

THE
Elks

MAGAZINE
OCTOBER 1965

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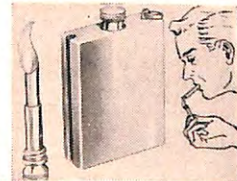
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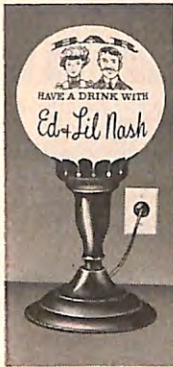
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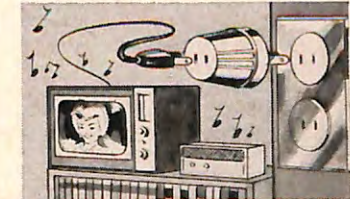
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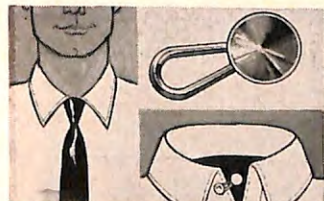
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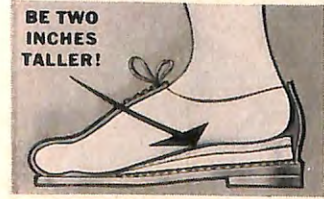
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VOL. 44 NO. 5

OCTOBER 1965

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Time for

TEAM ACTION

The glorious month of October is regarded in many sections of the land as the most stimulating period of the year, when nature is in her most extravagant attire. It certainly is the time when all Elks lodges should put their program of activities in high gear.

This is the time when District Deputies begin their official visits, and officers should be at their sharpest and most impressive in rendering the initiation ritual and in presenting the indoctrination program.

Membership efforts should reach their peak, if the Membership Control Program supplied to each lodge by the Grand Secretary's office is properly employed for its greatest effectiveness.

This is the time for appropriate committees to get the Elks National Foundation fund-raising campaign underway, to enlist the cooperation of schools in making the Foundation scholarships available to every eligible youngster.

An outstanding opportunity is offered by the Boy Scout movement. Here is a field where lodges can give more than checkbook service—by providing leadership and the actual sponsorship of Scout units. I urge every lodge not actively supporting the Boy Scouts to find out

from local Scout leaders how the lodge can best cooperate with them. Remember—a Scout in 1965 is a potential Elk in 1980 or earlier.

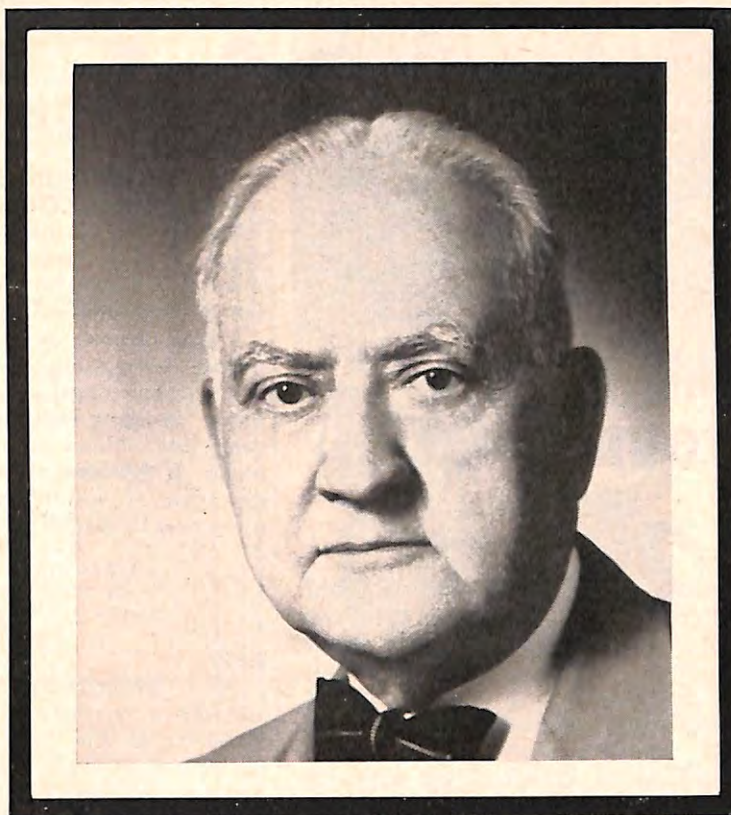
It is time for lodges to organize widest possible participation of high school seniors in the Elks National Youth Leadership Contest. This and our other youth programs are splendid ties between our Order and the youth of the community, and the up and coming lodge will recognize their value and make the most of them.

