

THE
Elks

MAGAZINE

REPORT ON
1958 CARS

DECEMBER
1957 c



John Scott

DISCOVER

COMPARE

DECIDE

FOR '58,

MORE THAN EVER,

THE FORWARD LOOK IS THE ADVANCE DESIGN!

Discover the newest of the new! It's all here in the five new cars of The *Forward Look* for '58.

Their truly *Advance Design*—form and function conceived *together*—keeps you years ahead of the time.

You'll discover what we mean wherever you look—from fresh front-end treatment to new

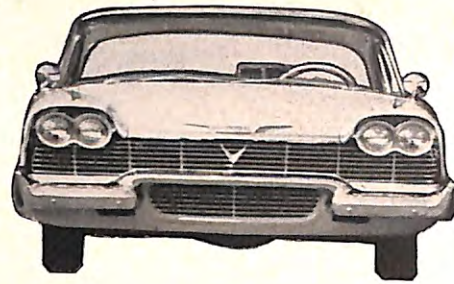
taillight glamour with graceful ride-steadying fins.

You'll find the exciting promise of the low, sleek silhouette borne out by performance you've never known before.

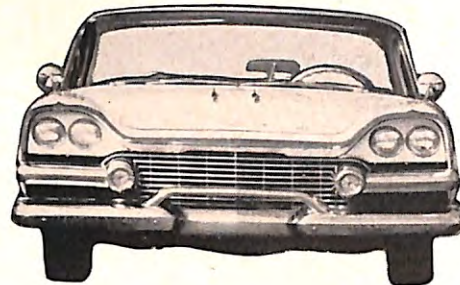
For our '58 cars have new smoother, quieter, more economical engines plus a new Constant-Control Power Steering, too—for more

feel of the road while it works full time. Plus a new 3-Step Choke for more economy. And of course, Torsion-Aire—the only completely new system of suspension at *no extra cost*. It *levels* your ride as nothing else can.

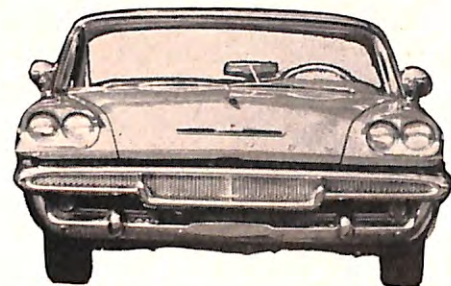
Come in and *compare!* We're reasonably certain you'll decide that the car you want is the one with *Advance Design*.



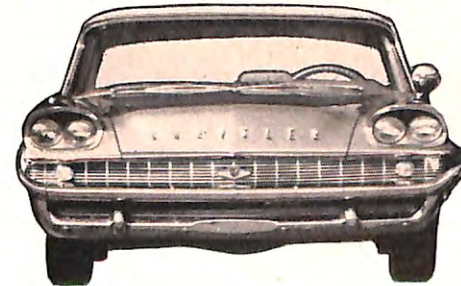
PLYMOUTH



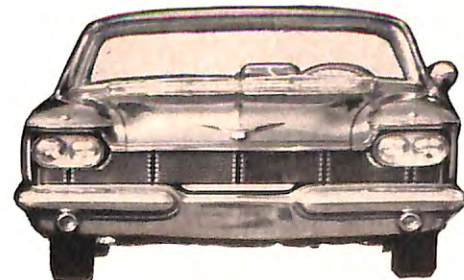
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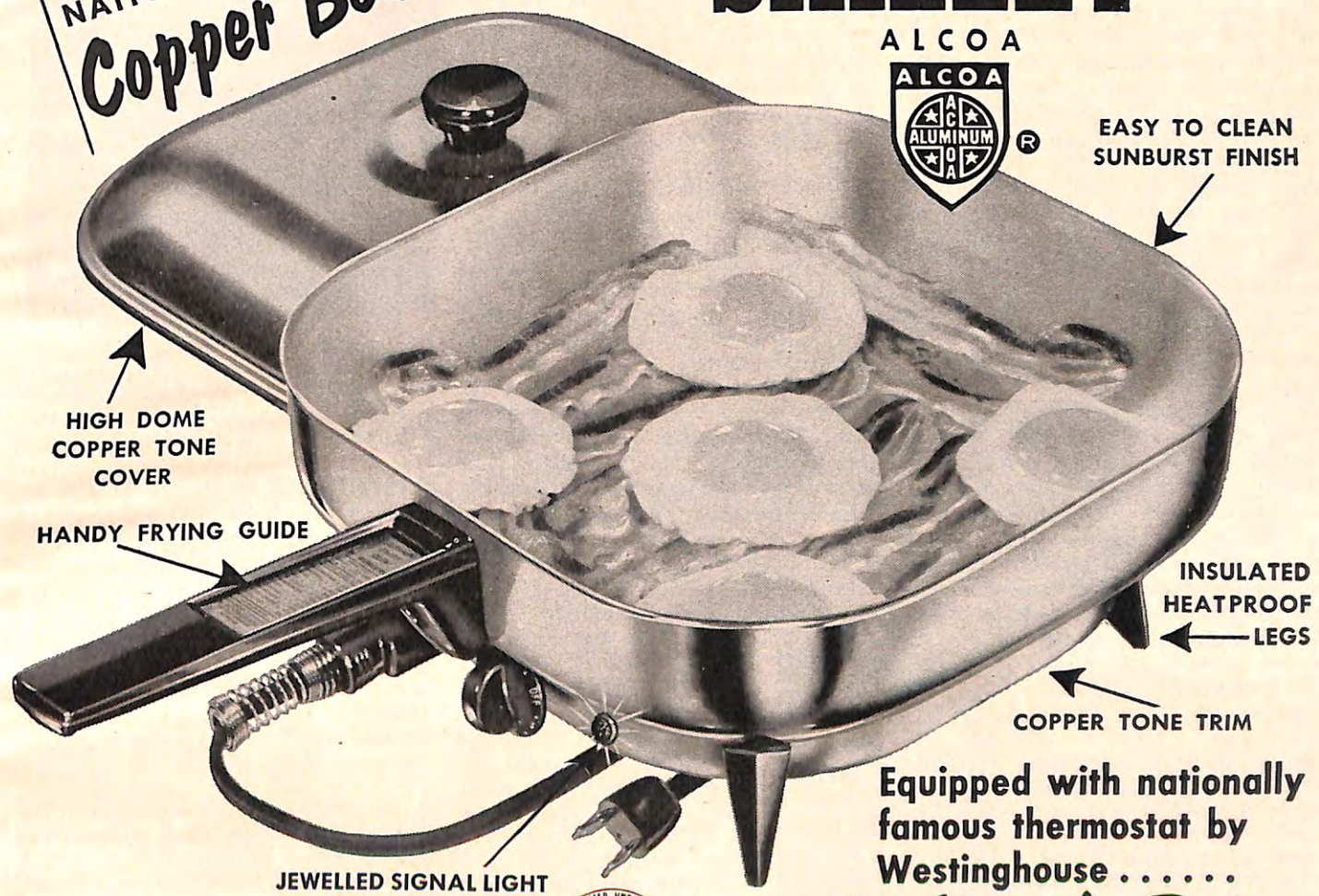


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Braiser • Blancher • Steamer • Warmer • Chafing Dish
Corn Popper • Stewer • Omeletter • Baker • Casserole

Just set the dial—this JUMBO sized electric skillet does everything automatically! The Westinghouse built Automatic Heat Control gives you foods cooked to gourmet perfection faster, easier than ever before. Big too—you can cook for 2 or a hungry crowd of 8. Bring it right to the table—the rich glow of copper blends with the mirror polish of Alcoa Aluminum. It's beautiful and easy to clean. Unconditionally guaranteed to Roast-Fry—Stew-Cook, etc.—just the way you want it—or no cost to you. You can try all these features for 10 days Free. Mail your order in now—while quantity lasts.

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at no extra cost with each promptly mailed coupon.
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Tom Wrigley

WRITES FROM WASHINGTON



clerical school staffs also can secure it and policies cover accidents on school property, going to and from school and at all school events.

MEMORIAL to Robert A. Taft of Ohio, a bell tower 100 feet high, is being erected on the Capitol grounds, the largest and most imposing in the Capitol area.

HOUSING UNITS FOR AGED may be built by labor unions in this city at a cost of \$3,000,000. The first of their kind, they will house only tenants over 60 and will be a non-profit enterprise, but not an "old folks home."

HIS HOBBY is comic books and Ted White, 20, of nearby Falls Church, Va., has 10,000 of them . . . **WONDER IF QUEEN ELIZABETH** is wearing the \$15,000 mink coat given her in Washington by the Mutation Mink Breeders Assn. . . . **NATIONAL GEOGRAPHIC** Society is selling Sputnik kits for \$2 to help Sputnikers spot satellites . . . **FAKE REPORTS OF BOMBS** on airplanes have increased so much Senator Butler of Maryland is author of a bill to make the maximum penalty for the hoaxers five years in jail . . . **TWO BRANDS OF "ENRICHED" BREAD** are being sued by the government because they have an extra ingredient . . . **WARNING AGAINST X-RAYS** comes from radiologists here who say indiscriminate use of the rays can produce serious harm . . . **SERIOUS REACTIONS TO PENICILLIN** are reported by Dr. Henry Welch of Food and Drug Adm. antibiotics division, but a new drug is being used to counteract penicillin allergies. . . . **WASHINGTON HAD A LOT OF POLIO THIS YEAR.** Authorities are studying the matter and surveys are being made to see if the polio cases were caused by bad or inadequate sanitation.

THE SOVIET SATELLITES which have stirred up a 500-mile-high row in Administration circles will make the Second Session of the 85th Congress the hottest in years. Opening day is still more than a month away but clamor for a lid-blasting Congressional investigation of our entire missile program is increasing. Members of both Senate and House are being prodded by folks back home who want to know just where we stand in the rocket way to wage war. There is a suspicion, in spite of all explanations from top officials, that the whole truth about the status of the American missile program has not been told. We do know for sure that Russia shot the Sputniks into the sky by three-stage rockets and they are the first man-made moons to start circling the earth in space. We know also that rockets with such power could be used to bomb any nation in any part of the globe with nuclear war heads. A reappraisal of our whole guided missile and satellite program is now in order. Last Summer when defense spending was put at the \$38 billion level, the missile program was taken off the "crash basis", which means "get it done". Production rates were slowed down. Meantime, tests have proceeded between the Army's "Jupiter" and the Air Force's "Thor" ICBMs without any conclusions being reached. Congress will take a searching look into all this. The



people want to know. Promises of bigger and better satellites later on are not convincing. Russia was first and may have bigger ones first. Even assurances that we have the greatest bombing planes in the world do not lull the American people into complacency.

BIG INCREASE in population is expected to bring good times in this nation all through the 60's. U. S. population is expected to hit 231 million by 1975, a 60-million gain in 18 years. This population increase, according to census experts, is expected to bring a boom in housing and all the things that more people need.

YOU RETIRE AND THEN WHAT? is the question asked by thousands of government workers and members of the Armed Services every month as they take their places on the pension side lines. Rear Admiral S. David Wil-

lingham, retired because of disability at only 53, says, "It's the hardest thing in the world to do nothing—even when you are disabled." So like many others on the retirement list here, Admiral Willingham has gone back to school. He is studying history.

RUSSIAN INTELLIGENCE slipped when three officers of the National Press Club were invited to the Soviet Embassy. Wondering what it was all about, they were cordially greeted by the embassy diplomats, served vodka and entertained at a big dinner. Then it was suggested that Mr. Valentin Ivanov, newly arrived embassy press attaché would like to join the press club. The diplomats were told that he had been made a member of the club three weeks before under a rule which admits all foreign press attachés.

PAY-AS-YOU-SEE TV has been knocking on the door of the Federal Communications Commission for a couple of years and at last has won a foothold. FCC agrees to "consider" applications for slot-machine programs in order to find out if the public wants them. The programs will be on channels which will only click in TV sets when paid for. You don't have to take them if you don't want them. Opponents argue that choice programs, now free, might be gobbled up and put in the pay class if television programs are paid for on this basis.

A STATUE of Simon Bolivar on a horse will be erected south of the Interior Dept. Building. It will be 24 feet high and a gift from Venezuela, one of six countries in South America liberated by Bolivar in the last century. Perhaps it can be sprayed or treated so pigeons and starlings will not roost on it as they do on other statues in the Capital. A pigeon recently laid an egg on the tail of General Thomas' horse.

SCHOOL ACCIDENT INSURANCE policies have been popular in Washington but the number decreased this season because parents now must pay the first \$10 in medical expenses for each accident. The insurance costs \$1.50 a year and 32,000 policies have been written, the total being 13,000 less than a year ago. Teachers and

BANCROFT'S GIFTS MAKE CHRISTMAS SHOPPING EASY

★ ORDERS SHIPPED SAME DAY RECEIVED

Santa Talks To Your Child
...and calls him by name! Imagine the thrill! Santa talks about being good, discusses his reindeer, etc. Watch junior's eyes pop when Santa talks to him personally. See how excited he'll be as he joins in singing 'Jingle Bells' with Santa and his helpers. Each individually recorded. Unbreakable. State child's name.
FG 2510-D \$1.00

Personalized "Gay 90's" Tray
Surprise guests with your own personal touch of hospitality. Nostalgic Gay Nineties couple on this handsome metal tray are identified with your first name and that of your spouse. Last name is artistically hand-lettered as shown. Brilliant colorfast finish with raised lip for easy carrying. 9" x 15". Specify names.
FG 2519-D \$1.98

Self-Powered Flower Fountain
Dazzling displays for buffet, TV, mantel or dinner table! Spectacular fountain creates magnificent "tower" of water in any vase or bowl. Simply turn switch—water sprays up to 13", cascading down on flowers. Use indoors or out—self-powered with ordinary flashlight batteries. 4 1/2" high with 6 foot cord.
FG 121-J, Only \$7.95

Full Size Electric Fireplace
Looks like the real thing—logs GLOW and FLICKER! Santa can visit your home in style and "swarm" himself by your "fire." Realistic red colored bricks on heavy Vinyl Kraft-board and even a green Holly wreath. Simulated andirons and logs, electric cord, socket, bulb and flicker. Sets up in 30 seconds. Almost 4 ft. sq.
FG 1002-S \$3.95

ROLLING SNOW PLOW
ONLY \$12.95
All you do is walk behind it! Rugged all-steel Snow Plow rolls on 6" rubber tires thru heaviest snowfalls. 23" blade adjusts through full 20° angle.
Eliminates Strain On Heart and Back
One trip cleans entire walk. One hour's shoveling in 8 minutes. Won't leave small piles. 41" no-stoop handle. Rust-resistant red enamel finish.
FG 1004-S \$12.95

FOR TOOTHPICK TYCOONS
Imported, hand-carved Genuine Ivory Toothpicks. With simulated alligator case.
FG 141-J, Each \$1.00
FG 142-J, Set of Two \$1.95
Monogrammed Sterling Silver Or Gold Finish Toothpicks
Specify any 3 initials. With case.
FG 2518-D, Silver Toothpick \$3.30
FG 2519-D, Golden Toothpick \$3.30

Twenty-Four Colorful Pencils WITH YOUR NAME IN GOLD
Any name stamped in brilliant gold! A mark of distinction on any desk—the pride of any school child. A sure way to fool pencil snatchers. Fine quality number 2 black lead, pure rubber erasers. Gift boxed ready to send. Specify name.
FG 1504-X, Box of 24 \$1.00

1958 ELECTRIC GREYHOUND BUS
Just flick the magic lever... and away it goes... forward or in reverse for hours on end. Driven by a new-type electric motor, powered by flashlight batteries, it's a true-to-scale model of the 1958 Greyhound Stratocruiser. All metal with balloon-tube rubber tires.
FG 7674 Greyhound Bus \$1.69

Pearl-Studded Sweater Guard MAKES ANY SWEATER A CAPE
Here's the newest glamor gadget for the "casual" look. Decorative chain and clasps make a clever cape out of any cardigan, sweater or jacket. Also use to hold scarves, stoles, etc. securely in place. Lustrous pearl clasps have dependable hold-on-tight grip, and go on and off in a jiffy!
FG 9651 Sweater Guard \$1.00

Inside The Pen Or Necklace SEE THE LORD'S PRAYER
Look through the tiny window at top of pen, or at center of cross— and see The Lord's Prayer magnified in large readable lines! Both cross and clip of retractable ballpoint pen are studded with rhinestones.
FG 143-J, Cross (with 16" chain) \$1.00
FG 144-J, Ballpoint Pen \$1.00

PERSONALIZED MUSICAL PARASOL It "Sings" In The Rain
Even puddle-jumping with this joy-filled Parasol Inside puppy-shaped handle is a Swiss music box. As music tinkles a merry tune parasol revolves to strains of "Rain, Rain, Go Away."
Her Own Name Hand-Lettered
Any name in big, bold letters, standing out on background of red and navy "rainy day" designs. Water-repellent acetate rayon, 28" when open. Specify name.
FG 557-P, Musical Parasol \$4.95
FG 558-P, Without music box \$1.69

Harris Treasures His Own DRESSER DE-MESSER
Well placed for well-dressed men. With his own name too! watch, wallet or jewelry they'll be conveniently parked in this ceramic replica of a tie and collar. First name hand-painted. 5" dia.
FG 506-P \$1.95

PERSONALIZED WATERPROOF NAME MITTENS
Can't get wet or lost! Plastic coated mittens or gloves hand lettered with child's first name. Completely watertight and flexible fleece Jersey lining. Specify red, blue, or brown. Give child's age for size.
FG 508-P Mittens \$1.00
FG 509-P Gloves \$1.50

For Sparkling False Teeth PERSONAL DENTURE DISH
A clever over-night "vault" that the lucky recipient will want to put his teeth in at once. Spacious plastic container and cover keep dentures out-of-sight and extra-sanitary. Specify any name and we'll hand-letter it along with words illustrated.
FG 556-P \$1.25

"MOMMY SIZE" KITCHEN
For little cooks with big ideas! 3" Refrigerator and Cupboard, and 2" Range have doors that open and close, dials, timers, knobs, shelf and storage space over, drawers.
FG 1068-S Dutch Design Cupboard \$4.98
FG 1069-S Refrigerator \$4.98
FG 1070-S Range \$3.98

12 MINIATURE BIBLES
The tiniest Bibles in the world... hardly larger than a postage stamp. Yet, each contains actual readings from the New Testament and is illustrated with cover in brilliant color.
FG 7821 Set of 12 Bibles \$1.00

TEN COMMANDMENTS BRACELET
The ten commandments engraved on individual gold plated discs adorn sturdy link-styled bracelet. A beautiful accessory for any age. An inspirational gift on Holy days or any other occasion. Ideal for church.
FG 120-J Bracelet \$1.00

8 PARLOR CHAIR PLACECARDS
Gay party chairs serve as placecard holders, table decorations, prices— and double as pin cushions. Just like the ones Grandma saw in the old-time ice cream parlors. The set are in assorted colors with plush velvet seats. Wire back holds card, 3 1/2" high.
FG 8846 Set of Eight \$1.00

BOOTIES THAT GROW WITH BABY
They can't slip off or kick-off! Booties keep pace with your darling's fast-growing feet. Washable Helanca stretch nylon. Even the foam rubber sole stretches.
FG 9204 Blue Booties \$1.95
FG 9205 Pink Booties \$1.95
FG 9206 White Booties \$1.95

CIGARETTE EJECTOR
Just press the chimney—and a cigarette pops right out of a dog's mouth! Just put on these "No-Slip" Foot Grippers and walk on ice or snow without fear. Helps avoid dangerous, painful falls. Hardened, rustproof steel teeth give firm footing on slickest ice. Slides over boots, shoes, or gashoses. Elastic band fits men's, women's, children's shoes—any size.
FG 4713, Two pair \$1.00

Operates From Dashboard CAR VACUUM CLEANER
Keep your car clean wherever you are. Efficient portable car vacuum sucks up dirt, dust and crumbs from upholstery, floor, interior. No outside outlets special attachments needed. Fits in glove compartment. 12 ft. hose included.
FG 3749 \$3.98

REAL SNOW SKATES
They're just like miniature skid Swift Snow Skates provide winter fun and healthful exercise as young'uns skim over snow—no ice needed. Adjustable to any child's foot. They're made of steam-bent hardwood with grooved bottoms. Aluminum heel plates, sturdy ankle straps. Over 16" long and easily trimmable in rear.
FG 3509 Snow Skates \$1.75

Fun On The Farm THE BOOK THAT TALKS
A different animal speaks to your child from every page! Cows Moo-Oo, Dogs Bark! Ducks go Qu-a-ck! Sing the entire book and all praise in chorus. Special Christmas Price.
FG 9698 Talking Book \$9c
FG 999-P with child's name hand painted 89c

For His Favorite Stogies CHIEF CIGAR HOLDER
You'll be the squaw with a feather in her cap when he spots this Cigar pulling chief and colorful "tom-tom" holder are in two-tone sepia crafted from underglaze ceramic that'll last a lifetime. Sure to cause many a pow-wow among his friends.
FG 8439 \$2.00

PERSONAL HALF CUPS
Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them. These are real jumbo full-size cups cut in half. Made of highly glazed ceramic, each is individually decorated as shown above and personalized with any family or first name.
FG 535-P, Each \$1.25
FG 540-P, Set of Four \$3.95

PERSONALIZED CIGARETTE DISPENSER
The cute attached picture reads: "Take a look and you will know, how many packs I've got to go. At the top, we will impressively hand letter any name along with the other words as illustrated. No more running out—Keeps constant check on cigarette supply at a glance. The perfect gift for most any household. Holds 12 packages dispensing one at a time. For wall or table, 10 1/4" high.
FG 554-P Regular, Each \$1.25
FG 555-P Kids' size, Each \$1.25

AND, AWAY WE GO...!
Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. Sturdy clips in front to protect shoes; ankle straps protect young ankles. With highest quality steel springs, rubber shock absorbers. Kangaroos look like they're walking.
FG 4456 \$5.95

HOW TO ORDER:
• Order by number, stating quantity desired.
• Add only 15c to each item ordered for postage and handling.
• Send payment (check, money-order or cash) with your order. No C.O.D.'s please.
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AUTOMATIC PUPPY
How can you help but lose your heart to this fuzzy little bundle of joy? He walks—begs for his supper, bends to get it, eats and when he's all through—he sits up and thanks you. Just wind him up and he's off in all sorts of animated motions. Does them over and over.
FG 9560 Each 89c
FG 9561 Two For... \$1.50

PERSONALIZED "MIDNIGHT COACH" SIGN
Family name and house number glow in the dark! Artistically hand-lettered "Midnight Coach" Sign adds friendly warmth to your home. Easy to install, you'll proudly display it on lawn, post, house, mailbox or tree. Weatherproof metsy-methacrylate with rich black crinkle finish. Over 15" long, 6 1/4" high. State name and address.
FG 515-P, Coach Sign \$1.00

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but the good taste
of **TEACHER'S**
never changes!



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86 PROOF • Blended Scotch Whisky
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THE **Elks** MAGAZINE

VOL. 36 NO. 7

DECEMBER 1957

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ELKS NATIONAL FOUNDATION

"The Joy of Giving"

IT IS THE PRACTICE of the Elks National Foundation office to send a letter to the Exalted Ruler of the lodge having jurisdiction in the locality of the university or medical institution, advising him of any Foundation grant made to a resident in the jurisdiction of his lodge. This practice is carried out with the assurance that the Exalted Ruler will contact the beneficiaries of the Foundation grants, and extend to them the courtesies of hospitality and helpfulness which one likes to receive and prizes highly when away from home. Lodge officers and members are invited to cooperate in order that the utmost benefit may be derived in carrying on this major phase of the Foundation program.

In response, numerous letters have been received by Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, from Exalted Rulers, similar in content to that of Exalted Ruler Charles A. Kreatchman of Baltimore, Md., Lodge:

"... Would you please inform our office as to when these people will arrive for their courses so that we can make arrangements to have them be welcomed by Mayor, Brother Thomas D'Alexandre, to our fair city. Would you please also outline their complete course, i.e. how long, where they will stay, etc., in order that our Lodge might be able to make their stay in this part of the country more enjoyable experience for our guests."

A ST. CATHERINE College senior, Miss Patricia A. Lamb, of Michigan, N. D., has been awarded her fourth consecutive scholarship by the Foundation. Having been awarded a \$750 scholarship in 1954, and \$360 grants each in 1955 and 1956 for occupational therapy study, she was again recommended for the 1957 scholarship as an "exceptionally conscientious young woman" with "strong motives for community service."



