ELKS NATIONAL FOUNDATION MOST VALUABLE STUDENT SCHOLARSHIP 2021 CONTEST



The Most Valuable Student scholarship contest is open to any high school senior who is a U.S. citizen. The ENF will award a total of 500 four-year scholarships ranging from \$4,000 to \$50,000.

Big Change Coming! Starting with the 2021 MVS contest, judging will take place on elks.org. Here's what needs to happen so that your Lodge is ready for the 2021 MVS scholarship contest:

- ► The Lodge Secretary must appoint a Lodge MVS Coordinator in CLMS **as soon as possible**. Coordinators must have an elks.org account to do their job.
- ▶ Beginning August 1, appointed Lodge MVS Coordinators will receive essential weekly email updates from the ENF Scholarship office. Consider these emails a road map to a successful contest.

Visit enf.elks.org/ScholarshipCoordinator for all the details.

Questions? Email scholarship@elks.org or call 773/755-4732

This school year will be like no other. We're all thinking about what impact the new normal at high schools will have on our ability to promote the MVS contest.

Visit enf.elks.org/ScholarshipCoordinator to find a list of tips and resources for promoting the MVS contest and reaching out to schools, students and counselors in the age of social distancing and COVID-19.

MVS Online Resources:



Downloadable versions of the print materials found in this packet.



Email, letter and press release templates.



Articles and presentations on promotion and outreach best practices.

If you have any questions, please email scholarship@elks.org.

Thank you for your commitment to the ENF scholarship program—your work will truly make a difference for students in your community.

2021 MVS CONTEST TIMELINE*

AUGUST 5, 2020

Application Opens Online

NOVEMBER 15, 2020

Application Deadline

NOVEMBER 22, 2020

Counselor Report Deadline

DECEMBER 7-21, 2020

Lodge Judging

JANUARY 4-18, 2021

District Judging

FEBRUARY 5-22, 2021

State Judging

APRIL 22-25, 2021

MVS Leadership Weekend

*Dates subject to change. Check enf.elks.org/ScholarshipCoordinator for details.

