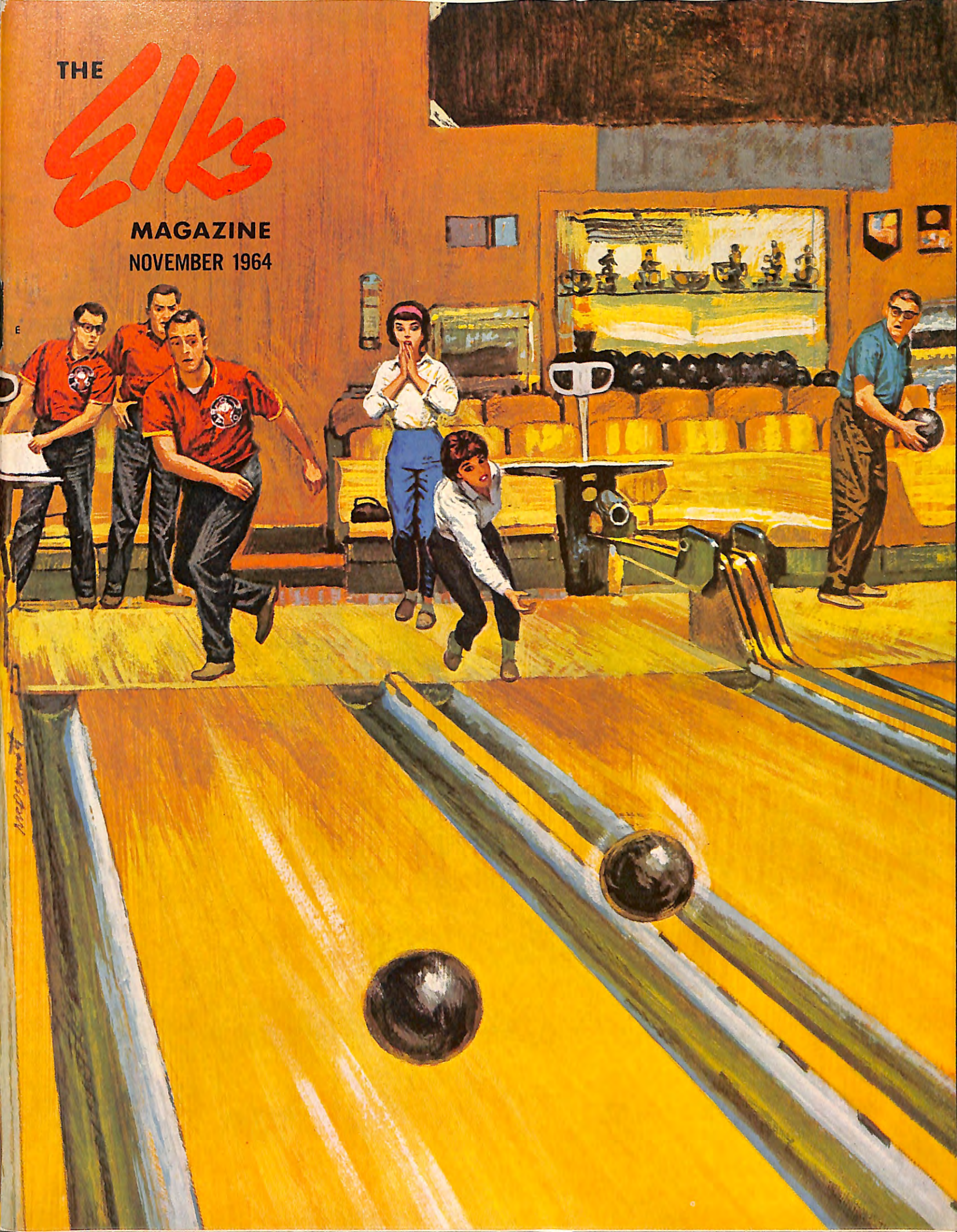


THE

# Elks

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NOVEMBER 1964



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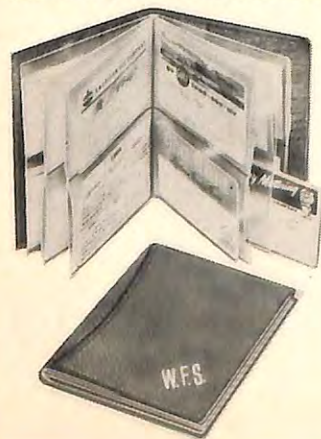
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**HE WINKS**

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**PERSONALIZED** (Give name) \$1.50  
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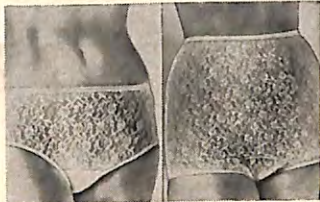
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 Convert twin beds to King-Size! Eliminate uncomfortable gap between beds to make a full size bed. Bridge of buoyant foam fits all beds; single or dual headboard. T-shape pad fits between mattresses... supports any weight! Rolls up easily. 6" x 14"  
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 Change from red, to green, to amber, to blue! Constantly blink a different color! Each bulb burns independently of the rest. Imagine your tree sparkling with a color-changing rainbow of these enchanting lights! Over 21 ft. long, to wrap gracefully around tree. 110 volt.  
**70 LIGHTS \$5.79 35 LIGHTS \$2.98**



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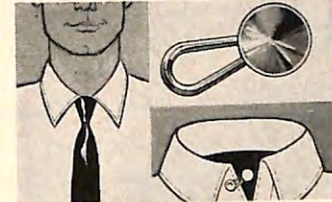
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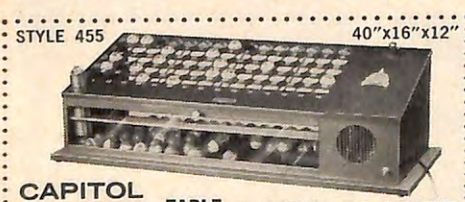
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**THE ELKS MAGAZINE**

VOL. 43 NO. 6

NOVEMBER 1964

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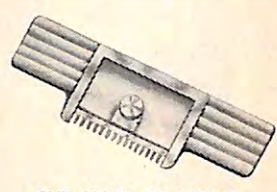
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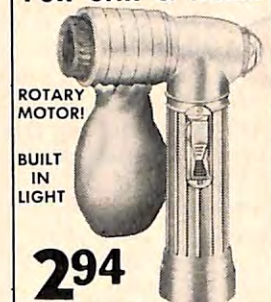
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*Sponsored by Sioux Falls, S. D., Lodge, Roger C. Skovly—shown here administering to a handicapped youngster—received a \$400 grant in 1963 from the Elks National Foundation that enabled him to complete his studies in cerebral palsy treatment at the State University of Iowa. Now a registered physical therapist (RPT), Mr. Skovly has remained in Iowa City at the University, where he's a staff member at the University Hospitals.*



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## LETTERS

### Morale Builder

It may be of interest to you that your "News of the Lodges" is of great interest to widows of Elks. We always give our copy of THE ELKS MAGAZINE to the widow of a deceased member of our lodge, originally from Nashville, Tenn. She telephoned the other day to say how pleased she was to read (and see a picture) of friends back home in Nashville. I am personally amazed at the amount of lodge news and pictures you manage to get into each issue. Be assured that your efforts are highly regarded, and in the case of our widow friend, a link with her former home. Your lodge news is a morale builder.

WILLIAM F. NEE  
Clearwater, Fla.

### Splendid—with one exception

"How to Launch a Small Business" (August issue) has been read with a great deal of interest. It is a splendid article. I'm going to retain it for future reference as the occasion arises. . . .

There is only one exception—when the writer gets into certain income tax consequences, it can be a little misleading. In this instance what I have in mind is the statement: "The value of this restriction [where a contract provides that the seller of a business agrees not to enter into competition for a specified time] should be stated in a sales contract; it's a depreciable item on a buyer's personal income tax." There are many circumstances that arise in tax procedure where this statement is not correct. . . .

PHIL F. BERG  
Chairman, Grand Lodge Auditing and Accounting Committee  
Seattle, Wash.

### Greater Reader Interest

A word of thanks and appreciation for "All Expenses Paid" (September issue) by William J. Lynott. This is the type of story that induces greater reader interest in our Magazine. Anyone who has ever had anything to do with sales and salesmen will have spent his time well in reading it.

ROY GUNDERSDORFF  
Newark, N. J.

I read "All Expenses Paid" and I have never so thoroughly enjoyed an article. . . . Thanks for letting me laugh at myself while laughing at someone else; somehow this makes it all a little easier. Our next "all expenses paid" trip begins in five days. Sometimes I wish my husband were a plain, ordinary nine-to-five worker who just got nice simple things like raises.

MRS. HELEN PARKINSON  
Tulsa, Okla.





# So Much To Be Thankful For

The list of gifts for which we ought to be humbly grateful is endless, yet I wonder whether we are as thankful to Almighty God as were those who had so little when they began three centuries ago the Thanksgiving tradition that we continue this month. We have so much to be thankful for:

- Our nation, founded on principles of democratic liberty, justice, and the sacredness of the individual;
- Our magnificent natural resources of soil, water, minerals, timber that provide the base for our thriving commerce and industry, our prosperous agriculture that gives us such a munificent material abundance;
- Our schools and colleges, the many centers for research in all areas related to the betterment of our lives;
- Our hospitals and clinics and other institutions devoted to the healing arts;
- Our churches and synagogues, the religious organizations that guide us and serve us in so many ways;
- The dream, the vision of our beloved Amer-

ica that has beckoned to its shores people from all lands who sought the good life, and have contributed to it.

Yes, the list is endless, as our thanks should be. Gratitude is a mark of the intelligent man, the civilized man, the man with a heart and a conscience that respond to the religious teachings that have lighted the way for mankind down the centuries.

Among the many blessings for which we give thanks to our Creator is the Order of Elks and our membership in it. It is Elkdom that gives us the opportunity to transform our desire to help others into actuality—worthwhile deeds on behalf of the poor, the crippled youngsters, the mentally retarded, a helping hand to boys and girls struggling with the complexities and adversities of modern life.

It is Elkdom that also has given us so many good friends, so many richly rewarding experiences that mean so much to us and bring us so much pleasure.

We are all so much richer than we thought we were when we have counted up our blessings. Let us give thanks to God for them, and as a part of our gratitude, remember the needs of others.

ROBERT G. PRUITT, *Grand Exalted Ruler*



FDA PHOTO

These arthritis "cures" consist of a mitten lined with "uranium ore" that sold for \$10 and a bracelet that was supposed to treat by electricity (\$22.50). Both are worthless and were banned from the market in FDA actions.

# THE HEALTH HAZARDS OF HUMBUG

By BRUNO SHAW

*Preying on the infirm and fear-ridden for profit is the medical charlatan's stock in trade. However, there's a widespread and sinister side-effect of modern quackery: diverting the defrauded from obtaining vitally needed professional medical attention in time*



AMERICAN CANCER SOCIETY

*This device not only cures cancer but arthritis, blindness, Bright's disease, diabetes, and other ailments—according to its promoter. The jars of water are "impregnated" with light from a sun lamp which is filtered through colored panels. Better impregnation is achieved by having the water molecules bombarded by a short-wave radio transmitter. The "treated" water (or food) then "cures" the patient. Quackery of this type still fools some people.*

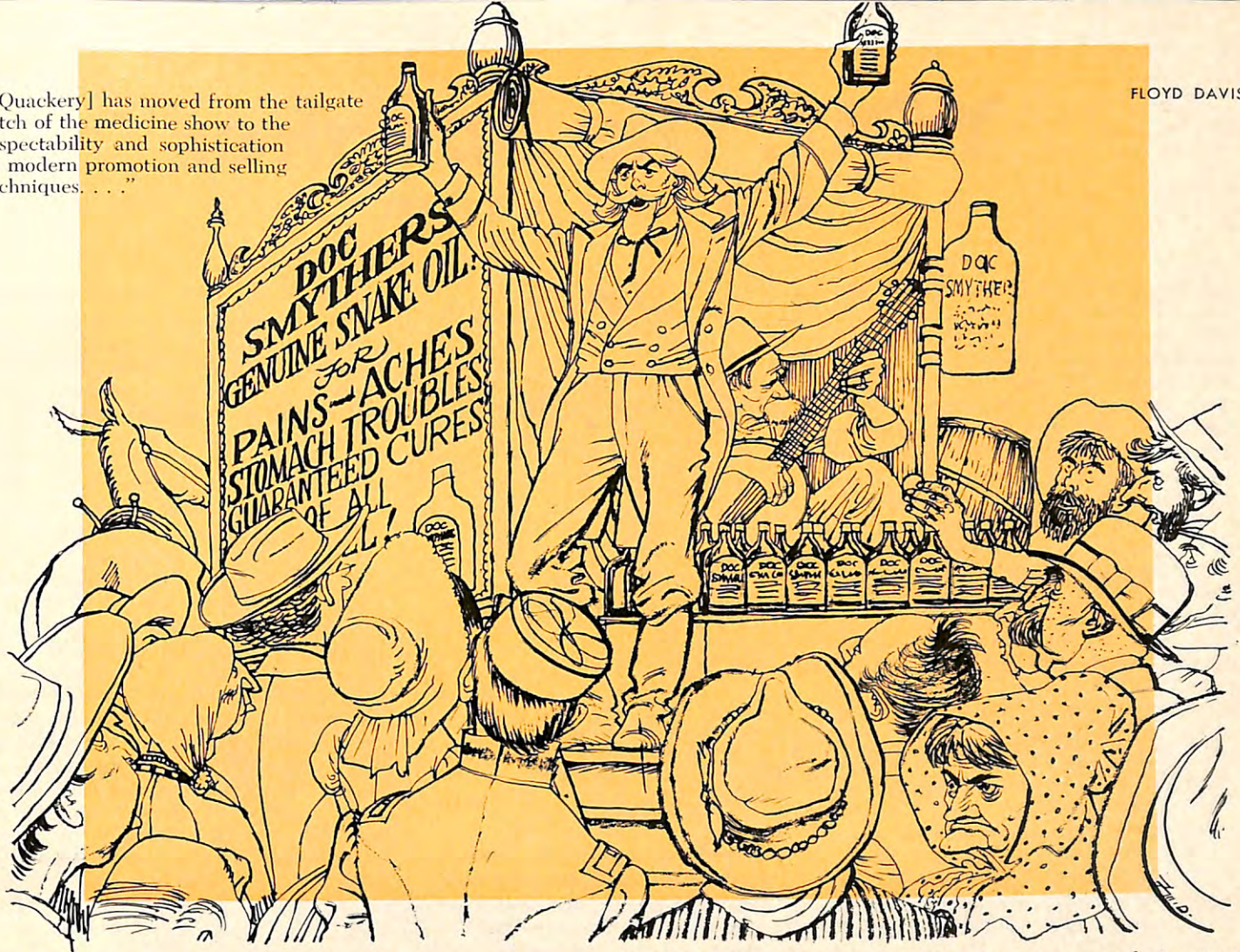
ABOUT 75,000 Americans died of cancer last year who, if they had consulted a competent physician in time and stayed with him, could have been saved, according to the American Cancer Society. Unfortunately, many patients in desperation leave the care of skilled medical men and place themselves in the hands of quacks while under their doctors' care. In these tragic cases, the physician may have been able to effect a cure; the quack most certainly cannot.

Thousands of these quacks in our nation are taking advantage of distraught people who, because of the intensity of their pain or the severity of their illness, are no longer able to think rationally. Yet control of medical quackery by legislation, or prosecution of quacks under existing laws, is difficult to the point of being almost hopeless. When a worthless product being sold as a "cure" is banned as a result of successful Government prosecution, it more often than not finds its way back on the market under a different label and with a slight change in the makeup of its worthless ingredients. Then the same effort to ban it that may have taken years the first time must begin anew.

The American people spend at least \$1 billion a year on worthless, sometimes dangerous, "health" products, another \$500 million on unnecessary or falsely represented "nutrition" products, and there's no telling how much for treatments by quacks whose sole medical credentials are impressive-looking but meaningless "diplomas" purchased by mail order (at \$50 and up). Not only are people being defrauded of hundreds of millions of dollars annually, but their health is placed in jeopardy by false claims for nostrums that are harmful in themselves or harmful because they lead to delay or neglect of proper medical treatment.

The American Cancer Society tells us flatly that if anyone offers a secret cure for cancer, you can be sure he is a quack; and that the patient who has cancer in the early, most curable stage may well lose his life by letting a quack

"[Quackery] has moved from the tailgate pitch of the medicine show to the respectability and sophistication of modern promotion and selling techniques. . . ."



postpone effective treatment. Trying useless drugs and gadgets, they warn, only gives cancer time to grow and spread beyond control.

There also are those who fear they have cancer but really haven't, and quacks have no qualms about telling them that they have cancer when they do not. Then, after useless and costly "treatments," the quack takes credit for curing them. This is one of the principal ways in which quacks get testimonials from duped people who are unaware that they have been swindled.

The American Cancer Society offers these guideposts as warnings:

- If a "doctor" offers a cancer treatment that he claims is available only from himself,
- If his treatment is offered in the name of a personal research organization,
- If he claims he is being persecuted by the "medical trust,"
- If he says that his "cure" is being sabotaged by the medical profession,
- If his "cured" patients have only his word for it that they had cancer when they came to him,
- And if he refuses or discourages consultations with specialists in the medical profession,
- Then *watch out*. Leave quickly by the nearest exit, and consult a reputable doctor who belongs to medical organizations devoted to spreading, not blocking, the health knowledge that may save your life.

People who go to quacks for a cancer cure do so for a variety of reasons. They fear that medical science cannot cure them and seek a "miracle" drug or treatment. They think the quack's method will be less expensive. They are afraid of surgery or radiation, and prefer the illusion of a painless cure. Or they suspect that their own doctor believes their case to be hopeless, and are willing to clutch at any straw.

Two out of every six cancer patients are now being saved through competent medical treatment. And a third person out of every six could be saved if diagnosed early and proper treatment were given. In other words, 50 percent of all cancer patients are curable by proper medical treatment, according to the American Cancer Society. Some 800,000 American cancer patients are alive today because they went to their doctors in time. The proved treatments of radiation and surgery are responsible for their cure.

Believing that knowledge of quackery is the best shield for protection of the public, the United States Department of Health, Education, and Welfare on occasion has had displayed in the 48,000 Post Offices throughout the United States warnings against specific quacks, and quack treatments, whose patients have been lured to their death by false promises.

For the past three-quarters of a century the Post Office itself has been made a prime instrument for the ever-growing mail-order traffic in worthless nostrums. At a meeting of the National Association of Postmasters of the United States, held this past August in New York, Chief Postal Inspector Henry B. Montague reported that there has been a 35 percent increase in the use of the mails to defraud in the past four years alone.

"The old-time confidence man who sold quick cure-alls has been superseded by a more ingenious swindler," declared Mr. Montague. "Some swindlers ride the coattails of legitimate business or the coattails of success," he said. "Instead of offering snake oil as a cure-all," he continued, they offer various mechanical devices purported "to aid in the treatment of arthritis or cancer. When a new drug is discovered, some confidence men try to market a product with a name so similar as to be mistaken for the real article. That's what I mean by riding the coattails of success."

