

An aerial photograph of Miami Beach, Florida, showing a dense cluster of hotels and buildings along the coastline. The ocean is on the right, with waves breaking onto a sandy beach. A large, curved hotel building is prominent in the center. A river or canal winds through the city on the left side. The sky is clear and blue.

# THE Elks

MAGAZINE

JULY 1965

CONVENTION CITY:

## *Miami Beach*

Looking north up the Gold Coast,  
the scene is dominated by the Fontainebleau  
(curved building and the one beyond it),

Headquarters for the  
101st Grand Lodge Session July 11-15

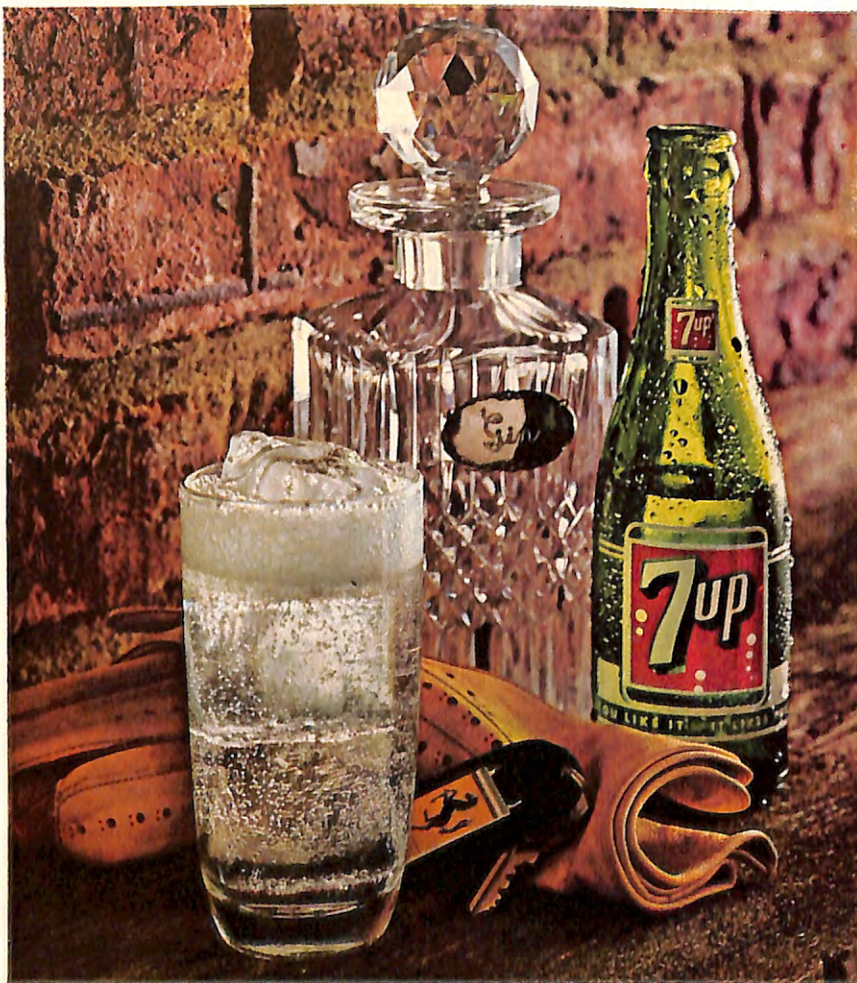
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“30”

## THE END — THE BEGINNING

Old-time telegraphers always signed a message with the symbol “30.” It meant not only the end of a message but also that anything that followed was the beginning of a new message. So, I write “30” to the end of a Grand Lodge year and the beginning of a new one.

My hope all year long has been to do all of those things which would strengthen our Order and enhance it in our own eyes and in the eyes of the public generally, to intensify and enlarge our love for Elkdom, to add to our appreciation of the value of membership in the Elks. I am grateful for whatever success has crowned these hopes—especially grateful to all of those who have joined with enthusiasm and energy to help translate hope into reality.

Thanks to them, we can point to a larger than usual increase of 27,973 in our membership.

The Elks National Foundation received total contributions of \$793,160, in the year ended March 31. That is a

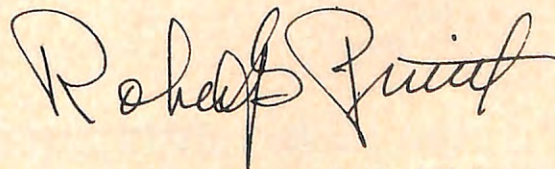
record for any year since the Foundation was established 37 years ago.

All over America I have seen the Elks at work, expanding their benevolence and public service programs to embrace more and more of the needy and unfortunate, to give more and more of our young people a helping hand to a better education, a future of greater fulfillment.

I have also seen our Elks and their families relaxing and enjoying the friendly fraternal companionship that abounds in our lodges and clubs, which are becoming more and more attractive under the stimulus of family participation.

Every Elk position I have ever held brought me valuable experiences and pleasant memories that will never fade. It has been so this past year. I began my term as Grand Exalted Ruler with a great love and respect for the Order of Elks, which have been immeasurably enhanced through the associations I have had with so many wonderful people and the intimate knowledge I have gained of our fraternity's achievements. My gratitude for the privilege of having served as Grand Exalted Ruler can never be adequately expressed. I just know, more fully than ever before, that:

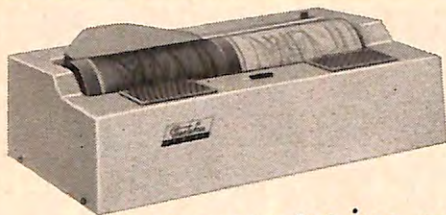
“IT'S GREAT TO BE AN ELK.”



Robert G. Pruitt, *Grand Exalted Ruler*



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# THE *Elks* MAGAZINE

VOL. 44 NO. 2

JULY 1965

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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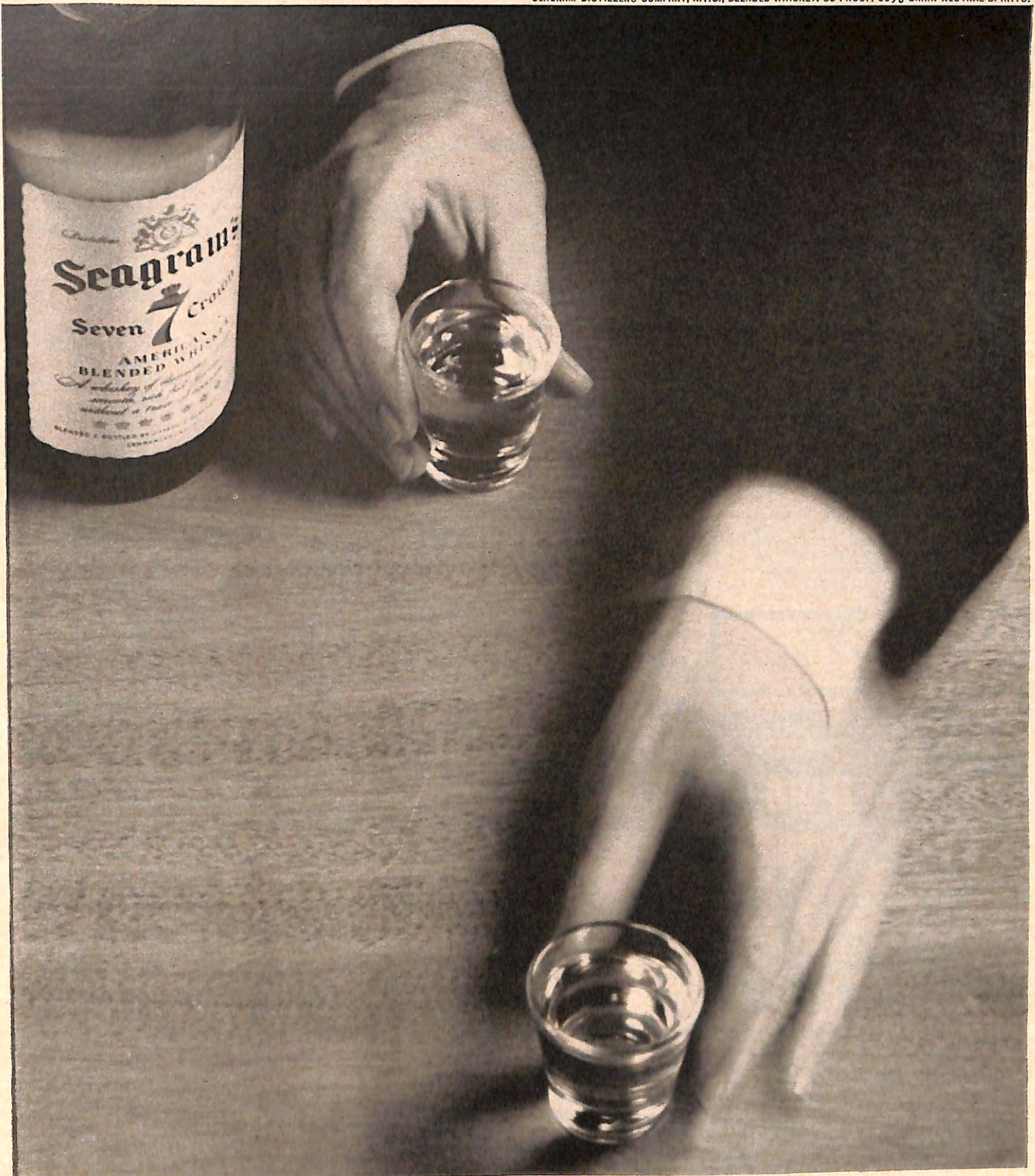
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## A Colleague Congratulates Us

May I congratulate you on the general editorial quality of the Magazine. The balance is good between general articles and "News of the Lodges."

W. H. HORNBY, *Managing Editor*  
*The Denver Post*  
Denver, Colo.

## Rousing Response

Recently I visited with Mr. Vernon Jones, manager of the renowned 70,000-acre YO Ranch at Mt. Home, Texas. As you probably recall, I mentioned the YO a good bit in the exotic game story we did ("The New Immigrants: Exotic Game Animals," February issue).

Vernon told me they have had inquiries, directly traceable to the Elks article, from 28 states! I thought you might like to know this. We seem to have hit a subject that was well received.

BYRON W. DALRYMPLE  
Kerrville, Texas

## We'll Send the Latest Issue

I thought that you might be interested to know that I became acquainted with THE ELKS MAGAZINE all over again, right here in Rio. Recently I was in a barber shop, and there—all places—was a battered old issue. The only English language magazine in the shop! . . .

DAVID ST. CLAIR  
Rio de Janeiro, Brazil

## Tribute to Sir Winston

Millions of words have been written about the late Sir Winston Churchill—words describing his concern over the trials and misfortunes of his fellow humans, words that praised his foresight in visualizing the errors of the dictators, words of praise for his God-given talents. He truly was the most written-about man in our century and will go into history books as the man who probably did the most to save the Western world from the evils of fascism, nazism, and communism.

We are all indeed fortunate to have lived in times like these, in which we have been privileged to see and hear such great personalities as Churchill, Roosevelt, Eisenhower, Kennedy, Pope John XXIII, and de Gaulle.

The deeds of these men will surely live and not be forgotten, and anecdotes about them will be retold to many generations; comparisons will be made between them and their deeds with the forces of evil personified by Hitler, Mussolini, Stalin, and Khrushchev, who

stand convicted in world opinion

May we congratulate you on your editorial on Sir Winston (March issue) and offer our thanks to God for the privilege of having us share his time with us.

DONALD E. MICHAUD  
Coventry, R. I.

## We'll Keep Trying

... Please let me commend you on your work with the Magazine. It is fine, and I hear good words from the boys of the lodge.

DAVID E. PETERSON, *Secy.*  
Nashua, N. H., Lodge

## Right Painter, Wrong Dog

As a breeder of Newfoundlands, I would like to thank you for your wonderful word about our breed in your article "Dogs That Have Their Day" (by Ed Faust, May issue). The Newfoundland is certainly a breed the public should know more about.

When you mentioned the St. Bernard you said it was a favorite subject of Landseer. I believe you will find that the dog Sir Edward Landseer painted in "He Is Saved," "To the Rescue," "Distinguished Member of the Humane Society," and many more was a black and white Newfoundland. Landseer was so famous for his portraits of this variety of Newfoundlands that all black and white Newfoundlands are today known as Landseers.

WILMA LISTER  
West Barnstable, Mass.

## We Expected This One

Regarding "Sun Valley," May issue: I agree Idaho has many fine fishing streams; as an ex-Idahoan I can attest to this. However, "more fishing streams than any other state in the nation" is simply not true. The honor of this title can only go to the 49th State.

D. W. RUNNION  
Fairbanks, Alaska

*How about you readers from the other 48 states—any other claims?*

—The Editors

## Heartening News

Congratulations on your editorial "Teaching about Communism" (May issue). . . . I was most heartened to read about the legislation enacted in Florida, and of Mr. Donald R. Magruder's work in setting up the "Americanism vs. Communism" study course.

MRS. ANTHONY F. AVALLONE  
West Nyack, N. Y.



1.



2.



3.



4.



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7.



8.

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USAF PHOTO

A U.S. Air Force helicopter crew rescues passengers and crewmen from the Portuguese ship Arnel off the Azores. Following are excerpts from the pilot's account: "The ship was in danger of capsizing, and the rough seas prevented surface vessels from rescuing the survivors still on board. Thirty passengers had attempted to reach shore in three life boats, but they were battered unmercifully against the jagged rocks that lined the coast, and only

three passengers had survived. . . . It was evident that we had to act fast if we were to prevent more people from meeting an untimely end. . . . After hoisting each survivor aboard, we would fly about half a mile to a level hilltop and deposit our passenger in the waiting arms of the rescue people on the ground. Then we would shoot back to the ship for another pickup. . . ." And so another U.S. mercy mission was accomplished, saving lives that otherwise would have been lost.



# Lifeguard to the World

By ARTURO F. GONZALEZ JR.

*When disaster strikes, almost anywhere in the world, American aviators often are called upon for rescue and relief work. America's role as good samaritan is never publicized as such by the communists, but in upholding our humanitarian tradition we have won many friends in far-off places*

TO HEAR the communist propagandists tell it, America's flying servicemen are power-mad technicians with their fingers on the nuclear button, just waiting anxiously to push it and blow up the world in one vast atomic war. In recent months, with American air power hitting the Reds hard north of the 17th parallel in Vietnam, the communists have restated this theme again and again.

Actually, quite a good case can also be made for just the opposite point of view. True, the United States does have many pilots on nuclear alert alongside deadly bombers and missiles. Their presence helps keep an uneasy peace. Yet, an extraordinary number of American flying men are engaged daily in goodwill missions around the globe.

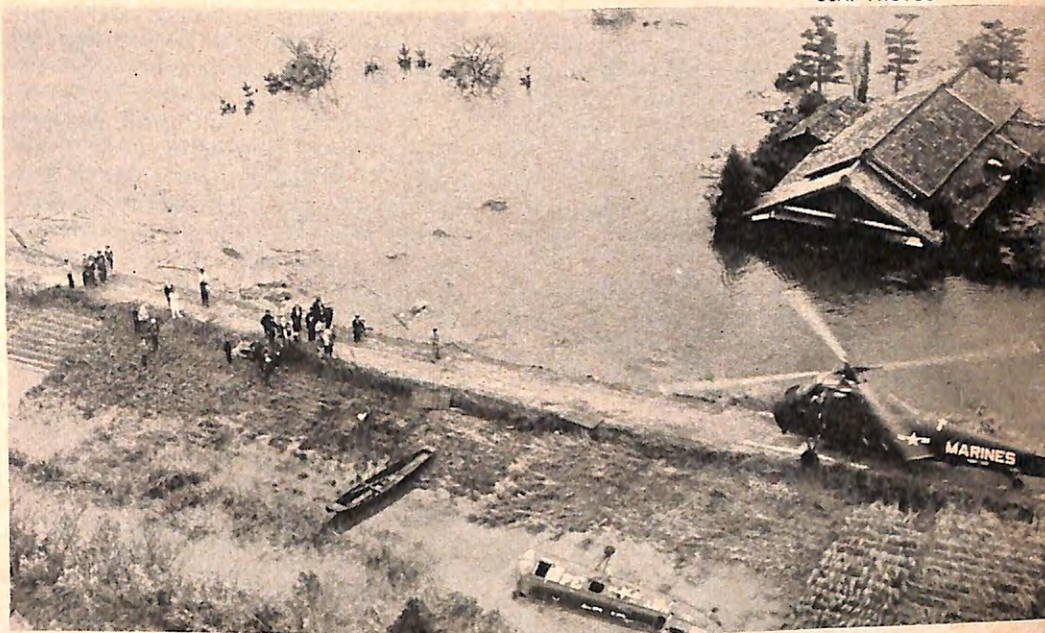
When earthquakes, tidal waves, floods, and other natural disasters strike in the world, the huge transports of the American military services are almost always sent to the scene immediately, loaded with food, shelter, and medical supplies to lessen the impact of the disaster.

Many of the world's airways and sea lanes are guarded by United States Air Force air-sea rescue squadrons, who are on duty along the routes, ready to swoop in with helicopters and life rafts should trouble strike.

Every eight minutes of every day, a United States Air Force aerial evacuation hospital plane is taking off or landing somewhere in the Free World. These planes fly sick and injured of all nations from remote areas to big-city medical treatment.

(Continued on page 47)

USAF PHOTOS



Above: U.S. military rescue work, after a Japanese typhoon, was hampered when a helicopter fell off the strip of land it was precariously resting upon.

Right: During the "Amigos Airlift," when Chile suffered a devastating earthquake in 1960, an Army sergeant bandages a baby's head. Military Air Transport Service airlifted two complete field hospitals, in addition to other supplies.



Below: A U.S. helicopter rescues crew members from a foundering Japanese fishing vessel during a severe storm.

UPI



BY COINCIDENCE this is the golden year in Florida, the 50th anniversary of Miami Beach as the nation's most glamorous watering hole. In celebration several weeks ago, the town's elite attended a \$50-a-plate banquet. Musicians wearing gold jackets played while the meal itself was spread across golden tablecloths. Appropriately, the big splash took place at the Strip's most sparkling hotel, the famed Fontainebleau, where Elks and their ladies will gather this month for the B.P.O.E.'s 101st Grand Lodge Convention.

Some distinguished, hard-working Elks have been doing their utmost to make life pleasant for Conventiongoers [such as William A. Wall, host Past Grand Exalted Ruler; Past Grand Exalted Ruler George I. Hall, Convention Committee Chairman; and Grand Esquire Chelsie J. Senerchia, a former mayor of Miami].

Because this is the golden anniversary (and it will continue throughout the year), quite naturally there had to be a cake. It stands 30 feet tall, planted

*This month, Elks and their ladies will help celebrate the fiftieth*

outside Miami Beach Convention Hall. In place of flour it is stuffed with earth, with a frosting of flowers and 50 candles that'll burn every night 'til 1966.

The twin cities of Miami-Miami Beach have reason to cheer this golden year. What with five million tourists annually invading the sandy shores, local entrepreneurs collect \$750 million for room, board, frolicking, and shopping sprees. Why else do you suppose they call it the Gold Coast?

Few resorts anywhere offer so much for so little in the off-season summer months. First off, to clear up the confusion (if indeed it exists), Miami is a big, sprawling city, looking off from the Florida mainland. Facing back across Biscayne Bay is that sun-blessed sandbar known as Miami Beach. Both sides are linked by four causeways, over which tourists spill back and forth by the carload and busload.

Once upon a time, hotel operators shuttered their places as the tourist flock took wing and flapped back North. Then someone woke up to the bright idea that it was cheaper to remain open—even at ridiculously low summer rates—than close and recruit a new staff in the fall. For this reason Miami's a tremendous bargain. Someone claimed recently that it costs more to stay home than to go to Miami Beach in the summer. I don't know about that; but I do know it's rock bottom.

