

THE

# Elks

MAGAZINE  
NOVEMBER 1964



W

McGraw-Hill



**ALEXANDER**

SALES CORPORATION  
140 MARBLEDALE ROAD,  
TUCKAHOE, N. Y.

**ORDER WITH CONFIDENCE**

**30 Ft. Translucent  
TELEPHONE EXTENSION  
CORD—Only \$4.95**

Makes  
Any  
Phone  
Portable  
—Adds  
Privacy



Attractive, flat translucent cord, with plug and jack, lets you move phone anywhere you want it. Comes with complete easy-to-follow instructions. Made to Western Electric Specifications. Fits any room decor. Complete Cord, with Plug & Jack, only \$4.95 postpaid. EXTRA PHONE JACK—\$1.75—EXTRA PHONE PLUG—\$1.50.

**HEAT-PAL KEEPS TENTS, CABINS, CARS WARM  
IN COLDEST WEATHER—COOKS FOOD PERFECTLY  
PROVIDES SAFE, CONTROLLED HEAT—ANYWHERE!  
2-in-1 HEATER-STOVE**



Delivers Up to 3600 BTU's Per Hour

HEAT-PAL gives you the heat you want almost INSTANTLY—anywhere you need it—doubles as a top-quality cook stove. You adjust the handy outside volume control to get complete range from low-low to intense high heat.

HEAT-PAL is a scientifically-designed, sturdy steel and aluminum unit—a product of Swedish precision engineering. (Over-all size: 9" x 11 1/4" x 9"). Guaranteed to give a full lifetime of service with perfect safety. Steel fuel container is crammed full of non-inflammable absorbent that "soaks up" alcohol, then releases it in a series of "gas-like" flames. It burns generated fumes, not raw fuel—safest method known. Bottom air intake keeps base of unit cool—SAFE TO PLACE ON ANY SURFACE.

Steel body has red lacquered finish with upper portion made of heavy-duty spun aluminum. Special vents release maximum heat. For cooking you get special holders for frying pans—deeper pots fit right into stove.

Uses inexpensive denatured alcohol or alcohol solvent. Gives up to 20 hours of heat with 1 1/2 pints of fuel. Can be used anywhere—in boats, in trucks or trailers—in tents, cabins, garages—even on dry grass! Will give you a lifetime of wonderful, dependable service. Completely guaranteed. Order today. Keep warm all winter long — every year — any-where. Plus \$1 PP

RESERVE FUEL CONTAINER for carrying extra alcohol. 2-pint capacity. \$2.25



**Cooks Complete Meals**—You can't cook better at home. Heat-Pal gives steady, regulated heat.



**For Ice-Fishing—Duck Blinds**—Heat-Pal provides instant, safe heat, no matter how cold the weather.



**Take Heat-Pal Anywhere**—Always handy—easy to carry. Use it in boats, tents, camps, trailers, trucks, etc.

Windproof  
Waterproof  
Smokeless  
Non Toxic  
Odorless  
Economical

ALSO AVAILABLE: BOAT HEAT-PAL—Heavy-gauge aluminum with all working parts of brass or stainless steel. Can't rust—ever. Enamelled in Boat Blue. Otherwise same specifications as Heat-PAL—\$24.95 plus \$1 pp & hdg. New HEAT-PAL 5000. Built to same exacting specifications as the Heat-Pal but larger—delivers more heat—app. 5,000 BTU's per hr. \$27.95 plus \$1 pp & hdg.



**CHESSMEN OF  
ANCIENT ROME**

Meticulously fashioned in classic Roman sculpture. King is Augustus; The Queen, Livia; the Bishop, Cicero; the Knight, a mounted Roman soldier. All heavily weighted and felted. Alabaster white and granite gray. King is 4 1/2" high. Complete set with 16-page booklet giving historic outline of each chessman, and basic rules for chess. \$9.95 plus \$1 PP & Hdg. DE LUXE SET, King, 4 3/4" high, with 16 1/2" folding playing board, in leatherette case \$14.95, plus \$1 PP & Hdg.

**PORTABLE GARAGE**  
Protects Cars, Boats, Trucks  
FROM ALL WEATHER

12 x 25 FT



\$3.69  
plus 50¢  
pp & hdg.

Sensational Bargain! Slips over any car or boat instantly to give you all-weather protection. Made of heavy-gauge durable, clear plastic. Waterproof, weatherproof, resists tears and scuffs. Huge 12x25 ft. size fits every make of car, station wagons, panel trucks, etc. Protects in coldest weather. Tested to 60 deg. BELOW ZERO! Folds easily when not in use—stores in trunk compartment. Saves cost of rust, repairs, repainting—useful for outdoor furniture, garden tools, etc. Now take your car or boat protection wherever you go. AND SAVE MONEY! Super strength—double weight plastic with 6 grommets—\$5.95 plus 70¢ pp. & hdg.

**ALL WEATHER PROTECTION  
FOR YOU AND YOUR CLOTHES  
COVERALLS**



In Handy Fold-A-Way Pack

One of the most comfortable, toughest wearing coveralls available anywhere! Custom designed, one piece, roomy cut tear-resistant construction. Full length zipper—goes on and off in an instant! It's rugged, durable, lightweight, 100% waterproof! Not affected by oil, grease, mildew or ordinary chemicals. Guaranteed not to crack, stick or peel in temperature as low as 30 degrees below zero. Indispensable protection against soiling clothes when changing tires. Ideal for Fisherman, Outdoor Workers, Gas Station Attendants, Hunters, Farmers, Delivery men, \$3.98 plus 35¢ pp & hdg. Golfers, Gardeners, etc. ONLY . . .

In Small, Medium & Large. Specify when ordering.

**PERMANENT MATCH**

Lights Up to 10,000 Times

59¢ Ea.

Two for \$1

Ingenious match lasts for many years. Just pull it out of its slim case, strike on the side . . . it's lit! Replace into case to extinguish. Guaranteed to light up to 10,000 times. Only 1 3/4" high, feather-light. Metal construction. Has its own small ring for easy attachment to any key chain. You always have a light in any weather. . . . Only 59¢, 2 for \$1.

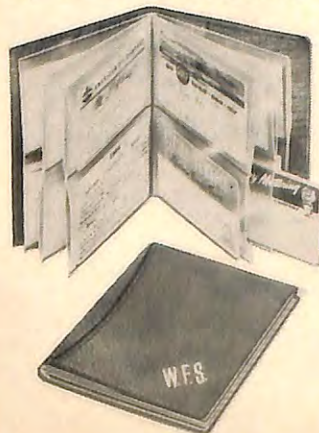


**MONOGRAMMED CREDIT CARD CASE**

Genuine Pigskin Gold-Stamped Initials

size closed 4" x 5 1/4"

Only \$295  
POSTPAID



Now you can carry all your miscellaneous papers, cards, etc. in one handy, organized case. No more fumbling in wallet for credit cards. This handsome credit card case has clear, durable, transparent pockets that hold 24 credit cards, license, photos, etc. Complete with bill and note wallet. Pigskin pocket holds money, oversize cards, notes, etc. Ample room for business cards, time tables, checks. Fits man's hip pocket or lady's purse. Won't bulge pocket. You always look neat. You always have everything together. Personalized with any 2 or 3 initials. Please print initials.

**WITHOUT MONOGRAM ONLY \$2.50**

SPECIAL: Same case, without personal monogram, makes a wonderful gift for business friends. Best way you can find to build good will and more sales. ONLY \$2.50 each. Write for special quotation on larger quantities.

**MAIL THIS HANDY COUPON**  
ALEXANDER SALES CORP., Dept. EL-1164  
140 Marbledale Rd., Tuckahoe, N.Y.

Please send the items listed below (or listed on the attached sheet) on a satisfaction-guaranteed basis. I enclose payment of \$\_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

To keep this cover intact—use duplicate coupon of this advertisement on page 37.

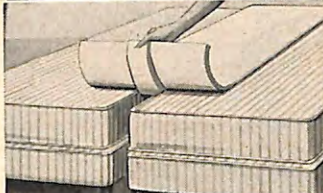
Specially selected for ELKS MAGAZINE readers...  
 Newest mail order values from **SPENCER GIFTS**  
 AF-85 Spencer Building, Atlantic City, N. J.



**ELECTRIC!**  
 U.L. Approved Cord

**HE WINKS**

**WINKING GIANT SANTA DOORMAN**  
 ... identifies your home with your family name — or illuminates door with electric lights. Life-size ... 5' tall by 21" wide. All styles have winking eyes! Weather-resistant, lacquered paperboard in full color.  
**PLAIN ... \$1.00**  
**PERSONALIZED. (Give name) \$1.50**  
**ELECTRIC SANTA (with UL-approved cord) ... \$2.98**



**SLEEP ROYALLY ON BRIDGE-A-BED!**  
 Convert twin beds to King-Size! Eliminate uncomfortable gap between beds to make a full size bed. Bridge of buoyant foam fits all beds; single or dual headboard. T-shape pad fits between mattresses ... supports any weight! Rolls up easily. 6' x 14"  
**BRIDGE-A-BED ... \$3.98**



**MAGNETIC WINDSHIELD COVER!**  
 Flip it on at night ... windshield stays clear! Next morning the heaviest snow and ice flips off with it. No scraping, wiping or sweeping! On and off with one hand ... magnets at top and bottom grip hood and roof. Heavy plastic. 48" x 30".  
**FLIP-GARD ... \$1.98**



**GAY 90'S LAMPS**  
 ... personalized with your first and last name. Couple on softly lit lamp invites your friends to indulge. Helps create an atmosphere of warmth and friendliness. White milk glass globe; black wrought iron stand. 8" high. Choose the Candle Lamp that lights and deodorizes air or Electric style. Specify two first names and one last name.  
**Candle ... \$3.98**  
**Electric ... \$4.98**



**MOST FEMINE UNDIES EVER!**  
 3 exotic styles in lacy-soft Helanca! Daring Bikini — Panty Brief — Garter Panty for stockings. 1 size fits all — 4 to 7. White or black.  
**NOT RETURNABLE IF WORN**  
 Bikini 2 for ... \$2.49 Ea. \$1.29  
 Panty 2 for ... \$2.79 Ea. \$1.49  
 Garter Panty 2 for \$4.79 Ea. \$2.49



**35 TREE LIGHTS CHANGE COLOR!**  
 Change from red, to green, to amber, to blue! Constantly blink a different color! Each bulb burns independently of the rest. Imagine your tree sparkling with a color-changing rainbow of these enchanting lights! Over 21 ft. long, to wrap gracefully around tree. 110 volt.  
**70 LIGHTS \$5.79 35 LIGHTS \$2.98**



**TRANSISTOR PET ... HE'S A RADIO!**  
 A twist of his nose—the radio plays; button under his collar changes stations. Lovable pet "stuffed" with fine all transistor radio set. A really talented animal! Powered for local reception. For Kiddies & teenagers. Furry pile. Approximately 9". Assorted animals.  
**PET RADIO ... \$8.98**



**SHUFFLE CARDS AUTOMATICALLY!!**  
 ... 1, 2, even 3 decks at one time ... Card shuffler does a thorough job automatically! Fast, easy ... just place cards on tray and revolve! Presto; a "square deal" every time! Use bottom side as a Canasta tray! Sturdy plastic, gay assorted colors.  
**SHUFFLER ... \$1.00**



**KEEP YOUR FEET WARM** during cold winter months with Heat-A-Foot. These comfortable cushions keep your feet warm no matter how cold it gets! Just scissor the dotted pattern to fit your foot and insert in your shoe. They give glowing warmth on body contact! Specify for men, women, or children.  
**3 PAIR .. \$2.79 PAIR .. \$1.00**



**ELBOW-LENGTH MITTENS** are personalized and snowproof! Little arms stay warm and dry in any weather—in roughest play! Child's name on each Elbow-Mitt helps prevent loss and mix-ups. Waterproof vinyl; warm cotton lining. Snug wristband; wrist to elbow zipper. Bright red! Specify first name & age.  
**ELBOW MITTS ... Pr. \$2.98**



**SHIRT COLLAR TOO TIGHT?** Stretch Button instantly adds a full 1/2 size to too-tight or too-starched shirt collars! Just slip loop over neckband button and button into buttonhole for instant "right-fit" relief. Neat. Hidden by tie. No sewing! Transferable. Zytel nylon.  
**STRETCH BUTTONS. 8 FOR ... \$1.00 4 FOR ... 59c**



**ELECTRIC HOT POT BOILS 4 CUPS** of water in minutes!!! For instant tea, coffee, cocoa. Heats soup, canned food baby bottles, etc. Electric, break-resistant! Easy-pour spout, stay cool base & handle. Perfect for use right at the table or office desk! Polished aluminum with cord. For home or travel.  
**2 POTS .. \$5.50 1 POT .. \$2.95**



**DISPLAY YOUR HEIRLOOM POCKET WATCH**  
 ... Bring your watch "to life"!!! Hang watch (any size) as the face of a grandfather clock! Stand is a smartly designed cherry wood replica ... authentically detailed ... complete with shiny hanging weights and pendulum. Stands on desk or table as a useful and decorative addition to your home. 8 1/4" high.  
**WATCH STAND .. \$1.00**



**WATCH "MR. CLOWN" DO TRICKS!**  
 Head over heels ... twisting, turning with such comical grace. Real live-action! Just wind him up and away he goes, one speedy somersault after another. Enjoy your very own circus! Vividly dressed; colorful "stage-painted" face. Body of plastic 9 inches long.  
**TUMBLING CLOWN ... \$1.29**



**CAR ENGINES START INSTANTLY** ... in freezing weather!!! Heavy insulated orlon-filled Engine Blanket retains engine heat up to 24 hours. Insures instant starting in temperatures below zero! Just cover the engine block and forget it. Fits all size blocks. Flame-proof. 28" x 36"  
**ENGINE BLANKET ... \$5.98**



**AMERICAN FLAG FOR DESK-TOP!**  
 Proudly display "The Stars and Stripes Forever" on a 12 inch high stand. Raise or lower it for any occasion! Flag adds an inspirational touch to your desk, bookshelf or office. 4" x 6" flag hangs with halyard and tassel atop a heavy golden-tone staff and base. Rayon-silk with gold-fringing. 50-star U.S. flag makes a patriotic and ideal gift  
**FLAG ... \$1.98**



**10 FOOT ELECTRIC LAWN SET WITH SANTA, SLEIGH AND 8 REINDEER**  
 Let our jolly Santa perch outside your house for the holidays and wave your "Merry Christmas" greetings where everyone can receive them. Santa appears at his best, riding a toy-laden sleigh pulled by 8 prancing reindeer. Festive, sparkling, delightful on lawn, roof-top, porch or attached to house. Weather-proof plastic, 21" tall. Stakes anchor into soil. Disassembles. Won't rust. With bulbs, UL approved outdoor cord, metal reflectors. 110 volt.  
**2 LAWN SETS ... \$14.98**  
**1 LAWN SET ... \$7.98**

Mail to **SPENCER GIFTS** Today  
 SPENCER GIFTS, AF-85 Spencer Bldg., Atlantic City, N.J. 08404

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Satisfaction Guaranteed or Money Refunded

HOW MANY	NAME OF ITEM	PRICE

(Enclose a check or money order with your order)  
**SORRY, NO C.O.D.'s**

**TOTAL ENCLOSED .....**  
 All orders sent Postage Paid.

MAKE BIG PROFITS WITH  
**HUGHES SELF-ADHESIVE**  
*Christmas Tree*  
**FLOCK**

You can MAKE BIG  
 MONEY THE FIRST YEAR!  
 (NO EXPERIENCE NECESSARY)

- **EASIEST FLOCK TO USE!**  
 Sticks with plain water.  
 It's self-adhesive
- **SHAKEPROOF!**  
 Actually the strongest  
 bonding flock in  
 America.
- **ECONOMICAL!**  
 3 Lbs. Does the  
 average 6 ft. tree.
- **FLAME RETARDANT!**  
 Approved for public use.

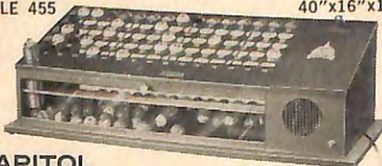


AS LOW AS  
**25¢** LB.  
 75¢ FLOCKS THE AVERAGE 6 FT. TREE

**FREE SAMPLE & INFO**  
 Includes 12 Page brochure with all prices. Plus name of nearest distributor.

**HUGHES MANUFACTURING CO.** / 5904 S. Western Ave. Los Angeles, Calif.

STYLE 455 40"x16"x12"



**CAPITOL ELECTRIC TABLE BINGO BLOWER MODEL**

Completely redesigned unit . . . unusually quiet, fully visible action, with balls in constant motion—last ball comes out as fast as the first and a ball is always waiting as you call a number • Full set Samsonite Balls • Clip-on board holds payout sheets • Blue Hammertone finish matches Capitol flashboard. Unconditionally guaranteed. Ship. wt. 50 lbs.

COMPLETE COLOR CATALOG ON REQUEST  
**H. A. SULLIVAN CO., INC.**, • TEL. 212 ST 6-4700  
 DEPT. 64-11K, LAWRENCE, L. I., N. Y.

Write for **FREE** CHAIRS/TABLES

**Adirondack CATALOG**

Manufacturers of:  
 • SCHOOL FURN.  
 • BLACKBOARDS  
 • TENNIS TABLES

**ADIRONDACK CHAIR CO.**  
 276-N Park Ave. South  
 New York, N.Y. 10010

Factories:  
 DALLAS • BOSTON  
 LOS ANGELES • CHICAGO  
 PITTSBURGH

IMMEDIATE DELIVERY!

**THE ELKS MAGAZINE**

VOL. 43 NO. 6

NOVEMBER 1964

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

**THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION**

**JOHN S. McCLELLAND** Chairman  
**EMMETT T. ANDERSON** Vice-Chairman  
**JAMES T. HALLINAN** Treasurer  
**WADE H. KEPNER** Secretary  
**EARL E. JAMES** Assistant Secretary and Assistant Treasurer

**WILLIAM H. MAGRATH** General Manager  
**JAMES R. NICHOLSON** General Manager Emeritus  
**REGINA M. FISHER** Associate Editor  
**WILLIAM O. CHESSMAN** Art Director  
**ROBERT C. MALONE** Associate Editor  
**WALTER E. ARPS JR.** Editorial Assistant

**JOHN SCHMITT** Circulation Manager  
**THEODORE I. SCARR** Promotion Manager  
**ALICE M. DOERLE** Advertising Production

EDITORIAL OFFICES, 386 Park Avenue South, New York, N. Y., 10016

Cover Painting..... JOHN McDERMOTT  
 Elks National Foundation—"The Joy of Giving"..... 6  
 Letters ..... 6  
 "So Much To Be Thankful For"—A Message from the  
 Grand Exalted Ruler..... 7  
 The Health Hazards of Humbug..... BRUNO SHAW 8  
 You, The Speaker..... LAWRENCE A. DYSART 10  
 Detour to Democracy..... TERRY JOHNSON KING 12  
 News of the Lodges..... 14  
 Elks Family Shopper..... 22  
 For Elks Who Travel..... JERRY HULSE 38  
 Lodge Visits of Robert G. Pruitt..... 44  
 Tom Wrigley Writes from Washington..... 45  
 Elks National Service Commission..... 46  
 News of the State Associations..... 50  
 Everything Passed Me By..... RICHARD W. SPIRO 54  
 Freedom's Facts..... 55  
 District Deputies—1964-65..... 56  
 THE ELKS MAGAZINE Editorials..... 58



ADVERTISING OFFICES



CHICAGO 60601  
 360 No. Michigan Ave.  
 STATE 2-6662

NEW YORK 10016  
 386 Park Ave. South  
 MURRAY HILL 4-5495

LOS ANGELES 90036  
 5909 West 3rd St.  
 WEBSTER 1-1371

SAN FRANCISCO 94108  
 333 Kearny Street  
 EXBROOK 2-4073

POSTMASTER: Send notices of address corrections to:  
 THE ELKS MAGAZINE, Circulation Dept., 386 Park Avenue South, New York, N. Y. 10016

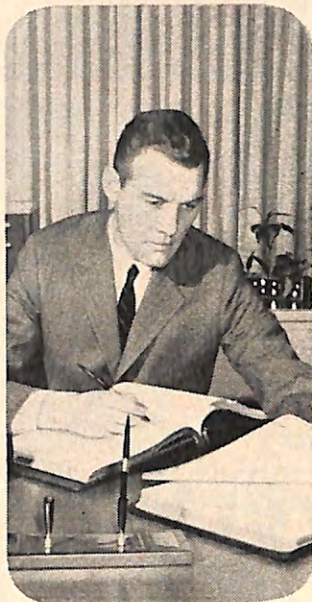
MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Mail to New York office, not to Ohio.

THE ELKS MAGAZINE, Volume 43, No. 6, November, 1964. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1964, by the Benevolent and Protective Order of Elks of the United States of America

# 7 ways to get out of a job rut

Which one of these high-pay fields do you want to prepare for at home, in your spare time?



## ACCOUNTING

World's fastest-growing profession; income, security, prestige are today at an all-time high.



## BUSINESS MANAGEMENT

Plenty of room at the top. Trained executives receive the highest salaries in business history.



## DRAFTING

The gateway to opportunity in industry and engineering. Thousands of jobs waiting for skilled draftsmen.



## TRANSPORTATION

Key job of today: traffic and transportation management — control of shipping by land, sea, air.



## BUSINESS LAW

Essential training for the man who wants to get ahead in practically any field of business today.



## STENOTYPE

Machine shorthand — world's newest, fastest shorthand — used at conventions, in courts, in business.



## REAL ESTATE BROKERAGE

One of the most interesting and profitable careers in America today. Full or part time opportunities.

WHAT do you need to get started toward a bright future in one of these desirable fields? Just ordinary ambition and the readiness to set aside a part of your leisure time for home study. This is exactly the way thousands of LaSalle students — men and women — have started toward success. LaSalle training, based on more than half a century's experience, is available to all, regardless of age, present occupation, or previous experience. And the cost is remarkably low. Mail coupon for free illustrated booklet describing the subject of your choice. LaSalle, 417 South Dearborn, Chicago, Illinois 60605.

## LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 South Dearborn Street, Dept. 35-080, Chicago, Illinois 60605

Please send me free illustrated booklet on the field I have checked below:

Name .....

Address .....

City & Zone ..... State .....

County ..... Age .....

Occupation ..... Working Hours ..... A.M. .... P.M.

Canadian Residents: Write LaSalle, Box 1001, Montreal 3, Quebec

- Accounting
- Business Law
- Business Management
- Drafting
- Real Estate
- Stenotype
- Transportation

346

# WHICH OF THESE BARGAINS DO YOU

## WAREHOUSE CLOSE-OUT



**"Golden Prince"**  
MULTI-PROTECTED WATCH  
of the SPACE AGE...

CUT PRICE **7.77** TAX PAID

Hands, Case & Band in Gold Tone

**LIFETIME GUARANTEE**  
ON ALL MECHANICAL PARTS  
No charge repair for any damaged or worn parts... (text continues)

**Limit One Watch**

In order to satisfy creditors' demands, we are forced to liquidate our entire stock of these precision-made, Multi-Protected watches for men. Offered far below regular price—direct from warehouse to you. Dependable—made by renowned factory near Geneva. Now—**BARGAIN PRICED**—just in time for Christmas gift-giving—only **7.77**—tax paid!

**7 SUPER SAFEGUARDS** prevent needless repairs

1. Water & humidity protected. 2. Unbreakable Mainspring. 3. Anti-Magnetic

movement. 4. Unbreakable crystal. 5. Shock resistant. 6. Water protected. 7. Electronically timed & tested. In all—7 of the greatest horological advances of the 20th Century—for long life and freedom from repairs caused by water, grime, shock, magnetism and accidental dropping.

**Never pay 1c for Mainspring**

This dependable watch has a special alloy Mainspring that can't break even if dropped on concrete! Compare this feature with ordinary mainsprings that can actually break just from weather changes! Yet, millions of watches still operate with ordinary, old style mainsprings; This handsome watch also has springs; This handsome watch also has many luxury features usually found in \$100.00 timepieces, such as: Gold Tone case, hands, numerals and matching Expansion Band.

**TAKE IT ON 30 DAY TRIAL**

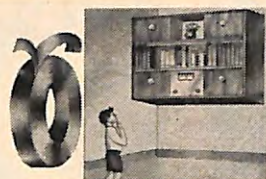
Wear... test... compare it to more costly watches. Satisfaction guaranteed or your **7.77** comes back to you. **THIS DEEP CUT OFFER IS FOR A SHORT TIME ONLY.** Sale ends at once, when stock is sold out. **LIMIT: 1 watch per buyer.** Orders for more must be refused. To avoid disappointment, please rush your order today. **231—Golden Multi-Protected Men's Watch, with matching gold-tone band, tax paid and postage paid** .....7.77



**Isometric Exercise**  
for powerful body!

One Minute a Day—that's all! Isometric exercise develops arms, wrists, chest, abdomen to maximum muscle power. Approved by President's Council on Physical Fitness. This Isometric Kit includes Grips, directions & U.S. Navy Miracle minute-a-day Program. Develop your entire body this easy, lazy, fast way!

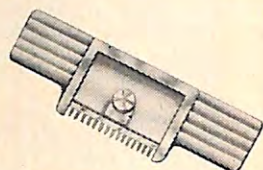
- 510—Isometric Program .....\$1



**POWER-GRIP TAPE**  
holds without nails or screws

**WONDER OF NUCLEAR AGE!** This double-faced POWER-GRIP TAPE has fantastic holding power. It staggers the imagination. Simply peel off back, then press onto ANY surface: brick, metal, plaster, wood, etc. You can mount heavy items without screws or nails, right onto walls, for example: cabinets, pictures, radios, etc. Never dries out. Never gets loose.

- 407—Power-Grip Tape .....\$1



**CUT HAIR AT HOME**  
with "Magic Dial"

**MAGIC DIAL Hair Trimmer cuts, trims, tapers and shapes your hair.** Dial for any haircut desired. Professional results guaranteed or you pay nothing. As easy to use as hair comb. Ideal for men's hair cuts, crew cuts. Shapes, thins, tapers ladies' hair. Trims bangs. Whisks away unwanted leg & underarm hair. **SAVE!** End that shaggy look.

- 89—Hair Trimmer .....\$1

## Never Shovel Snow Again

### THROW AWAY YOUR SNOW SHOVEL



↑ FROM THIS TO THIS ↑



**This New Invention**  
Melts Away Snow & Ice

**STUCK IN ICE OR SNOW?**



**Get out F-A-S-T**  
this easy new way!

Last winter over a quarter million people suffered muscular strains, back injuries, colds, even heart attacks from shoveling snow. Why expose yourself? Now you don't have to shovel snow any more! **LET YOUR CAR DO THE JOB!** Just clip D-ICER onto car tail-pipe. That's all!



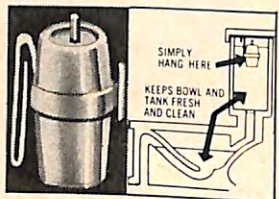
**German Mighty Midget**  
**MICROSCOPE — \$1**  
EXTRA POWERFUL! Yet it's only 2 1/2" high! 50 Power Microscope is truly a marvel of German workmanship. Optic-ground lenses give sharp focus. All-metal body. Powerful—tiny grates look like prehistoric monsters. Examine blood, textiles, fibres, fingerprints, leaves, etc. **FREE:** Slides & directions.  
□ 12—Microscope .....\$1

**BLAZING ENGINE HEAT**  
MELTS SNOW AND ICE

The blazing hot energy of your car's motor is PROPELLED with great force to the roadway. Instantly snow and ice start to melt-down to the ground! Even melts windshield ice and frees frozen locks. When your car is stuck in ice and snow, connect D-ICER and snow under tires melts away. Off you go, without chipping, shovelling, sand or salt!

**HEAVY DUTY MODEL**  
OVER 12 FT. LONG!

American made of quality components. Over 12 feet long—reaches any part of your car. Over 100,000 in use by owners of taxis, trucks, cars. Order yours on 30 day free trial. Complete satisfaction guaranteed or your money back. Don't wait for the next blizzard! Carry one in car trunk and be sure!  
□ 31—THERMAL D-ICER .....1.94  
SPECIAL: 2 for 3.69 3 for 4.98



**NEVER AGAIN SCRUB TOILET BOWLS!**

Never scrub, clean or disinfect a toilet in your life! Hang ON GUARD inside tank —then forget it! Every time you flush, toilet's cleaned automatically. Prevents hard water rings. Kills bad odors. Even toxic. No further attention needed the year thru. Say goodbye to toilet drudgery!  
□ 624—ON GUARD .....\$1

## ENDS THESE TV PROBLEMS



**\$1**

Is electronic interference killing your TV and radio enjoyment? Now—enjoy your favorite programs without annoying hum, 'scratching', static, etc. Just plug in **FILTREX**—that's all! These troubles subside INSTANTLY—even if you live near airports, highways, valleys, etc. Thousands of satisfied users. Try at our risk. Complete satisfaction guaranteed or your money back. Get several now!  
□ 438—FILTREX .....\$1

## GENUINE Telekulars ORIGINAL

### BINOCULAR EYE GLASSES

NEW 1964 DUAL FOCUSING MODEL  
PRECISION MADE IN GERMANY



**NOW...GIVE YOUR EYES SUPER POWER**  
IMPROVED DELUXE MODEL **1.98** POST PAID

**MODERN POWER WAY TO ENJOY SPORTS... MOVIES... TELEVISION**  
Get GIANT Close-Up Views all day without fatigue!

Here's your chance to own genuine, original German TELEKULARS—the powerful binoculars you wear like eye glasses—at unbelievable low cost. Get magnified, sharp CLOSEUPS... thrilling LONG DISTANCE views... hours after hour, without strain or arm fatigue! Use scores of ways—for baseball, football, hunting, tours, horse races. Get crystal-clear, ENLARGED closeups of TV, movies, theatre. You can also examine rare stamps, coins, jewels.

**PROVE IT YOURSELF!**  
Read Fine Print up to 6 FEET AWAY

Versatile! Different from regular binoculars! Comfortable to wear. So much fun, too! POWERFUL! You can see street signs from far away. PROVE IT YOURSELF! Read small print—just like the type in this publication—to 6 feet away! Does things that big \$10.00 binoculars can't do—because of Dual Wide Latitude Focal Power. Now it's yours for less than old style opera glasses—thanks to the genius of West Germany's mass production techniques.

See Baseball, Boxing, Racing, Movies & TV as never before!  
TELEKULARS never give you wobbly images that often result from hand held

## SEWS LEATHER



upholstery, canvas convertible tops, LIKE A MACHINE! **1.97**

No experience or ability needed! Sews and repairs leather, canvas, upholstery, all tough materials. Amazing awl works like a machine. Sews, repairs luggage, convertible car tops, seat covers, sofas, shoes, etc. Saves you money all year.

**Lock Stitches AUTOMATICALLY**  
FAST! Push in pull out. Instantly gives you a LOCK STITCH like industrial sewing machines. Repairs are stronger than when new. HEAVY DUTY! Some in use over 10 years.

EXTRA STRENGTH NEEDLES & 30 FT. HEAVY WAXED CORD  
Cord & needles fit inside handle. Also given: Utility Wrench & easy picture directions. Make repairs minutes after receiving it! Pays for itself fast!  
□ 824—Heavy Duty Awl with directions, special needles, and thread. Complete .....1.97

**FOR PROMPT DELIVERY, RUSH COUPON ON NEXT PAGE TODAY!**



**ELKS NATIONAL FOUNDATION**

*"The Joy of Giving"*



Join the thousands of Elks who support the Elks National Foundation: Become a Participating Member or Honorary Founder today. Not one cent of your dues goes to the Foundation's principal fund; its growth is entirely dependent on voluntary contributions and bequests.

◆ ◆ ◆  
*Sponsored by Sioux Falls, S. D., Lodge, Roger C. Skovly—shown here administering to a handicapped youngster—received a \$400 grant in 1963 from the Elks National Foundation that enabled him to complete his studies in cerebral palsy treatment at the State University of Iowa. Now a registered physical therapist (RPT), Mr. Skovly has remained in Iowa City at the University, where he's a staff member at the University Hospitals.*



**ELKS NATIONAL FOUNDATION**  
where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER  
JOHN F. MALLEY, CHAIRMAN, 40 COURT ST., BOSTON 8, MASS.

● **LETTERS** ●

**Morale Builder**

It may be of interest to you that your "News of the Lodges" is of great interest to widows of Elks. We always give our copy of THE ELKS MAGAZINE to the widow of a deceased member of our lodge, originally from Nashville, Tenn. She telephoned the other day to say how pleased she was to read (and see a picture) of friends back home in Nashville. I am personally amazed at the amount of lodge news and pictures you manage to get into each issue. Be assured that your efforts are highly regarded, and in the case of our widow friend, a link with her former home. Your lodge news is a morale builder.

WILLIAM F. NEE  
Clearwater, Fla.

**Splendid—with one exception**

"How to Launch a Small Business" (August issue) has been read with a great deal of interest. It is a splendid article. I'm going to retain it for future reference as the occasion arises. . . .

There is only one exception—when the writer gets into certain income tax consequences, it can be a little misleading. In this instance what I have in mind is the statement: "The value of this restriction [where a contract provides not to enter into competition for a specified time] should be stated in a sales contract; it's a depreciable item on a buyer's personal income tax." There are many circumstances that arise in tax procedure where this statement is not correct. . . .

PHIL F. BERG  
Chairman, Grand Lodge Auditing and Accounting Committee  
Seattle, Wash.

**Greater Reader Interest**

A word of thanks and appreciation for "All Expenses Paid" (September issue) by William J. Lynott. This is the type of story that induces greater reader interest in our Magazine. Anyone who has ever had anything to do with sales and salesmen will have spent his time well in reading it.

ROY GUNDERSDORFF  
Newark, N. J.

I read "All Expenses Paid" and I have never so thoroughly enjoyed an article. . . . Thanks for letting me laugh at myself while laughing at someone else; somehow this makes it all a little easier. Our next "all expenses paid" trip begins in five days. Sometimes I wish my husband were a plain, ordinary nine-to-five worker who just got nice simple things like raises.

MRS. HELEN PARKINSON  
Tulsa, Okla.





# So Much To Be Thankful For

The list of gifts for which we ought to be humbly grateful is endless, yet I wonder whether we are as thankful to Almighty God as were those who had so little when they began three centuries ago the Thanksgiving tradition that we continue this month. We have so much to be thankful for:

- Our nation, founded on principles of democratic liberty, justice, and the sacredness of the individual;
- Our magnificent natural resources of soil, water, minerals, timber that provide the base for our thriving commerce and industry, our prosperous agriculture that gives us such a munificent material abundance;
- Our schools and colleges, the many centers for research in all areas related to the betterment of our lives;
- Our hospitals and clinics and other institutions devoted to the healing arts;
- Our churches and synagogues, the religious organizations that guide us and serve us in so many ways;
- The dream, the vision of our beloved Amer-

ica that has beckoned to its shores people from all lands who sought the good life, and have contributed to it.

Yes, the list is endless, as our thanks should be. Gratitude is a mark of the intelligent man, the civilized man, the man with a heart and a conscience that respond to the religious teachings that have lighted the way for mankind down the centuries.

Among the many blessings for which we give thanks to our Creator is the Order of Elks and our membership in it. It is Elkdom that gives us the opportunity to transform our desire to help others into actuality—worthwhile deeds on behalf of the poor, the crippled youngsters, the mentally retarded, a helping hand to boys and girls struggling with the complexities and adversities of modern life.

It is Elkdom that also has given us so many good friends, so many richly rewarding experiences that mean so much to us and bring us so much pleasure.

We are all so much richer than we thought we were when we have counted up our blessings. Let us give thanks to God for them, and as a part of our gratitude, remember the needs of others.

ROBERT G. PRUITT, *Grand Exalted Ruler*



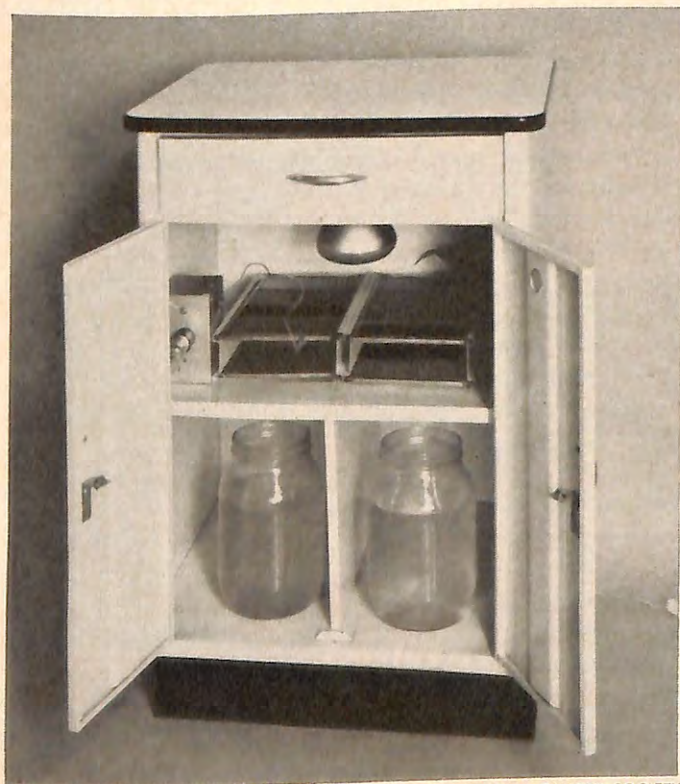
FDA PHOTO

These arthritis "cures" consist of a mitten lined with "uranium ore" that sold for \$10 and a bracelet that was supposed to treat by electricity (\$22.50). Both are worthless and were banned from the market in FDA actions.

# THE HEALTH HAZARDS OF HUMBUG

By BRUNO SHAW

*Preying on the infirm and fear-ridden for profit is the medical charlatan's stock in trade. However, there's a widespread and sinister side-effect of modern quackery: diverting the defrauded from obtaining vitally needed professional medical attention in time*



AMERICAN CANCER SOCIETY

This device not only cures cancer but arthritis, blindness, Bright's disease, diabetes, and other ailments—according to its promoter. The jars of water are "impregnated" with light from a sun lamp which is filtered through colored panels. Better impregnation is achieved by having the water molecules bombarded by a short-wave radio transmitter. The "treated" water (or food) then "cures" the patient. Quackery of this type still fools some people.

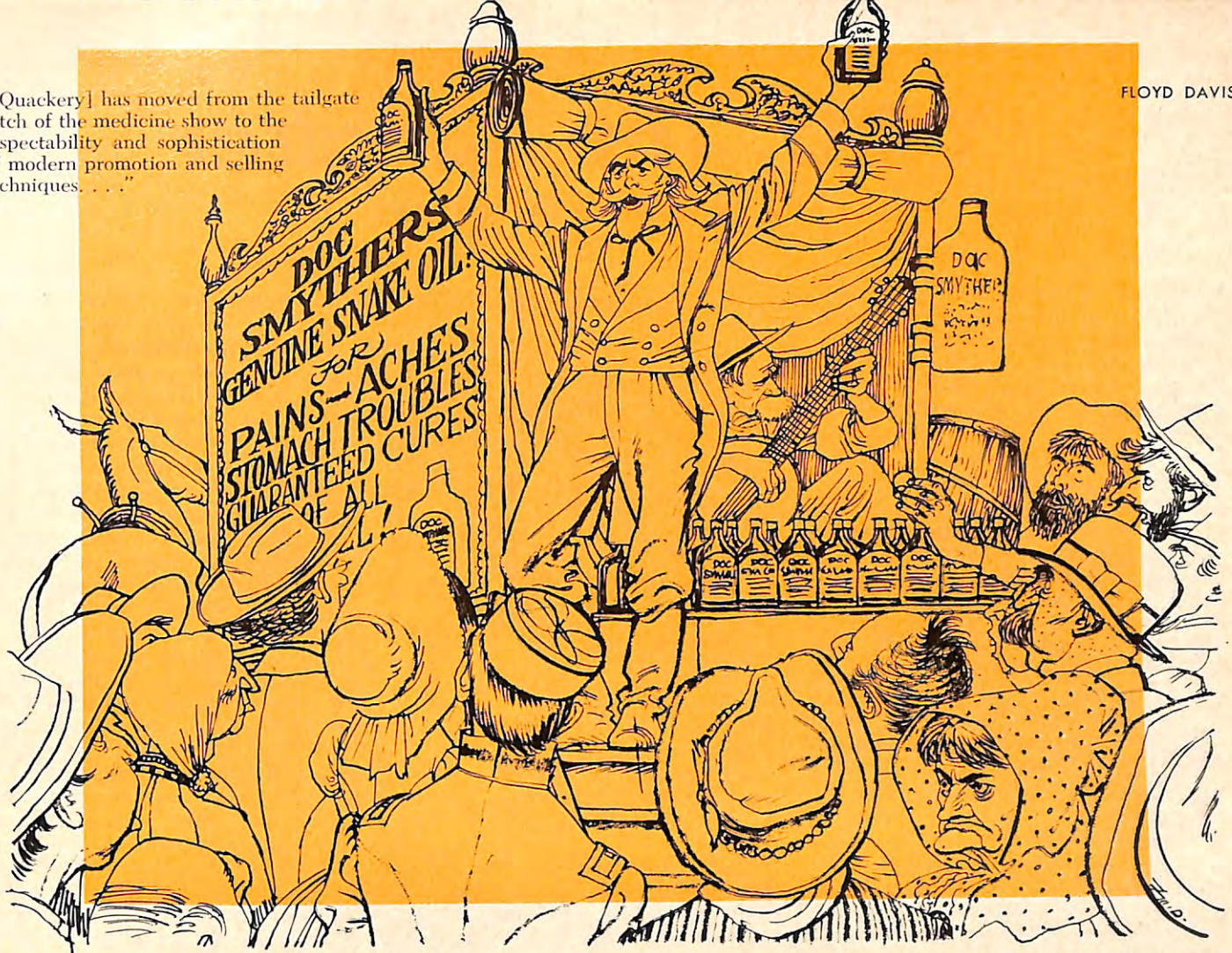
ABOUT 75,000 Americans died of cancer last year who, if they had consulted a competent physician in time and stayed with him, could have been saved, according to the American Cancer Society. Unfortunately, many patients in desperation leave the care of skilled medical men and place themselves in the hands of quacks while under their doctors' care. In these tragic cases, the physician may have been able to effect a cure; the quack most certainly cannot.

Thousands of these quacks in our nation are taking advantage of distraught people who, because of the intensity of their pain or the severity of their illness, are no longer able to think rationally. Yet control of medical quackery by legislation, or prosecution of quacks under existing laws, is difficult to the point of being almost hopeless. When a worthless product being sold as a "cure" is banned as a result of successful Government prosecution, it more often than not finds its way back on the market under a different label and with a slight change in the makeup of its worthless ingredients. Then the same effort to ban it that may have taken years the first time must begin anew.

The American people spend at least \$1 billion a year on worthless, sometimes dangerous, "health" products, another \$500 million on unnecessary or falsely represented "nutrition" products, and there's no telling how much for treatments by quacks whose sole medical credentials are impressive-looking but meaningless "diplomas" purchased by mail order (at \$50 and up). Not only are people being defrauded of hundreds of millions of dollars annually, but their health is placed in jeopardy by false claims for nostrums that are harmful in themselves or harmful because they lead to delay or neglect of proper medical treatment.

The American Cancer Society tells us flatly that if anyone offers a secret cure for cancer, you can be sure he is a quack; and that the patient who has cancer in the early, most curable stage may well lose his life by letting a quack

"[Quackery] has moved from the tailgate pitch of the medicine show to the respectability and sophistication of modern promotion and selling techniques...."



postpone effective treatment. Trying useless drugs and gadgets, they warn, only gives cancer time to grow and spread beyond control.

There also are those who fear they have cancer but really haven't, and quacks have no qualms about telling them that they have cancer when they do not. Then, after useless and costly "treatments," the quack takes credit for curing them. This is one of the principal ways in which quacks get testimonials from duped people who are unaware that they have been swindled.

The American Cancer Society offers these guideposts as warnings:

- If a "doctor" offers a cancer treatment that he claims is available only from himself.
- If his treatment is offered in the name of a personal research organization,
- If he claims he is being persecuted by the "medical trust,"
- If he says that his "cure" is being sabotaged by the medical profession,
- If his "cured" patients have only his word for it that they had cancer when they came to him,
- And if he refuses or discourages consultations with specialists in the medical profession,
- Then *watch out*. Leave quickly by the nearest exit, and consult a reputable doctor who belongs to medical organizations devoted to spreading, not blocking, the health knowledge that may save your life.

People who go to quacks for a cancer cure do so for a variety of reasons. They fear that medical science cannot cure them and seek a "miracle" drug or treatment. They think the quack's method will be less expensive. They are afraid of surgery or radiation, and prefer the illusion of a painless cure. Or they suspect that their own doctor believes their case to be hopeless, and are willing to clutch at any straw.

Two out of every six cancer patients are now being saved through competent medical treatment. And a third person out of every six could be saved if diagnosed early and proper treatment were given. In other words, 50 percent of all cancer patients are curable by proper medical treatment, according to the American Cancer Society. Some 800,000 American cancer patients are alive today because they went to their doctors in time. The proved treatments of radiation and surgery are responsible for their cure.

Believing that knowledge of quackery is the best shield for protection of the public, the United States Department of Health, Education, and Welfare on occasion has had displayed in the 48,000 Post Offices throughout the United States warnings against specific quacks, and quack treatments, whose patients have been lured to their death by false promises.

For the past three-quarters of a century the Post Office itself has been made a prime instrument for the ever-growing mail-order traffic in worthless nostrums. At a meeting of the National Association of Postmasters of the United States, held this past August in New York, Chief Postal Inspector Henry B. Montague reported that there has been a 35 percent increase in the use of the mails to defraud in the past four years alone.

"The old-time confidence man who sold quick cure-alls has been superseded by a more ingenious swindler," declared Mr. Montague. "Some swindlers ride the coattails of legitimate business or the coattails of success," he said. "Instead of offering snake oil as a cure-all," he continued, they offer various mechanical devices purported "to aid in the treatment of arthritis or cancer. When a new drug is discovered, some confidence men try to market a product with a name so similar as to be mistaken for the real article. That's what I mean by riding the coattails of success."

The arthritis and rheumatism (Continued on page 47)

# YOU, The Speaker

By LAWRENCE A. DYSART

GEORGE HORACE LORIMER, editor of *The Saturday Evening Post* from 1899 to 1936, quoted one John Graham in a collection of *Letters of a Self-made Merchant to His Son*:

"A businessman's conversation should be regulated by fewer and simpler rules than any other function of the human animal. The rules are: "Have something to say. Say it. Stop talking."

This formula for self-expression appears very simple, deceptively so. The prime example of one who had something to say, said it, and sat down was Lincoln when he delivered the Gettysburg Address. On November 19, 1863, he gave what he described as a "short, short, address" amid the fresh graves at Gettysburg. In the ensuing 100 years, his 268 well-chosen words have become known the world over. Edward Everett, the principal speaker of the occasion, summed up the charm and power of Lincoln's address in a letter to the President the next day.

"I should be glad," he wrote, "if I could flatter myself that I came as near to the central idea in two hours as you did in two minutes."

Few have the ability or opportunity to sum up in a few words the convictions of a lifetime, yet success often depends on the ability to translate experience and philosophy into concise speech. The effectiveness with which you speak on any subject is governed mainly by how much you know about the matter. When you know your subject, you have laid the important groundwork for effective presentation. But not only must you know what you are striving to achieve, you must also choose the words and mold your thoughts into the final image you wish to create.

I have watched the noted sculptor Merrell Gage recreate the features of Abraham Lincoln. He starts with his bare hands and a mound of clay. Within 20 minutes, while he talks about Lincoln, he creates a remarkable image of the Civil War President.

Gage is one of a gifted few who can create such works of art from clay. A good speaker, substituting words for the sculptor's clay, can also create remarkable images. But like the sculptor, you, the speaker, must have a plan. Without one, your words and thoughts remain lifeless. Design and development are essential to the creation of an effective speech. The words Lincoln used in his address at Gettysburg are contained in every dictionary and are



**Lincoln delivered the historic Gettysburg Address November 19, 1863. No one has surpassed it in the ensuing 101 years, but you, the speaker, can develop adequate rhetoric skill**

known to every literate person, but the design of the talk was Lincoln's alone. The talk you create individually has your own personality stamped upon it. That is what makes it appealing to others.

Fortunately, you have one very important resource in your practice of the speaking art. That resource is imagination. Your ability to translate your thoughts into moving word pictures depends more on the manner in which you use your imagination than the way you use your voice. Speak clearly and distinctly, but do not be unduly concerned about voice quality. No amount of voice training will transform a high voice into a low voice or vice versa. Remember—there are as many good speakers with high voices as low voices. They are good speakers because they have something to say and they say it. Their power lies not in voice quality but in knowledge, ingenuity, and sincerity.

Since the beginning of the present century, the image of the effective public speaker has been completely reshaped. From the periods of the Greek and Roman orators through the era of American orator William Jennings Bryan, the style of the public speaker

changed very little. Speech was formal and it was forceful, and for a very good reason. Only through sheer shouting power could speakers make themselves heard to large numbers of people. Today, shouting power is not important. Today's speaker can talk in a natural, normal voice in an informal manner. Public address systems, radio, and television have helped to create the new image. The discerning and candid eye of the television camera has dethroned the silver-tongued orator. Pear-shaped tones are out of style.

Public speaking today is aptly described as enlarged or amplified conversation. There is a disarming informality in intimate conversation. If you think of your speech as a conversation or discussion with your audience, you can achieve something of the same ease with which you carry on personal conversation. Talk with and to your audience—never at them.

The success of a written speech will depend largely on how well it is written, and, paradoxically, one test of that is how well it is delivered as an *apparently* impromptu talk. A successful impromptu speaker should be able to write good speeches, so it follows that practice in impromptu speaking should polish your ability for either type. But remember, speaking "off the cuff" does not mean that your talk is to be given without any previous thought whatsoever, nor that it is to be constructed out of thin air. Impromptu speaking is based primarily upon personal observation and experience, reading and reflection. Your talks will be successful in proportion to your experience along these lines.

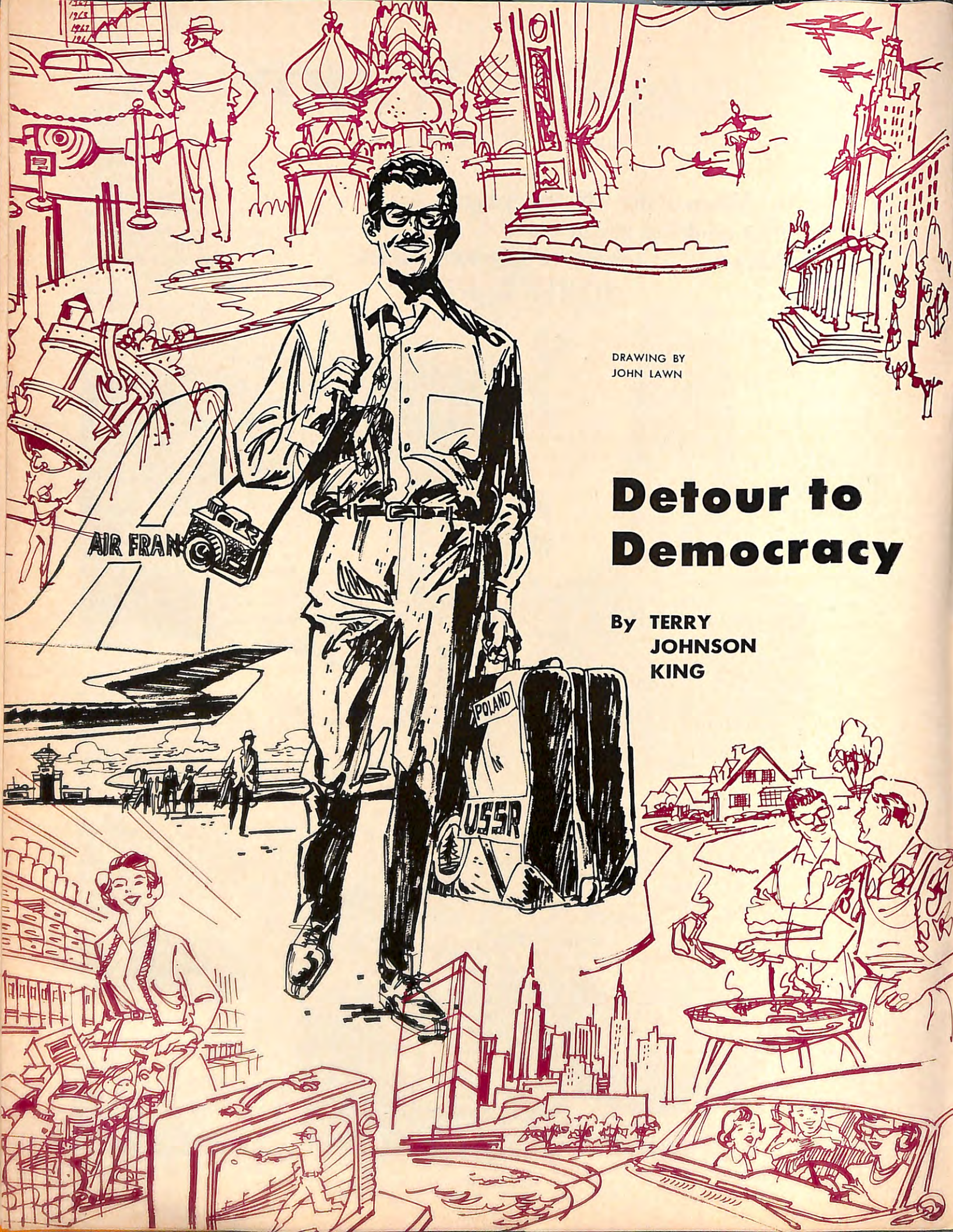
The impromptu speech requires coordination of mind and vocal equipment. To effectively think on your feet means forgetting about yourself and the impression you hope to make. It means concentrating wholly upon what you want to say. The first time you give an impromptu talk, your mind may go completely blank because of stage fright. Don't be alarmed about this momentary blackout. You will find on your next effort that the situation has improved. After a few successful impromptu speaking experiences, you will be able to map the course of your talk as you go. You will be speaking with greater fluency than you ever thought possible. And if you remember those rules attributed to John Graham, you'll be communicating your ideas to your audience. ● ●

When better whiskey goes in...  
A better drink has to come out.  
That's why 7 Crown goes into more glasses.  
**It's The Sure One**



**Say Seagram's and be Sure**

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.



DRAWING BY  
JOHN LAWN

# Detour to Democracy

By TERRY  
JOHNSON  
KING



WHAT HAVE some adventurous young Latin Americans, a handful of French travel agents, and some hospitable families in the United States in common?

Believe it or not, together they're helping thwart one of the most elaborate propaganda offensives in the present East-West ideological conflict. It's no secret, of course, that the Soviet Union employs a host of cold-war weapons, ranging on the destructiveness scale from mere annoyance to near disaster.

One of the most enduring techniques—brainwashing gullible visitors to Russia—is being, at least partially, neutralized by the somewhat unlikely foregoing alliance.

The story begins in Latin America, where widespread poverty and other factors make the political climate mercurial. Revolution is a way of life.

Under these circumstances, it's not surprising that the Soviet government has been sowing seeds of political persuasion—through showy aid programs—in these fertile fields.

To enhance the effectiveness of this effort, the Russians have been sponsoring Iron Curtain "Information Tours" for outstanding Latin American students and young leaders. A conservative estimate is that 20,000 from south of the border each year make the pilgrimage to the citadel of communism.

Most of these individuals, who are selected by local leftist parties or through the universities, have similar backgrounds and attributes: Alert young men of humble origins, they have the aggressiveness to have made educational opportunities for themselves, and they're open-minded about—although not necessarily committed to—communism.

In effect, the Soviets say to these young people: "Come on, take a no-strings trip on us. You don't need to become a communist. Just see how well we live, how much we do for our people, and what benefits we've gained from our system."

Young adults in Latin America seek new answers to their countries' persistent political and economic problems. Sometimes, *anything* looks better than nothing to have-nots, so it's not surprising that large numbers of these young people say *gracias* and sign up for the free trip.

Miguel Coro is one of the politically conscious young people who took the tour. (Although he is very real, Miguel Coro is not his actual name.) At 21, he was already known in his native Colombia as a man on the way up. He grew up on the fringes of a middle-

*A "see Russia free" program designed to win communist converts in Latin America is sometimes partially offset—if not negated—through unauthorized itinerary juggling*

class Bogotá neighborhood, where his widowed mother worked as a seamstress. Upon entering the University—on a state scholarship—he also entered politics.

Upon graduating, Miguel stood for election to the Bogotá Federal Council, and during the campaign his special talent for declamation proved useful. It was not unusual for him to attract a crowd of 10,000 when he spoke. He won the office, becoming the youngest man ever to hold it. Simultaneously, he was made vice-president of the Young Socialist Party. He was certainly a man to watch, and the communists were watching him.

Through a Bogotá labor organization, an invitation was extended to Miguel last year in the name of the Union of Soviet Socialist Republics for a six-month tour of Russia—the worker's paradise—and its satellites.

Miguel accepted enthusiastically; he'd never been outside his own country, and the prospect of seeing Russia, Germany, Finland, and France was exceedingly appealing. Moreover, he'd always wanted to see the United States. Not that Russia was including the USA in the itinerary—not deliberately. But having spoken with some of his countrymen who'd made the trip before him, Miguel knew about the boomerang.

When the tour got underway, he flew from Bogotá to Havana—first stop—with a jetful of other Colombians. There they joined the other tour participants—students from all the other Latin American countries, except Paraguay—for a grand Fiesta of Welcome to communist soil.

Fidel Castro addressed the group upon its arrival. After that, the students were squired through sugarcane fields and factories, schoolhouses, and "intervened" mansions. Then, with the echo of Castro's farewell propaganda barrage ringing in their ears, they were shepherded aboard a Russian ship that took them to Leningrad; from there they flew to the Russian capital.

Moscow was interesting—what the tourists saw of it. The Soviet hosts had thoughtfully provided interpreters—despite the fact that a number of the young Latins were fluent in Russian.

The interpreters were industrious, guiding their charges to exhibitions, museums, concerts, government build-

ings. In fact, they were so industrious that the young guests were never let out of the interpreters' sight during the entire Moscow stay.

Then it was on to East Germany. A genial factory worker there presented Miguel with a camera, complete with built-in light meter, automatic focusing—and communist imprint. He also took Miguel sightseeing, East-German style.

"What wall?" Miguel inquired, with a sly smile, when asked about Berlin. "They showed me no wall." After a brief look at factories in Czechoslovakia and the fields of a Polish collective farm, the group entrained for Finland.

In Helsinki, the close supervision ceased. As participants in a Youth Festival, along with young people of satellite and "neutral" nations from all over the world, Miguel and his Latin American friends were shuffled off to a conference center, situated high up in the mountains above the Finnish capital.

They lived there for several weeks in cottages that house 20. Their days were spent in communist-led discussion groups; their evenings in a campfire atmosphere, singing and dancing in native dress. The Festival sponsors hoped that their cause would be promoted by the formation of lasting, sentimental friendships among the young people.

The Festival was marked by complete "freedom." Miguel and his friends could go anywhere they wanted. Of course, there was no place to go—except the vast adjacent mountainside forest.

The final night of the Festival was marked by an exuberant costume parade through the streets of Helsinki, after which the groups were sent their separate ways. Miguel went immediately to Paris; he'd been ticketed for a direct flight from there to Colombia.

Paris is where the boomerang Miguel had heard about begins. French travel agents, it seems, have obligingly been arranging, even suggesting, sidetrips to the United States for these tourists—on the Soviet expense account, as it were. Since Russia has no direct flights of its own to South America, she's in no position to prevent the ticket-swapping that has been taking place. In-

*(Continued on page 52)*



**NEW YORK, New York, No. 1,** Lodge sponsors a fishing contest each year in cooperation with the City Parks Dept. This photograph was taken at the close of this year's popular competition. With some of the winners are, background, left to right, Parks Dept. Recreation Supervisor M. A. O'Connell, P.E.R. Eugene M. Sullivan, Inner Guard Raymond Jacobs, Ben Jacobs, Youth Chairman Donald T. Kellaher, E.R. Hugh P. McLaughlin, P.E.R. and Secy. Eugene G. Heffernan, P.E.R. Dr. Jules V. Gilman and Darby M. Gadia.

## News of the Lodges

# Stars In Sports



**ROCK HILL, South Carolina,** Lodge drew 500 wildly enthusiastic Little Leaguers, all in uniform, and their coaches to a hot-dog-and-soda feast when the great Stan Musial paid them a personal visit, after seeing the Rock Hill "Cardinals" play.



**PUYALLUP, Washington,** Lodge's E.R. James Reno and Past Grand Exalted Ruler Emmett T. Anderson, second and third from left respectively, share the pleasant job of breaking ground for the lodge's \$488,000 home that will include the latest in dining facilities, a lodge hall which will accommodate 700, and a swimming pool. Looking on are, left to right, Bldg. Chairman Charles Pasquire, D.D. Frank Hunt and former Grand Trustees Chairman Edwin J. Alexander.



**SITUATED** on ten acres of ground, the modern, one-story \$150,000 home of Oklahoma City, Okla., Lodge, No. 417, was dedicated early in September, with Chairman R. Leonard Bush of the Board of Grand Trustees the featured speaker. The ten-room air-conditioned building, covering 10,000 square feet of space and housing a magnificent ball-room, lounges, kitchen and game room, was dedicated to Earl E. James, a Past Exalted Ruler of the lodge and the only Elk of his State ever to hold the office of Grand Exalted Ruler.

Playing prominent roles in the ceremonies were Exalted Ruler George

Lane and Past Exalted Ruler Otto P. Adams who report that an Olympic-size pool will be constructed soon.

**ARNOLD PALMER** was the speaking star at the annual LEAD banquet sponsored by Latrobe, Pa., Lodge, No. 907. The event, honoring the sports stars from Ligonier, Derry Area, and Latrobe high schools, drew an enormous crowd who saw awards go to Bob Ruffner of Latrobe, Ed Zubaty of Derry Area, and Bob Giesey of Ligonier, selected by their schools as "Athlete of the Year" from a group of 13 nominees. An enthusiastic promoter of physical

fitness and education for America's youth, Palmer announced that he would make a personal award next year to the outstanding athlete from among the three schools, although he had not decided just how the winner would be selected.

Some weeks after this event, the Latrobe Elks celebrated their 60th anniversary with a full eight days of festivities. Events included a costume dance harking back to 1904, a Junior Golf Tournament, a Hootenanny Dance for Teen-agers, a banquet, Past Exalted Rulers'-Old Timers Night, Stag Night and Grand Ball.



**WISCONSIN ELKDOM** has given its support to the State Dept. of Public Welfare in the sponsorship of the Midwest Institute of Alcohol Studies at Loyola University in Chicago. State Pres. Harold Canaan, right, and Trustee K. F. Sullivan, left, represented the Assn. in presenting a \$935 check to State Welfare Dir. W. J. Schmidt, center. The funds will provide scholarships for Wisconsin citizens attending the Institute, an educational project aimed at providing basic information on alcoholism and related problems.



**LATROBE, Pennsylvania,** Lodge's 3rd annual LEAD awards banquet saw famed golfer Arnold Palmer, second from left, present an award to Bob Ruffner, fourth from left, as Latrobe High School's "Athlete of the Year." Looking on are Chairman Larry Joe, left, and other "Athletes of the Year," Bob Giesey, Ligonier, and Ed Zubaty, Derry Area, and E.R. Ron Arbuckle.

**OKLAHOMA CITY, Oklahoma,** Elks welcome Grand Trustees Chairman R. Leonard Bush, principal speaker at the dedication of their new home. Left to right are Grand Lodge State Assns. Committeeman Brooks Bicknell, Mrs. George Lane, Mrs. Bicknell, E.R. Lane, Mrs. Harold Carey, State Pres. Carey, Mr. and Mrs. Bush, Past Grand Exalted Ruler and Mrs. Earl E. James, and Past State Pres. and Mrs. Roy Gonders.



## Walking in Washington



The scene pictured at left took place in the home of Ephrata, Wash., Lodge. It looks as though five-year-old Russell Berthisel and his friend Bill Foxley were photographed while enjoying a game—but there's a lot more involved than that!

For the past decade, the Elks of the State of Washington have sponsored a Major Project which is benefiting thousands of youngsters handicapped through cerebral palsy and other causes. Russell Berthisel is one of those youngsters.

Only eight months before this photograph was taken, the child had been unconscious for a month, and little hope was held for his recovery. Now, thanks to the Elks, after six months of special treatment administered by Bill Foxley, he can walk!

Bill is one of the therapists who man

the nine mobile therapy units which rove throughout the State, visiting more than 500 children regularly each year, at an expense to the Elks of about \$120,000 annually.

The children are visited as frequently as possible, but in order to be successful, it is imperative that the therapy program receive the full cooperation of the parents who are expected to see to it that the therapy is continued between the visits of the professional therapist. So it can be said that Bill and his fellow workers in this Elk project are teachers, too.

The day Russ walked in Ephrata was indeed a happy one not only for him, but for hundreds of Washington Elks and their wives because of whose generosity and interest Russell's triumph is being repeated many times over in their State.



**EAST HARTFORD, Connecticut,** Lodge broke ground recently for an \$85,000 home, with Grand Trustee Arthur J. Roy doing the honors. Looking on, left to right, are E.R. Dominic Barile, Past State Pres. Michael Kiro, D.D. James Lee, Bldg. Committee Chairman R. J. Alexander, and Mayor J. D. Brennan.



**ILLINOIS ELKS BOWLING ASSN.** members held their 14th annual meeting at Jacksonville Lodge with about 250 members and guests enjoying a special golf tournament won by G. Wenger, Streator, handicap; J. McCann, Centralia, low gross, and A. K. McGlockin, Chicago No. 4, high gross. The 1965 bowling tourney will take place at Quincy between March 13th and May 9th, with the 1965 annual meeting in Macomb.



**ALBUQUERQUE, New Mexico,** Lodge's Boy Scout Troop brought Troop #5 from Tampico, Mexico, to their city for a ten-day stay. Pictured at a banquet held in their honor at the lodge home were, left to right background, beginning second from left, Tampico Scoutmaster Ricardo Violante, New Mexico's Gov. J. M. Campbell, E.R. Morrin Armstrong, Senor Jorge del Castillo, Mexican Consul at Albuquerque, and host Scoutmaster Gene Jeys.



