

THE  
**Elks**  
MAGAZINE

JUNE 1957  
**SAN FRANCISCO**  
GRAND LODGE CONVENTION CITY  
BY HORACE SUTTON W





# THORESEN'S ② SUPER BARGAINS!

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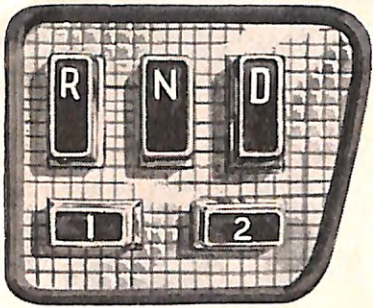
\*Yes . . . compare the Genova with watches selling up to \$49.95 for its elegant, very thin design, its modern applique dial, its smart, distinctive look, its truly durable construction. Don't let our low price confuse you. The Genova is precision-made and ELECTRONICALLY time-checked. Even if we were to charge you TWICE the price, we couldn't give you a more accurate time-piece!

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THE

# Elks

MAGAZINE

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JUNE, 1957

VOL. 36 NO. 1

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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# ELKS NATIONAL FOUNDATION



*"The Joy of Giving"*



Mrs. Tessie O. Shirley, who teaches at the Special Education Department of Brownwood, Texas, public schools, here is with four of her fifteen pupils. The children are showing samples of work they have done in their study of seeds in a science class. Mrs. Shirley was involved in an automobile accident about four years ago and in the process of overcoming her injuries became interested in working with handicapped children. Her education in this field was furthered by a special grant by the Elks National Foundation.

Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, advises that the following grants have recently been made for training of therapists in the field of cerebral palsy.

Miss Joan Allen, sponsored by Wakefield, Mass., Lodge, two Foundation fellowships, totalling \$800, for advanced training in cerebral palsy therapy at Emerson College in Boston.

Herman T. Shelton, sponsored by Columbus, Ohio, Lodge, a fellowship to enable him to complete an advanced course in physical therapy at Ohio State University.

Billy D. Elam, sponsored by Waco, Texas, Lodge, a \$450 Foundation fellowship for a ten-week course at The Children's Rehabilitation Institute in Reisterstown, Md.

Miss Eileen F. Clizer, sponsored by Spokane, Wash., Lodge, a \$350 fellowship for a post-graduate course in cerebral palsy therapy at Columbia University in New York.

Miss Carol Ann Lerner, sponsored by Catskill, N.Y., Lodge, a \$450 Foundation fellowship to assist in financing the final semester of her junior year at Syracuse University, where she is re-

ceiving special education for work with handicapped children.

Miss Mary Ellen Robinson, sponsored by Battle Creek, Mich., Lodge, a \$450 fellowship for advanced training in cerebral palsy therapy at The Children's Rehabilitation Institute in Reisterstown, Md.



This is "Corky," and helping him to overcome his handicap from cerebral palsy is Miss Martha Peggy Cox, who is working as a therapist at the Caddo School for Exceptional Children, Shreveport, La. Miss Cox is the recipient of a \$1,200 grant by the Elks National Foundation, which enabled her to attend a course of study at the Charity Hospital of Louisiana.

**Enough coverage  
is important!**



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# Tom Wrigley Writes from WASHINGTON



**A**N OLD REPORTER in the Press Club bar, gazing reflectively into the amber depths of a Va. Gent. bourbon highball, made this deduction. Half of the news in Washington is hundred proof. One fourth is smoothly blended with political propaganda. The other one-fourth is sealed in the secrecy vat, and is not on tap. That is a high hush-hush percentage, and it may be true. Washington turns out the greatest volume of news of any city in the world day by day, for this is a world capital. A lot of information nevertheless never reaches the public because of security orders. Some of it leaks, but not much. In this nation we brag about freedom of the press and editors go all out to make it so. When they know that news channels in government are plugged they protest. So far the protests always get the same answer—the information is withheld in the interest of national security. Editors go along with this, but there is strong suspicion at times that information classed as “secret” is really kept bottled up because it is critical. Back in 1955 the Defense Department let the cat out of the bag in a policy statement which held that no military news should be issued unless it made a “constructive contribution” to defense.

There has been a row over that ever since. Washington reporters, however, keep digging for news.

## **Knotty Navy Problem**

The aircraft carrier “Leyte” is booked for a big USO party at Baltimore July 20, but the Navy is wondering how to get the flattop, which towers 190 feet high, under the Chesapeake Bay bridge, which is 189 feet six inches above the water.

## **Middies On New Diet**

The Navy Academy at Annapolis, for the first time, has a woman dietitian and the middies in gustatory appreciation are stowing the food away. Miss Gerry de Mauro, the diet expert, has discovered a lot of things since she took over and found the “meat and potato” boys should eat more salads. Midshipmen like steak and steak. They go for turkey pretty well, not so much for chicken. The Navy’s famous “cannonballs”, which are big apple dumplings, are as popular as ever and requests come in from all parts of the world for the recipe. Miss de Mauro has made many changes.

## **Free Typewriter**

An office business machines store on K St. is making a big hit with passersby. It has a typewriter in front of the shop with a supply of paper and anyone can stop and use it. There is a waste basket for those who just stop to practice.

## **Plan Record Balloon Trip**

Three or four scientists will drift across the U. S. this Fall in a huge balloon at 5,000 feet average altitude. Start will be at San Diego and the landing somewhere on the Atlantic coast. It will be a world record for manned balloon flights. The gas bag of 150,000 cubic feet capacity will get radio reports from Civil Aeronautic Stations as to what elevation to travel to take advantage of westerly winds. Over the mountains the balloon will rise to 40,000 feet perhaps. Ballast will consist of lead particles which will cause no harm in falling to earth. The trip, it is estimated, will take four or more days.

## **Old Hickory Rides**

In the center of LaFayette Park, near to the White House, is a statue of Andrew Jackson, astride his horse. It is a thriller, the big charger rearing on its hind legs ready to gallop into battle. But those who know, say Old Hickory has been wearing his saber the wrong

way. It’s a curved sword and it should curve toward the front not the horse’s rear. So the National Park Commission has turned the sword around and Old Hickory now rides with more spirit than ever. Facts are that during the years people have stolen or damaged the big saber and somehow or other when it was restored some time back they hung its sword backward. Old Hickory couldn’t chop anything that-a-way.

## **Big Phone Bill**

Good news for A.T.&T. stockholders. The Air Defense Command’s phone bill, now \$26 million a year, will jump to \$150 million when the new defense communications network gets hooked up. Pentagon officials say the system will cost less under private operation than under government.

## **Farmer Eisenhower**

President Eisenhower, like millions of other men at this time of year, just can’t keep away from a hardware store. He dropped into one at Chambersburg to get some supplies for his Gettysburg farm and looked at tools and garden stuff and new gadgets for nearly an hour. Before he left he had spent over \$5.00. Farmer Ike almost bought a new contraption for weighing and measuring eggs, too, but decided to think it over.

## **Amazing FBI Files**

It’s uncanny the way the FBI can run down the identity of a person whose fingerprints are in the files. There are over 61,000,000 sets in the civilian files and 11,000,000 in the criminal division. In a recent test agreed to by Lou Nichols, top assistant to Director J. Edgar Hoover, a newspaperman who had been fingerprinted when he took a government job in the middle 30’s came in and said, “tell me who I am.” They took his prints, put them under a magnifying glass, thumbed through a few cards and in less than 10 minutes found his name, age, etc. The Bureau gets some 20,000 fingerprints a day for checking.

## **Capital Cheers**

A tiny foreign make auto on Washington streets has a sign on the rear bumper—“patience, please, I have only 16 hp” . . . Commercial airlines now have 1,500 planes in service and big DC7’s make a round trip coast to coast every day . . . Free-lance writers are taxed \$25 a year in D. C. . . . Some 8,000 families in the District receive public assistance . . . Egypt’s Director of Information is named Hatem . . .



Try This Automotive Miracle FREE! Now Get Up To

# 100,000 Miles Without A Single Major Repair!

**IT'S TRUE!** Now—without spending one single penny—you can start giving the very same car you are driving today up to **7 MORE GAS MILES PER GALLON... UP TO 6,000 MILES WITHOUT AN OIL-CHANGE... UP TO 100,000 MILES WITHOUT A SINGLE MAJOR REPAIR!**

Yes—without buying one single complicated gadget—you can give your present car jackrabbit starts... blazing new power for those superhighways... smooth dependable power for stop-and-go driving... effortless cruising power for those pleasant parkways!

Now, thanks to a modern miracle of automotive science—you can actually drive completely around the world twice—yes, up to 60,000 miles—with one set of sparkplugs... drive up to 7 years without needing a ring-and-valve job... you can triple the life of your filters—yes, every vital part of your engine—your pistons... bearings... cylinders... can last years longer than you ever dreamed possible—the body of your car may actually wear out years ahead of your engine! Yes, without touching one single tool you can actually save up to \$200, \$300 a year on gas, oil and engine repairs—and get those savings... get that thrilling new power and performance—for the full complete lifetime of the very same car you are driving today!

Sound impossible? Well, **FACTS... THE SCIENTIFIC, DOCUMENTED FACTS, SPEAK LOUDER THAN ANY WORDS!**

## The Most Thrilling Driving Results Ever Achieved!

A 1940 Ford V-8 driven by Mr. Win Johns of Middlesex, N. J. was given every normal engine-wearing, fuel-eating test imaginable! Fender-to-fender driving in thick city traffic... roaring along wide open superhighways... repeated sudden spurts on the gas pedal... starting her up in below-zero weather! Yet believe it or not, after 169,000 miles of every typical engine-wearing challenge experienced by car-owners—that 1940 Ford is still running like a charm... the sparkplugs have given full, hot, firing power 5½ times longer than similar plugs in other cars... the pistons, valves, cylinders and rings are still incredibly clean and performing like a charm—its engine has never had a single major repair—and automotive experts are astounded by the fantastic power and life of that engine! More proof? The Farmers and Consumers milk delivery fleet of Morristown, N. J. attached this fabulous automotive device on 11 of their engine-wearing, door-to-door, stop-and-go delivery trucks. Results? The engines on those 11 trucks actually outlasted the ordinary trucks by 5½ times... never needed one single major repair!

You'll read many more thrilling case-records just like these elsewhere on this page! But right now you're going to discover how YOU can stop spending dollar after dollar on wasted gas, oil... on parts that break down—and

do it without spending one single penny to prove it!

## Why You Waste Dollar After Dollar on Gas, Oil, Repairs!

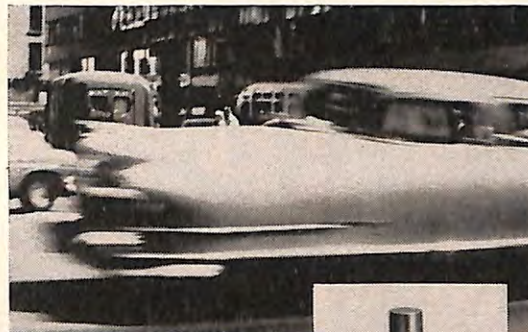
Do you know what causes the filth on your sparkplugs... what causes them to foul and set you up for a \$10 bill for new plugs? Do you know what causes the sludge and dirt to form on your pistons—that sets you up for a \$15 cleaning job? Do you know what causes the corrosion and holes in your valves—that sets you up for a \$20 repair job?

Friends, the deadliest thief under the hood of your car... the thief that is robbing your engine of its normal life... the thief that is actually lifting dollar after dollar out of your pocket... is **POISONOUS ACID!** Yes, deadly engine-destroying acid! How does this poisonous engine-wrecking acid get into your car? Hold your breath, friends—the answer is: **YOU PUT IT THERE—EVERY TIME YOU START UP YOUR CAR!** That's right! It's a **PROVEN SCIENTIFIC FACT** that the gasoline you buy, any gasoline, has sulphur in it—forming one of the deadliest metal-eaters known to science! And every time you put your foot on your gas pedal—that gasoline starts manufacturing deadly sulphuric acid right inside your engine! Yes, enough sulphur is in a tankful of gas to completely dissolve a 3-inch nail of solid iron! Yes, and this is exactly what that acid eventually does inside your engine... this is exactly how that acid begins to eat away at the metal parts of your engine... how it chews away at your valves, pistons and cylinders—and then drops those chewed-up particles of steel and iron into your oil line—where it thickens the filth and grime that chokes and clogs every breathing, moving part of your engine!

Yes, this dirt and grit seeps through your filter and circulates with your oil! This is the filth that helps foul your sparkplugs and scars your cylinder walls! This is the black, hard grime that coats your pistons, clogs your oil lines, wears grooves into your bearings! Yes, these are the sludges and gums that choke your valves... that prevent your engine from breathing and rob it of its real power... that gnaw away at the joints and bearings of your engine... that set you up for \$100... \$200... \$300 repair bills!

## At Last! Science Gives Your Engine New Pep, Power—Years More Life!

And this was the problem that engineers wrestled with for years before one dedicated man of science stumbled across the answer to this acid problem! Working on an aircraft research project—this scientist discovered that certain



**YES!** This thrilling new automotive miracle actually gives your present car up to 100,000 miles of blazing new power without a single major repair! Up to 7 more gas miles per gallon! Up to 6,000 miles without an oil-change! Impossible? Test it yourself—without spending one single penny! The dramatic documented facts are on this page!



metallic elements actually have the ability to **DESTROY ACIDS** through chemical action! Immediately this scientist knew he had the answer to the most vexing automotive problem of our time! By refining and processing and fusing these acid-killing metallic elements into a special magnesium aluminum core—and then adding a powerful permanent Alnico magnet to the tip of it to pick up the pieces of metal that contaminate your oil—this remarkable scientist had invented one of the greatest power-saving, money-saving automotive miracles known to man! Small enough to hide in the palm of your hand—it was simply and quickly attached to the oil drain plug of one car after another—and the results were almost too thrilling to believe! The Canadian Government tested a similar principle on their own cars—saw those test-cars run 17,000 and 20,000 miles without ever needing an oil-change—and that was proof enough! Yes, the Canadian Government actually approved and licensed that amazing new development!

If you could visit one of the most creative automotive laboratories in America, you could see just how fantastically effective and powerful this scientific acid killer actually is! In front of your very own eyes, engineers would take this tiny miracle of science—drop it into a beaker full of engine-eating acid—and in a matter of seconds you would see for yourself how that deadly acid begins bubbling and foaming... how all the punch and poison is being knocked right out of that acid and being rendered harmless!

Just imagine this simple proof being duplicated inside your car—on every vital part of your engine! **JUST IMAGINE THIS THRILLING NEW ACID KILLER KEEPING YOUR OIL CLEANER AND PURER FOR UP TO 6,000 MILES WITHOUT A CHANGE**... just imagine it keeping the same set of sparkplugs free of filth for five years... your rings and pistons for 7 years... yes, just imagine this amazing new ACID KILLER keeping your valves free of choking carbon and grime—letting your engine breathe freely and cleanly with the full throbbing horsepower it's really capable of! Yes, friends, is it any wonder that this thrilling new scientific development can give your engine up to 100,000 MILES WITHOUT A SINGLE MAJOR REPAIR—that it can actually start saving you up to \$300 a year on gas, oil and costly repairs—with the very same car you are driving today—without

## Users Send DOCUMENTED RESULTS!

**90,000 MILES AND ENGINE GOING STRONG!**  
"I have a Magna-Power in my Hudson and also my Plymouth and they are both running and in perfect shape. The Hudson has 90,000 miles or more and the Plymouth has 85,000. Neither one has had the head off."  
C.A.W. Jefferson City, Missouri

"I... received two of the Magna-Power Plugs from you and installed them in a 1930 Studebaker Landcruiser which now has 138,000 miles registered and also in a 1933 Stude Champion which we just recently traded in with the speedometer showing 74,600 miles... I must state that from all existing appearances, very desirable results were secured from these units."  
E.H.J. Des Moines 9, Iowa

**OVER 6,000 MILES ON THE SAME OIL!**  
"My 1951 Hornet had almost 60,000 hard miles on when the Magna-Power plug was installed. It ran over 6,000 miles on the same oil. Ordinarily, the oil would have been black after a few hundred miles."  
Wendell H. Hutchins, Florida

"Thought you might be interested... Put Magna-Power on my 1955 Plymouth at 500 miles. Now have 21,000 on speedometer. No oil used, just 4,000 miles—change approximately each 5,000. Garage mechanic astounded and checks everytime I put in gas. Has accused me of adding oil. Gas mileage 21 miles to gallon."  
G.E.B. Branford, Conn.

**NOW GETS 22 MILES PER GALLON!**  
"My '47 Ford... gets fantastic gas mileage now, 22 miles to the gallon, it used to get 15... your neutralizer is the only thing I can account for the radical change."  
Thad H. Weidman, Guttenberg, Iowa

"Have 1955 Studebaker President with 20,000 miles on it. Plugs have never been cleaned, changed or altered—same points—no adjustment. Get 20 miles per gallon. Uses no oil."  
T.B.H. Johnson City, Tennessee

"In October of 1953 I purchased a Magna-Power for my 1941 Ford V-8 and I want to say this much—it is the best single investment I ever made for an improvement on the engine of any car. My original engine is now over five years old. It will get 25 miles per gallon if I drive for mileage."  
E.J.M. Oklahoma City, Okla.

**73,000 MILES WITH SAME SET OF SPARK PLUGS!**  
"We have a fleet of four trucks and two salesmen's cars equipped with your marvelous acid neutralizer and have had exceptional success with them. One car, a 1953 Hudson Hornet with twin 'H' power now has 70,000 on one set of spark plugs. Enough said."  
H.V. Laundry Machinery Co., Albuquerque, New Mexico

"The plugs were removed at the time I traded the 1953 Plymouth off and they had gone 57,500 miles and were cleaned once in that period. It was still using no oil when I traded it in at approximately 80,000 miles and getting top performance."  
E.B.L. Monroe, Wisconsin

**LIKE HAVING A NEW CAR!**  
"I now have 80,800 miles on my '50 Buick. Due to the fact that I have always used the same oil, I want to give credit to this wonderful Magna-Power plug you sell. My car seems to have more power and the hydraulic lifters are very quiet. The motor has never been gone into for a valve job. Frankly, it's almost like having a new car."  
G.E.C. Kansas City, Mo.

"I recently purchased a Magna-Power acid neutralizer for my Olds 88. In a little over 500 miles the results are amazing, faster pick up, cleaner oil, quieter engine. The engine has taken on new life. In fact, I am an auto mechanic for over 20 years and have been turning thumbs down on most such things until I read about Magna-Power."  
L.L.M. Philadelphia 31, Pa.

## PHOTOGRAPHIC PROOF!

Drive Up to 5 YEARS With ONE Set of Spark Plugs!



**IMAGINE!** The spark plug on the left was removed from an ordinary car after 5,218 miles... its firing point is pitted... choked with filth... barely able to give half the spark it should! But the plug on the right—taken from a MAGNA POWER equipped car—is sparkling clean after 61,810 miles—still able to give full, hot, firing power on every single stroke! Discover how every single part in your engine can last years longer than you ever dreamed possible!

## YOURS FREE FOR 30 DAYS!

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MAKE OF 2nd CAR \_\_\_\_\_ YEAR \_\_\_\_\_

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# It's *THE* GAME



*The golfer's sophistry seldom impresses a long-suffering golf widow.*

*Nobody plays golf for his health. People play golf for golf's sake. To them, it's The Game.*

**BY CHARLES PRICE**

ONCE asked by a tin-eared young woman if he could give her a reason why she should like jazz, Louis Armstrong replied, "Lady, if you got to have a reason, don't mess with it."

It would be stretching the point only somewhat to say that Armstrong's reply holds equally true for golf. If you got to have a reason, don't play it. When golfers are asked just why they like the game, most of them platitudinize about the fresh air or the communion with nature or the necessity of keeping down

the old waistline. This sophistry may impress a long-suffering golf widow, but it won't mean a hill of beans to another golfer. Nobody plays golf for his health. People play golf for golf's sake. To them, it's The Game. It is The Game because, as one golfer has put it, "Golf best gives people what they hope to find in a game."

The golfer is an unqualified snob and, in a sense, his snobbery is not altogether unjustified. The scope of golf makes most games seem downright provincial.

*Golf World*, a weekly magazine published in North Carolina, has subscribers in every state in this country, every province of Canada, and 87 foreign countries.

The world's golfers today are conservatively estimated at 8,000,000. At least 5,000,000 of them play the game steadily. An indication of how steadily was given once by a wealthy amateur. Asked if he had been playing much lately, he replied, "No, not much. Only in the afternoons."

Golf is an old, old game. Give the golfer his head and he'll trace the genesis of it clear back to the Stone Age. Actually, it's known that the game was played during the Fifteenth Century, but it's thought that something like golf was played before the time of Christ. This history, plus the immense appeal of



the game today, makes golf quite possibly the most popular outdoor game ever devised by man.

Ancient as golf is, and royal as it is alleged to be, the game is monopolized, strangely enough, by Americans, to whom all things royal and ancient are traditionally suspect. Americans play golf the most, and they also play it the best. More golf was probably played last winter in Florida, let alone the rest of the country, than was played in Scotland all year. In trying to name a single great Scottish player, most golf experts would first have to name at least half a dozen Americans.

According to the United States Golf Association, America's investment in golf courses, clubhouses and equipment amounts to about \$1,100,000,000, which is almost as much as the assessed value of Pittsburgh, Pennsylvania. Laid side by side the country's courses would cover 1,000 square miles of land, an area about half the size of Delaware. As a spectator sport golf has long been underrated. The top professionals in this country attract more spectators annually than all but two or three of the major-league ball clubs.

As participants, American golfers are a breed apart. They hold national championships among lefthanders, blind men, little girls, and women who admit to being fifty years old—to name just a few categories. Some American golf tournaments have been known to attract more than 200,000 entries.

*Illustrated by John Scott*



*In this country it all started in 1888 at the St. Andrews Golf Club.*

Golf's popularity in America has not been easily come by. For one thing, it has had to capture the imagination of the public without benefit of publicity, used here in the press-agent sense of the word. Between national championships and major tournaments, the game has no one to preach its gospel, no one to light up the sports pages the way

those high-voltage publicists can have you reading about baseball in the middle of January.

Most sportswriters, furthermore, are loath to cover a golf tournament. This assignment can be real work, something not always required of covering, say, a horse race. The 1953 National Open was staged at Oakmont, near Pittsburgh, where par has always loomed as a kind of Everest. That year it was scaled for the first time by Ben Hogan, who was then unquestionably the best golfer in the world. All the syndicated columnists, however, chose to ignore this historic tournament in order to cover the Belmont Stakes, which is not only *not* the best horse race in the world, but not even the best at Belmont. You don't have to be either a golfer or a journalist to decide that the columnists must have been guided by something other than their noses for news.

The first recorded evidence of golf dates back to 1457. For the next 400 years the game was played with a ball that consisted of a leather bag stuffed with feathers.

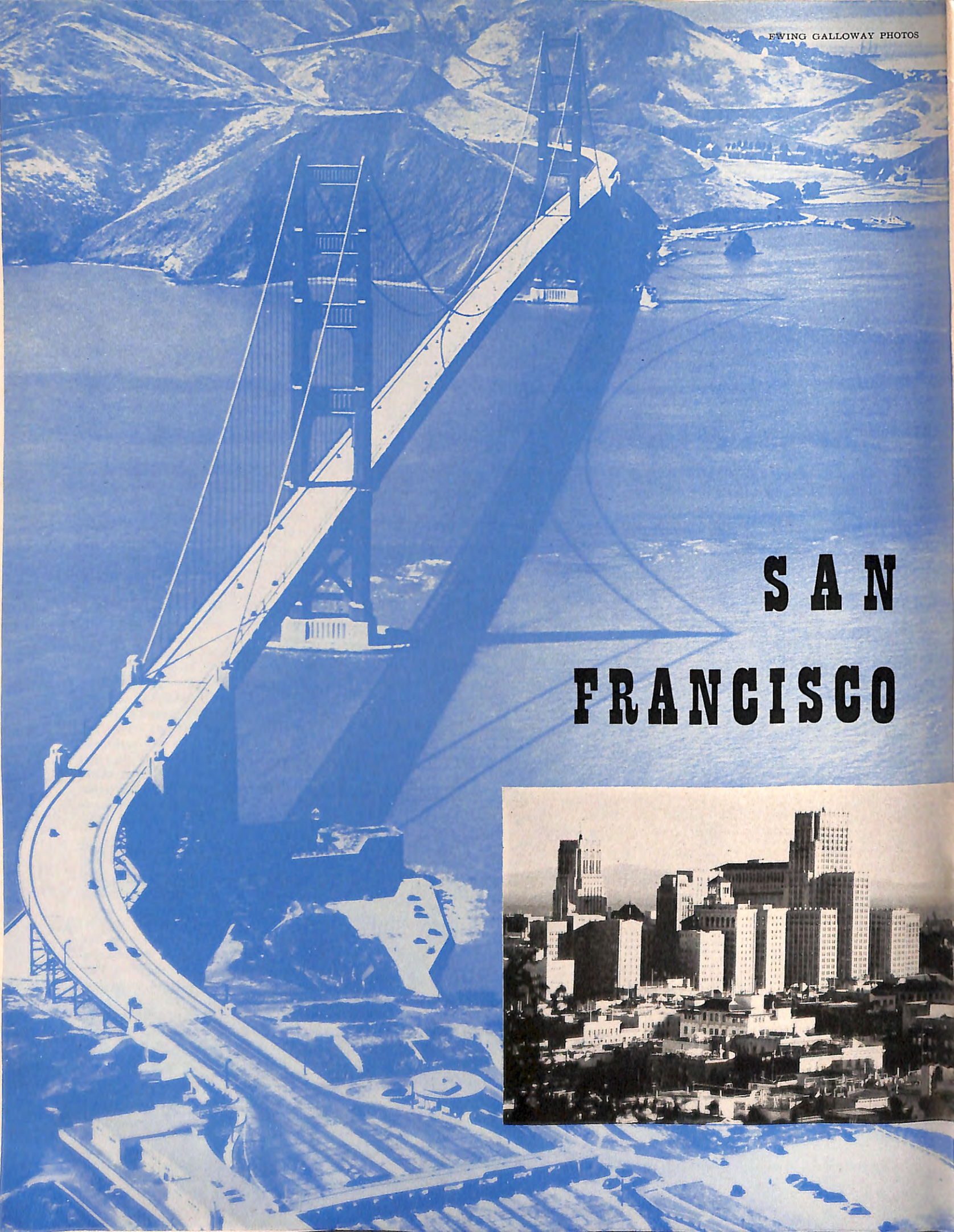
Then, in 1848, some more adventurous golfers decided to replace the innocuous "feathery" with the coagulated juice of the gutta-percha tree. This produced a ball that was not only livelier but cheaper, and it soon gave promise of superseding the outrageously expensive "feathery." However, the leading manufacturer of the day, a chap named Allen Robertson, waged a one-man war against the "guttie," and he managed to get the support of most of the other manufacturers—with one major exception. This was his own assistant, Old Tom Morris, so-called to distinguish him from his son, Young Tom Morris,

*(Continued on page 49)*



*Form notwithstanding, golf was played in the 15th Century.*





# SAN FRANCISCO





*A city of contrasts, character and individuality will be host to the Grand Lodge Convention this summer.*

BY HORACE SUTTON

THEY SAY THAT San Francisco is Bohemian. Like Greenwich Village. That it is built on hills. Like Rome. That it is filled with many wonderful restaurants. Like New York. That it is a port town. Like Marseille. That it is chic and also cosmopolitan. Like Paris. That it is foggy. Like London.

But the truth is that San Francisco is special. It has character and individuality. It is Mediterranean. It is Oriental. It is filled with flowers and the goods out of the bazaars of the mysterious east. It is the darling of every visiting European. It is a city of views and picture windows. One of the most engaging things about it is its view of itself. And if that be municipal narcissism, sue me.