The arthritis and rheumatism (Continued on page 47)

# YOU, The Speaker

By LAWRENCE A. DYSART

GEORGE HORACE LORIMER, editor of *The Saturday Evening Post* from 1899 to 1936, quoted one John Graham in a collection of *Letters of a Self-made Merchant to His Son*:

"A businessman's conversation should be regulated by fewer and simpler rules than any other function of the human animal. The rules are: "Have something to say. Say it. Stop talking."

This formula for self-expression appears very simple, deceptively so. The prime example of one who had something to say, said it, and sat down was Lincoln when he delivered the Gettysburg Address. On November 19, 1863, he gave what he described as a "short, short, address" amid the fresh graves at Gettysburg. In the ensuing 100 years, his 268 well-chosen words have become known the world over. Edward Everett, the principal speaker of the occasion, summed up the charm and power of Lincoln's address in a letter to the President the next day.

"I should be glad," he wrote, "if I could flatter myself that I came as near to the central idea in two hours as you did in two minutes."

Few have the ability or opportunity to sum up in a few words the convictions of a lifetime, yet success often depends on the ability to translate experience and philosophy into concise speech. The effectiveness with which you speak on any subject is governed mainly by how much you know about the matter. When you know your subject, you have laid the important groundwork for effective presentation. But not only must you know what you are striving to achieve, you must also choose the words and mold your thoughts into the final image you wish to create.

I have watched the noted sculptor Merrell Gage recreate the features of Abraham Lincoln. He starts with his bare hands and a mound of clay. Within 20 minutes, while he talks about Lincoln, he creates a remarkable image of the Civil War President.

Gage is one of a gifted few who can create such works of art from clay. A good speaker, substituting words for the sculptor's clay, can also create remarkable images. But like the sculptor, you, the speaker, must have a plan. Without one, your words and thoughts remain lifeless. Design and development are essential to the creation of an effective speech. The words Lincoln used in his address at Gettysburg are contained in every dictionary and are



C. C. BEALL

**Lincoln delivered the historic Gettysburg Address November 19, 1863. No one has surpassed it in the ensuing 101 years, but you, the speaker, can develop adequate rhetoric skill**

known to every literate person, but the design of the talk was Lincoln's alone. The talk you create individually has your own personality stamped upon it. That is what makes it appealing to others.

Fortunately, you have one very important resource in your practice of the speaking art. That resource is imagination. Your ability to translate your thoughts into moving word pictures depends more on the manner in which you use your imagination than the way you use your voice. Speak clearly and distinctly, but do not be unduly concerned about voice quality. No amount of voice training will transform a high voice into a low voice or vice versa. Remember—there are as many good speakers with high voices as low voices. They are good speakers because they have something to say and they say it. Their power lies not in voice quality but in knowledge, ingenuity, and sincerity.

Since the beginning of the present century, the image of the effective public speaker has been completely reshaped. From the periods of the Greek and Roman orators through the era of American orator William Jennings Bryan, the style of the public speaker

changed very little. Speech was formal and it was forceful, and for a very good reason. Only through sheer shouting power could speakers make themselves heard to large numbers of people. Today, shouting power is not important. Today's speaker can talk in a natural, normal voice in an informal manner. Public address systems, radio, and television have helped to create the new image. The discerning and candid eye of the television camera has dethroned the silver-tongued orator. Pear-shaped tones are out of style.

Public speaking today is aptly described as enlarged or amplified conversation. There is a disarming informality in intimate conversation. If you think of your speech as a conversation or discussion with your audience, you can achieve something of the same ease with which you carry on personal conversation. Talk with and to your audience—never at them.

The success of a written speech will depend largely on how well it is written, and, paradoxically, one test of that is how well it is delivered as an *apparently* impromptu talk. A successful impromptu speaker should be able to write good speeches, so it follows that practice in impromptu speaking should polish your ability for either type. But remember, speaking "off the cuff" does not mean that your talk is to be given without any previous thought whatsoever, nor that it is to be constructed out of thin air. Impromptu speaking is based primarily upon personal observation and experience, reading and reflection. Your talks will be successful in proportion to your experience along these lines.

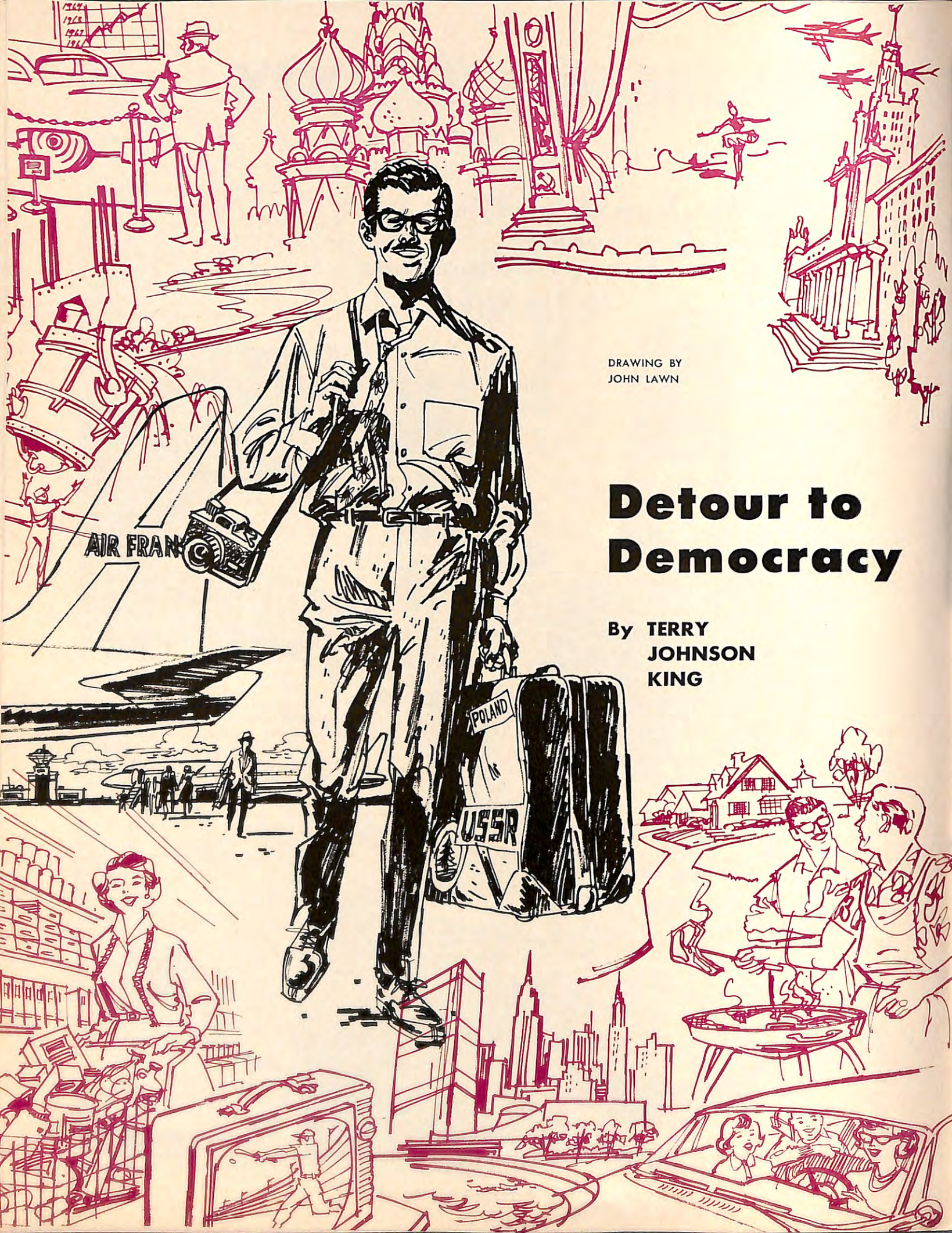
The impromptu speech requires coordination of mind and vocal equipment. To effectively think on your feet means forgetting about yourself and the impression you hope to make. It means concentrating wholly upon what you want to say. The first time you give an impromptu talk, your mind may go completely blank because of stage fright. Don't be alarmed about this momentary blackout. You will find on your next effort that the situation has improved. After a few successful impromptu speaking experiences, you will be able to map the course of your talk as you go. You will be speaking with greater fluency than you ever thought possible. And if you remember those rules attributed to John Graham, you'll be communicating your ideas to your audience. ● ●

When better whiskey goes in...  
A better drink has to come out.  
That's why 7 Crown goes into more glasses.  
**It's The Sure One**



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DRAWING BY  
JOHN LAWN

# Detour to Democracy

By TERRY  
JOHNSON  
KING



WHAT HAVE some adventurous young Latin Americans, a handful of French travel agents, and some hospitable families in the United States in common?

Believe it or not, together they're helping thwart one of the most elaborate propaganda offensives in the present East-West ideological conflict. It's no secret, of course, that the Soviet Union employs a host of cold-war weapons, ranging on the destructiveness scale from mere annoyance to near disaster.

One of the most enduring techniques—brainwashing gullible visitors to Russia—is being, at least partially, neutralized by the somewhat unlikely foregoing alliance.

The story begins in Latin America, where widespread poverty and other factors make the political climate mercurial. Revolution is a way of life.

Under these circumstances, it's not surprising that the Soviet government has been sowing seeds of political persuasion—through showy aid programs—in these fertile fields.

To enhance the effectiveness of this effort, the Russians have been sponsoring Iron Curtain "Information Tours" for outstanding Latin American students and young leaders. A conservative estimate is that 20,000 from south of the border each year make the pilgrimage to the citadel of communism.

Most of these individuals, who are selected by local leftist parties or through the universities, have similar backgrounds and attributes: Alert young men of humble origins, they have the aggressiveness to have made educational opportunities for themselves, and they're open-minded about—although not necessarily committed to—communism.

In effect, the Soviets say to these young people: "Come on, take a no-strings trip on us. You don't need to become a communist. Just see how well we live, how much we do for our people, and what benefits we've gained from our system."

Young adults in Latin America seek new answers to their countries' persistent political and economic problems. Sometimes, *anything* looks better than nothing to have-nots, so it's not surprising that large numbers of these young people say *gracias* and sign up for the free trip.

Miguel Coro is one of the politically conscious young people who took the tour. (Although he is very real, Miguel Coro is not his actual name.) At 21, he was already known in his native Colombia as a man on the way up. He grew up on the fringes of a middle-

*A "see Russia free" program designed to win communist converts in Latin America is sometimes partially offset—if not negated—through unauthorized itinerary juggling*

class Bogotá neighborhood, where his widowed mother worked as a seamstress. Upon entering the University—on a state scholarship—he also entered politics.

Upon graduating, Miguel stood for election to the Bogotá Federal Council, and during the campaign his special talent for declamation proved useful. It was not unusual for him to attract a crowd of 10,000 when he spoke. He won the office, becoming the youngest man ever to hold it. Simultaneously, he was made vice-president of the Young Socialist Party. He was certainly a man to watch, and the communists were watching him.

Through a Bogotá labor organization, an invitation was extended to Miguel last year in the name of the Union of Soviet Socialist Republics for a six-month tour of Russia—the worker's paradise—and its satellites.

Miguel accepted enthusiastically; he'd never been outside his own country, and the prospect of seeing Russia, Germany, Finland, and France was exceedingly appealing. Moreover, he'd always wanted to see the United States. Not that Russia was including the USA in the itinerary—not deliberately. But having spoken with some of his countrymen who'd made the trip before him, Miguel knew about the boomerang.

When the tour got underway, he flew from Bogotá to Havana—first stop—with a jetful of other Colombians. There they joined the other tour participants—students from all the other Latin American countries, except Paraguay—for a grand Fiesta of Welcome to communist soil.

Fidel Castro addressed the group upon its arrival. After that, the students were squired through sugarcane fields and factories, schoolhouses, and "intervened" mansions. Then, with the echo of Castro's farewell propaganda barrage ringing in their ears, they were shepherded aboard a Russian ship that took them to Leningrad; from there they flew to the Russian capital.

Moscow was interesting—what the tourists saw of it. The Soviet hosts had thoughtfully provided interpreters—despite the fact that a number of the young Latins were fluent in Russian.

The interpreters were industrious, guiding their charges to exhibitions, museums, concerts, government build-

ings. In fact, they were so industrious that the young guests were never let out of the interpreters' sight during the entire Moscow stay.

Then it was on to East Germany. A genial factory worker there presented Miguel with a camera, complete with built-in light meter, automatic focusing—and communist imprint. He also took Miguel sightseeing, East-German style.

"What wall?" Miguel inquired, with a sly smile, when asked about Berlin. "They showed me no wall." After a brief look at factories in Czechoslovakia and the fields of a Polish collective farm, the group entrained for Finland.

In Helsinki, the close supervision ceased. As participants in a Youth Festival, along with young people of satellite and "neutral" nations from all over the world, Miguel and his Latin American friends were shuffled off to a conference center, situated high up in the mountains above the Finnish capital.

They lived there for several weeks in cottages that house 20. Their days were spent in communist-led discussion groups; their evenings in a campfire atmosphere, singing and dancing in native dress. The Festival sponsors hoped that their cause would be promoted by the formation of lasting, sentimental friendships among the young people.

The Festival was marked by complete "freedom." Miguel and his friends could go anywhere they wanted. Of course, there was no place to go—except the vast adjacent mountainside forest.

The final night of the Festival was marked by an exuberant costume parade through the streets of Helsinki, after which the groups were sent their separate ways. Miguel went immediately to Paris; he'd been ticketed for a direct flight from there to Colombia.

Paris is where the boomerang Miguel had heard about begins. French travel agents, it seems, have obligingly been arranging, even suggesting, sidetrips to the United States for these tourists—on the Soviet expense account, as it were. Since Russia has no direct flights of its own to South America, she's in no position to prevent the ticket-swapping that has been taking place. In-

*(Continued on page 52)*



**NEW YORK, New York, No. 1,** Lodge sponsors a fishing contest each year in cooperation with the City Parks Dept. This photograph was taken at the close of this year's popular competition. With some of the winners are, background, left to right, Parks Dept. Recreation Supervisor M. A. O'Connell, P.E.R. Eugene M. Sullivan, Inner Guard Raymond Jacobs, Ben Jacobs, Youth Chairman Donald T. Kellaheer, E.R. Hugh P. McLaughlin, P.E.R. and Secy. Eugene G. Heffernan, P.E.R. Dr. Jules V. Gilman and Darby M. Guadia.



**ROCK HILL, South Carolina,** Lodge drew 500 wildly enthusiastic Little Leaguers, all in uniform, and their coaches to a hot-dog-and-soda feast when the great Stan Musial paid them a personal visit, after seeing the Rock Hill "Cardinals" play.



**PUYALLUP, Washington,** Lodge's E.R. James Reno and Past Grand Exalted Ruler Emmett T. Anderson, second and third from left respectively, share the pleasant job of breaking ground for the lodge's \$488,000 home that will include the latest in dining facilities, a lodge hall which will accommodate 700, and a swimming pool. Looking on are, left to right, Bldg. Chairman Charles Pasquire, D.D. Frank Hunt and former Grand Trustees Chairman Edwin J. Alexander.

## News of the Lodges

# Stars In Sports



**SITUATED** on ten acres of ground, the modern, one-story \$150,000 home of Oklahoma City, Okla., Lodge, No. 417, was dedicated early in September, with Chairman R. Leonard Bush of the Board of Grand Trustees the featured speaker. The ten-room air-conditioned building, covering 10,000 square feet of space and housing a magnificent ballroom, lounges, kitchen and game room, was dedicated to Earl E. James, a Past Exalted Ruler of the lodge and the only Elk of his State ever to hold the office of Grand Exalted Ruler.

Playing prominent roles in the ceremonies were Exalted Ruler George

Lane and Past Exalted Ruler Otto P. Adams who report that an Olympic-size pool will be constructed soon.

**ARNOLD PALMER** was the speaking star at the annual LEAD banquet sponsored by Latrobe, Pa., Lodge, No. 907. The event, honoring the sports stars from Ligonier, Derry Area, and Latrobe high schools, drew an enormous crowd who saw awards go to Bob Ruffner of Latrobe, Ed Zubaty of Derry Area, and Bob Giesey of Ligonier, selected by their schools as "Athlete of the Year" from a group of 13 nominees.

An enthusiastic promoter of physical

fitness and education for America's youth, Palmer announced that he would make a personal award next year to the outstanding athlete from among the three schools, although he had not decided just how the winner would be selected.

Some weeks after this event, the Latrobe Elks celebrated their 60th anniversary with a full eight days of festivities. Events included a costume dance harking back to 1904, a Junior Golf Tournament, a Hootenanny Dance for Teen-agers, a banquet, Past Exalted Rulers'-Old Timers Night, Stag Night and Grand Ball.



**WISCONSIN ELKDOM** has given its support to the State Dept. of Public Welfare in the sponsorship of the Midwest Institute of Alcohol Studies at Loyola University in Chicago. State Pres. Harold Canaan, right, and Trustee K. F. Sullivan, left, represented the Assn. in presenting a \$935 check to State Welfare Dir. W. J. Schmidt, center. The funds will provide scholarships for Wisconsin citizens attending the Institute, an educational project aimed at providing basic information on alcoholism and related problems.



**LATROBE, Pennsylvania,** Lodge's 3rd annual LEAD awards banquet saw famed golfer Arnold Palmer, second from left, present an award to Bob Ruffner, fourth from left, as Latrobe High School's "Athlete of the Year." Looking on are Chairman Larry Joe, left, and other "Athletes of the Year," Bob Giesey, Ligonier, and Ed Zubaty, Derry Area, and E.R. Ron Arbuckle.

**OKLAHOMA CITY, Oklahoma,** Elks welcome Grand Trustees Chairman R. Leonard Bush, principal speaker at the dedication of their new home. Left to right are Grand Lodge State Assns. Committeeman Brooks Bicknell, Mrs. George Lane, Mrs. Bicknell, E.R. Lane, Mrs. Harold Carey, State Pres. Carey, Mr. and Mrs. Bush, Past Grand Exalted Ruler and Mrs. Earl E. James, and Past State Pres. and Mrs. Roy Condors.



## Walking in Washington



The scene pictured at left took place in the home of Ephrata, Wash., Lodge. It looks as though five-year-old Russell Berthisel and his friend Bill Foxley were photographed while enjoying a game—but there's a lot more involved than that!

For the past decade, the Elks of the State of Washington have sponsored a Major Project which is benefiting thousands of youngsters handicapped through cerebral palsy and other causes. Russell Berthisel is one of those youngsters.

Only eight months before this photograph was taken, the child had been unconscious for a month, and little hope was held for his recovery. Now, thanks to the Elks, after six months of special treatment administered by Bill Foxley, he can walk!

Bill is one of the therapists who man-

the nine mobile therapy units which rove throughout the State, visiting more than 500 children regularly each year, at an expense to the Elks of about \$120,000 annually.

The children are visited as frequently as possible, but in order to be successful, it is imperative that the therapy program receive the full cooperation of the parents who are expected to see to it that the therapy is continued between the visits of the professional therapist. So it can be said that Bill and his fellow workers in this Elk project are teachers, too.