In short, October is the time for Exalted Rulers to organize for and to insist upon team action, generating a spirit of enthusiasm among the officers and members that will encourage all of them to give their best. One of the best things about this game is that any number and anybody can play, and everybody *should* play.

Let's all of us get off the sidelines and into the game this fall. What we need in Elkdom this month of October and every month is lodges composed entirely of team players, men who really appreciate the opportunity for service and fellowship open to them through their Elk membership, and want to make the most of it—men who know that it is more fun to BE A PLAYER . . . NOT A SPECTATOR.

R. LEONARD BUSH, *Grand Exalted Ruler*

Past Grand Exalted Ruler James Roy Nicholson



James Roy Nicholson, who served the Order as Grand Exalted Ruler just 50 years ago, died August 31 at the Old Saybrook Convalescent Home in Saybrook, Conn. He is survived by his wife Lisbeth, a daughter, and two grandchildren.

Born in Housatonic, Berkshire County, Mass., on September 6, 1877, James Nicholson was educated in the public schools of Waterbury, Conn., and later attended business college. In 1900, he became a member of Springfield, Mass., Lodge, No. 61, and was elected its Exalted Ruler the following year, serving again in 1902. In 1904, he was appointed District Deputy for the western area of his State.

A founder of the Massachusetts Elks Association, he became its first President, holding that office from 1910 to 1912, the same period in which he was the Order's Grand Esquire. In 1912, he was appointed to fill a vacancy on the Board of Grand Trustees. He was elected to that body the next year, and was its Chairman in 1914. It was in 1915 that he was elected Grand Exalted Ruler and, during his term of office, dedicated the Elks National Home in Bedford, Va.

With the advent of World War I, James Nicholson began his four years as a member of the Elks War Relief Commission, and 1921 marked his appointment to the National Memorial Headquarters Commission which planned the Order's magnificent Memorial Building in Chicago, dedicated to Elks who gave their lives in both World Wars.

As Chairman of the Elks National Foundation Committee which explored the advisability of establishing a charity trust of the Order, Past Grand Exalted Ruler Nicholson reported favorably on this matter, leading to the formation of the Elks National Foundation. From 1928 to 1930, he was Chairman of the Grand Lodge Good of the Order Committee, and between 1940 and 1942, he held the Chair on the Elks National Defense and Public Relations Commission. When, in 1942, this group became the Elks War Commission, he continued as Chairman until 1946, a four-year period during which he also gave service as member,

then Secretary and Treasurer of the Elks National Memorial and Publication Commission, the group responsible for the publication of THE ELKS MAGAZINE. Retiring from both Commissions upon becoming the Magazine's General Manager in 1947, James R. Nicholson managed its affairs with skill and dedication until his health forced his retirement in 1962, at which time he became General Manager Emeritus. As a Past Grand Exalted Ruler of the Order, he had been senior member of the Grand Lodge Advisory Committee, and was its Chairman from 1952 until 1961.

Realizing the need for an authentic collection of the origins of Elkdom and its many programs, James R. Nicholson devoted months to the compilation of this data, and wrote his "History of the Order of Elks—1868-1952." Published in 1953, it is now an invaluable addition to hundreds of public and private libraries, colleges and other educational institutions throughout the Nation, as well as to the records of the Order's lodges. Reluctant to have untold the story of this Fraternity's next decade, Past Grand Exalted Ruler Nicholson was hard at work on that addenda to his "History" until shortly before his death.

