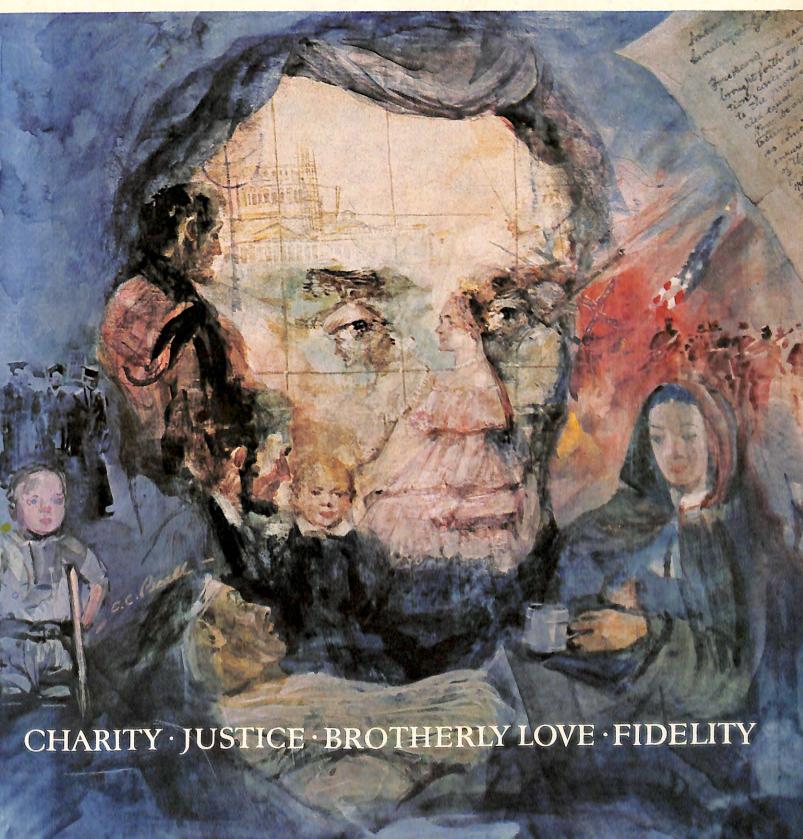


In this issue: NEW FISHING EXCITEMENT

Find them electronically
By ERWIN BAUER • Page 6

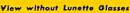
"Hunt" them with bow and arrow By HOWARD SIGLER • Page 34













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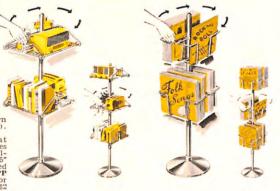
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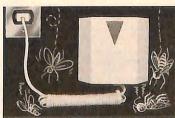


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THE

# MAGAZINE

VOL. 43 NO. 11

**APRIL 1965** 

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ELKS NATIONAL FOUNDATION

# "The Joy of Giving"



# **A Happy Coincidence**

By ROSEMARIE MARKGRAF



Miss Markgraf with John L. Walker, left, then Grand Exalted Ruler, as she received her "Most Valuable Student" scholarship. At right is Past Grand Exalted Ruler Sam Stern. Both men are now Trustees of the Elks National Foundation.



Rosemarie Markgraf today, performing her duties at Girl Scouts of the U.S.A. headquarters. She is an Advisor in the Relationships Division, working with educational organizations and with the Order of Elks.

WHAT HAPPENS to the dollars Elks so generously give to their Elks National Foundation? What about the time and money devoted to the numerous youth projects? Elks have a right to ask, for there is a great deal of money involved. Through the Foundation alone, Elks give more than a quarter of a million dollars annually in scholarships, for

I feel that I'm in a unique position to measure the value of such scholarships. I have my own standard, and I'm sure it's similar to yours.

Some nine years ago, I received a "Most Valuable Student" scholarship award. Today, I hold an executive position with Girl Scouts of the U.S.A. Ours is an organization dedicated to inspiring girls with high ideals of character, conduct, patriotism, and service. We share many objectives with the B.P.O.E.; a paramount goal of both groups is the building of a stronger America in which citizens understand their responsibilities as well as their rights and privileges.

Thus, in a very real sense I'm doing

a job that closely parallels the Elks youth programs. As an Advisor in our Relationships Division, working primarily with national educational groups, I maintain liaison between the B.P.O.E. and the Girl Scouts in our mutual efforts to benefit youth. For many years the Girl Scouts and the Elks have enjoyed a close and rewarding relationship. I'm particularly delighted that Elk lodges sponsor many Girl Scout troops across the country.

Looking back on my personal relationship with the Elks, I'm reminded of my "Most Valuable Student" scholarship. My graduation from Wisconsin State College would have been possible without it, true, but the story would have been quite different. I was on my own financially, and I would have had

to hold a parttime job.

My scholarship meant freedom-freedom from outside work, freedom to participate in extracurricular activities that helped me develop leadership qualities. Free of financial worries and an outside job, I had time to write for the campus paper and participate in student government, Newman Club, the honor society, debating, and extemporaneous speaking.

Moreover, the award helped provide the incentive to continue for my Master's degree. It's a great feeling to know that an organization believes in you and is willing to invest in your future.

I began my professional career as a teacher, which I enjoyed, but I decided I wanted to help young people in another way-to help them gain practical experience in the democratic process. Girl Scouting, with its informal educational program of learning by doing, provided that opportunity.

Today, one of every six girls from 7 through 17 in the United States is a Girl Scout. She is also a member of the World Association of Girl Guides and Girl Scouts, with 5½ million girls and women in 67 countries of the free world. It is rewarding to me to be a

part of this vast program.

It is rewarding also to have renewed my affiliation with Elks, this time in an official capacity. It is a happy coincidence, it seems, that the scholarship dollars I once received through the Elks National Foundation helped me to reach a position where I work with the Order of Elks in serving American youth.

#### ELKS NATIONAL FOUNDATION

Where every dollar contributed becomes a source of good work, untouched by expenditures of administration

ELKS NATIONAL FOUNDATION PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN. 40 COURT ST., BOSTON, MASS. 02108



# It's Elkdom's Way of Life

Along with good fellowship, service to community is one of the great traditions of the Order of Elks. It is a part of the heritage that is shared by every lodge from the moment that it is organized. To be worthy of this heritage, an Elks lodge cannot be content just to derive the benefit that comes from it. Every Elks lodge should contribute to Elkdom's tradition for service by engaging in worthwhile programs for the betterment of the community of which it is a part. That is our way of life.

Elkdom has a wonderful record of service, and it is this record that is largely responsible for the high regard in which this Order is held by all America. The Elks National Foundation confers its benefits on boys and girls throughout the land. It provides financial assistance to State Elk Association programs everywhere. The Foundation makes grants to doctors, nurses, technicians, and therapists all over the country to help them receive advanced training in caring for physically handicapped children.

Our Elks National Service Commission brings Elk hospitality to sick and disabled patients in every veterans hospital across America, not just now and then but regularly throughout the year. We can take pride in the Commission's slogan: "So long as a disabled veteran remains in a hospital, the Elks will never forget him."

Our State Associations are rendering magnificent

service through their programs for helping crippled and other handicapped children, and other varied and extremely worthwhile projects.

There is the help that our lodges give to the unfortunate at Thanksgiving and at Christmas—the shoes and clothing that they provide for school children, the books and other supplies they buy for those who need help. Outstanding in the field of youth are our Elks National Youth Leadership Contest and Elks National Youth Day, programs that our lodges have built into inspiring events for the benefit of young people in hundreds of communities.

All of these are part of Elkdom's tradition of service, and every lodge should strive to measure up to that splendid tradition. That is part of the truth about Elkdom, and it is most desirable that the people of the community—your lodge's neighbors—should know about the service that it is rendering to the community in order that they know the full picture of our fraternity and its activities. We should not let ourselves be guided by any false modesty in this connection, any more than we should overdo at the other extreme.

By letting our light shine we shall continue to attract to our doors the men in each community who respect the values in the traditions represented by Elkdom, and who will want, with us, to help carry them on.

Hohely July

Robert G. Pruitt, Grand Exalted Ruler



And Our Thanks to You

Congratulations on your editorial "Keep the Welcome Warm" (December, 1964, issue).

As an Elk of over 30 years, I have visited many lodges throughout the country and, as a whole, I would say the reception was very warm. There are, of course, some lodges where an improvement is desirable, and I think your editorial expresses the feelings of most of us who have done any traveling and visited at lodges throughout the nation. Thanks again for the editorial—it was timely, well-written, and interesting.

Roy Gundersdorff Nutley, N. J.

In Favor of "Freedom's Facts"

I commend you for publishing an article from "Freedom's Facts" in the January issue. This article was timely and thought-provoking. It serves to awaken a complacent segment of our people who are too busy enjoying the fruits of life and freedom to realize that they are in jeopardy.

WALTER A. WICHOWSKI, M.D. Chicago, Ill.

I would like to express my comments regarding an excellent article that appears in the Magazine—"Freedom's Facts." I hope that these articles will continue, as I feel strongly that communism is a threat to America.

Delbert R. Peterson Yakima, Wash.

The Story Behind More Place-names

Your article "Where Did You Say You're From?" (January issue) was of great interest. I was born in Germfask, Michigan. The eight early settlers wanted the town to bear their name, so an eight-sided argument lasted most of the night, until [this solution was reached]: The first letter of the last names of each produced the name "Germfask"—and everyone was happy.

The town Novi, Michigan, near Detroit: The interurban line named its stations as Roman numerals, so station No. VI, when it became a town, used "Novi."

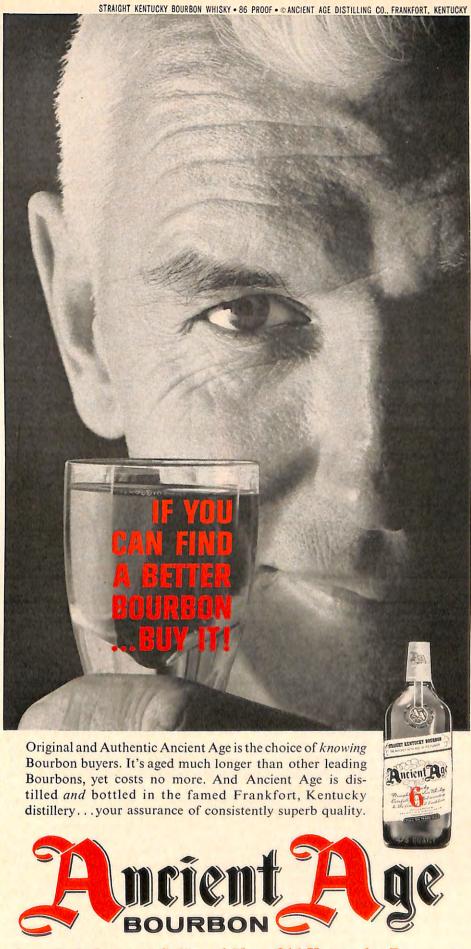
MRS. MILTON D. THOMPSON Fort Myers, Fla.

For Preservation of Native Species

The article on rare game animals in the February issue shows good thinking on the topic of foreign animal preservation by importing them to safer areas.

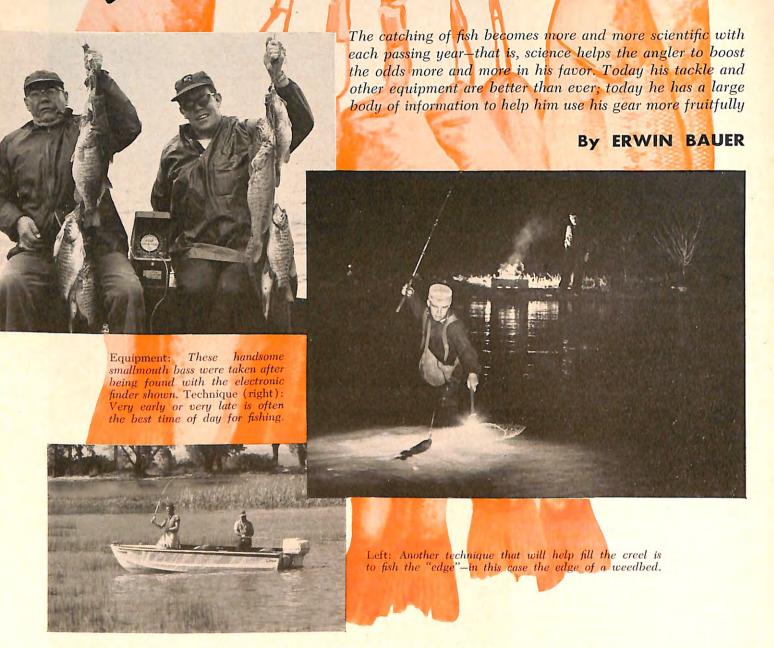
Many of our native wildlife species, the passenger pigeon most notable, have been slaughtered to extinction. This

(Continued on page 45)



America's Largest Selling 6 Year Old Kentucky Bourbon

# Anyone CAN CATCH MORE FISH



LAST SUMMER, my neighbor Curt Carrothers started catching fish in almost wholesale numbers. This was noteworthy because Curt had always been a hard-luck angler; he wasn't always considered an expert around our town. But that's all changed.

"What's your big secret?" I asked him one evening.

"It's no secret at all," he replied.
"Only this little green box which finds
the fish for me. Catching is easy once
you locate them."

The little green box to which he referred is one of several new electronic fish-finding devices on the market today. It's really a miniature of the larger devices used to detect submarines during World War II. It not only

locates fish; it also reveals the depth of the water and often shows exactly what type of lake bottom lies below the fisherman.

Obviously, all this is important information for any angler. But even more important is the price tag on these finders: \$150 and less. To many sportsmen that figure may seem exorbitant, but last summer a surprising number of fishermen found it to be a remarkable investment worth many times the cost.

Electronic fish finders are not the only new and exciting gadgets now available to help fishermen catch more fish. There are foolproof reels which anyone can use, glass rods that are nearly indestructible. Boats are better

and safer every year, and well-designed trailers make it possible to transport them anywhere. Few sportsmen have ever had it so good as American fishermen today. Now anybody can catch more fish.

First, let's look at basic tackle. Not too long ago, considerable practice was necessary to cast well enough to catch fish. In addition, an angler might have to spend a part of every trip tinkering with his tackle—perhaps repairing his reel. Now anybody with minimum coordination can learn to cast accurately in five minutes or less, thanks to the new enclosed (or closed face) reels. And he can do it at home.

Even an enclosed reel which sells for as little as \$10 will give a whole sum-

mer's service with only minor maintenance. And it's uncomplicated to use. The backlashes and bird's nests which plagued old-time fishermen can't happen anymore. Today's fisherman can spend more time fishing—and that fact alone improves his chances of catching fish.

Recently I had an opportunity to compare fishing lines sold a dozen years ago with the lines being manufactured today. The difference is dramatic. Today's line which tests ten pounds is vastly smaller in diameter than tenpound line of a decade ago. It is also "softer" and less likely to twist or kink. Since fine, small-diameter lines fool more fish, the advantages of this are evident.

Among the handicaps facing trout fishermen a few years ago were fly lines that wouldn't float unless they were frequently greased or dressed. Today's fly lines not only float all day long without dressing but have been scientifically tapered and balanced for ease of casting. The result is a fresh, mushrooming interest in fly fishing, a type of angling once considered very difficult and reserved for only the most addicted fishermen. Nowadays, in fact, housewives and children can fly cast as easily as an old-timer.

The development of fishing lures used to be a hit-or-miss, trial-and-error proposition. And perhaps many lures were placed on the market to catch

A prime example of what modern fishing tackle and techniques can produce, even for a youngster—well worth photographing.





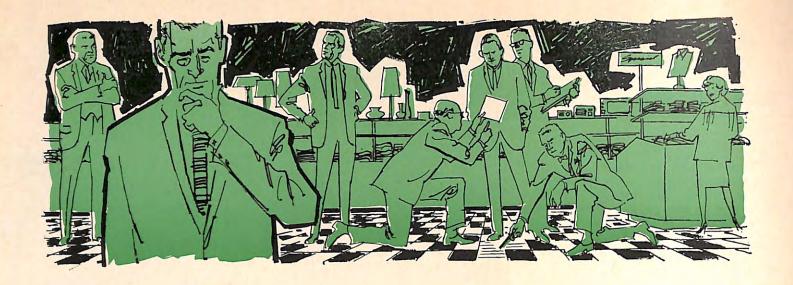
fishermen instead of fish. Fortunately, that also has changed. Today's lures are scientifically developed, and they do catch more fish for the amount of time they're in the water.

Take just one lure manufacturing company for an example—Arbogast of Akron, Ohio, whose president, Dick Kotis, is a friend of mine. The company employs a full-time wildlife biologist whose research centers around freshwater fish behavior—and then toward producing lures to take ad-

vantage of that behavior. His laboratory is a fascinating place to visit. No hit-or-miss there, but that's only the half of it. The company also distributes (free, in their consumer catalog) a five-minute record on how to catch fish with different types of lures, not even necessarily their own.

A wise outdoorsman can learn a great deal about catching more fish by reading, and some of the best reading is available free in many of the tackle (Continued on page 31)

THE ELKS MAGAZINE APRIL 1965



# ARBITRATION and the Small Businessman

ONE MORNING last fall a dozen men sat down at a long table in a downtown Chicago office and prepared for the serious business at hand. Although the scene looked like a board of directors meeting, it actually was a hearing before the American Arbitration Association—another case submitted to the AAA regional office was about to begin.

