

Seven-Up never kills off the good whiskey flavor every man-type drinker wants. That point's been proved to the full satisfaction of thousands by the famous combination of 7-Up and 7 Crown. The special knack 7-Up has for rounding out whiskey flavor guarantees a drink that's downright friendly. And 7-Up is big on sparkle, so it stirs itself. Next time, make it 7-Up—the man's mixer ! Copyright 1965 by The Seven-Up Company





## It's Good Business To Be Businesslike

Elkdom is a fraternity. Much of its strength comes from the fact that Elkdom is idealistic. It is proper, in fact, to say that our idealism is rooted in ancient spiritual values. Yet it would be no contradiction to say that in many ways Elkdom is essentially a business. Running a lodge is a business. Running a club is a business. These affairs must be managed properly and with businesslike methods or else the idealistic purposes of Elkdom, the fraternal aspects of our Order, cannot be achieved.

To put it another way, the most ambitious fraternal program, the finest plans for community service or benevolent projects will never succeed, or at least not succeed as well as they should, if the basic business affairs of the Elks lodge that sponsors them are not conducted with proper regard to good business principles and practices.

We have recognized this by putting into our statutes requirements for budgeting, for accounting and auditing, for membership control, and for managing club activities. Furthermore, the Grand Lodge has prepared and provided our lodges with manuals and guides to assist them in these most important matters. But all the laws and manuals in the world are of no value or help unless we observe the laws and use the manuals as we should.

Prime responsibility for good management

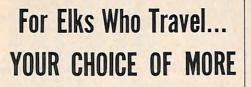
of a lodge's business affairs belongs, of course, to the officers and the various committees. They must closely check expenditures and make sure that there is correct accounting of receipts and disbursements, and give the staff proper supervision. Of special and timely interest during the month of May are the requirements for auditing the lodge's accounts by competent auditors and forwarding a copy of the audit report to the Grand Secretary for study and recommendations by the Grand Lodge Auditing Committee.

The requirements for auditing and accounting are not in the law just to make things difficult, but to make things easier by giving us the information that tells us whether our lodges are being run with the proper business efficiency, and are therefore financially sound, or are being operated on a hit and miss basis and consequently headed for trouble.

That is why it is important to have able men with business experience among the officers and holding membership on the lodge's committees. They can make a great contribution to the successful conduct of a lodge's business, provided, of course, that we heed their advice and recommendations.

For the greater achievement of Elkdom's fraternal aims and purposes, let us make sure that the business affairs of our lodges get the best business management that we can give them. There is too much at stake to do less.

Robert G. Pruitt, Grand Exalted Ruler THE ELKS MAGAZINE MAY 1965





Including round trip via special jet charter, first class hotels, de luxe sightseeing,

many meals, all baggage and personal transfers. Departing on Sept 11 and visiting 8 countries. (Space on this tour is very limited, we suggest that you in-clude a deposit of \$100.00 per seat to insure your space. Fully refundable.)

#### HAWAII, 12 days.. Including round trip jet from the west

coast, first class Waikiki resort hotels, Aloha lei greeting and cocktail party. All personal and baggage transfers, de luxe sightseeing including all major points of Waikiki.

Optional 4 Island JET tour available. Twelve departures . . . write for details

<sup>\$</sup>595 TAHITI, 9 days..... See this last of the out of the way resort vacation spots. Optional 4 island tour available. Departs on July 24 from Los Angeles.

Other tours planned include MEXICO . . . ORIENT ... SOUTH AMERICA ... ALASKA write for details today to . . .



For Elks who travel c/o Transworld Tours 8533 Sunset Boulevard Los Angeles, California 90069 NAME..... ADDRESS.

CITY.					
I am	interested	in a	tour	to	 -

SPECIAL: Retired Elks or Elks with spare time may earn free trips or up to \$1000.00 a month as a tour co-ordinator in your area. Write for details.

MAGAZINE THE VOL. 43 NO. 12 MAY 1965 NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION. THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION JOHN S. McCLELLAND Chairman EMMETT T. ANDERSON Vice-Chairman WADE H. KEPNER EARL E. JAMES JAMES T. HALLINAN Secretary Assistant Secretary and Assistant Treasurer Treasurer JAMES R. NICHOLSON General Manager Emeritus WILLIAM H. MAGRATH General Manager BILL J. KELLY Editorial Assistant REGINA M. FISHER WILLIAM O. CHESSMAN ROBERT C. MALONE Associate Editor Art Director Associate Editor JOHN SCHMITT ALICE M. DOERLE Circulation Manager Advertising Production EDITORIAL OFFICES, 386 Park Avenue South, New York, N. Y., 10016 "It's Good Business to Be Businesslike"-A Message from the Grand Exalted Ruler..... 1 Letters ..... 4 Danger: Dirty Air......GARY ZANE 6 How To Stuff a Fish.....LYNN MIGHELL 8 For Elks Who Travel......JERRY HULSE 10 America's Badge of Courage......HENRY N. FERGUSON 12 News of the Lodges..... 14 Time to Get Up......FRANK L. REMINGTON 35 Do-It-Yourself Theft Protection......KEN CORBETT 36 Dogs That Have Their Day...... ED FAUST 38 Tom Wrigley Writes from Washington...... 42 1965 Youth Leadership Winners...... 49

> ADVERTISING OFFICES MPA

Elks National Foundation—"The Joy of Giving"...... 50



NEW YORK 10016 386 Park Ave. South MURRAY HILL 4-5495 LOS ANGELES 90036 5909 West 3rd St. WEBSTER 1-1371

SAN FRANCISCO 94108 333 Kearny Street **EXBROOK 2-4073** 

POSTMASTER: Do not mail notices of address corrections to Ohio. Send to: THE ELKS MAGAZINE, Circulation Dept., 386 Park Avenue South, New York, New York, 10016 MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses. Mail to New York office, not to Ohio. Please show ZIP Code numbers in both old and new addresses. Mail to New York office, not to Onio-THE ELKS MAGAZINE, Volume 43, No. 12, May, 1965. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of Octo-price in the United May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription postage, add 50 cents a year; for foreign postage, add \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian scripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled; with carb but this magazine assumes no responsibility for their safety. *Copyright, 1965, by the Benevolent and Protective Order of Elks of the United States of America* 

### The long awaited book by the King of Golf

**ARNOLD PALMER** has at last set down all he knows and feels about the game he dominates. The result is the most important, inspiring, and instructive golf book of the decade

A GOLF CLASSIC IS BORN – the book that Arnie's army has been yelling for, the eagerly anticipated golf testament of Arnold Palmer, MY GAME AND YOURS. In it: an extraordinary distillation of the golf wisdom, savvy and technique that, in an age of many champions, have put the name of Arnold Palmer above all the rest.

#### "This is my reason for writing this book . . ."

"It is time now," says Palmer, "and this is my reason for writing this book, to get back to first principles....

"The golf ball is not the natural enemy of mankind . . . it will gladly take wings if you give it half a chance."

Palmer's book is all you have wished for. It is unlike any other writing on the game. It cuts through the gimmickry that has increasingly encrusted golf instruction. It directly attacks the mental attitudes that hobble most golfers. It invites you to "forget the fancy theory, shake off your inferiority complex" and start out afresh, with Arnie, to assimilate the incredibly simple basics that he considers all important.

#### If you're shooting over 90

"With the right *grip*, (there is only one right grip) you can make all kinds of other mistakes yet get away with them," Palmer says. He shows you how a slight change in your grip can take the hook or slice right out of your game.

If you can't break 90, let alone 80, one little movement you may be making could account for those extra strokes. Palmer tells you what it is, and what to do about it. If everyone knew this, as he says, "There wouldn't be any golfers around still trying to break 100. In fact, there wouldn't be any 90 shooters. Everybody would be shooting in the 70's or low 80's. This would be really a happy country."

Your swing? Arnie gives you two simple rules. He tells you one small mistake that can turn an otherwise perfect swing into a disastrous shot ... and how you can be one of the very few golfers who know how to avoid it.

He has some cogent advice about distance, too. "This whole matter of length," he writes "is a lot less important than everybody seems to think." He shows you techniques that can increase your control of your club, and still give you the distance you need. "If you've been in the 90's or over," he says, "I'll make you a little bet that you shoot five or ten strokes better than your average."

And this is only the beginning of what Arnold Palmer's book can do for you.

It began as a series of articles in Sports Illustrated a while back. They were so superb that we asked Arnold Palmer to let out shaft and give you all the details. The result is this book which is almost like having him right at your elbow as he tells you and shows you with drawings and many color photographs:

- How to cut three strokes off your game in fifteen minutes
- How to get an edge on 98% of golfers the minute you pick up your club
- How to avoid the mistake 9 out of 10 golfers make on the backswing
- How a strange experiment could lead to your best round of the year
- How to swing harder while trying less
- Four fatal mistakes to avoid while practicing
- The "greatest stroke-saver" ever invented — and much, much more!

"The fundamentals are reasonably simple," he continues, "but over and above these fundamentals, there is an *art to golf* — an art you need to know to enjoy it to the fullest, and to realize your own full potential.

"You have to develop a mental approach that will always insure you that you will never beat yourself . . . Once you've acquired this mental attitude, miracles can happen. They are bound to happen."



#### Have You Read Jack Nicklaus' MY 55 WAYS TO LOWER YOUR GOLF SCORE?

LET JACK NICKLAUS, 1964's leading money-winner, show you how to make all the shots from tee to green. Pictures, some in four colors, and pin-pointed arrows show firm grip, smooth stroke, tactics, strategy - and much more - so clearly that word explanations are kept short and right to the point. 55 shots, strategies, situations - yours to examine on the same 30-day trial offer as Arnold Palmer's book.



It's Arnie's own special grasp of this art of golf — his understanding of the "above-the-shoulders" game, and his ability to pass this knowledge on to you — that make MY GAME AND YOURS so valuable to you as a golfer!

#### The Shots That Can Make or Break You

He shows you how your clubs can fool you sometimes... why the five iron won't do on Sunday what it did on Saturday. He gives you a full chapter on the neglected art of choosing the right club — a part of your game that can mean victory or defeat.

He tells you six treacherous holes to watch out for, and how to keep them from ruining your round . . . how to prepare yourself before you tee off . . . how to shake tension, build confidence, get the momentum you need to get on top and stay there.

He tells you how you can *talk yourself* into being a good putter, and passes along one secret that can start you sinking them from all over the place.

#### Try Arnold Palmer's Book on This 30-Day Trial Offer

But no amount of talk here will take a single stroke off your score. Only the book itself will help bring out your full potential and start you playing the kind of game you've always wanted to play. And we invite you to prove it — to your own satisfaction — at our risk. We'll send you MY GAME AND YOURS for 30 days' examination. If you don't agree that you are the golfer for whom Arnie Palmer has written it, return the book and owe nothing. Otherwise, keep his MY GAME AND YOURS for only \$4.95. At your bookstore — or use coupon below.

5	IMON AND SCHUSTER, INC., Dept. 87
6	30 Fifth Ave., New York, N.Y. 10020
F	Please send me the book(s) checked below,
t	o read and use for 30 days without cost. will then remit the correct amount as pay-
1	nent in full, or return the book(s) and
c	we nothing.
	ARNOLD PALMER's "My Game and
	Yours" - \$4.95, plus postage and
	JACK NICKLAUS's "My 55 Ways to
	Lower Your Golf Score" - \$4.50,
	to antere and handling
	■ BOTH BOOKS – \$9.45 – NO charge for postage and handling. YOU
	SAVE.
I	(Please Print)
-	Address
0	City
	Zip
4	StateCode



Full aroma for full pleasure! Light, mild, cool and slow-burning all the way. All bliss, no bite. Still only 40¢ a pouch. Amphora also comes Regular (Brown) and Mild Aromatic (Blue). Carefully blended and packed in Holland by Douwe Egberts Koninklijke Tabaksfabriek.



4

### • • • LETTERS • • •

Worth Reading

In your February issue, I thought the article "Arson-for-Profit Is Flaming Anew" exceedingly interesting and very worth reading.

SAM T. MORRISON Iowa City, Iowa

#### An Eager Reader

I always enjoy reading THE ELKS MAGAZINE and eagerly look forward to each and every issue. . . . Keep up the good work.

Rowena H. Shaw Perth Amboy, N. J.

They Walked Miles for . . .?

I have just finished reading your well-written and historically accurate article "Camel Caravan to California" [by Isabel Dunwoody] in the March issue.

Living in Ajo, Ariz., as I do, I am much closer to the "final chapter" in the great camel experiment. I thought you might be interested in some addenda. A verified sighting of a lone camel occurred in 1919 at Gillespie Dam, some 20 miles north of Gila Bend. A verified sighting of several camels was made in 1922 at what is known as Ten Mile Slough, northwest of Ajo, and a final verified sighting took place two years later at Childs Tanks, 14 miles southwest of Ajo. In each case two or more people saw the camel(s).

After a small number of the camels were turned loose on the Yuma Military Reservation, after the Civil War, they wandered along the banks of the Gila River in an easterly direction. As the Gila dried up, they wandered to the more lush areas around Ten Mile Slough and the Chacos area (Childs Tanks) near Ajo. There is still speculation that a few may still be living in the "lost" canyons of the Gila and Cabeza Prieta Mountains.

DAVID I. REES Ajo, Ariz.

#### **Cover Story**

Do you think it would be possible for me to obtain the original of your March cover? I could not find the artist's signature, nor any mention of a credit in the issue, but I should like very much to have it. It is beautiful!

MRS. ROBERT W. O'BRIEN Oneida, N. Y.

The "original" of our March cover is simply a black-and-white photograph. A process called "posterizing" was applied, resulting in three separate prints, each with different tonal values. These were then engraved to print in different colors, plus two more for the orange square containing the "Elks" logotype, to produce the result admired by Mrs. O'Brien. —The Editors

#### **Insurance Men Respond**

Congratulations for the fine article "A Policy for Business Perpetuity" by Dickson Hartwell (March issue). . . . You have a fine magazine; keep it coming.

> L. J. BRANDT Kalamazoo, Mich.

... I believe ["A Policy for Business Perpetuity"] is one of the finest and most concise articles ever written on this important subject. . . .

WALTER C. DOTY Kewanee, Ill.

. . . It pulls no punches and should have a noticeable influence on the business affairs of many of our members who are small businessmen. . . .

> D. S. HARRIS Great Falls, Mont.

. . . It has much that businessmen should know about and consider. . . A. A. CHAPPELL, Secretary Carolinas Farm & Power Equipment Dealers Assn. Wilson, N. C.

.

#### A Tonic

Thanks for your very interesting story "Try the Gallatin for Trout" (March issue.) To a former Westerner (central Washington), your well-written article was a real tonic. Although I have traveled Montana a good deal, I have never been in the area about which you wrote. . . Thanks again for illuminating an otherwise drab Midwestern winter.

> CHARLES E. NICHOLS Racine, Wis.

#### Good Publicity

I have always said, when you need good publicity, send it to THE ELKS MAGAZINE. Believe it or not, the item you had in the March issue about the Home and its Christmas lights brought in several inquiries in regard to admission. . .

DORAL E. IRVIN, Superintendent Elks National Home Bedford, Va.



#### CREATED FOR THE TWENTIETH CENTURY MAN

#### • Lapsed Time Dial!

- 100% Waterproof\*
- Pressure Sealed!
- Automatic Calendar!
- Unbreakable Mainspring!
- Underwater Wrist Band!
- Shock Protected!
- Luminous Dial!

\*Provided crown, case and crystal remain intact.

Now here at last-the genuine COS-MIC-AMPHIBIAN. Developed after years of painstaking research and scientific engineering by master watchmakers of Switzerland. Originally made only for Scuba Divers whose very life could depend on it. To ensure utmost safety, it is designed to operate at the fantastic underwater pressure of 350 feet. It has a built-in shock protection system to withstand the buffeting of swift, underwater currents and violent 60 MPH surface waves. The case is 100% waterproof-HERMETICALLY PRESSURE SEALED against seepage of water, dust, grime. Naturally this heavy duty watch that can take such grueling punishment underwater, gives superb performance on land and in space too! Whether you're a skin diver, an astronaut or just a landlubber, you can now own this handsome timepiece at incredibly low cost-if you act promptly.

#### It's the Watch millions of American Men Want!

To see it is to want it! This watch has become a rage amongst sportsmen—and no wonder! It takes punishment that would crumple an ordinary watch. It



has features not found in standard timers at any price. For instance, it has an elapsed time feature to remind you of appointments, calculate mileage, etc. It has hi-intensity light markings for reading time in pitch darkness... a special Ebelium mainspring that never breaks ... an automatic calendar that changes the date every day at midnight ... anti-magnetic movement that is electronically timed, etc., etc.

#### A Prized Possession For Active Men!

Don't let this low Foster-Trent price confuse you. This timepiece is truly a triumph of scientific technology. And it's a masterpiece of manly design as well. Wear it with pride to socials, work or sports. And you need never have a worry because this watch is difficult to damage-even if you try on purpose! The COSMIC-AMPHIBIAN is a solid investment in reliable trouble-free timing-for years to come!

#### Examine it Free—without risk or obligation whatsoever!

On mail orders send only 12.73 plus 1.27 tax (total \$14). Test it anyway you like. Should you not be 100% satisfied with its performance . . . if you aren't thrilled with its ultra modern features . . . if you don't fall in love with its mighty good looks, return it and get your money back. STOCK IS LIM-ITED. Please rush mail orders at once to avoid disappointment. You may purchase it at our retail store located on Main Street (Route 1-Boston Post Road). It's easy to reach from the Bronx, Manhattan, Queens and Brooklyn. Ample parking space. Offer subject to withdrawal without notice. No. 5005 -Cosmic-Amplibian Watch, gift-cased -12.73 plus 10% fed. tax. Total...\$14



### DANGER: Dirty Air

### By GARY ZANE

The battle for cleaner air is underway, but victory is not yet in sight. How serious is the problem of air pollution, and what can be done about achieving a solution?

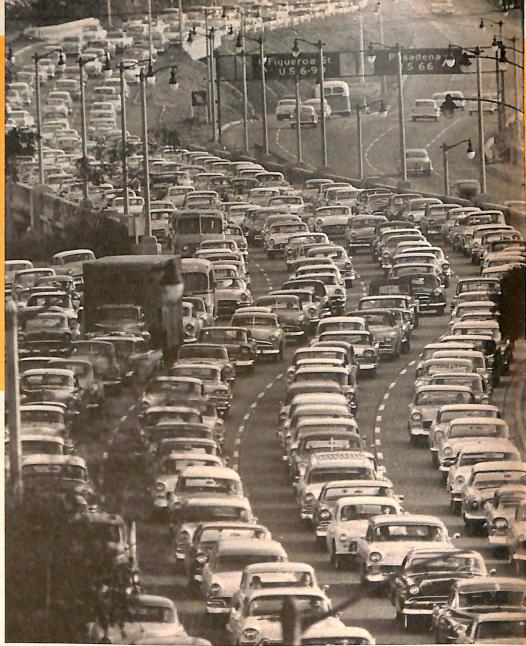
MAYOR Robert F. Wagner of New York City said, not long ago: "Every time an urban American takes a deep breath, he may be playing Russian roulette with his health."

The mayor wasn't kidding: Every year some 150 million tons of pollutants are spewed into the atmosphere over America. Some of the dirt and chemicals involved are breathed, along with life-giving oxygen, by millions of people. No one claims this is harmless.

Air pollution has always plagued industrial areas, and today there is more industry than ever before. Compounding the danger is the fact that the United States is becoming ever more urbanized; a high and growing percentage of the populace lives in or near industrial areas, thereby condemning an ever-increasing number of people to breathing air that is dirty. Worse, as population in an area gets more and more dense, the people themselves contribute to the filth in the air they breathe. Pollution from auto exhausts, garbage incinerators, and heating plants grows apace with the population increase.

Two-thirds of the population in the United States resides in an area representing approximately nine percent of the total land area of the country. Fiftythree percent of the people live on considerably less than one percent of the land area. The United States Public Health Service claims that more than 130 million people live under intermittent smog clouds. They are breathing polluted air.

In addition to the health hazard, air pollution is costing the nation some \$11 billion annually, through absenteeism from work by individuals made ill by



LIGGETT & MYERS TOBACCO CO.

air contaminants, soiled wearing apparel and household furnishings necessitating frequent cleanings, deterioration of clothes, smoke-blackened buildings requiring sand-blasting, erosion of building materials and finishes, withered and destroyed agricultural crops and timberlands, spoiled milk from dairy cattle sickened by eating poisoned crops—and so on.

What causes air pollution? It is the result of combustion: Every wisp of smoke, every running engine contributes its share. The accumulation from thousands of "minor" sources combined with air contaminants spouting out of factory smokestacks, from the burning of coal and oil for various reasons, comprise the major sources of air pollution. In many areas, however, the concentration of foreign particles in the air does not become very great because the contaminants are swept away and diluted by the wind. Yet in other areas the story is quite different. In November, 1963, a blanket of haze settled over the entire Eastern seaboard from Maine to Virginia. There it hung for three days. New Yorkers talked about the acrid air that filled the canyons of their city; the sun appeared through the translucent atmosphere as an orange ball. The smog-like haze was promptly dubbed "smaze."

The reason for the persistence of this smaze was not just a lack of wind; it was the presence of an atmospheric condition known as a temperature inversion. Air normally rises and cools, so that the higher one is, the cooler the air. In a temperature inversion, as the name implies, a layer of warmer air clamps an invisible lid on the relatively cool air above the ground. The cool air cannot rise until the warm air above is dispersed, so it remains stationary and collects the contaminants being fed into it from the ground. The result is haze, or if accompanied by fog (which inversions frequently produce), smog.

"The battle against public indifference to the problem is central to its solution."

-ARTHUR J. BENLINE Commissioner, New York City Department of Air Pollution Control

Each car on the highway is more than a mode of conveyance; it is also an engine pumping noxious fumes into the air. Each uncontrolled factory makes dirty air as well as a needed product. The result can produce twilight at noon—and sometimes death.



If temperature inversions would produce only nice, clean fog, the sole problem would be one of visibility. For example, Los Angeles is victim of inversions about 340 days, on the average, each year. On 120 of those days, the inversions are within about 1,500 feet of the surface. If everyone stayed home and industry turned off all combustion on those days, nothing worse than fog would ensue. But, of course, it never happens that way. Los Angeles refuses to stand still, and the winds refuse to blow adequately to disperse the smog because the area is encased in something like a basin, with the mountains and ocean surrounding it.

