

NEW AUTOMATIC TEACHING MACHINES INCREASE YOUR VOCABULARY FAST

Add thousands of words to your "word bank"

- Teaching machines teach you more in a week than other methods do in a month
- Speak and write more fluently, more forcefully from the very first day!
- Increase effectiveness of your ideas and your power to persuade people

TEACHING MACHINES HAVE ACHIEVED ALMOST INCREDIBLE RESULTS IN SCHOOLS, INDUSTRY AND THE ARMED FORCES. NOW PUT THEM TO WORK FOR YOU, SEE HOW EASY IT IS!

n a recent TV program, a group of millionaires told how they had made their fortunes. Each had achieved his success a different way. But they all had one thing in common . . . a large vocabulary.

Whatever work you do now, you can increase your income—you can win more attention and respect—when you increase your ability to use a large vocabulary skillfully.

Whether you talk to one person or a hundred—at your desk, at business meetings or conferences—you will influence people when you express your ideas vividly and forcefully. When you write business letters, office memos or speeches, you will make a favorable lasting impression.

Thousands of men and women-many of them college graduates-found new doors to opportunity open when they strengthened their vocabulary. They advanced more rapidly when they added to the color, flexibility, persuasive power of their speech and writing.

Now—in a short time—you can build a forceful, vigorous vocabulary almost automatically—with a new "programmed" course. This requires no books, pamphlets or records. No long hours in classes. Instead you use "automated" teaching machines. You increase your speaking and writing skills enormously and without effort—right in your own home—office, or on the train—in a few minutes a day!

HOW THE TEACHING MACHINES WORK

These Automated Vocabulary Teaching Machines are compact, easy to operate. No complicated gadgets to work or fiddle with. No electricity or wires. No batteries to fail or replace. Merely turn a knob and a single bit of information appears in the window of the machine. You write the answer to the question it asks and turn the knob again. Instantly, the correct answer pops up in the window. It's almost like watching a TV screen. Keeps you fascinated for hours while you learn automatically! Much faster, better and more practical than any other instruction. The machines are "programmed" to feed you information in logical order. You master each step before you proceed to the next.

WHAT THIS COURSE WILL DO FOR YOU

In no time at all, you'll build a powerful new vocabulary of THOU-SANDS of new words. You'll understand all about prefixes, suffixes, roots and origin-usage. You'll get an invaluable grounding in word derivations ... understand, as never before, how words have been developed from their Latin and Greek roots. As your knowledge of words—and your vocabulary—increases, you'll proceed on to contextural clues, configuration clues, and general word knowledge. You'll learn "instinctively" to use

exactly the right word to express precisely what you wish to say or write, and so enormously increase both the effectiveness of your ideas and your power to persuade people. This amazing Vocabulary Building Course is a quick, sure road to a dynamic new vocabulary—and the enormous satisfaction and financial rewards that go with it!

TRY THE COURSE 30 DAYS FREE

Words cannot describe the value of these machines as well as the machines themselves. Now you can see the machines—use them—*profit* from them for 30 days FREE without risking a penny! See how you incorporate new words into your speech and writing naturally, as if you had been using them for years. See how you add more new words in a week with these machines than you could in a month with other methods.

Then-during your FREE examination period—if you aren't convinced the course is worth many times its low price, return it and it will cost you nothing!

ONLY \$9.95 for COMPLETE COURSE

When first introduced a few years ago, three teaching machines sold for \$30, \$40, and even \$50.00. But the great nationwide demand for them has made it possible to mass-produce them at a fraction of their original cost. Now you can get all THREE MACHINES for only \$9,95 (plus \$1 pp & hdlg). NOTHING ELSE TO BUY. You may send for the 3 machines on 30 DAY FREE Trial. Then decide if you wish to keep them. If you are not absolutely delighted with the course, return the material for *full refund*. Send coupon and we'll rush the complete set of machines to you.

ALEXANDER SALES, Teaching Machine Division, TUCKAHOE, N. Y.

To keep this cover intact-use duplicate coupon of this advertisement on page 32



WIN FASTER PROMOTIONS BE MORE SUCCESSFUL SOCIALLY







In minutes a day you will add colorful descriptive words and phrases to your cervday speech. Before you new it, people pay more attention what you say—you becone more popular, more interesting at every social gathering.

The executive who gropes for the right word creates a poor the vocabulary-Building Course, you get your messefully. A geod vocabulary commands attention. rule commands attention. rule commands attention. rule commands at-

Surveys by leading universities prove the greatest factor in success is a powerful vocabulary. Vocabulary Machines in your home help your children and greaterabrity in children more accurativity in thinking. Grades go UP:

MAIL TH	IS COUPON	FOR 30	DAY	TRIAL	FREE!
Rush the new "Au Machines for 30 d I may return ever	itomated" Vocal	oulary Build	of 30 da	rse of TH ays, if I'n	REE Teaching n not delighted EL-664
D Payment e	nclosed (\$9.95 pl	us \$1 pp & he	llg)		
Name				*******	
Address	******				
City			State .		

CIVIC LEADER

He applies himself to all projects equally...

At the office . . . at home.

To his contemporaries and friends, his dedication is self-evident. He's ever seeking the stimulation that sparks his enthusiasm for everything.

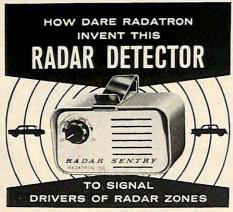
Within these pages he finds information that provokes his imagination ... products that satisfy it.

He's progressive ... practical ... perceptive

... and he reads this magazine, just as you do.



MAGAZINES/YOUR WORLD OF IDEAS AND PRODUCTS !



HERE'S WHY!

Every conscientious law abiding citizen does not deliber-ately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully and happily.

and nappily. Radar Sentry alerts a driver of a controlled radar speed zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention!

Miniature magnesium case 31/2" W x 23/4" D x 21/4" H, clips on sun visor — no wires — completely transistorized — approved in many states for safe driving.



I WAS TIRED OF LIVING ON LOW PAY So I Started Reading The Wall Street Journal

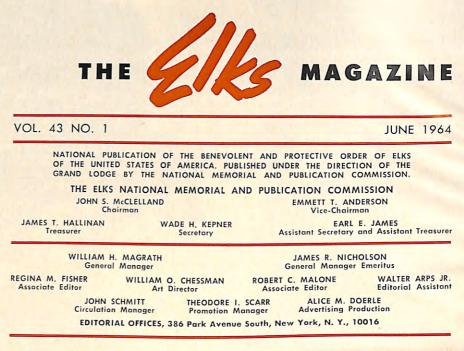
I work in a large city. Over a period of time I noticed that men who read The Wall Street Journal are better dressed, drive better cars, have better homes and eat in better restaurants.

"I'm tired of living on low pay!" I said to myself. "I'm going to see if The Wall Street Journal can help ME."

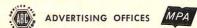
Well, to make a long story short, I tried it and it DID. Since I started reading The Journal, my income has increased from \$9,000 to \$14,000 a year.

This story is typical. Because the reports in The Wall Street Journal come to you daily, you get quick warning of any new trend that may affect your business and personal income. You get the facts in time to protect your interests or seize a profit.

To assure speedy delivery to you any-where in the U.S., The Journal is printed daily in seven cities from coast to coast. It costs \$24 a year, but you can get a Trial Subscription for 3 months for \$7 Just tear out this ad and attach check for \$7 and mail. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-6



Cover Painting		
Convention Greetings	4	
Report on Alaska		
"Solidarity in Time of Disaster"—A Message from the Grand Exalted Ruler	9	
Estate PlanningROBERT LOEVIN and ROBERT MACKIN	10	
Why Are We Licensing Unfit Drivers?WALTER MULL	12	
Freedom's HeadquartersROBERT E. KILLACKEY	14	
Knowledge and Freedom	16	
News of the Lodges	18	
Tom Wrigley Writes from Washington	27	
Elks Family Shopper	28	
Lodge Visits of Ronald J. Dunn	34	
Former Youth Leaders Remember Their Elk Friends	37	
Elks National Foundation—"The Joy of Giving"	40	
For Elks Who TravelJERRY HULSE	44	
Elks National Service Commission	50	
Convention Program	51	
THE ELKS MAGAZINE Editorials	52	



CHICAGO 60601 360 No. Michigan Ave. STATE 2-6662

NEW YORK 10016 386 Park Ave. South **MURRAY HILL 4-5495** LOS ANGELES 90036 5909 West 3rd St. WEBSTER 1-1371

SAN FRANCISCO 94108 333 Kearny Street **EXBROOK 2-4073**

POSTMASTER: Send notices of address corrections to: THE ELKS MAGAZINE, Circulation Dept., 386 Park Avenue South, New York, N. Y. 10016 MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days, Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Mail to New York office, not to Ohio.

Mail to New York office, not to Ohio. THE ELKS MAGAZINE, Volume 43, No. 1, June, 1964, Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of Octo-per 3, 1917, authorized May 20, 1922, Printed in Dayton, Ohio, U.S.A. Sincle copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manu-scripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled win care but this magazine assumes no responsibility for their safety. *Copyright*, 1964, by the Benevolent and Protective Order of Elks of the United States of America

Don't be unconventional

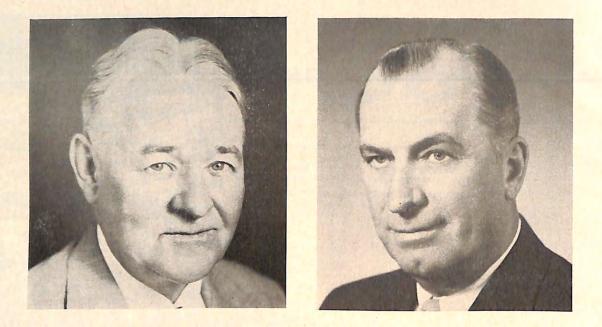


Consult Eastern Air Lines for the most convenient and comfortable flight to the convention Eastern's gotten so good at getting conventioneers to conventions, to call anybody else is unconventional. An Eastern ticket agent will find the ideal flight for you — one that neatly wraps up all the special considerations of family, fare, business considerations, after-convention travel plans, get-away time, you name it. And Eastern people guard that special carefree convention spirit of yours — with impeccable service, special attention on the ground and

in the air, helpfulness in every possible way. Always remember — Eastern's got the planes and the connections to get you anywhere. For information, call Eastern Air Lines or your Travel Agent.

come fly with Eastern

THE ELKS MAGAZINE JUNE 1964



GREETINGS

To Brother Elks and Their Families

ON BEHALF OF THE ELKS OF NEW YORK STATE, we have the great privilege of extending a hearty welcome to the delegates and visitors to our Order's 100th Grand Lodge Session. It comes from our hearts, which are filled with pride that we have the opportunity once again to be host to our Brothers in this greatest of American fraternities.

We have worked hard and long at the happy task of preparing for you a Convention program that will truly reflect the depth and warmth of our affection for you. All of New York's tremendous facilities—much more now than when we last welcomed you in 1958—are at your disposal for the comfort, convenience, and pleasure of you who come to visit us. We even have a colossal World's Fair but a short distance from Manhattan, although we don't take full credit for its being there.

So, come to New York prepared to enjoy to the fullest the hospitality that Elks of New York State and this Mother City of Elkdom have planned for you.

Sincerely and fraternally,

111

James T. Hallinan Past Grand Exalted Ruler

GEORGE I. HALL PAST GRAND EXALTED RULER

01971 1988) 689/8

I love my new electric!

[My boss loves its manual price]

The Smith-Corona® 250 costs no more than a manual typewriter, yet it's a fullfeatured office electric. It has the same full-size keyboard and carriage that your secretary is used to...makes12 carbons... offers a unique half-space key...and has 5 electric repeat actions. Actually it has more features than typewriters costing twice as much. The Smith-Corona 250 is the beginning of a whole new trend in office typewriters. See why. Call your SCM representative today. (If you would like a free book on typing tips, just drop a line to Mr. Arthur Wales, SCM Corporation, 410 Park Ave., New York 22, N.Y.)

SMITH-CORONA 250 OFFICE ELECTRIC



THE ELKS MAGAZINE JUNE 1964



Workmen complete job the 'quake started on Good Friday. Condemned and ordered burned, the home of Kodiak Lodge is a total loss. A car was found in caved-in wall section.

DICK HARPOLE'S



REPORT ON ALASKA

Armed with a reassuring message from Grand Exalted Ruler Ronald J. Dunn, Dick Harpole, President of the Washington State Elks Association, flew to Alaska shortly after the disastrous earthquake of March 27th. Delegated to this task by Past Grand Exalted Ruler Emmett T. Anderson at the request of Mr. Dunn, his mission was twofold—to learn at first hand in what way the Grand Lodge could best help the Elks in the devastated areas, and offer, through his very presence, evidence that this help would be immediately forthcoming.

Not only did he accomplish his purpose; he returned with the comforting knowledge that the Elks of our 49th State have not been discouraged by the tragedy. He was able to tell Grand Exalted Ruler Dunn that

-they are still functioning as Elks lodges in their communities,

-their spirits are high and optimism reigns,

-they DO NOT NEED clothing, food, medicine, bandages, or the like (all this is being handled by agencies assigned to that purpose),

-they DO NEED financial assistance, with Kodiak Lodge the most urgently in need.

Prior to leaving Washington, Dick Harpole had tried to contact John Cushing, President of the Alaska Elks Association, in Sitka, or Past President Osky Weeda in Anchorage.

"Finally," his report reveals, "through the concentrated efforts of a couple of ham' radio operators, voice communication was established with Osky Weeda. One of the operators lives about four doors from my home. His name is Ray Maggard and his station call letters are W7 HMA. The other one [in Anchorage] is Del Wolfrington whose call letters are KL7 EKB. It was through their efforts that I was able to keep Emmett Anderson posted by voice radio as to what was happening up there."

Dick Harpole's trip took him from Seattle-Tacoma Airport to Anchorage, then to Kodiak, the hardest hit—back to Anchorage, then to Homer for a brief stay, then Seward, a return to Anchorage, and a final stop at Juneau before returning home.

Met at the Anchorage airport at 8:45 a.m. on Friday, April 10th, by Past State President Weeda, Dick Harpole went immediately to the home of Anchorage Lodge. He learned the building had been declared safe, despite the lack of heat, lights and water.

"I found out that the officers and wheelhorses of the lodge were meeting daily at noon and coordinating their efforts with local Civil Defense leaders," his report reads. "We then made a survey of the local damage and took some pictures. Returning to the lodge at noon, we found that the meeting place had been changed to the 15Picked up in Nature's capricious fingers and flung into a fissure, section of the new six-story "4 Seasons" apartment building owned by Anchorage Elk Owen Jones points toward the sky. About to be opened for the first time, this year-round multiple dwelling was completely destroyed. In the foreground is Alaska Past President Osky Weeda. (Note frame house at right stands firmly within surrounding fence; not even a window-pane is broken.)

story Westward Hotel because of the availability of heat, light, food and more comfortable accommodations. When we arrived there at approximately 12:15, the dining room was crowded. At 12:34 the place started to shake (6.7 intensity for approximately 30 seconds). At 12:35 there was plenty of room, and I could think of 50,000 reasons why I should be someplace else. But we had our dinner there, and then moved back to the Elks lodge . . . I told them of your offer to help, and they were all most grateful."

Unsuccessful in his attempts to see John Egan, the harassed Governor of this beleaguered State, the Grand Exalted Ruler's emissary was able to meet with Anchorage's Mayor George Sharrock and City Manager Robert Odland to whom he also delivered Grand Exalted Ruler Dunn's message.

At 11 o'clock the next morning [Saturday], Dick Harpole and Osky Weeda were in Kodiak where Exalted Ruler Russ Panchot had arranged to have them cleared with the Civil Defense people for entry to the devastated areas. Kodiak had been badly hit—not by the earthquake as much as by the rising wall of water, known as a "tidal" wave, which followed.

"The Kodiak Elks' facilities consist of two buildings," Harpole's report explains, "the lodge home—a wood frame building—and, about a block and a half away, a cement-constructed underground building which housed the only bowling facility in the community, outside the Naval base, and which had been planned to serve as the foundation of the Elks' new home. The main building was completely destroyed. The interior of the underground structure was filled with water, a shambles; it is very doubtful it can ever be used as a foundation."

Of an epoch-making meeting that evening with the lodge officers and about 20 of its members at the home of Exalted Ruler Panchot, Dick Harpole has this to say:

"We have no fear here . . . morale and spirits are high. They are only

Alaska–showing points visited by the Grand Exalted Ruler's emissary.



looking for some way to get back in business again. These Brothers are not interested in charity, as such; they are looking for immediate financial aid, and then some type of long-term loan, with repayment to start after a steadying period of four or five years. They insist

Alaska

HOMER

that they will pay back every cent. The Order's investigator underscores his admiration of these fellow Elks: "To illustrate the terrific spirit of these Brothers-after the meeting broke up I noticed a small group in a corner of the room, including the Exalted Ruler.

ANCHORAGE

SEWARD

KODIAK

UNEA



In the wake of the "tidal" wave which followed 'quake, the plan to use Kodiak Lodge's flooded bowling facility as the foundation for its new home is abandoned.

Later, they approached me and asked if I would install the new officers. You see, they were to have been installed the evening the wave hit. I fussed for a few moments, and soon came to the decision that they were in dead earnest. I asked if they had a Flag; they produced one . . . a Bible; they produced a large family Bible . . . an altar; yes, they had that too. I thought sure I had them on the next item-what about a gavel? they produced a beautiful gavel . . . and the Charter? that was produced too, somewhat grimy and greasy and half wet, but still the Charter. Someone brought in the By-Laws, and the altar was arranged, using an Elk's pin for the antlers.

"I acted as Grand Exalted Ruler with Osky Weeda serving as the balance of the installing team. As I gave the oath, I noticed tears running down the faces of several of those Brothers, and as I was giving the Exalted Ruler his final charge, and came to the segment which says, in part, 'I know your lodge will grow and prosper, and that its reputation for acts of charity and aids to humanity will be a shining light in this community,' my own eyes were wet. It may have been one of the most unorthodox installations in our history, but I am sure these officers are duly installed. They feel so, and so do I."

Dick Harpole won't forget that day; his report includes an account of a heartbreaking incident which occurred during the meeting he'd held that afternoon with the Exalted Ruler, Osky Weeda, and the lodge Treasurer, Stan Nelson, at the Nelson home: "There was a knock at the door, and a voice was heard to ask Mrs. Nelson for Exalted Ruler Panchot. She told the visitor Russ was in an important meeting and probably shouldn't be disturbed, but the visitor insisted. When he came into the room, he was visibly upset, his face ashen. His name was Art Vosgen and he too was an Elk.

"We've just found Maurice Curry's body,' he told us. 'You know, my son was with him-they both drowned. We found the boy. I buried him yesterday. But I can't afford to bury Maurice. His wife can't either; everything she had is gone. You know, he was a Brother Elk, too!'

"There wasn't a moment's hesitation," the report continues. "Russ Panchot directed that the body be taken to the undertaker, that all expenses would be taken care of by the lodge, and that the Elks would conduct the funeral service."

Stopping at Homer between planes, Dick Harpole learned from Elk officers who met him at the airport that their home had suffered no damage; they stood ready and willing to help those less fortunate in this disaster.

When he arrived in Seward on Monday morning, April 13th, Elkdom's delegate was joined by Seward Lodge's Exalted Ruler Dale Lindsey and Secretary Bill O'Brien, and by Hal Gilfilen, Past District Deputy and former member of the Grand Lodge Credentials Committee, with whom he made a tour of the area.

"Although the lodge building is damaged, it has heat, light and water," he reports. "However, it will have to be completely replastered, columns and cornerposts reinforced and straightened, plumbing and heating equipment repaired or replaced . . . but here, too, morale and spirits are high."