It is cool and it is warm, but it is rarely hot or cold. It is the "air-conditioned city." Ask the Chamber of Commerce. It is one of the best eating cities of the world. It has the largest Chinatown outside the Orient. The largest bridge in the world. And if I were going there I would ride in the cable cars and visit Fisherman's Wharf and rummage through Chinatown and read Stan Delaplaine in the "Chronicle" and Herb Caen in the "Examiner" every day.

Once Herb Caen wrote a book and said,

"San Francisco, to me, is like a house of cards: post cards in glowing colors tacked against the hills that march from the bay on one side to the Pacific Ocean on the other.

"The real magic of the city lies in the way these snapshots remain in the mind, no one impressed more sharply on the consciousness than the next. And when I am far away, the city's myriad details come floating back to me as though they were unwinding endlessly on the movie screen of my memory.

"Each picture is sharp and complete, glamorized a little by a wisp of fog in one corner and a pennant streaming in the wind atop a skyscraper.

"To me my city is Baghdad by the Bay."

So Herb called his book "Baghdad by the Bay" and that is what the city is, all right.

For instance, take Chinatown which adjoins the shopping and business districts of the city. You'll pass it on the cable cars when riding from Nob Hill to the more sensible altitudes downtown. It is a mass of pagoda temples and bazaars that peddle silk and teak, lacquer and bronze,

*(Continued on page 34)*



*Cable car and Alcatraz Island in San Francisco Bay.*



*Colorful street in Chinatown, and Fisherman's Wharf.*



*Inset into view of Golden Gate Bridge is the financial district as seen from Russian Hill.*



# A PRE-CONVENTION VIEW

## OF ELKS NATIONAL SERVICE COMMISSION ACTIVITIES



Above: Photographed when its share in a \$20,000 shipment of leather delivered to 54 hospitals was received at the General Medical and Surgical Hospital of the VA Center in Los Angeles were, left to right, Dist. Chairman Dale Shellhaas of the California Elks Committee; Pres. Owen Keown of the Calif. Elks Assn.; Mrs. Mary Shelnut of the Domiciliary Recreation and Craft Shop; Douglas Dashiell, Chief of Special Services Division, VAC; Miss Lucile Rosenthal, VAC, Chief of the Occupational Therapy Section of GM&S; Neuro-Psychological Hospital Occupational Therapy Section Chief Mrs. June Arber, VAC, and Murray Levita, Exec. Asst. GM&S Physical Medicine and Rehabilitation Service.

**D**URING the Grand Lodge Convention in San Francisco next month, delegates and other guests will have the opportunity to see representation of the many phases of your National Service Commission's extensive operation on behalf of veterans. The California State Elks Association is joining the Massachusetts Association and the Commission in setting up displays to delineate their service activities.

Both Massachusetts and California are proud of their fine leather projects which provide high quality leather for occupational therapy departments of Veterans Administration hospitals. The California activity is a cooperative effort in which lodges of Arizona, Montana, New Mexico, Oregon, Utah, Wyoming and others supply hides for processing. Oregon is currently developing a State program similar to that being carried on in California.



Right: Visalia, Calif., Elk officials, committeemen and servicemen guests and some of the valuable material the lodges of California collect for distribution to various Hospitals in the State for occupational therapy departments. This collection includes discarded radios, clocks and so on, which are put into usable condition by hospitalized veterans.



When the Grand Lodge convenes in July, Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, will again deliver his report on the extensive program conducted during the year by his Commission at 196 VA and Service Hospitals.



David Frazier, therapy technician at the Naval Hospital in San Diego, left, works with Elk-donated leather as Capt. M. M. Reuben, Chairman R. N. Traver of the Calif. Elks Committee, Elk Dist. Rep. Carmine Addesso, Capt. A. S. Chrisman, CO, and Rear Adm. C. C. Hartman look on.



# BUSINESS



**Dr. Marcus Nadler**

Dr. Nadler is Professor of Finance at New York University. This article is a follow-up of his forecast of business conditions in 1957 which ran in our January issue.

## OUTLOOK

**B**USINESS ACTIVITY during the first four months of the year remained on a high plateau. This is best evidenced by a perusal of the Federal Reserve's index of industrial production which measures physical volume, and from which the dollar sign is removed. During December of last year this index reached a peak of 147 (1947-49=100). During each of the first three months of 1957 the index held at 146. While slightly lower than the record figure at the end of 1956, the level maintained so far this year is higher than the average of 143 for the entire year of 1956. The current rate of 146 compares favorably with 1955, also a good year, when the index averaged 139.

After a rather sharp seasonal drop in January, employment picked up and reached a high point in March. Almost 63.9 million people were gainfully employed at the end of March, or just about 1 million more than a year ago. It should be noted, however, that while employment in the service industries and in construction tended to increase in March, employment in manufacturing witnessed a minor decrease. Similarly, the average number of hours worked per week in manufacturing registered a slight decrease to an even 40 hours in March, lower than in any month last year. This reflects the fact that manufacturing industries are operating below capacity and that in many industries the productive potential is greater than the effective demand. The fact that inventories are increasing at a much smaller rate than a year ago also contributes to the small decline in manufacturing employment.

On the price front, the upward trend so pronounced in the latter half of 1956

shows some signs of abatement. Wholesale prices advanced from 116.3 in December 1956 to 116.9 in January of this year (1947-49=100). Since then, they have remained relatively stable, fluctuating within a narrow range of 116.9 and 117.2, the latter being the latest figure. On the other hand, the consumer's price index has continued to rise each month of the new year, reflecting primarily the increased cost of services. It is relatively impossible to increase productivity in the services, and, since this category consumes an even larger share of consumer expenditures, this index will probably continue to edge ahead. It is now 118.7 compared with 118.3 in January and 114.6 a year ago (1947-49=100). This becomes a persistent inflationary force which not only activates the provisions for automatic wage increases, which are tied to the consumer's price index, but agitates demands for income adjustments throughout the economy.

### Strong Points

A careful analysis of the economy of the country at the end of April reveals both strong and weak points. Today (end of April) it is by no means certain whether the lull in business is temporary in character and the upsurge which began in 1955 will be resumed later on in the year, or whether the present lull is merely the beginning of a readjustment which may prove similar to that of 1953-54. A brief summary of the cross-currents in the economy illustrates the delicate balance of forces at the present time.

*Disposable personal income* (personal income less taxes) continues to increase without interruption. According to estimates by the Council of Economic Advisers, disposable personal income for the first quarter of the year aggregated \$295.5 billion as compared with \$280.2 billion for the same period a year ago. This increase is due primarily to higher wages, larger employment and increased transfer payments which were paid by the government.

*Capital expenditures by corporations* have remained high and estimates made by the Department of Commerce and

the Securities and Exchange Commission for 1957 indicate an increase over 1956 by 6½ per cent. During 1956, however, capital expenditures by corporations were higher by 22 per cent than during the preceding year. Capital expenditures create a demand for all kinds of commodities, particularly machine tools, and contribute materially to the high level of business activity. They are of paramount importance also in improving efficiency, and hence are a rather singular force in lowering costs of production.

*Expenditures for public works* are large and in all probability will continue to rise. As is well-known, there is a great pent-up demand for all kinds of public works, notably schools, roads, and hospitals. To some extent these public works—as well as private plans—were delayed by higher interest rates; nevertheless, the flotation of public tax-free securities is large.

*Government expenditures* are rising. Although serious efforts are being made to cut expenditures of the Federal government for the fiscal year 1957-58, the chances are that during this present fiscal year expenditures will be higher than expected. In addition, it should be borne in mind that expenditures by political subdivisions and public authorities are constantly increasing. The services required by a growing population arouse little hope for a decline in expenditures at the state and local levels of government.

*There is a substantial backlog of orders* in the hands of manufacturers. While the backlog is decreasing in most instances, it remains large enough to assure a high level of business activity for the next few months.

*The volume of construction contracts* is large, despite the fact that housing starts continue to decline. The Department of Commerce and Labor reported that March construction spending topped February by 9 per cent, and caused the first quarter to exceed that of 1956. This construction is concentrated primarily in public works, industrial buildings and utility construction. Public projects, including churches, schools, and hospitals, exceeded by about 13 per cent the dollar amounts allocated last year at this time.

All these factors combined indicate that the economy is strong and that a severe decline in business activity is not in the making during the remainder of this year.

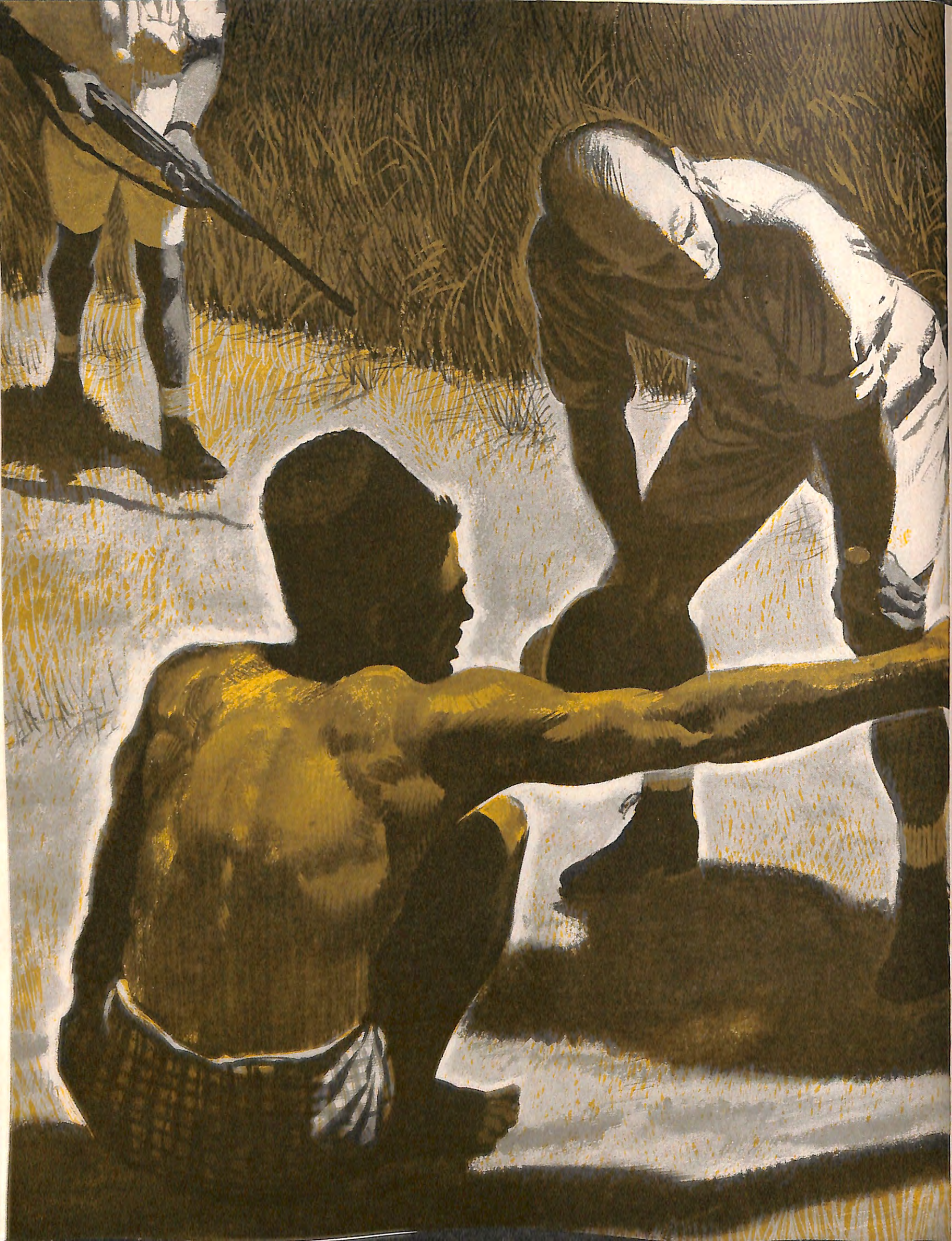
### Weak Points

There are, however, a number of soft spots in the economy which cannot be overlooked. Briefly summarized, they are as follows:

*As indicated above, the number of home starts* has decreased considerably. March of this year hit a low point since February, 1949, with home starts run-

(Continued on page 38)







# Pipe to Big Bill

*District Officer Flippey knew that there was more to the affair than Big Bill stealing Trader Dooley's fancy pipe.*

BY CHARLES YERKOW

THE tropical heat inside the government stone house was oppressive enough to drive a man to cursing, and District Officer Clarence Flippey was doing just that under his breath and wishing his visitor would shut up.

"You're not even listening to me!" Trader Dooley was shouting as he paced the room. "Damn it, man! I demand action and I'll get action, or I'll take this to higher authority, I will. If I have to sell every lugger and all my plantations to see Big Bill punished! I'll see this through even if you have to chase Big Bill across to Papua!"

Clarence Flippey continued his silent cursing while his brain sorted the items of Trader Dooley's complaint. It was a simple matter of Big Bill, a Balooa native from the nearby hill village, going off with a pipe belonging to Dooley, and Dooley wanted the pipe returned. Dooley also wanted the Balooa native punished, severely, to the tune of "teach 'em a lesson, I say." In Officer Flippey's conservative opinion Trader Dooley wasn't a bad sort, though his manner was uncouth and he'd give up principle for cash profit. Flippey pushed a form-sheet across the cluttered desk

*The tracker pointed toward some high foliage. "Mebbe find him Big Fella there."*

*Illustrated by BILL FLEMING*

top. "I'll require a complete description of the allegedly stolen pipe," he said lazily.

"Description you want! You old—why you old—you've forgotten the many times you admired that pipe! You wait, Clarence! Next time you need stuff don't you come around to see me!" . . .

Officer Flippey knew the pipe, all right. It was a beautiful thing, not one you'd stuff with tobacco and smoke, for it was truly an ornamental pipe, with yellow and white beads curling around the long slender stem, and two thin ribbons, one bright red and one deep blue, running down to join two golden tassels. Flippey would have bet a month's pay there was no other pipe like Dooley's in the Northern Territory; but for Big Bill to steal it, that was something Officer Flippey refused to accept.

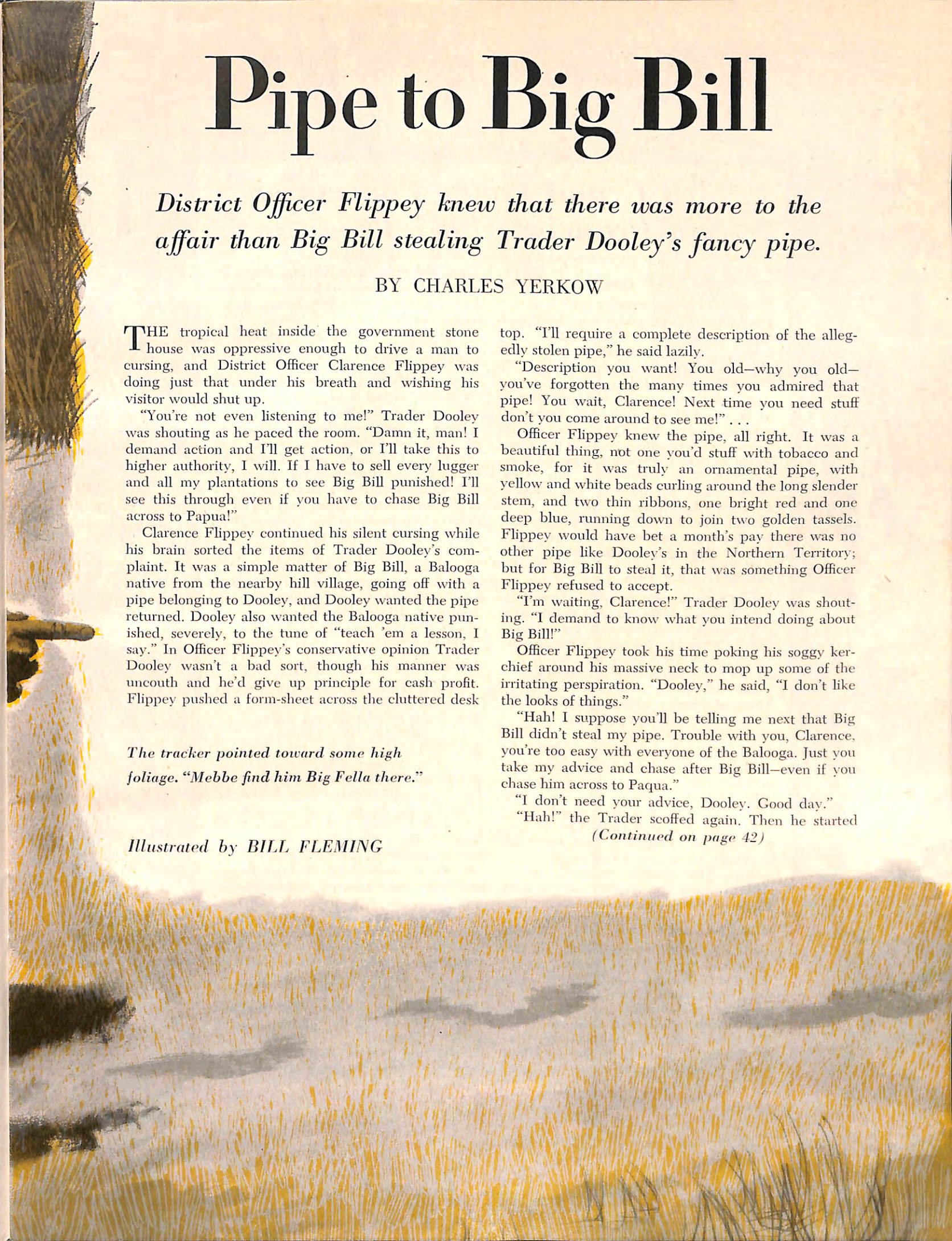
"I'm waiting, Clarence!" Trader Dooley was shouting. "I demand to know what you intend doing about Big Bill!"

Officer Flippey took his time poking his soggy kerchief around his massive neck to mop up some of the irritating perspiration. "Dooley," he said, "I don't like the looks of things."

"Hah! I suppose you'll be telling me next that Big Bill didn't steal my pipe. Trouble with you, Clarence, you're too easy with everyone of the Balooa. Just you take my advice and chase after Big Bill—even if you chase him across to Paqua."

"I don't need your advice, Dooley. Good day."

"Hah!" the Trader scoffed again. Then he started  
*(Continued on page 42)*







## 93rd Grand Lodge Convention San Francisco 1957 Program

All activities scheduled are on Pacific Daylight Saving Time

### SATURDAY, JULY 13th

9:00 a.m. Registration  
Delegates, Grand Lodge members and their ladies. Sheraton-Palace Hotel  
Visiting Elks and their ladies.  
4th floor Elks Club, 456 Post Street  
Ritualistic Contest Elks Club

*(Continued through convention)*

All day and Open house—San Francisco evening Lodge No. 3 456 Post Street  
During the convention you will be entertained by San Francisco Lodge, California State Elks Association, Bay Area Lodges, and by musical and singing groups of the Order.  
Dining, dancing and entertainment will be offered at San Francisco Lodge nightly from 8:00 P.M. to 2:00 A.M.

### SUNDAY, JULY 14th

Exhibits—continuing through convention, Elks National Memorial and Publication Commission, Elks National Foundation, Elks National Service Commission, Lodge Activities Committee, Youth Activities Committee, State Associations, Civic Auditorium, Civic Center

Times of Church services listed on separate sheet of Convention Program.  
Open House continues

San Francisco Lodge No. 3

8:30 p.m. Official Grand Lodge Opening. Civic Auditorium, Civic Center  
Addresses of welcome by Honorable Chairman, Past Grand Exalted Ruler L. A. Lewis, Hon. George Christopher, Mayor of San Francisco, Hon. Goodwin J. Knight, Governor of California.  
Address—Hon. Fred L. Bohn, G.E.R.  
Entertainment by singing and musical groups of the Order.

### MONDAY, JULY 15th

8:30 a.m. State Association Breakfasts.  
9:00 a.m. Grand Lodge business session  
Election of Grand Lodge Officers  
Civic Auditorium, Civic Center  
11:45 a.m. Sightseeing tour, San Francisco, Golden Gate Park, Peninsula; visit San Mateo Lodge, Palo Alto Lodge; Hospitality at both Lodges; transportation from Sheraton-Palace Hotel, or Elks

Club, 456 Post Street, by bus; return by 4:30 P.M., free to representatives, Grand Lodge Officers and their ladies. Registration required.

7:00 p.m. State Association Dinners

### TUESDAY, JULY 16th

8:00 a.m. State Association Breakfasts  
9:00 a.m. Grand Lodge Business Session. Civic Auditorium, Civic Center  
11:00 a.m. Memorial Services Open to all Elks and Public. Civic Auditorium  
1:00 p.m. Luncheon and Clinic by Grand Exalted Ruler elect for all Exalted Rulers. Sheraton-Palace Hotel

1:00 p.m. Grand Exalted Ruler Fred L. Bohn's Luncheon for his District Deputies. Sheraton-Palace Hotel

1:00 p.m. Luncheon, Ladies Fashion Show, fashions by Joseph Magnin Co., entertainment. Free to wives of representatives and Grand Lodge Officers. Tickets available at Registration Desk.  
World Trade Center, Ferry Building  
7:00 p.m. State Association Dinners

### WEDNESDAY, JULY 17th

8:00 a.m. State Association Breakfasts  
9:00 a.m. Grand Lodge Business Session. Open to all Elks and ladies.

Civic Auditorium, Civic Center  
Reports and awards by Elks National Service Commission, Elks National Foundation and Youth Activities Committee.  
11:45 a.m. Sightseeing, San Francisco, Muir Woods, Marin County, Hospitality San Rafael Lodge and Northern California Lodges. Return by 4:30 p.m. Free to representatives, Grand Lodge Officers and wives. Buses from Sheraton-Palace and Elks Club. Advance registration required for trip at Registration Desk.

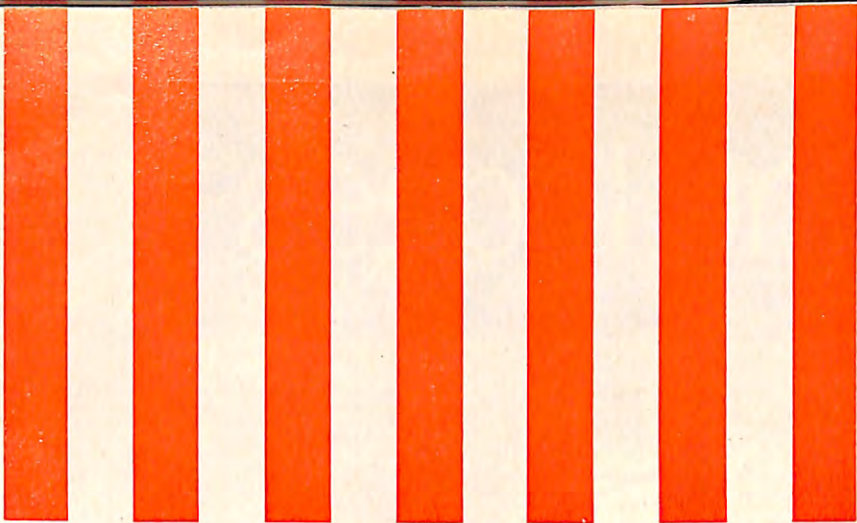
9:00 p.m. Grand ball and entertainment, tendered to Grand Exalted Ruler and Mrs. Fred L. Bohn. All Elks and ladies invited. Sheraton-Palace Hotel

### THURSDAY, JULY 18th

9:00 a.m. Final Grand Lodge Session. Installation of newly elected Grand Lodge Officers.

All day and evening Hospitality at San Francisco Lodge No. 3. 456 Post Street





VISITING with the Elks of America this year strengthens my conviction that every one of the million and a quarter members of our Order is a real red-blooded American, filled with patriotism and the sincere desire to preserve the freedom of our nation.

American progress determines the boundaries of Elkdom because the future of both our nation and our Order is so closely linked. It is natural then that Elks assume the leadership in paying tribute to American symbols.

Flag Day is of unusual importance to us this year. Never have the Youth of our nation been subjected to such waves of propaganda as Communism is aiming their way today in an effort to subvert their impressionable minds.

The World Youth Festival at Moscow in July is only one of these devices being supported by individuals and organizations who are hypocritical enough to live in America and yet seek to destroy her very structure.

Elkdom believes in the Youth of America and depends on these fine young men and women of ours to protect and develop our American heritage.

To show them and our nation the respect Elkdom holds for the American Flag we earnestly urge a gigantic display of colors on Flag Day, June 14.

Spearheading this move, Elkdom will present in our nation's capital on June 14 a pageant of tribute to the American flag and broadcast it nationally.

The Honorable Styles Bridges, Senator from New Hampshire and a Past Exalted Ruler of Concord, New Hampshire, Lodge No. 1210, is chairman of this committee and is assisted by the approximately 250 Elks who are members of the United States Senate and House of Representatives. It will be an outstanding tribute by the Order of Elks.

Join them in this occasion and let all of our 1,800 Elk temples and more than 1,200,000 American homes, with those of our neighbors, display our colors on this day.

Let Elkdom show in this manner the faith it has in our nation's future and serve emphatic notice on all our subversive enemies that we shall staunchly fight their every approach to our American Youth.

Very sincerely,



GRAND EXALTED RULER



A  
**Flag Day**  
Message  
from  
the  
Grand  
Exalted  
Ruler

**"A STRONGER ELKDOM FOR A BETTER AMERICA"**



# news of the lodges

## Queens Borough, N. Y., Elks Give \$100,000

City Controller Lawrence Gerosa and Hospitals Commissioner Morris A. Jacobs of New York City were joined by Borough Pres. James A. Lundy in acknowledging gifts to city institutions at the annual "Pageant of Giving" of Queens Borough Lodge No. 878. Nearly \$100,000 was distributed to 103 leading welfare organizations and hospitals at ceremonies at which Past Grand Exalted Ruler James T. Hallinan, founder of the 23-year-old program which has given nearly \$4,000,000 to charity, presided.

P.E.R. N. Anthony Equale welcomed representatives of the recipient groups to the program in which many outstanding civic, religious and fraternal leaders participated, among them Past Grand Exalted Rulers James R. Nicholson, George I. Hall and William J. Jernick, John F. Scileppi of the Grand Forum, Frank D. O'Connor of the Grand Lodge Judiciary Committee and Franklin J. Fitzpatrick who is the Director of the

Elks National Convention Committee.

Exclusive of those earmarked for various Elk charities, the funds, which represent the proceeds of the annual Bazaar held under the Chairmanship of P.E.R. Frank J. Rauch who has directed this activity for 21 years, were distributed as follows:

### \$1,500 each

St. John's Long Island City Hospital, Flushing Hospital, Jamaica Hospital, Mary Immaculate Hospital, St. Joseph's Hospital, Rockaway Beach Hospital, Wyckoff Heights Hospital, St. Anthony's Hospital, Queens General Hospital, Triboro Hospital, Queensboro Pavilion for Communicable Diseases, Long Island Jewish Hospital, The Salvation Army Booth Memorial Hospital

### \$1,400 each

Protestant Charities of Queens County, Catholic Charities of Queens County, Jewish Charities of Queens County, Child Caring Institutions of the Roman Catholic Diocese of Brooklyn for Children of Queens

### \$1,250 each

Queens County Bar Assn., Inc., for its legal aid program

### \$1,200 each

Boys Club of Queens, Inc.—Astoria Youth Center; Boy Scouts of Queens County, House of Calvary

### \$1,000 each

American Red Cross, Social and Welfare Program of

Creedmoor Hospital, the Particular Council of Queens of the Society of St. Vincent de Paul, Guide Dog Foundation for the Blind, Inc., Child Service League of Queens Borough, Inc., St. John's Home for Orphan Boys of Queens, Ottilie Orphan Home of Queens; St. Joseph's Home for Orphan Girls of Queens, Police Athletic League, Gustave Hartman Home for Children-Hebrew National Orphan Home

### \$850 each

Bowne House Historical Society, St. John's University, Albert Einstein College of Medicine of Yeshiva University

### \$800 each

American Legion Welfare Fund

### \$750 each

St. Rose's Free Home for Incurable Cancer, the Queens County Cancer Committee, Youth Consultation Service of the Church Mission of Help of the Episcopal Diocese of L. I.