Since World War II, 68 new hotels have risen along the beach—not to mention countless motels, where youngsters under 12 are admitted free. But, as I said, the queen of them all is your Convention headquarters, the Fontainebleau, which cost some \$40 million. It contains 1,000 rooms, an ice skating rink, two swimming pools, a bowling alley, billiard room, artificial sunshine



*Miami skyline framed by palm trees presents a stunning nocturnal view. Cooling ocean breezes fan the city, bringing nighttime temperatures down into the 70's. And with hotels, theaters, and night clubs air-conditioned, the ladies sometimes need wraps at dinner time.*

*Because of the ever-increasing influx of Cuban refugees these days, certain sections of Miami have taken on a decidedly Spanish accent. The theater pictured here, which features Spanish language films, advertises: "Today and every day, selected films spoken or with sub-titles in Spanish." The film on the marquee would be the latter type: Spartaco ("Spartacus").*

## CONVENTION CITY:

# Miami Beach

By JERRY HULSE



*anniversary of tourism in Florida's leading vacation and resort city*

(in case of cloudiness), and the world's largest ballroom.

The hotel's gardens were fashioned after the real French flower pots at Versailles and Fontainebleau outside the city of Paris. Surveying the scene suggests a Parisian Las Vegas on the sea with Louis XIV trappings. Only the slot machines and the Eiffel Tower are missing.

If you think we are exaggerating when we say the Fontainebleau is *big*, just remember that pasted to the lobby walls are maps. Why? So that the guests won't get lost finding their rooms! The suite I took while researching this article for THE ELKS MAGAZINE looked off one way toward the Atlantic and the other toward Indian Creek, a wide puddle up which yachts chug in from the Atlantic. Just drop anchor, step ashore, doff your yachting cap at the doorman, and he'll carry your seabag.

With 370 hotels and 2,800 apartment buildings in Miami Beach, there's a niche for all, from secretaries traveling on a budget to millionaires on a binge. Besides the hotels, Miami Beach is tiled with 900 tubs—swimming pools, that is, where sun lovers may toast if they don't take to the ocean. It's a land of sunsuits, sandals, and shorts, fanned by cooling trade winds and shaded by spindly-legged palms. Newcomers may get the impression they've come upon a sort of Paris-by-the-Palms because of the Gallic influence. For example, at the Fontainebleau you will find a coffee shop called *Chez Bon Bon*. Then there is a string of other establishments with French titles: *Chez Paree*, *Monaco*, and *Montmartre*. At the *Montmartre* an aperitif may be taken at the *Bardot Bar* and dinner is served in *Les Girls Supper Club*. *C'est formidable!*

If I were asked to recommend a

restaurant, one with atmosphere and good food, I think I would steer you to a snug corner called *Les Violins*. Here the waiters saw away on violins between courses and, sometimes, even sing. If you can afford one big splash, this is the place. You'll also dine well at *Chandler's*, *The Old Forge*, *The Embers*, or in the dining room of any major hotel. Perhaps you won't get peacock flambée, but the food's good at *Pumpernick's*, *Junior's*, *Wolfie's*, *Piccolo*, *Lincoln Lane*, and *Kim's*, a Chinese restaurant. Maybe you weren't noticing, but you've arrived in the land of the blintze and the bagel. Hotel cafeterias are also stuffed with hot pastramis, corned beef sandwiches, and sour cream. It's all delicious, and even if you're not an adventurer, you should sample the menu.

Marquees around town glitter with the neon of nearly a hundred night clubs, but the showy productions are found right in the big hotels. They feature danceable music, a dash of  
(Continued on page 43)

*The fabulous \$15,000,000 Deering estate and mansion in Miami. This great 17th century, 20-room Italian house rises on Biscayne Bay across from a strikingly sculptured stone boat. In the mansion may be seen one of the most outstanding collections of rare art, furniture, and decorations extant. On the estate grounds are beautiful formal gardens.*

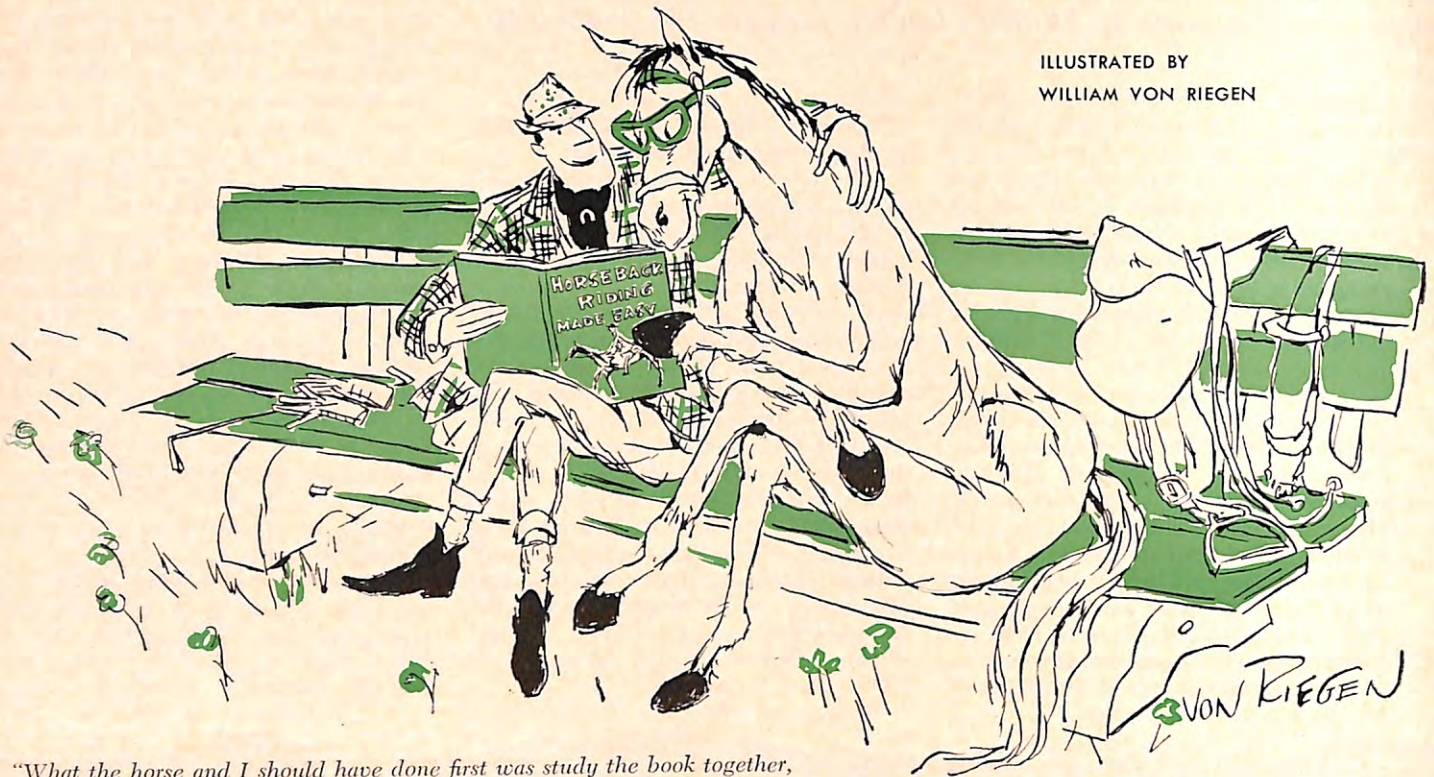


*Miami Beach is truly the land of the sun worshippers, where sunsuits, sandals, and shorts abound. Here is one of its multitude of golden, sun-drenched beaches which are cooled by trade winds and shaded by picturesque palms. For those visitors who don't take to the ocean, Miami Beach has some 900 swimming pools for basking and bathing.*



*The Castaways, largest ocean front resort motel in Miami Beach. It's the home of the famed Wreck Bar, and there's dancing, top-flight entertainment, and fun at this spot 'til the wee hours. Gourmets will delight in the fare served in the exotic, Oriental setting of the Shinto Temple restaurant.*

ILLUSTRATED BY  
WILLIAM VON RIEGEN



*"What the horse and I should have done first was study the book together, paragraph by paragraph and point by point, perhaps reading certain passages aloud, until each had a clear advance understanding of the other's function."*

## The Horse Knows the Way

*The horse's way and my way weren't exactly the same. Let me tell you about it . . .*

By **W. BRUCE BELL**

AMONG ALL THE BOOKS I have read in my lifetime the one from which I derived the least benefit (with the possible exception of *You Can Win at Poker*) was a thin volume of instructions on how to ride a horse.

There's no end to the things you can learn from books: how to build and sail a boat, rear children, play golf, write novels that will sell, or decorate your home; and if you need one you can even find a volume of clinical instructions on how to make love. When some horsey friends persuaded me to try riding, it was natural to seek help from the printed page before mounting up. In a drugstore I came across a book entitled *Horseback Riding Made Easy*.

No matter whether you're six or sixty you can learn to ride, the author stated cheerfully in the introduction. He would probably attribute my dismal failure to the fact that I am neither. He went on to say: *You'll find that an advance understanding of what you and the horse do, separately and together, will make learning easier.* What the horse and I should have

done first was study the book together, paragraph by paragraph and point by point, perhaps reading certain passages aloud, until each had a clear advance understanding of the other's function. Then what we did separately while I was in the saddle might have been done with less daylight between us, and our brief experience together might have been less painful in the end.

As it was, we had both led our individual lives for too many summers, he with his private interests and problems and aspirations, and I with mine. Both of us were bachelors and therefore set in our ways. And soon after I mounted he convinced me that I would be set in his ways or not at all.

A reliable stable will usually supply beginners with a horse that has been mellowed with age. The Elite Riding Academy which my friends patronize is a reliable stable, and so after finishing the book I telephoned one day and asked to engage a horse for ten o'clock the next morning. "A nice mellow horse," I stipulated.

"Mellow?" barked the voice of a man who obviously had not read the

same book, if any. "Whatcha wanta do, stick a fork in 'im?"

"No," I explained. "I'm a beginner. I want a horse that's mellowed with age."

"Oh!" he said. "We have Old Ironsides available. He ain't exactly what you'd call mellow, but he's got plenty of age on 'im. Okay?"

Promptly at ten I arrived, clad in the well-fitting breeches and riding boots to which Chapter IX was devoted. A groom came out of the stable tugging at a pair of reins, and behind him clattered a collection of large-jointed bones wrapped up loosely in an old iron-gray pelt. Thrusting the reins into my hand he went to assist a party of young girls who were mounting their horses in another part of the yard.

Old Ironsides calmly batted his snow-white eyelashes, while the lower half of his face was very busy trying to chew up his bit and spit it out. He and I stood and surveyed each other morosely. *Don't expect your first horse to resemble the glamorous animals of movies and television*, I recalled. So

far, so good. We knew where we stood.

The author had devoted a page to the subject of getting on your horse. This followed a section on the different kinds of seat you would expect to try: the basic seat, the Hunter, the stock-horse, and, I suppose, the bucket seat. I'd merely skimmed through that part, however, on the grounds that at my age your style of seat is no longer optional. You just make the best of the one you have.

Mounting is simplicity itself—on page 26. With the reins and a wad of the horse's mane in your left hand you turn the stirrup toward you and thrust your left foot all the way into it. Now you make two forceful movements with your right foot—a hop followed by a leap up. And in 10 seconds you are presumed to be astride the saddle. Unless there was a footnote which escaped my attention, the author had failed to mention that in addition to several forward speeds and Reverse a horse is also equipped with a sideways gear.

With my left foot in the stirrup and my hand on the pommel, I was poised and ready when Old Ironsides suddenly took a long step to one side. As a result I hopped a distance the Leaping Frog of Calaveras County would have envied. Each time as I braced myself on the saddle and prepared to hop and leap up he took another long glid-

ing step like an Arthur Murray dancer waltzing to Strauss, and I followed him on one foot. We crossed the barnlot thus, and just as I was about to suggest that he let me lead awhile, he waltzed into the side of a parked car, and I made a final hop and a leap up and seated myself in the saddle with a hard bump.

Now you are ready to move. Hold the reins lightly but firmly. Nudge the horse gently with your legs. He will begin to walk. I nudged. He swayed to one side and lurched back to perpendicular. I nudged again. He swayed to the other side and lurched back to perpendicular. "Come on," I said, tapping his neck sharply with the reins. "Giddap. Forward." He aroused some ancient machinery and put himself in motion.

Stopping a horse is easy. Close your hands on the reins, which exerts a pressure on the horse's mouth. Actually, the kind of horse you'll be riding at first needs little encouragement to stop. Well, every writer is sometimes guilty of understatement. I had merely to think Whoa, and Old Ironsides came to an immediate halt and hung his head.

Now that your horse is halted, try backing him. Use your hands in the same manner as in stopping. You will feel the horse's weight shift from the

fore to the hindquarters. Then he will back a few steps. Old Ironsides shifted all right, but his clutch was sticking badly and instead of a few steps he backed over a wheelbarrow and into the juniper bushes against the side of the barn. It took the help of the groom to put him in Low again and start him out toward the front gate.

The next thing is to learn how to steer your horse. To turn right pull the right hand slowly toward your body. Look ahead to where you are going. I chose the road to the right, because the party of young ladies had ridden down the road to the left, and I didn't feel ready for an audience. The author would have given me an A for the way I pulled my right hand toward my body and looked ahead to where I was going, which, being an optimist, I assumed would be to the right. In fact I kept looking at the road until it gradually swung around behind me and I was viewing it with my head turned on my neck to an angle of 180 degrees. Old Ironsides didn't share my scruples about making a fool of one's self before a group of fillies, and he had chosen to follow them down the road to the left. Rather than stop and argue about who was going to be the navigator I let him have his way.

(Continued on page 40)

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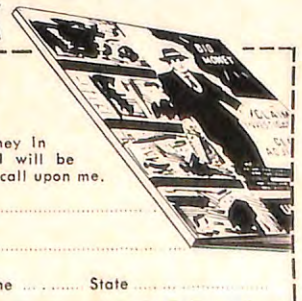
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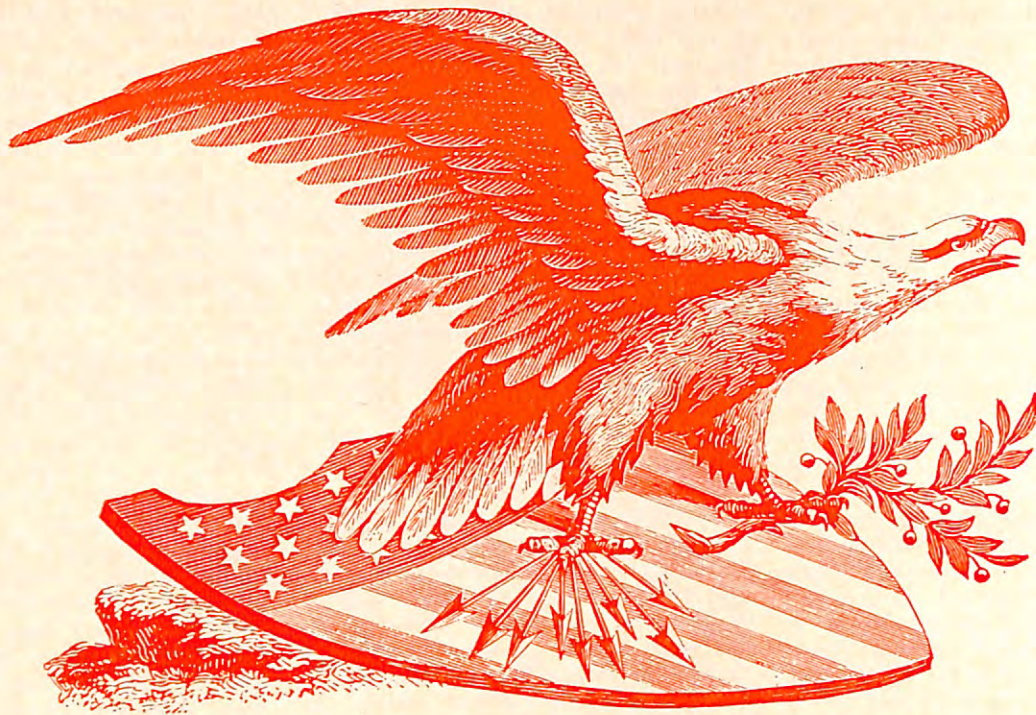
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## THE ELKS NATIONAL SERVICE COMMISSION OBSERVES

# THE GLORIOUS FOURTH

Every thoughtful Elk must experience a very deep sense of thankfulness that Independence Day is not an occasion to be observed as a mere formality. It is still an event, after 189 years, in which Americans may feel a happy and enthusiastic pride.

This pride is fired by the recollection of the earlier events of our history with their heroic examples of self-sacrifice and service on the part of the founders of the Republic. The continuing story of America's consistent development as a world power evokes a thrill of patriotic pride in every heart. We enjoy the realization of its present position as a mighty champion of democracy and liberty. We witness sacrifices being made today in the determined effort to establish world peace. The fact that we lead in the advancement of civilization, in the sciences, and the betterment of human beings everywhere, brings a joy in the privilege as an American to share in this great endeavor.

The true spirit of Independence Day is to be found in the abiding faith that the promises of the Declaration of Independence have been kept and performed; in the realization that world peace, security and true liberty are safe only so long as love of country burns in the hearts of all of us.

In the observance of the Glorious Fourth, let us keep in mind the gallant men and women who served on the battlefields and made the sacrifices in all the armed conflicts that challenged the principles of that famous Declaration, from 1776 to the present day.

# Uncle Sam's AIRCRAFT ATTIC



## PHOTOGRAPHS BY DALE ED WITTNER

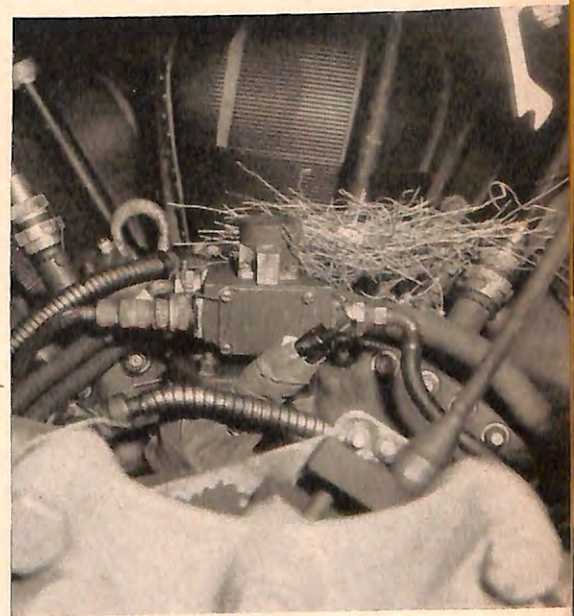
OUT IN THE ARIZONA DESERT reposes a phalanx of retired winged warriors, once-proud elements of the nation's air armada. Uncle Sam has retired them to the Military Aircraft Storage and Disposition Center (MASDC) a 2,000-acre arid tract at Davis-Monthan Air Force Base outside Tucson. For some of the planes, it's the end of the line. They are stripped of all valuable components, then auctioned and melted down into aluminum ingots. Yet some spend months, even years, in Uncle Sam's unique aircraft attic against the day when they may be recalled to active service. Last year, for example, more than 1,000 were reactivated for duty in Southeast Asia.

Today there are some 3,000 planes spread over the MASDC desert. The spot was chosen after World War II because of the dry climate and low acidity of the soil, making it ideal for open-air storage. Until recently, MASDC was strictly an Air Force facility, but now a growing collection of Navy aircraft is also found there.

Some of the planes find their way to city halls or playgrounds to serve as proud displays. Some are sold or given to friendly nations: More than 50 governments have purchased retired aircraft under the Military Assistance Program. A select few wind up at the Air Force Museum at Wright-Patterson AFB in Ohio, and a few other historic planes are placed in a museum maintained at MASDC. The B-29 *Enola Gay*, which dropped the first atomic bomb in warfare, on Hiroshima, spent a few years in storage before going to the Smithsonian Institution. Its twin for the nuclear bombing of Nagasaki, *Bockscar*, went from Tucson to the Air Force Museum at Wright-Patterson.

