

THE

Elks

MAGAZINE

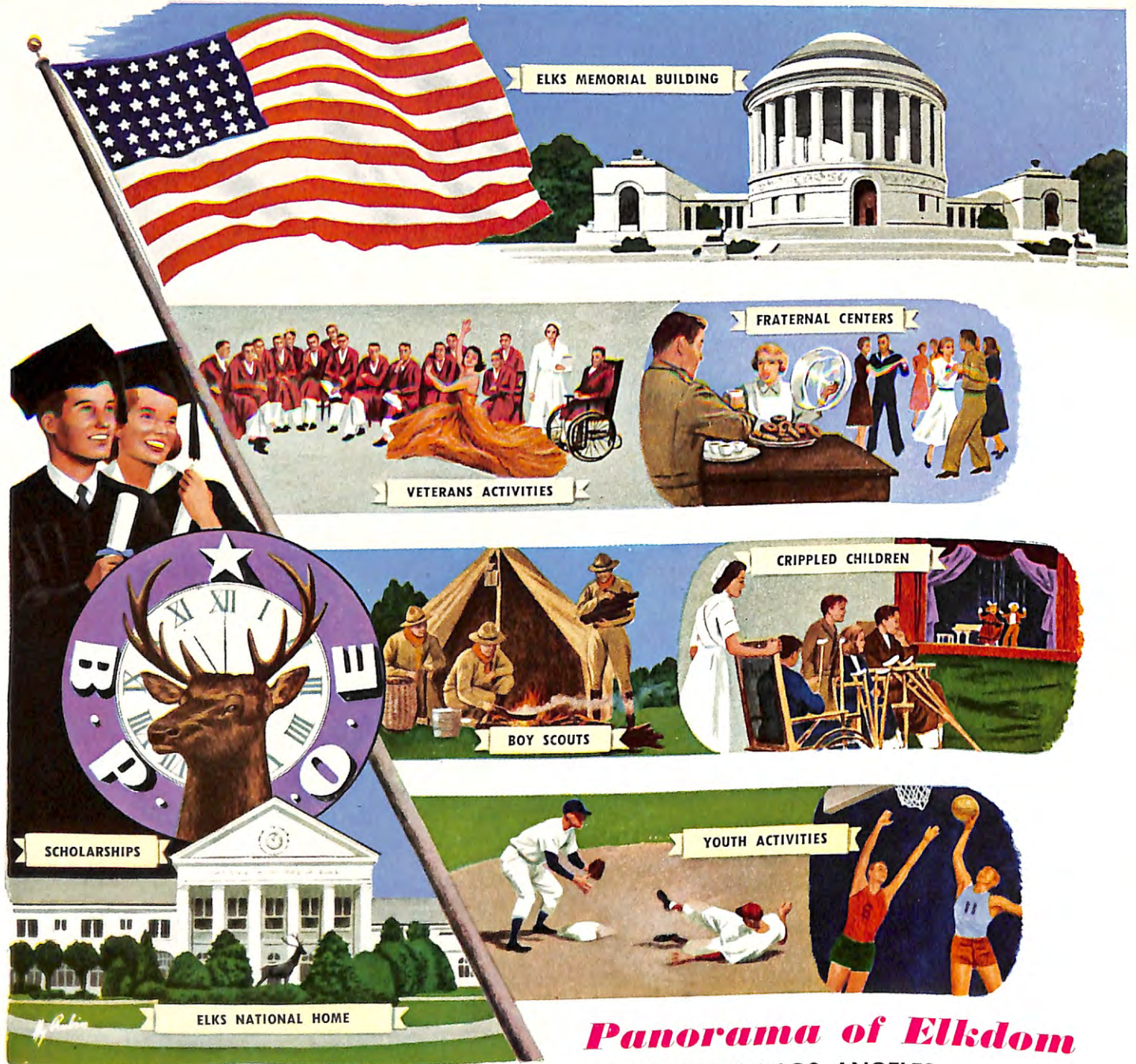
FEBRUARY 1954 W

Should the UN
Admit Red China?

BY ROBERT A. SMITH



Wesley Souther



Panorama of Elkdom TO UNFOLD IN LOS ANGELES

CALIFORNIA'S innumerable attractions, and its tradition of hospitality that dates from the days of the Dons, are two factors that promise to make the 90th Grand Lodge Convention at Los Angeles next July the largest as well as the finest in Elk history. A third is the fact that the Order's membership is at a record high above 1,110,000, a substantial number of whom are going to the Convention. Past Grand Exalted Ruler George I. Hall, Chairman of the Elks National Convention Committee, said that requests for room reservations are being received earlier and in larger numbers than ever before.

The Order's expanding patriotic and benevolent programs, symbolized by the painting above, will

be presented to Convention-goers in displays, exhibits and reports that will tell the story of Elkdom.

Spurred by the knowledge that Elks have been looking forward for years to a visit to Los Angeles, the local Convention Committee, representing the host lodge and state, has plans well advanced for a program of entertainment intended to surpass the high expectations of their brothers and their wives. They are drawing upon all of the notable recreational and entertainment facilities of the area to provide the best for their guests.

As a reminder, all Elks who want to be in Los Angeles July 4 should make hotel reservations now, and must make them through their State Assoc.

Start a profitable manufacturing business in spare time

with your own home as your headquarters



RIGHT at this moment there is a tremendous demand for new business enterprises in a branch of the plastics industry. Fortunately, this is a type of manufacturing business that does not require heavy or expensive machinery, rented space for storage, production or sales. A portable hand machine does the work wherever electric current is available, and the working area can be in almost any part of your home.

The opportunity that is open to you today, is to meet this growing demand in a new industry by establishing yourself as the manufacturing agent in your own trading area. Several hundred of our machines are already in use in both large and small communities. Some are even being operated successfully by women whose family duties make it necessary for them to be at home during the day, but whose family income is not enough to meet rising expenses. Most are being operated by men. Many started in spare time just to pick up an extra five or ten dollars for an evening's work. They found the work so profitable that some have now given up former jobs to devote full time to a business of their own.

One of our manufacturers gets all of his business by mail. Orders and money come to him in envelopes and he sends his products out the same way. Another delivers his entire output to stores in the vicinity. Another does a wholesale

business supplying other manufacturers who do the selling. Still another works with advertisers in the manufacture of plastic advertising novelties and specialties.

The operation of the machine is simple and easy for anyone to learn. It does not require any knowledge of chemistry, mechanics, or electricity. And what some say is best of all, a manufacturing business like this enables a person to make good money without any house-to-house canvassing. The machine turns out from \$5.00 to \$15.00 worth of work per hour and it can be operated for as short or long a time as you wish.

We have prepared a simple step-by-step instruction manual that not only tells how to operate the machine but also tells how to get the business coming in at a profitable clip right from the start. We will lend a copy of this book to any serious minded man or woman with the understanding that a copy will

be given them free if and when they purchase a machine—or the copy we lend can be returned if you decide not to go into the business. Reading it will not cost you anything.

If you are interested in a nice little home business that can bring in an extra \$60 or more for ten or twelve hours work in spare time, send your name. All information on the book and machine will be sent free, postage prepaid, and no salesman will call to bother you. You read about it in the privacy of your own home without outside pressure and then decide whether you'd like to take the next step. Address your envelope to me in person. Send me the coupon below. Or, if you prefer, send your name on a post card and ask for "Free information on starting a manufacturing business at home." Either way, send your name today and find out about this wonderful, new, fast-growing, money-making business.

RAYMOND E. BRANDELL

1512 Jarvis Ave., Dept. L-18-B, Chicago 26, Ill.

Raymond E. Brandell, 1512 Jarvis Ave., Dept. L-18-B, Chicago 26, Ill.

Dear Mr. Brandell: Please send information showing how I can start a profitable manufacturing business in my home in spare time. All the information you send will be mailed to me free of charge and no salesman is to call on me. I am not under any obligation to go ahead with the business and there is no charge for this information now or any other time.

Name.....

Address.....

City..... Zone..... State.....



TOM WRIGLEY WRITES FROM WASHINGTON



SIGNS OF THE TIMES in Washington indicate business will be good in 1954. This does not mean industrial production will be making many new records nor that employment figures will remain at record high peaks. There may be recessions, but no depression cloud can be seen on the horizon. The over all outlook is good. The Administration is keeping a watchful eye on the business barometer. This is an election year and Congress is fully aware of the political consequences of a serious downward trend, or even a sectional setback. Evidence of this alertness was seen in the steps Agriculture Secretary Benson is taking to ease 1954 cotton production quotas. Instead of lopping over-production in one slash, he declared the cutback could be spread over three years—a new idea. Other steps will be taken to help farm and industrial problems. There's bright news in one direction. Highway construction will make new records, the International Road Federation says. Big programs have been mapped by many countries. Here at home over 50 super-highways will be under construction. Business experts say 1954 will be a year in which quality and salesmanship linked with effective advertising will bring results. There will be adjustments in some lines because of over-expansion and heavy inventories, but they will be orderly movements. At the same time, a lot of legislation will be designed to aid business and maintain employment.

ATTENTION BONDHOLDERS

Defense Bonds Series F and G began maturing in January and the Treasury is urging holders to re-invest in Series J and K. On Series G bonds final interest will be paid on the maturity date, together with the principal. No interest will accrue on either F or G bonds after maturity. To avoid loss of interest turn in your bonds at your bank at least 20 days before maturity dates, whether for cash redemption or exchange for new bonds.

HOT MIG PLANES

The Russian MIG plane for which we paid \$100,000 in Korea has revealed some secrets after all. Our flyers say it is a tough baby to handle and more difficult to line up for shooting than our Sabre jets. Examination also shows the Soviets evidently lack molybdenum for special al-

loys which are heat resistant. As a result, the cockpit is roasting hot at certain altitudes. This nation has the biggest deposit of molybdenum in the world, a whole mountain of it in Colorado, and a plant which can produce 28,000 tons a day.

GAS TAX PROBLEM

Movement by various states to get the Federal Government out of the gasoline tax business is bolstered by the argument that the 2-cent-a-gallon Federal tax raised a total of \$890,000,000, but only \$550,000,000 went back to the states as highway aid. On top of that the Government got \$1,300,000,000 in taxes on autos, trucks, buses, parts and accessories. Best argument for continuing the Federal gas tax is that it provides funds for good highways through sparsely settled states which cannot afford building and maintaining the links in our cross country highway systems. These states get much more than the money they collect in Federal gas taxes, but some get back only one dollar in three. They want more.

TRIAL POLIO VACCINE

National Institute of Health is participating in the rigid tests being given the trial polio vaccine of the National Foundation for Infantile Paralysis. Vaccinations begin February 8 and before the polio outbreaks begin this Spring some million second grade youngsters will have received the shots. Each batch of vaccine is given a total of nine tests for safety, of which three are made in the laboratories of the National Institute of Health here. In the history of medicine no vaccine ever had such careful testing.

MONUMENT OF PEACE

Thousands of people visit the U. S. Naval Academy at Annapolis every year and almost without exception they ask—"What's that thing over there?" The "thing" is a massive monument of granite of 13 stories or layers, called by some a pagoda but in truth a Japanese "garden lantern". It was presented to the Academy ten years ago by Madame Hiroshi Saito, widow of the Japanese ambassador who died in Washington in 1939. The ashes of the diplomat were returned to his native land by the US Cruiser "Astoria." Ambassador Saito was a frail, polite little man, always working to bring about

closer friendship between his nation and ours. Madame Saito, grateful for the honor given her husband, offered the "lantern" to the Academy. There was consternation, however, when the Japanese liner "Azuma Maru" put into Baltimore with 14 tons of granite in 17 pieces, the largest being about 15 feet square. The "lantern" had arrived. It was finally placed on the Academy grounds close to the place where the "Astoria" received the Ambassador's ashes. For ages to come it will be a symbol of friendship between people East and West—who in their hearts want peace and mutual understanding. All through the darkest days of strife and hatreds, the monument has never suffered the slightest defacement. Now more than ever it is a monument for friendship and good will.

WOMEN IN GOVERNMENT

The present Administration has named over 40 women to important jobs, according to the GOP National Committee. Congress has twelve women members. President Eisenhower has appointed two women ambassadors. In the states 31 women hold top jobs and there are some 12,000 women in county governments, according to the survey. Some of us can remember when politicians argued that "woman's place is in the home."

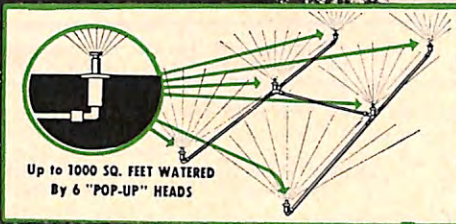
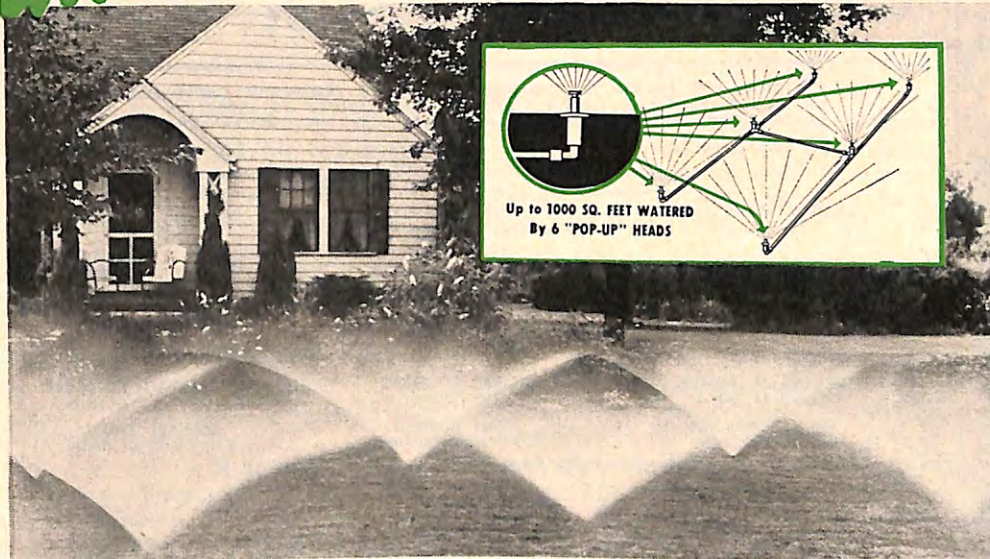
CAPITAL CRIBBAGE

One of the smartest publications to be seen on the National Press Club press release table is "Ammunition" published by the auto-workers—UAW-CIO and printed in Indianapolis. . . The government's whole surplus disposal problem will have a complete going over in this session of Congress and some surprises are expected. . . Agriculture Department, trying to hold down expenses, prints its press releases on both sides of the paper. . . In spite of government subsidies, public schools here must ask Congress to make up a \$42,000 deficit due to 25 and 30-cent lunch prices. . . Agriculture now has over \$4 billion tied up in price supports of farm products. . . Measles and scarlet fever are the two diseases which have the highest rates in government reports. . . Air Force investigation into flying saucer reports still hold to the idea that most of them are balloons sent up to test the upper atmospheres.

**AT LAST... A NEW
AUTOMATIC**

Underground Sprinkler System

EVERY HOME-OWNER CAN AFFORD!



AS LOW AS
\$59⁵⁰
COMPLETE

**EASY TO INSTALL
IN A FEW HOURS
without damage to
Lawn or Garden
ORDINARY WRENCH
ONLY TOOL NEEDED**

EVERSPRAY INSTALLED AT NORTH ACRES GARDENS, ANDERSON, INDIANA

SALES GOING CRAZY COAST TO COAST!

Salesman Demonstrates EVERSPRAY on Prospect's Own Lawn—in Less than 10 Minutes!

Salesmen! Get in at the very beginning of the season. Make 1954 the biggest money year you've ever known. You **can't miss** with EVERSPRAY and here's why. EVERSPRAY is a real *underground* Sprinkler System. It's built exactly like those you see on million dollar estates. **Yet it's priced so low that even the owner of the most modest home can afford it!** It's a system that ends forever the drudgery of hand sprinkling. EVERSPRAY never gets out of order—nothing to rust, rot, or wear out—never needs repairs—doesn't cost a penny for upkeep. At trifling cost, it gives the home-owner the beautiful lawn he has always dreamed of, but could never have until **now**.

NOTHING ELSE LIKE IT

EVERSPRAY is not an untried gadget. It is a proved and tested Sprinkler System that appeals **instantly** to every home-owner. And it's one of those terrific money-making fast-sellers that appeals to top-flight Salesmen—men accustomed to selling "big-ticket" Home Improvement Products.

Any man who calls himself a Salesman can really clean up with EVERSPRAY because **every home-owner is a prospect**. He **wants** what you can give him with EVERSPRAY—the beautiful lawn he has always wanted—a lawn that is the envy of everyone who sees it. Best of all, the owner installs EVERSPRAY **himself**—or you can do it for him and collect an **extra fee** for this **extra service**. As H. C. Lewis of Great Bend, Kansas writes: "The three

EVERSPRAY DIVISION, 2001-09 W. Carroll Ave., Dept. 82, Chicago 12, Ill.

EVERSPRAY Systems we installed were up to your promises in every way and water even a greater area than said. One man and myself **assembled and installed all 3 systems in 1 afternoon!**

\$60 A DAY—WITH "JACK POT" PYRAMID PLAN

In the New Automatic EVERSPRAY you've got your hands on the biggest Spring, Summer and Autumn seller ever offered Salesmen. When most lines are dying because of hot weather, **EVERSPRAY is hitting the very peak of the Big Money selling season!** Our sure-fire "Jack-Pot" Pyramid Sales Plan turns your **first** sale into TEN or more. Then **EXTRA** orders start pouring into your hands **automatically**—**with little effort on your part**. It's a "push-over" for any good salesman. You make \$20.00 on every order, a net of **\$60.00 on only 3 sales a day!**

FREE! MAIL COUPON FOR FULL PARTICULARS

Limited space does not permit my giving you full details here. But I'll rush complete information to you by return mail if you'll send me the coupon now. Don't lose a minute in getting the facts. Time is precious, so act promptly. Fill in and get the coupon in the mail right now. It may well prove to be the most profitable step you have taken in your entire selling career. —John Oakman, Sales Mgr.

Only EVERSPRAY gives Home Owners these EXCLUSIVE Features:

ELECTRONIC, AUTOMATIC Device turns water ON at pre-determined hour then shuts water OFF automatically. Waters lawn regularly even when owner is on vacation.

"POP-UP" Spray Heads and all other parts made of **SOLID BRASS**. Six heads water up to 1000 sq. ft. of lawn. Finger-tip adjustment gives any desired spray—from fine mist to heavy rain.

AUTOMATIC DRAIN VALVE makes entire System absolutely "Freeze-Proof" even in zero weather.

SPECIAL ALLOY SOLID COPPER PIPING. Timetested *underground*. This "just-right" temper permits laying pipe underground in straight lengths for maximum pressure and water flow.

F. H. A. APPROVED. Customer can buy for as little as \$2.00 per month.

Be a USER-AGENT And Get Your EVERSPRAY FREE

Home Owners! The very moment your own EVERSPRAY starts sprinkling, your friends and neighbors will want to know where **THEY** can get one, too! Just send us their orders on our User-Agent Plan and quickly get back in profits three to four times the cost of your own EVERSPRAY. Check coupon if you are interested in this Plan.

DISTRIBUTORS WANTED

A few Big-Profit County Franchises still available. Plenty of leads provided from our Advertising in National Magazines. Please write me a letter stating what territory you want, what item or items you now handle, how many men in your present Sales Crew and any other information you care to give me. I will hold all information in strict confidence.

JOHN OAKMAN, Sales Mgr.
EVERSPRAY DIVISION, Dept. 82,
2001-09 W. Carroll Ave., Chicago 12, Ill.

FREE!

- I am a Home Owner. I am interested in EVERSPRAY for my own use. As a User-Agent.
- I am a Salesman. Please rush full details about EVERSPRAY and the new 1954 selling opportunity now open in my territory.
- I am a Distributor. See letter attached regarding territory I desire.

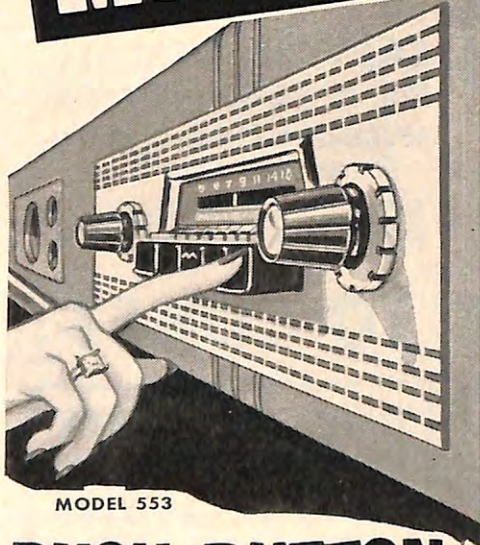
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ADDRESS.....

CITY..... ZONE..... STATE.....



LOWEST PRICE EVER!
Motorola



MODEL 553

**PUSH BUTTON
RADIO**
ONLY \$**54**⁹⁵

Now—you can have real driving pleasure with a Motorola push-button radio, at a sensationally low price! It's easy to install in your car. New larger speaker gives new depth of tone never believed possible in a set so compact!

Five station push-to-lock control locks in the station; razor-sharp selectivity; full automatic volume control reduces fading. Low battery drain! So easy to install, it can be put in your car while you wait.

Look for this Sign

Motorola
Authorized Dealer
Car Radio

Better See **Motorola** Golden Voice of Radio

THE ELKS MAGAZINE

VOL. 32

No. 9

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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CHANGE OF ADDRESS: Postmasters are asked to send Form 3578 notices complete with the key number which is imprinted at upper left-hand corner of mailing address, to The Elks Magazine, 50 E. 42nd Street, New York 17, N. Y. Members are asked, in changing address, to send this information (1) Name; (2) Lodge Number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 32, No. 9, February, 1954. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second-class matter November 2, 1910, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks, \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1954, by the Benevolent and Protective Order of Elks of the United States of America

What Our Readers



Have to Say

Reading the article on the editorial page of The Elks Magazine entitled, "Strayed Elks", reminds me

that there isn't very much difference between fraternal organizations and the Church when it comes to keeping track of members. Whether it be a Church or a fraternity, I believe that when a member knows he is going to locate in another vicinity, he should give his lodge Secretary due notice—and in time—so that if there's a lodge near where he moves the Secretary can notify them of the Brother's coming. This way I am sure that there would be a better and more complete understanding between all concerned.

M. C. Sullivan

Chattanooga, Tenn.

A few months ago in your fine Magazine there was an ad regarding playing cards with your choice of a photograph printed on the back of each card. I can't locate the Magazine since in this Bomb Loading Plant we pass our Magazines along—each Magazine is read by many. The Elks seem to be the one they want—more power to you people.

Mrs. Riley Stein

Wahoo, Nebraska

We received the December issue of The Elks Magazine and in going through the pages we were moved by the article by Past Grand Exalted Ruler C. E. Broughton, entitled "Life's Promise." While we enjoy all the news of the Order and the various articles, this article so impressed me that I am going to read it at the various organizations with which I am affiliated, including the Grand Jurors Association of Kings County, New York.

We recently lost one of our outstanding members—a friend to whom I would like to dedicate this message as a memorial.