### \$650 each

St. Francis Sanatorium for Cardiac Children, Rosary Hill Home for Incurable Cancer

### \$600 each

Community Service Society of Queens, Little Sisters of the Poor of Queens County, St. Charles Crippled Children's Hospital

### \$500 each

Social Service Auxiliary of Queens General Hospital, Social Service Auxiliary of Triboro Hospital, Florence Crittenton League, Inc., St. John's Hospital for Social Service, Queens Speech and Hearing Service Center, Visiting Nurse Service of Queens County, Nursing Sisters of the Sick Poor of L.I.C., Nursing Sisters of the



On its first anniversary, Fullerton, Calif., Elksdom welcomed 476 candidates and 35 members on transfer dimit, with Past Grand Exalted Ruler L. A. Lewis officiating. Above is a partial view of the class and at left are, left to right, Mr. Lewis, E. R. D. A. Armstrong, Grand Est. Lead. Knight D. E. Lambourne and State Assn. Pres. Owen Keown, in whose honor this class was initiated.





Left: During Queens Borough, N. Y., Lodge's outstanding 1957 Charity Distribution Program, as usual, all faiths were remembered when Past Grand Exalted Ruler James T. Hallinan, left, presented \$1,400 each to Rabbi Max Meyer, representing Jewish Charities, second from left; Rev. Wm. C. Bennett for Protestant Charities, third from left, and Rt. Rev. Msgr. J. Jerome Reddy, Diocesan Director of Catholic Charities. Below: E.R. James A. Gowdy presented checks to nurses from three of the 13 hospitals which received \$1,500 each, Miss Adelaide Corrigan of St. John's, left, Miss Margaret Grace of the L. I. Jewish Hospital, second from left, and Miss Dorothy Schnitt of the Salvation Army Booth Memorial Hospital

Sick Poor of Jamaica, Girl Scout Council of Greater New York, Inc., of Queens, Research on Cancer, Heart Fund, The Lighthouse-Queens Council

**\$450 each**

Industrial Home for the Blind

**\$400 each**

Queens Borough Society for the Prevention of Cruelty to Children, Inc., the Y.M.C.A. youth program of Long Island City, Queens Borough Council for Social Welfare, Queens Borough Home for the Blind, Inc., Veterans of Foreign Wars Welfare Fund, Cardiac Respiratory Laboratory, Queens Hospital Center, Dept. of Welfare of the City of N. Y. for taking deserving children of Queens to summer camp, Lutheran Charities, Inc., Merrick Community Center of Queens County, Ridgewood Y.M.C.A. Youth Program, Episcopal Charities Appeal, South Jamaica Community Council

**\$350 each**

The Catholic Guild for the Blind

**\$300 each**

United Cerebral Palsy Society of Queens, Inc., St. Mary's Episcopal Hospital of Bayside for Children of Queens, the Big Brother Movement of Queens

**\$250 each**

Motors Corps of the Queens General Hospital, Armed Services Y.M.C.A.—Fort Totten, Apostolate for the Deaf, Speechless and Hard of Hearing, Queens Borough Tuberculosis and Health Assn., Y.M.C.A. Youth Program of Flushing, The Christophers, Queens Botanical Gardens Society, St. Vincent's Home for Boys over 16, United Hospital Drive, Greater New York Fund, National Infantile Paralysis Foundation

**\$200 each**

Western Queens Nursery School, Inc., College Point Community Ambulance Corps, Inc., Bayside Community Ambulance Corps, Inc., Whitestone Community Ambulance Service, Holy Name Centre for Homeless Men, Assn. for Aid of Crippled Children—Queens Rehabilitation Program, Catholic Day for the Blind, Protestant Day for the Blind, Jewish Day for the Blind, Anthonian Hall, Inc., Residence for Blind Women, Camp Fire Girls, Catholic Youth Organization Day Camps, Queens Borough Council for Social Welfare—Teenage Problems, Lake Play School, Diabetes Assn. for sending needy children of Queens to summer Diabetic Camp, Jamaica Day Nursery, United Epilepsy Assn., West Queens Guidance Center, Inc.

## C. Ray Franklin, Prominent Missouri Elk, Mourned

The Elks of Missouri, particularly his fellow members of Excelsior Springs Lodge No. 1001, were deeply saddened to learn of the recent death of C. Ray Franklin, civic leader and former Mayor of Liberty, Mo.



Mr. Franklin, who was 68 years of age, passed away suddenly while addressing a dinner meeting of the Rotary Club. Prominent in fraternal circles, Mr. Franklin was a P.E.R. of Excelsior Springs Lodge and had been active in his State Association for many years. He served as District Vice-President of the State organization in 1954, and as State Trustee in 1955.

As Chairman of the Committee for this program in his District, Mr. Franklin was making the last in a series of eleven talks on Rotary International Scholarships when he was stricken. He is survived by his wife and brother, to whom the staff of *The Elks Magazine* offers its heartfelt sympathy.

## Record Initiation Held by Fullerton, Calif., Elks

When Fullerton Lodge No. 1993 was instituted last year, it began its existence with 1,172 members. Since its organization, its history has been unparalleled and on its first anniversary, that record year was climaxed with the initiation of an outstanding class of 476 candidates, and an additional 35 on transfer dimit. Past Grand Exalted Ruler L. A. Lewis was a special guest on this occasion together with Owen Keown, Pres. of the California Elks Assn. in whose honor the class was named, Grand Est. Lead.

Knight D. E. Lambourne of Utah, and Grand Trustee Horace R. Wisely, Grand Tiler John P. Martin, Jr., Chairman C. P. Hebenstreit of the Grand Lodge Youth Activities Committee, and former Grand Esq. R. Leonard Bush, Chairman of the State Assn.'s Major Project Committee, all of California.

In his report of this meeting, Mr. Lewis expressed his deep admiration for the youth and outstanding character of the candidates who were initiated in exemplary fashion by the lodge officers, only one of whom, Exalted Ruler D. A. Armstrong, had ever been in the chairs before.

"It was one of the most inspiring sessions I have ever attended," Mr. Lewis states, "and too much credit cannot be given to the fine Brothers and officers of Fullerton Lodge for the serious way that they have absorbed Elkdom. Every promise they have made has been more than fulfilled," his report continues. "Several months ago they promised me they would have 300 in this class honoring our State President; they had 507. They have already purchased a beautiful building site of approximately eight acres. At this meeting E.R. Armstrong promised that within one year they would be in their magnificent \$500,000 home and that it would be completely paid for. I have no doubt that they will do it."

ADDRESS OF GRAND EXALTED RULER FRED L. BOHN: Rooms 121-122, Zane Hotel, Zanesville, Ohio  
ADDRESS OF GRAND SECRETARY LEE A. DONALDSON: Elks National Memorial Building, 2750 Lake View Ave., Chicago 14, Ill.



## LODGE NOTES

Secretary Ted Settle of Williston, N. D., Lodge was understandably proud when he presented American flags and Elk lapel pins to 11 new members recently. The class was initiated in his honor, in recognition of the start of his 35th term as Secretary. A banquet and special program were also held as a testimonial to Mr. Settle. Another interesting item from this lodge concerns its presentation of a copy of "The History of the Order of Elks" to the local library. The gift was made at the instigation of retiring E.R. R. W. Moran in order to acquaint the community with the accomplishments of Elksdom.

*Joshua Southard has just begun his 25th year as Secretary of Rockland, Me., Lodge. At 77, he is still one of the lodge's most active and devoted members, and has missed only two sessions during his long period of faithful service, an admirable record.*

Fort Madison, Iowa, Lodge boasts 109 members who have been affiliated with the Order for at least 25 years. Fourteen of these veteran Elks have 50 years in the Order behind them, and two have held continuous membership for over 59 years. There were 33 of them on hand this year when the lodge held its annual Old Timers-P.E.R.'s Night celebration.

*Missoula (Hellgate), Mont., Lodge has a devoted member in P.E.R. Paul D. Wilcox who has not only enjoyed 38 years' affiliation with the Order, but, with his wife, recently celebrated 64 years of happily married life.*

The handsome, elegantly furnished home of Independence, Kans., Lodge, one of the area's finest buildings, was completely destroyed by fire. The loss was estimated at \$250,000, only about one-third of which was covered by insurance. Current lodge records were saved, and within 24 hours after the disaster, officers and Trustees met to announce a rebuilding program. First damaged by fire in 1910, the 54-year-old home had undergone many major remodeling jobs, the last two, undertaken in 1954 and 1956, completed at a cost of \$57,000.

*A special meeting of Hamilton, Mont., Lodge was called not long ago so that E.R. Frank Popiel and his State Ritualistic Champions could initiate Andy Kaa, the son of Elk Buford Kaa. The young man is an Air Cadet and was home for only a brief period. His membership was provided by the lodge as a gift for his father.*

# Manila Elks Open C/P Clinic



Above is the Clinic the Elks of Manila built to serve the cerebral-palsy victims of the Philippines. At left is an interior view of the building, showing some of the young patients being treated there.

IN THE Philippines, some 1,400 cerebral-palsy victims are born every year. Until last year, when an educational fund campaign was inaugurated, the Philippine public knew practically nothing about the affliction, and until 1951, when the National Orthopedic Hospital started a limited cerebral-palsy treatment program, nothing could be done to assist them.

Realizing the painful need of these sufferers, the 500 members of Manila Lodge No. 761 decided to establish a clinic for them as a major charitable project. Inaugurated in August, 1955, by its Social and Community Welfare Committee, the lodge organized as Elks Cerebral Palsy, Inc., under Russell Swartley and launched a campaign for funds last year which secured contributions totaling 120,000 pesos (about \$60,000 for this program, from non-Elks as well as members of the Order.

A portion of this sum was used in the establishment of the clinic on a site made available to the Elks by the Philippine Government. Adjacent to the government-owned National Orthopedic Hospital whose doctors and nurses

have freely volunteered their services and equipment to insure the success of this vital undertaking, the Clinic was formally opened in January of this year. E.R. Edward A. Bellis presided at its dedication, when Dr. Paulino Garcia, Secretary of Health for the Philippines, expressed the deep gratitude of his people for this great humanitarian service made available to them by Manila Elksdom.

The efficiency of the educational campaign mentioned earlier was highly instrumental in acquainting the people of the Islands with the fact that the cerebral-palsied can be helped. As a result the Elks Cerebral Palsy Clinic of Manila now has hundreds of requests for help and advice.

Mr. Bellis, who points out that the clinic is the only one of its kind in the Far East, with the exception of one in Australia, reports that its establishment serves a double purpose—it is not only a worthwhile charitable effort of his lodge, but it is a great help in fostering good will between the Filipino people and the residents of the American community.



## Coshocton, Ohio, Lodge Home Dedicated

Coshocton Lodge No. 376 was host to a large crowd when the new addition to its home was dedicated, and the renovated original building opened officially. A series of interesting activities celebrating the event was climaxed by the formal ceremony, when D.D. Paul Reed was the principal speaker. There were also a special initiatory ceremony, a seafood dinner and entertainment, and the Dedication Ball.

Founded in 1897, with 37 Charter Members, Coshocton Elksdom now has 370 on its roster. Its home was purchased in 1934, and the one-story cement-block annex provides space for a large dining room, lodge room and lounge. P.E.R. Alfred Riley was Chairman of the Building Committee responsible for this work which was accomplished during the term of Harold Thompson as Exalted Ruler.

## Natchitoches Elks Make Gift to Louisiana Eye Bank

A \$372 gift brought to \$1,500 the total contributed by Natchitoches Lodge No. 1363 in the past year to the Southern Eye Bank Fund, sponsored by the Louisiana Elks Assn. E. F. Heller, Sr., Secy. of the State group, accepted the gift from E.R. G. W. Mills-paugh, Jr., in the presence of Past State Pres. and P.D.D. Sol Pressburg, State Assn. Trustee S. C. Spengler and Sgt.-at-Arms E. F. Rodriguez, Sr.

## Ames, Iowa, Elks Officially Open New Home

The 18-year-old dream of Ames Lodge No. 1626 became a reality recently when its modern, two-story air conditioned home was dedicated by a group of Elk officials headed by D.D. Harry G. Burrell, a P.E.R. of the host lodge, assisted by State Vice-Presidents

Below: Ceremonies marking the laying of the cornerstone to the new home of Paterson, N. J., Lodge were attended by about 700 members and their wives from Paterson and other lodges of the area. E.R. C. Gordon Sharpe conducted the ritual and Past Grand Exalted Ruler William J. Jernick delivered an inspiring talk. Other speakers included State Pres. Dr. Louis Hubner, D.D. Richard J. Tobin, State Sen. Malcolm C. Forbes and Mayor Edward J. O'Byrne. P.E.R. Frank X. Graves, Jr., served as General Chairman for the program.



The home of Reno, Nevada, Lodge, at right, was photographed during the fire that followed the disastrous gas explosion that devastated downtown Reno on February 5th. One month later the lodge opened the doors to its new dining and recreation room in the Mapes Hotel, where it also has its business office and holds its lodge meetings. At the time owner Charles W. Mapes, Jr., presented the keys to the new quarters to E.R. A. Dyer Jensen, he also gave temporary ownership of a natural "eleven point" elk's head trophy. While almost all lodge records were destroyed, Secy. J. Cliff Kumle reports that the membership addressograph plates, the ceremonial jewels and the lodge's memorial books were recovered.

M. P. Herkenrath, and Harry Malley, Past State Pres. Harry J. Schmidt, D.D. Dr. W. H. Ward and P.E.R. E. J. Kelley and Chaplain Wallace Wright of Ames.

Speaking before an attentive crowd of 250 persons, Past Grand Exalted Ruler Henry C. Warner shared the dais

with Pres. Robert E. Davis of the Iowa Elks Assn. and P.D.D. James Tait.

Nearly 1,000 Elks helped No. 1626 celebrate the official opening of the new building, with over 900 persons attending a dance and buffet supper.

(Continued on page 41)  
(Other Lodge News on page 31)



Left: Massachusetts Elk leaders at their Regional Meeting in Quincy included, seated, left to right, Past Grand Exalted Ruler John F. Malley, host E.R. A. M. Cardarell and State Pres. John J. Murray. Standing are State Secy. Thomas F. Coppinger, John E. Fenton of the Grand Lodge Judiciary Committee, State Trustee Joseph E. Brett, Grand Treas. Edward A. Spry and State Vice-Pres. I. Jerome O'Connor.



Above: Top-ranking State and national Elk leaders joined the 200 Elks and their ladies of the Pennsylvania Northeast District at a dinner-dance at Hazleton when the visitors had the opportunity to tour the new home of Hazleton Lodge. Photographed at this gala affair, which will be an annual event, for the benefit of the Crippled Children's Camp at Camp Daddy Allen, were, left to right, State Pres. A. Lewis Heisey, host E.R. Joseph A. DiPietro, W. S. Gould, Secy. of Scranton Lodge for 62 years and State Assn. Secy. for 42 years, Grand Secretary Lee A. Donaldson who was the principal speaker, and D.D. Cyril J. Wachter.



# Lodge Visits of FRED L. BOHN



When Grand Exalted Ruler Bohn was at Huntsville, Ala. on March 18th, he presented a check for \$150 to Mrs. E. E. Camp, President of the local crippled children's society, for use at the Crippled Children's Center. At left is Exalted Ruler Sam K. Tate.



Exalted Ruler John K. Oliver, Birmingham, Ala., Lodge, welcomes Grand Exalted Ruler Bohn on his lodge visit, March 19th, with Past Grand Exalted Ruler John S. McClelland, center, also extending a hand of greeting to Brother Oliver.

## Mr. Bohn at Canton Lodge

Accompanied by his Secretary, James W. Plummer, Grand Exalted Ruler Bohn arrived at Canton, Ohio, on the afternoon of February 16th. Later in the afternoon a reception was held in his honor at the St. Francis Hotel, and this was followed by a dinner at Canton Lodge with about 200 in attendance. Among those present for the occasion were: District Deputy J. Kirby Brensby, State Pres. Herschel J. Deal, Past State Presidents E. Gene Fournace and J. W. Fitzgerald, State Secretary L. E. Strong, Past District Deputy Robert Brown and State Chairman New Lodges Frank Binns.

## Birmingham Lodge Honors Grand Exalted Ruler Bohn

Accompanied by Past Grand Exalted Ruler John S. McClelland, Grand Ex-

alted Ruler Bohn was met at Cullman, Ala., Lodge on March 19th by Past Exalted Rulers of Birmingham Lodge, Brothers A. Jesse Duke, and James J. Burks. The party then motored to Birmingham, where they were met at the Thomas Jefferson Hotel by officers and members of the lodge. That evening Mr. Bohn was the honored guest at a banquet with more than 250 Elks and their ladies present. The key to the city was presented to Mr. Bohn by Brother James W. Morgan, who is Mayor. Past Grand Exalted Ruler McClelland introduced Mr. Bohn, and Master of Ceremonies for the occasion was Exalted Ruler John K. Oliver.

## Grand Exalted Ruler Bohn Visits Rome Lodge

Grand Exalted Ruler Fred L. Bohn's visit to Georgia, and Rome Lodge, was highlighted by his being made a Colonel

on the staff of Georgia Governor Marvin Griffin, his first ride in a General Patton Tank, and his first time to meet the Supreme Governor of Moose, George Young, of Spokane, Wash. His visit to Rome Lodge on March 20th, started when he was picked up by an official escort at a luncheon held at Buckhead Lodge. Before being whisked away to Rome, he was made a Lt. Colonel Aide-to Georgia Governor Marvin Griffin in formal ceremonies at the Buckhead luncheon. Shortly thereafter, Mr. Bohn took his first ride in a General Patton Tank, at Rome's Unit of the Georgia National Guard, through courtesy of Captain Lou Varnedo, Commanding Officer, and an Elk member.

At a reception in his honor at the Rome Lodge, the Grand Exalted Ruler met Supreme Governor of the Moose, George Young. By coincidence, Gov. Young was paying an official visit to the Rome Lodge of Moose on the same day of Grand Exalted Ruler Bohn's official visit to Rome Lodge. When introduced to the Grand Exalted Ruler, Gov. Young said, "he is my Grand Exalted Ruler, too, because I am also an Elk". That same evening, about 125 Elks from Rome and surrounding community lodges were enthusiastic in their response to a forceful address by Grand Exalted Ruler Bohn, who was officially welcomed to Rome and to Georgia by State Revenue Commissioner T. V. Williams. Mr. Bohn was accompanied on his Georgia Visits by Past Grand Exalted Ruler John S. McClelland, of Atlanta.

## Mr. Bohn Dedicates Home at Lake Worth

The new \$150,000 home of Lake Worth, Fla., Lodge was dedicated on March 26th with Grand Exalted Ruler Fred L. Bohn unveiling the plaque and



Reception committee greeting Grand Exalted Ruler Bohn when he arrived at the airport in Brunswick, Ga., on March 23rd. Front row from left: Charles Becton, member Grand Lodge Committee on Lodge Activities Robert G. Pruitt, (Mr. Bohn), Trustee A. A. Nathan and Secretary Joe C. Stewart. Rear row from left: Chaplain Ed B. Lott, Gid. Ham, Exalted Ruler A. Wright Knight and Trustee Connie Miller.





On February 16th, Grand Exalted Ruler Fred L. Bohn was at Canton, Ohio, for a dinner held at the St. Francis Hotel. There were about 200 present. Photographed at the time were, from left: Mr. Bohn, James W. Plummer, Vice Pres., Ohio Elks and Secretary to the Grand Exalted Ruler, and State Pres. Herschel J. Deal.

giving the principal address at the lodge dinner. The Dedication Ceremonies virtually coincided with the 30th Anniversary of the lodge. Dr. Richard Lee, Exalted Ruler, presided at the ceremonies. Among the visiting dignitaries present were Past Grand Exalted Ruler George I. Hall, member Board of Grand Trustees W. A. Wall, and PER Robert J. Skanes and Parker Wilson.

### Grand Exalted Ruler Visits Three Texas Lodges

On April 10th, Mr. Bohn arrived at Dallas by plane with his Secretary, James W. Plummer, and was met at the airport by Past Grand Exalted Ruler William H. Atwell and a delegation of Texas Elks. A reception and banquet were held that evening, attended by a large group of Elks from Districts North, West and Central Texas.

The following afternoon Mr. Bohn arrived in San Antonio by plane and during the afternoon was taken on a tour of the city, including a visit to the Alamo. San Antonio Lodge was host at a banquet at the St. Anthony Hotel that evening. Following the dinner Mr. Bohn was escorted to the lodge, where a

Greeting the Grand Exalted Ruler as he arrived at San Antonio, Tex., airport on April 11th, were from left: (Mr. Bohn) State Pres. Charles C. Bowie, Exalted Ruler Leroy Langwell, (James Plummer, Sec. to Mr. Bohn), District Deputy Phil Edie and State Sec. Harold Rubenstein.



large group of Elks and their ladies were on hand to greet him. At the meeting following the dinner, Exalted Ruler Leroy Langwell presided and introduced Mayor J. E. Kurkendall. Sheriff Owen Kilday was then introduced. Both Mayor Kurkendall and Sheriff Kilday are members of San Antonio Lodge.

The next day, accompanied by Brother Bowie, Grand Exalted Ruler Bohn and Brother Plummer visited the Elks in the Southeast District at Houston Lodge. That evening the lodge honored the Grand Exalted Ruler with an outstanding banquet at which more than 600 Elks were in attendance.

A highlight of this outstanding occasion was the inspiring message about Elkdom's work that Mr. Bohn delivered for the Elks of Texas.

### Mr. Bohn Honored at Eustis

March 25th was a memorable day for Eustis, Fla., Lodge, for it was the occasion of a visit by the Grand Exalted Ruler. In the afternoon Grand Exalted Ruler Bohn visited the Harry-Anna Home for crippled children at Umatilla and was accompanied by William A. Wall, member Board of Grand Trustees, Past State Pres. Robert L. Bohon and District Deputy Willis V. McCall. The Harry-Anna Home is maintained by the Florida Elks and is recognized as one of the finest in the country. In the evening, there was a dinner at the lodge with Fred Belton, incoming Exalted Ruler, as Chairman. Host for the occasion was Exalted Ruler John M. Kennedy.

Cullman, Ala., Lodge honored the Grand Exalted Ruler with a luncheon on March 19th. Present, from left, were: P.D.D. Adin Batson, Sam Barnes, Exalted Ruler Ben Holmes, PGER John S. McClelland, GER Bohn and District Deputies W. C. Watson and A. A. Powondra.



Present when Grand Exalted Ruler visited Rome, Georgia, Lodge on March 20th were from left: Exalted Ruler J. E. Simmons, (Mr. Bohn), T. V. Williams, State Revenue Commissioner for Georgia, and Past Grand Exalted Ruler John S. McClelland.



For the second consecutive year the officers of Wheeling, W. Va., Lodge were installed by a Grand Exalted Ruler. Thomas A. Goodwin, at left, a retiring ER, was installed by Grand Exalted Ruler John L. Walker, and incoming ER R. J. McKeever, right, was installed by Mr. Bohn.



# ROD & GUN

BY TED TRUEBLOOD

*There is the right spoon for every type of game fish.*

DAN HOLLAND and I were fishing off the beach at Marco one day when a tarpon rolled in front of us. He was as long as a canoe and not 75 feet away. His eye looked as big as a grapefruit.

Without thinking, I cocked my little bass rod and cast a yard or two in front of him and a little beyond. I began to reel, but he ignored my offering.

Dan said, "Well, that was lucky."

I guess it was, too. I'd have lost the spoon, for sure, and maybe some line.

"Ever catch a tarpon on one of them?" Dan asked, indicating my lure. It was one of the old-standby wobbling spoons, red and white on one side, nickel on the other, that have been standard in the North for two generations.

"No," I admitted, "but I've tried. I've caught everything else around here (Florida's west coast) on it."

Dan said his experience had been the same, so we tried for a week or so to hook a tarpon; big or little, on this spoon. We tried the three sizes that we had, but none of them was any good—for tarpon, that is. We caught snook, ladyfish, jacks, redfish (channel bass) and trout (southern weakfish) on them. Dan even caught a gaff-topsail catfish. But no tarpon.

Between us, we discovered, we had caught every kind of game fish in North America on it, from shee fish north of the Arctic Circle clear through to some of the odd balls Dan had landed along the Mexican Coast. The list included grayling, lake trout, the five kinds of Pacific salmon, steelhead, all the trout—brook, brown, rainbow, golden, cutthroat and Dolly Varden—muskie, pile, walleyes, pickerel, large- and small-mouth bass, and land-locked salmon. Try as we would, however, we couldn't catch a tarpon.

Maybe that was just as well. There are, of course, spoons that will catch tarpon. And the certain knowledge that you could fish everywhere with no need, really, to change your lure would be an



*This 16-pound northern pike was just as eager to hit the little, 2¼-inch spoon as he was to eat his little brother, though he tried to do that, as the tears (lacerations) on the smaller northern pike show.*

awful thing. It would take half the fun out of fishing.

Actually, there are a lot of good spoons. Some of them are excellent for one fish, but poor for another. Some are the other way around. But all of them will catch something, somewhere—I think.

A spoon, according to my nomenclature, is a metal lure with a blade that wobbles or flutters, as distinguished from a spinner, which has a revolving blade. Whether your definition coincides with mine or not, I like to fish the lures that I call spoons. You can do so much with them.

YOU can fish a spoon on the surface or the bottom, and at all depths between. You can make it skip, skim, shake and shiver. You can make it flutter, dart, wobble, dive, dip and wiggle. You can make a spoon do some things that other types of lures were meant to do, and many things that they can't do at all. A spoon is one lure that you can fish in the dead water of a lake, or in the swiftest stream, with equal success.

Because a spoon can be made to do so many different things, there is much more to fishing it than simply casting it out and reeling it in. Sometimes, of course, a straight retrieve is the best. Generally, however, the extra, added something that you impart to it with rod or reel, or both, makes the difference

between a fat bag and a slim one.

One day Jim Haywood and I were fishing a lake in Colorado for trout, using the smallest size of the same spoon on which Dan Holland and I had vainly tried to catch a tarpon. We fished deep and shallow, slow and fast, and gave the lure various wiggles by jiggling the rod tip, and we didn't get a touch. Finally, however, Jim hit on the proper system.

He cast, let the spoon sink for five seconds, and then gave the reel handle several quick turns, raising his rod at the same time. Then he lowered the rod and let the lure flutter down on a slack line for five seconds again. As the rod came up for the third or fourth time, after as many pauses, he got a good strike and subsequently landed a 15-inch cutthroat. That system worked for the rest of the day, and every trout struck just as the spoon was starting ahead after being allowed to sink for a few seconds on a slack line.

The pull-pause retrieve, of course, is standard technique with many different spoons for many different kinds of fish. There are countless variations of it, however. The system that Dan Holland showed me for taking bass from lakes during hot weather was based on it, but there were some important differences, too.