In 1897, James Nicholson began a 50-year association with the brewing industry when he became an employee of the Springfield Brewing Company in Springfield, Mass. He had been president of three brewing companies of the northeast, and during the prohibition era, as Vice-President of the Pabst and Blatz Brewing Companies, he handled the merchandising of grocery products manufactured by both.

With repeal, he became Vice-President and General Sales Manager of the Jacob Ruppert Brewing Company of New York, a post he left in 1939 to become Director of Self-Regulation for the U. S. Brewers Association, a trade group with which he had been connected for many years. For a brief period during World War II, Mr. Nicholson was the brewing industry's representative in the Office of Price Administration, and in 1947 he resigned from the Brewers Association to take over the management of THE ELKS MAGAZINE.

LETTERS



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Sioux Falls Attorney, Please Note

In the March, 1965, issue appears a letter concerning the Bethlehem, S. D., postmark. Bethlehem is a Catholic mission in a cave on an unmarked road not far from Rapid City, S. D.

I was pleased to receive several inquiries concerning the postmark and stamps. I received a letter from an attorney in Sioux Falls, S. D., but it became lost without my remembering his name. If this lawyer will please contact me again, I will try to send the information he wants.

FRED R. HOFFMAN
947 Dakota Ave. S.
Huron, S. D. 57350

ESP?

"Our" magazine presented my wife and me a wonderfully interesting coincidence in the July issue. Recently we toured Arizona, and on the way home we passed "Uncle Sam's Aircraft Attic." There is a ghostly fascination about the acres and acres of aircraft, and we regretted that we did not have the time to stop and take a real look-see.

But, lo, the very next issue of THE ELKS MAGAZINE contained a fine picture and copy layout of this eerie expanse. Must be some ESP involved in this!

JEFF DANIELS
Escondido, Calif.

Old Glory and Patriotism

I thought as the wife of an Elk I would like to know if you can help answer a question I have.

What's happened to good old-fashioned respect for Old Glory and patriotism? I'm not ancient (37 years old), but I was taught respect for our flag and patriotism from my immigrant parents (Italian). My teacher shared this same feeling. I have taught my children this same respect. Yet in recent years when attending parades, I've noticed a complete indifference on the part of school-age children to place their hands over their hearts. If they're sitting on a curb, the flag goes by and they never rise. Their parents and most of the adults I have observed are really to blame. You see an occasional man remove his hat. The women either remain sitting on a curb or standing like some statue. Most fathers attending parades with their children are war veterans. What's happened to them?

Don't they love their country or flag anymore? Have they forgotten they fought for it? Why have they been negligent in teaching their children love for our country and flag? I hope that

you will find it in your heart to remind Elks everywhere in the U.S.A. to begin to teach their children these things. I have noticed in the past six or seven years, while attending parades or civic ceremonies, this gross indifference. I'm sure it's not intentional. I think it's a case of (for granted). I hope that parents everywhere who have this feeling lose it and renew and stir the love of flag and country within their own hearts. Perhaps this rekindling within them will help light the love in their children's hearts. They should learn to love this nation—it's a great one. The greatest one they *will ever know!*

MRS. ALAN W. SEIBERT
La Mesa, Calif.

This month's editorial (page 52), discussing the issue raised by Mrs. Seibert, was prompted by the above letter.

—The Editors

Readers Send Regrets

I enjoyed the article "Another Japanese Import: The Akita," by Ed Faust, in the July issue. I regretted to learn of his death, which will certainly be a loss to his many readers. . . .

G. V. HARRIS
Dalton, Ga.

With regret we read of the death of Ed Faust. His articles were always the first we looked for upon receiving the Magazine. . . .

HAROLD M. LAVENE
Flint, Mich.

As one of Ed Faust's devoted readers of dog stories, I want to express my sincere regret at his passing. While I did not always read his stories first, I did look first in the contents in each issue to see if there would be one of the Faust articles to read.

He must have been a very fine character to write as he did about dogs.

