

THE  
**Elks**  
MAGAZINE

MARCH 1955  
**CITIZENS' CRUSADE**  
AGAINST POLIO  
C BY STANLEY FRANK



*World's*  
**MOST  
FAMOUS  
TASTE  
IN  
BEER**



There's an unmistakable air of assurance about people who order Schlitz. It's an air that tells you they enjoy the finer things of life. They know there's no substitute for that famous taste and satisfaction found only in Schlitz . . . America's most distinguished beer.

Now available in the new HALF-QUART cans (packed 24 to the case), also in the convenient 6-pack with the handy handle that makes it so easy to carry.

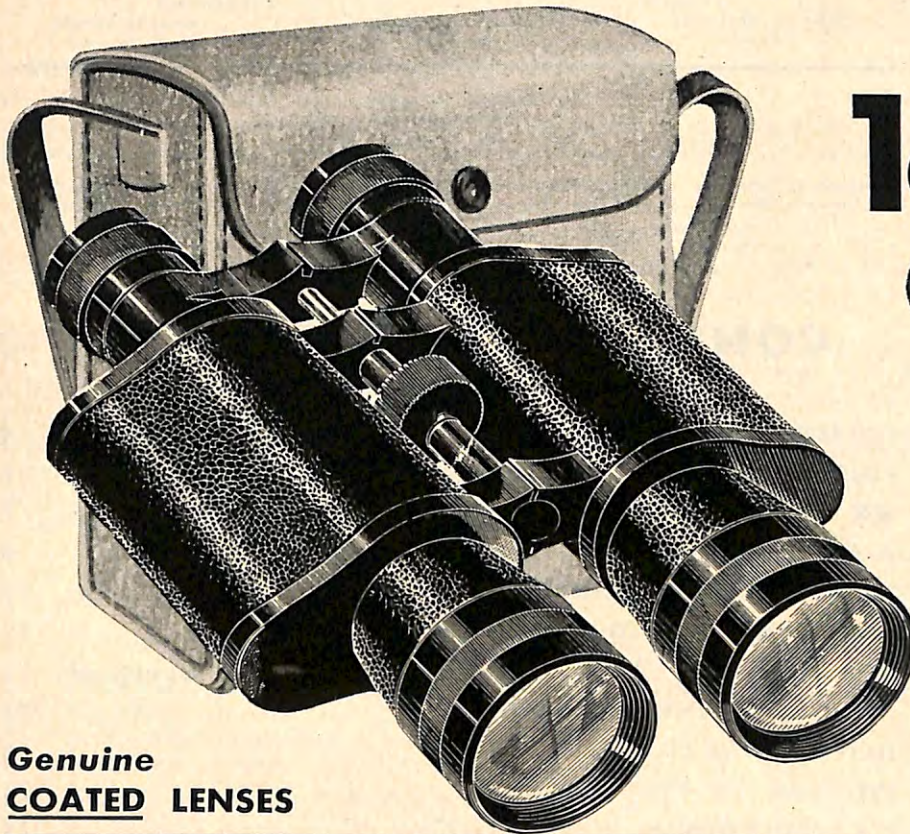


*If you like beer you'll love Schlitz*

**THE BEER THAT MADE MILWAUKEE FAMOUS**

Amazing Offer for Readers of this Magazine!

# POWERHOUSE BINOCULARS



**Genuine  
COATED LENSES**

**FREE** **Genuine Leather Case!**  
This attractive case is made entirely of supple soft genuine leather beautifully finished in a golden tan with harmonizing stitching and snap closure. Protects your POWERHOUSE binoculars against rain, dust, grime. Yours ABSOLUTELY FREE with your order for the new POWERHOUSE Binoculars with coated lenses!

give you  
**16** times area  
magnification!



This is what you see with the naked eye



This is what  
you see with the POWERHOUSE

SAVE \$7.00

**4.98**  
WITH  
CASE  
•  
F.T.I.

DIRECT  
FROM  
IMPORTER  
TO YOU

**SEE BETTER UP TO 20 MILES!**

Lifetime bargain for ELKS Readers! THORESEN—world's greatest importer of German binoculars—brings you famous, nationally advertised POWERHOUSE Binoculars at an unbelievably low price! NOT another crude model! NOT a toy! NOT a 4, 5, 6, 7, but 16 TIMES AREA MAGNIFICATION! It's the pride and joy of every red blooded hunter, fisherman, sports enthusiast! Thoresen and only Thoresen brings it direct to you for a mere 4.98.

**TRIUMPH OF GERMAN  
OPTICAL INDUSTRY**

The POWERHOUSE is made in Germany—world's outstanding producers of quality optics—the finest Cameras, Telescopes, Microscopes and Binoculars. German know-how and superb workmanship are reflected in the many features of the famous POWERHOUSE. Here are a few: 1. Great Structural Strength without tiring weight. Only 9½ ounces in all. 2. Aluminum centre-post focusing gives you over 25 steady positions for sharp viewing. 3. Easy adjustment for close-apart or far-apart eyes. 4. Firm, non-slip grip. 5. Beautiful, crisp design as illustrated in reduced size above. 6. Jumbo center wheel gives effortless focusing. 7. High luminosity gives you viewing even in moonlight.

**4X, 40 Coated, Precision-Ground Lenses  
for Super Viewing**

The powerful lenses are the crowning achievement of the 99 year old firm. Far different, indeed, from the moulded plastic kind stamped out by the million. Each objective lens is coated and polished to high tolerances, then checked for accuracy. This takes much longer, costs 20 to

30 times more! But it's worth it! You get CRYSTAL-CLEAR viewing. Your eyes don't suffer the strain of excessive distortion and ghost images so common in cheap binoculars. Were you to spend \$25.00 we could not give you better quality lenses!

**Magic of American Dollar  
Makes This Value Possible**

In less than 18 months THORESEN has sold close to 500,000 binoculars—making it the greatest importer of German binoculars in the world! This immense volume, plus the magic of the American dollar enables us to buy at far less—sell for less! Get your POWERHOUSE now at our low introductory price of 4.98, tax paid, including handsome leather carrying case.

**SEEING IS BELIEVING!  
Try Powerhouse at OUR risk!**

One look thru the POWERHOUSE will convince you of its superb quality. That's why we want to send one to you on FREE TRIAL for 5 days. Use it on hunting or fishing trips. Use it at races—on trips—for bird watching. Always have a ringside seat at boxing matches! Then—if you don't think this is the GREATEST binocular value of the last 10 years, return it for full refund—no questions asked!

**LIMITED OFFER!  
Order at once**

Only about 100,000 POWERHOUSES can be produced this year, due to the high manufacturing standards. To be fair to all, we are forced to place a limit of ONE binocular per reader. Send coupon today to ensure yours!

THORESEN'S  
352 Fourth Avenue Dept. 103-C-60, New York 10, N. Y.  
CANADIANS: Order direct from our Montreal plant:  
THORESEN'S CO., 45 St. James St. West, Dept. US-60,  
Montreal 1, Que. Same price and guarantee. (No extra for Tariff.)

**RUSH for FREE TRIAL!**

THORESEN'S, Dept. 103-C-60  
352 Fourth Avenue, New York 10, N. Y.  
RUSH 1 POWERHOUSE with leather case at 4.98.  
on 5 Day FREE TRIAL—Money Back guarantee.  
 4.98 enclosed. Send all charges prepaid.  
 Send C. O. D. plus postal charges.

Name.....  
Address.....  
Town..... State.....  
CANADIANS: Save Tariff. Send orders to Thoresen Co., 45 St. James St., West, Dept. US-60, Montreal 1, Que.

## A POSTMAN'S REMARK ADDED \$2000 TO MY INCOME

By a Wall Street Journal  
Subscriber

I was chatting with the postman who delivers my mail. He remarked that two families on his route who get The Wall Street Journal had recently moved into bigger houses.

This started me thinking. I had heard that The Wall Street Journal helps people get ahead. "Is it really true?" I asked myself. "Can a newspaper help a man earn more money?"

Well, to make a long story short, I tried it and IT DID. Within a year I added \$2000 to my income.

This story is typical. The Journal is a wonderful aid to men making \$7000 to \$20,000 a year. It is valuable to the owner of a small business. It can be of priceless benefit to young men.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$6. Just send this ad with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-3



### Everlasting Bronze BOOK OF MEMORY

For listing 100 to 3000 names economically. Write for free folders including photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.  
Dept. 722, Cincinnati 3, Ohio



Direct Prices &  
Discounts to  
Clubs, Churches  
Lodges, Schools and  
All Organizations

### MONROE TRUCKS

For storing Folding Tables and Chairs the easy, modern way. Each truck handles either tables or chairs. Construction of Truck No. TSC permits storage in limited space.

Transport-Storage Truck No. TSC

Transport Truck No. TF

WRITE FOR BEAUTIFUL  
NEW CATALOG, No. 300,  
PRICES AND DISCOUNTS

**THE Monroe COMPANY**  
90 CHURCH STREET, COLFAX, IOWA

# THE Elks

VOL. 33

MAGAZINE

No. 10

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

### THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

BRUCE A. CAMPBELL  
Chairman  
JOHN S. McCLELLAND  
Vice-Chairman  
JAMES T. HALLINAN  
Treasurer  
EMMETT T. ANDERSON  
Secretary  
WADE H. KEPNER  
Asst. Secretary

JAMES R. NICHOLSON  
General Manager

LEE C. HICKEY  
Editor

REGINA M. FISHER  
Associate Editor

JOSEPH C. JONES  
Art Editor

MALCOLM D. MACDONALD  
Assistant Editor

GENEVIEVE G. CONOVER  
Advertising Production

W. H. MAGRATH  
Controller

JOHN SCHMITT  
Circulation Manager

EDWARD FAUST  
Promotion Manager

EDITORIAL OFFICES, 50 East 42nd Street, New York 17, N. Y.

## CONTENTS FOR MARCH, 1955

COVER BY FRED IRWIN

CITIZENS' CRUSADE.....	Stanley Frank	4
FOUNDATION FOR THEIR FUTURE.....	Dickson Hartwell	6
ELK SPICE FOR VA HOSPITAL LIFE.....	National Service Commission	8
A MESSAGE FROM THE GRAND EXALTED RULER.....		9
WHAT'S AHEAD FOR BASEBALL?.....	Frank C. True	10
THE GRAND EXALTED RULER'S VISITS.....		12
ROD AND GUN.....	Ted Trueblood	15
"TO OUR ABSENT BROTHERS".....		16
NEWS OF THE LODGES.....		18
WELCOME TO PENNSYLVANIA.....		21
ELK FAMILY ALBUM.....		22
FOR ELKS WHO TRAVEL.....	Horace Sutton	24
ELKS FAMILY SHOPPER.....		26
IN THE DOGHOUSE.....	Ed Faust	31
TOM WRIGLEY WRITES FROM WASHINGTON.....	Tom Wrigley	36
AN ELKS NATIONAL YOUTH DAY BULLETIN.....		43
ELKS WORKSHOP.....	Frank V. Mitchell	54
EDITORIAL.....		56

### ADVERTISING OFFICES

CHICAGO 1  
360 North Michigan Avenue  
STATE 2-6662

NEW YORK 17  
50 East 42nd Street  
VANDERBILT 6-4660

LOS ANGELES 17  
1709 West 8th Street  
DUNKIRK 8-5187

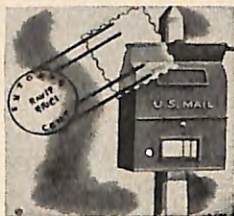
DETROIT 2  
2970 West Grand Boulevard  
TRINITY 5-7026

SAN FRANCISCO 4  
1204 Russ Building  
SUTTER 1-2251

CHANGE OF ADDRESS: POSTMASTER—Please mail Form 3579 notices to: THE ELKS MAGAZINE, 50 East 42nd Street, New York 17, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 33, No. 10, March, 1955. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1955, by the Benevolent and Protective Order of Elks of the United States of America

## What Our Readers



## Have to Say

The article that Keith Munro wrote on the Canadian North in your February issue is a job worthy of only the highest praise. On the whole, I think our Magazine maintains a constant quality in the magazine field way above the average.

W. Glen Nichols  
Winchester, Va.

Al Stump is so right about the fact that few realize the rise of the small colleges in basketball. Even a writer like Stump doesn't seem to know the records of Holy Cross, which gave the NBA Cousy. Even without a gym they have done very well. Look at the records next time you publish such an interesting article as Al Stump had in the last issue.

Jim Brennan  
Pisgah Forest, N. C.

Mr. Brennan is right that Holy Cross deserves recognition. Mr. Stump did not include their team for the reason that, while the college is not large from an enrollment standpoint, it is nationally known for its athletic teams. In the article, Mr. Stump was considering the little known colleges that have such strong basketball squads.

As one who enjoys puttering around with tools, fixing, repairing, etc., I find the Elks Workshop an excellent source of ideas for home upkeep and repairs.

Dick Grady  
Corning, N. Y.

I have thought for some time I would write you and congratulate the Magazine for its great improvement. It is a very good publication, and I very much enjoy reading it.

Mrs. Mason Dunn  
Richmond, Ky.

I think your Workshop Department is terrific. It contains many bits of useful information. The presentation is clear and simple enough for the most inexperienced layman.

Oscar Lasdon  
New York, N. Y.

The new Elks Workshop Department is wonderful. It is a great help to young people starting a new home in keeping down costs and adding to safety.

Charles E. Hibbs  
Pittsburgh, Pa.

Just as I began reading the Elks Workshop article about home wiring another fuse blew, so naturally I think you have a wonderful idea in your new department. It will add much to an already interesting and informative magazine.

E. J. Cute  
Latrobe, Pa.

Thanks very much for all of the maps and literature that the Elks Travel Department sent us for our vacation. We used nearly all of them to good advantage. I would also like to say that the Elks Lodges without exception were nice places at which to stop.

Mrs. L. E. Strange  
Wichita, Kans.

Is it possible to obtain the cover page for November, in which you have the autumn scene by John Pike? It is a beauty, and we would like to have a copy for framing if possible.

Lincoln E. Squier  
Hazardville, Conn.

*We receive many requests for cover reproductions for the purpose of framing. However, in preparing the covers, it is necessary to incorporate the name of the Magazine into the plates from which the cover is reproduced. Therefore, the name of the Magazine would have to be painted out and the background filled in if the cover reproduction is to be framed. In most cases, this is not a particularly difficult job.*

Enjoy your magazine so much, especially the January issue, in which you have the pictures by W. R. Leigh. The West is our stamping ground, and we love his action pictures.

Mrs. George T. Lodge  
Utica, N. Y.

### Our Travel Dept.

We were interested, and of course pleased, in a recent issue of the Bulletin from Yonkers, N. Y., Lodge, No. 707, in which there was an item about our Elks Travel Department, as follows:

"Need travel information on a trip you're planning? Why not drop a line to the Travel Department, The Elks Magazine, 50 East 42nd Street, New York 17, N. Y. You'll get expert advice on how to get there, where to stay and what to see. In the first eight months of 1954 the Travel Department furnished information to 2,946 families. This is another service of your National Magazine available without charge to all Elks."



## Fore!

Golfing friend of ours has a system. If he breaks 90, he celebrates by ordering a 19th-hole highball made with Lord Calvert instead of some less-favored brand.

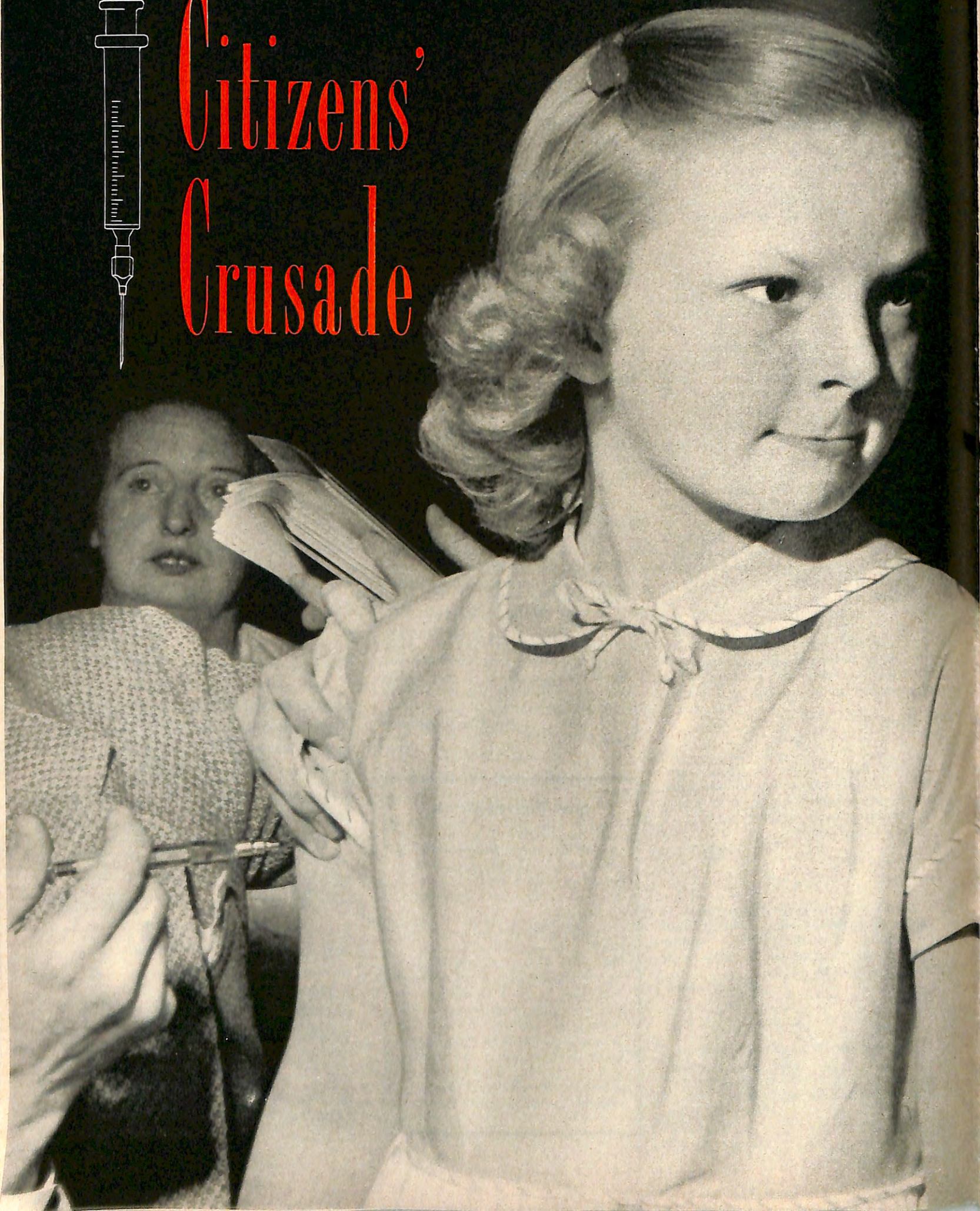
On the other hand, he says, if he fails to break 90 he becomes so dejected that he treats himself to a drink of Lord Calvert as a sort of consolation prize.

He says it's a fine system, and assures us that although he spent a lot of time perfecting it he has no objection if other people adopt it. For that matter, neither do we.

BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. CALVERT DIST. CO., N.Y.C.



# Citizens' Crusade



**Detail, follow-up and the help of 1,830,000 children and their parents have made the mass polio experiment a milestone in the history of medicine.**

**BY STANLEY FRANK**

**T**HE GREATEST mass experiment in medical history is building to a tremendous emotional as well as scientific climax in an old maternity hospital on the University of Michigan campus. There experts are evaluating the effectiveness of Dr. Jonas E. Salk's vaccine for infantile paralysis in last year's field trials in which 1,830,000 school children participated. The prayerful hopes of parents and doctors are focused on the approaching appraisal, due next month, of the crusade against the most terrible scourge of children but, regardless of the statistical findings, the vast project was a memorable milestone in the field of human relations.

Never before were so many volunteers needed in peacetime to combat a common enemy and never before were time and talents contributed so generously. Authorities constantly tell us that community action is the most decisive element in correcting conditions dangerous to the general welfare. Repeated reminders that it is our obligation as citizens to help solve a welter of problems ranging from juvenile delinquency to traffic congestion to overcrowded schools tend to make too many of us callous to such appeals, but the call for help in the fight against polio was answered by the finest surge of public spirit since the war.

"The truly remarkable aspect of the polio field trials was the extent of the average citizen's participation," Dr. Salk comments. "It showed what can be done with social as well as biological forces."

Some 20,000 physicians and 40,000

One of 650,000 children injected with vaccine or placebo in the polio test—Karen Blecha, 7, West Hempstead, N.Y., receives trial vaccine.



Dr. Thomas Francis Jr., left, director of the Polio Vaccine Evaluation Center discusses correspondence on evaluation with Dr. Robert F. Korns.

registered nurses donated their professional services in giving injections and compiling painstaking reports for Dr. Thomas Francis, Jr., who is conducting the evaluation study. The field trials never could have been launched without the cooperation of 14,000 school principals and 50,000 teachers. Trained physical therapists contributed approximately a quarter of a million free hours examining and rehabilitating the muscles of children who have been stricken by the disease.

The assistance of 200,000 ordinary people was indispensable in the massive undertaking. Local chapters of the National Foundation for Infantile Paralysis needed help to handle an avalanche of paper work and to secure the necessary permissions of parents for their children's participation in the field trials. That was the first, and most difficult, step in the entire operation and it was accomplished successfully only because local chapters were augmented by vol-

*(Continued on page 46)*

Photos from National Foundation for Infantile Paralysis



Dr. Jonas Salk, developer of the polio vaccine used in mass experiments in the United States, at work in the Virus Research Laboratory, Pittsburgh.



# *Foundation for Their Future*

BY DICKSON HARTWELL

**Through direct assistance and training, the Elks National Foundation is building for the future of our young people.**





ILLUSTRATED BY WOODI ISHMAEL

**S**OME FIFTY YEARS AGO a young fellow in Springfield, Massachusetts, faced a situation common to practically all young men in America. He was long on ambition but short on cash. This fellow, John Malley, wanted to go to Yale and learn law, and one day practice before the bar of the Commonwealth of Massachusetts.

But Yale was then mostly for rich men's boys. John was rich in energy only, which was unacceptable tender at the Bursar's office. So he began translating some of his energy into cash via the work-your-way route. What he couldn't work out he borrowed.

After he had labored and small-touched his way through about two years and eleven months toward his three-year law course, somebody told John about scholarships. He was told he could have ap-

plied for and because of his great record probably won several hundred dollars' worth of scholarships every year he was in school.

John looked into the matter and what he discovered made him mad. He found out that there were scholarships, good ones, but those who got them were usually the sons of ministers, college professors, writers, or intellectuals. There seemed to be a conspiracy to keep the fact of scholarships a secret from everyone except these elite. No grocer's son, no blacksmith's son, no farmer's son, no factory worker's son seemed ever to get to know about them.

And because John got mad, a lot of things in this world are different from what they might have been.

For instance, because John got mad there's a girl who is going into the pub-

lic relations business soon. A few years ago the consensus was that Lee wasn't going anywhere—ever. There is a boy finishing Harvard Medical School near the head of his class next June—a few years ago he was voted most valuable student. He once waited on table in Boston's Hotel Statler.

Because of John, a bright Georgia boy named Earl Gober and alert Jean Anderson from Illinois—both of whom are long on ambition and short on cash—are now in college with a big slice of their tuition paid for. And so, too, have been literally hundreds of youngsters over the past twenty years. In fact, John's indignation has so far done almost exactly \$1,000,000 worth of good.

Moreover, nearly \$5,000,000 is working every day in the United States economy  
(Continued on page 39)

# Elk Spice for VA Hospital Life



Above: For the past eight years, as a regular cold-weather activity and in cooperation with your National Service Commission, the Kansas Elks Assn. and Wichita Lodge put on monthly boxing and wrestling matches at the Veterans Hospital in Wichita. The evening's program begins with each veteran's receiving a number as he enters the auditorium to watch three boxing and three wrestling bouts. Later there's a drawing for ten silver dollars, following which refreshments are served by the wives of the local Elks who join their husbands in making this project a success. This winter sports program, always participated in by professional talent, has the vote of the patients as the best show provided for them. Pictured here are some of the men who helped put on the first show. Standing, left to right, are Johnny Hines, Paul Weinrich, Wichita Lodge's and the State Assn.'s Service Committee Chairman Wallace Hutchinson, Gil Bartlett of the hospital staff and Del Luther. In the wheelchair is Frank Comer, and the young man is 11-year-old Johnny Massey who helps his father and the other Elks by distributing cigarettes and ashtrays to the veterans in the audience.



Above: Books are being provided for our men in the Armed Forces by Elks all over the country. This absorbed young soldier, seated atop some 5,000 novels and magazines donated by Tacoma, Wash., Lodge to the 2nd Infantry Division, is Corp. Kenneth R. Eynon of the Special Services Section. The literary landslide began shortly after the Elks heard that soldiers at Fort Lewis were in need of reading matter. Under the leadership of Chairman John B. Cromwell, Jr., a P.E.R., Tacoma's 5,200 Elks quickly filled an Army truck with a fine collection of interesting literature.



Above: Bingo is another popular indoor activity with the veterans. Here, Wallace T. Walker and his capable committee from Grand Junction, Colo., Lodge entertain patients at an Elk bingo party at the local VA Hospital.



Left: During November, many lodges observed Elks National Service Commission Night. This photograph was taken at Palo Alto, Calif., Lodge's affair when Elks Service Committee Chairman Don Lock, left, presented a 21" TV set to the VA Hospital in that city, accepted by its Manager, Dr. John Prusmack, right. E.R. John D. Morris presided at this meeting when he presented other gifts to the hospital, including the full repair of the set the hospital has been using, and three cases of cigarettes as part of his lodge's year-round program for servicemen hospitalized there.

# AS ELKDOM SOWS



# AMERICA REAPS

---

## ***A Message from the Grand Exalted Ruler***

**T**HE MONTH OF MARCH has always been considered a most important one for Elksdom. It is during this month that the final record will be written which will determine whether or not your lodge year was wholly successful. Success, of course, may be determined in different ways, but this year it should be judged in the light of how well your lodge achieved those objectives of our Gold Star Certificate Program designed for execution during the subordinate lodge year.

Reports from the District Deputies indicate that most lodges have thus far achieved practically every attainable objective. Whether or not your lodge is in this group, there is still time to put forth that final effort and work necessary to make your record one of which all Elksdom might be justifiably proud. For example, you may still contribute an extra hour of your time to your lodge program, make your contribution through your lodge to the Elks National Foundation, get that neighbor or friend enrolled as a member for the March class, do something that might be helpful to the

veterans' program, do something constructive toward benefiting the youth in your community, or in some other way participate in your lodge program which is directed toward the betterment of your community. All of these suggestions are objectives in our program which, when fulfilled, will redound to the advancement of your lodge and the community which you serve.

Now there is a matter which occurs in March that is of particularly vital importance, namely, the nomination and election of lodge officers for the ensuing year. Experience prompts me to say, "Show me a lodge with good leadership—good officers—and I will show you a successful lodge." Elksdom gives to each member the opportunity and privilege to nominate and elect the officers of his lodge. I urge you to exercise this democratic right by attending your March lodge meetings and assuring that your elected officers are the most desirable for the best interests of your lodge and your community.

Let us remember that we, the Elks,

now 1,148,000 strong and growing daily, are in a position of great influence in our communities. Therefore, we, the Elks, must be sure that this influence, through our elected leaders and through a growing and active membership, is a good influence, a respected one. Let us be sure, therefore, that we continue to enjoy the kind of leadership that will inspire and encourage us to sow seeds of good deeds, the kind of leadership which will nurture these seeds so that they will grow and multiply so that it may be said, "Elksdom has sown good seeds and reaped a harvest which will redound to the honor and glory of the communities served, to the honor and glory of our Order."

Again, many thanks for your consideration and cooperation. You have, through your wholehearted assistance, your progress, your achievements made my administration a heartwarming assignment. I am truly and deeply grateful and am confident that America will reap its best harvest from the best seeds ever sown by Elksdom.

WILLIAM J. JERNICK  
GRAND EXALTED RULER

★ *Gold Star Certificate Program Objective No. 12. Initiation during March of a Class of at least 5 candidates honoring a distinguished member.*

# What's



The Giants to Repeat?

Twenty Seconds to Pitch?

Yankee-Oriole Trade?

Help for the Minors?

Intentional Pass Ruling?

Should TV Be Restricted?

# Ahead for Baseball?

BY FRANK C. TRUE

ILLUSTRATED BY KEN DAVIES

**O**LD, YET ALWAYS NEW—the pre-dawn of another baseball season. Winter winds have swirled away dust-laden emotions of 1954. In their stead have been piled high drifts of fervent hopes that only a July sun can melt.

Any day, now, wildfire tidings of amazing rookies, the creaking bones of high-salaried veterans and optimistic managerial prophecies, engendered by a warm sun of the South and Far West, again will be with us.

The world may have its turbulent problems, but among important questions of the moment are: What lies ahead in baseball in general? Can the Giants repeat? Did the Yankees, as some insist, clinch the 1955 American League pennant by their 16-player deal with the Orioles? Or will Cleveland's acquisition of Ralph Kiner from the Cubs give an edge to the Indians?

The overall scene in baseball is, frankly, of far deeper concern right now in some quarters than the ensuing pennant races. Club owners, major and minor, are agreed the game has arrived at the foothills of towering problems—problems which franchise relocations alone won't solve.

Let's take a look at a puzzling two-sided picture. The front view reveals plans of the two major leagues eventually to expand into 10-club circuits, although both leagues have voted down the move for this year. One loop will reach into the Pacific Coast League for Los Angeles and San Francisco. The other probably will add either Toronto, Montreal, Buffalo or the twin cities of Minneapolis and St. Paul.

Reversing the picture, we find the startling—startling to some, anyway—fact that there aren't more than seven honest-to-goodness big league teams at full strength now. With the source of supply, the minors, drying up more and more each year, where twenty major league rosters eventually are expected to come from is a good question. The answer, as any seasoned baseball scout knows, is that it's a physical impossibility. Players can be paid more money; they can play in stadia called major league parks, but it takes much more than that to produce big league ability.

The International League, the American Association and the Pacific Coast League have been the principal stepping-

stones of players into big time. The International League has lost Baltimore and may lose both Toronto and Montreal before the readjustment is completed. The American Association no longer has Milwaukee and Kansas City, formerly two of its financial bulwarks, and may yet wind up minus Minneapolis and St. Paul. The Pacific Coast League, which has been rolling in its sleep with dreams of major league status, is certain to lose Los Angeles and San Francisco.

Thus is created the "rosy" picture of contentment and civic pride in twenty "big league" cities—until someone asks the embarrassing question of where 500 *major league* players (twenty-five to each roster) are coming from. The background of big league rookies is all that is needed to prove that circuits of AA classification and lower cannot be expected to "feed" the majors with adequate playing material. As an official of one New York club remarked anonymously the other day: "Big league baseball is beginning to take on the appearance of a dinosaur—small head, long neck and elephantine body. You know what happened to the dinosaur. Unless we can develop a larger head and a neck we don't have to stick out quite so far, we're liable to find ourselves in a precarious situation."

In 1949 the majors owned 112 minor league clubs outright. Today the total is forty—and decreasing each year. Some of the most conservative major club owners view expansion plans as simply a question of how long the public can be expected to support a sub-standard quality of play in twenty cities.

In Baltimore and Milwaukee the attraction unquestionably will pay good dividends again this year. In Kansas City, General Manager Park Carrol of the transplanted Athletics has offered to wager his team will draw 2,000,000 fans this season. He could be right. But what is weighing heavily upon the minds of some major league magnates is the question of what's going to happen when the pulse rate slows down at the sight of chronic second-division teams.

The minors, in one loud, unanimous voice, have shouted that a remedy exists for these ills. At their annual convention in Houston, Tex., last fall they pointed to thousands upon thousands of empty seats (*Continued on page 50*)

# THE GRAND EXALTED RULER'S *Visits*

**G**RAND EXALTED RULER William J. Jernick arrived at **CLAYTON, MISSOURI, LODGE NO. 1881** on December 3, 1954. The occasion was the dedication of Clayton's new lodge home. Among the honored guests at the function were Past Grand Exalted Ruler and Mrs. Bruce A. Campbell, Nick H. Feder, Vice-Chairman and Home Member of the Board of Grand Trustees, and District Deputy Edward F. Huncker. Exalted Ruler George E. Murray, Jr., presided.

On December 4th, Mr. Jernick, accompanied by Mr. and Mrs. Campbell, Mr. and Mrs. Feder, visited **WASHINGTON, MISSOURI, LODGE NO. 1559**. He participated in a broadcast over Washington Radio Station KWRE with State Association President Anthony J. Beckmann and Exalted Ruler Wilbert A. Hackmann. That evening a banquet was given by Washington Lodge in the Grand Exalted Ruler's honor.

Next day, Mr. Jernick and his party visited **JOPLIN, MO., LODGE NO. 501**, where a luncheon was held in his honor. Among the local, state and national officials in attendance were Past Grand Exalted Ruler Campbell, Grand Lodge Auditing Committee member George D. Klingman, District Deputy Chris Schwensen, State Association Vice President Guy Moore, Past Grand Esquire H. H. Russell, State Association Past President Ben Hanis, and Past District Deputy Charles Bortoff. That evening Mr. Jernick was principal speaker at the Lodge's well-attended Memorial Service.

On December 9th, the Grand Exalted Ruler was honored at a banquet given by **IRVINGTON, NEW JERSEY, LODGE NO. 1245**. More than 200 members attended the function; among the prominent guests were Joseph F. Bader, member of the Grand Lodge Committee on Lodge Activi-

ties; Grand Lodge State Associations Committeeman Louis A. Spine, District Deputies Thomas F. Brennan, Jr., and James J. Foley, State Association President Edward Griffith, Past District Deputies Charles L. Ori, Theodore Grimm, William V. Evans and Vernet Hicks. Exalted Ruler George W. Kaufmann presided. Following the dinner, the lodge officers initiated a William J. Jernick Class of 50 candidates.

On Saturday, December 11th, the Grand Exalted Ruler visited Boys Town in Arlington, New Jersey. On behalf of **LYNDHURST LODGE NO. 1505** and **KEARNY LODGE NO. 1050**, he presented 50 beds to the institution. In the past, Kearny and Lyndhurst Elks have provided the home with a barber shop, a locker room and considerable athletic equipment. A feature of the program was a luncheon at which the Elks played hosts to the 99 boys of Boys Town.