Abraham Schreiber

Brooklyn, New York

My custom of reading all the advertisements in the Magazine paid off this month, when I got a big thrill reading my name on the inside cover of the October issue, in connection with the "History Of the Order of Elks" page. I never expect to see my picture as a "Man of Distinction" in one of your Calvert ads, but if it should, it would not give me the kick I

got out of being listed with such distinguished gentlemen of our Order as were listed on that page. Proof that others read the ads is in the number of members from various lodges that saw my name and have mentioned it to me.

William F. Hogan

Everett, Mass.

We are in need of eight additional tables similar to those purchased previously from you, also, seven dozen all-steel chairs.

I would like to again call your attention to the fact that these orders are being placed with your company due to your advertising in "The Elks Magazine," which is appreciated by this lodge and all other lodges.

J. J. Kaelin

Greensboro, N. C.

We are running this letter which Brother Kaelin, Exalted Ruler of Greensboro Lodge No. 602 wrote to The Monroe Company, Colfax, Iowa, because it is such a splendid example of the cooperation which is so helpful in mentioning The Elks Magazine when writing to an advertiser.

The straw that broke the camel's back was, in my opinion, published in your December issue of "The Elks Magazine". Dickson Hartwell's article, "Own Your Own Railroad", was so well written and inspiring that I have finally decided that now is the time to begin a life-long ambition—to build my own railroad system. I have read and reread his wonderful story about model trains and each time have become more anxious to start on a "layout" of my own.

I should also like to congratulate the editors of "The Elks Magazine" on the wonderful job they are constantly performing in giving us a magazine which, in my estimation, out-rates any other of its class. I doubt that anyone will disagree with me.

William Briare

San Francisco, Calif.

Am forwarding a copy of our Rocky Mount Lodge Bulletin because I know you people at "The Elks Magazine" would want to see our little article about my visit to the Magazine's office in New York last summer. This account of my visit to your office and the splendid courtesy and reception I received prompted me to extend my appreciation in terms of a notice in our lodge bulletin.

Norman Gold,
Exalted Ruler

Rocky Mount, N. C.

APPOINTMENT TO ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

Grand Exalted Ruler Earl E. James has appointed Past Grand Exalted Ruler Emmett T. Anderson a member of the Elks National Memorial and Publication Commission, filling the position left vacant by the death of Past Grand Exalted Ruler Michael F. Shannon on November 17th.

You could live 40 days
without food, but . . .

Only 7 minutes
without air!

AIR IS SO VITAL, YOU WILL BE
FASCINATED BY THIS NEW FILM



EVERY ELK
SHOULD SEE IT!

A fast-paced, 22-minute Kodachrome film which your group will be discussing long after the showing! Destroys the illusion of "pure" and "fresh" air . . . shows how your body reacts to excessive heat, cold, humidity, dryness, to make you uncomfortable . . . explains how modern air conditioning "corrects" the atmosphere about you to safeguard your health and make your life more enjoyable. Fascinates and stimulates while it educates! This unusual 16 mm. film, professionally produced for Airtemp Division of Chrysler Corporation, is now available to your organization without charge.

MAIL THIS COUPON NOW!

EM-2-54

Airtemp Division, Chrysler Corporation
P.O. Box 1037, Dayton 1, Ohio

I would like to show your exciting film, "It's in
the Air," to _____

(Name of Organization)

on _____
(Date of Showing)

Name _____

Address _____

City _____ Zone _____ State _____

No question about what
you said



the facts are
crystal clear



you're on record...



when you send a telegram!

when it means business
it's wise
to wire



In the Doghouse

On the surface, dog breeds are amazingly varied, but essentially they're the same.

IT HAS BEEN SAID, and not without good reason, that among all animals the dog has reached the greatest possible limits of diversity. Surely when we consider that the American Kennel Club, official governing body for pure bred dogs in this country, recognizes well over 100 breeds, it would seem that the above statement about diversity is by no means the stuff they fill balloons with. Then too, there has to be taken into account the fact that these are only dogs of American recognition and the further fact that there are still some few dogs of various breeds in the United States that have not as yet received such recognition. Add to these, scores of other breeds throughout the world that are seldom if ever seen in America. Yes, Fido's is a mighty family tree. Viewing the human race in the light of the wide differences among dogs then we can readily imagine human beings ranging from sub-midget races to

giants ranging from 15 to 20 feet tall.

For example: we have the Chihuahua weighing as little as one pound and scarcely the size of a book end and the Irish Wolfhound whose minimum weight for the male is 120 pounds, height 31 inches. But regardless of size, all dogs have characteristics in common. Chief among these is his fidelity to his master when he has one. Barring some excessively wild and shy dogs, most of the dog race, like human beings. In a brochure written by Edwin H. Colbert and issued by the American Museum of Natural History we find this said of the dog's ancestry: "The origin of the dog is lost in the mists of antiquity, for of all animals domesticated by man, the dog was the first." Mr. Colbert further adds that despite diligent studies to determine the dog's origin, no definite conclusions have been reached. Most authorities agree that the dog is in the main descended from a

Photo by Ylla



Generations of breeding produced this great sporting dog—the English setter.

with Ed Faust



wolf-like creature. It is further said that the dog is simply a tractable wolf, or reversing this, the wolf is just a wild dog. It is well known that dogs do cross with wolves; the Eskimos frequently cross the sledge dogs with wolves to add to the power and endurance which are required by their dogs.

In such attempts as have been made to draw pictures of Fido's ancestors along the course of his development as the dog we know today, we see the earliest portrayal of a small, long-bodied rat-like creature, the Miacis, a critter that flourished some 40 million years ago. It is said that this chap is also the great, great, etc. grandpappy of the bear. Such pictures as we have of him, purely based on scientific reasoning or deduction, show him to have very short forelegs and powerful hindquarters. It is assumed that he was largely a tree-dweller. But in the course of ages of development he came down from his trees and thus had to place greater reliance upon speed to capture his quarry and as speed became more and more necessary our dogs' ancestors developed greater leg length. For greater ease in hunting, dogs assembled in packs. To this day certain wild dogs are known to run down their game by using relay methods.

AS DOGS in their fashion became more socially conscious they likewise developed greater intelligence. It may be noted here that one of the great differences between the dog-like creatures and the cat-like is that the latter seldom hunt in packs. The cat, tiger and such-like go it alone. But not so the dogs and their cousins the wolves, jackals, hyenas. It may be interesting to go back to an explanation of the dog tribes' relay hunting tactics. An avenue of pursuit is "planned" and a number of dogs will take stations along the route. The avenue more often than not is circular. This saves time and energy for the dogs. Wolves frequently adopt the same methods.

If you happen to own a cat you'll notice that Tom or Tabby's hindquarters are larger and much more powerful than their forelegs. As a hunter the cat is a leaper while the dog is a runner, which as mentioned earlier is seen in the greater development in the dogs' forequarters. But originally having been more a creature of the forests than the plains, (Continued on page 53)

NOW!

Newsweek

SPECIAL DEMONSTRATION OFFER!

Let us prove to you that NEWSWEEK'S reporting

HELPS YOU SEE WHAT'S AHEAD

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SHOULD THE UN

—when the Dark Ages
have descended on
the Chinese mainland.

ADMIT RED CHINA?

BY ROBERT A. SMITH

Mr. Smith is an editorial writer for The New York Times who specializes in Far Eastern problems. He has had long experience in the Far East, both as a newspaper correspondent and in government service. He has published three books in this field, "Our Future in Asia," "Your Foreign Policy" and "Divided India." He is also widely known to the radio and lecture audience.

THERE can be no doubt that the American people are overwhelmingly opposed to the recognition of Red China and to its admission to the United Nations. Resolutions expressing this opposition have been adopted unanimously in both houses of Congress. This same sentiment has been reflected in newspapers from coast to coast. The City Council of New York has even gone so far, in an unprecedented move for a city renowned for its hospitality, as to adopt a declaration that representatives of Red China, if they came to the United Nations, would be unwelcome on the streets of New York in the company of decent people.

There can, however, likewise be no doubt that these same American people and their representatives, both in the United Nations and in their various "negotiating" bodies, will be subjected in the coming months to continuous pressure to agree to a course that they rightfully abhor. It will be argued that recognition and United Nations admission for Red China constitute an imperative American concession if any headway is to be made. The arguments will be presented, as they have been in the past, as part of a plea for peace and for a general "settlement" of the issues that now divide the free from the slave world. Those Americans who are resolute in their opposition to this concession "in the inter-

est of peace" will be assailed as obstructionists and even "warmongers", not merely by the Communists, but by some of our misguided friends. We will have need, therefore, to supply our arsenal with the weapons of knowledge. We must know what are some of the chief arguments to which we will be subjected and be prepared, in advance, to meet those arguments. With this in mind, some of the vital pros and cons of the case are set down here.

ARGUMENT NO. 1. It is "unrealistic" not to recognize that the Red regime is the effective governing force on the mainland of China. It is firmly in the saddle and is likely to remain there for some time to come. It is futile to pretend that this is not the case by withholding recognition and denying United Nations membership.

THE ANSWER. There is a deep confusion here in the meaning and use of the word "recognize". As Joseph W. Ballantine, formerly of the State Department, has ably pointed out, there is a vast difference between "recognizing" something as a fact and extending diplomatic "recognition" as an act of national and international policy. We can be aware of the fact, that is "recognize", that the Red regime has entrenched itself in mainland China without being under the slightest obligation to seek diplomatic intercourse with it. I can "recognize" that there is a burglar in my kitchen, but that doesn't mean that I have to go downstairs, open the ice-box and break out a can of beer.

ARGUMENT NO. 2. But "recognition" does not imply "approval". This was the basis for the unfortunate split between Sumner Welles and Cordell Hull. Mr. Welles has subsequently, in his writing, made an able presentation of his case. He has pointed out that we recognize regimes, such as that of Perón in Argentina or the Soviet Union itself, of which we certainly do not approve. On this ground it is held that "recognition" is a diplomatic technicality, not a moral judgment.

THE ANSWER. Legally and technically this is undoubtedly correct. In actual practice, however, we have repeatedly used recognition or non-recognition precisely to express approval or disapproval. We made what was inordinate diplomatic haste to extend recognition to the new governments of Indonesia and Israel and made it plain that we were doing so as an act of encouragement. We joined enthusiastically with a majority in the United Nations in approving a withdrawal of our full diplomatic relationship from Spain as a means of expressing our moral condemnation of the Franco regime.

Much more than that, we have as a nation expressed a policy of withholding recognition from any regime on moral grounds and this policy statement, the celebrated "Stimson Doctrine", has not
(Continued on page 49)





ILLUSTRATED BY HAL McINTOSH



Three large, art glass windows, in the dark paneled walls of the reception room, provide a soft daylighting effect.



Patriotism, magnificent bronze group by Adolph A. Weinman, is set in the north facade of the administrative pavilion.

MAN is a creature different from others in many ways. But in none is he more to be distinguished than in his enduring sentiment and in the depth of his veneration for his dead. Because it seems to be a common denominator of those who are successful, happy and helpful to their fellows, this reverence has been called a measure of civilization.

It is not necessarily strange, but it is certainly true, that they revere one another most who have fought together for what they believe in. And in them the urge to express their feelings is greatest of all. For the survivor knows his debt to the absent one. But for him he was himself doomed.

It is this natural urge that has produced the spiked cannon on the courthouse lawn, the heroic statue, the occasional

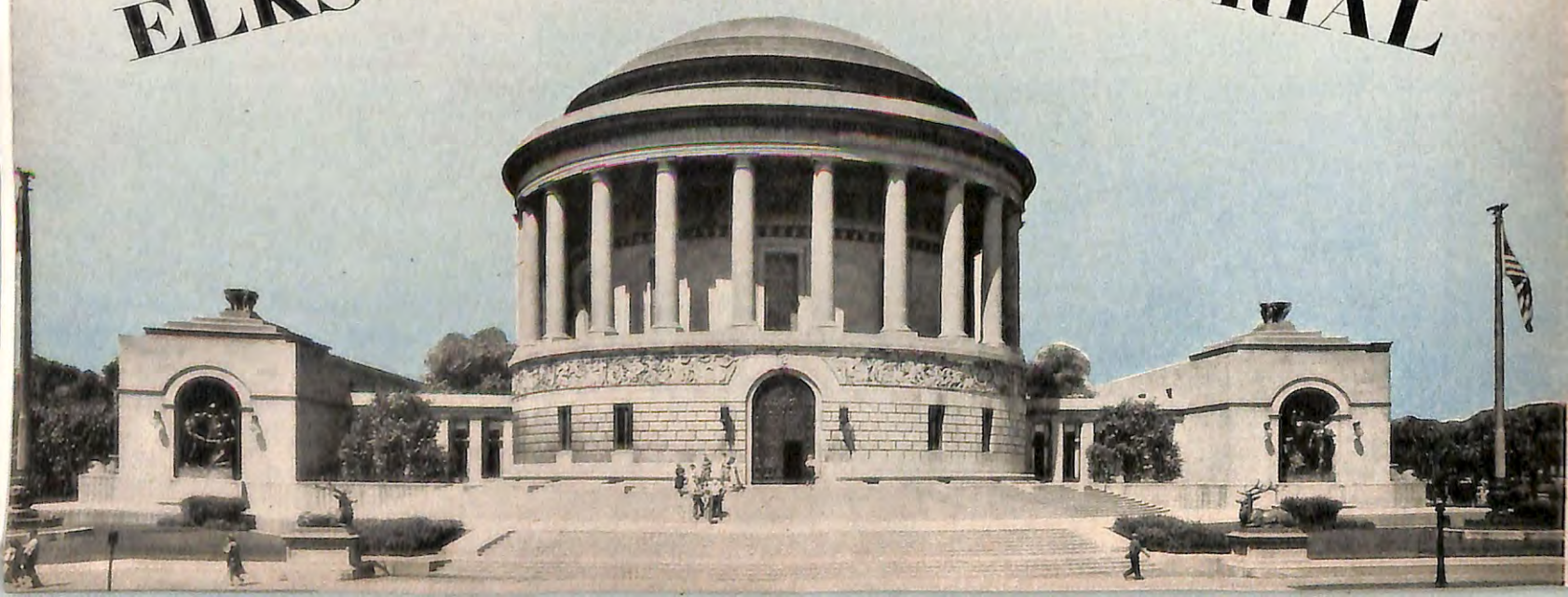
flagpole with a plaque at its base by which citizens in cities and towns throughout the U. S. honor their war dead.

It was this same urge that produced the Elks National Memorial, the world's largest edifice devoted to this purpose and one which some enthusiasts describe as the most magnificent structure dedicated to reverence, but not to worship, ever erected.

I was fully aware of all this when I stopped off in Chicago recently to pay a visit to the Elks Memorial. But I was aware, also, of the mildly persistent skepticism as we drove out to 2750 Lake View Avenue where this vast and inspiring structure faces Lincoln Park and the waters of Lake Michigan.

My skepticism wasn't concerned with the building itself. Buildings, especially those blessed with the affection of great

ELKS NATIONAL MEMORIAL





Paths of Peace, one of a series of allegorical mural panels by the outstanding American muralist, Eugene Savage.

BY DICKSON HARTWELL

architects, often reflect the moods of their creators. St. Peter's in Rome, the National Capitol in Washington, the United Nations group in New York, The Louvre in Paris—these all are as individual as people. Such buildings can inspire admiration, humility, stability, hope or joy. But I wondered whether it was possible for a building, lacking the symbolism of a house of worship, to match or create that special spiritual mood which is in the hearts of men who have lost their buddies in battle.

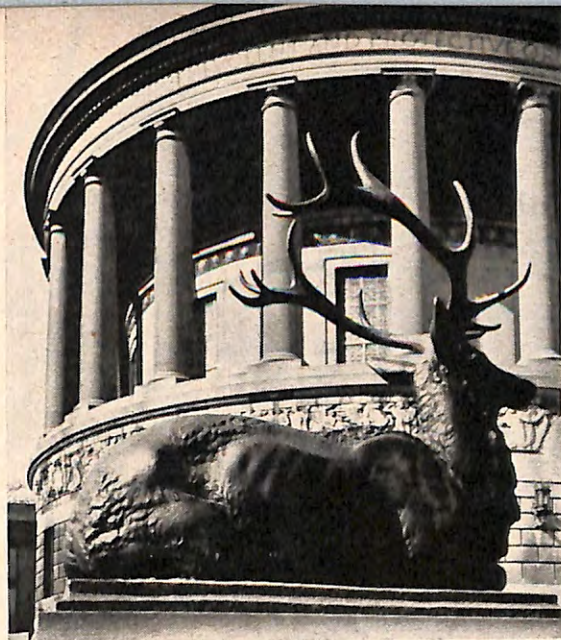
This is a delicate question and I was determined not to try to answer it for myself but to have others—strangers—reveal the answer to me. So I had climbed aboard a sight-seeing bus, among a group of tourists I had never before seen and never would again, and was headed for the Elks National Memorial, considered one of the great sights of Chicago.

Our somewhat mixed group walked up the broad steps to the magnificent bronze doors where we were met by senior guide Arthur Guy. As we collected in the foyer between the two great urns I watched the faces of my companions as they turned upward to the great dome, the symbolic pillars and the magnificent murals. Caught unawares by unexpected beauty their faces lighted up. For a second they were as relaxed as children encountering for the first time something new and wonderful in the world. Before their faces became dull and adult again I had one answer to my question.

The second and conclusive answer came as we were leaving. I sensed that all of us felt we had shared an enriching experience. On the tour up to now no one had spoken to his neighbor—even a bride and groom simply held hands. But as we knotted together outside, a middle-aged, greying business man turned to the person next to him. "My family doesn't understand why I come here every year," he said, "But it helps me to remember things none of us should ever forget."

On seeing the Elks Memorial for the first time, most visitors wouldn't need any such answer. As they walk up the majestic steps they are struck first by the remarkable frieze by

(Continued on following page)



This life-size reclining elk by Laura Gardin Fraser faces its duplicate across entrance to the Memorial.

The massive carved bronze urns at main entrance in reality are screens for the radiators they conceal.





The great rotunda in its breath-taking splendor of multi-colored marble from all parts of the world is a majestic setting for the inspiring murals and statuary it contains.

Adolph A. Weinman which runs from both sides of the massive doorway. Five feet high and one hundred and sixty-eight feet long, it is the most extensive work of its kind in the world. Majestically it depicts the hope of all men that wars will perish and the triumphs of peace will endure. Carved above the great door is the legend, "The Triumphs of Peace Endure—The Triumphs of War Perish," expressing the subject of the frieze.

Entering the great hall under the vast dome the visitor is aware first of beauty and of space. He then sees great pillars and the warm, golden, shadowless light of the dome itself, and murals and the colorful patterned richness of a floor inlaid with more kinds of marble than he has ever known. Then details become apparent. The great number of pillars—

there are seventy-six inside—the richness of the painting, the aluminum and gold leaf of the eye of the dome ninety-seven feet up, the exquisite carving of the rosettes and again the great differences in marble. He sees the lush *rubo* from Austria, *jasper* from France, *levanto* from Italy, *vert antico* from Greece and *rouge de rance* from Belgium and others from our own great quarries in Missouri, Virginia and Vermont.

But quickly this splendor commences to take the form it was intended to and fades into a frame for the twelve murals by Eugene Savage. It was these that brought exclamations of wonder and praise from Arthur Correy, president of the National Society of Mural Painters, who described them as "The most important event in (Continued on page 54)



A MESSAGE FROM THE GRAND EXALTED RULER

OUR Order is at the highest point in its history both as to membership and prestige.

The Order of Elks has attained this favorable and influential position because of the continued, tremendous effort put forth by officers and members of subordinate lodges, State Associations and Grand Lodge agencies to make worthwhile contributions in the form of civic or charitable programs.

We now have 1,125,000 members in 1,671 lodges (as this was written) supporting the Elk program of good fellowship, civic progress, charitable aid to those less fortunate and militantly patriotic support of the basic principles of our Government. We are growing at the rate of approximately 30,000 members a year. This continuous growth is not accidental. It is the natural result of high thinking and high service on the part of the thousands of individual men who make up our Order and of the leaders of our subordinate lodges. "We are as great as the good we do" must continue to be our guiding philosophy.

By careful analysis of factors present in the many fine lodges of our Order, and comparing them with conditions existing in the occasional poor lodge, we find that there is direct relationship between lodge activity and membership loyalty. We likewise find positive proof that loss of membership, heavy lapsation and general decay always follow poor supervision and poor management of a subordinate lodge, where the club predominates and is controlled by factions made up of selfish individuals of low mental and moral caliber interested in personal gain. When conditions are permitted that are offensive

to decent men the lodge always deteriorates.

The presence of a fine Elks lodge is the greatest blessing that can come to a community, and having an active part in a good Elks lodge is the finest thing that can happen to a man.

No one, except a hog, wants to share a "boar's nest." Intelligent, decent men will not join, attend or support a lodge unless it has worthwhile objectives over and above a bar, card room or pool table. It behooves each of us, therefore, from our Past Grand Exalted Rulers to our newest members to support actively every worthwhile lodge program, and to curb every offensive club room activity.

I ask each Grand Lodge officer and committeeman, each State Association officer and committeeman, each subordinate lodge officer and committeeman and every member of this Order to give his fullest support to constructive lodge programs and to oppose actively any activity which might tend to bring reproach upon our Order.

I feel that it is proper to restate briefly our program, policy and objectives because I know that when every lodge of this Order enjoys the complete respect of every decent citizen of the community, and when every lodge is recognized for the good it does and the fine things it stands for, then membership and lapsation will be no problem for any lodge or for this Order.

A handwritten signature in red ink, reading "Earl E. James". The signature is stylized and cursive.

EARL E. JAMES
GRAND EXALTED RULER

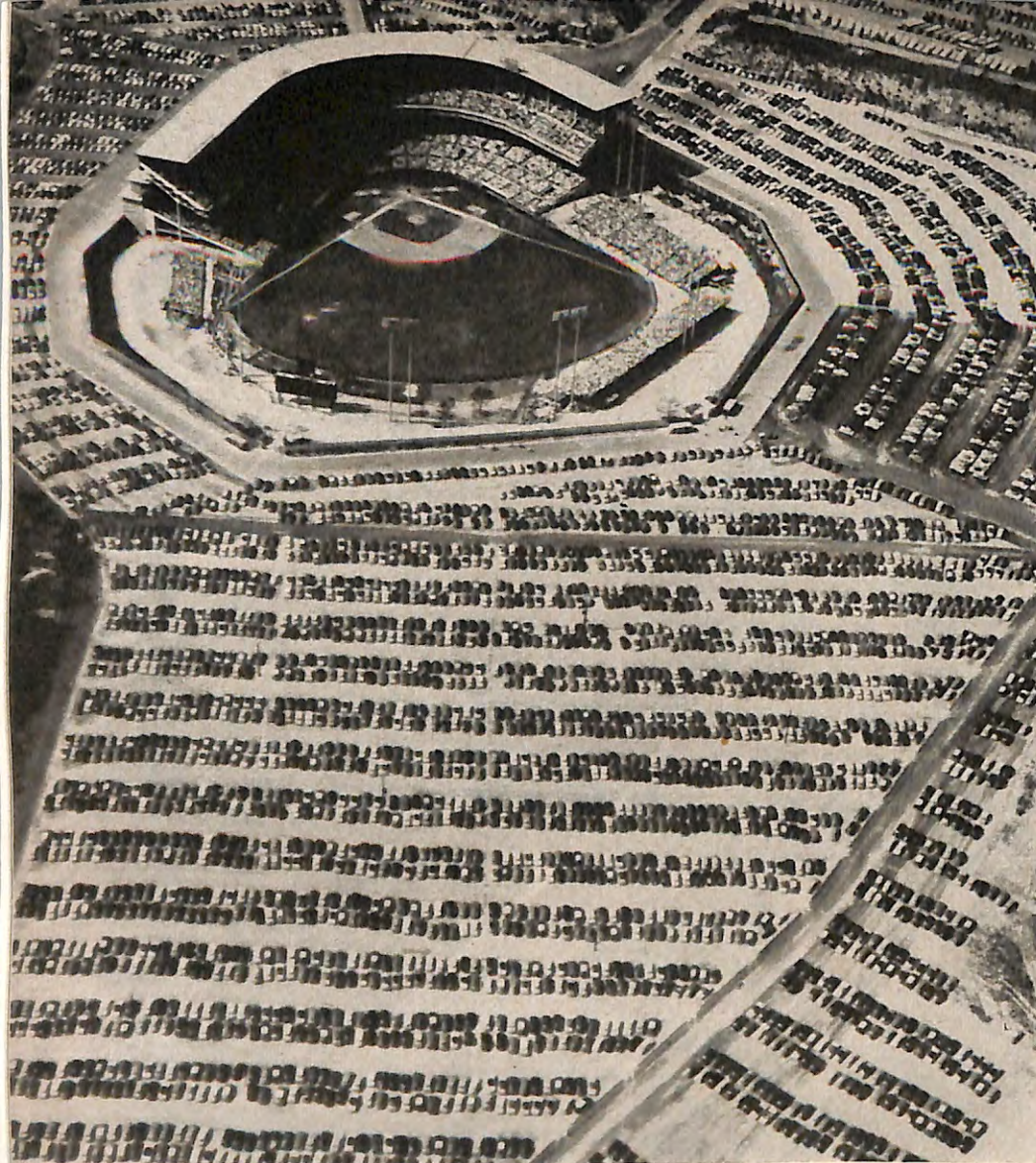
This is the 100-acre parking lot at the ball park that pessimists said never would be filled.