Returning to Anchorage for the lodge's Tuesday evening meeting, Washington's Elk President enjoyed the privilege of installing its officers, and then read, to a large and appreciative group of members, Grand Exalted Ruler Dunn's words of sympathy and assurance of assistance.

In Juneau on Wednesday, Dick Harpole visited with former Grand Tiler Mike Monagle and other Juneau Elks, and then spent the day dictating his initial report to Mike's secretary. Later, he attended a lodge session there at which gratitude for the Grand Exalted Ruler's concern was expressed with just as much warmth as it had been in the afflicted areas.

Dick Harpole did a great job—and two days after his report reached the Grand Exalted Ruler, Mr. Dunn sent a letter to all Exalted Rulers asking each lodge to contribute to the Elks Disaster Fund he'd established in this emergency—its goal, more than a quarter of a million dollars.^o

Yes, Elkdom is again "quick to hear the cry of distress" and "fleet of foot to relieve the unfortunate."

^oFor accounting purposes, it would be most helpful if contributions made in answer to the Grand Exalted Ruler's appeal were mailed direct to Grand Secretary Franklin J. Fitzpatrick, 2750 Lake View Avenue, Chicago, Ill., 60614.

Solidarity IN TIME OF Disaster



We all were shocked and saddened by the death and destruction visited upon Alaska by the earthquake and tidal wave of late March, and profoundly grateful that the loss of life and property damage were not far greater than they actually were.

A number of Elk families were among those that suffered losses in the disaster, and the homes of our lodges in Kodiak, Anchorage, and Seward were badly damaged—especially that in Kodiak. They have the deep sympathy of their Brothers everywhere. As tangible evidence of that sympathy and solidarity, our lodges and individual Elks are responding generously to my appeal for financial contributions for emergency aid to help our Alaska Brothers through this critical period. For this generosity I am deeply grateful.

We are proud of the spirit displayed by the Elks of Alaska as they reacted to the disaster. Bruised and battered through they were, they were undaunted. They stuck together and worked together. Hardly had the last tremors subsided before they had begun to plan for the rebuilding or repair of their lodge homes, long before they had any reason to expect outside assistance. This is typical of the character of Alaska Elkdom, and it should give inspiration to the rest of us.



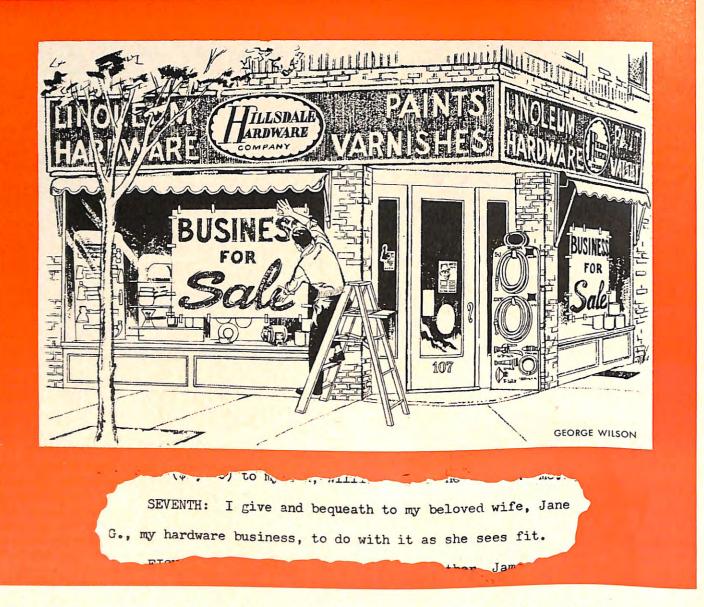
It is only a coincidence, but a mighty happy one at that, that the Grand Lodge Convention this year will be held in the home state of the Grand Exalted Ruler. I am delighted that the Grand Lodge will meet in New York City as my year of service ends. I join with all of my Brothers of the Empire State in welcoming the Elks of America and their wives to the 100th Grand Lodge Convention.

Lest anyone be misled, I should hasten to explain that while this will be the 100th Session of the Grand Lodge it is not the centennial anniversary of the Order. That will not come until four years from now.

The reason why our Convention Committee scheduled the Grand Lodge meeting in New York City this year was, of course, the World's Fair. That decision was made several years ago, when the Fair was first announced. So, members of the Order who will come to the Convention next month will have, in addition to the many attractions for which New York is justly famous, the sights and wonders of a great exposition for their education and entertainment.

I look forward to seeing in New York City next month many old friends and many of the new ones that I have made as I have journeyed about the country this past year.

RONALD J. DUNN, Grand Exalted Ruler



ESTATE PLANNING By ROBERT LOEVIN and ROBERT MACKIN

Large or small, a person's estate should be disposed of in accordance with his wishes. Without proper planning and provision for legal implementation of the plan, however, it may not work out that way

THE AMERICAN husband—the same hardworking breadwinner who toils away the best part of his life to give his wife and children all that his business acumen, personal drive, and good health can muster—often overlooks one crucially important aspect of providing adequately for his family.

He too seldom takes the time to plan properly for the sudden financial problems which will be thrust upon his family in the event of his death. He may go through the motions of putting a few papers in order. He may spend some time drawing up a will. But this may not be enough.

Take the case of John and Jane G. When John died, Jane was the beneficiary of his \$10,000 life insurance policy. His will provided that his prosperous hardware business be left to Jane. John had given little consideration to Jane's preoccupation with golf, garden club affairs, her obvious lack of interest in the hardware store, and the fact that she hadn't held a job since the early years of their marriage.

Soon after John's death, the profits at the hardware store sagged sharply. Within a few months Jane's ledgers were blotted with red ink. Then, seemingly to the rescue, came her 21-yearold son. He persuaded his mother to sell the business and invest in a record

The record company hit nothing but sour notes. When it folded, Jane salvaged only a small percentage of her entire investment. f, This unhappy circumstance could have been avoided by proper planning —or more precisely, by estate planning. Put in simplest terms, estate plan-

ning is a program through which you provide for the sensible and economical distribution of your wealth during your lifetime and after your death. Estate planning is now an important part of

company which he and some college

chums were organizing. Into the rec-

ord company went all the proceeds

from the sale of the business, the in-

surance money, and most of what Jane

had in a moderate-size savings account.

Attorney ROBERT LOEVIN is a former Assistant Attorney-General of New York, ROBERT MACKIN is a free-lance economics witter.

the services rendered by insurance companies, trust companies, banks, and, most frequently, lawyers.

In John G.'s case, an estate planner could have foreseen Jane's inevitable reverses at the hardware store. He could have worked out a trust agreement in which the business could have been administered by a competent trustee who knew the hardware business. Most probably, he would have kept the business in the black while Jane retained ownership and received the profits.

As an alternative, the estate planner might have recommended that the hardware store be sold in the event of John's death. Proceeds from the sale could have gone into blue-chip securities. Chances are the estate planner or trustee would have advised Jane not to speculate in a shoe-string record company, even her own son's.

John G. may have simply overlooked the desirability of consulting an estate planner, but he might also have been among those who simply didn't know where to turn for that kind of specialized help. For people in the latter category, the best bet is to check with the local bar association, which will provide the names of qualified attorneys.

The estate planner may be the family attorney, working in conjunction with a person or financial institution skilled in family and business finance, who will work to protect your best interests. He'll scan your entire financial horizon. He'll appraise the adequacy of your insurance program, the stability of your investment portfolio, the actual cash value of your business, home, or other properties. He'll even consider your personality and idiosyncrasies and those of your wife, children, and close relatives. He'll examine your particular tax problems and any other matter which affects the financial posture of your family.

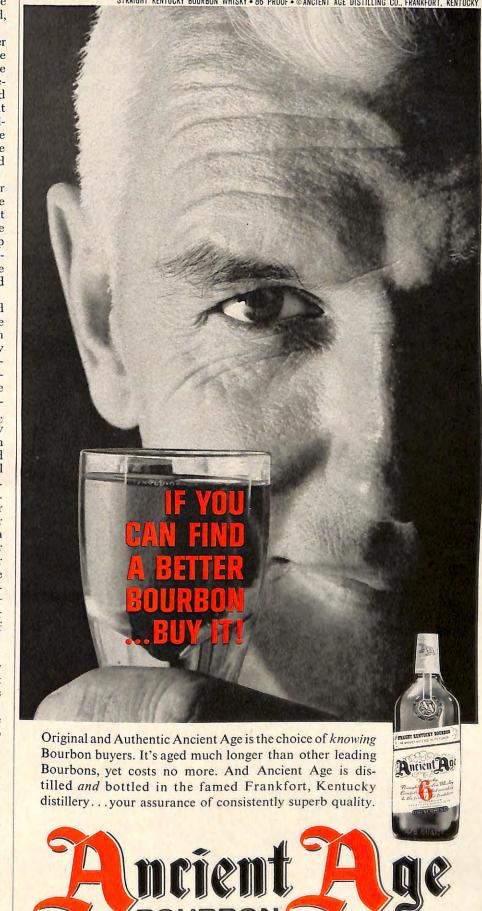
All this will have one main purpose: to allow your assets to flow directly and wisely to those whom you want to have the protection and advantages of the cream of your life's labors.

You're wrong if you think estate planning is an undertaking exclusive to the ultra-rich. A small savings account, a few stocks and bonds, a car, home, small insurance policy, some jewelry, your favorite beer mug-all that you own constitutes your estate.

When you die and it's time for these possessions to be passed on to your loved ones, they will be just as much an estate in the eyes of the law as the most immense fortune or the most precious jewels. Quite easily, they can become the target of foolish investment proposals, family strife, and even grueling court fights, unless the proper steps are taken prior to your death. These

(Continued on page 38)

STRAIGHT KENTUCKY BOURBON WHISKY . 86 PROOF . CANCIENT AGE DISTILLING CO., FRANKFORT, KENTUCKY



America's Largest Selling 6 Year Old Kentucky Bourbon THE ELKS MAGAZINE JUNE 1964







Licensing UNFIT DRIVERS?

By WALTER MULL

Too many motor vehicle operators expire before their licenses do because automatic renewal has failed to reveal that they're a menace behind the wheel

IT WAS 1959 before all the states in this country required *some* type of examination before issuing a driver's license. What this means in terms of your safety on the road is that a substantial number of our 91,000,000 legally licensed drivers have never had to prove that they are physically, let alone mentally, qualified to operate an automobile.

Is this situation really one to be concerned about? Well, safety experts think so, citing the more than 43,000 motorvehicle deaths in 1963-a fatality increase of 6 percent over '62. Furthermore, each year some 20 percent of all licensed drivers are involved in some type of automobile accident.

Analyzing the existing licensing procedure, Director John C. Kerrick of the Driver License Program of the American Association of Motor Vehicle Administrators (AAMVA), has pointedly said: "The potentially powerful and effective driver's license remains basically an ID card, sometimes handy in establishing a birth date or in cashing a check. It remains our 'most neglected safety device.'"

In most states, license renewals are handled by mail—a system that at best can be termed casual. All that's required are a correctly filled out application and a check.

From a bookkeeping and record standpoint, it's an efficient system, but what about those drivers who, for example, may have developed serious vision defects or become subject to periodic blackouts since last being issued a driver's license? They're able to obtain a current license with as much ease as a person in perfect health.

In California, a study was conducted recently that revealed that every driver in a group of 33 who had been involved in fatal accidents had one weak eye. Among the 33 accidents, 30 had occurred on the side of the driver's weak eye. The study also revealed that 321 accident repeaters all had faulty night vision. Seventy-five percent of these drivers' accidents happened after dark.

More than half of a repeater group examined in New York were found to have "tunnel" vision—a lack of peripheral vision, allowing the afflicted to see only straight ahead. Seventy-five percent of the accidents these people were involved in were sideswipes.

And what about the other apparent dangerous drivers on the road: the mentally disturbed, the alcoholics, and older drivers whose reflexes have slowed up? The answer is obvious: Some form of driver "quality control" is needed if a giant step is to be taken toward increased highway safety.

It seems apparent that reexamination would help a great deal-but it's generally an unpopular subject. Most drivers tend to regard driving as an inalienable right. The fact is, however, that in many instances courts have held that driving is a privilege granted by the state. But this seems to cut little ice with the public. A common reaction is resentment; reexamination implies a suspicion of poor driving ability.

The concept of periodic driver reexamination is not a new one, although its extension to the general public is. The Interstate Commerce Commission, for instance, has for a long time rigidly enforced a ruling that truck drivers who operate big rigs between states furnish proof of having had a physical examination every three years. Many private trucking companies require an annual examination, whether drivers are engaged in interstate work or not.

The Bell Telephone System's associated companies operate the largest fleet of motor vehicles in the world. A substantial number of the employees who operate company vehicles are required to undergo some type of periodic driver fitness check. Standards vary from company to company. Some insist upon a full physical exam every three years; others give only a vision test to younger drivers, reserving the full physical requirement for older employees.

Although such agencies as the National Committee on Uniform Traffic Laws and Ordinances, the AAMVA, and the Automotive Safety Foundation all favor some form of driver quality control, few states require that a person seeking to renew his driver's license even appear in person. As noted, there's a wide reliance on compliance by mail.

You might well ask why, when the need for reform is so apparent, is progress so slow? The reasons are varied.

For one thing, there's the known strong opposition among the populace to any sudden or severe changes in motor vehicle codes. As a result, legislators tend to be reluctant to champion legislation of this type that's known to be unpopular with constituents. The net result: patching up outdated, pre-turnpike laws, presenting them as forward looking. They're not necessarily forward looking, but they *are* inoffensive.

Then, too, there's disagreement as to the proper method of implementing a screening program. Since it's impossible to examine every driver annually, many favor a cross-section type of program. Others believe that the older driver should be given priority. Still others feel that some way of cutting compliance costs (the cost of physical examinations) to the driver should be devised before enacting such a program.

Pennsylvania is the only state to have ever tried a complete reexamination program. It was enacted despite formidable opposition—both public and legislative. Even though the program brought to light some sobering statistics, the objections from its opponents (Continued on page 41)

FREEDOM'S HEADQUARTERS

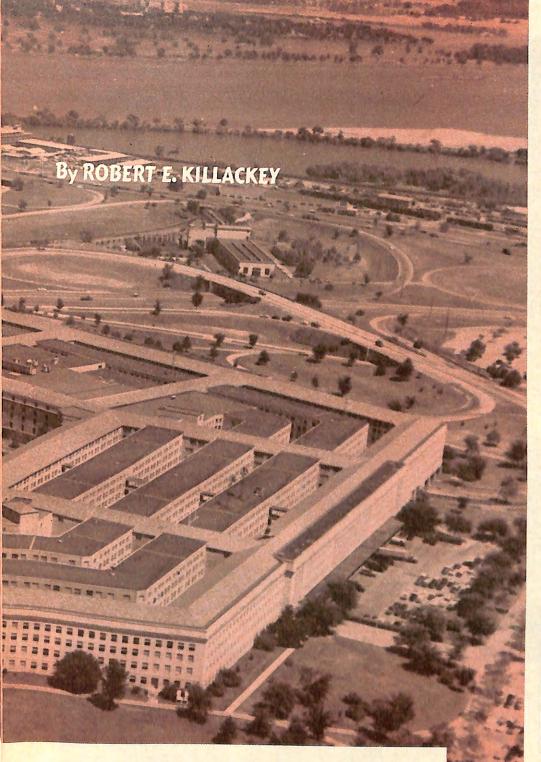
As Elks observe Flag Day June 14, they might well contemplate the fact that Old Glory still flies because our country is strong enough to carry most of the burden of defending the Free World. The headquarters for the military part of that effort is the Pentagon



THOUSANDS of tourists visiting Washington, D. C., each year stand in awe before the many historic monuments and memorials dedicated to our American freedom, then pass right by one of the most fascinating attractions without realizing they are free to visit it. This "tourist-neglected" building is the world-famous Pentagon, headquarters and nerve center of the Department of Defense, where more than 26,000 full-time employees are engaged in the momentous business of safeguarding our freedom and that of millions of others throughout the Free World.

Being the world's largest office building (with three times the floor area of New York's Empire State Building and twice the size of Chicago's Merchandise Mart), the Pentagon could easily accommodate the national Capitol building in any one of its five wedge-shaped sections.

Almost four-million square feet of floor space (3,705,397, to be exact) is taken up by Pentagon offices, concessions, and storage areas. And this is just slightly more than half



of the building's gross floor area of 6,540,360 square feet, which is spread throughout five floors, a mezzanine, and a basement.

Construction of the gigantic five-sided building began on August 11, 1941, and was completed in the record time of 16 months, a job that normally would have taken four years. The building cost \$83 million, a lower cost per square foot and per person than for any comparable building in Washington, D. C.

The Pentagon stands on a site which was originally a wasteland, swamp, and dump area. To prepare this wasteland for the structure, the Government poured 5½ million cubic yards of earth into it and set 41,492 concrete piles to support the building. The Pentagon form was made with 435,000 cubic yards of concrete, which required 680,000 tons of sand and gravel dredged from the nearby Potomac River. (Continued on page 48)



At the main information counter in the Concourse, visitors get directions.



Pentagon secretaries and clerks shop right in their office building.



A variety of paintings, collected by the Armed Forces, are on display.



At chow time, several cafeterias feed Pentagon employees and visitors.



Top brass in the Department of Defense doff stars and eagles for a haircut.



As part of KYA Week in Barberton, Ohio, the Elks sponsored a poster contest at the local high school in which 30 students competed. Winning posters were displayed outside the lodge home, along with four which won honorable mention. The others were displayed in the windows of various stores throughout the city. Pictured with the top entries are the judges of this contest, left to right, Elks Americanism Chairman John Stocker, P.E.R.; Barberton High School's Girls' Supervisor Miss Kathleen Miller; E.R. William R. Henry, and Mayor Stuart D. Moss. Winners were Bill Harvath, first prize, a \$50 U. S. Savings Bond, and Sharon Emery.



Cincinnati, Ohio, Mayor Walton H. Bachrach is pictured at left when he signed his Know Your America Week proclamation in the presence of a delegation composed of, left to right, Cmdr. G. B. Balbough, U.S.N. Recruiting; Lt. Col. Wm. A. Hermann, U.S.A.R., 2nd Army Staff; E.R. Ansel L. Russell; Capt. R. J. Modrzejewski, U.S.M.C. Recruiting; Lt.-Cmdr. I. C. Wilhelm, U.S.N.R. Recruiting, and Post Cmdr. Fred Raboff, Jewish War Veterans.

> A pleasing illustration to any story-left to right, Rosanne Tueller, Michelle Emory and Bonnie Wright, Miss Know Your America, Miss Physical Fitness and Miss Americanism, respectively, who played important roles in the KYA observance of Arlington-Fairfax, Va., Lodge in its new home. The week-long program featured a patriotic exhibit made available to the Elks by the government and military, and viewed by thousands of the public.

Knowledge and Freedom

The photographs on these pages represent but a few of hundreds of Elksponsored observances of Know Your America Week and Freedom Week.

The first, traditionally held in November, was the 13th annual celebration of this patriotic endeavor sponsored by the All-American Conference to Combat Communism in which your Order is proud to hold membership.

This year's Freedom Week, celebrated January 20-24, was the second such week set aside for Elkdom's salute to the members of the American press, radio and television "for their service to the Nation in keeping the people informed, and for their vigilant defense of our right to know." It enjoyed wide participation at many outstanding affairs.

