

* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk



No. 1-50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers. No. 1A-Same design, set with five blue sapphires. \$19.25.

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine. Prices include federal tax.



No. 7-Membership pin without years designation. 10k gold, gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A-Same design with 2-point diamond. \$20.15.

No. 7B-Same design with 4-point full cut diamond. \$28.40.



No. 10-30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 17B-Similar to above, set one 1½-point diamond. \$19.00.



No. 9-Life membership. Design similar to No. 8 but with word Honorary omitted. Same fine construction and enameling. \$9.15.

No. 9A—Exactly like life membership pin shown above but with three 2-point blue sapphires. \$13.75.

No. 9B-Same as No. 9. With three 2-point diamonds. \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A-Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A-Same design with three 2-point blue sapphires. \$13.75.

No. 8B-Same design with three 2-point diamonds, \$49.50.

* Registered designs of the B.P.O.E.

TM and © applied for.



No. 3-25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

386 Fourth Ave., New York 16, N. Y.

Enclosed is check for \$	for emblem
Button No	Quantity
Name	
Street	

On N. Y. C. orders please add 3% Sales Tax.

Passenger-Carrying FREIGHTERS

Are The Secret of Low Cost Travel

Yes, for no more than you'd spend at a resort you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the Canal to either New York or California. Or to the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

probably a private bath, lots or good lood and plenty of legislation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can be yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, or South America; two or three week vacations up and down the Pacific Coast or to New Orleans. Name the port and the chances are you can find it listed in "Travel Routes Around the World." This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get Travel Routes Around the World."

It's yours for just \$1, and the big 131-page 1957 edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called How to See the World at Low Cost plus pages & pages of photos and maps.

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

Will Your Next Vacation Really Be Something to Remember?

The surest way to guarantee a new, different, and exciting vacation is to learn the hundreds of things you can do and the places you can visit on the money you want to spend.

Norman Ford, founder of the world known Globe Trotters Club, tells you that in his book Where to Vacation on a Shoestring. This is the man who has spent a lifetime searching for the ways to get more for your money in vacations and travel.

In his big book, you learn

in vacations and travel.

In his big book, you learn
—about low-cost summer paradises, farm vacations, vacations on far-off islands, on boats drifting down lazy streams while you fish.
—about vacations at world-famous beaches, under palm and eucalyptus trees, in government-subsidized vacation resorts, in Indian country, along rugged coastlines, on ships and by rail.
—about dude ranches you can afford; what to see, do, and how to save at national parks and in the cities most Americans want to visit.
—about low-cost sailing ship cruises, houseboat vacations in the North Woods, fantastically low-cost mountain vacations, the unknown vacation wonderlands almost at your front door.

Of course, Norman Ford knows where to get real vacation bar-

Of course, Norman Ford knows where to get real vacation bargains in all America, from Maine to California, and in Canada, Mexico, etc. At no time does he ask you to spend a lot of money to enjoy yourself, no matter how really different and exciting is the vacation you choose through his experienced advice. Always, he tells you the many things you can do within your budget and how to get more for your money (if you travel by car, he shows most auto parties can save \$6 or \$7 a day). You can't help but learn something that is just meant for you. Yet, Where to Vacation on a Shoestring costs only \$1. To make sure your next vacation will be something to talk about, get the facts now. Use the coupon to order. Of course, Norman Ford knows where to get real vacation bar-

MAKING MONEY FROM FLORIDA REAL ESTATE

the newcomer's guide to buying a home or income pro-ducing property that's worth the money and more.

Almost town by town, development by development, the editors of Harian Publications pinpoint the areas in all this big state where you can get good values even today and experts think property values will increase. Hundreds of government officials, real estate men, etc. were consulted to get the facts even old time residents wish they had and newcomers certainly need to make a sound purchase.

Here are the amazing answers to these important questions and hundreds more:

where is there cheap land in Florida? Which of this low priced land is worth buying?

How can you—like thousands of others—live rent free in Florida?

How can you—like thousands of others—live rent free in Florida?

How can you—like thousands of others—live rent free in Florida?

What's the best way to cut the price of the real estate you want to buy? being overcharged?

Want to run a motel? Which is the wrong way to get yours: build it or buy an already operating motel? Which of two similarly-priced motels could earn \$3000 a year a mit, while another one that looks the same can be empty night after night?

Why are orange groves a real gold mine for the absentee owner?

Some kinds of income property have been reported to pay 40% a year. Where could you find such property? Is this the low-cost way to retire to Florida?

Making Money from Florida Real Estate—the book which 300 appraisers, Making Money from Florida Real Estate—the book which 300 appraisers,

to Florida? Making Money from Florida Real Estate—the book which 300 appraisers, builders, brokers, economists, and other experts helped the editors of Harian Publications to prepare—takes you on an insider's tour of Florida cities and towns: Miami, the Gold Coast, the Keys, St. Petersburg, the West Coast, and all the other four-star regions in Florida. Here's the current real estate picture in each of them—the way to get a good buy in your Florida home, where to get property for the long pull, whether and where to buy income property, and dozens of other important topics.

Your home or other real estate investments is going to cost you thousands. Make sure your money doesn't go down the drain—that you buy property that is valuable today and will be worth even more tomorrow. Only \$2.50—only a fraction of what you're going to spend just to reach Florida—for this detailed guide to making your money do a man-sized job in Florida.

Where Will You Go in Florida?

If You Want a Vacation You Can Afford

Florida needn't be expensive-not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want it's Norman Ford, founder of the world-famous Globe Trotters Club. Yes, Florida is his home whenever he isn't traveling!)

His big book, Norman Ford's Florida, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation, or looking over job, business, real estate or retirement prospects.

Always, he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise," just the spot which has everything you want.

Of course, there's much more to this big book.

If you want a job or a home in Florida, Norman Ford tells you just where to head. If you want to retire on a small income, Norman Ford tells you where life in Florida is pleasantest on a small income.

Yes, no matter what you seek in Florida-whether you want Yes, no matter what you seek in Florida—whether you want to retire, vacation, get a job, buy a home, or start a business, Norman Ford's Florida gives you the facts you need to find exactly what you want. Yet this big book with plenty of maps and well over 100,000 words sells for only \$2—only a fraction of the money you'd spend needlessly if you went to Florida blind.

For your copy, fill out coupon now.

What Do You Want in CALIFORNIA?

A job or a business of your own?

- A vacation to Hollywood, San Francisco, Yosemite, elsewhere in California—at a price you can afford?
- A place to retire on a small income?
- A home in the sun, with year-round spring-like days?

No matter what you seek in California, William Redgrave's big book California—the State That Has Everything shows you city by city, town by town, road by road, everything you'll find in this big state.

If you are vacationing, his clear and detailed facts just about guarantee you won't miss anything worth seeing. And you will welcome his long lists of recommended restaurants, motels, and hotels where you can stop at the price you want to pay.

price you want to pay.

If you're looking for a job or a business of your own, California—the State That Has Everything gives you the facts you want. With William Redgrave's help you'll find the California that appeals to you—whole regions with just the degree of warmth and sunshine you want with houses and rentals priced within your means. If you're single you'll find the best places to live for the fun and entertainment you want. If you're a family man you'll find the best places to raise a family. If you want to retire you'll find the pleasant places in all California to live on a small income.

There's so much more to this book—the facts you need if you're thinking of living in a trailer, the best places to fish and hunt, where to go for a college education, what you'll pay in taxes, how best to find your own retirement or vacation paradise, etc., etc. There's so much information, in fact, that you probably wouldn't learn so much about California in months, even years, of traveling around this big state as you can learn from this one big book. Yet it costs only \$2. Mail Coupon today for your copy.

THE PERSON TO ATTONS 110 Spring St

GREENLAWN (Long Island), New York
I have enclosed \$ (cash, check, or money order). Send me the books checked below. YOU WILL REFUND MY MONEY IF I AM NOT SATISFIED.
☐ Making Money from Florida Real Estate. \$2.50. ☐ Norman Ford's Florida. \$2.
☐ Special offer #1; Both books above for \$4.
☐ Where to Vacation on a Shoestring. \$1.
☐ Travel Routes Around the World. \$1.
California—The State That Has Everything. \$2.
☐ Special offer #2: All 5 books above for \$7.50.
Print name
Address
City & State

1957 WARNING from The Wall Street Journal

During the next three months, you will need to keep up to the minute on news affecting your future and the future of your business.

Because the reports in The Wall Street Journal come to you DAILY, you get the fastest possible warning of any new trend that may affect your business and personal income. You get the facts in time to protect your interests or to seize quickly a new profit-making opportunity.

To assure speedy delivery to you anywhere in the United States, The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas and San Francisco. You are promptly and reliably informed on every major new development regarding Prices, Taxes, Consumer Buying, Government Spending, Inventories, Financing, Production Trends, Commodities, Securities, Marketing and New Legislation.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for three months for \$6. Just send this ad with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y.

NEW FROM BURROUGHS!









PENNY-WISE



Dependable. Nimble. A snap to operate.
And this new Burroughs Thriftline adding machine is so gratifyingly low priced, too. Hand operated—that's where the big savings begin.

Another pleasant plus: it's now newpenny bright! Rich Amber Gray color makes it so.

Want to try it a while—then decide?

Just call our local branch or dealer listed in the phone book. Burroughs Corporation, Detroit 32, Michigan.

Burroughs THRIFTLINE

ADDING MACHINE









ELKS NATIONAL FOUNDATION



"The Joy of Giving"



Living proof of the good deeds of the Elks National Foundation: Joyce Hannold, Marcia Hackett and Daniel O'Leary, victims of cerebral palsy, are being helped toward recovery at the Orthopedic Advanced Ungraded School Number 5, in Rochester, N. Y., by Miss Elizabeth O'Shea. Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, reports that Miss O'Shea, sponsored by Cortland, N. Y., lodge, obtained her training under Elks National Foundation grants aggregating \$1,900 to cover three years tuition at State University of New York, College for Teachers.

An unusual activity that has proved to be extremely helpful in raising funds for the Foundation is the cooperation that Joseph M. Linsey, managing director of the Taunton, Mass., Dog Track, is extending to Quincy, Mass., Lodge. Through Mr. Linsey's assistance, an "Elks Night" is held each year at the track, with the entire proceeds of admission tickets sold through Elks lodges reverting to the Foundation. A handsome trophy is presented each year to the owner of the winning dog in an

"Elks Trophy Race." In addition, in each of the last two years, Mr. Linsey has presented a check for \$100 to the Foundation. In the photograph below Joseph E. Brett, 2nd right, Past Exalted Ruler of Quincy Lodge, is shown presenting a framed Participating Member's Certificate to Mr. Linsey. Others in the photograph from left are: Warren Walden, member of Providence Lodge and WJAR-TV sports announcer; Leo V. Gaffney and Past Exalted Ruler Walter E. Quinlan, both of whom are members of Fall River Lodge and were active in instigating the annual affair five years ago; Past State President Elmer A. E. Richards and District Deputy William F. McArdle.

Recipients of Elks National Foundation cerebral palsy grants, announced by Chairman Malley:

Miss Jane Dressler, sponsored by Albuquerque, N. M., Lodge, \$750 for an advanced course at Boston School of Occupational Therapy.

Miss Katherine J. Heller, sponsored by Concord, Mass., Lodge, \$300 for a course in medical social work at Boston Univer-

Paul Roberts, sponsored by Middleboro, Mass., Lodge, \$500 grant for a course in physical therapy at Duke University, Durham, N. C.

Miss Nancy Jane Lofgren, sponsored by Bradenton, Fla., Lodge, \$450 grant for a course in physical therapy at Duke University.

Miss Ann M. Sullivan, sponsored by Lawrence, Mass., lodge, \$400 award for a course in physical therapy at Sargent College, Boston University.





VOL. 35

No. 8

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND

EMMETT T. ANDERSON Vice-Chairman

JAMES T. HALLINAN Treasurer

WADE H. KEPNER Secretary

JAMES R. NICHOLSON General Manager

LEE C. HICKEY

REGINA M. FISHER Associate Editor W. H. MAGRATH Controller

JOSEPH C. JONES Art Editor

JOHN SCHMITT Circulation Manager GENEVIEVE G. CONOVER
Advertising Production EDWARD FAUST Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

CONTENTS FOR JANUARY, 1957

COVER BY WOODI ISHMAEL

SATELLITE STRUGGLE FOR FREEDOMBruno Shaw	4
THE BOWL GAMESTom Siler	6
THE ELKS SALUTE THE PRESS	8
THE OHIO STORY The Elks National Service Commission	10
NAVY BANDTom Wrigley	11
BUSINESS PROSPECTS FOR 1957Dr. Marcus Nadler	12
NEWS OF THE LODGES	14
A MESSAGE FROM THE GRAND EXALTED RULER	17
ROD AND GUNTed Trueblood	18
JANUARY—ELKS NATIONAL HOME MONTH	19
FOR ELKS WHO TRAVELHorace Sutton	22
LODGE VISITS OF FRED L. BOHN	24
TOM WRIGLEY WRITES FROM WASHINGTON	25
ELKS FAMILY SHOPPER	26
IN THE DOGHOUSEEd Faust	34
TRAVELGUIDE	37
ELK LEADERS ATTEND C.E. BROUGHTON SERVICES	40
FREEDOM'S FACTS	46
ELKS WORKSHOPRobert Gorman	50
EDITORIAL	52



ADVERTISING OFFICES MPA

NEW YORK 16 386 Fourth Avenue MURRAY HILL 4-5495

LOS ANGELES 17 1709 West 8th Street DUNKIRK 8-5187

SAN FRANCISCO 4 927 Mills Building EXBROOK 2-4073

CHICAGO 1

PORTLAND 4, ORE. 217 Times Building CAPITOL 7-3718

CHANGE OF ADDRESS: POSTMASTER—Please mail Form 3579 notices to: THE ELKS MAGAZINE 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership Number; (4) New address; (5) Old address, Please allow 30 days for a change of address to be effected. The ELKS MADAZINE, Volume 35, No. 8, January, 1957, Published monthly at McCall Street, Dayton. Ohio by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912, Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922, Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1956, by the Benevolent and Protective Order of Elks of the United States of America



If you can't sleep, try this

LYING ON HIS BED, with four pillows under his head and knees and arms, the man above is feeling more completely relaxed than he has in years. His jaw, lips and eyes are also playing their part in the exercise he is doing. As you can see, however, he really is not "exercising" in the usual sense of the word. Quite the contrary. And soon this man, who has been suffering from sleeplessness and jittery muscles will enjoy one lessness and jittery muscles, will enjoy one of the most restful nights of sleep he has ever known.

The picture above is an illustration of one of the easy ways to relax that is described in Release From Nervous Tension, by in RELEASE FROM NERVOUS TENSION, by David H. Fink, a practicing neuro-psychiatrist. It is just one of the many methods, both physical and mental, by which Dr. Fink can help you relieve overwrought nerves, and alleviate the many ailments (such as indigestion, ulcers, high blood pressure, arthritis, allergies) which a case of nerves may be giving you.

How to Break Nervous Tension

With clear practical illustrations from actual case histories, Dr. Fink shows how to break the grip of nervous tension on your system . . how to relax both body and mind. He suggests ideas for analyzing yourself, your marriage, and your job, to determine what is causing the strain or section. mine what is causing the strain on your nervous system.

By practicing Dr. Fink's proved technique you can very quickly feel free from strain, really at ease mentally and physically, no longer "all wound up." As little as five

minutes, morning and evening, desimple, restful exer-cises will show definitely how much systematic relaxa-tion can do for you.



The Mind Tells the

And The Body Talks Back Relaxation: A Way

Let Go—A Little More How Relaxation Works Action Leads to

Play is Good Medicine Words Are Triggers to Action

Every Man His Own Analyst Treat Yourself to a Try on a New Attitude

SEND NO MONEY

If a 21-day free trial does not prove to you that the book can help you, you may return it and owe nothing. The coupon is all that is necessary to have your free trial copy sent to you at once. SIMON AND SCHUSTER, Publishers, Dept. DM, 630 Fifth Avenue, Rockefeller Center, New York 20, N. Y.

Simon and Schuster, Publishers, Dept. DM 630 Fifth Avenue, Rockefeller Center, New York 20, N. Y.

Please send me Release From Nervous Tension for 21 days' free trial. If not satisfied with the book, I may return it within 21 days and owe nothing. Otherwise I will remit only \$2.95, plus mailing charges, as payment in full.

			The second second second second	
	(PLEASE	PRINT	PLAINLY))
Address				
1100103			***************************************	

Zone.....State.... Check box if you prefer to enclose \$2.95—then WE will pay mailing charges. Same 21-day privilege applies.

Situllità Struggle for

Slovakia underground makes long-range plans to oust the Soviets.

BY BRUNO SHAW

THE hurricane of revolution that battered at the Soviet Iron Curtain during October and November took some people of the free world by surprise because of their belief following the repudiation of Stalin by the current Soviet rulers that there was indeed to be a "New Soviet Look" and that all was serene between the Soviet Government and its satellites.

However, while the outside world was being entertained with the antics of the travelling troupe of Communist good will merchants headed by Bulganin and Khrushchev on their tour of the Middle East and Far East countries the people of the satellite nations were really seething with revolt against the Soviet oppression.

Starved and exploited for years for the greater glory of the Soviet Union, the people of Hungary, Czechoslovakia, Poland, Romania, and the Ukraine in Russia itself, have been working and planning under ground for their ultimate liberation.

In October, an explosion took place in Poland. It was independently Communist, not anti-Communist, in nature, and was supported by Yugoslavia and Red China. For the first time since the end of World War II the Soviet Union found itself in a dilemma which, no matter what action it took, was bound to spell trouble.

When the inevitable trouble came—the anti-Communist revolt in Hungary—the masters of the Soviet Union, in rage and fright at the possible disintegration of their European empire and their plans for world domination, reacted with animal fury, massive power, and the madness of persons possessed by demons. The slaughter of innocent men,

women and children of Hungary by the butchers of the Kremlin is now history. What remains to be seen is whether the people of the satellite countries have been subdued by it. or whether the smoldering embers of their wrath will yet burn away the bonds by which they are unwillingly bound to Moscow.

Reports from inside the satellite countries indicate that their people, despite ten years of murderous domination by the Kremlin, have never given up their will for freedom. And that, even in the face of the monstrous murder of defenseless thousands of Hungarians by Soviet assassins armed with massive weapons last November, the people of these tiny nations would have us know that they, too, "have not yet begun to fight."

Let us consider the case of Slovakia. An interesting story comes from the current files of the National Committee for the Liberation of Slovakia with headquarters in Washington, D. C. Most of it, however, was secured directly in response to a questionnaire submitted by me to underground agents in Slovakia through Dr. V. Stefan Krajcovic. chairman of the National Committee. Watching Dr. Krajcovic's whirlwind activities in Washington. and checking up on him elsewhere throughout the country as he flits from New York to California lecturing, exhorting, explaining—in his fight for a free Slovakia—it is not difficult to gather the impression that he must be five or six men all in different places at the same time, and not merely just one.

Reliable information from the satellite undergrounds reveals that the Poznan (Poland) riots last June set off a chain reaction through all the Iron Curtain countries. "We want bread" and "Down with the Russians." slogans openly and defiantly shouted on the streets of Poznan, brought answering echoes throughout Eastern Europe. It was almost as though an unseen hand had turned up, simultaneously, the flames under simmering revolutionary pots everywhere behind the Iron Curtain.

One month later the operations of the giant Huko steel combine in eastern Slovakia were seriously threatened. Its ten thousand employees, in rebellion against repression

and intimidation by Communist militia and Communist fellow workers, broke into open riots. There was shooting in which many on both sides were felled.

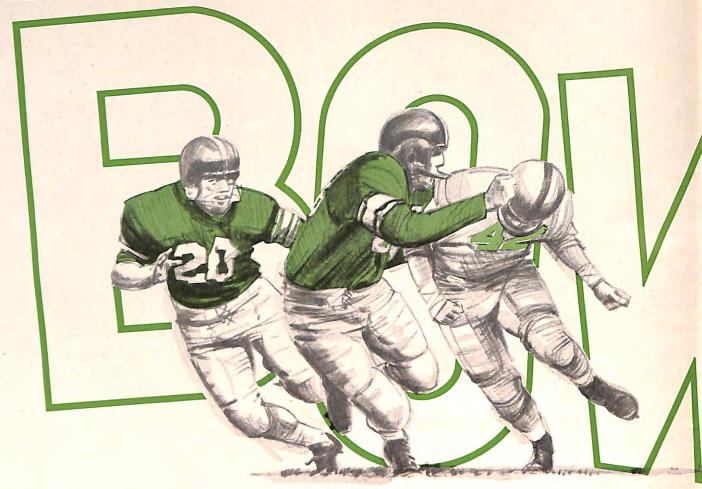
In the coal region of Moravska Ostrava in the neighboring province of Moravia, the miners adopted a plan of deliberate absenteeism as a means of slowing up Communist production. While the reverberations of the Poznan riots still echoed throughout eastern (Continued on page 41)



Dr. V. Stefan Krajcovic, left, Chairman of the National Committee for the Liberation of Slovakia and, right, Dr. Stefan G. Lukats, Vicechairman of the Committee.







BY TOM SILER

"Coach, the season was great! But how did you do in the big game?"

Soft touch. All the coach had to do was win nine or 10 games—and the conference championship—pat the worthy athletes on the head, tell a few amusing stories on the banquet circuit, then head for the most likely fishing hole.

No more. Now, when the coach flattens the opposition, he usually qualifies for a holiday shot at the big, economy-sized ulcer on January 1. The bowl game has become the coach's biggest headache, a dubious reward for a successful season. If he wins, he's king: if he loses, the fans grumble till next September, forgetting the lovely victories of October and November.

"Better not win at all if you can't win the bowl game," observed Bobby Dodd of Georgia Tech, undefeated in seven bowl games since World War II. Bud Wilkinson, coach of the always-powerful Oklahoma Sooners, agrees. "I'd be a lot happier if we didn't have bowl games," says he, even though the Sooners have managed to win four out of five holiday engagements.

"You have a great season, then lose in

the bowl and that's all you hear for months—they remember only the last one. But the players and fans love 'em. The players always want to go. Oh, they may act a bit coy but I've never heard of a squad that turned down a bowl trip. For the coach the bowl game job is the very toughest."

This view may not be unanimous, but most of the dissenters haven't been to a major bowl. The long layoff after the season's finale, the Christmas holidays and the rich food, the resumption of drills in strange surroundings, the festive air, the lack of proper scouting, the curious newspapermen . . . all these factors, and many more, complicate the bowl assignment for the harried coach.

Which could explain why the underdog has won four of the last six Cotton Bowl games, three of the last six Sugar Bowl games, two of the last six Orange Bowl games. And to perplex the coach even further, the evidence is overwhelming that small factors, often outside the ken of the coach, settle the issue. Psychological factors loom particularly large in bowl battling—indeed, it could even be

said that many of the January 1 games are virtually settled before they ever start.

A case in point was the Texas Christian-Mississippi Cotton Bowl game just a year ago. The Rebels, having taken a beating in two recent bowl engagements, faced the Texans and their All-American star, Jimmy Swink, with some misgivings. TCU was favored but Mississippi got help from an unsuspected source.

"We had to go to a luncheon a few days before the game," Coach John Vaught told us. "You know how I hate that sort of thing. But there was nothing to do but go and take the entire squad. It was the Texas Hall of Fame affair honoring Rogers Hornsby and Byron Nelson."

The first half dozen speakers began by acknowledging the notables up and down the head table and then he added, 'and Mr. Swink.' The several hundred Texans there howled with delight. So, each of the following speakers did the same thing. Two hours later our gang left that ballroom thinking Swink was quite a boy, which was just what we had been trying

ILLUSTRATED BY BOB RIGER



GAMES

to tell them for a month. That helped get us ready. Ole Miss won, 14-13, and the Rebels' own Eagle Day, not Swink, was the star of the day that hinged on a conversion.

The Rebels had been hardly as fortunate two years ago. Navy crushed them in the Sugar Bowl, 21-0, a rout that astounded even Navy's most staunch partisans.

Navy could hardly have committed enough tactical mistakes to lose—such was the mental bulge that the Easterners carried into the contest.

When Coach Eddie Erdelatz of Navy appeared before the New Orleans Quarterback Club he was asked a question from the floor: "What do you expect from Ole Miss?"

"Kindness, only kindness," grinned Eddie.

That was the propaganda line and the Rebels fell for it. When the game was booked—Navy's first bowl appearance since a 1924 jaunt to the Rose Bowl—the dynamic Middies were established a three-point favorite. By game time Ole Miss was a 1½ point choice, smugly certain

that the Easterners could give them no real challenge.

For Navy it was a pat situation. Frisky Ole Miss students made an abortive effort to kidnap Billy XIV, the Navy mascot goat, Ole Miss players deprecated the talents of their rivals, and Dixie newspapermen explained patiently why Navy was doomed.

"I think we can run over the Middies," said Billy Kinard, a senior halfback who should have known better.

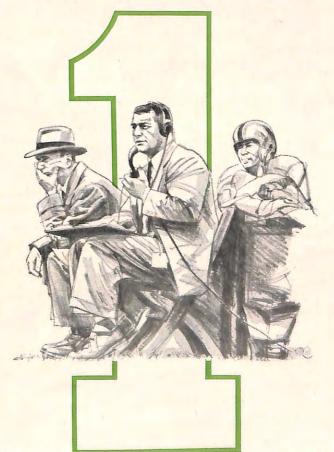
"We'll give them a long trip home," predicted Ray James, a husky tackle.

"I'm sure we're going to win," added Red Muierhead, the fleet halfback who had just led the Southeastern Conference in scoring. And George Harris, veteran end, said he couldn't "see Navy taking a team as good as ours."

Coach Erdelatz was delighted. On the eve of the game he took a stroll through the lobby of the Roosevelt Hotel where the Ole Miss team was staying, stopping to chat here and there with Rebel athletes. Next day he told his team, "Ole Miss is the most overconfident team I've ever seen."

Under the circumstances Ole Miss never (Continued on page 47)

JAN.



"They remember only the big one."

The ELKS Salute the

ACH YEAR since 1949, the Order's participation in observing Newspaper Week has been increasing, with more and more Elks lodges taking the lead in their communities' efforts to honor "Your Newspaper—Freedom's Key to Better Living". The 1956 tribute was no exception, as evidenced by the number of lodges which took part in this program, and reported on their observances to the Grand Lodge Committee on Lodge Activities.

While no awards were offered for the 1956 events, the Committee selected the five best programs of all those presented for its consideration to represent Elkdom's Salute to the Press in the pages of your

· Magazine.

Competition was keen and the judging difficult, so the Committee wishes to stress the fact that the 16 lodges whose programs are given Honorable Mention deserve high

commendation. These lodges are Ambridge, Pa., Annapolis, Md., Colorado Springs, Colo., El Paso, Texas, Fulton, N. Y., Holyoke, Mass., Kissimmee, Fla., Las Vegas, Nev., McAllen, Texas, Naval (Port Angeles), Wash., Phoenix, Ariz., Scranton, Pa., Seattle, Wash., Sterling, Colo., Texarkana, Arkansas, and Washington, Indiana.

Not only were care and effort given to the preparation of the observances themselves, but the brochures covering these projects were impressive.

Notable among these was the handsome report offered by Albany, N. Y., Lodge which reflected the original quality of its top-flight program. Mounted on large poster boards, a series of carefully captioned 11" x 10" photographs told the story of this event which honored the 60 employes of the city's two newspapers who are Elks. Singled out for special tribute were James D. White, a 36-year-Elk on the Knickerbocker News staff who has given nearly 45 years to the newspaper business, and Charles Padula, a 30-year Times-Union career man. Tribute was also paid to that paper's publisher, Gene Robb, and Managing Editor A. J. Bearup, and to the Knickerbocker News' General Manager G. H. Salisbury and Managing Editor C. L. Mooney.

Both papers set up displays in the lodge home for the duration of Newspaper Week which opened with the Elks' Salute to the Press when E.R. R. M. Bender welcomed over 300 members to pay homage to Albany's 60 Elk pressmen. Representatives of the rival newspapers spoke warmly in praise of the Order, both locally and nationally, through 20-year-Elk Floyd Laurenty, Times-Union Production Manager who is Est. Loyal Knight of Schenectady Lodge, and Wm. W. Skirving, a 30year reporter for the Knickerbocker News. Program Chairman Julius J. Heller handled the News' participation in the celebration, while Lawrence A. Goddeau took care of the Times-Union's role in the fes-

A Topnotch Combined Effort

The joint effort of San Benito and Harlingen, Texas, Lodges was given recognition by the Grand Lodge Committee which was impressed with its wide scope and careful planning by a seven-man committee from both lodges. Harlingen's Jack Purnell and San Benito's J. Forest Eastman were Co-Chairmen. The sum of \$250 was allocated for prizes in an Essay Contest on the subject of the 1956 Newspaper Week slogan for students in the 11 high schools within the jurisdiction of the two lodges. A separate competition, with three prizes, was held in each school; in addition, a grand prize was awarded to the first-place winner among all 205 contestants. This went to Therese Cernosek who received her prize from State Assn. Pres. Chas. C. Bowie, a member of the Grand Lodge Youth Activities Committee, at the banquet which climaxed the observance. Guests on this occasion were representatives of the ten newspapers in three counties, the sponsors and editors of the 11 high school papers and their year books, and the first-place winners in the 11 Essay Contests. As Master of Ceremonies, P.E.R. Albert S. McGehee of San Benito introduced the speakers—U. S. Congressman Joe M. Kilgore, a McAllen Elk;



L. H. Beck, Sr., left, P.E.R. and Charter Member of Griffin, Ga., Lodge, presents a certificate to Quimby Melton, Sr., halfcentury newspaperman and a member of the host lodge.

Honored by the Elks of Greensboro, N. C., were Smith Barrier of the Daily News, George Lemons of the News-Record and Charles Har-ville of WFMY-TV.



Press

D. R. Segal, Editorial Director of the Valley Freedom Newspapers, and Mrs. Minnie Gilbert, of San Benito, a prominent newspaperwoman.

