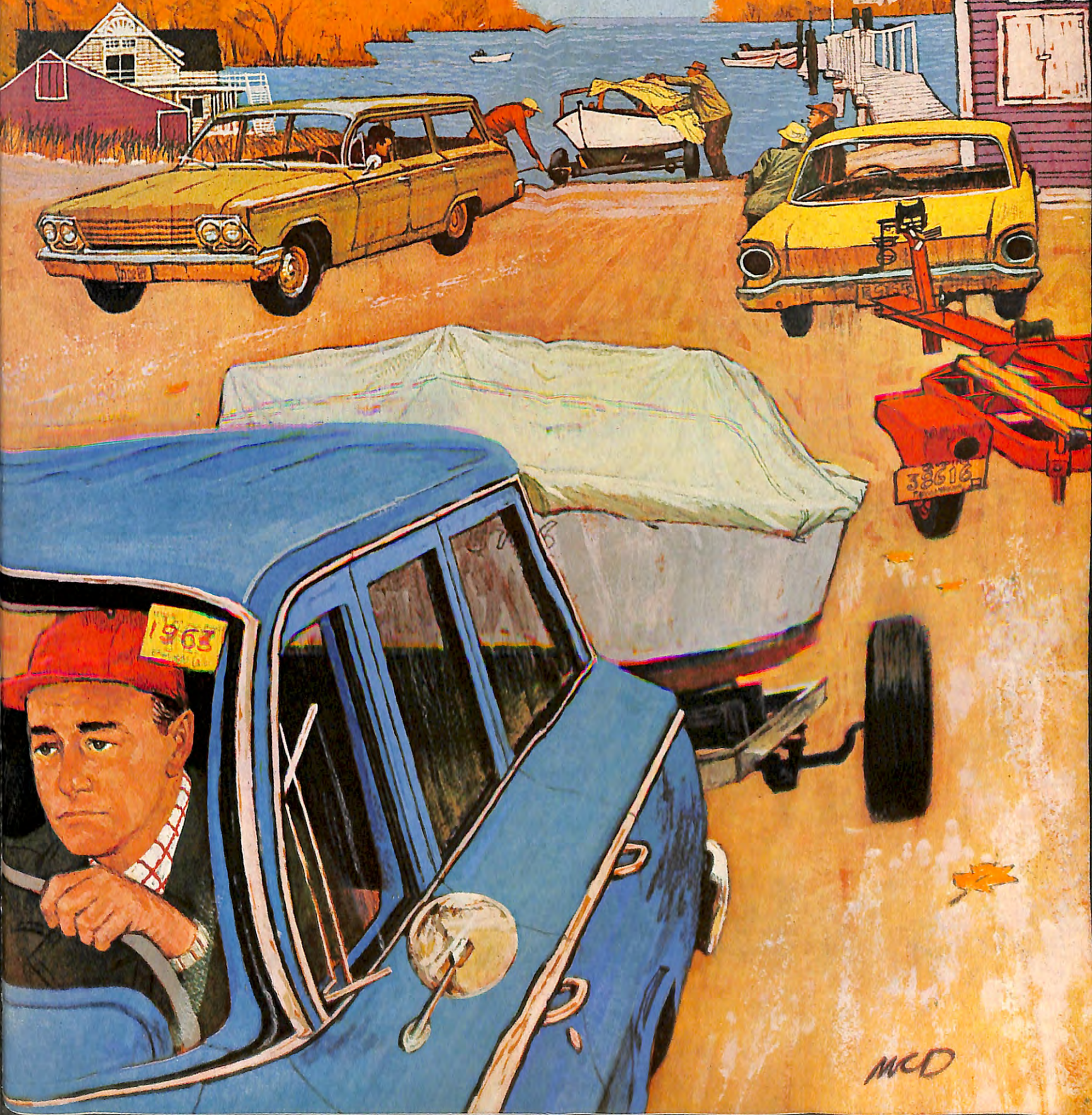


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VOL. 42 NO. 6

NOVEMBER 1963

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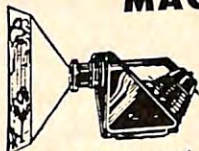
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# **GIVE THOUGHT and GIVE THANKS**



November is a month of thanksgiving and remembrance. May we be pardoned for adding a note of gratitude for the blessing of a grandchild, Deborah Ann Dunn, our first? So, all's bright with the world. And, even though it's a girl, she can still marry a good Elk and help along our program of family participation.

How much there is to be thankful for in this wonderful country of ours, and how little thought most of us give to our good fortune to be counted among the citizens of this blessed land! We, as members of this great American fraternity, want to end this casual acceptance of our benefits and bring alive a full appreciation of our privileges, our opportunities, and our sense of responsibility.

With our observance of Veterans' Day, we try to express our acknowledgment of debt to those who have sacrificed so much, that the rest of us may enjoy peace and prosperity and a continuance of the good life. So, give support in full measure to our National Service Commission and its programs of assistance to the men in our hospitals, so that they may know the

depth of our gratitude, and that, with Elks, they will never be forgotten.

We have visited nine states as this was written, and I wish that space allowed mention of the outstanding men whose devoted and dedicated work I had observed and marked for special mention. But there are so many wonderful men doing the work of our Order out of pure love for their fellow man and in the knowledge that our community, state, and national projects are giving needed help and services. So I must content myself by saying that it has been, indeed, a pleasure to meet them, to know them. They have our gratitude and appreciation for carrying out our purposes and objectives.

We are thankful for the deeds of the men of the past, but we look forward to our obligations to those who follow us. May we hope for a more energetic, a more fruitful and plentiful harvest of the activities of our fraternity, so that we link more closely the destiny of our Order with the destiny of our country, and ask for Divine Blessing on all of us and our families and our country.

A handwritten signature in cursive script that reads "Ronald J. Dunn". The signature is written in dark ink and is positioned above the printed name.

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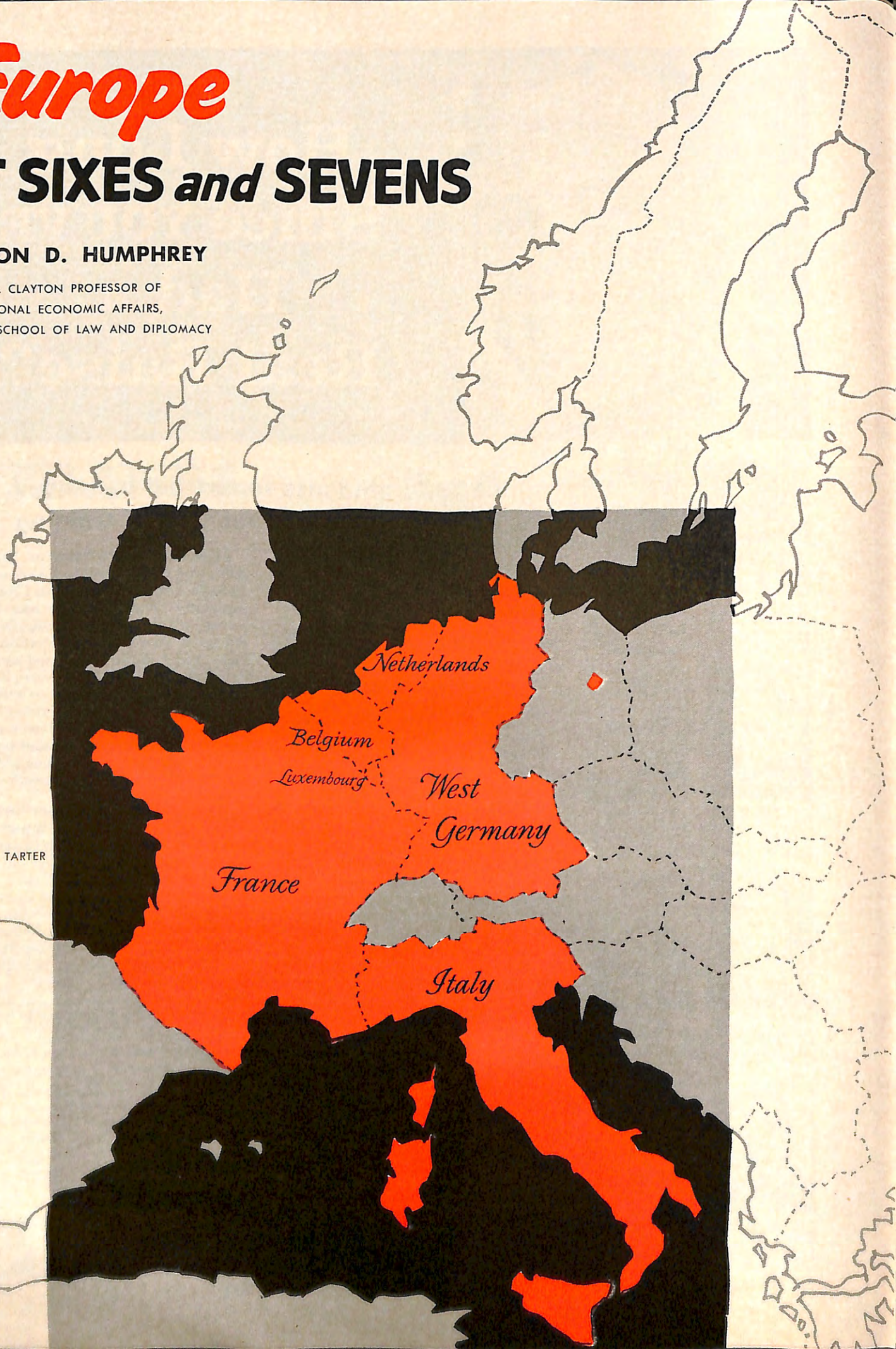
# Europe

## AT SIXES and SEVENS

By **DON D. HUMPHREY**

WILLIAM L. CLAYTON PROFESSOR OF  
INTERNATIONAL ECONOMIC AFFAIRS,  
FLETCHER SCHOOL OF LAW AND DIPLOMACY

AL TARTER





## Just what is the Common Market, how did it come about, and what does it mean to the United States? An expert gives an analysis

TRADE has been a blessing for man, making it possible for communities and nations not to have to rely on economic self-sufficiency, instead concentrating on producing that which they can most efficiently. The result is a higher standard of living for everyone.

But it is a barbed blessing, entangled always with political and social complications. Only with free trade, such as is wisely provided for this country internally by the Constitution, can economic efficiency be maximized and political interference minimized. It was only recently that a group of nations formally agreed to unite economically—with political federation a future goal. This group, of course, is the European Economic Community (EEC) popularly called the Common Market: France, West Germany, Italy, the Netherlands, Belgium, and Luxembourg.

Just as the United States has free trade between the states of New York and California, a European Common Market means completely free trade among members, with the same external tariff on imports from non-member countries. Even more, such a community also requires the free movement of capital and people. Thus, workers in southern Italy, which is quite poor, may now move not only to northern Italy but also to Germany or Holland, where wages are much higher.

As it happens, large numbers of Italian workers have also taken jobs in Switzerland where there is a labor shortage. But there is a significant difference between the position of those Italians who take jobs in Germany and those who work in Switzerland. Switzerland is not a member of the Common Market, so foreign workers may be sent home in periods of unemployment. An Italian worker in Germany, however, may hold his job even if German workers are unemployed, because Germany and Italy are part of a Common Market. These countries are developing new ways of working together which go beyond the high degree of cooperation already established under the Marshall Plan. Based on the Treaty of Rome, the Economic Community of the six countries has legal powers and a court to enforce its decisions which are substantially independent of the national legislatures.

When the Marshall Plan was started in 1948 to prevent the war-torn countries of Europe from falling apart, the

### The Inner Six

FRANCE  
WEST GERMANY  
ITALY  
NETHERLANDS  
BELGIUM  
LUXEMBOURG

### The Outer Seven

GREAT BRITAIN  
AUSTRIA  
SWITZERLAND  
PORTUGAL  
NORWAY  
SWEDEN  
DENMARK

United States objective was to help build a strong Europe as a bulwark against Soviet penetration. A stable and independent Europe is vital to our own security. Along with military protection and massive economic assistance, we encouraged not only trade expansion but also measures to integrate the national economies of all those countries associated with the Marshall Plan. The response was a degree of success in international cooperation which the world had not seen before. The recovery and further economic progress of Western Europe has been greater than anyone expected. But there is a very big difference between cooperation and economic union. By signing the Treaty of Rome, members have given up the right to an independent national economic policy and bound themselves more firmly together. Eventually, many decisions taken by a qualified majority will be binding to all, despite lack of unanimity.

The United States has encouraged a united Europe for several reasons. First, we wanted to get Europe "off our back"; that is, to be shed of the need for economic assistance. Later, after this proved successful, we have expected Europe to share with us the costs of economic aid to the poor countries of the world, in order that they, too, may develop and stand on their own feet. Second, we wanted a Europe that would be able and willing to share the heavy costs of our military security in the Atlantic Alliance (NATO). And, we wanted the benefits of expanding international trade, and there can be more trade with rich nations than with poor ones.

The great success of the Marshall Plan created confidence that new achievements were possible and showed that new forms of organization between nations were needed for further progress. However, only six countries in the heart of Western Europe proved to be prepared to give up a measure of their national sovereignty. The first big step was the pooling of resources in the coal and steel industries in 1952. On the initiative of the French government, the European Coal and Steel Community was created by the same six countries which formed the Common Market six years later.

The Coal and Steel Community stands as a landmark in three ways. First, it created entirely new institutions which took over specified executive and legal powers of national governments. This provided experience with what is called "supranational" government that served as a model for the Common Market. Second, it breached the ancient rivalry between France and Germany only seven years after the end of World War II. By bridging the Rhine in this fashion, it is hoped that the risk of future Franco-German conflicts has been scotched.

The economic unification of only six nations creates a serious dilemma for those on the outside. While a regional bloc in the heart of Europe is good for the morale and pocketbook of those on the inside, it creates tensions and tends to isolate those on the outside. On the one hand, the Six made impressive gains precisely because six nations can agree more readily than twice that number. The world welcomed the demonstration that rapid progress in lowering tariff barriers is possible. On the

*(Continued on page 43)*

# WACKY WORLD of SPORTS

By FRANK L. REMINGTON

ILLUSTRATED BY  
WILLARD MULLIN



GOOFING on the gridiron isn't altogether uncommon, and it's always good for a laugh—but usually only in retrospect for the fumbling footballer who perpetrates the *faux pas*. A prime example was experienced by pro star Edgar "Eggs" Manske a few seasons back. Once a stalwart Chicago Bear, he was traded to the Philadelphia Eagles, and the next season played against his former teammates. During his first game against the Bears, Eggs caught a long pass and hightailed it toward touchdown turf.

Suddenly a familiar voice bellowed, "Lateral, Eggs, lateral!" Imagining a tackler about to nab him, the hapless ball carrier flipped the ball toward the voice, as he had done countless times for the Bears. Grinning fiendishly, an erstwhile teammate, Luke Johnsos, grabbed the pigskin, reversed his field, and scampered the other way to score six points for Chicago.

Sport being what it is, it abounds in the unexpected, the bizarre. Zany happenings occur in almost any setting, be it baseball, golf, boxing, bowling, or what have you. But first, back to the football field.

Gene Etter of Tennessee once joined the rare ranks of passers who completed their own aerials. After flipping

the ball to Jerry Daniels, he saw a Mississippi defender deflect the ball high into the air. Gazelle-like, Etter raced down the field in time to snare the errant ball, thus completing the pass.

Spectators sometimes get into the act, and even the action. A vivacious UCLA cheerleader got so carried away when an enemy ballcarrier eluded her team's defenses that she scampered onto the field and tackled him. In a Philadelphia high school game an enthusiastic rooter watched from a wheelchair, a polio victim. Suddenly he leaped from the chair, ran onto the field, and snagged a pass. Abashed, he forfeited the ball, apologized, and returned to the wheelchair, in which he remained for nearly a year before walking again.

For years, baseball fans have speculated about the topic of conversation when a catcher strolls to the pitcher's mound for a confab. Yankee hurler Joe Page shed some light on the matter when recalling the pennant-clinching game with the Red Sox in 1949. "The score was tied," he said, "with two men on and two out, with the dangerous clutch hitter Vern Stephens at bat. Berra calls time out and walks out to me and says, 'How long you been mar-

ried, Joe? Eight years? Got any kids?"

"I told him we didn't have any children, and he said, 'You gotta have kids, Joe. Best thing in the world for a family.'"

"He walked back, and I struck out Stephens."

Umpires contribute their share to baseball's lore of laconic or looney dialogues. One day Hack Wilson struck at two successive pitches. Letting the next one go by, he heard Bill Klem call it a strike. Turning to Klem he acidly remarked, "Man, you sure missed that one."

Klem eyed him coldly and shrugged. "You missed the first two, didn't you?"

The much-maligned umpire isn't as heartless as he's made out to be, however. In a Dodger-Yankee series, Yank Tommy Henrich took too much of a lead and was promptly tagged out. Umpire Beans Reardon made the call, and Henrich launched into an acrimonious argument with the official.

"Look," said Beans, "you were out a mile."

"I know," Henrich agreed, "but please let me look good to the fans by arguing with you."

"Be my guest," Beans replied. Henrich continued the sham while the fans roared their disapproval of the ump's decision. After playing it to the hilt, he thanked Reardon for cooperating. "Don't mention it," Beans said, "and give my best to the wife and kids."

Baiting the umpire is a favorite pastime in baseball. An able practitioner is Bobby Bragan, who when a manager in the Pacific Coast League included in his repertory: sending eight successive pinch hitters for the same batter; dispatching a coach onto the field wearing eight wrist watches after an altercation over the curfew; using one player in all nine positions in a single game.

Boxing is scarcely a sport with much occasion for humor, but wacky occurrences occasionally pop up. At a Golden Gloves bout in Billings, Mont., a young Canadian fighter entered the ring and doffed his robe. He hastily got back into it when he discovered that he'd forgotten his trunks.

Not funny to the pugilists, perhaps, but still the zaniest way to wind up a bout is for both fighters to land knockout blows simultaneously—and it happens; the records reveal seven such double knockouts.


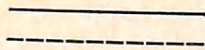


Another unusual ending occurred in  
(Continued on page 47)

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# Where the Skies are not Cloudy

Tourists, not buffalo, roam the range in southern Arizona nowadays. Warm winter sunshine is the reason



Mountains and desert make up the Arizona countryside, with man-made oases cropping up among the cacti here and there. This country club is in the Catalina Mountains, overlooking Tucson.

WHILE THE NORTHLANDS shiver, shake, and shovel out from under snow, southern Arizona basks in summery sunshine all winter long that makes red men of paleface visitors. Trading their long johns for bathing suits, lots of blizzard victims have found that winter is a lot more fun when you luxuriate beside the heated waters of kidney-shaped pools, sip exotic rum drinks served by uniformed waiters, play 18 holes on a grassy oasis, or simply slip into cowboy duds and gallop off across the desert like a Marshal Dillon.

Yes, dear hearts, although the calendar may point to antifreeze time in Albany or Albert Lea, out in the once shoot-'em-up land of the far West, things are far from congealed. The sun-tan oil is just beginning to flow.

I'm thinking especially of those two popular resort communities in Arizona's southern Valley of the Sun: Phoenix

and Tucson. While the permanent citizens of the West may occasionally dream of a White Christmas, visitors from snow country usually ask for nothing more than a Bright Christmas. The tourist invariably gets his wish, even though thin freakish snows have occasionally whitened this sunny valley—but never on a Christmas.

Arizona is divided into three distinctive regions: the high north plateau, the mid-area of snow and mountains, and the southern desert country in which you find Phoenix and Tucson. Besides basking in pleasant winter sunshine, these cities have various common ties, not the least being a deserved reputation for excellent tourist accommodations. In Phoenix these range from small, modern motels to large luxurious resorts with activities that include swimming, golf, and horseback riding. Along with similar offerings, Tucson also specializes in guest ranches.

Although separated by 130 miles, both communities claim the title of "Sunshine Capital of America." Frankly, I think both places deserve to share the title. Billboards boast that Phoenix is the "Warmest Winter Spot in America" and the "Driest, Sunniest, Clearest Resort in the U.S.A." Not to be outshone, Tucson claims "More Sunshine Than Any Resort City in the U.S.A." Phoenix counters with a couple of other claims, insisting that it's both the swimming pool and golf capital of the world (not just the U.S., mind you). While perhaps open to debate, this claim has more than 8,000 concrete bathtubs and 30 golf courses to back it up.

Altogether, Phoenix and its companion community of Scottsdale offer up more than 18,000 motel and resort rooms. Prices range from about \$5 to \$60-plus a night. Just in case anyone becomes homesick for the sophisticated nightclub atmosphere of the larger metropolitan cities, he has only to drop into the relatively new Playboy Club atop the Mayer Central Building in downtown Phoenix or a jazz joint in Scottsdale, appropriately named Basin Street West, to feel at home.

When I visited Phoenix the first time, only about a dozen years ago, aside from the jackrabbits and me there seemed to be only miles upon miles of peaceful, pleasant, undeveloped desert



Horseback riding is a popular pastime for tourists in southern Arizona. This trail is near Phoenix and Scottsdale, major resort cities that are served by jets (as is Tucson as well). Giant saguaro cacti abound.

# All Day

By JERRY HULSE

countryside. It was impossible to imagine then, for example, that Jack Stewart's posh Camelback Inn would be operating full blast as it is today. Since my first visit, Phoenix has gobbled up and settled a lot of territory. It formerly occupied only 17.1 square miles; today greater Phoenix encompasses 187.4. Civilization has swallowed up resorts that were once far removed from town, so that the saguaros no longer loom in loneliness. The city's growth has been so rapid that in just a little more than 12 years, Phoenix has risen from 99th to 25th position on the size roster of American cities.

There are various reasons for Phoenix's phenomenal growth, among them air-conditioning and jet travel. Before the widespread use of air-conditioning, Phoenix was far too hot for year-round living. During summer, temperatures soar well above the 100° mark. But now residents survive summer in air-conditioned homes, drive air-conditioned cars, work in air-conditioned offices, dine out in air-conditioned restaurants, and relax in air-conditioned nightclubs and theaters. Even the law breaker is cool in the cooler. That's air-conditioned, too.