In addition to those programs marking both Weeks which are represented pictorially here, several others should be mentioned. One was the KYA program conducted by the Elks of Fort Worth, Texas, who prepared a KYA Week proclamation which was signed by Mayor Bayard Friedman, and also





White Plains, N. Y., Lodge's E.R. Henry G. Bennett was photographed, third from left, as he presented his lodge's plaque to Editor William I. Bookman of the White Plains *Reporter Dispatch* as a feature of his lodge's highly successful Freedom Week program Chairmanned by Frank McMahon, City Councilman, right. At left is P.E.R. William Scott II, principal speaker at the dinner. Mayor Richard S. Hendley issued an official proclamation designating January 20-24 as Elks' Freedom Week, and the celebration of the event was attended by a capacity crowd, including civic, political and judicial leaders. Enthusiasm resulting from this program brought in a number of applications for membership.

distributed free of charge 4,000 copies of a two-color reproduction of the Bill of Rights, suitable for framing. Follówing through in this patriotic vein, on Bill of Rights Day a play was put on in the lodge home by about 30 children, an event which received wide TV coverage. This lodge's Freedom Week celebration was also most successful.

Another fine KYA event was the special affair put on by Clearwater, Fla., Lodge whose Exalted Ruler, Robert H. Pride, and Clayton Lein, a U. S. Navy veteran, were informed speakers. An official proclamation marking Know Your America Week was signed by Mayor Richard L. Weatherly.

Casper, Wyoming, E.R. James R. Hawkins is pictured at left with Gary Parish, a junior at Natrona County High School and winner of a speech contest sponsored by the lodge, who was the guest speaker at Casper Elkdom's Freedom Week program. In attendance were representatives of two local newspapers, three radio stations, a TV station and the local community TV system were guests, together with officers and enlisted men of the Army, Navy and Air Force stationed as recruiters in Casper, and members of the National Guard, Reserve and ROTC advisors.





An outstanding Freedom Week observance was the dinner held by Meadville, Pa., Lodge. Serving a dual purpose, this affair acknowledged the efforts of city and county officials, attorneys, educators and others who have participated in various Americanism programs sponsored by the lodge throughout the year as well as being a special salute to Freedom of Speech and of the Press, exemplified by the honored guests, the staff of the Meadville *Tribune*, Erie *Times* and radio station WMGW. Left to right are E.R. Joseph H. Langdon, County Commission Chairman Ralph H. Wagner, Americanism Chairman Paul J. Bannon, Dr. Christopher Katope, Associate Professor of English at Allegheny College who was the principal speaker, County Judge P. Richard Thom-as and Mayor Wm. C. Arthur.

News of the Lodges

CLEARWATER, Florida, Mayor Robert L. Weatherly presents his proclamation taking recognition of "Operation Pen Pal Peru" to E.R.R.H. Pride at a luncheon held by the lodge in honor of the Mayor and Peruvian Consul George T. Stack, when the project was formally inaugurated. Left to right are P.D.D. Richard H. Burkhart who will direct the program, high school principal R. T. Glenn, Mayor Weatherly, Consul Stack, E.R. Pride, Harold Falconnier, radio station WAZE executive, and Robert L. Neiman, lodge Secy.

Clearwater's OPERATION PEN PAL PERU

TO PROMOTE better understanding between students in Clearwater, Fla., and those in Lima, Peru, Clearwater Lodge No. 1525 has launched OPERA-TION PEN PAL PERU as one of its Youth Activities.

OPERATION PEN PAL PERU is designed to promote practical use of the Spanish language by means of correspondence between students of Clearwater High School and those in the same grade in a similar school in Lima –Colegio Abraham Lincoln. Efforts will be made to match the students as to their hobbies, scholastic interests and plans for the future. According to Exalted Ruler Robert H. Pride, it is anticipated that the program will foster travel among the young people of the two countries, and increase their knowl-



edge of their respective cultures.

PEN PAL PERU is the result of months of planning. The idea originated through the exchange of correspondence a young Peruvian Naval officer, Ensign Jorge Castillo, had with a member of the lodge's Youth Activities Committee while the Ensign was a patient at Walter Reed Hospital.

Conferences took place with Robert T. Glenn, principal of Clearwater High School, the head of its Spanish Department, Mrs. Mildred Turner, and later with George T. Stack of Tampa, Honorary Peruvian Consul. A native of Montana and a Miles City, Mont., Elk, Consul Stack lived in Lima for several years.

The project has met with wide approval and commendation. Mayor Robert L. Weatherly issued a proclamation taking official recognition of this project, commending the Elks of his city "for this worthwhile program in helping to promote better relations between this country and our neighbors to the south." It is expected that the Mayor of San Isidro, where Colegio Abraham Lincoln is located, will make a similar proclamation.

At first it had been planned to forward the Clearwater students' letters in batches to Lima for replies from their Peruvian counterparts. However, to give the project further impetus, Gene A. Robinson, President of Clearwater's radio station WAZE, and Harold Falconnier, one of its executives, offered the facilities of their station for the taping of the letters in Spanish for a continuing series of broadcasts. The programs will be aired first in Clearwater, then air-mailed to Lima for rebroadcast. In turn, the Lima students will tape their programs in English and send them to the Florida city for broadcast there over WAZE. Each program will include the national anthems of both countries.

Gaylon L. Caldwell, cultural affairs officer of the U. S. Embassy in Lima, made the arrangements for the program there, and the U. S. Information Service at Lima is taking care of the broadcasts at that end, with the cooperation of Walter Velechowski, principal of the participating school. Richard H. Burkhart, lodge Treasurer and Past District Deputy, has been named Director of OPERATION PEN PAL PERU. He will coordinate various phases of the undertaking.

Arrangements are under way to expand this project to take in Bolivia and Mexico, and it is hoped that it will eventually include all countries of the Organization of American States. Exalted Ruler Pride reports that invitations would be extended to other high schools in the Clearwater area to participate in the Bolivian and Mexican projects.



THE ELKS MAGAZINE JUNE 1964

REDONDO BEACH, California, Lodge was host to the 6th annual reunion of P.E.R.'s of the State's So. Central Coast Dist. when these dignitaries were photographed, left to right: Grand Trustee R. Leonard Bush, State Vice-Pres. Ed Ryan, Past Grand Exalted Ruler L. A. Lewis, Grand Lodge Committeeman Bernard Lawler, D.D. Willard Fowler, State Pres. Vern Huck and Program Chairman Wm. M. Everett.



OREGON Elk eye patients with Past Grand Exalted Ruler E. T. Anderson and State Pres. James Trimble, left and right fore-ground, and, right background, Chairman Louie Cline.

THE PROGRAM for Visually Handicapped Children has long been the chief interest of the Elks of Oregon, Highlight of their winter session at La Grande was the report on their Children's Eye Clinic prepared by Dr. Kenneth C. Swan, Professor of Ophthalmology at the University of Oregon Medical School where the Clinic is located. Nearly 1,000 new patients were examined there last year, bringing to more than 12,000 the total served since 1949. Worth noting is the fact that nearly half the total number of last year's patients came from outside the Portland area.

To cope with the anticipated increase in patients this year, the services of two additional resident physicians have been obtained, one being Dr. Robert Ingram of England, the fifth faculty member from other institutions to take the opportunity to work at the Oregon School, and the first from a foreign country.

Over 1,150 persons attending the session learned that as part of this project three new instructive movies were completed during the year; two, designed to bring to the attention of practicing physicians discoveries made at the Children's Eye Clinic, have already been shown to doctors all over the Pacific Northwest. One film, illustrating an improved operation for the treatment of glaucoma in babies, is getting nationwide distribution. The third, calling attention to the importance of retinoblastoma, a type of cancer of the eye, in infants and young children, was first shown at Oregon City Lodge last November, and clips from it were presented before the American Medical Association meeting at Portland in December.

A diversified program of clinical and laboratory research was conducted through special lodge donations-the largest coming from the Oregon City ladies who contributed nearly \$2,000 for a special lighting system for the laboratory research microscope they'd donated earlier. Pendleton's Elks purchased a camera attachment for the research microscope they'd already contributed, and Condon Lodge's gift was a Reading-Eye Camera. Ontario Lodge gave a view box for slides, and the Hood River Elks donated \$200 for the School Vision Tester. The Beaverton Elks' ladies gave a \$262 instrument for use in surgical treatment of retinal detachment.

A new program has been inaugurated

OKLAHOMA NORTHWEST Elks, meeting at Alva, included, left to right, host E.R. Vale Jesperson, D.D. John Rider, Past Grand Exalted Ruler Earl E. James, Grand Lodge Committeeman Brooks Bicknell and junior P.E.R. Glenn Hendricks.



in cooperation with the Oregon State Commission, utilizing cases in the Elks' Eye Clinic and the State School for the Blind to obtain accurate information on the nature and causes of blindness in children.

Among those at the La Grande meeting were Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustees Chairman Edwin J. Alexander, Washington State President Dick Harpole and President John Cushing of the Alaska State Elks Association.

REGISTRATIONS for the annual Oklahoma Northwest District Conference at Alva April 4th and 5th exceeded 275, with Past Grand Exalted Ruler Earl E. James a featured Convention speaker, along with President Steve V. Harris.

Vice-President Kenneth Morrow presided at the business session which was attended by Grand Lodge Committeeman Brooks Bicknell, a State Trustee, Vice-President Harold Carey, District Deputies John O. Rider and W. A. Hughes, and Secretary Arthur E Maupin. Mr. Morrow was reelected to office, and Stillwater was selected as the site of the 1965 District Conference. Woodward won the District Ritualistic title.

BOSTON, Massachusetts, Lodge celebrated its 85th Anniversary with a very successful banquet. Photographed at the speakers' table were, right to left, Past Grand Exalted Rulers John E. Fenton and John F. Malley, former Grand Treasurer John Burke, Honorary Chairman of the Dinner Committee, former Grand Trustee Edward A. Spry and State Pres. Thomas L. Dowd. Others at the speakers' table included Grand Lodge State Assns. Committee Chairman Joseph E. Brett and Grand Lodge Youth Activities Committeeman Michael J. McNamara.



THE ELKS MAGAZINE JUNE 1964

News of the Lodges CONTINUED



JUNEAU, Alaska, Lodge inaugurated a new program, a Mothers and Sons Banquet, during which gifts were presented to various noteworthy parents, one of them being Mrs. Mary M. Monagle, pictured at left with her son Michael Monagle, former Grand Tiler and, as such, his State's only Grand Lodge officer. His mother, 85 years old in April, has lived in Alaska since she was 12, is the mother of 11 children, three of them Elks.





HOUSTON (Southwest), Texus, Lodge's E.R. Overton B. Banks accepts a set of ceremonial Flag Day banners from Mrs. Bernie Housen, center, and Mrs. Evelyn Hahn, representing the P.E.R.'s wives.

HOLYOKE, Massachusetts, Elk officers who captured this year's New England Ritualistic Title at Waterville, Me., include, left to right foreground, Esq. Richard Durocher, Est. Lead. Knight Walter Mika, E.R. Carlton Vogt, Lect. Knight Francis Baker and Chaplain Robert Donoghue; background: Inner Guard John Mielke, Loyal Knight William Lacey, Candidate Lawrence LaJoie and Coach Henry Flaherty.



FREEPORT, New York, Lodge's largest class in recent years was this group initiated in honor of Grand Exalted Ruler Dunn. Also pictured are lodge officials and members of its Drill Team.



DAYTONA BEACH, Florida, Lodge burns its mortgage before 350 dinner guests. Officers and Trustees look on with Mayor J. O. Eubank, third from right, as E.R. N. A. Brust holds the mortgage to the flame.

WARRINGTON, Florida, Lodge's Est. Lead. Knight Harry Boehm, left, accepts from Dist. Scout Exec. Wayne Drown charters for the three Explorer Posts the lodge sponsors.





FULTON, New York, Lodge's former State Youth Chairman James B. Hanlon, right, points out to State Pres. John J. O'Brien a few of the many State and National Awards won by the 60-year-old lodge.



CLAWSON-TROY, Michigan, Lodge recently requested other lodges to send stones from their area to be used to construct a fireplace. Stones of various sizes, shapes and description arrived from all over the country, including coral from Florida, petrified wood from Arizona, New Mexico polished stone, Massachusetts granite, and a cobblestone from Maryland. A total of 280 completed the fireplace, before which Elks Charlie Adams who built it, left, and Bill Smith who originated the idea are standing. E.R. Chester Simpson, 1451 East 16 Mile Road, Troy, reports his lodge could still make good use of more Elk stones.



CHICAGO (North), Illinois, Lodge welcomed George Ireland, Coach of Loyola's NCAA basketball champions, as guest speaker on Sports Night. Co-Chairmen Arthur LeFebvre and Bill Barnett report that money raised through this affair represented 41 new Participating Memberships and two paid-up Memberships in the Elks National Foundation. Pictured are 21 of the new subscribers. Former Grand Trustee George T. Hickey and Est. Loyal Knight Jim Heraty are most active in this field.



TRAVERSE CITY, Michigan, E.R. R. C. Martin, right, presented a plaque to his lodge's Elk of the Year, P.E.R. Neil E. Pierce, left. A 41-year member, he was lodge Chaplain for ten years, and served on several State committees.



HASTINGS, Michigan, Lodge sponsors this fine group of Boy Scouts who recently held a Court of Honor when more than 60 Scouts, their parents and guests enjoyed a potluck dinner. In the background are, left to right, Asst. Scoutmaster Arden Wilder, Scoutmaster Richard Root, E.R. Wayne Newton and Dist. Scout Exec. Russ Evans.



ALBION, Michigan, 54-year Elk Cecil Runyan is Elk of the Year. Left to right are State Vice-Pres. M. D. McKay, Mr. Runyan and E.R. William Young,



NEW JERSEY ELKS, meeting for their quarterly meeting at Dunellen Lodge, presented awards to Dr. Mason A. Gross, Pres. of Rutgers Univ., David A. Werblin, owner of the N. Y. Jets pro football team, and Leon Hess of the Hess Fuel Oil Corp., in appreciation of their efforts in raising over \$40,000 for the N. J. Elks Crippled Children's Scholarship Fund by arranging for a game last Fall between the Jets and the Boston Patriots. Left to right are Past Grand Exalted Ruler Wm. J. Jernick, State Crippled Children's Committee Chairman John S. Burke, Mr. Werblin, Gov. Richard J. Hughes, P.E.R. of Trenton Lodge who made the presentation, Dr. Gross and State Pres. Harry W. Wolf. News of the Lodges CONTINUED



In addition to the financial help the Grand Lodge has offered the Elks of Alaska, Grand Exalted Ruler Ronald J. Dunn sent a \$1,500 check from the Emergency Fund to the Exalted Ruler of Crescent City, Calif., Lodge. This is the coastal city which was engulfed by the mountainous wave which followed the Alaska earthquake. In his accompanying letter, Mr. Dunn stipulated that it was not to be used for rebuilding, but was to assist members who had been deprived of their personal belongings and who had otherwise suffered personally.

When a severe snowstorm closed the surrounding highways last January, Tuscola, III., Lodge opened its doors to the marooned passengers of two Eastern Greyhound buses. With a recent letter from P. C. Meyers, Transportation Superintendent for Eastern Greyhound, expressing the company's appreciation for this hospitality, came a \$25 check made out to Chairman John F. Malley of the Elks National Foundation Trustees.

We hate to admit it, but those Editorial Gremlins were busy again. In our caption for a photograph appearing on page 41 of our April issue, credit should have been given to Ithaca, N. Y., Lodge for its cooperative effort with Corning Elkdom in entertaining VA Hospital patients at luncheon, dinner and a Cornell football game each year —not Elmira. Ithaca and Corning have been making this a joint undertaking for the past 17 years.

We hear more and more about special newspaper articles on Elks lodges and Elk activities which are being written by women. The latest, an article by Ginny Anderson, appeared in the "Highline Times" and concerned Burien, Wash., Lodge of which her husband is a member. Mrs. Anderson has received several awards for her writing, and her comprehensive Elk story, written with wit and awareness, reflects the high regard in which the Order is held by so many women.

Shreveport, La., Lodge chose Alton C. Straughan as its Elk of the Year, citing his unselfish efforts in behalf of patients at the VA Hospital there where, as Elks Veterans Committee Chairman, he puts in many hours.

G. Fred Schubach is retiring after serving Panama City, Fla., Lodge as Secretary for 15 years during which period he missed only one lodge meeting. He has also served as Chairman for his District on various State Committees, and has held an Honorary Life Membership since 1958.

Quincy, Mass., Lodge's first oratorical contest was won by Joanne Slomkowski, 17, with 16-year-old Rodger C. Field in second place. They delivered sixminute orations on "John F. Kennedy a Rendezvous with Destiny." Judges were Past Exalted Ruler T. R. Hally, M. C. Finnegan of the local high school faculty, and Percy N. Lane, 44-year reporter for the *Quincy Patriot-Ledger* and an Honorary Life Member of Quincy Lodge.

It is always pleasant to hear of the accomplishments of any of the thousands of Elks National Foundation "Most Valuable Students." Trustees Chairman John F. Malley has just heard that Galen Bollinger of Caldwell, Ida., a \$700 Foundation award winner of 1963 and majoring in mathematics at McPherson College in Kansas, is one of 13 students in a student body of more than 700 who made the Dean's List with a straight "A" average during his first semester, and has maintained that average ever since. Of the 13, only three were freshmen, and one of those freshmen was another \$700 Foundation prize-winner, Miss Nadene Hoover from Rocky Ford, Colo.

Another Elks National Foundation student who has "gone places" is Miss Eileen Clifford, recipient of a \$600 award in 1959 who followed a career in nursing. A *summa cum laude* graduate of D'Youville College who broke that school's 55-year scholastic record, Miss Clifford returned to New York City after commencement and accepted a position at Columbia-Presbyterian Medical Center.

Albany, N. Y., Lodge's Exalted Ruler John H. Pennock was recently sworn in as a Justice of the State Supreme Court by Francis Bergan, Judge of the State Court of Appeals and a Past Exalted Fuler. Witnesses to the ceremony included Mrs. Pennock and their nine children.

John C. Grey, Sr., Chairman of Florence, S. C., Lodge's Youth Activities, Youth Leadership, Scholarship and Publicity Committees, has been named its Elk of the Year.



WARWICK, Rhode Island, Lodge's 500th initiate receives his membership pin. Left to right are E.R. Francis Bogue, D.D. John A. Buchanan making the presentation, and candidate John W. Kosiba.



PORTSMOUTH, Ohio, Elk Birch Hunt, 87, a staunch supporter of the State Elks' Cerebral Palsy Program, right, presents his personal gift of \$100 for that program to Merrill Rowe and Secy. Harry O. Potts.



BELOIT, Kansus, Lodge presents \$1,000 toward the purchase of a site for the No. Central Kansas Vocational-Technical School. Left to right are Harold Boettcher, E.R. A. A. Lorentz and the School's Board of Control Chairman Dean Haddock.



MILWAUKIE, Oregon, Lodge's newest youth activity gave 12 crippled youngsters a great day of fishing under the watchful eye of a group of Elks and their wives who not only kept the lines clear, but supplied soda, hot dogs and all the rest of a youngster's idea of a perfect meal.



STERLING, Illinois, Elks' ladies present a \$200 check to the Executive Director of the State Elks Crippled Children's Commission. Left to right are Mrs. Lyle Hammelan, Commission Director Joseph M. Cooke, Mrs. Carl Grigsby and Mrs. Edward Aagesen.



SAN LEANDRO, California, Lodge's Youth Leader receives the District award. Left to right are Youth Chairman Russell H. Smith, student John Gillock, District Youth Chairman George F. Chambers, State Vice-Pres. John Jordan and E.R. Glen Horsley.



FRANKLIN, Indiana, P.E.R.'s honored recently included, left to right, foreground, John Mitchel, Thurman DeMoss, Herbert Whitacker, Robert Lybrook and George Davis; background: Ira Haymaker, Lloyd E. Utterback, Thomas Kisky, Myron Vaught, James D. Acher, Wayne Harrison and Richard Lusk.



EAST CHICAGO, Indiana, E.R. Ronald Jaracz, second from left, presents a \$3,000 check to the State Elks Association's Cancer Research Project Chairman Thomas Burke, center. Looking on, are, left to right, State Treas. John L. J. Miller, State Pres. Arnold Fitzgerald and lodge Secy. Stanley Kocur.