Fred Kinney, center, displays his lodge by the Babe Ruth baseball program for youth. At and Babe Ruth League Chairman, Tourney Chairman who represents the State organization.



Photograph as Foundation 400 members in both total in doct in a total 0 from the over nearly Chairman T. Brazer, Rickabaugh

George Shafer, Treas. John Morey, Wm. A. Barnard, Mr. Morey, and H. W. Esplund.

**EVERYBODY** got into the act when Boy Scout Troop #4 sponsored by Albuquerque, N. M., Lodge, No. 461, welcomed their guests, Boy Scout Troop #5 of Tampico, Mexico, for a ten-day visit.

Mayor Archie Westfall presented the key to the city to the young visitors, Elk Paul W. Robinson represented U. S. Senator Edwin Mecham in presenting an American Flag which had flown over the Capital to Hon. Jorge Lopez del Castillo, Advisor to the Mexican Consulate. Over 250 Albuquerqueans greeted the Mexican Scouts, with Mexican Consul Manuel Montano as M.C.

The climax of their visit was a banquet sponsored by Chairman R. Pederson and his Youth Committee at which Gov. Jack M. Campbell was introduced by Past District Deputy G. T. Dick Hennessee.

The host Scouts raised the money to bring their 20 Mexican guests to Albuquerque and plan to continue this fine feeling of international friendship by returning the visit next year.

**HIGHLIGHT** of Oregon's Youth Baseball Program for 1964 was the presentation to Ontario Lodge No. 1690 of a plaque by the Babe Ruth Association. This was the first time since the Association's founding 12 years ago that the Gold Award has been presented to a sponsoring organization. Citing "outstanding service in the community to promote youth baseball, to develop better citizenship for tomorrow," the plaque was presented by District Director John Rinehart in the presence of State Director Floyd Markam. Accepting the tribute was John Hussman, Chairman of the District Tournament. Jim Holt has directed most of the phases of the five-year program sponsored by the Elks which benefits 400 boys participating in two groups—Little League and Babe Ruth, with two leagues each. The operation extends over two States in at least a dozen Oregon and Idaho communities. Since the program's inception five years ago, Ontario's Elks have appropriated nearly \$25,000 out of their operating budget to finance the activity.



**CALIFORNIA SOUTH CENTRAL** District individual ritualistic winners were pictured when they received their awards from State Vice-Pres. Harry Jordan, shown as he presented the coaching award to P.E.R. George Shafer who coached the Norwalk team to District victory. Left to right are Esq. Richard Leavell, San Pedro; Est. Lect. Knight Eugene DeAngelis, San Pedro; Loyal Knight Don Brandt, Compton; E.R. Richard Berry, Norwalk; Lead. Knight Ken DeHorton, Downey; Chaplain Robert Clapp, Downey, and Inner Guard Henry Smith, San Pedro. The team initiated candidates for San Pedro, Norwalk and Lakewood Lodges at the home of San Pedro Lodge.



**ONTARIO, Oregon,** Lodge's E.R. Fred Kinney, center, displays the unique awarded presented to his lodge by the Babe Ruth Assn. for the Elks' outstanding baseball program for youth. At left is Jim Holt, Little League and Babe Ruth League Chairman, and at right is John Hussman, Tourney Chairman who received an individual plaque from the State organization.



**PALO ALTO, California,** Lodge offers this photograph as evidence of the successful Elks National Foundation Drive it sponsored not long ago, when nearly 400 members became subscribers, to lead the Nation in both contributions for the drive, and the grand total in donations as of last April 1. The drive brought in a total of \$6,312.50 from the members, and \$6,100 from the lodge. Over the years this lodge has turned over nearly \$70,000 to the Foundation. Here, local Chairman George Rickabaugh presents the contribution to Grand Treas. John Morey. Left to right: Secy. L. T. Brazer, Wm. A. Barnard, Mr. Morey, Chairman Rickabaugh and H. W. Esplund.



**CALIFORNIA SOUTH CENTRAL** District individual ritualistic winners were pictured when they received their awards from State Vice-Pres. Harry Jordan, shown as he presented the coaching award to P.E.R. George Shafer who coached the Norwalk team to District victory. Left to right are Esq. Richard Leavell, San Pedro; Est. Lect. Knight Eugene DeAngelis, San Pedro; Loyal Knight Don Brandt, Compton; E.R. Richard Berry, Norwalk; Lead. Knight Ken DeHorton, Downey; Chaplain Robert Clapp, Downey, and Inner Guard Henry Smith, San Pedro. The team initiated candidates for San Pedro, Norwalk and Lakewood Lodges at the home of San Pedro Lodge.

**EVERYBODY** got into the act when Boy Scout Troop #4 sponsored by Albuquerque, N. M., Lodge, No. 461, welcomed their guests, Boy Scout Troop #5 of Tampico, Mexico, for a ten-day visit.

Mayor Archie Westfall presented the key to the city to the young visitors, Elk Paul W. Robinson represented U. S. Senator Edwin Mecham in presenting an American Flag which had flown over the Capital to Hon. Jorge Lopez del Castillo, Advisor to the Mexican Consulate. Over 250 Albuquerqueans greeted the Mexican Scouts, with Mexican Consul Manuel Montano as M.C.

The climax of their visit was a banquet sponsored by Chairman R. Pederson and his Youth Committee at which Gov. Jack M. Campbell was introduced by Past District Deputy G. T. Dick Hennessee.

The host Scouts raised the money to bring their 20 Mexican guests to Albuquerque and plan to continue this fine feeling of international friendship by returning the visit next year.

**HIGHLIGHT** of Oregon's Youth Baseball Program for 1964 was the presentation to Ontario Lodge No. 1690 of a plaque by the Babe Ruth Association. This was the first time since the Association's founding 12 years ago that the Gold Award has been presented to a sponsoring organization. Citing "outstanding service in the community to promote youth baseball, to develop better citizenship for tomorrow," the plaque was presented by District Director John Rinehart in the presence of State Director Floyd Markam. Accepting the tribute was John Hussman, Chairman of the District Tournament. Jim Holt has directed most of the phases of the five-year program sponsored by the Elks which benefits 400 boys participating in two groups—Little League and Babe Ruth, with two leagues each. The operation extends over two States in at least a dozen Oregon and Idaho communities. Since the program's inception five years ago, Ontario's Elks have appropriated nearly \$25,000 out of their operating budget to finance the activity.

# LODGE NOTES

One of the communities in which the local Elks were responsible for the two-minute observance of July 4th was Wichita, Kans. At the request of Joseph B. Mickey, the Elks Americanism Chairman there, the City Commission agreed to blow all city sirens for the two-minute period.

Navy Lt. Robert P. Brennan, a member of North Attleboro, Mass., Lodge, received the Army Commendation Medal in recognition of his three years' meritorious service as project officer in the Directorate of Procurement and Production of the Army Aviation Material Command. The presentation was made by AVCOM's commanding general, Brig. Gen. Howard F. Schlitz.

A happy event for eleven-year-old Manchester, Conn., Lodge occurred recently when its first Exalted Ruler, James H. McVeigh, and its first Trustees Chairman, George England, joined current Exalted Ruler Fred P. Lea in burning of the mortgage on its home.

Westminster, Md., Lodge was another branch of Elksdom to hold special bell-ringing ceremonies on Independence Day. State Senator Edward O. Weant, a member of the lodge, and

four-year-old Cynthia Warner, daughter of Esteemed Lecturing Knight C. D. Warner, rang the Freedom Bell in front of the Carroll County Court House. The Elks also sponsored a float which toured the county on July 4th, urging citizens to display the Flag and participate in the bell-ringing. Exalted Ruler Roy A. Lint and Secretary Donald Patrick, P.E.R., accompanied the float on its 200-mile junket. This lodge undertook another successful project when it raffled off a Cadillac, clearing \$4,970 for its new home. Co-Chairmen were Andrew Shaw and Irvin Watkins.

More than 800 members of Dothan, Ala., Lodge celebrated its 11th anniversary not long ago, with a series of events climaxed by a barbecue and dance. Mayor Earle C. Moody gave official recognition to the anniversary by proclaiming Dothan Elks Lodge Week. The lodge received commendation for its many outstanding community activities.

Popular Ernest Koenig, Past Exalted Ruler of Pompton Lakes, N. J., Lodge received an Honorary Life Membership from Exalted Ruler Herbert Warden at special ceremonies. Active in the lodge since its inception in 1953, Mr. Koenig is also Chairman of the lodge's Trustees. Participating in the presentation were Esteemed Leading Knight Carl Bender, Lecturing Knight Thomas Dandy and Loyal Knight George Petrasek.

The 1964 Elks Night at Vernon Downs Racetrack brought in a goodly sum for the Youth Activities of Syracuse, N. Y., Lodge. Samuel DeMario and Sam Grosse were co-chairmen of the successful sporting event.

Salem, Ore., Lodge with its recently remodeled million-dollar home, is currently seeking new members. The Membership Committee is sending special letters to a select group, enclosing a well-written brochure describing the physical aspects of the lodge, its activities for members, its projects aiding the less fortunate, and including a treatise on the general character of Elksdom.

Chris R. Valley of New Orleans, La., Lodge, Capt. of its Elks Krewe of Orleanians, has an interesting letterhead idea for Elks lodges. The margins are decorated with small purple stars over each of which is printed an activity sponsored by the lodge. This makes for quite a striking letterhead, a pleasing departure from the usual. If interested, contact Mr. Valley, New Orleans Lodge; he'll be happy to hear from you.

Bet you're wondering what former Mayor of Lansing, now a Decorah, Iowa, Elk, wrote "The Strip" mentioned here last month. It's Mike Connor whose name somehow disappeared from the October column.



**CHELMSFORD, Massachusetts,** Lodge, No. 2310, was instituted with 177 new members, most of whom are photographed here with the Charter E.R. Nicholas Mazzone, ninth from left foreground, and his fellow officers. Also pictured are P.D.D. Louis Dubin, State New Lodge Chairman, tenth from left; former Grand Lodge Committeeman Arthur Kochakian, 11th from left, and D.D. George McDermott, 12th from left.

**MASSACHUSETTS** Elksdom arranges each year with the Boston Red Sox to set aside as "Elks Day" a game with the N. Y. Yankees when a block of seats is reserved for the Elks who attend the game for the benefit of the Jimmy Fund (Children's Cancer Research Foundation). Pictured when this year's \$1,000 check was presented were, left to right, center, Past State Pres. Andrew J. Biggio who has handled this program for 15 years, Past Grand Exalted Rulers John F. Malley and John E. Fenton, State Pres. Thomas E. Gibbons, Grand Tiler Wm. F. Maguire, State Secy. Alfred J. Mattei and John F. Donoghue.





**News of the Lodges** CONTINUED

**FRESNO, California,** Lodge celebrated Father and Son Day with an excursion to Los Angeles to see the San Francisco Giants play the LA Dodgers. Pictured with the group are, foreground, Committeemen Bob Kellas, left, Joe Pieretti, right, and Chairman Al Reyman, second from right.



**TWIN FALLS, Idaho,** Lodge has sponsored a wonderful family outing for the past 18 years. Nearly 1,500 members, wives and children attended this one during which a complete fried-chicken dinner was served to each guest.



**REDDING, California,** Lodge's 2,000th member John Prince, right, is welcomed by E.R. Carey Guichard and Ray Franck, the lodge's oldest living member, initiated in 1907.



**VAN NUYS, California,** Lodge's senior member, John Mayer, third from left, received a special plaque on his 89th birthday from State Vice-Pres. Ralph Susmark, left. Looking on are P.E.R. Bob Gribble, Chairman, second from left, and Grand Trustees Chairman R. Leonard Bush, right.



**LUSK, Wyoming,** Lodge received a plaque from the National Boy Scout Council in recognition of the heroism of one of its Eagle Scouts, Jack Hollon, whose feat was recorded in our September issue, and whose father and uncle are Elks. Left to right, foreground: Mr. and Mrs. C. E. Hollon, Scout Council Exec. Robert Nichols, Jim Hollon, Dist. Scout Exec. Marvin Miller, Scoutmaster Robert Vollmer and Exec. Board Member Richard Pfister; center foreground: P.D.D. R. W. Collins; background: P.E.R. Jack Melugin, Dr. Polte of the Council, Vice-Pres. Vernon Allen, Comr. Max Gentry, Pres. Ivan Childs, Board Mbr. Rev. Johnson and P.E.R. Jack Magoon.



**ELKS NATIONAL MEMORIAL BUILDING** visitors included a group of Elks and their wives from GARY, IND., who made a stopover at HARVEY, ILL., where they were joined by another group from that lodge. All were pictured on the steps of the building with Supt. Hubert Allen and the Grand Secretary's staff.



**ERIE, Pennsylvania,** E.R. D. D. Ziegler presents the trophy to Harry Boback, Jr., winner of the Pa. N.W. Elks Youth Golf Tourney who also took the State Elks' title. Left to right: Est. Lead Knight Edw. Nielsen, E.R. Ziegler, Harry Boback, P.E.R. Leo Frawley, third-placer Gil Tomb and Tom Hakel.



**STATE COLLEGE, Pennsylvania,** Elks cut the ribbon at the entrance to the Girl Scout craft cellar which they remodeled for the girls at their Tussey Ridge Camp at a cost of 150 man-hours. Left to right are Camp Dir. Mrs. John Krumrine, Scouts Janice Campbell and Teresa Houtz, D.D. Robert H. McCormick, E.R. A. F. Williams, Leonard Pawlson who handled the program, Trustee H. G. Morrell, Youth Committeeman Robert Shirk and, kneeling, Youth Chairman C. C. Peiffer.



**NASHUA, New Hampshire,** Lodge's year-old Little League team has won the East Little League title in Nashua, under Mgr. Elk Bill Hogan who was honored with the boys at a Youth Committee banquet. East League Pres. is D.D. A. W. Savage.



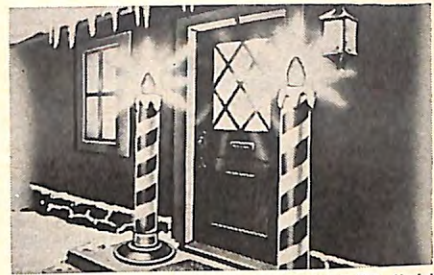
**POMPANO BEACH, Florida,** Lodge's check for \$2,151 for the Harry-Anna Crippled Children's Home at Umatilla is presented. Left to right, P.D.D. Herbert Payne, P.E.R. Harlan Hixon and E.R. John Bennett.

**RAWLINS, Wyoming,** Lodge has sponsored a team in the Babe Ruth League since its inception six years ago. This year the Elk contingent won the championship with a 12-0 record for the year, and seven chosen for the All-Star Team to represent the city in the State contest. They're pictured with Coach Kent Wrasper, left background, and Mgr. Don Bell, right background.



# Elks FAMILY SHOPPER

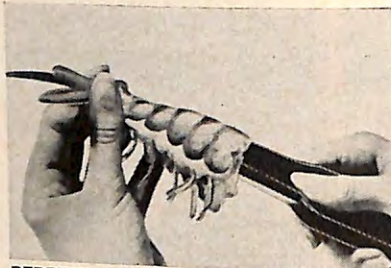
## CHRISTMAS SHOWCASE



**GIANT 4-FOOT ELECTRIC CANDLES** light your doorway with Xmas splendor! Each Candle stands 4' high on a wide, plastic base. Light shines thru red and white striped tube, white "wax," orange "flame." Comes with U.L. approved 3' cord sets and bulbs. **Money-back guar.** **ELECTRIC CANDLES SET**, \$5.98 postpaid. Order direct by mail from Sunset House, 262 Sunset Building, Beverly Hills, Calif.



**APACHE BOOTS** in glove-soft genuine Deer-skin expertly crafted with instep-supporting molded sole and heel lift in genuine Rawhide Leather. Sturdy for indoor-outdoor wear. She'll love their blissful comfort and native look, with nickel silver button and fringed cuff. Pearl Grey, Rust, Natural or Black. Sizes 4-10, med. & narrow widths. \$10.95 plus 50¢ post. Old Pueblo Traders, 622-ELA-So. Country Club Rd., Tucson, Ariz.



**PERFECT GIFT FOR SHRIMP LOVERS.** This sensational new tool peels and deveins shrimp in one quick easy thrust—makes shrimp cleaning fun!!! It cuts cooking time, allows shrimp to enlarge, absorb seasoning fully and curl beautifully. They turn out juicier, more delicious and smelly cooking odors are eliminated!!! \$1.98 ppd. Zip-out, Inc., Dept. E11, Box 242A, Auburn St. Road, Rockford, Ill.



**SEAHORSE "B" KIT.** One gallon break-resistant aquarium, silica sand for bottom, seahorses resting tree, food and simple instructions for raising these exotic and amusing aquatic pets. Three Pair (6) guaranteed live seahorses sent Air Mail PPD when aquarium is ready. Ideal gift and fascinating hobby for young and old. Complete Kit \$8.50. Order early for Xmas. F. F. Marine Life, P.O. Box 626-EK-65, Dania, Fla.



**SHORT FUR JACKET,** Cuffless, bracelet length sleeve, bolster collar, 20-23" length—all for only \$34.95—when remodeled from your old fur coat by I.R. Fox's master furriers. Remodeling includes cleaning, glazing, new lining, interlining, monogramming. Other styles from \$24.95. All work guaranteed. Send for Free Style Book with more than 35 styles. I.R. Fox, Dept. D-30, 146 West 29th St., New York 1, New York.

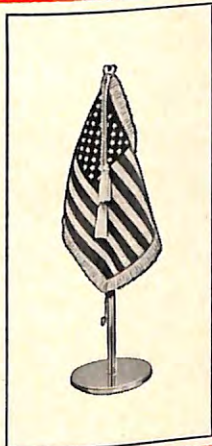


**BIG FAT SANTA—\$6.98.** The jolliest St. Nick you'll see anywhere! He's round and firm when fully packed with crumpled newspapers. 5'9" tall, made of colorful all-weather plastic... stand him up or sit him down on roof, porch, lawn or indoors. Folds flat. **You must be pleased or your money back!** **BIG FAT SANTA**, \$6.98, postpaid. Order direct by mail from Sunset House, 262 Sunset Building, Beverly Hills, Calif.

### PRESIDENTIAL STYLE

#### DESK FLAG STAND

Inspired reminder of "... what you can do for your country". 4"x6" rayon-silk 50 star U.S. flag in true American colors, fringed with golden tassels. Golden 12 1/2" heavy metal staff. Raise and lower flag on fitting occasions with real miniature halyards. Keep the Stars-and-Stripes in a proud place on desk, at home or office. Gift Boxed. \$1.98 ppd. Greenland Studios, Dept. EK-115, Miami 47, Florida.



**INSTANT SNUFFERS.** Just drop your cigarette in one of the holes in Instant Snuffer. It's out in 5 seconds! Stops smoldering ash trays, prevents burns on tables and rugs. White porcelain. 59¢ each; 3 for \$1.60; 6 for \$3.00. Set of 2 gift-packed, \$1.50. One-hole magnetic model for car, 89¢ each; 2 for \$1.70. Ppd. **STOVER COMPANY**, Box E-11, 2831 Castle Dr., San Jose, Calif. 95125.



**TEE-OFF** Golf Practice Aid is ready and easy to use any place. Sounds and feels like hitting a real ball, when hit square. Also shows if you've hit straight, hooked, or sliced. Tees itself, head stays down, and no ball chasing. Use it for practice with any club. Unconditional guarantee. A great gift for your favorite foursome! \$4.95 postpaid; extra ball 95¢. **TEE-OFF Co.**, Box 6543-E, Long Beach 15, Calif.



**NEW FOR FISHERMEN—Transistorized Fish Call.** Its sound waves, though moderately audible to the human ear, travel some 200-300 yards through the water and attract the fish directly to the source. Patented fish call has five different variants of sound waves. It floats or submerges. Battery-operated and completely portable. \$12.95 postpaid. The Squire's Workshop, Dept. E, 123 Summer St., Rehoboth, Mass.



THE  
**Elks**

MAGAZINE  
APRIL 1964

**IN THIS ISSUE:**

---

**Arthur Daley Writes about Yogi Berra**

---

**Erwin Bauer Writes about Fishing Our National Parks**



W

# NEW FRENCH GLASSES

## LET YOU SEE FISH

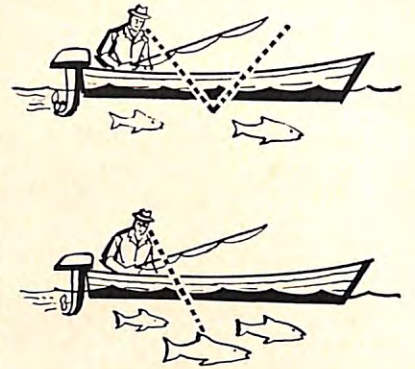
# BELOW SURFACE OF WATER!



View without Lunette Glasses



Same view with Lunette Glasses (Re-touched to Show How Glasses Work)



An amazing new invention hit the world last year when the first "Lunette Radar" glasses were brought in from France. For the first time, this amazing invention gave fishermen an easy, inexpensive way to see below the water surface . . . to spot fish . . . to let a fisherman see what he's doing instead of fishing "blind."

Invented and introduced in Europe, these sensational glasses sold so fast we couldn't catch up with the demand. They were written up in one of New York's great newspapers—but with almost no publicity and very little advertising, we were sold out all year long!

### GREATEST NEW FISHING INVENTION

What made these glasses the most-wanted fishing aid of the year? First, the obvious fact that now—for the first time—fishermen can see below the surface as they fish—with no cumbersome equipment or heavy gadgets.

You just slip these Lunette Radar glasses on—and on water that you can't see into at all with the naked eye you can now see for at least 2 ft. to 12 ft. (or more) below the surface!

See photo illustrations above. These were taken with a camera lens. With the human eye, you will see even better! Without glasses, you see only the surface. Put these Lunette Radar Glasses on and you see below the surface! Now fishermen can see fish before they bite. Now you can bring your line close to fish and watch the movement of line and lure . . . now you can see your line and lure working . . . now you can take your line in faster because . . . now you can take your bait. **NOW YOU CAN FISH "SMARTER"—NOW YOU CAN TAKE MORE FISH.** With Lunette Radar glasses, you save precious fishing time. You can see into holes—even in swift-running streams. You see through brush-piles, weeds—down into lakes, ponds and salt water.

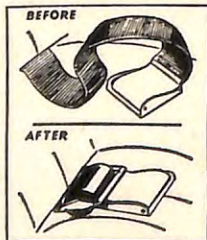
And you do this with both hands free—with complete comfort and freedom of movement. Now you can count on more fishing, more pleasure, more enjoyment as you study marine life underwater, learn what goes on beneath the area you fish.

### RUSH ORDER—DON'T BE DISAPPOINTED

This year, we have brought in a sizable supply of Lunette Radar Glasses. We are prepared to fill your order now. But we can't estimate the demand. Orders will be shipped on first-come, first-served basis. So—send coupon now to be sure you get your pair early. These famous glasses are only \$9.95 postpaid for \$20.50. If you are not 100% thrilled with them after one fishing trip, return them for an immediate refund.

Rush coupon below to order now for the greatest fishing year you ever had!

## NEW SEAT-BELT RETRACTORS



CLIP-ON ROLLAWAY  
ONLY \$1.98 PAIR  
TWO PAIR  
\$3.75

New seat belts can be right at your fingertips when you want them—in a neat compact roll. No more muss and clutter, no dragging belts getting twisted or dirty. This retractor gently glides them into a neat roll . . . releases them when needed. Fits all types of belts. Anybody can attach them in seconds. So fool-proof they are unconditionally guaranteed. These retractors are being installed by one of the largest automobile mfrs. on all new cars using seat belts. A wonderful convenience that will give you years of satisfaction. Only \$1.98 a pair, postpaid. SPECIAL: Two pair, \$3.75. SPECIAL DE LUXE MODEL. Made of Dupont Delrin and Stainless Steel. Has tension adjustment to control speed of retraction. \$3.95 a pair, 2 pairs \$7 postpaid. Send coupon to order.

--- MAIL THIS HANDY COUPON ---  
EMPIRE MDSG. CO., Dept. EL-464  
140 Marbledale Rd., Tuckahoe, N.Y.  
Please send the items listed below (or listed on the attached sheet) on a satisfaction-guaranteed basis.

Name .....  
Address .....  
City ..... State .....

## KEEPS HUGE OUTDOOR AREAS INSECT-FREE



New-Penetray  
BUG TRAP  
Black Light Attracts Insects — Whirling Draft Draws Them In — Drops Them Into Disposable Plastic Bag  
NOW ONLY  
\$19.95  
plus \$2 PP & Hdlg

Now enjoy outdoor comfort — free of pesky insects all summer long. This powerful, nationally-advertised and Guaranteed Bug Trap clears

a huge outdoor area . . . instantly, automatically. Black-light lure attracts all bugs . . . whirling draft traps them, drops them into disposable plastic bag. It's clean, safe, sure. Bug Trap is compact—19" high, overall—9" diameter. Hangs on pole; side of house, anywhere. Lifetime, sealed-in motor, uses less current than a 40 watt bulb. Complete unit is U.L. APUL approved cord, 6 bags. Complete unit is U.L. APUL approved. Order now for a care-free, insect-free summer. Mail coupon.

## 30 FT. TRANSLUCENT TELEPHONE EXTENSION CORD—\$4.95



Makes Any Phone Portable—Adds Privacy  
Attractive, flat translucent cord, with plug and jack, lets you move phone anywhere you want it. Comes with complete easy-to-follow instructions. Made to

Western Electric Specifications. Fits any room decor. Complete Cord, with Plug & Jack, only \$4.95 postpaid. EXTRA PHONE JACK—\$1.75—EXTRA PHONE PLUG—\$1.50

©1964, by EMPIRE MDSG. CO., Tuckahoe, New York

## HEALTHIER BODIES—STRONGER MUSCLES BETTER HEALTH IN 60 SECONDS A DAY! NEW ISOMETRIC EXERCISE KIT

Complete with Copyrighted Exercise Chart  
Not available in cheaper sets  
Our Price \$5.95  
Only



UNCONDITIONAL GUARANTEE!  
We guarantee that if you use the ISOMETRIC Exercise Kit according to instructions for 30 days, that you will look and feel better or, if you wish, you may return it at any time—up to 6 mos. for full refund.

ISOMETRIC EXERCISE is the wonderful, new, quick way to build strength—to change a flabby or fat look into a trim-figure appearance. Works fast! Instead of long exercise periods, you spend as little as a MINUTE A DAY using the ISOMETRIC CONTRACTION method. Works equally well for men and women—for people of all ages! The basic principle of Isometric Contraction is to develop the muscles by using their force against an immovable object. Instead of strength being used up in motion, stretch and shortening of muscles, the effort is applied directly to the fiber of the muscles — building GREATER STRENGTH — MUCH FASTER. Use this only a minute a day—anywhere—at home, office, plant, wherever it's convenient for you—and see for yourself how it improves your appearance, your muscle tone, the way you feel!

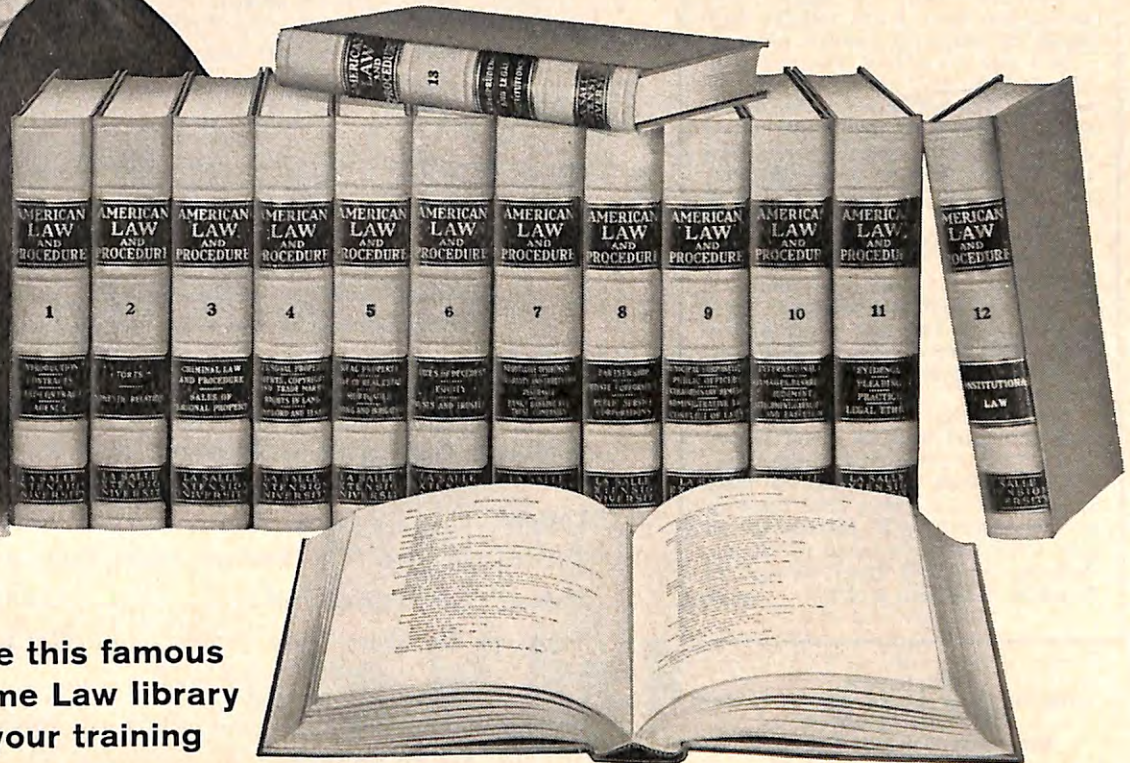
ONLY \$5.95—DE LUXE SET: CHECK FULL EQUIPMENT! This Isometric Kit has everything for special exercises to help improve posture, etc. Comes Complete with instructions and illustrated Exercise Chart. We guarantee you will become stronger, that you will feel more fit and healthier after using it—or you may return it for a full refund. Order now. Mail coupon.



# Enjoy the rewards offered law-trained men in business

# Study LAW at home

EARN AN LL.B. DEGREE FROM LA SALLE



Receive this famous  
14-volume Law library  
with your training

WHATEVER your present position, you can multiply your opportunities for rapid promotion, big income and prestige through LaSalle law training at home.

A knowledge of law is regarded today as indispensable in every business activity. The greatly increased role of government in business, the many new problems of law involving taxes, insurance, contracts, liability, employment — and much more — all require the legally-trained executive who can make day-to-day decisions effectively. That is why leading corporations seek out such men for key positions and reward them with top salaries.

### Study in your spare time

Men and women in accounting, banking, sales, credit, real estate, traffic, insurance, government and the armed services have profited from LaSalle law training.

You can master law easily and enjoyably in your own home under the supervision of LaSalle's distinguished faculty. Your study is illustrated with actual legal cases. Upon completion of your training, you are awarded a Bachelor of Laws degree, if qualified. *The famed LaSalle law library of 14 volumes is given to you as part of your course.*

### The cost is remarkably low

For more than half a century LaSalle has been an acknowledged leader in business training, with more than 1,000,000 students. Why be stalled in a dead-end job when a knowledge of law will make you worth so much more money? Send for the free booklet "Law Training for Leadership" and see how LaSalle can help you move up rapidly in business. The cost is low. Mail coupon to LaSalle, 417 S. Dearborn, Chicago, Illinois 60605.

This valuable booklet

**LAW**  
TRAINING FOR  
LEADERSHIP

**Free**  
to men who want  
to get ahead

It describes in detail today's opportunities for the law-trained man and contains the full story of the LaSalle home study program. For free copy, send the coupon today.

**LA SALLE EXTENSION UNIVERSITY**  
*A Correspondence Institution*

417 S. Dearborn, Dept. 28-080, Chicago, Illinois 60605

Please mail me, free of cost or obligation, your illustrated booklet "Law Training for Leadership."

Name.....Age.....

Address.....County.....

City & Zone.....State.....

Occupation.....Working  
Hours.....A.M.....P.M.

215 Canadian residents send coupon to LaSalle, Box 1001, Montreal 3, Quebec

**\$14,000 A YEAR  
... NOW I AM  
REALLY LIVING!**

**By a Wall Street Journal  
Subscriber**

A few years ago I was going broke on \$9,000 a year. High prices and taxes were getting me down. I had to have more money or reduce my standard of living.

So I sent for a Trial Subscription to The Wall Street Journal. I heeded its warnings. I cashed in on the ideas it gave me for increasing my income and cutting expenses. I got the money I needed. And then I began to forge ahead. Last year my income was up to \$14,000. Believe me, reading The Journal every day is a wonderful get-ahead plan. Now I am really living!

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$30,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in seven cities from coast to coast.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-4

**COOPERATE  
WITH THE POST OFFICE DEPARTMENTS  
ZIP CODE PROGRAM  
USE YOUR ZIP CODE NUMBER  
IN YOUR RETURN ADDRESS**

## Now! Life Insurance Birth to Age 80

**\$1000** First  
30 Days  
ONLY 25¢  
Per Policy

**CASH FOR YOUR FINAL EXPENSES.  
AVOID BEING A BURDEN TO YOUR FAMILY**

**Introductory Offer.** Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Regular rate shown on policy.

**Amounts usually issued without doctor examination. NEW LOW RATES.**

Ages	Amount	Ages	Amount
0 to 80	\$1000	15 to 60	\$2500

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
- 4a Name and address of employer
5. Race? (For identification)
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of health.
9. Amount desired, and sign your name.

### NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. **You be the judge.**

Mail to: **S. B. Hunt, Chairman  
AMERICAN LIFE & ACCIDENT INSURANCE CO.  
305 American Life Bldg., St. Louis 8, Mo.**

# THE *Elks* MAGAZINE

VOL. 42 NO. 11

APRIL 1964

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND  
Chairman

EMMETT T. ANDERSON  
Vice-Chairman

JAMES T. HALLINAN  
Treasurer

WADE H. KEPNER  
Secretary

EARL E. JAMES  
Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH  
General Manager

JAMES R. NICHOLSON  
General Manager Emeritus

REGINA M. FISHER  
Associate Editor

WILLIAM O. CHESSMAN  
Art Director

ROBERT C. MALONE  
Associate Editor

WALTER ARPS JR.  
Editorial Assistant

JOHN SCHMITT  
Circulation Manager

THEODORE I. SCARR  
Promotion Manager

ALICE M. DOERLE  
Advertising Production

EDITORIAL OFFICES, 386 Park Avenue South, New York, N. Y., 10016

Cover Painting.....	JOHN SCOTT	
"Getting a Good Start"—A Message from the Grand Exalted Ruler.....		4
Letters.....		5
The '64 Question: The Yankees Under Yogi.....	ARTHUR DALEY	6
Fishing Our National Parks.....	ERWIN A. BAUER	8
Tricks of the Shortchange Trade.....	VINCENT H. GADDIS	10
News of the Lodges.....		12
The Light Fantastic.....	CHARLES and BONNIE REMSBERG	20
"To Our Absent Brothers".....		22
Elks Family Shopper.....		24
For Elks Who Travel.....	JERRY HULSE	32
Elks National Foundation—"The Joy of Giving".....		34
Lodge Visits of Ronald J. Dunn.....		40
Elks National Service Commission.....		41
Candidates for Grand Lodge Office.....		42
Freedom's Facts.....		48
Tom Wrigley Writes from Washington.....		49
THE ELKS MAGAZINE Editorials.....		52



ADVERTISING OFFICES



CHICAGO 60601  
360 North Michigan Avenue  
STATE 2-6662

NEW YORK 10016  
386 Park Avenue South  
MURRAY HILL 4-5495

LOS ANGELES 90036  
5909 West 3rd Street  
WEBSTER 1-1371

SAN FRANCISCO 94108  
333 Kearny Street  
EXBROOK 2-4073

POSTMASTER: Send notices concerning addresses to:  
THE ELKS MAGAZINE, 386 Park Avenue South, New York, N. Y., 10016

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 42, No. 11, April, 1964. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 29, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care, but this magazine assumes no responsibility for their safety.

Copyright, 1964, by the Benevolent and Protective Order of Elks of the United States of America

# If you're going to a convention in any of these cities:

NEW YORK  
CHICAGO  
MIAMI  
ATLANTIC CITY  
(via Philadelphia)  
BOSTON  
WASHINGTON  
NEW ORLEANS  
MONTREAL

## you're in luck.



### **Eastern serves them all... the only airline that does!**

Your convention isn't being held in any of these cities? You're still lucky. Eastern has 110 other cities for you to choose from throughout the U. S. and in Canada, Mexico, Puerto Rico and Bermuda. Good thing to keep in mind when you're making travel plans.

Another thing. We'll be glad to arrange charter flights, group bookings, pre- and post-convention side trips, expedited handling of group baggage, special group-travel baggage tags, distinctive convention signs, and photo and news releases for the press.

For information and assistance, write to: Group Sales Department, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, N. Y. 10020

## **EASTERN** AIR LINES

## ***Getting a*** **GOOD** **START**



A few years ago the Grand Lodge adopted a measure that permitted subordinate lodges to install their officers at public ceremonies instead of behind closed lodge room doors. This move was an important advance of a trend that, over the years, has seen the disappearance from Elkdom of regalia, the password, and more recently the blindfold from our initiation ceremony. All of these steps have enhanced the dignity of our Order and reflect a maturity and character that distinguishes Elkdom and its work throughout the country.

It would be a good thing if every lodge threw open its doors to the public when it installed its newly elected officers this month. I am sure that many lodges do take advantage of this recent change in our statutes, but there still are many that do not.

After all, there is nothing secret about our installation ceremonies. We have nothing to hide. There is nothing to be gained by privacy, and much to lose.

It is just the other way with public installation. We have much to gain by inviting the members of the families and the friends of those men who are about to assume responsible positions in our lodges to be present and witness the dignified and impres-

sive ritual of installation. The wives especially, who really have sacrificed much while their husbands devoted their time and effort to serve their lodges and thus win the recognition that brought them lodge office, are deserving of this courtesy and gesture of appreciation. It will give them a better understanding of why Father is so interested in his lodge and his Order. With such an understanding on the part of his family, he will be able to do a better job than he would otherwise.

For the non-Elks among the friends of the officers, this glimpse of our Order cannot fail to leave a favorable impression that could prompt their application for membership. At the least they will have been helped to a friendly feeling toward the lodge that will help to strengthen its ties with the community.

April brings the spring, a time of renewal and growth. Our lodges began their new year in April. An excellent beginning would be a well-planned installation ceremony to which the public is cordially invited. It will generate goodwill and enthusiasm that will mean greater support for all of the other activities of the coming months.

RONALD J. DUNN, *Grand Exalted Ruler*

# ● LETTERS ●

## No-fog Windows

I read with interest the article "The Case for Humidifying Your Home" by Harry Walton (February issue). In analyzing the article, I will agree with most of it. However, I wish to take issue with the first paragraph.

If well-designed perimeter heating is installed under the windows and "C.A.C." (continuous air circulation) is used, you will keep the condensate continuously evaporated from the windows. We have two large (8'x8') sliding glass doors in our living room. These are glazed with 1/4" plate glass, not insulating glass. In front of each of the four sections is a 2 1/4"x14" warm air diffuser. I do not have fogged windows even though the humidity will be from 30 to 40 per cent.

E. G. REES  
Hamilton, Ohio

*Mr. Rees is a heating and air-conditioning engineer. The reference is to an example given of unfogged windows in cold weather indicating low humidity inside. Typically this is true, but not with homes equipped like the Rees residence.*

—The Editors

## Fond of "Freedom's Facts"

I do not know the person responsible for your fine Magazine running the "Freedom's Facts" articles, but I do hope we will see more and more of this. How much good an organization such as the Elks could do to combat this evil that is intent on taking over the world; how unaware so many, many people are.

MRS. HELEN ABBENZELLER  
Toledo, Ohio

## Not So Fond

I have been a Elk for about 10 years and have always enjoyed THE ELKS MAGAZINE very much (especially Tom Wrigley). However, the "Freedom's Facts" column has gradually irritated me more and more until I can no longer stand it without speaking my piece. The February column, "Campus Reds Contort the Freedom of Speech," is what brought my irritation to a head.

You imply in this column that the "protective cloak" of academic freedom and the right of free speech should not be extended to those of communist persuasion. Why not, may I ask? This seems to me quite contrary to the original American concept that all ideas, no matter how irrational or non-conforming (short of actual incitement to violence) should enjoy freedom of expression, the assumption being that an enlightened electorate will be fully capable of sifting the wheat from the chaff. . . .

(Continued on page 48)

# NOW . . Instant Steam

SAVE

**\$70<sup>00</sup>**

**BIG 28%  
SAVINGS**

**Limited  
Factory Offer**

And  
Save by owning your  
own  
STEAM CLEANER  
In 1964

"WEDCO" Amazing  
New Patented,  
Industrial,  
Commercial  
Cleaning  
Advancement that  
Makes all  
Others  
Obsolete

**\$150.00 less  
than any other  
Steam Cleaner**



**Produces INSTANT STEAM  
Whenever, Wherever Needed!**

# "WEDCO" STEAM CLEANER



**Are You In One Of  
These Businesses?**

- Service Stations
- Truckers
- Garages
- Saw Mills
- Boats-Marinas
- Dairies
- Building Cleaning
- Ice Plants
- Farmers
- Lawn Mower Shops
- Motorcycle Shops
- Cafes-Hotels
- Industrial Plants
- Super Markets
- Meat Markets
- Animal Farms
- Fur Farms
- Domestic Establishments
- Air Conditioning Equipment

## SPECIAL OFFER—LIMITED

1. **Hundreds of uses.** WEDCO the World's Best Buy—most portable. Simple to operate. **3 years guarantee.**
2. **No pumps, valves, motors** or gadgets to fowl up. Truly revolutionary.
3. **If you can't find a WEDCO dealer** you may now order direct from the factory. A regular priced WEDCO of \$259.50—save \$70.00 and pay only \$189.50 on this limited offer.
4. **Shipping Weight 125 Pounds.** Burns propane or butane gas. Neat and clean.

**WEDCO**

P. O. Box 973, Jackson, Wyoming

REF. Jackson State Bank

## ORDER FROM FACTORY

**WEDCO**

**P. O. Box 973, Jackson, Wyoming**

I do not know of a WEDCO Dealer but I want to save \$70.00. Ship me a WEDCO Steam Cleaner outfit **Complete.** Here is my check or money order for \$189.50. Discount price.

I am interested, but don't want to take advantage of your discount offer. Send me information only.

Name.....  
Address.....  
City..... Zone..... State.....



*The '64 Question: The Yankees Under Yogi*

**By Arthur Daley**



*Even Casey Stengel had to admit that players help win ball games. But the manager has the biggest job of all. Will the New York Yankees remain invincible under Yogi Berra?*

IT WAS at spring training a year ago that Yogi Berra suddenly became aware of the fact that his baseball life would never be the same again. It would be eight months before he'd be named manager of the New York Yankees. But he had just received a preliminary promotion as coach and had just spent a couple of weeks working with the rookies when the varsity finally reported.

The amiable Yogi greeted his old friends warmly, especially his two closest buddies, Whitey Ford and Mickey Mantle.

"Hey, Whitey," said Yogi, "let's me and you and Mickey go out to eat together tonight."

"Nothing doing," said Whitey with feigned coldness. "You can't eat with the fellows any more. You're a coach now."

"Officers don't eat with enlisted men," said Mantle.

Yogi looked up in alarm and saw them laughing at him.

"Aw, come on, fellers," he wailed.

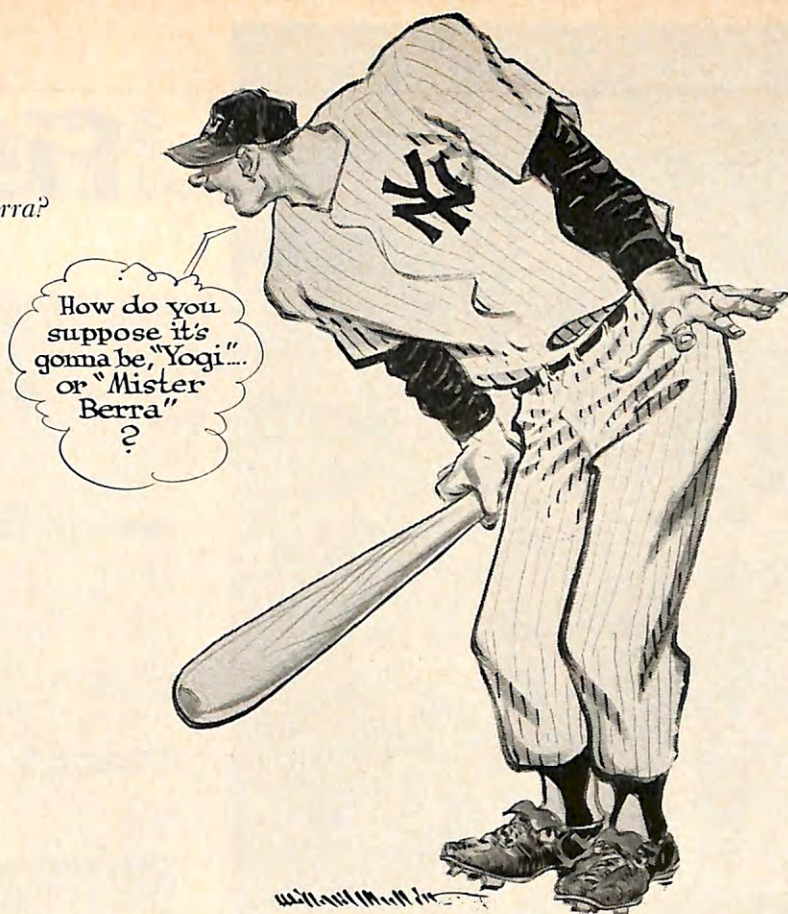
They condescended to let him eat with them. But throughout the rest of the season, these two mischief-makers gave their dearly beloved pal, Lawrence Peter Berra, a rather thorough needling.

A new baseball season is beginning, and the world of Yogi Berra has experienced an even more violent change. No longer is he a coach. He is the manager. The difference is sharp. A coach is like a bosun's mate, a liaison man between the bridge and the crew. The manager is the captain of the ship. All authority and all responsibility rest on him. His job demands a certain amount of aloofness, and he cannot permit any undue familiarity.

For a man with Yogi's outgoing personality, this already has required an agonizing readjustment. He always has been as friendly as an ol' houn' dog that will wag its tail at anyone. He has been a compulsive conversationalist, tossing endless chit-chat at whatever ear was available. But now he must guard both his feelings and his words.

Even the most ardent admirer of Berra's had to be stunned when the news came that the New York Yankees, a coldly efficient machine with a record of few mistakes, had tapped this hero

ARTHUR DALEY writes "Sports of the Times," which appears daily in The New York Times.



ILLUSTRATED BY WILLARD MULLIN

for the post which once had been filled by such managerial marvels as Miller Huggins, Marse Joe McCarthy, and Casey Stengel. Perhaps Yogi expressed the reaction best.

"When they first tol' me about this," he said, grinning like a gargoyle, "I almost flipped."

In many respects, Yogi is the most unlikely candidate imaginable for so exalted a post. He has been portrayed over the years as something of a buffoon whose instincts were more acutely developed than his intelligence. He spoke only in malapropisms—in his case they were referred to as "Berraisms"—and he was the butt of jokes. People in sport just didn't take him seriously. As a matter of fact, he didn't himself. He laughed it all off.

His elevation to manager presents the most intriguing sports question for 1964. Baseball will offer many questions. Will Sandy Koufax go on to greater heights? Will Mantle recover from injury and operation to deliver his true potential? Will Dodgers and Yanks repeat as pennant winners? There are dozens and dozens of such questions to excite the curiosity of the fans.

But none will match the most fascinating question of all: How will Yogi fare as Yankee manager?

An astonishing number of sound baseball people are convinced that he will do very well. For one thing, they are

able to see through the false image that has been wrapped around him. They see him as a smart baseball operative who has been fortified by the knowledge he has accumulated in his 18 years with the Yankees. He knows pitchers, hitters, strategy, and every other facet of the sport.

By all measurable standards, Yogi has what it takes. He has been so well schooled that he will instinctively call for the hit-and-run at the proper time and will handle other mechanical moves just as he should.

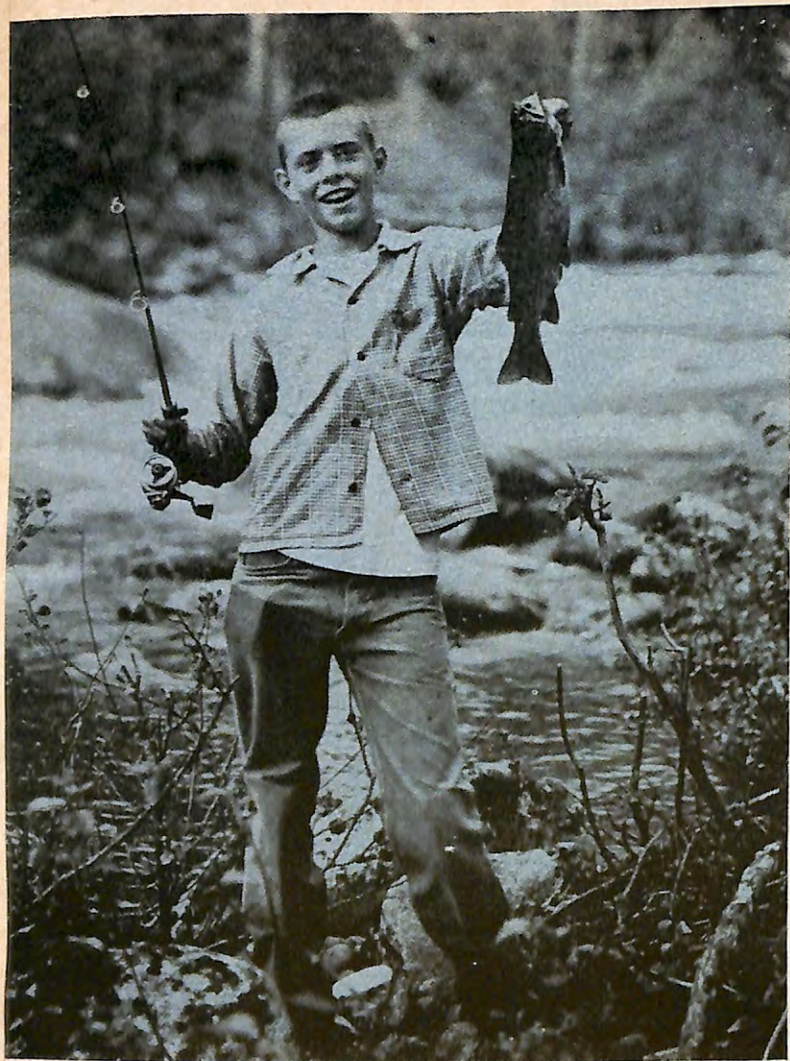
He has an uncanny perceptiveness as far as pitchers are concerned. Not long ago Whitey Ford was talking about it.

"Every once in a while," he said, "I'd come up with one of those days when I knew I didn't have it. I might be able to fool Casey Stengel and everyone else on the bench, but I never could fool Yogi. He'd start looking into the dug-out, and I knew I was dead because he was as much as screaming, 'Hey, Case, why don'tcha get this guy outta here before we all get killed.' Out would come Casey to give me the thumb."

No one can fault Yogi on the measurable qualities a manager needs. But how about the most important immeasurable one? How will he handle and control the men under him? If he can hit on the correct formula, his success is assured. But it won't be easy.

Yogi has been such a mountain of  
(Continued on page 35)

# Fishing Our



*The author's son Bobby displays a handsome cutthroat trout caught in Yellowstone National Park.*



*Fishing in Everglades waters (Florida) can result in landing a snook such as this.*

ONE GOLDEN MORNING last summer my 13-year-old son Bobby, shouldering a light rucksack that contained his lunch and fishing tackle, left behind him the main highway of Yellowstone National Park. Several miles and an hour or so later, he was casting in Hellroaring Creek—a noisy trout stream that too few anglers ever see.

The daily limit on Hellroaring—as on some other National Park waters—is three trout, and Bobby didn't have to wait long to get his. They were cutthroats—as bright scarlet as western sunsets—and they weighed over two pounds apiece. High adventure flushing his face, the boy was back on the highway before noon.

Another morning, accompanied by his father, Bobby hiked down to the bottom of Yellowstone's Grand Canyon to an awesome cascade called Seven Mile Hole. Another place few fishermen ever see, this is like Hellroaring; it was easy to catch a heavy string of trout. That gave us time to explore the strange lemonade springs and ink pots on the steep hike out of the Canyon.

By the trip's end, I had concluded that Yellowstone National Park is Fisherman's Paradise Found.

Many other outdoorsmen must agree. Last year more than one out of every three Americans (statistically) visited our National Parks; the total attendance exceeded 94 mil-

lion. Although no one knows exactly how many of these visitors carried fishing tackle, it's certain that fishing ranks near the top as a popular Parks activity. In fact, every year more and more Americans are discovering that some of the greatest public fishing on earth exists on lands which they themselves own.

For those other visitors—the nonfishermen—our National Parks provide travel and camping opportunities that are virtually matchless. To just get away from it all in the great outdoors, there's hiking, horseback riding, swimming, other



*For top-notch scenery that equals the fishing, try Canadian Parks as well as our own. This lake is in Jasper National Park, Alberta.*

# National Parks

by ERWIN BAUER



*Great Smoky Mountains National Park is a good place for rainbows.*



*Family camping combined with fishing provides wholesome and happy vacationing. This is Glacier National Park.*

sports, and just plain loafing. One's camera may quickly become a most-prized possession, because often the scenery is breathtakingly beautiful. When you add fishing—well, it just can't be beat. It's a wholesome vacation for the entire family. (As a guide to National Parks, you can get annotated maps entitled "The National Park System, Eastern United States" and "The National Park System, Western United States" from the Superintendent of Documents, Government Printing Office, Washington 25, D.C. They cost 20¢ each.)

The 13½ million acres administered by the National Park Service provide sportsmen with all but one or two species of North American game fish. Add to these the long list of saltwater species found in the oceanside Parks. Altogether the Parks contain so many fertile fishing waters that, even if a man devoted his life to sampling them, he could never really scratch the surface.

Let's return to Yellowstone for a minute, because it's so well known and is among the most heavily attended. Anyone can catch fish here simply by devoting some time to it. The annual catch in huge Yellowstone Lake and the river downstream runs high into six figures. And the native cutthroats are as unsophisticated as trout can be. You can fish either from the bank or a boat. But trout can also be taken by just sitting on the bench at Fishing Bridge and dangling a bit of twirling hardware in the current below.

Still, that's only the half of it. Yellowstone is also a promised land for the really serious, addicted trout fisher-

men—the experts. The reasons are such rivers as the Madison, Firehole, and Gibbon, plus such creeks as Slough, Nes Perce, and Pelican. It may seem improbable to have such a concentration of blue-ribbon waters in one area, but all of these must be included in any list of the world's classic trout waters. I've been lucky enough to fish trout in celebrated places elsewhere: Argentine, the Arctic, and Norway, for instance. But these Yellowstone waterways are just as productive. And much more beautiful.

Fishing Yellowstone rivers has an unmatched charm and richness. I've been wading hip-deep in the Madison while bands of elk looked on from the bank without interest. And some of the other fishermen I've met along the Firehole were bears.

Speaking of the Firehole, now there's a strange one. Where else can you catch and boil a trout while standing in the same spot? The hot springs make the Firehole resemble a steaming cauldron on some other planet during early spring and again in September when days are cool. Spring and fall happen to be the peak fishing periods, too.

Even during those rare intervals when fishing is slow, Yellowstone is an extraordinary place to be. The geysers, the incomparable scenery, and the amazing wildlife spectacle are well known. But it's also a place where the summer climate is invigorating and where you can live as simply or as extravagantly as you like: in a well-manicured public campground, simple cabin, or a comfortable hotel.

Everglades National Park is a (*Continued on page 43*)

# Tricks of the Shortchange Trade

By VINCENT H. GADDIS

*It's penny-ante crime, but when you're the victim you'll wish you'd been more careful in dealing with shortchanging con artists*

WHEN THE BLONDE paid her check, the restaurant cashier couldn't help but notice her. Expensively—but flashily dressed—she presented her check along with a crisp \$20 bill.

Barely 15 minutes later, a sharp-eyed, determined-looking man rushed into the restaurant and approached the cashier.

"Have you ever seen this woman?" he asked, flashing a photograph of the blonde.

The cashier nodded, volunteering that the woman had left only a short time before.

"She's a notorious passer of counterfeit bills," the man explained. "We were sure she was working this neighborhood. If we can hurry this up, I may catch her."

The man asked if she had paid her bill with a twenty; the cashier remembered that she had. Then he asked if any of the twenties in the register had the serial number that he read from a notebook.

ADOLPH LE MOULT



The bill was in the register drawer.

"All twenties with that number are expertly made phonies," the man continued. Flipping open a leather folder, he briefly exhibited an official-looking card and badge.

"I'm with the Secret Service, and we need this bill as evidence. Please initial it on the corner, so you can identify it later."

As the cashier marked the bill, the agent made out a receipt for the \$20 bill, signing it with his name and investigator's number.

"I'll be back in a day or so and give you a genuine bill for this counterfeit," he concluded. "Uncle Sam appreciates your cooperation. I hope I can nab this passer before she gets away."

With that the agent turned and walked rapidly out of the restaurant. He never returned, because it wasn't the \$20 bill that was a phony—it was the "Secret Serviceman." The blonde, of course, wasn't a counterfeiter, merely his accomplice.

Only five such transactions a day—minus the cost of snacks and purchases that the blonde made in order to work this ruse—would net the pair nearly \$100.

Today's shortchange artists and penny-ante con men are compounding thousands of small thefts into takes of thousands of dollars annually. No precise figures exist for the losses sustained at the hands of shortchangers, since many swindles of this sort are never reported to the authorities. The amounts involved are usually small, and there's an ego factor: Victims are usually so embarrassed at being made suckers that they're loath to admit it.

It's obvious, of course, that the person who handles money in the course of his work is a prime target for shortchangers. Establishments with a steady traffic flow are carefully cased, so it's not surprising that restaurants and service stations are number one and two on the victimization list. Young, inexperienced cashiers and clerks are sitting ducks for this kind of deception.

But cashiers and clerks soon wise up to shortchangers—the hard way. Losses usually are deducted from their pay.

Actually, the general public provides the best targets since we usually aren't constantly on the alert for this kind of thing, as are people who handle money for a living. Regardless of occupation or position in life, at some time nearly everyone falls prey to these small-time, dollar-snatching social parasites.

Knowing how these slick operators work is important, since, to protect your dollars, you must learn how and when to govern your own mental reactions. As we shall see, these swindlers make you fleece yourself by using your own

(Continued on page 38)

IF YOU  
CAN FIND  
A BETTER  
BOURBON  
...BUY IT!

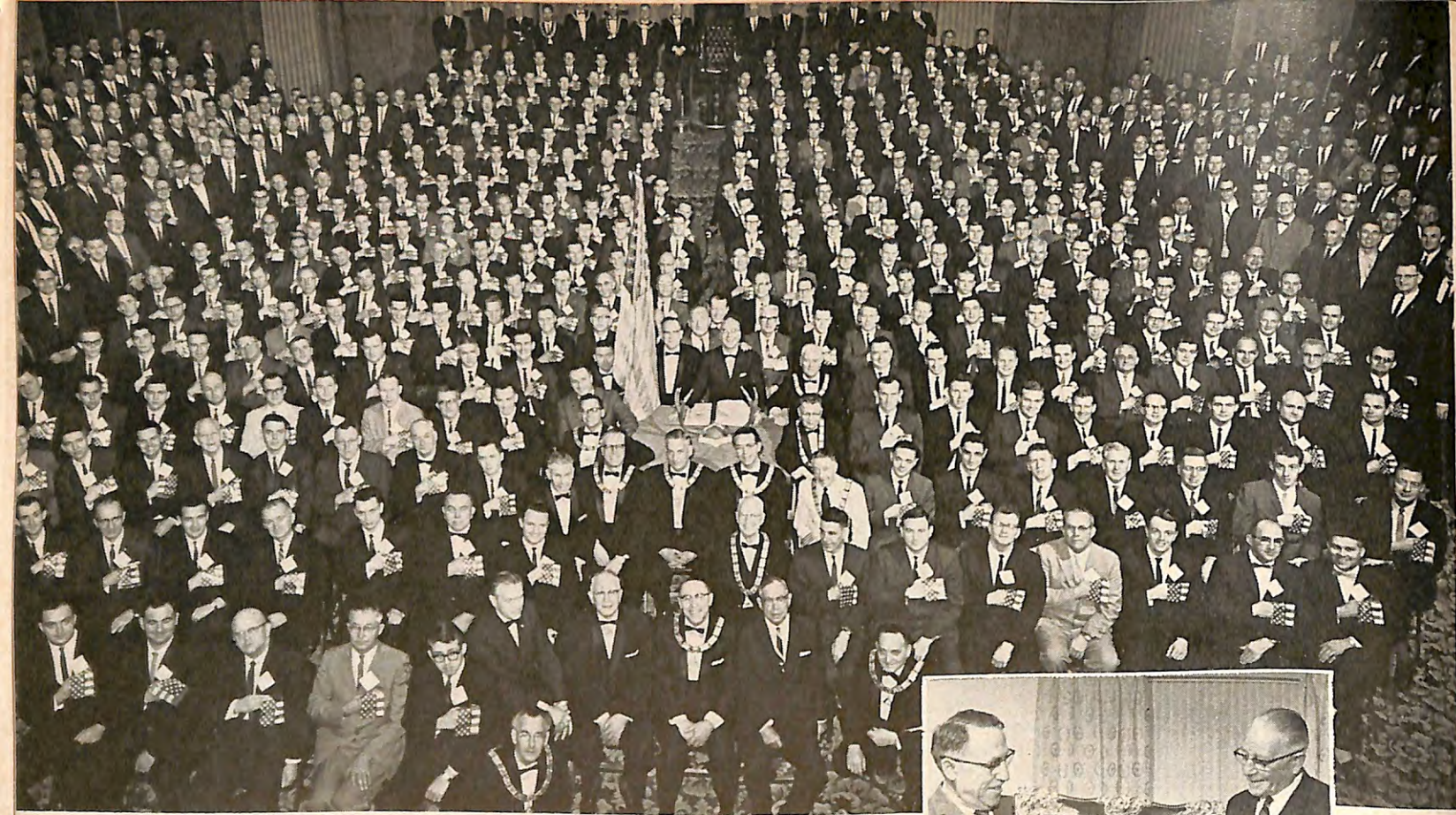


# Ancient Age

## BOURBON



Only Original and Authentic Ancient Age dares to make this challenge. It's full 6 years old, yet costs no more than leading 4 year old Bourbons... all distilled and bottled in one place. No wonder Ancient Age is America's Largest Selling 6 Year Old Kentucky Bourbon!



**Tacoma, Washington,** Lodge showed its appreciation of the outstanding leadership of one of its members, Past Grand Exalted Ruler Emmett T. Anderson, by initiating this exemplary class of 315 candidates in his honor at a ceremony witnessed by 800 members. Another 100 were initiated later. P.E.R. Swan Johnson headed the committee for this history-making class, the members of which were recruited within the short period of a month. In the foreground, left to right, are Mr. Johnson, Mr. Anderson, E.R. George H. Salzer and Past Grand Exalted Ruler L. A. Lewis who flew up from California for the occasion as a surprise to the guest of honor. Another surprise was the presentation of this painting of Mr. Anderson, which is to hang in the lodge home, by his son, Burritt B. Anderson, and son-in-law, Maurice Finnigan, both P.E.R.'s. With the painting are Mr. Anderson and E. R. Salzer.



### News of the Lodges

## *—show-stoppers*

**IN FLORENCE** for the semi-annual Convention of the South Carolina Elks Association, 450 Elks and their ladies saw five teams compete for the State Ritualistic title with Anderson taking first place over Rock Hill, Orangeburg, Sumter and Florence in that order.

Committee reports occupied the attention of the delegates at the business session which was highlighted by the report of the Student State Legislature, an Association-sponsored project, by Chairman Dr. Douglas Carlisle of the University of South Carolina. Dr. Carlisle introduced Miss Jane Manning who expressed the appreciation of the students participating in this program.

Officers elected to serve for the coming year, and who will be installed at the summer Convention, are President Madison H. Woodward, Greenville; Vice-Presidents Clyde W. Stroman, Orangeburg, and W. M. Ashley, Anderson, and Secretary-Treasurer James E. Parker, Jr., Rock Hill.

**HOLYOKE, Massachusetts,** E.R. Carlton F. Vogt, Sr., initiated his son Carlton, Jr., with 11 other candidates. Pictured are, left to right, E.R. Vogt and his son; Esq. Richard Desrochers, and Est. Loyal Knight Wm. F. Lacey.



**LEWISBURG, West Virginia,** Lodge's 15th Anniversary and Charter Member dance held at the Greenbrier in White Sulphur Springs found this group of 21 of the lodge's 40 surviving Charter Members in attendance. Also honored were 62 of the lodge's 402 members who are contributing to the Elks National Foundation.

**SEDONA, Arizona,** Lodge, No. 2291, was instituted with these dignitaries participating. Left to right, they are State Pres. Dan Thompson, D.D. Blaine Toller, Past Grand Exalted Ruler L. A. Lewis and Charter E.R. Doug Garbutt.



**ABERDEEN** Lodge was host to the Midwinter Meeting of the Washington State Elks Association when all 40 lodges of the State were represented by more than 850 delegates and their ladies, and \$18,000 was collected for the State's Major Project.

Five lodges competed in the Ritualistic Contest with Puvallup, representing the West Central District, topping the quintet for the third time. Breakfast Conferences of various official groups preceded the business session at which President Dick Harpole presided and reports on the Association's many activities were heard. Past Grand Exalted Ruler Emmett T. Anderson addressed the gathering as did Grand Esteemed Lecturing Knight G. B. Urlie, Grand Trustees Chairman Edwin J. Alexander, Grand Lodge Judiciary Committee Chairman John Raftis, Grand Lodge Auditing Committee Chairman Phil Berg, Grand Lodge Youth Activities Committeeman Robert Holder, Special Deputy Frank Hise of Oregon, and Alaska State President John Cushing.

**DENVER, Colorado,** Lodge's Old Timers Dinner feted 250 members of more than 20 years' standing. Left to right are 53-year-Elk Lee Howsam; Mayor Tom Currigan; 33-year-member Bill Gass, Dinner Chairman; 36-year-Elk P. G. Dikeou, and E.R. Art Milano, an Elk 40 years.