State Press Officials Attend

It is significant to note that every officer of the Georgia Press Assn. attended the banquet highlighting the Griffin, Ga., Elks' outstanding observance, including Pres. R. E. Ledford, an active Elk from Vidalia, 170 miles distant, and Vice-Pres. C. J. Broome, Jr., who traveled 180 miles from Alma to attend the affair. Secy.-Mgr. Harvey Walters, Treas. M. A. Perry, both of Atlanta, and William W. Dennis of the Assn.'s Board of Managers, were also guests. As principal speaker, U.S. Congressman John J. Flynt, Jr., stressed the importance of the fact that our newspapers "speak and print the truth-that same truth which makes us free". Congressman Flynt, a member of the Order, was introduced by Quimby Melton, Sr., 50-year newspaperman and publisher of the Griffin Daily News, and his son, Quimby Melton, Jr., immediate Past President of the Georgia Press Assn., introduced the other distinguished guests and awarded certificates of appreciation to nine editors representing newspapers of the area. The Meltons performed their duties as members of the host lodge following opening remarks by P.E.R. Lewis H. Beck, Sr.

Excellent Six-Point Event

Located in a small community, Chester, Ill., Lodge's jurisdiction includes a number of small towns, each of which has its own weekly newspaper. In the brochure covering its fine tribute to the members of the Fourth Estate, this lodge included a list of the 13 newspapers whose staffs were invited to participate in the Newspaper Week activities. Operating under E.R. G. C. Berry, a Committee headed by Gaylord Rybolt prepared these events which included a Poster Contest for Chester High School students, won by Dianna Penny; a tour of the local newspaper plant for the staff of the school's paper; a Newspaper Throwing Contest in which David Buatte topped other paper carriers; a Teen-Agers and Newsboys Party when both contest winners were rewarded; a panel discussion program over radio station KSGM when newspapermen were guests of officers of the lodge, and a special banquet at which Lt. Col. Arthur F. Berecke of the St. Louis Post-Dispatch and Carl McIntyre of St. Louis' KSD-TV spoke, following their inThe "Big Three" in Albany, N. Y., Lodge's tribute view one of the lobby displays of the city's two newspapers. Left to right: Times-Union's Floyd Laurenty, E.R. Robert M. Bender and the Knickerbacker News' William W. Skirving.





At the San Benito and Harlingen, Tex., event, left to right: Mrs., Minnie Gilbert, State Pres. C. C. Bowie, San Benito P.E.R. A. S. Mc-Gehee, D.D. Phil R. Edie, San Benito E.R. E. L. Hogan, Hon. Joe M. Kilgore, Harlingen E.R. C. W. Wood and D. R. Segal.

Holding their entries are the high school students who won certificates and personal gifts in the Poster Contest conducted by the Elks of Chester, III.



troduction by Warden Ross V. Randolph of Southern Illinois State Prison. The Chester Herald-Tribune gave front-page coverage to the event, and provided several hundred copies of that edition for distribution at the banquet.

All the papers were generous in publicizing this program, with many photographs, including reproductions of the winning poster, scattered throughout their

pages.

Sports and advertising took the call at the Annual Newspaper Week banquet sponsored by Greensboro, N. C., Lodge in honoring members of the press, television and radio. Est. Loyal Knight H. Lacy Taylor, as Master of Ceremonies, presented awards to George Lemons, Advertising Director of the News-Record; Smith Barrier, Sports Editor of the Daily News, and Charles Harville, News and

Sports Director for WFMY-TV. Each received a plaque taking cognizance of their outstanding service to the community's awareness over the years.

Calling our press the "University of the World", Judge William M. Poteat delivered the main address before 70 Elk officials and their guests, including E.R. Charles V. Thompson who welcomed the diners, and Esq. Hubert Seymour who introduced the speaker. Judge Poteat emphasized the power of the press as "book, pulpit, platform, forum, all in one", and concluded with the hope that our newspapers will continue to be "honest, courageous, informative and amusing, and guardian of the fundamental rights of all people". Stanley Fields was Chairman of the Committee which planned this very successful tribute to the "Schoolmasters of our generation".

The OHIO Story—

OF THE
ELKS NATIONAL
SERVICE COMMISSION



Elk Little Leaguers frequently don their uniforms and play for Ohio's VA Hospital patients.



Variety shows are put on at each Hospital at least once a month.



Leather for occupational therapy is accepted from Elk Chairman L. E. Strong, second from left.

OR many years, the Eiks of Ohio have been working diligently and generously to lighten the hours for our servicemen who are confined to the seven hospitals in that State.

Under the Chairmanship of L. E. Strong, the Association's Veterans Hospital Program Committee has been responsible for the allocation of funds provided by the Elks National Service Commission and by the Ohio Elks Association which gives more than \$6,000 annually to this program, aiding thousands of patients in the Veterans Administration Hospitals at Chillicothe and Brecksville, the Brown VA and Wright-Patterson Field Hospitals in Dayton, Cleveland's Marine and Crile VA Hospitals, and the Soldiers and Sailors Home in Sandusky.

Program Varied

Excellent talent is gathered for well planned variety shows which are presented regularly and frequently at each of these hospitals. In addition to dancing and vocal acts, magicians, acrobats and the like, popular diversion includes concerts by various bands, choral groups and philharmonic orchestras, and contests among the many junior baseball groups sponsored by lodges of the State.

In addition to these activities, Ohio Elkdom sees to it that individual gifts are presented to all the State's hospitalized veterans at Christmas, and that cigarettes and tobacco are made available to them throughout the year. Of course, the all-important occupational therapy departments in these hospitals also receive the wholehearted cooperation of the Committee, particularly in the providing of finished leather for the patients' use in this part of their rehabilitation program.

Efforts Appreciated

Proof of the appreciation of this fine interest is received almost daily by Chairman Strong, who is also Secretary of the State Association which has been the recipient of many citations commending its work in these hospitals over the years. Not only does the Committee receive letters of gratitude from those in charge of these convalescent servicemen, but from the men themselves who frequently take the trouble to send personal little thankyou notes to their benefactors who have vowed never to forget them.



BY TOM WRIGLEY

ONG AGO an adventuresome fellow named James P. Draper joined the crew of the good ship "Brandywine", a wind-jammer of a Frigate of the American Navy. That was in 1825 and he would have been forgotten long since except that he signed aboard, not as a sailor, but as a musician.

It is not clear whether Draper tooted a horn or scraped a fiddle and it doesn't matter. He boosted the morale of the "Brandywine's" seamen at a cost to Uncle Sam of ten dollars a month with such success that bandsmen in bell-bottomed trousers soon made the United States Navy a popular outfit in all the ports of the land.

The first Navy band was organized in 1838 when Martin Van Buren was President. It had a bandmaster and five musicians, one of them second class, but it oom-pahed so enthusiastically that a whole crop of Navy bands sprang up and grew and grew. Finally, in 1925, President Calvin Coolidge by special act of Congress made the band of the Washington Navy Yard the official "United States Navy Band." Bell-bottom trousers

United States Navy Band standing in front of the Federal Reserve Bank. Inset is Commander Charles Brendler, who conducts the Band.

and flat sailor hats were discarded for the smart uniform of the chief petty officer. The Navy Band had arrived.

Thus band music was recognized by Cabinet and Congress alike as an important aid to national defense, and the part played by the Navy Band in building morale and fostering true Americanism and better citizenship has been outstanding. Swinging marches, great symphonies, waltzes and popular tunes when played by bands, brass bands or "silver cornet" bands have a popular appeal to all music lovers. Pentagon top brass know the value of all bands—school, college, civic, circus, institutional and Elks bands to weld Americans into one great people.

The story of the Navy Band centers around a big shed, a leader with the uncanny ability to conduct a concert without looking at a sheet of music, a devoted group of musicians and a song.

Commander Charles Brendler is conductor of the Navy Band. He joined the Navy when 15, played a clarinet. A (Continued on page 36)

Left are the famous Herald Trumpeteers of the Navy Band, and below the Song of the Navy, written by Midshipman A. H. Miles, 1907 Class.



BUSINESS PROSPECTS

BY DR. MARCUS NADLER

Professor of Finance at New York University

N THE JANUARY 1956 ISSUE of The Elks Magazine the author, in considering the outlook for 1956, made the following statement: "Disposable income, because of the constant increase in wages, is likely to remain high and not be affected materially by any possible decline in business activity. This means that consumption expenditures will also continue at a high level and this in turn augurs well for the total volume of business in general and retail trade in particular."

Throughout the year disposable income continued to rise, attaining in the third quarter the highest level in history. The increase in purchasing power stimulated consumption expenditures and this was one of the most important factors in the economy of the country throughout the year.

BUSINESS IN 1956

Business activity remained at a high plateau during 1956, with the exception of July when the steel strike caused a drop. The index of the physical volume



A leading economist
reviews current
trends and the
outlook for the future.

of industrial production prepared by the Board of Governors of the Federal Reserve System reached 144 in December 1955. The average for the first six months of 1956 was 142. In July the index decreased to 136 but immediately after the settlement of the steel strike business activity turned upward and the index in October stood at 145. During the last two months of the year the index may prove to be even a little higher than in October.

Employment reached a new high level and at the end of October total wage earners numbered about 66.2 million as compared with 65.1 million a year ago. The total number of unemployed was less than 2,000,000, or about 2.8 per cent of the total civilian labor force. Wages increased constantly and at the end of October the average hourly wage rate in manufacturing industries was \$2.02. Both gross national product and disposable income set new high records. The total value of the output of goods and services as reported by the Department of Commerce during the third quarter of the year was \$414 billion on an annual basis. This constitutes an increase of \$12 billion since the first of the year. Disposable income, i. e., the total income of individuals after taxes, during the third quarter of 1956 amounted on an annual basis to \$288 billion as compared with \$273.8 billion during the same quarter a year ago. Personal savings increased materially and were running at an annual rate of \$21 billion.

The great prosperity which prevailed throughout 1956, however, was not shared by all sectors of the economy. Some industries did not fare as well in 1956 as in the year before. Among the weaker industries mention may be made of the following: The total units of housing starts in 1956 in all likelihood will be less than 1,100,000 as compared with 1.329,000 in 1955. The output and sale of automobiles during 1956 was also substantially lower than in 1955. The textile industry labored under considerable difficulties, with the output exceeding the effective demand. While farm income improved somewhat in the second half of the year, the farmer did not share in the general prosperity of the country. Also, the number of smaller-sized business failures remained large and many small and medium-sized concerns found it advisable either to liquidate or to be absorbed by stronger corporations.

Throughout the entire year commodity prices both on the wholesale and retail levels moved upward. The index of wholesale prices at the beginning of November stood at 115.5 as compared with 111.9 at the beginning of the year. The consumer index stood at 117.1 against 115.0 a year ago. The spiral of wages and prices was rather pronounced and the political uncertainties notably in the Middle East contributed to the inflationary pressures.

Throughout the year the credit policies

of the Reserve authorities were directed toward curbing the inflationary forces. The money markets were tight, the availability of bank credit was reduced, money rates rose rather sharply and bond prices declined. Toward the end of the year money rates had attained the highest level in more than twenty years. The tight money situation and the reduced availability of bank credit had an impact on home building and on public works, notably schools, and also affected adversely many small and medium-sized concerns. Notwithstanding the criticism leveled against the Reserve authorities, the policy of credit restraint was sound, directed as it was toward maintaining the purchasing power of the dollar.

As was to be expected, the domestic political situation had an impact on the equity market. This was particularly pronounced at times when a sudden illness of President Eisenhower aroused the belief that he might not be a candidate. Taken as a whole, however, and despite the great uncertainties created by international political developments, the year 1956 ended on a strong tone.

WHAT ABOUT 1957?

It is always difficult to predict what the future holds in store for us and in many respects it is just as well that we do not know what tomorrow may bring. It is particularly difficult to make fore-casts at present. There is a great deal of unrest among the satellites of the Soviet Union and under certain given conditions the slow and gradual disintegration of the Soviet Empire might be expected. However, it is fairly certain that the Soviet leaders will use all means at their disposal to prevent such a development. This could cause not only considerable unrest but also bloodshed, as was witnessed in Hungary. The Middle East is in turmoil and the Soviet Union is doing everything within its power to stir up trouble among the Asiatic and African people. As is well known, international political developments have a pronounced effect on business psychology and on the accumulation of inventories as well as on consumption expenditures, making predictions under present circumstances rather hazardous.

It is, however, possible to analyze the economic forces operating in the economy and to draw certain conclusions. The boom in 1956 was generated by certain forces and so long as these continue to operate, business activity will remain at a high level.

FAVORABLE FACTORS

Consumption Expenditures: During the third quarter of 1956 consumption expenditures by individuals amounted to \$266.8 on an annual basis as compared with \$257.8 billion during the same quarter a year ago, due to a larger national income resulting in part from higher wages and higher prices. More-

(Continued on page 39)

News of the Lodges





E.R. Elmer J. Sigety of Etna, Pa., Lodge, presents to E. L. Nesbitt, National Representative of the Muscular Dystrophy Assns. of America, the keys to the new Plymouth station wagon given the group by Etna Lodge which also donated a \$1,000 check to take care of the expense of the wagon with therapy tools. The car will be used by the Allegheny County Chapter of the Associations in its local program. Looking on are other officers and members of the lodge.



This photograph commemorates what was probably the largest interlodge visit ever made by air. It shows the 66 members of Ephrata, Wash., about to enplane for Missoula (Hellgate), Mont., Lodge, with Past Grand Exalted Ruler Emmett T. Anderson, standing, hatless, fourteenth from left, on hand to see the delegation off. A Transocean Airlines plane was chartered for the 75-minute flight to Missoula, where the visitors were met by the lodge band and taken to the lodge home under State Patrol Escort. A dinner and floor show occupied their time until their departure at midnight.



When Saginaw, Mich., Lodge held Celebrity Night, Secretary of the Army Wilbur M. Brucker, a Past Exalted Ruler of the lodge, was guest of honor. He is pictured, right, as he accepted from P.E.R. Joseph M. Leonard a plaque taking recognition of Mr. Brucker's outstanding achievements in public life. Assisting in the presentation is Exalted Ruler H. James Neilson.

Kearney, Neb., Elks' Home Dedicated

The magnificent \$250,000 home of Kearney Lodge No. 984 was dedicated at appropriate ceremonies not long ago, with H. L. Blackledge, a member of the Grand Forum, as principal speaker. The officers of Lincoln Lodge handled the dedicatory service, and three of the 51-year-old lodge's four active Charter Members were introduced. They were Dr. R. L. Hart, H. A. Webbert and D. W. Ruter. Dr. C. K. Gibbons, the fourth Charter Member, was unable to attend. E.R. Donald Bond presided. A weekend was devoted to the affair, a highlight of which was the initiation of a class of over 70 candidates by the officers of Scottsbluff Lodge.

Elks and their ladies from all over the State attended the program, the culmination of the efforts of a capable Building Committee headed by P.E.R. E. R. Crowley. Construction of the 15,000-square foot building was started in September, 1955. It stands on the site of the old lodge home and is a handsome, one-story, buff-colored brick edifice. Entirely air-conditioned and mechanically ventilated, it is completely windowless, with the exception of the entrance and adjoining lounge. It contains a lodge hall, dining room, stainless steel kitchen, card room, billiard room, conference room and men's and

Left: When Kansas City, Mo., Lodge paid tribute to Secy. Joseph A. Green with the initiation of 77 candidates, the initiatory officers included leaders of the N.W. Dist. Seated, foreground, left to right, are Past State Pres. Ben B. Hanis; Est. Lead. Knight Robert Glenn of St. Joseph; Past Pres. Francis Karr, Treas. C. D. Murdock, Esq. J. G. Leavitt, Grand Lodge Ritualistic Committeeman R. W. Boyle, Lead. Knight Howard Hessel, P.D.D. C. J. Ellis and Secy. Green, all of the host lodge, State Pres. Guy D. Moore and Kansas City Tiler Tony Mangiaracina, Chaplain Tillman Snyder, Lett. Knight Jack Benda, Loyal Knight Nolan Hepburn, Trustee Charles M. Sugar and P.D.D. Andrew A. Brown.

ladies' lounges. Plastic bubble skylights illuminate the dining room and card and billiard rooms, and acoustic ceiling treatment is carried throughout the building. Entrance is gained through an electric card-key system, and a two-way sound system connects all rooms.

The tastefully decorated and furnished home is constructed with a steel frame and metal deck, and is considered a "specialty building, both in design and operation," by its architects, Helleberg and Helleberg.

Scouting Charters Received by Texarkana, Ark., Elks

Charters to three Boy Scout organizations, covering all three phases of the Scout movement, were presented to Texarkana Lodge No. 399 at a banquet program. Youth Activities Committee Chairman Ray Harkness accepted the papers which authorized Scout Troop 88, Scout Explorer Post 8 and Cub Pack 8. Rev. D. D. McGaughy was Toastmaster, introducing Dr. H. W. Stilwell, President of Texarkana College, who made the presentation, Mayor Haskell Hay, Judge Ted Goldman and E.R. Morris Allen.

The banquet, attended by 250 Scouts and their families, was the kick-off for the lodge's drive for a hut for the three



Photographed at the banquet commemorating the presentation of charters for the sponsorship of three Scouting groups to Texarkana, Ark., Lodge were, left to right, Elk Robert Caskey; Mayor Hank Hays, a member of the lodge; Committee Chairman and Inner Guard Ray Harkness; Supt. of Schools Dr. H. H. Stilwell, principal speaker; Toastmaster Rev. D. D. McGaughy, Pastor of the First Methodist Church; Municipal Judge Elk Ted Goldman; E.R. Morris U. Allen; Est. Lead. Knight Vindle Swafford; Est. Loyal Knight Ted McClain and Tiler R. C. Walker.

Scout groups. A highlight of the program was the rewarding of Mike Aulk, Jr., who received a plaque from the Scout Council in recognition of his leadership in civil defense work and his efforts in the three Scout troops taken over by the lodge.

Wakefield, Mass., Elks' Home Formally Dedicated

The very attractive and well-designed home of Wakefield Lodge No. 1276 was dedicated Oct. 28th at ceremonies attended by a large number of members and guests. The new brick, one-story building is the third home of this lodge, instituted in 1912. Ground was broken in the Fall of 1955, and it was first occupied last May.

The Drill Team and Color Guard of the local Veterans of Foreign Wars Post raised the flag to open the program, following which E.R. Joseph M. Curley introduced D.D. Carl H. Carlman and his corps of former Deputies who conducted the formal dedication ceremony.

Among the special guests were Past Grand Exalted Rulers John F. Malley, E. Mark Sullivan and James R. Nicholson, the principal speaker; Grand Treasurer Edward A. Spry; Hon. John E. Fenton of the Grand Lodge Judiciary Committee; Grand Lodge Ritualistic Committeeman Wm. E. Hogan; former Grand Treas. John F. Burke; State Assn. Pres. John J. Murray; 1st Vice-Pres. Dr. William F. Maguire, and Past Presidents Michael J. McNamara and Andrew A. Biggio.



Left: The first officers of LaFayette, Ga., Lodge, No. 2018, instituted with 72 Charter Members, are, left to right, Est. Lead. Knight Dr. Paul W. Baker, Jr., Est. Loyal Knight Everett King, E.R. Paul Smith, Tiler Dr. William A. Kemp, Treas. Dr. H. C. Derrick and Lect. Knight Martin McCleese.



Planning the 1957 Elks National Bowling Tournament at Columbus, Ohio, left to right, seated, Assn. Secy. E. N. Quinn, Tournament Coordinator Eldon Brown, local Committee Secy. John Morris and Chairman George Moon. Standing: E.R. Dr. V. K. Pearce, Entertainment Chairman George Murphy, Trustees Chairman Carl Hackbarth, Reception Chairman John McCoy, Publicity Chairman William O'Brien and Transportation Chairman P.E.R. W. W. Llewelyn. Entries for the March 2-May 12 tourney, which will offer \$35,000 in prizes, close Jan. 26th. Blanks may be secured from Secy. Quinn, P. O. Box 29, Madison, Wis.



At a recent Bronx, N. Y., Lodge ceremony, left to right, D.D. Gordon H. Meyer, P.E.R. Joseph E. Vallace of Paterson, N. J., Lodge, Esq. Fred McCusker and E.R. Gene Amabile of the host lodge, Past Grand Exalted Ruler George I. Hall and P.D.D. Fred A. Travalena. The occasion marked the presentation of the George I. Hall Golf Trophy, won by Paterson Lodge in the third Annual Golf Tournament sponsored by Bronx Lodge for Elks of the area. Paterson Elk golfers won the first leg on the trophy by scoring low gross and low net, and the hole-in-one feature in the tournament which took place at the Leewood Country Club.



Seated are members of the class initiated on Danielson, Conn., Lodge's 10th Anniversary as a tribute to Grand Exalted Ruler Fred L. Bohn. Standing are, left to right, T. Edward Shugrue, Grand Esq. to the D.D.; D.D. Merritt S. Ackerman, E.R. Dr. Jerome Mopsik, Chairman Arthur J. Roy of the Grand Lodge Committee on Lodge Activities, and P.E.R. Sidney P. Marland, the host lodge's first E.R. Among the Danielson Elks' Anniversary activities were a dinner-dance for 400 persons and a visit to Putnam Lodge which sponsored Danielson Lodge.



Because his lodge has won so many trophies, San Benito, Tex., Elk Trustee Charles G. Hervey built this handsome display case to hold them. Pictured are, left to right, E.R. E. L. Hogan, P.E.R. and Secy. E. C. Hill, Mr. Hervey and State Pres. Chas. C. Bowie, a member of the Grand Lodge Youth Activities Committee. Among the 44 awards won since 1952 are many sports trophies, National, State and District awards for the lodge's participation in Elks National Foundation work and other Grand Lodge projects, and for its fine bulletin, edited by Mr. Hill.

Texas Elks Observe Third Annual Homecoming at Ottine

Each year more Texas Elks are availing themselves of the opportunity to observe first-hand the fine work being done at their Crippled Children's Hospital at Ottine. Proof is offered in the report of the Third Annual Homecoming Picnic made by Program Chairman Carl R. Mann, Past State Pres. and a member of the Grand Lodge Credentials Committee. A crowd of 750 enthusiastic persons were on hand for the program at which Hon. Martin Dies, U. S. Congressman-at-Large and a member of Lufkin Lodge, was the principal speaker.

San Antonio sent the largest delegation of the 32 Texas lodges represented, while the Galveston contingent traveled the greatest distance in order to attend the gala event.

Past State Pres. Floyd B. Ford served as Master of Ceremonies, introducing the speakers who included State Pres. Charles C. Bowie, Grand Lodge Youth Activities Committeeman; TECCI Secy. Treas. Raymond L. Wright; Chairman George Strauss, Vice-Chairman F. W. Beckstead and members John D. Carter and Carl R. Mann of the TECCI Board of Trustees; State Secy. H. S. Rubenstein, and Chairman Alex McKnight of the State Association's Ritualistic Committee.

Administrator Miss Fannie Fox and her staff personally conducted tours through

STATE PRESIDENT'S CLASS

Chairman Frank Hise of the Grand Lodge State Associations Committee announces that during the month of January, initiatory classes of the subordinate lodges are to be dedicated to the various State Association Presidents.

This gesture is planned as an appropriate tribute to the leaders of Elkdom in each State, and all lodges are urged to participate in this activity. the Hospital during the morning, with the visitors enjoying songs by the young patients. Later a barbecue luncheon was served by P.E.R. Carl D. Scheumack and his Committee from Victoria Lodge.

Western Montana Lodges Ship Hides for Veterans

The Elks of Dillon, Virginia City and Deer Lodge, Montana, combined recently to make a large shipment of dry hides for tanning in Los Angeles. Close to two tons of hides were collected by the Hides for Veterans Committees of the three lodges for later distribution to Veterans Hospitals throughout the country. The local Elks gathered the hides and forwarded them to a central shipping point at Dillon, where a licensed interstate freight line took over and trucked the shipment to Los Angeles free of charge.

P.E.R. Dave Williams of Dillon was Chairman of the combined committee, completing arrangements for the project, which was the third such shipment made from Dillon in the past four years.



Above: Holding the Charter for the new Fontana, Calif., Lodge, No. 2013, are, left to right, E.R. Earle P. Hambly, Past State Pres. Jim B. Nielsen, P.D.D. Philip J. Reifel and D.D. Henry Swanson.

Below: Dr. Harry G. Hicks, left, Dee Hospital pathologist, inspects some of the "deposits" in the tissue bank with Vice-Pres. W. E. Blaylock of the Utah Elks Assn., center, and Dee bacteriologist John T. Lowery. The Utah Elks are assisting in obtaining bones, eyes, blood vessels and tissues for the bank through which surgeons are able to save lives and restore useless limbs by replacing malfunctioning tissues.



"DEVELOP ELKDOM'S RESOURCES"

NEW YEAR is born. With it comes all the joys of a new life, a new outlook, a new world that motivates us to exhilarating and imaginative new endeavors.

Elkdom has enjoyed many of the fruits of the past and the year just closed is no exception. We are grateful for these blessings.

Now a complete new panorama unfolds before us. The horizons beyond challenge every effort. What exciting new adventures lie ahead in our path of progress!

We are thankful for our accomplishments of the year just closed. We are inspired by our promises for the future.

A GREAT NEW YEAR OF PROGRESS

Selective membership in our Order is increasing rapidly.

Fine new Lodges are being organized in every state and territory. Enthusiastic participation in the "Great Heart of Elkdom" is assuming new proportions.

The Youth of America is gaining a new concept of Elkdom's desire for complete understanding.

A great New Year of progress is in the offing.

January marks the birthday of the Elks National Foundation as well as that of its founder, Past Grand Exalted Ruler John F. Malley. Every Lodge in the Order is exerting extra effort this month to honor the double birthday observance with increased contributions.

OUR ELKS NATIONAL HOME

This month also is dedicated to a renewed interest in our Elks National Home at Bedford, Virginia, which is a model for the nation. Too few of us are aware of this splendid attribute. I invite your acquaintance.

Even though there are clouds of international unrest abroad, we Elks are thankful our National Service Commission is alert to the needs of our Veterans and will remain so throughout the year.

This New Year really inspires us to greater accomplishments in gratitude for the blessings of the past.

Hoping your New Year resolution will be a pledge of increased effort toward "A STRONGER ELKDOM FOR A BETTER AMERICA."

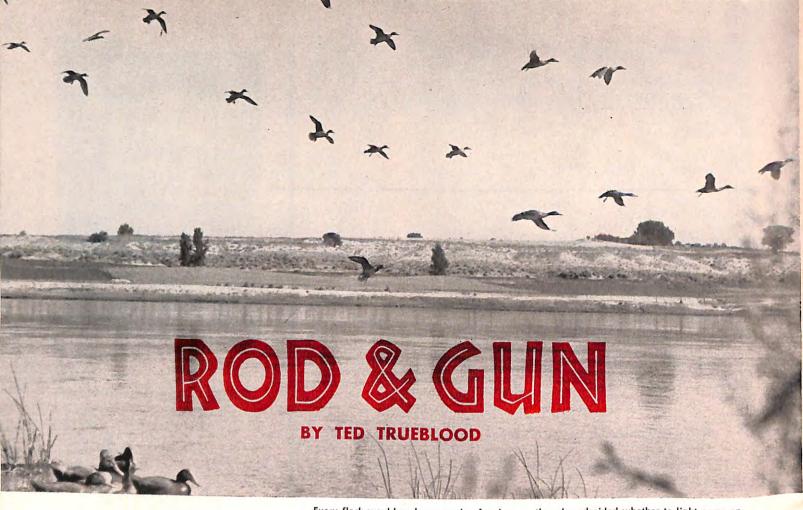
Most sincerely,

Alld L Bohn

GRAND EXALTED RULER



Message from the Grand Exalted Ruler January 1957



Every flock would make a couple of swings as though undecided whether to light or go on.

Ted looks back on another duck season—and reviews the mistakes



BY THE TIME you receive this issue of The Elks Magazine, a generally successful duck season will have ended in some states and will be drawing to a close in others. It was successful,

that is, from the standpoint of the number of ducks and geese that came south from Canada. As always, local weather conditions dictated which of us got good shooting.

I never come to the end of a duck season without looking back regretfully—and with a tinge of relief, too. I feel regret because what is probably the grandest shooting of all is over for another year. I feel relief because I no longer have to get up at 5 a.m. I can rest. And around our house at the end of the duck season rest is one of the most delightful thoughts imaginable.

Nevertheless, if we plan to hunt ducks again—and most of us will, even though we may swear not at the moment—a little time devoted to analyzing the reason for the defeats and victories of the past sea-

son may be well spent. Why did this work? Why did that fail? The answers will help us to get more ducks next time.

Take the matter of lead. I always start the season by missing ducks because I don't lead them far enough. I've been shooting upland game, which doesn't fly so fast, and I just can't bring myself to swing fast enough or pull when the muzzle is far enough ahead of a passing duck.

I know how to lead a duck. I know what I did right when I hit and I also know—most of the time, at least—what I did wrong when I missed. The trouble is, I can't always do what I know very well I should.

Four years ago, I didn't get around to any serious duck shooting until after we'd been hunting pheasants and quail for a couple of weeks. Then one day my brother and I noticed that a lot of northern mallards were moving in. The next morning we had our decoys out and were set up ready for business by legal shooting time.

That brother of mine is the best shot I ever hunted with. It doesn't matter whether we're using rifles or shotguns, hunting big game or quail, pheasants or ducks, he never wastes much ammunition. Naturally, when I hunt with him I always

try to shoot well and, probably as the result of trying too hard, I nearly always do horribly.

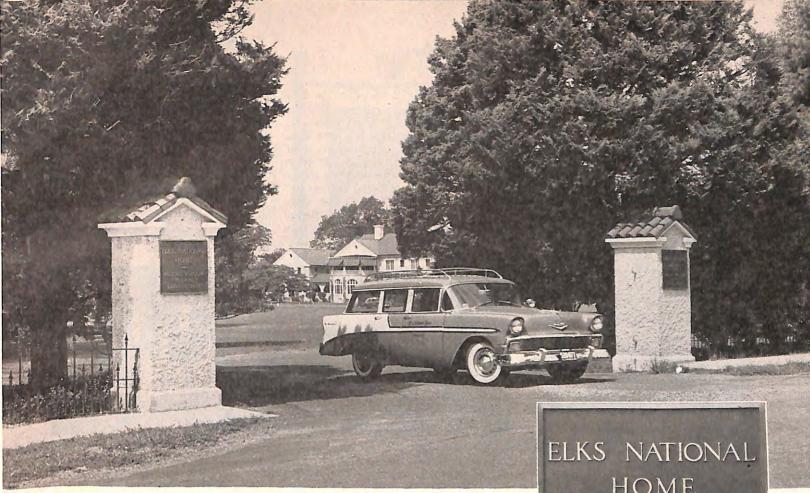
This morning on the river was no exception. Because of the wind and I don't know what all else, the mallards didn't come in to our decoys. Every flock would make a couple of swings as though undecided whether to light or go on, however, and the second swing took them straight over us about 30 yards up.