FEW baseball experts, self-appointed or otherwise, expect the Milwaukee Braves to win the National League pennant this year. The team to beat, of course, is the veteran, power-packed Brooklyn Dodgers.

The experts, however, could be underestimating the managerial savvy of Charles J. Grimm. Last year the sudden switch of the Braves from Boston to Milwaukee, the ecstatic box office reaction—a new all-time league attendance record of 1,826,397—in a brand new \$5,000,000 stadium, the thrilling home run blasting of 22-year-old Ed Mathews, the unexpected second place finish—all of these things obscured the quiet, solid, sensible leadership of Manager Grimm, a Milwaukee baseball idol of many years' standing.

Grimm is the most self-effacing manager in the business. A heretic among big league skippers, he clings to the quaint notion that ball players win games. He takes a dim view of pop-off managers who snarl at umpires—they've bounced him three times in 14 years as a manager—of skippers who fine players, scold the hired hands in public, demand perfection on the field and angelic behavior off the diamond.

Grimm never sought the limelight. Yet fame has not changed him. He still makes sparing use of the personal pronoun. He was once a great first baseman, but he seldom mentions it. At the height

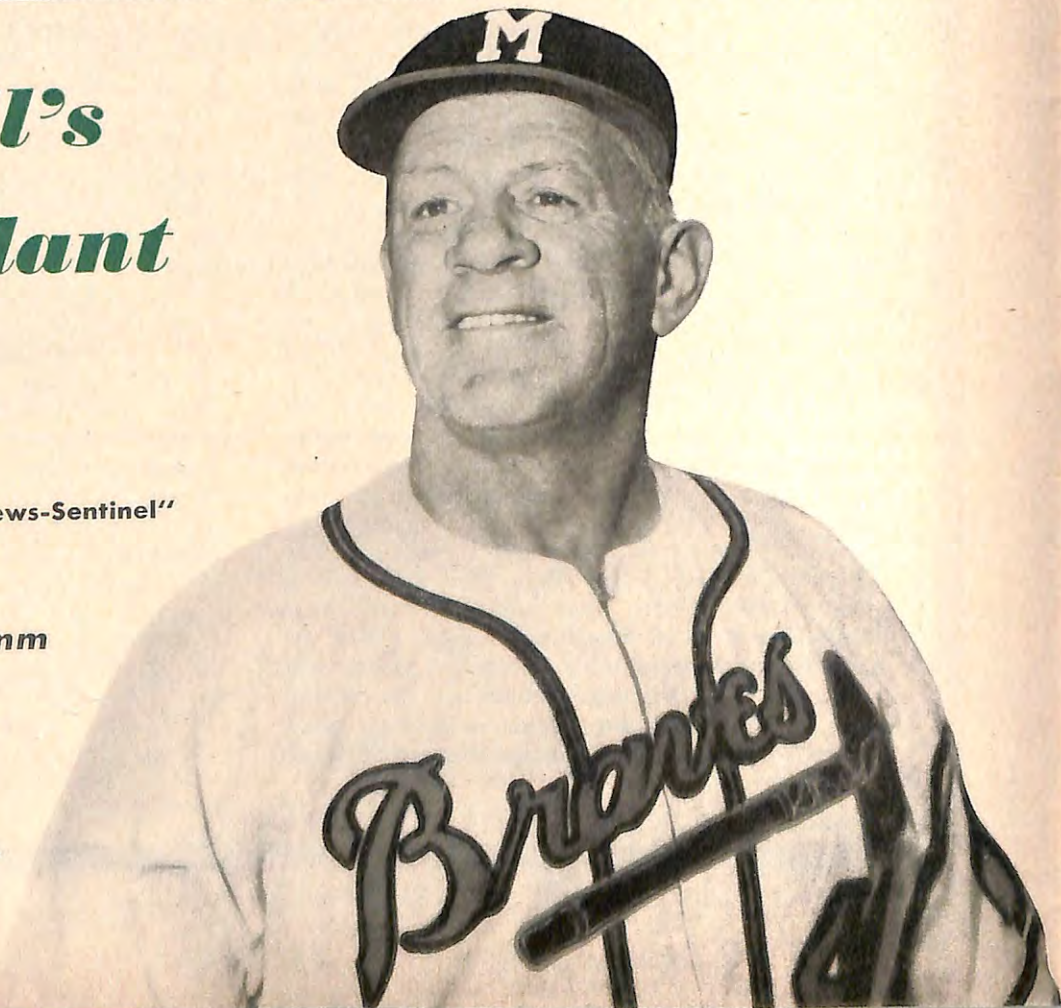


Wide World photos.

Baseball's Nonchalant Genius

BY TOM SILER
Sportswriter Knoxville "News-Sentinel"

*Easy going Charley Grimm
in his genial way
may have some more
surprises from the Braves.*



of his playing career the Cubs' managerial mantle was thrust upon him. Two pennants and six years later he quit because he thought someone else could do better. Once he walked away from a \$30,000 job—two years remaining on the contract—because he wasn't "happy" in the assignment. At the time he seemed "washed up" in baseball. Now no one is more surprised than Charlie at his return to the spotlight.

I recall a conversation with Grimm just two springs ago. He was skipper of the Milwaukee American Association club. Over a steak dinner he said, "No, I'll never go back to the majors. I like Milwaukee. The city is building a new park and I have no desire ever to work anywhere else."

Grimm was utterly sincere, but 90 days later he was back in the majors. Owner Lou Perini fired Manager Tommy Holmes, asked Grimm to take charge. Perini owned both clubs. Grimm had little choice. He accepted the thankless task with misgivings. Arriving in Boston, he quipped, "Well, here I am, fellows, but I've got my bag packed."

THE BRAVES of 1952 were a dismal lot, a fact confirmed by Boston fans who stayed away in droves. At season's end the total attendance was a paltry 281,278 and Perini faced a million-dollar deficit—setting the stage for the dramatic transfer of the club to the beer metropolis last March.

This fortuitous set of circumstances gave Grimm his greatest chance to prove himself as a manager. The Braves of 1952 were a young team, untried and tagged as a second division entry. Grimm, a mellow 55 years old, "mothered" them instead of driving them. Take Del Crandall, a kid catcher just coming out of service. He developed a sore throwing arm. Crandall was worried, even considered quitting baseball. He couldn't peg the ball to second base, yet Grimm told him, "You're my catcher opening day." Grimm also was quoted widely as saying Crandall could "develop into a better catcher than Gabby Hartnett."

Or consider Ed Mathews, the tremendous sophomore slugger who cracked 47 homers last season. Mathews, during his rookie year in Boston, had two major weaknesses—hitting at bad balls and muffing the hot ones around third base. He improved tremendously under Grimm. Why? The answer lies in what Mathews himself said of his manager:

"Charlie is an ideal boss. When I boot one, or strike out, he never gets sore. He is considerate. He makes me want to play my head off for him."

Shortstop Johnny Logan is no less certain that Grimm is the leader the Braves need. "If you can't go top speed for Grimm, you can't play for anyone," Logan says.

Johnny Antonelli, the young southpaw who signed in 1948 for a \$65,000 bonus.

(Continued on page 43)



Third baseman Ed Mathews is greeted by teammates in Braves' dugout after belting a home run. Some say that Mathews has a chance to break Babe Ruth's home run record.

Lady rooters block traffic in front of the Commodore Hotel last summer when about 500 Milwaukee fans came to New York for series with their rival, the Brooklyn Dodgers.



The Grand Exalted Ruler's Visits



The Grand Exalted Ruler's visit to Milwaukee, Wis., lodge was the occasion for a banquet at which he was photographed with, left to right: E.R. Ellis O. Bremer; Past Grand Exalted Ruler Charles E. Broughton; J. Edgar Masters, Past Grand Exalted Ruler and Grand Secy.

INDIANAPOLIS • SANFORD • BISMARCK
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GRAND EXALTED RULER Earl E. James' visit to BINGHAMTON, N. Y., LODGE, NO. 852 on Nov. 15th came in conjunction with the lodge's Golden Anniversary celebration. Among the 400 Elks in attendance were Edward McDevitt and Thomas E. Dillon, only surviving Charter Members of the lodge, and 52 newly elected candidates. William Gould of Scranton, lodge Secretary and Secy. of the Pennsylvania Elks Assn., who was Secy. of the Scranton Lodge in 1903 when that unit instituted Binghamton Lodge, was a guest of honor. The occasion was highlighted by the speeches of Mr. James and State Assn. Pres. Bert Harkness and by the unveiling of a plaque inscribed with the names of the original 28 Charter Members of the lodge.

Mr. James was tendered a testimonial dinner next day by POINT PLEASANT, N. J.,

LODGE, NO. 1698. Mayor George Makin, a member of the lodge, welcomed the Order's leader and Elks from all parts of the state, as well as officers of the State Assn., attended the function to do him honor.



Another Fiftieth Anniversary celebration—that of GALENA, ILL., LODGE, NO. 882—was attended by Mr. James, accompanied by Past Grand Exalted Ruler Henry C. Warner, on Nov. 18th. A high point in the program was the presentation by Congressman Leo E. Allen of Illinois of the flag which flew over the Nation's Capitol on Armistice Day.

On the following evening, Mr. James was the guest of honor at a banquet given by MUSCATINE, IOWA, LODGE, NO. 304. More than 300 Elks and their ladies at-

tended. Among the prominent Elks present were Past Grand Exalted Ruler Henry C. Warner, Grand Trustee Arthur M. Umlandt, a member of Muscatine Lodge, State Assn. Pres. and Secy. Cloyde U. Shellady and Sanford H. Schmalz, respectively, and Exalted Ruler Lysle McCullough.

The morning of Nov. 20th found the Grand Exalted Ruler, accompanied by Past Grand Exalted Ruler Henry C. Warner, at a breakfast served by OMAHA, NEBR., LODGE, NO. 1817. The welcome extended by Elks of the state was reiterated by civic leaders, including Omaha Chamber of Commerce President E. F. Pettis and Mayor Glenn Cunningham. While in Omaha, Mr. James visited Boys Town where he was greeted by Msgr. Nicholas H. Wegner, Director of the school, who is a member of Allegheny (Pittsburgh) Lodge. He then went on to attend a luncheon in his honor at FREMONT, NEBR., LODGE, NO. 514. Also in attendance were State Assn. President Andrew D. Mapes, Treasurer Fred C. Laird and D.D. Orville M. Fuller. In the program which followed, E.R. Willard Wedberg acted as Master of Ceremonies and Mr. James made a short address. Music was furnished by the Midland College Quartet. The next leg of his Nebraska tour brought Mr. James to LINCOLN, NEBR., LODGE, NO. 80 on the evening of the same day. He remained overnight in Lincoln and attended the Nebraska-Oklahoma football game which was played the following day.

Arriving in Michigan on the morning of Nov. 23rd, the Grand Exalted Ruler was greeted by members of NILES, DOWAGIAC, ST. JOSEPH and BENTON HARBOR LODGES. Accompanied by special escort, (Continued on page 37)



Accompanying Mr. James on his tour of Michigan were, left to right, standing: State Vice-Pres. Richard Hinga; Vice-Pres.-at-large S. G. Converse; former Chairman Board of Grand Trustees John K. Burch; Mr. James; Grand Lodge Youth Activities Comm. Chairman Jay Payne; Past Grand Tiler Irvine Unger; Benjamin F. Watson, Past Chairman, Grand Lodge Youth Activities Comm. Seated, left to right are: State Association Pres. Charles T. Noble; Edwin P. Breen, Chairman, Board of Trustees; State Association Secy., Leland L. Hamilton; and D.D. Vivilen W. Rouse.

Right: With Mr. James on the occasion of his visit to Omaha, Nebr., Lodge are, left to right: E. F. Pettis, Pres., Omaha Chamber of Commerce; Glenn Cunningham, Mayor; State Assn. President Andrew D. Mapes; Past Grand Exalted Ruler Henry C. Warner; E.R. James F. Sullivan; W. K. Swanson, 3rd Vice-Pres., State Assn.; D.D. Orville M. Fuller; and Fred C. Laird, Treasurer of the State Association.



Left: Following his visit to New Kensington, Pa., Lodge, the Order's leader was honored by Elks and other prominent citizens including: Past Grand Exalted Ruler Howard R. Davis; Grand Est. Lead. Knight Lee A. Donaldson; Past State Presidents H. Earl Pitzer and Francis T. Benson; D.D. G. E. Peterson.

Right: Pictured here at the Fiftieth Anniversary Celebration of Galena, Ill., Lodge are, left to right: E.R. Jack W. Ballard; D.D. Al J. Hirst; Past Grand Exalted Ruler Henry C. Warner; Mr. James; P.D.D. George Moyer; Elwin L. Glessner, Grand Lodge Comm. on Credentials.



Left: Assembled at Indianapolis, Ind., Lodge for State Assn. Conference were, left to right, standing: Russell Stephenson, Charles S. Ruppely, Stanley F. Youngflesh, Earl L. Aders, Arnold Fitzgerald, District Deputies; Cecil M. Rappe, Dr. William A. Hart and Herb Beitz, First, Third and Second State Assn. Vice-Presidents, respectively. Seated left to right: Paul Manship, Treas. and C. L. Shideler, Secy., State Assn.; Past Grand Exalted Rulers Joseph B. Kyle and J. Edgar Masters; Mr. James; Assn. Pres. L. A. Krebs; Grand Lodge State Assn. Comm. Chairman Robert L. DeHority; Grand Lodge State Assn. Committeeman Michael M. Hellmann.



Above: With Mr. James at the Golden Anniversary Dinner of Binghamton, N. Y., Lodge are, standing left to right: Howard A. Swartwood, Past Pres. of State Assn.; E.R. Myron W. Briggs, Toastmaster and Bert Harkness, State Assn. Pres. Seated are Charter Members Edward McDevitt, left, and Thomas E. Dillon. Over 400 N. Y. Elks were present.

Right: With State Assn. Pres. Samuel Annunziato and Grand Lodge Ritualistic Comm. Chairman Arthur J. Roy, Mr. James is shown presenting a \$4,200 check on behalf of Conn. State Assn. to Berger E. Foss, Director of Newington Home and Hospital for Crippled Children.



"TO OUR ABSENT BROTHERS"

ON SUNDAY, December 6th, 1953, the lodges of the Order paid tribute to those members who had passed away during the year. These services were reported to the Grand Lodge Committee on Lodge Activities, and its Chairman, Herman J. Salz, reports that they give every evidence that Elkdom has carried out the 83-year-old ritual in a most exemplary manner.

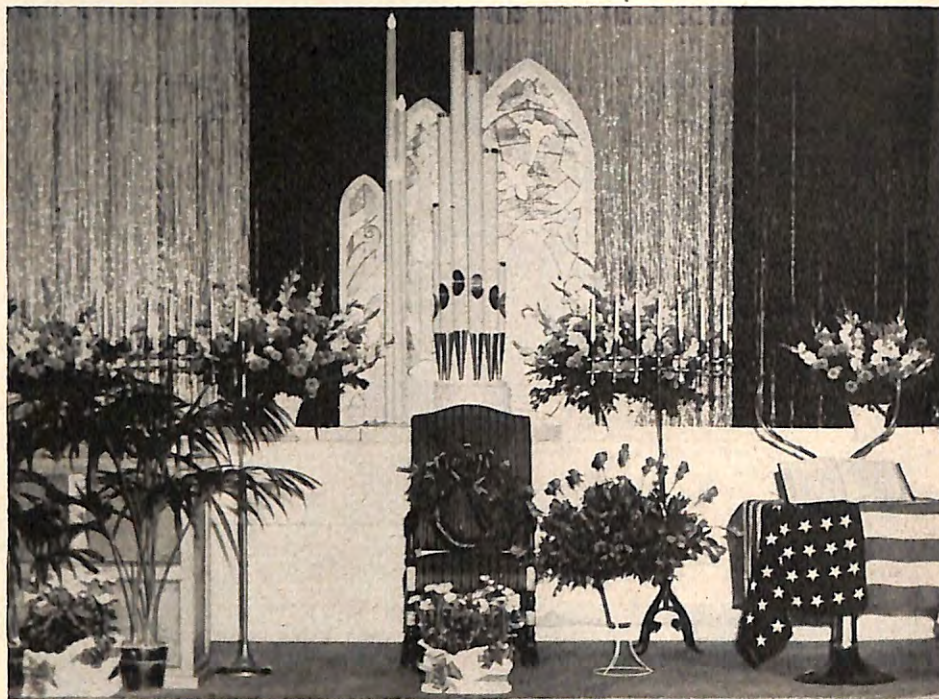
This year a departure from the usual procedure has been made in the division of the material, the Committee making a separation between lodges of over 750 members, to be called Group I, and those with less than 750, Group II.

After careful deliberation, the Committee made its selection of ten outstanding ceremonies in each classification.

For lodges of more than 750 members, Nashville, Tenn., was awarded the unanimous decision of the Committee for its magnificent program, an honor it received on four other occasions, prior to taking second place last year.

The solemnity of the occasion was deepened, its spirituality uplifted, by the inspired address delivered by Dean E. Douglass, Vice-President of the Tenn. Elks Assn., and by an outstanding musical program.

Oddly enough, it was a Nashville, Tenn., Elk who spoke feelingly before the huge crowd in attendance at Savannah, Ga., Lodge's rites, which took second honors in this category. The address Edward W. McCabe, of the Grand Lodge Ritualistic Committee, delivered on this occasion was in infinite communion with the deeply religious atmosphere of the Services as planned by Chairman Albert



The setting for Nashville, Tenn., Lodge's observance, first selection for lodges of 750 members.

C. Winter's Committee. Grand Treas. Edward A. Dutton gave the traditional Eleven O'Clock Toast, and Kirk McAlpin eulogized the 24 Savannah Elks who passed away during 1953. E.R. L. D. Saunders conducted the Service to which the voices of St. John's Episcopal Church Choir made a pleasing accompaniment.

Over 350 persons attended the third-place ceremony in this classification, the one held by Las Vegas, Nev., Lodge. The musical program was a noteworthy element in this event, too, with

a chorus of Elks' ladies participating with the Moapa Valley Mixed Chorus in rendering several appropriate selections. Chairman Austin Bowler requested P.E.R. Oscar W. Bryan to deliver the eulogy on this occasion, with the privilege of making the Toast going to E.R. W. O. Wright.

Space limitations do not permit our describing the remaining seven observances which earned the Committee's approbation—those conducted by Augusta, Ga., Inglewood, Calif., Williston, N. D., Sunbury, Pa., Lafayette, Ind., Norwich, Conn., and Bismarck, N. D., Lodges in that order. Each had some unusual, distinctive characteristic.

There were scores of lodges of less than 750 members which submitted reports on their Services, but Chairman Salz's Committee found no difficulty in making its selection as to the most outstanding. Again under the capable direction of French Sensabaugh, the Cumberland, Md., ceremony won unqualified approbation, for first honors, repeating the success of the 1949, 1950 and 1951 Services. The handsome Memorial Book in which the story of the Service was unfolded was in itself a work of art, as prepared by Committee Chairman John H. Mosner. Over 500 persons attended the Service, held in the auditorium of the Fort Hill High School and broadcast over Station WDKY, and applauded the edifying address delivered by U. S. Senator John Marshall Butler which preceded



The Roll Call of Departed Members is commemorated in this photograph taken at Savannah, Ga., Lodge's ceremony, as a candle is lighted to signify the passing of each member as his name is read.

the staging of the highly impressive Memorial Tableau. Mr. Sensabaugh acted as Narrator for this phase of the program, an excellently executed production which had the theme, "A Letter to Bill". The tableau was presented around the poem, "Abou Ben Adhem", recited by Mr. Sensabaugh as two figures on the stage enacted the roles of its principal characters. "The one that loves his fellow men" was portrayed as an Elk who, acting on the poem's suggestion, writes a letter to a friend in which the principles of the Order were described, and the Departed Members listed. Taking a small liberty with Mr. Hunt's last line, the paraphrase reported, "And lo! The Elk's name led all the rest." As part of the ceremony, flowers were placed on the altar during the ritualistic tribute led by E.R. Joseph F. Stakem, with the lodge's Glee Club rendering accompaniment.

The Committee selected the Services conducted by E.R. Anthony A. Onick and his officers of Ferndale, Mich., Lodge as the second most representative for lodges in this category. Held in the lodge room, in the early evening hours, the program was arranged in an appropriately solemn, well-paced manner, against a backdrop of a church building. At the podium, centered before a candlelit banking of flowers, Irvine J. Unger, P.D.D., former State Pres., and Past Grand Tiler, a member of Detroit Lodge, delivered a heart-warming, well-phrased address that was in perfect keeping with the occasion. Participating in this event was the Royal Oak Lamphier Mother Singers, a talented choral group.

Last January, Leslie Franklin passed away while in office as Exalted Ruler of Austin, Minn., Lodge, and his fellow members were determined to make the Memorial Services in which he was eulogized with four of his Brothers a most fitting tribute. That they were successful is evidenced by the fact that the ceremony won third-place accolades for



An impressive tableau featured the Cumberland, Md., Service above, with Richard J. Bruce in the role of an Elk recalling his deceased Brothers and Miss Beverly Price as the Recording Angel.

Group II. Over four times as many as usually attend this annual Austin event were on hand last December 6th, to see E.R. Paul C. Leck and his officers give a splendid rendition of the timeless ritual against a pleasing musical background, provided by the wives and daughters of several members of the lodge. In his Memorial Address, Park Dougherty called upon his lodge to create a "living memorial" to the dead by renewing their

pledge of friendliness, a characteristic he termed the essence of Elkdom.

The other lodges in this category whose Memorial Committees deserve the highest praise for the thoughtful planning, and efficient handling, of their observances were selected by the Committee in the following order: Mamaroneck, N. Y., Wilkes-Barre, Pa.; Charleston, S. C., Mount Vernon, Ill., Gettysburg, Pa., Opelousas, La., and Asheboro, N. C.