Among the aircraft still in storage at MASDC are some that flew for more than 20 years to defend America's freedom (and for ancillary purposes, such as the 1948-49 Berlin airlift), and there are others that scarcely flew at all. In any case, all have served a purpose for Uncle Sam; all have had a part in creating and maintaining an aerial capability second to none. Now, like aging and tired warriors, they have been released from the ranks of the active and, still proud, await their fate in retirement.

*Among the proudest aircraft that have been retired from the nation's aerial armada are the B-47 jet bombers. Until recently, these sleek warriors carried much of the burden of defending the West.*



*In stark contrast to the neat rows of aerodynamic silhouettes on the Arizona desert, this bird's nest of scrap metal and wire was found in an engine nacelle. Ironically, perhaps symbolically, two eggs were in the nest. By proxy, the doomed aircraft was mothering new winged creatures.*



## Uncle Sam's AIRCRAFT ATTIC

CONTINUED

*This aerial view shows part of the 2,000-acre Military Aircraft Storage and Disposition Center. Some of the deactivated planes may be granted a reprieve to fly again, but most are destined for the scrap heap, their days of usefulness at an end. At upper left is one end of a quarter-mile hangar that houses the world's biggest disassembly line.*



*Deactivation of the B-47, once the fastest and mightiest war-plane in the skies, begins with the removal of valuable components. Here a crane removes a jet engine to serve as a replacement on another aircraft.*



*Less than a week after MASDC had been renamed and expanded to accommodate non-Air Force aircraft, nearly 100 Navy F-9F Cougar jet fighters were delivered from a similar installation run by the Navy.*







PHOTO BY RAY MANLEY

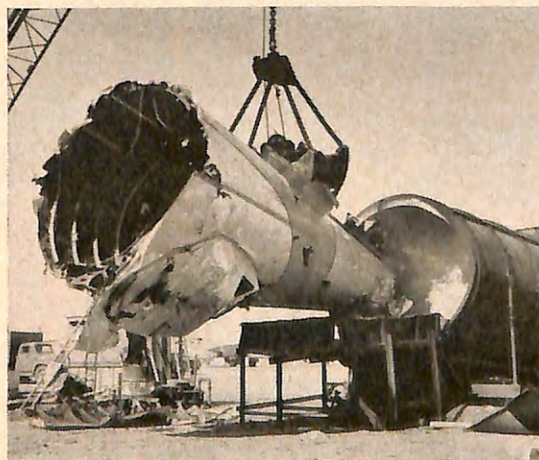
*This one-of-a-kind version of the C-124 transport wound up in retirement after very little time in the air. An experimental fifth engine in the nose proved unsatisfactory, giving MASDC one of its few freaks.*



*Judgment has been passed on this batch of jet trainers and fighters; the melting furnace is the next, and last, stop.*



*A few planes with historical value are held in reserve at the Center, among them this B-17 of World War II fame. Today's jet fighter-bombers often carry a larger payload of bombs and/or rockets than did the famed Flying Fortress.*



*End of the line: The nose section of a KC-97 tanker-transport is plucked from a pile of scrap to be "guillotined" into sections, then fed into a furnace. Center, an entire tail section goes into the fire; right, metal ingots emerge from the other end. An entire KC-97 produces about 150 ingots for the scrap contractor who buys it.*

## News of the Lodges



# DOUBLES IN MISSOURI

Missouri really showed them how when two lodges were instituted in that State on succeeding days, each in the presence of Grand Exalted Ruler Robert G. Pruitt. They were Florissant No. 2316, and Sikeston No. 2319. Pictured at Florissant [above] were the Charter officers and participating dignitaries. E.R.

Olen M. Trotter appears at center foreground, with Past Grand Exalted Ruler H. L. Blackledge on his right, and the Order's leader on his left. In the background, fourth and sixth from left, respectively, are D.D. Turner R. Russell and former Grand Inner Guard Edward F. Huncker. Photographed at

the Sikeston ceremony [below] were, left to right foreground, Est. Lead. Knight Charles Mitchel, Chaplain Fred Danner, E.R. Ray Hart, Mr. Pruitt, and Grand Lodge Committeemen George T. Hickey and Charles F. Lilly. In the background are other lodge officers and Trustees.



**CULVER CITY, California,** Elks honor Grand Trustees Chairman R. Leonard Bush. Left to right, foreground: Grand Lodge Committeeman Bernard Lawler, Past Grand Est. Lead. Knight C. P. Hebenstreit, Mr. Bush, P.D.D.'s W. B. Heller, Virgil Kingsley; background: D.D. Ernest Seymour, P.D.D.'s George Hutchinson, LeRoy Koos Grand Lodge Committeeman, James McCarthy, Bruce Marsh, Vincent Ciallella, and new D.D. R. P. Allard.





**ELLWOOD CITY, Pennsylvania,** E.R. John DeLoia, right, presents a check to Vicki Kriegisch, State Easter Seal Girl, for her visit to Gov. Scranton and to compete for the national title. Left to right, the others are Vicki's sister Michelle, Social and Community Welfare Chairman Alex Robuck and Vicki's Elk father.



**LACONIA, New Hampshire,** Lodge honored Franklin Elk Zenus Thompson with a plaque presented by E.R. Lawrence Thibault in recognition of his saving the life of Laconia Elk Edward Rioux who lost two fingers when a dynamite cap exploded in his hand. At the scene, with great presence of mind, Zenus Thompson applied a tourniquet, then drove the wounded man miles to the hospital. About 200 witnessed the presentation. Left to right are Lyle Adams, E.R. Thibault, Mr. Thompson and Edward Rioux.

**ETNA, Pennsylvania,** E.R. Albert Farmerie presents the keys to a cerebral-palsy mobile unit to James Ebersberger, Chairman of the State Elks' C/P Committee, who in turn presented them to Mrs. M. T. Mawhinney, Exec. Dir. of United C/P of Washington County, standing behind the wheelchair of Michael Bonk, one of the C/P victims who will benefit from this gift. This is the fourth such unit to operate in the State through the generosity of the Elks. On hand at this ceremony were Past Grand Exalted Ruler L. A. Donaldson, a member of the lodge, D.D. Frank J. Shean, Dist. Vice-Pres. R. L. Walters, State Pres. Homer Huhn, Jr., and other Elk leaders and United C/P officials.



**MUNCIE, Indiana,** Lodge's 12th annual All Sports Senior Banquet again honored all graduating athletes of the county. Attended by 400 persons, the dinner program had Hall of Fame pitcher Bob Feller as principal speaker. Here, Feller appears at right with, left to right, E.R. Victor Swingley, Trustee John Walker, Est. Lead. Knight Bob Kenyon and Toastmaster Jim Swingley.



**ATHENS, Tennessee,** Lodge had Grand Exalted Ruler Robert G. Pruitt as speaker for the dedication of its magnificent new home, following his introduction by Edward W. McCabe, Vice-Chairman of the Board of Grand Trustees. The dedicating team was composed of P.E.R.'s of Chattanooga Lodge. The Order's leader is pictured, fifth from right, [below] with Mr. McCabe just behind him, as he was welcomed by host officials.





**NEWTON, Massachusetts,** Lodge's city-wide drive to sell and install American Flags aimed to have every merchant and citizen ready to display Old Glory on Flag Day. Left to right: E.R. Robert Westlund, Mayor Donald L. Gibbs, City Clerk Monte C. Basbas and Est. Lead. Knight Ambrose Rondina, General Chairman.



**KENTUCKY** Elks Assn. Pres. G. F. Guilfoyle, second from right, presents a \$300 check to Mrs. Scottie Roberts, Pres. of the Ashland Workshop for Retarded Children, as its share of the funds raised in a year-long campaign by the Assn. Looking on are, left to right, D.D. Donald Grant, local Drive Chairman Nick Conley, Mrs. J. H. Blair, membership chairman for the Workshop, and Grand Lodge Committeeman Carl V. Young.



**NEW HAMPSHIRE** Elkdom was co-sponsor of the State Spelling Bee with the *Manchester Union Leader*. Here, State Elks Chairman John J. Horan, second from left, presents one of her prizes to 13-year-old Camilla Binette, State Champion, who also won a week's all-expenses-paid trip to Washington, D. C., to participate in the national competition. At left is State Assn. Trustee James Dawson; at right, D.D. Walter P. Mills.



**DEER LODGE, Montana,** Elks were hosts to State Elks officials when Mrs. Charlotte Wurl, therapist for the Elks Speech and Hearing Project, received a portable tape recorder for use in the program. Host Est. Loyal Knight Tom Hetherington is pictured making the presentation on behalf of Anaconda, Butte and his own lodges. Looking on are, left to right, Anaconda E.R. Walter Stevens, Butte E.R. Bill Smyers, Deer Lodge E.R. Bob Greene, State Pres. Phil Johnson, Past Pres. John Cunningham and 1st Vice-Pres. Bill Flink. Seated is State Assn. Trustee August Vidro.



**TRENTON, New Jersey,** Lodge paid tribute to its P.E.R. Richard J. Hughes, Governor of the State, with the initiation of 50 candidates on the lodge's 75th anniversary. Left to right are P.D.D. E. H. Hanlon, Gov. Hughes and Est. Lead. Knight Floyd S. Gray of Red Bank Lodge.



**RED BLUFF, California,** Lodge's E.R. Richard Carstens was photographed, at left, when he initiated five candidates, all of whom are sons of members of the lodge. The young Elks, who appear in the foreground, each with his father standing behind him, are, left to right, Robert Wingo, George Lundberg, Tichard Williams, Larry Alvarez and John Tatro.

**WHEN IT COMES** to high-score bowling in Watertown, N. Y., it takes a member of the Four-Man Bowling League of Watertown Lodge No. 496 to rap the maples for the 1965 high score bowled and the second all-time high triple rolled in that city. Bernard Tufo, sponsor of the Tufo Restaurant No. 1 team in the Elks' League put together a three-game series of 700 March 14th. The only higher triple ever bowled in Watertown was a 781 scored 21 years ago by Don Harmon, now 80, but still active on the alleys. Watertown Lodge also sponsors two fine junior leagues

for boys. One of these junior leagues brought honor to the club and itself by winning championship honors in the Boys Division of the N. Y. State Elks' Bowling Tournament when Rome Lodge was host. A Watertown girls' team, also sponsored by the Elks, took third place in its division, while the Massena No. 1 girls' group sponsored by Massena Lodge, took the girls' division State title. Three of the leading teams in the Junior Tournament came from N. Y. State's Central District, of which John G. Case, another Watertown Elk, is Chairman.

For more than three decades, the beautiful Seth Thomas Clock atop the tower of the Elks National Home had been silent, its hands pointing to eleven o'clock. Then a few weeks ago, E. W. Bedgood of the Tower Clock Company of Columbus, Ohio, who was passing through Bedford, saw the handsome clock, and asked Home Supt. Dorval Irvin for permission to set it going. Mr. Irvin agreed, the clock expert went to work, and now the fine old timepiece is doing what it was intended to do!

A luncheon attended by Mayor Joe Turner and other officials was held at the home of Clearwater, Fla., Lodge in honor of SFC Edward M. Fulmer and the U. S. Army Recruiting Service. The sergeant had just finished an eight-year tour of recruiting duty there. Proceedings were taped for later broadcast.

Andrew D'Amato, an Elk of Passaic Valley, N. J., Lodge, has put a proposal before the Town Council, which his Exalted Ruler, Basil Tahan, thinks might be of interest to lodges in other areas to sponsor as a public aid. It calls for the placing of small signs on top and bottom of street signs, indicating in which direction house numbers run on these streets. Brother D'Amato promotes this suggestion as being most beneficial to police and fire departments, and first-aid squads, as well as the general public. In making his proposal Andrew D'Amato presented a scale model of the proposed sign to the Council.

Camille J. Gillot is known as "Mr. Dependable" by his fellow Elks of Clarksburg, W. Va. Initiated in 1924, he was appointed Organist in 1927, serving in that capacity until he started through the chairs in 1950. Following his term as Exalted Ruler in 1954, he was again appointed Organist, still holds that place. He's been Trustee for five years, on the Entertainment Committee for 30 years (its Chairman for 19) and has participated in every lodge initiation for 38 years.

Sebring, Fla., Lodge has chalked up its ninth consecutive year with no delinquent members. Its Secretary, George Cameron, wonders if this is a record, and if *your* lodge can prove it isn't, please let *him* know.

Bowling Green, Ky., Lodge showed its appreciation for the loyalty and devotion of 49-year Elk S. C. Lawson, one of its Past Exalted Rulers, when a class of 18 was initiated in his honor. Until his resignation a year ago, Mr. Lawson, a Life Member, had served as Trustees Chairman for 30 years. Present were D.D. C. G. Hatfield and Past State Pres. James Polsgrove.

Waltham, Mass., Lodge's 60th Anniversary was celebrated with a dinner-dance enjoyed by about 200 persons. Mayor A. D. Rhodes, and former Mayor H. A. Turner were guests, as were State Rep. R. L. Landry, District Deputy Louis Caporiccio, State Vice-Pres. Charles Burgess, and former Deputies Louis Dubin and Joseph C. Masucci.

Camden, N. J., Lodge entertained 16 Past Exalted Rulers at a dinner at which 25 Elks who were celebrating their birthdays that month were also honored. Arrangements were made at that time for the 9th Annual Charity Ball which assists the Crippled Children's Fund.

Thomas J. Peterson, who has served Savannah, Ga., Lodge as Treasurer for 39 years, was honored by the lodge on his retirement. Many Past Exalted Rulers participated in the tribute to the 45-year Elk in whose name a class of candidates was initiated.

Point Pleasant, N. J., Lodge's Little League dance was an all-out success. The event, sponsored by the Youth Activities Committee, netted a nice amount for the team's supplies and equipment.

The Massachusetts Elks Association's Ritualistic Contest at Lexington found Newton Lodge taking top honors, followed by Tewksbury-Wilmington, Leominster, Winthrop and Wakefield in that order. The champions put one man on the All-Star team as did Leominster. Tewksbury-Wilmington had three, and Winthrop, two.

Mother's Day at Quincy, Mass., Lodge found floral tributes presented to four mothers. They were Mrs. Nellie T. Fay, 86, the oldest present; Mrs. Mary Guilford, 30, the youngest, and Mrs. Mary A. MacGillivray, 82, whose 12 children gave her title to being the mother of the largest family. The fourth tribute went to Mrs. Mary E. Alcott, mother of Chairman George Al-

cott who instituted the lodge's Mother's Day observance when he was Exalted Ruler five years ago. Past State President Michael J. McNamara, member of the Grand Lodge Youth Activities Committee, was the principal speaker. Chairman Joseph E. Brett of the Grand Lodge State Associations Committee, was also on hand.

The ladies of West Deptford, N. J., Lodge opened the new Grand Lodge year very nicely by presenting a \$500 check to 1965-66 Exalted Ruler George Mayers. Acting for the group was Mrs. James L. Rishel. The ceremony took place in the lodge's new home in Woodbury.

The members of the Girl Scout Troop sponsored by Miami, Fla., Lodge are giving magnificent assistance to the Montenari Clinic for mentally handicapped girls and young women. Miami's Elks are fostering this work with personal direction and financial backing. Elkdom's expanding interest in the Girl Scouts has seen three camperships awarded to members of the Tropical Florida Council, Inc.

Three hundred Greater Boston Elks participated in the ten-team Elks' Interlodge Tournament League stag banquet at the home of the Quincy, Mass., Lodge. The hosts, who topped the league for the second successive year, received the championship trophy. Newton, Medford and Everett Lodges took the next three places. The cribbage award went to Brookline, the bridge trophy to Everett, and the 45's game honors to Medford. Everett also captured the pool trophy. Honors in billiards went to George Abell of Quincy, and his lodge also won the bowling contest.

Rod Sutton, Past Exalted Ruler of Saratoga, N. Y., Lodge and Co-Chairman of the 1965 annual State Elks Bowling Tournament in the Spa city, made history in the bowling world when he played the first 300 game in his lodge's history. A 145 average bowler in the Elks Men's League, kegler Sutton goes down as the first 300-game player in sanctioned amateur bowling there.

Decatur, Ga., Elks should be proud of the honor which came recently to one of its members, R. Carl Chandler. Now a resident of Short Hills, N. J., "Hap" Chandler joined former President Dwight D. Eisenhower, Bernard Baruch, and Pearl Buck as a winner of the annual "Horatio Alger Award" given by campus leaders of 500 universities and colleges under sponsorship of the American Schools and Colleges Assn., Inc. Mr. Chandler has been an Elk since 1949.

**MOVING TO ANOTHER CITY?**

Then we suggest the first thing you do after you're settled is contact the lodge, or its Secretary, in your new "home town." Your fellow Elks will be happy to welcome you and, of course, you'll want to make new friends, particularly among members of your own great Order. It will make it easier for your wife and children to find new friends, too!

**News  
of the  
Lodges**  
CONTINUED



**METUCHEN, New Jersey,** Lodge added 95 names to its roster as a tribute to Charter Member Anthony M. Yelencsics, Mayor of Edison, with Grand Trustee Joseph F. Bader acting as E.R. and Past Grand Exalted Ruler Wm J. Jernick as principal speaker. Other participants were State Pres. Wm. H. Browning, Past Presidents Edward Hannon and Harold Swallow, and P.D.D.'s Marvin Katz, Harrison Barnes, Wm. T. Flanagan, Louis Blanchard, C. B. Ralph, and U. S. Congressman Edward Patten, P.E.R.



**COLONIE, New York,** Elklodm celebrates the opening of its newly decorated lodge room. Pictured on that occasion were, left to right, State Vice-Pres. J. T. Belcastro, State Pres. R. T. Barnum, E.R. M. C. Beers, Past Pres. M. J. Traugott, and D.D. W. T. Beckstein.



**BREMERTON, Washington,** E.R. Harry M. Schlabach, second from right, congratulates 48-year Elk Mathew Henderson, fourth from left, on the initiation of his third grandson, Brian, third from left, by the young man's father, P.E.R. Charles R. Henderson, a 25-year Elk, right. Looking on are five-year Elk Charles B. Henderson, left, three-year Elk Stephen J., and, foreground, young Craig.



**IDAHO FALLS, Idaho,** Lodge's annual Junior Bowlers' banquet closed a season which included a program for handicapped youngsters. Over 350 bowlers and parents saw \$50 presented to American Jr. Bowling Congress Handicapped Children's Fund. Left to right: Local Bowling Assn. Pres. Bud Howell, local AJBC Pres. Eldon Martin, Elk Chairman James Franklin, Ruth Hudson who heads the Jr. Committee, instructor Peggy Ackerman, Elks Lanes Mgr. Ralph Johnson.



**HOMESTEAD, Florida,** Elks and their ladies raised \$900 to help 13-year-old Joan Griggs buy an artificial leg. Here, E.R. Jim Winters presents the check to Joannie, Dade County Poster Girl of the American Cancer Society. Others are Betty Hawkins of the Elks' ladies, and Secy. Chas. Nelson.

**WEIRTON, West Virginia,** E.R. George Hoffman presents a \$340 check to George Campbell, Chairman of the Directors of Mary H. Weir Library. The check covers a year's subscription to all magazines, an expense handled by the Elks for the past six years. Left to right are lodge Treas. Craig Cramer, E.R. Hoffman, Mr. Campbell, and Head Librarian William Myers.

**SANFORD, Florida,** Lodge has more or less "adopted" three-year-old Wanda Kay Farmer, a double amputee, for whom they recently purchased a wheel chair, in addition to helping in her support otherwise. She's pictured with her parents and three of her benefactors, E.R. Wade Snyder, left foreground, Community Activities Chairman A. E. Walters, right foreground, and L. M. Philips, right.





**MIDLAND, Michigan,** Lodge recently held a "Northwood Institute Night" honoring athletes of the local college for their outstanding sportsmanship and athletic accomplishment. Here, E.R. Tom Brennan, left, presents a trophy to basketball coach Tom Brown as Committee Chairman Dan Smick, himself an all-time University of Michigan sports great, looks on.



**CEDAR RAPIDS, Iowa,** Lodge's eight-team bowling league championship was won by a unique group, the Spaight family. Leonard Spaight, center, and his sons, left to right, Paul, Jim, Don and Joe. The senior Spaight, now 74, began bowling when he was 41, now has a 157 average. Jim leads with 185, Joe rolls a 179, and Paul and Don tie at 157.