The three men seated at the table's head were arbitrators, chosen by the participants to judge the dispute. The people on either side of the table were the parties to the action, their lawyers, and several witnesses. Off to one side, a stenotypist sat ready to record the proceedings.

This particular dispute involved a small department store owner and the construction firm which had contracted to remodel two floors of the store building. The merchant contended that the asphalt tile laid on the floor was of "inferior" quality, because in certain sections it was not holding up under customer traffic.

The contractor readily admitted that the tile was wearing in certain places, but denied responsibility. He pointed out that the wooden floor over which the tile had been laid was rough and uneven. He had recommended that a complete hardboard underlay be put down to cushion the tile, but the owner had vetoed his suggestion.

Who was right and deserved com-

After hearing the testimony, the arbitrators—a lawyer, a civil engineer, and a professional decorator—visited the

Merely being in business is almost a guarantee that eventually there will be disputes to settle. In some cases it's necessary to go to court. In a great many, however, it's quicker and cheaper and eminently more satisfactory to settle through the offices of the American Arbitration Association

By RAY T. DAVIS

ILLUSTRATED BY JOHN LAWN

store and made a personal inspection. These experts found that the floors were indeed uneven as claimed. But they also noted that the contractor had used common kitchen tile, not heavy-duty material.

Their decision: Both parties should share the cost of laying appropriate new tile, while the owner would pay for the underlay.

American businessmen are coming more and more to rely on arbitration to settle all kinds of commercial disagreements. This time-honored method not only offers fair and speedy decisions, but the overall costs prove considerably less than they would for court litigation.

The case cited above was resolved in Illinois, where there's a continuous three-year backlog of civil court cases. Similar legal jams are common in many other states. Settlement by litigation would have consumed at least those three years, plus possibly many more months devoted to appeals. Court costs and legal fees by then would have

reached a staggering sum. But in this case expert arbitrators settled the dispute expeditiously, and the merchant and contractor returned to business with little or no enmity. Both parties shared the arbitration fees, which totaled only \$200.

There's a risk of misunderstanding in any business transaction. Even the smallest firms become involved in controversies over buying and selling practices, renting or leasing, performance of services, and insurance claim settlements, as well as in negotiations between manufacturers and suppliers, builders and contractors, shippers and dissatisfied customers.

Last year the AAA's 18 regional offices processed 6,000 non-labor cases—a 20 percent increase over 1963. There were about 1,200 commercial disputes directly related to small business. Of the 135 most recent ones, 29 involved less than \$3,000; 41 were in amounts to \$10,000; 16 were in the \$10,000 to \$25,000 range; only nine involved amounts over \$25,000.

The 40 other cases were non-monetary disputes, requiring Solomon-like decisions on such questions as: Was a manufactured product up to a buyer's specifications? How much would be a fair rental rate for renewal of a building lease? What would be the most equitable solution for the dissolution of a long-time business partnership?

a long-time business partnership? Partnership squabbles frequently are settled by arbitration. For example, Angelo and Dominic were long-standing, hardworking partners of an Eastern pizza restaurant. Originally Angelo was sole owner, but he took in Dominic at the time he expanded the business. It was an equal partnership; each man had the same amount of money invested in the business, each drew the same

salary for full-time work.

Then the time came when they decided to each go it alone and dissolve the partnership. They agreed to seek a suitable buyer, or, if this failed, one would buy the other out. Although several buyers appeared, each was rejected because their offers seemed low to the partners. When Angelo—the original owner—offered Dominic a sum of money for his interest, Dominic countered with a like offer. The tempers of the pair were boiling because of the stalemate; at this point their lawyers suggested arbitration.

The hearing, which took several hours, was presided over by a lawyer-arbitrator with wide experience in real estate and partnership matters, and the partners' positions were argued by their attorneys. The arbitrator's decision re-

flected careful consideration:

1. The partners were to select three business brokers, who were to offer the business at a sale price of \$7,000.

2. Even if a buyer offered that

2. Even if a buyer offered that amount, either Angelo or Dominic could still buy the other out at half that price. If both partners still wanted the place, lots were to be drawn.

3. If no buyer was found within 30 days, the partners were to submit sealed offers for the business to their attorneys; the highest offer would prevail.

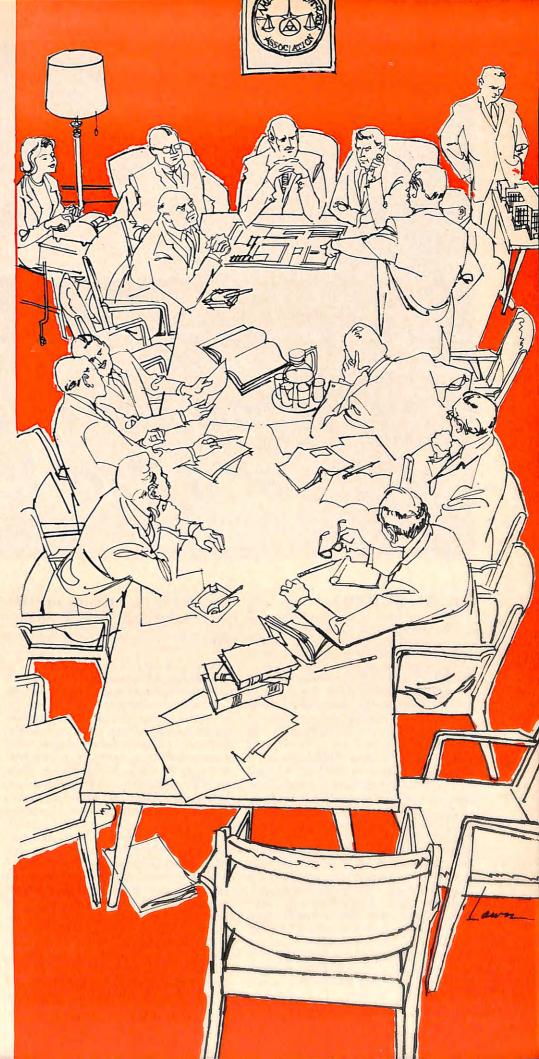
4. The partners were to share the \$200 administrative fee for the AAA

hearing

Today Angelo still owns the restaurant—the result of the partners having drawn lots—while Dominic is operating another restaurant on the opposite side of town. Perhaps the happiest result of the hassle is that the ex-partners aren't ex-friends.

About 100 commercial cases, ranging from those of big corporations to small business, are brought into AAA offices across the United States each month. Some cases even emanate from private citizens who feel they've been wronged or cheated in a commercial transaction. The smallest award ever made—\$1.47—

(Continued on page 42)





By AL GRIFFIN More and more ordinary citizens are taking to the skies in small aircraft—
partly because they enjoy aviation as a hobby but also because many are able to
indulge their love of flying while increasing their business efficiency

AT 10:45 A.M. last November 27, the morning sun glinted from the wings of Ken Broda's Cessna as he rolled down the taxiway, stopped, and readied for take-off. Then he turned into the autumn breeze, and the engine roared at his touch on the throttle. He felt a gentle shudder sweep through the craft as it began to pick up speed. The ground rushed by and then dropped slowly away.

The horizon dipped out of sight, and he passed the end of the field 400 feet above the surface. He climbed on out for another half mile before entering a gentle left turn. After checking for other traffic, he rolled back to the right, held the turn as the compass lazily ticked off degrees, then rolled level on his heading: Dubuque, Iowa, straight ahead.

Broda grinned with satisfaction. For the next hour and a quarter, the tensions of the world below him would be forgotten. In their place would be the feeling of relaxation coupled with exhilaration that is experienced only by a man flying alone.

The spectacular growth of business aviation is due in no small part to the fact that it combines business with pleasure. Only a sports car buff is likely to really enjoy driving his car these days, but thousands of businessmenpilots use dollars-and-cents arguments largely as an excuse to fly for the sheer joy of it.

Ken Broda is just one good example. His travel schedule for that November Friday allowed for answering the mail and taking care of routine office chores before taking off from Chicago's Midway Airport. There was still plenty of time to make the necessary preparations for the flight, which were themselves an important part of Broda's hobby and gave him deep satisfaction. He had checked the weather, plotted his course, filed a flight plan, and finally checked his aircraft personally

to see that the tanks were full and nothing was amiss.

After Dubuque, he planned to make business stops at Winona, Minnesota; Madison, Wisconsin; and Rockford, Illinois—providing a flight log that called for less than four hours of flying time. He would still be back home in time to pick up his family to join some friends for dinner in Lafayette, Indiana.

Whether he admits it or not, flying is an absorbing hobby to the average plane owner, business or otherwise. He devotes more time to it than would be really necessary if he were actually interested only in transportation. Regardless of his initial motives for buying the plane, he becomes deeply involved, and flying is like any other hobby: The more advanced a man becomes, the more he enjoys it.

"Working" sometimes includes hanging around the airport with cronies, subscribing to numerous flying magazines, talking about aviation with anybody



who will listen, and even studying. Learning radio procedure, instrument flying (whether he needs it or not), and how to read charts and radio facility books all become downright fun. Moving up from a second-hand Piper or Cessna single to a twin engine rig is often motivated by additional anticipated pleasure as much as by practical reasons.

Private pilots often like to consider themselves loners when they're in the sky. Paradoxically, they are great joiners when they're on the ground. The Aircraft Owners & Pilots Association and the National Aeronautics Association, both with headquarters in Washington, D.C., are only the biggest of more than 2,000 associations, clubs, and organizations where flyers band together for the sake of pursuing common interests.

Even the associations have an association, called Flying Clubs International. FCI has an avowed purpose of promoting business and private aviation by offering assistance to member and affiliated groups in matters of club formation, management formats, financing, insurance coverage, legal aid, equipment buying, and even flight training.

According to Lou Davis, former program director for NAA and the man who organized FCI, it will also deal with local, state, and national air space operations, legislation, and regulatory action

A "club" often consists of a number of small businessmen who jointly own one or more aircraft to permit the cost of airplane ownership to be spread over a broad base while giving the partners regular access to convenient air travel. Many such clubs expand to include members who never get off the ground during business hours, and use the club's facilities and equipment strictly for sports or hobby flying.

One of the biggest of these is Sky Roamers, Inc., a unique cooperative for more than 200 pilots in the Los Angeles area. Within the club are a core of members interested only (they say) in business flying, another group devoted only to pleasure flying, and a third (the largest) which flies jointly for business and pleasure. According to Jim Brown, one of the club's ten founders and current president of the organization, business travel still accounts for well over half of the total time logged in club aircraft. Members tallied 14,000 flying

hours last year on the 24 planes presently owned by Sky Roamers. Net worth of the club's fleet is some \$435,000.

Although larger corporate aircraft are often fully equipped and gadgeted, the most enjoyable flying is still done with a dependable instrument known as "the seat of the pants." Flying businessmen, in their single- or twin-engine aircraft, are less likely to use the auto-pilot, if they have one, than a professional pilot in a larger plane. Flying is too much fun when it's not a full-time job.

Navigation is part of the fun. A faithful and favorite method is flying the Iron Beam—following railroad tracks. Highways and rivers will do as well, only they're not as straight. Navigational charts provide a great deal of information, and many pilots over strange country take keen pleasure in "reading" the ground as they watch the corresponding markings on the map. ("Squaw Junction should be on my right. If that's it over there, it'll have a radio tower on the north, with a river to the east and a highway intersection just south of the tower. No airport . . . ")

True, the fun of flying isn't what it used to be; aerial hot-rodders can no (Continued on page 38)



"The next week Bob Gibson sold me six Rutgers plants a little over a foot tall. I did some nighttime gardening. . . ."

# Gamesmanship in the Garden

# By GEORGE C. KRATZ

ILLUSTRATED BY HAL MCINTOSH

SOME THINGS are just beyond human understanding. For years, the green thumb of my next-door neighbor has had me baffled. During the winter months, I would ponder the situation almost daily. Mine was a case of acute frustration, and gradually I became obessed with the idea of somehow doing something better than him in the gardening department.

You see, Sam Smithers lives on Market Street and I live on Elm. Our



"'Tomatoes in five weeks!' he grunted.

I never did put any stock in those fancy chemicals. I'll bet you burn the plants.'"

12

backyards adjoin, and there's no fence. Each year Sam and I spade up plots of about the same size where our properties meet. You might say that it's really one big garden, half under one management and half under another.

But it isn't that way at all. His half always blossoms forth luxuriantly; mine doesn't. Sam has the earliest and the largest tomatoes. His corn is the tenderest and sweetest in the neighborhood, with straight rows of plump kernels. His lettuce heads up into solid balls; mine looks like the leavings in the supermarket at Saturday closing. His pole beans climb to leafy heights, while mine call for help when only halfway up the pole.

Sam and I have talked about it endlessly; he's most sympathetic. "I just can't understand it, George," he said consolingly recently, the regret in his voice tempered with obvious pride. "We both have the same soil. We buy the same seeds and use the same fertilizer . . . same amount even. Heck, it shouldn't matter, but we even use the same hose for watering. The only thing I can think of is maybe you give your garden too much attention."

I hadn't considered that, and it set me to thinking all over again. Sam is a salesman; he leaves home every Monday morning and usually doesn't return until late Friday. He takes care of his garden on weekends; I putter around

This thought gave birth to another; perhaps it was one of those mental aberrations that crop up among underdogs who've just about had it. The frustrations of previous years and the prospect of another like them spurred me into action.

Gibson Greenhouses, Inc. is a company on the edge of town that grows tomatoes commercially the year round. So, they always have plants at various stages of maturity. I waited until Sam had set his customary six-inch tomato plants, then paid a call on Bob Gibson. I went home with a dozen Rutgers plants just like Sam's. They were planted, just like Sam's, during the week. Then I didn't go near them until Saturday, when I saw him weeding his plot. But instead of a hoe, I approached with a bright, shiny, new watering can.

"What's that for?" Sam asked.
"Aren't you going to use the hose this year?"

"Sure," I replied casually. "Except on a few tomatoes. Funny thing happened. A young fellow—a salesman—stopped by this week and sold me something, a powder he called 'Elixir of Eden.' Told me to use an ounce to a gallon of water, and I'd have tomatoes in five weeks instead of the usual ten. It's ridiculous, but the kid seemed hard up and I just couldn't turn him down. Anyway, I'm only going to use the stuff on six tomatoes and do the other six the usual way. We'll see what happens."

"Tomatoes in five weeks!" he grunted. "I never did put any stock in those fancy chemicals. I'll bet you burn the

plants.

The next week Bob Gibson sold me six Rutgers plants a little over a foot tall. I did some nighttime gardening, and the next Saturday morning I found Sam inspecting my row of tomatoes. I approached him with a freshly filled red watering can in my hand.

"That doggone stuff seems to work," he admitted. "But I'll bet I know what it is. Some of that hotshot stuff the Japs discovered. It'll make 'em grow six feet tall, but with tomatoes the size

of grapes. If any."
"You're probably right," I said. "But they do look like good stout plants so

far." He grunted assent.

As I'd hoped, Sam took two weeks off to go fishing, and I agreed to water his garden as I'd always done. I also purchased half a dozen robust plants about 18 inches tall, with a few blooms already showing. Sam headed straight for the garden when he returned, or rather to mine. I made my appearance, watering can in hand, determined to try a change in tactics.

"I guess I fumbled the ball on this one," I complained, before he had a chance to ask questions. "I only have enough of the stuff left for about two more weeks. I'd order more, but Margaret (my wife) threw the bottle away and I can't remember the company. Guess I'm out of luck, unless that sales-

man shows up again.

Sam was obviously sympathetic-but silent. I hid a smile of self-satisfaction.

When Sam returned from his next week on the road, I had six plants nicely clumped out and studded with small green tomatoes. He did not seem happy. He watched, jaw working silently, as I applied a last "treatment."

"Well, that's it," I said grimly. "Ran out sooner than I'd figured. These tomatoes are on their own from now on." Emptying the can, I added: "In more ways than one. Margaret and I are going down to the shore this week. Would you mind giving 'em a good soaking with the hose next Saturday? We'll be back the week after.

"Sure, glad to. But I wish you had more of that elixir stuff left to finish the job. I was just getting interested in it."

WE HAD a fine time at the shore, but I confess that much of the time my thoughts were with my tomato plants -and Sam. Just before we started for home I got a note from him:

"Dear George," it read. "I gave your tomatoes a good watering as promised. Also had a piece of luck on my last trip. Met a gypsy who sold me a powder he said would work wonders with tomato plants. I had enough for both of us, and I'm dying to see how it

(Continued on page 51)



By Mike Senkiw, Agronomist, Zoysia Farm Nurseries

# Meyer Z-52 Zoysia Grass Was Perfected By The U.S. Govt. • Approved By U.S. Golf Assoc.

MY ZOYSIA GRASS

**CUTS YOUR WORK,** 

SAVES YOU MONEY

When I figured up how much our old lawn cost us, I was staggered. Spring meant spending money for lawn seed, weed-killers and fertilizers. Summer meant fighting to keep our grass green thru hot dry spells.

It was sprinkler off, sprinkler on . . mowing and crabgrass killers. There

was no end to it!

I was about ready to give up, when I heard about Meyer Zoysia Grass, the grass perfected by U. S. Govt. agronomists and praised by turf experts coast to coast. I plugged in this grass and those plugs grew into a beautiful lawn that continually saves us work and money. Experience shows that Amazoy will do the same for you.

