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TOM WRIGLEY WRITES FROM WASHINGTON



NOW is the time when all good Congressmen come to the aid of their party. Senators and Representatives are back in their bailiwicks ready to let loose in October a thunder of oratory never before equalled in history. The number of speeches and vocal blasts may not exceed those of other hectic presidential campaigns 'tis true. But what with more film and tapes and platters used on TV and radio again and again and again voters are being exposed to a fall-out of political dusting which will spread over the backwoods of the most remote sections. The technique of speech-making to influence people who can cast a vote has been developed to an amazing degree. While the action of members of Congress now shifts to the field, Capitol Hill still teems with activity. Secretaries and administrative assistants are working long hours in their offices and are quick to produce material, answer a multitude of inquiries and plan various angles of the drives for votes. There are some quiet places, however. Congressmen in strong Democratic or Republican districts with their primary battles over can sit back and give advice. Two thirds of Senate members do not go out of office this year and have no personal worries.

IKE KEEPS TIME

President Eisenhower's press conferences are of 30 minutes duration. News-men know that but a recent session lasted 31 minutes 15 seconds. Ike took it all with good nature but White House reporters were reminded how closely the time of the President is measured.

K. P. BREAK

Enlisted men in the Army will be interested to know that under Army Regulation 260-55 Ch. 4 they are not required to do K. P. or other work in officers' clubs if competent civilians can be hired. If a G. I. volunteers to work during off-duty hours he must be paid the same rate as civilians.

HUNTING HURRICANES

Scientists are now on location to find out what mixture of moisture, temperature, winds and perhaps sun spots brew the Caribbean hurricanes. The project is called National Hurricane Research and at its head is Robert H. Simpson of Corpus Christi, Texas, who at age 7 nearly lost his life there in a whing-ding of a blow.

NHRP is hunting hurricane secrets with rockets, special balloons, radar and planes. New electronic devices are being tried. The Weather Bureau, Air Force, Army Engineers, Navy and Coast Guard are helping. Hurricane hunter Simpson has been tracking them since 1945. He has ridden over several of them at 40,000 feet and likes it.

AID AIR CADETS

The U. S. Air Force Academy, being built near Colorado Springs, Colo., will have a lot of things not paid for with federal appropriations. The U. S. Air Force Foundation is raising funds for facilities which could not be included in the government costs. One of the first "extras" will be a huge football stadium to put the Air Force cadets in proper competition with Annapolis and West Point. The new Academy will house a corps of 2,496. The airfield will have 8,300-foot runways.

ENGINEERS NEEDED

Engineers and scientific personnel are badly needed by plane manufacturers but only about half of the high schools have courses in math, physics and chemistry. This situation alarms Rep. William E. Hess of Ohio, senior member of the House Military Affairs Committee. He said: "In 1942 it took 600,000 man hours to produce a plane. Today it takes 10,000,000."

PAINLESS NEEDLE

Walter Reed Hospital, the Army medical center, has a new hypodermic needle which is practically painless. The Army Institute of Research, with Lieut. Col. Robert B. Lindberg in charge of the project, developed the hypo "jet gun." Over 25,000 service men have been given inoculations and they say they never feel the needle. The device is now being used to give Salk polio shots. It looks like the round end of a fountain pen, with a small suction cup to keep it on the arm. Hydraulic pressure shoots the vaccine into the arm when the trigger is pressed.

HUSH-HUSH MYSTERY

Each week one of the government's most secret panels, the National Security Council, meets in a hush-hush pow-wow in the White House. At each place around the council table is a special kind of mechanical pencil and a special pad of

note paper. When the session is over the pencils and papers are carefully collected to keep any tell-tale secrets from getting out of bounds. Two of the pencils disappeared recently and there has been quite a hullabaloo to find them.

COMFORTS IN CONGRESS

Members of the next Congress will find life in the Capital somewhat easier. They will get a 50% raise in pay, from \$15,000 to \$22,500. They will have more money for clerk hire, for stamps, telegrams and phone calls. And the Senate has provided funds so that two members of each senator's staff can have a round trip each year to the senator's home town. A new Senate office building is well on its way, there will be another House Office Building and the front of the Capitol will be rebuilt to make more room.

MALE NURSES OKAY

There are now 141 male nurses in the Army and Air Force and they have made good to the delight of Mrs. Frances L. Bolton, Member of Congress from Ohio. For five years Mrs. Bolton fought to have men admitted to the Army Nurse Corps and a year ago her bill passed. The men have been well received by the 8,200 women nurses in the services. But there were a lot of snickers when a big 6-foot 2 recruit joined a class of 68 girls at Gunter Air base in Ala. and began rolling bandages. The men are particularly good in handling psychiatric cases, some of which are considered much too dangerous for women nurses.

FEDERAL FLIPS

Cost of living is at an all time high but wages in many lines are record high . . . Marriages now total around 1,500,000 a year in this country, with divorces at the 380,000 mark . . . Agriculture Department estimates the average American will eat 126 pounds of meat this year, a gain of 1.3 pounds over 1955 . . . National Science Foundation has given Georgetown University \$100,000 for research in developing foreign language translating machines . . . NBC will build a new \$4,000,000 TV plant here . . . The Washington area will have 3.5 million population by 1980, the National Capital planning Commission forecasts . . . The GOP slogan of "Peace, Progress and Prosperity" was used in 1920 by James M. Cox, Democrat, who lost.

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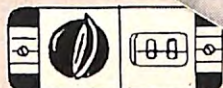
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 New York, N. E., *WILLIAM J. HEALY*, Saratoga No. 161
 New York, S. Cent., *LEROY B. COE*, Norwich No. 1222
 New York, S. E., *GORDON H. MEYER*, Freeport No. 1253
 New York, W., *RICHARD J. GAVAGAN*, Lancaster No. 1478
 New York, W. Cent., *EDWARD R. HUTTON*, Batavia No. 950
 North Carolina, Cent., *EUGENE H. PHILLIPS*, Winston No. 449
 North Carolina, E., *WALTER H. HILL*, Raleigh No. 735
 North Carolina, W., *DeWITT M. BOWEN*, Shelby No. 1709
 North Dakota, *ARNOLD T. LIVDAHL*, Mandan No. 1256
 Ohio, N. Cent., *THOMAS J. URBAN*, Lorain No. 1301
 Ohio, N. E., *J. KIRBY BRANSBY*, Kent No. 1377
 Ohio, N. W., *ELMO RICHARD*, Napoleon No. 929
 Ohio, S. Cent., *JAMES W. MILLS*, Lancaster No. 570
 Ohio, S. E., *PAUL T. REED*, Ulrichsville No. 424
 Ohio, S. W., *FRANKLIN A. WURSTNER*, Sidney No. 786
 Oklahoma, N. E., *ERNIE SMART*, Claremore No. 1230
 Oklahoma, N. W., *C. R. HORTON*, El Reno No. 743
 Oklahoma, S. E., *GEORGE M. McKEE*, Ardmore No. 1906
 Oklahoma, S. W., *ROY H. GONDERS*, Midwest City No. 1890
 Oregon, N., *FRED SIMPSON*, Toledo No. 1664
 Oregon, N. E., *G. B. ULLIE*, Condon No. 1869
 Oregon, S., *A. J. ELLISON*, Roseburg No. 326
 Oregon, S. E., *FRANK J. FAHA*, Lakeview No. 1536
 Pennsylvania, N., *A. H. ECKERT*, Clearfield No. 540
 Pennsylvania, N. Cent., *NED C. COOK*, Milton No. 913
 Pennsylvania, N. E., *CYRIL J. WACHTER*, Pottsville No. 207
 Pennsylvania, N. W., *CLIFFORD E. DANIELS*, Meadville No. 219
 Pennsylvania, S., *HOMER HUHN, JR.*, Mount Pleasant No. 868
 Pennsylvania, S. Cent., *WILLIAM K. RICE*, Harrisburg No. 12
 Pennsylvania, S. E., *JACOB ZASLOW*, Chester No. 488
 Pennsylvania, S. W., *FLOYD N. DUNMIRE*, McKees Rocks No. 1263
 Philippine Islands, *HOWARD M. CAVENDER*, Manila No. 761
 Puerto Rico, *FRANCISCO A. IRIZARRY*, San Juan No. 972
 Rhode Island, *FRED QUATTROMANI*, Westerly No. 678
 South Carolina, E., *C. E. BARFIELD*, Florence No. 1020
 South Carolina, W., *HAL P. PORTER*, Anderson No. 1206
 South Dakota, *ELLIS D. GATES*, Aberdeen No. 1046
 Tennessee, E., *ARCHIE M. DAY, JR.*, Chattanooga No. 91
 Tennessee, W., *RALEIGH M. FISHER*, Jackson No. 192
 Texas, Cent., *JOSEPH B. DOBBINS*, Temple No. 138
 Texas, E., *JOHN J. GAIDA, JR.*, Crockett No. 1729
 Texas, N., *JOHN JAMISON*, Fort Worth No. 124
 Texas, S. E., *JOHN A. FUHRHOP*, Galveston No. 126
 Texas, S. W., *PHIL R. EDIE*, Harlingen No. 1889
 Texas, W., *W. C. RAGSDALE*, Big Spring No. 1386
 Utah, *JOHN T. ADAMS*, Tooele No. 1673
 Vermont, *FRANCIS P. RATTI*, Brattleboro No. 1499
 Virginia, N. Cent., *RICHARD H. ROBINSON*, Alexandria No. 758
 Virginia, S. E., *VICTOR P. WILSON*, Hampton No. 366
 Virginia, S. W., *FRIEND L. MAY*, Clifton Forge No. 1065
 Washington, N. E., *C. C. WEYTHMAN*, Wenatchee No. 1186
 Washington, N. W., *HENRY C. PEDERSEN*, Renton No. 1809
 Washington, S. E., *WM. KEYLOR SMITH*, Walla Walla No. 287
 Washington, S. W., *JAY BERNSTEIN*, Vancouver No. 823
 Washington, W. Cent., *A. E. GUNDERSON*, Auburn No. 1808
 West Virginia, Cent., *NELSON CLARKE*, Martinsburg No. 778
 West Virginia, N., *MYLES H. WORSTELL*, St. Mary's No. 1701
 West Virginia, S., *W. CODY FLETCHER*, Princeton No. 1459
 Wisconsin, N. E., *NORM N. TROSSEN*, Menasha No. 676
 Wisconsin, N. W., *JACK R. FROOM*, Wausau No. 248
 Wisconsin, S., *JOHN R. CASANOVA*, Watertown No. 666
 Wyoming, N., *JOSEPH J. CAREY*, Greybull No. 1431
 Wyoming, S., *JOHN CHRISTIAN*, Lusk No. 1797

ABC—SYMBOL OF CIRCULATION VALUE



Throughout the advertising and publishing business each year, October is ABC month, a time when The Elks Magazine, as well as virtually every other

important national magazine, proudly gives special emphasis to the ABC symbol reproduced in this column.

The Audit Bureau of Circulation is a unique, non-profit association of 3,700 advertisers, advertising agencies and publications. The Bureau was formed in 1914 to correct the chaotic circulation situation then existing. In many cases in those days circulation facts were few, and sometimes, even, highly imaginative. There was no yardstick by which advertising agencies could judge values when investing their clients' money.

ON-THE-SPOT AUDITS

To meet this situation the ABC was instituted, and a program was set up whereby field auditors—70 in number today—personally check the circulation of member publications. While membership in the ABC is entirely voluntary, it is conditioned on the willingness on the part of member publishers to open their circulation books to ABC inspection.

The ABC insigne is a *measure of service and mark of integrity* to both buyers and sellers of advertising space, for it means fairness and honorable dealing with advertisers and readers alike.

Just as merchants and manufacturers buy and sell physical goods on the basis of known standards of grade, so do ABC publications sell their advertising on the foundation of Audit Bureau of Circulation standards.

CAN DEPEND ON ABC

Advertisers and advertising agencies have learned through experience to give attention and confidence to ABC publications like The Elks Magazine, for they know they can depend on audited circulation facts. The confidence advertisers have in our ABC report is responsible in no small measure for the income needed to maintain editorial and production quality standards for the benefit of our more than one million readers.

In fact, it is not too much to say that the tremendous growth of the Magazine industry since 1914 can be attributed to a considerable degree to the standard of circulation value established and consistently maintained by the Audit Bureau of Circulation.

The Elks Magazine joins its 3,700 fellow members of the ABC this month in a salute to the ABC symbol—"measure of service to readers and mark of integrity in reporting circulation facts."

Famous Olympic Princess SKATING BALLERINA WALKING DOLL

AMAZING BARGAIN!

METAL ICE SKATES!

\$7.98 VALUE

298 DIRECT TO YOU!



GIVEN:

- GENUINE BALZIO SLIPPERS
- KNIT STOCKINGS
- REAL ALL METAL ICE SKATES

FREE:

Glamorous Hi-Fashion Wardrobe 5 OUTFITS!

She dances, walks and skates too!

She's the year's most lovable doll... she's so beautiful and so very talented... She sleeps and sits up. Hold her hand and she'll walk too, her pretty head moving to and fro with every step! But she can do even more: she can ice skate too! She comes with real METAL ice skates that slip on and off easily! She's everything your little girl has always wanted!

COMPLETE WARDROBE GIVEN!

Olympic Princess is one of America's best dressed dolls. She comes to you with this complete glamour wardrobe; a beautiful ballerina outfit made of flowing triple-tiered frosted netting that stands out, real all-metal ice skates and snow white boots, genuine Balzio ballet slippers, waterproof rain cape and hood, pretty flannel coat, matching bonnet, panties, stockings, beautiful lace-trimmed nightgown and the loveliest hi-fashion party dress. Everything stylishly designed and smartly tailored. This wardrobe alone is worth far more than our asking price for the doll alone, yet it comes to you at no extra cost.

MIRACLE DYNEL HAIR—Comb it... Set it...

Wash, comb, set and curl her hair! Her smooth body can be washed too! Ruggedly made walking mechanism fully guaranteed! All in all you get a 7.98 value—at the bargain price of \$2.98. Send check, m.o. or cash for immediate free delivery. COD's plus 59c extra postage. In either case your 2.98 back quick if you are not 100% satisfied. Don't wait for the last minute rush! Order several now and bring happiness to every little girl on your list! Rush coupon TODAY!

MRS. LAVALLE, Dept. 103-L-63
352 Fourth Avenue, New York 10, N. Y.

money back guarantee!

MRS. LAVALLE, Dept. 103-L-63
352 Fourth Avenue, New York 10, N. Y.

RUSH "Olympic Princess" Skating Ballerina & Walking Doll at bargain price of \$2.98 on 7-day MONEY BACK GUARANTEE! Include at no extra cost complete wardrobe and accessories. I must be satisfied in every way, otherwise you will refund my money at once.

- Payment enclosed, Rush prepaid.
- Send COD plus 59c extra for postage.

Name _____
Address _____
City _____ Zone _____ State _____

"DEVELOP ELKDOM'S RESOURCES"

IN OCTOBER, Nature casts her full splendor on us and we are conscious of her power.

During the previous months she provided sunshine, rains, warmth and comfort so that we could reap the full harvest of her glorious crops. Now we see the brilliance of her autumnal beauty all about us.

October is a great month in the history of our civilization. October 12 marks only the 464th anniversary of the discovery of this continent by Christopher Columbus; just 180 of them celebrated as the free United States of America. It hardly seems that so much progress could have occurred in so short a time.

During the past 83 years of America's existence and progress the Benevolent and Protective Order of Elks has been working diligently to aid her development.

That record challenges us to new achievements.

Throughout the history of our Order, Elkdom has been consistent in its fight for a better America. We pledge our continuance of that effort.

Suddenly we find ourselves confronted with a Communistic "New Look." It is designed to lull us into further complacency and soften us for "Operation Trojan Horse."

Included in this fanatical scheme is the smooth approach being made by Communist agents to our young men and women of high school age. Positive proof of this activity is ours. To combat this attack we propose "Operation Youth" as a countering agent. I have implicit faith in the younger generation which to me is far superior to my own. I consistently recommend them to you as Elks and pledge unswerving loyalty to them.

In this beautiful month of October which marks the discovery of America by an Old World explorer who started his career as a "Teenager", I ask every member of our Order to buckle down to the job of ridding our nation of every Communist influence.

I further suggest an active and intimate Youth Activities program in each subordinate lodge as our initial approach.

Elkdom also observes "National Newspaper Appreciation Week" in October. Every Lodge, regardless of size, will express its appreciation to the "Fourth Estate" during this month.

These guardians of the future of our national opinions and free speech are deserving of every compliment we can pay them. I earnestly hope that every lodge makes heroes of our newspaper workers down to the youngest carrier boy and girl during National Newspaper Week.

With their help and our effort we can make "Operation Youth" more than a curt slap at the Communist "New Look."

Together we can deliver such a powerful punch that the whole diabolical plan of our foes will be knocked into a cocked hat.



A Message from the Grand Exalted Ruler

Walter L. Bohn

GRAND EXALTED RULER

"A STRONGER ELKDOM FOR A BETTER AMERICA"

ELKS NATIONAL FOUNDATION

"The Joy of Giving"



Here's the Foundation at work. Pearl B. Shulver, who was the recipient of a Foundation grant for graduate work in cerebral palsy at New York University, now at the In-patient Center for the training of cerebral palsy children at St. Giles Hospital, Garden City, L.I. With her in the photograph is one of the young patients, whom she is helping to progress through aid from the Foundation. "I wish to thank the Foundation for the wonderful assistance and cannot express my appreciation enough. When one desires to learn more but private funds are not enough, it certainly is helpful and gratifying to have the Elks National Foundation to turn to for assistance," Miss Shulver wrote to Chairman John F. Malley.

Among the letters of appreciation from recipients of Elks National Foundation scholarships was this letter which Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, received recently from Miss Assunta Gallucci of West

Dave Thomas, 18, takes a few minutes off from his summer job with the Dixon (Ill.) Home Telephone Co. in Harmon to receive an Elks National Foundation "Most Valuable Student" award of \$500 from Harry Wienman, Exalted Ruler of Dixon lodge. With the help of the Foundation, and his outstanding high school record, Dave enrolled in College of Engineering at the University of Illinois this fall.



Warwick, Rhode Island. It so aptly expresses the benefits that the students receive that we run it in our "Joy of Giving" column this month.

"Always I am against the fact that I had taken a commercial rather than college course in high school. I had never planned that I could afford a college education, until your wonderful organization gave me the opportunity. It seems as though I could say 'thank you' endlessly and never quite say it enough."

Former member of the Grand Forum Fred B. Mellmann, Oakland, Calif., Lodge, recently forwarded to us a poem, written by Fred E. Reed, who has been a member of Oakland Lodge for more than 50 years. While The Elks Magazine does not customarily print poetry, the poem was so appropriate to the work of the Elks National Foundation that we are running excerpts from it in this month's "Joy of Giving" column.

GIVING

Not what have you got
But what do you give,
Will measure the worth
Of the life you live . . .

Would you learn the way
To successfully live,
Give more than you take
To take more than you give . . .

More blessed to give
Than it is to Receive?
A tremendous Truth—
Seems hard to believe! . . .

Remembering this
Forget all the rest—
He profits most
Who serves the best.

Zenith presents Two dramatic new advances in hearing ease and convenience



1. The New "Diplomat"
Slender, tinted, contoured to fit snugly right at the ear!

2. The New "Crest"
An eyeglass hearing aid* you can wear 10 different ways!



This is all you wear... no dangling cords!



Can even be worn as a jeweled brooch!

Now! Dramatic new proof of the electronic leadership and quality that have made Zenith the largest-selling hearing aid in the world!

Try these tiny, light, yet full-powered 4-transistor hearing aids! Learn why Zenith is the choice of so many outstanding world leaders—people who could afford several times the sensible Zenith price.

Zenith aids sell for as low as \$50, with 10-Day Money-Back Guarantee, One-Year Warranty, Five-Year Service Plan. Find the nearest Zenith Hearing Aid Dealer in your classified phone book. Or mail coupon for literature and dealer list.

*Lenses and professional services in connection with the eyeglass feature are available only through your ophthalmologist, optometrist, or optician.

ZENITH
QUALITY
HEARING AIDS

FREE! One-year subscription to "Better Hearing," new magazine about hearing problems.



Zenith Radio Corporation
Hearing Aid Division, Dept. 27X
5801 Dickens Ave., Chicago 39, Ill.

Please mail facts on new Zenith models. Also free subscription to "Better Hearing."

Name.....

Address.....

City..... State.....



WONDERFUL JOURNEY

BY TED TRUEBLOOD

ILLUSTRATED BY C. E. MONROE, JR.