**SAULT STE. MARIE, Michigan,** E.R. Henry Shipman, Coach S. Mrozek and Asst. Mgr. H. Cromb are pictured, background, with their lodge's Boys Midget Hockey Team, the past season's State and National Champions. Highlight of the national tourney, held in that city, was Goalie Larry Oberle's five-game shut-out.



**HARVEY, Illinois,** E.R. Eugene Piazza, left, presents \$100 awards to "Most Valuable Students" Laurel J. Rasplica and Ann E. Kirkeing in the presence of Youth Chairman Frank Moran.



**WARRENSBURG, Missouri.** The key to the new home of the local Elks lodge was presented to State Pres. Daniel B. Tammany, right, by its former owner Elk Max Swisher. Over 200 persons attended.



**THREE RIVERS, Michigan,** E.R. Wm. C. Keck presents a \$600 State Elks Scholarship to Greg Klink. Last year this lodge sponsored two State award winners.



**KNOXVILLE, Tennessee,** Lodge receives a visit from State President Sam Aaron. Left to right are D.D. Charles Cate, Vice-Chairman Edward W. McCabe of the Board of Grand Trustees, E.R. William Banks, President Aaron, lodge Trustee Andy Morton and State Assn. Exec. Secy. John Smith.



**PHOENIX, Arizona,** Lodge's new E.R. Al Fekete, left, is greeted by Sam Alexander, Governor of the Phoenix Moose Lodge, center, and Forrest Houts, later installed as Moose Jr. Governor. The occasion was E.R. Fekete's enrollment in the Moose organization at the 8th annual Elks Night at the Moose when the Elks are honored with an invitation to their new E.R. to be class leader.



**LOMPOC, California,** E.R. W. T. Leckrone looks on, center, as fifth-generation Elk Robert B. Lilley, right, receives a lapel pin from his father, P.E.R. Robert C. Lilley. The young man's great-great-grandfather, Richard C. White, was a San Francisco Elk; his great-grandfather Daniel Wolf was a member of Philadelphia Lodge, and his grandfather was a San Luis Obispo Elk.



**MESA, Arizona,** Lodge initiated this fine group in honor of Grand Exalted Ruler Pruitt.



**HOQUIAM, Washington,** Lodge officials, with E.R. Harold J. Anderson, fifth from left, are pictured in the foreground with the 28 candidates they initiated as a tribute to Grand Exalted Ruler Robert G. Pruitt.



**WALLACE, Idaho,** Lodge enjoyed the privilege of initiating three brothers, Rodney, Jack and Rex Lincoln, pictured here following the ceremony. They are the sons of a long-time Elk who met his death in a car accident several years ago.



**WINSLOW, Arizona,** P.E.R.'s Gordon Combs, Ed Kliendienst, John P. Clark and H. E. McAuley are pictured, left to right background, with candidates initiated on the lodge's observance of P.E.R.'s Night.





**LEOMINSTER, Massachusetts,** Elkdum honors Anthony Tiberio on his retirement after 17 years as its Steward. Left to right are P.E.R. Frank E. Crawford, E.R. Joseph A. Conti, Mr. Tiberio, P.E.R. R. A. Swanson and P.D.D. D. P. Dululio.



**WHEELING, West Virginia,** Elkdum paid tribute to P.E.R. James A. Dyson on his 65th anniversary as an Elk. At 90, Mr. Dyson is the sole survivor of the group of 38 who founded the W. Va. Elks Assn. and is its oldest Past President. He is pictured with E.R. Harold A. Miles.



**SOMERSET HILLS, New Jersey,** Lodge's P.E.R. Arthur Ballentine poses with obvious pride, left, with his twin sons, Corp. James and Corp. Roger Ballentine when he initiated them into the Order along with four others.



**EASTON, Maryland,** Elk Laird Wise has painted portraits of each E.R. for 25 years for the lodge home. Here, P.E.R. Frank Russell presents a duplicate painting of jr. P.E.R. H. D. Slaughter, second from left, to Mrs. Slaughter. At left, E.R. C. W. Kleppinger.



**LAKEWOOD, New Jersey,** Lodge's annual March of Dimes coin folder collection brought in \$100 this year. Pictured at the presentation of the moneys were, left to right, County Dimes Treas. Norman Levbarg, P.E.R. H. D. Cranmer and P.E.R. C. E. Brandt.



**GREENWICH, New York,** Elks welcome State Pres. Raymond Barnum. Left to right: D.D. Gilbert Francis, Past Pres. J. J. O'Brien, Mr. Barnum, host E.R. Thomas Hopkins, and D.D. W. T. Beckstein.



**HOLYOKE, Massachusetts,** P.E.R.'s-Old Timers Night (above) saw K. B. Zielinski, center, head a suite of officers in conducting an initiation of a special class, one member of which was Karol Zielinski, Jr., right. At left is E.R. W. A. Majka.

**GLEN COVE, New York,** Elkdum's new lodge room is dedicated (below). Left to right are E.R. Joseph Mastroianni, Mayor J. M. Reilly, D.D. John E. Organist and U. S. Congressman L. L. Wolff.



**BELLEFORTE, Pennsylvania,** Lodge's 25-man class honoring Secy. R. P. Noll, P.E.R., included the four sons of 17-year Elk Guyer Crust, center. The sons are, left to right, Jack, Jay, Reginald and Robert. Other initiates included the son of P.E.R. Philip Knisley, Eugene Stine's two sons, and Harold Gilmore's son.





**ROCKY MOUNT, North Carolina,** Lodge Secy. Norman Y. Chambliss, Sr., P.E.R., center, accepts a \$1,800 check as State Chairman for the Elks National Foundation, from local Foundation Committeemen Sol Hertzberg, left, and Harvey Roberts.

**LAKE HOPATCONG, New Jersey,** Elks break ground for new quarters. Included in this photograph are, left to right, Trustee C. Van Durme, Tiler Lester Duncan, P.E.R. Frank Seeley, E.R. Harry Marks, Mayors Louis Nero of Roxbury and Robert Rooney of Mt. Arlington, State Pres. William Browning, P.E.R. John Collins, Trustee William Hunsicker, P.E.R. Robert Gaughan, Treas. Al Schramm, Ed Troast, P.E.R. Raymond D'Agostino.



**RED BANK, New Jersey,** Lodge's dinner program honoring its P.E.R.'s found 13 of its former leaders assuming the chairs at the regular session. They included P.D.D.'s Edmund Hanlon and Charles Hotaling, Past State Pres., and former State Vice-Pres. Gordon VanHorne.



**GOLDSBORO, North Carolina,** E.R.-elect Dan Ward headed a group of 40 fellow members on a visit to Wilson Lodge in connection with the traveling gavel program. The event honored Goldsboro P.E.R. E. A. Williams, P.D.D., and Past State Pres. Left to right are State Vice-Pres. Albert Parrott, Mr. Ward, host E.R. Charles Anthony, Mr. Williams and State Assn. Secy. A. A. Ruffin.



**BELMAR, New Jersey,** Lodge presents a \$100 check to the fund set up to defray expenses of 11-year-old Timothy Walsh, hospitalized with burns on 60 percent of his body, for the past two months. He will be there four more months, and return periodically for skin grafts. Left to right are Crippled Children's Committee Secy.-Treas. J. R. Miele, Chairman Harry LaMountain, Neptune JC of C Pres. Richard Wright, and P.E.R. S. A. Metzgar.



**MEDFORD, Massachusetts,** E.R. Thomas R. Murray and Secy. Wm. J. Corbett congratulate sole surviving Charter Member George H. Janes, Jr., center, on his 61st anniversary as lodge Tiler. An Honorary Life Member since 1920, he took office the year his lodge was instituted, has never missed a meeting or a funeral service for a Departed Brother.

**PORTLAND, Oregon,** Elkdom made an Honorary Life Member of Dr. Kenneth C. Swan, Prof. of Ophthalmology at the Univ. of Ore. and head of the Elks Eye Clinic, left foreground, in appreciation of the wonderful work he has done at the clinic. P.E.R. Al Moreau made the presentation in the presence of a large crowd of Elks, including, left to right background, Elks Eye Clinic Committeemen Bernard Urlie, D. V. Bulger, Louie Cline and Homer Schnell.



**CONNECTICUT EAST** Junior P.E.R.'s occupied the chairs at Willimantic Lodge and initiated a class in honor of Grand Trustee Arthur J. Roy who appears in the foreground, second from left, with these officials. At left foreground is State Vice-Pres. George English, with host E.R. Florimond Lussier, third from left, and E.R. John Sullivan of Groton, right. In the background are James O'Connor, Sr., Danielson; F. P. Lea, Manchester; Walter Brodach, Westbrook; Francis Adams, New London; Daniel Cummings, Norwich; Raymond Smith, Sr., Putnam, and Frank Rizzo, Willimantic.



**LONG BEACH, California,** Lodge's Major Project Committee's Tom Kosley presents one of several stand-up desks to Chief Therapist Al Otah of the Benjamin Tucker School for Handicapped Children. Left to right are E.R. Ralph Harder, Mr. Otah, Mr. Kosley and Est. Lead. Knight Bernard McCune.



**BERGENFIELD, New Jersey,** officers inspect plans for their \$75,000 lodge home prior to the ground-breaking ceremony. Left to right are Esq. William Hargreaves, Est. Lect. Knight Raymond Randal, E.R. Quintin Hermann, Lead. Knight John Kietur, Loyal Knight Charles Geer and Chaplain Gilbert Lightner.





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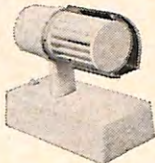
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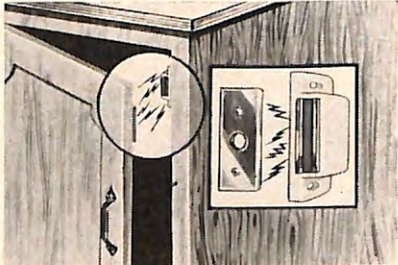


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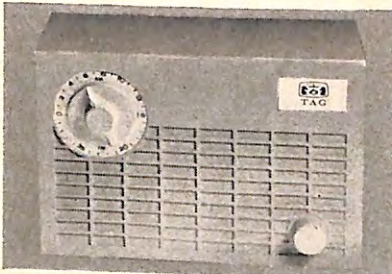
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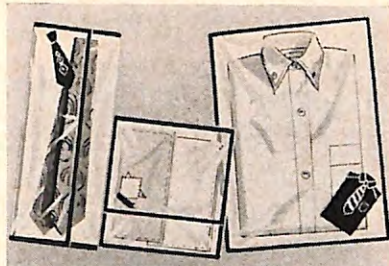
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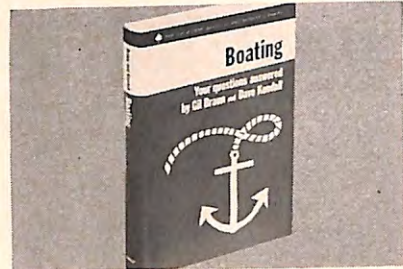
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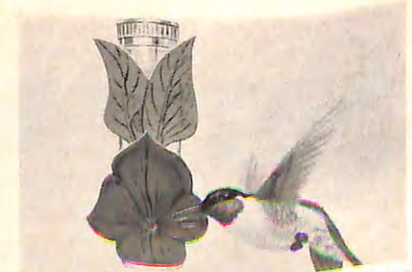


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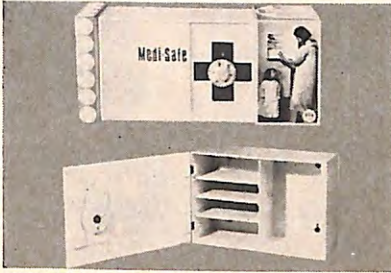
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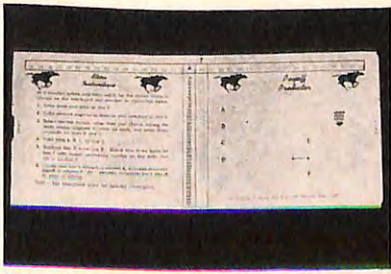
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**REMOVE PAINT, RUST, CONCRETE** fast with Whirlaway Surface Cleaning Tool. It fits all 1/4" drill motors, electric or air, and works by rotary action on metal, plaster or concrete surfaces. Lightweight, easy to operate. Built-in safety shield. \$14.95 ppd. Heavy-duty model for 3/8" drill, \$15.95 ppd. Country Club Products, Dept. E, 210 W. 8th, Kansas City, Mo.



**FOR ALL TRACK FANS**—Payoff Predictor tells at a glance the "place" and "show" minimum payoffs 5 minutes before post time. It helps you select the best spot for your bet. Proven accurate at thoroughbred and harness tracks. Pocket-size guide is durable plastic. \$2.00 ppd. Rusman Products, Dept. E, P.O. Box 5389, Sherman Oaks, Calif.



**TRAVEL TUBE DETERGENT.** Off to far places? Take along a tube of gentle laundry detergent and you'll have enough suds to do up to 30 washings. Works in hot, cold, hard, soft or salty water to wash clothes sparkling clean. 2-ounce unbreakable tube packs just like toothpaste. Only 98¢. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



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**PERSPIRATION PROBLEMS?** "Magique" Anti-Perspirant has been tested in the hot tropics and found to keep underarms amazingly dry. The first week you use only one ounce every other day. Starting with the second week, use as seldom as once a week. \$3.00 ppd. Money-back guarantee. House of Charles, Mail Order Dept. EP-7, Box 98, Cedarhurst, N.Y.



"ELKS EMBLEM" engraved **IN COLOR** on famous SPEIDEL men's Twist-O-Flex watch band. Fits all watches, adjustable to any wrist size. Choice of yellow or white gold filled. Also available with emblems for 36 other men's Lodges and Service Clubs (write for complete list). Fully guaranteed. Send color of gold and Emblem desired when ordering. Available only from us, by mail.  
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Bar-B-Q Squeeze Way.

Now! Apply barbecue sauce the new — Bar-B-Q Squeeze way! Just squeeze and presto, an even sauce flow everytime. Lets you season while the food is on the fire! Modern in design, unique container keeps sauce always clean and fresh! No more spilled sauce or burned hands with Bar-B-Q Squeeze — Fits into refrigerator after use. Only \$1.95 complete, ea. You also receive a FREE recipe booklet on Bar-B-Q sauces. Check or M.O. to: G.M. Enterprises, Box 322E, Glendale, Calif. 91209.

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## PORTABLE DRAWING DEVICE

Pocket "POLYANGLE" converts any pad of paper (up to 8 1/2" wide) into portable drafting table, replacing "T-square." It adjusts easily to pad width and can be moved up and down the pad to form parallel lines. Angle arm can be snapped into positions at 15° angle intervals from 30 to 150 deg, and settings can be maintained while moving arm horizontally and vertically. Scale in inches, secondary scale of 1/4 in. to 1 ft. Folds to pocket size. Complete with vinyl carrying case and instructions for ONLY \$1.95—TWO FOR \$3.75, ppd.

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Elk officials welcome Grand Exalted Ruler Robert G. Pruitt on his arrival in Wichita for the 60th Annual Kansas Meeting. Left to right are former Grand Chaplain Father F. W. Zimkowsky, D.D.'s Raymond Friederich, Ron Gabbert, and Neil Arasmith, Grand Lodge Committeeman Lloyd Chapman, Pres. Floyd Davis, Grand Est. Loyal Knight Fred H. Kelly, Past Grand Exalted Ruler H. L. Blackledge, Mr. Pruitt and D.D. E. V. Wood.



Hopkins, Minnesota, Lodge's State Championship Ritualistic Team is composed of, left to right, foreground, Bill Gallagher, Est. Lect. Knight; Earl Haugen, E.R.; Don Henderson, Lead. Knight, and Bob Sovereign, Loyal Knight; background: Don Ross, Coach; John Johnson, Inner Guard; Art Parenteau, Chaplain, and Ken Tuthill, Esq.



Talking over the program for the Iowa Convention at Ottumwa are, left to right, E.R. D. L. Sigman, State Pres. Don Semelhack (seated), State Vice-Pres. Robert A. McBeth and Past Pres. Jim Tait.

## News of the State Associations

# Centralized Activity

**GREAT NEWS** for Kansas Elksdom came during the 60th Annual Convention of that State Association—these Elks now have a Major Project! To be known as the Kansas Elks Training Center for the Retarded, it is located in Wichita and will operate as a sheltered workshop for retarded persons over 17 years of age. Incorporation proceedings were completed April 30th, the second day of the four-day meeting in Wichita at which such luminaries as Grand Exalted Ruler Robert G. Pruitt, Past Grand Exalted Ruler and Mrs. H. L. Blackledge, Grand Esteemed Loyal Knight and Mrs. Fred H. Kelly, and Lloyd Chapman of the Grand Lodge Ritualistic Committee and his wife were in attendance.

Approximately 900 Elks and their ladies saw 19 teams vie for ritualistic honors, won eventually by Salina Lodge, and 26 awards totaling \$5,600 presented to Youth Leadership and Scholarship Contest winners.

Several fine social events highlighted this session, with the Order's leader the featured speaker at the Saturday evening banquet, following a brief ap-





Greeting Past Grand Exalted Ruler John L. Walker at the Nashville airport, prior to the Tennessee Elks Convention were, left to right, foreground, D.D. Charles Cate, incoming Pres. James Fesmire, Grand Trustee Edward W. McCabe, host E.R. Joseph McCullough, Mr. Walker, State Pres. Sam Aaron and Wallace Lincoln; background, host Esq. Burton Cloud, Est. Lead Knight Warren Terry and State Chaplain Rev. Pickens Johnson.

pearance at the ladies' luncheon earlier in the day. The always-impressive Memorial Services were conducted the following morning by Father F. W. Zimkosky, former Grand Chaplain, for the 17th consecutive year.

The 61st Convention will take place in Wichita April 21, 22, 23 and 24, 1966, with a Fall Meeting in McPherson October 16 and 17. Leading the organization are President K. R. Larrick, Augusta; Deputy President Lowell Rise, Pratt; Vice-President Jack Ecord, Topeka; Trustee Otto Kobler, Hill City; Secretary Fred H. Kelly, Salina, and Treasurer Forest E. Link, Pratt.

**WITH A WARM WELCOME** for Florida's William A. Wall, Past Grand Exalted Ruler, some 300 delegates and guests converged on Opelousas for the April 23, 24 and 25 Meeting of the Louisiana Elks Association. Honored also by the presence of Willis C. McDonald of the Grand Lodge Judiciary Committee, this meeting opened with a golf tournament and open house.

Playing prominent roles in an active session, during which a rewarding clinic was conducted by District Deputies Claude H. Elbourne and W. P. Pearce, Jr., were several Past Presidents, including Jacob Clausen, H. L. Boudreaux, Clarence LaCroix, George J. Lupo, and H. B. Garland, Vice-Presidents C. R. Champagne and J. A. Fontenot, and Robert Arango, State Public Relations Chairman.

President B. L. Champagne shared duties as presiding officer with longtime State Secretary E. J. Heller, Sr., for this meeting, for which Robert



New Mexico Elksdom's Cerebral Palsy Commission Chairman Ed Harbough, center, and Grand Treas. John B. Morey, left, are briefed on the gamma linear accelerator by Marselle Fritz, reactor technician at the White Sands Missile Range and a member of Las Cruces Lodge. The Elks toured the Nuclear Effects Branch at the Range during their 36th annual State Convention.



This scene was photographed during the Michigan Convention when checks were turned over by the lodges to the State Elks' Major Project Commission which assists handicapped children. A total of \$8,500 was collected in 15 minutes.