Mr. and Mrs. Jernick visited **PENNS GROVE, NEW JERSEY, LODGE NO. 1358** that evening. The Grand Exalted Ruler received an official welcome from Mayor Hollis F. Ashcraft, a member of the Order, and was greeted on behalf of the lodge by Exalted Ruler Howard John O'Connor. Among the prominent Elks and civic dignitaries who attended the banquet which followed were District Deputy Dr. Frank Williams, State Association President Edward Griffith, Grand Lodge Committeeman Bader, State Association Vice-President Joseph J. Noone, State Senator John M. Summerill, Jr., Assemblyman John Waddington, and Prosecutor Alvin R. Featherer. Also in attendance were delegations from Millville, Burlington and Mt. Holly Lodges. The banquet was followed by a meeting at which a William J. Jernick class of 23 candidates was initiated.



Seen here during the Grand Exalted Ruler's visit to Fergus Falls, Minn., Lodge are left to right: District Deputy Russell Washburn, Past Grand Exalted Ruler Sam Stern, Mr. Jernick, and Exalted Ruler Virgil I. Hanson.



On behalf of Kearny and Lyndhurst Lodges, Mr. Jernick presents fifty beds to Father Eagan, Director of Boys Town, Arlington, N.J. Looking on is Mr. Joseph F. Bader, a member of the Grand Lodge Committee on Lodge Activities.

On Wednesday, December 15, the Grand Exalted Ruler left his home in Nutley, N. J., for a three-day trip during which he visited Eastern Pennsylvania lodges in company with Past Grand Exalted Ruler Howard R. Davis, State Association President Ruel H. Smith and Past President Barney Wentz.

Wednesday evening he was the guest of honor in **EAST STROUDSBURG, PA., LODGE NO. 319**, at a dinner attended by 150, with Past Exalted Ruler Frank S. LaBar as master of ceremonies. A welcome was extended by Exalted Ruler George H. Costenbader, and introductions were made by Past Grand Exalted Ruler Davis.

Thursday noon, December 16th, the official party traveled to Lansford, Pa., where its members were the guests of **LANSFORD LODGE NO. 1337**, with Exalted



At luncheon during his visit to Springfield, Ill., Lodge, Mr. Jernick, far right, is pictured with, left to right: Exalted Ruler Walter J. Lanctot, State Association President R. G. Borman, Past Grand Exalted Rulers Henry C. Warner and Bruce A. Campbell, Mrs. Campbell, and Dr. Nick H. Feder, Vice-Chairman and Home Member of the Board of Grand Trustees.



At Cedar Rapids, Iowa, Lodge, left to right: Past Grand Exalted Ruler Warner, Mr. Jernick, Grand Trustee Arthur M. Umlandt and George W. Smith, Pres., Cedar Rapids Lodge Board of Trustees.



Seen during the Grand Exalted Ruler's visit to Asbury Park, N. J., Lodge, left to right: P.D.D. Frank L. Ten Broeck, Sr., E.R. Russell Casserly, Mr. Jernick, and Jack Glassford, Lodge Secretary.



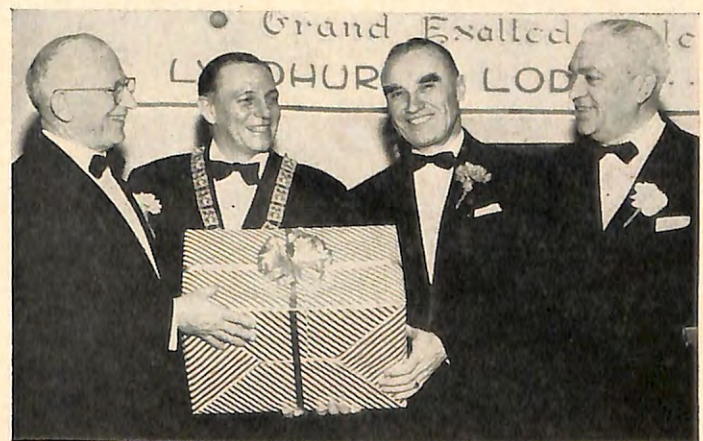
While in Joplin, Grand Exalted Ruler Jernick, left, visited the Elks Polio Ward sponsored by Joplin, Mo., Lodge at Saint John's Hospital. With him here are, left to right: George Klingman, a member of the Grand Lodge Auditing Committee, Sister Mary Consolata, Superintendent of Saint John's Hospital and two of the Polio Ward patients.



At Fulton, N. Y., Lodge, left to right, seated: D.D. Joseph A. Fistick, Mr. Jernick, State Assn. Vice-Pres. Lawrence B. Cave. Standing: P.D.D. Clinton H. Hulett, Exalted Ruler Merton Trambly, State Scholarship Comm. Chairman Franklin J. Fitzpatrick and Past District Deputies John A. Buell and Roland B. Quade.



Honor Guests P.E.R. Alexis V. Muller, a fifty-year member, and Mr. Jernick, first and second from left, are seen with, left to right: Mrs. Muller, Est. Lead. Knight. Ray Barnum, and C. A. McNabor, P.E.R., at the luncheon given by Lockport, N. Y. Lodge.



P.E.R. Clarence H. Sherwood presents a gift to Grand Exalted Ruler Jernick during his visit to Lyndhurst, N. J., Lodge. Looking on are Past Exalted Ruler Charles J. Goll and Joseph F. Bader of the Grand Lodge Committee on Lodge Activities.

Ruler John E. Mitchell extending a welcome on behalf of the Lodge. Past State Association President Wilbur G. Warner of Lehighton was in charge of the speaking program. Past District Deputy Daniel J. Reese, of Lansford, presided. Early in the afternoon the official party visited Radio Station WLSH, outside Lansford, where a 15-minute round table discus-

sion regarding the Elks program in Pennsylvania conducted by Brothers Warner, Davis, Smith, and Wentz, was followed by a 15-minute radio address by the Grand Exalted Ruler.

Thursday evening the Grand Exalted Ruler and his party were the guests of LEHIGHTON LODGE NO. 1284, Willard H. Green, Exalted Ruler. Two hundred Elks

attended a dinner in the club house that evening, with Past State President Warner again acting as toastmaster, and Mayor James Beisel extending a welcome on behalf of the city. He appointed the Grand Exalted Ruler Honorary Mayor of the city. Past State Association President Dr. Charles V. Hogan also

*(Continued on next page)*



Left: Photographed at Pottsville, Pa., Lodge were, left to right: Bruno Generella, Past Grand Exalted Ruler Howard R. Davis, Barney Wentz, State Assoc. Past President, E.R. Ernest G. Singer, Chaplain Blandford Jones, Mr. Jernick, William Moser, Robert Scheipe, Francis Toohey, John Campbell, Dr. Charles V. Hogan, State Association Past President.

Below: Upon his arrival at Beckley, W. Va., Mr. Jernick was greeted by officers and members of Beckley Lodge. He is seen here, eighth from right, with the group including E.R. G. R. Bartley to his right, and State Assn. Pres. Laurence Pruett on his left.

### Grand Exalted Ruler's Itinerary\*

- MARCH 1 Nashville, Tenn., Lodge No. 72
- 2 Decatur, Ala., Lodge No. 655
- Homewood, Ala., Lodge No. 1738
- 3 Atlanta, Ga., Lodge No. 78
- 4 Newnan, Ga., Lodge No. 1220
- Buckhead, Ga., Lodge No. 1635
- 5 Covington, Ga., Lodge No. 1806
- Cascade, Ga., Lodge No. 1840
- 6 Marietta, Ga., Lodge No. 1657
- 7 Gainesville, Ga., Lodge No. 1126
- Greenville, S.C., Lodge No. 858
- 8 Gaffney, S.C., Lodge No. 1305
- Charlotte, N.C., Lodge No. 392
- 9 Columbia, S.C., Lodge No. 1190
- 10 Jacksonville, Fla., Lodge No. 221
- 11 Gainesville, Fla., Lodge No. 990
- Lakeland, Fla., Lodge No. 1291
- 12 Homestead, Fla., Lodge No. 1754
- Florida Keys, Fla., Lodge No. 1872
- 13 South Miami, Fla., Lodge No. 1888
- North Miami, Fla., Lodge No. 1835
- 14 Fort Lauderdale, Fla., Lodge No. 1517
- 15 West Palm Beach, Fla., Lodge No. 1352

\*Subject to change



guests of 100 members of **POTTSVILLE, PA., LODGE NO. 207**, with Exalted Ruler Ernest G. Singer in charge of the program, following which the party traveled to Lebanon, Pa. In the afternoon, the members visited the Lebanon Veterans' Hospital, where cigarettes and candy were distributed and radio recordings were made for use in the hospital and local radio stations.

Friday evening the Grand Exalted Ruler's party were guests of 250 members of **LEBANON LODGE NO. 631**, with Exalted Ruler William D. Bailey presiding, and Past District Deputy Homer A. Schreiber acting as master of ceremonies. Friday night the Grand Exalted Ruler and his party spent in the famous Hotel Hershey, at Hershey, Pa. Mr. Jernick left Harrisburg on Saturday morning for home.

(Continued from preceding page)  
joined the party at Lehighton.

Friday noon, December 17th, Brother Jernick and his party were luncheon



During his visit to Washington, Mo., Lodge, Grand Exalted Ruler Jernick made a broadcast at Station KWRE. With him are E.R. Wilbert A. Hackmann, left, and State Assn. Pres. Anthony J. Beckmann.



Seen here during the Grand Exalted Ruler's visit to Wheeling, W. Va., Lodge are, left to right: E.R. Raymond C. Cody, Mr. Jernick, Past Grand Exalted Ruler Wade H. Kepner, Wellsburg E.R. Jennings.



At Penn's Grove, N.J., Lodge, left to right: Rocco Grant, Treasurer, State Assn. Vice-Pres. Joseph J. Noone, Mr. Jernick, State Assn. President Edward Griffith, and E.R. Howard John O'Connor.



At Lincoln, Nebr., Lodge, left to right: Grand Lodge Judiciary Committee Chairman H. L. Blackledge, Past Grand Exalted Ruler Warner, Mr. Jernick, State Assoc. Pres. Roy Greenwalt, D.D. Andrew Mapes.



# ROD & GUN

BY TED TRUEBLOOD

**One day, even when the shooting was good, Ted had nothing.**



CLARE CONLEY and I went hunting with his friend Fred Einsphar one day last fall. I had never hunted with Fred before. We started up a creek, and when a covey of Huns flushed Clare and I each got one and missed one. Fred and I followed the covey and when it got up again he killed one. I wing tipped another and tried to finish it with the second barrel, but by that time it was out of range.

A little farther up the stream, Clare's springer began bouncing out mountain

quail. My share of the shooting amounted to two hits and one miss. By the time we were finished with the quail, we were near the spot where my wing-tipped Hun went down. Clare sent the dog over and he caught it.

This made my score four hits and three misses. I don't remember my tally for the remainder of the day, but it went along about the same—a few more hits than misses. Now, there have been times when I shot better, but there have been many times when I shot a lot worse, too. I felt pretty good.

Clare later told me, however, that on the way back to the car, when he was walking with Fred and I was some distance away, Fred said to him, "I'm sur-

prised Trueblood did so poor. The way he writes about it, I didn't think he'd ever miss a shot."

I'm glad Fred saw me on a good day! If he'd been with me on some of my really bad ones he'd have thought I never *hit* a shot—or caught a fish either, for that matter.

Naturally, in writing on fishing and hunting a fellow tells about the times he was successful. It would be a little silly to give explicit details of not catching a trout, not finding any quail, not seeing a deer or not hitting any ducks. Personally, I'm inclined to think that most of my readers already know how to do that. (And if they don't they should be able to work it out for themselves without any help from me!) Better I should pass along a few tips on how to put meat in the freezer.

On the other hand, I've been writing this column for quite a spell, now, and I'd certainly hate to think that any readers of *The Elks Magazine* had the wrong impression. Fellows, there have been days when I couldn't make tobacco money if trout sold for \$100 an ounce. There have been times when my shells didn't have any shot in 'em. There have even been occasions when you could hogtie a buck and let me put the muzzle of my rifle in his ear and I'd miss him six feet.

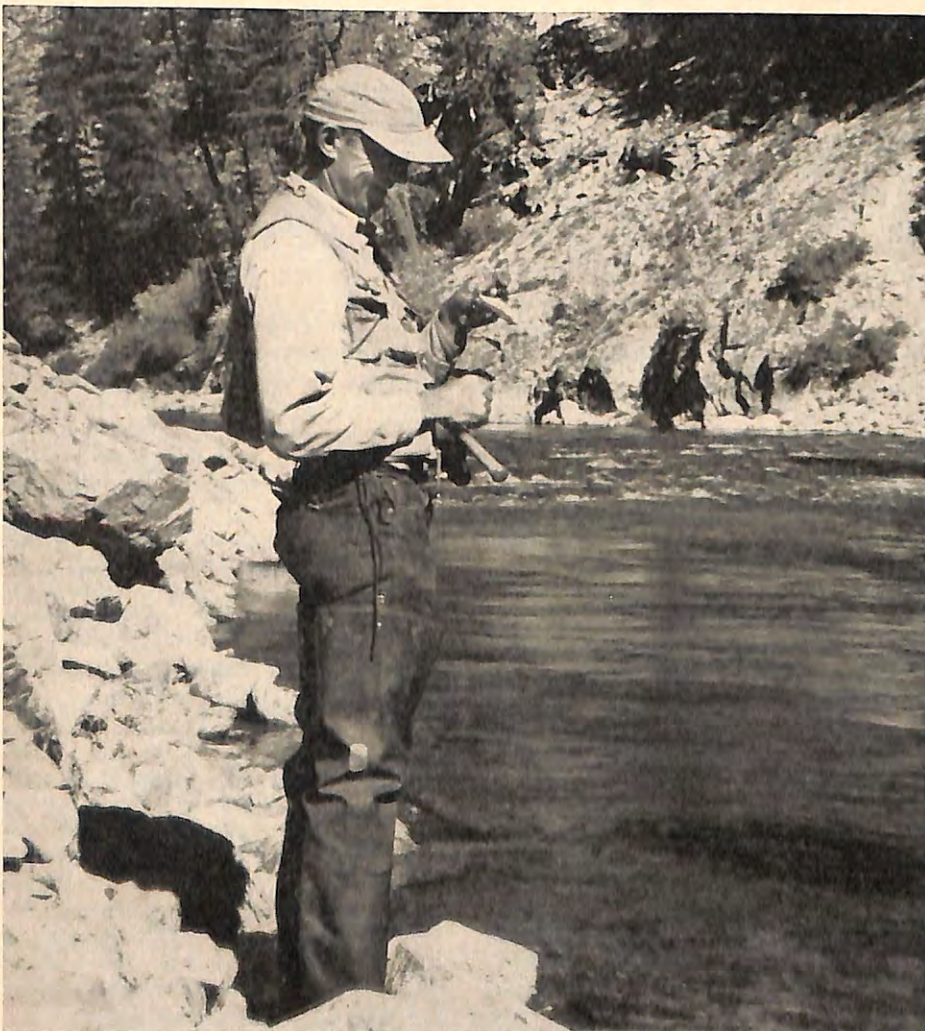
TAKE an experience last winter, for example. I went duck hunting on Tuesday, and I just couldn't hold wrong. I killed ducks stone dead that I knew I was going to miss when I pulled the trigger. I put six mallards and two pintails in the bag and I only used nine shells! (In the *Pacific Flyway* last season we could shoot three pintails or baldpates in addition to six of the other species.)

If that sounds like bragging, it's exactly what I had in mind. I don't get many chances. Besides, I want to lay the foundation for what happened two days later, on Thursday.

I went duck hunting again. Conditions were equally good. I was shooting the same gun and the same ammunition. I had slept like a top and eaten a good breakfast; I felt good. There is no earthly reason why I shouldn't have shot well—maybe not so well as I had on Tuesday because that was way over my head, but up to my usual average, at least.

Instead, everything I did was wrong. Ducks that I thought I was going to kill dead flew on untouched. Ducks that were hanging in the air over the decoys—birds

(Continued on page 44)



The puny catch Mr. Trueblood is so reluctantly showing is a shiner minnow.

# "TO OUR ABSE



P.E.R. John L. Sutlive is pictured as he spoke during Savannah, Ga., Lodge's program.



P.E.R. W. O. Wright delivers the eulogy

**E**LKDOM'S 1954 tribute to its Absent Brothers was observed in accordance with all the Order's time-honored traditions.

As in the past six years, the Lodge Activities Committee of the Grand Lodge invited the lodges to submit reports on their Services so that the most representative might be selected. The men in charge of this duty found it a difficult one—so many hundreds of fine ceremonies were reported. As a result, they were obliged to set up a group of six standards, pertinent to the quality of these events, on which to base their decisions.

Three ceremonies were singled out for award in each of three groups—I, for lodges of over 1,000 members; II, for those of between 500 and 1,000 members; III, for lodges of less than 500 members.

In Group I, the judges found that Las Vegas, Nev., Lodge had earned the greatest number of points, with 28 out of a possible 30. Local churches offered their support, urging their parishioners to attend the Services, held in the tastefully decorated local high school auditorium. Chairman Austin Bowler and his committee deserve great credit for the handling of this well-paced program in which Monsignor Thomas Collins of St. Joan of Arc's Catholic Church participated, and E.R. Harley Harmon delivered the Eleven O'Clock Toast. These Elks called upon the Moapa Valley Choir to lend its 100 voices to the occasion at which P.E.R. W. O. Wright delivered the

eulogy and the Kiwanis Quartet shared the musical spotlight.

Nashville, Tenn., Lodge captured the second award in this group with 26 points. D.D. Earl F. Broden offered the Toast and Grand Treasurer Robert G. Pruitt delivered a moving and well-phrased address before an attentive audience. The musical background was furnished by a five-piece instrumental ensemble and two soloists. As usual, this program was held at the lodge home with E.R. Julius E. Curley and his officers exemplifying the Ritual.

### Unusual Scenic Setting

Corvallis, Ore., Elkdom's 24-point ceremony won it third-place honors in this category. A large audience was well rewarded for its interest in this affair, the unusual and three-dimensional setting for which was an illuminated snow-capped mountain peak rising against a background of blue sky flecked with sparkling stars, and flanked by fresh mountain greenery. The illusionary quality of the scene was emphasized by the ritualistic lighting of tall tapers. A. J. Kauffman, Jr., delivered a tribute to his Deceased Brothers, and the lodge officers rendered the traditional Service in three parts, with vocal interludes by the Oregon State College Choralaires.

Listed in alphabetical order are the 25 lodges awarded Honorable Mention in this group: Astoria, Ore., Augusta, Ga., Bismarck, N. D., Buffalo, N. Y., Butte, Mont., Chicago (No.), Ill., Dubuque, Ia.,

El Paso, Tex., Fargo, N. D., Fresno-Madera, Calif., Huntington, W. Va., Idaho Falls, Ida., Inglewood, Calif., Jackson, Mich., Longview, Wash., Miami, Fla., Muskegon, Mich., Newark, N. J., Norwich, Conn., Palo Alto, Calif., Phoenix, Ariz., Pueblo, Colo., San Diego, Calif., Sunbury, Pa., and Terre Haute, Ind.

The Ritual's solemnity was enhanced by the religious atmosphere created by Est. Lead. Knight A. A. Thomas and his committee, in the Services of Savannah, Ga., Lodge whose score of 28 put it on top in Group II. Led by a crucifer, acolytes and color-bearers, the full-vested choir of St. John's Episcopal Church entered the crowded lodge room followed by the program participants. P.E.R. John L. Sutlive, shared the dais with one of the lodge's oldest members, Shelby Myrick, Sr., in eulogizing the Departed Elks at this ceremony at which the ladies of the "Aidmore" Auxiliary received.

Rev. Monsignor Francis J. Lally, Editor of *The Pilot*, was the guest speaker at the second-place Group II program conducted by Winthrop, Mass., Lodge. Over 400 Elks and their guests gathered in the beautifully decorated Elk auditorium with P.D.D. Andrew A. Biggio, Pres. of the Mass. Elks Assn., and the lodge's oldest active P.E.R., George T. Clark. The talented Bay State Choral Society furnished the vocal program for this 24-point program.

In this category, a score of 19 won Carlsbad, N. M., Lodge third-place hon-

# NT BROTHERS"



during Las Vegas, Nev., Lodge's fine Service.



P.E.R. Louis Caporrício assists in the Watertown, Mass., Elks' Ritual.

ors. After two months' preparation, plans for this program were culminated Dec. 5th when Mayor Adair Gossett greeted personally over 365 members of his lodge and their guests. The ceremony, carried to the public by press and radio, was highlighted by the S.P.E.B.S.Q.S.A. Chorus and augmented by a special rite conducted by the Elks' ladies.

Honorable Mention in this class was awarded to Bath, N. Y., Beaver Falls, Pa., Charleston, S. C., Dallas, Tex., Danville, Va., East Chicago, Ind., Gallup, N. M., Galveston, Tex., Hot Springs, Ark., Joplin, Mo., Lehigh, Pa., Louisville, Ky., Marion, Ill., Pottsville, Pa., Quincy, Mass., Rockville, Conn., Russell, Kans., St. Cloud, Minn., San Benito, Tex., Springfield, Vt., Tamaqua, Pa., Union City, N. J., West Haven, Conn., Williston, N. D., and Zanesville, Ohio.

### Planning Important

Careful and early planning won 20 points and first place in Group III for Watertown, Mass., Lodge. P.E.R. D. S. Cohen, as Committee Chairman, started his project well in advance, securing Rev. Dr. Edson G. Waterhouse as speaker, and the local High School Glee Club to give vocal accompaniment to these ceremonies. Special invitations, mailed to members, Elks' ladies and civic leaders, were augmented by newspaper publicity announcing the program. As a result, this Service was the smoothest and best-attended in the lodge history.

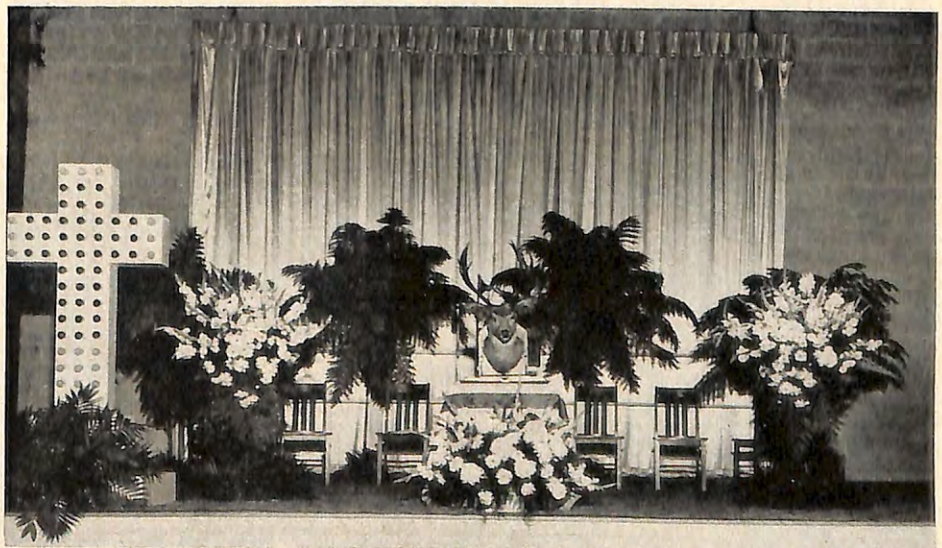
Three faiths were represented in the

second-place ceremony in this classification, conducted by a team of Past Exalted Rulers of Bath, Me., Lodge. This 15-point event, the lodge's Golden Anniversary Memorial Service, was attended by well over 400 persons who heard a Protestant Minister, a Rabbi and a Roman Catholic Priest.

Rounding out this final category is the 13-point ceremony conducted at the First Methodist Church by E.R. T. W. Gardner and his officers of Martinsville,

Va., Elkdom. P.D.D. J. C. Aaron spoke at this impressive Service during which Claude E. Taylor, Jr., Attorney for the Commonwealth, delivered the eulogy and the Church Choir sang.

Lodges given Honorable Mention are: Ajo, Ariz., Asheboro, N. C., Athens, Ohio, Boulder City, Nev., Columbia, Tenn., De Soto, Mo., Gardner, Mass., Jackson, Wyo., Kearny, N. J., Logan, W. Va., Madison, Ind., Montgomery, Ala., Rocky Mount, N. C., and Shreveport, La.



Because of the wide interest in activities at our National Home, we are publishing this picture of the lovely altar before which the Memorial Services were conducted by E.R. Daniel F. Edgington and Home Lodge officers. Rev. J. W. Rowe, Jr., Pastor of the Bedford Presbyterian Church, spoke, and the Bedford Christian Church Choir supplied the musical program.

# News of the Lodges

## Stockton, Calif., Elk Builders See Scout Building Dedicated

Dedication ceremonies for a building constructed by over 150 volunteer laborers for use as a meeting place for the Boy Scout Troop sponsored by Stockton Lodge No. 218 were conducted recently. Henry Wolters, Jr., Chairman of the lodge's committee for this project reported the actual cost of the building was \$2,381.56, and estimated that the edifice and improvements on its grounds would have cost approximately \$8,421 had competitive bids been ordered.

Local Elks donated the bulk of the money used in the construction, with the assistance of profits made by the Scouts through the sale of doughnuts, old batteries and newspapers. Their headquarters contains an assembly room, staff and supply rooms, a kitchen and

bathroom. Dan Nomellini, a local contractor, supervised the construction work, with building supply and equipment dealers cooperating by either donating material or selling it at cost or below. John Kessel deeded the site to the Scout District Council which gave use of the ground to the Elks' Troop.

Grand Trustee Horace R. Wisely was the principal speaker on the dedication program which had local lodge officers and State Elk dignitaries participating before many interested spectators.

## Fond du Lac, Wis., Elks Return a Favor

About 50 years ago, the officials of the Rueping Leather Co. in Fond du Lac presented a grand piano to the local Elks Lodge No. 57. They also did a \$40,000 decorating job on its home. No formal

acknowledgment of this kind gesture had ever been made by the recipients, and so when the Rueping Company celebrated its 100th Anniversary recently, the Elks seized the occasion as the long-due opportunity to show their appreciation.

An Anniversary Dinner was held at the lodge home, with 220 persons on hand to honor officials of the company, including its President, Clayton F. Van Pelt. Mr. Van Pelt, a P.E.R. of the host lodge, has served the Order as Grand Esquire, as Chief Justice of the Grand Forum and as Chairman of the Grand Lodge Judiciary Committee. As the principal speaker, Mr. Van Pelt stated the Elks' observance of the centennial was the "kind of inspiration the employes of the tannery need to carry their work forward." He was pleased and surprised with an unusual feature of the program—a take-off on the well-known TV program, "This Is Your Life," in which highlights in the executive's career were depicted, leading to his role as company head and delineating his activities on behalf of his community.

P.E.R. William Weddig was General Chairman of the program during which Allan L. Edgarton outlined the Rueping Company's history and the part it played in the lodge's development and progress.



In conjunction with the official visit of D.D. R. C. Wood to Danville, Va., Lodge, this large class of candidates was initiated in the presence of Thomas J. Brady, Supt. of the Elks National Home.



E.R. Charles E. Orrison of Washington, D. C., Lodge, right, accepts a \$9,000 check, the profits of a Charity Ball attended by 1,200 Elks and their ladies, from Committee Vice-Chairman Myron Lewis, left. Edward Henkel, Chairman of the Charity Ball Committee, looks on.



A pleased and surprised Leo C. Gavagan, 25-year Secretary of Phoenix, Ariz., Lodge, was honored on his Silver Jubilee with the initiation of this fine class of 32 candidates. Past Grand Exalted Ruler Bruce

A. Campbell, eighth from left foreground, joined in the tribute with D.D. E. W. Fredell and many of the men who had served Phoenix Elksdom as Exalted Ruler during Mr. Gavagan's 25-year tenure of office.



A portrait of Nicholas Ware, for whom Ware County, Ga., was named, is hung in the local courthouse by the Elks of Waycross Lodge. Participating in the formal presentation ceremony were, left to right: Judge Walter Thomas; City Commissioner McGregor Mayo, Elk Chairman of the project; Clerk of Court Erin Johnson; E.R. J. S. Tuten, and Frank B. McDonald, Jr., Pres. of the Waycross Bar Assn.



Photographed at the ceremonies dedicating the new home of Lynbrook, N. Y., Lodge were, left to right: Dedication Chairman Franklin J. Fitzpatrick, P.D.D.; the late George M. Petersen, E.R. of the lodge who passed away suddenly just one week later, and Past Grand Exalted Rulers James T. Hallinan, principal speaker, and George I. Hall, a P.E.R. of the lodge, who conducted the dedicatory ceremony.



Fond du Lac, Wis., Lodge celebrated the 100th Anniversary of the Rueping Leather Co. of that city with a dinner for its officials, including its Pres., Clayton F. Van Pelt, P.E.R. and former Grand Lodge officer. Left to right: C. D. Wilson, Asst. Dir. of Tanning at Rueping; P.E.R. W. R. Weddig, Banquet Chairman; Rueping Co. Vice-Pres. and Sales Mgr. Walter Schroeder; Dirk Van Pelt, a new 21-year-old Elk and Rueping trainee; his father, Clayton F. Van Pelt, and P.E.R. Allen Edgerton.



E.R. I. E. Myrland of Beloit, Wis., Lodge, second from right, presents a \$578 check to Mrs. Mary Evans, RN, right, Administrator of Beloit Hospital, for a new Colson wheel stretcher cart for use in the hospital's emergency room. The greatly needed apparatus is the latest of many pieces of equipment the Elks have given this institution. Looking on are Mrs. Hilda Milmine, RN, Dr. A. F. Sipple, P.E.R., Elk Charity Committee Chairman, second from left, and Dr. D. T. Ryan, Trustee Pres.

Another important event in the schedule of No. 57 occurred a month later when D.D. George Bake paid his official visit to its home and saw 69 candidates initiated. The spotlight was shared with William E. Meagher who received an Honorary Life Membership that evening, the anniversary of his 50th year as an Elk. The famous Milwaukee Elks Plugs Drill Team put on a thrilling exhibition, and the talented Fond du Lac Elks' Chorus entertained.

Incidentally, this 21-year-old choral group has a proud record of achievement. Chiefly through its always successful concerts held each year, the lodge's Handicapped Children's Fund has been able to offer many benefits to disabled young people of the area.

E.R. Carlton Mauthe, who has acted as Secretary for the Chorus for the past 20 years, reports that since 1942 the Elk singers have contributed well over \$1,500 to this Fund.

Paying tribute to Rube Walden, an Honorary Life Member who has been a one-man membership committee for Aberdeen, Wash., Elkdom since 1928, E.R. C. T. Agee and his officers initiated 100 candidates, 50 of whom were proposed by the guest of honor. The event, featured by the press and radio, was preceded by a dinner attended by 450 Elks and the initiates. Chairman Edwin J. Alexander of the Lodge Activities Committee of the Grand Lodge presented a citation for "Outstanding Service to Aberdeen Lodge and the Order at large," to Mr. Walden, whose efforts in maintaining the membership of the lodge at top level are unparalleled.





Left: Petoskey, Mich., Lodge's outstanding community service, in particular its youth program, was recognized recently when Lawrence Moran, Worthy Pres. of the Fraternal Order of Eagles, right, presented his organization's "Good Neighbor Award" to E.R. Seth F. Manning.

Right: The New Orleans, La., Elks' efforts for the March of Dimes this year exceeded the 1954 returns by 156 per cent. On their campaign day, these Elks made street collections costumed as popular personalities, including "Mr. Elk", wearing their own well-known papier-maché head-mask, and Santa Claus, shown as he received four-year-old Deborah Speer's donation.



Above: A view of some of the more than 1,500 young people who attended Battle Creek, Mich., Lodge's City-Wide Youth Dance, supervised by Chairman Thomas H. Gould of the Youth Activities Committee.



Above: As a member of Bismarck, N. D., Lodge's "Service to Servicemen's Committee", M. B. Gilman, a 33-year member, second from left, was at the train to bid goodbye to every selectee leaving the community. On each occasion, he took photographs of the servicemen and their parents, wives or sweethearts and presented the pictures to the trainees on the spot. It is estimated that Mr. Gilman has taken approximately 1,000 pictures, as over 200 men from Bismarck have been inducted into the Armed Forces in the past four years. Forced to resign from the Committee because of ill health, Mr. Gilman received an Honorary Life Membership in his lodge from E.R. Glen H. Jahnke, right, in recognition of his outstanding and faithful service. Looking on are Trustees Chairman F. C. Hauser, left, and P.D.D. J. S. Fevold, right.



Above: On behalf of Jacksonville, Ill., Lodge, E.R. Alvin Middendorf, left, and Dist. Elks Veterans Committee Chairman Ray J. Shanle, P.E.R., third from left, present three television sets, the first in a series of gifts, to the Veterans Division of the State Hospital in that city. The sets were accepted by Dr. Louis L. Belinson, Hosp. Supt., second from left, and Geo. W. Vasconcellos, Manager of the Veterans Division.

## NEWS of the LODGES

### New Addition Dedicated by Barnesville, Ohio, Lodge

The Elks of Barnesville Lodge No. 1699 devoted a gala five-day period to the celebration marking the dedication of the \$27,000 addition to its quarters, with Don E. Hunter as General Chairman of the Program. D.D. James W. Plummer gave the new building his official inspection on the opening evening, and saw 18 candidates initiated in honor of James W. Shanklin, one of the oldest affiliates of the lodge and an Honorary Life Member.

Inter-lodge visitations marked the second night, followed by an Area Lodge visitation, and the next day found No. 1699 as host to members and their ladies at a cocktail party and Dedication Ball.

A buffet supper followed formal dedication services the final day, conducted by Mr. Plummer, P.D.D.'s Thomas Maley, Thomas Price, Albert E. Dillehay, Joseph Hurst and Lawrence Derry, and E.R. Raymond C. Cody of Wheeling, W. Va., Lodge.