C. E. Monroe, Jr.



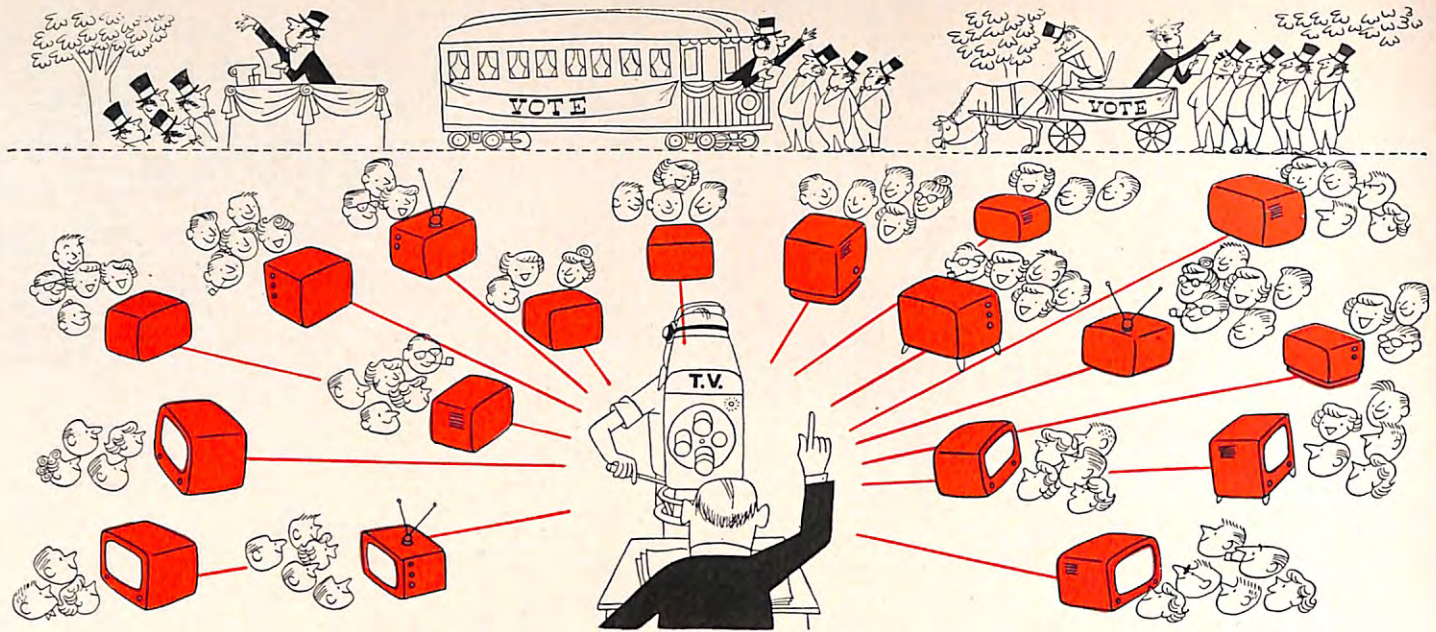
I HAVE ALWAYS been easily affected by the weather. On clear days when the air sparkles with freshness and the clouds are puffy marshmallows in an inverted bowl of blue, I feel buoyant. Dull weather depresses me. Storms are exciting. There is one particular kind of weather, however, to which I react more strongly than any other.

In our area it occurs only during November and March. A north wind brings it in November; a south wind in the spring. It makes horses restless. Dogs disappear from their kennels. Cats wander along country roads, and I can feel it as surely as I can feel August heat or January cold. It is the kind of weather in which the ducks and geese pass on their mysterious travels, northward in the spring and southward in the fall.

I recall two times that it moved me more strongly than any others. One was in March. As the sun set, a whisper of wind came out of the southeast. It eddied around the corner of the homestead and fluttered a brown leaf across the yard.

By 10 o'clock, when the waning moon had climbed laboriously into the eastern sky, its voice was insistent. I had done my evening chores and had finished my solitary dinner listening to the mounting tempo of the wind, and now I went outside.

The black, skeletal branches of the trees tossed *(Continued on page 37)*



DO CAMPAIGNS CHANGE ELECTIONS ?

BY STANLEY FRANK

How obsolete has TV made the old-fashioned whistle-stop campaign?

IT IS AN IRONIC TWIST OF HISTORY that the electronic age has turned back the clock to the horse and buggy era for the nation's most important event. Improbable as it sounds, the extensive use of television by Dwight D. Eisenhower and Adlai E. Stevenson in the current Presidential election marks a reversion to the old-fashioned, front-porch campaign that was familiar to grandpa but is almost unknown to whippersnappers less than fifty years old. The whistle-stop campaign conducted by candidates for the last quarter-century is as obsolescent as the traveling tent circus which it often resembled.

One point should be established, quickly and clearly. The decision to confine President Eisenhower's campaign mainly to TV speeches on major national issues has absolutely no connection with his heart attack of last year or his recent intestinal operation. On September 10, 1955, fully two weeks before he was stricken in Denver, the President announced that he would not tour the country appealing for votes if he was a candidate again. He reaffirmed his position on February 9th this year when he declared at a press conference:

"I have my own idea of what is a proper sphere of activity for the President of the United States. One of them is that he

doesn't go out barnstorming for himself under any conditions."

Then, as now, General Eisenhower was following a traditional principle first enunciated by William Lowndes in 1821. Lowndes, a Congressman from South Carolina, was nominated for the Presidency by his own state legislature, but he refused to permit close advisers to rally support for his candidacy. "The Presidency is not an office to be either solicited or declined," he said.

Since that time, twenty occupants of the White House who were re-nominated have scrupulously observed that dictum with four exceptions—two Republicans and two Democrats. In fact, candidates seeking the office for the first time did not take to the stump proclaiming their own virtues and merits until comparatively recently. It was not considered seemly for a man aspiring to the nation's highest honor to wear funny hats, kiss babies, snap his galluses in public, court local ward-healers and go through all the antics associated with whistle-stop campaigns.

Barnstorming tours by Presidents bidding for second terms always have been frowned upon for a more important reason. Between the nominating convention and the election, there is a lapse of several months when the nation's affairs demand

the Chief Executive's close attention. He is expected to devote his energy to the welfare of the entire country instead of promoting his own ambition. In short, an incumbent of the White House has responsibilities that require him to function as a statesman rather than a politician.

Such lofty concepts seldom concern hard-bitten, professional wheel-horses who direct a party's machinery behind the scenes. Their job is to get out the vote, whip up enthusiasm for their candidate and capitalize on every possible advantage to elect him. If the Republican pros thought an intensive campaign served any practical purpose, they would have prevailed on General Eisenhower to withhold comment on barnstorming a year ago, when his health was not a complicating factor. It's a cinch the Democrats would be exploiting the President's restricted schedule by sending Mr. Stevenson on a record-breaking tour, but he is making fewer public appearances this year than he did in 1952. Another indication of the changing attitude toward campaigning is the fact that both major parties held their conventions a month later than usual this year, leaving only ten weeks for pre-election stumping and speechifying.

Why is a colorful and exciting feature of the American political scene getting

the once-over-lightly treatment? The answer is as obvious as the nose on Jimmy Durante's face. Campaigns exert such little influence on the results of elections that there is a growing conviction they are a waste of money and effort. Most experts are inclined to agree with the opinion held by James A. Farley, the Democrats' chief strategist in the 1930s.

Farley operated on the premise that few votes were changed by campaigns after September 15th. He contended that the public's reaction to rival candidates was determined in the early stages of the race, when the major parties shot their oratorical bolts, and remained more or less fixed. Thereafter, repetition of the same arguments and promises had practically no effect on voters.

The weight of historical evidence lends impressive support to Farley's Law. Although Presidential races are much closer than most of us realize—pundits speak of a "landslide" when one party gets 54 per cent of the popular vote—form holds up remarkably well. As a sporting proposition, it is a good deal safer to bet on the pre-election favorite than to pick the Yankees to win the pennant.

In the last century, there have been only four results that could be called upsets—in 1884, 1888, 1916 and 1948. As we shall see in a moment, Harry S. Truman's victory in 1948 was the one shocking surprise that could be attributed to an effective campaign. The three other reversals hinged on minor incidents that were blown up out of all proportion by the opposition. A reasonably alert public relations man would have no trouble today scotching the false rumors that threw monkey wrenches into the form chart at the last moment.

As every schoolboy knows, one sentence uttered by an overzealous backer cost James G. Blaine, the Republican, the Presidency in 1884. On October 29, at a rally in New York six days before the election, the Reverend Samuel Dickinson Burchard thundered: "We are Republicans and don't propose to leave our party and identify ourselves with the party whose antecedents have been Rum, Romanism and Rebellion!" Blaine was at the dinner, but he did not repudiate the slur on the Catholic Church quickly enough and the outraged Irish of New York City rolled up such a heavy vote for Grover Cleveland that the Republicans lost the state by 1,149 ballots and, with it, the election.

Accusing Blaine of a prejudice against the Catholics was a despicable trick. His mother and sister were devout Catholics. He had, in fact, visited a sister who was the Mother Superior of a convent in Indiana just before the dinner. But the time Blaine got around to disavowing the attack, however, the damage had been done.

Four years later the tables were turned by a piece of Republican skulldruggery. The joker in the deck was an artful letter

written by George Osgoodby, a G.O.P. member in California, to Lionel Sackville-West, the British ambassador to the United States. Posing as one Murchison, a naturalized Englishman, Osgoodby asked Sackville-West whether the Democrats' policy of free trade was more advantageous to Britain than the Republicans' high tariff. Sackville-West foolishly fell into the trap and, violating the tenets of diplomacy, wrote that the election of Grover Cleveland was to be desired over Benjamin Harrison.

The letter, sprung a week before the election, resulted in the recall of Sackville-West and defeat of Cleveland. New York again was the pivotal state and once again the volatile Irish closed ranks against perfidious Albion, but this time on the other side of the fence. The Irish accused Cleveland of truckling to England and gave Harrison New York's vital electoral votes, the decisive factor in the election.

UNTIL the rug was pulled from under Thomas E. Dewey in 1948, Charles Evans Hughes was the victim of the most startling turnabout in campaign history. Hughes went to bed on election night in 1916 firmly believing the White House was to be his next address and woke up to learn that he had been betrayed by inexcusably inept advisers. They pulled three boners that lost California, the crucial state, by the wafer-thin margin of 1,904 votes. Two Republican factions were fighting for control of California that year. The progressive element was led by Governor Hiram Johnson and the nucleus of the reactionary bloc was the Crocker-Keesling machine. Hughes himself was a liberal—as he later proved while Chief Justice of the Supreme Court—but he was insufficiently briefed on the intramural hassle in California and unwittingly lined up with the reactionaries.

Hughes first alienated Republicans and independent progressives by appearing at a rally in San Francisco sponsored by the Crocker-Keesling crowd. It was established subsequently that Hughes thought the rally was a joint effort by both factions. That mistake was compounded at a reception in Long Beach when Hughes



apparently snubbed Governor Johnson. No one told Hughes that Johnson was among the guests. In the worst boner of all, Hughes crossed a picket line which, unknown to him, had been thrown around the Commercial Club in San Francisco by striking waiters. San Francisco then was a hotbed of labor agitation and the unions massed enough strength to give California's electoral votes to Woodrow Wilson.

If a Primer for Politicians ever is written, the most fascinating chapter unquestionably will be an analysis of Harry S. Truman's winning campaign in 1948, the closest thing to a political miracle any of us are likely to see. On November 1, the day before the election, Wall Street brokers and betting commissioners were offering odds of 18-to-1 against Truman, with no takers. And no wonder. It seemed impossible that he could survive the widespread dissatisfaction with his administration and the three-way split within the Democratic party.

Although the political setup was only half the story, the bolt of the Dixiecrats and Henry A. Wallace's Progressives was calculated to make a Republican victory a lead-pipe cinch. In the final accounting,

(Continued on page 48)



ILLUSTRATED BY ROY DOTY

NEWFOUNDLAND

For Caribou



BY DAN HOLLAND

**Dan decided that you
can't shoot a mascot,
but after the rain set-in
and the caribou hid
he changed his mind.**

**Pete's first shot was good enough,
but he hit the stag twice before
he could fall. It wasn't the big one.**



Photos by Dan Holland

THE theme of Ernest Hemingway's classic "The Old Man and the Sea" was the enigma which confronts many sportsmen: the feeling of kindred spirit between hunter and hunted. The desire to hunt is one of the most basic and natural instincts possessed by man; yet this is not necessarily coupled with a desire to kill. In fact, the moment of triumph on making a successful shot is often countered by a touch of remorse. In a sense hunting and killing are inseparable, and yet there is a world of difference between the two. Actually, when it comes right down to it, the average sportsman takes fewer lives in the course of several seasons than does the meticulous lady gardener who, with no regrets, goes to work for a few minutes with a spray gun in her petunia patch.

No one enjoys hunting more than I do, but I had certain misgivings when I started out on my first Newfoundland caribou hunt. The reason was just this, that I had seen one caribou killed, and it had been merely a matter of killing without the preliminary excitement of the hunt. This was in the far north, on the vast and empty arctic plain. A young barren-ground caribou bull had spotted us from a considerable distance and approached to investigate. Likely it had never seen a man before, since there were no other human beings within hundreds of miles. We couldn't have been more obvious. The arctic tundra is treeless, of course, and an object as large as a man can be seen for miles. As the bull approached within range one of the party commenced shooting at it, although with little effect. He was an excitable man, sending one shot first into the moss near his feet and the next sailing off into the gray sky far over the caribou's head. The caribou, on the other hand, was not excitable, merely curious to find out what all the shooting was about. With each wild shot he came

closer and closer. Although caribou meat makes fine eating, by this time the rest of us in the party were on the bull's side. We wished he would take to his heels and run. But the foolish caribou kept coming until, at about forty paces, a random shot dropped him.

If that was typical of caribou, I had no desire to participate in the killing of one. However, I was assured that the woodland caribou of Newfoundland was slightly less cooperative than his barren-ground cousin in the arctic. Nevertheless, when Pete Barrett and I started our hunt, armed with both rifles and cameras, I was a long way from certain that I would shoot at one.

About an hour out of camp on the first morning of our hunt we had skirted the edge of a big bog and were about to enter the woods at the far end when one of us glanced back and saw a young bull, or stag, as he is known in Newfoundland, about a half-mile back. In a few moments we determined that he was actually on our trail. We watched him approach for a hundred yards; then, on the chance that he might come within camera distance, we stepped behind a point of spruce trees and waited. He continued steadily on our trail until he came around the point about fifty yards away. We were trying to hide behind a thin screen of stunted tamarack trees, and cautiously we snapped a picture or two of him. Now he obviously saw us, but instead of running he moved a step or two closer. Pete stood up and pointed his rifle at him so that I could take a picture over his shoulder showing both the hunter and the caribou; then I changed places with Pete so that he could take a similar picture. Now our two guides stood up in plain view, and still the animal didn't run. He circled us slowly at about thirty yards stopping occasionally to take a good look, as much as to say: "I wish the rest of the gang was here to see this. They'll never believe me." We no longer made any pretense at keeping quiet or inconspicuous, but our friend didn't want to leave. Once he trotted away about thirty feet, then turned around and came back for another look. He acted kind of lonely, as though he wanted to tag along with us, and that is the answer to his curious behavior. A caribou is a gregarious animal—that is, he tends to band together with his fellows—but in the rut the big bulls gather a harem about them and drive off the younger bulls.

Anyway, that did it! This young stag was perfectly legitimate game and he had a passable head, but who could shoot an animal that wanted to be a mascot? At least, I thought, we would get some good pictures on the hunt, but I couldn't get any pleasure out of shooting one of the things. And on the third morning we ran across another young stag—this one with only spike horns—that behaved essentially the same, but he was too small to waste film on.

From that moment on, however, caribou
(Continued on page 42)

ELKS LODGE ACCOMMODATIONS

WE HAVE HAD so many requests for an Elks Lodge accommodation list that we plan to publish portions of the list from time to time in our travel columns. This seventh installment will be followed, as space permits, in later issues, until the entire list is published.

Following the complete publication, we plan to incorporate all this information in a pocket-sized booklet for our traveling readers. If your lodge is not listed, it means we have received no answer to our request for information sent out last May.

HAWAII

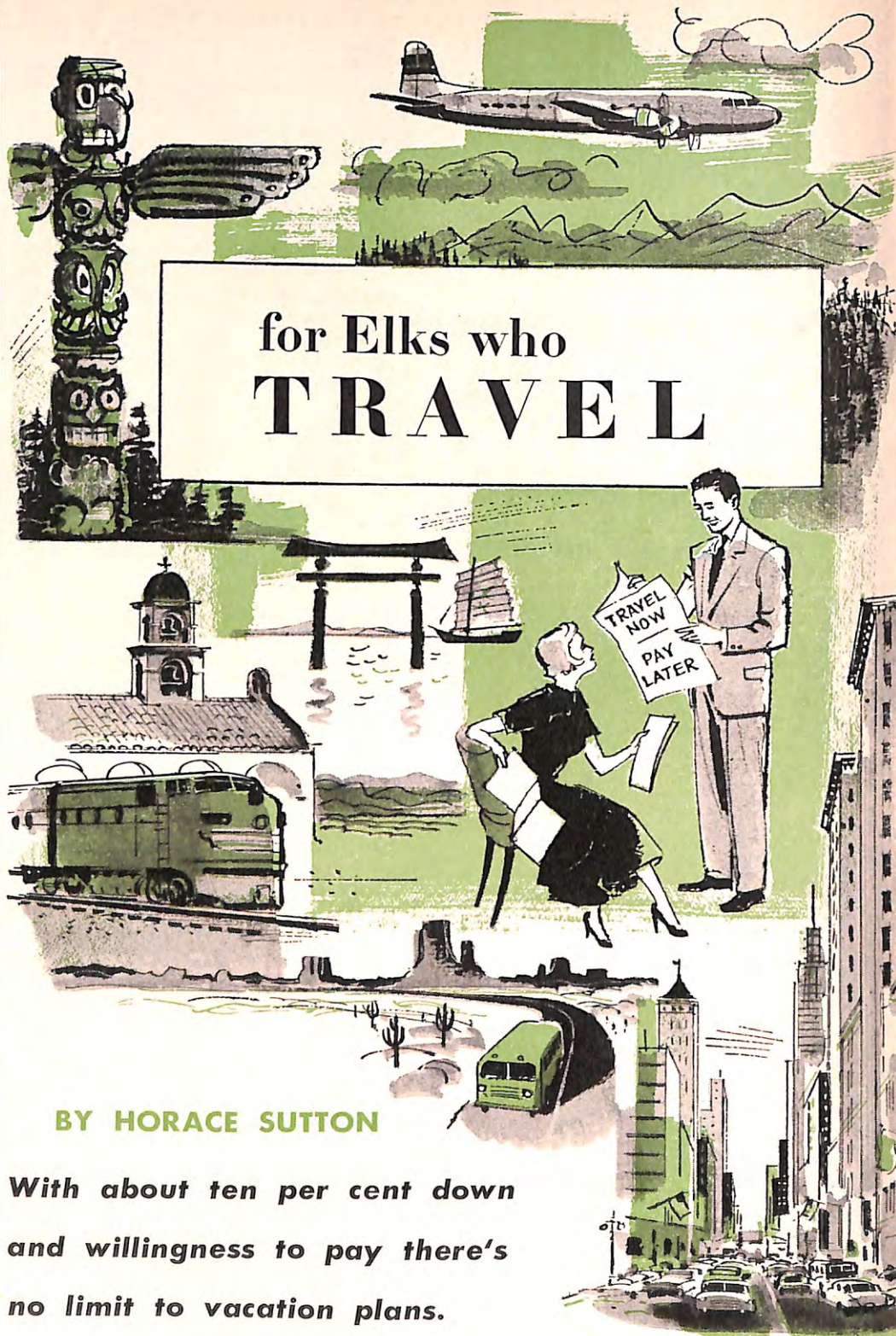
HILO. Lunch, Cocktail Lounge
HONOLULU. Rooms, Elks and Male
Guests, Lunch & Dinner, Cocktail Lounge

IDAHO

BLACKFOOT. Cocktail Lounge
BOISE. Lunch, Cocktail Lounge
BURLEY. Lunch, Bar
CALDWELL. Lunch, Cocktail Lounge
COEUR D'ALENE. Lunch, Cafeteria, Cocktail Lounge
GOODING. Cocktail Lounge
GRANGEVILLE. Cocktail Lounge
IDAHO FALLS. Lunch, Cocktail Lounge
KELLOGG. Cocktail Lounge
LEWISTON. Lunch & Dinner, Cafeteria,
Cocktail Lounge
MOSCOW. Lunch, Bar
NAMPA. Dinner, Cocktail Lounge
POCATELLO. Bar
ST. MARIES. Cocktail Lounge
SALMON. Bar
SANDPOINT. Breakfast & Lunch, Cafeteria, Cocktail Lounge
TWIN FALLS. Lunch, Cafeteria, Bar
WALLACE. Lunch, Cafeteria, Bar
WEISER. Lunch, Bar

ILLINOIS

ALTON. Bar
ANNA. Cocktail Lounge
AURORA. Rooms, Elks & Wives only;
Lunch & Dinner, Cocktail Lounge
BEARDSTOWN. Bar
BELLEVILLE. Lunch & Dinner, Cocktail
Lounge
BENTON. Bar
BERWYN. Cocktail Lounge
BLOOMINGTON. Bar
BLUE ISLAND. Lunch, Cocktail Lounge
CANTON. Rooms, Elks; Wives & Guests,
Breakfast-Lunch-Dinner, Cocktail Lounge
CARBONDALE. Lunch & Dinner, Cocktail
Lounge
CARLINVILLE. Rooms, Elks; Wives &
Guests, Bar
CARMi. Dinner, Cocktail Lounge
CENTRALIA. Bar
CHAMPAIGN. Rooms, Elks only; Lunch,
Cocktail Lounge
CHARLESTON. Dinner, Bar
CHESTER. Bar
CHICAGO. Cocktail Lounge
CHICAGO. Lunch, Cocktail Lounge
CHICAGO. Dinner, Cocktail Lounge
DANVILLE. Lunch & Dinner, Cocktail
Lounge
DECATUR. Lunch & Dinner, Cocktail
Lounge
DE KALB. Dinner (Sat. only), Cocktail
Lounge
DES PLAINES. Lunch & Dinner, Cocktail
Lounge
DIXON. Lunch, Cocktail Lounge
DU QUOIN. Cocktail Lounge
(Illinois to be continued)



BY HORACE SUTTON

**With about ten per cent down
and willingness to pay there's
no limit to vacation plans.**

IT'S getting mighty difficult to pay cash around here. The national tendency to live life on credit reached the vacation business two years ago, and now it is possible not only to take a trip *somewhere* and pay later, but to go clear around the world on credit, buy a diamond brooch in Paris, rent a car in Kalamazoo, or put up at the Grand Albergo Continentale in Milan without having to extract from the pocket (at that moment) one dollar, peseta, lira, franc, penny or piastre.

I don't know where all this is taking us, or even whether it's healthy. But

one thing is sure, and that is it's successful. In the first six weeks of its operation two years ago, Pan American generated over one million dollars in new business. A check of that airline, which was the pioneer in the venture, shows that now, with the plan in full booming swing, three-quarters of the contracts are for one year or less. About two-thirds involve transportation amounting to \$400 or less. Since Pan American does not operate domestically, and since round trips to Europe run above the \$400 limit, it would seem that the plan is a favorite of those

bound for Mexico and the Caribbean. as well as to Hawaii. Round trip fare to those blessed isles is \$250 tourist class.