For the Ferndale, Mich., observance, the lodge room was transformed by a backdrop representing a church facade.

NEWS OF THE LODGES



Two Elks met in Gainesville, Fla., for a worthy cause when Dean Walter J. Matherly of the University of Florida, Past Pres. of the Fla. Elks Assn. and a member of the Grand Lodge Youth Activities Committee, left, as Chairman of the March of Dimes for the State of Florida, consulted with one of his students, Sidney C. Herring, on campaign plans. An East Point, Ga., Elk who contracted polio in 1951 while serving in the U. S. Navy, Sidney Herring is studying for his Master's Degree at the University. Standing is Willie Smith, the young man's attendant.



This scene took place last August when Troy, N. Y., Lodge presented an American Flag to the N. Y. Yankees in memory of the late Johnny Evers of Baseball's Hall of Fame. The Flag will fly over Yankee Stadium as a tribute to Evers who received Troy Lodge's first Honorary Life Membership in recognition of his outstanding charities. Left to right are Committee Chairman Leo Chamberlain, E.R. Joseph J. Gallagher, Phil Rizutto who accepted the gift for the Yankees, Trustee P. S. Flannery and Past State Pres. John J. Sweeney. The youngster is Chairman Chamberlain's son.

Sports Stars Honored by St. Louis, Mo., Lodge

With Al "Red" Schoendienst, second-baseman for the St. Louis Cardinals, as the recipient of the 1953 award as "St. Louis' Outstanding Sports Figure," the fourth annual Celebrity Night held by St. Louis Lodge No. 9 attracted another overflow crowd to the lodge home.

E.R. John R. Kurtz made the presentation to Schoendienst who expressed his appreciation to the Elks, as well as to the local sports writers and radio and television people who selected him.

Eddie Stanky, the Cardinal manager, as well as the ball club's Pres., August A. Busch, spoke briefly to the record crowd which included two previous winners of the coveted award, Stan Musial and Capt. Enos Slaughter. "Red" Schoendienst received a clock and plaque from the lodge, and had his name inscribed on the Elks' Perpetual Trophy, and the other out-



Participating in the Golden Anniversary of Albert Lea, Minn., Lodge were, left to right: E.R. E. H. Danielson, D.D. John F. Corrigan and P.E.R. John Farry, General Chairman for the outstanding event.



During the official visit of D.D. W. H. Turner, center, he set the flame to the mortgage on the home of Union, S. C., Lodge, in the presence of E.R. M. C. Dunbar, third from left, and other officers.



Starring at St. Louis, Mo., Lodge's 1953 Celebrity Night, left to right: The Outstanding Sports Figure Award and its 1953 recipient, Al Schoendienst, St. Louis Cardinals' second-baseman; E.R. John R. Kurtz; Mgr. Eddie Stanky and Pres. A. A. Busch of the Cardinals; George Khoury, sponsor of the city's amateur baseball leagues, and St. Louis University basketball coach Eddie Hickey. Seated are previous winners of this title, Capt. Enos Slaughter and Stan Musial, St. Louis Cardinal luminaries.



At Worcester Lodge, the \$20,500 check which the 63 Massachusetts Elks lodges donated is turned over to the Central Mass. Disaster Relief Committee, Inc. Left to right: Past Grand Exalted Ruler E. Mark Sullivan, State Assn. Pres. Wilfred J. Paquet who made the presentation, E.R. W. F. Burns, Bishop John J. Wright who accepted the gift as Treas. of the Relief Committee, Past Grand Exalted Ruler John F. Malley and James A. Bresnahan, Chairman of the Donation Committee.

standing sports figures of the year received certificates of merit. They included Jimmy Jackson, U. S. Walker Cup Team golfer; Coach Carl Snavely of the Washington University football team; St. Louis University basketball coach Ed Hickey; Lou Theisz, the World's Heavyweight Wrestling Champion; Bob Reed, Pres. of the St. Louis Knights, professional football team; George Khoury, sponsor and organizer of amateur baseball leagues in St. Louis; Stan Musial, and A. A. Busch.

W. S. Gould Honored by Scranton, Pa., Lodge

Not long ago, Scranton Lodge No. 123 held a celebration that has become one of its best-attended annual events. It marked the 82nd birthday of William S. Gould, who has devoted the past 59 years to the lodge as its Secretary, and 37 of those years to the Pa. Elks Assn. in the same capacity. Many officials of the Order were on hand to join in this well-deserved tribute to Mr. Gould who saw 14 30-year members of No. 123 receive Life Memberships at the special meeting, during which he received many gifts and congratulatory messages.

At the birthday banquet, James S. Fields, a member of the lodge, read a greeting he had composed for the occasion, which was adopted as a perpetual testimonial as to the esteem in which Mr. Gould is held by his fellow Elks.

Agana, Guam, Elks Observe Arbor Day as a Memorial

Agana Lodge No. 1281 lost many members when the Island was bombarded during World War II. Its home was lost, too, when our Navy destroyed it after it had become Japanese headquarters.

The lodge is constructing a new home, and it was on the site of that building that Arbor Day was observed most appropriately. Five young flame trees were planted at strategic points around the foundation, so that they will add to the beauty of the building in years to come, and each is marked as a memorial to

those Agana Elks who died as a result of Japanese internment. Among those who participated in the ceremony were Est. Lect. Knight P. L. Miller, Chairman; Trustee V. J. Bell; Athletic Commissioner J. Buczkowicz, Treas. C. E. Penn, Est. Lead. Knight F. J. McGowan, Jr., and Est. Loyal Knight M. J. Dinota.

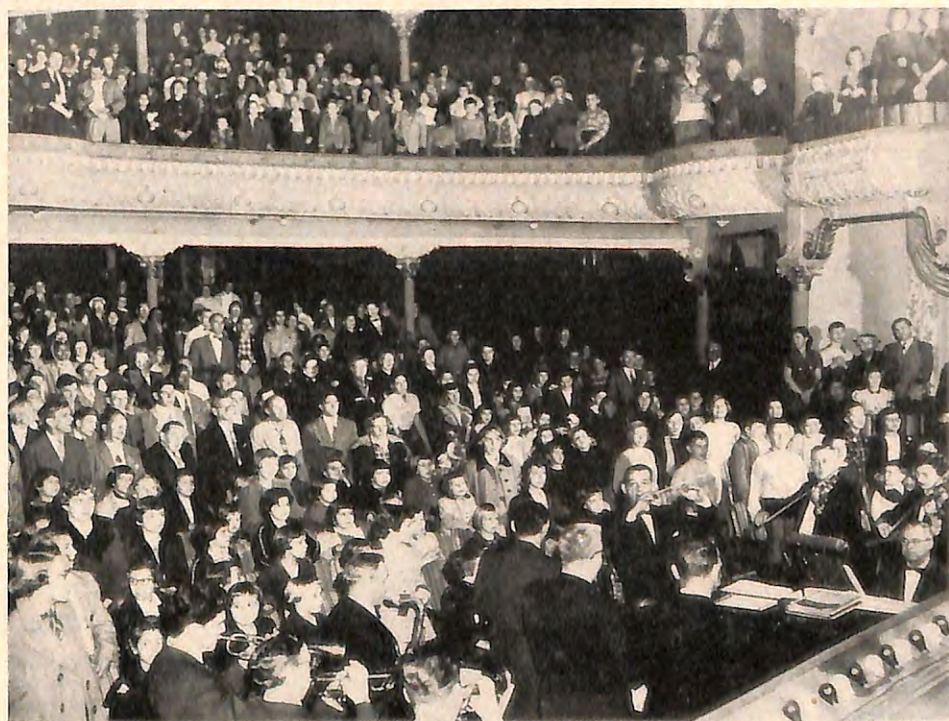
Plainfield, N. J., Elks Mark 50th Anniversary

A week-long series of special events celebrating the Golden Jubilee of Plainfield Lodge No. 855, featured an outstanding meeting Dec. 2nd at which a 50th Anniversary Class was initiated as a tribute to Grand Exalted Ruler Earl E. James. The candidates were addressed by Past Grand Exalted Ruler James R. Nicholson, the guest of honor. A highlight of the program occurred when Grand Trustee William J. Jernick, on be-

half of No. 885, presented to Mr. Nicholson a plaque of appreciation, in recognition of his compilation of the story of Elkdom, published recently under the title, "History of the Order of Elks".

Over 350 Elks were on hand for the program, with delegates from 20 New Jersey Lodges including seven former Presidents of the N. J. Elks Assn., D.D. Edward T. Hallahan, State President Louis A. Spine and Dist. Vice-Pres. Vincent R. Loftus. During the evening the lodge's sole surviving Charter Member, P.E.R. A. A. Prudhon, presented to E.R. R. D. Angle, the silver-plated, engraved trowel with which Mr. Prudhon laid the cornerstone to the lodge's home in 1912.

The meeting was preceded by a torchlight parade in which a number of neighboring lodges were represented. A fashion show and an Anniversary Ball were other features of the celebration.



A partial view of the 1,500 underprivileged children who were guests of Springfield, Mass., Lodge at one of the performances of the "Elks Frolics" which had a very successful two-day run.

LODGE NOTES

In this spot last month, it was reported that the illness of Estel C. Trader of Pocomoke City, Md., Lodge had forced him to resign as District Deputy for Md., Dela. and D.C. East, and that the Grand Exalted Ruler had appointed W. Edgar Porter to succeed him. This item should have stated that Mr. Porter had been appointed as a Special Deputy to assist Mr. Trader. We are happy to make this correction, and to report further that D.D. Trader's health is improving steadily.

A. A. Trenerry is a member of Billings, Mont., Lodge who has won the admiration and appreciation of every Elk in Montana. He has been serving his State Assn. as its Secretary-Treasurer for nearly a quarter of a century.

Some very strange things happen when Elks, or their sons, go hunting. We have just learned of an odd shot made by Lewis L. Michelson, a member of Cadillac, Mich., Lodge. During the partridge season out there, Mr. Michelson scored an unprecedented triple kill of grouse with one shot. Following a try by his son which flushed a group of three birds, Mr. Michelson fired his gun, killing all three on the wing. "They fell in an equilateral triangle," his son reports. "A yard-stick placed on any one pat could touch the other two."

And in the same mail, we got news of another strange bird shot. It concerned Eddie Irvin, the son of a San Antonio, Tex., Elk who used his father's new 222 and bagged two turkeys, each dressing out at 19 pounds, with a single shot. The bullet entered the side of one bird, passed through its body, struck the second in the shoulder, killed both instantly. But this is just half the story: Eddie only duplicated at 30 yards what his father accomplished last year at 300, and those birds were smaller, too.

Decorah, Ia., Lodge observed the 94th birthday of Charter Member F. W. Conover, its Senior Past Exalted Ruler, with a supper and special program during which E.R. Merlyn Pierce presented a gift to the guest of honor on behalf of the membership of the lodge. In a brief address Dr. Conover, who is a retired dentist, commented, "I'm older now than the United States was when I was born."



Left: As part of the 50th Anniversary celebration of Plainfield, N. J., Lodge, P.E.R. A. A. Prudhon, left, sole surviving Charter Member, presented to E.R. R. D. Angle a package containing the plated and inscribed trowel with which Mr. Prudhon laid the cornerstone of the lodge home in 1912.



Below: Accepting felicitations at Scranton, Pa., Lodge's celebration of his 82nd birthday is Wm. S. Gould, second from left, who has served the lodge as its Secy. for 59 years, his State Assn. as Secy. for 37. At left is P.D.D. J. P. Dennebaum. Others, left to right, are Trustees Chairman Charles Lebowitz, E.R. C. V. Bialkowski, Treas. Sam Druck, and Fred Gould, who is the brother of the guest of honor.

Above: The Children's Ward of Saratoga Hospital gets its first television set, a 21-inch table model, from Saratoga Springs, N. Y., Lodge. Left to right: Hospital Adm. S. T. Johnson, Elk Committeeman Dr. R. E. Harrington, E.R. W. F. Carey and Committee Chairman H. M. Haswell.



Thad Eure, member of the Grand Lodge Committee on Lodge Activities, addresses a group of non-Elks as part of the very successful Potential Member Dinner held by Reidsville, N. C., Lodge. Others pictured are D.D. Dr. H. L. Floyd and State Pres. Col. Don Madigan.

Prominent Pennsylvania Elk George J. Post Mourned

Members throughout the Order will be saddened to learn of the passing of George J. Post, long-time member of Mahanoy City Lodge No. 695.

One of the State's most active Elks, Mr. Post was a Past Exalted Ruler of his lodge which he served as Secy. for nearly 50 years. He was a former President of the Pa. Elks Assn. and was a familiar figure at many Grand Lodge Conventions. Until his health failed, he was an active participant in the affairs of the Pa. N.E. Dist. Assn., which he assisted in founding.

Among his other affiliations were his membership in the Mahanoy City Club, the American Legion and the Knights of Columbus. He was one of the founders of the local Rotary Club and was its first President.

His death occurred at the age of 77, on the 50th anniversary of his marriage. To his wife, son and brothers who survive him we extend our sincere and heartfelt sympathy.

Ritualistic Trophy Presented to Greeley, Colo., Elks Team

Greeley Lodge No. 809 is an outstanding training school for Ritualistic Teams. For the third time, its entry in the Grand Lodge Contest captured the National Title last July. The trophy that goes with that achievement was turned over to P.E.R. Joseph L. Haefeli, the Team's E.R., by Past Grand Exalted Ruler John R. Coen at special ceremonies not long ago. The Greeley group is again State Champion and will vie for National honors this year at Los Angeles.

On this well-attended occasion, the officers of Laramie, Wyo., Lodge, No. 582, in return for a like ceremony conducted by the Greeley officials, initiated a class for their hosts as a tribute to Grand Exalted Ruler Earl E. James. These candidates were the first to be initiated in the new lodge room of No. 809 which was dedicated late in October during the official visit of D.D. Leonard Keagy, when Past Grand Esquire Jacob Sherman delivered an inspiring address.

Boston, Mass., Elks Celebrate Star-Studded Diamond Jubilee

Seventy-five years ago Boston Lodge No. 10 was organized, and among the men who played important roles in its establishment were many whose names are synonymous with the birth of Elksdom itself.

There were only 12 men elected to membership at No. 10's first meeting, and its growth to its present 1,200-man roster is a striking parallel to the progress it has made in all other activities, most notably in community service.

Edwin A. Perry was its first E.R., and he became leader of the Order in 1884. There were three Past Grand Exalted Rulers, at the Jubilee Banquet Dec. 8,



Photographed when Framingham, Mass., Lodge presented the first 50-year jewel since Grand Lodge adoption are the recipient, P.D.D. David F. Walsh, Honorary Life Member, center foreground, with other P.E.R.'s of the lodge he helped to organize, including P.D.D. G. F. Murphy on his left and H. O. Mudgett who made the presentation, third from left. D.D. W. J. Shedd is on Mr. Walsh's right. In the second row are E.R. James McStay and his officers.

1953; one was a Boston Elk, E. Mark Sullivan. The others are members of Springfield, Mass., Lodge, James R. Nicholson and John F. Malley.

Among the many other Mass. Elk dignitaries who participated in this event were Edward A. Spry, a member of the Board of Grand Trustees; John E. Fenton of the Grand Lodge Judiciary Committee; George Steele of the Grand Lodge Youth Activities Committee; former Grand Treas. John F. Burke; Pres. Wilfred Paquet of the Mass. Elks Assn., and D.D. Thomas S. Duggan.

A number of civic officials were also in attendance, including the following members of Boston Lodge: John W. McCormack and Laurence Curtis, both members of the U. S. House of Representatives; County Dist. Attorney G. H. Byrne, and Park Commissioner Frank Kelley who represented Mayor John B. Hynes.

E.R. Alfred Gross was Banquet Chairman, assisted by a corps of able aides who handled the details for other features of the celebration which included the initiation of the Diamond Jubilee Class, Sports Night, Veterans Night, an Open House program, Ladies' Night, and the traditional Elks Memorial Services.

Elks National Home Officers Conduct 1953 Memorial Services

The Fred Harper Memorial Auditorium at the Elks National Home in Bedford, Va., was the tastefully decorated scene of the 1953 Memorial Services conducted by the officers of the Home Lodge, led by E.R. Daniel F. Edgington.

Dr. John H. Grey, Pastor Emeritus of the Bedford Presbyterian Church, delivered the address at the ceremony honoring the memory of the 37 residents who passed away during the year.



Above: Past Grand Exalted Ruler John R. Coen, left foreground, was photographed as he delivered his address in presenting the 1952-53 Ritualistic Trophy displayed on the podium here, to the Greeley, Colo., Championship Team, whose members stand in the background. Left to right, they are Est. Loyal Knight J. L. Adams, Chaplain J. S. Smith; Esq. N. M. Dean, Est. Lect. Knight L. S. Lamb, Est. Lect. Knight R. I. Shaklee, E.R. J. L. Haefeli and Inner Guard J. H. Shelton.

Below: Arbor Day in Agana, Guam, was observed by the Elks in the planting of five young flame trees at a point where they will serve to beautify the new lodge home now under construction. The trees will be marked as individual memorials to the Agana Elks who died in, or as a result of, internment in Japanese prison camps during World War II.





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Miami Beach, Fla.

IT IS GOING TO BE cheaper to stay warmer this winter if you are prepared to go to Mexico to escape frostbite. Personally, the first time the chill wind rolled off the plain, which was back last November, I was ready. I am only restrained here in these frigid climes by such technicalities as money, work, boss, wife, the necessity of earning a living and other minor obstacles. However, for those who can hit the high road out of the low-temperature zones American Airlines has just inaugurated coach flights to Mexico City from New York and Chicago. If you are handy to New York the tab is now \$99 plus the usual bite for Uncle Sam (15 per cent) to fly to Mexico City. From Chicago the fare is \$76, Dallas \$44, and from San Antonio \$35.

You flee the high latitudes in the same DC-6 airplane which is used for first class service. The main difference is that first class flights carry 56 passengers and tourist class carries 80. It takes 12 hours and 45 minutes to convey you to Mexico City from New York and 8 hours and 55 minutes should you reside alongside the frozen shores of Lake Michigan. Air coach flights which used to leave at atrocious hours when they were first installed back in 1949 now depart at reasonable daylight hours so that passengers arrive in Mexico City in time for the usual dinner hour down there. At any rate, unless you are carrying a mess of contraband diamonds you ought to be clear of customs and in your hotel by nine p.m.

Mexico really has two seasons which are: a.) the dry and b.) the rainy. However, the wet spell, which can be plenty wet, is normally restricted to the summer months and the worst you can expect from the current time of year is nice warm weather and bright sunny skies. Pan American Airways' travel book, "New Horizons", lists Mexico City's temperature highs at 66 for January, 70 for February and 75 in March, but the capital is 7,349 feet above the level of the sea and you can expect it to be warmer at saner altitudes. Days when rain may be expected to fall during the first quarter of the year average about four a month.

No matter when you go to Mexico there is some hamlet, some village, some city somewhere in the country which is celebrating a fiesta. This blowout may honor the birthday of a past president, or commemorate the shooting of a political

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Are you taking advantage of this service? More and more Elks and their families are. In the first nine months of 1952, 1173 inquiries were received and answered. This year, during the same period, our Travel Department received 3,094 requests for travel information of all kinds.



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figure, or mark the memory of a patron saint. There are fiestas which bless the animals and others which revere the memory of the dead, death being no reason for solemnity.

His Excellency, Gustave Ortiz Hernan, the new Director General of Mexico's Tourist Department, has just announced a glittering procession of new and greater fiestas for 1954. The Sun Festivals of next October will make Mexico a center for the folklore of the greater Latin-American area, or what Senor Don Gustave calls, "a synthesis of the purest artistic manifestations of all the countries which form Spanish-speaking America." In September everybody will be celebrating the National Fiesta of la Charrería, which is something of a polite rodeo and considered one of the most beautiful spectacles that Mexico can offer the tourist world. Mexican charros, or cowboys, put on displays of horsemanship, steer-roping and other endeavors of the wide open spaces. However, the Charrería is more of a display of the art of the charros who take it up as an aristocratic hobby rather than a profession.

The regular Christmas celebrations are hardly over until the 6th of January,

leaving just a short time to prepare for the Easter celebrations when papier-mache Judases are built and painted to look like bogeymen. They also carry built-in gunpowder and fuses which are lighted on Holy Saturday.

Although there is a certain American accent in Mexico, particularly in the bigger towns and the border villages, still there are a wealth of things that are utterly different—different enough to require words of caution and explanation. For example, it is not polite to whistle at a taxi since whistling is vulgar. If you want a cab just stand at a street corner and hiss. Taking pictures of Mexicans can also be pretty dangerous business since it is considered a downright invasion of one's privacy. Either sneak the shot or ask permission. "Por favor, puedo tomar su fotografia?" is the way to say it, if you can twist your palate around those syllables. Don't pay the man unless he asks for it, and you might bear in mind that money that tinkles makes a better impression than the folding kind.

Should you be a lady, don't make the rounds without a man in tow. Ladies are also not popular in bars, and may expect

(Continued on page 40)

Drawing by John Eugene Ropp





Left: Candidates from the 12 Texas West lodges who were initiated at Lubbock in the presence of the Grand Exalted Ruler.



Mrs. Lee Coryell, winner of the amateur beauty contest which was one of the many interesting features of San Antonio, Tex., Lodge's very successful 1953 Charity Carnival, pictured with Exalted Ruler Thomas M. Brooks.



Below: A former Grand Exalted Ruler, Emmett T. Anderson, was on hand to see the current leader of the Order honored by E.R. H. O. Domstad and the officers of Bremerton, Wash., Lodge with the initiation of a class of 68 men, pictured here with Washington State's Lt.-Gov. Anderson, Edwin J. Alexander of the Grand Lodge Committee on Lodge Activities, D.D. Dick Harpole and other Elk dignitaries.

NEWS of the LODGES

WESTERN EDITION

San Antonio, Tex., Elks Register Another Charity Hit

San Antonio Lodge No. 216 concluded its annual Carnival for the benefit of the Texas Elks Crippled Children's Hospital at Ottine and other charities with the finest returns in years. In spite of the stiff competition of having five other shows running at the same time, Aubrey Kline, Chairman of the lodge's Trustees and General Chairman for the Carnival, reported top attendance figures each day the show ran, with the net receipts in five figures.

Over 40 wives of members of the lodge presided at the many booths, and there were clowns to keep the youngsters amused, and jugglers, dancers and all sorts of games to intrigue the adult crowd. The main feature of the six-day hit was an amateur beauty contest, in which the participants were a number of good-looking Southwestern Bell Telephone Company girls, none of whom had ever entered a beauty contest before.

Death Comes to Carlsbad, N. M., Lodge Secy. Wilcox

The members of Carlsbad Lodge No. 1558 are mourning the passing of Luther Wilcox, who served them as Secy. for 15 years.

In poor health for five years, Mr. Wilcox was given a leave of absence by the lodge several months ago to give him a chance to regain his health. Hospitalized in November, he recently underwent surgery. Death came to him at a local hospital where he had been a patient since last November.

Well known throughout New Mexico, Mr. Wilcox is survived by his wife, son, brother and sister.

Minot, N. D., Elks Aid Hospital

A Hubbard Tank, donated by the members of Minot Lodge No. 1089, is in use at St. Joseph's Hospital, assisting measurably in the treatment of polio, rheumatic fever and arthritis patients.