Along about the first of August, when the bass vanished from their usual

*(Continued on page 52)*





# Tonight

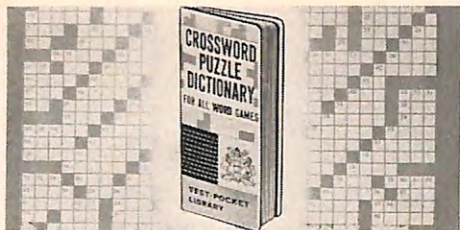
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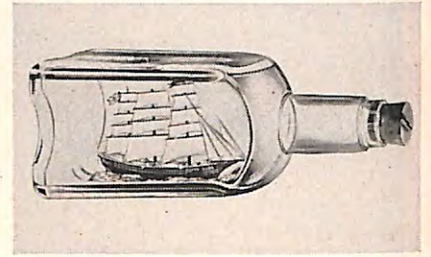
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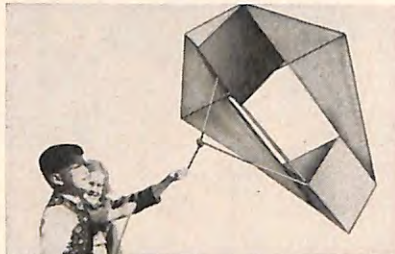
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I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1957 cape or stole. Special price, \$22.95 complete! This special price includes cleaning, glazing, repairing, lusterizing to new sheen, remodel completely, plus a lovely **NEW LINING** and **INTERLINING** & Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape, stole or jacket. **SEND NO MONEY!**

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for **FREE** Style Book now! Many different styles to choose from. Write:

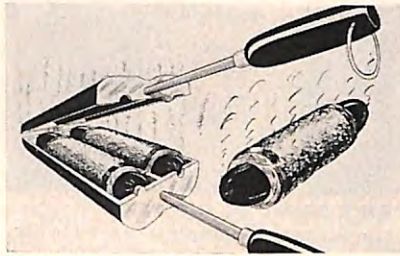
WHEN IN NEW YORK VISIT OUR FACTORY  
**I. R. FOX, 146 W. 29th ST., DEPT. L-30, N. Y. C. 1, N. Y.**



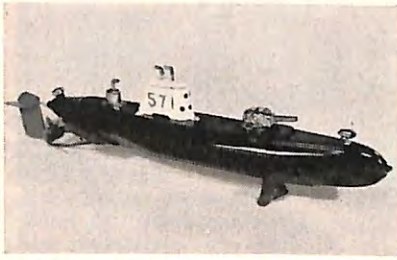
# Shopper



**"TO THE ANGEL I MARRIED"** says this charming marriage memento. Sterling silver or 12K gold-filled: 3/4", \$4; 1", \$5; 1 1/4", \$6; 1 1/2", \$8. Same sizes in 14K gold, \$15, \$20, \$35 and \$45 respectively. State full name and number of years wed. An unusual charm for bracelet or key chain. Wayne Silversmiths, Dept. E, 546 S. B'way, Yonkers 5, N. Y.



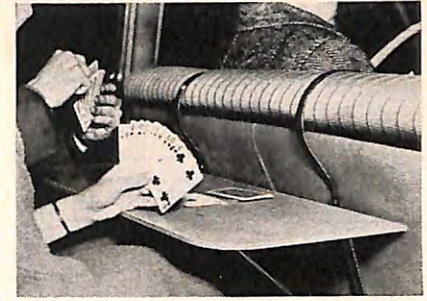
**HAVE A WEE-NEE-TOAST** (and that's no typographical error). New Wee-Nee-Griddle takes 2 slices of bread plus a pair of franks and when they come out you have the most delicious crispy, toasted wienies. Perfect for picnics, beach parties, patio suppers and indoor spreads too. Cast aluminum. \$3.98 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



**DOWN IT GOES**—away in the deep—this battery-operated, authentically scaled replica of the famous atomic submarine, the Nautilus. It's a big 13" long model, equipped with a light that remains on even while the sub is in motion under water. \$2.98 ppd. (Batteries not included.) Medford Products, Dept. E, P. O. Box 39, Bethpage, N. Y.



**PERSONALIZED CIGARETTE LIGHTER** is water thin and tastefully inscribed with the owner's name on white baked enamel finish. The imported chrome mechanism lasts for many years of smooth functioning. Here's a smart, serviceable gift that will make a hit for almost any occasion. \$2.50 ppd. Pinesbridge Studios, Dept. E, Ossining, N. Y.

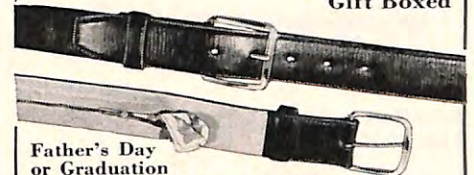


## KAR-TABLE

Back seat drivers will be Joy Riders if they have the new Kar-Table up in front of them. It's exactly right for Gin Rummy, office work, typing, lunching. And for children, of course, it becomes a drawing board, game table or lunch counter. 12" by 30" red top has black-lacquered steel supports. It adjusts to fit any 2 or 4-door car, folds down when not in use. \$5.95 plus 50¢ postage. Your money back if not delighted.

**HUSS Bros., 800 N. Clark, Chicago 10**

## Gift Boxed



Father's Day or Graduation

## MONEY BELT

For any man who travels on business, vacation or to school. Concealed zippered pockets provide safe hiding place for cash. Top quality leather. Men's brown or black cowhide, 30-44.....\$3.95 Boys' brown horsehide, 28-36.....\$1.95

**CLARION PRODUCTS, Dept. 96, Highland Park, Ill.**  
Write for Free Gift Catalog

## For Those Who Do Not Want GREY HAIR



Now **Top Secret's** amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! **Top Secret** does not break or injure hair, does not wash out.

"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. **Top Secret** is the only hair dressing I use."

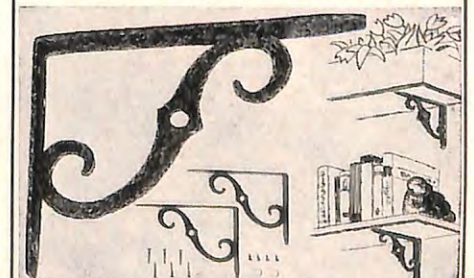
Time-proven **Top Secret** has been used by famous personalities for years.



Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! **Albin of California, Room 64, 1401-9th St., Los Angeles 17, Calif.**

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.

## FORGED IRON BRACKETS



At last, an attractive shelf bracket artistically designed in authentic ornamental forged iron. Hundreds of uses inside and outside. Beautiful shelves can be yours in minutes—ideal for window flower boxes or planters. Many practical ideas included with each pair. Free set of clips for glass shelves. Order now, each set complete with all forged square-head screws—Colonial Black finish. Size 6" x 4 1/2", only \$2.98 the pair. 8" x 6", only \$3.49 the pair, postpaid. FREE CATALOG with order. Satisfaction guaranteed or money back. Order from:

**MARYLAND PRODUCTS COMPANY**  
Dept. E-3, 4929 Del Ray Ave., Bethesda 14, Maryland



## PUT YOUR HAIR UP IN SECONDS—\$2

Make perfect curls every time with this new **AUTOMATIC HAIR CURLER!** Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—pull handles apart for reverse curl. That's all there is to it! Fast and easy for every day use... wonderful for home permanents. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order **AUTOMATIC HAIR CURLER** direct by mail from **SUNSET HOUSE, 257 Sunset Building, Hollywood 46, California.**



## Marriage or Angel Medals

Precious way to say "I love you." Recalls moments to years of wedded bliss. Perfect memento for "Her" bracelet, or "His" key chain.

In Sterling Silver	In 14 Kt. Gold
OR Gold Filled	
3/4" dia. \$3, 1" \$4,	1" \$15, 1-1/4" \$30,
1-1/4" \$5, 1-1/2" \$7	1-1/2" \$40

Specify style medal desired, full name and number of years married. Prices include engraving, tax and postage. 1 week delivery.

**Wayne Silversmiths, 546C So. Broadway, Yonkers 5, N. Y.**



**GOVERNMENT SURPLUS BELOW MFR'S COST  
DUPONT NYLON CORDS**

Light, strong, durable, quick-drying. Will not rot or mildew. Ideal for indoor or outdoor use. Camping, boating, hunting, clothes line and Venetian blinds. Perfect for tent ropes, light anchors, deer cord, trout lines, crabbing, etc. Unused.

**OUTWEARS ORDINARY ROPE 10 TO 1  
NYLON BRAIDED CORD**

1/16" dia., 100 lb. test, white, per ft. . . . . 1 1/2c  
3/8" dia., 375 lb. test, white, per ft. . . . . 2c  
3/16" dia., 550 lb. test, olive drab, per ft. . . . . 2 1/2c  
In 50, 100, 200, 300, 400, 500 ft. and over lengths.

**NYLON BRAIDED LINE**

1/4" dia., 1000 lb. test, olive drab, per ft. in 30, 50 and 100 ft. lengths. . . . . 3c

**NYLON ROPE**

1 1/2" dia., 1200 lb. test, per foot. . . . . 8c  
3/16" dia., 1900 lb. test, per foot. . . . . 12c  
3/8" dia., 2700 lb. test, per foot. . . . . 17c  
7/16" dia., 3800 lb. test, per foot. . . . . 20c  
1/2" dia., 4700 lb. test, per foot. . . . . 28c  
5/8" dia., 7300 lb. test, per foot. . . . . 45c  
3/4" dia., 10,000 lb. test, per foot. . . . . 60c  
All in any length up to 1200 feet.

**NYLON FISH LINE**  
Proven best by experienced fishermen. Heat stretched. Will not kink, twist or unravel. 25 lb. test, 300 ft. Reel. \$1 per spool.

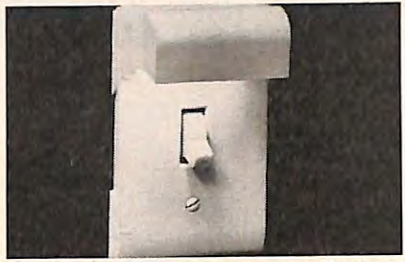
**NYLON WEB STRAPS  
with sturdy steel buckle**  
Perfect for passenger safety belts, luggage straps, car towlines, car carrying straps, boat trailer straps, etc. Tie heavy equipment and machinery with greater ease and safety . . . at far less cost. Just the thing for the garage or workshop.

1" wide, 3000 lb. test, per foot. . . . . 10c  
1 1/2" wide, 6000 lb. test, per foot. . . . . 16c  
In 2, 6, 8, 10, 12 foot lengths.

Minimum order \$1.00. Send Check or M.O. C.O.D. plus fee. Money Back Guarantee.

**SCOTT-MITCHELL HOUSE, INC.**  
Dept. 5106 611 Broadway New York 12, N.Y.

# Elks Family Shopper



**DON'T GROPE IN THE DARK.** Replace your present switchplate with Owlite. When room light goes off, Owlite's tiny light provides enough glow for moving about the average room, yet won't disturb sleepers. When the room light is turned on, Owlite automatically goes off. 2 3/4" x 4 1/2". Detachable hood. Ivory or brown, \$2.25 ppd. Charlotte Thomas, Dept. E, Sewell, N. J.



**MAKE YOUR GARDEN GAY** with Froggy of the big pop eyes. He's 3-dimensional and so life-like, your guests will expect to hear him croak and see him hop. Made of expandable plastic, he's completely weatherproof and waterproof. 11" long, 9 1/2" wide, 6 1/2" high, has firm anchoring stake. \$1.69; 2 for \$3.00 ppd. Elron, Inc., 225 W. Erie St., Chicago 10, Ill.

## FEET HURT?

**AMAZING RELIEF & COMFORT**

**Adjustable AIRFLOW ARCH EASERS**

**\$2.95** Per Pair DIRECT FROM FACTORY Sizes for Men and Women

**DeLuxe Cuboids \$5.00**

A blessing for foot sufferers. Relieves weak arches, callouses, tired, aching feet. Unexcelled cushion-comfort! Adjustable, soft, flexible. Metatarsal and longitudinal arch easily adjusted. No metal. ORDER TODAY! Give shoe size and width, if for man or woman. Money back guarantee. Postpaid except CODs. **STEMMONS MFG. CO., Box 6037, Dept. EL-7, Kansas City, Mo.**

## PROTECT YOUR CHILD

**FROM WET BEDS with STAYDRY\* PANTIES**

Protect your child—day and night—from unhealthy wet clothes and bedding. Staydry is the all-in-one panty recommended by many leading doctors as the solution to this embarrassing problem.

**NOT A DIAPER**

These well-fitting panties of fine, non-toxic plastic are lined with highly absorbent material for complete safety. Washable, they may be boiled and bleached. Economical Staydry frees you from the needless mess and expense of rubber sheets, extra sheets and enormous laundry bills.

Guaranteed by Good Housekeeping

RECOMMENDED BY PARENTS

**\$1.69**

Perfect for invalids—wonderful for adults with this distressing problem. ©Reg. U. S. Pat.

**JOLAN SALES CO.** Tel: 1288  
171 Fostertown Rd., Newburgh, N. Y.

Please send me . . . . . Staydry Panties  
Waist Size . . . . . Total Price . . . . .  
 C.O.D.  Check  M.O.

Name . . . . .  
Address . . . . .  
City . . . . . State . . . . .

## BOAT OWNERS!

Whether your boat is large or small, you'll want this "Handy Boy" Pump Outfit aboard. Use it to pump water out of bilges, change engine oil, transfer fuel. Includes 2 Extension Hoses; 2 Draw Tubes, Adapter Boot for pump intake, slip-on Hose Connectors, all packed in plastic bag. \$7.25 ppd. Sportsman's Post, Dept. EP, 366 Madison Ave., New York 17.

## IF PIGEONS PERCH

on your window-sill, you can discourage them with Roost-No-More. Just one application will evict birds and pigeons and keep them away for one year. Yet it's harmless, will not injure them in any way. Perfect for private homes and public buildings. 10 ounce Aerosol Can, \$2.49 ppd. Huss Bros., Dept. E, 100 W. Chicago Ave., Chicago 10, Ill.

## SEWS LEATHER AND TOUGH TEXTILES LIKE A MACHINE

With **SPEEDY STITCHER** Automatic Sewing Awl, anyone can quickly and skillfully sew or repair anything made of **LEATHER, CANVAS, NYLON, PLASTIC**, or other heavy materials. Sews firm, even lock-stitches like a machine. Gets into hard-to-reach places. Specially made for heavy duty sewing on **LUGGAGE, FOOTWEAR, RUGS, AWNINGS, SAILS, SADDLERY, UPHOLSTERY, OVER-ALLS, AUTO-TOPS, SPORTS GEAR**, and other tough sewing jobs. Here's the handiest tool you'll ever own. Will save you many times its small cost. Comes ready for instant use . . . . . **1.98** ONLY

complete with bobbin of waxed thread and 3 different types of diamond-pointed needles. Easy-to-follow directions will make you an expert in minutes. Extra needles and waxed-thread always available. Save money, send \$1.98 for postpaid delivery. If C.O.D., \$1.98 plus postage. **MONEY BACK GUARANTEE.**

**SPORTSMAN'S POST, 366 Madison Ave., Dept. A-399, New York 17**

## WOMEN'S FULL & HALF SIZES

**3 to 13**  
AAAAA TO EEE

**Summertime doings are lots of fun** in these hand-laced **SUMMER MOCCS**, especially now for that trip or vacation you're planning. With light, buoyant foam-crepe soles, you get that wonderful walking on air feeling. Top-grain leather, smartly styled. Extra-light. For work or play. Red, Brown, Smoke, White. Fine value, direct from manufacturer. Immediate delivery. \$5.95 plus 50c postage. Moccasin-Craft, 65-EH Mulberry, Lynn, Mass.

## HOME GYM Swedish exercise for family health!

bosom development

**Special \$2.98** post paid

for men & women adjustable -- 5 to 70 lb pull

**It's easy! It's fun! Work together!** Trim waists, hips, tone up muscles—develop shapely legs and busts—in 10 minutes a day! Duplicates expensive gym equipment. Knock off fat—look better and feel better—this is the type of light exercise recommended by your doctor. **HOME GYM** is of surgical gum rubber with hardwood adjustable handles. Comes with complete instructions for specific figure problems. Satisfaction guaranteed. Send \$2.98 to **WHOLESALE IMPORT CO., Box 21-B, San Gabriel, California**

## KEEP YOUR SLIPCOVERS Neat and Smooth with "TUCKINS"

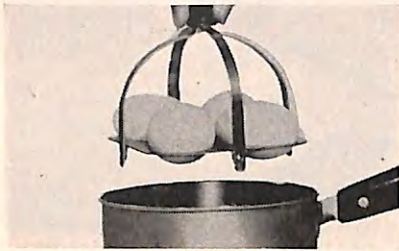
Chair Set 1 Back, 2 Sides **1.50** ppd.  
Sofa Set 3 Back, 2 Sides **2.50** ppd.

Tuck-ins will keep your slipcovers neat and smooth. Just tuck excess material into the spaces between the seat platform and the arms and back. Then insert one **Tuckin** into each of these spaces. For sofas use 3 Tuckins along the back. They do the job perfectly.

**CHARLOTTE THOMAS SEWELL, NEW JERSEY**



# Elks Family Shopper



**EGGS WON'T CRACK** if you boil them in this new Boiler Rack. Just put the eggs in the rack and slip it into any size saucepan, without scalding your fingers. Folds flat for storing. Aluminum with bright red, heat-resistant knob. Dinner egg recipes are included with each rack. \$1.00 ppd. Berneil Products, Dept. E, 358 Fifth Avenue, New York, N. Y.



**OVEN SAVERS** catch the drippings from boiled-over food that mess up your oven. Fit these round, sturdy aluminum pans under pies, casseroles, any of your cooking utensils up to 12 1/2" and you'll scour no more. Use them as cookie sheets or molds, too. \$1.00 each; 6 for \$5.00. Add 15¢ postage. Bancroft's, 2170 So. Canalport Ave., Dept. EL-351, Chicago 8, Ill.



**TWO-TONE CORDUROY COVERS** keep car seats neat and clean. Washable and color-fast, they come in striking combinations of gold and blue, pink and blue, aqua and pink, or blue and pink. \$3.98 plus 25¢ postage. Specify make and year of car, whether split or solid front or back seat. Mardo Sales Corp., Dept. CO-7, 480 Lexington Ave., New York 17, N. Y.



**YOU'LL BREEZE ALONG** on these wonderful Ripple Sole Moccasins. The special construction absorbs vibrations and shocks, eliminates hard-pavement fatigue. Also provides non-skid traction on smooth surfaces. Soft brown or black leather. Men's sizes: 6-12, A-E; Women's: 4-9, AA-C. \$17.95 plus 35¢ postage. Fellman Ltd., Dept. E, 49 W. 43 St., New York 36, N. Y.

## DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing **SPOT-REDUCER**, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down **FATTY TISSUES**, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the **SPOT REDUCER**, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on **MONEY BACK GUARANTEE! Reduce or NO CHARGE!**



110 Volts A.C. Restores elasticity to sagging skin.

(FIRMS FLABBY TISSUE!)  
**STANDARD MODEL only \$9.98**  
**AMAZING DELUXE MODEL only \$12.98.**  
 (Save 90¢ postage. Send payment with order.)  
 Send to **BODY MASSAGER COMPANY**  
 401 Market Street Dept. B-674 Newark, New Jersey



## SCARE BIRDS AWAY!—\$1

'SCRAM-OWLS' frighten birds and keep 'em away from your fruit trees, gardens, lawns. Protects your clothes-lines, window ledges, patio, cars and outdoor furniture. Bright, colorful metallic Owls repel birds without harming them. Decorative, cute. Each is 3 1/2" x 5". Set of 8 for only \$1, postage paid. *Guaranteed to do the job or your money back!* Order **SCRAM-OWLS SET** direct by mail from **Sunset House, 259 Sunset Bldg., Hollywood 46, California.**

## PRESERVE PHOTOS



**ELKS cards, clippings, mementos in CLEAR PLASTIC**

New, easy to use, home kit saves you 75% on sheets of **PLAIN-VU** laminated clear plastic—press down, and you have the favorite snapshot, membership card, identification, recipes, etc., permanently imbedded in 100% transparent plastic. It's flexible and durable—won't discolor, harden or deteriorate—lasts indefinitely. No machines, tools or heat needed. The **PLAIN-VU** kit contains everything you need. Order now. **Jr. Kit**—10 sheets (3" x 4") only \$1.00 postpaid. **Special introductory kit**—10 sheets 3" x 4", 6 sheets 6" x 8" and 2 sheets 10" x 12" only \$4.50 postpaid. Satisfaction guaranteed. Send check, cash, or money order to:  
**Plain-Vu, Dept. D-2, Box 83, Mentor, Ohio**

## OUTDOOR BUBBLER



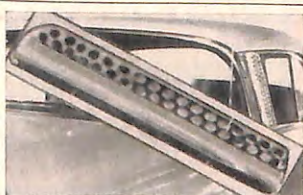
Imagine... a handy drinking fountain right in your own backyard! Simply screw onto any faucet and you have a sanitary bubbler for all to enjoy. Keeps kids from tracking mud and dirt into the house. Will not interfere with use of garden hose. Strong chrome fittings with plastic cup. 8" high; guaranteed.

only **\$3.95** ppd.  
**DELUXE MODEL, ALL HEAVY-GAUGE CHROME METAL \$9.95** ppd.  
**FREE! Gift 'n Gadget Catalog**  
**MASTERCRAFT**  
 212K Summer, Boston, Mass.



**INDIAN HUNTER PLAY TENT—\$5.95**  
**LITTLE CHIEF GET-IN-YOUR-HAIR** can be kept busy for hours with this Tent. Bright yellow canvas printed in red. Awning extension can be tied shut for secret pop-wows. 5'6" x 5'6", 4' high in center. Even a youngster can set it up in a jiffy. Added Attraction—it also comes with suction cups for indoor use too. **\$5.95**  
*Immediate delivery—No COD's. Send cash, check or m.o.*  
**WESTERN CLASSICS** Box 4035, Dept. TE  
 Tucson, Ariz.

## WIND SILENCERS FOR CAR



Wind roar silenced to a whisper as you drive! What a difference when you snap on sparkling chrome Wind Silencers in your no-draft windows! Enjoy cool, fresh air without disturbing roar. Listen to the radio, talk naturally without strain or shout. No interference with vision. Try it on your next trip and if your passengers drive, they'll want a pair, too...\$1.98

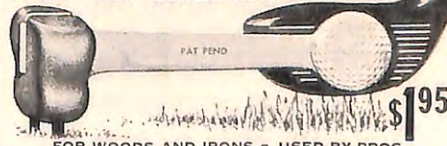
Postpaid. No C. O. D. Guaranteed, of course.

**ELRON, INC.**

225 W. Erie St., Dept. A-264 Chicago 10, Ill.

## Golfers WHAM-O for practice

**NEW! GROOVE YOUR SWING AT HOME!**  
**DEVELOP FORM - CORRECT HOOK AND SLICE!**



**\$1.95**  
**FOR WOODS AND IRONS - USED BY PROS**  
**No ball to chase!** Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day, with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only \$1.95 complete. Guaranteed. Ideal gift. At dealers or write **WAMO MFG CO., Box 16-C, San Gabriel, Calif.**



## NATURE'S OWN FLYTRAP!—\$1

These exotic Cobra Lilies actually attract and destroy flies and other small flying insects. It's amazing! Fully developed plants have beautiful blossoms that trap insects with their ribbon-like tongues. Grows in or outdoors. Blooms perennially and adds mysterious beauty to any room. Attractive conversation piece! Generous package of seeds with simple instructions. *Guaranteed to please or your money back!* Only \$1, postage paid. Order **"FLYCATCHER" SEEDS** direct by mail from **Sunset House, 241 Sunset Building, Hollywood 46, California.**



## PATIO & GARDEN TORCH

COLLAPSIBLE FOR EASY STORING



First Time at This Price

Here's the light you've wanted for your patio, barbecue, or garden at the lowest price ever! Mounted on a sturdy 7 foot pole that pulls apart into 4 compact sections. Sets up easily—anywhere. The lamp (also removable) uses economical kerosene. Gives a clear, bright light that will keep mosquitoes, moths and other insects away. Add evening enjoyment to your outdoor living this summer. Send check or money order for only \$3.95, complete, postpaid. OR 2 FOR \$7.50.

7 FT. HIGH ONLY  
**\$3.95**  
postpaid  
2 FOR \$7.50

MEDFORD PRODUCTS, INC.  
Dept. EL6, Box 39, Bethpage, N.Y.

## SHOE SHINE KIT

E-Z Shine Holders are made of strong aluminum. Detach from wall bracket. 3 changeable toe plates for men, women and children (for all size shoes). Chrome-like finish. C.O.D.'s pay postage. Look sharp at low cost. Guaranteed to give long, hard family usage.

Penna. residents add 5% sales tax

A useful gift for all occasions

Send for Free Catalog  
**WAYNE**  
Mfg. Co.

WAYNE 6, PENNA.



Photo Locket Cuff Links

Father's Day & Graduation Gifts



You can 'Just Happen' to have four of your favorite snapshots right off the cuff. Beautifully polished, long wearing, fine gold plated, Photo Locket Cuff Links, boxed \$3.00. Tie Clasp to match \$1.25. Complete Set \$4.00. Special rate to Clubs, Schools, etc.

Choose Round, Book, Oval or Heart Shaped Styles.

E. M. JACOBSON 4007 102nd St., Corona 68, L. I., New York



for the young in heart

An attractive key chain to delight young and old alike. A miniature real rubber tire with a working compass in the center. Ideal for the automobile enthusiast or part-time explorer. Sturdy gold key ring, price \$1.00, postage paid.

LA BOUTIQUE  
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San Francisco 8,  
California

**PUMPS 300 GALS. PER HOUR**  
Needs No Electric Motor or Gas Engine Power. Lifts Water 6 Ft.

Solve your flood and drain problems with new lowest cost DRAINMASTER. End hand-pumping and bailing. Be worry-free if power fails. DRAINMASTER operates on siphon principle. Requires only normal water faucet pressure to pump fast and steady. Lifts water 6 feet. New flat-bottom design drains right down to floor. To put in action fast, simply connect garden hose to water faucet; free end of hose to INTAKE side of DRAINMASTER, and to DISCHARGE side add length of hose and run to drainoff area. Then, fully turn on water faucet and DRAINMASTER will start pumping 300 gals. per hour. Precision-made of lifetime brass—no moving parts to wear or jam. Be ready for emergency—ORDER NOW! Send only \$2.98 and we pay postage. Postage added on C.O.D. orders. MONEY BACK GUARANTEE.



Drains Cellars, Cisterns, Vats, Pools, Ponds, Excavations, Troughs, Boats, Etc.  
ONLY **\$2.98**

MERIDIAN CO., 366 Madison Ave., Dept. D-41, New York 17



\$4 POST PAID

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## Identify Yourself as an Elk

When you wear an Elks lapel pin you are identified as a member of one of America's great fraternal Orders and a man who has been selected worthy of the honor of wearing it. Here is a pin—7-E—a beautiful jewel brilliantly enameled red, white and blue. It is 10-kt gold plated and one of a line of Elks insignia pins of varied designations ranging from this, the standard membership pin to Past District Deputy. All are reasonably priced—some are set with either sapphires or diamonds. Send TODAY for illustrated folder containing prices. Above pin—7-E sells for \$4.00, sent post paid.\* Write to—

## THE ELKS MAGAZINE

386 Fourth Ave., New York 16, N.Y.

\*For New York City purchases add 11 cts city sales tax.



## Do You Own a Dog?

If so, you'll find The Elks Magazine dog book "How to Know and Care for Your Dog" an invaluable help in feeding, training and general care of the dog. All 48 pages are packed with useful information, told concisely and in an easy-to-read manner. Contains many illustrations of leading breeds. Endorsed by dog authorities. Thousands of copies have been sold to satisfied dog owners. Written by Ed Faust, author of The Elks Magazine monthly department "In The Doghouse". Send 35cts TODAY and it will come to you postpaid. (Please do not send stamps.) When sending for it please print name and address. Write to—

## THE ELKS MAGAZINE

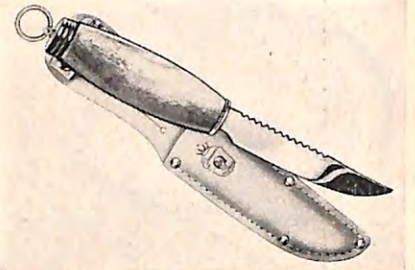
386 Fourth Ave.

New York 16, N.Y.