Who takes trips on credit? One quarter are clerical employees, secretaries and bookkeepers, probably. Ten per cent are unskilled workers and nearly forty per cent describe themselves as skilled or semi-skilled.

Much was made at the time of the institution of these pay-later plans of the difficulties of collecting on moonlit moments by the Taj Mahal and afternoons on the Champs Elysees which had long since become memories. You can't, we all said—this reporter included—take them back like you would a piano on which payment had been defaulted. A Pan-Am spokesman had this to say, the other day, which was, of course two years later, "Incidentally, the default rate is an astonishing zero."

KLM has been saying in their slogan lately, "Practically Everybody is Up in the Air . . . all because of the pay later plan." Well, no small wonder. Here is a smattering of just what's on hand and how much it would set you back if you went vacationing on the installment plan: Trip No. 1 . . . an excursion from Miami south to Havana to Jamaica, Curaçao and back up through Guatemala and Mexico City. You could do it by air for a down payment, says KLM, of \$25.50 and then pay monthly installments of as little as \$13.62.

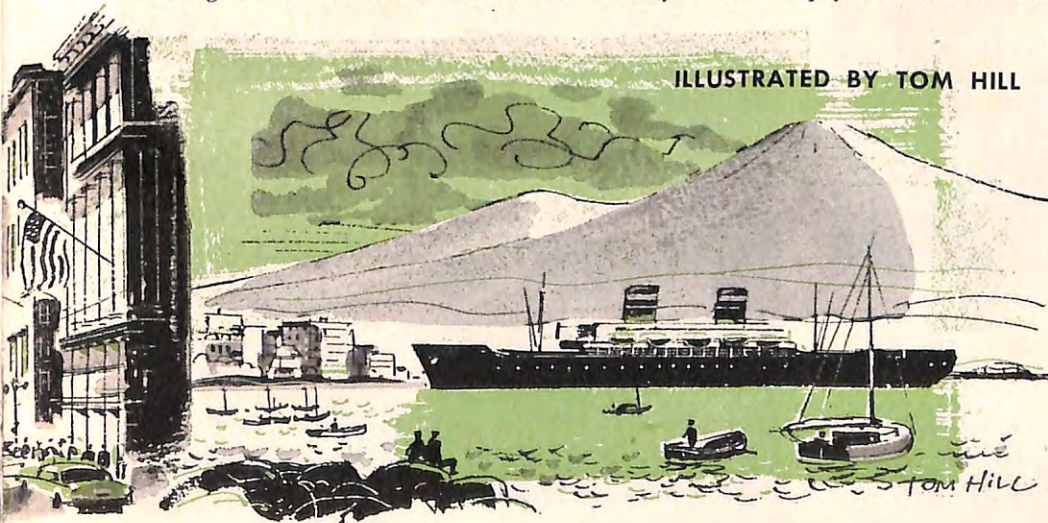
Or let's take the fat trip to the glamor cities of Europe that everybody is forever dreaming about. How much would it run

after be prepared to pay \$70.39 a month.

Not only that, but the airlines (and others too) are ready to peddle you a whole tour complete with accommodations—12 days in the Caribbean, 17 days in Europe, on easy payments. You can, if prepared to deposit \$167 and pay \$86.38 a month, take yourself an African Adventure, yet, and what happens if you get *et* by a lion I would not know.

TWA points out that its plan, like most others, call for a down payment of ten per cent of the travel charge, whether it is for transportation in the air, on the ground, or hotels. The balance is figured to be paid in monthly installments for 20 months. Most people, the line says, prefer a larger down payment than what is called for, and the average charge customer pays off the balance in a year. Anybody who takes advantage of installment plan vacations can figure he is paying about one per cent a month on the total. For trips that cost more than \$500, the charge is even less.

So far this year, says TWA, its time-pay sales are up 30 per cent over last year, and more time-pay plans are being sold by travel agents. The figures will certainly rise when TWA's new "Holiday Discount Fare" goes into effect October 1st. This new plan, which all airlines will offer, was originally a TWA proposal, and calls for cut-rate trips for those who can go and come back within 15 days. The line points out that with these new discount fares a traveler can take off for London merely by putting down \$42.50 and then taking twenty months to pay off the rest. The



ILLUSTRATED BY TOM HILL

if you didn't have to plunk it all down at once. Well, the flight from New York to Dublin, Amsterdam, Hamburg, Frankfurt, Munich, Venice, Rome, Nice, Geneva, Paris, Brussels, London, Glasgow and back to New York could be had for a down payment of \$65.40, an honest look, and \$34.70 a month. Anybody with ambition and energy can float clear around the world (KLM's plan No. 7)—Athens, Istanbul, Cairo, Baghdad, Bangkok, Tokyo, Honolulu—the works, and merely say, "Charge it." You would have to be able to deposit \$134.85 at the outset, and there-

round trip London fare from New York on this new 15-day excursion, incidentally, will be \$425 from New York, \$491 from Chicago, and \$585 from the west coast.

Not only is the venerable Duncan Hines in the act with *his* own charge-it plan, but American Express is offering all its goods and services short, I would suspect, of travelers checks, on credit. What this means is that it will afford a vacation on credit to anyone over 21 with a steady source of income. American Express requires no down payment at all, and the

(Continued on page 46)

Your Answer to...

NEW TENANT HOUSE!

2nd FAMILY HOUSE

Vacation COTTAGE

Marathon MOBILE HOMES

Really luxurious living at a fraction of the cost of a new permanent building—vacation cottage, second family home or new tenant house. Models include KING Size (10' wide) 41', 45' and 49' long . . . other models from 29' to 49' . . . 1, 2, and 3 bedroom . . . the best in everything. Luxury at a price. Write for details today. Dept. M.

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Would you prefer European travel in small group—7 or 8 persons—via the new small bus—VOLKSWAGEN—counterpart of the American station wagon?

Pre and post convention tours fitting time available and countries preferred is the LEISURE TOURS PLAN.

Low average daily mileage affording ample time at interesting spots, proper rest, leisurely meals, flexibility and sociability that go with small group unhurried travel.

LEISURE and PLEASURE have the same ending—that is our target.

Let us exchange details—the sooner your reservation, the better.

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Take TIME—for the trip of a LIFETIME

24 well-equipped rooms, many with baths.

Good food in our handsome Rainbow Lounge prepared by our own chef noted for excellent cuisine.

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Cocoa Elks welcome all traveling Elks and their families to use our small, but friendly facilities while visiting in the Sunshine State.

Excellent dining room service, open from 11:30 AM to 2 PM for lunch, and 5 PM to 9:45 PM for dinner.

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US Hgwy #1 — Cocoa, Florida

A Leaf from the Diary of

THE ELKS NATIONAL SERVICE COMMISSION



A very welcome gift of leather for the Crafts and Hobbies Department of Keoughan Veterans Hospital is accepted by Mgr. Ruben Cohen, left, from Beryl J. Oser, center, P.E.R. of Newport News, Va., Lodge, and the lodge's Veterans Service Committee Chairman W. V. Stepp.



Some months ago members of Leavenworth, Kans., Lodge presented an assortment of tooling cowhides to the Crafts Shop at the VA Hospital Recreation Center at Wadsworth. The cowhides, in various colors, will be fashioned into useful articles by hospitalized veterans. Left to right are E.R. S. E. Chambers, a Crafts Shop employe, D.D. Emmett Faulconer, Chief A. H. Godat of the Recreation Section, and P.E.R. Bill Moore, the lodge's Veterans Hospital Committee Chairman.



E.R. Barney Myers and other Corpus Christi, Tex., Elks are pictured with some of their uniformed guests at one of the weekly entertainments the lodge stages for men stationed at the Naval Air Base there.



Above: Presentation of a shipment of leather to be used at the Veterans Hospital in New Orleans, La., was commemorated in this photograph in which P.E.R. and Committee Chairman James H. Aitken, Hospital Director Dr. Anees Mogabgab, therapist Edna Soulier and E.R. Howard W. Lenfant of New Orleans Lodge appear, left to right.



Left: Santa Maria, Calif., Lodge boasts an enviable record for veterans service work as evidenced by this picture taken at its annual drive for hides, clocks, books, radios and other paraphernalia to be used for veterans' rehabilitation throughout the country. Included in this photograph are State Committee Chairman Robert N. Traver, Drive Chairman Carl McCallister, Committeeman Ed Blaisdell, P.E.R. W. C. Rice and Secy. John Weldon.

TIME...TASTE and TRADITION

And the greatest of these is taste.

That is why since 1857, the tradition of The House of Seagram has been: "Make finer whiskeys, make them *taste* better." That is why, year after year, more people enjoy Seagram's 7 Crown than any other whiskey in the world.



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OF AMERICAN WHISKEY AT ITS FINEST

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 35% STRAIGHT WHISKIES, 65% GRAIN NEUTRAL SPIRITS... 25% STRAIGHT WHISKIES 4 YEARS OLD, 6% STRAIGHT WHISKIES 5 YEARS OLD, 4% STRAIGHT WHISKIES 6 YEARS OLD. 86.8 PROOF.

NEW! EASY-TO-SEE
Windowpane Thermometer
 MOUNTED IN SECONDS!
 SEE AT A GLANCE HOW COLD IT IS OUTSIDE FROM INSIDE

\$2.00 PPD. GIFT BOXED

No squinting to read, even from 10 ft. away—thanks to big red figures and pointer on 3½" transparent dial you look right thru! No screws, no brackets. Just peel and press this new model on outside of windowpane. Specially compensated for windowpane use. Accurate, attractive, a much-appreciated gift! Each, \$2. ppd., guaranteed. By mail.

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BETTER SLEEP Inc., Dept. 465, New Providence, N. J.

Long Handled Measuring Cup Set
\$1.98
 By mail, ppd.

New, very handy and lovely on the wall! This set of 4 cups is sized to give you exactly ¼, ¼, ½ or 1 cup! Long anodized copper-tone handles let you scoop easily. Each has a pouring lip—you can melt butter and sauces in them! Shining aluminum. Hanging rack and screws included. Order No. 7543-6, Measuring Cup Set, \$1.98 ppd.

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 261 Bond St., Oshkosh, Wisconsin

Highball Glasses

DON'T MEASURE —JUST POUR

No tapper needed when you own these handsome, hand-blown glasses. Note the ball-shaped base, which holds exactly 2 ounces. Fill it with liquor, then add soda or water and you will have a properly made highball every time! Glasses come with any 3-letter hand-etched monogram.

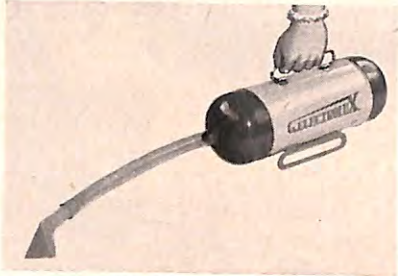
Set of 8—**\$10.95** postpaid
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Here's How Co. Dept. EK-11
 27 East 22nd St. New York 10

Elks FAMILY



UP AND AT 'EM. No time for sleepy-heads when the two bells sound on this handsome, distinctive "Bang" Alarm Clock. Awakens you with insistent, but not jangling ring. Has shiny brass case and luminous dial that's visible in the dark. Approximately 3½" high x 2½" wide. \$4.95 ppd. Scott-Mitchell House, Dept. B-9, 611 Broadway, New York 12, New York.



JUNIOR HOMEMAKERS can clean house too with their own play Electric Vacuum Cleaner that actually picks up dust. It looks like the real thing from its two-color body and carrying handle to the plastic hose that can be bent to reach "round corners. Operates on standard flashlight battery. 8" long. \$2.49 ppd. Medford Prod., Dept. E., Box 39, Bethpage, N. Y.



PICTURES FOR PENNIES. Each time a youngster deposits a coin (penny, nickel, dime or quarter), a colorful new picture pops onto the screen of this TV Bank. Children enjoy a show as they save their money. Mahogany-colored metal, it stands 4½" high. Comes with a key. \$2.25 ppd. Kalon Co., Dept. E, 31 West 47th St., New York 36, New York.



AN ORIENTAL TWIST to the toes and the 6 gilt coins tinkling from the bow ties make these Harem Slippers delightful "at home" footwear. Fashioned in a bright Persian print cotton, washable, with soft suede soles, foam rubber innersoles with double thickness in heel. Send shoe size. \$3.95 ppd. Artisan Galleries, Dept. E, 2100 N. Haskell Ave., Dallas 4, Tex.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

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Pony Tail \$7.50
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Mixed Grey, Plat., & Aub.—\$3.25 extra.

Fine quality human hair, sample color match guaranteed. Send generous sample, check or M.O., no COD's

COMPLETE LINE OF WIGS & HAIR GOODS

FASHION HAIR PRODUCTS

Dept. E-10 175 Fifth Ave., N. Y. 10, N. Y.

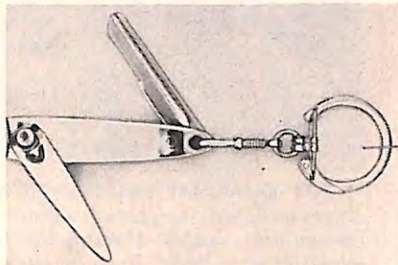
100 Toy Soldiers \$1.00

YES, 100 TOY SOLDIERS FOR \$1

To introduce our line of molded plastic toys, we'll ship you 100 Toy Soldiers for only \$1. This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksmen, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVES, 8 WACs, 4 Bombers and 8 Jet Planes. Each toy is completely assembled, designed to scale, and measures up to 4½".

\$1.00 plus 25c to Cover Mailing Costs
HOME SHOPPER, Dept. E-128
 667 N. Fairfax Ave., Los Angeles 36, Calif.

SHOPPER



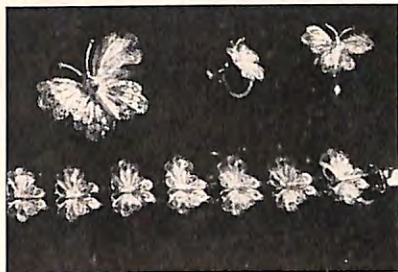
ONE FOR THE ROAD—and the man who spends a lot of time on it. Three-in-one tool combines nail clipper, safety lock key holder and extra blank for car key. Beautiful 18K gold finish. Order several for each driver in your family. State make of car and year. \$1.98 each; 2 for \$3.75 ppd. Leecraft, Dept. ELK, 300 Albany Ave., Brooklyn 13, New York.



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GENUINE COWHIDE BAG takes years of rough wear. Yet each is a little work of art, handtooled by descendants of the world's oldest known leather craftsmen, the Mayan Indians. Leather-laced flap, roomy compartment, adjustable shoulder strap. Natural color. Ladies, 8" x 9 1/2", \$10.95; Misses, 6" x 7", \$5.95 ppd. Western Classics, Dept. EBA, Box 4035, Tucson, Arizona.



SILVER-SPUN BUTTERFLIES are the exquisite motif of this hand-fashioned jewelry. Made by Venetian craftsmen, they're delicately tinted with silvery blue and gold. Pin, 1 7/8" wide, \$5.50; Earrings, \$3.85; 7 1/2" Bracelet, \$16.50. Set, in velvet box, \$24 ppd., inc. tax. 35¢ extra for airmail. Alpine Imports, Dept. E, 505 Fifth Ave., New York 17, New York.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.



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A beautiful red lacquered basket, gaily decorated by hand with sequined Christmas tree and snowman. A real festive addition to your door, hall or table, and a pleasant home for holiday mail. Sure to be used year after year. P.S. Fruits or gifts packed in this Christmas mail basket will win first prize for packages under anybody's tree. \$1.95 ppd. Carol Beatty, Dept. C10-W, 200 Beatty Building, Hollywood 46, Calif. Free. Write for BIG NEW GIFT catalog.

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ORDER SEVERAL FOR CHRISTMAS GIFTS. Will ship in your name to your gift list. Add 10¢ each item for "special" gala gift wrapping. Money back guarantee.

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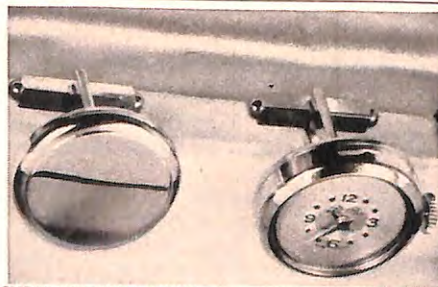
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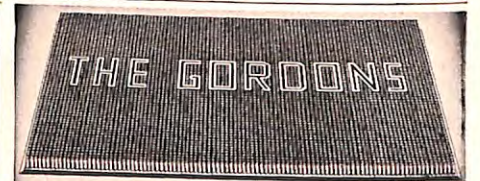
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225 W. Erie St.,
Dept. 266, Chicago 10, Ill.

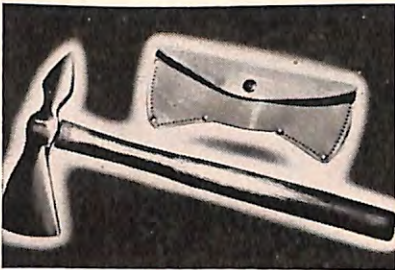
Elks FAMILY SHOPPER



GEAR AND VICTUALS travel safely in the Personal Travel Bag. Designed for outdoors men, it's handy on any trip, for shoes, accessories, small articles. Straps are arranged so it may be either slung over the shoulder like a pack or carried like a bag. Red canvas trimmed with genuine natural tan leather. 17" deep. \$7.95 ppd. Norm Thompson, Dept. E, 1311 N. W. 21st Ave., Portland 9, Oregon.



FOR THE GRANDPA of "the most brilliant children in the world"—Key-chain with each dangling silhouetted shoe engraved with child's name and birthdate. And matching Bracelet for grandma. Proud parents love 'em too. Sterling silver or 1/20 12K gold filled. Keychain, \$1.25; Bracelet, \$1.10. Each engraved shoe (or disc if you prefer), \$1.10 ppd. Nancy Norman, 422-V Washington St., Brighton 35, Mass.



SPORTSMEN'S TOMAHAWK has an edge so keen it can chop out a canoe from a tree trunk! Perfectly balanced, light to carry, it will probably be the *most used* tool on a hunting, camping, or fishing trip. 7" forged steel head, hickory handle, 13 1/2" over-all length. Axe head pouch included. \$4.95 ppd. Bill's Military Stores, Dept. EO, Green Cove Springs, Florida.



LIGHTEN THE LOAD of heavy groceries, packages, wet wash, etc. Scooter Bag rolls smoothly along on 4 ball-bearing castor-wheels. Holds much more than you could ever carry. Folds up compactly when empty and snaps closed. Of durable woven Saran that's strong and water repellent, \$3.98 ppd. Thoresen's, Dept. E, 352 Fourth Ave., New York 10, New York.

"MY GREY HAIR IS A NATURAL LOOKING COLOR AGAIN!" says **JAN GARBER**,
Idol of the Airlines



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TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$5.00 (Fed. Tax Incl.) for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, with results of air bottle. Albin of California, Room 104, 1401-91 W. 8th St., Los Angeles 17, Calif.

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130 PIECES \$1.00

LARGE SIZE IN FULL COLOR Newest toy sensation. Realistic actors, actresses, acrobats, animals, dancers, clowns, cowboys, singers, props, over 130 performers, TV cameras, etc. All cut out of rigid book-stock and stand up. Average 5" tall. Fun scenes and put on TV variety shows, plays, etc. Gayly colored characters make delightful toys for toddlers, too. Educational "Director's Kit" extra for authentic TV equipment and how to stage shows. **FREE—2** funny TV puppets, arms-legs move. Send \$1 plus 25c for postage and handling (total \$1.25) for each set or 4 sets for \$4 to: **E. P. Mather**, Dept. D, 31 Francisco St., Calwell, New Jersey.

for ages 2-14. Children set up scenes and put on TV variety shows, plays, etc. Gayly colored characters make delightful toys for toddlers, too. Educational "Director's Kit" extra for authentic TV equipment and how to stage shows. **FREE—2** funny TV puppets, arms-legs move. Send \$1 plus 25c for postage and handling (total \$1.25) for each set or 4 sets for \$4 to: **E. P. Mather**, Dept. D, 31 Francisco St., Calwell, New Jersey.



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Girls who wear glasses will garner lots of passes with dainty Spec-Glamourizers. Snap-on jeweled rims with adjustable clips, fit any eyeglass frames. Your choice of 5 styles—"diamonds" or sapphire blue stones, or pearls on silver, Rhinestones or pearls on gold. . . . \$1 pr. 3 pr. for \$2.75, or all 5 pr. for \$4.50. No COD's please. Send cash, check or M.O. **RUTH BRAWER**, Box 4035, Dept. ELS Tucson, Arizona

1000 Name & Address Labels \$1.00



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Specially made for speed drilling, in sturdy plastic tool roll. Finest alloy steel drills hardened and precision ground to the sharpest, longest lasting cutting edge obtainable; will easily and cleanly bite through hardwoods, plastics, aluminum, iron and the toughest steels. Unconditionally guaranteed for thousands of drillings. Full jobber length. Sizes by 64th from 1/16" to 1/2". There are only a limited quantity of sets available at this low price, so hurry! Also available with Turned Down Shank to fit all 1/4" drills. In individual pocket roll.

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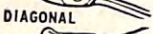
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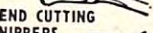
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DIAGONAL



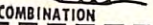
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OUR FATHER WHO ART IN HEAVEN,
HALLOWED BE THY NAME, THY KINGDOM
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EARTH AS IT IS IN HEAVEN, GIVE US
THIS DAY OUR DAILY BREAD AND FOR-
GIVE US OUR TRESPASSES AS WE FOR-
GIVE THOSE WHO TRESPASS AGAINST
US, AND LEAD US NOT INTO TEMPTATION,
BUT DELIVER US FROM EVIL... AMEN

This sparkling cross is set with BRILLIANTS and Facetable SAPPHIRES that GLEAM and GLISTEN. When you place the center close to your eye you see the center close to you and distinctly. Neat and trim finished in shimmering satin metal and neck chain with patented clasp. Wonderful to have and for Holiday Gift Giving. Total Only \$2.98 complete. Satisfaction guaranteed or your money refunded. Send your name and address now. Pay postman \$2.98 plus few cents postage and delivery, or enclose \$2.98 and save postal charges.