**KEOKUK, Iowa,** Lodge's 75th Anniversary celebration opened with the initiation of this "Diamond Jubilee Class" by the top-flight Muscatine Elks' Ritualistic Team.

**CELEBRATING** its 75th Anniversary with three days of varied activities, Keokuk, Iowa, Lodge, No. 106, welcomed hundreds of guests including many leading State officials.

Top feature on the agenda was the initiation of a "Diamond Jubilee" Class by Muscatine Elk officers, an event witnessed by State President George Soumas, Vice-President Wendell White, District Deputy John Bowman and Dr. Charles R. Logan of the host lodge, the senior Past President of the Iowa organization.

Exalted Ruler William Babington and Robert Matthews were General Chairman for the well-planned celebration which received fine publicity through the cooperative efforts of Norris Mundy and Robert Lloyd. A hard-working group of sub-committees, whose members had the full cooperation of their wives, made this program an outstanding event. It included a card party for the ladies, a "Men's Rally", Old Timers and Past Exalted Rulers' Night, dinners, Open House, and the closing Anniversary Ball.

**R. E. JOHNSON** of Jonesboro succeeded James M. Vaughan as President of the Arkansas Elks Association, meeting at Eureka Springs. Dr. Harry White of Rogers-Bentonville is 1st Vice-President; Earl Robbins, Hot Springs, is 2nd Vice-President; Garland Fitzpatrick of Jonesboro, Secretary-Treasurer, and Joe Wilhm of Mountain Home is Tiler. Mr. Vaughan of Hot Springs was named to the Board of Trustees of which Victor Wilder of North Little Rock is the new Chairman. Other Trustees are Boland Phillips of Texarkana, Hugh W. Martin of North Little Rock and Dr. Ben Saltzman of Mountain Home, a Grand Lodge Youth Activities Committeeman.

Secretary James H. Webb of Hot Springs delivered a comprehensive report on activities and finances of the Association, and Mr. Vaughan gave an encouraging progress report. Other speakers included L. G. Burrell, former Grand Lodge Committeeman, District Deputy John Blodgett and Exalted Ruler Thomas Jones of North Little Rock Lodge who led a round-table discussion on the betterment of the Association. Vincent Gage, seven-year Publicity Chairman for the State organization, received special recognition on his efforts on behalf Arkansas Elksdom.



**POINT PLEASANT, New Jersey,** Lodge paid tribute to its Stewards, Norman Cornelius and Howard Brower and their wives when 300 Elks and guests attended a dinner-dance taking recognition of their 17 years' faithful service. Left to right are Chairman William Kraemer, Mrs. Brower, Mr. Brower, E.R. Foster Hatch and Mr. and Mrs. Cornelius.



**FORT LAUDERDALE, Florida,** Lodge honored Circuit Court Judges George W. Tedder, Sr., and his son for their aid to youth and crippled children. Left to right: Dist. Foundation Chairman H. Randolph Jones, Judge Tedder, Jr., Judge Tedder, Sr., and P.D.D. Ed Williams.

**CORNING, New York,** Lodge recently honored a 50-year P.E.R., Frank Maltby, left foreground, when 21 of the lodge's 25 P.E.R.'s were on hand. Also pictured are P.E.R. L. B. Bryan, left background, E.R. Myles L. Madigan, right background, and P.E.R. P. W. Johnson, Secy. of the lodge since 1933.

**WATERTOWN, New York,** Lodge sponsored an appearance of the well-known Boys Town Choir for the benefit of the lodge's Youth Activities. E.R. Fred W. Bence was photographed, center background, with a group of young people each of whom represents one of the many lodge-sponsored youth programs.







**OHIO NORTHWEST Elks**, meeting in Napoleon for the annual visit of State Association officials saw nearly \$2,000 donated to the Ohio Elks' Cerebral Palsy Program and Veterans Rehabilitation. Left to right are Pres. Lawrence Derry, host E.R. Richard C. Harrison, D.D. Dell Weiler and Dist. Chairman Kenneth Kidd.

**BLUE ISLAND, Illinois**, E.R. Dr. O. A. Taylor Bell, center, accepts an American flag that had flown over our Nation's Capitol from U. S. Congressman Edward R. Derwinski, left, at ceremonies dedicating the lodge's new flagpole, background. At right is Maurice W. Lee, Grand Lodge Americanism Committeeman. Participating in the program were Father Seitz of St. Benedict's Church, Rev. F. A. Kostyu of Evangelical Community Church and Mayor John Hart. The Dwight D. Eisenhower High School Band provided a musical background for the public ceremony.

**CLAREMONT, New Hampshire.** In 1931 the late Eugene Hunter, a member of Claremont Lodge, left part of his estate, estimated at \$20,000, to be reinvested until it reached \$50,000, when it was to be set up as an Elks Educational Fund for deserving local boys who were high school graduates. Administered by two lodge members and a Trustee appointed by Town Selectmen, the fund is never to be less than \$50,000. The first awards were made in 1961, and this year two awards of \$750 each for four years were presented to Edward LeClair and Daniel Couture. Left to right are P.E.R. Emerson W. Brown, a Fund Trustee; Edward Le-Clair; E.R. F. C. Caffrey; Daniel Douture; R. V. Denault, a Fund Trustee, and R. E. Boudeur, city-named Trustee.



**KNOXVILLE, Tennessee,** Lodge's annual Youth Banquet honoring boys in the baseball, football and basketball leagues, found 180 youngsters on hand to hear Ed Bailey, catcher for Milwaukee, the principal speaker. Now a member of the lodge, Bailey was photographed, second from right, when he presented trophies to young Charles Harbin, David Holt and Eddie McCarter, assisted by Chairman Kenneth Bailes, left.





**OHIO'S NORTH CENTRAL** meeting gave Sandusky Lodge honors for having the largest delegation on hand. Most are pictured here.

**ERIE, Pennsylvania,** Lodge is purchasing wheelchairs for various geriatric and children's homes in the area, through the donation of "trading stamps" by lodge members. Pictured with one of the gifts are, left to right, Est. Lead. Knight D. D. Ziegler, Activities Committee Chairman Ed Nielsen who originated the plan, and D.D. Dr. Richard W. Cooney.

### News of the Lodges CONTINUED

**THIRTY-SIX** members of Washington, Pa., Lodge, No. 776, received Life Memberships at a dinner meeting attended by more than 200. Exalted Ruler David G. Slear presided at the session during which he and his fellow officers initiated a large class. General John Aiken, Sr., and General Edward Martin spoke on behalf of the recipients,

all of whom must hold membership in the Order for at least thirty years. General Martin, a former Exalted Ruler of Waynesburg Lodge has been an Elk for over 60 years. Honored in absentia was Ellis H. Clover, a half-century Elk now residing in California.

**UNDER ITS** "butterfly" roof, the modern, two-level home of Sweet Home, Ore., Lodge, No. 1972, was dedicated recently at ceremonies when Exalted

Ruler Merle Ream and his fellow Elks welcomed over 1,000 admiring guests who enjoyed three days of pleasant activity in the spacious new quarters.

Situated on five acres overlooking the city, facing the majestic Cascade Mountains, the impressive building and its furnishings, landscaping and black-top parking area for 150 cars, represent a total expenditure of \$199,669. Completely air-conditioned, the new facility features floor-to-ceiling glass



**OHIO SOUTH CENTRAL** Activities Chairman Virgil Search, left, indicates highlights of the program to State Pres. Lawrence Derry during the recent meeting at Lancaster. Looking on are D.D. Francis Pontious and State Trustees Chairman C. Ross Cline.



**SWEET HOME, Oregon,** Lodge's E.R. Merle Ream looks on at left as the plaque commemorating the dedication of his lodge's new home is admired by officiating dignitaries, left to right, Chairman Edwin J. Alexander of the Board of Grand Trustees, Past Grand Exalted Ruler Emmett T. Anderson and Oregon State Vice-Pres. William Warden.

**WEEHAWKEN, New Jersey,** Lodge co-sponsored a special Hollywood motion picture preview with the local Kiwanis, for the benefit of North Hudson Hospital. Photographed when the \$2,000 check was presented are, left to right, Kiwanis Secy. Edward Koch; Elk Albert Sargent, Hosp. Administrator; P.E.R. Rudolph Welti, Chairman of the Hosp. Fund Drive; E.R. Ernest Hofmann, Jr., and Est. Loyal Knight E. M. Hersh, Jr., Program Chairman.





**GREENFIELD, Massachusetts,** Lodge honored these veteran Elks at a recent Old Times Night program.

**ADAMS, Massachusetts,** Elks, cooperating with the local PAL, operated the food concession at Go-Kart Gymkanas and made it possible to purchase a new stretcher for the Police Dept., presented by the lodge's Youth Committee. Left to right are Youth Chairman R. L. Duquette; Patrolman George Little, PAL Chairman; Police Chief Frank Kopeck and E.R. Wm. J. Greilich.



walls, with ample surrounding patio space. The lodge room includes a stage and loud-speaker system, and convertible walls to provide 4,000 square feet of floor space when needed.

Past Grand Exalted Ruler Emmett T. Anderson delivered the address and Grand Trustees Chairman Edwin J. Alexander laid the cornerstone.

**EVERY MEMBER** of New Orleans, La., Lodge, No. 30, is proud of the success

of this year's Elks Krewe of Orleanians Mardi Gras Parade. The 140 floats in the Elks' \$280,000 parade rolled behind Rex in what the *Times-Picayune* called "the finest assemblage that the Elks' organization has placed on the streets of New Orleans in its 30 years of sponsoring Mardi Gras parades."

Krewe Captain Chris R. Valley who organized the Elks' participation in the famous pre-Lenten festival, reports that in the ten years the Elks Krewe has

been in existence it has won nine awards, including two grand prizes. This year's grand prize winner, "Sword in the Stone," was the entry of the Friendly Carnival Club which took the Grand Prize last year.

Captain Valley hopes that any Elks who might have been in New Orleans for the Mardi Gras and have photos of any of the floats in the Elks Krewe parade will send one to him at 704 Common Street, New Orleans 30, La.



**CARLISLE, Pennsylvania,** Lodge welcomed this group of candidates recently as members of the P.E.R.'s and Baby Elk's Class. In explanation, it is this lodge's policy to consider you a "Baby Elk," no matter how long your affiliation, until you have proposed a fellow American for membership.



**NEW ORLEANS, Louisiana,** Lodge's Elks Krewe of Orleanians report their Mardi Gras pageant this year to be the best in its long history. This is the Grand Prize winner in the Krewe parade, "Sword in the Stone". Awards were presented at the Elks' banquet by Mr. Pie Dufour, the Southern City's leading columnist.



**ST. PETERSBURG, Florida,** Lodge's homecoming for State Vice-Pres. John R. Foltz saw him receive a plaque taking recognition of his outstanding efforts for Elkdom. He also received a \$1,000 Harry-Anna Children's Home Trust Fund Certificate, supported by each West Coast lodge, and presented by host E.R. Al R. Barthelette. Surrounding them are E.R.'s Mason Young, Jr., Tarpon Springs; Richard Christ, Tampa; Harry Dishman, Dunedin; E. F. Root, Pinellas Park; Charles Boyer, Sr., Largo; J. R. Vaughn, New Port Richey; L. S. Shipps, Lakeland; H. F. Poage, Plant City, and C. E. Smith, Holiday Isles.



**LONG BEACH, California,** Lodge's 60th Anniversary was celebrated with the initiation of a class of 300 candidates which climaxed the seven-day series of events during which the importance of the Elks National Foundation was stressed. Pictured are, left to right, D.D. Stephen A. Compas, E.R. Harry Kayajian, Grand Est. Lead. Knight C. P. Hebenstreit, Grand Trustee R. Leonard Bush, State Pres. Vern R. Huck, State Elks National Foundation Chairman Wayne Cole and lodge Chairman M. J. Parkhurst.



**SPOKANE, Washington,** Lodge's celebration of Grand Lodge Night saw over 400 members on hand to pay tribute to these dignitaries, left to right, D.D. Ivan Harlan, Grand Lodge Auditing Committeeman Phil Berg, Past Grand Exalted Rulers Wm. S. Hawkins and Emmett T. Anderson, Chairman John T. Raftis of the Grand Lodge Judiciary Committee, J. A. McArthur of the Grand Lodge Americanism Committee, State Pres. Dick Harpole and Chairman Edwin J. Alexander of the Board of Grand Trustees.



**WALLA WALLA, Washington,** Lodge's Old Timers Night honored 70 members with more than 25 years in Elksdom, when a class of 13 was initiated by P.E.R.'s. This group represents a total of 1,507 Elk years, with 87-year-old P. S. Aldrich, an Elk 62 years, pictured at center foreground, with E.R. Murray Taggart on his right and P.D.D. Jack Huntington, a quarter-century member, on his left. Others include 50-year-Elk Louis B. Romine, Secy.-Emeritus, P.E.R.'s Gene Cherry and Joe Chamberlain, Past State Pres., second row, third, fourth and sixth from left respectively, and third row, second from right, P.E.R. Carl Brecht. Mr. Aldrich, an Honorary Life Member since 1942, received a handsome Elks' blanket on this occasion. Among the guests were his two sons.

**WHEN** a junior college opened in 1962 in Rangely, Colo., its student body was faced with the dreary prospect of nine months of all work, no play. The college is situated in a town of 4,000 people, fifty miles away from the nearest sizable community.

During the planning period, various local organizations discussed the problem, but it was the members of Rangely Lodge No. 1907 who really gave it serious attention and embarked on a special program for the students. Throughout the first school year, the lodge's Youth Committee focused its attention on, and worked toward, providing wholesome activities for these students, so that dances, parties, socials, specially planned youth days and so on have been consistently on the Rangely College calendar, with the Elks assuming the responsibility of meeting the activity needs of these young people.

Not long ago, these students invited the Elks and their ladies to a formal dance, the invitation to which read: "The Elks have been so kind and helpful to the college in every manner throughout the past year and a half, the Student Body, in naming the town organizations that have been most willing and beneficial to them, listed the Elks as far out in front."

And the Elks are mighty proud of their adoption of Rangely Junior College.

**INDICATIONS** are that Sedona, Ariz., Lodge, No. 2291, should enjoy a nice family relationship—when it was instituted with a 242-man Charter Member Class, among them were 23 father and son combinations, including three fathers with two sons apiece—one a set of twins. Of the total, 180 were new Elks, the others accepted on transfer dimit. District Deputy Blaine G. Toller was in charge of the institution ceremonies, with H. B. Cook of the State New Lodge Committee installing Exalted Ruler Doug Garbutt and the other Charter Officers. Both were assisted by a team of Arizona Past Exalted Rulers. Officers of the sponsoring Jerome Lodge, headed by Exalted Ruler Krmpotich, conducted the initiation ceremony.

Past Grand Exalted Ruler L. A. Lewis was guest of honor, joining a large number of Arizona State dignitaries.

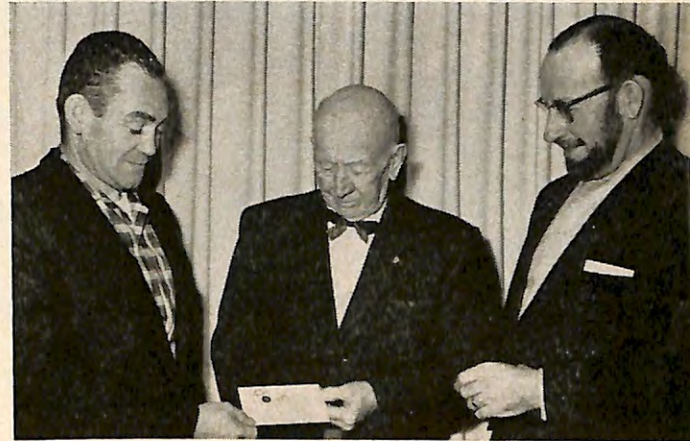
The institution of this lodge was well received in Sedona where a special edition of the *Red Rock News* marked the event. Following the formal ceremonies, the nearly 800 Elks and their guests enjoyed a buffet supper and dancing.



**MILWAUKIE, Oregon**, E.R. Francis J. Burdick and his officers initiated a class of 72 candidates in honor of Grand Est. Lect. Knight G. B. Urlie.



**SUNLAND-TUJUNGA, California**, Lodge initiated five 21-year-old Elk sons in honor of D.D. Ray Sherwood, seated at right with the candidates. Standing are, left to right, Charter Members Gene Boor, George Temmerman, Asst. Esq. Bill Liebersbach, E.R. Holly Rice and Charles Butler, each behind his son, and P.D.D.'s John Marvin and Joseph Nutsch.



**BOZEMAN, Montana**, E.R. John Vollmer, left, presents current membership card to Roy E. Martin, center, during the lodge's celebration of his 65th year of membership and his 90th birthday. At right is P.E.R. George Barrett, Chairman of the lodge's Trustees.



**BUTTE, Montana**, State Ritualistic Champions are, left to right, Est. Lead. Knight Wm. C. Smyers, Chaplain E. J. Monahan, Esq. C. L. Griffin, Loyal Knight J. A. Banko, Lect. Knight W. M. Pedlar, Inner Guard J. E. Purcell and E.R. C. A. McQuinn. Coach-Candidate is P.E.R. J. H. Hope; other coaches are P.E.R.'s H. J. Evenskaas and F. A. Honeychurch, Jr.

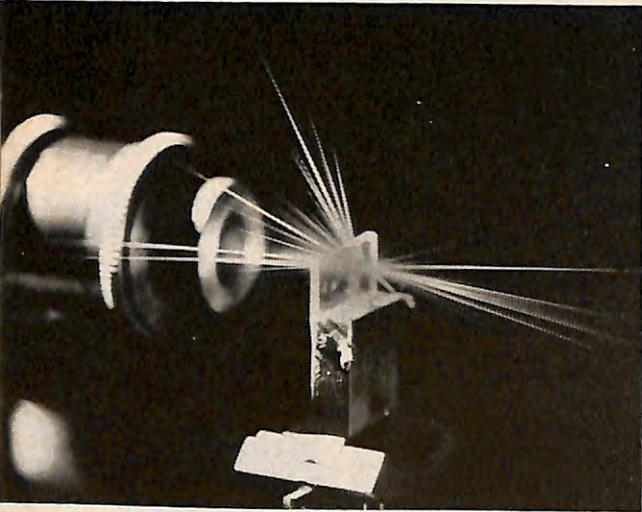


**GREELEY, Colorado**, E.R. Fred H. Werner, left, accepts the Ford Motor Company plaque from Ford representative Wm. S. Garnsey III, right, in recognition of the State title-winning Elk-Legion-sponsored baseball team, coached by Pete D'Amato, center.

**KODIAK, Alaska**, Lodge celebrated P.E.R.'s Night not long ago when Bennie Benson, designer of the State Flag, was initiated along with his son-in-law, James Bell. P.E.R. Robert Dawson served as E.R. to initiate his son Hobart. Left to right are Hobart Dawson, E.R. Russ Panchot, P.E.R. Dawson, Bennie Benson and James Bell.



# The Light Fantastic



Fireworks! A pulsed ruby laser pierces a sapphire crystal in a laboratory experiment. It can bore a 1/16" hole in 1/1000 second and generate heat of at least 2800° while it's at it.

RCA

The Colidar Mark II laser device computes range to a target almost instantly. It works essentially like radar, but it is carried and aimed like a rifle.



HUGHES AIRCRAFT

SQUINTING through a telescopic sight, the scientist adjusted a stainless steel cylinder resembling a World War I machine gun and aimed its glass-capped "muzzle" at a chunk of opaque industrial diamond. He carefully positioned a thick glass lens between the electronic "gun" and the metal pedestal that supported the super-hard gem. Then he pressed his foot on a pedal switch.

Faster than the human eye could register—at the rate of 400 trillion waves per second—a pencil-thin "bullet" of pink light shot out of the cylinder, passed through the lens, and, focused to needle sharpness, hit the diamond with the force of 50,000 suns.

A loud pop echoed through the research laboratory. A blue-white jet of flame and smoke temporarily obscured the diamond as the target spot reached 10,000 degrees Fahrenheit. When the smoke cleared, a delicate hole 1/50 of an inch in diameter was visible through the crystal. In just 1/5000 of a second, a single burst of light had vaporized the

hardest substance known to man.

"If we can use a light beam to cut diamonds," commented Dr. J. Herbert Hollomon, the General Electric scientist who performed the demonstration in Schenectady, New York, "we can use it to cut anything. And that's only a fraction of this light's incredible potential."

The light beam to which he referred is that of the laser, the amazing "child prodigy" of the scientific world. The laser will be only four years old this summer, but already it has been put to work on jobs never before associated with light. As one researcher told us recently, "It's the hottest area of scientific investigation there is. Something new is discovered about it almost every week. And nearly every day someone somewhere dreams up a new way its fantastic power might be used."

Even if only a handful of those speculations is ever realized, the laser could still revolutionize our lives:

It may someday let us communicate

billions of miles into space as easily as talking to someone in the next room. Its ability to accurately measure speeds ranging from the creep of a snail to the whiz of a rocket may prove ideal for tracking satellites and landing our space ships on other planets. Its concentrated power promises to open a radical new world of knifeless surgery. Because it can relay both audio and visual impressions, 100 million telephone conversations or thousands of television programs may eventually be carried on a single, narrow beam of light. Its striking force may be channeled into a long-sought ray weapon, capable of vaporizing enemy missiles as easily as it now drills holes in diamonds. Its precise, invisible focus may make possible entirely new chemical reactions and cell mutations that would change the very form of life itself.

The list could go on and on. Indeed, observes Dr. Arthur L. Schawlow, one of the first scientists to define the laser principle, the gadget is such a "radical-

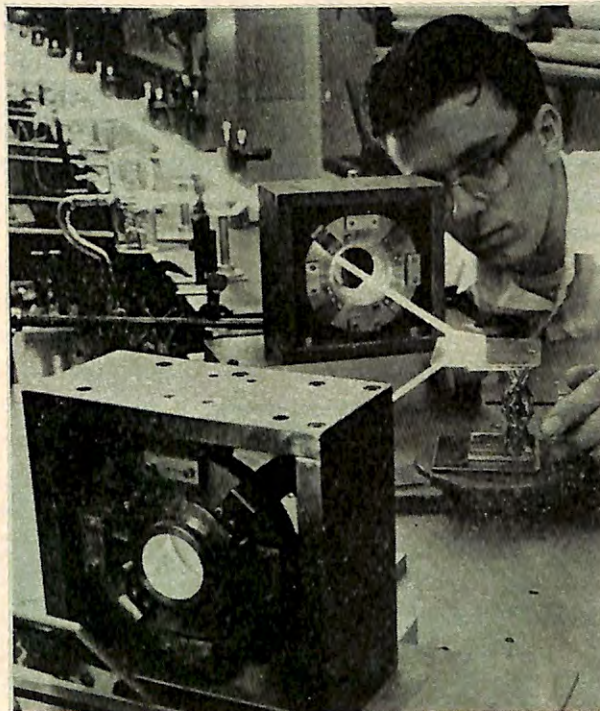
**By CHARLES and BONNIE REMSBERG**

*Thanks to the wizardry of modern science, light is no longer used just for illumination. The kind that is emitted from a laser has the capability of performing a variety of fantastic tasks, many of which haven't even been dreamed of yet*



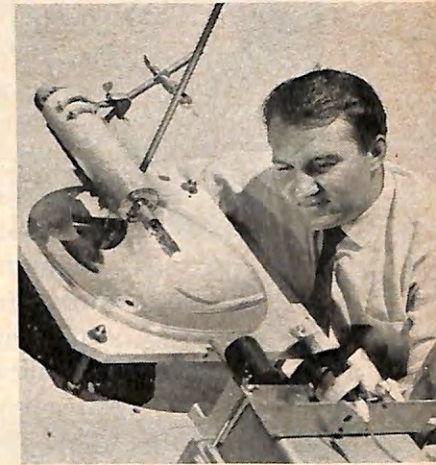
HUGHES AIRCRAFT

*A laser mock-up: The ruby crystal glows from light coming from an incoherent light source. The pulsed beam that would be produced would be coherent.*



BELL TELEPHONE LABORATORIES

*The longest laser—33 feet long. Utilizing a gas-filled tube, it permits amplification to take place in one direction instead of a buildup between mirrored surfaces. The prism permits the beam to be directed where wanted.*



RCA

*A "sun-pumped" laser is focused to permit use of sunlight to be "lased" into a beam of coherent infra-red radiation. This could ultimately be the type of laser used aboard space vehicles for communications and ranging.*

ly new kind of light source that it taxes the imagination to canvass its possible applications. With its advent, man's control of light has reached an entirely new level. One of the most exciting prospects is that this new control will open up uses for light that are as yet undreamed of. What seems fantastic to us today may be obsolete to men tomorrow."

As a matter of fact, it's those "uses as yet undreamed of" that are the most exciting, but of course nothing can be said about them. As Bruce Shore, Public Affairs Administrator for RCA Laboratories, points out: "Despite all the excitement surrounding the physics and technology of lasers, it appears that their real utility still eludes us. True, there are numerous proposals for using them in such areas as communications, micro-machining, radar, medicine, and the like, but these are areas where excellent equipment already exists. Lasers in such applications would appear to be examples

of coals being carried to Newcastle.

"For lasers really to enter the mainstream of modern life, I believe they will have to demonstrate some unique capability all their own—a useful 'something' that cannot be accomplished by alternative devices or, at least, not nearly so well."

But let's look at some of the uses that *have* been dreamed of—and in some cases are being attempted—after we see how the laser itself works.

Some of the principles behind this darling of the research lab date back three decades to the theories of a German physicist, F. G. Houtermans. But it was not until the late 1950s that an American professor, Dr. Charles H. Townes of Columbia University, produced the instrument from which the laser was directly derived.

Dr. Townes' device, called a maser, utilized the atomic quirks of ammonia molecules to greatly amplify very weak microwaves (a form of electromagnetic energy used in radar, rocket control,

and communications satellites). His experiments also suggested that light, which is just another form of electromagnetic radiation, might also be altered and strengthened in a radical new way that would make it suitable for tasks never before possible.

Physicists from major laboratories across the nation hurried to work on his proposal. Among them was Dr. Theodore H. Maiman, who had worked on military applications of masers for the Hughes Research Laboratories at Malibu, California. Bombarding a crystal of synthetic ruby with flashes of ordinary white light, Dr. Maiman managed in July, 1960, to cross the threshold of a new era in electronics. When a beam of pink light sputtered from the ruby, Dr. Maiman had produced what he called "an 'atomic radio-light' brighter than the center of the sun," the world's first laser. (The word is an acronym for Light Amplification by Stimulated Emission of Radiation.)

*(Continued on page 45)*

# *"To Our Absent Brothers"*

*An Elk Is Never Forgotten, Never Forsaken*



The Elk Memorial Services held last December 1 were unique in the Order's history: an assassinated President of the United States was among the Absent Brothers. As each lodge paid tribute to its own departed members, most of them included the name of John Fitzgerald Kennedy in their Ritual. Others held special services in his memory.

President Kennedy had been a member of Boston, Mass., Lodge since 1950, and the Elks of that lodge sadly added his name to the final roll call. A candle burned for each member who had died during the preceding year and was snuffed out as "absent" was answered to his name. Brother Kennedy's name was called last, and Chaplain Lawrence Brock, S.J., recited the Requiem as he extinguished the final flame. Father Brock, a brigadier general in the U.S. Army, also eulogized his lodge's most famous member.

Judging of the merits of the 1963 Memorial Services for the Grand Lodge Committee on Lodge Activities was supervised by Committeeman Edgar B. Herwick. The judges were Woodrow W. Bierly, George L. Donovan, George G. R. Lucas, and Robert H. McCormick, all faculty or staff members of Pennsylvania State University, State College, Pa. Here are the results:

#### *Lodges with less than 500 members:*

*First place:* Fulton, N. Y.  
*Second place:* Statesville, N. C.  
*Honorable mention:* Rocky Mount, N. C.; Clifton Forge, Va.; Paris, Tenn.; Martinsville, Va.; and Ossining, N. Y.

#### *Lodges with 500 to 1,000 members:*

*First place:* Savannah, Ga.  
*Second place:* Hudson, N. Y.  
*Honorable mention:* Ilion, N. Y.; State College, Pa.; Auburn, N. Y.; New Hyde Park, N. Y.; and Utica, N. Y.

#### *Lodges with 1,000 to 1,500 members:*

*First place:* Clarksburg, W. Va.  
*Second place:* Rome, N. Y.  
*Honorable mention:* Kearney, Neb.; El Cajon, Calif.; Salt Lake City, Utah; Waterbury, Conn.; and Grand Island, Neb.

#### *Lodges with more than 1,500 members:*

*First place:* Corvallis, Ore.  
*Second place:* Fargo, N. D., and Phoenix, Ariz., (tie)  
*Honorable mention:* Milwaukee, Wis.; Santa Monica, Calif.; Portsmouth, Ohio; Albuquerque, N. M., and Griffin, Ga.



*As Elksdom paid tribute to our late President together with the lodges' own Absent Brothers, Boston Lodge No. 10 included his name on the roll of their deceased members.*





*Participants in the Corvallis, Ore., Lodge Memorial Service are shown with the simulated stained glass and floral decorations.*



*Officers of Fulton, N. Y., Lodge are shown at the altar where the Service was conducted.*



*As the roll was called at Clarksburg, W. Va., Lodge's Memorial Service, a white chrysanthemum was placed for each name. A separate vase held a flower for President John F. Kennedy.*

*Participants of Savannah, Ga., Lodge's Service are shown behind the altar, where the names of Absent Brothers are inscribed on pages of a simulated book.*





OVER 5000 STYLES  
\$50. TO \$100,000.  
1 CARAT BRILLIANT WHITE DIAMOND  
**\$495.**

**Wear This DIAMOND Solitaire At Home—FREE—For 10 Days**

One of America's Well Known Diamond Cutters dares to make this amazing offer! Order the diamond you want. We will mail it direct to your home without payment, if reference is given, for FREE 10 DAYS INSPECTION! Wear it, examine it, have it appraised. If it isn't appraised for at least 50% more than the purchase price, we refund double your cost of appraisal. You only pay when convinced. Our 23 years as diamond cutters and importers is behind this offer. This is your sure way to buy diamonds. Order now or send for catalog illustrating over 5000 styles from \$50 to \$100,000.

**EMPIRE DIAMOND CORPORATION, Dept. 27**  
Empire State Bldg., New York 1, N. Y.  
Send FREE 72 Page Catalog

Name .....  
Address .....



**DAY-n-NIGHT MARKER \$1.95.** Money Back Guarantee! We ship in 48 hrs. Your name is yours to friends—to yourself! Any wording; embossed white letters, reflector-headed and carlight bright—both sides. Free color choice: Antique Copper, Red, Green, Black. Baked enamel on durable aluminum plates—easy to install. Perfect Father's Day gift (June 21), shipped with gift card! COD ok. \$1.95 postpaid. Spear Engineering Co., 484-3 Spear Bldg., Colorado Springs, Col. 80907



Save time and money. Eliminate fraying of fabrics without binding or serging. Simply cut material to pattern, apply Fray Gard to edges, let dry and sew. On ready made garments that have started to fray, trim edges and apply Fray Gard. May be used on all fabrics; Synthetics, Blends, or Natural fibres. May also be used on pockets, cuffs, draperies, rugs, and dozens of other uses where fraying is a problem. \$1.35 (plus 15¢ postage and handling). Elkay Co. Box 145, Mt. Vernon, Ill.

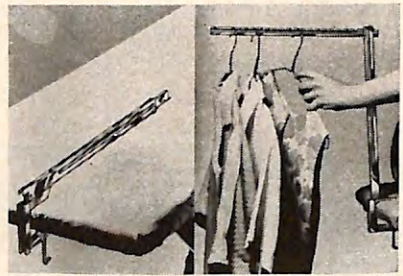
**HUMMINGBIRD FEEDER - \$1.00**



Don't let these colorful little fellows pass your yard to seek a home elsewhere. Attract them with a special feeder. Watch them feed, hanging in air, flying backwards, feathers glinting in the sun. Just fill the red feeder with sugar water and hang anywhere. Birds guard their own feeder... the more feeders, the more birds. 2-oz. size, \$1.00; 3 for \$2.79; big 4-oz. size, \$1.39. Postpaid. Walter Drake, 2304-15 Drake Bldg., Colorado Springs, Colorado.



**YOU'LL BE AN UNSINKABLE SWIMMER** when you wear "Swim-Ezy." Just 1/25" thin, and 4 oz., it's worn hidden under bathing suit or swim trunks. You can swim and float in complete safety. Custom-designed for men and women. State waist size, sex. \$7.95 ppd. (Calif. res. add 3¢) Swim-Ezy Mfr., Dept. K-507, 2245 North Lake Ave., Altadena, Calif. 91001.



**IRONING BOARD VALET**—a handy hanger for finished work that clamps on the end of your board. Saves time and tiring steps. Valet stays permanently on the board; between ironing jobs, it folds flat for storing away. Pull-out extension arm holds 20 hangers. Sturdy plated steel. \$1.49 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



**MAKE A CLEAN SWEEP** with Aqua-Broom. It dispenses water power in broomlike sweeps to scrub walks, terrace, driveway, garages, cleaner than any ordinary broom. Less toil and trouble too. Deluxe model has 12-18" water sweep, instant on-off control, detachable gun nozzle, 3" wheels. \$3.95 plus 50¢ shpg. John Surrey Ltd., Dept. EL-14, W. Hempstead, N.Y.

**ELKS FAMILY SHOPPER**



**PLAY THE PIANO INSTANTLY** without practice. Play-By-Chord book contains pages of stamps you apply to your sheet music like postage stamps and follow on the keyboard. Includes bass-chord accompaniment, permanent basic chord chart. \$3. Book of old-time tunes, \$2. Both books, \$5. Ppd. Wolfe's, Dept. E-44, Box 432, Millburn, N.J.



**PETS WHO STRAY** (and everyone has his wandering day) are assured a safe return when they wear a Pet Identification Tag. Shiny stainless steel tag carries dog's (or cat's) name, your name, address and phone number. Specify data. Dog or Cat Tag. \$1.00 ppd. ea. Albany House, Dept. 614, 1601 Albany Ave., Atlantic City, N.J.

**SLACKS FOR BIG OR TALL MEN ONLY!**

Inseams up to 39"! Sizes up to 52! Extra long rise! Smart styles and fabrics, all specially cut for BIG or TALL men! Also dress and sport shoes in sizes 10 to 16, widths AAA to EEE! Shirts, jackets, sweaters, sox and raincoats too! We're America's top specialists in large sizes! By mail only. Satisfaction Guaranteed! Write for big FREE Catalog today!

**KING-SIZE, INC.** 1524 Forest St. Brockton, Mass.

**CONVERTIBLE CAR REAR WINDOW RESTORER & CLEANER**

Convertible rear windows become clear as glass with one easy application. Removes dirt, grime, dullness, fog, minor scratches... restores, cleans, polishes. Flexible easy-applicator plastic bottle holds year's supply. Send check or M.O.; no C.O.D.'s. Money-back guarantee.

**\$198** ppd.

**BARCLAY DIST., Dept. 51-D**  
170-30 Jamaica Ave., Jamaica, N. Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



**POWERFUL BINOCULARS**—Zeiss-type non-prismatic—cost only \$10.95 plus 10% fed. tax. Center focus binoculars (7x35) have coated optics, give clear sharp view for a long distance. Light-weight, metal casing assures years of use. Approx. 5" long. With leather case, carrying strap and lens covers. Manley Import, Dept. EL, P.O. Box 398, Tuckahoe, N.Y.



**DOCTOR'S BAGS** probably command more respect than any made. These handsome black cowhide ones are brand new surplus! Steel frame closing, Swiss key lock, double carrying handles, water-proof vinyl lining. Ideal all-purpose bag for short trips, briefcase, office use etc. Cost \$23. Now \$14.95 ppd. Banner Supply, Dept. EK-4, 125 East 41st, N.Y. 17.



**AIR FORCE ESCAPE MAPS.** Detailed water-proof silk maps (printed in 6 colors on both sides) were used in WW II escape kits. 4 to 5 sq. ft. They make ideal scarves, shirts, are handsome framed. 4 maps: Japan-S.E. Asia; Russia-China; Indochina-Central Asia; Russia-Japan. \$1.50 each. All 4, \$4.98. Ppd. Kline's, Dept. EK-4, 333 East 50th St., N.Y. 22.



**A LIVING FENCE OF RED ROSES** is possible even without a green thumb, thanks to the famous hybrid rose—Gloire des Rosomanes. For as little as 12¢ a foot, you can have this colorful, blooming fence that thrives in nearly every climate and soil. Send for free colorfully illustrated booklet. Ginden Nursery, Dept. E, San Bruno, Calif.



**6-FOOT TRELLIS** has weatherproof netting to support climbing plants. Wire fences become hot and may burn delicate tendrils, but Train-Etts supports stems gently and firmly without damaging them. Perfect for peas, beans, sweet peas, flowers. 5' x 6' trellis may be used again and again. \$1 ppd. Greenland Studios, Dept. EK-4, Miami 47, Fla.



## NON - SWIMMERS SWIM INSTANTLY

Yes, now, you too can swim like a fish the easy, safe way — **FAST** — and join the water fun. New, unique, 4 oz. device, 1/25" thin, worn **HIDDEN** under reg. bathing suit or swim trunks, floats you at ease with little effort, is comfortable all day. No more fear of deep water, adjust. buoyancy makes anyone unsinkable. Poor swimmers look like champions, nonswimmers swim quickly and easily. Order your original, invisible "SWIM-EZY"® today, lasts for years. Made in U.S. patents pend. Send only \$7.95 ppd. plus 32¢ tax in Calif. 10 day trial guar. **STATE WAIST SIZE and SEX.** Airmail add 42¢. Beware of poor imitations. SWIM-EZY Mfr., 2245 N. Lake Ave., Dept. K-356; Altadena, Calif. 91001.



## SPORTSMAN'S STRETCH BELTS

The most comfortable belt you've ever worn — it stretches when you do. Custom crafted from finest materials. Adjustable to all sizes. Popular set of **BLACK, BROWN, NAVY, GRAY** to match any slacks. \$1.50 each. Set of 4 for \$5.00 Postpaid. Send check or money order. **SPORT BELTS, Dept. F, Box No. 13, Homer, N.Y.**



Dialing is now so quick, easy and accurate—because numerals are 5 times larger than ordinary phones! Dial without eyeglasses too! And you can actually **DIAL IN THE DARK** because E-Z-C dials are printed with luminescent white ink (on black plastic). So easy to install . . . just a few seconds. Won't mar finish. Save costly long distance dialing errors—send today for this amazing invention. Only \$1 ppd. Art Anson, Dept. 4, 1901 S. 12th St., Allentown, Pa. \*T. M.

## "GROW" LONG NAILS



**USE MAGIC NAIL LIQUID FORMULA #77** by Charles of Fifth Avenue  
NOT a weak paste on nail but an amazing liquid! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—**IN MINUTES!—STRONGER THAN YOUR OWN!** Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! **STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE \$5 KIT FOR ONLY \$2.20 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing \$2.20 with order. MAIL ORDERS TO:**  
**CHARLES OF FIFTH AVENUE, INC.**  
MAIL ORDER DEPT. E-4  
BOX 98, CEDARHURST, NEW YORK

## For Those Who Do Not Want GREY HAIR

Now **Top Secret's** amazing scientific formula gives a natural looking color to faded or grey hair. . . makes you look years younger! **Top Secret** does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "**Top Secret** is easy to use—doesn't stain hands or scalp. **Top Secret** is the only hair dressing I use."



**NEW! 13 oz. Giant Size \$9**

Time-proven **Top Secret** has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! **Albin of California, Room 14, 3620 W. Magnolia Blvd., Burbank, Calif.**



**SOCIAL SECURITY CARD REPRODUCTION.** Keep this thin, lifetime brass plate, 3 1/2" x 2", engraved with your name and Social Security number, for permanent use in your wallet. Avoid loss of original; preserve it in a safe place. Order a plate for each member of family. \$1.00 ppd. G-M Sales Company, Box 11067, Antioch Station, Kansas City, Mo.

**SAVE MONEY on ELKS JEWELRY**

SEND FOR FREE COMPLETE CATALOG

**NEW COLLEGE RING**  
R300 \$29.95  
10kt Onyx  
14kt \$37.95  
also as P.E.R.  
Ruby or Blue stone add \$3.25

R155 \$26.95  
10kt Onyx  
14kt \$31.95  
with Diamond \$41.95  
Also as P.E.R.



JIM D'AMBROSIA



R50

10KT \$24.95  
14KT \$29.95



E45 10K \$2.95  
14kt \$4.50

with Diamond \$15.95



E50

10kt \$5.75

with Diamond \$15.95

with Larger Diamonds \$20 to \$300.  
**GARDEN CITY JEWELERS**  
20 HILLSIDE RD. CRANSTON, R. I.  
TEL. AREA 401 WILLIAMS 2-1410



**Protect Plants from Dog Damage**

Keep dogs, cats, and other animals where they belong! Don't take chances—get Suddbury Chaperone, nationally famous, extra potent. Prevent burned evergreens, ruined flowers, soiled lawns, spilled garbage cans. Harmless, humane, invisible—a little lasts a long time! Comes in automatic spray can, \$1 6-oz. size **OUTDOOR Chaperone** postpaid only **\$1**

**Giant Economy-Size Chaperone \$1.59**  
(Indoor Chaperone protects chairs, beds, sofas, rugs.)  
**Special Offer: 2 Giant aerosols postpaid for \$3**  
(Your choice of 2 of a kind or 1 of each. No limit)  
**Money-Back Guarantee. Enclose \$1 bills at our risk.**  
**CHAPERONE, Box 1268, Sudbury, Mass.**

**YOUR HAIR NEED NEVER BE GRAY**

IF YOU USE  
**21 PLUS**

Gray Hair Vanishes—  
Natural Looking Color Returns



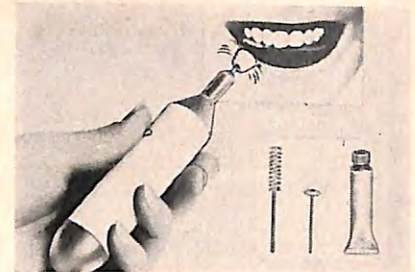
PREFERRED BY FAMOUS PERSONALITIES... 21 Plus gives gray or faded hair youthful natural looking color again after just a few applications.

Easy-to-use. Apply like a hair dressing. Does not stain hands, scalp or fabric. Colorless, greaseless. Does not streak or injure hair. Will not wash out. **New Low PRICE**

**SOLD ON MONEY BACK GUARANTEE**  
Send Only \$2.00 for 8 oz. bottle. You must be completely delighted with the results or your money back at once!

21 Plus Products, Inc., Dept. E44, 1737 E. 172nd St., N. Y. 72, N. Y.

**ELKS FAMILY SHOPPER**



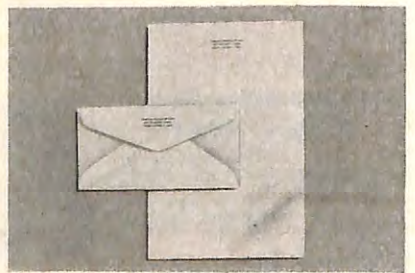
**A RADIANT SMILE** requires sparkling teeth—so give yours proper care with Home Dental Kit. Battery-operated motor unit spins a stain remover, nylon brush or gum massager at 3600 rpm to whisk away stains. With cleansing paste, battery, instructions, \$3.98 ppd. Whirlee, Inc., Dept. EL-464, 31-01 Steinway St., Long Island City 3, N.Y.



**DEPTH FINDER** tells the depth of water in seconds. Scientifically designed instrument is calibrated for high accuracy in depths to 150 feet. Attach it to a line and bring it back to the surface to get the exact depth in feet. Use in fresh or salt water. 5 1/2" x 1 3/4". \$3.95 ppd. Depot Sales, Dept. EL, 4 Depot Square, Tuckahoe, New York.



**WINDMILL WOODSMAN** earns his keep by telling wind's direction and approximate speed. The faster it blows, the harder he chops. Mount this "new-fashioned" weathervane on roof, gate, post—or anchor in ground. Completely weather-proof. Plastic, 36" high with stake, \$2.98 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



**NOTEWORTHY STATIONERY.** The Monarch Box holds 125 smart long-style sheets of beautiful white Amso Bond Paper in a rich, heavy weight, 6 5/8" x 10 1/4" sheets have name and address in Midnight Blue (to 4 lines, 30 characters per line). With 125 printed envelopes, \$2.50 plus 30¢ post. The American Stationery Co., Inc., 2621 Park Ave., Peru, Indiana.



**FOLDAWAY FLATTERER**

Sports hat for all seasons is an ideal traveling companion. It is lined with peltan, rolls up for carrying. Snap, out it comes shipshape. Green one side, 8 bright colored gores on the other. Pockets for tees, score card. One size fits all. For men and women. Waterproof, too! Get one, give one or more—for fun. \$2.95 ppd. Send check or M.O. Satisfaction guaranteed.

Dept. L44 **DEER HILL CO.** Flushing 52, N.Y.



**SAFETY PLUG LOCK**

New Safety Feature for Electric Outlets

This new device insures protection for children. Prevents accidental disconnecting of lamps and appliances. Installed quickly and easily with one screw. Fits any size plug. No home with small children can afford to be without this device. Set of 3—\$1.25; Set of 6—\$2.00 (add 15¢ postage).  
**L. & J. SERR** P.O. Box 243  
Stanton, California

Beautiful, Important  
Souvenirs of the  
**NEW YORK WORLD'S FAIR 1964-1965**



**OFFICIAL FIRST DAY ISSUE COVERS**

\*\*\*\*\*

**Valuable Collector's Items**

The U.S. Government will honor the spectacular New York World's Fair with a special commemorative stamp. On the day the Fair opens, envelopes bearing these stamps will receive an Official First Day of Issue cancellation, making them valuable collector's items. Fleetwood is offering a set of four different, strikingly beautiful covers from the Fair which will make a proud addition to any stamp collection, and an ideal gift for collectors. Each set contains one 6" x 9" deluxe V.I.P. full-color envelope; one letter-size engraved envelope; a Post Office embossed envelope imprinted with a unique design; and a full-color envelope with a plate block of four stamps.

**NEW YORK WORLD'S FAIR SPECIAL SET OF FOUR COLORFUL FIRST DAY COVERS ALL DIFFERENT**

**ONLY \$2.00—3 SETS FOR \$5.00**

**ACT NOW!** Take advantage of this once-in-a-lifetime opportunity. Get your order in before the Fair opens by mailing \$2 or \$5 today to: **DEPT. WE**

**FLEETWOOD COVER SERVICE, Pleasantville, N.Y.**

# ELKS FAMILY SHOPPER



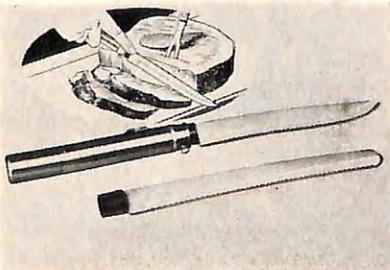
**HOME ON WHEELS.** Like Phil Harris, movie and TV star shown above, you can carry your home with you on hunting or fishing trips. The El Dorado Camper Coach has all modern appointments. Write nearest factory for free brochure. Honorbuilt Trailer Mfg. Co., Inc., Dept. E, at 19940 Hansen Ave., Lakeview, Calif. or 1200 W. 10th St., Minneapolis, Kansas.



**TAILORED FOR TALL MEN**—new cool Seer-sucker Knit Shirt has extra sleeve and body length. 100% wash and wear cotton acetate with nylon. In Clipper Blue, Moss Green or Cranberry stripes on white. Sizes M, L, XL, XXL. \$4.95 ppd. (2 for \$9.75). Ppd. Send for free 32-page catalog of tall men's wear. King Size, 6184 Forest St., Brockton, Mass.



**WALKED MILES TODAY?** Your feet may feel it—and you can prove it by this precision Pedometer. Carry it in pocket or attached to your belt. It adjusts to your stride and records up to 100 miles. We bet you'll be surprised at the daily total. Finished in polished chrome. \$7.75 ppd. Hudson Industries, Dept. EL-44, 550 Fifth Ave., New York 36, N.Y.



**MORE POWER TO YOU** who carves the roast. This Electric Carver turns a harried host or hostess into an impressive master of bird or beef. Power is self-contained, so there are no messy tangling cords. Comes with two stainless steel blades, 8" and 10". Uses standard batteries. \$6.95 ppd. Internat, Dept. E, 4106 Keystone, Culver City, Calif.



By Mike Senkiw, Agronomist,  
Zoysia Farm Nurseries

# MY ZOYSIA GRASS CUTS YOUR WORK, SAVES YOU MONEY

Meyer Z-52 Zoysia Grass Was Perfected By The U.S. Govt. • Approved By U.S. Golf Assoc.

When I figured up how much our old lawn cost us, I was staggered. Spring meant spending money for lawn seed, weed-killers and fertilizers. Summer meant fighting to keep our grass green thru hot dry spells.

It was sprinkler off, sprinkler on . . . mowing and crabgrass killers. There was no end to it!

I was about ready to give up, when I heard about Meyer Zoysia Grass, the grass perfected by U.S. Govt. agronomists and praised by turf experts coast to coast. I plugged in this grass and those plugs grew into a beautiful lawn that continually saves us work and money. Experience shows that Amazoy will do the same for you.

## CHOKES OUT CRABGRASS

Your Amazoy lawn stays green in spite of heat and drought. It laughs at water bans. It chokes out crabgrass and weeds all summer long. It resists attacks by insects and diseases.

## NEVER NEEDS REPLACEMENT

Your Amazoy lawn grows so thick and rich, it resists footwear, cookouts, lawn furniture and children's play. Yet underfoot it's like a thick pile carpet so resistant it never needs replacement.

## LAUGHS AT WATER BANS

It saves time and money in many ways. It won't winter-kill—has survived temps. 30° below zero. Goes off its green color after killing frosts, regains new beauty every Spring—a true perennial. It ends the need for crabgrass killers. Fertilizing and watering (water costs money too) are rarely if ever needed. Cuts pushing a mower under a blazing summer sun by 2/3. There's no need for costly chemicals that can endanger wildlife, pets and children.

## ZOYSIA GRASSES PROVEN NO. 1 IN DURABILITY BY LARGEST U. S. UNIVERSITY

America's largest university tested 13 leading grasses for resistance to foot traffic, wheel damage, etc. Special paddle-wheels smashed the grass; spiked rollers ripped and tore its blades.

Result: The grasses most praised by turf experts, the Zoysia Grasses, (Matrella and Meyeri species) led all others in resistance.

## No Risk, Every Amazoy Plug GUARANTEED

### Perfect For Problem Areas

Whether you have poor soil, sub-soil—even sandy waterfront soil—you're assured lawn beauty and success with Amazoy. Every Plug must grow within 45 days or we replace FREE—entirely at our risk and expense. Since you know we're hardly in business for the fun of it, you know this grass has to be everything we say.

PATENTED STEP-ON PLUGGER **FREE** WITH LARGER ORDERS



Full-size plugger is wonderful for planting, invaluable for transplanting and other garden work as it clears away unwanted growth as it digs holes for the plugs. \$4.95 separately or FREE with large order.

## No Need To Rip Out Your Present Grass, Amazoy Drives It Out.

### Plug It In Old Lawn Or New Ground

1. No waste, no sod to cut, no seeds to fail. Amazoy comes in fresh, 3 square inch plugs of living grass especially grown for transplanting. Every plug taken from ground under supervision of our agronomist.
2. Set pre-cut plugs into hole in ground like putting cork into a bottle. Plant 1 foot apart, checkerboard pattern. Easy-planting instructions with order.
3. Plugs spread to cover area with thick, beautiful grass. No more ugly brown or bare spots due to heat or drought.

### Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas if you so desire. The plugged area grows over solidly again, providing a convenient supply of plugs whenever you want them.

## Work Less, Worry Less, Spend Less On Your Lawn

- Perfect for problem areas (banks, slopes, pool areas, play areas etc.)
- Won't winter-kill • Cuts mowing 2/3
- Stays green through droughts and heat
- Cuts costs of watering, weeding, mowing and fertilizing
- Resists blight, insects, diseases
- Resists lawn furniture, cookouts, playground punishment

Why put up with a lawn you must coddle? A lawn that turns to hay when you want it most? Decide to enjoy a GREEN weed-free lawn all summer and Save Money Too!

### Dept. 245, ZOYSIA FARMS

6414 Reisterstown Rd., Baltimore 15, Md.  
80 Boylston St., Boston 16, Mass.  
333 N. Michigan Ave., Chicago 1, Ill.

Please ship following order:

- |                          |   |         |
|--------------------------|---|---------|
| <input type="checkbox"/> | Full Size Plugger .....                 | \$ 4.95 |
| <input type="checkbox"/> | 100 Plugs .....                         | 6.95    |
| <input type="checkbox"/> | 100 Plugs & Plugger .....               | 9.95    |
| <input type="checkbox"/> | 200 Plugs .....                         | 11.20   |
| <input type="checkbox"/> | 200 Plugs & Plugger .....               | 13.75   |
| <input type="checkbox"/> | 300 Plugs & Plugger .....               | 17.75   |
| <input type="checkbox"/> | 600 Plugs & Plugger .....               | 27.95   |
| <input type="checkbox"/> | 1100 Plugs & Plugger (F.O.B. Md.) ..... | 39.95   |

If you live East of Rocky Mts. add 75c per 100 plugs. If you live West of Rocky Mts., add \$2.25 per 100 plugs and we pay shipping charges. Otherwise omit handling charges and we ship Express charge collect. Do NOT enclose handling chgs. on 1100 plug orders, shipped only F.O.B. Maryland Nursery Farm.

I enclose.....check.....money order.....cash

NAME .....

ADDRESS .....

CITY .....

ZONE .....STATE.....



**A COLLECTOR'S DREAM!**  
**JOHN F. KENNEDY**  
**FIVE**  
**"MEMORY TREASURES"**  
 PRICELESS KEEPSAKES,  
 \$7.00 VALUE  
**\$4.98**  
 Only (Limited Supply)



- 1 JOHN F. KENNEDY "FROM CHILDHOOD TO MARTYRDOM"**  
 202 Vivid Compelling Photos and Narrative Captions. This Book Covers Our Beloved Late President Through Childhood — Military, Political Careers — Assassination — Funeral — A Lifetime Photo Biography You'll Treasure. (2.00 Retail Price)
- 2 JACQUELINE KENNEDY — "RED ROSES"**  
 A 72 Page Picture Story of the First Lady who in her Great Moment of Trial Gave Strength and Hope to our Nation and the World. Her Beauty, Poise and Heart-Warming Devotion to her Husband, to Daughter Caroline and Son John will Evoke Deep Emotions as you Return Again and Again to this Collection in the Years to Come Plus Collectors' Bonus (\$2.00 Retail Value)
- 3 JOHN F. KENNEDY AND "THE FEDERAL CITY HE LOVED"**  
 He loved Washington—and Washington Loved J.F.K. Thrill to this 44 Page Pictorial Gallery Depicting His Life and Times in the Capital. (\$1.00 Retail Price)
- 4 BEAUTIFUL 8x10 PHOTOGRAPH "TWO-TONE" OF JOHN F. KENNEDY**  
 A Priceless Remembrance—Suitable for Framing. (\$1.00 Retail Price)
- 5 BEAUTIFUL 8x10 COMPANION PHOTOGRAPH "TWO-TONE" OF JACQUELINE KENNEDY.** Suitable for Framing. (\$1.00 Retail Price)

Note: Volume Buyers—Organization Fund Raising Chairmen—Write or Wire for Fast Information.

Our offer for complete "MEMORY TREASURE" 5 pc. set ONLY \$4.98

RUSH THE COUPON BELOW:

SEND TO:  
**MEMORY TREASURES**  
 Dept. 320  
 P.O. Box 12068  
**MID CITY STATION**  
**WASHINGTON, D.C.**

Check \_\_\_\_\_  
 Money Order \_\_\_\_\_

Yes, I Want John F. Kennedy "Memory Treasures" (Complete 5 Items)

Please Rush Prepaid \_\_\_\_\_ Sets at \$4.98 Each  
**MONEY BACK GUARANTEE**

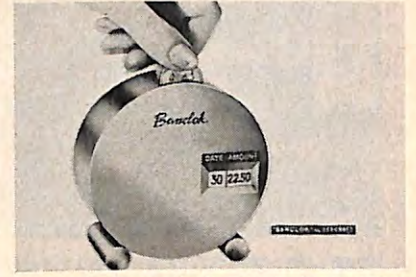
For Single or Additional Items Check Below:

- Send Me \_\_\_\_\_ of Item (1) at \$2 Each
- Send Me \_\_\_\_\_ of Item (2) at \$2 Each
- Send Me \_\_\_\_\_ of Item (3) at \$1 Each
- Send Me \_\_\_\_\_ of Item (4) at \$1 Each
- Send Me \_\_\_\_\_ of Item (5) at \$1 Each

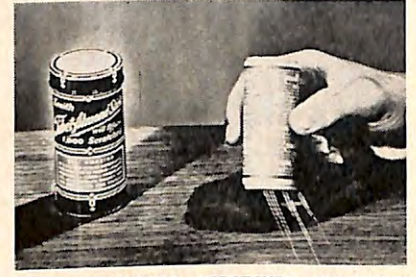
I enclose check or money order to cover.

Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# ELKS FAMILY SHOPPER



**SMOKING LESS?** Enjoy more by putting the money you spent on cigarettes into this mechanical Calendar Bank. A quarter a day makes the date change, adds up to a tidy year-end sum to use toward a dream vacation, second car, other luxury. Deluxe model, \$2.25; 3 for \$6.50. Add 25¢ post. Leecraft, Dept. ELS, 300 Albany Ave., Bklyn 13, N.Y.



**MAKE FURNITURE SCRATCHES DISAPPEAR** with amazing Almond Stick. It acts like magic to erase white, superficial scratches on mahogany, oak, walnut, other fine finishes. Just rub over scratch. Used by furniture dealers, movers. One stick rubs out over 1,000 scratches. \$1.25 ppd. Barclay Distributors, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y.



**KEEP A TIDY CAR** and you'll have a pleasant trip, especially when the children are along. Car Butler holds safe and secure those breakable, "scatterable" things like glasses, bottles, maps, cigarettes, newspapers. Sturdy, cold-rolled steel. \$2.95 each; 2 for \$5.75. Epp, Alexander Sales, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.

## SHOE AWAY FOOT MISERY!

Helps healthy as well as "ACHING" FEET

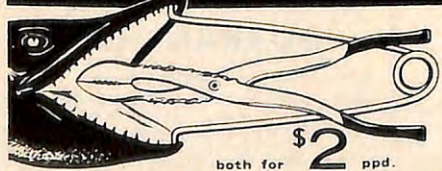


Your FIRST STEP with PEDI-MOLD will be your LAST STEP with FATIGUE and ACHING FEET! Expertly modeled to shape of foot. Pedi-Mold's exclusive construction adds spring to each step, for TOES MOVE FREELY at last. Circulation is increased, muscles strengthened. Bunion discomfort disappears due to Pedi-Mold's recessed ball area and cushioned metatarsals. Flexible arch, cupped out heel for maximum comfort, correct heel position. Soft foam rubber. **\$3.00 pair won't flatten out.** Men: Specify shoe size, width. Women: Specify shoe size, width, type of shoe, high heels or flats.

**PEDI-MOLD of New York**

Dept. EL-4, 505 Fifth Ave., New York 17, N. Y.

## MOUTH SPREADER & HOOK EXTRACTOR



both for \$2 ppd.

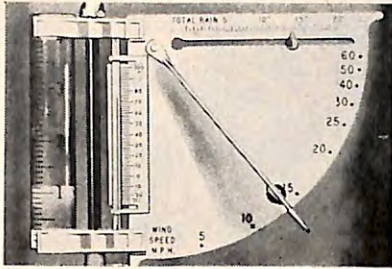
Keep your hands well away from the danger of sharp teeth and lure. This 2-piece kit should be in your tackle box. (1) A handy Mouth Spreader for large or small fish—spring action holds mouth open; no scratched hands, rashes from sharp teeth or hooks. One hand is free to remove hook with: (2) Hook Extractor Pliers with new exclusive nose groove design that assures fast, positive grip of single, double or triple hooks. Send \$2.00 today for 2-piece kit. (No C.O.D.'s) Money back if not satisfied. Special—2 sets for \$3.50. Free Bonus of a "Fin-Spin" metal lure or a Short-Striker feathered or bucktail lure with each order. (Dealer and Rep. inquiries invited.)

**HIBBS TACKLE MFG. CO., Dept. E**  
 927 Creston Ave. Des Moines, Iowa

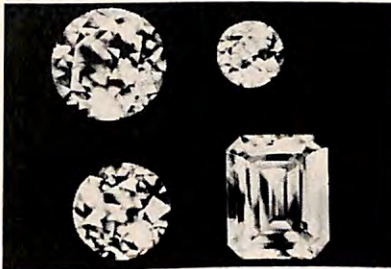


**WASH AND WAX YOUR CAR** in one operation. Wash 'N' Wax Prestone Car Sponge is loaded with detergent and magic silicone waxes that are activated by water. Wash car as usual. In minutes, it's gleaming and protected. Excellent for new car finishes. Good for two complete jobs. \$1.00 ppd. Auto Care, Dept. 1-5, 3130 Hempstead Tpke., Levittown, N.Y.

# ELKS FAMILY SHOPPER



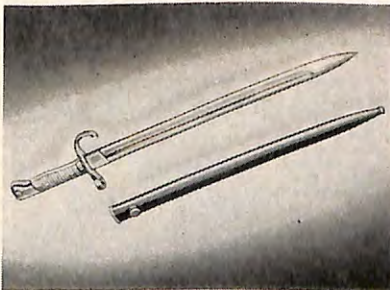
**HOME WEATHER STATION** gives you an on-the-spot weather report. It includes a wind indicator, rainfall gauge, sliding scale to record total rainfall, thermometer—and the entire thing swivels to act as a weathervane. Mount it on window, porch or fence post. Guaranteed accurate. \$1.69 ppd. Waiter Drake, EL89 Drake Bldg., Colorado Springs, Colo.



**DAZZLING AS DIAMONDS**—man-made Titania jewels cost only \$12 per carat, plus tax. Have them cut to fit your own jewelry or buy them already set. For instance, a 1-carat "Titania" in a masculine box style, 14 kt. mounting, is \$35. Write for free ring size chart and 48-page color catalog. Regent Lapidary Co., Dept. ELP, 511 E. 12th St., N.Y. 9.



**ROLL AWAY STAINS.** Easy-to-use and thoroughly effective. Rollaway Stain Remover makes short work of stains. Roll top of chemical applicator over spot. Ink, lipstick, nail polish, food, paint, grease, blood, even laundry marks disappear. Handy for traveling. \$1.00 ppd. Anthony De Filippo, Dept. E, 36 Oak St., Central Islip, N.Y.



**1891 ARGENTINE SWORD-BAYONET**—a full 21"—was made in Solingen, Germany, in 1891. Real workmanship; fine steel edge; dress-finish spiral handle, etc. Clear a camp site, bush out a trail, (or hang it in the den). Like new. In original metal sheath. Chrome-handled, \$3.95; brass-handled, \$4.95. Ppd. Page Prod., Dept. EK-4, Box 304, Gracie Sta., N.Y. 28.

## COLORADO

Special-  
By-Mail  
Offer!



# BLUE SPRUCE 3 for \$1.00

4-YEAR OLD 10-18" (8 for \$2.00) (20 for \$4.00)

Yes—that's right—now you can purchase the beautiful Colorado Blue Spruce (*Picea pungens glauca*) at amazingly low prices. These are strong northern grown, well rooted, branched (4-year old, 10-18") seedlings that are all nursery grown. Just the right size for transplanting. Excellent for use as corner groups, windbreaks, or as individual specimens. Buy now and have the added pleasure of shaping your tree just the way you want while you watch it grow. Order today. **SEND NO MONEY.** On delivery pay postman \$1.00 for 3 trees, \$2.00 for 8 trees or \$4.00 for 20 trees, plus COD charges. We pay postage on prepaid orders. If not 100% satisfied, we'll gladly refund your purchase price—you don't even have to return the trees. Free planting guide included with each order.

MAIL THIS FOR FREE GIFT

HOUSE OF WESLEY, Nursery Division  
R.R. #1, Dept. 113-10, Bloomington, Illinois

Send me \_\_\_\_\_ Blue Spruce

PREPAID  COD

Name \_\_\_\_\_

Address \_\_\_\_\_

**FREE**  
with your  
order



For immediate orders an amazing air plant leaf. Lives on air—just pin to a curtain—sends out 8 to 12 tiny new plants.



Mrs. Frederick Johnson  
2216 South 23rd Ave.  
West Highland Park  
Anytown, Kansas 60918

Labels with your "ZIP" CODE!

500 PRINTED NAME & ADDRESS LABELS — 50¢

Rich Gold Trim — Free Plastic Box

Start using the new ZIP code numbers on your return address labels (the Post Office will tell you your number). ANY name, address and ZIP code beautifully printed in black on white gummed paper with rich gold trim. Up to 4 lines. 2" long. Set of 500 labels in plastic box, just 50¢. Ppd. Fast service. Money back guarantee.

Walter Drake Send for free catalog.  
2304-3 Drake Bldg., Colorado Springs, Colo. 80901

MEN! 60 STYLES FOR

W-I-D-E  
FEET!

E to EEEEE Only  
Sizes 5 to 13



Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES INC., Hingham 11-C, Mass.

IN THE PRIVACY OF YOUR OWN HOME  
**BORROW \$100 TO \$1000 BY MAIL**  
PAYMENTS AS LOW AS \$5.61 MONTHLY  
depending on amount borrowed → **CASH YOU WANT**

This confidential Borrow-By-Mail personal plan provides cash for any purpose. Borrow in complete privacy by mail no matter where you live. Borrow on your good name only. No endorsers, no agents will call, no red tape, just fast service. Repay in convenient monthly payments to fit your needs. Details sent in plain envelope. No obligation. Inquire now!

Amount of Loan	24 Monthly Payments	30 Monthly Payments
\$100	\$ 5.61	
\$300	\$16.83	
\$500	\$27.73	
Amount of Loan	30 Monthly Payments	
\$800	\$36.33	
\$1000	\$44.39	

Budget Finance Co., Dept. EB-114  
317 So. 20th St., Omaha 2, Nebr.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Age \_\_\_\_\_ Occupation \_\_\_\_\_



**AUTOMATIC SEAT BELT ROLL-UP — \$1.98 Pair**

No more clumsy tangles to straighten out before you start up! This clever reel attaches in seconds to your seat belts, keeps them neat until ready for use. It automatically rolls up the straps against the seat... and both ends pull out at a touch for instant use. Trigger-quick retractor is simple to install. Get a pair for each passenger! *Satisfaction or your money back!* SEAT BELT ROLL-UP PAIR, \$1.98. Two Pairs, \$3.88. Postpaid. Sunset House, 664 Sunset Building, Beverly Hills, Calif.