On the other hand, most cities receive better treatment from the wind. Over St. Louis it averages 10 m.p.h. New York has an average of eight m.p.h.; Chicago, the "Windy City," nine m.p.h. Los Angeles musters only a six m.p.h. average, and on smoggy days the wind rarely exceeds three m.p.h. Yet Los Angeles isn't necessarily the worst off. Not when it comes to "killer" smogs.

In London, in December, 1952, a peasoup fog enshrouded the city for five days. Afterwards, the records showed that some 4,000 deaths were tallied that, on the average, shouldn't have occurred under ordinary atmospheric conditions. How many deaths resulted from the polluted fog, or smog, will never be known, but no one believes that a statistical fluke can be blamed; the deduction is that smog can, and does, kill.

Similarily, in Donora, Pa., in 1948, a short, two-day inversion on October 30 and 31 is credited with killing 20 persons and making over 6,000 ill in

7

the borough, only 20 miles from downtown Pittsburgh. Five years later, November, 1953, about 200 deaths in New York City were attributed to an air pollutant whose primary toxic substance was sulphur dioxide.

Polluting substances often are made much more poisonous by a process known as photochemical. Some researchers have referred to the action that produces the potent toxic substance as "a factory in the sky" because it results from sunlight acting on certain pollutants during an inversion, resulting in a deadly chemical change.

How deadly *is* air pollution? No one knows, but one would be hard pressed to find anyone who claims it is harm-

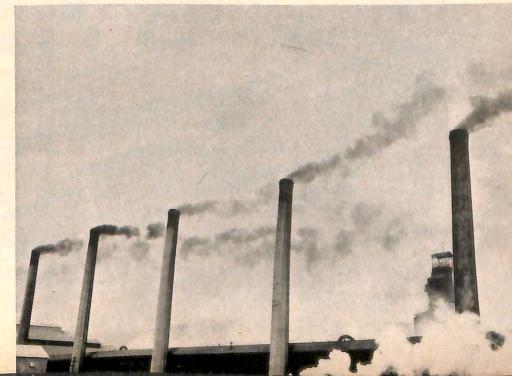
U.S. DEPT. OF HEALTH, EDUCATION, & WELFARE

U.S. DEPT. OF HEALTH, EDUCATION, & WELFARE

less. Research scientists in New York City have taken air samples from Times Square and, after concentrating them, produced tumors in mice.

Now, those scientists do not claim that the result of their tests is conclusive proof that the same air, in its natural state, will have the same affect on man. But it is obvious that mice, healthy when exposed only to relatively clean air, suffered the affliction after exposure to concentrated doses of impure air. It must be admitted that a strong sense of doubt is inescapable.

"Man, it would appear, may be choking himself on the environment he has created," says Raymond L. White, M.D., director of environmental med-(Continued on page 25)



What would you do it your son caught an eight-foot marlin? Have it mounted, causing considerable pain in your pocketbook? There's an alternative that would be good for the boy as well as your bank account. In the process, you'd learn . . .

# How to STUFF a FISH

MY WIFE came tearing downstairs when we rang the bell at one A.M. "Where have you been?" she started in on us. Then, seeing our beaming, sunburned faces: "Don't tell me somebody caught a marlin!"

At this we three stepped grandly aside to reveal The Thing. Eight feet long and a hundred pounds. "Not yours?" she gasped as our son, Mark, 13, modestly beat his breast. Weakly, "What're you going to *do* with it?" "Mount 'im, have 'im mounted!" begged both boys.

Thus began an adventure that taught me stuffing a fish is not something your wife does in the kitchen with old breadcrumbs.

I have always had this old-fashioned notion that sons are something a father's supposed to go fishing with. Hav-

ing practiced this theory on all adjacent rivers, lakes, and streams, we had started on the Atlantic Ocean, some 60 miles away. Both boys had been along, in fact, when I caught my own first marlin the year before. It was a mere stripling, as marlins go, but thinking never to catch another, I'd decided to blow the \$120 the taxidermist charged.

This did not prepare me for what I'd do should one of the kids catch one. It didn't even occur to me while it was happening, the boy playing that fish as if he'd been doing it all his life, the old salts cheering him on. You never saw grown men so excited. They wanted that kid to land that fish worse than they'd ever wanted to land one of their own. Toward the end of the 45-minute struggle they even knelt to hold his shaking knees. And we headed back, flag



8

flying, and strung it up on the scales where it proved the record so far for the season.

"Well, you gonna keep him?" the captain asked, above both boys' frantic implorings. This was Ocean City, Maryland, where they ship them straight from the docks to Florida for mounting. I did some rapid calculating and blanched. Eight feet at \$1.25 an inch. We couldn't spend that kind of money, not on another dead fish.

"You kept yours!"

I told Mark that was different—I was all my life waiting for that fish; he had lots of time. We'd take it home, though, to show his mother and his friends. So we opened the back end of the station wagon and loaded the monster. And Mark refused to sit anywhere but right beside it, half asleep but sort of patting it all the way home.

Privately I was hoping we might dig up a taxidermist who'd do the job for less. The boy had the same idea: He was on the phone before breakfast, only to discover that the local rate was twice as much. That settled it. I told him to buck up, help me lug the leviathan to the basement, a cooler place for the body to lie in state. He could call up everybody he wanted to come for the viewing, then we'd dispose of it.

"But I want to keep that fish!"

I told him the Marlin Club would probably send him a certificate and a pin-and slunk off to the office.

My wife called, obviously agitated, that afternoon. The newspapers had gotten wind of the story, if not the aroma, which was getting strong, and were sending a photographer out. Only she couldn't find Mark. Could I get home right away?

I tore home as quickly as I could and was frantically trying to clean up the subterranean funeral parlor when the photographer arrived and decided we'd get a better shot outside. So between us we struggled the monster back up the steps and strung it from the bar of the playground swings. Meanwhile, my wife was making frenzied efforts to locate the missing hero. He came trudging up just in time. It seems he'd been out all day on doleful missions trying to find somebody who'd "do it cheap." And one stop had been at a sporting goods store run by a guy who also had a radio program—as we later learned, to our distress.

Like everybody else, the photographer asked about the mounting, only to hear the usual grim reply: "My dad won't let me."

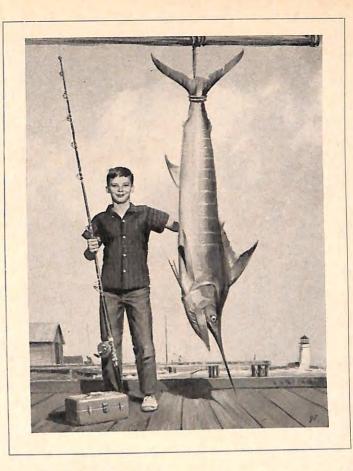
The day was a scorcher, our burden heavy as we dragged the fish once more to the basement. But it wasn't only that that made me sweat. A trifle grim myself now, I asked my wife if she'd mind running down to the public library to see what they had on stuffing fish.

She stared at me open-mouthed. "See here, have you ever mounted anything before? Have you ever even mounted a *minnow*?" I told her no, but I was tired of playing the bad guy; if there was any earthly way to save that fish for Mark, at least I was going to try.

She returned clutching two slim volumes, dealing mostly with reptiles, birds, and beasts, and no fish larger than a bass. Even so, I copied down the necessary ingredients formaldehyde, alcohol, sodium arsenate, carbolic acid. Since the list sounded a little dangerous for the kids, I dispatched her to the drugstore as well. Meanwhile, I multiplied what it would take to build a mold for a 20-inch bass and set forth in quest of seven bags of sand and 200 pounds of plaster of paris.

She was gone an awful long time. The boys and I had our supplies unloaded when she finally limped in. "Why didn't somebody tell me sodium arsenate was so scarce?"

She'd been to six different drugstores, and the last one didn't have it either; but they were phoning the warehouse to send some right out. She took up the book to check and emitted an anguished howl. Unfortunately, I



hadn't read far enough. At the top of the next page it advised: "These drugs are strictly for professionals. Amateurs will do better with household Borax."

By now the odor of fish was potent; if we were going to save that fish we'd have to work fast. Also, word had spread and people were arriving to pay their last respects. Cheered, kidded, and handicapped by awed if skeptical onlookers, the boys and I plunged in, first building a wooden frame around the body and filling it with sand. Then, while my wife read directions aloud, we mixed up 25 pounds of plaster of paris.

"'Pour plaster over body to extend from just beyond the eve to behind the tail-"" She paused. "What's wrong?"

The darned stuff wouldn't pour! We had no idea plaster of paris sets so fast. Not learning until later that a little vinegar would have slowed up the process, we had to throw the whole batch out and start over, mixing smaller lots.

By the time we'd finished dinner the mold was white and firm. Prayerfully, the boys and I removed the heavy slab. We got it off without breaking. Sure, it was crumbly in places, slightly cracked, but an astonishingly accurate reprint of the fish that lay beside it, even to the eye and the sharp opened lip. We then flopped the monster over to choose its "show side," and while my wife continued to read instructions, I knelt, and bolstered by memories of skinning skunks and muskrats as a boy on an Iowa farm, began the long, laborious incision.

It was a king-size biology lesson. It was also one o'clock in the morning before the bloody job was done. My wife, remembering *The Old Man and the Sea*, begged some of the meat, so I sliced her off a slab. The books weren't too specific about what you did with the head, so I sawed it off. The fins, tail, and sail reposed in buckets liberally laced with the poisons that, having knocked herself out to get, my wife insisted on using.

The carcass posed a problem. She suggested that it would make wonderful fertilizer for the rose garden, and I agreed. But just *try* burying near- (*Continued on page 43*)

#### FOR ELKS WHO TRAVEL

Come yodel with our Alpine adventurer; see Sun Valley in the summer as well as in ski season

#### By JERRY HULSE

WHENEVER I hear Sun Valley mentioned, two images come immediately into focus. One is of Sonja Henie skating to a Tyrolean tune in that sugarcoated spectacular, Sun Valley Serenade. The warmer memory for me, though, is of a cold wintry ride, across snowfields bathed in moonlight, in a sleigh pulled by six horses—our destination, Trail Creek Cabin.

Ahead of us, somewhere in the milky Idaho darkness, a log structure awaited us with its roaring fire and huge steaks. Behind us, frosted yellow light pierced the darkness from windows back in the village. Silence spread across the countryside—except for the sound of sleigh bells that kept up a merry sort of cadence with the trotting horses.

Others may think of Sun Valley as a pretty girl in stretch pants, skiing gracefully down Baldy, or a girl in a bikini (like a goddess I saw), sunning herself beside a heated pool, with snowdrifts forming a glittering backdrop to the scene.

Such are the wintertime pictures that

compould chine to mind at the mere mention of Sun Walley, But there is another picture, a summer scene, when the snows are gone and a velvety grass carpets the mountains and meadows -a time of wild flowers, yellow and purple, tumbling in waves across the valley; a time when the streams run clear and the trout run wild. While Sun Valley enjoys a reputation as a winter sports spa, it is the arrival of summer that brings new prominence to the resort. Anyone who's ever been there in the warm months can attest to its recreation pleasures: bowling, cycling, croquet, fishing, golfing, hiking, riding, hunting, ice-skating, lawn bowling, rifle and pistol ranges, shuffleboard, skeet and trap shooting, swimming, tennis. What else is there?

Certainly no one can grumble about the prices, not with four-bunk, dormitory-style rooms going for \$2.50 the night per person. Rooms at the Challenger, with its country-inn atmosphere, start at \$11 double, while Sun Valley Lodge with sauna baths and a beauty

THE ELKS MAGAZINE MAY 1965

salén displays à price tag of \$20 double or \$46 a day for a deluxe suite Sun Valley is a wedge out from Switzerland, caught in the folds of the rugged Sawtooth Range, a storied, vacationland where visitors ski in their shirtsleeves in winter and tourists in sunsuits ice-skate in the summer. Once it was fashionable to take up residence in Sun Valley while awaiting a divorce. Some still do, although it's not so common these days. Movie stars from Hollywood and royalty from Europe join ranks with commoners from every corner. The village oozes with Tyrolean atmosphere: chalets of Swiss design, quaint shops, and there are pubs with blazing fires and steaming mugs of hot buttered rum-even in summer.

Originally, Sun Valley was launched as a ski resort-29 years ago-by Union Pacific when Averill Harriman was chairman of the board. To the all-time dean of press agents, the late Steve Hanagan, went the task of telling the world about Sun Valley. He accomplished his mission in true Hollywood



fashion by posing glamorous girls in skimpy sunsuits on hills surrounding the village. He got the message across: The sun really does shine in Sun Valley.

Soon the world was beating a snowshoe path to his door. The remote Idaho village became the target of every status-conscious social climber in the world. This was before the advent of the Jet Set, so they came early and stayed late because getting there took time.

Sun Valley's admirers have been coming ever since, spilling over into summertime after the skiiers are gone and the wild flowers have returned, along with the fisherman and the golfer. Now everyone knows: Sun Valley is not just a wintertime retreat; it boasts a place in the summer sun as well.

Recently, Union Pacific relinquished title to Sun Valley, signing it over to the Janss Corp. of Southern California, a multi-million dollar real estate combine that plans to put into effect an \$81/2 million program aimed at reglamorizing the resort. Like a woman grown careless with the years, the village can do with a few beauty treatments.

The program was launched with a \$250,000 wad for the purpose of studying the resort's potential as a self-contained complex of modern apartments to be placed-unobrusively, they insist -in the valley itself and among folds of surrounding hills. When word got out that Sun Valley no longer was the darling of Union Pacific, an avalanche of mail slid in from winter sports fans and summer tourists alike. They wanted to know if Paradise Present was about to become Paradise Lost? The Janss people reassured everyone that, to the contrary, things would be better, although one can't help wondering what a real estate boom and condominium apartments will inspire.

Along with the modern apartments will come new ski runs and lift systems. A new lift and run is already blueprinted for Warm Springs. Homes up for sale will be placed along Sun Valley's 18-hole golf course, and there is talk of another 18-hole layout. Already Janss is rehabilitating the existing hotel accommodations. An off-beat touch involves the boiler room in the lodge, which has been turned into a pub called -what else?-The Boiler Room.

Elsewhere one recent evening, the beer flowed like a mountain waterfall, and Hap Miller-Sun Valley's old standby-played to a noisy group in the Duchin Room. This is where the Van Johnsons, the Gary Coopers, and the (Continued on page 41)

## America's Badge of Courage

As a tribute to America's fighting men and a salute to Armed Forces Day, here's the story of the nation's highest decoration

#### By HENRY N. FERGUSON

CHARLEY GILLILAND was a towheaded Ozark farm boy who, by the time he was ten, was equally adept at killing a pesky rattlesnake or gentling an obstreperous span of mules. He milked the cows and plowed his father's fields, was an expert shot at thirteen, played football in high school, and developed his muscles until he could hoist a 100-pound anvil above his head. All the while he dreamed of becoming a soldier, and on his seventeenth birthday he convinced his parents that he should join the Army. He was not yet nineteen when he and his big Browning automatic rifle boarded a ship to go fight in Korea.

On a moonlight night in 1951, Charley Gilliland was peering into a long, dark ravine when the shadows suddenly erupted into a mad, whistle-blowing, screaming Chinese attack. Rifle fire poured into his position. Young Gilliland stood firm-firing, aiming, firing. His ammunition loader fell dead beside



U.S. ARMY

12

Captain Roger H. C. Donlon is the first Special Forces soldier and the first in Vietnam to receive the Medal of Honor.

The Navy Medal of Honor is somewhat different from this Army version.

him. Two Chinese slipped behind Gilliland. He killed both of them with his pistol, but was shot in the back of his head himself. When his company was ordered to withdraw, Gilliland volunteered to cover the retreat. He was last seen firing his BAR, holding off the enemy attack. His body was never found.

Three years later, at Yellville, Arkansas, Leon Gilliland accepted from Army Secretary Robert Stevens the Medal of Honor, posthumously awarded to his son for "incredible valor." With the presentation, the young farm boy turned soldier became a member of America's proudest company of heroes —those who have earned the nation's highest tribute for bravery.

Until the time of the Civil War the United States military forces had no permanently authorized decorations of any kind to award to fighting men who had distinguished themselves in combat. It is true that George Washington had set up the award known as the Purple Heart in 1782, but only three of his men ever got it. It was then forgotten. In commemoration of the two hundredth anniversary of Washington's birth, Congress, in 1932, reestablished

THE ELKS MAGAZINE MAY 1965

the Purple Heart which, of course, is now an outstanding and well-known decoration.

Before 1861, acts of gallantry on the battlefield were recognized by giving the hero a temporary promotion, the so-called "brevet" commission, or by mentioning his name in dispatches. There were, however, no tangible awards of the kind that a man could wear as a memento of the gratitude of the nation for an act of courage.

The Medal of Honor came into being because a War Department official noticed in 1861 that foreign officers recruited from Europe to help run the Union Army were well bedecked with medals. American military men, by contrast, seemed drab in their unadorned uniforms. The Secretary of War was approached with the suggestion that a suitable medal be authorized, but the recently retired General Winfield Scott had always opposed such decorations as being too "European."

The Navy, not being as much under the influence of Scott, took up the idea and asked Congress to approve the award. Congress did this in December, 1861. The Army waited six months be-(Continued on page 46)

### Fly Eastern to your Elks convention



Miami Beach, July 11-16

### Then give your trip an unconventional wind-up.



Come alone or organize a group tour. You'll enjoy flying Eastern — our new Whisperjets, luxurious Falcon lounges, Famous Restaurant Flights, our warm and elegant service. But don't let the fun stop with the convention. As long as you're away, fly Eastern a little farther. You've earned a vacation.

Wind up romping on the beaches of picturesque San Juan, where the nights are dazzling and the days can make you starry-eyed. Or sampling the neverending joys of sometimes quaint, sometimes exotic St. Thomas or St. Croix in the Virgin Islands. They're all easy to get to. And Eastern makes them all surprisingly easy to afford. For example, we'll give you 7 days and 6 nights in the tropical splendor of San Juan for only \$62 per person, hotel accommodations and sightseeing tours included. Or 4 days and 3 nights in sophisticated St. Thomas for only \$47 per person, including most meals. Or 4 days and 3 nights in casual, carefree St. Croix (a bit of old Denmark transplanted in the Caribbean) for only \$58.50 per person. All prices based on double occupancy hotel rates, air fare extra.

See your local Travel Agent, call your

Eastern Reservations office or fill out the coupon and mail it to us. And give your trip an unconventional wind-up.

System Manager—Convention & Hotel Sales, Eastern Airlines, Dept. E5 10 Rockefeller Plaza, New York, N.Y. 10017
I would like further information on:
( ) Traveling to the Convention
( ) Post Convention Tours
( ) How to organize a Tour Group
Name
Address
CityStateZip
Phone
EASTERN

See how much better an airline can be



**NEW YORK, New York, No. 1,** Lodge commemorates its own, and the Order's 97th anniversary. Left to right are former Postmaster General James A. Farley, a Past State Pres., Queens County Dist. Attorney Frank D. O'Connor, another Past Pres., E.R. Hugh Mc-Laughlin, Esq. E. P. Morrison, and Grand Lodge Activities Com-

mitteeman James A. Gunn, also a Past Pres. In the background are Est. Lect. Knight J. D. Fink, Dr. Philip Ollstein of the Veterans Adm. Hospital, Loyal Knight J. F. Reilly, Treas. Daniel Vona, State Vice-Pres. Vincent Cataldo, Chaplain Rt. Rev. Msgr. Patrick B. Fay, and Lead. Knight X. C. Riccobono.

### **Elkdom Begins Its 98th Year**



**QUEENS BOROUGH, New York,** Lodge's Judiciary Night found all State Court of Appeals Justices on hand. Left to right are Charles Desmond, Chief Judge, and John F. Scileppi, Associate Justice, State Court of Appeals; E.R. John T. Redmond, and George A. Balbach, City Criminal Court Judge.



LYNBROOK, New York, Lodge's All-Star Ritualistic Officers receive their trophies from S.E. Dist. Ritualistic Chairman Wm. E. Goerke, Left to right are Inner Guard Frank Zagardo, Est. Lect. Knight Walter Seager, Chaplain William Britton, Mr. Goerke and E.R. Walter Gover.



BIRMINGHAM, Alabama, Lodge's P.E.R.'s Night was a tremendous success with 20 of its living former E.R.'s on hand. With M. M. Walsh as Chairman and D.D. Dale S. Wilson officiating, seven candidates were initiated.



WESTCHESTER, California, Lodge welcomed Chairman R. Leonard Bush of the Board of Grand Trustees when 28 candidates were initiated in the presence of 200 local and visiting Elks. The class is pictured with, foreground, Mr. Bush, fourth from left, and lodge officers headed by E.R. Roger E. Harmon, fifth from right.

#### **News of the Lodges**

JUDICIARY NIGHT 1965 made history at Queens Borough, N. Y., Lodge, No. 878; it marked the first time the State's highest tribunal had "convened" in Queens County.

Chief Judge Charles Desmond of Buffalo headed the full complement of seven N. Y. State Court of Appeals Justices-senior Judge Marvin Dye of Rochester, and Judges John Van Voorhis of Rochester, Francis Bergan of Albany, and New York City's Stanley Fuld, Adrian Burke and John F. Scileppi. The distinguished jurists were guests of honor at an entertaining program for which George Balbach, N. Y. City Criminal Court Judge, was Chairman.

Past Grand Exalted Ruler James T. Hallinan, State Supreme Court Justice, welcomed his lodge's guests, along with Exalted Ruler John Redmond who later presented a check to the County Bar Association's legal aid fund, accepted by its President, Leo Zimmerman.

Chairman Balbach introduced all the judges present, and in paying tribute to his colleagues, Judge Scileppi, a Past Exalted Ruler of Queens Borough Lodge and former Chief Justice of Elkdom's Grand Forum, pointed to their 169 years of judicial experience.

The very successful program found many other judges present—there were seven each representing the Supreme Court and the Criminal Court, four each from the Appellate Division and the Civil Court, and one each from the Family Court and the Court of Claims.