Officials of Barnesville, Ohio, Lodge and members of its Building Committee pictured at the ceremonies dedicating the \$27,000 addition to the lodge home. Left to right, foreground: Honorary Life Member James Shanklin, Secy. D. E. Hunter, Est. Loyal Knight Robert Betts, E.R. Fred Cook, Est. Lead. Knight Jack Welsh, Esq. Ed Fonto, Inner Guard Fred Campbell; background: Committeemen W. C. Wilson, Francis Fisher and Evan Lloyd, Trustees; A. W. Giffie, Oakley Culbertson, Harold Amos and Trustee Lawrence R. Derry, a P.D.D. Trustee Ralph R. Betts, P.E.R., was not on hand.

# A Welcome from Pennsylvania to the 1955 Grand Lodge Convention in Philadelphia



COMMONWEALTH OF PENNSYLVANIA  
GOVERNOR'S OFFICE  
HARRISBURG

THE GOVERNOR

Greetings:

As Governor of the Commonwealth of Pennsylvania I extend a cordial invitation to the members of the Benevolent and Protective Order of Elks of the United States of America to visit Pennsylvania and to attend the Grand Lodge Session in Philadelphia July 10-14, 1955.

Philadelphia is a particularly appropriate location for your great Order to rededicate itself to the principles set-forth by the founding fathers which have been the basis upon which your organization has existed.

We suggest that you bring the entire family to the 1955 Convention so that they may enjoy Pennsylvania's cultural, historical and recreational attractions.

I join with the 90,000 members of your Order in the Commonwealth of Pennsylvania in bidding you welcome to what we hope will be a most enjoyable convention for all.

Sincerely yours,

George M. Leader  
Governor

# ANOTHER PAGE FOR YOUR ELK FAMILY ALBUM



Fairmont, W. Va., Lodge's E.R. G.W. May, left, with Elk J. I. McDonough, right, and his four Elk sons, left to right: Joseph P., Thomas I., James H. and J. Robert McDonough

Kodiak, Alaska, Lodge, instituted in 1949, now has well over 500 members. Pictured center foreground, wearing his jewel of office, is E.R. I. A. Bowman, with a recent class of 12 candidates, four of whom are the Naughton brothers. Reading in the usual manner, the two on Mr. Bowman's right are Edward and Harold Naughton; on his left are Ralph and Albert.



Susanville, Calif., Lodge's three-generation Stampfli family. At left, Gus Stampfli, his son Merrill, center, and grandson Clair.



D.D. Norman Gold, left, congratulates Rocky Mount, N. C., Lodge Secy. Norman Y. Chambliss, Sr., and his Elk sons, Norman, Jr., third from left, and Air Force Lt. Joe, right.



Olean, N. Y., "Elk of the Year" former Trustee J. J. Ash, Sr., 25-year-member, center, with his Elk sons, left to right: Joseph, Robert, Ameil, John, Jr., Fred and Nicholas.



On two of his visits as District Deputy for Conn. N.W., Charles L. O'Brien saw members of two fine Elk families initiated. In the top photograph, taken at Meriden Lodge, are Mr. O'Brien, left, E.R. A. Clayton Weisner who initiated a class of 36, right, with Elk Thomas E. Winger, Sr., center, and his sons Thomas, Jr., and Robert who were candidates. At bottom, the Deputy stands at center with, left to right, Frank and John Cisco, E.R. Dr. E. H. Lacore and George Cisco, and, seated left to right, new Torrington Elks Fred, Antonio and Arthur Cisco.



Pictured with their newly-initiated sons are two members of Dayton, Ohio, Elkdom, Richard and Edward Page, top, and Jack Gwaltney and his son Bernard, below.



# Official

# ELK JEWELRY

PIN SHOWN ON COAT LAPEL IS APPROXIMATE SIZE OF ALL PINS.



No. 7—Membership pin without years designation. 10k gold, gold plated post and attaching button. \$7.35.



No. 4—10-year membership pin. No jewel but same fine craftsmanship in design and finish of all pins listed here. 10k gold, gold plated post and attaching button. \$7.35.



No. 5—15-year membership pin and of same design as 10-year membership pin described above. \$7.35.



No. 3—25-year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.



No. 6A—40-year membership pin, 10k gold, gold plated post and attaching button. \$8.25.



No. 2—Plain 50-year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 9—Life membership. Design similar to No. 8 but with word Honorary omitted. Same fine construction and enameling. \$9.15.



No. 8—Honorary Life Membership pin. 10k gold, gold plated post and attaching button. \$9.15.



No. 11—Past Exalted Ruler pin. An Emblem of rare beauty designed especially for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes Elk official pins such fine examples of jeweler's art. \$12.50.



No. 1—50-year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.

No. 1A—Same design, set with five blue sapphires. \$19.25.

For the Lodge or the individual wanting to give a lasting gift here is the answer. These are pins so handsome, so well designed and made that not only are they beautiful insignia of our Order, but also exceptional examples of jewelry craftsmanship. All of them are 10k gold, beautifully enameled red, white and blue with lasting colors. All have gold plated attaching buttons. They are pins of dignity to be worn proudly by any Elk. As gifts you could not bestow anything finer or more appreciated by a member of our Order.

In addition to the pins illustrated there are others of the same designs containing either diamonds or blue sapphires which further enrich the beauty of these pins. If interested in any of the pins shown use the coupon below. If you want details about the jeweled varieties drop us a line and we'll be glad to quote prices and furnish detailed descriptions. Please note that all retail sales must be accompanied by cash, money order or check.

Registered designs of the B.P.O.E. TM and © applied for.

Delivery of merchandise can be expected within two weeks from receipt of order.

NOTE: Special discount to ELK Lodges and ELK jewelry dealers for resale to members.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

### THE ELKS MAGAZINE

50 East 42nd Street, New York 17, N. Y.

Enclosed is check for \$..... for emblem

Button No. .... Quantity .....

Name.....

Street.....

City.....State.....

# for Elks who TRAVEL



## Sent On Approval! WORLDWIDE KODACHROME SLIDES

OLD MEXICO IN  
BREATHTAKING COLOR . . . native  
costumes, festivals, interiors . . . the  
shots you need to complete your col-  
lection. Over 4000 super-kodachrome  
slides from 57 countries in 35 mm,  
and 1000 stereos, rushed to you same  
day by airmail or on approval. Name  
the spot, we'll furnish the slide.  
SEND 25¢ (deductible from first or-  
der) for 40-page illustrated four-color  
catalog. Stereo list free.



Ernest B. Wolfe

Los Angeles 24, Calif.

### SPANISH . . . the Mexican Way

• Mexico's Gov't-Approved, fascinating Study-at-Home Method for adults—personal service direct from Mexico City—attractive, illustrated lessons (all about Mexico), phonograph records (men & women teachers), novel Rest Period Chats on Mexican Art & Music (with music records). Special rates for schools & teachers.

Free Demonstration Booklet & Record  
Write Mexican Spanish Academy,  
Av. Juarez 117, Depto E-3, Mexico, D.F. Mexico  
See Page 38 For Further Announcement

### 1955 ELKS HAWAIIAN TOUR . . .

Make your dream trip to Hawaii this year! Join the 2nd Annual Elks Hawaiian Tour beginning immediately following the close of the Annual Convention at Philadelphia this July. Tour, at special rates, includes a complete circle of the Islands with a full program of entertainment planned and conducted by those who know this Island Paradise. It is an unforgettable experience say those who toured last year. Write NOW to C. E. Baker, Hilo Lodge No. 759, Hilo, Hawaii by Air Mail for rates and make your reservations EARLY.

SEE PAGE 38 FOR FURTHER ANNOUNCEMENT

### A Good Place to Know

Rochester, Minn.  
No. 1091

You'll find Rochester, Minnesota Lodge a comfortable and friendly stopping off place when in our part of Minnesota.

Finest liquors and excellent beer and other items for your pleasure. We do not have rooms for overnight stay nor do we serve meals but our Lodge is conveniently located only two blocks from downtown Rochester and well within walking distance of the leading hotels and good restaurants. Stop off for a friendly visit. We aim to please you.

The swing in Florida has shifted in favor  
of the traveler accompanied by his family.

BY HORACE SUTTON

ILLUSTRATED BY TOM HILL

WRITE THIS from the kitchen table of a little stucco shack at Ellinor Village, a middling mashie shot from the gentle Atlantic. Kitchen was never like this. Outside my window, palms and pines are tossing softly in the mid-winter breeze, and a youngster in a T-shirt and blue jeans is tossing a balsa glider into the updrafts that have recently wafted in from the Gulf Stream. In my other kitchen, only yesterday morning, some 1,000 miles to the north, I watched a white snow fall on red roofs out of a lead-gray sky.

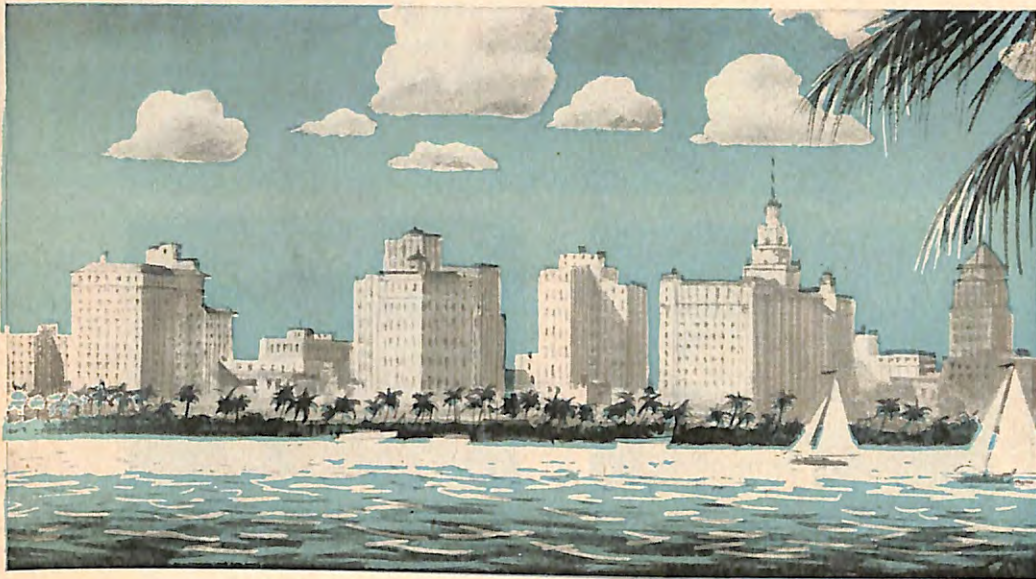
This afternoon I rode A-1A, the ocean-edged highway, for five miles down to Daytona, and found in the few years since I last visited here, that the motels, the small hotels, the efficiency apartments have sprouted like a multi-hued concrete wall shutting out any view of the sea for the chance passerby. However, for the vacationer lucky enough to engineer a motel room, say, on the second floor, fronting eastward to the sea, the view is immense. Anyone who can't manage to live with the view day in and out as long as the holiday holds, can certainly get a transient view of it merely by driving one's automobile out along the sands. It is the custom here to make a sort of car-stroller's highway of the beach which is broad, flat and packed hard. Although speed merchants once tested racers along these Daytona flats, today's tourists must be content with idling along at ten miles per hour, watching the burnished characters who wade into the edge of the breakers, the tiptoeing sand pipers, and the gulls that wheel and wing and show up in great numbers before a mobile

hamburger stand, painted red, white and blue, that parks beneath the Daytona walkway. There is also sand-sailing in dry-land sailboats with wheels, not to mention swimming and sunning, and that most popular of sports, rubbernecking at the seaside estates from an automobile.

The swing in Florida very surely has shifted in favor of the family traveler. The couple with a child or two in hand, once the untouchable of the tourist industry, has finally become an object of affection of the resort owners, and the new preference is apparent in the latest layouts built here in the sun country.

NO PLACE makes a bigger pitch for the half-pint trade than Ellinor Village, which likes to call itself the world's largest family resort. And well it may be. All told it comprises 650 ranch-type villas each with its own landscaped yard in which to let the Indians run. Each villa has a kitchen complete with all the paraphernalia for cooking, washing, and storing, not to mention dishes and silverware. A centrally-located shopping center is on hand with a super-sized supermarket, drug store, and a hushery that puts up meals in boxes for the nights you want to stay home but still don't want to cook. There is a full-scaled restaurant on hand in the shopping center, and when you register you are also eligible for the Ellinor Village Country Club which serves music-adorned meals in the \$2.50 dinner bracket.

Now then, if you want to park the off-spring and play golf on the course that once delighted Mr. John D. Rockefeller,



Famous Miami city sky-line as seen from Miami Beach across Biscayne Bay.

there is a village nursery that will put up with the tykes at \$5 a week for morning classes, or \$10 a week for the full day, including lunch. The nursery will also dispatch sitters at the usual city rates in case you are off to the dog track for the evening. Anyway, villas are as cheap as \$9 a day, \$59.50 a week, a set-up which includes living room with sofa bed, bedroom, bath and kitchen, rising to six-room villas that cost \$22.50 a day, \$139.50 a week for one to six adults. The house rule is that children are just plain free.

A couple of weeks back I made a foray into the posh playground of Palm Beach, or as they like to call it down there, the Palm Beaches, which includes the metropolis of West Palm which counts some 60,000 citizens. Palm Beach has been palmy since sometime back in 1878 when a ship loaded with coconuts foundered offshore and spewed its cargo all over the beaches. Well, big palms from little coconuts grow and that's what happened down there. It was such a shady place that Henry Flagler

sent his railroad into town and put up a hotel too, called the Royal Poinciana, a social enclave in the Florida jungle. Although the hotel has vanished, both its memory and a general social air remain.

As for the specialized air, you needn't search for it farther than Worth Ave., a promenade of great gentility with goods priced to match, but all told, a pleasurable place to shop if one has the money or can acquire an air of good living merely by looking. It won't be necessary to don a special dressy costume for the locals saunter by in beach pajamas, slacks and even shorts, and among the young set, shoes and socks are not absolutely essential. Among the plushier establishments are the Colony right in town and the Palm Biltmore which faces on Lake Worth, the lagoon that separates the Palm Beaches from each other.

The Palm Beach community has been anchored north and south, with a pair of new locations—in the north the Colonades Hotel, in the south, La Coquille. Both are smack on the beach and you

*(Continued on page 38)*



Looking through glamorous Palm Way in Palm Beach, one of Florida's notable vacation spots.

for a trip you'll  
always remember,  
travel via Santa Fe  
on your way to the

# ELKS

National Convention



You can choose from five fine trains operating daily between Los Angeles and Chicago. Also, swift, daily schedules between Texas and Chicago.

On these trains you will find a complete choice of accommodations and service for individual and group travel.

For complete travel information see your nearest Santa Fe passenger representative.



R. T. Anderson, Gen'l Pass. Traffic Mgr.  
Santa Fe System Lines, Chicago 4

# ITALIAN ACCORDIONS

special DISCOUNT  
TO MEMBERS OF THE  
**ELKS**

**"PAY AS YOU PLAY"**  
Small Down Payment  
As Little As  
**\$10**  
per month

**5-DAY FREE TRIAL**

**DIRECT from Importer to You!**

SATISFACTION GUARANTEED, or your money back! NOW you can save up to 50% by direct purchase from America's leading distributor of famous genuine ITALIAN ACCORDIONS. TRADE-INS ACCEPTED.

MAIL COUPON TODAY • World's Largest Selection

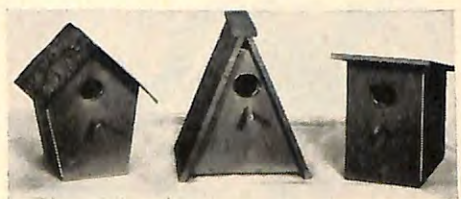
PLEASE RUSH **FREE** COLOR CATALOG

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**ACCORDION MANUFACTURERS & WHOLESALE OUTLET**  
2003 West Chicago Ave. Dept. K-35 Chicago 22, Ill.

## FORCES You to Save \$100.00 a Year Automatically!

Get perpetual Date & Amount Bank, 25c a day keeps Calendar up-to-date. Also registers amount saved. Forces you to save a quarter every day, or date won't change. Use year after year. Start saving right away. Order several. Reg. \$3.50—Now only \$1.99 postpaid. Mail cash, check or money order to L E E C R A F T, Dept. EL, 300 Albany Ave., Brooklyn 13, N. Y.



### MAKE A BIRD VILLAGE

Brighten the day with joyous song of merry little birds! Welcome them to your garden in their very own village. 3 cunning little Bill-Dit houses, each of different design, attract Wrens and other small birds. They're expertly crafted of natural finish wood. Fun to put together; paint them if you choose. Complete with easy directions and tips for hanging to attract our little feathered friends. **\$1.89**

All 3 bird houses at an AMAZING VALUE! Only

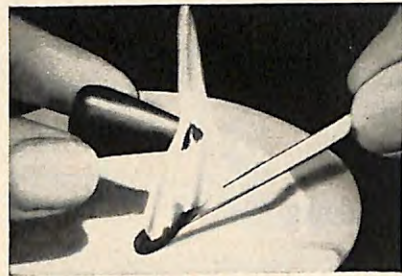
Postpaid. No C.O.D. Guaranteed, of course  
**ELRON** 219 W. Chicago Ave., Dept. 264, Chicago 10, Ill.



### SAFETY GLASSES CASE!

Saddle leather case. Stays in your pocket. Spring clip holds glasses firmly in pocket or on auto sunvisor. Finest workmanship, best quality tan-colored saddle leather. Eliminates wear and soil to clothes. Protects glasses from normal breakage. Also holds glasses firmly, protecting them from loss. Model 236, Glasses Case—\$1.50. Model 237—with compartments for pen, pencil, glasses—\$2.00. Perfect Easter gift. Send check or money order to NELSON'S, Dept. E-A3, Sierra Madre, California. No C.O.D.'s please. Postage paid. Money back guarantee.

# Elks FAMILY



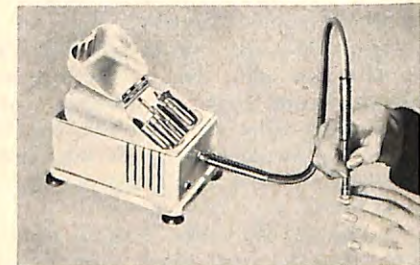
**HOUSEHOLD PESTS** meet their doom in Bug-Rid, a simple, effective way to eliminate flies, moths, ants, mosquitos, gnats, spiders, silverfish, etc. Just light the cone, put it on ash tray. The fine vapor penetrates the room, filling cracks and killing hidden insects. One application lasts up to six weeks. 14 Bug-Rid Cones, \$1.00 ppd. Sunset House, 75 Sunset Bldg., Hollywood 46, Calif.



**PAPA LOVE MUSTARD?** Mama love ketchup and the kids prefer chili sauce? Keep 'em all happy without meal-time commuting between kitchen and table. This "Keep 'Em Together" Tile Cruet holds several sauces and condiments, protects cloth and table. The tile is colorfully decorated with a market basket design. 8" x 6 1/2" x 3", \$3.25 ppd. Laurie & Co., Dept. E, 507 Fifth Ave., New York, N. Y.



**MAGIC MENDING KIT** now comes with patches for speedy, iron-on repairs of dozens of items: socks, shirts, linens, blue jeans, work clothes. Kit contains 60 soft knit sock patches with darning knob, 48" of mending tapes, 12 large swatches of soft-knit muslin, twill, denim, in assorted colors. All are guaranteed washproof. \$1.00 ppd. Plasti-Stitch, Dept. W, Port Chester, N. Y.



**BEAUTIATOR ELECTRICAL MANICURIST.** It's so easy to use, it gives a perfect manicure or pedicure in 10 minutes. Shapes, buffs, cleans nails, whisks away calluses with absolute safety (ideal for diabetics). Many extra attachments for good grooming can be bought and used with this deluxe model of beautiful acetone-proof ivory plastic. \$45.00 ppd. Abar Mfg. Co., 8742 Woodland Ave., Cleveland 4, Ohio.



### NEW INVENTION Improves Electric Shavers

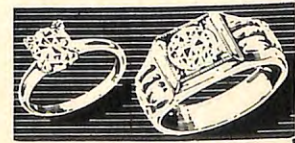
**ENDS "SCRUB ACTION" SHAVING**

SHAVEX will raise the performance of your electric shaver, regardless of make, up to 80% to give you closer, faster shaves. With SHAVEX one stroke does the work of two. Your shaver *glides* over your face. That's because SHAVEX converts house current into more powerful direct current. Just plug your shaver into SHAVEX. Instantly it picks up speed and power. Only \$7.95. Guaranteed results or money back. SHAVEX, 3428 Glendale Blvd., Los Angeles 39, Calif.

## TITANIA

the miracle gem stone you read about in The READER'S DIGEST at a fraction of the cost of **DIAMONDS**

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat **\$10\*** ONLY



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete **\$22.50\*** ONLY  
1 carat "Titania" set in a Masculine box style 14 kt mounting. Complete **\$28.50\*** ONLY

Regent (Synth.) Star Rubies and Sapphires at proportionately low prices

**FREE booklet and handy Ring-Size Chart**  
\*Plus 10% Federal tax  
**10-DAY MONEY-BACK GUARANTEE**

**REGENT LAPIDARY CO.**  
Dept. E-96, 511 E. 12 St., N. Y. 9, N. Y.

# SHOPPER



**THE WHITE RABBIT** himself would be jealous of these snowy white Bunny Ears. Made of felt, 12" high, reinforced with chenille wire, they have pink insets and come with paper flowers for girls, miniature black felt top hat with bright ribbon trim for boys. The sturdy plastic headband adjusts to any head. \$1.00 a pair ppd. Miles Kimball, 99 Bond St., Oshkosh, Wis.



**MISTER OR MADAM CHAIRMAN** will feel doubly honored with a gift of this Olive Wood Gavel. There's a faint, spicy fragrance to this tropical wood and the grain is unusually lovely. Its soft glow increases with handling. May be had plain or personalized with name or lodge emblem. 9 1/2" long. Sent direct from the Holy Land for \$3.95 ppd. Holy Land Gift Mart, Box 3197, Dept. E, Beirut, Lebanon.



**COME RAIN,** come mud, paint, grease or what have you, Dry Pants protects your trousers from all. Made of feather-light Elasti-Glass, they fit neatly over pants for walking in the rain, gardening, painting, fixing the car, etc. And they fold into a pocket-size pouch easy to take along anywhere. Adjustable to any size, they're proportioned to provide ample ventilation. Close with snap fasteners. \$2.98 ppd. Sta-Dri, 147-47 Sixth Avenue, Dept. E, Whitestone 57, L. I.



**FEEL AND LOOK LIKE A MILLION** in this Zipper Jacket of the softest, creamiest chamois leather ever to come off a sheep's back. Windproof, feather-light, aristocratically tailored, it's tops in luxury yet wearers say it's the most practical garment they own. May be washed or dry cleaned. Side pockets, convertible collar. Sizes 36 to 46. \$45.00 ppd. Brandicalf, 10-E High St., Boston 10, Massachusetts.



**NEW Cape** <sup>Style of Jacket</sup> **From OLD Fur Coat... \$22.95**  
Now have that out-of-style, even discarded fur coat remodeled into choice of these glamorous new capes, complete for only \$22.95. No matter how old or worn your coat, our fur wizards do a beautiful job—and you save over 50% with safety. Morton's fur remodeling has the "GOOD HOUSEKEEPING SEAL". Our work also praised by style Editors in **GLAMOUR, HARPER'S BAZAAR, MADEMOISELLE**, etc. Order by Mail. Don't send money. Just mail us your old fur coat with dress size and height. When we return your fur beautifully remodeled, cleaned, glazed, with new lining, interlining, and beautiful monogram, you pay postman only \$22.95 (one price only), plus postage. Order now.

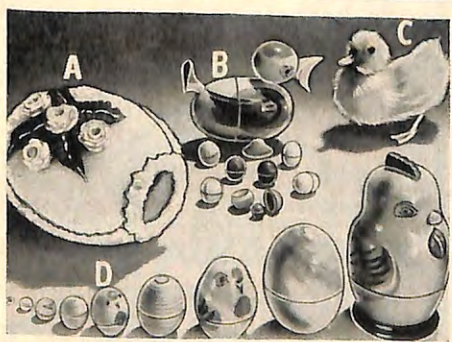
**MORTON'S Dept. 45-C** 312 SEVENTH ST., N.W. WASHINGTON 4, D. C.  
Or write for folder of 20 style capes, stoles, jackets all \$22.95.



**TOOLED BAG.....\$4.95**  
**SENSATIONAL VALUE**—of finest genuine leather, roomy 10"x8" inside zippered pocket and outside, safety-turn lock. Adjustable shoulder strap. High style for town, country, campus & travel. Natural, Luggage Tan, White, Red, Dark Brown or Black. A wonderful Valentine's gift.  
Send cash, check or m.o. For COD send \$2 deposit.  
**WESTERN CLASSICS** BOX 4035, DEPT. EL TUCSON, ARIZONA

**HANDBAG**—crocheted chigusa straw; rayon lining; white. Perfect with suit or summer clothes. About 7 3/4 x 4 x 4 3/4. Imported. .... **\$2.95**  
**GIANT SHOE HORN**—California saddle leather; 18 inches long. For men and women who don't like to stoop. Plain—**\$2.00**. With 3 metal initials **\$2.75**  
Postpaid. Money order or check. Satisfaction guaranteed. Send for free gift folder.  
**The Guys** 1250 E 143rd Avenue San Leandro, California

**Sprinkl-Rite Watering Guide**  
Want more luxuriant grass growth... healthier plants this Spring? Simply make sure water reaches the roots... yet avoid overwatering and waste! Sprinkl-Rite measures natural rainfall and tells when added water is needed to penetrate to roots in sand, loam or clay. Plastic bracket, glass tube, brass spike. Order **H-7626**, Guide, \$1, ppd.  
Write for Free Gift Catalog!  
**Miles Kimball**  
132 Bond St., Oshkosh, Wisconsin



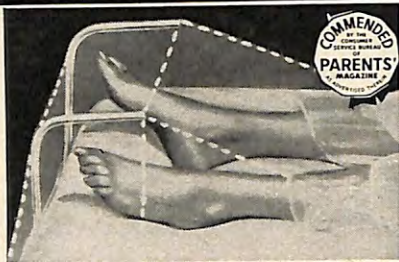
**UNUSUAL, IMPORTED EASTER GIFTS**  
**A. PANORAMA EGG**—old fashioned type, crystallized, hand decorated. Lovely scene inside. 5" \$1.00 ea., 3 for \$2.75  
**B. CHICK SURPRISE**—4" with 7 eggs inside that open and contain novelties. Colorfully hand enameled \$1.75 ea., 3 for \$5.00  
**C. SOFT DOWN DUCKLING**—cute, cuddly, realistic as can be! 4 1/2" \$1.00 ea., 3 for \$2.75  
**D. NESTED ROOSTER**—5 1/2". Kiddies (grownups, too!) love to open him and find 9 graduated eggs and chicks. Polished wood, hand painted \$1.75 ea., 3 for \$5.00  
We pay postage, no COD's 10% discount orders \$10 or more. **Q. T. NOVELTY Corp.** Murray Hill Station Box 54, New York 16

**Low-Priced Full Color PHOTO MURALS**  
**Make Drab Walls "Look Out" On The World's Most Beautiful Views!**

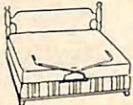


A new decorating idea that magically transforms dull rooms in your home or office! Breathtaking photographs in glorious natural colors as large as picture windows (3' 4" x 5' in unpainted frame) and magnificent photo murals in black and white as large as most walls (7' 6" high, up to 15' long). Creates illusion of rooms opening onto inspiring vistas. Choose from gorgeous seascapes, mountain, lake, sky, desert scenes and others. Apply it yourself with ease; fits any space; glorifies any decorating scheme. And the price is fantastically low, easily fits every budget!  
**FREE COLOR REPRODUCTIONS OF OUR EIGHT SCENES**  
Write today for our 8 big color prints of available murals (so beautiful you can frame the prints themselves) and full details; no obligation. Enclose 25¢ to cover cost of postage and handling.  
**DAMAR CO., 236 Damar Bldg., Newark 5, N. J.**

## FREE Your FEET for SLEEP Comfort



COMMENDED  
BY THE  
SERVICE WOMEN  
PARENTS  
ASSOCIATION



Folds down  
flat when  
not in use

Everybody loves this new **BETTER SLEEP BLANKET SUPPORT** because it frees their feet from blanket weight. NOW they sleep quietly relaxed and awake refreshed. The difference is truly amazing! Ingenious folding arms make a cozy, restful foot pocket indispensable to uncomfortable sleepers. Relaxes tensions that cause insomnia and irritations.

Improves circulation, eases rheumatism and foot cramps. Increases electric blanket comfort. Enjoyed by arthritis and the aged. Fits any bed. Arms fold down flat when bed is made. Praised by thousands of restless sleepers, doctors and hospitals. Order one for every bed in your home. Money-back guarantee. Only \$4.75.

**BETTER SLEEP CO., Dept. 196**  
NEW PROVIDENCE, NEW JERSEY

## Free! 153 GERMANY



Giant and midget-sized **Stamps**; hated Hitler heads, blood-red swastikas; inflation issues with pre-war face of millions of dollars; Allied and Russian Occupation issues; birds, animals, air-mail stamps - 153 all-different, guaranteed worth \$2.46 at Catalog prices. **EXTRA!** Free booklet, bargain lists, and other fascinating offers for your free consideration. Send 10c for mailing expenses.

**JAMESTOWN STAMP CO., Dept. 129, Jamestown, N. Y.**



### Black Walnut Earrings

Smart, new accessory fashioned in the Ozarks. Utterly different—an exciting "first" for your Spring wardrobe. Each pair skillfully carved from Southern Black Walnuts—no two pair exactly alike. Beautifully finished with clear lacquer. About 1" long with good screw type backs. Only \$1.00 a pr., 3 pr. \$2.85 ppd. **FREE** exciting gift catalog. Order by mail from

**RED OAKS Dept. 181D Winnetka, Ill.**

## New CAR EMBLEM

BENEVOLENT ORDER  
★ ORDER ★  
REFLECTOR GLOWS AT NIGHT  
PROTECTIVE ELKS ★

The Elks emblem is your introduction wherever you go. It wins courtesies and is a safety factor as well. Attractive baked on out-door colors. Rust proof metal. Easily attached to License Plate. Emblems also available for Masons, Eagles, M.D., F.D., Civ. Def., Moose, etc. Send \$1.49 for one—\$2.50 for two (two pay postage) or C.O.D. (you pay postage). Money-back guarantee. **RUSH ORDER NOW.**

**STA-DRI PRODUCTS CO.**

147-472 6th Ave., Dept. H, Whitestone, L. I., N. Y.

## Elks FAMILY SHOPPER



**BE THE FIRST** to introduce Calypso to your friends. This newest card game from Trinidad combines the best of Canasta, Bridge and Poker, so watch it spread across the country! Set includes 4 decks of plastic coated cards, score pads, instructions. \$5.00 plus 50c postage. Lowy's, 260-E 116th St., Rockaway Park, N. Y.



**BOLD, BLACK and BEAUTIFUL** are these black onyx jewelry match-mates. Carved with Inca Indian good omen symbol, set in Sterling Silver. A striking accessory, perfect with the new charcoal colors. Screw Back Earrings, \$3.95; Ring, \$3.95. Special for both, \$7.50. Cuff Links, \$3.95 all ppd. Order from Old Pueblo Traders, Box 4035, Dept. EB, Tucson, Arizona.



**PIN THIS UMBRELLA** to your lapel and laugh at the rain. It won't keep you from getting wet, but it will make you *look* so sunny. Shimmering drops of pearls hang from the rim of the gold plated umbrella. About 2" long, just right for dress, coat or sweater. \$2.00 ppd. Barclay Grant & Co., Inc., Dept. PM-26, 151 E. 81st St., New York 28, N. Y.



**A GRACE-FULL NOTE** for your dinner table are these lovely damask paper napkins printed with a simple thanksgiving. The Old English script is printed in grey and crimson on the 12" square. 36 napkins per package, \$1.10; 2 packages, \$2.00 ppd. Special discounts for church suppers. Elron Products, 217 W. Chicago Avenue, Dept. E, Chicago 10, Ill.

## KEEP THINGS IN PLACE IN A FAMOUS JIFFY (Small Parts) CABINET

Sturdy steel frame, red or gray has 24 drawers (5 3/4 x 2 7/8 x 1 1/4) of clear styrene to see contents. Each divide into 3 sections, labels and dividers furnished. Will hang on wall or sit on rubber feet. Size shown sent ppd. \$9.95; 32 dr. \$12.95; 48 dr. \$18.95; 16 dr. \$7.50. Satisfaction guaranteed. Handy for home, office, workshop, hobby, sewing room, den. Ideal gift for anyone. Please specify frame color.



**MASTER PRODUCTS, Box 496, Canton, Ohio**

## "Windo-Wizard" OPENS Sticky Windows

**IT REALLY WORKS!!**

Even frees windows stuck shut for years. Specially designed saw teeth neatly cut away paint and warped obstructions so that windows raise & lower with ease. 9" long with sturdy wooden handle. Order shipped same day received. We pay postage. Return for full refund if not completely satisfied.

Just send  
**\$1.00**  
to  
**THRESHOLD HOUSE,**

Box 277 0-2,  
WINNETKA  
ILLINOIS

## RAIN SUIT

(OLIVE DRAB) NAVY TYPE  
RUBBERIZED COTTON  
for Best Waterproofing

**LIGHT-weight, long-wearing, rubberized. Specially waterproofed fabric 2-piece utility suit. A must for Hunting, Fishing, All Outdoor work and Play. Extra roomy trousers with fully adjustable shoulder straps. Slipover Parka with attached drawstring hood and adjustable sleeves, closes to the neck with sturdy metal snaps. Raglan shoulders. S, M, L, XL. (\$14.95 reg. value.)**

**SAVE - COMPLETE SUIT ONLY \$7.90**  
Postage paid with check or M.O.  
95c more for c.o.d.  
10 Day money back guarantee.

**STRAGO MFG. CO.**

Dept. (G8) 211 7th Ave., New York 11, N. Y.



## SHOE SHINE KIT

E-Z Shine Holders are made of strong aluminum. Detach from wall bracket. 3 changeable toe plates for men, women and children (for all size shoes). Chrome-like finish. C.O.D.'s pay postage. Look sharp at low cost. Guaranteed to give long, hard family usage.

A useful  
gift  
for all  
occasions

**\$2.95**

**WAYNE  
Mfg. Co.**

Dept. E-38, WAYNE, PA.