News of the Lodges CONTINUED





PHOENIX, Arizona, Elk officials are pictured in the background with the class of candidates initiated as a tribute to their Elk of the Year, F. E. White who appears standing at center foreground.

REDWOOD CITY, California, Lodge is proud of its Youth Leaders, particularly Miss Karen Edlefsen who went on to win the District title. Left to right are Est. Lead. Knight Frank E. Corwin, Chairman; Youth Leaders Joseph LaMantia and Karen Edlefsen, and E.R. Harry Vreeburg.



TUCUMCARI, New Mexico, Lodge marked Old Timers Night with a banquet and the presentation of membership cards and lapel pins to all members of more than 25 years' standing. This group represents a total of 864 Elk years.



SALT LAKE CITY, Utah, Lodge welcomed this class of 126 as a tribute to the memory of its E.R., Harvey C. Peirce, who died a short time ago.



NAPA, California, Lodge celebrated Old Timers Night when these veteran members were honored. In the foreground are, left to right, 58-year member Al Schweitzer, 56-year Elk Sen. Nate Coombs, 54-year Elk P.E.R. Gene Weber, 45-year member Dave Cavagnaro and 54-year member Otto Rathke. At second from right background is Roy Wallace, initiated 52 years ago. Among the long-time members unable to attend were George Strohl, a member 58 years, and Louis Brun and John Mesple, both Elks for 57 years.



GREELEY, Colorado, Lodge donated \$50 to the Weld County Science Fair to assist in the purchase of trophies for winners. E.R. Fred H. Werner is pictured at right, presenting the check to the Fair Chairman, Gordon A. Douglas.



PITTSBURG, California, Lodge's annual \$800 scholarship award is presented to Miss Francine Cattolico, second from left, by Judge Manuel C. Rose, Jr., right, Committee Chairman. Looking on are the parents of the young student, Mr. and Mrs. Joseph Cattolico.



COEUR D'ALENE, Idaho, Lodge's Elk of the Year award is presented. Left to right are Secy. K. W. Greenquist, Charles G. Sowder who received this title, E.R. Philip E. Dolan and E. J. Dilladeau, 1963 honoree.



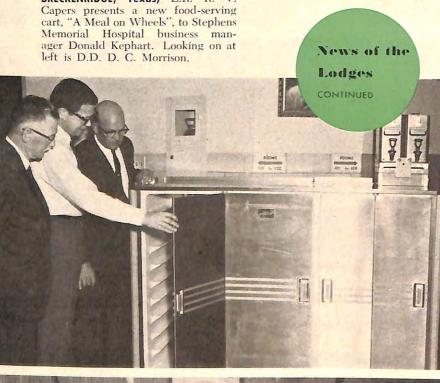
LOS ANGELES, California, Lodge initiated this large class of candidates recently, one of whom was the son of E.R. Kenneth Lynch.

BLUFFTON, Indiana, Lodge paid tribute recently to P.E.R. Amos Gerber, left, marking 25 years of service to the lodge, and to 35-year Elk Jack Connor, second from right, on the occasion of his leaving Bluffton to take up residence at the Elks National Home. With them are E.R. Robert Strahley, second from left, and D.D. Warren John, right.

PLYMOUTH, Michigan, Lodge sponsors this baseball team which won the Western Wayne County Class D Championship for boys under 18. Under the management of Youth Chairman Jack Stevenson, the Elks' team has won the title seven times in eight years.

BRECKENRIDGE, Texas, E.R. R. V.







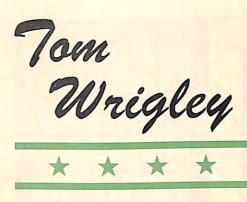
ST. PETERSBURG, Florida, Lodge welcomed State Pres. Tony Mallem at a dinner attended by 200 members. Left to right are E.R. Al R. Barthelette, Past Pres. Charles I. Campbell, Vice-Pres. J. R. Foltz, Pres. Mallem and Past Presidents J. Pierce Smith and Victor O. Wehle.

ENGLEWOOD, New Jersey, Lodge's annual party for 140 children from St. Joseph's Home was an obvious success, as can be seen by the happy faces pictured (right) with, left to right, E.R. John J. McLoughlin, Mayor F. J. Donovan and Est. Lead. Knight Eric Lange, Party Chairman.



HACKENSACK, New Jersey, Lodge donated this handsome trophy to the local Committee for the State Tercentenary celebration to be awarded to the outstanding unit in the Tercentenary parade. Left to right are Est. Lead. Knight E. F. Hansen, and local Tercentenary Chairman Dr. Wm. P. Patterson and Miss Ethel M. Hoyt, Treasurer.





NO MORE PRANCERS? A movement is afoot in Virginia's hunt country to abolish the practice of "soreing," which makes horses prance exaggerately for effect during horseshows and helps them win medals and blue ribbons. The practice consists of wrapping the front hooves in chains or otherwise irritating them to a point of soreness.

DEER SAUSAGE-a blend of deer meat, pork, and spices-has been served at the LBJ ranch in Texas for years,



but reports of its delicious flavor are just now beginning to intrigue Washington gourmets. The ranch has its own private deer herd; "domesticated" deer meat isn't as dry and tough as the wild variety.

FANCY FLYING. The Air Force reports some of its aircraft have flown at 1,000 m.p.h. through terrific thunderstorms on stress tests. Eighteen storm penetrations were made by an F-106 fighter, which flies at twice the speed of sound, at altitudes of 15,000 to 40,-000 ft. The information gained will help in designing supersonic transports. No major structural damage was reported from the tests.

TRANSFORMING A TUNNEL. At least one of three abandoned Washington streetcar tunnels may find a new life—the one under Dupont Circle at Connecticut Avenue seems ideal for making into an arcade. There's even talk of opening a rathskeller there.

GROUP AIR TRAVEL to Europe and other points abroad is more popular than ever. The National Press Club, which pioneered in chartering flights to Europe so that its members and families can fly at low fares, has filled up its quota for this year's month-long junket to Europe. The fellows will take a champagne flight to London, returning from Gay Paree.



LAPPIN' IT UP. Liquor consumption was up again nationally last year for the sixth consecutive year, according to the Distilled Spirits Institute. In 1963, the per capita consumption of spirits was 1.39 gallons—an increase over '62 of two one-hundredths of a gallon. Probably because of all the official entertaining, Washington, D.C., is the wettest city in the country.

ALL-OUT DRIVE against polio is in its final stages throughout the country. Locally, the three-month program was designed to wipe out polio from the entire Washington area by administering to every man, woman, and child three doses of the Sabin vaccine at a quarter a dose.

A HYDROFOIL BUS has gone into service on the Potomac, and the old river has joined D.C.'s roadways as a



speedway. The \$100,000 boat, which skims swiftly over the water on its hydrofoils, with the hull on stilts, carries 24 passengers and is being used by both tourists and dwellers in apartment houses overlooking the river. A 10-bus fleet is planned.

LEUKEMIA LICKABLE? Perhaps, according to a National Cancer Institute's report to Congress. It is now believed that the disease will yield to chemical control and "perhaps in the not-too-distant future will be completely curable."

WRITES FROM WASHINGTON



A YEAR-LONG training program for Civil Defense Directors will be kicked off July 1 at schools in Battle Creek, Mich.; Brooklyn, N.Y.; and Alameda, Calif. A new course, Advanced Civil Defense Management, will be featured. The various courses, covering every angle of civil defense, are five days long each, except a 10-day one in Civil Defense Planning and Operation.

SAVIN' PENNIES. It costs a dime for the roundtrip elevator ride to the top of 555-foot Washington Monument. A visiting father with three children paid his 10 cents but forked over only a nickel for each kid, asking for one-way tickets. "They can walk back down [the 878 steps]," he said.

INFORMATION leaks are plaguing the Pentagon and Congress. You might almost say that the more secret a piece



of information is supposed to be, the more chance it has of getting to the press. One Congressman, commenting drolly on the situation, suggested that the best way to prevent information leaks is to hold five-man committee meetings with four members absent.

JUNEBUGS . . . Less than a dozen of Washington's 1,500 restaurants employ union help. . . . The University of Maryland's catalog contains the announcement of a one-hour elective course in marriage orientation. "No lab," the notice adds. . . . More than 5 million autos will be scrapped this year. . . . The National Safety Council has determined that if you're in an accident in a car going 65 m.p.h. as opposed to 55, you're twice as likely to be killed. . . . Seizures of bootleg whiskey indicate that the favorite bottle size is the half pint.... Joke overheard at the National Press Club bar: A man ran a newspaper notice that read: "I will not be responsible for any debts incurred by anyone-including myself."



DRIVERS NEED "HAPPY BACK''! Medically-contoured cushion shaped to support your back—just where the doctor ordered! Vinyl-upholstered foam rubber pad rests against lower spine-improves circulation, relieves nerve-pinch in legs. Greatly reduces driving fatigue! 11x9". Specify: Blue, Brown, Green, White or Red. 10090 "Happy Back". \$2 \$2.98 ppd. 2 for \$5.50 ppd.

R SINCE 1818 OF BOSTON 136 BRECK BLDG. BOSTON 10, MASS.



PERSONALIZED WINDPROOF LIGHTERS

Beautifully engraved with Elks Emblem, your Lodge number and initials. Satisfaction guaranteed or your money back. \$1.99 each-gift boxed. \$1.50 each-gift boxed. Excellent gift or prizes for Lodge affairs. Send check or money order to: Club Lighters Co., Box 87, Millburn, N. J. 07041



BETTER -day or night

SLEEP

For over 25 years, SLEEP SHADE— with its unique de-

sign—has provided the complete darkness needed for sound sleep. Over 2 million have been sold because SLEEP SHADE provides absolute comfort and satisfaction. SLEEP SHADE in fine quality black satin

and sateen . . . \$1.50.



For another sleep aid, try soft, re-usable SLEEP-WELL EAR STOPS to banish noises. 25¢ a pair. Five pairs \$1.00.

If your Drug or De-partment Store cannot supply you, we will mail, postage prepaid, immediately on receipt of your remittance. Full refund if not completely satisfied.

SLEEP SHADE COMPANY 828 Mission St., Dept. EL-i, P. D. Box 968, San Francisco, Calif.

Insist on this package when buying ear-stops



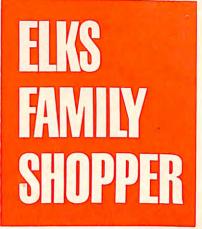
KEEP A COOL HEAD under Vapo-Cool—the patented Golf Cap that works like a refrigerator. Pour water on the outside of the hatband (waterproof) and the temperature of the band drops by 15 to 20 degrees in one minute, stays cool for as long as five hours at a time. Adjust-able size. \$2.95 plus 35¢ post. Deer Hill Co., Dept. L6, Flushing 52, N.Y.

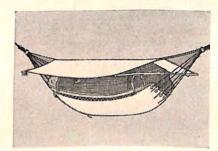


SPEEDY EXERCISER. Just a minute a day chases fat away. New Isometric Exer-ciser pits muscle force (you) against an immovable object (exerciser) to improve muscle tone, keep you trim. For men and women of all ages. Complete kit with copyrighted minute-a-day exercise chart, \$5.95 plus 50¢ post. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



PIPE 'EM ABOARD with your own Boat-swain's Whistle—its shrill, high-pitched sound can't be ignored. Hard-to-find beauty, an authentic seaman's original with carrying ring, recalls romantic days of sailing ships. 5" long, chrome-plated on brass. \$1.98 plus 25c post. Palms Co., Dept. EK-6, 6701 N.W. 37 Court, Miami 47, Fla.





JUNGLE HAMMOCK does away with pack-ing along tent and sleeping bag on camping trips. Lightweight canvas (ma-rines used them in the South Pacific), it has a 4×7 % ft. waterproof canopy, fine-mesh netting that zips from the inside. No rain, mosquitos, trouble, \$13,95 ppd. Lincoln Products, Dept. EK-6, 125 East 41st, N. Y. 17.



PERSONALIZED BEER GOBLETS hold a full bottle or can of beer (15 oz.) to quench your thirst in summer heat. Attractive hollow-stem Heidelberg goblets, hand-cut by artisans, are engraved with fam-ily name (or first name). Set of 4, \$2.95 plus 50¢ shpg. 2 sets, \$5.75 plus \$1.00 shpg. Empire Merchandising, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



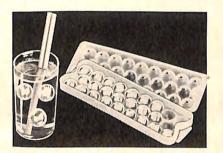
THE ELKS MAGAZINE JUNE 1964



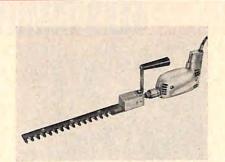
Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



CAR COAT. Smart natural beige coat of vinyl looks and feels like real leather. Sold nationally at a higher price, but be-cause of tiny flaws which do not affect its appearance, a limited supply is avail-able at \$4.99 plus 96c post, each. Water-proof, wind-resistant, fully-lined. Sizes 36-46. Stanson Mfg., Dept. EP, Poplar Lane, Annandale, Minn.



ICE BALLS add an extra bounce to party preparations—they look so pretty in cocktails, or surrounding salads and fruit cups. Each plastic tray holds 26 balls. A quick twist and out pop smooth-ly-rounded ice balls in miniature 34," size. Add food coloring for colored balls. Set of 2 trays, 88¢ ppd. Spencer Gifts, 614 Spencer Eldg., Atlantic City, N.J.



SHOP KING HEDGE-TRIMMER makes quick SHOP KING HEDGE-TRIMMER makes quick work of trimming and shaping your gar-den hedge. And you'll do a neater job than with hand shears. Fits any electric drill. Extra long 14" blade of hardened tool steel; handle locks at 10 angles. Lightweight. Ideal for women. \$12.95 list. Special price, \$6.88 ppd. Shop-Ling. Inc., Dept. EL-6P, 425 W. 203 St., N.Y. 34.



HOME SHOE SHINE STAND. Mount the HOME SHOE SHINE STAND. Mount the brackets of this sturdy aluminum shoe holder on any surface and you can give your own brogans a quick, neat, profes-sional shine. It comes complete with 2 interchangeable toe pieces and will take any shoe made. Only \$3.95 ppd. K. D. McLean, Dept. EK-6. Box 991 Grand Central Sta., New York 17.



GARAGE AUTO-STOP signals when your car wheels touch it so you don't overshoot your parking place. Your car stays un-bruised, garage undamaged. High-visi-bility reflectors are an easy-to-use guide as you drive in. Non-skid. A big help too where side clearances are narrow. \$2.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.

For Those Who Do Not Want **GREY HAIR**

WINE I TRAIN Now Top Secret's amazing sci-entific formula gives a natural looking color to faded or grey hair...makes you look years younger! Top Secret does not streak or injure hair, does not wash out. "I noticed results after just a few applications," says Jan Garber, Idoi of the Airlanes. "Toj Secret is easy to use-doesn't stain hands or scalp. Toj Secret is the only hair dressing I use." Time-proven Tap Secret has beel

"Тор Тор



Time-proven Top Secret has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, 1016 No. Holywood Way, Room 16, Burbank, California. NEW! 13 oz. Giant Size \$9



THE ELKS MAGAZINE JUNE 1964



Write for FREE catalog of unusual gift items. DOWNS & CO. Dept. 3306-A 1014 Davis St., Evanston, III.



ELKS FAMILY SHOPPER



QUICK DRAW FOR PIPE SMOKERS. Reach for your pipe where it's most convenient and safe—in Pipe-Ster. Genuine Horse-hide saddle leather holder clips to your belt, swivels from stem up-down to parallel position without removing from belt. For straight stem pipes, \$3.95 ppd. Steve's Tobaccos, Dept. E, 1813 S. Catalina Ave., Redondo Beach, Calif.



CORDLESS CLIPPER cuts the grass that grows so fast around trees, along walks, by flower beds. No wires—operates on standard batteries (not included). You can neatly cut, trim, edge grass quickly and effortlessly. Special combing action sets blades up straight for clean, even cut, 15" long. \$9.98 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.



EXTRA-LONG LOUNGER—a robe the king-size man can wear comfortably for loung-ing or sleeping. Seersucker-look cotton robe has specially proportioned longer sleeves and body for tall or big men. Washable. In sizes B, C, D, E in soft olive with white piping. \$6.95 ppd. Free catalog of fine shoes and apparel. King-Size, 6384 Forest St., Brockton, Mass.



1000 Name & Address Labels \$1 ANY 3 DIFFERENT ORDERS \$2 ppd. SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels Padded. Packed with FREE, useful plastic GIFT BOX. Use them offelly printed on finest quality gummed etc. provide the second second second second second second etc. provide the second second second second second second etc. Packed second second second second second second etc. Packed second second second second second second etc. Packed second sec

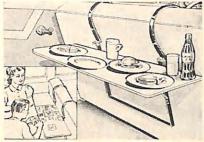
5 year quality guarantee. INTERNATIONAL GOLF PRODUCTS Oak Brook 86, Illinois

21 Plus Products, Inc., Dept. E64, 1737 E. 172nd St., N.Y. 72, N.Y.

14kt \$37.95

also as P.E.R. or Blue stone add \$3.25

KS FAMILY SHOPPER



CAR TABLE converts back seat of car into a snack bar or office, playroom or card table. 12" x 30" tabletop has rigid steel supports that hold it steady for eating, working, playing cards, etc. Hangs down when not in use and folds flat for storage, \$5.95 plus 75c shpg. chgs. Hub-bard House, Dept. ET-10, 176 Federal St., Boston, Mass. 02110.



PLAY IT COOL in the Acapulco Jacara Sport Shirt. Jacket-style shirt of cool im-ported broadcloth has an adjustable hip-hugging waist. In white, sail blue, black, red. Sizes S (14-144/5); M (15-15/5); L (16-16½); XL (17-17½), \$9.95 ppd. Hand embroidered monogram. \$2.00. Free catalog. Lew Magram, Dept. E. \$30-7th Ave., New York 19.



KEEP A COOL FOOT with new Air-Pump-ing Insoles. They have ribs on under-side that create a gentle pumping action as you walk. Circulating air keeps feet cool and dry in summer, warm in winter. Washable. Order larger. trim to size. Sizes 4½-5, 5½-6, 6½-7, 7½-8, 8-9, 9½-10. \$1.00 ppd. Walter Drake. EL66 Drake Bldg., Colorado Springs, Colo.



DAY-n-NIGHT MARKER \$1.95. Money Back Guarantee! We ship in 48 hrs. Your name is you-to friends-to yourself! Any wording; embossed white letters, reflector-beaded and carlight bright -both sides. Free color choice: Antique Copper, Red, Green, Black. Baked enamel on durable al-uminum plates-easy to install. Perfect Father's Day gift (June 21), shipped with gift card! COD ok. \$1.95 postpaid. Spear Engineering Co., 484-4 Spear Bldg., Colorado Springs, Col. 80907



A LIMITED EDITION BY WEDGEWOOD-John A LIMITED EDITION BY WEDGEWOOD-John F. Kennedy commemorative collector's plate is made in England by Wedgewood in their traditional blue and white pat-tern with raised silhouette and raised oak leaf and acorn border. A memorial to treasure; available in limited quan-tity. 44." diameter. \$6.50 ppd. Park Gal-leries, Dept. EK-6, 103 Park Ave., N.Y. 17.



BACKYARD GOLF. Play this exciting new game wherever there's grass. Plastic cups ("holes"), topped by numbered flags, depress in the grass without mak-ing a real hole. "Birdie 3" for three-hole courses, \$4.95. "Back 9" with 9 "holes", \$7.95 Ppd. With safe plastic balls. You provide clubs. H & M Enterprises, Dept. E. P. O. Box 196, Walla Walla, Wash.