The day Russ walked in Ephrata was indeed a happy one not only for him, but for hundreds of Washington Elks and their wives because of whose generosity and interest Russell's triumph is being repeated many times over in their State.



**EAST HARTFORD, Connecticut,** Lodge broke ground recently for an \$85,000 home, with Grand Trustee Arthur J. Roy doing the honors. Looking on, left to right, are E.R. Dominic Barile, Past State Pres. Michael Kiro, D.D. James Lee, Bldg. Committee Chairman R. J. Alexander, and Mayor J. D. Brennan.



**ILLINOIS ELKS BOWLING ASSN.** members held their 14th annual meeting at Jacksonville Lodge with about 250 members and guests enjoying a special golf tournament won by G. Wenger, Streator, handicap; J. McCann, Centralia, low gross, and A. K. McGlockin, Chicago No. 4, high gross. The 1965 bowling tourney will take place at Quincy between March 13th and May 9th, with the 1965 annual meeting in Macomb.



**ALBUQUERQUE, New Mexico,** Lodge's Boy Scout Troop brought Troop #5 from Tampico, Mexico, to their city for a ten-day stay. Pictured at a banquet held in their honor at the lodge home were, left to right background, beginning second from left, Tampico Scoutmaster Ricardo Violante, New Mexico's Gov. J. M. Campbell, E.R. Morrin Armstrong, Senor Jorge del Castillo, Mexican Consul at Albuquerque, and host Scoutmaster Gene Jeys.

Boy Scouts  
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Quesnel of the Grand  
two non-Elk sons. Pic-  
ephen, John and Carl  
Chairman also has a  
Montpelier Elk.

**SHAMOKIN, Pennsylvania,** Lodge entered this float in the city's recent industrial parade which climaxed a week's celebration of the 100th anniversary of Shamokin's incorporation. The event was sponsored and organized by a committee of local Elks, with V. A. Vedral as Parade Marshal. Approximately 80 floats and marching units participated.

**FLORENCE, South Carolina,** Lodge's swimming instruction program is represented in this group of youngsters who were photographed with several of their instructors.



**MIAMI, Florida,** Lodge presents \$357 to the Boy Scouts and \$250 to the Girl Scouts for their summer program. Left to right, background, E.R. Arthur R. Corby, Charles Topmiller, Scout Gary Thompson, Mrs. Charles Durand; foreground: Girl Scouts Lory Simons, Pat Sanger and Nancy Mumford.



**HOLIDAY ISLES, Florida,** Lodge welcomed a large class in the presence of Special Deputy Robert B. Cameron, standing center. Among the initiates were a father, his two sons, his son-in-law, a Catholic Chaplain and seven others. They included Jack J. Sally, Sr. and Jr., C. M. Sally and Edw. M. Smith.



**ONANCOCK, Virginia,** Lodge had another winning Pony League team this year, under the management of Elk John Northam and coached by Jack Phillips.



**MONTPELIER, Vermont,** Lodge boasts a 100-percent Elk family in the Quesnels since Chairman Ray J. Quesnel of the Grand Lodge Ritualistic Committee initiated his two non-Elk sons. Pictured are, left to right, Mr. Quesnel, Stephen, John and Carl Quesnel. The Grand Lodge Committee Chairman also has a son-in-law, Richard McManis, who is a Montpelier Elk.



**SHAMOKIN, Pennsylvania,** Lodge entered this float in the city's recent industrial parade which climaxed a week's celebration of the 100th anniversary of Shamokin's incorporation. The event was sponsored and organized by a committee of local Elks, with V. A. Vedral as Parade Marshal. Approximately 80 floats and marching units participated.

**FLORENCE, South Carolina,** Lodge's swimming instruction program is represented in this group of youngsters who were photographed with several of their instructors.





**ROME, New York,** Lodge found an unusual way to raise money for the Elks National Foundation during the administration of 1963-64 Grand Exalted Ruler Ronald J. Dunn. A member made this drawing of the American Flag, dividing it into sections, each representing a donation of \$1.00, to realize a total of \$10,360. Left to right are Committeemen Heintz Quentin and James Pepper, Mr. Dunn, Past State Pres. Francis Hart, E.R. Jack Parsons and the lodge's foundation Chairman J. J. Ferlo.



**OGDENSBURG, New York,** Elks break ground for the \$200,000 home which will replace the building destroyed by fire last New Year's Day. Left to right are P.D.D. L. E. Rapin, Bldg. Committee Chairman; Mayor E. J. Keenan; Leo Landry, the lodge's most recent initiate; Life Member Carroll Barnes, and E.R. S. S. Sargent.

## News of the Lodges CONTINUED

**ACTIVE IS THE WORD** for Point Pleasant, N. J., Lodge No. 1055. Past Exalted Ruler Foster Hatch was in charge of a special bus trip for 40 Elks and their guests to Shea Stadium in New York for a Cards-Mets game, and House Committee Chairman Harold Love reported that the Saturday evening summer buffet dances were a tremendous hit. An initiation early in September found seven new members signing up, and later a special ceremony paid tribute to Past Exalted Ruler Walter E. Wheland who received an Honorary Life Membership.

The next day a Kick-Off Dance benefiting the Elk-sponsored entry in the

**Football League** was held under the Chairmanship of Charles Rola, and Past Exalted Rulers Tom McLaughlin and Owen Twining put on a terrific clambake for Elks and their families and friends. Past Exalted Ruler Frank Conroy was in charge of the annual pilgrimage for members made by chartered bus to the Elks National Home in Bedford, Va.

**ONE OF THE** outstanding projects undertaken by the Youth Activities Committee of Florence, S. C., Lodge, No. 1020, was the swimming program it launched this past year, immediately after the school term ended. Available

to children of members only, the program drew 205 youngsters all of whom complete their three-week training course in good form. A good number of these children went on to take more advanced courses.

A tremendous number of interested adults made this project possible, with Tony Garcia and Youth Chairman John Grey heading the Pool Committee. Every resource of the community was on staff call—the Fire Dept., Medical Society, volunteer Red Cross and student nurses. Florence Elks have a great deal to be proud of in this program, with swimming made safe for so many young people.

# LODGE NOTES

One of the communities in which the local Elks were responsible for the two-minute observance of July 4th was Wichita, Kans. At the request of Joseph B. Mickey, the Elks Americanism Chairman there, the City Commission agreed to blow all city sirens for the two-minute period.

Navy Lt. Robert P. Brennan, a member of North Attleboro, Mass., Lodge, received the Army Commendation Medal in recognition of his three years' meritorious service as project officer in the Directorate of Procurement and Production of the Army Aviation Material Command. The presentation was made by AVCOM's commanding general, Brig. Gen. Howard F. Schlitz.

A happy event for eleven-year-old Manchester, Conn., Lodge occurred recently when its first Exalted Ruler, James H. McVeigh, and its first Trustees Chairman, George England, joined current Exalted Ruler Fred P. Lea in burning of the mortgage on its home.

Westminster, Md., Lodge was another branch of Elkdom to hold special bell-ringing ceremonies on Independence Day. State Senator Edward O. Weant, a member of the lodge, and

four-year-old Cynthia Warner, daughter of Esteemed Lecturing Knight C. D. Warner, rang the Freedom Bell in front of the Carroll County Court House. The Elks also sponsored a float which toured the county on July 4th, urging citizens to display the Flag and participate in the bell-ringing. Exalted Ruler Roy A. Lint and Secretary Donald Patrick, P.E.R., accompanied the float on its 200-mile junket. This lodge undertook another successful project when it raffled off a Cadillac, clearing \$4,970 for its new home. Co-Chairmen were Andrew Shaw and Irvin Watkins.

More than 800 members of Dothan, Ala., Lodge celebrated its 11th anniversary not long ago, with a series of events climaxed by a barbecue and dance. Mayor Earle C. Moody gave official recognition to the anniversary by proclaiming Dothan Elks Lodge Week. The lodge received commendation for its many outstanding community activities.

Popular Ernest Koenig, Past Exalted Ruler of Pompton Lakes, N. J., Lodge received an Honorary Life Membership from Exalted Ruler Herbert Warden at special ceremonies. Active in the lodge since its inception in 1953, Mr. Koenig is also Chairman of the lodge's Trustees. Participating in the presentation were Esteemed Leading Knight Carl Bender, Lecturing Knight Thomas Dandy and Loyal Knight George Petrask.

The 1964 Elks Night at Vernon Downs Racetrack brought in a goodly sum for the Youth Activities of Syracuse, N. Y., Lodge. Samuel DeMario and Sam Grosse were co-chairmen of the successful sporting event.

Salem, Ore., Lodge with its recently remodeled million-dollar home, is currently seeking new members. The Membership Committee is sending special letters to a select group, enclosing a well-written brochure describing the physical aspects of the lodge, its activities for members, its projects aiding the less fortunate, and including a treatise on the general character of Elkdom.

Chris R. Valley of New Orleans, La., Lodge, Capt. of its Elks Krewe of Orleanians, has an interesting letterhead idea for Elks lodges. The margins are decorated with small purple stars over each of which is printed an activity sponsored by the lodge. This makes for quite a striking letterhead, a pleasing departure from the usual. If interested, contact Mr. Valley, New Orleans Lodge; he'll be happy to hear from you.

Bet you're wondering what former Mayor of Lansing, now a Decorah, Iowa, Elk, wrote "The Strip" mentioned here last month. It's Mike Connor whose name somehow disappeared from the October column.



**CHELMSFORD, Massachusetts**, Lodge, No. 2310, was instituted with 177 new members, most of whom are photographed here with the Charter E.R. Nicholas Mazzone, ninth from left foreground, and his fellow officers. Also pictured are P.D.D. Louis Dubin, State New Lodge Chairman, tenth from left; former Grand Lodge Committeeman Arthur Kochakian, 11th from left, and D.D. George McDermott, 12th from left.

**MASSACHUSETTS** Elkdom arranges each year with the Boston Red Sox to set aside as "Elks Day" a game with the N. Y. Yankees when a block of seats is reserved for the Elks who attend the game for the benefit of the Jimmy Fund (Children's Cancer Research Foundation). Pictured when this year's \$1,000 check was presented were, left to right, center, Past State Pres. Andrew J. Biggio who has handled this program for 15 years, Past Grand Exalted Rulers John F. Malley and John E. Fenton, State Pres. Thomas E. Gibbons, Grand Tiler Wm. F. Maguire, State Secy. Alfred J. Mattei and John F. Donoghue.





**GLENS FALLS, New York**, E.R. John H. Regis, left, presents a \$384 check to Mayor James Wallace to defray the expense of dredging Duck Pond, a popular fishing area for the local small fry, where the Elks sponsor the regular fishing derbies for children. The job was necessary in order for fish to survive. Later, the pond was stocked by the State Conservation Dept.



**News of the Lodges** CONTINUED

**POINT PLEASANT, New Jersey**, Elks who were among the 450 at the annual Family Picnic were, left to right, Est. Lect. Knight Ira Gray, Co-Chairman Frank Diaz, E.R. William Bolger, Chef John McCormack, Co-Chairman Harold Love and Committeeman Walter Kleinhaus.



**ENFIELD, Connecticut**, Lodge's "Elk of the Year" is honored. Left to right are P.E.R. Samuel Brown, "Elk of the Year" Charter Member Joseph F. Saydlowski, P.E.R.'s Richard Halley and E. J. Szewczyk, and E.R. Eli Raffia.



**WARRINGTON, Florida**, Elk H. M. Breier, left, and P.E.R. Wm. F. Sykes, right, Pres. of the State Elks Crippled Children's Board, present the Elk-sponsored Academic Award to Chief Aviation Ordnanceman M. A. Myette, USN, a graduate of the Navy's Chief Petty Officer Leadership School at the Naval Air Station in Pensacola.



**HEMPSTEAD, New York**, Lodge's track team is pictured with, background, E.R. Larry Fitzgerald, left, and Coach Joe Agudo. At right is the lodge's Youth Activities Committee Chairman A. C. Espey.



**NEW MILFORD, New Jersey**, Lodge initiated this class as a tribute to Frank Scolpino, left foreground, who has been extremely active in the establishment and progress of the lodge. Mr. Scolpino holds a plaque presented to him by E.R. R. T. Scherrib, right foreground.



**ELKS NATIONAL MEMORIAL BUILDING** visitors included a group of Elks and their wives from GARY, IND., who made a stopover at HARVEY, ILL., where they were joined by another group from that lodge. All were pictured on the steps of the building with Supt. Hubert Allen and the Grand Secretary's staff.



**ERIE, Pennsylvania,** E.R. D. D. Ziegler presents the trophy to Harry Boback, Jr., winner of the Pa. N.W. Elks Youth Golf Tourney who also took the State Elks' title. Left to right: Est. Lead Knight Edw. Nielsen, E.R. Ziegler, Harry Boback, P.E.R. Leo Frawley, third-placer Gil Tomb and Tom Hakel.



**STATE COLLEGE, Pennsylvania,** Elks cut the ribbon at the entrance to the Girl Scout craft cellar which they remodeled for the girls at their Tussey Ridge Camp at a cost of 150 man-hours. Left to right are Camp Dir. Mrs. John Krumrine, Scouts Janice Campbell and Teresa Houtz, D.D. Robert H. McCormick, E.R. A. F. Williams, Leonard Pawlson who handled the program, Trustee H. G. Morrell, Youth Committeeman Robert Shirk and, kneeling, Youth Chairman C. C. Peiffer.



**NASHUA, New Hampshire,** Lodge's year-old Little League team has won the East Little League title in Nashua, under Mgr. Elk Bill Hogan who was honored with the boys at a Youth Committee banquet. East League Pres. is D.D. A. W. Savage.



**POMPANO BEACH, Florida,** Lodge's check for \$2,151 for the Harry-Anna Crippled Children's Home at Umatilla is presented. Left to right, P.D.D. Herbert Payne, P.E.R. Harlan Hixon and E.R. John Bennett.

**RAWLINS, Wyoming,** Lodge has sponsored a team in the Babe Ruth League since its inception six years ago. This year the Elk contingent won the championship with a 12-0 record for the year, and seven chosen for the All-Star Team to represent the city in the State contest. They're pictured with Coach Kent Wrasper, left background, and Mgr. Don Bell, right background.





# Elks FAMILY SHOPPER

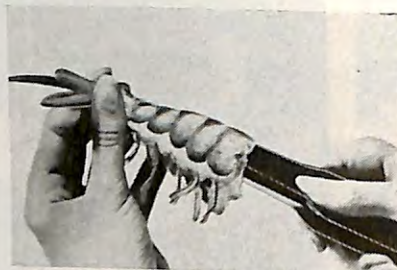
## CHRISTMAS SHOWCASE



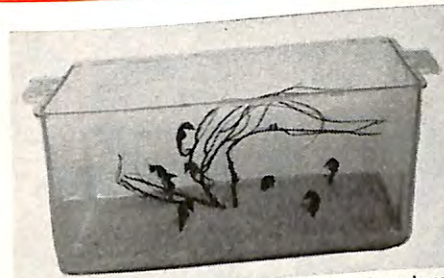
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**APACHE BOOTS** in glove-soft genuine Deer-skin expertly crafted with instep-supporting molded sole and heel lift in genuine Rawhide Leather. Sturdy for indoor-outdoor wear. She'll love their blissful comfort and native look, with nickel silver button and fringed cuff. Pearl Grey, Rust, Natural or Black. Sizes 4-10, med. & narrow widths. \$10.95 plus 50¢ post. Old Pueblo Traders, 622-ELA-So. Country Club Rd., Tucson, Ariz.



**PERFECT GIFT FOR SHRIMP LOVERS.** This sensational new tool peels and deveins shrimp in one quick easy thrust—makes shrimp cleaning fun!!! It cuts cooking time, allows shrimp to enlarge, absorb seasoning fully and curl beautifully. They turn out juicier, more delicious and smelly cooking odors are eliminated!! \$1.98 ppd. Zip-out, Inc., Dept. E11, Box 242A, Auburn St. Road, Rockford, Ill.



**SEAHORSE "B" KIT.** One gallon break-resistant aquarium, silica sand for bottom, seahorses resting tree, food and simple instructions for raising these exotic and amusing aquatic pets. Three Pair (6) guaranteed live seahorses sent Air Mail PPD when aquarium is ready. Ideal gift and fascinating hobby for young and old. Complete Kit \$8.50. Order early for Xmas. F. F. Marine Life, P.O. Box 626-EK-65, Dania, Fla.



**SHORT FUR JACKET,** Cuffless, bracelet length sleeve, bolster collar, 20-23" length—all for only \$34.95—when remodeled from your old fur coat by I.R. Fox's master furriers. Remodeling includes cleaning, glazing, new lining, interlining, monogramming. Other styles from \$24.95. All work guaranteed. Send for Free Style Book with more than 35 styles. I.R. Fox, Dept. D-30, 146 West 29th St., New York 1, New York.



**BIG FAT SANTA—\$6.98.** The jolliest St. Nick you'll see anywhere! He's round and firm when fully packed with crumpled newspapers. 5'9" tall, made of colorful all-weather plastic. Stand him up or sit him down on roof, porch, lawn or indoors. Folds flat. You must be pleased or your money back! **BIG FAT SANTA, \$6.98,** postpaid. Order direct by mail from Sunset House, 262 Sunset Building, Beverly Hills, Calif.

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Inspired reminder of "... what you can do... for your country" 4"x6" rayon-silk 50 star U.S. flag in true American colors, fringed with golden tassels. Golden 12 1/2" heavy metal staff. Raise and lower flag on fitting occasions with real miniature halyards. Keep the Stars-and-Stripes in a proud place on desk, at home or office. Gift Boxed. \$1.98 ppd. Greenland Studios, Dept. EK-115, Miami 47, Florida.



**INSTANT SNUFFERS.** Just drop your cigarette in one of the holes in Instant Snuffer. It's out in 5 seconds! Stops smoldering ash from preventing burns on tables and rugs. White porcelain. 59¢ each; 3 for \$1.60; 6 for \$3.00. Set of 2 gift-packed, \$1.50. One-hole magnetic model for car, 89¢ each; 2 for \$1.70. Ppd. **STOVER COMPANY,** Box E-11, 2831 Castle Dr., San Jose, Calif. 95125.



**TEE-OFF** Golf Practice Aid is ready and easy to use any place. Sounds and feels like hitting a real ball, when hit square. Also shows if you've hit straight, hooked, or sliced. Tees itself, head stays down, and no ball chasing. Use it for practice with any club. Unconditional guarantee. A great gift for your favorite foursome! \$4.95 postpaid; extra ball 95¢. **TEE-OFF Co.,** Box 6543-E, Long Beach 15, Calif.



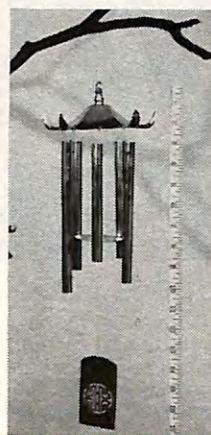
**NEW FOR FISHERMEN—Transistorized Fish Call.** Its sound waves, though moderately audible to the human ear, travel some 200-300 yards through the water and attract the fish directly to the source. Patented fish call has five different variants of sound waves. It floats or submerges. Battery-operated and completely portable. \$12.95 postpaid. **The Squire's Workshop,** Dept. E, 123 Summer St., Rehoboth, Mass.