WHEN ITS 65th Anniversary takes place this August, Salinas, Calif., Lodge, No. 614, will be holding forth in a new, large and luxurious \$360,000 home. Dedicated at a program in which an impressive group of Grand Lodge officials participated, the building was planned with an eye to the future. Incorporated into its design is ample room for expansion, and its 12-acre site is more than adequate for additional building.

Exalted Ruler Thomas Tarp, Jr. extended a cordial welcome to hundreds of participants in the celebration, and Grand Chaplain Rt. Rev. Msgr. George M. Scott offered the invocation. The dedication was handled by Grand Treasurer John B. Morey, assisted by District Deputy James F. Sloan and a group of former Deputies and Past Exalted Rulers representing the host lodge and eight others.

Building Chairman Herbert Fleming presented the building key to lodge Trustees Chairman Jack Hitchcock, and Salinas' No. 1 member, Past Grand Exalted Ruler Horace R. Wisely, introduced the principal speaker, Past Grand Exalted Ruler L. A. Lewis. The dedicatory speaker was Ronald J. Dunn, the Order's top executive last year. Others who spoke briefly were State President Henry J. Budde, Mayor Lawrence Struve and County Supervisor Arthur Atteridge. A dinner and ball closed the festivities.

As the building now stands, it is well able to answer the needs of the 1,463 members and their families. The dining room accommodates 450 persons, the lodge room 200, the club room 100, and the cocktail lounge 150.



LIVINGSTON, New Jersey, Lodge is host to the State Elks Crippled Children's Committee. Left to right are State Pres. William Browning, Committee Chairman Denis A. G. Lyons, host E.R. Kenneth Welch, Pres. Anthony Scala of St. Barnabas Medical Center, Past Grand Exalted Ruler Wm. J. Jernick, and Dist. Chairman Clyde Riley.



SALINAS, California, Lodge's E.R. Tom Tarp, Jr., poses proudly, third from left, with the three Past Grand Exalted Rulers who participated in the dedication of his lodge's new home. They are, left to right, Horace R. Wisely, Ronald J. Dunn and L. A. Lewis.



MONTEREY, California, E.R. Manuel DeMaria, right, welcomes Clint Eastwood, left, who plays "Rowdy" on TV's "Rawhide," into Elkdom. Clint was sponsored by the well-known Rusty Draper, center.



**ANAHEIM, California,** Lodge recently initiated 38 candidates as a tribute to R. D. Gerner who recently contributed \$1,000 to the Elks National Foundation. Pictured are, left to right, P.E.R. Edward Bloxsom, E.R. Henry Lorenz and Mr. Gerner.



SAN FERNANDO, California, E.R. Wynn McMullen, right, accepts from U.S. Congressman Everett G. Burkhalter an American Flag which had flown over the White House, will now fly over San Fernando Lodge's home, 24 hours a day.

#### News of the Lodges CONTINUED



**THE DALLES, Oregon,** E.R. Pat Sutherland accepts a gift of electronic chimes for the lounge in his lodge home from Mrs. Loyal Pratt, representing the Elks' ladies. Mrs. Pratt also presented a \$50 check to E.R. Sutherland to help pay for food used at the Armory there during the December flood emergency.



**CORVALLIS, Oregon,** Lodge's Award of Valor is presented to 14-year-old Myrle Slocum. Left to right are E.R. Duane Fitzgerald, Cecil Pruitt who originated the idea for the award, Myrle Slocum, Youth Chairman Roger Anderson and Grand Trustee Frank Hise. This award is given by the lodge to the young person, under 21 years of age, who saves another's life at risk of his own, or at risk of serious injury. Young Slocum, whose father is an Elk, earned the tribute by saving the life of 14-year-old Jessie-Myrle Pugh who was drowning in the flood of Mary's River in December. The engraved trophy, the third given by this lodge, is set upon a barometer, thermometer, hygrometer combination.



LOMPOC, California, Lodge celebrated the 50th Anniversary of the Calif. State Assn. with the initiation of two classes. Pictured with the second group are the lodge officers, led by E.R. W. T. Leckrone, seventh from left.



**DENVER, Colorado**, Lodge's Old Timers Night saw Chairman William Gass, right, present an Elks' tie to former Gov. Steve McNichols who was one of 200 guests at the banquet and the principal speaker.



**SEATTLE, Washington**, law enforcement officials receive plaques for their outstanding contributions to the community at a special program sponsored by the local Elks. Left to right are E.R. Stan Gallup, Sheriff Jack Porter, Prosecutor Charles O. Carrol, a Forum Justice of the lodge, U.S. Marshal Don Miller, Police Chief F. C. Ramon, J. E. Milnes, special agent in charge of the FBI, and Coroner Leo M. Sowers.

THE ELKS MAGAZINE MAY 1965

SAN PEDRO, California, Elks welcomed this group of dignitaries on the occasion of their visit from State Vice-Pres. Harry Jordan. Left to right are Grand Chaplain Rt. Rev. Msgr. George M. Scott, Mr. Jordan, State Treas. John P. Martin, Grand Trustee Chairman R. Leonard Bush, and Grand Lodge Judiciary Committeeman Bernard Lawler; in the background: D.D. Ernest Seymour and E.R. Elmer Dunscomb.

**RED-CARPET** treatment was given more than 500 Elks and their wives who attended the South Carolina Elks Assn. Convention at Orangeburg, January 15 and 16. Anderson Lodge won the Ritualistic Contest, with Rock Hill in second place, Charleston in third, and five other lodges competing.

To be installed at the coming Annual Meeting, the following officials were elected at the Orangeburg conclave: President Clyde W. Stroman, Orangeburg; Vice-Presidents Henry F. Garvin, Charleston, W. M. Ashley, Anderson; Secretary-Treasurer James E. Parker, Jr., Rock Hill.

Progress reports were presented by each committee Chairman, all of whom gave encouraging evidence of growing interest in Elkdom within the Association.

The 250 ladies in attendance were entertained at a luncheon, and all visitors enjoyed a dance on Saturday night, with a mammoth Sunday morning breakfast when the Rock Hill Elks' outstanding choral group sang.

**BUCYRUS** was the site of the 21st annual Ohio North Central District Elks Handicap Bowling Tournament. Held between January 9 and February 7, 212 Elk bowlers competed for prizes totaling \$1,078 in the individual event, taken by B. Terrell of Elyria, also individual prize-winner for actual pin fall.

Winning top honors and \$125 in the five-man game was the Sotherden-Meister group from Elyria, and C. E. Reich teamed up with C. L. Reich representing Ashland to take the twoman competition entered by 99 pairs. These two also were successful in actual pin fall, and Reich's 266 was the highest single game scored.

All-Events honors went to B. Campana of Lorain, and another special prize went home to Lorain with the Boroski Shell team in the five-man, three-game series.

Ashland will be host to the 1966 tournament. Inquires from those interested in competing may be made to Secretary Carl J. Keller, 73 East Main Street, Norwalk, Ohio, 44857.





**CLEARWATER, Florida**, Lodge's OPERATION ESSAY AMERICANISM came to a climax at a luncheon when a handsome trophy was presented to Robert T. Glenn, Principal of Clearwater High School, in recognition of its participation. The trophy will remain on permanent display at the school, engraved with the name of each year's winner. The first winner, Canadian William G. Cosgrave, wrote on "The Dangers of Communism to Our American Way of Life" while on a student visa at the local high school. Guests included Mayor Robert L. Weatherly, contest judges, school faculty, radio personalities, and Mr. and Mrs. Herbert Merritt in whose home the winner resided during his stay here. In the foreground, left to right: P.E.R. Robert H. Pride, P.D.D. Richard H. Burkhart, Mr. Glenn and E.R. Wallace B. Mackey.



SCRANTON, Pennsylvania, Lodge's magnificent new home was the site of an inter-lodge program when 42 men were initiated into Scranton Elkdom by visiting Fairlawn, N. J., officials. In the foreground are, left to right, Don Gentner, P.D.D. Joseph Vallace, E.R. Harold Gardner of Scranton and E.R. Alfred VanderVeen of Fairlawn, D.D. G. B. Merserau of N. J. No., and Fairlawn P.E.R. Dominick Ferrazzano. Also pictured are the other officers of both lodges.



MARIETTA, Georgia, Lodge's Scout Week saw Scouts of Post 57 and Troop 57 displaying American and Troop Flags at a special observance in the lodge home when Post 57 Pres. Rhodney Henderson explained the meaning of each banner. Left to right are, standing, Explorer Scout David Warren, Est. Lead. Knight Bill Watson, Scout Al Bagley III, E.R. James Grier, Scoutmaster Joe Thompson and Scout Don Dunagan. In the foreground are Scouts David Parker and Barry Dameron.



News of the Lodges CONTINUED

**MIAMI, Arizona**, Elks and their wives are great travelers, making frequent interlodge visits. Here, E.R. and Mrs. Les Walker of Miami Lodge bid goodbye to E.R. and Mrs. Tom Kendall of **SANTA MONICA, California**, Lodge, after a group of 34 Elks and their wives spent a weekend as guests of the California branch of Elkdom.

**ESCONDIDO, California,** Lodge's Youth Leader, Ira J. Chaffin, was selected as winner in the South Coast Dist. Contest. Left to right, foreground, are Dist. Education Chairman Arthur Elliott, Youth Leaders Terry Williams, Jean Hoyer and Marilyn McElhiney, and Youth Leadership Chairman James Jackson; background: E.R. P. B. Sullivan, Contest Chairman Clarence Bishop, Youth Leaders Harold Aker, Ira Chaffin and Jerry Houser, and Co-Chairman Henry Culp.

**TACOMA, Washington,** Elks-213 strong-and their wives visited Vancouver, B. C., Canadian Elks Lodge No. 1, for a pleasant weekend when friendly relations were recemented. Left to right are P.E.R. Bill Neaville, Trustee of Vancouver Lodge; Tacoma Visitation Chairman Henry Minkema and E.R. J. Robert Brooke; Vancouver E.R. Gerry Brownrigg; Tacoma Lead. Knight H. A. Wollen, and Est. Lead. Knight and Vancouver Visitation Chairman Stan Vander Voort.

**CHULA VISTA, California**, Lodge sponsors this crowd of Junior and Bantam Bowlers under the chairmanship of Elk Guy Hays who instigated the program in 1961 with eight teams, now has 28 teams with 144 members. Each bowler receives an Elks' shirt from the lodge, meets and bowls each week under American Jr. Bowling Congress sanction. At the right of the photo are, reading left to right, D.D. Claude Brown, Est. Lect. Knight Robert De-Laire and E.R. D. E. Nelson. Chairman Hays is seventh from right.







LAMAR, Colorado, P.E.R. Harold Bosley, left, and Est. Lect. Knight Walt Bosley, right, were photographed with their father, Floyd Bosley, member of a class initiated by a group of P.E.R.'s on the lodge's 50th Anniversary when sole surviving Charter Member A. C. Gordon was honored. Participating P.E.R.'s were Fred Applegate, Clyde Bell, Harold Bosley, Grover Carrico, Lee Flora, George Frank, Curtis Gentry, Albert Payne, and Dean Whitney.

HERMISTON, Oregon, is pleased with these Scouts they sponsor, who are representative of Scouting progress in their Troop. Left to right are Duane Combs, Star Scout; Dwight Smith, Life Scout, and Kenny Heinlein, Explorer Eagle. In the background are E.R. Clarence Drtina and Scouting Institutional Rep. Harold Ray.

WINSLOW, Arizona, Lodge's Youth Program includes a popular Amateur Talent Night for school-age youngsters. These young ladies, the "She Beatles," were one of the winning acts.

**ROCKY FORD, Colorado,** Elks at the lodge's annual Old Timers Night included, left to right, John, Delevan and Harold Burrell, a three-generation Elk family. P.E.R. Allan Templeton introduced 30 veteran members to the crowd of 120, special guests being D.D. G. W. Thompson, P.D.D.'s Perry Williams, and Carl Rolander, and Pueblo E.R. James Dean. Ed Chute was Chairman.

**THERMOPOLIS, Wyoming,** Lodge officers are pictured in the background with the class they initiated in honor of their only Life Member, Alonzo Melton. Beginning second from left, center row, are Indoctrination Chairman Oliver Foust, 53-year-Elk Bill Virgin, Mr. Melton, and D.D. Richard Rollins. E.R. Bill Kinnaman appears at center, background.



















#### News of the Lodges CONTINUED

**WEBSTER, Massachusetts,** Elks and their ladies were hosts to more than 700 children from the Wrentham State Hospital at a Valentine Party and entertainment, handled by Walter Szynal and Mrs. Eben Daniels.

**CORAOPOLIS, Pennsylvania**, Elk officials visited the D. T. Watson Home for Crippled Children to present their annual donation for its film fund. Pictured are, left to right, background, Inner Guard Wm. J. Harrison, Home Dir. Lucille Cochran, Elk Secy. Harold Gastkill, E.R. Paul Murray, and Committee Chairman Samuel Dugan. In the foreground are Home patients Linn Coleman, Allan Peterson and Virginia Linehart.

> HAMPTON, Virginia, Lodge's P.E.R.'s Night saw 14 former leaders honored, with P.D.D. M. J. Brennan welcoming 30 initiates. P.D.D. F. J. Howard was Chairman. Participating were, left to right, foreground, P.E.R.'s T. C. Gibbons, M. J. Brennan, H. H. Hughes, R. W. Collier; second row: B. W. Lankford, L. J. Satterfield, E. L. Councill, Jr., B. L. Saunders, F. J. Howard, E. L. Ahl, H. L. Richardson, N. R. Richardson, C. A. Cottrill, G. F. Satchell.

**RED BANK, New Jersey,** Lodge paid special tribute to P.D.D. Edmund H. Hanlon at a banquet attended by over 350 persons. Left to right are E.R. John H. Balmer, Mr. Hanlon, Past Grand Exalted Ruler Wm. J. Jernick, the principal speaker, and P.D.D. Charles A. Hotaling.

> **LEWISTON, Idaho,** Lodge paid tribute to its P.E.R., Chairman J. A. McArthur of the Grand Lodge Americanism Committee, with a program which included the initiation of this group, pictured with the lodge officers and Mr. McArthur, fifth from left foreground.

**EVANSVILLE, Indiana,** Lodge honored the Evansville College Aces Basketball team with a dinner and entertainment. The team, the subject of a feature article in a recent *Sports Illustrated*, took undisputed possession of the top rank of smallcollege basketball teams by winning 24 straight games in its first undefeated season. Members of the team and their coaches are pictured in the background with, foreground, left to right, WFIE-TV sportscaster Jack McLean, Evansville College Athletic Bus. Mgr. Bob Hudson, Elk E.R. Roy Sparks, and Secy. Bruce Hitch.

> **BOISE, Iduho,** Lodge's Patrick H. King, a member of the Grand Lodge Committee on Lodge Activities, was paid special tribute at a recent dinner attended by over 200 friends, with 500 on hand for the 1.dge session which followed. Pictured here at the head table are State Trustee Lester Von Bargen, State Pres. Weldon Haskins, Mr. King, host E.R. G. H. Benjamin, Past Grand Exalted Ruler Wm. S. Hawkins, and Chairman Joseph McArthur of the Grand Lodge Americanism Committee.

SCOTCH PLAINS, New Jersey, Lodge's Crippled Children's Committee presents a mobile wheeled stretcher to the Children's Specialized Hospital. Left to right: Committeemen T. G. Heffernan, Daniel Zlata and Chairman R. R. Sanders, Hosp. Assoc. Dir. Martha Van Wert, E.R. J. E. Serrani and Committeeman Ralph Quaglia.

THE ELKS MAGAZINE MAY 1965











Grand Exalted Ruler Pruitt and this distinguished group of national and State Elk officials took time out of the busy and festive annual conference and banquet of Illinois North and Northeast Districts in Chicago to pose for the camera. Front row, l. to r., are District Deputy Otto Nemec; Grand Esteemed Lecturing Knight H. Foster Sears; George A. Shields, President of the Illinois Elks Association; Grand Secretary Franklin J. Fitzpatrick; the Grand Exalted Ruler; Past Grand Exalted Ruler Lee A. Donaldson; George T. Hickey, Grand Lodge New Lodge Committeeman; Maurice W. Lee, Grand Lodge Americanism Committeeman; and District Deputy Harold C. Breen. Standing, l. to r., Illinois Vice-President John Minerick; State Association Trustees George Matiasek and George Bates; Robert Campbell, secretary of the banquet committee; Assn. Vice-Pres. Henry Moore: Frank Schollian, co-chm. of the banquet committee; Jack F. Sullivan, State Association Secy.; and Grand Lodge Comptroller Frank Vossel.

#### Lodge Visits of Robert G. Pruitt

### From Passaic to Vancouver

Grand Exalted Ruler Pruitt was the principal speaker at the annual midwinter meeting of the Idaho Elks Association in Rupert. Here he takes time out of a busy Convention schedule to see off a group of happy youngsters, headed for a day of skiing in the Idaho hills, courtesy of the Elks. On Brother Pruitt's right is Rupert Lodge's Exalted Ruler, Frank Uriguen; and on his left are Weldon D. Haskins of Twin Falls, President of the Idaho Association, and Patrick H. King of Boise, member of the Lodge Activities Committee of the Grand Lodge. VANCOUVER, WASH. At the 63rd annual Midwinter Convention of the Washington Elks Asociation in Vancouver, more than 1,000 Elks and their wives turned out to hear Grand Exalted Ruler Robert G. Pruitt deliver the principal address. Brother Pruitt, who had previously attended the Oregon Elks Association's midwinter meeting in Milwaukie, was escorted from there to Vancouver by a motorcade which included Past Grand Exalted Ruler Emmett T. Anderson and Mrs. Anderson; Washington Association President Keylor Smith; Manuel Helm, Exalted Ruler of Vancouver Lodge, host lodge for the three-day convention; five District Deputies; and other dignitaries.

Brother Pruitt addressed Convention delegates at their opening session. That evening he was guest of honor at a reception at Vancouver Lodge, and received gifts of a coon-skin cap and a "stockader" jacket to add to the many mementos given him on his visits throughout Elkdom.

The Convention program included workshops, conferences, and reports on the work of the Association's various committees, including chiefly a rumdown on the accomplishments of the mobile cerebral palsy therapy project. In honor of the occasion the Vancouver City Council, by special vote, approved the erection of a huge banner over Main Street and Evergreen Boulevard, welcoming the large group of Elk officials to town.





More than 1,000 Washington State Elks welcomed the Grand Exalted Ruler to their Midwinter Convention. Here Brother Pruitt gets into the spirit of the Old West, sporting a "stockader" jacket and coonskin cap, given him by Vancouver Lodge. With him are Vancouver Lodge E.R. Manuel Helm and Mrs. Helm.



One of the many fine Elk-sponsored projects of aid to crippled children toured by Grand Exalted Ruler Pruitt on his visits over the country is the Passiac County Elks Cerebral Palsy Treatment Center in Clifton, N. J. Brother Pruitt is shown at the Center receiving a gift from one of the young pupils there. With the Grand Exalted Ruler are, l. to r., Charles H. Maurer, Grand Lodge State Associations Committeeman; Harry W. Wolf, Grand Lodge Auditing and Accounting Committeeman; Brother Pruitt; Past Grand Exalted Ruler William J. Jernick; Emil J. Levendusky, Chairman of the Center's Board of Trustees; District Deputy Gordon B. Mersereau; and New Jersey Elks Association Vice-President Nicholas Amento.



At the banquet board in Boston's Sheraton Plaza Hotel, following a Massachusetts Elks Association dinner in his honor, Brother Pruitt poses with Governor John A. Volpe and Grand Lodge and State Elk officials. Seated, l. to r., are Past Grand Exalted Ruler John F. Malley, Governor Volpe, and the Grand Exalted Ruler. Standing, from the left, are Edward A. Spry, Special District Deputy and a past Chairman of the Board of Grand Trustees; Massachusetts Association President Thomas E. Gibbons; Past Grand Exalted Ruler John E. Fenton; and Harold J. Field, Grand Forum member.

Grand Exalted Ruler Pruitt receives a gift from District Deputy Harold G. Williams of Rapid City, at a banquet given for the Order's national leader by the Rapid City and Deadwood, S. D., Lodges. Seated at Brother Pruitt's left is Richard A. Curtis of Deadwood, President of the South Dakota Elks Association; and standing are Past District Deputies Web Hill and C. C. Anderson.



The more we know about our readers, the better we can plan THE ELKS MAGAZINE'S editorial content.

One way in which YOU can help is to tell us more about yourself. This issue, we'd like to have information concerning readers' occupations. Won't you take a moment to answer the questions below by simply checking the appropriate boxes and drop them in the mail to us? Thank you very much.

Automotive

Automotive.
Dealership Tires, Batteries and Accessories
🗆 Own 🔲 Manage 📄 Employee
Retail:
Type of Business
🗆 Own 🔲 Manage 🔲 Employee
Liquor:
□ On Premise □ Off Premise
🗆 Own 📄 Manage 📄 Employee
Service:
□ Insurance □ Construction, Home Improvement
🗆 Own 📄 Manage 📄 Employee
Other:
Own Manage Employee

**NOTE:** If there is any particular type of article that you would like to see more of in THE ELKS MAGAZINE, please state your preference on a separate piece of paper and enclose with the above. Thanks again, your help is most appreciated.

Name
Firm
Address
City
State Zip
Clip and mail to:
onp and man to.
THE ELKS MAGAZINE
THE ELKS MAGAZINE

### ELKS NATIONAL SERVICE COMMISSION

E.R. Harold Ramsey and Frank Prendergast drive "Uncle Sam," in the person of Elk W. C. Brown, in the Fort Worth, Texas, Downstown Veterans Day Parade, during which they passed out over 50 pounds of patriotically striped peppermint candy.

Oregon's Elks collected 10,900 leather hides for use in the various occupational therapy departments of VA hospitals in that State. Looking over a few choice pieces are, left to right, E.R. John Lehman of Florence, Grand Exalted Ruler Robert G. Pruitt and State Pres. Frank Wheeler.

Delivering a shipment of fine leather to the VA Center in Wadsworth, Kans., are, left to right, Esq. Stan Inkman, Est. Lect. Knight Roy Kruse, Veterans Committee Chairman Mel Meek, all of Leavenworth Lodge, and, accepting, Center Director Jim Haile.

R. Wayne West, Pres. of the W. Va. Elks Assn., visited Clarksburg Veterans Hospital when the local Elks committee presented leather to Dr. A. E. Pugh, its Director. Pictured with several patients are Dr. Pugh, left, Mr. West, fourth from left, and State Veterans Committee Chairman Wm. T. Perri, right.