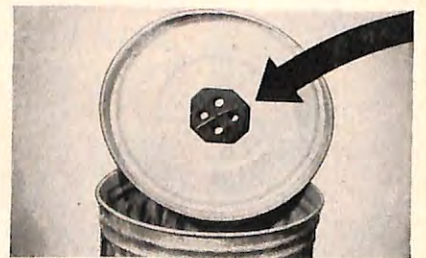
## Elks Family Shopper



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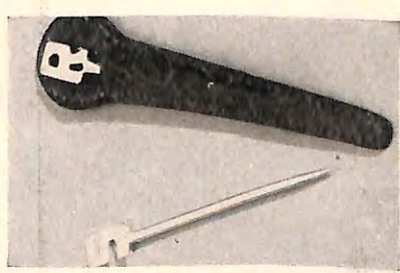
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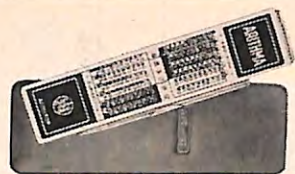


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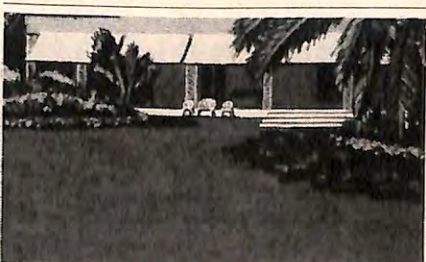
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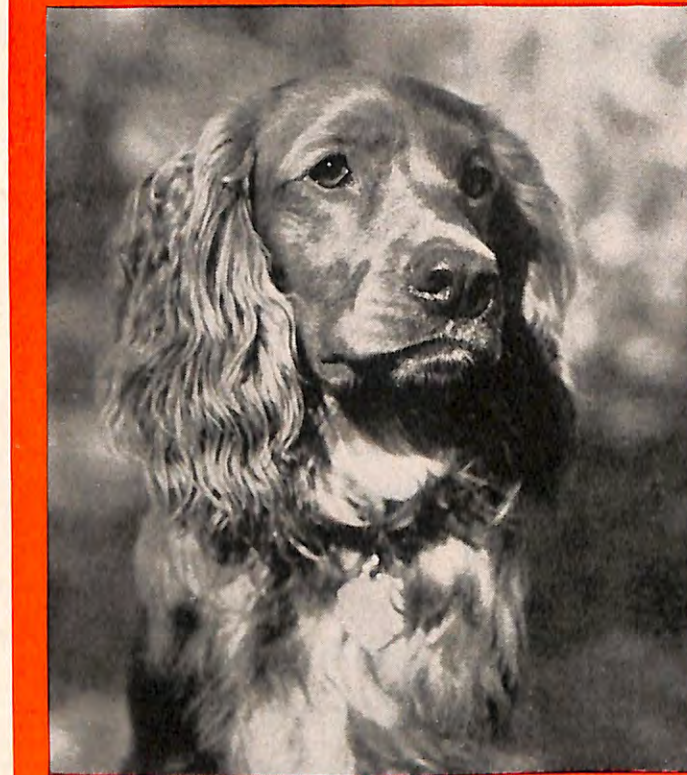
# in the DOG HOUSE

*Ed Faust this month  
exposes some facts  
and fancies about  
feeding your dog.*

FOR most purposes, I don't believe in betting. The only sizable bet I ever won I never collected. But I'm willing to make another one and that is that there's more superstition relating to dog feeding than to any other matter concerning our four-legged friends. For example, did you ever hear that feeding gunpowder will make Fido more warlike? Or that meat will, 1, make dogs vicious, 2, cause canine fits, 3, create internal parasites? These are just a few of the erroneous notions that are still held by some people, many of them otherwise sane and sensible. Oh yes, there's the matter of feeding starches, fats and sweets. These in some quarters are regarded as ground glass when added to the dog's diet. Let me assure you that you can tab the foregoing as the stuff they put into balloons.

Before going further into this business of feeding the dog, let's consider a few simple rules. First, the wise owner will establish a regular feeding period and not change mealtime for his dog from day to day. To an animal the business or pleasure of eating is of much more importance than it is to a human being. Our four-footed friends haven't the distractions that frequently divert a human being's thoughts from the stomach to the problems or cares that may beset the day. It is well, too, if the dog's place to eat isn't changed from time to time. Of all domestic animals, dogs are the most possessive. They like to think that certain places belong to them—certain parts of their masters' homes are reserved for them. It is this sense of possessiveness that makes the difference between a good and an indifferent watchdog. The more the dog believes the home is *his*, the better watchdog he'll be. To change the place where the dog eats from day to day is confusing to him.

No owner who is at all considerate of his dog will feed him anything about which he has some doubt as to its freshness. The dog reacts to spoiled food just as his master does. Another bit of forethought on the part of the wise owner is to see that his dog always



*This alert cocker spaniel obviously has been well fed.*



with  
ED FAUST

has access to clean water. In summer this should be changed frequently. A thirsty dog will drink tepid water, of course, but will be happier if water is fresh and cool. Bear in mind that since the water pan is close to the floor or ground, if it is left standing too long it accumulates a film of dust, and such water isn't exactly good for Fido, nor is it relished by him. Neither hot liquids nor hot foods should be given to the dog, and the same goes for liquids or for foods that are too cold. Those taken from the refrigerator, for example.

In summer, if the dog's food or drinking dishes are kept outside with the dog they should not be placed in direct sunlight. All food and drinking dishes should be thoroughly scoured each day and no uneaten food be permitted to remain in the dish. While the dog is still growing (before it is twelve months old) a teaspoonful of lime water (your druggist sells it) should be added to each pan of drinking water. Bones are excellent for a dog but they should be large, so large that he cannot crack them and swallow the splinters. Small bones such as chicken, other fowl, steak or chop bones

should not be given. The benefit of large bones is that they help promote firm gums and clean teeth for the dog. Large, hard dog biscuits will serve the same purpose, with the added benefit that if pieces are swallowed they are not likely to be so sharp as to pierce the vital organs. Besides, they are in themselves good foods.

Once upon a time the business of feeding a dog was simple: he was given table scraps. No harm in this other than the fact that Fido's diet was at times wholly unbalanced. No great harm in this other than it meant that essential vitamins were often lacking. True, in this he simply followed his master's diet, but with this difference: the master, as he felt the need or desire for other foods, could usually get what he wanted. Fido had to take what he was given.

What should go into the dog's dinner pail? Well (right here I want to declare war on that word "well." After several years of TV viewing and listening I'm more than half convinced that no one can start a sentence without first saying "Well"), beef, mutton and

*(Continued on page 48)*





Left: Hamilton Lodge's officers won the 1957 Montana State Ritualistic Title by defeating three other District Champions at Helena. They are, left to right, Candidate Jack Sanderson, Inner Guard Ray Thraikill, Esq. James Osburn, Chaplain Ed. Grimes, E.R. Frank Popiel, Est. Loyal Knight Don McKenna, Lect. Knight Frank Cash and Lead. Knight Fred Van Blaricom.



Above: This photograph was taken at the dedication of a plaque at the City of Hope, which honored the Elks of Alhambra, Compton, Culver City, El Monte, Glendale, Huntington Park, Inglewood, Long Beach, Monrovia, Oxnard, Pasadena and West Covina, Calif., for their contributions to the City of Hope, the outstanding Medical Center near Los Angeles where so much is being accomplished in research on and treatment of cancer, leukemia, TB and operable heart ailments. From left to right are Est. Lead. Knight Hugh Bagley of West Covina; Est. Lect Knight Jesse Hollifield, E.R. Clifford A. McKay, Esq. Robert Meyer, Loyal Knight Don Vickers and Lead. Knight L. H. Perry of Monrovia Lodge, and Loyal Knight Maxwell Lane of Glendale Lodge. The trophy held by Mr. Perry was presented to him for his work as "godfather" of the district in this outstanding humanitarian endeavor.



Nearly 250 persons attended the banquet given by Idaho Falls, Ida., Lodge in honor of its scholarship winners when over \$300 in awards was presented. Left to right are scholars Jack Christensen, W. D. Johnson, Randall Litton, Jean Strange, Cynthia Newton and Patricia Boyle, and Mayor John Rogers, Mgr. A. C. Johnson of the Idaho A.E.C. and Elk Trustee Martell Orme.



The officers of fast-growing Portland, Ore., Lodge are pictured, foreground, with Past Grand Exalted Ruler Frank J. Lonergan, fifth from left, and a recent class of candidates.

### Longmont, Colo., Elks Promote School Band

The Rhythm Aairs, the Longmont High School dance band is gaining a wide reputation as one of the outstand-

ing dance and rhythm groups in the West, thanks to the interest of Longmont Lodge No. 1055.

Organized four years ago by Jim Harper, social science instructor of the school, the talented group provides mu-

## NEWS of the LODGES

sic for student entertainments without having to "import" a band. The local Elks took over its sponsorship three years ago as part of their Youth Activities and the project includes engaging the band for the lodge's own functions as well as for other lodges throughout the State during the school year.

In the summertime, the Elks sponsor the band's tour throughout the western States. The first summer tour took the group to Nebraska and Kansas; last year the orchestra went to California, Utah and Nevada, including an engagement at the Dunes Hotel in Las Vegas. Present plans for 1957 call for a three-week schedule to take in New Mexico, Arizona, California, Nevada, Utah, Oregon, Washington and Idaho. Throughout its travels the Rhythm Aairs played at Elk-sponsored dances, and that plan will be followed again for the summer season this year.





As one of its Youth Activities, for the past three years Longmont, Colo., Lodge has sponsored a tour of western States for the "Rhythm Airs", the talented dance orchestra of the local high school, obtaining engage-

ments for them through various Elks lodges. Their 1957 tour will include a three-week trip through New Mexico, Arizona, California, Nevada, Utah, Oregon, Washington and Idaho.



Right: Dewey H. Smart, District Chairman of the Service Pin Committee of the Calif. Elks Assn., center, presents 45-year pins for continuous service to Harold V. Caldwell and lodge Secy. P.E.R. Chester T. Johns, friends since grammar school days who both joined Pomona Lodge before becoming affiliated with Ontario, Calif., Lodge. This is an annual affair when Ontario Elksdom issues pins denoting service of from 15 to 60 years.



Left: W. M. McMillon, left, brought his term as E.R. of Phoenix, Ariz., Lodge to a dramatic close with the initiation of a record class of 51. Among the candidates was his son, Larry M. McMillon, pictured with him here.



In 1952 the people of Lebanon, Ore., contributed \$558,766 to build the Community Hospital under the Hill-Burton Act, the local Elks donating \$5,000. Not long ago, E.R. Lyon Lawrence, left, presented his lodge's additional \$700 check for the purchase of therapy equipment for the hospital to its Administrator, Allen H. Erb, right. Looking on are Esteemed Leading Knight Jack Zimbrick and Miss Peggy Campbell, R.N.



Four of the six New Mexico "Most Valuable Student" Elks National Foundation Awards were captured by scholars sponsored by Roswell Elksdom. Left to right foreground are E.R. Joe Purdy, second-place winner Betty Burgoon, first-place winner Karin Wolding and top boy scholar Joe Byers. Background: Asst. High School Principal Bob Maxwell, State Assn. and lodge Secy. H. G. Zike and third-place winner Mike Buldoc.



The "Basement Gang" of Sacramento, Calif., Lodge honored their leader, Frank Murray, with the initiation of a splendid class of candidates.

Mr. Murray is pictured, first row, center, with retiring E.R. Garry T. Vivaldi on his right, and incoming E.R. Joseph W. Maher on his left.



Right: Santa Monica, Calif., Lodge's band has been bringing pleasure to the community for 37 years. It has taken many State Band titles and has won two National championships. Directed by Albert Mancini for the past five years, the 60-man group is proficient in symphonic, popular and novelty works as well as marches. At its annual free public concert this year, several guest musicians and vaudeville performers participated, with P.E.R. Arthur P. DiNisi as Master of Ceremonies. Neal Thompson is Band Manager and George Knapp is Committee Chairman.



Left: Over 350 members saw the initiation of this 78-man "Elkdom for America" Class initiated into Denver, Colo., Lodge by E.R. Kirk V. Cammack. Jacob L. Sherman of the Grand Lodge Judiciary Committee, fourth from left foreground, delivered an inspiring address to which Chief Justice O. Otto Moore of the State Supreme Court, one of the candidates, responded eloquently.



Below: Chairman Irving Kaplan of Tucson, Ariz., Lodge's Elks National Foundation Committee, right, presents to E.R. Santry C. Fuller an Honorary Founders' Certificate in the amount of \$12,000. Tucson Lodge has always been a leader in making contributions to the Foundation.



Above: Photographed when Madras, Ore., Lodge, No. 2017, was instituted in the presence of 700 local and visiting Elks were, left to right, D.D. Frank J. Faha, P.D.D. and Past State Pres. William Stollmack, the lodge's first E.R., Ted Moan, Past Grand Exalted Ruler Frank J. Lonergan, and P.D.D.'s Clifton B. Mudd and Elmo M. Angele. Madras Elkdom now boasts 465 members and has taken up headquarters in its remodeled home, purchased from the Madras Veterans of Foreign Wars.



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## San Francisco

(Continued from page 9)

back scratchers and ancestral portraits, puzzles and incense. The lampposts along the narrow alleys are small pagoda designs and St. Mary's Park in Chinatown is decorated with a memorial to Sun Yat Sen, father of the Chinese Republic. One of the country's most celebrated housing projects here is called Ping Yuen. Tranquil garden. More than 20,000 citizens live in Chinatown, supporting four dailies and one weekly printed in Chinese, not to mention a Chinese Y.M.C.A., a Chinese telephone exchange, Chamber of Commerce, post office, hospital and playground. Unofficially, it has its own city hall. At night more than 4,000 children attend Chinese language schools in addition to the American schools they have been attending all day.

Alongside the Chinese section is the Latin Quarter, sometimes known, too, as North Beach, gathered about the bottom of Telegraph Hill, one of San Francisco's seven hills. Here are tucked away some of the best of the city's 3,500 restaurants. At almost any hour you can get a *cappucino* quicker than you'll find it in Rome. And where else can a man find an establishment like the Bocce Ball on Broadway where operatic arias fill the air in the front room while in

the back wizened members of the Italian colony play *bocece* on the turf.

And up from the Latin Quarter grows Telegraph Hill, Greenwich Village on the heights, where the catwalks run from one house to another so you can make your way in case you are not a goat. And the views look down to the Embarcadero where the ships tie up from a dozen ports far off in Polynesia and the Orient. Near at hand is Coit Tower, 540 feet above the bay, which was dedicated to the heroism of the city's firemen. There is an elevator to take you to the top for a magnificent view, and there are memories of its donor, Lillie Hitchcock Coit, who as a little girl became the mascot of one of the city's fire companies and never forgot her friends. The tower stands on the site where a century ago a semaphore stood to signal to crowds waiting in what has become the financial district, announcing the arrival of a ship from the east.

Nor can the visitor miss Fisherman's Wharf, which sings with the air of a Mediterranean port, and the fish just in from the sea boil in sidewalk cauldrons. Dungeness crabs are the nation's delicacy when they are in season, but almost any time of the year you can buy a seafood cocktail served in a paper cup

## Going to San Francisco? Don't Miss California Rodeo



Elks and their families who plan to combine their trip to the Grand Lodge Convention in San Francisco, July 14-18, with a vacation and expect to arrive at this famous city early should not miss the California Rodeo, which is held at Salinas, July 11-14. This is a community project which is recognized as

one of the great Western shows of the world. Salinas is near Monterey, which is noted for the beauty of its scenery. A trip to the California Rodeo, together with a visit to the Monterey Peninsula, only about 100 miles south of San Francisco, most certainly will be remembered as an unforgettable experience.



and eat it while strolling. They come filled with shrimps, prawns, crab, and Olympic oysters, depending upon the time of the year. And of course anybody can eat more or less formally in places like DiMaggio's, the Fisherman's Grotto, Tarantino's or a displaced establishment known as the Tokyo Suiyaki. Seals kept in glass tanks will snatch sardines out of your hand and probably leave the fingers, and on the inside you can pay to have a look at the octopus, if indeed that be an attraction.

Out in the bay is the private establishment of Alcatraz, which can be more closely scrutinized in one of the harbor boat tours. It is said to be both inescapable and at the same time the nation's most expensive prison. The cost of maintaining a prisoner comes almost to \$9 a day, which is said to be a fat six times more than the average rent for convicts across the United States. As your ship sails around the island perhaps you will be able to see red buoys, which are warnings to keep away, and if an unannounced boat penetrates the barrier the air will shortly be filled with a lead greeting.

If the social outcasts are in residence in the harbor of San Francisco, its social lions formerly inhabited the heights at Nob Hill, sometimes also known as Snob Hill. As the city grew and men became magnates the Crockers, Huntingtons and Hopkins' fled to the select fastnesses of Nob Hill. To get them up and down, engineers devised the cable car, a unique transportation system of open trolleys that, with a maximum of bell-clanging, brake-pulling and shouting hauls passengers up and down the city's slalom course. Passengers not only sit in the seats, but stand on the running board, hang from the handlebars, and cling to each other in a daily five o'clock show of mobile dexterity. As for Nob Hill itself, the fabled Flood Mansion has become the Pacific Union Club, a rarified premise, and the name of Hopkins is immortalized by the Mark Hopkins Hotel which stands atop the hill and provides not only room and meals but a renowned view of the city from the Top of the Mark—its glass aerie.

Across the street is its arch competitor, the Fairmont, which houses a French nightclub called La Ronde, a Mexican restaurant known as the Papgayo, and a Polynesian extravaganza where thunder showers come out of the ceiling and rain falls in the pool like clockwork. So on Nob Hill itself one can eat and drink in Mexican, French, or just plain *haut monde* international, but in the myriad of streets that you will see spread out below from the vantage point of the Top of the Mark, a visitor with an appetite will find a treasure waiting below.

Caruso, the man of the voluminous voice and appetite to match, once said, "There is a diabolical mystery to your

# BE A BENEVOLENT ELK



## ON THE RENO STOP-OVER TOUR

Stop off in Reno on your way to the Convention (or enroute home) ... for the most enjoyable all-expense holiday imaginable! Price includes champagne, cocktail parties, deluxe accommodations in the new million dollar Pony Express Lodge, the best meals with steaks, wine, etc. ... and plenty of free time to do as you choose in fabulous Reno. Make your reservations now...best of all, organize a group!

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**\$32.50**  
PER COUPLE

Yes! Only 32.50 pays for two people for the best part of three glorious days in fabulous Reno! Other prices for singles or for three in party. Price includes all deluxe meals, rooms, and many extras. No catch to it...it's even better than it sounds!

HAROLDS



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San Francisco. Why isn't everyone fat?" For in the matter of seafoods a man should try: Louis seafood salads, a Hangtown fry, sanddabs, rex sole, abalone and Bay shrimps, and seafood *cioppino*. Or, in browsing among the works of the Italian chefs of the Latin Quarter, the spaghetti, the *zabaglione*, the scallopini, the *tagliarini*. Or the Mexican fare of *enchiladas*, *chili rellenos*, *tacos* and *tortillas*, *frijoles* and *tamales*. And where better (except perhaps Marseille itself) to try the French *bouillabaisse*, or *froglegs doré*? Nor forgetting, when invading the mysteries of Chinatown, to try varnished duck (blown up with a bellows before cooking), or shark's fin soup, or dried octopus or dried Seahorse. Anything bothering you? Then buy some ginseng root. Cures stomach ills and backache.

As for where to go, the list, as I have mentioned, runs deep into the thousands. But you might try Ernie's, where the walls are covered in red damask, the lights are low, the bar came around the Horn in 1894. At Skipper Kent's the maitre d'hotel wears a white linen suit and white shoes, like the late Ezio Pinza in "South Pacific." Fish-floats and net drape the interiors, and Polynesian tidbits are served amid an air of bamboo redolent of lands beyond Hawaii. For German fare in a Bohemian atmosphere, travel up to The Shadows on Telegraph Hill, where the potato pancakes, the pot roast and the view are unforgettable. Trader Vic's is sort of an upholstered South Seas place where the cocktails are the size of soup bowls and sometimes arrive afloat with orchids and gardenias. Barnaby Conrad, the bard of the bullfight, has a delightful place in town called El Matador all done up with trappings of the corrida. And what is more, a piano plays afterwards. The hungry is a strange nightclub where you can sit in a sort of grandstand to watch the performance, which is usually Bohemian. And in case mother just wants an ice cream soda, one of the most delightful corners for that kind of bubbly frippery is up at Nob Hill, at Blum's Fountain and Restaurant, which is located in the Fairmont Hotel.

For shopping, San Francisco looks not only to Paris for its fashions and to Scandinavia for its home furnishings, but it looks as well to the Orient for a dazzling collection of silks, jades, jewelry and objets d'art. One of the most fascinating of America's stores is Gump's on Post Street, which has been importing the best of the Orient for decades and is famous for—among other things—its million-dollar jade room. During the recent earthquake Gump's quieted its customers' nerves by serving everybody tea—in jade cups.

While in the shopping area have a look at Union Square and admire the fine block-square park, an enclave of green amid the hurly-burly. But best of

all, notice that it is built atop an underground garage, an idea that many a municipality would do well to copy.

But the most famous park of all in town is Golden Gate Park. Grown out of giant sand dunes, measuring 1,013 acres, 25th largest park in the world, it blooms now with flowers and shrubs and strange trees from the world over. It brims with sixteen lakes where ducks come to rest. Sheep mow the lawn in the places. Young boatmen send their models across the tiny seas. Buffalo, deer and elk reside in preserves and there are horses for hire to ride over the bridle path.

**T**HERE is an Oriental Garden where tea is served in Oriental style cups, an arboretum and the Perpetual Flower Beds which are changed monthly. There are tennis courts, baseball diamonds, golf courses, a polo field, and nationally-renowned Kezar Stadium for fall football.

Culturally, Golden Gate Park houses the famed de Young Museum, which holds works of art and displays of antiquities. The California Academy of Sciences and North American Hall is one of the most interesting displays devoted to habitat groups of birds and mammals. There is a new planetarium in the park—as if San Francisco were not the universe—and a prime collection of tropical fish lives, one presumes happily, in the Steinhart Aquarium.

For an afternoon's excursion include Cliff House, a restaurant perched high above the sea. Here in a glassed-in restaurant you can have lunch and, from fall to spring, watch the seals (or more correctly, sea lions) frolic on Seal Rocks. Some of them may grow as long as 13 feet and weigh a ton, but the small ones are acrobats.

On the opposite end of the beach from Cliff House is the Fleishhacker Park and the Zoological Gardens. Not only is there a fine collection of lions, elephants, and giraffes, all living as they might in a natural habitat (including a

monkey island), but near at hand is a children's playground, pony ride, merry-go-round, and a miniature railroad that will keep the small fry occupied all day and talking about it all week. The park takes in 128 landscaped acres and among its other offerings is the largest outdoor salt water swimming pool in the world—1,000 feet long and 150 feet wide.

The nearest place to see the great redwood trees is in Muir Woods, a few miles beyond the lacy majesty of Golden Gate Bridge. But these great trees grow in a coastal belt clear to the Oregon border, a rich tract known as the Redwood Empire abounding not only in redwood forests but old mines, great stream fishing, logging ports, wine and fruit country and the resorts of Russian River and Clear Lake.

In the opposite direction, or south of San Francisco, it is an entrancing excursion to head out along San Francisco peninsula to Monterey, through the apple lands the artichoke fields and the strawberry patches. Monterey, once the capital of California and once the sardine capital of the coast, has lost both titles. But it has memories of both and of Robert Louis Stevenson who lived there and of its whaling days and Jesuit days and of French pirates.

One of California's best excursions is its famed Seventeen Mile Drive which commences just past Pacific Grove, a spartan community where the local statutes once required that residents maintain their shades at least four inches from the sill so exploring police could be sure no one was playing cards inside.

Anyway, for a reasonable toll, cars can cruise along the sea-bordering drive dotted with great homes purchased from Del Monte Properties, some of them near dunes of pure white sand. Offshore the cormorants play, and inland there are deer. And so many films have been made here that the beautiful strange land has been used for background shots of Norway, Belgium, Aus-

(Continued on page 38)

In our April issue, Rochester, N.Y., Lodge, in cooperation with The Eastman Kodak Co. of that city, provided an article about "Taking Better Lodge Pictures." As a result, we received a letter from Charles E. Barrus, PER of Albert Lea, Minn., Lodge, saying, "In view of your article, we submit a new approach to the picture situation." He included this photograph, which took a cue from the approaching baseball season, with incoming ER Bob Carlsen getting the Eagle Claw on outgoing ER Harry Bennett.







Interest in the several Post Convention Tours this year to Mexico, Hawaii and Alaska is stepping up as we near the time for the San Francisco Convention. We advise all who plan to enjoy one of these traditional Elks Tours to make their reservations *now*. They offer a glorious opportunity to see new places and new faces with a congenial group of your own Brothers and their wives. Don't be disappointed. Make your reservation *now* before it is too late.

★ ★ ★

Speaking of the Convention, we would like to remind those who will be in San Francisco, then or any time of the year, that our good friend Mike Rosete, who runs the Motels-Hotels Information Center at 516 Van Ness Avenue, will be happy to be of service. He offers complete Hotel-Motel service for the West Coast and arranges immediate confirmations. His letter also states, "Of course most of the rooms for the Convention are booked, but we will be more than happy to take care of the last-minute visitors."

★ ★ ★

Dr. Robert B. Kerr, (Manchester, N. H., No. 146) Executive Director, New Hampshire Tuberculosis Association, writes after receiving travel information from our Travel Department, "Your beyond duty service in securing information relative to costs of transportation by automobile, rail and air is beyond a mere 'thank you.' We understand the thought, time and effort which you have put into the solution of our problem. We have studied all the points brought out in your letter and are following your advice. We are planning our transportation by air and have already made arrangements for same. We are grateful to you. Thank you very much. Best wishes to you and your co-workers." Our Travel Department is happy to receive such letters and to be of service.

★ ★ ★

In Holland the first motel, near The Hague, proved so popular that two more are in the process of building. Motel Amsterdam, near the nation's capital, will add 240 units this fall.

The third, near Breda, will be the largest in Western Europe and will be a bungalow park of 100 units, each accommodating four people. Also at Scheveningen, sea resort of The Hague, a new youth hotel is open. Young people can stay here for about 80 cents per day—\$9.45 per week, including meals. This is an ideal hotel for students traveling on a low budget.

★ ★ ★

The Olympic Games for 1960 will open in Rome on Thursday, August 25th, and will continue through Sunday, September 11th. Additional details will be made public as soon as they are available. The Italian National Olympic Committee is in charge of the organization.

★ ★ ★

Dan Sanborn sends us a flash tip for those who plan to visit Mexico in the future. Adult residents of states other than Texas may now bring in a gallon of liquor apiece from Mexico. (Poor thirsty Texans may import only one quart apiece.)

★ ★ ★

Bob Koenig (Benton Harbor, Mich., No. 544) writes to tell of a wonderful place to eat in McAllen, Texas. He says, "On a recent trip to Mexico we stopped in McAllen. On inquiry for a place to eat we were told by three

different parties to go to Coughran's Steak Room. It's really tops and run by Bill Coughran. For those who want the best Texas steak you could possibly get go to Coughran's." Thanks, Bob, and the next time we are in the vicinity of McAllen we'll be sure to take your advice.

★ ★ ★

Canada visitors will be happy to know that the "Bluenose," the ferry for passengers and cars from Bar Harbor, Maine, to Yarmouth, Nova Scotia, resumes its daily round trip schedule on June 22. The vessel leaves Bar Harbor every morning at 8:00 EDT for the six-hour run to Yarmouth. It leaves there daily at 4:30 p.m., arriving at Bar Harbor at 9:30 p.m.

★ ★ ★

At Glacier National Park, Montana, this year nearly \$700,000 in building reconstruction, refurnishing and refurbishing is going into the summer tourist accommodations. One of the most outstanding of these accommodations is the new and modern 28-unit Rising Sun Motel on the spectacular Going-to-the-Sun Highway. There will also be several policy changes to make this popular resort more attractive than ever. A Family Plan is to be instituted and children under 12 will be served meals at half price.

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*Hey Mabel...*

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## San Francisco

(Continued from page 36)

tria and the White Cliffs of Dover. On hand hereabouts is the Del Monte Lodge which sits alongside Pebble Beach Golf course.