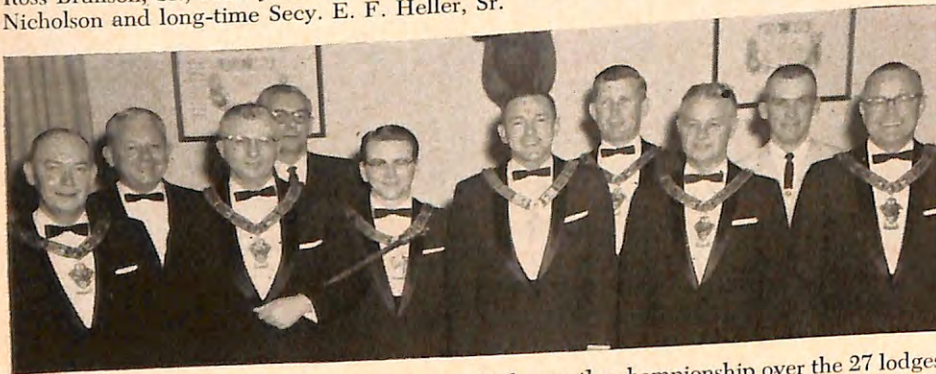
**News of the State Associations** CONTINUED



Massachusetts Ritualistic titlists from Newton include, left to right, foreground, Joseph Desmond, Chaplain; Joseph Marucci, Esq.; Paul Cavicchi, Inner Guard; background: P.E.R. W. E. Wilson, Candidate; Carl Westlund, Est. Lead. Knight; William Sparks, E.R.; Ambrose Rondina, Loyal Knight; Herman Dodson, Lect. Knight, and Michael DeGeorge, Coach.



Some of the Louisiana Elks serving as officials of their State Assn. are, left to right, Trustee B. L. Champagne, Tiler E. F. Rodriguez, Sr., Chaplain T. J. Duhon, Jr., Treas. Ross Brunson, Sr., Pres. J. A. Fontenot, Vice-Pres. C. R. Champagne, Sgt.-at-Arms Robert Nicholson and long-time Secy. E. F. Heller, Sr.



Cambridge, Md., Lodge's Ritualistic Team which won the championship over the 27 lodges of the Md., Dela., D. C. Elks Assn. includes, left to right, J. M. Bailey, Chaplain; Wm. L. Wise, Jr., Coach; E. P. Creighton, Jr., Esq.; Ray Langrall, Coach; Thomas Linton, Inner Guard; R. L. Roche, E.R.; Russell Wroten, Candidate, and Charles Slacum, Lect. Knight. Allen Baird is another Coach.

Nicholson was General Chairman. Mr. Wall was an inspiring speaker at the banquet honoring the retiring President, when he commended the Association for its great strides in recent years, and in particular for the organization of its two new lodges in Slidell and Lafayette. Mayor Percy Ledoux gave the welcoming address for his city at this function.

Reports on the many activities sponsored by the Elks of Louisiana were most encouraging, encompassing many programs for young people, work for veterans and the group's long-standing No. 1 project, the Louisiana Eye bank.

Baton Rouge Lodge not only won the State Ritualistic Title, but the 1966 Convention as well. Serving

until then will be President J. A. Fontenot, Opelousas; Vice-Presidents C. R. Champagne, Plaquemine, and W. H. Lambdin, Alexandria; Secretary (for the 18th term) E. F. Heller, Sr., Alexandria; Treasurer (reelected) Ross Brunson, Sr., Alexandria; Tiler E. F. Rodriguez, Sr., Alexandria; Sergeant-at-Arms Robert Nicholson, Opelousas, and Chaplain Theo. J. Duhon, Jr., Baton Rouge. B. L. Champagne of Baton Rouge was named five-year Trustee, serving with A. S. Johnson, Jr., Jennings, W. P. Pearce, Jr., Shreveport, G. J. Lupo, New Orleans, and C. B. Emery, Shreveport, which lodge was awarded the State plaque for its outstanding activities; it was accepted by Exalted Ruler James Basco.

WITH JOHN L. WALKER of Virginia, Past Grand Exalted Ruler, and Vice-Chairman Edward W. McCabe as guests of honor, 350 Elks and their wives gathered in Nashville April 29th to May 2nd for the Tennessee Elks Association Convention. Retiring President Sam Aaron of the host lodge presided at the May 1st business session when the following were elected unanimously: President James Fesmire, Paris; President-elect Charles T. Cate, Gatlinburg; Vice-Presidents James Matthews, Columbia, Henry H. McKay, Kingsport, Howard Little, Camden; Secretary John Smith, Oak Ridge; Treasurer George Farr, Chattanooga; Trustee (three years) Thomas Ruggles, Knoxville. President Fesmire then appointed Tiler Russell Offhaus, Cleveland; Chaplain Rev. Pickens Johnson, Nashville, and Sergeant-at-Arms Joseph Caskey, Knoxville.

Knoxville Lodge's fine Team won the State Ritualistic Championship.

GETTING TO WORK IMMEDIATELY on plans for the Association's winter meeting in Carroll November 12, 13 and 14, the 1965-66 officers of the Iowa Elks Association, elected at the May 14-17 Convention in Ottumwa are prepared for an active year. Led by Wendell White of Muscatine as President, they are Vice-Presidents Ben Mitchell, Grinnell, DuWayne J. Wessels, Iowa Falls, Thomas Rish, Ames, and Dean Daniels, Sioux City; Secretary Sanford H. Schmalz, Muscatine; Treasurer A. P. Lee, Marshalltown, and four-year Trustee Leo Gardner, Shenandoah.

Nearly 500 delegates and their ladies registered for this meeting, at which unanimous approval was given to the consideration of a Major Project, to be financed by voluntary contributions from the lodges.

WITH ST. LOUIS ELKS as hosts, the 56th Annual Convention of the Missouri State Association May 21, 22 and 23, was attended by representatives of 27 of the State's 34 lodges, many accompanied by their wives.

(Continued on page 35)

# INSIDE *Tips* FOR THE OUTDOORSMAN

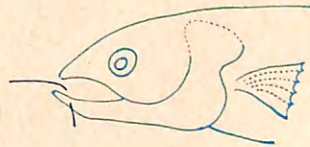
By RAY OVINGTON



Don't drink or cook with lake or stream water, even if "crystal clear." When boating carry two quarts of pure water per person per day. One good way is to fill well-rinsed milk cartons, freeze, and then store aboard. In the woods, carry a canteen.

Carry several red flares of the type used by truckers into the woods with you. A red flare will get attention quickly if you are lost or hurt.

To keep fish alive longer while on the stringer, hook them through the lower jaw, not through the gills and jaw. They can breathe more naturally that way. When moving the boat, don't drag them underwater; they'll drown. Put them in the boat, out of the sun, for a brief time.



If you wear glasses, carry your prescription in your wallet—just in case.

Include the front-wheel bearings in your service checkup before starting a long trip. Many service station employees will omit this unless asked.



If towing a trailer camper or boat, be sure you know the highway and insurance regulations for all states to be visited *before* starting. Ignorance of the law is no excuse, and you may save time, temper, and money.

Baby-food bottles with screw caps are ideal for storing lures, hooks, sinkers, even small ammunition in the tackle box or aboard boat or trailer.



It's time to begin running your dog in preparation for the fall hunting season. This will slim him down and sharpen his sense of smell. Do it morning and evening, not in the heat of the day.

*Phillipson*<sup>®</sup>  
Ultra-Light   
FLY-SPIN COMBINATION ROD

*Designed for the Expert...*

to whom the challenge and thrill of landing a game fish is more important than the "meat."

This is a delicate, ultra-light action fly rod . . . and, due to the full-circle spiral intermediate guides, it makes an excellent light weight spinning rod when used with a closed spool spinning reel, and will handle lures up to ¼ oz. Makes an ideal egg rod.

This 2-piece, 7-foot rod has chrome-plated, stainless steel intermediate spiral guides for light weight and genuine Carboloy<sup>®</sup> stripper guide and tip-top. Regular cigar-shaped fly grip and reel seat with 2" extension cork grip at butt end. Packed in cloth and polished aluminum case.

**Under \$25.00**

Fine, impregnated bamboo rods, too!



This is only one of several special rods in Phillipson's complete line of over 70 Powr Pak rods made from Scotchply<sup>®</sup>\* glass reinforced plastic.

Ask your favorite dealer to show you one of these fine fishing rods.

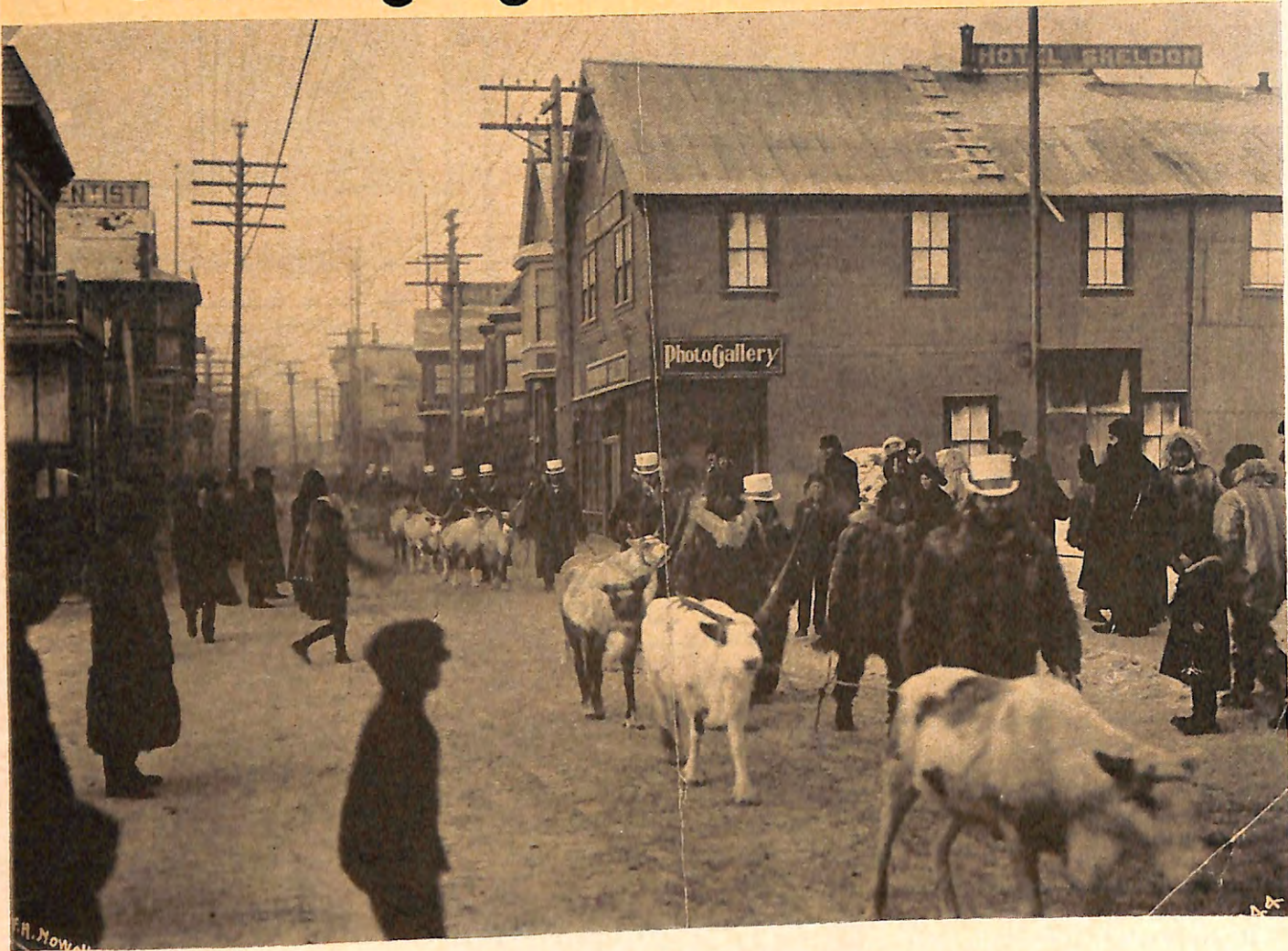
\*3M Company Trademark.

IF YOUR DEALER CAN'T SUPPLY YOU, WE WILL.

**WRITE FOR FREE CATALOG**

**PHILLIPSON ROD CO.**  
2705 High Street, Denver, Colorado

# Shedding Light on Alaska, 1908



Since July's usually a pretty hot month, it seemed a good time to talk about Alaska on a cold day in January a long, long time ago.

SOME of you may remember the photograph [see opposite page] first published here two years ago with a query as to the occasion it represented for any and all who were qualified to answer.

The wealth of material received on that photo is so fascinating that we feel the membership in general shouldn't be denied full knowledge of it.

Non-Elk Roy A. Wykoff, Jr., of Davenport, Iowa, wrote to say he'd seen the picture before, in the possession of one Major John B. Murphy who identified it as "a group of pioneer residents of Nome, Alaska," and Mr. Wykoff went on to inform us that in the very same picture are "Wyatt Earp, Tex Rickard, Brig. Gen. William (Billy) Mitchell, Klondike Mike Mahoney, Tom Mix, Will Rogers and other noted associates of the Major who retired from the U. S. Infantry July 17, 1899."

Mr. Wykoff says that it included a group of miners, prospectors, fur trappers, seamen and others at the "Elks Rodeo" being held to raise funds for the Red Cross-Elks Rescue Fund of Nome (who was to be "rescued" is not known). Prizes were being offered to anyone who could ride a wild elk—it seems Alaskan wild elk act like bucking broncos!

The event was originated by Buffalo Bill Cody, and Mr. Wykoff points him out in the picture. Major Murphy (who had been a member of Portland, Ore., and then Seattle, Wash., Lodges) thought Buffalo Bill had been an Elk, but we're not sure, although he was a close personal friend of the late Past Grand Exalted Ruler Joseph T. Fanning, who was Editor and Executive Director of THE ELKS MAGAZINE.

Jerome Simson, a member of Arcadia, Calif., Lodge, wrote about the

photo on two different occasions. Jerome said he was 11 years old at the time the picture was taken, that its locale was a place known as "Barracks Square" in Nome; time, somewhere between ten a.m. and two p.m. on a cloudy day; temperature, about 10 degrees. As he wrote his first letter, Brother Simson was about to attend a Sourdough Convention in Portland, Ore., and promised to check on the matter for us then. He did, and immediately wrote us that one Sourdough, name of Claud Shea, had told him those in the picture were part of a parade to advertise an annual ball given by the group. Claud was there that day too, it seems, and remembers it was awfully cold!

Tommy Watson, another Sourdough, has a copy of the same photograph and gave essentially the same information as had Claud. So did Leonard

Best. Mr. Simson also mentioned one Ralph Lomen, "Mr. Nome," who remembered one member of that group was an Elk, but we haven't been able to locate him. Mr. Simson adds, "Just one other thing, and it may shock your masculinity—some of the reindeer in the picture are females in spite of having antlers. Both male and female have horns which are used to some extent to dig through the snow for 'reindeer moss'—no doubt when food-foraging is rough.

Finally, we had a letter from T. J. Andersen, writing from Lindsay, Calif. Mr. Andersen was another one there when the photo was taken, and remembers he enjoyed the show. Although he wasn't a member of the Order then, he later visited his home town, Mount Vernon, N. Y., became a member of the lodge there; then he went back to Nome. He's been a Life Member since 1919.

Now, when you come right down to it, none of these stories really conflicts; everyone agrees that it was a mighty cold day. And Major Murphy's story that the event was an Elks Rodeo sounds pretty logical; if you look real hard, toward the right of the picture is a white wagon-type affair and on its side is printed ELKS CLUB, and AMBULANCE, which would seem to indicate that those in charge were expecting someone to get hurt! (But we're sure those nice, quiet, docile reindeer standing around letting their antlers be decorated weren't about to act like bucking broncos! The "wild" elk must have been in solitary.) Then again, the ambulance might just have been on the scene to advertise the Rescue Squad.

About Buffalo Bill, Mr. Wykoff identifies him as standing toward left background [see arrow]; he appears to be the only one who moved, outside of a youngster in the foreground who could have been about 11 years old—maybe that's Jerome Simson, shivering.

Checking in the Proceedings for the 1909 Grand Lodge Convention in Los Angeles, we find that in his report on Alaska Elkdom, when there were just two lodges—Juneau and Skagway—District Deputy W. B. King said: "I

cannot recommend the establishment of any new lodges in Alaska as there are no cities having the required bona fide population within the corporate limits. The city of Nome probably comes very close, but has a very large floating population—those who go there in June leave in October of each year—and cannot be classed as bona fide." The date of that picture was January 10th, 1908, and there seemed to be quite an Elk-involved group floating around there then!

By the way, there is another picture, a closer shot of a smaller group, taken that same day. It's well faded out, especially around the heads of those pictured. We thought it was just the age of the picture; now we think it must be billows of steamy breath lying on the cold air.

Anyway, sometime after all these replies came in, we heard from Carrie M. McLain, a resident of Nome, who said a friend had sent her a clipping of the page from our August, 1963, issue. Miss McLain, who calls herself an "oldtimer of 58 years in Alaska," said she was "one of the numerous youngsters standing on the sidelines watching the photographing taking

place. In fact, it is this scene that stands out clearly in my memory." She offered to lend us two other photographs taken the same day, "one showing the Elks, each with a domesticated reindeer, coming down Front St. as they headed for Barracks Square, and the other showing Nome women seated at a banquet or reception given by the Elks." Carrie was kind enough to send us both pictures; the banquet photo just couldn't be reproduced, but we're taking a chance on the one of the parade down Front Street [on opposite page]. This has been returned to Miss McLain now, and both are slated for museum exhibit in Nome—that is, Carrie adds, "as soon as we can get one under way."

She tells us, "I was too young to realize the significance of Elks Club Day, but I do remember the big stir and excitement it created in Nome—it was a notable occasion for midwinter!" In a later letter she informed us, "Indeed this was quite an occasion, and impressed me as a school girl, for the fur coats worn by the Elks instead of fur parkas, and the white hats and purple ribbon." Now, isn't that just like a woman?—Style-conscious! ● ●



## State Associations

(Continued from page 32)

Joseph W. Cornelison, Maryville, and Ellen K. Vandevier, Joplin, won \$600 scholarships, and State Youth Leaders Deborah Humphrey, Joplin, and Allen J. Snider, Columbia, were also honored.

Mayor A. J. Cervantes welcomed the delegates, and Ritualistic awards went

to Washington Lodge in first place, with the host group runner-up. It was announced the State Elks Benevolent Trust received \$2,200 during the Meeting, and has now activated three Mobile Dental Units for the care of crippled children.

Installed by Past President H. H. Russell were President Howard A. Bopp, Kirkwood-Des Peres; Vice President-at-large Wm. F. Gill, Grandview-Hickman Mills; Vice Presidents John J.

Bollinger, Chaffee, Virgil Sehl, St. Charles, Eldon Weldon, Nevada, and Richard Martin, St. Joseph; Trustees Robert Madison, Festus-Crystal City, Tom Briggs, Macon, Joel Short, Joplin, and Charles Marquis, Trenton; Secy. Don Atterbury, Kirkwood-Des Peres; Treas. R. Max Frye, St. Joseph; Chaplain Jack Stringer, Jefferson City; Inner Guard O. H. Jochens, Clayton; Sgt.-at-Arms J. O. Edwards, Springfield; Tiler B. M. Watters, Kansas City.

# U. S. Business

## "Joins"

# the PEACE CORPS

By **GEORGE J. JAFFE**

*Economic progress is essential if the less-developed nations are to offer their people a better future instead of hollow promises. Americans believe in free enterprise as the best way to achieve that goal—but frequently have been frustrated in trying to export their know-how. Now, through a Peace Corps pilot project, they have the opportunity to do so*

DRAWING BY SAM BERMAN

NOT ALL PEACE CORPSMEN are building bridges, teaching school, and dealing with health programs. One volunteer, Charles Buckwalter in Bogotá, Colombia, has been involved in a unique task. His assignment is, as he puts it, "to help small businessmen [in Colombia] make effective use of the latest marketing and merchandising tools which have proven successful in similar businesses in the U.S.A. These tools include all forms of modern promotion and business administration—from advertising to accounting. The idea of stimulating the economy through the small businessman is unique. . . ."

Nations such as Colombia don't have the same sort of vast small business segment of the economy that we take so much for granted and on which we depend so much for a high level of economic activity. Buckwalter noted

that the situation in Colombia "might be likened to the business picture in the U.S. in the 1920s."