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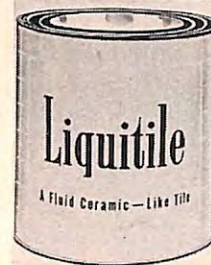
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As an apple-cheeked little girskipsrope, a merry tune fills the air because the handles of the brightcolorful rope are self-contained music boxes. Do not confuse with the cheaper Jap copy of this item.

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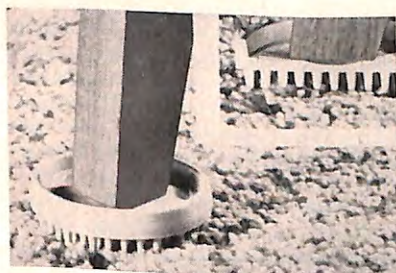


PILLOWED IN COMFORT, you'll sleep like a baby on this Butterfly Relaxapedic Pillow. Pre-shaped and air-cushioned, it cradles your head, eliminating the kink in the neck you get from the limp, lumpy ordinary pillow. Inflatable, it can be adjusted for height and softness. \$3.95 ppd. Better Sleep Inc., Dept. EK, New Providence, N. J.

ELKS FAMILY SHOPPER



DON'T RISK A TICKET by speeding unwittingly. If you're one who can't resist an open road, Speed Alarm is for you. Not a governor, it's mounted on dash or windshield, flashes a red light warning when you exceed the limit. And it stays lighted 'til you slow down. Dial to set for any speed limit. Easily installed. \$9.95 ppd. Wm. Novack, Inc., 35 So. Park Ave., Dept. E, Rockville Centre, N. Y.



FURNITURE "LIFTS" are a new type of rug protector that do not crush or mash carpeting. Furniture leg is held in a safe, non-skid cup; bottom of "Lift" has hundreds of "fingers" that clear carpet piling, prevent crush marks. Plastic. Choice of clear, blonde, or mahogany. Set of 4 of any color, \$1.00 ppd. Dorothy Damar, 720 Damar Bldg., Elizabeth, N. J.



FOUR COLORS in one pencil. Just a flick of the thumb automatically releases the lead you want, black, blue, green or red. Yet it's lightweight, easy to write with and uses standard leads. Bright silver finish. Individually boxed for gift giving. Imported from Germany. \$2.00 ppd. Hollis Co., 1133 Broadway, Dept. E, New York 10, N.Y.

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FREE!

25 ORNAMENTS & CANDLES 25

Easily worth \$1, but you pay nothing extra for these beautiful ornaments given with each tree.

WHIRLING Christmas TREE

\$2.00
VALUE

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2 FOR \$1

\$2.00
VALUE

Sparkles as it goes round & round

Now yours — the famous Whirling Christmas Tree in frosted Venetian-glass effect — a \$2.00 value — for only 59 cents. This amazing offer is made to win 100,000 new customers.

Revolves 'Round & 'Round . . .

No winding . . . No gears to wear out! As it turns it sparkles with 1000 rays of colorful rainbow light! 12½ inches high. **FREE:** You receive 25 tree ornaments, Christmas Tree Balls of genuine blown glass, petite candles, Star of Bethlehem, etc., etc. These ornaments alone are easily worth \$1.00, but are yours at no extra cost!

Special: 2 for \$1.

Spread Christmas cheer! Order several now! Place on tables, TV sets, over fireplace, etc. Remit only 59c for your Venetian Tree or pin \$1 bill to this ad for 2 trees complete with ornaments. **FREE** with order for 2 or more — Booklet of world's most famous Christmas Hymns & Carols — complete with words and music. Given: Christmas Gift Catalog — over 160 unusual gifts! Amazingly low prices! 49 cents and up. **NOTE:** This offer is for a short time only. Clip ad and RUSH NOW!

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100 COWBOYS & INDIANS

YES! 100 COWBOYS & INDIANS FOR \$1.

Make the kids happy with this set of 100 fine quality MOLDED PLASTIC toys. Each brightly colored authentic toy stands on its own base and is a full 2" high. Packed in a colorful gift box, this complete Rodeo contains BUCKING BRONCOS, RODEO RIDERS, SHERIFFS, COWGIRLS, COVERED WAGONS, WARRIORS, SQUAWS, etc. A gaily decorated Teepee and a Fenced Corral are included **FREE** with each set. Yes, all 100 Toys only \$1. plus 25c postage and packing. Order several sets **NOW** at this very low introductory price. Money back guarantee. **FREE GIFT CATALOG.**

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We sell these same Imported From Holland Tulips separately by color and variety at 100 for \$10.00. Yet by ordering our rainbow mix assortment for fall planting, you pay only a fraction of this price. Choice selected world famous early blooming varieties including many Double Tulips and the famous Red Emperor. Large size aver. 4 inches circumference. This selection of glorious rainbow mix colors includes dazzling reds, pure whites, deep lavenders, purples, yellows, pinks and two-tones. Guaranteed to bloom first season or replacement free. Certified by Holland Dept. of Agriculture.

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\$3.98**

FREE OF EXTRA CHARGE

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SOLVES HALF OF YOUR GIFT PROBLEMS!

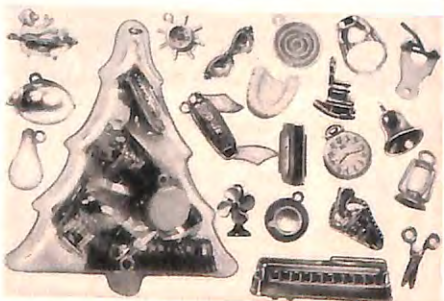
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Can be hung as wall display in den. Polished metal guards with blood red and silver cordons, beautifully set off the solid alder grips. Once used in deadly combat, now an exciting sport. A real bargain, \$2.98 with fencing instructions and safety tips. At sports dealers or send:

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USED BY PROS
No ball to chase!

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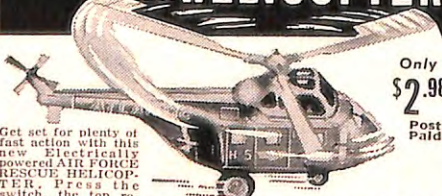
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What a treasure, this little chest with hand painted Oriental scenes, mirrored door that opens with a red silk tassel... three tiny drawers that pull out to receive your rings and small items. Top and sides are inlaid with brilliant many-colored woods. Just 5 1/2" high by 4 1/2" wide by 2 1/2" deep. Money back guarantee. Only **\$1.98** ppd.

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**Adventure
BOOTS**



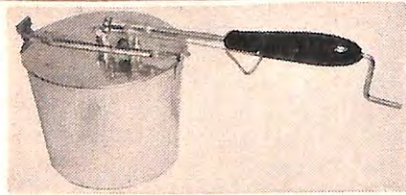
Luxurious comfort, handsome ruggedness in top grade 9" reverse leather boot for all-round wear. Cushion foot with spring steel arch for comfort. Easy-on-and-off yet hugs the heel. Non-slip Neo-Cord sole & heel. Supple, scuff-proof desert tan premium leather. Sold with money-back guarantee.

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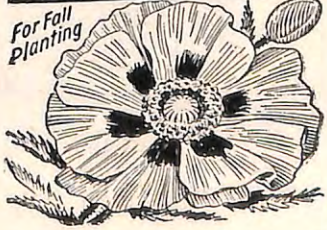
Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for **FREE Style Book** now! Many different styles to choose from. Write:

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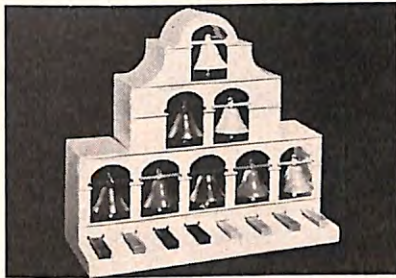


WORLD TRAVELER. You'll look the part wherever you take this superb bag of camel hide. Elegant, with an air of swagger, it's rugged, roomy and surprisingly lightweight (less than 4 lbs.). Leather-lined, 21" long x 8" wide x 12 1/2" high. Outside pockets with locks are ideal for camera, cigarettes, accessories. \$40.00 ppd. incl. Fed. tax. Edwin House, Dept. E, 145 W. 4th St., New York 12, N. Y.



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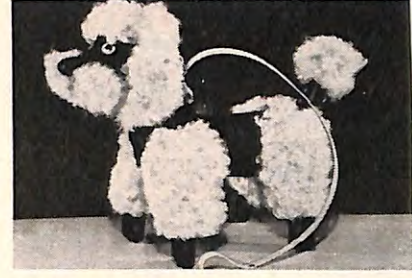
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TOTS PLAY TUNES immediately on the "Mission Bells." They don't need to read to pick out the notes which they follow by color. At the softest touch of a key, the bell swings and sings out one note of the scale. Six popular children's songs are supplied with color-keyed notes. 14" wide. \$4.98 ppd. Here's How Company, Dept. E, 27 E. 22 St., New York 10, New York.



TWO-WAY TIMEPIECE: a lovely lapel watch that converts to an attractive standing clock. 17" x 1 1/2" miniature cuckoo clock of antiqued gold plate houses a guaranteed, jeweled Swiss watch. Wear on lapel or set on stand and use in boudoir. Watch, \$13.98 ppd., incl. tax. Stand, \$2.50. Merrill Ann Creations, Dept. E, 102 Warren St., New York 7, N. Y.



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Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.

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THE BOOK THAT TALKS—\$1.00
A different voice talks to your child from every page! Here's a gay and colorful animal story with words and sound. The cows Moo, the dog barks, the duck goes qua-ack. Press the entire book and they all sing out in chorus. TU8412-008 \$1.00



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TU3848-023, 4 1/2" high, 4 for \$1.19
TU3849-035, 6 1/2" high, 4 for \$1.29



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Wonder performing liquid sander disintegrates varnish, paint, enamel and lacquer finishes in minutes. Just stroke on lightly; no mess or hard rubbing as with ordinary sandpaper. Leaves clean, smooth surface on all wood, metal or linoleum. Makes retouching easy . . . and safe for hands and surfaces too.
TU7790-020 \$1.49



WASH WINDOWS IN SAFETY
Touch it to the glass outside, and presto!—between double sash windows—clean as a whistle! You're safe inside always. Window-O-Wonder is 31" long . . . reaches hard-to-get-at windows, walls and moldings without hazardous ladder climbing. Sponge on one end washes, rubber squeegee on the other dries. Rod is plated steel—light-weight, easy to handle.
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TU 3664-006, Complete \$1.00



No More Pills! No More Diets!
STRETCH TO HEALTH . . .
And reduce! Develop a shapelier figure and regain radiant health—in your spare time at home. Perfected in Hollywood, where health is wealth, here's the pleasant way to lose excess pounds. Rubber rowing machine exerciser folds compactly for storage.
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HOME HAIR DRYER
Modern women are celebrating . . . no wet hair to keep them waiting. Air Cap dries hair in jiffy. Set hair anytime—even after swimming—take it down, dry in minutes. Dryer slips on vacuum or hand dryer; other end fits comfortably on head. Leaves hands free.
TU7193-002 \$1.00



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RELINE TEETH
New "Firma-Teeth" gives dental plates more hold-in power! Molds to exact contour of plate and gums . . . cushions—insures perfect fit. O.S. APPLICATION LASTS YEARS! Pleasant tasting, comfortable, enables you to eat anything. Equally good for full partial plates. TU7737-006 \$2.00



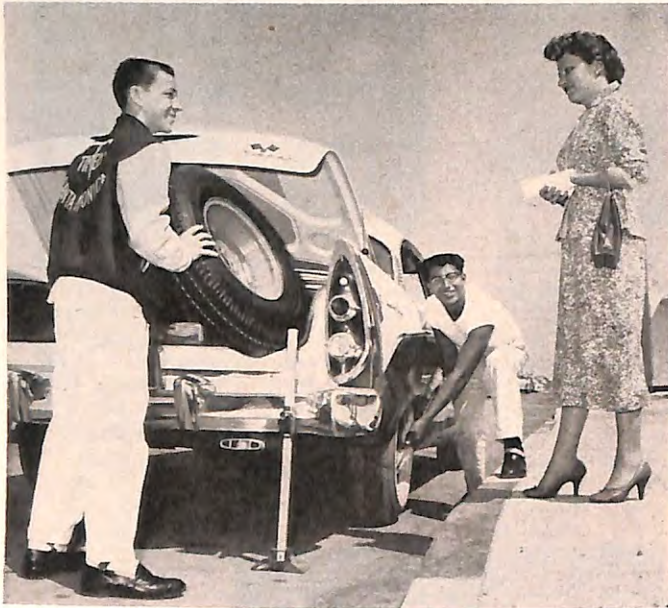
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Riotous! . . . but so much fun! Laugh loaded Toilet Rolls spout rib-tickling sayings so funny you have to see 'em to believe 'em. Sure to make all your guests—even prudish Mary—sit up and take notice.
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Dept. EL-831, Chicago 8, Ill.

News of the Lodges



Left: Expert assistance for motorists having car trouble is a specialty of the T-Timers of Santa Monica, Calif., the world's largest hot-rod group which specializes in courtesy and safety, under the guidance and with the financial assistance of the Elks of Santa Monica. Here, Mrs. Margaret Tolman receives assistance from T-Timers Dewayne Starkey, left, and Tony Reyes.

Santa Monica, Calif., Elks Sponsor Hot Rod T-Timers

Thanks to the Elks of Santa Monica Lodge No. 906, particularly Police Sgt. Jack Espinosa and Hal J. Hild, local hot-rodders have become white knights of the road through their courtesy, conscientiousness and willingness to help drivers in distress.

The story of the world's largest hot rod club was featured in an article written by Dick Miller for the *Evening Outlook*. Illustrated with photos by Dan Tompkins, it told how in 1953, the local police department

assigned Sgt. Espinosa to give safety talks to hot rod clubs throughout Southern California in an effort to check the growing menace to the safety of the citizenry. The sergeant met with little response until he talked to the T-Timers, 11 young drivers who showed an enthusiastic interest in his ideas and asked him to sponsor them. When the group grew too large for him to handle alone, he solicited the aid of his fellow Elks. Hal J. Hild was assigned to look into the matter and his favorable report resulted in the lodge's undertaking the project.

The Elks' first step was to rent a garage

and stock it with tools for the T-Timers' use. They also had the club incorporated. All club activities are constructive—they hold their own safety inspections, collect money for charity and all racing is confined to drag strips. It is receiving financial support from parents, car dealers and accessory companies.

The club's promotion is Hal Hild's full-time, no-pay job; a retired lawyer, he travels all over the southwest establishing new branches to add to the current 19 groups which boast 1,000 members. In each city where a new branch is formed, Elk representatives and the police act as advisors; following the example set by No. 906, six other lodges have acquired garages for their T-Timers. The Santa Monica organization now numbers 160 with 53 police officers on its roster; in addition, over 100 policemen are members of other branches. Membership includes Rep. D. L. Jackson, actors Pat O'Brien and Keenan Wynn and many famous racing figures.

Helping motorists in distress is the T-Timers main activity. They cheerfully change tires, rev stalled motors and tote gas, free of charge; their greatest satisfaction comes when they give the motorist they have helped a card which states: "You have been assisted by a member of the T-Timers of Southern California."

Student Aid Tops for Palo Alto, Calif., Elks

For some time Palo Alto Lodge No. 1471 has sponsored an extensive Scholarship Program, applications for which are received from students of five senior high schools and junior colleges in the area and screened by a competent committee. E.R. Douglass Whitaker reports that awards valued at \$4,350 were presented this year.

In 1955, E.R. George Estcourt instituted a new award of a four-year scholarship in the field of Political Science. The successful competing student receives a \$1,600 award which is placed to his credit with the university of his choice and disbursed



Above: Some of the 72 handicapped children from ten lodges in the Southern District of West Virginia who were given a week's vacation at the 4-H Camp near Huntington under the auspices of the State Elks Assn. which sponsors similar programs for the State's two other Districts.

Below: Tuscola, Ill., Lodge was instituted in May, 1955, with 186 members. On Christmas Day its quarters burned to the ground and the lodge's 210 members immediately went to work to build their own home. Pictured at the groundbreaking were Boy Scout Carter Morris, Treas. E. D. Shiffler, Past State Pres. C. W. Clabaugh, P.D.D. W. F. Goodrum, E.R. H. B. Morris, Secy. Harry S. Marsh and Chaplain J. N. Jones.



ADDRESS OF GRAND EXALTED RULER FRED L. BOHN: Rooms 121-122, Zane Hotel, Zanesville, Ohio
ADDRESS OF GRAND SECRETARY LEE A. DONALDSON: Elks National Memorial Building, 2750 Lake View Ave., Chicago 14, Ill.



Traverse City, Mich., Lodge recently made the final \$500 payment on a \$5,000 pledge to James-Decker Hospital's Building Committee. Participating in the transaction were, foreground, Hospital Board Member Virginia Mitchell, Elk Trustee James Thirlby, Hospital Board Chairman Gary Arnold, E.R. H. Glenn Purvis, Elk Trustees Chet Calvin and Chas. Bracken and Secy. Ray Johnston. In the background are Board Members George Gilbert, Hal Voiey, Jack Penrose, Sid Medalie and Julius Beers, and Hospital Administrator Kent Schafer.



Motion pictures will now be shown at Camp John V. Kenny in High-bridge, N. J., thanks to the Elks of Jersey City who presented a new projector and screen for the enjoyment of the 90 handicapped children who are guests at the camp. Photographed with the equipment are, left to right, P.E.R. Samuel J. Cook, Crippled Children's Committee Chairman Bernard Stogoski, Camp Secy. George Blaney, Mayor Bernard J. Berry, P.E.R. James F. Kennedy, Exalted Ruler John T. Kiick and Est. Lect. Knight Walter Peters.



The Auburn, N. Y., Elks Microd Club in action at the former home of the "Can-Am" minor league baseball team, where bi-weekly races draw crowds of from 1,000 to 1,500 spectators. The cars are made of plywood and are powered by gasoline lawn-mower motors, according to M.T.T. specifications. Past State Vice-Pres. Philip J. Conboy is Chairman of the lodge's Youth Committee which sponsors the races.



With their coach are the members of the Ritualistic Team of Greenfield, Ind., Lodge who are the West Central District Champions. They are, left to right, foreground: Est. Lect. Knight Thomas Peterson, Lead. Knight R. E. Brown, E.R. R. N. Grier, Loyal Knight Robert Jackson, Esq. Frank Baker; second row: Coach M. E. Myers, Chaplain Keith McClarnon, Inner Guard Robert Maxwell and Candidate Max M. Heare.

by the university at \$400 a year, provided the student maintains a passing grade with a political science major. John Brewer won the award last year and is enrolled at Pomona College; Darryl Henderson earned the 1956 award and has entered Stanford.

Another student project being supported by No. 1471 is the Exchange Student Program. Under the Chairmanship of Ned Baker, since 1953 Palo Alto Lodge has provided \$600 annually to permit a foreign student to be brought here for a year's enrollment in one of our high schools.

Palo Alto's 3,400 Elks contributed a total of \$23,100 to charity and community service last year; their gift to the State Assn.'s Major Project on cerebral palsy was nearly \$13,000.

Jamestown, N. D., Elk Earl A. Reed Passes

North Dakota Elkdom is mourning the loss of Earl A. Reed, a veteran member of Jamestown Lodge No. 995 and its Secretary for 22 years. A.P.E.R., Mr. Reed also served his State Assn. as Secy. for 20 years.

A native of New York State, Mr. Reed came to North Dakota in 1902 where he held the post of Stutsman County Clerk of District Court for 34 years. He is survived by his wife, son, daughter, sister and five grandchildren.

YOUR GRAND LODGE COMMITTEE ON LODGE ACTIVITIES PROGRAM

OCTOBER—*National Newspaper Week Oct. 1-8.* The Committee requests every lodge to participate and forward reports and pictures to Joseph F. Bader, 279 Travers Place, Lyndhurst, N.J., not later than November 1st for judging. Each lodge which has not completed the project, "Salute to the Grand Exalted Ruler Class," is urged to do so now.

NOVEMBER—Opening of a two-month, national, state-wide round-up of all *Elks National Foundation* Committees to formulate a plan to arouse interest in the Foundation. Final results will be announced in January, the birthday month of the Foundation and of its Chairman, John F. Malley.

DECEMBER—*Elks Memorial Sunday* will be observed with special awards for outstanding programs. This month also inaugurates a special

function on the theme, "Let's Bring Joy to the World and Remember the Less Fortunate."

JANUARY—The Committee expects to expand the *Lodge Bulletin Contest* and hopes every qualified lodge will submit samples of its news sheets to Gerald L. Powell, 203 West Main St., Peru, Ind.

FEBRUARY—A combined 89th Anniversary Class, *Stray Elk Round-Up* and a special effort to encourage reinstatements.

MARCH—A Special Night and Initiation honoring retiring *Exalted Rulers and their Committees.*

APRIL—*Installation of officers,* submission of their year's plan.

MAY—*Mother's Day* observances.

JUNE—*Elks' Flag Day.*

IMPORTANT: Check your Magazine carefully each month for further announcements and instructions concerning the above activities.

News of the STATE ASSOCIATIONS



Left: Chairman Joseph Devine of Lakewood, N. J., Lodge's Parade Committee, left, presents to E.R. G. H. Buchwald the Wm. R. Thorne Perpetual Trophy which Lakewood Elkdom won for having the best unit in the annual State Convention Parade at Asbury Park. Looking on, left to right, are Committee Co-Chairman Milton Gravagna, Esq. Charles Placek and Tiler Julius Malak.

NEW PONTIAC HOME SITE OF MICHIGAN CONCLAVE

The spacious new quarters of Pontiac Lodge No. 810 was the meeting place of hundreds of Michigan Elks June 8th, 9th and 10th when their 1956 Convention took place. Reports of various committees were presented, including the Veterans Entertainment Committee which, under the capable Chairmanship of Past Grand Tiler Irvine J. Unger, had disbursed the sum of \$11,246.26 to the State's several VA Hospitals during the year.

