

THE
Elks

MAGAZINE
FEBRUARY 1965

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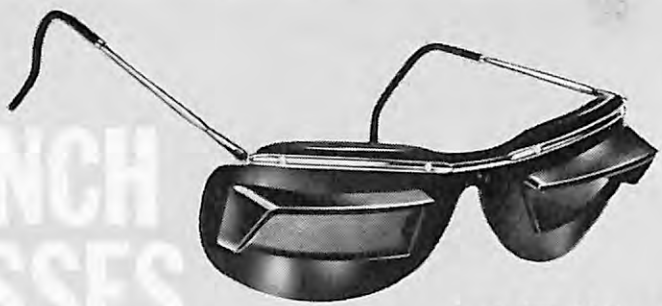
***The New Immigrants:
Exotic Game Animals***

By BYRON W. DALRYMPLE



These are mouflon sheep, native to Corsica and Sardinia, photographed in Texas by Byron Dalrymple.

NEW FRENCH GLASSES



Let You See Fish **BELOW** Surface of Water!



View without Lunette Glasses



Same view with Lunette Glasses

This sensational new invention hit the world two years ago, when the first "Lunette Radar" glasses were brought in from France. For the first time, this amazing invention gave fishermen an easy, inexpensive way to see **below** the water surface . . . to spot fish . . . to let a fisherman see what he's doing instead of fishing "blind."

Invented and introduced in Europe, these sensational glasses sold so fast we never caught up with the demand. They were written up in one of New York's great newspapers—but with almost no publicity and very little advertising, we were sold out early each year!

GREATEST NEW FISHING INVENTION

What made these glasses the **most-wanted** fishing item each year? First, the obvious fact that now—for the first time—fishermen can see below the surface as they fish—with no cumbersome equipment or heavy gadgets.

You just slip these Lunette Radar glasses on—and water that you can't see into at all with the naked eye becomes clear—so you can see for at least 2 ft. to 12 ft. (or more) below the surface!

See photo illustrations above. These were taken with a camera lens. With the human eye, you will

see even better! Even with a camera, though, you can see how water reflects glare. Without glasses, you see **only** the surface. Put these Lunette Radar Glasses on and you see below the surface! Now fishermen can see fish before they bite. Now you can bring your line close to the fish and watch the movement of line and lure . . . see your line and lure working . . . now you can take your line in faster because you can see fish take your bait. **NOW YOU CAN FISH "SMARTER"—YOU CAN TAKE MORE FISH—EVERY TIME.** With Lunette Radar glasses, you save precious fishing time. You can see into holes—even in swift-running streams. You see through brush-piles, weeds—down into lakes, ponds and salt water.

And you do this with both hands free—with complete comfort and freedom of movement. Now you get more fishing, more pleasure, more enjoyment as you study marine life underwater, learn what goes on beneath the area you fish.

RUSH ORDER—DON'T BE DISAPPOINTED

This year, again, we have a sizeable supply of Lunette Radar Glasses. We are prepared to fill your order now. But we can't estimate the demand. Orders will be shipped on first-come, first-served basis. So—send coupon now to be sure you get your pair **early**—before the season starts. These famous glasses are only **\$7.95 a pair, plus 50¢ PP. & Hdlg.** Two pair are only **\$15.75 postpaid.** You may order with ear-pieces as shown above, or clip-on type to wear over regular glasses. We guarantee you will be pleased as thousands of other fishermen have been. If you are not 100% thrilled with them after one fishing trip, return them for an immediate refund.

Rush coupon below to order now for the greatest fishing year you ever had!

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An amazing break-through in cutlery manufacture brings you knives that are razor-blade sharp—with edges that stay sharp. We guarantee them to be the sharpest knives you ever used or your money back.



Two-Blade gentlemen's pocket knife, 3" long, ebony- and silver-case, \$1.89, plus 25¢ PP & Hdlg.

Outdoor knife, stag handle, 3 3/4" overall, has work blade, can opener, screw driver, reamer. \$5.95, plus 25¢ PP & Hdlg.

Kitchen and utility knife, above, is 13 1/2" overall, has an 8 1/2" carving and utility blade—most friction-free ever made. Gives you perfect slices every time—like a professional chef's. Handle, moulded of specially made "Wonda-Wood", is permanently riveted. Cannot loosen. Blade has only to be wiped after using to retain shining beauty. Price is a mere \$3.98, plus 25¢ PP & Hdlg.

Matching paring knives (can be used as steak knives, too) with 3" blade, 7" overall, are 2 for \$5.00, postpaid.

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To keep this cover intact — use duplicate coupon of this advertisement on page 30

My 55 Ways to Lower Your Golf Score

By **JACK NICKLAUS** — world's dazzling golf star and last year's biggest money winner. Now, in his first book, he reveals his winning secrets to help you slash strokes from your game



JACK NICKLAUS



When to chip with a putting stroke from off the green. (See p. 91)

NO ONE who's ever whacked a good drive down the middle, or drilled in a 30-foot birdie putt, needs to be told what a great game golf is. But you've got to admit — it can be pretty frustrating, too, when shots go wrong and you have to count up the score of a hole on an adding machine.

This used to happen to me. When I was learning the game, I had some rotten days on the course! But over the years, I corrected most of my faults — and these days I've been doing pretty good.

Now, I'd like to help other golfers who have too many "off days" — other golfers who are dead serious about their game, but just can't seem to get the consistency or "luck" to improve their score.

Let me tell you about my book

Some time ago, *Sports Illustrated* invited me to do a series of articles. They teamed me up with Francis Golden, a brilliant artist who knows the mechanics of the game of golf almost as well as I do. Between us, we came up with what I honestly feel is a new kind of golf instruction: pictures that so clearly show such things as firm grip, smooth stroke, movements of arms and legs, that the word explanations can always be short and absolutely to the point. The lavish use of as many as four colors per picture — plus a series of color arrows, properly placed — make this possible. (No other golf instruction pictures or photographs I've seen can come close to these in simplicity or clearness.)

Those magazine articles, which originally started out as a ten-parter, were so well received that they grew and grew — first into a regular feature, and now, this book. I'm very proud of my book, because over the years I've read just about everyone else's golf book. And while some of them were helpful, too many of them (in my opinion) take you too far back from where you happen to be. Others strain at picking the specks out of the pepper, or overemphasize one phase of the game at the expense of others. I don't fall into any of these traps.

Here we go . . . my 55 ways

You're not going to agree with everything I say — because I don't believe in

all the generally accepted principles of golf. But everything I tell you I've profited from. And as you know, I've had a fair degree of success. So let's go . . .

You'll find out why so many touring pros cock their heads just before starting their backswing. There are three good reasons for it. You'll find out how to play the wind factor . . . when a 1-iron is better than a 4-wood . . . how the proper tempo of your swing can make a big improvement on your present game . . . two little changes that can improve tee shots ten per cent in distance.

You'll see how to lick narrow holes with a controlled fade . . . how to execute an often overlooked but vital element in the intentional hook . . . when and how to use long irons.

If tension is high and you need only to put a medium approach shot into the middle of the 18th green and two-putt to break 90 (or take a Nassau or win the Club championship), I'll show you how the pros do it. I'll also show you how to hit a shot that is quite difficult for most golfers, but vital for a better score: the long full iron from a fairway sand trap.

You benefit from tournament tactics

Every one of the 55 situations I tell you about in my book has come up in actual play. Many times, specified tournament instances are cited. And frequently, I'll tell you what other pros do. For example, you'll get a tip I learned from Jack Burke on how to get more accurate distance and aim on putts. And you'll see why Gary Player — who is only 5 feet 7 — uses a shaft one inch longer than most other pros.

In my book you'll also get answers to the "whys" and "hows" that so often bug you in the course of play. How can you hit a long-iron approach shot that will clear bunkers and hazards in front of the green, yet stay out of trouble behind the green? How can you easily hit a ball in a divot mark or in a bad fairway lie? How can you successfully hit a full shot from a steep, downhill lie?

You'll learn how to determine beforehand which way a putt will break — even though it appears to break from left to right when viewed from behind, and from right to left when looked at from the other direction. And you'll see how to consistently hit good wedge shots.

What to do when it "looks like curtains"

I'll show you what to do when your ball misses the green and nestles into high swirling rough . . . when you're trapped next to the green and the pin is much too

close for a full, conventional explosion . . . when your ball rolls against the back edge of a trap in a way that makes it almost impossible to get the club head down into the ball.

And while we're on the subject of "frustration," let's not forget that old bugaboo, putting. I show you how to eliminate those nightmare three-putt greens; how to get the short putts down consistently; when to putt from a trap. I also tell you when you should and shouldn't concede putts, and why.

You'll get much more valuable know-how in my book — but space limitations keep me from elaborating here. Instead . . .

Why not try out my book for 30 days — without cost

You probably won't need my help on all the 55 shots, strategies and situations I tell you about. But I guarantee you will find enough pointers to improve your score. That's why my publisher makes this no-risk offer:

Try Jack Nicklaus' book, **MY 55 WAYS TO LOWER YOUR GOLF SCORE**, for 30 days. Put into practice some of the 55 pointers Jack shows you. If you don't agree that this is the clearest golf book you've ever used . . . if you don't lower your score as shown in the guarantee chart return the book and pay nothing, owe nothing. Otherwise, keep Jack's book for only \$4.50 (plus a small shipping charge). Putter down to your local bookstore — or mail the convenient coupon now, to:

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(See coupon below)	
If You Now Score	In a Month You'll Score
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105	95
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85	79
78	75

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630 Fifth Avenue, New York, N. Y. 10020

Please send my examination copy of Jack Nicklaus' *My 55 Ways to Lower Your Golf Score*. I may read and use the book for 30 days without cost. Then I will remit only \$4.50 (plus a few cents postage and mailing charges) as payment in full. Or, if I fail to reduce my score as indicated in the guarantee chart above I may return the book and owe nothing.

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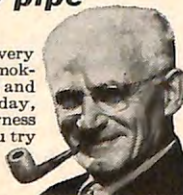
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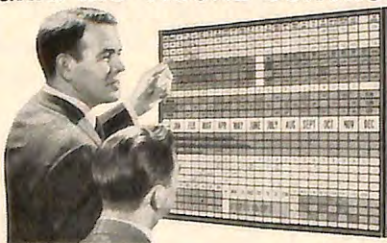
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THE ELKS MAGAZINE

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FEBRUARY 1965

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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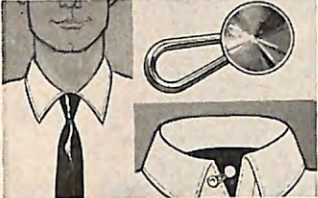
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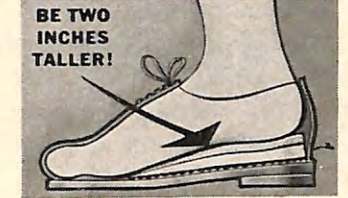
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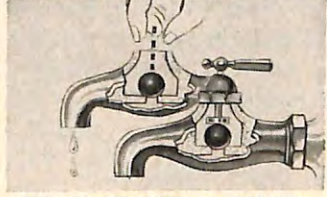
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Our Anniversary And Our Principles

As our Order reaches its ninety-seventh anniversary on February 16th, I know that all Elks will join me in a feeling of intense pride in the phenomenal growth of Elkdom and our almost incredible record for charity, for patriotism and community service, and for our deserved repute for fellowship and brotherhood.

That our founders were farsighted is beyond dispute, but I cannot believe that they had any conception of the magnitude of the fraternal structure that would arise on the foundation they laid. But perhaps they did, for they knew that the lofty principles on which they based the new Order were as sound as they were lofty, and would never cease to appeal to men regardless of the passage of time. Those principles, declared in the preamble of our Constitution, ring as loud and clear as they did when they were first pronounced many years ago:

To inculcate the principles of Charity, Justice, Brotherly Love, and Fidelity; to promote the welfare and enhance the happiness of its mem-



bers; to quicken the spirit of American patriotism; to cultivate good fellowship; to perpetuate itself as a fraternal organization; and to provide for its government, the Benevolent and Protective Order of Elks of the United States of America ordains this Constitution.

It is good to remind ourselves of these principles and purposes at any time, but especially so as we approach the nomination and election of officers of our lodges next month. Our Order will be secure, and its future assured, so long as we honor the mandate in that preamble, so long as it stirs our hearts as it did the hearts of the men who wrote those words. To insure that our lodge activities and programs are directed to this end is a responsibility of our lodge officers. This is one reason why it is so important that we pay close attention to the men we nominate and elect to positions of leadership in our lodges.

This is a time of decision, affecting the welfare of every lodge. The selection of good leadership, men who will devote themselves to furthering the principles that have served our Order so well for so long, is up to you. Succession through the chairs is an orderly way to run a lodge, but it is not sacred. The welfare of the lodge is the determining factor, and we should think of that first in choosing our officers. Then, having chosen good officers we should support them completely. That is the way to insure strong lodges and a strong Elkdom.

A handwritten signature in cursive script that reads "Robert G. Pruitt".

ROBERT G. PRUITT, *Grand Exalted Ruler*

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LETTERS

More on Humbug

Congratulations on Bruno Shaw's forceful article "The Health Hazards of Humbug" (November, 1964, issue). Delay is cancer's greatest ally. And the insidious work of those who promote worthless remedies causes delay, which prevents patients from getting proper treatment in time. By alerting your many readers to this tragic fact, you have performed a public service which could save many lives.

ROALD GRANT, M.D.

Director of Professional Education
American Cancer Society

most glaring errors. Mr. Dysart writes: "... Do not be unduly concerned about voice quality. No amount of voice training will transform a high voice into a low voice or vice versa."

This is so untrue as to be laughable to those who know otherwise. Years ago I changed my voice from one with an unpleasant Hoosier twang to a lower pitched voice—no twang—and I studied voice under a gentleman who had changed his voice. . . .

DELOS O'BRIAN
Redding, Calif.

Cool Scheme?

Referring to the always-interesting page entitled "Tom Wrigley Writes from Washington," the November issue includes word of a plan to turn the reflecting pool between the Lincoln Memorial and the Washington Monument into an ice-skating rink.

Is this part of the "war on poverty," or is it just a scheme to cool our assets?

CHARLES R. STARK
Sacramento, Calif.

Misleading?

As an American and an Elk, I was surprised and heartsick to find so misleading an article as "Who's Ahead in the Space Race" (December issue).

I say this for two reasons. First, nothing can be more dangerous to our national security than to underestimate the capabilities and accomplishments of our adversaries. The first rule in any competitive endeavor is to fully appreciate and understand the adversary's ability. The so-called "space race" is the most deadly war in which this country has ever been engaged. If we lose it—and we definitely will at our present rate—then the world becomes communist controlled. . . .

Second, we are definitely behind the Russians in the space race, and with each day we are falling further behind. . . . Our officials have carefully covered up our failures and built up our successes in an effort to stay in power and hoodwink the American citizens. In this they have succeeded and been aided and abetted by a weak and corrupt press. The hard cold fact is we are losing the race; indeed, we are now so far behind that we may never really catch up. . . .

CHARLES F. MARSCHNER
Marietta, Ga.

I wish to commend you for the publication of "The Health Hazards of Humbug." The deception of the American public by false and misleading advertising and promotion of health products is indeed a serious drain on our economy. The eventual overcoming of such deception must be through education, not by laws. The enactment of sufficiently stringent regulations to adequately take care of those who would delude, would invariably impinge upon our own inherent rights as citizens.

The publication of such articles as Mr. Shaw's becomes a most important facet in controlling those who would use the sick, the desperate, the frightened for their own ends.

R. W. LAMONT-HAVERS, M.D.
Medical Director, The Arthritis
and Rheumatism Foundation

"You, The Speaker," Pro . . .

As a regular reader, I was especially moved by the most excellent article "You, The Speaker" by Lawrence Dysart (November issue). There are special reasons why I personally appreciate it.

First, I have been doing public speaking for over 50 years. This article expresses exactly my views on the art of effective public speaking.

Second, I knew William Jennings Bryan personally, traveled with him, and heard him speak on many occasions. . . .

Mr. Dysart's article is in harmony with Mr. Bryan's advice to budding young public speakers. He said: "Have a message. Believe in it. Tell it."

SEYMOUR L. SMITH
Omaha, Neb.

. . . and Con

I have read the article "You, The Speaker," and I am somewhat amazed that you would print an article which is so obviously untrue in parts. . . .

I'll confine my remarks to one of the

We know of no facts that prove we're "losing" the "space race." If there are such facts, we'll welcome them. In the meantime, we're rather proud of American space achievements.

—The Editors

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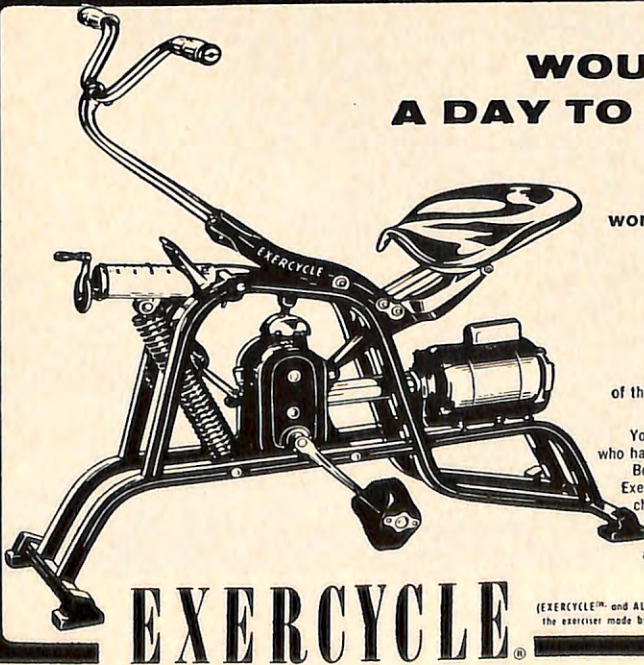
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GIVING IN KOREA

Thirteen years ago Korea engaged the attention of the entire Nation. It figured in a Presidential campaign, abruptly ended the career of the late General MacArthur, split the United Nations, and claimed the lives of 33,000 American boys. Today few Americans give Korea a second thought because they think it is quiet, yet there are still 50,000 troops there. This is five times as many as in the hot war in South Vietnam.

Many of the troops are short-term soldiers who feel lonely and forgotten. Every day and many nights, they come face to face with hostile gestures and angry looks of North Korean and Chinese communists. They sometimes doubt that anyone, except their families, even knows they are there.

All duties are tense, serious business. There aren't many places to go on a weekend pass from a wilderness stake-out. Morale in this bleak outpost is a

serious problem, one of great concern.

From the beginning of the war 13 years ago up to the present day, your Elks National Service Commission has shipped 100,000 cigarettes each month to these forgotten G.I.'s. At our national Convention, individual lodges are supplied with order blanks to supplement this supply. Each pack carries a cheerful message from the Elks.

Thousands of letters and postals, expressing appreciation in emotional terms, have been received, indicating that the simple gesture of a gift pack of cigarettes has deep significance. The knowledge that the Elks have not forgotten our men in Korea apparently is very important to them.

It is the intention of the Elks National Service Commission to continue to remember them as long as they are stationed in Korea.



Bryan J. McKeogh, Executive Director of the Elks National Service Commission, center, accepts a cigarette from one of the two representatives of the R. J. Reynolds Tobacco Company at the Commission's Grand Lodge Convention exhibit.