Getting back to the tourist, his invasion of the desert country began with the flowering of the jet age. For in-

*(Continued on page 52)*

*One of 16 national monuments in Arizona, Tumacacori Mission is located 47 miles south of Tucson. It's over 260 years old.*





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**BURNS, Oregon,** Lodge's home was dedicated by, left to right, Grand Lodge Committeeman C. B. Mudd, Special Deputy Frank Hise, Grand Chairman E. J. Alexander, E.R. Harry George, Past Grand Exalted Ruler Emmett Anderson, State Vice-Pres. Frank Wheeler, Grand Est. Lect. Knight G. B. Urlie, State Pres. J. M. Trimble, Grand Lodge Committeeman E. J. Nelson and State Vice-Presidents W. H. Warden, Robert Stults, Al Beeler.



**ARKANSAS** Elkdom's latest gift to the Children's Colony at Conway is a Plymouth station wagon. Pictured at the presentation were, left to right, Head Psychologist Freeman; the Colony's Board Chairman Nils Florenz, State Pres. James Vaughn and State Trustee and Grand Lodge Committeeman Dr. Ben N. Saltzman. The car was purchased through Mountain Home Elk Frank Baker who sold it to the Association at cost.



**PANAMA CANAL ZONE (Balboa)** Lodge officials present a Braille typewriter to the Exception Children School's Board Pres. Mrs. Robert F. Chiari, wife of the President of Panama. With her are, left to right, Social and Community Welfare Committeemen O. W. Smith, W. A. Aiello and M. M. Prokana, and P.E.R. Robert L. Boyer.



**LAUREL, Maryland,** Lodge's Charter Officers are pictured at the lodge's institution. Left to right, background, beginning fifth from left, are E.R. Raymond Merten, Trustee G. H. Williams and Past Grand Exalted Ruler William J. Jernick.

# from all points of Elkdom

**LOCAL WINNERS** in the Florida State Elk-sponsored Americanism Essay Contest received U. S. Savings Bonds from St. Petersburg Lodge No. 1224. Chairman Lyle Gnagy rewarded the successful students who represented four schools, with Susan Plattis, top city contestant who placed third in the State, winning \$100.

Exalted Ruler Al R. Barthelette presented \$200 scholarships to Maria J. Mullinaux who was one of the top ten in the State Youth Leadership Contest, Arthur V. Sedrick, Jr., Suzanne L. Warner, John E. Cooper, Richard J. Sweet and Joseph Valder. First award in the State competition went to Phil Lader of St. Petersburg who won both State and National honors last year.

**POSED WITH A PRETTY PROBLEM** they'd brought on themselves, the Elks of Scotch Plains, N. J., Lodge, No. 2182, got out of it nicely. It started with the idea that the local Little Leaguers might be able to use some female inspiration on the field, and so the Elks decided to select a Miss Little League to cheer them on.

They sent invitations to fifth and sixth graders in eight schools, and before they

knew it, 400 little girls had accepted. Chairman Frank Russell and his committee saw trouble on the horizon, found the best solution would be to choose eight names out of a hat, organizing a draw to get a representative of each school.

Once this was accomplished, the Elks sighed with relief, let the school children pick their own queen. Ballot boxes were placed around town and the children were asked to cast their votes by putting pennies in the boxes for the girl of their choice; the girl with the most coins won—Brenda Brown, a fifth grader from Evergreen School.

She won a trophy and transistor radio, got to ride with the other finalists in convertibles in a parade to the Little League field, complete with Color Guard, bands, twirlers and all the rest; the money went to the League program—everybody was happy.

**NEW YORK STATE's** Elk-sponsored Baton Twirling Contest found over 150 young ladies competing for 30 handsome trophies. Pictured with the winners and their awards are, background, Contest Chairman Wm. O. Marvin, left, Binghamton E.R. Richard Carman, center, and Binghamton Youth Chairman John W. Sheehan.





**ELKS NATIONAL BOWLING ASSN.** Team Champions for 1963 are the Regional Vending #1 Team from Hammond, Ind. Left to right are Earl Hipplett, Al Morgan, Hammond City Assn. Secy. George Blummor, Joe Abraham, Tom Young and Tony Bublich.



**RUSHVILLE, Indiana,** Lodge celebrated its golden jubilee with a program when 15 candidates were initiated for Rushville and ten for New Castle Lodge. Guests included, right, foreground, State Pres. Arnold Fitzgerald; with E.R. Delbert Wilkison, and second row: Past Presidents Herb Beitz, Jack Imel, L. A. Krebs and Gerald L. Powell, Grand Lodge Committeeman; third row: Past Pres. Norman Freeland, Vice-Pres. Stanley Mascoe, Grand Lodge Committeeman C. L. Shideler, Vice-Presidents J. F. Beldon and Wilbur Lee; fourth row: Past Presidents P. W. Loveland, Sr., and Paul Manship, and State Sgt.-at-Arms F. J. Callaway.



**AGANA, Guam,** Lodge's popular Teenage Dances are continuing in spite of typhoon damage to their home, thanks to Charlie Corn, owner of the Hong Kong Gardens who has turned over the Gardens to the teenagers twice a month. Pictured at right foreground are, left to right, Teenagers Club Pres. Evelyn Breillatt, Mr. Corn, and Elk Youth Chairman and Mrs. Phil Breillatt when the 'Teenagers' benefactor received a photo-history of the program from the club.

**ANOTHER LODGE** adding to the growth of Elkdom in the Tri-State area is Laurel, Md., Lodge, No. 2283, whose more than 100 Charter Members elected Raymond Merten as their first Exalted Ruler. Past Grand Exalted Ruler Wm. J. Jernick was on hand for the ceremonies conducted by Prince Georges County officials, with Past Exalted Ruler Wm. A. Goodman serving as installing officer. Past District Deputy Frank Sauter handled the institution, and other dignitaries participating

were Past President R. Edward Dove, now serving his 18th year as Secretary of the Maryland, Delaware and District of Columbia Elks Association, Lloyd Pahlman of the Grand Lodge State Associations Committee, District Deputy E. Robert Bowlus former Grand Lodge Committeemen Joseph G. Motyka and W. E. Porter, Past Presidents Claude S. Martin and Earl J. Huber and former Deputies Ralph L. Bailey, Edgar DeMoss, Francis W. Taylor and Andrew J. Kessinger.

**FAIRHOPE, Ala.,** Lodge, No. 1879, is proudly holding forth in a handsome new home, dedicated over a weekend devoted to celebrating the event. The \$35,000 structure is of fire-resistant steel construction; No. 1879 lost its last home in a disastrous fire.

Mayor Joe Schneider of Fairhope and Charles S. Trimmier, Mayor of Mobile, participated in cutting the ribbon to signify the opening of the home. The ceremony followed a tour of the building which overlooks Mobile Bay. Over 500 persons attended the open house program, during which a \$300 scholarship was presented to Sarah A. Johnson by Committee Chairman Ralph Hinz, lodge Chaplain.

Not long after taking over their new quarters, Fairhope's Elks were saddened by the death of Exalted Ruler Eugene Oliviere at the age of 62. A Charter Member of No. 1879, he was one of its most devoted affiliates. Death came during a lodge session.

**NEWTON, Mass.,** Lodge, No. 1327, observed Old Timers Night with a special meeting highlighted by the presentation of a 50-year pin to Charter Member Oswald J. McCourt, a Past District Deputy. The presentation was made by Exalted Ruler Richard P. Brennan.

Later, the lodge officers visited the convalescent home where the only other surviving Charter Member, Dr. Howard Moore, another Past Exalted Ruler, is confined, and presented to him his half-century membership pin.

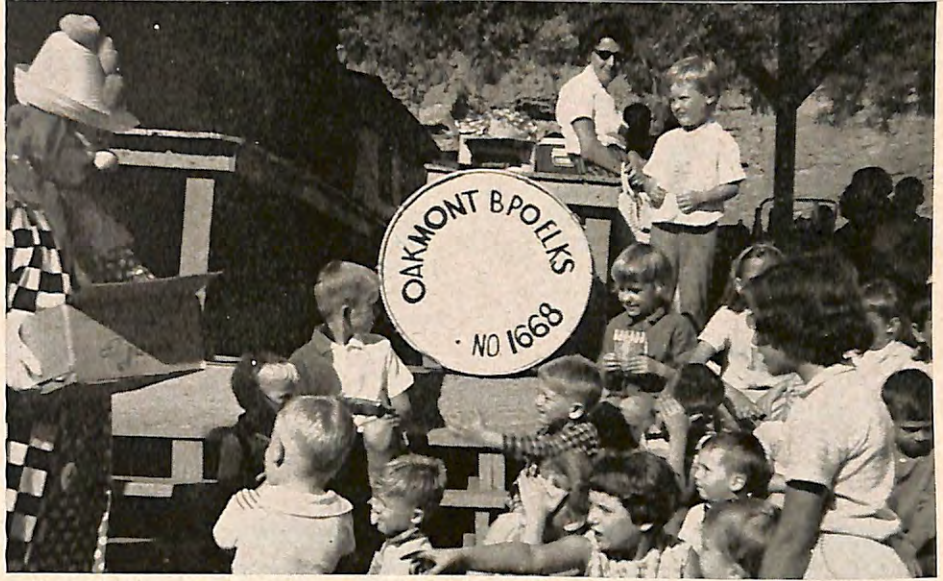
Of No. 1327's 110 members of more than 30 years' affiliation, 65 attended the reunion. Award winners for low membership numbers were former Trustee Hughie Fogwill, 93 years old, M. John Egegess, Joseph Davis and Edgar Vachon, who together account for 187 years in Elkdom.

**NEWARK, New Jersey,** Lodge has entertained crippled children and orphans at a picnic and outing for 45 years. Photographed at this year's event at Olympic Park were, left to right, Anthony Nittol, E.R. John McLaughlin and General Chairman Charles Maguire, with guests Leslie Ann Dymnioski and Diane Holleran.





. . . E.R. Richard Flinn deserves a big hand for the success of OAKMONT, PA., Lodge's first annual Children's Picnic when Bill Pitt (known as "Jolly Olly") played the clown and dispensed goodies to the happy youngsters.



OAKMONT, Pennsylvania

. . . COLONIE, N. Y., Lodge's "Hawaiian Night" was the biggest event of the year. Pictured in the background are Est. Loyal Knight and Mrs. Milt Beers, E.R. and Mrs. William Hoblock, Est. Lead. Knight Alexander Litster, and Esq. and Mrs. Kenneth Bain; center, Mrs. Robert N. Kerr and Mrs. Litster; foreground, Mr. and Mrs. Carl Slotter, and P.E.R. Robert Kerr.

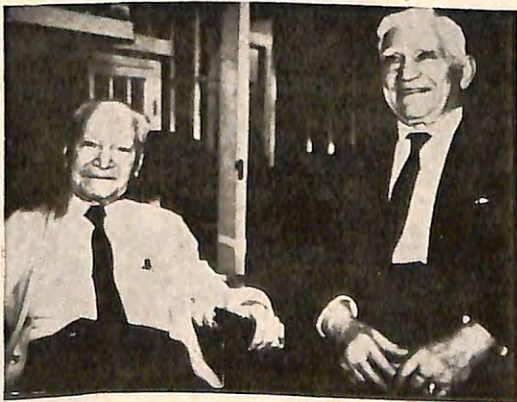


COLONIE, New York

. . . When ERIE, PA., Elk officials visited TITUSVILLE Lodge, 90-year-old George P. Chacona of Erie, an Elk 63 years, right, enjoyed a reunion with John J. Oakleaf, 97, a member of the Order for 70 years.

. . . SCOTCH PLAINS, N. J., Lodge sponsored a popular Miss Little League Contest this year. Pictured are, left to right background, Youth Committeemen Ric Sanders, Chairman Frank Russell and Ray Grauff. In the foreground are finalists Christine Bibby, Patricia Holt, Cathy Kodatt, Diane Packoski, Brenda Brown who won the title, Suzann Kitt, Denise Patnosh and Chris Daggitt.

. . . SHARON, PA., Lodge's P.E.R.'s Assn. Pres. C. E. Moon congratulates his grandson, William Siefert, on becoming a Star Scout. Other P.E.R.'s who conducted the Board of Review are, left to right background, J. T. Lyons, R. P. Jones and H. W. Sample.



ERIE-TITUSVILLE, Pennsylvania



SCOTCH PLAINS, New Jersey

SHARON, Pennsylvania



# Lodge Notes

We hear from the National Recreation Association that once again Elksdom has come in for honors on outstanding service to recreation in local communities. Citations were awarded to the following individual Elks, Carl J. D'Onofrio of New Rochelle, N. Y., Lodge, Harry T. Vaughn, Clewiston, Fla., Wayne Eden, Melbourne, Fla., Charles Bank, Augusta, Ga., C. L. Ketner, Burlington, N. C., Reed R. Robey, Parkersburg, W. Va., Ronald R. Fifer, Jeffersonville, Ind., and Jack Minnes, San Anselmo, Calif. Those lodges to be cited by the Association

this year were Brick Town, N. J., and Orlando, Fla.

Jacksonville, Ill., Lodge came in for a little good-natured ribbing recently when the American Flag the lodge flies over its home every day was raised with the stars at the bottom—the national distress signal. The local *Journal* published three photos of the Flag—wrong, being corrected, and correct, with the report that the error had drawn a great deal of attention, adding that one citizen had commented that so few flags are in regular use in



**NEW YORK, New York,** No. 1 Lodge chalked up another hit this year with its 5th Annual Fishing Contest "up in Central Park." Pictured at the gala closing ceremonies were, left to right, Pete Taylor; P.E.R.'s Gene Sullivan and Eugene Helferman, Secy. and State Trustee; lodge bulletin editor Pat Sullivan; Youth Activities Committee and Contest Chairman Don Kella-

her; Assistant Director of Recreation for the New York City Department of Parks, Mel Daus; P.E.R. Jules Gilman who instituted the program; top winners Carl Erickson, Concepcion Rivera and Joseph Escobar; E.R. Bernie Lefkowitz; Youth Committee and Contest Vice-Chairman Tom Smith; Trustee Sam Belfore, Darby Gaudin; Moe Davis, and Ben Jacobs.



**BILOXI, Mississippi,** Lodge's expanded Youth Program includes sponsorship of these youngsters who won the local National League Championship. Pictured in the background are Mgr. M. Savarro, left; E.R. Bernard Hazlitt, center, and Coach Elbert Manuel, right.



**ONTARIO, Oregon,** Lodge's Little League All-Stars took second place in the final State play-offs. Left to right background, are League Pres. Larry Scrivner, Mgr. Jim Christian and Coach Tobe Masingill. Seated are the team's top pitchers with their State trophies, Bill Jarbo, one loss; and Mike Echanis, no losses.

the area an error is immediately evident. Exalted Ruler Howard Walker tells us his lodge has flown the flag continuously for over 50 years, and to his knowledge this was their first mistake.

Glen Burnie, Md., Lodge is coming along nicely since its institution, with a roster of 272, led by Exalted Ruler Harold Dorness. The latest lodge activity is bowling, with many members and their wives participating under the chairmanship of Bill Steinman. John Parznik is doing a great job with his International Night each Saturday when

special dishes from countries all over the world are offered for only a dollar a portion, 50 cents for the kids.

Eugene, Ore., Lodge's third annual picnic was a terrific hit for 1,500 people who took care of amazing quantities of food. The young fry enjoyed games, pony rides and races, while the teenagers danced.

Joseph B. Mickey, vigilant Americanism Chairman for Ottawa, Kans., Lodge has an eye-widening book out on "The Western Sport of Rattlesnake

Hunting" which tells all there is to terrify you about the Waynoka, Oklahoma rattlesnake hunts. The book is liberally sprinkled with photographs, and just looking at these is quite an experience in itself.

Ed Reilly, Jr. is Tiler of Leavenworth, Kans., Lodge. His father is a former Trustee. Not long ago, Gov. John Anderson appointed 26-year-old Ed Jr. to fill the seat vacated by State Representative Robert Behee who had resigned, making Ed the youngest Kansas Legislator.



**COQUILLE VALLEY, Oregon,** Lodge climaxed a summer youth program of free golf lessons, and golf participation for the youngsters, with a "Bull and Calves" Tournament on the lodge's course. The event was enjoyed by 18 eager "Calves" and their proud Elk fathers, the "Bulls." Dutch Clinton, John Meldrum, Ron Getchell and Kim Barton took the honors in the competition for which Don Aasen was Chairman.



**HENDERSON, Kentucky,** Lodge's Little Leaguers won the 1963 championship for the sixth time in its nine-year history, under the able management of Jack Bippus and his assistant, Bob Payne. P.D.D. James E. Davis is Youth Director.

**ALEXANDRIA, Louisiana,** Lodge's Dixie Youth Baseball Team is photographed with Mgr. H. H. Carter, left background, and Asst. Mgr. Otis Vicknair, right. The boys, who played fine ball this season, are frequently entertained at luncheon by Youth Chairman Loyd Bell.





**SOUTHERN PINES, North Carolina**



**KNOXVILLE, Pennsylvania**



**SOMERVILLE, New Jersey**



**FLORENCE, South Carolina**

. . . Chairman Gene Blackwelder of SOUTHERN PINES, N. C., Lodge's Youth Committee, left, presents awards to Ralph Hendren, local District and State Youth Leader.

. . . KNOXVILLE, PA., Lodge entertained a group of 35 youngsters, aged six to eight, from St. Paul's Orphanage at the Police Circus.

. . . Pictured when SOMERVILLE, N. J., Lodge honored 50-year-Elk P.E.R. John Bowlby at a dinner at-

tended by 200 persons were, left to right, P.E.R. Joseph Halpern, Mr. Bowlby, P.D.D. Louis Spine and E.R. C. A. Khoury.

. . . \$600 Elks National Foundation scholar Lucy Yarborough is pictured with, left to right, FLORENCE, S. C., Lodge's E.R. M. A. Baroody, Scholarship Chairman John C. Grey and P.E.R. Earl Wilcox.

. . . Nancy Jo Handshaw receives the \$300 prize and the James J. Fernandez

Memorial Trophy awarded by the Florida Elks Assn. for her essay on "The Danger of Communism to Our American Way of Life." Presenting the award is State Americanism Chairman Otto Wettstein III. At right is NORTH MIAMI E.R. John W. Fuscoe.

. . . Cecilia Waldrop, currently wearing the crown of Miss Teen-Age Greenville, was awarded a \$500 scholarship by GREENVILLE, S. C., Lodge. At left is Chairman J. P. Lowry; at right, E. R. Keener Garrett.



**NORTH MIAMI, Florida**



**GREENVILLE, South Carolina**



**MEETING** in Fort Wayne, Ind., 6,300 bowlers participated in the 1963 Elks National Bowling Assn. Tournament, in which \$37,576 in prizes was offered, divided into 2,696 cash prizes and 29 trophies.

Everett Deeds of Niles, Mich., won the All Events honors with 2019, and the five-man event went to the Regional Vending No. 1 Team of Hammond, Ind., the Actual Pin Fall champions with 3016. Elks No. 69, Team No. 2, of New Castle, Pa., were top handicap winners in this event, leading a field of 295 teams.

For Actual Pin Fall, Harvey and Sam Roseman of Tiffin, Ohio, paired off with 1278, and J. Walsh and J. Davies of Lakewood, Ohio, took handicap honors. C. W. Fauquher of Holland, Mich., and Merle Roush of Lima, Ohio, tied with 694 Actual Pin Fall for individuals, and C. W. Fauquher also took the handicap in this competition.

The 1964 Tournament will take place in Cincinnati, Ohio, from March 7th through May 10th. Entries will close January 17th, and entry blanks and other information are available from Edgar N. Quinn, Secretary-Treasurer of the Association, P. O. Box 29, Madison, Wis., 53701.

At the Convention of the Assn. in Fort Wayne, Harry T. Sample of Port Clinton was elected President by the 55 delegates, becoming the first Ohio Elk to hold this post for the more than 10,000 members of the Association.

**SCOTTSBLUFF, Nebraska,** Lodge has two fine baseball teams which enjoyed a good season under the coaching of Elk Bud Murray, second from right background. With the "A" team at background are E.R. Guy Thomason, left, and Chairman Lloyd Zimmerman, right. Including tournament play, the "A's" won 35, lost 15; won the Dist. title and area playoff, were finally defeated in the State playoffs. The "B" team won 20, lost 7, including tournament play, won the Dist. playoff but were eliminated in the area playoff.

**DETROIT LAKES, Minnesota,** Lodge's E.R. Wm. C. Dodds claims his lodge has sponsored one of Elkdom's largest youth baseball programs in its first year. It included 12 teams, and approximately 150 of the 200 boys participating are pictured with their coaches. To sponsor this great undertaking, the Elks held a stag affair which netted \$3,000.



**CULVER CITY, California,** E.R. Wm. C. Butler is pictured at left with the Elk-sponsored Girl Scout Drill Team which has won first place in several parades in the district. At right are Drill Capt. Elene Ferguson and Drill Master Frank Dolce.



**SAYRE, Pennsylvania,** Lodge's 5th Annual Water Show winners are pictured with Secy. Ed Friess, left, and E.R. Ernest Meeker, right. About 1,600 persons attended the meet at the Valley Memorial Swimming Pool to the construction of which Sayre Lodge donated \$30,000.





**Sahara Park, Palm Springs, California.** Good friends and good living go together in this beautiful mobile home park.



Mountains and palm trees provide background for this shuffleboard court, also at Sahara Park.

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Expanded spaciousness keys your living.

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Room arrangements? There's more variety. Furnishings? Again, more variety—and they're included in the price of the home. Traditional, modern, even period decor is yours to choose.

Best news of all: though prices vary, average cost of a new mobile home is about \$5500. Low monthly payments.

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# Tom Wrigley

## WRITES FROM WASHINGTON

**ELECTION TIME** this November, in many parts of the country, finds political diagnosticians watching the results to analyze what they may mean nationally in the big sweepstakes of 1964. This is the local election year when many cities elect mayors, councilmen, city judges, and other local officials. Various polls have been taken in certain sections, and results are loudly acclaimed by those politicians who happen to be on the winning side. Actually, however, wise old-timers in politics believe local election results are very small straws in the wind of national politics.

**CHECK YOUR SPEEDOMETER** when you drive in the outskirts of the nation's Capital. Police have giant speedometers atop their cars, and a motorist following a police car can



easily check the accuracy of his own speedometer.