The American zest for innovation and the trial-and-error process have produced the relatively sophisticated business scene we have today. Why not, someone wondered, borrow some ideas and techniques and apply them in Colombia?

That someone was Dr. Luis Fernando Gutierrez, a director of FENALCO, Colombia's principal association of commercial businesses. FENALCO's chief concern is the country's "average" businessman: retailer, wholesaler, distributor, and small manufacturer. Dr. Gutierrez felt that more effort was needed to bring modern business practices to Colombia's merchants, but to develop the kind of service program he had in mind would require quali-

fied personnel—not to mention the wherewithal to pay them.

Though Dr. Gutierrez sensed the project he had in mind might not come directly within the Peace Corps' scope of interest, he decided to give it a try. And the Corps director for Colombia, Christopher B. Sheldon, determined that the basic philosophy behind the Peace Corps would not be breached; it would be a program of self-help, designed to raise the standard of living, with guidance from a volunteer. Buckwalter got the assignment because he had a decade of experience in promotion, advertising, and public relations. "The idea of improving Colombian business methods by adapting tested and proven U.S. methods struck me as terribly exciting," was Buckwalter's reaction.

Working with Dr. Gutierrez, he be-



*Charles Buckwalter originally joined the Peace Corps because, sometime after his wife's death, he became bored and disinterested in his advertising and publicity work. In Bogotá he found the kind of challenge he was looking for—and a second wife, a Colombian girl.*

gan to organize his approach. First, the project needed a name, of course, and "Programa AMESCO" was chosen—from the Spanish words for "Alliance for the Improvement of Business Practices." This was in February, 1964.

There were initial obstacles. For one thing, Buckwalter had to learn almost a new language, the Spanish trade vocabulary. And the whole process of organizing a program was a slow one. "Each step," he said, "seemed to take about three times longer than I was accustomed to, working in the States."

But when Charlie Buckwalter wrote hundreds of letters to American businesses, trade associations, government agencies, and selected individuals, Programa AMESCO moved into high gear. The letters explained the nature of the project and asked for printed materials that might prove useful in Co-

lombia. The response was characteristic of American big-heartedness: "Tons of worthwhile and much-needed material poured into my office," Buckwalter reported. By May, AMESCO was receiving gratis subscriptions and special material from more than 30 trade associations, 10 universities, half a dozen government agencies, several publishing houses, and countless private businessmen.

Bits and pieces of American know-how began to fill the files. One example, typical of the response from many executives, was a four-page letter from H. R. Pilelsky, public relations director of King Clothing Company, New York. It outlined, point by point, how he runs promotions for King, covering everything from signs to contests. Another contributor, the head of a Midwest direct mail outfit, pointed out

the value of the simple but rare, in Colombia, personal sales letter: "Dear Señor So-and-So . . ." Another tool in the local businessman's kit.

The help came from all directions: St. Paul, Minn. (Minnesota Mutual Life Insurance Co.); Peoria, Ill. (Keystone Steel and Wire Co.); Silver Spring, Md. (Hygrodynamics); Chicago (IMPAC, a promotional consultation agency). Among the most helpful were Prentice-Hall (New Jersey) and McGraw-Hill (New York), publishers of business books and materials.

A Staten Island, N.Y., businessman, after writing to offer any kind of help he might be able to provide, was told that a group of Colombian businessmen were to visit the World's Fair last August. He arranged for the visitors to meet with the local Sales Ex-

*(Continued on page 44)*

# Another Japanese Import:

## THE AKITA

*It resembles the German shepherd and has many of the same characteristics. Even so, this Japanese dog has a small army of admirers in this country who appreciate his unique combination of qualities*

By ED FAUST

A NEW KIND of dog, the Akita, has come to America. He's the national dog of Japan, and it took a war and those of our GIs who were sufficiently impressed with the dog's fine qualities to introduce him to our country.

The Akita is still new to us as breeds go, there being perhaps no more than about seven or eight hundred in this country. Most of these are the result of matings made here. Like the German shepherd, the Akita is an intelligent dog, easily trained and handled. A breed of many talents, the Akita is a good working dog and can also hunt, retrieve, and track, as well as perform creditably as a seeing eye, rescue, police, and guard dog.

The Akita has all the courage a dog needs, and then some. He's not only big (the male stands from 25-28 inches and weighs up to 150 pounds; the female is 23-26 inches and runs to 110 pounds), but massive in bone and muscle. With these qualities it's no wonder that he was used so effectively by the Japanese in jungle fighting in the South Pacific. Incidentally, he has also been successfully employed as a police dog by Japanese cops for more than 30 years.

*This is the last dog article by Ed Faust that will appear in THE ELKS MAGAZINE. He died in May.*

*Ed Faust joined the staff of the Magazine in 1923 as Advertising Promotion Manager. He retired in 1958, but continued to write his popular "In the Dog House" series until illness made necessary a reduction in his output. His devoted readers will undoubtedly miss him as much as does the staff of the Magazine.—The Editors*

At first sight, many American soldiers mistook the Akita for the familiar German shepherd, which, in fact, he greatly resembles. He has the same upright ears, but they are a bit smaller and less pointed. He has a shepherd-like head, but it is wider and more massive. The Akita also has the short-to-medium coat of the German shepherd. In size the two dogs are not far apart, but for

show purposes, there's no limit for the Akita. The bigger he is, the better, while the shepherd standard faults the dog that grows much beyond the 25 inches specified by its standard.

The biggest physical difference though, is in the tails of these two dogs. Both are long, but the Akita's tail is bushy and curls over his back. The hair on the shepherd's tail is not quite



THE ELKS MAGAZINE JULY 1965



as long; it is carried low with a slight curve. To the experienced eye these differences are quickly discernible, but to the man not familiar with dogs and occupied with the business of staying alive, as our GIs were, they would go unnoticed.

When the war ended and our troops (particularly those stationed in Japan) had time and opportunity to get better acquainted with the Akita, the breed began to be better known to our country. A number of Akitas came stateside with our returning soldiers. From time to time since, some farseeing American breeders have imported a limited number of the dogs.

Although new to the Western world, the Akita is an old breed, long a highly honored one in Japan. Typical of the Orient, which treasures antiquity, native breeders will tell you that the breed was known in their country almost 6,000 years ago. H. Saito, Japan's recognized authority on its animal life, has unearthed and reconstructed skeletal remains of dogs and found clay images that very much resemble the Akita. These are from burial mounds of a period dating back to the New Stone Age. It has been established that the Japanese of that era, being unacquainted with agriculture, were hunters and that, consequently, dogs were indispensable assistants.

Reconstruction of the skeletons showed dogs of medium size. As we know him today, the Akita was developed as a result of breeding with the medium-sized Kari (of the same strain), the Tosa fighting dog, and with breeds imported from Europe. The Akita takes its name from Akita Province on the main Japanese island of Honshu, where it was originally developed and bred after being brought there from the China mainland. The breed is the large size of the ancient Nippon Inu, or Japanese purebred. The other two sizes, medium and small, are the Kari and Shiba.

Despite a traditional history that reaches so far into the past, the written history of the breed began only about a century ago. This is found in the records kept by the Shogunates Hawk-Chambers, which tell of the care and training of the dogs to work with hawks in hunting boar and deer. In the beginning, such value was placed on the dogs that only royalty could own them. There was, and still is, considerable spiritual significance attached to the Akita in Japan. Not only is he a pet, companion, guardian, and hunter, but he is symbolic of good health and thus highly regarded in homes throughout his native land. In fact, miniatures of the dogs are sent by the Japanese to their friends who are ill and to couples on the birth of a child.

The early Akita owners also devel-

oped a highly formalized system that involved special leashes and ways they should be tied to indicate rank, for use in the hunting field and at other important events. There was even a special language called Dog Words used exclusively for the Akitas. Each dog was served by carefully chosen attendants and such mundane business as eating, training, and drinking were invested with elaborate ceremony.

The all-around capability of this dog automatically earns a place for him in the class officially designated as "Working Dogs" in this country. If and when the breed obtains formal recognition by the American Kennel Club, it will undoubtedly be assigned to the working group.

Basically, the Akita is a working hunter. This very capable canine is not merely used to sight and track game, which it does extremely well, but can hold its quarry and attack such formidable brutes as the wild boar, the black bear, and other such game indigenous to Japan. The Akita has a keen nose and is said to be good in tracking feathered game, too. The breed hunts well in pairs, a male and a female making up the team, which is the way they are used when going after bear in Hokkaido, the northern province of Japan where that animal is found. It is said

that a pair of Akitas is powerful enough to pull down an eight-hundred-pound bear.

The feet of these dogs are tough, enabling them to negotiate any kind of ground, and they're webbed too, which makes them ideal for retrieving waterfowl. The webbed feet, a tough hide, and powerful body make them strong swimmers and thus proficient at rescue work, even in cold water. Breeders claim that, as a sled dog, the Akita can outpull any of his Alaskan cousins. Since I know of no records on such competitive pulling, I guess I'll just have to take their word for this.

The dogs have also demonstrated their usefulness as guides for the blind, and this, even if they could do nothing else, would most certainly earn them an honored place in dogdom's ranks. Those Akitas I have seen impressed me with their even temperament, which despite their fierce appearance is quite apparent. Accompanied by one of these bruisers, I don't think I'd hesitate to venture into the toughest of neighborhoods on the darkest of nights. Although mild mannered for the most part, this fellow, like the Irish wolf hound of the famed Fighting 69th, is gentle when stroked, fierce when provoked. He is also one of the cleanest of dogs. Somewhat like a cat (if you

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fellow dog lovers will pardon the expression) in this respect, he'll lick his paws and then wash his face.

A breeder of my acquaintance tells me that the adult Akita subsists well on only about two pounds (or two one-pound cans) of food a day. Those members of the Akita family I've met convinced me that the breed is as healthy as any I've seen. What's more, I've seen them on the show bench at New York's Madison Square Garden Show and elsewhere, at which times dogs are required to be thoroughly sound and healthy. This is one of the stringent regulations governing every

dog show held under AKC rules.

The first Akita to be exhibited formally in this country was shown in 1956 at the Santa Ana, Calif., Kennel Club Show in the Miscellaneous Class. Until a breed obtains AKC formal recognition, which is usually given if there are a sufficient number of dogs in this country, plus four generations of breeding from matings made here on which records have been kept, dogs may be shown only in the Miscellaneous Class.

Breeders of these dogs, including members of the Akita Club of America, have applied for official recognition. When achieved, this means that these

dogs will have a place in the official Working Group and will then compete with one another. The front-running Akitas will then be eligible to compete against top dogs representing other breeds at any AKC-governed show.

Yes, indeed, this Japanese dog is a pretty good bet for any owner who wants a big, reliable, affectionate dog. Amiable with its human companions, especially gentle with youngsters (even when subjected to their ear- and tail-pulling proclivities), tough with intruders, the most worthy and honorable Akita adapts effortlessly to almost any kind of situation or owner. ● ●

## The Horse Knows the Way

(Continued from page 11)

Once you have mastered your horse at the walk you are ready to progress to the next gait—the trot. You must learn to post, the up-down, up-down movement that is so often misunderstood.

Whether I was ready or not, the horse was. Hearing a distant whinny from one of the fillies, he let out a loud nicker and broke into his next gait—a rapid, stiff-legged agitation of his feet against the hard ground, which was undoubtedly beneficial to his liver but not much good for reaching a destination. I knew it was a trot, because of the up-down, up-down movement that is so often misunderstood and certainly was in this case, by both horse and rider.

We rode approximately three miles at a trot—one forward and two up-

down, up-down, while I studiously looked ahead to where I was going, although, like the rest of the landscape, it seemed to be very badly shaken up. Meanwhile I concentrated on the posting instructions in the book, and a more confused author I have never read.

Your knee is the hinge and, along with your ankle, provides you with a natural shock absorber. He may be a great authority on horses, but if he calls the "natural shock absorber" either a knee or an ankle his knowledge of human anatomy is pitiful.

When a horse trots, his legs move in diagonal pairs, making a two-beat rhythm as the hoofs strike the ground. I question the use of "two-beat rhythm." While the two of us did beat each other quite severely every

time Old Ironsides' hoofs struck the ground, the author was presumptuous in stating that it would be done in rhythm.

There were several paragraphs then about riding on diagonal pairs which, you may also be surprised to learn, does not explain what to do if your horse gets a pair of his legs crossed. The gist of it is that if you can feel the saddle under you when your horse's left hind foot and right front foot are on the ground, then you are riding on the right diagonal. Otherwise, you are on the wrong one, as I concluded I must be, and you have to change.

To change diagonals, simply sit through one bounce and catch the next push up. You're then on the opposite diagonal. Completely false. Just as I had decided for the sake of comfort to switch to the other diagonal, Old Ironsides heard another whinny up ahead. He sounded his bugle and charged. I sat through one bounce and I caught the next push up. But at no time during the next half mile was I ever on the opposite diagonal, as the book had promised. I was first on the horse's neck and then on his rump, sometimes vertical and sometimes horizontal, but never on the diagonal, at least not on what I felt was the right one. I rode that way until he gave up the chase and leaped sideways from the road into a field of clover and quietly began to graze. Looking at my watch as I got up from the gravel, I was surprised to see that we had used up thirty minutes of our hour.

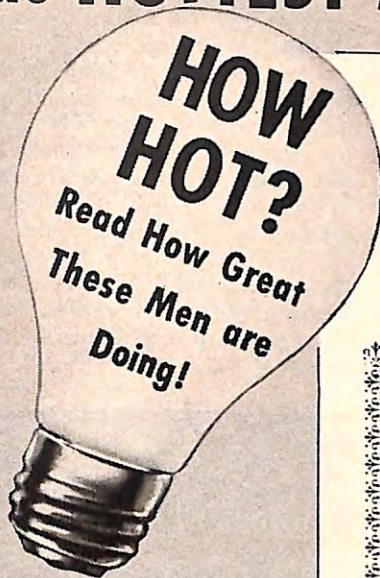
I rode Old Ironsides back to the stable at a slow walk, deciding that in view of all the spurious instruction books flooding the market, it would be safer to take a few private riding lessons from a reliable teacher.

At the drugstore they declined to refund my money for *Horseback Riding Made Easy*. However, the clerk was good enough to let me trade it for a bottle of liniment. ● ●



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# Tom Wrigley

WRITES

FROM WASHINGTON

AUTOMATION is the keynote at the new, \$22,370,000 Veterans Administration hospital recently opened here. Facilities at the 710-bed facility include food trays that move from kitchens to wards automatically, conveyor-borne linens and supplies, pneumatic tubes for the delivery of prescriptions, and recording machines that enable doctors and nurses to transmit reports from 251 stations to the central business office.



"BASH FOR CASH" is a new fund-raising idea started here by Robert Dixon Graves, merchandizing manager for a national department store chain. Mr. Graves, who initiated the idea with the March of Dimes, acquires junked cars. Donors make their contributions, pick up a sledge hammer, and slam away. (They love it, Dr. Freud.) Graves says the idea is proving to be a smashing success, raising large sums for worthy causes.



HOT-ROD DIPLOMATS, immune to arrest, cause a lot of trouble on turnpikes between the Capital and New York City. One diplomat's car was clocked at 115 m.p.h. and five others in excess of 100 m.p.h. on the New Jersey Turnpike, which has a 60 m.p.h. speed limit. Violators are from 32 countries, with Soviet Union officials



the worst offenders, turnpike officials report. Unable to make arrests, state troopers have in some cases ordered the speeders off the turnpike.

RADIO IS REMARKABLY successful, despite TV and other media. Another proof of that fact was provided by the recent sale of station WWDC here for more than \$4 million. The station began broadcasting 20 years ago.

NAVY YARD ORDER says that all cars entering the base must be equipped with two sets of seat belts—though the speed limit on the base is only 10 m.p.h. Incidentally, the belts sell for \$2.35 a set at the Navy Exchange.

DIET DRINKS are now being served in restaurants and bars here, and one of the more popular concoctions is a rum and diet cola. Meantime, reports have it that breweries, not to be outdone, have scientists striving to perfect a diet beer.

THE BIGGEST MOUSTACHE in Congress belongs to Rep. Daniel J. Flood of Pennsylvania. Congressman Flood is mighty proud of the brush and gives it a daily one-minute waxing.

A COOLER CAPITAL is in prospect during the dog days. Air-conditioner sales to homes and offices are up 300 percent over last year. And just about all the buses and taxis operating in these parts are air-conditioned.

PLEASE DON'T PICKET the White House, a Washington editorial requested. While the pickets have generally been orderly, they've become so numerous that they are creating knotty vehicular and pedestrian traffic problems.

SOME 3,000 SUGGESTIONS for commemorative stamp subjects are currently on file with the Post Office Department's Stamp Advisory Council.

Suggestions to the Council, which selects about 15 subjects for stamps annually, range from issues honoring young lovers to those glorifying that popular American institution, the hamburger.

AID FOR ALCOHOLICS is planned by the Health, Education, and Welfare Department. An all-out federal attack on the alcoholism problem will be directed toward helping habitués of skid row in Washington and other big cities over the nation, who are known to sociologists as the "revolving door population" because they're constantly in and out of jail. Emphasizing the urgency of the problem and the need for city judges' help in coping with it, one leading authority says, "The repeated jailing of chronic drunkards has been a dismal failure in American society."



PENGUINS ARE BEING "BUGGED" in the interest of science these days. Some of our aquatic feathered friends in the Antarctic have been equipped with radio devices at a cost of \$46,000. It seems that the penguins, no matter where they're left, can always find their way home. Scientists want to learn how they do it.

SUMMER SQUIBS . . . Metropolitan Washington has nearly one million employed persons, a third of whom are on federal payrolls . . . National Airport may be expanded to make room for jets; expected cost: \$60 million. . . New subway cars between Capitol and Rayburn House Office Building stop automatically at end of the line while motormen just stand by. . . Old Griffith Stadium is just about completely demolished to make room for Howard University expansion. . . President Johnson presented 13 gold medals to National School Safety Patrol members for saving lives during the past year. . . New anti-cancer drug called Natulan may be developed in France; it's a derivative of a rocket fuel chemical. . . New pesticides may not be easier to spell but they'll be safer with addition of something called Hexachlorocyclopentadiene (whew), reports Health, Education, and Welfare Department. . . Among many reasons for wanting to join up given by Peace Corps applicants is this one from a seven-year-old boy tired of girls: he wants to be shed of his two sisters.

## Convention City: Miami Beach

(Continued from page 9)

comedy, and top-rank singers. I favor the glassed-in nest at the top of the Doral, which has a splendid view and a relaxed atmosphere. Crowds also jam the Boom Boom Room at the Fontainebleau, the Eden Roc's Mona Lisa Room, and the Deauville's Casanova.

Back before it was hatched as a tourist resort, Miami Beach was a mangrove swamp populated mostly by mosquitoes. They got rid of the swampy waters, traded the mangroves for hotels and the mosquitoes for tourists. That's how they happen to be celebrating 50 golden years of tourism. Surprisingly, Florida welcomes more tourists in July than during any other month, which is why it was wise to make your reservations early.

If you're coming for a tan, well, daytime temperatures ride in the toasty 80's and fall to the 70's at night. Outdoors everything is fanned by cooling ocean breezes while inside the air-conditioners take over, and that includes just about any place you can name, from hotels to theaters to nightclubs. Wraps come in handy sometimes at dinner, it's that cool. Otherwise, casual summer attire is the fashion during daylight hours. (Don't forget, beach robes and sandals are worn at the major hotels between one's room and the beach or cabana.)

Even if you're not a sun worshipper, there's plenty else to do. Besides basking by the pool, tourists visit Tropical Paradise where birds talk and Indians wrestle alligators; they golf, fish for marlin, attend dog races, watch jai-alai, or go off to visit the Cubans in Little Havana.

Little Havana is back across the causeway on the Miami mainland, and it's well worth a visit. Here tourists from places like Texas rub elbows with Cuban refugees. Doctors drive taxis, lawyers pump gas, school teachers sell groceries. An American real estate office displays a sign that reads "We Speak Spanish," while down the street a Cuban drug store has a sign announcing "We Speak English." Shops spell out "Farmacia," "Fruteria," and "Carniceria." A cup of strong black Cuban coffee costs a nickel, and the bodegas sell cooking bananas and tubs of great black beans.