Leather is presented by the Elks to the U. S. Naval Hospital at Charleston, S. C. Left to right standing are A/1c D. R. Hunley, 1/Cpl C. W. Simpson, FN D. W. Howe, BTC C. B. Green, Pvt./MC R. W. Hauburger, George Cohen, Capt. J. J. Price, Jr., Capt. H. D. Warden, Capt. Forrest Barnes, USN, Ret., Charlie Geiger, Wes Mallard, Eddie Lofton and TSgt. R. G. Jenkins; background, RDSN W. M. Jarvie, FCFN R. H. McDougall, FN W. L. Norris, SO1 C. W. Page, SFSN H. A. Clark, TCFA R. A. Keen.











(Continued from page 7)

icine and medical services for the American Medical Association.

What should be done about cleaning up the air? What *can* be done? A partial answer may be found in what has already been done and in what is being attempted. Essentially, the problem is control of pollution at the source. This thorny difficulty is being attacked from many quarters, not just verbally but by vigorous action to remedy those conditions which cause polluted air. National, state, and local government officials and members of industry and commerce are leading the fight.

There is little doubt but that more concerted action will come in the form of some federal legislation. President Lyndon B. Johnson strongly urged pollution control legislation last January in his State of the Union message to Congress. The President is requesting increased federal authority to investigate potential air pollution sources and to launch a full-scale attack on automobile and truck exhaust fumes. No legislation of this nature had been introduced into either house of Congress as of this writing.

Legislation is not the only weapon, however. The General Services Administration (GSA) of the Government will require exhaust control systems in all federal passenger vehicles beginning with the 1966 models. GSA Administrator Bernard L. Boutin explained:

"With dangerous carbon monoxide and hydrocarbon gases poisoning the air in heavily populated areas where automotive traffic is heavy, the automotive standards of GSA will be revised to insure that its vehicles have positive crankcase ventilating systems to reduce health hazards." Detroit, of course, is taking steps.

GSA, in cooperation with California authorities, currently has 24 motor vehicles testing anti-smog devices. Four such devices have been approved by the California Motor Vehicle Pollution Control Board for installation on all new cars sold in the state.

Yet reports from California cite drivers whose cars have crankcase bypasses and control devices on the exhausts as being dissatisfied with the functioning of the motors. They claim top performance is not attainable. Donald E. Carr, author of *The Breath* of Life, suggests that one solution would be to bar automobiles from our major cities and suburbia. They would be allowed only to a certain fringe area, and from there the occupants would be transported to their destinations by electric motor buses or some other means of travel not powered by gasoline and diesel oil fuel. Perhaps the idea isn't far-fetched, but it's certainly not immediately attainable.

Automobiles, of course, are not the sole source of air pollution. It exists, as mentioned previously, wherever there is a highly concentrated area of homes and factories burning fuels with a high sulphur content. The approach again is control at the source. Los Angeles County provides proof it can be done to a certain degree.

The County's program for control of stationary pollution sources is keeping more than 5,000 tons of nearly 50 kinds of contaminants out of the air each day. This is control of air contaminants from sources that in many other communities still are deemed uncontrollable—sources such as petroleum refineries, steel furnaces, refuse disposals, chemical and rendering plants, smoke houses, fish canneries, and power generating boilers.

Sometimes the arm of the law is necessary to obtain satisfactory results, but usually cooperation is quickly given by offenders. For one thing, natural gas is utilized as an industrial fuel to the limit that it is available. This dispenses with the burning of coals and oils which are high in sulphur content. The County of Los Angeles has an alert system which is put into effect according to the degree of air pollution existing. The first two alerts are warnings. A third alert makes it mandatory for all commercial plants to close down operations until the pollution danger is past.

S. Smith Griswold, Control Officer of the Los Angeles County Air Pollution Control District, asserts that neither he nor any of his staff know of any instance in which an industrial plant was driven from the area because it could not carry the burden of controlling air pollution. He added that he knew of no layoffs which occurred. In fact, new factories continue to move into the area after they have considered air pollution control as a cost factor, along with labor, transportation, and marketing. And the old plants continue to expand despite the installation of air pollution control devices.

"What is costly," says Griswold, "is not clean air but dirty air." He is emphatic in his belief that pollution from stationary sources can be cleaned up in a heavily industrialized area. But how much really is being done about it?



In space or surgery, farming or finance, teaching or television, the future belongs to the fit. The future belongs to those vigorous enough to live it, and shape it!

future belongs to the fit

The

Are your schools providing for physical fitness as part of the sound education your children need to carve out their share of the future? You parents can help see that they do. Write: The President's Council on Physical Fitness, Washington, D.C., for information.





Published as a public service in cooperation with The Advertising Council

#### SHE USED TO WORRY ABOUT WEARING A HEARING AID!



When she first bought her Radioear 900 hearing aid she often looked into a mirror to make certain that it was unnoticeable. But now her mind is at ease. Her friends still don't know that she wears a hearing aid. As a matter of fact, the Radioear 900 is so light, so comfortable and its tones are so natural that she hardly knows she's wearing it. It fits perfectly behind her ear and is completely hidden by a wisp of hair. She's glad she discovered the Radioear 900. Why don't you find out more about it? Clip this ad today and send it to Radioear Corporation, Dept. 4, Valley Brook Road, Canonsburg, Pa.



#### 640 ACRES OF WILDLIFE - \$20

\$20 plus \$6.00 taxes yearly gets you a private retreat on a mile-square untamed wildlife paradise near Canadian border. Thousands of acres of abandoned leaselands and forfeited grantlands now for sale or lease, some with rivers and private lakes, accessible by road, teeming with wildlife, including bear, moose, deer, muskie, northern pike, ducks, geese. Send \$1 (refundable) for instructions, maps, pictures, Gov't regulations, application blank, to: Director, O.S.C.A., Room 514, 56 Church, Toronto 1, Canada. (Add 50¢ for special handling rush air mail)





"State and local expenditures to control pollution of the nation's air add up to only \$12 million a year," V. G. Mac-Kenzie, Chief of the Division of Air Pollution of the Public Health Service told the 1963 hearings before a Senate sub-committee on air and water pollution. He added that, "More than half of that \$12 million is spent in the State of California. This inadequate level of control activity by state and local governments does not result from a lack of knowledge about how to control air pollution emissions."

Actually, only 33 states and about 100 cities have air pollution laws. Of those states, eight have interstate agreements of compacts in effect today.

These agreements or compacts are little more than understandings among states with common pollution problems. In other words, the pollutants may carry from the industrial area of one state over into some metropolitan area of a neighboring state, and vice versa. In the states of New York, New Jersey, Pennsylvania and Connecticut-probably the most heavily congested population area of the country-the unhappy exchange of air pollution is a common occurrence. So, the compacts are designed to enable the states to work harmoniously with one another in controlling air pollution at the source.

Agencies representing these states work with industries in controlling air contaminants. For instance, they may advise an offending company that escaping air contaminants can be stopped by using the right kind of device. The electrostatic precipitator is a prime example. Mounted in a factory chimney, the precipitator works somewhat like a magnet. It attracts all the soot, fly ash, and other solid particles to it, leaving only gases to escape into the atmosphere. If there is no temperature inversion, the gases leave their tall stacks to be diluted and wafted away.

Gases can be controlled through the use of other devices. One type mixes them with water in a sort of whirling cyclone. Still others run the escaping gases through filter traps or bags, resembling those of vacuum cleaners, or expose them to other chemicals which capture the troublesome vapors.

For small-scale applications, activated charcoal such as is used in cigarette filters can be used to purify the air, usually as part of a ventilating system. This might be done in hospitals, or wherever clean air is wanted but it is not controlling pollution at the source. For the latter, industrial operations must be made smoke-free.

It can be done—but it takes money, much money, for the necessary devices. But then, dirty air is more costly than clean air.

"When we see a stack smoking, that means money up the chimney," says a Commonwealth Edison Company engineer in Chicago. His words sum up one of industry's most cogent reasons for air pollution control. The smoke going up the chimney means the fuel being burned is not utilized to the utmost. Some of its power potential is escaping with that smoke, spelling unburned carbon, or costly waste, to the Edison folks.

The company has equipped all its boilers in the immediate Chicago area, except the older units which are only used during peak loads or breakdowns, with giant electrostatic precipitators. These, completely installed with equipment for storage of waste and in higher smoke stacks (some towering to a height of 550 feet) run about \$1½ to \$2½ million each. The costly cleaners achieve a 95 to 99 percent efficiency and have aided Chicago in no small measure in its battle for cleaner air.

Chicago passed a comprehensive air pollution control ordinance in 1958, focusing attention on pollution of the atmosphere instead of only the smoke nuisance. The city's monitoring stations-locations where various contaminants in the air are measured-showed that an average of 43 tons of soot, ashes, and assorted dirt fell on each square mile of the city per month in 1962. The average was down to 34 tons in 1963, compared with 394 tons recorded in 1928. This cleanup was achieved despite a tremendous growth in the city's civilian and industrial population.

Some cities followed the example of England's Clean Air Act empowering local governments to set up smoke-control areas. In such areas smoke is not to be seen emitting from chimneys except under certain conditions, such as when initially firing boilers, and there are time limitations in these instances.

St. Louis used such a method in cleaning up its polluted air. The city passed an ordinance permitting only "smokeless" coal to be fired by hand. Mechanical stokers had to be employed by those using smoky coal. With sufficient air and a hot enough fire, lower grades of coal will burn with little smoke, but that requires a forced draft.

Pittsburgh has achieved a creditable record in reduction of smoke and other air pollutants. The result is a healthier, more beautiful city. But it cost money.

New York City, in addition to the dirty air it receives as a gift from nearby New Jersey industrial areas some of the time, inevitably produces the major portion of its own air contaminants. The principal pollutant is sulphur dioxide gas from bituminous coal and No. 6 fuel oil, better known as Bunker C oil. Both have a high sulphur content. Bunker C oil contains more sulphurusually more than three percent—than any other fuel oil sold in the United States. Many areas bar its use.

As far as New York City is concerned, the best way to eliminate sulphur dioxide would be to obtain better coal and oil or a substitute fuel. Where the level of sulphur dioxide in the atmosphere reaches three parts per million parts of air, you can smell and taste it, although it's still harmless. At 12 parts per million, your eyes begin to smart.

The city has smoke abatement ordinances similar to other cities and employees who patrol the streets, ever on the lookout for violators. A number of companies have installed electrostatic precipitators. One of the leaders in this field is Consolidated Edison. The trapped fly ash is piled up and carted away much like sludge piles. But it's a tremendous job to dispose of it. The company usually has to pay contractors to dump the stuff into the sea.

Under construction at present by Consolidated Edison is a plant to mold the wet ash into pellets—hard, black balls about one-half inch in diameter. Since there is a great demand for construction materials, it is hoped by Con Ed officials that the ash pellets may somehow be used to make lightweight building blocks or "concrete" flooring.

Make no mistake about it. Industry is carrying on an unending search for basic ideas on means of stopping air pollution, even to the extent of finding new fuel sources to replace coal and oil as major energy resources. Atomic energy is one of the sources being introduced, but so far only in addition to existing power plants—not replacing them.

Also under consideration is the heat pump, which produces power by utilizing the differences in the earth's temperatures underground. Still another is the fuel cell, which produces electrical energy by means of a simple chemical reaction. And finally, there is solar heat. Some homes at present are almost wholly heated by the sun.

On the state and local government level, New York State last November took a giant stride toward protecting its residents from the hazards of air pollution when the Air Pollution Control Board adopted an air quality control system that has been hailed by health officials as the first of such great scope to be adopted by any state.

"We have adopted a system for classifying various areas of the state according to amount and type of pollution," explained Alexander Rhim Jr., executive secretary of the Board. He said the state had been broken down into 16 classifications. Different air quality objectives or standards will be set up for each classification.

Rhim pointed out that the board

will take into consideration the character of the areas involved when setting air purity standards. Recreational sections of the state have very little industry, he said, and so are relatively free of pollution. Those areas will be assigned the most rigid standards in the hope of keeping industry away.

Less stringent norms will be set for residential areas, with still more leeway in industrial locations. Although the high pollution areas have the lowest standards, they still are consistent with health needs vis-a-vis other factors and designed to reduce contamination without driving industry from the state.

A spokesman for the U. S. Public Health Service called New York's code quite significant, since only California, Oregon, and Colorado have adopted similar air quality control programs.

The U. S. Public Health Service is actively engaged in an extensive program of research, technical assistance, and training in the air pollution field. Since 1956 the National Air Sampling Network has obtained data throughout the country on air contaminants from communities of all sizes and rural areas. Air monitoring has been accomplished by a network of approximately 250 stations, spread through all the 50 states, on a year-round basis.

Since 1962, more complete data are being obtained by continuous automatic sampling and recording equipment located in eight cities. These samplings show the amount and chemical composition of particles in the air. State and local agencies participate, operating the filter samplers and sending the samples to the Robert A. Taft Sanitary Engineering Center in Cincinnati. Analysis of the samplings enables the Public Health Service to keep an accurate evaluation of the efficiency of air pollution control programs.

In the "Clean Air Act" of 1963, Congress authorized an appropriation of \$30 million for the next five fiscal yearsto be used in aiding state and local governments to promote programs to prevent and control air pollution. This sum is small in comparison with the upwards of \$300 million private industry spends annually for research, development, and installation of air cleansing equipment. But it is a start and should prove beneficial.

The battle and the spending will continue-*must* continue. The public demands it. But industry, landlords, homeowners, automobile users are not, being human, likely to make great sacrifices without a nudge either from public opinion or government, or both.

Warning signs have been posted, however; the first stage of the battle is over. Yet we still have dirty air. What happens next, how relentlessly the war is waged from here on, is up to us—the people.

#### YOU'D NEVER GUESS THAT HE HAS NERVE DEAFNESS!



He used to avoid the telephone. He also avoided personal contacts. He could hear people, but he couldn't understand them. He knew that he needed help, but the thought of wearing a hearing aid distressed him. Then he discovered the Radioear 900. This tiny hearing aid fits inconspicuously behind his ear. Yet it has superb tonal qualities. Now he uses the telephone naturally. And he no longer avoids friends. For the first time in years, he's enjoying good hearing. For more information about the Radioear 900, clip this ad today and send it to Radioear Corporation, Dept. 4, Valley Brook Road, Canonsburg, Pa.



25 & SAMPLE (\$1.00) Magic 60-Second Fabric Mendee
 Make up to \$5-\$10 an hour just daring men and women to pull apart shoe laces and other fabrics you mend instantly before their very eyes. Watch them grab this amazing liquid mender out of your hands for only \$1. Big profits. No selling experience needed. We'll prove it by selling experience needed. We'll prove it by selling . Also sells fast to stores in display to the fast sellers. Facts FREE
 UNIQUE PRODUCTS Dept. 3155-N, Chicago, III. 60606



Two Brothers, Inc., Dept. 112 415 N. 8th, St. Louis, Mo.

EUR	OPE BY	CAR	
PLEASE WRITE FO BY CAR' CATALO CAR RENTAL AND	GUE. NO CHA		
VOLKSWAGEI MERCEDES CITROEN RENAULT	N HILLMAN JAGUAR PEUGEO MG, ETC	T	
EUR	OPE BY	CAR	
630 Fifth Ave CAR (S)	nue, N. Y., M	N. Y. LT	1-3040
Name			
Address		- las	
City	5	State	- E-5

#### FOR HIM 'N HER!

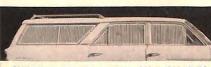
Take life easy in the original, one-piece

#### **BILL PARRY** LOUNGER

Discover the joy of wearing the world's best-looking, best-fitting jump suit. Superbly tailored with expandable, elasticized waistband, rust-proof buckle, permanent, stitched-in leg creases, full-length zipper. Men's Sizes: S, M, L, XL Women's Sizes: 8, 10, 12, 14, 16

Sanforized Blue DENIM Wash 'n Wear Cotton SEERSUCKER Blue or Grey Stripes Cotton Knit STRETCH Wash 'n Wear POPLIN 65% Dacron, 35% combed cotton: Gold, Charcoal, Blue, Pewter-Green 18.95 Fine Rib Cotton CORDUROY Antelope, Bone, Blue, Pewter-Green. 18.95 Specify fabric, size, color. Add 4% sales tax in Calif. To charge Diners' Club, Carte Blanche or Shorts, Longs, XXL Sizes Available Write for American Express...send Account No. and Signature. NO C.O.D'S Send orders to Write Free Catalog JOEL MCKAY Dept. EK-55

335 So. Raymond . Pasadena, Calif.



#### CUSTOM MADE AUTO SUN SHADES

- "Take the sizzle out of the Sun."
- Block sum's rays yet allow excellent visibility. Improves air conditioning efficiency. Keeps car up to 15° cooler. Ideal for campers, travelers, and ordinary driving.

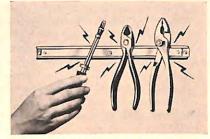
- Easily installed with enclosed instructions. For sedans, hardtops, and wagons 1955-65. Free catalog and prices. Give make, model, 2 or 4 door-wagon, sedan, or hardtop.

SIDLES MFG. CO.

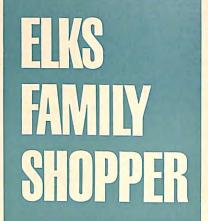
Box 3537-E Temple, Texas



BRITISH-INDIAN CAVALRY PITH HELMETS have changed little in 100 years. Made of pith cork a full 1 inch thick (think of it), imported white linen helmets are cool and comfortable, weigh 10 ounces. have green cloth lining, regimental leather strapping. Brand new. Specify size. A buy for \$5.95 ppd. Safari Imports, Dept. EK-5, 125 East 41st St., N.Y. 17.



MAGNETIZED RACK keeps tools and cut-lery handy and neatly separated instead of jumbled together in cluttered draw-ers. 12"-long Magnet-Rack grips up to 7 lbs. Avoid clutter and protect valuable blades by getting several racks . . . for workshop, kitchen, sewing room, garage. \$1.98 each ppd. Breck's, K41 Breck Bldg., Boston, Mass. 02210.





SHOES FOR MEN WITH WIDE FEET. This trim-looking brown woven leather shoe is just one of the more than 60 styles offered by Hitchcock Shoes, Style 1604. It has leather soles, rubber heels, is cool and flexible. Sizes 5-13, EE to 5E widths. \$19.95 plus 75c post. Write for free cata-log of wide width shoes. Hitchcock Shoes Inc., Hingham E-11, Mass.



DIAMONDS ARE YOUR BEST FRIEND. Now **DIAMONDS ARE YOUR BEST FRIEND.** Now you can pick your own diamond and setting in the size and grade you want— in the comfort of your home. Examina-tion is free when references are fur-nished. Save up to 50%. Send for free illustrated brochure on new "custom-made" diamond jewelry. Kaskel's, Inc., Dept. 313, 41 W. 57 St., N.Y. 10019.

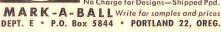


SENTRY LIGHT CONTROL keeps the home lights burning when you're away, foils burglars who think you're home. New model plugs into any convenient wall outlet, turns lights on at dusk, off at dawn. 3-way tap allows more than one light to be controlled simultaneously. \$9.95 ppd. Manley Imports, Dept. EL, P.O. Box 398. Tuckahoe, N.Y.



NRDU TIAI NEW top favorite everywhere, this mad-mad hat is definitely the "in" fashion wherever the smart set feets together. Wear it with distinction on the golf blue cost of the beach. In town, Made of predomines the cost of the beach, in town, Made of predomines the cost of the blue, quality made to hold its shape, center crease and sharp snap prim. Beautifully lined, headband confort-explored as fetching's stylic-tic the source block, quality made to hold the shape. (this is one the condensioned, As fetching's stylic-tic the source of the state of the state of the way!) State hat or head size, 54.95 publ. Satisfaction guaranteed, Send check or more offer. Dept. L55 Flushing 52, N.Y. DEER HILL CO.,







Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



GENUINE ELK HORN JEWELRY polished and emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. In black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00; Tie Bars, \$3.00; Tie Tacs, \$3.00. Other emblems on staghorn same price as Elk jewelry. Silver dollar bolo ties \$4.50 ppd. Kildes Staghorn Jewelry, Hayden Lake, Idaho.



PORTABLE HOT AND COLD SERVER. Thermo-Server keeps food hot or cold, indoors or out. Take hot spaghetti or stews, cold gelatin or salad on outings. Aluminum baking pan in thick polystyrene foam shell keeps contents at just the right temperature. Giant 3-quart capacity. 16" x 11" x 6". \$3.98 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



**OLD FASHIONED SWING.** Children ride high towards the sky on this beauty. It's completely safe, comes with 7 ft. of 800 lb. test rope, ready to hang. Printed on the walnut-finish hardwood seat is the rhyme; "This little swing is fun for me —in the barn or from a tree." \$2.98 plus 35¢ post. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



**PRE-SEASON TULIPS.** Order now, pay at fall delivery for 100 hardy tulip bulbs from Denmark and Italy. Must bloom first season and 5 years or replaced free. Order by July 31 and receive 6 Muscari Bulbs and 6 Star of Bethlehem Bulbs free. \$2.98. C.O.D., postage extra. Cash orders, add 65c. Michigan Bulb Co., Dept. MX1444, Grand Rapids, Mich.



LIBRARY BOOK SAFE—On your book shelf, it looks just like any other distinctively bound book. Ideal to keep jewelry, stocks, cash, other valuable papers etc. at home. Has combination lock, gilt page edges and embossed binding. Inside is a roomy 6" x 3\%". A small cost for big protection. Only \$3.95 ppd. Robert Gerard, Dept. EK-5, 333 East 50th, N.Y. 22.





We Specialize in Sizes 10-16; Widths AAA-EEE. Hush Puppies, Boots, Sport, Dress, Casuals — Also Slacks, Sweaters, McGregor Jackets all extra long. Dress, Sport Shirts with bodies 4" longer. Top quality at sensible prices. 100% satisfaction guarantee. Send for FREE FULL COLOR CATALOG of Shoes and Apparel. King-Size, Inc., 6105 Forest St., Brockton, Mass.



#### WALLY FRANK Ltd. 132 Church St. Dept. CP 151 New York, N. Y. 10007

(Sorry only 20 cigars to a customer). (In U.S.A. only).