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Alfred W. Walter mailed this coupon. In *Less than 2 months*, he re-ordered over 500 dozen units of VX-6, made more money in a month than many men make in a year. Without any knowledge or experience in cars, his FREE palm-sized Electrical Demonstration Unit closed sales in 30 seconds flat.

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"I tried VX-6 first in my own Oldsmobile. Results were so amazing that I ordered a trial shipment of 3 dozen units, started selling friends, then found that it was just as easy to sell volume users such as farmers, taxis, used car dealers, local governments, boat owners, service

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There are over 67 million cars on the road. Over 3 million already use VX-6, leaving you a fantastic and responsive market. One application at only \$2.98 is all that is needed for the life of the car.

Your story is as simple as that, and these facts are something that can't be resisted by any motorist with a battery in his car and a brain in his head.

FREE! Scientific NEW Electronic DEMONSTRATOR!

Engineered exclusively by National Dynamics, this mighty midget sales-maker nestles in the palm of your hand . . . works a small miracle before the prospect's eyes! Put the prongs in any glass of water . . . nothing will happen! Then add VX-6 (instantly creating electronic conductivity through the water.) THE BULB LIGHTS UP.



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you have presented PROOF POSITIVE that VX-6 WORKS . . . yet it WILL NOT HARM battery! You get this palm-size wonder-worker FREE with your first order!

When The Bulb Lights, The Sale Is Made!

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"Yes, one actual demonstration beats a mouth-ful of words." You can PROVE how VX-6 works, right before your very eyes. If your battery won't even hold a charge, put one unit of VX-6 into it as directed, THEN TORTURE TEST the battery like this. Turn on lights, step on starter, BUT DO NOT TURN ON IGNITION.

Run the battery down completely until it is so weak the lights barely glow. Now turn off the light switch. Wait 3 minutes. Switch on the ignition and turn (or step) on the starter. The battery with VX-6 in it will start the car with a surge of power IT REGAINED IN THOSE FEW MINUTES.



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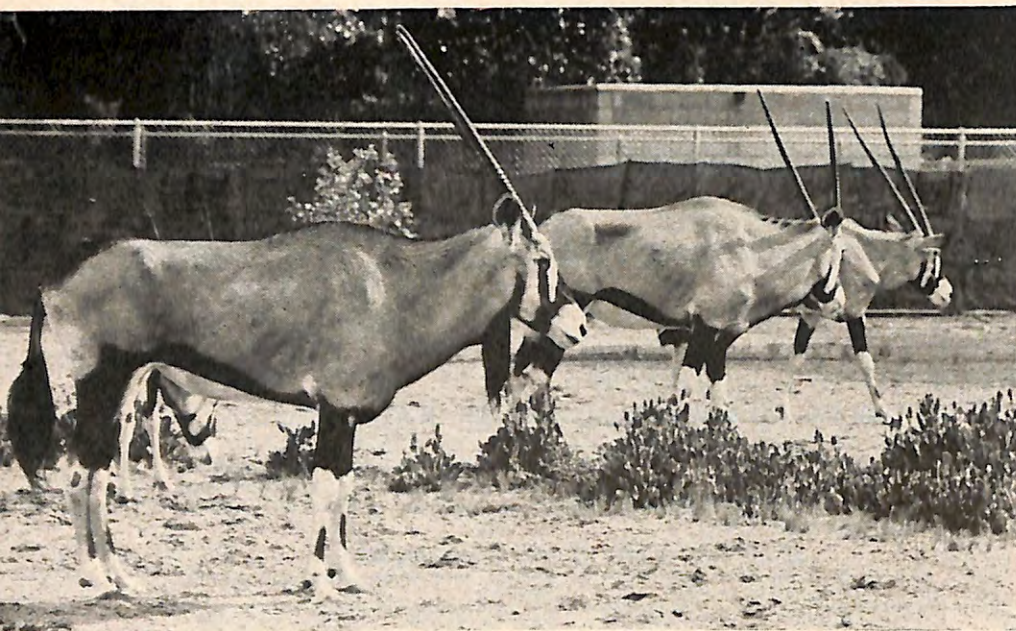
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These Arabian oryx are currently residing in captivity in New Mexico, but their offspring will be released to acclimate themselves and become indigenous to the United States.

Big-game hunters,
naturalists,
conservationists,
and wildlife photographers
all are heralding
the importation
of foreign species
to this country



A jaunty pair of ibex burst out of a crate after a long journey. The ibex is a type of goat native to parts of Europe and Asia Minor.

The New Immigrants: Exotic Game Animals

By BYRON W. DALRYMPLE

THE DECEMBER DAWN was chilly, and, as I sat on the Texas hillside with my rifle cradled across my arms, I was shivering. Not entirely because of the temperature. I had just seen a big, rough-looking, reddish-brown deer with heavy antlers trot across an opening in the Spanish and live oaks. To my left. I was waiting for it to come out into view again.

Presently there was movement. I got up, suddenly breathing hard. Ducking low, I trotted swiftly along the side of the ridge, screened by trees and brush. Then I stopped to check my riflescope and make certain there was a cartridge in the chamber. Moving on again, I emerged into an open spot. As I did so, the huge deer burst from cover—about a hundred yards from me—and, with a curious, almost ungainly stride, plunged across the valley.

It was a heady experience, all the more so because of its incongruity. For as I swung up the rifle and flipped off its safety, I somehow could not associate this regal creature with the surroundings.

I shot. The deer went down. In a few moments, filled with the excitement of it, I was beside my trophy: almost 600 pounds of game animal indigenous to India! Here on a Texas hillside I had just collected a magnificent sambar.

Strange as the experience seemed, it was only one of many I have had during the past few years. A few days before, I had sat on another hillside and through binoculars watched a group of big wild rams climb their way single file over rocks to a high valley: mouflon—a handsome wild sheep, native to Corsica and Sardinia.

A month or so before that, riding a horse on our small

Texas hill-country ranch, I saw a fleet antelope with long, corkscrew horns bound from a thicket and course away in front of me. It was a blackbuck, found in India.

Then last year in New Mexico, through binoculars I studied a group of aoudad (Barbary sheep), African transplants now on the game list in that state.

As I sit writing this, I frequently pause to look up on my office wall where among my other trophies is the fine head of an Asian buck sika deer. I took this trophy within 20 miles of my home.

It's not confusing; the explanation is one of the most interesting wildlife stories of our generation. Over the past couple of decades a tremendous interest—in several parts of the United States—has developed in importing foreign big-game animals.

Some of this interest has been individual: Landowners with large holdings, such as some of the big Southwestern ranchers, have brought in exotics as a hobby as well as for hunting. More recently these "amateurs" have seen a commercial potential: charging a fee for allowing others to hunt these transplants.

There's also been official interest. New Mexico's game managers have been experimenting with aoudad for years, and currently are seeing how kudu, oryx, and other horned game usually seen only in American zoos work out.

A recent survey in Texas, one of the leading states in this unique field, showed that one county alone has a nilgai population of at least 3,000. Elsewhere in the state there are oryx, eland, axis deer from India, sika, sambar, aoudad, blackbuck, and European red deer.

As noted, importing game was sparked by the prospect of unusual hunting. When I was living in Michigan some years ago, I saw an advertisement in a national magazine

for the Eddie Rickenbacker Ranch, near Hunt, Texas. The ad copy said that for specific fees per animal, hunters could hunt several different species of exotics. The idea appealed to me tremendously; I wrote for literature.

Later, by the time I was living in Texas—oddly, not more than 20 miles from this same ranch—Mr. Rickenbacker no longer owned it. But the exotics were still available. I hunted on the ranch a number of times, collecting several nice trophies. I described the hunting glowingly to a friend.

"What do they charge to hunt one of the big sambar deer?" he asked.

"Nothing just to *hunt*," I told him. "But if you kill one, it's three hundred dollars. They're very wild and difficult to come by—even on this preserve."

It didn't take him long to decide. "I'm going with you," he said. "After all, I couldn't go to India for three hundred dollars!"

The most popular species for hunting on this and other preserves are mouflon, blackbuck, axis deer, sika deer. Fees average \$200 per mature trophy animal. This may sound high, but the supply of this game is limited, and it's a bargain when you think in terms of an African safari.

This preserve hunting can be engaged in without a state hunting license. Furthermore, if you fail to get a trophy you pay nothing for your hunt, guide, and transport.

But suppose, conversely, you go on a guided elk hunt in Wyoming or Montana. You shell out about \$100 for a license and \$25-\$35 a day for your outfitter. You can easily spend as much as \$400 and come home trophyless.

The idea of getting an unusual trophy plus its attractive economic side account for the immense appeal of hunting exotics. But imported game plays (*continued on page 44*)



This is a trophy aoudad in New Mexico. They are also found in Texas today, but a few years ago one had to hunt them in rocky canyon areas of North Africa.



The author poses with a blackbuck antelope taken at the YO Ranch in Texas. Blackbucks, he says, are "wild as hawks," and the hunter really earns his trophy when he goes after them. Now at home in the American Southwest, the blackbuck is native to India.

An Inventive Cuss

CARTOONS BY HAL McINTOSH

By **GLENN PRITCHARD**

I WASN'T SURPRISED to see the thin black tube stretched across the street in front of Jim's house. Those car counters appear on every street sooner or later, it seems. But this one didn't end with a control box; it slithered through the grass and into the basement window of Jim's house.

When he opened the door I blurted, "Jim, that traffic counter runs into your house!"

"Follow me," he said solemnly. In the basement he stopped before a vat of evil-smelling liquid that occasionally bubbled with a plopping sound.

"What's this?" I said, recoiling from the odor.

"Beer, my good man," he said loudly. "Beer the likes of which you've never tasted before!"

"Hmmm," I said, drawing slightly closer to the tub. "But what's this got to do with the traffic counter running in here?"

"Each passing car provides me with two bubbles of air," he said happily, "and all because of the traffic counter. The bubbles pass through my ambrosia,



"In the basement he stopped before a vat of evil-smelling liquid that occasionally bubbled with a plopping sound. 'What's this?' I said, recoiling from the odor."

stirring and delightfully hurrying the fermentation process."

"Amazing!" I replied. What an inventive cuss!

"I also changed the truck route signs last night. Listen!" The sound of a large vehicle rumbling down the street shook the house, and four large bubbles quickly plopped through the foul mixture. "At this rate, the beer will be

done in no time!" he said, beaming proudly.

But things seldom go smoothly for Jim. Several days later he pronounced the beer ready for bottling, and the forty capped beauties were carefully transferred to the attic to finish working. Jim went to bed that evening with merry thoughts dancing in his head.

The rest is history, reported in the papers and by the neighborhood gossips. But I went directly to Jim, as soon as he was allowed visitors, to find out what really happened.

"The trucks did it," he said sadly from his bed. "I didn't change the signs back."

"The trucks?" I asked, admiring the gleaming plaster cast that was gracing his leg.

"Yes. They rumbled past here all night after I bottled the beer, the same as always. Around one in the morning, the pegs holding great-grandfather's Civil War rifle gave way, and the gun fell directly on the two boxes holding my beer." He raised himself higher on the pillows and looked out his front window.

"That's when the beer exploded?" I prompted gently.

"No, not right away. Somehow the gun was loaded. The rifle went off first, and the slug clipped the television antenna next door at the Johnson house. The antenna immediately collapsed across his roof."



"Before he could take more than three steps, one foot caught in the flapping suspenders, and he flipped himself into a writhing heap."

"Mr. Johnson," I said. "Isn't he the—"

"Civil Defense," interrupted Jim with a pained look. "Mr. Johnson happened to be dozing through the last reel of the late movie when the roar of the rifle jerked him wide awake. Next, the falling antenna screeched and bumped on the roof just as Greta Garbo faded away before his startled eyes. He knew the worst had happened, and from what I can learn, he ran into the bedroom, screamed 'Fallout!' several times into his sleeping wife's ear, then ran for the telephone."

"He called the police?" I asked.

"No," Jim said as he scratched inside his cast with a bent clothes hanger. "The falling antenna had also snapped the telephone lines. Being a good Civil Defense leader, Mr. Johnson realized that it was squarely up to him to sound the alarm. Completely disregarding his own safety, he ran from the house to sound the siren at the fire house."

"Then the beer blew," I said quietly, not relishing the agony Jim was putting himself through for my benefit.

"It started popping when he was directly in front of the house," he said bravely. "The heat, the truck vibrations, the falling rifle—and perhaps even premature bottling contributed to the disaster."

"It must have been horrible," I said sympathetically.

"Yes," he sighed. "The bottle caps started slamming around up in the attic, sounding exactly like shrapnel. I jumped out of bed and ran to the front of the house to see what was happening."

I watched his suffering in silence. He was on the verge of tears.

"All I could see was Mr. Johnson. He stood on the sidewalk shirtless, his suspenders dangling around his ankles, staring at the sky. He must have been listening to the bottle caps zipping around in the attic. Suddenly, he hunched down and started to run. Before he could take more than three steps, one foot caught in the flapping suspenders, and he flipped himself into a writhing heap."

"Poor fellow!" I exclaimed.

"About this time, Mrs. Johnson charged out of the house, screaming hysterically as she ran to her downed husband. I also rushed outside because beer started dripping down my back, and for a crazy minute I thought we were caught in a flood. I reached the front yard just as Mr. Johnson said, 'They've got me, dear. Go sound the alarm!' And with a sob, she ran into the night, her nightgown streaming behind her."

"A brave woman," I said quietly.

"I helped Mr. Johnson into my house as he raved about megatons, dirty bombs, his twisted knee, and fallout. Just inside the door I slipped on the wet floor and snapped the ankle." He gave the cast a disgusted tap with the hanger.

"Just horrible, Jim," I murmured.

"Mrs. Johnson got the siren going and led the rescue party back to the house. They found Mr. Johnson and myself lying on the floor, confused with our intense pain and soaked by the dripping beer from the attic. You know the rest."

Newspaper headlines of a week ago flashed before my eyes: "Exploding Home Brew Triggers Civil Defense Alert. Two Hurt." The whole affair had been treated rather lightly.

"My wife didn't wake up until they chopped down the front door," Jim said bitterly. His angry eyes swept over the stained walls, the mottled, damaged ceiling.

"Well, I better run," I said. He nodded and reached for his fly swatter with the ten-foot extension handle. He's certainly an inventive cuss, I thought as he started his swing. The fly was across the room, lazily walking on a big blue vase, a favorite of Jim's wife. • •

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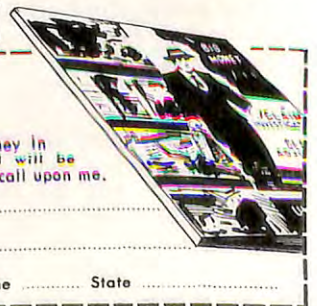
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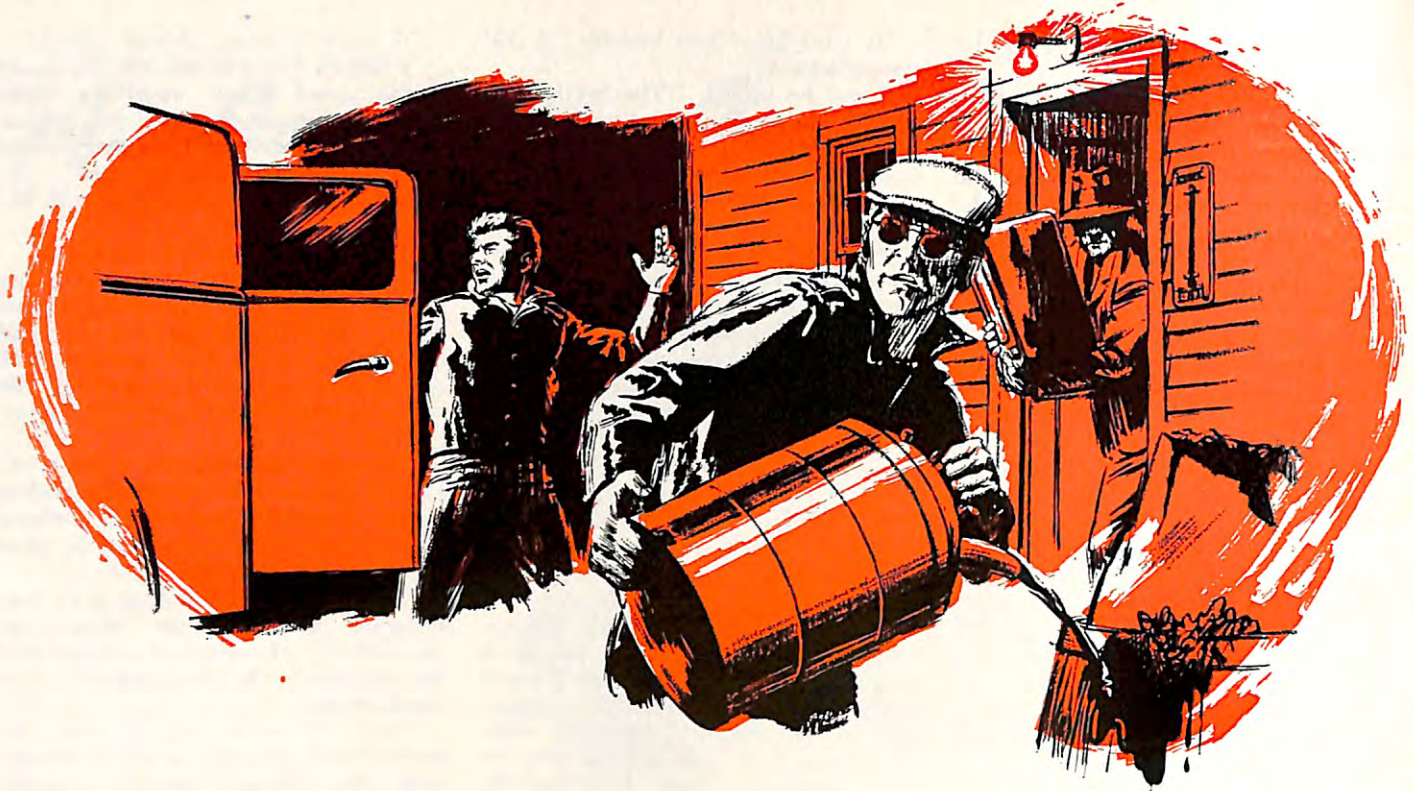
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Arson-for-Profit Is **FLAMING** Anew By IRWIN ROSS

The hired arsonist had plenty of jobs during the lean years of the Depression; then he was all but put out of work by the war. Paradoxically, once again—despite our current unprecedented prosperity—the paid firebug is helping unscrupulous businessmen to establish fraudulent insurance claims

ILLUSTRATED BY GEORGE WILSON

EARLY ONE EVENING in December 1963, in a small southern town, flames suddenly engulfed an appliance store; an explosion followed, blowing out a plate-glass window. The volunteer fire department hastened to the scene, summoned help from nearby towns, and put out the blaze. Soon afterward, exploring the gutted store, the fire chief noted that the fire alarm system had been disconnected and that an oily liquid had been generously splashed around the building.

When the owner arrived, he reported that some three dozen radios, TV sets, phonographs, and guns were missing; witnesses told the police that sometime prior to the fire they had seen three men load merchandise from the rear of the store onto a small truck. All of this

led the authorities to designate the cause of the fire as arson to disguise burglary. Since there were no signs of forcible entry, they surmised that a thief had secreted himself in the building prior to closing and later let in his accomplices.