Sharing like interests with his father, John F. Malley, Jr., Exalted Ruler of San Juan Lodge, presents a 1957 Foundation scholarship award to Emilio Fonfrias of Santurce, Puerto Rico, right. The presentation on September 9th was one of the features of a program, in which young Mr. Malley addressed an assembly of Santurce high school seniors, explaining the nature and purpose of the Foundation awards and inviting them to compete in 1958.



Miss Allys McConnell of Johnson City, N. Y., gets the good word that she has received a \$750 grant to further her studies in the education of crippled children. Later she was told there will be a teaching position open for her in the Binghamton school system when she completes her studies in January, 1959. One of nearly 500 persons in the U. S. who have received grants from the Foundation towards the study of therapy techniques, Miss McConnell is photographed with, left, H. Alan Gibson, co-chairman of the Binghamton Foundation Committee, and Exalted Ruler Frank R. Blauvelt.

Zenith presents THE WORLD'S MOST ATTRACTIVE EYEGLASS HEARING AID



Hear better and enjoy life!

Hear better, look your best! Wear the lighter, smarter Zenith Eyeglass Hearing Aid . . . *world's most attractive* . . . yours for at least \$100 less than many others of comparable quality.

Feather-light, full-powered! Four powerful transistors. No dangling cords . . . no "clothing noise." Choose from a variety of eyeglass frame styles.* Tiny compartment for spare battery.

Binaural hearing! For the greater depth and realism of "both ear" hearing, wear a hearing aid unit in *both* temple bars. Available at added cost.

Visit or phone your Zenith Hearing Aid Dealer listed in the "Yellow Pages" or mail coupon for literature.

Eyeglass hearing aids shown above: The Zenith *Executive* for men, the Zenith *Vogue* for women.

CHECK THESE ZENITH FEATURES:

Nine 4- or 5-transistor models • Prices from \$50 to \$175 • Ten-Day Money-Back Guarantee • One-Year Warranty • Five-Year After-Purchase Protection Plan • Demonstration and adjustments by competent dealers.

ZENITH
The Royalty of Hearing Aids

*Lenses, frame fronts, and related professional services in connection with the Zenith Eyeglass Hearing Aid are available only through your ophthalmologist, optometrist or optician.

Zenith Radio Corporation, Hearing Aid Division
5801 Dickens Ave., Dept. 27Z, Chicago 39, Ill.

With no obligation, send "Better Hearing" magazine free for one year; local dealer list; Zenith Hearing Aid fact book.

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Achievements

Imperial



Imperial, loaded with refinements like automatic throttle control, is making terrific strides in prestige car market. A new grille and trim refinements alter appearance only slightly; car's style will keep its resale high.

THE PUNDITS of the automotive industry are predicting, as this is written, that '58 should top '57 and that, though last year was a bit disappointing, it will probably be the industry's second best yet when all the returns are in from all precincts. In other words, this probably means that these new cars, restyled for the most part and all-new in some important instances, are going to sell to the tune of at least 6.2 million in total numbers for the '58 model year. Let's hope so—it's good for the economy.

Many features are somewhat general so we'll discuss them before delving into the important changes, model by model.

Chrysler hit the sales jackpot—boosted their share of total sales to around 23 per cent—with their bold and finned approach in '57. Good engineering with a system of front torsion bars has made an expensive change to air suspension unnecessary for Chrysler. Torsion bars are essentially coil springs stretched out straight, longitudinally, so that they twist rather than bend. Combined with a lateral anti-sway bar up front, Chrysler's system has been recognized by many automotive magazines (including my own) to be the industry's best current suspension system for a good combination of ride and superior roadability without excessive leaning in corners, bouncing and dipping on rises, and nose-diving when stopping quickly.

Fuel Injection didn't materialize as the hottest sales item in '57. Eliminating carburetors, F. I. distributes the fuel directly from the fuel supply

Chevrolet Impala



The Impala is sports version of Bel Air; comes also as convertible. Lower than standard Bel Air series, car features additional trim on sides, has multiple tail lights and optional air suspension at extra cost.

New Studebaker body style, a two-door hardtop sedan, is available in Commander and President series. Quality craftsmanship and distinctive design approach will be emphasized. Economy is good with 225 horsepower.

All-new Lincoln and related Continental Mark III are America's longest cars. Now built on "unitized" principle, big, heavy Lincoln will be one of most durable and rattle-free cars. Continental has minor differences.

Studebaker President



Lincoln Premier



-in 1958 Cars

By JOE H. WHERRY

Detroit Editor, "Motor Trend"

to the cylinders. GMC's Rochester Carburetor Division has improved their mechanical injection system, and will offer it optionally on some models of the new Chevrolet and Pontiac. On the other hand, Chrysler has adopted the Bendix "Electrojector" to some of their new engines, and will offer it on Plymouth, Dodge, De Soto, and Chrysler 300-D models at extra cost. Price for F. I.? As yet we have no sure word, but it will probably be at least \$300 extra. The electronic F. I. system appears to have the best chance for widespread use. A brain center does the work with few mechanical parts. Benefits? Better starting in cold weather, fewer vapor locks and stalling in hot weather; perhaps greater economy under moderate driving conditions, but hotter performance with more acceleration and top speed. Fuel economy will probably not be a big fuel injection sales pitch.

Other gadgets will be aimed at sales. First and biggest push will go to *air suspension*. With much to recommend it, air suspension and its associated leveling system combines three height control valves with an air compressor, an air storage tank, a myriad of air lines and over-riding control mechanism in some installations.

Because all four Ford Motor Company cars offer air suspension as well as all five General Motors makes, an explanation of what happens and how follows briefly. Say you load the trunk

Electronic fuel injection is offered by Plymouth along with potent new engine for a top of 315 horsepower. Trim and change in grille constitute up-dated look. Excellent torsion bar suspension remains one of best.

Plymouth Belvedere



Edsel Pacer



First new car since 1950 is FoMoCo's Edsel. Two sizes, four series, and up to 345 horsepower place Edsel in competition with established medium-priced cars. Distinctive features are grille, buttons on steering wheel.

Dodge Sierra



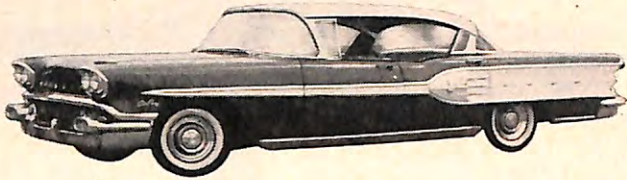
New grille on Dodge will readily identify '58 model. A new engine, trim and interior refinements continue successful "Swept-Wing" styling philosophy. Station wagon has locked luggage compartment beneath floor.

Buick Special is line's weapon against low-priced range. A new series, the Limited, has longer rear deck, will aim at conquest sales in prestige class. Changes are extensive; new grille has jewelled look. Lots of chrome.

Buick Special

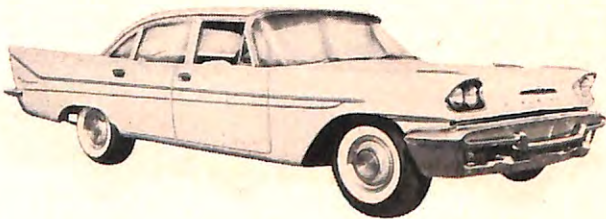


Pontiac Star Chief



Pontiac shares all-new body shell with Chevrolet; has new frame allowing lower roof. Chieftan is now on longer wheelbase; entire line has new look from grille to dual tail lights. A new option is removable radio.

De Soto Firedome



New grille distinguishes De Soto, and compound curved windshield, on some models, may set a trend. Smaller "Firesweep" has made important gains in lower range of medium-priced field. There is wide engine variety.

Compact, easy to park, yet containing adequate space for six passengers, the Rambler Rebel V-8 is an increasingly popular family car for those wanting to combine economy, performance. Car is completely restyled.

Rambler Rebel V-8



Mercury Colony Park



sufficiently to depress the rear end enough to shoot your headlights up at the street signs—a leveling valve goes into action, triggered by the rear air bags being forced deeply into their domes by the piston at each end of the axle, and open air lines fill the rear air bags with air. The rear end, then, after about seven seconds, has been automatically brought up to normal height even with the engine turned off. An air compressor, driven off the engine by a belt, has previously stored air, under compression, in the reservoir. If you load either side of the car too heavily, the same sequence takes place and your car returns to the level attitude.

Pontiac, Oldsmobile, Buick and Cadillac have an additional gimmick: a manually operated override switch which causes air to be pumped into the air bags to the maximum. Thus, these four cars can be raised some 4 inches higher than normal in order to clear obstacles or to negotiate steep inclines without dragging the tailpipes or other vital parts beneath. This feature is for *emergency* use only; when so lifted, the car rides hard, and is most uncomfortable.

On a par, in my opinion, with dual headlights as a safety feature, is the new nearly industry-wide acceptance of the limited-slip rear axle. Transferring the power to the wheel on the best tractive surface allows the driver to move forward or backward when he might otherwise require assistance. The conventional rear axle gives the power, unhappily, to the wheel with the poorest traction; that is why the wheel on solid ground stands still while the one on ice or in mud spins hopelessly. Whether named Powr-Lok, Twin-Traction, Sure-Grip, Positraction, or simply called the limited-

Mercury is giving increased attention to expanding station wagon market. A new model, Colony Park, upgrades Mercury to compete in higher-priced range. Air suspension and power options up to 400 horsepower.

slip differential, it's well worth the 40 or 50 dollars it costs extra. Not new—it was first introduced by Studebaker-Packard Corporation in '55—almost all cars will offer it in '58. This item should be standard equipment despite the extra cost; it's that good; it even makes your car handle better on gravel and when rounding corners, because wheel-hop is eliminated.

Dual headlights are usually thought of as a styling feature. However, the outboard low beams for city driving literally bathe the side of the road in light because they can be separately focused without the former necessity to consider the other beam, operating off another filament in the same assembly. By the same token, when the country beams are on, they are also individually adjusted and the lower beams continue to light up the road near the car. Total extent of the increased lighting given by the new dual lights is at least 75 per cent more. All cars offer *duals* as standard equipment except the Studebaker Scotsman—and the Rambler Six which offers them optionally.

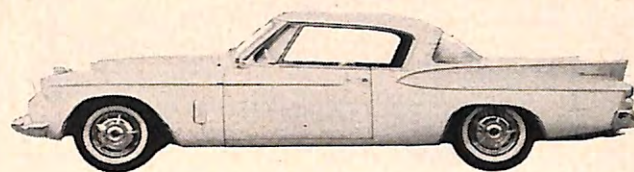
The newest product of all, of course, is the Edsel, the only new make to be offered since the Rambler was born in 1950. Basically, the Edsel is offered on two wheelbases, 118 inches and 124 inches. Some body components for the two smaller series (the Ranger and Pacer) are adopted from Ford; some of those used in the larger Corsair and Citation come from Mercury. Outwardly the styling is all new. A modern concept of the traditionally vertical grille combines neatly with flared sides in the rear. This allows distinctiveness without going to extremes with fins which, we may as well admit, are of debatable value if individual tastes are to be considered. The Edsel

Chrysler Windsor is now smaller, will compete directly against lower-medium priced cars. Though exterior is shorter, interior space is not affected. Chrysler's top car is super-powered and fuel-injected 300-D sports sedan.

Chrysler Windsor



Packard Hawk



New model for Packard is Hawk sports coupe. Luxury interior is fully leather-upholstered. Engine is super-charged, develops 275 horsepower. Styling derives from Studebaker, but hood and rear are distinctive.

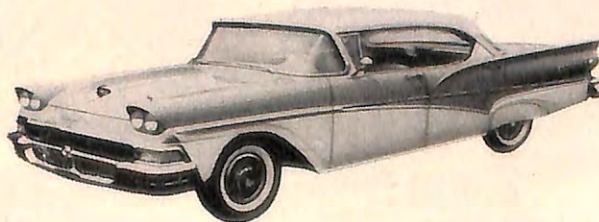
Cadillac 62



Cadillac series 62 continues to be most popular in line. Modified styling for '58 shows higher and longer hood; pointed fins from recent Eldorado sports models, new trim and dashboard retain car's dignified styling.

After dramatic change last year, Ford has completely restyled. A new grille lends sportive flavor and increased use of sculptured metal on sides and rear deck, ribbed roof point to annual changes of greater scope.

Ford Fairlane 500

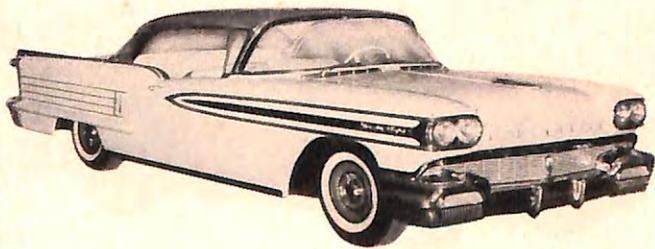


Plymouth Fury



Sports model Fury has heavy duty suspension units to provide superb roadability. Two-door models, only, are offered in this Plymouth answer to the rising popularity of cars with sports appeal plus space and utility.

Oldsmobile 98



Complete restyling distinguishes Oldsmobile. An added attraction is a removable transistorized radio, an option that will appeal to travelers who like to keep their music handy. Power ranges upwards of 300 h.p.

The New Yorker stands pat with excellent "Torsion Aire" ride, recognized by many authorities as being the finest suspension system in current use. There are several new features and styling changes.

Chrysler New Yorker



has some outstanding innovations: push-buttons for the transmission control in the hub of the steering wheel where they are easily reached without groping, and a one-dial operated heating, defroster, vent, and air-conditioning system as an option. A new engine introduces a new type of cylinder head, one that is perfectly smooth on the surface next to the cylinder block. Sitting on the block at an angle rather than at right angles, the head of this big 410-cubic-inch engine forms the combustion chamber by the angle of attachment. Developing 345 horsepower, this larger of the two Edsel engines makes it one of the year's highest performing cars. The smaller engine displaces 361 cubic inches, is closely related to the largest Ford engine, discussed later, and develops 300 horsepower.

The Edsel is a bold step to put the Ford Motor Company into direct competition with the mid-series Chrysler, DeSoto, the larger Pontiac, the Oldsmobiles, and the smaller Buick models.

The important changes in the established makes are taken up individually; space prevents a complete rundown, but the major points are those which spell the difference between the '57 and '58 models.

CHRYSLER CORPORATION

More so than is the case with other manufacturers' cars, those of Chrysler bear a close resemblance to each other. Beginning with the station wagons, coming up fast in the industry as *the* family car of the future, all six-passenger models now have a locking luggage compartment concealed beneath the rear floor where the spare tire used to reside. The spare wheels of all wagons, Plymouth, Dodge, De Soto, and Chrysler, now carry their spare tire in the right rear fender. The old objection to wagons, that there is no place to conceal and protect valuables, is gone.

Economy is increased by a new automatic choke development called *Econo-Choke* that saves fuel when warming up and during around town driving. Longer rear springs improve the ride in the rear seats and relocating the rear view mirror closer to the driver makes for added safety. The dual curved windshield, introduced on *all* convertibles but only on the Imperial sedans, now blankets all of the line's hardtops down to the Plymouth.

A new innovation, optional only on Chrysler and Imperial, is the *Auto-Pilot*. By setting a top speed manually on a dashboard selector, the driver feels back pressure on the accelerator when this speed is reached. For passing, extra foot pressure overcomes this resistance.

(Continued on page 39)

A Christmas Message

WITH THE RAPID APPROACH of the holiday season, all peoples, particularly Americans, feel a great inward and instinctive uplift, a greater tolerance toward the faults of our brethren, a more profound appreciation of virtues. I say "particularly Americans" because I feel that we, who have so much, basically treasure and realistically cherish the freedom, liberty, independence and opportunity that, under God, we enjoy in such magnificent abundance.

It is the season of the year when we realize the full worth "of wife, and home, and friend". We express these feelings, sometimes with gifts, frequently with season's greetings by card or letter, and by a spontaneous and sincere "Merry Christmas" or "Happy New Year".

Is it enough? Do we meet the challenge of Christmas simply by feeling good about it? I think not.

The kindly thought does not measure up to the kindly deed. The benevolent feeling does not compare with the generous act.

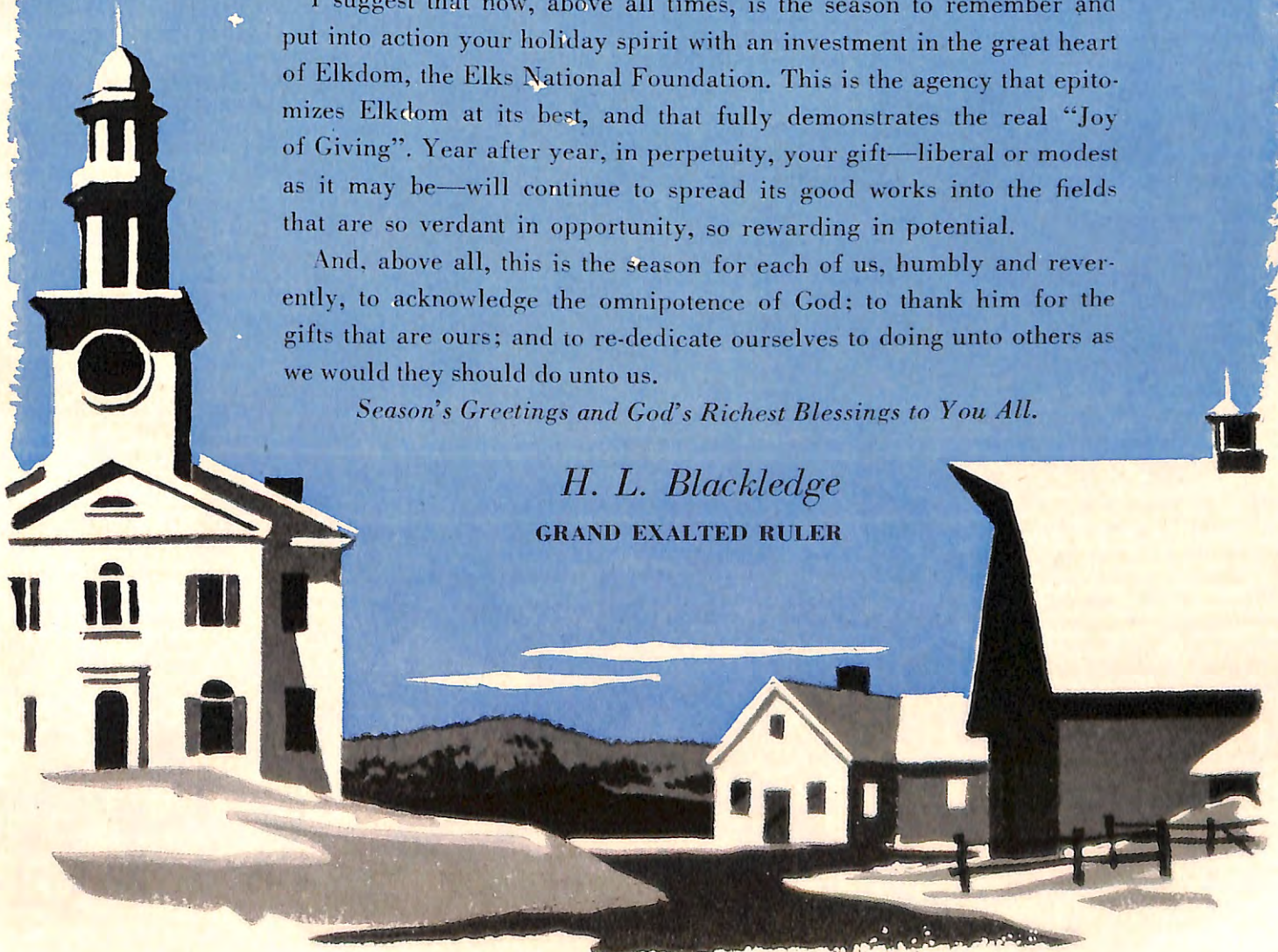
I suggest that now, above all times, is the season to remember and put into action your holiday spirit with an investment in the great heart of Elksdom, the Elks National Foundation. This is the agency that epitomizes Elksdom at its best, and that fully demonstrates the real "Joy of Giving". Year after year, in perpetuity, your gift—liberal or modest as it may be—will continue to spread its good works into the fields that are so verdant in opportunity, so rewarding in potential.

And, above all, this is the season for each of us, humbly and reverently, to acknowledge the omnipotence of God; to thank him for the gifts that are ours; and to re-dedicate ourselves to doing unto others as we would they should do unto us.

Season's Greetings and God's Richest Blessings to You All.

H. L. Blackledge

GRAND EXALTED RULER



GOLDEN ARMS OF

By
TOM SILER

Knoxville, Tenn., "News-Sentinel"

In this air age, an inspired quarterback is a team's key to winning pro football



Veteran quarterback Conerly of the Giants is best inside the 10-yard line.

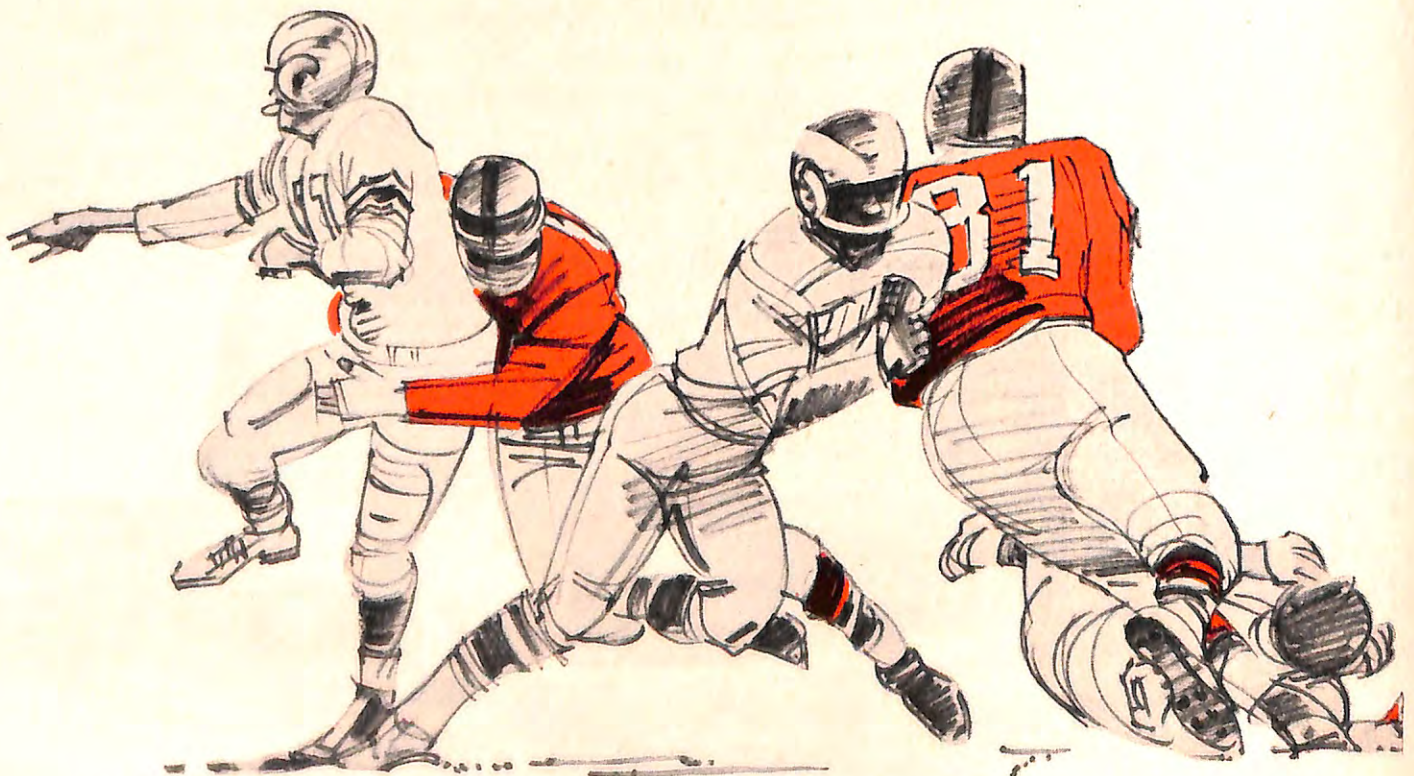
CONNIE MACK once said that pitching was seventy-five per cent of baseball. He couldn't have stated the case better if he had been the most successful professional football coach in the land.