The tank, purchased at a cost of approximately \$4,000, was accepted formally by Rev. Mother M. Carmen, Hospital Supt., from E.R. John Decker, Secy. Olaf Arneberg and R. F. Mills, Chairman of the N. D. Elks Assn.'s Crippled Children's Committee, who also heads the lodge's Committee.

The Minot Elks' interest in St. Joseph's is a very real one; Mrs. William H. Sallee who is a physical therapist there, received her training in that field under the lodge's sponsorship.

Two years ago, No. 1089 contributed \$5,000 to Trinity Hospital to assist in equipping its orthopedic ward.

Tulsa, Okla., Lodge Has a Busy Youth Activities Committee

Although Tulsa Lodge No. 946 has not been successful in its attempt to secure the authority of the Boy Scouts of America to sponsor a Troop, it has continued its interest in the Scouts with very concrete proof.

When the BSA advised the lodge that there were a sufficient number of Troops in the area, they suggested that Tulsa Lodge work with them in another way. Under its Youth Activities Committee.



E.R. Dale Phillips of Kalispell, Mont., Lodge was photographed as he inspected the CD ground observation tower atop the lodge building, the tallest in the city which is located near the Canadian border, as one of the volunteers who constructed it puts in a few finishing touches.



Left: These are the men who were initiated into Prescott, Ariz., Lodge by E.R. William J. Cline, Jr., center, and his officers as a tribute to the leader of the Order.

Below: When Santa Barbara, Calif., Lodge conducted its P.E.R.'s Night, Robert Morehouse, one of its former leaders, participated as Exalted Ruler in the initiation of a class of candidates, one of whom was his son who was celebrating his twenty-first birthday that day.



Above: Laramie, Wyo., Lodge officers, in white jackets, initiated the Grand Exalted Ruler Earl E. James Class for Greeley, Colo., Lodge whose Ritualistic Team, standing at rear, wearing dark jackets, holds the National Championship title.

NEWS of the LODGES

headed by Frank James, No. 946 purchased a handsome trophy to be awarded to the outstanding Troop participating in the South District Camporees. This came as a complete surprise to the boys; prior to this, only ribbons had been awarded. At a Camporee held in Tulsa, competition for the award was so stiff that two Troops tied for first place—Troop 55, Buffalo Patrol, and Troop 53, Cobra Patrol—and the second-place group lagged by only 100 points. Each of the winning Troops held the Trophy for a six-month period, and when one has taken it twice, the award will become

the permanent possession of that Troop.

The Tulsa Committee has a fine program under way, planned by Mr. James who is a disabled veteran. Its efforts also include crippled children's work.

Oxnard, Ventura, Santa Barbara, Calif., Elks Aid Hard-of-Hearing

Hard-of-hearing pupils attending the Ventura County Cerebral Palsy School in Santa Paula will receive ear training with the finest equipment available, thanks to the Elks of Oxnard Lodge No. 1443, Santa Barbara No. 613 and Ventura No. 1430.



John E. Musick, a member of Galveston, Tex., Lodge, has his blood typed by Mrs. Fletcher Harris, Jr., Red Cross Bloodmobile Staff Aid, to make his ninth donation to the Red Cross, his 21st including other emergencies. The gift was made during the Galveston Elk-sponsored visit of the Bloodmobile.



Students of the Ventura County Cerebral Palsy School at Santa Paula try the new machine, designed to train the hard of hearing, which was purchased for the school by the Elks of Ventura, Oxnard, and Santa Barbara, Calif., Lodges, represented here by their Est. Lead. Knights, left to right: Alvin Diedrich of Oxnard, E. C. Reed of Ventura and C. M. Taylor of Santa Barbara. Operating the machine, right foreground, is Ralph Ungermann, speech correctionist of the Santa Paula Schools.



P.E.R. Chester Selby, center, holds Tulsa, Okla., Lodge's trophy presented to the two Boy Scout Troops which tied as the most outstanding in a So. Dist. Camporee. With him are Scouts Danny Casebeer, Fulton Warren, Bob Christy, Tom Hower, George Wesley, Dick Hurd, Dennis Baetz, David Oliver and Randy Huntsberry. Left to right, background: Scoutmaster R. F. Christy, Youth Activities Committee Chairman Frank James, Treas. Watt Smith and Asst. Scoutmaster John Mansner.

NEWS of the LODGES



Left: The officers of Palo Alto, Calif., Lodge and the class they initiated in honor of Grand Exalted Ruler James.



Above: E.R. Harrison M. Miller, seated with his fellow officers, and Richmond, Calif., Lodge's Earl James Class.



Above: The Earl E. James Class of 14 men who brought to 62 the number of candidates initiated into Condon, Ore., Lodge during its first year, with E.R. G. B. Urlie and his officers.



Right: The Long Beach, Calif., Lodge officers and the class they initiated as a tribute to senior P.E.R. Dr. W. Harriman Jones, seated, right foreground, with E.R. J. W. Grundy on his right.

A short time ago, the Est. Lead. Knights of the three lodges presented the \$750 machine, a Maico Train-Ear, to the school whose speech correctionist, Ralph Ungermann, demonstrated the equipment for the donors. He explained that from 40 to 60 per cent of the palsied children suffer hearing defects, and that the theory of ear-training is that concentrated sound, attuned to the individual needs of the child and repeated regularly, will eventually stimulate him to hear.

The six individual head-sets are the

expensive part of the machine. Each can be tuned to a fine degree, independent of the other sets. Furthermore, when a child has trouble with only one ear, the equipment can be regulated accordingly.

An added feature of this machine is its electronic control which makes it impossible to injure a child's ear through a sudden, loud sound, such as would be caused by dropping the microphone. If this should happen, the earphones instantly go dead for a second, so that the sound will not be transmitted.

IOWA ELKS BILLIARD TOURNAMENT

This year's Iowa State Elks Billiard Tournament, the fifth annual event, will take place on February 27th and 28th with the members of Des Moines Lodge No. 98 once again acting as hosts.

Players may enter two events—14-1 and 3 cushion billiards.

Those interested in participating must contact Chairman Fred Erickson at Des Moines Lodge. Entries close at midnight, February 20th.



A surprise feature of the recent charity benefit conducted by the Elks of Red Lodge "Beartooth", Mont., was the presentation of this handsome grand piano to the Red Lodge Civic Center. Local professional entertainer Bill Pollard is seated at the instrument which E.R. C. G. Rogers, right, presented to the city through Mayor D. W. Columbus, left.



When Wallace, Ida., Lodge sponsored a community concert by the U. S. Navy Band, it was host to the musicians at a dinner in the lodge home. Pictured left to right are Committee Chairman E. E. Jaggard; E.R. Francis Zamboni; Comdr. Charles Brendler, Band conductor; Chief Warrant Officer Richard E. Townsend, Asst. Band conductor, and Secy. John Reubke.

ELKS NATIONAL SERVICE COMMISSION

ACTIVITIES

An Elks Fraternal Center Story in Five Acts

SUMTER, S. C., is located near Shaw Air Force Base, and for a long time, the Elks have sponsored semi-monthly parties for airmen, WAF personnel and their dependents stationed there. E.R. Clem Bryan has played an important part in the success of these events, with the capable assistance of Mrs. Mary Hinson and Mrs. Jean Reams as Co-Directors.

Well-organized and heavily attended, these parties take a different form each time they're held—there are Game Nights, Dance Nights and Wiener Roasts, with plenty of prizes, refreshments and good music.

These pictures were taken during one of the recent affairs and give an excellent idea of what takes place at these popular get-togethers.



NO CONGA LINE, but a performance of the Bunny Hop, a new dance that has become very popular with the young men and their friends who flock to the Sumter Elks' parties.

DINNER IS SERVED by the Elks who invited Air Force officials and their wives to put their heads together on plans for future Shaw personnel parties. Among those who cooperated, and had a good time in the process, later attending one of the Elks' biggest events, were, left to right: Harry Berger, Chairman of the Elks Armed Forces Committee; Mrs. Lloyd Dunlap, Jr., and Capt. Dunlap, Public Information Officer at Shaw, and Mrs. Eugene Dombrowski and Lt. Dombrowski, Special Services Officer, pictured at right.



GOOD FOOD is a big attraction for the young airmen at these affairs. Coffee, doughnuts and sandwiches are the most popular fare, and the Elks refill the well-laden buffet tables almost as fast as their guests, like these boys pictured below, empty them.



AIR FORCE OFFICIALS have been showing an increased interest in these Elk parties, expressing their firm conviction that they are a vital morale-building factor among Shaw's airmen. Colonel Frank Sharp, Air Force Group Commander, above, center, concentrates on one of the games in progress during the Sumter affair. Incidentally, the lack of uniforms in evidence in these pictures is the result of the Government edict that military personnel need not wear them continuously except in wartime.



MUSIC is never a problem. The best popular recordings are available to augment the music of the bands the Elks engage for their dances. Here two Shaw airmen make their selections with the help of their partners, two of the student nurses who are on hand as Junior Hostesses for the unmarried men.



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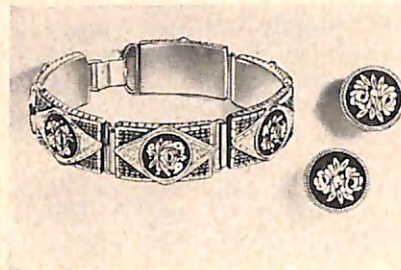
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Elks

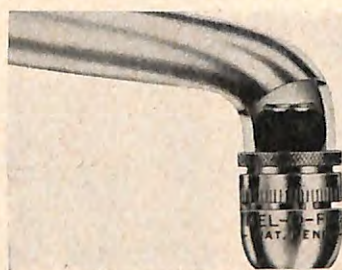
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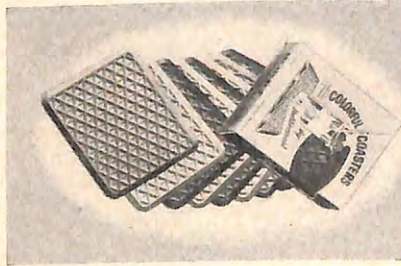
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CUSHIONED-RUBBER COASTERS really protect furniture from rings and scratches. Attractive diamond-tread design holds all condensed moisture, keeps glasses from breaking. Set of 8 in a lovely assortment of deep rose, blue, yellow, green, only \$1.00 ppd. Max Schling Seedsmen, Inc., 538 Madison Av., Dept. 628, New York 22, N. Y.

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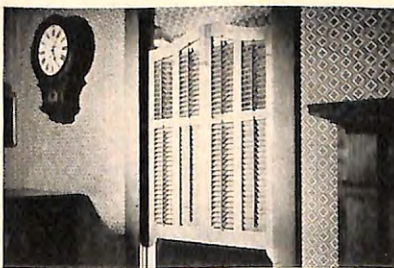
SHOPPER



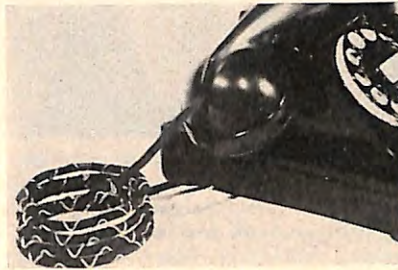
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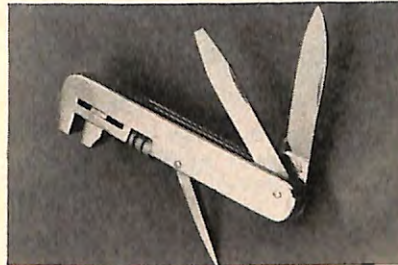
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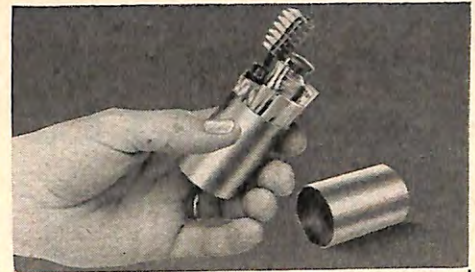
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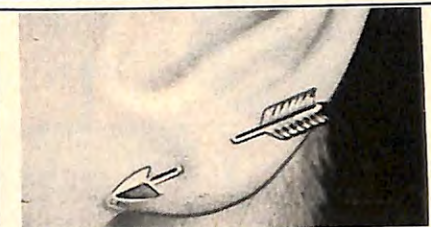
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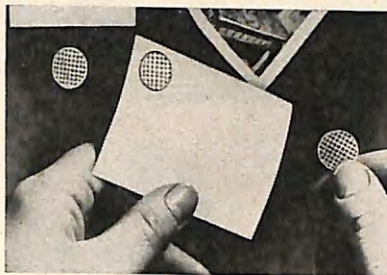
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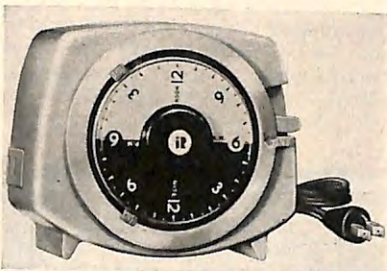
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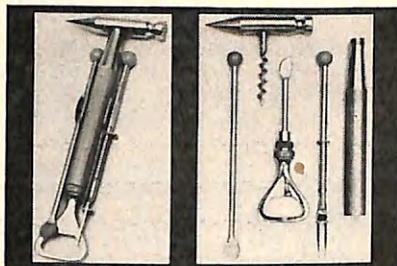
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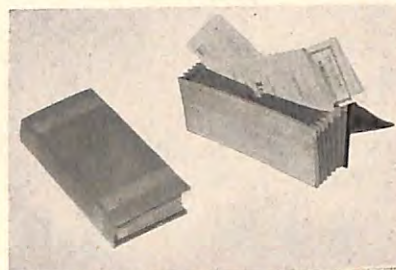


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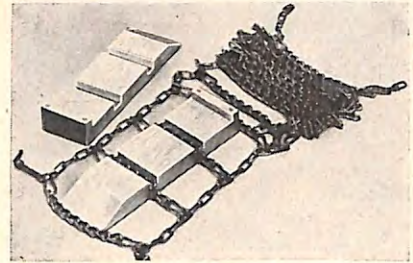
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NO LAUNDRY BILLS for this fine cotton cloth. Coated with an amazing new finish, it wipes off like oilcloth, looks like linen. 53" sq. \$5.25; 53" x 72", \$7.50 ppd. Dogwood pattern shown, in green, grey and red on white. Other patterns: Camelia, Grecian Key, white on white, grey on grey. All State Products, EFS, 6 E. Lake St., Chicago 1, Ill.

WISHING can make it so but you've got to help out by rubbing the tummy of this merry mascot. He's Ho-Toi, the Chinese god of happiness, hand-carved of teakwood and standing about 4" high. Just to see his gleeful grin is enough to give you a lift—and who could ask for anything more? Bet you can think of half a dozen people who'd love one this minute. \$1.95 ppd. Beverly Baker, Box 427-E, Tuckahoe, N. Y.



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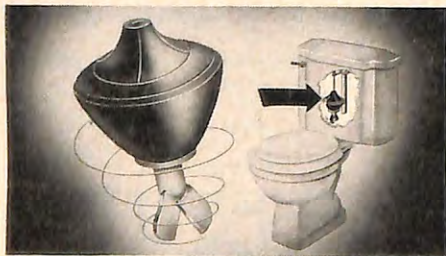
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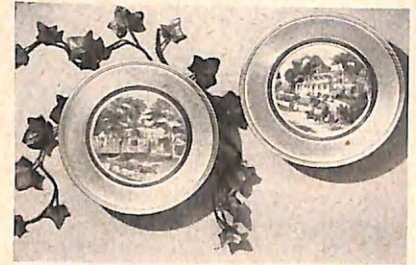
for the way you've responded to our request for suggestions on the kind of merchandise you want to see featured in ELKS FAMILY SHOPPER. Please keep the coupons (see page 41) and comments coming, and help us make this section even more valuable to you. Address Elks Family Shopper, 104 E. 40th Street, New York 16, N. Y.

Elks

FAMILY SHOPPER



HANDCARVED GENUINE COWHIDE makes an unusually attractive shoulder bag in this Guatemalan import. Nicely proportioned for the petite of any age and a real find for those hard-to-please teenagers. Adjustable strap. Roomy, unlined interior. Natural color. About 7" x 8 1/2" x 2", \$8.58 ppd. Bropar, 1029 Donaldson Ave., Dept. EFS, San Antonio, Texas.



IT'S AMAZING how one bright touch on a wall can put new life into a room. These charming Currier & Ives prints framed in brass plates are just such a touch. And for added beauty, there are concealed pockets for your favorite leaves. 8" in diameter, \$4.85 a pair, ppd. Art Colony Industries, Inc., EFS, 9 University Pl., New York, N. Y.



SPATTER-PRUFE LID keeps your stove, walls and floor free from grease when you fry, yet lets steam escape so there's no loss of crispiness. Fits any skillet up to 11". Aluminum, it consists of two pieces that come apart easily for washing. Inexpensive work saver, only \$1.00 ppd. Miles Kimball Co., 99 Bond St., Oshkosh, Wis.



BOILED EGG PLATE. Anyone who likes boiled eggs will appreciate this compact, pretty dish. Two cups hold eggs firmly or take empty shells and there's a deep well from which to eat 'em. Hand decorated in floral colors. A perfect hostess gift, \$1.39 each, ppd. Choate's Gift Mart, Dept. EFS, Jackson Building, Chattanooga, Tennessee.



LIGHTNIN' FIRE STARTERS set a cheery blaze in a jiffy indoors or out. Gone is the need for messy paper and kindling. Just touch a match to one of these safe burners and—presto—wood or charcoal is instantly fired. It burns like a candle. 16 Starters, \$1.00 ppd. House of Schiller, Dept. 95B, 180 N. Wacker Drive, Chicago 6, Illinois.



PAINT YOUR OWN Bar and Kitchen Stools and save money. Welded frame of 1/2" solid steel rod, charcoal black finish, rubber-tipped legs. Seat and back are hardwood, smoothly sanded, ready for finishing. Seat height 24", diam. 14 1/2". Without back, \$4.95; with back, \$7.95. Exp. coll. Country Workshop, Dept. 23, 93 Rome St., Newark, N. J.

The Grand Exalted Ruler's Visits

(Continued from page 16)



Mr. James is seen visiting Boys Town, Omaha, Nebr., with Msgr. Nicholas H. Wegner, Director, left and Past Grand Exalted Ruler Henry C. Warner.



Mr. James is greeted by E.R. Fred Kolnsberg during his visit to Benton Harbor, Mich., Lodge.

he was driven to **BENTON HARBOR, LODGE, NO. 544** for a luncheon at which Mayor Joseph Flaugh presented him with the key to the city. Mr. James stopped next for a visit at **SOUTH HAVEN, MICH., LODGE, NO. 1509**. Enroute, again, the Order's leader made a short detour to visit the Burial place of one of the Order's founders, Bro. J. G. Wilton, and to place a wreath on the grave. An account of Brother Wilton's part in the founding of the Order is to be found on page 14 of the recently published "History of the Order of Elks." As was the case with most of the Jolly Corks, Wilton was an entertainer, but also was a wood-carver by trade, his real name being John F. Norris. He carved wood under his right name by day and sang ballads in the "free and easies" of those days by night. It was he who carved a gavel out of ebony and gave it to Charles Vivian, generally considered the founder of the Order. This gavel is now at the Memorial Building.

Mr. James next proceeded to **HOLLAND, MICH., LODGE, NO. 1315** for a reception in his honor. At the banquet which followed, with more than 200 Elks present, the Grand Exalted Ruler was

welcomed into the State by Lt. Gov. Clarence A. Reid and to Holland by Mayor Harry Harrington. E.R. R. J. Rutgers presented Mr. James with a pair of authentic wooden shoes as a memento of his visit to Holland. A Class of 40 members was initiated to commemorate the 40th anniversary of the lodge which coincided with Mr. James' visit.

The next day Mr. James was the guest of **IONIA, MICH., LODGE, NO. 548** at a luncheon attended by 100 members of Ionia and neighboring lodges. He then visited **OWOSSO, LODGE, NO. 753**, following which he proceeded to **FLINT, MICH., LODGE, NO. 222**. At a dinner and meeting attended by 500 Elks with E.R. Sanford M. Rutlin presiding, Mr. James witnessed the initiation of a class of 75 candidates; the initiation work was performed by the 1953 State Championship Ritualistic Team of Owosso Lodge. Mr. James' departure next morning was preceded by a breakfast given by Flint Lodge for the Grand Exalted Ruler and his party.

On Nov. 29th, the Grand Exalted Ruler paid a visit to the Newington Home and Hospital for Crippled Children at Willimantic, Conn. Accompanied by a large

group of prominent Elks, Mr. James toured the hospital and cited the worthwhile work being accomplished there. He then presented a check in the amount of \$4,200 to Berger E. Foss, Director of the hospital, on behalf of the **CONN. STATE ELKS ASSOCIATION**. It was indicated that the donation would be used to build a long-needed enclosed recreation pavilion. Mr. James' party included State Assn. Trustees John J. Gillespie and Roland F. Kittredge; George H. Williams and Thomas F. Winters, State Assn. Secy. and Vice-Pres. respectively; D.D. Edwin J. Maley; Past District Deputies Clinton L. Chapin, and Joseph Sommers.

The formal opening of an addition to **MANHATTAN, KANS., LODGE, NO. 1185** was timed to coincide with the visit of the Grand Exalted Ruler on Dec. 2nd. Following the ceremony, Mr. James and his party, which included Joe M. White, Grand Lodge State Assn. Committeeman and Past Grand Exalted Ruler Henry C. Warner, were guests at a reception and dinner held in the new wing. Mr. James breakfasted with officers of **MANHATTAN LODGE** next morning and participated in

(Continued on page 42)



Above: Mr. James during visit to Point Pleasant, N. J., Lodge with E.R. David J. Doran Jr., left, and Grand Trustee William J. Jernick.

At the reception at Sanford, Me., Lodge, Mr. James was photographed with the following officers, left to right: D.D. Charles F. Harlow; E.R. Walter E. Hanson; Past Grand Est. Loyal Knight C. Dwight Stevens; Charlemagne Fournier, E.R. Biddeford-Saco, Me., Lodge.

ROD & GUN

BY DAN HOLLAND

Trucha or trout, they proved to be mighty nice bass.



SOME OF THE finest bass fishing I ever had anything to do with was strictly a mistake. In fact, no one could have talked me into it if I had known what I was doing. My father, Ray Holland,

and I were hunting in Cuba at the time and having fine shooting—so good that we wouldn't have considered taking even one day off for fishing. We could catch bass at home, but we couldn't get such shooting anywhere else. It all started during a lull in the dove shooting one morning when our host asked innocently: "Do you know what is a *trucha*?"

"Yes," I answered. "*Trucha* is the Spanish word for trout. There are trout in the Pyrenees of Spain, and of course we have fine trout fishing in the States, but there are none here in Cuba."

"But yes," Ernesto said, "we have the *trucha* in Cuba."

"Possibly you're thinking of the spotted weakfish," I commented. "Some people call the weakfish trout, but it's a salt-water fish."

"No, no," Ernesto corrected me. "They are in sweet water."

Just then some doves came streaking overhead, rolling and twisting as only a dove can. We fired and *trucha* were forgotten. I didn't give them another thought until the following evening when Ernesto brought up the subject again. We were sitting in the shade of a spreading *seba* tree listening to the "pottrack" of guinea hens in the jungle on the hillside above us when Ernesto remarked: "I have been talking to my very good friend Luis, and he tells me that the *trucha* lives only in the purest of waters, in the clear streams in the mountains."

"That's true," I answered, "but only in the north, not here in the tropics."