A few weeks later, a detective on an unrelated investigation noticed a brand-new radio in a suspect's home; from its serial number he established that it was one of the stolen radios. The suspect finally admitted that he had helped loot the store, together with the two hired "torches" who then set it afire. But he insisted that the goods had not really been stolen: The owner, he said, had arranged both the "theft" and the fire that followed. His motive was to claim \$130,000 in insurance. This unexpected

admission led to the arrest of the two torches and an elaborate confession by one of them.

It was an amazing story: The three "burglars" had been lent a key by the owner, had a duplicate made, and merely walked in through the back door. After clearing out a van-load of merchandise, one of the trio drove off with the loot and the two others methodically set about pouring gasoline and kerosene around the building. They made a long fuse of a twisted bed sheet, soaked with gasoline, and lit it at the rear door. They then drove off; a few minutes later the fire blazed up. They were promised \$1,000 for the arson job and realized \$1,300 from the sale of the merchandise at an open auction. The entire operation might have gone un-

detected, had one of the trio not appropriated a radio for his own use.

This abortive swindle was no isolated occurrence. Arson-for-profit is once again on the rise. In the year ending April 30, 1964, investigators of the National Board of Fire Underwriters turned up 904 cases of fires set for the express purpose of bilking insurance companies—as compared with 780 such fires two years before and 398 five years before. These are merely the known cases of larcenous fire-setting detected by the largest private agency in the field; the actual number of mercenary fires is considerably higher.

A popular crime during the Great Depression, fraud fires largely disappeared in the 1940's, ended by general prosperity. The current upswing can be attributed in part to unevenness or spottiness in today's high-level prosperity. Last year, for example, there were almost 14,000 business failures, as compared with less than 1,000 in 1945.

The old retail store hard-hit by the growth of a new shopping center; the night club that doesn't go; the dilapidated apartment dwelling on valuable land; the motel on a route no longer used because of a new superhighway—these may suggest arson as an easy alternative to bankruptcy.

In the East, Midwest, South, and Southwest, arson rings have reappeared. The typical ring consists of one or more contact men, who drum up trade, and a skilled torch who sets the blaze. The rings usually sell their services for fees

ranging from \$500 to \$3,000. One ring, in upstate New York, set eight building fires in a two-year period, involving a potential insurance fraud of \$750,000. Another ring, in central Texas, was responsible for nine fires between 1958 and 1961. Its method of operation was to buy marginal property, insure it to the hilt, and then set it afire. The weirdest aspect to the affair was produced by an insurance agent who sometimes suggested fires and allegedly helped set them. He usually also wrote the policies and collected two ways, in commissions and in a share of the proceeds.

An arson salesman's approach can be amazingly blatant. A bar owner in a New Jersey town, asked by a new customer how business was, replied that it was poor. Would he like to get out from under? "I sure would," said the proprietor. "But how? Everything I own is tied up here." Whereupon the stranger blandly inquired how much insurance he carried. Ten minutes later, he was quoting a price of \$500 to ignite the joint. The proprietor said he would think it over, later called the police.

Most arson rings are local affairs, but it is not uncommon for professional torches to travel hundreds of miles to pull off a job. Last winter, for example, a restaurant owner in Ohio, in grievous financial difficulties, methodically set about preparing for a fire. Five days before the event, he increased his insurance from \$35,000 to \$69,000. At the same time, he imported two torches

all the way from Jersey City, N. J.

The torches arrived with several plastic jugs containing gasoline and explained to the proprietor's sister, the night manager, how the "plant" would be set up. A toaster plugged into an electric clock would in turn be in contact with "trailers" consisting of gasoline-soaked rags and paper. At a predetermined time, during the night, the clock would turn on the toaster, which would fire the trailers and ignite the gasoline-saturated plywood kitchen wall and the dining-room carpet, both saturated with gasoline. The blaze was guaranteed to gut the restaurant in a matter of minutes.

Before they could prepare their plant, the torches were arrested as "suspicious persons" by a local deputy sheriff. Teletype queries sent out about the pair brought no responses; the sheriff released them and they headed back East. A few nights later, however, the restaurant was fired, as planned. The owner's sister, who had been adequately instructed, apparently set up the plant. Meantime, one of the torches fell into the hands of the authorities back in New Jersey and told all. Instead of enjoying an insurance windfall, the restaurateur and his sister entered guilty pleas in court.

Fraud fires are also frequently set by amateurs, sometimes with calamitous results. Recently, a grocery store exploded into flames in a southern town. After extinguishing the blaze, firemen found burned rubber hose running along

(Continued on page 33)





News of the Lodges

CONNERSVILLE, Indiana, Elks are pictured at the dinner held in conjunction with the unique panel program they sponsored. Left to right, background, are Judges Carl Tingle and Leroy C. Handby, Mayor Ralph Newquist, inmates Harold Stroup and Jim Corey, Program Chairman P.E.R. Ken Cook, inmate John Bingham, Asst. Supt. W. C. Elsbury, and Est. Loyal Knight James Nixon.

Connersville Elks Attack Teenage Problems

WHEN Kenneth Cook, Special Events Chairman for Connersville, Ind. Lodge, No. 379, convinced his lodge officers that the Elks should sponsor "Operation Teenager" he began something that had far-reaching effects.

Aimed at preventing juvenile delinquency, "Operation Teenager" is a panel discussion program, with the protagonists a counselor and three inmates from the Indiana State Reformatory. One of the unique features of this unusual program is its origin. Instigated by several Reformatory inmates after they'd viewed a similar program televised from Texas, this panel has had a tremendous impact on its audience at each of its many appearances. On becoming aware of the program's availability for sponsorship Past Exalted Ruler Cook felt it important enough to warrant full treatment by his lodge, asked for, and received the "go" signal from Exalted Ruler William Sturwald.

Plans were made immediately, and the program was put on four times in one day with the Elks as the backers. A two-session morning program at the Senior High School, with 400 invited adult guests in addition to the students, was taped by WLW radio and presented later as a documentary. Following luncheon for the participants, Elks and civic officials, the program was repeated before the Junior High School students and another 400 adults and taped by WCNB. A dinner at the lodge home preceded the evening presentation of this panel for a large and interested audience representing a cross-section of community leadership—representatives of all faiths, businessmen, law enforcement officers, school officials.

At these symposiums, the problems of being young and growing up are brought out into the open by the Reformatory inmates. For an hour, the quartet discusses the frustrations which beset young people, revealing the short-

comings of both parents and youth which so frequently lead to delinquency, then to crime. This discussion is followed by an always rewarding question-and-answer period during which many amazingly astute comments are made by the students, and valuable conclusions are drawn.

Over 3,300 persons heard the program "live"; the number who heard it on radio is incalculable. Its value can only be measured in projected results based on what happens to Connersville's young people in the next five, ten or 15 years.

Apparently these inmates feel the greatest lack in maturing successfully is parental interest, adult understanding. That Connersville's Elks care, and are doing their part to bring to young and old alike an awareness of the tribulations of our beleaguered youth, and what might be done to alleviate them, is apparent to all, and commended by everyone.



HAVRE DE GRACE, Maryland, Lodge's home was dedicated in the presence of about 300 local and visiting Elks. Officials who played important roles in the ceremony included, left to right, foreground, P.D.D.'s James Mobley and Clarence Mullican, Jr., D.D. Wilbur Rentfrow, Past Grand Exalted Ruler Wm. J. Jernick, host E.R. Leslie W. Wilfong, P.D.D.'s A. Guy Miller and William Wise; background:

Trustees Edward Jackson and Ernest Gibson, P.D.D. Ernest Short, Tiler Henry Preston, Esq. A. V. Mitchell, Jr., Chaplain Richard Gottwald; Est. Lecturing Knight William McMillan, Est. Leading Knight J. E. Ford, Est. Loyal Knight R. C. Wimer, Secy. H. C. Lawder III, Inner Guard M. K. Simmons, P.D.D. Paul Shutt, Sr., and Trustees Thomas Farrell and George Pensell.

ALHAMBRA, California, Lodge's Service Pin Night was marked with the presentation of his 50-year pin to P.D.D. Thomas F. McCue in the presence of 200. Pictured are, left to right, foreground, P.D.D. McCue, 60-year member Leo Soukup, Past Grand Exalted Ruler L. A. Lewis, a 47-year California Elk, and 50-year member G. W. Taylor, background: E.R. Cliff Goff, Grand Trustees Chairman R. Leonard Bush, Grand Lodge Judiciary Committeeman Bernard Lawler and P.E.R. Donald Meehan, Co-Chairman for the Program. Mr. Bush presented 45-year pins to P.E.R.'s L. S. Utter and Delbert Cosby, and to Howard Pease. Mr. Lawler presented 40-year pins to a number of Alhambra Elks, and several others received 35-year pins from Past State Pres. Vern Huck.



WAUKEGAN, Illinois, Elks National Foundation Chairman Wm. L. Just is pictured at left at the annual observance of his birthday when 50 members attended a dinner and presented a total of \$655 to the Foundation. With Mr. Just are, left to right, P.D.D. Bede Armstrong, first founder, E.R. Wm. W. Laurie, and North Dist. Foundation Chairman Ernest E. Kovarik.

NEWPORT, Rhode Island, Lodge paid tribute to its own P.E.R. Thomas J. Pendergast, now Grand Tiler, at a testimonial dinner. Pictured, left to right, are former Chief Justice of the Grand Forum John E. Mullen, Past Grand Exalted Ruler John E. Fenton, Mr. Pendergast and E.R. A. C. Dias. Other guests included D.D. John Boumenot, former Grand Trustee Edward A. Spry, Grand Lodge Committeemen Michael J. McNamara and John Harty, former Grand Tiler Fred Quattromani, Past Grand Inner Guard Edward C. Morin, Special Deputy William Maguire, State Pres. Frank Gardiner, P.D.D.'s P. F. Murray and F. R. Muzerall, Lt. Gov. Edward Gallogly and Sen. Claiborne Pell.



MICHIGAN Elks of the N.E. and N.W. Districts met at Bessemer for a three-day Fall-Round-Up. Pictured are, left to right, foreground, State Pres. Milton D. McKay, Grand Est. Lead. Knight Edward J. McCormick, Jr., and Past Grand Inner Guard Robert A. Burns; standing are Loyal Knight Gerald Massa, Lead. Knight. George Sabol, Trustees Chairman Walter Newman, Chaplain Pearce Graham, Treas. Wm. S. Baird, Past State Pres. Carl H. Fernstrum, Dist. Vice-Pres. Ted J. Hentschell, General Chairman Donald L. Martin and Bessemer Secy. A. J. Tiberi.



TRAVERSE CITY, Michigan, Elkdom breaks ground for the new home which will replace the one destroyed by fire a year ago. Holding the air hammer are E.R. William Snelling, left, and P.E.R. Robert Martin, right. Others pictured are lodge officers and Trustees, including Bldg. Chairman James Thirlby, and Past State Pres. Fritz Coppens.



WORTHINGTON, Minnesota, Lodge, at the age of only one year, found a unique way to honor the memory of President John F. Kennedy when a class of 50 candidates,



HARTFORD, Connecticut, Lodge's new Theatre Room was opened with a gala affair at which E.R. and Mrs. Edward M. Curtin, Jr., were pictured with their guests.



News of the Lodges CONTINUED

Lodge Notes

Plucky is hardly adequate to describe 12-year-old Steve Tigani of Wilmington, Dela. This young man has broken 100 for 18 holes at the Rock Manor Golf Course there while poised on his left leg. He's not trying to do tricks; Steve's right leg is suspended hip-high from a sling over his left shoulder. A victim of Legg-Pertha's disease [a softening and deterioration of the hip joint] he's been wearing his sling for two years. During that time, he's kept up his schooling, become a proficient golfer, and in 1963 won two first-place trophies in a swimming contest for "12's and under" at the Wilmington Elks' pool where he swims five days a week all summer. His father is Eugene M. Tigani, a member of the lodge whose Brother Elks are all rooting for Steven, a most determined young man!

West Haven, Conn., Lodge has lost a valued and devoted member. Peter J. Moran died November 14th at the age of 83. When Pete Moran retired from active business at the age of 74, he was named good-will ambassador of the Connecticut Elks Assn. after he had spent many years visiting Elks lodges throughout New England. A Life

Member of the Order, he'd visited lodges in New York and New Jersey as well, and had been honored at a testimonial dinner in 1959 given by his lodge in recognition of his work in visiting over 260 lodges. He is survived by his son, two grandchildren and four great-grandchildren.

Some time ago, Past Exalted Ruler E. A. Friess, Secretary of Sayre, Pa., Lodge presented one of the candidate Flags to Peace Corps volunteer Allen D. Field just prior to his departure for Turkey. Later, Mr. Field wrote to Mr. Friess thanking him on behalf of the Turkish student to whom he'd given the Flag, saying, "In a country fiercely proud of its own flag . . . it is a great tribute to us as Americans to be asked for our flag so that the two can fly side by side in lasting friendship."

High school students from the area enjoyed a Halloween Party given by members of Red Lodge "Beartooth," Mont., Lodge for the second year. Over 250 young people attended the event in the lodge home where the Elks' ladies served refreshments and joined the men in chaperoning the party. The whole thing worked out beautifully; the students had a great time—and there was a noticeable drop in the number of Halloween pranks suffered by the citizenry.

At the Southwest Ohio District Meeting in Sidney, Hillsboro Exalted Ruler Jon Hapner accepted the John Quinn Golf Trophy for his lodge from District Sergeant-at-Arms George Wagner.

Speaking at a special meeting of Clifton, N. J., Lodge, Nicholas Amento, Vice-President of the N. J. North District Ritualistic Team, explained the importance of supporting the Elks National Foundation. Host Exalted Ruler Emil Harvan led his lodge's team in a ritualistic performance in which Patrick Mastroberte represented the class. District Deputy Gordon Mersereau also attended this session along with officials from Fair Lawn, Hackensack, Hasbrouck Heights, Mahwah, Paramus, Passaic, Rutherford, Passaic Valley, Paterson, Ridgewood and Wayne Lodges. Past Exalted Rulers Andrew Chambers and Mark Lions introduced these officials. Other participants included Treasurer Sam Russo and Public Relations Chairman Peter R. Barna.

Alhambra, Calif., Elk Wm. H. Wilson sent us *Westways* magazine carrying an interesting story on the vanishing tule elk which once roamed San Joaquin Valley in vast numbers. The article mentions Valley Elks lodges as contributors to the maintenance of the 954-acre Tule Elk Reserve State Park, set up to guarantee the elk's existence.



one for each State in the Union, was initiated. Each applicant was given a choice of State on a first-come, first-served basis; a sketch-map of the U.S.A. was published each week in the local newspaper, showing progress, and including the initiates' names,

with that of each sponsor. Among the candidates were the 75-year-old father and 22-year-old son of Trustee Robert Malcolm. Behind E.R. G. R. Hower, eighth from left foreground, are D.D. Myron Gard and State Pres. W. Howard Comstock.



NAPA, California, Lodge is proud of this class of 115 candidates, the largest group in its 61-year existence, named in

memory of P.E.R. Horace Craigie. With another 38 awaiting initiation, Napa Lodge is enjoying splendid growth.



WILLISTON, North Dakota, Lodge honored D.D. Martin Gronvold on his official visit with a stag dinner for 350 members, and the initiation of a special class, background. In the fore-

ground, left to right, are P.D.D. E. E. Palmer, D.D. Gronvold, P.D.D. George Harvey. In the second row are lodge officers including E.R. Don Fee, fifth from left, and P.E.R.'s and Trustees.



MORGANTOWN, West Virginia, Lodge welcomed this large class as a tribute to D.D. Edwin L. Kimble during his homecoming

visit. He is pictured fourth from left foreground, with E.R. Richard V. Connell on his left, and other lodge officers.



PHOENIX, Arizona, Lodge initiated this class, foreground, in honor of Elk Wesley Bolin, beginning his ninth term as Arizona's Secy. of State. He is pictured standing at left center foreground with Past Grand Exalted Ruler George I. Hall, a special guest. In the background are E.R. Thomas F. Pavey and his officers. Two of the candidates were the son and son-in-law of Elk Robert Stern.



DES PLAINES, Illinois, Lodge turned out in large numbers to greet D.D. Harold C. Breen when 42 candidates were initiated. At this session, donations of \$500 each were made to Leyden Retarded Children's Aid, Glenview Retarded Children's School, Park Ridge School for Retarded Children, and the Elks National Foundation.



SUNNYVALE, California, Lodge is proud of its sponsorship of the Sunnyvale Drum Sparks and Sparklers who, with their Color Guard, won the championship at Shaw Stadium in Santa Clara against the finest groups in the State. Pictured with the titlists are Don Hillhouse, Marty Callinan and Director Bill Elliott.



BROOKLYN, New York, Youth Chairman Harvey Gunson, left, presents his lodge's generous check to Robert DeLillis, Borough of Brooklyn Manager of the Police Athletic League.



GRAND ISLAND, Nebraska, Lodge's home was the scene of a meeting when a \$1,500 check was presented to Paul Harley, Pres.-elect of the Overland Trails Boy Scouts Council. The gift was the donation of Ainsworth, Broken Bow, Grand Island, Hastings, Kearney and Superior Lodges. Representatives of these lodges are pictured with Scouts Randy Williams and Alan Ogg, and Mr. Harley, third from right.



BLOOMINGTON, Illinois, E.R. Robert Milan and his officers initiated this class honoring D.D. M. E. Segur.

LONG BEACH, Washington, Lodge presents a therapeutic bicycle to young Gary Church. With the youngster are, left to right, P.E.R. William Lincoln, therapist Pat McCarger, W. C. King, Executive Secy. of the State Elks Cerebral Palsy Program, and E.R. Matthew Fagan, Chairman of the Long Beach Elks' Major Project Committee. This lodge has the honor of making the highest per capita contribution to the State project.



THIRTY-THREE members of the Hoosick Falls Central School football squad enjoyed a dinner given by Hoosick Falls, N. Y., Lodge, No. 178, when the fathers and coaches of the gridiron stars swelled the guest list to 80. The event closed a successful season for the Hoosick eleven which won the Washington County League co-championship in a tie-score title match with Greenwich played before a spirited crowd of 1,500 spectators.

Serving as Toastmaster, Past Exalted Ruler William J. Murphy paid high tribute to the squad and its leaders. A roast beef dinner was served by the Elks' ladies under the supervision of Mrs. Peter Clintsman, Chair-lady.

As the dinner's principal speaker, Coach Harold Kenyon pointed to the fact that his group's success was due to total team effort, demonstrated later in the evening through the showing of filmed highlights of the season's games. Mothers and others interested were invited to join this part of the program.

STATE AMATEUR golf champion George Hixon of Oklahoma City captured the 36th annual Labor Day golf tournament sponsored by Duncan, Okla., Lodge, No. 1446, on its own magnificent country club course. Hixon posted four straight sub-par rounds to clinch the title with 277, seven strokes better than runner-up Rives McBee of Garland, Texas. He had also won the 1961 contest, placed second behind Johnny Stevens last year.

Over 3,000 fans formed the breathless gallery for this exciting competition in which 205 golfers participated, making it the second largest field in the Tournament's history. Bill Tarwater was Chairman, Jerry Baker, Co-Chairman for the weekend event which featured two dances, and several buffet dinners.