Oddly, Connie Mack once owned a pro football team, but the immortally famous big league manager had only baseball in mind when he assayed the market value of the man with the golden arm. The air age has made the pitcher even more valuable in professional football than he is in baseball.

Pro football, possibly this country's fastest growing sport, revolves today around the great thrower, the artfully trained quarterback, the cagey engineer of countless touchdown sorties. The pros can have awesome tackles—weighing 240 to 280—fleet ends, great halfbacks and a coaching genius pacing the sidelines; however, all is for naught if the pitcher out there can't pitch. And he's got to pitch in sunshine and rain, in snow and in the wind.

Pro teams rise and fall and rise again on the artistry of one man. The Wash-

ington Redskins quit winning when Sammy Baugh, incredible veteran of 16 seasons, finally ran down. He was the greatest short passer the game ever saw. Green Bay hasn't won since old age wiped out the unforgettable battery, Cecil Isbell to Don Hutson. When Sid Luckman slid out of the picture, so did the once-mighty Bears. Now the Bears are riding upward again on not one but two strong passers—Ed Brown and Zeke Bratkowski. Los Angeles tumbled when Bob Waterfield retired. Detroit wins only when Bobby Layne is primed and



Norm Van Brocklin, Los Angeles Rams' great field general, throws the long pass from the pocket.

FOOTBALL

ready to go. Cleveland, a powerhouse for years and two-time winner in 1954-55, hit the skids in 1956 . . . all because Otto Graham turned in his uniform after a fabulous 10 years.

The accent on passing has obscured the tremendous talent of pro football's runners, blockers, tacklers, pass defenders and eye-popping field goal marksmen. Time was when the headlines went to Steve Van Buren, Cliff Battles, Clark Hinkle, Beattie Feathers and Bronko Nagurski—to name five of the all-time great runners—but now the big type is set aside for the needle-accurate passer.

Rick Casares, for example, led the league in rushing last season with a handsome 1,126-yard total. The Bears' fullback, nonetheless, had to take back seat to the passers, nine of whom gained more ground than that in the air. The passers make more money, too; like the home run hitter in baseball, the passers drive Cadillacs.

The Detroit Lions are paying Quarterback Layne \$22,000 for the 1957 season. And just in case he gets hurt they've got Tobin Rote in reserve. His salary calls for \$20,000. Coach Paul Brown paid Otto Graham \$20,000 for six months' duty—the same kind of money is there for anyone else who can do the job. One top-flight quarterback makes as much as three pretty good linemen. Still, there are never quite enough glamor boys to meet the demand.

Pro scouts scour the country all through the autumn season for bright young collegians who might, at some future date, blossom into the starring performer each club needs. Five of the last six bonus picks—the collegian most coveted by the pros—have been quarterbacks . . . Bill Wade of Vanderbilt, Bobby Garrett of Stanford, George Shaw of Oregon, Gary Glick of Colorado A. and M., and Paul Hornung of Notre Dame. Hornung, of course, is just a green hand trying to learn the trade with Green Bay. Not one of the four older athletes, however, has managed so far to qualify as a genuine top-fighter. Last winter the pros quickly grabbed two other celebrated college throwers. Pittsburgh plucked Purdue's Len Dawson and San Francisco selected Stanford's John Brodie. Hornung, Dawson and Brodie are unusually bright prospects; nevertheless, the mortality rate is shockingly high—it's like trying to jump from Class A baseball to the major leagues.

Lisle Blackbourn, the man charged with reviving Green Bay's colorful past, thinks that Hornung can become a great professional player.



Quarterback Brown of the Chicago Bears works the option play.

"Maybe at quarterback, too," he told the writer a few weeks ago. "But I decided to use him most of the time this year at halfback. We'll run him in there at quarterback often enough to bring him into the job naturally. He throws pretty good, runs awfully hard and likes to hit. He could be a real good one in two or three years.

"Hornung came to us with the same handicaps as most college boys," added Blackbourn, who coached in high school and college before moving to the Packers. "The colleges simply don't throw much. The college team usually throws six, eight or 12 passes a game. You never get to be an accomplished passer that way and the receivers don't have a chance to develop cleverness for the same reasons. It's just a matter of emphasis. That fellow at Stanford, Chuck Taylor, turns out good passers. That's because he works on the passing game. He likes to throw the ball. The boys

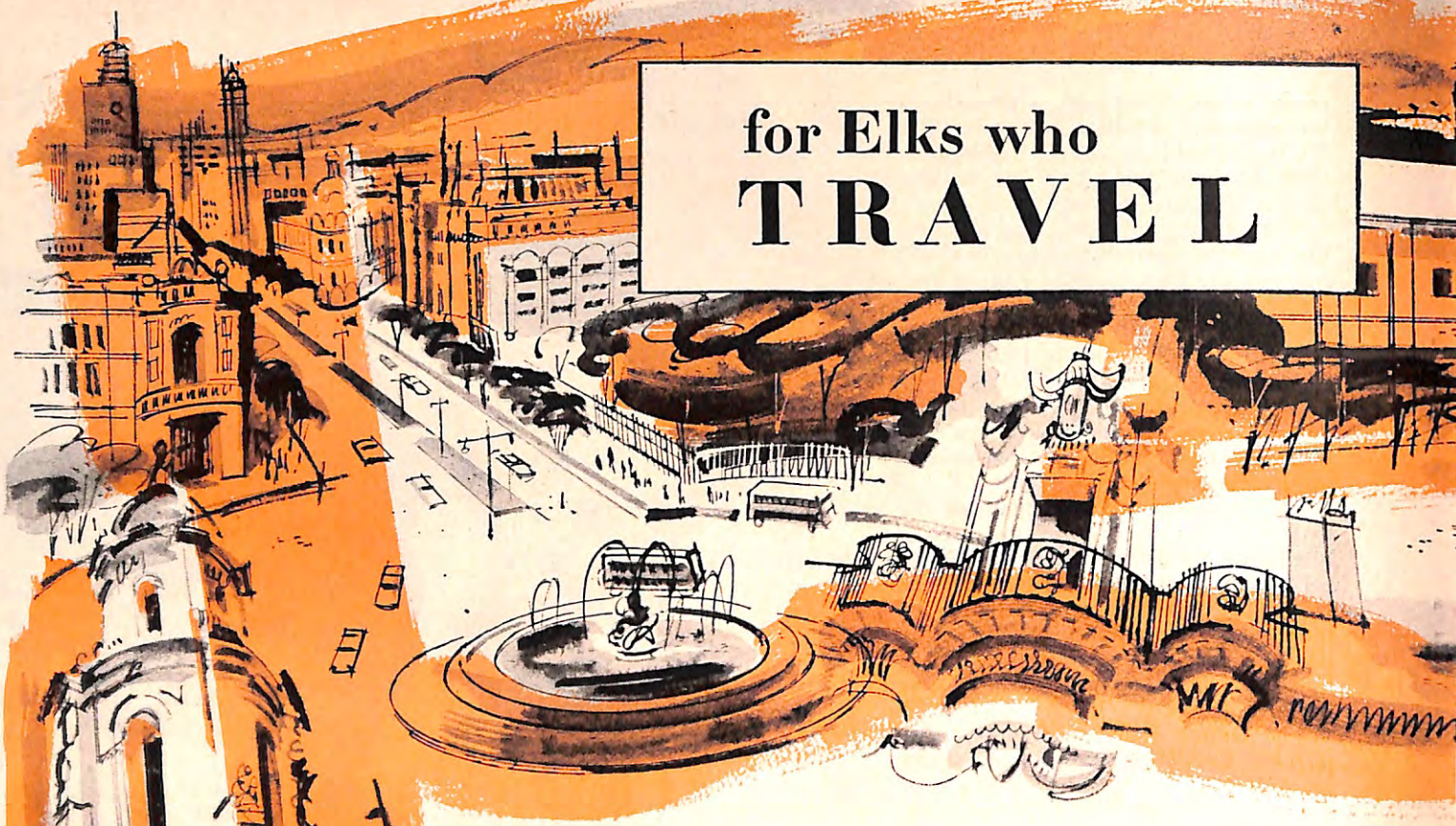
get good at it by doing it often enough."

Effective passing, however, is not quite that simple on the college level. The college coach has the quarterback for only four years, two years of which are usually consumed in moving up to serious contention for varsity action. Thus, the head coach actually has only two years, three years at most, in which to mold the passer into a touchdown artist. And there are many changes in personnel every season. Whereas, the pro coach and the passer have unlimited time to develop technique, the same plays, the same pass patterns, the same receivers and the same rivals. Even so, it usually takes several years to develop the top passer and work him into a smooth and well-balanced football offensive.

George Halas, longtime coach of the Chicago Bears who retired two years ago, used to tell the rookies: "If you're an All-American don't worry about it—we won't hold that against you."

At that, the All-Americans frequently
(Continued on page 44)

ILLUSTRATED BY
ROBERT RIGER



for Elks who **TRAVEL**

Travel conclave considers future vacations

MADRID, SPAIN

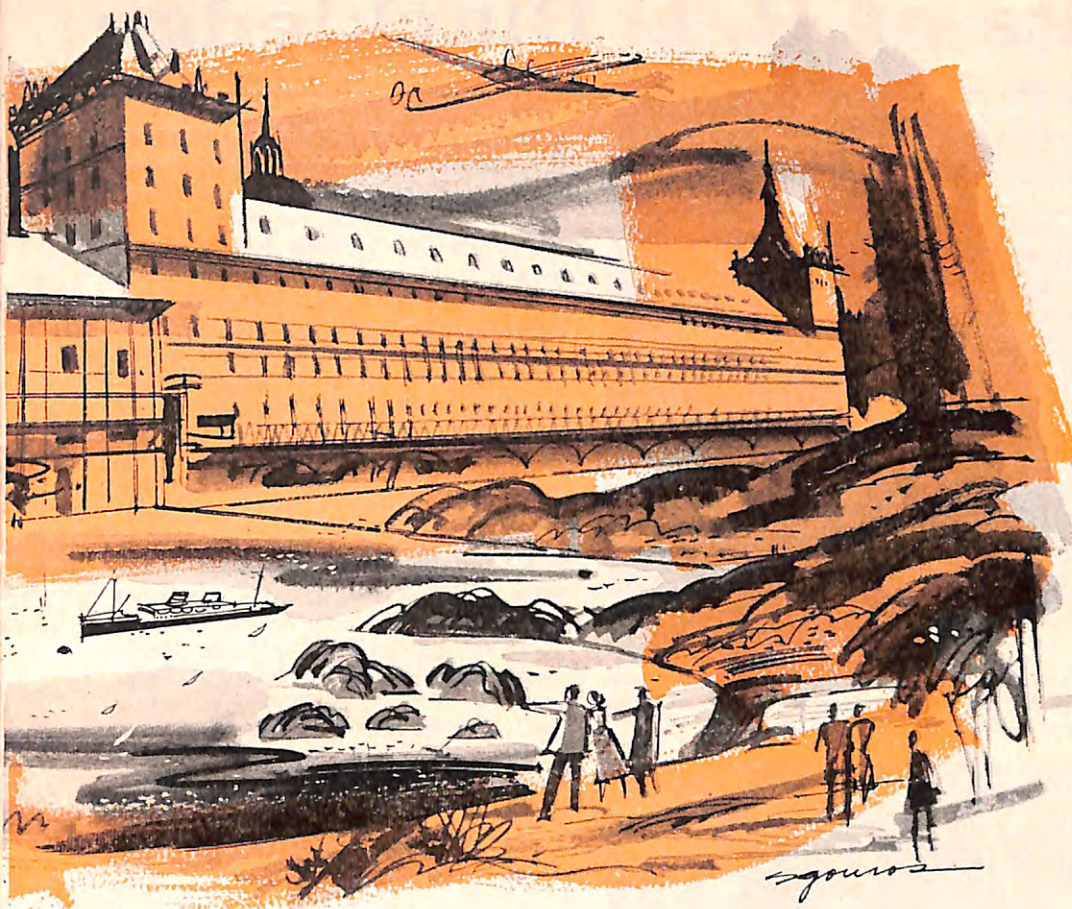
THE presence here in Spain of no fewer than 1,997 assorted American travel agents, hoteliers of various nationalities, airline and steamship representatives both American and foreign, not to mention a wide variety of bus-line, railroad and foreign government representatives, is going to have a marked bearing on your future vacation.

Unless you're a fellow who takes the family up to the lake every summer and never ventures near your home town travel agent, chances are you will somehow be affected by the largest conclave ever held by the American Society of Travel Agents. Although its title alleges that it is "American," the society's annual convention draws sheet-swathed delegates from Ethiopia, lei-festooned citizens from Hawaii, sari-wrapped ladies from Pakistan, kilt-wearing gents from Scotland, amid a myriad assortment of other types. All of them are bent on having the travel agent send you to his sunny nook come next season.

The biggest point of discussion to emanate from a week of sessions here in Madrid was the big question mark posed by the coming age of jet travel. Travel agents and airline executives say

the jet age for commercial passenger travel is only a year or two or three away. It will mean that three plane loads of jets will deposit as many people in one foreign country as a good sized ship. With hotel space in many cities at a premium during the high season, as things stand now, say the travel men, just what are the foreign countries going to do about increasing facilities?

Things are noticeably bad in London, incredible in Paris during such times as the annual automobile show, utterly untouchable in Amsterdam, to mention merely a few places. On the other hand, hoteliers are standing firm and unconvinced. Send us the people, and if the need is big enough to warrant further expansion, then we will build. That kind of thinking puts the first hotel necessitated by the jet age at least half a dozen years away, but hotel men say that Americans and other tourists jam the hotels during the high season, but the rooms stand empty for much of the remaining year. Such a seasonal return doesn't permit the overlay of vast sums for expansion. Veteran travel agents have told me here, however, that the tourist law works the other way around. First build the ho-



By HORACE SUTTON

ILLUSTRATED BY
THOMAS SGOUROS

tels, the agents say, and then the tourists will come. A prime example in support of this theory is the Caribe Hilton in Puerto Rico which was no tourist paradise before Hilton built it on the edge of the sea in San Juan. Now the hotel is virtually packed around the calendar and a new addition of 100 rooms has been required. More than that, the sudden popularity of Puerto Rico has set off a chain of hotel building in that sun swept atoll.

There was other news for those of you who contemplate a European excursion in the near future. The airlines, as has been previously announced, will develop a third class of trans-oceanic travel. This flying steerage, or "austerity fare" as it was being referred to at the Madrid meetings, will drop the cost of a transatlantic air crossing to \$230. First class will call for fully reclining seats with collapsible foot rest and 66 pounds of luggage. Second class will be reclining and allow forty-four pounds. "Austerity" class presumably will not require standing up and straphanging over the Atlantic, but you can bet there won't be too much room. Still, with speeds down to 10 hours or so—I made it non-stop New York to Athens in 14½ hours recently—anyone

who has previously been kept at home by budget problems can stand a half a day of semi-discomfort to see the Old World.

While airlines talked of increasing prices, European railways were describing how the class system was vanishing in Europe. Third class rail travel has been eliminated altogether. Newest innovation on the European rails: small speedy express trains that skim the steel at sixty miles an hour. They are a cooperative effort financed by the joint treasuries of fourteen railroads. Students and other hardy types who had previously consigned themselves to the wooden benches of third class, might now be required to pay slightly higher fares, but they would have the advantages, certainly, of more comfort and quicker service.

Hoteliers, particularly those of Europe, were the subject (or object) of a barrage by American travel agents. Hotels were not being kept up to snuff in the off-season. For the past several years European tourist commissions and other interests have been telling Americans of the pleasures of traveling abroad in the so-called Thrift Season. We have done it, too, calling the traveler's atten-

(Continued on page 38)

RETIRE IN MEXICO ON \$150 A MONTH

or less in a resort area, 365 days of sun a year, dry temp. 65-80°. Or maintain lux. villa, servants, ALL expenses \$200-250 a mo. Am.-Eng. colony on lake 60 mi. long, 30 min. to city of ½ million, medical center. Schools, arts, sports. Few hours by Air. Train, bus, PAVED roads all the way. Full-time servants, maids, cooks, \$7 to \$15 a mo., filet mignon 50c lb., coffee 45c, gas 15c gal. Gin, rum, brandy 65c-85c fth., whiskey \$2.50 qt. Houses \$10 mo. up. No fog, smog, confusion, jitters. Serene living among world's most considerate people. For EXACTLY how Americans are living on \$150—\$250 a mo., Airmail \$2.00 for COMPLETE current information, photos, prices, roads, hotels, hunting, fishing, vacationing and living conditions from Am. viewpoint (Pers. Chk. OK) to BOB THAYER, Box 12-K Ajijic, Jal., Mexico. (Allow 2 weeks for delivery.)

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Lodge Visits of H. L. Blackledge



Eastern Slope, N.H., Lodge was welcomed into Elkdom by a visit from Mr. Blackledge on Sept. 20, a month before the lodge was officially instituted on Oct. 27. At a luncheon with members of the new lodge were, seated left to right: Mrs. J. F. Malley, wife of Past Grand Exalted Ruler Malley (standing, fifth from left); Norris Cotton, U.S. Senator from New Hampshire; Mr. and Mrs. Blackledge, and G. A. Rich, State Association President.



To help celebrate the 50th Anniversary of Greencastle, Ind., Lodge, on Sept. 29, the Elk leader made an unscheduled visit to that lodge. Open to the public, the Golden Anniversary Celebration was attended by (seated, left to right): Past Exalted Rulers Edward Hamilton and J. K. Day, Past Grand Exalted Ruler Joseph B. Kyle, (Mr. Blackledge), Past Exalted Rulers Rexell Boyd and Edgar Van Gorder, and Past State Pres. Simpson Stoner. Standing are Past Exalted Rulers Elmer Seller, Raymond Neal, Walter Cox, Clyde Miller and Fred Snively, Exalted Ruler Lee Lewis, Past District Deputy Charles Lanzone, and Past Exalted Rulers B. F. Cannon and Roscoe Scott.



During his New England tour, GER Blackledge attended a reception and dinner at Littleton, N.H., Lodge, Sept. 20. Seated at the dinner table are, from left, District Deputy M. A. Jacques, Mrs. Blackledge, the Grand Exalted Ruler, toastmaster P. J. Hinchey, Past Grand Exalted Ruler John F. Malley and Mrs. Malley. Shown standing are Mrs. Johnson Haines, Reverend Johnson Haines, Mrs. Malcolm Goodness, Exalted Ruler Goodness, State Pres. G. A. Rich, Mrs. Rich and Grand Trustee Edward Spry.

GRAND EXALTED RULER H. L. Blackledge began a whirlwind but thorough tour of New England lodges with a visit, on Sept. 19, to Waterville, Me., Lodge. Highlighting his visit was a cocktail party and lobster banquet at which 171 Elks and their ladies were present.

A letter of welcome was sent to Mr. Blackledge by Maine's Governor Edmund S. Muskie, and the greetings of Waterville were extended by Mayor Clinton A. Clauson. Toastmaster for the occasion was Howard Ragsdale, Exalted Ruler.

At the banquet, Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, presented an Elks "Most Valuable Student Award," a \$500 scholarship, to Miss Helen Kellis. A graduate of Maine Central Institute, Miss Kellis is now attending the University of Maine.

In congratulating the Waterville Elks for their achievements, Mr. Blackledge made this observation:

"Each lodge throughout the nation should hold open house and let the people in the community see the good things of Elkdom that we are so proud of."

A tape recording of Mr. Blackledge's speech was broadcast the following day over local radio station WTVL.

On the next morning, Sept. 20, the Grand Exalted Ruler and his party were met at the New Hampshire state line by a delegation of Elks from that state, and the group proceeded to Eastern Slope, N.H., for luncheon with members of Lodge No. 2055. This new lodge was instituted on Oct. 27.

From Eastern Slope, Mr. Blackledge went on to Littleton, N.H., where he arrived in time for a reception and dinner at Littleton Lodge. The next morning the party traveled to St. Johnsbury,



At a luncheon given by Hamburg, N.Y., Lodge on Sept. 17 were, from left to right, Exalted Ruler Dr. F. J. Stone, Past Exalted Ruler W. G. Bitterman, (Mr. Blackledge), New York State Elks Assn. Pres. F. H. McBride and Past Exalted Ruler W. A. Hillwig.

Vt., Lodge, where they enjoyed an old-fashioned Vermont breakfast. Mr. Blackledge then returned to New Hampshire for a tour of the famous White Mountains.

Accompanied by Past Exalted Ruler John F. Malley, District Deputy Maurice A. Jacques, New Hampshire State President Guy Rich, Past Exalted Ruler Donald W. MacIsaac and Exalted Ruler Arthur W. Strathern of Laconia, N. H., Lodge, Mr. Blackledge crossed Lake Winnepesaukee by boat and arrived at Lakeport on September 21, where he was welcomed by Grand Trustee Edward A. Spry and Chairman of the Grand Lodge Judiciary Committee Judge John E. Fenton. The party proceeded to Laconia Lodge, by motor and that evening there was a reception banquet attended by 300, at which
(Continued on page 43)



More than 100 members of Springfield, Vt., Lodge were on hand to welcome the Grand Exalted Ruler at a luncheon on Sept. 23. Guests and hosts included, left to right, State Vice Pres. Richard Sheridan (who presided as master of ceremonies), Exalted Ruler Kenneth Ryan, (Mr. Blackledge), Past Grand Exalted Ruler John F. Malley, District Deputy M. A. Page and State Pres. C. V. Akley.



Shown attending a banquet at Waterville, Me., Lodge, are (from left): Past Grand Exalted Ruler John F. Malley; Miss Helen Kellis, winner of an Elks "Most Valuable Student Award"; (Mr. Blackledge); Richard Diversi, winner for the fifth straight year of the Maine State Amateur Golf Championship, and Howard Ragsdale, Exalted Ruler. Mr. Ragsdale presented an Elks pin and a set of golf balls to Mr. Diversi, who also tied for second place in the Maine Open tournament this year.



In addition to individual lodges in the area, the Rhode Island State Elks Assn. also welcomed GER Blackledge on the occasion of his visit. With him on Sept. 24, at Rhodes-on-the-Pawtuxet, are (from left) District Deputy Arthur Roberts, (Mr. Blackledge), Grand Lodge Youth Activities Committeeman L. B. Carey, Past Grand Exalted Ruler John F. Malley, Grand Trustee Edward Spry, and J. W. Leighton, President of the Rhode Island State Elks Association.



Visiting Buffalo, N.Y., Lodge for the dedication of its new home on Sept. 17, Grand Exalted Ruler Blackledge is shown congratulating (from left) Past State President Franklin J. Fitzpatrick, Exalted Ruler Harry R. Lang and State President Frank H. McBride.



Among the 300 people attending the Sept. 21st banquet given for Mr. Blackledge by Laconia, N.H., Lodge were (left to right): Past Grand Exalted Ruler John F. Malley, Past Exalted Ruler D. W. MacIsaac, (Mr. Blackledge), District Deputy M. A. Jacques, Exalted Ruler A. W. Strathern and Past Exalted Ruler E. J. Ramsey.



The first official visitation made by A. Clayton Weisner as 1957-58 President of the Connecticut Elks Assn. took place at the West Haven Veterans Administration Hospital. Left to right are West Haven Lodge's P.E.R. Frank J. Vellali, State Vice-Pres. and Chairman of the State Association's Veterans Service Committee; State Pres. Weisner, and Richard T. Nichols, Chief of Recreation at the Hospital.



The ninth annual beauty contest sponsored by the Elks of Illinois for the patients at Hines VA Hospital found Miss Ginger Crowley selected as the Elks' Veterans Carnival Queen. Photographed outside the home of Chicago (South) Lodge, of which her father is a member, she appears with, left to right, D.D. Dr. Frank Farrell, E.R. Richard Knight and his two daughters and Capt. William Hennessey of Chicago's police force.

SANTA'S ANTLERS, ALL YEAR 'ROUND

Your National Service
Commission fixes no limit
to the Season of Giving

The Elks of Atlantic City, N. J., were hosts to a group of disabled veterans from Valley Forge General Hospital who enjoyed a day's entertainment in the famous resort city. Welcomed by the Elks' Veterans Rehabilitation Committee headed by Wilbert G. Schulz, Commander, Dept. of N. J. Army and Navy Union, and Dr. Frank Williams, P.C., Post 104, American Legion, the servicemen received the key to the city from E.R. Dr. George Saseen and viewed programs at the Steel Pier and the Ice Capades at Convention Hall.