CHOKES OUT CRABGRASS

Your Amazoy lawn stays green in spite of heat and drought. It laughs at water bans. It chokes out crabgrass and weeds all summer long. It resists attacks by insects and diseases. NEVER NEEDS REPLACEMENT

Your Amazoy lawn grows so thick and rich, it resists footwear, cookouts, lawn furniture and children's play. Yet underfoot it's like a thick pile carpet so resistant it never needs

replacement.

LAUGHS AT WATER BANS

It saves time and money in many ways. It won't winterkill—has survived temps. 30° below zero. Goes off its green color after killing frosts, regains new beauty every Spring—a true perennial. It ends the need for crabgrass killers. Fertilizing and watering (water costs money too) are rarely if ever needed. Cuts pushing a mower under a blazing summer sun by 24. There's no need for the heavy use of costly chemicals that can endanger wildlife, pets and children.

## ZOYSIA GRASSES PROVEN NO. 1 IN DURABILITY

BY LARGEST U.S. UNIVERSITY

America's largest university tested 13 leading grasses for resistance to foot traffic, wheel damage, etc. Special paddle-wheels smashed the grass; spiked rollers ripped and tore its blades.

Result: The grasses most praised by turf experts, the Zoysia Grasses, (Matrella and meyeri species) led all others in resistance.

Every Plug Is

# **GUARANTEED TO GROW**

IN YOUR SOIL • IN YOUR AREA
WON'T WINTER KILL—has survived temperatures 30° below zero!

WON'T HEAT KILL—when other grasses burn out, Amazoy turns its loveliest!

EVERY PLUG MUST GROW WITH-IN 45 DAYS OR WE REPLACE IT FREE-ENTIRELY AT OUR RISK AND EXPENSE. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

# PATENTED FREE WITH LARGER ORDERS

Full-size plugger is wonderful for planting, invaluable for transplanting and other garden work as it clears away unwanted growth as it digs holes for the plugs. \$4.95 separately or FREE with large order.

THE ELKS MAGAZINE APRIL 1965

#### No Need To Rip Out Your Present Grass, Amazoy Drives It Out. Plug It In Old Lawn Or New Ground

- No waste, no sod to cut, no seeds to fail. Amazoy comes in fresh, 3 square inch plugs of living grass especially grown for trans-planting. Every plug taken from ground under supervision of our agronomist.
- Set pre-cut plugs into hole in ground like putting cork into a bottle. Plant 1 foot apart, checkerboard pattern. Easy plant-ing instruction with order.
- Plugs spread to cover area with thick, beautiful grass. No more ugly brown or bare spots due to heat or drought.

#### Your Own Supply Of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas if you so desire. The plugged area grows over solidly again, providing a convenient supply of plugs whenever you want them.

#### Work Less, Worry Less, Spend Less On Your Lawn

- · Perfect for problem areas (banks, slopes, play areas, pool areas, etc.)
- Won't winter kill
   Cuts mowing
   2/3
- Stays green through droughts and heat
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Why put up with a lawn you must coddle? A lawn that turns to hay when you want it most? Decide to enjoy a GREEN weed; lawn all summer and Save Money Too!

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If you live East of Rocky Mts. add 75¢ per 100 plugs. If you live West of Rocky Mts. add 52.25 per 100 plugs and we pay shipping charges. If you prefer to omit handling charge. enclose payment for grass only and you will then pay transportation charge on delivery. Do NOT enclose handle, chee. on 1100 plug orders, shipped only FOB Md. Nursery Farm.
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## News of the Lodges

ST. LOUIS, Missouri, Lodge's 15th Annual Sports Celebrity Night Dinner featured these celebrities. Left to right: Chairman E. R. Siesel, Ken Boyer, Cardinal third-baseman who won the award, E.R. Sidney B. McClanahan, Bob Broeg, St. Louis Post-Dispatch Sports Editor and winner of the Bruce Campbell Meritorious Award, and Red Grange, former football great, who was the principal speaker.

# St. Louis Sports Bonanza

KEN BOYER, St. Louis Cardinals' third-baseman, Harold "Red" Grange, one-time gridiron star with the Chicago Bears, and Bob Broeg, sports editor of the St. Louis Post-Dispatch, shared the spotlight at the 15th annual Sports Celebrity Night Dinner held by St.

Louis, Mo., Lodge No. 9.

A capacity crowd attended this important event which provided more than 1,000 pairs of shoes for needy youngsters. Jack Buck, well known radio and TV announcer, served as Master of Ceremonies at this program which saw Boyer receive the Outstanding St. Louis Sports Figure of the Year Award for the second time in his career. The honor was voted him by sportswriters and sportscasters of the St. Louis area, and Exalted Ruler Sid McClanahan of the host lodge made the presentation. Bob Broeg received the Bruce A. Campbell Award which goes to the non-player who has done most to further sports during the year. The trophy, an annual tribute to the memory of the late Past Grand Exalted Ruler Campbell, was presented to Broeg by Bing Devine, former Redbird general manager, now assistant to George Weiss, president of the N. Y. Mets, "Red" Grange, as the entertaining principal speaker, regaled his audience with humorous tales of his excit-

Boyer, who modestly accepted the award on behalf of the entire team, heard himself resoundingly praised by such pros as former teammate Stan Musial; Red Schoendienst, manager of the World Champion Cardinals; Bing Devine, and many others.

Devine, and many others.

The St. Louis' Elks presented the World Champion Cardinals with a special plaque commemorating their sensational 1964 record, and Bob Howsam, the Redbirds' new general manager, presented it to Schoendienst on behalf of the team.



NORTH PLATTE, Nebraska, Lodge's beautiful new \$240,000 home was dedicated with special weekend ceremonies during which 112 men were initiated. Pictured here are the officials who participated in the dedication, left to right, foreground, E.R. Vic Kotouc, D.D. Patrick Muldoon, Past Grand Exalted Ruler H. L. Blackledge, State Pres. William Dunn and Est. Lead. Knight Wm. E. Hahn, Jr. In the background are other officers of North Platte Lodge.



A special feature of the program was the appearance of Outstanding St. Louis Sports figures of the past, each of whom received a plaque as a memento of the occasion. The tripletiered head table seated a total of 71 sports celebrities, past and present.

Co-Chairmen for this affair were E. Siesel and Lawrence Horan, assisted by Bob Bauman, R. J. Betlach, Frank Eck, Ray Gillespie, Tom Kutis, Harry Luecke, Past Exalted Ruler Jos. W. Martino, A. J. Murrah, Anton Pinter, Buzz Taylor and J. G. Wrobel.

BREMERTON, Washington, Lodge has a distinctive Boy Scout Troop in Troop #512 which recently held a Court of Honor in the lodge home. E.R. John J. McManus served as M.C. when nine boys received the rank of Eagle Scout, a national record for the number of Scouts from the same Troop to be so honored at one time. Among the nine in the class, dedicated to P.E.R. E. M. Bertholf, were three sets of brothers. The young men are pictured with P.E.R. Bertholf, left, Scoutmaster R. L. Madden, center background, and E.R. McManus, right.



woodbridge, New Jersey. Well, the N. Y. World's Fair is opening again this month with many scenes in the offing similar to this one, taken last year when Woodbridge Elks' Crippled Children's Committee brought 19 handicapped youngsters to spend the day when they received a royal welcome.

Pictured with their guests are, left to right, Co-Chairman Martin Mundy, Committeeman Edward Skay, Chairman James Layden, E.R. Peter Greco, Committeeman Thomas Chiarella, John Kuzniak and Co-Chairman Marcel Frappier. The group was chaperoned by several of the Elks' wives.



CLARION, Pennsylvania, Lodge was dedicated to the memory of Past Grand Exalted Ruler George P. Cronk when a wreath was placed at his grave by, left to right, State Pres. Homer Huhn, Past Pres. H. T. Kleean, Past Grand Exalted Ruler L. A. Donaldson, Clarion officers, officials of Meadville, Oil City and Kane Lodges, State Vice-Pres. W. R. Decker and Trustee C. E. Daniels, D.D. R. C. Knoblow, Past Pres. F. T. Benson, P.D.D. G. E. Goodill, and State New Lodge Chairman R. C. Wolfe.

ROANOKE, Virginia, Lodge welcomes National Home Supt. Doral E. Irvin and 40 residents who saw a 12-man class initiated. Foreground, left to right: Past Grand Exalted Ruler John L. Walker, Past State Pres. P. S. Johnson, Home Lodge E.R. W. C. Kautz, Supt. Irvin, and host E.R. R. P. Huff. A NEW LODGE was born in a spot historic to the Order, when Clarion, Pa., Lodge, No. 2315, was instituted by a distinguished group of West Central Pennsylvanians headed by District Deputy John L. Purdom. Clarion was the birthplace and home of George P. Cronk who served as Grand Exalted Ruler in 1902-03, and the new branch of Elkdom was dedicated in his honor.

As special guest, and the program's featured speaker, Past Grand Exalted Ruler Lee Donaldson was introduced by District Deputy Richard C. Knowblow. Other honored guests were State President Homer Huhn, Jr., and Past Presidents H. Beecher Charmbury and

Reul H. Smith. Another former President, Harry T. Kleean, served with State New Lodge Chairman Ronald C. Wolfe as Advisors to the Organizing Commitee for No. 2315, which included State Committeeman Leo Sheeley.

Of great interest are the many name duplications in this new lodge, giving evidence that it should be a closely knit group. There are five families of three brothers each. There are two Gathers families-a father and two sons, and a father and one son. One Reed family is composed of three brothers; the other, two. One Haskell family is a father and son; the second, two brothers, but of the three Stroupes, two are a father and son-the third is no relation. There are four sets of two brothers each, and another father and son, but the most fascinating name duplication is Slaugenhaupt-there are five Clarion Elks of that name-no connection at all!





SAN JOSE, California, Elk Secy. E. A. Weller, a P.E.R., was paid special tribute at the lodge's Old Timers Night celebration when he received a 50-year membership pin from Dr. L. M. Linscott who had initiated him in 1915. Left to right are Past Grand Exalted Ruler Horace R. Wisely, Dr. Linscott, Secy. Weller and E.R. R. L. Alves. Others present were Grand Treas. John B. Morey, Past State Pres. Jim B. Nielsen, Former State Trustees Chairman E. J. Silva and a number of P.D.D.'s and P.E.R.'s.

GRIFFIN, Georgia, Lodge's \$2,913 check brings the State Elks "Aidmore" Trust Fund for Crippled Children over the million-dollar mark. Coincidentally, the Fund had its beginning in Griffin Lodge more than ten years ago. Left to right are "Aidmore" Executive Director Al Koch, Trust Fund Member Bill Reeves of Griffin, and Griffin E.R. Ronnie Kelley. In the background is a portrait of the late C. J. Williams, long-time Secy. of Griffin Lodge, who founded the Trust Fund.



LINCOLN, Nebraska, Lodge was host to the outstanding non-commissioned officers and airmen at Lincoln Air Force Base when Leo Hill, Col. in the USAF Reserve, was MC. Selected for their topflight performance of duty in the past six months were, pictured left to right with their wives, TSgt and Mrs. R. J. Glass, SSgt. and Mrs. J. W. Goomis, SSgt. and Mrs. J. L. Huffman, A2C and Mrs. R. S. Smielewaki, A1C D. L. Ouillette and SSgt. E. Klos. A1C J. M. Joyce was also honored. Commanding Officers of their various units and their wives, led by Brig. Gen. L. E. Lyle, were also on hand.



JOHNSTOWN, Pennsylvania, Lodge sponsored a Deer Hunting Contest to promote the area's hunting prospects. Pictured when the winners were rewarded are, left to right, E.R. R. D. John, Community Affairs Committeemen Daniel Hansen and Charles Wessel, Ernest Fry who won a \$50 Bond with his heaviest (192-pound) buck, and Joseph M. LaRosa who won another Bond with his 19-point (largest antlered) buck.



LIVE OAK, Florida, was the site of a winter sales meeting of the New Idea Farm Equipment Company of Ohio, whose executive staff is composed almost entirely of Charter Members of Mercer County Lodge. The Live Oak Elks assisted in making arrangements for the meetings, made their lodge facilities available for all New Idea personnel, and the Elks' ladies, pictured here, served several dinners during the session, with about 100 guests at each event.

BLOOMINGTON, Indiana, Lodge sponsored a firearms safety and accuracy training course for youngsters during the past Fall, including instruction on, and actual firing of, rifles and shotguns, with 70 boys participating. All ammunition, refreshments and awards, together with some of the instruction, were furnished by the Elks. Left to right are Lou Watson, Asst. Basketball Coach at Ind. Univ. and an Elk; his son, Mike; Loren Mitchell, Ind. Univ. Firearms Instructor, and Youth Chairman James Urton.



# **LODGE NOTES**

Fort Worth, Texas, Lodge's Americanism Program includes the mailing of copies of the Bill of Rights, suitable for framing, to students, upon request. Last year, approximately 7,000 were sent to young people of the area.

Ballard (Seattle), Wash., Lodge has its own personal year-round Santa Claus in Frank Ezelle who over the years has collected thousands of toys, painted and repaired them, for distribution to deserving youngsters. During 1964, for instance, Frank Ezelle travelled 5,642 miles picking up and delivering these toys to the Washington Children's Home, and the Rainier School for Retarded Children. This took 396 gallons of gas, an expense formerly taken care of by Frank Ezelle. himself, but now shared by Elk Patrick J. O'Hare who has been filling the tank twice each month for a little over two years.

Exalted Ruler William Bolger led a group of Point Pleasant, N. J., Elks and their wives to Plainfield Lodge where the visiting officers put on a performance of the ritual. The visit will be returned shortly.

There are two Marquette, Michigan, Elks' Safe Driving award winners to report this issue—39-year-old Titus Coats, and Wm. F. Brady, Graveraet Junior High School principal, 38. Coats won the award for his alert action which helped avoid a traffic tie-up after a van truck had jackknifed. The honor went to Mr. Brady for his good driving habits in general, and for his quick and intelligent assistance after an accident, in particular.

Youthful Greenwich, N. Y., Lodge is a live and enterprising branch of the Order, thanks to the leadership, enthusiasm and hard work of its two Past Exalted Rulers, John Keniry and Wm. L. Sharp. In appreciation, the lodge has recently honored both with a special program and initiation.

David L. Marks is a long-time member of Albany, N. Y., Lodge. Named last year as Humanitarian of the Year by the Albany Variety Club, 1965 finds Mr. Marks honored as the Albany Catholic War Veterans' Man of the Year. His work with veterans and servicemen all over the world has won him the unofficial title of American Good Will Ambassador.

Beardstown, Ill., Lodge has been doing a tremendous job for the Elks National Foundation. With a recent letter, Robert W. Donaldson, its Chairman for this program, sent Foundation Chairman John F. Malley a payment of \$10 for each of 18 new Participating Memberships, payment in full of \$100 each for three others, and installments totaling \$140 for another four. Mr.

Donaldson, who is also District Foundation Chairman, sent another \$10 check and two \$50 checks from members of other lodges. Since 1956, a total of 137 Participating Members were enrolled from Beardstown Lodge, four of whom have since died. With a membership of 350, this represents 38 per cent as Foundation subscribers. The goal is 50 per cent by the first of this month. Of the 84 signed since last April 1, over 60 were secured during the past three months by Floyd Coultas, who is a member of Mr. Donaldson's committee.

San Angelo, Texas, Lodge proudly announces that Susan Cope, Central High School student sponsored by the Elks in the Youth Leadership Contest, has been named winner of the girls' division in the State competition. Since the inception of this program in 1958, at which time San Angelo sponsored its first Leader, seven of its entries have won first place, three going on to take second spot nationally. Two of these, Sharon and Barry Rountree, were brother and sister.

In this column last month you read a very fine piece of advice from the Exalted Ruler of Fullerton, Calif., Lodge, Steve Joyner. This month we regretfully report that Exalted Ruler Joyner died suddenly February 13, following a heart attack. His funeral was held at the lodge home, with 800 persons attending.



MARBLEHEAD, Massachusetts, E.R. Richard L. Phelan and D.D. James J. Hourihan, Jr., are pictured fifth and sixth from left foreground, respectively, with the largest class this lodge has initiated in a number of years.



PRINCETON, West Virginia, Lodge is tops in its State for Elks National Foundation participation, with 167 members subscribed out of a total of 759. Pictured with the display board which tells the story are, left to right, lodge Foundation Committeeman Frank Claytor, State Chairman Roger L. Bensey and lodge Foundation Committee Chairman Thomas Thorton.

### News of the Lodges CONTINUED



OHIO NORTHWEST Elks and wives, more than 280 in all, met at Bowling Green and saw the Toledo Elks' Drill Team serving as official escorts. Left to right foreground, team members are William Przetak, Robert Skinner, Jack Newcombe, Bernard Quigley, William Beumel, Sam McMurry, Leo Brohman, Bud Hager, Capt. Frank Seidak. In the background are host E.R. Darrell Mills, Mayor F. G. Skibbee, a Life Member, State Pres. Carleton Riddle, D.D. Robert O. Hilty and Dist. Activities Chairman R. H. Earle.



SALISBURY, Maryland, Scout Steve Melnik receives the "Tommy Adkins Scout of the Year Award" from its donor, D.D. C. M. Adkins at the annual Scout Week Parents and Award Night at the lodge home. At right is Scoutmaster Basil E. Truitt, the lodge's Youth Chairman.