**IRRITATING EYEGLASS MARKS? UNCOMFORTABLE SLIP AND SLIDE?**  
Wear foam soft CUSH-N-GRIPS at all times to prevent irritating, unsightly red eyeglass marks, uncomfortable slip and slide! Apply them in seconds and forget about your glasses at last! Wonderful for sportsmen, golfers, businessmen, housewives.  
Supply of 11 nose cushions and 11 ear tabs in plastic carrying case, only \$1.00.

11 pair  
**\$1.00**  
ppd.

**NEW! ELECTRIC TOOTHBRUSH**

POLISHES TEETH 5 TIMES MORE EFFECTIVELY, LIKE THE DENTIST DOES! Uses any paste or powder! Rotating brush helps remove ugly stains 5 times more effectively. Massages gums, reaches tiny crevices. Helps prevent cavities, bad breath. 100% safe! Battery operated, no cords! Unbreakable metal case.

\$2.98 ppd. complete with one rotating brush. Add 25¢ for each attachable brush for every member of the family. (White, blue or pink).



**WHIRLEE, INC.** Dept. EL-4  
31-01 Steinway St., Long Island City 3, N. Y.

**PRIVATE EYE**  
DOOR VIEWER

New and Improved

ONLY **375**

**PROTECT YOUR HOME**

"NEVER OPEN DOOR TO STRANGERS," say POLICE. Equip every outside door with the "Private Eye" door viewer. See who's there, before opening door. Optical GLASS lenses (not plastic), give wide angle vision, head to toe, side to side, but outsider cannot see in. Inconspicuous in door. Easy, do-it-yourself installation. Adjustable, fits doors 1 1/4" to 2 1/8". Only 1/2" hole diameter. \$3.75. For doors 2 1/4" to 3 1/2", \$4.75. Check or money order to "PRIVATE EYE," Box 24036, Los Angeles 24, Calif. Money Back Guarantee. Dealer Inquiries Invited, E-464



**PUEBLO WEDGE MOCCASINS . . . \$7.95**

of glove-soft, smooth, washable calfskin with hand-headed design. Built-in 1 1/2" wedge heel; so comfortable they make walking a pleasure. Turquoise, White, Natural, Red, Black. Sizes 4 thru 10 N & M; half-sizes too. **\$7.95** SIMILAR STYLE WITH LOWER WEDGE, \$5.95. Add 50¢ post. Satisf. guar. (\$2 deposit for COD's) **OLD PUEBLO TRADERS-614-EKH**, So. Country Club, Tucson, Arizona



**25-FT. PHONE EXTENSION CORD**

Has standard telephone jack and plug with neat 4-conductor wire completely connected. Ready for plug-in operation of all jack phones. Take phone with you for new convenience in home, office, shop, patio. Connect two for 50-foot length. Add 35¢ postage.

Extra plug—\$1.79 Extra jack—\$1.49

**GREENLAND STUDIOS** DEPT. EK-4 MIAMI 47, FLA.

# ELKS FAMILY SHOPPER



**TRAIN YOUR PUP PAINLESSLY.** He'll learn his manners by using Train-O-Mat at "comfort" time. Chemically odorized, sanitary mat attracts him to the spot—not your best rug. Mat fits in 12" washable holder. Holder with 2 months supply of mats, \$3.95. With 6 mos. supply, \$5.95. Ppd. G & G Research, P. O. Box 8395-40, Dallas, Texas 75205.



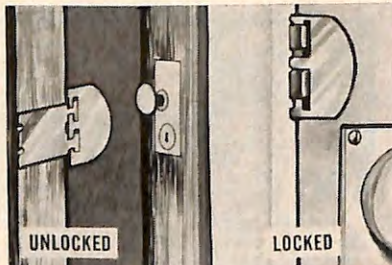
**OUTDOOR CAREER.** Want to combine a satisfying, good-paying job with a healthy, adventurous life? A career as a Govt. Hunter, Game Warden, Forester or with private game farms and hunt clubs gives men 17 and over these benefits. Write for free book, North American Conservation, 941 N. Highland, Dept. 643, Los Angeles 38, Calif.



**IRON-ON NAME TAPES** lessen the chances of Junior losing his clothes or possessions while at camp. Fine too for keeping track of towels, sheets, tablecloths sent to the laundry. Just press labels on. (Sew them on socks.) Box of 50 Tapes with same name imprinted on each, \$1.25 ppd. Old Pueblo Traders, 622-ELT-So. Country Club, Tucson, Ariz.



**INSTANT DRAWING** with Magic Art Reproducer. Want to draw a portrait, still life, landscape? You can capture it instantly—no talent required. Focus the Reproducer on your subject and trace the lines of the "picture image" reflected on the paper. Reduces or enlarges subject. \$1.98 ppd. Norton Products, Dept. EL-44, 296 Bway., New York 7.



**FOR MAXIMUM SECURITY,** install Door-Guard, tamper-proof door lock. No tools are needed—just press prongs into door jamb and close door. It looks as if nailed shut, can't be opened from the outside. Flip-action design swings back at a touch to unlock. Metal, fits any door. 79¢ ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N. J.



**GOLF BALL MONOGRAMMER.** Make your mark on your golf balls so no one else can claim them. Chrome Monogrammer impresses 3 bright initials from foil sheets included. Clean, no ink required. You designate initials wanted on special mail-away card. \$5.00 each ppd. Max Schling Seedsmen, Inc., Dept. 627, 538 Madison Ave., New York, N.Y. 10022.

## MONUMENTS



**DIRECT TO YOU . . . EASY TERMS**  
Genuine Rockdale Monuments and Markers. Full Price \$14.95 and up. Satisfaction or money back. We pay freight. Compare our low prices. Write for FREE CATALOG.

**LOW DOWN PAYMENT**

**ROCKDALE MONUMENTS CO.** Dept. 690 JOLIET, ILL.

## LIVE SEAHORSES \$1 EACH

Order a live Seahorse shipped to you from Florida for only \$1 each, or send \$2 for a Mated Pair. (Include 25¢ postage, all orders.) Get started with this interesting hobby—fascinating project for young and old. Raise them in an ordinary goldfish bowl or jar. Most unusual and intriguing to watch. Hours of fun . . . see the FATHER Seahorse give birth to live baby Seahorses! Free food and instructions included. Live delivery guaranteed. **SPECIAL OFFER:** Order 2 Mated Pairs for \$2.98.



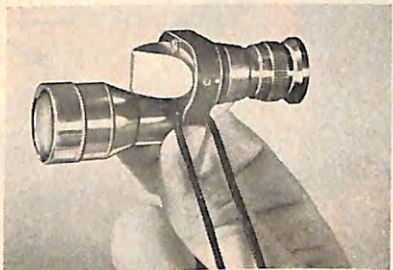
Florida Seahorse Co, Dept. 62, Box 300, Miami Beach 39, Fla.



# ELKS FAMILY SHOPPER



**ELECTRIC PAINT REMOVER** quickly and easily takes off the old paint right down to the bare wood grain. No "elbow-grease" needed. Compact and heavy-duty Paint Remover works well indoors or out, on flat, curved or irregular surfaces. Also removes old wallpaper. \$12.98 ppd. Larch, Dept. E-4, 118 East 28th St., New York 16, N.Y.



**10-POWER MONOCULAR** is the latest in a line of fine precision-made imported optics. Small enough (2 3/4" long) to fit into pants watch pocket, it's no toy but a 10-power glass whose size and light weight make it ideal to pack on any trip. Fine for outdoorsmen. Coated lens. \$17.95 ppd. Lee Products, Dept. EK-4, 103 Park Ave., New York 17.



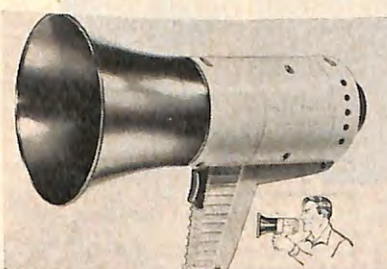
**GRENADE LIGHTER** looks just like a combat hand grenade—and wait 'til you pull its firing pin! Up pops a light. Or, if you're of a more conventional mind, push a button for a light. Uses regular lighter fluid. All metal, makes a good paperweight. \$4.95, 2 for \$9.00 ppd. Empire Merchandising, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



**U.S. FLAG SET.** 50-star flag on a 6 ft. aluminum pole topped by a golden eagle is ready for display. Heavy cotton 3' x 5' flag has printed stars, sewed stripes. Socket for vertical or horizontal mounting included. \$6.95 ppd. with display instructions. Separate lawn socket and 4' extension, \$5 extra. Lion's, Dept. EL-4, 260—5th Ave., N.Y. 1.



**ELEGANT TABLECLOTH** in a traditional lace pattern looks like real lace but is actually made from a new stain-proof vinyl that wipes clean with a damp cloth. In white or beige, 54" x 54", \$3.50; 54" x 72", \$4.50; 54" x 90", \$5.50. Round; 54" diameter, \$3.50; 72" diameter, \$4.50. All ppd. Ann-Ellis, Dept. EL, 729 Seventh Ave., New York 19, N.Y.



**PORTABLE ELECTRONIC MEGAPHONES** throw your voice 2000 ft., were first used by WW II Navy Captains to talk over open water without breaking radio silence. Operates off 4 flash batteries, has trigger switch (press to talk). Ideal for meetings, sports, home to garage, etc. \$13.99 ppd. K. D. McLean, Dept. EK-4, Box 991, Grand Central Sta., New York 17.

## 125 FOR 50

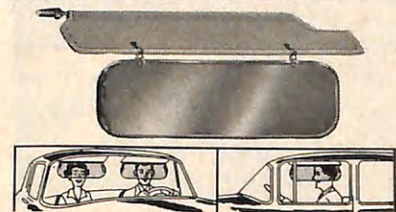


Check your choice of books and mail with cash, check or money order today. (Books prepaid in U.S. & Canada)

- Ranch and Suburban—125 popular designs, conventional and contemporary... 50c
- Deluxe Small Homes—large selection of small modern designs, 2 & 3 bedrms. 50c
- Cape Cod & Colonial—fine selection, 1 1/2 and 2 stories, 2 to 4 bedrooms... 50c
- Plans for New Homes—New book of 117 designs, 2, 3, and 4 bedroom sizes 50c
- Suburban Living—124 latest designs, split level, hillside and contemporary... 50c
- New American Homes—110 of our larger size homes. Selection tested for popularity... 50c
- Income Property & Retirement Homes—over 125 duplex, multiple unit plans, residential income and small retirement homes. 50c
- Lake Shore & Mountain Cottages—over 60 designs for year around, town or country. 50c
- All American Homes—120 different designs in varied construction types... 50c
- Homes in Brick—14 designs, medium and large homes. A color section of ranch styles in brick, stone and frame... 50c
- Home Planners Check List—120 most important questions... 25c
- SPECIAL OFFER—All 11 above books, \$5.00 Builders Special—Complete Garlinghouse Library of 18 books over 1,000 plans. A \$10.00 value, only \$8.00 Ppd. With binder \$10.95.

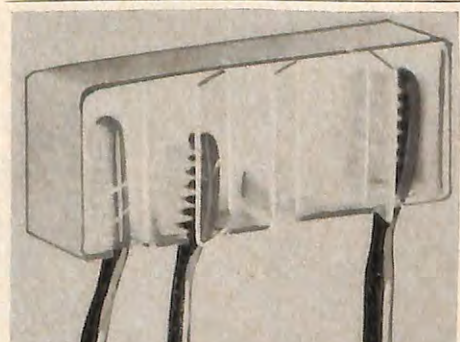
Name \_\_\_\_\_  
Address \_\_\_\_\_ \$ \_\_\_\_\_  
City/State \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

**L. F. GARLINGHOUSE CO., INC.**  
Dept. E-44  
TOPEKA, KAN. 66601



### FULL DRIVING VISION — NO GLARE 984

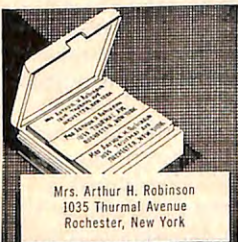
No more squinting or peering under sun visor. See-More Car Visor is a transparent green plastic sun-shield that clips to the visor of any car or truck. Doesn't block view, swings down to protect where built-in visor can't reach. Almost doubles the size of your visor. 10 3/4" wide, 4" high. Money-back guarantee. See-More Car Visor, 98c; 2 for \$1.79. Postpaid. Walter Drake, 2304-16 Drake Bldg., Colorado Springs, Colorado 80901.



### FAMILY TOOTHBRUSH HOLDER

Houses 5 toothbrushes in individual compartments. Pull brush out—door opens, put brush back—door closes. Adhesive backing firmly holds to any surface. Now each toothbrush has a "private" compartment with air circulation. White plastic. \$1.00 ppd.

Satisfaction Guaranteed  
**Anthony De Filippo, Dept. E**  
36 Oak St. Central Islip, N. Y.



**1000**  
Name &  
Address  
Labels \$1

ANY 3 DIFFERENT  
ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 406 Jasperson Bldg., Culver City 1, California.



### Elk

vibrantly photographed in their natural surroundings in the wilds of Western Montana. Perfect for Lodge Halls, Lobbies, Dens, Offices. All Custom Made. Wide Variety to Choose From  
20" x 24" oil colored framed in 2" frame... \$45.00  
30" x 40" oil colored plaque type... 75.00  
30" x 40" oil colored with 4" frame... 85.00  
Larger prints on request. All pictures postage and freight prepaid.

Write to: **BERNIE'S STUDIO**  
Box 706  
Hamilton, Montana 59840  
for details, brochure and price list

**FOR ELKS WHO TRAVEL**



*The Queen of Bermuda is greeted in Hamilton Harbor after a recent refurbishing.*



*The Mid-Ocean Golf Club.*



*A view of the magnificent beach.*



*St. Peter's in St. George is the oldest Anglican church in the Hemisphere.*

WHEN THIS OLD SURVEYOR of beaches—all the way from St. Tropez to the South Seas—recently waded ashore for the first time on Bermuda, he promptly added it to his list of sandy favorites.

Until then I'd pledged stubborn allegiance to a beach called Kaanapali on the island of Maui, out Hawaii way, convinced that it was the finest swimming strip in the entire world. Now I wonder.

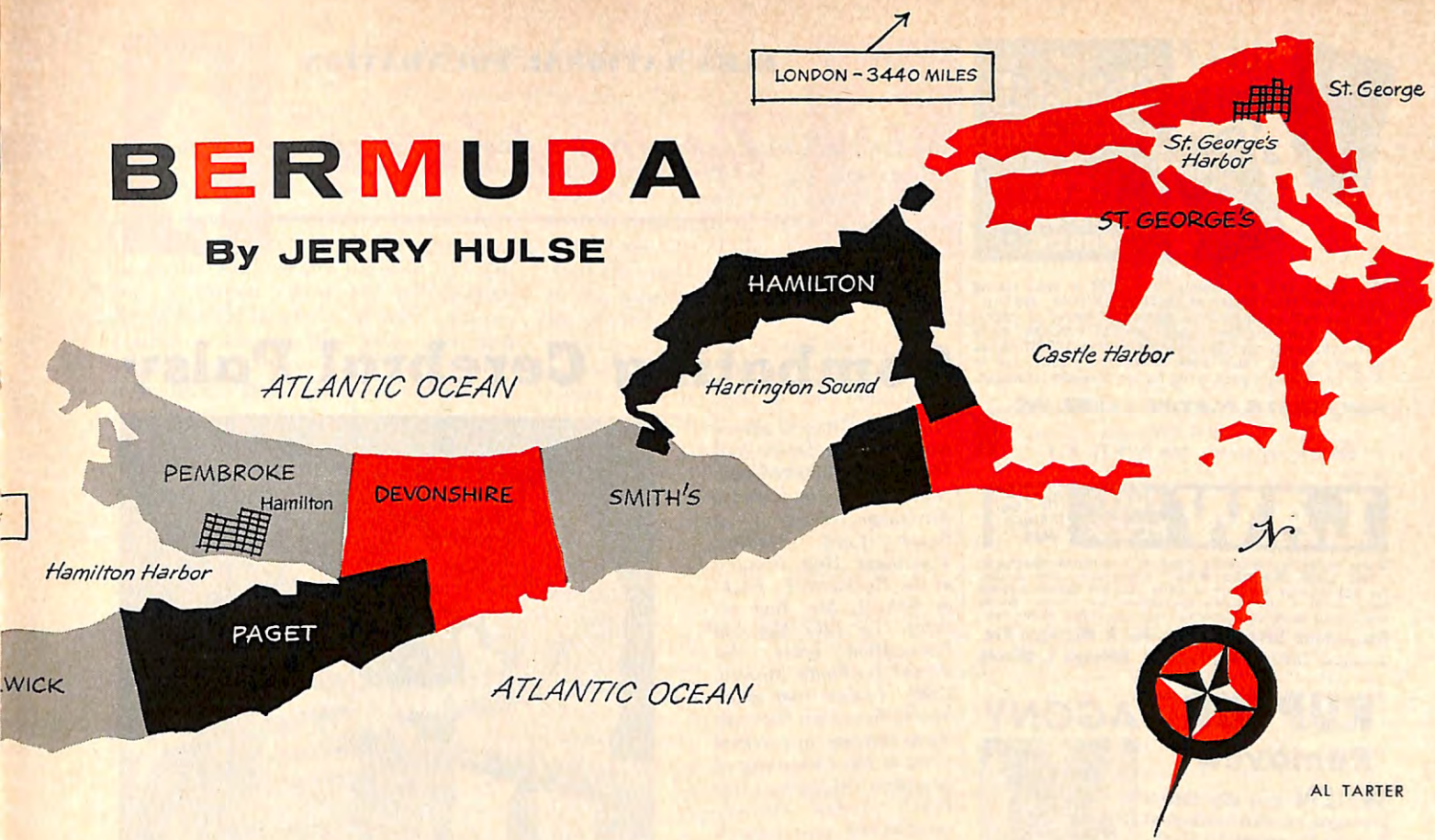
Perhaps the best beaches, really, are to be found here—snug patches of pink sand and seagrape, beyond which the surf washes musically over picturesque rocks. And the water off Bermuda is green and purple and blue—so clear you can see the coral bottom, as if looking through a pane of glass. Off-shore, ocean spray, silhouetted against a pale blue horizon, rises from a ragged reef with the look of fine old lace.

Down along the beach, morning glories bloom brilliantly in the pleasant subtropical sun. A weathered old cottage with peeling paint bids you sit and sip coffee as salamanders and English sparrows beg at your feet. The birds are bold in Bermuda. On the menu at the Castle Harbour Hotel, the management pleads: "Please do not feed the birds. They are becoming a

# BERMUDA

By JERRY HULSE

LONDON - 3440 MILES



AL TARTER

15 MILES

nuisance." As it is, they fly in through open windows and perch on the backs of chairs or land on tables in search of crumbs.

This island, which attracts both tourists and birds, is the world's northernmost coral atoll. It's located some 700 miles from New York City. Take your choice: about two days by boat, or less than two hours by jet. Either way, it's a scene of waving palms, peaceful lagoons, tropical flowers, and breezes as soft as a woman's touch. They call it Honeymoon Island, but its vacation appeal is universal.

Bermuda's tourism rate has risen steadily for 18 consecutive years, similar, perhaps, to the volcanic eruptions that created the island's substructure eons ago. Last year alone, visitors showered the island with a whopping \$30 million. When the year was out, the tourist count had skyrocketed beyond the 200,000 mark for the first time in the island's history.

Now Bermuda's businessmen are betting it's a sure thing that 1964's figures will surpass '63's. Not long ago, Bermuda's parliament spoke of a long-

range development plan to turn the island into a superplayground, geared to accommodate 220,000 visitors by 1982. It wouldn't be surprising if that many tourists turn up during 1964. And by 1982? Heaven only knows.

Because of its increasing popularity with Americans as a playground, Bermuda's planning experts are considering building a cluster of new cottages and villas on islands along Bermuda's Great

Sound, all of which would be linked by bridge to the "mainland."

Riding the crest of this golden tourism wave are the steamship people and the airlines. Not to mention travel agents across the nation, who are expecting the New York World's Fair to produce a bumper crop of Bermuda visitors. And probably Bermuda will play host to the biggest invasion of  
*(Continued on page 50)*

The cast-iron Gibbs Hill lighthouse was built in 1846 and is 117 feet tall. It casts a beam 40 miles out to sea.





THE  
**Strongest**  
POKER CARD  
\*  
**KEM**<sup>®</sup>  
WIDE-SIZE  
ARROW

For poker and gin rummy, you want a card strong enough to take plenty of shuffling, riffling, dealing—without getting dog-eared, marred or frayed at edges. And this calls for Kem poker-size (2½") ARROW, made of tough, costly acetate cellulose plastic. ARROW comes in good-looking travel case of flexible plastic, red or blue. \$4.25 single deck. Write for samples and catalogue.

**KEM PLASTIC PLAYING CARDS, INC.**

Dept. E464.

660 Madison Avenue, New York 21, N. Y.



Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now.  
**Blackstone School of Law, 307 N. Michigan Ave.**  
Founded 1890 Dept. 114 Chicago 1, Illinois

\***RUPTURE AGONY**  
**Removed**

**WHEN** you slip into a low-cost, comfort-designed Brooks Patented Air Cushion Appliance! Your \*reducible rupture will be held in securely yet gently—or the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now.  
**BROOKS CO., 316-B STATE ST., MARSHALL, MICH.**



Transistor  
Radio with  
Battery  
\$1.95

**HOME-IMPORT**  
BUSINESS—Make Big Profits



Jeweled Calendar  
Watch \$2.44

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time.



Electric Razor \$1.70

Write for FREE BOOK today to ...

**MELLINGER, Dept. M394, 1554 So. Sepulveda, Los Angeles 25**

**FOUND**  
**THE SUPERIOR**  
**WAY TO TRAVEL**  
**AND BE SURE!**

Traveling for business or pleasure? Travel SUPERIOR MOTELS, the nation's leader in standards of CLEANLINESS, HOSPITALITY and DESIGN DISTINCTION. Write to nearest office and SUPERIOR MOTELS will send you the nation's newest directory of more than 500 outstanding motels from coast to coast and border to border.



All SUPERIOR MOTELS provide free advance reservations service, and most honor all major credit cards. SUPERIOR MOTELS, INC., sponsors a \$50,000 College Scholarship Fund, the industry's first and only program of higher education to develop outstanding hotel/motel management for tomorrow's travelers.

**WRITE TO OFFICE NEAREST YOU!**

**SUPERIOR MOTELS, INC.**  
P.O. Drawer "S" E4 940 W. Capitol Ave.  
Hollywood, Florida W. Sacramento, Calif.

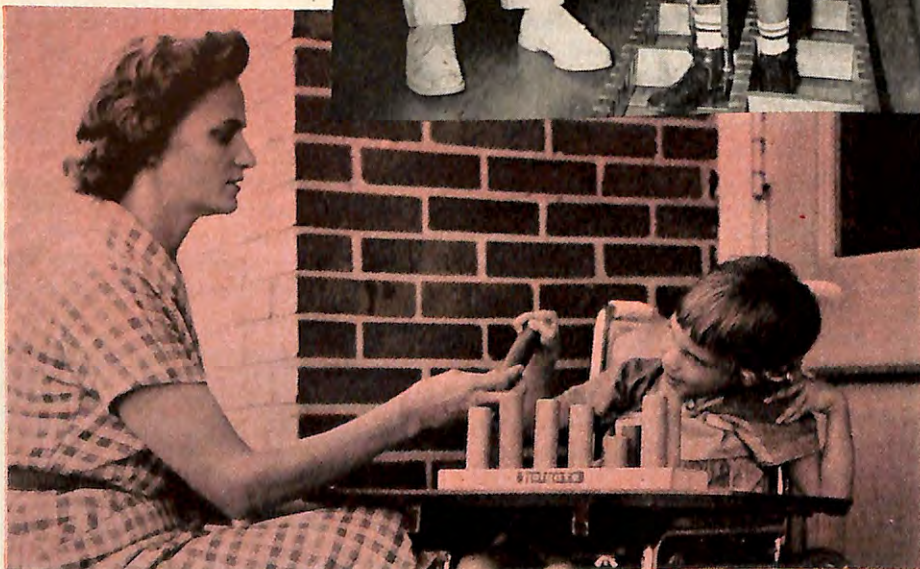
**ELKS NATIONAL FOUNDATION**

*"The Joy of Giving"*



**Combating Cerebral Palsy**

Stewart A. Roy is shown working with James Neil McCormick, afflicted with cerebral palsy and spastic paraplegia, at the Long Beach (Calif.) Medical Treatment Unit, located at the Benjamin F. Tucker School. Mr. Roy received an Elks National Foundation grant, endorsed by Santa Monica, Calif., Lodge, that aided him in financing his studies in the area of cerebral palsy at the University of Southern California. Long Beach Lodge recently constructed and donated five tables to the local Medical Treatment Unit.



A Foundation grant, endorsed by Chattanooga, Tenn., Lodge, enabled Mrs. Mildred A. Killian to study at Boston University's Cerebral Palsy Institute. Back home now, Mrs. Killian works with Brenda Jean Smith and other afflicted pre-schoolers.

**ELKS NATIONAL FOUNDATION**

PAST GRAND EXALTED RULER JOHN F. MALLEY,  
CHAIRMAN. 40 COURT ST., BOSTON 8, MASS.

where every dollar contributed becomes a source of  
good work, untouched by expenditures of administration

## The Yankees Under Yogi

(Continued from page 7)

good nature over the years that even rookies kid him. When he wanders about the clubhouse, clad only in a long, droopy sweatshirt, he's such a ridiculous-looking figure that practically all the Yankees fire barbs at so inviting a target. And the soft-hearted Berra merely laughs it off with total unconcern. But the ring leaders in such verbal assaults have been the two most mischievous Bombers, Ford and Mantie, his closest friends.

One day last autumn Mantie was in the hospital, recuperating from an operation on one of his bad legs. Two visitors dropped in on him, and it could very well be that the fate of Manager Berra was settled that afternoon. One visitor was Ford. With him was Toots Shor, the sports-mad restaurateur who is a combination father confessor and big brother to all athletes.

"I'm glad I got you two crum bums together," said Toots, deadly serious for a change, "because there's something I want to tell you. We all want to see Yogi make it big as Yankee manager but the two guys who can make his job tough are you, Whitey, and you, Mickey. If you horse around and hold him up to ridicule, he hasn't a chance, because you two creeps are the ones the other Yanks look up to and follow. But if you set a good example, our boy is home free. What do you say?"

"I won't louse him up," said Whitey. "I promise."

"Me neither," said Mickey.

"If I really feel that I must insult the little bum," said Whitey, the impishness in him bubbling again to the surface, "I'll just make sure I do it in private."

At a sports dinner a few months later, I ran into Whitey. That meant Yogi was somewhere nearby.

"Where's your practically Peerless Leader?" I asked.

"I'll betcha," said Whitey, blue eyes twinkling, "that the little bum is practicing his speech."

So he'd insult him only in private, eh?

It was noticeable throughout the winter banquet season that Yogi had lost his terror of the microphone, the first of the insidious changes that have come over him since his elevation to the managerial post. He is far from being a glib speaker, and he still fumbles for words, but he now dares to ad lib his speech, using sincerity in the place of eloquence.

To those who knew Yogi in the old days, the ad libbing is the most astonishing development of all. How bad was he? Here's a sample that's quite typical of the way he operated.

Under orders from the Yankee front office, Yogi attended a banquet, his

first as a speaker. Serving as his chauffeur, morale-builder, and scriptwriter was Jackie Farrell of the Bomber promotion department. The closer they got to the site of the dinner the more Yogi shriveled up on the inside, dread of the speaking assignment gnawing at his innards.

When they were seated on the dais, Jackie handed Yogi the speech he had written out for him. It had been kept deliberately short, no more than three paragraphs. As Yogi studied it, a cold sweat broke out on his forehead. Then he made the discovery.

"Wait a minute, Jackie," he said. "I don't start in with this. Ain't I supposed to mention the toastmaster and somethin'?"

"Certainly," said Jackie. "You start out by saying: Mr. Toastmaster, distinguished—hey, wait a minute. There's a priest on the dais; so you say: Mr. Toastmaster, Reverend Father, distinguished guests, ladies and gentlemen."

Yogi handed the script back.

"Write it out," he said firmly. "I ain't takin' no chances."

Farrell wrote it out. Berra studied the script. Shortly before his turn came to approach the microphone, Yogi glanced down the dais and a look of consternation spread over his face. Hurriedly he handed the script back to Jackie.

"It's all loused up," said Yogi. "The priest has left to hear confessions. Now, what do I say?"

With one stroke of his pen Jackie made a simple deletion and the day was saved.

The Berra dread of the microphone was deservedly earned. When he was a very young ball player, his friends and neighbors from The Hill in his native St. Louis paid him tribute with a "Yogi Berra Night." It developed into total disaster and Yogi has never lived it down. He meant to utter one simple declarative sentence:

"I want to thank all you kind people for making this possible."

But he became so flustered and panicky that a slightly different version emerged from his lips. It was his now-classic statement:

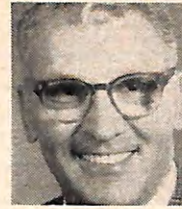
"I wanna thank all you kind people for making this *necessary*."

Many years later, other friends in New York staged a "Yogi Berra Day." Before the ceremonies began, I was down on the field at the Yankee Stadium, standing by the batting cage as the Bombers took batting practice. Yogi wandered around in deep concentration, muttering to himself.

"Have you gone nuts?" I asked him.

"Nope," he said, grinning a little

## I WANTED TO MAKE MORE MONEY.....



This is Jack Andonian, owner-operator of The International House of Pancakes Restaurant in Hayward, Calif. Mr. Andonian has owned his franchise since May 14, 1962.

I wanted to go into a business to make more money and build security for myself and my family.

I looked at several deals and the companies behind them. As an accountant I thoroughly checked each business and decided on an International House of Pancakes Restaurant. Why? The friendly service, fine food and moderate prices; the beautiful decor and overall style of the building. I found that all International House of Pancake Restaurants are owned and operated by franchise dealers. I talked to a couple of them and then contacted International Industries, Inc.

I was shown exactly how the business would be set up; how I would be trained; how the books would be kept; how the system works. I learned all I could of the national organization behind me to help me with the advertising, operational problems and general know-how.

Well, I've received everything I was promised both in person and by contract. Now, I'm making more money than I ever made in my life; I'm part of the community; I'm working hard and I like it. *I have what I wanted.*

**HOW ABOUT YOU?** International Industries, Inc. can offer you a working owner-operator franchise in: **The International House of Pancakes Restaurants, Woody's Smorgasburger Restaurants, Copper Penny (Bar and Grill) Restaurants, The Dog Houses (Unique Specialty Units).**

Initial cash down payment starts as low as \$5,000 and ranges upward depending upon the type and size of the operation. If you desire the income and security that can be achieved as an owner-operator of a franchise restaurant... call, write or wire:

**Leon Gottlieb,**  
National Licensing Director  
Dept E-1  
International Industries, Inc.  
6837 Lankershim Blvd.,  
North Hollywood, California  
Phone: Area Code 213 875-0444

## Why so Many Lodges Now Call this Table-top Machine "Our Little Money Maker"



It's a simple little machine. It's so small you can set it up on a desk or a table top anywhere. And it's so easy to operate that any member can operate it himself. When members see the machine, they'll be clamoring to use it! It's almost as irresistible as a slot machine. That's because practically every man needs anywhere from five to twenty of the units turned out by this unique device. Best of all, every unit a lodge member turns out brings in 50¢ in cash to the lodge. As one lodge executive says, "Our machine is in most constant use and its popularity has grown and is growing." And the more popular the machine becomes the more money it earns for the lodge. Let us send you complete information about this steady money maker. All facts are free. You will not be under the slightest obligation. And, no salesman will call. Just send your name—letter or post card—to WARNER ELECTRIC CO., 1512 Jarvis Avenue, Fraternal Department L-24-DB, Chicago, Illinois, 60626.



### POKER CHIPS

REGISTERED, non-duplicate chips, monogrammed with your initials or your club's insignia. Extra heavy, square edge, in 10 colors. Also HI-TEST Precision Dice. Complete Clubroom Equipment and Carnival Wheels.

### POKER TABLES

Write for Free Catalog!

GEORGE & CO., 615 Main St., Buffalo, N. Y. 14203

### FOR MEMBERS ONLY

The simple, inexpensive answer to a very common lodge problem—Only an approved member's Card-Key will unlock this door—nothing else will open it. That is why more than half of all ELKS lodges are now using Card Keys.



Be sure your lodge also gets the benefit of this Card-Key System. For Free Information, without obligation, write to:

**CARD KEY SYSTEM, INC.**  
P.O. BOX 589, BURBANK, CALIFORNIA



### JUST 25¢ BRINGS YOU 4 ANCIENT YOGA SECRETS

Learn 4 key secrets of Yogism—the complete life science that teaches you to make 10 times more profitable use of your body and mind. 32-page booklet RENEW YOUR LIFE can be your guide to a new, more successful future. Send only 25¢ for postage and mailing.

INSIGHT / 845 Chicago Ave. Dept. C444  
SCHOOL / Evanston, Ill.

### NO MONEY DOWN!



## Florida HOME-SITES \$495

Lovely 1/4 acre sites in Central Florida hills, lake, grove area \$495, no money down, \$10 a month • 5 miles from famous Rainbow Springs • Electricity, phones • 22 miles to Gulf Coast • Fish, hunt • Invest or retire. FREE color folder • Write Dept. 612-D, Rainbow Park, Box 521, OCALA, Florida.

A certified statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof, or that the Department of State has in any way passed upon the merits of such offering. A copy of the offering statement is available upon request from the subdivider. N.Y.A.102.

shamefacedly. "I'm practicin' my speech. Wanna hear it?"

He didn't wait for an answer. He rattled it off, as proud as a small boy who has learned his lesson so well that he can't wait for the teacher to call on him for a recitation.

"A little better than the one I give in St. Loo, eh?" he said. The self-conscious way he referred to the episode in St. Louis indicated how deeply he had been scarred by it.

Yogi is fully aware of his lack of facility with words, and it bothers him greatly. Deep is his regret that he ended his formal education after grammar school in order to go to work. That's why he has an envy and admiration—it's far more admiration than envy—for Joe Garagiola, the fluent and funny broadcaster, his chum and next-door neighbor from their boyhood days on The Hill.

The admiration is mutual and has not wavered in its intensity over the years. As small boys they formed a reversible battery on a sandlot team known as the Stags. When Joe pitched, Yogi caught. When Yogi pitched, Joe caught. Each made the big leagues as a catcher, Garagiola with the Cardinals a year before Berra came up with the Yankees. Each was best man at the other's wedding.

Although Garagiola has made Yogi the target for some of his sharpest jibes, he has no doubts about the future of his pal as a manager. Admittedly, he's a biased witness, but no man knows the subject better than he.

"Yogi will make it big as a manager," he said, "and I'll tell you why. Whatever he wants to do, he always does well. If he decided to become an astronaut, he'd make John Glenn look as though he was in a slump. That's the kind of guy Yogi is.

"Even when we were little kids in St. Loo, the quality was there. I was the hot-air merchant. I talked all the time and Yogi talked hardly at all. But whenever he spoke, he made sense—which is more than anyone could say for me.

"He still makes sense in everything he says, even though his inability to express himself with perfect clarity has produced what we now call 'Berraisms.' He is handicapped in communicating solid thoughts because his vocabulary is limited, and the words don't flow for him the way they do for a blabber-mouth like me. But if you study those remarks, you'll find sound thinking beneath the surface.

"Everyone snickered when he delivered the Berraism, 'You can observe a lot just by watching.' But there is a subtle distinction between the two words. Some guys can watch and observe nothing. What he really meant is that you can absorb a lot just by

watching. Yogi absorbs like a sponge.

"Or you can take his, 'It gets late early,' in describing the Yankee Stadium outfield difficulties at World Series time. That's when the days get shorter and the sun sets sooner so that the glare blinds the outfielders in the fashion it never does during the regular season. Yogi was right. It does get late early.

"When he said of the Kansas City attendance, 'If the fans don't wanna come out, nobody's gonna stop them,' he merely was saying in somewhat oblique fashion that no one could force the spectators to attend. Yogi always makes sense, even if you have to look hard to find it.

"Not long ago Frank Slocum and I drove out to Yogi's mansion in New Jersey for dinner with him and Carmen. When I got to Montclair, I wasn't too sure of myself, and I stopped at a gas station to phone him.

"'You're practically here, Joe,' he said. 'From where you are you drive a half mile in this direction, turn right, and that's my house.'

"I stood open-mouthed and he hung up on me. Somehow or other we made it.

"'You were right, Yog,' I said to him. 'We followed instructions and came in this direction. If we'd gone in the other direction, we'd never have made it.'

"Yogi is priceless. But he is so sound and so solid that he'll make a good manager. There are two reasons that stand out in my mind: (1) he'll be firmer in his discipline than you think; (2) he'll never panic."

As of now, only some educated guesses are possible for observers less biased than Garagiola. One impression that comes immediately to mind is that Yogi already is in a damned-if-he-does and damned-if-he-doesn't position.

If the Yankees win the pennant, as is generally expected, the reaction is certain to be, "Any dope could win with all that talent."

If the Yankees lose, the reverse reaction is just as inevitable. It would be: "Yogi sure bolluxed it for a team that should have won going away."

But he does have several things going for him, not the least of which is the Yankees. He is comfortable and at home with them. Such would not be the case if he began his managerial career elsewhere. He knows his players—perhaps too well. Thus he'll be on the alert at all times, because he knows where all the bodies are buried and who might be inclined to stray from the reservation. If he can keep the iron fist in the velvet glove he's always worn, he can hold onto the controls.

One danger point can be his relations with the press. Thus far Yogi has enjoyed matchless public relations. He has been frank and friendly, especially

with fellows he has grown to know over the years:

"He doesn't say much to us," said one out-of-town writer rather grumpily during spring training. "He only opens up and relaxes with guys like yourself, the ones he's known since he was a rookie."

One reason for that is Yogi's inability to express himself the way he would like. So he guards his words and says as little as possible. He already has shown marked improvement, although the chances are that he never will gain the verbosity of a Casey Stengel, whose pet he was and who used to refer to him as "Mister Berra which helps me manage the Yankees."

O' Case is still the most expert manager of all at handling interviewers. Berra listened to him often enough. Unfortunately, Yogi's inherent inarticulateness will prevent him from following the sure-fire system of his old boss. A sticky question never fazed the O' Professor for a second.

"I'm glad you asked that question," he would begin. "It's somethin' I learned from John McGraw. . . ."

And off he would wander on the wildest tangent possible. He would start talking about McGraw and soon the idea would begin to penetrate that the manager he was discussing really wasn't McGraw but Uncle Wilbert Robinson of the Dodgers at their daffiest. The centerfielder you mentioned would start out as Joe DiMaggio, fade into Mickey Mantle, and then become Stengel himself. A half hour later the questioner would have forgotten, in the fascination of the moment, what question he really asked.

Yogi can't do that. He'll grunt a frank "I dunno," or a less satisfactory "We'll have to wait and see about that." Writers will accept such answers only while they generously wait for the new skipper to get his feet on the ground. Stengel is the only manager who can get away with a complete hornswogling of the Gentlemen of the Fourth Estate, and that's only because he invariably is amusing and sometimes downright funny.

Yet Berra will learn how to handle the press because he has so much native intelligence and such unerring baseball instincts. Throughout his career he has been a constant source of amazement. One day when he was catching, he sensed that a squeeze play was forthcoming with a runner on third base and one out. He pounced and everything happened with bewildering speed.

Yogi was atop the bunt so fast that he tagged the batter before he had left the plate. With almost the same sweep of his hand he tagged the runner sliding home for that exceedingly rare accomplishment, an unassisted double play by a catcher. He rolled the ball

toward the mound and headed toward the dugout.

The umpire dusted off the plate; Yankee fielders remained in the field, and the next hitter stepped up to hit. Yogi stopped and wheeled in stark terror, fearful for a moment that he'd pulled a boner. But then it suddenly dawned on everyone else that the inning was over. Shamefaced Yankees ran toward the bench, the batter threw away his bat, and the umpire nodded his head in hesitant approval.

The significant part of this incident is that the only man in the ball park who had known all along what really was going on was Yogi Berra.

The appointment of Yogi jarred some fans who didn't think he fitted the imaginary ideal of what a manager should be. But what is that imaginary ideal? There really isn't any.

They come in all sizes, shapes, and backgrounds. According to the record books, the four greatest managers have been John McGraw, Connie Mack, Marse Joe McCarthy, and Casey Stengel. About all they had in common was the ability to produce pennant winners.

Appearances not only are deceptive, they also prove nothing. This was impressed on Yogi a few years ago when he was in the Yankee clubhouse, regaling a batch of eager-eyed rookies with the story of his first visit to the Yankee

Stadium. That was when he had just been discharged from the Navy, and he was still wearing his sailor suit when he walked into the dressing room, a somewhat grotesque sight with the little white hat and the bell-bottomed trousers. As Yogi rattled away to his grinning audience, he spotted Pete Sheehy, the clubhouse man, who also was listening in undisguised amusement.

"Hey, Pete," said Yogi. "When you saw me that day, I'll betcha you never thought I looked like a ball player."

"Yogi," said Pete, "you didn't even look like a sailor."

It's undoubtedly true that Yogi still doesn't look much like a manager, either. Yet because he is who he is and the Yankees are who they are, his elevation to the most prized of all baseball posts automatically becomes the center of attention in the season that's about to begin. His progress—or lack of it—will be watched with fiercer intensity than anything else that the diamond sport has to offer.

If Yogi should skillfully lead the Yankees to another pennant, he should remember to borrow the modest disclaimer of his most illustrious predecessor, Charles Dillon Stengel.

"I couldn't do it without the players," said O' Case in a moment of soulful rapture. • •

## WOW! ALL NEW and only \$1696\*



## DATSUN FOUR-TEN SEDAN

Excitingly new from the ground up! The first deluxe, quality-built economy car that gives you so many delivered extras—so many advanced design—engineering and performance features for such a low price! **NEW DESIGN**—unitized body with frame for added strength and safety. **NEW PERFORMANCE**—powerful 4 cyl. engine and 4-speed floor shift. **NEW ECONOMY & LOW MAINTENANCE**—Up to 33 mpg. Standard SAE fittings. Low cost parts immediately available. 12 months/12,000 mile warranty. \*Plus license, taxes and local freight, if any.

**GIVE IT A TEST AT YOUR DATSUN DEALER!**

or write for name:

**NISSAN MOTOR CORP. IN U.S.A.** Dept.E-4, 137 E. Alondra Blvd., Gardena, Calif.

# Tricks of the Shortchange Trade

(Continued from page 11)

mind against you. It's a neat stunt, and far safer for them than resorting to pickpocketing and other sleight-of-hand.

At the bottom of the con ladder, however, there are crude crooks who resort to now-you-see-it, now-you-don't. They smear the palm of one hand with a sticky substance—usually petroleum jelly—so that coins adhere to it.

With the palm of his hand open in front of a cashier, this type of operator counts out the change for his bill, placing the first quarter, for example, on the stickum. The other coins are placed at the base of his fingers. When the correct amount has been counted out, the operator turns his hand over, dumping the coins into the cashier's hand. His fingers are extended and spread apart, but the quarter, of course, is still on his palm. A novice or careless cashier assumes that he has been given the correct amount.

Another version is to count out the correct change on the counter. When the operator is certain that the cashier has seen the full amount of the bill, he shoves the coins across with his hand, palm down. A coin or two will stick, and, once again, an inexperienced cashier will be taken in.

The operator usually has his purchase or some other object he's been carrying on the counter. Should the cashier again count the money as he deposits it in the cash register and notice the shortage, the operator moves the object on the counter, simultaneously dropping the coin to the floor. Picking it up, he remarks innocently, "Now how do you suppose that happened?" Surrendering the coin, he moves off, hoping for better luck next time.

Most shortchangers with more sophisticated skills employ some version of the "flash" trick.

One method is to display a five-dollar bill conspicuously before paying a check. A one-dollar bill is hidden beneath the five. After the cashier has seen the five-spot, a last minute switch is made. Frequently, assuming it's the five, the cashier really doesn't look at the bill going into the drawer and proceeds to make change for it.

A recommended and increasing practice of cashiers is to leave the customer's money on the ledge of the cash register until change has been made. This money-on-the-ledge practice has eliminated swindles in many urban stores and restaurants, but it's still being worked in small towns and at service stations.

The same sort of swindle is sometimes used when a small purchase is made with coins. The trickster will bounce a quarter on the counter so that

the clerk sees it, perhaps leaving it briefly on the counter while a five-cent item is selected. Then the quarter is switched for a nickel, in the hope that a busy or careless clerk will fork over 20 cents in change.

The cruder members of the swindle set frequently pull another substitution trick: An operator sits down at a sandwich counter and orders something, which he pays for with a dollar bill, meanwhile concealing a nickel between his fingers. When his change is laid on the counter, the operator ignores it, continuing to enjoy his food or drink.

But as soon as the clerk's attention is diverted, the swindler quickly and unobtrusively exchanges the nickel for one of the quarters in his change, after which he immediately calls the clerk's attention to the "shortage."

"Guess a nickel must have got mixed up with the quarters in your cash register," he good-naturedly suggests.

Since the amount is small and there's goodwill to maintain, a clerk will usually give the operator 20 cents more.

Some shortchangers work in pairs, such as the blonde and "Secret Serviceman"—but their operations are usually not as dramatic or daring as impersonating a Secret Service agent.

One deceptive duo worked this way: Shortchanger No. 1 pays a check with a five-spot. Shortly after, No. 2 gives the cashier a dollar but claims that he gave her a five.

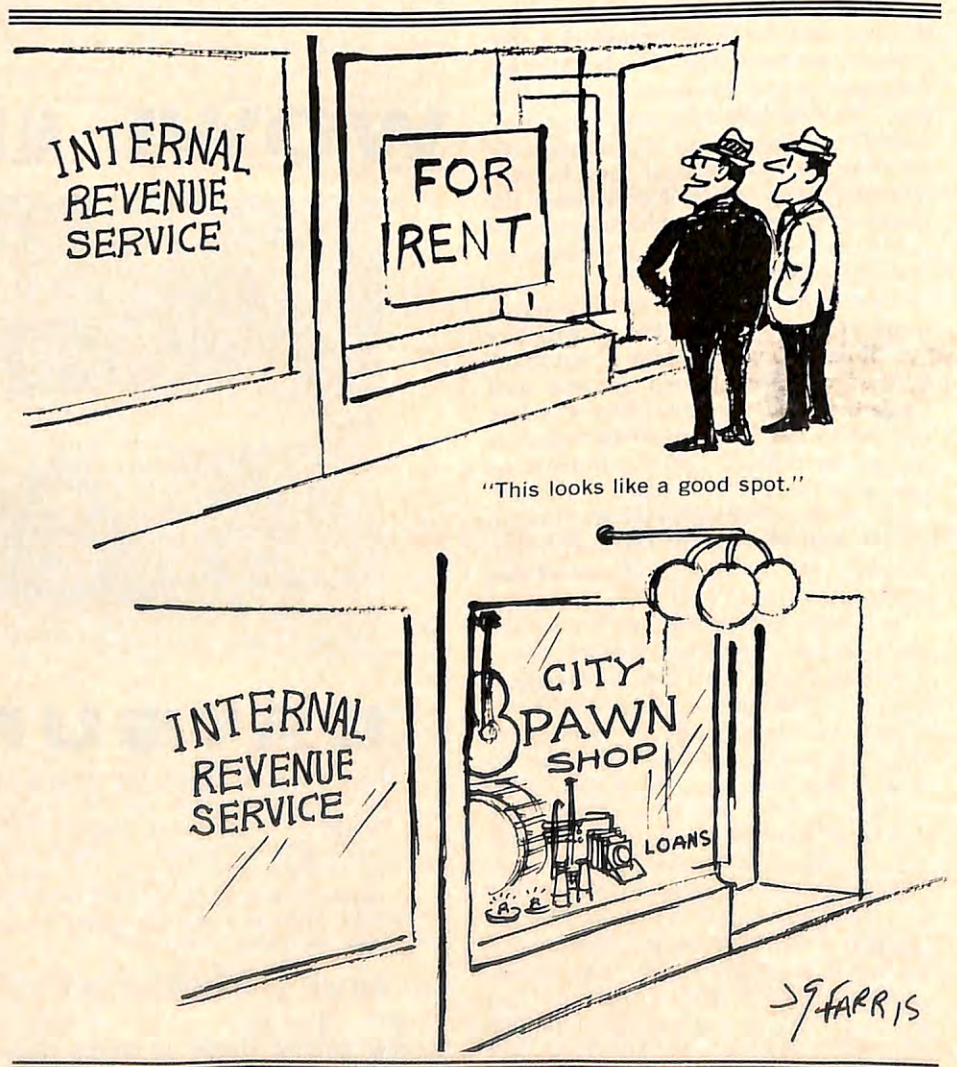
"In fact," says No. 2, "I can identify the five, because I wrote a telephone number on it."

A check of the five-dollar bill compartment in the register, of course discloses one with a telephone number on it; shortchanger No. 1 has seen to that.

Timid-looking cashiers are selected as victims for this ruse. No. 2 puts on the act of the hurried businessman who couldn't afford to fool around, usually intimidating the cashier.

Another partnership performance that's employed more often proves to be a sure way to make receipts come up short:

An operator pays his check with a





## STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
New Mexico	Albuquerque	Apr. 23-24-25
Louisiana	New Orleans	Apr. 24-25-26
Kansas	Wichita	Apr. 30, May 1-2-3
Ohio	Columbus	Apr. 30, May 1-2-3
Arizona	Kingman	May 6-7-8-9
North Carolina	Durham	May 7-8-9
Alabama	Huntsville	May 14-15-16
Kentucky	Ashland	May 14-15-16
Michigan	Jackson	May 14-15-16-17
Illinois	Peoria	May 15-16-17
Iowa	Mason City	May 15-16-17
Nebraska	Scottsbluff	May 15-16-17
Oklahoma	Chickasha	May 15-16-17
Wisconsin	Racine	May 15-16-17
Arkansas	Fort Smith	May 16-17
California	San Mateo	May 20-21-22-23
Florida	Miami Beach	May 21-22-23
New York	Syracuse	May 21-22-23
Oregon	Salem	May 21-22-23
Maine	Biddeford-Saco	May 22-23-24
Missouri	Springfield	May 22-23-24
New Hampshire	Conway	May 22-23-24
Vermont	Burlington	May 22-23-24

large bill and rapidly checks the bills he receives in change. Then he hands them back to the cashier with the claim that his change is a dollar short. The cashier counts the bills, and, sure enough, there's a dollar missing. The cashier adds a dollar to the change. The first man leaves.

Then the second man comes up to pay his check. While waiting for his change, he drops something to the floor. Reaching down he picks it up—along with the dollar bill that the first man had deliberately dropped minutes before for retrieval by his accomplice.

In the bygone days of burlesque, comics occasionally performed a skit that amused patrons between the girls' numbers. The scene: A store.

*Customer:* "I'll take this white alarm clock."

*Clerk:* "Shall I wrap it up for you?"

*Customer:* "No wait, I've changed my mind. I'll take this yellow clock."

*Clerk:* "All right. Shall I wrap it?"

*Customer:* "No, I'll carry it bare."

The customer starts to leave the store.

*Clerk:* "Hey, wait a minute! You forgot to pay me for that clock."

*Customer:* "But I gave you the white clock in exchange for it."

*Clerk:* "Yes, but you didn't pay for the white clock."

*Customer:* "Of course not! I decided not to take it."

Then the delicious double twist:

*Customer:* "Just a minute. How much was that white clock?"

*Clerk:* "Five dollars."

*Customer:* "And how much is this yellow clock?"

*Clerk:* "Three dollars."

*Customer:* "Then you owe me two dollars!"

Although this skit provokes universal laughter because of its absurdity, the same exchange—in more subtle form—is frequently practiced in real life. Dollars, not clocks, are exchanged, and there's even the double twist. Known as the "ten-and-one" or "twenty-and-one," it's probably the most ingenious of shortchange tricks.

After selecting a modestly priced item for purchase, the operator presents the clerk or cashier with a large bill. With a coin from the change lying on the counter, he then makes a second purchase of candy or gum.

While the clerk is making change for the second purchase, the operator suddenly "discovers" a single bill in his billfold.

"I'm sorry I gave you that large bill," he apologizes, "but I didn't know that I had this single, and I prefer having larger bills in my wallet."

The operator now suggests that the one dollar bill be exchanged for the original larger bill. Still holding the single, he asks the clerk to return to him a bill that is half the amount that he actually would have coming to him. If he originally gave the clerk a ten, he asks for a five-spot; if originally a twenty, a ten.

The operator is now deliberately "cheating" himself out of five or ten dollars. As the clerk picks up the change from the original transaction from the counter to place it in the cash register, the operator calls attention to the number of bills, pointing out that he has made a mistake about the value of the original bill.

At this stage, the clerk usually becomes embarrassed and confused. Counting on this reaction, the short-changer volunteers to settle the mix-up.

"Here," he says quickly, smiling reassuringly. "I'll just give you this single that I should have given you in the first place, and you give me back my ten (or twenty, as the case may be) that I shouldn't have given you in the first place. That'll make us square."

So, in exchange for a dollar, the shortchanger has gained \$5 (or \$10)—minus the cost of his purchases—as a result of confusing the cashier to go along with his "mistake" of intentionally underestimating the value of the original bill he had presented.

With slight variations, this maneuver has deceived intelligent merchants and cashiers in every state of the Union. Reason vanishes as rapid drama unfolds—the two small purchases, the double-twist phony switch of bills with a deliberate error, and the shortchanger's steady flow of disarming patter.

To avoid being taken when making a monetary transaction, be alert at all times; if necessary, use a pencil and paper. Remember: Figures don't lie, but liars figure—and cheat.

## Enjoy Economical Weekends, Vacations and Living... in a TERRY



MY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE # \_\_\_\_\_

Cut this advertisement out and send it to us with your name and address on the above lines. We will send you our brochure with the complete line of...

## TERRY'S 11 (YES, ELEVEN EVEN-RIDE TRAILERS) newly designed TRAVEL TRAILERS

and the name of your nearest dealer so you can enjoy them in 3-D.

### Whether you think BIG...

Model 35



### or think SMALL...

Model 13 1/2



there's a TERRY made for YOU



## TERRY COACH INDUSTRIES, INC.

P.O. BOX 3337, EL MONTE, CALIF.

Dept. E

Specifications & Prices subject to change without notice

# The Empire and Pelican States



When the Grand Exalted Ruler visited New Rochelle, N. Y., Lodge, Mayor Alvin Ruskin declared it "Ronald J. Dunn Day." Those witnessing his Proclamation presentation were, l. to r., Past Grand Lodge Americanism Committeeman Martin J. Traugott, Grand Lodge Activities Committeeman James A. Gunn, and host E.R. Frank Dietz. Mr. Dunn addressed an enthusiastic audience of 200.



Mr. Dunn presented New York No. 1 Lodge's Elks Youth Leadership Contest awards to winners, l. to r.: Peter Dunn (Honorable Mention), June Barnett (1st Place), and Nancy Browne and Ted Greenberg, both 2nd place. Paul Migliore (1st Place) could not be present. Standing with the Grand Exalted Ruler are host E.R. Bernard Lefkowitz and Youth Activities Chm. Donald T. Kellaher.

**ALEXANDRIA, LA.** At the Hotel Bentley, the Grand Exalted Ruler recently was guest of honor and principal speaker at a dinner meeting of Alexandria Lodge that was attended by 150, including Mrs. Dunn, Past Grand Exalted Ruler William A. Wall, Mrs. Wall, Louisiana Elks Association President Charles B. Emery, State Secretary E. F. "Gene" Heller, and Special Deputy Robert B. Cameron. Also attending were representatives and wives of all of Louisiana's dozen lodges, as well as visiting Elk dignitaries from Florida and Arkansas. The host Exalted Ruler was Wilton Fremaux. A cocktail hour, held at Alexandria Lodge home, preceded the dinner at which Alexandria Past Exalted Ruler Judge Guy E. Humphries was master of ceremonies and District Deputy William H. Lambdin delivered the welcoming address.

The next day, the Grand Exalted Ruler and members of his party spent the morning sightseeing in central Louisiana and the Cajun country in the afternoon, followed by an Acadian meal at Spring Bayou prepared by Alexandria Brother Sheriff F.O. Didier Jr. The following day a farewell luncheon was held for Mr. Dunn in the home's Fawn Room. When Mr. and Mrs. Lambdin drove the Grand Exalted Ruler and his party to the state line, Grand Exalted Ruler Dunn was met by Mississippi State Elks Association President Henry L. Schwan, anticipating Mr. Dunn's participation at the State Association Meeting in Biloxi later that same week.



Lodge representatives from three states were on hand to welcome the Grand Exalted Ruler to Alexandria, La., Lodge. He's shown here with, l. to r.: host E.R. Wilton Fremaux, Special Deputy Robert Cameron, D.D.'s William Lambdin and Claude Elbourne, State Secy. Gene Heller, Pres. Charles Emery, P.G.E.R. William A. Wall, and Grand Lodge Judiciary Committeeman Willis McDonald of New Orleans.



Professionally speaking, it was fitting that Grand Exalted Ruler Dunn was guest speaker at Utica, N. Y., Lodge's Oneida County Bar Assn. Night at the time of his visit. One hundred Brothers and fellow attorneys heard Mr. Dunn review the Order's 95-year public service record. Left to right: D.A. Arthur Darrigrand, Supreme Court Justice and P.E.R. (Lowville, N. Y.) J. Robert Lynch, Mr. Dunn, Judge Matthew S. Ogonowski, and Oneida County Bar Assn. Pres. Henry Capelli.



Following the Veterans Day Parade, Fort Worth, Texas, Lodge's Americanism Chairman Calvin Potts, right, introduced his daughter to Uncle Sam, otherwise known as Elk William Brown, who participated in the parade, riding in a suitably decorated convertible which carried the sign partially shown here, and tossing 25 pounds of candy to children along the way.

Another Veterans Day Parade, this time in Miami, Fla., saw this car in the line of march. Carrying a sign reading "ELKS LODGES ENTERTAIN MONTHLY IN VA HOSPITALS—VETERANS ARE NEVER FORGOTTEN," it was wildly cheered by 50,000 spectators, many of whom had been unaware of this Elk program.



Sheridan, Wyoming, Lodge welcomed Baseball Hall of Fame pitcher Bob Feller recently, and joined him in a day's visit to the Sheridan Veterans Hospital, an event sponsored by Elks Service Committee Chairman Harry Arnieri. Highlight of the day was the presentation of a baseball autographed by Feller to one of the patients, pictured at left. Others are, left to right, Hospital Recreation Chief Bill Bokenkroger, Bob Feller and Mr. Arnieri.



Elmira and Corning, N. Y., Lodges entertained 45 veterans from the Bath, N. Y., VA Hospital for the 15th consecutive year at a luncheon, a Cornell-Yale football game, which Cornell won, and dinner following the contest.

## Lynbrook, N.Y., Lodge Presents Franklin J. Fitzpatrick for Grand Secretary



At a regular meeting of Lynbrook, N. Y., Lodge No. 1515, held on January 23, 1964, the following resolution was unanimously adopted:

WHEREAS, Brother Franklin J. Fitzpatrick has rendered distinguished and dedicated service to Lynbrook Lodge, by having served as an Exalted Ruler; and

WHEREAS, he faithfully represented the Grand Exalted Ruler by having served as District Deputy Grand Exalted Ruler for the Southeast District of New York; and

WHEREAS, he gave unstintingly of his time, efforts, and abilities by serving on

many State Committees and eventually as President of the New York State Elks Association; and

WHEREAS, he provided our Order with outstanding organizational ability and results while serving as Convention Director for the Grand Lodge National Convention Committee; and

WHEREAS, since his election to the office of Grand Secretary in July of 1962 his conduct of that important office has demonstrated his integrity, executive ability, intimate knowledge of our Order, and devotion to its principles; and

WHEREAS, his record of leadership and

accomplishment in his many capacities in the Order confirms our sincere belief that he is eminently qualified for the exacting responsibilities of the office of Grand Secretary;

NOW, THEREFORE, BE IT RESOLVED that Lynbrook Lodge No. 1515 is honored to present to the 1964 Grand Lodge Convention in New York the name of Franklin J. Fitzpatrick for re-election to the office of Grand Secretary, Benevolent and Protective Order of Elks of the United States of America.

GEORGE F. BOYD, *Exalted Ruler*  
GEORGE B. METZ, *Secretary*

## Palo Alto, Calif., Lodge Presents John B. Morey for Grand Treasurer



At a regular meeting of Palo Alto, Calif., Lodge No. 1471, held on February 13, 1964, the following resolution was unanimously adopted:

WHEREAS, Brother John B. Morey has served Palo Alto Lodge unselfishly for the past 28 years, having gone through the Chairs and as Exalted Ruler; and

WHEREAS, Brother John B. Morey has served California West Central as District

Deputy Grand Exalted Ruler; and

WHEREAS, Brother John B. Morey has served the California Elks Association faithfully as its President in 1951-1952, and as Vice-Chairman of its Major Project Committee for six years; and

WHEREAS, Brother John B. Morey has served the Grand Lodge as a member of the Ritualistic Committee, the Lodge Activities Committee, and as Chairman of the Pension Committee, and currently as

Grand Treasurer;

NOW, THEREFORE, BE IT RESOLVED that Palo Alto Lodge No. 1471 is proud to present to the Grand Lodge Convention in New York, July, 1964, the name of John B. Morey for re-election as Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

REED S. CARDON, *Exalted Ruler*  
L. T. BRAZER, *Secretary*

## Lyndhurst, N.J., Lodge Presents Joseph F. Bader for Grand Trustee



At a regular meeting of Lyndhurst, N. J., Lodge No. 1505, held on February 10, 1964, the following resolution was unanimously adopted:

WHEREAS, for 26 years Joseph F. Bader has been a member of Lyndhurst Lodge, and in this period has been a member dedicated to the highest principles of the B.P.O.E.; and

WHEREAS, his services to Lyndhurst Lodge, to the lodges of the State, and to the Grand Lodge, have included: Exalted Ruler; Trustee; President, Past Exalted Rulers Association; Chairman of various lodge committees; President, New Jersey

State Elks Association; District Deputy Grand Exalted Ruler; member of Grand Lodge Committees, namely, State Associations Committee, Youth Activities Committee; Lodge Activities Committee, and later, Chairman of the Grand Lodge State Associations Committee; and currently, Grand Trustee; and

WHEREAS, in business, charitable, and civic areas in Lyndhurst, in the state of New Jersey, and in contiguous areas, he has given generously and unselfishly of his time and talents, has received honors, . . . and has been chosen for positions of leadership and responsibility; and

WHEREAS, his capabilities and sound judgment have been and continue to be of general knowledge to and appreciated by the membership of Lyndhurst Lodge;

NOW, THEREFORE, BE IT RESOLVED, that the name of Joseph F. Bader be submitted to the Grand Lodge at its next Convention in New York City, for consideration for the office of Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America, for a period of four years.

RALPH L. LISICIO, *Exalted Ruler*  
CHARLES J. COLL, *Secretary*

## Corvallis, Ore., Lodge Presents Frank Hise for Grand Trustee



At a regular meeting of Corvallis, Ore., Lodge No. 1413, held on February 13, 1964, the following resolution was unanimously adopted:

WHEREAS, the officers and members of Corvallis Lodge point with great pride to the outstanding service rendered by Brother Frank Hise to this lodge, the Oregon State Elks Association, and the Grand Lodge of the B.P.O.E.; and

WHEREAS, he has ably served as Trustee for the State Association for three years, fourteen years on the Oregon State Elks

Association Major Project Committee, two years on the Grand Lodge Ritualistic Committee, Grand Esteemed Lecturing Knight in 1953-54, one year on the Grand Lodge Youth Activities Committee, two years as Chairman of the Grand Lodge State Associations Committee, one year on the Grand Lodge Auditing and Accounting Committee, and at the present time is completing his eighth year as Special Deputy Grand Exalted Ruler; and

WHEREAS, he has performed the duties of these high offices with honor and dignity,

thereby demonstrating his ability as a leader of our Order;

NOW, THEREFORE, BE IT RESOLVED that Corvallis Lodge No. 1413 proudly presents Brother Frank Hise as a candidate for Grand Trustee, and that his name be placed in nomination at the Grand Lodge Session in New York in July, 1964, with the assurance that he will fulfill the duties of this office and render outstanding service to the Order of Elks.

WORTH K. BLACKER, *Exalted Ruler*  
HERBERT W. VAN VALIN, *Secretary*

## Fishing Our National Parks

(Continued from page 9)

far piece from Yellowstone, but it's no less remarkable. Located in extreme southwest Florida, it contains more water than dry land. Everglades can seem a bleak and unfriendly piece of real estate, but fishermen love the undisturbed wilderness and pure waters. Both exist in abundance there, and more than a few well-traveled sportsmen consider it the best saltwater fishing region in the United States. But it also contains good fresh and brackish water fishing.

This is a unique area, where large-mouth bass of sweet water and snook from the salt share the same water. Take a light, shallow-draft skiff and wind your intricate way through mangrove channels to hidden pools far back in the glades. There one cast may hook a bass and the next a snook. When you've tired of casting or playing fish, you can take a break by watching the curious antics of water and wading birds, which are numerous throughout the Everglades.

About 300 species of fish have been catalogued in Everglades National Park waters—from ladyfish to nurse sharks and from half-pound grunts to half-ton jewfish. But the real prize package is the tarpon, a year-round resident, which plays fishermen instead of vice versa.

One morning near Cape Sable, Frank Sanderson and I hooked 48 tarpon, weighing from 15 to 50 pounds each, that jumped a total of 155 times (by actual count of our skipper). We boated only two of them. It's true that we were using very light tackle and were more interested in the action and acrobatics than catching fish, but still the incident shows what excitement is in store for you in these waters.

You can trail your own boat to Everglades, if that's convenient, or you can rent one there. You can go out for single days of fishing, returning each night, or you can stay out and "camp" on the water overnight, in a forgotten bay all your own. Week-long trips by houseboat-plus-skiffs are possible to more remote portions of the Park. These expeditions generally begin from Islamorada or Marathon in the Keys. Public launching sites and boat rentals are located at Flamingo inside the Park.