"But yes," he insisted. "Luis tells me this. And the *trucha* eats only the tiny flies and he is caught on the very small hook. He is from Spain."

I was becoming interested in spite of myself. "Have you ever seen any of these *trucha*?" I asked.

"No," answered Ernesto.

"Then how do you know they are here in Cuba?" I wanted to know.

"My friend Luis knows where lives the *trucha* in Cuba. He tells me where to go to catch them."

"It's impossible," I said, but the idea,

as preposterous as it seemed, kept coming back to me. That night in bed I conjured up a picture of a large, cold spring somewhere in the mountains that gushed out of the earth to tumble and splash down over the rocks, aerating itself as it fell. Occasionally there would be a deep-green, swirling pool, and in each such pool there would be a trout. The lush, tropical vegetation would crowd close to the stream, brightly-colored little birds would flit back and forth from bank to bank, and the stately royal palms would sway in the warm breezes overhead. No trout ever lived in a more exotic setting. It was something I had to see.

In the morning we made our plans. We would leave at 4 a. m. the following day. From the local hardware store I bought a small stainless-steel teaspoon and a metal file. Ernesto scouted around and located what I imagine were the smallest hooks in all Cuba, a little large for trout at that, but they would have to do. I stayed up most of the night laboring on the teaspoon with the file, ever so gradually wearing the bowl down to the desired size and shape. Of the many living and breathing creatures on this earth, the one I come the closest to understanding is the trout. Given enough time and

strength of hands, I knew I could design a small spoon that would take any trout that ever cast a covetous eye on a passing minnow. This one weakness in all trout I knew well.

Our tackle was hardly designed for trout fishing. We had brought along a couple of casting rods and a box of plugs in case we wanted to take a day off and play with tarpon. Fortunately, however, we use the lightest possible tackle for tarpon, and one of the five-foot rods was considerably lighter than many I have seen on trout streams. It would pass.

As we drove along toward the home of the *trucha* in the early-morning darkness, I continued filing away on my casting spoon. By ten o'clock—we were still driving—I had blistered hands and as fine a little trout spoon as ever did a minnow-wiggle. Some day I'm going to prove for myself that it will perform the service I planned for it. With this completed, I hurriedly whipped together a couple of flies from a pocketful of feathers plucked from the previous day's hunting bag.

We had turned south now toward the interior of the island, and I knew that any minute we must start climbing into the mountains. Abruptly we stopped in a little town called Amarillas, still down on the hot plain. Ernesto called to a couple of characters leaning against a shaded doorway. One of them nodded
(Continued on page 47)

Photo by Dan Holland



Ernesto holds up string of bass, with Cuban fisherman and Ray Holland, Dan's father, looking on.



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TRAVEL GUIDE

United Air Lines is now offering low tourist fares from Chicago, Detroit and Cleveland to Bermuda in conjunction with Pan American budget trips out of New York. Twenty-five per cent below first class rates, the fares apply to United tourists flights between any of the three cities mentioned and New York, connecting there with Pan American economy trips to Bermuda.

★ ★ ★

Those bound for Phoenix and the "Valley of the Sun" will find better visitors' accommodations this year than ever before. In and around Phoenix there are some 350 motor hotels, many with swimming pools and a lot of them with kitchens. Fugitives from Jack Frost can live cheaply and nicely at prices ranging from \$4 to \$12 per day per couple. There are also several score apartment houses with swimming pools. Rents from \$75 to \$400 per month.

★ ★ ★

George J. Burns of Indianapolis writes to recommend the Hacienda de San Mancisio, about 5 miles southwest of Taxco, Mexico. With swimming pool, a pleasant staff and marvelous food, rates for two are 120 pesos on the European Plan—about \$13 per day.

★ ★ ★

Here is an off-season but timely hint. If you plan a summer cruise this coming year, now is the time to make your reservations. The famous

North Cape Cruise of the Cunard liner "Caronia," leaving New York on July 3rd and for 38 days and visiting Iceland, Norway, Sweden, Scotland, England, Ireland and France, is more popular than ever, but make reservations now.

★ ★ ★

Joseph Gale (Kodiak, Alaska, No. 1772) reports he was highly pleased with his motel accommodations on his recent trip to the States. "I have traveled across the country several times but never enjoyed staying at the motels as I did this trip. The operators of the Western motels and hotels are really a fine group of people. The courtesy with which my wife and I were treated is something that we will long remember. Many of the little things, so often forgotten, made a world of difference for my wife and baby."

★ ★ ★

The fourth annual conducted tour to the New Orleans Mardi Gras by the Greyhound Lines will leave Cincinnati February 25th. Convenient schedules will make connections for passengers from other areas. The Tour will stop over-night at Birmingham, reaching New Orleans on the evening of February 26th. Included in the trip will be a tour of New Orleans and the Harbor. Stops on the return will be made at Biloxi, Miss., Pensacola, Fla., Birmingham, Ala., and Nashville, Tenn., arriving

back in Cincinnati on March 6th. The cost of the tour includes all transportation, nine over-night hotel accommodations, meals, baggage handling and tips. Reservations may be made at the Greyhound offices.

★ ★ ★

Those sailing from Miami to Havana on the P & O Line ships may make arrangements with the Purser on the ship for a tour in and around Havana. The Purser will also help make hotel reservations. Homer W. Campbell of Rosebush, Mich. says, "It was a great accommodation and the tour was extremely satisfactory."

★ ★ ★

A Vacation Club patterned after the Christmas Clubs will soon be promoted on a wide scale by banks and Travel Agents. Many companies are planning to cooperate with payroll deductions plans for employees. This move is the result of a report that of more than 486,000 recent over-seas passengers there were more housewives, clerks and secretaries than any other classification.

★ ★ ★

The Silver Anniversary of the Mobile Azalea Trail Festival will be celebrated during February and March. If you have never driven this 35-mile Trail you have missed a riot of color and scenes of amazing beauty.

For those who seek a vacation packed with gay pageantry and colorful scenery it is suggested that you combine the Azalea Trail Festival and the Mardi Gras. Miss America of 1953 will be crowned queen of the Azalea Festival and a two-day square dance jamboree presented by the Mobile Squares, a group of avid square dancers, will be features of the Festival list of events which also includes old home tours, sports events and musical and dramatic presentations.



With Chapel of the Little Hill in foreground, Mexico City spreads over great Plateau of Mexico.

For Elks Who Travel

(Continued from page 25)

to be stoned with glances, if not stones, for wearing slacks in any place other than a resort. You can expect to see houses only painted in the front in country towns, but some places dogs are painted all colors from red to green for reasons that escape me completely. Don't faint dead away if you see a menu that says hamburgers are \$4. The dollar sign is also used to indicate pesos and there are 8.65 pesos to the dollar.

In Mexico City itself the season of the bullfight is on, should your NorteAmericano appetite for blood permit you to enjoy the spectacle. This department recalls being offended at the first thrust of the lance by the picador, but since then has been cheering wildly at each ensuing corrida. You may too. Somewhat tamer Sunday sport is traveling out to Xochim-

ilco to see the floating gardens which are not really gardens but boats gaily decorated with flowers. You sit in them and have yourself paddled around a lagoon while floating peddlers try to sell you rugs, or tortillas, or bottles of beer, or take your picture. Whole Mexican families float by on barges enjoying Sunday dinner cooked on a charcoal brazier right on board.

If Mexico City's high altitude atmosphere gets a trifle too heady, there is always Cuernavaca just an hour away. It has a wonderful square surrounded by carts and some excellent hotels and guest houses, especially on the fringes of town. Fifty-two miles south is 18th Century Taxco which seems to be pasted all over a hillside. Some hotels are built on a dozen or so levels. The view of the famous twin-towered cathedral seems to turn rose at twilight and is a post-card view to remember.

Compania Mexicana de Aviacion, an affiliate of Pan American, will fly you the 400 miles up to Guadalajara, which is a town famous for street singers, for beautiful women and for the *jarabe tapatio*, which is the Mexican hat dance. At Tlaquepaque, just outside town, Tonaltec Indians make their colorful earthenware, painting their novel patterns with dog hair brushes.

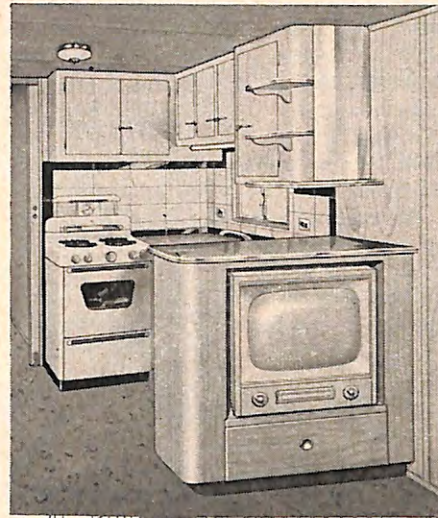
ANOTHER PAA affiliate, Aeronaves de Mexico, flies the hour run to Acapulco, making as many as nine round-trips a day. There isn't much that's quaint about Acapulco, but it is a fine resort with a magnificent bay and a choice of a morning or an afternoon beach. The rate now will run about \$14 to \$15 a day in the better hotels, but at these prices breakfast is liable to include fresh orange juice, a piece of watermelon, honey dew melon, grapes, papaya, pineapple, eggs, ham, bacon, pastry, toast and coffee among other things.

The fishing in Acapulco waters is among the world's best and the banks five miles offshore are inhabited by sailfish, marlin, dolphin, tuna, bonito and giant ray. The waters nearer shore are inhabited mostly by tourists who swim or water ski.

American's new aircoach flights slice a fat \$45 from a one-way first class flight, which should leave you enough money for additional wandering in the Mexican highlands and hinterlands. Package tours will keep you within budget bounds and American has an eleven-day version, for example, with stay-over at the del Prado in Mexico City, visits to Taxco and Acapulco for \$138 plus air fare. Another that lists eight days and seven nights costs \$115 if two stay in the same room. It just fits handsomely for those who can wangle a one-week vacation in the middle of winter. If you can forget about the bills that have been incurred in your name by S. Claus, there seems no more enjoyable way of spending one of the upcoming frosty weeks.

Vagabond

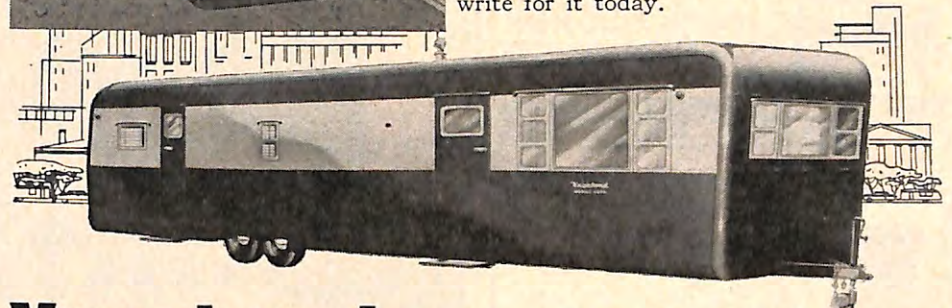
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The Grand Exalted Ruler's Visits

(Continued from page 37)

a radio broadcast over station KMAN. He then went on to **LAWRENCE, KANS., LODGE, NO. 595** for a luncheon, after which he proceeded to **TOPEKA, KANS., LODGE, NO. 204**, where a dinner was given in his honor.

Mr. James arrived at **MILWAUKEE, WIS., LODGE, NO. 46** on Dec. 7th. His party included Past Grand Exalted Ruler Charles E. Broughton and J. Edgar Masters, Past Grand Exalted Ruler and Grand Secretary, as well as numerous State Association Officers and District Deputies. A reception and banquet, at which Broth-

er Frank P. Zeidler, Mayor of Milwaukee, delivered a welcoming address, were held in honor of the Grand Exalted Ruler. At the ceremonies which followed, the Grand Exalted Ruler's Class of 29 candidates was initiated. A stirring indoctrination address to the newly initiated Brothers was made by Past Grand Exalted Ruler Charles E. Broughton. The more than 600 members and their prominent guests in attendance for this portion of the program heard the inspiring speeches of Mr. James and of Grand Secretary J. Edgar Masters.



Above: Mr. James at Fremont, Nebr., Lodge, with, left to right: Past Grand Exalted Ruler Henry C. Warner; E.R. Willard Wedberg; D.D. Orville M. Fuller, and State Association Treasurer Fred C. Laird.



Left: Of particular significance this month is this picture of Mr. James placing a wreath on tomb of George Washington. Event took place while he was in Washington last Fall.

Below: Among the prominent Elks who attended Bismarck, N. D., Lodge's reception were, left to right: Est. Lead. Knight Glen Jahnke; State Pres. W. F. Kunz; Past Grand Exalted Ruler Sam Stern; Gov. Norman Brunsdale; D.D. Harold Montgomery; Mr. James; Mayor Tom Kleppe; E.R. W. C. Brunsoman; State Vice-Pres. Ray Dobson.



Grand Exalted Ruler's Itinerary*

FEB. 1	Richmond, Muncie, Alexandria, Elwood, Tipton, Ind.
2	Fort Wayne, Marion, Ligonier, Goshen, Ind.
5	St. Louis, Mo.
6	Champaign, Ill.
9	Pittsburgh, Pa.
10	Harrisburg, Pa.
11-13	New York City (Past Grand Exalted Rulers' Conference)
14	Providence, R. I.
15	Boston, Mass.
18	Wheeling, W. Va.
19	Huntington, W. Va.
20	Louisville, Ky.
23-25	Florida Lodges
27	Chicago, Ill. N.E. Dist. Meeting
MAR. 1	Iron Mountain, Mich.
2	Michigan Lodges
4	Toledo, Ohio, Lodge
5-6	Elks National Bowling Tournament in Toledo, Ohio
12	Hagerstown, Md.
13	Baltimore, Md.
14	Easton, Md.
15	Annapolis, Md.
22	Altus, Okla.
26-27	Colorado Springs, Colo.
29	Casper, Wyo.

*Subject to change

Baseball's Nonchalant Genius

(Continued from page 15)

explained the club's sensational success this way:

"Our club has more hustle now than ever before. That's because of Grimm. You're more on your own now. Charlie doesn't try to dominate you." (Billy Southworth was manager of the Braves when Antonelli joined the club fresh out of high school.)

However, none of these comments illustrates the Braves' esprit de corps as well as the attitude of Jack Dittmer, the second baseman. In one game last summer the official scorer gave Logan an error on a play at second base. Dittmer took issue.

"The error should have been mine," he said. "I hope the scorer will change his decision. My throw to Johnny was no good." In baseball, this is tantamount to a chorus girl's spurning a mink coat for a burlap sack.

Grimm's winning ways with the youngsters was revealing. That's why the Braves are a sound challenger this year. They have confidence now. The manager wasn't afraid to stay with them all last season. It was characteristic of Grimm that he refused to sidetrack them, mistakes and inexperience notwithstanding.

Six of Grimm's regulars were 26 or under last summer. Most of the pitchers were young, too. Yet when the Braves went into a spin late in June, Grimm would not bench them.

"They're the best we got," he said. "We'll play 'em and they'll get better."

Grimm's judgment paid off. The Braves were too young and too green to push the Dodgers, but the club did finish second and a solid nine games ahead of the Cardinals and Phillies, building up for a genuine challenge this summer.

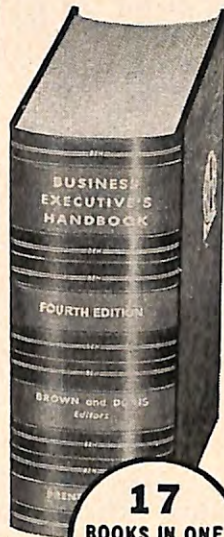
The team success has been attributed

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repeatedly to the inspiration drawn from spectator enthusiasm, the hysterical support—600 fans accompanied the team on one trip to Brooklyn—whipped up by Milwaukee's return to the big leagues. But this frenzy also created problems.

There were days when Manager Grimm wondered if the athletes would remember to show up at the park. Banquets, parties, parades, testimonials, flattery, gifts, hero worship . . . just how much could a ball player, particularly a young one, take and still perform like a big leaguer?

No manager ever before faced such a problem. Slugger Mathews walked into a Milwaukee store, bought a suit of clothes and pulled out his wallet. The manager stopped him.

"No, Mr. Mathews," he said. "We'd consider it an honor. Just let us have an autographed picture."

Mathews, to be sure, was, and is, a star. However, John Cooney said the good burghers of the city gave him shirts, ties, a weekly order at a food market, free gasoline and "paid me \$100 for endorsing a cookie, and I'm only a coach."

DUFFY LEWIS, the Braves' traveling secretary and third man in the famous Red Sox outfield of Tris Speaker, Harry Hooper and Lewis, told about the time he was being paged in a downtown hotel. He took the message from the bell-boy, and reached in his pocket for a quarter.

"No, thanks," the boy said. "It's a pleasure to serve you."

Appreciation days, or nights, were held for many of the players. Outfielder Andy Pafko, one of the team's elders, was given a Chevrolet car on "his" night. Some weeks later he was returned the winner in a "most popular player" contest. This time the reward was a Cadillac.

Through all this Grimm kept his brood hustling and fighting to win. Two players managed to find time for a bit of extracurricular fisticuffs. Shortstop Logan and pitcher Vern Bickford engaged in a free-swinging duel in a New York tavern, a contest that was lavishly reported in the local newspapers. Grimm refused to get excited.

"They had a fight," he acknowledged. "It wasn't as bad as you might have read. It's all over and that's all there is to it. No, no fines, no disciplinary measures."

Grimm once fired a player, then rescinded it before sundown. He employs no sleuths to watch players off the field.

Old-timers doubtless have taken advantage of Grimm's *laissez faire* policy in the past, but he treats the men as he wanted to be treated. The player who stays in condition and hustles will have no quarrels with Grimm.

I once asked Grimm what he would have done outside of baseball.

"Guess I'd be working for a living."

Which illustrates his attitude toward the game. It's fun to him, and it has been ever since he was clubhouse boy for the Cardinals. His father, a house painter, ruled over a household that was Teutonic-flavored—close-knit home life, happy hours around the fire, lots of laughter and music. Every member of the family played a musical instrument. Charlie still strums his banjo like a pro, still qualifies as a good barber-shop baritone.

In fact, Grimm is noted as a showman. As an informal entertainer, he's great; but give him a set act and a set schedule and he gets buck fever. Some years ago, when he first won the hearts of Milwaukee baseball fans, he was booked for one week in a Milwaukee theater. His repertoire included songs, the banjo, dialect stories, and clowning in general. The ordeal almost put him in a rest home.

"I'd rather go up to hit with the bases full than face an audience," he said later.

Connie Mack, of all people, was his first baseball boss. The A's signed him in 1917 and sent the 19-year-old to Durham, N. C., in the old Carolina League, which promptly collapsed under pressure of World War I. The A's just as promptly forgot all about the kid with the flashy brown eyes, long arms and huge hands. So, the Cardinals—his first love—gave him a chance in 1918. That first year in the majors will always stand as one of his great thrills.

"The club was on an eastern trip," Grimm recalled, "and we moved into Philadelphia for a series. I didn't expect to play, but Jack Hendricks (the manager) suddenly told me to pinch-hit. Bill Sherdel was pitching for us, and we were getting beat, 1-0. He sent me up to hit for the pitcher, seventh inning, I think it was. I got my usual pop-up and went on to the dressing room with Sherdel. I forgot all about the game and began clowning. I climbed up on a ladder in the room and began a long spiel about a death-defying leap. Just then Hendricks stuck his head through the door. I knew then that the Cards had lost.

"Grimm," he snapped, "you may not

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ELK HISTORY TO WINNING CANDIDATE



Samuel C. Duberstein, a Past Exalted Ruler of Brooklyn Lodge No. 22 and a prominent Elk for many years, has originated an unusual and effective plan for honoring newly-elected Elks and furthering their interest in the Order. At each initiation of Lodge No. 22, a drawing is held and Brother Duberstein personally presents a copy of the "History of the Order of Elks" to the winner. In the photograph above, Brother Duberstein, at the left, is shown making a presentation of the History to John J. Donnelly, who was the winner of the drawing at the November 20th initiation. Left to right to the rear are Frank Colgan, Secretary of the Brooklyn Lodge, and Exalted Ruler David Wallach. Similar presentations were made to winners of drawings at every lodge initiation meeting during the current fraternal year.

know it, but you're going to make the longest leap on record—from Philadelphia to Little Rock.' He meant it. I went to Little Rock and stayed two seasons. Never heard another thing from the Cardinals."

Grimm blossomed quickly into a graceful, sure-fingered first baseman and dependable hitter. The Chicago Cubs took an eight-day option on him in 1919, but never did anything about it. A few weeks later the Pirates gave Little Rock \$3,500 for his contract and the smiling Dutchman went back to the majors to stay.

A study of Charlie's happy-go-lucky days in Pittsburgh indicates why Grimm is a "loose" manager. As a player, Grimm frequently tried the patience of his elders. He loved gags, practical jokes, quartet singing and clowning almost as much as baseball. The vocalizing of Grimm, Rabbit Maranville, George Whitted and Cotton Tierney was famous throughout the league.

They had fun, but the Bucs weren't winning. Eventually the frolicking palled on Owner Barney Dreyfus, who was quoted as saying, "I want hitters like Waner; if it's singing you want, you can do that elsewhere." Dreyfus had just bought Paul Waner for \$50,000.

Grimm doubts that Dreyfus ever said that. Anyway, Maranville, Wilbur Cooper and Grimm were traded to the Cubs for Vic Aldridge, George Grantham and Bert Niehaus in 1925. The swap may have sobered Grimm a bit, but he always insisted that horseplay off the field never interfered with baseball. Furthermore, the Record clearly shows Grimm was a

standout—he led the first basemen in fielding for nine years and his lifetime batting mark for the seasons when he played in more than 100 games was a respectable .290, single year marks ranging to .345.

It is ironic that the easy-going Grimm's first managerial opportunity came at the expense of Rogers Hornsby, a martinet who brooked no idle jests in the dugout. Grimm was field captain and a popular star when he got "the call" one night in 1932. R. C. Lewis, the jovial traveling secretary who was to be his boon companion for many years, told him General Manager William Veeck, father of Sports-shirt Bill, wanted to see him. Lewis escorted Grimm to Veeck's suite.

"Charlie," said Veeck bluntly, "you're the new manager of the Cubs."

Grimm's success was instantaneous. The Cubs won 16 of their first 21 games under the rookie manager and rolled on into the 1932 World Series. They won again in 1935, by which time, the 37-year-old boss was strictly a bench manager. After going nitless 43 consecutive times, he gave his glove to 17-year-old Phil Cavarretta, who currently is the manager of the Cubs.

The players liked Grimm. He wasn't too demanding, but he gave them strong support. After the 1935 World Series Commissioner K. M. Landis fined three star infielders—Billy Herman, Billy Jurges and Woody English—\$200 apiece for abusing Umpire George Moriarity. Grimm promptly directed that the fines be paid out of his salary.

As these Cubs—Bill Lee, Clay Bryant,



Map Trap

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We promptly proclaimed it the ideal background for a "Man of Distinction" color photograph. Lord Calvert highball in hand, Mr. S. stood in front of the map, and his face dissolved into the flesh-toned sands of Southampton Beach.



He sidestepped out to Montauk Point where his necktie clashed with Shelter Island. He withdrew to Freeport and ran smack into sandy Jones Beach. At East Islip the Long Island Railroad detoured right down his pin-striped suit. "The only double-breasted railroad in the world," said the photographer. Squelched, we moved into Shirley's private office for the conventional man-at-desk shot.