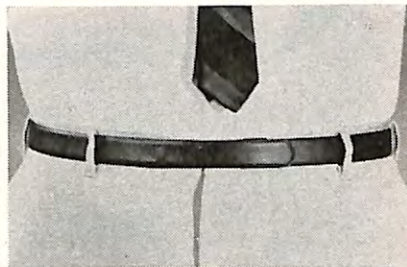
**12 HORSE PRINTS** in Portfolio. Twelve beautiful 17" x 11" sketched prints of America's Own Horse Breeds, ready for framing. Breeds include Morgan, Appaloosa, Standard Bred, Saddle Bred, Palomino, Pinto, Quarter Horse, etc. With a history on each breed, set of 12, \$3.95 plus 50¢ post. Sleepy Hollow Gifts, Dept. E11, 1037 Crane Drive, Falls Church, Va.



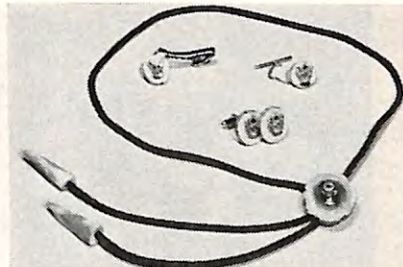
**TOLEDO COCKTAIL SET.** Serve snacks in real style with beautiful gold and enamel decorated Toledo steel hors d'oeuvre sword picks, 3 1/4" long. Six exquisite replicas of historical Spanish swords are handsomely displayed in a gleaming golden stand. Brilliant conversation piece and attractive decor when not in use. \$4.95 ppd., additional sets at \$4.50 each. Atlas Enterprises Ltd., Dept. EF-1, Box 604, Summit, N.J.



**AUTHENTIC ORIENTAL WIND CHIMES** of Solid Brass make a fascinating and unique Christmas gift. You'll love their pleasant harmonious tones that ring out at the slightest breeze. This charming "musical" decoration strikes a delightful note in garden or patio. A full 17" long and attractively boxed. Satisfaction guaranteed. Only \$2.95 prepaid U.S.A. Le Count Enterprises, Room 203, 2475 Dexter Ave., Seattle, Washington.



**NEW BUK-L-LESS BELT.** This handsome new belt combines comfort with NEAT-SLIM-SMART looks. No buckle to mar the fine quality leathers. In Scotchgrain or Alligator grain Cowhide, \$3.00. Imported Genuine Morocco, \$5.00. PPD. Black and brown, sizes 26 to 42. Feather edge, one inch wide. A perfect gift. Joseph Baer, 311 Fifth Ave., New York, N.Y. 10016. No COD's please.



**GENUINE ELK HORN**, beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. Choose black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00; Tie Bars, \$3.00; Tie Tacs, \$3.00. Other lodge emblems on stag-horn same price as Elk jewelry. Silver dollar bolo ties, \$3.50. All prices postpaid. Kildes Staghorn Jewelry, Dept. E, Hayden Lake, Idaho.



**LOOK—YOU'RE AN ARTIST!** With this amazing device, anyone can draw exact-proportion copies—of live models, photos, designs! No art talent or lessons needed. Focus on any subject—reduce or enlarge the image reflected on your blank paper—and pencil in the shadow. 7 1/4" high. Money-back guar. SEE and DRAW COPIER, \$1.29 postpaid. Sunset House, 262 Sunset Building, Beverly Hills, Calif.



**VIEW BANK SORTS AND COUNTS** every coin deposited—from penny to half-dollar size! See your balance at a glance! Fascinating to watch! Coins stack themselves automatically—markings show cash amount in each stack. Holds \$25 in coins plus bills; Locks securely. Metal and plastic, 4 1/2" high. Money-back guarantee. SEE-THRU BANK, \$1.69 postpaid. Sunset House, 262 Sunset Building, Beverly Hills, Calif.



**MARK-A-BALL**—the golf ball marker with a message—is a golfing must. Order your spouse a personalized gift never to be forgotten on the links. This colorful marker does not interfere with putts, can also be used for CLUB NAME, TOURNAMENTS AND SOUVENIRS. An inexpensive way to advertise your BUSINESS. Send for samples and prices from Mark-A-Ball, Dept. E-11, P.O. Box 5844, Portland 22, Ore.



**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Choice of red, green, blue or black. Large 18 x 28 inches. 7,000 rubber scraper fingers do a thorough cleaning job. Specify color and name. Money-back guar. DOOR MAT, \$5.98 postpaid. Order direct by mail from Sunset House, 262 Sunset Building, Beverly Hills, California.



**GOLF CART COMPLETELY ASSEMBLED.** Equipped with tote bag and accessory holder. This sturdy, lightweight cart rolls easily. It holds 7 clubs for quick selection and saves you the cost of a Golf Bag. In choice of red, turquoise, gold, black or navy. Ours exclusively. \$16.95 plus \$1.00 postage and handling. Dominguez Golf Shop, 19800 S. Main, Gardena, Calif. Dept. E



**BRIGHTLY COLORED ELK EMBLEM** for your car. This 3-dimensional emblem is made of solid cast aluminum, guaranteed not to chip or break. Its colors of gold, blue, white and red will not fade. Unique emblem is 2 3/8" in diameter and comes with an adhesive back. It can be attached to the trunk of any car or to any other object. \$1.50 ppd. Johnston Badge Co., Dept. E, 1 Stuart St., Boston, Mass. 02116.



**500 ZIP CODE LABELS—50¢** Start using Zip code numbers on your return address labels. Any name, address and Zip code printed in black. Rich gold trim. Up to 4 lines. 2" long. 500 labels in plastic box. 50¢. Money-back guar. Ppd. If you don't know the Zip code, add 10¢ per set and we will look it up. Walter Drake, 2311-3 Drake Bldg., Colorado Springs, Colo. 80901. Send for free catalog.

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For mixing, beating, scrambling & whipping. Set contains three dandy sizes—6"—8"—10". SET OF 3—\$1.50 PPD.

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Same figures as above—hand-antiqued gold and silver patina in simulated morocco presentation chest. **\$24.99**

Add \$1.00 per set shipping

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CENTRAL STATION, JAMAICA, NEW YORK 11435



**"GIFT-WRAP" YOUR OUTDOOR LANTERN.** In its candy cane trimming and big bow, your lantern welcomes visitors with "Noel" glowing through "lighted windows." Weather-proof. 4 Noel Lantern Inserts (8 3/4" high, trim to size), \$1.00; Striped Post Wrap, \$1.00; Lantern Bow, \$1.00. All 3, \$2.79 Ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



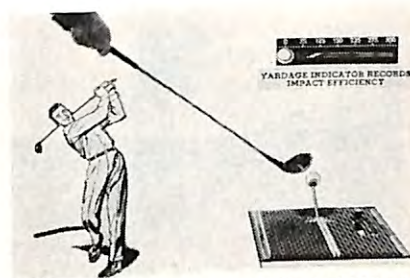
**HYACINTHS FROM HOLLAND** fill your home with fragrant beauty through the winter. They grow in water, need no soil or even sunlight. Each is packed in a colorful Dutch-scene box. Bulbs, inspected by American and Dutch authorities, are guar. White, pink and blue. \$1.00 ea.; 3 for \$2.85. Ppd. Alexander Sales, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



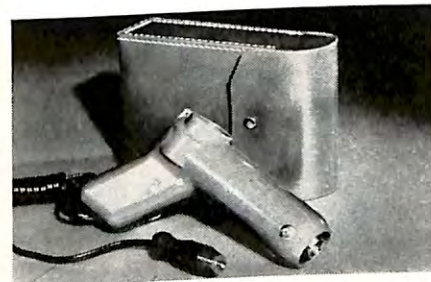
**TALL SLEEPERS**—Mattress Extender keeps your legs from dangling over the edge of a regular size mattress. It adds 6 wonderful inches at either head or foot, is foam padded for comfort. Adjustable for mattress heights from 3 1/2" to 9". Twin Bed Size, \$8.55; double bed, \$10.55. Side Rail Extender, \$5.49. Ppd. Better Sleep Inc., Dept. E, New Providence, N.J.



**WATCH CHICKS HATCH** in plastic-domed Chick Chick Incubator. You see the miracle of birth from egg to chick. Unit holds 2 eggs—hatches chicks, ducks, pheasants, etc. Includes bulb, egg holder, thermometer, instruction book. Base becomes brooder after hatching. \$2.98 ppd. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



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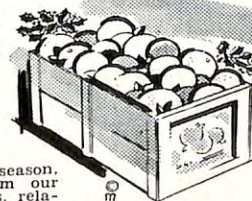
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855 Woodmere Place, Woodmere, Long Island, N.Y.

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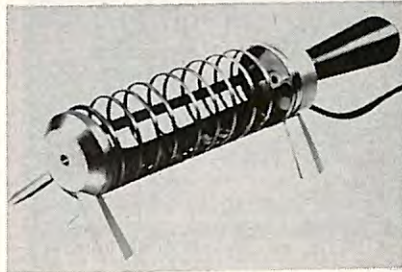
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**AMERICAN EAGLE WALL PLAQUE.** With a 33" wingspan and 15½" height, this proud American symbol is a dramatic wall plaque, perfect for den, child's room, living room. The eagle holds red, white and blue Shield of State. Solid-looking plaque is made of "Vacucel." \$4.45 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y.



**INSTANT INFRA-RED DEFROSTER** melts refrigerator ice in minutes. You don't have to use hot water or chip away at ice. Just put the "Osrowmatic" into your freezer compartment and in minutes your refrigerator is completely defrosted. Handy shape fits smallest freezer compartment. \$4.95 ppd. Sta-Dri Co., Dept. E, 147-47 Sixth Ave., Whitestone, 57, N.Y.



**COAT OF ARMS PLAQUE.** Authentic coats of arms are traced in Britain and reproduced in relief and full color on flush-hanging oak wall shields. Checks returned with free Heraldry Society book if Arms cannot be traced. 7" x 6", \$9; 12" x 10", \$20; 14" x 12", \$25; 22" x 18", \$40. Ppd. State original domicile if known. York Insignia, Dept. E, York, England.



**GLOVE COMPARTMENT SHELVES** organize your glove compartment so you can quickly find what you want when you need it. Clever divider has six compartments to hold maps, sunglasses, first aid supplies, gloves, etc. Center shelf is designed to keep things from slipping. Fits all cars, \$1.29 plus 15¢ shpg. chgs. Dalana, Dept. 3484, Hanover, Pa.



**A LIMITED EDITION BY WEDGWOOD**—John F. Kennedy commemorative collector's plate is made in England by Wedgwood in their traditional blue and white pattern with raised silhouette and raised oak leaf and acorn border. A memorial to treasure; available in limited quantity. 4¼" diameter. \$6.50 ppd. Park Galleries, Dept. EK-11, 103 Park Ave., N.Y. 17.



**SNOW SKATES.** Youngsters from 4 to 10 have a "snow ball" schussing down snowy slopes and sidewalks on exciting new Snow Skates. Thick, sculptured-front wood skates are 11½" long, with leather strap to hold little feet secure. Metal-spring coil back adjusts to fit. \$1.98 plus 25¢ post. Mike's Place, Dept. E, 3735 N.W. 67 St., Miami 47, Fla.

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No. 5223—ANT FARM ..... \$2.95



**ELECTRIC HOT SOCKS FOR OUTDOOR MEN.** Perfect for that cold winter weather. Gray, heavy knit wool socks, nylon reinforced are battery-operated (not incl.) and work like tiny electric blankets to keep feet warm no matter how cold it gets. Safe even when wet.

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No. 5401—Size 12      No. 5402—Size 13  
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Personalized with any 2 or 3 initials, \$1 extra.

Press, it lights up and concealed music box plays loudly, clearly. Choose from Danube Wave Waltz, Smoke Gets in Your Eyes, Some Enchanted Evening, I Could Have Danced All Night, La Vie En Rose, Stardust. Give 1st and 2nd choice. Fine imported movement, stylish golden metal case, gift boxed - fits smallest purse or pocket! A fascinating gift any smoker will love! Guaranteed. **PAUL BROWN CO., Dept. L-20, 16 CLAPP ST., DORCHESTER 25, MASS.**



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Talks in 4 Languages!

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Please rush me my choice of dolls as checked below. I enclose cash, check or money order for \$6.95, plus \$1 shipping fee, for one doll—or \$11.95 (a \$2 savings) plus \$2 shipping fee, for 2 dolls. My children and I must be completely satisfied or I can return the doll for a complete refund within ten days.

Quantity Desired

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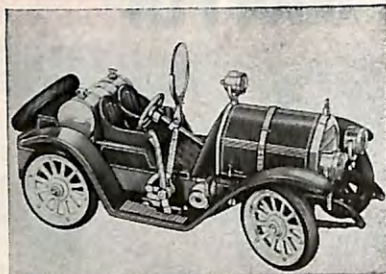
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# ELKS FAMILY SHOPPER



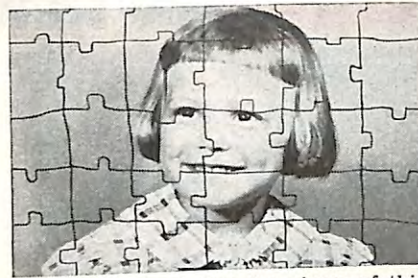
1913 MERCER was the most successful racer of its day. Remarkable imported 9" scale model is identical right to the outside gears. In neutral, car idles standing still until shifted into forward gear. Runs 15 mph, has springs, suspension, brake, "tennis racquet" windshield, etc. \$9.95 ppd. Lincoln Model, Dept. EK-11, 122 E. 42 St., N.Y. 17.



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AN "APPLE" FOR TEACHER. Hand-Genic Chalk Holder eliminates the annoying screech and irritating feel of crumbling chalk. A push-button retracts chalk for carrying in pocket or purse. Black barrel, 22 kt. gold-plated cap. \$2.50 ea.; set of 3, for colored chalks, \$6.00. Ppd. Hand-Genic, Dept. E, 1642 So. Orange Grove Ave., Los Angeles 19, Calif.



PUZZLE PORTRAIT. Put the pieces of this 8" x 10" living jigsaw puzzle together—they form a portrait of a loved one—made from your favorite portrait photo—print or negative. Fascinating fun for the entire family. Hand-colored puzzle, \$1.50; black and white, \$1.00. Add 25¢ post. per puzzle. Jigsaw, Dept. JS-69, 730 Third Ave., New York 17.



FASHIONABLE FOR WINTER and fun to wear, the smart Pakistani Hat is popular everywhere—in town, in the country or on the campus green. It's luxuriously styled in simulated black Persian Lamb with a quilted lining and concealed ear laps to keep you cozily warm. For men and women. Specify hat size. \$3.98 ppd. Deer Hill Co., Dept. E, Flushing 52, N.Y.



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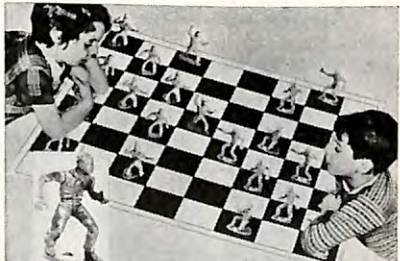
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**CLOWN PENCIL CASE.** Sad-eyed clown brings smiles to a youngster's face. Inside the colorful felt case, there are 15 bright red standard pencils with child's full name stamped in gold on each pencil. Case and 15 pencils, \$1.25 ppd.—or 25 imprinted pencils alone, \$1.25 ppd. American Stationery, Dept. E, 3421 Park Ave., Peru, Ind. 46970.



**SANTA IS FOR KING-SIZE MEN TOO!** This handsome Mohair and wool Casual Cardigan with suede leather trim is proportioned for big and tall men. In charcoal grey with black suede or barley tan with coffee suede. M (40-42); L (44-46); XL (48-50); XXL (52-54). \$16.95 ppd. Free color catalog of big men's apparel. King-Size Inc., 8804 Forest St., Brockton, Mass.



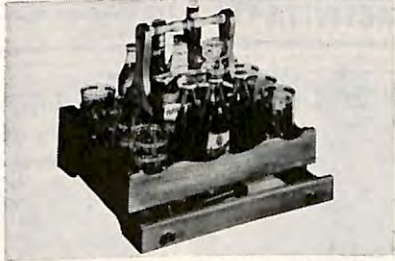
**GIANT CHECKERS—WESTERN STYLE.** The 24" x 24" plastic checkerboard is the battleground; colorful cowboy and Indian figures (up to 3" tall) are the pieces. Play checkers the regular way and "king" the pieces with pistols, bows and arrows, gun belts, war bonnets, etc. \$1.25 ppd. Mother Hubbard, Dept. WC-10, 176 Federal St., Boston, Mass. 02110.



**CREATE YOUR OWN DIAMOND RING** by selecting a diamond in the size and grade that suits your taste and purse—in the setting of your choice. You save up to 50% through this unique mail order method. Prices range from \$95 to \$2000. Free examination—pay only if satisfied. Send for free illustrated brochure. Kas-kel's, Dept. 311, 41 W. 57 St., N.Y. 10019.



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These perfect replicas of ancient Roman statuary are meticulously molded in alabaster white and charcoal grey and have felt bases. The King (4 1/2" tall) is Augustus Caesar; the Queen, his wife Livia; the Bishop, Cicero; the Pawns, Roman foot soldiers. Complete 32 pc. set includes a chessboard and 16 page booklet giving historical background of each chessman and basic rules of the game. Gift boxed.

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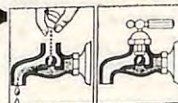
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Set of 12 ball sealers in assorted sizes.