Although less extensive than at Everglades, saltwater fishing is available in Hawaii National Park on the island of Hawaii, at Acadia in Maine, and in the Virgin Islands on St. John. Excellent surf and offshore fishing is possible from North Carolina's Cape Hatteras National Seashore, a recreational area managed by the National Park Service. Acquisition of Cape Cod National Sea-

shore and a portion of Padre Island, Texas, will add still more fishing.

During the past several summers, my two sons and I have enjoyed the National Parks in a manner that's rapidly becoming as popular as it is pleasant and economical. We went camping. The first summer, it was tent camping, but since then we've used one of the foldout, open-up camper-trailers, which becomes a convenient vacation cottage wherever you park it. That way living and fishing in the Parks is no more expensive than living at home.

Last year more than 6½ million citizens camped in the Parks. The breakdown is believed to have been about equally between tent campers and campers on wheels. The latter category includes trailers of all kinds, plus mobile homes and camper-coaches mounted on pickups. It's significant that Park officials, predicting more camps on wheels in the future, are tailoring facilities accordingly.

Fishermen-campers can figure on running into crowded conditions if they aim for the most popular campgrounds on the busiest weekends, holidays such as July Fourth, or during the vacation season peak. But space is always available somewhere, and often the least popular campgrounds are the most attractive and nearest to the best fishing.

One park we visited the past two summers is Montana's Glacier. It's unfortunate that every fisherman can't spend a holiday exploring this magnificent part of the Rockies, with its sheer scenic grandeur ranging from glaciers to wild flowers, as well as its wonderful fishing.

Quite a bit of fishing water parallels or is adjacent to Glacier's roads, but the farther you wander from pavements, the better the fishing. That's good advice in almost any of the Parks. You reach the best fishing either on foot or on horseback.

The thousand miles of trails in Glacier National Park lead to hundreds of gem-like alpine lakes and brooks. One day we were catching rainbow trout in Gunsight Lake; next morning for breakfast we ate brook trout caught only a few minutes before in Lake Ellen Wilson. Another morning below a hidden falls on Red Eagle Creek, Bobby landed his first Dolly Varden trout.

Fishing in Glacier Park can be taken as typical of fishing the other Western mountain Parks—Sequoia (for rare beautiful golden trout), Yosemite, Kings Canyon, Lassen Volcanic, Mt. Rainier, Olympic, Grand Teton, and Rocky Mountain. Each of these contains a network of well-maintained, well-marked trails to high-country waters.

## "INVESTIGATING ACCIDENTS

Brings Me Up To

**\$12000 A DAY**

**CASH" — J. M. Miller**  
Universal graduate



### Step Into This Booming \$19 Billion A Year Industry

You can earn up to \$15 an hour... repeat, year-round income... in the exciting, fast-growing Accident Investigation field. Car furnished. Business expenses paid. NO selling. NO higher education necessary. NO equipment needed. And age is NO barrier. You can earn while you learn. Keep present job until ready to switch. Rush coupon for all facts and material.



#### UNIVERSAL SCHOOLS Dept. K-4

6801 Hillcrest, Dallas 5, Texas

Send FREE Book on Big Money In The Amazing Accident Investigation Field. No obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## TIRED OF WORKING FOR SOME ONE ELSE?

Send name for wonderful Free Book. Shows how to start your own business in spare time while holding job—how to build. We finance you for all but a few hundred dollars. Nat'l. advtg. brings you prestige and work. Write—GRANT MAUK, 4 544 Duraclean Bldg., Deerfield, Illinois

## HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book. CARLTON PRESS Dept. ELD 84 Fifth Ave., New York 11, N. Y.

## FREE DIRECT PRICE CATALOG



Folding Chairs



- TABLE AND CHAIR STORAGE TRUCKS
- Sectional Buffet Tables
  - Room Dividers
  - Platforms and Stages

## Monroe FOLDING TABLES

Over 65,000 churches, schools, clubs, lodges and other organizations save money for other needs by buying famous Monroe Folding Tables direct from our factory. 94 different models and sizes all designed for rugged institutional use. Also direct factory savings on folding chairs, table and chair storage trucks, portable room dividers, choral risers, stages, etc. New color catalog FREE. Send today!

THE MONROE CO. 90 Church St. Colfax, Iowa

## SHE USED TO WORRY ABOUT WEARING A HEARING AID!



When she first bought her Radioear 900 hearing aid she often looked into a mirror to make certain that it was unnoticeable. But now her mind is at ease. Her friends still don't know that she wears a hearing aid. As a matter of fact, the Radioear 900 is so light, so comfortable and its tones are so natural that she hardly knows she's wearing it. It fits perfectly behind her ear and is completely hidden by a wisp of hair. She's glad she discovered the Radioear 900. Why don't you find out more about it? Clip this ad today and send it to Radioear Corporation, Dept. G, Valley Brook Road, Canonsburg, Pa.



### WHAT EVERY GOLFER NEEDS!

Fishermen and hunters too. A GOODYEAR vinyl STORM SUIT will keep you snug and dry in any weather. Hood, jacket and pants fold into handy pocket pouch. Sizes MED., LGE., EX. LGE. \$4.25 postpaid. Check or M.O. to JOHNSON GIFTS 13 Elm Dr. P.O. Box 334, LaPorte, Ind. 46350.

### BRONZE PLAQUES FOR ALL OCCASIONS

Write for FREE Catalog P12

For Medals & Trophies Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.  
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323



## REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages, learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. STUDY AT HOME or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans.

WEAVER SCHOOL OF REAL ESTATE (Est. 1936)  
3521H Broadway Kansas City, Mo.

## FREE CATALOG



Manufacturers of SCHOOL FURN. • BLACKBOARDS • TENNIS TABLES

ADIRONDACK CHAIR COMPANY  
104-N W. 17th • N. Y.

Factories: DALLAS • BOSTON • L.A. • CHICAGO • PITTSBURGH

You travel them as far and as frequently as you like. In or near all the Parks are saddle horse concessions and, in most, it's possible to arrange a pack trip of any duration.

Either back-packing or riding into the back country of the mountain Parks is a splendid experience for any outdoor family on vacation. It's doubly exciting if the family contains fishermen. Of course, it involves minor hardship, as well as the discomfort of sudden summer squalls. You always expect the unexpected. But at its end, such a trip often remains the most satisfying experience a family ever enjoys together. Pack trips provide fond memories and hours of future conversation.

Only a few National Parks fail to offer some kind of fishing. On the other hand, many offer unique or especially interesting opportunities. Mammoth Cave in Kentucky is best known for its underground chambers and rivers (which contain a species of blind fish), but the Green River which passes through the Park above ground has game fish. Many visitors launch boats or canoes at one end of the Park and

drift leisurely downstream to the other end. En route, they catch bass, panfish, and catfish.

One of the best places in America to catch big catfish is in the Rio Grande River within Texas' Big Bend National Park—a fact not widely known. In fact, the Park itself isn't very well known.

When a visitor looks down into the vast, awesome Grand Canyon and sees the muddy Colorado River far below, it's hard to believe that good fishing could exist down there. But trout are abundant in several spring-fed feeder creeks, most notably Bright Angel. To reach them means only a spectacular hike or donkey ride down a Canyon trail.

The world inside Grand Canyon bears little similarity to that on top. At the very bottom is a neat accommodation called Phantom Ranch, complete with swimming pool and tame deer cavorting on an emerald green lawn. It's a most pleasant place to stay while exploring one of America's most offbeat fishing holes.

The angler can even give his tackle a workout in two of our most distant, hard-to-reach Parks: Mt. McKinley in Alaska and Isle Royale in the middle of Lake Superior. The latter can be reached only by boat or plane. Besides the fishing, both Parks offer an intimate glimpse of rare North American big game: white Dall sheep, barren ground caribou, and even grizzly bears can be seen at Mt. McKinley; moose and, occasionally, timber wolves on Isle Royale.

At Shenandoah National Park in Virginia's Blue Ridge Mountain area, fishermen still catch the original pure strain of eastern brook trout which have practically vanished elsewhere in their native East. Some streams here are operated on a fishing-for-fun basis. You catch all the trout you can, but throw 'em all back. The result is more and livelier trout fishing for more people—a practice that may soon spread to other areas.

More and more people are visiting Great Smoky Mountains National Park, astride the North Carolina-Tennessee boundary, every year, and that isn't surprising. Of all our great national scenic wonders, it's the most accessible to the largest percentage of our population. Consequently, the fishing pressure is heavy. But still there's extremely fast sport waiting for anybody willing to try it.

Most serious anglers will prefer Great Smoky's Hazel, Forney, and Noland Creeks, plus their tributaries, which have long been excellent trout producers. Rainbows live at lower elevations, while eastern brook trout thrive higher up in the feeders. Thirty-mile-long Fontana Lake, which forms Great Smoky Mountains Park's southern

## ELKS NATIONAL YOUTH DAY

May 1st has again been set aside for the observance of Elks National Youth Day, and all lodges and State Associations are urged to see to it that the young people of their communities are paid some signal honor on that day.

By now, your plans should be complete and everything in readiness for this program. One of the items to prepare for is the presentation of a full report on your Youth Day program to the Grand Lodge Youth Activities Committee for competition. Awards will be made to those lodges presenting written evidence of the most successful and most constructive Youth Day Program, in each of three groups: lodges of more than 1,000 members, lodges of between 500 and 1,000 members, and lodges of less than 500 members.

State Associations are also invited to present reports on their celebrations which will be recognized and awarded trophies at the Grand Lodge Convention. The winning State Associations will be chosen on the basis of the overall activity conducted May 1st by lodges in that State, plus any state-wide program.

All contest material should be attractively prepared for presentation in brochure form, carrying newspaper publicity, photographs, and a full résumé of the program itself. These reports should be forwarded to Committeeman Edward C. Alexander, 1901 Fourth Avenue North, Great Falls, Mont., 59401, as soon as possible after May 1st, and not later than May 20th.

Do not forward your reports to THE ELKS MAGAZINE.

boundary, in early spring is an especially good bet for bass and panfish, plus trout and muskies. So are nearby Cheoah and Calderwood Lakes. The bass run to bragging size.

Because Americans bent on fishing frequently wander northward across the border, a word about Canada's splendid National Parks is in order. Banff and Jasper in Alberta are internationally known for breathtaking mountain scenery and luxury hotels. Top-quality trout and grayling are hidden away in most of the high country lakes. Prince Albert National Park (Saskatchewan) and Riding Mountain (Manitoba) also

are worth any angler's visit and time.

For more detailed information on any U.S. Park—about fishing or facilities in general, write directly to the specific Park Superintendent or to National Park Service, Department of Interior Building, Washington 25, D. C. In Canada, write Park Service, Ottawa.

A fisherman might travel much farther than his nearest National Park to fish and conceivably even find better fishing—but it's doubtful. Certainly nowhere but in our Parks can you hope to enjoy excellent fishing and the world's most priceless natural wonders, both at the same time. • •

## The Light Fantastic

(Continued from page 21)

His crude laser device was smaller than a water tumbler and consisted of only two essential parts: a corkscrew-shaped xenon flash lamp and a synthetic ruby rod set in the center of the lamp's coils. Simply stated, it worked like this:

When the lamp flashed around its ruby "heart," green waves in its generally white light were absorbed by some of the chromium atoms in the ruby. This energy "pumped" the atoms to a highly excited and unstable level. As they returned to a more stable level, they emitted rays of red light. Some of these rays "escaped" through the sides of the ruby, merely giving it a deep red fluorescent glow. But others—the important ones in the laser phenomenon—shot out of the excited atoms along the rod's axis and headed toward the ends of the pink crystal.

Those ends were polished flat and silvered like mirrors, causing the red rays to ricochet back into the mass of chromium atoms. In a chain reaction, the rebounding rays hit other atoms, triggering them to give off more red rays. Unlike the jumble of rays in ordinary light, all those produced by this "stimulated emission" were identical and perfectly coordinated. They reinforced each other. And within a fraction of a second, billions had banded together into a narrow beam of light which then burst out of one end of the ruby, where the mirrored surface was slightly transparent. This was the celebrated laser beam, the light fantastic.

"For the first time in scientific history," said Dr. Maiman at a triumphant press conference, "we have produced true amplification of light. It opens the way for a host of important applications."

Since then a wide variety of materials besides ruby have been found to "lase." Some lasers now utilize glass, gases, liquids, plastics, and semi-conductors instead of crystals containing

rare-earth elements. But the principles and the unique qualities of the laser beam, giving it its power, are the same.

Light is light, isn't it? Why is the laser beam so fantastic? Unlike the light from a conventional source, no matter how powerful and finely focused, laser light is "coherent." Virtually all other light is incoherent—tiny, separate waves that reinforce or cancel each other randomly. Coherent light, on the other hand, consists of waves that move in perfect step, trough to trough and crest to crest, and reinforce each other. It is like the marching of a perfectly coordinated drill team as compared to a playground full of running and jumping children.

The significance of the laser hasn't escaped industry or the Government. This year alone, some companies will spend \$5,000,000 apiece on laser work, with the gadgets foreseen as a billion-dollar industry by 1970. More than 500 U.S. companies and university laboratories, as well as the armed forces, are involved in laser research. The devices are attracting so much attention that at one scientific gathering last year, attended by 1,000 scientists from 20 countries, technical papers on laser advancement had to be presented in double shifts.

So far this excitement has stemmed mainly from the laser's theoretical capabilities. But on the jobs it has already tackled, the amazing light has been an ace performer, too.

Within a year of its discovery, a searing laser beam was used by a team of ophthalmologists from Columbia University and the American Optical Company to burn a cancerous tumor out of a human eye. The intense light was shot through the lens of the eye from a hand-held laser. Because it passes through transparent objects without damaging them and because it can be focused to a super-hot point two million times smaller than the head of

## YOU'D NEVER GUESS THAT HE HAS NERVE DEAFNESS!



He used to avoid the telephone. He also avoided personal contacts. He could hear people, but he couldn't understand them. He knew that he needed help, but the thought of wearing a hearing aid distressed him. Then he discovered the Radioear 900. This tiny hearing aid fits inconspicuously behind his ear. Yet it has superb tonal qualities. Now he uses the telephone naturally. And he no longer avoids friends. For the first time in years, he's enjoying good hearing. For more information about the Radioear 900, clip this ad today and send it to Radioear Corporation, Dept. G, Valley Brook Road, Canonsburg, Pa.

**RADIOEAR®**  
for better hearing  
... naturally!

**HELP WANTED—SPARE TIME**

SENSATIONAL NEW LONGER-BURNING LIGHT BULB. Amazing Free Replacement Guarantee—never again buy light bulbs. No competition. Multi-million dollar market yours alone. Make small fortune even spare time. Incredibly quick sales. Free sales kit. MERLITE (Bulb Div.), 114 E. 32nd, Dept. C-41U, New York 16, N.Y.

In Canada: Mopa Co., Ltd., 371 Dowd St., Montreal 1, P.Q.

## How To Get Things Done



### BOARDMASTER VISUAL CONTROL

Your operations are pictured at a glance. You save time, money and prevent mixups by Seeing What is Happening at all times. Ideal for Production, Maintenance, Inventory, Scheduling, Sales, Etc. Easy to Use. You write on cards, snap on metal board. Over 750,000 in Use.

**FREE** 24-Page BOOKLET No. EK-50  
Mailed Without Obligation  
**GRAPHIC SYSTEMS**  
925 Danville Road • Yanceyville, N.C.

a pin, the brilliant beam hit the back of the eye precisely where needed. It destroyed the tumor instantly, eliminating the need for a painstaking, ultra-delicate operation.

More recently, New York University researchers found that laser beams reflected into the eyes of a rabbit would produce tiny "heat scars" or coagulations inside the eyeball. Their techniques have since been used in San Francisco to "spot-weld" torn and detached human retinas to prevent blindness.

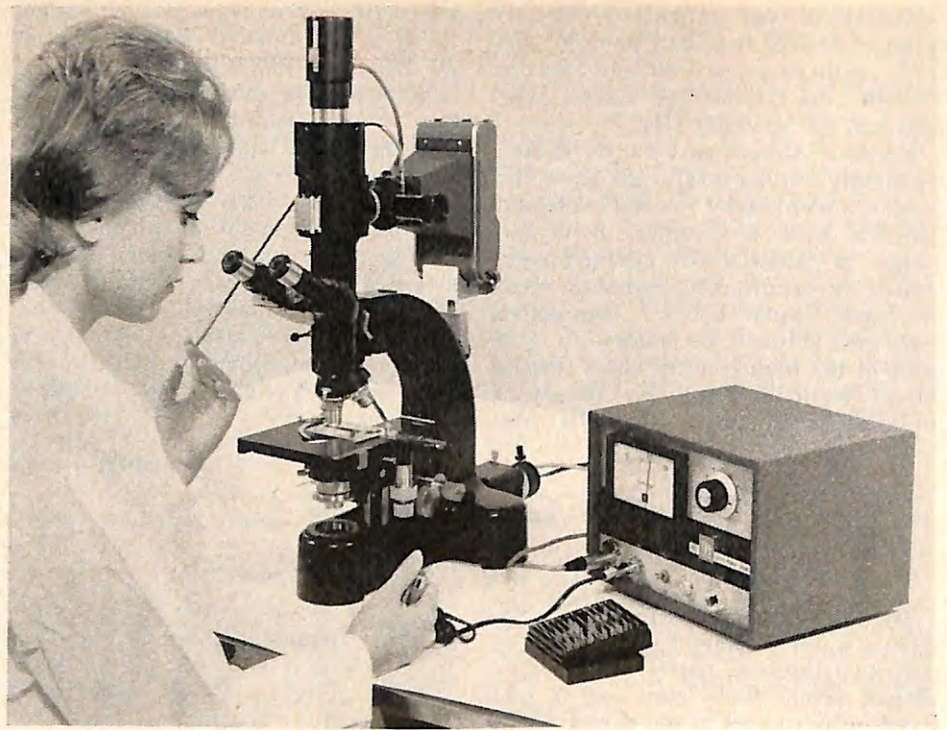
Ordinary light of tremendous intensity has been used for these operations in recent years, but laser beams are infinitely better and safer. Explains Dr. Schawlow: "The laser's flash takes less than a thousandth of a second. There is no opportunity for the eye to move, and it does not have to be immobilized."

This is only the beginning of laser surgery, which may well be the medical specialty of tomorrow. Some researchers foresee that the development of a long, fiber-like laser will open the possibility of shining potent beams through tiny body orifices for meticulous microsurgery and nerve operations. Possibly only months or weeks away is the use of lasers to suture wounds, sterilize instruments, and perform knifeless surface surgery. "It may well be," speculates one medical journal, "that entirely new clinical tests can be evolved from laser light sources," making possible the detection of even the subtlest diseases more swiftly and accurately.

It should be pointed out that the apparent all-purpose aspect of the laser is due in part to the precise degree of control that is possible. Not only can the intensity of the beam be controlled, but it can be induced as a single burst, as intermittent bursts, or in continuous form. Of course, different lasers must be constructed to do different jobs.

In industry the laser's baby steps promise to stretch into a giant's strides. Right now, metallurgy is the field drawing most attention. Commercial laser units, selling for about \$2,500, are ideal for microwelding because of the immense heat they can focus on small areas. Experiments in which pulsed laser beams have punched holes in stainless steel, tungsten, and other hard metals indicate that it may also be invaluable as a high-speed, inexpensive device for cutting and shaping materials difficult to machine by ordinary methods. Within five years, predicts Hughes metallurgist Dr. William H. Colner, "the laser, being the most intense radiant energy developed by man, will revolutionize metal processing."

It also promises to cause a revolution within a revolution. With the advent of the transistor and even more delicate refinements, much of the electronics industry has been swept by a trend to



TRG

*This laser, manufactured by TRG, Inc., has been used by medical and biological researchers for experiments on the cell structures of skin tissue and components of blood. It can focus the laser beam to a point of one micron (1/1000 millimeter).*

near-microscopic parts. Thread-like wires and pinpoint connections in tiny electrical circuits are difficult to manage by hand. But the laser beam, finely focused by supplementary lenses, is remarkably suitable for making welds and cuts in miniature equipment. One commercial unit, for example, can neatly drill holes too small to pass a human hair. And because the astounding light can harmlessly penetrate transparent material, much timesaving laser work will be possible even after the product under construction has been packaged in a transparent container or sealed inside a vacuum tube.

"Most of the laser's commercial applications are yet to come," explains Dr. John Buttrey, a scientist with the Illinois Institute of Technology Research Institute. "But it's safe to say



TRG

*A laser beam welder designed especially for welding aerospace materials.*

that it will eventually be right for any job that requires a lot of energy in a small spot."

Probably the first widespread application will be in space exploration, and here the laser begins to take on a Flash Gordon personality.

Just two years ago this May, scientists at the Massachusetts Institute of Technology aimed a giant telescope at the moon and fired a laser beam through it. Only three seconds later, the red flash had streaked through the sky, struck the lunar surface near the crater Albategnius, and bounced back. Round trip: 478,000 miles!

The experiment suggested numerous practical applications for the laser. Its ability to plunge deep into space makes it an obvious tool for tracking satellites and for helping determine orbits and trajectories faster and more precisely than other methods. Already a commercially available model, the most powerful to date, is described by Korad Corporation, its maker, as capable of measuring distances to within a foot or less at ranges of 300 miles or more.

Highly detailed, long-distance mapping of other planets is another possibility, with the laser promising to be the most accurate surveying device yet. It may also afford us ultra-private communications with space stations and other planets. Some far-out scientists, in fact, are speculating that once we construct laser impulse receiving stations, we may discover that an advanced civilization on another planet is signaling us!



Radar simulation is one way that lasers are being applied to our military efforts. A few months ago, Hughes announced development of a laser range-finder that can be aimed from a soldier's shoulder like a rifle, firing a light beam "like an invisible tape measure to distant targets." The portable instrument, Colidar Mark II, can measure distances up to seven miles with an accuracy of 15 feet. Dr. Malcolm Stitch explains: "Colidar enables ground troops to pinpoint targets such as tanks with the speed of light. Using the surprise element of instant pinpointing, our forces can locate targets, range, loose artillery and mortar fire, and move out before opposing forces are capable of counteraction."

Equally fascinating is the top-secret work known to be underway by the Defense Department to convert the laser into the futuristic weapon long

ment, said: "Perhaps a short-range anti-personnel laser is possible, but, at this range, a bullet will do the job cheaper."

Probably the broadest and most exciting potential peacetime application lies in communications. Because laser light consists of "coherent" electromagnetic waves, it can be used to carry voice and picture impressions, just as radio waves do. But because laser waves are so much shorter than radio waves and cover a broader band width in the electromagnetic spectrum, more messages can be sent on each beam. In theory, at least, one shaft of laser light could transmit 100 million telephone conversations or thousands of TV programs simultaneously—more than all the long-distance lines and TV channels now in existence.

Scientists in dozens of laboratories are now exploring effective ways to modulate the beam—that is, load it with information. They also must learn how to demodulate to get the information into a loudspeaker, TV set, telephone, or whatever. So far, transmissions of music, speech, and even television have been successfully made experimentally. But a great many more refinements must be made.

There are other problems, too. For instance, laser light is disrupted by atmospheric conditions such as fog and rain. Consequently, to make laser communications effective on earth, engineers may have to devise a system of moisture- and dust-proof pipes through which light can be shot and where mirrors will be used to "bend" it around corners.

In outer space, however, laser light theoretically can travel billions of miles without interruption. Tests of its actual ability are expected to begin next year. Because of its tendency not to spread, a narrow beam laden with information should be hard for interplanetary eavesdroppers to detect, making spying and jamming virtually impossible. Further, the laser will require only one-millionth of the power to achieve the same results as radio equipment with the same output, and its beams can shoot right through hot ionized gases that now black out radio communication.

These are only a few of the jobs predicted for the astounding laser. Some investigators also believe that lasers eventually will prove valuable in automotive engineering, weather forecasting, super-speed photography, undersea exploration, computer memory systems, data processing, airport runway illumination, large-screen color television projection, wireless power transmission, and a multitude of other fields.

It is possible, however, that the most dramatic effects of the laser will be those that have received the least attention in print: its potential applications to basic science.

**Coming  
Next Month**

**A SPECIAL NEW YORK  
WORLD'S FAIR  
FEATURE**

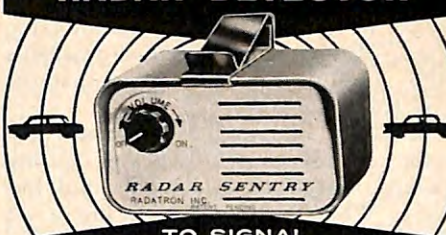
dramatized in science fiction: the death ray. Scientists presumably are seeking ways to magnify laser light to the point that a beam aimed from the ground or from an orbiting satellite could destroy or knock off course enemy warheads.

Scientists are not optimistic that a "death ray" will ever be developed, at least to an operational level. According to Dr. Schawlow, formerly with Bell Telephone Laboratories and now at Stanford University: "There is a great gulf yet to bridge before we have a heat ray that could destroy a ballistic missile. But we do know that the laser beam, properly focused, can melt any substance."

In recent weeks a California firm, Energy Systems, Inc., announced a gas laser that generates a green beam in a wavelength that shoots easily through seawater. This could lead to important developments in anti-submarine warfare and underwater communications.

There also has been talk of a death ray for use against enemy soldiers. One physicist told us recently, "If I were a guessing man, I'd guess that such horrible developments are not far away." Others point out that the only defense needed would be a mirror. Bruce Strasser, head of Bell Telephone Laboratories' Technical Information Depart-

**HOW DARE RADATRON  
INVENT THIS  
RADAR DETECTOR**



**TO SIGNAL  
DRIVERS OF RADAR ZONES**

**HERE'S WHY!**

Every conscientious law abiding citizen does not deliberately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully and happily. Radar Sentry alerts a driver of a controlled radar speed zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention!

Miniature magnesium case 3 1/2" W x 2 3/4" D x 2 1/4" H, clips on sun visor—no wires—completely transistorized—approved in many states for safe driving.

**only \$39.95 RADAR SENTRY**

**10 DAY MONEY BACK GUARANTEE**


**RADATRON, INC.**  
2416 ZIMMERMAN ST.  
North Tonawanda, N.Y.

BEIGE  
 SAPPHIRE BLUE  
 EMERALD GREEN

Send and bill my Diners' Club Acct. # \_\_\_\_\_  
Each, \$39.95.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**ELKS BASEBALL UNIFORMS**



Fully approved for Elks Junior League teams. Made of fine "Cricket T" flannel, professionally cut, expertly lettered, completely washable. Will add prestige to your program; delight the kids you sponsor.


**RUSSELL-HAMPTON CO.**  
Dept. E, 15 S. Wacker Dr., Chicago 6

**RAISE FUNDS This 4th of July with  
"FREEDOM RINGER" BELLS**

The national "Let Freedom Ring" celebration is sweeping the country again this year. Your club can perform a patriotic service and at the same time raise substantial funds by selling "Freedom Ringer" Bells in your community! Act Fast, Act Now. Write today for a sample bell, complete information and prices.

**BEVIN BROS. MFG. COMPANY**  
Sales Office 105 DUANE STREET, NEW YORK 8, N.Y.

**BORROW BY AIRMAIL  
\$100 to \$1000!**



NO embarrassing investigations; NO representative will call on you. Collateral and co-signers are not required; all loans are granted on your personal signature!

**EXAMPLE**

Cash You Get	Repay Monthly
\$61900	\$3000

USE ONLY MONEY MARKET SAVINGS BONDS IN FULL PAYMENT OF LOANS. FOR THE RESTRICTIONS APPLY TO THE LOAN AGREEMENT.

**BANKERS INVESTMENT CO., 14-R**  
4th & Joplin Joplin, Missouri

**Mr. R. D. Osborn, Vice President**  
**BANKERS INVESTMENT CO., 14-R**  
4th & Joplin, Joplin, Missouri 64801

Please rush "Loan Agreement" in plain envelope.

Name \_\_\_\_\_ Occupation \_\_\_\_\_  
Address \_\_\_\_\_ Age \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

For instance, proper focusing equipment may allow scientists to train the intense laser beam on individual molecules in a blend of chemicals. Under such concentrated radiation, says Dr. Schawlow, "Atoms or molecules may react in strange and unpredictable ways." Entirely new chemical reactions with totally unforeseen consequences may result.

Similarly, biologists might heat a particular chromosome in hopes of causing specific mutations in animals and humans. What this might do to life as we know it is open to the wildest imaginings.

Many of these things, of course, are years away, if they materialize at all. Some observers are saying that lasers will not even begin to really come into their own for another 10 years and that tremendous improvement must be made if they are to live up to their advance publicity.

But with an optimism that is shared by many of his colleagues, an RCA Laboratories physicist told us recently: "It is hard to believe that the laser is only four years old. If we could see today the things that light will make possible in the next few years, we wouldn't even know what they were for." • •

## Letters

(Continued from page 5)

Your article states that "academic freedom implies the pursuit of the truth, not the pursuit of non-truth; the relation of fact to life, not the distortion of facts. . . ." I would be interested in knowing how *any* truth can be demonstrated as unassailable without first subjecting it to the test of "non-truths"—especially in areas so tenuous regarding final truths as politics, economics, and social relations in general. . . .

We live in a fearful age when ideologies, many of which are gross lies, can affect great populations and vast areas of the world. So long as we abstain from setting up our own ideological icons and temper action with reason we will preserve our own liberty and promote the infusion of that liberty into areas which do not know it today. But, when we subjugate our own liberties and sense of reason for the sake of combating a lie, we have then blunted our deadliest weapon and are on the road to steady and rapid decline.

DONALD E. BURGDERFER  
Bend, Ore.

"Freedom's Facts" in the Magazine consists of excerpts from the Freedom's Facts published by the All-American Conference to Combat Communism.

—The Editors

## F R E E D O M ' S F A C T S



# Chile Votes This Fall— Will the Volcano Erupt?

THE BIGGEST international story involving communists will come out of the campaign for an election of a new president in Chile in September.

In this long, narrow Latin country of some 8,000,000 people, communists are trying to prove that they can take over a non-communist government by peaceful, democratic vote.

If they can, many myths and many positions of power will be shaken. A communist "peaceful" victory in Chile will bring the defeat of the "revolution-by-violence" faction of Red Chinese, a radically intensified international disarmament campaign directed by Moscow, and equally intensified campaigns for peaceful seizure of political power by communists in the advanced as well as in the underdeveloped countries.

Here is the line-up of political forces in Chile as seen by communists:

Salvador Allende is the presidential candidate of the Popular Action Front. The front is made up of the Communist, Socialist and National Democratic Parties and others, with the communists pulling most of the strings.

Julio Duran is candidate of the "conservative" Liberal and Radical Parties, which now control Chile. Eduardo Frei is the entry of the Christian Democratic Party, and Jorge Prat, the nominee of "right wing" independents.

Communists think their candidate—Allende—will win because of (a) a deepening economic crisis in Chile, (b) failure of those now in power to solve outstanding social and economic problems, (c) a growing desire of most Chileans for a change, even a radical one, if it is peaceful, (d) the effective political organization of the Popular Action Front, led by communists, and (e) the growing strength, prestige, and influence of the Soviet Union and the "socialist system."

Communists are not leaving the election outcome to chance. Their "campaigning" so far has featured agitation and local and general strikes of work-

ers, seizure of government land by squatters, and all manner of so-called non-violent demonstrations.

### Campaign Tactics

In the words of Chilean communist Luis Corvalan, "The mass struggle ranges from strikes, sit-down strikes included, marches to the principal cities, street demonstrations, and public meetings to seizure of parks and other government owned land, and a variety of other methods of struggle.

"The peasants, too, use strikes and marches to the towns as a means of struggle, and sometimes they seize land. For students, the usual thing is street demonstrations combined with sit-downs in educational establishments. In the provinces where the working people have been hard hit by the crisis, there have been many general work stoppages and the national flag has been flown at half-mast as a token of protest. Members of the state-sponsored housing cooperative, of whom there are about 86,000, have declared rent strikes. Small shopkeepers replied to the exorbitant taxation by closing their shops."

Communists are thus "polarizing" Chilean public opinion, putting those who want a change—even a radical one—in direct opposition to those who want no change or a gradual orderly one.

Much of the struggle and many demonstrations are aimed against "U.S. imperialism" as well as against the government, deliberately frustrating our efforts to help the Chilean government solve its outstanding problems.

As the revolutionary process develops, warns Corvalan, it may become expedient to go over from the peaceful path to the violent one. The tactics, he says, will depend upon those opposing the communists. The Red victory will be by peaceful means—if opponents do not resist too strenuously—by violence if they take to arms to defend their principles and their interests.

*In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, each month THE ELKS MAGAZINE publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The cost is \$3 per year for 12 issues.*

# ★ Tom Wrigley WRITES FROM WASHINGTON

**DEFLATING INFLATION.** This spring and summer the Administration's new "watchdog committee" will be keeping an eagle eye on price and wage increases. The committee reports to Chairman of Economic Advisers Walter Heller, who keeps LBJ apprised. A summer rise in wholesale prices is expected, which the Administration hopes to curb to prevent an overall price spiral.

**CASH CACHE.** During his lifetime, Rep. (Calif.) Harry R. Sheppard, 78, salted away \$275,000 in a box, because he says that he didn't want to be bothered with computing income tax on accrued interest and saw "nothing unusual" about his way of saving. His savings came to light recently when Mr. Sheppard, who is serving his 14th term in Congress, divided it up among 24 Washington savings institutions so that his funds would be insured.



**IT'S THREE YEARS** until the National Fisheries Center and Aquarium is slated to open, but Acting Director William Hagen says offers of all kinds of fish have been received. It's expected that 1,300 species will be represented, including rare ones such as coelacanth ("living fossil" fish), which has been swimming around for 325 million years.

**WHITE HOUSE** gifts are being carefully screened for value and content. The procedure includes a fluoroscoping. Examiner John J. McNally, who scrutinizes about 500 gifts a month, says, "If a gift exceeds the \$15 [value] limit, we write the sender explaining our policy in a nice way, and we send it back." Gifts from foreign heads of state, which are considered gifts to the American people, are exempt. But the ruling applies to presents sent to the First Lady and the Johnson daughters. (An exception will be made for wedding presents, if Lynda Bird is married in the White House in June.)

**A SNAPPY ANSWER** turned up when the National Institutes of Health surveyed several hundred marrieds on

"Personal Relationships in the Home." One questionnaire item was "Causes of Friction in the Home." Replied a candid husband: "Me!"



**LIGHTS OUT.** President Johnson has requested that lights in the White House be turned off when not in use. As a result, electricity bills have dropped from \$4,900 to less than \$2,500 monthly. LBJ has also requested that all Government departments exercise light and heat thrift, prompting some wits to claim they're carrying flashlights in order to see their way around.

**LEGAL RESIDENTS** of Washington, registering under the new law that permits them to vote in a Presidential election for the first time, provoked a few chuckles. For instance, when Bryant Burton was asked if he were over 21, he replied, politely, "Yes, ma'am." Mr. Burton is 109 years old.

**THE SOCIAL SEASON,** swinging again at the White House after Lent, is distinguished by the Johnsons' engaging way of mingling with guests. The President enjoys dancing. Waltzes and fox trots, that is—not the twist.

**THE SMITHSONIAN** Institution's new Museum of History and Technology, abuilding since 1959, recently opened. The beautiful marble structure on Constitution Avenue between 12th and 14th Streets cost \$36 million. In the great Center Hall is a gold pendulum which describes an arc that changes with the rotation of the earth. Also on view: The Star-Spangled Banner that



THE ELKS MAGAZINE APRIL 1964

inspired Francis Scott Key at Fort McHenry to write our National Anthem. Lady visitors will like the formally attired mannequins, representing our nation's First Ladies.

**DULLES INTERNATIONAL** Airport has failed to attract its expected volume of business. Estimate for 1963: 1.5 million passengers; reality: only 660,000. As a result, the \$3.25 million hotel, which was to have opened a year ago this month there, is still in the planning stage. Given an extension to October, its builders have requested a second one.

**ANOTHER SERVICE** pay hike, that would be effective Oct. 1, has been recommended by Defense Secretary McNamara, who believes military personnel should have raises to keep up with workers in private industry. It would average 3 percent for officers, 2.4 for enlisted men.



**A PATIENT** in a VA Hospital here nearly had a relapse when he sneaked a look at the chart at the foot of his bed. There were three initials on it. When the nurse came in, he said, "Why put that on my chart?" The nurse looked at the offending initials and explained that they simply stood for "shortness of breath."

**CHERRY BLOSSOMS . . .** More than 82 million motor vehicles are now registered in the U. S., an increase of more than 3 million over last year. . . . Motorists who violate pedestrian safety rules here are subject to fines up to \$100. . . . The D.A.R.'s Constitution Hall was rented for the closed-circuit televising of the Liston-Clay bout. . . . A new D. C. answering service uses the monicker of "Cover Girls." . . . The Labor Department reports that disabling work injuries last year totaled 2,020,000 after holding below the 2 million mark for a decade. . . . A bequest of eight antique violins (including four Stradivariuses), violas, and cellos, worth more than \$284,000, was made to the Corcoran Art Gallery. . . . A sign in a veterinarian's hospital here reads: "Hospital Zone—No Barking."

Elks in its history this year, following the Convention in Manhattan in July. What a pleasant spot to recover from the conclave's business sessions and New York's nocturnal fare.

Well, Bermuda certainly has restorative powers: luxury hotels, gourmet restaurants, and shops stuffed to the rafters with bargain imports from the British Isles, such as Irish linens, Scottish cashmere sweaters, and English woollens. Other good buys include men's wear and accessories, jewelry, watches, china, crystal, silver, toys, and perfumes created by the Bermudians themselves.

Should the idea of vacationing on this beguiling isle tempt you, Furness Lines' *Queen of Bermuda* sails each Saturday afternoon from New York on six-day Liv-Aboard cruises. You arrive in Bermuda Monday morning and start for home on Wednesday. While in Bermuda, the ship is your hotel. Minimum tab for the six-day spree is \$130, November through February, \$160 the remainder of the year. All meals are included in both figures.

About the time you read this, Bermuda's big annual invasion will have begun; April and May are the island's busiest months. Adding to the tumult will be recruits from such august institutions as Harvard, Dartmouth, Princeton, and Yale, all of whom will have forgotten traditional rivalries in order to celebrate Bermuda's annual College Weeks. Add to these the spring escapees from the young ladies' institutions and groups from schools farther inland as well. (Come next month, though, these future Einsteins will be back with the books, and the beaches of Bermuda will belong to you.)

This is also the month of Bermuda's huge Floral Pageant—a celebration capped by a parade on April 30 that's sort of a scaled-down Pasadena Rose Parade. Only with lilies; Bermuda's famed Easter lily is exported by the millions to the mainland. An estimated 30,000 tourists will line up to watch dozens of floats roll by—mechanized bouquets in the form of dragons, giant lobsters, dinosaurs, and whatever happens to catch the fancy of the designers. As Kauai is the Garden Isle of the Pacific, Bermuda is its Atlantic counterpart, awash with innumerable varieties of flowers and lush with tropical greenery.

Because April and May are the booming months, Furness' *Queen of Bermuda* and *Ocean Monarch* both will sail from New York on April 11, 18, and 25, as well as May 9, 16, and 23. Should you be in a rush, there are three airlines that will jet you there in a jiffy: Pan American World Airways, BOAC, and Eastern Air Lines. Pan Am and BOAC fly daily from New York, Eastern serves the island weekends from Newark and

## For Elks Who Travel

(Continued from page 33)

Washington, and Pan Am flies from Boston weekends.

On my recent trip, I elected to sail one way and jet the other, leaving New York in a welter of colored paper streamers and returning several days later at near the speed of sound.

I've crossed the Atlantic to Europe and sailed the Pacific on occasion, but I can't recall a more pleasant voyage than my trip aboard the *Queen of Bermuda*.

The winter wind was whistling its mournful tune when the all-ashore gong sounded that Saturday afternoon. Soon the dock itself shuddered when the *Queen* boomed a blast of good-bye before sailing serenely down the Hudson past the Statue of Liberty. During the next 40 hours, there were get-acquainted parties, relaxful hours beside the pool, bouts of shuffleboard, trap shooting, deck and table tennis, moviegoing, horse races, and dancing until time for a midnight snack.

Boat day in Bermuda is like it is in Hawaii. Crowds gather on Hamilton's Front Street, the hotel people shout the names of passengers, taxis honk furiously. It's big stuff. The people act as though they're actually glad you're there, and they are. I'm not exaggerating when I say Bermuda is one of the friendliest islands in the world. Perhaps because the British concentrated on cultivating the Bermudians' friendship rather than taking advantage of it.

Until the busy spring season, newlyweds with \$200 to splurge are welcomed at the elegant Elbow Beach Hotel for a full week. The price includes breakfasts, five-course dinners, free cha-cha lessons, bicycles, tennis, and a passion flower for the bride.



"I AM WHAT I KNOW"  
NATIONAL LIBRARY WEEK APRIL 12-18, 1964

In season, the tab for a double with two meals is in the \$32 to \$36 a day range at the major hotels: Castle Harbour, Elbow Beach, Carlton Beach, the Bermudiana, and the St. George. Incidentally, the last named describes itself as "a place for lovers to sigh in, artists, writers, photographers, and historians to explore in—and just good folks to browse in."

Reopening this month after an \$8 million facelifting is the Princess Hotel; the additions include a new seven-story wing and a two-story terrace wing with dining room, nightclub, and cocktail lounge.

Spread across Bermuda's 21 square miles are 63 resorts—ranging from splashy hotels to guest houses that necessarily cater to smaller crowds. Prices start as low as \$5 a day, and life's tempo is as relaxed as a Sunday brunch.

There are about a dozen cottage colonies on the island—clusters of little houses surrounding a main dining building. They range in size from the famous honeymoon Cambridge Beaches, with a capacity of 90, to a wisp of a place called Mizzentop, which can accommodate only 19 guests. If you want occasional spurts of excitement along with your relaxation, some places roll up the rug for dancing on certain nights.

Housekeeping cottages are provided at 10 resorts, a feature that appeals to those who bring along the children. (For full particulars on housing, write the Bermuda Trade Development Board, 620 Fifth Avenue, New York City.)

Although I'm not a golfer, those who are insist that only California's Pebble Beach compares favorably with the greens around the fashionable Mid-Ocean Club at Tuckers Town. Despite its diminutive size, Bermuda boasts a total of seven courses, five of them 18-hole layouts.

As the oldest self-governing colony in the British Commonwealth, Bermuda has been paying homage to the Crown since 1609 when Virginia-bound Sir George Somers slogged ashore, after the wreck of *Sea Venture*, and claimed the island for the throne. The rest of Sir George's fleet reached Virginia, beginning that close tie that Bermuda has had ever since with America, and which is being perpetuated today through tourism.

With the speed limit a leisurely 15 m.p.h. in town and a sizzling 20 on country lanes, life glides by at a peaceful clip. Few horse-drawn carriages remain, but there are fleets of little taxis with the fringe on top, not to mention hordes of motorbikes sputtering along like bumblebees.

From March through November, bus tours operate Mondays between Hamilton and Somerset and daily between Hamilton and St. George—one of the

oldest English-speaking settlements in the Western Hemisphere and the former capital of Bermuda. Today St. George is Bermuda's version of Virginia's Colonial Williamsburg: a restored town hall and replicas of the stocks and pillory once used for public punishment. Nearby is the Old State House (1619), while up the block stands St. Peter's Church, believed to be the oldest Anglican church in the Western Hemisphere.

Back in Hamilton—Bermuda's capital since 1790—are the island's better restaurants, shops, and pubs, such as the Hog's Penny, Dick Richards, and the Green Shutters. Certainly the two finest stores are Trimmingham's and H. A. & E. Smith Ltd.

Liquor is sold at discount prices at a dozen shops along Front Street in Hamilton. Remember though, everything closes up tight on Thursday at noon, when Bermudians go off to rest or play.

In my book, the best restaurant in all Bermuda is a place on Front Street called the Penthouse. It's rather expen-

sive, but the food is excellent and the service matches the quality of its menu. A bowl of Bermuda fish chowder, flavored with black rum and sherry peppers, costs a dollar, steak Diane \$6.50, and lobster, for which Bermuda is famous, goes at \$4.50 a plate. Vegetables are extra. But like I said, it's Bermuda's best. Even if it weren't, it would be worth the price just for the atmosphere. The place roosts on the second and third floors of a vintage building and boasts candlelight, a superb view of the harbor, and other romantic trappings.

For gadflies, all-day island cruises operate between Hamilton and Somerset, daily except Sunday, that feature a barbecue lunch on Hawkins Island, swizzles, calypso music, and time to shop or swim in Somerset itself. At \$6 a head, there are moonlight cruises on Thursday nights back to Hawkins Island for a torchlight wiener roast, swimming, dancing, and a bit more of rum swizzling.

That's providing that you've had time to recover from the daytime swizzledizzle!

## Travel Notes

NEW YORK World's Fair Hotel and Motel Guide contains completely detailed listings of 376 transient hotels and motor inns, representing 100,000 rooms in the New York metropolitan area. For a free copy, write World's Fair Housing Bureau, 30 Rockefeller Plaza, New York City 10020.

ONE MANHATTAN hotel, incidentally, is providing a special service for World's Fair visitors with straying children who stay there. Youngsters will be given a large and attractive pin reading: "I'm here for the World's Fair. If lost I'm staying at the Belmont Plaza. PL 5-1200."

GRAND BAHAMA: Fifty-five miles east of Palm Beach, Fla., Grand Bahama Island (20 times larger than Bermuda) basks in an almost perfect year-round climate. The average winter temperature is 75°; the summer 80°. Sixty-five miles of unspoiled white sand beaches ring the island. A huge new luxury hotel—the Lucayan Beach—is wowing tourists.

DURING THE Tokyo Olympics in October, hotel rates at the city's leading hostels will reflect no increase over present rates, which now average \$9.50-\$11.50 for a double, and \$10.50-\$15.00 for twin beds. Additionally, a 10 percent tax-on-room is imposed, plus a 10 percent gratuity; however, there are no other expected tips. Japan is noted for its no-tipping policy.

THIS YEAR the American Association of Retired Persons, headquartered in Washington, D.C., is conducting 72 European and world tours for older persons, geared to their sightseeing and touring objectives. Anyone over 55, including those not yet retired, may join this non-profit organization. For information about the Association's Travel Service, write AARP Travel Service, 555 Madison Avenue, New York City 10022.

GROUP TRAVEL: Any State Association or other organization contemplating sponsorship of a group trip abroad will be interested in the illustrated 26-page booklet entitled "You and Group Travel," published by Air France. The booklet details how to initiate and plan a trip up to the moment of departure and is available at any Air France office. Or write Travel Notes Editor, THE ELKS MAGAZINE, 386 Park Ave. So., New York City 10016.

## MADE \$1200 ON ONE JOB

Some make more, some less...

We help you start Your Own All-Year Business

Make **BIG Money!** G.H. Jones made \$1200 on one school job with our highly efficient wall washer which cleans walls 6 times faster and better than by hand. No special skill... small investment... operate from home. Customers everywhere—homes, offices, schools, churches, hotels, etc. Enjoy independence... free from layoffs and bosses. WRITE TODAY for FREE booklet that tells the whole profit story.

VON SCHRADER MFG. CO. • 424 "W" Pl., Racine, Wis.



## LIVE SEAHORSES



Bring joy and pleasure to all the family. LIVE MATED DWARF SEAHORSES sent by Jet Air Mail from FLA. Fun for youngsters or oldsters, everyone enjoys watching and raising these fascinating little aquatic performers of the deep. Easily "stabled" in a jar, bowl or aquarium. The Seahorse kit consists of preparation, food, catalog and simple instructions for raising these amusing exotic fish. Educational, interesting. Hardy and easy to raise. Guaranteed Live Delivery. \$3.50 a PAIR PPD. \$7.00 SPECIAL—Order TWO PAIR and receive ONE PAIR FREE.

F. F. MARINE LIFE, P.O. Box 626-EK-64, DANIA, FLA.

## CANADIAN PICKEREL JIGGER

CUSTOM MADE

3 for \$1.00 Postpaid

2 1/2" actual size



Available in Black, Yellow, and Red.

LUNKER LURE CO., ASHLAND, OHIO

## EARN be a TAX CONSULTANT

**MORE** Our students earn lucrative fees in 3 month busy tax season preparing income tax returns in spare time—and operate profitable Business Tax Service yielding steady monthly fees of \$10-\$50 per client, year round. Enjoy professional standing in dignified full or part time home-office business. No experience necessary. We train you at home and help you start. Write today for free literature. No agent will call. Licensed by N.Y. Education Dept. NATIONAL TAX TRAINING SCHOOL, Monsey L-12, N.Y.

\$0.95

## DRAINS cellars, cisterns, wash tubs; IRRIGATES - CIRCULATES - SPRAYS



1,001 Uses. Stainless shaft. Won't rust or clog! Use 1/8 HP motor or larger... 3/4 HP for up to 2,400 GPH; 450 GPH 80" high; or 1,800 GPH from 25" well. 1" inlet; 3/4" outlet. Coupling included free. \$8.95

Heavy Duty Ball-Bearing Pump. Up to 5,200 GPH. 1 1/2" inlet; 1" outlet. \$12.95 Postpaid if cash with order. Money back guarantee. Also other sizes, types.

LABAWCO PUMPS, Belle Mead 58, N. J.

## SHIPMATES WANTED

To join beautiful sailing yacht for 10 days of barefoot beachcombing thru remote tropic islands. Your share about \$185.00.

WRITE: CAP'N MIKE  
P.O. BOX 1041-E, MIAMI BEACH, FLA., 33139

## MAIL THIS HANDY COUPON

EMPIRE MDSG. CO., Dept. EL-464  
140 Marbledale Rd., Tuckahoe, N.Y.

Please send the items listed below (or listed on the attached sheet) on a satisfaction-guaranteed basis.

Name .....

Address .....

City ..... State.....

Coupon for advertisement on Second Cover.

## YOUTH DAY COMING UP

The Order's ever-growing, year-round program of youth activities to help our boys and girls mature into sound, constructive members of society reaches its climax with Elks National Youth Day on May 1, when lodges from coast to coast give public recognition to junior citizens for their achievements in school and service to the community.

Youth Day can and should be a major community event, if we really believe that our youth are our greatest asset, and if we fully appreciate what is meant when we say that today's youth are tomorrow's leaders. The truth is that our youth are only potentially our greatest asset, depending upon what we, who are responsible for the development of our youth, do to conserve these assets and realize their potential. Without doubt today's youth will be tomorrow's leaders, but the question is what kind of leaders, and here again the answer is up to us.

Today's young people are more aware of the world around them than were earlier generations. They are maturing intellectually earlier. As a result, young people are more conscious of their individuality. A society that fails to understand this awareness of youth is allowing a gap in communication to develop between the age groups that cannot fail to have serious consequences. Elks National Youth Day seeks to avoid this gap by encouraging in youth the feeling that they are not apart from

the community but a part of it.

It will be a rare community that takes the trouble to assess the contributions made by its young people that will not find that it is an impressive total. It also will go far to put into its proper perspective that small minority of youngsters whose delinquent or anti-social attitudes and conduct tend to obscure the splendid records of the great majority of boys and girls.

An Elks National Youth Day observance ought to provide just such an assessment. It should serve to bring youth and their elders more closely together, thus advancing mutual understanding and respect and bridging the differences that too often separate them.

Elks National Youth Day should point up the initiative and enterprise that so many of today's youth are demonstrating and that are so noticeable year after year in the records of those who enter the Elks National Youth Leadership Contest.

The Grand Lodge Youth Activities Committee, headed by E. Gene Fournace, has supplied all lodges with full information about Elks National Youth Day, with ideas and suggestions for organizing and planning a program that will serve these important ends. We hope that every subordinate lodge will make the most of this opportunity to make a valuable contribution to its community.

### Dues, Then and Now

A reading of lodge bulletins indicates that there is a growing trend toward raising annual dues. This prompted a bit of research that yielded some interesting information bearing on the subject.

Examination of the 1963-64 Directory of Subordinate Lodges revealed that annual dues appear to range from a low of \$8 to a high of \$75.

A spot check of the Directory, following a random pattern, yielded an average of \$19 for annual dues. For the purpose of comparison, a similar check of the Directory for 1937-38, a time when, for the benefit of our younger readers, the country was in the Great Depression, showed that annual dues at that time averaged \$13.

Digging further in the past disclosed that annual dues in 1910 averaged about \$10, as revealed by figures in-

cluded in the Grand Secretary's report for that year.

Thus, in terms of actual dollars, the average of lodge dues has increased some 50 per cent since 1937 and approximately doubled in 53 years.

To say the least, the average of Elks lodge dues has grown modestly over the years—on the average. Yet it should be pointed out that there is no such thing as an average lodge. Each lodge has its own particular requirements dictated by location, its facilities, and many other factors to be taken into consideration by its membership in fixing the local dues they wish to assess on themselves. To measure any specific lodge against a statistical average could be badly misleading, unless all factors were taken into consideration.

Whether size itself is a factor is an interesting question. There are 19 lodges with a membership of 3,000 or more. The annual dues in this group

range from a low of \$18 to a top of \$36 (charged by three of them). The average of these 19 largest lodges is \$27. This is about 40 per cent more than the average of all lodges, whose "average" membership is about 660.

Furthermore, the study showed that there are some 49 lodges that assess their members \$40 or more for annual dues. They range in membership from less than 200 to more than 2,500. The highest annual dues figure noted was \$75.

Certainly it would appear that size of membership is not a decisive factor in determining dues, and it may not even be an important one. What is important is the desires of the membership with respect to the facilities and appointments of the lodge, and the activities they wish to undertake. Very properly, this is a local matter left to the action of the members of each subordinate lodge.

# 3 COMPLETE FISHING OUTFITS

NATIONALLY ADVERTISED 1964 MODELS  
2 LOADED TACKLE BOXES • 41 DEADLY LURES

# 411<sup>pcs.</sup>

**FREE!** If you order NOW!  
2 LEAKPROOF FLOATING  
TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH  
POWERFUL

**ARGOSY DIRECT DRIVE  
TROLLING  
REEL**

**POWER ACTION  
BLACK MAGIC  
FIBRE-GLASS RODS**

STRONGER THAN  
STEEL  
OR BAMBOO

**MARK IV  
LEVELWIND  
CASTING  
REEL**

PUSH BUTTON  
CASTING  
ANTI REVERSE  
NO BACKLASH

**NEW! SUPER "88"  
AUTOMATIC  
DUAL DRAG  
SPINCAST  
REEL**

MADE BY  
FAMOUS  
BRONSON  
REEL CO.

**SAFETY  
STAR DRAG**  
Found only  
on best reels

EACH ROD  
BALANCED TO PERFECTION

**FIELD TESTED LURES**  
Proven the Deadliest Dozen Yet

**COMPLETE! NOTHING ELSE TO BUY!**

**SELECTED FOR YOU BY EXPERTS.** This choice fish-getting tackle, used by experts, contains nationally famous brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

**LOOK! YOU GET EVERYTHING SHOWN.** Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 9 ft. 3 section Bamboo Pole and 25 ft. Bank Line • 41 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, Cork Bobbers, Popper Corks, and complete instructions. 411 pieces in all.

**NIRESK DISCOUNT SALES** A DIVISION OF NIRESK IND. **CHICAGO 11**



9 ft. 3 section  
BAMBOO ROD

28 pc.  
POPPING  
LURE SET

EVERYTHING YOU NEED TO GO  
FISHING AT ONCE

GET ACQUAINTED OFFER

**\$12<sup>95</sup>**  
3 SETS  
FOR THE  
PRICE OF  
A REEL  
ALONE

SELECT QUALITY  
MONOFILAMENT LINE

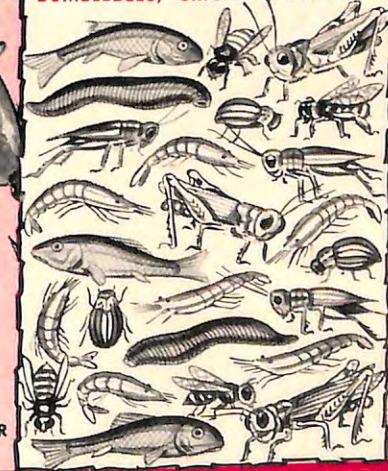
FISH KNIFE  
with SHEATH

5 pc. DROPLINE  
FISHING OUTFIT

DIP NET

**NEW!**

**25 NATURAL BAIT LURES**  
SURE SHOT ACTION WITH SHRIMP,  
MINNOWS, GRASSHOPPERS, MAYFLIES,  
BUMBLEBEES, CRICKETS, LEECHES.



4 FAMOUS  
TROUT FLIES

**FAMOUS  
CRAFTY LURES**  
SELECTED FROM  
WORLDS MOST POPULAR  
ALL TIME FAVORITES

**MONEY BACK GUARANTEE!**

**NIRESK DISCOUNT SALES** • Chicago 11, Ill. • Dept. FM 27  
**ORDER TODAY!** If you're not 100% pleased we'll  
refund your full purchase price promptly.  
**YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!**

Please rush \_\_\_\_\_ 411 pcs. 3 Complete Fishing Sets

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I enclose \$12.95 plus \$1.00 for postage & handling.  
 Ship C.O.D. I will pay C.O.D. charges and postage.  
In Canada: \$16.95 postpaid  
NIRESK, 210 KING ST. W., TORONTO 1, ONT.

**Camel Time**



*Camel Time is pleasure time!*

*The best tobacco makes the best smoke!  
Camel gives you honest enjoyment. clean-cut  
taste. easygoing mildness. Moments seem to  
brighten up every time you light one up.*

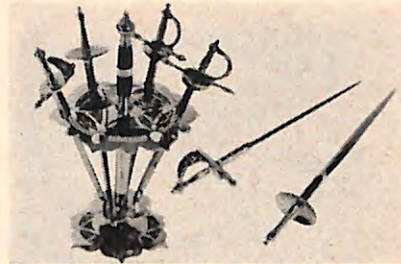
*Make it **Camel Time** right now!*







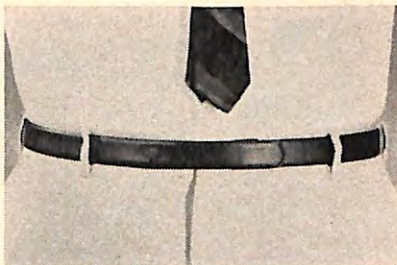
**12 HORSE PRINTS** in Portfolio. Twelve beautiful 17" x 11" sketched prints of America's Own Horse Breeds, ready for framing. Breeds include Morgan, Appaloosa, Standard Bred, Saddle Bred, Palomino, Pinto, Quarter Horse, etc. With a history on each breed, set of 12, \$3.95 plus 50¢ post. Sleepy Hollow Gifts, Dept. E11, 1037 Crane Drive, Falls Church, Va.



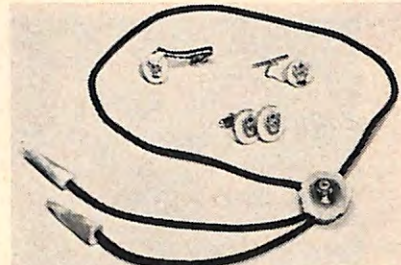
**TOLEDO COCKTAIL SET.** Serve snacks in real style with beautiful gold and enamel decorated Toledo steel hors d'oeuvre sword picks, 3 1/4" long. Six exquisite replicas of historical Spanish swords are handsomely displayed in a gleaming golden stand. Brilliant conversation piece and attractive decor when not in use. \$4.95 ppd., additional sets at \$4.50 each. Atlas Enterprises Ltd., Dept. EF-1, Box 604, Summit, N.J.



**AUTHENTIC ORIENTAL WIND CHIMES** of Solid Brass make a fascinating and unique Christmas gift. You'll love their pleasant harmonious tones that ring out at the slightest breeze. This charming "musical" decoration strikes a delightful note in garden or patio. A full 17" long and attractively boxed. Satisfaction guaranteed. Only \$2.95 prepaid U.S.A. Le Count Enterprises, Room 203, 2475 Dexter Ave., Seattle, Washington.



**NEW BUK-L-LESS BELT.** This handsome new belt combines comfort with NEAT-SLIM-SMART looks. No buckle to mar the fine quality leathers. In Scotchgrain or Alligator grain Cowhide, \$3.00. Imported Genuine Morocco, \$5.00. PPD. Black and brown, sizes 26 to 42. Feather edge, one inch wide. A perfect gift. Joseph Baer, 311 Fifth Ave., New York, N.Y. 10016. No COD's please.



**GENUINE ELK HORN**, beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. Choose black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00; Tie Bars, \$3.00; Tie Tacs, \$3.00. Other lodge emblems on stag-horn same price as Elk jewelry. Silver dollar bolo ties, \$3.50. All prices postpaid. Kildes Staghorn Jewelry, Dept. E, Hayden Lake, Idaho.



**LOOK—YOU'RE AN ARTIST!** With this amazing device, anyone can draw exact proportion copies—of live models, photos, designs! No art talent or lessons needed. Focus on any subject—reduce or enlarge the image reflected on your blank paper—and pencil in the shadow. 7 1/4" high. Money-back guar. SEE and DRAW COPIER. \$1.29 postpaid. Sunset House, 262 Sunset Building, Beverly Hills, Calif.



**VIEW BANK SORTS AND COUNTS** every coin deposited—from penny to half-dollar size! See your balance at a glance! Fascinating to watch! Coins stack themselves automatically—markings show cash amount in each stack. Holds \$25 in coins plus bills. Locks securely. Metal and plastic, 4 1/2" high. Money-back guarantee. SEE-THRU BANK, \$1.69 postpaid. Sunset House, 262 Sunset Building, Beverly Hills, Calif.



**MARK-A-BALL**—the golf ball marker with a message—is a golfing must. Order your spouse a personalized gift never to be forgotten on the links. This colorful marker does not interfere with putts, can also be used for CLUB NAME, TOURNAMENTS AND SOUVENIRS. An inexpensive way to advertise your BUSINESS. Send for samples and prices from Mark-A-Ball, Dept. E-11, P.O. Box 5844, Portland 22, Ore.



**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Choice of red, green, blue or black. Large 18 x 28 inches. 7,000 rubber scraper fingers do a thorough cleaning job. Specify color and name. Money-back guar. DOOR MAT, \$5.98 postpaid. Order direct by mail from Sunset House, 262 Sunset Building, Beverly Hills, California.



**GOLF CART COMPLETELY ASSEMBLED.** Equipped with tote bag and accessory holder. This sturdy, lightweight cart rolls easily. It holds 7 clubs for quick selection and saves you the cost of a Golf Bag. In choice of red, turquoise, gold, black or navy. Ours exclusively. \$16.95 plus \$1.00 postage and handling. Dominguez Golf Shop, 19800 S. Main, Gardena, Calif. Dept. E



**BRIGHTLY COLORED ELK EMBLEM** for your car. This 3-dimensional emblem is made of solid cast aluminum, guaranteed not to chip or break. Its colors of gold, blue, white and red will not fade. Unique emblem is 2 3/8" in diameter and comes with an adhesive back. It can be attached to the trunk of any car or to any other object. \$1.50 ppd. Johnston Badge Co., Dept. E, 1 Stuart St., Boston, Mass. 02116.



**500 ZIP CODE LABELS—50¢** Start using Zip code numbers on your return address labels. Any name, address and Zip code printed in black. Rich gold trim. Up to 4 lines. 2" long. 500 labels in plastic box, 50¢. Money-back guar. Ppd. If you don't know the Zip code, add 10¢ per set and we will look it up. Walter Drake, 2311-3 Drake Bldg., Colorado Springs, Colo. 80901. Send for free catalog.

# ELKS FAMILY SHOPPER



**Better than making friends with the butcher...**

is ordering from Pfaelzer. Because Prime Pfaelzer filets aren't sold in any market. They're the steaks served in America's finest clubs and restaurants. Each one is aged for flavor and fork-tender. Now, you can have them at home or send them as a gift... shipped quick frozen, packed in dry ice, gift-boxed, and with a personalized card. Perfect arrival guaranteed.

**box of 16. 6 oz. each, 1 1/4" thick \$33**  
Railway Express Prepaid

Write for free catalog listing over 100 gift items.

**pfaelzer BROTHERS**  
(pronounced Felzer)

Dept. KN5 • Chicago 32, Ill. • YArds 7-7100 © P. B. 1964

## OLD-FASHIONED WIRE WHISKS

For mixing, beating, scrambling & whipping. Set contains three dandy sizes—6"—8"—10". SET OF 3—\$1.50 PPD.

## HARD-TO-GET 3 TINED FORK

8" Hardwood & Stainless—1.69 ppd.  
 BOTH (Whisks & Fork)—3.00 ppd.



**THE COUNTRY STORE**  
AT CENTERVILLE

**FREE CATALOG**

Dept. K1, Centerville, Cape Cod, Mass.



## CHESSMEN OF ANCIENT ROME

Meticulously fashioned Chess set inspired by the classic sculpture of Rome. The King is Augustus; the Queen, Livia; the Bishop, Cicero. Heavily weighted and felted alabaster white and granite grey. King 4 7/8" high. Including matching Chessboard and 16-page booklet with historic outline of each Chessman and basic rules for Chess. Elegantly presented in leather-ette Chest with two lift-out trays. **\$12.99**

Same figures as above—hand-antiqued gold and silver patina in simulated morocco presentation chest. **\$24.99**

Add \$1.00 per set shipping  
**POST SALES COMPANY** Dept E11, Box 182  
 CENTRAL STATION, JAMAICA, NEW YORK 11435



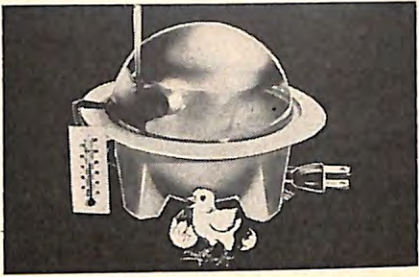
**"GIFT-WRAP" YOUR OUTDOOR LANTERN.** In its candy cane trimming and big bow, your lantern welcomes visitors with "Noel" glowing through "lighted windows." Weather-proof. 4 Noel Lantern Inserts (8 1/2" high, trim to size), \$1.00; Striped Post Wrap, \$1.00; Lantern Bow, \$1.00. All 3, \$2.79 Ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



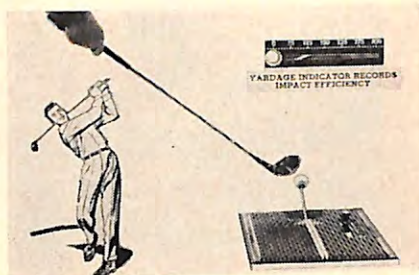
**HYACINTHS FROM HOLLAND** fill your home with fragrant beauty through the winter. They grow in water, need no soil or even sunlight. Each is packed in a colorful Dutch-scene box. Bulbs, inspected by American and Dutch authorities, are guar. White, pink and blue. \$1.00 ea.; 3 for \$2.85. Ppd. Alexander Sales, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



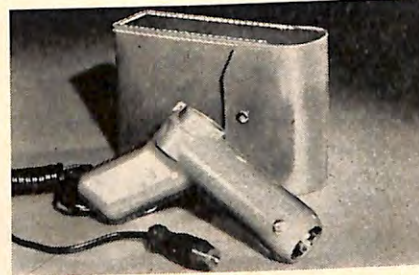
**TALL SLEEPERS**—Mattress Extender keeps your legs from dangling over the edge of a regular size mattress. It adds 6 wonderful inches at either head or foot, is foam padded for comfort. Adjustable for mattress heights from 3 1/2 to 9". Twin Bed Size, \$8.55; double bed, \$10.55. Side Rail Extender, \$5.49. Ppd. Better Sleep Inc., Dept. E, New Providence, N.J.