A new Major Project Committee was created to select and administer a special program for the Assn. under Chairman Hugh L. Hartley. Over 600 attended the President's Banquet honoring retiring Pres. L. A. Koepfgen when ten students received \$2,550 in Elks National Foundation and State Assn. scholarships, and the State's Youth Leaders were rewarded. At the same time, the Ritualistic Contest winners from Owosso received their prizes, as did the individual winners, and Grand Haven Lodge's Drill Team. Iron River Lodge placed second in the Ritualistic Contest, with Kalamazoo third. The Kalamazoo entry took second honors in the Drill Team competition, ahead of Benton Harbor Lodge.

The 1957 Convention will be held at

Right: W. L. Hill, a member of the Grand Lodge Youth Activities Committee, left, presents his award to Raymond Richard Fritz, Montana's Boy Youth Leader, as Rosemary O'Lear, winner in the Girls' Division, accepts her award from Past Grand Exalted Ruler Sam Stern. The presentation took place during the State Association Convention in Lewistown.



The enthusiastic attendance at the first State Association Presidents' Meeting ever held during a Grand Lodge Convention is evidenced in the large number of participants, pictured here with Grand Exalted Ruler

Fred L. Bohn, seated first row, seventh from left. Illinois Pres. George F. Thornton and Calif. Pres. Jim B. Nielsen were named Co-Chairmen to arrange the 1957 Meeting at the San Francisco Session.

Grand Rapids with the following officers in charge of Assn. business until that time: Pres., Robert A. Burns, Wakefield; Vice-Pres.-at-Large, Nelson H. VanDongen, Grand Haven; Secy., Leland L. Hamilton, Niles; Treas., S. Glen Converse, Lansing; Dist. Vice-Presidents are R. W. Shulters, Battle Creek; A. A. Vernon, Detroit; L. S. Hanson, Grand Rapids; H. C. Lichty, Traverse City; Fred Jackman, Bay City; John Sullivan, Sault Ste. Marie; E. J. Kaarto, Hancock; Trustees are J. O. Kelly, Chairman, Ann Arbor; Carlisle Carver, Lansing; R. A. Kesler, Iron Mountain; E. P. Breen, Grand Rapids; Don Frisinger, Kalamazoo; Carl Fernstrum, Menominee. Appointive officers are Chaplain, Clay Paddock, Jackson; Sgt.-at-Arms, M. V. Mendez, Detroit; Tiler, Fritz Coppens, Traverse City, and Organist, Harold Bosch, Muskegon.

Memorial Services were held on the 16th, with the Saginaw officers and choir in charge. A most fitting eulogy was delivered for the late Hon. Jay H. Payne, former member of the Grand Lodge Judiciary Committee, by Past Grand Est. Lead. Knight John K. Burch.

**MONTANA ELKS ELECT
LeROY P. SCHMID**

About 1,000 persons attended the Montana State Elks Assn. Convention at Lewistown July 26th, 27th and 28th, when the host lodge's town home and country club facilities were enjoyed.

LeRoy P. Schmid of Butte was elected to succeed Pres. C. P. Mieyr, of Great Falls with Richard Gilder of Red Lodge and Joseph Mang of Havre as 1st and 2nd Vice-Presidents, respectively. Leroy Seymour of Great Falls was named five-year Trustee. Secy.-Treas. for the 25th year is A. A. Trenerry of Billings. Butte will be the scene of the 1957 meeting, with a January meeting at Wolf Point and the Assn.'s Bowling Tournament at Billings in March.

Honored guests at this year's conclave included Past Grand Exalted Ruler Sam Stern who delivered several addresses, and spoke highly of the Assn.'s sponsorship of three traveling speech and hearing clinics, and Robert N. Traver, Chairman of the Calif. Elks Assn.'s Veterans Service Committee. Mr. Traver expressed his appreciation for the outstanding support given the raw hides program for veterans by the Montana Elks who furnish about 50 per cent of the hides which are tanned in California for use in VA Hospitals.

Awards were made to Youth Leaders and scholarship winners by W. L. Hill, a member of the Grand Lodge Youth Activities Committee, and the Convention closed with a thrilling parade.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
California	San Jose	Oct. 10-11-12-13
Alaska	Juneau	Oct. 10-14

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**YOU STILL CAN'T MATCH
HOLIDAY PIPE MIXTURE**



Custom Blended for MILDNESS

More men every year switch to Holiday, because it contains these five famous tobaccos from all over the world skillfully blended into a mixture of unequalled flavor, aroma and mildness. Each tobacco adds its own distinctive flavor and aroma, to make Holiday America's finest pipe mixture. Try a pipeful—enjoy its coolness, flavor and aroma—and see for yourself why more and more men who smoke mixtures are switching to Holiday as a steady smoke.



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***PROOF**
from an EXPERT

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THE NATION'S NEW
PLEASURE SMOKE

AMERICA'S FINEST PIPE MIXTURE...Canada's Finest Too!

The Elks are Pitching - for the Kids



Last year, Long Beach, Calif., Lodge's E.R. Gerald Desmond, also the Vice-Mayor of the city, opened the Elks' Midget League season at well attended ceremonies. The league has four divisions comprising 32 teams.

CONTINUING our discussion of junior baseball sponsorship by the lodges of the Order, while reports on this year's efforts are coming in and will be covered next month, there are a number of previous years' successes to account for.

Franklin, N. H., Elkdom has a fine group of boys operating in the Little League. In 1954 they finished in third place, taking the title in 1955 with the loss of only one game. At last year's banquet given for them by their sponsors, players of the entire League were guests, along with League Commissioner Dr. Paul Smith. Coached by P.E.R. Albert J. Garneau, Sr., and managed by Committeeman Ernest Gauthier, the young men received individual trophies from their backers.

Watkins Glen, N. Y., Lodge has sponsored a Small Fry team for seven years. In 1955 their boys won the championship and the Elks took on a Pony League group. Founded in 1951, North Attleboro, Mass., Lodge's baseball program has handled well over 1,000 boys at an expense of \$5,300. An average of 200 youngsters are in on this project each year. A Little League Team has played under the Woonsocket, R. I., Elks' banner since the League started there six years ago. In 1955, both a regular team and a farm group wore the Elks' emblem.

Dunkirk, N. Y., Lodge was the first to take over a team when that League started in 1951. The Elks donate the annual League trophy, hold a big season's-end party and spend about \$250 on the project every year.

Danville, Va., Lodge has undertaken this activity for five years, and Hudson, N. Y., Elkdom is in its sixth year of junior baseball work. These Elks have their own field, with four teams playing; last year they outfitted the entire group at an expense of \$500. Columbia, S. C., Lodge has backed a Little League team for four years and its All-Stars have won a District title. Blythe, Calif., Elks handle a softball group of 30 boys annually; they took second-place honors in the City League a couple of years ago.

The San Fernando, Calif., Elk effort began in 1952; they've won three consecutive League Championships. The Elks of Peekskill, N. Y., report their boys won three consecutive League titles, too, and are three-time sectional champions.

Sanford, Me., Elkdom introduced Little League competition there in 1952, and their own team has been successful in two out of three seasons, leading the League last year. Also on top in 1955 were Poughkeepsie, N. Y., Lodge's boys, Hillside, N. Y., Lodge's Babe Ruth League entry, and Glens Falls, N. Y., Lodge's American League Champions who took that title for the second time.



California's 1956 Babe Ruth League Champions are the Huntington Park Elks' All-Stars. The group is pictured here with, standing, E.R. A. W. McMurry, second from left, Coach Howell Jones, fifth from left, Mgr. Seth Grafke, eighth from left, and League Pres. Spike Jordan, tenth from left.



With Vancouver, Wash., Lodge's Junior League Baseball Team of 13- to 15-year-olds are Coach Jim Smith, left foreground, and Mgr. Bill McKean, right. The group won the 1956 City Championship.

San Fernando, Calif., Lodge's Little Leaguers with P.E.R. Loyed Rassmussen and Manager Harry Accord and Coach Angelo Emeterio, foreground.



Wonderful Journey

(Continued from page 11)

restlessly against the sky. The stars, spending their brightness vainly in the greater brilliance of the moon, glowed dimly through the thinnest haze. It was not cold. As I stood bareheaded and without a coat, the air that pushed against me was fresh, damp and vaguely exciting. I suppose this was atavistic. Perhaps my remote forebears planned great hunts as they sat around their twinkling fires on such a night.

I stood listening and watching. I was unaware, unconsciously, at least, of what I might see or hear. Just as some Neanderthal man may have crouched nervously by his fire, peering into the half-dark of such a night, so I, of the Twentieth Century, was held body and soul by its mystery, and watched and listened.

Then, far to the south but borne clearly to me on the wind, came the most thrilling of all night sounds, the *ee-ronk, ee-ronk* of Canada geese. On and on they came, calling as they rode the wind, until it seemed that I could hear the rushing of air in their great pinions—though logic told me that this was impossible above the sighing of the trees.

Soon they were above me. I had hoped to see the wedge of their passage silhouetted against the moon, but only their voices told me where they were. They passed directly overhead, how high I could not tell, and their calling gradually grew faint in the distance. Finally, they were gone, their wild voices vanishing into the North. Nature, in her mysterious way, had called them and they had gone, as bold and free as the spring wind that carried them.

THE other time that I felt this mysterious weather most strongly was in November. We ate our breakfast long before daylight. When we stepped outside, guns and ammunition in hand, a cool wind pushed against our faces. It was the same kind of wind that I had felt in March, on that wild night when the geese flew north, but it was different, too. It seemed to hold the promise of snow and cold, and it came out of the North, although the temperature was not low. We hurried to the waiting car where skiff and decoys were already loaded.

Once in the blind, the decoys set out and double checked, the boat concealed, shell boxes opened and guns ready nearby, we had only to wait. The sky was close and dark. The gray dawn began to illuminate the eastern sky and was at first visible only as a pale, cold light that sharpened the silhouette of reeds against the leaden water. The damp wind grew stronger. It was more penetrating, and colder.

Shooting time came, but there was no rustle of wings against the sullen sky. When it was full light we could see no ducks on the water, and none in the air.

(Continued on page 39)

"I can't buy blind with a family this size..."



...so to be satisfied most...

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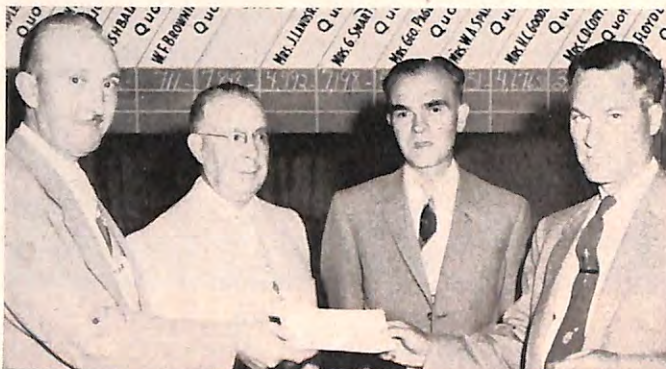
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NEWS of the LODGES

E.R. Santry C. Fuller, right, and Chairman Don L. Allen of the Youth Activities Committee of Tucson, Ariz., Lodge, present a medal and certificate to Tom Krucker following the young man's breaking the national 50-yard free style record for 15- and 16-year-old boys in the Junior Olympic Swimming Championships sponsored by Tucson Lodge and the local Y.M.C.A. Over 270 boys from Arizona and Southern California competed in the two-day meet during which the 200-year relay team from the Tucson Y.M.C.A. set a new national mark.



Right: Miss Rosanna Gali who represented Italy and placed fifth in this year's Miss Universe Pageant at Long Beach, Calif., was sponsored by the Elks of Long Beach in the official Miss Universe Parade.



Above: At a Victory Dinner closing the Fund-Raising Campaign for a Crippled Children's Treatment Center at Great Falls, Mont., local Elk officials pledged a \$10,000 contribution, the largest single donation of the campaign. E.R. Dr. A. J. Lucker was pictured, right, as he handed the pledge to Chairman Barney Murphy of the Drive's Sponsoring Committee, left, as lodge Secy. Henry J. Angermeier, second from left, and Elk Trustees Chairman John Tonkovich looked on.



Above: At the Court of Honor conducted by Boy Scout Troop No. 14 which is sponsored by Modesto, Calif., Lodge are, left to right, Eagle Scouts Kent Ferrell, Bob Tallant, Jim Lerch and Carl Moore, U. S. Congressman LeRoy Johnson, Scout Commission Chairman Clarence Tallant, E.R. Alvin E. Harter and Assemblyman Ralph Brown. The event, which received nationwide recognition, marked the first district comprising three counties to boast four Eagle Scout Awards simultaneously from one troop. E.R. Harter and the Eagle Scouts appeared on television, each boy received a gift from Gov. Goodwin Knight and Vice-Pres. Richard Nixon sent a lengthy wire regretting his inability to attend the ceremony.



Above: An incubator for premature infants, presented to the Tuality Community Hospital by Hillsboro, Ore., Lodge is inspected by, left to right, Hospital Board Chairman Dr. W. H. Piercy, Mgr. Herbert L. Hastings, Exalted Ruler Ron Baldwin and Est. Lead. Knight Otto Schwab. The unit, selected by hospital supervisors, fills the requirements of the institution.



This photograph reveals the healthy start enjoyed by Bellflower, Calif., Lodge, No. 2003, instituted recently with Floyd Wilson as its first E.R.

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Wonderful Journey

(Continued from page 37)

We waited, sipping judiciously at our coffee to make it last.

Eight o'clock came, nine o'clock, ten. Still there were no ducks. Our guns sat forgotten in their corners. It was definitely colder. One by one, timidly at first then more boldly, as though they found courage in numbers, snowflakes began to whisper down out of the northern sky. They eddied into the corners of the blind, disappearing quickly where they came to rest.

Wet snowflakes plastered against our guns and became drops of water. Others soaked into our clothes. But as they came more steadily they began slowly to build up a film of white where the wind dropped them behind the blind. Soon there was a dusting of snow on the dead grass beneath the waterside reeds.

By now it was nearly noon. We had not seen a duck. Only a few coots, endlessly floating down the river as they picked up bits of moss and then flying back upstream, gave life to the scene. We discussed going home, but in those days holidays were few. We alternately stamped around the blind to restore our circulation and sat doggedly waiting.

Finally, through the snow, against the dead, white sky of the northwest, we saw a long, dark, undulating broken line. Before it had resolved itself into the individ-

ual ducks that made it up, there was another. And another. And suddenly the air was full of ducks.

Great rafts of mallards set their wings and dropped in without circling, taking time only to bank around and come down against the wind. There were mixed flocks of mallards and pintails and little wads of baldpates. Greenwinged teal whipped past the blind. Divers, mostly redheads and bluebills, swept past close to the water.

We quickly killed the twelve apiece that the law allowed that season. Then we simply sat and watched, and the watching was more memorable than the shooting. When you can kill greenheads only and still keep the barrels of a double gun so hot that you can't touch them you don't soon forget. But the mass arrival of a great flight of northern ducks, pitching down out of the teeth of a storm, leaves an impression on the mind of a wildfowler forever.

Soon the river was black with ducks. We watched them splash into the water eagerly and drink. Then they would shake themselves and preen their feathers. Some of them, mostly the baldpates, drifted with the current, picking bits of moss from the surface like the coots. Others climbed up on the bars, including the one that held our blind, and went to sleep. Always

flocks ranging in size from a dozen to a hundred were picking up off the water, flying a short distance, settling down again.

And still the sky was full of ducks. They came out of the northwest in seemingly inexhaustible numbers. There were long thin lines of ducks and great, broken masses of ducks, and all of them set their wings when they saw the river and pitched down. We sat spellbound until the gathering darkness forced us, finally, to load up our ducks and decoys and go home.

THE migration of birds has fascinated man almost since the earliest recorded history. The Prophet Jeremiah wrote: "Yea, the stork in the heaven knoweth her appointed times; and the turtle (dove), and the crane and the swallow, observe the time of their coming." Hundreds of theories and explanations of migration have been written. It was long believed that some birds hibernated. Others were supposed to bury themselves in the mud. Still others, which left for the South just as a different species arrived from the North, were thought to change form.

Not until a Danish schoolmaster, H. C. C. Mortensen, began banding storks, teal and starlings in 1899, was any real progress made toward solving the mysteries of migration. Banding was started in Amer-

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ica in 1902 by Dr. Paul Bertsch, of the Smithsonian Institution, and the American Bird Banding Association was created in 1909. The U. S. Biological Survey, which later became the Fish and Wildlife Service, was given responsibility for directing the work in 1920. It is conducted in cooperation with the Canadian Wildlife Service. To avoid confusion, bands are addressed to, and records are kept by, the Fish and Wildlife Service.

To date more than 7 million birds, representing over 600 species, have been banded in North America. Of this number, in excess of 600,000 banded birds have been recovered or their return to the place of banding noted and recorded. Thus a great deal has been learned about the speed, extent and routes of bird migration.

Some of the facts that have been brought to light are astounding. The arctic tern breeds in northern North America, crosses the Atlantic, migrates along the coast of Europe and Africa, winters in the Antarctic and by the following summer has returned to its northern breeding grounds, a round trip of 25,000 miles.

The eastern golden plover may fly non-stop from Nova Scotia to the mainland of South America, a distance of 2,400 miles. After a brief pause, it continues on to the pampas of Argentina, 8,000 miles from its breeding grounds. The Pacific golden plover breeds in Alaska and apparently makes a non-stop flight to Hawaii, the Marquesas Islands and the Low Archipelago.

SINCE thousands of migratory waterfowl are killed each fall by hunters, many more bands have been returned from them than from any other class of birds. In 1935, Frederick C. Lincoln, a biologist of the then Biological Survey, discovered from a study of banding data that all of the ducks and geese of North America fly south in the autumn and return north in the spring through four great flyway systems.

These are called the Atlantic, Mississippi, Central and Pacific flyways, and their names are, in general, descriptive of areas they cover. Each of them, however, and particularly the Atlantic and Mississippi flyways, is in somewhat the shape of a funnel, with the small end toward the south. Thus there is considerable overlapping, especially in the breeding areas of Canada. Ducks reared in Saskatchewan might fly south along either the Central, Mississippi or Atlantic flyway.

Furthermore, banding has shown that migration is not the simple north-and-south movement that it was originally thought to be. Possibly the best example of cross-country migration is provided by the red-heads that breed on the Bear River marshes of Utah. Quoting Lincoln's "Migration of Birds," some of them take a westerly route across Nevada to California. Others fly northeastward across North Dakota and Minnesota to join the flocks of their fellows from the Canadian prairies. Part of them fly southeastward to the At-

lantic Coast. Still others cross the mountains to the east, then turn south through Colorado and New Mexico and continue to winter quarters in the Laguna Madre, off the coast of Texas, or in the Valley of Mexico.

Though the routes followed by migrating waterfowl are becoming better known each year through the return of bands to the Fish and Wildlife Service, one question continues unanswered in the minds of hunters, bird lovers and ornithologists alike: How can a duck leave its wintering ground and fly north a thousand miles, crossing rivers and mountains, plains and lakes, forests and farms, cities and deserts, and arrive at the appointed time at the same spot in the same marsh where it was reared? What guides the golden plover in its 2,400-mile flight across the Atlantic from Nova Scotia to the coast of South America?

The fact that birds do find their way on migration cannot be argued. How they do it is one of the oldest mysteries of mankind. There have been many theories.

The ability has been called "instinct," but instinct is simply a word for something we don't understand. Assuming a bird does have the "instinct" to return to the marsh where he was hatched, or a wintering area that he has never seen, it fails to explain how he finds the way.

Some students of the subject have attributed to migratory or homing birds a "sense of direction" such as expert woodsmen are supposed to possess. Others came to the conclusion that birds must have a "magnetic sense" and are responsive to the magnetic field of the earth. Still others have held that they navigate by the sun.

H. Albert Hochbaum, director of the Delta Waterfowl Research Station, in Manitoba, is the author of a new book on the subject, *Travels and Traditions of Waterfowl*, that was published last spring by the University of Minnesota Press, at Minneapolis. In this book, Mr. Hochbaum points out that:

"All through the ages of wondering, man has conceived the idea that the answer to this mystery of avian orientation might be found in a single explanation, such as a magnetic awareness, a compass-like sense, a delicate perception of the Coriolis force or some other discrete sensory capacity by which geographic direction to home is perceived."

The author takes the more logical approach that several factors contribute to the birds' ability to find their way from nesting areas to wintering grounds and back again. He cites experiments which have shown that the sun is used as an aid to navigation by birds, but points out that this alone is not enough. (It does not, for example, explain the ability of birds to hold their course at night, when many kinds migrate.)

Mr. Hochbaum believes that waterfowl, through exploration and gradually broadening experience, depend to a great degree on what airmen call "contact flying." They develop traditions. They remember

landmarks, such as coastlines, rivers, mountains and lakes and the young learn the migration routes from the old. He says:

"At two or three weeks of age, the duckling travels in an oriented manner about its slough, where the forest of reeds stretching far above its head extends in all ways in confusing monotony. The grain fields to this bird are a world unknown. . . . Eight weeks later, however, when the youngster takes wing, relative distances become shorter, and the prairie farms are soon a part of a wide, familiar realm. First to near fields, then to far, until the young mallard is feeding many miles from home by mid-August. Come October and it has reached Minnesota or North Dakota or some other distant land; by the end of its first year it has experienced half a continent. . . .

"So, as its life develops, the young duck gains within a few weeks after birth a traveler's perspective of the world that man could not achieve through all the eons of his existence until this present moment of history. Not until he understood the relativity of motion, nor until he had viewed the earth as an airman, could man comprehend the world as a bird awing, nor understand how the realms of migration, like the narrow home range, becomes familiar through the experience of travel."

IN ADDITION to discussing how ducks and geese find their way, *The Travels and Traditions of Waterfowl* sets forth many other interesting facts about their travels. For example, Mr. Hochbaum observes that the mass migrations of spring and fall are dependent upon favorable conditions of wind and weather. When a low-pressure area had passed Delta and a high was arriving, the clockwise movement of air around the high and the counter-clockwise movement around the low created a southerly flow of wind. The weather maps coincided with the major avalanches of fall passage showed that for blue-winged teal in September, canvasbacks and redheads in October and lesser scaup and mallards in November there was an east-west opposition of high- and low-pressure areas, creating southerly winds, at each time.