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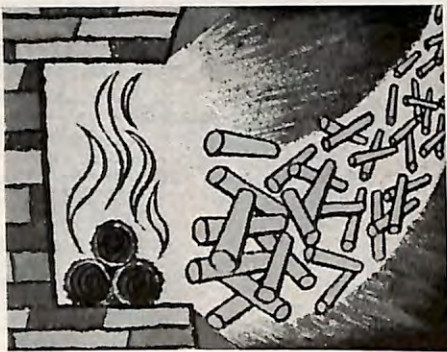
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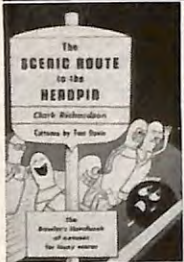


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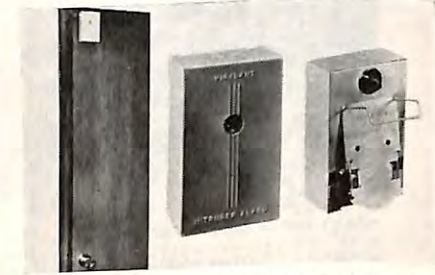
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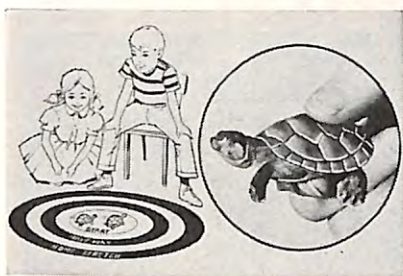


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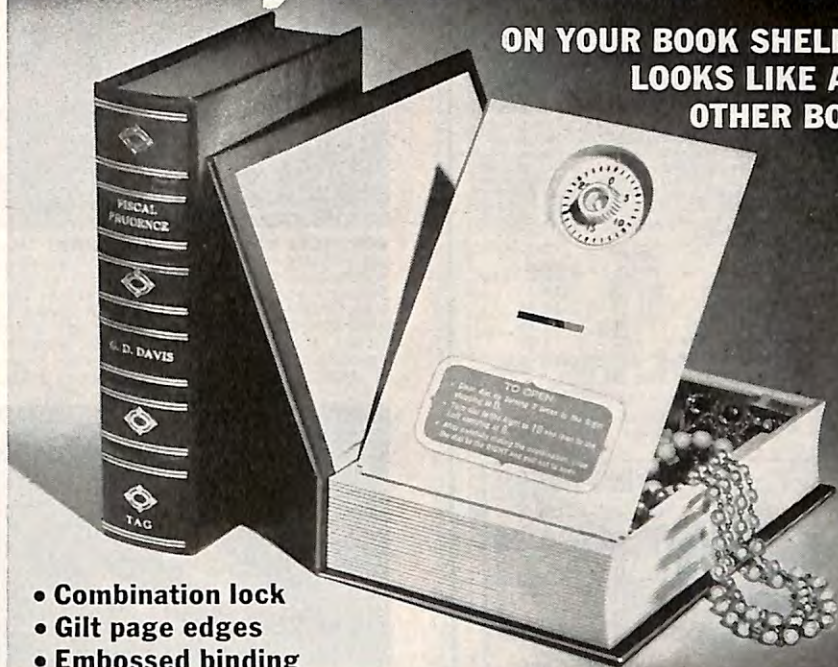
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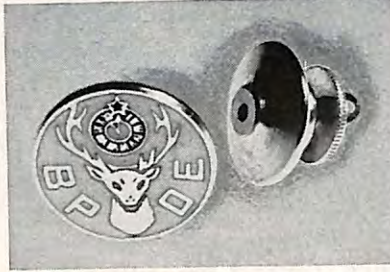
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# ELKS FAMILY SHOPPER



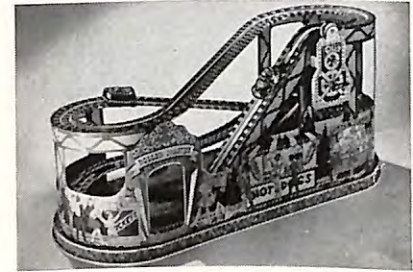
**ELKS BOUTONNIERE.** Only an Elk can wear this handsome lapel button which bears the distinctive Elk emblem. It is gold-plated and enameled in white and is a happy solution to the gift problem for men who are Elks and want the world to know it. \$1.98 ppd. Tie Tack also available, \$1.98 ppd. Staze-Dri, Dept. E, 147-47 6th Ave., Whitestone 57, N.Y.



**LADIES GARDEN BOOTS** keep your feet dry when you weed, hoe, spray, water the lawn, or just step out on dewy grass. These lightweight rubber boots are cool and so easy to slip on with or without shoes. Specify Small (4 to 6), Medium (6½ to 8), Large (8½ to 10). Pair, \$2.98 plus 35¢ shpg. and handling. Leavitt, Inc., Dept. 3484, Hanover, Pa.



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**1939 ROLLER COASTER**—that's when molds for this pre-war model were made. It's a colorful steel replica of the old steeplechase. Strong clock movement carries cars up incline, then they circle 6 ft. of runway, whizzing to the bottom as carnival bells ring. Big 10" x 20" x 10". Fascinating! \$7.95 ppd. Gerard, Dept. EK-11, 333 East 50th, N.Y. 22.



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Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

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\$2.25 ea. 3 for \$6

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**A GIFT FROM BETHLEHEM** is especially appropriate for Christmas. This Camel Caravan was hand-carved there from richly grained Olivewood. Its graceful lines and hand fashioning give you a lot of artistry at a tiny price. \$3.75 ppd. Shopping International, Dept. E-11, 25 North Main St., White River Junction, Vermont.



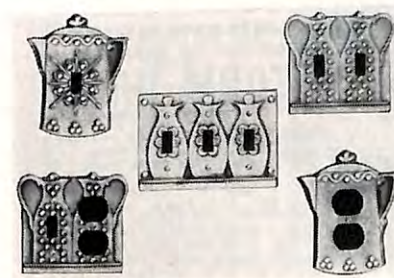
**MUSICAL SAVINGS BANK.** When you drop a coin into this clever bank, it serenades you with "Pennies From Heaven." Brilliantly colored Swiss Chalet bank is a delightful gift and a charming way to reward a youngster for thrift. It measures 6 1/2" inside by 5". \$5.98 ppd. Shopping Worldwide, Dept. E-11, 10 Fifth Ave., New York 10011.



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Here's a bit of party fun even your nearsighted friends will be able to enjoy—a bar apron printed with a genuine optometrist's chart—in Hebrew! You'll get a million laughs wearing it to tend bar or barbecue. Makes a wonderful gift. Really practical, too—it's a generous cover-up size 33"L. 25 1/2"W. Of good quality white washable cotton, piped in red. Characters printed in black. Only \$2.95 Postpaid.

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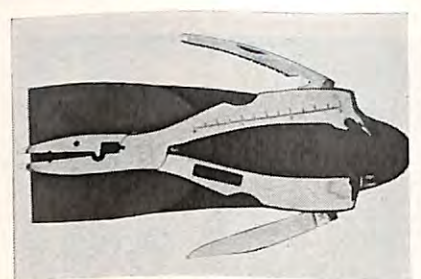


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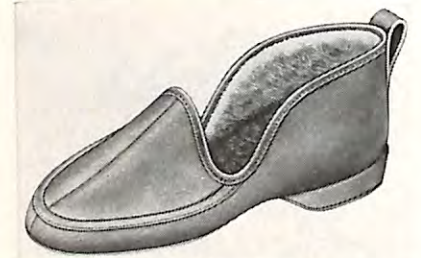
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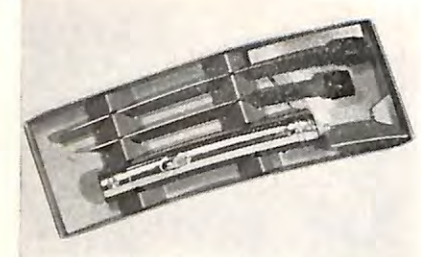
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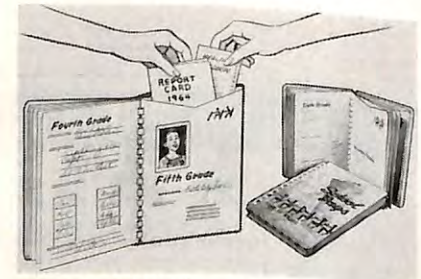
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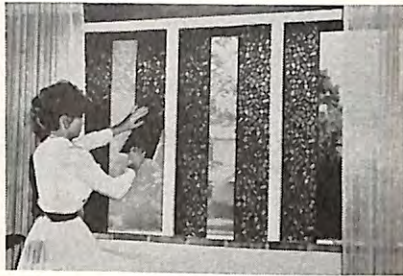


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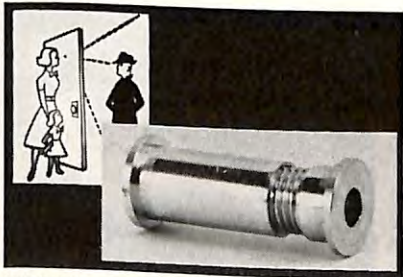
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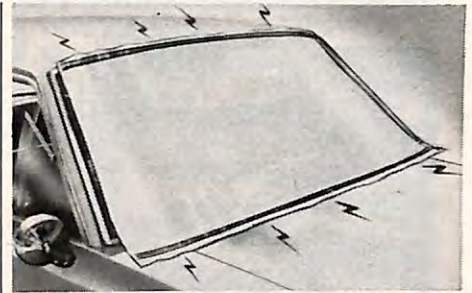
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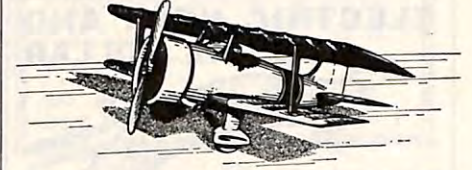
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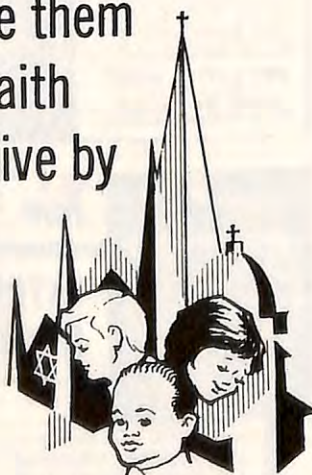
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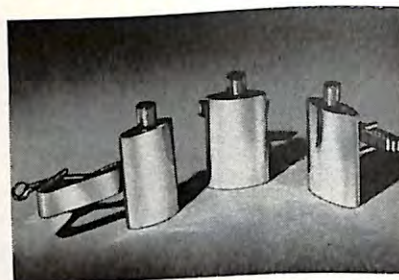


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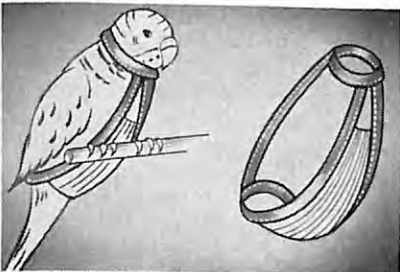
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# Q. & A.

By JERRY HULSE

*Mail call for your favorite travel writer always brings him a covey of interesting questions. Here's a sampling—with his answers which, in effect, take you 'round the world*



AL SCHMIDT

*Camping in Polynesia. Under-stars sleeping is romantic, but how about in romantic Hawaii? Mainland visitors are finding it increasingly something to write home about.*

THE HAPPIEST times for this travel writer are my homecomings: My wife and kids greet me as if I'd been off to the wars. The dog flips. Everyone's just tickled pink that I'm back at the hearth.

But amidst the bliss, there's always an occupational ordeal to be faced. In my absences, the mailman leaves my desk looking like Mt. Everest. It's like mail call in the Army—for an entire company.

Of course, I wouldn't mind if this mail consisted entirely of fan letters

for the magnificent articles I produce month after month.

The bald truth is, however, most of this mail consists of questions and more questions. A chap in Montana wants to know how much to tip the wine steward on the *Queen Mary*. A Vermont school teacher asks if a single girl will have a good time in Hawaii.

Like anyone else, I enjoy getting mail. Unfortunately, I don't have a staff to answer it for me, however, and being a travel writer, I don't touch home base very often. It's impossible for me to answer all those inquiries.

So this month I propose to reply to some of the most frequent, interesting questions. And repeat my oft-repeated admonition: Your travel agent can answer most of your questions.

Now, let's begin: Q. We're going to Hawaii but want to avoid Miami-style living. We're campers. What can you suggest?

A. Camping Service of Hawaii, Ltd. (Haleiwa, Oahu, Hawaii) rents fold-up type trailers complete with linen, soap, stoves, and hibachis; they'll even toss in a can of mosquito repellent. And they'll also take care of car-rental details for you.

Just the thought of awakening on some peaceful stretch of Pacific beach, trade winds blowing coolly in my face, gives me the itch to hop a jet right now.

During your visit I urge you to look in on the new Polynesian Cultural Center—just over the hill from the hubbub of Waikiki, on the windward side of Oahu. Here natives of Tonga, Tahiti, Samoa, Fiji, Hawaii, and New Zealand live side by side in a village that's a Polynesian Williamsburg.

The idea is to preserve and dramatize Polynesian cultures. Demonstrations range from poi-pounding and tapa-making to weaving "Venetian" blinds with the leaves of coconut palm trees.

While on the subject of Hawaii, if you'd like a little grass shack for a few weeks, I know of a couple of *wahines* who've gone into the little grass shack business: Kay Frost and Jan Canright—operators of the K & J Rental Service, 315 Royal Hawaiian Ave., Honolulu.

For \$10 they'll find you a suitable apartment or home, either in Waikiki or out of the rush of things. (Write first, before sending any money.) With rentals starting as low as \$100 a month, it's almost cheaper to go to Hawaii than stay home.

Speaking of rentals reminds me of a new service available at Jackson Lake, Wyoming, where I vacationed recently. Rent-As-You-Go Camping is fashioned for lads like myself who wouldn't know a tent stake from a grubstake or are simply loathe to lug around camping equipment.

Tents already assembled in a wooded area rent for \$5 a day, sleeping bags for 50¢ a night, ice coolers for a quarter a day—you get the idea. In case you're curious, the place is Colter Bay Village, operated by the Grand Teton Company at Jackson Lake—a Rockefeller enterprise.

Q. How do we obtain information on freighter sailings?

A. We've answered this one before, but here goes again: Get a copy of *Ford's Freighter Travel Guidebook* (\$2.75, Box 505, Woodland Hills, Calif.) or *Travel Routes Around the*



*Even pleasure-bound travelers intrude upon aspects of the East-West conflict, as here at Lown—across Hong Kong Harbor—on the well-guarded border of Red China.*

*World* (\$1, Harian Publications, Greenlawn, N. Y.).

Sailing dates are listed along with costs. For example, these guides describe trips around the world starting as low as \$250 a month, including meals. Departure ports include New York, New Orleans, Montreal, Los Angeles, San Francisco, and Seattle.

The subject of ocean travel reminds me of a Pasadena woman, lonely on land, who roams the world now continuously. She got the idea of living at sea from a travel agent friend of mine, Hal Sawyer, who proved to her how she could live as cheaply afloat as she could in California, meanwhile enjoying the companionship of other passengers.

If you're a wanderlusting senior citizen, write to Sawyer c/o Travelguide, 6381 Hollywood Blvd., Hollywood, Calif. He'll be happy to answer your questions about making the Seven Seas your home.

Q. We live on the East Coast. What about Caribbean cruises?

A. There are cruises for both the budget-minded and those demanding the whole gamut of comforts. The Grace Line's sister ships—*Santa Rosa* and *Santa Paula*—touch six ports (Curacao, La Guaira, Aruba, Kingston, Port-au-Prince, and Ft. Lauderdale), sailing every week from New York. Passage ranges from about \$380 to \$1,335 (New York to New York), depending on the time of the year.

The S. S. *Ariadne* of the Eastern Steamship Line sails weekly from Miami, setting a course for San Juan and St. Thomas, alternating with Port Antonio, Kingston, Port-au-Prince, and Nassau. While for the budget-minded traveler, the S. S. *Bahama Star* sails twice a week from Miami to Nassau with a minimum rate of \$54, and that includes three nights and eight meals!

Q. Someone told me about an organization that arranges vacation home trades. Have you an address?

A. There are several, but I'm most familiar with Vacation Home Exchange (VACEX, P.O. Box 2836, Washington, D. C.).

It works this way: Say you want to exchange your home in Hollywood for a shanty in Cheyenne. VACEX searches its files for someone in Cheyenne hoping to see Hollywood. Providing you hook up with the right contact, it's a thrifty way to vacation—an across-the-board swap.

The brainchild of Mrs. Ingrid A. Shark, VACEX claims an unblemished record for providing satisfaction. In fact, Mrs. Shark tells me that some customers go so far as to swap cars and country-club memberships along with their homes—temporarily, of course. For \$5 Mrs. Shark will list your name and a description of your home in

VACEX's annual directory. But inquire before you send money.

If you're not in the market for a swap but wish to rent a house overseas, drop a line to At Home Abroad, 550 Fifth Ave., New York City 10036. Mrs. Lee Naiman lists several hundred villas, ordinary homes, apartments, and bungalows for rent in Europe. Can't you just see yourself settling into a Swiss chalet?

Mrs. Naiman supplies information on rooms, beds, linen, telephones—even maid service. Couples with kids find the idea of living in a house while abroad especially inviting. It goes without saying, though, that this scheme is not for Restless Rhoda who has set her sights on seeing 30 different countries during a two-week vacation.

Q. Where can I get information on camping in Europe?

A. Try the official government tourist agency of each country you intend visiting. Your travel agent can supply addresses. The last I heard, there were about 1,800 campgrounds in Europe—some with snack bars, electricity, general stores, and clubhouses. You also might make inquiries through the Federation Internationale Camping et de Caravanning, 218 Boulevard St. Germain, Paris, France.

Reluctant urbanites are vulnerable targets of a real offbeat kind of vacation plan that's taken hold recently. Resort operator William P. Wolfe, convinced that the city dweller misses the good things of life, has authored *Farm Vacations Directory*, which describes hundreds of farms, ranches, lodges, inns, and country homes where city slickers are welcomed.

Costs are well below resort levels, with the average tab about \$45 a week for adults and \$25 for children. That includes meals. Wolfe's directory sells for 50¢, plus a quarter for mailing. Write: Farm Vacations, 36 East 57th Street, New York City 10022.

In the listing there's an Arizona rancher who "invites his guests to arrive on the mail stage and live in an atmosphere reminiscent of a century ago." Or a 12,000-acre Montana ranch that boasts "cattle round-ups, hiking, and pack trips, chuck wagon meals, overnight campouts, arrowhead and fossil hunts." A farm in New England puts out this pitch: "On the Maine Coast. Country home, 43 acres, garden, pond, near salt and fresh water. Fish, swim, boat, golf. New England cooking—blueberry pies, biscuits, lobster and chicken dinners." Sounds good, eh? But watch that waistline!

Another common question is what to give to friends as a bon-voyage gift. (Personally, I think it should work the other way around.)

Here's a simple answer: Avail yourself of Be My Guest. This outfit makes



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heros of stay-at-homes by arranging, for instance, dinners for friends abroad at Tour d'Argent—the ultimate in cuisine in Paris—or boar hunts in Morocco.

Be My Guest was the inspiration of advertising executive Stanley Joseloff, a veteran traveler who decided there had to be more useful and imaginative gifts than a box of bon-bons, a basket of fruit, or a bouquet of roses.

Mr. Joseloff's operatives will arrange for you to give your friends anything from tickets to a play in London to cocktails in Copenhagen. Be My Guest's catalogue for remote-control hospitality is available from its headquarters at 20 West 43rd Street, New York City 10036. Orders may also be placed with your local travel agent.

**Q.** What gateways do you recommend to Europe, besides London, Paris, and Rome?

**A.** I'd say Amsterdam. These days Holland is justifiably plugging itself as a major tourist center. As sort of a bonus—a Dutch treat—in fall and winter months the Amsterdam Tourist Association hands out a coupon book redeemable for eight free gifts. There's just one catch: You must land in Amsterdam within 24 hours after leaving the United States. The idea obviously is to snag you (and your wallet) before some other European country does.

Your local travel agent will give you one of the books of coupons, exchangeable for such pleasures as a welcoming cocktail or a performance of the Concertgebouw Orchestra.

Bargains in Europe are so plentiful these days it's really impossible to list them all. Worth mention, however is a "Season Ticket to History" that England-bound tourists will want to take advantage of.