Batteries for radios, toys, flashlights, tape recorders, etc. brought back to full crackling power by miracle Dynamic Home Battery Charger. Same power & perform-ance as brand new batteries for any make; any size, from 1½-volt flashlight to 9-volt electronic; any type, including carbon-zinc, alkaline, nickel cadmium, mer-cury. Do up to 4 ot a time; if you recharge 1 20c battery 15 times, you SAVE 53 . . . and always have absolutely tresh batteries. Shockproof; charges only with ild closed, UL approved. Plug into any AC outlet. Send check or M.O., no C.O.D. Guaranteed for replacement, repoir for 1 year. BAD



with Chaperone **Repel-O-Sticks** 10 Protect Evergreens, Flowers, Gardens

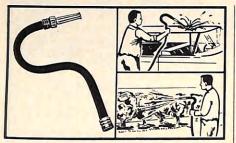
Protect Evergreens, Flowers, Gardens Here's the new easy, humane way to keep pets where they belong—both your neighbors' and your your just insert Repel-O-Sticks in front of whatever you want to protect. Long-lasting, rain or shine. Pets shun them, go elsewhere for digging, romping, comfort station. Absorbent pads on durable stakes go unnoticed, don't disfigure grounds. Generous supply of famous Chaperone Repellent included to saturate pads for extra potency, and to recharge them from time to time for all-season effectiveness. 6 Chaperone Repel-O-Sticks postpaid, only 36 Repel-O-Sticks (6 packs, \$6 value) for \$5 Money-Back Guarantee. Send \$1 bills at our risk. CHAPERONE, Box 1335, Sudbury, Mass. 01776



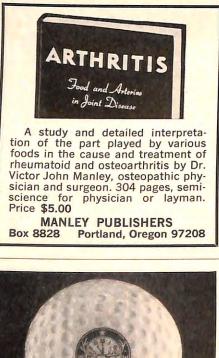
GUILD MAKES <u>NEW</u> OFFER AUTHENTIC PORTRAITS IN OIL

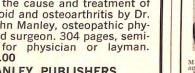
..... Your portrait brought to life from your favorite photo by the artist of your choice. Painted with rich oils on finest imported canvas. Do not confuse these original oil paintings with processed photos. Each Guild painting—a portrait in the classic tradition— a delight today and a heritage for generations to come. The widest choice at the price you wish to pay. Exclusive hand-made frames also available at below-market prices. Portrait sizes: 12 x 16" to 30 x 48". Likeness Guaranteed Write for Fore Carbles Fo Write for Free Catalog E-6

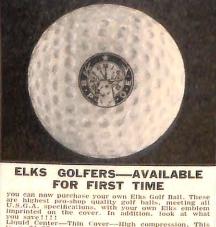
AMERICAN PORTRAIT GUILD 8635 HATILLO AVE. CANOGA PARK, CALIF.



SPRAY-TACULAR . . . COBRA NOZZLE makes car washing easier and more effective. Reaches those hard-to-get-at places on your car where rust and corrosion start. Sprays the water on the car and not on the user. The COBRA NOZZLE also doubles for a lawn and garden sprinkler or a children's fun shower. Quality built of rubber hose with a DuPont Zytel adjustable nozzle. Just the thing for Dad. \$2.95 prepaid. STERLING SALES P.O. BOX 721, CORTLAND, NEW YORK







Market of the cover the authors for the conservation of the cover PROFESSIONAL GOLF EQUIP. CO., 1008 Jefferson Ave., Midland, Mich.



4.2.2.2.2.2.2.2.2.2.



Like a movie-star smile in 3 minutes with wonderful new cosmetic enamel!

with wonderful new cosmetic enamel! Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN a marvelous new "Dental Cosmetic" for an attractive new glam-orous look. Just brush on and in seconds you trans-form discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of smart women and theatrical folks to cover up stains, blemishes and even gold fillings. Dentist's formula is completely safe and harmless for natural as well as false teeth. SEND NO MONEY. Just send name and address. Pay postman on delivery \$1.98 plus postage for a 3-4 months supply. Or send only \$1.98 with order and we pay postage. MONEY BACK GUARANTEED if not completely delighted. NU-FIND PRODUCTS CO., Dept. 135. P. O. Box 205 Church St. Station, N.Y.C. 8, N.Y.



THE ELKS MAGAZINE JUNE 1964

1

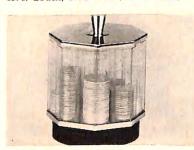
ELKS FAMILY SHOPPFR



PATCH UP YOUR LAWN with Instant Grass. Fast-growing grass mat provides rich green coverage for brown or thin spots without mulching or sowing. Just cut, spread on bare spots and water. Patch blends into lawn. Contains fast-germin-ating seed and nutrients. 18" wide; 100" long. \$1.00 ppd. Albany House, Dept. 614, 1601 Albany Ave., Atlantic City, N.J.



SPACE STAMPS. New and fascinating col. **SPACE STAMPS.** New and fascinating collection contains foreign stamps issued to celebrate other countries' space programs. All 25 colorful stamps are offered to you for only 25¢ to introduce excellent collections of U.S. and foreign stamps 'on approval.'' Send 25¢ to Globus Stamp Co., Inc. Dept. E-5, 276 Park Ave. South, New York, N.Y. 10010.



WATCH YOUR SAVINGS GROW in Clear-View Bank. As you deposit pennies nickls, dimes, quarters in appropriate slots, you can see the stacks rise through the clear lucite sides. Markings show ex-act amounts accumulated. 6 slots. Lock and key, \$1.98 plus 35¢ shpg. chgs. 3 Banks, \$5.75 ppd. Manley Import, Dept. EL, P. O. Box 398, Tuckahoe, N.Y.



MICA TABLE TOPS SPARKLE when you spray on Mica Magic. Special formula polish brightens kitchen counters and tables. coffee tables, dressers, desks, any mica furniture in home or office. Spray on, rub off and smudge-resistant finish shines like a mirror. 4-oz. can, only \$1.59 ppd. Greenland Studios, Dept. EK-6, Miami 47, Fla.

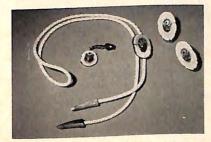
ELKS FAMILY SHOPPER



HAIR THINNING OUT or gone completely on top? Fit "New Youth" over the bald spot and you'll look younger instantly. New Hairpiece acts, combs, looks and feels like your own hair, can be fit to any degree of baldness. Secure in wind and water. Custom-color matched. Send hair sample and \$19.95 to Best Values Co... Dept. E, 285 Market St., Newark, N.J.



EVER WALK ON AIR? You'll feel you are when you wear light, bright Patio Moccasins with their bouncy cushioned innersoles. Handcrafted of smooth, soft, washable glove leather. Turquoise, white, red. bone, natural or black, Sizes 5-10, M & N; ½ sizes too. \$4.95 plus 50c post. Old Pueblo Traders, 622-ELM-So. Country Club Rd., Tucson, Ariz.



GENUINE ELK HORN, beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. Choose black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00: Tie Bars, \$3.00; Tie Tacs, \$3.00. Other emblems on staghorn same price as Elk jewelry. Silver dollar bolo ties \$3.50 ppd. Kildes Staghorn Jewelry, Hayden Lake, Idaho.



KEEP PETS AWAY from garden greens with Chaperone invisible spray. Its secret ingredient, used in India to keep wild animals away, is harmless to plants, lawn, trees, yet repulsive to your pet. Has a faint but pleasant odor to humans. One aerosol can, \$1.00; Giant economy size, \$1.59; 2 for \$3.00, Ppd, Sudbury Laboratory, Box 2182, Sudbury, Mass.



Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.





While visiting the Elks Aidmore Hospital for Crippled Children in Atlanta, Ga., Mr. Dunn decided to show a young patient how to work a "Slinky." Other visitors, Mr. Dunn declaed to show a young patient now to work a Sunky. Other visitors, I. to r.: Mrs. Dunn; Hospital Board Vice-Chairman and Chairman H. E. Mc-Donald and Robert G. Pruitt, respectively; and Aidmore's Exec. Director A. E. Koch. Grand Forum Chief Justice Pruitt is a candidate for Grand Exalted Ruler.

PRINCE GEORGES COUNTY, MD. In the shadow of the nation's capital, the Grand Exalted Ruler, accompanied by Mrs. Dunn, recently made a three-day visit in this part of the Old Line State. The stay included a visit to Prince Georges County (Riverdale) Lodge, where the Ronald J. Dunn Class, consisting of 80 candidates, was initiated. Mr. Dunn also visited Frederick Lodge. By car, he was taken on a tour of the county and visited the U.S. Naval Academy at Annapolis. While in the state capital, he was guest of honor at a luncheon held for him at Annapolis Lodge and met with Governor J. Millard Tawesa Past Exalted Ruler of Crisfield, Md., Lodge. The Grand Exalted Ruler was

made an honorary citizen of the State of Maryland. Sandwiched between his activities in this South Atlantic state, Mr. and Mrs. Dunn were guests of honor at a dinner dance at Washington, D.C. Lodge. Fifty new members were received into the Order then.

BIRMINGHAM, ALA. On a leg of his yearlong itinerary that called for stops in South Carolina, Georgia, and Florida during a swing through the South, Mr. Dunn wielded the scissors at the ribbon-cutting ceremony for Birmingham Lodge's new lodge home, which was constructed at a cost of more than \$125,000. The Grand Exalted Ruler (Continued on page 36)



Right, middle: Three hundred brothers and wives from 14 Florida lodges were on hand to welcome the Grand Exalted Ruler to Jacksonville Lodge for a reception, following which Mr. Dunn addressed the group. Left to right: E.R. Ray G. Kaczmarczyk, P.G.E.R. William A. Wall, and State President Thomas E. Mallem.

Right, bottom: A visit to Huntington, N.Y., Lodge kicked off its 35th Anniversary celebration year. Mr. Dunn is shown here with Huntington officers, including E.R. Nicholas Leone-on his leftand P.E.R. Chester L. Murray, extreme right. Front left: D.D. Thomas Cozetti; rear left: Secy. Herman J. Wickel.

The famous Thunderbird Hotel in Las Vegas, Nev., was host to a recent meeting of the Board of Grand Trustees, at which time the following Elk dignitaries, left to right, faced the camera: R. Leonard Bush, Nelson E. W. Stuart, Committee on Judiciary Chairman John T. Raftis, Joseph F. Bader, Raymond C. Dobson, Robert E. Boney, Arthur J. Roy, Grand Exalted Ruler Dunn, Elks Natl. Home Supt. Thomas J. Brady, Edward W. McCabe, and Grand Trustees Board Chairman Edwin J. Alexander.

During a luncheon visit at Washington, D. C., Lodge, Grand Exalted Ruler Dunn had the opportunity to meet an Elk in politics-Senator Jack Miller (Rep., Iowa), a member of Sioux City Lodge.



Down

South...

Lodge Visits of Ronald J. Dunn



When visiting Birmingham, Ala., Lodge, the Grand Exalted Ruler was handed the Key to the City by Mayor Albert Boutwell—a P.E.R. of the host lodge. Other front-row Elk luminaries: left, D.D. Wm. J. Kernan and, right, State Pres. Bryan A. Chancey. Mr. Dunn officiated at the lodge's new home dedication.



... and out West



The toughest decision in business?

(John Hancock makes it easier for you.)

Illness or injury puts one of your key executives out of action. You hope he'll be able to come back. But if he can't return within a reasonable time, you'll be forced to replace him. How long do you keep him on the payroll?

With John Hancock's Keyman Salary Continuation insurance to help, you never have to face this decision. John Hancock can help you provide a guaranteed income for a definite period with outstanding tax advantages. You have a fixed, budgetable, deductible expense instead of an indefinite legal and moral obligation. For a custom-tailored proposal for your key men, mail this coupon.

Chn Hancoa LIFE INSURANCE

John Hancock Mutual Life Insurance Co. Salary Continuation Plans, B-21 200 Berkeley Street, Boston, Mass. 02117 Please send me a salary continuation proposal for the following key employees: Age Occupation A.

A		
В		
C		
	Income Required	
A. \$	a month for	_months
В. \$	a month for	_months
C. \$	a month for	_months
Name		
Company	in the second second	- hugh
Address		
	uninternet produce the	
City	- transmitter of the second	
State	Zip Cod	E



Grand Exalted Ruler Dunn and Kingsport Lodge were focal points of the Tennessee State Elks Assn.'s spring meeting, where this picture was taken. Front, l. to r.: P.E.R. William R. Rigell, E.R. Henry H. McKay, Mr. Dunn, Past Grand Exalted Ruler John L. Walker, and Grand Trustee Edward W. McCabe. Rear: State Secy. John M. Smith, P.E.R. Ray M. Pylant, State Pres. Sam E. Aaron and Vice-Presidents Fletcher Grindstaff, James Fesmire, and John O. Minturn.



Slated as an honored guest, Mr. Dunn jetted to Missouri for that state's annual four-district initiation and banquet, held at Washington Lodge in honor of State Pres. Orville F. Kerr. The Grand Exalted Ruler addressed more than 450 Elks. With him at the speaker's table are, l. to r.: Judge Kerr, E.R. Michael F. Casey Jr., Grand Lodge Credentials Committeeman Wayne A. Swanson, and Chaplain Emmett S. Vandergriffee-Acting Grand Chaplain for the installation.



At Riviera Beach, Fla., Lodge, a tanned Grand Exalted Ruler Dunn was conducted on a grand tour of its new, recently dedicated home and later, along with Past Grand Exalted Ruler William A. Wall, had the pleasure of posing for this picture with Elks' ladies, who had been engaged that evening in making Easter baskets to give to the patients of the Harry-Anna Crippled Children's Hospital.



THE ELKS MAGAZINE JUNE 1964

was guest speaker at the dedication ceremony, as well as at a dinner that followed it. The evening's festivities were capped by a dance.

AUGUSTA, GA. Early in the spring, Mr. and Mrs. Ronald J. Dunn spent four days in Georgia, during which the Grand Exalted Ruler was guest speaker at a meeting of the Georgia State Elks Association in Augusta. The gathering, attended by more than 500 members of the state's 43 lodges and 38 Elks Aidmore Hospital For Crippled Children Auxiliaries, was highlighted by the presentation of more than \$51,-000 in cash contributions to the Hospital-the major project of the Georgia State Elks Association. Located in Atlanta, the Elks Aidmore Hospital, which provides rehabilitation treatment to more than 800 children annually, receives statewide Elks support to the tune of about \$160,000 each year. The Dunns made a point of touring the Hospital on the final day of their stay in Georgia. Among others who accompanied them was Grand Forum Chief Justice Robert G. Pruitt of Atlanta Lodge–Chairman of the Hospital's Board of Trustees and currently a candidate for Grand Exalted Ruler. While in Georgia, the Grand Exalted Ruler had the pleasure of meeting with Past Grand Exalted Ruler John S. McClelland.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Georgia	Jekyll	June 3-4-5-6
Nevada	Hawthorne	June 4-5-6
South Dakota	Rapid City	June 4-5-6
Texas	Harlingen	June 4-5-6
Utah	Salt Lake City	June 4-5-6
Wyoming	Laramie	June 4-5-6
Indiana	French Lick	June 4-5-6-7
Pennsylvania	Harrisburg	June 4-5-6-7
Connecticut	New Britain	June 5-6
North Dakota	Dickinson	June 6-7-8-9
Idaho	Lewiston	June 11-12-13-14
Minnesota	Owatonna	June 11-12-13- 14-15
New Jersey	Wildwood	June 12-13
South Carolina	Columbia	June 12-13
Washington	Longview	June 18-19-20
Massachusetts	Plymouth	June 19-20-21
Rhode Island	Pawtucket	June 20-21
Montana	Missoula	July 22-23-24-25

Left, Umatilla, Fla.: Mr. Dunn presents the Harry-Anna Crippled Children's Hospital-the State Association's major project-with a \$500 check, bequeathed by Chester Hall, former Sarasota, Fla., Lodge Brother, who last resided at the Elks National Home. Left to right: State Pres. Thomas E. Mallem, Secy. William Lieberman, Mr. Dunn, Harry-Anna Dir. George Carver, and P.G.E.R.'s William A. Wall and Lee A. Donaldson.

Former Youth Leaders Remember Their Elk Friends

In the May issue, the 1964 Youth Leadership winners were announced. But many Elks haven't forgotten those who were selected in years past, nor have many of the young people lost their interest in Elkdom

EACH YEAR, a highlight of the Convention is the introduction of the current Youth Leadership first-place winners and "Most Valuable Students." The hearts of all Elks present are invariably captured by the young people who have been selected by the judges. A moment's reflection would also bring to mind the winners of past years. Where are they now?

In recent months, letters from three past Youth Leadership winners were received by Elk officials, indicating their desire to show their continuing gratitude for the Order's assistance and to prove that their promises to Elkdom have been kept. Excerpts from these letters follow.

Patricia L. Kurtz, Youth Leader among girls in 1961, wrote last December to Phoenix, Ariz., Lodge, her sponsor: "This year, in addition to the traditional shopping list, I have compiled another list-a list of people to whom I owe a tremendous debt of gratitude. As in the past, the Elks are



Cadet Norman Fretwell

high on that list. . . ." Miss Kurtz at-tended Phoenix College for two years, and then enrolled at Stanford University as a pre-law student, the beneficiary of an Elks scholarship. "This scholarship is not the first manifestation of aid and confidence that the Elks have placed in me, and I only hope that through my attitudes and achievements I may strive to enhance rather than disappoint this confidence. ... In your times of doubt and wonder, please gain strength from the knowledge that the youth of this state and nation are aware of and appreciative of the interest that the Elks have

shown in our resources. . . ." Norman E. Fretwell, Youth Leader among boys in 1962, wrote to Grand Lodge Youth Activities Committee Chairman E. Gene Fournace last February: "As my education increases, I am seeing more and more each day what effect my past is having on my future. I am able to see that without the guidance and motivation given to me I might possibly have never gained the opportunities and insight which are now mine. It is very fortunate for one to be able to attend such a school [West Point] where all of those about you come from the higher ranks of our nation's youth. . . . I would like to take this opportunity to again offer praise and appreciation for organizations such as yours and for men such as yourself who take such an interest in the development of our youth and of our nation's future. Your efforts are sincerely appreciated and are not for-Although he didn't boast of gotten.' it in his letter to Brother Fournace, Cadet Fretwell was honored last fall by the United States Military Academy as first in his class in military efficiency and leadership.

Michaeline Pereira was 1963 Youth Leader among girls, and last January she wrote to Dr. M. J. Junion, Youth Activities Committeeman in charge of the 1963 contest: "I just completed the six-month course at Northeast



Miss Patricia Kurtz



Miss Michaeline Pereira

Broadcasting School and am out looking for a job. I hope you will be happy to hear that I received the highest marks in the class. Ed Settle [1963 winner among boys] is back at the University of Kentucky studying hard and playing sports. . . I never got a chance to thank you for everything vou've done for me, but I don't think I could really tell you how much I appreciate your kindness and that of all the wonderful people I met in San Francisco. I think by far the Elks have done more for teenagers than any other organization I know. I was wondering if you could get me a copy of the proceedings. Honestly, I gave my speech extemporaneously, and I'd like to find out exactly what I said. I never write speeches; I never write anything I'm going to say because I feel more sincere in saying what I feel. . . . By the way, I think the Packers did great this season!" Dr. Junion hails from Green Bay, Wisconsin.

possibilities, plus the complications of gift, inheritance, and income taxes, make estate planning a crucially important financial responsibility for most American families today.

Good estate planning results from careful study in many different areas. The initial consideration is your will. You'd be amazed at the number of otherwise meticulous folks who never bother to make out a will at all. It is reliably estimated that seven out of ten Americans fall into this category.

Mr. and Mrs. A. provide a case in point. They lived comfortably on the pension he had earned while working as a plant manager and on the income that accrued from rentals from two apartment buildings, purchased out of their savings. They devoted much of their time to the care of their 28-yearold paraplegic daughter. Neither Mr. A. nor his wife thought a will was necessary. They had a mutual understanding that the surviving partner would look after the daughter's needs.