Now, there is nothing wrong with a duck straight up at 30 yards. In fact, that is an ideal range, and I always did like a high incomer. But could I hit them? I'll tell the cockeyed world I couldn't! Furthermore, I know exactly why. I simply couldn't make myself lead them far enough.

Curing a fault like that—when you know what you're doing wrong—isn't hard. In fact, I had it pretty well whipped before we had our six ducks apiece and quit for the day. It's when you don't know what you're doing wrong that things get tough.

When it comes to missing ducks, however, there is one generalization that is safe: You're probably not leading far enough. Only an experienced wildfowler will miss ducks by leading them too far, and even he won't do it often. The late George Bird Brinnel, in advice that has been quoted and requoted, said: "Shoot ahead of them. Shoot farther ahead of

(Continued on page 45)



January— ELKS NATIONAL HOME Month

RAND EXALTED RULER FRED L. BOHN has proclaimed January as Elks National Home Month. It is the desire of our great leader, and those responsible for the operation of the Home, to focus the attention of the membership throughout the Order on this outstanding institution for our aged members; to acquaint every Elk with the Home, its facilities and conveniences and to urge greater participation of the lodges and membership in having qualified members avail themselves of the privileges of the Home.

At the present time the number of guests at the Home is slightly less than 300, although more than 400 can be taken care of without crowding. With the tremendous growth of the Order of Elks in recent years, there is no good reason why it should not be filled to capacity.

Simple, but necessary, rules govern admission of guests. Any Elk in good standing in the Order for a period of five years consecutively, immediately prior to the filing of application, is eligible. Each applicant must be approved by his home lodge on forms furnished by the Grand Secretary.

Certain reasonable requirements as to health and need must be met. Also, a formal instrument in writing is to be executed, conveying all real and personal property, if any, to the Home. Should the member ever desire to leave the Home, this is returned, less any expense incurred during his stay.

The Grand Lodge pays one-half of the total annual maintenance cost established each year. The balance is paid by the home lodge or member. The cost to the lodge or member is very low, approximating \$35.00 per month. In many instances today, the pension or Social Security payments of the applicant are sufficient to pay the entire cost of maintenance so that the subordinate lodge is relieved of this obligation.

Management of the Home is under the supervision of the Board of Grand Trustees, with Superintendent Thomas J. Brady in charge. Brother Brady, a past Chairman of the Board, since assuming this position has instituted many changes in HOME

VISITORS WELCOME PLEASE DRIVE SLOWLY

As a visitor approaches the impressive grounds of the Elks National Home in Bedford, Va., entrance is through this gateway. Inset above is the bronze tablet on each of gateway columns.

administrative and general improvements. The guests are high in their praise for his kindliness and understanding of their wellbeing and comfort. Brother Brady has been cited by city officials and civic groups of Bedford, Virginia, for his participation in civic and other activities.

"WE ARE OUR BROTHER'S KEEP-ER". This is not just a quotation in words, but a truism in fact at the Elks National Home in Bedford.

It is significant that the first nationwide project of the Order of Elks was to establish a home for our aged brothers. Activated in 1903, the Home through the years has given haven to those of our members whose family or other ties have been severed.

This restful retreat, located in the foothills of the Blue Ridge Mountains and almost in the shadow of the mighty Peaks of Otter, is just off Highway 460, midway

(Continued on page 44)

NEWS of the LODGES



E.R. Norbert V. Wilson of Sonora, Calif., Lodge and D.D. Gordon Howden, with some of the trophies which have been won by the lodge's Ritualistic team. Prominent in the foreground is the Raymond Benjamin Trophy the lodge received as National Champion in 1955. The large trophy at the left is the Harry B. Hoffman Memorial Award the Sonora Elks won as 1956 State Champions.

Utah Elks' "Bank" to Save Lives

Several years ago, a machine was devised in Ogden, Utah, that gave the Elks of the State the opportunity for real humanitarian service. Called the lyophilizer, it will freeze-dry living tissues, eyes, skin, tendons and bones, and preserve them safely for from two to six years, for eventual replacement of malfunctioning tissue.

But the problem of securing these replacements had to be solved, and when it was mentioned to a member of Ogden Lodge one evening, it wasn't long before the Elks took it over as a State project. The Association bought the lyophilizer and its equipment, and organized a "tissue bank" at Dee Hospital where the machine had been developed. An annual allowance of \$2,500 was set aside to finance a campaign to obtain living tissue, and the Elks also underwrite the expense of all supplies and processing, as well as paying the surgeons for removing the tissue.

Their drive for contributions to the bank is meeting with a fine response, and inquiries and requests are being received from other States. Thanks to Utah's Elks, the surgeons now feel it won't be long before such operations are more routine than rare.



Walla Walla, Wash., Lodge officers and the "Jacky Class" in which the entire third generation of the Jacky family was initiated, with the exception of William, now in the Service. Of the seven initiates, five are the sons of Carl F. Jacky, Sr., seated at right. Left to right, seated: 30-year Secy-Louis B. Romine; Henry Jacky and his son Robert; Donald and Richard Jacky; their uncle, Jacob P. Jacky; Lewis, Gordon and Carl, Jr., and their father. Standing: Tiler Frank Geck, Esq. Tom Russell, Chaplain Bob Stevens, Inner Guard Del Hansen, E.R. Guy S. Weathers, Jr., P.E.R. J. O. Huntington, Est. Lect. Knight Matt Lyons and Lead. Knight Dean Rubin.



Above: Over 500 Piggy Banks were opened at the home of Monrovia, Calif., Lodge and their contents counted by P.E.R. Jack L. O'Dell, left foreground; L. H. Perry, right foreground; Committee Chairman Bob Meyers, standing left, and E.R. Clifford McKay, right. The event closed with a dinner for the donors.



El Centro, Calif., Lodge is proud of this family of Elks, pictured on the initiation of the third-generation member, now with the U.S. Army. Left to right, they are H. L. Bush, Jr., P.E.R. H. L. Bush, Sr., Phillip, the most recent initiate, and P.E.R. Pat Bush.



Right: An annual event of Idaho Falls, Ida., Lodge is its Elks' Sons and Daughters Halloween Party. This year, nearly 400 youngsters between 8 and 14, attended the banquet and entertainment program handled by General Chairman Martell Orme, George Hill and C. N. Sheppard.

Lancaster Elks Hosts to Ohio Fall Conference

Approximately 600 Elks from the State's 96 lodges registered for the Ohio Elks Assn.'s Fall Conference with Lancaster Lodge a gracious host. In a letter to Past Grand Exalted Ruler Dr. Edward J. McCormick, E.R. James H. Eggert and General Chairman W. F. Kessler, P.E.R., expressed their appreciation to him and to the other Elks of the State for giving their lodge its first opportunity to entertain a State Conference. Its efforts in this regard were extremely successful, and the delegates were more than pleased with the program.

Various committee meetings took place on October 19th, with the business session held on the 20th while the ladies toured the Boys Industrial School and historical parts of the city. This was followed by the President's cocktail party, dinner and dancing. The session closed with a buffet supper on the 21st.

Texas Elkdom Welcomes a New Lodge at Liberty

Liberty Lodge No. 2019, the newest in Texas, was instituted October 29th with 85 Charter Members, initiated by a group of P.E.R.'s of Baytown Lodge, No. 2019's sponsor. P.E.R. E. C. Hartrick of Baytown presided at the ceremonies which took place at Liberty's City Hall.

Dignitaries of the Order from all over the State were in attendance, notably Charles C. Bowie, President of the Texas Elks Assn. and a member of the Grand Lodge Youth Activities Committee, who delivered the principal address. The new lodge is headed by J. D. Saunders as Exalted Ruler and Jesse S. Moore, Secretary, who played an important role in its organizational work which was directed by Past State Pres. Carl R. Mann, a member of the Grand Lodge Committee on Credentials.

Danville, Va., Elks Sponsor Children's Fête

Danville Lodge No. 227, in cooperation with the City Recreation Dept., sponsored a city-wide Halloween Party for 100 elementary school children. The Elks financed and supervised the festivities, and demanded the name and telephone number of each guest as the child entered, so that a call could be made half an hour after the party and some lucky person would receive a prize. The gimmick was a successful effort to get everyone back to his home safely.

The party, a costume affair, saw group games enjoyed under the direction of the Recreation Dept. staff, then costumes were judged with the Elks awarding prizes to two members in each of three age groups. This was followed by the showing of movies, after which the youngsters tried their skill at the ten carnival game booths, with each child receiving at least one prize, before leaving for home with a happy heart.

THE HAPPIEST HEART IN ELKDOM



THIS photograph was taken a little more than a year ago when Elwood Danley, the young man in the center of the group, was initiated into Miami, Fla., Lodge by E.R. Thomas B. Lipe, fourth from left, and his fellow 1955-56 officers.

The occasion was a particularly satisfying one, not only to Mr. Danley but to the entire membership of the lodge. You see, six years ago, Miami's Elks learned that Elwood Danley, a victim of a heart ailment, had been in and out of the hospital constantly for many months, and that his physician had given him less than six months to live. There was, however, a slim chance for recovery through the relatively new, and very expensive, operation on the heart itself, and the opening of its valves.

Elwood Danley, who was married and had two small children, had exhausted every means of assistance without success. When Miami Lodge learned of the case they made a careful study of it, and as a result of the investigation, undertook to send Mr. Danley and his wife to Pennsylvania for the delicate operation.

The Elks of Philadelphia cooperated in the venture by meeting the couple on their arrival, and seeing to it that Mrs. Danley obtained living accommodations close to the hospital; they looked after both the Florida visitors during their stay in the City of Brotherly Love.

Everyone concerned was delighted when the operation was successfully completed, and the Danleys returned to Miami, able to live a normal, happy life—not the least important evidence of which is Elwood's affiliation with the lodge to which he feels he owes so much.



Photographed when San Juan, Puerto Rico, Lodge paid tribute to Grand Exalted Ruler Fred L. Bohn are the lodge officers and the class they initiated preceding a buffet supper.

RETIRE IN MEXICO ON \$150 A MONTH

or less in a resort area, 365 days of sun a year, dry temp. 65-80°. Or maintain lux. villa, servants, ALL expenses \$200-250 a mo. Am. Eng. colony on lake 60 mi. long. 30 min. to city of ½ million, medical center. Schools, arts, sports. Few hours by air. Train, bus, PAVED roads all the way. Full-time servants, maids, cooks, \$6 to \$15 a mo., filet mignon 35c lb., coffee 40c, gas 15c gal. Gin, rum, brandy 65c-85c fth., whiskey \$1.50 qt. Houses \$10 mo. up. No fog, smog. confusion, jitters. Serene living among world's most considerate people. For EXACTI.Y how Americans are living on \$50-\$90-\$150-\$250 a mo., Airmail \$2.00 for COMPLETE current information, photos, prices, roads, hotels, hunting, fishing, vacationing and living conditions from Am viewpoint (Pers. Chk. OK) to Bob Thayer, Box 12B, Ajijic, Lake Chapala, Jal., Mexico.



VISITING MIAMI BEACH? HAVE FUN AT 1601

Experience real Southern Hospitality at your Elks Lodge in the playground of America. Unsurpassed location overlooking beautiful Biscayne Bay. Attractive bar and recreation rooms. Sandwiches and light snacks served until midnight. Vacationing Elks and their ladies always welcome.

720 West Avenue

Miami Beach, Fla.



FLORENCE SAYS "HOWDY"

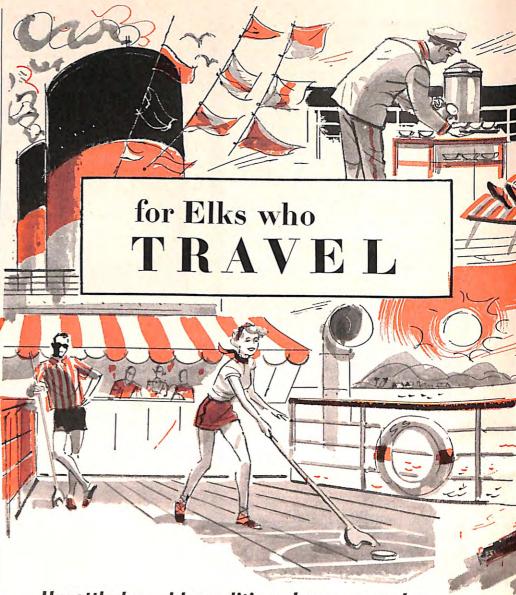
Florence, Colorado, B. P. O. Elks No. 611 offers traveling Elks and their ladies 21 excellent rooms and comfortable surroundings. No food served but convenient restaurant facilities available. Room rates \$2 per night. Liquors served. You'll find Florence lodge a fine stopping off place where a warm welcome awaits you.

YOU CAN LIVE LONGER

of DAYTONA PARK ESTATES Just a short drive from DAYTONA BEACH "World's Most Famous Beach"

World's Most Famous Beach
WRITE for FREE color brochures, home
plans and details of AMAZING SPECIAL
OFFER of homesites, only \$295 PER LOT,
\$25 down and \$5 monthly each; (minimum
3 lots), with money back guarantee. Also
how we can help you plan, finance and
build your LOW-COST TAX-EXEMPT HOME.

Florida Land & Homes Bureau, Inc.
125 Volusia Ave.
Daytona Beach, Florida
Members: Florida State Chamber of Commerce,
Daytona Beach and De Land Chambers of Commerce.



Unsettled world conditions have caused a giant revamping in the plans for cruises.

BY HORACE SUTTON

ORE AMERICANS than ever before will take a winter vacation this year if you believe the National Association of Travel Organizations, and I have no particular reason to doubt them. As usual, says the NATO, the big upcoming decision, a sort of mountains vs. seashore, winter version, is the now perennial question: snow or sand.

There is no doubt in my mind that the snowbirds and sitzmarkmakers are an increasing number, but the figure still doesn't begin to approach those who want to get out of the frostbite zone and under the shelter of a palm. In the past years, the peaceful ones, I mean, the winter excursionist had begun to range farther and farther from the hearth-to Sicily and North Africa, to Israel and Egypt, to Rio and Buenos Aires, the Canary Islands, the Hawaiian Islands and out to India—anywhere that it was warm when there was winter in North America.

This year in many corners of the world things are a little warmer than necessary. The world condition has caused a giant revamping in plans, especially in cruises. For example, the "Kungsholm", pride of the Swedish merchant fleet, which had started its career with a much-heralded trip around the world, decided to abandon the idea of a similar junket this year. The decision came, I might add, long after the cruise was announced and the lists opened for takers. It was due to leave New York January 8th.

At the Holland America Line, the "Nieuw Amsterdam" was listed for a twomonths' trip through the Mediterranean. The bookings began to come in all right, but they never amounted to more than 200 passengers. On a cruise, the "Nieuw Amsterdam" can hold 650. On the other hand, the Dutch shippers had scheduled a Christmas cruise for the "Maasdam" and discovered that it had accumulated a wait-



ILLUSTRATED BY TOM HILL

ing list of over 1,000. The Mediterranean cruise was scratched and the big "Nieuw Amsterdam" was sent home to be airconditioned preparatory to a winter of Caribbean cruising. Now the Dutch are offering thirteen cruises to the West Indies including three to be made by the brand new "Statendam", which arrives for the first time in New York on February 15th.

At last look, Cunard was still going ahead with its 66-day sashay into the Mediterranean, but it vastly rearranged its ports of call. Off the list came Alexandria, Casablanca, Tangier, Algiers, Haifa, Cyprus, Athens and Malta. If some of these alterations seem peculiar, here are the reasons: Israeli and Egyptian ports are being avoided because of the U.S. State Dept. ban on tourist travel to those areas. (Syria and Jordan are on the list too.) Casablanca and Algiers are being dropped because of Arab unrest, and Tangier is shunned because the local populace has taken to spitting on cruise passengers.

(Continued on page 37)

Never Before at Such Low Cost! MARCH HOMESITES

in a Fashionable Florida WATERFRONT subdivision!



\$1200 DOWN

\$1200 A MONTH!

NO INTEREST OR TAXES!

FREE TITLE GUARANTEE POLICY!

ENTIRE PROPERTY (2.090 acres¹) lies along lovely Peace River at Punta Gorda, scenic "gateway to the Gulf "on U.S. 41. Note nearness To all major cities on Florida's flourishing West Coast!

EVERY HOMESITE within 2 minutes of the water! River fishing and boat dockage "at your door" . . . world's finest tarpon fishing just 5 minutes away, in Charlotte Harbor and Gulf!

FREE MEMBERSHIP included in private Country Club & Yacht Anchorage when completed. Includes free use of swimming pool, fishing piers, putting green, tennis and shuffleboard courts. Charter boats available!

JUST MINUTES, by boat or car, from downtown Punta Gorda, thriving Florida West Coast city with schools, churches, modern shopping centers!

A PLANNED COMMUNITY: lovely winding streets; dedicated sites for parks, schools, churches, and shopping; all utilities!

MINIMUM LOT SIZE a roomy 40' x 125'. To protect your resale value, homesites consist of two-lot minimum. Naturally, waterfront lots include riparian rights.

INCREDIBLY LOW PRICES start at \$479.00 per lot—just \$12.00 down, and easy \$12.00 a month payments!

EXCELLENT INVESTMENT—for year-round living... winter home... retirement... or for possible resale later at many times the original price!

NO HIDDEN CHARGES—no interest, no taxes, no closing costs!

IDEAL CLIMATE—average temperature 71.2° year 'round!

HOMESTEAD EXEMPTION of \$5000 yearly; no state income tax!

Breeze Conditioned HOMES

with a FLORIDA FLAIR
Styled and Crafted with incomparable skill

Better Living AT FASHIONABLE

HARBOUR HEIGHTS



THAT LUXURY LOOK ... SO LOVELY TO LIVE WITH

Harbour Heights Breeze-conditioned Homes were designed to enhance your most cherished possessions and memories ... to enhance your site and be enhanced by it! They offer classic elegance with modern concepts of Florida living ... and a promise of delightful surprises within—to be cherished beyond all your tomorrows ... setting the mood for a truly beautiful future.



SPACIOUS, GRACIOUS ...and impressively imposing

Original ideas conceived by some of Florida's most distinguished architects...as individual as they are appropriate to the region. Crisp, new ideas, exciting enough for your gayest mood...imaginative ideas that add to the luxury of living...practical ideas that provide the utmost in convenience and efficiency—all brought together with a skillful regard for each other...awaiting you and yours to achieve their greatest distinction

Homes from \$5,795 to \$12,950. Built on your site at Harbour Heights by F&R Developers, Inc. of Miami and Punta Gorda. To receive colorful 24-page Housing Brochure, use coupon.

Cashionable

HARBOUR

NEAR THE GULF AT PUNTA GORDA, FLORIDA Member Punta Gorda-Charlotte County Chamber of Commerce

Charlotte County Land & Title Company P.O. Box 490, Punta Gorda, Florida	Dept. RE-3	Transport Control
Please rush FREE full-color brochure, ground plan so that I may have the benefit of prompt early choic	of subdivision, and application form, e.	THIS COUPON STARTS YOU TOWARD
Check here for Housing Brochure		OWNING VALUABLE
Name		WATERFRONT PROPERTY— GLIP IT: NOW!
Address		
City	Cone State	

Lodge Visits of FRED L.BOHN



Left to right with the Grand Exalted Ruler when he visited Indianapolis Lodge on September 30th for the annual fall meeting of the Indiana Elks were Past Pres. Thomas E. Burke; Dr. John D. Van Nuys, Dean Indiana University Medical Center; State President Dr. William A. Hart (Mr. Bohn); Dr. Frederick L. Hoode, President Purdue University and Past Grand Exalted Ruler Joseph B. Kyle.



When the Grand Exalted Ruler was in Trenton, N. J., on November 14th, he made an informal tour of the National Babe Ruth League Headquarters, which had nine leagues and teams in 68 circuits sponsored by Elks Lodges last year. Present in front of headquarters were from left: Clifford S. Conner, Director of the League; Arthur L. Rosenfeld of Trenton Lodge; Exalted Ruler Carl Hansen, Jr.; State President Dr. Louis Hubner; Joseph F. Bader, Committee on Lodge Activities; (Mr. Bohn); Trenton Lodge Secretary Joseph Loth; Past Grand Exalted Ruler William J. Jernick; Col. Lyle A. Brookover, Trenton Lodge and Joseph W. Cookson, Administrative Secretary of the Babe Ruth Leagues.

INDIANAPOLIS, IND.: The annual fall meeting of the Indiana Elks Association was held at the Antlers Hotel, Indianapolis, September 29 and 30th, with Grand Exalted Ruler Fred L. Bohn the principal speaker at the banquet held at 12:30 p.m. Sunday. Mr. Bohn was introduced by Past Grand Exalted Ruler Joseph B. Kyle.

Among guests speaking at the banquet, at which State President Dr. William A. Hart presided, were Dr. Frederick L. Hoode, President Purdue University, and Dr. John D. Van Nuys, Dean of the Indiana University Medical Center. Exalted Ruler Bernard Twigg welcomed the visitors and presented a check from Indianapolis Lodge in the amount of \$1,053 to the 1956-57 Indiana Elks Association Cancer Fund.

Visiting Elk dignitaries present at the banquet, accompanied by their wives,

were: William Gresham, Pres. Kentucky Elks Assn.; Past Grand Esteemed Leading Knight Robert L. DeHority; Past Grand Esteemed Leading Knight Arnold Westermann; member Grand Lodge Committee on Lodge Activities Gerald Powell; Herbert Beetz, member Grand Lodge Creden-

On October 4th, the Grand Exalted Ruler visited Concord, N. H., Lodge, and greeting him were from left: Former Senator Robert Upton, Senator Styles Bridges (Mr. Bohn) Exalted Ruler Robert Beattie and Past Grand Exalted Ruler John F. Malley.

tials Committee; L. A. Krebs, Past Pres. Indiana Elks Assn.; Albert Arnold, Secretary Ill. Elks Assn., and L. E. Strong, Secretary Ohio Elks Assn.

NEW HAMPSHIRE LODGES:
On October 4th, Grand Exalted Ruler Fred L. Bohn, accompanied by Past Grand Exalted Ruler John F. Malley, Grand Treasurer Edward A. Spry and District Deputy Henry J. Salvail, were met in Littleton, N. H., by a group of members from Laconia Lodge, headed by Wendell L. Shosa, Exalted Ruler of the lodge, that included Donald MacIsaac, William Nadon, Maurice Jacques and Francis Riel, all Past Exalted Rulers of Laconia Lodge.

After leaving Littleton, the group made a trip through the beautiful Franconia Notch. Brief stops were made at the Tramway, the famous Old Man of the Mountains and the Indian Head. Proceeding down the Notch, the party arrived at Center Harbor where a boat trip was taken across Lake Winnepesaukee.

Following the landing at Lakeport, the party proceeded to the Laconia Elks Home where a buffet lunch was served.

Leaving Laconia, the party moved on to Concord, state capital of New Hampshire, going directly to the State House where Brother Raymond Perkins of Concord Lodge and President of the New Hampshire State Senate greeted the party in the absence of Governor Dwinnell and extended to Grand Exalted Ruler Bohn greetings from the Granite State. Following the State House visit, the party proceeded to the Concord Elks home for cocktail hour.

In the evening, a reception was held at the Highway Hotel. This occasion was attended by members and their ladies from Portsmouth, Dover, Rochester, Nashua, Manchester, Keene, Franklin, Laconia, Littleton and Concord Lodges. In the receiving line, with Past Exalted Rulers of Concord Lodge serving as ushers, were Robert Beattie, Exalted Ruler of Concord Lodge, former United States Senator Robert W. Upton of Concord Lodge, United States Senator from New Hampshire Styles Bridges, Past Exalted Ruler of Concord Lodge, with Mrs. Bridges, Grand Exalted Ruler Fred L. Bohn, Past Grand Exalted Ruler John F. Malley, Past Grand Exalted Ruler E. Mark Sullivan, Grand Treasurer Edward A. Spry, District

(Continued on page 38)





Tom Wrigley Writes from WASHINGTON



WAY WE GO for another year and in Washington 1957 has a double feature-the opening of the 85th Congress and the second inauguration of President Dwight D. Eisenhower. The town is filled with returning and newly-elected Senators and Representatives and their families and friends. Leases are being signed for mansions, homes, swanky apartments and hotel suites. Visitors are arriving every day for the big show. Washington never had it so good. Behind the gay parties and celebrations, however, there is a sober realization of critical world affairs. There is evidence, too, of an earnest desire upon the part of leaders of both parties to work for the best interests of our country. It is an unusual situation in which personalities rather than principles dominate. Congress meets January 3 with the Democrats in control. There will be several cabinet changes, and a number of new appointments to diplomatic posts. Right now, however, everything is in "moving day" confusion.

COVETED LAND

After years as a site for ugly temporary buildings, the square block at 14th St. and Pa. Ave. is a prize sought by federal and private agencies. It was cleared of its buildings a few months ago and is now a beautiful grassy plot. The American Battle Monuments Commission wants to erect a monument to General John J. Pershing. Others want to make it a center for tourists with bus and auto parking and a big cafeteria. Citizens will have to be alert to keep it as a park.

HUSH-HUSH PROBLEM

Secrecy surrounding Central Intelligence Agency is so tight that special systems are being worked out for group insurance and hospitalization for employes. They are not identified and CIA does not want their names on any insurance company list. The problem is to find a way to handle employes' claims and yet keep their names off hospital and doctor's records. They say it can be done, but it is a stickler.

RAREST ZOO ANIMAL

The Washington zoo has secured an okapi, rarest and oddest animal in captivity. It is a relative of the giraffe and was first seen by white men in Africa in 1900. The zoo has been trying to acquire one for years.

LUCKY GOLD COINS

If you have a U.S. gold coin, you no longer have to hide it as a low down sneaky hoarder. Gold coins are now classed as souvenirs and owners can brag about them and sell them if they so choose. If you turn one in at a bank or the Treasury you'll get only face value. With gold now at \$35 an ounce, they are worth much more. However, you can't mutilate them, melt them or export them.

GEORGETOWN HEADACHE

Old Georgetown is mighty proud of its Colonial restorations and building laws keep everything in line with 1776 styles. But a corporation which wants to build a modern parking garage is having trouble trying to design a Colonial ramp for autos. George Washington, it seems, never used one.

THREE UNKNOWN SOLDIERS

With two more unknown soldiers to be buried in Arlington National Cemetery it is good to know that the original inscription on the tomb of the World War I hero will not be changed. It reads "Here rests in honored glory an American soldier known only to God." Who composed the 12 words is now unknown. There was talk of changing the inscription to "Here rests in honored glory members of the American armed forces of the world wars known only to God." Too clumsy was the verdict. The two new crypts, one for the Unknown of World War II, the other the Unknown of the Korean War, will be placed near that of the first Unknown Soldier. The plaza will be enlarged and the new sentry boxes will be of granite. The sentries will walk the same pathway, back and forth, which they have trod through the years. Every day Americans, men, women and children stand in reverence before the tomb. Frequently someone lays a wreath there. Among the visitors are naturalized Americans who came from foreign lands to find freedom here. Can it be they appreciate their U. S. citizenship more than we who are native born? They stand before the tomb with eyes wet with tears, unashamed.

A COMMUNIST REMINDER

The Russian embassy has a "fiery cross" problem which has diplomatic circles buzzing. Directly across the street from the embassy is the new six-story building of the International Union of Electrical Radio and Machine Workers, (AFL-CIO) named in honor of the great CIO leader, Philip Murray. When the Russians recently gave a huge official reception the lights in the windows of IUE headquarters formed a "cross", six stories high. Below was an illuminated sign reading "In Reverent Memory of Hungarian Workers Who Died For Freedom." There is a report that the windows will be lighted during every Russian party so as to form a "cross". The janitors, it seems, just happen to work that way.

FOR FALSE ALARMS

The latest in fire alarm boxes just patented will be a big surprise for those who send in false alarms. It is like a phone booth but when the person sending in the alarm pulls the lever the door locks. The one turning in the alarm can't get out until the firemen arrive and unlock the door.

POTOMAC PICKLES

Three leading causes of death in Washington, as might be suspected, are heart, cancer and strokes . . . Carl Hayden of Arizona, the "silent senator" is dean of the Senate at 79. He started in Congress in 1912 . . . Civil Defense is stockpiling medical supplies across the country for use in case of enemy attack . . . Weather Bureau says the eight hurricanes of this year cost 75 lives and \$57 million in damages . . . Washington has plenty of rain but 28 out of every 100 people here don't own a raincoat or umbrella . . . Rock 'n' Roll music has been banned from the huge National Guard Armory due to disturbances . . . Meanwhile, there is a growing movement in schools here to discourage teen-agers from "going steady" . . . Pentagon bought \$37,000,000 worth of first class railroad tickets last year and is against an increase in fares.



SEA-FARE SALAD DRESSING

Here's a dif-erent delicious Tossed Salad Dressing with a

Dressing with a unique and zesty flavor...
the perfect companion for an enticing salad dish! Sea-Fare Salad Dressing is prepared of only the finest ingredients and served exclusively in our famous Restaurants.

Three 16 oz. Jars

Free Salad Recipe Folder SATISFACTION GUARANTEED Send Check or Money Order. No C.O.D. Dept. E1





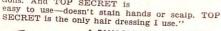
Kills Fleas and "B.O."