I enclose \$1.00, send me 20 cigars, described above, on your Money Back Guarantee, and the Free cigar holder. Please print name and address below.

### ARCO DISC-RASP



SALES PROMOTION MANAGER

#### Engraved Walnut Desk Marker \$1.95 Satisfaction Guaranteed or Your Money Back!

We ship within 48 hours! Impressive gold letters custom-engraved in solid gunstock walnut. Glowing, Danish hand-rubbed oil finish and felt-padded base. 81/2" long; 2" high. The perfect gift for anyone with a desk! Any wording, up to 20 letters on name-line; 30 on title-line. One-line style, \$1.95 postpaid; two lines (as shown) \$2.45. Spear Engineering Co., 485-7 Spear Bldg., Colorado Springs, Col. 80907



BUY her an "E-Z OPENER". Instantly adjustable to any size screw cap from the largest mason jar to the smallest nail polish bottle. LEVERAGE multiplies the STRENGTH in your hand many times. Ruggedly constructed of nickled steel. EVERY kitchen needs this VERSATILE TOOL. Not Sold in stores. SOLD BY MAIL ONLY. SATIS-FACTION GUARANTEED OR YOUR MONEY BACK! SEND \$1.00 AT OUR RISK TO E-Z OPENER, NORRIS, TENNESSEE



REVORD-JAMES & CO., Golf, III., Dept. EL5



### **ELKS FAMILY SHOPPER**



Colorado ASPEN CHIPS add an authentic mountain campfire flavor to meats and fish barbecued outdoors or in your fireplace or patio hibachi. The sweet, soft mellow smoke of these Aspen Chips, cured in pure high altitude air gives foods a delicious taste. 1/10 bu. \$1.95 ppd. Spear Engineering, 109-6 Spear Bidg., Colorado Springs, Colo.



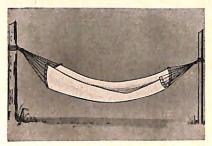
MONOGRAMMED MONEY BELT keeps your MONOGRAMMED MONEY BLL keeps your money safely hidden in a secret zippered pocket. Genuine leather, 1¼" wide, with initials on the gleaming buckle. Choose brown with gold-plate buckle or black with silvery rhodium buckle. Sizes 28 to 44. Give size, initials, color, \$2.98 ppd. Mother Hubbard, Dept. M-39, 176 Fed-eral St., Boston, Mass. 02110.



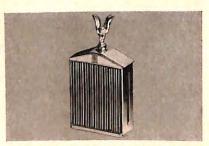
SEEING PINK ELEPHANTS in your drink? You really haven't imbibed too much. Those Pink Elephants are ice cubes! The ice stays inside the plastic elephants —won't melt to dilute your "perfect" drink. Refreeze and use over and over again. Set of 12 of these cute cubes, \$1.00 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.



1964 PHILADELPHIA COIN SET includes Kennedy half dollar. Brilliant uncircu-lated set of coins in lifetime holder, is just \$2.95 (10 sets, \$27.50). Sets from earlier years have proved a fine invest-ment: 1960P-\$5.85; 1959P-\$6.25; 1958D-\$6.85; 1957D-\$7.75; 1956P-\$8.50; 1954S-\$10. Centre Coin Co., Dept. E-5, 13831 Ventura Elvd., Sherman Oaks, Calif.



WHITE NAVY HAMMOCK—Old salts who remember these heavy white canvas hammocks know they are sturdy and hold up well—are less money than com-mercial ones. Brand new; a full 36" x 74"; brass grommets complete with all ropes and clues. A real buy (and a fine gift for Dad). \$8.95 ppd. Charles Co., Dept. EK-5, 10 East 81st St., N.Y. 28.



ROLLS ROYCE POCKET/DESK LIGHTER, is an authentic reproduction of the Rolls Royce grill, crafted of rhodium-plated solid brass. Its winged figure is a pat-ented lift-out rod that ignites when it strikes fint on side of grill. Either pocket-size (2" high), \$5.50 or desk lighter (5" high), \$12.50 Ppd. Suede pouch. Hobi, Dept. E3, Flushing 52, N.Y.

BE BY 2 FULL **INCHES!** 



Slip these foam rubber and felt Height Increase Pads in any pair of shoes. Now, step into them to added walking comfort and 2" in height. The same height increase as expensive height increasing shoes. These invisible, interchangeable cushions need no gluing and are an aid to better posture. Durable and shock absorbing. Thousands now worn. State man's or woman's shoe size. Only \$2.95 pair, ppd. HUDSON INDUSTRIES, Dept. EL-55, 550 Fifth Ave., New York 36, N. Y.

THE ELKS MAGAZINE MAY 1965



Send today for our FREE CATALOG illustrating, with prices, many styles and sizes of cupolas and hun-dreds of unique weathervane de-signs. signs. signs. Cupolas from \$18.50 to \$394.00. Weathervanes from \$9.75 to \$500.00.

CAPE COD CUPOLA CO. Dept. E-3 Box 2096 New Bedford, Mass.



THE ELKS MAGAZINE MAY 1965





of golf until you actually play this easy way. So simple and practical, it's really all you need to enjoy and play a better game. But prove it yourself. We guarantee you'll be pleased or your money back. Just specify right or left (36"short) (37"short-med) (38"medium) (39"long) Only **\$29.95** pp INTERNATIONAL GOLF PRODUCTS OAK BROOK 1, Illinois 60523



Yes, now, you too can swim—a new, easy way— FAST. New, improved, patented, 4 oz. swim aid, 1/25" thin, with adjust. capacity is worn INVISIBLE and unnoticeable under any reg. bathing suit and swim trunks. Non-swimmers swim quickly and easily with little effort. Poor swimmers look like champions. Relax and join the water fun. Order your World-wide invisible "SWIM-EZY" today, lasts for years. Made in U.S. Satisfied users in 53 countries. Send only \$7.95 plus 32c tax in Cal. Give WAIST SIZE. 10 day money back guar. Airmail add 42c. Swim-Ezy Mfr., 2245 N. Lake Ave., Dept. K-630, Altadena, Cal. 91001



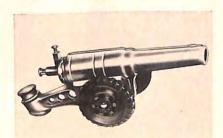
### ELKS FAMILY SHOPPER



STANDARD DIAL PHONES \$11.95—Save ex-tra steps and costly rental charges with these sturdy reconditioned Western Electric and Stromberg-Carlson dial phones. Rewired and refinished, this is about one-quarter the retail cost. Comes with plugs, ready to use. \$11.95. 2 for intercom, \$21. (85¢ post. ea.) Telco, Dept. EK-5, 122 East 42nd, N.Y. 17.



**OWL AND "PUTTY TAT" CANDLE LANTERNS** sway in the breeze to give you soft flick-ering candlelight for patio parties. You add the candle (citronella if you prefer) and hang them up. Both are glazed ce-ramic; "putty tat" is 7", owl 6" high, \$1.29 each ppd.8 Citronella Candles, \$1.00 ppd. Mimi's Gift Shop, 614 Spencer Bldg., Atlantic City, N.J.



HAVE A BIG BLAST with harmless Carbide HAVE A BIG BLAST with harmless Carbide Cannon at sports events, celebrations, July 4th, etc. Cast iron cannon uses safe, storable carbide, has no recoil, is fast firing. 3 loud models: 9", 34.95 plus 50¢ post.; 17", \$9.95 or huge 25", \$13.95, add \$1.00 post. ea. Ammunition: 500 shots, 50¢; 1500 shots, \$1.25. Ppd. Depot Sales, Dept. EL, 4 Depot Square, Tuckahoe, N.Y.



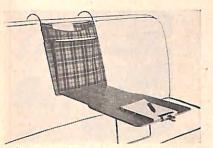
FOLDAWAY TOPPER. Fold it up, stuff it in your pocket or golf bag—you can't crush this indestructible sports hat. Linen and lined with pellon. it has multi-colored gores on one side, solid green on the reverse. There are pockets for tees or score card. Waterproof too. One size fits all. \$2.95 ppd. Deer Hill Co., Dept. L, Flushing 52. N.Y.

with wonderful new cosmetic enamel! Are you smile shy be, and unattractive teeth? Then try WYTEN a mar-velous new "Dental co-mergiamorous look, such new glamorous look, such you transform discolored, yellow and dingy teeth into a sparkling white inish that appears so pearl-like and natural. WYTEN is used by thousands of smart women and theatrical folks to cover up stains, blemishes and even gold filings. Dental for-mula is completely safe and harmless for natural as well as false teeth. SEND NO MONEY. Just send ame and address. Pay postane MONEY BACK GUARANTEED if not completely delighted. NU-FIND PRODUCTS CO., Dept. 424, P.0. Box 205, Church St. Station, N.Y.C. 8, N.Y. THE ELKS MAGAZINE MAY 1965

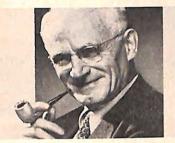
**DINGY TEETH made** RADIANT WHITE Like a movie-star smile in 3 minutes

with wonderful new cosmetic enamel!

### ELKS FAMILY SHOPPER



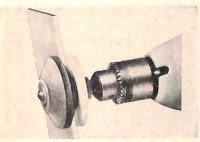
CAR DESK AND CARRYALL. Designed for the busy executive and traveler, the All-Purpose Car Desk has a spacious 12" x 22" writing surface for jotting down notes, memos, etc. Use it too as an arm rest or eating tray. Pockets hold maps, brochures. Fits all models. \$8.95 plus 50c shpg. Alexander Sales, Dept. EL-2, Marbledale Rd., Tuckahoe, N.Y.



NEW KIND OF PIPE. E. A. Carey is so sure you'll find his pipe smokes cool and mild day after day—without bite, bitterness or sludge—he offers you a 30-day trial without risk on your part. Write for free facts on this new pipe-smoking experience (no obligation) to E. A. Carey, Dept. E-5, 1920 Sunnyside Ave., Chicago, Ill. 60640.



TIMELY GIFT FOR DAD. Famous Direct Time Watch tells the hour, minute and second at a glance. 17-jewel beauty bears his name. Chromium bezel, stainless steel back. Water and shock-resistant, anti-magnetic. 3-year guar. 30-day money back guar. \$29.95 ppd. Famous Diamond Corp., Dept. EL-2. 78-21 Queens Blvd., Elmhurst, N.Y. 11373.



ARCO LAWN MOWER SHARPENER fits any electric drill. It quickly and easily sharpens Rotary Lawn Mower Blades (all makes and models), Roto Tillers, Moto Tillers, Sickle Bar Cutters, Hoes, Scythes. The grinding wheel is reversible for double life. Made in U.S.A. \$1,98 ppd. Arco Tools, Inc., Dept. EL-5P, 421 W. 203 St., New York 34, N.Y.



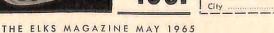


Send FREE Catalog 27

Name .. Address

Over 5000 styles \$50. to \$100,000.

EMPIRE DIAMOND CORPORATION Empire State Building, New York 1, New York



1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring

State.....



#### THE ELKS MAGAZINE MAY 1965

### ELKS FAMILY SHOPPER



SEPTIC TANK TROUBLE? Northel Reactivator helps keep septic tanks and cesspools clean by breaking up solids and grease that cause overflow, back-up, odors. Mix dry powder in water and flush down toilet. Non-poisonous, non-caustic, 6 mos. supply, \$3.35; year's supply, \$6.00 ppd. Northel Distributors, Dept. EM-5, P.O. Box 1103, Minneapolis, Minn. 55440.



HIDE UGLY VEINS under Kover-All Cream. It covers leg veins, age spots, dark circles, scars, blemishes on any part of the body. Blends in with the skin to look completely natural. Waterproof. Regular \$5 jar now only \$2.98 ppd. Choose Light. Medium or Dark shades. House of Charles, Mail Order Dept. EX-5, Box 98. Cedarhurst, N.Y.



**EXTRA MONEY** comes in handy and Fabricon Company tells you how to make it. If you like to sew, mend or do crafts, you can learn invisible mending and get paid up to \$5 or \$10 an hour for making holes, cuts, tears disappear from all fabrics. Write for free details from the Fabricon Co., Dept. 759, 1555 Howard St., Chicago 26, Ill.



PERSONALIZED DEN-SHUR CUP holds dental plates safe for a soothing bath. A dentist designed this unbreakable plastic cup that can be used with any denture cleanser. It's spill-proof and watertight. fits any bridge or plate. Inscribed with first name to 10 letters. S1.00 ppd. Select Values, Dept. EL-20, 30-68 Steinway St., Long Island City 3, N.Y. Time to Get Up

Snoozehounds have long had to devise unorthodox means for rousing themselves in the morning. For those who share that problem, we offer a few helpful hints

## **By FRANK L. REMINGTON**

MEDICAL JOURNALS rarely—if ever —mention one widespread malady: the Rip-Van-Winkle syndrome. This ailment chronically confounds most everyone. It is simply A.M. Apathy, or the morning problem of how to tear away from the luxurious oblivion of warm blankets and soft mattress to face the vicissitudes of a new day.

"There's nothing good about any morning that begins with getting up," one slugabed says. Indeed, the problem of breaking away from the blissful Land of Nod has perennially plagued and provoked man, and he has devised a diversity of gadgets and regimens to help solve it. One woman puts pepper in her husband's nose at 7 A.M. and he sneezes himself awake.

A confirmed bachelor with acute A.M. Apathy rigged his alarm clock to set off his record player. He awakens to the strains of the wedding march. "The music jolts me right out of bed," he declares. "My first inclination is to run. Haven't overslept since I started the routine." A divorced man uses a similar method—only his recording blares forth with his ex-spouse's voice at its henpecking best. "When I hear that," he says, "I get out fast."

The Chinese invented one of the first waker-uppers. Actually, it was an Oriental version of the modern hotfoot. If a Chinese traveler napped by the roadside, he slipped a burning joss or "punk" stick between his toes. When the stick burned down to his flesh, the sleeper awakened with a jolt.

In the ruins of ancient Pompeii, archaeologists excavated a morning rouser resembling a huge, two-piece hourglass. When enough sand sifted into the lower part, the added weight caused it to detach itself. It dropped onto a sheet of tin with a thunderlike roar that roused the soundest sleeper.

Animals, who usually have an un-

canny sense of time, figure prominently in many wake-up aides. A farmer taught his horse to kick at the door at 6 A.M. for feeding. A Los Angeles man, always loathe to leave slumberland, trained his Irish setter to lick his feet each morning at 6:30. If these ticklings fail to rouse his master, the setter snaps and snarls until the fellow tumbles out in self-defense.

In 1850, an inventor demonstrated his "alarm" bed at the Leipzig Fair. Motivated by clockwork, springs, and levers, this preposterous pad triggered two successive alarms. At the second warning, a sign popped before the sleeper: TIME TO GET UP. If these proddings failed to pull the slumberer from the arms of Morpheus, he became fair game for the master stroke. With grinding gears, the bed tilted to a 45degree angle and the occupant tumbled to the floor.

An Italian inventor came out with what seems like a sure-fire cure for the Rip-Van-Winkle syndrome. Unless turned off after the initial shattering rings, this satanic contraption triggers an electronic tape featuring a cacophonous barrage of honking horns, barking dogs, several pistol shots, and the pièce de résistance—a cannon's roar.

Some hard-to-awaken innovators have lengthened the hands of their clocks so they tipped pots and pans onto the floor, unbalanced jugs of water, or set off fireworks and sirens. One fellow rigged up a device which fired a gun into a stack of broken glass. The resulting clatter sounded like every window in the house had been shattered.

Another heavy sleeper dreamed up a Rube Goldberg chain-reaction device to force him to pile out of his pad. At a set time, a clock triggered a phonograph, which in turn dropped a large hammer into a tin basin balanced on

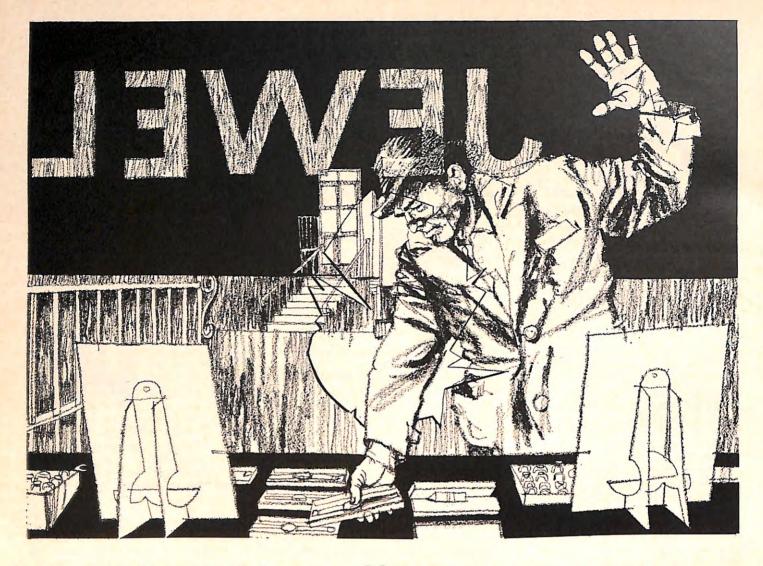


the sill of a partly-open window. The basin fell to the floor, allowing the window to come down with a bang and hit a board resting on the ledge; the board caused a drum to tip over, sounding a number of giant cymbals. When the drum went over it tightened a rope which by a pulley arrangement snatched the blankets from the sleeper. The arrangement worked splendidly except that it required most of the night to set up.

During the World War II curtailment of clock production, sleepers resorted to all types of outlandish methods to hit the deck. Manufacturers were deluged with letters begging desperately for alarms to replace these makeshift substitutes. One woman wrote: "Right now we are using a rather irregular system to waken us. My husband drinks three glasses of water at bedtime, and nature wakes him up sometime around 6 A.M. The only drawback is that we don't know how long his kidneys will hold out."

One fellow who loves his shut-eye manages to roll out at 6 A.M. with the aid of three alarm clocks. He sets them at 5:30, 5:45, and 6:00. He places the first within arm's reach, the second just out of reach so he falls out of bed in silencing it, and the six-o'clock one in the adjoining bathroom, to which he must crawl to turn it off. Once there, he douses his head under the coldwater tap to complete the waking-up process.

Yes, through the years heavy sleepers have come up with an amazing array of awakening methods; science and the inventors will doubtless provide more, endlessly. But some folks will still prefer another device—the epitome of simplicity: a calendar on which every day is Saturday, whereby the sleeper euphoriously stays abed as long as he wishes.



## **Do-It-Yourself THEFT PROTECTION**

## By KEN CORBETT

Here are some tips on protecting your retail establishment from burglars and boosters, from unique and unimpeachable sources

IF YOU were going to write an article about, say, the jewelry business, a prime source of information would be a jewelers' trade association. Well, this article is about the nemesis of the jeweler—burglary—but the principle holds true nonetheless. So I went to the experts, although they don't exactly constitute a trade association.

I didn't have to go far; in fact, I couldn't really go anywhere else. Yet where else but in prison—my temporary residence—would you find a group of professional thieves congregated in one place? I decided that interviewing my neighbors was the second best thing to do. (The best, of course, would be to

somehow round up a group that hasn't yet been caught—the elite of the profession.)

No store is totally burglar-proof. But if you've suffered extensive loss of cash and/or merchandise because of theft, you undoubtedly wish you'd had safeguards that would have prevented the loss.

It's an unfortunate fact that crime is on the upswing in the United States. Nonetheless, it's possible for you to minimize the likelihood of becoming a victim. A moderate investment in insurance and protective devices can forestall disaster, and in addition there are certain precautionary rules to be followed. Here's the inside story, resulting from my interviews with 50 of my fellow inmates.

First of all, two startling facts came to light: (1) Although most businesses with expensive merchandise have bur-

ILLUSTRATED BY

glar alarms, few are installed with a tripping device near a place of entrance. (2) Most places of business are well lighted on the inside, but many do not have sufficient lighting on the outside near the entrances that burglars would favor.

Half of the prisoners I questioned related that they had set off centrally located burglar alarms, yet they were



"Shoplifters (boosters, we call them) have developed special techniques for practicing their craft.

able to flee with their loot and elude the alerted police and passersby.

Burglars, being shady characters, fear light more than anything else involved in breaking and entering at night. Thirty-nine of my fifty respondents agreed that being able to enter and leave unnoticed is about threefourths of the job. They told me that interior lighting is feared far less than exterior. After all, once safely inside a fellow can be cautious and may not even arouse suspicion if seen. And the light helps him pick out the best merchandise.

Needless to say, a strong lock on the door is essential. Yet, oddly, some merchants have the very best on the front door and only flimsy locks on side, back, or basement doors.

In addition to physical safeguardsalarms, lighting, locks-there are some old-fashioned precautions to be taken. First, a post-closing inspection should be carried out every business day: all doors, windows, transoms, ventilating systems, skylights-any way that a burglar might force his way in. And remember, burglars can be pretty bright. You're matching wits with them when you try to safeguard your store. Be sure you're locked up tight everywhere.

Unless you set up shop in a fortress, however, don't consider a burglar invasion impossible. There are rules to follow in safeguarding the interior and its contents. First of all, the day's receipts: Don't leave the cash in the register, which is the first target of a self-respecting thief. If you can't take it to the bank, be sure to have a strong steel safe, not just a light metal "fire box." Thirty-seven of the inmates I questioned also pointed out that darkness within a store had given them a crack at the safe, whereas if it had been near a well-lit window they would have considered a safe-cracking attempt to be folly.

Even if the cash register is empty, (Continued on page 45)

Top Lodge Voices

## Lodge Bulletin Contest Winners for 1964-65

One of the most valuable and rewarding competitions sponsored annually by the Grand Lodge is the Lodge Bulletin Contest which is judged by the Grand Lodge Committee on Lodge Activities, through its member, James A. Gunn.

This year, entries came from about 200 lodges—California leading in number with 38. Awards were made to the best three in each of four divisions, according to membership size.