**WATCH CHICKS HATCH** in plastic-domed Chick Chick Incubator. You see the miracle of birth from egg to chick. Unit holds 2 eggs—hatches chicks, ducks, pheasants, etc. Includes bulb, egg holder, thermometer, instruction book. Base becomes brooder after hatching. \$2.98 ppd. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



**PRACTICE YOUR GOLF DRIVES** indoors and out on the Will Glyn Practice Tee. Just belt the ball on its rubber tee as if you were on the fairway. A yardage indicator records drives from 75 to 300 yards. You'll perfect your timing and get longer, more accurate drives. \$9.98 ppd. Max Schling Seedsmen, Inc., Dept. 8-14, 538 Madison Ave., New York, N.Y. 10022.



**AUTO DEFROSTER GUN** melts away ice, sleet and snow—without scraping. Just plug gun in cigarette lighter and aim at windshield, back or side windows. In 20 seconds, its 100-watt heater and 12-blade blower defrosts windows. Will not damage glass, chrome, paint. \$4.98 ppd. With smart initial case, \$7.98. Hobi, Dept. E11, Flushing 52, N.Y.

**INTERNATIONAL DOLLS** { CUT OUT KIT and CATALOG

Decorate Books Lamps Miniatures

Catalog shows 141 dolls from 39 lands 50¢ or free with each 5" Spanish doll \$1.95. Dolls hand-made in country of origin.

**INTERNATIONAL DOLLS** Dept. E-1  
 855 Woodmere Place, Woodmere, Long Island, N.Y.

**GIVE FLORIDA'S FINEST CITRUS FRUITS**

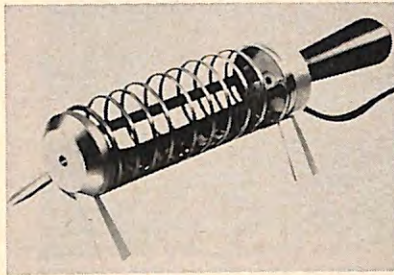
any variety in season, picked daily from our groves, to friends, relatives and yourself, for Christmas and other occasions. 20 years in same location. Thousands of satisfied customers. All packages guaranteed. 1 Bu. box—\$10.25 prepaid. East of Rocky Mts. 10% more other areas; 20% more to Canada. Other size packages and Deluxe packages upon request. Check or Money Order. No COD's please.

**MURPHY GROVES, DEPT 1**  
 Alva, Florida 33924 • Phone Area 813 OX 4-1512

# ELKS FAMILY SHOPPER



**AMERICAN EAGLE WALL PLAQUE.** With a 33" wingspan and 15½" height, this proud American symbol is a dramatic wall plaque, perfect for den, child's room, living room. The eagle holds red, white and blue Shield of State. Solid-looking plaque is made of "Vacucel." \$4.45 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y.



**INSTANT INFRA-RED DEFROSTER** melts refrigerator ice in minutes. You don't have to use hot water or chip away at ice. Just put the "Osrowmatic" into your freezer compartment and in minutes your refrigerator is completely defrosted. Handy shape fits smallest freezer compartment. \$4.95 ppd. Sta-Dri Co., Dept. E, 147-47 Sixth Ave., Whitestone, 57, N.Y.



**COAT OF ARMS PLAQUE.** Authentic coats of arms are traced in Britain and reproduced in relief and full color on flush-hanging oak wall shields. Checks returned with free Heraldry Society book if Arms cannot be traced. 7" x 6", \$9; 12" x 10", \$20; 14" x 12", \$25; 22" x 18", \$40. Ppd. State original domicile if known. York Insignia, Dept. E, York, England.



**GLOVE COMPARTMENT SHELVES** organize your glove compartment so you can quickly find what you want when you need it. Clever divider has six compartments to hold maps, sunglasses, first aid supplies, gloves, etc. Center shelf is designed to keep things from slipping. Fits all cars, \$1.29 plus 15¢ shpg. chgs. Dalana, Dept. 3484, Hanover, Pa.



**A LIMITED EDITION BY WEDGWOOD—John F. Kennedy** commemorative collector's plate is made in England by Wedgwood in their traditional blue and white pattern with raised silhouette and raised oak leaf and acorn border. A memorial to treasure; available in limited quantity. 4¼" diameter. \$6.50 ppd. Park Galleries, Dept. EK-11, 103 Park Ave., N.Y. 17.



**SNOW SKATES.** Youngsters from 4 to 10 have a "snow ball" schussing down snowy slopes and sidewalks on exciting new Snow Skates. Thick, sculptured-front wood skates are 11½" long, with leather strap to hold little feet secure. Metal-spring coil back adjusts to fit. \$1.98 plus 25¢ post. Mike's Place, Dept. E, 3735 N.W. 67 St., Miami 47, Fla.

## 3 GREAT GIFT IDEAS!



**MULTI-PURPOSE CHRONOGRAPH WATCH.** A handsome, budget-priced copy of the world's most complicated timepiece! Has 6 dials, 5 hands, and 2 push-button controls. Gives you so much information. Tells regular time, measures distance, registers speed, times games, serves as stopwatch. Shock-protected, sweep-second hand, unbreakable mainspring, luminous dial, in smart golden case with stainless steel back; leather strap. Guaranteed (F.E.T. included)

No. 4669—CHRONOGRAPH ..... \$12.95



**FASCINATING ANT FARM** keeps children interested for hours. Even Mom and Dad will have fun watching busy ants digging tunnels, carrying loads, caring for ant babies. An education in work and patience as well as a nature study! No worries for Mom...ants cannot escape! Clear plastic unbreakable walls; 6" x 9". Stand, soil, sandbar, generous supply of tunnelling ants are included.

No. 5223—ANT FARM ..... \$2.95



**ELECTRIC HOT SOCKS FOR OUTDOOR MEN.** Perfect for that cold winter weather. Gray, heavy knit wool socks, nylon reinforced are battery-operated (not incl.) and work like tiny electric blankets to keep feet warm no matter how cold it gets. Safe even when wet.

No. 5399—Size 10                      No. 5400—Size 11  
No. 5401—Size 12                      No. 5402—Size 13  
ELECTRIC HOT SOCKS, PAIR ..... \$15.95

SHIPPING & HANDLING CHARGES; ADD 35¢ FOR FIRST ITEM, 15¢ EACH ADDITIONAL ITEM.

**SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED**

**HANOVER HOUSE**

Dept. 3484, Hanover, Pa. Zip #17331

FREE! Send name and address for our value packed gift catalog.



**NEW!** Reveals anything hidden from the eye  
**IT ILLUMINATES! IT MAGNIFIES 5X!**  
Ideal for coin, stamp, map, newspaper reading, etc. Complete with standard globe . . . Uses standard 1½-V "C" Battery.

**AMCO-NORTHWEST**  
Room A, Governor Bldg. Portland, Ore. 97204

**LIGHT MELODY!**  
**\$5.95** ppd.

Personalized with any 2 or 3 initials, \$1 extra.

Press, it lights up and concealed music box plays loudly, clearly. Choose from Danube Wave Waltz, Smoke Gets in Your Eyes, Some Enchanted Evening, I Could Have Danced All Night, La Vie En Rose, Stardust. Give 1st and 2nd choice. Fine imported movement, stylish golden metal case, gift boxed - fits smallest purse or pocket! A fascinating gift any smoker will love! Guaranteed. **PAUL BROWN CO., Dept. L-20, 16 CLAPP ST., DORCHESTER 25, MASS.**



"I speak German, Spanish, French & English!"



Little Miss "SMARTY PANTS"

sale priced . . . only

**\$6.95**

Talks in **4** Languages!

Your children will love the world's first doll that talks in English, French, German and Spanish . . . and what a value she is compared to talking dolls that cost up to \$19.95. Almost a foot and a half tall. Blond hair, blue eyes that open and close. Dressed in bright red and white pajamas. Made of foan rubber—almost unbreakable. No complicated string to pull or break. Press magic button and she will speak.

FULLY GUARANTEED

3 OTHER MODELS AVAILABLE



English Miss "Smarty Pants"



4 Language Teddy Talker



English Teddy Talker

SAVE \$2... ANY TWO DOLLS FOR \$11.95

Please rush me my choice of dolls as checked below. I enclose cash, check or money order for \$6.95, plus \$1 shipping fee, for one doll—or \$11.95 (a \$2 saving) plus \$2 shipping fee, for 2 dolls. My children and I must be completely satisfied or I can return the doll for a complete refund within ten days.

Quantity Desired

- Item # 100—Miss "Smarty Pants," Talks 4 Languages . . . . .
- Item # 10—Miss "Smarty Pants," Talks Only English . . . . .
- Item # 20—Teddy Talker Talks 4 Languages . . . . .
- Item # 20—Teddy Talker Talks Only English . . . . .

TOTAL ENCLOSED . . . . .

The ALLEN CO. • Dept. B114 • Grand Blanc, Mich.



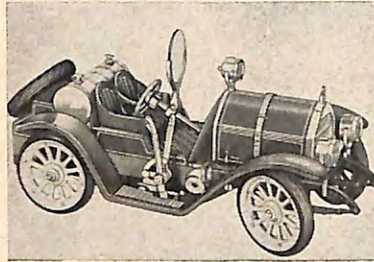
Write For **FREE** STYLE BOOK

MORTON'S remodels your old fur coat, jacket, or cape into glamorous new fashion for only \$24.95. Includes restyling, new lining, interlining, monogram, cleaning, and more.

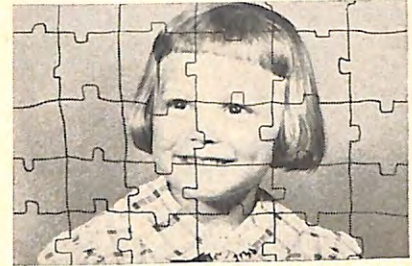
Order from Morton's World's Largest fur restyling specialists, largest selection at any price. Over 40 Styles. Praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives.

Or write for Morton's new FREE Style Book, MORTON'S Dept. 45-K Washington 4, D. C.

# ELKS FAMILY SHOPPER



**1913 MERCER** was the most successful racer of its day. Remarkable imported 9" scale model is identical right to the outside gears. In neutral, car idles standing still until shifted into forward gear. Runs 15 mph, has springs, suspension, brake, "tennis racquet" windshield, etc. \$9.95 ppd. Lincoln Model, Dept. EK-11, 122 E. 42 St., N.Y. 17.



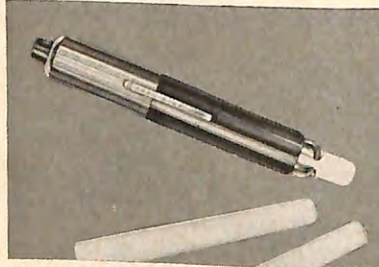
**PUZZLE PORTRAIT.** Put the pieces of this 8" x 10" living jigsaw puzzle together—they form a portrait of a loved one—made from your favorite portrait photo—print or negative. Fascinating fun for the entire family. Hand-colored puzzle, \$1.50; black and white, \$1.00. Add 25c post, per puzzle. Jigsaw, Dept. JS-69, 730 Third Ave., New York 17.



**\$200 WILL BE PAID** by Centre Coin Co. for the 59 Lincoln Pennies needed to fill this album. You get the album free when you buy the Illustrated U.S. Coin Catalog which shows what the company pays for all United States Coins. All coins in the album are available. Send \$1 to Centre Coin Company, Box 5490, Dept. 27, Sherman Oaks, Calif.



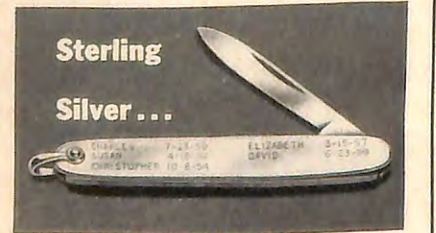
**FASHIONABLE FOR WINTER** and fun to wear, the smart Pakistani Hat is popular everywhere—in town, in the country or on the campus green. It's luxuriously styled of simulated black Persian Lamb with a quilted lining and concealed ear laps to keep you cozy warm. For men and women. Specify hat size. \$3.98 ppd. Deer Hill Co., Dept. E, Flushing 52, N.Y.



**AN "APPLE" FOR TEACHER.** Hand-Genic Chalk Holder eliminates the annoying screech and irritating feel of crumbling chalk. A push-button retracts chalk for carrying in pocket or purse. Black barrel, 22 kt. gold-plated cap. \$2.50 ea.; set of 3, for colored chalks. \$6.00. Ppd. Hand-Genic, Dept. E, 1642 So. Orange Grove Ave., Los Angeles 19, Calif.



**CASE OF THE DISGUISED CLASSIC.** Distinguished looking volume is really a well-organized dresser case to hold a man's pocket valuables. It has a scoop section for change, wallet compartment, 8 smaller jewelry divisions. Gold trim on black calf-grain plastic with red plush lining. \$2.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



Sterling Silver . . .

**"GRANDFATHER'S" KNIFE**

Here's a thoughtful gift any grandfather is sure to cherish—an elegant sterling pocket knife handsomely engraved with the names and birth dates of his grandchildren. Has a single sharp blade and nail file. There's space for up to 12 first names and birth dates. Specify first names and birth dates for engraving. Order No. 3603P. Only \$6.60 (F.E.T. incl.) postpaid; plus 50¢ engraving charge for each name.

Write for FREE catalog of unusual gift items.

Dept. 3311-A  
1014 Davis St., Evanston, Ill.



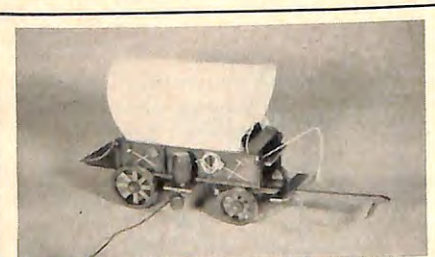
**HEAD AND SHOULDERS**

Relax and discover the refreshed, revived feeling that only comes from bathing with this De-Luxe, super size, 16" by 20" Bath Pillow. 4 suction cups hold it securely in any position to cradle and support both the head and back in cloud soft comfort. Wet proof to keep hair dry. Gaily decorated in gold Flour-de-Lis on white background to be a beautiful gift of lasting comfort. We pay postage, ship in 6 hours & mail gifts direct for only \$3.97.

MONEY BACK GUARANTEE

**BETTER SLEEP**

Box EB New Providence, New Jersey 07974



**UNIQUE COVERED WAGON LAMP**

Hand-made . . . for TV, Fireplace Mantel, Den, Boy's Room and Cottages. Brass-rimmed spoke wheels, miniature tools, nylon hood-barrel switch. Two sizes, 21" x 7" x 10", 24" x 8 1/2" x 12". Prices \$15.95 and \$18.95, ppd. Also made in Kit Form—assemble yourself—full instructions. Prices \$9.95 and \$11.95. Prompt delivery.

**WAGON MASTER**

1302 N. Second St., Ishpeming, Mich.

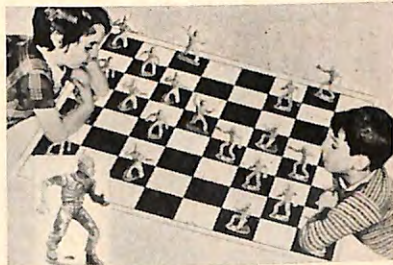
# ELKS FAMILY SHOPPER



**CLOWN PENCIL CASE.** Sad-eyed clown brings smiles to a youngster's face. Inside the colorful felt case, there are 15 bright red standard pencils with child's full name stamped in gold on each pencil. Case and 15 pencils, \$1.25 ppd.—or 25 imprinted pencils alone, \$1.25 ppd. American Stationery, Dept. E, 3421 Park Ave., Peru, Ind. 46970.



**SANTA IS FOR KING-SIZE MEN TOO!** This handsome Mohair and wool Casual Cardigan with suede leather trim is proportioned for big and tall men. In charcoal grey with black suede or barley tan with coffee suede. M(40-42); L(44-46); XL(48-50); XXL(52-54). \$16.95 ppd. Free color catalog of big men's apparel. King-Size Inc., 8804 Forest St., Brockton, Mass.



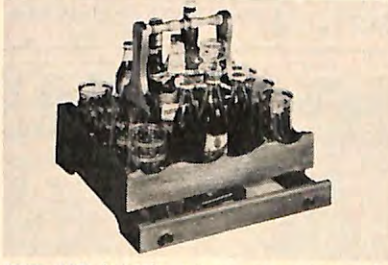
**GIANT CHECKERS—WESTERN STYLE.** The 24" x 24" plastic checkerboard is the battleground; colorful cowboy and Indian figures (up to 3" tall) are the pieces. Play checkers the regular way and "king" the pieces with pistols, bows and arrows, gun belts, war bonnets, etc. \$1.25 ppd. Mother Hubbard, Dept. WC-10, 176 Federal St., Boston, Mass. 02110.



**CREATE YOUR OWN DIAMOND RING** by selecting a diamond in the size and grade that suits your taste and purse—in the setting of your choice. You save up to 50% through this unique mail order method. Prices range from \$95 to \$2000. Free examination—pay only if satisfied. Send for free illustrated brochure. Kaske's, Dept. 311, 41 W. 57 St., N.Y. 10019.



**JIFFY JIG-SAW** fits any electric drill, does work of jig, keyhole, coping, rip, cross-cut, band and hacksaw. It cuts patterns in wood, plastics, metals—even cuts 2 x 4's and makes own starting hole. Air Jet blows away sawdust. \$9.95 list. Special price \$5.88 ppd. 6 extra blades, \$1.95 ppd. Shop-King Inc., Dept. EL-11P, 425 W. 203 St., New York 34, N.Y.



**TOTE BAR** travels where guests are. It holds 4 bottles of liquor, 6 bottles of mix, up to 12 glasses. Drawer stores bar tools, napkins, coaster, cigarettes, hors d'oeuvres. Handcrafted in honey tone pine or maple finish. \$15.95 ppd. (Add \$1.00 W. of Miss.) Easy-to-assemble Kit, \$9.95 ppd. (Add 85¢ W. of Miss.) Yield House Inc., Dept. EK, No. Conway, N.H.

**SAVE MONEY on ELKS JEWELRY**

**SEND FOR FREE COMPLETE CATALOG**

**NEW COLLEGE RING**  
R300 \$29.95  
10kt Onyx  
14kt \$37.95  
also as P.E.R.  
Ruby or Blue stone add \$3.25

R155 \$26.95  
10kt Onyx  
14kt \$31.95  
with Diamond \$41.95  
Also as P.E.R.

**JIM D'AMBROSCA**

R50  
10KT \$24.95  
14KT \$29.95

E45 10K \$2.95  
14kt \$4.50  
with Diamond \$15.95  
with Larger Diamonds \$20 to \$300.

E50  
10kt \$5.75  
with Diamond \$15.95

**GARDEN CITY JEWELERS**  
61 HILLSIDE RD. CRANFORD, R. I.  
TEL. AREA 401 WILLIAMS 2-1410



**Read the tiniest print instantly!**  
with these fashionable  
**"HALF FRAME" Reading Glasses**

Men and women will find these Black or Brown Tortoise frame "Ben Franklin" style glasses a perfect aid in reading fine print in menus, phone books, programs, etc. Wear these "look over" glasses and still have normal distance vision without removing them. Specify men's or women's.

With Carrying Case only **\$5.95** ppd.  
**JOY OPTICAL CO.**  
Dept. 345 84 FIFTH AVE., NEW YORK 11, N.Y.



**Ancient Roman CHESSMEN \$6.98**  
Plus 55¢ Postage

These perfect replicas of ancient Roman statuary are meticulously molded in alabaster white and charcoal grey and have felt bases. The King (4 1/2" tall) is Augustus Caesar; the Queen, his wife Livia; the Bishop, Cicero; the Pawns, Roman foot soldiers. Complete 32 pc. set includes a chessboard and 16 page booklet giving historical background of each chessman and basic rules of the game. Gift boxed.

**MONEY BACK IF NOT DELIGHTED**  
SAME DAY SHIPMENT  
**HARRIET CARTER** Dept. E Plymouth Meeting, Pa.



**100 ALL-PURPOSE MAGNETS**  
BRAND NEW **89¢** plus 11¢ postage

Powerful 1/4" rubber-coated magnets provide hours of fun building toys, houses, doodles, etc. Practical, too... as markers, to hold notes to metal surface, hundreds of uses in home, office, factory. Send check or M.O.; no C.O.D.'s. Money-back guarantee.

**STOP THAT LEAK!**  
Set of 12 ball sealers in assorted sizes.

No fuss, no muss. Just drop one of these ball sealers into any standard size faucet and presto!—no more leak. Lasts many times longer than old style washer.

12 for **59¢** ppd.  
24 for \$1 ppd.

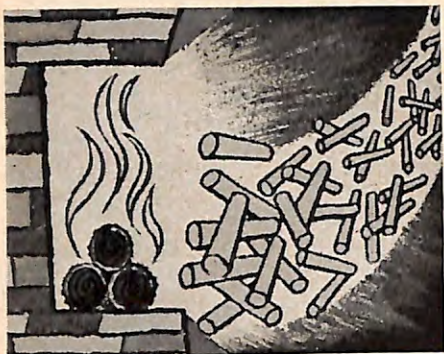
**BARCLAY, Dept. 51-M, 170-30 Jamaica Av, Jamaica, N.Y.**

**CONTINENTAL FLIGHT BAG**

You can carry a whole week's wardrobe (including extra suit) in this dashing bag imported from India! Made of tough, durable water buffalo hide lined with sheepskin... lightweight yet unbelievably rugged... supple leather conforms to contents! Two outside, strapped utility pockets for extras. Solid brass zipper lock and buckle, sturdy wrap-around strap. In rich natural tan hide, 21" long x 8" wide x 12 1/2" high, weighs about 4 lbs. A distinguished gift for any traveler with a flair for the unusual. **\$29.98** plus 10% Fed. tax. Ppd.

Write for free Catalog of unique gifts  
Immediate shipment. Satisfaction guaranteed.  
Send check or money order.

**HOBBI**  
INC., DEPT. L114, FLUSHING 52, N. Y.



### FIRE LOGS UNLIMITED!

The perfect answer to fireplace fuel economy. From newspaper, the **ROLOG** tool makes logs which burn long and clean with colorful flames. Air passages formed in the logs insure easy starting and complete burning. Logs can be made in minutes, yet 4 logs burn 1 1/2 hours. Kit includes **ROLOG** tool, binder and instructions. Standard model \$2.95 ppd. Attractive deluxe model (made of solid brass and genuine walnut) \$5.95 ppd. An ideal gift for any fireplace owner. No CODs. Calif. residents add 4% tax.

**ROLOG, DEPT. E4, BOX 1122, SANTA BARBARA, CALIF.**

### AMAZING NEW RELIEF FOR BOWLING ADDICTS



Ideal Christmas gift eases pain of low average sufferers  
**THE SCENIC ROUTE TO THE HEADPIN**

The Bowler's Handbook of Excuses For Lousy Scores

By Clark Richardson  
A hilarious new book for chronic keggers

170 pages 23 cartoons \$2.25 ppd

**SR PUBLISHERS**

407 NORTH K.

TACOMA, WASH. 98403

### For Those Who Do Not Want

## GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



#### A FAVORITE OF THE STARS

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$3.00 (Fed. Tax incl.) for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.



NEW! 13 oz. Giant Size \$9.

**ALBIN OF CALIFORNIA**  
1016 No. Hollywood Way,  
Room 111, Burbank, California



### 1964 U.S. MINT SET

with the John F. Kennedy Half Dollar in Sparkling Lucite Display Holder

Brilliant unrecirculated 1964 mint set of coins housed in lifetime holder, has been increasing in value! Start investing today. Money back guaranteed. Send cash, check or money order today.

**2.95**

1963 mint set, \$4.00 | 1961 mint set, \$5.25 | 1959 mint set, \$6.25  
1962 mint set, \$4.45 | 1960 mint set, \$5.85 | 1958 mint set, \$6.85

**CENTRE COIN CO.** 13831 Ventura Blvd. Sherman Oaks 26, Calif.



Luxurious—  
Refreshing—  
Relaxing!

ENJOY  
BATTLE CREEK  
*Nusatana*  
STEAM  
VAPOR  
BATHS

A JOY TO USE at home... stimulates circulation... soothes nerves... increases elimination... relaxes! All fibre-glass... wipes clean. Has thermostat; plugs in wall outlet... no plumbing. Choice: Pink or green cabinet, white door. Top-quality. WRITE NOW for Free Folder and low price!

Money-back Guarantee.

*Battle Creek* EQUIPMENT COMPANY  
BATTLE CREEK 24, MICHIGAN

CLIP THIS AD for FREE 12-DAY SUPPLY of ACTIVITA

Leading a Busy Life?  
Always Eating on the Run?  
Feeling Unusually Fatigued?

Your daily diet may lack the minerals and vitamins so necessary to keep you feeling strong and vital. ACTIVITA—a rich mineral dietary supplement—provides these missing elements.

We are so confident you will feel the beneficial efforts of ACTIVITA at once, that we are offering a supply of 12 tablets completely free. Send this ad with your name and address to:

**ACTIVITA** Dept. E, 577 Overlook Place Englewood, N.J.

### Feather-Light S-T-R-E-T-C-H-B-O-O-T-S



All Pure Gum Rubber Soles  
No Plastic • No Cloth  
Weighs Just 9 Ozs. Folds To Carry in Your Pocket  
FACTORY GUARANTEE  
FREE Replacement if they Leak or Tear. Great for City or Country Rain, Snow or Camping or Fishing. Easy to put on. Also in Women's style. Give SHOE SIZE. Rush Order Now—Jet Black—Money back if not 100% Pleased

—\$5.98

STEPDRY F-147-47 6 Av. Whitestone, NY

### 40 GENUINE PHOTO CHRISTMAS CARDS

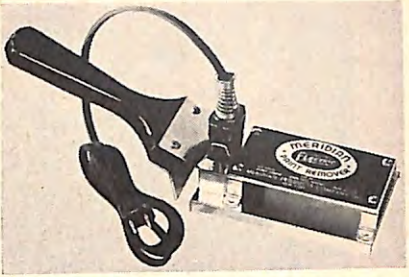
Your Name Printed FREE on each

40 ENVELOPES INCLUDED only \$1.00



Simply send us your favorite snapshot, picture, print. We will photograph it and make 40 Genuine Photo Christmas cards and print your name or ANY name FREE on each card. We repeat: 40 Genuine Photo Christmas cards on glossy rich stock! And 40 matching envelopes are included FREE. We don't even need your negative. We prefer picture, print or snapshot. This is the greatest photo Christmas card offer ever. Don't confuse this with cheap printing press reproductions. These are genuine photographs! Order NOW! Send your favorite photo—any size, along with \$1.00 plus 35c for postage and handling for each set. Prompt service sincerely promised but orders must reach us by December 11, 1964. Complete money-back guarantee if not delighted. Sorry, no COD's. Photo-King, Dept. PC-45, P.O. Box 3181, Grand Central Station, New York 17, N.Y.

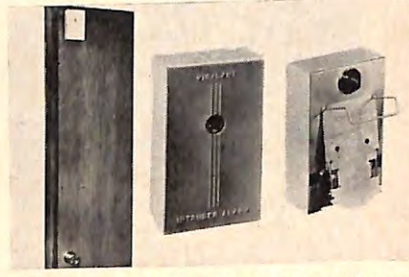
## ELKS FAMILY SHOPPER



**ELECTRIC PAINT REMOVER** quickly and easily takes off the old paint right down to the bare wood grain. No "elbow-grease" needed. Compact and heavy-duty Paint Remover works well indoors or out, on flat, curved or irregular surfaces. Also removes old wallpaper. \$12.98 ppd. Larch, Dept. E-11, 118 East 28th St., New York 16, N.Y.



**HOME BATTERY CHARGER** recharges dying batteries, keeps them at peak power so you'll never be without radio, flashlight, other battery-operated appliances at a crucial time. Recharges any size from 1 1/2 volt flashlight to 9 volt electronic. Completely safe. \$5.95 ppd. Barclay Distributors, Dept. E-11, 170-30 Jamaica Ave., Jamaica, N.Y.

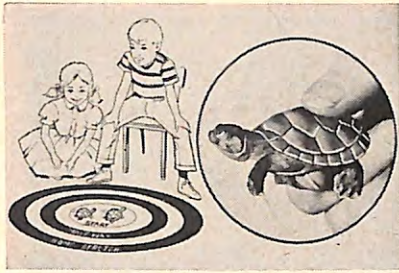


**PORTABLE BURGLAR ALARM.** No installation is required for the inexpensive Vig/Lant Intruder Alarm. You just hang it over a door and turn on or off as desired. Any disturbance to the door causes a loud alarm to ring. No wires. A compact 3" x 5" x 1 1/2"—fine for traveling. \$9.95 ppd. Utah Mail-A-Way Co., Dept. J4, P.O. Box 253, Provo, Utah 84601.



"**BLUE MOOD**" for evening and black suit wear. In the color of TV stars, handsome broadcloth shirt has smart black and blue embroidered trim, pleats, pearl buttons. Available in white for the less daring. 14 to 17 neck; 30 to 36 sleeve. \$8.95 ppd. Californian Tie, black silk shantung, \$3.50 ppd. Lew Magram, Dept. E-11, 830 Seventh Ave., New York 19.

# ELKS FAMILY SHOPPER



**LIVE TURTLE RACE.** They're off at the Turtle track! Two live turtles provide the fun and excitement for the small fry who can "train" and "groom" them—and then cheer them to victory as they "run" on the 35" diameter course. Wonderful pets. With course, starting stable, instructions, food, \$2.98 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.



**GENUINE LEATHER MONEY CLIP.** For only \$1.00 you can have a perfect "extra" gift for "him" on Christmas morn. Black calfskin spring clip has his name and address embossed in gold or, if you prefer, the official Elks emblem and his name, without address. Print imprinting instructions, \$1.00 ppd. Worth, Inc., Dept. E, P.O. Box 1401, San Jose, Calif.

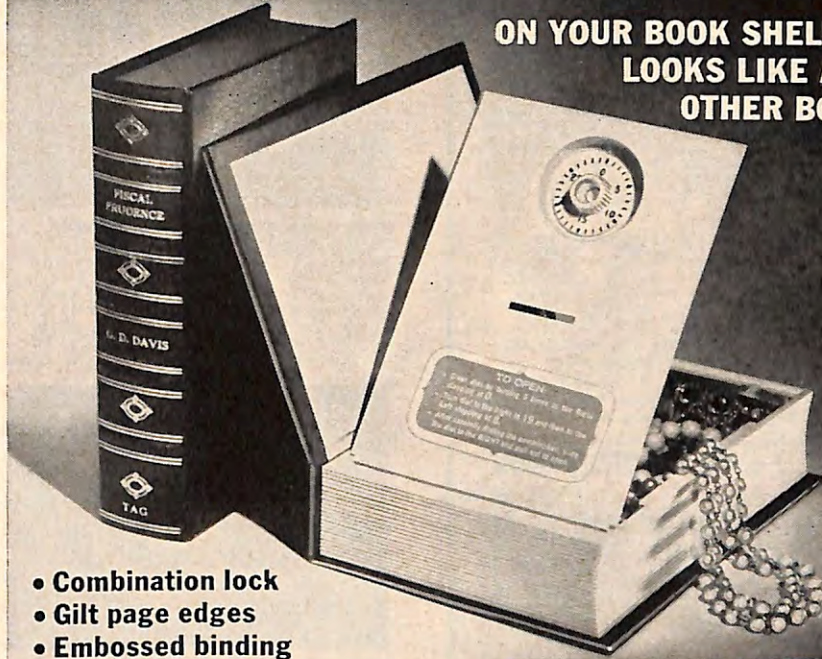


**KENNEDY POCKET LIGHTER.** About the size of a half dollar and in antique golden finish, this reliable lighter has a handsome relief bust of President Kennedy on its face. A monogram can be engraved on the back. 1 1/2" in diameter, 1/4" thick, weighs just 2 ounces. Without monogram, \$2.95 each ppd. Empire, Dept. EL, 125 Marblehead Rd. Tuckahoe, N.Y.



**YOUR FAMILY'S MEDICAL HISTORY** travels with you when you move, recorded in "Personal Medical History and Diary." Instead of leaving vital medical records behind, bring to your new doctor helpful information on childhood illnesses, immunizations, allergies, etc. Leatherette binding, \$2.98 ppd. Joylyn's, Dept. E, Box 323, Libertyville, Ill.

## KEEP JEWELRY, STOCKS, CASH SAFELY AT HOME Library Book Safe—\$3.95



ON YOUR BOOK SHELF IT LOOKS LIKE ANY OTHER BOOK

- Combination lock
- Gilt page edges
- Embossed binding

This looks like any other distinctively bound book, yet inside is a roomy 6 x 3 1/2" safe equipped with a sliding combination lock. In it you can secrete with safety valuable papers, letters, coins, stamps, jewels, stocks, etc. If you have anything personal, or of value, this is a small cost for big protection.

ADF CO., Dept. EK-11, 125 East 41st, N.Y. 17

Enclosed check or m.o. \$ \_\_\_\_\_  
Book Safes @ \$3.95 Sets of 2 @ \$7.50

Name \_\_\_\_\_  
Address \_\_\_\_\_

## FAT LEGS

Reduce Hips, Thighs, Knees, Calves, Ankles



Try new home method by leg authority. Offers tested, proven scientific course, only 15 minutes a day. Contains step-by-step illustrations of easy technique for slenderized, firmer, stronger legs, improved skin color and circulation. Write for **FREE BOOK** with actual before and after photos.

### MODERN METHODS

DEPT. FL-537 296 BROADWAY, NYC 7

**FREE! New 32-Page CAREER GUIDE BOOK**

**LEARN MODERN GLAMOUR UPHOLSTERING**

★ Make Money 10 Different Ways ★ Big Pay Jobs ★ Automation Proof Career ★ Part Time at Home Now—Full Time Later.

Learn to turn old furniture worth a few dollars into brand new beautiful pieces worth from \$50 to \$600!

NOW—YOU can make the truly modern conversation pieces—the breathtakingly beautiful sofas, armchairs, ottomans, built-ins, headboards, cornices seen in color photos in HOUSE BEAUTIFUL, AMERICAN HOME AND SUNDAY MAGAZINES. Make slipcovers, draperies, cushions. Work on home furnishings, cars, boats, trailers! Learn MODERN UPHOLSTERY AND YOU CAN MAKE MONEY TEN DIFFERENT WAYS! FAST, EASY, AT HOME, NO OVERHEAD! Card or letter to:

**MODERN UPHOLSTERY INSTITUTE**  
Box 999-FK, Orange, California

**KITS, TOOLS, LUXURIOUS MATERIALS** all yours FREE! You upholster a beautiful living room of furniture while you learn, yours to keep or sell!

**AIR MAIL REACHES US IN ONE DAY • WRITE FOR FREE UPHOLSTERY CAREER GUIDEBOOK** (Sample lesson is included)

Mail Free Book SAMPLE LESSON & BUSINESS PLAN TO: NAME \_\_\_\_\_ AGE \_\_\_\_\_ ST. & NO. \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

**GOLDEN PINEAPPLE HOSTESS SET**  
Miniature pineapple shaped holder of rich golden texture. 8 Forks depicture the leaves. Very unique. Remit \$3.30.

**PRECISION GADGET TRIP PLANNER**  
Roll wheel over map or chart route. Exact mileage is measured. Remit \$2.25.

**BLACK POODLE DOORKNOCKER—3 3/4"**  
Glittering eyes, rhinestone collar, upright on gold-plated doorknocker. Remit \$1.25.

**COMPACT-STYLE PHOTO ALBUM**  
Personalized gold-finished metal case holds 14 photos. Remit \$2.00 (send initials). No COD's

**M. MUCELLI**  
Box 363 G.P.O. Bronx, N.Y. 10451

enroute for boys and girls—  
**TOY-N-TOTE BAG**

For taking along prize possessions—this sturdy draw-cord bag in cotton duck is lightweight, roomy, and packs flat, too. Easily hung in the nursery or closet, it also acts as a useful beach bag; expands from a rust-proof steel-hoop base, closes via plastic rings. In natural, printed with circus red and blue it measures 12" round x 24" deep.

**\$3.95** ppd.

**RAINBOW HOUSE** Dept. E-114  
P.O. Box 36, NEWTOWN, CONNECTICUT

## Satin Bedsheets and Pillowcases

We are happy to be able to offer our Satin Bedsheet and Pillowcase Sets at these astonishingly low prices. We are doing so to introduce these products to you who have never before enjoyed them! This famous Celanese acetate satin is Lint-free, easy to wash and may be commercially laundered, too! Colors available: GOLD, BLACK, PINK, BLUE, WHITE, AQUA, LILAC or ORCHID. (As used in the Imperial and Bridal Suites of the Conrad Hilton.)

SATIN SHEET SETS (2 sheets, 2 cases)	Former PRICE	NOW
Double Bed Set (90x108)	\$31.95	<b>\$15.90</b>
Twin Bed Set (72x108)	31.95	<b>15.90</b>
King Bed Set (108x122½)	42.95	<b>21.45</b>
3 letter monogram on cases	3.00	<b>1.50</b>

(If you desire fitted bottom sheet, add \$2.25 to double or twin set price; \$4.00 to king set price.)

Please send check or m.o. 50% deposit on C.O.D.'s.

**SCINTILLA, INC.,** 4802 N. Broadway Kl  
Chicago, Illinois 60640

Reproduces  
Durer's  
famous folded  
hands.  
Serenity  
Prayer  
on back.  
14K Gold  
1½" \$27.50;  
1" \$22.50;  
¾" \$12.00.  
Sterling  
Silver  
1½" \$5.00;  
1" \$4.00;  
¾" \$3.00.



### PRAYING HANDS

GOD GRANT ME  
THE SERENITY TO  
ACCEPT THE THINGS  
I CANNOT CHANGE,  
THE COURAGE TO CHANGE  
THE THINGS I CAN,  
AND THE WISDOM  
TO KNOW THE  
DIFFERENCE.  
AMEN

### "Je vous aime"

say 50,000,000 Frenchmen, "plus qu'hier, moins que demain!" "I love you... more than yesterday, less than tomorrow." Radiantly embossed with the immortal lines from Rosamonde Rostrand's great love sonnet, 1" diameter a letter. SOLID 14K Gold \$16.00, Sterling Silver \$3.00

**The Jamaica Silversmith**  
50 Delancey Street., E11 New York, N. Y.

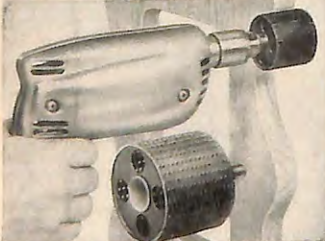


### KEEPSAKE FRATERNAL CHRISTMAS GIFTS

No. 200—Beautiful hand painted emblem in 4 colors on BOTH sides of a rotating glass ball. Brass finished frame on magnetic base. For desk tops, car dashes, etc. 1¾" high. PRICE \$1.25, postpaid.  
No. 201—Beautiful recessed image of emblem on an antique finish non-tarnish nickel medallion and key chain. Size 1". (2 engraved initials, add 25¢) PRICE \$1.25, postpaid.

**ARTCRAFT NOVELTY CO.**  
P.O. BOX 563, FAIR LAWN, N. J. 07411

## ARCO ROTO-RASP



SHAPES  
CUTS  
FORMS  
MILLS

Fits any electric drill, drill press. Saves hours of work shaping contours, removing paint, planing, sanding, beveling, model making. Cuts woods, metals, plastics, wallboard, etc. Quality-made in U.S.A. of hardened steel. Never clogs or needs sharpening. 1¾" diameter with ½" shank. Terrific Value. No. 1252  
**SAVE! SET OF 3 ROTO-RASPS** (1½" dia. drum above plus ¾" & 1¼" dia. drums). No. 5500... \$3.95  
Send Check, M. O. today—20-day Money Back Guarantee.

**\$198**  
postpaid

**ARCO** **ARCO TOOLS, INC.**  
Dept. EL-11, 421 W. 203 St., N.Y. 34, N.Y.

# ELKS FAMILY SHOPPER



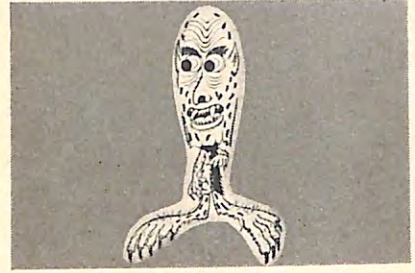
**WHO SAYS YOU'RE NOT A WINNER?** Display this personalized and hand-printed parchment to prove you won an award. Phony—but who will know until they look closely—the 9 x 12 award looks so genuine. Mailed flat. \$3.00 each; 2 for \$5.50; 4 for \$10.00. Ppd. Give them to friends. Print names. Marshall's, Dept. E, 1135 So. Birmingham, Tulsa 4, Okla.



**NEW SETTING FOR TITANIA**—the man-made jewel as beautiful as a diamond and costing only \$12.00 a carat. Shown above is a 1-carat Titania in the new distinctive Blue Isle setting, 14 kt. gold, for \$30. Matched 14 kt. gold wedding band, \$10. Add 10% Fed. tax. Write for free ring size chart, 120-pg. catalog. Regent Lapidary, Dept. EL, 511 E. 12 St., N.Y. 9.



**CAMEL SADDLE SEAT**, luxuriously comfortable, is a Mediterranean import. It's authentically styled with a deep-seated cushion of soft, top-quality leather in red, green, yellow, gray, natural or tan. Legs in walnut or natural finish. Full size Saddle is 21¾" x 14½" x 15½". \$19.95 plus \$2. pp & hdg. Empire, Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



**7 BIG INFLATABLE MONSTERS** are the gayest group of toys seen under a Christmas tree. From 1½ to almost 5 ft. tall, they swing and sway, rock 'n roll, bounce, bend and wiggle. One actually flies under its own air power. Colorful quality latex. 7 different Monsters, \$1.25 ppd. Hubbard House, Dept. GM-152, 176 Federal St., Boston, Mass. 02110.



**LOW COST ADDRESSING** for quality mailings. Your club or business can prepare inexpensive addressing plates on any typewriter or with ball point pen—and use them on the addressing machine pictured. Speed is 500 addresses per hour, costs about \$30. Send for brochure. Addressette, Arndt Associates, Dept. E-2, 727 Howard St., Evanston, Ill.



**ANTI-FOG SPRAY** keeps windshields from misting in winter driving. You coat inside of windshield to prevent fogging, when outside temperature drops below inside. Use it too for eyeglasses, store fronts and bathroom mirrors. Spritz Anti-Fog, in 4 oz. plastic squeeze bottle. 3 to the pack, \$2.95 ppd. Merix, Dept. E, 2234 E. 75th St., Chicago, Ill. 60649.



**150** Pcs.  
**PRINTED SHEETS  
AND ENVELOPES**  
**\$1.00** PPD.

INTRODUCTORY OFFER...  
THE FINE STATIONERY  
IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 43 years! Crisp white bond paper printed with name and complete address in Midnight Blue ink. Socially correct, and so convenient for dozens of writing uses 100 6"x7" printed note sheets and 50 printed matching envelopes. Maximum of 4 lines printing with up to 30 characters (including spaces) per line. Only \$1.00 per 150-piece Introductory Box, postpaid.

**TRIPLE BOX!** A BARGAIN AT JUST **\$2.30** ppd.

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save 70¢ on this great bargain offer. Only \$2.30, postpaid.

Sold only by mail directly from the factory. Satisfaction Guaranteed!  
**The AMERICAN STATIONERY CO., Inc.**  
1121 PARK AVE. PERU, INDIANA 46970

## ARTHRITIS

Food and Arteries  
in Joint Disease

### THE CHALLENGE OF FOOD PERSISTS!

Rheumatoid and Osteoarthritis are systemic, circulatory disturbances. Food factor scientifically irrefutable. Dr. Manley, ost. phys. and surgeon, experienced authentic, severe rheumatoid. Battled disease early, made virtual recovery for 5 years. Food curtailment, acid drugs, even fasting vital. Yet research in this direction not evident. Read two hundred eighty-eight pages of trial and error—a first. Price \$5.00.

**Vancouver Press**  
P. O. Box 2217 Vancouver, Wash. 98661



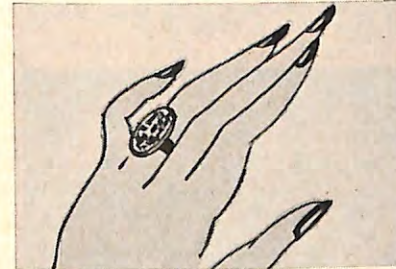
# ELKS FAMILY SHOPPER



**MAGAZINE TREE**—portable and space saving—holds over 75 magazines, newspapers, catalogs in all shapes and sizes. You can easily pick them out—wrinkle free. Rich grained pine in honey tone pine or maple finish. 12"W x 13"D x 30"H. \$14.95, exp. coll. Easy-to-do Kit, \$9.95 ppd. (Add 75¢ W. of Miss.) Yield House, Dept. EK, No. Conway, N.H.



**SALTY PAIR.** Shipmates Slipovers pass inspection for casual wear at sea or on land. You and your mate will love to sport this stylish duo—black cotton with white embossed lettering to identify captain and mate. Sweaters are washable. Specify S, M or L for each, \$6.98 the pair ppd. Greenland Studios, Dept. EK-11, Miami 47, Fla.



**YOU CAN "GROW" LONG NAILS INSTANTLY** with Magic Nail Liquid Formula #77. Brush it on short, broken or split nails and in minutes they become long, hard and glamorous. File and polish them, do any work—they will not break or split. Stops nail biting too. \$2.00 ppd. or C.O.D. plus charges. Charles of 5th Ave., Dept. E11, Box 98, Cedarhurst, N.Y.



**ICE GRIPPERS** keep you from sliding and falling on the slipperiest ice-glazed street. Rustproof steel grippers easily fit any size shoes, boots, galoshes. Strong straps hold them firmly to the foot. Lightweight. Style A for women, children, \$1.49 plus 15¢ shpg.; Style B, rugged for men. \$2.49 plus 25¢. Hanover House, Dept. 3484, Hanover, Pa.



**ROLL OUT THE BARREL**—you'll have a "barrel-full" of fun with your own Personalized 3½ Gallon Keg. Stained wood keg is imprinted with your name—keeps your "private stock" fresh and cool. Spigot dispenser. Paraffin lined 10" diameter. Specify name desired. \$8.98 ppd. Albany House, Dept. 614, 1601 Albany Ave. Blvd., Atlantic City, N.J.



**LOUIS XVI CLOCK**—an exact replica of one created by famous designer Frederic Japy (1749-1812). One of his originals is in a Paris Museum; another is in the White House. Cast metal replica has antique gold finish. 12" x 8". 2 yr. guar. Electric Movement, \$29.95. 8-day front wind, \$33.50 Ppd. Harriet Carter, Dept. E11, Plymouth Meeting, Pa.

**FOR HIM 'N HER!**

**NEW FABRICS** give new style interest to the original

## BILL PARRY LOUNGER

Discover the joy of wearing the world's best-looking, best-fitting jump suit by California's award-winning Bill Parry. Superbly tailored with expandable, elasticized waistband, full length zipper, plenty of pockets

**Men's Sizes: S, M, L, XL** with short or long sleeves.

**Women's Sizes: 8, 10, 12, 14, 16** with short sleeves only.

Wash n' Wear Cotton

**POPLIN** Pewter-Green, Red, Blue, Tan ..... **14.95**

77% Rayon, 23% Acetate

**IRIDESCENT** Rust, Blue, Gold, Teal ..... **16.95**

With Long Sleeves ..... 19.95

Fine Rib Cotton

**CORDUROY** Blue, Bone, Red, Antelope, Pewter-Green **18.95**

With Long Sleeves ..... 21.95

80% Orlon, 20% Wool

**JERSEY** Brown, Navy, Red, Pewter-Green... **23.50**

With Long Sleeves ..... 27.50

Specify fabric, size, color  
Add 4% sales tax in Calif.  
To charge Diner's Club, Carte  
Blanche or American Express  
send Account No. and Signature  
Send orders to

Shorts,  
Longs,  
XXL Sizes  
Available -  
Write for  
Free  
Catalog

**JOEL MCKAY** Dept. EK-114  
335 So. Raymond • Pasadena, Calif.



**Engraved Walnut Desk Marker \$1.95**

**THE PERFECT PERSONAL CHRISTMAS GIFT**  
Satisfaction Guaranteed or Your Money Back!

Gold letters engraved in solid gunstock walnut. Danish hand-rubbed oil finish; felt padded base. 8½" long, 2" high. Up to 20 letters on name-line, \$1.95 postpaid; with title-line (as shown) \$2.45. We ship in 48 hours. **Perfect for business gifts! Write for brochure showing complete line of DESK-n-DOOR Markers, sample and quantity discounts.** Spear Engineering Co., 485-1 Spear Bldg., Colorado Springs, Col 80907

## STOP-TIMER SPORTS WATCH



Tax & \$12.95  
PP Incl.

★ 4 Separate Dials

★ Sturdy SWISS Movement

Amazing anti-magnetic wrist watch has built-in stop timers to clock races, distances, dozens of time action activities. Keeps standard time plus 60-second, 45 min. and 6 hr. intervals. Combines telemeter, tachometer & watch. Radium dial, stainless steel case, strap. Mfr. warranty plus 10-day MONEY BACK GUARANTEE. Send \$12.95 to

GREENLAND STUDIOS Dept. EK-11 Miami 47, Fla.

## HIDE UGLY VEINS



**USE AMAZING KOVER-ALL CREAM!**

Magically and instantly hide ugly leg veins—brown age spots—dark circles—face lines—birth marks—scars—burns—blemishes, on any part of legs, body or face. **YOU CAN EVEN SWIM WITH WATER-PROOF KOVER-ALL!** Look younger and better. Kover-All blends with your skin and looks natural. **PROTECTED BY MONEY-BACK GUARANTEE!** Avoid cheap imitations. Regular \$5.00 jar now only \$2.98 plus C.O.D. Save 77¢ C.O.D. by sending only \$2.98 with order. Select your shade: Light-Medium-or Dark. Mail Orders: **HOUSE OF CHARLES** MAIL ORDER DEPT. KE-5 BOX 98, CEDARHURST, NEW YORK



**GOLDEN PEANUT CIGARETTE LIGHTER AND PILL TOTE**

Nutty but clever! Here are unusual peanut-shaped necessities for every man. Solid metal lighter and pill tote have luxurious golden finish. They're sure to satisfy your taste for something different. Hinged tops open and snap shut at the flip of the finger. Each is 2" high. Handsome and unusual gifts for men and women.

Order #80895 Cigarette Lighter **\$1.39** ppd.

Order #80945 Pill Tote **\$1.00** ppd.

**BRECK'S**, R-27 BRECK BLDG., BOSTON 10, MASS.

# UNUSUAL

John F. Kennedy  
**HALF DOLLAR  
MEMENTO KEY CHAIN**



PRICE \$2.50

John F. Kennedy  
**HALF DOLLAR  
MEMENTO MONEY CLIP**



PRICE \$2.50

A key chain or money clip with REAL J. F. KENNEDY HALF DOLLARS to be proud of. Elegant Rhodium "Silver-tone" plated, Florentine finish, hand polished. Gives it the look of quality it deserves. Its gleaming finish will last for years.

Price includes tax, handling and mailing.

1 key chain or money clip w/ Kennedy half Dollar...\$2.50  
3 key chains or money clips w/ Kennedy half Dollar...\$6.00  
5 key chains or money clips w/ Kennedy half Dollar...\$9.50  
Save money—order 3 or 5.

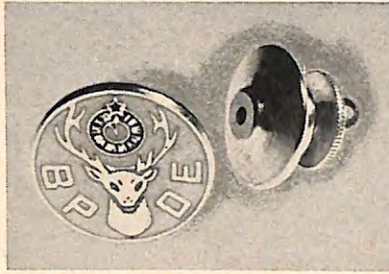
Free Wallet size photo with short biography. Either item Gift-Boxed 25c extra. Valuable coupon "How to Get FREE Merchandise" enclosed with order.

A PERFECT GIFT FOR EVERY OCCASION FOR EVERYONE

Specify key chains or money clips and order from:

AROUND THE WORLD ADV., Dept. E.L.  
Washington & Halsted, Chicago, Illinois 60607

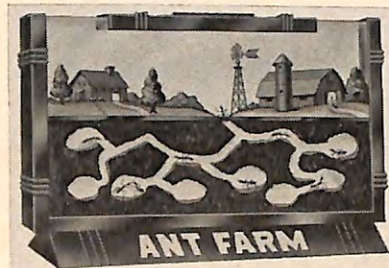
# ELKS FAMILY SHOPPER



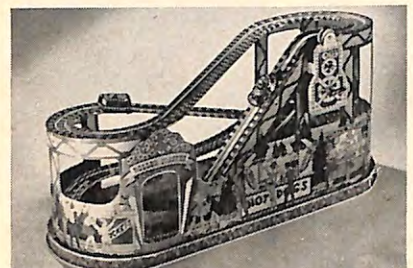
**ELKS BOUTONNIERE.** Only an Elk can wear this handsome lapel button which bears the distinctive Elk emblem. It is gold-plated and enameled in white and is a happy solution to the gift problem for men who are Elks and want the world to know it. \$1.98 ppd. Tie Tack also available, \$1.98 ppd. Staze-Dri, Dept. E, 147-47 6th Ave., Whitestone 57, N.Y.



**LADIES GARDEN BOOTS** keep your feet dry when you weed, hoe, spray, water the lawn, or just step out on dewy grass. These lightweight rubber boots are cool and so easy to slip on with or without shoes. Specify Small (4 to 6), Medium (6½ to 8), Large (8½ to 10). Pair, \$2.98 plus 35c shpg. and handling. Leavitt, Inc., Dept. 3484, Hanover, Pa.



**BUSY LITTLE ANTS** are fascinating to watch as they go about their chores in large 6" x 9" Ant Farm. They dig "tunnels," build "bridges," move "mountains." Includes barn, silo, windmill, barnyard. Generous supply of ants free with every Farm... also an educational book, \$2.98 plus 25c post. Palms Co., Dept. EK-11, 6701 N.W. 37 Court, Miami 47, Fla.



**1939 ROLLER COASTER**—that's when molds for this pre-war model were made. It's a colorful steel replica of the old steeplechase. Strong clock movement carries cars up incline, then they circle 6 ft. of runway, whizzing to the bottom as carnival bells ring. Big 10" x 20" x 10". Fascinating! \$7.95 ppd. Gerard, Dept. EK-11, 333 East 50th, N.Y. 22.



## New Way to Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and/or over 6 ft.)

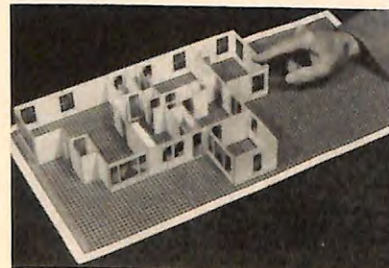
**\$2.25 ea. 3 for \$6**

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

\$3.25 each 2 for \$6

All Postpaid Available only by mail

**WITTMANN TEXTILES**  
6787 Southboro Sta., Dept. 630  
WEST PALM BEACH FLORIDA



**PLANNING TO BUILD OR REMODEL?** It's easier to visualize different floor plans from a scale model than a drawing. Home-A-Minute Kit has dozens of fibre partitions, windows, doors, kitchen cabinets, all to 1/4" scale. Comes with 65-page handbook that shows how to figure exact costs. Home-A-Minute Kit, \$3.95 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



**TAROT FORTUNE TELLING CARDS.** You'll read fortunes like a gypsy with the help of Zolar's Astrological Cards. Predictions are shown on the face. Instructions also show how to read fortunes with an ordinary deck of cards. We predict fun in your future with these cards, \$2.95 ppd. Sleepy Hollow Gifts, Dept. E, 1037 Crane Dr., Falls Church, Va.

## instant HEIGHT

add almost  
two inches with  
**ELEVATORS®**  
HEIGHT INCREASING  
SHOES

**No One Can Tell the Difference**



ELEVATORS  
SHOE



CONVENTIONAL  
SHOE

"ELEVATORS" look and feel just like any other fine shoes, only more luxurious, with rich leathers and superb craftsmanship. No one will suspect you're wearing these amazing height-increasing shoes, and you gain new poise and assurance along with almost 2 inches in stature.



Send for FREE CATALOG today.

**ELEVATORS®** Brockton Footwear, Inc.  
Dept. 3411E  
Brockton 68, Mass.

Please send free catalog

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



## SNAP-ON EAR MUFFS

need no wires or metal bands that catch and muss hair... they simply slip on and stay firmly in place until you remove them. 100% cotton jersey with snug, warm polyurethane insulation; ideal for all the family in bitterest weather.

**\$1.25**  
ppd.

FREE GIFT CATALOG  
**BARCLAY, Dept. 51-M**  
170-30 Jamaica Ave. Jamaica, N.Y.

**MADISON HOUSE, INC.**

Dept. EK-11  
122 East 42nd Street, N.Y. 17

Enclosed is check or m.o. \$.....

Send:..... Perfume and bath sets  
@ special 50% discount price  
of \$5.95 (tax incl.). Add 85¢  
postage.

NAME.....

ADDRESS.....

# ELKS FAMILY SHOPPER



**LUXURIOUS CLOTH** that looks like traditional lace makes a festive holiday setting and a happy hostess because it's wonderful vinyl that wipes clean and won't stain! In white or beige, 54" x 54", \$3.50; 54" x 72", \$4.50; 54" x 90", \$5.50. Round, 54" diam. \$4.50 ppd. Ann Ellis, Dept. E11, 729 Seventh Ave., New York 19, N.Y.



**A GIFT FROM BETHLEHEM** is especially appropriate for Christmas. This Camel Caravan was hand-carved there from richly grained olivewood. Its graceful lines and hand fashioning give you a lot of artistry at a tiny price. \$3.75 ppd. Shopping International, Dept E-11, 25 North Main St., White River Junction, Vermont.



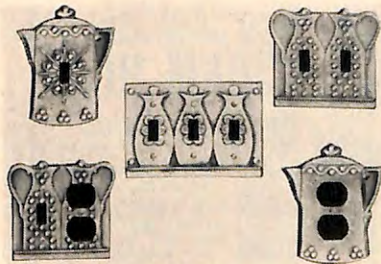
**MUSICAL SAVINGS BANK.** When you drop a coin into this clever bank, it serenades you with "Pennies From Heaven." Brilliantly colored Swiss Chalet bank is a delightful gift and a charming way to reward a youngster for thrift. It measures 6½" inside by 5". \$5.98 ppd. Shopping Worldwide, Dept E-11, 10 Fifth Ave., New York 10011.



**MEISSEN BLUE ELECTRIC WALL CLOCK.** The popular Blue Onion pattern has been adapted to make this charming wall clock for kitchen or dining room. The white metal plate is 10½" in diameter and the electric movement is guaranteed unconditionally for one year. Comes with white cord. \$7.95 ppd. Seth and Jed, Dept. E-11, New Marlborough, Mass.



**EXCELLENT VALUES** in two unusual rings. "Personally Yours" is 14 kt. gold with hand-cut initials for him or her. Specify initials. \$29.50. "Birthstone Ring" features any color stone of your choice in an exquisite 14 kt. gold Florentine Setting, \$19.50. Prices include tax and postage. Send ring size. Gems Galore, Dept. 7, 340 E. 57th St., New York 21, N.Y.



**HERE'S A SWITCH** in kitchen decor. Switch plates by Beltrando use teapot and cruet design in solid brass or wrought iron for a charming effect. Single switch, brass, \$2.20; wrought iron, \$1.65. Double, \$3; \$2.30. Triple, \$4.75; \$3.30. Double Outlet, \$3; \$2.30. Combination (1 switch, 2 outlets), \$3.50; \$3. Ppd. Heritage House, Dept E10, Wallingford, Pa.



## EYE CHART BAR APRON

Here's a bit of party fun even your nearsighted friends will be able to enjoy—a bar apron printed with a genuine optometrist's chart—in Hebrew! You'll get a million laughs wearing it to tend bar or barbecue. Makes a wonderful gift. Really practical, too—it's a generous cover-up size 33"L. 25½"W. Of good quality white washable cotton, piped in red. Characters printed in black. Only \$2.95 Postpaid.

**MATCHING CHEF'S HAT.** One size fits everyone. Characters say "Chef." \$1.25 Ppd. **EYE CHART BAR TOWEL** of fine, imported 100% linen. Eye chart hand screened in black. Full 20"x36". Only \$1.95 Postpaid.

**BEAUTIFUL NEW FREE CATALOG—700 PIECES**  
Include Zip No. **YIELD HOUSE**  
Not Sold in Stores Dept. EK11-4, No. Conway, N.H. 03860

## SUEDE Sport JACKET

Tweeds and flannels make way for leather—truly a masterpiece in soft suede for all casual wear. It's lightweight and comfortable with patch pockets and molded leather buttons. 3-button styling, completely lined. Color choice of Sand, Vienna Brown, or Haze.

36-46 reg. \$42.50  
36-46 long \$47.50 ppd.  
Free Catalog

**Deerskin Trading Post**

Rt. 1 at 114Z, Danvers, Mass.



## Water Repellent Protects Everything

Spray on air-curing WATER REPELLENT to all type fabrics, paper, packaging, leather and suede, cotton goods, tents, tarps, vivatex-treated goods, painted finishes, outer garments, shoes, sportswear, car & boat tops, luggage, gloves, sports equipment, awnings, sails; commercial, industrial & nautical uses. Allows leathers & fabrics to breathe; increased resistance to oils, greases, alkali salts. One pint size aerosol can covers up to 50 sq. ft. **GUARANTEED**, it's used by major companies everywhere. Send \$2.98 plus 25¢ to cover postage & handling to:

**CALIFORNIA CASUAL LIVING**

Dept. AC, P.O. Box 3295, Grand Central Station, Glendale, Calif.



## YOUR HAIR NEED NEVER BE GRAY

### IF YOU USE 21 PLUS

Gray Hair Vanishes—  
Natural Looking Color Returns

PREFERRED BY FAMOUS PERSONALITIES . . . 21 Plus gives gray or faded hair youthful natural looking color again after just a few applications.

Easy-to-use. Apply like a hair dressing. Does not stain hands, scalp or fabric. Colorless, greaseless. Does not streak or injure hair. Will not wash out. **NEW, LOW PRICE**  
**SOLD ON MONEY BACK GUARANTEE**  
Send Only \$3.00 for 8 oz. bottle. You must be completely delighted with the results or your money back at once!

21 Plus Products, Inc., Dept. E114, 1737 E. 172nd St., N.Y. 72, N.Y.



**McGREGOR**  
GOES  
**KING-SIZE!**

## FOR TALL OR BIG MEN ONLY

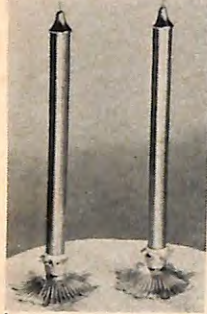
McGregor Jackets, Slacks, Sweaters . . . all extra long. Dress, Sport Shirts with bodies 4" longer, sleeves to 38. Also 70 SMART SHOE STYLES in Sizes 10 AAA to 16 EEE. Hush Puppies, Boots, Dress, Sport, Casual shoes. Mail only. 100% Guaranteed. Send for FREE 48 Page CATALOG. **KING-SIZE, Inc., 7804 Forest St., Brockton, Mass.**



## MONOGRAMMED MONEY BELT

No one will guess you've stashed your cash safe from prying eyes in the zippered inner pocket of this Genuine Topgrain Cowhide 1½" belt. Buckle is engraved with 2 or 3 initials—adds a personalized touch. Choose Black with Silver buckle (#41491), Brown with Gold (#41483). Specify item no., size 28 to 44, initials. **\$2.98 ppd.**

**BRECK'S, P-95 BRECK BLDG., BOSTON 10, MASS.**



## Romantic Candlelight

Brighten any table setting with the shimmering sparkle of these beautiful new permanent candles. Elegantly crafted in rich gold or silver finish in a classic design. Will not tarnish. These candles do not sputter, drip or die because they burn on lighter fluid and lasts several hours on one filling. Each candle is 10" high and comes with matching holder. A charming addition that enhances any table for two or twenty. Two candle set with matching holders \$6.95 ppd (specify silver or gold).

**\$6.95**  
pair ppd.

Send Check or MO—Satisfaction Guaranteed  
MONARCH MAIL ORDER CO. P. O. Box 548,  
Brainerd, Minn. 56401



## FRYE'S FAMOUS BOOTS

Fine quality  
A real treat  
for your feet  
NOW BY MAIL  
Postpaid

Feather-light, yet durable. You will like their superb styling and wonderful flexibility.

9 inch JET Wellington, \$17.95. 7 inch strap and buckle cadhpur, \$19.95. Fine BLACK or BROWN calfskin, fully lined, leather soles, rubber heels. Men's sizes 6-12, ABCDE, from stock. Other sizes 5-16, AAA-EEEE, made to order, \$4.00 more. ORDER NOW. Enclose check or money order. WRITE FOR FREE CATALOG. TODD'S, Dept. 11-EL, 5 S. Wabash Ave., Chicago 3, Ill.