Duncan Lodge boasts one of the finest clubs in Elkdom. For many years, its members have made its tennis courts and golf course available for summer youth programs, and the greens are open to the Duncan High School and Junior High School squads all year round. This has produced many state champions, and has put a number of high school golfers in college on golf scholarships who might otherwise have not had the advantages of higher education.



SIoux FALLS, South Dakota, Lodge presents sets of the World Book Encyclopedia to each of two Children's Homes in that city. Left to right are J. N. Gridley III, who accepted on behalf of the S.D. Home, Elks M. T. Hughes, E.R. L. E. McDermott, Herman Chapman and G. M. Vandel, Jr., and J. P. McQuillen, accepting on behalf of the Presentation Children's Home.



BLOOMSBURG, Pennsylvania, Lodge welcomes State Pres. Homer Huhn, Jr. Left to right, foreground, are Mr. Huhn, half-century Elks W. V. Moyer, H. B. Correll and W. H. Logan and Past Pres. E. B. Herwick; background: P.D.D. William Shollenberger, State Dist. Vice-Pres. R. J. Gould, P.D.D. A. A. Cox, E.R. C. R. Collins, D.D. Haydn Evans, and P.D.D.'s R. C. Megargell and Cyril Wachter.



RICHMOND, California, Lodge paid tribute to four of its 50-year members at a dinner when they received Honorary Life Memberships, and 40-year lodge Secy. Edgar W. Dale read the account of the automobile trip made by the lodge's first E.R. C. L. Abbott and Honorary Life Member Walter Helms to Portland, Ore., in 1912 to pick up the lodge charter. Left to right are Program Chairman Dale, guests Alfred A. Hughes and John F. Galvin, E.R. G. F. Chambers and guest Capt. Daniel J. Fitzgerald. Other Life Members on hand were P.E.R. John A. Bell, George Kloehn, Ben Nagle, O. C. Yenne, L. A. Ferrell and Mr. Helms.



HOLIDAY ISLES, Florida, Lodge breaks ground for a \$75,000 home to be erected adjoining its present home. Left to right: Special Deputy Robert B. Cameron, Past State Pres. Charles Campbell, State Pres. Russell Saxton, E.R. Michael Karahalis, D.D. J. R. Foltz, State Vice-Pres. H. F. Poagy and Wm. R. Tripp.



**News
of the
Lodges**

CONTINUED



KANSAS CITY, Missouri, Lodge entered this float in the American Royal Parade and in the Annual Independence, Mo., Chamber of Commerce Parade in which the entry won the "Most Beautiful Float" trophy. The American Royal, in which no awards are made, occurs the opening day of the Horse and Stock Show; 250 units participated before 170,000 persons along the line of march, and more than a million on TV. The float was constructed and decorated by lodge members.



LINCOLN, Nebraska, Lodge has an ambitious Midget Football Program in which these young men participate. At an October meeting were head coaches and assistants and players of the three squads, in addition to the lodge's six cheerleaders, not to mention the team's new mascot, an English pug who has his own "Elks" blanket. All three squads made enviable records this past season, were guests of their sponsors at the annual banquet when awards were made.



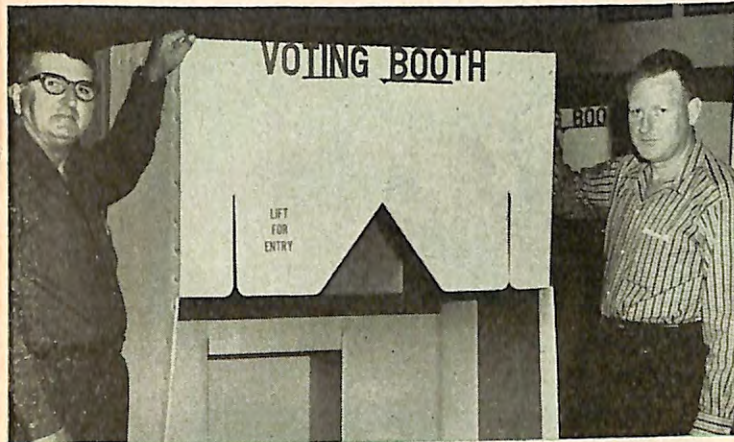
ALEXANDRIA, Louisiana, Lodge's pride and joy is its outstanding Little League Team whose members were entertained by Youth Chairman Lloyd Bell at the end of the season. They are pictured with, background, Mgr. Raymond Jenkins, left, and Asst. Mgr. Don Neeley, right.

MINOT, North Dakota, Lodge presented this \$2,000 scoreboard to Minot High School's new "Magician Field" with the Elks Quarterbacks donating and collecting most of the money and the lodge adding a gift of \$500. Left to right are Cheerleaders Kathy Vick, Susan Charlebois and Judy Muttonen, Elks Quarterbacks Pres. Lyle White, Schools Supt. Jim Slocum, Quarterbacks Committee Chairman Rod Romine and Cheerleaders Mary Feig and Kay Borstad. A similar board was given by the Quarterbacks to the Bishop Ryan High School Field.





WILLARD, Ohio, Lodge honored State Pres. Carleton Riddle with the initiation of a "Red Letter Class" of 30 initiates and 31 reinstatements, during the visit of D.D. Earl Sloan. Also on hand were P.D.D.'s William Michener and Charles Faurot, State Trustee Elwood Reed, State Golf Chairman Les Wetz-barger, Dist. Exec. Board Mbr. Wilbur Russell and Dist. Membership Chairman Joseph Baim.



ROGERS-BENTONVILLE, Arkansas, Elks Charlie Minor and Harry White are pictured with one of the collapsible voting booths their lodge donated to the area.



BRAINERD, Minnesota, Lodge sponsored this Team in the new American Little League. At left are E.R. Barney Holtkamp and Asst. Mgr. Tom Malloy; right, Mgr. Dick MacFarland and Est. Lead. Knight Emory Jones.



HAYS, Kansas, Lodge's E.R. Edward Larson is pictured at left with, left to right, D.D. Neil Arasmith, Grand Est. Loyal Knight Fred Kelly and State Pres. Floyd Davis. At this meeting, 88-year-old Carl Kobler was initiated to join his four Elk sons, Raymond, Leo, Otto and Gilbert.



BILOXI, Mississippi, Elk-sponsored Little Leaguers won their city's National League title again this year. At left background is Mgr. Elbert Manuel with League Queen Nancy Wilkins, center is Coach Mosline Savarro, and, right, E.R. Dominic Fallo.



DENISON, Texas, Lodge has sponsored the Texomaland Golf Championships for the past six years. Here E.R. Vincent R. Silva presents this year's trophy to Ovid Cole of Sherman, Texas.



News of the Lodges CONTINUED

ARLINGTON HEIGHTS, Illinois, Lodge initiated this class of 48 candidates as a tribute to D.D. Harold C. Breen. Another 35 joined the lodge later in the month. Only eight years old, Arlington Heights Elksdom boasts 1,230 members, with land and facilities valued at more than \$300,000.



BRAINERD, Minnesota, Lodge honored Grand Exalted Ruler Robert G. Pruitt with the initiation of 34 candidates, pictured, background, with their E.R. Bernard Holtkamp, sixth from left foreground, and his fellow officers.



EL PASO, Texas, E.R. C. A. Chapin, right, presents a first-class Scouting Award and a special Elks' Life Saving Award, to 12-year-old Claude Brafford as the young Scout's parents look on. Claude is receiving the life saving medal of the National Council of BSA for his heroism in returning to a burning building from which he'd escaped with his father, to rescue his 11-year-old brother Dennis, trapped by the flames. Both boys were hospitalized for a month after the fire.



COLUMBUS, Ohio, Lodge's home was the scene of the 19th anniversary meeting of the Elks' Last Man Club composed of members of the Armed Forces from World Wars I and II, and the Spanish-American conflict. Pictured are, left to right, Chaplain Leslie G. Scimger, a member of the Grand Lodge Americanism Committee, Secy.-Emeritus Eldon Brown, Vice-Pres. Ralph Mushrush and Secy.-Treas. Al Pearson. Jack Cannon is President of the group which now numbers 76 of the original 105. The last surviving member will receive the bottle of 1865 Champagne now in a safety deposit box.




HOPKINS, Minnesota, Lodge paid tribute to 75-year-old Joseph Gagnon, right foreground, by initiating a class in his honor. Mr. Gagnon sponsored most of the candidates (pictured here with their wives), seldom misses a lodge function, and is an enthusiastic booster of Elksdom.



TULSA, Oklahoma, Lodge recently completed its 13th annual Elks Youth Talent Show with tremendous success. Pictured are, left to right, Youth Chairman Jack Churchwell, vocalist Charm Opie who won a \$100 U.S. Bond and trophy; Linda, Diana and Sandra Whisenhunt whose voices won them a \$50 Bond and trophy, and \$25 Bond and trophy winner Steve Imhoff, pianist.

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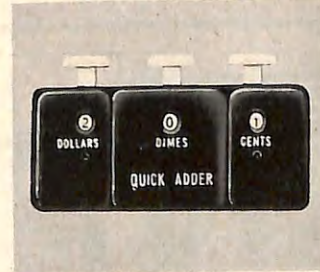
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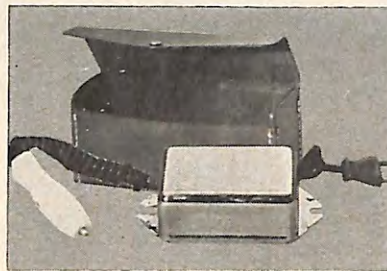
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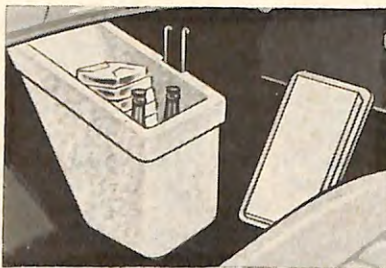
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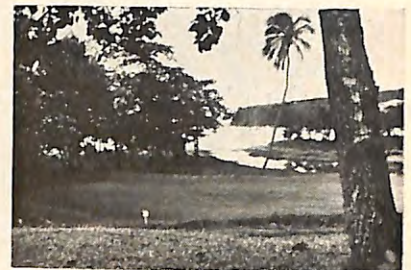


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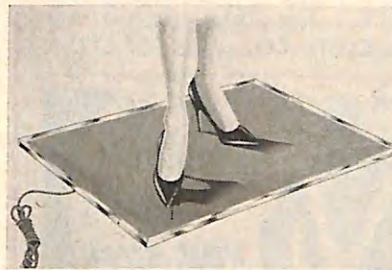
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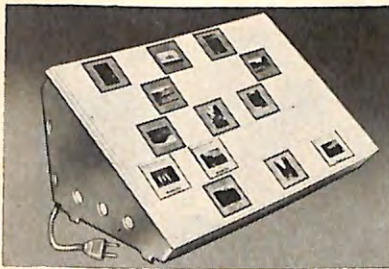
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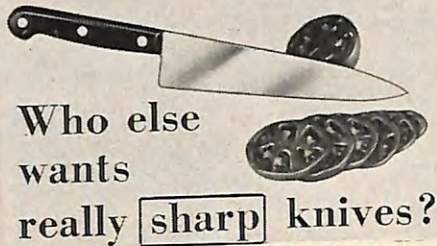
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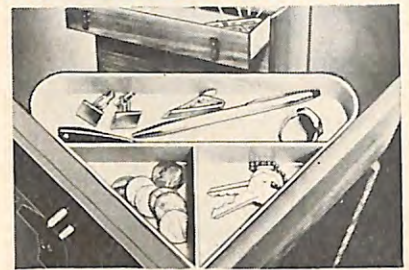
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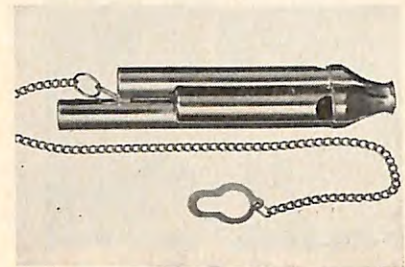
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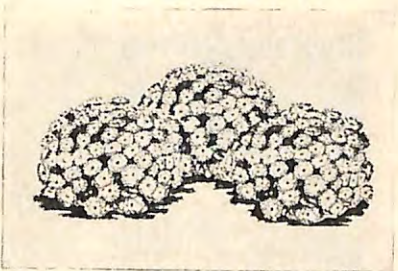
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CUSHION MUMS AT PRE-SEASON PRICE. Order these beautiful mums now and pay later on spring arrival at 1/2 the catalog price. In assorted colors as available. Order by April 1 and get free #3 Tuberosa, 10 Mums for \$1.00; 30 for \$2.50 plus C.O.D. post. Cash orders add 35¢. Replacement guar. Michigan Bulb Co., Dept. CB-1444, Grand Rapids, Mich. 49502



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Battle Creek 21, Michigan

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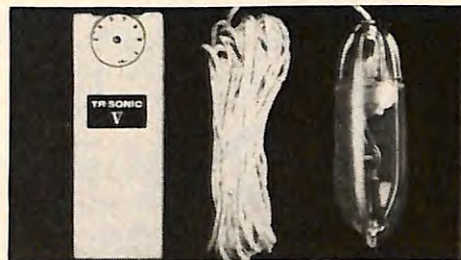
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#4127 Smooth
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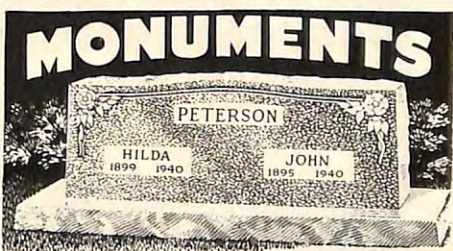
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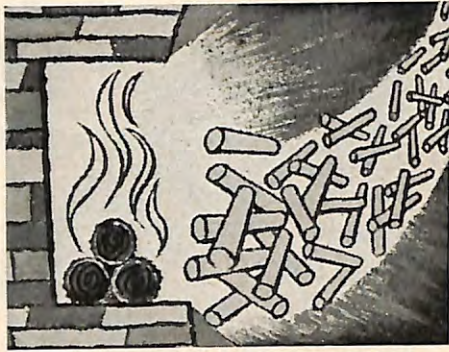
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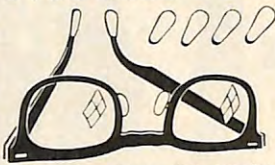


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We'll tell you how to apply to put this policy into effect at a special introductory rate for the first month. Just tear out this ad and mail it today with your name, address and year of birth to Old American Insurance Co., 4900 Oak, Dept. T255M, Kansas City, Mo. 64141.



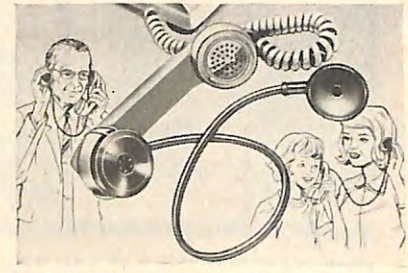
FISH FINDER helps you track down your favorite fish. Just drop it over the side in fresh or salt water. It gives readings for both temperature and depth and a reference guide tells if that's the temperature and depth for the fish you want. Calibrated for high accuracy. \$3.95 ppd. Empire Mds. Co., Dept. EL, 125 Marbledale Rd., Tuckahoe, N. Y.



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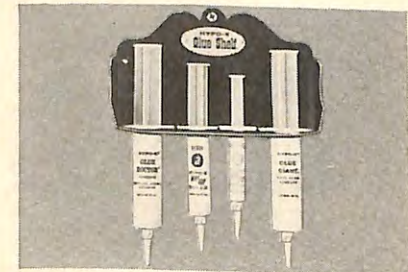
BALENCIAGA PERFUME. Say "Be My Valentine" with Balenciaga's enchanting perfume and bath kit. White and gold Balenciaga gift box holds a lavish supply of dusting powder (with puff), eau de cologne, 2 cakes of scented soap and a purse-size bottle of perfume. \$12 retail value, only \$5.95 ppd. Madison House, Dept. EK-2, 122 East 42nd St., N.Y. 17.



PARTY LINE. Others in the family can share the good news by listening in on Twifone Receiver. Or one person can hear twice as clearly with Twifone on his other ear. It attaches instantly to any phone. Uses no batteries. A great aid for the hard-of-hearing or for a bad connection. \$3.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



FOR THE LATEST IN SPORTS EQUIPMENT— guns, tackle, etc.—consult Klein's up-to-date Big Bargain Mail Order Catalog. Just \$1.00 brings it to you every three months for two years. New 1965 catalog is hot off the press. Your \$1.00 is refunded with any size order. Milt Klein, Klein's Sporting Goods Inc., Dept. EK, 227 W. Washington St., Chicago, Ill. 60606.



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Please send the items listed below (or listed on the attached sheet) on a satisfaction-guaranteed basis.

I enclosed payment of \$_____

Name.....

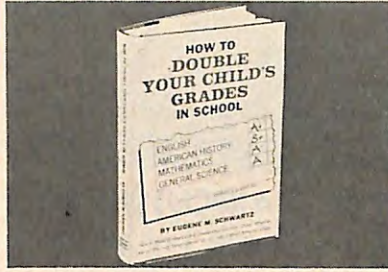
Address.....

City..... State.....

ELKS FAMILY SHOPPER



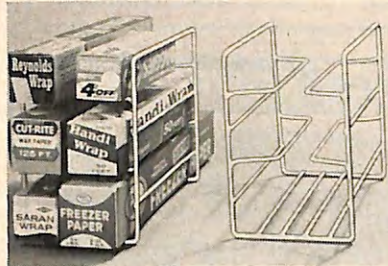
BORIANO PEARL PENDANT. We guarantee you'll be her king of hearts come Valentine's Day when you present her with this lovely Boriano pearl drop. Sterling silver neck chain ends in a single large polished simulated pearl. A truly lovely pendant. In gift case, regularly \$6.50, now just \$3.98 ppd. Park Galleries, Dept. BK-2, 103 Park Ave., N.Y. 17.



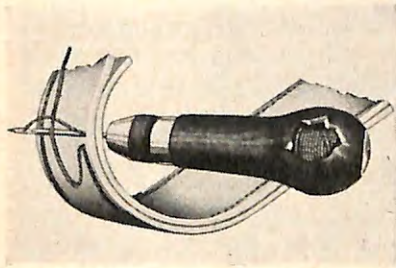
HELP YOUR CHILD to improve his grades by spending 5 minutes a day with him and this fascinating, easy-to-read book. It teaches flash-reading, word-building, instant problem-solving, rapid-study and test-passing techniques. You'll be astounded by his rapid progress. \$4.98 ppd. Executive Research Institute, Inc., Dept. E-2, 119 Fifth Ave., N.Y. 10003.



INTERNATIONAL DOLLS—hand-made in the country of their origin and on view at the N.Y. World's Fair—are pictured with prices in this Catalog and Cut-out Kit. Cut out your favorites in native scenes and paste them as decorations on books, lamps, baskets, etc. 50¢ ppd. International Dolls, Dept. E, 855 Woodmere Place, Woodmere, L. I., N. Y.



STACK YOUR WRAPS of waxed paper, foil, etc. in this handy rack. Instead of fumbling in a jumble of boxes, you just pull out the one you want. It slides smoothly on the Wrap-Stacker's white vinyl coating. Holds 6 boxes. 5 1/4" wide, 8" high, 9 1/2" deep. \$1.98 ppd. Walter Drake, EL 12 Drake Bldg. Colorado Springs, Colo.