F. C. BARNEY
Lacona, N. Y.

A Horrible Experience

The story "The Horse Knows the Way" in the July issue was more amusing than anything I have read in years. It brought back memories of my training in horsemanship at Fort Riley, Kan., in the Field Artillery prior to World War I. What a horrible experience that was, and I didn't learn it out of a book.

LUKE O. LAWSON
Redondo Beach, Calif.

The Mystery Mountain Identified

I was intrigued by the photograph on
(Continued on page 50)

INSIDE *Tips* FOR THE OUTDOORSMAN

By RAY OVINGTON

A greased or heavily oiled gun may not operate in very cold temperatures. Dry all parts of the action and the barrel. Oil *very lightly* and wipe dry again before loading the gun.



Not sure where to hunt? Commercial forests and tree farms are worth looking into. Their cut-over land is excellent for all game species. For details on more than 60 million acres of prime hunting land, write to American Forest Products Institute, Washington, D. C.

Don't despair if you drop your rifle or shotgun in mud or snow and the barrel becomes clogged or frozen. Prepare several shells by removing the bullet or pellets and lightly wadding the shell to retain the powder. Fire one or two, then use a stout cord with a rag cleaner to polish out the residue.

If you're not going fishing again until spring, store your rods properly, not just stacked in a closet corner. If you do not have aluminum cases, hang them either assembled (after cleaning the ferrules) or in sections from simple screw-in hooks. The best place is the back of a closet or an out-of-the-way corner.



Game animals have a keen sense of smell, so keep your hunting clothes clean. It's a good idea to use a personal deodorant and to have someone spray your outer garments before you enter the woods.



To avoid moisture condensation, which can cause rust and other damage, don't take guns, cameras, and binoculars into the warm or cold too suddenly. Instead, store them in the coldest part of camp—but safely under cover, of course.



Putting your outboard away until next year? To avoid rust and clogged carburetor and gas lines, run the engine until all water and gas are gone. Place it on a firm rack and store in a dry garage or cellar. (It's a good idea to clean the plugs, too; you may forget it in the spring.)

Late-season freshwater lake fishing calls for live bait rather than active techniques with artificial lures. Get the bait down deep, and when you feel the fish mouthing it, wait until he runs with it and then strike hard.