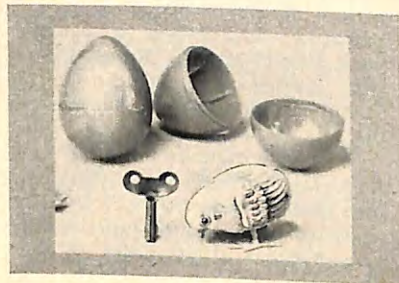
# Elks FAMILY SHOPPER



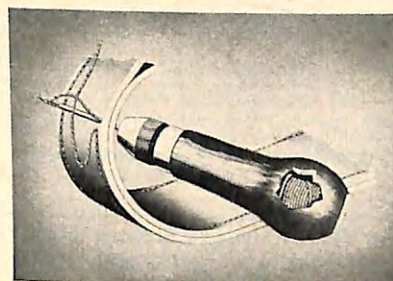
**SEND YOUR FAVORITE PHOTO** to be sealed in sparkling lucite inside this tiny Locket-on-a-Key Chain. The ivory plastic cover is personalized with three chrome initials. 1 3/8" x 1 3/8". Only \$1.00 if you send a negative (to be returned). If you send print, add 35c for making negative. Larga-Pic, Box Z-111, Brookline, Massachusetts.



**FOR A TINGLINGLY CLEAN SCALP** and shiny, healthy hair, we recommend Vibra Brush. It gives you an electric massage while the Nylon bristles brush and clean the hair, releasing natural hair oils and loosening dandruff. Aluminum, pastel blue finish. With 8' removable cord, plug, switch. \$9.95 ppd. Vibra Brush Corp., Dept. E, 42 Broadway, New York 4, N. Y.



**PICK THIS CHICK** for an Easter toy that's really novel. When wound up, it hops about, pecking away. Metal chick, 2 1/2" in size, is enclosed in a gaily colored plastic egg. With a little deftness you can make it hop out of the shell like a real one being born. 75c each, 3 for \$2.00 ppd. Q-T Novelty Co., Inc., Box 54, Murray Hill Sta., Dept. E, N. Y. C. 16



**YOU CAN SEW LEATHER** and the toughest textiles with the Speed Stitcher. This automatic Sewing Awl sews like a machine, with firm, even lockstitches. Gets into hard-to-reach places. Comes with bobbin of waxed thread and 3-different types of diamond-pointed needles. \$1.98 ppd. Sportsman's Post, 366 Madison Ave., Dept. E, New York 17, N. Y.



**ELKS EMBLEM IN GOLD** on 16 Section Genuine Leather Pass Case! Ample room for passes, photos, etc. plus a special holder for bills. Leather lined. Snap fastener and easy-to-open bar that permits replacement or addition of new pass holders. In black or brown English Morocco, ginger or suntan Saddle Leather or natural Pigskin. Gift boxed. Guaranteed! \$2.75 tax included, postpaid. Without bill holder, \$2.20. No COD's.

• FREE gift folder, "LEATHER MASTERPIECES" •  
**MASTER LEATHER CRAFTERS**  
 DEPT. F, 304 CHERRY ST., PHILA. 6, PA.

## Make Big Money At Home

**BEFORE** **INVISIBLE REWEAVING**

**AFTER**

**PAYS UP TO \$10.00 IN AN HOUR!**  
 Here's your chance for lifetime financial security! Be THE expert **INVISIBLE REWEAVER** in your own community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics **DISAPPEAR!** Do it at home—in spare time. Constant demand from tailors, cleaners, dept. stores, laundries, individuals—and reweavers are scarce! Profits up to \$10.00 for a single hour's work! Quick, easy to learn with complete. Professional home-study course—first in the field! Write for **FREE** details **TODAY!**

**FABRICON CO.**  
 8342 S. Prairie Ave., Dept. 753, Chicago 19, Ill.

## GOLFERS

(DO IT YOURSELF)  
**SAVE \$10.05**

Assemble your own golf-cart. Regularly retails at \$25.00. Quickly assembled with household tools. **LIGHT-STURDY-EASY ROLLING.** Balloon Tires, large 10" ball bearing wheels. Beautifully finished. Completely collapsible. Makes ideal gift. Send \$10 check or money order, and pay postman \$4.95 on delivery. Or send M.O. or check for \$14.95. Postage prepaid. **SATISFACTION GUAR. OR MONEY BACK.**

**Cal-Cart**  
 Dept. C-35, Saratoga, California

## MY GRAY HAIR IS NATURAL LOOKING AGAIN says

**JAN GARBER,**  
 Idol of the Airlines

"No matter what color your hair was (black, red, brown, blonde) before it turned gray, **TOP SECRET** gives gray hair youthful, natural looking color!" says Jan Garber, famous dance band leader. "I noticed results after just a few applications. And **TOP SECRET** is easy to use—doesn't stain the hands or scalp. I look years younger. **TOP SECRET** is the only hair dressing I use."



## YOU LOOK YEARS YOUNGER

**TOP SECRET** has been a favorite with famous personalities for years. Exclusive formula imparts natural looking color to gray or faded hair. Does not streak or injure hair. **NOT A TINT.** \$5.00 (Fed. Tax incl.) for 6 oz. bottle, ppd. No COD's, please. Money back if you're not delighted with results. Albia of California, Room 43, 1401-91 W. 8th St., Los Angeles 17, California.

# The RUG of Your Dreams

Direct to You from the Great **OLSON** Factory



**SAVE up to 1/2**

**SEND US YOUR OLD RUGS, CLOTHING, etc.**

No matter where you live, Write for new, **FREE Olson Rug and Decorating Book** in colors and 81st Anniversary **GIFT Offer.** Learn how the valuable wool and material in discarded, worn rugs, clothing, etc., are reclaimed like new, sterilized, shredded, picked, bleached, merged, blended with choice new wools, then redyed, respun into rug yarn, and woven in 3 Days into deeper textured, new, Reversible

### BROADLOOM RUGS

... fine enough for any home. *Double Wear.* (9x12 weighs 46 lbs., not 32.) **Choice** of 44 colors, patterns, any width, Seamless up to 18 ft., any length.

- Solid Colors
- Two-tones
- Tweed Blends
- Early American
- Oriental Designs
- Embossed effects
- Leaf Floral
- Ovals

**FACTORY-to-You.** Satisfaction guaranteed. Over 3 million customers. We do not have agents or sell through stores.

Mail Coupon or Postcard for

**FREE RUG & DECORATING BOOK** IN COLORS—and GIFT OFFER

Name.....  
 Address.....  
 Town..... State.....  
**OLSON RUG CO. Dept. T-50, Chicago 41, Ill.**

## FREE CATALOG!

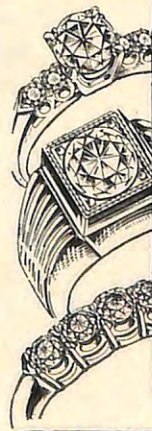
BUY GENUINE

*Diamonds*

From New York's Leading **PAWNBROKER**

**SAVE UP TO 50% AND MORE**

Tremendous savings on diamonds from unredeemed loans, bankruptcy sales and other below market sources. All reset in smart brand new 14 Kt. gold and platinum modern mountings. One of the world's largest selections. Every diamond graded according to nationally accepted system. Grading explained in catalog. You are 100% protected by a **SWORN BOND** guaranteeing quality and 10 DAY **UNCONDITIONAL MONEY BACK GUARANTEE.** Easy payment lay-away plan, and... see-before-you-buy plan available. Send coupon for **FREE CATALOG.** Established since 1882. Our references: Your own Bank or any Mercantile Agency.



**KASKEL'S** 41 West 57th St. New York 19, Dept. 567-C

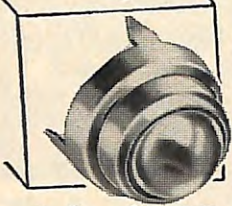
Send **FREE CATALOG** and Advice about **DIAMONDS** without obligation.

NAME.....  
 ADDRESS.....  
 CITY..... STATE.....

## HEAVY FURNITURE ROLLS EASILY

on Mrs. Damar's EASY-TO-TAP-ON

# BALL-BEARING CASTERS

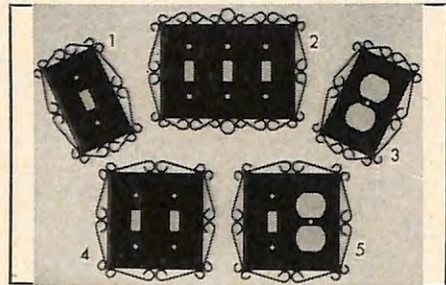


Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, TV sets, chairs, radios - and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters, these ball casters roll over floors and rugs without scratching. Make it easy to turn big chairs to face TV. Fit any piece of furniture. 8 for \$1.00, delivered. Money-back guarantee. Send cash, check or money order. Write for FREE Catalog of Gifts.

**8 for \$1.00**

to turn big chairs to face TV. Fit any piece of furniture. 8 for \$1.00, delivered. Money-back guarantee. Send cash, check or money order. Write for FREE Catalog of Gifts.

Mrs. Dorothy Damar 315 Damar Bldg. Newark 5, N.J.



### NEW WROUGHT IRON SWITCH PLATES

Attractive, electric switch ornaments of sturdy black metal designed to add warmth and beauty to the walls of any style home - from Provincial to Modern. These rich looking wrought iron scalloped framed plates fit over any wall switch or outlet. Ideal for any room . . . living room, kitchen, bedroom, den, foyer, etc.

(#1) Single switch \$1.35 ea. (#2) Triple switch \$1.95 ea.  
 (#3) Duplex outlet \$1.35 ea. (#4) Double switch \$1.65 ea.  
 (#5) Combination switch & outlet \$1.95 ea.  
 (No C.O.D.'s please.) We may posture. Money refunded if not delighted. ORDER NOW! (Send For FREE Catalog.)

Laurie & Co., Dept. E-4, 507 5th Ave., New York 17, N.Y.



### Easy as A-B-C

## Be Your Own MUSIC Teacher

LEARN AT HOME THIS MONEY SAVING WAY

Simple as A-B-C. Your lessons consist of real selections, instead of tiresome exercises. You read real notes—"numbers" or trick music. Some of our 900,000 students are band LEADERS. Everything is in print and pictures. First soon you are told what to do. Then a picture shows you how. Write for big 36 page illustrated "Free Book. Mention your favorite instrument. U. S. SCHOOL OF MUSIC, Studio A1053, Port Washington, N. Y.

**FREE BOOKLET**



### Add Dazzling Charm and Glamour

to everyday fabrics as you transform them into sparkling personalized creations. A simple tap of the GEM SETTER permanently and safely attaches washable, gleaming jewels to your finest fabrics. Save money by transforming hats, gloves, sweaters, dresses, etc., into STYLE SETTING, SMART LOOKING, glamorous creations. GEM SETTER with 40 imported rhinestones and half pearls, patterns and instructions, only \$1.00 ppd. Extra jewels, 50 for 50c, 144 for \$1.00. DEWBERRY'S, Dept. E-3, 1714 W. Farwell, Chicago 26, Ill.



### GLASS-CLEAR CAR SEAT COVERALL

Protect your car without concealing your upholstery. Here is the only car seat cover on the market made of the wonderful Dupont glass-clear, durable Polyethylene. No nails—no sewing—no fitting required. Fits all cars—keeps off dirt, grease and grime. Send \$2.98—or \$5.50 for 2. ppd. Specify: "Solid" or "Split" type. STA-DRY PRODUCTS CO. 147-47G 6th Ave., Whitestone, L.I., N.Y.

## NEW TURKISH TOWELS



**12 FOR \$2.**

Save to 75% on soft, absorbent Terrycloth Towels in assorted pastel colors. Famous brand—so famous that we can't even give you a hint as to the name. Terrific bargains—surplus from one of the world's largest mills. Brand new but, factory irregulars. SATISFACTION GUARANTEED

— money back if you're not convinced these are unbeatable bargains. ORDER NOW for immediate delivery. Supply limited—only 3 doz. per customer—rush \$2 plus 25c for postage and handling (total \$2.25 each doz. — add 50c ea. doz. West of Miss. River) cash, check or money order (sorry no C.O.D.'s) to:

**TOWEL KING • DEPT. X-EL-3**  
 8415 EUCLID AVENUE • CLEVELAND 3, OHIO

### Your Name on the Frame In GLEAMING CHROME!

**ONLY \$1.65**

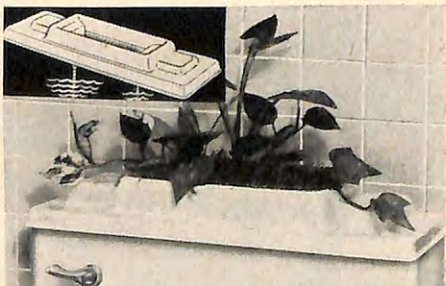
(Reg. \$4.95 Value)

**FREE!**

Giant 1955 Catalog. 1000's of speed, power, economy items. Free with order (otherwise, send only 25c for handling!)



Be a name instead of a number! These handsome, personalized frames with your name embossed in thick, extra-heavy chrome letters—give your car a distinctive custom touch! Ideal too, for your club name . . . your town . . . favorite slogan. A smart, stylish gift for any occasion! Easy to mount in minutes. Accommodates up to 12 letters. Send only \$1.65, plus 10c for each letter desired. Money Back If Not Delighted! A Frame For Every State. No Adjusting—frame fits your state's plates perfectly! Dealers & Jobbers—Write! Newhouse Automotive Industries, Dept. 292 5805 E. Beverly Boulevard, Los Angeles 22, California



### JONNY PLANTER for your Bathroom

New idea! Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. \$4.95 ppd. No COD's. Carol Beatty, Dept. 201-W, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE GIFT CATALOG of 300 selections.

### Easter is April 10th

Make it Extra Special with a gift from the big selection in the Elks Family Shopper.

# ELKS FAMILY SHOPPER



THE LAND OF THE PHARAOHS is the source of the newest decorative inspiration. And when it produced such beauty as this Relief Plaque, why not? Cast in art stone and mounted on an ebonized background, the plaque is an authentic reproduction of a famous museum piece, depicting the heads of King Ikhnaton and Queen Nefertiti. 8" x 10½", ready to hang. \$4.95 ppd. Alladin Arts, 910 Royal St., Dept. E, New Orleans, La.



GIVE THE AXE to household chores and you'll cut them down to size. This Personal Axe is a meat tenderizer, cleaver, icepick, bottle opener, hunting knife, light utility axe, fish cleaner and scaler—all in one. Best of all, it's only 11" long. In leather protective case, \$2.29 ppd. Mrs. Dorothy Damar, 720 Damar Bldg., Newark 5, N. J.



WIDEN YOUR WINDOW SILLS with this handy shelf that attaches without screws or nails. Sturdy, rigid sheet steel, finished with glass-smooth, easy to clean white enamel. Holds up to 50 lbs. Won't interfere with window whether open, closed or locked. 6" x 24". \$1.75 each; 3 for \$4.50 ppd. Taylor Gifts, Dept. E, Spread Eagle Inn, Wayne, Pa.



with Ed Faust



# In the Doghouse

Faust asks—Do you own your dog? Or does he own you?

**L**OOK HERE my four legged friend, yes, I mean you Mr. Dog and your sister too. I've a bone to pick with you and I'm not jesting. Instead, I'm as serious as a dog catcher and that should seem plenty serious to you. Now I have said a lot of nice things about dogs and expect to continue saying them. But then, at such times, I have in mind well-behaved dogs belonging to people who, while being soft hearted about you, haven't become soft headed. The kind of folks who own their dogs and don't let their dogs own them.

You say you don't know anyone whose dog is boss of the house? Nonsense. You just don't get around enough. If you did you'd find a surprising number of dogs that have been permitted to become spoiled canine brats—not pets but pests. Oddly enough, the people who shelter such dogs often have given untold time to raising and training well-behaved, likeable children. Often, too, they are likeable people, the kind that other people like to visit even though it means enduring all the nuisances that the over-indulged dog is permitted to commit. Occasionally among the acquaintances of these likeable people there'll be a few hold-outs who just won't visit where such dogs are kept.

And Fido, I have news for you—I'm one of those same people. I refuse to be the flattering spectator of your antics if you are one of those spoiled dogs. When I visit someone I like I'm not going to pretend that I enjoy having their pooch butt into the conversation with incessant barking or to have the visit interrupted from time to time to call my attention to some smart aleck stunt you are doing to focus attention on yourself. I don't come to visit you, you four legged egotist. Nor do I welcome your effusive greeting that leaves muddy footprints on my shirt front and causes me to seek sanctuary behind the largest piece of furniture in the room. Nor does my host or hostess' explanation that you are "*such* a friendly fellow" soothe my feelings or pay the bill at the dry cleaner's and besides, it may be the only shirt I own. If you want to try high jumping go practice on the man who thinks he owns you. You're his spoiled child, not mine.

I'd like a few words with you, too, about the business of declaring yourself in at every and any time there's something doing in the eating department,

whether it's cocktail snacks or a full course dinner. If I want to eat with animals I'll join a zoo. I'll probably get more to eat because I won't be obliged to watch how daintily you eat. What's more I very likely won't have to take my food from a plate that you've used at some previous meal. If in a moment of weakness I accept an invitation to stay over for the night, I hope that you will get a severe attack of laryngitis and if you hold any ideas of sharing my bed or even my room—forget them. I'll get up and wait for the last bus or snuggle down where the coal is kept. The latter at least won't suffer from the insomnia that afflicts you as soon as everybody else in the house has gone to sleep.

**A**NOTHER thing, no matter how much I like the people you live with don't expect that I'll ever submit to taking you into my home overnight because they can't get a dog sitter. I did that once and the untrained pooch I sheltered promptly ran away, which, because of an over-

grown sense of responsibility on my part, caused me to spend the rest of the night looking for him. When the morning was well gone and I was a nervous wreck that purp returned as refreshed as though he had just gone around the corner for a beer and topped that with ten hours of solid sleep. No, I'll mind my own dog. He's been trained to stay around his own home at night and during the day too.

Being a trained dog he doesn't know what insomnia is and although he sleeps with one ear open he long ago learned the folly of sounding midnight false alarms. From what I've written, you and your untrained, undisciplined sister will gather that you have a lot to learn and you have. When I next visit the home you think you own I hope the people who live there with you will have learned that while I like dogs it doesn't necessarily mean that I'll be expected to laugh off your desire to make yourself my lap dog. No matter how cute your people think you are I don't want to be your footstool

(Continued on page 53)

Photo by Philip Gendreau



This Irish setter has his own bone to chew on—not everything in sight.

## LODGE NOTES

We have received another answer to the challenge offered in this column in our December issue by Rockland, Me., Lodge in connection with the faithful lodge attendance of its Secretary. Albany, N. Y., Lodge's E.R. Harold Segal reports proudly that from the time Fred V. Decker became Asst. Secy. of the lodge in 1930, then Secy. in 1935, he has never missed one session. Not only that, but for 23 years, Mr. Decker attended every Elk funeral service, with no exceptions. Considering the Lodge's average of 35 such ceremonies each year, this would appear to be the essence of fidelity.

*Alexandria, La., Elkdom is proud of its Exalted Ruler, Camille F. Gravel, Jr., whose late father had been a prominent and active Elk for many years. Not long ago, E.R. Gravel was invested as a Knight of St. Gregory, one of the highest honors which can be conferred upon a layman of the Roman Catholic Church. Two other Alexandrians received Papal Citations with Mr. Gravel, one of them the widow of a devoted Elk, Alfred Wettermark, Sr. Mrs. Wettermark received the Pro Ecclesia et Pontifice Medal.*

Howard C. Gordon's extensive efforts to combat juvenile delinquency received wide publicity recently when a leading news commentator selected him as one of five who were cited for special tribute on his radio program. Mr. Gordon, Treas., of Harrisburg, Pa., Lodge and Chairman of its Social and Community Welfare Committee, is also Co-Chairman of its Youth Activities Committee. Although he was fighting an ear infection, Mr. Gordon had spent the day of the broadcast buying toys for under-privileged children and almost missed hearing Drew Pearson say: "I would like to pay tribute to Howard C. Gordon of the Harrisburg Elks who has done such a patient, painstaking job of working with young people to keep down juvenile delinquency."

New Albany, Ind., Elks were saddened to learn of the passing of Peter G. Westrich. A member of that branch of the Order for nearly 40 years, Mr. Westrich had served as its Tiler for over a quarter of a century.

Not long ago, 200 Poughkeepsie, N. Y., Elks and their friends made their tenth pilgrimage to the grave of our late President, Franklin D. Roosevelt, long affiliated with that branch of the Order. A short time later, the officers of Poughkeepsie Elkdom initiated Mr. Roosevelt's son, Franklin, Jr., into their lodge.



Left: Some of the 112 guests at Sarasota, Fla., Lodge's annual banquet for the local high school football varsity and "B" squads. On hand were coaches and the principal of the school, as well as all officers of the lodge.

Right: Citizens Day at Hollywood, Fla., Lodge found D.D. John Rosasco presenting American Flags to six new citizens. With him are E.R. F. L. Williams, Chairman W. B. Hoffhelmes and P.E.R. E. A. Moser, right, and second and third from right, respectively. Mayor A. G. Ryll, P.E.R., and P.E.R. Nels Knudsen of Pontiac, Mich., Lodge spoke.



Left: This is Penns Grove, N. J., Lodge's 1954 Little League Championship Team. The Elks instituted the League in that area three years ago, with a five-team franchise, and its own boys are So. Jersey champions.

### Hospital Fund Augmented by Leadville, Colo., Elk Gift

Leadville Lodge No. 236 has swelled the total of the St. Vincent's Hospital Building Fund measurably through its generous \$15,000 donation. Fund Drive Chairman F. E. Luethi stated that the gift was the second largest contribution received, and St. Vincent's Advisory Board Chairman T. P. Fahey expressed the deep appreciation of the Board and the Sisters who staff the Hospital.

The gift was made from the trust fund of the late George S. Trimble who, although not an Elk, so admired the Order's humanitarian spirit that he left a sizable fund to be administered by Leadville Lodge, and another to be handled by Colorado Springs Elkdom.

### Elizabeth, N. J., Elks Report on Charitable Works

Elizabeth Lodge No. 289 announces contributions of \$4,299 to various civic and charitable enterprises in the area, with about half the sum going to four hospitals. Added to \$2,087.67 donated earlier, the newest gift represents the \$6,386.67 realized through a recent au-



On behalf of Orangeburg, S. C., Lodge, E.R. M. Carson Sturgeon, right, presents to R.A. Huffstetler, Chairman of the Board of Trustees for Orangeburg Regional Hospital, a new Isolette to be used on premature infants, and those with respiratory difficulties.

tomobile raffle. Other donations reported by the lodge revealed a nine-month charity total of \$14,181.67.

In the 14-year period ending in 1953, Elizabeth Lodge had distributed \$282,642.92 to various organizations; it has recently resumed its weekly bingo games whose entire proceeds are earmarked for charitable purposes.

The Charity Ball held annually by No. 289 is taking place this month, and not long ago a class of 75 candidates was initiated in honor of State Assn. Pres. Edward J. Griffith.

**Saginaw, Mich., Elks  
Honor Joseph M. Leonard**

Joseph M. Leonard is as familiar to the members of Saginaw Lodge No. 47 as the Elks Emblem. A loyal Elk since Jan., 1915, when he became affiliated with Bay City Lodge, he has served Elkdom in many capacities.

Transferring his membership to No. 47

in 1918, Mr. Leonard became its E.R. in 1923. In 1936 he was appointed District Deputy and from 1937 until 1947, when he became its Vice-Pres.-at-Large, Mr. Leonard was Secy. of the Mich. State Elks Assn., its President in 1948. He had been State Chaplain in 1925. In 1937 Mr. Leonard served on the Lodge Activities Committee of the Grand Lodge, its Chairman in 1938. He was again ap-

pointed to that group in 1949 following a term as a Grand Lodge State Associations Committeeman.

Since 1931, Mr. Leonard has served generously and well as Secy. of his lodge. It was therefore with regret that a large crowd of his fellow members gathered to bid him a temporary farewell in November, when he left with Mrs. Leonard for an indefinite stay in Florida.

Right: In December, Seattle, Ballard, Renton and Kirkland-Bellevue, Wash., Lodges were hosts at a successful dinner for representatives from almost every high school and college in the county. Designed to stimulate interest in the "Most Valuable Student" Scholarship program, the affair proved excellent promotion for the lodges' varied youth program, notably the Youth Leadership Contests and the celebration of Elks Youth Day. Nineteen of the 20 invited schools accepted, including three colleges and all public and parochial schools. State Chairman E. J. Druxman introduced the guest speaker, Brian Cullerton, 1954 third-place winner in the National Youth Leadership Contest. Pictured are the Exalted Rulers and Youth Activities Committee Chairmen of the participating lodges, and their guests.



Left: Photographed on the official homecoming of Dist. Vice-Pres. Clayton Ward to Whitehall, N. Y., Lodge are E.R. John J. O'Brien, center foreground; his fellow officers; State Pres. T. Emmett Ryan, fifth from left foreground, and Mr. Ward, third from left foreground.

Right: As part of Troy, N. Y., Lodge's 65th Anniversary celebration a reunion of its Old Timers found this group receiving special commemorative emblems. Seated, left to right: C. A. Casey, J. T. Whitehurst, James Maclaren, F. M. Nielson, P.D.D. F. G. Roddy. Standing: M. J. Kelly, Sr., L. J. Shearer, Secy. H. H. McCarthy, John Ruoff, Frank Shorteel, F. C. Casey, Carl Weiberg and Frank Ryan. Through the cooperation of Staten Island Lodge, William Dailey, confined to the home of his daughter in that community, received a 55-year-emblem pin at the same moment this ceremony was being held in Troy.



Below: Participating in the dedication of the building constructed by 160 Elk volunteers for the Boy Scouts sponsored by Stockton, Calif., Lodge are, left to right: Hon. Robert Sullivan, an Elk and Scout Executive Committeeman; Don Nomellini, contractor; attorney George Ditz, an Elk; Grand Trustee Horace R. Wisely; Scout Committee Chairman Henry Wolters, Jr.; E.R. Chas. K. DeYoung; D.D. Fred R. Garrison; Elk Harold Arnold, County Scout Executive, and John Kessell, donor of the property.

Above: The Ritualistic Team composed of former West Virginia District Deputies who put on a special initiatory ceremony for Cincinnati, Ohio, Lodge before a large crowd, including three current Ohio Deputies and seven Ohio E.R.'s. With host E.R. E. B. Burdick, Jr., in the background, are, left to right: W. Va. Elks Assn. Pres. Lawrence E. Pruett, A. E. Kallmerten, Paul Foster, George B. Reinhart, Grand Lodge Youth Activities Committee Chairman Dewey E. S. Kuhns, Ross Irle and Frank Martin.



Right: When seven-year-old Rickey Shanley, the son of one of its members, lost his battle with polio, South Haven, Mich., Lodge decided to present an iron lung to the local hospital in his memory. Learning that the institution had greater need for a blood bank, the Elks purchased one as the memorial instead. Left to right: Hosp. Adm. W. W. Williams, Elk Trustees Chairman Kenneth Williams, E.R. Kenneth Springett and Social and Community Welfare Committee Chairman Richard Lemek. Inspecting the equipment is Dr. Edwin Terwilliger, Chief of Staff.



Left: The final conference between college basketball coaches, City Park Dept. officials and Dallas, Tex., Elk leaders on plans for the Dallas Elks Cotton Bowl Intercollegiate Basketball Tournament played for the benefit of the Texas Elks Crippled Children's Hospital. Standing, left to right: D.D. D. H. Smith, E.R. W. H. Tucker, Asst. City Park Director Bill Keeling and Asst. Tournament Chairman Buck Cathey. Seated: Youth Activities and Tournament Committees Chairman J. J. Yadack, Midwestern College Coach Dallas Clynch, East Texas Teachers College Coach Bob Rogers, Texas Wesleyan Coach Dan Hart and Austin College Coach Bryan Gilbreath.

**Grand Secy. Donaldson Feted by Southwest Pa. Elks**

A dinner, attended by nearly 450 persons, revealed the high esteem in which Grand Secy. Lee A. Donaldson is held by the Elks of the Pennsylvania Southwest District.

The testimonial took place at the home of Etna Lodge No. 932 of which Mr. Donaldson is a P.E.R. and former Secy. During the program, the Grand Secretary accepted from his lodge's E.R., C. C.

Farbacher, a \$1,000 check for the Elks National Foundation. The event was one of many held by Etna Elksdom as part of its 50th Anniversary celebration.

**Catskill, N. Y., Elks Offer Service to GI Parents**

A free service, whereby parents may send tape-recorded messages to sons or relatives in the Armed Forces, has been offered by Catskill Lodge No. 1341. Secy. Bert Hayes reports that for some time his lodge has owned an RCA tape-recording

machine, and is now offering its use to anyone wishing to record "live" spoken messages for transmission to GIs. The tape runs for a half-hour period and the recordings are made in absolute privacy.

There is no charge for this service, with the exception of a small fee for the plastic tape itself, which is requested of those who can afford to pay it.

Mr. Hayes stated that the lodge had learned that recording machines which will play the tapes for our enlisted men are available at most Service bases, both inside and outside the United States. The receiver may erase the ribbon and then record his own message for return, if he so desires, although he may keep the original tape as a permanent record.



Left: Las Vegas, Nev., Elksdom is understandably proud of its Junior Baseball Team which has captured the League Championship of that community.

**BOWLERS INVITED TO ENTER N. Y. STATE ELKS TOURNEY**

Utica Lodge No. 33 will be host to the 8th Annual Bowling Tournament sponsored by the N. Y. State Elks Assn., and invites all interested keglers of the State to make immediate arrangements to enter the competition.

The contest will take place on five succeeding weekends, beginning Apr. 16-17 and closing May 14-15, on the 24 alleys of the Palace and Sunset Bowling Centers.

An estimated prize fund of \$10,000 has been set up, and Utica Elksdom is extending every effort to insure an enjoyable and successful meeting. Ample hotel accommodations and parking facilities are assured. Meals will be served at the lodge home, and special entertainment is planned for each weekend.

Inquiries should be addressed to Michael Pasternak or Floyd H. Good-nough, 291 Genesee St., Utica, N.Y.

Right: As State Supreme Court Justice, Past Grand Exalted Ruler James T. Hallinan inducted two Queens Borough, N. Y., P.E.R.'s as State Senators. Left to right are Judge Hallinan; Mrs. J. G. Sweeney; P.E.R. Sweeney; J. A. Phillips, Dept. Secy., N.Y.C. Comptroller's Office; P.E.R. F. D. O'Connor; Mrs. O'Connor, and Elk Nat Lubin. The children are the O'Connor twins, Terence and Thomas, and brother Michael.



## Hot Springs, Ark., Elks Active

In keeping with the Grand Exalted Ruler's program stressing community services, the members of Hot Springs Lodge No. 380 have turned over to the Ouachita General Hospital the custodianship of an iron lung. The \$2,500 gift was presented by E.R. James M. Vaughan and accepted by J. Darrel Wear, Chairman of the Board of Trustees for the county's new hospital. The lung, to be used without charge in the care of patients at that institution, is the second given by No. 380. The first, given to the Leo N. Levi Memorial Hospital prior to the time it became a research center for arthritis, is now in use at the Baptist Hospital in Little Rock.

During November the officers of Hot Springs Lodge conducted the ceremonies initiating two fine classes into Elkdom—the Orval Forbus Class which became affiliated with Eureka Springs Lodge; the second group was welcomed as Hot Springs Lodge's own Grand Exalted Ruler Wm. J. Jernick Class.

## Orange County, Calif., Elks Combine to Aid Cripples

The Orange County Society of Crippled Children and Adults has a new station wagon, donated by five Elks lodges of the area to transport students from their homes to the Society's Rehabilitation Clinic.

The Est. Leading Knights of Orange, Newport Harbor, Santa Ana, Laguna Beach and Anaheim Lodges—Lloyd Benson, Albert Matthews, Al Hall, Walter Rapp and Tom Yellis respectively, together with D.D. Benjamin F. Mattox, Santa Ana Lodge's E.R. Carl Proctor and Newport Harbor's E.R. Elwood Shell, made the presentation at intermission time during a performance of the Rudy Brothers Circus at Chapman College Stadium. The vehicle, accepted by the Society's Vice-Pres., George Tatlock, will replace volunteer drivers who have been transporting students to the Center and to the Santa Ana YMCA swimming pool for treatment.

Proceeds of the Circus, sponsored jointly by Orange Lodge and the Chamber of Commerce, went into the Elks' Charity Fund. Approximately 2,500 children from the Clinic, the Carl Harvey School and elsewhere in the county, were guests of the five lodges at a circus matinee performance.

## News of Hillside, N. J., Lodge

More than 100 persons witnessed a Ritualistic Contest presented in their home by the officers of Hillside Lodge No. 1591 in the presence of D.D. J. Francis Moroney and Dist. Vice-Pres. Harrison S. Barnes. Prior to the ceremony, the District officials and six others were dinner guests at the home of Elizabeth Lodge.

Another well-attended event at the Hillside Elks' headquarters was a buffet

dinner and awards program for the Junior Baseball Teams sponsored by this lodge. P.E.R. William Kabin presented awards to the members of the undefeated Red Wings who had shut out a League All-Star combination in an exhibition game at which E.R. Charles Neigel had thrown the first ball. Secy. Kenneth W. Melroy handled the prize-presentation for the All-Stars team. Est. Lect. Knight

Wm. H. Hoffmann, Sr., and Chairman John Wallace were in charge of the program during which Township Committeeman William Gural was MC, introducing the speakers who included many civic dignitaries.

Individual awards went to Robert Grasso, as Most Valuable Player; Alex Sheara, Batting Champion and Runner-Up James Dale.

# CONFIDENTLY YOURS--



IT WAS JUST a little party that San Benito, Texas, Lodge was putting on as "something special" for the youngsters who had gathered in the new playground the Elks had donated and were dedicating to them on Youth Day.

It was six-year-old Pedro Gomez, hobbling about with the aid of braces, wearing scabs on his knees and a grin on his face, who made it "something special" for the Elks.

Someone took Pedro's picture that day, just as he accepted a "coke" from Earl B. Webb of the Elks Youth Park Committee, with Chairman A. C. Henderson standing by.