BLACKWELL, Oklahoma, Lodge was the host to a N.W. Dist. Meeting at which a special Ritualistic Team was selected by D.D. William E. Ragsdale to conduct an initiation. They are, left to right, foreground, Ralph Costine, El Reno Lodge; D.D. Ragsdale of Stillwater; O. R. Tatchio, Stillwater; O. R. Highley, Woodward; background: Tom Howell, Ponca City; H. R. Hughes, Woodward, and Robert McAnarney, Guymon. Guests included State Pres. Harold Carey, Vice-Pres. Mark Wasson, and Inner Guard L. A. Chaplin, and Past Presidents C. R. Horton, C. H. Dietz and Ernest Smart.



**SEYMOUR, Indiana**, Lodge honored its P.E.R. and State Pres. J. Floyd Beldon at a dinner-dance attended by more than 300. He appears, fifth from left, with E.R. Marvin Hubbard on his left, and other lodge officials.



LOGAN, Utah, E.R. Fred Rex, left, presents an American Flag to four new citizens, M. M. Eisenstein, A. B. Hansen, L. M. E. Newberger and C. E. Durtschi. This ceremony welcoming new Americans was started in 1948 by P.E.R. W. F. Jensen, has been continued ever since.



PONCA CITY, Oklahoma, E.R. Wallace Kinzie is pictured, center foreground, with his fellow officers who helped him initiate a class of 21 candidates, six of whom were sponsored by Dale Blake, winner of the Grand Exalted Ruler's Membership Award.



POINT PLEASANT, New Jersey, Elks and their wives were pictured as they arrived in Honolulu on a two-week United Air Lines vacation tour of San Francisco, Hawaii and Los Angeles. The group, led by Elk Henry Moore, spent ten days at the Hilton Hawaiian Village Hotel.



LARAMIE, Wyoming, Lodge's P.E.R.'s Night had an unusual feature, when the former E.R.'s presented a copy of the February issue of *The Elks Magazine* to each member of the Boy Scout Troop of retarded youngsters the lodge sponsors. That issue carried a picture of the boys. The Scouts are pictured here with their copies, and P.E.R.'s Quentin Siebert, James Meyers, Walter Klahn, Jr., Ted Burnstad, Blake Fanning, G. F. Gashler, Carl Eberhart, Lyle Cornish, Harold Scott, C. K. Coltrane, current E.R. Charles Cummins and Robert Costin.



CHEYENNE, Wyoming, initiated this class of 33 as a tribute to Grand Exalted Ruler Robert G. Pruitt. In the background are lodge officers with E.R. Howard Zike, fifth from left.



PEARL RIVER, New York, Lodge once again picks up the phone bill for calls home made by foreign exchange students attending county high schools. Awaiting their turn as Elizabeth Lindstrom calls Sweden, are, left to right, Klaus Hedegaard, Denmark; Steinar Dahl, Norway; Nunihirt Mashima and Yukiko Araki, Japan; Ingrid Wordemann, Germany, and Maria Luisa Lopez, Philippines. Any lodges interested in this idea may contact Youth Co-Chairman T. L. Fields, Elks Drive, Nanuet, N. Y.



EVERETT, Massachusetts, Lodge presents three wheel chairs to the Walter Fernald School for Crippled Children. Left to right are Supt. Fredericks of the Volunteer Workers for the School, House Committee Chairman George Cribbins, School Supt. Dr. Farrell, P.D.D. Charles M. Zellen, Treasurer of the lodge, and Special Gift Committee Chairman Fred Tavano.

WILLISTON, North Dakota, Lodge held a candidate-sponsor banquet prior to the indoctrination session for the State Pres. Cliff Reed Class. Mr. Reed is pictured at the head table, fourth from left, with E.R. Verdine Rice on his left, and the other lodge officers.



#### News of the Lodges CONTINUED



RICHMOND, California, Lodge welcomed State Pres. Henry J. Budde with a crowd of 150 members. Pictured are, left to right, foreground, D.D. John F. Jordan, Mr. Budde, Grand Treas. John B. Morey, former Chief Justice A. F. Bray of the Grand Forum; background: State Secy. Edgar W. Dale, State Vice-Pres. O. J. White, State Trustee Louis Narberes, E.R. G. F. Chambers, Grand Lodge Youth Committeeman James A. Dyer, and Chief Justice Donald K. Quayle of the Grand Forum. Also on hand were nine P.D.D.'s, 4 Past State Presidents, and State Committee Chairmen Warren Abrahamson, Donald Horning, Clem Miner and Robert Smale.



GLENDALE, Arizona, Lodge held a special session for the initiation of Airman 1/c E. M. Ackerman, son-in-law of lodge Secy. Ralph E. Bagshaw. The young man is pictured third from left, as he accepted congratulations from his father-in-law, and E.R. R. H. Ellsworth, right, as D.D. James H. Callan looks on at left. The flier had a brief leave en route to Lockbourne A/F Base in Ohio, after an extended tour of duty on Okinawa.



FLORENCE, Oregon, Elkdom accepts for membership the sons of two of its members, as a tribute to E.R. Francis Brown. Left to right are Ted Simmoneau, Sr., and his son, Ted Jr., and Michael Finn and his father, William Finn. The young men received the ritual flag from their fathers.





WINSLOW, Arizona, Lodge's Youth Chairman Ellis L. McIntosh is pictured, right, with two of his lodge-sponsored Youth Leaders who won State honors—third-place State Youth Leader Artie Griffith, and second-place State Leader Melani Robinson. In the past five years, Winslow Lodge has had five of its Youth Leaders place in the State Contest and the "Most Valuable Student Contest." Carolyn Rapson, top State winner in the latter competition, also received a National Scholarship. This lodge entered its Youth Program in the State contest for the first time last year, won first place.



ogden, Utah, Lodge welcomed this class of 92 Americans during December, when the candidates and their wives attended indoctrination ceremonies, and heard talks by D.D. George Alexander, E.R. William R. Kobel and Chairman Wally Blaylock, Past State Pres. Ogden Lodge has initiated nearly 350 men since last April.



TWENTYNINE PALMS, California, E.R. Jay C. Peterson, center, presents a \$500 State Elks' Scholarship Award to Miss Ann Underhill as Youth Chairman Bob Thomas looks on.





HERMISTON, Oregon, Lodge's first Charter Member Night found 34 of its original 252 members on hand, including its first E.R., Frank Wells, sixth from left background.



**DOVER, Ohio,** Lodge honored veteran member Vincent J. Weber with a special initiation when one of the candidates was the 200th sponsored by Mr. Weber. Pictured are E.R. Delbert Perry, Doyal Shonk, the 200th Weber candidate, P.E.R. Bob Kennedy and Vincent Weber.



FAIRMONT, West Virginia, Lodge sponsored both of its State's Youth Leaders, bringing its list of State winners to ten in nine years of State competition. Left to right are Youth Chairman Carl A. Schimmel, Leader Judy Ann Prozzillo, E.R. J. W. Havlichek, Leader Scott Messmore, and Committeeman Harry Byer.



NORTH MIAMI, Florida, Lodge's Americanism Chairman Capt. John McClain receives a Citation of Merit from P. E. Hodgman, Dist. Dir. of Muscular Dystrophy Assns. of America, as E.R. John Reynolds looks on at right. The citation, signed by the Assns.' National Chairman, Jerry Lewis, took recognition of the thousands of hours Capt. McClain has devoted to this program.

GIRARD, Ohio, Lodge presents a threemember Elk family, left to right, Kenneth C. Welk; his father, Charles T. Welk, and his maternal grandfather, Life Member C. F. McClimans.



WALTHAM, Massachusetts, P.E.R.'s serving to initiate a class which included three brothers and the son of a member were, left to right, foreground: J. H. Schmitt, W. B. Santosuosso and E. C. Regan; background: M. S. Lazaro, J. C. Stankard, P.D.D. Louis Dubin and W. L. Hennelly. Not present for the photo were Charles Duckworth, J. T. Delaney and P.D.D. Joseph Masucci. On hand were D.D. L. O. Caporiccio, State Vice-Pres. C. R. Burgess.



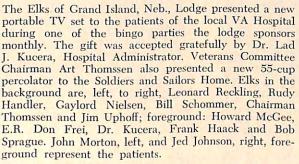
DANVILLE, Virginia, Lodge's P.E.R.'s Night found 21 former leaders on hand for a dinner and lodge meeting. The five ranking senior P.E.R.'s pictured with E.R. W. H. Parrish are, left to right, J. B. Kerns, C. A. Prescott, J. P. Williams and W. L. Gibson, E.R. Parrish, and Senior P.E.R. B. P. Kushner.

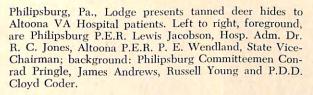
# ELKS NATIONAL SERVICE COMMISSION Activities



Ohio State Vice-Pres. E. P. Howard presents a \$500 check to Sandusky Veterans Committee Chairman Maynard Retzke to assist veterans at the Ohio Soldiers and Sailors Home there.

Ridgecrest, California, Lodge won the sweepstakes award in the first division of the Veterans Day Parade in that community with this impressive tableau depicting the unforgettable Iwo Jima Rosenthal photograph. The scene was enacted by GySgt. John A. Coryell, Sgt. Theo. F. Skill, Dick Zinke, Harry Bearman and Curtis Hamilton, all present or former Marines. It was designed and built by G. A. Danchuk.





Roseburg Elks have been large and continuing participants in the Oregon Elks' deer hide collection program for our veterans. A group stands behind a display at the hospital which will be viewed at most Elks' lodge homes. Left to right foreground are hospital employee Clarence Gaines, Elks' Hides' Chairman Marvin Shuping, billiard and pool chairman Doss Burgess, Hosp. Chairman Lewis Hill, E.R. Nat Butler. State Elks Veterans Committee Co-Chairman A. F. Johnson and Golf Chairman Dick Stark. The display includes some of the finshied products made by the hospitalized servicemen.









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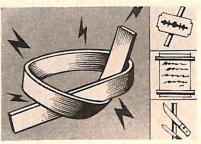
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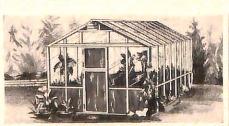
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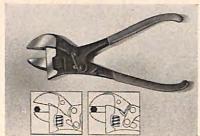
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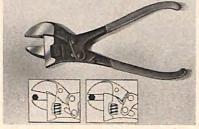
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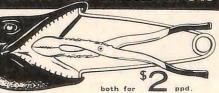


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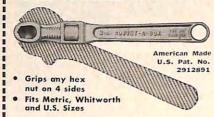
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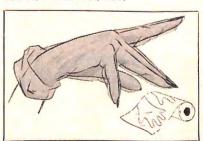
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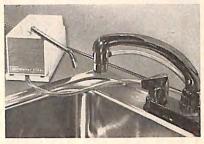


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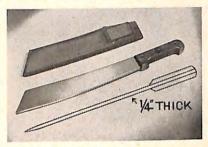


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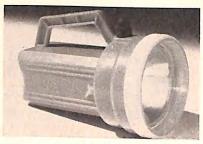
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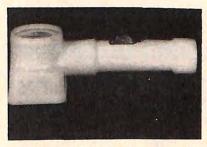
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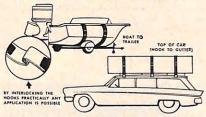


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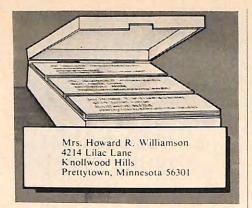
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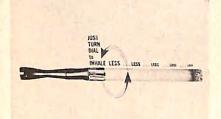
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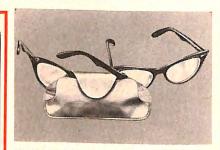
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# Anyone Can Catch More Fish

(Continued from page 7)

company catalogs. Nearly all contain at least a few tips; many contain sound advice from the best fishermen in the land. Check them out and see for yourself.

Among the recent developments most likely to increase a fisherman's catch in the future is a new process for preserving natural bait critters. Everything from minnows, leeches, and grasshoppers to crickets, earthworms, and mayflies can be preserved to appear exactly as they do in life. They're not frozen, salted, or pickled. They have no strange taste or odor-and an angler can carry a day's supply of bait (in a plastic bag) in his breast pocket or under his hat!

Obtaining live bait has always been something of a nuisance to fishermen. It takes time to collect it, and too often the best baits aren't available during seasons when they would be most valuable. The new preserved baits solve these problems.

Another new development which will prove a boon to bass fishermen everywhere is an effective weed-guard for the treble hooks on bass lures. Since much bass fishing is done near aquatic vegetation and over irregular lake bottoms, snagging has always been troublesome. Now, for the first time since the first bass plug was sold almost a century ago, a weedless (but not a fishless) treble hook is standard equipment on some lures and available for installation on all others.

Recent studies in Michigan and California have revealed that sportsmen fishing from boats catch up to seven times as many fish per hour as anglers fishing from the bank. Boat fishermen have greater mobility and, of course, have access to spots that bank fishermen can't reach. They also have a handsome, designed-for-fishermen array of boats and outboards from which to

Any reader who fished very much more than a decade ago can recall the unwieldy boats and trouble-prone outboards then in use. Fishing trips were often ruined or shortened by there being trouble in just starting the outboard. That seldom happens anymore. I consider the light, compact 91/2-h.p. outboard that I carry in my station wagon at all times the most important single reason that I can catch more fish today than I could ten years ago. It's light enough to carry with ease and fast enough to take me to the best fishing holes when the fish are striking best.

Outstanding among all the new boats are the numerous cartop models which appeared in boat shows everywhere last winter. But it's true that in some areas a cartop boat may be of little use. Elsewhere, particularly in regions where small lakes and ponds are numerous, a small boat can be the main reason for heavier stringers.

Catching more fish can also be simply a matter of fishing where few other fishermen can wet a line. This doesn't mean making a long trip to a remote fishing paradise; some seldom-fished spots probably exist near your home, almost no matter where you live. My two sons and I have found a few of these places practically within the city limits of Columbus, Ohio, where we live. There are similar spots near every

Our technique is the utmost in simplicity. We take a float trip on one of several nearby rivers. We launch the boat at a convenient bridge and then drift leisurely down to the next bridge, where we take out. Fishing pressure is always heaviest around bridges, but large stretches of water between bridges are rarely fished at all. Through the years we have made some remarkable catches in these places.

A float trip can be of any length or duration, from a few hours on a May evening to a weekend trip that requires camping gear. The longer trips usually become high adventures, as well as unusual opportunities to enjoy good fishing.

Now, catching more fish is a matter of technique as well as of tackle and equipment. You might own the finest rod and reel, a boat and outboard, and still not enjoy great success. To round out this article, let's examine some ways to increase your catch.

It's well known to most fishermen that most game fish are most active early and late each day, and probably far into darkness. But let's go a little farther than that. Often it isn't easy to be on the water at these peak periods, and the farther you live from the

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water, the more difficult it is. But my boys and I have found an effective and pleasant solution for that problem, too. We go camping at water's edge.

By starting late in the afternoon, we can drive to a favorite lake, set up a comfortable camp, and then cook dinner. By the time dishes have been washed, the best period for fishing has arrived-and we fish as long as there's any action. Next morning we're on the water at daybreak, another peak period. And we aren't tired from rising at home in the middle of the night to make a long drive to the lake during pre-dawn darkness.

In the beginning of this article, I mentioned how my neighbor Curt Carrothers had used a fish finder so successfully. I should also mention another trick of his which will improve any angler's score, and it's one which any

angler should be able to duplicate.

Whenever he has any spare time around his home, Curt will do some practice casting. It isn't necessary to have water available for this; the lawn will do just as well. Curt places several plastic targets (old hula hoops or laundry baskets) at intervals around the lawn. Then, with a rubber, hookless practice plug, he practices casting toward the targets as if they were openings among the lily pads, sunken logs, or other places where game fish congregate.

Since Curt fishes a great deal for bass, accuracy is extremely important. So is being able to cast in, under, and around obstacles. So, Curt not only practices casting in the conventional overhand manner, he also practices side and underhand, using the trees and ornamental shrubs in his yard as ob-

#### STATE ASSOCIATION CONVENTIONS PLACE DATE STATE Apr. 29-30, Tennessee Nashville Apr. 29-30, May 1-2 Wichita Kansas Apr. 29-30, May 1-2 Ohio Alabama Montgomery May 6-7-8 May 12-13-14-15 Tucson Arizona May 13-14-15 Colorado Gunnison Michigan May 13-14-15-16 Niles May 14-15 Arkansas Searcy Illinois Decatur May 14-15-16 May 14-15-16 lowa Ottumwa May 14-15-16 Nebraska North Platte May 14-15-16 Oklahoma Tulsa Fond du Lac May 14-15-16 Wisconsin May 19-20-21-22 San Diego, California-Hawaii Calif. Hopkinsville May 20-21-22 Kentucky May 20-21-22 Ashland Oregon Kiamesha Lake May 20-21-22 New York May 20-21-22 Wyoming Riverton May 21-22-23 Missouri St. Louis New Hampshire Franklin May 21-22-23 Hartford May 21-22-23 Vermont North Carolina May 26-27-28 Salisbury St. Augustine May 27-28-29

stacles. When it's time to head for the water, the man who has brushed up on his casting technique will catch more fish.

Catching more fish—anywhere—is largely a matter of locating them. Except in shallow, very weedy waters, the new electronic finders can accomplish this. But they aren't absolutely necessary. It's possible to "read" most bodies of water and thereby to locate where the fish are lurking.