Playing the Tivoli the day we passed was a movie titled "Le Historia de Franz Liszt." Down the avenue a cigar store was touting "Hav-a-Tampa" smokes in place of the Havana stogies of yore. All the sights and smells of Little Havana can be found only a short walk from downtown Miami. Back across the bay in Miami Beach, the "21" of Havana has unlocked its doors

under the new name of Raul's "Viente y uno." It features Cuban bands and coffee as dark as the inside of a night club.

When it comes to sightseeing, few places can match Miami-Miami Beach. There's rubbernecking by land, sea, and air. By air I mean going aloft in a blimp or flapping off in a helicopter. It costs \$5 to drift over Miami in the Goodyear blimp *Mayflower* (half fare for children under 12), or \$5 by chopper. The blimpport is anchored to Watson's Island and the 'copter strip is just across the avenue. Sightseeing boats sail both from Miami and Miami Beach, up and down canals, past million dollar estates, including the one-time home of Al Capone. You may get weary of going, but you'll never be bored. In Miami one may visit the Crandon Zoo, the Seaquarium, Serpentarium, Monkey Jungle, Fairchild Garden, or the Old Spanish Monastery (disassembled in Spain and reassembled in Miami). Then there are boat rides, both evening and daytime.

In the registration area of the Fontainebleau, look for the Wylly's Tours, Inc., booth. As the official agent for handling tours and the like, they'll take care of all your tour needs and offer discount prices to boot. For post-Convention plans you may also rely on Wylly's; there's no need to hunt other tour outfits.

Train buffs, both young and adult, take delight in the Gold Coast Railroad. Passengers ride in the caboose behind a steam engine as it noses through a piney forest or else hop a ride in the old-fashioned chair car. From your hotel it's about a half-hour drive to the Gold Coast Railroad depot. It's all part of an outdoor museum sponsored by the University of Miami and operated by railroad buffs, ranging from doctors to dock workers. Nostalgia hangs heavy as the old steam whistle blows and adults are taken back to an era of relaxful living. It's equally appealing to children who never knew that peaceful time. With their parents they leave the station at Dogpatch Junction. Old "154" huffs and puffs and gets up a head of steam, and the whistle blows as the present fades and the past comes happily into focus. Camera fans will have a field day.

Other hands gather around the *Mayflower*, the last private railroad car used by U.S. Presidents, in which F.D.R. held high-level conferences during World War II. From its back platform Harry Truman barked his "give-'em-hell" pitch during the 1948 campaign tour. For the protection of Presidents the car was built with heavy armor



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plating and equipped with bullet proof windows. Visitors today sink into chairs where world and national leaders sat while mapping strategy that changed the course of history.

Short cruises to the Bahamas and other islands of the West Indies are a growing attraction for tourists. Seven vessels make the twice-weekly trips to Nassau and Freeport, Grand Bahama Island. (Here's an opportunity to visit a foreign land without going far or spending much.) Three and four-day cruises from Miami to Nassau and the Bahamas start for as little as \$59, which includes meals, cabin, entertainment aboard, and use of the ship as your hotel in port. Most three-day jaunts begin in Miami or nearby Port Everglades on Friday afternoon and end back in Miami Monday morning.

A little Las Vegas by the sea is only a thirty-minute air hop. Freeport, Grand Bahama, has a luxurious new hotel with a flashy gambling casino, plus daytime diversions such as sunbathing, skin diving, and big-game fishing. This newest tourist loft is the posh Lucayan Beach Hotel where, inside, the dice spin à la one-time Havana. In fact, ever since the Castro take-over the Bahamas have been campaigning to lure the tourist who formerly set his sights on Cuba. Planes leave Miami's international air-

port a dozen times a day, the roundtrip tab running to \$27.50.

The Lucayan, which opened a year ago last January, dominates the Freeport resort. After gambling, if one becomes bored, he may go bone fishing at \$35 a day for two, or big-game fishing for \$120 in cabin cruisers carrying four. For visitors seeking less formal accommodations than Lucayan's, berths are rented aboard a one-time luxury ship now permanently tethered to the dock. Just beyond the rail are a private beach and golf course. And while the men are swatting golf balls, their ladies can shop for English tweeds, bone china, perfume at near-Paris prices, and liquor that's well below what you'd spend on the mainland. There's just one hitch: You must remain 48 hours in order to qualify for the \$100 duty-free privilege.

For those planning to stay on after the Convention there are 10-day "Windjammer" cruises on authentic sailing ships from Miami to the Out Islands: Bimini, Abaco, Gun Cay, Nassau, and Grand Bahama. Of an evening, passengers spread their dinners on island beaches, dance to calypso melodies, or kick up their heels to tunes on deck. Out at Miami International Airport the big carriers fly you to such destinations as Puerto Rico, Jamaica, and

the various other Caribbean islands.

These and other side trips and tours, both during and after the Convention, can be conveniently arranged at the Wylly's Tours booth in the registration area at the Fontainebleau.

Along Miami's coral reefs, skin divers will find a couple hundred species of colorful fish: green moray, Spanish hogfish, yellowtail, angelfish, blue tang, etc. Surface fishermen can hook into schools of dolphin, pompano, and tarpon. And for a real fight there's bone fishing at the Florida Keys, which we discussed in some detail last month.

July is the month of the Sunday night pop concerts at the Municipal Auditorium, a big Fourth of July celebration, and the glittering Miss Universe Beauty Pageant (July 15-26). Finally, the summer months are being turned over to a special "Adventures in Beauty" course at the posh, \$2,500,000 Lido Spa. A 27-point program for the ladies has been prepared by Swedish beauty consultant Thyra Britt. During a two-week stay guests can take a daily course consisting of massage, facials, manicures, pedicures, scalp treatments, and oil baths under the Miami sun. Chances are you don't need it, although it's something to consider, ladies, while your husbands are holding forth at the Convention. • •

## U. S. Business "Joins" the Peace Corps

(Continued from page 37)

ecutive Club to discuss American retailing techniques.

The help requested by Buckwalter was forthcoming, alright, but in some instances, when Colombian businessmen have tried to adapt AMESCO-suggested American techniques, the result was other than expected.

The "going out of business sale" type of promotion was helpful to many, but in at least one case it went awry. A retailer went a bit too far, draping his store front with a banner reading "I'm disgusted with this business." He did go out of business.

Another technique introduced by AMESCO was to mix cleaning powder in water, then apply it to a store window. When dry, ordinary paint could be used to write out a sales message that could be easily washed off later. But in Bogotá, the weather doesn't always cooperate. One druggist had his windows "washed" half a dozen times in three days by sudden, unexpected rainstorms.

The simple matter of arranging good window displays is one that only now is being taught to proprietors of many Colombian stores. "In general," Buckwalter said, "they are a hodgepodge of merchandise. I've actually seen on display in the window of a ladies' under-

wear shop, along with panties and other assorted delicate wear, bottles of whiskey, men's shoes, and even hardware."

Programa AMESCO is helping to change that, and thereby helping to stimulate the economy by boosting retail sales. A number of furniture stores have enjoyed greater success by adopting the suggestion of arranging their windows by "rooms" of furniture instead of their traditional method of grouping only sets together.

Still another recommendation of U.S. business, almost unheard of before AMESCO, is the technique of offering special incentives to salesmen. A few firms in the larger cities are now profiting from that device. But progress is slow.

"The problem is quite simple: habit," Buckwalter reported. "It's difficult to persuade businessmen deeply entrenched in centuries of 'culture' to adopt new ideas. 'Going modern' takes time in a country like mine. Fact is, I'm surprised at how AMESCO's ideas have caught on in such a short time."

In slightly over a year (as this is written), Programa AMESCO has touched virtually every kind of business in Colombian retailing and manufacturing. The result? Unfortunately, little that

is tangible can be attributed to the program so far, unlike some other Peace Corps projects. But Buckwalter reported that "we've been planting the seeds that we can see are taking root and growing. This is pretty much what the program has been all about." And observers rate it as successful.

Like so many Peace Corps projects, it is essentially a pilot program—one that is meant to meet a specific need but which can ultimately be taken over locally. It is so unique that it hasn't been implemented elsewhere as yet, but it is being watched closely. Other nations must request the program before it can be put into effect, and it seems inevitable that they will do so soon. Most of the nations of the world need stimulation for their economies, and the application of sound business practices is one way to get a start in the right direction.

It is in Colombia that a storehouse of ideas and information about implementing this type of program is being garnered. And the people involved are becoming experts, especially as the concept applies to the Latin American business communities. Last October, a new group of volunteers, trained to work with cooperatives, arrived in Bogotá and were oriented by Buckwalter.

Shortly thereafter, they were dispersed to various cities in Colombia.

For example, Dan Dobin at Barranquilla, a major seaport, has set up seminars on sales promotion and writes a monthly column for a regional magazine, among other AMESCO projects he handles. This is typical of the approach used. The printed material supplied gratis by Americans is reviewed, adapted, and translated, then organized into seminars, special conferences, publications, movies, radio and TV programs. Whenever possible, Colombian organizations and individuals are used to present the material to the business public. One instance was a series of seminars that was developed in collaboration with INCOLDA, a non-profit "management training" institute.

Seminars arranged with AMESCO's help run the gamut of practical business matters, such as promotion, merchandising, human relations (public, employee, salesmen, etc.), insurance, accounting, incentive plans, market research, administration. Lectures and round-table discussions augment the seminars. For example, through the good offices of the U.S. Trademark Association, a Colombian lawyer who is a U.S.T.A. member presented lectures on trademarks.

Another important project that got underway this year was the launching of a monthly publication entitled *Ayudas de AMESCO* (tips from AMESCO). It provides businessmen with practical ideas on marketing, merchandising, etc., in a how-to format, using material extracted and digested largely from the American trade press.

How well are these various parts of the program working? One progressive firm, Boza & Company, has adopted U.S. business techniques that augur well for future success. The firm sells outboard motors through a nationwide chain of distributors. Now, instead of leaving dealers on their own and hoping for the best, Boza sends out trained representatives to teach distributors how to employ stock control, arrange displays, and use other modern techniques.

In many instances, retail store sales have increased dramatically when the proprietors were shown the value of specializing and/or departmentalizing. One small department store was carrying everything from soup to nuts, yet much of the merchandise was crammed together in unlikely sections of the store. The suggestion made was to classify the merchandise and post signs to direct traffic to the various departments. Immediately, and to the owner's surprise, sales started jumping in men's clothing in the basement.

Buckwalter has other plans and projects he wants to tie in with Programa AMESCO, such as a businessman ex-

change program, but at the top of the list is finding a replacement for himself. It's not that he's unhappy in Colombia; his term of service is almost over, and Peace Corps policy wisely dictates that projects be turned over to local control as soon as feasible. Charlie Buckwalter is looking for a Colombian replacement. "We never lose sight of the fact that the idea of Peace Corps assistance is to prime the pump on self-help projects that will continue in native hands long after the volunteer departs," said Buckwalter.

He filed a report in February that said, in part: "... AMESCO is a tool that can conceivably contribute meaningfully to improving the standard of living in Colombia because it operates directly on the economic factors which deal with demand for goods and services. A better informed, more alert business community using advanced advertising and promotional techniques, plus more efficient administrative techniques, can make free enterprise a moving, dynamic force in the growth of an economy."

The report also mentions that fresh Peace Corps volunteers with backgrounds or training in business are being recruited for the future of Programa AMESCO in Colombia. But, as it points out, volunteers will be used only as "temporary catalysts" and will, wherever possible, "replace themselves with Colombian counterparts."

Clearly, Charlie Buckwalter and his associates believe in free enterprise as the best way to promote progress through a rising standard of living. It is interesting to note that the United States, the nation that developed the richest economy and highest standard of living of all, is interested in promoting the imitation of its success. But with Programa AMESCO it is not through a foreign-aid program voted by Congress and administered by the federal bureaucracy. The basic aid is in the form of information supplied by "volunteers" from their stores and their desks in the U.S.

More of the same is needed if Programa AMESCO is to flourish and perhaps be applied to other countries. The greatest need, according to Buckwalter, is for personal-experience material from individual businessmen—long, detailed letters that tell about successful merchandising programs or simple promotions, no matter how small or local, that helped a particular business to grow or prosper. (THE ELKS MAGAZINE will forward any such material readers may wish to submit.)

Is freedom going to prevail in our strife-torn world? Self-help programs for proud peoples who need an economic boost can certainly offer a ray of hope. That's where Programa AMESCO comes in.

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In a festive mood during a luau at Hattiesburg, Miss., Lodge, Grand Exalted Ruler Pruitt helps plant a magnolia tree on the lodge grounds. With the Grand Exalted Ruler are, l. to r., Mrs. Gerald Franciskato and Gerald Franciskato, Exalted Ruler of Hattiesburg Lodge; Past Grand Exalted Ruler William A. Wall; Mrs. Wall; Special Deputy Robert Cameron; Mrs. Cameron; Judge James E. Nichols, President of the Mississippi Elks Assn.; and Mrs. Nichols. The photo was taken during the Association's annual convention.



Grand Exalted Ruler Pruitt receives the keys to a Lincoln Continental from Georgia Elks Association President Henry H. Ansaldo, who made the presentation in behalf of the Association at its spring meeting in Waycross, in March. Looking on is E.R. Carl O'Neal.



Some 150 Elks and their ladies honored the Grand Exalted Ruler at a banquet and dance on his March visit to Greenville, S.C., Lodge. Here he chats with Madison H. Woodward, President of the South Carolina Elks Association, left, and E.R. Tom R. Tindall.



Brother Pruitt got together with four Past Grand Lecturing Knights from Oregon on his visit to Milwaukie to attend the State Assn.'s mid-winter meeting. In this rare group are (l. to r.) Brother Pruitt; Frank Hise of Corvallis Lodge, a Grand Trustee; D.V. "Val" Bulger, Portland Lodge; Jack G. Judson, Ontario Lodge; G. B. Urlie, Condon Lodge; and Past Grand Exalted Ruler Emmett T. Anderson.

## Lodge Visits of Robert G. Pruitt

# Approaching The Year's End

On his visit to Fremont, Calif., Lodge, the Grand Exalted Ruler is pictured with, l. to r., D.D. John F. Jordan; then Exalted Ruler Claire Bettencourt; Ernest Rodrigues; and Henry J. Buddle, former President of the California Elks Assn. and a Past Grand Esquire.

**ATHENS, OHIO.** Grand Exalted Ruler Pruitt was given the red carpet treatment on his April visit to Athens, where he dedicated the new, \$180,000 home of Lodge No. 973. Brother Pruitt was met at the Columbus Airport by a large delegation of Athens Elks. From there they proceeded to Athens and were escorted into town by units of the police and fire departments. At a luncheon in his honor at the Sportsman's Grill on West Union Street, the Grand Exalted Ruler was presented with a key to the city by Mayor Raymond Shepard.

That evening more than 200 Elks and their guests turned out to attend the dinner and heard Brother Pruitt's inspiring dedication address, which was broadcast over radio station WATH

and, in part, over WOUB-TV. Elk officials attending the dedication ceremony included Past Grand Exalted Ruler Fred L. Bohn; Carleton L. Riddle, President of the Ohio Elks Association; Leslie Scrimger, Past President of the Association; C. Ross Cline, vice president of the Association; Association Chaplain, Rev. Harry G. Yaggi; District Deputy Virgil Search; Past District Deputy Francis Pontious; Exalted Ruler Raymond Cuckler; and PER Kenneth Jones.

The following day Grand Exalted Ruler Pruitt was honored at a luncheon at the Lancaster Lodge by Exalted Ruler George Hedges, his fellow officers and lodge members, before proceeding to the Association's annual convention in Columbus.





# Lifeguard to the World

(Continued from page 7)

To list these mercy missions is to tell a story of good samaritanism. Not all such activity is motivated strictly by our sense of humanitarianism, of course. When U.S. planes airlifted endangered Europeans out of the Congo not long ago, our Government was bitterly assailed with charges of "intervention," and in fact this act of mercy was in effect an anti-rebel mission. The Berlin airlift of 1948-49 was the means of survival for West Berliners, yet its political nature cannot be overestimated. For 15 months, Air Force transports and chartered airliners hauled almost 2½ million tons of food and fuel to the beleaguered enclave, the most mammoth operation of its kind in history and one which not only sustained the populace physically, but made possible the retention of their freedom.

When the Reds' ruthless repression of the Hungarian revolt levelled Budapest in late 1956, American flyers airlifted 14,263 Hungarian refugees to a new life of freedom in the United States.

Other missions of mercy—and these are the typical ones—have no political overtones, unless American big-heartedness and generosity can be considered as such. In 1960, when a horrifying earthquake leveled the Moroccan city of Agadir, slaughtering thousands, American flyers airlifted 371,000 pounds of emergency equipment—bedding, cots, and shelters—to the stricken city and brought out thousands of refugees who no longer had homes in the devastated community.

Three years later, United States flyers were back in Morocco again, whirlbirds fluttering over the inun-

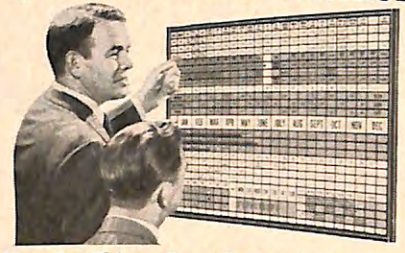
dated acreage of flooded Rabat province to lift 1,200 people out of the muck and mire, saving them from drowning, while at the same time bringing food, shelter, and clothes to an estimated 100,000 refugees shivering in the deluge.

And there have been some not-so-urgent missions, too—for instance, the delivery of several dozen Little League baseball uniforms sent to Japan in time for 100 Korean orphans to don them and start spring practice in style.

Requests for American flying help are usually initiated through foreign diplomatic channels, the American Ambassador offering our country's aid to the chief executive of the stricken country, who usually accepts. Radio messages are flashed back to Washington, the teletypes begin to chatter, and soon the mission is underway. The requesting nations are never asked for repayment because the missions are performed solely for goodwill and for humanitarian purposes. They often win international friendships for us which no amount of foreign aid or propaganda could possibly cement as thoroughly.

The timetable for the "Amigos Airlift" to Chile, when earthquakes and floods devastated this tiny country in 1960, is an example of how the awesome power of America's flying forces can be put to benevolent work. The alert to fly relief supplies to Lima was received by the United States Air Force at five o'clock on the afternoon of May 25th. By ten o'clock that same evening, the firm request was issued and at two o'clock in the morning, the first C-124, loaded with 13 tons of relief supplies, was on its way to the

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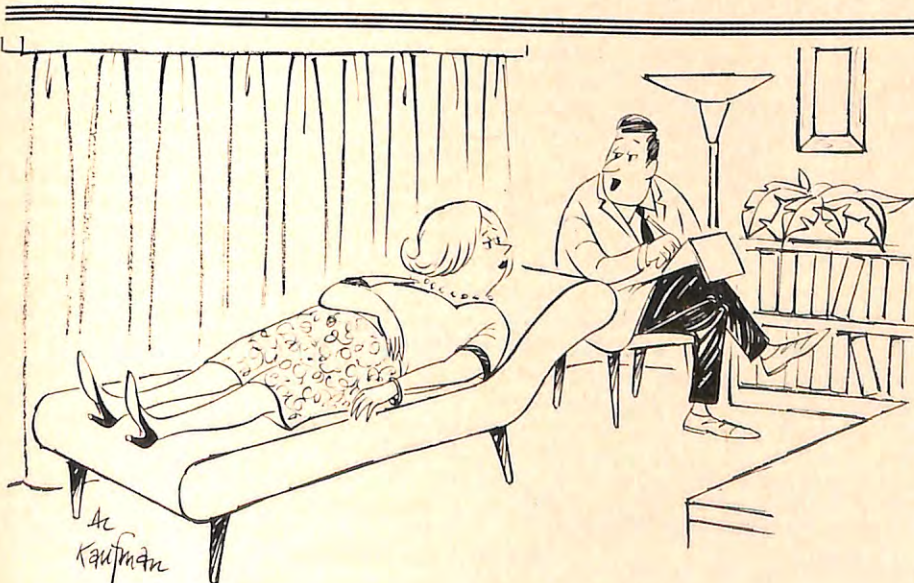
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## Foundation Funds at Work



Miss Geraldine Hunt of Naturita, Colo., who received a \$350 Elks National Foundation grant to assist her in financing a course of study in the field of cerebral palsy at Colorado State College, is shown here administering to a handicapped youngster. Miss Hunt's application for the grant was sponsored by the capped youngster. Miss Hunt's application for the grant was sponsored by the capped youngster. Miss Hunt's application for the grant was sponsored by the capped youngster.