"It's wonderful—kills fleas and doggy odor while I snooze. I love its cedar aroma, its clean comfort." Protects children. Stops scratching. Ends all struggles with messy powders, sprays. Keeps pets off chairs, sofas. No more dog hairs. Pleaspant in any room. Economical, long-lasting. Fleascat-Pad, 15x28 in., \$3.49. Super size, 28x36 in., \$4.98. Kitty Cootie-Chaser the pad for Cats, 14x18 in., \$2.49. Money-Back Guarantee. Send check or M.O. and we pay postage. Sudbury Laboratory, Box 40F, South Sudbury, Mass.

"MY GREY HAIR IS A NATURAL LOOKING COLOR AGAIN" says JAN GARBER,

Idol of the Airlanes

"TOP SECRET gives my grey hair a natural looking color!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is





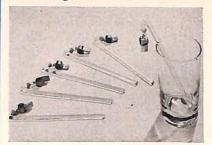
A FAVORITE OF THE STARS

A PAVORITE OF THE STARS
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking sive formula imparts a natural looking freey or faded hair. Does not streak \$6.00 freed does not wash out. Send \$5.00 freed does not wash out. Send \$5.00 freed does not container. The property of th



CROSSWORD PUZZLE DICTIONARY -\$1

At last — a dictionary full of those obscure words you find in crossword puzzles! Completely comprehensive, it has 20,000 words and 50,000 answers used in puzzles — many not usually found in regular dictionaries. Send for this book and you'll never get cross again trying to find a crossword! Clearly indexed. Good clear type. Great boon to puzzle fans. You must be pleased or your money back! Only \$1, postage paid. Order CROSSWORD DICTIONARY direct by mail from SUNSET HOUSE, 647 Sunset Building, Hollywood 46, California.



GIVE A LITTLE WHISTLE-and your whistle will be wet. Just blow the tiny jeweled whistle atop the glass rod stirrer and your glass won't stay empty long. The whistles are gold-toned with red and green glitter decoration that won't wash off. These will really "entertain" your guests. Set of 6 Stirrers, \$2.95 ppd. Artisan Galleries, Dept. E, 2100 N. Haskell Ave., Dallas 4, Texas.



MEASURE MAP MILEAGE accurately. easily. Set Milograph to any scale on any map by a twist of the knob. Run wheel along route to be travelled and exact mileage is indicated through magnified window. Of durable plastic and brass, it's 6½" long, fits in pocket, purse or glove compartment. \$1.50 ppd. Laurie & Co., Dept. EKM, 507 Fifth Ave., New York 17, N. Y.



ENJOY AN ELECTRIC MASSAGE at home. It's amazing how massaging tired muscles can relax and refresh your whole body. Just slip this Electric Massager over your hand and rub over the area to be treated. It's gentle or vigorous depending on pressure applied. Ideal for spot reducing and scalp massage. \$2.95 ppd. Elron, Inc., 225 W. Erie St., Chicago 10, Ill.



HALF A HEART KEY CHAINS for you and your better half form a perfect heart together. So if your "two hearts beat as one", do get a pair for Valentine's Day. Each is inscribed with first name and your "Special" date. Sets in Sterling Silver, \$7; 12 Kt. Gold-Filled, \$9; 14 Kt. Solid Gold, \$50; all ppd. Wayne Silversmiths, Inc., Dept. E, 546 South Broadway, Yonkers 5, N. Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



YOU asked and here it is

A beautiful 10k gold-plated Elks layman insignia pin, brilliantly enameled red, white, and blue. Requested by many wanting a pin less expensive than the 10k solid gold pin of similar design. Price \$4.00 incl. federal tax. For many who have asked for such a pin, here is the answer. When ordering specify # 7-E, remit \$4.00. N.Y.C. deliveries please add 11c.

THE ELKS MAGAZINE

386 Fourth Avenue, New York 16, N. Y.



Suburban & Country Dwellers

NORTHEL Reactivator keeps septic tank and cesspool clean. A bacteria concentrate breaks up solids and grease-prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Six mos. supply (23 ozs) only \$2.95 ppd. Northel Distributors, EM-1 P. O. Box 1103, Minneapolis 1, Minn.

SHUPPER





LEARN TO PLAY PIANO by this shortcut method that has you playing familiar melodies with both hands the first day. Dean Ross Course offers "getacquainted" sample lesson, 5 "play-atonce" songs, plus Automatic Chord Selector that enables you to strike chords instantly with left hand. All free, incl. postage. Dean Ross Studios, Dept. E, 45 W. 45 St., New York 36.



STAMP COLLECTORS. Postmarked in Monaco, this first day cover bears stamps honoring four American Presidents. Inside is a collection of 53 "Presidential" stamps, issued by the U.S. and other countries, which picture most of our former American Presidents. All for just 50¢ ppd. H. E. Harris & Company, 2506 Transit, Boston, Mass.



PRESERVE FAVORITE PHOTOS, clippings, membership cards with the Plain-Vu Home Kit. You simply press the subject between 2 sheets of the plastic and it is imbedded for permanent protection. Special Introductory Kit includes 18 sheets in 3 different sizes, \$4.50 ppd. Jr. Kit has ten 3" x 4" sheets, \$1.00 ppd. Plain-Vu, Dept. D, Box 83, Mentor, Ohio.



BARREL O'MONEY is a coin keeper you'll never want to be without. It holds 5 dimes or tokens on one side, 5 nickels on the other. Keep it filled and you'll never have to fumble for change for fare, parking meters, tolls, telephone calls. Practical little gift for most anyone. Gift boxed, \$1.00 ppd. Lee Wynne, 5446 Diamond St., Dept. E, Philadelphia 31, Pa.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.

INSTANT GLAMOUR WITH A FASHION HUMAN HAIR PIECE



Mixed Grey, Plat., & Aub.-\$3.25 extra. Fine quality human hair, sample color match guaranteed. Send generous sample, check or M.O., no COD's

COMPLETE LINE OF WIGS & HAIR GOODS

FASHION HAIR PRODUCTS

Dent. E-1 175 Fifth Ave., N. Y. 10. N.Y.



the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

YOUR

EQUIPMENT Battle Creek 68, Mich.





2-SIDED NON-BREAKABLE REGORD

START SPEAKING

PANIS E

QUICKLY, EASILY!

New Career

Also:

Pussian

German Italian Japanese Brazilian

HERE'S the easiest way to learn a new language. Listen as native instructor speaks to the structor speaks to the s

guage. Listen as native instructor speaks to you on Record. Let your eyes follow words in Sample Lesson. You'll be amazed at how quickly you'll be "chatting" in your new language, with a perfect accent.

NOW'S the time to learn another language—enjoy advantages in business, social life, travel. But offer may end soon. Rush only 10¢ to help cover cost of special packing, shipping of Record and Sample Lesson. We'll also send Free Book on full Cortina Course. State language you want. No obligation. CORTINA ACADEMY (Established 1882) Dept. 421, 136 W. 52nd St., New York 19, N. Y.



Now it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C. You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson.

PREE BOOK Shows how easy it is modern way. Write for the book way. School of Music, Studio A1051. Port Washington, N. Y. (59th year).

SHOE SHINE KIT

E-Z Shine Holders are made of strong aluminum. Detach from wall bracket. 3 changeable toe plates for men, women and children (for all size shoes). Chrome-like finish. C.O.D.'s pay postage. Look sharp at low cost. Guaranteed to give long, hard family usage.



Do You Make These Mistakes in English?

MANY PERSONS say "between you and me"—or use "who" for "whom". Every time you speak or write you show what you are. Mistakes in English reveal lack of education, refinement. Real command of English will help you reach any goal.

Only 15 minutes a day with Sherwin Cody's famous invention—and you can actually SEE your English improve. It teaches by HABIT—makes it easier to do the RIGHT way. Wonderful self-correcting lessons. FREE BOOK. Lack of language power may be costing you thousands of dollars every year. See what Mr. Cody's method can do for vou; it costs nothing to find out. Write now for free book. "How You Can Master Good English in 15 Minutes a day." Sherwin Cody Course in English, 851 Central Drive, Port Washington, N. Y.



New Electric Protection

Against Winter Freeze-Ups!

KEEP FROST, SNOW, ICE AWAY FROM • gutters downspouts

• gardens • water pipes • driveways

· sidewalks

Easy Heat HEAT TAPE

Protects above or below ground





below ground

Easy Heat Heat Tape acts
like an "electric blanket" to keep water pipes
ket" to keep water pipes
burstling from freezing,
burstling for pipe, installs in minutes, projects
pipes all Winter! Twin insulated heat cables run entire length of tape, end in lead wire and piug. Just
wrap tape around pipe, cover with heavy-duty outer
covering, fasten with gummed viny! tape. That's
all! Then just plug in lead wire to any AC-DC outlet
of days when tenno, nears freezing. Unplue on
days when tenno, nears freezing. Unplue on
attached cables, waterproof, vernilage with twin
water pumps. Act waterproof, vernilage with twin
attached cables, waterproof, vernilage of insulating wrap, gummed viny! tape, instructions:

2 the

			e select	morractions.
3	ft.	\$2.25	18	ft\$4.95
6	ft.	\$2.95		ft\$5.75
12	ft.	\$3.95		all prices ppd.

Easy Heat CABLE KIT

· CHASES ICE from gutters eaves, downspouts Electrically



MELTS SNOW from driveways,

• MELTS SNOW from driveways, sidewalks . ELECTRICALLY!

No more ice-jammed gutters, OR BACK BREAKING SNOW SHOVELING! Melt ice, snow electrically—from eaves, gutters, downspouts, steps—and on driveways, sidewalks as it falls! Or place on surface of a now, lee that's already fallen, see snow that the state of the stat

3	ft.	\$1.45	24	ft.	\$4.85
		\$2.15	30	ft.	\$5.60
		\$3.25			\$6.85
18	ft.	\$3.95	60	ft.	\$8.95

Easy Heat THERMOSTAT

temp protection:
ves you money! Attach ditly to surface protected
Easy Heat cable or tage,
turn, heat on when temcurns heat off when
durn approaches freezturns heat off when
turns heat off
turns heat



Minimum order \$1.00. Send Check or M.O. C.O.D. plus fee. Money Back Guarantee.

SCOTT-MITCHELL HOUSE, INC.

Dept. 51-A, 611 Broadway, New York 12, N. Y.



OFFICIALLY YOURS

A pin that distinguishes the wearer as a life member of the Elks. Pin #9-a handsome example of jeweler's craftsmanship, 10kgold with plated attaching button, colorsbeautiful and lasting red, white and blue. Officially approved. Price \$9.15 p.p. Jeweled varieties—9A with 3 2pt blue sapphires \$13.75. 9B with 3 2pt diamonds \$49.50. N.Y. City orders add 3% sales tax. Send remittance to-

THE ELKS MAGAZINE 386 Fourth Ave., New York 16, N. Y.

FAMILY SHOPPER



PERFECT PAIR. Black wrought iron and textured vinyl have gotten together to turn out as pretty a pair of game room stools as you'll find. Upholstery is washable-just wipe with a damp cloth. In pink, black or white, flecked with gold. Tall Stool, 29" high, \$7.95; Short Stool, 24" high, \$6.95 exp. chgs. coll. Home Industries, Dept. E, 4012 8th_Ave., Brooklyn 32, N. Y.



BATHROOM SPACE-SAVER. Soap Dish-Cup Holder swings away to reveal hidden holder for toothbrushes and toothpaste. This compact, attractive fixture keeps bathroom tidy by removing clutter from basin or medicine chest. Use it in kitchen, too, for brushes, etc. Plastic, with necessary mounting material needed for any flat surface. \$1.50 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



FOR COCKTAIL CONNOISSEURS: the perfect drink, measured by the Double-Duty Jigger. This novel bar accessory measures gin, scotch, rye, etc. in the larger cup, vermouth in the smaller. The precise ratio produces the perfect cocktail. 1134" long. Polished aluminum, \$4.95 ppd. Brown & Kane, Dept. E, 800 Broad St., Newark, New



IT'S JUNE IN JANUARY when you put a garden on your wall. Graceful Pine Rack holds removable planters for easy arranging. Honey Tone knotty pine, maple or mahogany finish. Complete: 10" wide, \$10.95; 19" wide, \$14.95 ppd. Both 23" long. Also in kit form, unfinished \$7.95 and \$9.95 ppd. Yield House, Dept. E, No. Conway, New Hampshire.

STYLE CATALOG NOW READY!

TALL MEN — 6' to 6'11": Here's a tall story you can believe. Your shopping problems are solved by the country's only specialist in fitting tall men. Complete stock of EVERYTHING for the tall man in hard-to-get SIZES at low prices. Easy credit terms. Send for BIG CATALOG NOW! 6 ft. to 6'11"

BURNS MARTIN Dept. 89 116 Bedford St., Boston 11, Mass.



of Paris
She'll love this gift!
The first deluxe
French solid perfume.
concentrated in gold.
Lise as a lipstlet.
Twenty times as
strong as normal cologanes. A do to
loganes. A do to
loganes.

by VILLON

of Paris

Send check or money order, no C.O.D.

\$4.95 complete

TRANS WORLD SHOPPERS E. 3918 S.W. 89th Ave. Miami 55, Florida

Pay postman on de-livery 15¢ foreign package delivery fee. This cannot be pre-paid.



We have purchased nearly a carload

we have purchased nearly a carload of premium suede leather at a fraction of its real value. Beautiful tanned leather can be offered to you for a limited time at only 39c ft. These handsome hides can be cut and sewn like cloth. Genuine leather lasts a lifetime. Table covers, game bags knapsacks, sporting goods fun to decorate. Order now at this unheard-of low price. Save \$.Comes with our easy instructions and patterns. Specify color and size. Satisfaction guaranteed. Send to WHOLESALE IMPORT CO. Box 72-A, San Gabriel, Calif. WHOLESALE IMPORT CO. Box 72- A, San Gabriel, Calif.

KS FAMILY SHOPPER



SEVEN PRECISION PLIERS for craftsmen, hobbyists, jewelers who appreciate quality instruments. Jaws meet perfectly to hold even delicate objects in hard-to-reach corners. Of high quality tool steel with smooth working joints, each plier is 4" long. Imported from Germany. 75¢ each; all 7 for \$5.00 ppd. Scott-Mitchell House, Inc., Dept. 512, 611 Broadway, New York, N. Y.



RESTLESS SLEEPERS can stop counting sheep. Blanket Support holds entangling covers, heavy blankets off feet, leaves you free to stretch and turn. Especially helpful for arthritics and invalids. Held by mattress, it requires no attaching. Arms fold flat when not in use. \$3.98 plus 25¢ postage. Better Sleep Inc., Dept. E, New Providence, New Jersey.



HOOK-A-RUG KIT provides all the material you need to fashion a handsome heirloom hooked rug. Included are a beautiful design, 34" x 46", stamped in black outline on burlap, wool swatches in exquisitely shaded colors for center flowers and leaves, a hook, and complete easy-to-follow instructions. \$7.50 ppd. Rebecca's Rug Shop, Box 390E, Walnut Ridge, Arkansas.



UNDERWEAR BARGAIN: Rib-knit Tee Shirts and Mid-length Shorts in soft full-combed cotton. To insure top comfort, Tee Shirt is full cut and long; Mid-Lengths especially designed for Mid-Lengths especially designed for no-bind comfort and leg snugness. S, M, L, XL. Sold in ½ dozen lots. 6 Tee Shirts, \$4.95; 6 Mid-Lengths, \$4.95 ppd. Wittmann Textiles, Dept. E, 6505 S. Dixie, W. Palm Beach, Fla.

DON'T LET YOUR FACE GROW OLD Have you noticed signs of a double

Have you noticed signs of a double chin . . . crowsfeet around the eyes . . . forehead wrinkles . . . sagging cheeks? ERASURAGE, the scientific facial frame designed for women by a woman doctor, actually lifts and replaces sagging muscles, restores the beauty and contour nature intended your face to have. Your face the glow and tingle of a facial massage. Wear it for short periods and signs of strain will vanish, your relaxed face will show a more youthful you. Flesh colored . . attractively packaged . . . yours for only \$3.95 (10 day money back guarantee).

Send cash, check, or money order to: ERASURAGE, Dept. E. Box 2238, Pasadena, California.





Save \$100°° a Year AUTOMATICALLY and Never Be "Broke!"



Get Perpetual Date and Amount Banks. 25c a day keeps Date up to date. Also totals amount saved. Forces you to save daily or calendar won't change date. Use year after year. Save for car, home, vacations, col-lege, payments, etc. Or-der several. Reg. \$3.50. der several. Reg. \$3.50. Now only \$1.99 each; \$3.50. Now only \$1.99 each; \$3. for \$5.75 ppd. Mail cash, check or money order to LEECRAFT, Dept. EL, 300 Albany Ave., Brooklyn 13, N.Y.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

\$2295 COMPLETE

ORDER BY MAIL 2-3 week delivery

Send for FREE Style Book

R. Fox, fur remod-I. R. Fox, fur remodiciling specialist, results your old, worn fur coat restyles your old, worn fur coat regardless of condition into glamorous 1957 cape or stole. One low price, \$22.95 complete! This low, low price includes cleaning, glazing, repairing, Lusterizing to new sheen, remode and INTERLINING & Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape, stole or jacket. SEND NO MONEY!

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus backge when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from.Write:

I. R. FOX, 146 W. 29th ST., DEPT. F-30, N. Y. C. 1, N. Y.

Science Gives You A Short Cut to Learning



Learn "By Ear" with The DORMIPHONIC **Memory Trainer** Works FOR You . . . Awake or Asleep

Amazing new invention gives you a "short ent" to learning a language, facts, figures, correct speech: ideal for habit-training. Saves Your Time—Your Effort. So simple children benefit. Used by educators, psychologists, Find out HOW Dormiphonics works. Write for FREE Book, Today.

MODERNOPHONE. INC. CIrcle 7-0830 1

MODERNOPHONE, INC.
315-047 Radio City, N. Y. 20, N. Y. Circle 7-0830
Gentlemen: Please send me your FREE Book. I am interested in learning more about the DORMIPHONIC Memory Trainer and what it can do for me. No obligation—no salesman will call.

() If under 18. check here for Special Booklet A. NAME.
ADDRESS. ADDRESS.

CITY ZONE STATE

My main interest in Dorniphonics is for:
() Learning a Language () Speech Improvement
() Memorization () Sleep Inducement
() Habit Correction () School or College Work



Housebreak Your Dog Easily!

No more ruined carpets, no more spanking puppy! Just put two drops of HOUSEBREAKING SCENT on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppys with one bottle or less. Guaranteed to do the job or your money back! Only \$2, postage paid. Order HOUSEBREAKING SCENT direct by mail from Sunset House, 661 Sunset Building, Hollywood 46, California.

Greatest Cigar Offer in our History ... TEST SMOKE THESE CLEAR HAVANAS AT OUR RISK

You must act at once to take advantage of this sensational NO RISK OFFER because the quantity limited.

is limited.

Once you taste the wonderful mild flavor of a cigar made from 100% imported Cuban Tobacco you'll see why men gladly pay 40¢ apiece for our finest clear Havana Cigars.

apiece for our finest clear Havana Cigars.

To make new friends we've set aside a limited quantity of our CLEAR HAVANA "IRREGULARS" for you to test smoke at our risk. These cigars are made from the leftovers of the same mild 100%, imported Havana tobaccos used in our 40¢ cigars, They're "irregulars" because of an occasional rain spot or off-shade wrapper, but we've put them in a lower tax bracket, and marked them down to the ordinary 10¢ price of domestic tobacco cigars for this special introductory offer, Send us only one dollar and we'll send you postpaid 2 packages of 5 Clear Havana Irregulars each, that's 10 cigars in all. Then test smoke 5 cigars, if you're not delighted send back the other 5 for your dollar back without question or quibble.

WALLY FRANK, Ltd., Dept. 1139

WALLY FRANK, Ltd., Dept. T139 132 Church St., New York 7, N. Y. Enclosed find \$1.00, send me 10 of your CLEAR HAVANA IRREGU-LARS, I'll test smoke 5 and if I'm not delighted I'll return the other 5 for my dollar back (Please print name & address below.)





by LINGUAPHONE The World's Standard Conversational Method SPANISH (or European) • FRENCH • GERMAN ITALIAN . RUSSIAN . JAPANESE

34 languages available for FREE Trial At Home

A Linguapione Recorded Language Set is a lasting gift—
an Invaluable asset in business, travel, school, armed
services and social life. With LINGUAPHONE's life-like
recordings, you LEARN any language the same casy, natural
way you learned your own. AT HOME you hear 8 to 12 of
the world's best native language teachers, both men and
women, speak. You listen—you Inderstand—YOU SPEAK!
Over a million home-study students, World-wide endorsement. WRITE for FREE Book: details of FREE Trial,
Linguaphone Institute, T-291-017 Radio City, N. Y. 20.

KS FAMILY SHOPPER



TOY TYPEWRITER teaches youngsters their ABC's. It looks just like the real thing, uses metal type and takes standard letterhead. One typewriter ribbon is already installed and two extra, one red the other black, are included. 11¼" long, 7" wide, 5¼" high. Complete instructions. \$3.95 ppd. Western Stationery, Dept. E, Topeka, Kan.



FEET FEEL FINE when free of irritating callouses. Nail Planer erases every trace of calloused skin, yet is completely harmless. Use it to trim even the thickest toenails smooth. \$3.00 ppd. Fits all models of Spruce Electrical Manicurist which, with standard attachments, is \$29.95. Abar Manufacturing, 8818 Woodland Ave., Cleveland 4, Ohio.



ORNAMENTAL BRACKETS of Forged Iron. Here's the handsome way to put up shelves and planters in the house; flower boxes and signs, outside. Finished in rust-resistant dull black, each comes with square-head screws for mounting and a special set of clips for glass shelves. 6" x 4½", pair, \$2.98; 8" x 6", \$3.49 ppd. Impact! Designs, Dept. E, 2108 Payne Ave., Cleveland 14. Ohio.



PLASTIC STEEL—originally developed for industry—pours, molds like clay, dries in 2 hours to actual steel. Repairs boilers, radiators, leaky pipes, stoves, sinks, torn fenders, any metal. Consists of 80% steel and 20% plastic. 1-lb. Kit, only \$1.98 plus 20¢ postage. Bancrofts, 2170 South Canalport Ave., Dept. EL-330, Chicago 8, Illinois.



RAIL-SET: a fast-acting powder which, when mixed with water, "sets" iron posts, porch column legs into masonry floors. Paste expands as it dries into a tight, permanent hold. It sets up in about 15 minutes, becomes permanently hard in 2 hours. 3-lb. can, \$1.69; 12lb. can, \$5.99 ppd. Tennessee Fabricating Co., Dept. E, 1490 Grimes, Memphis, Tenn.



YOU CAN PRINT professional-looking signs, posters, etc. by following these easy-to-use Stenso Lettering Guides. Set of sturdy boards consists of letters and numbers (½" to 2½") in one lettering style—Roman, Gothic or Old English. Each board is printed with ruler and punched for binder. Price per set (one of styles named) is \$1.50 ppd. Stenso Lettering Co., Dept. E, 1101 E. 25 St., Baltimore 18, Md.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Look What the Bowmans Import for Big Profits

When Don and Muriel Bowman took up the study of world trade and almost immediately the activity of actual importing, they thought they had an interesting and profitable spare time business.

They soon discovered, however, that they had opened the lid of a fabulous treasure chest of money-making opportunities. But bigger—far bigger—was the realization that they had the formula for a going business which they could expand to dizzying proportions simply by devoting full time to it. Each had other full time occupations.

The Bowmans' world trade know-how was gained entirely through *home study* of Mellinger World Trade Methods and the personal consultation and guidance service, of the Mellinger staff of advisors.

Approaching, with a beginner's shyness, the first correspondence with suppliers of beautiful hand made art objects and accessories in far off lands, the Bowmans were amazed and delighted at the response they received.

Foreign traders, eager to bring American dollars into their currency-devaluated countries, quickly sent samples, cooperated in every way, offered fabulous bargains.

The quotations were fantastically low, based as they were on a very favorable rate of exchange. So it was not until they received the really fine samples that the Bowmans realized they had "struck gold."

They realized this still more emphatically when their friends saw the samples and urged them to order for them. The more impatient ones wanted to buy the samples. So it is, that they often say, "We had a lovely item from France (or Holland or India or Thailand) but we sold our only sample. We have a shipment coming."

Total strangers phone the Bowmans and ask for specific imports. It usually develops that they have seen one in the home of a friend or of a friend of a friend and so on. These word of mouth sales keep a continual stream of profits pouring into this new and thriving firm.

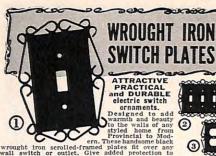
In the before-Christmas season they showed samples of some artistic handbags they had located in India, to a leading department store. The result was a firm order for over \$3,000.00 worth of them.

They launched a mail order campaign for mail orders by free publicity and low cost ads for products shipped directly to customers from abroad. So, no investment in merchandise.

The Bowmans are even now planning a trip abroad to visit their many friends and suppliers in far-away lands they have contacted through their international correspondence. The trip will pay for itself they figure in the discovery of new sources of imports.

You, too, may find the stimulation—the "seven league boots"—of global living through the rapid, short-cut methods of World Trade, available to you in the Mellinger Method of Import-Export. Send today for full details plus the fascinating book, "Success Stories in World Trade." All FREE! Air Mail arrives overnight. Write Mellinger, Dept. G391, 1717 Westwood, Los Angeles 24, California.

Advertisement



e pay postage. Money ghted. Order NOW! FREE Gift Catalog

AURILLA Co. Dept. E-19, 507 5th Av. New York 17, N. Y.



MORTON'S RESTYLING INCLUDES: NEW LINING • INTERLINING
• MONOGRAM
• CLEANED • GLAZED
• Morton's is world's largest and oldest one-price far service.
• Morton's is world's largest and oldest one-price far service.
• Widest choice of styles all \$22.95.
• Whether your coat is outworn or just out-of-style you'll be delighted with Morton's glamorous restyling, Write To:

Dept. 45-A.

MORTON'S Washington 4, D. C.

York: Visit Morton's Showroom, 225 W. 34th St.
Phone Bryant 9-3200



ENCLOSE SIGNED STATEMENT: "Am not alien, never convicted of crime of violence, am not under indictment or fugitive, am 21 or over." Mass, quite permits, obtain from Police Dept., a encises with order only realist, related, order thru local dealer only, 10-day money-back guar. One year arits warranty, Dealers inquire.

THE DERRINGER CORP.—338 Armory Bldg.
1165 E. Colorado Street Pasadena, Calif.



FUN FILLED TOILET TISSUE-51

Laughin' bathroom tissue will dress up any john with riotously funny sayings! Great for gag gifts. Makes your guests sit up and take notice. A silly saying or racy remark is printed on each sheet with non-irritating ink. "Do it yourself", and a 100 other sayings! Here's a witty way to solve the bathroom reading problem. You must be pleased or your money back! 3 different rolls of Tissue for only \$1, postage paid. Order LAUGHIN' TISSUE from SUNSET HOUSE, 651 Sunset Building. Hollywood 46. Calif. 651 Sunset Building, Hollywood 46, Calif.

Only TWO \$5 Jobs a Day At Home PAYS \$240° A MON INVISIBLE REWEAV

Makes Cuts, Tears, Holes DISAPPEAR from
Suits, Coats, Dresses — ALL FABRICS!
Fabricon Reweavers who do only two
\$5 jobs a day can earn \$240.00 a month.
And a \$5 job can be done at home
in about ½ hour by an expert Fabricon Reweaver. In many communities qualified reweavers are scarce;
service is expensive—often unavailable. Can you learn to do this fascinating,
profitable work? Can you earn \$240 monthly in your community! We'll tell you what it takes to learn invisible reweaving:
we'll tell you what to do to check the opportunity for profit
in your town. Get the answers to these questions free... and
complete information too... all free! Write for details today!
FABRICON CO., \$342 S. Pralife Ave., Bept. 752, Chicago 19, Ill.

FABRICON CO., 8342 S. Prairie Ave., Dept. 752, Chicago 19, III.

1000 Name & Address **Labels \$1.00**



Your name and address printed on 1000 fine quality gummed labels. PACKED IN PLASTIC BOX. Use them on stationery, checks, books, greeting cards, records, etc. Your choice of 3 lines printed on fine quality gummed paper. Six orders for \$5. THIS IS A SPECIAL OFFER. A sensational bargain. Ideal for gifts. Makes a wonderful, useful present. Satisfaction guaranteed. HANDY LABELS, 106 Jasperson Building, Culver City 1, California.

IT'S WINTER AGAIN

For lots of us that means time for hobbies and do-ityourself projects. You'll find some good leisure-time suggestions in this month's Shopper as well as a number of aids and accessories for the home handyman . . . And to combat that post-holiday let-down, you might want to spruce up the house with one of the new decorative items shown. Whatever you buy, remember that your ELKS MAGAZINE guarantees satisfaction or the return of your money.

New! . . . Unbreakable NUMBER PLATE FRAME

Snaps on in a jiffy. Decorative, flexible plastic can't rattle or scratch. Fits all standard 6" x 12" plates. Available with or without Elks Emblem. Colors: Black, White, Red, Yellow, Green or Blue. Please specify colors

with emblem

\$1.50 Pair

without emblem

Postpaid. No C.O.D. please! Money back if not satisfied.

BROCK'S NOVELTIES P.O. Box 151 Lunenburg, Mass.

PUMPS 300 GALS. PER HOUR i

Needs No Electric Motor or Gas Engine Power. Lifts Water 6 Ft.

II



ONLY

Engine Power. Lifts Water 6 Ft.

Solve your flood and drain problems with new lowonst DRAINMASTER. Rad hand-pumping and bailing.

The worry-free if power fails. DRAINMASTER operates
in siphon principle. Requires only normal water of the superation of the superat

I

MERIDIAN CO., 366 Madison Avc., Dept. D-31, New York 17

ELKS FAMILY SHOPPER



YOUR SIGNATURE STAMP on letters. books, personal possessions marks them as your very own. This convenient Rubber Stamp is made from your signature, comes complete with ink and stamp pad. Be sure to send your signature in ink on white paper for best reproduction. \$3.25 ppd. Handy Gifts, Room #9, Jasperson Bldg., Culver City, California.