When Mr. A. suffered a fatal heart attack, his wife took title to the real estate. Six months later she remarried and agreed to share joint ownership of the properties with her second husband, the same arrangement she had had with Mr. A.

She gave little thought to how the second marriage would affect her daughter's security, because there had been no difficulty when her first husband died. Less than a year later the former Mrs. A. died and all the property passed to the second husband.

Estate Planning

(Continued from page 11)

He sold the real estate and disappeared, deserting the daughter. It's a sordid story—but it happened.

It never would have taken place if Mr. A. had had a properly drawn will which made provision for the care of his daughter. Later, Mrs. A. could have made a similar disposition in her will if she'd had one.

In many cases, men who die without making a will have had their wealth distributed quite differently from the ways they intended. If a man dies *intestate* (without a will), a court must distribute all the property, which he did not own jointly, in accordance with state law. In a great number of cases, these state laws are in conflict with the decendent's own desires.

For example, even though a man may intend to leave everything to his wife, the laws in many states provide that in the absence of a will, and where there are surviving children, as much as one-half to two-thirds of the estate will go to the children.

Care and attention to detail cannot be overstressed. Those who think that drawing a will is a simple do-it-yourself project for a Saturday afternoon would be shocked to learn that thousands of self-prepared, poorly drawn wills are thrown out of probate courts every year. In such cases the testator, the individual willing his worldly possessions to his loved ones, never has his



This year's Grand Lodge Convention in New York City will see plaques awarded to 12 lodges which won plaudits in a new effort sponsored by the Grand Lodge Committee on Lodge Activities.

Designed to encourage the lodges to develop various Community Service activities which would increase the prestige of Elkdom in each community, this project was an unqualified success.

Robert G. Steeb, the member of the Grand Lodge Committee who was in charge of this phase of the program, reports that the brochures submitted for consideration by each of the winners will be on display at the Committee's exhibit in the Hotel Commodore all during the Convention. Delegates and guests are invited to inspect these presentations.

The first three winners in each category, as shown below, will receive their awards at the Convention, and certificates will be mailed to those lodges whose programs won Honorable Mention.

The winning lodges are:

More than 1,500 members

- 1. Fort Worth, Texas
- 2. Boise, Idaho
- 3. Phoenix, Ariz.

Between 500 and 1,000 members

- 1. Warren, Ohio
- 2. Bayonne, N. J.
- 3. Meadville, Pa.
- or inclutionic, ru.

Lodges receiving Honorable Mention are:

Albuquerque, N. M., Ann Arbor, Mich., Detroit Lakes, Minn., Juneau, Alaska, Kissimmee, Fla., Liberty, N. Y., Manila, P. I., Manistique, Mich., St. Joseph, Mich., Tuscola, Ill., and Wheeling, W. Va. last intentions carried out. The result can be trying for his family.

Even the most meticulous businessmen can leave wills which leave many questions to be settled in court. Recently, a successful securities broker died, leaving an estate totaling \$17,-000,000. His will left \$7,000,000 in trust for his wife. It provided trust funds for his nine children-\$1,700,000 to his daughters and \$1,400,000 for his sons. The balance was to go to educational and charitable institutions. Less than four months after his death, a court fight was in progress over the true meaning of the trust funds he set up for his four daughters and five sons.

The court battle hinged on these questions: Did he leave \$1,700,000 for each daughter or was that the sum total left to them? Was each son to receive \$1,400,000 or were they to share one fund in that amount? The will, it was contended, never made this clear.

In discussing your will with an attorney, have a clear picture of how you want your property to be distributed. Questions such as which child should get the second family car must be decided. Also, how will you distribute your personal effects? Some may be much dearer to one member of the family than another. Is there any one outside the family you want to remember? Ask yourself these questions and get the answers clearly in your mind.

But even in a will you can't get rid of everything. Jointly owned property held by individuals possessing the right of survivorship will automatically pass to the surviving owner, no matter what your will states. The same is true for insurance policies which, unless payable to your estate, will go to the individual designated as beneficiary, or United States Savings Bonds made out in the name of one person payable at death to another. These are just a few matters which a will cannot change; your attorney can point out others.

Never overlook the fact that drawing a will requires the experience and skill of a competent attorney, preferably one who has specialized in estate work. A will, however, is just one aspect of estate planning. Here are some of the other important factors which must be considered:

Your age. This is a key factor in determining the amount of money you'll have available when you retire. Your wife's age is also important. If, as statistics indicate, she will outlive you by nine years, an adequate amount of income must be provided for. Questions, such as how much should be set aside for her medical care, can be determined through estate planning in many cases. Consideration will also be given to the age of your children in view of their educational needs and the time that will elapse before they can support

2. Plymouth, Mich. 3. Salt Lake City, Utah Under 500 members

Between 1,000 and 1,500 members

1. Fulton, N. Y.

1. Davenport, Iowa

- 2. Ukiah, Calif.
- 3. Sanford, Fla.

Let Freedom Ring Again!

Last year, as the result of the efforts of two freedom-loving New Englanders, and with the cooperation of the Order of Elks, bells in thousands of communities across the nation rang out in unison on July 4th, attesting to our joy in the independence won for us 188 years ago.

The Grand Lodge Americanism Committee is again supporting this movement, and Chairman Vincent H. Grocott asks each local Americanism Committee to seek out the bells in every community, arrange to have them rung from two to four minutes at 2 p.M. Eastern Daylight Time, 1 CDT, 12 Noon MDT, 11 PDT, 8 A.M. in Hawaii and 7, 8, and 9 A.M. in the Alaska time zones.

Enlist the support of your local press and radio and TV stations in publicizing this project, and urge friends and neighbors to fly the flag on Independence Day.

themselves. You may want to set up a separate trust fund for their education.

If you have a business partner, his age can be vitally important. A more elderly partner may not be expected to run the business indefinitely. His death could cause friction among those who inherit his share. Your estate planner can provide for this contingency. He could, among other things, recommend that an insurance policy be taken out on the life of each partner. The policy could provide that a sum equal to the deceased partner's share of the business be awarded to his heirs.

Competency. As was the case with Jane G., many wives have limited business experience. More have little or no knowledge about investments. To thrust the responsibility of a small business or a securities portfolio upon her is not only foolhardy but somewhat cruel. Here a trust agreement can be worked out, providing for a competent advisor who will manage her financial affairs, be responsible for the administration of the business, and represent her share in it. Trust agreements cover the gamut from delicatessen stores to steel foundries, from a modest cash savings to multimillion dollar stock portfolios.

True, many trust companies will not accept trusts which do not meet certain minimum capital requirements, sometimes as high as \$50,000. But there are others that do. An experienced estate planner will know one which will accept your estate. Some trust companies will place the liquid or cash part of an estate in an investment management fund. In this way your widow's money will be pooled with other funds and invested in much the same manner as mutual fund shares. As a result of most trust agreements, widows who might otherwise flounder in the complex world of finance and commerce receive the benefit of a bank's conservative and experienced judgment. They acquire the wise habit of consulting the trustofficer handling their account with all their important financial decisions, from selling the aircraft plant to buying a new car.

A so-called spendthrift trust can be set up for the good of an immature or reckless offspring. It will restrict the funds available to this child until he reaches a more responsible age.

Taxes. Savings on taxes are a paramount advantage of estate planning. Dan L., a typewriter sales executive, was more than a good provider, but he failed to plan his estate properly. At the time of his death, Dan's assets totalled \$200,000 in securities, savings accounts, life insurance, and two homes. Taxes and other not fully anticipated expenses reduced Dan's estate by onethird. His widow was compelled to sell off much of her valuable portfolio of securities in order to maintain her accustomed standard of living. No, not an especially shocking story, but even this relatively minor tragedy could have been avoided.

Without careful planning and advice, Dan's estate was a sitting duck for federal, state, and local tax collectors. An estate planner might have been able to reduce these losses by one-third. A number of money-saving approaches might be considered.

Take the marital deduction. It applies where a husband intends to leave up to half his estate to his wife outright. If he chooses the marital deduction, the tax on his estate will be based on 50 percent of his adjusted gross estate (his estate after expenses for funeral, attorney's fees, etc., have been deducted) rather than on the entire estate.

In addition, federal law provides an automatic \$60,000 tax exemption on your estate. Thus, if your estate totals \$120,000 and one-half is left to your wife, there would be no federal estate tax. One point to remember here is that a marital deduction must be claimed. Your wife has to declare it. Where advisable, an estate planner, an attorney, or the officer of a trust company will see that she does.

But remember that many contingencies are always present. In your particular case, it may not be advisable that your wife declare a marital deduction. Also, state laws regarding estate and inheritance taxes vary widely. The importance of consulting someone who knows the local as well as state and federal laws must be emphasized. Don't think you can do it yourself.



Other tax savers may be overlooked. You may not be aware that federal law provides a lifetime exemption of \$30,-000 on gifts which each of us can spread over any number of years until the full amount has been distributed. This exemption doubles when the wife joins in making the gifts. Thus, considerable savings can accrue to your estate simply by giving away during your lifetime some of what you intend to will to your heirs upon your death.

Taxpayers are also entitled to exclude from taxation the first \$3,000 in outright gifts to as many people as we deside during a calendar year without affecting the litetime exemption. If the wife joins in giving, the exclusion is double.

It is well worth noting that any gifts given within three years of death can be considered by the courts as "gifts made in contemplation of death." This could make them the target of inheritance taxes.

Charitable gifts. The most benevo-lent wishes can be thwarted by legal. restrictions. Many deceased persons have willed gifts to organizations which cannot accept them. In some states, for instance, an unincorporated association cannot receive a bequest made through a will. In many cases, where the gift is given on the condition that it be used for a specific purpose-let's say building a new wing on a hospital -it may be inadequate. Such a condition should not be mandatory or the whole bequest may fail. Your estate planner will help you make certain that your gift counts. He'll also know which charitable organizations are considered exempt from certain federal taxes.

When you consult an estate planner, you may be concerned about the execution of the plan you will jointly prepare. Unfortunately, you won't be around to see that all goes well when the time comes. Well, the estate planner or any other attorney (such as your family lawyer) will be able to follow through and see that all provisions are complied with, but there must be a stipulation to this effect in your will. Given the authority he will see that the will is properly probated, taxes and other administrative expenses are paid, and property distributed according to your wishes. If all is in readiness well in advance, you'll truly rest in peace.

This has been a discussion of only the most rudimentary features of estate planning. It takes a sit-down, face-toface discussion with an estate planner to work out the program and advantages which are best suited for you and your family. We are not attempting to instruct you specifically on how you should manage your financial affairs, but rather to give you an idea of what estate planning can offer. The next step is up to you.





ELKS NATIONAL FOUNDATION

"Where every dollar contributed becomes a source of good work, untouched by administrative expenditures"



THE ELKS MAGAZINE JUNE 1964

PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN. 40 COURT ST., BOSTON, MASS. 02108

40

ELKS NATIONAL FOUNDATION PAST GRAND EX CHAIRMAN, 49 G

Unfit Drivers

(Continued from page 13)

weren't stilled. (Editor's Note: Although Pennsylvania remains the only state to attempt a professional medical examination as a prerequisite for license renewal, AAMVA points out that medical reports on a "for cause" basis are commonly used in almost all jurisdictions. Moreover, five states and the District of Columbia require a complete reexamination for renewal if the applicant is above a stated age. Seventeen additional states, on a discretionary basis, can demand such reexaminations at any age.)

When David Lawrence was elected Governor of Pennsylvania in 1958, he brought to the office a genuine interest in highway safety. Largely due to his efforts while Mayor of Pittsburgh, traffic fatalities in the city were cut by 60 percent. The need for special efforts in the safety field had been made horribly and tragically apparent to him in 1942 when two teen-age sons were killed in a highway mishap.

Governor Lawrence appointed a pro as Commissioner of Traffic Safety– O. D. Shipley, former director of safety for the Pennsylvania Motor Truck Association.

With the Governor's cooperation and blessing, a tough but fair licensing code was pushed through the legislature.

The controversial reexamination segment of the regulations encompassed visual, physical, and psychological checkups. Standards were established on the basis of pertinent studies conducted by the Pennsylvania Medical Society.

Ten disorders were listed as disqualifying: loss of the use of both hands, vision below 20/70 in one eye despite corrective lenses, serious neurological disorders, cardiac or circulatory disorders, neuro-psychiatric disorders, repeated lapses of consciousness, alcoholism, narcotic addiction, uncontrolled diabetes, and uncontrolled epilepsy.

The original program called for examining 750,000 drivers annually until all in the state had been checked. After that, reexamination was to be mandatory every ten years until a driver reached the age of 65, every five years after that. The program went into effect June 1, 1959. By December 31, 1960, a total of 617,360 licensed drivers and applicants for learner permits had undergone examination.

During that period, 30,000 drivers were found to have disqualifying vision defects requiring corrective measures. During that same period, 8,176 drivers were disqualified for being unable to meet minimum standards. Of that number, the largest single group was made up of those who voluntarily surrendered



The advertisement promised that their 'now you see it-now you don't' invisible swimming aid would enable me to swim instantly. Imagine! Me, who could not swim a stroke. There were a lot of other incredible statements about how this 4 oz. device, would float any woman or man with little effort. Frankly, the claims did seem a bit exaggerated, but Fred (my husband) thought they were impossible and he enjoyed a hearty laugh at the idea of anyone trying to live up to them. But there was a 10 day trial guarantee, so just out of curiosity and without mentioning it to Fred (he is so irritatingly right nearly all the time), I sent away for a "SWIM-EZY."

But the laugh was on Fred! When my "SWIM-EZY" arrived, I slipped it on under my swim suit and I had to admit it was completely unnoticeable. I stepped into the water, followed the simple instructions and in minutes there I was, paddling about, floating, doing all the unbelievable things I would have bet my life, I could never do. My "SWIM-EZY" worked even more wonderful magic than that. I began to really swim and what is more, I enjoyed it thoroughly. When Fred came home and saw me swim to the deep end without fear, he could not believe his eyes. We both had a good laugh when Fred finally admitted he had been wrong and then actually ordered a "SWIM-EZY" for himself. Take a tip from a couple of former skeptics, it works wonders for both women and men!

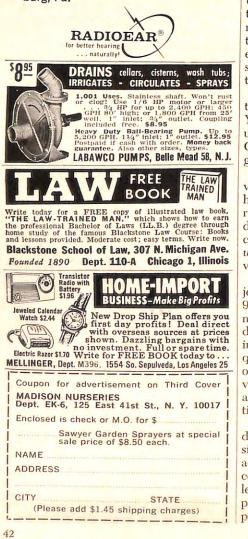
Now, I swim every chance I get, my weight problem has vanished and I am proud of the slim, trim figure I never had before. Who'd believe my invisible SWIM-EZY could do all that? Best of all, Fred is more attentive than he has been in years. And all I did to deserve this happiness was to send \$7.95 (plus 32¢ tax in Calif.) together with my WAIST SIZE and SEX to SWIM-EZY Mfr. 2245 N. Lake Avenue, Dept. K-358, Altadena, California. Why don't you? They will even airmail it if you add 42¢!



SHE USED TO WORRY ABOUT WEARING A HEARING AID!



When she first bought her Radioear 900 hearing aid she often looked into a mirror to make certain that it was unnoticeable. But now her mind is at ease. Her friends still don't know that she wears a hearing aid. As a matter of fact, the Radioear 900 is so light, so comfortable and its tones are so natural that she hardly knows she's wearing it. It fits perfectly behind her ear and is completely hidden by a wisp of hair. She's glad she discovered the Radioear 900. Why don't you find out more about it? Clip this ad today and send it to Radioear Corporation, Dept. G, Valley Brook Road, Canonsburg, Pa.



their licenses or failed to show up for the tests. There were 3,211 in that category. The second largest group (2,158) was composed of those with serious neuro-psychiatric disorders.

Medical men readily admit that the field of mental-emotional disturbance is one filled with diagnostic pitfalls. Dr. R. W. Conn of the Babcock Industrial Hospital in Los Angeles has said, "The field is not small or unimportant. Quite the contrary is true. But from a practical standpoint, our abilities to make meaningful judgments or forecasts are quite poor indeed.'

Despite these admitted weaknesses, Pennsylvania discovered 2,158 persons who were unquestionably mentally unfit to be behind the wheel of a car-in the relatively short period of 19 months. Reexamination opponents argue that the instances of such people actually driving are rare. Rare they may be, but the fact remains that they can legally drive. And when they do, tragedy often results.

For example, there was the instance of the former mental patient who raced at speeds up to 100 m.p.h. along the Pennsylvania Turnpike-in the wrong lane, against oncoming traffic. All efforts to halt him failed until, in desperation, state police parked an empty tractor trailer across the highway. The man was undeterred. He slammed into the truck with such force that his car emerged on the other side with its top sheared off. And another highway fatality was added to the state's roster.

A driver doesn't have to go berserk to incur this type of tragedy. In New York, a driver subject to epileptic seizures suffered one while passing a school. Out of control, his car rammed into a group of children, killing six.

It may be argued, and with some validity, that these two cases might not have been brought to light through a reexamination program. However, 2,158 drivers with serious afflictions were discovered, and their driving privileges were suspended before they became involved in accidents.

If Pennsylvania's findings are projected mathematically to the nation's 91 million licensed drivers, we see that more than 156,000 drivers would be denied renewal licenses because of inability to fulfill minimum physical requirements, while approximately another 1,400,000 could be expected to voluntarily surrender their permits as a result of recognizing their own limitations.

Publication of Pennsylvania's findings did little to quiet the program's opposition. During the four-year Lawrence administration, the program received a constant volley of criticism from many legislators, who were aware of its unpopularity with large segments of the public-a public that was skeptical and

opposed to drastic change. With the change of administrations last year the tide turned; what some called "an air of leniency" toward traffic offenders followed.

One of the initial acts of Governor William W. Scranton's new Commissioner of Traffic Safety, Harry H. Brainerd, was the forgiving-en masse -an almost insurmountable backlog of traffic offenses awaiting action by the department. Soon afterwards, the reexamination routines themselves were abandoned.

Arguments favoring the relaxing of license requirements were based largely on a report issued by a Joint State Government Commission, comprised of legislators of both parties. It published its findings in January, 1963.

Commission members concurred in their belief that the compliance costs, which had ranged from \$1.50 to as high as \$108 per applicant, were too high. The total compliance cost to drivers over a ten-year period was placed at \$40 million. They also indicated a belief that the inherent danger of the physically or mentally unqualified driver had been overestimated. And the fact that Pennsylvania's reexamination procedures differed from those recommended by AAMVA also came in for criticism.

Pennsylvanians were not alone in criticizing reexamination. As late as 1958, the then Secretary of Commerce Lewis L. Strauss went on record as being opposed to "intensive screening devices and regular retesting of license holders" on the grounds that such tests have shown a low record of effectiveness. Acting on such statements and the Commission report, the Bureau of Motor Vehicles dropped its physical examination requirements in March, 1963.

Almost immediately, Pennsylvania's fatal accident rate began to rise. Although fatalities nationwide were up about 6 percent over 1962, Pennsylvania's rate climbed more than 9 percent. A coincidence, or was there a correlation?

Some of the increase in the state may have been due to a relaxing of licensesuspension penalties for speeding violations. The Bureau of Motor Vehicles, however, had been giving serious second thoughts to the value of reexamination. There was mounting evidence, too, that the public had reconsidered. Many drivers formerly opposed to the plan now voiced their support of the principle of the tests. Quietly and without public announcement, the program was restarted.

It's true that the Keystone State's plan differs-in detail-from that suggested by the Uniform Traffic Code and AAMVA; however, in objective, it doesn't. Recognizing that difficulties

involving cost and lack of trained personnel may be encountered in putting standards into practice, the AAMVA recommends a step-by-step, three-point program.