**PROTESTS** mount over the Agriculture Department's new private news service, distributed by a nationwide leased-wire teletype network. It already has more than 50 subscribers and expects to have 100 by the end of the year. Most of them are meat packers and livestock firms. This is the first time the Government has set up an agency for gathering and distributing news to subscribers, the same as wire services. The American Newspaper Publishers Association vigorously protests the new service, declaring it could result in Government controlled news in other areas.

**HISTORIC CLOCK**, which was ticking away in the Ford Theater the night President Abraham Lincoln was shot, has been given to the Ford Museum here by Frank Ford of New York City, descendant of the theater's former owners. It still keeps perfect time.

**OUR NATIONAL PARKS** established a new record this year, with a visitor total estimated at more than 90 million. This exceeds 1962 by more than

two million, the National Park Service reports. Our country has 184 parks, monuments, battlefields, seashores, and recreational areas, all under the Park Service, and vacationers sure take advantage of the opportunity to visit and camp in them. Among five regions, the Southwest area had the greatest increase, nearly 25 per cent.

**STRIP-TEASE GALS** are a big attraction in restaurants and night clubs in Washington, which is often thought of as a staid city. About every popular nitery features various forms (or rather shapes) of the old-time burlesque queens. It all reminds the old-timers of the famous Gayety Theatre on 9th Street, once famous for its big-name strippers.

**STUDENT LOANS** are at a record high this fall and far exceed the amount of federal loan funds available. The Office of Education reports colleges and universities are swamped with applications. Some \$90 million was available for the program, but loan applications have exceeded the \$122 million mark. Under the National Defense Education Act the student loan program has been operating for five years. The average loan last year was \$478. More than 1,500 schools participate in the program.

**STAY IN THE NAVY** is a ruling issued this fall to graduates of the Naval Academy at Annapolis. Annapolis grads can no longer be commissioned directly into the Army or Air Force. Last June, 74 of the 800 Naval Academy graduates chose commissions with the other two services, 58 of them going to the Air Force. Now the midshipmen will stay with the Navy.

**AN AUCTION** drew capacity crowds to the old Capitol Theater when elab-



orate furnishings of the magnificent lounges and parlors were sold to highest bidders. Millions of Washington visitors remember the Capitol, once the city's leading motion picture the-



ater, in the National Press Building. Some of the chairs and sofas, mirrors and decorations went for a song. The clock in the main lounge, however, an 18th Century French grandfather-type (six feet tall), sold for \$1,000.

**PAGODA** telephone booths line the streets in Washington's Chinatown, and they sure are popular. When they



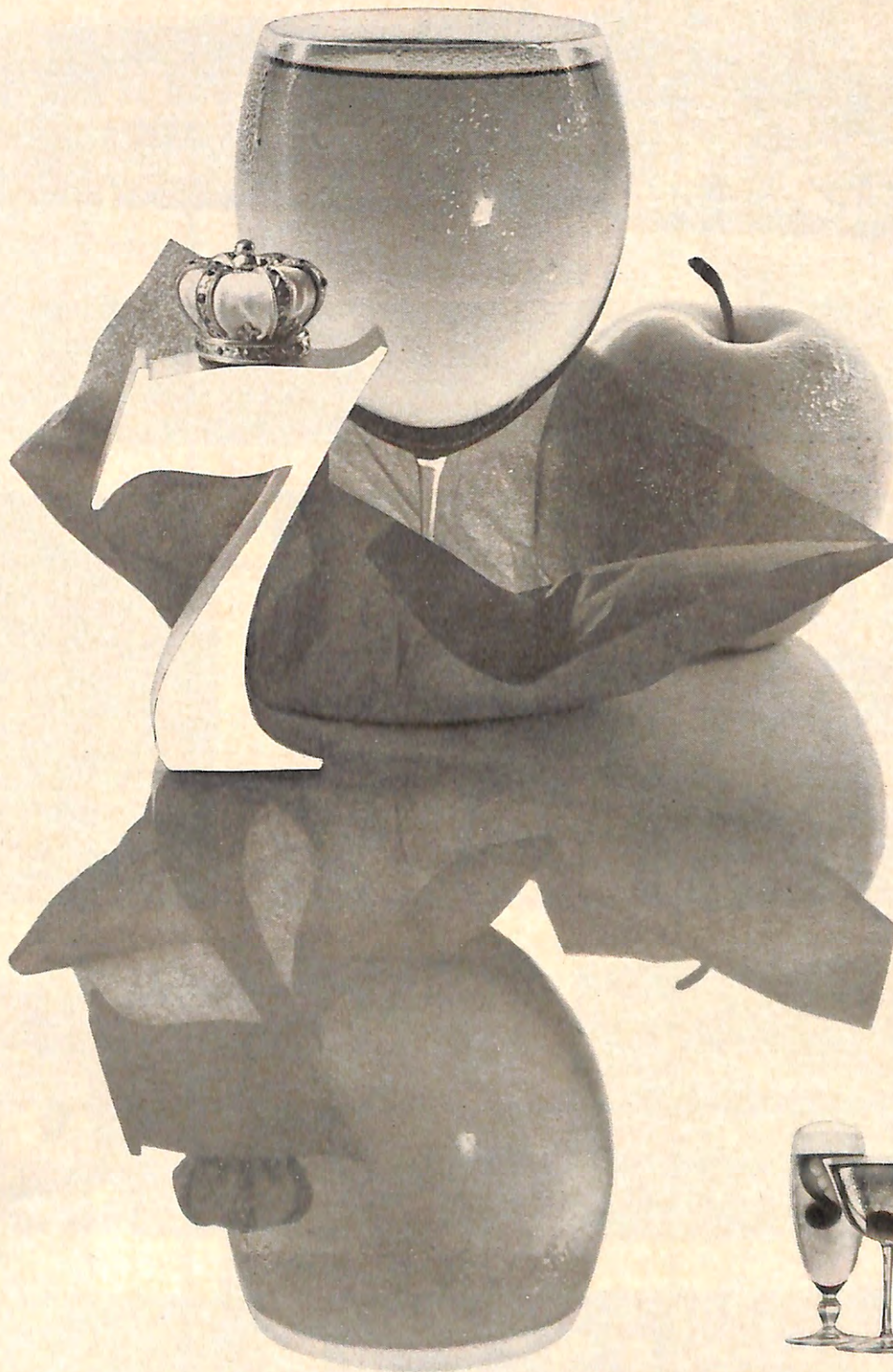
were installed, Katherine Yu ("Miss Chinatown") made the first call. Chinese children like to make their telephone calls from the booths rather than from pay stations in stores.

**CUBAN TRADE EMBARGO** continues to be far from effective, according to a Federal Maritime Administration report. It claims that scores of ships from 13 nations disregard our request for the embargo and are regularly entering Cuban ports. Nearly half fly the flags of Great Britain and Greece.

**FEDERAL FROST** . . . Turkey crop this year will total 92.7 million birds, Agriculture Dept. reports. California is the leading turkey-growing state. . . . Commerce Dept. estimates that more than 400,000 new businesses will have started this year, making the total of firms more than five million. . . . More than 8,000 bills have been introduced in the House so far this session of Congress. The last session (two years) had a total of 20,316 measures. . . . Can makers are planning pressurized mustard, salad dressings, whipped butter, and cheeses. Here's mustard in your eye. . . . Classes in Italian in District schools will have the assistance of the Italian Embassy this winter. . . . Recreation Dept. finds that empty plastic bottles make fine piggy banks for kids. Put on a head, legs, string for a tail; cut a slot in the top and paint 'em.



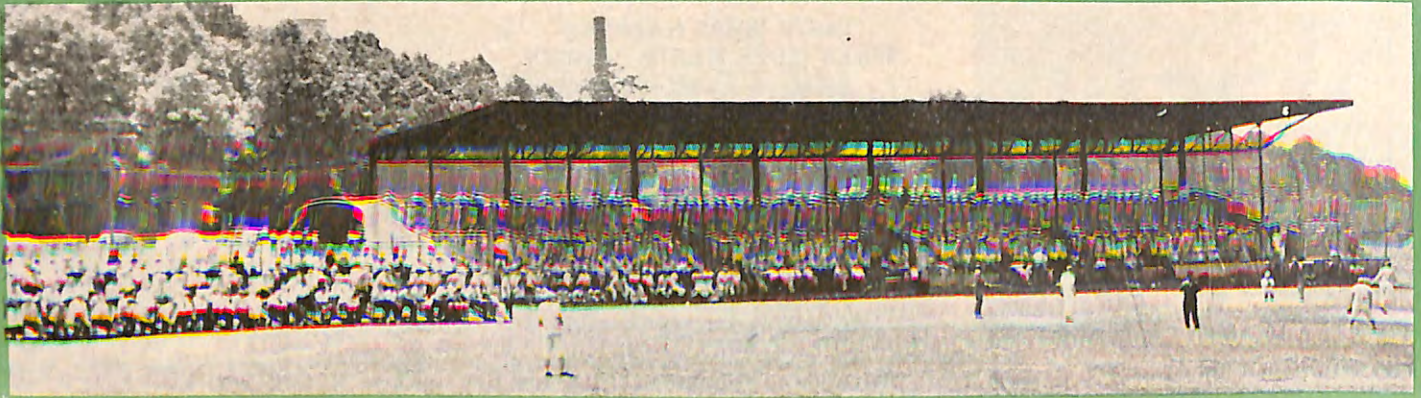
TASTE WHAT HAPPENS  
WHEN CIDER MEETS 7 CROWN



Glorious idea—equal parts of cider and 7 Crown! (Shake with ice, strain and serve). It's the special taste of 7 Crown, so good by itself, that makes this new cocktail satisfying to the core. (And while we're on cocktails keep in mind those two all-time 7 Crown greats, the Manhattan and whiskey sour.)

SEAGRAM DISTILLERS COMPANY, N. Y. C. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

Say Seagram's and be Sure



The Elks of Pennsylvania deserve warm praise for their consistent efforts in behalf of the 1,600 veterans at the Coatesville hospital. Professional entertainment is provided monthly for eight months of the year, with June, July, August and September devoted to sports activities, with equipment supplied by the Elks. This June, for instance, 132 activities were conducted with a total of 3,215 participants. This included basketball, golf, swimming, tennis, horseshoes, volleyball, fishing and softball played by the patients, with fellow patients as spectators.



Pictured at a recent professional show sponsored by Excelsior Springs, Mo., Lodge's Service Committee at the VA Hospital there are, left to right, background, beginning second from left, Secy. W. B. Fitzpatrick, Chairman Earl D. Lillard, P.E.R., Co-Chairman Harold Wood, P.E.R.'s Harry Sperbeck and E. B. Kessler, P.D.D. and the lodge's first Service Committee Chairman. Others pictured are performers.

Among the summer projects sponsored by Batavia, N. Y., Lodge for patients of the local VA Hospital are trips to see baseball games in the International League in nearby Buffalo and Rochester. Pictured with this group of veterans, about to take a chartered bus to a game, is P.E.R. Fred J. Stone, right.



The Leominster, Mass., Elks' annual weenie roast for Fort Devens Hospital patients was another hit, with entertainment and plenty of food in addition to gifts of paperback books and playing cards. Pictured are, left to right, foreground, Emile St. Cyr, Miss Marion Donaldson of the Red Cross, N. A. Clark, P.D.D. G. H. Mackie, P. A. Whitton, Secy. and State Trustee Felix Seliga, Esq. J. M. Dolan, Committee Chairman Edward T. Killelea, Co-Chairman R. F. Foster and Tiler L. J. Bergeron; background, C. W. Letters, Jr., D. W. Sculley, G. L. Cressey, E. J. Peters and E.R. D. C. Foster.



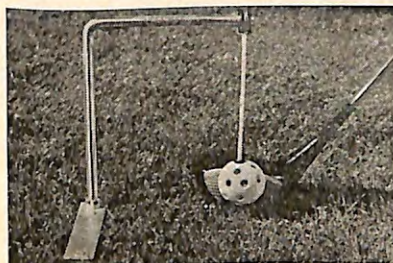
**GIANT 4-FOOT ELECTRIC CANDLES** light your doorway with Xmas splendor! Each Candle stands 4' high on a wide, plastic base. Light shines thru red and white striped tube, white "wax", orange "flame." Comes with U.L. approved 3' cord sets and bulbs. *Money-back guar.!* **ELECTRIC CANDLES SET**, \$5.98 postpaid. Sunset House, 463 Sunset Building, Beverly Hills, Calif.



**MEN'S GENUINE PIGSKIN TRAY PURSE** is truly ingenious. No-spill twin pockets, one for coins, the other for bills, opens flat in your palm! Tip purse forward . . . coins slide into tray; tip back and coins slide under bill pocket. Saddle stitched, measures 3 1/4" x 2 3/4". We'll gold-stamp 2 or 3 specified initials. #23150—\$1.50. Breck's, P-48 Breck Bldg., Boston 10, Mass.



**BIG FAT SANTA—\$6.98.** The jolliest St. Nick you'll see anywhere! He's round and firm when fully packed with crumpled newspapers. 5'9" tall, made of colorful all-weather plastic . . . stand him up or sit him down on roof, porch, lawn or indoors. Folds flat. *Money-back guar.!* **BIG FAT SANTA**, \$6.98, postpaid. Sunset House, 463 Sunset Building, Beverly Hills, Calif.



**TEE-OFF GOLF PRACTICE AID** shows instantly by way ball orbits if you've hit straight, a hook, or slice! Helps correct errors, grooves swing, and trains eyes to stay on the ball. Tees itself; no ball-chasing; use any club, any place you've room to swing. Pros approve it. Absolute guarantee. A great gift! \$4.95 ppd. **TEE-OFF**, Box 6543-E, Long Beach 15, Calif.

### Rest Ye Merry

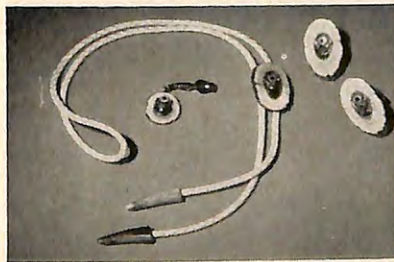
There's no need to be too exhausted from shopping to enjoy Christmas. On this and the following 16 pages is a wide range of gift suggestions, at varied prices, to suit every man, woman and child on your Christmas list. Let **ELKS FAMILY SHOPPER** help you reach Christmas *rested* and *merry*.



**GENUINE AZTEC ONYX TOUCHSTONE**, handmade by Mexican artisans to induce serenity and tranquility. This legendary amulet and 'lucky pocket-piece' is highly polished and shaped to fingers. Known as the *Executive Pacifier*, the Touchstone makes an ideal gift and keepsake. Just \$2.00 ppd. Tiki Imports, 73 Neron Place, New Orleans 18, La.



**PERFECT GIFT FOR THE BOWLER.** Bags made of long wearing vinyl covered textile. Leather handles. Utility pocket. Padded ball holder separates ball and shoes. Colors, White, Black, Brown, Beige, Black and White, Brown and Beige. Why not a Ma and Pa set? \$8.50 each, \$15.00 for two, ppd. Money back guarantee. Three B's Co., 3414 Barstow, Toledo, Ohio, 43613.



**GENUINE ELK HORN**, beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. Choose black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00; Tie Bars, \$3.00; Tie Tacs, \$3.00. Other lodge emblems on staghorn same price as Elk jewelry. Silver dollar bolo ties \$3.50 ppd. Kildes Staghorn Jewelry, Hayden Lake, Idaho.



**MEASURE MAP MILES INSTANTLY!** Pocket-size Map Measure gauges distances as you roll it over your map shows a running total. Saves gas, time and money. It shows miles, kilometers, and nautical miles. Good as a conversion table, too. Ideal gift for salesmen, tourists. *Money-back guarantee!* **MAP MEASURE**, \$1.00, ppd. Sunset House, 463 Sunset Bldg., Beverly Hills, Calif.



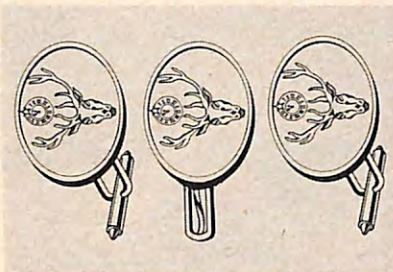
# Elks



# FAMILY SHOPPER



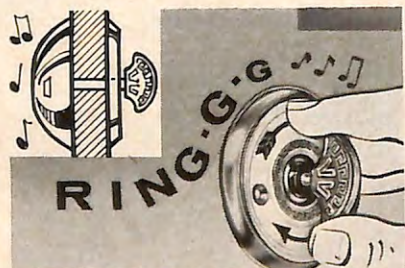
**PERUVIAN MASKAP.** Ski comfortably in winter's worst . . . colorful Maskap made by Andes Indians. Protects entire head from cold. Native hand-knit (no two alike) of soft wool. Wear rolled up as a jaunty cap. Unusual, useful gift for all winter sports. Specify for man, woman or child. \$3.98 ppd. Write for free catalog. A Man's World, Dept. L-113, Flushing 52, N.Y.



**ATTENTION DOES!** The gift the "Dear" in your life has been waiting for, but never available until now. Exclusive 3 dimensional Elk jewelry in 14K gold finish by Howden of Beverly Hills. Cuff Links, \$5.00. Tie Bar, \$3.50. Set, \$7.50 ppd. incl. tax and gift packing. Write for information on charms, other items. Howden Enterprises, Box 672, Woodland Hills, Calif.



**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Choice of red, green, blue or black. Large 18 x 28 inches. 7,000 rubber scraper fingers do a thorough cleaning job. Specify color and name. *Money-back guar.!* DOOR MAT, \$5.98 postpaid. Sunset House, 463 Sunset Building, Beverly Hills, California.



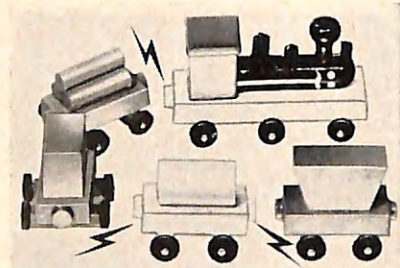
**DUTCH COLONIAL DOORBELL** adds a nostalgic touch to your doorway. Just turn the handle . . . you'll hear the merriest old-fashioned ring. Attaches to any door in minutes without wires or electricity. Made of solid brass, it is highly polished and lacquered, and measures 2½" across. Screws and inst. incl. #54577—\$1.98. Breck's, S-60 Breck Bldg., Boston 10, Mass.

## STOP!

### DID YOU SEE PAGE 25?

Our gift suggestions start on the preceding page and continue for 17 pages crammed with good mail order buys. And there are more gift ideas in the front of the magazine.

Send check, or money order. Any item—not personalized—can be returned for full refund in 7 days.



**MINIATURE CHOO-CHOO** with magic magnetic couplings will delight and amaze tot-sized Casey Joneses. 5-piece set is multi-colored with non-toxic enamels on smooth hardwoods. Measures 9" long, has wheels that really work. Tots will have hours of fascinating fun rearranging the cars of this magnetic train. #95638—\$1.00. Breck's, S-59 Breck Bldg., Boston 10, Mass.



**MARK-A-BALL**, a golfing must. Order your spouse a personalized gift never to be forgotten on the links. Can also be used for CLUB NAME, TOURNAMENTS AND SOUVENIRS. An inexpensive way to advertise your BUSINESS. Send for samples and prices from Mark-A-Ball, Dept. E-11, P.O. BOX 5844, PORTLAND 22, ORE.



**CAKE AND PASTRY COOLER** for cooling cake layers, pies, cookies and pastries. All-aluminum frame with 16-mesh aluminum screen. 21" x 10½" x 1¼". Brushes clean easily, fits your kitchen tray cabinet. Every kitchen should have two. \$2.49 each ppd. 2 for \$4.50 ppd. Check or Money Order. W. E. Raines Co., Inc. Dept. E-11, Box 878, Augusta, Ga.



**ASTRO VIEWER.** Developed by an Airline Pilot to teach the wonders of the heavens to his children, this ingenious instrument simplifies an otherwise complicated study. Ideal for Elk-sponsored youth groups. Starts them toward advanced thinking. Viewer, 60 "see in the sky" star charts and instructions, only \$2.98 ppd. Tri G Co., 1731 Washington, Venice, Calif.

# CHRISTMAS SHOWCASE



**BUN WARMER.** Delightful for gourmets who like to keep rolls, buns, French bread etc., hot, soft, and ready. Zippered cozies in bright candy stripes or plain pastel colors. Great gift ideal Order now for Christmas giving. \$3.98 Ppd. (Fla. res. add 3% tax). Peggy's, Dept. E, 1033 Grace Avenue, Panama City, Florida 32401. *The World's Most Beautiful Beaches*"



**LUCKY FAIRY CROSS,** a natural mineral from nature's own hand. Legend says fairies and wood nymphs wept when they heard of the crucifixion. Their tears turned into crosses when they fell to earth. These unique amulets (approx. 1/2") with gold-filled chain & copy of legend, \$2.50. Earrings, \$4.00; 25¢ hndl. Oro Gem Co., 622-EFC-So. Country Club, Tucson, Ariz.



**NEW 1963 ANTIQUE PRICES** in this big 379-page dealer's price handbook will save you worrying about what to pay for antiques. New 7th edition lists value of 32,000 American antiques. Includes pictures, prices of such varied objects as china, weapons, furniture, glassware. 225 other groups! \$5.95 ppd. Madison House, Dept. EK-11, 122 East 42nd, N.Y. 17.



**GIANT DOORWAY GREETING** extends personal holiday cheer from your house to the outside. 5' tall, 3' wide, it trims to fit any door. Sturdy, weather-resistant plastic . . . use it year after year. Specify family name. *Money-back guarantee!* DOORWAY GREETING, \$1.98, postpaid. Order direct by mail from Sunset House, 463 Sunset Building, Beverly Hills, California.

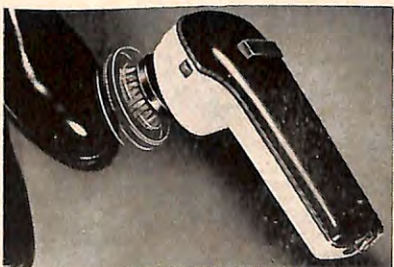
## Christmas Special



**No. 7** Standard membership pin regularly \$7.35. On orders received by 12/13/63 you pay only \$5.51 (in NYC add 4% sales tax). Striking hard-fired red, white and blue enameled emblem—10k gold with gold plated post and attaching button. The Elks Magazine, 386 Park Ave. So., New York City, 10016.