To drown out the photographer's snide remarks about the map we delivered a brief monologue on whiskey in general and Custom Distilled whiskey in particular, pointing out that Lord Calvert costs a little more, tastes a little better and adds a little more pleasure to living. Nobody took exception. Later, while walking through Penn Station, we asked the photographer why he disapproved of maps.

"I don't," he said. "I just wanted a shot of Shirley's desk. Nice grain in the wood. Look, we have twenty minutes to train time, shall I buy you a Lord Calvert highball?"




"Yes indeed," we said, and he did.

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Diz Dean, Stan Hack, Augie Galan, Herman and Jorges—grew older harmony faded and the well-paid, if not pampered, veterans lost their zest for victory. Even Grimm lost patience.

"Our \$15,000 (fancy salary in those days) prima donnas whine about this and that," he said. "I can name second division boys who make \$150 a month playing their heads off. Our boys play when they feel like it. I'm catching up with them; I'm not going to be a trusting sap any longer."

There was considerable evidence also that two or three of the stars coveted Grimm's title. Suddenly, in 1938, Charlie's own rigid honesty convinced him that he was no longer the man for that job. The Cubs were in third place, their percentage a respectable .586. Nevertheless, Grimm told the owner, chewing gum tycoon P. K. Wrigley, the state of things as he saw it:

"I've lost control of the club, Mr. Wrigley. They can't win with me; they might without me. I believe they might perk up under Gabby Hartnett."

Grimm was relieved on July 20. Hartnett took the job and lashed the Cubs to their fourth pennant in a decade. Gabby personally delivered the most telling blow—a memorable ninth inning homer against Pittsburgh in the last week of the season. Meanwhile, Grimm sought the seclusion of his 116-acre farm near St. Louis. He enjoyed the rest, but he felt "lost". He had money, a lovely wife and two children, a girl and a boy. But he was only 40 and baseball was all he knew, or wanted to know.

Baseball offered him nothing in 1939, so Grimm and Lew Fonseca, former American League batting champ, signed to broadcast major league baseball in Chicago. If the game was dull they sang, or swapped dialect stories—Grimm in German, Fonseca in Italian—or told riddles. They maintained an "ain't-we-got-fun" air about the show, but Grimm confided later that he endured it only to stay near the diamond.

Grimm returned to the Cubs in 1941 as third base coach under Jimmy Wilson, a job destined to last only a few weeks. Young Bill Veeck called him to Milwaukee to help him rebuild the Triple-A team. Veeck's promotional stunts, and Grimm's popularity, drew phenomenal crowds even with a cellar team. Just in case the fans grew tired of gimmicks, this cagey pair gave them good baseball in 1942—a pennant winner, no less.

Predominantly German, Milwaukee loved Grimm's songs, his outlandish gestures at third base—he'd fall over in a swoon when one of the players homered—his running conversations with spectators near the dugout. This was the perfect milieu for Grimm. He ran the team with a nonchalance that amazed covetous rivals. Lou Novikoff, the "Mad Russian" who had failed ignominiously to field or hit with the Cubs, was one of Grimm's prize pupils. Grimm perceived that the burdens of fielding in the cozy confines

of the old Milwaukee park were too much for Novikoff.

"Stay out of the way of those line drives out there," Grimm told Novikoff. "Don't let 'em hit you. Just play the ball off the fence and throw it back to the infield."

Lou accepted this wise counsel. Thus unburdened, he hit close to .370 and became an idol in Milwaukee. Grimm won two straight pennants, which prompted the Cubs to bring him back to Wrigley Field in 1944. There his rag-tag, wartime collection of 4-F's, has-beens, and never-wases won the 1945 pennant, but it was apparent to all that the Cubs were falling apart. Old-time stars faded, the rookies failed to make the grade, and Grimm was helpless as the club slid to third, then sixth and finally a poor last in 1948.

THE CUBS, who work in mysterious ways, kicked Grimm upstairs to a vice-presidency in 1949 and gave the field job to Frank Frisch. Grimm's career as an executive was short-lived.

"I was going crazy sitting behind one of those desks," he explained.

He escaped from the front office mumbo-jumbo in 1950 when wealthy Dick Burnett offered him \$30,000 a year for three years to manage his Dallas Texas League club—possibly the highest salary ever paid in the minors. One year was enough for Grimm, even at that figure, for he didn't mesh at all with the club owner. Thus, at 52, he appeared to be "washed up" again in baseball. But it so happened that Lou Perini was in the market for someone to manage the Milwaukee farm club. Grimm jumped at a chance to return to Milwaukee. He picked up where he had left off in 1943, winning another American Association title. He expected to stay there with the "kids," the kind of players he understands best. But you can't say "no" to the boss; not more than once anyway.

His first move as the Boston manager was significant. He called up Logan and Dittmer, his second base combination from Milwaukee. And last year no less than seven of the Braves had played minor league ball under Grimm.

Now the stage is set for the great triumph of Grimm's career. Can he give the beer capital, his adopted city, a World Series? The fans think so. So does he. He might, if—and a big if it is, too—the club can buy, beg, borrow or steal at least one hard-hitting outfielder.

Elsewhere this young and exciting team is sound. Catcher Del Crandall, only 24, figures to improve a great deal. The infield—Joe Adcock, Jack Dittmer, Johnny Logan and Ed Mathews, from first to third—is young, fast and aggressive. Mathews is the home run king of the majors at 22 and Umpire Babe Pinelli says the youth has a great chance to crack Babe Ruth's most famous record—60 homers in one season.

Bill Bruton is a great ball-hawk in

centerfield, lightning fast and a fine lead-off hitter. Warren Spahn is the best left-hander in the league (23-7 last season), and the younger fellows, Bob Buhl, John Antonelli, Lou Burdette and Don Liddle provide ample support. Chet Nichols, just out of the service, had the best earned run average in the League.

Now, back to that big "if." Sid Gordon, the aging leftfielder, has been traded. Jim Pendleton, handy-man infielder-outfielder a year ago, will get first crack at the vacancy. Andy Pafko, the rightfielder, has slowed up, but might be good for one more campaign. But the club, to challenge the Dodgers in a serious way, must come up with a power-hitting outfielder in the person of Pendleton, one of the rookie crop, or in a trade.

Calloused observers predict a sharp 1954 letdown in Milwaukee. The club will slide, they say, when the excitement subsides, when the fans grow accustomed to big league status. John Quinn, the general manager, doesn't think so.

"I hear we're going to run out of curiosity trade and fall flat," he said. "I can't believe it. The feel of this box office is too solid."

As early as last September the fans were asking when they could begin buying seats for 1954! The club sold 8,000 season tickets in a matter of days last fall, then quit selling season books when the total reached 12,000. Thus, long before the first snow fell the Braves had a guarantee of 12,000 attendance per game

in 1954, for a season's total of 924,000.

"No telling how many season books we could have sold," the management explained, "but we have to save seats for those who can't afford the books."

Bus lines have bought 500 seats for every day game in Milwaukee, 1000 seats to every night game. That gives you the general idea. The Braves sold 1,826,397 tickets in 1953. Quinn confidently expects the club to draw well over 2,000,000 this summer. Seating capacity has been increased from 36,000 to 43,000, including bleachers.

Furthermore, experts notwithstanding, the fans expect the Braves to challenge the Dodgers right to the wire. And even the old-timers will tell you that public enthusiasm helps the pro athlete.

"Back in Boston we tried to do our best," said Gordon, the veteran who was sent to Pittsburgh a few months ago, along with Max Surkont and two others, for Infielder Danny O'Connell. "But empty stands discourage you. I never saw anything like the fanfare in Milwaukee. They gave us a terrific lift."

Milwaukee's rush to the box-office, furthermore, gave baseball a much-needed hypodermic. The city's prideful support of the Braves, the zestful play of the Braves themselves and the comeback of ever-popular Grimm inspired baseball lovers everywhere. It reads like a Grimm's fairy tale—all it needs now is the proverbial happy ending, a pennant in Milwaukee.

Rod and Gun

(Continued from page 38)

and shuffled off. Dogs lay panting in the sun, sweltering from the heat, but too tired to move. Any activity, of which there was little, raised swirls of red dust from the dirt street. Although it was January, it was intolerably hot.

"Why did we stop here?" I asked

weakly. Somehow I knew what the answer would be.

"This is where live the *trucha*," Ernesto answered eagerly. "Luis says this is where is the most beautiful laguna in all Cuba for the *trucha*."

"Laguna?" I muttered. I looked at

THE ORDER LOSES PROMINENT NEW ENGLAND MEMBER



Edward H. Powell, one of the most prominent Elks in New England, passed away on Christmas Day after a short illness. Brother Powell had a distinguished career in the Order and was

elected Grand Inner Guard at the Grand Lodge Convention in St. Louis last July.

He was born in 1878 in Providence and became a member of Providence Lodge No. 14 in 1907. In 1918 his lodge elected him Exalted Ruler. He served as a Trustee from 1934 to 1942 and was District Deputy for the State of Rhode Island in 1934-1935. He was the first President of the R.I. State Elks Assoc.

Funeral services were held on December 28th with a Solemn Requiem Mass in Our Lady Of Mercy Church, East Greenwich. Attending the Mass were Governor Roberts, Congressman Fogarty, Past Grand Exalted Ruler E. Mark Sullivan, who represented Grand Exalted Ruler James, and a large delegation of members of the Providence Lodge. At the Elk Service the evening before a moving eulogy was delivered by Judge John E. Mullen, former Chief Justice of the Grand Forum.

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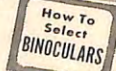
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my little trout spoon, at my sore hands, and sank back against the car seat.

"I have sent for the fisherman," Ernesto went on. "It is a friend of this fisherman who tells Luis this is the best place for the *trucha*. You will see."

The fisherman arrived. He was a long, solemn-looking fellow who appeared much in need of a hearty meal. As he and Ernesto talked, the sad young fisherman looked as though he were about to break out in tears at any moment. He lowered his head to one shoulder and dropped his hands dejectedly to his sides as he talked, looking as though he had been bereaved of his last friend, and his faithful dog to boot.

"The laguna dry up?" I asked.

"Oh, no," Ernesto answered. "He says that Sunday he caught fifty-seven *trucha*. The fishing is excellent. He is delighted that we come now."

The fisherman knew a little English acquired, he explained, by reading American sporting magazines with the aid of a dictionary. This man was a fisherman!

In labored language, he conveyed that the mysterious fish was the black bass. The name *trucha* then became obvious. Throughout our South the bass is more commonly called trout than by its proper name of black bass. These fish had undoubtedly been introduced to Cuba from Florida and the name accompanied them. Having come this far, and killed the day anyway, we decided to go on and catch some bass. Our bait-casting outfits were designed for bass fishing, and the tarpon plugs would serve well enough. My hard-wrought spoon, however, was useless.

Our fisherman closed his shop and returned with his plug rod, an outboard, and a couple of well-worn copies of Sports Afield which he displayed proudly. He directed the way from there, and we soon discovered that our trip only commenced at Amarillas. The journey was over an ox-cart road that put a modern vehicle to every test of adaptability and endurance. When we would ask how much farther, the answer was: "a few more blocks." I have learned that a block in Cuba can be anything up to a mile. When our car could finally go no farther, our Cuban friend said: "It's only a block from here; maybe a block and a half." Whereupon he shouldered his outboard and started cross-country to his laguna.

THE LAKE was beautiful, no question. It was bordered by groves of stately royal palms stretching far up into the blue sky, their white trunks shining in the sun as though made of concrete. The water itself was clear and green and it was covered here and there with large patches of blooming water lilies. Underneath was a forest of weeds waving gently in the clear water. What's more, it was plumb full of bass. And on the water and in the air were ducks: pintail, teal, bluebill, oguasas—large Cuban tree ducks—and the ever-present coot. Out of the reeds

as we moved along rose complaining bitterns, egrets and white herons.

It was pleasantly cool on the water, and we had fishing that soon made us forget our disappointment. Dad showed our Cuban friend something about catching bass he hadn't learned as yet from his sporting-magazine reading. It's a simple procedure, and it seldom fails where there are good fish, especially largemouths. I suppose it's a lesson in bass psychology, if a fish is subject to such inventions.

A SURFACE plug is used. Most any floater will do, although some are better than others. One with a surface-disturbing nose works best. Ours was a popular tarpon plug known as a darter. The plug is cast out along the pads or other likely-looking spot and, the moment it touches the water, is jerked severely two or three times to create a disturbance on the water. Then the plug is left absolutely motionless for several moments, until everything is calm again. Any good bass in the neighborhood will have been attracted by the furor and, as the plug lies motionless, will be watching it suspiciously. A bass is one of the few fish that demands his food alive and kicking. He seldom strikes while the plug is lying dead; so, after the proper interval, the plug is twitched ever so gently as though it were struggling feebly with its dying breath. This has the effect of setting off every spring in the bass's body and he hits the plug with all the power he possesses, often coming clear of the water in his anxiety to capture it.

We didn't point out this trick to our Cuban friend. A fellow hesitates to tell a man how to fish in his own lake. We took turns with one rod in the bow of the skiff using this method while the Cuban fished from the stern, casting and reeling in directly in the conventional manner. Since we were catching all the fish, we thought he would imitate us. However, he merely changed lures every four or five casts, and when he ran out of lures, used ours. I kept rough track and we caught twenty bass to his one although he could cast well. Finally of course, we explained and demonstrated the method, and when we left we gave him the plug that had taken all the fish. I'm sure, however, that he placed far more importance on that particular plug than on the way it was fished. Fishermen are just that superstitious. Nevertheless, I am sure that at that particular place and time a man could have whittled a plug out of a broom handle in twenty minutes that would have caught plenty of bass—if he had used it according to the splash-pause-wiggle method.

We fished only a couple of hours since we had spent so much of the day getting there; but, considering the way the bass hit, we were satisfied. We had also brought along a shotgun from the car, of course, and had claimed a couple of passing ducks, so the day was a rare success

in spite of the true character of the Cuban *trucha*.

But all the inferences which made me so certain that trout actually existed somewhere on the island continued to puzzle me. The bass in this lake didn't demand the smallest of flies and hooks, they didn't live in a pure stream, and they weren't from Spain. Someone had put two and two together and got zero.

"Ernesto," I asked, "is this laguna where your friend Luis catches *trucha*?"

Should the UN Admit Red China?

(Continued from page 8)

been withdrawn or repudiated. When the Japanese invaded Manchuria in 1931 and set up the puppet state of Manchukuo, our Secretary of State, Henry L. Stimson, declared early in the following year that the United States did not propose to recognize territorial or administrative changes brought about in violation of the Pact of Paris. That pact, the Kellogg-Briand Treaty, called for "the renunciation of war as an instrument of national policy", and so Mr. Stimson thus put us on the record as opposing the recognition of the fruits of aggression. This, certainly, is a moral judgment, not a legal or diplomatic technicality and it still holds good and should continue to do so.

It cannot be denied, moreover, that the real reason why Red China and the Soviet Union are using every pressure, every artifice and every spokesman to obtain recognition for Peiping is precisely because they know that such an act will be generally construed as setting the international seal of approval on the Red marauders in China. If they can prove that they can shoot their way into the United Nations they will have demonstrated to a billion Asians that the free world is powerless against them and is ready to make peace, on their terms. This would be a propaganda vic-

"Luis?" he asked incredulously. "Luis, he never fishes. He never saw a *trucha*."

"Perhaps he reads about fishing, like the man who brought us here today?"

"No, Luis cannot read English," Ernesto said.

"But," I continued, "he does read Spanish books, maybe about fishing in Spain?"

"Yes," said Ernesto, shaking his head, "Luis reads many Spanish books. Sometimes I think he reads too much."

tory more important even than their military conquest of the mainland. This is the real reward for their aggression that they are demanding that we give.

It should be remembered that what the Chinese Communists are asking, in respect to the United Nations, is not merely "recognition" for Peiping but a "de-recognition" of the existing Government of the free Chinese, now situated in Formosa. The Communist military conquest of the mainland is now virtually complete. The political conquest of China, however, has not been achieved so long as there is a free government to which all Chinese, and especially the twelve million who are "overseas", can rally. So long as the free world denies the legitimacy of the conquest and continues to recognize Nationalist China as the true Chinese spokesman, the Communist political victory has not been won. This explains, incidentally, the venom with which the Communists always refer to the Nationalist Chinese in the United Nations. It leads, also, directly into:

ARGUMENT NO. 3. What is at issue, it is argued, is not the "admission" of Red China to the United Nations, since China is a charter member, but merely the acknowledgement that Peiping, ruling 400,000,000 Chinese, is the logical

FARMER'S MARKET ACQUIRES NEW NAME

THIS human-interest item ran in the "Farmer's Market Tomorrow" Column of the *Los Angeles Times* recently and refers to our feature article in the November issue about the City of Los Angeles where our Grand Lodge Convention will be held next July.

JINI is a pleasant girl who runs the Hosiery Bar in the Farmers Market.

She came dancing merrily into our office and sang out "Look at this! Look what the Farmers Market gets called in this article here in *The Elks Magazine*!"

"What are you doing reading *that*?" I asked. "You an Elk?"

"No," she said, "But my husband, Van, he's a fireman you know. Also an Elk."

She showed me the article which explains Los Angeles, where the Elks will hold their convention in July of '54.

The article mentions a lot of peculiar things about Los Angeles and states that the Farmers Market began in 1933 (it began in 1934) and grew from nothing to something astonishing indeed—and then the article describes the Farmers Market as being "Like a giant lazy susan".

We've been called a lot of things in print but nothing like this has happened before. A *lazy susan* of course is one of those tiers of revolving circular trays set in the middle of a dining table. The trays are loaded with good things to eat—to be had for the snatching.

We simply love that description of the Farmers Market—"like a giant lazy susan."

Thank YOU—Otho De Vilbiss. (Otho wrote the article about the City of Los Angeles.)

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and correct spokesman for China and so should occupy the United Nations seat.

THE ANSWER. This argument presupposes (and usually states) that Peiping "represents" the Chinese people and therefore should have the United Nations voice on their behalf. The Peiping regime cannot possibly claim to "represent" the Chinese people since it has never submitted itself to their mandate. Like every other ruling Communist body, its leadership does not dare to permit a free election. It represents the international Communist conspiracy, which put it in power, and nothing more than that. Mao Tse-tung was selected, not elected, in Moscow, not China.

Beyond that, this argument is especially insidious since it presumes the right of any regime, if it is strong enough, to sit in the United Nations. It will be observed that the Communist argument is always that the United Nations and, especially, the United States persist in denying the "legitimate rights" of the Red Chinese. The United Nations Charter says nothing about any such "rights". It says, rather, that the organization shall be open to "peace-loving states which accept the obligations contained in the present Charter, and which, in the judgment of the organization, are able and willing to carry out these obligations." Among those obligations is refraining from aggression. Red China has been proclaimed an aggressor. Also stated in the Preamble is the obligation "to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained."

Red China has made a consistent mockery of the treaty structure and has shown an arrogant contempt for both justice and international law. It has made war on the very agency for preserving peace to which it now seeks admission. It has shown no desire to assume any of the peaceful obligations of membership in such an organization. It is against this background that the Communists have the gall to insist upon Red China's "right" to sit in the U. N.

ARGUMENT NO. 4. But even if this is not a "right", it is at least expedient to admit Red China in the interest of peace, since without that action no "settlement" in the Far East is possible. This is the position taken by Indian Prime Minister Jawaharlal Nehru. It has also been taken by those Americans who have suggested that we cannot hope for a "settlement" unless we have something to negotiate "with" as well as "from."

THE ANSWER. In other words, we are asked to make the concession of recognition and admission for the Red Chinese in the hope that they will make a corresponding concession of promising not to do in the future what they had no business doing in the past. We should put

the murderer on the police force if he will promise not to commit any more murders. No, more than that, we must put him on the police force even to obtain that promise.

This comes down very quickly to the familiar Communist formula for any "settlement". We can have it, any time, if we are ready to "settle" on Communist terms and on those terms only. This has been the history of all our negotiation with the Kremlin and its stooges—on Germany, on Austria, on Korea, on the day by day work of the United Nations. Prime Minister Nehru may be quite correct in stating that there can be no "settlement" in Asia without making a prior appeasement of the Communists. He has, however, no reason to suppose that there will be such a "settlement" even if we make the requisite appeasement.

As for using the recognition of Red China as something to negotiate "with", the suggestion is shocking. It is proposed that the American people would consider paying a bribe to a proclaimed enemy to cease his enmity and pay in something that belonged, not to us, but to another nation and another people. We know that the Communist drive for recognition is based upon their determination to discredit and abuse the still free Chinese. It is suggested, therefore, that we use what freedom still remains to Nationalist China as a bargaining counter and that we pay the bribe by undermining this last freedom. This is not merely inexpedient. It is downright immoral not to say criminal. It was this process of making a deal at the expense of a friendly third party, without that party's knowledge or consent, that caused the American revulsion against the Yalta agreements. It is too much to ask that we go through that shameful experience again. If we must have something to negotiate "with", it should be our own strength, not the destiny of our faithful friends.

ARGUMENT NO. 5. It is necessary to recognize Red China and to admit the regime to the family of nations because of the need for trade. China represents a "vast" market that is essential to a recovered Japan and we cannot expect rehabilitation and progress until the normal flow of goods is restored, not merely for Japan but for other Asian states, for ourselves, and for Great Britain. This argument has been the basis for trade missions to Peiping, such as those from Great Britain and Indonesia, and for barter dickering in Ceylon and India. It has inspired much controversy in the United States about the ethics of trading with an enemy.

THE ANSWER. With the exception of Hong Kong's large and vital nonstrategic trade with the mainland, the importance of the "vast" Chinese market has been grossly exaggerated. We still have the

AWARD ELK HISTORY TO CHARTER MEMBERS



When Mamaroneck, N. Y., Lodge paid tribute to its Charter Members, E.R. J. J. Castiglione, fifth from left, presented a copy of the recently published "History of the Order of Elks" by Past Grand Exalted Ruler James R. Nicholson to each of them. Left to right they are Walter Warrington, William F. May, Harry Rasche, P.D.D. Wm. J. Kuhn, Wm. G. Buckhout, and Joseph Brodbeck.

mental picture of those "four hundred million customers", but the customers are of little consequence if they cannot or will not buy. The figures speak for themselves. In the case of Japan, for example, the pre-war exports to China proper amounted to less than six per cent of Japan's export trade. More than that, Japan's sales of one single product, raw silk, to the United States, far outstripped the total Japanese trade, export and import, with mainland China. (This excludes, of course, Japanese trade with the puppet "Manchukuo", and the exclusion is valid for the future since Manchuria's products are firmly committed to the Soviet Union.)

Trade in the long run must depend upon two things. The first is a people's purchasing power and the second is the disposition to trade on reasonable terms. Both factors are conspicuously absent in Red China. The latest "Five Year Plan", it is announced, will be financed by another domestic "loan", which means simply further confiscation. It is another admission of the bankruptcy and impoverishment that the Communists have forced upon China. The actual buying power of China has been reduced, rather than increased, by Communist "reform". Trade arrangements, wholly in the hands of the regime, are planned and negotiated only for the regime's benefit. The bulk of the trade is necessarily oriented on the Soviet Union and it is reasonable to expect that it will remain so. Britain's experience at this point should be a good lesson for all of us. Great Britain attempted to recognize Red China in the hope of salvaging and continuing what was really an important segment of British trade. The results were disastrous. After three years, Red China has still not decided to recognize Great Britain in the diplomatic sense and meanwhile British trade and investment in China have been ruthlessly liquidated. The Britons have

been obliged to pay through the nose for the mere privilege of getting out and have been forced to announce the termination of all China investment. This should be borne in mind by anyone who suggests the necessity of full and free trade with Red China as a ground for determining our policy. The trade argument, however, is usually tied up with:

ARGUMENT NO. 6. We should take a friendlier attitude toward Red China, it is often urged, so as to be able to exploit any rift between the Chinese and the Soviet Union. China needs heavy manufactures for industrialization and if we do not supply them the Soviet Union will. In addition, Mao Tse-tung, the Chinese Communist dictator, is vain and strong-minded and has the makings of another Tito. We should, therefore, encourage his defection rather than persist in a policy that will "drive him into the arms of the Russians."