Most game fishes (especially black bass, the panfishes, muskies, pike) are never very far from what fish biologists call "edge." It may be the edge of a weedbed or channel, a sunken brushpile, reef, jetty, bar, or the edge of the lake itself. Concentrate your fishing in these places and you will be building the odds in your favor. By fishing the edges early and late in the day, you'll increase the odds even more.

Of course, it's true that some waters are not easy to "read," and the edge that exists may not be visible. Just the same, you can often locate edge—and fish—by trolling about the lake.

Trolling, which means pulling a bait or lure behind a moving boat, is an art in itself and a deadly way to catch more fish. Let's assume you are trying a new lake for the first time and want to get acquainted with it as quickly as possible. Unless familiar edge is visible, your best bet by far is to start trolling. At first try trolling parallel to the shorelines, beginning close to shore and gradually moving out until you get action. Once you have found a general area or a certain depth of water where fish are located, you can concentrate your fishing right there.

It's hard to believe that so few fishermen take advantage of it, but a wealth of information on how to catch more fish is available free from nearly every state conservation bureau. For instance, some have produced motion pictures on fishing techniques; others have published books on which methods are most successful for fishing in that state.

Still others have prepared accurate maps of all state lakes. These maps show water depths, channels, the locations of reefs, sunken forests, boat launching sites, and anything else of interest to anglers. Usually these maps also show which parts of the lakes are best for which species of fish.

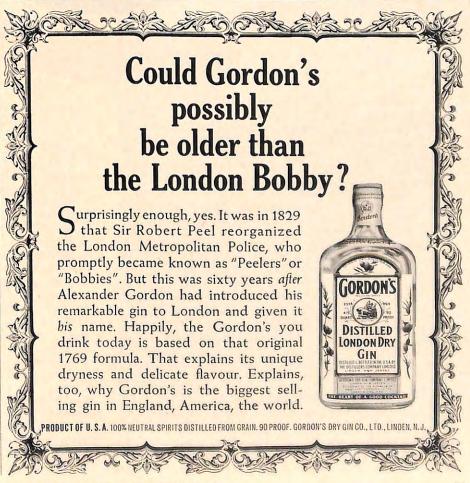
To find what data is available in your state, just write to your Department of Fish and Game in your state capital.

Fish and Game personnel are also happy to answer specific questions about fishing a particular body of water. In most states, biologists make an annual census of fish populations, recording fish growth rates and the migrations of fishes. They can make the most accurate prediction possible on where and when fishing will be best. Too often the average angler relies on guesswork or somebody's opinion, rather than on scientific calculations, to schedule a fishing trip. Too often the results are not the best.

Let me give an example. Every year some of the best smallmouth bass fishing in North America occurs around the Bass Islands of western Lake Erie. But a fisherman who goes there in July or August would never believe that, because the smallmouths just seem to vanish during midsummer. An inquiry to Ohio's fish biologists would reveal that smallmouth fishing is fastest all during May and early June. After that it's usually poor until mid-September when action again becomes fast, almost until the lake freezes over.

Science, communications, old-fashioned inventiveness—many things have been marshalled to meet the increased demand for successful fishing. Today's average angler is less likely to be content with fishing as his father and grandfather knew it. His is a more harried existence; unfortunately he may not even be able to relax when he reaches the stream or lake. But he can get what he seems to be after—more fish.

For those who consider fishing a true sport—even an art when it comes to such as fly casting—self-imposed limitations are always possible. The important thing is that now, as never before, the variety of fishing opportunities open to the businessman, the housewife, the retiree is vast. And, to the extent that they'll use the available advice and devices—and keep their bait in the water—anyone can catch more fish.





THE YELLOW BUCKTAIL splatted lightly into the dark swirls beside the submerged log; then I made it begin its flickering journey back to my rod tip. The stream's surface was quiet, almost glassy in the late evening shadows.

Suddenly, almost beside me, the water exploded: A yard-long fish cleared the surface, hung in mid-air for a split second, then hit the water with a resounding smack.

If I hadn't been looking where the fish jumped, I probably wouldn't have been able to identify it. But there was no mistaking the side-whiskers, the pink-tinted fins and belly—it was a carp. A carp in the waters of one of West Virginia's best bass and musky streams!

This astounded me. For one thing, the stream doesn't have the mucky bottom that carp prefer. Also, in all the years I had fished these waters, I'd never seen one. Oh sure, I'd heard about "big suckers" from time to time, but I'd thought they must have been just that.

Astonishment gave way to excitement as I began to think

about the excellent prospects for bowfishing.

I was back the following afternoon with my bow and barb-tipped fishing arrows. Clad in camouflaged clothing, I stalked along the brushy banks, searching for the big fish which might be loafing in the shadows under the many overhanging tree limbs.

It was hot, and there was little activity in the sunny portions of the stream, other than the usual small gar and soft-shelled turtles. In the shade where the willows and box elders stooped over the banks, schools of small suckers were idling, nearly motionless, near the surface.

But there wasn't a sign of carp.

I had been prowling the banks for over an hour, checking all likely looking half-submerged logs and waterlogged willows for one of the big fish, when, in a small patch of sunlight, I suddenly glimpsed a swatch of half-dollar-size scales. I was in business!

The big carp lay near the surface, close in under the end of an old water-soaked tree trunk that protruded from the water. Except for fanning its fins lazily and its gentle gill movement, the fish was completely still. It looked a yard long! I maneuvered quietly downstream so I would have a better shot, taking care to stay out of the sunlight that was filtering through the trees. Carp are ultra-spooky.

At last I reached a spot from which my arrow would have a clear path between the saplings. With deliberation I drew, aiming just under and behind the gills. An instant

later, I released the heavy glass arrow.

The barbed shaft chugged solidly home, and the water churned and boiled. The big fish did a couple of underwater cartwheels before angling toward the bottom near the bank.

Reeling in the excess line hurriedly, I tied it to a nearby sapling and then went over the steep bank after the fish. From my tricky foothold on the muddy bank, I gently retrieved the nylon line until I could get hold of the arrow. My other hand went into the fish's gills—then pandemonium broke loose.

# via Archery

Bowfishing, a sport that combines hunting, archery, and fishing, can be an exciting and rewarding variation on the more conventional forms of angling

#### By HOWARD SIGLER

Before the lunker was finally secured to the chain stringer, my fishing glasses became so covered with water that I could hardly see to get back up the bank. The big pot-bellied female measured just 33 inches and, according to my De-Liar scales, weighed just under 25 pounds.

This was only the first of a series of large-carp kills made in the same water that summer, and the thrill of hunting the big, broad fish grew with each succeeding strike.

With a minimum of equipment and a little know-how, the same thrills await practically anyone who seeks them; carp and other "rough" fish, legal for the bowfishermen in the majority of states, can be found just about anywhere. Carp are found in most warm-water, "non-acid" streams, lakes, sloughs, and ponds throughout the country, just waiting to provide bowfishing excitement.

If you live near ocean flats, you can enjoy excellent biggame bowfishing by concentrating on the many salt-water species, such as the shark. And if you're fortunate enough to live in the Arkansas country, you can find thrills in tangling with the huge alligator gar of the White River and kindred streams. But for most bowfishermen, carp is king.

A lot of the allure of bowfishing is the element of the unknown; you never know whether a two-pounder or a monster will come out of the depths or waving weedbeds. Watching a big carp working toward you, swirling the surface and waterweeds, is nearly as spine-tingling as is waiting out the hesitant approach (Continued on page 50)



The author hefts nearly 25 pounds of carp he has just shot à la Robin Hood. On facing page is a close-up of a typical bowfishing outfit, including broadhead arrow for snakes, turtles, woodchucks.



When the lodges invite relatives and friends of their deceased Brothers to attend their Memorial Services, they make sure their guests are made welcome on arrival—as here, at the outstanding observance presented by frequent winner, Paris, Tenn., Lodge—three of whose Past Exalted Rulers are pictured extending a warm personal greeting to early arrivals.



There is always a special, carefully selected speaker to address the guests at these Services. This trio includes East Chicago, Ind., Lodge's E.R. E. Eugene Johnson, center, with State Vice-Pres. Lewis Gerber, left, who delivered the Memorial Address, and P.E.R. Melvin J. Blieden, right, the eulogist.



# "To Our Absent Brothers"

An Elk Is Never Forgotten, Never Forsaken



A great deal of time and effort is spent by the committees on the proper placing of altar, candles and flowers to make the most attractive setting possible for these solemn rites with, in almost all cases, a talented, vested choir to provide an appropriate musical background—in this case, the St. Paul's Methodist Church Choir—pictured before the altar at the State College, Pa., program.

Last December 6th, in Elks lodges across the Nation, solemn tribute was paid to those of their members who had passed away during the preceding twelve months. The Elks Memorial Service has long been an honored tradition in our Order, and is one in which every lodge must, and does, participate. This year, as in many years past, all lodges were invited by the Grand Lodge Committee on Lodge Activities to submit for National Award brochures carrying fully illustrated reports on their Services. Hundreds of these brochures came in to Albert A. Vernon of that Committee for judging. Brother Vernon handled this difficult job with the assistance of Hon. Edward S. Piggins, Judge, Wayne County Circuit Court; Hon. Frank G. Schomanske, Judge, City of Detroit, Recorders Court, and Hon. David C. Vokes, Judge, Wayne County Common Pleas Court. Their decisions are given here:

Lodges with less than 500 members
First place: Paris, Tenn.; Second place: Fulton, N. Y. Honorable Mention: Allen Park,
Mich.; Donaldsonville, La.; Martinsville, Va.; Statesville, N. C.; Teaneck, N. J.

Lodges with 500 to 1,000 members

First place: State College, Pa.; Second place: Savannah, Ga. Honorable Mention:

Auburn, N. Y.; Beloit, Kans.; Hudson, N. Y.; New Hyde Park, N. Y.; Oswego, N. Y.

Lodges with 1,000 to 1,500 members

First place: East Chicago, Ind.; Second place: Rome, N. Y. Honorable Mention: Burbank, Calif.; Honolulu, Hawaii; Oakland, Calif.; San Pedro, Calif.; Sunbury, Pa.

Lodges with more than 1,500 members

First place: Corvallis, Ore.; Second place: Fargo, N. D. Honorable Mention, Ann
Arbor, Mich.; Augusta, Ga.; Kearney, Neb.; Lewiston, Idaho; Phoenix, Ariz.

With this listing, we include a photograph taken from the brochures of each of the first-place lodges in the four categories in which prizes were awarded. These pictures were selected with an eye toward delineating the special features which were present in all programs.

And finally, from Corvallis, Ore., a consistent winner in these Memorial Services contests, this photograph, which depicts the pleasant reception which usually follows every one of these ceremonies. Getting away from memories of the past, families and friends of deceased members are served refreshment from the buffet table by wives of lodge officials during a friendly social hour.

# 70m Wrigley 000

#### WRITES FROM WASHINGTON

IT'S CHERRY BLOSSOM TIME in Washington, and the Capital is getting ready for the biggest crowds since the Tidal Basin trees first blossomed as a national attraction. This year there are more hotels, motels, restaurants, and diversions for tourists than ever before. Heretofore, the Cherry Blossom Festival was always a gamble with Ma Nature; the trees often bloomed too early or too late. But science has changed all that. A secret elixir can be sprayed on the trees to keep them from blossoming early, and another can prod them into meeting the schedule if Nature has late-blooming plans.



GYPSY FORTUNE TELLERS hereabouts are licensed now. They are permitted to ply their trade only in unlimited commercial zones, for which they pay a license fee of \$250.

CRUISING down the river on a Sunday afternoon is once again a possible diversion in Washington. On April 4 the SS Chesapeake (formerly the SS District of Columbia) will begin three-day excursions down the Potomac, calling at Yorktown, Jamestown, Williamsburg, and Norfolk. As refitted, the ship can accommodate 225.

PHONES AND MORE PHONES: The local telephone company has its hands full with Government business at times. Extra phones often are required in federal buildings or local hotels on short notice. For example, when President Johnson was admitted to Bethesda Naval Hospital, 52 additional phones had to be connected immediately.

CAN JETS BE RAINMAKERS? The National Science Foundation is interested in answering that question. It has been suggested that high-flying jets, trailing their plumes of condensation behind them, might be responsible for triggering rain or snowstorms. As yet there's no proof.

CONGRESSIONAL staff physician Dr. George Calver has just completed 37 years of duty and is still going strong. He got his job in 1928 after three members of Congress collapsed in chambers and one of them died for lack of medical attention. Dr. Calver, now 77, is the one who first prescribed those long walks for then-Senator Harry S. Truman. He and his staff now handle about 45,000 patient calls a year, including those involving visitors to Congress who become ill or require first aid.

FUNIMNX? So read the sign on a cafeteria bulletin board. A Government cryptographer scrutinized the notice, and next day tacked up his reply: "Today's Special—SVFMNX NT2." Translation: The question was "Have you any ham and eggs?"; the reply was "Yes we have ham and eggs and tea too."

WORLD'S BIGGEST BIRDHOUSE is attracting homo sapiens to the National Zoo. The new sanctuary for winged creatures cost more than \$850,000 and caters to every need of the birds. Visitors stroll along paths; the birds fly about as if they were free, even to having their natural foods laid out for them. Clever curtains of beaded strings



and plastic strips provide entry for humans, while keeping the birds inside. On opening day, the guests came in formal attire and sipped champagne. The birds had worms and berries, I guess.

THAT STATUE of Sir Winston Churchill, to be erected in front of the Ambassador's Garden at the British Embassy, will have one foot on British soil and the other on American soil. This is intentional, the late world leader having been an honorary American citizen. The nine-foot, bronze, \$100,000 statue will depict Winnie holding a cigar.



BLACK WIDOWS are performing yeoman service for the Government under the direction of S/Sgt. Richard D. Johnston. As NCO in charge of instrument repair at Fort Belvoir, he needs spider webs. The black widow's web, only .002 inches thick, works perfectly for cross-hairs in surveying instruments. Sgt. Johnston knows how to coax the



spiders into spinning webs and has saved the Army some \$2,500 a year because of it—winning himself a \$70 award. He can install one of the skinny strands—nearly invisible to the naked eye—in a lens unit in some 45 minutes.

PRIVATE AIRLINER is the proud possession of a club here—the Emerald Shillelagh Chowder and Marching Society. It cost them \$100,000. Members have already visited Miami, Jamaica, Nassau, and Las Vegas in their 1957 model DC-7, and they have plans for flights to Mexico, Hawaii, and Europe. After membership fees are paid, the cost is nominal: The first flight, to Jamaica, cost each member-passenger only \$59.50, compared to the commercial roundtrip fare of about \$250.

APRIL AMBROSIA . . . Sign in a travel agency here reads: "Please go away." . . . Civil Defense people here have requested \$7.8 million to build seven underground operations centers in this area. . . . Wide-brim hats have gained in popularity under the Johnson Administration. Sen. Mike Mansfield, Montana, now wears one. . . . There's a movement afoot to have diplomatic auto tags carry the name of the country using them. . . You can do the frug and all those other weird dances in Washington; discotheques are becoming increasingly popular. . . . Classified ad in a local paper: "For Sale—Jeep, 4-wheel drive, with wench on front."



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#### Flying, for Fun and Profit

(Continued from page 11)

longer get away with the show-off stunts and house-buzzing once common around airports. The dangerous daredevils-with or without puttees, goggles, and silk scarves-get short shrift from the Federal Aviation Agency these days if they get out of line. Flying has come of age, and for the typical private pilot it is a rewarding hobby, not a roaring adventure.

No plane is quite foolproof-but they're getting close. Flying has never been safer for those who obey the rules and use a modicum of common sense. Aircraft are more "forgiving" than they used to be-there's a greater margin for error. Modern aerodynamic design, along with more dependable power plants, makes flying easier as well as safer.

Radios and other electronic gear in the airplane make possible ground contact at any time with the almost 1,000 FAA communications and control facilities. The pilot is alone up there only when he wants to be. Any pilot will tell you that the most dangerous part of a trip is driving to and from the air-

Actually, flying is easier than driving an automobile. It is feared more because the plane must eventually return to earth, but even then, a sloppy landing is less likely to produce an accident than sloppy driving. Thousands of pilots literally taught themselves to fly after a brief checkout back in the '20s and '30s. Today, in much safer aircraft, it's not unusual for a student pilot to solo after only eight to ten hours of dual instruction.

Today, in fact, the once-dreaded spin is practically a thing of the past. Planes are almost spin-proof. Yet, if one manages to get into a spin, altitude is all that's needed; aircraft are designed to recover by themselves if the controls are released.

Nowadays many businessmen actually buy aircraft before they learn how to fly. Learning to fly is like learning to play golf: The key to proficiency is to select a seasoned instructor and then give him complete authority to schedule and control the flight training program.

A student pilot who owns his own plane will pay \$6 to \$8 an hour for dual instruction, against perhaps \$20 an hour if he learns in a plane other than his own. If he takes up the instructor's or school's plane for his solo practicing, he'll pay around \$15 an hour while building up the total of 40 hours of flying time required for a VFR (Visual Flight Rules) pilot's license.

But that's all that's needed, along with passing a physical exam and a written test supervised by the FAA.