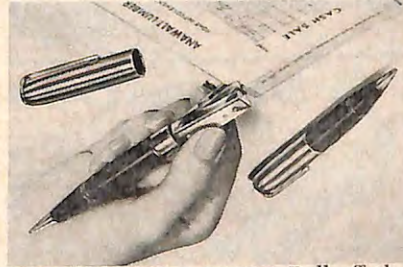
**MEN'S NIGHT VALET . . .** New bureau-top organizer. Perfect gift for the man who has everything—but no place to put it! Hardwood tray (7" x 10") has 8 varied-size wells for change, keys, watch, cigarettes. Even has a metal wallet holder. Order Personalized with full name (#59790) \$2.50. Plain (#59303) \$1.98. Add 35¢ post. Breck's, T-58 Breck Bldg., Boston 10, Mass.



**CORDLESS ELECTRIC SUPER-SHINER** makes shoe-polishing quick and easy . . . it's automatic! Powered by standard batteries the highspeed revolving brush buffs leather to a gleaming lustre. Compact design has hang-up hook. Great for home, travel or office. *Money-back guarantee!* ELECTRIC SPEED-SHINE, \$4.98, postpaid. Sunset House, 463 Sunset Bldg., Beverly Hills, Calif.



**12 PERSONALIZED GOLF BALLS** imprinted on both sides with any name (up to 18 letters or spaces). This personalized dozen of fine quality, liquid center golf balls with cutproof covers is packed in a handsome, reusable leatherette case to make the gift even more luxurious. Send name to be imprinted. \$9.95, ppd. Quick shipment! The Light-house Inc., Dept. E-6, Plymouth, Mass.



**STAPLER INSIDE A PENCIL!** Pull off the brush-chrome cap of the clip-top 5 1/2" automatic pencil—there's a handy personalized Stapler at your fingertips . . . ready to clip together loose sheets, reports, memos. *Money-back guar.!* POCKET STAPLER and 1000 staples, \$1.59. REFILLS PACK with 2000 staples, 49¢. Postpaid. Sunset House, 463 Sunset Building, Beverly Hills, Calif.

**FOR HIM 'N HER!**

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WOMEN'S 8, 10, 12, 14, 16

- Faded Blue Cotton Denim..... **11.95**
- Sanforized Cotton Random Cord..... **13.95**
- Wash 'n Wear Cotton Poplin..... **14.95**
- Rich, Luxurious Silk Nub (90% rayon-10% silk)..... **14.95**
- Fine Rib Crompton Corduroy..... **18.95**
- Warm, Luxurious Jersey (80% Orlon, 20% Wool)..... **23.50**

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335 So. Raymond • Pasadena, Calif.

**FlexPort PET DOOR**



Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.

**TUREN Inc.**

Dept. L-11  
2 Cottage Ave.  
Danvers, Mass.



**Skee-Devil**



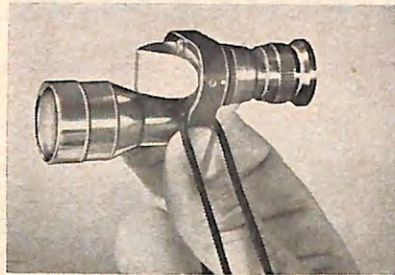
Youngsters zoom down a snowy slope—on a ski with a seat. SAFE, OFF-the-STREET fun for kids 6 and older. Developed on western Penna. hills. Enjoyed by entire families. Kids progress from gentle backyard slopes to long hillsides . . . to match their ability.

EASY to carry and handle. Sturdy enough for adults to ride. Develops sense of balance for skiing. Assemble in minutes. Lasts years. \$4.99 ppd. Pa. residents add 25¢ sales tax.

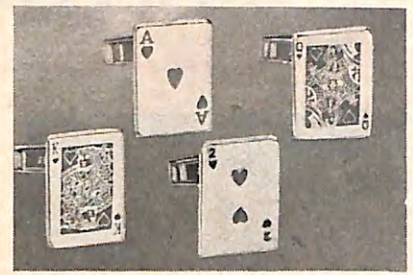
**BUSCO PRODUCTS**  
Dept. 11-C, Box 1029  
Butler, Pa.



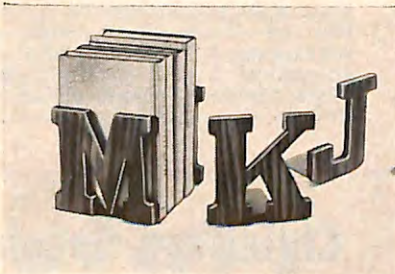
**ELKS FAMILY SHOPPER**



**10-POWER MONOCULAR** is the latest in a line of fine precision-made imported optics. Small enough (2 3/4" long) to fit into pants watch pocket, it's no toy but a 10-power glass, whose size and light weight make it ideal to pack on any trip. Fine for outdoorsmen. Coated lens. \$17.95 ppd. Lee Products, Dept. EK-11, 103 Park Ave., New York 17, N. Y.



**"DOUBLE IN HEARTS" CUFF LINKS.** Card player or not, he'll love these sets of Aces, Kings, Queens or Deuces (wild, of course) in bright red enamel on sterling. Imported from Europe where hearts are always trump. A gift that rates aces high. In flannel bag, each set is \$3.95 ppd. Park Galleries, Dept. EK-11, 103 Park Avenue, N. Y. 17.



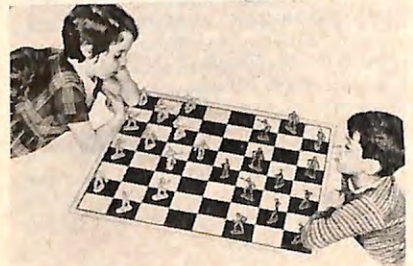
**YOUR INITIALS AS BOOK ENDS** are handsome and arresting in beautifully carved, thick, solid wood. They hold books with a firm metal underbase. 5 1/2" high with a rich antique finish. Specify 2 initials (not available: I, O, Q, U, V, X, Y, Z). Two Initial Book Ends per set, \$2.95 ppd. Spencer Gifts, 614 Spencer Building, Atlantic City, N.J.



**GOLD-PLATED BIRTH CERTIFICATE CHARM.** Leave it to a lady to "prove" her age without admitting a thing. She'll love to dangle this clever charm engraved with her name and legal-looking seal that says she was *not* born yesterday. 16" necklace or 7 1/4" bracelet. Each with certificate. \$1.10 ppd. Jane Reef, Box 1561, Dept. R-75, Beverly Hills, Calif.



**A DIAMOND FOR CHRISTMAS?** Why not? It doesn't have to be the \$15,000 10-carat pear-shaped diamond ring shown above. You can get the same shape diamond in one-carat weight for only \$595.00. Write for free 72-page catalog and information on a 10-day free inspection offer from Empire Diamond Corp., Dept. 27, Empire State Bldg., New York, N.Y.



**CHECKERS, WILD-WEST STYLE.** Giant 24" x 24" board is the battleground . . . 3" high Cowboy and Indian figurines, the contenders. Good detail on colorful, unbreakable polyethylene. "King" them with Western accessories (hats, pistols, spears, war-bonnets). Over 45 pieces. \$1.25 ppd. Mother Hubbard, Dept. WC-11 176 Federal St., Boston 10, Mass.



**Flexible DOLLHOUSE DOLLS**

Children love these lifelike dolls. Flexible bodies sit, stand, dance, etc. Authentic hand-made clothes. Washable, durable. 4 1/4" parents, 3 1/2" children, 1 1/4" baby—in dollhouse box—\$5.00 ppd. 10 pc. set shown—\$11.95. Large scale family dolls (6" parents, etc.)—\$6.95 ppd. 10 pcs.—\$15.95. NEW COLOR CATALOG showing 100 costume & other dolls—10¢. **FLAGG DOLLS, Box 205-9, Jamaica Plain, Mass.**

**MAKE THAT SPARE with a DON CARTER BOWLING GUIDE**

Compact GUIDE (1 1/2 X 4 1/2") shows you exactly where to stand and deliver your ball, regardless whether you throw a hook, curve, back-up or a straight ball. Slide rule accuracy for higher scores, higher averages. Learn to spot bowl like pros in minutes. Made of styrene plastic, with carrying case. Terrific Xmas gift for that bowling friend. Only \$1.25 each, ppd.

**DON CARTER GUIDE, Dept. E11, 11025 Morrison St., North Hollywood, Calif.**



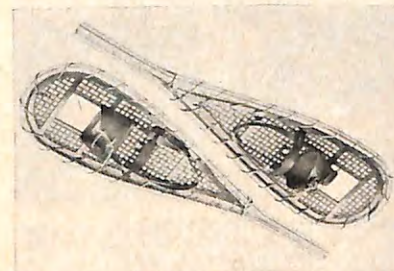
# ELKS FAMILY SHOPPER



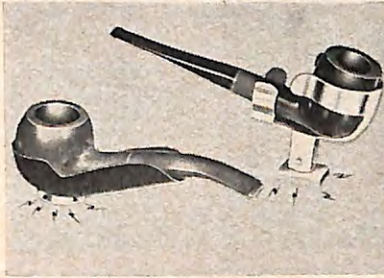
**PHOTO CHARMS** keep her (or him) always close to you. Any size photo (returned unharmed) is reproduced on 14 kt. gold or sterling in these unusual charms. In 14 kt. gold: Florentine Lace Heart, \$32; Entwined Rope Circle, \$29; "Pretty as a Picture," \$24. In sterling silver, \$16; \$13; \$10. Ppd. Jamaica Silversmith Dept. E, 50 Delancey St., N.Y. 2, N.Y.



**LACE AND PLEATS FOR MEN.** Originally custom-created for leading TV stars and entertainers, this magnificent dress shirt is now available in stock sizes in fine white imported broadcloth, French cuffs. Sizes 14 to 19 neck, 29 to 37 sleeve. \$14.95 ppd. Continental Bow Tie, \$3.50. Free catalog, Lew Magram, Dept. L-11, 830-7th Avenue, New York 19.



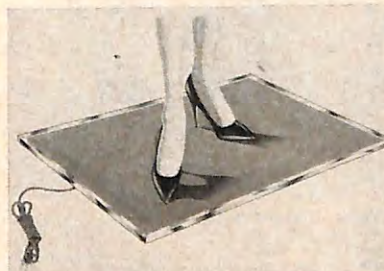
**CHILDREN'S MOUNTIE SNOWSHOES**—a new source of winter fun for children from 3 to 12. Youngsters can actually walk on deep snow when they wear these easy-to-manage aluminum snowshoes. They support up to 250 lbs. A simple leather harness fits all shoes and galoshes. \$5.98 a pair, ppd. A Man's World, Dept. E11, Flushing 52, New York



**NO PIPE DREAM.** This Magnetic Dashboard Pipe Holder permits him to smoke his pipe while driving without worrying where to put it. Holder is anchored firmly to dashboard by a powerful magnet. In steel, \$1.00; in deluxe polished chrome, with red suede lining, swivel base adjustable for pipes, \$1.98. Ppd. Breck's, S-57 Breck Bldg., Boston 10, Mass.



**HE-MAN LIGHTER.** Plenty of fuel, plenty of flame, that's what makes this giant windproof beauty an uncommon delight for big smokers. Doubles as a paper-weight or an eyestopper on desk or coffee table. The wind doesn't bother it so it's great for outdoors too. 4 1/2". \$5.98 ppd. Greenland Studios, Dept. EK-11, Miami, Florida.



**ELECTRIC FOOT WARMER.** Feet stay warm though floors are cold when this warmer is underfoot. It lies flat or tilts slightly and has a formica top that's scuff-proof and easy to clean. 14" x 22". With 8 ft. of UL approved cord, thermostat control, \$9.95 plus 50c post. & hdlg. Service warranty. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N. Y.

## 4 GREAT NEW IDEAS!



**INDOOR FIREPLACE BARBECUE GRILL.** This large, 14" circular grill will charcoal broil steaks, hamburgers, and hot dogs in quantity for family and guests. Grill raises from 25" to 33" on adjustable support post that stays rigid in all size fireplaces. Grill swings in, out, and around for even cooking, seasoning, and turning. All steel; chrome-plated construction.  
No. 4674—FIREPLACE GRILL .....\$5.95



**REMOVE "UNREMOVABLE" STAINS** with our new Super Stain Remover! Old and new stains caused by pet or human accidents are banished! It removes the stains chemicals won't because it's an enzyme ingredient that actually digests common albuminous matter such as blood, urine, feces, vomit, protein food stains, etc. Non-toxic; safe for any fabric. Makes 3 pints of solution.  
No. 4731—ENZYM STAIN REMOVER .....\$1



**KEEP YOUR WINDSHIELD CLEAN** and free of snow and ice with our extra-heavy plastic cover that fits front or rear windows. Saves time and effort, especially when you're in a hurry! Eliminates scraping, sweeping, wiping; keeps your windshield clean as a whistle. Slips on and off in seconds, elastic bands and hooks hold it tight. Takes snow and ice right off with it.  
No. 3569—SNOW-SHIELD .2 for \$2.75; each \$1.49



**LIGHTWEIGHT, FOLDING RUBBERS** fold so small into carrying case that they fit in jacket pocket with nary a bulge. Of pure gum rubber in black, they weigh only 3 1/2 ozs. yet so tough you get a new pair free if they rip or tear. Stretch to fit all widths, slip on and off easily. Non-skid soles.  
No. 4473—SM. (6-7 1/2) No. 4475—LGE. (10-11 1/2)  
No. 4474—MED. (8-9 1/2) No. 4476—X. LGE. (12-13)  
"TOTES" WITH CARRYING CASE .....\$3.95

SHIPPING & HANDLING CHARGES; ADD 25c FOR FIRST ITEM, 10c EACH ADDITIONAL ITEM.

**SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED**

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Dept. 3419, Hanover, Pa. Zip #17331  
FREE! Send name and address for our value packed gift catalog.



**EXECUTIVE DECISION MAKER**  
\$4.95  
Personalized With 3 Initials or Name \$5.95

A genuine cleaned and polished silver dollar mounted in metal frame so it can be flipped. Heavy metal base ideal as paper weight has brass plate that says "Decisions decisions decisions"—it desired, another plate on front for name or initials. Please specify for personalization.  
Pa. Residents Add 5% Sales Tax  
**TAYLOR GIFTS Wayne 7, Penna.**



**New CAR EMBLEM**

- ATTACH TO CAR—NO TOOLS NEEDED
- REFLECTIVE COLORS, LASTS FOR YEARS

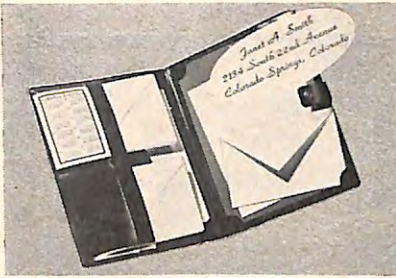
The B.P.O.E. Emblem is your introduction on the road wherever you go. Attractive blue, brown and gold design. Rustproof heavy gauge steel. Send \$1.98 or 2 for \$3.49. Money back guarantee.

**STA-DRI PRODUCTS CO.**  
147-47G 6 Ave., Whitestone, N. Y.





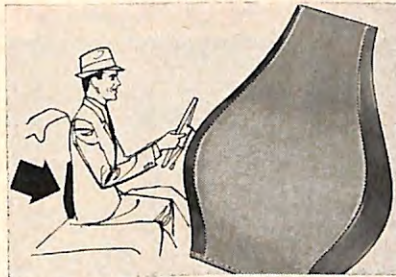
# ELKS FAMILY SHOPPER



**PERSONALIZED WRITING KIT** includes 50 sheets of 7" x 5½" vellum letter paper and 25 matching envelopes with your name and address printed in royal blue (limit 3 lines). Vinyl case opens to a blotter writing surface and pockets hold address book, cards, etc. \$1.98 ppd. incl. a 2-yr. calendar. Walter Drake, EL-48 Drake Bldg., Colorado Springs, Colo.



**HEADLINER PAKISTANI HAT.** Fashion combines with fun in this smart new hat sensation—popular and practical for town, country or campus. It's luxuriously styled in simulated Persian lamb with quilted lining. Concealed ear laps keep you cozily warm. For men and women. Specify hat size. \$3.98 ppd. Deer Hill Co., Dept. E, Flushing 52, N. Y.



**PAMPER YOUR BACK** with "Happy Back" Comfort Cushion. Upholstered foam rubber cushion cradles your back to minimize fatigue in lower back and legs caused by prolonged driving or sitting. Place against the back of car seat or chair and relax. In blue, brown, red, or green. \$2.98 ppd. Breck's of Boston, K50 Breck Bldg., Boston 10, Mass.



**ONE FOR ALL.** This pigskin wonder holds and displays 24 or more photos or credit cards, money, notes and has room left for oversize cards, timetables, business cards, etc. Genuine pigskin, fits in hip pocket or woman's purse. A wonderful business gift. \$2.95 ppd. 6 for \$16.50 ppd. John Surrey, Ltd., Dept. EL-8, West Hempstead, N. Y.



**NEWSPAPER TIE-DY.** When you finish your paper, toss it into this charming little seat. When it's full, tie up bundle, remove and restring "Tie-dy." 21" L x 15" W x 18" H. In polished honey tone knotty pine or maple finish. Incl. scissors, 2 large rolls of heavy cord. \$14.95. Unfinished, \$12.95, exp. col. Yield House, Inc., Dept. EK, No. Conway, N.H.



**THE PRAYING HANDS** of Durer's famous engraving have been beautifully reproduced to make these attractive book ends. They're about 4½" high, with a felt base and brass finish. An asset to any bookshelf, they're sure to make a hit with collectors of books or bric-a-brac. Pair \$1.95 ppd. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, New York.

## 'BUTTONS' THAT STICK

NEW  
**Ups**



To Put Up Pin-ups, Posters, Decorations, schoolwork, pennants, memos, shopping lists, invitations, calendars, snapshots, bulletins, signs, workshop items, etc. PUSH: Sticks to walls, windows, wood, chalkboards, metal... anything. TWIST: Comes off clean; won't mar surfaces or tear paper; outmodes tacks and sticky tapes.

SHOW OFF  
CHRISTMAS CARDS  
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YEAR 'ROUND USES IN:  
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Free 12-page Idea Booklet Included with Ups

Amazing, fun-to-use Ups are Neat As A Button, Re-usable 1000 Times!

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Send  Boxes of UPS \$1.00 per box  
 Check  money enclosed. No C.O.D.'s

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## 40 GENUINE PHOTO CHRISTMAS CARDS

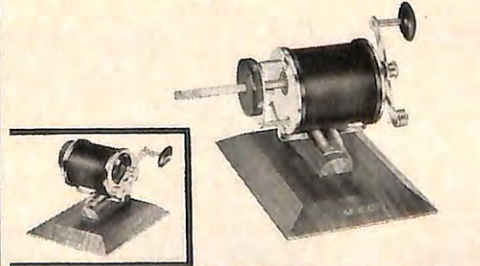
Your Name Printed FREE on each

40 ENVELOPES INCLUDED only **\$1.00**



Simply send us your favorite snapshot, picture, print. We will photograph it and make 40 Genuine Photo Christmas cards and print your name or ANY name FREE on each card. We repeat: 40 Genuine Photo Christmas cards on glossy rich stock! And 40 matching envelopes are included FREE. We don't even need your negative. We prefer picture, print or snapshot. This is the greatest photo Christmas card ever. Don't confuse this with cheap printing-press reproductions. **These are genuine photographs!** Order NOW! Send your favorite photo—any size, along with \$1.00 plus 35c for postage and handling for each set. Prompt service sincerely promised but orders must reach us by December 11, 1963. Complete money-back guarantee if not delighted. Sorry, no COD's. Photo-King, Dept. PC-11, P.O. Box 3181, Grand Central Station, New York 17, N. Y.

## A "REEL" SHARPENER



Authentic replica of deep sea Fisherman's Reel... a sportsman's lifetime treasure. An exciting conversation piece... practical, yet beautiful... will fit decor of any home or office. This electro-plated-gold Pencil Sharpener is permanently mounted on 6" x 5-5/16" base of full grained American walnut. Completely portable... self adjusting to size of pencil. Designed and created by ApSCO, the world's largest manufacturers of precision Pencil Sharpeners. Full Five Year Guarantee on micro-honed twin cutter mechanism. Price includes personalized nameplate with 3 engraved initials. Gift Packaged. Specially priced for Xmas gift giving at only \$19.95 postpaid. 5% discount on orders of 3 or more. Add 10% Fed. Tax. California residents add 4% State Tax. Indicate initials desired.

**R & E PRODUCTS, INC.** Dept. EL-11  
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**HANDLED ENTIRELY BY MAIL**

**BORROW \$1000**  
**REPAY \$51.24 MONTHLY**

**BORROW \$100 TO \$1000 ON YOUR SIGNATURE ONLY • 24 MONTHS TO REPAY**

Enjoy life, and money worries! Confidential BORROW-BY-MAIL plan provides cash for any purpose. Small payments, fit your pocketbook. Private, entirely by mail. No endorsers, no personal interviews. Fast service. State-supervised. Details sent in plain envelope. No obligation. Inquire now.

Amount of Loan	24 Monthly Payments
\$100	\$ 5.93
\$300	\$17.49
\$500	\$27.69
\$800	\$41.93
\$1000	\$51.24

**AMERICAN LOAN PLAN**, Dept. RA-163  
City National Bldg., Omaha 2, Nebr.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Age \_\_\_\_\_ Occupation \_\_\_\_\_

**Praying Hands Charm**

in antique silver PLUS choice of Key-chain, Necklace, or Bracelet 75c. Charm alone, 14K Gold \$23.50; Sterling Silver \$3.00. 14K Gold Keychain, Necklace or Bracelet, add \$12 ea.; Sterling add \$2. ea.