Carmel, at the end of the line, is for everyone, and a place of unique beauty it is. The beach is owned by the community and no one may fell a tree,

ning at an annual rate of 880,000 as compared with 1,094,000 in March of 1956 and 1,314,000 for the same month in 1955. The effects of a tight money policy combined with evidence of buyers' resistance make it quite probable that home starts will not witness a revival in the immediate future and that this industry will operate at a lower level than in 1956.

*The market for durable consumers' goods* is in the doldrums. Inventories are large and layoffs in automobile, television and general appliance factories have taken place. It remains to be seen whether this industry will witness a revival during the summer months.

*The output and sale of automobiles* did not equal expectations over the early spring season. The general outlook for business depends to a considerable extent upon what the durable consumer goods in general, and the automobile industry in particular, will do during the next few weeks. If by the middle of June, sales of automobiles have not witnessed a material increase, it is fairly certain that a further reduction in automobile production will take place and this naturally will have an impact on a number of other industries.

*The accumulation of inventories* continues, but at a much slower pace. During the remainder of the year an effort will be made to reduce inventories. This appears reasonable not only because the shortages have disappeared, but the tight money and higher interest rates make the carrying of inventories more costly.

*Orders for machine tools* tend to decrease. This indicates that later on there may be a decline in capital expenditures by corporations.

Finally, *consumer credit* is not increasing at the same rate as in the past and there is a general desire to reduce debt.

### The Outlook

In view of these divergent trends, predictions must be carefully qualified. If the durable consumers' goods industries in general and the automobile industry in particular recover, then business activity could remain at the present high plateau for the remainder of the year. If, on the other hand, the durable consumers' goods industries, including auto-

so the road weaves around them. An underground cable pipes in the television programs so the skyline may not be marred with aerials. There is neither mail delivery nor a sidewalk except for downtown. But downtown is a delight of little tucked-away nooks, of tiny inns and shopping courts and gift shoppes shaded by islands of cypresses of pines which line the middle of the main street.

## Business Outlook

(Continued from page 11)

mobiles, should continue at the present depressed level, business activity will remain at the present plateau until about the middle of the year followed by a minor decline during the summer months.

The decline, however, is not likely to go very far, nor will it last very long. A moderate decline in business activity accompanied by an increase in unemployment would lead to a change in the credit policies of the Reserve authorities. The availability of credit would increase, money rates would tend to decrease, and bond prices would rise. Such a development is bound to have a favorable effect on the home mortgage market and stimulate a revival of home starts. It also would favorably affect the tax-exempt bond market and lead to a further increase in public works. Moreover, the fact should not be overlooked that even if business activity were to decrease moderately, the post-war pattern strongly suggests that personal disposable income and consumption expendi-

tures would not decline proportionately, if at all. For example, it is estimated that personal consumption expenditures for the first quarter of 1957 increased to an annual rate of \$275 billion as against \$271 billion for the last quarter of 1956. These elements are likely to remain strong, stabilizing factors, and combined with greater government expenditures make doubtful any material decrease in business activity.

### Pattern of Business

The pattern of business will be one of keen competition; there are few sellers' markets today. The productive capacity of most industries is now greater than the effective demand. Under these circumstances it is not always possible for industry and trade to shift the rising costs of doing business to the ultimate consumer. This will necessarily have an impact on the margin of profits of many business concerns. Especially vulnerable will be those firms and industries that are unable to increase the productivity and efficiency of their operations. Under these circumstances one may expect that the number of failures will continue rather large and that the merger movement will continue as in the past few years.

Wholesale commodity prices during the next two quarters will probably hover about present levels. Since the index is a broad average, substantial changes can and will take place in the price of specific commodities. During 1956 the index of wholesale prices rose from 111.9 in January to 116.3 in December. An upswing of this magnitude is not to be expected throughout this year. Despite this welcome relief in commodity prices, the consumers' price index is likely to continue an upward course because it embraces the cost of a number of services. The relative importance of services to the economy, both in terms of spending and as a component in the cost of living, has increased materially. A breakdown of consumer spending over the years affords striking evidence. Thus, during 1956, expenditures by individuals for services amounted to \$98.9 billion as compared with \$92.1 billion in 1955, or a rise of better than 7 per cent. This compares with a gain of 5 per cent in spending for nondurable goods, and a

### A Candidate for Grand Trustee

At a regular session of Boston, Mass., Lodge, No. 10, held on April 7, 1957, the following resolution was unanimously adopted:

WHEREAS, our fellow member, Past Exalted Ruler Edward A. Spry, by long years of devotion and service to Boston Lodge of the Benevolent and Protective Order of Elks, to the Massachusetts Elks Association and to the Grand Lodge of our Order, has earned the esteem of his fellow members in this lodge, and the high regard and confidence of the leaders of Elksdom in his own city and State, and in the Nation,

NOW BE IT RESOLVED, that Boston Lodge is proud to present to the Grand Lodge at its 93rd Session, to be held in the city of San Francisco in July of the current year, the name of Edward A. Spry for the office of Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

Robert F. McNeil, Exalted Ruler  
William J. Strout, Secretary



decrease of 4 per cent in durable goods expenditures over the same period.

### Conclusions

The leveling off process which became evident at the beginning of the year continued into April. Is this merely a lull before business resumes its upward course during the next few weeks, or does it portend a more serious decline in business activity later on?

The *upswing in business* which set in in the fall of 1954 and culminated in the boom of 1956 reached its peak in December 1956, when the index of industrial activity stood at 147. For the first four months of the current year over-all business activity remained at a high plateau with employment plentiful and disposable income rising.

There are both *strong and weak areas* in the economy. The strong forces include the large volume of employment, the rise in disposable income, higher Federal, state, and local government expenditures and the record spending for plant and equipment by corporations. The weak elements are the sharp decline in home starts, size of inventories despite slower accumulation and the possibility that during the remainder of the year a liquidation of inventories in the hands of manufacturers and distributors may take place. The durable consumers' goods industries have been plagued with overproduction and keen price competition, and the textile industry, as well as some other soft goods industries, did not participate in the general boom which prevailed throughout 1956.

The *outlook* for the remainder of the year depends primarily on whether the durable consumers' goods industries in general and the automobile industry in particular will witness a considerable improvement in the next few weeks. If this takes place business will remain at the present plateau throughout the entire year. An analysis of the durable consumers' goods industries indicates, however, that a revival is not probable. Hence a moderate decline in business activity may be expected during the summer, but the decline is not likely to go far nor last very long.

While *inflationary forces* still exist, they have subsided to some extent and commodity prices on the wholesale level should remain relatively stable. The consumers' price index, on the other hand, will continue to rise.

The *pattern of business* in the United States will remain one of rolling readjustment, rather than cumulative deflation and depression.

Inherently, the *American economy* is sound. Its dynamism is assured by the rapid increase in population and by the huge expenditures for research which lead to the development of new products, new methods, and expanding markets. The long-range outlook for the economy of the United States remains highly favorable.

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*ENTIRE PROPERTY (2,090 acres) lies along lovely Peace River . . . at Punta Gorda scenic "gateway to the Gulf" on U.S. 41. Note nearness to all major cities on Florida's flourishing West Coast!*

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  - **FREE MEMBERSHIP** included in private Country Club and Yacht Anchorage, scheduled for completion within 12 months. Bait and tackle clubroom, and fishing and boating facilities are already available. Membership will provide for free use of swimming pool, fishing piers, putting green, tennis and shuffleboard courts, when completed. Charter boats available!
  - **JUST MINUTES**, by boat or car, from downtown Punta Gorda, thriving Florida West Coast city with schools, churches, modern shopping centers!
  - **A PLANNED COMMUNITY:** lovely winding paved streets — over nine miles already completed; dedicated sites for parks, schools, churches, and shopping; all utilities!
  - **MINIMUM LOT SIZE** a roomy 40' x 125'. To protect your resale value, homesites consist of two-lot minimum. Naturally, waterfront lots include riparian rights.\*\*
  - **INCREDIBLY LOW PRICES** start at \$479.00 per lot — just \$12.00 down, and easy \$12.00 a month payments! (Minimum purchase \$958 — \$24 down — \$24 a month.)
  - **NO HIDDEN CHARGES** — no interest, no taxes, no closing costs!
  - **IDEAL CLIMATE** — average temperature 71.2° year 'round!
  - **HOMESTEAD EXEMPTION** of \$5000 yearly; no state income tax!
  - **EXCELLENT INVESTMENT** for year-round living . . . winter home . . . retirement . . . or for possible resale later at many times the original price!
- \*We pay interest and taxes during the term of the contract and provide Warranty Deed and Free Title Insurance policy upon receipt of final monthly payment.*
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# WORD FROM OUR READERS



While reading your February issue several weeks ago, I admired the beautiful cover, displaying the new Altar arrangement. However, the longer I looked at it, the more clearly I could see something was wrong. Please pardon my writing to ask you—but is the American Flag in its rightful position? Bowen Matthews  
Pasadena, Calif.

My February copy of The Elks Magazine was stowed away among the many other magazines I receive weekly and monthly. It is because of the many questions I am called upon to answer by my Brother Elks of Detroit Lodge, who buttonhole me and ask if the flag on the cover has been placed in its correct position according to Flag Etiquette. I must say that artist Allen Saalburg certainly did a fine job when he painted that cover, except for one thing: He placed our flag in the wrong position. Instead of being on the right side of the Altar as it should be, he has placed it on the left side. Kenneth Miller  
Detroit, Mich.

*The flag's position with regard to the Altar has been questioned by a number of our readers, and we feel justified in publishing an explanation to clarify this point.*

*The Special Ritual Committee that was responsible for determining the placement of the flag after it was decided that it should be carried in a standard, based this decision on Sec. 3 (k) of public law 829. The pertinent part of that law is as follows: "When displayed from a staff in a church or public auditorium, if it is displayed in the chancel of a church, or on the speaker's platform in a public auditorium, the flag should occupy the position of honor and be placed at the clergyman's or speaker's right as he faces the congregation or audience. . . . But when the flag is dis-*

*played from a staff in a church or public auditorium elsewhere than in the chancel or on the platform it shall be placed in the position of honor at the right of the congregation or audience as they face the chancel or platform." In every Elk's Lodge room, there is a flag on a staff in a standard at the right of the Exalted Ruler as he faces the lodge. The altar, however, is placed in the middle of the auditorium, or in any event, on the floor of the lodge room at a considerable distance from the Exalted Ruler's station, in the general space occupied by the audience or membership, and candidates are brought in and put in a position facing the Altar. Consequently, the flag displayed from a staff in the auditorium elsewhere than on the platform is placed very properly in the position of honor at the right of the audience or candidates as they face the platform or altar.*

Upon receipt of my April issue of The Elks Magazine, I spent several minutes admiring the front cover. The "Old Lunker," shown in the picture, certainly reminds me of a one-time popular song, "Among My Souvenirs," as he sure has collected a large variety of fishing "hardware," and has probably caused more blue atmosphere in the vicinity of his domain than any other spot within miles. It is evident that artist Monroe has been a victim of this "Lunker," and after loss of his plug, has made an underwater examination of his domain, in order to paint such an accurate scene. Harry D. Willson  
Durango, Colo.

When I picked up your April, '57 edition, believe me, I wanted to chuck the whole deal and get out my fishing gear and take off. After reading every article about fishing and looking at every bait and fishing outfit from cover to cover, my hat is off to Mr. Monroe for such a true-to-life cover. Also, three cheers for Mr. Trueblood and Mr. Bauer; the articles "Spring Fever Fishing" and

## GOOD NEWS ABOUT PGER HENRY C. WARNER

The many thousands of Elk friends of Past Grand Exalted Ruler Henry C. Warner of Dixon, Ill., will be highly gratified to know that just as we were going to press on this issue Mrs. Warner wrote a most encouraging report about his recovery from a critical operation which was performed at St. Luke's Hospital, Chicago, late in April. In view of the steady progress reported, there is every expectancy that we can look forward to having Mr. Warner with us at the forthcoming Convention at San Francisco in July.

"Brush up on Bass" were most interesting. Thanks again for such a wonderful edition of The Elks Magazine.

Miss Elizabeth Hawley  
Wilson, N.C.

In the April issue of The Elks Magazine, Horace Sutton's article on the West Coast of Florida is deplorably incomplete, inasmuch as he fails to mention the vast area north of Tampa or St. Petersburg, which in fact might be termed the last frontier of Florida. I have a great admiration for this unspoiled part of Florida, where I own a house, and where I find pleasure and relaxation from the cares of a busy practice.

Dr. Wm. J. Averbuch  
Jacksonville, Fla.

May I commend you for the excellent article entitled "Near East" by Robert Aura Smith, appearing in your February issue. I thought the article so basic a summary of the ingrained conflicts of the entire Mid East situation, that I felt compelled to call it to the attention not only of the President of the United States, but also to various editors and legislators throughout the country.

C. C. Wilson  
Danville, Ill.

I am hurrying to write you for a favor, which I hope you can grant me. We found the April issue particularly interesting this time and were delighted with the enlightening account of the beginning of our humane endeavors in this country. I am an enthusiastic volunteer worker for the cause of animals, but have never heard the story about Henry Bergh. Nothing would delight me more than to be able to have your article printed in our daily local paper and our two Detroit papers to create public interest. Would you please find out about the possibility of having this reprinted. I know, of course, that it would have to be made clearly understood that it was first printed in the Doghouse column of The Elks Magazine.

Mrs. W. H. McNeil  
Royal Oak, Mich.

Since I'm a photographer as well as an Elk, the article "Taking Better Lodge Pictures," which the Eastman Kodak Company prepared for the April issue, had a full meaning for me. I wish personally to thank you and the Eastman Kodak people, as well as Rochester Lodge that cooperated in preparing the article, for the good sense that was projected. It surely is about time that such an article appeared as a guide for "shooting" the type of photograph that will add immeasurably to the content of our Magazine.

Harold Gray  
Watertown, S.D.



## News of the Lodges (Continued from page 19)

### East Liverpool, Ohio, Old Timers Honored

The 1957 tribute to its Old Timers was the best attended event of the year for East Liverpool Lodge No. 258. As Chairman of the program, Wm. C. Heasley presented lapel pins to the honored members, all of whom had 35 or more years' affiliation with the Order. Three members were Elks for over 50 years, one of whom was Robert Baxter, a 54-year-member, elected Trustee for a five-year term. Another 54-year-Elk is Harry Logan who had held the office of Secy. of the lodge for 12 years. Next in point of service was P.E.R. William Robinson, a former District Deputy.

State Assn. Pres. Herschel J. Deal addressed the members of the class initiated that evening, and State Secy. L. E. Strong also gave a talk explaining the Veterans Hospital Program.

### San Antonio, Tex., Elks In Amateur Boxing Game

Expanding its Youth Activities to another arena, San Antonio Lodge No. 216 has entered the amateur boxing field with a club of 22 young men. They competed against 78 contestants in the annual Golden Gloves Tourney sponsored by the *Evening News and Express* and captured the titles in six of the 16 championship bouts.

Lodge Treas. Marion Munoz fostered this activity which Gordon Terrell, five-year Youth Activities Chairman, has added to his Committee's extensive program which includes a triple championship baseball team, the soap-box derby and a Boy Scout Troop which holds many ribbons in various Scouting activities.

### News of Leominster, Mass., Elksdom

When the 1957-58 lodge year opened, Andrew E. Harper was elected Secretary of Leominster Lodge No. 1237 for the 36th consecutive year. He has also served two years as Treasurer. On this occasion a class was initiated in honor of D.D. George H. Mackie, a P.E.R. of this lodge. Among the candidates were Raymond W. and Gerard J. Leclerc, whose father, Elk Armand J. Leclerc, was a witness to the ceremony.

Leominster Lodge lost three of its most devoted members through death in the past few months—John H. Mudgett who joined the Order 46 years ago has served No. 1237 as its first Tiler, an office he held for many years; John F. Kiernan, former scout for the Cincinnati Reds and an Elk since 1912, and R. H. Gavin, initiated in 1918.

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## Past Grand Exalted Ruler Malley Installs Son as San Juan, P. R., Exalted Ruler

A memorable event took place not long ago when Past Grand Exalted Ruler John F. Malley was the guest of San Juan, Puerto Rico, Lodge on the occasion of his son's installation as Exalted Ruler. At right, Mr. Malley is pictured as he handed the gavel of office to John F. Malley, Jr., and below is a view of the speakers' table during the installation banquet. Left to right are D.D. F. A. Irizarry, Past Grand Exalted Ruler Malley, Exalted Ruler Malley, Past Grand Exalted Ruler Floyd E. Thompson, Grand Treasurer Edward A. Spry, Vice-Pres. I. J. O'Connor of the Massachusetts Elks Assn., P.D.D. Charles W. Parkhurst and Secy. Rafael Bird of the host lodge. Mr. Thompson, Mr. Spry and Mr. O'Connor made this trip with Mr. Malley.



### Pipe to Big Bill

(Continued from page 13)

for the doorway. "Good day!" He slammed the screen door and stomped down the veranda steps.

Officer Flippey watched the trader striding past Widow Emerson's place, nearing the storage sheds of China Harry. That was the point at which Flippey caught sight of his own young assistant, Constable Willie Hansom. At first the sight was taken for granted—Constable Hansom had been to Brisbane for a month's leave and today was his return date. Flippey saw Willie Hansom and Trader Dooley exchange a few remarks, and then Willie hurried his stride toward the government house. Willie now knew action was brewing, and he couldn't afford to miss it.

Constable Hansom was every bit of all right, but he had the nasty habit of not agreeing with Clarence Flippey's methods of justice disbursement in the Balooga Tribal District; Flippey had long ago noticed that he got more done with Willie Hansom away on vacation than with him present and so eager to assist. Yet it was Clarence Flippey's duty to teach Willie Hansom the tricks of administering whatever ridiculous situations might arise, native doings or those of Trader Dooley. So Flippey sighed with resignation, and said under his breath, "Blast you, Willie—you're as prompt as a holiday."

When Willie entered the room it was typical of him to ignore greeting his superior and ask "What's with Dooley?"

Clarence Flippey shrugged, "I suppose," he said, "he jolly well means to report me."

Willie Hansom smiled at the grizzled District Officer. "Did Big Bill really steal his pipe?"

"Willie, Willie—"

"But Dooley says—"

"I don't care what Dooley says, Willie. Golly, man; you haven't said a word about Eleanor. How's she? Have you two set the date?"

The smile lingered on Constable Hansom's handsome face. He was aware the subject was being nudged off the trail. He said: "Eleanor sends her best to you, Clarence, and our marriage plans are for the future." Then he paused. "I gather Dooley is missing that beaded pipe he bought last year."

Flippey exhaled, completely. "That's the one." He could see what was coming—his young assistant Willie Hansom had in thirty seconds of talking with Dooley amassed sufficient information to prepare him for the grave task of criminal investigation. As an assistant, of course. "Dooley claims Big Bill made off with it—I think there's more to it than meets the eye."

Now Flippey leaned back in his chair and braced himself for the inevitable. And it came, from Willie.

"Shall I look up Big Bill and interrogate him?" Willie asked.

"Good Lord," Flippey said under his breath.

"What?"

"Never mind," Flippey said.

Willie Hansom looked thoughtful for a moment, his quick brain evaluating the District Officer's attitude.

Flippey now turned in his chair. From under his shaggy brows his eyes studied his assistant for a moment, then he asked benignly: "Did it ever occur

to you, Willie, that any haste on our part—to catch Big Bill, that is—could very well result in murder?"

Constable Hansom made an effort to wipe off his confused expression. He said nothing.

"Therefore," Flippey went on, "we must proceed with caution." He had lifted his hands and had placed his fingers tip-to-tip as if shaping a native hut under his jowls, his eyes still fixed on Willie Hansom. "Yes, Willie—murder."

This time Willie grinned. "Come now, Clarence. Dooley isn't the kind who would kill a man."

"It's the other way," Flippey said quietly. "Big Bill will do the killing. Whoever goes out to arrest him may easily get his head chopped off. Easily." With that Flippey undid his finger tips and spread his arms wide. "Tell me, Willie, did you enjoy your vacation?"

But Willie had set his jaw. "I'm afraid Big Bill is influencing you. I know he's brought you some fine swallowtails and such, but if he's guilty of—"

"Big Bill wouldn't steal Dooley's pipe," Flippey said sharply.

"Very well," Constable Hansom said. "I'm sure you know what you intend doing. I'll hike over to my place and tidy up a bit, then I'll see you for details on procedures."

As the screen door banged shut and the flies whirred around the room, Flippey half-closed his eyes in thought. He felt there was more to this than Big Bill stealing Trader Dooley's fancy pipe. Surely the Balooga native wouldn't let him down. He, Clarence Flippey, trusted Big Bill; why Big Bill was one of the gentlest butterfly and moth catchers



you could find in the Territory, considering no wages were involved. The last swallowtail Big Bill brought him measured an even eight inches in wingspread, was of a rich color, and not even a fingerprint to show how it'd been caught. Yes, Flippey trusted Big Bill, liked his good nature, and knew him to be possessed with the strength of five men.

But suppose Big Bill did steal that pipe?

Flippey shook his head and frowned, then he opened his eyes and stared momentarily at the cluttered desk top before him. He had many things to attend to, yet the Balooa native was his first concern. Why would Big Bill steal that fancy pipe? Well, for one thing, every native likes fancy things and Big Bill was no different. But why? Flippey got up and faced the screened window. Not being a smoker, Flippey had never seen much in Dooley's pipe when the trader had shown it to him—any more

than Dooley's interest would have been aroused in Flippey's collection of *Attacus atlas* and very rare *Papilio androcles*. When he'd caught the *Papilio* he'd crushed its right wing but he'd kept the rare specimen and took great pleasure in showing it, even to Dooley. The heat waves out there began vibrating higher. Flippey turned his back to the window. He filled his lungs with air and let his voice boom out toward the back of the house.

"Dandy Jim!"

Presently, his lean, frizzle-haired tracker shuffled in.

Flippey asked: "You fella know if Big Bill go walkabout?"

Dandy Jim nodded. "Yes, boss. He go walkabout. He dam mad, boss."

"All right, all right. Which way he fella go?"

The tracker shook his head to say he didn't know.

"All right. You fella best tracker. You go find him which way Big Bill go. You

tell me. Nobody else."

"Yes, boss." Dandy Jim shuffled out the way he'd come in.

It would take Dandy Jim a day, maybe a week at most, to track down Big Bill's whereabouts. Flippey guessed the Balooa man had gone over to one of the coastal villages. Maybe he wiped his tracks, maybe he didn't; either way, Dandy Jim would find him sooner or later.

Since Big Bill did go walkabout, it meant he'd taken Trader Dooley's pipe. "Damn it!" Flippey said to the empty room. "I just can't believe it!" With that the officer angrily grabbed his hat and started for China Harry's place across the creek—any time you wanted the fine shades of the current gossip you looked up China Harry, who knew everything about everybody. Flippey was banking on him knowing why Dooley wanted to see Big Bill chased across to Papua.

At the creek Flippey paused to watch

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a hawk moth hovering near a bright white flower. The stubby body was posed motionless in air, the clear wings invisible in the bright sunlight. Flippey considered returning to the house for his catching net. He had two poor hawk moth specimens in his collection. Just then a cuckoo shrike flew past and frightened the moth away.

**I**T TOOK CLARENCE FLIPPEY three days to squeeze rumors and gossip and facts out of China Harry and thus arrange something that resembled a series of events where Big Bill and Trader Dooley were concerned. It was a fact, therefore, that Dooley and the Balooa man had almost come to blows, and that these fisticuffs were the result of a business deal between them, something that had to do with pearling. Perhaps a disagreement, China Harry wasn't certain; he could only tell Officer Flippey that Big Bill had gone away on one of Dooley's pearling schooners and when he'd returned they'd had a row.

In the three days it took Flippey to pull this from China Harry the District Officer failed to attach too much importance to Constable Hansom's absence. Flippey surmised the youngster was merely resting up after his vacation, and gave the matter no more thought.

On the morning of the fourth day, Dandy Jim showed up and reported that he'd tracked Big Bill up to Crocodile Brook on the coast.

Later that same afternoon Constable Hansom showed up, dirty, unshaven, and with Big Bill in chains!

Clarence Flippey understandably almost had a stroke when he saw Willie marching Big Bill up to the stone house.

"Want to know how I got him?" Willie asked, grinning proudly after he'd locked the Balooa man in the old jailhouse. "All I had to do was follow Dandy Jim. Led me right to Big Bill."

"Damn it all!" Flippey retorted. "You've just brought us a heap of trouble!"

Willie's grin froze. "How so?"

Flippey panted and fumed, but somehow managed to keep his temper in control. "I've been trying to teach you the essentials, Willie, but I must've done it all wrong. I'll remind you. Whether it's somebody stole a pipe, or whether it's murder, always take your time. Take your time, Willie! And never get cocky!" Flippey pursed his lips and shook his head.

Willie's shoulders had begun to lose their cocky stiffness. His brow began to furrow in deep and confused thoughts.

Flippey stood up. "Well, it's done with and we'll have to make the best of it. I'll take all responsibility. Did you get Dooley's pipe from Big Bill?"

Willie averted his eyes. "I—I couldn't find the evidence," he said weakly.

"Good!" Flippey said and slapped his hands together. "Without evidence we

can't possibly hold Big Bill in our jail."

"What!" Willie yelled, suddenly realizing what the District Officer was planning. "You're not going to let Big Bill go free! After all the trouble I had trailing—"

Flippey's uplifted hand silenced his assistant. "Did Big Bill put up any sort of fight?"

"He couldn't," Willie said angrily and patted the .45 Webley in his holster. "Jumping diggers! You're not really going to let Big Bill go, are you?"

"I'm merely trying to keep peace around here, Willie, and I'm trying to fix up your mistakes. I'm trying to teach you. The only way to handle—"

Flippey got no further. The shouting they both heard came from Dooley's place, and, as Flippey paused in his speech, the shouting got louder. It sounded as if somebody was trying to murder somebody, and at dusk that can be an eerie sound indeed, and there was no doubt in Flippey's mind that it was all being caused by Big Bill. The huge Balooa man surely had battered down the old doors of the old jailhouse. . . .

By the time Flippey and Willie reached Dooley's house, the whole clobbering affair was over; with Dooley, there was Jordan, the pearl buyer, and Matso Kim, the gold miner, and all

three told at the same time what had happened.

Seemed peaceful with them sitting on the veranda and chatting business, and none saw Big Bill come up. There had been no time to prepare for the attack. Jordan and Matso Kim said it was all hell breaking loose, what with Dooley screaming when he saw Big Bill, and Big Bill screaming and swinging an axe in wide swishing sweeps, and everybody packed tightly on that narrow veranda with no place to duck for cover. For Dooley not to have had his head chopped off was a miracle, they all said.

Listening to it all, Flippey kept silent and wondered all the more about Big Bill. Here was a puzzle to fit—pieces of China Harry's story, and this new mess. If only Big Bill were here to tell his side of it.

"All right, Dooley," the District Officer said finally. "This time I'll go get Big Bill myself." He eyed the burly red-headed trader. "I've a hunch you won't be happy when I get to the bottom of this."

This remark seemed to loosen Dooley's tongue. "Clarence," he said and pointed a fat finger, "you're coddling Big Bill. You're afraid to arrest him. If you'd pay more attention to your duties and less to those butterflies Big Bill catches for you, we might not have—"

"You," Willie interrupted the trader, "keep your big mouth shut or I'll push your teeth out your ears."

Dooley shut his mouth.

"Hah!" Flippey said, experiencing a swelling pride and gratitude over his assistant's manner. Yes, Flippey thought fleetingly as he started back to the government house, the lad's learning to stick up for his own side, right or wrong. Excellent, Willie, excellent.

Willie caught up to him. "Well, I suppose that cooks Big Bill's goose."

Flippey hadn't fitted the puzzle together yet, but he retorted: "Big Bill's innocent."