The VFR pilot's license allows him to fly anywhere in the country, to carry passengers, and in general to conduct his business as he alone sees fit. From the time he makes the decision to start flying, the average businessman can usually get his pilot's license within a month or so, flying only on a part-time basis

However, a great deal of routine business flying can require more than a VFR license, which entitles the pilot to fly only during daylight hours during good weather. Qualifying for night and instrument ratings is relatively simple, though. Although they all start with VFR flying, most flying businessmen find that an IFR (Instrument Flight Rules) ticket is desirable from the standpoint of personal safety as well as increased plane utility. Instrument ratings permit countless pilots every day to complete flights which start out as VFR but, because of marginal weather enroute, have to be continued with the help of instruments.

Business aviation is growing so fast that it already accounts for more than half of all civilian flying. Of the 93,000 civilian aircraft operating in the U.S. today (not counting about 2,000 commercial airliners), more than 35,000 are owned by private businessmen. The U.S. now has almost 8,000 airports, and well over a million people have soloed. Recreational flying is largely a weekend love affair, but businessmen who use their company-owned planes on a dayto-day basis usually average between 400 and 500 hours of flying per year.

The roster includes everything from architects, lawyers, engineers, and morticians, to doctors, auctioneers, advertising men, and bankers, as well as the traditional clouds of farmers and salesmen. For most distances over 50 miles, a plane can minimize travel time to speed up many business operations. For many distances under 500 miles, a private plane provides the flexibility that most airline operations lack. Income taxes being what they are, the cost of operating a private plane is negligible compared to the time it can save for the owner, even if it is used for as little as 200 hours a year.

Aircraft manufacturers' claims aside, the private plane can seldom actually be operated at a lower cost per mile than other forms of transportation, however. While it's true that the average four-place business plane will get better mileage per gallon of gasoline than the average automobile, the cost of maintenance, overhaul reserve, and storage amounts to more than the cost of the fuel. So does the insurance. And when the cost of the plane's depreciation is added in, a figure must be considered that is anywhere from \$12,000 to \$15,000 for a light, four-place plane to the \$1½ million which the Morton Salt Company recently paid for its breathtaking new JetStar.

The secret of minimizing cost per mile with a private plane is in using it enough. For example, an adequately equipped four-place plane which is used for about 25,000 air miles per year will cost about  $16\phi$  a mile to operate. But this hefty figure drops down to about  $12\phi$  a mile when the same plane is used for 50,000 miles (roughly, 400 hours of air time).

This is where the businessman who employs the company plane for personal use comes into the picture. By using the plane for vacations, pleasure trips, outings, and even picnics, he can build up total yearly air time to the point where the cost per mile is minimized.

Costs incurred in personal use cannot, of course, be blithely written off against the income tax. Although the official Government position is to encourage aviation in all its aspects, many agents of the Internal Revenue Service seem to have failed to get the message. The man who writes up a flight ticket as "entertaining a customer" had better be able to prove that he didn't actually have a few buddies or relatives along, if he hopes to get away with the write-off.

The problem is so touchy that many flying businessmen stoutly deny that they use their aircraft at all for anything other than business. Many feel that breaking down the accounting into separate coverage between business and personal use is too mountainous a bookkeeping task. The subject is of such widespread concern among private plane owners that a major part of a recent issue of Flying Magazine was devoted to a study of some of the conflicting viewpoints in an article titled "Is Flying Fun Deductible?". In effect, the nebulous conclusion was that every individual owner is pretty much on his own when it comes to the infighting with the IRS.

Many owners use a rule of thumb whereby they charge off a flat 70 per cent of all costs to the company "on the advice of auditors," even some of those who admit that they use their aircraft on a 50-50 basis or better for personal use. IRS has not codified standards, on the grounds that every case has to be considered according to individual circumstances.

On the other side of the cost coin at tax time, one of the first things that a new owner finds out is that the cost of an airplane cannot be written off as a tax deduction as easily as some earthbound auditors would like to believe. Use-life of a plane can be as long as

20 years, and it depreciates as an asset slowly. In fact, many planes three or four years old are worth more today than they were when originally purchased. Airplanes get good care; inasmuch as conk-outs can be serious, most owners of even small craft spend between \$2 and \$3 per air hour for maintenance and engine upkeep.

However, costs are seldom the deciding factor in a decision to buy a private plane. Even joint ownership, supposedly a device to split costs for those who can't afford their own aircraft, is as often as not just a good excuse for joint comradeship.

Dozens of manufacturers build planes for private use, but the industry is dominated by the "Big Three": Piper, Cessna, and Beech. Plane manufacturers have an almost missionary zeal to help and encourage potential flyers. A simple inquiry will sometimes result in mail by the pound. The manufacturers maintain staffs of experts anxious to assist in almost every phase of aviation, from acquisition of aircraft through tailor-made financing to flight instruction. Their distributors, too, are often flyers first and businessmen second, and business contacts often become genuine friendships.

The Big Three are getting closer to the philosophy of the automobile industry all the time, with increasing stress on comfort and styling. Airplane interiors are taking on the appearance of luxury cars, complete with built-in cigarette lighters and ash trays, deeppile upholstery, and carpeting. The modern plane is more than just a transportation tool, and is becoming a sort of seven-league automobile.

"A modern private plane is like a well-tailored business suit," says Ken Broda. "You can use it after work to go almost anywhere."

On the last leg of his day-long flight last November, Broda grunted as the Chicago airport grew on the horizon. The day had been good from every standpoint. Over the field he reduced power and held the airspeed to 80 mph while he was being cleared into traffic. He banked into the base leg, then again into final approach and aimed for the numbers at the end of the runway. Landing coming up.

Power off. Flare out. Back on the wheel. Let the plane settle. Easy now. Keep the wings level, nose high . . . let it come on down. Touchdown! Smooth.

As he cut the engine, Broda opened the glove compartment to stow his flight glasses. A duck call rolled out and fell to the floor. Broda picked it up and put it back where it belonged, next to a Michigan hunting license.

Tomorrow was Saturday!



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Now, you can stay dry while you bathe your pet. This heavy gauge plastic apron protects you from splashes while your dog comes clean.

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Offer expires October 31, 1965

# Lynbrook, N. Y., Lodge Presents Franklin J. Fitzpatrick for Grand Secretary

Lynbrook, New York, Lodge No. 1515, in regular session January 14, 1965, unanimously adopted the following resolution:

WHEREAS, Brother Franklin J. Fitzpatrick has served his home lodge, for many years on various lodge committees, in the officers' chairs, as Exalted Ruler, and as Secretary, with faithfulness and dedication; and

WHEREAS, he rendered distinguished service to the Grand Lodge while serving as District Deputy Grand Exalted Ruler for the Southeast District of New York; and

WHEREAS, he provided the New York State Elks Association with forceful and productive leadership during his term as State President, subsequent to meritorious service on numerous State committee assignments; and

WHEREAS, he gave unstintingly of his outstanding organizational ability with conspicuous results while serving as Convention Director for the Grand Lodge National Convention Committee; and

WHEREAS, since his election to the office of Grand Secretary in July of 1962, his devotion and regard for the conduct of that important office has forcefully demonstrated his integrity, dependability, executive and administrative talents, extensive and intimate knowledge of our Order, and steadfast adherence to its principles; and

WHEREAS, his record of leadership and accomplishment in his many capacities in the Order confirms our sincere belief that he is eminently qualified for the exacting responsibilities of the office of Grand Secretary:

NOW, THEREFORE, BE IT RESOLVED that Lynbrook Lodge No. 1515 is honored to present to the 1965 Grand Lodge Convention in Miami Beach the name of Franklin J. Fitzpatrick for re-election to the office of Grand Secretary, Benevolent and Protective Order of Elks of the United States of America.

Walter P. Gover, Exalted Ruler George B. Metz, Secretary

### Miami, Fla., Lodge Presents Chelsie J. Senerchia for Grand Treasurer



On February 3, 1965, Miami, Fla., Lodge No. 948 unanimously adopted the following resolution:

WHEREAS, Brother Chelsie J. Senerchia has served Miami Lodge unselfishly for the past 40 years, having served in every chair office and as Exalted Ruler; and

WHEREAS, Brother Senerchia has also served as District Deputy Grand Exalted Ruler of the Florida South District; and WHEREAS, Brother Senerchia has faithfully served the Florida State Elks Association as its President in 1938-39 and is currently serving as a member of the Board of Directors and the Board of Trustees of the Harry-Anna Trust Fund; and

WHEREAS, Brother Senerchia has also served the Grand Lodge as a member of the Lodge Activities Committee, as Grand Esteemed Lecturing Knight, as Grand Esquire on two occasions, and is currently serving his third term as Grand Esquire;

NOW, THEREFORE, BE IT RESOLVED that Miami Lodge No. 948 is proud to present to the Grand Lodge Convention in Miami Beach, July, 1965, the name of Chelsie J. Senerchia for election as Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

ARTHUR R. CORBY, Exalted Ruler WILLIAM L. KING, Secretary

# Santa Barbara, Calif., Lodge Presents Vincent H. Grocott for Grand Trustee



On January 22, 1965, Santa Barbara, Calif., Lodge No. 613 unanimously adopted the following resolution:

WHEREAS, Brother Vincent H. Grocott has served Santa Barbara Lodge unselfishly for the past 31 years, having gone through the chairs of this lodge and served as Exalted Ruler; and

WHEREAS, Brother Grocott has served the Order as District Deputy Grand Exalted

Ruler; and

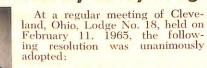
WHEREAS, Brother Grocott faithfully served the California Elks Association as its President in 1952-53, and as a member for five years and Chairman for one year of the California Elks Major Project; and

WHEREAS, Brother Grocott has served the Grand Lodge as Chairman of the State Associations Committee, Chairman of the Lodge Activities Committee, Grand Esquire, and Chairman of the Americanism Committee for a period of three years;

NOW, THEREFORE, BE IT RESOLVED that Santa Barbara Lodge No. 613 is honored to present to the 1965 Grand Lodge Convention in Miami Beach the name of Brother Vincent H. Grocott as a candidate for the office of Grand Trustee, with the assurance that he will render outstanding service to the Order of Elks.

Kenneth Budzis, Exalted Ruler William D. Vickery, Secretary

### Cleveland, Ohio, Lodge Presents Nelson E. W. Stuart for Grand Trustee



WHEREAS, the officers and members of Cleveland Lodge point with great pride to the outstanding service rendered by Brother Nelson E. W. Stuart to this lodge, the Ohio Elks Association, and the Grand Lodge; and

WHEREAS, he has ably served as lodge

officer, Exalted Ruler, and Trustee of this lodge; various District and State Chairmanships, and is a Past President of the State Association; as a member of the Grand Lodge Committee on Lodge Activities for six years, serving as Chairman for three years; and at the present time is Secretary of the Board of Grand Trustees; and

WHEREAS, he has performed the duties of these high offices with honor and dignity, thereby demonstrating his ability as a leader of our Order; NOW, THEREFORE, BE IT RESOLVED that Cleveland Lodge No. 18 proudly presents Brother Nelson E. W. Stuart as a candidate for Grand Trustee, and that his name be placed in nomination at the Grand Lodge Session in Miami Beach, July, 1965, with the assurance that he will fulfill the duties of this office and render outstanding service to the Order of Elks.

CARMEN LANESE, Exalted Ruler Edward L. Clark, Secretary

# State Sessions and an Anniversary

IDAHO. Approximately 950 Elks registered for the Idaho Elks' cold-weather meeting at Rupert January 14-15-16 when Grand Exalted Ruler Robert G. Pruitt was welcomed as guest of honor. Pointing to the many Major Projects of the various State Elks Associationssuch as Idaho's Convalescent Home in Boise-Mr. Pruitt told the conventioneers it was vital that the Order's quality membership be kept up in order to continue and expand this work. Met at Twin Falls airport by a group of dignitaries, Elkdom's highest official flew to Burley before continuing on to Rupert for this conclave. State President Weldon Haskins conducted all business sessions, and Idaho Falls Lodge's Ritualistic Team won the State title over Lewiston and Boise, in that order. Willard Stevenson headed the capable committee handling the meeting, a feature of which was an air tour of the Mini-Cassia area, conducted by Dr. Robert C. Phillips. Over 450 persons attended the buffet dinner and dance honoring the distinguished visitor. (Continued on next page)



The Midwinter Session of Oregon Elks at Milwaukie was highlighted by the presence of five Elk luminaries, nine Past Presidents, 15 Assn. officers, 55 Committeemen, 160 delegates and 554 visitors. Pictured with a few of the thousands of children who benefit through the organization's Visually Handicapped Program are, left to right, Grand Trustee Frank Hise, Grand Exalted Ruler Robert G. Pruitt, Past Grand Exalted Ruler Emmett T. Anderson, State Pres. Frank Wheeler. The youngsters are Ron Keepner, 13; Wayne Goodwin, 11½; Teresa Thompson, 12. Also on hand, Grand Lodge Committeemen Elmo Angele and John Sheppard, Alaska State Pres. Robert Dawson. The Grand Exalted Ruler had previously visited Pocatello, Ida., went on to Vancouver for the Washington State Elks Assn.'s winter conference.



Palo Alto, Calif., Elkdom turned out in large numbers to hear an inspiring talk by the Order's leader, and to see a parade of District Deputies make their contributions to the Elks National Foundation. Dignitaries at this event included, left to right, lodge Secy. L. T. Brazer, P.D.D., Grand Treas. John B. Morey, Grand Trustees Chairman R. Leonard Bush, Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely, and E.R. Henry P. Trinchero of the host lodge.



Wisconsin Elks, holding their Midwinter Meeting in Marshfield, saw host E.R. Earle Swanson, right, welcome the Grand Exalted Ruler, second from left. With the pair, Convention Co-Chairmen Bert W. Becker, P.D.D., left, and W. A. Uthmeier, Past State President of Wisconsin's Elks.



Elkdom's top official from Georgia leads the way into his Toledo, Ohio, hotel headquarters while in that city. With him are, left to right, Est. Lead. Knight Robert Nunemaker, Lect. Knight Roy Toeppe, Past Grand Exalted Ruler Dr. Edward J. McCormick, Henry Pattyn and E.R. Irwin Cohen. During his Toledo stay, Grand Exalted Ruler Pruitt was interviewed with Dr. McCormick on WTOL-TV's Gordon Ward's prime-time newscast.

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EXCELSIOR MEDICAL CLINIC Dept. E 2332 Excelsior Springs, Mo. (Continued from preceding page)

WISCONSIN. More than 400 representatives of Wisconsin's lodges converged on Marshfield February 5-6-7 for the Midwinter State Association Meeting. Grand Exalted Ruler Pruitt was the principal speaker at the State banquet, when he traced the Order's peerless history of charity, patriotism, and community service. He was introduced by State President Harold M. Canaan, and greetings were extended by host Exalted Ruler Earle Swanson and Marshfield's Police Chief Walter Wohlfahrt, representing the Mayor. The Association's 28 committees met all day Saturday, and the Ritualistic Contest found Neenah-Menasha Lodge out in front, to represent the State at the 1965 Grand Lodge session, in Miami Beach.

QUINCY, MASS. Five more candidates than its 60 years were initiated during the celebration of Quincy Lodge's anniversary on Washington's Birthday, when Past Exalted Rulers' Day was observed with 400 Elks in attendance. Witnessing the ceremony was Grand Exalted Ruler Pruitt who was made an honorary citizen by Quincy's Mayor, and Elk, Amelio A. Della Chiesa. Several of the initiates were civic officials. Mr. Pruitt's suite included Past Grand Exalted Ruler John E. Fenton, Grand Lodge Committeeman Michael J. Mc-Namara, Association President Thomas E. Gibbons and Vice-President Charles B. Burgess, District Deputy Louis O. Caporiccio, and Representative Peter G. Asiaf. Watertown's Elks trio furnished music for this occasion.

#### Arbitration

(Continued from page 9)

was awarded to a customer in a laundry damage claim. The largest-\$4 million-settled the claim of an American arms manufacturer against the Government of the Netherlands.

The validity of the arbitration process has indeed been supported by the highest court in the land in modern times. And cautious businessmen lay the groundwork for settling any potential disagreements by inserting "future dispute" clauses into all types of business agreements. A typical clause reads: "Any controversy or claim arising out of or relating to this contract, or any breach thereof, shall be settled in accordance with the Commercial Arbitration Laws of the American Arbitration Association, and any judgment upon the award may be entered in any court having jurisdiction thereof."

Almost 90 percent of the cases under arbitration today are a result of enforcement of the future dispute clause. All parties involved in an arbitration case, whether the future clause exists or not,

#### **ELKS NATIONAL** YOUTH WEEK

This year, Grand Exalted Ruler Robert C. Pruitt has extended the Order's annual tribute to America's future citizens from one day to a full week. He has set aside the week beginning May 1st as Elks National Youth Week and urges all lodges and State Associations to sponsor special celebrations as appropriate salutes to our youth. As in the past, trophies will be awarded to the top three programs in each of three groups-lodges with more than 1,000 members, lodges with between 500 and 1,000 members, and lodges with less than 500 members.

Lodges are requested to submit brochures on this Week's activities to Committeeman Robert W. Holder, 4508 N. 34th Street, Tacoma, Wash., 98407, to reach him not later than May 28th. These should include a general outline of the observance, photographs and newspaper clippings. Do not send reports to The ELKS MAGAZINE.