GOD GRANT ME THE SERENITY TO ACCEPT THE THINGS I CANNOT CHANGE; THE COURAGE TO CHANGE THE THINGS I CAN; AND THE WISDOM TO KNOW THE DIFFERENCE. AMEN



**CHILDREN OF THE WEEK CHARMS**

Sunday's Child is fair, wise, good, and gay; Monday's Child is fair of face; Tuesday's Child is full of grace; Wednesday's Child is full of woe; Thursday's Child is full of sorrow; Friday's Child is full of merriment; Saturday's Child is full of wit.

First name & date engraved free on back. raised design. 3/4" \$9.60; 1" \$13.60  
Solid 14K Gold ..... 3/4" \$2.50; 1" \$3.50  
Sterling Silver ..... 3/4" \$2.50; 1" \$3.50  
Cuff Links, Sterling \$10, Tie Tac \$4—14K Gold \$30 & \$8  
50 Delancey St., N.Y.

**The Jamaica Silversmith** K11, New York, N.Y.

# AMAZING CIRCUS of 6 GROWING ANIMALS



Watch them grow **BIGGER** and **BIGGER** as they grow hair right before your eyes!

Amazing but true! Watch these toy animals grow like CRAZY faster and faster, bigger and bigger every day right before your eyes. Both children and adults will laugh and thrill with excitement as Ozzie the Ostrich grows his own full-feathered plume. Simba the Lion grows a long flowing mane, Smiley the Porcupine grows needles of hair. Sleepy the Hound Dog grows sad droopy ears, and Scamper the Squirrel grows a big bushy tail. And they keep growing bigger and bigger for weeks and weeks of thrills and excitement.

### The Secret of Growth

These amazing toy pets actually feed and start to grow as soon as you "lead" them to a plastic cup or glass of water. The secret is a new scientific

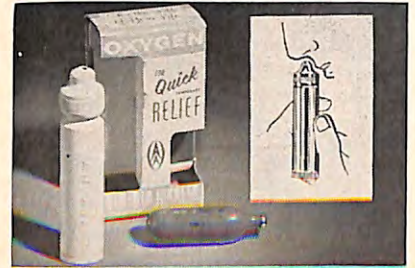
process that releases a horticultural seed on a special flat, absorbent material that starts the miracle of life and growth. No food or special care is required to grow your own animal circus. You can even give the little fellows "haircuts" if you want. Not yet sold in stores. You must order direct by mail. So don't delay, be first in your neighborhood. Mail coupon today on full money back guarantee.

**GROWING ANIMAL CIRCUS,**  
Dept. 11-E, 1 Park Ave., N. Y. C.  
Please rush my CIRCUS of 6 GROWING ANIMALS. I understand if I am not 100% delighted I may return for prompt refund of my purchase price.

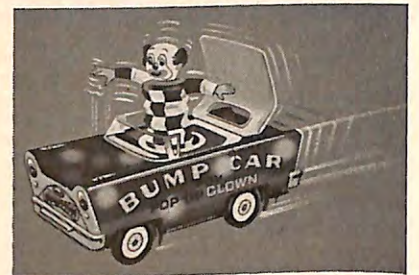
I enclose \$1.00 plus 25¢ shipping charge for one order.  
 SAVE 50¢. I enclose \$2.00. Send double order.

Name.....  
Address.....  
City..... State.....

## ELKS FAMILY SHOPPER



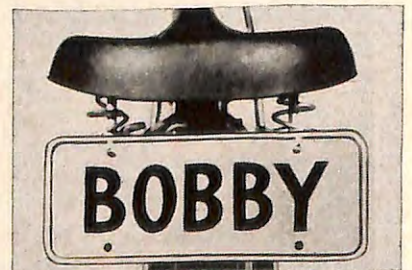
**POCKET-SIZE OXYGEN** inhaler is the greatest thing yet for a hangover but its other uses are many. Completely safe; get relief from asthma, croup, headache, motion sickness, etc. 4" long. Each cartridge has over 3 qts. of U.S.P. oxygen. Inhaler and 1 cartridge, \$4.95 ppd. 3 refills, \$2.95 ppd. Davis Co., Dept. EK-11, 887 Second Ave., New York 17, New York.



**BUMP-ER CAR** springs a surprise! This riotous racer speeds along on automatic friction wheels. When it bumps to a stop, up pops a cheery clown, merrily waving. Push him down and it's off to another bump. Durable metal with extra-sturdy bumper stop. Colorful. 6½" long. Each car, \$1.00 ppd. Mimi's Gift Shop, 614 Spencer Bldg., Atlantic City, N.J.



**SCHOOLHOUSE CRAYON BOX.** Your youngster's custody to his crayons is plain for all to see when he keeps them in this cute little red and black schoolhouse. His name is clearly written on the lift-off roof. Included are colorful art crayons for playtime fun. Specify first name. \$1.29 ppd. Schoolhouse Crayon Box, Box 1561, Dept. E-75, Beverly Hills, Calif.



**LICENSE PLATE—JUNIOR STYLE.** Bicycle or tricycle, wagon or scooter—all can carry identification just like dad's car. Only this plate has junior's name or nickname (up to 8 letters) in baked enamel colors on heavy 25-gauge steel. Print name plainly. \$1.00 for each plate, including postage. Best Values Co., Dept. E21, 285 Market Street, Newark, N.J.

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Tax & \$12.95  
PP Incl.

★ 4 Separate Dials  
★ Sturdy SWISS Movement

Amazing anti-magnetic wrist watch has built-in stop timers to clock races, distances, dozens of time action activities. Keeps standard time plus 60-second, 45 min. and 6 hr. intervals. Combines telemeter, tachometer & watch. Radium dial, stainless steel case, strap. Mfr. warranty plus 10-day MONEY BACK GUARANTEE. Send \$12.95 to GREENLAND STUDIOS Dept. EK-11 Miami 47, Fla.



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in'dis pen'sible

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gives correct spelling of 6,000 commonly misspelled words. Works in a split second. Just slide index arrow to the word's first letter, press button, & there's the word. World's handiest & quickest spelling guide for busy people. A must for businessmen, secretaries, students. Only \$3. Order direct from Instant Speller, P.O. Box 35-221, Los Angeles 35, Calif.

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You won't miss your change  
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See your Money Grow in this See-Thru Coin Slot Bank. Empty your pocket of never-missed loose change into these see-thru separate penny, nickel, dime, quarter and half-dollar coin slots. Has dollar markings on bank so you know just how far you have progressed. Holds \$50.00 for a sunny day. Ideal for starting college fund, vacation plans, or a night out kitty. Beautifully and sturdily made with chrome plated steel top and bottom. Transparent coin slots are of clear lucite. Revolves on black base. No moving parts to get out of order. Sturdy lock opens with key when filled so you can perpetuate your savings habit. Rush order on money back guarantee. Price \$2.25 each ppd., 3 banks just \$5.75 ppd.

BUYWAYS (Wonderland of Gifts)  
Dept. E, 72 McDougal St., N.Y. 12, N.Y.

## KEEP SLIM—Enjoy a Battle Creek RO-TRIM

HERE'S CONVENIENT  
BODY-CONDITIONING  
FOR YOU . . .  
AT LOW COST!

Now—enjoy progressive exercise that is always convenient—in the privacy of your home.

Ro-Trim stimulates circulation, "symmetrizes" and tones all major muscle groups. "Adjus-Trol" instantly alters resistance for easy or vigorous rowing as you wish.

### NEW! Streamlined, unitized frame

Sturdily built; smartly styled; padded chair-height seat. All your family can enjoy using in den or bedroom. Money-back Guarantee!

10 Day User's Trial—Write for Free Literature!

Battle Creek EQUIPMENT CO.  
Battle Creek 11, Mich.



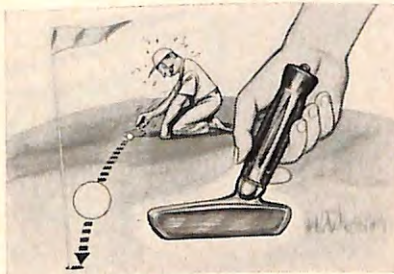
# ELKS FAMILY SHOPPER



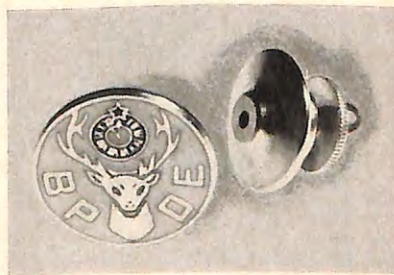
**FOLDING SHELF FOR COVERS** frees your feet for relaxed sleeping. It keeps blankets cozily positioned above your feet and folds down neat and flat for making bed. Sheet contact may be retained. Plastic coated arms fold flat when bed is made. Fits all beds; regular or electric blankets. \$4.98 ppd. Better Sleep Inc., Dept. E, New Providence, N.J.



**HAND OF TIME.** Electric Tick-Tock Card Clock is a pack of fun in a game room, family room, den or hall. Each hour is a colorful card and the king is in the center. White molded polyethylene background, brass hands; 10" diam. As a conversation piece, it's a grand slam. \$9.95 plus 45¢ postage. Here's How, Dept. E11, 15 W. 26 St., New York 10, N.Y.



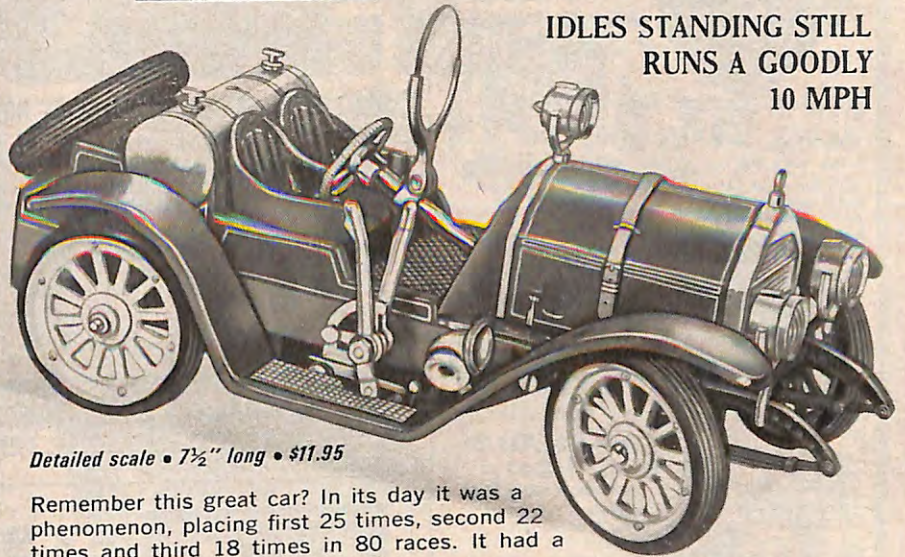
**KNEEL AND PRAY PUTTER.** Only 6" high, it really drops 'em. When you're on the green, whip it out, drop to your knees (the only way you can use it)—and you'll break up the opposition. If you give up golf, you have a unique paperweight. \$2.95 each, 2 for \$4.98 plus 35¢ postage. Palms Co., Dept. EK-11, 6701 N. W. 37 Court, Miami 47, Fla.



**ELKS BOUTONNIERE.** Only an Elk can wear this handsome lapel button which bears the distinctive Elk emblem. It is gold-plated and enameled in white and is a happy solution to the gift problem for men who are Elks and want the world to know it. \$2.98 ppd. Staze-Dri Products, Dept. E, 147-47 6th Ave., White-stone 57, N.Y.

## Complete to running board shift & "tennis racquet" windshield 1913 WORKING MODEL MERCER 35J

**IDLES STANDING STILL  
RUNS A GOODLY  
10 MPH**



Detailed scale • 7½" long • \$11.95

Remember this great car? In its day it was a phenomenon, placing first 25 times, second 22 times and third 18 times in 80 races. It had a 4-cylinder engine, disk clutch, sliding gear drive, foot and hand brakes, a top speed of 60 mph, and all the other wonderful accoutrements you see, and which are faithfully reproduced in this all steel imported scale model—folding windshield, big headlamps, free-wheeling, spring suspension, rubber tires etc. Moves at a goodly 10 mph; it's quite a gift!

### ANTIQUE TOY COMPANY

Dept. EK-11, 122 East 42nd St., N.Y. 17

Enclosed is check or m.o. for \$ \_\_\_\_\_

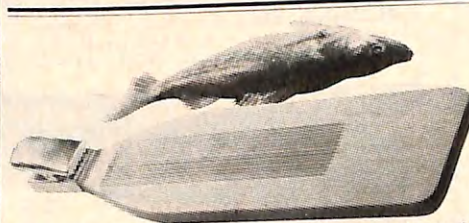
\_\_\_\_ Model Mercers @ \$11.95

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STATE \_\_\_\_\_



Fish won't slip when quickly scaled and cleaned on this grooved, hardwood board. Also useful for filleting or skinning. Rubber tips on underside hold it firm. Powerful cadmium-plated steel clamp. No mess. Wood is easy on the knife. An ideal gift. 5x20", \$5; 6x24", \$6. PPD.

**GARDNER'S**

PARK RAPIDS

MINNESOTA



## DIAL IT

PRECISION COMBINATION

**LIQUOR LOCK  
BOTTLE CLOSURE**

*Fits All Screw  
Top Liquor Bottles*

Private Combination Inside - Intriguing - Different

**\$1.00 P.P.**

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## CREATE BEAUTIFUL BOWS automatically AT HOME

Amazing New  
**Bowmatic**  
bow making machine

It's Easy—It's Fun—It's Useful  
Originate Your Own Distinctive Bows  
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IMAGINE! Create bows more beautiful than those from the finest Department Stores, (and no waiting at the wrapping dept.). Lovely, individual creations—never before possible by hand, are made with the new Patented BOWMATIC in just seconds. Really add your personal touch to your gift packages with a decorative bow of your own



Only \$14.95  
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design. Not a sewing machine—a brand new invention. The BOWMATIC is easy to operate. Insert any ribbon roll—turn the dial for size and style, and by pushing lever arm, a fantastic bow blossoms before your eyes automatically. Use it for all occasions—birthdays, weddings, parties, holidays, etc. Bows to decorate center pieces, hats, clothing—literally hundreds of uses. Make bows for resale. Terrific for Churches and fund raising. A type machine that sells for hundreds of dollars industrially. A limited offer. Sturdy 16½ long, 10 high, 7 wide machine, comes complete with four rolls of ribbon, scissors, fasteners. Unconditionally guaranteed. You must be satisfied or your money cheerfully refunded. Send \$14.95 plus \$1.00 freight and handling, check, cash or money order to: S & R RESEARCH, Dept. S-4, 835 East El Monte Street, San Gabriel, Calif. 91776

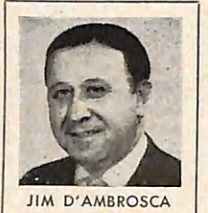
**SAVE MONEY on ELKS JEWELRY**

SEND FOR FREE COMPLETE CATALOG

**NEW COLLEGE RING**  
R300 \$29.95  
10kt Onyx  
14kt \$37.95  
Ruby or Blue stone add \$3.25



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All Items Available With Larger Diamonds

**GARDEN CITY JEWELERS**

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**DID YOU REALLY GROW THESE AT HOME?**

Surprise and amaze your friends with your own private stock of home-grown, fresh mushrooms. Harvest your first crop in just 30 days! They're plump, firm, round, delicious — you'll feast for weeks! All you need is this compact, 12" x 16" kit, complete with pre-planted spawn, soil to cover, and simple instructions. Fun for everyone, easy and foolproof to grow in any cellar. Order #38208, by mail from reliable Breck's. \$3.95 ppd.

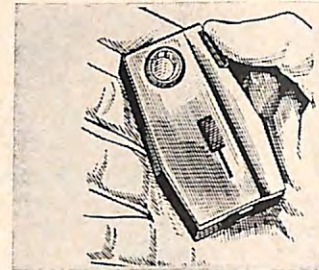
SINCE 1818 **BRECK'S** OF BOSTON  
J-66 Breck Bldg., Boston 10, Mass.



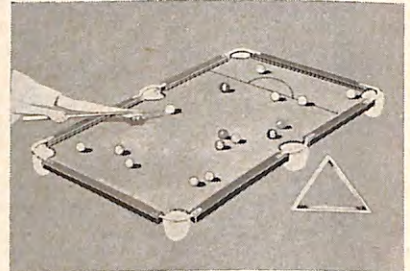
**\$3.95 HONEY GIFT PACK**

Pure, natural honey! Unique six item assortment. 8-oz. jars of Clover, Wild Flower, Spanish Needle, Butter Flavor Honey and two Honey Whip flavors. Your personal card in each handsome box. Send gift list today. Sorry no C. O. D.'s. \$3.95 ea. postpaid: **HONEY BOY Honey Co., 2822 S. Belt, St. Joseph, Mo.**

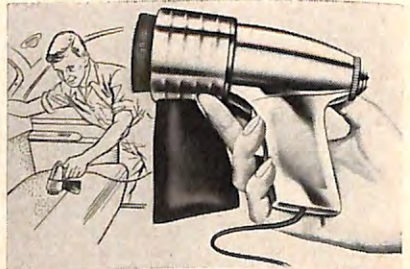
**ELKS FAMILY SHOPPER**



**ELECTRIC CIGARETTE LIGHTER** doesn't use flint, fuel or flame, yet instantly heats to an incredible 1500 degrees. Wind-proof, it always lights, even in rain. Ingenious retractable prongs plug into house current to recharge tiny permanent lifetime "space" battery. Chrome and black, gift-boxed. \$14.95 ppd. ADF Co., Dept. EK-11, 122 East 42 St., N. Y. 17.



**POCKET BILLIARDS—TABLE-TOP SIZE.** Complete regulation equipment in sealed miniature fits on a table top. 23" x 12 1/2" wooden table has flocked surface, deep pockets, and no-mar feet. You use 16 balls with regulation colors and numbers and 2 balanced 21" hardwood cues. \$4.98 ppd. Albany House, Dept. 614, 1601 Albany Ave., Atlantic City, N.J.



**VACUUM CLEAN YOUR CAR.** Auto Vacuum Brush keeps the interior of your car free of dust, ashes, crumbs. Powerful miniature vacuum needs no batteries—just plug into dashboard lighter receptacle. 10-foot cord reaches every corner. Bulb in back makes it a handy flashlight too. \$4.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.

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**SAWS • DRILLS • ROUTS • FILES**  
Fits any Electric Drill. Cuts own starting hole and any shape in any direction tool is moved. Cuts plywood, lumber, formica, non-ferrous metals, thin sheet steel. Sharp milled cutting edges for fast, clean \$1.50 cuts. Send check, M.O.—postpaid. No C.O.D. Order today on our 20-day Money Back Guarantee.

**ARCO TOOLS, INC.**  
Dept. EL-11, 421 W. 203 St., N.Y. 34, N.Y.

**A Smoker's must the Pipe-ster**

All pipe smokers are going for this great idea in smoking convenience! Adjusts on belt from stem up—down or parallel without removing from belt. Clips to car sun visor. Perfect for Christmas — a Great Gift for the Outdoorsman! Genuine horsehide, saddle-stitched leather Pipe-Ster is molded to fit straight stem pipes. \$3.95 ppd.

Guaranteed and ONLY from — Steve's Tobaccos, 1813 S. Catalina Ave., Redondo Beach, Cal.



**VALET CHAIR**

**THE PERFECT BEDSIDE CHAIR**  
Now you can dress sitting down. What's more, you can hang your clothes, neatly, conveniently on the same chair. This handsome Windsor adaptation has a wide hanger back and trouser rod, holds jacket, trousers, tie, etc. Drawer or seat holds pocket gear—runners are properly arranged to hold shoes. It is the complete clothes valet and bedside chair in one. Beautifully handcrafted with thick pine seat, and white birch turnings and back. Finely finished and polished in mellow honey pine or lovely maple-finish. 36"H. 18"W. 18"D.  
Only \$19.95 Exp. chgs. col.  
EASY HOME KIT—Complete. Pre-fitted, drilled, sanded, etc. All ready for assembly. Simple instructions. Only \$14.50 Postpaid. Add \$1.00 Postage West of Miss.  
Beautiful New Free Catalog—700 Pieces—Complete or Kits  
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**THE ROCKWELLS-917 DAY-NIGHT MAILBOX MARKER**

• Your name is bright to friends at night!  
• Reflector-bossed letters, on both sides!  
• Embossed aluminum, baked enamel finish!

STYLE M \$1.95 POSTPAID

Make perfect personal gifts for Christmas

**WALTER A. KNIGHT**

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• Distinctive gold letters engraved in solid gunstock, walnut, 8 1/2" by 2 1/4"  
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• 48 HOUR SERVICE — SATISFACTION GUARANTEED  
Let us ship your Christmas gifts postpaid with free gift card enclosed.

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**AUTO AND BOAT COMPASS.** Floating suspension instrument, the only one in spherical form, accurately gives direction and degree of incline—permits reading at any position or angle. Water- and vibration-proof, it's invaluable for exploring, motoring, navigation. Suction cup mounting. \$8.95 ppd. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.

# ELKS FAMILY SHOPPER



**VERSATILE ROBE.** Reversible Bill Parry "He-She" robe is really two robes in one—candy-striped cotton seersucker on one side, thirsty white terry on the other. One size fits all men and women. In red and white, blue and white, charcoal and white, brown and black. \$18.95 ppd. Joel McKay, Dept. HS-E11, 335 So. Raymond, Pasadena, Calif.



**TITANIA JEWELS.** This product of man's ingenuity sparkles with a brilliance to rival a diamond—and costs only \$12.00 per carat. A 1 carat Titania in a beautiful 14-kt. gold Solitaire setting is \$27.00. Or have Titania jewels cut to fit your jewelry. Free ring size chart and 48-page color catalog. Regent Lapidary, Dept. E-10, 511 E. 12th St., N.Y. 9, N.Y.



**TRASH CANISTER.** Keep ugly garbage cans out of sight and safe from animals. Dump trash in at the top, pull cans out through doors. Fill planter with greens. Holds all cans up to 28 gal. Of tough waterproof plywood, easy screw-together assembly. Prime painted. 35 1/2" H x 45" W x 21" D. \$26.95, exp. coll. Field House, Dept. EK, No. Conway, N.H.