MATCHING RACKS for Magazines and Books keep them neat and accessible. Of decorative wrought iron, Book Rack (11" x 5") holds large volumes and small paperbacks. Magazine Rack (11½" x 11" x 15") stands within easy reach of chair. Special price for both, \$4.95 ppd. Separately, Magazine Rack, \$3.95; Book Rack, \$2.00. Colson Bros., Dept. E, 6061 Santa Monica Blvd., Hollywood 38, Calif.



JAPANESE GEISHA GIRLS, youthful and gay, are the theme of these subtly gay scrolls. Their delicate oriental charm is the newest decorative trend. 10" x 28", in exquisite colors, scrolls are framed top and bottom with wood bars capped by brass ferrules, \$3.95 each, \$6.95 a pair. 4 different reproductions available. The Art Mart, Dept. E, Box 27648, Los Angeles 27, Calif.



When D.D. C. E. Hayward, seated third from left, visited Fairhope, Ala., Lodge, a class was initiated. In it were L. A. Funk, seated second from left, who was celebrating his 81st birthday the following day, and his son, W. S. Funk, seated at left, who had celebrated his 51st birthday the day before the visit. Seated, center, is E.R. A. F. Stenzel. Standing are other lodge officers, including Organist J. E. Thompson, Sr., and Inner Guard J. E. Thompson, Jr.

Paterson, N. J., Elks to Have New Home

Ground-breaking ceremonies were held by Paterson Lodge No. 60 recently on a site acquired for its new home. E.R. C. Gordon Sharpe turned the first shovel of earth for the foundation in the presence of a large gathering.

Short addresses were given by Mayor Edward J. O'Byrne, and P.E.R.'s Frank X. Graves, Jr., and John V. Campana, P.D.D. After the impressive exercises, the Elks were hosts at a buffet luncheon at their temporary headquarters.

A New Lodge Instituted at Fontana, Calif.

With D.D. Henry Swanson and a group of Past District Deputies of the area officiating, Fontana Lodge No. 2013 came into being with 278 Charter Members and 55 others on dimit. E.R. Joseph F. Becker and his fellow officers from El Centro Lodge handled the initiatory ceremony, and the first panel of officers, headed by Earle P. Hambly, were installed by Past Grand Exalted Ruler L. A. Lewis, assisted by Southern Calif. Exalted Rulers.



At the November meeting of the Arkansas Elks Assn., \$200 was appropriated for the Children's Convalescent Center at Jacksonville. This photograph was taken when P.D.D. Victor H. Wilder, Chairman of the Assn.'s Youth Committee, presented the check to Supt. Ruth Burnet of the Center in the presence of North Little Rock Lodge's E.R. Maurice E. Finn. The gift will purchase a microscope and testing equipment.

Mr. Hambly's first act on behalf of the membership of the new lodge was to present to Mr. Lewis a \$1,000 check for an Elks National Foundation certificate. This sum was raised by pledges of the members themselves, not by the lodge itself.

Officials participating in the institution of Liberty, Tex., Lodge, No. 2019, included, left to right, Carl R. Mann of the Grand Lodge Committee on Credentials, Past Grand Est. Loyal Knight G. A. Strauss, State Vice-Pres. E. C. Hartrick, Secy. Jesse S. Moore and E.R. J. D. Saunders of the new lodge, State Pres. Charles C. Bowie, member of the Grand Lodge Youth Activities Committee, D.D. John A. Fuhrhop, Past Pres. and State Secy. H. S. Rubenstein and Past State Pres. Raymond L. Wright, a former member of the Grand Lodge Committee on Lodge Activities.



LODGE NOTES

The 11th Annual Orlando, Fla., Elks Tangerine Bowl Football Classic will be held the night of Jan. 1st between West Texas and Mississippi Southern teams. Originated and owned by Orlando Lodge, it is approved and recognized by the N.C.A.A. as a 100 per cent charity game, with the Harry-Anna Home as its chief beneficiary and assistance to Eccleston, Forrest Park and Primrose Schools for handicapped children. Tickets are on sale at \$4.75, \$3.00, \$2.00 and \$1.50 and may be obtained at the Elks' ticket booth in Orlando's San Juan Hotel, through a member of the lodge's Century Club or by writing to the Elks Tangerine Bowl Commission, P. O. Box 3375, Orlando.

Miami Beach, Fla., Lodge thinks it has a "National Champion" in its Est. Leading Knight Allen Goldberg. We wouldn't be surprised if they did; it seems that Mr. Goldberg has brought 267 new members into his lodge during the past seven years.

The Grand Exalted Ruler's "Get Out the Vote" campaign received the full cooperation of Chairman M. E. Lane and the Social and Community Welfare Committee of Glendale, Calif., Lodge. This group took a plan of action which brought the entire membership of the lodge into the picture. Each Glendale Elk received a postcard dated November 1st, in which he was urged to remind relatives, neighbors and friends to get to the polls on Election Day. As a result, Glendale turned out the biggest vote in its history.

Recently we derived great pleasure from a letter received from one of Elkdom's Old Timers, N. T. Lechlider, a Life Member of Pittsburgh, Pa., Lodge which he joined in 1902. Mr. Lechlider, who will be 90 years old next July, tells us he thinks his Elks Magazine is very interesting and that he looks forward to reading it each month.

Another letter we deeply enjoyed came from Otto A. Zange, a Life Member and P.E.R. of McKees Rocks, Pa., Lodge. Mr. Zange, who tells us he was the "first candidate to be initiated after the Charter was closed" for that lodge, and that he is a veteran of the Spanish-American War, sent us a clipping from The National Tribune—The Stars and Stripes in which our story, "Ballot Battle for Old Soldiers", which appeared on our Elks National Service Commission page in November, was quoted verbatim.



GENERALE XXXXXXXXX In the Dogho

Ed finds some more dogs that stole the headlines.

ALTHOUGH I've been concerned with the affairs of Fido for many a year and have written about them for 19 of those years, I still often am astonished at some of the unexpected and sometimes inexplicable things that our four-legged friend will do. My files contain many news items that verify this, so many that you'd be right in thinking that they could well make a sizable canine "Believe It or Not" series. Suppose we take a look at a few.

From the Dayton, Ohio, "News," here's an item that tells about the miniature poodle Louis who after a customary clipping found his eyebrows so shorn that the sunlight affected his eyes to the point of making him almost sightless. His owner, a Mr. Newcomb, hustled Louis to a veterinarian and the vet's prescription was sun glasses and liberal feeding of vitamin A.

An INS news dispatch reports a story from Indianapolis to the effect that one Mrs. Maude G. Brown, having grown weary of battling her fox terrier's fleas, impulsively burned down the doghouse. She got rid of the fleas, but also lost her garage. Embers from the doghouse fired the carhouse. Estimated cost, \$500.

In Billings, Montana, there's a purp with a genuine sense of hospitality. He's Peter Pan, a St. Bernard, one of those dogs whose family tree goes back to the ancient Hospice of St. Bernard in Switzerland. Living up to his family reputation, Peter made a stranger welcome to his doghouse. It is reported that Peter usually regarded his home as his castle but the stranded stranger, unable to rouse anyone at the home of Peter's owner, George Robertson, found shelter in the doghouse. When morning came, Mr. Robertson was astonished to see the stranger emerge from Peter's house. After thanking Robertson, the man went on his way. This comes to us from the "Gazette" of that city.

Here's one that's a new twist on the "man bites dog" story, but in this case it's a lady. From the N. Y. "Journal-American" there's an Associated Press item telling about a lady in Huntington Park, Cal., (we'll withhold the name), who was brought up on battery charges for having bitten the County dogcatcher. Her trial resulted in a hung jury, and charges were dismissed. The aggrieved dogcatcher, Donald Baird, said the lady bit him after he had caged her beagle in his wagon.

The Portland "Oregonian" checks in with an account of the dog Phez, a 13-yearold Irish setter that lost its hearing. Its owner, Doctor R. M. Erwin, had hearing aids fitted for the dog, two moulded plastic plugs, one fitted to each ear, and a small battery enclosed in a pouch strapped to the dog.

Back to the ladies again. This time we note an AP news item about the Onondaga, N. Y., Kennel Club at Syracuse announcing the forthcoming publication of a new monthly paper dealing with the doings of the dog fanciers of that Club. We are informed that it will be edited by Mrs. I. Herbert Katz.

In a recent issue (this is being written in November) of the N. Y. "Times" there was a photograph of a sad-eyed but beautiful basset hound named Tuesday. The dog, owned by Miss Jeanne Owens, former backstroke swimming champ and noted sculptor, leaped from the lady's car one evening and vanished into Central Park. Oddly enough it was Monday when Tuesday departed. Miss Owens offered the unique and undoubtedly valuable reward

of sculptoring the head of anyone who found the dog and returned it.

But for one bad habit here's a dog that would be handy to have around the house. He's the mascot of Cash Corner Fire House and, as you may suppose, a Dalmatian. The Bangor, Maine, "Commercial" reports that the dog does his own shopping. Naturally, he attends all fires but when he gets hungry he goes to a store not far from the firehouse. If the door isn't open he barks to get in. Once in he nudges a can of dog food from one of the shelves and returns to his firehouse where he's sure to find someone with a can opener. He has been given a charge account because the boys at the station discovered that he could not be trusted with money, as he had acquired the habit of burying it in back of the firehouse and then going on to get what he probably thought was a free can.

In Greenville, Miss., the Delta "Democrat-Times" printed a yarn about the pointer Lady owned by a Mr. T. Mullen. When on a hunting trip with her master and what has been termed "her no 'count son" she disappeared. It was thought that she, with her son Jeff, went rollicking





Beagle hound puppies looking for a home from a wayside stand.

off on their own. Mullen and a hunting companion searched for Lady and Jeff for two days and then the former placed an advertisement in the paper. From Eudora, Ark., close to where they had been hunting, came a reply. Lady had been caught in a trap and held there for three weeks until a farmer discovered her. In all that time the "no 'count" Jeff had remained with her and fed her as was evidenced by the bones of birds and chickens which the gallant Jeff had caught for her.

Gaines Dog Research Center, New York City, reports that Yale University has a new mascot "Handsome Dan IX" and, as traditionally correct, an English bulldog. Yale has for many years had a dog as mascot and as far as anyone can recall it has been a bulldog. When "Handsome Dan the Eighth" died the task of finding a successor fell upon student Philip R. Lottinville of Kankakee, Ill., who asked the Gaines Center to help him find exactly the right kind and type of dog. It was no easy task, as the dog had to have certain markings to conform to tradition. Finally, a puppy was located at Allendale, N. J. The entire freshman class contributed toward its purchase.

Dog Warden Al Rhoden of Cleveland. Ohio, tells the "News" of that city that stray dogs have suddenly caught on to the idea of one-way-streets. They lure a dogcatcher's truck up one of those streets then double back on it. The driver can't turn his truck around on the street and, as Rhoden says, the dogs seem to know it. "They usually stop running then and just sit down and grin at us." From the Long Island, N. Y., "Daily Press" we learn that male Guide Dogs for the Blind are by no means as even dispositioned as their sisters. John J. Neiner, operating the Guide Dog Foundation for the Blind's training camp at Smithtown, Long Island, says of the male dogs, "They're too stubborn. They have a mind of their own too often and sometimes they're plain cussed." Now whether this checks with the findings of other similar Dog Guide institutions I don't know. But Mr. Neiner, who has trained or, as he prefers to call it, "educated", hundreds of dogs for the blind of Long Island and many parts of the nation, should be qualified to speak.

LODGE BULLETIN CONTEST

All lodges qualified to do so are urged to submit sample copies of their publications to Gerald L. Powell, 203 West Main Street, Peru, Ind. Mr. Powell is the member of the Grand Lodge Committee on Lodge Activities who will judge the merits of these bulletins this year.

Awards will be given to the most outstanding contributions offered by lodges in each of three groups—those of more than 1,000 members; those of between 500 and 1,000, and those of less than 500 members.

Father Flanagan's

BOYS TOWN CHOIR

Father Francis Schmitt, *Director*Now Booking—Fall 1957 Tour

Write Msgr. Nicholas H. Wegner, Boys Town, Nebr.

What's Your Line



Among the more than million members of the Elks we believe there are thousands who are owners, part-owners or managers of retail stores. When we solicit manufacturer's advertising for The Elks Magazine we are often asked how many dealers there are among the Elks. The bigger the number that we can quote for any line of business, the bigger the impression its makes upon the advertiser. If you have not yet sent in a coupon similar to the one below, will you please do so today. Many, many Elk dealers have already sent coupons, but the more we can get the better. In no way does sending the coupon obligate you.

THE ELKS MAGAZIN	E	
50 East 42nd Street, New Yor	k 17, N. Y.	
MY NAME IS		
ADDRESS		(PLEASE CHECK BELOW) I OWN THIS STORE
CITY	STATE	I AM PART OWNER OF THIS STORE
TYPE OF BUSINESS		I DO NOT OWN, BUT MANAGE THE STORE

Since 1926! The Halvorfold Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below offer below st. Fair name, taken of the filled some outside front Now with or without emboss. Elk emblem outside front "Made to Order "for ELKS "Made to Order "for ELKS Since 1926! The Halvorfold Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below off

**Made to Order "for El Now in its 30th year—The HALVORFOLD bill-fold, pass-case, card-case, Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear, Ingenious looso-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

HALVORSEN, P.C.M.—700 E. Union Street

Free Examination! Send No Money—Pay No C.O.D. Means exactly what it says. No strings. Mail coupon.

Means exactly what it says, No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Eliss and all the Mrs. Elis, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE blem. Would ordinarily cost \$2.50 extra.
Ideal Gift with friend's name and any fraternal emblem.

HALVORSEN, P.C.M.—700 E. Union Street Jacksonville, Florida—Dept. 80			
	OLDS as per instructions below. If I decide to keep t		

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes, For 12-pass add .25c. 16-pass .50c, etc. Please check squares at right.)

PLEASE CI	HECK HERE:
Black Calfskin	Brown Calfski
Black Morocco	Brown Morocc
Gold filled Snap &	
□ 8-pass □ 12-pa	iss 16-pass
Elle Emblom Emboon	ad Outside T Ves T A

Namas	23K Gold Inside Emblem:
Namer	Please Print
Address 5% off to save	bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

Navy Band

(Continued from page 11)

quiet sort of man, affable, sincere, softspoken. By special act of Congress he has been made a full Commander in the Navy. He conducts the band without use of a written score of music. He can look over the music of an entire concert and mentally "photograph" every sheet. High brow classics and jazzy tunes are all the same to him.

The musicians of the band are tops in their profession. Brendler has gathered them from symphony orchestras, from famous organizations. The many soloists are notables in the world of music. There are 118 musicians and two officers. With them music is not only a profession but big business, for the band plays around 600 engagements a year.

That big shed is the sail loft of the Washington Navy Yard, now called the U. S. Naval Gun Factory, although streetcars and buses stick to the "navy yard" sign. No longer used for making the great sails for full-rigged men-of-war and other vessels, the sail loft became home port for the band, the biggest bandbox in the land.

ERE in by-gone days the breeze blowing through tall windows would stir the great pieces of white canvas as if to warn sail-makers to make them strong to withstand the howling gales of the sea. But a day came when sails no longer were needed and the wind sighed through the empty loft as though searching in vain for canvas and rigging.

But other sounds came, sounds from horns and wood—winds and drums and stringed instruments and the old sail loft again became a center of activity and importance.

The song, in this strange combination which has built morale, is "Anchors Aweigh". When the Navy Band plays its immortal strains a surge of emotion stirs the listener. "Anchors Aweigh" symbolizes the American Navy, greatest in the world, fighting ships and planes and guns and the thousands of men and women who proudly wear the Navy uniform.

Commander Brendler is widely known, not only because of his leadership, but through the many national tours of the band. He is an ambassador of good music and he has this to say: "Band music promotes better citizenship and awakens patriotism. In addition to the service bands many other bands throughout the country, and notably the Elks bands, are doing a grand work.

"In our journeys throughout America the Navy Band has been sponsored by a number of Elks Lodges. In addition, members of the Elks have made our musicians welcome in many of the cities we visit. Many members of the Navy Band boast membership in the Elks. In behalf of the band I wish to thank the BPOE

for its cooperation and hospitality and a job well done."

Gib Sandefer, a Texan who made the picturesque mounted Texas Cowboy Band internationally famous, has long been concert manager of the Navy Band. Gib books the band, goes with it on tours. He knows show business and people and he loves band music. You'll find Gib around Abilene, Texas, in summer, or more likely over on the Sandefer place, "Dead Horse Ranch" near Las Vegas, New Mexico. Gib talks this way about the band:

"Now this Navy Band is not only the band of the USN, it is the people's band. It's trying to make folks happier, help us all to be better Americans. Millions and millions of folks have either heard the Navy Band in person or on the radio or in recordings. It's a great inspiration to the youth of the land, makes them tingle right down to their toe-tips. There's a kick in band music, a patriotic march makes people want to stand up and cheer. What this country needs is more band music, and more musicians who can play band instruments."

Incidentally, the band will make two tours in 1957, each for 35 dates. The spring tour will take the band as far west as Arizona. The fall tour will be to the West Coast.

When on tour the band is self supporting. A school, or a patriotic, fraternal or civic group in each community guarantees to pay the expenses. The profits are contributed to a worthy charity or civic enterprise.

Lieutenant Harold Fultz, who is the assistant leader, declares the band can play anything in any combination of instruments. The library has some 30,000 pieces. In addition to the usual band instruments there is a harmonica. There are



Gib Sandefer, U.S. Navy Band Concert Tour Director, arranges all band engagements.

some unusual instruments, too, he says, a post horn for instance, with no valves, and the euphonium, a double horn with five valves instead of three. The music goes round and round in this contraption and comes out baritone. There are eight herald trumpets, long-stemmed horns of a pattern dating back to Biblical days. Incidentally, the tallest and thinnest musician in the band, Arlington Zetty, plays the piccolo.

Warrant Officer Anthony Mitchell, third leader, knows well that there is more to a band than making music. Arrangers and copyists work steadily, he explains. Others have charge of radio production, programs, announcers. There is a vast amount of bookkeeping. A repair department has ingenious tools to take the kinks or dents out of horns, repair valves, fix violins. A plating room keeps the horns shining bright and striking in gold and silver.

USICAL INSTRUMENTS cost plenty these days and the shop saves thousands of dollars. The big harp, for instance, played by William T. Cameron, colorful harpist, cost \$3,000. The only bandsman with nary a repair expense is Ben Mitchell Morris. He's tenor soloist and has to take care of his own pipes.

"Anchors Aweigh" is officially the song of the Navy but it did not begin its rise to fame as such. Lieut. Charles A. Zimmerman, bandmaster and choir director of the U. S. Naval Academy at Annapolis, Md., composed it in 1906 as the 1907 class march. Each year, it was his custom to write a march for the graduating midshipmen.

"Anchors Aweigh", however, was so inspiring, so atune with all the glorious traditions of the United States Navy that it quickly became the Navy's song, to be played at every concert and every gathering of Navy men.

When the Navy Band plays it at the close of each concert, the musicians stand and persons in the audience stand, too, with heads held high. "Anchors Aweigh"—just a class song—with two verses written by Midshipman A. H. Miles of the class of 1907, had a third verse written by Midshipman R. Lovell of the class of 1926, after it had become the Song of the Navy, a song to thrill millions of citizens. It will endure as long as Americans dressed in navy blue go down to the sea in ships. That last verse goes:

"Blue of the seven seas
Gold of God's great sun
Let these our colors be
Till all time is done-n-n-n
By Severn shores we learn
Navy's stern call;
Faith, Courage, Service true
With Honor over, Honor over all."



Those who will attend the Convention in San Francisco this year from July 14 to 18th will have three top post convention tours to choose from. The Fourth Annual Elks Hawaiian Tour, the Alaskan Elks tour to Alaska, and a tour to Mexico being planned by Mexico Ramirez Tours of Mexico City. We have the Alaskan Tour details and expect shortly to have the Hawaiian and Mexican Tour folders. Write us and, as soon as we have them, we will send them along. These tours offer a wonderful vacation and you will be traveling at bargain rates with a congenial group.

For the auto enthusiast we would like to call your attention to the Eighth Annual NASCAR International Safety and Speed Trials to be held on the hard-packed sands of Daytona Beach, Florida, beginning on February 3rd and continuing for two weeks through Sunday, February 17th. The events are open to the general public with stock cars as well as owners, drivers and builders of special speed creations and foreign sport cars. Write to NASCAR, 42 South Peninsula Drive, Daytona Beach, Florida.

Martin Travel bureau offers a unique Sea-Air European Tour. This tour promises the triple thrills of a Mediterranean cruise on a luxury liner, a popular European tour, and a flight back to the United States with optional routes include a stopover at Bermuda. The tours begin this month at rates from \$765 up. We have the details.

Pan American World Airways has published the first encyclopedic guidebook on the United States. "New Horizons

U.S.A." covers all 48 states and 89 major cities. It will be published in several foreign languages as well as in English and will be a useful guide for domestic travelers. The book sells for \$1.95 and may be obtained through your favorite book store or by writing to Pan American, Box 1111, New York 17, New York.

Travelers between the Mainland and Hawaii still have a few pennies transportation tax to pay on that trip. The Internal Revenue Department has ruled that the portion of the journey between the airport and the three-mile offshore territorial limit is taxable. The tax varies depending on the point of departure, but Pan American reported it would collect a uniform tax of 14 cents one way and 27 cents round trip for first class and 11 cents one way and 22 cents round trip between Honolulu and Los Angeles, San Francisco, Portland or Seattle.

North Carolina advises that all of the more than 100 golf courses in the state are open the year 'round. Pinehurst and Southern Pines have seven 18-hole courses. One of the finest is owned and operated by the Elks at Southern Pines, and all are welcome to play this championship course. You will receive a traditional Elks' welcome at Southern Pines Country Club.

Phoenix and the "Valley of the Sun" offers ideal conditions for those who like to haul their lodgings with them. Not only is the climate just right for trailer living, but the parks there are among the best in the country. Rates at the better places start at \$17-\$18 per month and that includes game courts, swimming pools, TV lounges, palm fringed patios and, of course, all the necessary facilities. Write the Vacation Advisor, Phoenix Chamber of Commerce, Phoenix, Arizona.

* There will be a fifth passenger ship in operation to Alaska this summer. The Union Steamship Company's "Coquitlam," with accommodations for 114, is to make thirteen cruises between Vancouver and Juneau, Alaska.

For Elks Who Travel

(Continued from page 23)

Malta was being used to stage the Egyptian campaign, Cyprus was plainly too hot to handle, and last time a Cunarder hove to in Greece the local Cunard agent warned them off. Too much Greek hostility against the British for their policy in Cyprus, and the Cunard Line, of course, is a British company.

However, there are plenty of exotic corners of the world and they will certainly benefit from the inability of the other nations to stay at peace. Now the Cunard cruise, using its luxury liner "Britannic," will call at Bermuda, the Cape Verde Islands, the Canary Islands, Dakar, Corsica, Sicily, the Italian and French Rivieras and La Coruna in Spain.

Not everybody in the tourist and travel industry has taken full cognizance of all the difficulties of the Middle East. Among those who refuse to be dissuaded is American Export Lines which was vowing right up to press time that it was going to send its "Constitution" on its regular Mediterranean cruise beginning in February. The "Connie" is due to call at Alexandria (for shore visits to Cairo and Luxor), Beirut (where all the Arab leaders met recently), Haifa (which was shelled by an Egyptian ship, later captured), Casablanca and Algiers, hot spots of the Nasser-fanned Arab fire. Some of the "Constitution's" staterooms would be bringing over \$25,000 for two passengers,



Everybody likes the BAND UNIFORM CLUB PROJECT

THE MONTOE COMPANY

Colfax, lowa

90 Church St.

Ask your school Band Director how soon new uniforms will be needed.

how soon new uniforms will be needed.

By sponsoring a Band Uniform fund-raising plan, your Club helps those talented youngsters make a wonderful appearance in smart new uniforms. Advantages of the Uniforms project:

ENTHUSIASM—Your Club members catch the enthusiasm of the school kids.

CLUB SPIRIT—Everybody's happy and proud when the band or orchestra makes public appearances in the handsome new uniforms.

MORALE—The band's morale is given a big boost. CIVIC PRIDE—Your high school band represents your home town every time they perform in other towns.

towns.

CLUB CREDIT—Cloth labels bearing your Club name can be sewn in every uniform.

We have a booklet, "Fund Raising Ideas." Write for it on your Club stationery. There's no obligation; Ostwald sends this to service clubs all over the U.S. UNIFORMS BY OSTWALD, INC., Ostwald Bldg., Staten Island 1, N. Y.

MEN! Make up to without "SELLING

Sensational Demand for Low-Priced Fire Alarm PLUS Sure-Fire "No-Selling" Plan Offers Ambitious Men Huge Profit Opportunities

FIRE

tied

DRAMATIC

LIGHTED-

MATCH

DEMONSTRATION

Sensitive! Lighted match trig-gers Alarm in 3 seconds!

Even beginners cleaning up unbelievable profits with first practical, effective, low-priced Fire Alarm. Needed in homes, factories, offices, stores, on farms, etc. Merlite Fire Alarm hangs on wall like a picture... no wiring, no installation. It's always on guard, "smells" fire before danger point. When temperature rises, Fire Alarm goes off automatically, howls loud warning that can be heard 1/5 mile, wakes up soundest sleeper, gives precious time to put out fire, call fire department, or escape. Selis for only \$4.95, with profit up to \$2.70 on each one.

Nearest Thing to Automation Selling

with our field-tested plan customers sell themselves, No cold canvassing; no hard selling, It's the nearest thing to "Automation Selling." Even a child can use plan successfully with powerful sales tools we give you (which you leave with prospou even white you leave with prospou even white you sleep! No room here to give you full details, but write for amazing facts.

FREE SALES KIT!

Send no money. Just rush your name and address for all the exciting money-making facts, complete II-lustrated Sales Kit, everyther you have selling only 20 Fire Alarms a day brings you \$1,080,00 a month. No competition, Get in on ground floor now, Rush your name and address—that's all.

MERLITE INDUSTRIES, INC. (Alarm Div.) 114 E. 32nd St., Dept. S-41R, New York 16, N. Y In Canada: Mopa Co., Ltd., 371 Dowd St., Montreal 1, P.Q.



a rather expensive way to get a firsthand look at the war zone. Optimists at the line thought the ship would certainly depart as scheduled and that at worst it would be perhaps a 100 passengers off its 500 limit.

Stringing along in similar fashion was the Norwegian American whose "Bergensfjord" is still scheduled to depart New York February 7th for a 57-day excursion to ports in Egypt, Lebanon, Israel, Morocco and Algeria, not to mention Malta and Athens.

Other voices heard above the shellfire included the Arab Information Center which put out a broadside at the height of the Franco-British festivities in Egypt insisting that the travel industry had "confidence in the long range prospects of the Middle East as a center for tourism." It cited the fact that two American companies, Hilton International and Pan American Airways' Intercontinental Hotels, were under contract to build hotels in Cairo. Beirut and Baghdad and the new Shepheard's, with 270 rooms, was due to open on December 15, just in time, the announcement said, for the winter season. Indeed, in the midst of the fighting in the Sinai desert and the French and British strikes at Port Said, Ralph Reber, Hilton's

NEW RITUALISTIC MANUAL AVAILABLE

E. W. McCabe, Chairman of the Grand Lodge Ritualistic Committee, announces release of the new Ritualistic Manual. This manual is in booklet form and furnishes valuable information on the proper manner of conducting Ritualistic Contests, performance of teams, etc. A copy has been sent to all Exalted Rulers. Additional copies may be obtained from the Office of the Grand Secretary.

representative in Cairo, cabled New York, "Construction proceeding." Half of the 10-story frame was up and there was a ready date pegged within the next ten months. The Baghdad Hilton will have 300 rooms, all air-conditioned, with a swimming pool, tennis and badminton courts, all built with an Oriental air at a cost of \$8 millions. It is scheduled to be opened in 1959. Baghdad already has two new hotels, the 200-room Omar Khayam and the 100-room Regent Palace.

Meanwhile, until things cool off to a more comfortable warmth, it appeared as

if most Americans would content themselves this raucous winter, with Hawaii, the Caribbean, and Mexico, with additional travel booked to South America which has never really made a concerted bid for it. Thomas Cook has already reported that it is "wishful thinking" to try to book a Caribbean cruise at the minimum rate. The end of the transportation tax in areas beyond the 200-mile zone immediately adjacent to the U.S.-Canadian and U.S. Mexican border and the elimination of it entirely in the Caribbean will surely have a marked effect on travel habits this winter. It will be cheaper to go to traditional Mexican resorts, all beyond the tax barrier, and cheaper, too, to go to the Caribbean.

As for the U.S., the tax is still on, and the National Association of Travel Organizations was saying the other day that it seemed as if this government's policy is "See America Last." Despite these blandishments, somebody came up with the count that there are now 1,200 swimming pools in Palm Springs, Calif.; a new \$17 million hotel is opening in Miami Beach; and across the lagoon in Miami, there is to be a new \$7 million terminal to handle all the seekers of the warm and

gentle air.

Lodge Visits of Fred L. Bohn

(Continued from page 24)

Deputy Henry Salvail and Mrs. Salvail, State Association President Lucien Langelier and Mrs. Langelier, and Mayor and Mrs. Howe Anderson of Concord.

Following the reception, a banquet sponsored by Manchester, Franklin, Laconia and Concord Lodges was held. The toastmaster of the evening was Senator Bridges who was introduced to the gathering by former Senator Upton. Brief remarks were made by Exalted Ruler Beattie, who welcomed the Grand Exalted Ruler on behalf of Concord Lodge; District Deputy Salvail; Mayor Anderson, who welcomed the guests on behalf of all the citizens of Concord; Past Grand Exalted Ruler Malley, Past Grand Exalted Ruler Sullivan and Grand Treasurer Spry.

Senator Bridges then introduced the Grand Exalted Ruler. At the close of his address, Mr. Bohn was given a standing ovation. Excellent coverage of the reception and dinner was accorded by WBZ-TV of Boston, WMUR-TV of Manchester, N. H., and the entire program was broadcast by radio station WKXL of Concord.