First, and perhaps most important: The abolition of the mail-order system of license renewal. Applying in person would be mandatory—a step that would result in the voluntary surrender of permits by many drivers who have come to realize that they should no longer be driving. Under the mail renewal system, these drivers are faceless numbers whose current driving abilities and qualifications go unchallenged.

Secondly, all applicants would be required to take a vision test. Besides visual acuity (the ability to see sharply contrasting details adjacent to each other and to separate them into recognizable objects), they would be checked for depth perception, visual field, and night vision.

(Editor's Note: AAMVA reports that vision tests are required in a number of states, including North Carolina, Iowa, Arizona, Idaho, Washington, California, and Indiana. Such tests are authorized in 21 other states on a selective or "for cause" basis.)

The third test would be a written examination covering road rules and licensing requirements.

In addition to these three main steps, examiners would be authorized—if it is deemed necessary—to require further tests, ranging from a behind-the-wheel check to a complete physical and/or mental examination.

The Pennsylvania experiment has been closely observed by state safety officials all over the nation. Other states are expected to set up programs of their own modeled along the same lines. It is felt generally that if the states don't show a willingness to make significant moves to lift the driver's license from its present ID card status, federal legislation may be forthcoming.

Congressman Kenneth A. Roberts (Ala.), chairman of the House Committee on Interstate and Foreign Commerce, has expressed an interest in the program. A statement made by him in *Traffic Safety*—a publication of the National Safety Council—throws light on a segment of Congressional thinking about highway safety.

"In the field of highway safety," says the Congressman, "the states have been dragging their feet in recent years. The reluctance of the states to adopt the Uniform Motor Vehicle Code, which was proposed 35 years ago, is a good example. If the states cannot get together on a uniform code, should the federal Government step in with legislation to fill the most important gaps, such as driver licensing, motor vehicle safety standards, and motor vehicle inspection? That is the question being asked with more frequency in Washington. The answer, perhaps, is up to the states themselves."

Congressman Roberts' statement points out the growing tendency of the federal Government to move more strongly into the field of highway legislation, or at least to prompt action at the state level. Federal subsidization of highway construction provided an opening wedge.

Although standard road signs and markers have been proposed by the Uniform Code, the states had made little progress toward adopting the recommendations until the Federal Roads Program came into existence. In return for footing up to 90 percent of the bill for new interstate highways, the Bureau of Public Roads demanded that the states adopt the suggested standards. From road signs the Government quietly moved into the area of driver licensing through the creation of the National Driver Register Service.

The National Driver Register Service was established by Congress in 1961. Administered by the Bureau of Public Roads, the service maintains a file of all drivers who have been suspended, or have had their license revoked as a result of driving while intoxicated, or who have been convicted of a law violation resulting in a traffic death. It is designed to keep a suspected driver from obtaining a license in one state while under suspension in another. Although it is a voluntary program, 46 states and the District of Columbia are already cooperating. Federal control over driver licensing will become more extensive if legislation already introduced is adopted.

House Bill 9443, introduced in 1962, would require some portions of state licensing laws to conform to the Uniform Vehicle Code. Under the proposed law, no person would be allowed to operate a commercial vehicle unless he holds licenses and permits issued by a state whose licensing procedures are in accordance with those set forth in the Uniform Code.

Unless state authorities step up their efforts, it is not difficult to forecast an even more impatient attitude on the part of federal agencies. The result could well be an extension of the act to cover all drivers—private as well as commercial.

There is little doubt among those close to the situation that more stringent regulations covering driver quality control are coming and that some form of driver reexamination will be a part of them. Whether such regulations will be administered by the states or by federal authorities remains to be seen. But as Congressman Roberts put it: "The answer is up to the states themselves."

YOU'D NEVER GUESS THAT HE HAS NERVE DEAFNESS!



He used to avoid the telephone. He also avoided personal contacts. He could hear people, but he couldn't understand them. He knew that he needed help, but the thought of wearing a hearing aid distressed him. Then he discovered the Radioear 900. This tiny hearing aid fits inconspicuously behind his ear. Yet it has superb tonal qualities. Now he uses the telephone naturally. And he no longer avoids friends. For the first time in years, he's enjoying good hearing. For more information about the Radioear 900, clip this ad today and send it to Radioear Corporation, Dept. G, Valley Brook Road, Canonsburg, Pa.



HOW TO PUBLISH Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book. CARLTON PRESS Dept. CLF 84 Fifth Ave., New York 11, N. Y.



The Second Leg of the Trip By JERRY HULSE

After the Convention and/or World's Fair, you'll probably want to make it a summer to remember by taking in some other sights and scenes before going home. Whether it's Bear Mountain, Bermuda, or Bavaria, there's no better launching pad than New York City

SEE THE FAIR, THEN GO FROM THERE is the motto of vacationing Americans since the Grand Opening of the New York World's Fair a little more than a month ago. Elks and their ladies will undoubtedly be among the throngs going somewhere else before going home, when the Elks National Convention comes to an end next month in Manhattan. Not to mention those families who come solely to see the Fair.

And why not? As everyone knows, New York is the gateway to the United States. It welcomes more ships and jets than any other city.

Following Convention and Fair visits, Elks will fan out-by bus, train, air, their own or a rented car-to such historic American sites as Philadelphia, Gettysburg, Washington, Williamsburg, and Jamestown.

Others will hop jets or board ships to leave behind the New World for a look at the Old. Europe is closer and cheaper from New York than any other spot in America. The sunny islands of the Caribbean, the Bahamas, and Bermuda will also attract many.

Canada will beckon to those who've dreamed of visiting this good neighbor to the north, but have never found the right excuse. West Coast Elks and their families will take advantage of special "World's Fair" jet fares in order to work in visits to Mexico, Florida, and New Orleans. For example, it costs only \$25 more to fly from the West Coast to New York via Miami than non-stop. (Check your travel agent for a listing of the participating airlines.)

You'll probably want to investigate the special packages prepared by the various travel agencies for pre- and postFair touring along the East Coast. Bus touring may be the answer for you; the distances between the concentration of interesting places like Boston, Cape Cod, the White and Green Mountains, Lake Placid in the Adirondacks, even Nova Scotia, are short, the highways excellent.

One tour that will focus on points of interest that played a part in our nation's founding will ramble off through the New England states from your Convention-Fair base in New York City.

Europe, of course, will be the destination of others coming to New York this summer. And an exciting year there it's proving to be already! First of all, the entire Continent—as well as England—is celebrating the 400th birthday of the greatest playwright of all time—William Shakespeare. Commemorative programs are planned for the entire year in England.

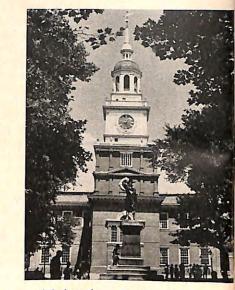
Sharing the spotlight with Shakespeare is the Swiss National Exposition at Lausanne—a spectacle staged only every quarter of a century. (Incidentally, the Exposition will run to mid-October, like the World's Fair.)

In addition to the Swiss Exposition, hundreds of other fairs and festivals are scheduled throughout Europe. You can literally find a celebration, someplace, of just about everything from wine to Wagner.

June 6th marks the 20th anniversary of D-Day. Veterans of the Normandy landings—many of them Elks—will want to return to relive the memory of those hours of furious battle when the Allied ground forces launched the offensive that led to victory in Europe.

For those who plan to save Europe

Here's a sampling



ン

Philadelphia

Independence Hall-now a national memorial-houses the Liberty Bell.



England

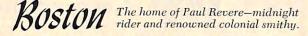


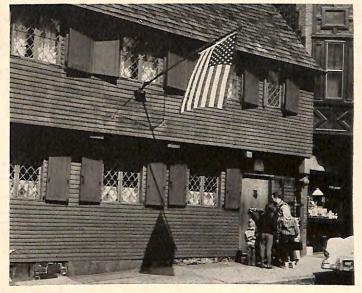
La Concha Hotel, typical of the inviting face of San Juan and environs for today's tourist.

of places that might be included in extending your trip to New York:



Monticello Charlottesville, Va.: Thomas Jeffer-son's mansion home for 56 years.







Playwright William Shakespeare was born in this Stratford house 400 years ago.



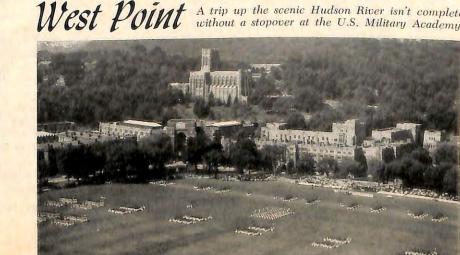
Williamsburg A reconstructed printer's shop in Virginia's 18-century capital city.



Switzerland

At Lausanne, the Swiss National Exposition, held every 25 years, is a '64 summer European highlight.

A trip up the scenic Hudson River isn't complete without a stopover at the U.S. Military Academy.







CITY OF NEW YORK

OFFICE OF THE MAYOR

The City of New York has contributed much to the growth and development of our wonderful country. We are proud of the great influence that our city has had on the cultural, as well as the economic life, of our country. One of our city's gifts to the nation, of which I am particularly proud, is the Benevolent and Protective Order of Elks.

I am certain that no one among the small group of men who organized the Jolly Corks here in New York City in 1868, out of which grew a few months later the Order of Elks, had any idea that it would become the great fraternity that it is today, with more than 1,315,000 members in 2,032 lodges.



It it therefore a great pleasure and personal privilege, for me as Mayor of the City of New York and a Past Exalted Ruler of New York Lodge No. 1, to wel-

come the 100th Annual Convention of the Grand Lodge to the city of its birth.

I urge all visiting Elks and their ladies to enjoy our recreational and cultural facilities, without parallel anywhere. Visit our fabulous World's Fair. I hope that you will have a most successful Convention and a happy stay in New York.

Fraternally,

ROBERT F. WAGNER, Mayor

for another time, many Fairgoers will be taking advantage of such special package trips as an eight-day escorted tour of Canada (\$249), and an eightday visit to Bermuda (\$55 plus transportation).

Travel agents everywhere have full particulars on these and other East Coast points of interest. (If you don't consult one before coming to New York, there are any number of them in Manhattan who will be glad to talk to you about your travel plans.)

On the basis of my mail from Elks who travel, I'd like to clarify an apparent widespread misconception about travel agents. An agent doesn't charge for answering questions. And most of his services are free; his income is derived largely from the airlines, hotels, etc. that you patronize. Of course, you're bound to come away from an encounter with a travel agent holding a fistful of colorful folders. They're pretty tempting, I admit, but there are worse temptations.

In April, I detailed my memorable cruise to Bermuda aboard the SS Queen of Bermuda; this was a Liv-Aboard deal, you'll remember. I used the ship as my hotel during the 2½-day stopover. With meals, you can purchase the same five days of travel pleasure for as low as \$130. To speed things up, you can fly by jet at a round-trip fare of \$120.

Undoubtedly other post-Fair Elks will invade the Caribbean area, taking advantage of its attractive bargain travel rates.

One American-plan deal offers you three days of sightseeing on the island of Antigua for \$45.50. Other Brothers will be dropping in on San Juan Lodge; Puerto Rico can be reached by the cheapest-per-mile jet fare in the world: \$60.75. That's thrift class.

As I indicated earlier, the bus lines aren't writing soothing letters to stockholders these days, not with the onslaught of Fairgoers. To be sure of getting a seat, make your reservations in advance through a travel agent—before leaving home.

I heartily recommend two delightful tours involving only a single day each that are offered by the Gray Line-Manhattan's biggest bus tour operator.

The "A Day with Shakespeare" tour departs the Big City in the morning for Stratford. Connecticut, not on-Avonhome of the American Shakespeare Festival. This modern-day version of London's historic Globe Theatre overlooks the picturesque Housatonic River.

Before curtain time, there's a lunch stop at one of Stratford's fine restaurants: Dick's, Fagin's, or the Blue Goose. The \$10.25 tab includes a choice orchestra seat, luncheon and gratuity, and, of course, transportation.

The other tour, "Play Going in New England," also leaves New York in the morning for a matinee performance of a Broadway-bound play at the Schubert Theatre at Wallingford in Connecticut.

First stop is Wallingford's Yankee Silversmith Inn, well-known for its collection of Early American furnishings, choice collection of antique pewter and silver, not to mention an excellent New England menu. Drinks are served in the famous Parlour Car Bar, which features a novel wine list and authentic furnishings, evoking the grand old days of railroading. The inclusive tab: \$11.50. (Make inquiries about these and other tours at the Gray Line Terminal, located at the West Side Airlines Terminal, 10th Avenue & 42nd St.)

If you'd like to make a short sidetrip out of Manhattan to the beach, you have some of the best in the world to choose from: Atlantic City, for example, and Jones Beach and others on Long Island.

Then there is Sterling Forest Gardens, Bear Mountain (take the steamer up the Hudson), Pennsylvania's artist's colony of New Hope, not to mention the outer reaches of mansioned Long Island, especially that area known as the Hamptons—the Empire State's version of the French Riviera.

Another Gray Line tour that I endorse is the one to the Franklin D. Roosevelt Memorial at Hyde Park and the U.S. Military Academy. Departures: Tuesdays, Thursdays, and Saturdays, and you get back in time to catch Carol Channing's new musical romp, see that new movie or the line at the Copa, hear your favorite jazzmen at an East Side boite or folk music in Greenwich Village, see Shakespeare in Central Park, or simply enjoy dinner at one of Manhattan's varied-cuisine restaurants.

Last summer my son and I toured West Point, strolling among the stately gray buildings on a late afternoon. We saw a detachment of cadets march across the grassy plain, just as troops have since they first set foot here in the bitter winter of 1778.

The scenic drive to the Point through Sleepy Hollow and the Highlands is steeped in the history of the American Revolution. It's intoxicating; 2½ million Americans come here annually to inhale the spirit of West Point, which welcomes the public seven days a week. For those wishing to spend the night, the Hotel Thayer—inside the grounds—lets doubles as nominally as \$7. Or a room with a view of the Hudson can be yours for \$14 a night.

Campers who want to visit The Point are welcome at nearby Round Pond, where firewood, drinking water, and fireplaces are provided. For some hazy reason, you can't picnic there though.

West Point can be reached from New York City, 45 miles away, by train, boat, bus, and, of course, car. (For complete information, including maps, on this and other trips both inside and outside New York City, inquire at the New York Convention & Visitors Bureau–90 East 42nd St.–directly across from the main entrance to Grand Central Station.)

Taking leave of The Point, we moved on to Boston. Auto travelers have several scenic routes to choose among, including some relatively fast turnpikes.

Upon our arrival, my son and I strolled the Freedom Trail from Boston Common to Old North Church. Next door you can purchase a replica of a colonial lantern, Boston Harbor Tea, maple syrup, Indian pudding, and those beans that helped to put Boston on the map. You may be disheartened to learn that you can visit the site of the Boston Tea Party without getting your feet wet; it's landlocked now. But marking the spot where it occurred, on Atlantic Avenue near Pearl Street, is a commemorative plaque.

En route from Boston Common, which once was the site for hanging witches, Quakers, and pirates, we stopped to look in on the Old Corner Bookstore, which first published the works of such illustrious American literary figures as Longfellow, Whittier, and Hawthorne.

Things change with time, sometimes for the worse. Today the ground floor of this establishment is a pizza parlor, while the second is a "Pants Pressed While U Wait" affair. But publicspirited Bostonians are trying to right this desecration by conducting a campaign for \$50,000 to reestablish this relic of the past as a bookstore, serving also as a monument to the American publishing industry.

Like everywhere else, there are some odd and outdated laws on the books in Boston. For what it's worth, take note that it's illegal to drink in Boston on Sunday standing up. Seated, you're legal. And you can be arrested for jaywalking in front of a horse, so watch that!

Another ordinance has been passed that outlaws modernizing the façades of renowned Beacon Street's homes. The avenue was named for a beacon atop the hill that was once relied on to warn Bostonians of attack.

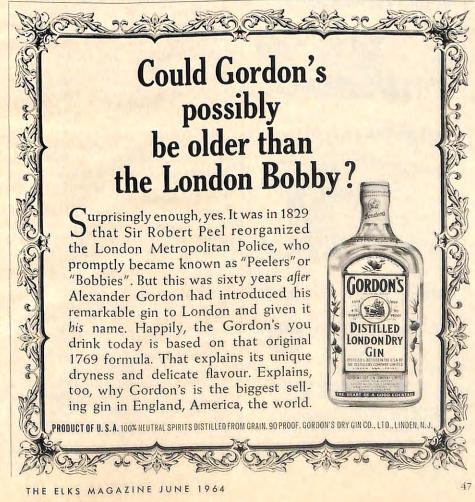
A lot of gracious living has taken place on Beacon Street. Things have changed since the days when horsedrawn carriages used to clomp along the brick pavement and the street lights were lighted each evening by a lamplighter. But with a little imagination, you'll be able to "see" what life was like in those days.

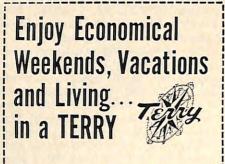
We took Beacon Street as a short cut to the Paul Revere home at No. 19 North Square and paid a quarter to see a collection of Revere memorabilia that ranged from his musket to his spectacles. Along with three signers of the Declaration of Independence and the parents of Benjamin Franklin, Paul Revere is buried in the Granary Burial Ground, near the center of town.

One of Boston's most interesting restaurants is located at 41 Union Street around the corner from James Duffy Square. Ye Olde Union Oyster House is still going strong after 147 years. Next door is the faded office of Ebenezer Hancock, paymaster of the Continental Army. And upstairs is the room where the "Citizen King" of France, Louis Philippe, lived out his exile. This is the same building where, espousing the Whig cause, master printer Isaiah Thomas published his inflamatory newspaper, *The Massachusetts Spy*, c. 1771-75.

From Boston it's a short leap to Cambridge, where guides will show you around the campus of the country's oldest institution of higher learning, Harvard. Then, you'll want to see Plymouth with its quaint Pilgrim homes; reinforcing the effect are ladies in the sombre dress of their forebearers.

Before returning to Manhattan, you may want to spend a few days sightseeing and relaxing on Cape Cod and the islands of Nantucket and Martha's Vineyard. Cool sea breezes, colorful New England villages, wonderful seafood, and miles of sandy beaches are the lures. Brochures detailing the trip by car, air, bus, or rail from Manhattan





MY NAM	E
--------	---

ADDRESS

CITY

STATE

ZIP CODE

Cut this advertisement out and send it to us with your name and address on the above lines. We will send you our brochure with the complete line of . . .

TERRY'S 11 (YES, ELEVEN EVEN-RIDE newly designed TRAVEL TRAILERS

and the name of your nearest dealer so you can enjoy them in 3-D.

Whether you think BIG...





are available from Cape Cod Island Resorts, 11 West 42nd Street, New York City 10036.

Two basic vacations are described: one of a week's duration and a fourday "vacationette." You have your choice of 44 hotels, motels, lodges, and inns. I found Martha's Vineyard memorable for its snug harbors, rugged cliffs, and colorful gardens.

Because I'm running out of space here, I'm going to end this East Coast column by capsuling five other trips you might take after attending the Convention and Fair.

NIAGARA FALLS: It's about 12 hours by car via the New York Thruway to one of the most famous spectacles of nature in North America.

MONTREAL: Ten hours by car via the New York Thruway to Albany, then via Route 9. The largest city in Canada, Montreal is also called "The Little Paris," since it was originally settled by the French; today 65 percent of this cosmopolitan Quebec city's inhabitants speak French. See Montreal from an open air sightseeing bus and the panorama from atop Mount Royal. Lots of excellent hotels, restaurants, and Parislike boîtes.