Clear skies invariably were a prerequisite for the start of a mass migration, but Mr. Hochbaum points out that "the speed of migration is the product of the birds' air speed plus the velocity of wind. Hence, the migrants travel faster than the weather itself, often catching up with the storm ahead. . . . They often passed right on through. . . . Sometimes they stopped, especially if the storm was severe, leaving hunters to believe that it was the bad weather that forced them south."

This weather map is reversed for the spring migration, the waterfowl moving north when the high-pressure area is to the east and the low to the west, thus causing northward winds. "The importance of this meteorological arrangement for mass 'pressure pattern' migration was strikingly manifest during the spring of 1954, when the east-west juxtaposition of the high and low



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occurred only once during the whole of April. It was only then that we saw a mass April movement of waterfowl and other birds through the Delta region."

Though Mr. Hochbaum and other students of bird migration have greatly increased our knowledge of this semi-annual phenomenon, they will never, I think, deprive it altogether of its mystery. The passage of a slim wedge of geese on a wild March night will never fail to thrill the listening nature lover. The arrival of

a great flight of northern ducks, driving through a November storm, will always be a source of wonder to the hunter. The passage of a lone waterfowl into the sunset will ever cause us to wonder, as did William Cullen Bryant:

*Whither, midst falling dew,
While glow the heavens with the last
steps of day,
Far, through their rosy depths dost thou
pursue
Thy solitary way?*

Newfoundland for Caribou

(Continued from page 15)

hunting took on a different aspect, almost too different.

Newfoundland is a wet country—at least it was the three weeks we saw it. It is mostly timbered with spruce and fir, but dotted here and there with open bogs and barrens. Everywhere the earth is carpeted with a thick layer of wet, spongy moss. With each step in the bog the foot sinks deep in the moss, usually coming to rest in the underlying layer of water. Occasionally, for variety, there is an unpredictable soft spot that gives way thigh-deep in muck. With each step the foot has to be pulled out, like a cork out of a bottle. Walking through the muskeg is as exhausting as plowing through deep, crusted snow.

Each day it rained. The clouds hung low and dripped constantly, the trees dripped overhead, the brush slapping against our legs dripped, and at the end of the day when we dragged into camp, our little tent dripped slowly and persistently. From beneath, to complete the cycle, water from the soggy moss eventually found its way into our sleeping fir bows and soaked into our sleeping bags.

The procedure each day was to hunt for a couple of hours until completely wet, then to stop, build a roaring fire, empty our boots and, turning like a chicken on a spit, dry out as best we could. This might seem to be a rather futile business since the rain didn't relent, but, as surprising as it sounds to anyone who hasn't done it, it is possible to get quite dry before an open fire even in a driving rain, and—although temporary—it felt good to be warm and dry for a few minutes anyway.

During this time we saw no caribou, foolish or otherwise. We found ample sign—droppings and hoof impressions in the moss—and perhaps some not-so-foolish caribou saw us, but we saw not a hair of them. By setting out at daybreak and returning at dark day after day, we covered every possible bog and barren within reach of our camp, and no caribou. We moved to another location and repeated the process with no better results. Then it snowed—heavy, wet, clinging snow. Each bow of evergreen along the trail, each branch of every shrub in the bog, hung heavy with it. Then we really did get wet—and still no caribou. We did find a

couple of fresh tracks in the snow, but nothing in the tracks.

With each passing day my reluctance to shoot a caribou seemed to diminish. Somewhere along the wet and soggy trail it was gradually replaced by a creeping desire to see one of them over the sights. We had planned on a two-weeks hunt, and as the time grew short I actually began to get eager, but our two weeks finally drew to an end without sight of caribou other than the two young and foolish ones at the start of the hunt. We returned to the town of Gander, where the sun shone bright and warm, and a fringe of aspen at the edge of town waved its autumn colors against the blue October sky. It was too much. We turned on our heels and headed back to the bogs, this time to a cabin near the southern end of the island. We had a beautiful day to fly to our destination, and we told the pilot to return and pick us up in five days.

Out of those five days it rained five days, and still we saw not a caribou. Pete and I were ready to shoot a spike-horn by then, even if he followed at heel. After the five days were up, we hunted close to camp. We hadn't brought too much grub and we couldn't afford to miss the plane if there happened to be a sudden break in the weather—which there wasn't.

One morning we dragged out at daylight, looked at the same gray, wet sky and decided to gamble. We would take a long hunt, plane or not, to some barrens far from camp. Our legs were in rare fine shape by now, after three weeks of daily bog-pulling, and we didn't care how far we had to go if there was the remotest chance of seeing a stag.

That was the day I goofed. We finally found what we had been looking for: a nice band of about a dozen cows and one beautiful stag with heavy, palmated antlers that reached high over his head and swept forward in a graceful arc. The band, as is typical with herding animals, was led by a cow—and with caribou the old man isn't the only one who wears horns in the family. Unlike other members of the deer tribe the cows also grow antlers each season, although they are less majestic than those of a big stag.

We circled and took a stand ahead of them. Pete generously insisted that I make the shot, and I didn't take time to

(Continued on page 45)



"FREEDOM'S FACTS" —Will the Satellites Revolt?

Each month, the All-American Conference to Combat Communism publishes "Freedom's Facts"—a bulletin exposing various facets of Communism. The following timely excerpt is from the current issue. Membership in the Conference consists of fifty national organizations, including the BPOE.

The strong reactions of Communist leaders in Poland, East Germany and elsewhere to the recent Poznan riots indicate that Red leaders are frightened by the possibility of more violent uprisings in the future.

In late June, Polish workers and youths swarmed through the streets of Poznan shouting, "We want bread" and "Out with the Russians", attacking Communist Party and Government buildings and demanding higher wages and better working conditions.

Within the Soviet Union itself there are also signs of growing unrest and hostility toward Communist tyranny. For instance, anti-Communist rebels in the Ukraine recently wrecked a Communist troop train and seized a large quantity of arms and ammunition. Earlier a rebellion involving Ukrainians was reported at the Vorkuta slave labor camp and now the Reds are trying to split up inmates held in such camps in an attempt to prevent further outbreaks. Other uprisings have been reported in Georgia, Estonia, Latvia, and Lithuania.

Not the First Time

These, of course, were not the first riots against Red tyranny. Ever since the series of worker outbreaks in Czechoslovakia and East Germany in 1953 there have been sporadic, small protests against Red misrule throughout East Europe. But the Poznan riots demonstrated more than the earlier outbreaks the present bankruptcy of Red rule and Red ideology in Eastern Europe.

Along with the breakdown in Red rule, the Poznan riots showed that there is a deep hostility of the common people against Communist tyranny and the existence—despite Red police terror—of underground groups able to organize popular discontent into purposeful action. These are the elements for revolution designated by master professional revolutionists—the Communists themselves. They could prove the Reds' undoing.

No one knows better than the Red leaders that here are explosive elements which any chance spark might ignite. The reaction of the Red leaders, thus, has been to try to calm down the workers, to make

concessions, if possible, to put out the fire of hostility toward Communist rule.

The retreat began publicly on July 3 when over Radio Warsaw Polish Reds admitted "that many errors have been committed, some by the central authorities". The following day they further admitted "there was a trend of dissatisfaction among the workers which expressed itself in the strike and demonstration".

Red Concessions

Actually, Red concessions to the people's desire for private enterprise began in 1953, when, under the leadership of former Premier Georgi Malenkov, a policy of financial incentives, freer trade, more private ownership, private operation of small businesses, and more aid to individual farmers was initiated throughout the satellite countries.

By then it was recognized that collectivization had failed to meet the nations' food needs and that passive resistance, and even sabotage of industrial equipment by workers, was slowing down satellite industrialization plans. And now the concessions are continuing in Poland, Hungary, Czechoslovakia, East Germany and

THE ELKS MAGAZINE IN NEW OFFICE SPACE

On May 1st, The Elks Magazine moved its offices to 386 Fourth Avenue, New York 16, N.Y., after having been located for thirty-five years at 50 East 42nd Street. The move was made in order to obtain larger space and also to better the coordination of the various departments by placing them on one floor. We would appreciate it very much if readers will take note of this change of location and address all communications to 386 Fourth Avenue.

the other satellites of Eastern Europe.

Obviously, if Red leaders are following the precepts of Lenin—as they so vehemently say they are—these concessions are planned as merely a repetition of the Soviet's New Economic Policy of the early 1920's—a policy designed to quiet the people until the Party is in firmer control.

Yet concessions are dangerous. Revolution notoriously comes most often when the lid is lifted, even slightly, from a people who have been oppressed—when there has been just enough improvement to make the multitude hope for more. It is our task to keep alive the will to freedom, until the time is ripe for throwing off the chains of Communist slavery.

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★ FREEDOMS FOUNDATION'S ★ 1956 SCHOOL AWARDS PROGRAM

- ★ VALLEY FORGE PILGRIMAGE TRIPS
- ★ VALLEY FORGE FREEDOM LIBRARIES
- ★ GEORGE WASHINGTON HONOR MEDALS
- ★ VALLEY FORGE TEACHERS MEDALS

Awards are available to any school—public, parochial or private—for programs conducted during the school year 1955-56 which in a vital way, bring to all or an important segment of the student body, a better understanding and appreciation of the fundamental principles of the republic. Nominations for award are judged on the basis of The American Credo.

This awards program is not a contest. It involves a presentation and documentation of activities and projects in which students actually participated to gain a better understanding of the fundamental individual, spiritual, economic, and political rights inherent in this land of God and freedom.

All applications should be substantiated by scrap books of press clippings, photographs, drawings, displays, tape recordings, or any type of evidence compactly presented, clearly identified and adequately explained (plans, outlines, and courses of study are not self-sufficient).

(1) Up to 60 awarded schools will be invited to choose one teacher and one pupil for an expense-paid round trip to Freedoms Foundation's National Headquarters, the historic shrines of Valley Forge and Philadelphia, the birthplace of American freedom. They will also receive the George Washington Honor Medal and the Valley Forge Freedom Library.

(2) Up to 50 additional awarded schools will receive the honor medal and the impressive Valley Forge Freedom Library which consists of pictures, books, recordings, and films selected by school administrators and the awards jury.

(3) Up to 100 honor medals will be awarded to other selected schools.

(4) Each school entering its program will receive two beautiful patriotic posters suitable for classroom display, including a reproduction of The American Credo.

★ HIGH SCHOOL NEWSPAPER EDITORIAL AWARDS

Maintenance of our free nation and our free press relies heavily upon the rising generation of young journalists. Freedoms Foundation offers up to fifty (50) awards of \$100 and the George Washington Honor Medal to high school newspapers for student editorials which relate to the spiritual basis of our republic, the political rights of United States citizens, our nation's economic system, or other specific Credo subjects.

Submit tear-sheets or publication with masthead, publication date, name, and editorial staff names. Award will be made to the school paper.

★ AWARDS FOR HIGH SCHOOL ANNUALS

Fifty (50) awards of \$100 and the George Washington Honor Medal are available for high school annuals which have excelled in carrying out a theme clearly expressing one or more of the principles of The American Credo. Submit copy of annual with publication date and names of the editor and faculty adviser. Award will be made to the school.

★ —ALL AWARDS WILL BE ANNOUNCED FEBRUARY 22, 1957—

The National Association of Secondary-School Principals has placed this activity on the Approved List of National Contests and Activities for 1956-57.

Freedoms Foundation also offers awards for current outstanding expressions of belief in, and understanding of, the American Way of Life in many other fields such as:

Advertising Campaigns
Cartoons
College Campus Programs
Community Programs
Company Employee Publications
Editorials
Essays

Journalism Awards
Motion Pictures
Public Addresses
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Television Programs

If you are interested in nominating any such material, write for further information to Freedoms Foundation at Valley Forge, Pa. Deadline for nominations is November 11, 1956.

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Thanks, "Del." It's an honor to add your name to the growing list of sportsmen, guides and hunters who agree—for all kinds of game there's no more powerful ammunition in the world than Peters "High Velocity"!

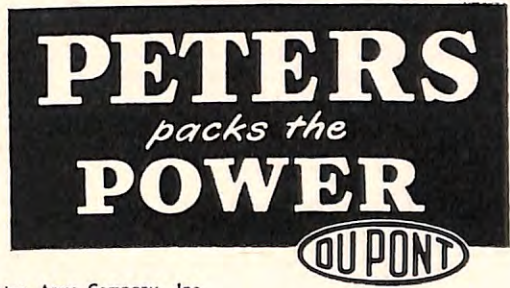
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Newfoundland for Caribou

(Continued from page 42)

argue the matter. I crept ahead to the point of trees in which we were waiting and watched the band approach. They moved slowly, stopping to feed occasionally, and for some time were within easy shooting distance, but I knew if they continued on the same line that Pete, crouched behind with camera in hand, could get a dramatic picture. Our wind was cutting across their path, but it was worth the chance. I sweated it out. Another few paces and we'll have it, I thought. That's where I made my first mistake. Suddenly, the old cow in the lead threw her nose in the air, wheeled, and in a body the band started for the trees. A stag caribou is a beautiful animal at any time, but especially so when he starts to run. He throws his nose high in the air, as though so proud he can hardly bear it, and travels with a long, springy stride. This maneuver of lifting his head drops his antlers behind and makes it possible for him to glide through the trees and brush.

I swung the rifle into position, picked the stag out of the middle of the band, found his shoulder in the scope and squeezed. I thought I had made a good shot. He stopped on a knoll, his head hanging and a patch of red showing on his right shoulder. The rest of the band

had disappeared in the trees by now and the four of us were standing in the open. I threw in another shell, and my guide said: "Don't shoot. He'll drop where he is." That's where I made my second mistake. I knew the right thing to do: finish him with a shot through the neck. But I didn't. I lowered the rifle, and at that moment the stag disappeared over the knoll. We never saw him again. We followed a light blood trail for a short way, then it disappeared. The stag was traveling with long, even strides, obviously in good shape. Apparently I had shot high, just creasing the hump. Blood had run down through the hair and appeared at the shoulder, making it appear to be a deadly shot.

It was the first time I had ever pulled the trigger on large game and failed to make a clean kill, but as long as he wasn't mortally wounded it wasn't too serious. Still, it was disappointing to have muffed an excellent opportunity after the three weeks of bog walking we had been through.

We had traveled so far that day that we ran late on our return trip. The gray overcast began to part just before the sun set, and we still had a couple of hours to travel to camp. Dark would catch up with us, but a rising full moon peeped

through the spruce trees ahead of us. That would help. At this moment, thinking of little else than the long trip back through the semi-dark, we broke out of the woods into a small bog, and there, calmly feeding, were two fine stags—not as large as the herd stag I had shot at, but with good, full heads. The rich brown of their antlers took on added color from the slanting rays of the setting sun.

We eased through the trees along the edge of the clearing until we reached a good vantage point. They were feeding side by side, grazing on patches of gray caribou moss. The guide, undoubtedly feeling some responsibility for my losing the other one, wanted me to shoot one while Pete took the other, but this was Pete's turn without interference.

Although they both had good heads, one was obviously better than the other. Pete looked them over to make his choice, then commenced to dry the lens of his scope with his bandana before shooting. As he did so, the larger stag passed the smaller one, changing their relative positions.

"The big one is crossing over," the guide whispered to Pete.

Not realizing what he meant, thinking merely that it was a warning he was moving away, Pete threw his rifle to his



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shoulder and saw—the smaller one! But, although he didn't get the one he wanted, Pete didn't make my mistake. His first shot was good enough, but he hit the stag twice more before he could fall.

It was the final moment of our last day of hunting. By the time we reached the fallen stag the sun had disappeared behind the jagged line of spruce in the West, and in the east the moon was well into the sky. But the trip had been climaxed perfectly, and along the edge of timber a hundred yards away stood the second stag looking back at us. I put the scope on him for a better view. A woodland caribou

stag is a magnificent animal, an outstanding trophy that doesn't come easy—I know now. As I looked at his massive antlers and bulging white neck through the scope, it was a temptation to pull the trigger, but I didn't. We had what we had come after, and shooting another would have been an anticlimax. Besides I somehow felt that I didn't deserve another chance.

That doesn't mean that I don't hope to return to Newfoundland someday and earn the right to shoot at another. Next time I wouldn't miff an opportunity for a trophy stag—maybe.

For Elks Who Travel

(Continued from page 17)

installments can be made over a period of as long as two years. What do they need with the money?

Under this arrangement travelers can take American Express escorted trips to California from the East (financed at \$29 a month) and pay for the whole thing in a year, or by the time it is vacation season again. The Grand Tour of five European countries could be paid off at \$78 a month in two years. They will even offer you up a flossy Mediterranean cruise on a top liner to be paid off in a year at \$90 a month, or in a year and a half at \$61 a month, which, if the cash isn't on hand, makes travel possible.

An organization known as the Travelers Credit Service offers its members a passport-sized, linen-bound directory of establishments all over Europe where one can hire a car, rent a room, eat, or buy a Paris gown, if you please. The list in-

cludes such eminent couturiers as Pierre Balmain and Hubert de Givenchy (ask your wife), and Cartier's which sells diamonds, Dad. Travelers Credit Service is now in the process of expanding to North America and the restaurants on the new list are indeed excellent. They are enough organized in Bermuda so you won't have to pay cash for a match, and lately they pulled the credit coup of the year by signing an agreement with the Moore McCormack line which ferries travelers down the East Coast of South America in style. Under the arrangement any Moore McCormack passenger will be able to charge all services, incidental tips, and purchases of any of the 3,000 items for sale on board up to \$2,000. He will be billed by Travelers Credit at home, later. I don't know what this all does to the traveler's check business, but it sure makes cash obsolete.



public as well as to the owners, drivers and builders of special speed creations and foreign sports cars. Stock car races will be held over the 4.1 mile Beach Road course on February 15, 16 and 17.

★ ★ ★

The Government is planning to make it easier for people on their return to this country from trips abroad. They are preparing a new and simplified customs declaration for travelers which will require a few check marks on a yes-or-no type questionnaire.

★ ★ ★

And speaking of travel abroad, we are asked to pass along a tip on foreign exchange. We are told that too many travelers are unaware that they may cut their expenses overseas by as much as 50 per cent or 60 per cent by purchasing their foreign currency in this country at the free market rate. Not all foreign currencies may be had here at advantageous rates, but if the traveler will inquire at his local bank, he will find many savings well worthwhile on his exchange.

★ ★ ★

The Fall season finds several especially interesting tours scheduled for the Pacific Area, both by air and by sea. Most of these are in connection with the Olympic Games at Melbourne, Australia. Air tours are be-

The Alaska Elks 1957 Post Convention Tour (San Francisco) to the "Land of the Midnight Sun" got off to a good start at the Convention in Chicago this year. The Alaska delegation passed out folders on the tour which contained all the information, such as cost, itinerary, etc. We have a supply of the folders and will be glad to mail them to those who are interested, or one may be obtained by writing to Northwestern Airlines, Inc., 1885 University Ave., St. Paul, Minn.

★ ★ ★

The Eighth Annual NASCAR International Safety and Speed Trials, and Stock Car Races will be held at Daytona Beach, Florida, for two weeks Sunday, Feb. 3rd through Sunday, Feb. 17, 1957. The two-week program will include straightaway speed trials over the famous measured mile on the hard-packed sands of Daytona Beach and is open to the general

ing arranged by Qantas and Pan American Airways from the West Coast and sea passage through Matson Navigation Co. and the Orient Steam Navigation Co. Most of these tours depart from October 26 through November 18th from San Francisco.

★ ★ ★

On January 1st, the President of France will proclaim 1957 as Lafayette Year. Throughout the year France will celebrate the 200th Anniversary of his birth with pageants, grand balls and tableaux, and a series of special tours and events in Paris and the Auvergne region—The Land of Lafayette. A complete schedule of the year's events will be available later this year at the French Government Tourist office in New York.

★ ★ ★

In tightening up on reservations procedures, the nation's airlines are now demanding that individuals pick up airline tickets at least six hours before flight time or the space will be offered for sale. Next February penalties are proposed for persons who buy tickets, then cancel travel plans at the last minute—or who fail to cancel but don't show up. Charges will be a percentage of the fare—ranging from \$1 to \$3—for cancellations within six hours of departure time, and \$3 to \$20 for "no shows."

★ ★ ★

The Netherlands National Tourist office in New York now offers a booklet published by the Netherlands Organization of Camping and Holiday Centers. This booklet, which is on the order of a hotel guide, lists a variety of campsites and vacation bungalows in the Netherlands. The various classifications listed include camp house, camp farm, tent site, bungalow, youth center, motor camps and lists number of available beds, number of tents, parking facilities, meals provided, whether there is a camp shop and whether for families or individual, for children or for transients only. The booklet is a great help to those who choose to depart from the routine of daily touring and of special interest to the young and the young at heart.

★ ★ ★

Reservations are now being taken for the maiden voyage of the new Matson luxury liner "Matsonia," scheduled to make its departure on the California-Hawaii run on July 6th, 1957.

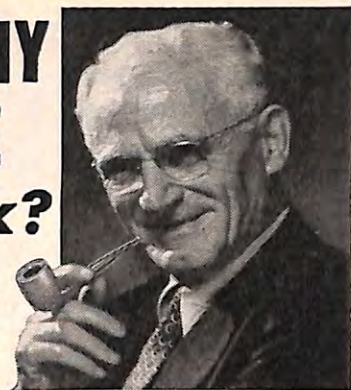
Elks Magazine Travel Service

Travel information is available to Elks Magazine readers. Just write to the Travel Department, Elks Magazine, 386 Fourth Ave., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip. More and more Elks and their families are taking advantage of this service. Are you?

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My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.

The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey Pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

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Do Campaigns Change Elections?

(Continued from page 13)

both insurgent groups did cut heavily into Democratic strongholds. The Dixiecrats' concentrated strength in the South took 39 electoral votes away from Truman. The half-million ballots cast for Wallace in New York cost him 47 more electoral votes. Yet, when the tornado had passed and everyone picked himself up off the floor, Truman had won by 2,000,000 popular votes and 114 electoral votes.