Members of the general committee making the arrangements for the Concord visit included Wells Tenney, P.E.R. of Concord Lodge, general chairman, assisted by Robert Beattie, Exalted Ruler of Concord Lodge, Chris Mullavey, John Hughes, Elwin Jenkins, Robert Fraser and Pasquale Rufo, all Past Exalted Rulers of Concord Lodge; lodge officers Charles Coffin, Richard Jerd, Paul Rinden, Byron Trumbull

and Chester Wheeler; lodge members Julius Slatonis, Knute Hopmon, William Roach, Kenneth Astles, Lawrence Patoine, William Calkins, Herman Swenson, John Wescott, Raymond Labontee and Charles Gannon; also, Wendell Shosa, Exalted Ruler of Laconia Lodge; Charles Bouchard, Exalted Ruler of Manchester Lodge; John Horan, P.D.D.; Harold Eubank of Manchester Lodge; Clark Fuller, Exalted Ruler of Franklin Lodge, and Leo Connor, Past Exalted Ruler of that lodge.

The following morning the members of the party proceeded to Portsmouth, where they were greeted by members of Maine lodges for Mr. Bohn's trip through the Pine Tree State. Escort for the trip through New Hampshire was provided by New Hampshire State troopers under the direction of Col. Ralph W. Caswell and Major Dwight Comstock of the New Hampshire State Police. Police

departments of Laconia and Concord provided the escort in these cities.

BUTTE, MONT .: More than 300 were present at the informal dinner honoring the Grand Exalted Ruler when he visited Butte, Mont., Lodge on October 15th. Arrangements for Mr. Bohn's visit to Montana were made by LeRoy Schmid, President of the Montana State Elks Assn., and Past District Deputy James T. Finlen was chairman of the reception, along with Mr. Schmid, Frank R. Venable, former member Credentials Committee; Carroll Fabian, John J. Cunningham and Newell Evans. Past Grand Exalted Ruler Sam Stern was a guest at the dinner in Brother Bohn's honor, and also present were District Deputies Henry Zahn, Ray Kelly, Polson and Earl Dawes and Lee Hill, member of the Grand Lodge Youth Activities Committee.

NORWICH, CONN., ELK FELIX CALLAHAN DIES AT LODGE HOME

Felix P. Callahan, a devoted member of Norwich, Conn., Lodge suffered a fatal cerebral hemorrhage November 5th. He was stricken in his office in the lodge home where he was performing his duties as Secretary, the office he had held since 1945, following a long period as Trustee.

Initiated in 1913, Mr. Callahan served as Exalted Ruler in 1926. In 1932, he was appointed District Deputy for the Eastern part of his State. Just a few days before his death, he had been reelected Secretary of the Connecticut Past Exalted Rulers' Association, a title he had held for the past nine years.

Mr. Callahan was born in Norwich on Feb. 15, 1888, and had resided in that city all his life. Under the old form of government, he served for many years on its Board of Water Commissioners, holding the presidency on two occasions. He had been Chairman of the local March of Dimes and was well known for his civic and charitable endeavors. He was a communicant of St. Patrick's Cathedral and he had served for some time on its Board of Trustees.

He is survived by his wife and three children whose loss is shared deeply by his many friends and associates.

Business Prospects

(Continued from page 13)

over, borrowing continued on a high level. The total volume of consumer credit at the end of September stood at \$40.1 billion as compared with \$35.6 billion at the beginning of the year. This increase occurred despite the fact that the output and sale of automobiles were smaller than a year ago. The total volume of bank loans rose sharply. Loans of weekly reporting member banks in 94 cities on November 7, 1956, stood at \$52.2 billion as compared with \$46.6 billion a year ago. So long as wages are rising and so long as people are willing to mortgage future income in order to maintain their present standard of living, consumption expenditures will remain high, thus favorably affecting business.

Private investments constitute the second force which has contributed to the high level of business activity throughout the year. Private investments for the third quarter of 1956 are estimated to amount to \$64.0 billion on an annual basis as compared with \$62.3 billion in the like period a year ago. Industrial and commercial construction during 1956 reached a new peak. Capital expenditures by corporations for plant and equipment were very pronounced. According to an estimate of the Department of Commerce and the Securities and Exchange

WOODROW WILSON TRIBUTE

In connection with the dedication of the permanent resting place of Woodrow Wilson in the Washington, D.C., Cathedral on November 11, Grand Exalted Ruler Fred L. Bohn sent to the Magazine a copy of a tribute that Past Grand Esteemed Lecturing Knight Col. August W. Kopke of Oklahoma City wrote.

Brother Kopke has been an Elk for 55 years, and is a member of the Woodrow Wilson Foundation. The tribute on the occasion of the Wilson Centennial arrived after we had gone to press on our December issue, but we quote it this month in part:

"As one of a group who had the privilege of knowing Woodrow Wilson, I wish to add my humble tribute along with thousands of others in this Centennial year of his birth.

"I know of no man in history more richly endowed in mind and spirit . . . a man with character more noble than Woodrow Wilson. In this aristocratic man of the people . . . scholar . . . statesman . . . practical idealist and religious humanist . . . there was a purity of purpose which power could not corrupt.

"If we are to preserve liberty against the ruthless challenge which confronts it throughout the world today, we must understand it as he did. Most men cherish Liberty—few understand it. Woodrow Wilson did."

Commission, capital expenditures for plant and equipment by American corporations during 1956 will amount to \$35.3 billion as compared with \$28.7 for the previous year, or an increase of 23 per cent. The principal reasons for the huge expenditures by corporations for plant and equipment are keen competition, the high cost of doing business, and the desire to acquire the latest laborsaving devices. Since the cost of doing business at least in the immediate future will continue to rise, expenditures for plant and equipment will continue on a high level, thus creating employment and purchasing power.

Government expenditures on the Federal, state and local levels are the third force. Such expenditures have increased materially and the end is not in sight.

All these factors combined contributed to the high level of business activity, to full employment and to the substantial increase in the total value of goods and services produced in the country, and so long as they continue to operate business is bound to be good.

DURATION OF THE BOOM?

The above analysis clearly indicates that business activity is bound to remain at a high level during the next few months. The unknown factors, however, are the length of the boom and, when a readjustment sets in, its extent and duration. Because of the uncertainties enumerated above, it is impossible to time with any degree of accuracy the end of the boom. It could take place sometime in the second half of 1957 or it may not occur until the early part of 1958. An analysis, however, of the very same forces that have contributed to the current boom will indicate that they themselves will bring it to an end:

Increased capital expenditures by corporations have increased materially the productive capacity of the country. As the new plans are finished and the modern machinery and equipment are put to work, the productive capacity of the country will increase further. Sooner or later a point is reached where the productive capacity exceeds the effective demand. When this occurs competition becomes even keener, the margin of profit is curtailed and the desire of corporations to spend huge sums on plant and equipment is reduced. This in itself brings about a decline in business activity. There are already a number of industries in which the productive capacity exceeds the effective demand. This applies to the automobile industry as is evidenced by the difficulties confronting the smaller companies. It is certainly the case in the textile industry and more recently has become apparent in the copper industry.

Commercial and industrial expenditures are at a high level. This applies particularly to office buildings, shopping centers, etc. This sector of the economy will be affected sometime in the future by an over-supply of office space and by



For the best, easiest, most enjoyable fishing of your life, be sure you have a NY-O-LITE Spinning Reel. Needs no lubrication, nothing to rust or corrode, impossible to backlash, weighs only 5 oz., tougher than steel, and a 5-year warranty.

You try NY-O-LITE at our risk. Once you've proved it's the greatest reel, by actual use, you'll rave about it to your friends, creating a demand for NY-O-LITE reels that WALTCO Dealers everywhere are ready to fill. For this favor from you, we'll send you this \$13.50 reel for half price... you send only \$6.75 postpaid (No C.O.D.'s). This offer is limited to the first 5 orders received from any County in U.S.A. You'll have 30 days to use it on our money back Free Trial Offer, Order today!

WALTCO Products, Inc. 2300 W. 49th St., Dept. C-1, Chicago 9, III.

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in reading skill in 6 weeks. Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. D-19, Wilmette, Ill.





We guide you step by step—furnish all text material, including 14-volume Law Library. Training prepared by leading law professors and given by members of the bar. Degree of LLB. Low cost, easy terms. Send for valuable Free Book, "Law Training for Leadership," today. LaSalle Extension University, Dept. 1328 I. A Correspondence Institution Chicago 5, Ill.

the tight money situation which prevails today. Sooner or later available office space will be greater than demand and vacancies will increase. Once this occurs, the desire to erect new structures will be reduced. Moreover, the tight money situation is bound to have an impact on the construction industry. At present many builders find it very difficult to obtain not only mortgage commitments but also construction loans and this in time is bound to bring about a decline in commercial construction.

Private borrowing cannot continue to grow indefinitely. Beyond a certain point the consumer is more anxious to repay debt than to incur new indebtedness. When this situation arises repayment of loans exceeds new borrowing and this too has an impact on the economy of the country.

The tight money situation is bound to bring the boom to an end. Credit control works slowly but, if pursued long enough, it achieves the desired results. It has already been noted how the tight money situation has affected home starts, school building, and smaller marginal business concerns. Since the demand for capital outruns savings and since the availability of bank credit has been reduced, it will become more difficult for business to accumulate inventories or to obtain the necessary capital with which to finance plant and equipment expenditures.

All the above factors combined will bring the boom to an end. The only thing that is not known is whether this will occur in the second half of 1957 or in the first half of 1958. A great deal will depend on international political developments.

How great a decline can one expect? Many older business executives and individuals, when they think of a decline in business activity, always measure it in terms of what happened during the '30's. It is, however, quite certain that any future decline cannot go very far and will not last very long. The pattern of business in all probability will be similar to that which prevailed during 1953-54 and which was aptly characterized as a "rolling readjustment".

READJUSTMENT FACTORS

The above conclusion is based on the following considerations:

Change in Credit Policy: As soon as business activity begins to show any sign of weakness, the credit policies of the Reserve authorities will be reversed. Through open market operations or through lowering reserve requirements, the Reserve authorities will increase the reserve balances of the member banks, thereby increasing the availability of bank credit. A decline in business activity will also cause a decrease in the demand for capital and both factors combined will have a pronounced effect on the money and capital markets. Money rates will go down and bond prices will rise. This in turn will stimulate not only

home construction but also public works for which the pent-up demand is still very great. Schools, hospitals, road building and other public works are bound to play a considerable role in the economy.

Tax Reduction: During the past two decades a great many stabilizers have been built into the economy of the country. When employment is plentiful, Social Security taxes absorb a considerable amount of funds, thereby reducing disposable income. On the other hand, when unemployment sets in Social Security payments rise, thereby increasing disposable income. Similarly, it may be expected that as soon as business activity shows signs of a decline, personal income taxes will be reduced. This too will increase disposable income.

The American economy is highly dynamic and this dynamism is based at least in part on research. This constantly creates new values, thereby destroying old ones. It creates not only new products but also new labor-saving devices and new methods of production. Since the cost of doing business is high and a decrease in this respect is not envisaged, and since competition is likely to become even keener than at present,

ELK LEADERS ATTEND C. E. BROUGHTON SERVICES

Impressive funeral services were held for late Past Grand Exalted Ruler Charles E. Broughton at 2 p.m., November 3rd, in Sheboygan, Wis., where Mr. Broughton had lived for many years. Out of respect for this beloved leader of the Order, there was a large group of Elk dignitaries present. Among the Honorary Pallbearers were Grand Exalted Ruler Fred L. Bohn and Past Grand Exalted Rulers Floyd E. Thompson, Henry C. Warner, Wade H. Kepner and George I. Hall, as well as Grand Secretary Lee A. Donaldson and Grand Lodge Activities Coordinator Bert Thompson.

In attendance at the services were former Chairman of the Board of Grand Trustees Lloyd Maxwell, President of Michigan State Elks Association Robert A, Burns. Past State President of Wisconsin Elks Alfred E. LaFrance and Secretary of the Wisconsin Elks Leo H. Schmalz. Ritualistic services were conducted at the grave in Wildwood cemetery by Sheboygan Lodge's Exalted Ruler, Don Verhulst, and the lodge officers.

In memory of Past Grand Exalter Ruler Broughton, Sheboygan Lodge passed a Memorial Resolution, paying tribute to this great leader with these words: "He devoted a great part of his life to the advancement of the principles of Elkdom, and gave freely and unselfishly of his time and efforts to the advancement of the principles of our organization . . . He was a living exemplification of the four cardinal principles of our Order: Charity, Justice, Brotherly Love and Fidelity."

an easing in the money market and the increased availability of capital and of credit will undoubtedly stimulate the development of new industries and new products.

The economy of the country is essentially sound and no serious abuses have developed in any sector. While it is true that private indebtedness has increased considerably, it is not out of line with the gross national product or disposable income. Moreover, the fact should be borne in mind that most of the long-term loans, notably mortgages, are amortized over a period of years and all consumer loans are constantly being repaid. As soon as the debt of an individual family has been reduced, it almost automatically is in demand for some new products purchased on the instalment plan.

All these factors lead to the conclusion that barring unforeseen events in the international political sphere, any decline in business activity that may take place in the United States is not likely to go very far nor last very long. However, competition will become sharper. Small and medium-sized concerns will find it more difficult to maintain their identity and the merger movement, unless stopped by some new legislation, will continue unabated.

CONCLUSIONS

From the economic point of view the year 1956 will go down in history as one of the best. It was marked by full employment, rising wages and an increase in the standard of living. Throughout the year inflationary pressures were present and commodity prices, both on the wholesale and retail levels, reached new peaks. Competition was keen and the pressure on the margin of profits in many industries was intensified. The merger movement continued unabated, and many small and medium-sized concerns which could not meet competitive conditions were forced to liquidate or to merge.

Throughout the year the credit policies of the Reserve authorities were intended to combat inflationary pressures. The availability of bank credit was reduced. the discount rate was increased several times and money rates reached levels unprecedented since the early '30's. The rise in money rates and the curtailed credit had an impact on housing starts which decreased materially as well as on certain types of public works, notably schools. So long as the demand for credit and capital remains as strong as at present and the inflationary forces persist, interest rates will remain high and may go even higher.

Because of international political conditions, forecasting the future is extremely hazardous. However, any forecast must be based on the assumption that there will be no third world war; otherwise it would be impossible to make any plans for the future. What the outcome of the Suez crisis will be it is, of course, impossible to predict. However, there

are reasons to believe that a peaceful settlement will be reached and that a spread of hostilities will be avoided.

Business activity in 1957 will continue to be good. Wages are rising, thus favorably affecting disposable income. This in turn augurs well for consumption expenditures by individuals. Capital expenditures by corporations and by Federal, state and local government will continue to rise. All these factors will generate a demand for goods and services and create satisfactory employment conditions. The volume of retail trade during the coming year should be satisfactory. Competition, however, will become keener than at present, thus further pressing on the profit margin of many business concerns. Money will remain tight and the efforts of the Federal Reserve authorities will be directed toward preventing the inflationary forces from becoming more pronounced.

Sometime in 1957 or in the first half of 1958 the present boom will come to an end. The decline will be brought about by the reduced availability of credit and capital, by the excess of productive capacity over the effective demand, and by the desire of many individuals to reduce their outstanding in-

debtedness. No boom lasts forever and the present one, too, is bound to come to an end. Only the timing cannot be predicted with any degree of accuracy. This is due to the fact that economic activity depends to a considerable extent on the psychological reaction of the people to a given development. This is particularly true in the United States where the standard of living is high and where the optional demand for goods and services represents about 50 per cent of total consumption expenditures.

Any decline that may take place in the future is not likely to go far nor last long. Basically the economy of the country is sound. The moment business activity decreases money rates will decline, the availability of bank credit will be increased and this in turn will stimulate home building as well as public works. A decline in business activity will lead to a reduction in individual income taxes, thus further increasing disposable income. The population of the United States is increasing at a rapid rate and the economy is highly dynamic. Under these circumstances any readjustment will be somewhat similar in character to that of 1953-54. The long-range outlook for the United States remains favorable.

Satellite Struggle for Freedom

(Continued from page 4)

Europe, a record of 32 per cent absenteeism was set in these all-important hard coal mines in central Czechoslovakia.

In the streets of the industrial city of Zilina, in northern Slovakia, anti-Communist workers fought an armed pro-Communist workers militia, with great numbers of casualties on both sides. A workers' uprising in Zlin, Moravia, seemed imminent. A thousand Red security troops were rushed there from Brno, the Moravian capital, to hold that tense situation under control.

Arrests of hundreds of workers took place in the following weeks throughout Moravia and Slovakia. In an effort to stem the widespread unrest without using strongarm methods, leaflets signed jointly by President Antonin Zapotocky and Premier Wiliam Siroky, promising workers lower prices of consumer goods, more and better supplies of food, and an easing of governmental restrictions, were distributed throughout Czechoslovakia's industrial areas.

The wave of revolt reached way down to the bottom of the industrial barrel, to workers in the forced labor camps. In an almost incredible demonstration of strength against overwhelming odds, slave laborers in Jachymov uranium mine Camp No. XII overpowered their Communist guards, broke out of their stockade, and fought their way right up to the approaches of the German-Czech border where, at Cheb, they were finally outnumbered, surrounded, and captured. Some 2,000 of the miners were transferred to a punishment compound where many of them died, deliberately starved to death by their Communist captors.

News of uprising anywhere behind the Iron Curtain travels like wildfire throughout the length and breadth of the satellite world. Denied access to radio or the press in Communist controlled areas, the word spreads instantaneously nonetheless. The secret of how, but not who, is as well known to the Communist authorities as it is to the man in the street: by the underground, made up of men and women patriots in every walk of life, dedicated to the extirpation of Communism and to the restoration of their personal and national freedom.

The Poznan riots were not the first by any means of the sporadic rebellions against Communist authority behind the Iron Curtain. Those demonstrations, and the previous street fights against Communist armed troops in East Germany, were only more publicized than most others. One that deserved worldwide attention, but got practically none at all, was that which took place just two years ago, and about which this indeed may now be the first public acknowledgement.

On October 6, 1954, in the valley of Hron, in central Slovakia, the wheels of industry were halted by simultaneous action on the part of the workers in protest against Communist oppression. Within a matter of hours, all factories in the area became idle. A message written in invisible ink and sent in January 1955 to Dr. Krajcovic in Washington brought news of the event and what happened to the workers as a result of it. Many of them, as the





SAVE \$7.20 on NORELCO MEN'S ELECTRIC SHAVER ...

Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Our price \$17.75 postage paid. All orders filled within 24 hours. Your money back if you are not fully satisfied. Send check or money order to:

JOHN BROOKS, Dept. 313, Box 212, St. Louis 3, Mo.

BIG MONEY SHOE BUSINESS!



MASON SHOE, Dept. 534, CHIPPEWA FALLS, WIS.



PRINTS POSTAL GARDS

Amazing New Advertising Machine! Amazing New Advertising Machine:
Learn how businesses are now boosting sales in spite of conditions—with ad messages—printed on government postals with amazing new patented CARDMASTER. Guarunteed five years. Low price—sold direct. SEND NAME for FREE illustrated book of money-making ideas and complete unique advertising plans. Send your name today to CARDMASTER CO., 1920 Sunnyside Avenue, Dept. 10-A, Chicago 40, III.



Say It better . . . Say It forever . . . Say It for less U. S. Bronze leadership in quality and artistry is forover impressing everybody everywhere, and low prices keep our customers pleased, too. Write now for new complete FREE color catalog and information — helpful suggestions for honor rolls, awards, memorials, testimonials, for everything. Write to

"Bronze Tablet Headquarters"

UNITED STATES BRONZE CO., Inc. 570 Broadway, Dept. E, N. Y. 12, N. Y. letter indicated, fled into the hills and organized a guerilla band. The message itself, translated directly from the Slovakian vernacular, said:

"The Prague government bums called Russian Communists in to help them subdue us. They brought Russians in from Moskovec (a city in Hungary) in a strength of one whole division of Bolsheviks, and our valley of Hron is occupied by them up to this day. We are safe and our commander is the partisan Captain Riecansky. We fight, and we remain with greetings from the Slovak nation." It was signed with the name of the courier, now a member of the Slovak underground guerilla forces.

Was the revolt in the Hron valley a gallant, but merely an impetuous action, from which no genuine gains against the Communists might be had? Not according to subsequent underground reports from that area. Beginning late last year, dispatches from central Slovakia read thus:

"Slovak guerillas conducting extensive raids in industrial areas of the Hron valley. Trains wrecked. Red military oper-

ations delayed.

"In the region of Stropkov, there has been a pitched battle between Slovak and Ukrain guerillas against Red army forces at the USSR boundary. Our guerillas hide by day, and attack them in the mountains by night.

"In the village of Jamnik our partisans broke into the police station and killed the members of the Red police force at that

central headquarters.

"During celebration of the opening of a new railroad tunnel at Ruzin, our partisans burned a warehouse filled with Communist supplies, and killed the village Commisar."

In March of this year: "Partisans blew up the Arpad Flour Mill at Nitra. This prevented, or at least delayed, the shipment of a hundred carloads of flour to Communist Russia."

"A Red army supply train was wrecked by partisans between Sutovo and Krpelany, in Slovakia. A large quantity of the weap-

ons was taken by our guerillas."

During the twentieth conference of the Czechoslovak Communist Party held on March 29 and 30, 1956, Minister of the Interior Rudolph Barak declared that resistance to the Communist regime had cost the government an estimated 380,000,000 kronen a year in sabotage and other damage. Translated into United States money, that represents a tidy sum, about \$75,000,000 annually.

They wonder, too, about what will happen to the new generation of children, now between the ages of four and ten, who are encouraged to report to Communist agents at school whatever goes on at home, and in front of whom parents have to be careful of every word they speak. Will they grow up indoctrinated by political brainwashing to believe in the paradox that Communist slavery means democracy, and that true democracy means imperialist oppression?

Take the case of 11-year-old Sonje, who

only a few weeks ago was brought by her escapee mother to Munich, Germany, and queried there, in response to my questionnaire, by Dr. Stefan G. Lukats, vice-chairman of the Nationalist Committee of Liberation for Slovakia.

Q. What grade were you in, in Slovakia?

A. In the fifth grade.

Q. Were you a Pioneer? (The Communist children's brigade.)

A. Oh, yes. We wore black skirts, white blouses and a red Pioneer scarf.

Q. Did you like the Russians?

A. Oh, yes. I like the Russians because they liberated us.

Q. Did you learn about Lenin?

A. Of course. We learned that Lenin still lives and will continue to live. But I don't think that can be true because he is already dead.

Q. Who do you think is the greatest and most powerful man in the world?

A. The greatest and most powerful man in the world is President Bulganin of Russia.

Q. Have you learned about Stalin?

A. No.

Q. Would you like to sing us a nice song?

UNCHANGING BROTHERHOOD

Past Grand Exalted Ruler L. A. Lewis recently forwarded to The Elks Magazine a copy of the "Hilltop Bugle," the bulletin of Fullerton, Calif., Lodge and called attention to a splendid message that Exalted Ruler D. A. Armstrong contributed to the November "Bugle." We are quoting this message in part as a matter of general interest to the Order:

"There are certain heavenly bodies which astronomers call fixed stars because their positions never change. Once charted they are accepted as stationary, yet these astronomers tell us those fixed stars actually travel from 40 to 50 thousands miles an hour, but they are so far distant that no change may be noticed from century to century.

"I look upon fraternal brotherhood in somewhat the same fashion. Our fraternal Brothers change as the hours of the clock change, but the bonds of fraternity remain fixed and stationary. In this respect there is no change.

"There is so much change in this world of ours, and so much uncertainty about the future, that it is a welcome relief to find friends and fraternal Brothers to whom we might apply the phrase semer idem—always the same. Always the same is the true motto of fraternal brother-hood."

In his letter to the Magazine, Mr. Lewis wrote of the outstanding progress that Fullerton Lodge No. 1993 has made since it was instituted March 17, 1956, with 1,172 members including demits. The lodge now has 1,400 members and is planning a new \$500,000 home.

A. Oh, yes. May I sing a Russian one that I learned in school?

Children of kindergarten and primary school age, shut off from intellectual contact with the free world, and immunized against thinking for themselves in later life, may well grow up to become the kind of literate and scientific robots the Communist state needs for its perpetuation. The sixty-four thousand kronen question is, however, whether there are still enough adults who dare to try to counteract their children's schooling. And whether there are enough older students in the colleges and universities who remember what individual and national freedom means, and who have sufficient faith in it to wage an unceasing battle for its return. The student revolt that took place in Slovakia in the spring of this year give hope that, even after seven years of Communist thought control, this vital force is still much alive.

The Majales, an annual student festival in Czechoslovakia since time immemorial, until the Communists moved in, was permitted to resume last April after having been forbidden for the past seven years. It was thought by the Ministry of Culture that after seven years of exposure to Marxism and Leninism at the college level the students "would not abuse their freedom". They were confounded by the violence and breadth of the explosion that followed. Seven years of pent-up intellectual steam blew up with a bang.

In every university city—Bratislava, Prague, Brno, Olomouc, Kravlovy Hradec, Kosice—the streets were filled with processions of students carrying banners and caricatures describing in words and pictures their contempt for Communist intellectual repression, and demanding academic freedom. In the Bratislava parade the students went so far as to carry a coffin on which was inscribed: "HERE LIES THE DEAD BODY OF DEMOCRATIC FREEDOM."

Throughout the country the student parades wound up with resolutions demanding more academic freedom, less bureaucracy, better quarters and food, and a limit on the amount of time devoted to lectures on Marxism and Leninism. The fact that these revolts and resolutions took identical form throughout all Czechoslovakia is a tribute to the effectiveness of the underground, and seems to corroborate its claim that it operates with the same force and conviction in the colleges as it does in the world outside them.

Vice Premier Vaclav Kopecky, head of the Ministry of Culture of Czechoslovakia, blamed the student revolt on "former bourgeois writers who have engaged in anarchistic strivings and who hope by provocation and threats to shove us back

into the past".

Dr. Krajcovic, working away at his sixman efforts in Washington, and acutely aware of what is going on in his native Slovakia, feels quite differently about it. "These student demonstrations", he assured me, "reveal an amazing failure of the Communist regime, and eloquently cast

grave doubt on its future. For the free world, here is a new assurance that the spirit of freedom and democracy is alive behind the Iron Curtain, even in the hearts of those who never experienced the operation of a democratic system of government".

In half an office of a suite on one of the upper floors of the National Press Building in the nation's capital, Dr. Krajcovic employs two highly effective and hardly secret weapons. The first, whole-souled dedication to the cause of freeing Slovakia from Communist domination. The second, a high order of intelligence, a vast amount of physical stamina, and complete lack of inhibitions or fears that his efforts may prove to be abortive. In his mind there is no room for doubt. It may take four or five years, he says, "but not much more than that before we overthrow the Communist puppet murderers in our country".

In support of his optimistic estimate of internal revolt, Dr. Krajcovic gives the following statistics gathered by his underground agents in Slovakia, sources which high level American intelligence authori-

ties believe to be reliable:

During the year 1955 there were 51 political trials in Prague alone. They involved 295 accused persons. Among them were 82 under 21 years of age. The total sentences imposed by the Communists were 1,876 years, not including those for life.

On June 12, 1956, Minister of the Interior Rudolph Barak announced that 26,998 persons had been amnestied since 1953, but he warned delegates to the national Czechoslovak Communist Party conference that Western agents had taken advantage of the amnesty and had infiltrated into the country.

On May 13, 1956, Communist newspapers carried stories about the arrest of an 'espionage organization of American intelligence agents". And, a few days later, one about new concrete tank obstructions and barbed wire fences that were being constructed along the Czech-German border.

The underground in Slovakia, says Dr. Krajcovic, is a highly developed, effective organization, with solid roots in all areas of the national community. In addition, he assures us, it is closely affiliated with the undergrounds of other satellite countries of Europe, as well as with democratic countries in the West.

UNDERGROUND STRUCTURE

The structure of the underground comprises two main sections. (1) Guerillas, saboteurs and couriers, and, (2) a readyto-go group of thousands of members prepared to act on X-day, many of whom hold important posts in the Communist regime, in the armed forces, security, industry, and scientific research.

Domestic underground sections have been organized among labor groups of every kind, and among farmers and students. Their immediate purpose is to engage in activities that will wear down the Communist regime by attrition; that will involve the Communist puppet leaders in difficulties with their puppeteers in Moscow; that will intensify popular hatred of Communism and keep alive active revolt against it regardless of governmental attempts to ameliorate the lot of the people from time to time.

TIME IN THEIR FAVOR

The hysterical action by the Soviet Communists in their wholesale murders in Hungary convinces leaders of the undergrounds in the satellite countries that time is on their side. One of the major questions that troubled them-whether their youth, brought up under Communist indoctrination, would understand and be willing to fight for democratic freedomhas been answered in Hungary. Thousands of Hungarian students, whom the Russians had hoped would by now have been brainwashed Communists, died bravely on the barricades in the battle against the invading hordes from the Kremlin. Other thousands were shipped off to slave labor camps in Siberia, since they were found by Bulganin, Khrushchev & Company to be "unreliable."

Simultaneously with the outbreak of revolution in Hungary, which was sparked by the shooting down in the streets of defenseless, unarmed Hungarians by Soviet tanks-mass meetings were held in Slovakia. Members of the underground convened in Bratislava, Presov, Kosice, Lucenec, Levice, Zilina, Trencin and Zvolen.

When Soviet armed forces began to cross the border into Hungary, Slovak border guards in the vicinity of the Hungarian cities of Moskolc, Forro and Hatvan, supplied the first weapons to the Hungarian population for their defense against the Russians.

As early as October 25th, on the day the advance guards of massive Soviet military power began their march into Hungary, preventive steps were taken by the Kremlin in Slovakia. The Slovak underground, ready to join in the rebellion sparked by Poland, and followed by anti-Communist uprising in Hungary, was alerted for action. Whatever contribution the Slovaks could have made to the Hungarian revolt was anticipated, with enormous concentration of military resources, by the Kremlin and its puppet government in Prague.

Motorized infantry, artillery, anti-aircraft, and tank units were deployed throughout Slovakia, with heavy emphasis on the Hungarian border. To prevent any possible crossing by Slovak partisans to help the Hungarian revolutionaries, the Communists placed their 61st and 71st parachute battalions in readiness at the Czech base of Presov-Sebes, and their 63rd parachute battalion at the military airport at Kosice.