The winners are listed below, with samples of their entries at the right:

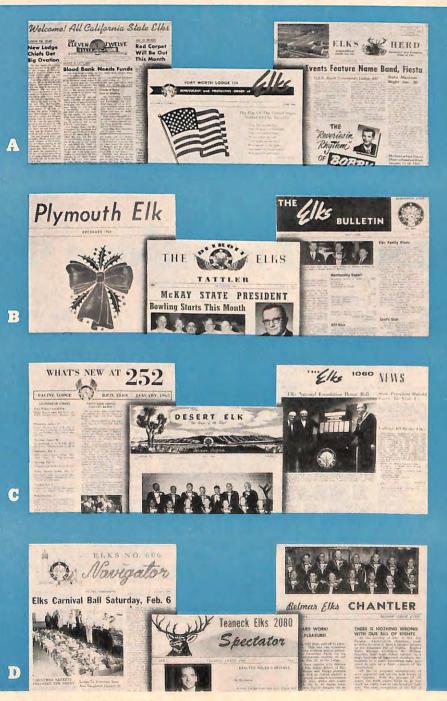
- A MORE THAN 1,500 MEMBERS 1–San Mateo, Calif. 2–Fort Worth, Texas 3–Albuquerque, N. M.
- **B** 1,000 to 1,500 MEMBERS 1–Plymouth, Mich. 2–Detroit, Mich. 3–Binghamton, N. Y.
- **C** 500 to 1,000 MEMBERS 1–Racine, Wis. 2–Lancaster, Calif. 3–Bartlesville, Okla.
- D LESS THAN 500 MEMBERS 1-Biloxi, Miss. 2-Teaneck, N. J.
  - 3-Belmar, N. J.

Those receiving Honorable Mention are: MORE THAN 1,500 MEMBERS-Huntington Park, Calif., Lincoln, Neb., Long Beach, Calif., Portsmouth, Ohio, Richmond, Calif.

BETWEEN 1,000 and 1,500–Appleton, Wis., Grand Island, Neb., Scottsbluff, Neb., Roanoke, Va., San Raphael, Calif. BETWEEN 500 and 1,000–Harlingen,

BETWEEN 500 and 1,000-Harlingen, Texas, Kissimmee, Fla., Lawrenceville, Ill., Salisbury, Md., Watertown, S. D.

Salisbury, Md., Watertown, S. D. LESS THAN 500-Baton Rouge, La., Fairfield, Calif., North Miami, Fla., Rutherford, N. J., Weehawken, N. J.



THE ELKS MAGAZINE MAY 1965

Number one with dog owners is the poodle, a pup that usually is coiffured elaborately but needn't be. It is especially popular in the cities, where living space is limited.





The dalmatian is stuck with its image of "coaching dog," and since few people have a horse and carriage, its one-time popularity has never recovered.

Some dogs' days never come-not in terms of being at the top of the popularity poll, that is. But fashions keep changing, and who knows which pooch will lead the parade next?

# Dogs That Have Their Day

THE ONLY THING constant is change, says the philosopher. It can be said that nothing in this changing world better illustrates that truth than the individual preferences of people. And nothing illustrates this better, in turn, than the fluctuations in fashion. To mention only one: the changes in public preference for certain dog breeds over the years.

To the man who views all dogs impartially and impersonally, such changes are not readily recognized. At one time or another he may become dimly aware that there are more dogs than usual that resemble each other on the landscape. But the man who likes dogs, who is genuinely interested in them, sees this as a sure sign of current acceptance of a specific breed that has become fashionable.

The reasons for the rise or decline of a breed are many, sometimes well grounded and easily seen, sometimes so nebulous as to seem without any validity at all. The moguls of the dog world—important breeders, exhibitors, show officials, rules makers, et al—like to think that the growth of the shows, the increase in entries, and the atten-

## By ED FAUST

dant publicity given outstanding dogs establishes the popularity of a given breed.

But this is not always so. Some breeds have won public favor for reasons far removed from the accomplishments of the blue ribbon pups. As a matter of fact, some of the most consistent winners at the largest shows represent breeds that the public scarcely ever sees outside the big cities. Among these, in recent years, have been the Afghan hound, the toy poodle, and, most recently, the whippet. The latter was last year's best-in-show at that great canine clambake held annually in Madison Square Garden under the auspices of the Westminster Kennel Club.

Among more than 100 breeds officially recognized by the American Kennel Club, governing body for purebred dogs in the United States, the whippet ranked 61st in numbers registered in 1964, with only 429 put on the books.

PHOTOS BY WALTER CHANDOHA

Seen any whippets around lately? No, winning at the shows does not guarantee a breed's popularity—but it helps.

Ā case in point is seen in the current popularity of the two varieties of poodles, other than the toy size. These are the miniature and standard sizes, which have been consistent winners at many of the largest shows for the past 30 years. This has undoubtedly influenced the public in its acceptance of these breeds. One line of reasoning, and it's not far from the mark, holds that such successful show exposure attracts the attention of people whose ways and preferences influence other people.

Today it seems that anyone wanting a dog must have a poodle. This breed has led all others in dogs registered for more than a decade, with last year's total well over 175,000. But if past performances can be relied upon, our friend with the fancy hairdo will, in the course of time, make way for another breed. What breed this will be is anybody's guess.

Another front runner in the popularity contest is the beagle. This little fellow, third in the list of registrations, has come along fast in recent years. The fact that President Johnson owned a pair of beagles (until one died), which made so many newspaper headlines that they might have been called publicity hounds, hasn't hurt the breed's popularity. Dog owners have reportedly been crossing party lines to acquire them.

The beagle is officially classed as a hound. He's a hunting dog, but his size and temperament fit him ideally as a house pet and companion dog. Intelligent, clean, and sturdy, the beagle ranges in size from 13 to 15 inches at the shoulders. He's a natural hunter, with Brer Rabbit being his favorite game.

Some time back the centralization of the population in urban areas favored the use of the smaller apartmenthouse-type dog, but with the exodus to the suburbs, the big dog may very well come into his own again. I can well recall the time (and if this dates me—and it does—so be it), when the Newfoundland, that big, shaggy, goodnatured pooch, was a favorite breed. Our family had two of these kingsized pups. At the time, I was about knee-high to a dachshund. I learned then why Newfoundland breeders recommend these dogs as companions and guardians of children. I don't know of any breed more patient and watchful with youngsters. But, over the years, the Newfoundland's popularity has waned, and among the purebreds registered it is now 56th in the standings.

Because they are among the most powerful of swimmers among dogs, these big fellows for years have been used in rescue work along Newfoundland's surf-pounded shores. Their record for lifesaving is second to none in dogdom, and so it's easy to see why a picture of the breed graces a postage stamp of the country from which it derives its name.

Another fine, big dog, which has had its day in the limelight among dog lovers, is the St. Bernard. A favorite subject of the English animal painter, Landseer, this giant, gregarious dog is famed for its rescues of lost travelers in the Alps. The St. Bernards are the bartenders of the great outdoors, the pooches who carry those little kegs of the stuff that cheers and restores. Minus the collar with barrel-stave locket, they're good dogs for large homes. But as American families and homes have grown smaller the popularity of these fine dogs has plummeted.

The "Saint," as its breeders refer to it, is really a massive, strapping fellow and, from the standpoint of weight, the biggest. He stands from 25½ to 27½ inches at the shoulder. You *could* live with him in an average city apartment. But then you could also live with a horse.

Back in the days of beards and bustles, a little Chinese dog became the prized possession of many wellordered American homes. This was the pug. He came to us from England, where he had been imported from China by way of Holland, having been brought to the latter country by Dutch East India traders. The breed, very old, was probably a good bit older after taking that circuitous route to the good old U.S. of A.

Usually colored fawn or black, with a short, glistening coat, the pug has the pushed-in face of the bulldog. He's a fine little dog and, oddly, this may have been the very reason why the breed almost became extinct in this





The German shepherd is number two in the latest A.K.C. listing, perhaps partly because it is so highly thought of as a watchdog.

Big dogs like the Great Dane are in limited demand because of the trend in recent years toward apartment living. It still ranks 28th, however.

## SUCCESSFUL In your Job?

. . . Why not be successful for yourself and reap all the benefits. Here is an opportunity custom

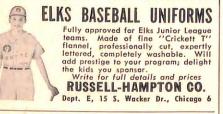
made for any man, not necessarily the salesman, to make an unusually high return on his investment.

- \$5,000 investment required
- No technical knowledge requiredFull or part-time effort, it's up
- to you
  We train and fully equip you to profit through an internationally promoted product related to the dynamic accommodations industry.
- Product area constantly expanding
- Used by many of the finest and largest hotels, as well as motels, and consumers
- Investment fully secured by inventory, sales and training aids. No fees, royalties or hidden charges involved
- Sold only through local authorized dealers

Write for literature describing this unique opportunity to start your own business.



Income unlimited in ever growing profession. Our students are earning lucrative fees in dignified full or part time home-office business preparing income tax returns during busy tax season. Many operate profitable Business Tax Service with steady monthly fees of \$10,850. No bookkeeping experience necessary. We tak you at home and help you start. Licensed by tax you at home and help you start. Licensed by the during the start of the start of the start of the rece literative. Accredited Nat'l Home Study Council National Tax Training School, Monsey, A-12 N. Y.



## TIRED OF WORKING FOR SOME ONE ELSE?

Send name for wonderful Free Book. Shows how to start your own business in spare time while holding job — how to build. Exclusive absorption process cleans and revives upholstery and carpets, also 5 other on location services. We finance you for all but a few hundred dollars. National advertising brings you prestige and work. Write—

GRANT MAUK, 5-545 Duraclean Bidg., Deerfield, Illinois

STATE ASSOCIATION CONVENTIONS					
STATE	PLACE	DATE			
Tennessee	Nashville	Apr. 29-30, May 1			
Kansas	Wichita	Apr. 29-30, May 1-2			
Ohio	Columbus	Apr. 29-30, May 1-2			
Alabama	Montgomery	May 6-7-8			
Arizona	Tucson	May 12-13-14-15			
Colorado	Gunnison	May 13-14-15			
Michigan	Niles	May 13-14-15-16			
Arkansas	Searcy	May 14-15			
Illinois	Decatur	May 14-15-16			
lowa	Ottumwa	May 14-15-16			
Nebraska Oklahoma	North Platte	May 14-15-16			
Wisconsin	Tulsa Fond du Lac	May 14-15-16			
California-	San Diego,	May 14-15-16			
Hawaii	Calif.	May 19-20-21-22			
Kentucky	Hopkinsville	Man. 00 01 00			
Oregon	Ashland	May 20-21-22 May 20-21-22			
New York	Kiamesha Lake				
Wyoming	Riverton	May 20-21-22 May 20-21-22			
Missouri	St. Louis	May 21-22-23			
New Hampshire		May 21-22-23			
Vermont	Hartford	May 21-22-23			
North Carolina	mannena	May 26-27-28			
Florida	St. Augustine	May 27-28-29			
Georgia	Jekyll Island	June 3-4-5			
Utah	Cedar City	June 3-4-5			
Connecticut	Windsor	June 4-5			
Texas	Longview	June 4-5			
Pennsylvania	Pittsburgh	June 4-5-6			
South Dakota	Madison	June 4-5-6			
North Dakota	Grand Forks	June 6-7-8			
Indiana	Indianapolis	June 10-11-12-13			
South Carolina	and the second	June 11-12			
Minnesota	Alexandria	June 11-12-13			
New Jersey	Wildwood	June 11-12-13			
Idaho	Twin Falls	June 16-17-18-19			
Washington	Pasco	June 17-18-19-20			
Nevada	Las Vegas	June 18-19			
Rhode Island	West Warwick	June 19-20			
Massachusetts	Chicopee	June 26-27-28			
	the second s				

country. Its great popularity in the middle of the last century resulted in this pooch's becoming over-prettified. Consequently, the pug acquired a reputation for being a sissy, a lap dog, and a toy for women of the idle rich.

Fortunately, the pug didn't die altogether here; some few were left, and these, added to a number of imports, helped reestablish it. Currently it is making a slow but steady comeback. Whether it will ever again become fashion's favorite no one can say for sure. But its breeders hope that it won't, because over-popularity has sadly, too often been the cause of the decline of a breed. That makes it too common. And public demand has often seen money-mad breeders producing pups from inferior specimens, solely for the sake of the quick dollar to be made while the demand for a particular type of pup is at its peak.

Some of you folks reading this may recall a time when the German shepherd, often miscalled the police dog, was one of our most popular breeds. It was during World War I that stories of this dog's prowess filtered back to America. The magnificent performance of the breed on the battlefields of France deeply impressed the American public. With the shepherd, the airedale was gaining a commendable war record as messenger, guard, scout, and rescue worker with the troops. As a result, the demand for both breeds in this country skyrocketed. Dogs were selling at premium prices, and again the market was glutted with inferior dogs produced by inferior breeders. Fine breeds declined as a result of greedy commercial kennels' foisting mediocre dogs on unwary buyers.

But the axiom, "You can't keep a good man down," seems to hold true among dogs, too. It's difficult, almost impossible, to destroy a really good breed. Today the German shepherd is again one of the most wanted dogs. And rightly so. The breed is second in numbers registered for 1964. The airedale is a bit slower in returning to favor, but its comeback is certain, as this fine terrier deserves.

Probably you won't recall, but there was a time when the dalmatian was one of the most favored breeds. This was when the horse was still a very necessary part of everyday life. The dalmatian was the coaching dog, used to guard stage coaches and private horse-drawn vehicles, and he was generally a most dependable fellow to have around the stable to keep a watchful eye on its occupants. Why this breed should have a peculiar affinity for horses is a matter for the experts in animal psychology, none of whom, by the way, has as yet come up with a satisfactory explanation. But it's a fact that this guy is hooked on the horses.

The advent of the Machine Age marked a decline in the dalmatian's popularity. Why this should be so I can't say, for it's one of the most attractive and useful citizens in dogdom. Intelligent, trim and clean, the dalmatian's shimmering, spotted coat (they come in black or brown) makes him one of the most comely canines, on or off the leash.

I had one of these dogs some years ago. At the time, I lived not far from one of the few remaining livery stables. And while I owned Skip, I was the owner in name only. I seldom saw the big boy because he preferred the company of his horse friends to mine, and consequently spent most of his time at the stable.

Today, the dalmatian as a breed is just about holding a place right behind the airedale in numbers registered with the A.K.C. There were 3,108 dalmatians registered in 1964, just 30 short of the airedale figure.

Yes, the world of dogs is a changing world. This year at the Westminister show the top dog was a Scottish terrier—a breed that ranked 23rd in the 1964 A.K.C. registrations. Will he now climb nearer the top? Who's to say? Who's more fickle than man when it comes to fashions?

## For Elks Who Travel

(Continued from page 11)

Ray Millands held court before the coming of the commoner, although you will still see more than a few prominent faces today.

On an early visit to Sun Valley, several years ago, my room looked out on the ice rink where young things in abbreviated costumes skated to Alpine music. I learned to ski that winternot well, mind you, but well enough to know the thrill of sliding down a peaceful hillside, listening to the mushing sound of my skis amid the otherwise awesome silence, sensing the immensity of all that surrounded me in this tidy world of whiteness.

Ernest Hemingway was still alive, and my editor ordered me to find and interview him. "Ask Papa what he thinks of the world today," he said. We had no idea, of course, that Papa Hemingway was tired of the world and soon would be leaving it. He lived just down the road, in the little town of Ketchum, but the assignment wasn't all that easy. In fact, I failed. But I got close, to within a door of him.

To get to Hemingway one had to get the permission of his doctor. Papa was giving no interviews, the doctor said. I insisted I had come a long way to seek this privilege. He told me to return tomorrow-that he would speak to the ailing author. Next day I returned and he said he was sorry, that Mr. Hemingway was too busy for anyone.

I rented a car and drove into Ketchum and stopped before a great rambling house. You knew it was the kind of house Hemingway would live in. His wife met me at the door, a woman whose one-time beauty was still evident. She was furious. Didn't the doctor say her husband was busy trying to finish a book? I said, "Yes, Mrs. Hemingway, but when your husband was a reporter-and I understand he was a good one-do you believe he would have surrendered so easily?" She smiled, a quick, friendly smile. "No," she said, "but you still can't see him."

So it was that I visited Sun Valley that first time, seeing the village huddled in snow that coated its hills and trails. The next time I came it was summer, and I hiked through the velvety fields and breathed the perfume rising from wild flowers; I stood at the top of a mountain and looked down upon this Alpine village, held, like a delicate flower, in the spotlight of spring. In the valley below, children were ice-skating on artificial ice, and men with fishing poles marched off to the streams and rivers that meander nearby. (Idaho claims more fishing streams than any other state in the nation. When fishing season opens June 4, the four rivers of Sun Valley will vield to the invasion-streams large and small, twisting through this valley of soft green meadows.)

Thirty miles away, over Galena Summit, the famed Salmon River flows thunderously through the vast Stanley Basin, rising from a small brook to a roaring river in less than 20 miles. Summertime's visitors park up on 8,752foot Galena Summit to view the panorama-a wilderness area of more than 200,000 acres set aside 18 years ago for the "perpetuation of frontier conditions for historical, recreational, and aesthetic reasons.'

From the summit the highway falls away into Stanley Basin and the shallow waters of the Salmon River, where steelhead snap in springtime and salmon run in the summer and fall. Families picnic in the shadows of evergreens rising beside small creeks that merge with the Salmon River until it boils like an eruption of steam. Pack trails and narrow gravel roads wind among a scattering of lakes with names like Red Fish, Hell Roaring, Alice, Yellow Belly, Toxaway, Deadman Cabin, and Petitt -and there are places to camp and know the freedom God intended man to feel.

It is a leisurely drive to the village of Stanley where the Salmon River has grown big, its banks lined with fishermen and the ordinary campers who are lulled by the melody of the rushing waters. The Magic Circle Tour out of Sun Valley turns south, finally, at the village of Challis, plunging briefly through a canyon as wild as the day the world was born, then spills into peaceful Pahsimeroi Valley, above which 12,662-foot Mt. Borah, tallest in the state, looks down. It is a paradise for rockhounds, and visitors are welcomed at Mackay Hatchery where 50 tons of fish a year are produced for the local streams.

Before the Magic Circle returns to its beginning back in Sun Valley, there is a final stop at Craters of the Moon National Monument, a forbidding, death-like land with miles of lonely craters, caves, and lava flows-in startling contrast to the peacefulness of verdant, summertime Sun Valley, just over the hill. . .

## Travel Note

ATTENTION CAMPERS: The 1965 edition of Rand McNally's Guidebook to Campgrounds lists more than 175,000 family campsites in the U.S. and Canada. Forty-four pages of color road maps locate the grounds, and thorough tables describe them. The price is \$2.95.



The BOARDMASTER saves time. cuts costs and prevents errors. You see what is happening. Shows facts at eye level. For Production, Scheduling, Inventory, Sales, Traffic, Etc. Simple to operate. Write on cards, post on board. Fully flexible. Million

in use. Price \$49.50 with cards.

FREE 24 Page BOOKLET No. EK-10 Mailed Without Obligation GRAPHIC SYSTEMS, Box 398, Yanceyville, N.C.



STEVE MARTINI, 52, presides over the White House barber shop. Martini, who started his shop in 1953 under President Eisenhower, says that President Johnson comes in for a trim every ten days and talks—what else?—politics. Presidents nowadays do their own shaving, he confides.

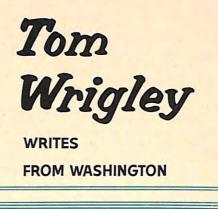
PEACE CORPS needs workers. Despite all appeals there is still a shortage of qualified Peace Corps volunteers. Currently, Corps volunteers retiring after their two-year service approximately balance the number of new recruits. A reduction of overseas volunteers from 17,000 to 15,435 is planned by the Corps for next summer.

WORLD'S LONGEST ANTENNA has been rigged by U.S. engineers atop (or should we say below?) the Antarctic icecap. Twenty-one miles long, it is plastic coated, three-quarter-inch copper cable, according to the National Science Foundation. The antenna, located 900 miles from the South Pole, radiates low-frequency waves like those produced by lightning. Scientists hope to learn more about conditions in space by checking characteristics of the returning waves.

LATEST IN AMUSEMENT in the Capital among spring tourists is furnished by D.C. auto license plates. For



an extra fee, residents can purchase a plate with any four letters, provided no one else has it, of course. Some odd combinations have resulted. Like "OH-NO" and "HALT," to name a couple. One Douglas Aircraft official is plugging the new jet liner with a plate that reads, "DC-9."



COATS-OF-ARMS correction: This reporter got carried away in the March issue while speaking of coats-of-arms, heraldry, and such. Quoth we: "Individuals may check their family coatsof-arms with the Army Institute of Heraldry." If there isn't any red on our own such coat, there is on our face, because that ain't so. The Institute's chief, Major Edward Mack, reports that the Institute deals only with Governmental, corporate type heraldry and does not handle requests from unauthorized individuals. Those seeking information may, forsooth, contact the National Genealogical Society, 1921 Sutherland Place, N. W., Washington, D. C.

POCKETS IN MATTRESSES. That's right. You see, burglaries in the District have been increasing, so an enter-



prising mattress factory here is turning out its product with built-in pockets. The idea is to provide a handy hiding place for valuables and thus thwart would-be thieves. Some mattresses even come with a side pocket for holstering that trusty .38.

WITH BEANS YET (STILL). The new doughboy's scientific ten-day, easyto-carry food packet has a goodly variety of meals. But, as it ever was and ever shall be in the Army, the bill-offare includes beans.

WAR ON FLU will be waged this summer by scientists of the National Institutes of Health. They'll be seeking a more effective vaccine to combat various types of flu, including Asiatic. And those of you who claimed to be among the elite "executive flu" victims

THE ELKS MAGAZINE MAY 1965

last February, get this. What you had wasn't. NIH scientists are still not sure what virus it was that infected President Johnson, but they're sure it wasn't flu. (But then, do they know what  $is^{2}$ )

SENILITY AMONG SALMON and the genealogy of the common white potato are among the rather unusual projects the National Science Founda-



tion is spending its funds on these days, according to Rep. William E. Minshall. As if that weren't enough, the Congressman from Ohio points out further that the Foundation has also granted \$46,000 for research to determine behavioral patterns of Gallapagos finches in California.

UNIFORM INSPECTION LAWS is the aim of the National Highway Users Conference. The Conference says that 20 states and the District of Columbia now inspect autos periodically, using widely varying inspection standards.

"MADE IN MEXICO" is appearing with growing frequency on imports from South of the Border. Imported from our Good Neighbor these days are such items as cigarette lighters, frozen strawberries, instant coffee, steel pipe, TV sets, and even railway cars and bottled cocktails!