**EMBOSS YOUR OWN NAMEPLATES** by dialing the letters on this machine. It's 17 3/4" x 11 3/4" x 2 3/4", has a strip holder and assortment of gummed strips for 1 or 2 line labels. Children love to make stick-on nameplates for toys, and for their parents' records, books, etc. \$4.95 ppd. Taylor Gifts, 226 West Wayne Ave., Dept. E12, Wayne, Pa.

# FREE CIGAR SELECTOR SET...



with a trial membership in the **JOHN SURREY CIGAR SHIPMENT CLUB.**

We have developed a 10-variety pack of cigars. This is but a part of the tremendous variety of cigars we carry. So many men have written to us stating they would like to try some of our brands before they join, that the Selector set is a natural outgrowth of these requests. Now you can get 10 different cigars FREE with a trial membership in the John Surrey Cigar Shipment Club. Try each one. When you find the one you like join our club, the cigars you enjoyed while testing will cost you nothing.

Here's how it works. Send two dollars for your Selector set. It will be sent to you with a brochure of our complete line and an application. After you have made your choice fill in your application and mail it to us. Your shipments of cigars will be billed to you. **YOU GET FULL CREDIT ON YOUR VERY FIRST SHIPMENT FOR THE TWO DOLLARS,** so the selector set costs you nothing.

## THE CIGAR SHIPMENT CLUB GIVES YOU—SERVICE — SAVINGS — SATISFACTION

Thousands of men are now happy, satisfied members of the John Surrey Cigar Shipment Club. They get their cigars delivered regularly, once a month, as they wish. They not only get smoking pleasure, but value and dividends as well. You buy cigars, why not get all of these PLUS-ES at no extra cost. This is a service you will be happy to get and glad to recommend.

John Surrey Cigars are sold as low as \$3.75 per box of 50, but not higher than up to \$9.75 per box of 50, so you can see our prices are right.

## MEMBERSHIP IN THE CIGAR SHIPMENT CLUB GIVES YOU

- A choice of 40 different styles, size, shapes and price ranges of cigars.
- Better value because of savings up to 40% against competitive brands.
- Delivery on dates specified by member, which insures a fresh supply on hand at all times. And payment is made after the cigars are received.
- Members can change their choice at any time.

### PLUS FREE!!! GIFT DIVIDENDS

at regular intervals during the year. (Such gifts as Flyte luggage, Orthopedic car seats, toaster broilers, electric razors, electric hair brush massagers, strings of pearls, etc., were given free as club dividends.)

## John Surrey Ltd.

Cigar Shipment Club, Dept. C-84  
59 Hempstead Garden Drive,  
W. Hempstead, N.Y.

Please send me a cigar selector set. I am enclosing \$2.00. I understand that when I send you a completed application for a 6 months trial membership in the cigar shipment club the \$2.00 will be credited on my first invoice and the selector set will cost me nothing.

Name.....  
 PRINT  
 Address.....  
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# REWARD \$11,750.00 FOR THIS COIN!



Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins as recent as 1940 to 1946. Stop spending valuable coins worth hundreds of dollars! Illustrated 1804 silver dollar—19,000 minted—only 12 accounted for—where are the rest? NEW LATEST 1964 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain Half Cent coins are worth up to \$3,500.00 for Canadian coins. Send only \$1.00 for this valuable coin book. It may reward you many thousands of dollars. Sold on Money Back Guarantee. Send only \$1. to **BEST VALUES CO., Coin Dept. A-744** 285 Market St., Newark, New Jersey

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FOR CERTAIN COINS WE PAY UP TO: CERTAIN	
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### IF YOU USE 21 PLUS

Gray Hair Vanishes—Natural Looking Color Returns  
 PREFERRED BY FAMOUS PERSONALITIES... 21 Plus gives gray or faded hair youthful natural looking color again after just a few applications. Easy-to-use. Apply like a hair dressing. Does not stain hands, scalp or fabric. Colorless, greaseless. Does not streak or injure hair. Will not wash out. New Low Price.

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 Send Only \$3.00 for 8 oz. bottle. You must be completely delighted with the results or your money back at once!

21 Plus Products, Inc., Dept. E11, 1737 E. 172nd St., N.Y. 72, N.Y.

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Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin... yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6 3/4-7 3/4) \$3.95 ppd.



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**SPORTSWEAR  
FOR BIG OR TALL  
MEN ONLY!**

This handsome all-purpose all-weather Skimeister jacket and other original McGregor styles—now especially proportioned for the big or tall man. Extra sleeve and body length for perfect fit. We also feature slacks, sweaters, sport and dress shirts, sox, raincoats, robes, pajamas—all styled and sized for big or tall men.

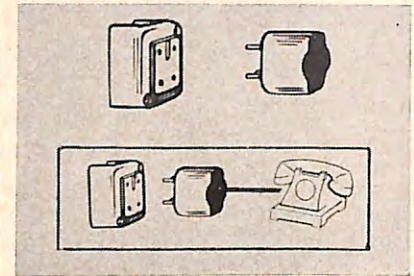
**PLUS 43 SHOE STYLES in  
SIZES 10 to 16, WIDTHS AAA to EEE  
DRESS • WORK • BOOTS • CASUALS**

Write today for your FREE Full Color Catalog from America's top shoe and clothing specialist for the big or tall man! Top quality at sensible prices. 100% Money-back Guarantee.

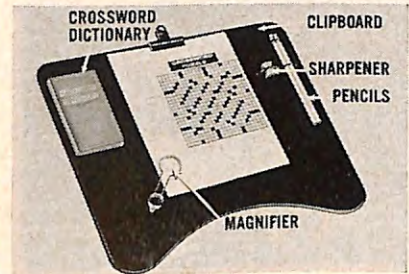
KING-SIZE, INC., 17263 Forest Street • Brockton, Mass.



# ELKS FAMILY SHOPPER



**MAKE YOUR PHONES PORTABLE**—it takes only 5 minutes (and a small screwdriver) to transform any "tied down" phone into one you can carry from room to room. 4-prong plug attaches to phone, jack is mounted on wall. Set with 20 ft. cord. \$4.95 ppd. Extra jacks, \$1.95; extra plugs, \$1.95. Telephone Supply, Dept. EK-11, 380 Lexington Ave., N. Y. 17.



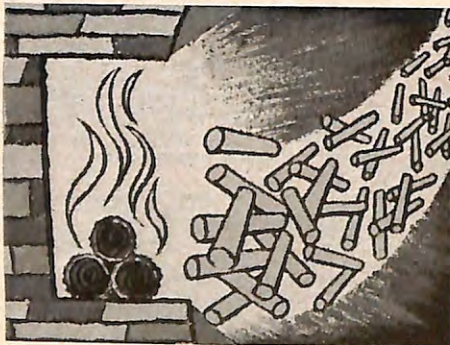
**CROSSWORD PUZZLE FANS**—Enjoy your favorite hobby wherever you are. Crossword Board is contoured to fit on your lap anywhere you sit and clip top keeps puzzle in place. It's complete with crossword dictionary, 2 pencils, sharpener, magnifying glass and starter puzzle. \$3.98 ppd. Gifts Galore, Box 272, Dept. G18, Culver City, Calif.



**PERSONALIZED PENCILS.** Any first and last name or slogan will be printed in bright gold-leaf on these quality, hexagon Venus Pencils. Each has brass ferrule and solid rubber eraser. Set of 20 (one imprint) in assorted colors, \$1.00 ppd. A good buy for home, office, or school. Alexander Sales, Dept. EL, 140 Marbledale Rd., Tuckahoe, N. Y.



**TEACHER'S PET.** Hand-Gienic Automatic Chalk Pencil makes writing with chalk easy as using a pencil. It eliminates chalk dust, screeching chalk, scratching fingernails. Chalk is retracted for carrying, ejected for writing. Sturdy metal, gold-plated cap. \$2.50 ea.; set of 3, \$6. Ppd. Hand-Gienic Co., Dept. E, 1642 So. Orange Grove, Los Angeles 19, Calif.



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The perfect answer to fireplace fuel economy. From newspaper, the **ROLOG** tool makes logs which burn long and clean with colorful flames. Air passages formed in the logs insure easy starting and complete burning. Logs can be made in minutes, yet 4 logs burn 1½ hours. Kit includes attractive **ROLOG** tool (made of aluminum and walnut finished wood), log binder, and instructions. An ideal gift for any fireplace owner. Just \$2.00 ppd—no CODs. **ROLOG**, DEPT. C4, BOX 3356, SANTA BARBARA, CALIF.



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Refreshing  
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STEAM  
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A JOY TO USE at home... stimulates circulation... soothes nerves... increases elimination... relaxes! All fibre-glass... wipes clean. Has thermostat; plugs in wall outlet... no plumbing. Choice: Pink or green cabinet, white door. Top-quality. WRITE NOW for Free Folder and low price!

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**TROPICAL IDEA KIT** will help you make your family room, porch or basement a tropical paradise for all. It includes 15 pictures of actual installations, 10 samples of woven grass wall covering, instructions for building, as well as a complete list of tropical accessories from bamboo poles to bar stools. SEND \$1.00 for TROPICAL IDEA KIT and save many times that amount by building your own tropical room.

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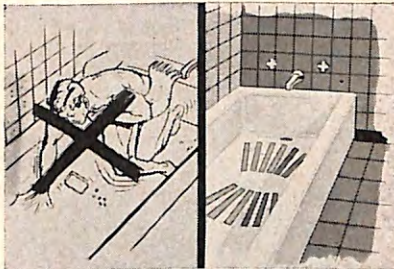
**L. F. Garlinghouse Co. Inc.**  
P.O. Box 299, Topeka, Kansas

# ELKS FAMILY SHOPPER



**LEFT  
HANDED**

**MADE FOR A LEFTY.** These scissors are the mirror-opposites of right-handed shears. The blades and handles are completely in reverse, to permit left-handed people to cut naturally without awkwardness. They're an 8" all-purpose type with nickel-plated blades guaranteed against dullness. \$1.50 ppd. Bostonian Gifts, S-56 Breck Bldg., Boston 10, Mass.



**FIRM FOOTING** in bathtubs is provided by these Safety Treads. Vinyl strips, each 1" x 12", are backed with special waterproof adhesive. Place in position, press and it will not slip or move. Use them too for basement, stairs, ladders, anywhere you need safe, sure footing. Box of 10 strips \$1.15 ppd. Hanover House, Dept. 3419, Hanover, Pa.



**HERALDIC JEWELRY.** This monogrammed men's jewelry in a coat-of-arms design makes a flattering gift. Design is etched into a 1" polished oval. Underline last name initial to be centered. Choose silver rhodium or regal gold plate. Links, \$2.95; Tie Bar, \$1.95; Tie Tac, \$1.95; ppd., tax incl. Liberty House, Dept. H-10, 176 Federal St., Boston 10, Mass.



**WHAT A MONKEY!** He'll brighten up a bathroom wall and amuse your guests. Well-made and attractive in walnut-stained wood. Holds standard roll of toilet tissue. Complete with screws for attaching to bathroom wall. \$2.98 plus 25¢ postage and handling, or 3 for \$8.50 ppd. Buyways (Wonderland of Gifts), Dept. EE, 72 McDougal St., N. Y. 12.



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White Felt Arctic  
BUNNY  
BOOTS**

**GOV'T. COST \$18.20  
YOUR COST \$8.95**

These are a buy—just released by the Gov't. and brand new! Lightweight, 10½" high boots have a heavy, warm white felt body with a real nap, traction-grip rubber soles, grooved leather heels for ski bindings, cushiony felt sole interliners, 5½" waterproof canvas tops with leather straps. Made to Gov't. specifications for cold to 40 below zero, they are smart, give solid comfort and support, are without question the best cold weather boot for the money. For hunting, fishing, construction work, for farmers, truckers, shoveling snow—a solid value for anyone who needs warm footwear. Sizes S, 6½-8; M, 8½-10; L, 10½-11½; XL, 12-13.

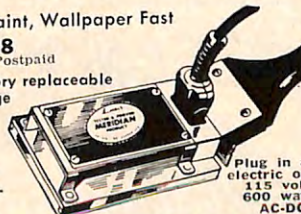
**ARMCO, Dept. EK-11, 887 Second Ave., N.Y. 17**  
Enclosed is check or m.o. for \$  
Pairs of Bunny Boots @ \$8.95. Size is \_\_\_\_\_  
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Strips Off Paint, Wallpaper Fast

**\$1298**  
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All parts factory replaceable without charge



Heavy-duty working tool for professional or handyman.

Plug in any electric outlet  
115 volts,  
600 watts,  
AC-DC

Provides a safe, faster, easier way to remove paint, wallpaper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast . . . right down to bare wood grain. Leaves surface clean, smooth, ready for re-painting. Can be used indoors or out on flat, curved or irregular surfaces. Not recommended for varnish, shellac or lacquer.

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Press, it lights up and concealed music box plays loudly, clearly. Choose from Anniversary Song, Smoke Gets in Your Eyes, Some Enchanted Evening, I Could Have Danced All Night, La Vie En Rose, Stardust, Give 1st and 2nd choice. Fine imported movement, stylish golden metal case, gift boxed—fits smallest purse or pocket! A fascinating gift any smoker will love! Guaranteed.

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**150 Pcs.  
PRINTED SHEETS  
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\$1.00**

INTRODUCTORY OFFER . . .  
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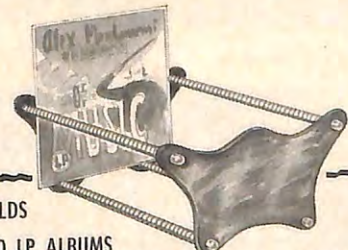
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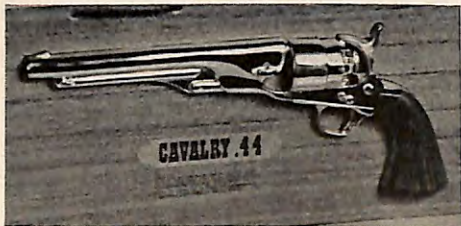
100 LP ALBUMS

## RECORD SELECTOR RACK

More fun from your record collection when you keep them in Record Selector. Handsome hardwood rack keeps 100 LPs always at your fingertips. Riffle through them in a jiffy to find a special one or set them up in rotation for a whole evening's entertainment. Notched rods keep them vertical always. Size 17" x 15" x 8" high.

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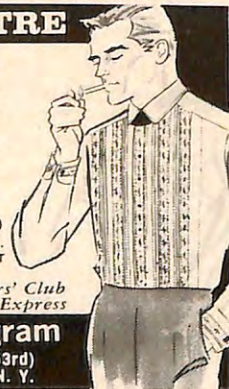
Now the whole family can enjoy exercises that are fun—and keep physically fit at the same time. No strenuous physical effort. Works better than complicated apparatus costing hundreds of dollars. A series of simple twisting exercises tones and strengthens muscles, burns calories and stimulates circulation. Strong chip-board base rotates on 70 ball bearings.

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Impeccably tailored of fine, imported broadcloth with miniature pleating—accented with a delicate, silk embroidery design on front and matching French cuffs. Unusual close nine pearl button arrangement makes this a shirt that truly merits the Shirtmaker to The Stars' label. White or Blue. 14-19 neck, 29-37 sleeve \$14.95. Thunderbird tie 3.50

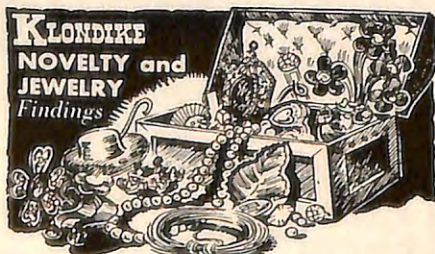


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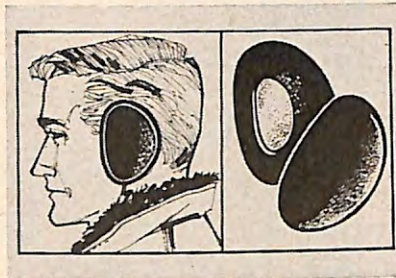
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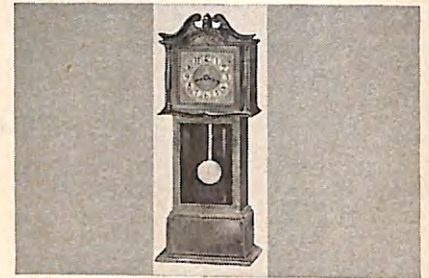
Send check or M.O.

SHERWIN, Dept. E, 984 6th Ave., New York 18, N. Y.

# ELKS FAMILY SHOPPER



**SNAP-ON EARMUFFS** protect your ears from old Jack Frost. They're ingeniously devised to slip on your ears and stay in place without wires or metal bands that catch in the hair. Colorfast black earmuffs are 100% cotton jersey, insulated with polyurethane to keep ears toasty warm. \$1.00 pr. ppd. 1818 House, S-58 Breck Bldg., Boston 10, Mass.



**GRANDFATHER CLOCK, JUNIOR SIZE.** This electric pendulum timepiece looks so stately standing on a mantel or on the wall. Of Spartawood with grained satin walnut finish, it fits flush to the wall. 18 1/2" high x 7" wide x 3 1/2" deep. Model 216, \$10.95 plus \$1.00 postage and handling. Niresk Industries, Dept. P-CT-4, Chicago 11, Ill.



**BIG AS LIFE.** That's how your favorite photos will look through the 3 1/2" magnifying lens of the Family Snapshot Viewer. It enlarges them 4 times, takes pictures up to postcard size, slides, transparencies. Rear screen comes off for viewing album pages; front dismounts for use as reading glass. \$2.23 ppd. Hanover House, Dept. 8419, Hanover, Pa.



**PLAY SANTA TO YOUR PET** with the new 1964 Chaperone Flea-Kill Bed. Its charcoal-color foam mattress is thicker, stain-resistant, washable—and it kills fleas while dog dozes. Colorful plaid cover. 15" x 27" size, \$4.95; 28" x 33" \$6.98; king size 33" x 47", \$12.90. Cat-Nap-Beds in same sizes and prices. Ppd. Sudbury Laboratory, Box 2150, Sudbury, Mass.

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Tremendous power brings objects 20 times closer. Achromatic. Wide (2" across) front lens assures greater illumination, sharper images. 27 oz. 7" high. Hard Coated. Streamlined, new, lighter frames make these binoculars easy to hold and focus.

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If not satisfied return for refund! Made in Japan. Leather case, straps included. Add 10% fed. tax & \$1 postage, handling. C.O.D.'s require \$2 deposit. UNITED BINOCULAR CO. 9043 S. Western, Dept. H-143, Chicago 20, Illinois. Dealers Wanted.



**PLAY WIG** for pint-sized glamour girls. This lustrous rayon wig is pre-set in a glamorous hair-do accented by a perky bow. Elasticized to fit girls from 5 to 12, it adds a new twist to make-believe play. They can comb it too, an aid in forming good grooming habits. Choose blond or brunette. \$3.98 ppd. Hobi, Dept. E11, Flushing 52, N. Y.

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SIZES 46 TO 66 • 6'2" TO 6'10"

Now you can buy clothes in your big or tall size without paying a premium!

Suits, topcoats, sport coats... rainwear, jackets and slacks... shirts to size 22, sleeve lengths to 38"... work clothes, underwear, pajamas, robes... shoes to size 16. Finest quality and perfect fit at amazingly low prices! Satisfaction guaranteed or money refunded. Write for FREE CATALOG.

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## Nose Hair Scissors



ONLY \$1.25 ppd.

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Immediate Delivery Money Back Guarantee

Used and recommended by Doctors as the one SAFE, easy way to remove unsightly hair from both nose and ears. Blunt end scissors can't cut or stick. Spoon shaped ends push flesh away from cutting edge. Curved blades permit cutting where needed. Prevents serious infection. Free catalog.

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Dept. EL-113, 4075 Polk St., Riverside, Calif. 92505



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**BOOTED AND SUITED**, is the way you'll feel in this dramatic Italian Boot of rich, soft, glove leather. It ties in the back through big metal eyelets and comes in black, or brown, sizes 5½ to 13, medium width (black only in size 5 too) \$14.95 ppd. Send for their free catalog of international styles. Eleganza Imports, Dept. E, 3053 Freight St., Brockton, Mass.



**MOCCASINS ARE THE MOST** for comfort indoors or out. These Patakwas for men and women are soft, washable sueded cowhide, with padded soles, inside heel cushions and insoles. Natural, turquoise, brown, red, russet and white. Sizes 4-8, \$4.95; 9-12, \$5.95 plus 40c post. Old Pueblo Traders, 614 EPM, So. Country Club Rd., Tucson, Ariz.



**DISPLAY YOUR COAT OF ARMS** on an oak wall shield, 7" x 6" for \$9.00. Authentic coats of arms are still registered in Britain. If yours can be traced, they will be reproduced in relief and full color on shield. If not, checks are returned with free heraldry Society book. State original domicile if known. York Insignia Ltd., Dept. E-11, York, England.



**GENUINE JADE**, the Oriental token of affection and good luck, is hand cut and polished from one solid piece to make these high-fashion rings. A symbolic and handsome gift for men and women. Full one-quarter inch wide, just \$10 ppd., tax incl. Please specify ring size. Barilen Corp., Jade Dept. 103, 730 Third Ave., New York 17, New York.