The whole thing was so incredible that it defied comprehension. If you're old enough to be reading this, you'll still get seasick remembering how violently the ship of state was rocking. The cost of living was going through the roof. Business was demanding relief from mounting taxes and labor was screaming about the Taft-Hartley Act and the \$1,400,000 fine that had been slapped on the United Mine Workers.

One picture vividly summed up the Democrats' hopeless chances. A few weeks before the nominating convention, Truman appeared in Omaha for the annual reunion of the 35th Division, his World War I outfit. On the day he was scheduled to deliver a speech, only 2,000 people turned out in Ak-Sar-Ben Coliseum, which has a capacity of 10,000. The desolate expanse of empty seats shown in the picture expressed more eloquently than words could the President's negligible appeal to the public.

What happened in the next few months always will be used as a classic example of the value of barnstorming. Truman traveled 31,500 miles and made 350 speeches, heard by audiences totaling 7,000,000, in his famous "give 'em hell" campaign. In sharp contrast, Dewey went after votes in a manner one columnist called "a trifle too ostentatiously noble." Dewey had been criticized for his "me too" attitude in 1944 and he again antagonized conservatives in his party by conceding that "some ills—high prices, housing, racial discrimination—are due to circumstances beyond the control of any government."

Paradoxically, Farley's Law was more helpful to the Democrats in 1948 than it

ever had been while its author was managing Franklin D. Roosevelt's first two campaigns. The Dewey camp believed implicitly in the Law and decided to play it safe when the Gallup, Roper and Crosley polls indicated in the summer of '48 that Truman would get less than 45 per cent of the popular vote. Everyone accepted Farley's Law and the polls except Truman.

In all fairness to the pollsters, it should be mentioned that they had been remarkably accurate in previous elections. Gallup's margin of error in 446 local and national elections in the United States and Europe was less than four per cent. Roper's forecasts of the Presidential voting in 1936, 1940 and 1944 missed the bull's-eye by only one per cent. On September 9, 1948, two months before the election, Roper declared that "political campaigns are largely ritualistic" and announced the result was such a foregone conclusion that he would not take any more wide samplings of public opinion.

Gallup, Roper and Crosley all admitted their big mistake was going overboard for Farley's Law and stopping their surveys too soon in the campaign. After the September 15th deadline, they pointed out, there was a decisive turning point in the race. Late in September, Truman made a speech to 100,000 farmers at the national plowing contest in Dexter, Iowa, bitterly attacking Congress for refusing to grant an appropriation to the Commodity Credit Corporation for more crop storage bins. Since no government loans could be made on crops stored on farms, the surplus had to be dumped on a falling market—and the price of corn had just dropped from \$2.29 to 69 cents a bushel. According to the pollsters, that speech swung Iowa, Ohio, Wisconsin, California, Illinois, Minnesota, Washington and Utah from the Republican side of the ledger to the Democrats.

Now there is no question the farm vote is important, but it hardly decided the 1948 election. Truman also scored heavily in large industrial cities that had been considered safe for Dewey. In the final analysis, Truman won by taking a posi-



This presentation was made at the Grand Lodge Convention in Chicago. Exalted Ruler Anthony M. Cardarell of Quincy, Mass., Lodge presenting a copy of "Historic Quincy" to Major Richard J. Daley of Chicago. Exalted Ruler William F. Dugan, Milton, Mass., Lodge at left ready to hand the Mayor a copy of "50 Years of Elldom in Quincy", compiled by Past Exalted Ruler Joseph E. Brett, right.

tive stand on vital, controversial issues, a position Dewey studiously avoided.

Politicians who favor whistle-stop campaigns contend that Dewey still could have won comfortably had there been a swing of only 29,293 votes in Ohio, California and Illinois. He lost Ohio by 7,107 votes, California by 17,865 and Illinois by 33,612, a total of 58,584. Had Dewey made a couple of appearances in each of those three states, the argument goes, he might have changed half those 58,584 votes, in which event the final tally in the Electoral College would have read: Dewey, 267; Truman, 225.

That line of reasoning is completely spurious and reflects a cynical opinion of voters' intelligence. No candidate ever won merely by showing up before large crowds and letting the public bask in the indulgence of his personality. Americans are not blind hero worshippers. They vote for the candidate who presents a clear, positive policy. Everything Truman said did not strike a popular chord, but at least he was willing to meet important issues head-on. Dewey lost because he straddled the fence.

The point we're trying to make is that the whirlwind, whistle-stop campaign, a new development in Presidential elections, is a gimmick that injects a note of circus press-agentry into the most serious decision confronting us as citizens. Further, it is wholly unnecessary in this day and age of on-the-spot reporting by newspapers, radio and TV. If you stop to think for a moment, barnstorming should have flourished in the nineteenth century, when communications were sketchy and candidates had to depend on friendly newspaper editors to present their views to the nation.

Historians inform us political issues then aroused emotions to a higher pitch than they do today. That could have been the heyday of demagogues who toured the country appealing to sectional prejudices, but most Presidential candi-

FORTY YEARS AGO

The Bedford, Va., "Democrat" on August 16th this year in its "Do You Remember?" column ran this item recalling one of the great occasions of Elkdom:

From The Democrat of Aug. 17, 1916:

The Elks, who have been quartered at the Jeter for about two years, have now moved into their new Home. To celebrate that most welcome event they had on Tuesday night a house-warming. The new Home, which is now fully and luxuriously furnished, was ablaze with hundreds of electric lights. There were some 300 or more persons present for the occasion. Lynchburg, Roanoke and Richmond were well represented, but the majority of the people were from Bedford. Every room in the great structure was thrown open, and there was dancing from 10 to 12:30, in the large dining room. Music was furnished by the Blue Ridge Orchestra.

ELKDOM'S HISTORY FOR SPRINGFIELD, MASS.



Director John A. Humphry of the City Library, center, accepts a copy of "A History of the Order of Elks" from E.R. Donald C. Metzger of Springfield, Mass., Lodge, right, as Lodge Secy. Ralph L. Atkins looks on.

dates had too much integrity to wheedle votes by telling people only what they wanted to hear.

Instead of feeling obliged to sound off whenever a crowd gathered, candidates made a dozen or so carefully prepared speeches covering broad issues at rallies planned well in advance. A President seeking re-nomination stood on the record of his administration for the four previous years, a more reliable index of his intentions than a spontaneous speech. If a new issue came up during the campaign, the President commented on it to a small group of reporters from the front porch of the White House or his summer residence, the origin of the expression.

The tradition of dignity and reserve was thrown out of the window in 1896 by William Jennings Bryan, a thirty-six-year-old firebrand from Nebraska who got the Democratic nomination more or less through a fluke. Bryan, an unknown and undistinguished member of the House of Representatives, electrified the convention that year with his famous "cross of gold" speech. It is a matter of record that Bryan had delivered the identical speech in the House to an apathetic audience on January 13, 1894, during a tariff debate. But in the combustible atmosphere of the convention, Bryan ignited the spark that swept like a prairie fire and gave him the nomination.

Bryan, a powerful and persuasive orator, capitalized on that asset by making an 18,000-mile tour in which he delivered as many as thirty-six speeches a day. His new technique commanded so much attention that Mark Hanna, the Republican political boss, urged William McKinley to take to the stump himself, but McKinley refused to copy his opponent's tactics and remained at his home in Canton, Ohio, throughout the campaign.

McKinley defeated Bryan twice with front-porch campaigns, but Theodore Roosevelt, his successor, recognized that the Boy Orator of the Platte had brought a new weapon into the political arena. Roosevelt knew he would be criticized if

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he disregarded the unwritten law against barnstorming, so he hit upon a clever compromise. In 1903, a year before he ran again, Roosevelt made a cross-country tour and laid the groundwork for his election in hundreds of whistle-stop speeches.

William Howard Taft was the first President who barnstormed openly during the Bull Moose split in the Republican party in 1912. They still tell a story that is supposed to highlight the effectiveness of whistle-stopping in the hinterlands. At Grand Forks, North Dakota, Taft had a chicken dinner with the townspeople who, of course, never before had eaten with a President. They put on their very best manners and picked nervously at the chicken with their knives and forks without making much headway. Taft looked around, took a chicken leg in his hand and boomed: "This is the way we do it in the White House."

The incident was reported to have made a profound impression in that part of the country, but the sequel to the story is more illuminating. North Dakota voted for Woodrow Wilson.

After Hughes' disastrous experience in California in 1916, most candidates cut down on whistle-stop campaigns to steer shy of tricky local situations. The three Presidential elections in the 1920s were pretty tame affairs with Republican land-slides foregone conclusions. Calvin Coolidge set an all-time record by making one laconic pronouncement in 1924. "I am for economy," he said. "After that, I am for more economy."

THE entire pattern of campaigning was revamped again in 1932 by Franklin D. Roosevelt—and radio. Roosevelt, one of the few candidates who reveled in the excitement and the give-and-take of barnstorming, was received so enthusiastically on a nation-wide swing that Hoover was forced to take to the stump in a last-ditch attempt to turn the tide. There is little doubt, however, that Roosevelt's impact on voters would have been equally strong during the depression had he concentrated on radio, which then represented as radical a development in mass communications as TV does today.

Roosevelt was enormously effective on the radio and went on a whistle-stop tour in 1936 just to keep his hand in the business. In 1940 and 1944, the pressures of war and considerations of health limited his campaigns to a half-dozen major speeches. Truman in 1948 probably waged the last full-scale barnstorming trip we'll ever see. Although a pedestrian performer on radio and TV, Truman's extemporaneous speeches had a vigorous quality which influenced votes.

Since 1948, the emphasis in national campaigns has been shifted to TV, of course. As we mentioned earlier, Truman traveled 31,500 miles and made 350 speeches heard by seven million people. Today, a candidate appearing before the cameras can reach an audience of 100,000,000 tuned in to the 40,000,000 sets

CHATTANOOGA LODGE WAS THE WINNER

In our "Convention Camera" photograph page that ran in the September issue we showed the 1956 National Championship Ritualistic Team but mistakenly credited the winning lodge to Memphis, Tenn., rather than Chattanooga Lodge that actually carried off the honors. For some reason, the picture was taken by a Memphis photographer, which was the cause, but certainly not an excuse, for the error.

in operation. TV must take the rap for a number of abuses, but it is going a long way toward squaring accounts with the public through the distinct improvement it has brought about in the political climate.

It is no secret that most Presidential candidates disliked the whistle-stop campaign and suffered it only as a price that had to be paid for election. It was an exhausting ordeal bouncing around the country, smiling toothily whenever a dozen people congregated, turning on the charm for local politicians and parrying an incessant stream of questions. The physical inconvenience was outweighed, though, by another, more disturbing aspect of the whole thing.

Regardless of party affiliations, it must be conceded that the overwhelming majority of nominees for the Presidency have been men of high character. Barnstorming compelled them to make compromises with political expediency which were offensive to their sense of integrity. In the morning, they made a pitch for the farm vote at a stop-over in a rural area. In the afternoon, they rolled into an industrialized section and appealed to the labor vote. At night, more often than not, they attended a banquet sponsored by heavy contributors to the campaign chest and played up to business interests. Inevitably, there were contradictions and reversals of policy which later embarrassed them. Under the circumstances, it was difficult for a candidate to present a straightforward program and stick to it.

Television ruthlessly exposes weasling, confusion and hedging. Tired clichés in defense of motherhood, the home and the flag may sound inspiring in the infectious excitement of a crowded auditorium, but they fall with a frightful thud when three or four people are listening to a TV speech in a quiet living room. To hold a TV audience, a candidate must discuss, honestly and boldly, contemporary problems that are getting more complex and controversial all the time. A man who would be President cannot be all things to all people. He can be true only to his convictions and if he fails to project his absolute sincerity through the electronic tube he will be remembered in history books only as an also-ran.

The whistle-stop campaign is doomed

to eventual extinction by another facet of television—the staggering cost. This year, both major parties are spending about three million dollars apiece for TV time on national networks and local stations. Back in 1952, when TV rates were pegged appreciably lower to the 17,500,000 sets in use, Senator Paul H. Douglas of Illinois estimated the overall cost of a Presidential campaign was \$6,000,000. Hauling, feeding and watering more than a hundred reporters, commentators, photographers, technicians and hangers-on in the campaign train is an expense neither the Republicans nor the Democrats can continue to meet on top of the mounting bill for TV. Given a choice between the campaign train and TV, they must go along with the latter. You can't beat the figures. One network speech draws ten times as many voters as two months of barnstorming.

Both national committees probably will continue to go through the motions of putting on whistle-stop campaigns purely to bolster state organizations. A popular Presidential nominee can help to elect Congressmen and Governors by appearing with them in public and giving them nice sendoffs in speeches designed for local

consumption. By the same token, loyal party workers are given booster shots of morale when they meet the Great Man in person. But, as we've seen, big, noisy bandwagons have no influence on the independent voter who elects or rejects the candidates.

On only one count will the passing of the whistle-stop campaign be mourned. It was a red-letter day when the Campaign Special rolled into a small town and the air suddenly was supercharged with a sense of big, impending events. Schools, stores and factories closed, everyone went down to the depot to see the flags flying, hear the bands blaring and, if he was lucky, catch a few words uttered by the man who was introduced by His Honor, the mayor, as "the next President of the United States."

Sure, it was invigorating, but after the hunting was put in mothballs until the next celebration, the people went home and discounted the showmanship and the platitudes. Come Election Day, they voted for the candidate who presented the best and clearest program for national progress and prosperity. That's the way it always has been and, we hope, it always will be.



To The Man With
HERNIA
Who Can Not Submit
To Surgery

The man condemned to live with rupture, all too often faces a grim future.

There is only one known cure . . . and that is surgical correction. Yet, for many, this relief must be denied or delayed for any one of a variety of reasons. It is to this group of unfortunate persons that this message is directed.

There are two choices—to wear a truss, or not to wear one. But, since hernia never heals itself, and generally continues to become more severe, the second choice is eventually eliminated. That leaves only one question in the mind of the hernia sufferer: "What kind of a truss should I wear?" Until recently there was little choice. Most trusses all looked alike. They consisted of a leather covered steel spring which snapped around the hips, firmly pressing an unyielding pad against the hernia opening. Many hernia victims chose to be semi-invalids and risk danger of strangulation, rather than wear a truss.

Now a New Way to Support Hernia

Less than two years ago a man who had suffered from hernia himself for many years devised a new kind of support. It was so totally different from other trusses that the United States government recognized its exclusive design by granting him a patent.

Now this new device is available to hernia sufferers everywhere. It is revolutionary. There are no steel springs. No leather. No hard, gouging knobs. No unsightly bulk. "RUPTURE-GARD," as this new hernia support has been named, is suspended from the waist. There are no cruel straps, bands or springs around the hips to chafe and rub. It is as comfortable to wear as a pair of trousers—and just as easy to slip on or off.

There are no complications—such as ordering a "double," "right" or "left." RUPTURE-GARD takes care of all reducible inguinal hernia, providing safe protection for the person with double hernia, and desirable "balanced" pressure for the person with hernia on just one side.

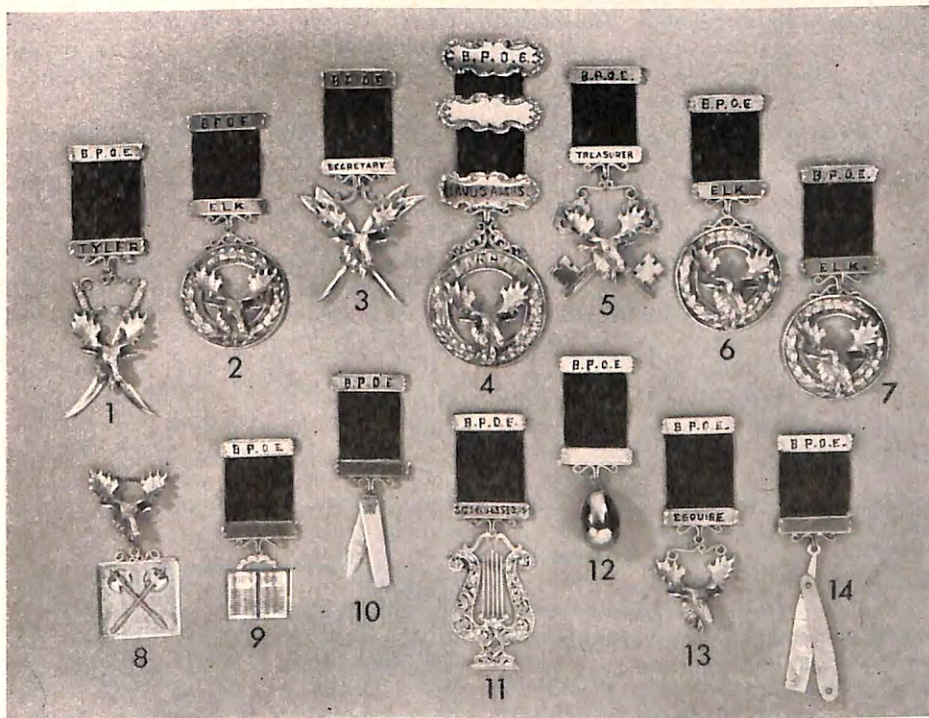
The broad, flat pad is molded from firm, yet comfortable foam rubber, covered on the top by strong nylon mesh for cool comfort and complete washability.

You'll like RUPTURE-GARD. If you have hernia—or know someone suffering from this affliction—won't you do yourself a real favor right now, and mail the coupon below? There's absolutely no obligation—and you'll get the complete facts on RUPTURE-GARD by return mail, in a plain envelope!

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In our May issue this photograph of a set of historic Elk silver jewels dating before the turn of the Century was published with the request that anyone having a knowledge of the use of the jewels numbered 8, 10, 12 and 14 advise the Magazine, since they were unidentified and further information would be appreciated. As a result, Brother Leo C. Gavan, Secretary of Phoenix, Ariz., Lodge, wrote pointing out that the jewels in question were in use for the then current "horseplay" part of the initiation involving tests of the senses—seeing, hearing and tasting. For example, No. 10, the pocket-

knife, was presumably for a test of feeling and No. 12, an egg, to test the sense of smell of the candidate. As Brother Gavan points out, each person giving a test no doubt was invested with one of the jewels.

This set of fourteen jewels was forwarded to the Magazine last spring by District Deputy Frank G. Payne, Jr., of Roanoke, Va., Lodge, and is now displayed in a specially made case at The Elks Magazine office, 386 Fourth Ave., New York, where the jewels will be preserved until such time as the Grand Lodge establishes a place for Elk memorabilia.

Elks



WORKSHOP

Power tools pay-off in time, effort and fun.

BY HARRY WALTON



UNLESS you're determined that everything you build be hand-hewn, power tools offer you very real advantages. Here are some of them:

- More workshop time. Power tools can stretch your leisure hours and make faster work of necessary repair chores. You get more done by power. A circular saw, for instance, cuts through a two-by-four in a tenth the time an expert can by hand.

- Better craftsmanship. When you drill a hole on a drill press, it is square to the work surface. So is a cut made on a table saw. You gain accuracy because it's built into good power tools.

- Trade techniques. Workmanlike joints that you might hesitate to tackle with hand tools, as well as special effects like shaped edges and recessed panels, can be achieved readily on machines.

- Wider horizons. Ornamental jigsawing is a fascinating hobby, leading to such skilled work as marquetry and inlay. Carving can be done by power; your eye and skill provide the guidance. On a lathe—a tool so thrilling that old-world kings made a hobby of it—you can transform pieces of wood into legs, bowls and columns by the art of turning.

These advantages add up to something

else—fun. It's thrilling to do a thing well, especially when you can do it that way the first time. With power tools, you can.

You don't have to start out as an expert. With ordinary attention and practice you soon become one. You can learn all you need to know in several ways. The manual you get with a new tool, books, magazine articles, and friends who have such tools already are likely sources. (See "How to Get Along With a Circular Saw", *Elks Workshop*, October, 1955). Given the same common-sense thought you'd apply to driving an automobile, a power tool is a safe and sane home accessory.

WHICH TO BUY FIRST depends on the kind of woodworking you most want to do. The following brief run-downs on the most popular power tools and combination power tools may help you decide.

Circular Saw. Also called the bench saw, table saw or floor saw, this is essentially a circular blade mounted under a metal work table, which has means for feeding stock into the saw in a straight line. Either the table or the blade can be adjusted to determine both the depth of cut and the angle of cut.

On this machine you can rip narrow boards out of wide ones, saw panels to size out of sheets, and cross-cut stock to length. Not only wood, but also composition board, plastic-faced sheets, wall-board and many other materials can be cut with appropriate blades. The circular saw is a great time and labor saver because cutting to size is often the biggest and most tiresome part of a job.

But it will do more. Want to cut a rabbet (a step along an edge) to set another part into? Two passes on the saw will do it. Need dados (wide cross grooves) to notch cross members such as shelves in? A few saw passes for each, plus a little easy chisel work, produces them. With a special blade setup called a dado head, you can make each in one pass.

Drill Press. This has a vertical motor-

driven spindle that can be raised or lowered by a hand lever. At the bottom end of the spindle is a drill-holding device (chuck). The table can be raised or lowered and locked at any height, and also tilted at an angle.

The drill press is primarily for making holes quickly, easily and accurately in wood, metal and almost any other material. In it you can use twist drills or machine augers. Adjustable hole cutters will cut large openings smoothly, or by a bit of reverse English, produce neat round disks if you want them.

The drill-press table makes it easy to clamp two pieces of stock together and drill through them both at once. When screws, bolts or dowels are inserted, the parts are sure to be aligned exactly as they were clamped. Boring at an angle is easily done by tilting the table. End boring in long pieces of stock can be done by swinging the head of the machine over the edge of its support and turning the table to a vertical position under it.

With inexpensive accessories, a drill press does many other operations. Tools can be sharpened on a small grinding wheel. A midget sanding disk flat-sands wood, a rotary planing head will smooth rough stock or bring it to thickness. Sanding drums can smooth curved parts. With shaper cutters, a drill press can form molded edges. Routing bits spun at high speeds will form recessed parts or carved areas.

Wood-turning Lathe. Perhaps the earliest of all power tools, this is a machine that turns a piece of stock while a sharp tool is held against it. The modern lathe has a horizontal body or bed, with a spindle rotating in a headstock at the left-hand end, and a nonrotating spindle or center fitted to an adjustable support at the right-hand end.