MORE IMBALANCE in the balance of payments is predicted this fall—at least from one cause. LBJ's admonitions about keeping dollars at home to the contrary, travel abroad in the summer months is expected to hit a new high. With jets flying non-stop to Europe from many American cities, airlines and travel agencies report no decline in bookings. If anything, they're on the increase.

MAY MEANDERINGS ... A drug store gives a free vitamin pill with each 40 cent lunch. . . . And a restaurant which has beautiful artificial roses on its tables waters them regularly so patrons will think the flowers are for real. ... A computer figures the average American man shaves two square miles of face per lifetime. ... Gallon kegs of beer with spigots for home use are becoming popular here. ... Next, French wines in handy, throw-away plastic bottles? . . . National Labor Relations Board says cutting off employees' free coffee without first conferring with the labor union is unfair.

#### (Continued from page 9)

ly a hundred pounds of fish among a few rose bushes. I told Mark to go into the yard and dig some trenches; we'd bury it there.

We were still asleep the next morning when the phone began to ring and friends to urge, "Listen to the Sportsman's Program quick, they're telling about Mark's fish!"

I switched the set on, then roused the little hero and my mate. Hearts hammering, we heard: "And this poor kid had caught this hundred-pound marlin all by himself, and his dad won't let him keep it." (The cheapskate, he might as well have added.)

skate, he might as well have added.) "Oh, my God!" I groaned, and pulled the pillow over my head.

"Think of it, folks, thirteen years old, and he won't have this trophy in years to come—"

"He means well, he just doesn't realize—" My wife snapped off the set. "Good heavens, a dad who'll stay up half the night skinning a marlin that's what will count in years to come, that you *didn't* just sit down and write a check!"

Braced by her words and her strong coffee, I crawled off to work. I wasn't around when the radio station called. They wanted Mark to come down right away, and I guess he was pretty upset. "I knew we shouldn't have cut up that fish!"

The broadcast had succeeded—if not wisely, all too well. No less than three sporting clubs had raised the money to save the marlin for the son of that Mean Man. Mark had to tell them he was sorry, they were a little late. Also, it might be a little confusing: His dad belonged to one of the clubs.

Let's face it, even our best friends laughed when we tackled taxidermy, with our first project an eight-foot fish. And as time passed, I began to wonder if we hadn't bitten off more marlin than we could chew. For one thing, the salt-drying process took so long.

Every few nights I'd go down, grab another handful of salt, and give the skin a rub-down; but next time I'd look it would still be limp as a towel in a Turkish bath. Finally it dawned on us that the salt was simply soaking up the damp basement air, so we moved it to the higher altitudes of the attic.

About this time Mark was honored at a banquet of the Ocean City Marlin Club, where he received a pin and a plaque. The next episode landed us in the Smithsonian Institution. The Washington Post was running a series of pictures on interesting family projects what about this marlin we were mounting? My wife had to tell them that at this stage there was nothing to see—not unless you counted some stinking fins in a bucket and a pile of hacked-up skin. The reporter was persistent: Couldn't we at least pose with the curator and some specimens at the Smithsonian?

The curator, I reasoned, was an excellent idea; maybe he'd give us some pointers. So we trekked down and were photographed peering, somewhat wistfully, into cases of elegantly mounted marlin. The curator, however, was not only helpful, he was downright alarming. Learning that the skin had been salt drying six weeks, he advised us to hurry home and take a measurement. "If it dries too long it's likely to shrink; then it won't fit the mold."

We hurried home. I dashed to the attic, caught up the now brittle yellow shell and hastened to the basement where the mold still reposed. To my horror, instead of shrinking it seemed to have grown several inches. "This is impossible," I bellowed, "but look—it's longer than the mold!"

"Maybe you could-pleat it?" my wife timidly suggested.

In my disgust, I carried it upstairs with such abandon that, rounding a



corner, the whole thing broke in two. "Well," Mark said tragically, "there goes my marlin." I know just how he felt. But we couldn't quit now, not after all the promotion. Besides, I'd made a secret pact to preserve that fish for posterity.

"We'll limber it up and start over," I said, and threw it under the shower. Haunted by visions of the sleek specimens in the cabinets, I stood regarding the impossible glup beneath the water. "Some day," I swore, "you'll be fit to hang in the Smithsonian!"

It took all winter. I was busy, and the best the boys and I could do for months was alternate between salting the skin and giving it showers. That poor fish was in and out of water so often it must have been seasick; between trips it got fittings in the mold. The break had been a good thing, I decided; took up the slack. In the end, the whole thing took a major operation—on me. I knew I wouldn't be good for much else while recuperating, and I vowed to finish our amphibian off.

Just before leaving for the hospital, the kids and I lined the bier with wax paper and lovingly laid out the scant remains. Then with another goodly

# A New FREE BOOK for

## **Troubled With Getting Up Nights,** Pains in Back, Hips, Legs, Nervousness, Tiredness.

This New Free Book points out that This New Free Book points out that if you are a victim of the above symp-toms, the trouble may be traceable to Glandular Inflammation . . . a condition that very commonly occurs in men of middle age or past and is often accom-panied by despondency, emotional up-set and other mental and nervous re-actioner.

The book explains that, although many people mistakenly think surgery is the only answer to Glandular In-flammation, there is now a non-surgical treatment available.

## NON-SURGICAL TREATMENTS

This New Free Illustrated BOOK tells about the modern, mild, Non-Surgical treatment for Glandular Inflammation and that the treatment is backed by a Lifetime Certificate of Assurance. Many men from all over the country have taken the NON-SURGICAL treatment and have reported it has proven effec-

The Non-Surgical treatment described in this book requires no painful surgery, hospitalization, anesthesia or long pe-riod of convalescence. Treatment takes but a short time and the cost is reasonable.

### WRITE FOR NEW FREE BOOK

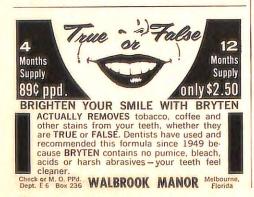
Receiving this book may enable you to better enjoy the future years of your life and prove to be one of the best investments you ever made. Act Now. Excelsior Medical Clinic, Dept. M2372

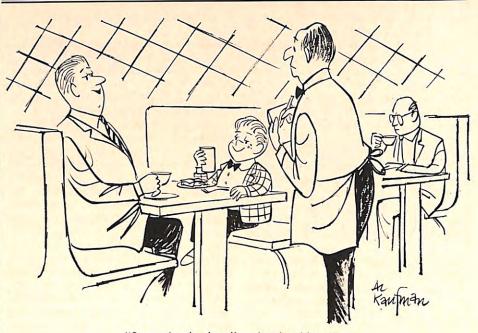
Excelsior Springs, Mo.





Medical Aid Tags protect you and yours in case of emergency. Worn by Diabetics, Epileptics, those with a heart condition or severe allergies. Custom made in necklaces or bracelets of stainless steel or chrome deeply stamped to last a lifetime. See your druggist or write MAURER METAL SPECIAL-TIES, Box 2328, Springfield, Ill. 62705





"Separate checks—I'm showing him what it costs to feed him."

slab of plaster of paris we sealed the tomb. Frankly, I didn't see how anything but a miracle could transform that battle-scarred epidermis into any semblance of its former self, but while there's fish there's hope.

I could hardly wait to get home. I hobbled downstairs as soon as I could and summoned the boys to help remove the heavy mold. A great shout of joy went up from all of us. The skin hadn't fallen to pieces, and it had taken on the print of the mold.

The next step was the actual stuffing. The books said papier-mache, but nobody seemed to have any. I decided we'd make that too, and began tearing up old telephone books. Here the younger children had a wonderful time. For once we let them sit down with old magazines and newspapers and vent their destructive impulses. Their ardor waned long before the job was done. It takes a whale of a lot of shredded paper to stuff a hundredpound fish. Especially when you have to soak it and mix it with wallpaper paste and then let it dry, layer by layer.

Meanwhile, I reunited head with body and gave the thing back its fins and tail. My professional specimen more than earned its \$120 here. It was spending almost as much time on the floor as on the wall, while I crawled around it studying it with a magnifying glass to pick up tricks of assembly. I even drilled careful holes in its back to see what it was stuffed with, and was heartened to discover that beneath its professionally sleek surface lurked some cracks and patches too.

Finally, even the sidewalk superintendents were forced to admit that the remains of Mark's fish were beginning to look like something. And when I added the grand sweep of the sail, why, by golly, it looked like-it was-a marlin! Still eyeless, patched in places, stuck together in others with Scotch tape and glue, but nonetheless a marlin.

And the painting would cover a multitude of sins.

My wife is the artist of the family; all along we'd assumed that this is where she'd come in. But one night while she was putting the baby to bed, Mark showed up with a can of flat white and suggested that we at least give it a base coat. I agreed. Hanging Marlin Number One above us as guide, we got to work on Marlin Number Two. By the time she joined us it looked like a ghost with gills. "Now that we're started I'm sort of in the mood to finish it," I told her.

She said nothing would please her more. She'd been worried-because after all that work, what if she ruined it for us? Assuming, of course, that we ever got this far.

We knew we should probably wait for the white to dry, or to get the proper paints, but we couldn't seem to stop. Mark scared up what he could find in the basement-a half-used can of aluminum, which I blended in for lustre, and some oils of his mother's.

"Hey, Dad's painting the fish!" Word went through the family, and from all directions our conglomeration of kids came streaming to watch.

When I stood back a couple of

hours later, even I was amazed. Certainly to our prejudiced gaze the bluestriped, amber-shaded specimen was as beautiful a creature as ever swam the seven seas. All it lacked to look positively alive was an eye.

This was one item I'd been reconciled to ordering from a professional, but I wanted desperately to knock the whole thing off then and there. I stood wiping my hands and ruminating—on all those lovingly saved items in the basement that my wife's always begging me to throw out. And somewhere among them was a box of old watch crystals. I always knew they'd come in handy someday.

Sifting and sorting through them, we found two to fit the socket. On one I painted the iris and the pupil, recessed it in the hollow, and glued the second lens on top to give it depth.

Now, at last, Mark's mighty marlin returned our astounded gaze.

"Who ever would have believed it?" gasped my admiring mate. "Mark, of course you'll want to hang it in your room."

He wasn't listening—he's quite a bit like me, I'm afraid. Bearing it proudly between us, the boys and I began a triumphal march to the living room.

No, stuffing a fish isn't necessarily something your wife does in the kitchen with old breadcrumbs. Not if you are so foolish or old-fashioned as to take your sons fishing. Or if you discover, as I did, that the real trophies aren't always those you pay for with a check.

## **Do-It-Yourself Theft Protection**

(Continued from page 37)

the burglar has no way of knowing it in advance. A needless repair bill can be avoided if it's left open.

What about the shoplifters and snatch-and-run thieves? The best of burglar alarms, locks, and night lighting offer no protection against these types of larceny. Shoplifters (boosters, we call them) have developed special techniques for practicing their craft; they aren't necessarily kleptomaniacs acting on impulse. A favorite is to have an accomplice telephone the proprietor while the booster is "browsing" in the store. The browsing quickly becomes shoplifting when the storekeeper's attention is thus directed away from his merchandise.

The sole remedy should be obvious: Locate the telephone where you can keep watch on the customers and your goods.

Another popular trick is to have an accomplice who actually makes a purchase—in such a way as to engross your attention as completely as possible. Then the booster makes off with all the loot he can safely pick up and conceal before nonchalantly "deciding" not to buy anything and leaving the premises. Only watchfulness by the proprietor, if he's working alone, can protect him from this practice.

It's strange but true that many merchants are out of sight much of the time when not serving customers. If they have reason to stay in a cubicle or back room, they should have a buzzer or bell system that is activated by anyone entering.

If an experienced thief gains access undetected, he'll most likely head straight for the till and attempt to open it as noiselessly as possible. Many shops still have the old-fashioned type of cash register with its bell on the outside. The thief simply cups his hand tightly over the bell and "rings up"—silently a gift for himself. Aside from getting a newer, safer register, the solution is to weld or rivet a metal box over the bell mechanism.

In an effort to boost sales—or perhaps just thoughtlessly—a proprietor will often display attractive, valuable merchandise on open shelves or in display counters near the door. Careful consideration should be given to providing better protection, for this practice is an open invitation to the fellow we call the snatch-and-run thief.

This one is brazen. He usually strikes at night, when and where the streets are generally deserted. Most often, he'll simply park his car at the curb, smash a window and loot it, then speed away. A more hungry thief may force the door and snatch what he can from counters and shelves. But the shopkeeper who removes valuables from his display windows and keeps expensive merchandise toward the rear of the store isn't likely to be a victim.

There will always be theft, and some will be perpetrated by dope addicts and inexperienced hoodlums. But the greatest losses result from the work of professionals, and they're not idiots. By protecting yourself from their wiles, you'll force them to seek greener pastures for plying their trade. After all, they're in business, too, in a way, and they're seeking to obtain maximum receipts with minimum risk. (They also get long vacations occasionally, but to a man, the respondents in my survey said they'd really prefer to go back to work.)



The S. E. Massengill Company, Veterinary Division, Bristol, Tennessee I have enclosed \$1.00 in check or money order. Please send my Pet-Shampooing Apron and introductory samples of Mycodex Pet Shampoo and Pet-Tabs.

Name		
Address		
City	State	Zip Code
	Offer expires October 31, 1965	
		and the second se

THE ELKS MAGAZINE MAY 1965

## HOW DARE RADATRON INVENT THIS RADAR DETECTOR SENTR R TO SIGNAL DRIVERS OF RADAR ZONES HERE'S WHY!

Every conscientious law abiding citizen does not deliber-ately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully

watch his speed. Users agree they drive more carefully and happily. Radar Sentry alerts a driver of a controlled radar speed Zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention! Miniature magnesium case 31/2" W x 23/4" D x 21/4" H.

clips on sun visor — no wires — completely transistorized — approved in many states for safe driving.

#### and 3995 RADAR SENTRY 10 DAY MONEY BACK GUARANTEE BEIGE RADATRON, INC. 4555 BRYANT ST. SAPPHIRE BLUE N. Tonawanda, N. Y. 14121 EMERALD GREEN Send and bill my Diners' Club Acct. # Each. \$39.95. Name Address\_ State. City\_ Zone **POKER CHIPS**



REGISTERED, non-duplicate chips, monogrammed with your initials or your club's insignia. Extra heavy, square edge, in 10 colors. Also HI-TEST Precision Dice. Com-Equipment plete Clubroom Carnival Wheels.

#### Write for Free Catalog!

GEORGE & CO., 615 Main St. Dept. K, Buffalo, N.Y. 14203





### Get this NEW FREE BOOK

Tells how Rupture can be treated by a mild Non-Surgical method that is backed by a Life Time Certificate of Assurance. This treatment method has a long history of use and is recognized by Authorities today. Men and Women from all over the country have taken the Non-Surgical Treat-ment and reported it is effective. Why put up with wearing a griping, chafing, unsan-itary truss?

Write wearing a general itary truss? Write today for this FREE BOOK. Tells How, explains Why more and more Rupture Sufferers are using modern Non-Surgical Treatment Methods. Act Now. No Obligation. **EXCELSIOR MEDICAL CLINIC** 

Dept. E 2332 Excelsior Springs, Mo.

## America's Badge of Courage

(Continued from page 12)

fore feeling that it too could have such a medal without worrying about General Scott's opposition.

The first was given during the Civil War to the men who captured the locomotive known as "the General" at Big Shanty Station, Georgia, and then ran it northward for 130 miles, burning bridges and destroying track as they went. The six men involved also received \$100 apiece for their act of heroism, and all were commissioned as first lieutenants.

America's highest military award is a decoration that has been presented to more dead heroes than live ones. As of now, a total of 3,185 Medals of Honor have been awarded to 3,171 officers and enlisted men of all military services. Fourteen Americans have been twice decorated with the medal. There are 291 living holders of the Medal of Honor, according to the Medal of Honor Society.

The Civil War was the first American conflict in which chaplains of the various religious faiths served as commissioned officers in the United States Army. Three such chaplains won the Medal of Honor for extraordinary heroism under fire.

General Arthur MacArthur won the Medal of Honor at Missionary Ridge in 1863; his son, General Douglas Mac-Arthur, won the same decoration on

### FLAG DAY

June 14 marks the 188th anniversary of the birth of the American Flag. Special exercises should be conducted by all lodges, not only because of the Grand Lodge mandate requiring such ceremonies, but because it affords an opportunity to bring into focus the fact that the Order of Elks is, and always has been, an intensely patriotic fraternity.

On this day, we do more than pay tribute to a banner, or piece of bunting. We salute a beautiful symbol of a democratic nation and a free people. With attacks being made upon our way of life by the ugly Communism which does not believe in the precious freedom of the individual, and which would destroy those things which are our American heritage, it has never been more important for us to remind ourselves of the glory of our country.

Make certain your lodge holds appropriate Flag Day exercises. Invite the public to attend, see that newspaper, radio and television coverage is given to the program, if that can be arranged.

There will be no individual Flag Day Contest this year. Lodges should include Flag Day program coverage in the brochure being submitted in the Grand Lodge Americanism Committee's national competition. These brochures should be mailed to Committee Chairman J. A. McArthur at the Fontainebleau Hotel, Miami Beach, Fla., to reach him not later than July 7th.

Do NOT mail your entries to THE ELKS MAGAZINE offices.

Bataan. The MacArthurs are the only father and son Medal winners in the nation's history.

The Medal of Honor goes to fighting men and women "for conspicuous gallantry and intrepidity involving risk of life above and beyond the call of duty in action with the enemy." It was President Theodore Roosevelt who made it a rule that presentation of the Medal take place at a first class ceremony, and since that time most have been placed around the neck of the recipient, or presented to his nearest relative if it is a posthumous award, by the President of the United States.

The Army Medal of Honor is formed of a five-pointed star in the center of which is the head of Minerva, goddess of Wisdom. The star has a background of green laurel leaves. Above the star is a bar upon which is inscribed the word "Valor," and the bar is surmounted by an eagle holding in its beak a ring, which in turn is attached to a light blue ribbon with thirteen white stars upon it. The Navy version has a similar ribbon, but the medal itself is somewhat different. The Medal is always worn suspended from the neck by this ribbon.

For most purposes, decorative ribbons are worn on the uniform, and the Medal of Honor ribbon-blue with 13 white stars—is always to the right of all other "fruit salad." In civilian dress a small light blue rosette, sprinkled with thirteen white stars, is worn in the buttonhole.

The medal carries enormous prestige. Harry Truman once said he would rather have it than be President. For many years a recipient received \$2 extra pay a month as long as he stayed in the service and a pension of \$10 a month when he reached the age of 65. This was revised by Congress in 1961 to provide for a pension of \$100 a month, and the eligible age was lowered from 65 to 50 years of age.

In the first few decades of its existence the Medal of Honor was issued at random, usually for genuinely heroic acts, although one man got it for chasing cattle rustlers. An entire regiment of Maine volunteers (864 men) was decorated with it during the Civil War because they elected to continue fighting after their enlistment expired. Congress later recalled these medals. There have been only two awards for peacetime deeds-to Charles A. Lindbergh for his 1927 flight to Paris and to Major General Adolphus Washington Greely, whose ill-fated Arctic expedition in 1881 waged war only against Nature, and ended in the death of all but six of his twenty-four men. Most of the

3,000-odd medals were given prior to 1900. Since then they have been awarded sparingly (123 in World War I, 430 in World War II, 131 in the Korean Conflict, one in Vietnam) and only after the most rigorous investigation.

The Medal of Honor award requires that there be no margin of doubt whatsoever concerning acts deserving the decoration. The deed for which it is awarded must be witnessed by two persons and the testimony must be incontestable. It must be so outstanding that it clearly classifies the doer's gallantry as being beyond the call of duty. It must involve the risk of his life in actual combat with an enemy of the nation, and it must be the type of deed which, if not performed, would not subject him to any justified criticism.

Obviously, there must have been many brave men, now dead in most cases, who should have received the medal for appropriate, but unwitnessed, acts. But it is this strict verification process that gives the Medal of Honor its highly prized integrity.

The selection process starts when a field officer recommends a brave subordinate for the medal. The case slowly passes up through the various departments to the Pentagon's Decorations Board. From there the recommendation, if approved by the service Secretary, goes to the President, who presents the medal in the name of Congress.

All this often requires a great deal of time. In 1936, for instance, Samuel Parker, a textile company employee of Atlanta, Georgia, was called to Washington to become the 1,825th person in U.S. history to receive this No. 1 award. It had taken the War Department nearly 18 years to decide that Parker's heroics in World War I rated the nation's highest honor.

By accepting the award, Parker joined a distinguished band of Medal of Honor men which includes: Major General Daniel Sickles, Union leader, who had a leg amputated on the Gettysburg battlefield; Major General Leonard Wood who, in the U.S. campaign against Apache tribes in 1886, voluntarily carried dispatches through a region infested with Indians; Sergeant Alvin York, who killed 25 Germans and aided in the capture of 132 more; Major Charles W. Whittlesey, com-mander of the A.E.F.'s "Lost Battalion" in World War I; Richmond Pearson Hobson, who sank the Merrimac to block Santiago harbor in 1898; Audie Leon Murphy, son of a Texas sharecropper, who became the most decorated individual in World War II.

Only one woman has ever been awarded the Medal of Honor. One day, in 1863, a woman, dressed in a man's dark gray trousers and black swallowtail coat, her hair short and black, apCOMING NEXT MONTH:

## J. Edgar Hoover

ON THE VITAL PROBLEM OF CRIME IN AMERICA

## ALSO

A new outdoor column with tips for all seasons

## WATCH FOR IT IN THE NEXT ISSUE

peared at the office of the Assistant Adjutant General in Washington, D.C. Her credentials indicated that she had graduated from a recognized medical college; she volunteered her services for field duty as an assistant surgeon.

Female doctors were accorded little respect in those days, and Dr. Mary Edwards Walker was not appointed assistant surgeon, with the accompanying rank of a commissioned officer. Instead, she was given a chance to work as a nurse. Later she was captured, held in prison four months, and freed in a prisoner exchange.

When the war ended, Dr. Walker settled in Washington and launched an extended campaign to collect the back pay she felt was due her. She even carried her plea to President Andrew Johnson.

Eventually the War Department arrived at what it hoped would be a happy solution. It arranged for Dr. Walker to receive the Medal of Honor. Her citation read: "For services during the war from 1861 to 1865." The nature of the services was not mentioned.