The first Grand Cootie Citation ever given to a fraternal organization in Idaho went to the Elks of Boise in recognition of the work their Veterans Entertainment Committee, which is Chairmanned by E. Nick Ferm, has done for patients at the VA Hospital and residents of the Idaho Soldiers' Home. Monthly bingo parties are given through the Elks at both the Hospital and the Home, and ward visits are made to non-ambulatory patients. E.R. Eugene Skogerson of Boise Lodge, second from left, accepts the citation from Sam Winer. Other participating officials of the Cootie organization are, left to right, Frank Sanderson, Eddie Bise and Jamie T. Shintani.



News of the STATE ASSOCIATIONS



Photographed in Indianapolis during the important three-day Fall Conference of the Indiana Elks Association were, left to right, State Assn. Secy. C. L. Shideler, Past Grand Exalted Ruler Joseph B. Kyle, Grand Exalted Ruler H. L. Blackledge and State Assn. Pres. John H. Jennings.



Talking over Illinois Elk affairs are, left to right, seated, Past Presidents Sam Ryerson, C. W. Clabaugh, Past Grand Exalted Ruler Henry C. Warner and Dr. J. C. Dallenbach; standing, Pres. E. W. Schierle, Treas. J. R. Mitchell and Vice-Pres.-at-Large Stewart Strain.

State Event in Chattanooga

The Tennessee Elks Assn. met on Sept. 12th, 13th and 14th at Chattanooga, with E.R. Edgar D. Collins and Convention Chairman George H. Farr, as well as all other members of the host lodge, extending a royal welcome.

Grand Exalted Ruler H. L. Blackledge delivered one of his most inspirational addresses before 200 delegates at a luncheon meeting on the 13th. Later, on behalf of Gov. Frank Clement, Mayor P. R. Olgiati presented to Mr. Blackledge the commission of Honorary Colonel on the Governor's staff. The Order's leader also received a gold badge as Honorary Captain of the Tennessee Highway Patrol from Grand Est. Loyal Knight Edward W. McCabe.

Past Grand Exalted Ruler John S. McClelland and Secy. Hugh W. Hicks of the Grand Lodge Pension Committee were also on hand to see Nashville Lodge capture top Ritualistic honors. This year, a trophy contributed by P.E.R. Philip E. Bailey, Jr., of Dalton, Ga., Lodge was presented to C. Overton Redd, Esq. from Kingsport Lodge, as the individual contestant making the highest score. The John S. McClelland Trophy, contributed by P.E.R. Joseph G. Caskey of Knoxville was awarded to Edwin C. Ford, Est. Lect. Knight from Nashville, the second highest scorer.

At the Assn. Banquet, Grand Est. Loyal Knight McCabe was a capable Toastmaster, introducing Judge McClelland, who made the principal address, and Youth Activities Committee Chair-

man William Monprode who presented the Grand Lodge plaque signifying top honors in youth work to E.R. R. R. Tippy of Oak Ridge Lodge.

Henry W. Beaudoin was succeeded as Pres. by George H. Dykes of Oak Ridge; serving with him are Vice-Presidents W. J. Barron, Morristown; C. H. Harr, Knoxville; James B. Ross, Columbia, and Morey Evans, Northgate. John M. Smith of Oak Ridge is Executive Secy.; Kenneth Stevenson of Chattanooga is Treas.; Standford Nave, Elizabethton, is Tiler; B. E. Hickman of Memphis is Sgt.-at-Arms, and Rev. Pickens Johnson, Nashville, is Chaplain. Trustees of this organization are Tom Stratton, Nashville; John Gossell, Jackson, and Cecil Thomas, Bristol.

Colorado Elks Meet in Denver

The Annual Convention of the Colorado Elks Assn. was held Sept. 27th and 28th at the home of Denver Elksdom, which celebrated its 75th year of existence during this period. Headline speakers and honored guests of the meeting were Grand Exalted Ruler H. L. Blackledge, Past Grand Exalted Ruler Floyd E. Thompson and Colorado's Gov. Stephen L. R. McNichols, a member of the host lodge.

Byron A. Anderson of Denver was elected Pres. of the organization, with Dr. Leo Schneider of Craig as 1st Vice-Pres.; William R. Brennan, Longmont, 2nd Vice-Pres.; Frank H. Buskirk, Montrose, Secy.; Eugene M. Welch, Grand Junction, Treas., and Charles Casey of Leadville, Trustee for the Mountain District. Max M. Allee of Denver was appointed Tiler, Donald K. Platt, Grand Junction, Sgt.-at-Arms, and J. Lee O'Brien, Aurora, Chaplain.

(Continued on page 43)



The Order's leader and Mrs. H. L. Blackledge are welcomed on their arrival in Denver for the Colorado Elks Assn. Convention by a group of dignitaries including Past Grand Exalted Ruler and Mrs. Floyd E. Thompson, Grand Lodge Committeemen Jacob L. Sherman and Campbell F. Rice, retiring Pres. Robert J. Barth and host E.R. Thomas V. Hogan.

News of the LODGES



Led by E.R. L. W. Chiappane, Secy. N. R. Decker and Bergen County Sheriff Ferber, 23 Hackensack, N. J., Elks traveled by bus to the Elks National Home in Bedford, Va., to pay a surprise visit to their Brother Elk, Patrick Maley, a guest at the Home. Home Supt. Thomas J. Brady, Bedford's Mayor E. L. Carlyle, Sheriff Rucker Mitchell and County Treas. Phil Burks welcomed the group. P.E.R. Harry J. Olsen was the Chairman of the Committee in charge of the pilgrimage.



Photographed when West Palm Beach, Fla., Lodge paid tribute to State Vice-Pres. A. I. Tedder were the guest of honor, Secretary William A. Wall of the Board of Grand Trustees; State Vice-Pres. C. R. Gunn, D.D. G. P. LeMoyné, Past State Pres. J. Alex Arnett, P.D.D.'s Lewis J. Fraser and Charles H. Peckelis and E.R. Robert Grafton and his fellow officers.



The Past Grand Exalted Ruler Raymond Benjamin Plaque, emblematic of the National Ritualistic Championship, is presented by Grand Inner Guard Louis E. Burmester, third from left foreground, to E.R. Sam J. Todd, Jr., of Rock Hill, S. C. Lodge. Other members of the 1957-58 title-holding team are, left to right, foreground, Est. Lead. Knight Lem G. Holroyd, Candidate and lodge Secy. James E. Parker, and Esq. John C. Richmond; second row: Chaplain R. E. Sibley, Inner Guard Frank Elliott, Est. Loyal Knight Roy Yeager, Coach Emmett Gore and Est. Lect. Knight C. G. Poag. Among the 250 persons on hand were State Pres. Thomas W. Kerlin, Dist. Vice-Pres. L. M. Hobbs and D.D. Wade H. Wilburn, Jr.

Two Nevada Lodges Mark 50th Year

Fifty years of Elkdom passed in review as members of Tonopah Lodge No. 1062 and Goldfield Lodge No. 1072, joined by Elks from Reno and other communities, observed the 50th Anniversary of the founding of both lodges. The celebration was a two-day affair, with a joint meeting and initiation handled by Reno officials, led by Dyer Jensen as E.R. Also participating were D.D. Vern V. Hursh and former Grand Esq. Harry Atkinson, who was E.R. of Tonopah Lodge in 1915. Other veteran Elks on hand included Tonopah's Secy. for many years, Wm. F. Logan, and Goldfield Lodge's oldest P.E.R., Pius Kaelin. Honorary Life Memberships and 50-year lapel pins were sent to William Moran, Roy Lennon and Irvin Holmes, Charter Members of Tonopah Lodge who were unable to attend the program.

The social highlight of the observance was a Grand Ball held the following evening with hundreds of Elks and their wives in attendance.

Chester, Ill., Elks Give Diamond Party

Elk-sponsored Little League and Babe Ruth League ball players were fêted by Chester Lodge No. 1629 at a dinner not long ago, when their hosts presented trophies to the winning team in each League, and to each group's highest average batter. Speakers for the evening included Mayor Dietrich Helmers, League Pres. Martin Epstein, Roger Wolff, former major-league pitcher and a member of the Order, and "Shag" Crawford and Al Barlick, two National League umpires.

Later in the evening a "Sports Night" party for members of the lodge featured dinner, a baseball forum and entertainment by Organist Thad Bullock.

Norwich, Conn., Elks Fête Hospital Patients

The yearly carnival held at the Norwich State Hospital is a unique and therapeutic activity made possible by the joint efforts of Norwich Lodge No. 430, led by E.R. Daniel F. Foley, and the Hospital Staff, through Supt. Dr. R. H. Kettle and occupational therapy supervisor Harry Kromer.

The 8th annual version of this event which is so important in the lives of the patients of this mental hospital was another huge success. The carnival got under way at nine a.m. as 2,000 happy patients filed to the gaily decorated hospital grounds. To the tune of lively music, they made their way among the brightly colored booths, playing the



When District Deputy Vern R. Huck paid his official visit to Whittier, Calif., Lodge, he received a check for the Elks National Foundation from Chairman George Madison of the lodge's Board of Trustees, third from left. Witnessing the presentation ceremony are Past Grand Exalted Ruler L. A. Lewis, left, and E.R. Ebert McKinney, right.



Leonard Hauselt, Chairman for the Crippled Children's Outing sponsored by Asbury Park, N. J., Lodge, packs away the goodies to be enjoyed en route to West Point by 35 handicapped youngsters, among them, left to right, William Willigis, Katrina Van Note, Lloyd Smith and Daniel Borcher. They toured the Academy, saw a dress parade



The Elks of Spokane, Wash., Lodge got together and solved the transportation problem for authorities of Morning Star Ranch when they voted to donate enough money to buy a small bus which will haul the eight young residents of the Ranch to parochial and public schools. In this photograph, Exalted Ruler Donald Lussier of Spokane Lodge presents the keys to the bus to Catholic Bishop Bernard J. Topel. Looking on from behind the wheel is Morning Star Ranch Superintendent Joseph M. Weitensteiner. The Ranch is a home for delinquent boys, which is patterned after the famous Boys Town in Nebraska.



Planning the Elks 2nd Annual Invitational Bowling Tourney sponsored by Rockford, Ill., Lodge and those of all States west of Eastern Ill., were, left to right, Tony Pleva, Floyd Valley and R. E. Bonesteel, Jr., Minneapolis; Vice-Pres. K. H. Hanson, Elgin, Ill.; O. P. Torgerson, Fargo, N.D.; host Secy.-Treas. K. V. Malmberg; Pres. E. W. Erickson, Minneapolis; Vice-Pres. S. A. Vogl, Des Moines, Ia.; Exec. Council Pres. Joel Johnson and Lloyd Baldere, Minneapolis; Vice-Pres. Bennie Osterberg and R. I. Pennar of Alexandria, Minn. Open to all Elks, the event will be held Mar. 1st through Apr. 20th.

various games and "buying" their share of refreshments at the different stands, all manned by members of Norwich Lodge and by hospital personnel.

The climax arrived at three p.m. when the vaudeville show Norwich Lodge also provides each year arrived to bring the perfect day to a close.

Records Set at Tacoma, Wash.

Three records were set by the 11th Annual Salmon Derby conducted by Tacoma Lodge No. 174. The 1,105 entries was the largest in Derby history; the 162 prizes awarded were almost double those offered in previous years, and more than 850 of the contestants were served a huge salmon dinner by Jack Doore and his committee.

This salmon derby was inaugurated by P.E.R. Jerry Geehan eleven years ago, and Past Grand Exalted Ruler Emmett T. Anderson was on hand for this one, as he has been for all the others, along with his son, P.E.R. Bur-

ratt B. Anderson. The awards, arranged for by R. C. Barlow and representing a total evaluation of nearly \$3,500, included a \$1,100 Mansfield convertible boat and trailer, won by Walter Dorrien, an 18-hp Johnson outboard motor won by D. G. Emerson and a 30-06 Winchester rifle won by Larry Amundsen. E.R. Swan Johnson and the lodge's other Chair officers donated a handsome trophy for the angler bringing in the fish weighing closest to 174 ounces; this was taken by W. C. Durkee who also won a radio.

During the Derby, a barge anchored in Commencement Bay was manned by the Derby headed by S. R. Roberts and J. M. Aldridge who served coffee and doughnuts to the fishermen.

Sheboygan, Wis., Elks in New Home

The new home of Sheboygan Lodge No. 299 was dedicated with suitable ceremonies conducted by P.E.R.'s of the lodge, led by P.D.D. John M.

Poole, and Walter J. Pfister as speaker.

At the banquet held in conjunction with the dedication, John Walter introduced Grand Est. Loyal Knight Edward W. McCabe, State Pres. Arthur J. Chadek, E.R. Wm. S. Russell, Sr., and Trustees Chairman Otto Stielow. Robert Richter was Chairman of the Committee handling the dinner and the dance that followed, while John M. Hayes served as General Chairman for the three-day affair, during which tribute was paid to P.E.R. Don H. Verhulst, and to the late John C. Ebersberger who had been Chairman of the Building Committee until his untimely death.

Ground for the modern \$260,000 building was broken by the late Past Grand Exalted Ruler Charles E. Broughton in April, 1956, and the cornerstone was laid four months later. Major elements of the one-story structure include a large lodge room, a bar lounge and card room and eight new Brunswick bowling alleys, equipped with semi-automatic pin-setters.

ADDRESS OF GRAND EXALTED RULER H. L. BLACKLEDGE: Elks Home, Kearney, Nebraska
ADDRESS OF GRAND SECRETARY LEE A. DONALDSON: Elks National Memorial Building, 2750 Lake View Ave., Chicago 14, Ill.

News of the LODGES



D.D. Craig Carnes is photographed, seated, with E.R. Roy W. Rinehart and the other officers of East Liverpool, Ohio, Lodge, and the class of candidates they initiated in Mr. Carnes' honor during his official visit to that lodge recently.



Officers of Paris, Tenn., Lodge burn the final \$5,000 in redeemed bonds on its home at festivities which included an initiation and a barbeque dinner. Left to right are Tiler Byron Lemonds, P.D.D. W. J. Neese, Secy. V. C. Steffes, Inner Guard E. B. Humphreys, Est. Lect. Knight W. W. Wright, E.R. James Fesmire, Esq. J. O. Bomar, Lead. Knight Ted Callicott, Trustee Jack Hamilton, Chaplain W. M. Brown, and Loyal Knight G. L. Smith.



A view of the guests at the dinner given by Chester, Ill., Lodge for all members of the Little League and Babe Ruth League which they sponsor. The highest average batter for each League received a trophy, as did the winning team in each League. There were also attendance prizes of baseballs autographed by the St. Louis Cardinals team, and a picture of that major-league ball club was given to each youngster on hand. Thad Bullock, the lodge Organist, entertained and the boys applauded talks made by Mayor Dietrich Helmers and other civic and baseball dignitaries, including League Pres. Martin Epstein and Elk Roger Wolff, former big-league pitcher.



During the "Good Old Days" celebration of Fairfield, Ill., a group of suitably costumed Elks distributed 6,000 hot dogs to their fellow citizens. Taking part in this event were left to right, Leland Stine, T. H. Mathews, Est. Lead. Knight Robert N. Smith, Secy. J. C. Dining, E.R. Walter Stovall, Henry Schmitz, Sheriff Elmo Mugrage, Terry Lively, Inner Guard Rudolph Crowley, P.E.R. Bill Steiner and C. H. Matthews, Co-Editor of the County Press.



Photographed when President William J. B. Frazier of the Texas Elks Association and District Deputy Marvin Hamilton paid their official visitations to Laredo, Texas, Elkdom were, left to right, seated, Exalted Ruler Herman Bohme, 51-year-members Reuben Davis, Isaac Hirsch and E. J. Foster, who were paid special honor on this occasion, and Esteemed Leading Knight George H. Pate. Standing in the background, left to right, are Esteemed Loyal Knight Victor C. Woods, Trustee Milford E. Winters, State Pres. Frazier, District Deputy Hamilton, Esq. Roscoe E. Newsom, Treas. Ralph Valls, P.E.R. Norman J. Hollier and Secy. Marvin L. Reynolds.

SALINAS, CALIFORNIA, LODGE PRESENTS HORACE R. WISELY FOR GRAND EXALTED RULER

Salinas Lodge No. 614, Benevolent and Protective Order of Elks, on the 25th day of September, 1957, unanimously resolved that it would respectfully present to the Grand Lodge the name of its outstanding member, Horace R. Wisely, for the office of Grand Exalted Ruler.

Horace R. Wisely was born in Terre Haute, Indiana, in September, 1903, and became a member of the Order in 1931, when he was initiated into Salinas Lodge. His active interest in Elkdom began almost immediately. After his appointment as Chaplain in 1935, he progressed as a lodge officer and in April, 1940, he was elected Exalted Ruler. His industry and sincere interest resulted in a year of progress for his lodge.

His dedication to the cause of Elkdom was so outstanding that soon after his term as Exalted Ruler ended in 1941, he was appointed District Deputy Grand Exalted Ruler by the then Grand Exalted Ruler, John S. McClelland. The following year he was elected Vice-President of the California Elks Association for his district. In October, 1945, he was honored by the Elks of California when they elected him their State President. Brother Wisely was appointed a member of the Grand Lodge Committee on Lodge Activities in 1949. He was elected to the Board of Grand Trustees in 1954, serving as Secretary of the Board in 1955 and 1956 and, presently, as Vice-Chairman and Approving Member.

His love for those less fortunate was truly exemplified during his long service as Chairman of the newly-formed Major Project Committee which administers the great California Elks Association program of aid to cerebral-palsied and other physically handicapped children. During his administration, this program so grew in the hearts of California Elks that they not only pay the required one dollar per member each year but also voluntarily contribute more than \$225,000 annually, in addition, so that these less fortunate children may have treatment and opportunity. Brother Wisely still serves as an honorary member of this committee.

A businessman of the highest caliber, he is a graduate of Stanford University, from the College of Arts and Letters, majoring in accounting. After graduation, he held a teaching assistant's position in accounting at Stanford and followed his profession as an accountant until he moved to Salinas in 1931 to enter the laundry and dry cleaning business. As a leader in the industry, he served as president of the California Laundryowners' Association in 1944.



He married Kathryn Gross of Salinas in 1926. They have two children—a daughter, Jean Wisely Rudolph, and a son, John H. Wisely.

Brother Wisely has always taken a leading part in civic and community affairs. He was President of the Salinas Rotary Club in 1937; President of the Chamber of Commerce of his city in 1939, and has been a director of the California Rodeo for twenty years. He is a director and secretary of the Employers' Council of Monterey County. He takes an active interest in the Boy Scouts, Community Chest and Red Cross and has served them in many capacities. He is a member of the United Presbyterian Church.

He was voted an honorary Life Membership in Salinas Lodge on November 19th, 1947, for outstanding service and leadership in the Order.

Salinas Lodge proudly presents as its candidate for Grand Exalted Ruler, Horace R. Wisely, who, because of his training and experience, his love for the Order, and his humanitarian deeds, is qualified to fill with dignity and distinction the great office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

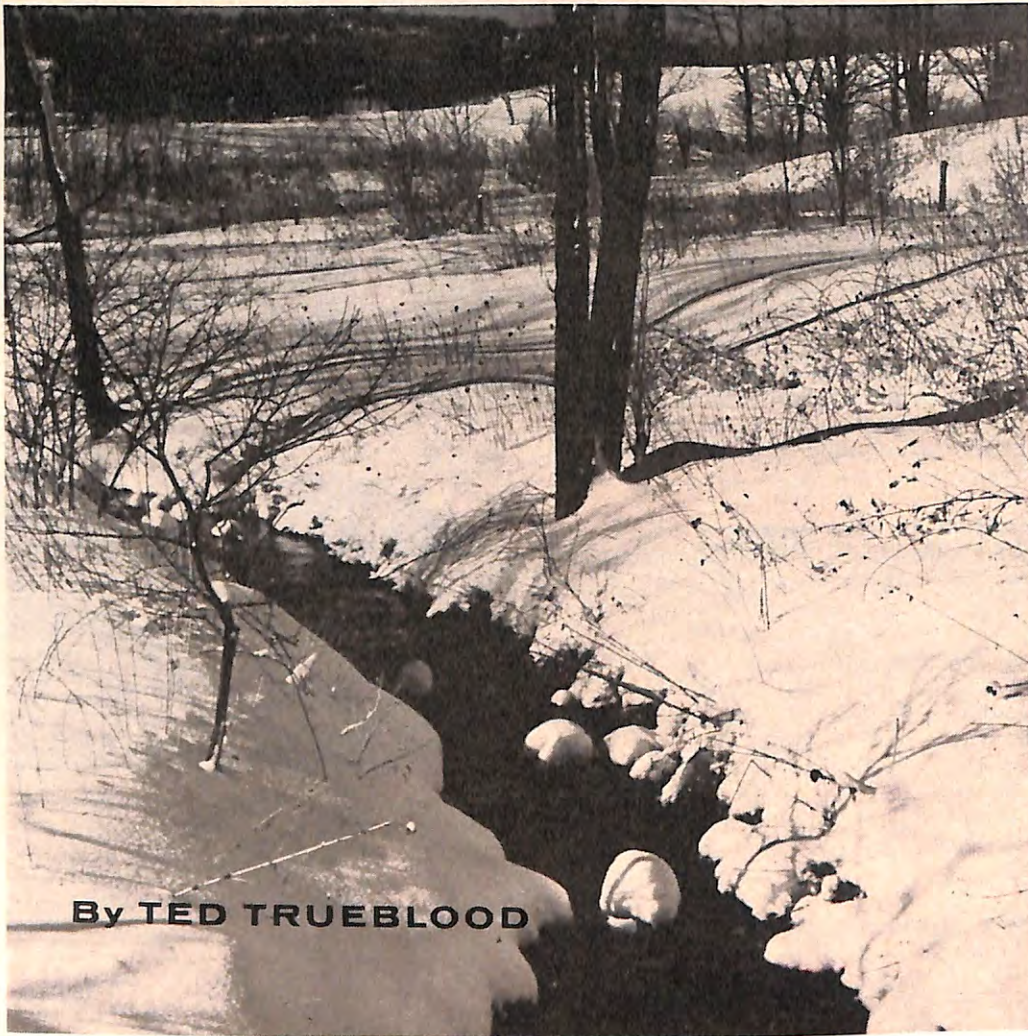
PHILLIPS WYMAN, JR., *Exalted Ruler*

AL N. TISHER, *Secretary*

PAST EXALTED RULERS

Garth Parker	O. R. Daley	Al N. Tisher	Harris E. Rowe	Grant Cunningham	J. F. Sloan
A. C. Hughes	T. W. Snell	W. H. Krafft	Ed Tarleton	John P. Muller	Walter Schween, Jr.
H. F. Cozzens	Paul Pioda	John O. Breschini	Lewis Nielsen	J. A. Jeffery	Lloyd R. Stolich
W. C. Theile	E. J. Leach	Leroy Tavernetti	Roland Tavernetti	F. H. Cislini	L. H. Struve
L. M. Tynan	C. A. McAdams	Edson Thomas	Walter Swenson	Lee D. Thomas	Bertram N. Young
W. R. Tavernetti					Richard J. Wallace

ROD AND GUN



By TED TRUEBLOOD

PHOTOGRAPH BY TED TRUEBLOOD

In the woods the snow is clean and inviting, the winter brook a source of wonder.

Ted is one sportsman who refuses to move indoors for the winter

AT THIS POINT, in view of what I am going to set forth herewith, I may as well admit that I am lazy. I have denied it for years. I know in my own heart, however, that I am really nothing but a woods loafer, a bum, who would rather sit on a frozen log and watch a chickadee picking the seeds out of a weathered pigweed head than lean back in a comfortable chair in a steam-heated office and earn a hundred dollars a day.

Maybe that is the reason why I am more familiar with chickadees than hundred-dollar bills. At any rate, I am one of the comparatively few sportsmen who refuse to fold up and move indoors at the conclusion of the hunting season. I like winter in the woods. It is, in many respects, the nicest season of the year.

Snow on pavement soon becomes a dirty, gray, soot-laden slush. In the woods, it is always clean and inviting. It spreads an immaculate blanket over the frosted weeds, the litter left by sum-

mer campers and the scars that man has made upon the face of nature. Even the little brook that trickles down through Taylor's woodlot, just over the hill from my home in Idaho, becomes a thing of beauty and a source of never-ending wonder in the winter.

Its waters, now winter black instead of summer blue, look deeper and more mysterious. Here, spray from a miniature waterfall has made a crystal chandelier of low-hanging alder branches by coating them with ice. There, snow, sparkling on overhanging grass, has rounded and softened the banks until they look like icing on a cake.