SEW LEATHER, canvas, other tough materials easily with Speedy Stitcher. It makes firm, even stitches, like a machine—can be used to repair luggage, seat covers, sails, shoes, rugs, etc. Complete with 3 needles, 10 yards of strong waxed nylon thread and directions. \$1.98 ppd. Sportsman's Post, Dept. M-395, Lake Ave. Ext., Danbury, Conn.



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May Cause Fatal Infection

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REG. U.S. PAT. OFF.

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth gentle, safe, efficient. Rounded points can't cut or prick skin.



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BOY SCOUT WEEK
FEB. 7-13

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"BEN FRANKLIN" GLASSES have "look-over" half-frames. The half-glass magnifies small print. Look over the frames for your normal distance vision. Jewelled brown tortoise-shell or black frames, \$6.95; plain frames (no jewels), \$5.95. Carrying case incl. For men and women. Joy Optical Co., Dept. 157, 84 Fifth Ave., N.Y. 11. (No delivery in Mass.)



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HIDE UGLY VEINS under Kover-All Cream. It covers leg veins, age spots, dark circles, scars, blemishes on any part of the body. Blends in with the skin to look completely natural. Waterproof. Regular \$5 jar now only \$2.98 ppd. Choose Light, Medium or Dark shades. House of Charles, Mail Order Dept. EK-2, Box 98, Cedarhurst, N.Y.

Arson-for-Profit Is Flaming Anew

(Continued from page 15)

the floor of the store and out of the rear window; they also came upon a pump and a motor in a back room. Exploring further, they discovered a dead man in the attic; in his pocket was a plug for a large fuel tank and a receipt for a bulk quantity of gasoline. The arsonists had apparently pumped gasoline into the store from a truck with a specially mounted fuel tank, and the gasoline had ignited before the man in the attic could escape. One grisly death for an insurance claim that at the most could have amounted to \$8,000!

One reason why arson seems attractive to financially desperate people is the popular assumption that it is a fool-proof crime; fire is supposed to destroy the evidence of its origins. But more often than not a skilled investigator can pick up telltale signs of incendiarism. Any indication that a fire had two or more points of origin is always highly suspicious. A fire that burns with unusual speed also suggests planning and accelerants. If investigators find holes cut through walls or floors, or all the windows left open in the dead of winter, they will wonder whether someone was trying to speed the progress of the blaze. A search of the debris is often made to turn up any foreign objects. Large glass jugs would not be out of place in a grocery store, but they would be curious in a bedroom, provoking the immediate question of whether they

had been used to store gasoline.

An unusual pattern of burning may also arouse suspicion. A few years ago, an explosion followed by a fire damaged an apartment in a three-story dwelling in upstate New York. After the flames were extinguished, the fire chief found ten separate burnt areas in the apartment—five in the dining room, one in the living room, two in the bathroom, and two in the kitchen—and a strong smell of gasoline.

The owner, a 29-year-old bookkeeper had \$30,000 insurance on the building and an ironclad alibi. Intensive investigation revealed that his prospective brother-in-law had actually set the fire, after bringing in the gasoline a gallon at a time over a period of weeks so as not to arouse suspicion. The torch got an indefinite term in Elmira reformatory; the owner pled guilty to several charges of arson and conspiracy and received a five-to-twelve-year sentence.

Many arson cases can be established by purely circumstantial evidence. Investigators note whether the insurance on a burned structure has recently been increased; whether the owner is in a financial hole; whether he has been trying unsuccessfully to sell. Timely removal of valuables just before a blaze arouses suspicion—and few people planning a fire can resist the impulse to save some possessions.

An arson case sometimes develops from the most vagrant suspicion. Some years ago, a clothing factory in the South went up in smoke. So complete was the fire that it was impossible to tell how it started. The owner put in an insurance claim not only for the destruction of the premises but for a large stock of clothing already manufactured. The whole thing somehow seemed too pat to the investigator. Troubled by the size of the inventory loss, he asked the manufacturer for complete data on the clothing involved—quantities, styles, types of material; he even got a description of the kind of buttons sewn on the coats. Further checking revealed that this particular button would not burn, at which point the investigator ordered that the debris left by the fire be sifted for buttons. The painstaking search went on for hours, but not a single button was discovered. Armed with this evidence, the investigator was finally able to elicit an admission from the owner that the clothing had been spirited away, and then the fire was set.

Even where evidence is not compelling enough to bring a criminal charge, arsonists often lose out. Insurance companies may refuse to pay on grounds of fraud. It is then up to the policy holders to file a civil suit, but

COMMUNITY SERVICE PROGRAM

To encourage participation in Community Service work, the Grand Lodge Committee on Lodge Activities will again this year offer awards for the most outstanding service programs in these categories:

1. Lodges with less than 500 members
2. Lodges with between 500 and 1,000 members
3. Lodges with between 1,000 and 1,500 members
4. Lodges with more than 1,500 members

In addition to first, second and third prizes in each category, five lodges in each group will receive Honorable Mention Award certificates.

Entries will be judged on the basis of program scope and the amount of publicity received. Complete coverage of each program should be submitted in brochure form, inexpensively bound, and must be mailed not later than April 1, 1965, to:

J. Arthur Drehle
Grand Lodge Committee
on Lodge Activities
766 South Clay Street
Denver, Colo. 80219
Do not mail entries to this Magazine.

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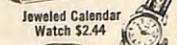
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they are often loath to do so, when they know that the fire has been thoroughly investigated.

An agent of the National Board of Fire Underwriters was called into a puzzling case in upper New York State. A Quonset hut, converted into a home, had suffered an odd pattern of damage from a fire. The inner walls of the building had been severely scorched, but there had been no fire on the floor. In the bathroom, oddly enough, there was kerosene under the linoleum on the floor which had not caught fire. To the trained eye of the investigator, it was apparent that a flammable substance, probably kerosene, had been splashed on the walls. When it was ignited, a flash fire had occurred, but it had not been strong enough to spread throughout the building. The volunteer fire department called the fire "accidental," but the insurance investigator could find no explanation for it but arson. Though repeated interrogation failed to shake the homeowner's story of complete ignorance, the company did not pay—and the owner, perhaps not so strangely, did not bring suit.

In another case, fire destroyed a diner before dawn on a Sunday. Physical examination failed to disclose its cause, but the pattern of the owner's actions was highly peculiar. For the first time in three or four years, the diner had been closed over a weekend. Examination of the local taxicab dispatcher's records showed that the owner had gone to the diner at 4 A.M. on Sunday and returned home about an hour later, shortly before the fire was discovered. His explanation for this visit was that

he had to pick up a delivery of bread, a chore which he normally did not perform. Again, the fire was of great potential financial benefit, for the business had been failing. No criminal action was brought, but the insurance company successfully resisted the claim.

One of the most satisfying aspects of an arson detective's job is preventing "anticipated fires." Recently, a Florida businessman whose business was in bad shape said to his insurance agent in dead seriousness, "I guess the best thing is to have a fire." The startled agent promptly repeated the comment to the insurance company, which canceled the policy. During the standard ten-day period before cancellation took effect, the company also paid off-duty firemen to keep the premises under 24-hour surveillance. No fire occurred.

On occasion, precautions in such cases have become as ostentatious as having the local fire chief subject the suspect premises to a careful, detailed inspection, or even parking a fire truck outside.

Arson tends to spread like an epidemic. When news gets around that a local merchant has had a windfall fire, others are tempted by the prospect of easy money. In the end, the only solution to the present boom in mercenary arson is to persuade would-be arsonists that they too can get burned. Relentless investigation of every suspicious fire is the best way to keep the arson blaze from spreading. A crime that always carries the threat of homicide, arson-for-profit requires an all-out assault by law enforcement agencies on every level.

BOARD APPOINTS NEW HOME SUPERINTENDENT



The Board of Grand Trustees has announced the appointment of Doral E. Irvin as Superintendent of the Elks National Home at Bedford, Va. He succeeds Thomas J. Brady, who died last September.

Brother Irvin is a Life Member of Lynchburg, Va., Lodge and is a Past District Deputy. Prior to taking his post at the Home, he was manager of plant operations at the Morton Manufacturing Company in Lynchburg. As an active Elk living in the vicinity of Bedford, Brother Irvin was already well acquainted with the Home and some of the staff and residents there.

The new Superintendent is married and has a daughter and a son. He was active in Lynchburg's Holy Trinity Lutheran Church and in a host of community activities.

No more durable than it is easy to come by, paper money must eventually be disposed of—in a foolproof way. That's why the Government literally has . . .

Money to **BURN**

By **HAROLD HELFER**

"DO YOU FIND the destruction of currency satisfactory?"

"It works very well. It saves money. . . ."

Although this dialogue sounds a bit like *Alice in Wonderland*, it's taken verbatim from the transcript of a Congressional hearing on the subject of money. The participants couldn't have been less fanciful.

The hearing was, in effect, a progress report on a rather unusual operation of the U.S. Government—burning money. And the price is going up.

You know how fast and furiously money passes from hand to hand. In the process, it becomes so bedraggled within a relatively short time that it has to be taken out of circulation and destroyed. There's nothing simpler than striking a match, but the Government's bill-burning procedure isn't a simple (or inexpensive) one.

In fact, destroying currency is almost as tedious and nerve-wracking as earning it. Every work day the U.S. Treasury Department in Washington, D.C., consigns \$25,000,000 in paper currency to its two incinerators where the lovely green stuff becomes non-negotiable ash.

Before the bills actually are burned, however, verification follows verification, insuring that all the bills slated for the flames get there. And after the burning, the ashes are carefully raked to make certain that all the bills have been completely consumed. (Three-fifths of a bill is legal tender.)

Until recently, all worn-out currency was sent by registered mail to Washington for fiery-furnace obliteration at the Treasury. But a new regional system has been put into effect whereby the Federal Reserve System's banks and branches burn money, too.

As you can imagine, these banks are not allowed to burn beat-up bills, representing something like \$1 billion annually, in a hit-or-miss fashion. The field banks follow Treasury regulations. Although the operation has been decentralized, by no means have the fires gone out in Washington: The Treasury Department sends up in smoke nearly

\$7 billion worth of currency annually.

Basically, the money-burning regulations observed by the field banks are the same as those followed at the Treasury: a policy of a pre-burning double count.

In addition, bills slated for destruction are "ruined" before burning by perforation, and, just in case the perforating machine misses some of the bills, a fierce-looking spike also pierces the stacks of ill-fated folding stuff.

To discourage any sort of employee collusion, money-destroying crews are selected daily at random. No employee knows when he'll get this assignment, or whom he'll be working with. To keep the bill-counters on their toes, officials sometimes tamper with a stack of bills—take a bill from it or add one to it, so that the stack doesn't contain the standard 100 bills. If a counter fails to report a planted discrepancy, the Treasury knows it has a careless (or dishonest) counter in its midst.

Furthermore, there are two employee-supervisors for the operation; neither knows who the other will be beforehand. Quite often, a triple check is made by a third employee just before the money is consigned to the flames. Everything is done to make the operation as accurate as is humanly possible.

Who decides that a bill is unfit for further circulation? You might assume that bank tellers are the arbiters, since we've all seen tellers put aside bills that have had it. But actually they don't have the final word.

When a bundle of "unfit" bills arrives at the Treasury or a Federal Reserve bank, it's gone through again. For three reasons, actually: to determine if the bills really should be taken out of circulation; to determine the correctness of the remitting bank's count, for which a comparable amount of newly minted currency is expected in return; to determine if any counterfeit bills have been included in the pile. Naturally, a bank doesn't get credit for any counterfeits. Then, too, the Secret Service has always shown an avid interest in the existence of bogus money.

At first, the Treasury allowed banks to exercise their own judgment in casting aside old bills. It developed, however, that Uncle Sam was willing to keep bills in circulation longer than the banks were. When the Treasury decided to set the standards, the result was that the life span of the one-dollar bill—the denomination in greatest numerical circulation—went from 12 to 18 months. Doesn't sound like much, perhaps, but, since it costs almost a penny to mint each greenback, a bill's new longer life represents quite a coup in the area of Government thrift.

But all those bills, which the economists tell us are "being kept in circulation" when we spend them, end up the same way—in the furnace.

Since there's nothing so entrancing as money, it seems only right that this kind of paper should burn in a distinctive way. To frustrate counterfeiters, the Treasury mints bills made of a unique, fine cotton-linen paper, plus employing printing inks that contain heavy drying oils. This combination causes money to burn with a glow that is more akin to coal than paper. Ordinary paper, in fact, is used as kindling.

At that Congressional hearing, Treasury officials stated that their money-burning operation was going along like blazes but asked that their budget be increased by \$10,000 to a total of \$316,000. Most of this annual expenditure represents labor costs, ranging from verification to simply lugging the stuff around. The \$25 million destroyed daily in Washington alone weighs about two tons.

If the concept of money to burn is ironic, how about that \$316,000 budget? That's the price we pay just to get rid of old money safely. • •



Tom Wrigley

WRITES FROM WASHINGTON



FORD'S THEATRE, where President Lincoln was shot, was converted to a Lincoln museum in 1932. It is now undergoing a two-year renovation. Interior Secretary Udall is considering a plan to permit live theatre in it after completion of the refurbishing. Actors Equity President Frederick O'Neal likes the idea.

DON'T POMMEL THE PRESS—they're just doing their job. There's proposed legislation afoot that would



make it a criminal offense for anyone to do bodily harm to working reporters or photographers in certain public areas.

THE SECRET SERVICE is currently displaying a collection of out-of-circulation counterfeit \$10 and \$20 bills. Some of the bogus bills couldn't make a Monopoly set, although they've been fairly successful in hoodwinking the public. Shoppers, it seems, scarcely look at change they're handed, while store clerks are oftentimes equally negligent in scrutinizing currency.

WANT TO JOIN the P.O.E.T.S. Club? You don't need a beard. The initials stand for "Phoey On Everything, Tomorrow's Saturday." Members meet Friday nights after work. The Club is flourishing here in Government departments, not to mention elsewhere.

STOGEY SET-TO. A new statue of Winston Churchill—minus his trademark—has caused a big rumpus here. Originally, the statue, in front of the

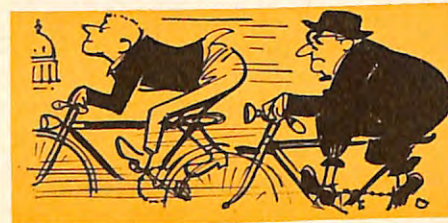


United Kingdom's Embassy, was to have a big cigar in its left hand for "naturalness." When the statue-sponsor—the English Speaking Union—ruled it out on esthetic grounds, cigar smokers and manufacturers sent up smoke signals.

SPEAKING OF esthetics, residents of elegant Georgetown are aroused over the ugliness of garbage cans and are talking of forming a national association for the artistic upgrading of trash cans. Even the new, colored plastic ones aren't ornamental enough for them, although they concede modern mailbox design is quite acceptable.

ROYAL TEEN. Luci Baines Johnson, the first teenager to live in the White House in quite a few years, has been named Queen of the 1965 International Azalea Festival in Norfolk, Va., April 21-25; her coronation will take place April 24 with the President probably in attendance. An old hand at this kind of thing, the 17-year-old, blue-eyed brunette was last year's Queen of the Shenandoah Apple Blossom Festival.

BIKE RIDERS are numerous in this city, and they're concerned over the general unavailability of the good, old trouser clip. The blame is placed on



tapered trousers, which have made the clips all but obsolete. Traditional-trouser types who ride bikes moan they have to rely these days for chain-snag protection on rubber bands or twine.

FEDERAL EMPLOYEES saved American taxpayers \$85 million last year via economizing measures. Thirty cost-conscious employees received Government Employees Incentive Awards at the 10 Anniversary Ceremony, held recently in Constitution Hall and attended by top officials.

NEW YORK Representative Emanuel Celler is now the House's top man on the seniority totem pole. Although he's now 76, age means nothing to this 42-year Congressional veteran. In fact, he likes to quote Longfellow on the subject: "For age is opportunity no less/ Than youth itself, tho in another dress./ And as the evening twilight fades away/ The sky is filled with stars, invisible by day."

ORNAMENTS OBSOLETE? The Agriculture Department is developing a

hybrid pine tree which grows its own Christmas ornaments—cones that resemble decorations and can be easily frosted. Better save those you recently packed away, though, until you're sure they won't be needed.

HIRE-THE-HANDICAPPED continues to gain adherents. A shining local example is Ely Wagner, who recently received the Silver Employer of the Year Award from the National Association for Retarded Children. Operator of a car-wash, Mr. Wagner began hiring handicapped men five years ago. He now has six mentally retarded employees, two of whom have worked for him since he initiated the admirable practice.

THE NATIONAL Institutes of Health relates that the average person gets about six colds a year, but that actually, the "common cold" can be due to any one of more than 100 viruses. Dr. Vernon Knight—Director of the Institute of Allergy and Infectious Diseases—says progress is being made to develop an anti-virus vaccine. Children under five are most susceptible to sniffles, and women are afflicted more than men.

FEBRUARY FRIEZE . . . Bell Telephone now has a nuclear-blast-resistant, coast-to-coast cable. . . . These days union dues are automatically deducted from the paychecks of District employees, including policemen and firemen. . . . The Congressional committee with the longest title is the "House Government Operations Special Subcommittee on Invasion of Privacy"; New Jersey Representative Cornelius Gallagher heads it up. . . . Seat belts are going into taxis now. . . . If Congress approves a U.S.-Canadian common automobile market, Canadians will realize car-purchase savings of about 18 percent. . . . That diet pop you've been drinking contains an artificial sweetener called Cyclamate. . . . Police recently nabbed a sweet-tooth thief who had neatly stacked 96 stolen cakes in his car. That's the way the cookie—

IN THE GREATEST disaster relief operation in the history of Elkdom, contributions totaling more than \$155,000 have been sent by Grand Exalted Ruler Robert G. Pruitt to the three Alaska lodges that were heavily damaged by the earthquake and tidal wave last March.

Checks in the amount of \$130,000 to Kodiak Lodge, \$20,000 to Seward Lodge, and \$5,000 to Anchorage Lodge were received just before Christmas. The amounts were determined on the basis of the damages suffered by the lodges.

Acting on behalf of the Order, Brother Pruitt, in forwarding the checks to the three lodges, wrote:

"I take great pleasure in enclosing a check to your lodge from the Disaster Fund of the Benevolent and Protective Order of Elks. This donation is offered by Elks everywhere to compensate for the damage suffered in the great earthquake early this year. It is a tribute to your outstanding courage and fine spirit. With it go the respect and affection of all Elkdom.

"We express the hope that from the damage and suffering, your lodge will rise to greater heights than ever before and that increased success and contentment will be your lot."

As an example of the "outstanding courage and fine spirit" of the stricken lodges referred to in Grand Exalted Ruler Pruitt's letter, Past Grand Exalted Ruler Emmett T. Anderson, sponsor of Alaska Elkdom, said that the members of Kodiak Lodge, whose home was completely destroyed by the tidal wave following the earthquake, were studying architect's plans for a new home.

The Order's initial action to bring aid to the stricken lodges in Alaska came quickly after first reports of the disaster had been received. At the direction of then Grand Exalted Ruler Ronald J. Dunn, Past Grand Exalted Ruler Anderson sent Dick Harpole of Bremerton, Wash., a Past President of the Washington State Elks Association, to Alaska to survey the damage and report on the relief measures that would be needed.