Possible simultaneous revolt in Slovakia was doomed by the overpowering mass of Soviet and Communist Czech arms rushed to strategic positions throughout the country. To forestall even a possible Titoist



Kama of Texas Making Even More— aid, "Haven't Touched Bottom Yet!" We DARE make this amazing offer because we're certain that once you actually use a PRESTO to put out a demonstration fire in a bucket—you'll realize why it 'sells on sight' to car owners, homes, stores, farms, boats, offices, factories, and to stores for re-sale. PRESTO's startling chemical is 1½ to 6 times as effective as ordinary extinguisher even a child can use!

Here's Our Daring 10c Offer!

Here's Our Daring 10¢ Offer!

Here's Our Daring 10¢ Offer!

Send your name and address with only 10e TODAY—and we'll send you a regular \$4.95 PRESTO at once. Then you can demonstrate this miracle fire extinguisher to yourself and friends and see for yourself, If not amazed, return PRESTO to us and we'll refund your 10e. Or keep it at this big saving when you order 6 or more. You can't lose, You risk nothing. We'll also send you FREE a complete Sales Kit to help you get started. Act now. Write to

MERLITE INDUSTRIES (Presto Div.), 114 E. 32nd St., Dept. X-41R, New York 16, N. Y. IN CANADA: Mopa, Ltd., 371 Dowd St., Montreal 1, P. Q.

"How to Go into **Business** for YOURSELF"

ou know a trade or occupation—why not into business for yourself? Why not make profits others are now making?

the profits others are now making?

It's EASY TO START A NEW BUSINESS, It's easier than you think—once you learn the 9 easy steps of building a new business of your own. National Business Consultants has shown over 5000 others how to be successful—let us show YOU too. We guide you every step of the way with sound, proved simple business practices, steed, profit making methods in the property of the way with sound proved simple for the profit of the profit of the profit of the provided profit making methods in the profit of the p



revealing information. In easy-to-understand language it explains how to start and make any kind of business profitable. Free for the asking! Sent to you in condicential plain envelope, Just write:

NATIONAL BUSINESS CONSULTANTS, Office E. 1

Los Angeles 61, Calif.

Reflexite AUTO EMBLEM

41/8" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid \$1.75

RUSSELL-HAMPTON CO. 303 W. Monroe St., Chicago 6, III.

BOOK MANUSCRIPTS CONSIDERED

rooperative publisher who offers authors rly publication, higher royalty, national dis-bution, and beautifully designed books. All bjects welcomed. Write, or send your manu-

script directly.

GREENWICH BOOK PUBLISHERS

GREENWICH BOOK PUBLISHERS

489 Fifth Avenue
New York 17, N. Y.





Molded plywoods, aluminums, Ply-Laps. Redesigned and improved for wide acceptance by boating public. See them at New York and other major boat shows. FREE Catalog on request.

WAGEMAKER COMPANY Dept. 25-57 Grand Rapids, Michigan

Now Many Wear FALSE TEETH With More Comfort

FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at any drug country. any drug counter.

FREE FOR

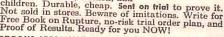
If you suffer asthma attacks, choke and wheeze, find sleep impossible because of the struggle to breathe... try FRONTIER ASTHMA MEDICINE now! Get immediate, blessed relief from the dreaded symptoms of bronchial asthma. Over 1,060,000 bottles sold. FREE TRIAL bottle by return mail. You pay nothing. Send name and address now to: FRONTIER ASTHMA CO. 550-A Frontier Bldg., 462 Niagara Street, Buffalo I, N.Y.

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itchcaused by eczema, rashes, scalp irritation, chaf-ing—other itch troubles. Greaseless, stainless, 45c trial bottle must satisfy or money back. Ask your druggist for D. D. D. PRESCRIPTION.

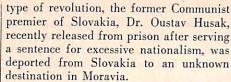


LOOK for Rupture Help

Try a Brooks Patented Air Cushion appliance. This marvelous invention for most forms of reducible rupture is GUAR-ANTEED to bring YOU heavenly comfort and security—day and night—at work and at play—or it costs you NOTH-ING! Thousands happy. Light, neat-fitting. No hard pads or springs. For men, women, and children. Durable, cheap. Sent on triol to prove it. Not sold in stores. Beware of imitations. Write for Free Book on Rupture, no-risk trial order plan, and Proof of Results. Ready for you NOW!



BROOKS APPLIANCE CO., 329-H State St., Marshall, Mich.



What does the future hold for the satellite countries of central Europe now that the Polish revolt has been brought within the Soviet orbit, and the anti-Communist revolt in Hungary brutally crushed? According to Dr. Krajcovic, a battle has been lost, but the war for freedom has just begun.

The curtain has come down at the end of the first act of the great drama of central Europe, he says. The world audience may be chattering for the moment about other things, but the actors are getting ready to resume their parts.

In Slovakia, for example, says Dr. Krajcovic, the underground will now begin to stage more spectacular acts of sabotage than ever before. Instead of laying down their lives to murderous Soviet artillery fire in the village squares, the people will begin to make it not merely difficult, but actually impossible, for the Red masters of Slovakia to keep its economy func-

This will create hardship for the Slovak people, of course. But, say their underground leaders, since the major Slovak industrial products are drained away by the Soviet Union, it will be worth the try. If they cannot throw the Communists out, they will, they hope, be able to squeeze them out. Of one thing they are sure. As long as there is one Slovak left alive, he will continue to fight Communism.

January—Elks National Home Month

(Continued from page 19)

between Roanoke and Lynchburg, Virginia. Overlooking the beautiful rolling green hills of Virginia, the buildings are of classic design. The main building is connected by covered arcades to cottages, where our guests are given individual rooms of their own. Additional cottages are to the rear of the main building and house the balance of the members. Each room is comfortably furnished equipped with a lavatory, having hot and cold running water. While maids take care of the cleaning and changing of linens, most of the guests add their personal touch in decorating the rooms.

The main dining room is surrounded on three sides by glassed-in verandas. The food served is of the best quality, with the menus being changed daily and quantities are not limited. The farm produces some of the meats, poultry, eggs and fresh vegetables in season. All of the meals are well balanced, prepared in the large clean kitchen by excellent chefs, under the direction of a Dietitian. The Home's bakery prepares all of the bread, rolls and pastry served.

In the main building are the administrative offices, reading room and lounge, where a well-stocked library and daily papers are available. Also a recreation room, where cards and pool are played, television room and barber shop.

On the second floor of the main building is the lodge room, where regular meetings are held by the officers elected by the members. The only difference between the Home lodge and any other is that it is unchartered. The Superintendent's living quarters and guest rooms are also on this floor.

The Home maintains a well-equipped hospital of thirty-five bed capacity, including X-ray machines and a drug department available to all. Under the direction of D. H. Robinson, M. D., the registered nurses and aides administer to those confined with tender care. A convalescing ward is also operated.

Between the two rear cottages stands the

Fred Harper Memorial Auditorium, the gift of Past Grand Exalted Ruler Robert South Barrett, air-conditioned and furnished with comfortable seats. Movies in sound on the largest type screen for Cinemascope and Vista Vision are shown twice weekly, a feature film, short and the latest news. The auditorium also serves for other meetings and the annual Memorial Services.

A modern laundry, central heating plant and maintenance department are operated. The tailor shop and clothing store room are on the basement floor. Here the mending is done and each guest is given new clothing as needed.

In view from the entrance under the Grecian portico is the imposing bronze Elk Monument, surrounded by beautiful flowers and shrubbery. Beyond this is the well-kept expansive lawns and six-hole golf course.

The farm, comprising 169 acres, looking mainly to the Blue Ridge Mountains and the Peaks of Otter, is the showplace for miles around. Rolling hills and fertile bottom land, mostly in grazing pasture for the dairy herd and beef cattle. The farm buildings, dairy barns, poultry houses and silos are kept neat and clean.

KIWANIS REPRINT VOTE MESSAGE

An indication of the fact that Grand Exalted Ruler Bohn's "Get Out The Vote" Program was most influential outside of the Order, as well as with Elks, was evidenced in the McAllen, Texas, "Kiwanis Bulletin" of October 30th, which was forwarded recently to The Elks Magazine by Harry Kunce, Secretary of McAllen Lodge.

The "Bulletin" reprinted in its entirety Mr. Bohn's "Get Out The Vote" message, which was originally prepared as a radio address and a copy of which was sent to every subordinate lodge for local use, together with other "Get Out The Vote" material.

Elks Rallied to Aid Hungarian Refugees

Grand Exalted Ruler Fred L. Bohn assured E. Roland Harriman, Chairman of The American National Red Cross, that the Order of Elks will support the drive for money for the relief of Hungarian patriots crushed under the heel of Communism.

"The Order of Elks, dedicated to benevolence and patriotism, certainly is most sympathetic to relieving the distress of any Communistoppressed peoples. We shall do our utmost to be of help," the Grand Exalted Ruler said in response to a telegraphed appeal from the Red Cross head.

Brother Bohn pointed out that a contribution to the Hungarian refugee fund is a practical way for every Elk to help in the fight against Communist tyranny, and urged every member to make himself definitely active and effective in this most worthy cause.

Some of the cattle feed of alfalfa hay and corn is grown on the farm.

The Elks National Home is a gentleman's country club. Enjoyment of life is here for those who qualify, to live the remaining years of their lives in peace and contentment. Everything for their comfort and welfare is provided. The Home, farm and improvements are now valued in excess of \$3,000,000.

In a recent report of those at the Home, the average age was 77 years. The youngest 57 and the oldest 101. While the national average for longevity is increasing, the average at the Home is a tribute to

the attention given the guests by the efficient employed personnel.

Traveling Elks, their families and friends who are in the area of the Home are urged to stop and visit. Accommodations for Elks only are available for a period of five days, at the rate of \$5.00 per day. A competent guide will escort visitors through the Home and grounds. You will want to extend the hand of friendship to your aged Brothers, observe their satisfaction and contentment. On leaving you will feel a glowing pride in knowing you have a part in our greatest humanitarian project "For Our Own."

Rod and Gun

(Continued from page 18)

them. Shoot still farther ahead of them." That is good advice. The exception is

when puddle ducks bounce after you kill the first one-or shoot the first barrel. Then they're flaring, flying up, and your second bird won't require so much lateral lead as your first one.

I've had young hunters ask me, "How do you lead a duck?"

The answer is very simple and highly complicated. You shoot ahead of him. That's easy enough, but the matter of how far ahead of him is something else again. One thing for sure, you can't estimate how far away he is, how fast he is flying, the speed of your shot charge, and then arbitrarily pick a spot in front, point the gun at it and pull the trigger. You'll be lucky to hit five per cent of the birds you shoot at if you try that.

The surest method of leading ducks is this: Bring the gun from behind, swinging the muzzle faster than the duck is flying, and pull the trigger just after it passes him. But keep it swinging. The surest way to miss is to stop your swing as you pull the trigger.

Actually, I suppose that in this day of magnum loads and inexperienced hunters there is a reason for missing even more common than insufficient lead. That is shooting at ducks out of range. One Sunday during the past season, I took a friend duck hunting. Ordinarily I don't hunt on

Sunday, but this was the only day he could go and I'm glad now that we went, even though we didn't get any shooting. It was a revelation to me and to my friend, as well.

Every reed had a hunter behind it. Apparently each of them had a duck call and a case of shells. The bombardment started a few minutes before legal shooting time, and it never let up. Very few ducks were killed, and none whatever were allowed to touch the water. By 8 o'clock there wasn't a mallard less than 200 yards from the earth. Even the coots were flying a hundred yards high. By 10 o'clock all the ducks were gone.

I saw hunters shoot at ducks that were 100 yards up in the air. This is no exaggeration; I do mean 100 yards. At that range you have no more chance of killing a duck with a shotgun than you have of sinking a battleship.

You'd think, with shotgun shells costing 12 cents apiece, that the boys would be sort of careful. They're not. I've no idea whether such ridiculous shooting is the result of ignorance, excitement or greed, or a combination of all three, but it is as wasteful of ducks as it is of ammunition.

Most cripples are lost because somebody shot at them out of range. When a duck is within sure range, you either kill him clean or you miss him. When he's



Checker® Commercial, industrial and institutional wardrobe equipment and complete checkman

VALET RACKS ® Stationary and portable Wardrobe and Locker Racks for the office and the home

Write for Catalog CK -3

VOGEL-PETERSON CO.

equipment and furniture.

Have You A Few Spare Hours A Week? EARN \$200 to \$800 A MONTH FULL OR PART TIME . . . IN DIGNIFIED ACTIVITY!

Do you sit twiddling your thumbs, when spare hours could be interesting and rewarding? Many of our could be interesting and rewarding? Many of our best solesmen are semi-retired men, earning \$50 to \$150 a week and more in 10 to 20 daytime hours, selling executives our business-building items. Single orders sometimes \$1,000 or more. If you'd like to represent one of the country's oldest best-known advertising specialty firms, write us briefly about yourself and hours you can spare weekly.

GETTIER-MONTANYE, Inc., Glyndon 3 Md.

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report own business quickly. Men, women of all ages, learn easily. Course covers Salest Property clarked subjects. STUDY AT HOME or in classrooms in leading cities. Diploma awarded.

WEAVER SCHOOL OF REAL ESTATE (Est. 1936) 2020H Grand Avenue Kansas City, Mo.

YOUR RESTAURA

I show you how to get started just as I did; where to locate, 7 ways to get capital, money making methods, even how to run a sandwich business right out of your own home with only a few dollars investment. Write for free details.

School of Restaurant Arts, 321-D, Fremont, Ohio

Become an

Auditor - C. P. A.

The demand for skilled accountants—men who really know their business—is increasing. National and state legislation is requiring of business much more in the way of Auditing, Cost Accounting, Business Law, and Income Tax Procedure. Men who prove their qualifications in this important field are promoted to responsible executive positions.

SEND FOR FREE BOOK

Knowledge of bookkeeping unnecessary. We train you from ground up, or according to your individual needs. Low cost: easy terms.

Send name and address on the lines below for free illustrated book describing the LaSalle Accounting training and the opportunities in this highly profitable field.

LASALLE EXTENSION UNIVERSITY
A Correspondence Institution 417 S. Dearborn St., Dept. 1328H, Chicago 5, Ill.

Name	
Address	
City	Zone State

"FREEDOM'S FACTS"—Stepped Up Attack on U. S. Overseas Bases



This month's excerpts from "Freedom's Facts" is particularly timely, because of the situation in the Near East and Moscow's threat to England and France about the use of aerial missiles against them. "Freedom's Freedom's from the second sec

dom's Facts' is a monthly publication of the All-American Conference to Combat Communism, of which the BPOE is a member organization.

If Communists had their way, the United States would close up all of its overseas military bases, reduce U.S. armaments at home, and leave Asia, Europe and Africa at the mercy of Communist and Communist-allied military might. This is the goal of the stepped-up propaganda program which the Reds are now trying to promote on the grass roots level in the United States through trade unions and civic organizations into which they can infiltrate.

A quick look at any map of U.S. bases around the world tells the story. The United States and its allies have built a wall of steel around the Communist Empire. Virtually the only countries the Reds can move into without facing opposition from U.S. forces are Burma—now being slowly invaded by Red Chinese—India,

Afghanistan, Laos and Cambodia. Reds have established footholds in Laos and Cambodia. Anywhere else advancing Reds would be met by U.S. forces. If any major attack was launched, the Red homeland would be hit quickly from Air Force bases in Japan, Okinawa, Morocco, Libya, Spain, Greenland, Alaska, Korea, and Formosa, and in various countries of Europe.

American defense starts on the borders of the Communist Empire. And the Reds are trying by every means of propaganda and political maneuver at their command to tear down this wall of steel. This is the meaning behind recent stepped-up efforts to hog-tie American defense efforts and close down U.S. overseas bases.

The Soviet Army publication, "Red Star", on October 11 made a direct attack against U.S. overseas bases. "Red Star" declared: "Large sections of opinion in Britain, France, Italy, Iceland, Japan, the Philippines and other countries have become convinced of the aggressive aims of the American military bases on their soil."

"Red Star" continued: "There can be no question of a defensive purpose of American bases outside the United States, for these bases lie thousands of miles away from American territory and close to the border of the Soviet Union, the People's Republic of China, or the People's Democracies. For what kind of 'defense' of the United States are American warships plying the waters in the Taiwan (Formosa) straits?"

The answers to these charges are simple. Local hostility toward American overseas bases is being deliberately agitated by Communists, just as hostility toward the Marshall Plan was agitated by the Reds several years ago. Furthermore, U.S. bases are not established overseas to make people "happy". They are there to protect them. The U.S. is committed by treaty today to protect some 700,000,000 people and 21½ million square miles of area in the free world.

And finally, why are U.S. warships in the Formosa Straits? The answer came from the Communist Party newspaper, "Pravda," on September 29 when it stated that Red China would "liberate" Formosa at any cost.

The U.S. bases are overseas just because of the Red attitude that "if we can't get what we want peacefully, we'll shoot our way in."

What difference does all this make to the average U.S. citizen? Communists are carrying forward a strong drive for liquidating U.S. overseas bases, hampering Hbomb tests, stopping the military draft, and otherwise hobbling U.S. world defense efforts.

It is important in judging political issues on disarmament to judge first of all whether the acceptance of the proposed disarmament plan by the free nations will open a breach in free world defenses to a further and more tragic Communist advance.

farther away, one or two large shot may penetrate his intestines. He'll show no sign of being hit, but he will die. They all do. Ducks with their intestines broken by shot fly strongly away, but they die that night or the next day.

The number of ducks lost this way is staggering. Add to it those that are lost within sight of the gun, brought down with broken wings or other superficial wounds, and lost because they struck the water too far away for a killing follow-up shot, and you have a total a third as great as the ducks that actually are killed clean and go into the bag.

But for these losses we could have another bird in the bag limit. Once he's stopped to think of it, nobody with a shred of decency could practice scratch shooting at doubtful range.

But how can the inexperienced gunner tell whether a duck is close enough? Unfortunately, there is no simple answer. One of the old rules was this: Don't shoot until you can see the markings on the plumage. Another was: Wait until you can tell the color of their feet.

Both of these rules were pretty good, probably as good gauges as any. The difficulty with them is that the distance at which you can see feet or feathers clearly varies with the quality of the light. Early in the morning, nobody can see them, even with the ducks at 20 yards. On a

bright day, especially over snow, a man with good eyes can see them clearly when the ducks still are far out of range.

The safest way probably is to learn to judge distance by the apparent size of the duck. This takes experience. You have to be able to tell canvasbacks from bluebills and mallards from baldpates. You have to shoot enough ducks to know how big a pintail appears at 40 yards.

It can be done, however, and the way to do it is not to shoot at any duck unless you're sure. Once you've gotten into the habit of killing them dead or missing them clean, the ability to judge range will develop rapidly. There won't be any more of that miserable uncertainty as you wonder, "Did I miss him or was he out of range?"

Decoys add a lot to duck hunting—and I don't mean simply in the number of ducks killed, either. There are endless possibilities in setting them, and we're never through looking for the perfect arrangement. I will always wonder why a setup that works one day may fail the next, apparently under identical conditions. We change and try and when we finally get everything just right there is real satisfaction.

One day early in the winter, I discovered that there was a strong wind from the southwest when I got to the river an hour before shooting time. I set my de-

coys in a tight bunch off the eastern, upstream, point of an island. This, I figured, would give me perfect shooting, since the ducks would have to light into the wind and I'd be on the island—giving me the first shot as they came in and the second as they flared up over me. I also assumed that the blocks would appear natural there, since they were in a spot of smooth water that was sheltered from the wind by the island.

I was ready well before the deadline, and there was a good early flight. None of them paid my stool the slightest attention, however. I shot one mallard drake that just happened to be flying along low, but he was all. What was wrong? I scratched my head and wondered, and finally I remembered one of the fundamental rules of decoy arrangement—a rule I'd forgotten in the rush of getting my decoys out on time.

Ducks never light among tightly-grouped decoys. They never light among a flock of their own kind already on the water, for that matter. They come down outside and swim in.

I hurriedly took up about 25 of my fivedozen decoys and moved them 20 yards downstream along the more sheltered side of the island. Then I got back into the blind and sent out a welcome with my call to the next flock that came into view. You'd be surprised at the difference!

46

Big, beautiful, corn-fed mallards dropped in as though the hole between my two groups of decoys was the only spot in the world where they wanted to be. I did the best I could to make them welcome, and the shooting was over far too soon.

Duck hunting really is a lot like fly fishing. In fact, most of the fly fishermen I know are also duck hunters. I think the reason is that both sports appeal to the kind of man who enjoys solving problems. The fundamentals of both are simple. Anybody can get started, and he'll be reasonably successful after a short apprenticeship. But nobody, ever, has mastered every facet of either sport. There always is more to learn.

That, I beg leave to affirm, is exactly the way it should be. I hope I never learn so much that duck hunting becomes easy -or fly fishing either, for that matter.

On second thought, I guess that's something I don't need to worry about. I wish I knew a heck of a lot more!

The Bowl Games

(Continued from page 7)

had a chance. It was a duel between the sluggish and the alert. The resultant runaway was no surprise to many who have been studying bowl battles for two decades. The holiday spectacle is football's most frustrating experience-youngsters grow up on dreams of a bowl battle, and young coaches haven't "arrived" until they qualify for one. Yet in the end, bowl glory frequently eludes the All-American, and many of the great coaches find only bitter defeat, and for the oddest of reasons.

Louisiana State, for instance, lost three straight Sugar Bowl games. After the third, Coach Bernie Moore, wailed, "How can I get my boys steamed up for it? It's just a 90-mile bus trip to them (Baton Rouge to New Orleans). It's the thrill of a lifetime to the boys on the other team."

Twelve years later Louisiana State got the call again, this time to meet a heavilyfavored Oklahoma team. Bill Keefe, sports editor of the "Times-Picayune," observed that the Sooners were indifferent and cocky, a jibe that pleased Coach Wilkinson. A few days after Keefe's critical blast the Sooners flushed a photographer in hiding near their practice field.

Oklahomans yelled "Spy," and accused Louisiana State of planting the cameraman. Bayou officials counter-charged that the whole thing was a "frame-up" to arouse the Sooners. The mystery was never solved to the satisfaction of the warring parties, but the team reacted as Wilkinson had hoped. Oklahoma won by 35-0, which still stands as the most onesided game in that bowl.

Time was when traditional rivalries-Ohio State and Michigan, Duke and North Carolina, Texas and Oklahoma, Tennessee and Alabama, Army and Navy, Yale and Harvard, to name a few-generated a hysteria of a special sort. Bowl games have changed all that. Now the big games are just a stepping stone to the bowl invitation and even conference title races have taken a back seat.

Critics of the Big Ten-Pacific Coast series complain that the conference races are meaningless. Fans are understandably blasé about the title race; the major interest centers in the battle for the bowl bid. The title does not guarantee a bowl appearance except in the Southwest Conference, which sponsors the Cotton Bowl. No team can appear in the Rose Bowl two years in a row-a rule that has washed out many potentially great games in that bowl-and a similar rule governs the Orange Bowl, which features teams from the Big Seven and the Atlantic Coast Conferences. Of the four major bowls only the Sugar has kept clear of all entangling alliances.

Yet, no matter how the teams are selected, the bowl pressure is there. The bowl trip, especially a first appearance, takes on aspects of a crusade. Fans who go consider it so; they proudly flaunt the school colors and strut their sectional pride like a chorus girl wearing her first mink. In this role, many fans make extravagant claims, bet twice as much as they can afford to lose, and blow a fat bankroll on a gay holiday to New Orleans, Miami, Dallas or Los Angeles. Such a fan obviously is in no mood for defeat on January 1, and he feels cheated, even humiliated, when his team gets the bounce. He bruises easily and heals slowly.

The late Frank Thomas guided Alabama into six major bowl engagements and won four of them, yet he was one of the first to plan carefully every detail of such trips. "So many things can happen out of your control," he told us a few months before he died.

Thomas observed one inflexible rule: He always consulted the players before accepting a bowl invitation. "We always had a meeting, at which I would outline the procedure-practice plans, travel plans, entertainment, expenses, complimentary tickets and so on. I told them that if we went we would go to work hard and to win if we could. So, when they voted to go-and they never turned down a trip-they knew exactly what was expected of them and that the job was up to them." Alabama first held such a meeting back in 1934 before accepting an invitation to the Rose Bowl. Now no coach would dare accept without consulting the

Two years ago one Southern coach agreed to let the married players take their wives on the trip. Immediately one of the unmarried players asked if he could take along his girl friend! Another asked if the school would provide rented cars for athletes pleasure-bent. The coach, of course, nixed both ideas, but the point is this: Athletes are not unaware of their

People 60 to 80: Tear Out This Ad

. . and mail it today to find out how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you!

Write today, simply giving your name, address and age. Mail to Old American Ins. Co., 1 West 9th, Dept. L155M, Kansas City, Mo.



Everlasting Bronze BOOK OF MEMORY

For listing 100 to 3000 names economically. Write for free catalog including photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc. Dept. 722, Cincinnati 3, Ohio

EASY SHOPPING

through the Elks Family Shopper

The Elks Magazine FAMILY SHOPPER is featured on pages 26 to 32. In it you will see a variety of useful, new, attractively priced items carefully chosen so that you may buy safely and with complete confidence. It's the easy, arm chair way to shop, free from the confusion of crowds.

When buying be sure to tell the advertiser that you saw his advertisement in

THE ELKS MAGAZINE

FREE-U.S. STAMPS

U. S. 1943 Bi-Colored Flag
of Occupied Nations (as illustrated) Airmails, Commemoratives, Regular Issues, included in this collection of 25 selected, all different, genuine U. S.
Stamps, PLUS VALUABLE U. S. \$5.00 STAMP.
Everything for 10c to cover mailing expenses. Approvals included. (returnable) Act at once.

WILLETT CO. P. O. Box 390 Dept. 24, Mount Kisco, N. Y.

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

Without Torturous Truss Wearing

Mithout Torturous Truss Wearing

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Simply send name and address to William S. Rice, Inc., Dept. 13F, Adams, N. Y., and full details of the new and different Rice Method will be sent you Free. Without hard flesh-gouging pads or tormenting pressure, here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses with springs and straps that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today!

role in the gold-plated bowl junket. They now insist on having a good time as well as playing football. The coach who snubs them is asking for, and usually gets, a lackluster performance on New Year's

One year Coach Wilkinson rewarded his football squad with a postgame aerial junket to Havana. "The trip wasn't worth it," he said later. He agrees with Paul (Bear) Bryant, then of Kentucky, who discovered after a Sugar Bowl game that his players wanted to go home.

"I told them they could stay in New Orleans and loaf two days," Bryant, now at Texas A. and M., recalled. "The first day wasn't half gone before the kids began coming around and asking if they could catch the next plane. I think they wanted to get back to familiar surroundings and bask in the glory of winning a bowl game. Too, even the ones who were old enough to enjoy night life didn't have the money to pay for it in a city like New Orleans."

Wilkinson and his Oklahoma gang, always a national power-house, hold the distinction of being the only team ever invited to the same bowl three years in a row. It turned out to be a case of going to the well once too often.

"We felt we were in an impossible situation," Wilkinson explained. "We had defeated North Carolina in the Sugar Bowl in 1949 and Louisiana State in 1950. A lot of the same gang were making the trip for the third time. It was old hat to them. Then, too, we had been recognized as the national champion (No. 1 in the AP poll).

"The setup was perfect for the Kentucky team. I really don't think there's much a coach can do in this situation. College boys love to go up against odds like that, they just love to deflate somebody and that somebody happened to be us. And you know when it was all over I came to the conclusion that Kentucky actually had a better team than we did.' The score was 13-7.

Tennessee, the national champion of 1951, suffered the same fate a year later on the same field. The Volunteers, making their eighth bowl appearance, third in New Orleans, looked upon Jim Tatum's young Maryland team as an upstart.

"We never even considered the possibility of losing," one of the players told the writer. "We were just wondering what the score would be."

Tatum, long a close personal friend of the Tennessee coach, General Bob Nevland, appeared before the Knoxville Quarterback Club and lulled the home forces with high-sounding gabble about how "honored" he was to field a team against Tennessee, how "hopeless" the situation looked to him. Came the big day and Maryland smothered the favored Volunteers and won easily, 28-13.

Bowl victory, however, can be most elusive. The tactics that win one year may be woefully inadequate the next. Some of the great coaches could win almost anytime except January 1, particularly the late Jock Sutherland of Pittsburgh and Bob Neyland at Tennessee. Neyland appeared in every major bowl at least once, won only two games out of seven. Sutherland built a string of powerhouse elevens at Pitt, yet lost three Rose Bowl games-two by one-sided scoresbefore he finally found the combination.

Only in 1930 was there a logical ex-

planation for defeat. Eastern observers called this Pitt team "one of the greatest in Eastern football history," claiming All-American honors for Tony Uansa, Pug Parkinson, Ray Montgomery and Joe Donchess. Uansa romped 60 yards from scrimmage on the first play, but Pitt failed to score and, in the end, was in complete rout, 47-14. Years later Montgomery set the record straight:

"Coach Sutherland never would talk about it, but we were not in condition. Some of the boys didn't want to play and the boys who didn't make All-American were envious of those who did. We never gave Southern California much thought

at all."

Pitt lost again to the Trojans, 35-0, in 1933, but Sutherland finally was avenged, in 1937. Here certainly was a game decided before the coin was tossed. Washington, being the host team, selected Pitt in preference to Alabama or Louisiana State, the one-two teams of the South. One newspaper described Pitt as "the greatest el foldo" of bowl memory. Another writer accused Washington of picking a team it could defeat. Alumni of the spurned schools had a good time, too.

"You're afraid of Louisiana State," wired a partisan of the Bayou flats. "So let me wish you success in your game

with Vassar."

Jimmy Phelan, the Washington coach, shuddered every time he picked up a newspaper. "All Jock had to do was tack up the clippings." Sutherland went him one better. The heckling stories were placed in the players' rooms. Enroute to the Rose Bowl stadium on New Year's Day Jock stopped the bus on a rise overlooking the arena.

"There it is," he said. "That's where

we got beat three times."

"You can be damn sure it isn't going to happen today," muttered Bobby Larue. It didn't. Led by a rampant sophomore named Marshall Goldberg, Pittsburgh shattered Washington, 21-0.