In this snow, too, tales of great adventure are clearly printed for anyone who'll take the time to read. The bounding track of a mink follows along the brook. If you look, you'll see where he has paused to investigate every hole and cranny; and if you follow far enough and watch closely, you'll probably discover where he found a cold-

numbed meadow frog that failed to bury himself securely in the mud before winter overtook him.

What is this bigger track, following down along the old stone wall and crossing the brooklet on a log? A coon, unquestionably, as you come closer and observe the front paw marks, shaped so much like little human hands. Farther along, the snow reveals where a squirrel has ventured down from the safety of a hickory, bounded to the butt of a long-dead chestnut log and then returned. No doubt, his winter store of nuts is hidden there.

At the edge of a blackberry tangle, the oddly grouped tracks of a cottontail emerge and head across the open snow toward some tender willow sprouts, 30 feet away. But wait! Tragedy is written here. What are those broad, sweeping marks on the clean surface, and why does the rabbit's trail end suddenly in confusion? Yes, and here, too, is a single

(Continued on page 46)



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Elks



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FRESH, GREEN AND GLOSSY. That's how this red-berried English Holly arrives... bringing the brisk outdoors to your Christmas scene. Fresh-cut sprays are specially treated to keep their "live forest" beauty. Approx. 15 large sprays to a box, topped with Mistletoe. Shipped for pre-Xmas week arrival. \$2.50 ppd. Northwest Corner Store, Dept. E, Longview, Wash.



GOLDEN ORCHIDS of spun silver are the delightful creation of Venetian jewelry craftsmen. Sterling silver, plated with 24K gold, deftly touched with delicate pastels, they'll charm the fancy of any woman. 2 1/2" Pin, \$5.50; Earrings (screwbacks or pierced), \$5.50; Set, gift boxed \$10.50, ppd. Air mail, add 25¢. Alpine Imports, 505-K 5th Ave., New York 17, N.Y.



LIFETIME GOLF TEE of heavy, gold-plated brass is tagged with golfer's monogram. Approved by leading Golf Pro's, it has a flexible spring that bends 90°, then automatically returns to original position. Gift boxed. Great "little" gift or "stocking stuffer" for golfing friends. Specify initials. \$1.00 ppd. Gifts 'N' Gadgets, 348 Kings Hwy., Dept. E, Brooklyn 23, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



5 from 1

SOAKEZE does a good job watering shrubs, especially roses; saves much time and work. Attaches to garden hose. Polished brass fitting with 5 lines of gleaming green plastic tubing which can be spread out in any direction to soak roots of 5 plants up to 30 feet apart, without waste of water. 5 year guarantee. **\$6.95** Gift wrapped, postpaid.

For unit with sprinklers order SPRINKLEZE, \$9.95

JONS MFG. CO., Dept. D-23
405 Dantzier St. Saint Matthews, S. C.



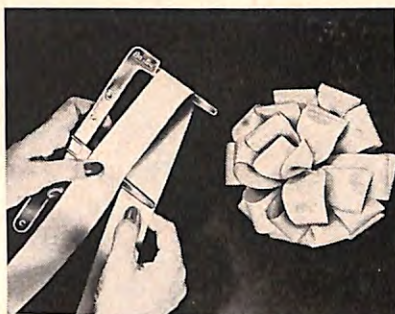
THRILLING SNOW SKATES

For little "Winter Sports" too small to cope with skis! These skates take them skimming over the snow almost as swiftly—yet safely! Actually, these are miniature skis, 2 1/2" across, 12 1/2" long, of steam-bent hardwood with grooved bottoms and metal heel plates. Fit ages 4 to 11. Order No. 3695-6, Snow Skates, \$1.79 pair, ppd. Miles Kimball, 433 Bond St., Oshkosh, Wis.

FAMILY SHOPPER



"CONVERSATION" PIECE LAMP. You can't talk *through* it anymore but there'll be plenty of talk *about* this newest lamp, created from the old pedestal-type telephone. When receiver is lifted, light comes on. Of solid brass, it's highly polished and completely wired. \$17.95 ppd. (without shade). Chabon Co., 411-B Lincoln Building, New York 17, N.Y.



TO TIE A PROFESSIONAL BOW is easy when you use Bow-Tyer. How glamorous your Christmas gifts will look topped by beautiful bows. With Bow-Tyer, you can tie measured bows from 2" to 7" across—even puffy pompons are simple to do. Plastic Bow-Tyer comes complete with instructions. 49¢ ppd. Sunset House, 75 Sunset Bldg., Dept. E, Hollywood 46, Calif.



PROLIFIC PUPPETS are full of surprises! These little fellows not only actually squeak but each cleverly conceals within his cute little tummy a wonderful assortment of prizes, games, forfeits, etc. Choice of Monkey, Duck, Clown and Pirate, \$1.00 each; or buy a complete set of 4, \$3.95, plus 25¢ postage. Page & Biddle, 21 Station Rd., Dept. E, Haverford, Pa.



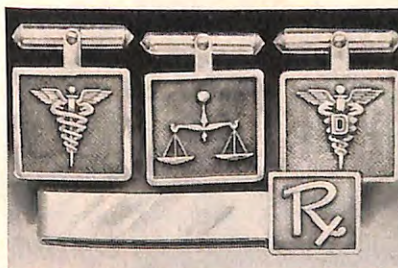
LIVE MINIATURE TREES with perfect branches, leaves and tiny fruit will actually grow in your home or garden. Nine lovely miniatures, none over 12" high, include little apple, cypress, elm, juniper, palm and pear trees... grown from package containing soil, plant food, special seed and instructions. \$2.98 ppd. Wayne Mfg. Co., Dept. E, Wayne, Pa.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.



YES! 100 TOY SOLDIERS \$1.00

This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksmen, 4 ea. Tanks, Trucks, Jeeps, Battleships, Cruisers, Sailors, Bombers, 8 ea. WAVE's WAC's, Jet Planes. Each toy is completely assembled, designed to scale, and measures up to 4½". \$1.00 plus 25¢ postage. Charlotte Thomas, Sewell, New Jersey.



NEW PROFESSIONAL SYMBOLS

Doctor, Lawyer, Dentist, Pharmacist. Acclaim his profession or hobby with our exclusive symbols. Sterling Silver or Gold Filled Cuff Links ¾" diam., \$7; Tie Clip, 2" long, \$4; Set, \$10. In 14kt. Gold: Links, \$40; Clip, \$30; Set, \$65 (inc. tax and 1st class postage). Specify symbol and metal. Distinctively gift boxed. One week delivery. Wayne Silversmiths, 546F So. Broadway, Yonkers 5, N.Y.

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ELECTRICAL
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Give her the gift of beautiful hands with Spruce Electrical Manicurist. In just ten minutes a week, Spruce contours her nails, gently loosens and whisks away excess cuticle, buffs nails to a vital glow, gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of her own home! Starts to save her money right from the beginning! Safe, easy, comfortable! A truly wonderful gift!

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PATAKWA MOCCASINS — Ideal Gift

from the Indian Reservation Country of soft, washable snedded cowhide, with flexible padded soles. **BLISS TO WEAR** indoors or out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Russet Brown, Red and Indian White.

FOR MEN AND WOMEN in sizes 4 to 8.....\$4.95
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FOR CHILDREN too, in natural or brown only.
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Colorful Arizona
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Mailed in sturdy carton with your gift card... just \$5.95 per set postpaid. 5 or more sets, \$5 each. Send check, mailing instructions and information for gift cards (or your own cards for enclosure) to:

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STYLE #55



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Print name clearly for hand tooling. Make color choice. Send check or money order. Orders taken for special color schemes and designs... write for information.

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BETTER SLEEP Inc., Dept. 467, New Providence, N. J.

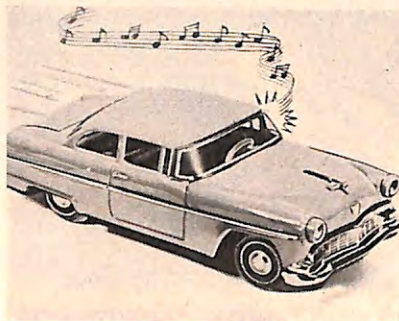


Santa's Best Gift for Dogs

Give your dog luxurious comfort, relief from scratching, restless sleep in its soothing cedar aroma. Kills fleas, doggy "B.O." So enticing he'll forsake chairs, sofa. Long-lasting, **Flea-Scat-Pad**, 15x28 in., \$3.49; Super size, 28x36 in., \$4.98. **Kitty Cootie-Chaser** the pad for Cats—14x18 in., \$2.49. **Money-Back Guarantee**—save postage by sending check or M.O. Sudbury Laboratory, Box 62J, Sudbury, Mass.



Elks



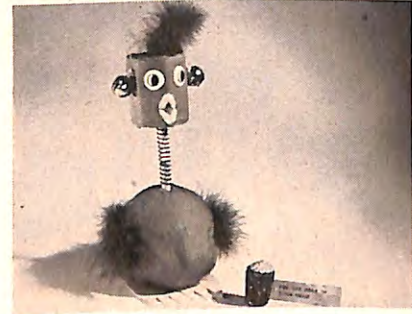
BATTERY-OPERATED MUSICAL CAR. The music goes 'round and 'round and so does this streamlined model auto. It speeds straight forward too, all to the accompaniment of a gay tune from its Swiss musical works. Runs on standard flashlight battery (not included). 9" long. \$2.95 plus 15¢ post. Bancroft's, 2170 So. Canalport Ave., Dept. 376, Chicago 8, Ill.



IMPORTED POCKET KNIFE—especially for Elks. This slim ($\frac{3}{8}$ " thin), high quality Solingen steel knife displays a raised stainless steel Elks insignia on its handle. Blades are mirror-polished in contrast to gunmetal finished handle. Imported from Germany. Attractively gift-boxed. \$3.98 ppd. Fairfield Products Company, P.O. Box 128, Dept. E, Middleville, N.Y.



SHAVER JET brings new power to electric shavers. No matter how old your shaver is, it'll take on new life, perform better and faster when you attach Shaver Jet which changes electric current from AC to the faster-acting DC. Also eliminates razor static on radio or TV. UL approved. \$5.95 ppd. Howard Steven, 7015 Sunset, Dept. E, Hollywood 28, Calif.



UNWIND THE WALLAHOOLA BIRD to find a dazzling "treasure." This wacky bird has bells for ears, a wobbly neck, and crepe paper body that unwinds to reveal the treasure—a "jewel"-studied cork with card attached, reading "For the Hole in Your Head." A crazy Xmas stocking stuffer. \$1.00 ea.; 6 for \$5.00 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



14 oz.

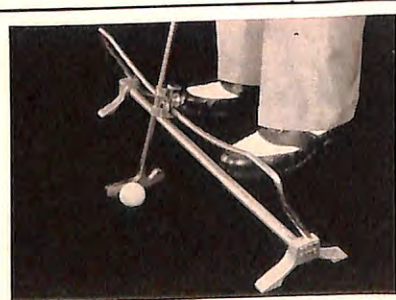
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ELKS EMBLEM
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makes this fine white china mug a symbolic and tasteful display for any Elk's home or lodge. Personalized... in Old English letters... with name, lodge number and city OR state (not both). All decoration and personalization in luxurious 22K gold. Please print name, lodge etc. clearly. Special volume prices to lodges. Sorry no C.O.D.'s.

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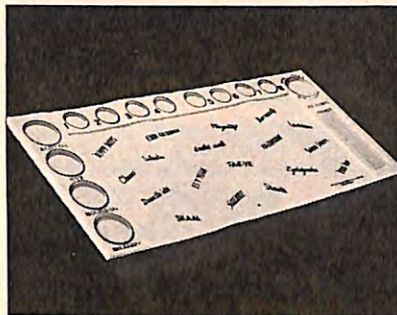
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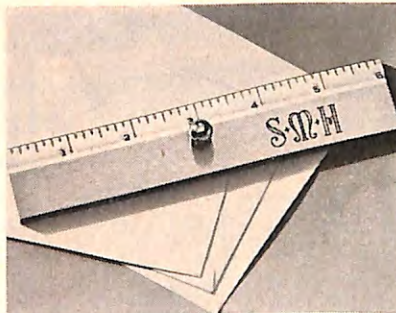
FAMILY SHOPPER



CONTOUR COLLARS, wide and colorful, give Parisian elegance to your pet. Cowhide, in aqua, pink, chartreuse, black, yellow, red, French blue, green, tan, white; studded with rhinestones and simulated jewels. Send neck girth. With pet's name on plate, \$4.95; Matching rhinestone leash, \$1.50; ppd. Curtis Creations, Genesee-Hopper Bldg., Dept. 7, Utica, N.Y.



NO BAR should be without this Foam Rubber Bar Mat. A giant 15" x 36" "coaster", it absorbs the drip, keeps glasses, bottles, ice cube trays in place. Just the thing too for turning a table into a bar without damage. Gaily printed with the toasts of many lands. Green, dark pink, or yellow. Roll it up to store. \$4.00 ppd. Charlotte Thomas, Dept. E, Sewell, N.J.



MAKE IT A RULE this Christmas . . . a Monogrammed Golden Rule, that is. For a handsome man's gift, we love this golden brass, combination paper-weight and ruler with its small knob for easy handling. 6" long. Engraved with first name, or initials, or "The Boss." \$1.95 each; 3 for \$5.00 ppd. Ruth Brawer, Box 4035, Dept. ER, Tucson, Ariz.



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A truly representative assortment of Aged Wisconsin cheese shipped to you at the peak of their flavorful goodness. Contains Alpine Swiss, Brick, Smoked Cheese, Dessert Cheese, Baby Gouda, Cheddar, Blue Cheese Roll and Wine Cheese. **Postpaid \$6.90** **Net Weight over 4 lbs.**

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Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carry-all" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers, order king-size . . . only one dollar more. A great buy! Get one for yourself, several for house guests. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **\$6.95** ea. (Save! 3 for \$20)

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NEW! WONDER BUTTON Eases Tight Shirt Collars ADDS 1/2 SIZE



DON'T DISCARD SHIRTS THAT HAVE TIGHT COLLARS GET A WONDER BUTTON

All metal and guaranteed • Transfer from shirt to shirt • Cannot be seen behind tie • Gift box included free if requested.

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Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. **Per Carat \$10*** ONLY

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1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY **\$225***

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New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on the floor or table top—children LOVE them (so do adults) 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Badminton—racquets, shuttles. Horse shoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price . . . only \$2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. JEROME, 111 N. Front St., Dept. E-3, Mankato, Minn.

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A BICYCLE LICENSE PLATE for style and quick identification is sure to please your child. Bears his name or nickname (up to 8 letters). The plate is heavy steel in baked enamel colors. It can also be attached to a tricycle or wagon. \$1 postpaid, from Best Values, Dept. A97, 403 Market Street, Newark, New Jersey.

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All Of Them

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Make your own records at home! Used by schools. Immediate playback. Mail to friends. Makes 33, 45 or 78 rpm records (any speed). Low price because it uses any phonograph turntable. No wiring. No connections. Recording Unit (arm, guide & electromagnetic cutting stylus), electric Studio Microphone, cutting needles, 3 blank records. Portable carrying case 10x15x4". Guaranteed. Set Postpaid . . . \$14.95



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New Precision micro-twin heads . . . one side for legs, one side for underarms. Gift Boxed, Fully Guaranteed. Postage Paid.

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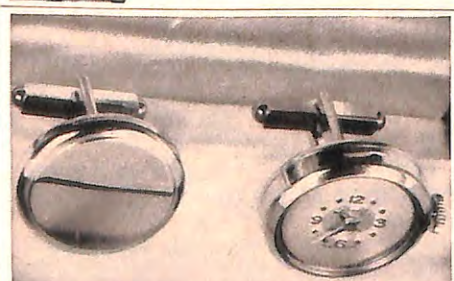
No. 7E	2 1/4 lb. Holiday Box, Mammoth Halves	\$4.90
No. 16E	2 1/4 lb. Box Selected Pecan Pieces	4.20
No. 32E	1 lb. Box Priester Pecan Pralines	1.75
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No. 51E	Party Pack, 4 Items, Assorted	5.00

Add 5% West of Denver
Prices are postpaid.



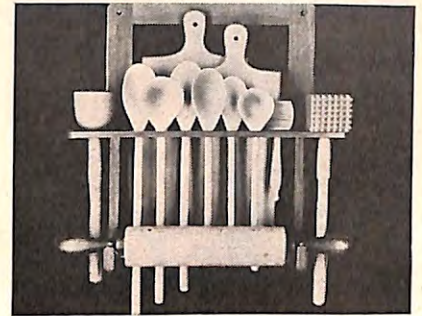
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FORT DEPOSIT, ALABAMA



IMPORTED CUFF LINKS—the perfect, unusual gift for him or her. One a jeweled, shock-resistant Swiss watch (penny-sized) with an unbreakable crystal, and a YEAR'S written guarantee. The other opens up into a double, two picture locket. (Can be monogrammed, if desired, by your local engraver.) In 24 Kt. gold plate. Exclusively ours at only \$14.95 postpaid. "Delivery Guaranteed For Xmas."

THE NASSAU CO., Dept. E-57
200 WEST 34th STREET, NEW YORK 1, NEW YORK



A "COOK'S" TOUR of West Germany turned up this terrific set of 12 essential kitchen aids compactly nested to take just 16" x 20" of wall space. Maple Set has 7 spoons, potato masher, steak-beater, rolling pin, 2 cutting boards. Send \$7.95. Pay postman 67¢ when set arrives direct from Germany. Old World Imports, 4075 S. W. Parkview Ave., Dept. E, Portland 1, Ore.



CHRISTMAS CARD HOLDER. When Yuletide cards arrive, place them in this handy holder. Decorated with a lovely Christmas design, it's not only practical but festive on mantel, desk or table. There's ample room for cards of all sizes. Of heavy gauge steel in white finish, 6" x 3". \$1.00 ppd. Impact! Inc., 3407 Prospect Ave., Dept. T-5, Cleveland 15, Ohio.



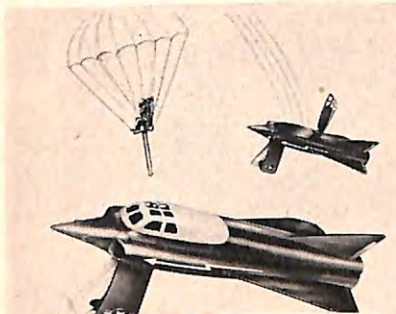
A LIVING DOLL . . . the image of your little girl, reproduced in color, in the face of a stand-up doll, from your favorite photo. Sturdy cardboard, 7" to 9" high, doll comes with 2 sets of clothes. Send front view photo or snapshot with color of eyes and hair and \$2.25 to Just-Like-Me Doll Co., 3209 W. Olympic Blvd., Dept. E-12, Los Angeles 6, Calif.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

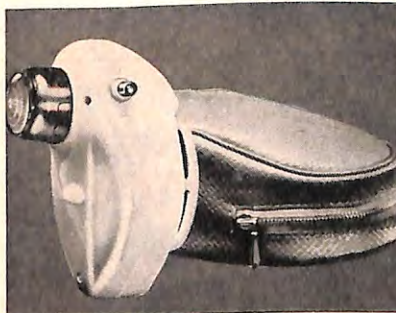
FAMILY SHOPPER



CHRISTMAS CHIMES RING OUT in this holiday record album—"16 Christmas-Time Chimes and Bells." 16 of the best known carols and Christmas songs, played on organ and glorious church chimes, are recorded by outstanding artists. All 16 on 3 - 78 or 45 RPM records or 1 - 33-1/3 RPM record, only \$2.98 ppd. Best Values Co., 318 Market St., Dept. 65, Newark, N.J.



PARA-JET PLANE ejects its pilot—just like a real jet. As the trigger is pressed, the canopy springs open and pilot and seat are ejected to soar high into the air. The parachute opens and pilot drifts down. Of brilliantly colored plastic, about 10" long. A fun toy for boy or girl! Para-Jet Plane, \$1.25; 2 for \$2.25 ppd. Elron, 225 W. Erie St., Chicago 10, Ill.



SPORTSMAN'S SHAVER needs no electricity, no batteries, no motor, no soap, brush, or water! Just wind it up once and it will shave the toughest beard in minutes—without effort or irritation. Ideal to carry on hunting and fishing trips, it comes with zipper traveling case. Gift-boxed. \$14.95 ppd. Hollis Co., 1133 B'way., Dept. E, New York 10, N.Y.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.

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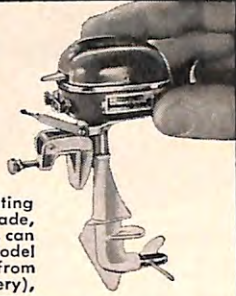
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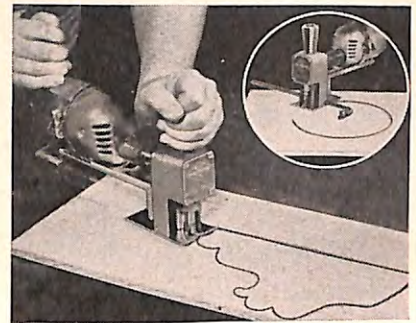
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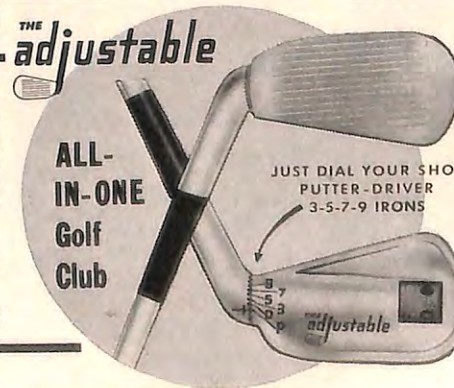
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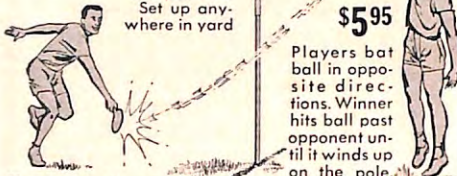


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Competitive Sport! Family Fun!

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Players bat ball in opposite directions. Winner hits ball past opponent until it winds up on the pole.

Heavy duty, 2 paddles, cord, ball, and 2-piece pole with connector. Guaranteed. A Real Buy. At dealers or send to **WAMO MFG. CO.**, Box 12H San Gabriel, Calif. See other Wamo products at your sporting goods dealer's

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Elks

FAMILY SHOPPER



LITTLE CHARMER BRACELET of sterling silver is sure to thrill your favorite young miss. Her name is gracefully engraved in script and an added delight are the sterling balls that dangle merrily from each end. Small size, ages 1 to 5; large, 6 to 12; both 3/8" wide. Children's Bracelet, \$3.50 ppd. Wayne Silversmiths, 546E South Broadway, Yonkers 5, N.Y.



SAY IT WITH MINK this Christmas—a Mink Back Scratcher, that is. An elegant Stocking gift, this Back Scratcher has a puff of real mink fur centered on its gold-colored handle. Bright rhinestones surround the mink and a tassel at the top adds the final distinctive touch. \$1.95 ppd. Brooks Specialties, 765-K Greenwich St., New York 14, New York.

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Automatic Pencil for Chalk
Encourage teacher's efforts with this practical token of your appreciation—**HAND-GIENIC**, the automatic pencil that uses any standard blackboard chalk or pastels. Ends forever messy chalk dust on hands and clothes. No more recoiling from fingernails scratching on board, screeching or crumbling chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure.

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Every teaching hour teacher will bless **HAND-GIENIC** . . . and your child. Sturdy metal construction, 1 YR. WRITTEN GUARANTEE. And what an impressive jewel-like appearance! 22K gold plated cap contrasts beautifully with onyx-black barrel. Distinctive to use, thoughtful to give. Send \$2 for one, only \$5 for set of 3 (for different colored chalks). Postage free. Satisfaction or money back. Same day shipment. ORDER TODAY. For Air delivery, add 15c ea.

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THE WHITE HUNTER
A Sportsman's Pipe! Top graded African briar in hard-polished, temperature-tested white finish. Famous SVAL concentric fluting provides twice the cooling area of conventional pipes. Grip ribbed with genuine bull rhino hide . . . V-cut and recessed for finger tip insulation, cool smoking. Glistening ebony saddle bit equipped with aluminum filter.

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A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only \$1.50 postpaid. Satisfaction guaranteed. Sold exclusively by mail. Order Now—while supply lasts. **THE BERG COMPANY**, 211 1/2 No. Minnesota St., Dept. B, New Ulm, Minnesota.