Upon receipt of Brother Harpole's report (published in the June issue of the Magazine), Brother Dunn appealed to all lodges for contributions to the Elks Disaster Fund, which he had established in the emergency. The response was immediate and enthusiastic. Contributions came in from lodges and individual members throughout the country. These were supplemented by contributions from the Elks National Foundation and THE ELKS MAGAZINE.

A Disaster Fund Committee, created at the Grand Lodge Session in New York City last July, determined the disposition of the donations following consultation with Past Grand Tiler M. E. Monagle of Juneau; John F. Cushing of

Report On Alaska II

The Alaska earthquake relief operation has been concluded with disbursement of the Elks Disaster Fund to the destroyed and damaged lodges

Sitka, Past President of the Alaska State Elks Association; and representatives of the lodges that had been damaged in the disaster.

Members of the committee included Grand Exalted Ruler Pruitt, Past Grand Exalted Ruler Anderson, Grand Secretary Franklin J. Fitzpatrick, and R. Leonard Bush, Chairman of the Board of Grand Trustees.

Approximately \$5,100, which had been contributed directly by lodges and individual members to the stricken lodges, raised to more than \$160,000 the total given by the Order for the relief of the Alaska lodges so that they may, in the words of Grand Exalted Ruler Pruitt, "rise to greater heights than ever before."

Excerpts from letters of thanks to Grand Exalted Ruler Pruitt:

"... We are indeed fortunate to be a part of an organization that will assist us in prevailing over adversity and at the same time give us the will and

determination to become a better lodge. Truly the principles of our great Order have never been more clearly exemplified. . . ."

DALE R. LINDSEY,
Exalted Ruler, Seward Lodge

"... When I announced the amount, you could look in the faces of the Brothers and see the heartfelt sincerity for the help you and the Brothers of the 'Lower U.S.' gave us here in the great State of Alaska. As you told us at the start of your year as Grand Exalted Ruler, it sure is great to be an Elk. . . ."

EDWARD G. OGBORN,
Exalted Ruler, Kodiak Lodge

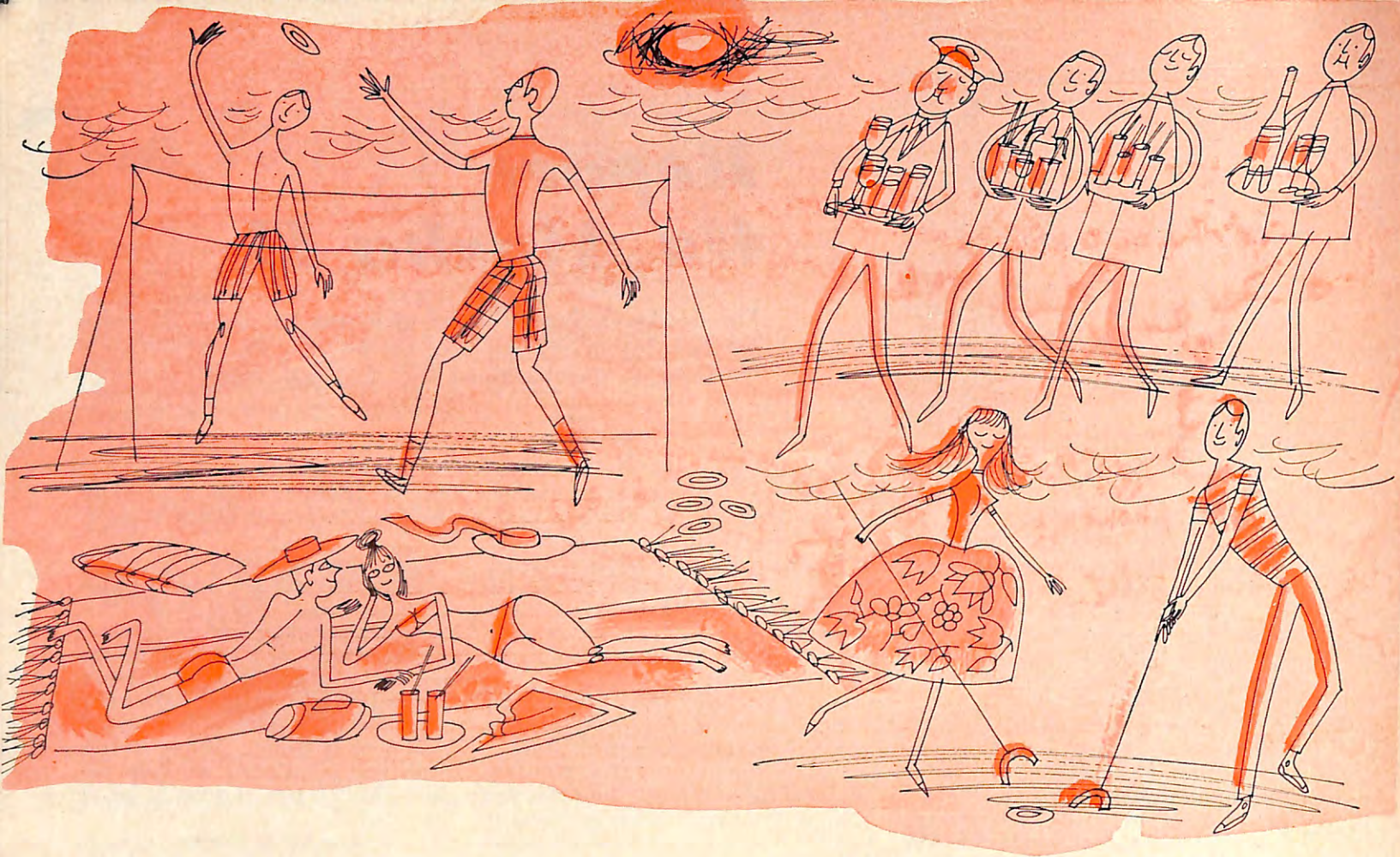
"[The] officers and members wish to . . . express our appreciation through you to Elkdom for this kind response to our need. . . . It is our solemn promise to work diligently for the furtherance of Elkdom. . . ."

ALBERT MAFFEI,
Exalted Ruler, Anchorage Lodge



At the site of Kodiak Lodge's destroyed bowling alleys, members who are planning the rebuilding program look over architectural drawings. The buildings in the background are those remaining on Kodiak's main street; those on the other side of the street were heavily damaged and subsequently destroyed. Left to right

in the photo are Trustee Al Dickow, Secy. Loren Chester, Trustee Peter Ramaglia, E.R. Edward Ogborn, P.E.R. R. E. Dawson (Pres., Alaska State Elks Assn.), Leading Knight Harry W. Valen, Tiler Don Slater, and P.E.R. Leon H. Johnson. Brothers Ogborn and Dawson hold the \$130,000 Grand Lodge Disaster Fund check.



FOR ELKS WHO TRAVEL

VACATIONING AFLOAT

By **JERRY HULSE**

Some of the most exciting luxury hotels are those that ply the seas—cruise ships

DRAWING BY HARRY DIAMOND

ONE OF THE LAST unspoiled "islands" in our shrinking world is a ship at sea. It moves majestically across the horizon—bathed in sunset's golden glow, divorced from civilization's crises, and wedded to the promise of a serene tomorrow.

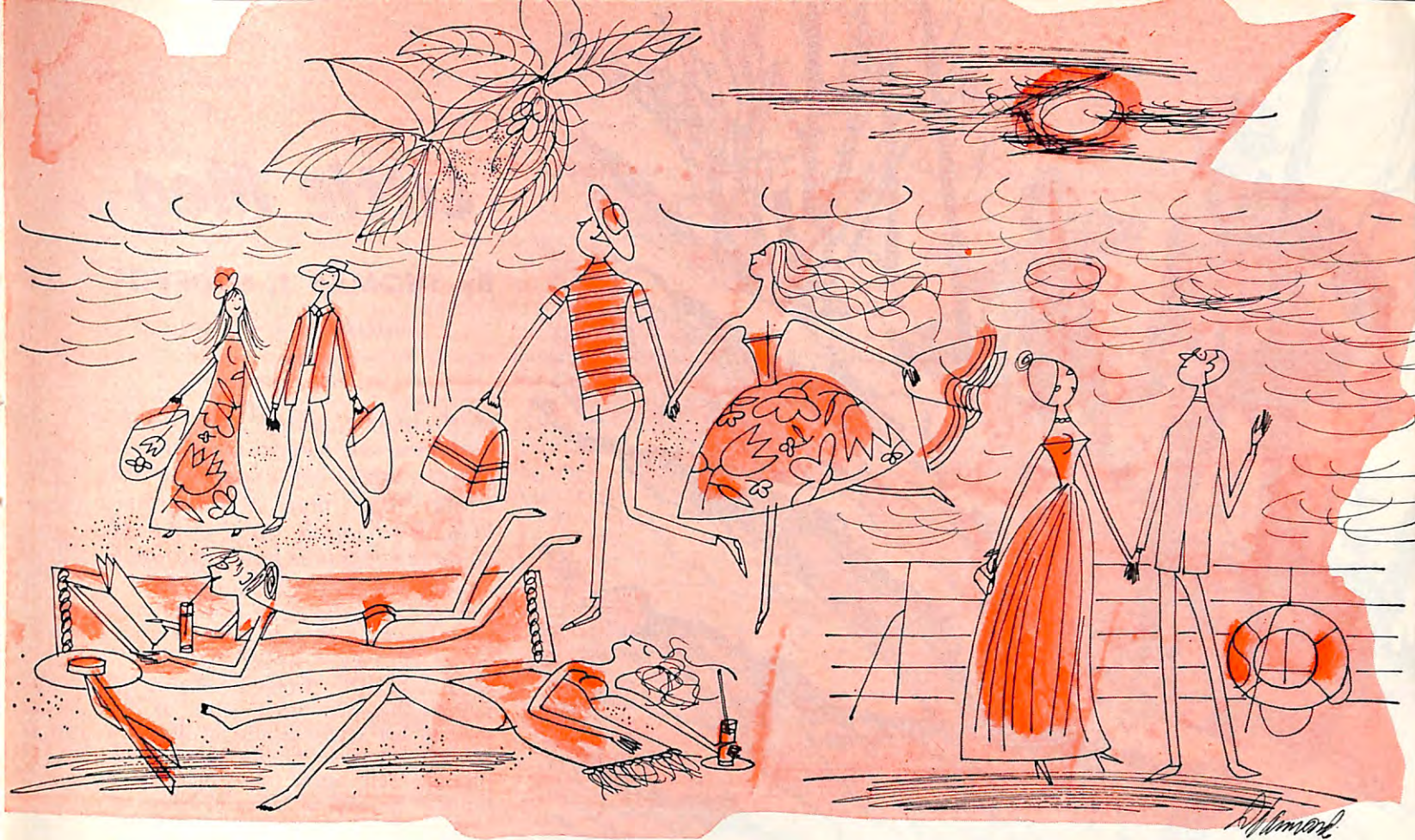
With resorts universally becoming more crowded, thousands of vacationers are looking for the kind of escape afforded by a few days—or weeks—at sea. If I had my way I'd be aboard a ship tomorrow, bound for some distant port or cruising blissfully through the Caribbean or Mediterranean. Or perhaps I'd be sailing to South America or the South Seas.

I'd like nothing better than to be standing at the rail, watching the vessel's wake trace a frothy goodbye to terra firma and the sun inch toward the horizon, its final rays turning the clouds above me into a golden fleece.

I know that I'd be enjoying a unique kind of peace—contentment, I guess you'd call it—that's so elusive in our world of 1965. Yes, a ship at sea is truly an oasis of tranquility.

The sense of escape sets in the minute you set sail. Looking at some big, brawling city, etched on a smoggy horizon, slowly disappear, you're filled with the exhilaration of freedom.

What a joy to breathe the bracing, clean air!



I've embarked on foggy nights, sunlit days, in gales and balmy breezes. It makes no difference—it's always a thrill. Standing by the rail one night, I watched flying fish skim across the sea like giant glowworms ignited by a yellow moon.

I wouldn't be surprised if the escape factor is the key to the cruise boom. Not only are the steamship companies looking forward to increased transatlantic and transpacific business, but to spiraling cruise traffic as well, for cruising is a glamorous vacation experience that's come into vogue—big—in the last few years.

I'm certain a major appeal is that once you've paid for your ticket, your life for a few tomorrows is completely paid for: cabin, meals, entertainment, return transportation. For as little as \$30 a day—in some cases, even less—this unspoiled but sumptuous island is yours. And there are no extras—no airport departure taxes, no expensive cab rides to airports or from an airport to a hotel. The *ship* is your hotel. In port there's free tender service to town. For instance, a tender will drop you in downtown Barbados and bring you back to your ship after your shopping jaunt.

In this day when the tourist is confronted with unexpected charges at every turn, this all-inclusive feature

of a cruise is tremendously appealing. You don't need an extra nickel. Well, that's not entirely true—I forgot about the quarter or 30¢ ships charge for a drink. (And, of course, there are the tips.)

Shipboard life and lavish entertaining go hand in hand. You can afford to play the grand host in your stateroom, too, what with setups and hors d'oeuvres free. They'll even furnish a bar man, free.

Ocean ships on cruises usually sail at about 50 percent of their regular capacity. It's planned that way—no congestion, better service. Relaxation is the keynote, but there are plenty of you-decide activities from morning coffee to evening cocktails: swimming, shuffleboard, skeet shooting, fashion shows, movies, and so forth. And if you're single, get-acquainted parties for the matrimonially unattached are thrown all the time; you've probably heard that shipboard romances have a way of ending up at the altar.

What's so different about a cruise compared to an ordinary ocean crossing? If you cross the Atlantic, for example, it's a case of basic transportation—slow and pleasant, to be sure. But a cruise ship is your vacation, your resort. Oh, yes, you pull into ports, but you pull right out again, sailing off to new ones and new adventures.

The Trans-Atlantic Passenger Steamship Conference recently announced that last season set an all-time record for cruises of all types, ranging from 5 to 95 days' duration. The most popular lake for this sort of thing is, not surprisingly, the Caribbean. Cruising is getting so popular that it's not uncommon to have to book passage months in advance.

This year is expected to be even more spectacular, especially the fall and winter Caribbean activity. Cruise ships with a berth capacity totaling 235,000 are plying those lovely islands, and it's estimated that their passengers will happily be spending \$140 million.

Then there are the longer luxury cruises with such fabled ports of call as Madeira, Gibraltar, Beirut, Piraeus ("Never on Sunday"), Bora Bora, Fiji, Samoa, Honolulu.

The wonderful thing about all this is that there's a cruise to please your calendar and checkbook. I know of one 15-day cruise to the West Indies that goes for \$420 (\$28 a day)—meals, transportation, cabin, entertainment—the works.

I said before that one advantage of cruising is the all-inclusive price. Still, if you have a few extra bucks there are things to do ashore that shouldn't be overlooked.

(Continued on page 50)



Little Meg

By THOMAS J. McDEVITT

ILLUSTRATED BY JOHN LAWN

Obstreperous, nutty, affectionate—of course! Everyone expects those qualities of a puppy. But Little Meg (now a full-grown lady) also anted up a stack of courage when the chips were down

OUR LITTLE, BLACK, Labrador puppy—Meg—had been with us for most of her seven months of life. Already she'd been the source of much pleasure—and anger. We tended to think of her still in terms of being an “irresponsible” puppy, but one fall day we learned that within that small black chest beat a little heart that was fiercely courageous.

Some years before that fateful day, I had found—at the head of a mountain canyon—three beautiful secluded beaver ponds that teemed with rainbow trout. I'd always wanted to return, so on the morning in question, after my wife Aggie—who is a diabetic—had her daily injection of insulin, we downed a hearty breakfast, and the three of us—Aggie, Meg, and myself—set out for the beaver ponds. It was a two-and-a-half hour hike to the ponds from where we left the car, but this was a penance we graciously accepted as a consequence of our addiction to the piscatorial art.

Meg led the way up the trail, letting nothing large or small escape her scrutiny. She stalked suspicious boulders, thoroughly examined every juniper tree, and, once, barked savagely at a poor, lonesome sagebush which to our eyes appeared to be minding its own business. But Meg was telling us that she knew that the bush had given refuge to a wandering rabbit or perhaps afforded an instance of relief to another passing canine.

We wound our way through valleys of boulders, frequently crisscrossing a dry creek bed. Ascending from each side of the trail were sage-covered slopes, occasionally interrupted by slides of brown shale. Towering above all this were the snow-capped peaks of

the Rockies, which seemed to silently observe our every step.

As she boldly pursued her forays, our jaunty guide left us farther and farther behind. Just when it seemed that Aggie and I were to be left entirely "unguided," from up ahead there was a startled yelp, and our black bundle scurried down the trail, taking up a position behind us. It seems a large blue grouse had suddenly boomed up out of its hiding place, subduing, temporarily, Meg's exploratory exuberance.

As we progressed, the canyon widened and green vegetation began to appear in the creek bed. Then a few hundred yards farther, we were treated to the refreshing sound of running water. As I held the animated Meg, Aggie lay on her stomach to drink the cool, mountain water. Then Aggie held Meg while I quenched my thirst.

When it was Meg's turn, she did far more than just drink. For a while she barked at the water, then bounded in with all four feet to subdue her moist "adversary," and finally abandoned herself to the ecstasy of the cool water.

The concerted physical exertion of the hike necessitated that Aggie replenish her blood sugar, so as we sat watching Meg cavort, Aggie and I ate two of the four candy bars that we'd brought along. The candy's sugar was a little insurance against the symptoms of insulin shock—blurred vision, sleepiness, coma—caused by a low blood-sugar level.

Soon we moved on. The canyon narrowed and the trail became obscured by a dense overgrowth. Meg scooted through the brush with the facility of a rabbit. Periodically she would return to see what was keeping us slowpokes. Actually, by this time Aggie and I were on our hands and knees, dodging branches, thorns, and rocks and wondering what had become of the trail. Finally, after fighting our way through a thick hedge, we stepped into a clearing. Before us were the beaver ponds.

The beauty of the setting was undeniable. The light shining from the clear blue sky was filtered through cool, green aspen leaves. The carpeting underfoot consisted of lush green grass and tender plants. This oasis was furnished by a fallen tree that was replenishing the earth from which it had once drawn its nourishment.

The beavers had long since departed, the dams had deteriorated, and the water was half gone from the ponds. The main beaver lodge was standing, but it too was in the process of being reclaimed by relentless Mother Nature.

Since fishing and a playful pup are incompatible, we tied Meg to a large shade tree. She frequently made us aware of the injustice we had perpetrated by howling, long and sorrowful-

ly. If an occasional trout hadn't shown interest in our bait, we probably would have succumbed to her pitiful petitions for release.

Before beginning to fish, Aggie rested a bit in the shade and munched another candy bar, washing it down with frequent sips from the creek. The afternoon catch was four nice trout. While cleaning them we set Meg free to explore the ponds, poke around the abandoned beaver lodge, and chase an unwary trout that had wandered into shallow water.

As the afternoon was drawing to a close, we started back, figuring on reaching the car about dark. After going only a short distance, however, Aggie began to lag behind. She tried to move faster when I reminded her that to reach the car by dark we had to keep moving, but she was unable to sustain the pace I set. As she was then eating the fourth and final candy bar, I tried to convince myself that her fatigue was genuine tiredness, not the beginning of insulin shock.