DAY-n-NIGHT MARKER \$1.95. Money Back Guarantee! We ship in 48 hrs. Your name is you—to friends—to yourself! Any wording; embossed white letters, reflector-beaded and carlight bright—both sides. Free color choice: Antique Copper, Red, Green, Black. Baked enamel on durable aluminum plates—easy to install. The perfect personal gift for Christmas, shipped with gift card! COD ok. \$1.95 postpaid. Spear Engineering Co., 485-2 Spear Bldg., Colorado Springs, Col. 80907



### NEPTUNES COVE

A living Seascape on your wall. Absolutely fascinating is the word. A corner of the tropical sea constantly living and moving, dramatically highlighted on your wall. In this new colorful 3 dimensional shadowbox sea aquarium. A never ending source of delight and interest to everyone. Completely new. Neptunes Cove is a wonderfully fresh decorative feature in any room or office. A terrific conversation piece. Neptunes Cove will excite the admiration of all your friends with its dramatic impact of color and motion. Hangs on the wall just like a picture; accommodates several living tropical fish. Size is 11" x 18" x 3". Built-in drain valve makes it easy to change or add water. Made of unbreakable polystyrene and plexiglass. Comes complete with colored coral, a collection of authentic tropical shells, colored pebbles and lifelike artificial fish. Makes a happy, exciting, and different gift. Neptunes Cove—Complete—\$9.95 plus .75 postage. Master Mechanic Mfg. Co., P.O. Box 65, Sarasota, Florida

## MEDALS SHOWCASE WITH ADJUSTABLE SPACE BARS



Proudly display their military & sports medals in our world famous Showcase. Solid walnut or maple frame; also antique gold. Glass front. Stands or hangs. Plush background in black or any color. Name, dates, etc. engraved—5c per letter. Army, Navy, USAF, USMC, A.A.U. insignia engraved \$2.00 ea.

Rush gifts shipped same day, year 'round.  
M1 (8" x 8") for 1-3 medals \$8.95 ppd.  
M3 (16" x 12") for 3-20 medals \$12.50 ppd.  
M7 (20" x 17") for 15-50 medals \$18.00 ppd.

### BATON PLAQUE

Every majorette in America hopes for her very own Baton Plaque—to hold her favorite batons for all to admire! Beautiful red, white and blue. Authentic silver majorette trophy figure. Name, etc. engraved—5c per letter. B4 (9" x 8") \$5.95 ppd.



### AWARD MAKER

Dept. 197, Box 6474, Surfside, Florida

### IRRITATING EYEGGLASS MARKS? UNCOMFORTABLE SLIP AND SLIDE?



Wear foam soft CUSH-N-GRIPS at all times to prevent irritation and unsightly eyeglass pressure marks! Avoid slipping and sliding, completely invisible in use. SELF ADHESIVE, APPLY IN SECONDS AND FORGET ABOUT YOUR GLASSES! Great for earrings and hearing aids. Supply of 24 nose cushions and 12 ear tabs in plastic case. ONLY \$1.00 PPD.

36 pads  
\$1.00  
ppd.

"The ORIGINAL eyeglass pads".  
Dept. EL-11, 31-01 Steinyway St.  
MODALITIES, Inc. Long Island City 3, N. Y.

## EXCLUSIVE 3-WAY HEAVY KNIT HOOD, HAT OR UNDER CHIN STORM HOOD

88¢ plus 12c postage and handling for each hood



6 for \$4.90 ppd.

Anyone who goes outdoors when it's cold and damp, needs this sensational new design. Wonderfully warm, it protects your head, mouth, neck and ears, keeps out cutting wind and biting cold. Available only by mail in red, blue, black, green. Fits men, women, children. Money back guarantee. 70% wool (contains 30% cotton—no itching).

FREE GIFT CATALOG

BARCLAY DISTRIBUTORS, Dept. 51-M  
170-30 Jamaica Ave., Jamaica, N. Y.

## NOW! EXQUISITE NEW NATIONALITY DOLLS 60 AUTHENTIC COSTUMES

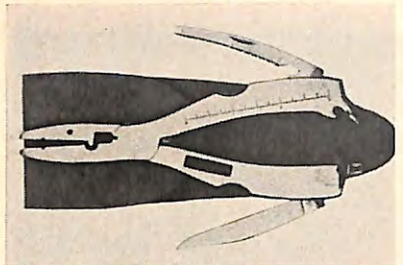


ico. Lebanon, Holland, Switzerland, Panama, Czechoslovakia, Italy, Port de France, China, Sweden, Haiti, Hawaii, Ireland, Germany, Orient, Norway, Calypso, Eskimo, Egypt, Russia, Scotland, Greece, Spain, Israel, India, Denmark, Philippine, Bali, Poland, Argentina.

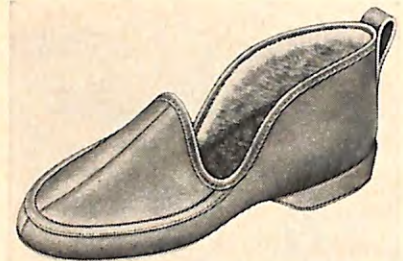
ONLY \$3.50 ea. ppd. SAVE 10%:  
On collector's set of 8 or more dolls,  
deduct 10% of total.

FREE COLOR CATALOG  
FLAGG DOLLS Box 205-28  
Jamaica Plain, Mass.

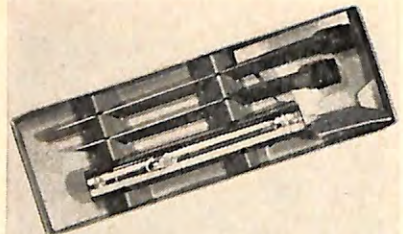
# ELKS FAMILY SHOPPER



FISHERMEN'S FRIEND is a 17-tool kit in one remarkable gadget: pliers, shot pinchers, wire twister, shot splitter, scale, hook remover, scaler, bottle opener, can opener, leader attacher, strong pliers, cutting edge, line cutter, sharpener, jack knife, screw driver, lanyard ring. \$6.95 ppd. Hollis Co. Dept. FF, 1133 Broadway, New York 10.



A MAN'S SLIPPER. The "Lancelot" is so warm and comfortable around the house—and sturdy enough to survive some outdoor activity too. Uppers and padded soles are glove soft, durable leather; lining is rich, deep pile. Easy to pull on with grandfather's tab. Red, chamois, beige, black. 6 to 13. \$11.45 ppd. Fellman Ltd., Dept. E, 6 East 46 St., N. Y. 10017.

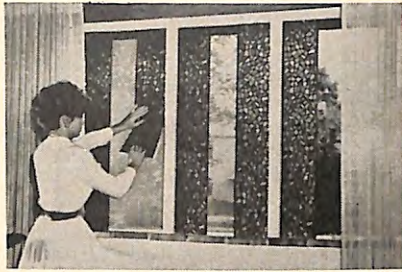


BATTERY-POWERED CARVING KNIFE slices smoothly through any roast. The motor in the handle vibrates the blade for easiest carving you ever enjoyed. No electric cord interferes. Complete with set of 9 1/2" and 8" blades made of the finest surgical stainless steel. Gift Packed, \$7.95 ppd. Anthony De Filippo, Dept. E, 36 Oak St., Central Islip, N. Y.



"SCHOOL DAYS" is a school-record file with an envelope-page for each grade from kindergarten through 12th. Holds report cards, class list, photos, other mementoes. Room to note teacher's name, honors, other data and class photo. Sturdy grained cover. Strong plastic rings. 6 3/4" x 9 1/4". \$1.25 ppd. Palms Co., Dept. E, 6701 N.W. 37 Court, Miami 47, Fla.

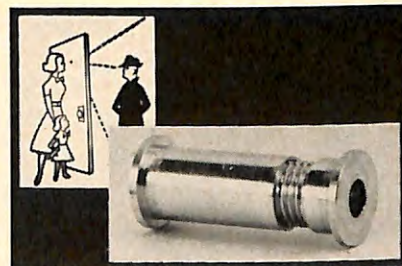
# ELKS FAMILY SHOPPER



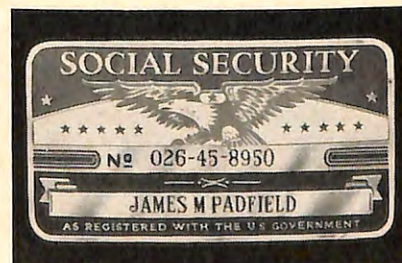
**"STAINED GLASS" WINDOW TRIM** radiates color inside your home and out. Lovely, glowing colors are printed on translucent self-sticking vinyl plastic. Cut it to length, remove the backing and press in place. Perfect for edging or covering windows. Over 11 sq. ft. in roll. 7 1/2" wide, 18 ft. long. \$1.79 ppd. Walter Drake, EL36 Drake Bldg., Colorado Springs, Colo.



**CIRCLING ROAD RACE TOP**—Colorful miniature cars mysteriously make realistic motor noise as they race around the "track" inside, while the outside dome stands perfectly still. About 11" high and 9" in diameter, keeps the kids, and you too, completely fascinated on each "race" for hours! A new joy! \$2.98 ppd. Charles Co., Dept. EK-11, 10 East 81st, N.Y. 28.



**"PRIVATE EYE" PROTECTION.** Easy-to-install Door Viewer gives wide-vision view of your caller through the door—but he can't see in. Lenses are optical glass, not plastic. Requires a hole 1/2" in dia. \$3.75 for doors 1 1/4" to 2 1/4" thick; \$4.75 for doors up to 3 1/4" thick. Ppd. Private Eye, Dept. E-11, P.O. Box 24036, Los Angeles 24, Calif.



**LIFETIME SOCIAL SECURITY PLATE** won't fall prey to fire, water or just plain old age. It's made of wafer-thin, solid aluminum that will last for your lifetime. Wallet-size plate, in attractive red, white and blue, bears your full name and social security number for permanent identification. \$1.00 ppd. Breck's, Q-10 Breck Bldg., Boston 10, Mass.



## NOW ROWEX LETS YOU ENJOY KEEPING TRIM!

Figure and fitness problems? Enjoy owning a ROWEX to firm up flabbiness—tone your muscles—slanderize the figure! It's convenient (ready day or night) . . . progressive (adjusts for easy or vigorous rowing) . . . effective (used by athletes). Wonderfully smooth, quiet, dependable action. Superb Battle Creek quality. Smart turquoise finish; padded seat. Try it! 10-day User's Trial, Money-Back Guarantee.

Cash or terms: WRITE for FREE LITERATURE!

*Battle Creek* EQUIPMENT COMPANY  
Battle Creek 11, Michigan



**FOR SAFER SMOKING**—Remove up to 85% of the dangerous tars from cigarette smoke with a Safe-Guard Holder. Safe-Guard is not an absorbent filter, but works on an aerodynamic principle which separates the tars and collects them in holder. Easily cleaned. Can be used on any cigarette, including filters. \$2.75 ppd. Vortex, Inc., P.O. Box 1071, Rock Hill, S.C.

## MAKE THAT SPARE with a DON CARTER BOWLING GUIDE

Compact GUIDE (1 1/2 X 4 1/2") shows you exactly where to stand and deliver your ball, regardless whether you throw a hook, curve, back-up or a straight ball. Slide rule accuracy for higher scores, higher averages. Learn to spot bowl like pros in minutes. Made of styrene plastic, with carrying case. Terrific Xmas gift for that bowling friend. Only \$1.25 each, ppd.

**DON CARTER GUIDE,**  
Dept. E11,  
11025 Morrison St.,  
North Hollywood, Calif.



Now... for

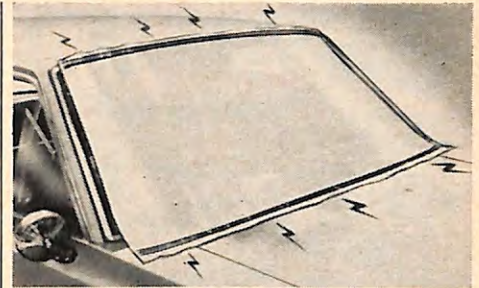
## EXTRA TALL & BIG MEN!

100% Banton Pullover sweater-shirt in knit long-sleeve raglan

style! 100% washable; can't shrink! Green, blue or black. Proportioned sizes: Extra Tall 38-48; Extra Big 46-58. Money-back guarantee. Add 60¢ postage. **795**

**FREE Color Catalog!** Write Now

**BOYD'S** (Since 1921) Dept. D  
1217 Market Street, Philadelphia 7, Pa.



## MAGNETIC WINDSHIELD COVER

Park your car in winter's worst storms and return to find your windshield free of ice and snow—no scraping to do. Sturdy plastic shield flips on and stays, held by powerful magnets. Get one for rear window, too. Order #85167. Now only \$1.98 ea., 2 for \$3.89 ppd.

SINCE 1818 **BRECK'S** OF BOSTON  
167 BRECK BLDG. BOSTON 10, MASS.



**UNUSUAL SOUNDS.** Hear the sounds of the Antique Airplanes that made yesterday's history and the men who still fly them. "Live" sounds taken on the spot in a once-in-a-lifetime convention of the old, rare birds. Stereo \$5.00, Monaural \$4.00. Shipping 50¢. Century Custom Recording Service, 1852 W. Chester, Ottumwa, Iowa

## DIA-PLEAT SHIRT

Made exclusively by Lew Magram, "Shirtmaker to the Stars." This imported broadcloth shirt with diagonal pleats that never iron out has captured the fashion imagination of many TV stars. Originally custom made, it is now available to you! For dress up or business. White or TV Blue. French cuffs. 14-18 neck; 29-36 slv. \$8.95

Monogram (specify initials) \$2.00.  
Silk Slim Tie \$3.50  
(Specify color).  
Send check or Money Order.  
No COD.

WRITE FOR FREE L M FASHION BOOK

lew magram  
830 - 7th AVE. (near 53rd)  
Dept. NL • N. Y. 19, N. Y.

## Antique Replica Apostle Jug

White ceramic masterpiece from skilled Florentine Renaissance artisans reproduced with exquisite detail. 8" pitcher has insets of the apostles with classic handle, octagonal base. Wide mouth lip provides practical use — milk, juice, cream, syrup. Prize find!



Add 35¢ p.p. **2.95**

**GREENLAND STUDIOS** Dept. EK-113  
Miami 47, Fla.



NOW IN  
KITS—TOO

U. S. Pat. #2616566

### SAFE-LOCK GUN RACK

THE GUNS AND AMMUNITION ARE LOCKED IN Handsome, sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Footproof. Complete, in hand-rubbed, honey-tone knotty pine, or lovely maple or mahogany finish.

4-Gun Rack—24"x28" (Shown) ..... \$19.95 In Kit \$13.95  
6-Gun Rack—24"x40" (Taller) ..... \$29.95 In Kit \$18.75  
3-Gun Rack—24"x21" (No drawer) \$13.95 In Kit \$ 8.95

*(2 Gun Racks and All Kits Exp. Chgo. Coll.)*  
*(2 Gun Racks and All Kits Exp. Add 10% West of Miss.)*  
IN COMPLETE KITS for easy 1-hr. home assembly.  
Pre-fitted, drilled, sanded, ready to finish. Easy directions.  
Beautiful New Free Catalog—700 Items—Complete or Kits

YIELD HOUSE

Dept. EK11-4,  
No. Conway, N.H. 03860

Include Zip No.  
Money-Back Guarantee

## ELECTRIC NECK AND THROAT COLLAR



Only  
\$7.95

postpaid



Scientifically designed heating pad with heat concentration at nerve center in back of neck. Soothing therapeutic heat eases misery of cervical arthritis, stiff neck, other minor aches and pains. Aids in relief of headaches caused by tension. Reverses when soothing dry heat is desired around throat. 3 fixed heats—dual thermostats. 115 volt AC-DC. Washable cover. 18" Order No. 3025

Send for FREE catalog of unusual gift items.

Downs & Co.

Dept. 3211-B,  
1014 Davis St., Evanston, Ill.



1000

Name &  
Address  
Labels \$1

ANY 3 DIFFERENT  
ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

Mrs. Arthur H. Robinson  
1035 Thurmal Avenue  
Rochester, New York

Sensational bargain! Your name and address hand-somely printed on 100 finest quality gummed labels. Padded. Packed with FREE, useful plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1106 Jasperson Bldg., Culver City 1, California.

## DON'T PULL HAIR FROM NOSE

May Cause Fatal Infection

Use the **KLIPETTE** Rotating  
Hollis Scissors

REG. U.S. PAT. OFF.

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth gentle, safe, efficient. Rounded points can't cut or prick skin.

\$1

Guaranteed to Satisfy or Money Back

HOLLIS CO. • 1133 Broadway, New York 10, N. Y. • Dept. M-69  
Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.  
Name ..... Address .....

## Fine Original OIL PAINTINGS

FROM \$1500 TO \$15000



All Styles • All Subjects

Photographs in full color available  
Send 25¢ for 58 page  
illustrated booklet.

THE ARTISTS SHOWROOM  
167 East 33rd St., New York 16, N. Y., Dept. 8



to  
stay  
trim—  
  
keep  
fit!

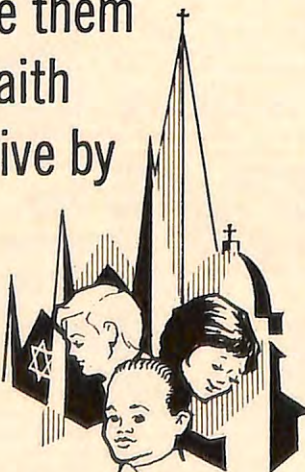
## ENJOY A TRIMCYCLE

Over 30? Why wait for flabbiness—enjoy a Trimcycle and keep a firm figure! Helps you look your best. Peps up circulation. Automatic—guides you easily in the active motions of healthful sports: Swimming, cycling, rowing, horseback riding. Use with motor on or off. Cash or terms. 10-day Trial—Money-back Guarantee.

Battle Creek

Write for Free Folder!  
EQUIPMENT COMPANY  
Battle Creek 2, Mich.

Give them  
a Faith  
to live by

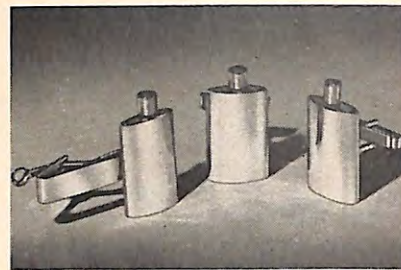


Worship this week



RELIGION IN AMERICAN LIFE

## ELKS FAMILY SHOPPER



24 KT. GOLDEN FLASKS—You don't have to have a perpetual thirst to want this unique cuff links and tie bar set. They are little gems, complete with tiny caps that unscrew—and you can actually drink from them. Just fill 'em with your favorite. New; 24 kt. gold-plated; draw-string suede pouch. Set, \$8.95 ppd. ADF Co., Dept. EK11, 125 East 41, N. Y. 17.



PARKS SHAVER JET peps up your regular electric shaver so you get a closer, more comfortable shave. It changes household A/C current into powerful D/C so all shavers out-perform themselves. Plug Shaver Jet into outlet, attach shaver cord. One year warranty. \$6.95 ppd. Parks Products, Dept. K, 7421 Woodrow Wilson Dr., Hollywood 46, Calif.



GLAMOROUS MINK GLOVES only \$1.95. Luxuriously cuffed in genuine mink, these Helena s-t-r-e-t-c-h yarn gloves have gold-plated initials. Mink and initials are removable for washing. A perfect gift—one size fits all. White, black or beige. \$1.95 ea.; 3 pr. \$5.50 ppd. Add 25c for airmail. Vicki Wayne, 610-EKG-South Country Club Rd., Tucson, Ariz.



PERSONALIZED DEN-SHUR-CUP safely holds your dentures for their cleansing bath. You won't need to scrub or scour plates by hand. Just soak them in spillproof, unbreakable cup. Use any denture cleanser. Fits any bridge or plate. Inscribed with first name up to 10 letters. \$1.00 ppd. Modalities, Inc. Dept. E-11, 31-01 Steinway St., Long Island City 3, N. Y.

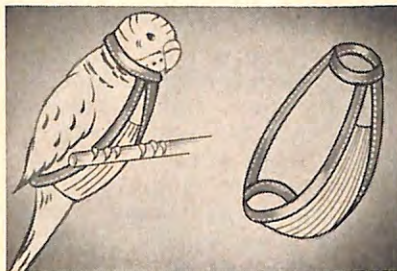
# ELKS FAMILY SHOPPER



**MEN'S LEATHER TRAY PURSE** makes it easy to select the right change without spilling or digging. Its twin pockets—one for coins, the other for bills—cleverly fold back into a spillproof counting tray. Genuine pigskin, stitched to take wear and tear. 2 or 3 gold-stamped initials, \$1.50 ppd, plain, \$1.25. Bostonian Gifts, P-99 Breck Bldg., Boston 10, Mass.



**PLAY SANTA TO YOUR PET** with the Chap-erone Flea-Kill Bed. Its foam mattress is super soft, stain-resistant and washable—and it kills fleas while dog dozes. Compact size, 15" x 17", \$4.95; regular 28" x 36", \$6.98; King-size, 33" x 47", \$12.90. Cat-Nap-Beds in same sizes and prices. All ppd, Sudbury Laboratory, Box 2211, Sudbury, Mass. 01776.



**PARAKEET PANTS** give your feathered friend the freedom to fly around the house without making a mess. Washable pants are lightweight and shaped to fit—do not annoy bird or impede his flying. They snap on easily. Included also is a detachable "leash" for "walking" your bird. \$1.00 ppd. Manley Import, Dept. EL, P.O. Box 398, Tuckahoe, N.Y.



**RIFLE CARTRIDGE RELOADER.** Compact kit gives you everything needed to reload rifle cartridges in 15 minutes. Straight line loader includes sizing die, deprimer, primer, bullet seater, powder measure, charge table, and complete instructions. Written guarantee. \$9.95 ppd. Lee Custom Engineering Inc., Dept. E10, Hartford, Wisc. 53027.

## DARLING PET MONKEY \$18.95

This Squirrel Monkey makes an adorable pet and companion. Almost human with its warm eyes, your family will love it. These YOUNG monkeys grow about 12 inches high. Eats same food as you, even likes lollipops; simple to care for and train. FREE cage, FREE leather collar & leash, FREE toy and instructions included. Live delivery guaranteed. Only \$18.95 express collect. Mail check or money order for \$18.95 to: ANIMAL FARM, Dept. EK-3, Box 1042, Miami Beach 39, Fla.



## LIVE SEAHORSES \$1 EACH

**With Free Sea Shells!** Fascinating hobby for children and adults; raise Seahorses in goldfish bowl or jar. Unusual, intriguing, hours of fun—80 FATHER Seahorse give birth to live babies! ALL orders receive food, instructions and FREE beautiful, imported shells-of-the-world collection to decorate bowl. One Seahorse only \$1; mated pair for \$2; two mated pairs only \$2.95 (plus 25c postage all orders). Live delivery guaranteed.

Florida Seahorse Co., Dept. EK-3 Box 300, Miami Beach 39, Fla.



## STOP EYEGLASSES from SLIPPING

No need to push up ever-sliding glasses! EAR-LOKS keep glasses snug-fitting. Soft, elastic tabs, stretch over ends of earpieces. Fit all plastic frames (men, women, children). Do not confuse with ineffective, adhesive pads that claim to eliminate slipping. Only genuine, patented EAR-LOKS are guaranteed to stop glasses from sliding. Invisibile. Comfortable. 59¢ a pair, 2 pairs \$1.00, by return mail postpaid. No C.O.D. please.

**DORSAY PRODUCTS, Dept. EK-8, 200 W. 57th St., New York 19, N.Y.**

your POSTMASTER suggests  
**SHOP and MAIL EARLY**

**MAIL PARCELS**  
 > FOR OUT OF TOWN DELIVERY NO LATER THAN DECEMBER 24  
 > FOR LOCAL DELIVERY NO LATER THAN DECEMBER 14

**GREETING CARDS**  
 > FOR OUT OF TOWN DELIVERY BY DECEMBER 12  
 > FOR LOCAL DELIVERY BY DECEMBER 10

USE ZIP CODE NUMBERS IN ALL ADDRESSES  
 WRAP PACKAGES SECURELY

ROBERT A. CHRISTENBERRY, PHOTOMAILER

Coupon for advertisement on Second Cover

**Alexander Sales Corp. Dept. EI-1164**  
**140 Marbledale Road Tuckahoe, N. Y.**

Enclosed is check or M.O. for \$.....  
 Please send the items listed below on a satisfaction guaranteed basis.

Name .....

Address .....

City ..... State .....

## NEW GIFT ITEM & BAR ACCESSORY



cocktail lovers, attention!

## Twist-O lemon

Just a whisk of Twist-O lemon across the top of your cocktail gives it that gourmet touch. It's so easy—just a squeeze of the atomizer! Each bottle puts perfection in approximately 2800 cocktails! Eliminates peeling lemons. Always on hand. Hand-some bottle on your bar instantly tells your guests that you know how to make a perfect cocktail. Twist-O lemon is smartly gift-packaged. Ideal Present. Send Check or M.O. for \$4.95 ppd., or charge to Diners Club No. .... Refills \$3.45 ppd. Illinois residents add 4% sales tax.

**REVORD-JAMES & CO., Golf, Illinois—Dept. EL-11**

## Imagine an Electric OLD FASHIONED CAST IRON BEAN POT

It's no secret that the finest of flavorful cooking can be done only with cast iron cooking ware. Here you can add the charm of early American Character to your home, fireplace or patio, with this thermostatically controlled Bean Pot. Handles a 5-6 lb. roast, baked fowl, ham & beans, baked beans, stews, chili, etc. Self-basting feature im- parts extra flavor. Washes like a pan... can be completely im- mersed in hot water. Big 5 qt. size with tripod stand \$39.95; 3 qt. size with stand \$35.95, postage additional. Satisfaction guaranteed. FREE

Gift Album upon request & with all orders  
**THE HOUSE OF WEBSTER**  
 "Old Fashioned Gifts"  
**BOX 1164-EM ROGERS, ARK.**

## 12 NAME-IN-GOLD PENCILS 59¢

YOUR NAME IN GOLD

Good quality hexagon pencils with erasers. Any name stamped in glittering gold on each pencil. Just 59¢ per set of 12.

## ROLLING COIN BANK

Drop in a coin, watch it roll and roll the roller-coaster, sort itself and mark the amount you've saved. Make savings fun! Sturdy lock and key. Clear plastic; chrome steel; 6 1/2".

Add 25¢ p.p. **1.98**

**GREENLAND STUDIO Dept. EK-112 Miami 47, Fla.**

# Q.&A.

By JERRY HULSE

*Mail call for your favorite travel writer always brings him a covey of interesting questions. Here's a sampling—with his answers which, in effect, take you 'round the world*



AL SCHMIDT

*Camping in Polynesia. Under-stars sleeping is romantic, but how about in romantic Hawaii? Mainland visitors are finding it increasingly something to write home about.*

THE HAPPIEST times for this travel writer are my homecomings: My wife and kids greet me as if I'd been off to the wars. The dog flips. Everyone's just tickled pink that I'm back at the hearth.

But amidst the bliss, there's always an occupational ordeal to be faced. In my absences, the mailman leaves my desk looking like Mt. Everest. It's like mail call in the Army—for an entire company.

Of course, I wouldn't mind if this mail consisted entirely of fan letters

for the magnificent articles I produce month after month.

The bald truth is, however, most of this mail consists of questions and more questions. A chap in Montana wants to know how much to tip the wine steward on the *Queen Mary*. A Vermont school teacher asks if a single girl will have a good time in Hawaii.

Like anyone else, I enjoy getting mail. Unfortunately, I don't have a staff to answer it for me, however, and being a travel writer, I don't touch home base very often. It's impossible for me to answer all those inquiries.

So this month I propose to reply to some of the most frequent, interesting questions. And repeat my oft-repeated admonition: Your travel agent can answer most of your questions.

Now, let's begin: Q. We're going to Hawaii but want to avoid Miami-style living. We're campers. What can you suggest?

A. Camping Service of Hawaii, Ltd. (Haleiwa, Oahu, Hawaii) rents fold-up type trailers complete with linen, soap, stoves, and hibachis; they'll even toss in a can of mosquito repellent. And they'll also take care of car-rental details for you.

Just the thought of awakening on some peaceful stretch of Pacific beach, trade winds blowing coolly in my face, gives me the itch to hop a jet right now.

During your visit I urge you to look in on the new Polynesian Cultural Center—just over the hill from the hubbub of Waikiki, on the windward side of Oahu. Here natives of Tonga, Tahiti, Samoa, Fiji, Hawaii, and New Zealand live side by side in a village that's a Polynesian Williamsburg.

The idea is to preserve and dramatize Polynesian cultures. Demonstrations range from poi-pounding and tapa-making to weaving "Venetian" blinds with the leaves of coconut palm trees.

While on the subject of Hawaii, if you'd like a little grass shack for a few weeks, I know of a couple of *wahines* who've gone into the little grass shack business: Kay Frost and Jan Cartright—operators of the K & J Rental Service, 315 Royal Hawaiian Ave., Honolulu.

For \$10 they'll find you a suitable apartment or home, either in Waikiki or out of the rush of things. (Write first, before sending any money.) With rentals starting as low as \$100 a month, it's almost cheaper to go to Hawaii than stay home.

Speaking of rentals reminds me of a new service available at Jackson Lake, Wyoming, where I vacationed recently. Rent-As-You-Go Camping is fashioned for lads like myself who wouldn't know a tent stake from a grubstake or are simply loathe to lug around camping equipment.

Tents already assembled in a wooded area rent for \$5 a day, sleeping bags for 50¢ a night, ice coolers for a quarter a day—you get the idea. In case you're curious, the place is Colter Bay Village, operated by the Grand Teton Company at Jackson Lake—a Rockefeller enterprise.

Q. How do we obtain information on freighter sailings?

A. We've answered this one before, but here goes again: Get a copy of *Ford's Freighter Travel Guidebook* (\$2.75, Box 505, Woodland Hills, Calif.) or *Travel Routes Around the*



*Even pleasure-bound travelers intrude upon aspects of the East-West conflict, as here at Lown—across Hong Kong Harbor—on the well-guarded border of Red China.*



World (\$1, Harian Publications, Greenlawn, N. Y.).

Sailing dates are listed along with costs. For example, these guides describe trips around the world starting as low as \$250 a month, including meals. Departure ports include New York, New Orleans, Montreal, Los Angeles, San Francisco, and Seattle.

The subject of ocean travel reminds me of a Pasadena woman, lonely on land, who roams the world now continuously. She got the idea of living at sea from a travel agent friend of mine, Hal Sawyer, who proved to her how she could live as cheaply afloat as she could in California, meanwhile enjoying the companionship of other passengers.

If you're a wanderlusting senior citizen, write to Sawyer c/o Travelguide, 6381 Hollywood Blvd., Hollywood, Calif. He'll be happy to answer your questions about making the Seven Seas your home.

Q. We live on the East Coast. What about Caribbean cruises?

A. There are cruises for both the budget-minded and those demanding the whole gamut of comforts. The Grace Line's sister ships—*Santa Rosa* and *Santa Paula*—touch six ports (Curacao, La Guaira, Aruba, Kingston, Port-au-Prince, and Ft. Lauderdale), sailing every week from New York. Passage ranges from about \$380 to \$1,335 (New York to New York), depending on the time of the year.

The S. S. *Ariadne* of the Eastern Steamship Line sails weekly from Miami, setting a course for San Juan and St. Thomas, alternating with Port Antonio, Kingston, Port-au-Prince, and Nassau. While for the budget-minded traveler, the S. S. *Bahama Star* sails twice a week from Miami to Nassau with a minimum rate of \$54, and that includes three nights and eight meals!

Q. Someone told me about an organization that arranges vacation home trades. Have you an address?

A. There are several, but I'm most familiar with Vacation Home Exchange (VACEX, P.O. Box 2836, Washington, D. C.).

It works this way: Say you want to exchange your home in Hollywood for a shanty in Cheyenne. VACEX searches its files for someone in Cheyenne hoping to see Hollywood. Providing you hook up with the right contact, it's a thrifty way to vacation—an across-the-board swap.

The brainchild of Mrs. Ingrid A. Shark, VACEX claims an unblemished record for providing satisfaction. In fact, Mrs. Shark tells me that some customers go so far as to swap cars and country-club memberships along with their homes—temporarily, of course. For \$5 Mrs. Shark will list your name and a description of your home in

VACEX's annual directory. But inquire before you send money.

If you're not in the market for a swap but wish to rent a house overseas, drop a line to At Home Abroad, 550 Fifth Ave., New York City 10036. Mrs. Lee Naiman lists several hundred villas, ordinary homes, apartments, and bungalows for rent in Europe. Can't you just see yourself settling into a Swiss chalet?

Mrs. Naiman supplies information on rooms, beds, linen, telephones—even maid service. Couples with kids find the idea of living in a house while abroad especially inviting. It goes without saying, though, that this scheme is not for Restless Rhoda who has set her sights on seeing 30 different countries during a two-week vacation.

Q. Where can I get information on camping in Europe?

A. Try the official government tourist agency of each country you intend visiting. Your travel agent can supply addresses. The last I heard, there were about 1,800 campgrounds in Europe—some with snack bars, electricity, general stores, and clubhouses. You also might make inquiries through the Federation Internationale Camping et de Caravanning, 218 Boulevard St. Germain, Paris, France.

Reluctant urbanites are vulnerable targets of a real offbeat kind of vacation plan that's taken hold recently. Resort operator William P. Wolfe, convinced that the city dweller misses the good things of life, has authored *Farm Vacations Directory*, which describes hundreds of farms, ranches, lodges, inns, and country homes where city slickers are welcomed.

Costs are well below resort levels, with the average tab about \$45 a week for adults and \$25 for children. That includes meals. Wolfe's directory sells for 50¢, plus a quarter for mailing. Write: Farm Vacations, 36 East 57th Street, New York City 10022.

In the listing there's an Arizona rancher who "invites his guests to arrive on the mail stage and live in an atmosphere reminiscent of a century ago." Or a 12,000-acre Montana ranch that boasts "cattle round-ups, hiking, and pack trips, chuck wagon meals, overnight campouts, arrowhead and fossil hunts." A farm in New England puts out this pitch: "On the Maine Coast. Country home, 43 acres, garden, pond, near salt and fresh water. Fish, swim, boat, golf. New England cooking—blueberry pies, biscuits, lobster and chicken dinners." Sounds good, eh? But watch that waistline!

Another common question is what to give to friends as a bon-voyage gift. (Personally, I think it should work the other way around.)

Here's a simple answer: Avail yourself of Be My Guest. This outfit makes

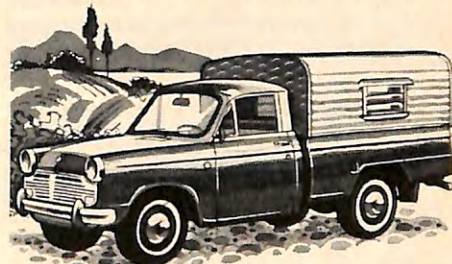
## CITY SLICKER



## CARGO HAULER



## WEEKEND TRAVELER



## VERSATILE DATSUN PICKUP

**\$1596** del. plus local freight, if any.

There's nothing on the market like the DATSUN Pickup. Compact size, turns on a dime, parks in small places, yet carries up to 2000 lbs payload in its big 6' bed. Saves up to 50% on operating costs with up to 31 mpg gas economy and low maintenance design. Powerful engine, 4-speed transmission, torsion-bar suspension, heater, WSW tires, vinyl upholstery are standard equipment.

**Don't miss the Datsun Pickup... test drive it at your Datsun Dealer!**



# DATSUN

Parts & Service available immediately

Nissan Motor Corp., in U.S.A. DEPT. E-11  
137 E. Alondra Blvd., Gardena, Calif.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Send info. on Pickup \_\_\_\_\_

Car Dealers Attn: Write for Franchise info.

over **ONE MILLION** sold!



- Folding and Stacking Chairs
- Storage Trucks
- Risers and Stages
- Room Partitions

QUALITY  
*Monroe*

**FOLDING TABLES**

Churches, schools, clubs, lodges—your organization, too, can order modern Monroe Folding Tables at our direct-from-factory, money-saving prices! Complete stock of models, styles and sizes. Attractive savings on chairs, storage trucks, partitions, risers, etc. Send today for FREE 40-page catalog!

**THE MONROE CO.**  
90 Church St., Colfax, Iowa

Send For  
**FREE**  
DIRECT PRICE  
CATALOG

**LOW-COST PLAQUES**  
in BRONZE and ALUMINUM

Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!



**USB UNITED STATES BRONZE Sign Co., Inc.**  
Dept. E, 101 West 31st St., N. Y., N. Y. 10001

**TIRED OF WORKING FOR SOME ONE ELSE?**

Send name for wonderful Free Book. Shows how to start your own business in spare time while holding job—how to build. We finance you for all but a few hundred dollars. Nat'l. advtg. brings you prestige and work. Write—**GRANT MAUK**, 4-54N Duraclean Bldg., Deerfield, Illinois

**ADD THE LUXURY LOOK TO YOUR GARMENTS**  
with your **MONOGRAM**  
Inside. Jacquard weave initials in antique gold on black give distinction and identifies your jackets, suits, fur, golf togs, etc. 4 Sets, 3 Initials or 6 Sets; 2 Initials, \$1 Sew-On. Print Initials plainly. Postpaid.



**IDENTIFY Clothing, Children's Belongings, etc with Cloth NAME TAPES**  
1 line or 3 lines with address. Permanent ink. Easy to apply; choose either sew-on or iron-on type. 50 1-line tapes \$1 or 72 for \$1.25; 40 3-line \$1 or 72 \$1.50. Print plainly. Postpaid.  
Nat'l. Merchandisers, Box 1975, dept. B-114 Little Rock, Ark.

**LAW FREE BOOK THE LAW TRAINED MAN**

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through the famous Blackstone Law Course. Books home study of the famous Blackstone Law Course; Books and lessons provided. Moderate cost; easy terms. Write now.  
**Blackstone School of Law, 307 N. Michigan Ave.**  
Founded 1890 Dept. 118 Chicago 1, Illinois

**MEMBERSHIP CALENDAR**

Made of finely embossed, durable bronzoid, finished in wood grain walnut. 8" x 13". Emblem in purple, gold and red. Each .....\$3.00\*  
Refill pads available every year.  
\*Add 55c for postage



Write for quantity prices and further information

**RH RUSSELL-HAMPTON CO.**  
Dept. E, 15 S. Wacker Dr., Chicago

heros of stay-at-homes by arranging, for instance, dinners for friends abroad at Tour d'Argent—the ultimate in cuisine in Paris—or boar hunts in Morocco.

Be My Guest was the inspiration of advertising executive Stanley Joseloff, a veteran traveler who decided there had to be more useful and imaginative gifts than a box of bon-bons, a basket of fruit, or a bouquet of roses.

Mr. Joseloff's operatives will arrange for you to give your friends anything from tickets to a play in London to cocktails in Copenhagen. Be My Guest's catalogue for remote-control hospitality is available from its headquarters at 20 West 43rd Street, New York City 10036. Orders may also be placed with your local travel agent.

Q. What gateways do you recommend to Europe, besides London, Paris, and Rome?

A. I'd say Amsterdam. These days Holland is justifiably plugging itself as a major tourist center. As sort of a bonus—a Dutch treat—in fall and winter months the Amsterdam Tourist Association hands out a coupon book redeemable for eight free gifts. There's just one catch: You must land in Amsterdam within 24 hours after leaving the United States. The idea obviously is to snag you (and your wallet) before some other European country does.

Your local travel agent will give you one of the books of coupons, exchangeable for such pleasures as a welcoming cocktail or a performance of the Concertgebouw Orchestra.

Bargains in Europe are so plentiful these days it's really impossible to list them all. Worth mention, however is a "Season Ticket to History" that England-bound tourists will want to take advantage of.

For just one buck it will admit you to more than 1,000 British National Monuments, including the Tower of London, Edinburgh Castle, Hampton Court Palace, and Stonehenge.

Q. We're going to Hong Kong next spring. Are there guided tours up to the communist border?

A. Tourists pour into the New Territories daily hoping to glimpse the Red Chinese border. The British stop them a mile away at Sheung Shui. From a hilltop there, the curious strain to penetrate the bamboo curtain with binoculars.

If you're fortunate and know people in Hong Kong, perhaps they can get you to Lo Wu—just steps from the border. It's all rather eerie. Communist guards with submachine guns cradled in their arms stare across a narrow 40-foot bridge, while you stare back into the mysterious vastness of China.

Q. Do you recommend driving in Europe.

A. It all depends on whether you're talking about Eastern or Western Europe. If you mean Western Europe, turn on the ignition and let's get going. The roads are excellent, but remember to stay on the left-hand side of the road in Britain and Sweden. And put your faith in the gods in Paris and Rome.

I can think of no better way of seeing a country or getting to know its character than by motoring. A case in point—an incident I'll always remember, even though it wasn't particularly spectacular:

One night a couple of years ago, I was driving in the rain through the little village of St. John de Linières on the main route from Nantes to Paris. Rounding a curve, my headlights spotlighted a rickety merry-go-round. The children's faces were blurred, but even through the misty windshield I could sense their excitement. I stopped and the air was filled with the music of an accordion and the sweetness of night-blooming jasmine.

"What are you celebrating?" I asked of an old man.

"It is the birthday of our village, monsieur. Each year we have a carnival and dancing. Later there will be fireworks."

I looked through the open door of a frame building, sagging with age.

"This is our city hall," the stranger said.

They'd turned it into a bar; a lot of the townspeople were quaffing wine. Friendly smiles greeted me, and I was invited to help them celebrate. Other townspeople were milling about the amusement area. There was a shooting gallery. I hit a bull's-eye. I looked at my watch. Eleven o'clock.

"It is late for the children," I said to my stranger-host.

"Yes, but they're waiting for the parade and fireworks. Here it comes now," he said, pointing to torches visible down the road.

Voilà! La parade. It was led by an old man with a cigarette clenched between his teeth. In his arms he proudly held a tricolor. He was followed by a "drum and bugle corps." As the marchers passed—the procession took exactly 31 seconds—the villagers and I joined in behind. Big trucks headed for Paris crept impatiently along behind us. I was told we were marching to the fireworks area. However, everyone seemed to be disappearing into a little café at the other end of the village.

"What about the fireworks?" I asked my stranger-host.

He smiled. "You must have made a mistake, monsieur," he said "The fireworks will be fired back at the other end of town. We marched here only for a little drink."

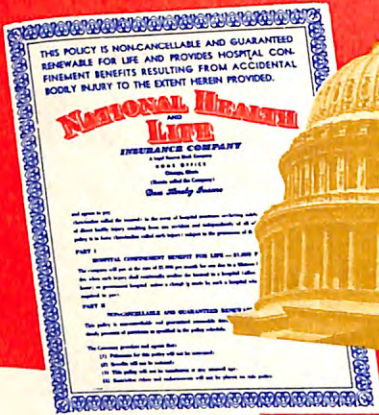
See what I mean?

THIS NON-CANCELLABLE  
PLAN PAYS YOU  
AT THE RATE OF

**\$1,000**  
**A MONTH**  
**FOR A LIFETIME**

ISSUED EXCLUSIVELY BY

**NATIONAL HEALTH AND LIFE**  
Insurance Company



**Take advantage of this offer of 1 Full Month Coverage for only 25¢**

**SEND NO MONEY—NO AGENT WILL CALL**  
—Mail this card now. Your non-cancellable guaranteed renewable policy—which pays you at the rate of \$1,000 cash a month while you are hospitalized from ANY accident—will be mailed to you immediately. Special payment envelope for sending in 25¢ for your 1st month coverage will accompany the policy. Read it in privacy. No agent or salesman will call. No obligation.

SEND NO MONEY—NO AGENT WILL CALL—Just mail the attached postage paid card. Your policy will be sent immediately. Special payment envelope for sending in 25¢ for the 1st month coverage will accompany the policy. No agent or salesman will call.

FIRST CLASS  
PERMIT NO. 8100  
ST. LOUIS, MO.

VIA AIR MAIL

BUSINESS REPLY MAIL  
No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

NATIONAL HEALTH AND LIFE  
INSURANCE COMPANY  
411 North Tenth Street  
St. Louis, Missouri 63101

E-114B

FIRST CLASS  
PERMIT NO. 8100  
ST. LOUIS, MO.

VIA AIR MAIL

BUSINESS REPLY MAIL  
No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

NATIONAL HEALTH AND LIFE  
INSURANCE COMPANY  
411 North Tenth Street  
St. Louis, Missouri 63101

E-114A

nth

plad guarantee  
st day you are  
al) from  
\$33.33.

ons, No

life.

be taken  
ver

or compensa-  
oceries, pay  
s still go on.

ANYTIME,  
at

cost,  
5.00

day

is  
the  
r you.

ays

id in  
issued ages

mail

NATIONAL HEALTH & LIFE INSURANCE COMPANY  
411 North Tenth Street  
St. Louis, Missouri 63101

© NATIONAL HEALTH & LIFE INSURANCE COMPANY, 1962

over ONE

Check here

Application to  
Company for  
Hospitalization

Name in full  
(Please Print)

Address

City

Birth Date (Month)

Are you now the  
best of your health?

If not please explain

I understand this

Date

FILL OUT AND MAIL THIS  
POSTAGE-PAID AIR MAIL

## FIRST STOPS

**ELKS NATIONAL HOME** The Grand Exalted Ruler was accompanied by a large number of Grand Lodge officials in attending funeral services for Thomas J. Brady, Elks National Home Superintendent, who died in September. A solemn high requiem mass was celebrated at the Holy Name of Mary Catholic Church and interment was at Greenwood Cemetery, both in Bedford, Va. In addition to Mr. Pruitt, Elk dignitaries attending were Past Grand Exalted Rulers George I. Hall, John L. Walker, Fred L. Bohn, John E. Fenton, William A. Wall, and Ronald J. Dunn; Grand Secretary Franklin J. Fitzpatrick; Grand Trustees R. Leonard Bush, Edward W. McCabe, Nelson E. W. Stuart, Arthur J. Roy, and Joseph F. Bader; Past Grand Trustees Edward A. Spry and Dewey E. S. Kuhns; and Americanism Committeeman Lawrence H. Hoover. Also present were Bryan McKeogh, Convention Director and Elks National Service Commission Executive Director; William H. Magrath, General Manager of THE ELKS MAGAZINE; and Otho DeVilbiss, Public Relations Director for the Order.



The Grand Exalted Ruler paid his first itinerary visit at Evanston, Ill., Lodge on the occasion of its Golden Anniversary Meeting. A Grand Exalted Ruler Class of 16 candidates was initiated. E.R. Richard M. Burner (white jacket) welcomed Mr. Pruitt; flanking them: P.G.E.R. L. A. Donaldson, left, and Grand Secy. Franklin J. Fitzpatrick.



When Montgomery, Ala., Lodge dedicated its new home, Grand Exalted Ruler Robert G. Pruitt was the guest of honor at the ceremony. He is shown here upon arrival in Montgomery (front row, left to right): Past Grand Tiler Adin Batson, Mr. Pruitt, State Pres. D.W. Plasse, P.D.D. Earl M. Shelton, and Special Deputy Ray Baltrop.



A dinner held in honor of the new Grand Exalted Ruler was the grand climax of the recent Maryland-Delaware-District of Columbia Convention (see "News of the State Associations") for which Annapolis, Md., Lodge was host. Annapolis P.E.R. Benjamin Michaelson, right, a retired circuit court judge, was toastmaster at the affair.

## A Flag for the Scout Jamboree



Upon departing from the Convention in New York, one of Grand Exalted Ruler Robert G. Pruitt's first official acts was to visit the National Boy Scout Jamboree at Valley Forge, Pa., to present an American flag to the assembled Scouts. Left to right are: Chief Scout Executive Joseph A. Brunton Jr.; Past Grand Exalted Ruler William J. Jernick; Mr. Pruitt; William Whaley, secretary to Mr. Pruitt; and John Parish, chairman of the National Jamboree Committee, B.S.A.

# Tom Wrigley WRITES FROM WASHINGTON



THE INAUGURAL PARADE is already planned before voters go to the polls to decide who will be inaugurated. On January 20, the customary route—the Capitol to the White House via Pennsylvania Ave.—will be used for a parade that its planners hope will start promptly at 1:30 P.M. Last time, it didn't start until 2:30, and the tail end of the parade didn't pass the Presidential reviewing stand until after sunset.

THE FEDERAL HIGHWAY system—encompassing some 41,000 miles of superhighways—is nearly half complete. The existing network has been estimated to be saving 3,000 lives a year; the 1972 system should save some 8,000. The federal funds being used come from federal taxes on highway users.

WORLD'S LARGEST ice-skating rink is being planned for Washington. The huge reflecting pool facing the Lincoln Memorial would, if frozen, accommodate 20,000 skaters. Skating is rare in Washington, however, because of the



mild climate; when the pool does freeze the ice is very thin. But the pool is shallow, and plans are afoot to install 175 miles of refrigerating tubing. It will cost more than \$3.5 million to turn the 160-by-2,010-foot pool into a winter skating rink.

THE DEATH PENALTY is dying, according to figures of the U. S. Bureau of Prisons. Only 21 convicts were executed for murder last year. The preceding year produced more than twice as many examples of capital punishment. In the 1930s, the annual average was 167; by the '50s the figure had dropped to 72. Only eight states have abolished capital punishment altogether, but executions are rare in many others. New Hampshire, for example, hasn't put a man to death in 30 years.

NATIONAL GEOGRAPHIC SOCIETY has advised me that I goofed last month. Its new cafeteria serves employees, not Society members (there are some 4 million) or the public. I apologize.

COMPUTERIZED FISHING is apparently being used by Russian trawlers, according to Dr. Seymour Malman of Columbia University in an address to the International Convention on Mili-



tary Electronics here. Fancy snooping devices locate the fish and tell the captain the best speed and other details for netting them. In contrast, U. S. fishing fleets are by and large using obsolete equipment.

WASHINGTON has joined the cities offering aid to would-be suicides. Psychiatric nurses man the telephone 24 hours a day to counsel and cheer dependent people who threaten to end it all. The District suicide rate has been one every three days.

FIRST LADY'S GARDEN was scheduled to open in late October. Located on the White House's east grounds, it was originally planned by John F. and Jacqueline Kennedy and is named after her. President and Mrs. Johnson decided to carry out the plans.

CONGRESSMAN WITH THE MOST-EST—in pounds—may lose his title if he keeps up his dieting. Rep. Robert A. Everett—his nickname is "Fats" at present—weighed 360 pounds when he began slimming in mid-July. Two months later he'd lost 45 pounds. The goal: 260. Shucks, anyone with a wife who's a good cook ought to be able to take his crown.

HOUSE QUORUM CALLS take about 21 days of Congressional time during each session. Every roll call takes about half an hour, and major debates produce demands for frequent roll calls. In this day of automation, there's likely to be an attempt to find a faster way.

COINCIDENCE: Cowboys and Indians will do battle on an unusual anniversary date. On November 22, the Dallas Cowboys meet the Washington Redskins in D. C., according to the National Football League schedule. That's the date, of course, when the Capital's leading citizen of a year ago met his tragic death in Dallas.

VICE-PRESIDENTIAL HOME may materialize in the coming administration. Many, including the President, feel that the Vice-President should have an official residence. Blair House, a White House annex used for visiting dignitaries, has been mentioned as a possibility.

A BUDDHIST TEMPLE is planned for the new Southwest Development. The District already has places of worship that represent nearly all faiths, and the temple is likely to become another tourist attraction.

A SPECIAL REWARD of \$100,000 has been approved by the Senate Judiciary Committee for a cryptographer who was instrumental in cracking secret Japanese codes in World War II. He is Frank B. Rowlett, now a special assistant to the director of the National Security Agency. There's no telling how much his work speeded the war effort, but, for example, cracking the Japanese code helped in winning the Battle of Midway—the turning point of the Pacific naval war.

NOVEMBER NUGGETS . . . Colleges in the D. C. area have 50 percent more freshmen this fall—5,000 more than last year's 10,000. . . . Honors for the longest name of a social club here go to *Schuhplatter Und Debigstrachtenverein*



—*Washingtonia*, a Bavarian folk-dancing group. . . . For the kiddies: peppermint candy "cigarettes" with licorice "filters." . . . Annapolis, capital of Maryland and home of the U. S. Naval Academy, has no railroad service. . . . Average bill for hospital care in the District is \$43.14 a day, \$5.18 higher than the national average. . . . Sign on a Treasury bulletin board: "The man who invented Lifesavers made a mint."

**Lodge Visits of  
Robert G. Pruitt**

**FIRST STOPS**

**ELKS NATIONAL HOME** The Grand Exalted Ruler was accompanied by a large number of Grand Lodge officials in attending funeral services for Thomas J. Brady, Elks National Home Superintendent, who died in September. A solemn high requiem mass was celebrated at the Holy Name of Mary Catholic Church and interment was at Greenwood Cemetery, both in Bedford, Va. In addition to Mr. Pruitt, Elk dignitaries attending were Past Grand Exalted Rulers George I. Hall, John L. Walker, Fred L. Bohn, John E. Fenton, William A. Wall, and Ronald J. Dunn; Grand Secretary Franklin J. Fitzpatrick; Grand Trustees R. Leonard Bush, Edward W. McCabe, Nelson E. W. Stuart, Arthur J. Roy, and Joseph F. Bader; Past Grand Trustees Edward A. Spry and Dewey E. S. Kuhns; and Americanism Committeeman Lawrence H. Hoover. Also present were Bryan McKeogh, Convention Director and Elks National Service Commission Executive Director; William H. Magrath, General Manager of THE ELKS MAGAZINE; and Otho DeVilbiss, Public Relations Director for the Order.



The Grand Exalted Ruler paid his first itinerary visit at Evanston, Ill., Lodge on the occasion of its Golden Anniversary Meeting. A Grand Exalted Ruler Class of 16 candidates was initiated. E.R. Richard M. Burner (white jacket) welcomed Mr. Pruitt; flanking them: P.G.E.R. L. A. Donaldson, left, and Grand Secy. Franklin J. Fitzpatrick.



When Montgomery, Ala., Lodge dedicated its new home, Grand Exalted Ruler Robert G. Pruitt was the guest of honor at the ceremony. He is shown here upon arrival in Montgomery (front row, left to right): Past Grand Tiler Adin Batson, Mr. Pruitt, State Pres. D.W. Plasse, P.D.D. Earl M. Shelton, and Special Deputy Ray Baltrop.



A dinner held in honor of the new Grand Exalted Ruler was the grand climax of the recent Maryland-Delaware-District of Columbia Convention (see "News of the State Associations") for which Annapolis, Md., Lodge was host. Annapolis P.E.R. Benjamin Michaelson, right, a retired circuit court judge, was toastmaster at the affair.

**A Flag for the Scout Jamboree**



Upon departing from the Convention in New York, one of Grand Exalted Ruler Robert G. Pruitt's first official acts was to visit the National Boy Scout Jamboree at Valley Forge, Pa., to present an American flag to the assembled Scouts. Left to right are: Chief Scout Executive Joseph A. Brunton Jr.; Past Grand Exalted Ruler William J. Jernick; Mr. Pruitt; William Whaley, secretary to Mr. Pruitt; and John Parish, chairman of the National Jamboree Committee, B.S.A.

# Tom Wrigley WRITES FROM WASHINGTON

THE INAUGURAL PARADE is already planned before voters go to the polls to decide who will be inaugurated. On January 20, the customary route—the Capitol to the White House via Pennsylvania Ave.—will be used for a parade that its planners hope will start promptly at 1:30 P.M. Last time, it didn't start until 2:30, and the tail end of the parade didn't pass the Presidential reviewing stand until after sunset.

THE FEDERAL HIGHWAY system—encompassing some 41,000 miles of superhighways—is nearly half complete. The existing network has been estimated to be saving 3,000 lives a year; the 1972 system should save some 8,000. The federal funds being used come from federal taxes on highway users.

WORLD'S LARGEST ice-skating rink is being planned for Washington. The huge reflecting pool facing the Lincoln Memorial would, if frozen, accommodate 20,000 skaters. Skating is rare in Washington, however, because of the



mild climate; when the pool does freeze the ice is very thin. But the pool is shallow, and plans are afoot to install 175 miles of refrigerating tubing. It will cost more than \$3.5 million to turn the 160-by-2,010-foot pool into a winter skating rink.

THE DEATH PENALTY is dying, according to figures of the U. S. Bureau of Prisons. Only 21 convicts were executed for murder last year. The preceding year produced more than twice as many examples of capital punishment. In the 1930s, the annual average was 167; by the '50s the figure had dropped to 72. Only eight states have abolished capital punishment altogether, but executions are rare in many others. New Hampshire, for example, hasn't put a man to death in 30 years.

NATIONAL GEOGRAPHIC SOCIETY has advised me that I goofed last month. Its new cafeteria serves employees, not Society members (there are some 4 million) or the public. I apologize.

COMPUTERIZED FISHING is apparently being used by Russian trawlers, according to Dr. Seymour Malman of Columbia University in an address to the International Convention on Mili-



tary Electronics here. Fancy snooping devices locate the fish and tell the captain the best speed and other details for netting them. In contrast, U. S. fishing fleets are by and large using obsolete equipment.

WASHINGTON has joined the cities offering aid to would-be suicides. Psychiatric nurses man the telephone 24 hours a day to counsel and cheer despondent people who threaten to end it all. The District suicide rate has been one every three days.

FIRST LADY'S GARDEN was scheduled to open in late October. Located on the White House's east grounds, it was originally planned by John F. and Jacqueline Kennedy and is named after her. President and Mrs. Johnson decided to carry out the plans.

CONGRESSMAN WITH THE MOST-EST—in pounds—may lose his title if he keeps up his dieting. Rep. Robert A. Everett—his nickname is "Fats" at present—weighed 360 pounds when he began slimming in mid-July. Two months later he'd lost 45 pounds. The goal: 260. Shucks, anyone with a wife who's a good cook ought to be able to take his crown.

HOUSE QUORUM CALLS take about 21 days of Congressional time during each session. Every roll call takes about half an hour, and major debates produce demands for frequent roll calls. In this day of automation, there's likely to be an attempt to find a faster way.

COINCIDENCE: Cowboys and Indians will do battle on an unusual anniversary date. On November 22, the Dallas Cowboys meet the Washington Redskins in D. C., according to the National Football League schedule. That's the date, of course, when the Capital's leading citizen of a year ago met his tragic death in Dallas.



VICE-PRESIDENTIAL HOME may materialize in the coming administration. Many, including the President, feel that the Vice-President should have an official residence. Blair House, a White House annex used for visiting dignitaries, has been mentioned as a possibility.

A BUDDHIST TEMPLE is planned for the new Southwest Development. The District already has places of worship that represent nearly all faiths, and the temple is likely to become another tourist attraction.

A SPECIAL REWARD of \$100,000 has been approved by the Senate Judiciary Committee for a cryptographer who was instrumental in cracking secret Japanese codes in World War II. He is Frank B. Rowlett, now a special assistant to the director of the National Security Agency. There's no telling how much his work speeded the war effort, but, for example, cracking the Japanese code helped in winning the Battle of Midway—the turning point of the Pacific naval war.

NOVEMBER NUGGETS . . . Colleges in the D. C. area have 50 percent more freshmen this fall—5,000 more than last year's 10,000. . . . Honors for the longest name of a social club here go to *Schuhplatter Und Debirgstrachtenverein*



—*Washingtonia*, a Bavarian folk-dancing group. . . . For the kiddies: peppermint candy "cigarettes" with licorice "filters." . . . Annapolis, capital of Maryland and home of the U. S. Naval Academy, has no railroad service. . . . Average bill for hospital care in the District is \$43.14 a day, \$5.18 higher than the national average. . . . Sign on a Treasury bulletin board: "The man who invented Lifesavers made a mint."



# *"Lest We Forget"*

**VETERANS DAY NOVEMBER 11**

The first Armistice Day was described in "Stars and Stripes," the Army newspaper, as follows:

"At the 11th hour of the 11th day of the 11th month, hostilities came to an end from Switzerland to the sea. On the stroke of 11, the cannon stopped, the rifles dropped from shoulders, the machine gun grew still."

To Elks, this suggests an unusual coincidence. Traditional with us, the hour of eleven has a special significance. It is symbolized on every Elk emblem.

For years, in memory of our war heroes, the entire Nation pauses at 11:00 A. M. on Veterans Day, November 11th, for a moment of silence, very similar to our own 11:00 P. M. tribute to our "Absent Brothers."

Thus our promise never to forget our veterans is in keeping with our nightly thoughts of our own Brothers, both living and dead. An Elk is never forgotten, never forsaken . . . neither is a hospitalized veteran.

We need to be reminded of the debt we owe to those who made our precious

liberty possible, especially in these days when attention is focused on the future and the past seldom mentioned. This future, whatever it holds, would not be possible without its past. While we worry about cold-war tensions, we should be ever mindful that the present containment of aggressive forces was made possible by the meaningful sacrifices of men who bore arms in the past. They gave us these days of discussion instead of disaster. We still have men in arms all over the world in constant vigilance.



## *John F. Kennedy*

**NOVEMBER 22**

As we contemplate our national cemeteries with their long orderly rows of grave markers, our thoughts turn to Arlington Cemetery and the eternal flame over the grave of our beloved Brother Elk, former President of the United States John F. Kennedy. The choice of his burial place has deep meaning. As a Navy Lieutenant in World War II, and former Commander-in-Chief, he was buried with his comrades—not in his family plot. The at-

tention drawn to his grave because of his eminence is shared by all the others lying in the hallowed ground of Arlington. It is as though he too wants the public to be constantly reminded of the supreme sacrifices of our Nation's defenders and the debt we owe them.

On this Veterans Day in 1964 all Elks are called upon to renew their pledge never to forget the handicapped and hospitalized veteran as a living tribute to those who have passed on.



# Hazards of Humbug

(Continued from page 9)

cure frauds now in vogue are far more profitable than even the "cancer cure" rackets. Millions of sufferers from these chronic ailments are the unfortunate victims of high-powered promotions for ineffective "remedies" labeled with impressive-sounding pseudo-scientific names.

The sale of arthritis products in the United States is estimated to be \$425 million annually. Some of them offer temporary relief from the harsh and painful symptoms of arthritis, and when used for that limited purpose, medical authorities tell us, they are well employed. But others are claimed—outright or by implication—to be cures. They are not.

Why do arthritics waste their health and their money to the tune of hundreds of millions of dollars a year on worthless nostrums and quackery?

Why do they pay \$10 to sit in a uranium mine tunnel, or \$2 for a useless copper band, or \$600 for a vibrator chair which will do them no earthly good? The pain endured by the arthritic is so intense that probably only one who has suffered it can supply the answer, as did this one: "I feel worse than an old man; I have no interest in life, I have no job, no income. I only have one wish, and that is to go to sleep and never wake up again." A sufferer such as this man (and they are legion among arthritics) is easy prey to the charlatan's promise of dramatic relief and cure.

In the course of one year an estimated 250,000 people from the East Coast alone journeyed to Texas to bathe in "healing dirt" in a uranium mine, at a cost of \$10 a bath, as treatment for arthritis and rheumatism, a disheartening cost in money and time—to say nothing of disappointment.

Sufferers from arthritis and rheumatism, in their endless search for a miracle, are among the most imposed upon people in our nation. And since the pain in some forms of arthritis comes and goes in cycles, it is not too difficult for the quack to convince his patient that the expensive treatment, nostrum, or gadget, had healed him when an interval of relief had been experienced. At such a time the sufferer is happy to

## KYA Week

The Grand Lodge Americanism Committee urges lodge participation in Know Your America Week Nov. 22-28. This observance will be included in Committee ratings for over-all Americanism Awards. Committeeman Maurice W. Lee, 1 No. LaSalle St., Chicago, Ill., is in charge.

furnish the quack with testimonials, and also with whatever money he still has in the bank.

Since reputable medical doctors have not yet come up with a cure to offer their arthritic patients, the do-it-yourself temptation is great. It needs only to be fed, and there are plenty of "experts" willing to share their "secret discoveries"—for a price. No medical education is required to publish a book. Fortunately for those who seek relief through self-medication, that which is prescribed by the non-doctors is usually harmless—but there's no guarantee. An old adage tells us: "A man who is his own lawyer has a fool for a client." A person who is his own doctor is dealing not with his property but his health.

The Arthritis and Rheumatism Foundation says there is no known cure for the major serious forms of arthritis; the most that can be expected from any proprietary drug, remedy, device, or other treatment on the market is temporary relief from the minor symptoms of the disease. And for the most part, they say, this can be purchased for the price of a five-grain aspirin tablet, the homely hot-water bottle, or a good long soak in a warm bath.

One of the most widespread exploitations of the arthritis patient, accomplished through exaggerated and mis-

## Lancaster Drill Team at the Convention

In the September issue, "Convention in New York" inadvertently failed to mention the Lancaster, Pa., Lodge Drill Team's role in helping to escort Robert G. Pruitt, after his election as Grand Exalted Ruler, to the platform. The Team's fine performance added luster to the occasion, and the editors regret the omission. Both the Lancaster and Pottstown, Pa., Drill Teams served voluntarily at their own expense.

leading claims of benefits, is that represented by the promotional activities of so-called clinics which advertise the treatment of arthritis and rheumatism. According to the Arthritis and Rheumatism Foundation, one such clinic alone claims to have treated more than 10,000 patients in a five-year period, and untold numbers of patients are constantly deluded into patronizing others.

The Foundation declares that analysis of the promotional material of a number of such clinics shows a complete lack of understanding of these diseases and their management. By soliciting patients through direct advertising to the public, they say, these

**Extra Special Gift Offer**  
Halvorfold and 6-Hook Key Case  
Morocco \$9.35—Calfskin \$12.95

## ! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

**\$7.70** Black or brown Morocco  
Including 10% Fed. Excise Tax  
Lodge No. under inside Emblem 75c additional

**\$9.90** Smooth black or brown Calfskin  
Including 10% Fed. Excise Tax  
Lodge No. under inside Emblem 75c additional

### "Made to Order" for ELKS

**NOW in its 38th year—The HALVORFOLD bill-fold, pass-case, card-case.** Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

**Free Examination!**  
**Send No Money—Pay No C.O.D.**  
Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

**FREE** in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

**PLEASE CHECK HERE:**

<input type="checkbox"/> Black Calfskin \$9.90	<input type="checkbox"/> Brown Calif. \$9.90
<input type="checkbox"/> Black Morocco \$7.70	<input type="checkbox"/> Brown Mor. \$7.70
<input type="checkbox"/> Gold filled Snap & Corners \$1.50 extra	
<input type="checkbox"/> 4 fold	<input type="checkbox"/> 6 fold
<input type="checkbox"/> 8 fold (8 pass)	<input type="checkbox"/> 8 fold (16 pass)
<input type="checkbox"/> Elks Emblem Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No

Name: ..... 23K Gold Inside Emblem: .....  
Address: ..... Please Print

If you send cash with order, we ship postpaid. Money back if not satisfied.

## HUNTERS WON'T BELIEVE ME..

'til they try my  
new calling sounds!