ELKS DIAMOND-1957



The Elks of Jacksonville, Ill., sponsor two four-team Little Leagues of approximately 300 boys, employing one of its members as a full-time manager. All youngsters are supplied with T-shirts, and boys on the Twilight Teams are given full uniforms. These are the Giants, National League pennant-winners, and the Red Sox, American League title-holders, who were guests of the Elks at a chicken dinner. In the background are team coaches and E.R. J. L. Bunch, second from right.



The Babe Ruth League Team which is sponsored by Joplin, Mo., Lodge and holds the championship for the State, was photographed before leaving for Des Moines, Ia., for the regional playoffs. In the third row are E.R. Ed. L. Weber, left, and Mgr. Harry Greninger, Coach Harold Norman, local League Pres. John Sohosky, Jr., and Vice-Pres. Guy D. Moore, Grand Lodge State Associations Committeeman, second, seventh, eighth and ninth from left, respectively.



These boys are sponsored by Fort Madison, Iowa, Lodge in the local Teener League. At left background is Mgr. K. W. James; at right, Director Stanley King who succeeded P.E.R. J. W. Schultz.



Bluffton, Ind., Elks' 2nd-place Babe Ruth League team with, background, Coaches Neil Beaty and John T. Flaningam and P.E.R. Clayton E. Moyer, League Pres. and Team Mgr., right.



The K-18 Cookie Baseball Team from Beloit, Kans., Lodge took second place in the Waconda League and third in the District tournament. At left background is Coach Phil Applebee; at right, Coach Cliff Colby.



Carrying the Traverse City, Mich., Elk Banner, this team won both halves of a divided section in the American Legion Pony League, under the coaching of Tom Woodward, left. At right is scorekeeper Lee Sanborn.



P.E.R. Team Mgr. E. C. Hartrick stands at left with the 1957 Jr. Teen-Age Baseball Championship Team sponsored by Baytown, Tex., Elks.



With Coach Bill Taylor, left, and Mgr. Carl Taylor, right, are the fine Little League players sponsored by Sullivan, Ind., Lodge.

IN THE DOG HOUSE

with Ed Faust

Faust isn't certain that dogs get a toothache, but he knows they have dental problems



The show-type Afghan, which is one of the oldest breeds, is also one of the most handsome of dogs.

PROPER CARE is so essential to canine health that last month this department was given over to the subjects of your dog's eye, nose and ears and their importance to him. Of lesser importance, but well warranting the attention of anyone who is sincerely interested in his dog, are Fido's teeth and tail. To the modern, well cared for dog, teeth are not so important as they were to dogs of previous years. The dog's teeth are mainly instruments for tearing food, not for chewing, as the dog does little chewing. When dogs ran wild, teeth were a necessity for tearing the game that the dog caught. Even today, if fed large pieces of meat, the dog whose teeth are broken or to a large degree missing is severely handicapped. Of course, the owner of such a dog, in kindness will see to it that all food is given in small pieces; and if any of the prepared foods are fed other than dog biscuits, the problem is automatically solved. When biscuits are given they should be broken into fragments and preferably moistened with water or broth. It may come as a surprise to some to learn that our friend scarcely needs his teeth for chewing, but it is a fact that saliva in the dog's mouth has little effect upon its food. Dogs gulp their food sometimes to the dismay of an overconcerned owner.

At about four weeks the pup's first, or milk teeth, appear. If he is still being nursed by his mother—and he should remain with her at least that long—she will begin to cut short the nursing periods and gradually eliminate them en-

tirely. The puppy teeth are needle-like and they are painful to Momma. When puppy is about six months old he should have all his permanent teeth, which one by one will have replaced the milk teeth as the latter fall out. That five months of teething can be a rather painful experience for the pup. If he's of a breed whose ears should be erect, one or both of them may turn downward, but when this period is over they'll become erect as they should. If you have a puppy in the teething stage, you can help it by closely watching those baby teeth and removing any that are loose enough to be taken out without pain to the youngster. At the time of teething the gums may become inflamed, and the pup may for a while refuse to eat. Fortunately, this condition doesn't last long; and should such be the case, then let the puppy have as much milk as you feel may compensate for its food. If it rejects the milk, don't be alarmed, provided the pup seems healthy.

AN ODDITY among dogs is that the larger breeds cut or grow their teeth sooner than do the little dogs. A Great Dane may show an entire complement of baby teeth a week or so before a smaller dog, such as a cocker spaniel. The puppy teeth are usually spaced out and the older the pup, the more space between the teeth. In the matter of puppy teeth the lower teeth are first to appear, while for the permanent teeth the uppers are first to show. As to the number of teeth, the size or the breed of the dog are immaterial—all dogs have

forty-two permanent teeth—twenty in the upper jaw, twenty-two in the lower.

When Fido is seriously disturbed, ready for war, the two upper canine teeth are bared. He has four canines—two at the front of each jaw. All right, call them fangs if you will. These are his fighting teeth. The upper two fit outside the lower two. The incisor teeth, those between each of the canines, are the tearing teeth. Such chewing or grinding as the dog may do is done by the molars in the back of the jaws. There are some people who claim to be expert enough to tell you the age of a dog by its teeth but I wouldn't bet the rent money on it, particularly if I knew the dog was more than two years old. Beyond that age it's merely a matter of guess-work.

Whether or not Fido ever has a toothache I don't pretend to know. Some authorities hold that our friend is free from this affliction. But I've known aged dogs with worn teeth that were mighty "techy" when handled around the mouth.

If the dog's teeth are sound, an excellent addition to its diet are hard biscuits, the kind he has to use plenty of jaw-power to crunch. These help keep the teeth clean and promote healthy gums. Large bones, the kind he cannot break, are excellent for this purpose. Particularly are they good for puppies that are shedding the milk teeth. Both biscuits and bones help loosen such teeth and are fine for the pup's gums. But such bones, whether for adult dog or pup, should never be

the sort that the dog can break. In this category are steak, chop or bones of fowl. When this type of bone is broken it results in splinters which if swallowed by the dog can be fatal.

Coming to the business of a dog's tail may seem a small matter to some, but give it a moment's thought and you'll agree (or will you?) that it's an important part of Fido's architecture. It certainly is the most expressive part. With it, he tells if he's happy, frightened or just doesn't feel good. In fact, it's about the surest way he has to indicate how he feels. There are many varieties of tails. There's the upright "gay" tail of the fox terrier, the sickle tail of the beagle, the feathered tail of the setter, the curled tail of the pug dog, the low hanging tail of the German shepherd and the fan-like tail of the chow chow. And the "no tail" of the old English sheepdog and the schipperke. The latter is the so-called "barge dog" of Belgium and Holland, a rather small, black dog, unusually alert and said to be an excellent guard dog. Both breeds occasionally produce puppies that are entirely without tails but when pups do have such appendages, those fanciers who guide their destinies rule that the tails be removed.

One of the interesting features of dog tails is that all dogs of the north, the Alaskan Malamute, Samoyedes, Eskimos, etc., have tails that curve over their backs. There are two excellent reasons for this. One, in snow-covered Arctic wastes a dragging tail would soon become so encrusted with ice that the dog would be seriously handicapped. Another reason is that when such dogs bed down for the night the tail serves as a covering for the dog lying in a curled up position. It wards off snow and en-

ables the dog to breathe freely. What's more, it protects that very important part of him—his nose.

It is unfortunate but true that in the showing of many breeds, fashion dictates that tails must be docked. This of course is a mutilation of the dog; and although I've been guilty of showing terriers with docked tails, neither I nor any exhibitor would have the well known Chinaman's chance with a judge were we to parade a dog with all the tail that nature gave him. Fortunately, the docking of puppies' tails is usually done when they are no more than ten days old. More often, the tail is shortened two or three days after they are born. How painful this is nobody knows.

I won't go into the details of how puppy tails should be docked as this is a problem seldom facing the owner of the average house pet. When and if it does, I strongly advise that the job be given to a competent veterinarian. His fee usually is modest and he has the surgical knowledge to do the job efficiently and with least pain to the pups.

Docking as a technical term is not to be confused with cropping. The first refers to shortening the tail, the second to trimming the ears. Cropping the ears is usually done when the puppy is very, very young. Some states have laws forbidding the practice and theoretically such mutilated dogs are not supposed to be shown. If ever questioned the exhibitors of such dogs usually alibi by saying the dog was cropped in a state where such practice was sanctioned. Why are tail and ears required to be altered? Only one reason—to improve the appearance of the animal. To make a smarter looking specimen. Therefore it must be justified. What do you think?



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For Elks Who Travel

(Continued from page 15)

tion to ease of finding a reservation, no crowds, better weather, reduced prices, more activity in the big cities which sleep the summer through, come alive again in the fall. But, say the agents, American travelers thus induced to take their European trips in the fall have arrived to find rugs rolled up, wings shut off, and the hotel operating on skeleton service. If this situation is to continue, your American travel agent warned, Americans will not be advised to travel abroad once the big season has subsided. It was a sharp point well delivered and no traveler thinking about Europe in the so-called Thrift Season ought to depart now with any sense of trepidation.

For good reason, conventions of the American Society of Travel Agents are held in a city in the United States and alternately in a foreign city. The object of conveying 2,000 delegates to a city abroad is to give the travel agent an opportunity to see at first hand the rest of the world—the world he must recommend (or not) to you. He is given an opportunity to sample hotels, to taste the food, to travel the local airlines, take the buses, join the tours, ride the railroads. In other words, to be, himself, a tourist. These trips are made available to him at extremely little cost. What he likes he will undoubtedly recommend. What he finds unsuitable will scarcely reach your ears.

This fall the agents have been offered a wide selection of Odysseys both before and after the week of meetings in Madrid. One could range eastward into Yugoslavia and north into Germany, down into France and up into England. Naturally, he has been offered the widest variety of tours of Spain and you can expect, in turn, the latest information from him on the attraction of southern Castille—imposing Granada, the dancing and orange country of Seville, the sunlands of Malaga, and the resort land of the Costa Brava which stretches from Barcelona up to the French border, as well as the equally famous resort lands of San Sebastian to the Spanish north. Certainly the Canary Islands, where few have previously ventured, will be a discovery for 1958. Hotels are abuilding here in these Spanish islands just off the coast of Africa.

Another strong effort has been made by the new kingdom of Morocco, which has given two parties of travel experts a colorful tour of such places as Marrakesh, Casablanca, and the free-wheeling free port of Tangier. Naturally the Moroccans are trying to erase the troubles of the past year which practically wiped out the tourist industry.

Scandinavia, as always, has been extremely popular with the men who make your vacations, and fortunately

the Viking lands, particularly Denmark, have big hotel building programs under way to meet the ever-increasing demands. Last year the Suez crisis and the Hungarian troubles took the edge off the season, kept many Americans at home, or sent them to other areas. Barring further troubles from now until spring, the travel people are anticipating a record year that will perhaps bring 600,000 Americans to Europe. They hope you will be among them.



The Mackle Company, one of the largest home building and land development firms in the country, plans "to make it as easy to buy Florida property as it is to buy a loaf of bread at the corner market". The big advertising campaign this year in newspapers, magazines and in radio and TV from coast to coast is to sell Port Charlotte, one of the eight developments of the Mackle Company in Florida. Homesites of 80x125 at \$795, on a \$10 down and \$10 a month basis, is the unit being featured. Situated in a triangle of the Peace River, the Myakka River, Charlotte Harbor and the Gulf of Mexico, Port Charlotte has 40 miles of water front and is considered one of the finest retirement areas in the state. The Tamiami Trail (U. S. Route No. 41) runs through the property two miles north of Punta Gorda between Sarasota and Fort Myers on the thriving west coast. We suggest to anyone seeking a moderate income retirement spot that he make an investigation of what Port Charlotte has to offer in this regard. Information may be obtained from the Mackle Company.

United Air Lines offers package vacations at nine of the country's foremost centers of winter sport—five to seven days at minimum prices of \$50 to \$105, with air fares additional. Meals, lodging and use of lifts are part of the package. The ski resorts in the plan are Squaw Valley, Lake Tahoe, Alton and Brighton, via Salt Lake City; Mt. Hood, near Portland, Oregon; Aspen, Steamboat Springs and Winter Park,

all in Colorado; Badger Pass in Yosemite, and famed Sun Valley. Complete details have been made available at all United Air Lines' 80 offices from coast to coast.

Two new luxury cargo-passenger liners, to cost about \$40,000,000, have been ordered by the American President Lines for delivery in 1960. The "President Lincoln" and "President Roosevelt" will accommodate 122 passengers each in air-conditioned, all-outside staterooms.

A letter from I. I. Poznan (St. Louis Lodge, No. 9) among other things says, "I was pleasantly surprised at the number of Elks I met in Las Vegas. They were all up and down the strip of fabulous hotels. Several said they follow the 'Travelguide' for tips on traveling."

Northwest Orient Airlines announces a modern library of 16-mm. sound and color films for churches, clubs, schools, etc. Faraway places . . . fishing . . . Island entertainment . . . for the asking and without charge. Some of the latest additions are: Hawaiian Express, Highway to the Orient, Northwest to Alaska, The Philippines, Japan, Hong Kong and Formosa. Inquire at any of the Northwest offices or write, Sales Promotion, Northwest Airlines, Inc., 1885 University Avenue, St. Paul 1, Minn.

A tailoring service for Transatlantic passengers was announced by the Israel Government Tourist Office in September. Israel's best 28 tailors, whose tradition in the finest workmanship and styling goes back to ateliers in Paris, Rome, Vienna and other fashion centers, have been selected to make hand-made suits at specially reduced prices for tourists.

At least 29 special cruises are scheduled to call at Trinidad between November and April. These are in addition to the regularly scheduled visits of other ships which call at Port of Spain.

AN IMPORTANT REMINDER

The month of December will see the lodges pay tribute to their Absent Brothers at the Order's traditional Memorial Services.

It should be kept in mind that reports on these programs are to be submitted to Loris A. Winn of the Grand Lodge Committee on Lodge Activities, Box 31, Pullman, Wash., by Dec. 20th.

Christmas Charity Programs will also occupy Elksdom's attention this month, and the lodges are invited to submit accounts of these activities to Committeeman Thad Eure, State Capitol, Raleigh, No. Car., by Jan. 10th.

Achievements— in 1958 Cars

(Continued from page 10)

On a long trip the driver can push a dash button and the Auto-Pilot will automatically maintain the speed the driver has selected. He can then rest his foot. For safety's sake, extra accelerator pressure or a foot on the brake pedal cancels out the Auto-Pilot, but as soon as speed again is reached, this accessory takes over again.

The Plymouth has few external changes; there has been a redesign of the lower-center part of the grille, and the turn signal and parking lights are above and between the dual headlights. The side trim has been changed too, as have the tail lights. Plymouth offers a whole parcel of power plants ranging from the economical and very dependable 132-horsepower Six up through two V-8 engines with power ranging from 225 to 315, depending on piston displacement (318 and 350 cubic inches), whether you prefer a simple two-barrel carburetor or either one or two 4-barrel carburetors or the extra cost of fuel injection. Retained is the 118-inch wheelbase on all but station wagons, which use the 122-inch Dodge chassis.

Improved power steering, now called *Constant Control*, is more compact, should be easier to service, and while effortless steering is retained, control and "feel" of the road is better than previously; this is optional or standard on all five Chrysler makes.

Dodge gets a new grille that will readily distinguish it from the '57 model and there's new side trim too; from the rear, though, there is little change. Still available is the 138-horsepower, six-cylinder engine. There are many taxis operating very sufficiently with a Six under the hood and Dodge builds lots of cabs. All Dodges are on the 122-inch wheelbase.

Dodge shares a brand new V-8 engine with several other related cars. This new engine is more compact, is lighter, and has several engineering improvements. Available in 350 and 361-cubic-inch displacement versions, this engine delivers either 295, 305, or 320 horsepower with single or dual carburetors or 333 horsepower with fuel injection. A smaller V-8 engine carried over from last year offers greater economy, lots of performance, and a rating of 252 or 265 horsepower from 325 cubic inches.

De Soto continues to cover the medium priced range with its 126-inch wheelbase Firedome and Fireflite series; the 122-inch wheelbase Firesweep, built in the Dodge plant, has the same interior space as the larger two series, gets into the upper lower-priced range relatively speaking, and offers the new

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engine with 280 or 295 horsepower from 350 cubic inches. The larger Fire-dome and Firefite have the new engine with the larger 361 cubic inch displacement and power ratings ranging from 295 to 355 horsepower, the latter with fuel injection. Luxury with some economy is available with a smaller two-barrel carburetor unless you go for four barrels with power of either 305 or 345 horsepower. Interiors have been restyled with new fabrics in new shades and combinations. The Adventurer sports models will offer real leather at extra cost. Still identifiable with the triple tail lights and bumper-tip exhaust tailpipes, the De Soto has new side trim and restyled front end by means of a new grille.

Chrysler, like De Soto, sets its two largest series, the Saratoga and New Yorker, on a 126-inch wheelbase. For '58, however, the Windsor has been shortened and set upon the 122-inch chassis. Chrysler's styling is also little changed except for new trim on the sides and restyled grille. The new Chrysler engine with its improvements inside where they cannot be seen is not used on this next-to-the-top car; the powerful 354 and 392 cubic inch displacement engines so successful in the past year are retained. The Windsor and Saratoga offer 290 or 310 horsepower while the New Yorker buyer has 345 horses. The special and very sleek 300 series will again be offered; it has less chrome, leather upholstery, special heavy duty undercarriage parts to give it superior road characteristics, and 380 horsepower with dual carburetors or 390 horsepower with fuel injection. The new 300 is the culmination of the fourth year of development, is the "D" model, and is probably this country's finest road performer; it comes only in a two-door hardtop or as a convertible and is considered by many to be well worth its luxury car price. This is an exceptionally smart appearing car.

Sales of the Imperial skyrocketed during '57—shot up something like 490 per cent over previous marks. With an obviously good design, there was logically little need to restyle extensively; so a new grille tells the external story here too. Nor have the engineers deemed it necessary to go overboard on horsepower for this glamorous car. You get a big, powerful, dependable V-8 with 345 horsepower, one of the most luxury laden and best crafted interiors in the industry, the most roadability and easiest control of any luxury class car. All this is on the 129-inch wheelbase chassis. Creature comforts are especially well attended to in the Imperial with dual air conditioning at extra cost—there are *two* evaporators and blowers, one for the front and another for the rear compartment for evenly distributed cool air. All doors can be locked or unlocked with another optional accessory on the dash. An un-

usual standard equipment item, even on expensive cars, is the protective undercoating.

FORD MOTOR COMPANY

Not resting on its laurels after crossing me up for last year's prediction that Chevy would continue to nose Ford out of number one sales spot, the Ford Division has almost completely changed the appearance of the '58 Ford without changing the chassis or going to a new body shell. The outer sheet metal, though, has been redesigned from the new grille, to the ribbed roof, to the sculptured rear deck.

The Custom lines are on the 116-inch wheelbase while that of the Fairlane remains 118 inches. Ford has a new engine, one with the rocker covers sitting at an angle to the heads. This has allowed the engineers to make the spark plugs more easily reached—something your mechanic will appreciate. You can still buy the *Mileage Maker Six* (many folks do) and last year's V-8 engine has been improved and is rated at 205 horsepower. The all-new engine has improved air circulation, a new oil pressure system, and is in two sizes, a 332 cubic inch job with 240 or 265 horsepower or a big 352 cubic inch version with 300 horsepower. Hidden by the front wheels are suspension improvements that make this car steer more easily and hold the road better. A new automatic transmission called Cruise-O-Matic is available on the Fairlane and wagons that is, in effect, a dual-range unit for best performance in city or country driving. The shifts are smoother and a *hill holder* is included.

The Mercury has added a model, the Colony Park. The Monterey and the Montclair use the 122-inch wheelbase chassis as before but the new model uses a new 125-inch chassis and is seven inches longer than the smaller series. The Turnpike Cruiser is now in the Montclair series, still has some distinctive styling features. The cars look little changed; in fact have new grilles and new tail lights. The former squarishness is now rounded off and the styling becomes more universally acceptable. Mercury has a new engine in two sizes; 383 cubic inches and 312 horsepower or 430 cubic inches with a top of 400 horsepower, the largest and most powerful domestic engine yet announced at this writing. The automatic transmission has been improved and push-button operation remains. Buyers will find the interiors similar to the '57 but with fresh new patterns and materials. Owners will find, happily, that oil leakage around the rocker arm covers is now eliminated due to a new method of holding the covers down. They'll also like the hill holder on the new transmission and will find a great improvement in stopping power due to larger brakes, automatically adjusting.

The Lincoln and the new Continental Mark III bear close resemblance, the difference being in the texture of the grille and in the number of tail lights—the Continental has three on each side. As mentioned, each has an entirely new body, no chassis as such, and the Continental, the most costly, has a reverse-slant rear window that retracts electrically. These cars have an engine like that in the largest Mercury, a huge 430 cubic inch unit that delivers 375 horsepower with a four-barrel carburetor or 400 with three barrel carburetors. The longest production cars currently being made, they have 131-inch wheelbases and are 229 inches long—or nearly $\frac{1}{2}$ foot longer than last year. From actually driving each of the new cars, we can say that the new Lincoln, despite its hugeness, is highly maneuverable and easy to handle. A new type rear suspension (new in this country) called trailing arms holds the rear axle rigidly in place, increases stability. With optional air suspension this car should be one of the easiest riding available. Since these two luxury cars are all new, the height is nearly 4 inches lower and the interior has not suffered, in fact the aggregate of interior dimensions is greater than in past Lincolns.

GENERAL MOTORS

Last year GMC introduced a new type frame, the X-frame, on the Cadillac. This year being one for a complete change for both Pontiac and Chevrolet, it enabled these two divisions to shrink this improved frame to their dimensions. Chevrolet salesmen will push hard in '58 to recapture first place. They'll do their pushing with a longer wheelbase, 117.5 inches, with a longer 209-inch overall length, with an all-new 348 cubic inch engine that develops either 250 or 280 horsepower. The older V-8 with from 185 to 250 horsepower is also available with a variety of carburetors or fuel injection.

The new Chevy body bears little resemblance, except in front, to the '57. Two inches lower, with fins that slant inward, and with enough styling changes to fill a book, this car has increased interior space because the new frame allows the floor to be placed lower. The Six-cylinder engine remains available with somewhat better performance.

Pontiac retains two wheelbases, 122 or 124 inches; the Chieftan sits on the former alone, for the Super Chief has been upgraded and shares the longer chassis with the Star Chief. A new series, the Bonneville, derives some character from sports cars and offers fuel injection for horsepower exceeding 300 by a wide margin. The engines are all based on the 370 cubic inch block, have compression ratios of from 8.6 to 10.5 to 1 and range from 246 to 310 horsepower with different carburetors.

Not only does Pontiac have the new X-frame permitting increased leg room inside despite much lower overall heights, but those who like an excuse for carrying no more than four passengers have a legitimate reason with the Bonneville which features separate bucket-type seats both front and rear. The new front suspension now incorporates ball-joints, an engineering term of course, but one much heard about on other makes for several years. The rear suspension, even without the optional air suspension, employs trailing arms—longitudinal members hinged at the front to the frame position the rear axle, improving handling considerably. The styling is all new and chrome trim plays a more important roll than ever before.

The Oldsmobile has retained its two wheelbases, 122.5 and 126.5 inches. The Golden Rocket 88 has given way to a new economy model called the Dynamic 88 which, although it uses the big 371 cubic inch engine, features a two-barrel carburetor with reduced appetite for gas, and a rating of 265 horsepower. The only noticeable difference in performance will be an inability to exceed 105 miles per hour running against a time clock. The Super 88 shares the smaller wheelbase with the former, the 98 has the longer chassis. Both of these big series use the same engine but with a four-barrel carburetor which boosts the output to 305 horsepower. Though the bodies of the Oldsmobiles are all new, the frame beneath still has the wide-spaced longitudinal side rails of last year. These allow the new body to sit even lower and give increased interior space as well. An improvement in the Hydramatic smooths out the shifting and the former upshift delay is eliminated. Inside, an innovation removes the horn ring from the steering wheel—something we have lobbied against in the past in the automotive press—buttons on the steering wheel spokes are depressed by finger tip to blow the horns. No need to remove a hand from the wheel.