My conviction was shattered when Aggie began to see double. I had to hold her hand to help her over the boulders and through the thick brush.

Little Meg blissfully trotted ahead; then, discovering herself alone, she would hurry back to see what was keeping us. She didn't understand

why her lady master seemed dazed, stumbled a lot, and didn't cry out after taking what was probably a very painful fall.

By dark we had managed to crawl through the last of the thick brush, slide down the mountain slope, and reach the trail at the dry creek bed. There were still over five miles to go.

Aggie sank to the ground in a daze. When I urged her to stand, she ignored my entreaty. Instead, she curled up and said, "Go away so I can sleep."

Filleting one of the fish with my pocket knife, I cajoled and finally threatened her into eating pieces of the raw fish, which made her feel more alert and able to move on after a bit.

By this time, only Meg could see the trail, and we found ourselves trying to follow this coal-black guide through the dark canyon. We often lost sight of her, crossing the creek on what we thought was the trail, only to find ourselves stumbling over boulders and fighting seemingly endless thickets.

When we got off the trail like that, I'd call "Meg! Meg!"—and soon the little black bundle would peer around a bush or whatever, and we would be able to follow her back onto the trail.

When Aggie became dazed again, we had to stop. Bravely she forced down another raw fish. We started

(Continued on page 46)

Could Gordon's possibly be older than the London Bobby?

Surprisingly enough, yes. It was in 1829 that Sir Robert Peel reorganized the London Metropolitan Police, who promptly became known as "Peelers" or "Bobbies". But this was sixty years after Alexander Gordon had introduced his remarkable gin to London and given it his name. Happily, the Gordon's you drink today is based on that original 1769 formula. That explains its unique dryness and delicate flavour. Explains, too, why Gordon's is the biggest selling gin in England, America, the world.



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Many Faces, Many Places

Lynchburg, Va.: Grand Exalted Ruler Pruitt, along with the Board of Grand Trustees, posed for this picture with other Grand Lodge officials and officers of Lynchburg Lodge. First row, l. to r.: Est. Loyal Knight B. Y. Calvert Jr., Grand Trustees Chairman R. Leonard Bush, E.R. R. Earl Campbell, P.G.E.R. John L. Walker, Mr. Pruitt, Grand Secy. Franklin J. Fitzpatrick, Grand Trustee Arthur J. Roy, P.E.R. Houston C. Coleman; 2nd row: P.D.D. Doral E. Irvin (now the Superintendent of the Elks National Home), P.E.R. L. K. Burnham, Judiciary Committee Chairman John T. Raftis, Grand Trustees Robert E. Boney and Edward W. McCabe, Est. Lecturing Knight Royal B. Ferguson, Est. Leading Knight N. T. Gorchoff; 3rd row: Esq. C. Raymond Daniel Jr., Grand Trustees Frank Hise and Nelson E. W. Stuart, Chaplain Robert K. Pearson, Grand Trustees Joseph F. Bader and Raymond C. Dobson, and District Deputy Mack W. Taylor.



Cincinnati, Ohio, Lodge: The Grand Exalted Ruler is shown reading the inscription on a silver tray, commemorating his visit to this enclave of Elksdom in Ohio's second largest city. With him on the speaker's platform at the lodge's new home are, l. to r.: E.R. Herman C. Harrison, P.G.E.R. Fred L. Bohn, and Chaplain James King.

ATLANTIC CITY, N. J. On a recent Sunday evening, Grand Exalted Ruler Pruitt was the main speaker at a dinner held at the Linwood Country Club as part of his visit to Atlantic City Lodge. Edward I. Reinberg was toastmaster of the dinner, which was followed by a dance. Among those present included Past Grand Exalted Ruler William J. Jernick of Nutley, District Deputy Charles B. Fisher of Millville, and State President William H. Browning of Dover. During a three-day swing through the Garden State, the Grand Exalted Ruler toured Boy Scouts of America headquarters in New Brunswick. At the State House in Trenton, Mr. Pruitt met with State Governor

and Grand Forum Justice Richard J. Hughes, a member of Trenton Lodge. On the day following his Atlantic City Lodge visit, Mr. Pruitt—along with officials from that lodge—went to Longport, N. J., to tour the Betty Bacharach Home (for afflicted children)—an institution long identified with the charitable endeavors of Atlantic City Elks.

HOBOKEN, N. J. Mr. Pruitt's visit to Hoboken Lodge was an eventful one. He toured the Cerebral Palsy Guild of Hudson County, which occupies the second floor of the lodge; initiated 60 new Elks from 16 lodges in Hudson and Bergen Counties; and was guest

of honor at a dinner for 40 at a local hotel. Dinner chairman was Past Exalted Ruler Frank Bertotti. Among the dignitaries present, helping to commemorate the Grand Exalted Ruler's visit, were Past Grand Exalted Ruler William J. Jernick and Past State Presidents Arthur Scheffler, Dr. Louis Hubner, and Harry Wolf. Past District Deputy Grover E. Asmus, who served the lodge over 50 years, came to Hoboken for the occasion from his retirement home in Silver Spring, Md.

RAPID CITY, S. D. In the shadow of Mt. Rushmore at Rapid City Lodge, Grand Exalted Ruler Pruitt was guest of honor at a banquet co-hosted by Rapid City and Deadwood Lodges. District Deputy Harold G. Williams (Rapid City) and South Dakota State Elks Association President Richard A. Curtis (Deadwood) had planned the celebration. Mr. Pruitt commented that his reception in the Black Hills was extraordinarily cordial, and he was pleased to meet, along with delegates from Winner, Hot Springs, and Pierre Lodges, Past District Deputies F. Web Hill and Claude C. Anderson.

CINCINNATI, OHIO. Upon his arrival at Cincinnati airport, Grand Exalted Ruler Pruitt was welcomed by a delegation that included Past Grand Exalted Ruler Fred L. Bohn, District Deputies George Davies and Earl E. Sloan, members of the Ohio and Kentucky

State Elks Associations, and Cincinnati Lodge officers, headed by Exalted Ruler Herman C. Harrison. Hard on the heels of this impressive "hello," Mr. Pruitt was feted at a luncheon at the Gibson Hotel, where among those who gathered to meet and toast him were Congressman-elect John Gilligan, city and county officials, and members of Newport, Ky., Lodge. Later, at the Cincinnati Club, Mr. Pruitt was tendered a dinner in his honor by the lodge. Among the many attending were Grand Lodge Americanism Committeeman Leslie G. Scrimger and State President Carleton L. Riddle. Mr. Pruitt then visited Cincinnati Lodge's new home to tour it and attend the lodge's regular business meeting. An entertaining interlude for all was Past Exalted Ruler Arthur J. Roeder's presentation of an engraved silver tray to Mr. Pruitt and the Grand Exalted Ruler's being made a "Buckeye."

LYNCHBURG, VA. Virginia's No. 1 Elk—Past Grand Exalted Ruler John L. Walker of Roanoke—was principal host when Grand Exalted Ruler Pruitt, Grand Secretary Franklin J. Fitzpatrick, the entire membership of the Board of Grand Trustees, Judiciary Committee Chairman John T. Raftis, and District Deputy Mack W. Taylor (Martinsville)—accompanied by their wives—were entertained at a reception and dinner by the officers and members of Lynchburg Lodge—Virginia's largest—during a weekend visit of the Executive party to the Elks National Home in Bedford. Mr. Walker remarked to Mr. Pruitt that in all his years in Elkdom, he believed that this Grand Lodge party was the largest group of distinguished Elks ever to visit a Virginia lodge.



During a visit to Atlantic City, N. J., Mr. Pruitt was taken on a tour of the Betty Bacharach Home, Longport, N. J. He is shown here at poolside with, 1. to r.: Atlantic City P.E.R. William F. Casey—President of the Home's Board of Governors—P.G.E.R. William J. Jernick, Atlantic City E.R. Louis Pergament, Grand Lodge Americanism Committeeman Harold L. Wertheimer—the Home's Executive Secy.—and Atlantic City Est. Leading Knight Harry F. McGarrigel. The Home is one of seven institutions in the U.S.A. offering convalescent care for the asthmatic child.



The Grand Exalted Ruler is officially welcomed to Hoboken, N. J., by Mayor John J. Grogan, 2nd left, who is shown presenting Mr. Pruitt with a key to the city. Also shown, left, D.D. Joseph P. Hawrahan—First Asst. Hudson County Prosecutor—and Hoboken Lodge E.R. Paul C. Kostka. The lodge honored Mr. Pruitt with a festive dinner.



In an authentic, feathered headdress, Grand Exalted Ruler Pruitt is shown at Mandan, N. D., Lodge, where he was adopted into the Sioux Indian tribe and dubbed Kay Kha Ka Washtay ("Good Elk").

Dignitaries witnessing the colorful ceremony, but not shown, included Past Grand Exalted Ruler Sam Stern of Fargo, State President Cliff E. Reed, and District Deputy Martin N. Gronvold.

J. Ford Zietlow

All Elkdome was saddened to learn of the death of J. Ford Zietlow of Aberdeen, S. D., on January 4th. He is survived by his wife and two daughters.

Born September 23, 1879, J. Ford Zietlow devoted most of his adult life to Elkdome. A long-time Elk, he became affiliated with Aberdeen Lodge No. 1046 upon its institution in 1907, and served as its Exalted Ruler from 1909 to 1911.

Deeply interested in the affairs of the Order, particularly Elkdome in South Dakota, Mr. Zietlow worked arduously for his State Elks Association, so much so that at its 1948 Convention he was paid special tribute for his long-time assistance.

His capabilities were recognized and utilized by the Grand Lodge. In 1912 he served on the Grand Lodge Credentials Committee. Then in 1935, under Grand

Exalted Ruler James T. Hallinan, he was named Grand Esteemed Lecturing Knight, and in 1937 he served the first of five terms as a member of the Board of Grand Trustees, holding the Chairmanship of that body in 1941-42 during the tenure of Grand Exalted Ruler John S. McClelland. He also had served as a member of the 1950-51 Grand Lodge State Associations Committee.

During the World War II years, he gave yeoman service as Western Field Representative of the Elks War Commission under the Chairmanship of Past Grand Exalted Ruler James R. Nicholson. In that period, the lodges within his jurisdiction worked diligently for the rehabilitation of returning servicemen.

Funeral services were held January 6th at St. Marks Episcopal Church in Aberdeen.

discovered that it was easier than ever to kill this sheep for its meat. Subsequent uncontrolled killing has all but wiped out the aoudad in many areas.

"It may well be," a New Mexico biologist told me, "that one day people will come to the southwestern United States if they want to see or hunt an aoudad. Ours may be the world's only ones preserved for posterity."

The threat of extinction is not to be minimized. When New Mexico began its program, it sent a team of collectors to the Sudan, near the Red Sea, for Nubian ibex. The fieldmen discovered that the species was all but extinct. In fact, it was so rare that not enough could be trapped for the team's purposes, nor could enough be located in zoos even to found a breeding herd.

It was necessary to change plans and go after Siberian ibex instead. Happily, it appears that the Siberian variety will be even more adaptable to conditions in New Mexico than would the Nubian. For the areas where they will eventually be stocked are hot in summer, cold in winter, and the Siberian ibex can tolerate temperature extremes.

In Africa, game herds have been indiscriminately slaughtered over the years. Attempts at conservation have been made, but natives and ranchers with workers to feed have, in many cases, sorely depleted the game.

A friend of mine recently returned from an African hunt. He admitted that his safari had been successful; however, he was disturbed.

"Lack of protection for the game herds is unsettling," he told me. "Limits are ultra-liberal. In some areas slaughter by natives is no longer controlled. Time was when a game herd that trampled a native's field was driven off or had at least careful, thoughtful control applied. Now, in too many in-

stances, the natives simply kill all the animals. Tomorrow isn't important."

Under previous colonial regimes, firearms were generally prohibited to natives. But this restriction has largely gone by the wayside as native populations in increasing numbers acquire new freedoms. Game is being hunted today that previously was denied them. In some cases, the wildlife situation is out of hand. And even where attempts at protection are made, there are enforcement difficulties. Poachers are continually active.

The New Mexico fieldmen found it extremely difficult to gather even a few kudus, since the kudu herds have been gunned to near extinction. The springbok—the once awesomely abundant South African "national animal"—is in dire trouble on its home ranges, but may be preserved in our Southwest.

In Arizona, the Phoenix zoo has practically managed to corner the market on Arabian oryx. A herd of modest size has been established there for breeding purposes. These oryxes and less than a dozen others of the species are all known to be left in the world!

So it appears that the United States may one day soon take on the appearance—in many wilderness areas—of a zoo. I recently learned that the U.S. Department of Interior, pressured perhaps by private and state interest in exotics, has begun a study to ascertain just which foreign big-game animals may best survive in various parts of this country. A two-man team has been set up to study all angles—diseases, parasites, ecology, etc.—and to set forth policy recommendations on the advisability of stocking public lands.

As an example of what's being done along these lines, twin ibexes were recently born in New Mexico at the Rio Grande Park Zoo. It's possible these baby ibexes may be the start of an ibex

population in the Southwest that will furnish sport to the next generation's hunters. And they may be the species' lifesaver as extinction at home looms.

Efforts on behalf of the world's larger animals are evident in many places. A man in Florida is currently building a 10,000-acre preserve on land very similar to African terrain. He hopes—imagine it!—to make it a haven for the all but extinct white rhino, for the giraffe, which is in trouble at home, and for the cheetah.

One day recently Mr. Charles Schreiner III, owner of the previously mentioned YO Ranch, was talking to me about his plans for raising more and more species of exotic big game. "It's possible," he said, "that in a few years the blackbuck, as fine a game animal as ever lived, and perhaps the most beautiful of the world's antelopes, may be as common as our native deer."

I reminded him that the Chinese ring-necked pheasant, when I was a boy, was a rare sight indeed. There were those who said it would take over the countryside, ruin the farmer's lands, drive out native game birds. What it actually did, as changing U.S. land-use conditions drove the prairie chicken and sharptail grouse to the verge of extinction, was to fill the gap. Today the pheasant, on U.S. soil for well over half a century now, is possibly our most important upland game species.

Mr. Schreiner remarked to me, "I have many people visit our home each year from other parts of the country who ask if it is true that there are all these unusual hooped and horned game animals here. I tell them, 'Indeed it is true, and I can show you some very easily. I have taken numerous persons for a drive just to see these animals. They invariably come away thrilled.'"

In our lifetime several species of animals and birds have passed over the brink into extinction. Today the larger animals of the world are the most vulnerable ones. Their shrinking numbers are too much in evidence for the slaughterer and the poacher. Or sometimes they stand in the way of "progress."

But thanks to the sportsmen and conservationists, these creatures have a growing number of champions. New American wildlife frontiers are being marked out; it's the nature story of the century. ● ●

Little Meg

(Continued from page 41)

moving again when she felt better. This procedure was repeated twice more, with Aggie making less progress after each rest period. Hours were literally slipping by. Finally, there were no more fish; Aggie was oblivious

to the entire worsening situation.

I attempted to carry her on my back, but she was unable to hold on, and I couldn't maintain my balance without my arms being free. Then I tried tying her hands in front on my neck and half-carrying, half-dragging her down the trail. This was painfully slow. The perspiration rolled from my forehead. Then my boot hit a rock and I stumbled. Aggie's head hit the ground with an ominously loud thud. She grunted and lay still.

I knew that Aggie was in a light coma. Unless she got some sugar into her system soon, she would undoubtedly enter an even deeper one. It was now midnight, and we were still a long way from the car. I decided that I would have to leave her; Meg and I would have to go for help.

Shaking Aggie I tried to make her realize that we were leaving. She gave no sign of comprehending, so I cradled her head on some soft grass, marked the position in the canyon, and set off behind Meg down the trail.

Jogging along as fast as the light and trail allowed, we were making good time when a large owl swooped silently down on Meg. Just as its talons were closing around her small back, I let out a yell and swatted the feathery predator with a stick. "No puppy for your supper tonight, old bird. We need our little dog." Fortunately the attacker retreated.

In 40 minutes we were at the car. To my delight, a camper had pitched his tent nearby. If I could borrow some sugar, it would spare me the fifteen-mile drive into town and the return trip.

Standing a little distance off, I hol-tered, "Hello to the tent! Hello to the tent!" I heard some mumbling then a sleepy voice replied from inside. I explained my predicament and begged for some sugar and a container in which to carry water. After more mumbling and some scuffling, the tent flaps slowly parted. A pajama-clad arm extended a box of sugar and an empty whiskey bottle.

Tired, hungry, and confused, poor Meg was standing by the car, expecting me to open the door. But with the third member of our party unaccounted for, Meg had more work to do before she could rest. Her presence by the car reminded me to get our jackets. It was now quite cold and promised to get colder before dawn.

After filling the whiskey bottle at a pump, I urged Meg to lead me back up the trail. At first she was reluctant to move from the car, but then she seemed to understand and took out up the dark canyon at a brisk pace. We soon reached the spot where I expected to find Aggie, but she wasn't there. Had she gone into a deeper coma and

slid under a bush or behind a rock in the black canyon? If so, it would take a miracle for me to find her before daylight. And by then she might be beyond help.

Again and again I called Aggie's name, straining my ears to catch a reply. There was none. I cursed that black canyon and damned Meg for disappearing and probably creeping back to the car, intent on her own comfort. The one time when Meg could be of real help in locating Aggie, she runs off, I thought dourly.

I searched farther up the canyon, crossing from one side of the creek bed to the other, in a fruitless quest. A million different shadows could have hidden Aggie's silent form. As the cold night air cut through my jacket, I realized with dread that time was running out.

Severe hypoglycemia such as Aggie was experiencing can lead to death. I contemplated the added stress of exposure, visualizing Aggie's thinly clad person. I felt with dreadful certainty that, because of my bungling, the morning light would reveal my wife's lifeless body. But she wouldn't have to die—if only I could find her in time! Then just as I felt like giving way to despair, from down the canyon I heard my wife's voice: "Meg, Meg, oh, little Meg!"

Misjudging my wife's location in the darkness, I had gone right past where she was lying. Fortunately Meg hadn't been fooled; while I was shouting my head off up the canyon, she had doubled back to Aggie. Her cold puppy tongue had done what my shouting had failed to. I felt ashamed for cursing Meg for supposed disloyalty.

Meg had aroused Aggie enough so that she was able to drink a strong concoction of sugar water. As we waited for the sugar to be absorbed into her bloodstream, Aggie was relishing the welcome warmth of the jacket I'd brought from the car.

Later, almost jubilant, Aggie and I followed Meg back to the car. Before leaving we left the remaining sugar, whiskey bottle, and a note of thanks outside our Samaritan's tent.

So instead of in the cold canyon, dawn found us snug in an all-night restaurant, nursing mugs of hot coffee and studying the menu.

"Could I have a nice steak, medium rare, with all the trimmings?"

"Yes, sir, and for the lady?"

"Just a hamburger, please."

"A hamburger for the lady and a steak medium rare for the gentleman," repeated the waitress. "Right?"

"No. Hamburgers for both the lady and me. The steak is for Little Meg."



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Right now, why don't you turn to this month's SHOPPER pages 26 to 30 and see all the interesting, attractive and useful items offered—all under the guaranty of a refund if you are not satisfied with your purchase.