"But, Clarence, surely you—"

"I insist Big Bill has reasons for doing what he's done. I may be wrong, Willie, but I've got to stick by it." He gave Willie a glance. "Thanks for taking my side against Dooley."

Willie grinned. "I had to. But I still say you're wrong about Big Bill."

Flippey snorted. "We'll see."

**T**HE little headstart Big Bill had had was enough to put distance between them. Dandy Jim, the tracker, first had to unravel Big Bill's general direction before they could give chase, which, after several hours, seemed to point toward Small Bay Mission on the coast, to the west, where Big Bill would try to buy or steal an outrigger and jump to one of the Arafura islands.

So Flippey and Willie Hansom jogged their horses across the sun-baked ground all next morning and afternoon

### Flag Day Pageant in Washington

*The Order of Elks' traditional Flag Day observance will be headlined by a pageant under the auspices of the Grand Lodge in Washington, D.C. The historical pageant, in Constitution Hall, will be presented the evening of Flag Day, Friday, June 14, and will be open to the public.*

*Preceding the pageant, members of the Congress of the United States, who are members of the Order, and their wives will be guests of Grand Exalted Ruler Bohn at a buffet supper in the Hotel Willard.*

*Senator Styles Bridges of New Hampshire, Past Exalted Ruler of Concord Lodge, is Chairman of the Committee that is arranging the Flag Day observance in the Nation's Capital. Elks from both Houses of Congress will serve with him on the Committee, and Brothers in the Congress will be invited to take roles in the pageant. Musical accompaniment will be supplied by the famed U.S. Army Band and Chorus.*

*Nelson E. W. Stuart, member of the Grand Lodge Committee on Lodge Activities, is in general charge of planning the national Flag Day program.*



following the tracker who was far ahead of them walking a dry river bed. Dandy Jim had led them around the Mission itself, now heading toward the foliage of higher ground.

"Think we're gaining on Big Bill?" Willie asked.

"Maybe." Flippey had been watching two small white moths dancing around and around, over and over, up and down, up and down, constantly keeping with them; several times Flippey had suppressed the temptation to spur his horse and shoo the moths out of their crazy flight. "If we catch up with him," Flippey said wearily, "you are not to interfere."

"Think he'll put up a fight?"

"If he's innocent he will."

"I see. You're no longer certain if he is innocent?"

"That's the point, Willie. That's why I'd rather not have you interfering."

Willie shrugged. "Suppose Big Bill gets a chance to chop off your head?"

Looking wryly at his young assistant, Flippey said, "That's not humorous at all."

"You think Big Bill won't attack you," Willie said, "but I think he'll attack you or anybody. With any weapon he's got. You may have the experience, but in this case you're all wrong, Clarence."

Flippey made no comment. They jogged on, and awhile later halted when they saw Dandy Jim signalling them to use caution. There was a stretch of spinifex, and the tracker was among some mulga mush on the high ground, walking back and forth. A cooling sea breeze had started moving in.

Flippey kept his eyes fixed on the tracker's movements. "Something's wrong," Flippey said at last. "The way Jim's hesitating up there you'd think Big Bill stopped for a dance."

Willie ventured his own opinion. "You don't suppose Dooley beat us to it and had a bit of a skirmish with Big Bill?"

"I don't think Dooley'd have the nerve, unless he was fortified with his rifle—and I hope he's not that foolish. Let's walk over and look-see."

**W**HEN they reached Dandy Jim they found him squatting, peering intently at the dust, and when Flippey asked him "What See?" the tracker shook his head and turned up his flat face. "Big Bill fella come longa this place here, then he fella chase him 'round-round like booby bird. He fella Big Bill no hurry run away." The tracker again shook his head, meaning he couldn't understand why Big Bill would waste time here instead of getting to the coast, which was just a ways off.

Nor could Flippey understand it. Coast shrub dotted the countryside. A man could hide anywhere. Or he could steal an outrigger from one of the villages on the coast. Flippey turned to the tracker. "What say, Dandy Jim?"

The tracker pointed toward some high foliage. "Mebbe find him Big Bill fella there."

"We look," Flippey said. "You stay here with horses."

With Willie trailing close behind him, Flippey made his way across the grassy slope and through the brush. A dead-leaf butterfly flapped rapidly over a lone tree stump, and inadvertently Flippey paused to study the specie; the ornamented scalloped wings showed up magnificently when the butterfly alighted. This was the *Cethosia* family, Flippey noted, one like Big Bill had brought him—

"I suppose," Willie Hansom remarked quietly as he watched his superior, "you feel awkward having to arrest Big Bill."

Flippey said nothing. They went ahead again, toward still higher ground where the foliage was thicker. And there, in the shade and facing them in a seated position, with a blanket piled near him, was the broad-shouldered Balooa man, just sitting and waiting for them.

Flippey halted, as did Willie, both men tensing at sight of Big Bill.

"Hullo, Big Bill!" Flippey called out. The Balooa man remained silent.

"Now what's all this trouble about a pipe, huh? You and me fella talk now, huh?" Flippey kept his eyes on the native. Big Bill got to his feet, to his full towering height, and was looking defiantly at the two officers. The diffused afternoon sunlight gleamed off Big Bill's dusky muscular frame, but it also gleamed sharply off the long knife blade held point-down in his right hand.

"He's got a knife," Willie whispered.

Clarence Flippey ignored his assistant. "You sure like that pipe plenty, Big Bill." Flippey noticed Big Bill's head jerk slightly to the side, the large black eyes glancing down at the piled blanket, but the face remaining blank.

Was Dooley's pipe in that blanket? Flippey took a few steps, then squatted down. "You fella know," he said, "I'm your friend. Mebbe tell me your troubles. Mebbe I help you, huh?"

Big Bill made no reply, and Flippey continued pretending not to see the knife. Here was a delicate situation, Flippey told himself—and how would Constable Hansom handle it? Probably order the native to surrender, and, if Big Bill refused threaten him, and, if Big Bill made the slightest move, shoot him in the leg.

Big Bill finally spoke. "Pipe belonga me fella! Me no steal from Mist' Dooley!"

Clarence Flippey smiled broadly, and whispered to Willie: "We're all right, lad—he's willing to talk—he trusts me—"

"I don't like the knife," Willie whispered back.

"Neither do I." Flippey then began playing his hand. He said: "All right, Big Bill, that pipe belong to you, I know the whole story. I know you fella



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# "FREEDOM'S FACTS"—If You Had Voted in a Soviet Election



*"Freedom's Facts", a bulletin published each month by the All-American Conference to Combat Communism, is devoted exclusively to interpreting and exposing the changing tactics of the Soviets.*

*The Conference membership is composed of fifty national organizations, including the B.P.O.E. Each month The Elks Magazine publishes a timely excerpt from the current issue of "Freedom's Facts". This month we have the truth, and fiction, about the Reds' so-called free elections.*

●  
Nation wide elections to local public offices held throughout the Soviet Union a couple of months ago went almost unnoticed in the United States and for a good reason. The elections had no chance to alter Soviet policies or, in fact, to register the voter's opinion.

If you had voted in the Soviet elections, however, you might have received the idea that they were run democratically. You might even have concluded that your vote was important and that in the Soviet Union the people themselves really govern.

What would have made you think all this? After candidates for the many local Soviets or "councils" are selected

never steal." Actually he knew nothing, but this was his one chance to piece together the puzzle. And it better come out right. "I know you never steal."

The Balooa man grunted his own agreement to this. But he hung on to his knife.

The sea breeze fanned Flippey's hot brow and he gratefully inhaled the fresh air. Then he began talking to Big Bill, began putting that damned puzzle together, wondering all the while what would happen if he guessed wrong.

He told Big Bill how he had got the whole story from China Harry who, after all, knew so many things about everything. It was, therefore, a matter of fact that Big Bill had agreed to do some pearling for Dooley, and that their bargain called for the fancy pipe which Big Bill had always admired. If Big Bill fished a fine pearl for Dooley, then Dooley would give him that fine pipe.

Flippey paused to see how his guessing was affecting the native. Big Bill was staring at him, staring in distrust.

Now, fishing a fine pearl was no simple matter, Flippey admitted to Big Bill. The native grunted his own agreement. Many years ago, Flippey went on, when he had had part of the

by Party officials, they are formally nominated at meetings of workers, employees and collective farmers. As "Pravda" (March 10) comments: "The candidates who did not enjoy confidence and respect of the voters were replaced by those who succeeded in earning such confidence."

Then the election campaign begins. A crew of propagandists opens an election campaign office; posters are put up—"Vote For Comrade So-and-So"; local units of the Komsomol (Young Communist League), trade unions and other groups hold meetings and rallies; a "get-out-the-vote-drive" is carried on; and the candidate himself makes innumerable speeches and appearances.

Every means of propaganda is used to whip up the electorate to an emotional frenzy. And on election day the voters troop to the polls and cast a secret ballot for the only candidate on the ticket. Afterwards, in the evening, there is always a victory celebration with singing and dancing for everyone. Election day is a national holiday.

What makes these elections a farce is that only one candidate stands for election. Despite all the propaganda, rallies and candidates' speeches, views opposing those of the Administration are never expressed.

But elections are held for a reason—in fact, for several reasons. One was intimidated by "Pravda" (March 10) when it stated, "The strength of our Soviets lies in their close ties with the masses

Papuan Territory, he himself had tried his hand at pearling as a side interest, and he was aware, therefore, of the dangers that lurked for Big Bill in the sea depths—the stealthy octopus, the death trap of a giant clam, and the vicious attacks of tiger sharks.

Big Bill grunted—what Officer Flippey was saying was true. Finding seed stones or blotched pearls wasn't difficult, but finding a fine big lustrous pure pearl—well, now! Big Bill had sent up not only a gold-lipped shell, but one containing a great pearl.

Flippey saw excitement rise in the Balooa man's black eyes. Big Bill was reliving that dive, reliving the moment when he saw the globule of lustrous nacre in the palm of his hand. To him, as to any native, a pearl was of no value. What he wanted was that yellow beaded pipe with the ribbons and gold-tassels!

But Trader Dooley hadn't kept his part of the bargain. Instead of giving Big Bill the grand pipe he expected, Dooley had tried to give him a plain old briar pipe. That was enough to drive a man to fury, Clarence Flippey readily admitted, his eyes fixed on the knife in the native's big hand.

and the large-scale participation of the masses in their work." To convince the people that they are taking part in the government is reason one.

Reason two is to dress up the usual run of Red propaganda urging the people to produce more and follow out Party decrees in the more exciting dress of an election campaign. The campaign also is a process for noting the public popularity of potential new leaders in the Party.

Reason three most concerns us in the United States. The Reds are using these false, one-sided elections in an attempt to convince the free world that Communist rule is not tyranny but rather the highest kind of democracy.

"Pravda" (March 10) declared: "Elected on the basis of universal, equal, fully effective electoral rights and a secret ballot, our Soviets are fully representative, democratic organs of the masses. . . ."

"Therefore democracy for a vast majority of people; therefore a socialist democracy—democracy for the workers as opposed to the bourgeois democracy which is for exploiters, capitalists and the rich."

Whenever this claim crops up at a meeting or you see it in a publication, it should be exposed. The primary aim of this false, one-candidate election is to enable a council of Red dictators in Moscow to tighten their rule over the Soviet Union's millions by convincing them they live in a democratic country.

"So you fella," Flippey said, "took your fine pipe and you went walkabout. All right, Big Bill. That pipe is yours, and Dooley can't take it away, but—"

Now Flippey tensed, holding his breath; what he was about to say may lead to mayhem. "But you shouldn't have gone to Dooley's house last night, Big Bill, and you shouldn't have started the fight. You fella understand, huh?"

Big Bill didn't flinch at this, but rather seemed to expect it. "So, Big Bill," Flippey concluded, speaking sternly now, "the law says you must not fight. Because you fella fight, you go to jail. Mebbe for couple of weeks, huh?"

In Flippey's opinion it would be a dignified way out for Big Bill. He paused to see how the native would take this news, rather this strategy.

Big Bill was standing rock still, that knife still in his hand. "Go to jail for couple of weeks" may have been running through his brain, or he might be gauging the distance and wondering how many weeks in jail for killing an officer.

Big Bill finally broke the silence. "Me go to jail," he said gutturally, and as he spoke he bent forward and poked the blade into dry ground at his bare



feet. Then he squatted down close to the piled blanket, his bearing one of complete resignation and without anger.

Ah, Flippey thought, all he wants now is his fancy pipe. Flippey smiled to himself. He had won out. His faith in Big Bill had been justified. Flippey started approaching the native.

"Watch him," Willie warned in a whisper.

"Come now, Willie," the District Officer grinned as he turned to look over his shoulder at his young assistant. "Don't you trust anyone?" In that moment Flippey couldn't see what Big Bill was doing.

"Look out!" Willie shouted.

Flippey barely had time to face the front again. What he saw made his usually compassionate nature turn to rebellious anger. Big Bill was no longer squatting by the blanket but was coming straight for Clarence Flippey, and the knife was flashing like a streak of lightning.

Damn it, Flippey thought—and just when I thought I could trust him. The devil himself's in that boy. Even as Big Bill was a few steps from him and lunging like a madman with that blade swishing, Flippey made no attempt to use his revolver. What he did attempt was to organize his own thoughts why the native would do such a dumb thing.

Big Bill came on, screaming: "You cheat me!"

At the same moment out of the corner of his eye Flippey had a glimpse of Willie hunching forward as if to run after a soccerball, so Flippey gave Willie a hard push to send him aside, and then got ready for Big Bill. What he did was bring up his heavy-soled regulation shoe, and he pumped it directly into Big Bill's muscular abdomen. Flippey did this with all the force he could muster, to insure its effectiveness and preclude any possibility to Constable Hansom later remarking that a younger man might have done better.

So here he was, with Willie sprawled in the brush, and Big Bill struggling to shake the pain out of his belly.

"Big Bill!" Flippey shouted. "You stop this crazy stuff! You hear! You stop—or I shoot you full of more belly trouble!"

"Me killim!" Big Bill screamed back, getting to his feet. "Mist' Dooley cheat me fella! Me killim!"

"You killim nobody!" Flippey roared. He had had enough of the Balooga man. One more move and I'll shoot him in the leg, Flippey decided. Then he checked his thoughts, and his gun hand. With that Clarence Flippey wheeled around, and the sight nearly choked him.

There stood Dooley, big and fat, with a levelled rifle. Big Bill had seen the trader, and it was Dooley he intended to chop down. In that brief moment Clarence Flippey sensed a thrill racing through him. Big Bill

hadn't let him down. And now—now he, Flippey, had to show Big Bill that the law was just.

Flippey hauled out his Webley and without hesitation sent one shot past Dooley's head.

"Drop your weapon, Dooley!"

The trader hesitated.

Flippey said, coldly: "Drop it, Dooley, or I'll drop you."

The trader now lowered his rifle.

"And when we reach my office," Flippey went on angrily, "I want the pearl Big Bill fished for you. There'll be the matter of a government tax, a fine, and if I possibly can see to other things I will do so."

And Big Bill, knife in hand, seeing how the law had fired at its own kind—well, the Balooga man just stood there with his broad jaw hanging a bit in surprise.

"Holy cow," Constable Hansom said in amazement.

"Take his rifle, Willie."

Flippey waited to see whether Dooley would offer resistance. Lucky he didn't. So Flippey then turned to Big Bill. "Give me your knife."

The native handed the knife over, and then a grin spread his dusky cheekbones and showed his big white teeth.

"Holy cow," Willie said again. "Two prisoners." He then signalled Dandy Jim to bring up the horses.

Flippey felt good now. He kept looking at Big Bill, and slowly a grin came to the officer's face, too.

"You got him fella fancy pipe there in blanket, huh?"

"No, boss," the Balooga man said flatly. "Hide pipe good place. Pipe belonga me fella."

"All right, all right. But what stuff you got there?"

Big Bill showed even more of his white teeth. He bent down ruffled through the blanket, and presently straightened up. Between his thumb and first finger were the large front wings of a butterfly, the rare bird-wing specie which Flippey instantly visualized as the one perfect addition to his *Papilio* group.

Big Bill continued to grin. "Hard time catch him fella, boss," the native said. "You take him, huh."

Flippey stepped up closer to look. Big Bill had taken time out to catch him a butterfly instead of running away.

"You take him, huh," Big Bill repeated.

Gently, silently, a bit choked up in his throat and his eyes brimming over, Clarence Flippey accepted the gift.

For the third time Constable Hansom said "Holy cow"—for he was certain that this was not the end of the case. . . .

Now, Willie," Flippey said to him the next day as they sat in the government house, "will you prepare the report on the Dooley incident, and



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be sure to note every item." In front of the District Officer lay one of his flat glassed cases with the many-colored butterflies forming a splash of patterns and designs. Since Willie made no reply, Flippey raised his brows and gave his assistant a quick look. "I suppose you don't approve of the way I'm handling the matter?"

Big Bill had been sent by Flippey up to Small Bay Mission, as punishment, of course, where the Balooa man was to catch whatever good-looking butterflies and moths he could find.

Trader Dooley had been properly slapped with an official reprimand and had been stiffly taxed and fined for the pearl he had failed to declare to the District Officer.

So Big Bill was happy with his pipe and Dooley ought be happy he still had his head in place. Now, Clarence Flip-

pey thought, what was wrong with this sort of disbursement of justice?

A thin smile played along the sides of Willie Hansom's mouth. "Perhaps, sir, I don't understand your interpretation of the law."

"Don't 'sir' me, Willie, and do calm yourself," Flippey suggested. "Would you have had me stick to the letter of the law? Would you have had me take away Big Bill's pipe from him and slap him in jail for fighting, and then shiver every time I avoke to some silly night sound? And before I forget, on your next trip to Brisbane, be good enough to purchase one of those fancy pipes."

Willie frowned. "What do you want with a thing like that?"

"Not for me, Willie. We'll give it to Dooley."

"After all the trouble he's caused you—"

"Willie! When'll you learn there are two ways to keep peace. Show 'em you're the law, all right—that's one way. Show 'em you're a friend—that, even with Dooley, should be the better way. It's worth trying, Willie." Clarence Flippey's attention seemed to shift to the butterflies before him.

Willie's jaw hung open. He searched the District Officer's features for a sign of humor, but somehow he found none. Willie then said: "I think, sir, I understand now."

Clarence Flippey peered at him from under bushy brows, his eyes twinkling brightly. "Get on with your report, Willie," he said.

Constable Hansom shrugged; not with indifference, but with the awakened attitude that perhaps after all, in the final analysis, his superior was wiser than he.

## In the Doghouse

(Continued from page 30)

lamb are good. Beef can be given raw or cooked. Mutton or lamb should be well cooked; if pork is fed—and the less the better—it should be very well cooked. Fried foods should be taboo. Chicken and other fowl meats are excellent but all bones should first be removed. Fish is good but few people know how to bone this food and if given it is best that one of the canned varieties be used. Just one, small, overlooked fish bone can mean curtains for the dog.

If canned fish is used, it had better be inspected before the dog gets it to be sure that every bone has been eliminated. A stew of vegetables and meat will give a dog all the vitamins and consequent nourishment required. A very slight sprinkling of salt occasionally will go well on dog foods other than fish. Cereals are excellent for the dog but should not be the sole foods given. A well-balanced and varied diet is much more desirable.

Today, the busy person who hasn't time to prepare meals for the dog or who does not want to feed table scraps has the dog's feeding problem solved quickly, easily and inexpensively by the many packaged or canned dog foods. All of the better known, and this of course, usually means the advertised dog foods specially prepared and sold in practically all grocery stores, are excellent. I've visited some of the laboratories and plants where dog foods are formulated and processed and can assure you that only the best ingredients are used. Such foods are scientifically balanced to provide maximum vitamin content and nourishment for the dog. Such foods must be good. The manufacturers of them have staked their reputations on them and have backed their beliefs by investing millions of dollars in plants, equipment,

payrolls and advertising. Many maintain elaborate laboratories that constantly work to improve the quality of their products.

If your choice for the dog is one of the dry, packaged foods and you find that your dog likes it this way, add a moistening of vegetable or fruit juice or a soup or gravy. If the dog is still growing, and most dogs are at that stage of development up to twelve months of age (larger dogs reach full adulthood at about eighteen months) a tablespoonful of cod liver oil is an advisable addition to each meal, whether it's home-prepared or commercial food. On the cans or packages of most commercial foods there will be found instructions as to feeding. Often such feeding guides allow for the size, age or weight of the dog. The amount of exercise the dog gets should be taken into consideration. Most house pets get too little exercise and if the tendency of the owner is to overfeed, the result is a slow, fat and usually lazy dog. The best guide to how much to

feed is to watch the dog; if he leaves food uneaten, then cut down on the amount given for the next meal or so. If the dog still leaves food in his dish, you can be sure that he is being given too much. If he appears still hungry, and you can detect this if you closely observe the dog, then the amount of food should be increased. The careful dog owner refrains from giving his dog in-between-meals tid-bits. This is a sure way for dogs (and their masters too) to put on unneeded weight.

It is not good to suddenly switch foods on a dog, but to get him gradually accustomed to a new variety if this is deemed advisable. A sudden change may upset Fido's digestive system with unpleasant results. If vegetables are added to the dog's diet, it is best to lean toward the green varieties: peas, spinach etc. Root crops, potatoes, turnips and their like are best fed sparingly, as they are not so easily digested.

Every so often my mail will bring a letter in which a reader deplors the fact that his or her dog's appetite has gone into a decline. If the dog eats lightly or not at all for one or two meals there's nothing alarming in this. Appetites vary with animals as they do with people. But if the dog consistently refuses to eat or shows little interest in its meals, then that dog should be taken to a veterinarian. This practice on the part of the dog, if continued, indicates that something is wrong and a vet's check-up should be made.

How many times a day a dog should be fed depends upon the amount of exercise it gets and its owner's preference. Some dogs can get accustomed to one large meal, others may grow restless and require more frequent feeding. My own preference for feeding the purp that's a loyal house pet is one large meal a day. I see no harm,

### STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Arizona	Nogales	May 29-30-31 June 1-2
Oregon	Coos Bay	May 30-31 June 1
Iowa	Des Moines	May 31 June 1-2
Texas	Galveston	June 5-6-7
Idaho	Burley	June 6-7-8
Wisconsin	Fond du Lac	June 6-7-8
Minnesota	International Falls	June 6-7-8-9
Connecticut	Westbrook	June 7-8
Indiana	Evansville	June 7-8-9
Michigan	Grand Rapids	June 7-8-9
South Dakota	Brookings	June 7-8-9
Vermont	Brattleboro	June 7-8-9
North Dakota	Fargo	June 9-10-11
Washington	Walla Walla	June 13-14-15
South Carolina	Myrtle Beach	June 14-15
New Jersey	Atlantic City	June 21-22
Maine	York Harbor	June 21-22-23
Massachusetts	Plymouth	June 21-22-23
Rhode Island	South Kingstown in Wakefield	June 22-23
Montana	Butte	July 24-25-26-27



however, in adding a very light snack for a later meal. One thing to remember: the owner who wants his dog alert at night should give it the largest meal early in the day. Dogs sleep more soundly following a hearty meal; therefore, the nighttime watchdog had best be fed early.

## It's The Game

(Continued from page 7)

an outstanding professional in his own right. Old Tom and Robertson had it out one day, and this controversy is generally conceded to have predestined golf as the wildfire game it now is. Mainly through Old Tom's persistence, the "guttie" soon replaced the "feathery" and revolutionized the game.

In the winter of 1887 Old Tom shipped a set of clubs and two dozen balls to a man named John Reid in Yonkers, New York, and on the 22nd day of February—Washington's Birthday—Reid took advantage of an unusually warm day to try them out. He invited three cronies to a nearby cow pasture, and there they played what is historically accepted as the first game of golf ever played in this country. Thus, on the very birthday of the man who is alleged never to have told a lie in his life, Reid and his friends inaugurated a game that has created more lying Americans than any other pastime, not excluding fishing.

The following year, Reid and his gang from Yonkers founded the St. Andrews Golf Club, the first permanent club in the country. By 1893 dozens of courses and clubs had been founded,

Brown Brothers Photo



Tom Morris, "Father" of golf, was more modern than he appears. Old Tom, as he was known, was the golf professional at St. Andrews in Edinburgh three quarters of a century ago and, against all opposition, sponsored the gutta-percha ball and thereby revolutionized the game.



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The Elks Magazine

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especially in the east. Notable among them was Shinnecock Hills, just across the Hudson from St. Andrews, which was laid out on an old Indian burial ground by an imported Scottish pro and some half-breed laborers. Stanford White, the noted architect of the day who specialized in majestic estates for millionaires, appended a clubhouse, and Shinnecock Hills became what may be considered the first country club in the world. The *country* club, as distinct from the golf club, is strictly an American adjunct of the game. White's structure, about as unpretentious as a railroad terminal, established the ponderous style which most of them have since followed.

The first golfer of any consequence in this country was a man named Charles Blair Macdonald. As if he felt himself ordained, Macdonald attempted single-handedly to convert America's sportsmen to golf. Unfortunately, he went about it in the worst possible manner. There wasn't an ounce of unctiousness in him. Loudmouthed, bad-tempered, with an ego as big as a bunker, he went through life like a riot in search of a place to happen. But he did have an indefatigable capacity for getting things done. For one thing, he literally invented the Amateur Championship. Old Charlie knew he was the best golfer of his day, and he needed some means of etching this fact into history.

When it was first held, at Newport, Rhode Island, in the spring of 1894, the championship was 36 holes medal play. Macdonald led the first day with a snappy 89. However, on the second day Charlie got stymied by a brick wall, took a few penalty strokes, and finally stumbled home in an even hundred blows. He lost by a stroke. Not exactly the best of sports, Macdonald claimed

Culver Service Photo



This young amateur, Francis Ouimet, permanently broke the monopoly that the British golf professionals had enjoyed until he defeated their two top golfers in 1913.



Brown Brothers Photo.

Next time you are inclined to become irritated with the work of your greenskeeper, consider the terrain that these members of America's first golf club, St. Andrews in Yonkers, N.Y., coped with back in 1888.

that a brick wall was not a fair hazard, that an amateur championship should be match play, and that, finally, he should win it.

To calm him down, the St. Andrews Club of Yonkers played host to a match-play event the following fall. Macdonald was again the heavy favorite. The night before the final round, however, he celebrated prematurely at the Waldorf in nearby Manhattan and, suffering from a hangover, was beaten the next day, one-down.

Again Macdonald blew his top. He contended that all the clubs in the country should band together and hold a representative championship. The United States Golf Association was formed as a result. In the fall of 1895, it held its first championship, which Charlie won, beating a man in the final who had been playing golf only three months. Years later, when Macdonald made a pilgrimage to the Scottish St. Andrews, a group of his friends cabled, "Hope you are enjoying your vacation. We are."

**F**OLLOWING Charlie Macdonald, amateur golf was dominated by Walter J. Travis, a stern, reticent man in his forties. Bearded and implacable, Travis looked a little bit like one of the Smith Brothers. He lived to prove that you do not have to learn golf at a tender age in order to become a champion. Travis never hit a golf ball until he was 35 years old, yet in less than four years he became adept enough to win the Amateur, mainly on the strength of his putter. He could putt the eyes out of a squirrel.

The year after Travis won his first National Amateur, the rubber-cored ball came into use. This had been invented in 1898 by an obscure hacker from Cleveland named Coburn Haskell, and in a few years it was to revolutionize the game as much as had Old Tom Morris' refusal to abide by the "feathery" half a century before.

While many golfers had trouble switching from the "guttie" to the rubber-cored ball, Travis wasn't bothered at all. That year, 1901, he successfully defended his crown, won it again in 1903, and in 1904 won the British Ama-

teur, becoming the first foreigner to win a championship on British soil.

Travis's chief competitor was an amateur with a somewhat similar name, Jerome D. Travers. In most respects, however, Travers was the antithesis of Travis. While Travis was a self-made man and relatively old as athletes go, Travers was just a youngster, born to wealth. And while Travis was famous for keeping his game under control, Travers was notoriously erratic. Travis might play all day without missing a fairway; Travers might play all day without *hitting* one. On the greens, however, their games were very similar. Travers was almost as fine a putter as the fabulous old man. Despite his youth, he had the fine, delicate touch of an expert surgeon.