For just one buck it will admit you to more than 1,000 British National Monuments, including the Tower of London, Edinburgh Castle, Hampton Court Palace, and Stonehenge.

**Q.** We're going to Hong Kong next spring. Are there guided tours up to the communist border?

**A.** Tourists pour into the New Territories daily hoping to glimpse the Red Chinese border. The British stop them a mile away at Sheung Shui. From a hilltop there, the curious strain to penetrate the bamboo curtain with binoculars.

If you're fortunate and know people in Hong Kong, perhaps they can get you to Lo Wu—just steps from the border. It's all rather eerie. Communist guards with submachine guns cradled in their arms stare across a narrow 40-foot bridge, while you stare back into the mysterious vastness of China.

**Q.** Do you recommend driving in Europe.

**A.** It all depends on whether you're talking about Eastern or Western Europe. If you mean Western Europe, turn on the ignition and let's get going. The roads are excellent, but remember to stay on the left-hand side of the road in Britain and Sweden. And put your faith in the gods in Paris and Rome.

I can think of no better way of seeing a country or getting to know its character than by motoring. A case in point—an incident I'll always remember, even though it wasn't particularly spectacular:

One night a couple of years ago, I was driving in the rain through the little village of St. John de Linières on the main route from Nantes to Paris. Rounding a curve, my headlights spotlighted a rickety merry-go-round. The children's faces were blurred, but even through the misty windshield I could sense their excitement. I stopped and the air was filled with the music of an accordion and the sweetness of night-blooming jasmine.

"What are you celebrating?" I asked of an old man.

"It is the birthday of our village, monsieur. Each year we have a carnival and dancing. Later there will be fireworks."

I looked through the open door of a frame building, sagging with age.

"This is our city hall," the stranger said.

They'd turned it into a bar; a lot of the townspeople were quaffing wine. Friendly smiles greeted me, and I was invited to help them celebrate. Other townspeople were milling about the amusement area. There was a shooting gallery. I hit a bull's-eye. I looked at my watch. Eleven o'clock.

"It is late for the children," I said to my stranger-host.

"Yes, but they're waiting for the parade and fireworks. Here it comes now," he said, pointing to torches visible down the road.

*Voilà! La parade.* It was led by an old man with a cigarette clenched between his teeth. In his arms he proudly held a tricolor. He was followed by a "drum and bugle corps." As the marchers passed—the procession took exactly 31 seconds—the villagers and I joined in behind. Big trucks headed for Paris crept impatiently along behind us. I was told we were marching to the fireworks area. However, everyone seemed to be disappearing into a little café at the other end of the village.

"What about the fireworks?" I asked my stranger-host.

He smiled. "You must have made a mistake, monsieur," he said "The fireworks will be fired back at the other end of town. We marched here only for a little drink."

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**Lodge Visits of  
Robert G. Pruitt**

**FIRST STOPS**

**ELKS NATIONAL HOME** The Grand Exalted Ruler was accompanied by a large number of Grand Lodge officials in attending funeral services for Thomas J. Brady, Elks National Home Superintendent, who died in September. A solemn high requiem mass was celebrated at the Holy Name of Mary Catholic Church and interment was at Greenwood Cemetery, both in Bedford, Va. In addition to Mr. Pruitt, Elk dignitaries attending were Past Grand Exalted Rulers George I. Hall, John L. Walker, Fred L. Bohn, John E. Fenton, William A. Wall, and Ronald J. Dunn; Grand Secretary Franklin J. Fitzpatrick; Grand Trustees R. Leonard Bush, Edward W. McCabe, Nelson E. W. Stuart, Arthur J. Roy, and Joseph F. Bader; Past Grand Trustees Edward A. Spry and Dewey E. S. Kuhns; and Americanism Committeeman Lawrence H. Hoover. Also present were Bryan McKeogh, Convention Director and Elks National Service Commission Executive Director; William H. Magrath, General Manager of THE ELKS MAGAZINE; and Otho DeVilbiss, Public Relations Director for the Order.



The Grand Exalted Ruler paid his first itinerary visit at Evanston, Ill., Lodge on the occasion of its Golden Anniversary Meeting. A Grand Exalted Ruler Class of 16 candidates was initiated. E.R. Richard M. Burner (white jacket) welcomed Mr. Pruitt; flanking them: P.G.E.R. L. A. Donaldson, left, and Grand Secy. Franklin J. Fitzpatrick.



When Montgomery, Ala., Lodge dedicated its new home, Grand Exalted Ruler Robert G. Pruitt was the guest of honor at the ceremony. He is shown here upon arrival in Montgomery (front row, left to right): Past Grand Tiler Adin Batson, Mr. Pruitt, State Pres. D.W. Plasse, P.D.D. Earl M. Shelton, and Special Deputy Ray Baltrop.

**A Flag for the Scout Jamboree**



A dinner held in honor of the new Grand Exalted Ruler was the grand climax of the recent Maryland-Delaware-District of Columbia Convention (see "News of the State Associations") for which Annapolis, Md., Lodge was host. Annapolis P.E.R. Benjamin Michaelson, right, a retired circuit court judge, was toastmaster at the affair.



Upon departing from the Convention in New York, one of Grand Exalted Ruler Robert G. Pruitt's first official acts was to visit the National Boy Scout Jamboree at Valley Forge, Pa., to present an American flag to the assembled Scouts. Left to right are: Chief Scout Executive Joseph A. Brunton Jr.; Past Grand Exalted Ruler William J. Jernick; Mr. Pruitt; William Whaley, secretary to Mr. Pruitt; and John Parish, chairman of the National Jamboree Committee, B.S.A.

# Tom Wrigley WRITES FROM WASHINGTON

THE INAUGURAL PARADE is already planned before voters go to the polls to decide who will be inaugurated. On January 20, the customary route—the Capitol to the White House via Pennsylvania Ave.—will be used for a parade that its planners hope will start promptly at 1:30 P.M. Last time, it didn't start until 2:30, and the tail end of the parade didn't pass the Presidential reviewing stand until after sunset.

THE FEDERAL HIGHWAY system—encompassing some 41,000 miles of superhighways—is nearly half complete. The existing network has been estimated to be saving 3,000 lives a year; the 1972 system should save some 8,000. The federal funds being used come from federal taxes on highway users.

WORLD'S LARGEST ice-skating rink is being planned for Washington. The huge reflecting pool facing the Lincoln Memorial would, if frozen, accommodate 20,000 skaters. Skating is rare in Washington, however, because of the



mild climate; when the pool does freeze the ice is very thin. But the pool is shallow, and plans are afoot to install 175 miles of refrigerating tubing. It will cost more than \$3.5 million to turn the 160-by-2,010-foot pool into a winter skating rink.

THE DEATH PENALTY is dying, according to figures of the U. S. Bureau of Prisons. Only 21 convicts were executed for murder last year. The preceding year produced more than twice as many examples of capital punishment. In the 1930s, the annual average was 167; by the '50s the figure had dropped to 72. Only eight states have abolished capital punishment altogether, but executions are rare in many others. New Hampshire, for example, hasn't put a man to death in 30 years.

NATIONAL GEOGRAPHIC SOCIETY has advised me that I goofed last month. Its new cafeteria serves employees, not Society members (there are some 4 million) or the public. I apologize.

COMPUTERIZED FISHING is apparently being used by Russian trawlers, according to Dr. Seymour Malman of Columbia University in an address to the International Convention on Mili-



tary Electronics here. Fancy snooping devices locate the fish and tell the captain the best speed and other details for netting them. In contrast, U. S. fishing fleets are by and large using obsolete equipment.

WASHINGTON has joined the cities offering aid to would-be suicides. Psychiatric nurses man the telephone 24 hours a day to counsel and cheer despondent people who threaten to end it all. The District suicide rate has been one every three days.

FIRST LADY'S GARDEN was scheduled to open in late October. Located on the White House's east grounds, it was originally planned by John F. and Jacqueline Kennedy and is named after her. President and Mrs. Johnson decided to carry out the plans.

CONGRESSMAN WITH THE MOST-EST—in pounds—may lose his title if he keeps up his dieting. Rep. Robert A. Everett—his nickname is "Fats" at present—weighed 360 pounds when he began slimming in mid-July. Two months later he'd lost 45 pounds. The goal: 260. Shucks, anyone with a wife who's a good cook ought to be able to take his crown.

HOUSE QUORUM CALLS take about 21 days of Congressional time during each session. Every roll call takes about half an hour, and major debates produce demands for frequent roll calls. In this day of automation, there's likely to be an attempt to find a faster way.

COINCIDENCE: Cowboys and Indians will do battle on an unusual anniversary date. On November 22, the Dallas Cowboys meet the Washington Redskins in D. C., according to the National Football League schedule. That's the date, of course, when the Capital's leading citizen of a year ago met his tragic death in Dallas.



VICE-PRESIDENTIAL HOME may materialize in the coming administration. Many, including the President, feel that the Vice-President should have an official residence. Blair House, a White House annex used for visiting dignitaries, has been mentioned as a possibility.

A BUDDHIST TEMPLE is planned for the new Southwest Development. The District already has places of worship that represent nearly all faiths, and the temple is likely to become another tourist attraction.

A SPECIAL REWARD of \$100,000 has been approved by the Senate Judiciary Committee for a cryptographer who was instrumental in cracking secret Japanese codes in World War II. He is Frank B. Rowlett, now a special assistant to the director of the National Security Agency. There's no telling how much his work speeded the war effort, but, for example, cracking the Japanese code helped in winning the Battle of Midway—the turning point of the Pacific naval war.

NOVEMBER NUGGETS . . . Colleges in the D. C. area have 50 percent more freshmen this fall—5,000 more than last year's 10,000. . . . Honors for the longest name of a social club here go to *Schuhplatter Und Debrigstrachtenverein*



—*Washingtonia*, a Bavarian folk-dancing group. . . . For the kiddies: peppermint candy "cigarettes" with licorice "filters." . . . Annapolis, capital of Maryland and home of the U. S. Naval Academy, has no railroad service. . . . Average bill for hospital care in the District is \$43.14 a day, \$5.18 higher than the national average. . . . Sign on a Treasury bulletin board: "The man who invented Lifesavers made a mint."

# *"Lest We Forget"*

**VETERANS DAY NOVEMBER 11**



The first Armistice Day was described in "Stars and Stripes," the Army newspaper, as follows:

"At the 11th hour of the 11th day of the 11th month, hostilities came to an end from Switzerland to the sea. On the stroke of 11, the cannon stopped, the rifles dropped from shoulders, the machine gun grew still."

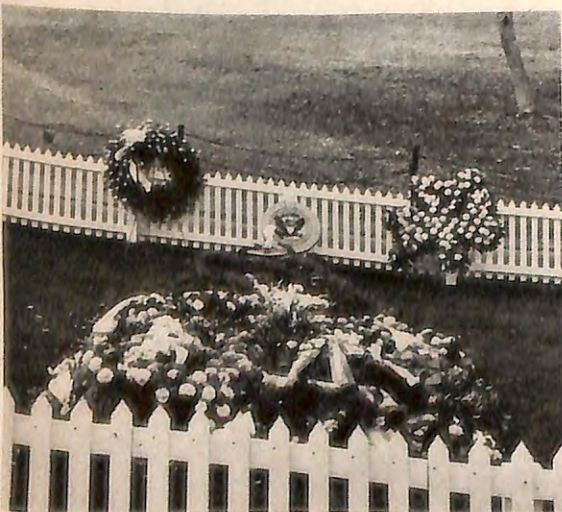
To Elks, this suggests an unusual coincidence. Traditional with us, the hour of eleven has a special significance. It is symbolized on every Elk emblem.

For years, in memory of our war heroes, the entire Nation pauses at 11:00 A. M. on Veterans Day, November 11th, for a moment of silence, very similar to our own 11:00 P. M. tribute to our "Absent Brothers."

Thus our promise never to forget our veterans is in keeping with our nightly thoughts of our own Brothers, both living and dead. An Elk is never forgotten, never forsaken . . . neither is a hospitalized veteran.

We need to be reminded of the debt we owe to those who made our precious

liberty possible, especially in these days when attention is focused on the future and the past seldom mentioned. This future, whatever it holds, would not be possible without its past. While we worry about cold-war tensions, we should be ever mindful that the present containment of aggressive forces was made possible by the meaningful sacrifices of men who bore arms in the past. They gave us these days of discussion instead of disaster. We still have men in arms all over the world in constant vigilance.



## *John F. Kennedy*

**NOVEMBER 22**

As we contemplate our national cemeteries with their long orderly rows of grave markers, our thoughts turn to Arlington Cemetery and the eternal flame over the grave of our beloved Brother Elk, former President of the United States John F. Kennedy. The choice of his burial place has deep meaning. As a Navy Lieutenant in World War II, and former Commander-in-Chief, he was buried with his comrades—not in his family plot. The at-

tention drawn to his grave because of his eminence is shared by all the others lying in the hallowed ground of Arlington. It is as though he too wants the public to be constantly reminded of the supreme sacrifices of our Nation's defenders and the debt we owe them.

On this Veterans Day in 1964 all Elks are called upon to renew their pledge never to forget the handicapped and hospitalized veteran as a living tribute to those who have passed on.

## Hazards of Humbug

(Continued from page 9)

cure frauds now in vogue are far more profitable than even the "cancer cure" rackets. Millions of sufferers from these chronic ailments are the unfortunate victims of high-powered promotions for ineffective "remedies" labeled with impressive-sounding pseudo-scientific names.

The sale of arthritis products in the United States is estimated to be \$425 million annually. Some of them offer temporary relief from the harsh and painful symptoms of arthritis, and when used for that limited purpose, medical authorities tell us, they are well employed. But others are claimed—outright or by implication—to be cures. They are not.

Why do arthritics waste their health and their money to the tune of hundreds of millions of dollars a year on worthless nostrums and quackery?

Why do they pay \$10 to sit in a uranium mine tunnel, or \$2 for a useless copper band, or \$600 for a vibrator chair which will do them no earthly good? The pain endured by the arthritic is so intense that probably only one who has suffered it can supply the answer, as did this one: "I feel worse than an old man; I have no interest in life, I have no job, no income. I only have one wish, and that is to go to sleep and never wake up again." A sufferer such as this man (and they are legion among arthritics) is easy prey to the charlatan's promise of dramatic relief and cure.

In the course of one year an estimated 250,000 people from the East Coast alone journeyed to Texas to bathe in "healing dirt" in a uranium mine, at a cost of \$10 a bath, as treatment for arthritis and rheumatism, a disheartening cost in money and time—to say nothing of disappointment.

Sufferers from arthritis and rheumatism, in their endless search for a miracle, are among the most imposed upon people in our nation. And since the pain in some forms of arthritis comes and goes in cycles, it is not too difficult for the quack to convince his patient that the expensive treatment, nostrum, or gadget, had healed him when an interval of relief had been experienced. At such a time the sufferer is happy to

## KYA Week

The Grand Lodge Americanism Committee urges lodge participation in Know Your America Week Nov. 22-28. This observance will be included in Committee ratings for over-all Americanism Awards. Committeeman Maurice W. Lee, 1 No. LaSalle St., Chicago, Ill., is in charge.

furnish the quack with testimonials, and also with whatever money he still has in the bank.

Since reputable medical doctors have not yet come up with a cure to offer their arthritic patients, the do-it-yourself temptation is great. It needs only to be fed, and there are plenty of "experts" willing to share their "secret discoveries"—for a price. No medical education is required to publish a book. Fortunately for those who seek relief through self-medication, that which is prescribed by the non-doctors is usually harmless—but there's no guarantee. An old adage tells us: "A man who is his own lawyer has a fool for a client." A person who is his own doctor is dealing not with his property but his health.

The Arthritis and Rheumatism Foundation says there is no known cure for the major serious forms of arthritis; the most that can be expected from any proprietary drug, remedy, device, or other treatment on the market is temporary relief from the minor symptoms of the disease. And for the most part, they say, this can be purchased for the price of a five-grain aspirin tablet, the homely hot-water bottle, or a good long soak in a warm bath.

One of the most widespread exploitations of the arthritis patient, accomplished through exaggerated and mis-

## Lancaster Drill Team at the Convention

In the September issue, "Convention in New York" inadvertently failed to mention the Lancaster, Pa., Lodge Drill Team's role in helping to escort Robert G. Pruitt, after his election as Grand Exalted Ruler, to the platform. The Team's fine performance added luster to the occasion, and the editors regret the omission. Both the Lancaster and Pottstown, Pa., Drill Teams served voluntarily at their own expense.

leading claims of benefits, is that represented by the promotional activities of so-called clinics which advertise the treatment of arthritis and rheumatism. According to the Arthritis and Rheumatism Foundation, one such clinic alone claims to have treated more than 10,000 patients in a five-year period, and untold numbers of patients are constantly deluded into patronizing others.

The Foundation declares that analysis of the promotional material of a number of such clinics shows a complete lack of understanding of these diseases and their management. By soliciting patients through direct advertising to the public, they say, these

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clinics engage in an unprofessional practice of medicine. And once an arthritis victim has responded to the advertising of such a clinic, he may be subjected to solicitation from promoters of other questionable health schemes, for, according to the Foundation, evidence strongly suggests an exchange of mailing lists of arthritis sufferers.

In carrying on their ceaseless battle against fraudulent use of the mails by quacks, Post Office officials point out that in addition to cancer and arthritis, obesity presents one of the largest of the quackery problems. Promises to slenderize, rejuvenate, and restore prove irresistible to millions, especially to the elderly who eagerly seek relief from a multitude of aches and pains, and who want to banish fat and bring back youthful virility and a head of lustrous hair. Quacks take millions of dollars a year from these people who hope for simple and miraculous diagnoses and cure in areas where standard medical approaches appear uncomfortable, expensive, and prolonged, or where medical science simply cannot come up with the miracle they desire.

The United States Food and Drug Administration recognizes three major kinds of quackery—device quackery, nutritional quackery, and drug and cosmetic quackery. These types show up singly or in combination. A device used by one quack to diagnose heart disease may be used by another to cure arthritis. One of the most famous of the devices is the Micro-Dynameter, described and illustrated in operation

## NOTE OF THANKS

Rita (Mrs. Tom) Brady, widow of the late Elks National Home Superintendent, wishes to express her appreciation for the many Mass cards, letters, and flowers she and her family received when her husband died in September. The large number of communications, from all corners of Elksdom, testifies to the high esteem in which Brother Brady was held. Mrs. Brady will endeavor to reply to them as time permits.

in a public information booklet entitled "Your Money and Your Life," issued recently by the U. S. Department of Health, Education, and Welfare. As with other impressive-looking machines of its ilk, it takes advantage of the public's awareness and respect for the many legitimate life-saving diagnostic and therapeutic machines used in the modern practice of medicine.

The distributors of the Micro-Dynameter claim it enables its user to diagnose practically every disease. Actually, all it can do is measure the amount of perspiration on the skin. The Food and Drug Administration, through the courts, obtained an injunction stopping its use and rounded up and destroyed thousands of the machines. However, many of these devices and others like them are still being hooked up by unscrupulous quacks to the arms of hopeful sufferers, who expect that the vibrations, colored lights, oscillating dial needles, and other mechanical trivia will diagnose, cure them, and restore their lost youth.