There were 200 other young guests who were enjoying "cokes" and playing supervised games, and one of the San Benito Elks spent the afternoon conferring with them on the type of equipment they'd like to have installed on the playground. Suddenly he felt an impatient tug on his trouser leg. He looked down and found Pedro beside him, polio-ridden leg braced, his perpetual grin lifted eagerly.

"Want slide. Want chute-the-chute," he repeated several times in his odd mixture of English and Spanish.

"But you couldn't slide down with your leg in braces. You might get hurt," the Elk replied.

The grin vanished briefly as, with all the sincerity and wisdom of any six-year-old who knows he's talking to a friend, Pedro explained carefully, "I could slide down *if you'd be there to catch me.*"

Pedro's reply is a challenge to every Elks lodge in America. Think, what *you* could do—"if you'd be there to catch me!"



## TOM WRIGLEY WRITES FROM WASHINGTON



UNCLE SAM has tried to stay on the fence during Latin-American upheavals but at times it has been difficult. We are a big, friendly, neutral nation and we don't like the words "Yankee Imperialism" or to be called the "Colossus of the North". At times, the U.S. was forced to step in by itself but since 1947 with the formation of the Organization of American States (OAS), the way is now easier. OAS decides. Many old-timers remember the ruckus down on the Mexican border when General Pershing chased bandit Pancho Villa with little or no regard for boundary lines.

There was a time, too, when we landed U.S. Marines on Latin-American shores and told fighting factions they could shoot it out among themselves but keep off American property. On other occasions, we announced we would not recognize any government set up by force. We even supervised some hot elections, with U.S. soldiers guarding the polls under agreement by both sides. In the old days of quick turnovers, the United States was a favorite place for juntas, and revolutions were plotted in New Orleans, Laredo, San Antonio and other convenient towns. Arms could be purchased secretly in the United States and soldiers of fortune could be hired to lead and direct revolts.

In Washington, there was a mysterious figure, an American with whom those wanting to start something might make a deal. One could arrange to get arms and ammunition, bombs, and ships. It was a strange place, that office, filled with Central and South American objects, even dried heads. Dark skinned servants in native dress moved furtively about. If you had the entree and wanted to find out about a junta or a revolt in the making, there was the place to go. Now all is changed. Contraband trade in arms was stopped long ago. Treaties and pacts have been made. Uncle Sam sits more firmly, if at times uncomfortably, on the neutrality fence.

### PUBLIC PRINTING SENSATION

Some sort of award should be presented to Public Printer Raymond Blattenberger of the Government Printing Office for doing what is regarded as the impossible. Blattenberger came down to the U.S. Treasury the other day and handed

Treasury Secretary Humphrey a check for \$3,000,000. The public printer modestly said it was "in excess of operating requirements." More amazing, he took office early in 1953 and in a year handed back \$5,000,000 which he didn't need. Government bureaucrats look at Blattenberger like he's a bit off his rocker for he has not only cut expenditures but at the same time has boosted wages \$600,000. He even cut costs of offset printing 25 per cent and a year ago his 5 per cent cut in printing rates was the first in 20 years. Something must be the matter with the man because he doesn't have his picture put in the papers.

### MAIL ROBBERIES FEW

Robbers seldom hold up U.S. Mail trucks and for a good reason says Postmaster General Arthur E. Summerfield. Every thief knows a mandatory sentence of 25 years in prison is slapped on any person found guilty of "effecting or attempting to effect a robbery of any person having lawful charge, control or custody of any mail matter". That protects mail carriers, too.

### VILLAGE FOR SALE

Federal Housing Administration, with foreclosures on dwelling units increasing, has a committee of experts trying to figure out a remedy. It now holds title to over 11,500 units taken over under mortgage foreclosures. Two-thirds of the total were built for rental purposes under Section 608, the same section which gave a lot of builders "windfall" profits.

### TRAFFIC HEADACHE

Washington traffic cops have a headache trying to keep diplomats from violating traffic regulations. Every week scores of traffic tickets are canceled because of diplomatic immunity. Generally, representatives of some 30 or 40 nations are involved, well scattered through the diplomatic list. Not only Ambassadors and Ministers are given immunity, but their secretaries, counsellors, military attaches and such can drive as they please and park where they please. Not so long ago Third Secretary Iem Kadul of Cambodia had a ticket canceled for parking—of all places—on a sidewalk. Few tickets are given for speeding, however. Most are for standing violations, such as parking

where it says no parking, parking overtime, parking near hydrants, near intersections and such. Trying to aid police in cutting down violations, a Washington newspaper runs the list of diplomatic offenders each week. It has helped.

### PRE-FAB SCHOOLS

Facing a school shortage next fall, Washington's Board of Education wants \$424,000 for demountable, temporary classroom buildings. These prefabricated four room affairs can be erected on any school lot and moved according to population increases in various suburbs.

### FOR SAFER LANDINGS

The Air Force has perfected a machine which measures the exact visibility over an airfield and which can be radioed to a pilot to eliminate any chance of error. It can measure visibility down to 300 feet.

### \$10 BILL PUZZLE

Look at the flag on top the Treasury Building picture on the back of \$10 bills, even with a magnifying glass, and it appears to be upside down, a flag in distress. The Bureau of Engraving and Printing has turned out \$4,732,535,000 of Tens since 1928 but nobody who has any seems to worry over the upside down flag. There have been some queries the Bureau admits and the answer, from the Secret Service, says it's all a matter of shading, which appears to make the flag look inverted. It actually is right side up, says the Secret Service.

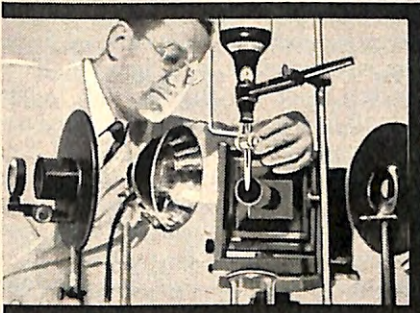
### DISTRICT DASHES

Farm cooperative membership is now 7.5 million, a new record and double the total 10 years ago. . . If your kids come home from school with rice coming out of their ears, it's because the Govt. has given 140,000 bags of rice of 100 lbs. each for school lunches. . . Army Quartermasters Dept., by putting sliced bread in air-tight transparent envelopes and treating it with radiation, says it keeps fresh for weeks. . . Washington is mulling over a gigantic plan to rid the city of its slums in 10 years. . . A 175 gallon still was raided in a Washington apartment basement. . . Buddies can now join the Navy and stay together during their training.

# THE GREATEST DROP OF WHISKEY IN THE WORLD

...a drop of Seagram's Seven Crown

The favorite of millions...by millions of bottles



This is a photo-macrograph of a drop of 7 Crown magnified 30 times and was achieved after over a hundred attempts with a reversed 63 mm f/2 high speed lens. Exposure: 1/7000th of a second.



*This is a photo-macrograph of a drop of 7 Crown magnified 30 times. No other distiller can produce a drop of whiskey exactly like this.*

*The reason: Seagram owns exclusive processes—many of them patented—for making not just whiskey, but making QUALITY in whiskey.*

*This is the only drop of whiskey of its kind...that is why, in the crystal clearness of this single drop, you are able to see the perfection you taste in every drink of Seagram's 7 Crown—every time.*

## Say Seagram's and be Sure

---

---

# TRAVELGUIDE

---

---

We believe our many readers who vacation in Mexico each year would get more fun and greater satisfaction from their trips if they spoke Spanish. The Mexican Spanish Academy teaches Spanish—the Mexican Way. They offer a personalized, easy-to-understand home study course based on the latest and most efficient methods which make it easy to speak and write Spanish and in a short time. For details see page 24.

★ ★ ★

*The Hawaiian Elks Post Convention Tour of the Island is creating considerable interest and reservations are beginning to come in. However, the Chairman of the Committee warns that since July is the peak of travel in the Islands, reservations should be made now in order that the Committee may make adequate arrangements so that no one will be disappointed.*

can step from your digs right onto the sand and from the sand, right into the briny. There are some 600 feet of beach available at the Colonnades, with the water running about 72 degrees all summer. And if the ocean isn't big enough there is an Olympic sized pool, and an adjoining tank for youngsters. The rates through March 31st start at \$100 a week for a ground floor efficiency, no meals, single or double occupancy. In April it descends to \$70 a month. There are, as you can well imagine, any and all assortments and combinations available at higher prices. There's a convention hall at hand and the place is nominally very quiet, unless you blow in with your own convention.

As for La Coquille south of the Palm Beaches, it is positively the *dernier cri* in plushery, although happily it aims to accept anyone who claims to be a gentleman. Anyway, you will find it a handsome collection of white buildings curving around the sea, holding apartments, masseurs, restaurants, steam rooms, clubs, and a dining room paved with knee-deep carpet. Each of the apartments is the last word in modern decor, clean and new in appearance and design. Here, too, a special pool has been built for juniors, with undersized tables and chairs where a young man of say, six, can park his young date. I fear you would have to count on \$33 a day for two in an apartment, but it's spiffy all right.

From La Coquille south to Miami Beach, the landscape is all but a continuous string of motels and apartments

The first German passenger ship to go into operation in 15 years has been named "Berlin" and is sailing between New York and Bremerhaven under the aegis of the North German-Lloyd Navigation Co. This ship, formerly known as the "Gripsholm", will make 24 Trans-Atlantic trips during 1955. She has been fully reconditioned and has accommodation for about 900 passengers.

★ ★ ★

*The following letter came from John S. Sirlin of Fairbanks, Alaska, Lodge—"The Farthest North". He says among other things, "Thank you very much for the travel information I requested and received today. . . . It is more complete than I had hoped for—in fact I will use at least 90 per cent of your data. . . . I will pass the word around so that more of the Brothers can make use of this fine service."*

## For Elks Who Travel

(Continued from page 25)

of rakish design, and hung with some of the fanciest handles known to purveyors of the sensuous dream. "Castaways," they are called, and also "Bali Hai," and "Tahiti." Following the rash of South Sea Island appellations there appeared a new motif—Africa. Came the Safari and the Sahara motels, complete with stuffed camels, stuffed zebras, stuffed elephants.

One gigantic enterprise, new this season, which seems to have no theme at all besides immenseness, is the Golden Gate which sits at the headwaters of Collins Avenue, at the doorway to the Gold Coast. Should you prefer the tall ocean-front type hotel, the Golden Gate has one on the ocean side of the avenue, complete with beachfront, swimming pool and water-surrounded open air dance floor for the evenings. The lower

It is predicted that Trans-Atlantic travel for 1955 will be the heaviest in history, so those of our readers who have an idea of visiting overseas this summer better start making plans now. Incidentally, if you are going to Britain and Ireland you will find travel costs further reduced this year. In addition to the "Thrift Tour Tickets" for those traveling 1,000 or more miles in Britain and the "9-Day Guest Ticket", good for unlimited travel, there is the new "Circular Tour Ticket". This ticket is available for both first and third class travel, is good for six months, and only requires that tours consist of at least three point-to-point journeys or legs. The reduction from normal rail fares is 10 per cent and includes cross-channel fare between England and Ireland.

reaches of the building contain a cafeteria. Across the streets are motorists accommodations, apartments and efficiencies, and four-room villas all on the European or no meals plan. There is a swimming pool on this side too, not to mention space for the youngsters to play in, and a yacht basin should you come tearing in on your own Lipton Cup defender. The inland waterway, I ought to add, streams right past the back door.

As for Miami Beach, slightly to the south, another relentless season is on, which is to say there are new hotels and these too are patronized. The biggest splash was made by the Fontainebleau, which caused a \$14,000,000 rash of Gallic atmosphere along the *Côte d'ôr*. It is easily the most fabulous extravaganza on a fabulous strip, with 565 rooms, beautiful penthouse suites at \$135 a day, service by René Black, the famed maître d'hotel who left the Waldorf for the job, a two-story cabana colony, and for the wee types, a swimming pool shaped like a cat.

For the first time this year Florida vacation packages are being offered in the winter by National Airlines which has hitherto pioneered the summer package program with resounding success. Forty-nine of Miami Beach's hotels will offer a week's stay at \$57 a person, a fee which includes air conditioned quarters (two in a room), airport transfers and planned entertainment at the hotel you choose. All this for six nights and seven days. After March 15th the rate descends to \$39 and up. For the complete cost of a winter week in the sun

### Elks Magazine Travel Service

Travel information is available to Elks Magazine readers. Just write to the Travel Department, Elks Magazine, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip.

More and more Elks and their families are taking advantage of this service. Are you?



add the air fare from your home town and whatever you figure it will cost you to eat while away. Hotels included in the program are such famous names as the Saxony, Roney Plaza, di Lido, Cadillac, Sea Isle, and Golden Gate.

Eastern Airlines, which, with National, conducts the air ferry to the Florida pleasurelands, expects to take 500,000 passengers, repeat, half a million passengers, to Miami alone. They have scheduled a flight in and out of Miami every twelve minutes. To put it another way, 2,000 seats will fly a day under the aegis of Eastern pilots from New York to Miami. The chief difference between the two services is that Eastern depends on Constellations and Super Constellations fitted with three seats across on one side, whereas National uses DC-7s and DC-6Bs. Eastern has chosen not to participate in the winter package program although both lines operate a summer package program.

Under the package system this winter it will be possible to hire a drive-yourself car for as little as \$25 a week. The drive-yourself car operation seems made to order for Florida where few vacationers have the time for long rides to the sunlands but would like to have a car once they are there. Couture Motors in Miami and Miami Beach and National Car Rentals in Jacksonville and Daytona offer cars without asking for deposits, even provide such services as the use of a camera while employing the car. You can figure about \$40 for a 7-day week plus eight cents a mile for ordinary passenger car, slightly higher if you would like to have a convertible and get yourself sunburned between here and there. Incidentally, you can, for example, drive from Miami to Jacksonville, seeing Marineland, ancient St. Augustine and the other Florida sights en route, leave the car at Jacksonville without extra cost, then take the plane or train back to the frigid salt mines from there.

## Foundation for Their Future

(Continued from page 7)

to produce the profits that will enable John's peeve to go on paying off, we can hope, forever. For many years after, when the peeve was almost forgotten, John Malley's hope for an Elks National Foundation became a reality. But it took a lot of doing and along the way John got a lot of help. Closely associated with John F. Malley right now are six Past Grand Exalted Rulers, who are Trustees of the Elks National Foundation of which he is Chairman. These are: Robert S. Barrett, Floyd E. Thompson, Charles H. Grakelow, L. A. Lewis, Dr. Edward J. McCormick and Sam Stern.

It wasn't long after he had hung out his shingle that John Malley got himself elected to the Massachusetts senate. There he learned about a whole new

# Bass Fishermen will Say I'm Crazy . . . until they try my method!



**But, after an honest trial, if you're at all like the few other men to whom I've told my secret, you'll guard it with your last breath.**

Don't jump at conclusions. I'm not a manufacturer of any fancy new lure. I have no rods or lines to sell. I'm a professional man and make a good living in my profession. But my all-absorbing hobby is fishing. And, quite by accident, I've discovered how to go to waters that everyone else says are fished out and come in with a limit catch of the biggest bass that you ever saw. The savage old bass that got so big, because they were "wise" to every ordinary way of fishing.

This METHOD is NOT spinning, trolling, casting, fly fishing, trot line fishing, set line fishing, hand line fishing, live bait fishing, jugging, netting, trapping, seining, and does not even faintly resemble any of these standard methods of fishing. No live bait or prepared bait is used. You can carry all of the equipment you need in one hand.

The whole secret can be learned in twenty minutes—twenty minutes of fascinating reading. All the extra equipment you need, you can buy locally at a cost of less than a dollar. Yet with it, you can come in after an hour or two of the greatest excitement of your life, with a stringer full. Not one or two miserable 12 or 14 inch over-sized keepers—but five or six real beauties with real poundage behind them. The kind that don't need a word of explanation of the professional skill of the man who caught them. Absolutely legal, too—in every state.

This amazing method was developed by a little group of professional fishermen. Though they are public guides, they never divulge their secret to their patrons. They use it only when fishing for their own tables. No man on your waters has ever seen it, ever heard of it, or ever used it. And when you have given it the first trial, you will be as closed-mouthed as a man who has suddenly discovered a gold mine.

Because with this secret you can fish within a hundred feet of the best fishermen in the county and pull in ferocious big ones while they come home empty handed. No special skill is required. The secret is just as deadly in the hands of a novice as in the hands of an old timer. My secret will be disclosed only to a few men in each area—men who will give me their word of honor not to give the secret to anyone else.

Send me your name. Let me tell you how you can try out the secret method of bringing in big bass from your "fished out" waters. Let me tell you why I let you try out my unusual method without risking a penny of your money on instructions or lures. There is no charge for this information, now or at any other time. Just your name is all I need. But I guarantee that the information I send you will make you a complete skeptic—until once you try it! And then, your own catches will fill you with disbelief. Send your name, today. This will be fun.

**ERIC E. FARE**

**317 S. Milwaukee Avenue, Libertyville, Illinois**

**Eric E. Fare, 317 S. Milwaukee Ave. Libertyville, Illinois**

Dear Mr. Fare: Send me complete information without any charge and without the slightest obligation. Tell me how I can learn the secret method of catching big bass from "fished out" waters, even when the old timers are reporting "No Luck."

Name.....  
Address.....  
City.....Zone.....State.....



## 1000 NAME & \$1 ADDRESS LABELS

Your name and address (choice of 3 lines) on 1000 fine quality gummed labels, WITH PLASTIC BOX, only \$1 postpaid. Six orders for \$5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Satisfaction guaranteed. Handy Labels, 306 Jasperson Building, Culver City, Calif.



## Reflexite AUTO EMBLEM

3 1/2" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid \$1.50

RUSSELL-HAMPTON CO.  
303 W. Monroe St., Chicago 6, Ill.

## No Better Gift for an Elk

For any occasion, for an Elk or for that candidate, you'll find this up-to-date HISTORY OF THE ORDER OF ELKS the gift that will be treasured by any Elk. It tells how the Order began, what it has accomplished and how it has grown. It answers every question about Elkdom, clearly, concisely. A book for the home, the lodge and the public library. Carefully documented and thoroughly authentic. Send for it TODAY.

Durable cloth binding. Illustrated with 145 interesting photographs.



### THE ELKS MAGAZINE

50 East 42nd Street

New York 17, N. Y.

Enclosed is \$ .....for which send me History of the Order of Elks.

Name.....

Address.....

City.....State.....

Sales completed within New York City limits carry 11c sales tax.

**\$3.67**

(includes postage)

If you buy within N. Y. City limits add 11c for sales tax. Use the coupon TODAY.

Look Smart... Be Smart...  
wear



**Schaefer**  
TAILORING COMPANY

**CLOTHES  
MADE TO  
MEASURE**

Nationally Advertised  
Nationally Priced

**TWO-PIECE SUITS  
\$42.50 to \$72.50**

**SPORT COATS  
SLACKS**

Write for FREE STYLE FOLDER  
and name of exclusive Schaefer  
dealer in your locality.  
SCHAEFER TAILORING CO.  
814 1/2 SYCAMORE ST.  
CINCINNATI 2, OHIO

## WANTED

**MEN AND WOMEN**

**GROW MUSHROOMS.** Cellar, shed and outdoors. Spare or full time year round. We pay \$3.50 lb. **WE PAID O.** Babbitt \$4,165.00 in few weeks. Write for **FREE BOOK.** Washington Mushroom Ind., Inc. Dept. 226. 2954 Admiral Way, Seattle, Wash.

## WANT \$10,000 YEARLY?

Others make this and more raising Chinchillas. Basement or spare room starts you. We furnish starting stock... buy all you raise.

**NATIONAL CHINCHILLAS, DEPT. 10**  
2875D Glendale Blvd., Los Angeles 39, California

## NEW ADVERTISING MACHINE

**Prints & Illustrates Postal Cards**

Learn how businesses are now boosting sales in spite of conditions—with ad messages—printed on government postals with amazing new patented **CARDMASTER.** Guaranteed five years. Low price—sold direct. **SEND NAME** for **FREE** illustrated book of money-making ideas and complete unique advertising plans. Send your name today to **CARDMASTER CO.,** 1920 Sunnyside Avenue, Dept. 10-C, Chicago 40, Ill.



## FOR BIG MEN ONLY!

**SIZES 10 to 16—AAA to EEE**

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Low-tops; Wing Tips; Hand-Sewn Moccasins; Cordovans; Dress Oxfords; Work Shoes; Sox; Slippers; Rubbers. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for **FREE** Style Book **TODAY!**

**KING-SIZE, Inc.**  
558 Brockton, Mass.

## A HULL AUTO COMPASS LETS YOU "SEE" THROUGH DARK AND STORM



● Poor visibility when looking for road signs, landmarks, similar guides is one of the countless circumstances which make it easy to get lost... unless you drive by Hull Auto Compass. Keeps the way to your destination clear. Note that Hull universal vacuum cup mount with adhesive installs at eye level, away from magnetic interference of dash.

WRITE FOR LOCAL DEALER'S NAME, FREE LITERATURE  
**HULL MFG. CO.** P. O. Box 246, EE-2  
WARREN, OHIO

*Beaconlite* \$6.35  
ILLUMINATED  
STREAMLINE \$4.35  
NON-ILLUMINATED

batch of scholarships he never heard about at Yale. Every state senator, he discovered, had the right to grant one for a youngster, much as U. S. Senators nominate candidates for West Point and Annapolis. This renewed the old irritation because he was sure that none but the initiated knew about these either. He looked further into scholarships and discovered that, relative to his own youthful knowledge of them, there were funds hanging on bushes. Communities had them. Cultural groups offered them. Even a few forward looking industrial companies gave them. But still very few deserving youngsters had any way to find out about them. He decided it would be his personal mission to tell the youth of the nation about them.

First he tried to organize community groups who would go before student assemblies and tell the youngsters what rewards might be theirs in college if they worked in high school. Nobody was interested.

What John didn't realize then is that people can't get excited about a job that is just talking. What people like is to do something concrete. That "something concrete" finally crystallized years later.

**I**N LATE 1926 and early 1927 John Malley spoke before many lodges and presented a concrete proposal through which the Grand Lodge could assist projects of the State Associations and subordinate lodges. He suggested creating and building up a permanent fund, supervised by the Grand Lodge, which could be used for such purposes.

Grand Exalted Ruler Charles H. Grakelov endorsed John's proposal in his report to the Grand Lodge in July 1927 and, appropriately enough, it was endorsed by the Grand Lodge at the same time it named John Malley Grand Exalted Ruler.

It then became his responsibility to appoint a committee to conduct a survey of the feasibility of the proposal made formally in Grand Exalted Ruler Grakelov's report. The committee was to report the following year with its recommendations. Thus, in 1928, the Elks National Foundation came into being.

What came out of this has had far greater significance than merely an institution which grants scholarships. What developed was another buttress in the foundation of Elkdom's wide-spread philanthropy. Indeed, the organization has given, during their struggling, needed financial support to some projects of State Associations of Elks which are now strong and independent.

Today it distributes more than \$165,000 a year and the worth of its assets is steadily increasing. Of course, all contributions to the Foundation are deductible from income tax. In the last year donations alone from individuals, lodges and Associations increased its capital by \$335,000. At that rate its

capital will double in less than fifteen years with a comparable increase in its effectiveness. Certainly it can become one of the great philanthropic institutions of America.

The Foundation is remarkable in many ways, not the least of which is the fact that it is operated without any administrative expense, such essential costs being borne in their entirety by the Grand Lodge. But the really remarkable fact about the Foundation is that the major share of its funds—all except donations to State Associations for their projects—goes for training. The greatest asset of this or any nation is the skill of its people. By contributing year after year to the upgrading of the skill of the American people, the Foundation serves to strengthen this country and the principles for which it stands.

Another happy fact about the Foundation is its flexibility. Many philanthropic organizations are strictly tied by their charters to limited fields and some are so severely restricted by limitations imposed years ago by shortsighted donors that they are today virtually useless. The Elks National Foundation is sufficiently flexible, however, not only to meet arising needs unanticipated when it was formed but it can aid unusual and unexpected cases outside its usual orbit.

For example, it isn't always youngsters who need a chance to study. Take Henry Priesing. Henry was privileged to participate right up to his neck in two of the most unpleasant occurrences of this century, but he was ineligible to participate in one of the great opportunities of the era—one which benefited millions of his former colleagues. And here is where the Foundation came to the rescue.

When he was going to the Jamaica Plains High School, Henry Priesing planned on becoming a great engineer. Then his father, a law college graduate, unexpectedly died and Henry, who was only 19, had to get out and support his family. It was in the middle of a depression that had reduced grown men to falling on their knees and weeping. Henry got a job in a gas station, hung on to it grimly, studied extension courses trying to better himself, and by the time of Pearl Harbor he had a family of his own to support. He became a torpedo man on destroyers. When his service ended he went to work with a will for a big construction company, determined to save enough from the high wage rates to be able to send his own son to college.

Then, on a hot July day in 1952, two months before his son was to enter college, Henry fractured his neck while teaching his four-year-old daughter to swim. The accident made him a paraplegic barely able to move his hands. Henry's house of hopes fell down about him. But to dash his hopes was not to kill his ambition. He wanted to learn something as soon as possible that would make him at least partially self-supporting. A battery of tests revealed unex-

pected talent. Analysis and discussion showed that even in his condition Henry could become a mathematics tutor. And in a city of colleges such as Boston, mathematics tutors are greatly needed. As an ex-GI, ordinarily Henry would simply have signed up under the GI bill which educated so many veterans to new skills. But Henry's right to participate had just expired. Despite his condition it couldn't be renewed. When the Foundation learned of Henry's plight a scholarship was provided.

It isn't often that a 41-year-old man gets a study grant. Few of the big national philanthropic organizations could have helped him. Like hundreds of others, it was Henry Priesing's good fortune that the Elks Foundation was there to meet a desperate need.

**T**AKE the case of Lee Lewis of Roxbury, Massachusetts, a personable young lady of 27 who was graduated last summer by Boston University with a degree of Associate in Arts after one of the most extraordinary study courses in the history of education. Miss Lewis "attended" classes without ever leaving her house. Using existing telephone lines, a two-way speaker and microphone system was installed in her room and in the classroom miles away in the University. Thus Miss Lewis was able not only to hear everything that went on but to participate in the discussion as well. This was a great convenience to Lee Lewis because by some cruel mischance she has never been able to move her arms and legs. Getting to the class in a wheelchair would have been impossible.

I have Lee Lewis' final report card in front of me. Despite the fact that Lee was carrying a heavier curriculum than most of her classmates, her lowest grade is a C+ and there is only one of those. The rest range up to A—. In addition to this rather remarkable record, Lee Lewis holds down jobs with two companies as a telephone solicitor. She sells furs and a complete baby service.

These achievements did not appease Lee's ambition; she wanted to get along in the world specifically in the public relations business. This meant further study, and because the courses by telephone are more costly than ordinary instruction Lee needed some financial help. She got it from the Elks Foundation.

Today this young woman is nearing another goal on her way to a career which, as it develops and becomes known, will doubtless prove inspiring to millions who are less in need of financial help than they are of the inspiration of Lee's determination and achievement. It is Lee's example which should show them that they, with nothing to hold them back, can also get ahead.

These are great achievements, but the Foundation has always known there were needs in the world other than those which might be met with scholarships. Due to Elksdom's increasing generosity

in contributing, the principle of the fund (which is never drawn upon) had been building up, and with an increasing income available for good work. Finally the Trustees felt justified in branching out. Aid would be given, they decided, in the fight then being organized against cerebral palsy.

As great and as rewarding as have been the scholarship programs of the Foundation, they can never match the drama of its accomplishments in the fight against cerebral palsy. What has been accomplished isn't even hinted at in the statistics—more than \$120,000 expended to train more than 215 doctors, therapists, technicians and teachers in the treatment of this devastating handicap. To get a real appreciation of the worth of this aid, one must understand the nature of cerebral palsy—or CP as it is called by those with the courage to face up to it.

As recently as ten years ago, just before the Foundation first entered the CP fight, it was still a hush-hush handicap. People with CP children bore their affliction bravely or not, as the case might be, but they didn't talk about it. It was as if they had somehow incurred the displeasure of Heaven or that they were being punished for the sins of their fathers. At that time, with the exception of a few localities, there was almost no place parents with CP children could turn for help or advice.

Few people understand cerebral palsy or know that it could happen to anyone at any time. It results from injury to certain brain cells. Sometimes the injury occurs before birth, sometimes during birth. It can result from prolonged high fever, even from an automobile accident. And if all the people affected by CP were brought together they would create a city about the size of Minneapolis or one larger than New Orleans or just smaller than Cincinnati. Less than half of those affected are children.

**T**HE EFFECTS of CP have been scorned, joked about or ignored for centuries. It may produce a slight or serious awkwardness of movement which in times past, when standards of humor were considerably less than now, has seemed funny. It can produce defects in speech, hearing, eyesight or reasoning power—or all four of them. No two cases are exactly alike. No case can be cured with present knowledge. But practically every case can be helped. Aside from mechanical aids, such as crutches and braces, which incidentally are constantly being improved, CP's can be helped through instruction.

Trained teachers are one of the most valued aids of the cerebral palsied today. Only in the past few years has it been understood how much improvement in speech and locomotion alone can result from weeks and months of patient, scientific instruction. Youngsters who utter only babbling noises can be made to talk

**"TOOK IN \$217  
FIRST 10 DAYS"**

Some make more, some less  
**We help you to start Your  
Own All-Year Business**

**Make Big Money!** With our easily operated, highly efficient wall washer, Chas. Stelle took in \$217 gross in first ten days. E. L. Goss took in more than \$10,000 in one year. E. C. Taber wrote, "I made \$400 gross in two weeks." And no wonder—this machine washes walls 6 times faster and better than by hand. **Your Money-making Opportunity.** Enjoy independence—freedom from bosses, layoffs. Customers everywhere—homes, offices, schools, etc. Expenses low, profits high. No shop necessary; operate from home. Can start spare time until your full time is available.



**Loss no time. Get all facts without obligation**

**FREE BOOK! MAIL COUPON TODAY!**

- **VON SCHRADER MFG. CO.**
- 324 "W" Pl., Racine, Wisconsin
- Send at once (no obligation) your **FREE**
- booklet containing information about your
- **WALL WASHING MACHINE** and how I can start
- my own permanent, profitable business.
- Name \_\_\_\_\_
- Address \_\_\_\_\_
- City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**BUY DIRECT FROM FACTORY** **SAVE MIDDLEMAN PROFITS**

**MASTER MECHANIC PORTABLE LIGHT PLANTS**

(Item 24) Push Button Start—600-700 watts 115 v. 60 cyc. AC. Powered by a rugged 2 hp. easy starting Briggs gas engine. No wiring necessary, just plug in and operate. Plenty of current for any radio, television, oil burner, freezer, pump, lights, etc. which require up to 700 watts. Ideal for camp, cottage, trailer or boat! Includes voltmeter and built-in winding to charge 6 v. auto batteries. Wt. 75 lbs. Easily fits in car trunk. Be prepared if storm knocks out power lines. Fully guaranteed. Regularly \$275. **\$143.50 Special**

**1000-1200 Watt Plant (Item 45) same as Item 24 \$199.50** but with larger generator & engine—50% greater output. Send 10c for big 1955 Catalog. Free with order. Prices f.o.b. factory. 10 day money back guarantee. Send check or M.O. Master Mechanic Mfg. Co., Dept. 22-K, Burlington, Wis.

**MARTIN'S FLAGS**

★ ALL KINDS ★ ALL SIZES

DISPLAYS FOR ORGANIZATIONS—TOWNS-SCHOOLS-FAIRS

Prompt shipment. Ask for our colorful **WHOLESALE Catalog No. 55-A**

**MARTIN'S FLAG CO., FORT DODGE, IOWA**

**LAW...**

**STUDY AT HOME** Legally trained men win higher positions and bigger success in business and public life. Greater opportunities now than ever before. **More Ability: More Prestige: More Money** We guide you step by step. You can train at home during spare time. Degree of LL.B. We furnish all text material, including 14-volume Law Library. Low cost, easy terms. Get our valuable 48-page "Law Training for Leadership" and "Evidence" books **FREE**. Send NOW

**L.SALLE EXTENSION UNIVERSITY, 417 South Dearborn Street**  
A Correspondence Institution Dept. 3328L Chicago 5, Ill.

**GENUINE BRONZE TABLETS FOR LESS!**

Our vast plant devoted exclusively to bronze tablet work gives you unsurpassed quality at lowest prices.

Fast mail service—Free sketches

Write for big **FREE** Illustrated Catalog

Honor Rolls — Awards  
Testimonials — Memorials  
"Bronze Tablet Headquarters"

United States Bronze Sign Co., Inc., 570 Broadway, Dept. E, New York 12, N.Y.

understandably. Arms and hands which don't coordinate can be trained to handle small objects for practical purposes. This is happening today to children whose parents a few years ago would have been advised by reputable physicians to put them away in institutions "and forget about them."

The problem is the lack of trained teachers—teachers with the skill and patience to take weeks, if necessary, to help a child to the triumph of coherently vocalizing a single word. Into this breach the Foundation stepped in 1950 and began making training grants which average some \$600 each.

**I**T IS NOT often that a philanthropy pays double value, but it did in the case of Lilian Landauer. A couple of years ago Miss Landauer completed her Foundation-sponsored course of training at the May T. Morisson Center for Rehabilitation in San Francisco and was promptly given a job as a speech therapist at San Francisco State College in a clinic for CP children. A few months later the California Elks Association needed a speech therapist for its CP mobile unit which does an outstanding service in Humboldt and Del Norte Counties in Northern California. Miss Landauer was able to offer her Elks-provided training to an Elks service project—the neatest act of reciprocation of the year.

The Foundation maintains a continuing interest in those it has helped. There is, for example, Anita Slominski. Following her scholarship, Miss Slominski became field director of the post-graduate course in cerebral palsy which was given by Columbia University. This was organized to alleviate the desperate need for qualified personnel in CP treatment. When these courses were completed, Miss Slominski returned to her post in the Cerebral Palsy Clinic of Riley Hospital in Indianapolis as Therapy Supervisor. She had been given leave of absence from her job there to take the advanced study which the Foundation made possible.