WITH THE CALENDAR—and little else—showing that it was Christmastime, thousands of families in Oregon spent their holiday season as refugees from the floods. Relief measures were undertaken quickly, and all of Elkdom can be proud of the role played by Elk lodges in the emergency. Elk leaders—Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustee Frank Hise, District Deputy Frank Rinker, Oregon State Elks Association President Frank Wheeler, and others—responded immediately when rising flood waters indicated that disaster was imminent.

Elk lodges were surveyed to determine the extent of damage and hardship. Fortunately, very little physical damage was reported among the lodge homes. Efforts were then turned toward mobilizing Elk manpower and facilities to cope with the crisis. Brother Anderson telephoned Governor Mark Hatfield to advise him of these steps, assuring him of the full cooperation of Oregon Elks. The Governor expressed his approval and appreciation.

Lodges were contacted and asked to open their doors to flood victims and to provide all assistance possible. This issue of the Magazine went to press before details became available, but a few preliminary reports indicate that lodges had responded wherever there was need. The following examples, subject to further clarification, indicate the types of relief work that were conducted by lodges:

- The Dalles Lodge made a radio announcement that the lodge would be available to flood victims. Refugees began to arrive and were cared for, and then cooperation was established with

the National Guard to continue the work.

- Tillamook Lodge cared for 69 families with a total of 186 children.
- Hermiston Lodge provided coffee and sandwiches to flood workers.
- Condon Lodge organized its members for the removal of debris, making possible restoration of the town's water supply.
- Lakeview Lodge summoned its members to form a brigade that worked all night to sandbag a stream and prevent it from flooding the town.
- Corvallis Lodge made arrangements to care for 200 refugee families, but it was cut off by a flooded stream and the homeless were taken to a neighboring lodge.
- Independence Lodge, a small one with no lodge home, worked with the Red Cross to find shelter for homeless families.

As additional reports and more details are made available, they will be published in THE ELKS MAGAZINE. In the meantime, people in the stricken areas of Oregon remained busy with restoring communications, utilities, etc. and cleaning up debris and mud. Damage from the floods may run as high as \$1 billion.

Oregon was not the only state hit by floods. Northern California was hard hit also, and flooding occurred in Idaho. According to Brother Anderson, Past Grand Exalted Ruler William S. Hawkins reported no damage to lodge homes in Idaho. No report from California had been received at press time.

Note from Alaska

Still rebuilding after the earthquake of less than a year ago, Alaska Elks have expressed interest in aiding their Brothers in the Pacific Northwest, as evidenced in a letter to the Magazine from Alaska State President Robert E. Dawson, excerpted here:

"... Even if we had not so recently been the recipient of a most heart-

warming expression of the wonderful Brotherhood of Elks [see page 37] we would still want to help. Because of the recent experience we had in Alaska, we are very much aware of just what these unfortunate people are faced with. We want to help, and we will help. . . . You can be assured that the Elks in Alaska will open their hearts and do what they can to help our Brothers in distress. . . ."

Private Initiative in Communist Agriculture



SOVIET COMMUNIST leader Leonid Brezhnev has announced that peasants in the USSR will be encouraged to expand "private" farming.

Under the communist system, peasants on collective farms have been permitted individual plots on which to raise produce. Under Khrushchev these so-called "private" plots accounted for 3 percent of cultivated land, but 33 percent of gross agricultural output.

Brezhnev's decision to encourage "private" plot farming is a move to get Soviet farm output moving ahead. It also is an admission that collective and state farming does not provide incentives needed to gain top production.

Hungarian Sharecropping

Istvan Szabo discovered this secret in Hungary 12 years ago. He began a sharecropping deal with peasants on the Nadudvar farm. In addition to a fixed, work-unit salary, the peasant was awarded 20 percent of the crop. Farm output has increased. This system is spreading throughout Hungary.

Americans anxious to find signs that the communist economy is moving toward the greater freedom found in the U.S. economy look with great hope upon these communist developments. But they will be disappointed.

The so-called "private" plots are on collective or on state-owned land. The central government in all cases can regulate or eliminate such "private" farming at will. The fact is that in order to gain their objective of greater farm output, communist party leaders are manipulating the peasants.

A Temporary Method of Control

Karoly Nemeth, a Hungarian Communist, writing in *World Marxist Review* of September 1964, discloses that in Hungary "the planned guidance of agriculture is effected largely through prices, credits, investments, contracts,

and state subsidies—and also through persuasion.

"The state farms are guided by definite plans, and for the cooperatives there are planned stimuli. . . ."

Communists do not regard the "private" plots or the manipulation of peasants by means of planned stimuli as permanent economic features.

Nemeth says, "It will take some time before socialist farming will be able to meet all the country's requirements. . . . Hence . . . the interests of the country and of every peasant co-operator demand that, parallel with the intensive development of the collective farms, we help the personal plot in conformity with the cooperative rules."

The Ultimate Goal

Communist ideology demands, however, that when farm output meets the needs of the people, all use of property for personal gain will cease.

The facts that peasants are being allowed to use initiative in limited areas of farm production and are being paid in proportion to their effective output are to be welcomed. This, however, does not represent any substantive increase in individual political freedom.

We must keep in mind that until the people in communist-bloc nations gain political power for themselves, their fates will be determined not by themselves but by the will of Communist Party leaders in their own capitals and in Moscow.

A Strategic Concept

NIKITA KHRUSHCHEV once was asked what he would do if we proved that capitalism is superior to socialism. Khrushchev said if that happened, he'd consider "whether I should join the Republicans or the Democrats." One challenge we face in the last half of the '60s is to prove to the world the superiority of the free society.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.

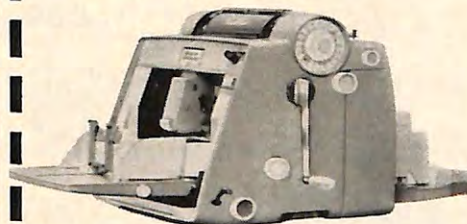
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For Elks Who Travel

(Continued from page 39)

Mediterranean cruise passengers are offered a wide selection of shore excursions. Examples: a two-day tour of Lisbon, Fatima, and Santarem for about \$60; a motorcoach circuit of Lisbon, \$3; a four-hour tour of Lisbon with an excursion to Cascais and Estoril, \$7; and a six-hour trip around Lisbon, Sintra, and Queluz, \$7.

At the capital of Madeira—Funchal—you can buy a seven-hour tour of Cabo Girao, Camarade Lobos, Terreiro de Lucta, as well as Funchal, for \$16, or a morning tour of the capital that includes a basket-sled ride for \$7.

In Spain the side trips range from a day jaunt from Cadiz to Seville for \$34 to an extended, four-day tour of Barcelona, Madrid, Toledo, and Lisbon for \$168.

You can tour Gibraltar for \$3.50, or in the Balearics see Palma de Majorca for \$3. In North Africa a day's tour of Rabat and Casablanca is \$16; a two-day flying tour to Meknes, Fez, and Marrakesh, \$145.

I could go on and on: Italy, France, the Greek Islands, not to mention the island tours of the Caribbean, but the foregoing should give you an idea of the variety. The land tours, of course, are strictly up to you. You don't have to spend a penny beyond the cost of your basic cruise passage.

What clothing should you take? Well, there are no agonizing decisions to make when packing for a cruise. It's the one mode of travel which permits you to indulge yourself by taking everything you want—for happily your luggage allowance is limitless (and this should be of interest to the ladies). The limitless luggage allowance works out well, for these floating resorts offer many diverse activities and changes of locale and temperatures, which make having a little of everything—and then some—very nice.

Most cruise ships publish a daily schedule of events that includes what-to-wear tips. For your first evening at sea and the night before you arrive at a port, though, dress is informal: business suit and tie for men, an afternoon or simple cocktail dress for the ladies.

Some evenings are gala—the welcome-aboard cocktail party, captain's dinner, and other festive excuses for donning dinner jackets and female finery. By day, good taste and comfort should be your apparel guides. Slacks, sport shirts, and shorts are acceptable at breakfast. For lunching in the dining salon, men should wear a sports jacket and women a skirt and blouse or a dress. Sneakers or rubber-sole shoes afford good footing for deck games and constitucionals, and warm,

lightweight coats come in handy for after-dinner strolls on deck.

Comfort is the rule for shore trips, too—but don't wear shorts, which are frowned upon in many foreign ports.

If your cruise is headed for the Caribbean or South Pacific (or other ports where you can expect humid days), pack some cool cottons. For evenings in town a simple cocktail dress and sweater is the uniform for the ladies, a tie and jacket for men—for the more elegant restaurants, that is. Check with the officers on ship, though, to be sure. Many places in the Pacific welcome casual dress, such as sport shirts and muu-muus.

Most cruise lines publish booklets on what to pack for a cruise. Ask your travel agent for one. When in doubt about what to wear once you're underway, consult someone on the cruise director's staff for suggestions.

But once you set sail, don't fret over details. A cruise is planned to make your cares vanish. You know you're housed and fed for the day—each day. The decisions you have to make are simple ones: breakfast at 8 A.M. in the dining salon or in bed? The deck for some sunshine or a game of cards in the salon? Have a Turkish, see a movie, take a swim?

See? Real tough decisions.

Scheduled cruises this year not only range from several days to months, but there are some conceived to appeal to those with special interests: photo cruises for shutterbugs, bridge cruises for card players, flower-arranging cruises, and so forth.

The majority of cruises, though, are intended for Mr. and Mrs. Anybody, who have only relaxation and enjoyment in mind. Here are a sampling: Cunard's *Mauretania* offers a 29-day European summer cruise and a 61-day autumn cruise of the Mediterranean. Both leave from New York. The European cruise gets underway July 5, and is scheduled to call at Madeira, Portugal, Spain, France, the Netherlands, Germany, Norway, Scotland, Ireland, and England.

The autumn sailing—September 15—will call at 31 ports in 20 countries; a special attraction of this splendid cruise are visits to the picturesque Aegean islands of Mykonos, Dlos, and Heraklion, off the coast of Greece. Rates for the summer cruise begin at \$850, the winter one, \$1,075.

P&O-Orient Lines has released its schedule of '65 "Sunshine Cruises" that will depart from the United Kingdom. There are 20 Mediterranean sailings to 39 ports, ranging from Bergen to Istanbul and involving from 7 to 23

days. The program opens with a 13-day cruise of the *Iberia* that will sail from London May 21 to call at Palma, Elba, Naples, and Casablanca. Fares start at \$187.60.

Moore-McCormack's 22,770-ton *Brazil* will be plying the Mediterranean this spring, sailing from New York March 27 with calls at Madeira, Casablanca, Palma, Oran, Lisbon, Porto.

Following this, the Clipper Line has scheduled three 15-day voyages in June and July of the *M/S Stella Polaris* along the western coast of Norway from Bergen to the North Cape, crossing the Arctic Circle into the Land of the Midnight Sun. Rates from Harwich, England, start at \$360.

The Pacific? Matson Lines announces that passengers will be offered savings up to 25 percent on South Pacific voyages this spring of the *Maripos* and *Monterey*. Ports of call on the 42-day voyages include Bora Bora (James Michener and I both have been quoted as saying it is the world's most beautiful island), Tahiti, Rorotonga, New Zealand, Australia, New Caledonia, Fiji, Niuafo'ou (Tin Can Island), Samoa, and Hawaii. You stand to save from \$195 to \$695 on one of these.

Then there will be a new series of "triangle" sailings of the Lurline, connecting Honolulu with San Francisco and Los Angeles, introduced this year. These voyages will give passengers a "bonus" California coastal trip—a full day and night in the first California port before sailing to the second.

That's only a smattering of the cruise news, and thousands of fortunate Americans will act on it this year. It's a grand experience: time to read some good books, meet jolly companions, enjoy good meals—in short, lots of fun and relaxation.

You plan for it, dream about it, and suddenly the moment of departure arrives. It's a moment that gives even the most world-weary traveler goosebumps. It's like, well, being tossed the lead in a Hollywood romance.

I'm always Clark Gable, sailing off and leaving a sad Greer Garson on the pier. Chin up, she smiles bravely, fighting back the tears. I wave back, then shrug. After all, she's the one being left behind.

Along with everyone else, I toss a paper streamer. It's like New Year's Eve with sunshine. Now the travelers around me begin to get a little misty-eyed, too. It's not that they're unhappy. On the contrary, they're up in the clouds. The docksiders are the depressed ones.

Then the dock begins to move away. It's my big close-up. Giving her a dazzling smile, I wave a final goodbye to Greer. Go dry your eyes, dear.

Me? I'm going below to join the champagne party. Bottoms up! • •

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Amazing new hair dressing discovery covers gray in about 10 days—makes you look—feel years younger!

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NEW HOME SUPERINTENDENT

The Board of Grand Trustees is to be congratulated in its choice of Doral E. Irvin to succeed the late Tom Brady as Superintendent of the Elks National Home in Bedford, Va. It is not an easy post to fill at any time, and the splendid record achieved by Brother Brady made the choice of a successor even more difficult. Nevertheless, the qualifications brought to the job by Brother Irvin offer convincing assurance that this fine Home and the retired Elks who reside there are in good hands.

Unexpectedly, the search for a new Superintendent ended close to home. Brother Irvin is a native of Lynchburg,

Va., a Past Exalted Ruler and Life Member of Lynchburg Lodge, and a Past District Deputy. Thus, as an active member of an Elks lodge some 25 miles from Bedford, he has taken part in activities at the Home on numerous occasions. He has come, therefore, not as a stranger but as one who is familiar with the Home and with many of the residents.

This will be a great advantage to him and will shorten and smooth the transition period from the old administration to the new, to the benefit of the residents and to the satisfaction of the Board and the entire Order.

This, however, is a plus value, in addition to Brother Irvin's long and successful experience as an executive of a large manufacturing corporation charged with the responsibility for personnel relations and plant operations.

Brother Irvin is the fifth man to hold the post of Superintendent since the Home was established in 1903. He also is the second member of Lynchburg Lodge to be chosen for the position, the other having been Charles L. Mosby, who served from 1912 to 1927.

We hope that Superintendent Irvin will have a long and successful administration.

THE "NEW MATH"

The advent of the space age has conditioned us to the calm acceptance of wondrous things. When references in the press and elsewhere to "the new math" first appeared, we thought nothing of it. Then, as reports came in from different parts of the country of anguished parents separated from their children by this alien intrusion, our interest picked up considerably and stimulated a moderate bit of research on the subject.

An early discovery was that the term "new math" is a misnomer. When first encountered, this phrase had conjured up thoughts of a substitute for zero, or some other radical innovation. Thus, there was some disappointment upon learning that the "new" refers to the methods of teaching math, and a feeling of some relief that we were not faced with the necessity of familiarizing ourselves with an entirely new system of computing a restaurant check

and balancing a bank statement, which is difficult enough as it is.

Nevertheless, while the "new math" deals with the old, familiar Arabic numerals and operational symbols, it does so in an entirely different way—so different in fact that it sounds like a strange language: sets, subsets, empty sets, one-to-one correspondence, and the like. It is little wonder that parents feel baffled and troubled when they discover that they cannot understand the language being used by their very young children.

The objective, according to the Educational Research Council of Greater Cleveland, Ohio, is to give children entirely new mathematical concepts and in so doing to teach them not how to *do* something but how to *think*. They will learn not only that numbers behave in certain ways but also why they behave that way, or, as its advocates term it, learn by discovery rather than by rote.

The Council, a cooperative of several school districts in the Cleveland area that has produced one of the leading "new math" programs, is enthusiastic about the results. It reports that schools employing the new methods find that students advance much faster. Seventh- and eighth-grade students handle such advanced subjects as descriptive statistics and probability, and in time some algebra and geometry, now high school subjects, will be offered in much lower grades.

We are in no position to pass judgment on the soundness of the "new math," but we are glad that our schools are so organized that those that wish to do so may try the new system and test its worth. The search for better methods in our educational systems is a healthy and encouraging sign that our schools are alert to the necessity of rising to the opportunities and the challenges of the space age.

QUESTION AND ANSWER

Sometimes we hear the question: Why give to the Elks National Foundation? Then the questioner is likely to point out, as justification for his attitude, that the Foundation already has several millions of dollars, so why add to them.

One of the best answers to this question was supplied recently in the bulletin of New York Lodge No. 1. It was an answer that may come as a surprise to many Elks of the Empire

State as well as of other states. In brief, the answer was: Because, while New York State Elks have contributed \$421,000 to the Foundation since it was established in 1928, the Foundation, on the other hand, has contributed \$242,000 for the benefit of New York State Elksdom. The Foundation could do this because it spends only its income from those millions referred to above.

The nearly one-quarter million dol-

lars from the Foundation represented contributions to The New York State Elks Association scholarship program, scholarships to New York students, and other grants.

For other states the story is much the same. It is all told in the annual report of the Foundation. It is quite a story, one of the main reasons why it's great to be an Elk, and one of the best reasons for contributing regularly to the Foundation.

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In the past, many men have started in business for themselves—only to see their ventures fail. Some entered businesses already on the decline. Some entered businesses already overcrowded. Some picked locations that foredoomed them to failure. Others failed because they had no experience in business.

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A small dealer just starting and doing his own service should gross \$180 profit from 20 hours service in a week. If he uses 30% for advertising, etc., he nets a clear \$125. If he services 40 hours, net profit is \$250.

With only two men working for him a 35 hour week brings the owner \$420 gross profit. Allowing 20% for advertising, etc. (since he has time to sell), he clears \$336, without doing any service work himself.

What is this business? It's one of the fastest growing businesses in America today. It includes six different services that you perform for the housewife right in her home. Or, for the businessman, in his place of business. No office or shop is needed. In fact, if you have a telephone at home and a car with space in the trunk—you have everything you need except the things we furnish. Your business comes to you on the telephone and in personal calls following up leads generated by National Advertising and by your own local Direct Mail Plan which we furnish. You quote your prices to the prospect, do the job, or have one of your men do it, and collect the money.

What are these services? The first and most important is the cleaning of carpets, rugs, and upholstered furniture by a revolutionary modern process known as the "Absorption Method." The work is done right on the customer's premises. No scrubbing with harsh motor-driven rotary brushes. No soaking with gallons of water. An Aerated Foam loosens the greasy, atmospheric dirt and holds it in suspension until it is removed. A test conducted by an impartial laboratory showed that the new Absorption Method in the home removed more than twice as much dirt

as was removed by the old fashioned machine scrubbing method.

Five other services add to your income. (1) With portable power equipment you spray furniture and carpets with a product that retards soiling. (2) You remove stubborn spots like magic. (3) You spray another liquid to make fabrics flame resistant. (4) You mend small damages such as cigarette burns and moth holes, often saving the owner the price of new furnishings. (5) And finally, you deep spray fabrics with a liquid which protects against moths and which is guaranteed by the company for six years.

As owner of this business, you have the opportunity to make as much profit as you might make from a business requiring ten to twenty times more investment. Also, you are building a business with a cash value. When an arm injury made it necessary for Al Svitak to sell after operating his dealership only 17 months, he sold to a prospect supplied by Duraclean at a price well above his original investment. G. F. Monroe sold his Texas Dealership after 12 months for ten times his cost. Leo Lubel, after 30 months, sold for \$7,116 over cost. When our specialists want to sell, we help them find buyers.

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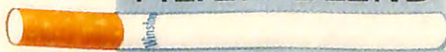
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