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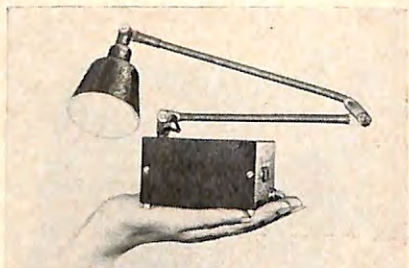
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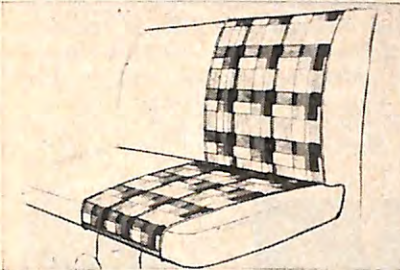


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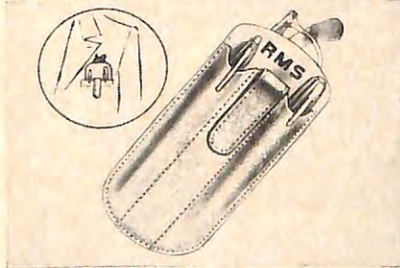
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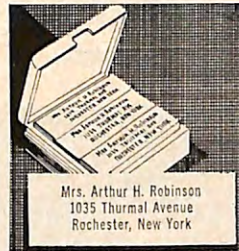
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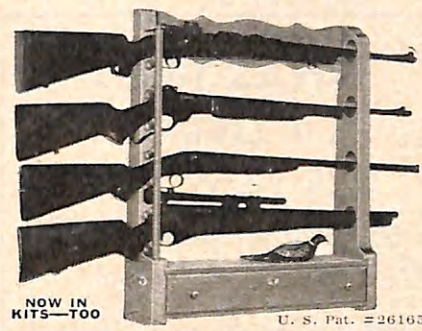
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## Lodge Visits of RONALD J. DUNN

# Top of the Itinerary



Two days after his installation as Grand Exalted Ruler at the Elks National Convention in San Francisco on July 18, Ronald J. Dunn selected Vallejo, Calif., Lodge for his first visit, where he witnessed the initiation of a class, dedicated to him, of 106 new members. L. to r.: State Assn. Pres. Vern Huck, Vallejo E.R. L. Patrick Dion, P.G.E.R. L. A. Lewis, Brother Dunn, P.G.E.R. Horace R. Wisely, and Past District Deputies Charles Reynolds and Otto Recknagel.



Grand Exalted Ruler Dunn lent official luster to the Maryland-Delaware-District of Columbia Elks Association's 43rd Annual Convention, held in Easton, Md., Aug. 22-25. He is shown arriving at the host lodge on Saturday evening, Aug. 24, for a banquet in his honor. L. to r.: Easton E.R. Harry D. Slaughter Jr., the Grand Exalted Ruler, Congressman Rogers C. B. Morton, who addressed the assemblage, and Tri-State Elks Assn. Pres. Clarence W. Mullican Jr.

**VALLEJO, CALIF.** The Honorable Florence Douglas, Vallejo's lady mayor, presented the keys to the city to Grand Exalted Ruler Ronald J. Dunn as a welcoming gesture during his visit to Vallejo Lodge on July 20. He was accompanied by Mrs. Dunn and their daughter Ann, Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely, Grand Treasurer John B. Morey, California State Association President Vern Huck, and the latter's wives. The welcoming committee at Vallejo Lodge included Exalted Ruler L. Patrick Dion and Mrs. Dion, Past State Association President Charles Reynolds, Past District Deputy Otto Recknagel, State Vice-President W. D. Abrahamson, and Past Exalted Ruler Louis B. Burgelin. The visit program included the Grand Lodge officials' attendance at the initiation of the "Ronald J. Dunn Class" of 106 new members of Elkdom, followed by a din-

ner at the Solano County Fairgrounds at which the Dunns were guests of honor and which was attended by a number of distinguished representatives of the California Bay and Northwest Districts.

**EASTON, MD.** Grand Exalted Ruler Dunn's visit to Easton Lodge on Aug. 24-25 coincided with the final two days of the 43rd Annual Tri-State (Md., Del., and D.C.) Elks Association Convention. Mr. Dunn was welcomed by 300 Elks and their wives, headed by Exalted Ruler and Mrs. Harry D. Slaughter Jr. On the evening of the 24th, Mr. Dunn was guest of honor at a banquet at which Congressman Rogers C. B. Morton was the principal speaker. The Slaughters drove Mr. Dunn to the airport the following day, enjoying a tour of the grounds of the U.S. Naval Academy at Annapolis on the way.

## Europe at Sixes and Sevens

(Continued from page 7)

other hand, such a division of Europe inevitably creates conflicts in the West—which should be working in unity.

Britain did not join the Coal and Steel Community, although she is a large producer of both products. Britain also turned down an opportunity to join the Six and help write the basic treaty governing the Common Market. At that time, apparently, London could not really believe that the Six could make a go of it. Events proved this judgment to be mistaken.

Led by men of imagination in Brussels, the capital of the Common Market, the new Community on the Continent seized every opportunity to move ahead. Blessed with good luck, full employment, and fat profits, the enterprise gained momentum so fast that its attraction for other European countries could not be ignored. When Britain decided to seek full membership in the Common Market, after a searching re-examination of her position, many other countries on the Continent also queued up to seek admission.

It is now history that in January, 1963, President de Gaulle vetoed Britain's bid to join the Community. This bombshell came after many months of hard negotiation, when a possible agreement seemed to be in sight. The brutal manner of de Gaulle's action is significant. He kicked his five Common Market partners in the teeth, for they were prepared to admit Britain. In fact, Germany and Holland were especially keen on it. The rejection of Britain chilled the interest of Denmark, Norway, and others in joining. And de Gaulle's action, taken without consulting others, even in his own government, has knocked the momentum toward a real community in the head. Although material self-interest in the economic benefits is strong enough to hold the Six together, the unqualified spirit of cooperation has been put on ice.

Many Europeans believe that political unification will be more difficult without Britain's participation and influence. It's widely felt that the smaller countries in the Community will be dominated by France, or, possibly, by France and Germany together. Moreover, Britain has a history of greater stability than either France or Germany. Although other great Frenchmen played leading parts in starting the movement toward European integration, de Gaulle was not one of them. He has always been preoccupied with the greatness of France. As it turned out, however, the present Community is a very convenient arrangement for French leadership. Germany is handicapped by the stigma of her role in

the wars. The other members are smaller. Thus, de Gaulle probably sees the Community as a means of extending French influence and power. In fact, the Treaty of Rome is somewhat biased in this direction. This accommodation was the price of getting France to join in the first place, for France has been leading from weakness.

French farmers will gain more than those of other member countries, in part, at the expense of outside countries. The Common Market deal for agriculture is a serious threat to the

farmers of the United States, Canada, and other countries. It will restrict imports in order to expand the market for French products in Germany and the Low Countries. Also, the former French territories in Africa, which have become independent, enjoy a special associate membership in the EEC. This entitles them to favored treatment, which not only injures the outside countries but also encourages high-cost production in the associated countries of Africa, and it divides Africa.

Since the question of British membership in the Common Market has become a great issue, it is necessary to consider Britain's membership in a second European bloc, as well as her ties with the Commonwealth countries over-

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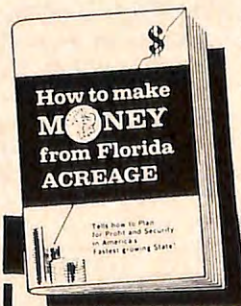
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seas. Before seeking membership in the Common Market, Britain hastily organized the European Free Trade Association of seven countries outside the EEC. This bloc is often referred to as the "Outer Seven" as distinguished from the "Inner Six" of the Common Market. The outer bloc includes Austria, Switzerland, Portugal, and three Scandinavian countries, Norway, Sweden, and Denmark (in addition to Britain).

The difference between the Common Market and the Free Trade Association is greater than their names may suggest, and helps to explain why Britain turned to the Common Market only reluctantly. EFTA provides for free trade in manufactures, but excludes farm products. Unlike most government aid for farmers, the British system keeps down the cost of living. In order to join the Common Market, she would have to give up this more sensible system and, also, import high-priced food from the Continent instead of low-cost food from the Commonwealth.

The Outer Seven retain their own national tariffs on trade with nonmembers, while the Inner Six are protected by the same external tariff.

The most important difference is that the Seven do not regard their association as a step toward political unity, as do the Six. In fact, EFTA does not even provide for economic unification, but only for free trade in manufactures. Thus, members of EFTA do not have to sacrifice any of their individual sovereignty by creating supranational institutions, like those of the EEC.

Although EFTA provides some economic benefits for its members, its organization was largely a defensive move. Its strength is marred by the fact that the Seven have more trade with the Six than with each other. The Seven are separated not only by their geographical position but also by their policies. Austria, Switzerland, and Sweden are committed in their different ways to political neutrality. This affects their position regarding the Common Market. Austria would prefer to leave the Seven and join the Six because she has more trade with the Six. But she is kept from seeking full membership by a treaty with the Soviet Union, requiring her to maintain the same kind of neutrality as Switzerland. In the end, however, Austria may find a way to associate its economy closely with the EEC, if this can be done without compromising her delicate position between East and West. Both Switzerland and Sweden succeeded in staying neutral during the world wars. They still hold firmly to this course. In addition, Swedish trade helps Finland keep one foot in the Western camp, even though Finland was oc-

cupied during the war and her freedom of action is now restricted by a treaty imposed by the Soviet Union. Greece is an associate member of EEC. Spain, Ireland, Iceland, and Yugoslavia remain outside any bloc.

As a bargaining lever for getting concessions from the Common Market, the EFTA has failed. Compared with the deliberation that went into the Treaty of Rome, the EFTA was a quick deal, and it is hard to predict its future. Although Britain's failure to get into the EEC seems to have given EFTA a longer lease on life, history records no case of a free trade association which became permanent. Meanwhile, we have the sad predicament of Western Europe divided into two blocs.

Perhaps the strongest reason why Britain did not become a charter member of the Common Market is that the older generation of British people are rather proud of their leadership as the hub of the Commonwealth nations. (The Commonwealth is a loose association that has grown out of the old British Empire.) Britain has retained some feelings of loyalty (and vice versa) after the independence of Canada, Australia, and New Zealand, then India and Pakistan, and most recently the former African members.

British trade with the Commonwealth nations is governed by special tariff treatment, i.e., favoritism. This means that food and raw materials from the Commonwealth countries are imported by Britain free of tariffs or with lower duties than are charged on imports from other countries. In return, Britain receives favored treatment for her sales of manufactures. American exports of automobiles to Canada, for example, are taxed at a higher rate than those from Britain. The upshot is that Britain enjoys cheap food and some protection for her manufactures, not only at home but also for her export markets in the Commonwealth overseas. Although this favoritism is generally only about half as important as it used to be, it is still significant. It is most important for New Zealand, which has developed food production that depends in a major way on preferential treatment.

Free trade within the Common Market will make it harder for other countries to sell there—including the United States. Just as favoritism for the African associates will hurt Latin America, so free trade within the bloc will give low-cost producers inside the EEC an advantage over equally low-cost producers on the outside. Suppose, for example, that for certain products the United States and Germany have the same cost of production. Before the Common Market, we both shared in the French market after paying the French tariff. With free entry to French markets, Germany can now undersell

the United States because our exports will be subject to the Common Market's external tariff. For the political reasons already explained, the United States has supported European unification, even though it involves a threat to some of our trade. The only way to avoid this is to get the European tariffs down. Naturally, in order to do this, we have to reduce our own tariffs.

For 30 years the United States has gradually reduced its tariffs in return for similar cuts by other countries. The success of this program is now beyond question. It discouraged new investment in high-cost (economically inefficient) production. As a result, more of our labor and capital is devoted to low-cost production that requires no protection. For the most part, American industries have found ways to compete with imports in the domestic market after tariffs were cut. Merchandise imports are only 3 per cent of national production. Moreover, our exports have expanded more than our imports.

It would be worthwhile to continue the gradual expansion of world trade, in any event. The threat of the Common Market to our trade is an added reason why tariff reduction is especially important to the United States at this time. With this in mind, Congress passed the Trade Expansion Act of 1962. It authorized the President to negotiate a 50 per cent reduction of tariffs. The stage was thus set for negotiations to be held at Geneva. The Act also authorizes the United States to permit imports of tropical products free of duty, provided the Common Market agrees to the same thing. This is an effort to help Latin America and other tropical producers not associated with the Common Market.

An important provision of the Trade Expansion Act has been made ineffective by the failure of Britain to get into the Common Market. It provided that tariffs could be reduced to zero for products where the United States and the Common Market together supply 80 per cent of Free World exports. The hitch is that without Britain in the Common Market, our combined exports account for less than 80 per cent of world exports. Making this provision of the Act dependent on British entry was a miscalculation by the Administration.

Why trade? The gains from it are amply demonstrated by free trade among the states of the United States. Even large countries depend on foreign trade for raw materials, which they cannot produce or can produce only at higher costs. Small countries, like Holland and Belgium, do not have home markets which are large enough to support efficient, large-scale plants, so they are even more dependent on

foreign trade. And for some industries—aircraft, for example—neither the United States nor the large European countries can get their costs down except by selling enough in world markets to reduce the overhead cost of research and development.

The benefits of trade come not only from large plants but also from all kinds of efficiency that reduce costs. The United States is a low-cost producer of cotton and wheat, while Switzerland is a low-cost producer of watches. Rich countries, also, have a large volume of trade with each other in manufactures because, for one reason or another, some have lower costs than others.

It may seem puzzling at first that the United States can compete with the low wages of Europe and Japan. But the facts are clear. Year after year we do sell far more to these countries than we buy from them. Because of our greater output, wage cost per unit is lower. To say that a country cannot trade because of high wages puts the issue wrong and foremost. Workers in one country get more than those in another only because they produce more. Research, management, technique, and skills all play a part. Thus, there is some truth in saying that "brains" is the principal export of the United States. It is not that we have more

brain power than others but that we make better use of knowledge in the form of research, technique, skill, management, and organization. We also have an abundant supply of capital.

One reason why Western Europe and Japan have made such rapid economic progress since the Second World War is that they are renting or borrowing the technical knowledge already applied in the United States. For this reason, they have become more competitive, even though they have raised real wages faster than the United States has. Again, it's obvious that the only way one country can raise real wages faster than another is to increase production faster. The moral is that the United States has to keep forging ahead with research and still more advanced techniques, as well as with better education and still more efficient organization.

Imports create exports, for trade is a two-way street. On the other hand, tariffs and other artificial barriers to trade restrict a nation's export markets. Trade expansion shifts workers from low-wage, high-cost industries to high-wage, low-cost industries. Trade expansion is like an improvement in technology; it offers an opportunity to increase output per man-hour. Yet both may involve awkward adjustments that sometimes create individual

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If the past experience of the United States and the more recent experience of the Common Market show anything, it is that adjustments to lower tariffs need not be severe for the over-all economy. The great majority of American manufacturing industries have export markets several times larger than the competitive imports which they face at home. In these cases, trade expansion often means changing the product mix within the same industries. In other cases, imports are absorbed by the growth of domestic consumption, while expansion is confined to the export-producing lines of the domestic economy. Experience shows that we have, in fact, found ways of meeting foreign competition by diversification and steps that reduce costs, a process of adjustment to change that is always going on in connection with domestic competition. Of course, there will always be some local problems from severe competition. Adjustment to change is the price of progress.

In the past we have withdrawn tariff concessions in a number of instances where some part of an industry was severely affected. But use of the "escape clause" to obtain relief from foreign competition has been handled with restraint under the Administrations of both political parties. The Trade Expansion Act of 1962 provides an alternative way of dealing with this problem—adjustment assistance.

In case of unemployment, idle facilities of production, and inability to make a reasonable profit, the Tariff Commission is authorized to make an investigation for tariff adjustment. On certification, the following types of help may be made available to business firms: loans, technical assistance, and tax relief in the form of carry-back of losses. Comparable assistance available to workers includes: weekly allowances for unemployment, retraining, and relocation allowances.

Since most businesses are able to take care of their own adjustment problems, one may be reluctant to see the Government get into the picture. But in this case it is only fair to remember that the Government is already in the picture. As I wrote in *The United States and the Common Market*

(Praeger, 1962): "Although the Government collects no taxes on items which are excluded from importation by protective tariffs, the consumer pays the tax just the same in the form of higher prices. Since the Government already provides economic assistance to high-cost production by taxing imports, it cannot be supposed that the Government is getting into something entirely new."

One thing to be said for adjustment assistance is that it gets the Government out of the business of protecting high-cost production, which is an indirect tax on the community.

What about the future? The prospect is that the Common Market will continue to have a good rate of growth. But the honeymoon is over. The Six have benefited from an extra inflow of capital from the United States, partly because the American economy has been operating well below capacity. The Six also have been able to draw in extra labor from other countries. But this means of avoiding labor shortages and holding down wages is about over. We may stress, also, the dramatic expansion of exports with balance of payments surpluses, which seem to be tapering off. And, in explaining the boom, we should mention the contribution of government policy. While sailing under the banner of free enterprise, the German government, for example, has turned on and off the tax-subsidy spigot to help exports, business investment, housing, or what not. Both fiscal and wage policy played a significant role. A recent study shows that the German government collects more than one-third of its gross national production in taxes, which is the highest percentage in the world. De Gaulle gave France a firm hand in control of the money supply, and the franc was devalued again in 1958. Thus, inflation was brought under control until quite recently, when prices moved up moderately.

It is quite wrong to suppose that measures for economic unification of the Six provided the major source of growth. Their economies were growing at impressive rates before the Common Market and would have continued without it. But it would be going too far to deny that the Common Market has made a significant contribution. The prospect of larger markets has made investment more productive. The threat of competition has made management more efficient. The mystique of economic union led businessmen to do a lot of things that they should have done anyway. Most important, perhaps, is a new European spirit which has banished the feeling of defeat and inertia from the heart of the Continent.

De Gaulle's rejection of Britain is a



serious setback to the larger vision of a united Europe. It represents an effort to reassert French power and influence by cooperating with those who will accept de Gaulle's terms. This is most unfortunate, but it need not become disastrous. A major question is whether the Six will reduce their external tariffs and trade freely with the rest of the world. The decision is important for the future of world trade, and is even more important as a symbol of what path the Six will follow. Unless the Common Market is opened up to world competition, it is likely to develop high-cost production in those of its members which have been competing with the United States and Britain on equal terms. Speaking more broadly, it would be a disaster for the Six to become a nationalistic, self-centered "Little Europe."

The problem of the future is how to enlarge the Common Market without sapping its vitality. We may find that this is a decision for Europeans in

which the United States no longer has a major part. The United States cannot expect a new Europe which is strong and independent to see everything our way. We shall have to accustom ourselves to this fact and protect our own economic interests.

A related problem, in which we do have a major role, is how to reconcile European union with Atlantic security. For quite some time, the United States has not been able to export enough to pay for our military presence in Europe, except in dollars or gold rather than merchandise. Although one is reluctant to compromise a military alliance with the method of payment, we do need arrangements that will allow the U.S. to pay the costs of its military strategy with trade instead of gold. Just because the Atlantic Alliance is in the American interest, as well as that of Europe, is not a sufficient reason why the United States should pay dollars to Europe for the defense of the West. • •

## Wacky World of Sports

(Continued from page 8)

a 12-rounder, where Eddie O'Hare thoroughly outpointed Bob Roper, his plodding opponent. But in the final seconds, Roper landed some blockbusters and kayoed O'Hare. The final bell ended the count before it reached 10, and O'Hare never heard the announcement awarding him the decision.

Bowling a perfect game isn't something that happens every day, and the lucky few who even approach it are often awed—or overawed—at the prospect. One bowler collapsed upon qualifying for the exclusive "300 fraternity." Another couldn't bring himself to roll the final ball of an otherwise-perfect game. Instead, he walked silently out of the place and never bowled again.

Still another bowler failed to finish his near-perfect game, but for quite a different reason. The thrill of a 300 game was too exciting a prospect for the poor fellow's nerves, and he got the shakes, dropped the ball, smashed his toes—and instead of rolling the ball rolled away in an ambulance.

The 300 game is no greater thrill to a bowler than a hole-in-one is to a golfer. Ed Lee of Mineral Wells, Texas, is one of the few to score the latter—in the wrong cup. Driving for number seven, he hooked and dropped the ball neatly into hole number nine, some 50 yards to the left. A more bizarre hole-in-one was scored by a Massachusetts golfer. He lofted one right into the clubhouse chimney.

Sportsmanship is highly prized on the links, and a California hooker can testify that it's pleasant to have it extend farther. His ball homed in on

the club's parking lot and dented a car. A conscientious fellow, he wrote a note on a business card and left it on the windshield: "I'm sorry my ball hit your hood. Send me a bill."

A few days later he received a reply: "Thanks for your consideration. The damage is so minor I'm not going to bother. May I suggest that you spend the money this would have cost you to take a couple of golf lessons. Any man with a hook that bad needs no trouble from me; he's got plenty of his own."

One sage defined golf as: "A game in which a ball 1½ inches in diameter is placed on a ball 8,000 miles in diameter. The object is to hit the small ball, not the large one." Sometimes though, whether they are divot diggers on the fairway or not, golfers have culminated a hole without further aid from a club. A Nebraskan landed his ball on the green, only to have it roll to a stop against a napping snake. Awakening, the serpent flipped its tail and the ball plopped into the cup for a birdie three. A Pennsylvania putter excruciatingly missed a 15-footer by a hair. Then a butterfly landed on his ball and tipped it into the hole.

Yes, it's a wacky world of sports, and some would like to make it even wackier with riotous rule changes. Consider football once more. One fan suggests that the game be played with two balls, both teams kicking off simultaneously. He believes this would add to the excitement of the game, and it would permit both teams to play offense and defense at the same time. Indeed it would. • •

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Left: Tom K. Sheldon of Lexington, Neb., is shown administering to a handicapped youngster at the Cerebral Palsy Center in Houston, Texas. A little more than a year ago, Mr. Sheldon received a \$600 Elks National Foundation grant, which enabled him to finance a course of study in the field of cerebral palsy therapy at the Hermann School of Physical Therapy. His application for the grant was endorsed by Kearney, Neb., Lodge. Mr. Sheldon is one of nearly 1,200 worthy American women and men—doctors, therapists, technicians, nurses, and teachers—who have been recipients of similar grants, totaling more than \$520,000, to help them study in this area at universities and accredited medical institutions the country over. Some former grantees are now on the staffs of cerebral palsy treatment centers and clinics operated and/or supported by State Elks Associations in conjunction with major projects.

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# Bridge: Opening Three-Bids



THE MEANING of many bids has undergone numerous changes since Harold S. Vanderbilt invented the wonderful game of contract bridge 36 years ago.

This is particularly true of the opening three-bid. In the Culbertson era, this bid signified a long, solid suit and a side trick. However, F. Hal Sims, another bridge giant of those days, used the three-bid as a powerful, forcing call in his system. Then for a long time, a three-bid denoted only a long and solid suit with nothing on the side.

But in recent years, the entire concept of opening three-bids, as used by America's finest players, has been changed radically. Now it's employed as a weakish pre-emptive action; its primary purpose is to restrict the opponents' freedom to exchange information about their hands.