State Associations are also urged to participate in this competition. Their programs will be honored during the coming Grand Lodge Convention.

must sign a "submission agreement" which reads like this:

We, the undersigned, hereby agree to submit to arbitration under the Commercial Arbitration Rules of the AAA, a controversy over ----. We agree that this controversy be submitted to three arbitrators selected from the panels of the AAA. We further agree that we will abide by and perform any award that a judgment of any court having jurisdiction may be entered upon the award."

Simply stated, the parties agree in advance, in writing, to accept the arbitrators' decision as legally binding.

Attempts of losers to upset arbitration decisions by court appeal generally have been unsuccessful. Most state courts tend to follow the reasoning of a New York State Court of Appeals judgment over 60 years ago: "The award of an arbitrator cannot be set aside for mere errors of judgment, either as to the law or as to the facts. If he keeps within his jurisdiction and is not guilty of fraud, corruption, or other misconduct affecting his award, it is unassailable."

The AAA was organized in 1926 under the sponsorship of an impressive roster of influential Americans such as Herbert Hoover, Charles Evan Hughes, and Harlan F. Stone. Its aim-then as now-was to keep the business peace by settling, quietly and fairly, all kinds of business and labor disputes. It was the founders' belief, naïve though it proved to be, that private justice dispensed by arbitration would halt further government controls and restrictions on business.

The most important advantages offered businessmen by arbitration are privacy, speed, economy, commonsense interpretation of the law, the availability of expert arbitrators, and the preservation of good will among the disputants.

Privacy: Every arbitration hearing is conducted privately with only the participants and their counsel present. Spectators and newsmen are barred; details of decisions and awards remain secret. The reason for this is that in the world of business, publicity works two ways. A company may spend many years creating good will and a fine reputation, only to lose it overnight by a company scandal.

This might have happened to a nationally known pharmaceutical firm a few years ago, when a shipment of bulk drugs accidentally became adulterated before it reached its jobber. Without making a customary double-check of its purity, he repackaged the material in small quantities and distributed it to retail outlets.

After the first complaint came in, all shipments of the drug were immediately recalled and destroyed. No damage was actually done but the financial loss was large, and each party accused the other of negligence. Ordinarily a nasty court fight would have ensued, with plenty of damaging notoriety, but the firms' lawyers wisely steered the dispute to arbitration. The arbitrators apportioned the loss between the firms and no word of the incident leaked to the industry, much less the public.

In a much smaller case, only recently filed, the disputants are a neighborhood dentist and a patient, who asks compensation for "pain and suffering" caused, she maintains, by the dentist capping her teeth with acryllic instead of porcelain, causing a change in her bite. Whatever the decision, the privacy will surely protect the dentist's professional reputation and promptness of the process will grant the woman speedy justice.

Speed: Sometimes commercial disputes call for swift settlement to avoid business losses or protect profits. One of the fastest arbitration actions undertaken by the AAA was prompted by a dispute that arose in the legitimate theatre. A few hours before openingnight curtain, a temperamental Broadway actor announced that he refused to go on unless he received top billing on the theatre's marquee. Faced with refunding ticket money to a full house of theatregoers and, perhaps, killing the show's chances of being a hit, the producer remembered the future dispute clause in the actor's contract and frantically appealed to the AAA. Three

arbritrators were hurriedly rounded up—a lawyer, a theatre owner, and veteran actor Boris Karloff. Hearings were begun at 4:30 in the afternoon and concluded at 6 P.M. At 8:00 the show opened. A compromise had been reached: The actor shared top billing with the show's real star.

Only a little less urgent was a dispute between brothers who operated a busy bowling alley. They had been approached by a chain restaurant operator who wanted to open a place on their premises on a concession basis.

Before the deal was closed, an independent restaurateur entered the picture with another proposition-one offering a bigger percentage of the profits. This caused the brothers to disagree. One wanted to accept the second deal. The other thought it was unwise, because the firm was comparatively new and inexperienced. While the brothers quibbled, time was running out, and they began to fear both deals would fall through. They decided on arbitration and agreed to a sole arbitrator, the attorney for an old and respected restaurant chain. Thoroughly acquainted with the food industry, he advised the brothers to accept the second offer. He gave no reasonarbitrators often don't reveal their reasoning-but months later the sagacity of his decisioin became apparent when the chain operator declared bank-

Economy: Because arbitration almost always moves faster than the courts, it's naturally less expensive. Lawyers' fees are low, since they spend only a fraction of the time required in court work and there's little paperwork. Expert witnesses, who ordinarily might command high fees, usually aren't needed if the arbitrators selected are recognized experts in the field appropriate to the case.

Recently the tenant of a clothing store, situated in a choice Manhattan commercial location, reached an impasse when he tried to renew his lease. The building's owner claimed that improvements he'd made on the property had helped the clothier's business. The owner asked more money. The tenant was agreeable to paying more rent but not the amount asked. Finally the issue was submitted to arbitration. From a list of arbitrators, one of the city's best known realtors was selected, a man who had been negotiating leases most of his life.

After an inspection of the premises and the improvements made, he named a rent figure that he thought judicious, and the case was closed. Both parties were satisfied, obviously impressed with the business stature of their arbitrator, and cheerfully paid the administrative fee—\$100 apiece.

As a non-profit institution, AAA de-



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pends on fees and contributions from the business world to cover its expenses. Hearing fees are considered reasonable, being computed on a sliding scale based on the amount of a filed claim. If no claim is specified, the fee is a standard \$100. The total is either shared by the disputants, or the arbitrators may direct one party to pay it all.

For a claim up to \$10,000 the fee is 3 percent, with a \$50 minimum. To \$25,000—\$300 plus 2 percent of the excess over \$10,000. To \$100,000—\$600 plus 1 percent of excess over \$25,000. To \$200,000—\$1,350 plus ½ percent of excess over \$100,000.

In hardship cases AAA will waive all or a portion of the fee, reflecting its overall purpose of maintaining business peace.

Commonsense Interpretation of Law: Arbitration isn't extralegal, but rather should be viewed as a valuable adjunct to the law. In most hearings one or two of the arbitrators are practicing lawyers, and disputants may also be represented by counsel.

Conducted under the AAA's Commercial Rules of Arbitration, the hearings are less formal than courtroom proceedings. Unlimited by strict rules of evidence, every attempt is made to unearth all facts of a case. And unlike a civil court jury, arbitrators are less likely to be influenced by dramatic oratory.

If a hearing bogs down, it's customary for arbitrators themselves to question witnesses to clarify testimony, and they will sometimes examine evidence first hand, visiting, say, a factory or warehouse. In reaching a decision, they are not bound by ancient legal traditions; they simply try to be fair and equitable.

How do lawyers feel about the AAA? The legal profession and the AAA have long been happily married. Its boards of directors have included some of the best legal minds in America, and almost half of AAA's 14,000 arbitrators are lawyers or men with legal training.

Still, it's no secret that some lawyers can't accept the doctrine that arbitration awards are legally "unassailable." State statutes contain loopholes regarding the appeal of an arbitration decision. Usually the loser may still appeal—if he can offer sound evidence that:

- Fraud or connivance took place; or
- The arbitrator exceeded his powers in the case; or
- He refused a reasonable request for postponement or continuance; or
- The arbitrator denied one party the right to present all his evidence.

Allan K. Miller, AAA Regional Manager in Chicago, doesn't worry about appeals. He says, "Frankly, I can't remember when one of our arbitration

decisions was vacated by an Illinois court on any grounds. It just doesn't happen."

Expertise: The AAA's National Panel of Arbitrators includes an army of men and women living in all parts of the U.S. who have been carefully selected for their skills and personal integrity. Devoted to public service, they work without pay of any kind. Some have legal training. Others are recognized experts in various phases of 600 different fields, ranging from atomic science to zoology. Although many are prominent business executives, other aspects of life are represented, even the arts.

Last year a wealthy Chicago art collector returned home from a European vacation and found his home had been burglarized. Some rare pieces of sculpture were among the loot. The art collection had been insured, but the policy didn't list the value of each item separately. When an adjuster asked the collector for an appraisal he got a cold look. "Value? Why they're priceless!"

Good point. How do you appraise a priceless object?

A court case seemed an unlikely move, for judges and juries tend to know little about the art market. On the advice of attorneys, the case went to arbitration. Three well-known art connoisseurs were selected as arbitrators. As photos of the stolen figures and stories about them clipped from art magazines were presented to each of the arbitrators, he jotted down his estimate of the value. Later, when the figures were compared, the arbitrators were satisfied to find that they had all priced the items within a few dollars of each other.

Usually in claims involving less than \$10,000, only one arbitrator will judge the case, unless the parties to the dispute insist on the full three. Selection of arbitrators is left to the disputants. The AAA's local representative selects from his panel of arbitrators the names of persons with technical and legal skills in the area into which the dispute falls.

Duplicate lists of six or eight names go to each party. Opposite each name is a brief biography, sketching in the person's qualifications, business association, and position. Disputants and their attorneys have seven days to make their selection. Arbritrators not selected are scratched, and those names remaining are numbered in order of preference. If one list is insufficient, a second will be provided. In no case will an individual unwanted by either party be named to arbitrate the case. However, if both parties can't agree on three names, AAA rules permit the Association to step in and do it for them.

Good will: As every businessman

knows, this isn't a dollar-and-cents commodity, but one which has to be earned by deeds. Once established, good will needn't be destroyed by a single disagreement. Arbitrators can usually "umpire" a dispute in a friendly enough fashion to satisfy the participants without arousing tempers. Of course, it doesn't always work out that way.

For one thing, not all businessmen are sold on arbitration by a long shot. "Many of us prefer a court of law to settle important matters," said one man, an officer of a community business association. "An arbitrator is so expert in his own field, he's also inclined to accept all the old prejudices of the field. On the other hand, a judge is trained to hear each case with an open mind, free of prejudice."

Another association man objected: "I wouldn't be a party to a proceeding which considers itself infallible and precludes my right to appeal."

Several other persons—losers in past arbitration cases—voiced almost identical complaints: "Arbitrators don't explain the logic used in reaching a decision."

The inscrutability of arbitration decisions irked these men. "If I had to lose," one man protested, "at least I should've been told why."

The AAA doesn't pretend to offer a panacea for all small business disputes. Certain types are better resolved in a court of law, according to Whitney North Seymour, past president of both the American Bar Association and the AAA:

"Where there are technical legal issues, or such matters as statutes of fraud or limitations, it may be best to seek summary judgment in court or some other form of court determination," he explains carefully. "Lawyers should be able to recognize issues which are best excluded from coverage of arbitration claims, as opposed to those which turn on questions of fact or settled questions of law."

Arbitration laws have so far been enacted in 20 states, with several others considering their enactment. In some of these states legislation bars from arbitration, understandably, such disputes as child custody, title to real estate (which requires exhaustive title search), and especially cases in which the public interest is involved, as in the subject of utility rates, for example.

Generally speaking, small businessmen shouldn't expect to use arbitration as a last-resort collection device. Persons who fail to pay debts offer various excuses for refusal which could and should be arbitrated, but in the end a real dead-beat would refuse to arbitrate anyway. Where a dispute involves a small sum of money, arbitration would hardly be practical if the

amount was less than the administrative fee.

On the other hand, businessmen sometimes do arbitrate small disputes and use the decision as a precedent for settling future disputes along the same lines. Occasionally a minor claim is brought to arbitration merely as a matter of principle. A 70-year-old woman pressed a claim against her dry cleaner who, she said, had damaged her good living room rug. She won an award of less than \$20 to cover the cost of recleaning the rug but expressed satisfaction with the decision. "I didn't like this cleaner's arrogant attitude one bit,' she explained. "Now he has to pay the fee, too!'

Arbitration's real place in the scheme of business was probably best summed up by former U.S. Supreme Court Chief Justice Harlan Stone. "The very refinements and complexities of our court machinery often make it cumbersome and dilatory when applied to controversies involving simple issues of fact or law," he said. "These disputes can better be determined by a layman having training and experience in a particular trade or business than by a judge and jury who have not had training and experience."

#### Letters

(Continued from page 5)

can't be helped now, of course, but we have many species that are near complete annihilation. The California buzzard, whooping crane, and ivory-billed woodpecker, not to mention our national bird, are shining examples of this nation's feelings toward wildlife conservation.

It would not be any harder to attempt the transplanting of some of our rarer animals to other continents where they might be preserved for future generations, who could even reintroduce them to their native land.

CLARK S. Dodsworth Jr. Franklin, Ill.

#### **Kudos for Cross**

I was extremely interested in the lead article of the January issue—"Curing an Ailing Business" by Wilbur Cross. Its depth, clarity, conciseness, and easy readability make it truly outstanding. . . .

Lowell A. Jones Orlando, Fla.

#### Hurrahs for Hulse

Your article in the January issue "Vacationing Afloat" is one of the best in this sphere I have read. It is informative, realistic, and "selling" in the art of steamship travel and cruising.

Charles E. Maag Orange, Calif.

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# History Past, History Present



Williamsburg: This restored metalsmith's shop is one of the many 18th century attractions on Duke of Gloucester Street.



Philadelphia: Carpenters' Hall, on Chestnut Street, is where the First Continental Congress convened in 1774. As with most of the historic attractions in the city of Brotherly Love, admission here is free.

LAST AUTUMN, after doing the World's Fair, my small son and I, homeward-bound to California, set forth to soak up a few pages of history by way of Philadelphia, Washington, D.C., and Colonial Williamsburg, off in the velvet land of Virginia. And with the Fair beginning its final installment this month—a six-month installment at that—it's just possible that your footsteps will take you along the very paths where we looked in on the Liberty Bell, the White House, and on back in time to a parcel of 18th century America.

As proof of the success of our autumn adventure came this teacher's testimonial to a composition authored by Bo: "In those few days you learned more U.S. history than your classmates did this entire semester."

This alone made the journey seem worthwhile, not to mention a surprise introduction to one Lyndon Baines Johnson, whom we encountered slipping quietly through the White House. Should we tempt you to follow a World's Fair visit with your own version of do-it-yourself history, trains and busses run frequently between New York, Philadelphia, and Washington, while the drive via the New Jersey Turnpike carries one swiftly to the City of Brotherly Love. If you're driving, the Texaco Touring Service on the second floor of the Chrysler Building (42nd and Lexington) will plot your trip with pleasure, as will the people at Esso Touring Service, a short walk west of Fifth Avenue on 51st Street.

The boy and I took a \$6.74 train ride to Philadelphia, where history on the half-shell is the main course served to its visitors. Founded by William Penn in 1682, Philadelphia saw not only the dawning of liberty but the birth of Grace Kelly as well—its most famous resident after Benjamin Franklin and some of the signers of the Declaration of Independence. Although Grace doesn't live here anymore, she remains Philadelphia's most famous belle—after the Liberty Bell, that is.

Freedom rings out from a grassy plot bounded by 2nd, 6th, Chestnut, and Walnut Streets—Independence National Historical Park, a tree-lined setting echoing the words of famous early Americans and the more recent remarks of John F. Kennedy. History buffs and ordinary tourists tramp through historic buildings now being spruced up in a combined project by the federal government, the Commonwealth of Pennsylvania, and the City of Philadelphia.

Green-and-gray clad National Park rangers conduct free tours of Independence Hall, Carpenter's Hall, Philosophical Hall, New Hall, and other buildings steeped in early American history. Groups padding through Independence Hall pause where the United States was created in 1776 by the Continental Congress and where 11 years later the Founding Fathers hammered out one of the greatest documents of human history: the United States Constitution.

Beyond the door a shiny plaque glitters in the sun, marking the spot where the late John F. Kennedy stood when he delivered his address on the independence of nations. Beside it a second plaque establishes where another martyred President—Abraham Lincoln—raised the flag over Independence Hall.

The free ranger tours of the park are conducted every 15 minutes, 9 a.m. to 5 p.m., during the busy tourist months. As for the Liberty Bell, it no longer hangs in the steeple but is displayed inside Independence Hall, a reminder of the hot afternoon in 1776 when it summoned together the people of Philadelphia to hear the first reading of the Declaration of Independence.

Visitors to Independence Park walk in the shade of 13 trees honoring the original 13 states, trees bathed in the light of lamps burning day and night for each of the signers of the Declaration of Independence. From the park, free busses carry tourists off to the Academy of Natural Sciences, Franklin Institute, and Philadelphia Museum.

Elsewhere, visitors come to stare at the marble markers in Christ Church Cemetery and to toss pennies—for good luck—on the grave of Benjamin Franklin. It is a place where sun and rain and years have erased the names of so many who are buried here. At nearby Christ Church George Washington came to pray when the nation was new, and his words, spoken now, seem just as timely: "The men who founded America were convinced that God creates men equal and means them to be free. They proclaimed this belief in the Declaration of Independence, es-

In Philadelphia, the history of the founding of our nation is on display; in Williamsburg, history à la 18th century America comes alive; in Washington, history is being made every day

#### By JERRY HULSE

tablished it with a revolution, and protected it with a Constitution."

So the tourists come to see where freedom was carved out, where almost everything costs nothing—none of the places I've mentioned, nor the Betsy Ross House nor the stroll down Elfreth's Alley, a narrow, cobbled street, the oldest thoroughfare in America.

But I wanted my son to see Valley Forge, so we made the hour's journey from town—on an autumn day that whispered of the winter that would come, when bitter skies would fill with cold and snow as they did that fateful time nearly 200 years ago. I thought of the words of Cyrus Townsend Brady:

No spot on earth, not the plains of Marathon, nor the passes of Sempach, nor the place of the Bastille, nor the dikes of Holland, nor the moors of England is so sacred in the history of the struggle for human liberty as Valley Forge.