Held in the hands, the chisel-like tool is supported near its working edge on an adjustable rest. Long work is mounted on the rotating spindle at one end and the stationary one at the other. For turning trays, bowls, and similar large-diameter

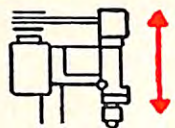


pieces, stock can be mounted on a flat disk or faceplate.

Other uses for the lathe are making

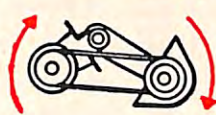
Engineer "Scoops" Power Tool Market with

3-D MAGIC BOOM!



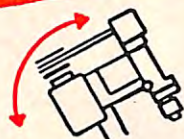
THE BOOM RAISES

—or lowers—locks at any height from table top to 20' above table, 34' above shelf, 56' above floor. When horizontal booms slides to and fro.



THE BOOM ROTATES

—swings the power head 360° in a complete circle—locks in any position. Work any place on table top or on material at side of table.



THE BOOM TILTS

—locks in position at any angle from vertical to horizontal. Permits operating at any angle or at any compound angle to work.

No more hodge-podge assembly of separate tools in one table. No more lack of precision. No more time lost in "changeover" from one tool to another. No more limits on usefulness. In one brilliant stroke of design a leading automotive engineer stunned the power tool industry with the "MAGIC BOOM"—an invention so amazing it is almost impossible to describe. Here, for the first time, the home craftsman is given a tool that works in THREE DIMENSIONS—a single tool that converts—in seconds—into any one of ELEVEN BASIC TOOLS having 126 different uses.

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...to use in your own workshop

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The Three Dimensional flexibility of the "Magic Boom" was made possible by the invention of a PINCH-LOCK, PIVOT-BLOCK Bearing. There are only two controls. The Magic Boom can be released or locked tight with a single hand wrench in two seconds. It is this which permits raising or lowering instantly—sliding to and fro, instantly—rotating...swinging 360° in a full circle—or tilting and locking at any angle to the work—even at compound angles. It is this that permits a speed in changeover that gives the MAGIC BOOM the usefulness of ELEVEN BASIC Single Purpose Tools. And then—it is PORTABLE! Yes, the "Magic Boom"—in three parts—can be put in the

trunk of your car for use at a summer cottage or on a distant job. A perfect tool for the beginner—one you can grow with—and a superior tool for the experienced home craftsman.

Prove these claims at our risk! Anyone can make claims. And—because our claims are so extraordinary—we refuse to sell a single Paramount Tool to anyone until after it has been used for 30 days on trial. So, we put the Paramount Woodworker in your workshop for 30 days' use. We prepay freight to your door. After 30 days' use, we'll even pay the return freight if you decide to return the tool. No obligation to buy whatever. No salesman will call. You will be the sole judge.

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Get the pictures, descriptions, specifications we will gladly mail to you free and postpaid. Compare the prices and terms with any tool you've ever heard of. Then decide if you want to take advantage of our 30 day Trial Offer. No money is needed. There is no charge for this information now or at any other time. Just your name on the coupon brings all the surprising facts. Mail the coupon today. What you receive in the mail will give you one of the most eye-opening experiences of your life.

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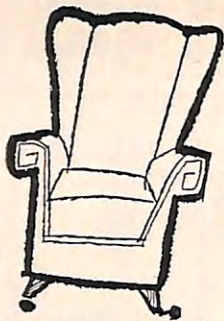
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- 1. SAW.** Table saw in tilt-table operates at any angle to 45°. Retractable saw for plunge cut.
- 2. DRILL PRESS.** Magic Boom permits radial drilling in any position on or off table—angle drilling—round stock drilling—compound angle drilling—and index drilling.
- 3. HORIZONTAL DRILL.** Micrometer adjustment assures precision and drilling of any length of work.
- 4. LATHE.** Capacity up to 31 1/2" in length. Magic Boom permits straight or angle turning. Face plate fits either end of spindle.
- 5. SANDER.** Disc Sander operates at any angle to 45°, also operates as Oscillating Sander. Converts to Drum Sander.
- 6. SHAPER.** Quickly adapts to Contour Shaper or Straight Shaper.
- 7. ROUTER.** Can be used for straight and contour routing.
- 8. MOLDING AND DADO MACHINE.** Dado slot separate from saw slot. Dado and Molding Tool operate on other end of spindle.
- 9. INVERTED SURFACE GRINDER.**
- 10. METAL CUT-OFF TOOL** replacing saw with abrasive wheel permits cutting metals of any hardness—even ceramics.
- 11. GLUE PRESS & SURFACE PLATE.** Both fixed and tilt-table top are heavy cast iron. Blanchard ground to furnish permanent surface plate. Working height 36" above floor. Lathe height 42" above floor, as recommended by school and industry.



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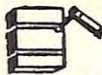


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dowels out of square sticks (with a special cutter not unlike a pencil sharpener), sanding with abrasive-covered cylinders, and metal spinning. This is a fascinating



craft by which flat disks of soft metal are drawn into three-dimensional forms such as vases, trays, bowls and even balls.

Bandsaw. This cuts by means of a saw-toothed steel ribbon running like a belt on two big wheels. The work table can be tilted for angle cutting. It is basically a curve-cutting machine. Wheels, rockers, decorative valances and cabinet fronts are simple work. The classic cabriolet leg can be made with two bandsaw cuts at right angles to each other. If you plan to build a boat, the bandsaw is almost indispensable.

It will also do resawing (cutting thick wood into thinner pieces). But because its blade is narrow, the bandsaw is not as accurate for straight-line work as the circular saw. Although you can rip, crosscut, and cut standard joints on it, the work takes more care and skill.

Jigsaw. A narrow blade mounted in this machine is given a rapid up-and-down motion. Blades are cheap and easily changed, and because very narrow ones can be used, the jigsaw will do finer work and turn much sharper corners than the bandsaw. This adapts it to cutting delicate fretwork, jigsaw puzzles, and fine inlay work. With heavy blades the larger jigsaws will cut stock up to 2" thick.

The jigsaw is probably the safest wood-cutting power tool made. With suitable briefing, even a youngster can be allowed to use it. It is just the thing for making bird houses, small gift items, Scout projects and the like.

Power Sanders. If you want to buy only two power tools to start with, it is hard to beat a table saw and a disk-belt sander as a team. The disk part of the sander is a round metal plate on which abrasive paper is held by a bonding agent. The belt section consists of two rollers on which travels an abrasive belt. This part usually has a fence that can be set for sanding at an angle. The disk has a table that can also be tilted, and is grooved to fit a miter gauge.

A power sander will do more than smooth wood. You can cut a disk or

curve roughly and then sand it quickly and precisely to outline.

Combination Tools. Want to buy these machines as a package? One of today's most ingenious inventions is the combination power tool. This converts into several machines. You can saw wood to size, sand it smooth, drill it, or turn it by switching from one to the other.

A single shaft or arbor in these setups is driven by a powerful motor, with provision for shifting belts or altering pulley ratios to give several shaft speeds. One such tool is basically a lathe, which swings up on a hinge to form a drill press. With a slotted and grooved table mounted on it, the lathe becomes an effective circular saw. An extra support at the farther end of the lathe bed provides an unusually large work-holding surface.

Another combination tool starts out as a radial-arm saw—a circular saw that slides above a table, the work being held firm beneath it. The working head swings down to become a drill press or, with a tailstock, forms a lathe.

Still another combination tool with 11 uses comes set up as a drill press. The column is hinged. Swung down horizontally, it forms the bed of a lathe. With a tilt table in position, it's a large-capacity saw or a disk sander. With the motor outside the table, it becomes a horizontal drill. This is a feature of special interest, making it easy to drill holes for dowel joints in the edges and even ends of large pieces, an otherwise difficult job. In addition to the five tools described there are six other basic tools in this machine.

Naturally a combination tool costs more than a single-purpose machine. But it offers a lot of utility for its price, and it saves on floor space—no small consideration if shop space is tight. The last-described machine can be dismantled into three parts for carrying in a car.

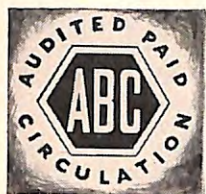
Since it comes on its own stand, a combination tool may save you the cost of building or buying an extra bench. Single-



purpose tools should be securely mounted on sturdy stands. You can buy these ready made, make your own by bolting purchased metal legs to a wooden top and shelf cut to suit, or build them of two-by-fours.

Editorial

MEASURE OF SERVICE— MARK OF INTEGRITY



If one reads the business papers serving the advertising industry, it immediately becomes apparent that magazines, including this publication, using space in these papers to reach the country's leading agencies that are responsible for investing their clients'

appropriations concentrate mainly on two salient points: the quality of their readership as to buying power and the number of their readers.

The Elks Magazine, which is vitally interested in national advertising as a source of revenue for use of the Order, can readily prove through surveys made by independent, recognized research concerns what every member of the Order knows—that the Elks in general are established family men with exceptionally high average income.

But to establish beyond question the second point—number of subscribers—the Magazine turns to the Audit Bureau of Circulation, known since 1914 for its integrity in maintaining ethical, independently audited circulation reports.

A reader may reasonably ask, "How does that concern me? Isn't ABC entirely a sales matter between magazine publisher and advertiser?"

On the contrary, the national advertising received through our ABC recognition permits the Order to publish for the benefit of every member a fraternal magazine of higher quality—still obtaining vitally needed revenue—than otherwise would be possible in view of our rising production costs for many years.

In fact, all national magazines that our members read are better for their ABC standing, because if their quality declines, readership loss will quickly be exposed in ABC reports. Yes, The Elks Magazine, as an integral part of the publishing industry, is proud to merit the ABC symbol.

GENTLEMEN



It seems to us that we have developed a better interpretation of what constitutes a gentleman than Noah Webster gave us when he described a gentleman as:

"A well-bred man of fine feeling, good education and social position, a man of refined manners."

Whatever he meant by "social position" we feel that we have gentlemen who can lay no particular claim to "social position", as that term is generally understood, and also that "refined manners" need not be a requisite.

The President of Republic Steel Company was not stopped by Webster's limitations when he said at the close of his conference with the union leaders:

"They are tough but they are gentlemen."

We like to feel that there is coming to be a more and more general acceptance of Cardinal Newman's description of a gentleman as "one who never inflicts pain."

In broader terms the Cardinal said:

"The true gentleman carefully avoids whatever may cause a jar or jolt in the minds of those with whom he is cast; all clashing of opinion, or collision of feeling, all restraint, or suspicion, or gloom or resentment; his great concern being to make everyone at their ease and at home. He has his eyes on all his company; he is tender toward the bashful, gentle towards the distant and merciful toward the absurd. He is seldom prominent in conversation and never wearisome. He interprets everything for the best."

WHO ARE THE ELKS?



That is a question advertisers or advertising agencies ask of The Elks Magazine sales representatives.

Here are some of the facts they seek and value.

The Elks' median annual income is \$6,740.

The national median is \$3,400.

93 per cent are married—77 per cent own their homes.

93 per cent own one or more cars—a total of 1,263,475 cars.

50 per cent own their own business or are professional men.

82 per cent travel while on vacation—average distance 2,164 miles.

42 per cent travel on business.

Each copy of The Elks Magazine is read by 1.2 additional persons, making a total audience of 2,233,630 readers.

OUTSTANDING RESPONSE

No American citizen has a more thorough knowledge of the unceasing efforts of the Communists to undermine this country than J. Edgar Hoover, Director, Federal Bureau of Investigation, and it is quite understandable that his article "Communist 'New Look'—A Study in Duplicity" which he wrote for our August issue spontaneously provoked an extraordinary response. This issue was out only a few days before the All-American Conference to Combat Communism requested reprints for general distribution, and this was quickly followed by inquiries not only from readers, but also organizations.

To name only a few: W. C. Shaw, Chairman of the Board of G. C. Murphy Company, one of the country's largest chain stores, requested permission to reprint the article for distribution to employees; Robert E. Walton, Fourth District, American Legion, Tacoma, Wash., widely distributed the article. The New York "Journal-American" and St. Mary's, Pa., "Press" published lead editorials.

Mr. Hoover's solemn warning about the danger of being complacent or deluding oneself that the Reds have in any way changed their fundamental approach, most certainly was timely. It was most gratifying to have re-affirmed through correspondence following Mr. Hoover's article that there is a substantial serious-minded group of Americans who are in no way deluded by a Soviet change-of-coat.

STOP SAYING "I CAN'T AFFORD TO RETIRE"

By **NORMAN D. FORD**

author, "Where to Retire on a Small Income", "How to Earn an Income While Retired", "Norman Ford's Florida", founder of the Globetrotters Club

IF THERE is anything I have found out in traveling up and down this country it is that it costs less to retire than you may think it does—provided you know where to retire.

As founder of the Globetrotter's Club, I made it my business to discover low cost beauty spots all over the world. And I also learned that right here in the U.S. there are hundreds of undiscovered towns, islands, and bigger communities which are just right for the man or woman who wants to retire now and has only a small amount of money. Here are just a few of them.

Do You Know Where to Find These Best Retirement Values in the U. S.?

☞ If You Like an Island

Which is the New England find of the year? That wonderful Maine island which is not only a retirement center because living costs are so low they attract many who otherwise could not afford to retire, but a real find in New England towns, for it's 10-15 degrees warmer here in winter than on the mainland (and 10-15 degrees cooler in summer)?

Which is the town for the lucky few? "You sent me to the perfect island," a woman wrote me. "This island is so perfect, take it out of your book and let's keep it for the lucky few." Plenty of seafood here for the picking. Vegetables grown all year round. Warm winters due to nearby Gulf Stream. Low building costs: you can erect your 3-5 room cottage for \$3500-\$5000.

☞ Do You Prefer the Theatre and Music?

Which town do people call the most "cul-

Mail to **HARIAN PUBLICATIONS**, 18 Spring St., GREENLAWN (Long Island), New York

I have enclosed \$ (cash, check, money order). Please send me the books I checked below. You will refund my money if I am not satisfied.

☐ Where to Retire on a Small Income, \$1.

☐ Norman Ford's Florida, \$2.

☐ How to Earn an Income While Retired, \$1.50.

☐ Special offer: all 3 books above for \$4.

Print name

Address

City & State

tural" small town in all America? It's a friendly town in North Carolina with a cosmopolitan retired population. Cool summers (1500 feet high), warm winters, Little Theatre, art and music club, library, TV. Or consider that wonderful mountain health spa, farther west, completely surrounded by a national park. A grand recreation centre for every type of sport and pastime, where there's something to do every single day of the year.

☞ What About Florida?

Where do you get the most sunshine in Florida, the friendliest towns, the lowest prices? Which is the still unknown section, where you can still buy Florida property at reasonable prices? Where do you find the best chances to pick up extra income? Which are the best Florida communities if you want a job with a future or a business of your own? Which are the best towns for a short vacation or a few weeks' rest? What's the one easy way to cut your vacation costs in the town you choose?

☞ Do You Prefer the Southwest?

Do you know the favorite retirement spot in all the Southwest for those who like a Little Theatre, art galleries, etc? In which Southwestern town does the sun actually shine 85% of all daylight hours? Which is the best town in Texas if you want plenty to do and cool summers? Can you find low, low prices anywhere in Arizona or New Mexico?

☞ or America's Pacific Coast?

Which is the most beautiful town in all California? Nothing has been allowed to detract from the beauty of this landscaped hillside community with its Old World appearances. Prices high, but better bargains available nearby.

Where can you find the most healthful climate in the world? University experts name a town in Washington State. It lies in a unique dry belt, where there are green fields most of the year. Army, Navy, and seafaring men have found it already and retire here on a small pension. Golf, tennis, bowling, fishing, hunting, boating, TV. Many part time jobs.

Of course, these are only a handful of the hundreds of beauty spots, hideaways, and larger communities in the U.S., where you can retire now on little money and enjoy yourself completely. The best of them are described in *Where to Retire on a Small Income*. And while this book has a chapter on Florida, if you're thinking of Florida, get *Norman Ford's Florida* as well. It's a big complete guide to everything you seek in this big state. Both books are described below and in the column to the right.

WHERE TO RETIRE ON A SMALL INCOME

THIS book selects out of the hundreds of thousands of communities in the U. S. and its island territories only those places

where living costs are less, where the surroundings are pleasant, and where nature and the community get together to guarantee a good time from fishing, boating, gardening, concerts, or the like. The book never overlooks the fact that some people must get part-time or seasonal work to pad out their incomes.

It covers cities, towns, and farms throughout America—from New England south to Florida, west to California and north to the Pacific Northwest. It includes Hawaii, Puerto Rico, and the American Virgin Islands. Some people spend hundreds of dollars trying to get information like this by traveling around the country. Frequently they fail—there is just too much of America to explore.

Where to Retire on a Small Income saves you from that danger. Yet the big new edition costs only \$1.

WHERE WILL YOU GO IN FLORIDA?

FLORIDA needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want, it's Norman Ford, founder of the world-famous Globetrotter's Club. (Yes, Florida is his home whenever he isn't traveling!)

His big book, *Norman Ford's Florida*, tells you first of all, road by road, mile by mile, everything you'll find in Florida whether you're on vacation, or looking over job, business, real estate, or retirement prospects.

Through his experienced advice you learn exactly where you can retire now on the money you've got, whether it's a little or a lot. (If you need a part-time or seasonal job to help out your income, he tells you where to pick up extra income.) Because Norman Ford always tells you where life in Florida is pleasantest on a small income, he can help you take life easy now.

If you're going to Florida for a job with a future or a business of your own, his talks with hundreds of businessmen and state officials, etc., lets him pinpoint the towns you want to know about. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

Yes, no matter what you seek in Florida, this big book (with well over 100,000 words and plenty of maps) gives you the facts you want. Price—only \$2, only a fraction of the money you'd spend needlessly if you went to Florida blind. Use coupon to order.

HOW to EARN an INCOME WHILE RETIRED

IN this new handbook of easy and profitable retirement ideas, you'll find many that will really excite you and give you the income you need for early retirement.

Few people know all their rights under Social Security and how much they are entitled to receive. One big section of *How to Earn an Income While Retired* details how you can guarantee receiving the largest possible income.

Thus, every plan in this big book considers your own special circumstances: whether you want a job or a small part-time business of your own, whether you want to earn an income from a hobby, if you have a social security income, etc. Price, only \$1.50.

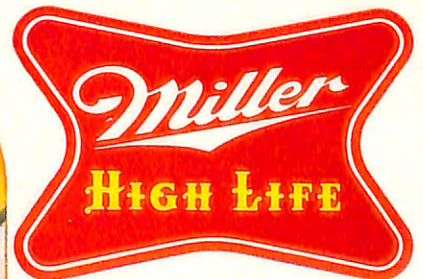


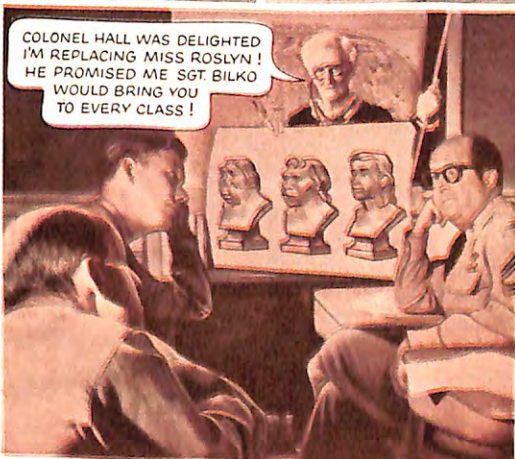
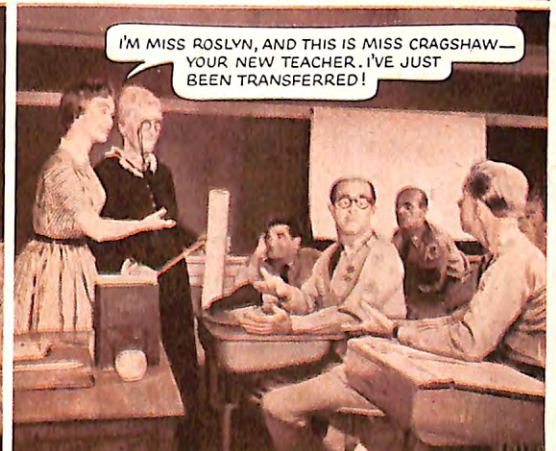
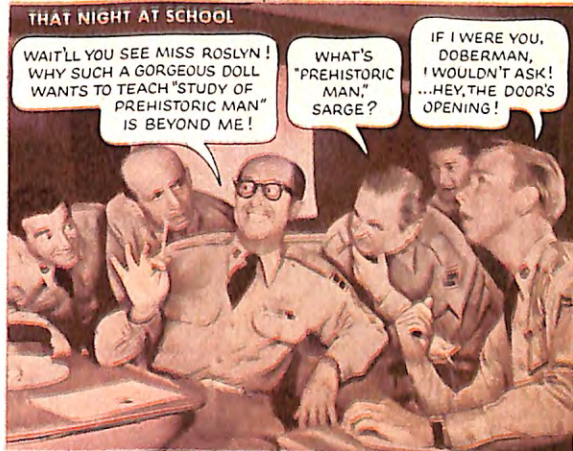
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with Miller High Life!

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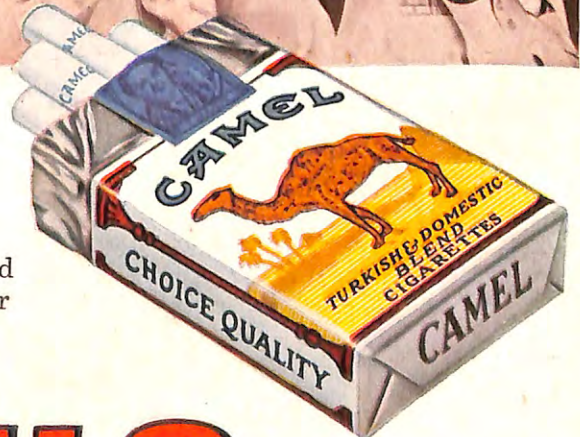




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