A proper three-bid can't be described in terms of point count, because it may range from virtually nothing in that respect to as much as 10 high-card points. To help you decide whether or not a certain hand should be opened as a three-bid, ask yourself this question: If I am doubled and I find nothing of value in partner's hand, how many tricks will I go down? A good rule of thumb is that you can well afford to risk a two-trick defeat when vulnerable, or a three-trick defeat when not vulnerable.

As a matter of fact, when the vulnerability is favorable to your side, i.e., the opponents are vulnerable and you are not, if you occasionally go down as many as four tricks or 700 points (chances are you'll be doubled), this by no means is a catastrophe. In that event, with your own hand virtually worthless, defensively, and with partner also very weak, the opponents surely could have made a vulnerable game and quite possibly a small or a grand slam. But the picture is actually brighter than that, because with some help from partner you may get off with a much smaller loss—a one- or two-trick set—when the enemy, if unhindered by you, would have reached a contract worth upward of 600 points.

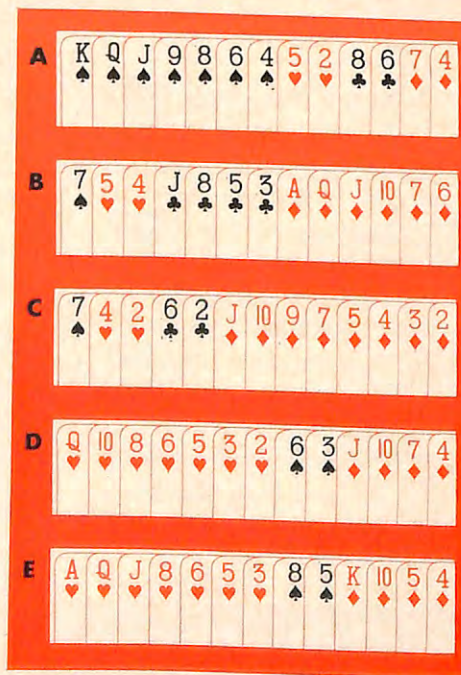
If you're vulnerable, your suit must be quite good, but if your hand counts

up to 11 or 12 high-card points, it's too strong for a three-bid. It should be opened with a one-bid.

I'm sure that you've gathered by now that a sound three-bid requires a suit of at least six cards; in practice, it will usually be a seven-card suit. Conceivably, it might even run to eight cards, but here you're getting into the range of true "freaks," and the better tactic is probably to pre-empt with a four-bid (or even higher).

The theory behind a weakish three-bid is twofold: (1) It immediately tells your partner the type of hand you have. (2) It does a lot to disrupt the adversaries' lines of communication. If you have a poor hand, chances are that the opponents have good hands, so that your pre-emptive action forces them to start their exchange of information at the three or four level. It's very difficult, even for experts, to find the best contract when several rounds of bidding have been taken away from you.

Here are examples of the modern nonvulnerable three-bid:



**A. Three spades:** The perfect holding for a pre-emptive three-bid: a good seven-card suit with no defense what-

soever. Even if you are doubled, the set shouldn't exceed 500 points. If you do go down three tricks, then your partner didn't give you a helping trick, and, in that case, the opponents surely could have made a game or a slam. You've either lost nothing or even saved quite a bit.

**B. Three diamonds:** A good six-card suit, with nothing in the majors. A pre-emptive bid on this type of hand might make it very difficult for the opponents to reach their best contract.

**C. Three diamonds:** It may seem strange to make a bid on a hand containing only one high-card point, but that's exactly what most experts would do with this hopeless holding. (The only question is whether a higher pre-emptive, four diamonds, wouldn't be more appropriate.) The opponents may well have the material for a slam, and anything within reason that you can do to hinder them may reduce, perhaps sharply, the loss you figure to suffer on this deal. Bear in mind that about half the time your adversaries are going to score against you. Thus, it's just as important to complicate matters for the enemy as it is to bid your own games and slams.

**D. Three hearts:** True, your suit is not very good, but the pre-emptive bid is nonetheless your best chance. Remember, when you tell partner about your long suit, he may be able to carry on to four, five, six, or even seven hearts as a worthwhile "save" against the opposing bidding.

**E. Four hearts:** This hand is too strong for a nonvulnerable three-bid, and so the only alternative is to open with one heart. However, there's a built-in flaw in the one-heart opening: You have inadequate defensive values. The four-heart bid shows a long good suit in a hand that should give you a play for game if partner can supply a little help in the right places. Note that this is a shut-out bid, not a strong one.

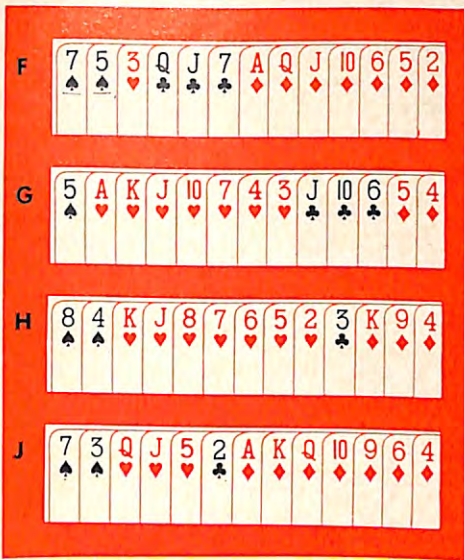
As in all phases of bidding, you've got to exercise caution when vulnerable. Pre-emptive openings are still of great value—in fact, often essential—but it's unwise to risk more than a two-trick set.

The main differences between a vulnerable and a nonvulnerable three-bid are these: When vulnerable, your suit should be really good, usually semisolid; and your loss expectancy shouldn't be more than a two-trick set.

Consider these holdings:

**F. Three diamonds:** This is just about the minimum hand you should have for a vulnerable three-bid. Your suit is semisolid. Even if your partner has a bust, you should be able to make a club trick and, if doubled, escape with a two-trick set.

**G. Three hearts:** A fine example of a



major-suit three-bid. Your partner knows that you'll need some help simply to fulfill your nine-trick contract, so he won't carry on to the game level without three probable tricks in support of your bid.

**H. Pass:** When vulnerable, it's too dangerous to bid three hearts on this holding. You have too many side-suit losers, and, more importantly, your long suit lacks too many high cards. If you weren't vulnerable, however, an opening three-heart bid would be in order.

**J. One diamond:** This hand is too strong for a pre-emptive opening—you might easily miss a game by starting off with three diamonds. Never forget that it's just as wrong to pre-empt with a too-strong hand as with a too-weak one. In all probability, here you have, seven running tricks in diamonds, plus a heart stopper. By opening with three diamonds, your side could easily miss a fine play for three no-trump. You have the point count for a sound one-bid. In such cases, never open with a pre-emptive three-bid.

Recently played at New York's Regency Club, the following hand offers an excellent illustration of the point count in action and also of typical dummy play at the expert level.

South dealt, both sides were vulnerable. The bidding:			
SOUTH	WEST	NORTH	EAST
3 No-trump	Pass	4 Diamonds	Pass
4 Hearts	Pass	7 No-trump	Pass
Pass	Pass		

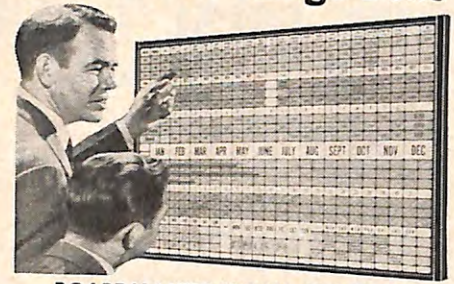
**South, three no-trump**—A very sound 26-point hand.

**North, four diamonds**—With 12 high-card points, plus good intermediate cards, to add to South's announced minimum of 25 points, North has every intention, of course, of reaching a slam, but he wants to reserve the decision of stopping at the six level or going all out for the grand slam. He hopes to get more information by temporizing with the four-diamond bid.

**South, four hearts**—By branching off into a new suit at this stage, South announces that his opening call wasn't a bare minimum. This is the expert way to probe for the optimum contract.

**North, seven no-trump**—Learning what he hoped to learn, North now decides to go for the big prize. With at least 38 points marked in the combined hands, North knows that at worst South will only have to locate a missing queen, and it may well turn out that 13 tricks are available "on top." (Continued on next page)

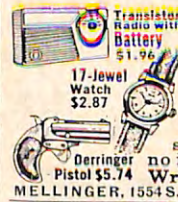
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West's opening lead was the nine of hearts. When the dummy was spread, declarer could count 12 ironclad tricks—four diamonds, three hearts, three clubs, and two spades. Obviously, the fulfilling trick would have to come from the spade suit. And the good possibility there need not be ignored; being an expert, South was naturally going to delay the play of the spade suit to the last moment, to discover as much as he could about the opposing distribution.

To that end, South cashed all of his tricks in the other suits—and thereby acquired complete knowledge! East quickly showed out of hearts, so West had six cards there. West followed suit to three diamonds and three clubs, and that meant that 12 of his cards were accounted for. He could have

no more than one spade. So South simply led to the spade ace, and, when West played the deuce, poor East was shown to have the spade queen just as surely as though he had dropped that card face-up on the table for all to see.

True, South was lucky in being able to get a full count on the opposing hands, but observe that he might have obtained a partial count that would have been valuable, too. Suppose he had discovered that West started with five hearts, three diamonds, and three clubs; hence, two spades. In that case, South would still have the percentages working for him, because with East marked with four spades against West's two, the odds would be 2 to 1 in favor of playing East for the spade queen. • •

## For Elks Who Travel

(Continued from page 11)

stance, the previous long flight from New York was compressed by the jet into a short, pleasant trip. Hordes of Easterners started switching their wintertime vacation allegiance from the Caribbean or Florida to Arizona. Now on a winter day, jets whistle to a stop several times a day at Sky Harbor Airport, dislodging happy refugees from the Frost Belt.

The city's newest attraction is Legend City—a 30-acre amusement park, with live entertainment, a Gay Nineties Main Street, shops, and restaurants, à la Disneyland.

While Phoenix has reached adulthood as a city, the resort community itself tends to build around Scottsdale, about a dozen miles from town. Scottsdale calls itself "The West's Most Western Town," and hides its up-to-date self behind a traditional Western facade that looks for all the world like a movie

set deposited lock, stock, and corral out there in the desert. Even the service stations wear this Western look. A local car dealer operates from his Auto Livery Stable.

Scottsdale's leading restaurants are Ev's Roundup, the Bird Cage, the Pink Pony, the Buckboard, and Lulu Belle's, probably the town's best-known and most popular grub-and-suds saloon. Here your Dealer's Choice Filet Mignon is served to the accompaniment of a rinky-tink piano.

While the law insists that the horse has the right-of-way in Scottsdale, the tourist is far more likely to be run down by an automobile than a runaway nag. Although the streets are lined with fancy hitching posts, most of the cowboys I saw were riding the range in flashy convertibles.

Once past their Western fronts, Scottsdale's stores offer a variety of traditional tourist merchandise of the knickknack variety, as well as more expensive wares ranging from baskets made in Japan and Hong Kong to wooden heads from Bali and cocktail dresses fashioned in New York. Authentic Western items include jewelry made by the Indians and the world's largest collection of handwoven Navajo rugs, which, depending on size, cost anywhere from a few bucks to \$3,500. If you didn't know already, Scottsdale is the home of a huge Goldwater department store—Senator Barry, that is. Just around the corner is a new wax museum, where you can see a lifelike Wyatt Earp sippin' suds with his cronies in a Tombstone saloon.

Now it's time to mosey over to that other town of sagebrush surroundings, Tucson, where a group calling itself the Tucson Sunshine Climate Club makes the boast that Ol' Sol smiles down an

### Elk Memorial Sunday

The Grand Lodge Committee on Lodge Activities again offers awards for the best observances of Elk Memorial Sunday, December 1st, in four categories—to lodges with less than 500 members; those with between 500 and 1,000; those with between 1,000 and 1,500, and those with more than 1,500 members.

All lodges are invited to submit complete, though not necessarily elaborate, brochures reporting their observances to Committeeman Edgar B. Herwick, Box 77, Frackville, Pa. *These should be mailed not later than Dec. 23rd.* Judging will be based on the program, publicity, attendance, decorations and appearance.

*Do not send reports to this Magazine.*

average of 3,800 hours annually. Dressed like cowboys, these publicists will tell you that the sun shines so continuously that you'll need blinders in order to sleep.

Tucson tourists can bed down in any one of nearly 100 guest ranches. Visitors check in at working ranches on the outskirts of town or the elegant guest ones that offer such features of resort living as swimming pools, horseback riding, and golf. There are also a couple hundred trailer parks, dozens of hotels and motels. Here where the savage Apache once struck terror in pioneer hearts, Tucson today is the peaceful home of nearly 300,000 sun-loving souls—and this figure doesn't include the part-time resident-tourist.

Among Tucson's chief tourist attractions are the Arizona-Sonora Desert Museum, with living examples of desert life, and Old Tucson, a weather-beaten Western set and amusement park. Just across the Mexican border, 65 miles away, is the colorful village of Nogales.

Once described as a "resort for traders, speculators, gamblers, horse thieves, murders, and vagrant politicians," Tucson today is visited by scores whose only motive is soaking up some sun. The gang from the Sunshine Climate Club speaks glowingly of the area's "wonderful weather, spectacular scenery, Old Western charm, and new Western conveniences."

Incidentally, if while in Tucson you get homesick for the snow you left behind, a short drive will take you to Mt. Lemmon for a day of skiing or a snowball fight.

While touring these upholstered communities of the Old West, you might hitch your wagon for a spell in Wickenburg, another cow town with resort trimmings, about an hour's drive from Phoenix. Once the undisputed gold capital of Arizona, today Wickenburg is called the Dude Ranch Capital of the World.

If Wickenburg is any indication, then dude ranching—like the Old Gray Mare—ain't what it used to be. In place of splintery bunkhouses with wood-burning stoves, guests pad about in carpeted cabins that have hot and cold running water and central heating (it can get a mite chilly at night). Wickenburg's eight ranches and 26 motor inns can accommodate up to 1,000 visitors a night. Founded in 1863 on the wealth of the famed Vulture Mine, which produced more than \$50 million in bullion, Wickenburg was once the state's third largest town. Then with the closing of the mine and the exodus of the miners, it faltered. Faltered, that is, until along came the dude, who was the inspiration for the birth of a whole new industry and new life for the town.

Each February Wickenburg lets loose by celebrating Gold Rush Days. The



"Now, be careful, dear  
... especially in the poker games!"

THE ELKS MAGAZINE WILLIAM VON RIEGEN

hoopla centers around a band of "loathsome critters" who ride into town to hang the mayor in effigy. Contrary to TV tradition, the bad guys always win in Wickenburg. But it's all in fun. Sort of like that sign beside the Hassayampa River you see as you enter town. It reads: "No fishin' from the bridge." This makes sense; the Hassayampa as dry as those martinis they serve at the town's dude ranches.

In this short article, unfortunately I don't have the opportunity to cover all of Arizona. But let me say this: I've traveled the world over, visiting every corner of the earth—some places a dozen times or more. Some places on assignment, others merely because I wanted to. I go to Arizona for a selfish reason: I enjoy it. The sunset shadows cast by lonely buttes, the sweet smell of the ponderosa pine that grow high in Arizona's northern mountains; the hypnotic colors of the desert—colors dictated by the weather's capricious moods and the hour of the day: reds, blues, purples, greens, golden yellows. In all my travels I've never seen anything, anywhere, to compare with this rainbow on earth, save perhaps the Negev Desert in Israel.

I go to Arizona to breathe of its emptiness, which extends for untold miles outside the cities, and I go there to climb its mountains, to listen to the singsong symphony of a meandering mountain stream, or to ride horseback across its deserts. I'm thinking of going back soon. I want to ride out across the desert, alone at night, and listen to the wind as it whispers—just to the moon and me.

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## DISTRICT DEPUTY CONFERENCE



Following the Convention in San Francisco, District Deputies-Designate met with Grand Exalted Ruler Dunn at San Francisco Lodge to take the oath of office and for orientation. In the front row are Grand Lodge officials who participated: (left to

right) Brother Dunn, Past Grand Exalted Rulers George I. Hall, Emmett T. Anderson, Horace R. Wisely, and Lee A. Donaldson, Grand Secretary Franklin J. Fitzpatrick, Grand Trustees Chairman Edwin J. Alexander, and Judiciary Chairman John T. Raftis.

## MEMORIAL DEDICATED TO HENRY C. WARNER



On August 29th, at Oakwood Cemetery in Dixon, Ill., a magnificent memorial was dedicated by the Grand Lodge to the memory of Past Grand Exalted Ruler Henry C. Warner.

Past Grand Exalted Ruler Lee A. Donaldson opened the ceremony, followed by the posting of the Colors by the officers of Dixon Lodge with Exalted Ruler Gilbert L. Finch leading the Pledge of Allegiance to the Flag. Acting Grand Chaplain George T. Hickey, former Grand Trustee of the Order, offered the prayer and benediction, and Past Grand Exalted Ruler H. L. Blackledge spoke in tribute to the devoted Illinois Elk leader.

Wreaths were placed at the monument by the State Elks Association, represented by President Bruce Richmond, and by Past District Deputy Victor Eichler, acting in behalf of the Dixon Past Exalted Rulers Club. A brief closing ad-

dress was given by Grand Exalted Ruler Ronald J. Dunn.

In addition to those already mentioned, ten other former Grand Exalted Rulers joined 150 persons at this moving ceremony. They included the Hon. James T. Hallinan, pictured with Mrs. Warner on his left, L. A. Lewis, Dr. Edward J. McCormick, Earl E. James, George I. Hall, Sam Stern, William J. Jernick, Horace R. Wisely, William A. Wall and Fred L. Bohn who, with Grand Esteemed Leading Knight Arthur M. Umlandt and former Grand Lodge Committeeman Elwin L. Glessner, made up the Memorial Committee. Grand Secretary Franklin J. Fitzpatrick was in attendance, as was Bryan J. McKeogh, Director of the Elks National Service Commission and the National Convention Committee. THE ELKS MAGAZINE was represented by its General Manager, Wm. H. Magrath.

## ALL GIFTS--NO DUES

There seems to be a rather widespread belief among Elks that when they pay their lodge dues they are automatically making a contribution to the Elks National Foundation. Nothing could be further from the truth.

It is true that when the Foundation was established there were some who advocated raising funds by enforced contributions in the form of a per capita tax. Past Grand Exalted Ruler John F. Malley, who fathered the Foundation and has served as Chairman of its Trustees since its creation, opposed compulsory giving. In his view, while the Foundation might grow more slowly at first, it would grow more surely and win heartier support and deeper respect of the members of the Order if the money they gave to it was given freely rather than extracted from them. Brother Malley's view prevailed, and history indicates that it was a wise decision.

While the Foundation did grow slowly for many years, more recently the total of annual gifts to it by Elks has been rising impressively. For example, 15 years ago, in 1948, Foundation contributions totaled \$294,000. This past year Foundation contributions reached the record sum of \$763,000, two and a half times those of 1948. A gain of 42 per cent in membership accounts, of course, for some of this increase, but obviously the chief reason is that more and more Elks are impressed by the Foundation's splendid record for making the most effective use of its money in the support of constructive philanthropies that are paying huge dividends in the form of human happiness.

Those Elks who have thought, with pride and satisfaction, that they were contributing to this

record of achievement by paying their dues can easily convert fancy into fact. All that they have to do is seek out the Foundation Committee Chairman of their lodge, or their lodge Secretary, and give him a check made payable to the Elks National Foundation. Better yet, they can do as thousands of Elks are doing. They can subscribe for a Participating Membership in the Foundation with a \$10 annual gift for 10 years.

Medical science has made great progress in the treatment of cerebral palsy and other handicaps, but it takes many therapists trained in the application of this knowledge before it can help a child to walk and talk. By contributing to the Foundation, an Elk will have a part in a program that has trained hundreds of these therapists and others working in this field.

Foundation scholarships help hundreds of American youths go to college every year. Contributors to the Foundation have a part in strengthening our country's leadership through a better educated citizenry.

Wisely, the Foundation devotes part of its income to annual grants to State Elk Associations in support of their major projects. The Foundation contributor is thus helping out his own State Association's benevolent program.

Because the Foundation is a trust fund and expends only its income, the Elk who gives to it will have a part in these splendid philanthropies year after year.

This is the 35th anniversary year of the Elks National Foundation—a good time for all Elks to become a part of it.

### A Practical Suggestion

An observant and thoughtful Past Exalted Ruler of one of our large and successful lodges, whose activities are of such a nature that he has the opportunity to visit many lodges, recently voiced the belief that a high percentage of them are missing a wonderful opportunity, through under-utilization of the space in their lodge homes, to strengthen their ties with their community at large as well as with members and their families.

He pointed out, as an example, that lodge rooms often were used only for lodge meetings, and the rest of the time they were dark and unused. Why, he asked, shouldn't this space be used more constructively as a meeting place for community groups that are carrying on civic activities, or for youth activities, or made available for dances, card parties, and other social activities for

the benefit of the wives and others of the members' families?

These ideas and suggestions are right in line with the emphasis that the Order has been giving in recent years to family participation and to making the Elks lodge a more effective force in the life of the community of which it is a part.

It should be pointed out that many of our lodges are doing just this and have done so for a long time. A large number of lodge homes built recently have been designed to achieve the maximum use of the space with just these objectives in view, and the same can be said of many lodge homes that have been remodeled or had additions built.

In some cases, of course, it no doubt would be impractical to use a lodge room for any purpose other than lodge meetings, due to architectural or other

physical limitations. But where there is no such impediment, it would seem that the lodge would be much the gainer by developing a program to put this important space, or other little used space in the lodge home, to a much greater use on behalf of its members and their families and for community service activities.

Any such program would have to give consideration to costs that might be involved and the manpower needed to carry it out. But the community good will and prestige that would be generated, and the closer and warmer relationships of the lodge with the families of its members that would result, are such desirable assets that it would seem to make it worthwhile for a lodge to undertake a survey of its facilities to determine how it could achieve maximum utilization of its available space.



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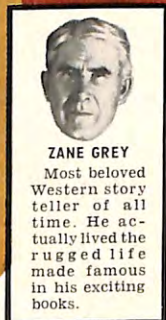
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