Miss Slominski offers further interesting evidence of the flexibility of the Elks Foundation. The question arises as to why should she, a person already well trained, be given a scholarship when there are so many who have no training at all. The reason is that Miss Slominski was in a key position in a key institution. The Clinic at Riley Hospital gives special training to graduate medical students and to graduate specialists in speech, physical and occupational therapy, and to graduate psychologists working toward a Ph.D. degree, and to graduate social work students. After her extended training it was possible for the Clinic to consider expansion of its excellent program to include graduate medical students who are preparing to become specialists in the fields of neurology and pediatrics. The Foundation believes that training of

## GEORGIA ELKS DEDICATE NEW AIDMORE



Past Grand Exalted Ruler John S. McClelland is seen here making the Dedication speech during the formal opening ceremonies of the new hospital building of Elks' Aidmore Hospital, a children's convalescent home owned and operated by the Georgia Elks Association. His listeners, Elks officials from all parts of Georgia, are committee members and trustees of the hospital.

doctors in the peculiar problems of cerebral palsy is of utmost importance. By strengthening the work at Riley Hospital, the Foundation has made a contribution to progress of immensely greater value than is represented by the relatively modest sum of money involved.

Then there is Sue Terry Woodson, who was granted a scholarship for study at Syracuse University. She undertook to teach at the Cerebral Palsy Nursery School of The Children's Medical Center at Wellesley Hills, Mass. Whenever university students came to the Center to do practice teaching, Miss Woodson enticed them into working with her so they would learn about CP children. Moreover, she became one of the leading demonstrators at a CP workshop given by Boston University at which many participants attended on grants given by the Elks Foundation.

**I**N HONOLULU at The Queen's Hospital, there is Miss Hope Yee, who studied on a Foundation scholarship under Margaret S. Rood at the University of Southern California. Miss Yee has been one of but two trained cerebral palsy therapists in Honolulu and has been able to make her special skills available to the entire therapy staff of The Queen's Hospital, an invaluable contribution to this institution.

These workers, aided by the Elks to improve their skills, can be found all over the country—Mrs. Margaret Anderson in St. Petersburg, Florida, Barbara Powell in Albuquerque, Priscilla McNaughton in Cincinnati, Revilla Wright in Oakland, California, Norma Doctor in Beaumont, Texas—they are heading up teaching programs, opening new centers, gradually but steadily pushing back the frontiers of ignorance of this terrible handicap.

Perhaps the best way to explain how

they do this is through the experience of Elessa G. Prien. Before she was given a Foundation grant for study at the Cerebral Palsy Institute in New York there was no Cerebral Palsy School in New Bedford, Mass. Due to her special training, she says, she was able to advise on the establishment of a new school and clinic there. Within a few months the clinic was operating and one of its first major activities was a frankfurter and marshmallow roast for adolescent boys and girls. "It was the first time many of them had ever held a fork and roasted their own weiner and eaten themselves," says Miss Prien. "It was a thrill to watch them."

Under Miss Prien's guidance the school went to work to find more and more children needing help. Many "hopeless" cases were discovered. One six-year-old boy was found who was still on a nursing bottle and, of course, had never walked. Within a year he was able to walk, feed himself, drink out of a cup and partially to dress and undress himself.

Another child at age seven had never sat up or stood up. A few months later she was getting around with a rocker and had become something of a pleasurable problem because she never wanted to stay still.

When the parents of these and many other children come to Miss Prien, their eyes filled with joyous tears, and thank her with a fervor that is achieved only after great suffering. Miss Prien thinks to herself again and again, "This happiness, this feeling of re-discovering life, this blessed freeing of the condemned—it might not have happened but for the Elks National Foundation."

Multiply that by several tens of thousands and you begin to get the idea of what the Elks National Foundation is like.

## AN ELKS NATIONAL YOUTH DAY BULLETIN

Chairman Dewey E. S. Kuhns of the Grand Lodge Youth Activities Committee has mailed to all lodges and State Associations colorful Youth Day posters to be used to every advantage in promoting interest in your celebration of May 1st as Elks National Youth Day. He has also mailed brochures carrying full details on the Committee's program, with suggestions for a successful May Day ceremony.

By this time, your own plans for this observance should be well under way in order that all phases of it will proceed smoothly and that all possible methods to publicize it locally are utilized to their greatest extent.

### New Youth Day Report Coverage Inaugurated

So popular has Elks National Youth Day grown that it has become physically impossible for your Magazine to carry all the reports and photographs that are submitted to us. It has therefore been decided that accounts of the 1955 events are to be forwarded to the Grand Lodge Youth Activities Committee for judging.

Those selected as most representative will receive a Grand Lodge Certificate and will be publicized in the July issue of the Magazine.

Brian M. Jewett, Woolwich, Maine, is the Committeeman who has been assigned this duty. Deadline for his receipt of your report is May 15th.

### Begin Preparation of Your Report NOW

Because of the time element, it is strongly suggested that the Youth Activities Committee Chairman of each lodge immediately instruct a member of his group to begin NOW to collect all pertinent publicity and other data incident to the event, and to make up a day-by-day report on the progress of your plans, so that the full story may be ready for submission to Mr. Jewett immediately after your May Day ceremony is over.

If this suggestion is followed, all he will have to do to get his complete, illustrated report in the mail by May 2nd, is to secure good, clear reproductions of all photographs taken during the actual program, caption them properly, and insert them in his brochure, along with clippings of all newspaper publicity given the program the day after it is held.

Remember—do not send your reports to the Magazine, and do not delay submitting them to Mr. Jewett. The May 15th deadline must be adhered to.

THE WHITE HOUSE  
WASHINGTON

January 19, 1955

Dear Mr. Kuhns:

The details of the 1954-55 Youth Program of the Benevolent and Protective Order of Elks are of great interest to me. For their own personal happiness and for the future national good, our young people must be encouraged to learn to measure their lives against a standard of ethical and spiritual values. The activity of your organization seems well designed to help meet this need.

I am sure you realize, however, that the problems involved are not easy of solution. To guide the young toward maturity in a world which often seems confused and unstable, adults must themselves keep constantly in mind the standard which they seek to inculcate. They must pursue their purpose -- in the face of the tensions of modern life -- with patience and dedication and understanding.

My best wishes are with you in your organization's continuing endeavors toward this end.

Sincerely,



Mr. Dewey E. S. Kuhns  
Chairman, Youth Activities Committee  
Grand Lodge, Benevolent and Protective  
Order of Elks  
Terminal Building  
Charleston 1, West Virginia

This is a reproduction of a letter President Eisenhower sent to Chairman Dewey E. S. Kuhns of the Grand Lodge Youth Activities Committee. Its concise and succinct phrasing speaks for itself with regard to the importance the President places on the outstanding youth work of our Order.

# Last Week I Made \$259.92



Ray Barta



Science's  
New Midget  
Miracle  
"PRESTO"

with Science's New Midget Miracle,  
PRESTO Fire Extinguisher

So reported RAY BARTA of Wisconsin. Many others "cleaning up"—so can YOU!

A MAZING new kind of fire extinguisher. Tiny "Presto" (about size of a flashlight!) does job of bulky extinguishers that cost 4 times as much, are 8 times as heavy. Ends fires fast as two seconds. Fits in palm of hand. Never corrodes. Guaranteed for 20 years! Sells for only \$3.95! Over 2 million sold! Show it to civil defense workers, owners of homes, cars, boats, farms, etc., and to stores for re-sale—make good income. H. J. Kerr reports \$20 a day. C. Kama \$1,000 a month. (If you want a regular Presto to use as a demonstrator, send \$2.50. Money back if you wish.) Write for FREE Sales Kit. No obligation. MERLITE INDUSTRIES, Dept. 123, 114 East 32nd St., New York 16, N. Y. IN CANADA: Mopa Co., Ltd., 371 Dowd St., Montreal 1, P. Q.

## LET FREE SHIRT SAMPLE THIS SHIRT OUTFIT MAKE BIG MONEY FOR YOU!

Sell Famous Packard  
Made-to-Measure Shirts, \$3.95 up

It's easy to average \$3.00 cash profit for yourself on each order. Just show men our handsome selection of fine fabrics, latest styles in made-to-measure dress and sport shirts. GUARANTEED perfect fit, prices low as \$3.95, assure big orders quick. Satisfied customers build steady repeat business for you. 5 average orders a day pay you \$90.00 weekly.

Send No Money—Get Outfit FREE!

No experience needed. You can start earning at once, full time, part time or as sideline. We furnish great new outfit of actual shirting samples, new style portfolio and all supplies in handy case. It's yours free. Send for it now!

PACKARD SHIRT MFG. CORP.  
Dept. 862, Terre Haute, Indiana

## LAW FREE BOOK

Write today for FREE book, "THE LAW-TRAINED MAN," which shows how to learn law in spare time through the famous Blackstone home-study course in business and professional law. All instruction material furnished including big 16-volume law library. Bachelor of Laws (L.L.B.) degree awarded. Moderate cost; easy terms. Write today.

Blackstone School of Law, 225 North Michigan Ave.  
Founded 1890 Dept. 113, Chicago 1, Ill.



The  
**BALL CLINIC**  
THE BALL HEALTH SCHOOL, INC.  
Dept. 759, EXCELSIOR SPRINGS, MISSOURI  
Specializing since 1919 in the treatment of Rheumatism, Arthritis and associated chronic conditions  
**WRITE FOR FREE BOOK TODAY!**

# Capra Gems

more dazzling than diamonds

FREE Booklet

Get full facts, FREE, on the most amazing discovery of modern science—CAPRA GEMS. A miracle of science described in recent issues of Saturday Evening Post and Reader's Digest. They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually higher than diamonds! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected . . . priced within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately \$1000. A comparable choice selected, 1-carat CAPRA GEM is yours for \$24, federal tax included . . . and can be bought in small easy payments.

GET THE FACTS NOW  
Valuable illustrated booklet shows a wide selection of men's and women's rings. Gives full details, including prices and settings. . . shows all CAPRA GEMS' actual size, limited supply, so send today without delay. No charge, no obligation. Get all the facts on CAPRA GEMS . . . more dazzling than diamonds.

SEND NO MONEY  
CAPRA GEM CO., Dept. EL-35, P.O. 5145, Philadelphia 41, Pa.

## A NEW LINE OF STARLITE ALUMINUM boats



### STURDY... LIGHT... LOW COST

Six new STARLITE Aluminum Boats for '55 . . . tops in safety, maneuverability, and beauty—yet surprisingly low in cost! Ruggedly constructed—no flimsy hulls—no maintenance worries. Good marine design assures seaworthiness, lightness, and perfect balance . . . feather-touch performance with oars or out-boards, and graceful planing action with even the smaller motors. Full-length spray rails and Styrofoam floats. Easy to lift and carry. Fifteen types to fill every boating need.

WRITE FOR FREE 1955 CATALOG

### YOUR BEST BUY



Dept. K-3, Goshen, Ind.

METAL BOATS



### CAST LIKE EXPERTS IN TWO MINUTES!

**\$9.95 postpaid**  
**MONEY-BACK GUARANTEE**

It's EASY with the new "SPIN-JOY" Nylon and Brass geared Spinning Reel. Full pick-up arm; anti-reverse lever. Green baked enamel and triple plated chrome. Equal quality reels usually cost twice as much. Order TODAY. No C.O.D.s, please.

**THE MILTON COMPANY**  
BOX 390, DEPT. 1-A, OKMULGEE, OKLA.



### WILD LIFE FILMS

Exciting, dramatic action in the natural habitat of animals of forest and plains. 8mm or 16mm in beautiful color or B & W. Also 2" x 2" color slides. Write for free illustrated catalog.

Wild Life Films 5151 Rm. 1 Strohm Ave., No. Hollywood, Calif.



### SAVE on CIGARS

#### SEND NO MONEY

Favorite brands at sensational values! Clear Havanas, others, ACT NOW! Write for FREE price list. Dept. # E1

H-F Cigar, 631 Newark Ave., Jersey City, N. J.

### GOIN' FISHIN'?

Record-Proved  
**ASHAWAY LINES**  
LAND  
MORE FISH!



SPECIALIZED lines for every fishing purpose... for your greater fishing pleasure.

## Rod and Gun

(Continued from page 15)

that I should have killed with a bean flipper—suffered nothing worse than fright. When I did happen to hit one, it was a mistake. I remember one mallard drake in particular.

He came in alone and I missed him when he was only a few feet above the decoys. He then flared up into the breeze, directly over the blind. I shot him with the full-choke barrel when he was almost straight overhead. I centered him, and he couldn't have been 30 feet away. Later, when I picked him, I counted 39 shot holes in his breast alone.

That was the only duck I hit square all day. They kept coming and I finally killed six, but I shot a box and a half of shells to do it. I think every one I got, except for the first drake, was a cripple that I had to shoot again on the water.

AS MY little boy said when his mother's pet vase slipped out of his hands and shattered into a thousand pieces, "Why was that?" I can't answer. My slump lasted about a week and then, after a couple of hours of lousy shooting one morning, I suddenly began hitting ducks again. The end was as mysterious as the beginning.

Of course, there are a lot of reasons for missing ducks. One of the most common—but one at which I'm usually able to catch myself—is stopping the gun as I pull the trigger. You can't hit 'em if you do that. Occasionally I seem to have to go through a seizure of it. I know what I'm doing wrong, but I can't help it.

I think flinching probably is one of the causes of unexplainable misses, and it's hard to detect. But if I was flinching during my slump last winter, why did I suddenly get over it during the middle of a morning's shooting? I can't answer that, either.

Maybe it's just as well we don't know why we miss sometimes. It keeps us humble.

Of course, fishing really is my forte and I think I'm probably a better fisherman than I am a hunter. But there have been times when I wondered. Just about a year ago, for example, something happened that I don't understand yet.

One Sunday afternoon, Bill Schwartz and I walked out on a bar to fish for steelheads. Bill was a little quicker in setting up his tackle and so he made a couple of casts while I was still running my line through the guides. As he was retrieving his lure the second time, he hooked a five-pound steelhead.

I leaned my rod against a willow to watch the fun and when he had worn the fish out I helped him land it. Consequently, my outfit still was not set up by the time he was ready to resume fishing. He wanted to wait for me but I foolishly said, "Go ahead."

He made three more casts. On the last he hooked another steelhead of about the same size and landed it, too. The limit was two. He stepped back and quit fishing. Never before did I see anybody catch two steelheads in five casts. I decided there must be a tremendous school of them in the pool and, taking the spot Bill had just vacated, I began casting eagerly.

I cast steadily for the remainder of the afternoon. Maybe I cast 500 times; maybe 5,000. For a while, I used the same lure that Bill had caught his on and then I tried several others. I never got so much as a touch.

Why, I ask again, was that? I fish more than Bill does. I've caught more steelheads, too, because he's only been fishing for them three or four years. I think I know how to work a lure to make them hit it. But the embarrassing fact remains that they did hit his and they didn't hit mine.

While I don't mind confessing that I sometimes get skunked, there are occasions when, I will admit, I would much prefer to say nothing. Several years ago, I wrote a magazine article and not long afterward the editors sent me a wire. They were going to run the piece in an early issue and there was, they said, only one possible illustration. They had to have a picture of me with a big fish.

I was in a spot. I had no picture of myself with a big fish. Furthermore, it

## NEXT MONTH—SPRING FISHING ISSUE

In April, "The Elks Magazine" will run its Sixth Annual Spring Fishing Issue. As in the past, there will be feature articles by our regular Rod and Gun writers—Dan Holland and Ted Trueblood. Dan will discuss lake trout fishing in Northern Manitoba and Ted will explain some of his bait casting techniques, as well as explain his theories about casting. We don't have to tell our regular Rod and Gun readers that no one excels Ted in this department—in spite of his modest statements in this month's Rod and Gun column. Howard E. Jackson, well-known writer from Seattle, has a splendid article about rainbow trout fishing in the West and John Scott has painted an April fishing cover based on a fishing trip on God's River in Northern Canada and we are proud to present it. Yes, again, Elk fisherman—you can look forward to our April issue.

was March. Trout season wasn't open; it would be impossible to catch a bass. What to do? I finally decided that the only possible out was to catch a steelhead and use him. They still were running in a stream about 75 miles away. Even though it was late in the season and they would be in poor condition, one of them might do.

I loaded my fishing tackle, camera and wife into the car next morning without much hope. As every angler knows, when you *have* to catch a fish it's usually impossible.

**T**HE DAY was raw and dismal. There was a fitful wind and it rained some every now and then. Nevertheless, we fished persistently. Late afternoon came, and what little light there was began fading rapidly. We were working down a riffle. I was in the lead and my wife was coming along behind, fishing water that I had already covered, when I heard her shout, "Fish on!"

Sure enough, her rod was bent and the line was running out. We waded ashore and she said, "Don't you think you'd better go get the camera?"

I couldn't deny the logic of her suggestion. I hurried to the car and got the camera and flash bulbs, and by the time I returned she had beached her fish. It was a steelhead 27 inches long that would weigh about eight pounds. He was thin, but he'd have to do. We set up the camera and she took five or six pictures of me in different poses with her fish. Then we went home.

Now, I could see no particular reason for mentioning this experience to anyone. After all, I *could* have caught a steelhead myself if I had fished long enough, but we had to have the picture in a hurry. She happened to catch the fish, and that was that.

Unfortunately, I failed to reckon with the morbid satisfaction that all wives seem to find in putting one over on their husbands. In three days, everybody in town knew about it. When the picture appeared in the magazine I took an awful beating. Even now, after six or seven years, my friends occasionally greet me with, "Your wife caught any more fish for you lately?"

Years ago, it used to bother me when I got skunked. I thought I was pretty good and it hurt my ego when I couldn't find a deer, hit ducks or catch fish. Now I've become more philosophical about it. After all, if we always got the limit the element of chance would be gone and much of the sport would be missing. I'd undoubtedly get more fish and game now if I were more aggressive, but I've discovered that I can enjoy myself thoroughly even though I don't fill my creel or hunting coat.

This is not to imply that I don't try. I'm not the kind of sportsman who does his hunting and fishing on the front porch of the club house. Perhaps I should say that I now find more satisfac-

tion in trying and that the catch, or kill, is proportionately less important. Still, there have been times. . . .

Not long ago, three friends and I spent two days on a stream that produces more big trout than any other in our area. The water was very low and very clear and we could see them. Most of the time we knew that we were fishing over rainbows that ranged from two pounds up to seven or eight—and some that we saw probably were even bigger.

During the entire two days, none of us hooked a single decent fish. Occasionally we'd get one of them to follow a fly for a little way, but they never struck. I finally wound up using a leader that was 18 feet long and tapered to 4X, but it was no use. Either our flies were not quite right or else they saw our leaders—or both. Whatever the reason, the trout were more than a match for us and we went home completely skunked except for a few foolish little ones.

Only one amusing thing happened. I was across a big pool and somewhat upstream from my three companions when I noticed some dimpling rises near a moss bed. I began casting to them and soon hooked a Rocky Mountain whitefish about 18 inches long. Now, whitefish actually are not bad sport. Although they can be very selective at times, they often take flies readily, and they fight about like grayling. Still, I was disappointed because he was not a five-pound rainbow.

My companions saw me playing a fish and one of them called to ask me what I had. I told them a whitefish, and when I beached it on the spit of gravel where I had been standing I held it up for them to see.

Of course, they were so far away that they couldn't tell what it was, but they could see that I'd landed a good-sized fish of some kind.

When I hooked the second one a few minutes later, one of them again shouted, "What you got?"

Again, I told them a whitefish. The only trouble was that a whitefish in this stream was as badly out of place as a buffalo in Thomasville, Georgia. I never heard of anyone's catching one here before. I knew my pals didn't believe me. In fact, by now they had started around the pool my way. They undoubtedly thought I'd blundered onto the secret of catching the untouchable trout and was trying to keep it from them.

**M**ERELY to egg them on, I shouted, "I said I'm catching whitefish, and I don't need any help!" and with that I held up the second fish for them to see. That did it. They hurried on as fast as they could come.

Fortunately, they had a long, hard route over extremely bad footing to cover. By the time they arrived, out of breath and eager, I had two more whitefish stretched out on the gravel. Their faces, when they finally were close enough to see that I really had told the truth,

# Daisy Gun Book

Ready for Boys and Dads



Pistol about 4"

**DERINGER PERCUSSION POCKET PISTOL**

—only one of the many historic guns in Gunbook



**DAISY'S 25 GUN BOOK**

You'll enjoy seeing the historic rifles, pistols pictured in *gun section* of Daisy's new 128-page pocket-size Gunbook! A gun collector *authority* wrote each gun story. Also contains western lore, ranch-cowboy cartoons, jokes, comic strips *plus* latest Daisy Air Rifle Catalog. All only 25¢ including **FREE ARROWHEAD CHARM**. **HURRY! Send Coupon.**

**START A JUNIOR BB GUN CLUB!**  
16-Page Brochure tells how any junior, adult or group can start a club—based on the junior 15-foot (range) spring-type air rifle marksmanship program of National Rifle Association. Only 10¢.

**DAISY MANUFACTURING COMPANY**  
Dept. 6235, Plymouth, Michigan, U.S.A.

25¢ enclosed. Send Gunbook, Charm, Catalog postpaid.

10¢ enclosed. Send Junior BB Club Brochure postpaid.

NAME \_\_\_\_\_

ST. & No. \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

Arrowhead Charm **FREE** with Book!



## PIONEER BOATS



Pioneer's press-formed 14' aluminum boat is the most beautiful of all metal boats! 14' steel and aluminum models, 23 sizes! Send Post Card for **FREE** Catalog!  
**PIONEER MFG. CO., 713 Perry St., Middlebury, Ind.**

## HAVE THE POSTMAN DEPOSIT

**UP TO \$100.00 WEEKLY IN YOUR MAIL BOX WHILE YOU REST IN YOUR EASY CHAIR!**

SEND YOUR-NAME AND ADDRESS ON POST CARD TO ALDEN SMITH, DEPT. E-3 2708 LADERA RD., SAN BERNARDINO, CALIF.

## GIANT BALLOONS

They're really BIG—surplus U. S. Govt. (new overcoats) Neoprene weather, target balloons. GREAT FUN in the backyard; at parties, picnics, dances, fairs. TERRIFIC for high school and college PROMS. They attract BIG crowds to BUSINESS openings, civic events, conventions, exhibitions, trade shows. ORDER TODAY! Approx. inflated sizes:

3 ft. dia. . . . .	49c
6 ft. dia. . . . .	99c
13 ft. dia. . . . .	\$1.59
20 ft. dia. . . . .	\$1.95

Postage paid on prepaid orders. C.M.F. residents please add sales tax.

**VOLUME SALES CO., War Assets Div.**  
Dept. E-355, 3930 Sunset Blvd., Los Angeles 29, Calif.

## Protect that gun!

3-IN-ONE oils your gun and prevents rust—never gums up the way many oils do! Ideal for fishing tackle too!



# "3-IN-ONE" OIL

# MAKE YOUR FORTUNE

Go into the automatic car wash business.

**COMWEL 3 Minute Car Wash System** gives you a complete economical package deal, including all equipment, full installation instructions and "Plans and Specifications" for your entire car wash system.

COMWEL System includes Automatic Chain Conveyor, High Efficiency Blowers, COMWEL Vacuum Cleaner, Water Softener, Soap Troughs, COMWEL automatic water spray shut off booths, Car Counter, COMWEL U 66 Automatic Safety Chain Hook Assembly, etc. Type of building is optional.

You will benefit by our 7 years' experience as COAST to COAST DISTRIBUTORS for CAR WASH equipment. Take advantage of our Free advisory service.

Request BROCHURE EM-1  
National Distributors

**COMWEL SALES CO.**

50 Broadway New York 4, N. Y.  
Bowling Green 9-1279, 1276, 1285  
Att., Collie M. Weber

# BE YOUR OWN BOSS

If you have \$3,000 to \$3,500 and would like to be in business for yourself, write, wire or call Tastee Freez. OVER 1100 SUCCESSFUL STORES now in operation EARNINGS LARGE.



Tastee-Freez is a Reg. Trademark  
**TASTEE-FREEZ CORP. of AMERICA**  
2518 W. Montrose, Dept. L, Chicago 18, Ill

# REAL ESTATE BE A BROKER

PAYS BIG BOND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages, learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book. No obligation. Approved for World War II and Korean Veterans  
**WEAVER SCHOOL OF REAL ESTATE** (Est. 1936)  
2020 Grand Dept. BOE Kansas City, Mo.

FREE BOOK TELLS HOW

# FREE PACKAGE FAMOUS RAZOR BLADES

(quality Swedish Stainless Imports)  
fit any double-edge razor

Enjoy among the best shaves ever. You also become member of Gay Blades mail order club entitling you to buy these extremely fine blades by mail as well as other mail-order buys from our free catalogs at special prices. Rush us—(1) Your name and address; (2) No. of days, present blade lasts you. **SEND NO MONEY** but act now.

**GAY BLADES**  
Box 1464, Dept. E-3 Palo Alto, Calif.

# GROW ORCHIDS AT HOME

BIG PROFITS SPARE OR FULL TIME

World's most thrilling hobby—profitable home business. Single Orchid plant may multiply into many—each as valuable as the first. Successful home grower shows you how! Raise gorgeous Cattleyas, Cymbidiums, Epidendrums, on living-room table. Big-profit orders come from friends, neighbors, florists, etc.—also Mail Orders. Illustrated secrets of the experts in simple "show-how" language AND blooming-size Orchid plants sent at **NO RISK**. Everything you need to start— for pleasure or profit. **FREE**—full details—**SEND NO MONEY**. Write today. **TROPICAL FLOWERLAND**, Dept. 33 4622 Wilshire, Los Angeles 5, Calif.

FREE! INFORMATION YOU SHOULD KNOW NOW ABOUT

# URANIUM PROSPECTING

Uranium is making fortunes overnight. The Government pays up to \$35,000 bonus for uranium finds. But, there is information you should know about uranium prospecting. Get it FREE in a valuable booklet by Dr. Benjamin Schloss, well known scientist who worked on the original wartime atomic bomb project. "How To Make Money Prospecting for Uranium"—how to find; how to sell; legal aspects; etc. We'll send this booklet, along with a Geiger Counter Chart; "How to Select a Geiger Counter" FREE—write today. **NUCLEONIC CO. OF AMERICA**, 196 DeGraw St., Brooklyn 31, N. Y. Dept. E-53

were worth the price of the trip. They actually looked guilty.

I said, "I hope you didn't think I'd lie to you about a thing like that."

They couldn't say a word.

This little interlude was the high spot—for me, at least—of one of the nicest beatings I ever took. We didn't catch any of the big trout, but we did have a wonderful time. There have been other trips when I was snake bit from the start, and

many of them are pleasant in retrospect, even though they weren't so enjoyable at the time.

Of course, like anybody else who keeps trying, sometimes I'm lucky. I have never hesitated to admit, however, that sometimes I'm not. I only knew one man who always brought home fish. He had excellent tackle and he talked a mighty good game, but he finally was caught using dynamite.

## Citizens' Crusade

(Continued from page 5)

unteers from the Elks, P.T.A. groups, the American Legion and a score of other civic organizations.

More than 325,000 people were actively engaged in the battle against polio at one time or another—and fewer than 250 have received any payment for their work. Half of them are girls who began feeding 144,000,000 pieces of information into a battery of tabulating machines in Detroit last August. The remainder are a handful of epidemiologists on leave from university posts for the past year and a half to serve on Dr. Francis' staff, about one hundred doctors and technicians examining blood and stool specimens in twenty-seven laboratories and seventeen medical intelligence officers borrowed from the U.S. Department of Health.

In the final analysis, the majority of Americans had a vital role in the campaign. The field trials cost \$7,500,000, including the expense of manufacturing the vaccine, and additional appropriations for research, blood tests and the evaluation study swelled the total to more than that. And every cent came from the March of Dimes fund which is supported entirely by the public. That is community action on a grand, unprecedented scale.

There were people who made contributions that were far more precious than mere money. They literally poured their blood and tears into the crusade to pro-

tect unknown children from the disease that struck their loved ones. On several occasions Dr. Gordon Brown, who is in charge of the blood laboratory at the University of Michigan, found himself in the agonizing position of asking the family of a polio victim to give samples of blood while funeral services were being held for a dead child. Despite their grief, they never refused Dr. Brown's request when he explained gently that such samples were important weapons in the fight against the disease that had brought tragedy to their homes.

On January 15, 1955, Mr. and Mrs. Gerry Jacobs arranged a big benefit show for children in Newark, N.J., with the proceeds going to the March of Dimes. Richard, their eight-year-old son, succumbed to polio last August.

Dave Preston, the National Foundation's Science Editor, tells of accompanying Dr. Richard Seibert on a call in East Detroit on a miserable, rainy night last October. Dr. Seibert, a tall, affable young fellow, is a medical intelligence officer on loan from the government with special training in the control of communicable and exotic diseases. His mission this night was to get blood samples from a child just stricken with polio and from his parents and two other children in the family. Seibert and Preston arrived at the home at 7 P.M., a likely hour for finding the family together. Both parents were still at work in fac-



Morton Boisen, standing, and Lai Fong Lai, removing records on two of the 1,830,000 children participating in the polio vaccine field trials from files at the Polio Vaccine Evaluation Center at the University of Michigan. Mr. Boisen is assistant in charge of statistical operations at the Center while on leave from the U.S. Bureau of the Census. Miss Lai is a graduate student at the University of Michigan.



tories trying to meet the added strain of an intolerable burden.

In addition to the paralyzed child, another child in the family was born with cerebral palsy. The third child had suffered a nasty fall the day before and had been so terrified by a tetanus injection that he went into hysterics when Dr. Seibert took out a needle for the blood sample. Preston suggested that the family had too many other troubles to be bothered with giving blood, but Dr. Seibert said it was a necessary procedure. They drove around in the rain for two hours until the parents returned from work at nine-o'clock, bone tired and distracted with worry. When Dr. Seibert explained the purpose of his visit, they helped him cajole the hysterical youngster and patiently answered a long list of questions he needed for a complete case history.

"The desire of those poor, pathetic parents to help was the most touching thing I've ever seen," Preston says. "When we were leaving, they made a gesture that really made me choke up. They went to the icebox, took out the one bottle of beer in it and insisted that we take it. We could do nothing for their own paralyzed child, but they wanted to show they were grateful that we were trying to help other children."

**S**UCH heart-warming demonstrations are familiar to people who have been associated with the National Foundation since it was founded in 1938 by President Franklin D. Roosevelt. The frightening nature of polio and the suffering it inflicts on small children who are its chief victims strike sympathetic chords that have made the National Foundation the largest and best-supported organization fighting disease in the United States.

There are twenty-six diseases with higher mortality rates than the one death per thousand population attributed to polio, but none leaves such tragic scars. A child who survives another disease probably will not have visible after-effects, but one polio victim in every three is a grim reminder of the scourge in a community for the rest of his life. Fully half those afflicted with polio immediately suffer some degree of paralysis. If it does not disappear after seventy days, there is little chance that muscular function will be regained rapidly. Thirty per cent are left with significant residual, or permanent, paralysis. They eventually are able to find employment, but fourteen per cent are crippled so badly they cannot be self-supporting. Six per cent die.

Until Dr. Salk developed his vaccine at the University of Pittsburgh in 1952, aided by a grant of \$965,950 from the National Foundation, no effective agent held the promise of combating the three types of virus which cause polio. Important groundwork in the field was done by Drs. W. A. Park, M. Brodie and J. A. Kolmer in the 1930's, but their vaccines

were not effective.

Parents will remember the high hopes raised by Dr. William McD. Hammon's gamma globulin, which was tested extensively in 1951 and 1952 during severe polio epidemics in Sioux City, Iowa, Provo, Utah, and Houston, Texas. GG helped to check the epidemics and the National Foundation appropriated the sum of \$19,000,000 for future supplies. However, officials of the organization knew that GG was not the final answer. GG gave a high degree of protection against polio only for five weeks and none after eight weeks. That meant it was practical to give inoculations of GG only after the outbreak of an epidemic. Science was looking for an immunizer that offered longer periods of protection and could be given before polio invaded a community.

The publicity surrounding the GG tests obscured experiments conducted in Pittsburgh at the same time with Dr. Salk's vaccine featuring a new approach to the problem. His vaccine is made by growing the polio virus in cultures of monkey kidney tissues, then treating the virus with formaldehyde to inactivate it. Previous vaccines were based on the principle so successful in smallpox and other diseases. "Live" virus was injected to produce a weak case of the disease in line with the theory that the body then would build up immunity to future attacks. Dr. Salk's vaccine is made from "dead" virus which, he believes, raised antibodies to higher levels. It all sounds pretty complicated, but Dr. Salk, a slim, dark man of forty, has a rare gift in his profession for explaining technical matters simply and succinctly.

"I think natural immunization can be surpassed by the use of dead virus, an artificial means," he says. "This is a clear departure from conventional belief, but it has been established by work with influenza and other virus infections. If this is true, we will have very powerful weapons for inducing antibodies, faster and safer, beyond the levels produced by natural infection."

**D**R. SALK gave 7,500 injections of his vaccine in 1952 and the results were so impressive that the National Foundation decided to put its resources behind a nation-wide test. The mechanics of such an ambitious project were so involved that it took a year and a half to iron out the details and set up rigid controls for accurate statistical data. As we shall see in a moment, it's a wonder the machinery did not break down in confusion.

The first step was to enlist the cooperation of the doctors, nurses, public health officers and school teachers in 217 counties throughout the United States. The Canadian Provinces of Nova Scotia, Alberta and Manitoba were included in the study along with Helsinki, Finland. The American counties and the foreign areas selected all had been hit hard by polio in the past. The original

## Become an ACCOUNTANT— Expert Bookkeeper—C. P. A.

The demand for skilled accountants—men who really know their business—is increasing. National and state legislation is requiring of business much more in the way of Auditing, Cost Accounting, Business Law, Organization, Management, Finance. Men who prove their qualifications in this important field are promoted to responsible executive positions.

### FREE SAMPLE LESSON

Knowledge of bookkeeping unnecessary. We train you from ground up, or according to your individual needs. Low cost; easy terms.

Send name and address on the lines below for free Sample Lesson and 48-page book describing the LaSalle accountancy training and the opportunities in this highly profitable field.

**LASALLE EXTENSION UNIVERSITY**  
*A Correspondence Institution*  
417 S. Dearborn St., Dept. 3328 H, Chicago 5, Ill.

Name.....

Address.....

City..... Zone..... State.....

## "SNOOPER" GEIGER COUNTER



Super-sensitive! Only 1 1/4 lbs. Fits pocket—uses flashlight battery. Find a fortune in uranium. Order Now! Send \$5.00, balance C.O.D. MONEY BACK GUARANTEE. FREE CATALOG—scintillator and larger uranium and metal detectors. DEALERS WANTED.