Jerry Travers won four National Amateurs in all, a record surpassed only by Bob Jones and equalled by no one else. He topped off his career by winning the National Open in 1915, a remarkable feat for an amateur in the pre-Jones era. It would have been all the more remarkable had it not also been accomplished two years before by Francis Ouimet, the most unlikely champion the Open has ever had. A shy, schoolboyish, twenty-year-old ex-caddie, Ouimet, the first amateur in history to win the title, defeated the English duo of Harry Vardon and Ted Ray in a play-off at The Country Club in Brookline, near Boston. It was one of the most momentous rounds of golf ever played. Although Vardon was the Ben Hogan of the day and Ray the Sam Snead, Ouimet actually beat their better-ball. So far as the newspapers were concerned, this could not have been more glorious had it been accomplished on the Fourth of July by Tom Swift. Most of them gave the victory front-page treatment.

Ouimet began a monopoly of tournament golf that Americans have never relinquished. Up to this time, the English and Scottish pros had made a habit of winning not only their own Open Championship, but ours as well. After Ouimet, however, the shoe was on the other foot. Americans managed to win 12 of the next 15 British Opens and all



but one of 37 National Opens. The real immensity of Ouimet's win, however, came in its aftermath. After reading about the way he had played David to Vardon and Ray's Goliath, Americans everywhere, sports-minded or not, took cognizance of the fact that golf is not necessarily a game for plutocrats.

But golf needed something more. Before it could have a new era, it needed a new aura. Golfers were, on the whole, a trifle stuffy. Before the game would really appeal to the masses, it would have to be glamorized by someone more uninhibited, someone whose Argyles were more violent, whose invectives were more choice, whose highball glass was raised higher. In a Montana zinc mine Jack Dempsey was getting ready to do something like this for boxing. In Philadelphia Bill Tilden was about to do the same for tennis. Out in Illinois a high school boy named Red Grange was getting ready to do it for football. And in a Baltimore orphanage George Herman Ruth was preparing to do it for baseball.

Golf found its man in Rochester, New York, and his name was Walter Hagen. Dressed in a polo coat the size of a pup tent, a highball in his hand and a chorus girl at his elbow, Hagen had a personality that projected like a flagpole. He could get himself into the most improbable situations, and yet somehow laugh them off. Once, returning to New York from one of the four British Opens he managed to win, Hagen discovered that he was flat broke. With characteristic bravura, he had given his prize check to

Wide World Photo.



Walter Hagen at the time that he was breaking par and traditions with equal aplomb. This was about 1923.

his caddie. To tip his way off the boat and pay cab fare to his hotel, he borrowed \$25 from his teen-age son. He then engaged an entire floor at the Delmonico Hotel and that night threw a champagne party for his friends. Fortunately, one of them was rich enough to bail him out of town.

Hagen succeeded Ouimet as Open Champion in 1914. From then until 1929 he always had a title of some sort to write after his name. He made more money than Babe Ruth, and spent more than the entire Yankee outfield. Like most extroverts, The Haig needed a personality off which to bounce his own. In this respect, he was lucky. Golf had an abundance of them during The Haig's day. The bumptious Tommy Armour was one. Leo Diegel, one of the best golfers never to win the Open, was another. And then there was a cocksure Italo-American named Gene Sarazen, who won six national championships in a career that spanned thirty years. Strictly speaking, however, they weren't much competition for The Haig when it came to golf and none at all when it came to personalities. He had the shots, and he had the radiance of a Barrymore to go with them.

**O**DDLY ENOUGH, it took an amateur to take the wind out of Hagen's sails. This was, of course, Robert Tyre Jones, Jr., the incomparable Bobby. Well-educated, articulate, brimming over with Georgian charm, Jones strode the golf world like a Colossus. He gathered national titles with more ease than most amateurs could gather club championships. Jones won thirteen national championships in all, knocking off eight of the last ten he played in. By winning, in 1930, the open and amateur championships of both the United States and Great Britain—the Grand Slam—he established a tournament record that cannot be bettered and almost certainly will never be duplicated. Today, 27 years later, Bob Jones is still master of all he can survey in golfdom.

Jones inadvertently did amateur golf irreparable harm. So dramatic was the golf he played that, after it, another amateur's golf could only be at best an anticlimax. After the Grand Slam, what else could be worth getting excited about? Realizing this perhaps, all tournament golfers slipped into a kind of lethargy. Armour and Diegel hung on for a few years. But Hagen faded fast. And Jones retired altogether.

In the meantime, the game had been undergoing some radical, technical changes. In their inexorable pursuit of new and better ways to play the game, Americans were inventing means to change the very nature of golf. One of these inventions was the Reddy Tee, a wooden peg designed by a dental surgeon from South Orange, New Jersey, named William Lowell. Unfortunately, Lowell failed to file an airtight patent on

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his design and he received little money for it. More unfortunately, the Reddy Tee had an effect on the growth of golf for which Dr. Lowell received even less credit than he did money. Coincidental with his invention, the game began converting non-golfers, not by the thousands, but by the tens of thousands, a conversion that continues to this day and shows no signs of ending. The Reddy Tee was at least as responsible for this as Kettering's self-starter was for the popularity of the automobile.

Not long after the Reddy Tee came into use, the steel shaft was invented, taking clubmaking out of the hands of scattered artisans and putting it on the assembly lines of manufacturers. And after the steel shaft came the sand wedge. This shovel-like club made recovering from hazards less painful to the week-end golfer and added an entirely new type shot to the repertoire of the first-class player. Together, these inventions were to introduce a precision to the game it had never required before, and the men who were to master it, professionals all, were to introduce a machine-like quality never seen before.

First among them was the West Virginian, Sam Snead, who had as classic a swing as that of Bobby Jones. Snead won his first tournament in 1936 and has lost count of how many since. The minimum guess is a hundred. Sadly, this does not include the National Open, and it probably never will. "Sam would invent a way to lose the Open," says one pro, "if first prize were a Howdy Doody button."

The second machine-like pro to come along was Byron Nelson, a Texan. In 1944 Nelson won 11 open tournaments in a row, a record that is dimmed only slightly by the fact that it was accomplished on a war-ravaged circuit. Eleven tournaments in a row is great golf in any league. Nelson's consistency was

so mechanical that one writer referred to it as "indecent."

The last of the machine-like players has been Ben Hogan, still very much around today. Hogan's behavior with a set of golf clubs has been so brilliant for so long that it has become monotonous. The only professional records he can break are his own. Hogan's most memorable year was 1953. He played in only six tournaments, yet he won them all. One was the Masters Tournament, at Augusta National. Another was the National Open, at Oakmont. A third was the British Open, at Carnoustie, in Scotland. Hogan not only won the tournaments, he broke the course records. Afterwards, no less an authority than Walter Hagen went on record as saying Hogan was the greatest golfer in history, and golfers everywhere were inclined to agree. Sweeping as Hagen's statement may have been, one thing remains forever unimpeachable: The Augusta National, Oakmont, and Carnoustie—the three courses on which Hogan met all comers, breaking records in the process—constitute as stiff an examination of a man and a set of golf clubs as any acreage in the world, and the golf Hogan played upon them must be classified as the most extraordinary stretch of winning golf since the Grand Slam.

Hogan won the Open in 1951 at Oakland Hills, near Detroit, scoring a 67 in the last round, a score he has labeled the finest single round of golf he has ever played. Rising to his feet to say a few words at the award ceremonies, he was expected to make the usual, politic remarks about how much he enjoyed the golf course, his good fortune, and the hospitality of the club. Instead, Hogan faced the crowd without a trace of a smile on his face. "It gives me great pleasure," he announced, "to have brought this monster to its knees." Ben Hogan, you see, plays for keeps.

## Rod and Gun

(Continued from page 22)

haunts, Dan started using a weedless, silver spoon. He attached a porkrind frog, with the green back up, to the single hook. Then he would walk the shore, casting as far out into the lake as he could. After each cast he lowered his rod and let the line run out until the spoon sank to the bottom. Next, he reeled up the slack and raised the rod sharply from horizontal to vertical. Then, for the entire retrieve, it was drop rod, wait, reel, raise rod.

Two things distinguish Dan's system from the somewhat similar method Jim Haywood and I used on the Colorado lake. First, Dan let his spoon sink to the bottom during every pause. Second, he cast from shore.

There is a good reason for retrieving toward shore when the fish are deep. The typical bottom slopes down from the water line toward the middle of the

lake. Casting from a boat, your lure angles away from the bottom from the start of the retrieve. If the fish are lying near the bottom, which they often do, the lure soon is far above them. When you cast from shore and let the lure sink, however, it comes in near the bottom all the way. This system is remarkably effective for finding snags, but the weedless spoon rides safely over most of them. It is also remarkably effective for finding fish.

As a general rule, the spoons that are large in proportion to their weight—made of thin metal—have more action than the heavier ones. This is desirable for some species, but is not necessarily desirable for others.

I'm inclined to think that in streams all the trout and their cousins, steelhead and salmon, hit better on fairly heavy spoons with a subdued action. A flutter-



ing spoon gets more hits than one that flaps and darts. Pumping the rod was rewarded me only rarely when stream trout fishing; never for steelhead or salmon.

A small, heavy spoon, all brass, red, white and nickel, or fluorescent red-orange and nickel, is sometimes very good in clear water for winter steelhead. Fishing it calls for still another technique.

You cast across or slightly upstream, reel up the slack, and let the spoon sink until you feel it touch bottom. Then you hold the line tight—but not tight enough to start the spoon swinging toward your side of the river. The object is to let it drift straight downstream touching bottom every foot or two, and fluttering gently.

You accomplish this by reeling or paying off line. After the lure passes you on its way downstream, of course, you give it line—not too fast, which would let it drop among the rocks, and not too slow, which would cause it to rise in the water and swing toward your shore.

The trick is to keep in touch with your spoon and still retard its drift as little as possible. It doesn't have much action, but this apparently is what winter steelhead like. They hit it on the drift. Only rarely will one follow and take it on the swing, and still more rarely as you retrieve.

I'm tempted to say they never take it as you reel in, but this did happen once. I was standing in an eddy beside a good drift. I fished out my cast and had retrieved all but a yard of line when I saw my lure in the water, directly under the rod tip. Not 18 inches behind it was a five-pound steelhead.

I couldn't reel any more, but I knew the fish would turn back if the lure stopped. There was only one chance. I pivoted slowly, swinging the rod around and trolling the spoon into the still water. The steelhead followed another five feet and struck! I landed him, too.

All three members of the pike family—pickerel, northern pike and muskies—as well as walleyes, like an active spoon. When you're fishing for them it often pays to exaggerate the action of your lure by jiggling the rod tip as you retrieve.

Big spoons are popular for all of them, but I'm inclined to think that the action is more important than the size. I once hooked a two-pound northern on a 2 1/4-inch, 2/5-ounce spoon. A 16-pounder grabbed him before I could lead him to the boat. The big fish finally let go, but a few minutes later I hooked and landed him on the same spoon. He was just as eager to grab it as he had been to eat his little brother.

To many fish, porkrind on a spoon is like butter on bread or gravy on potatoes. Both large- and smallmouth bass are great lovers of the pickled pig skin.

And, since rind trailing behind tends to dampen the action of the lure, an active spoon usually is better for bass. It still wiggles plenty, even with the porkrind or chunk attached.

I've never caught any member of the salmon family, which includes all the trout and char, on porkrind. I've tried, too. And here's another funny thing. I've never caught a single trout, steelhead or salmon on one of the very best spoons there is for bass, though I've tried it many times. Nor have I taken more than a handful of bass on my favorite trout and steelhead spoon.

If there is any difference in the spoon preferences of the two kinds of bass, I would say that smallmouths generally like one somewhat less active. This, of course, may well be due to the fact that smallmouths are more often found in swift water, which speeds up the action of any lure.

When it comes to color—well, I dunno. Mostly, I think, the action is more important and the color makes little difference. I used to do a lot of fishing with spoons and I bought my favorite a gross at a time—every one of them red and white with a nickel concave side.

I did all right too, until one time when Jim Eidemiller started knocking the smallmouths on this same spoon—only his was black and white. I couldn't get a hit on my red and white, and I couldn't find any black and white ones in any of the local stores. Jim had bought them all. You should have seen me frantically painting over the red with black!

**ALL-COPPER**, all-brass and all-nickel spoons are good at times, with the copper or brass holding the edge in clear water; the nickel spoon in dirty water. Red and white with nickel or brass reverse side is standard and will catch practically everything at one time or another. I've had good luck in tea-colored northern water on an orange-nickel spoon. Occasionally all-black spoons are hot and, of course, the all-silver finish is standard for bass.

I've never had much luck on frog-finish, blue, or green spoons. Despite the fact that I've caught a few fish on them, I think spoons with a pearly, minnow-like finish *should* be good. A spoon certainly imitates a minnow if it imitates anything at all.

Many spoons are equipped with treble hooks. I don't like them, and replace them on my spoons with good single hooks. A single hook doesn't find so many snags and, in my opinion, it hooks fish just as well and holds them better. It makes turning them loose much easier.

There are two nice things about spoons: They cast well and you can put a dozen in your pocket. And, if you are small minded enough to be influenced by such a thing, I might also mention that they catch fish, too. I wouldn't be without them.

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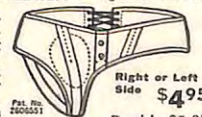
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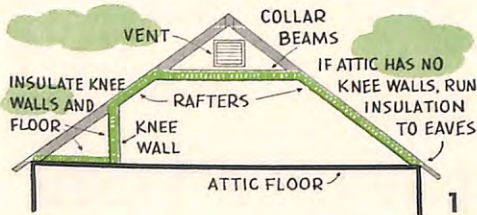
How to have a cooler house this summer.

BY HARRY WALTON

**I**S YOUR HOME hotter in summer than it needs to be? Unless you have taken steps to make it cooler, it probably is. You may be able to do a few things that will make a surprising difference in daytime livability and nighttime comfort.

Heat enters a house chiefly through the roof and the windows. The more heat you can keep out in the first place, the less accumulates to be gotten rid of later, and the cooler the house will be during the day.

**FAMILY HABITS COUNT.** If the windows are left open all day, an otherwise well-insulated house will warm up more rapidly than if they are left closed



until the afternoon. The best plan is to have windows open at night to get cooler air into the house, but to shut them well before the heat of the morning sets in. This won't help, of course, in a poorly insulated house.

A cellar usually stays cooler than any other part of a house, since the hot air rises. You can take advantage of this by making air circulate up from the cellar, through the house, and out of one or more upper windows. Open those on the side of the house *away* from the prevailing wind. Open one or more cellar windows on the shady side, and leave the cellar door to the house open.

**ATTICS BECOME OVENS** when they are without ventilation. A National Bureau of Standards booklet points out that the temperature under a roof can rise 40 to 50 degrees *higher* than the

outdoor temperature. A thermometer in an attic may go to 140 degrees on a hot day. Naturally, this blanket of heat on top of the house keeps it warm even through a cool night.

Opening attic windows part-way is a first step in the right direction. But vents high up in the gable or on the roof are better still. You can buy rustproof, rainproof and insectproof attic louvers or vents for a few dollars apiece. They should be installed by an expert to insure leakproof joints. Such vents require no attention winter or summer, and they will not only lower attic temperatures but reduce harmful condensation of water vapor inside the house.

**BLOCK THOSE WINDOWS.** The ones on the sunny side of your house are first-rate heat traps. Anything that shades them, from trees to vine-covered trellises, will help keep heat out of the house. The cheaper kind of awnings, which are open at the sides and let breezes blow past freely, can be quite effective in keeping out the direct rays of the sun.

Although more costly, a big awning along the entire sunny side of the house may be preferred for its decorative value. If you are handy with tools, you can build and install the frame yourself. Canvas, cut to size and fitted, with grommets for tying to the frame, can be bought from awning shops.

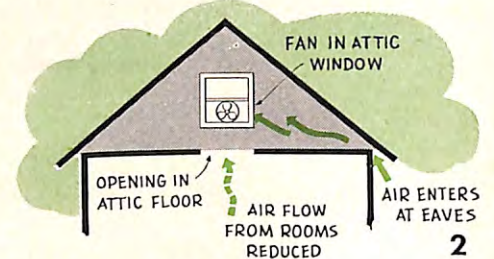
**SCREENS THAT STOP SUNLIGHT** are available. The screening consists of thin metal shaped into narrow slats like a miniature Venetian blind. Close enough to keep out insects, these slats are slanted so as to block out sunlight but let you see through them from indoors. If you plan to buy, make or repair screens, you may want to consider using this material.

**PULLING DOWN THE SHADES** may help you feel cooler during the day by keeping out bright sunlight, but

the effect is chiefly psychological. Once the sun's rays have passed through the window glass, the shades absorb their heat and pass it on to the room. Shielding a window on the outside is much more effective.

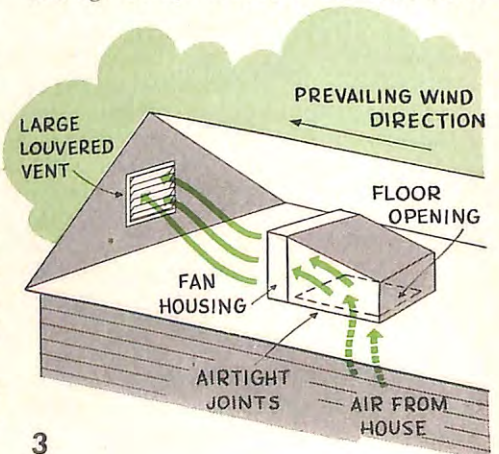
**INSULATION PAYS ITS WAY.** Although it does require a cash outlay, attic insulation pays dividends as long as you live in the house. These are twofold: in summer, attic temperatures are lower, keeping the house cooler, and in winter less of the heat you pay for escapes through the roof. Nor is the cost of insulation prohibitive. Some kinds are so easy to install that you can insulate an average-sized attic yourself in half a week end, paying only for the material.

One sort consists of thick cotton or asbestos-wool batts, with or without reflective foil covering. Another purely reflective insulation has two or more sheets of foil (or foil on paper) joined so as to have air spaces between. These materials are usually available at your local lumberyard.

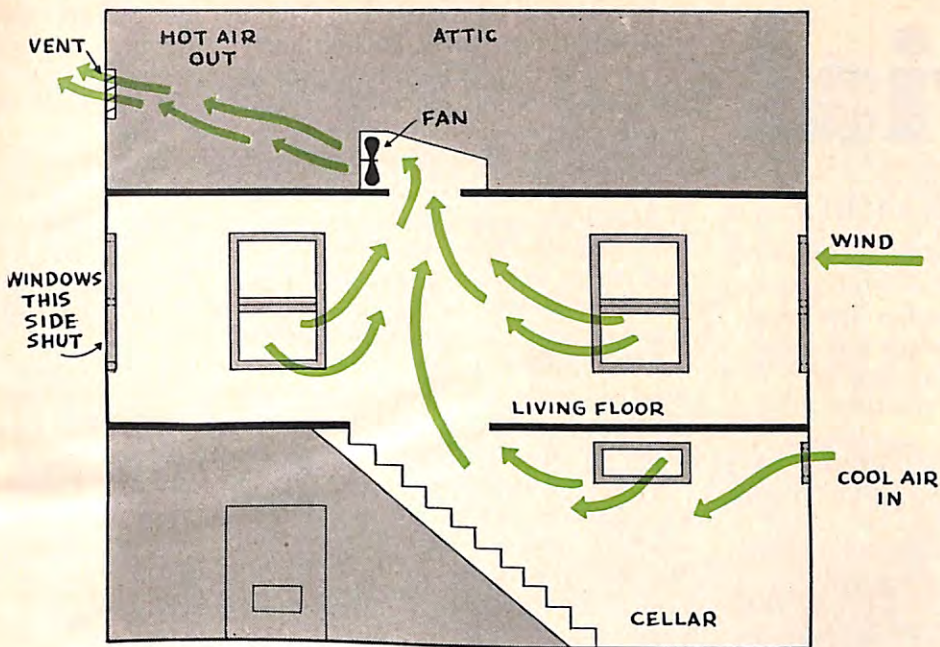


**BOUNCING HEAT BACK.** Infrared rays from the sun have no temperature of their own, but generate heat only when they fall upon and are absorbed by matter. If they fall on something that reflects them instead, like a sheet of metal foil, this radiant heat is returned to space. In winter, house heat that would be lost by radiation is turned back by the same reflective surfaces.

Reflective insulation is so compact that you can carry enough to insulate a thousand square feet in a single bundle. Like other kinds, it is installed between the roof rafters by stapling its paper flanges to the wooden members. Reflective insulation for the attic of an average 30-by-40 foot house costs from







4

\$60 to \$85, depending on the type.

For best results, insulation should be run across the collar beams as shown in Figure 1, with vents above the insulation—never below it.

**LET FANS HELP TOO.** Indoor air circulation helps cool you by removing the envelope of hot air that otherwise clings to the skin. Many persons object to being in a fan stream; try instead placing fans low but aimed upward. This will move the cooler air from the floor up to displace warmer air above. The popular circular floor fans are designed to work this way.

**PUSHING THE HEAT OUT.** It is best to wait for the evening drop in outdoor temperature to do this. Opening cellar and upstairs windows, as already explained, will then promote a natural chimney effect, scavenging hot air from the house. If you have vents or windows in the attic, you might try leaving the attic door or access hatch open too.

You can speed the cooling effect with a good-sized fan set to blow into the attic from below, or out of an open upstairs window. The idea is to expel air from the upper part of the house, drawing fresh, cooler air in below.

Better still is a window or attic fan. Window fans come mounted on panels that can be adjusted to window width, closing all but the area covered by the fan blades. Some can be reversed to blow air either in or out, and have two or more speeds.

Attic fans can be mounted in an attic window, but may lose much of their effectiveness if air enters the attic through openings at the eaves, as explained by Figure 2. This will cool the attic, but hardly the house. Since few attics are airtight, fans usually work best if housed in an airtight box open only to the house below (Figure 3) and blowing toward an attic window or

vent that faces away—not into—the prevailing winds.

To permit free air flow from a window or attic fan, there should be no shrubs, fences or other obstructions close outside. Remove the screen if there is one, even if you must close the window whenever the fan is turned off to keep out insects (they cannot enter when the fan runs). Screens cut the efficiency of a fan by as much as half, and also they quickly become clogged with dust and kitchen grease carried up by the air stream.

**YOU CAN CHOOSE** what rooms you want to cool or create a breeze in. Start the window or attic fan, keeping inside doors open, and fling wide the windows in the rooms you want to cool. A good-sized fan will draw air into the house through several windows and from the cellar all at the same time. (Figure 4.)

Opening another window in a room in which a window fan is working will sharply reduce its effect elsewhere in the house. Oddly enough, that same room will usually be the last to cool off—the reason being, of course, that all the heat from other rooms is passing through it. This is one advantage of a reversible fan; you can switch it to blow cool air into its own room.

**DRY-COUNTRY COOLERS.** If you live where humidity is low in summer, you can buy or build an effective evaporative cooler. This usually consists of a fan that draws air in through a window, and a wick or excelsior screen through which it has to pass.

The screen is kept damp by a trickle of water from a reservoir or a water pipe. In evaporating water from the screen, the air is cooled quite considerably. However, these coolers will not work where summer humidity is high, because the air is already too saturated to evaporate more water.

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# Editorial

## THE CIRCULATION SCRAMBLE



The fold-up and passing from the publishing scene of several prominent national magazines has been followed by many rumors and speculations relative to the possibility of some other leading magazines suffering a similar fate.

Prominent among the causes given for this trend has been the tremendous sums spent, the great concessions made, to secure increased circulation.

Such other contributing causes to increased expenses as higher labor costs and paper prices have also been experienced by The Elks Magazine as well as others, but this publication has not found it necessary or thought it desirable to spend large sums of money in scrambling for increased circulation.

It is one of the advantages of a fraternal magazine that its increased circulation comes through the increase in the membership of the Order that publishes the Magazine.

In the last 15 years, the membership of the Order of Elks has increased from 500,000 to 1,200,000, an increase of 140 per cent.

This has not been accomplished by any campaigns for membership but by a developing and broadening recognition on the part of those American citizens eligible for membership in the Order of the outstanding work the Order has done serving our country in war and in peace, contributing to the care and comfort of the veterans of our two World Wars, to the advance of education through the granting of scholarships, to contributions to the treatment of crippled children, to the victims of cerebral palsy and infantile paralysis, to the development and strengthening of boys clubs and to many other beneficent movements throughout the country.

That is the source of the increased circulation of The Elks Magazine while its constantly increasing prestige and acceptance among the advertisers of our country is enabling it to carry on and meet increased costs and continue on a profitable basis.

## THE NEW THREAT



It grows increasingly evident as the days pass that the "fight" at the 16th National Convention of the U. S. Communist Party held in New York in February between "opposing factions" of the Party was a "sham battle".

The best propaganda skill of the Communists was responsible for the acceptance by the newspapers of the story that a real fight was on between those members of the American Communist Party who wished to continue under the dominance and direction of Moscow and those who were determined to have an American Communist Party free and independent of Kremlin control.

The final design of the plan of deceit was to cause the American people to believe that the convention had adopted a "declaration of independence" from the Soviets.

Newspaper representatives were not allowed into the convention and had to depend upon "handouts."

So well did the plan to deceive the American press and people work that our most influential newspapers carried such announcements as the following:

"United States Reds vote end to control by Soviet.

"United States Reds to break from strict Moscow line."

About a month after the convention J. Edgar Hoover said that the American Communist Party still is "part and parcel of the world-wide Communist conspiracy. It is still responsible to the will of Moscow; still works for the destruction of the American way of life."

Even after that denouncement there remain many who continue to believe that the American Communist Party is now free and independent and that John Gates is its prophet.

This is true to such an extent that even though the Presidents of the municipal colleges in New York City would not permit John Gates to speak on the campuses of their institutions he was permitted to speak at two student meetings at Columbia University.

Mr. Gates, editor of the Daily Worker and one who had been convicted of and had served time for conspiring to teach and advocate the forcible overthrow of the United States Government, showed his true position at one of those gatherings at Columbia University when the question of Russian troops in Hungary was brought up. He then said that he was "opposed to Russian intervention in Hungary" but would not sign any petition against it that did not call for the removal of United States troops from Western Europe at the same time that Soviet troops were withdrawn from the Satellites.

If Mr. Gates is not capable of distinguishing between the character of the presence of Soviet troops in Czechoslovakia, Poland, Hungary, Rumania, Bulgaria and Albania and the presence of American troops in West Germany he can hardly be accepted as an independent American Communist as distinguished from the disciple of the Soviet Communist regime.

## THIRTY-FIVE YEARS

For the above number of years The Elks Magazine has been going to the members of the Order monthly.

Its mailing list in that period has grown from 800,000 to 1,200,000, a gain of 50 per cent.

Its subscription price has remained \$1.00 per year while in the same period the subscription prices of many of the country's leading magazines has increased threefold or more due to increased costs of production.

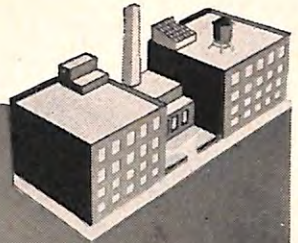
Such increases The Elks Magazine has had to meet with greater advertising income in order that it might not only make any possible improvements in its quality but also continue to find it possible to make substantial annual contributions to the Grand Lodge, averaging \$200,000 annually. The increasingly favorable attitude of the members of the Order in The Elks Magazine, their greater pride in its character, during the years has been noticeable.

A large part of this is due to the cooperation and assistance given to the management by the succeeding Grand Exalted Rulers, Grand Lodge Committeemen, District Deputies and the officers of the subordinate lodges, particularly the Secretaries.

The individual members have been encouraged to express their opinions and make suggestions and have been of real assistance to the management in holding the magazine true to the principles and purposes of the Order and in keeping with the sentiment of the Order.



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