The most recent Medal of Honor to be awarded was presented by President Johnson on December 5, 1964. At a colorful White House ceremony, the President hung the Medal around the neck of 30-year-old Capt. Roger H. C. Donlon of Saugerties, New York, for "conspicuous gallantry and extraordinary heroism" during a predawn battle the previous July.

Donlon, commanding officer of an Army Special Forces team, was wounded four times in a bloody, five-hour battle against a Viet Cong battalion that launched a nighttime attack on an outpost camp. It was the first Medal of Honor given for action in Vietnam.

To honor the more than 3,000 men who have received the nation's highest military honor, Freedoms Foundation is establishing "the Congressional Medal of Honor Grove" at its American Freedom Center at Valley Forge.

Fifty-two acres, encompassing the streams and hills that were hallowed by the early patriots of the Revolutionary War, have been set aside—one acre for each of the 50 states and for Puerto Rico and the District of Columbia—as a permanent memorial to the recipients of the medal. A living dogwood tree will be marked in perpetuity for each such hero, and the records of their heroic deeds will be housed in a nearby building.

Regardless of uniform and irrespective of age, the men who have been awarded the Medal of Honor have had this in common: an iron dedication to duty and pride in their flag—plus a will to survive long enough to do much more than was demanded of them. It is the deeds, the fighting spirit, and the incredible courage of this long line of brave men that entitles them to wear America's Badge of Courage.



## **CONVENTION GREETINGS**

STATE OF FLORIDA TALLAHASSEE



It gives me special pleasure to welcome to Florida the Grand Lodge Convention of the Benevolent and Protective Order of Elks.

As one who is proud to be a member of this great Order, I am naturally familiar with the many good works performed by the Grand Lodge and by the local lodges. Most of these good works go largely unheralded and unpublicized to the general public, which to me makes them all the more commendable.

You will find Miami Beach the perfect site for what I know will be the finest Convention in the long history of our Order. You will find the very finest facilities, both for the transaction of business and for entertainment and recreation.

Let me add an invitation on behalf of all the people of Florida to extend your visits beyond the period of the Convention and see as much of our state as possible. For those of you who will be accompanied by your families, Florida is an ideal place for a vacation since it offers many things for people of all age groups to see and do.

Above all, I want to assure you of a warm and friendly welcome in every section of the Sunshine State.

#### HAYDON BURNS, Governor

As Mayor of Miami Beach, I wish to extend a most cordial greeting to the members of the Benevolent and Protective Order of Elks who will be meeting in our city in July.

It's always a pleasure to play host to outstanding organizations such as yours . . . and we shall look forward to displaying for you the incomparable array of convention and vacation facilities which we have developed here for our visitors from all over the world.

Miami Beach is geared for convention business. Our convention bureau and all departments of the city will do everything in their power to assist your officers and local committees in planning and arranging a smooth-running meeting.

We hope your busy schedule also will permit you sufficient leisure time to enjoy our glorious sunshine, superb beaches, and wide variety of recreational activities . . . as well as a few pleasant hours in which to explore our city and meet our friendly citizens.

We hope your meeting will be a most productive and memorable one . . . and that you will visit Miami Beach often in the years to come.

I assure you, a warm welcome will always await you here.

MELVIN J. RICHARD, Mayor

## METROPOLITAN DADE COUNTY



It is my pleasure, on behalf of the Metropolitan Dade County Commission and all the residents of Greater Miami, to welcome the Grand Lodge Convention of the Benevolent and Protective Order of Elks to Miami Beach.

We are honored by your selection of Greater Miami as the site of your Convention, and we are pleased to offer our excellent accommodations and entertainment facilities, as well as our old-fashioned hospitality, to all of you for as long as you are in our midst.

The Elks are much respected here for their charitable work, as well as for the stature of their members, who include a great number of our leading citizens.

We hope that you will have a most rewarding convention and that your business sessions will be fruitful and filled with accomplishment.

Between sessions, we hope you will find the time to enjoy some of our world-famed attractions, and if possible, take the opportunity for a vacation either before or after the Convention.

Again, may your 1965 Convention be the most successful ever and may you return to Greater Miami again and again!

CHUCK HALL, Mayor

## CITY OF MIAMI BEACH



# 1965 Youth Leadership Winners



Karen Kump

A GIRL FROM UTAH and a boy from Iowa have been named winners of the 16th annual Elks National Youth Leadership Contest. Selected from a field of more than 40,000 high school seniors were Karen Kump, 18, of Ogden, Utah, and Michael S. McCauley, 17, of Dubuque, Iowa. They were sponsored by their hometown lodges.

The first-place winners, each of whom will receive \$1,200 in U.S. Savings Bonds, were chosen for their outstanding records of leadership in school and community service activities, citizenship appreciation, perseverance, resourcefulness, and sense of honor.

Second-place honors in the Contest were won by Lynn Johnson, 18, of Norfolk, Neb., and Mark George Petri, 17, of Fond du Lac, Wis., both having been sponsored by their hometown lodges. They will receive \$1,000 Bonds.

Third place and \$800 Bonds were awarded to Linda Lefler, 18, of Rockwell, N. C., sponsored by Salisbury Lodge, and Scott L. Messmore, 17, of Fairmont, W. Va., sponsored by Fairmont Lodge.

Amounts of the awards, funds for which are provided by the Elks National Foundation, reflected increases over previous years. The awards formerly were \$1,000, \$500, and \$300 in Bonds.

Judging the Contest was a distinguished panel of United States Senators, under the chairmanship of John O. Pastore of Rhode Island. Serving with Brother Pastore were Warren G. Magnuson of Washington and William Proxmire of Wisconsin.

Senator Pastore, commenting on the judging, called it a "major task-but a



Michael McCauley

labor of love," in his letter to Dr. M. J. Junion, Grand Lodge Youth Activities Committee member in charge of the Contest. E. Gene Fournace is Committee Chairman.

Miss Kump is a straight-A student who wants to be a teacher. She was elected mayor at Utah Girls' State last year and also represented her state at Girls' Nation. In addition to her crowded scholastic schedule, she found time to participate in her school's ski and dance clubs and was a member of the volleyball, softball, and swimming teams.

Activities outside school have also helped make Miss Kump a very busy young lady. She participated in her town's cancer, children's hospital, and welfare fund drives. In addition, she worked as a receptionist for a local physician and as a swimming instructor, and she attended modeling school.

Mike McCauley captured many honors reflecting his leadership ability at his high school, including the presidencies of the 2,200-member student body, of the Student Senate, and of his senior class. His sports activities included not only football and track, but he also was a sportscaster and writer for his school's radio station and newspaper and did some sportswriting for the Dubuque Telegraph-Herald.

Other off-campus activities included participation in the Young Iowa Democrats organization and last year's Get-Out-the-Vote campaign. He was lieutenant governor of Hawkeve Bovs State and represented his state at Boys' Nation. Young McCauley also took part in local United Fund, cerebral palsy, and tuberculosis drives.



## Step Into This Booming **\$19 Billion A Year Industry**

You can earn up to \$15 an hour ... repeat, year-round income ... in the exciting, fastgrowing Accident Investigation field. Car furnished. Business expenses paid. NO selling. NO higher education necessary. NO equipment needed. And age is NO barrier. You can earn while you learn. Keep present job until

ready to switch. Rush coupon for all FRE facts and material.

UNIVERS	AL SCHOOLS Dept. K-5
6801 Hiller	est, Dallas 5, Texas
Send FRE Accident Name	E Book on Big Money In The Amazing Investigation Field. No obligation.
Address_	
City	ZoneState



3536 Daniel Crescent



## **Incredibly Cool-Smoking Pipe**

Unique air-cooled stem makes the difference, removes hot moisture and tars. You agree or money returned. Write today for full information.

\*re

the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play-or the Appliance costs you

NOTHING. Isn't this worth a no-risk trial by

you? If interested, write for free facts now.

Dept. P, Box 1431

Removed WHEN you slip into a low-cost, comfort-designed Brooks Patented Air Cushion Appliance! Your

ducible rupture will be held in securely yet gently-or

Tulsa, Okla. 74101



Second Place Lynn Johnson



Second Place Mark Petri



Third Place Linda Lefler



Third Place Scott L. Messmore



49



MONARCH PIPES



Now! LIFE INSURANCE Birth to Age 80	E
\$1000 First 30 Days ONLY 25c Per Policy	N A ' FOU
CASH FOR YOUR FINAL EXPENSES AVOID BEING A BURDEN TO YOUR FAMILY Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protec- tion. Regular rate shown on policy.	
Amounts usually issued without doctor examina- tion. NEW LOW RATES.AgesAmountAgesAmount0 to 80\$100015 to 60\$25001. Print full name and address.2. Date of birth ?3. Height? 3a. Weight?4. Occupation, kind of work?4a.Name and address of employer.5. Race? (For identification)6. Beneforium and relationship to you?	
<ul> <li>4a.Name and address of employer.</li> <li>5. Race? (For identification)</li> <li>6. Beneficiary and relationship to you?</li> <li>7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?</li> <li>8. State condition of health.</li> <li>9. Amount desired, and sign your name.</li> </ul>	
NO AGENT WILL CALL Actual policy will be mailed you direct from Home Office. You be the judge. Mail to: S. B. Hunt, Chairman AMERICAN LIFE & ACCIDENT INSURANCE CO. 305 American Life Bidg., St. Louis 8, Mo.	
<b>LAW FREE</b> BOOK	
Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LLE) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now. Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 115 Chicago 1, Illinois	
BRONZE PLAQUES FOR ALL OCCASIONS Write for FREE Catalog P12 For Medals & Trophies Catalog T12	
INTERNATIONAL BRONZE TABLET CO.,INC.	





2606551 A strong, form-fitting washable support for reducible inguinal hernia. Back lacing adjustable. Snaps up in front, Adjustable leg strap. Soft, flat groin pad. No steel or leather bands, Unexcelled for comfort. Also used as after operation support. For men, women, children, Mail orders give measure around the lowest part of the abdomen and state right, left side or double. Enclose 25c postage. PIPER BRACE COMPANY 811 Wyondotte Dept. EK-55 Kansas City, Mo.



## **Foundation Funds at Work**



Robert Messinger of the Bronx, N. Y., a physical therapist who received an \$800 Elks National Foundation grant to finance a course in cerebral palsy therapy at the University of Pennsylvania, is shown with a handicapped youngster at the Jewish Chronic Disease Hospital, Brooklyn, N. Y. Mr. Messinger, whose application for the grant was endorsed by Bronx Lodge No. 871, is currently chief physical therapist at a rehabilitation center in New Jersey. He plans to continue his work of aid to physically handicapped children with the Easter Seal Society. Mr. Messinger's wife, Harriet, an occupational therapist, has also worked with handicapped children.

ELKS NATIONAL FOUNDATION PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN. 40 COURT ST., BOSTON, MASS. 02108 "Where every dollar contributed becomes a source of good work, untouched by administrative expenditures"

THE ELKS MAGAZINE MAY 1965



# Freedom by Revolution



THREE NATIONS in Asia have worked out formulas for defeating communism without risk of a large "world" war.

The method is by internal revolution. This is the method now being used against us by communists in South Vietnam, the Congo, and elsewhere.

Free China, Malaysia, and the Philippines say that the same methods can be used to defeat communism and expand the area of freedom. Many Americans agree.

Major General Edward G. Lansdale, writing in *Foreign Affairs* (October 1964), outlines the first major points of spreading freedom by revolution. These are:

1. Put the political offensive first.

2. State political goals based on principles endorsed by all free men.

3. Organize groups—students, women, business, religious, intellectual, workers, peasants—working toward these goals.

#### More Details

There are some additional subpoints made by Malaysians, Free Chinese, and Filipinos. These are:

4. Strengthen free, democratic government so that people of all walks of life feel that they have a share in it.

5. Encourage the people to increase economic production by assuring them a fair share in the profits from their productivity.

6. Continually hold before the people the inevitability of victory of freedom and support this hope with evidence of concrete social, political, and economic advances.

These sound a lot like the formula proposed by the men who fought and won the American Revolution. They are. What's more—Asians realize this. America—not Russia—has the philosophy for building strong, prosperous, independent nations.

Anti-guerrilla warfare is necessary, of course. But anti-guerrilla warfare can only succeed if the people first are won over to the cause of free government.

#### A Peoples' Struggle

It is the people's protection of communist guerrillas which permits guerrillas to operate on the edges of the cities, to attack government outposts, cause terror in the towns, and melt away into the masses of the people where they cannot be caught.

Communist warfare is being fought out among the people. It is here that it must be defeated, not with guns but with the political ideals and practices which have made America the leader of the free world.

Free Asians are convinced that North Vietnam, North Korea, and even the mainland of China can be won for freedom by these peaceful, political means, if the entire free world cooperates in using them.

#### U.S. Missionaries to Come Under Increasing Red Attack

MISSIONARIES of all faiths will come under increasing attack in Asia, Africa, and Latin America in coming months. Where there are revolts, missionaries will be among the first to be seized, humiliated, and, perhaps, even killed.

Where there are no revolts, missionaries will come under increasing pressure of hostile propaganda, sabotage, and even official regulation.

These are conclusions from a series of Moscow broadcasts in December. These pictured missionaries as being "hand-in-glove with the colonialists," financed by "monopolists" and used to promote "neocolonialism." Wherever communists are active in anti-colonial or anti-imperialist movements, we can expect their attacks to reflect the pronouncements from Moscow. And this is just about everywhere in Asia, Africa, and Latin America.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.

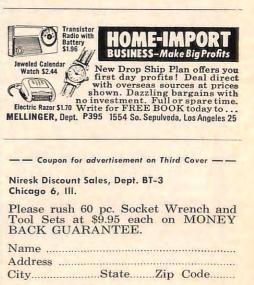


There's a big, roomy El Dorado model for every family. Superb engineering and rugged construction, combined with loving care interior decor, makes El Dorado the most wanted coach in America today. See it, drive it—it's built for GO! Want a smaller model to sleep less than four? Your El Dorado Dealer can supply that too.



# Going FISHING HUNTING OF CAMPING

For a Free Brochure and name of nearby dealer, write nearest factory: Dept. E-4 HONORBUILT TRAILER MFG. CO., INC. 19940 Hansen Ave., Lakeview, Calif. 1200 W. 10th St., Minneapolis, Kansas



- □ I enclose \$9.95 plus 50¢ for postage and handling for each set.
- □ I enclose \$1.00 deposit. Ship C.O.D. plus postage and C.O.D. charges.
- □ 106 pc. DeLuxe Socket Wrench and Tool Set \$14.88 plus \$1.00 for postage and handling.



## TEACHING ABOUT COMMUNISM

Until quite recently, one of our worst educational gaps was the failure to equip American high school students with a working knowledge of communism in theory and practice. Fortunately, however, the gap is being rapidly closed as more and more states adopt programs designed to give youngsters a basic understanding of the nature of one of the major facts in their lives—communism.

THE

This progress is clearly evident from a report issued recently by the Institute for American Strategy on a state-by-state survey on education about communism in secondary schools. It found that such programs are now required or encouraged at the state level in 49 states. It also indicates that only a beginning has been made in some states, and suggests that more aggressive leadership from top education officials, and greater enrichment of courses offered with teaching aids and materials, would contribute greatly to a better informed citizenry.

A great deal of credit for the progress that has been made must go to the National Education Association and the American Legion, which collaborated to produce, in 1962, "Guidelines for Teaching About Communism" in junior and senior high schools. The "Guidelines" pointed out a practical approach to the subject, what to include in such a course, and the resource materials that were available to teachers. In so doing, it helped solve basic problems that had long served as stumbling blocks that prevented our educational system from tackling the subject.

For example, many anti-communists opposed the idea of teaching about communism in our schools, for fear that such courses would be twisted into communist propaganda. Some non-communist liberals feared that courses about communism would become vehicles for reactionary political and economic propaganda. Thus, these disparate groups found themselves in agreement with communists and their fellow travelers, who certainly did not want our schools to be teaching the truth about their ideology. In such an atmosphere, it was understandable why most educators were generally pleased to let the whole thing strictly alone to avoid becoming embroiled in ideological warfare.

Nevertheless, as long ago as 1952, the National Education Association had boldly declared for teaching about communism. It declared that, "As a measure of defense against our most potent threat, our American schools should teach about communism and all forms of totalitarianism, including principles and practices of the Soviet Union and the Communist Party in the United States."

The American Bar Association in 1961 adopted a strong resolution encouraging schools and colleges to present "adequate instruction in the history, doctrines, objectives, and techniques of communism...."

One of the more difficult problems was where to get teachers equipped to teach a course about communism. This lack quickly became apparent, for example, when the Florida legislature in 1961 enacted a law requiring instruction for every high school student in a course entitled "Americanism vs. Communism." As Donald R. Magruder, a Tallahassee high school teacher who was chosen to introduce the course there, described it, "To train enough teachers to get this course started in September, 1962 was a monumental task, but it was capably done." Brother Magruder (he is a member of Moundsville, W. Va., Lodge) reported that the course was extremely worthwhile on several grounds. One of the most important, a sort of by-product, was that it was discovered that in order to give students an understanding of the meaning and threat of communism, it was necessary first that they have a thorough grounding in American principles of government and economics, something that many of them lacked.

That our youth should understand communism as well as freedom is not just a pious hope but an absolute necessity. We applaud and encourage all who are contributing to a realization of this goal.

## The World Around Us

While our space exploration program goes ahead—too fast in the opinion of some, not fast enough to please others everyone can take satisfaction from the scientific programs underway to explore our earthly environment, a large part of which we know less about than we do of the distant stars.

Among these exploratory programs is one called the Mohole Project, which is intended to get at the heart of things by boring a hole into the center of the earth, or at least down several miles to find out what is there and what if anything is going on under our feet.

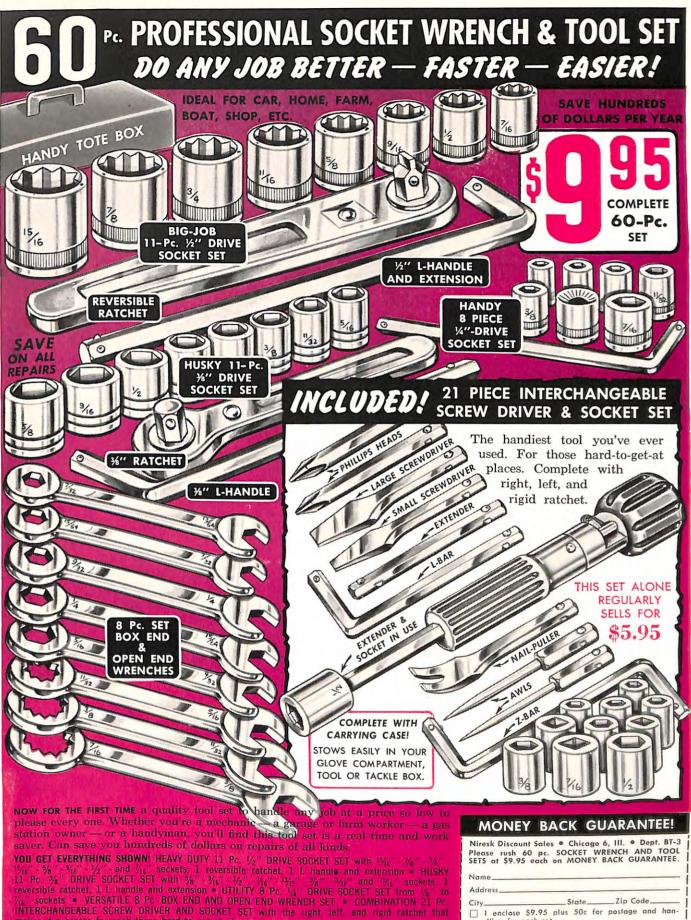
Spurred on by the disaster to the

nuclear submarine *Thresher*, the Navy Department is organizing a project for systematic study of the ocean floors -one of the largest unexplored areas of man's immediate environment. While much important scientific information about the oceans has been yielded by oceanographic studies in recent years, the aim of this program is to put man on the ocean floor where he can get a firsthand look at what is there.

The fact that there is still a great deal to be learned about the surface of our planet and the life thereon was underscored by news reports only last year of the discovery in Australia of a tribe living a Stone Age life in

THE ELKS MAGAZINE MAY 1965

splendid isolation. The Australian explorers who stumbled onto the tribe reported that they were friendly, fearless, poised, and had had no previous contact with white men. Happily, there is yet opportunity for them to discover the benefits of civilization; we're still confident that it can be-and should be -saved. A people who make stone spearheads by grinding them with their teeth may have some difficulty comprehending the hydrogen bomb, but it is a cultural gap that should not prove impossible to close. And there is a possibility, that ought not go unexplored, that we might even learn something from them.



makes it a breeze to reach those hard to get at places. FREE TRIAL OFFER USE THIS SET FOR 10 DAYS and SEE FOR YOURSELF If for any reason you are not 100% satisfied, return the set for a full refund. NIRESK DISCOUNT SALES ADVISION OF CHICAGO 6

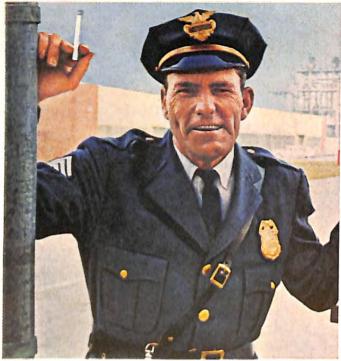
To keep this cover intact-use duplicate coupon of this advertisement on page 51

I enclose \$9.9	5 plus	50c	for	postage	and	han-
dling for each	set.					

I enclose \$1.00 deposit. Ship C Deluxe 106 Pc. Socket Wrench and Tool Set, \$14.88 plus \$1.00 Postage and Handling. Specify Set wanted 60 Pc. Set 106 Pc. Set.

# **Chesterfield People:**

They like a mild smoke, but just don't like filters. (How about you?)



Dale McRoberts, Sr. is a building security guard in California



Tami Apt operates an art gallery in New York



Chesterfield People smoke satisfied. Do you?



Floyd Cummins is a commercial fisherman in Washington

If you like a mild smoke, but don't like filters-try today's Chesterfield King. Vintage tobaccosgrown mild, aged mild, blended mild. Made to taste even milder through longer length. They <u>satisfy</u>!

CHESTERFIELD KING tastes great...tastes mild!