THE ANSWER. On the very face of it, it is difficult to see how we could "drive Mao into the arms of the Russians" when he has been in bed with them for thirty years. He was an agent of the Kremlin and of the international Communist conspiracy from the very beginning, as were and are also all of the group around him that have any semblance of influence. Mao has deviated from Moscow in some minor matters of tactics, but even while doing so has loudly and repeatedly proclaimed that he was always a true Marxist, Leninist and Stalinist.

The comforting "Chinese Tito" theory ought to come under suspicion, from the outset, because it has been so persistently set forth by the same persons and groups that were telling us, ten years ago, that the Chinese Communists weren't really Communists at all, just "agrarian reformers". That hoax has been ex-

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ploded and we have good reason to be on our guard against another like it, especially when it comes principally from the same sources. It is obvious that friends of the Communists want us to believe that Mao is merely talking for effect when he shouts his undying loyalty to Moscow. Logically then, our belief in this myth must be designed to serve Communist purposes, not our own, or the Communist apologists would not be so eager to obtain and use that belief.

Actually, two conditions would have to be met before Mao could become "another Tito." First, Mao would have to want to become one, and second, the Soviet Union, willingly or unwillingly, would have to permit him to do so. There is not the slightest evidence that either of these conditions exists or will materialize. Far from showing any desire to move, even slightly, out of the Soviet orbit, Mao has, since his assumption of power, used every effort to draw China even closer under Russian control. He has, moreover, been diligent and skillful in avoiding even the slightest cause for a Kremlin rebuke. He has gone to Moscow to pay his homage and has been patient and humble in the face of manifest disregard and discourtesy. The "independence" of his thinking exists only in the minds of those who wish to have it attributed to him. There is no sign of it in what he has said and done.

On the second condition, Moscow is in an even stronger position, now, than when it turned over the Manchurian arsenals to Mao to make possible his conquest of China. Mao's military power is almost totally dependent upon the Soviet Union. Red China simply does not have the machinery and the technicians to produce the major weapons of war at this time. Red China does not have even the fuel to sustain any sort of modern fighting machine. The heavy weapons and the fuel are coming from the Soviet Union, and neither Mao nor the Kremlin is innocent of the political implications of that fact.

The very violence of Mao's purges strongly suggests that there is in China a widespread opposition to his dictatorship and to communism. It would be strange, indeed, if there were not also some deep anti-Russian feeling. The Russians have recognized this and have testified to it by their deliberate attempt to make their many "technicians" in China as inconspicuous as possible. To believe, however, that these feelings could or would form the basis for inducing Mao to break with the Soviet Union is more than simply being naïve. It is being wishfully deluded. Mao must have the support of the Soviet Union to sustain him, not merely abroad, but in his own country.

ARGUMENT NO. 7. There is, finally, the argument that the Chinese Communists (and other groups such as the Vietminh in Indo-China) represent the

really "progressive" forces in a great Asian revolution, as opposed to the "reactionaries" such as Chiang Kai-shek, Bao Dai and Dr. Syngman Rhee. We have, it is contended, allowed ourselves to be identified with the wrong camp and to stand in the way of an emerging new Asian world. We should, therefore, reverse our position by recognizing Red China and try to mold the new Asia rather than to obstruct it.

THE ANSWER. There is a great Asian revolution in progress, it is true, but it is *not* the Communist revolution. In China, that revolution, led by Dr. Sun Yat-sen, was in full swing before the Communists ever appeared on the scene. They tried to capture it and failed and then set about to destroy it. What has happened, more recently, in China is not an authentic, indigenous Chinese-made revolution. It is raw conquest, inspired and sustained from without. A regime that is alien to the Chinese mind and heart has been ruthlessly imposed on an impoverished and war-weary people by force of arms. This is no revolutionary "wave of the future" in Asia. It is, in China as in Russia, the dreadful return to the Dark Ages. It is the Communists themselves who are the real "reactionaries", not those who have had the will and the wisdom to fight against them.

The exponents of the whole case for recognizing Red China have systematically ignored one simple fact. Regardless of its other implications, diplomatic recognition is the normal first step toward the establishment of correct, friendly and helpful international relationships. There would be no point in it otherwise. Red China has not shown the slightest desire for such relationships, as the experience of countries such as Great Britain and the Netherlands that have offered recognition has amply demonstrated.

Similarly, regardless of the technicality involved in the question of "representation", Red China's admission to the United Nations should, in all conscience and common sense, be contingent upon the desire and the willingness of the applicant to abide by the Charter. Red China, a convicted aggressor against that very body, has shown no such desire or willingness.

It is possible that at some time in the future the situation will be so modified as to make recognition and admission for Red China feasible and desirable. That modification would obviously have to involve a mammoth change in the character and behavior of the Chinese Communist regime. Until there is at least some inkling of such a change, or even the desire for it, the people of the United States should continue, rightfully, to oppose what, at this stage, would be nothing less than a reward for aggression and a retreat into a futile attempt at appeasement.

In the Doghouse

(Continued from page 7)

the dog is no mean jumper when he has to leap. Here he differs from the horse, largely a plains animal. In the forests the dog had to leap over fallen trees, brooks and other obstacles. The horse less frequently was faced with the same obstacles. As a matter of fact Sir Horse is not a natural jumper. When I was, well never mind when, but much younger, I had reason to spend a lot of time around horse barns in company with my brother who was a steeplechase jock and I saw just how "green" horses had to be taught to jump. Not only is the horse an unwilling jumper, but his four hard hoofs give him a jolt when he lands. The dog has fairly soft pads that absorb the shock. Besides, the dog has a comparatively greater area of muscle in the vicinity of his pelvis. The latter gives him greater leverage in jumping.

There is no doubt but that primitive men and dogs were brought together because of the usefulness of each to the other. While men could kill bigger game and do it at a distance by bow and arrow, spear or simple stone throwing they could not so readily track it and bring it to bay. These things the dog could do, and still does of course. The dog's size enables him to penetrate places difficult for the man to enter and in doing this our four-legged friend can rout out the quarry for the killing. This recognition of mutual assistance has persisted for thousands of years. It led to the further recognition on the part of the dog that man was his master. Such instinct as those ancient dogs possessed that caused them to regard the master and the master's family and possessions as things to be jealously

guarded were no doubt fostered by the first, faint beginning of tolerance and kindness on the part of the master for his dogs.

At a later period of human development when man retired from hunting as a necessity and had domesticated such animals as could be herded, his dog went along with him to help herd and guard, a job which he still performs very effectively today in certain parts of the world. Later, when men began to grow more than they could eat, this marked the beginning of commerce and the first establishment of trading centers and it is here that the history of the dog begins to be recorded.

Carved and painted upon the walls of some of the tombs of ancient Egypt can be seen reproductions of dogs that very much resemble the saluki and Afghan hound as we know these breeds today. In those far-off days, both of these breeds were the companions of royalty and it was considered fitting that they should be entombed with their masters and that pictures of them should decorate the walls of the tombs. Thus it is not without reason that these two breeds are said to be the oldest in the world today.

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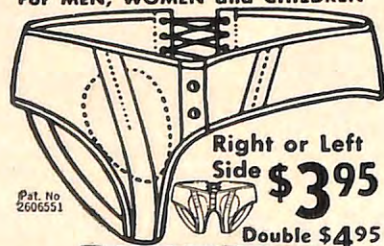
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Elks National Memorial

(Continued from page 12)

American mural painting." It was this muralist's masterpiece for which Mr. Savage was awarded the Gold Medal of Honor of the Architectural League of New York.

In eight of the twelve panels Mr. Savage reflects certain aspects of the Beatitudes, taken from the Sermon on the Mount. (Matt. v 3-11) the other four show winged bearers who carry forward insignia of that virtue developed in each stage of the conflict. As Mr. Savage described it, the mural "depicts the sacrifices and rewards attending service in the Great War (World War I) and the spiritual experience of those who served, and those near to them who shared that great adventure."

For example, on the southwest axis of the hall one panel shows two winged figures, one bearing antlers and the other a loving cup, representing protection and brotherly love. On one side of this a panel illustrating the beatitude theme, "they shall be filled" depicts those who hunger and thirst after righteousness climbing a rock, the better to understand the issues of the conflict. On the other side of the panel of winged figures is illustrated the beatitude promise, "they shall have mercy." This is shown in the ministering to the sufferers of war, the innocent who have found themselves in the path of ruthless fire and sword. And so on, around the rotunda, these themes are developed by the master muralist.

Memorial Hall has other treasures, too. There are the notable James E. Fraser statues depicting Charity, Justice, Brotherly Love, and Fidelity. And high above, around the base of a dome, is a phrase of inspiration etched into the

stone that, like the spirit of the Memorial, has no beginning and no end. People often read it several times to find the clue to this mystery. But the words are evenly spaced; they make a complete circle without a break; there are no punctuation marks: "THE SPIRIT OF AMERICAN PATRIOTISM INCULCATING THE PRINCIPLES OF CHARITY JUSTICE BROTHERLY LOVE AND FIDELITY PROMOTING THE WELFARE AND ENHANCING THE HAPPINESS OF MANKIND QUICKENING." The reader may decide for himself where, if anywhere, this begins and ends.

West across Memorial Hall in the foyer to the Reception Room are three notable murals by Edwin A. Blashfield, one of America's outstanding mural painters, who completed them when he was over 70, with the aid of his assistant, Vincent Aderente. These panels are eight feet wide by fifteen feet high and depict Fraternity, Charity and Justice. Justice is shown seated with attendants bearing a book, symbolic of the law, the traditional sword and balances, and a child holds up a mirror as a symbol of truth. Charity is represented by the simple act of giving and receiving food and clothing. In Fraternity, the Roman faces, symbol of strength through unity, are shown with a woman holding an olive branch representing harmony.

The impressive Reception Room is one of the highlights of the Memorial. The floor coverings were all woven to order. The central piece is a Bijur rug with a blue ground and a tan center with medallions and pendants. Flanking it are two Larher Kirman rugs with floral patterns.

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The Captain had a sense of duty, obstinate determination, and plenty of nerve. As the agent for the estate of the Earl of Erne in County Mayo, Ireland, he refused when tenants insisted rents be lowered. The tempers of the tenantry rose until they reached a record pitch even for Irish tempers, and that's high altitude in any language.

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vest the crops which the tenants had refused to touch. It took 900 soldiers to protect the laborers imported from the North. Those tenants were really mad.

After being mobbed and burned in effigy, Captain Charles C. Boycott gave up and retreated to England. But his name stuck. As a verb meaning:—to combine against by refusing to deal or associate with—it's a fixture not only in English but in Spanish, German, Dutch and Russian. Maybe even the Irish have a Gaelic word for it. If they do, it's a strong one.

The massive walnut tables, inlaid with satinwood and rosewood bandings, are among the most beautiful in the world. The armchairs are also of walnut, early Georgian, with shell and basket carved top decorations and are upholstered in red velvet. The three stained glass windows, the walnut and gold torches, the dazzling crystal chandeliers and two relatively small statues by Laura Gordon Fraser, representing Air and Earth, complete the subordinate furnishings.

"Subordinate" is used advisedly because what really matters in the Reception Room are the two Savage murals, Armistice and Peace and Plenty. These are perhaps the most powerful and compelling works of this artist, though many admire his large oval panels in the ceiling of the Reception Room which he calls the Feast on Mt. Olympus. Whichever paintings are preferred there is little doubt that the Reception Room of The Elks Memorial is one of the most impressive rooms in the country.

Flanking it are two reception halls, exactly alike to the Chinese Mandarin rugs and bronze crystal chandeliers. When the visitor has seen them, it is time to take another deep draught of the rotunda and to carry away whatever reverence it leaves with him.

By the end of 1953 exactly 1,854,747 visitors had seen the Memorial and taken what they could of its message (4,943 was the biggest day, Labor Day during the Chicago World's Fair). Doubtless it meant something a little bit different to each of them. When Cuba's dictator, General Fulgencio Batista, was shown through he told friends, "The Elks Memorial in Lincoln Park is the most beautiful monument of its kind I've ever seen." Coming from a man with a couple of gorgeous palaces of his own this is high praise. When immaculate housekeeper Mrs. Franklin D. Roosevelt got over her first flush of admiration she looked about her and said, "My, how clean it is. How can you keep it spotless with hundreds of people coming through every day?"

This is all the more remarkable because the only broom the Memorial ever owned is still in the basement where it was put when purchased twenty-five years ago. Brooms kick up dust while they sweep, so the Memorial is mopped with damp cloths. It was only after twenty-three years that the big dome itself was washed and this was more as a sop to convention than because it really needed it. Neither soap nor sand blasters has ever touched the outside of the building and the chances are neither ever will. There is a well-founded opinion that buildings mellow naturally with age; that, like people, if they are basically sound they develop character and softness and grace. There is no desire to defeat this mellowing with an ill-timed scrub brush.

Maintaining the building requires an expert staff, however. Superintendent Hubert Allen has a staff of eleven, including guides, engineers, and maintenance

personnel. The building also has the offices of Grand Secretary J. Edgar Masters, and an office for the Grand Exalted Ruler and his coordinator of activities.

But these functions are completely incidental to its main purpose, which is to create reverence. It does this certainly in its physical aspects alone. But a memorial, however beautiful, needs more than physical quality. It needs to be infused with spirituality that is difficult to define but when it is there you know it.

The inspiration which fired the small group of men who met on a chilly November 15, 1920, to discuss such a memorial was responsible for its conception, design and ultimate dedication in 1926, and for its re-dedication two decades later, in still more impressive ceremonies, to include the valorous Elks who served in World War II. This group deserves special mention. It included Past Grand Exalted Rulers John K. Tener, Joseph T. Fanning, James R. Nicholson, Edward Rightor, Fred Harper and Bruce A. Campbell, with Grand Exalted Ruler William M. Abbott, ex-officio. Though they didn't know it at the time, it was to be nearly ten years before their proposed building was fully completed, down to the last Georgian chair.

THEIR first job was one of the most difficult. With the whole of the United States to choose from, where could a memorial be built? The investigation was thorough. A special committee checked sites in such places as Columbus, Louisville, St. Louis, Toledo, Detroit, Dubuque, Minneapolis, Denver, Kansas City and Los Angeles. Only after seven months of study was Chicago finally agreed upon and it required another four months before a suitable property could be found.

As usual, the price was too high. The major plot desired was the elaborate estate of the late E. J. Lehmann, owner of the famed Chicago department store, The Fair. And though the huge stone house, great stables and greenhouses were impressive, they were a liability to The Memorial Commission. After prolonged negotiation the commission acquired the land on which the Memorial is now located for \$375,012.

The architect was selected by competition. Eight Boston, New York and Chicago firms were invited to submit designs for a \$5,000 prize and the winner was Egerton Swartwert. When bids were asked on his plans they were much too high and the Commission went over them with a fine tooth comb, currying out costly luxuries. The final bid for the building and furnishings was just under \$2,500,000.

The ultimate creation of the National Commission is both lasting and majestic. It has character and integrity; strength and beauty. But above all it has meaning. It is indeed a shrine to which men may return year after year for help in remembering something they should never forget.

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Editorial

ELKS AND MOUSETRAPS



Whether, as some maintain, it was Emerson who said that the world will beat a path to your door if you invent a better mousetrap, or Hubbard, as others assert, or neither, as still others insist, the soundness of the observation is little disputed. Its truth is merely emphasized by those who would add that a bit of judicious advertising will guarantee a rut instead of a path.

Support for the better mousetrap theory comes from California. A few weeks ago an alert reporter for the San Francisco "Chronicle", while on an assignment for his paper, encountered one of the California Elks Association's mobile cerebral palsy therapy units in operation. His interest aroused, he dug into the story he had stumbled upon, and the result was a two-part feature article, well written and illustrated, that told how the Elks were bringing hope to scores of families in remote areas of that great state.

"A unique medical project is setting an impressive record of achievement among afflicted youngsters in a remote California area of logging camps and isolated mountain towns," wrote David Perlman, the "Chronicle" reporter. "When the Elks started their project they were not looking for monuments to build; they sought a field where work badly needed doing, and where no one was yet tackling the job. . . . So each year, on a budget of something over \$100,000, the Elks finance the operation of their mobile units, provide scholarships for students training as therapists and subsidize a medical research project that is exploring in the brain itself the causes of the crippling condition."

Mr. Perlman found that "this total approach to the cerebral palsy problem by the California Elks has earned high praise from experts in the State Health Department as a realistic, practical and working example of humanitarianism."

We predict that this "advertisement" will help California's Elks to build more, and better, mousetraps, thus confirming the belief of those who say that you have to tell the world about your product.

ELKDOM AND THE PUBLIC LIBRARY



Since its founding more than 85 years ago, the Order of Elks has played a proud and important role in the history of our country. It has made major contributions to the defense of America in two World Wars, and in war or peace the Elks have gone right ahead with their countless programs on behalf of youth, the handicapped and community betterment.

The story of the Elks belongs in the public library of every city where there is an Elks lodge. Right along with it, there should be copies of all important documents, especially those of a historic nature such as fiftieth anni-

versary brochures, published by subordinate lodges. In time, the Elk section in the library would become an important source of information for the people of the community that would have great public relations value for the lodge.

These observations were inspired by the recent actions of lodges in various parts of the country. At the request of Washington, D.C., Lodge No. 15, Grand Exalted Ruler James presented to the Library of Congress a copy of the "History of the Order of Elks," published this year by the National Memorial and Publication Commission. Past Grand Exalted Ruler Broughton presented a copy of the History to the public library on behalf of Sheboygan, Wisconsin, Lodge No. 299. At the suggestion of James A. Gunn, a member of the Committee on Lodge Activities at the Grand Lodge, Mamaroneck, N. Y., Lodge No. 1457 placed a copy of the History in each of the three public libraries in its jurisdiction, and William F. Hogan, past President of the Massachusetts Elks Association, presented copies of the History to two public libraries in his home city of Everett. There are probably other lodges which have taken similar action.

In all cases, the volumes were gratefully received as valuable additions to the libraries' collections. Elks have been modest to the point of reticence about the achievements of their Order. Here is an opportunity for every lodge to correct, in a small way to be sure, the omissions of the past.

LEADERSHIP THROUGH SERVICE



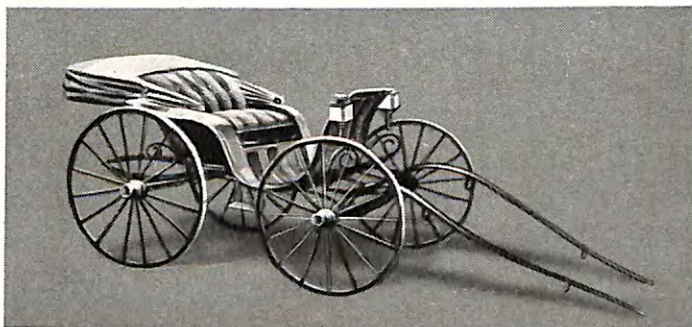
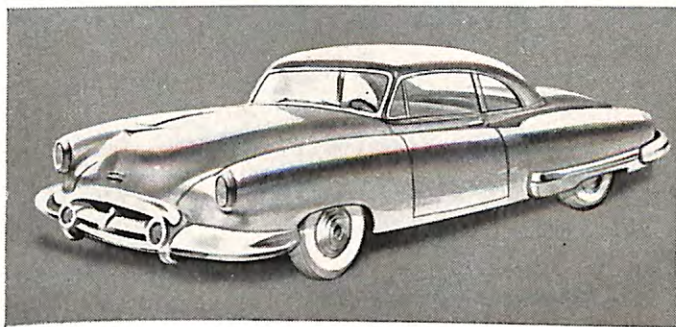
The election of James R. French of Greybull, Wyo., Lodge No. 1431, to the highest office in the Independent Order of Odd Fellows, that of Sovereign Grand Master, again points up the qualities of leadership of the members of our Order. Brother French has had a distinguished career in the Odd Fellows and every member of the Order extends congratulations to him for the honor conferred upon him.

In connection with the election of Brother French to his office as leader of the Odd Fellows, it is interesting to consider that many members of Elkdom have been elevated to the top office of other fraternities. At the present, Robert W. Hansen, a member of Milwaukee, Wis., Lodge No. 46, is Grand Worthy President of the Eagles; Arthur J. Connell, a member of Middletown, Conn., Lodge No. 771, is National Commander of the American Legion, and Rennie L. Arnold, a Past Exalted Ruler of Petersburg, Va., Lodge No. 237, is Imperial Potentate of the Nobles of the Mystic Shrine.

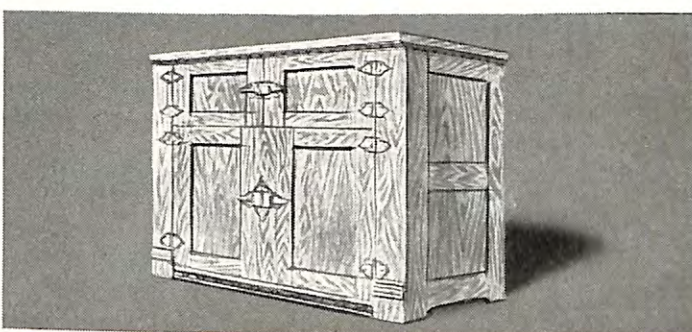
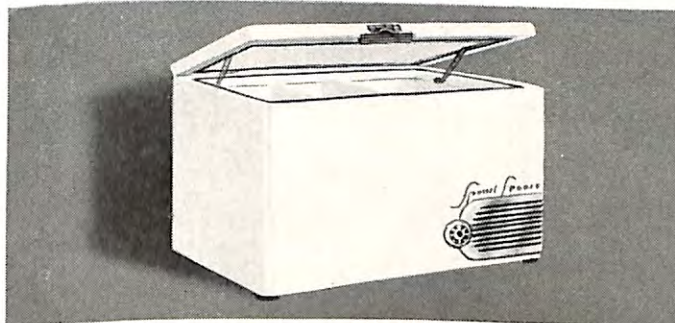
Thus, in four of the leading fraternal organizations of this country, each of which is performing outstanding charitable and patriotic service to the nation, the leader this year also is a member of our great Order.

Truly, as it often has been said, Elks are leaders.

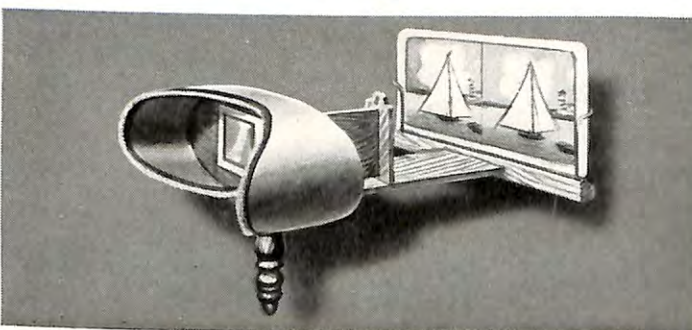
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