Vibrator machines account for a sizeable portion of the millions of dollars spent by arthritics in their search for relief. Surveys made by the Arthritis and Rheumatism Foundation indicate that 14 out of every 100 arthritics use a vibrating device of some kind, ranging in price from a few dollars for a pillow to several hundred dollars for a chair.

Arthritics are offered an infinite variety of drugs, devices, and treatments on which to waste their money and their hopes. The sufferer can swallow pills or liquid medication. He can rub on liniments, lotions, or ointments, which run all the way from lemon juice to cod liver oil, to suit whatever flavor he may be partial to.

Some arthritic devices border on the bizarre. Rube Goldberg might have envied one that is concocted of chains, a doorway hanger, and a harness for suspending the head. This contraption is advertised by a leaflet which exhorts arthritics in this macabre manner: "Well I'll be Hanged! Stretch Your Spine for Health."

Or, if you want something with a real atomic-age look, you can, for only \$50, buy an applicator that produces

## ELKS MEMORIAL SUNDAY

On Sunday, December 6, Elks Memorial Services will be conducted by the subordinate lodges to pay tribute to our "Absent Brothers."

The Grand Lodge Committee on Lodge Activities, to encourage a beautiful and impressive Service, offers awards in the following categories:

1. Lodges with membership under 500
2. Lodges with membership of 500 to 1,000
3. Lodges with membership of 1,000 to 1,500
4. Lodges with membership over 1,500

Entries will be judged on publicity, attendance, decorations, program, and appearance.

To be eligible for Grand Lodge judging, brochures reporting the Memorial Services should be released no later than December 26 to:

**Albert A. Vernon, Member Grand Lodge Committee on Lodge Activities**  
18351 Frazho Road  
Roseville, Mich. 48066

## Correction to Disaster Fund Contribution List

An error has been discovered in the list of "Contributions to the Elks Disaster Fund," published in the September issue. The list included contributions made through June 30, 1964.

The \$100 contribution of Fredericksburg, Va., Lodge was accidentally credited to another lodge. The editors regret the error.

a special kind of ray to "expand" all the atoms in your body. This one is sure to do you no harm, and no good.

Alfalfa is a highly touted "health cure" for arthritics. It is fine for livestock, but it is of no value to humans, arthritic or not, says the Arthritis and Rheumatism Foundation.

Several factors work against the Government in its multi-level efforts to control quackery. The laws are, to a large extent, in the quacks' favor, although the laws and the courts' interpretation of them are getting tougher. The quack has long been able to hide behind laws guaranteeing freedom of speech and press. In addition, a major difficulty lies in the fact that the burden of proof lies with the Government agencies, not with the quack. In other words, the quack is free to peddle his fraudulent claims until the Federal Trade Commission, the Food and Drug Administration, the Post Office Department, or other Government agency can prove in a court of law that the treatment does not work or is harmful. This process can take many years. In one case of record it took as long as 30.

Another problem the Government has lies in the difficulty it finds in obtaining witnesses to testify against quacks. Patients treated by them either retain the intense, unreasoned faith that such quacks often command, or they are so ashamed for having been taken in that they are reluctant to come forward in open court.

"A case in point," declared Sidney W. Bishop, United States Deputy Postmaster General, in an address before the second National Congress on Medical Quackery of the American Medical Association, "is that of a self-styled beauty scientist who, with no medical training or cosmetician's license, had for years been administering a highly dangerous face-peeling treatment of 'glorious facial rejuvenation' to stage celebrities and others who traveled from points as far distant as South America and Australia. Her 'magic formula' actually was nothing more than a strong solution of carbolic acid, and consequently numerous victims were permanently scarred and disfigured.

"The postal inspectors' task of locating victims who would testify was difficult in the extreme," said Mr. Bishop, "because of those same human elements—personal vanity and shattered pride."

All Government agencies concerned with medical quackery tell us that if we are ever to free ourselves from the physical menace and financial loss caused by quacks, we will have to help ourselves. And we will have to cooperate with federal and state agencies which are trying to help us. The public can help, too, by making contributions to legitimate medical research activity instead of lining the pockets of medical frauds, and so advance the day when real cures for such ills as cancer and arthritis may be discovered.

The American Medical Association has held two National Congresses on Medical Quackery, the first in 1961 in Chicago, the second in Washington, D.C. in 1963. In his welcoming address to the delegates to the Congress last year, Anthony J. Celebrezze, Secretary of Health, Education, and Welfare, set the keynote for ensuing talks and discussions.

"Although we have made progress toward the elimination of medical quackery, especially in its cruder and more obvious forms," said Secretary

Celebrezze, "it remains as a stubborn and persistent blight on our community and national life. And it has become more difficult to combat because it has acquired a new subtlety.

"It has moved from the tailgate pitch of the medicine show to the respectability and sophistication of modern promotion and selling techniques. It has become far more insidious as well. In the torchlight medicine-show days, for the most part, medical quackery parted the gullible purchaser from a hard-earned dollar for a supposed remedy for a condition for which too often there was no really effective cure available.

"Now the unsuspecting victim of medical quackery is not only fleeced of the price of a nostrum—but, far more importantly, as a result of reliance on a false cure, is deprived of the considerable benefits of modern medicine. This can be a matter of temporary discomfort—or it can be a matter of life and death." • •

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# Mainly In "Dixie"



*Elk dignitaries attending the Virginia Convention included, left to right, Past Grand Inner Guard Charles D. Fox, Jr., Past Grand Exalted Ruler John L. Walker, Grand Exalted Ruler Robert G. Pruitt, General Chairman Paul S. Johnson of the Convention Committee, and retiring State Pres. Alex M. Harman, Jr.*

**PAST GRAND EXALTED RULER** Wade H. Kepner and Special Deputy Dewey E. S. Kuhns joined Grand Exalted Ruler Robert G. Pruitt to make a trio of interesting speakers at the 56th Annual Meeting of the West Virginia Elks Association, when nearly 900 persons registered in Huntington for the four-day session, opening August 19th. Grand Lodge Judiciary Committeeman Thomas A. Goodwin was another Elk official on hand to hear that 234 children had attended the Elk-sponsored crippled children's camp at a cost of more than \$6,000.

Reports on the excellent work being done by this Association in connection with hospitalized veterans, scholarship and other youth activities were made by the Chairmen in charge at an open meeting when Mr. Pruitt made the principal address.

New officers of this group are President R. Wayne West, Moundsville; Vice-Presidents Wm. T. Perri, Clarksburg, A. S. Ammar, Logan, and Timothy Murphy, Wheeling. Garnett W. Shipley of Martinsburg was reelected Secretary, and since Wm. F. Cook retired as Treasurer at this time, after a ten-year tenure, Ralph C. Adams of Huntington was named in his place. Frank F. Martin of Huntington is a five-year Trustee serving with G. W.

*At their Fall Reunion, Ohio Elk luminaries who greeted Grand Secy. Franklin J. Fitzpatrick, third from left foreground, included, left to right, foreground, Past Grand Exalted Rulers Edward J. McCormick, Sr., and Fred L. Bohn, Grand Est. Lead. Knight Edward J. McCormick, Jr., Grand Trustee Nelson E. W. Stuart, Grand Lodge Youth Activities Chairman E. Gene Fournace, and Grand Lodge Americanism Committeeman L. E. Scrimger. In the background are D.D.'s Earl Sloan, Dave Straight, Logan Burd, Jr., Vigil Search, George Davies and Robert Hilty.*

May, Fairmont, W. G. Carper, Princeton, Ray Malone, Wellsburg, and E. L. Kimble, Morgantown. Appointed to office were Sergeant-at-Arms Ralph Barnes, Wellsburg; Chaplain W. E. Bringham, Parkersburg; Inner Guard F. T. Finnegan, Moundsville, and Tiler W. F. Keller, Wheeling.

The State Past Exalted Rulers' Banquet was held during this conclave, with R. J. Hartley of Morgantown elected to the Presidency and J. A. Case of Sistersville to remain as Secretary-Treasurer.

**THREE DAYS OF CONVENTION** activities were climaxed August 22nd for nearly 1,500 Elks and their wives when a dinner was given in honor of Grand Exalted Ruler Robert G. Pruitt by the Maryland, Delaware and District of Columbia Elks Association. Meeting for the first time in ten years at Annapolis, 731 delegates heard Past Grand Exalted Ruler William J. Jernick introduce the Order's new leader who spoke with pride of this great fraternity. Past Exalted Ruler Benjamin Michaelson,

Sr., was Toastmaster at this affair.

An evening Memorial Service was held at the College Avenue Baptist Church. Later, a dance and floor show were enjoyed at the lodge's three-year-old home.

Highlighting the session was the presentation of awards to young people of the area. Ellen M. Spathelf, sponsored by Washington, D. C., Lodge, and Joseph D. Cohn, Jr., sponsored by Havre de Grace Lodge received \$250 awards from the Association; Miss Spathelf also won a \$900 Elks National Foundation prize and Mr. Cohn a \$700 award. Kay C. Grossnickle, Frederick, and Norman W. Haines, Jr., Hagerstown, won \$600 Foundation scholarships. First-place Leadership awards went to Naomi S. Baron, High Point, and Thomas B. Larson, Annapolis.

Mayor Joseph H. Griscom, Sr., veteran member of the host lodge, congratulated the students and welcomed the enthusiastic delegates and their wives.

Leading the Tri-State Elks for the



coming year are President J. Carlton Bozman, Easton; Vice-Presidents Glenwood Reel, Cumberland, Harold Dorness, Glen Burnie, and Elvin Thomas, Cambridge; Treasurer Joseph G. Motyka, Washington and three-year Trustees Wm. L. Wise, Cambridge, and Jerry Stegman, St. Mary's County. For the first time since 1935, R. Edward Dove of Annapolis was unable to attend the Meeting at which he was elected Secretary for the 19th year.

**GRAND EXALTED RULER** Robert G. Pruitt, Past Grand Exalted Ruler John L. Walker, and Mayor Murray A. Stoller were only three of the many dignitaries present in Roanoke for the 55th Annual Convention of the Virginia State Elks Assn., August 15th through the 18th.

L. H. Biscoe of Fredericksburg was elected to succeed retiring President Alex M. Harman, Jr., of Pulaski, with B. M. Scott, Suffolk, Cecil G. May, Clifton Forge, and Owen D. Simmons, Jr., Harrisonburg, as Vice-Presidents. Charles F. Curtice of Petersburg continues as Secretary; Cecil T. Duffee, Norfolk, Treasurer; S. B. Snellings, Fredericksburg, Sergeant-at-Arms; P. H. Boyette, Portsmouth, Tiler, and S. H. Sullivan, Fredericksburg, Chaplain. Mr. Harman was elected Trustee for a five-year term.

In the absence of President F. L. May, Vice-President B. L. Campbell presided at the annual meeting of the Directors of the Virginia Elks Boys' Camp, Inc., which just enjoyed the most successful year since its 1949 inception, under the direction of Joseph S. Hackman, serving 400 underprivileged boys. G. L. Blackwell of Roanoke received the Morris Masinter Memorial Award for outstanding service to the Camp during the past year. A \$9,000 bequest under the will of Naomi S. Barker, widow of a Roanoke Elk, was presented to the Camp Corporation together with a \$500 check from Mrs.



*Discussing the program prior to the final session of the Md., Del., D. C. Elks Assn. were, left to right, Vice-Presidents Harold Dorness and Glenwood Reel, Treas. Joseph Motyka, Pres. J. C. Bozman, Grand Exalted Ruler Pruitt and Vice-Pres. Elvin Thomas.*

Fred Najjum, widow of Roanoke Lodge's Trustees Chairman.

M. J. Cullinan gave a fine report on another outstanding year for the Veterans Service Commission in Virginia which expended some \$5,000 for the aid and benefit of hospitalized veterans. Chairman R. C. Atkinson reported on the most popular Scholarship Committee program in its history. Carolyn F. Cyrus, sponsored by Lynchburg Lodge, and Jean K. Carson, Clifton Forge, won \$700 awards, and Mary F. Vardo, Pulaski, received a \$600 prize. A \$300 award went to Linda C. Malory, Winchester, and a \$150 award was won by Billy F. Tracy, Pulaski. An equally encouraging report was made by R. J. Poindexter for the Youth Committee.

An indoctrination program was presented for members and their guests with R. C. Nelson as Chairman. Chairman Paul S. Johnson gave an excellent report on the Ritualistic Contest won by Arlington-Fairfax Lodge over Roanoke and Norfolk in that order, and

Ferris M. Hoggard, Inner Guard for Norfolk, was selected as the most proficient ritualist.

The Virginia Elks, of whom there are now 400 more than last year, will hold their 1965 meeting in Fredericksburg August 14th through the 17th.

**THE MAGNIFICENT ROTATING TROPHY** for Membership, the gift of Past Grand Exalted Ruler Edward J. McCormick, was awarded for the first time at the Fall Conference of the Ohio Elks Assn. in Columbus. The beautiful award features a sterling Paul Revere bowl mounted on a mahogany base and topped by a graceful winged-victory figure holding aloft the Elks' emblem. Offered by Dr. McCormick to stimulate interest in membership increase, the award goes to the top district to be held for one year. This year, the Southeast area won that honor. Past President Lawrence Derry presented a plaque to Parma Lodge which had the highest percentage gain in membership, while Cambridge was cited for



*A large delegation welcomed Elksdom's new leader to the West Virginia Meeting. Among them were, left to right, Past Grand Exalted Ruler Wade H. Kepner, host E.R. M. V. Kidd, P.D.D. G. B. Rinehart, P.E.R. R. C. Adams, incoming Pres. R. Wayne West, State Vice-Pres. Wm. T. Perri, Grand Lodge Committee-*

*man Tom Goodwin, State Trustee E. L. Kimble, P.D.D. P. S. Foster, retiring Pres. Frank F. Martin, former Grand Trustee Dewey E. S. Kuhns, Robert G. Pruitt, D.D. John Saunders, Mayor A. E. Harris, Vice-Pres. A. S. Anmar, Past Presidents A. E. Kallmerton and Grady Carper, and P.E.R. Robert Carpenter.*

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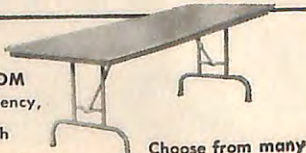
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having increased its roster by the greatest number.

A total of \$7,000 in grants to cerebral-palsy treatment centers was voted by the 500 delegates to this August 21, 22, 23 meeting. The largest, \$3,000, went to the Betty Jane Rehabilitation Center in Tiffin; grants of \$1,000 each were allocated to centers in four other cities. Earlier, more than \$30,000 had been disbursed for this work in other areas.

Grand Secretary Frank Fitzpatrick was a featured speaker at this reunion during which he conducted a clinic for lodge Secretaries, with Past Grand Exalted Ruler Fred L. Bohn, Grand Trustees Secretary Nelson E. W. Stuart, and several other Secretarial authorities

participating. Tiffin Lodge's Ivan Hesson received tribute for the Nation's best State publication, the *Newsette*, of which he has been editor for 11 years, and a \$1,200 scholarship was awarded to Pauline Adams of Cincinnati.

An Americanism clinic was conducted, and nine lodges received plaques in recognition of their 100 percent participation in the Elks National Foundation Riddle program. President Carleton Riddle presided at the business session.

## STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Virginia	Richmond	Nov. 15
Iowa	Cedar Rapids	Dec. 11, 12, 13

## Detour to Democracy

(Continued from page 13)

tourist's strong protests go unheeded.

All's fair in love and cold war, so, with typically Gallic imagination, a French travel agent suggested that, instead of taking his scheduled flight, Miguel go home by an Air France flight to New York, an Aerovias flight from Miami to Mexico City, and a Lan Chile flight from there to Bogotá. That's precisely what Miguel did, at no cost to himself.

The State Department, the U.S. Tourist Agency, and various groups that have extended hospitality to foreign visitors such as Miguel are understandably guarded about how many Latin Americans have participated in this game of "musical nations." But it's common knowledge among the organizations that come in contact with foreign visitors—and the families who have acted as hosts—that we've had a good number of Latin American guests here, courtesy of the Soviet Union.

What do we do with them once they're here? After all, many of them are openly sympathetic to the Soviet line; all of them are, at the very least, potentially strong left-leaners, or else Russia wouldn't have expended her time and money on them.

Although it isn't publicized, we're welcoming these visitors, allowing them to see anything they want and

discuss any topic under the sun. Additionally, we try to see to it they have a chance to learn what Americans are really like by living with an average family for a time.

Of course, the United States has nothing to lose by showing these detouring tourists the other side of the political coin: How *our* people live, and the benefits we derive from *our* political system. In terms of the big picture, it's vital to keep Latin America off the Red side of the ledger.

Once here, Miguel got in touch with COSERV (the Council of Service to Foreign Visitors); this organization makes a specialty of providing aid and hospitality—in every section of the country—via volunteer families and affiliated groups.

In New York, through COSERV, Miguel was introduced to a Columbia University professor, who offered him a place to stay during the time Miguel explored the United Nations. While "discovering" TVA, he was headquartered in an International Center in Knoxville, and in Florida, a Miami family entertained him for a week of general sightseeing.

It's not uncommon for a detourer such as Miguel to arrive here with preconceived, uncomplimentary notions about this country. Some of these misconceptions straighten themselves out through give-and-take discussion. A more subtle type is perhaps put in true perspective only by observation of "unimportant" everyday aspects of American life.

For instance, one visitor who had been fed a propaganda diet that consisted of tales of depressed areas and downtrodden American workers, said, "I never thought *this* is what a bread-line would turn out to be." The remark was made to a thrifty suburban housewife with whom he was shopping

## New Elks National Home Superintendent Is Sought

With the passing of Thomas J. Brady, the Board of Grand Trustees faces the difficult task of finding a successor to serve as Superintendent of the Elks National Home. Interested Brothers, possessing the administrative ability and the management skills required for a position of this nature, are invited to mail their inquiries to Home Member Arthur J. Roy, Box 106, Williamantic, Conn.

—BOARD OF GRAND TRUSTEES, B.P.O.E.

in a baked goods surplus store, balancing an armload of day-old bread and sweet rolls.

Then there was the Brazilian who observed, "I can see that you are ashamed of your slums, but if we could move even a fourth of the people of Rio into housing as good as this, the danger of revolution would evaporate like ground fog in the noonday sun."

On the other hand, some of these visitors can't believe that their hosts are ordinary Americans.

"You would not just take in strangers without some payment," an incredulous young Guatemalan declared. He was convinced of his host's "amateur" status only after being evicted from the guest-room and relegated to a sleeping bag in the den upon the unexpected arrival of the host's aunt.

"All right," he conceded, I'll admit you're not following any big master plan—except to make me feel that I am in a home with friends."

Few, if any, of the hosts of these detouring members of Russia's "Information Tours" would contend that their guests' frequent distorted picture of this country was put into proper focus overnight. For instance, Miguel's hosts found him a good-humored and eager bundle of contradictions, but, by the time he left, they felt his outlook had shifted considerably.