Even so, the victory turned into tragedy. Sutherland asked Don Harrison, athletic director, for money so the players could have a "night on the town." Harrison refused, limiting each player to a mere seven dollars. Sutherland, contending that the Washington players had received \$150 apiece, was furious. He gave the boys all the cash he could out of his own funds, and the breach between the two was never healed. The rhubarb led eventually to the

de-emphasizing of football at Pitt. Neyland's bowl experiences were just as disheartening. Of the five losses, the 19-13 setback by Boston College galled him the most. It was this Sugar Bowl triumph in 1941 that focused Notre Dame's attention on 32-year-old Frank

resignation of both men and also to the

Leahy. "If I had lost to Tennessee I doubt that Notre Dame would have given me another thought," Leahy has often said.

Certainly the manner in which the Eagles forged ahead warmed the hearts

Rhode Island Elk Leader Richard Moran Killed

LKS throughout New England were shocked and saddened to learn of the death of Richard A. Moran, 48, President of the Rhode Island State Elks Association, on October 16th. Death came as a result of a head-on collision on Merritt Parkway when the car Mr. Moran was driving was struck by another automobile which crossed the dividing strip from the other direction.

An active and devoted Elk, Mr. Moran was a Past Exalted Ruler of Pawtucket Lodge No. 920, and was a Past District Deputy for his State. He had been elected President of his State Assn. last June. In April, Mr. Moran was honored by his fellow members at a testimonial dinner attended by many prominent State leaders, including Governor Dennis J. Roberts, a member of Providence Lodge.

Vice-President and General Mgr. of W. J. Halloran Companies, Mr. Moran was nationally known in the trucking business and was Vice-President of the American Trucking Assn. at the time of his death. He was also a member of the Board of Directors and a former President of the State Truck Owners' Assn.



A delegation of more than 200 New England Elks attended the Solemn Requiem Mass held in St. Teresa's Church in Pawtucket and interment services in Mount St. Mary's Cemetery.

Mr. Moran is survived by his wife, a brother and a sister. To the members of his family and to his many friends we offer our sincere sympathy.

of the Irish. The score was 13-13, when Leahy dispatched Charlie O'Rourke onto the scene and thousands wondered whether he would kill time and settle for a tie, or gamble. O'Rourke hit three quick passes, moving the ball to Tennessee's 24. On the next play O'Rourke faked a pass, darted through right tackle, cut outside and scored standing up. Oddly, the decisive play was Tennessee's own fakepass-and-run copied by Leahy from Tennessee movies.

"We put the play in two days before the game," Leahy explained. "And I'm honest when I say I don't think we worked on it more than five minutes.'

Neyland was two years away from retirement when he won his last and most satisfying bowl victory, a 20-14 decision over Texas in the Cotton Bowl. Taking a team to his native state for the first time, he had the Vols honed down to razor sharpness. As he concluded his pre-game remarks, the Texas band struck up the state's "National anthem", "The Eyes of Texas Are Upon You."

"By nightfall they'll be playing the Tennessee Waltz!" wisecracked Nev-

land.

ALLACE WADE, who won coaching greatness at Alabama and Duke, was the first to gain nationwide fame as a bowl expert. The irony of it was, however, that Alabama's and Wade's first trip Westward to Pasadena was entirely accidental. This was long before the Rose Bowl had a solid foundation; in fact, the sponsors endured many rebuffs before they could persuade any college to make the trip. Haughty Harvard, of all schools, played out there in 1920, and promptly announced it would never go again. Ohio State succumbed to California in 1921 and the Big Ten quickly ruled out such games—a ban that held until 1947.

Hard put to find a "name" rival, California chose Washington and Jefferson in 1922. One unhappy newspaperman jibed, "All I know about Washington and Jefferson is that both are dead." Fired by the insults, the visitors fought California to a 0-0 draw, the only one in Rose Bowl history. Navy made the trip in 1924—a 14-14 tie with Washington-and never went back. The promoters hit the jackpot in 1925, luring Knute Rockne of Notre Dame and the Four Horsemen out to play Stanford. The 53,000 seats lasted no longer than a pint of gin in a fraternity house. The Irish won, 27-10, but, more important, threw the red light on future invitations. Thus, in 1926, the promoters had a bowl and a team, Washington, but no challenger. Princeton declined the honor. There was but one way to go-Tulane, starring the brilliant South. Peggy Flournoy, was anxious to go. Fred Digby, then sports editor of The New Orleans "Item", had waged a vigorous campaign to swing the spotlight to the Green Wave. Tulane's high brass had said privately the school would accept if invited. Washington wired Tulane in this manner: "Will Tulane accept a Rose Bowl invitation if extended?"

This was the bowl's coy way of protecting itself in case of another rejection. Tulane officials, not realizing that this, in effect, was the invitation itself, telegraphed a negative reply saying "our team has disbanded." Clark Shaughnessy, the Tulane coach, then recommended Alabama. Rose Bowl officials visited Wade in Tuscaloosa and the match was made.

"We made them guarantee us \$15,000 expense money", Wade, who quit coaching at Duke after the 1949 season, told the writer. "After all, we didn't know anything about the Rose Bowl."

Back in those days the psychological problems were negligible. Wade's country boys from Alabama needed no urging and the wily coach remembers even now exactly how he expected to whip Washington, or try anyway.

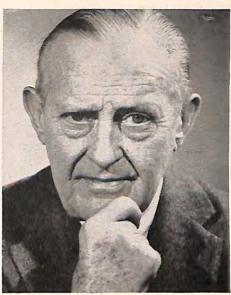
"Pooley Hubert was my quarterback. I didn't want anything to happen to him, so I told him to keep out of the way, let the other boys do the running. Well, that didn't work. And George Wilson-one of the best I've ever seen-was slaughtering my ends. They were too small. I took two guards and put them out there. That helped. Then at half-time I told Pooley to cut loose and call his own plays if he wanted to. We had nothing to lose. Washington already had a 12-0 lead."

Hubert did exactly as instructed. After the kickoff Hubert carried five consecutive times and Alabama had a touchdown. Hubert crossed up the opposition on the next drive, passing instead of running. Johnny Mack Brown, later a Hollywood western movie star, scored that touchdown and Alabama went on to win, 20-19, in an all-time Rose Bowl thriller, the first of four such trips without defeat.

Alabama's spectacular play signalized Dixie's entrance into big-time football. That 1926 game also was the first coastto-coast radio hook-up and the announcer was the late Graham McNamee. The Rose Bowl never again lacked for an attractive match, nor for cash customers, and in a very few years the visiting team was lugging \$100,000 or more back home. And every urchin with a pumpkin-sized football on the sandlots dreamed of the day he would play in the Rose Bowl.

The dream isn't much different today, except that it now encompasses the Sugar. Cotton and Orange bowls as well as the Rose Bowl. Talent scouts find "bowl talk" one of the sure-fire ways to interest prep stars. However, no longer is a bowl trip a financial bonanza, unless the competing school is an "independent." All major conferences slice up the swag among the member schools.

Prestige, an "edge" in recruiting, and the national spotlight, these are the rewards. Victory is just the icing on the holiday cake. Defeat . . . well, the partisans set up an awful howl, but there's no record of a coach being fired because he gave the alumni a hangover on New Year's Day.



To The Man With HERNIA

Who Can Not Submit To Surgery

The man condemned to live with rupture, all too often faces a grim future.

There is only one known cure . . and that is surgical correction. Yet, for many, this relief must be denied or delayed for any one of a variety of reasons. It is to this group of unfortunate persons that this message is directed.

tunate persons that this message is directed.

There are two choices—to wear a truss, or not to wear one. But, since hernia never heals itself, and generally continues to become more severe, the second choice is eventually eliminated. That leaves only one question in the mind of the hernia sufferer: "What kind of a truss should I wear?" Until recently there was little choice. Most trusses all looked alike. They consisted of a leather covered steel spring which snapped around the hips, firmly pressing an unyielding pad against the hernia opening. Many hernia victims chose to be semi-invalids and risk danger of strangulation, rather than wear a truss.

Now a New Way to Support Hernia

Less than two years ago a man who had suffered from hernia himself for many years devised a new kind of support. It was so totally different from other trusses that the United States government recognized its exclusive design by granting him a patent.

sign by granting him a patent.

Now this new device is available to hernia sufferers everywhere. It is revolutionary. There are no steel springs. No leather. No hard, gouging knobs. No unsightly bulk. "RUPTURE-GARD." as this new hernia support has been named, is suspended from the waist. There are no cruel straps, bands or springs around the hips to chaite and rub. It is as comfortable to slip on or off.

There are no complications.

slip on or off.

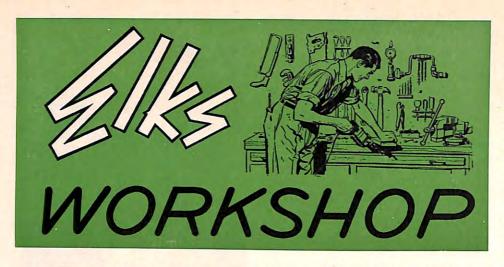
There are no complications—such as ordering a "double," "right" or "left." RUPTURE-GARD takes care of all reducible inguinal hernia, providing safe protection for the person with double hernia, and desirable "balanced" pressure for the person with hernia on just one side.

The broad, flat pad is molded from firm, yet comfortable foam rubber, covered on the top by strong nylon mesh for cool comfort and complete washability.

wasnability.
You'll like RUPTURE-GARD. If you have hernia-or know someone suffering from this affliction—won't you do yourself a real favor right now, and mail the coupon below? There's absolutely no obligation—and you'll get the complete facts on RUPTURE-GARD by return mail, in a plain envelope!

THE KINLEN CO., Dept. EK-17W 809 Wyandotte, Kansas City 5, Mo.

	UT AND MAII		
The Kinlen Co., Dept. EK-17W 809 Wyandotte St., Kansas City 5, Mo.			
Rush me in a	plain envelope, full informa		
tion about RII	PTURE-GARD. I understand		
tion about RII	PTURE-GARD. I understand		
tion about RU there is absolut	PTURE-GARD. I understand		

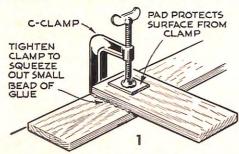


What glue to use? It depends on the job. BY ROBERT GORMAN

HEN it comes to putting things together, one of the stickiest problems for a home workshopper is picking the right glue. There are many different types on the market. All of them are good, but each has special features that make it just right for certain jobs.

The fact that there's a "right" glue, however, means there must also be some wrong ones. And you might just as well try to join wood with chewing gum as to use some glues under the wrong con-

ditions.



How can you tell which one to use and whether a joint will turn out the way you want it? Some of the factors that affect glue selection are highly technical, but luckily the main things you need to consider can be decided by a simple process of elimination.

Outdoor assemblies—such as garden furniture—need a waterproof glue. That immediately narrows your choice.

Before you can settle on a proper glue, you also have to consider when and where you will use it, the season of the year, and the temperature of your shop. For, as you'll see in the list that follows, many glues need a mild working climate. If the temperature falls below 70 degrees, they spread poorly and fail to develop their full strength.

Is your project one that will have to look good? Or simply do a job? If appearance counts, you have to remember that some glues discolor certain woods or leave dark stains.

Then, too, glues vary in both "working time" and "setting time." When you have

several jobs to do in succession, you will probably make out best with a glue that has a fairly long working time—that is, one that is always ready for use or that stays usable for several hours after you mix up a batch. Similarly, if you want to glue up an assembly and work on it the same day, you may prefer a glue that sets quickly. Quick setting is also an advantage when you have to glue a number of pieces but have a limited supply of clamps.

And finally, an important item in your reckoning might well be the simple matter of convenience. Most glues come in powdered form, so you have to mix it fresh for each job. A couple of liquid glues have the great advantage of being always ready for use, while others have to be heated or kept warm, and therefore require special equipment.

Which type of glue does what? Here's a quick checklist of the most popular kinds that can help you pick the right

one for your next job.

Dry Animal Glue is the oldest of the types in current use. As far as professional woodworkers are concerned, it has many advantages over newer ones. It is ideal for big or continuous jobs, because once you mix a batch it stays usable for many hours. It tends to even out gaps in wood and fill small cracks, so it can do a good holding job even when the preparation of the joint is less than perfect. Animal glue dries to a light color and doesn't disfigure wood. What is equally important in production work, some mixtures set in just a couple of hours.

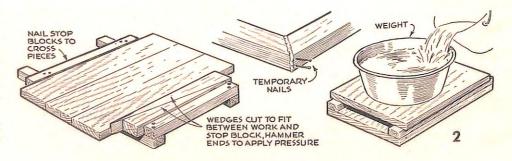
Some of these outstanding virtues, however, may count for more in a furniture factory than in a home workshop. Dry animal glue has to be kept hot. It works best when the wood is warmed, and can't be used at all in a cool place. For these reasons, it is far from handy for small or occasional work. Joints that are properly bonded with dry animal glue have good strength as long as they are kept dry, but are apt to come apart if they get wet or even damp.

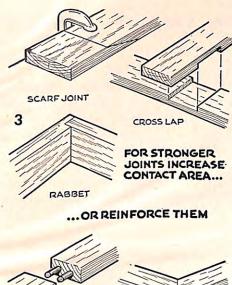
Liquid Animal (or Fish) Glue is a good deal handier than the dry or flake type because it comes in ready-to-use liquid form and can be applied while cool. If your shop is too cool, however, you may have to warm the glue slightly to get it to spread evenly. Like its big brother, liquid animal glue causes little or no staining and fills small gaps. Some brands set within a few hours. It is, also, strictly an indoor stickum and should not be used for joints that may get damp.

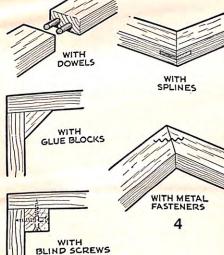
Casein Glue stains some woods badly. If this isn't too important, its great strength may make it a fine choice. Casein glue isn't waterproof but it has good moisture resistance. Like the animal glues, it fills small gaps and thus assures a good bond even when the meeting surfaces haven't been perfectly smoothed and matched.

As far as convenience goes, it falls roughly between the dry animal glues that have to be heated and the liquid varieties that are always ready for service. Casein glue comes in powdered form. You have to mix it with water, let it stand for about 10 minutes, and then stir it again. However, it then has good working life—from 4 to 8 hours, depending on brand. What is most important, you can use it anywhere as long as the temperature is above freezing. In warmer places it sets firmly in a couple of hours.

Plastic Resin Glue is waterproof, extremely strong, and has a light color that doesn't disfigure a joint. It comes in powdered form but can be prepared quickly since it only has to be mixed with water. Once mixed, however, it has a short working life; you have to use it promptly or throw it away. Plastic resin glue sets moderately fast; you can work on a glued assembly after about 4 hours, though for maximum strength it's best to leave the joint alone for eight hours or more. The stuff is easy to apply, but it normally forms a rather thin coat so you have to prepare meeting surfaces carefully. Don't depend on this glue to fill gaps in a joint.







Resin glue resists moisture and weather, but it won't produce a satisfactory joint if the temperature falls below 70 degrees while the glue is being applied or while it is setting. If you use it of a winter evening, you had better leave the heat on in your workroom overnight.

Resorcinol Glue is similar to the resin type with respect to working temperature, water resistance, and gripping strength, and does a somewhat better job on poorly made joints. However, it has a somewhat longer setting time, and since the work should be kept above 70 degrees until the glue hardens, it may prove a little troublesome outdoors or in cold weather. Packaged resorcinol glue comes in two separate containers, one holding a dry powder and the other a liquid catalyst. These ingredients must be mixed with care.

Polyvinyl, another plastic-based glue, is not very strong, so it would be a poor choice for structural or unsupported joints. It isn't waterproof either, but for all that a polyvinyl is one of the handiest glues you can have around the shop. It comes in the form of a creamy white paste that is always ready for use and doesn't stain. It can be used at any temperature above freezing, and it sets extremely fast -under a half hour in most cases. This last asset is extremely important when you're pressed for time or want to glue up a number of units and have to reuse the same clamps.

Contact Cement, a new type of adhesive, is made especially for bonding large surface areas. It is widely used for putting down waterproof counter tops, joining plywood sheets to each other, or attaching decorative paneling to walls or studs. As the name suggests, these new cements grab immediately on contact. You only have to press the surfaces with a roller or tap them lightly with a mallet to obtain a permanent bond.

In this important respect, contact cements differ from ordinary wood glues. Whatever other glue you use, it is important to remember this: if you want a sound joint, you must clamp the meeting surfaces and keep them under pressure while the glue sets.

For small work, it is always good to keep a few C-clamps handy. After you have applied glue to one or both surfaces (according to package directions for the brand you buy), press the meeting faces together, apply a clamp, and tighten it hard enough to squeeze out a small bead of glue (Figure 1). (Don't draw the clamp too tight, for that might force out too much of the glue and "starve" the joint.) Then put the work aside and let it stand.

For larger jobs you may need one or more different types of special clamps. When you really need a specialized holder, there's practically nothing that will take its place. However, you can often improvise an effective gripper by using wedges, weights, or a few nails (See Figure 2). If you like, you can drive holding nails part way, then draw them out after the glue has set and fill the holes.

No matter what glue you use or how you clamp it, you'll always get a firmer joint if the meeting surfaces make good contact. A few minutes spent planing or scraping the faces of a joint will usually pay off in a better finished job.

Even more important than smoothness is the area of contact. Several common methods of increasing the contact area of a joint are shown in Figure 3. When none of them is practical and you still want to strengthen the work, you can get the same results by using visible or invisible reinforcements such as are pictured in Figure 4.

Make \$5 an Hour CASH PROFIT



THE DAY YOU START!

Start your own busi-Sharpen Household, Garden and Shop Tools in Spare Time.

Turn spare time into Big Cash Profits with new Belsaw Sharp-All. No experience needed to sharpen knives, scis-sors, shears, ice skates, mower blades, hedge trimmers, sors, shears, ice skates, mower blades, hedge trimmers, axes, chisels and circular saws...Learn how easily you can start your own spare time business. Amazing low cost easy-payment plan. Send Postcard for FREE BOOK. BELSAW SHARP-ALL CO. 7267 Field Bldg., Kansas City 11, Mo.



WHEN SENSES DULL YOU NEED HULL **AUTO COMPASS**

One of the common causes of lost directions is reduced alertness as miles roll by. Wrong turns are almost inevitable-unless you drive by Hull, the world's most widely used auto compass. At your dealer's or write for literature. Streamline 14.95

Beaconlite 16.50 HULL MFG. CO. P. O. Box 246-EE12, Warren, Ohio



8,750 FIRST YEAR ... IN YOU

Start part time if you wish. We locally train you, Iurnish everything to clean & mothproof rugs, upholstery, autointeriors on location by worldwide process. Quickly established. No shop needed, Just 2 average jobs a day bring \$\$,750.00 NET profit in year. Employ others and multiply profits, You get National Advertising, Parents' Seal, 25 other regular ser vices. Easy terms. Seend now for FREE bookle Duraclean Co., 7-541, Duraclean Bldg., Deerfield, Ill.

SALES OPPORTUN

If your present income has been reduced due to short work week, or you have reached retirement, this is an opportunity to earn from \$150 to \$500 per month on a part time basis, selling our exclusive calendars, plastics, specialties and executive gifts to banks and business firms. Full time earnings much larger. No investment necessary. Year-round income. Local territory. Write for 48 page illustrated brochure of details. Our company established 1896 and serving thousands of customers throughout the nation. Write Bankers Advertising Co., Dept. E, Iowa City, Iowa.



canvassing—no selling. We even supply the cir-culars you mail to bring back cash and orders, Don't waste a minute. Rush your name. We'll send you FREE and postpaid pictures, prices, details, and all the facts you need to start. Mail coupon or send name on postcard. No charge.

WARNER ELECTRIC CO.

			go no,	111.	
At no c details no obli	ost to m postage gation.	e, ples	id. I	h com am t	plet
Name					

Make Thousands of Beautiful Art Creations

COSTUME JEWELRY • CIGARETTE BOXES
TRAYS • CANDLESTICKS • COASTERS
LAMP BASES • BOOK ENDS...ALL IN
SPARKLING COLORED PLASTIC

Editorial

CHARLIE BROUGHTON

It is our desire to say something about Charlie Broughton as distinguished from Past Grand Exalted Ruler Broughton, whose obituary appeared in our December issue—about Charlie Broughton as an Elk, as a man, as a friend—to treat of his human qualities.

He was a kindly, a lovable man, soft in speech, tolerant in judgment, friendly in his contacts.

Born in a log cabin, at seven years of age he husked corn in the fields to help meet the family expenses.

At ten he worked for a wagon shop priming coats on wagon tongs.

At eleven years he became an apprentice "devil" with the Fond du Lac "Journal."

He attended night school.

At twenty he secured a position in the composing room of the Milwaukee "Sentinel" and then became a reporter on the Waukesha "Dispatch."

Later he became owner of a weekly newspaper in Campbellsport, created a daily paper in Fond du Lac and then merged the two.

Soon after he became editor and manager of the Sheboygan "Press", where he attained a great success.

He was active in politics, serving many years as Democratic National Committeeman for Wisconsin.

Dating back to 1936 he was a member of the Board of the Federal Home Loan Bank in Chicago and in 1938 became its Chairman.

One would need many times the space available to us here to enumerate all the worthwhile community activities, charities and beneficences that he originated or participated in most generously and effectively.

He was recognized as the pioneer editor and by many throughout the country as the most forceful and effective editor in fighting prohibition.

He fought hard for the things he believed in. He fought hard against those things of which he did not approve.

He was so generous, however, even in battle, that his sincerity and fairness generally were recognized and his battles left no scars.

As was said by one of the clergymen at his funeral services, "his faith was written in a pattern—the warmth of friendship for all kinds of people. Many knew the benefactions of his graciousness for he was one who knew the spirit of God in a very special and generous way."

It seems appropriate to close this tribute to Charlie with a quotation from one of his editorials that is eloquently representative of his character:

"There is a gift that never grows old, a smile. It costs only a little effort just to be cheerful. You cannot give away a smile and be grouchy for the two will not go together. If you deny that smile to another you cut out the sunshine in your own life.

"We get out of life in the main just what we put in and if we contribute smiles, kindly words and here and there a helping hand the whole world becomes a garden of flowers."

NATIONALISM CANNOT BE HALTED



Two years ago The Elks Magazine became very definitely impressed with the conviction that the days of colonialism were approaching their end—that nationalism was on the march and an article on the subject, bearing the title "Colonialism Passes", appeared in the

December 1954 issue.

Since that time Morocco and Tunisia have taken the "separate and equal place among the nations of the earth to which the laws of nature and of nature's God entitle them."

There is plenty of evidence of the development of nationalism sentiment among many other peoples.

We are advised that possible recognition and complete independence for Algiers is gaining support in France notwithstanding the present conflict.

The one great nation practicing colonialism today in a comprehensive way is Russia.

At the same time that the Russians are proclaiming against colonialism they dominate ruthlessly several peoples but they do not speak of them as colonies but rather as satellites.

Among these satellites, some completely absorbed in the USSR, are Latvia, Estonia, Lithuania, Albania, Hungary, Rumania, Bulgaria, Kerelia, East Prussia, Poland, Czechoslovakia, East Germany and many others.

We are not so much impressed by the number of peoples who have actually attained independence in the last few years as we are by the recent developments among the Soviet satellites which we strongly feel "toll the knell of parting day" for the Soviet Empire.

As this is written, Poland has demanded and received a large measure of independence and while the murdering of thousands of Hungarians, workers and students, women and children, by the regiments sent by Russia to do that work of barbarians may temporarily delay the independence of Hungary, the God-given spirit, courage and persistence of the Hungarian people cannot be denied and freedom, like truth, crushed to earth shall rise again.

Yugoslavia was a communist country and a member of the Cominform until Marshal Tito, breaking with Stalin in 1948, declared the full independence of his country.

Unquestionably, this demonstration of defiance of the Kremlin and the later trip, of Khrushchev and the dummy Premier of the USSR calling on Tito, hats in hand, smiles on lips and soft soap in their speech and begging him to be friends again with the Kremlin brought to the peoples of the satellites a feeling that perhaps, after all, Moscow was not invincible.

And then, unbearable hardships being suffered by the people of Poland and Hungary did the rest and the revolutions were under way.

We feel that it can reasonably be expected that similar conditions and other satellites will be followed by similar, and it is to be hoped, successful, demands and struggles for freedom from despotic rule.

Surely nationalism is on the march and is bound to be an increasingly strong force contributing to the dissolution of the Russian Empire.



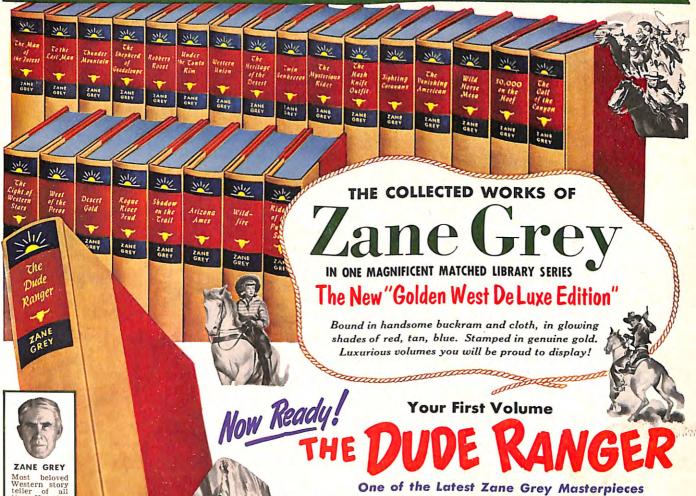
For the <u>taste</u> of your life ..."Go First Class" with Miller High Life!

THE CHAMPAGNE OF BOTTLE BEER





TO READERS OF THIS MAZING OFFER MAGAZINE



Most beloved Western story teller of all time. He actu-ally lived the rugged life made famous in his exciting books.

SUPPOSE YOU were an Eastern "tenderfoot"... and your uncle died and left you a huge cattle ranch in Arizona! And you learned that the cattle had been mysteriously disappearing!

Ernest Selby decided to find out for himself. He traveled to Arizona and applied for a job as a cowboy at his own ranch-under another name. But he found himself up to his ears in trouble! The cow-

boys accused him of having arranged a fake stagecoach robbery. The ranch boss's flirtatious daughter, Anne. made him fall in love with her—then laughed at him!
And Dude, the handsome cowboy who
considered Annie his property, started a
violent feud with Ernest that HAD TO end in sure death for ONE of them!

You'll thrill to every page of this action-crammed epic!

All the Glory of the Old West — Its Sweeping Action, Color and Romance - Recaptured in Beautiful Volumes Your Family Will Be Proud to Own

READER'S RESERVATION CERTIFICATE

WALTER J. BLACK, INC. Roslyn, L. I., New York

Roslyn, L. I., New York

Please reserve in my name the books listed in your generous offer to readers of this magazine—the luxuriously-bound "Golden West De Luxe Editions" of Zane Grey. Send me at once the first book. THE DUDE RANGER. I enclose NO MONEY IN ADVANCE; but within one week I will send you only \$2.29, plus a few cents mailing charge—and I will be entitled to receive each following handsome De Luxe volume as it comes from the press, at the same low price, sending no money in advance. If not completely satisfied I may return any book within one week of receiving it; I may cancel my reservation at any time. (Books shipped in U.S.A. only.)

	(PLEASE PRINT PLAINLY)
Address	

Here is an amazing opportunity! Now you can bring into your home The Collected Works of ZANE GREY—in beautiful matched volumes. "Golden West De Luxe Editions." How proud you will be to display these volumes in this luxurious edition—each book gorgeously bound in beautiful buckram and sturdy cloth! Yet, because of a tremendous first printing, these handsome volumes come to you for less than the price of ordinary books!

Just picture them in your home—and imaging the

books!
Just picture them in your home—and imagine the world of pleasure they will open up to your family!
The partial list that follows gives you only an inkling of the thrills that await you:

of the thrills that await you:

1. DUDE RANGER. See description above.

2. RIDERS OF THE PURPLE SAGE. Brave days of old Utah—drenched with blood of men who gambled their lives for adventure, gold!

3. WILDFIRE. The tempestuous story of a great wild stallion, a fiery girl—and the man who was strong enough to tame them both!

4. ARIZONA AMES. His blazing six-shooter spread terror among the toughest badmen!

5. SHADOW ON THE TRAIL. Quick-shooting Wade Holden fights with rawhide-tough rustlers.

6. ROGUE RIVER FEUD. Violence and death on Rogue R. ver. where men stopped at nothing to win the high stakes of the rich salmon runs.

7. DESERT GOLD, Spine-tingling adventures of men

DESERT GOLD. Spine-tingling adventures of men and women crazed by the lure of riches.

8. WEST OF THE PECOS. Into this land of the law-less came a hard-riding, straight-shooting young man—who turned out to be a girl!

9. THE LIGHT OF THE WESTERN STARS. Mighty epic of warfare on the border, throbbing with riproaring excitement!

10. CALL OF THE CANYON, Smashing drama of death and danger—racing to a climax that leaves you

breathless!

The other great volumes include: 11. 30,000 On the Hoof: 12 Wild Horse Mesa; 13. The Vanishing American; 14. Fighting Caravans; 15. The Hash Knife Outfit; 16. The Mysterious Rider; 17. Twin Sombreros; 18. The Heritage of the Desert; 19. Western Union; 20. Under The Tonto Rim; 21. Robbers Roost; 22. Shepherd of Guadaloupe; 23. Thunder Mountain; 24. To the Last Man; 25. The Man of the Forest. Every one is complete—not a thrilling word is cut!

SEND NO MONEY

Just mail the RESERVATION CERTIFICATE to examine the first volume, THE DUDE RANGER. With it will come reader's invoice for \$2.29 as full payment, plus few cents mailing charge, and instructions on how to get your other beautiful volumes. If not completely satisfied you may return any book; you may cancel your reservation at any time. There are positively no other charges. No "fee," no "deposit" in advance. First come, first served. Send Reservation Certificate NOW! WALTER J. BLACK, INC., Roslyn, L. I., New York.