It must be Amphora



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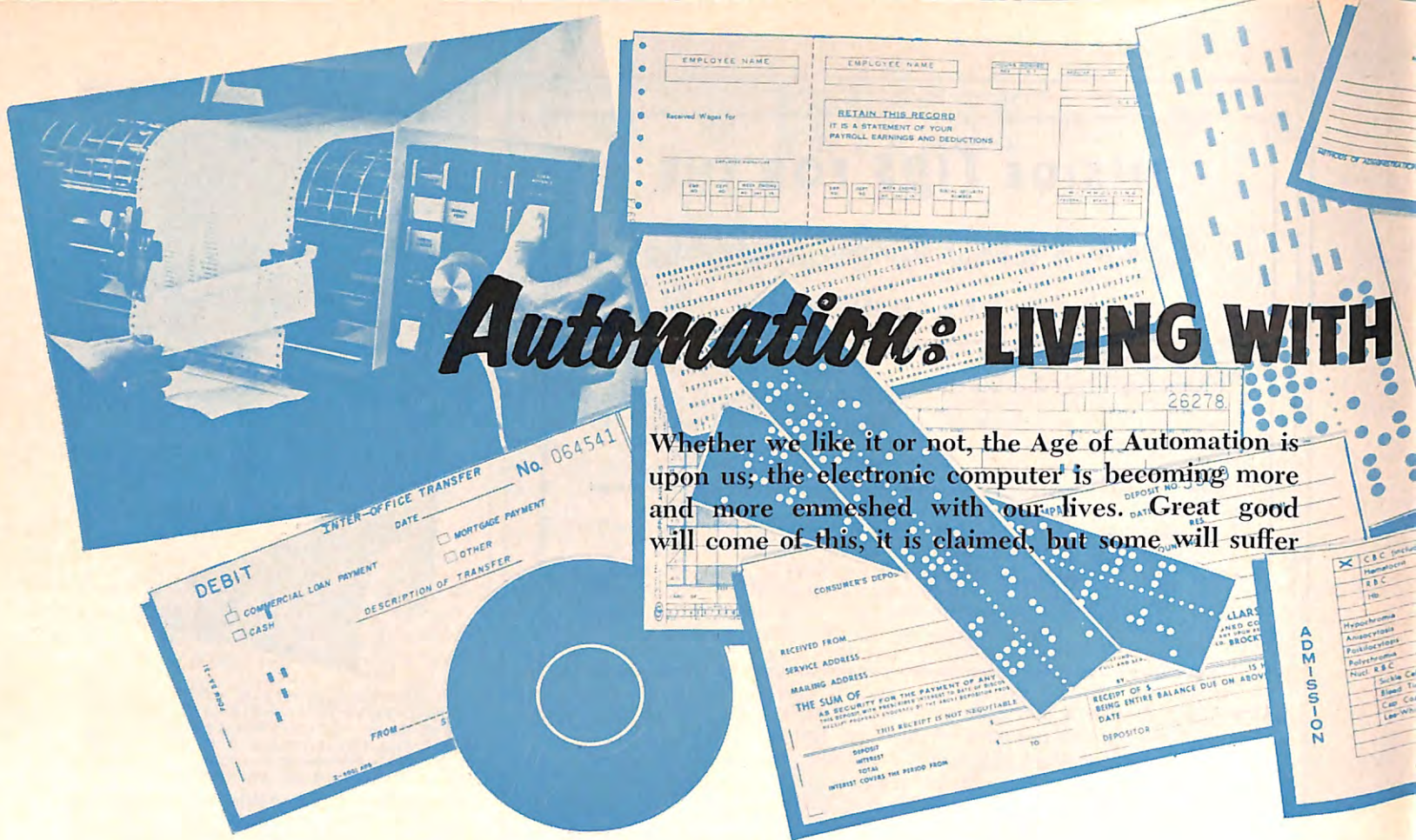
L. Babbit writes, "I average \$2,600 monthly, part time." W. C. Smith earned \$650 in one week. Ed Kramsky said, "in two years I have two assistants, a home and security." G. F. Monroe, after 12 months, sold his business for 10 times his cost. Leo Lubel sold his for \$7,116 more than he paid.

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Automation: LIVING WITH

Whether we like it or not, the Age of Automation is upon us; the electronic computer is becoming more and more enmeshed with our lives. Great good will come of this, it is claimed, but some will suffer

A 1965 GALLON of gasoline packs about twice as much power as the gallon of the 1930s. Moreover, it contains a finely formulated mixture of ingredients that prevents knock, keeps the internal parts of the engine clear of gummy substances, and in general provides maintenance-free performance for remarkably long periods of time.

A modern industrial "miracle," you might say—although we all know that it's actually considered commonplace nowadays. But there is something miraculous about it. This product, along with countless types of fuel oils, greases, lubricants, plastics, and other creations of the petroleum industry, is made possible, at least to a significant degree, by an unusual "specialist": the computer.

"If we didn't have automation," said a refinery production manager, "we couldn't make the products we do today—and our customers couldn't use them." There would be no such things as gasolines and oils for special seasons or particular blends of gasolines for specific climates, altitudes, and geographic locations. At least not within reasonable price ranges.

For computers, however, the job is routine, leaving nothing to guesswork. They maintain the most minute tolerances, permit no variations, and in the rare event of accident, automatically shut down any part of the processing that may be threatened by

leakage, breakdown, or the introduction of foreign elements.

Yes, the computer has something of the miraculous about it—even though it is being taken more and more for granted. Today, things are being accomplished in days, hours, minutes, even seconds, that were undreamed of not long ago. Thousands of people are working at jobs that didn't exist a decade or two ago. Most of all, the computer has made possible, and symbolizes, automation.