During his stay he debated the merits and economic justification for worldwide socialism with the family's teenage son. That was before he discovered the supermarket. This dramatic illustration of modern competitive

merchandising at work seemed to take shape in his mind as the chief practical wonder of the capitalist world.

He also kept up a running defense of Castro—until the evening he spent with a group of exiles who had fought for the bearded revolutionary. They had defected when it became evident that the "saviour" was a bloody-handed dictator.

Although political convictions aren't changed quickly, each detoured Soviet guest puts another thorn in the paw of the Russian bear. "At the very least," says one airline mechanic, "we made it impossible for a visitor to accept the Russian version of the wretched [lot of the] American worker."

Taking his guest along when returning serving dishes from a potluck supper, they called at the homes of three fellow workers and the man's boss. More than the fact that each laborer had his own neat house, more than the fact that each house had an electric dishwasher, the man was impressed that each kitchen housed a blender. "A daiquiri machine, in a worker's home!" he exclaimed incredulously.

Another one of these hosts, who lives in the South, reported: "We were driving through a section near the heart of the city, when we saw a crowd of Negroes and whites converging on an empty lot. Thinking he was going to watch a race riot—and looking a little relieved, as though here at last was something he'd expected—my visitor asked me to stop the car.

"It *could* have been racial strife, as I explained to him later; but what we witnessed was the cornerstone-laying for a community park that had been promoted by a racially integrated organization. No matter what he hears from our enemies, that's something that he won't forget for a long time."

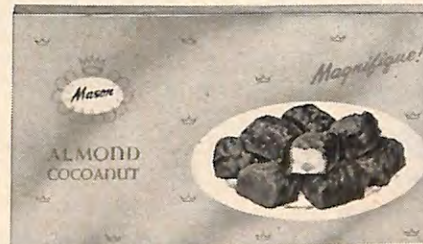
A Venezuelan, a county representative from a rural district, made a comment that certainly seems to pinpoint the effectiveness of our "take us as we are" approach to our foreign visitors:

"I liked Havana, and Moscow, and Helsinki, and everything I was shown. I thought it was all great—because there was always somebody steering me by the elbow telling what great things they were showing me. Then I got here, and nobody was telling me anything, or steering me around by the elbow, either. But I only had to open my eyes, and I could see what's great."

He smiled an enigmatic smile. "And you know how a politician is. What he hears goes in the left ear and out the right. It's what he sees for himself that stays on the brain."

It's only a small thing, this trickle of detouring tourists, but who can judge the trickle's importance to the continued flow of freedom in this Hemisphere?

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## SPECIAL CLASSES

Among the many goals set by Grand Exalted Ruler Robert G. Pruitt is a five percent increase in membership in each lodge, and a loss, by non-payment of dues, not to exceed two percent of each lodge's membership.

To implement this program, the Grand Lodge Committee on Lodge Activities is suggesting that special classes be initiated. During the month of November, a class honoring your District Deputy is suggested to take place during his official visit. December's class could be initiated for an outstanding civic leader who is an Elk, or for your lodge's "Elk of the Year." A very fitting tribute would be to have a large class initiated in memory of our late President John F. Kennedy, who was a member of the Order. Finally, the last class should be dedicated to our Grand Exalted Ruler, who typifies the highest degree in Elkdom.

All lodges have been informed of the Awards Program covering gains in membership and the least number of members dropped for non-payment of dues. You should strive to have your lodge be the winner of these awards in your District.

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IT HAS BEEN made pretty clear to me that I have lived over 40 years on this planet and managed to miss just about every exciting or newsworthy event. I am a great disappointment to my children, who are young, and I fear they may take legal action to disown me.

Not long ago they watched an old movie on television, all about the Roaring Twenties, and then ran to me with their faces bright and eager, anxious for firsthand information on gangsters and rum-runners. All I could do was turn pink around the ears, shuffle my feet, and look even more fatheaded than is my usual wont.

There were indeed such goings-on during my formative years, but to my shame I never saw a gangster or a gangland slaying. Not even a high-powered car that careened through the streets and plastered the area with machine gun bullets. If the '20s roared, I didn't hear them.

In the mid-thirties, I was in college, but obviously I should have stayed at home. Not one live goldfish slipped down my throat. Worse, I never saw it done, or even knew anyone who saw it done. I recall only the riotous hours spent in study, and wild moments when it was a toss-up between paying the tuition or eating an occasional meal.

Three and a half years of the '40s were taken up by the U.S. Army, but the poignant drama that is the substance of so many novels today must have taken place in some other part of the Army. A lot of my time was spent in plodding around uncomfortable jungles. The only souvenirs I brought home were an atabrine-yellow skin and a dandy case of jungle rot.

When the little tots used to ask "What did you do in the war?" my first reaction was to hustle them off to bed, but that never went over very well, and the only recourse was to tell them the whole grim story.

I described the tense hours of waiting, every nerve on edge, to get a new

pair of GI shoes or have my barracks bag stamped. How they shuddered as I related the moment when I found cold, glistening steel poised over me—just before my typhoid shot was rammed home.

The wonder and strangeness of sailing over distant oceans would hold them breathless. It interests me, too, because the ship I sailed on carried 6,000 other brave lads, and most of our time was spent in the hold. The romantic aspect is just hearsay to me.

Most of all, they would relish the glorious moment of homecoming, the Golden Gate Bridge gleaming proudly in the sunlight. I suppose it gleams—I returned on a dark, wet night, and cannot say for sure that there actually is a Golden Gate Bridge.

There were big signs, too, erected by a grateful people to welcome the returning heroes. "WE O E OM, W LL D NE." Time had obliterated the rest when I returned, and a grateful people were pretty well bored with all the characters who had traveled around the world at Government expense while they had to stay home at their dull, old, well-paid jobs.

The '40s drifted into the '50s, and I drifted along. The world was in ferment; man reached out for the moon! Not me. I'm as close to the moon right now as I intend to get. Thanks anyhow.

Now we are almost halfway through the '60s, but the excitement, the mad rush for success has left me behind, to flutter gently in the eddy created by those who raced past me. My climb up the ladder stopped just short of the second rung.

So far removed am I from our fascinating, dynamic modern way of life that I am still in love with the same girl I married almost 20 years ago. I have never visited a psychiatrist, nor do I need tranquilizers. I suppose something's wrong with me, but I'm too contented to think about it. ● ●

## Indonesia: New Home of Anti-Westernism

FOR YEARS the United States has taken a kindly and helpful attitude toward the island nation of Indonesia.

Words of friendship were backed by action. The U.S. pressured the Netherlands into acceding to Sukarno's demands for independence after World War II.

Indonesia's faltering economy has been propped up ever since by generous gifts from the U.S.

Last month in Moscow the Indonesian and the Soviet Foreign Ministers announced that the two countries had reached a mutual understanding on "a joint struggle against imperialism, colonialism, and neo-colonialism."

In the communist dictionary *imperialism* means the United States. *Colonialism* means Western influence in an Asian, African, or Latin American nation. *Neo-colonialism* means Western economic involvement in any of the developing states.

### USSR Feeds Asian War Flames

More than words are involved. The Soviet Union will back up this new anti-U.S., anti-Western agreement by supplying Indonesia with military equipment and by expanding Soviet-Indonesian trade.

The Soviet-Indonesian communiqué said all this is being done "in the interests of the people's independence and peace and the happiness of humanity."

One analyst in Washington commented: "We have strengthened another enemy of freedom in the misbelief that we were aiding another new country to be free. This is not a criticism of foreign aid, but of our lack of understanding of the political forces at work in the world today and how to use them to promote freedom."

The immediate Soviet-Indonesian target is the newly formed nation of Malaysia; Indonesians not only have not become free, they now appear to have become initiators of a new conflict in Southeast Asia.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.



### Soviet Economy Defined

Lieutenant Colonel S. Bartenev, writing in *Red Star* (July 7), described the Soviet economy as an "economy which is subordinated to a single plan and a single will." He stated that such an economy is better equipped than is a private economy to wage and win a war.

### A Strategic Concept

"Of course, in the remote future, if the proletariat is victorious in the most important capitalist countries, and if the present capitalist encirclement is replaced by a socialist encirclement, a 'peaceful' path of development is quite possible for certain capitalist countries, whose capitalists in view of the 'unfavorable' international situation, will consider it expedient 'voluntarily' to make substantial concessions to the proletariat."—Joseph Stalin, THE FOUNDATIONS OF LENINISM, April 1924. Stalin's concept of 1924 is Khrushchev's of 1964.

### Capital Quote

Anti-Semitism: "It is not possible for us anymore to ignore the growing volume of reports coming from the Soviet Union concerning the Soviet campaign of harassment and repression being waged against three million Russian Jews. . . . For reasons known only to themselves, the leaders of the Soviet government are in the process of implementing a policy that, if successful, will destroy the relationship of the Russian Jew with his religious and cultural traditions, isolate him completely from the world outside the Soviet Union, and cast him irrevocably into a second-class citizenship within the supposedly classless society. . . . We must speak out and implore the Soviet Union to live up to its own constitutional guarantees of freedom of religion."—Rep. Edward R. Finnegan, Dem., Ill.

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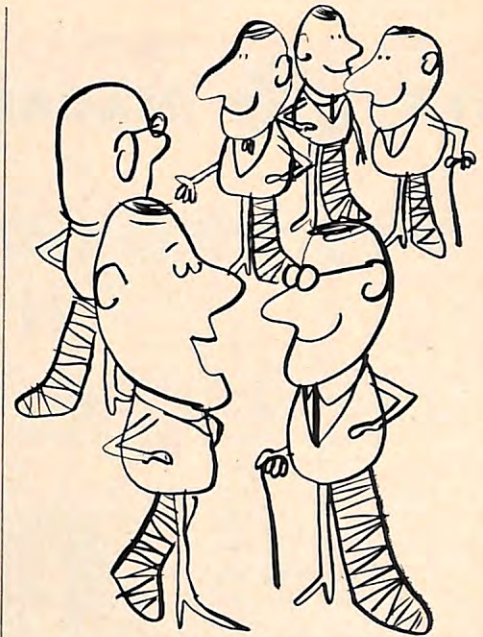
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Conn. Northwest	LOUIS I. OLMSTEAD	Southington No. 1669	Mass. E. Central	EDWARD S. GREENAN	Concord No. 1479
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Idaho North	BURIS O. RUSSELL	Grangeville No. 1825	Mo. Northeast	TURNER R. RUSSELL	Gulfport No. 978
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Ill. E. Central	MERTON E. SEGUR	Watseka No. 1791			Excelsior Springs No. 1001



At the close of the Grand Lodge Convention in July, Grand Exalted Ruler Robert C. Pruitt met with his District Deputies Designate at New York's Hotel Commodore to give them the oath of office and, with the aid of other Grand Lodge officials, for an orientation session. Seated on the dais, left to right, are P.G.E.R. William A. Wall, P.G.E.R. John L. Walker, Grand

Treasurer John B. Morey, P.G.E.R. Horace R. Wisely, Grand Secretary Franklin J. Fitzpatrick, William H. Whaley (secretary to the Grand Exalted Ruler), Mr. Pruitt, P.G.E.R. John E. Fenton, P.G.E.R. George I. Hall, Judiciary Committee Chairman John T. Raftis, P.G.E.R. Emmett T. Anderson, P.G.E.R. L. A. Donaldson, and Grand Trustees Chairman R. Leonard Bush.

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E-5

## THOMAS J. BRADY

There was about Thomas J. Brady a solid, rugged strength of character that inspired in others respect, confidence, and an affection that time always proved to be well placed. There was nothing half-hearted about him, nothing tentative. His loyalty, once given, was fierce and unwavering. Those interests to which he became devoted captured all of him, and chief among them was the Order of Elks and the Elks National Home in Bedford, Va., which he had served as Superintendent for 11 years at the time of his sudden death last September.

To the men residents in the Home, and to all of the members of the staff of the Home from the highest to the lowliest workman, his death was a deeply felt, personal loss, because Tom Brady knew and was a friend to every one of them. So it was with the people of Bedford. He had come among them as a stranger, a stern-visaged New Englander. He went as a friend and neighbor, beloved and respected, as much a part of the community as though he had lived there all his life, as evidenced by a resolution of tribute adopted by the Bedford Town Council.

Brother Brady's devotion to the Elks National Home amounted to a passion. This was never so apparent as during the few minutes last July when he addressed the Grand Lodge Convention in New York's Waldorf-Astoria ballroom. He had spoken to many Grand Lodge Conventions about the Home in the years since he had become Superintendent but never with so much fervor, such ringing conviction

as he put into his words on that occasion. Perhaps it was because his time was so short that his tongue was so eloquent. Whatever it was, when he finished telling about the Home, its comforts and pleasures, its sorrows and heartaches, his Brother Elks arose in a rousing and spontaneous ovation.

Under his supervision, the Home had been modernized, including extensive remodeling of the main building. The dairy farm and hog-raising operations, to which he took as though he had been engaged in such activities all his life, soon began to show a profit from the milk and other produce that went to provide the bountiful meals for which the Home became noted. He neglected nothing that would help to bring operations to a high level of efficiency.

He reveled in that efficiency, but for only one reason—the added comfort and pleasure that it meant for his Brothers who were guests of the Home. Whatever was done was done to make the atmosphere more cheerful, warmer, more home-like.

One reason that Brother Brady was so successful in achieving these goals was the tremendous help he received from his wife Rita. Her warm-hearted and generous nature matched her husband's, and she shared his enthusiasm for the Home. In so many ways, Mrs. Brady did much to create the family feeling that was so evident at the Home.

It is easy to understand why Tom Brady will be sadly missed and affectionately remembered by so many throughout this Order.

### To the Polls!

We sometimes doubt that it does any good to urge people to drive safely, to love one another, or to go to the polls and vote. These doubts tend to be dispelled, however, upon reflection that there seems to be progress toward all these desirable goals, which would be some indication that efforts on their behalf are succeeding. Cheerfully, therefore, we add our voice to the autumnal chorus: Be sure to vote on Tuesday, November 3 in the national, state, and local elections.

Some citizens don't see any danger in their failing to assume the responsibilities that go along with the privileges of democratic citizenship. Regardless of the dim view that some take of physical exercise, it does strengthen muscles, and the same goes for our democratic rights. The more we exercise them the stronger they get, and the less we use

them the more flaccid they become, and thus less and less useful.

So, be sure to vote November 3, when Americans will elect a President for the 45th time in their history.

### Sergeant York

The exploits of the late Sergeant Alvin C. York on the battlefield in France in World War I elevated this Tennessee mountaineer to the status of hero of the Republic, earning him fame and glory, represented largely by numerous medals—among them this country's highest award, the Congressional Medal of Honor.

But valor on the battlefield is not the only reason why his countrymen are in his debt. There was also his exemplary conduct after he became a hero, the rugged character he displayed in adhering to principles despite temptations that would have overpowered

those lacking his strength of character.

His declaration that "This uniform ain't for sale," in declining lucrative offers designed to cash in on his popularity after his return to this country, offers a high standard of integrity and values that could be more widely emulated today with great advantage to the Republic.

In a few words he demolished the debunkers of World War I. "The thing they forget," he was quoted as having said, "is that liberty and freedom and democracy are so very precious that you do not fight to win them once and stop." This Tennessee mountaineer, whose schooling was limited to the third grade, knew what many more privileged and sophisticated persons have not learned, that every generation must fight for its liberties.

We pay tribute to the memory of an American patriot who proved his devotion in both war and in peace.

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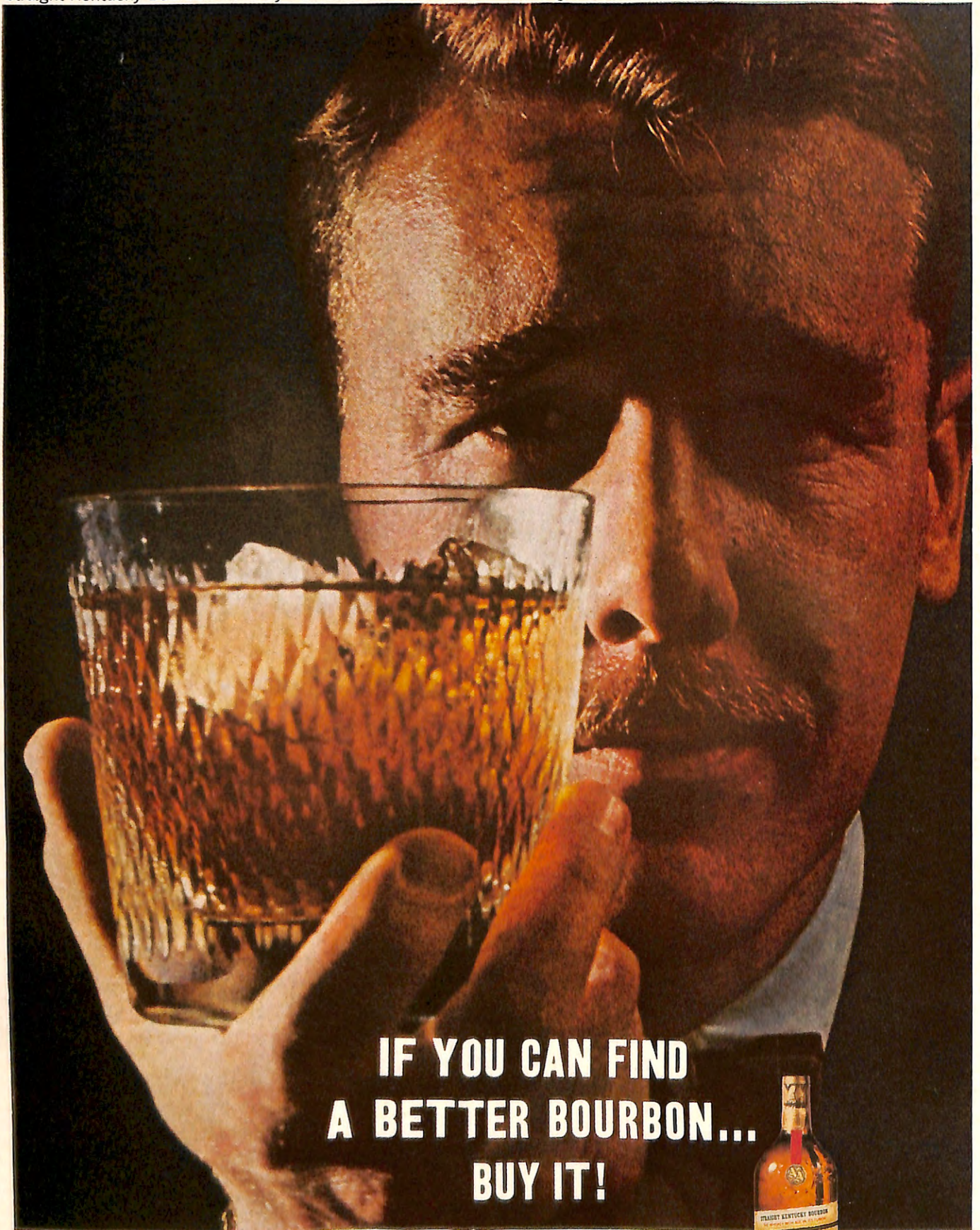
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