A jewel-like look has been given the new Buick. Like the Oldsmobile, Buick miscalculated on '57 styling; and aside from removing the two rear window pillars, this division has gone all out with an almost entirely new outer body, with new trim, and with a higher, longer, and blunter look to the hood. A fifth series has been added—the Limited. Eight inches longer than even the big Roadmaster and Super series, and sharing the 127.5-inch wheelbase chassis with these two, the Limited gains its extra length from the addition of more than a half-foot to the trunk; there is no increase in the rear seat leg room. The Special and the Century share the 122-inch frame. All of the five employ the X-frame as in '57 and the engines all have 364 cubic inches displacement; the Special has 250 horsepower, the re-

maining Buicks share 300 with the added output gained with larger carburetors, higher compressions, and improved exhausts. Most important improvement, other than the styling change, is in the Dynaflo transmission which now uses three interior elements whose blades switch to higher pitch for improved acceleration as the throttle pedal is depressed. Most noticeable feature will be the grille—it is composed of more than 150 separate pieces of chromed metal. A safety feature introduced last year and held over is the pre-set warning buzzer that helps you keep down to a safe speed—that is, if the driver uses it.

Cadillac, alone, seems to have been least affected by the almost industry-wide upping of horsepower for '58. Nor is the engine any larger than previously—it's still 365 cubic inches and the power rating is either 310 or 335. First out with air suspension (on the \$13,000 Eldorado Brougham four-door hardtop last spring) the system is optional on all except the ultra-high-priced Brougham. All models feature hardtop styling; only the long wheelbase limousine has the door post. The styling is changed only in detail: the grille has a studded look and the tail fins on all models are now higher, longer, and pointed. Power window controls are in the left arm rest in some models and a new molded plastic headliner is being introduced. The hood is longer and higher at the front, and a longer rear deck increases the trunk space. The most popular series continues to be the '62" on the 129.5 inch wheelbase, which is unchanged, as is the 133-inch chassis beneath the larger Fleetwood 60 series sedan. Cadillac continues to be the world's most sought luxury car; the '58 model retains previous refinements and improves them without radicalism.

STUDEBAKER-PACKARD

Hard-pressed but giving indication of getting back on the track is this century old maker of vehicles. The Scotsman proved a surprisingly good idea during the summer—the production intention was doubled. For '58 the line starts with the economy Scotsman, basically an untrimmed Champion with that car's 101 horsepower, 6-cylinder engine. The Champion, Commander V-8 and President V-8 have lent many of their features to the more expensive Packard. The latter car, based upon the President, to be specific, has a 289 cubic inch 225 horsepower engine with a moderate 8.3 to 1 compression ratio enabling it to maintain traffic position unless the speed limit is increased to something like 100 miles per hour. No longer touted as a prestige car, the Packard offers distinctive front end styling and tail fins with marked outward cant. The similarly sized President in the Studebaker range,

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however, has a more conservative fin adopted from the well-established line of Hawk sports coupes. The latter have done extremely well to provide the family man with a sporty type car having family seating capacity. Thus encouraged, S-P officials have caused the new Packard Hawk to be brought out. This very luxurious car has a full leather interior, the same 289 cubic inch engine but with a supercharger that forcibly pushes more air through the carburetor to develop 275 horsepower.

This new Packard is very much in line with the traditional quality car associated with this great name.

All in all, South Bend has a line of

cars featuring sedans, hardtops, and coupes that have power ranging from 101 to 275. Wheelbases range from 116.5 to 120.5 inches, without stretching a point, we can expect this firm to improve its position; management has succeeded in reducing costs greatly, furthering an earlier production level where a profit will start to show. Furthermore, lower floor pans, a new and lower roof line, popular dual headlights, and competitive prices plus high quality workmanship should be reason enough to cause fair-minded buyers to investigate what this firm has to offer. They do not have air suspension, but chassis improvements of a technical nature

make the new Studebaker and Packard lines definitely on a par with the competition.

AMERICAN MOTORS

The automotive division of this firm, which builds their cars in Kenosha, Wisconsin, is on pretty sound ground for '58. The Rambler's sales have notably increased as have those for the British built Metropolitan. The Hudson and Nash names have been dispensed with and in their place is a new, high performance Rambler Ambassador in a pleasing range of four-door sedans, hardtops, and station wagons, the latter available in a hardtop style without the door posts. To distinguish this 117-inch wheelbase, 270 horsepower car from the familiar 108 inch Rambler Rebel with its 215 horsepower, there is a longer hood, distinctive side trim that accentuates the quite conservative and outward canted tail fins. The handy net above the sun visors, long an Ambassador feature, provides space for the "stuff" that normally clutters up the seats on a trip. Reclining seats that can be made into a bed are available on all Ramblers. The economical Six-cylinder engine with from 125 to 135 horsepower is standard on the Rambler Six in the smaller series.

New in 1958 and scheduled to go on sale sometime in January is the Rambler American—a return by popular demand to the popular 100-inch wheelbase car that was last built in 1955. This car will have the simple L-head six-cylinder engine, will be the lowest priced American built car, will in fact sell for considerably less than many imported cars with less performance and far less space. Actually, this new "American" model will carry five passengers with ease, will be available with standard or automatic transmission, and will, according to many persons of authority, absorb many of the sales now going to imports by default.

American Motors will, at a later date, offer air suspension in the rear only on the Ambassador and the Rambler Rebel V-8. Featured will be automatic leveling to equalize heavy trunk loads. Standard transmission are continued for the economy-minded, but the improved dual range automatic transmission is now controlled by up to the minute push buttons. Larger brakes and other improvements make these AMC cars safer, too. All new are the grilles, front fenders, the lower roofs, and the rear fenders. The station wagons have only one piece to open, the tail gate; they were among the first to feature retracting rear windows as standard equipment.

NEXT ISSUE—Dr. Marcus Nadler, Professor of Finance at New York University, will review the economic trends for the new year.



This fifteen-member class, initiated by Chicago North Lodge, No. 1666, was among the first to come into the Order under Grand Exalted Ruler Blackledge's indoctrination program. Standing behind the new members are, left to right, Arthur G. Lefebvre, Esquire; Gerard A. Nowak, Esteemed Leading Knight; George T. Hickey, member of the Grand Lodge Committee on Lodge Activities; Exalted Ruler Kenneth T.

Batchelder; James A. Gunn, Chairman of the Grand Lodge State Associations Committee; Grand Exalted Ruler H. L. Blackledge; William M. Barr, lodge Secretary; J. Paul Ardesser, Past Exalted Ruler of No. 1666; J. Alex Arnette and Campbell F. Rice, both of whom are Grand Lodge State Associations Committee members; and Bert A. Thompson, who is Grand Lodge Activities Coordinator.

INDOCTRINATION IN ACTION

Chicago North Lodge No. 1666 recently became one of the first lodges of the Order to put into action Grand Exalted Ruler Blackledge's indoctrination plan, aimed at demonstrating to new members that ELKDOM'S RECORD is AMERICA'S REWARD.

Exalted Ruler Kenneth T. Batchelder appointed an Orientation Committee, headed by Past Exalted Ruler J. Paul Ardesser, to acquaint candidates for membership with the history, organization and objectives of the lodge and the Order.

The Committee set up a three-point indoctrination plan which was inaugurated with the introduction to Elkdom of a class of 15 candidates. The plan—carried out in line with Brother Blackledge's objective to "make more working Elks" and thus increase the

Order's good works—included: 1. A meeting at which candidates were welcomed by the Exalted Ruler, introduced to the history, organization and operation of the lodge and the Order, briefed on the benefits to be derived from Elk fellowship, and given a description of lodge activities and the committees which plan and carry them out. 2. Initiation, held one week after the first indoctrination meeting. 3. A dinner for the new members at the next regular meeting, when they were introduced to lodge Brothers and committee chairmen.

Grand Exalted Ruler Blackledge, on a visit to Chicago North Lodge at the time of its first indoctrination meeting, spoke on the significance of the program, and suggested that it should also be used in telling Elkdom's story to older members as well as to initiates.

Lodge Visits of H. L. Blackledge

(Continued from page 17)

time the Grand Exalted Ruler received a scroll of honorary citizenship from Mayor Bernard L. Boutin.

Mr. Blackledge and his party then returned to Vermont to enjoy a roast beef luncheon with over 100 members of Springfield Lodge on Sept. 23.

While in Vermont, Grand Exalted Ruler Blackledge also visited lodges in Hartford and Montpelier, and the Silver Towers Camp at Brookfield. Vermont Elks are working to establish Silver Towers as a camp for handicapped children.

After making his Vermont visits, Mr. Blackledge turned south, arriving in

Rhode Island on Sept. 24. At Rhodes-on-the-Pawtuxet, the Rhode Island State Elks Association tendered the Blackledge party an enthusiastic welcome, and the tour of New England was brought to a close appropriately with a reception and dinner given in Mr. Blackledge's honor by the Rhode Island Elks. Among the Elk dignitaries present at the dinner were Past Grand Exalted Ruler John F. Malley, Chairman Judiciary Committee John E. Fenton, Grand Trustee Edward Spry, State Pres. James W. Leighton, District Deputy Arthur Roberts and Grand Lodge Youth Activities Committeeman L. B. Carey.

State Association News

(Continued from page 19)

Lakewood Lodge was declared Ritualistic Champion over Pueblo, Leadville, Loveland and Montrose teams, in that order. Gunnison Lodge was awarded the 1958 Meeting.

Many entertaining social events were enjoyed by the 1,600 delegates who learned that five Colorado youngsters had been awarded educational grants, totaling \$1,400, under the Assn.'s Handicapped Student Aid program.

Illinois Elks Confer

Pres. Eugene W. Schnierle and all but four of the officers and Trustees of the Illinois Elks Assn. attended the Fall Conference at Sycamore Sept. 27th, 28th and 29th. Over 600 persons registered for the meeting in which Past Grand Exalted Ruler Henry C. Warner, Grand Est. Lead. Knight Nick H. Feder and George T. Hickey of the Grand Lodge Committee on Lodge Activities played prominent roles.

E.R. Merrill B. Jensen and the other members of Sycamore Lodge were cordial hosts during this conclave, the social highlight of which was the banquet at which Past Pres. Don C. Patten presided. State Pres. Schnierle was the speaker of the evening, and following his remarks he introduced Arthur Guy, a member of New York Lodge, chief guide and lecturer at the Elks National Memorial Building and grandson of one of the original Jolly Corks.

The Crippled Children's Commission meeting was held, at which time Dr. Frank A. Farrell, a member of the Commission from Chicago (South) Lodge, reported on his lodge's plans to raise a sum to be made available for the purchase and operation of the first mobile unit for the Cerebral Palsy Program, and for possible scholarship grants to therapy students.

State Vice-Pres.-at-Large Stewart Strain announced that a Midwinter

Meeting would take place in Mattoon on Feb. 7th, 8th and 9th, and that Decatur Elksdom would be host to the Annual Convention next May.

Elk Leader in Indiana

Grand Exalted Ruler H. L. Blackledge spent a busy day in Indianapolis Sept. 29th, when he joined Past Grand Exalted Ruler Joseph B. Kyle and other dignitaries of the State during their three-day session of special meetings. Welcomed by Mr. Kyle, State Pres. John H. Jennings, Vice-Pres. Charles P. Bender, Past Pres. Robert L. DeHority, Secy. C. L. Shideler, and D.D.'s Glenn L. Miller, Roy Rogers, Jr., Donald M. Hilt, Robert J. Duncan, S. L. Randall and William D. Murray, Mr. Blackledge was taken to the Antlers Hotel where the Indianapolis Elks have their headquarters. On his arrival, Mr. Blackledge met Special Deputy Joseph G. Kraemer of Louisville, Ky., and, with Pres. Jennings and Secy. Shideler, visited each of the District Meetings which were going on throughout the hotel, speaking briefly on each occasion.

That afternoon, the annual banquet took place for 350 members who heard Dr. John D. Van Nuys, Dean of Ind. Univ. Medical Center, and the Center's Publicity Director, Marc Waggner, as well as Dr. George Davis of Purdue Univ. express their appreciation for the more than half a million dollars the Indiana Elks have given to cancer research during the past ten years. At that time Indianapolis Lodge presented a \$1,067 check for this work, and Kendallville Elksdom gave \$1,000, in addition to a personal gift from Past Pres. and Mrs. P. W. Loveland. Mr. Blackledge delivered a fine address at this banquet, praising the Assn.'s co-operation with the Grand Lodge. Another speaker was Past Pres. Herb Beitz, State Foundation Committee Chairman, who reported he'd secured eight \$1,000 Founders Certificates and seven \$100 Participating Memberships in the Foundation over the weekend.



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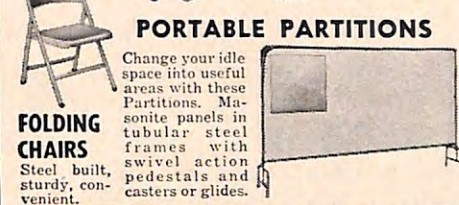
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Here's what can happen when the quarterback is rushed and loses his split-second timing on the pass. In a Los Angeles Rams-Chicago Bears game, what looked like a sure gain for the Rams on a pass from quarterback Bill Wade (9) to end Elroy Hirsch (40) (indicated by the solid line) ended up as a break for the Bears when the ball dropped from Hirsch's hands (broken line) and was grabbed by Chicago Bears' back McNeil Moore (29) to give his team possession.

Golden Arms of Football

(Continued from page 13)

fail while lads of lesser reputation rise above the mass and develop into the high-salaried stars. Two names come to mind . . . Babe Parilli of Kentucky and Otto Graham of Northwestern.

Parilli, a great prep star from the fertile football fields of Pennsylvania, was a tremendous performer for Paul (Bear) Bryant's greatest Kentucky teams, 1950-51. He threw 23 touchdown passes in 1950, which just happens to be five more than any pro quarterback threw last season. And on two different occasions Babe tossed five scoring passes in one game. His aerial wizardry put Kentucky in three bowl games, produced the school's only Southeastern Conference championship, and helped the Wildcats hand Bud Wilkinson's Oklahoma Sooners a rare defeat in the Sugar Bowl.

Parilli, of course, was rated a great "catch" in the pro draft. Green Bay snapped him up. But even with this glittering college record he was far from ready for pro stardom when he joined the Packers in 1952. Parilli, a frail-looking, intense sort of person, understudied Tobin Rote for two seasons. He was pegged for eventual stardom with this club when military service claimed him in 1954-55.

"I got out of uniform in March, 1956," Parilli recalled, by which time the Packers, needing immediate help, had traded him "up the river" to the Cleveland Browns. "I was awfully

rusty. I spent most of my service time in North Africa. We didn't have any real football competition but I kept a hand in by playing touch football over there.

"I was elated to think I would have a chance to play with the Browns. Everybody said Graham had quit for good. That meant the quarterback job was wide open and I thought I could do the job for Paul Brown or anyone else. Sure, I had plenty of respect for George Ratterman (Graham's understudy) and Tommy O'Connell (who led Illinois to the Rose Bowl) but I had a lot of confidence in my own ability just the same.

"Pro football is plenty tough, but remember it's platoon football. I'm on offense; I don't have to worry about defense and the defense doesn't have to worry about the offense. In this respect pro football is much easier than the college game. But going to work for Paul Brown was like starting all over again. I kept class hours like everybody else and wrote everything down in the notebook. That's all part of the system. You write down everything . . . basic fundamentals of how to throw the football, how to run, how to block, how to tackle, the most elementary stuff. It's his theory that you learn better and it stays with you longer if you put it down on paper. Well, you can't argue with success. He wins. But I can't see why you need to write down a lot of things you already know.

"Toughest of all, at least for me, was getting used to Coach Brown's system of sending in plays. He shuttles the guards in and out on every play and the incoming guard brings the play Brown wants to run. I didn't like that at all. I believe the quarterback can do a better job of selecting plays, as a general thing, than the coach. I'm on the field, I have the feel of the game, and I get information from my teammates—linemen and ends particularly—on the other team. A pass receiver may tell you he thinks he can get away from the defender. That's good to know if you are selecting the plays; it's no good if the coach is sending in a play on every down."

Coach Brown, the winningest coach in pro football since 1950, gave Parilli the quarterback assignment last season when Ratterman was injured. Parilli was apparently making modest progress as Brown's robot when he went down with a shoulder injury. At that time he had completed 27 passes in 46 attempts for four touchdowns. When Parilli was sidelined, O'Connell took charge and the coach eventually came to the conclusion that the All-American from Kentucky was not a logical successor to Graham. He traded Parilli back to the Green Bay Packers after the 1956 season.

WITH THE PACKERS, Parilli found Coach Blackburn to be something less than an easy taskmaster. In the midst of a hot scrimmage Blackburn was likely to stop the show and ask the quarterback to give the assignments of every man on the team.

By this time Parilli's All-American notices were forgotten; he was just another guy trying to make the ball club. He suffered the fate of many a famous collegian, running behind a lesser known player—in this case, one Bart Starr of Alabama.

"Parilli would be great if he had Starr's head for football," candidly observed Coach Blackburn. "Starr thinks of nothing but football. Every time you see him he's studying play charts. Babe has a great arm; he throws a soft pass and knows how to lay the long one right there—I don't know—his future is up to him."

Blackburn roomed the two quarterbacks together on the exhibition junkets, hoping presumably that Starr's studious habits would rub off on the ex-Kentucky star.

Parilli's fate is no surprise. He joins an illustrious group of collegians who are currently trying to find the pot of gold at the end of the football rainbow . . . Al Dorow of Michigan State and the Washington Redskins, Eddie LeBaron of College of the Pacific and the same Redskins, Don Heinrich of the University of Washington and the New York Giants, Jack Scarbath of Maryland and the Pittsburgh Steelers, Jim Haluska

of Wisconsin and the Chicago Bears. Even John Lujack, one of Notre Dame's great all-time leaders, could not qualify as an effective quarterback in professional football.

OTTO GRAHAM, in contrast to Parilli and many, many others, went into pro football with far less impressive credentials. Fact is, Graham backed into a brilliant and lucrative 10-year career. He enrolled at Northwestern University on a basketball scholarship in 1939. He gave football no consideration. Graham spent his first fall on the campus playing touch football with his fraternity brothers in an intramural league!

He passed the team to a touch football championship. Varsity coaches inevitably got word of his talent. They went out to see him, introduced themselves and invited him out for spring practice in 1940. Graham accepted, and got a knee injury that spring that shelved him for the entire season of 1940. In 1941, his coach, Lynn (Pappy) Waldorf, quickly recognized the lad's potential. He began alternating him at left halfback with a highly-publicized graduate of Chicago prep ranks, Bill DeCorrevont. Graham, not DeCorrevont, was the varsity mainstay when both were seniors at Northwestern University in 1943.

"When I got out of Northwestern, pro football didn't even exist as far as I was concerned," Graham has said repeatedly. "The Navy was next. I was stationed at one of the bases near Chicago. One day Paul Brown came down from Great Lakes (where he was the

coach at that time) and asked me if I wanted to play pro football. I didn't know."

Brown offered him \$7,500. The Detroit Lions upped the bid. But Brown, knowing that Graham wanted to get married and had no money, offered him \$200 a month while he was in service. That cinched the deal.

Brown's colorful tutelage of the rookie began in 1946 when the team was in the American Conference. By 1950—when the Browns were admitted to the National Football League—Graham was the peerless pilot of all pro football. Which explains why Cleveland, in the ensuing six years, won three championships, six divisional titles and were frequently referred to as the "Yankees of pro football."

How did Graham develop this knack? How did he succeed where many All-Americans failed? What did Coach Brown see in this handsome college boy who could take football or leave it?

First of all, Graham was temperamentally suited for stardom, leadership and responsibility. He never, or seldom ever, took the game "home with him." If the Browns lost—which they seldom did—he shrugged it off as one of those things. Great athletes, though the fan may think otherwise, seldom burst into tears if the score goes against them. Thus, Graham could ignore an occasional mediocre performance and come back looking sharper than ever.

Secondly, Graham was fortunate to be playing with great personnel and a coach, who was, and is, a dedicated man—dedicated to conquest each Sun-

WIDE WORLD PHOTOS



Washington Redskins quarterback Al Dorow sets up a touchdown play in a game against the Giants last year. In photograph (1) Dorow pitches out to Billy Wells, and in photograph (2) Wells takes off, aided by a nice Redskin block. In photograph (3) Wells eludes a Giant tackler and in photograph (4) he romps down the field for a goal.



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WORD FROM OUR READERS



It has always been said that 'one good deed deserves another', and this was proven again in our Elks Magazine when it carried an article a few months ago about the tornado disaster here in Kansas City.

Joe Leavitt, Sr.'s name appeared in the article as Chairman of the Disaster Committee for relief performed by the Kansas City Elks for the unfortunate people in that area. Joe Leavitt, Jr., who is a member of Lodge No. 1716 in Belle Glade, Florida, and his wife read the article and felt that this might be Joe Junior's father. Through letters and telephone conversations, the final result was that they were father and son but hadn't seen one another for twenty years. The son thought that his father had been killed in World War II. Upon his return from the service, the father had tried every way possible to locate his son, but was unsuccessful.

Together with about one hundred other friends of the Leavitt family, I was in his home to meet this young lad who had been separated from his father all these years, and I can assure you that it was a very enjoyable evening for all, but most of all for the Leavitts, who were the happiest people on earth, thanks to The Elks Magazine.

Ben B. Hanis
PER, Kansas City, Mo., Lodge

I have been an Elk for some time and enjoy reading The Elks Magazine very much. Also, I enjoy the wonderful natural scenes which you very often have on your covers. In fact your April, 1956, cover, showing a camping scene with two fishermen preparing a meal with their catch, appealed to me so much that I had it framed for my office.

You are to be complimented also on the character of the articles that you publish in your magazine. I felt that you would be glad to hear from a subscriber of the magazine and learn from still another Elk how much your publication is appreciated.

G. C. Hosch

Lake Worth, Fla.

day of the season. Brown has won dozens of games on superior staff work, superior organizing, superior planning. The quarterback, charged with executing the plan of battle, benefited from Brown's brilliant operation. This phase of modern football cannot be over-emphasized. Time was when defenses were rather static. You'd see a six-man line most of the time, an occasional five-man line, and a seven- or eight-man line near the goal line. Quarterbacking, and coaching, was a lot easier in those days. Now all clubs have a dozen defenses. More to the point, they may switch from one to another all afternoon. Linemen may veer, loop, angle, back up, charge and so on—all part of a pre-designed plan to confuse the blockers on the team with the ball. Graham was smart enough to stay ahead of the defense. He seemed always to have a play ready for the defense.

Thirdly, Graham was blessed with a strong arm and a wonderful sense of timing. He usually threw the "soft" pass easy to catch. As he gained experience, he learned how to throw the accurate long pass. And he quickly discovered that, in pro football, the pass must be pin-pointed. The short pass must be thrown to a precise spot, usually low to the receiver, a throw that is almost impossible to intercept. Graham, in time, learned to throw with huge linemen all over him. Some passers fail utterly when badly rushed—they throw to get rid of the ball, the worst fault a passer can have. The good ones never throw just to be throwing. There are times when the smart quarterback deliberately throws for an incompleteness. If the receiver is covered and the thrower is trapped for a loss the passer can, and does, throw a ball that is close to players but cannot be caught by the defenders.

Fourthly, Graham was the smooth

dispatcher on non-pass plays, a sort of traffic cop. On rushing plays statistics often blame a fumble on the ball carrier. More often than not the fault lies with the quarterback. He must be precise yet relaxed. The ball must be handed off at the exact moment, at the exact height and just exactly where the runner expects it to be. Otherwise, the timing is off, the blocking is wasted and the play isn't likely to gain. A few busted plays and the battle-tested pros lose confidence in their quarterback.

And last, a quarterback relies on his teammates. In his first six years with the Browns, Graham selected the plays himself. Coach Brown assumed that chore himself four years ago, basing his judgment on information he received from observers in the press box. Since then he has called most plays, but Graham was of such stature that he occasionally ignored his employer.

"When you did that you had to make the play 'go,'" recalled Graham.

Cleveland's six-year (1950-55) run of success with Graham at the wheel will be hard to surpass. He piloted the team to 58 victories in 72 games in football's most rugged competition. In the one year without him (1956) the Browns lost seven games, which just happens to be more games than the Browns lost in 1953-54-55. This year the Browns have recovered nicely.

The pro championship battle of 1957 will follow the same pattern—you can bet on that. Charlie Conerly had his greatest season in 1956 and the New York Giants picked up all the marbles. Check the National Football League standings any weekend, then check the quarterback of the pace-setter. You'll find him well equipped with authentic credentials of a great passer, heady field general, smooth ball handler . . . but most of all a great passer. Just like the man said—you can't win the championship without one.

Rod and Gun

(Continued from page 24)

drop of blood, scarlet against the white. A great horned owl fed well last night.