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scene of the disaster where 2,000 dead bodies littered the ground and 2,000,000 people were homeless.

Communications in Chile had been disrupted, and the Air Force had to set up its own radio system to bring the aircraft over the ominous Andes Mountains and down through thunder squalls to safe landings. On an average of one an hour, the planes left the United States loaded down with relief equipment. The tiny Chilean airports soon became so overcrowded with American planes that the waiting ships had to be parked on the grass and moved every time the wind direction changed in order to give arriving ships enough runway room in which to set down.

The airlifters were treated like heroes by the grateful Chileans. Women and children were stopping the American airmen everywhere and pouring out their feelings in one emotion-laden word—"Gracias."

Hour after hour, the planes took off from the states, landing at Panama to refuel, landing again at Lima, then setting down at Santiago or Puerto Mont, two tiny airfields close to the stricken area. Major Robert Donnell, one of the C-124 pilots during the airlift, recalls that he has never seen a more grateful group of people than the Chileans. Drove of them were waiting at the end of the runway to help off-load each aircraft while shouting praise to him and his crew.

Mingled with the pilots' pleasure at being able to bring in food, clothing, and medicine was their horror at the situation on the ground. Survivors existing on one meager meal a day or less; litter patients still pouring onto the airfield who had been carried for days without food or water to reach medical aid; survivors telling of watching homes and loved ones being swallowed up by huge fissures in the ground or buried beneath giant landslides.

By the time Operation Amigos was over, the Air Force had flown 77 planes south to Chile, carrying 877 tons of hospital equipment, rations, 140 tents, thousands of pounds of blankets, tons of communication equipment, and even ten helicopters which were reassembled on the scene and used for local rescue work.

Each flight was a nerve-racking 25 hours and the distance 4,500 miles.

### STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Montana	Billings	July 21-22-23-24
Virginia	Fredericksburg	Aug. 14-15-16-17
West Virginia		Aug. 18-19-20-21
Maryland, Delaware and D.C.	Wheeling Frederick, Md.	Aug. 26-27-28-29



The C-124 "Globemaster" has airlifted medical and other supplies to disaster victims all over the world. Here it is at a strip in Chile during the "Amigos Airlift" that followed the 1960 earthquakes.

The work of America's air-sea rescue squadrons is another reason why, around the world, the white star of the U.S.A. painted on a plane stands for life and hope in the eyes of local citizens, rather than the death and destruction of total war. This is the insignia painted on the sides of so many U.S. military helicopters that on thousands of occasions in Japan, Korea, Laos, Vietnam, and Taiwan, as well as Europe and Africa, have rescued typhoon victims marooned atop houses, plucked ailing seamen off ships far at sea, or picked crewmen off crippled vessels high and dry on jagged rocks.

During 1964 alone, the United States Air Force Air-Sea Rescue Service saved the lives of 125 persons, aided 1,300 more, and saved two airplanes.

Typical of the daring heroism of these whirlybird pilots are the experiences of Lt. Colonel Bob Cochran, a Marine chopper jockey who participated in a series of rescues after a vicious Japanese typhoon had flattened the surrounding countryside. He recalls:

"My toughest mission came on the first day. It was in a devastated area where one could see what seemed to be miles of water without a foot of dry space in between. It seemed like we were faced with an impossible and hopeless task. We had a report that some peo-

ple were stranded at one point and when we arrived there, I found a bit of sand sticking up. It was about the same size as the wheels on my bird.

"The people down there had cleared away the debris and trash as much as they could. Considering the surrounding conditions, the place looked good at that moment—and besides, it was the only spot available. Well, we put our craft down, not once, but six successive times and got everyone out. Later I passed over that same area and shuddered. It was so bad that at any other time I wouldn't have even hovered, much less landed."

Lt. John Nolan, who flew another rescue mission after the same typhoon, tells of seeing a large SOS sign on the ground during one flight. He quickly landed and found there were several sick and injured Japanese who needed medicine badly. As he reconstructs it today, "I've never seen such spirit on the part of a people who, even in the midst of their individual suffering and terrible hardships, not only helped each other to survive but were even concerned about *our* welfare."

Lt. M. E. Edwards was following a Navy helicopter during the same rescue mission, when the chopper, making a pickup, suddenly rolled over and went into six feet of water. Ed-

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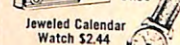
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wards landed immediately and dove into the muck. He pulled out a six-year-old girl who was unconscious and immediately began giving her artificial respiration, happily soon enough so that she came to.

While other crew members continued with the rescue effort, he loaded her into his chopper and, still in his thoroughly soaked clothes, flew her to the rescue center in Nagoya. As soon as he unloaded her, he returned to the accident area. When he landed and got out, several Japanese survivors suddenly grabbed him and stripped off every bit of his clothing to outfit him with dry clothes, even though they had nothing dry themselves. "This really hit home," Lt. Edwards said.

All around the world, similar sagas are repeated again and again, year after year: rotor blades spinning reassuringly overhead for precarious, impossible landings by brave American pilots in the middle of nowhere to rescue people who might otherwise have perished.

The United States also operates another type of flying mercy mission. It is the aerial evacuation of sick and injured patients from remote points to top-notch medical care, wherever in the world it might be located—or taking the medical care to the patient. Not long ago, for instance, a prominent Turkish citizen was dying of a fungus-type pneumonia, and Turkish medical resources to combat the disease had been exhausted. American flyers were asked for help in obtaining a rare drug; it was flown instantly from Wiesbaden, Germany, to Istanbul, and another life was saved.

A United Nations soldier on duty in the Gaza Strip suffered a serious head injury. At the request of the U.N., he was flown by American flyers to a U.S. military hospital in Germany, where two operations were necessary. But his life was saved, for which the Swedish Government officially thanked the American flyers.

A tiny Greek boy swallowed a screw



## Coupled in Diamonds



*This charming couple, believe it or not, celebrated their 75th wedding anniversary on March 7th in Miami, Florida, where they appeared on television, received congratulatory wires from President Johnson, Ohio Governor Rhodes, Lawrence Welk and Ed Sullivan. They are Mr. and Mrs. John B. Scohy and both are 94 years old. Born in Belgium, they met and married in Fostoria, Ohio. Although they now reside in Columbus, Ohio, Mr. Scohy maintains his membership in Sistersville, W. Va., Lodge. The Scohys had two children—a daughter, Amy, who lives nearby, and a son, Nestor, now deceased, who also was a Sistersville Elk. They have eight grandchildren, 24 great-grandchildren, and one great-great-grandson.*



that lodged in his right lung. There were no facilities for its removal in Athens. Enter American flyers again. They ferried the boy to a nearby military air base staffed by one of the few thoracic surgeons in Europe, who successfully removed the screw.

These are the kinds of operations flown day in, day out, around the clock, by a U.S. Air Force outfit known in GI slang as "Air Evac." Says Major Charles Yoos of Air Evac, "Landing in a snow storm with one of two engines gone is bad enough. When you've got to do it without disturbing the patients, though, it's really tough. But you call, we haul." That's Air Evac's unofficial motto.

One of the most unusual Air Evac stories occurred high above the turbulent Atlantic, where a westbound Air Force plane was cutting through scudding clouds at 18,000 feet. A thousand miles from the nearest airfield, the pilot eased the ship as gently as possible through the cumulus. Determinedly, he

fought to keep the big four-engine plane on an even course, for in the main cabin behind him a woman was having a baby. On a litter on the floor, she was being attended by a couple of Air Force nurses and several enlisted medical technicians.

Finally, the smiling but perspiring nurse walked forward with the good news that it was a boy. Soon after, startled radio control men at McGuire Air Force Base in New Jersey were dutifully notified that the aircraft which had left Rhein-Main, Germany, with 35 aboard was now landing with 36 passengers, the extra traveler "courtesy of Air Evac."

Some recent passengers carried by Air Evac included a polio-stricken missionary from India, a demented lady traveler being returned from Africa, an elderly man with a "leaking heart" being moved from Florida to Johns Hopkins Hospital for specialized treatment, an officer in the Pakistan Army, stationed in the United States, being flown to Karachi for treatment of a detached retina, a foreign student who became a psychopathic case while attending college in the U.S.

A number of American pilots have lost their lives on some of the many missions of mercy which these military aircraft have flown. Their names seldom make the headlines and their exploits don't get into the history books. But they have not died in vain, for their bravery over the years has proven time and time again to the peoples of the world that America would rather save lives than extinguish them. These flyers have convincingly demonstrated to humanity that the white star of an American rescue plane is a symbol of hope, not destruction. ● ●

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## Harry R. Garrison

Warrensburg, Mo., Lodge, No. 673, lost one of its most devoted, and prominent, members when Harry R. Garrison died May 17 at Johnson County Memorial Hospital. He was 79 years old.

Harry Garrison first became an Elk in 1907 as a member of Durant, Okla., Lodge which he later served as Exalted Ruler. Then, in 1915, he returned to Warrensburg and immediately became active in the affairs of the lodge there, and was its Exalted Ruler in 1917. His father had been one of the founders of No. 673, and his late son James had served as its Exalted Ruler; his grandson became a member on reaching his maturity.

Mr. Garrison was one of few men who had been appointed District Deputy by two Grand Exalted Rulers. The first was the late Frank L. Rain with whom he served in 1919-20; the second was the late John C. Price, during the 1924-25 term. A guiding light in all State Association activities, Harry Garrison held its Presidency in 1927 and founded its Eye Glass Program which he chairmanned for many years. A former three-term Mayor of Warrensburg, he was President of the Central Missouri State College Board of Regents at the time of his death. His sole survivors are his daughter-in-law and two grandsons.

## CAMPUS UNREST ON THE RISE



THE NUMBER of student demonstrations and demands has increased on college and university campuses over the past few months.

The trend will continue throughout 1965.

The causes for which student activists fight are varied: Ban the Bomb; Withdraw U.S. Forces from South Vietnam; civil rights; and defense of college professors accused of teaching Marxism or assigning obscene books for reading in literature courses.

Students also are demonstrating for more freedom in housing regulations; dates in dormitory rooms, and the right to listen to communist speakers on campus.

In the midst of this student turmoil a number of new student organizations are being formed. Among these are: Students for a Democratic Society; the W.E.B. DuBois clubs (W.E.B. DuBois was a Negro scholar who announced membership in the Communist Party of the USA, shortly before his death a few years ago); and the May 2 movement.

### Are Reds Involved?

Looking at these student movements for more freedom, communists see an opportunity to disintegrate campus life and extend this disintegration to the communities around the campuses.

Here's how. As student movements become more aggressive in their demands, communists figure that college and university administrations will increase their repressive measures against the students. This increased opposition will escalate the intensity of student demands.

Communists figure that the result will be a breakdown of campuses into two hostile groups—students plus a few sympathetic members of faculties pitted against the college or university administration and "big business" representa-

tives on the college or university Board of Directors.

Such a split is the starting point for a major class warfare in which communists would try to maneuver the students into fighting for communist-helping causes against university authority backed by big business.

As part of the breakdown on the American campus, you can watch for student demonstrations supporting faculty demands for greater academic freedom to assign obscene books as required reading in classes; higher faculty pay; improved tenure, and so on. This maneuver will tend to unify the faculty with the students in opposition to the administration.

### The Vanguard Role

Communists look with much interest at the growing number of student demonstrations. They would like to use them to communist advantage. They will try to do so.

Actually, only a small minority of students are involved in these demonstrations and demands today. But, the only forces on the scene which are able to maintain unity and counsel reason and order are the responsible students.

Most, unfortunately, are disinterested in political struggle. In this respect, the campus reflects the adult world outside. Here we have increasing activity from extremists of both the right and left, and neutrality and indifference from the majority in the reasonable middle.

Thomas Jefferson once noted that freedom in the United States depended upon a very delicate balance of forces and could not endure if groups swung from "one extreme to another."

If unity, reason and order are to be maintained on the campus, or in the world outside, the moderate majority must take on the task of preserving them.

*In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.*

# What's your line?

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One way in which YOU can help is to tell us more about yourself. This issue, we'd like to have information concerning readers' occupations. Won't you take a moment to answer the questions below by simply checking the appropriate boxes and drop them in the mail to us? Thank you very much.

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## THOSE CRIME STATISTICS

Among the remarkable things about J. Edgar Hoover are that, being human, he has made so few mistakes in a field peculiarly conducive to errors, and that, despite his astonishing success in a most difficult post, he has amassed so many vocal and persistent critics.

Most of the criticism leveled at Mr. Hoover and the Federal Bureau of Investigation, which he has headed with such distinguished success ever since it was established, derives from his willingness and capacity to tell the American people the truth about communists and their conspiratorial efforts to destroy America, and the FBI's efficiency in countering communist espionage.

Because of these activities, Mr. Hoover has been the target for charges that he has deliberately exaggerated the dangers from communist activities in order to pry larger and larger appropriations from a bemused Congress. In support of these charges, his critics have frequently cited the small membership figures for the U. S. Communist Party. This argument has failed signally to impress most Americans, who know that it is not the visible part of an iceberg that is dangerous and who understand, also, that a trained and disciplined minority, strategically employed, can do damage all out of proportion to its numbers.

Until recently, however, there has been little criticism of the general law-enforcement activities of Mr. Hoover and the FBI. The Bureau's swift efficiency in apprehending criminals, its notably productive leadership in raising the standards of law enforcement and respect for Constitutional rights by police officials through schools and other educational devices, all of these have served to discourage criticism—but not for the critics. They have continued to

grumble against Mr. Hoover as a "folk hero," underserving of the people's confidence.

Consequently, it was of more than passing interest when, a few weeks ago, newspaper stories appeared questioning the reliability and therefore the usefulness of the crime statistics issued by the FBI. Specifically, some of the sociologists and other experts criticized the Bureau's statistics because they did not take into account such sociological factors as shifting populations, increased laxity and carelessness in guarding property and reporting thefts and burglaries, and other elements that might be involved in generating criminal acts. Had such factors been considered, it was stated, the nation's rate of crime might have shown an actual drop instead of an increase.

Curiously enough, just a few days later, not the FBI but the New York City Transit Authority reported that serious crimes against persons committed on the New York subways had increased 123 percent since 1963. Shortly thereafter, the New York City Police Department reported that murders in the city in 1964 increased by 16 percent over 1963.

The FBI crime reports may not be all that they should be, and we are confident that Mr. Hoover and his staff are cognizant of any shortcomings and are as interested as the next person in improving their quality. We fail to understand, however, how manipulating the figures as some of the critics have suggested could be justified on any basis. A burglary is a crime, even though the victim had left his door unlocked, thereby inducing or facilitating the crime. Reports not only from New York but from urban centers across the country reveal the same dismal fact, that crime is increasing, and we shall find no solution in pretending that it isn't.

### Old St. Augustine

Elks attracted to Florida by our 101st Grand Lodge Convention in Miami Beach this month should consider extending their sightseeing to include St. Augustine, near the northern end of the peninsula, the city that bears with quiet charm and pleasant air the title of the oldest in the United States. This year St. Augustine is celebrating its 400th anniversary.

It is true that four centuries is but a brief span in the history of man, and that in contrast with cities whose ages are stated in millennia, St. Augustine is yet in swaddling clothes. Nevertheless, this is another reminder that the New World is getting older, and that our history is acquiring a more respectable age in relation to the Old.

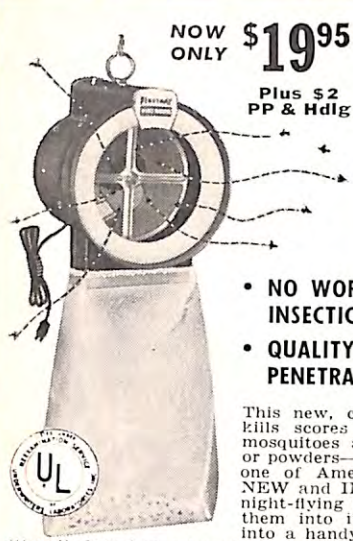
It is a reminder, also, of our Spanish heritage, of the Latin tradition that has

played so large a part in the settlement and development of the United States. Thus, it underscores yet again the diversity of our national origins, the richness of our cultural inheritance.

St. Augustine was founded by Pedro Menendez de Avilés, who, after an early and successful career as a pirate, settled down as a faithful, competent, and uncorruptible servant of the King of Spain. In 1565 he sailed with a large fleet for Florida for the purpose of establishing a colony to protect Spain's treasure-laden galleons against English raiders, and to fend off incursions from the north by French settlers. On St. Augustine's Day, August 28, he sighted the coast of Florida, then landed a few days later and began construction of a fort and a settlement, which he named in honor of the Saint.

Shortly afterward, he took care of the French by taking Fort Caroline near what is now Jacksonville, slaughtering its defenders. The French turned the identical tables on the Spaniards three years later. Then, in 1586, Sir Francis Drake, striking a blow for Queen Elizabeth I and his own purse, captured and burned the town. Another English sea raider pillaged the town in 1681.

After these violent beginnings, however, the town settled down into a more peaceful existence, which no doubt is the reason why, as the oldest city in the country, it is able to exhibit a number of ancient structures. Among these is Fort Marion, said to be the country's oldest fortification, which was begun, it is thought, about 1638, and many other interesting antiquities.



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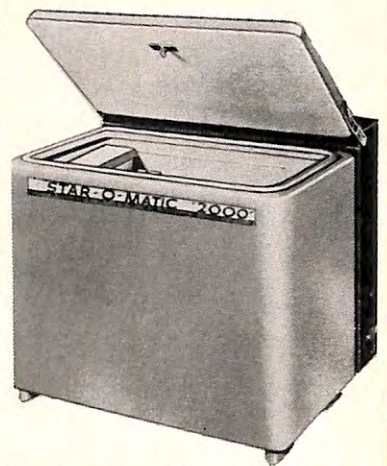
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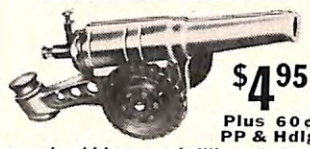


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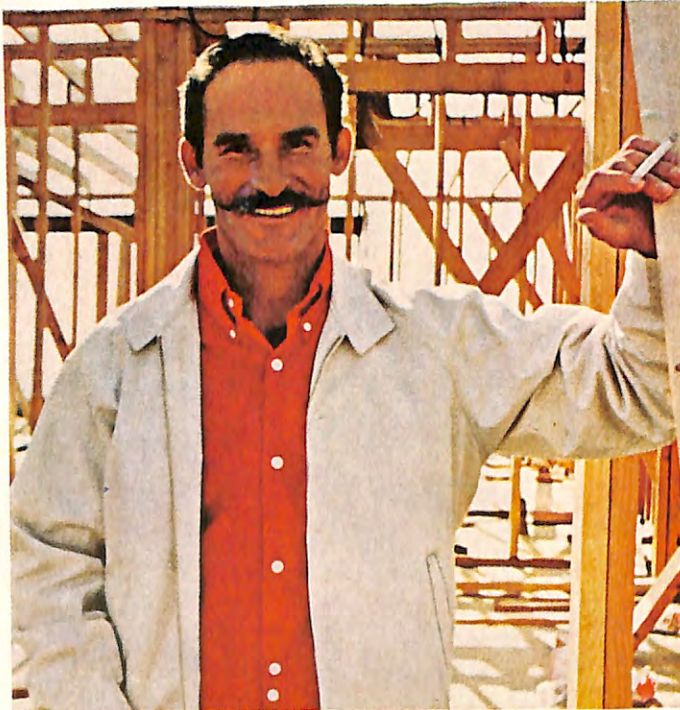
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