WASHINGTON, D.C.: Use the N.J. Turnpike to the Kennedy Turnpike connecting with Baltimore-Washington, Turnpike at Baltimore. Total distance from New York City: 224 miles. There's always a tourist crush in Washington during the summer, so make your hotel reservations in advance. Aside from the well-known attractions of our nation's capital, you might like to take a boat ride down the Potomac to Mount Vernon, see a live shoot-'em-up demonstration by FBI agents, and tour the Bureau of Engraving which prints a cool \$30 million daily.

COLONIAL WILLIAMSBURG: From D.C. it's 163 miles further. Take Shirley Highway to U.S. 1. At Richmond, connect with U.S. 60 to Williamsburg the preserved and reconstructed 18th Century capital of the Virginia Colony. In the Restored Area you find the shops of a bookbinder, joiner, printer, wigmaker, and blacksmith. Artisans work here just as they did nearly 200 years ago.

Jamestown, the first enduring settlement in America, is six miles to the south, while 14 miles northeast of Williamsburg is the site of the final major battle of the Revolution: Yorktown.

Williamsburg offers excellent food at Christiana Campbell's Tavern, (George Washington enjoyed many a meal here), the King's Arms Tavern, and Chowning's Tavern, which features Welsh rabbit, pecan waffles, and rare ale from oaken kegs.

PHILADELPHIA: About two hours by car from New York City via New Jersey Turnpike. Home of illustrious Americans from some of the Founding Fathers to Princess Grace. Independence Hall, Carpenter's Hall, and Congress Hall are all worth seeing. For dining, try Bookbinder's at 125 Walnut Street.

From the City of Brotherly Love, it's only a short drive to Valley Forge, and if you're driving westward to reach home, Gettysburg is 100 miles or so from Philadelphia on U.S. 30. In between, you're in the Pennsylvania Dutch Country . . . but another time. • •

Freedom's Headquarters

(Continued from page 15)

The 30 miles of access highways providing vehicle entry to the building sweep past the Pentagon's 200 acres of lawn and into the 67 acres of parking space that can accommodate 10,000 automobiles. The building and all surrounding facilities occupy a total land area of 583 acres.

In the planning stages, and even during initial construction, the building was ridiculed as something of a farce. Now it is known and respected the world over as the most efficient office building anywhere. Although there are 17½ miles of corridors in the building, the greatest walking distance between any two rooms is only 1,800 feet, and you can walk from one office to any other in just six minutes.

In your six-minute walk, you might use one of the building's 150 stairways, 19 escalators, or 13 elevators. As you proceed to your destination, you would pass some of the 280 rest rooms and 672 fire hose cabinets, and you might pause to drink from one of 685 fountains.

Your way would be lighted by some of the 85,000 light fixtures (they require 1,000 lamp replacements daily). Also lighting your way is the sunlight streaming through 7,748 windows.

Finding your office destination is a simple task because of the construction of the building and the method used in numbering rooms. Each of the five floors is made up of five concentric rings, and the rings are connected on each floor by 10 spoke-like corridors. The rings are lettered A to E from the inside to the outer edge of the building. The corridors are numbered 1 through 10 as you encounter them while proceeding around any given ring.

Perhaps the office you are seeking is numbered 2-D-385. This indicates that the office is on the second floor on ring D. The number 3 in the 385 tells you that it is near Corridor 3, and the 85 is the number of the room.

When you have completed your business in office 2-D-385, you might stop for a soft drink or cup of coffee in one of the nine beverage bars or have lunch in one of the Pentagon's six cafeterias, two restaurants, or the outside snack bar located in the five-acre center courtyard. In so doing, you would partake of food prepared by 550 persons in three kitchens, and you would add to the staggering figures of 30,000 cups of coffee, 3,500 quarts of milk, and 3,200 soft drinks consumed daily.

After lunch you might stop into one of the gift shops on the building's Concourse to pick up a souvenir for the folks back home. In addition to the gift shop, on the Concourse you will find a bookstore, bank, medical and dental clinic, a large drugstore, clothing store, bakery, florist, barber shop, laundry and dry cleaning shop, Western Union office, rail and air ticket office, jewelry store, a centrally located Pentagon information counter, shoe repair shop, Pentagon Federal Credit Union office, and several other service facilities, displays, and exhibits.

It has been said that with the proper sleeping quarters you could live comfortably in the Pentagon without having to leave for any necessity.

Your comfort inside the building is assured summer or winter by interior temperature control assisted by strategically located electronic cells on the roof. The indoor climate is held at 78 degrees and 50 percent humidity during the summer and 75 degrees and 30 percent humidity in winter months.

Thirteen 1,000-horsepower refrigeration units chill 32,000 gallons of water per minute to air condition the building in the summer. In the cold season, five three-drum boilers with inclined, underfeed stokers can supply 400,000 pounds of steam per hour at a working pressure of 135 pounds per square inch. A large heating and refrigeration plant located east of the Pentagon supplies the steam and chilled water through a 1,200-foot tunnel.

The building is a complete city in itself, with facilities comparable to those serving large cities. The Pentagon telephone exchange, large enough to provide adequate service to a city the size of Wheeling, West Virginia, or Galveston, Texas, serves approximately 25,000 telephones connected by 100,-000 miles of cable. It handles more than 190,000 calls made on Pentagon phones each day.

Religious services—Protestant, Catholic, and Jewish—are held daily Monday through Friday in the building.

The Defense Post Office in the Pentagon processes as much mail as the main post office in a large city. As part of the tremendous task of directing the activities of more than 2½ million uniformed members of the Armed Forces throughout the world, the Defense Post Office handles about 130,000 items of mail daily.

To prepare the countless reams of official correspondence produced and mailed each day, Pentagon employees refer to a number of libraries maintained in the building. The main U.S. Army Library contains well over 300,-000 volumes and 2,000 periodicals in all languages.

The end of the working day is marked by 4,200 clocks, and electric clock outlets have been provided for an additional 2,800 clocks if needed.

At quitting time, the corridors take on the appearance of a large department store just before Christmas as the thousands of Pentagon personnel stream out to the parking lots, bus stops, and cab stands.

In a special boarding zone beneath the Concourse, commercial buses, which run nearly 900 trips each workday, await the thousands of employees who use this method of transportation. In addition, 24 Department of Defense scheduled bus routes connect the various military establishments and Government buildings around the Washington area and transport 6,000 passengers daily.

Employees not riding the buses take many of the 9,000 taxis operating in Washington, D. C. A line of cabs also stands waiting beneath the Concourse.

Those who drive their own automobiles to and from work park their cars in one of the three immense parking areas adjacent to the building. Ample free parking sections for visitors are provided in these areas as well.

Many visitors to Washington, D. C. look on the Pentagon as a huge cloakand-dagger, military strategy headquarters where tourists and sightseers from Portland, San Diego, Hartford, Miami, and all hometowns between would be out of place and unwanted.

Pentagon officials state that tourists are not only welcome to come into the building but will be helped by Pentagon personnel, who will provide them with valuable information on how to make an informative, "do-it-yourself" free tour. Cooperative and congenial reception personnel will direct any visitor to interesting and educational military and historical exhibits of pictures, flags, model planes, ships, and combat equipment presented throughout the Pentagon by all the Armed Forces.

The Pentagon is open to visitors Monday through Friday from 7 A.M. to 6 P.M. A security guard is placed on the building from 6 P.M. to 7 A.M. every day and on Saturday, Sunday, and holidays. Entrance to the building during these security guard hours is gained only by special pass.

President Eisenhower once said, "We owe it to all the people to maintain the best military establishment that we know how to devise." We have such an establishment which is not only the best we can devise, but the best in the world.



Own Your Own VACATION RETREAT in Scenic COLORADO MOUNTAIN ESTATES \$15 DOWN MONTHLY \$495 PER ½ ACRE

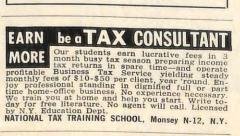
Here is your Golden Opportunity to own desirable property in Colorado — one of America's fastest-growing states! Colorado Mountain Estates — located in the foothills of Pike's Peak — and just 35 miles from Colorado Springs is the perfect vacation retreat . . . ready *now* for building your vacation cabin.

Unsurpassed Natural Beauty is reflected in the rolling terrain . . . tall pines . . . quiet pools and majestic mountains that create a portrait of scenic splendor . . . Invigorating climate . . . Incomparable hunting, fishing and outstanding scenic attractions as well as big-city facilities are all within a radius of 50 miles.

60-Day Money-Back Guarantee backed by Magnuson Properties, Inc., developers whose integrity and reputation have, during the past 25 years, earned the complete confidence and trust of more than 10,000 satisfied buyers. AD 64(5)30 A

COLORADO MOUNTAIN ESTATES E-A
FLORIDA-COLORADO ACRES
126 S.E. 2nd Street, Miami 32, Florida
Please send me FREE illustrated brochure on Colorado Mountain Estates.
Name
Address
CityState







ELKS NATIONAL SERVICE COMMISSION

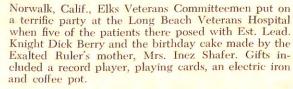


Photographed during one of the recent shows the Elks Veterans Committee put on for patients at Deshon Veterans Hospital in Butler are Butler Elks Chairman John J. O'Brien, Mr. and Mrs. Ed Schaughency who arrange these shows, Committeeman Harry Bennett, some of the patients and several of the performers.



Patients at the Veterans Hospital at Sunmount are pictured enjoying bingo at one of the frequent programs provided by the Elks of Saranac Lake, N. Y., Lodge. According to John Whalen, Chief at Sunmount, this was one of the best attended affairs in some time, with 108 attending.





Patients at the Veterans Hospital in Wilkes-Barre, Pa., are pictured with the nylon Christmas trees they fashioned in one of the programs sponsored by Chairman Joseph R. Ward, Sr., and his Elks Committee.

PROGRAM

100th Session, Grand Lodge B. P. O. Elks

NEW YORK CITY, N. Y. - July 12-16, 1964

(All activities are scheduled on Eastern Daylight Saving Time)

RF STRATION—CONVENTION INFORMATION

SATURDAY, JULY 11, and continuing during the Convention for Grand Lodge members, visiting Elks, and ladies-Hotel Commodore-Ballroom floor-42nd Street and Lexington Avenue.

EXHIBITS

Located in Registration area, Hotel Commodore, continued through Convention. Elks National Memorial and Publication Commission, Elks National Foundation, Elks National Home, Elks National Service Commission, Lodge Activities Committee, Youth Activities Committee, State Associations Committee, and others.

GRAND LODGE SESSIONS

All to be held in the Waldorf-Astoria Hotel, 50th Street and Park Avenue, as follows: SUNDAY, JULY 12, 8:30 P.M. Official Grand Lodge Opening Ceremony. Past Grand Exalted Rulers James T. Hallinan and George I. Hall, Honorary Chairmen. Principal addresses by former Postmaster General James A. Farley, Past New York State Association President, and Grand Exalted Ruler Ronald J. Dunn. Presentation of selected entertainment. MONDAY, JULY 13, 9:00 A.M. Opening Grand Lodge Business Session. Election of Grand

Lodge Officers for 1964-65.

TUESDAY, JULY 14, 9:00 A.M. Grand Lodge Business Session.

WEDNESDAY, JULY 15, 9:00 A.M. Open Session of Grand Lodge. Reports and awards by Elks National Foundation, Elks National Service Commission, Youth Activities Committee, and Americanism Committee.

11:00 A.M. Memorial Service, Grand Ballroom, Waldorf-Astoria

THURSDAY, JULY 16, 9:00 A.M. Final Grand Lodge Business Session. Installation of newly elected Grand Lodge Officers.

RITUALISTIC CONTEST

SATURDAY, JULY 11, SUNDAY, JULY 12, MONDAY, JULY 13. Preliminary contests, Hotel Commodore and Hotel Biltmore. Finals: WEDNESDAY, JULY 15, Hotel Commodore. Schedule in Official Program available upon registration.

GRAND LODGE FUNCTIONS

TUESDAY, JULY 14, 1:00 P.M. Grand Exalted Ruler-Elect's Luncheon for all Exalted Rulers, Hotel Commodore.

WEDNESDAY, JULY 15, 1:00 P.M. Luncheon meeting-all State Association Presidents, sponsored by State Associations and New Lodge Committees, Hotel Commodore.

WEDNESDAY, JULY 15, 9:00 P.M. Grand Ball and entertainment honoring Grand Exalted Ruler and Mrs. Ronald J. Dunn, Grand Ballroom, Waldorf-Astoria,

THURSDAY, JULY 16, 1:00 P.M. District Deputy Designees' Luncheon. Oath of office and conference, Hotel Commodore.

SPECIAL ACTIVITIES FOR ELKS AND LADIES

visitors will be welcome throughout the Convention period at Queens Borough Lodge—"The World's Fair Lodge." Details available at Information Booth.

Tuesday, July 14, "Elks Night at Yankee Stadium," Yankees vs. Baltimore-\$2.50 reserved seat tickets in Elks section available by application to Mr. Eugene Lynn, Director of Sales Promotion, Yankee Stadium, Bronx, New York 10451. Add 25c for postage on each order.

Wednesday, July 15, "Elks Day at the World's Fair." Detailed information available at Information Booth, Registration area, Hotel Commodore.

Sightseeing tours around Manhattan Island, Statue of Liberty, Wall Street, United Nations, ocean liners, Times Square, Greenwich Village, Rockefeller Center, Empire State Building, Yankee Stadium, Shea Stadium, Lincoln Center for the Performing Arts, Chinatown, the Bowery, nightclub tours, churches, museums, parks. All tours at special Elks discount available at Information Booth, Registration Area.

World's Fair-Special package tours and all other information at World's Fair Booth, Registration Area.

Baseball tickets, theatre tickets, TV tickets, race track information, etc., available at Information Booth.

All Elks, ladies, and the general public are invited to attend Official Opening and Wednesday morning session.

How To Get Things Done



BOARDMASTER VISUAL CONTROL

Your operations are pictured at a glance. You save time, money and prevent mixups by Seeing What is Happening at all times. Ideal for Production, Maintenance, Inventory, Scheduling, Sales, Etc. Easy to Use. You write on cards, \$4950 snap on metal board. Over 750,000 in Use.





THE MONROE CO. 90 Church St. Colfax, Iowa

SQUARE CARD TABLES

THE GIRS MAGAZINE · Editorials

FLAG DAY AT THE FAIR

An added attraction for Elks offered by the New York World's Fair this month will be the Flag Day observance that will be presented on Sunday, June 14, the 187th anniversary of the birthday of Old Glory

The observance will be presented at 4 P.M. in Enterprise Common, with Grand Exalted Ruler Ronald I. Dunn as the principal speaker. Organizing the observance are the 24 lodges of the East and Southeast Districts of New York State, through a committee of Past District Deputies under the honorary chairmanship shared by Past Grand Exalted Rulers James T. Hallinan and George I. Hall.

It is appropriate that Elks sponsor the Flag Day celebration at the Fair, and we congratulate the lodges of these two Districts for the initiative and enterprise that they have displayed. We call this to the attention of our membership knowing that all Elks who will be within subway distance of the Fair on June 14 will want to be present to participate in these patriotic devotions to the flag we love so well.

To help them get to their destination, we offer the information that Enterprise Common is located on the Avenue of Progress between Invention Avenue and Research Avenue.

The site chosen for this Flag Day celebration strikes us as being very right for the occasion. Old Glory symbolizes the freedom under which the people of the United States, who come from so many

different cultural and political traditions, have been able to give maximum expression to their talents and energies with a resultant material progress so great that the standard for poverty in our country would be a measure of great wealth in most of the world.

This year of 1964 is the 150th anniversary of the writing of "The Star Spangled Banner," and this historical fact will not go unobserved. As a part of this Sesquicentennial celebration, the State of Maryland will exhibit, at the New York World's Fair, a replica of the U. S. flag that flew over Fort Mc-Henry, near Baltimore during the assault by British naval forces during the night of September 13-14, 1814, and inspired Francis Scott Key to write the poem that, more than a century later, became our official National Anthem.

The replica, lovingly made by the ladies of the Star Spangled Banner Flag House Association of Baltimore, will be on display in the Maryland Pavilion located on Federal Circle at the Fair. Those whose visit to the World's Fair is followed by a trip to Washington, D. C. can see the original Fort Mc-Henry Star Spangled Banner on display in the Smithsonian Institution.

As we pay annual homage to our flag on June 14 throughout Elkdom, let us repeat, in the words of the near-forgotten fourth stanza of our National Anthem, "In God is our trust," and be grateful that we are Americans.

Private Enterprise in Costa Rica

When economically underdeveloped nations embrace socialism, as so many of them have, their action is usually justified on the ground that capitalism is not suited to their needs, that centralized controls and planning are necessary for the most advantageous employment of the country's resources. Maybe, but the little Central American Republic of Costa Rica offers a demonstration of free enterprise at work in an underdeveloped country that lends no support to the socialist theorists.

A cement plant, the country's first, went into operation last April-three months ahead of schedule-and will meet all of Costa Rica's cement needs at a cost lower than imported cement.

And the most remarkable fact about this project is that it got its working capital by selling stock to more than 3,000 Costa Ricans at \$15 a share on the installment plan. Most of these 3,000 purchasers were not rich people but people of small means, who purchased five or fewer shares. Among them are bricklayers, barbers, secretaries, scientists, even high school students.

Altogether, Costa Ricans put their money on free enterprise to the tune of \$2,400,000 worth of stock. The company got a \$2.8 million loan from the Inter-American Development Bank for the purchase of equipment and machinery.

Here is a splendid example of the Alliance for Progress cooperating with private enterprise to put the energies and resources of the people to work

While the new business created 100

on behalf of the whole community.

well-paying jobs for unemployed Costa Ricans, and is expected to pay excellent dividends to those 3,000 stockholders, there are many other benefits that will flow from it. By making cheaper cement abundantly available, the plant will stimulate construction and further development. It will save Costa Rica millions of dollars in scarce foreign exchange, thus making further capital available for other projects.

Probably most important of all, Costa Ricans no doubt will acquire a renewed confidence in their own ability to create a better world for themselves. This is real progress, offering a striking contrast to the chaos and lowered standard of living into which the unhappy people of Cuba have been plunged by dictator Castro's communist regime.

THE ELKS MAGAZINE JUNE 1964

pre-spring sale! reduced from \$19.95 to \$8.50

Sawyer's Heavy Duty All-Purpose Garden Sprayer

A NEW REALLY USEFUL LAWN & GARDEN TOOL COMPLETE WITH 2 SPRAY GUNS—BROAD & FINE MIST

- Applies fertilizers weed killers
- insecticides fungicides
- Sprays liquid & soluble chemicals
- Sweeps lawns walkways
 driveways patios

This is a tremendous buy—the most compact, effective sprayer on the market. With it you can do all garden work quicker, easier and safer (you never handle chemicals yourself), spray up to 60 gallons with nothing to carry or pump. Literally a double-jetted wonder with finger-tip control to switch from wide-angle high-pitched spray to powerful ground-sweeping jet. Has many uses all garden work; load with liquid soap and wash fences, doors, homes, the family car; clear driveways of leaves etc.; many others. Lightweight; solidly constructed; will not corrode or clog (absolutely no spray "blowback"). A fine unit at a real bargain!

Manden Genie

a damand



PRE-SPRING SALE PRICE



WE GUARANTEE that this is a genuine Sawyer Garden Genie Sprayer sold nationally at \$19.95. This is not a "suggested" price, but the actual retail price. This is a legitimate sale, and the advertisement is in full accord with Federal Trade Commission sale regulations.

To keep this cover intact-use duplicate coupon of this advertisement on page 42

Powered by water pressure. Attaches to any garden hose, makes spraying lawns and gardens as simple as turning on water.





MADISON NURSERIES

Dept. EK-6, 125 East 41st St., N. Y. 17 Enclosed is check or M.O. for \$______ Sawyer Garden Sprayers at special sale price of \$8.50 each.

NAME.

ADDRESS

CITY_

(Please add \$1.45 shipping charges)



Flavor that goes with fun...



Winston tastes good... like a cigarette should!