**29.95**  
COMPLETE

**PRECISION RADIATION INSTRUMENTS**  
2235 S. La Brea, Los Angeles 16, Calif.



## Have Fun! Entertain Friends! MAGIC DECK OF CARDS

Looks like ordinary deck of 52 cards and can be used for regular games. Instructions included for many amazing tricks. No Skill required! Rush \$1.00 for Magic Deck and we will include FREE large catalog of 500 tricks for parlor, club or stage.  
**D. ROBBINS & CO., Dept. M-5**  
127 W. 17th St., New York 11, N. Y.



## OWN a Business

If employed, start part time. Alert dealers can gross \$5 hourly profit plus \$3 on EACH serviceman. Clean, revive, mothproof rugs & upholstery on location. No shop needed. We locally train and assist you. Nationally advertised world-wide service. Quickly established. Easy terms. Send today for FREE booklet. No obligation.

**Duraclean Co., 5-543 Duraclean Bldg., Deerfield, Ill.**

## PRICES SLASHED AGAIN! Genuine GABARDINE DRESS PANTS

Save half what you'd pay elsewhere! Order 2 pairs—save still more—get \$2.50 belt FREE! Hard finish. Holds crease. Retains press. Shine resistant. Zipper front. Roomy pockets. Blue, Tan, Gray, Brown, Blue-Gray, Green. WAIST: 28 to 42 pleated or plain front. (44 to 50, add 50c per pair.)

**\$10 VALUE**  
**\$4.95**  
Only 2 PRS. \$9.75  
**FREE**  
\$2.50 BELT



**LINCOLN TAILORS, Dept. EL-3, Lincoln, Nebr.**

## READY CUT HOMES

**\$2150 AND UP**  
Freight paid. Save up to \$1000 on production method. More compared with builders' prices. Anyone can assemble with simple plans furnished. Complete, including paint, hardware, roofing, glass, nails, etc. Sent 25c in coin for full color catalog, 67 modern low priced homes and floor plans. Complete building plans ready for filing at low cost. Sold separately if desired. Five Easy Payment Plans including monthly payments.



**NEW COLOR CATALOG FOR ONLY 25c**  
**INTERNATIONAL MILL & TIMBER CO., Bay City, Mich., Dept. EL 35**

## QUICK CASH PROFITS on Imports by Mail Order!

Would you like to know about my proven plan which brings me up to 1,163 cash-in-advance, \$2 orders for imports in a single day? Would you like to work this plan, too? It's just buying good imports at low foreign prices and selling them here at big profits by mail order. Full or part time. Even from your own home. No investment in merchandise. I show you everything—how to find choice imports from Amsterdam to Zanzibar—also how to export. Here's a business so big there's room for you and me and many others. Learn how you, too, may go after this big fast cash! Write today for FREE details. Air Mail reaches me overnight.  
B. L. Mellinger, The Mellinger Co., Dept. E393  
1717 Westwood, Los Angeles 24, Calif.

## GROW HERBS & SPICES AT HOME MEN! WOMEN! Earn Spare Time \$\$\$

Successful home grower tells you how he started growing Herbs as hobby in SMALL APARTMENT and developed a fine, nation-wide business. Learn how to make 101 profitable items at home. Big-profit orders come from neighbors, stores, gift shops, many business firms—**ALSO MAIL ORDERS.** Millions of \$\$ worth used yearly in foods, drinks, cosmetics, perfumes, medicines, etc. Easy to grow indoors or out. Few plants in kitchen window supply household needs. Herbs multiply rapidly—half-dozen plants soon become hundreds. No big overhead. **SEND NO MONEY.** Instructions including plans for 25 ways to make money at home with Herbs and living herb plants sent for no-risk examination **FREE**—full details. Write now! **WORLD OF HERBS,** Dept. 83, 601 S. Vermont, Los Angeles 5, Calif.

## WHY DON'T YOU WRITE?

Writing short stories, articles on current events, business, hobbies, human interest stories, travel, sports, local, church and club activities, etc., will enable you to earn extra money. In your own home, on your own time, the New York Copy Desk Method teaches you how to write the way newspaper men learn—by writing. Our unique "Writing Aptitude Test" tells whether you possess the fundamental qualities essential to successful writing. You'll enjoy this test. Write for it, without cost or obligation.

NEWSPAPER INSTITUTE OF AMERICA  
SUITE 5835-C, ONE PARK AVENUE, NEW YORK 16, N. Y.

## Do You Have Friends . . .

Among Maintenance, Purchasing, Safety Men in Factories, Institutions, Churches, Hospitals, etc.? Show them how they can save thousands. Credit for rated accounts. Cash commissions. Accounts protected.

Mr. M. A. Dollar, Vice President,  
**COST CONTROL CHEMICALS, CO.**  
Sanitary And Maintenance Chemists  
45-E Earle St. Newark, N. J.

## FALSE TEETH

### KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 35c and 60c at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box.

KLUTCH CO., Box 5555-C, ELMIRA, N. Y.

## LOOK for Rupture Help



Try a Brooks Patented Air Cushion Appliance. This marvelous invention for most forms of reducible rupture is GUARANTEED to bring YOU heavenly comfort and security—day and night—at work and at play—or it costs you NOTHING! Thousands happy. Light, neat-fitting. No hard pads or springs. For men, women, and children. Durable, cheap. Sent on trial to prove it. Not sold in stores. Beware of imitations. Write for Free Book on Rupture, no-risk trial order plan, and Proof of Results. Ready for you NOW!

BROOKS APPLIANCE CO., 329-D State St., Marshall, Mich.

# Emma Scholl

WORD has been received of the death of a woman who knew more about the Order of Elks, its principles and its workings, than any other woman ever has known, or, probably, ever will know.

In 1905 when Brother Robert N. Brown of Louisville Lodge No. 8 was elected Grand Exalted Ruler, naturally, one of the first things he had to do was select a stenographic assistant. Brother William J. Coleman of New Albany Lodge No. 670, later Exalted Ruler of that lodge, who was, at the time, an associate of Brother Brown in the editorship of the Louisville Times, recommended a young lady from New Albany for that position. Her name was Emma Scholl.

The engagement of Miss Scholl as stenographer to the Grand Exalted Ruler started her on a most interesting career.

Twelve Grand Exalted Rulers succeeding Grand Exalted Ruler Brown made use of her service which very promptly developed into that of a secretary rather than a stenographer.

For thirteen years she was located in different cities each year. Oakland, California succeeded Louisville and, following in succession came Charleroi, Pa., Colorado Springs, Colo., Sioux City, Iowa, Cincinnati, Ohio, New Orleans, La., Superior, Wis., New York City, San Francisco, Calif., Boston, Mass., New Orleans, La., (for the second time) and Lynchburg, Va.

Thus she served successively Grand Exalted Rulers Brown, Melvin, Tener, Holland, Sammis, Herrmann, John P. Sullivan, Mills, Leach, Benjamin, Nicholson, Rightor, and Harper.

At Lynchburg, Va., near the close of her year of service with Grand Exalted Ruler Fred Harper she fell and

received a compound fracture of her arm which was followed by an infection entailing the necessity of the removal of several inches of the bone.

As a result she was never capable of resuming full-time duties again, but she did on several occasions help new Grand Exalted Rulers to start off their offices satisfactorily.

All of the Grand Exalted Rulers with whom she served held her in high regard and were deeply appreciative of her services. The following from the report of one of the Past Grand Exalted Rulers represents the sentiments of all:

"In Miss Scholl the Grand Exalted Ruler-Elect, whoever he may be, may find one conversant with the work and detail of the office, efficient in the performance of her duties and familiar with the laws of the Order as well as the customs and practices of the office. Her place would be hard to fill."

For the years since her limited disability Miss Scholl has been a pensioner of the Grand Lodge in recognition of the most wonderful service rendered by her during the years.

Latterly she had been living in Los Angeles where she had the loving and watchful care of her niece Mrs. Charles W. Yeo.

On January 1st Miss Scholl had a stroke which resulted in her death. She was a communicant of the Episcopal Church.

Outside of Miss Scholl's devotion to the Order and her knowledge of its workings, she was interested in all important movements nationally and internationally during her life, and kept herself daily informed as to all movements affecting life throughout the world during that period.

plan was to have every state in the union participate in the field trials, but Minnesota, Arizona, Maryland and Georgia declined for a variety of reasons. In some cases, public schools closed before the injections were to be given in the spring, a time when a dangerous rise in polio attacks could be expected. A far more serious problem to contend with were the objections of parents to expose their children to a new, and largely untested, vaccine.

A crisis that threatened to throw a monkey wrench into the works was the circulation of a vicious rumor that children might suffer attacks of polio after injections of the vaccine. Although the National Foundation launched an all-out campaign to dispel such fears, the rumor was given enough credence to cut

to 60 per cent requests of the parents in the test areas for their children to be vaccinated. It is believed that public acceptance will be 90 per cent for proposed injections in 1955.

Since children from six to eight are among those most susceptible to paralytic polio, it was decided to concentrate on that age group for the purpose of gathering uniform data. It was imperative to work with schools because their established facilities made them ideal vehicles for assembling records in the test areas.

That was just the beginning of an incredibly complicated process. The children in the test areas were then separated into three categories. Injections of Dr. Salk's vaccine were given to 440,000, each receiving three shots over a period of five weeks. In eleven states, 210,000

children were injected with placebo, a substance that looks exactly like the vaccine but has no effect. Only two people, Dr. Francis and his deputy, Dr. Robert F. Korn, knew whether a child was getting the vaccine or placebo. The remaining 1,180,000 children merely were registered for comparative observation in the study group. About 40,000 children in all three categories gave the first of three small samples of blood, a vital procedure to compare antibody counts before and after the injections.

Sticking needles into 650,000 kids was the nerve-wracking job it figured to be. A small army of women volunteers was on hand in the schools to placate screaming, terrified youngsters. Representatives from the National Foundation again had to go through the business of reassuring parents the vaccine was harmless. In one county, two principals refused to let polio-fighting teams enter their schools when the countryside was swept by scare reports that monkeys had died after receiving injections of the vaccine.

Morton Boisen, on loan from the U.S. Bureau of the Census to assist Dr. Francis in the statistical evaluation, was pretty upset when he saw a doctor chase a frightened boy down the corridor of a school in South Bend, Indiana, seize the child by the scruff of the neck and jab him with a needle. It developed that the doctor was the child's grandfather and wanted to make sure he was protected. In some places, civic groups gave the kids lollipops and balloons to calm their fears, then had to stop repeaters from sneaking back in line for seconds of the prizes. In South Bend, an injection was given by mistake to a boy whose parents were dead set against it. That could have been a sticky situation leading to legal action, perhaps, but the parents listened to reason and agreed to forget it.

Duplicates of the basic information on the cards of 1,830,000 children were filed with Dr. Francis in Ann Arbor, schools closed for the summer and the period of grim, watchful waiting began. It wasn't a long wait. Hot weather brought, as always, a sharp rise in the outbreak of polio. In 1954, there were 39,000 cases, the third worst epidemic ever recorded. Only 1952, with 56,000 cases, and 1949, with 42,000, claimed more victims.

**N**OW THE machinery of the field trials went into high gear and tackled anticipated complications. Public health officers in each of the 217 test areas had been instructed to send a collect telegram to Dr. Francis in Ann Arbor reporting each polio case immediately. Knowing that many children would be away at camps and summer resorts, Dr. Francis made arrangements with all states, the National Office of Vital Statistics and hospitals throughout the country to receive a similar notification of every case they recorded. That was a necessary measure to keep track of all the children in the control group.

As the telegrams poured into Ann Arbor, Dr. Francis' staff waded through the 1,830,000 cards to determine whether the Johnny Brown or Susie Smith stricken at a summer camp in Maine was registered in their files from another locality. It also was imperative to make certain that the child actually had polio, a disease difficult to diagnose in the early stages. Encephalitis, mumps, meningitis and many other virus infections often are mistaken for polio by the most competent doctors. And, conversely, polio sometimes is not spotted immediately. False diagnoses would destroy the validity of the polio study, of course.

Upon receipt of each notification of an attack, Dr. Francis sent a telegram to a doctor in the vicinity of the child asking him to examine the patient and answer in exhaustive detail a list of twenty-five preliminary questions. Since it was vacation time and children often were separated from their families, a similar wire was sent to another doctor for information on the patient's parents, brothers and sisters. Many children in the study were stricken outside the area in which they were registered and contact had to be made with doctors who were not among the 20,000 originally enlisted in the plan. These doctors sometimes had to travel 100 miles into isolated areas at their own expense to get the required information and it is to their everlasting credit that not one ever refused Dr. Francis' call for help.

It may be urgent at this point to correct a possible misconception. The National Foundation did not limit its money and resources to children in the vaccine trial group. It was as vitally concerned as ever with every polio victim and spent more than \$28,800,000 in 1954 aiding individual cases. Medical attention was given unstintingly to all polio sufferers. But at the same time scientists concentrated on getting statistical information within the vaccine trial group for the evaluation study.

Several paragraphs ago, we mentioned 144,000,000 pieces of information were gathered, collated and analyzed. That was not a typographical error. The 70 possible entries on 1,830,000 basic registration cards were just the foothills of a mountainous mass of material. Two dozen notations were added for each of the 650,000 children getting injections of vaccine or placebo. More than 200 pertinent items were added to the record of each child who contracted polio. Within twenty days after the attack, for example, a therapist made an exhaustive check on 54 different muscles and repeated the examination after the critical 70-day period to determine the degree of residual paralysis. Then, of course, there was an intensive medical report on the victim and members of his family.

The data gathered from blood tests added up to 21,600,000 separate items. Each of the three samples of blood taken from 40,000 donors was tested for posi-



**End Wraps Problems**

- KEEP WRAPS AIRED, DRY AND "IN PRESS."
- SAVE FLOOR SPACE.

*The* **OFFICE VALET**

Provide check-room efficiency. End locker room evils—fit in anywhere. Accommodate 3 (or 6) persons per running foot—coats, hats, umbrellas, overshoes. Lifetime welded steel construction. Modern baked enamel finishes. Sold by quality office furniture dealers everywhere.

**Checker**® Commercial, industrial and institutional wardrobe equipment and complete checkrooms.

**VALET RACKS**® Stationary and portable Wardrobe and Locker Racks for the office and the home

**VOGEL-PETERSON CO.,** 1121 W. 37th St., Chicago 9, U.S.A.

**BECOME AN EXPERT IN TRAFFIC**

Traffic men earn \$4,000 to \$10,000 and up. Thousands of firms need experts on rates, tariffs, regulations. We train you thoroughly in spare time at home for executive traffic jobs. Personal training under traffic authorities. Placement counsel and help. Write for free 48-page book "Traffic Management—the Fast Growing Profession."

**LASALLE Extension University, 417 So. Dearborn St.**  
A Correspondence Institution Dept. 3328T Chicago 5, Ill.




**\$210.00 and MORE yours!**  
IN A WEEK YOURS!

**New Refrigerator Defroster Sells Itself on Sure-Fire FREE TRIAL!**

Nothing else like it! Sout of ten housewives buy amazing D-Frost-O-Matic after daring FREE TRIAL. Pocket \$15. \$20 and more in few hours full or spare time, up to \$210 in a week!

**FREE!** RUSH POSTCARD now for big-profit facts, sure-fire FREE TRIAL Plan. Everything free, no obligation. Write TODAY.

D-FROST-O-MATIC, 173 W. Madison, Dept. F-12, Chicago 2, Ill.



**SCHOOL & COLLEGE INFORMATION**

All colleges, Junior Colleges, Preparatory, Military, Boarding Schools, Children's Schools and Summer Camps. Free information on all in U.S. Mentions age and special needs. Est. 42 years. Visit, write or phone Plaza 7-4440.

**AMERICAN SCHOOLS & COLLEGES ASSOC.,**  
30 Rockefeller Plaza, Box 9, RCA Bldg., NYC.

**Free! VITAMIN GUIDE BOOK**

No longer need you pay \$4, \$5, \$6, up to \$15 per 100 capsules for the same vitamins your doctor advises. Nor need you pay \$10, \$12.50 or \$19.50 a month for food supplements rich in California-grown natural factors. After 20 minutes reading of this Guide Book you will understand vitamins as you never have before. You will not be fooled again by confusing, mysterious labels; you will be able to pick up any vitamin product and know if you are getting your money's worth. Stop buying blindly. This FREE book shows how to save up to 40% on vitamins, including the sensational new wonder vitamins, "Red" Vitamin B-12 and the Intrinsic Factor, now prescribed for blood building and many anemias. Send postcard today to VITAMIN-QUOTA, Dept. T-195, 880 Broadway, New York 3, N. Y. or Dept. T-195, 1125 Crenshaw Blvd., Los Angeles 19, Calif.

**HOW TO CHOOSE A BRONZE PLAQUE**

FREE illustrated brochure tells how—shows original ideas for reasonably priced, solid bronze nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for **FREE Brochure A**

For trophy, medal, cup ideas ask for Brochure B.

**INTERNATIONAL BRONZE TABLET CO., INC.**  
DEPT. 40—150 WEST 22 ST., NEW YORK 11, N. Y.

tive and negative reactions to the three viruses which cause polio. Eighteen test tubes were needed for each blood sample. Multiply eighteen by three, for the cycle of three tests, and you get 54 tubes for each donor. Multiply 54 by 40,000 and you begin to get an idea of the enormity of the job.

Inevitably, mistakes and inconsistencies cropped up in comparing information on the cards. Dr. Francis and his staff wrote 1,000 letters a week on the average last summer to clear up the inaccuracies and to double-check information.

"We strained every possible effort to get our statistical material completely accurate to insure the integrity of the evaluation study," Dr. Francis explains. Incidentally, Dr. Salk did his first work with viruses at New York University under Dr. Francis, a world-renowned epidemiologist. "As few as two mistakes from each of the 217 test areas could throw off our findings by as much as twenty per cent. That margin of error cannot be tolerated when the lives and welfare of children are at stake."

A couple of typical complications underscored the need for precautions against errors despite the best intentions of the people cooperating in the field trials. Fully five per cent of the children in the entire study group moved before summer was over, usually into areas not included in the project. This meant tracking down new addresses and making certain that the proper Bill Jones had been found among maybe fifty kids with the same name.

It meant heroic measures to make sure that no case of polio among the 1,830,000 study group children was "lost" because a child had moved. Fortunately, doctors, hospital authorities and health officers in every part of the country, whether field trial or not, made sure that information about polio among these children was sent to the evaluation center at Ann Arbor.

Two types of field trial were conducted. In some areas of the country, children in second grade received vaccine, while first and third graders are being observed as control groups. In other

areas, half the children were given vaccine and the other half received the placebo, a fluid which looked like the vaccine but is known to have no effect.

In parts of the nation where some children received vaccine and others got placebo, local authorities did not know which was which, and shots were given according to code numbers on vaccine bottles.

You may be wondering why the intricate operation was cluttered up with placebo and the hocus-pocus of code numbers. It was not done, we can assure you, to heighten suspense in the official report now being prepared by Dr. Francis. On the contrary, the idea was to stop idle speculation founded on a relatively few cases. If a community knew that thirty children inoculated only with the Salk vaccine had not contracted polio, false hopes might be raised. On the other hand, public confidence in the vaccine would be undermined if there were two or three polio victims in a small vaccinated group. Truly safe and scientific conclusions can be drawn only from a large number of case histories and that required time while Dr. Francis sifted and weighed tons of evidence.

**T**HERE undoubtedly will be a wave of rumors and wild guesses concerning the effectiveness of the Salk vaccine as the April 1 target date for Dr. Francis' official report draws closer. You are advised to ignore all loose talk. Only two people, Drs. Francis and Korns, know what the comparative statistics have revealed. They alone can answer two momentous questions: (1) Does the Salk vaccine cut down the incidence of polio significantly? (2) Does it reduce permanent paralysis?

Several important facts unrelated to the two questions have been established. The field trials revealed new information concerning the origin and spread of polio. The old belief that it was borne by polluted water or insects and struck indiscriminately has been discredited. It is one of the bitter paradoxes of our time that the danger of polio increases with the rise in living standards. Poor sanitation actually promotes protection against

the disease by inducing light attacks in infants which build up immunity to later infection. Polio is less likely to cause paralysis in babies than older children. America's gleaming bathrooms and extensive networks of sewers and reservoirs reduce the chance of contamination in infants, but they do not develop natural immunity to polio and, as a consequence, are hit harder a few years later when they are exposed to the virus.

"Polio is a group contagion that is spread mainly along narrow channels of intimate family associations," Dr. Francis says. "You can sit next to a carrier in a crowded room without any danger, but you may become infected if the carrier prepares food for you, if you use his glass or bathe in the tub he has just used. Polio even can be spread by putting all the family wash in the same laundry machine or tub of water. It is significant that the incidence of polio falls off sharply as family ties weaken."

We will not abandon family ties so important in the emotional development of a child. Nor will we discard hygienic safeguards that have curbed other diseases. The severe polio epidemics of recent years certainly will be repeated unless a vaccine is found—and there are straws in the wind suggesting that the long search is near an end. We have absolutely no authoritative, advance information on the Francis report, but. . .

The National Foundation already has placed orders with six commercial laboratories for \$9,000,000 worth of the Salk vaccine for delivery within the next two months. Plans have been made to give injections to 1,390,000 children in the control group who were not vaccinated last year and to 7,895,000 others in the first and second grades throughout the United States if the vaccine is licensed. An organization with a deep sense of responsibility would not have made such a staggering investment of public funds unless there was very great faith that the money would be put to the best possible use.

Dr. Salk led the crusade against the scourge, but behind him there were 160,000,000 citizens marching with dimes, determination and compassion.

## What's Ahead for Baseball?

(Continued from page 11)

in minor league parks that should have been occupied by fans who were elsewhere watching big league games on television. They passed a resolution asking for the reinstatement of an old rule which confines telecasts to a 50-mile area of major league parks. Nineteen of the thirty-three surviving minor circuits even voted indignantly to abandon the major-minor agreement, under which Commissioner Ford Frick rules all baseball. Fortunately, the agreement, which expires in 1956, requires a three-quarter majority vote for such action. But an ominous future lies ahead.

The majors, in reply, have been quick to reiterate the existence of two sides to all questions. Now impending against the big leagues is one suit for restricting broadcasts and another for not restricting them. Either way they retreat, they back into a buzz saw. Lawyers have long maintained that to restrict broadcasts would be contrary to law. In legal fees alone, baseball has spent \$500,000 since 1946—with the end nowhere in sight. So the majors, on advice of counsel, needed only two minutes to kill the minors' resolution on television at their meeting in New York.

Next time you're enjoying a baseball game, if you glance in the direction of the clubhouse in envy of the "opulent club owner, whose carefree life consists of nothing more worrisome than watching his team play every day", just remember it has been estimated that a home attendance of 1,000,000 annually will be necessary from now on for a major league pennant contender to do better than break even financially.

So much for baseball's headaches. There is a brighter side. No longer will you have to fidget in your seat, inwardly uttering invectives at the thought of ar-

iving home late for a cold dinner, while some pitcher stands motionless, seemingly for eternity, staring at the catcher. The majors, in a "take-the-bull-by-the-horns" burst of action, have hauled forth for enforcement a rule that has remained dormant in the book for years.

From now on, if the bases are unoccupied, any pitcher who loiters longer than twenty seconds after assuming a pitching position will have a ball called against him. The plate umpire will have no option. The penalty is compulsory. In addition to his mask, chest protector and shinguards, the perspiring arbiter behind the plate now must operate a stop-watch part of the time.

**N**OT ONLY does the two-hour game seem fairly certain to return from the almost forgotten past, but more major league clubs are moving back the starting time of their day games to 1:30 P.M. Cleveland is the latest city to discover that when a man takes an afternoon off for a game he doesn't want to wait around until 2:30 P.M. before action starts. The Ohio city also has cut half an hour off the starting time of its night contests, which will begin at 8 P.M.

One change in the rules which, judging from opinions expressed thus far, appears certain to result in complications is the provision limiting the catcher's box to a width of forty-three inches, with no depth specified. A few hours after the new measure had been announced, howls from catchers echoed throughout the land. They were joined by many pitchers. All were agreed the hard-working backstop would have to work a little harder this year.

The motive behind the change, of course, is to make the intentional pass more difficult. The catcher won't be permitted to leave his box until after the ball has left the pitcher's hand. If he should, a balk would be called. Which means the average receiver's squatting position must be transformed into the preliminary motions of a bullfrog leap when a batter is to be walked intentionally. A pitcher could throw a slow ball, but what if there's a fast base-runner on second?

"I can't see this rule serving any purpose at all—beyond giving the catcher more work," said Carl Hubbell, famed southpaw pitcher of the Giants some twenty years ago. "It's not going to eliminate the intentional pass, which is a strategic part of baseball, but it probably will result in some wild pitches."

But what about the more pressing business of pennant races, which will be at hand next month? In corner stores throughout every city and village of the land you will hear: "Can the Giants repeat?" Abstinence from predictions is one of Manager Leo Durocher's virtues, but listen to Horace Stoneham, president of the Giants:

"I think we can make it two in a row, barring costly injuries. The rest of the

league will have to catch us. No, we're not hunting for any deals. We can stand pat. Of course we're not slamming the door on anybody who cares to talk trades."

Then Stoneham, finding the temptation to seize opportunity by the forelock irresistible, wafted a poison dart across the East River into Brooklyn. With tongue in cheek, confident the percussion he was about to create would accomplish the desired end, he purred:

"I look for the strongest opposition to come from Milwaukee. I figure the Braves to finish ahead of the Dodgers. There's been a lot of talk about a revamped Brooklyn lineup, but unless they come up with a whale of a change, I can't see them as a big threat. Don't forget Milwaukee will have Bobby Thomson from the very start this season. (Thomson was disabled most of last year with a broken ankle.) Then, too, Chet Nichols and Bob Buhl should be better pitchers than they were in 1954. Yes, the Braves have a lot of talent—Warren Spahn, Eddie Mathews, Hank Aaron and others."

Is Stoneham kidding? Don't forget the Giants and Dodgers, traditional enemies for more than half a century, are the only clubs in the National League whose combined total of fandom has access to either park by subway or bus. The worst financial blow that could be dealt the Polo Grounders would be a hopeless second-division team in Brooklyn. As interpreted by Stoneham's listeners, he was merely stirring the fire to get a "deeper burn" in Flatbush.

**A**T THIS JUNCTURE, you may be smiling tolerantly and asking yourself: "Just who will it be, the Giants, Dodgers or Braves?" Suppose we lend an ear to the experts. Most "experts", you'll recall, belong to that august body of augurs who last spring picked the Dodgers and Yankees as pennant winners in their respective leagues; then, later, in a "sure-shot" scramble to repair damaged prestige, calmly informed a waiting public the Indians would sandbag the Giants in no more than six games in the world series.

Well, this season the experts visualize the Giants, Dodgers and Braves in a race right down to the wire—in that order—with the remaining first-division berth a battle between the Phillies, Redlegs and Cardinals. The Pirates are seen as making a strong bid against the Cubs to evade the cellar.

In the American League, where incontestable statistics have justified the junior loop being dubbed a three-team circuit for the nonce, opinion is about evenly divided between the Indians and Yankees, with the White Sox as a certain third-place finisher. Can this be a prediction? Or merely a glance at the 1954 standings, in which the fourth-place Red Sox wound up forty-two games behind the leading Indians?

When the Yankees maneuvered their



**NEVER BEFORE SOLD TO MOTORISTS**

A recent discovery and extensive electrical and mechanical research has made it possible to sell this Power-Plug for your car at such a low price of \$3.50 each ppd. Factory-to-you savings. Made from 14 different materials: tin, copper, steel, lead, mica, nickel, quartzite, wood, chrome, graphite, carbon, neoprene, rubber, and phenolite. Amazing results in mileage, power, starting & speed. Premium gas not necessary. Longer life for points and spark plugs. Self installed in 5 min. No tools required. Fits on any car (old or new) farm tractors, busses; road machinery and boats, 6 or 12V type. Exciting difference in just 1 mile drive. Tested from coast to coast. Most scientific device ever put on a car. Will give a more powerful spark and better performance when properly installed or money refunded if returned in good condition within 7 days. Mail \$3.50 cash, check or money order to: KWIKEE PRODUCTS CO., 117 S. Park Ave., Saginaw, Michigan.

**I'll Send You This Handsome SAMPLE CASE - FREE**



**and Show You How to Make Up to \$30.00 in a Day**

WRITE for this FREE Tailoring Sample Case packed with 150 beautiful, big-value suit and overcoat fabrics. Take orders from friends, fellow-workers, others, for fine quality, made-to-measure clothes. Pocket big cash profits in advance. Because wearing our suits and overcoats brings more orders, we make it easy for you to get your own client without the cost. No experience is needed. **SATISFACTION GUARANTEED. SEND NO MONEY.** Rush your name, address, and age—today!  
**W. Z. GIBSON, INC., 500 South Throop Street DEPT. Y-444 CHICAGO 7, ILLINOIS**

**DON'T BE CAUGHT WITH A DEAD BATTERY**



Amazing "New Life" battery rejuvenator stops build-up of plate sulfates... keeps battery automatically charged. Use lights, heater, radio, as much as you like. Get faster starting! Greater power! **RECHARGING IS UNNECESSARY!** Only one treatment needed! Money back guarantee. Rush \$1.00 to:

**JSM PRODUCTS CO. - Dept. 18  
1118 Castleton Rd., Cleveland 21, O.**

**PUMP WATER FAST!**  
Drains Wash Tubs, Cellars, Cisterns. Famous #7 pumps 2800 gph. 420 gph. at 75' high or 1600 gph. from 25' well. Sturdy rustproof alloy metal. Six blade impeller. 3/4" inlet, 1/2" outlet. Standard pipe threaded. Uses any 1/2 to 1/2 H.P. Motor. Will not leak or clog. Iron clad guarantee. Send check, M.O., or sent C.O.D. **\$8.95** m.s.  
Irrigate, Fill Tanks, Draw Well Water. Heavy duty #8 pumps 7000 gph. —1000 gph. 75' high 3000 gph. from 25' well. Rustproof alloy metal. 8 blade impeller. 1" inlet, 1" outlet. Standard pipe threaded. Will not leak or clog. Iron clad guarantee. Send check, M.O., or sent C.O.D. **\$11.95** m.s.  
Free Catalogue—Gear Pumps, Large Centrifugal Pumps, Deep and Shallow Well Pumps, Sump Pumps.  
**MOORE MANUFACTURING CO.  
SWEDSBORO 11, NEW JERSEY**

**NEW "MIRACLE" BARRIER! STOPS Thieves**  
**Protects Home, Business, Cabin Against Burglars & Break-Ins!**  
Works on new proven principle!—keeps prowlers out even if you're gone for months and leave door unlocked! Stops criminals cold—yet harmless to your family. Install in minutes—no tools req. It's amazing. Can't be publicly described, but **GUARANTEED 100% EFFICIENT OR YOUR MONEY BACK.** Order now—before vacation time! Only **\$2.00** ppd. (No C.O.D.'s, please.)  
**GUARD-TECH, P. O. Box 64, Suite 211  
6087 Sunset Blvd., Hollywood 28, Calif.**

Now Earn **\$5, \$7, \$10** per Hour  
**SENSATIONAL NEW CM-7**  
Only in **RED COMET** Automatic Fire Extinguishers

Here's a new product that's already selling like wildfire! CM-7—the miracle chemical contained only in Red Comet Automatic Fire Extinguishers —has exclusive features that no other fire extinguishing fluid can offer. A simple, easy demonstration of CM-7 putting out fire clinches the sale, makes you a Big Profit. Prospects everywhere—farms, homes, businesses. No experience necessary. No investment.  
**FREE use of Master DeLuxe Sales Kit**—Contains everything you need to start taking orders the first week. Write today for more information about CM-7 and how you can get the Master DeLuxe Sales Kit.  
**WRITE TODAY** **RED COMET**, Dept. 344-P, R.C. Bldg. Inc. • Littleton, Colo.

## Elk History Presentation To Porterville Library

16-player deal with the Orioles, the baseball heavens thundered. Hank Greenberg, general manager of the Indians, wailed that Paul Richards, combination general manager and field manager of Baltimore, had handed New York the 1955 pennant. Al Lopez, Cleveland manager, opined the Yankees had weakened their outfield by getting rid of the veteran Gene Woodling, among lesser players, in the transaction which brought the 24-year-old right-handed pitching ace, Bob Turley, shortstop Billy Hunter and right-handed pitcher Don Larsen to New York. Richards, in retaliation against the indignation aroused among Baltimore fans over the trade, stoically announced: "I think we can now automatically be considered first-division challengers."

The hullabaloo caused by the Yankee-Oriole deal, of course, merely was an amplified echo of the tumult created two days previously among National League fans when Greenberg proudly announced the acquisition of slugger Ralph Kiner from the Chicago Cubs for a "substantial" amount of cash and one anonymous player to be named later. Even Commissioner Ford Frick had something to say about this transaction.

"It is a bad, though legal, waiver rule which permits an American League pennant winner to acquire a player like Kiner from the Cubs without teams lower in the National League standings getting a crack at him first," said Frick. "When clubs get waivers on players in September now, the waivers stand until after the first month of the next season. In that way, a club can deal a player to any club in the other league after its own league has waived on him."

**T**HE CUBS unsuccessfully tried to obtain waivers on Kiner for several months prior to the deal, but one National League club reportedly blocked the effort. Waivers, of course, can be withdrawn by a club after they are asked, which is one way of discouraging teams in the same league from claiming a valuable player who is tabbed "for sale" to another league. So the stubborn National League club in question finally gave up and Kiner's hopes of playing in his first world series were renewed.

Now 32 years old, Kiner, who hit .285 for the Cubs last season, will plug a gaping hole in the Indians' outfield. His home run prowess, however, slumped to a new low of twenty-two last year, so his worth to Cleveland in this department cannot be assessed before next September.

The most important question in the American League today is: Will Kiner strengthen the Indians more than Turley and Hunter will the Yankees? The consensus appears to be "no." Turley, who won fourteen games for the Orioles last season and led all major league pitchers in strikeouts, with 185, seems to be a shoo-in as a twenty-game winner with



Grand Exalted Ruler William J. Jernick presents two copies of the "History of the Order of Elks" to Mrs. Dorothy Margo, Librarian of the Porterville Library, on behalf of Porterville, Calif., Lodge No. 1342. Left to right are: Exalted Ruler Harry B. Jackson, D.D. Lester J. Hamilton, Mrs. Margo, Mr. Jernick, Past Grand Exalted Ruler L. A. Lewis.