Now the beauty of autumn spread its golden carpet across the graves of fallen heroes. They came to peaceful pastures for a final rest, these unknowns of the Revolutionary War. It is a valley of death and a valley of beauty, crimson and gold when wearing the colors of autumn. We stood silently and listened to the voice of the Schuylkill River and the sigh of the wind as it

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Philadelphia: The Art Museum.

shook the golden heads of rusty dogwood trees.

Beyond a verdant ridge it seemed we saw the stirring of Washington's men again. Eleven thousand followed him here. More than 3,000 remained after that bitter winter of 1777-78. I wondered, how could death come to a place of such beauty? But come it did, savagely, as the words of Washington himself described it:

"Without arrogance or the smallest deviation from the truth, it may be said that no history now extant can furnish an instance of an army's suffering such uncommon hardships as ours has done . . . to see men without clothes to cover their nakedness, without blankets to lie upon, without shoes for want of which their marches might be traced by the blood from their feet."

Fittingly, these sacred acres today are a shrine to those who died and to those who lived to fulfill the promise of freedom. For the traveler it is an experience not soon forgotten. Along peaceful paths stand mud huts with timbers like those in which Washington's soldiers sought refuge from the raging winter. The door to Mansion House remains open to visitors who walk where Gen. Washington paced, weary with the weight of war and near defeat.

For the visitor who comes to breathe of this history there are picnic tables and fireplaces, and campgrounds for those who wish to remain awhile. There is a beauty through all seasons. The dogwood, mountain laurel, and rhododendrons bring a promise of life in spring and a reminder of death in winter.

At least three hours are required for a tour of Valley Forge—its Washington Memorial Chapel, Memorial Bell Tower, museums, statues, and National Memorial Arch. On the cold stone of a lone monument are inscribed these words: "To the soldiers of Washington's army who sleep at Valley Forge." Their voices are long stilled and in the afternoon there is only the voice of the wind, rising off the valley and coursing down the Schuylkill River.

This path of history along which Bo and I traveled led next to Washington, D.C., where tourism is second only to politics and the visitors spill in at the

rate of a million a month during summertime. They hike through the White House, the Capitol Building, the Smithsonion Institution, Bureau of Engraving, the Dept. of Justice Building. And they stop to pay silent tribute to the memory of President Kennedy at Arlington, the Eternal Flame flickering its eternal reminder of the cruel tragedy of the buoyant young leader's death.

At the White House, Bo and I caught President Johnson unawares. Perhaps he'd forgotten to wind his watch because he indicated surprise at the morning tour of rubbernecks. Nevertheless, he did an abrupt about-face and came on stage when the audience chorused "Hello Lyndon!" After this he strolled among the crowd, shaking hands and collecting votes for the new lease on the White House he was given last November.

Although the White House contains 132 rooms and 20 baths and showers, the ordinary tourist sees only the Blue Room, Green Room, and Red Room. And for this one must stand in a line that extends sometimes for six blocks out along Pennsylvania Ave.

Another popular stop on the tourist merry-go-round is J. Edgar Hoover's FBI, where one sees Dillinger's death mask, platform shoes worn by a bank robber, an arsenal recovered from the Barker-Karpis Gang, remembrances of the Brinks robbery in the form of crumbling \$1,000 notes. Over in the rubber money department looms a blownup check for \$1,775 that some comic forger passed after signing his name "N.O. Good."

Guided tours of the Capitol Building cost a quarter, or there's the 10-cent elevator ride to the top of the Washington Monument. Besides sailing off down the Potomac to Washington's digs at Mt. Vernon, tourists have found a fascination for the Pentagon, of all places. This particular pasttime involves a 17-mile hike down corridors containing everything from top-secret military offices to shops filled with chocolate eclairs and wedding bands dripping with diamonds. One may wire off flowers, buy an airplane ticket to Europe, or purchase a pocket tear-gas gun that also fires aerial flares or sets up a smoke screen.

During our stay we dropped by the

American Money Factory, popularly known as the Bureau of Engraving, where 2,900 employees make \$30 million a day. What I mean is, they print \$30 million a day. So foolproof is the system for detecting "withdrawals" that none is searched, watched, or bonded. The guards? They're watching the tourists!

Before taking leave of Washington we dropped by the Russian Embassy where a chap at the door ushered us in with all the cheeriness of a mortician on a house call. Smiley apologized for the looks of the place, led us upstairs to gaze at pictures of Lenin and other stars of the Soviet system, then saw us to the front door and bade us Godspeed with an armful of propaganda that makes the Russians sound as sincere as a dentist convincing a child that a filling can be fun.

The transformation from Washington, where history is in the making, to Colonial Williamsburg, where 18th cen-



Williamsburg: A costumed carriage driver pauses with his passengers at the Governor's Palace.

tury time stands still, took us 3½ hours by car (Interstate 95 to Richmond and U.S. 60 the remaining miles). Along a tree-shaded path off Duke of Gloucester St., the rhythmic ring of a black-smith's hammer greeted us. John Algood, with muscular arms like the branch of an oak, stood at the anvil in colonial costume.

Somewhere between here and Richmond an invisible curtain separates the world we know from the simpler one of the past. Vanished are fears of the atom and the aggravation of the auto. Skyscrapers dissolve, and with them go the hectic pace of 20th century living. Instead, the spirit of Colonial Williamsburg is made real by the echoes of horses' hooves and the ring of John Algood's hammer.

Moss clings to the roofs of ancient cottages, and morning glories climb a white picket fence. The air is filled sometimes with the roll of drums and the whistle of the fife which announces that Williamsburg's 24-man marching militia is at work on Market Square Green. In contrast, we peeped in at Market Tavern, where a tea kettle hummed in the fireplace and a soft autumn rain played pleasantly on the window pane. There was the smell of aged oak and old lace.

This 135-acre plot that is Williamsburg lies 150 miles south of Washington, eight miles from Jamestown, and 14 miles from Yorktown. Cars are banned by day from Duke of Gloucester St.; instead, carriages creak along the 18th century lane. Restoring the town was the dream of the late Rev. W. A. R. Goodwin, but it took John D. Rockefeller Jr. and \$70 million to bring the dream to fruition.

At the old wigmaker's one may order a hairpiece to disguise his baldness ("choice parcels of the best hairs for making all sorts of wigs") or purchase sticks of hard candy at an ancient apothecary. In colonial times the apothecary was operated by a physician, which is the reason tools for sawing off limbs are displayed along with grandma's get-well remedies. Hanging in the bookbinder's is a sign calling for an apprentice "sober and honest." To the good lad who meets the requirements, the owner offers to teach him "to read and write and play the fiddle."

Tourists sporting tricorne hats and old-fashioned fly caps take their meals at Chowning's Tavern, the King's Arms, and Christiana Campbell's, the latter once a favorite of George Washington. Waiters done up in breeches, knee stockings, and buckled shoes serve such delicacies as peanut soup, a bread called Sally Lynn, corn sticks, Capt. Rasmussen's clam chowder, rum cream pie, and greengage plum ice cream. It's all washed down with a pleasant potion called a black velvet, an explosive created of champagne and stout.

Shelter for two is provided for \$16 a day at the rambling Williamsburg Inn and the modern Motor House—or there's Williamsburg Lodge with a daily double of \$13. The Inn offers such colonial pleasures as a heated swimming pool and golf on an 18-hole championship course. Off in the restored area, colonial homes furnished in 18th century style rent for as little as \$12 a day. Or there are rooms in ancient taverns where guests doze in four-poster beds and warm themselves beside yawning fireplaces.

Just ignore the automatic washer in the next room, though; no one claims it to be a hand-me-down from colonial times.

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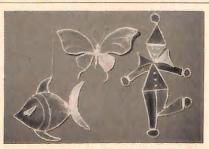
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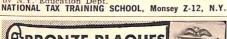


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#### Angling via Archery

(Continued from page 31)

of a deer toward your hunting blind.
Bowfishing possibilities are so widespread that the sport is within easy

reach and means of almost everyone—male or female, adult or youngster. And there is one thing about this idea of fishing with a bow and arrow which gives it an edge over using a rod and line: You don't have to worry about whether they're biting.

For if you locate a fish, you can usually count on getting a shot sooner or later. If you miss, there'll be others, but the knack of scoring isn't hard to

get the hang of. After all, shots are generally at quite short range.

If you've been intending to take up archery, there's probably no better way to get started than via bowfishing. Early success in any enterprise is always a shot in the arm—and you are practically guaranteed that by bowfishing.

The necessary gear is quite rudimentary. An ordinary bow of 25 pounds draw-weight (or up) will do the trick, and a coffee can can be conjured into a reel of the "open spin-type" without much trouble. Use a non-kinking, stout line. Barbed fishing arrows can be made from old wooden field arrows by drilling a slanted hole just back of the point and inserting a finishing nail. This is the minimum required.

Of course, heavier bows may be used, and, when hunting the larger, heavy-scaled fish, one of greater drawweight is preferable for better water and fish penetration and for use of the popular solid-glass fishing arrows to

greater advantage.

Taking for granted you have the bow, a commercial bowfishing outfit, consisting of reel, 70-90 pound test line, and a fully equipped glass fishing arrow, will put you in business. The cost? Under five bucks. That isn't much of an investment for the enjoyment you stand to derive from the sport. (The high-test line, incidentally, is not so much for holding fish as for pulling the arrow out of mud or logs when you miss—and we all do.)

The fishing arrow-point is similar to the old whaling harpoon, but on a smaller scale. The majority of the better ones, however, either have removable barbs or the entire tip unscrews to make for easy removal of the fish from the shaft. There are also many trick heads on the market—with barbs that fold out easily to accomplish the same thing. With these you don't have to cut the line to get the fish off the arrow, as you do with the simple barbed heads.

When actually making a bowfishing shot, you don't shoot at the fish but

rather "where it isn't." You aim just below where the fish appears to be. As you probably learned in school, water refracts light rays and "moves" the fish. And the deeper the fish, the farther below him you must shoot. My rule of thumb: Aim about a foot "this side" of the fish for each foot he's below the surface. Once you've been bowfishing for awhile, you'll develop your own formula for aiming.

(Here's a simple light-refraction experiment that will show you, on a small scale, the type of distortion that occurs with objects in water. Half fill a waterglass and place a spoon in it. Then look at the spoon from all angles. The image

distortion is apparent.)

Carp are easiest found and hunted during the height of their spawning season, in May and June. They flounder around on the water surface, frequently jumping high in the air. Spawning varies from place to place, of course, but usually occurs through these two months—as soon as the water warms to at least 60 degrees. While spawning may occur only on a small scale and during certain unpredictable hours of certain days in the small streams and ponds, in other areas, such as the Great Lakes, carp school literally by the thousands into the small coves and bays.

In stream and pond carp hunting, you'll probably take smaller fish than you ordinarily would during the spawning forays. That's because the males are more in evidence, and the male carp is a smaller, slenderer fish; a typical 25-inch specimen weighs but eight or nine pounds.

Usually there will be five or six males in company with an old lunker female, which generally swims somewhat deeper than her cortege. The female is easy to distinguish: Her potbelly, filled with eggs, is a dead give-

away.

Later in the summer, these larger fish are to be found more readily than when the spawn is in full swing. They loaf along shadowed banks, in sunken treetops, under half-submerged logs, near waterlogged willows, and similar places. Rarely in bright sunlight.

Some of the males may still be present, but, if the fisherman takes it easy and doesn't shoot the first fish he sees—waits it out—chances are that a big female will drift toward the surface. These female carp hold eggs all summer, spawning, I guess, as long as the water is of proper temperature. I took a 16-pounder on the 29th of September, just before the first frost, that still contained a full sac of eggs. The books will tell you that carp of this

approximate size spawn upward of two million eggs in a season.

While the meat of the carp is considered unpalatable by most, others find it quite good if prepared properly. That means removing the dark meat—or mud layer—and going on from there. But even if you don't like the taste of the fish, its eggs may make you a confirmed female-carp hunter. They're delicious.

That big female mentioned before contained over six pounds of eggs, which, when formed into hamburger-size patties, rolled in cornmeal, and then fried in corn oil (peanut oil is better) made memorable eating. Oil actually proves better than butter in this instance.

If time weighs heavily on your hands during the off-seasons, give bowfishing a try. There are thrills galore awaiting you. Not only is the lure of big fish irresistible, but you never know what the next big roil will bring.

#### Gamesmanship

(Continued from page 13)

works. We'll soon know. Best, Sam."
The note irked me a bit. Sam and I had always helped each other out with watering and such, but we'd never tampered with the other fellow's garden with pesticides or anything like that.

We got home late and went straight to bed, but in the morning the first thing I did was look out the window at my garden. The tomato plants didn't look too good—sort of dejected, as if drooping under more weight than their stems could support. It must have been Sam's "gypsy" powder, I decided, and I was getting riled.

I soon found out. As I approached my tomatoes, not knowing whether to laugh or cry, I spied a jar with a couple of pieces of paper in it. The first I pulled out was a clipping from the local paper:

paper:
"FOR LATE PLANTERS. We still have
some Rutgers tomato plants, in full
bloom. Some with fruit. Stop in now
before it's too late. Gibson Greenhouses, Inc."

The other was in Sam's handwriting: "You had me fooled until I saw Bob Gibson's ad. Then your elixir gave me some new ideas. That powder the gypsy sold me was guaranteed to process tomatoes while still on the vine. If it works as well as your elixir, you should have a winter's supply when you return from the shore."

I looked again at my tomatoes, and this time I chuckled out loud. Each of the small, hard, green tomatoes had been carefully removed and replaced by a miniature catsup bottle, the kind that comes with playroom "grocery stores."

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### A MEMORIAL TRIBUTE

As April slipped by in 1865, the guns of war were falling silent across the devastated South. The terrible agony of fratricidal conflict was drawing to a close. It was the death rattle of the Confederacy, that was to give its last gasp before the month was out. But before then, the passion and hatred that had rent and nearly destroyed a nation was to claim yet another victim, the most innocent and most illustrious of all.

On the evening of April 14, his mind perhaps still partly occupied with his plan to appropriate \$400,-000,000 to help restore the South's shattered economy, President Abraham Lincoln and his wife sat in a box in the Capital's Ford theater, accompanied by Major Rathbone and his fiancée, Miss Harris. The third act of the play neared its close when John Wilkes Booth fired a bullet into the President's head. His death the next morning plunged a nation into despair.

It was less than three years later that the Benevolent and Protective Order of Elks was founded, in the period of post-war bitterness made worse by removal from the scene of the one man with the character and ability—let alone the purpose—to lead the nation to reunification, and who had the respect on both sides of the Mason-Dixon line to give his leadership effect. At such a time, every human institution that might encourage the growth of goodwill between the north and the South and mitigate rancor and promote understanding and cooperation was greatly needed. It is the proud tradition of this Order that it provided just such an agency, that by bringing together men of the South and men of the North in the conduct of its fraternal life Elkdom was indeed a bridge to reconciliation. And it is true that of the first 100 Elk lodges established, by 1888, some 16 of them were in the South and border states. In our principles of Charity, Justice, and Brotherly Love we continue to give expression to the spiritual legacy of Abraham Lincoln.

To mark the 100th anniversary of Lincoln's assassination, The Elks Magazine, as a memorial tribute to the man who looms ever larger in history as the years recede, devotes this month's cover to a portrait of the Great Emancipator composed of figures and scenes significant in Lincoln's life.

The artist, C. C. Beall, has succeeded in combining these elements in such a way as to compose a portrait of the martyred President that captures in a most striking way the mystical character, the compassion of the man who, a hundred years after his tragic death, is revered more and more deeply, and whose words and acts are turned to for inspiration and guidance ever more often by those who have come after him.

It will be remembered by many of our readers that Mr. Beall also executed the famous composite portrait of Uncle Sam that appeared on our cover of March, 1941, and which the Government used so effectively as a poster in support of the nation's defense effort.



The elements making up the Lincoln portrait are located on the accompanying diagram by number and described by Mr. Beall in this way, as seen by the viewer:

 Lincoln's left eyebrow is formed of the log cabin where he was born on February 12, 1809, in Hardin County, Kentucky.

2. A pioneer figure of Lincoln in coonskin cap as he appeared while serving as captain of the Clary Grove Boys, a volunteer unit, in the Black Hawk War of 1832 forms his left eye, cheek, and line from nose to corner of mouth.

3. The white of Lincoln's right eye is formed by a flower on the headdress of his wife, Mary Todd Lincoln, whom he married in Springfield, Ill., November 4, 1842. The upper part of her dress and back of her head create the nose. Her hoop shirt, from waist down, establishes the upper lip, mouth, and chin.

 The dark area of the right eye and eyelid and cheek line are formed by a Union soldier, while other soldiers comprise the eyebrow.

5. The President himself forms the left ear and hair at that side, as he gazes from a White House window. The curtains help to form his hair.

In the distance he sees the Capitol, its dome not yet in place.
 This scene helps to make the shadow on the President's forehead.
 The cheekbone and beard are formed by his son, Tad, and a pro-

file view of the President, between whom there was a deep affection.
8. Lincoln's collar and necktie are formed of a wounded soldier, to whom Clara Barton is ministering. Other soldiers in battle convey the atmosphere of the Civil War in the right background.

9. Here a crippled child and beneficiaries of Elk scholarships represent the philanthropies carried on by the Order of Elks in the spirit of humanitarianism that is part of the great heritage Lincoln left us.