Use my new calling sounds and varmints will almost run over you! Crows will fly within a few feet of your head! Coyotes, wolves, bobcats, coons, hawks, owls . . . all kinds of animals and birds will rush to you day or night, year-round!



**SEND NO MONEY!**  
I'll show you how it's done. I'll mail you a FREE FOLDER filled with calling photos . . . and thrilling stories about game calling! Send me your name NOW! A card or letter will do.

**JOHNNY STEWART**  
DEPT. E-11

BOX 7765

WACO, TEXAS

12 INCH  
SERVING  
TRAY  
WALL-PLAQUE

AUTHENTIC  
ELK EMBLEM



A truly lovely gift for any ELK or ELK family. Made of gleaming hammered finish aluminum with the authentic ELK emblem imprinted. Every ELK will be proud to use or display this beautiful tray. \$1.50 POSTAGE PAID (Send check or money order).

**JANEL MFG. CO. PREMIUM DIV.**  
2651 N. Federal Hwy. Ft. Lauderdale, Fla.  
100% SATISFACTION OR YOUR MONEY BACK



### BOOK OF MEMORY

**In everlasting bronze**  
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

**NEWMAN BROTHERS, Inc.**  
Dept. 722, Cincinnati, Ohio 45216



### HOME-IMPORT BUSINESS—Make Big Profits

Transistor Radio with Battery \$1.96  
Jeweled Calendar Watch \$2.44  
New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Electric Razor \$1.70 Write for FREE BOOK today to . . .  
**MELLINGER, Dept. M398, 1554 So. Sepulveda, Los Angeles 25**



### WINKING, BLINKING SPECS for hours of fun!

You'll be the life of the party when you slip these on . . . even your own wife wouldn't recognize you! There isn't a person that can keep a straight face. Specs will wink and blink but are easy to see through. Perfect as stocking stuffer. \$1.25 ea. or 6 for \$5.00 p.p.

**GADGETS GALORE**  
Dept. 7  
340 E. 57th St., N.Y. 22, N.Y.

# If Ruptured Try This Out

**Modern Protection Provides Great  
Comfort and Holding Security**

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y. DEPT. 13T**

clinics engage in an unprofessional practice of medicine. And once an arthritis victim has responded to the advertising of such a clinic, he may be subjected to solicitation from promoters of other questionable health schemes, for, according to the Foundation, evidence strongly suggests an exchange of mailing lists of arthritis sufferers.

In carrying on their ceaseless battle against fraudulent use of the mails by quacks, Post Office officials point out that in addition to cancer and arthritis, obesity presents one of the largest of the quackery problems. Promises to slenderize, rejuvenate, and restore prove irresistible to millions, especially to the elderly who eagerly seek relief from a multitude of aches and pains, and who want to banish fat and bring back youthful virility and a head of lustrous hair. Quacks take millions of dollars a year from these people who hope for simple and miraculous diagnoses and cure in areas where standard medical approaches appear uncomfortable, expensive, and prolonged, or where medical science simply cannot come up with the miracle they desire.

The United States Food and Drug Administration recognizes three major kinds of quackery—device quackery, nutritional quackery, and drug and cosmetic quackery. These types show up singly or in combination. A device used by one quack to diagnose heart disease may be used by another to cure arthritis. One of the most famous of the devices is the Micro-Dynamometer, described and illustrated in operation

## NOTE OF THANKS

Rita (Mrs. Tom) Brady, widow of the late Elks National Home Superintendent, wishes to express her appreciation for the many Mass cards, letters, and flowers she and her family received when her husband died in September. The large number of communications, from all corners of Elksdom, testifies to the high esteem in which Brother Brady was held. Mrs. Brady will endeavor to reply to them as time permits.

in a public information booklet entitled "Your Money and Your Life," issued recently by the U. S. Department of Health, Education, and Welfare. As with other impressive-looking machines of its ilk, it takes advantage of the public's awareness and respect for the many legitimate life-saving diagnostic and therapeutic machines used in the modern practice of medicine.

The distributors of the Micro-Dynamometer claim it enables its user to diagnose practically every disease. Actually, all it can do is measure the amount of perspiration on the skin. The Food and Drug Administration, through the courts, obtained an injunction stopping its use and rounded up and destroyed thousands of the machines. However, many of these devices and others like them are still being hooked up by unscrupulous quacks to the arms of hopeful sufferers, who expect that the vibrations, colored lights, oscillating dial needles, and other mechanical trivia will diagnose, cure them, and restore their lost youth.

Vibrator machines account for a sizeable portion of the millions of dollars spent by arthritics in their search for relief. Surveys made by the Arthritis and Rheumatism Foundation indicate that 14 out of every 100 arthritics use a vibrating device of some kind, ranging in price from a few dollars for a pillow to several hundred dollars for a chair.

Arthritics are offered an infinite variety of drugs, devices, and treatments on which to waste their money and their hopes. The sufferer can swallow pills or liquid medication. He can rub on liniments, lotions, or ointments, which run all the way from lemon juice to cod liver oil, to suit whatever flavor he may be partial to.

Some arthritic devices border on the bizarre. Rube Goldberg might have envied one that is concocted of chains, a doorway hanger, and a harness for suspending the head. This contraption is advertised by a leaflet which exhorts arthritics in this macabre manner: "Well I'll be Hanged! Stretch Your Spine for Health."

Or, if you want something with a real atomic-age look, you can, for only \$50, buy an applicator that produces

## ELKS MEMORIAL SUNDAY

On Sunday, December 6, Elks Memorial Services will be conducted by the subordinate lodges to pay tribute to our "Absent Brothers."

The Grand Lodge Committee on Lodge Activities, to encourage a beautiful and impressive Service, offers awards in the following categories:

1. Lodges with membership under 500
2. Lodges with membership of 500 to 1,000
3. Lodges with membership of 1,000 to 1,500
4. Lodges with membership over 1,500

Entries will be judged on publicity, attendance, decorations, program, and appearance.

To be eligible for Grand Lodge judging, brochures reporting the Memorial Services should be released *no later than December 26* to:

**Albert A. Vernon, Member Grand  
Lodge Committee on Lodge Activities  
18351 Frazho Road  
Roseville, Mich. 48066**

## Correction to Disaster Fund Contribution List

An error has been discovered in the list of "Contributions to the Elks Disaster Fund," published in the September issue. The list included contributions made through June 30, 1964.

The \$100 contribution of Fredericksburg, Va., Lodge was accidentally credited to another lodge. The editors regret the error.

a special kind of ray to "expand" all the atoms in your body. This one is sure to do you no harm, and no good.

Alfalfa is a highly touted "health cure" for arthritics. It is fine for livestock, but it is of no value to humans, arthritic or not, says the Arthritis and Rheumatism Foundation.

Several factors work against the Government in its multi-level efforts to control quackery. The laws are, to a large extent, in the quacks' favor, although the laws and the courts' interpretation of them are getting tougher. The quack has long been able to hide behind laws guaranteeing freedom of speech and press. In addition, a major difficulty lies in the fact that the burden of proof lies with the Government agencies, not with the quack. In other words, the quack is free to peddle his fraudulent claims until the Federal Trade Commission, the Food and Drug Administration, the Post Office Department, or other Government agency can prove in a court of law that the treatment does not work or is harmful. This process can take many years. In one case of record it took as long as 30.

Another problem the Government has lies in the difficulty it finds in obtaining witnesses to testify against quacks. Patients treated by them either retain the intense, unreasoned faith that such quacks often command, or they are so ashamed for having been taken in that they are reluctant to come forward in open court.

"A case in point," declared Sidney W. Bishop, United States Deputy Postmaster General, in an address before the second National Congress on Medical Quackery of the American Medical Association, "is that of a self-styled beauty scientist who, with no medical training or cosmetician's license, had for years been administering a highly dangerous face-peeling treatment of 'glorious facial rejuvenation' to stage celebrities and others who traveled from points as far distant as South America and Australia. Her 'magic formula' actually was nothing more than a strong solution of carbolic acid, and consequently numerous victims were permanently scarred and disfigured.

"The postal inspectors' task of locating victims who would testify was difficult in the extreme," said Mr. Bishop, "because of those same human elements—personal vanity and shattered pride."

All Government agencies concerned with medical quackery tell us that if we are ever to free ourselves from the physical menace and financial loss caused by quacks, we will have to help ourselves. And we will have to cooperate with federal and state agencies which are trying to help us. The public can help, too, by making contributions to legitimate medical research activity instead of lining the pockets of medical frauds, and so advance the day when real cures for such ills as cancer and arthritis may be discovered.

The American Medical Association has held two National Congresses on Medical Quackery, the first in 1961 in Chicago, the second in Washington, D.C. in 1963. In his welcoming address to the delegates to the Congress last year, Anthony J. Celebrezze, Secretary of Health, Education, and Welfare, set the keynote for ensuing talks and discussions.

"Although we have made progress toward the elimination of medical quackery, especially in its cruder and more obvious forms," said Secretary

Celebrezze, "it remains as a stubborn and persistent blight on our community and national life. And it has become more difficult to combat because it has acquired a new subtlety.

"It has moved from the tailgate pitch of the medicine show to the respectability and sophistication of modern promotion and selling techniques. It has become far more insidious as well. In the torchlight medicine-show days, for the most part, medical quackery parted the gullible purchaser from a hard-earned dollar for a supposed remedy for a condition for which too often there was no really effective cure available.

"Now the unsuspecting victim of medical quackery is not only fleeced of the price of a nostrum—but, far more importantly, as a result of reliance on a false cure, is deprived of the considerable benefits of modern medicine. This can be a matter of temporary discomfort—or it can be a matter of life and death." • •

## 30,000 LAUGHS!

Largest library of professional comedy material in show business! 40 Books plus monthly topical gag service ideal for speakers, toastmasters, sales presentations, entertainments, etc. Catalog free. Sample selection, \$5.00.

### ORBEN COMEDY

3536 Daniel Crescent Baldwin, New York

May we  
send you a  
free "Boat Ride"  
by return mail?



★ Next best thing to actually riding in a Johnson Boat is cruising through our 1965 brochure. It's an unusual and entertaining way to learn about the boat you ought to own. Here's what happens. You join a cargo laden family of five about to embark on their first ride. You see this unusual boat swallow all their gear as neatly as the whale did Jonah. Then all five — step aboard. That's right — all five — all at once. You'll notice the absence of alarming tilt. This is big boat behavior in a 17-footer. Next — racy take off with cargo plus people. (Their boat packs 150 HP. A 120 and 88 HP available too.) The rest of the ride

is pure discovery. Speed boat? Yes. But it turns flat, flits across wakes and turbulence safely at angles you wouldn't believe possible. All because the unique hull sensationally combines the speed characteristics of a hydroplane and the stability of a catamaran. And incidentally, obsoletes ordinary hulls. You realize that here's performance that's soothing to grandma yet able to stimulate the slalom skier. ★ There's lots to see and lots to read if you're one who likes to know the fine points. You'll get a kick out of it and it's free. ★

Write: Johnson Motors, Division of Outboard Marine Corp., Waukegan, Illinois, Dept. E-11.

**Johnson Boats**  first in dependability



Elk dignitaries attending the Virginia Convention included, left to right, Past Grand Inner Guard Charles D. Fox, Jr., Past Grand Exalted Ruler John L. Walker, Grand Exalted Ruler Robert G. Pruitt, General Chairman Paul S. Johnson of the Convention Committee, and retiring State Pres. Alex M. Harman, Jr.

**PAST GRAND EXALTED RULER** Wade H. Kepner and Special Deputy Dewey E. S. Kuhns joined Grand Exalted Ruler Robert G. Pruitt to make a trio of interesting speakers at the 56th Annual Meeting of the West Virginia Elks Association, when nearly 900 persons registered in Huntington for the four-day session, opening August 19th. Grand Lodge Judiciary Committeeman Thomas A. Goodwin was another Elk official on hand to hear that 234 children had attended the Elk-sponsored crippled children's camp at a cost of more than \$6,000.

Reports on the excellent work being done by this Association in connection with hospitalized veterans, scholarship and other youth activities were made by the Chairmen in charge at an open meeting when Mr. Pruitt made the principal address.

New officers of this group are President R. Wayne West, Moundsville; Vice-Presidents Wm. T. Perri, Clarksburg, A. S. Ammar, Logan, and Timothy Murphy, Wheeling. Garnett W. Shipley of Martinsburg was reelected Secretary, and since Wm. F. Cook retired as Treasurer at this time, after a ten-year tenure, Ralph C. Adams of Huntington was named in his place. Frank F. Martin of Huntington is a five-year Trustee serving with G. W.

At their Fall Reunion, Ohio Elk luminaries who greeted Grand Secy. Franklin J. Fitzpatrick, third from left foreground, included, left to right, foreground, Past Grand Exalted Rulers Edward J. McCormick, Sr., and Fred L. Bohn, Grand Est. Lead. Knight Edward J. McCormick, Jr., Grand Trustee Nelson E. W. Stuart, Grand Lodge Youth Activities Chairman E. Gene Fournace, and Grand Lodge Americanism Committeeman L. E. Scrimger. In the background are D.D.'s Earl Sloan, Dave Straight, Logan Burd, Jr., Virgil Search, George Davies and Robert Hilty.

May, Fairmont, W. G. Carper, Princeton, Ray Malone, Wellsburg, and E. L. Kimble, Morgantown. Appointed to office were Sergeant-at-Arms Ralph Barnes, Wellsburg; Chaplain W. E. Bringham, Parkersburg; Inner Guard F. T. Finnegan, Moundsville, and Tiler W. F. Keller, Wheeling.

The State Past Exalted Rulers' Banquet was held during this conclave, with R. J. Hartley of Morgantown elected to the Presidency and J. A. Case of Sistersville to remain as Secretary-Treasurer.

**THREE DAYS OF CONVENTION** activities were climaxed August 22nd for nearly 1,500 Elks and their wives when a dinner was given in honor of Grand Exalted Ruler Robert G. Pruitt by the Maryland, Delaware and District of Columbia Elks Association. Meeting for the first time in ten years at Annapolis, 731 delegates heard Past Grand Exalted Ruler William J. Jernick introduce the Order's new leader who spoke with pride of this great fraternity. Past Exalted Ruler Benjamin Michaelson,

**News of the  
State Associations**

**Mainly  
In  
"Dixie"**

Sr., was Toastmaster at this affair.

An evening Memorial Service was held at the College Avenue Baptist Church. Later, a dance and floor show were enjoyed at the lodge's three-year-old home.

Highlighting the session was the presentation of awards to young people of the area. Ellen M. Spathelf, sponsored by Washington, D. C., Lodge, and Joseph D. Cohn, Jr., sponsored by Havre de Grace Lodge received \$250 awards from the Association; Miss Spathelf also won a \$900 Elks National Foundation prize and Mr. Cohn a \$700 award. Kay C. Grossnickle, Frederick, and Norman W. Haines, Jr., Hagerstown, won \$600 Foundation scholarships. First-place Leadership awards went to Naomi S. Baron, High Point, and Thomas B. Larson, Annapolis.

Mayor Joseph H. Griscom, Sr., veteran member of the host lodge, congratulated the students and welcomed the enthusiastic delegates and their wives.

Leading the Tri-State Elks for the



coming year are President J. Carlton Bozman, Easton; Vice-Presidents Glenwood Reel, Cumberland, Harold Dorness, Glen Burnie, and Elvin Thomas, Cambridge; Treasurer Joseph G. Motyka, Washington and three-year Trustees Wm. L. Wise, Cambridge, and Jerry Stegman, St. Mary's County. For the first time since 1935, R. Edward Dove of Annapolis was unable to attend the Meeting at which he was elected Secretary for the 19th year.

**GRAND EXALTED RULER** Robert G. Pruitt, Past Grand Exalted Ruler John L. Walker, and Mayor Murray A. Stoller were only three of the many dignitaries present in Roanoke for the 55th Annual Convention of the Virginia State Elks Assn., August 15th through the 18th.

L. H. Biscoe of Fredericksburg was elected to succeed retiring President Alex M. Harman, Jr., of Pulaski, with B. M. Scott, Suffolk, Cecil G. May, Clifton Forge, and Owen D. Simmons, Jr., Harrisonburg, as Vice-Presidents. Charles F. Curtice of Petersburg continues as Secretary; Cecil T. Duffee, Norfolk, Treasurer; S. B. Snellings, Fredericksburg, Sergeant-at-Arms; P. H. Boyette, Portsmouth, Tiler, and S. H. Sullivan, Fredericksburg, Chaplain. Mr. Harman was elected Trustee for a five-year term.

In the absence of President F. L. May, Vice-President B. L. Campbell presided at the annual meeting of the Directors of the Virginia Elks Boys' Camp, Inc., which just enjoyed the most successful year since its 1949 inception, under the direction of Joseph S. Hackman, serving 400 underprivileged boys. G. L. Blackwell of Roanoke received the Morris Masinter Memorial Award for outstanding service to the Camp during the past year. A \$9,000 bequest under the will of Naomi S. Barker, widow of a Roanoke Elk, was presented to the Camp Corporation together with a \$500 check from Mrs.



Discussing the program prior to the final session of the Md., Dela., D. C. Elks Assn. were, left to right, Vice-Presidents Harold Dorness and Glenwood Reel, Treas. Joseph Motyka, Pres. J. C. Bozman, Grand Exalted Ruler Pruitt and Vice-Pres. Elvin Thomas.

Fred Najjum, widow of Roanoke Lodge's Trustees Chairman.

M. J. Cullinan gave a fine report on another outstanding year for the Veterans Service Commission in Virginia which expended some \$5,000 for the aid and benefit of hospitalized veterans. Chairman R. C. Atkinson reported on the most popular Scholarship Committee program in its history. Carolyn F. Cyrus, sponsored by Lynchburg Lodge, and Jean K. Carson, Clifton Forge, won \$700 awards, and Mary F. Vardo, Pulaski, received a \$600 prize. A \$300 award went to Linda C. Mallory, Winchester, and a \$150 award was won by Billy F. Tracy, Pulaski. An equally encouraging report was made by R. J. Poindexter for the Youth Committee.

An indoctrination program was presented for members and their guests with R. C. Nelson as Chairman. Chairman Paul S. Johnson gave an excellent report on the Ritualistic Contest won by Arlington-Fairfax Lodge over Roanoke and Norfolk in that order, and

Ferris M. Hoggard, Inner Guard for Norfolk, was selected as the most proficient ritualist.

The Virginia Elks, of whom there are now 400 more than last year, will hold their 1965 meeting in Fredericksburg August 14th through the 17th.

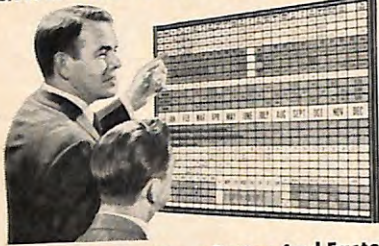
**THE MAGNIFICENT ROTATING TROPHY** for Membership, the gift of Past Grand Exalted Ruler Edward J. McCormick, was awarded for the first time at the Fall Conference of the Ohio Elks Assn. in Columbus. The beautiful award features a sterling Paul Revere bowl mounted on a mahogany base and topped by a graceful winged-victory figure holding aloft the Elks' emblem. Offered by Dr. McCormick to stimulate interest in membership increase, the award goes to the top district to be held for one year. This year, the Southeast area won that honor. Past President Lawrence Derry presented a plaque to Parma Lodge which had the highest percentage gain in membership, while Cambridge was cited for



A large delegation welcomed Elksdom's new leader to the West Virginia Meeting. Among them were, left to right, Past Grand Exalted Ruler Wade H. Kepner, host E.R. M. V. Kidd, P.D.D. G. B. Rinehart, P.E.R. R. C. Adams, incoming Pres. R. Wayne West, State Vice-Pres. Wm. T. Perri, Grand Lodge Committee-

man Tom Goodwin, State Trustee E. L. Kimble, P.D.D. P. S. Foster, retiring Pres. Frank F. Martin, former Grand Trustee Dewey E. S. Kuhns, Robert G. Pruitt, D.D. John Saunders, Mayor A. E. Harris, Vice-Pres. A. S. Anmar, Past Presidents A. E. Kallmerton and Grady Carper, and P.E.R. Robert Carpenter.

## GRAPHIC VISUAL CONTROL



**You Get Things Done Better And Faster**

The BOARDMASTER saves time, cuts costs and prevents errors. You see what is happening. Shows facts at eye level. For Production, Scheduling, Inventory, Sales, Traffic, Etc. Simple to operate. Write on cards, post on board. Fully flexible. Million in use. Price \$49.50 with cards.

**FREE** 24 Page BOOKLET No. EK-20 Mailed Without Obligation

GRAPHIC SYSTEMS, Box 398, Yanceyville, N.C.

## NEW SLEEPING COMFORT



Why use up vital body energy warming a cold, damp bed? Electro-Warmtr will stop this waste, and you'll feel a big improvement the very first night. Much needed appliance used year around. Completely automatic and patented. 5 year warranty. Send for FREE details NOW. (Unusual opportunity for agents, full or spare time. Ask about guaranteed sales plan.) Patented Products Corp. Dept. E-114 Danville, Ohio

## BRONZE PLAQUES

FOR ALL OCCASIONS

Write for FREE Catalog P12

For Medals & Trophies Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.  
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

Would You Like to Make **\$1,000 A MONTH?**



That's what Stanley Hyman made selling the amazing new Presto Fire Extinguisher! Many others "cleaning up"—so can you! Amazing tiny new extinguisher ends fires fast as 2 seconds. Guaranteed for 20 years! Sells for only \$4.95! Write for Free sales kit. No obligation. MERLITE INDUSTRIES, Dept. P-41C, Presto Div., 114 East 32nd Street, New York 16, N.Y.

TRY NEW  
**KAYWOODIE**  
PIPE TOBACCO  
YOU'LL LIKE IT

Send for free sample and pipe booklet, Kaywoodie Pipes, N. Y. 22

**FOLD-O-LEG**  
*Mitchell tables*

MAKE FULL USE OF EVERY ROOM

Increase efficiency, and provide versatility with Mitchell Fold-O-Leg Tables . . . rectangular, square and round. Flat or edge loading trucks for all sizes.



Choose from many top materials and colors.

Write For Brochure Department G

MITCHELL MANUFACTURING CO.  
Milwaukee 46, Wisconsin

having increased its roster by the greatest number.

A total of \$7,000 in grants to cerebral-palsy treatment centers was voted by the 500 delegates to this August 21, 22, 23 meeting. The largest, \$3,000, went to the Betty Jane Rehabilitation Center in Tiffin; grants of \$1,000 each were allocated to centers in four other cities. Earlier, more than \$30,000 had been disbursed for this work in other areas.

Grand Secretary Frank Fitzpatrick was a featured speaker at this reunion during which he conducted a clinic for lodge Secretaries, with Past Grand Exalted Ruler Fred L. Bohn, Grand Trustees Secretary Nelson E. W. Stuart, and several other Secretarial authorities

participating. Tiffin Lodge's Ivan Hesson received tribute for the Nation's best State publication, the Newsette, of which he has been editor for 11 years, and a \$1,200 scholarship was awarded to Pauline Adams of Cincinnati.

An Americanism clinic was conducted, and nine lodges received plaques in recognition of their 100 percent participation in the Elks National Foundation program. President Carleton Riddle presided at the business session.

## STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Virginia	Richmond	Nov. 15
Iowa	Cedar Rapids	Dec. 11, 12, 13

## Detour to Democracy

(Continued from page 13)

tourist's strong protests go unheeded.

All's fair in love and cold war, so, with typically Gallic imagination, a French travel agent suggested that, instead of taking his scheduled flight, Miguel go home by an Air France flight from Miami to Mexico City, and a Lan Chile flight from there to Bogota. That's precisely what Miguel did, at no cost to himself.

The State Department, the U.S. Tourist Agency, and various groups that have extended hospitality to foreign visitors such as Miguel are understandably guarded about how many Latin Americans have participated in this game of "musical nations." But it's common knowledge among the organizations that come in contact with foreign visitors—and the families who have acted as hosts—that we've had a good number of Latin American guests here, courtesy of the Soviet Union.

What do we do with them once they're here? After all, many of them are openly sympathetic to the Soviet line; all of them are, at the very least, potentially strong left-leaners, or else Russia wouldn't have expended her time and money on them.

Although it isn't publicized, we're welcoming these visitors, allowing them to see anything they want and

discuss any topic under the sun. Additionally, we try to see to it they have a chance to learn what Americans are really like by living with an average family for a time.

Of course, the United States has nothing to lose by showing these detouring tourists the other side of the political coin: How *our* people live, and the benefits we derive from *our* political system. In terms of the big picture, it's vital to keep Latin America off the Red side of the ledger.

Once here, Miguel got in touch with COSERV (the Council of Service to Foreign Visitors); this organization makes a specialty of providing aid and hospitality—in every section of the country—via volunteer families and affiliated groups.

In New York, through COSERV, Miguel was introduced to a Columbia University professor, who offered him a place to stay during the time Miguel explored the United Nations. While "discovering" TVA, he was headquartered in an International Center in Knoxville, and in Florida, a Miami family entertained him for a week of general sightseeing.

It's not uncommon for a detourer such as Miguel to arrive here with preconceived, uncomplimentary notions about this country. Some of these misconceptions straighten themselves out through give-and-take discussion. A more subtle type is perhaps put in true perspective only by observation of "unimportant" everyday aspects of American life.

For instance, one visitor who had been fed a propaganda diet that consisted of tales of depressed areas and downtrodden American workers, said, "I never thought *this* is what a bread-line would turn out to be." The remark was made to a thrifty suburban housewife with whom he was shopping

## New Elks National Home Superintendent Is Sought

With the passing of Thomas J. Brady, the Board of Grand Trustees faces the difficult task of finding a successor to serve as Superintendent of the Elks National Home. Interested Brothers, possessing the administrative ability and the management skills required for a position of this nature, are invited to mail their inquiries to Home Member Arthur J. Roy, Box 106, Willimantic, Conn.

—BOARD OF GRAND TRUSTEES, B.P.O.E.

in a baked goods surplus store, balancing an armload of day-old bread and sweet rolls.

Then there was the Brazilian who observed, "I can see that you are ashamed of your slums, but if we could move even a fourth of the people of Rio into housing as good as this, the danger of revolution would evaporate like ground fog in the noonday sun."

On the other hand, some of these visitors can't believe that their hosts are ordinary Americans.

"You would not just take in strangers without some payment," an incredulous young Guatemalan declared. He was convinced of his host's "amateur" status only after being evicted from the guest-room and relegated to a sleeping bag in the den upon the unexpected arrival of the host's aunt.

"All right," he conceded, I'll admit you're not following any big master plan—except to make me feel that I am in a home with friends."

Few, if any, of the hosts of these detouring members of Russia's "Information Tours" would contend that their guests' frequent distorted picture of this country was put into proper focus overnight. For instance, Miguel's hosts found him a good-humored and eager bundle of contradictions, but, by the time he left, they felt his outlook had shifted considerably.

During his stay he debated the merits and economic justification for worldwide socialism with the family's teenage son. That was before he discovered the supermarket. This dramatic illustration of modern competitive

## SPECIAL CLASSES

Among the many goals set by Grand Exalted Ruler Robert G. Pruitt is a five percent increase in membership in each lodge, and a loss, by non-payment of dues, not to exceed two percent of each lodge's membership.

To implement this program, the Grand Lodge Committee on Lodge Activities is suggesting that special classes be initiated. During the month of November, a class honoring your District Deputy is suggested to take place during his official visit. December's class could be initiated for an outstanding civic leader who is an Elk, or for your lodge's "Elk of the Year." A very fitting tribute would be to have a large class initiated in memory of our late President John F. Kennedy, who was a member of the Order. Finally, the last class should be dedicated to our Grand Exalted Ruler, who typifies the highest degree in Elkdom.

All lodges have been informed of the Awards Program covering gains in membership and the least number of members dropped for non-payment of dues. You should strive to have your lodge be the winner of these awards in your District.

merchandising at work seemed to take shape in his mind as the chief practical wonder of the capitalist world.

He also kept up a running defense of Castro—until the evening he spent with a group of exiles who had fought for the bearded revolutionary. They had defected when it became evident that the "saviour" was a bloody-handed dictator.

Although political convictions aren't changed quickly, each detoured Soviet guest puts another thorn in the paw of the Russian bear. "At the very least," says one airline mechanic, "we made it impossible for a visitor to accept the Russian version of the wretched [lot of the] American worker."

Taking his guest along when returning serving dishes from a potluck supper, they called at the homes of three fellow workers and the man's boss. More than the fact that each laborer had his own neat house, more than the fact that each house had an electric dishwasher, the man was impressed that each kitchen housed a blender. "A daiquiri machine, in a worker's home!" he exclaimed incredulously.

Another one of these hosts, who lives in the South, reported: "We were driving through a section near the heart of the city, when we saw a crowd of Negroes and whites converging on an empty lot. Thinking he was going to watch a race riot—and looking a little relieved, as though here at last was something he'd expected—my visitor asked me to stop the car.

"It *could* have been racial strife, as I explained to him later; but what we witnessed was the cornerstone-laying for a community park that had been promoted by a racially integrated organization. No matter what he hears from our enemies, that's something that he won't forget for a long time."

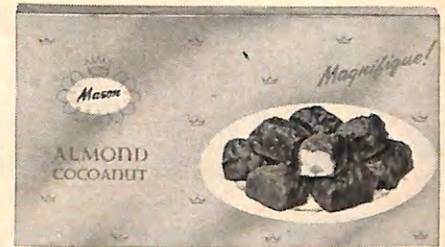
A Venezuelan, a county representative from a rural district, made a comment that certainly seems to pinpoint the effectiveness of our "take us as we are" approach to our foreign visitors:

"I liked Havana, and Moscow, and Helsinki, and everything I was shown. I thought it was all great—because there was always somebody steering me by the elbow telling what great things they were showing me. Then I got here, and nobody was telling me anything, or steering me around by the elbow, either. But I only had to open my eyes, and I could *see* what's great."

He smiled an enigmatic smile. "And you know how a politician is. What he hears goes in the left ear and out the right. It's what he sees for himself that stays on the brain."

It's only a small thing, this trickle of detouring tourists, but who can judge the trickle's importance to the continued flow of freedom in this Hemisphere?

# This FREE dollar box of Mason Candy can help you raise \$180 to \$2,500!



- MASON MINTS ● ALMOND COCOANUT
- ASSORTED JELLIES ● WALNUT FUDGE

**No money in advance...no risk...no obligation.** We will give you a FREE dollar box of nationally known Mason candy and tell you how your organization can make 40¢ on every \$1.00 box. You have a choice of four varieties of Mason Candies. At no extra charge each package is wrapped with your organization's name and picture. You pay only AFTER you have sold the candy.

**Return what you don't sell.** More than 60,000 organizations have raised money this easy way. So can you! For information, fill in and mail this coupon today!

MRS. MARY TAYLOR, DEPT. 714  
 MASON, BOX 549, MINEOLA, N. Y.  
 GENTLEMEN: PLEASE SEND ME,  
 WITHOUT OBLIGATION, INFORMATION ON YOUR FUND RAISING PLAN.  
 NAME \_\_\_\_\_  
 AGE (IF UNDER 21) \_\_\_\_\_  
 ORGANIZATION \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_  
 COUNTY \_\_\_\_\_  
 HOW MANY MEMBERS \_\_\_\_\_  
 PHONE \_\_\_\_\_

## PRECISION SPINNING REELS

### FISHERMEN . . .

You get precision workmanship, close tolerances, silk-smooth running with these fine imported open-face spinning reels. Money-back guarantee. Spools, parts available. Send check, cash, money order. In Calif. add 4% tax.

\$14.46 To 35 lb. test, 130 yd. capacity



\$7.41 To 10 lb. test, 70 yd. capacity

**AMOS MICHENER/IMPORTS**  
3415 FULTON AVE. • SACRAMENTO, CALIF. 95821



## POKER CHIPS

REGISTERED, non-duplicate chips, monogrammed with your initials or your club's insignia. Extra heavy, square edge, in 10 colors. Also HI-TEST Precision Dice. Complete Clubroom Equipment and Carnival Wheels.

## POKER TABLES

Write for Free Catalog!

**GEORGE & CO., 615 Main St. Dept. K, Buffalo, N.Y. 14203**

## ELECTRIC SHAVERS



Brand new, latest models, fully guaranteed. All orders mailed in 24 hours.

MEN'S MODELS	LIST PRICE	OUR PRICE
Norelco "20" Speedshaver	\$19.95	\$11.95
New Ronson "200"	19.95	11.45
Norelco "30" Floating Head	29.95	16.45
Ronson "300" Big Daddy	31.50	17.85
New Remington "25"	29.50	16.45
New Schick Super-Speed	29.50	15.95
Sunbeam "N55" Shavemaster	26.25	17.45

Add \$1.00 extra for Postage & Sales Tax. Complete refund will be made, if you are not satisfied. Send check or M. O. to:

**JOHN BROOKS, DEPT. 212, BOX 212, ST. LOUIS 66, MO.**

## 1000 GOLD STRIPE LABELS 25¢



### BIGGEST LABEL BARGAIN in U.S.A.

1000 Deluxe, Gold Stripe, gummed, padded Labels printed with ANY Name, Address and Zip-Code, 25c for EACH set! No limit, but please include 10c EXTRA for post. & hdlg. for each set. Order NOW before this offer is withdrawn. Money-back guarantee. Write for FREE Money-Making Plans.

**Two Brothers, Inc., Dept. 829, 415 N. 8th, St. Louis, Mo.**

## 640 ACRES OF WILDLIFE - \$20

\$20 plus \$6.00 taxes yearly gets you a 640 acre wildlife domain near Canadian border. Untamed paradise! (Abandoned timber leaselands.) Expansive choice of these exclusive lakeland campsites, accessible by road, teeming with wildlife, including bear, moose, deer, muskie, northern pike, ducks, geese. Send \$1 (refundable) for maps, pictures, Gov't. regulations, official application blank forms. Director, O.S.C.A. Room 516, 56 Church, Toronto 1, Canada. Add 50¢ for rush air mail

## \*RUPTURE AGONY Removed



WHEN you slip into a low-cost, comfort-designed Brooks Patented Air Cushion Appliance! Your \*reducible rupture will be held in securely yet gently—or the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now. **BROOKS CO., 316-C STATE ST., MARSHALL, MICH.**

# EVERYTHING Passed Me By

By **RICHARD SPIRO**



GEORGE WILSON

IT HAS BEEN made pretty clear to me that I have lived over 40 years on this planet and managed to miss just about every exciting or newsworthy event. I am a great disappointment to my children, who are young, and I fear they may take legal action to disown me.

Not long ago they watched an old movie on television, all about the Roaring Twenties, and then ran to me with their faces bright and eager, anxious for firsthand information on gangsters and rum-runners. All I could do was turn pink around the ears, shuffle my feet, and look even more fatheaded than is my usual wont.

There were indeed such goings-on during my formative years, but to my shame I never saw a gangster or a gangland slaying. Not even a high-powered car that careened through the streets and plastered the area with machine gun bullets. If the '20s roared, I didn't hear them.

In the mid-thirties, I was in college, but obviously I should have stayed at home. Not one live goldfish slipped down my throat. Worse, I never saw it done, or even knew anyone who saw it done. I recall only the riotous hours spent in study, and wild moments when it was a toss-up between paying the tuition or eating an occasional meal.

Three and a half years of the '40s were taken up by the U.S. Army, but the poignant drama that is the substance of so many novels today must have taken place in some other part of the Army. A lot of my time was spent in plodding around uncomfortable jungles. The only souvenirs I brought home were an atabrine-yellow skin and a dandy case of jungle rot.

When the little tots used to ask "What did you do in the war?" my first reaction was to hustle them off to bed, but that never went over very well, and the only recourse was to tell them the whole grim story.

I described the tense hours of waiting, every nerve on edge, to get a new

pair of GI shoes or have my barracks bag stamped. How they shuddered as I related the moment when I found cold, glistening steel poised over me—just before my typhoid shot was rammed home.

The wonder and strangeness of sailing over distant oceans would hold them breathless. It interests me, too, because the ship I sailed on carried 6,000 other brave lads, and most of our time was spent in the hold. The romantic aspect is just hearsay to me.

Most of all, they would relish the glorious moment of homecoming, the Golden Gate Bridge gleaming proudly in the sunlight. I suppose it gleams—I returned on a dark, wet night, and cannot say for sure that there actually is a Golden Gate Bridge.

There were big signs, too, erected by a grateful people to welcome the returning heroes. "WE O E OM, W LL D NE." Time had obliterated the rest when I returned, and a grateful people were pretty well bored with all the characters who had traveled around the world at Government expense while they had to stay home at their dull, old, well-paid jobs.

The '40s drifted into the '50s, and I drifted along. The world was in ferment; man reached out for the moon! Not me. I'm as close to the moon right now as I intend to get. Thanks anyhow.

Now we are almost halfway through the '60s, but the excitement, the mad rush for success has left me behind, to flutter gently in the eddy created by those who raced past me. My climb up the ladder stopped just short of the second rung.

So far removed am I from our fascinating, dynamic modern way of life that I am still in love with the same girl I married almost 20 years ago. I have never visited a psychiatrist, nor do I need tranquilizers. I suppose something's wrong with me, but I'm too contented to think about it. ●●



## Indonesia: New Home of Anti-Westernism



FOR YEARS the United States has taken a kindly and helpful attitude toward the island nation of Indonesia.

Words of friendship were backed by action. The U.S. pressured the Netherlands into acceding to Sukarno's demands for independence after World War II.

Indonesia's faltering economy has been propped up ever since by generous gifts from the U.S.

Last month in Moscow the Indonesian and the Soviet Foreign Ministers announced that the two countries had reached a mutual understanding on "a joint struggle against imperialism, colonialism, and neo-colonialism."

In the communist dictionary imperialism means the United States. Colonialism means Western influence in an Asian, African, or Latin American nation. Neo-colonialism means Western economic involvement in any of the developing states.

### USSR Feeds Asian War Flames

More than words are involved. The Soviet Union will back up this new anti-U.S., anti-Western agreement by supplying Indonesia with military equipment and by expanding Soviet-Indonesian trade.

The Soviet-Indonesian communiqué said all this is being done "in the interests of the people's independence and peace and the happiness of humanity."

One analyst in Washington commented: "We have strengthened another enemy of freedom in the misbelief that we were aiding another new country to be free. This is not a criticism of foreign aid, but of our lack of understanding of the political forces at work in the world today and how to use them to promote freedom."

The immediate Soviet-Indonesian target is the newly formed nation of Malaysia; Indonesians not only have not become free, they now appear to have become initiators of a new conflict in Southeast Asia.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.

### Soviet Economy Defined

Lieutenant Colonel S. Bartenev, writing in *Red Star* (July 7), described the Soviet economy as an "economy which is subordinated to a single plan and a single will." He stated that such an economy is better equipped than is a private economy to wage and win a war.

### A Strategic Concept

"Of course, in the remote future, if the proletariat is victorious in the most important capitalist countries, and if the present capitalist encirclement is replaced by a socialist encirclement, a 'peaceful' path of development is quite possible for certain capitalist countries, whose capitalists in view of the 'unfavorable' international situation, will consider it expedient 'voluntarily' to make substantial concessions to the proletariat."—Joseph Stalin, THE FOUNDATIONS OF LENINISM, April 1924. Stalin's concept of 1924 is Khrushchev's of 1964.

### Capital Quote

Anti-Semitism: "It is not possible for us anymore to ignore the growing volume of reports coming from the Soviet Union concerning the Soviet campaign of harassment and repression being waged against three million Russian Jews. . . . For reasons known only to themselves, the leaders of the Soviet government are in the process of implementing a policy that, if successful, will destroy the relationship of the Russian Jew with his religious and cultural traditions, isolate him completely from the world outside the Soviet Union, and cast him irrevocably into a second-class citizenship within the supposedly classless society. . . . We must speak out and implore the Soviet Union to live up to its own constitutional guarantees of freedom of religion."—Rep. Edward R. Finnegan, Dem., Ill.

HOW DARE RADATRON INVENT THIS

## RADAR DETECTOR

TO SIGNAL DRIVERS OF RADAR ZONES

### HERE'S WHY!

Every conscientious law abiding citizen does not deliberately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully and happily.

Radar Sentry alerts a driver of a controlled radar speed zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention!

Miniature magnesium case 3 1/2" W x 2 3/4" D x 2 1/4" H. clips on sun visor—no wires—completely transistorized—approved in many states for safe driving.

only \$39.95 **RADAR SENTRY**

10 DAY MONEY BACK GUARANTEE

**RADATRON, INC.**  
4555 BRYANT ST.  
N. Tonawanda, N. Y. 14121

Send and bill my Diners' Club Acct. # \_\_\_\_\_  
Each, \$39.95.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

BEIGE  
 SAPPHIRE BLUE  
 EMERALD GREEN

### FOR MEMBERS ONLY

The simple, inexpensive answer to a very common lodge problem. Only an approved member's Card-Key will unlock this door—nothing else will open it. That is why more than half of all ELKS lodges are now using Card Keys.

Be sure your lodge also gets the benefit of this Card-Key System. For free information, without obligation, write to:

**CARD KEY SYSTEM, INC.**  
P.O. BOX 589, BURBANK, CALIFORNIA

### BORROW BY AIRMAIL

\$44<sup>00</sup> Monthly Repays \$1008<sup>46</sup>

NO embarrassing investigations; NO representative will call on you. Collateral and co-signers are not required; all loans are granted on your personal signature!

EXAMPLE	
Cash You Get	Repay Monthly
\$82740	\$3700
\$93069	\$4100
\$100846	\$4400

YOU NEED ONLY HAVE A STEADY INCOME TO QUALIFY. Simplified transaction is handled entirely by airmail; you receive your money in a few days. Your friends, employer will not know of the loan. Take advantage of this fast, dignified loan service today!

**BANKERS INVESTMENT CO., 14-Y**  
Bankers Inv. Bldg., Hutchinson, Kans. 67501

Mr. Geo. Gustafson, Asst. V.P.  
**BANKERS INVESTMENT CO., 14-Y**  
Bankers Inv. Bldg., Hutchinson, Kans. 67501

Please rush "Loan Agreement" in plain envelope.

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_ Occupation \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP# \_\_\_\_\_

AMOUNT I NEED \$ \_\_\_\_\_

# DISTRICT DEPUTIES • 1964-1965

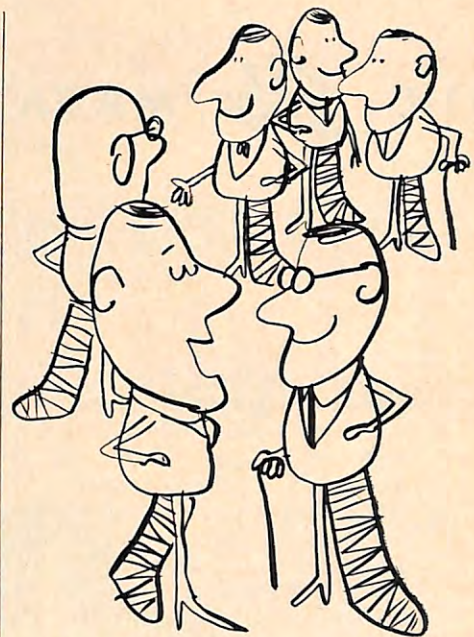
Ala. Central	DALE S. WILSON	Birmingham No. 79	Ill. North	HAROLD C. BREEN	Elgin No. 737
Ala. North	ROBERT F. WEIDMAN	Huntsville No. 1648	Ill. Northeast	OTTO NEMEC	Cicero-Berwyn No. 1510
Ala. South	JAMES F. WEIDMAN		Ill. Northwest	JAMES W. CLIFFE	Sycamore No. 1392
	THOMAS REGINALD SPRAGGINS		Ill. South	VERN JOYNER, JR.	Harrisburg No. 1058
		Alexander City No. 1878	Ill. Southeast	WILBUR W. WOODS	Paris No. 812
Alaska East	J. DAR SMITH	Wrangell No. 1595	Ill. Southwest	PAUL J. EDMONDS	Granite City No. 1063
Alaska West	ROBERT D. LEWIS	Anchorage No. 1351	Ill. W. Central	WENDELL S. SMITH	Macomb No. 1009
Ariz. Central	JAMES H. CALLAN	Glendale No. 1961	Ind. East	WALTER VAN ETEN	Richmond No. 649
Ariz. North	H. B. COOK	Flagstaff No. 499	Ind. Northeast	FRANK J. CELAREK	Fort Wayne No. 155
Ariz. South	J. A. URIBE	Nogales No. 1397	Ind. Northwest	WALTER M. O'BRIAN	Peru No. 365
Ark. East	DAN H. STRINGER	Jonesboro No. 498	Ind. Southeast	MARION B. REINBOLD	Seymour No. 462
Ark. West	EARL E. ROBBINS	Hot Springs No. 389	Ind. Southwest	CYRIL W. HICKS	Brazil No. 762
Calif. Bay	JOHN F. JORDAN	Pittsburg No. 1474	Ind. West	GENE BRAMBLETT	Lebanon No. 635
Calif. E. Central	FRED J. BARDINI	Merced No. 1240	Iowa Northeast	E. H. GUNDLING	Cedar Rapids No. 251
Calif. Inland	JACK D. REYNOLDS	Lancaster No. 1625	Iowa Northwest	DEAN A. ANDERSON, JR.	Sioux City No. 112
Calif. Metropolitan	JACK E. HAINES	Pasadena No. 672	Iowa Southeast	R. J. SLAVATA	Iowa City No. 590
Calif. North	BEN C. CUNNINGHAM	Susanville No. 1487	Iowa Southwest	ALEXANDER E. EDWARDS	Ames No. 1626
Calif. N. Central	VERN DOLE	Sacramento No. 6	Kans. Northeast	RONALD E. GABBERT	Junction City No. 1037
Calif. Northwest	WILLIAM R. SEEGER	San Rafael No. 1108	Kans. Northwest	NEIL H. ARASMITH	Phillipsburg No. 1915
Calif. Orange Coast	ROBERT W. BERRY	Fullerton No. 1993	Kans. Southeast	RAYMOND R. FRIEDERICH	Chanute No. 806
Calif. South	JERRY E. FLOYD	Palm Springs, No. 1905	Kans. Southwest	ERNEST V. WOOD	Wichita No. 427
Calif. S. Central	ERNEST J. SEYMOUR	Compton No. 1570	Ky. East	DONALD A. GRANT	Newport No. 273
Calif. S. Central Coast	NATHANIEL B. HARRISON	Gardena No. 1919	Ky. West	C. GAY HATFIELD	Louisville No. 8
Calif. S. Coast	CLAUDE B. BROWN	San Diego No. 168	La. East	CLAUDE H. ELBOURNE	Baton Rouge No. 490
Calif. Southeast	JOHN T. GANAHL	Corona No. 2045	La. West	WILLIAM P. PEARCE, JR.	Shreveport No. 122
Calif. W. Central	JAMES F. SLOAN	Salinas No. 614	Maine East	WILLIAM A. TIPPENS	Millinocket No. 1521
Canal Zone	LARRY D. CHANCE	Panama Canal Zone No. 1414	Maine West	BERTRAND A. LACHARITE	Brunswick No. 2043
Colo. Central	CHARLES S. CHAPMAN	Aurora No. 1921	Md.-Del.-D.C. Central	WILBUR E. RENTERFROW	Havre de Grace No. 1564
Colo. Mountain	HENRY WALLACE	Rangely No. 1907	Md.-Del.-D.C. East	C. M. ADKINS	Salisbury No. 817
Colo. North	ARTHUR G. CLINE	Longmont No. 1055	Md.-Del.-D.C. West	RONALD L. MILLER	Hagerstown No. 378
Colo. South	GEORGE W. THOMPSON	Pueblo No. 90	Mass. Circle	LOUIS O. CAPORICCIO	Watertown No. 1513
Colo. West	GEORGE H. THOMPSON	Durango No. 507	Mass. East	JAMES J. HOURIHAN, JR.	Marblehead No. 1708
Conn. East	ALTON H. COWAN	Rockville No. 1359	Mass. E. Central	EDWARD S. GRENNAN	Concord No. 1479
Conn. Northwest	LOUIS I. OLMSTEAD	Southington No. 1669	Mass. Metropolitan	ALFRED GROSS	Boston No. 110
Conn. S. Central	JAMES A. LEE	Windsor No. 2060	Mass. North	GEORGE A. McDERMOTT	Tewksbury-Wilmington No. 2070
Conn. Southwest	CHARLES M. STANKYK, SR.	Derby No. 571	Mass. South	FRANCIS H. BOSARI, JR.	Middleboro No. 1274
Fla. Central	PAUL D. SMITH	Kissimmee No. 1873	Mass. West	JOHN F. MURPHY	Northampton No. 997
Fla. E. Central	CHARLES OTIS GARRIGUES		Mass. W. Central	EDWARD F. CETTO	Athol-Orange No. 1837
		Melbourne-Eau Gallie No. 1744	Mich. E. Central	HARRY B. McARA	Flint No. 222
Fla. Northeast	GRANT W. EIGHMEY, JR.	Lake City No. 893	Mich. Northeast	J. FREDRIC SLIGER	Sault Ste. Marie No. 552
Fla. Northwest	GEORGE R. CLEGG	Tallahassee No. 937	Mich. Northwest	ALFRED WRIGHT	Ironwood No. 1278
Fla. South	JOSEPH E. BUCKS	Key West No. 531	Mich. S. Central	ROLAND V. PLAYFORD, JR.	Hillsdale No. 1575
Fla. Southeast	HOWARD E. RIPPER	Lake Worth No. 1530	Mich. Southeast	RUDOLPH B. HELM	Detroit No. 34
Fla. Southwest	R. EDVARD ROYAL	Sarasota No. 1519	Mich. Southwest	CLIFFORD A. STUART	Otsego No. 1711
Fla. W. Central	JOHN R. FOLTZ	St. Petersburg No. 1224	Mich. W. Central	HARRY C. HOST	Grand Rapids No. 48
Ga. Northeast	B. J. REEVES	Griffin No. 1207	Minn. Central	CLARENCE W. O'BRIEN	Stillwater No. 179
Ga. Northwest	E. L. GRAYDON	Atlanta No. 78	Minn. North	PHILIP J. PRICHARD	Thief River Falls No. 1308
Ga. Southeast	WALTER F. KILEY	Savannah No. 183	Minn. South	MYRON GARD	Red Wing No. 845
Ga. Southwest	ROY JAECKEL	Albany No. 713	Miss. North	TED H. McCLANAHAN	Columbus No. 555
Hawaii	WALTER E. STANWOOD	Hilo No. 759	Miss. South	M. E. TOOTLE	Gulfport No. 978
Idaho East	JACK HENDERSON	Pocatello No. 674	Mo. Northeast	TURNER R. RUSSELL	Columbia No. 594
Idaho North	BURIS O. RUSSELL	Grangeville No. 1825	Mo. Northwest	EARL D. LILLARD	Excelsior Springs No. 1601
Idaho South	DONALD W. DUNN	Nampa No. 1389			
Ill. E. Central	MERTON E. SEGUR	Watskela No. 1791			



At the close of the Grand Lodge Convention in July, Grand Exalted Ruler Robert C. Pruitt met with his District Deputies Designate at New York's Hotel Commodore to give them the oath of office and, with the aid of other Grand Lodge officials, for an orientation session. Seated on the dais, left to right, are P.C.E.R. William A. Wall, P.C.E.R. John L. Walker, Grand

Treasurer John B. Morey, P.C.E.R. Horace R. Wisely, Grand Secretary Franklin J. Fitzpatrick, William H. Whaley (secretary to the Grand Exalted Ruler), Mr. Pruitt, P.C.E.R. John E. Fenton, P.C.E.R. George I. Hall, Judiciary Committee Chairman John T. Raftis, P.C.E.R. Emmett T. Anderson, P.C.E.R. L. A. Donaldson, and Grand Trustees Chairman R. Leonard Bush.

Mo. Southeast	JOSEPH J. BOLLINGER Chaffee No. 1810	Ore. Northwest	EDWARD R. DIMBAT, SR. Salem No. 336
Mo. Southwest	GALEN MARR Warrensburg No. 673	Ore. South	FRANK J. BOREK Eugene No. 357
Mont. East	JOSEPH P. ORLEY Lewistown No. 456	Ore. Southeast	HENRY E. BERGSTROM Lakeview No. 1536
Mont. North	DONALD Q. JORDAN Polson No. 1695	Pa. Metropolitan	FRANK J. SHEAN Sheraden No. 949
Mont. West	WALTER A. BROUETTE Missoula "Hell Gate" No. 383	Pa. N. Central	ROBERT H. MCCORMICK State College No. 1600
Neb. Central	F. D. WOODWARD Grand Island No. 604	Pa. Northeast	NICHOLAS P. CHACONA Sayre No. 1148
Neb. East	BERNARD M. DE LAY Norfolk No. 653	Pa. Northeast Central	HAYDN F. EVANS Tamaqua No. 592
Neb. West	PATRICK M. MULDOON Chadron No. 1399	Pa. Northwest	RICHARD C. KNOBLOW Meadville No. 219
Nevada	LLOYD W. DRENNEN Henderson No. 1956	Pa. S. Central	RONALD R. BUYP York No. 213
N. H. North	WALTER P. MILLS Eastern Slope, No. 2055	Pa. Southeast	PAUL H. TROUTMAN Norristown No. 714
N. H. South	ALBERT W. SAVAGE Nashua No. 720	Pa. Southwest	HAROLD A. VARNER Waynesburg No. 757
N. J. Central	FRANK X. MULLIN Cranford No. 2006	Pa. West	STANLEY L. PERRINE Grove City No. 1579
N. J. North	GORDON B. MERSEBEAU Rutherford No. 547	Pa. W. Central	JOHN L. PURDOM New Kensington No. 512
N. J. N. Central	JOSEPH I. FINNERAN East Orange No. 630	Puerto Rico	RAFAEL A. VILAR San Juan No. 972
N. J. Northeast	JOSEPH P. HANRAHAN Hoboken No. 74	R. I.	JOHN BOUMENOT Westerly No. 680
N. J. Northwest	ALVIN H. HOFFMANN Essex Fells No. 1902	S. C. East	HENRY J. LEE Charleston No. 242
N. J. South	CHARLES B. FISHER Millville No. 580	S. C. West	JOHN C. RICHMOND Rock Hill No. 1318
N. J. S. Central	THOMAS F. RHODES, JR. Hamilton No. 2262	S. D. East	ROBERT E. MORGAN Mitchell No. 1059
N. J. W. Central	JOHN W. PURDY, JR. Phillipsburg No. 395	S. D. West	HAROLD G. WILLIAMS Rapid City No. 1187
N. M. North	ALEX COULL Las Vegas No. 408	Tenn. East	CHARLES T. CATE, JR. Gatlinburg No. 1925
N. M. South	ROBERT M. BALLEW Roswell No. 969	Tenn. Upper East	WM. R. RIGELL, JR. Kingsport No. 1833
N. Y. Central	JAMES T. HOLLAND Little Falls No. 42	Tenn. West	WM. A. MCCORMICK Lawrenceburg, No. 2206
N. Y. East	JOHN E. ORGANIST Glen Cove No. 1458	Texas Central	JOHN JAMISON Fort Worth No. 124
N. Y. E. Central	PETER F. KIP Ellenville No. 1971	Texas East	FRANK B. BROWN Bryan No. 2096
N. Y. North	ROBERT R. BYERS Glens Falls No. 81	Texas Northeast	PHILIP N. CLEATOR Dallas No. 71
N. Y. N. Central	JOHN H. LOW Potsdam No. 2074	Texas Pan-Handle	J. H. GORDON Amarillo No. 923
N. Y. Northeast	WALTER T. BECKSTEIN Hoosick Falls No. 178	Texas Southeast	LESTER I. TAVEL Houston No. 151
N. Y. South	EUGENE P. HOGAN Brewster No. 2101	Texas Southwest	DENNYS E. HAYS Del Rio No. 837
N. Y. S. Central	WILLIAM F. DOBBERSTEIN Elmira No. 62	Texas Valley	CLYDE T. BRENNAN Laredo No. 1018
N. Y. Southeast	EUGENE G. GRANFIELD Brooklyn No. 22	Texas West	GLEN E. GALE Big Spring No. 1386
N. Y. Southwest	JOHN F. MCCONNELL Salamanca No. 1025	Utah North	GEORGE V. ALEXANDER Ogden No. 719
N. Y. West	GILBERT J. FRANCIS, SR. Albion No. 1006	Utah South	GORDON R. BILLINGS Provo No. 849
N. Y. W. Central	GEORGE W. BADGEROW Greece No. 2016	Vt. North	RUPERT N. LAMPMAN St. Albans No. 1566
N. C. Central	BRUCE BRAY, JR. High Point No. 1155	Vt. South	J. PAUL BUSHNELL Brattleboro No. 1499
N. C. East	W. H. FORBES, JR. City-Beaufort No. 1710	Va. N. Central	HERMAN C. ANDERSON Arlington-Fairfax No. 2188
N. C. West	HARRY KOLE Charlotte No. 392	Va. Southeast	ANSHEL I. NEIHOUSE Newport News No. 315
N. D. East	BYRON L. EDWARDS Grand Forks No. 255	Va. Southwest	MACK W. TAYLOR Martinsville No. 1752
N. D. West	MARTIN N. GRONVOLD Mandan No. 1256	Wash. Northeast	WAYNE LILLY Ephrata No. 1816
Ohio N. Central	EARL E. SLOAN Elyria No. 465	Wash. Northwest	DUNCAN MCPHERSON Ballard No. 827
Ohio Northeast (No.)	DAVID W. STRAIGHT Parma No. 1938	Wash. Southeast	RALPH M. THOMPSON Yakima No. 318
Ohio Northeast (So.)	LOGAN D. BURD Canton No. 68	Wash. Southwest	FLOYD BRINK Centralia No. 1083
Ohio Northwest	ROBERT O. HILTY Toledo No. 53	Wash. W. Central	FRANK A. HUNT Olympia No. 186
Ohio S. Central	VIRGIL SEARCH Chillicothe No. 52	W. Va. Central	EDWIN L. KIMBLE Morgantown No. 411
Ohio Southeast	JOHN M. ECCLESTON East Liverpool No. 258	W. Va. North	FRANK P. LAUTAR Moundsville No. 282
Ohio Southwest	GEORGE DAVIES Middletown No. 257	W. Va. South	JOHN W. SAUNDERS Beckley No. 1452
Okla. Northeast	W. A. OLIVER Miami No. 1320	Wis. Northeast	PATRICK H. DIERCKS Antigo No. 662
Okla. Northwest	WILLIAM E. RAGSDALE Stillwater No. 1859	Wis. Northwest	FRANCIS J. BRANDL Eau Claire No. 402
Okla. Southeast	ROBERT L. SMITH McAlester No. 533	Wis. Southeast	EDWARD J. KREMER Fond du Lac No. 57
Okla. Southwest	BERT MACK Altus No. 1226	Wis. Southwest	CHARLES J. DRURY Portage No. 675
Ore. North	FRANK RINKER Gresham No. 1805	Wyo. North	RICHARD G. ROLLINS Thermopolis No. 1746
Ore. Northeast	GEORGE J. JUSTICE Enterprise No. 1829	Wyo. South	MODESTO GRASSO Rock Springs No. 624



(FOR KEY EXECUTIVES ONLY)  
**IF YOU GET SICK**  
 HOW LONG  
 CAN YOUR COMPANY  
 AFFORD TO KEEP YOU  
 ON THE PAYROLL?

A job like yours can't be kept open indefinitely—and you're expensive to replace. If your illness is prolonged, your company will be in a spot—and so will you. John Hancock Key Man Salary Continuation insurance would pay you a definite income for a definite period. Many companies are beginning to provide this salary insurance for their key executives, or to share the cost of it. They prefer a fixed, budgetable, deductible premium expense to an undefined moral obligation. If you'd like more information for company or even your own personal use, send us the coupon below. No obligation, of course.

*John Hancock*  
**LIFE INSURANCE**

John Hancock Mutual Life Insurance Co.  
 Salary Continuation Plans, B-21  
 200 Berkeley Street, Boston, Mass. 02117

Please prepare a Salary Continuation proposal for me.

Date of Birth	Occupation	Title
_____	_____	_____

Income required

\$ \_\_\_\_\_ a month for \_\_\_\_\_ months

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

E-5

## THOMAS J. BRADY

There was about Thomas J. Brady a solid, rugged strength of character that inspired in others respect, confidence, and an affection that time always proved to be well placed. There was nothing half-hearted about him, nothing tentative. His loyalty, once given, was fierce and unwavering. Those interests to which he became devoted captured all of him, and chief among them was the Order of Elks and the Elks National Home in Bedford, Va., which he had served as Superintendent for 11 years at the time of his sudden death last September.

To the men residents in the Home, and to all of the members of the staff of the Home from the highest to the lowliest workman, his death was a deeply felt, personal loss, because Tom Brady knew and was a friend to every one of them. So it was with the people of Bedford. He had come among them as a stranger, a stern-visaged New Englander. He went as a friend and neighbor, beloved and respected, as much a part of the community as though he had lived there all his life, as evidenced by a resolution of tribute adopted by the Bedford Town Council.

Brother Brady's devotion to the Elks National Home amounted to a passion. This was never so apparent as during the few minutes last July when he addressed the Grand Lodge Convention in New York's Waldorf-Astoria ballroom. He had spoken to many Grand Lodge Conventions about the Home in the years since he had become Superintendent but never with so much fervor, such ringing conviction

as he put into his words on that occasion. Perhaps it was because his time was so short that his tongue was so eloquent. Whatever it was, when he finished telling about the Home, its comforts and pleasures, its sorrows and heartaches, his Brother Elks arose in a rousing and spontaneous ovation.

Under his supervision, the Home had been modernized, including extensive remodeling of the main building. The dairy farm and hog-raising operations, to which he took as though he had been engaged in such activities all his life, soon began to show a profit from the milk and other produce that went to provide the bountiful meals for which the Home became noted. He neglected nothing that would help to bring operations to a high level of efficiency.

He reveled in that efficiency, but for only one reason—the added comfort and pleasure that it meant for his Brothers who were guests of the Home. Whatever was done was done to make the atmosphere more cheerful, warmer, more home-like.

One reason that Brother Brady was so successful in achieving these goals was the tremendous help he received from his wife Rita. Her warm-hearted and generous nature matched her husband's, and she shared his enthusiasm for the Home. In so many ways, Mrs. Brady did much to create the family feeling that was so evident at the Home.

It is easy to understand why Tom Brady will be sadly missed and affectionately remembered by so many throughout this Order.

### To the Polls!

We sometimes doubt that it does any good to urge people to drive safely, to love one another, or to go to the polls and vote. These doubts tend to be dispelled, however, upon reflection that there seems to be progress toward all these desirable goals, which would be some indication that efforts on their behalf are succeeding. Cheerfully, therefore, we add our voice to the autumnal chorus: Be sure to vote on Tuesday, November 3 in the national, state, and local elections.

Some citizens don't see any danger in their failing to assume the responsibilities that go along with the privileges of democratic citizenship. Regardless of the dim view that some take of physical exercise, it does strengthen muscles, and the same goes for our democratic rights. The more we exercise them the stronger they get, and the less we use

them the more flaccid they become, and thus less and less useful.

So, be sure to vote November 3, when Americans will elect a President for the 45th time in their history.

### Sergeant York

The exploits of the late Sergeant Alvin C. York on the battlefield in France in World War I elevated this Tennessee mountaineer to the status of hero of the Republic, earning him fame and glory, represented largely by numerous medals—among them this country's highest award, the Congressional Medal of Honor.

But valor on the battlefield is not the only reason why his countrymen are in his debt. There was also his exemplary conduct after he became a hero, the rugged character he displayed in adhering to principles despite temptations that would have overpowered

those lacking his strength of character.

His declaration that "This uniform ain't for sale," in declining lucrative offers designed to cash in on his popularity after his return to this country, offers a high standard of integrity and values that could be more widely emulated today with great advantage to the Republic.

In a few words he demolished the debunkers of World War I. "The thing they forget," he was quoted as having said, "is that liberty and freedom and democracy are so very precious that you do not fight to win them once and stop." This Tennessee mountaineer, whose schooling was limited to the third grade, knew what many more privileged and sophisticated persons have not learned, that every generation must fight for its liberties.

We pay tribute to the memory of an American patriot who proved his devotion in both war and in peace.

**DOUBLE** your money back guarantee!  
 if you don't save 50% over the store price on this  
**WORLD-FAMOUS PERFUME & BATH SET**

(FROM ONE OF THE BEST-KNOWN TOP 5 LARGEST-SELLING FRENCH PERFUMERS)

**REGULARLY \$12.00—1-TIME SALE \$5.95**

**LIMITED SUPPLY—ORDERS FILLED  
 IN THE ORDER RECEIVED**



**DOUBLE YOUR  
 MONEY BACK  
 GUARANTEE**

In stores it is \$12.00  
 incl. tax. If you can  
 buy it for less, send  
 us the sales slip and  
 merchandise and we  
 will give you Double  
 Your Money Back!

■ This is a remarkable offer—some of the world's finest perfume, cologne, bath powder and soap—from one of the most famous of all the French perfume houses (a name you see in newspapers and magazines all the time), a superb perfume and bath set for 50% LESS THAN YOU WOULD PAY IF YOU BOUGHT EACH ITEM SEPARATELY IN STORES. It is a wonderful value, a value so great that we are willing to sell it on a DOUBLE YOUR MONEY BACK GUARANTEE. Think of the top 5 French Perfumers. Name the names over to yourself and you will have guessed the name of this, a name that we are not permitted to use by the company in making this special one-time closeout offer. It is an expensive looking gift in a unique and impressive gift box. We have purchased the entire available stock—it is a limited supply and all orders will be filled in the order in which they are received. ■ This is what you get—a bottle of perfume, a large bath-size box of powder with its own puff, a bottle of Eau de Cologne, and 2 delicately-scented bars of soap. In stores it is \$12.00 incl. tax. You get the same thing for \$5.95 plus post. You'll have a hard time finding a gift as impressive-looking as this for the price.

**MADISON HOUSE, INC.,** Dept. EK-11, 122 East 42nd Street, N.Y. 17

Enclosed is check or m.o. \$..... Send:  
 —Perfume and bath sets @ special 50% discount  
 price of \$5.95 (tax incl.). Add 85¢ postage.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Straight Kentucky Bourbon Whiskey • 6 Years Old • 86 Proof • © Ancient Age Dist. Co., Frankfort, Ky.



**IF YOU CAN FIND  
A BETTER BOURBON...  
BUY IT!**

**Ancient Age**



AMERICA'S LARGEST SELLING 6 YEAR OLD KENTUCKY BOURBON