New York. Kiner, it is conceded, isn't likely to be responsible for twenty games in the Indians' "win" column. Furthermore, the 25-year-old Hunter is regarded by Manager Casey Stengel as the Yankees' No. 1 candidate to succeed Phil Rizzuto, now 36, at shortstop. Larsen has been an in-and-outer, so is a question mark.

As for the Yankees' outfield weakness, don't be surprised to see Yogi Berra, normally a catcher, and the American League's most valuable player for 1954, roaming the outer spaces occasionally or filling in at third base this year. Stengel still has three good outfielders in Mickey Mantle, Hank Bauer and Irv Noren, but he also has a bright prospect in rookie catcher Elston Howard, who could relieve Yogi for other duties.

The White Sox, busily engaged in deals which have brought Walt Dropo, Bob Nieman, Ted Gray and Clint Courtney, among others, into their ranks, view things thusly through the eyes of their general manager, Frank Lane:

"I feel we have strengthened the spots where we needed help. Both the Yankees and Indians should be better this year, so we were forced to make these moves, which I hope will enable us to get ahead of them this year."

Swinging back to the National League, just in case there's any lingering doubt in your mind as to why the Dodgers appear stronger than the Braves—there are two reasons. First, word has it that catcher Roy Campanella's injured hand, which reduced him to a token role last season, has responded favorably to a second operation. A normal Campanella could bring untold hilarity to Flatbush. Secondly, Karl Spooner, young southpaw pitcher whom the Dodgers brought up late—much too late—from their Fort

Worth, Tex., farm club last season, still is glowing in the aureole created when he fanned fifteen Giants in his debut for a one-game strikeout record for Brooklyn pitchers. When he followed that effort by striking out twelve Pirates to establish a major league record for strikeouts in successive games, the Dodgers knew they'd struck gold.

A physically intact Bobby Thomson, of course, will make for a much stronger Milwaukee threat, but, contrary to Stoneham's prophecy, there is no solid ground upon which to build hope that Buhl, who won only two of nine games last year, with an earned run average of 4.01, and Nichols, who had a 9-11 won-and-lost record and an earned run average of 4.43, will be better pitchers this season than they were in 1954.

As to the wisdom or fallacy of the Giants standing pat on their lineup, Eddie Brannick, secretary, who got his start in 1907 by sitting on the bench with the late John McGraw as guardian of the ball bag, would have a final word.

"Let's be serious," urged Eddie, willing for the moment to sacrifice his reputation as baseball's champion wisecracker. "Have a look at our regular starting lineup. It averages twenty-nine years in age. A minimum of four years to go for most of them. In centerfield is the league's 1954 batting champion and most valuable player, Willie Mays. In rightfield is the runner-up for individual batting honors, Don Mueller. Monte Irvin in leftfield has a lifetime batting average of .299. Behind the plate we have Wes Westrum. His hitting could improve, but he's one of the most dependable catchers, defensively, in the business. Whitey Lockman, on first, didn't have a good year at bat, but there are few better fielding first-basemen. The same goes for

Davey Williams at second and Hank Thompson at third. At short, who in the league would you choose over Al Dark?

"On the mound we can put a 24-year-old kid, Johnny Antonelli, the league's top pitcher last season. Behind him stands another 21-game winner, Hoyt

Wilhelm; a 17-game winner, Ruben Gomez; a guy who won fourteen games, Sal Maglie, not to mention a 10-game winner, Marv Grissom.

"Yeah!" with finality. "We need new players like a monkey cage needs rubber bars."

## In the Doghouse

(Continued from page 31)

or provide temporary sleeping accommodations on my person.

You may be as big as a great Dane and if that's so I'd just as soon have a horse sit on my lap or you might, regardless of your size, have trifled recently with an ancient fish. In either event your people may think that their darling is irresistible but I'll reserve the right to my own thoughts, chief among which is the thought that I won't visit there again very soon. Maybe they'll guess why but my guess is that they won't because people who are so fatuous about their dogs always believe them to be the best of all dogs and only a 100 per cent churl would think otherwise. You may think you're about the smartest dog I ever saw or your people may think so, which amounts to the same thing, but I'll refuse to admire any of the show-off tricks they have you perform—more than once for each trick. Anyway, I have a dog at home that's twice as smart as you, you big stiff. But I'll be polite and admire each of your tricks—once around only. Encores are out.

I won't fall for that old stuff of pretending to take something away from one of your people so they can show me what a wonderful guardian you are. I fell for that once and was lucky to get my right arm back. You save that faithful friend, noble guardian business for the men who come to fix the TV set. Remember too, if you've learned to shake hands that we'll shake once and that's for keeps. I recall trying to spend an evening of what I had hoped would be a pleasant social call only to have it ruined by a dog that knew only one trick—shaking hands. When I arrived the family decanter was practically full of lemonade, when I left it was still practically full. My hosts spent what seemed the entire evening admiring their dog. I spent it shaking hands with that pooch.

Now Mr. or Mrs. Dog Keeper if you have been leaning over Fido's shoulder reading this you may have an idea that this fellow Faust is just a common scold who really doesn't like dogs at all. Let me assure you that such is not the case. It is because I do like them that I have tried to point up some of the things that dog owners do, or rather don't do, that make those who may be neutral about dogs definitely dislike them. Among those relatively few who from the start don't like dogs, the untrained, spoiled dog strengthens that dislike sometimes to actual hatred.

To a large extent this is the fault of

the dog owner, not the dog. It's a rare dog that cannot be trained. True, some dogs are natural show offs, spoiled and undisciplined as are some children—and accordingly disliked through no fault of their own but through mistaken kindness and indulgence on the part of those who are responsible for them. For this there is no excuse; anyone who is physically able to take care of a dog is physically able to train it. A well-mannered dog, and that means a well-trained dog, is a dog to be admired and a delight to its owner. The spoiled dog is a nuisance to every body, including its owner, although the latter may not be fully aware of it.

There's no reason why a dog can't be trained and that training, basic as it may be, will make the difference between a companionable dog and the nuisance dog. This training can easily be given at home. There's an old saying supposedly amusing that you've got to know more than the dog to train it. What this actually means is that you have to impose your will on the dog. To a degree, training children is pretty much the same. If the small fry in their formative years are allowed to do exactly what they please they usually find the world a hard place in which to live when they grow up. The same holds true for the dog; life is only easy as long as he is protected and sheltered and his faults condoned by an indulgent owner. But in the eyes of other people that dog is simply a pest. If such a dog is thrown on its own it has a hard time to get adjusted, not as hard as does a spoiled child, because dogs adjust more readily than human beings.

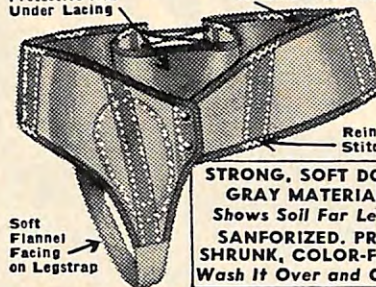
In training a dog there are two basic lessons it must learn. The first, if it is to be kept as a housepet, is housebreaking. The second is obedience. The latter doesn't call for teaching cute tricks. It just means what the term expresses—obedience to simple commands. It hardly seems necessary to note here that the dog is not a human being. He's an animal and as such can be a very useful companion and assistant to his owner. But if he is babied, treated like a helpless child, beyond his puppyhood and for the rest of his adult life, he'll be just a toy, no good to himself and just a toy to his owner. Who wants that kind of dog? The dog to fulfill his destiny and be the happier is the trained, unspoiled dog, a real companion to its owner, a guardian that will readily lay down his life for that owner's life and property. When you have such, then brother you have a *dog*, one of the noblest of all animals.

## New DELUXE RUPTURE-EASER®

A Piper Brace Truss — Pat. No. 2606551

Improved for Wrinkle-Free Form Fit

Protective fold Under Lacing



Soft Flannel Facing on Legstrap

Reinforced Stitching

**STRONG, SOFT DOVE GRAY MATERIAL Shows Soil Far Less!**  
**SANFORIZED, PRE-SHRUNK, COLOR-FAST Wash It Over and Over**

New comfort beyond belief! No steel bands or leather. Soft, form-fitting, washable. Soft, flat groin pad. Firm, gentle support over entire area of rupture. No jabbing "pressure knobs". Can't slip no matter how you may run, bend, sit, twist or turn. RUPTURE-EASER needs no fitting. Easy and quick to adjust. Launder like any other undergarment. Now this world-famous RUPTURE-EASER, praised by nearly a million grateful users, is available in the new **Deluxe** model, with added luxury features. Order yours today. Give hip measurement, state whether rupture is right, left or double.

For Men • Women • Children

No Fitting Required

\$5.98

RIGHT or LEFT

DOUBLE \$6.98

We pre-pay postage except COD's

Delay May Be Serious . . . Order Today!

PIPER BRACE CO.

811 Wyandotte Dept. EK-35 Kansas City 5, Mo.



**Kills Fleas and "B.O."**  
**WHILE PETS SNOOZE**

Makes Dogs SAFER for Kiddies to Play With. End biting fleas, stop scratching. Gives pleasing aroma. No messy powders. Replaceable treated inner pad is effective for many months. **\$2.98** Regular size 15x28-in. Super size 28x36-in. . . **\$4.98**  
**Money-Back Guarantee**

**FLEA-SCAT PAD**

SEND NO MONEY—Order C.O.D. plus postage, or send check and we'll pay postage.

SUDBURY LABORATORY, Box 907, South Sudbury, Mass.

## STOP Skin Torment

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for **D. D. D. PRESCRIPTION**.

**\$6.95** **DRAINS** cellars, cisterns, wash tubs; **IRRIGATES - CIRCULATES - SPRAYS**

Original Type P Pump has 1,001 uses—house, garden, farm. Pumps 3000 GPH; 450 GPH 30" high; or 1500 GPH from 25" well. Use 1/6 to 3/4 HP motor. Motor coupling included. 1" inlet; 3/4" outlet. Stainless steel shaft.

**Submersible! Won't Rust! Won't Clog!** Postpaid if cash with order. (West of Miss. add 50c). **MONEY BACK GUARANTEE.** Centrifugal and Gear Pumps in all sizes. **LABAWCO PUMPS, Belle Mead 58, N.J.**

## EAT ANYTHING WITH FALSE TEETH

If you have trouble with plates that slip, rock and cause sore gums—try Brimms Plasti-Liner. One application makes plates fit snugly without powder or paste, because Brimms Plasti-Liner hardens permanently to your plate. It relines and refits loose plates in a way no powder or paste can do. Even on old rubber plates you get good results six months to a year or longer. **YOU CAN EAT ANYTHING!** Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. *Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money back if not completely satisfied. Ask your druggist!*



**BRIMMS PLASTI-LINER**  
THE PERMANENT DENTURE RELINER

# Elks



# WORKSHOP

**Here's how you can do first-rate wallpapering.**

**BY FRANK V. MITCHELL**

**YOU CAN** do a super-professional job of hanging wallpaper if you start properly and have a few simple tools.

To begin with, try to borrow some sample books from your dealer. This will give you time at home to pick out a suitable pattern that blends well with your furniture, trim colors, etc. Next, measure the length, width and height of your room and count the number of windows, doors and other areas that will not be papered. Give the measurements to your dealer and he will advise you on the number of rolls of paper needed.

To do your own estimating, multiply the total length of all the walls by their height. Divide the square-foot area so obtained by 30 to get the number of single rolls needed. Deduct one roll for

every two windows, doors or fireplaces in the room.

It's wise to buy one extra roll. If the paper has a pattern that runs across from one strip to the next, and so has to be matched, buy a second extra roll.

When ordering paper, be sure to have the edges trimmed. The few cents of extra cost will save much time and labor. Trimming is usually difficult for the be-

ginner. The following instructions are for hanging pre-trimmed paper.

While waiting for the paper to be delivered, prepare your walls. If they are painted, wash them with a strong solution of washing soda to dull the gloss. If the walls are papered, you can dust them and apply the new paper over the old after removing all loose paper; however, the application of new paper to old usually causes old paper to bulge and the job is seldom completely smooth. It is better to remove the old paper by soaking it with a wet rag or sponge, allowing the water to soak in and then scraping the paper off the wall with a large putty knife. A wallpaper steamer can be rented to wet down the paper, but a good soaking with water does the job with less expense.

Be sure the walls are smooth. If even, sand away the rough spots that could work through the paper later. Fill cracks or holes with patching plaster, sanding this smooth when it is hard.

Calcimine paint or whitewash must be removed with warm water. To paper over plywood, apply a coat of shellac first so that the size and wallpaper paste will not make the grain rise.

All surfaces except old wallpaper should be sized. This consists of brushing on a watery glue solution (mixed according to directions on the package) after all patching, washing, shellacking

## DETAIL STEPS IN HANGING WALLPAPER



### MORE HELP ON WALLPAPER

The Wallpaper Council, Inc., an association of leading wallpaper manufacturers, has just prepared a four-page, profusely illustrated booklet entitled "How to Hang Wallpaper." Through the cooperation of this organization we are making the booklet available to Elks Workshop readers. While there is some duplication with this month's article, we believe there is enough additional information to make this a very worthwhile booklet for our readers. When ordering your booklet, we would be interested in any comments you may care to make about our new Elks Workshop department. To obtain your "How to Hang Wallpaper" booklet, send coupon, with three-cent stamp to cover postage, to:

THE ELKS MAGAZINE  
50 East 42nd Street, New York 17, N.Y.

Name.....

Address.....

City.....Zone.....State.....



and other preparatory work is done.

You will need a big table on which to cut and paste the paper. A two-by-six plywood panel, or a couple of wide planks, can be laid on sawhorses. You can rent tables in some communities.

You will also need a sharp knife, a pair of scissors, a smoothing brush, a paste brush, a bucket, an edge roller, a rule or yardstick, a piece of string, a big nail or spoon, and a stepladder. A casing wheel is handy for cutting paper around molding and trim. Keep it sharp by stroking it on emery cloth. Tie a cord across the paste bucket to lay the brush on.

When ready to begin, measure the height of the room from ceiling to baseboard and cut the first strip of paper a few inches longer than wall height. Use this piece to start the job at the left side of the largest unbroken wall area. In this way you will be cutting a number of full length pieces first and have some small waste pieces that you may be able to use later above doors or windows.

If the curl is troublesome, let about 2' of paper overhang one end of the table, lay your arm over it, and gently draw the paper back over the table edge.

Now, starting from the left corner of the wall area to be covered first, measure out the width of the paper, less one inch. That is to say, one inch short of the right side of the paper. At this point place a tack in the wall near the ceiling and attach the string weighted at the bottom with the nail or spoon. This gives you a truly vertical (plumb) line to align the first strip by; you cannot rely on the room corner, which may be far from plumb.

The drawings and captions below show how to paste, fold and hang the paper. Your first strip will "turn the corner" but this margin on the adjoining wall will eventually be covered by the last strip you hang.

When you reach a right-hand corner, carry the paper around the same way, trimming it lengthwise if necessary so that it overlaps the next wall by no more

than 1". If the paper wrinkles when you press it into the corner, make pie-shaped cuts from the edge just short of the corner. These will be covered by the following strip. Hang each first strip on a wall with the plumb line to make sure that the paper will run true.

If you have no casing knife, or find that it tends to tear the pasted paper, run the scissors along the ceiling line, baseboard, or window casing to score the paper. Then pull it away, cut along the scored line with the scissors, and pat it back firmly. If you find the paper does not stick tightly at any point, apply more paste. After each strip of paper is applied, use a wet sponge and wash off any finger marks and excess paste, being careful to rub gently. Too much rubbing will remove some of the color even if the paper is considered washable.

When you get around to any switch or outlet plate, turn off electricity at the fuse box. Then remove the cover plate. Paper right over the box, cut paper inside the box. Replace plate.

1. After cutting first strip 8" longer than wall height, lay it face down on the table. If paper has a "right-side-up" pattern, begin pasting at bottom of strip. Brush paste first down the center for about two thirds length of strip, then from center to edges.

2. Pick up the corners of the pasted end and fold it back, paste to paste, within 2" of the still unpasted part. Then pull the folded part toward the end of the table to bring all the unpasted part up on it.

3. Paste the rest of the strip. Then fold it back like the first end, bringing top and bottom of the strip about 3" apart. Slip middle fingers under the paper between the ends, peel back the top end a bit, and grasp corners of the top end with thumbs and index fingers to carry the strip.

4. Holding top of strip 2" or 3" above ceiling line or molding, with its right-hand edge parallel to plumb line you have dropped (see text), withdraw middle fingers and let the top fold drop. About 1" of left edge goes into room corner.

5. Flatten paper against the wall with the dry smoothing brush, first down the center, then toward both edges. As you reach the lower fold, pull down the bottom end. If right-hand

edge is not parallel to plumb line, slide paper about with open palms (don't pull it by the edges). If necessary, pull the strip off and re-hang it.

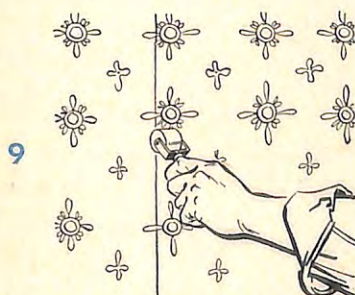
6. Keep smoothing the strip right down to the baseboard. Cut it here and along the ceiling line with a casing knife, or use scissors as explained in the text.

7. Test match the pattern by holding the roll up along first strip. Some patterns line up at the same point, others are "half drops" and match up half a pattern apart.

8. Cut second strip so that pattern will join properly at the top and paper overlaps ceiling line as before. Butt its left edge against right edge of first strip. If pattern does not match exactly, slide paper with palms, watching out for wrinkles.

9. After hanging three or four strips, firm seams by running roller gently over them. Use a cloth instead of roller on embossed paper to avoid flattening it. Clean off squeezed-out paste promptly with a damp rag or sponge, rinsing it between uses.

10. To paper around openings, match the strip and hang it right over the window or door casing. Then cut back to outside of casing at corners as shown. Press paper in along edges of casing and trim it.



**Get into... PLASTIC LAMINATING AT HOME!**

**Make \$20 to \$30 a Day by.. MAGIC MAIL PLAN!**

Get ORDERS and CASH from your mailman—do work in SPARE TIME at home—or expand into FULL TIME business.

Send coupon for Free facts about the newest and most fascinating of all home operated businesses. For the first time a simplified machine brings the fabulous profits of Plastic Sealing and Plastic Laminating within the reach of the small operator. Anyone can learn to operate the machine with a few minutes practice—then with our Magic Mail Plan can get mail orders pouring in daily with cash in every envelope. No canvassing—no selling. We even supply the circulars you mail to bring back cash and orders. Don't waste a minute. Rush your name. We'll send you FREE and postpaid pictures, prices, details, and all the facts you need to start. Mail coupon or send name on postcard. No charge.

**WARNER ELECTRIC CO.**  
1512 Jarvis Av., Dept. L-18-C, Chicago 26, Ill.

**THIS MAN...**

... is taking out of the machine a Plastic Sealing Job—ordered by mail—only 11c in material cost brings back \$2.58 in cash by mail. Capacity of machine: \$25.00 profit per hour of operation.

**Make Thousands of Beautiful Art Creations**

**COSTUME JEWELRY • CIGARETTE BOXES TRAYS • CANDLESTICKS • COASTERS LAMP BASES • BOOK ENDS...ALL IN SPARKLING COLORED PLASTIC**

**WARNER ELECTRIC CO., 1512 Jarvis Av. Dept. L-18-C, Chicago 26, Ill.**

At no cost to me, please rush complete details postage prepaid. I am under no obligation.

Name.....

Address.....

City.....Zone.....State.....

# Editorial

## OUR TRUE NATURE



While any State of the Union Address of a President may have points about which some may disagree, there was a statement in President Eisenhower's January address to Congress with which no right-thinking American would be but in complete accord.

"At issue is the true nature of man. Either man is the creature whom the psalmist described as 'A little lower than the angels,' crowned with glory and honor, holding 'dominion over the works' of his Creator; or man is a soulless, animated machine to be enslaved, used and consumed by the state for its own glorification." There is no justification to attempt to add to this thought. We only wish to bring it again to your attention.

## MARCH



March is, to the members of the Order of Elks, something more than a month that is supposed to come in like a lion and go out like a lamb.

It is really one of the most important months in the year so far as the activities of the subordinate lodges of the

Order are concerned.

We say this for the reason that the Statutes of the Order provide that nominations for lodge officers shall be made in March and further provides as follows:

"The annual election shall be held at the second regular session in March by each lodge holding regular and semi-monthly sessions and at the third session in March by each lodge holding weekly sessions."

And so, March becomes the month in which the officers of subordinate lodges are selected.

There is a very strong practice in the Order of holding to "rotation in office," the effect of which is practically to select a future Exalted Ruler when a Lecturing Knight is elected, or even when the Exalted Ruler appoints his Esquire. It is common for lodges to advance an Esquire to Lecturing Knight and for the members then to carry him through the chairs until he becomes Exalted Ruler when he appoints an Esquire who will in turn automatically become Exalted Ruler.

This practice is all right so long as good men are selected for either the Esteemed Lecturing Knight or the Esquire at whichever point the rotation system is inaugurated.

However, the unfortunate thing about it is that the Elks, being very good natured and patient and considerate, are very reluctant to elect anyone in opposition to a man who has served as either Esquire or Esteemed Lecturing Knight or one of the other chair offices when he is nominated for a higher office.

It is true that the Order gets a very high grade of Ex-

alted Rulers under the system now employed, but it is important to see that there is not even one bad or unfortunate selection. Is that not important enough so that every member of the lodge should be well informed as to who has been nominated for office, who is talked about for office, and what has been the record made by those in office who seek an elevation? And having this information, is it not also important that each member participate in the selection and the election of officers, after careful consideration of the character, the attainments, and the possibilities of each man who is suggested for recognition?

## "DID IT"



When the recent newspaper item reported that Actress Betty Hutton planned to retire from the entertainment world and devote some of her time to the Brownies, it reminded us of an incident which illustrates the excellent training this junior Girl Scout organization gives the children.

One day not long ago our ten-year-old daughter returned from a meeting held by Brownie Troop No. 110, bright-eyed and bubbling to tell us of an important assignment she had received from the troop leader. In her hand she held an empty, one-pound coffee can. She was to paint this tin a dark color, she explained, and letter on it in white the words: "DO IT". Her friend Patricia was to proceed in the same way with a second container, except that she was to letter the words: "DID IT". She explained the use to be made of these tins, or boxes as she called them, in the following recital:

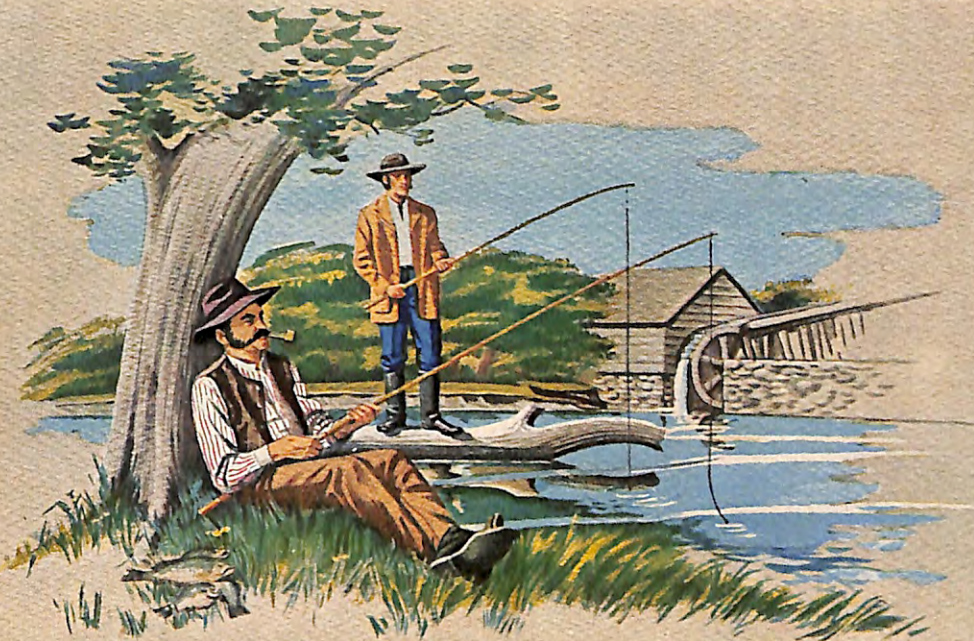
"Well you see, daddy, the Do Its are written on slips of paper and put in here, and we take them out of the Do It box one at a time and do what it says to do and then when it's finished we put the slip into the other box with the rest of the Did Its. See?"

What wonderful training with the simplest of equipment. There seems little question that the Brownies of Troop 110 are getting an early and meaningful start in life toward objectivity in a way that all the members of our Order will warmly applaud.

It is evident to all of us that if these children learn their lesson well and carry such training into their lives they will face the world in their adult years as happy, successful people.

Are we ourselves pursuing the same kind of objectivity in our own affairs? What extra effort have we devoted recently to that end we want to achieve in the business world, or in the spheres of the spirit, of culture, and of morals, particularly those embraced in our Cardinal Virtues? And how about fraternal activity? Have we been promising ourselves to give a little extra time to service on a worthwhile Lodge project but taking refuge in the thought: I'll get to it sometime?

We shall do well to borrow some enthusiasm from the Brownies and pick out a Do It from the items we have tucked away in mind. If we really work on it and "do what it says to do", we will find ourselves raising a glass and shouting in triumph: DID IT!



100 YEARS IN AMERICA



... and still the  
National Champion of Quality

The thrill of a bending rod, the peace of a quiet stream . . . these things never change for the sportsman. Unchanging too . . . through the century, has been the loyal preference for MILLER HIGH LIFE, not only by sportsmen . . . but by all Americans who traditionally enjoy the good things in life.

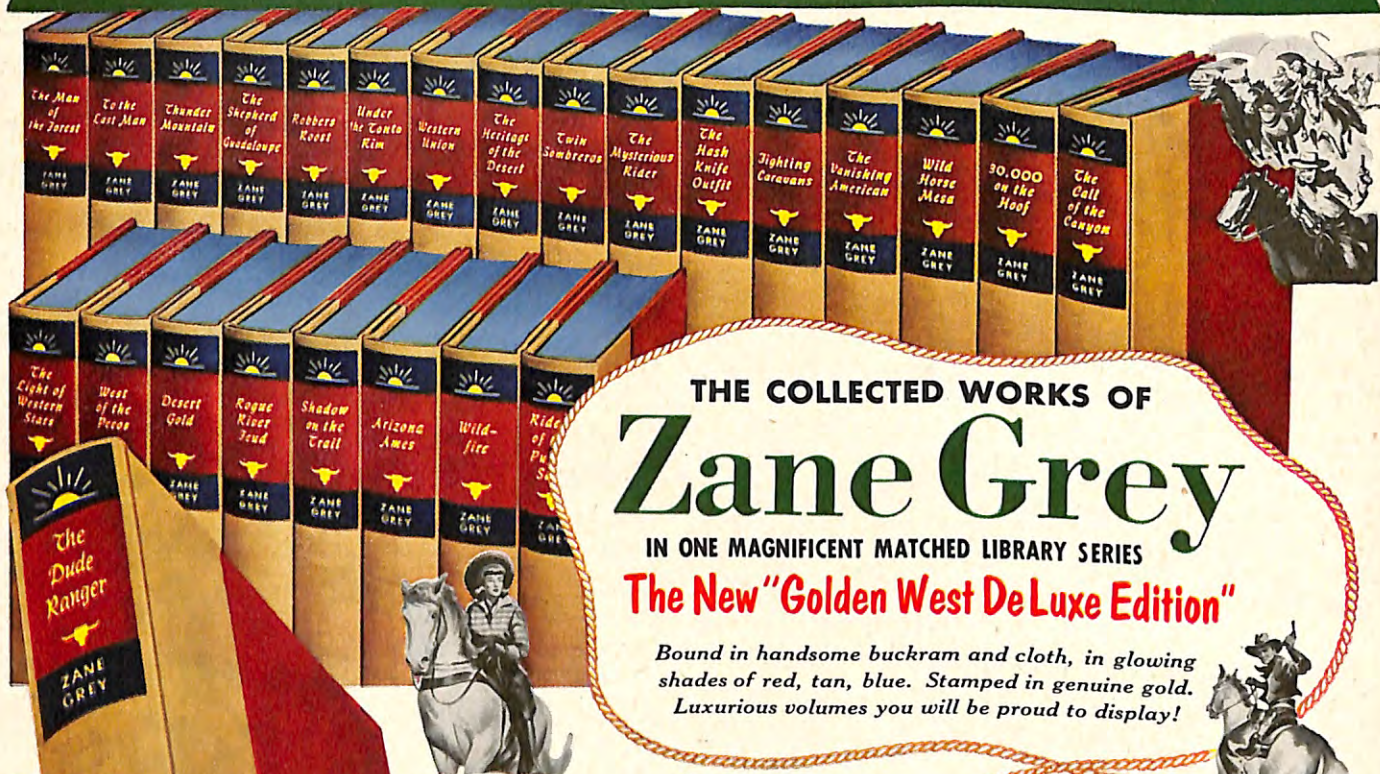


BREWED ONLY IN MILWAUKEE BY THE  
MILLER BREWING COMPANY FOR 100 YEARS



© Miller Brewing Company  
Milwaukee, Wisconsin

# AMAZING OFFER TO READERS OF THIS MAGAZINE



## THE COLLECTED WORKS OF **Zane Grey**

IN ONE MAGNIFICENT MATCHED LIBRARY SERIES  
**The New "Golden West De Luxe Edition"**

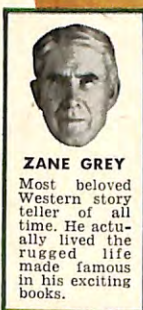
Bound in handsome buckram and cloth, in glowing shades of red, tan, blue. Stamped in genuine gold. Luxurious volumes you will be proud to display!

*Now Ready!*

Your First Volume

# THE DUDE RANGER

One of the Latest Zane Grey Masterpieces



**ZANE GREY**  
Most beloved Western story teller of all time. He actually lived the rugged life made famous in his exciting books.



SUPPOSE YOU were an Eastern "tenderfoot" . . . and your uncle died and left you a huge cattle ranch in Arizona! And you learned that the cattle had been mysteriously disappearing!

Ernest Selby decided to find out for himself. He traveled to Arizona and applied for a job as a cowboy at his own ranch—under another name. But he found himself up to his ears in trouble! The cow-

boys accused him of having arranged a fake stagecoach robbery. The ranch boss's flirtatious daughter, Anne, made him fall in love with her—then laughed at him! And Dude, the handsome cowboy who considered Annie his property, started a violent feud with Ernest that HAD TO end in sure death for ONE of them!

You'll thrill to every page of this action-crammed epic!

**All the Glory of the Old West — Its Sweeping Action, Color and Romance — Recaptured in Beautiful Volumes Your Family Will Be Proud to Own**

### READER'S RESERVATION CERTIFICATE

WALTER J. BLACK, Inc.  
Roslyn, L. I.,  
New York

TB

Please reserve in my name the books listed in your generous offer to readers of this magazine—the luxuriously-bound "Golden West De Luxe Editions" of Zane Grey. Send me at once the first book, **THE DUDE RANGER**. I enclose NO MONEY IN ADVANCE; but within one week I will send you only \$1.89, plus a few cents mailing charge—and I will be entitled to receive each following handsome De Luxe volume as it comes from the press, at the same low price, sending no money in advance. (Books shipped in U.S.A. only.)

Name ..... (PLEASE PRINT PLAINLY)

Address .....

City.....State.....

HERE is an amazing opportunity! Now you can bring into your home *The Collected Works of ZANE GREY*—in beautiful matched volumes, "Golden West De Luxe Editions."

How proud you will be to display these volumes in this luxurious edition—each book gorgeously bound in beautiful buckram and sturdy cloth! Yet, because of a tremendous first printing, these handsome volumes come to you for less than the price of ordinary books!

Just picture them in your home—and imagine the world of pleasure they will open up to your family! The partial list that follows gives you only an inkling of the thrills that await you:

- 1. DUDE RANGER.** See description above.
- 2. RIDERS OF THE PURPLE SAGE.** Brave days of old Utah—drenched with blood of men who gambled their lives for adventure, gold!
- 3. WILDFIRE.** The tempestuous story of a great wild stallion, a fiery girl—and the man who was strong enough to tame them both!
- 4. ARIZONA AMES.** His blazing six-shooter spread terror among the toughest badmen!
- 5. SHADOW ON THE TRAIL.** Quick-shooting Wade Holden fights with rawhide-tough rustlers.
- 6. ROGUE RIVER FEUD.** Violence and death on Rogue River, where men stopped at nothing to win the high stakes of the rich salmon runs.
- 7. DESERT GOLD.** Spine-tingling adventures of men and women crazed by the lure of riches.

**8. WEST OF THE PECOS.** Into this land of the lawless came a hard-riding, straight-shooting young man—who turned out to be a girl!

**9. THE LIGHT OF THE WESTERN STARS.** Mighty epic of warfare on the border, throbbing with rip-roaring excitement!

**10. CALL OF THE CANYON.** Smashing drama of death and danger—racing to a climax that leaves you breathless!

The other great volumes include: 11. 30,000 On the Hoof; 12. Wild Horse Mesa; 13. The Vanishing American; 14. Fighting Caravans; 15. The Hash Knife Outfit; 16. The Mysterious Rider; 17. Twin Sombreros; 18. The Heritage of the Desert; 19. Western Union; 20. Under the Tonto Rim; 21. Robbers' Roost; 22. Shepherd of Guadalupe; 23. Thunder Mountain; 24. To the Last Man; 25. The Man of the Forest. Every one is complete—not a thrilling word is cut!

### SEND NO MONEY

Send no money! Just mail the RESERVATION CERTIFICATE to examine the first volume, **THE DUDE RANGER**. With it will come a reader's invoice for \$1.89 as complete payment, plus a few cents mailing charge, and instructions on how to get your other beautiful volumes.

There are positively no other charges. No "fee," no "deposit" in advance. First come, first served. Send in the Reservation Certificate NOW!

WALTER J. BLACK, Inc.  
Roslyn, L. I., New York