The woods are cleaner in the winter, and quiet and uncrowded, and the air is fresher. But what to do? Can a man just go walking aimlessly around? After all, the hunting season is over and we won't think of fishing until spring.

Well, being a woods loafer of long standing, I can assure you that such "aimless walking" is more rewarding than one might think until he's tried it. Sometime do this:

Into a knapsack put a little coffee pot, preferably well blackened by the smoke of many fires, and a cup, some coffee, an apple, a sandwich or two, a candy bar, and a piece of good steak, well buttered on both sides, liberally sprinkled with salt and pepper and

wrapped carefully in foil. You might also take a light hatchet and the stub of a candle or a "boughten" kindler, so that you can start a fire though the wood be damp.

Now, if you must, take along a gun. You might get a shot at a fox or goshawk or a great horned owl, or in the West a coyote. It is better, however, to take only a binocular or camera, or even a walking stick. If you have a gun, you'll likely get to hunting, and this is to be a trip for looking, not for hunting.

It is best, too, to go alone. You will see more, hear more and learn more, but if you desire a companion choose an old friend who has long since said everything that urgently needs saying. A man with a busy mouth walks through a wildlife vacuum. Or take a boy, either

your own or a neighbor's. No boy can be quiet for more than three minutes at a time, but his fresh delight at each new discovery will be ample compensation for the wild creatures that you fail to see.

On a morning when there is fresh snow, set forth into any convenient woods or bit of wild land. It need not be large, nor far from town—just big enough so that you can amble along until you become pleasantly tired, then build your fire, cook your steak and eat in solitude.

Take any standing dead wood or blown-down sapling that is held up off the ground by brush, and reduce a chunk of it to slivers with your hatchet. Start them afire and add more fuel as you chop it off. Set your coffee pot on now, melting snow for water or filling it from the brook if one is handy—but remember that it requires 20 minutes of boiling to kill some germs, and most streams in settled country are likely to be polluted.

When your coffee is made and set aside and your fire has burned down to a bed of coals—and this need be no bigger than you could cover with your hat—lay on your foil-wrapped steak. If the coals are red and you like steak rare, give each side five minutes and take it off. Medium and well-done steaks require somewhat slower, longer cooking.

Now build up the little fire with that last handful of wood and sit down beside it on the rock or log from which you've already dusted away the snow. Unwrap your sandwich and pour yourself a cup of steaming coffee and carefully undo your steak so that the foil will hold the juices. I need say no more.

SIT QUIETLY after you have eaten. Watch the fire burn down to coals again and enjoy a leisurely, noontime pipe. The winter birds will soon forget your presence and resume their busy feeding, and you may see a rabbit or squirrel, or even a fox. I have seen many foxes when I was sitting quietly in the woods, and I can assure you that no creature is more delightful to watch than this light-footed hunter of the wild.

Soon shadows lengthening in the east will warn you that the time has come to turn your steps toward home. You will arrive with tingling cheeks and toes, and possibly a little tired, but you will find that you have miraculously relaxed your nerves and refreshed your spirit.

Since this article is not intended for skiers or ice fishermen or other winter sports enthusiasts who already know how to dress, possibly I should treat briefly on the proper clothing. Before doing so, however, let me point out that the weather nearly always appears worse when you are indoors looking out than it actually is, once you get into it. Some of my most enjoyable winter days were spent outdoors when it was snowing or the temperature was near zero,

or below. Yet I suffered no ill effects nor did I wear excessively heavy clothing.

Warm, long underwear is the foundation for any sensible winter outfit. Make it heavy wool if you expect to be sitting still most of the time and the temperature is low. Light wool or cotton usually is adequate when you're active. A wool shirt and woolen trousers, supported by suspenders, should go over the underwear. You'll want a cap with earflaps, gloves and a light- or medium-weight wool jacket. Here again, of course, you'll substitute a warmer coat if you intend to spend long hours sitting still, or if the weather is extremely cold.

Your footwear is most important. There is no substitute for warm, fleecy, woolen socks, and your shoes should be large enough for one or two pairs—depending once more on temperature and activity—without binding. Tight shoes are always cold.

Leather shoes are not satisfactory for winter wear unless they are protected by overshoes—though I might add that many old-timers believe that a pair of light, leather shoes under four-buckle overshoes (they're made with zippers now) is still the best possible combination for all temperatures from zero to 50 above.

When I'm doing considerable walking and the temperature is moderate, I find either all-rubber shoes or rubber-leather shoe pacs satisfactory. The all-rubber ones are better for hard going in deep or wet snow, though the pacs are more comfortable when the snow is light. If the temperature is zero or below, however, or I expect to be inactive, then I find the new, insulated rubber shoes superior. They need but one pair of wool socks and are made to order for the man who suffers with chronic cold feet.

None of these shoes needs be higher than ten inches. Uppers, whether leather or rubber, higher than this pro-

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vide only added weight that will help to wear you out before the end of a long hike. In deep snow, tie your pants down *outside* your shoes with scraps of string. This will keep your socks dry, something that even 16-inch boots won't do when pants are tucked into them or left loose outside.

But one other item of clothing remains to be discussed, and it is solely for use in wind. Fortunately, winter wind is not common in wooded country. On the plains states and in some other areas, however, you sometimes encounter wind when the temperature is low. This is the toughest possible combination. A wind at 32 degrees is colder than still air at zero, and unless you have a garment to turn the wind you will suffer.

The best that is generally available is a light, knee-length parka of some tightly woven material. You can carry it in your knapsack and slip it on over your other clothes when you need it. With the hood over your head and a belt or string—not too tight—around your waist, outside, it may easily spell the difference between comfort and downright suffering.

At this point, such readers as have stayed with me are likely to inquire: "All right. So I can go for a walk in the woods. What else is there to do in the winter?"

The answer is simply that the opportunities for pleasant outdoor activity, in every section of the country, are virtually unlimited. Purposely avoiding hunting and fishing—though there is at least some hunting or fishing in every state during the winter months—there is so much left to do that no one man could possibly get around to all of it during one winter.

Suppose you are a camera enthusiast. Summer provides no such light, even on the beach, as you will find on a sunny winter day when the dark earth is blanketed by snow. The low angle of the winter sun gives pictures a dramatic quality, and there are no dense shadows under hat brims, even at noon.

There are birds—song birds, owls, hawks and waterfowl—in most areas that the summer outdoorsman never sees. I would never have seen a grosbeak or a crossbill, a redhead or lesser scaup, a Ross's goose, a great horned owl or a prairie falcon if I had always retreated indoors with the first cold days.

Some sportsmen make light of bird watchers, yet not a man goes afield with rod or gun whose days would not be richer if he knew more about the non-game species that he sees hourly. (And this observation, I must admit, applies to me, too, though I have gradually been learning for more than 30 years.)

Possibly I should add that you can enjoy birds, even though circumstances prevent your making winter trips afield, by putting up a feeding station in your back yard. Ready-made feeders are advertised in the *Audubon Magazine*, 50 cents per copy, 1130 Fifth Avenue, New York 28, N. Y., or you can make your own. Most lumber yards either have plans or can tell you where to get them. If you undertake this project, you will discover, too, that children are fascinated by birds and that watching them increases their interest in nature and the outdoors generally.

There are a thousand other interesting activities in the winter, but my space here, like my leisure time, is far too short. Each spring arrives with many things undone, and so I pause with many thoughts unsaid.

ARIZONA MOURNS S. O. MORROW



had passed away in Phoenix on July 27th at the age of 58. He is survived by his wife, Dorothy Morrow.

Immediately after his initiation into Flagstaff Lodge No. 499 in 1941, Mr. Morrow became active in all of its affairs. He served as Exalted Ruler in 1943-44, and was appointed District Deputy for Arizona North in 1950. The following year he was accorded an Honorary Life Membership in his lodge, in recognition of his devotion and loyalty to the Order's principles.

In 1952, he was elected President of the Arizona Elks Association, and two years later served as Grand Inner Guard. He had held the Chairmanship for his State Association for the Grand Lodge Convention in San Francisco last July.

In addition to his Elk activities, Mr. Morrow was deeply interested in the Boy Scout movement; he'd held all offices in the Grand Canyon Council and was a recipient of Scouting's highest honor, the Silver Beaver Award.

IT WAS reported recently to The Elks Magazine that Past Grand Inner Guard S. O. Morrow, a well known member of the Arizona Elks Association,



YOUTH PROGRAM —1957-58

CHAIRMAN Charles C. Bowie of the Grand Lodge Youth Activities Committee has mailed an attractive brochure setting forth his Committee's program for the year to all Exalted Rulers and lodge Youth Activities Committee Chairmen, State Association Presidents and Secretaries and the State Youth Activities Committee Chairmen, as well as to all District Deputies.

Prior to this mailing, all Exalted Rulers received a questionnaire on which the name of the Youth Activities Committee Chairman for each lodge was to be inserted, along with complete information on the lodge's current youth projects and a statement concerning further youth programs being contemplated for 1957-58.

These questionnaires have been coming in to Chairman Bowie at an encouraging rate, auguring well for an outstanding year.

AIMS THE SAME

The objectives of the program are a duplicate of those of last year. Again, the Committee urges the promotion of a sound, well-balanced, year-round youth program for every lodge and every State Association; the conducting of lodge, District and State Association Youth Leadership Contests and the observance of Elks National Youth Day, May 1st, 1958, by all lodges and State groups.

Awards will be made to those lodges and State Associations which give evidence of having sponsored the best youth programs. Committeeman W. L. Hill will supervise that project on a local level; Committeeman Gerald Powell will handle it on the State level.

LEADERSHIP DEADLINES

It must be remembered that all local Youth Leaders must be determined by Feb. 1st, and their names filed with, and certified to, the State Association Youth Activities Committee by Feb. 15th.

By the first of March, all State Youth Leaders, a girl and a boy for each, must have been selected, and their names submitted, and certified, to Committeeman W. W. Wenstrand, 637 Omaha National Bank Bldg., Omaha, Nebraska. Judging in the National Youth Leadership Contest will be completed by April 10th, 1958.

Each lodge may supply what prizes its membership desires in rewarding its individual Youth Leaders, and while the Grand Lodge will award one \$100 U.S. Defense Bond to each Association for one State Youth Leader, the Committee urges the State organizations to provide additional awards for these young people.

A total of \$3,600 in U.S. Defense Bonds has been turned over to the Grand Lodge Youth Activities Committee by the Elks National Foundation Trustees. This sum is to be distributed among the three girls and three boys selected as top Elks National Youth Leaders. A \$1,000 Bond will go to the first-place winners, a \$500 Bond to each of the second-place winners and a \$300 Bond to the young people winning third-place honors.

Chairman Bowie reports a splendid response to all inquiries and questionnaires, indicating that the Order is cooperating with the Committee and with Grand Exalted Ruler H. L. Blackledge who has stated that "America's youth represents our obligation—we have created the challenge and we must meet it."

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How to do better sanding with less work

BY HARRY WALTON

ALMOST anything you do with tools calls for some sanding. This important last step, often done as an afterthought and perhaps skimped, can make the difference between a superb job and a barely passable one. Nothing looks better than its surface. Sanding is the way to a fine surface.

But smoothing is not the only use for abrasives. They can also shape materials, remove rust, strip off old paint or varnish, even sharpen tools. Anybody who remodels, repairs or refinishes things around the house will find modern sandpaper an indispensable tool.

THE KIND EVERYONE KNOWS is flint paper. The sandy-yellowish grains on this are a form of quartz. Although cheapest of the coated abrasives, it is not really economical because it works slowly and wears out fast. Flint paper is most useful for removing old paint and varnish. These will quickly "load up" or clog any abrasive paper, so it is only wise to use the cheapest and throw it away as rapidly as it becomes useless.

Sand the old finish with coarse flint paper until you begin to see the wood underneath. Then change to a medium-grit flint paper. This will help you avoid making deep scratches that would have to be laboriously sanded out again.

GARNET IS SUPERIOR to flint paper; it not only works faster, but lasts much longer. Garnet is a hard natural stone, reddish in color. (The purer type is, of course, the well-known gem stone.) You'll recognize garnet-coated papers by their paprika-like color. They can be used for both hand and power sanding, and are well worth their cost.

MAN-MADE ABRASIVES are taking over even from garnet. One is aluminum oxide, a tough, gray-brown substance of great hardness. Another is silicon carbide, hardest of all—it rates second only to diamond in this respect. Ranging in color from dark gray to

black, it is less tough (more brittle) than aluminum oxide and somewhat more limited in use.

You may occasionally have need for emery and crocus cloth. Emery is a natural black mineral, used chiefly for lapping, cleaning and polishing metal. Crocus cloth is coated with red iron oxide. Extremely fine, it can put a mirror finish on metal. These two abrasives have no place in woodworking.

You'll buy trade names when purchasing abrasive materials coated with the synthetic abrasives, but you can easily identify them by their colors. The black silicon carbide is hard enough to shape glass and ceramics. You are more likely to use it for sanding floors, smoothing paint and lacquer finishes, or shaping and polishing plastics.

The brown-gray aluminum oxide is excellent on all kinds of machine sanders, and is available on cloth and paper, in the form of belts, disks and drums. It can be used to work metal as well as wood.

THE SECRET OF SANDING is to use the grit (grain size) most suitable to the job, and to change it as the work progresses. This usually means starting with a relatively coarse grit and going first to medium and then to fine.

To start with either too fine or too coarse a grit is to waste your time and energy. Excessively coarse abrasive will put deeper scratches into the surface than you had to remove in the first place, and so cause extra work. Too fine a grit will be slow in action and wasteful of abrasive material; the paper will simply load up and soon will do no work.

A good rule of thumb is to start with the coarsest paper that improves the surface smoothness, and to go to the next finer grade as soon as the work has been sanded down as smooth as the coarser material can make it.

WHAT ARE GRIT SIZES? They were once expressed in numbers and fractions; 1 was medium, 1½ slightly coarser, 2 still more so, and 3 extra coarse. To go the other way, 0 was medium fine, 2/0 or 00 finer, and more zeros finer still.

The modern grit designation is a figure that means the number of openings per inch in a screen that the grains will pass through. Thus 20, 30 and 50 grit means coarse, large-grained abrasives. The 60, 80 and 100 grit are medium, 120, 150 and 180 fine. The synthetics go far beyond this; the finest, 600 grit, is of flour-like fineness.

As a concession to the old-style gradings, you will find some coated abrasives marked both ways: 180 and 5/0, for example, or 40 and 1½.

WHICH TO USE? You can cut your own power sanding disks from 1½, 2 or 2½ (equivalent to 40, 36 and 30 grit) garnet paper. Such coarse abrasives will rapidly shape wood or rough-sand it. For smoothing, use ½ (60 grit) or 0 (80 grit). Fine finish sanding may require 120 to 180 grit paper (3/0 to 5/0).

For floor sanding you'd use a coarse abrasive such as 30 grit to remove the old varnish, about a 50 for smoothing, and 100 grit for finish sanding.

Other materials may call for an entirely different range of grain fineness. Plastic is smoothed and polished with silicon carbide in grits from 120 to 600. To smooth painted surfaces (such as automobile fenders) you might use silicon carbide or aluminum oxide in grits from 220 to 400.

AN IMPORTANT DIFFERENCE in coated abrasives is the spacing of the grains. Regular or "closed coat" paper is covered with all the abrasive it can hold. What is called "open coat" paper is more thinly covered; you can see the backing between the grains.

There's a reason for this. Although closed-coat materials cut faster because they offer more cutting grains to the work, they clog or fill rapidly with sanding dust, especially on soft materials and when used on power machines. Open-coat abrasives are better able to free themselves of the dust, and therefore work faster in the long run. Use open-coat materials for sanding smooth new paint or varnish, and on soft or resinous woods, and for almost any kind of work with power sanders.

YOU HAVE A CHOICE of coated abrasives in many forms. The ordinary sheets of paper can be cut to fit sanding disks and the shoes of orbital and other small power sanders. You can get hand-sanding blocks that take an entire roll of paper; when a section is worn out, you just pull out more. Ready-cut disks as well as drums and belts, some on cloth instead of paper backing, come in various sizes and grits to fit power sanders.

Unusual abrasives include a block of

foamlike mineral material that will sand until it wears too small to be held. A new kind of sanding block takes interchangeable steel shoes to which abrasive grains have been bonded. This abrasive surface can be cleaned out when clogged, and is said to last indefinitely without renewal.

WHEN TO SAND WET. Water-proofed silicon-carbide paper has special advantages for smoothing painted, lacquered or varnished surfaces to bring out a superb finish. Instead of dust, wet sanding produces a sludge that is easily wiped off with a wet rag. The paper lasts several times as long as it does when used dry, and it works faster besides.

Only paper marked "waterproof" or "wet" can be used. Immerse it in water long enough to make the backing pliable, so that it does not crack when you fold it around a power-sander shoe or a hand sanding block. Keep the work surface wet by wiping it with a damp (not dripping) sponge or cloth with one hand as you sand with the other. Wipe the abrasive paper occasionally to clean off the sludge. **Caution:** Working with wet materials increases the risk of electrical shock. If the tool has a grounding pigtail, see that it is properly connected. Stand on dry boards rather than directly on a concrete floor.

TIPS ON SANDING. Always sand with the grain of the wood; cross sanding cuts across the fibers, making scratches that are hard to remove and show up even under some finishes. Where parts join, be careful not to sand across the joint onto the piece in which the grain runs the other way.

Have ample light to work by. Scratches that don't show up at all under insufficient light can become distressingly evident after the finish is applied.

Face surfaces take longest to sand, especially if they have deep scratches or a strong grain as in fir plywood. To produce a flat surface, use a hard sanding block—not a padded one. A soft backing will let the abrasive paper follow every bump and hollow in the surface, making them smoother but not flatter. The grain of fir plywood will still be pronounced after sanding.

With a hard backing, the paper will cut down the high spots (or the hard grain) first, eventually working all parts down to a uniform height.

For a good finish on soft woods, sand with medium paper first. Then sponge the surface with water. This will raise the grain. Sand off the fuzz when the wood is dry, finishing with fine paper.

Convex or inside curves are best sanded by hand; the palm is a better sandpaper block than any other.

Dents in unfinished wood can often be removed by dampening the area and then holding a hot electric iron on the blemish. This treatment swells the

wood fibers, raising the depressed material.

If splinters have pulled free of a surface to be sanded, apply glue under them, press them into place, and put wax paper over them. Then nail or clamp a block over the paper (or put a weight on it) to hold the splinters firm until the glue sets. Sand when it is hard.

Rabbets, grooves, or similar inside corners can be sanded with paper

stretched around the square edge of a hard wooden block. To sand curved parts of molding, hold the abrasive paper with the fingers or shape a sanding block out of wood to match the curve.

Hand sanding blocks are easy to make from scraps of wood. Make sure the face that backs up the paper is flat and smooth. Leave one block as it is, but pad a second one with felt cut from an old hat, or with firm sheet rubber.

Aluminum Dinner Trays Are Handy in the Shop

THE three-compartment aluminum trays in which frozen TV dinners are sold have many shop uses. Nails and screws of different sizes can be kept separate for easy selection on the job. Small parts removed in disassembling anything will remain safer and cleaner in a tray than if placed on the workbench.

Such a tray also makes a handy rest for a hot soldering iron, with solder and flux conveniently near in the smaller compartments.



Here Is a Dog Bed That Is Really Easy to Make

GIVEN a bed he can call his own, a dog is less likely to lie down on the furniture or your best bedspread. This dog bed can be built in an evening.

Buy the pad first, choosing a size that suits the dog. Then cut a piece of one-half or five-eighths inch plywood to the size of the pad or a trifle smaller.

The sides and back may be from

seven to nine inches high. They can be cut from the same plywood or from an eight-inch plank. Make the back the exact length of the bottom, fastening it with wood screws to the back edge. Cut the sides to a length that overlaps the back; screw them both to it and to the bottom as shown.

The bed should be raised off the floor. For feet, you can use inexpensive brass-finish door stops; they have rubber tips that will not harm the finest rug or hardwood floor. At the other end they have wood-screw threads, so you need only drill pilot holes and screw them in tightly. But check the screw section against the thickness of the bottom first. If the thread is so long that the point would protrude, tack pieces of thin wood under the bottom where the legs are to go.

—Harry Walton



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Editorial

THE SPUTNIKS



In 1947 a top ranking American Science editor wrote:

"Most observers, including many American generals and admirals, believe it would take eight to fifteen years for Russia to mobilize the industrial potential needed to make

atomic energy plants."

Later, a representative of The Elks Magazine had an opportunity to see, and he became impressed by the superior army equipment being produced in Russia, by the lack of information thereof in this country and the quite general belief here that the Russians were backward in science, engineering and industrial personnel as well as capacity and power of production.

The result was a request of Garrett Underhill, primarily a military specialist and the foremost authority on Russian military equipment, to write an article on the subject for The Elks Magazine. The title of his article was "Russia Can Produce," and the initial statement was: "Let's not fool ourselves. The Russians can make, in fact are making, the materials of war well and in great quantities."

The American people continued to fail to recognize the engineering and scientific skill of the Russians and were unprepared for the well publicized announcement that the "moon" Sputnik had been projected by the Russians five hundred miles into the stratosphere and started on a journey around the world at the rate of 18,000 miles per hour.

And then, true to our tendencies and practices, we became unduly alarmed.

Undoubtedly, President Eisenhower's statement that he was not having apprehensions over the United States' military security raised one iota by this development helped considerably in checking the wave of fear and misgivings which spread over the country, even though as we go to press, Sputnik II has been launched.

Our people would not have any cause to worry if the Russians filled the outer space with Sputniks or headed them for the moon. These launchings, however, disclose the fact that they have developed the equipment and the rocket launching power necessary to send destructive missiles from one continent to another which, instead of staying up in space, will come down to earth to the destruction of millions of lives.

It should be borne in mind that countries participating in the observance of the international geo-physical year agreed to undertake the development of satellites and intercontinental rockets and that it is not vitally important who gets there first.

Long range missiles are bound to be with us soon and available to all the larger countries of the world.

Possibly we have been slow in the development of satellites and intercontinental rockets. Perhaps the rivalry of our military departments and the spreading instead of the concentration of the responsibility of these projects have been partly responsible for our delays.

All that is past. We should be grateful to Mr. Khrushchev for the jolt he has given us in consolidating our scientific knowledge, concentrating the involved responsibilities and marshaling our production powers to take the place of the leadership we thought we had.

A dictatorship can be extremely efficient when concentrating its powers and personnel on one object and disregarding the rights of its people to life, liberty and the pursuit of happiness.

A French newspaper man covered the situation well when he said the Russians were first with the first satellite, "because the Soviet people lack pots and pans and shoes."

THE ELK TRAVEL SERVICE



A continuous survey of the character and habits of the readers of 51 of the leading magazines of the country by the Daniel Starch and Staff Research Organization indicates that the Elks spent more money for vacation travel than the readers of any of the other 50 magazines on the list, with the exception of three, and those three magazines of the first standing.

We endeavor to serve those travelers well with the Elk Travel Service.

Thousands of letters of appreciation are received by our Travel Dept. Typical of these letters are the following:

Brother Clifford R. Barnhill, of Ketchikan, Alaska, wanted information relative to a trip he desired to take by automobile from Portland, Oregon to Reno, Nevada and from Reno to Sarasota, Florida.

The service rendered resulted in the following expression of appreciation, addressed to Mr. Harold Luce of our Travel Dept.—

"My sincere thanks for sending the travel data requested. We find all pamphlets, circulars and hotel information most helpful and really appreciate the service rendered.

"We have also received the Sinclair Auto Tour Map outlining our trip in detail, and we are most grateful.

"Again, many thanks for your speedy service and helpful information."

Dr. Robert B. Kerr, Executive Director of the New Hampshire Tuberculosis Association, writes as follows:

"You are most generous and kind. Your letter of April 2nd in answer for your help in planning the attendance of five New Hampshire physicians and nurses at the meeting of the National Tuberculosis Association in Kansas City, Missouri, during the period of May 5-10, has solved our transportation problems.

"Your beyond-duty services in securing information relative to cost of transportation by automobile, rail and air is beyond a mere 'thank you.' We understand the thought, time and effort which you have put into this solution of our problem.

"I only dared to request so complete an analysis of our problem because I thought you might be willing to help two elderly yet very busy and harassed physicians. We have studied all the points that you brought out in your letter. We are following your advice. We are planning our transportation by air. We are grateful."

The files of our Travel Dept. are filled with letters of this character, and so we feel that the Travel Dept. is performing a real service.

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