Automation: a specter that haunts the future of untold numbers of workers, both blue collar and white collar. Already it has created great hardship for many—but opportunity for others. Labor union chiefs may curse it, but they also know they must confront it—it is a fact of life, a child of this century's technological revolution that will grow into an uncharted and unknown maturity. In the words of the late Adlai Stevenson:

"The inescapable fact is that it's happening and the process can't be reversed. . . . Destroying the machine will not halt the march. . . . As with the nuclear bomb, we will have to learn to live with automation. And somehow we will have to develop a philosophy and control unique to it alone. Only thus can we avert a disaster of massive unemployment and discontent; only thus can we realize the opportunity of abundance for all, not only in material

things but in better health, education, and cultural attainment."

Earlier, the late Dr. Norbert Wiener, an early pioneer and prophet of the Age of Automation, said that automation "will produce an unemployment situation in comparison with which . . . the depression of the 1930s will seem like a pleasant joke."

Today, no one considers this prognosis applicable to the near future; prosperity has seen to that. Yet no one denies that severe dislocation is inevitable in many areas of endeavor. Our large modern newspapers are, for example, paying men to set type and perform other duties that are totally "wasted"; automation is duplicating some of the same work. Union contracts prevent the full utilization of the new machines.

At the same time, however, the publishers know that the printers must have jobs or they will not be able to buy the products advertised in the papers—or even the papers themselves.

A dilemma such as this must be resolved someday. Whatever the solution, one thing is clear: The machine's *ability* to perform more rapidly, efficiently, and accurately, in an ever-increasing number of fields, will not be denied. In agriculture, according to *Newsweek* magazine, more than one million workers have lost their jobs in the last decade. Numerous factory workers, payroll clerks, coal miners,



THOSE INFERNAL MACHINES

By **WILBUR CROSS**

and many others have learned to their sorrow that they have become obsolete.

But have they, really? It is true that men have been replaced by machines, but that is not to say they've been made unnecessary and unwanted. In the Sunday *New York Times* there are as many as eight full columns of advertisements in the "help wanted" section soliciting programmers. Companies that manufacture computers are doing a booming business, of course. And there are numerous related fields providing jobs: manufacture of punch cards and tape to feed the insatiable machines; operators and clerks to man the data processing centers that are springing up.

The vital difference in this Age of Automation is that every worker must have a *needed* skill; there is little room for the unskilled. Secretary of Labor W. Willard Wirtz pinpointed this aspect when he said recently, "The ports of entry previously available for the unskilled newcomer on the job market are rapidly disappearing." The school dropout and the young man who plans to "just go to work" are in for a rough time.

The solution to the problem is education. As Mr. Wirtz pointed out, today one of every three who are jobless never went beyond grade school, and two of every three do not have high school diplomas. Automation has sim-

ply thrown a body block at those who will not, or cannot, acquire adequate education and training.

It demands an entire new outlook on the processes of learning at higher levels, too. No longer can students expect to graduate from high school and college, and perhaps a professional school, and then be permanently equipped for their work. They must adjust to the fact that *re-education* will be an ever-present requirement for advancement, and even for holding down the job to begin with. As A.C. Monteith, a Westinghouse executive, pointed out, a graduate engineer has a "half-life" of about ten years. That is, half of everything an engineer has learned as of 1965 will be obsolete by 1975. Moreover, about half of the knowledge which that engineer will need to accumulate by 1975 is not even available for learning today.

As in the case of petroleum processing, there are already many areas of man's life and work where automation is an absolute necessity. The most obvious and dramatic example that comes to mind is in the launching of spacecraft into orbit, maneuvering them, and, when they're manned, bringing them to earth safely.

In a field far removed from space exploration, *Time* magazine reported that "To process without computers the flood of checks that will be circulating in the U.S. by 1970, banks would have

to hire all the American women between 21 and 45."

The machines aren't taking over, but they're invading just about every area of human endeavor. Whether we like it or not, each of us has his future inextricably bound to the use of computers. There are nettles, such as those maddening machine-punched bills that occasionally keep coming back after being paid, and the disembodied, recorded voice on the other end of the telephone line. But there are immediate benefits, more in development, and others still undreamed of. Let's look at some examples of what the machines can do.

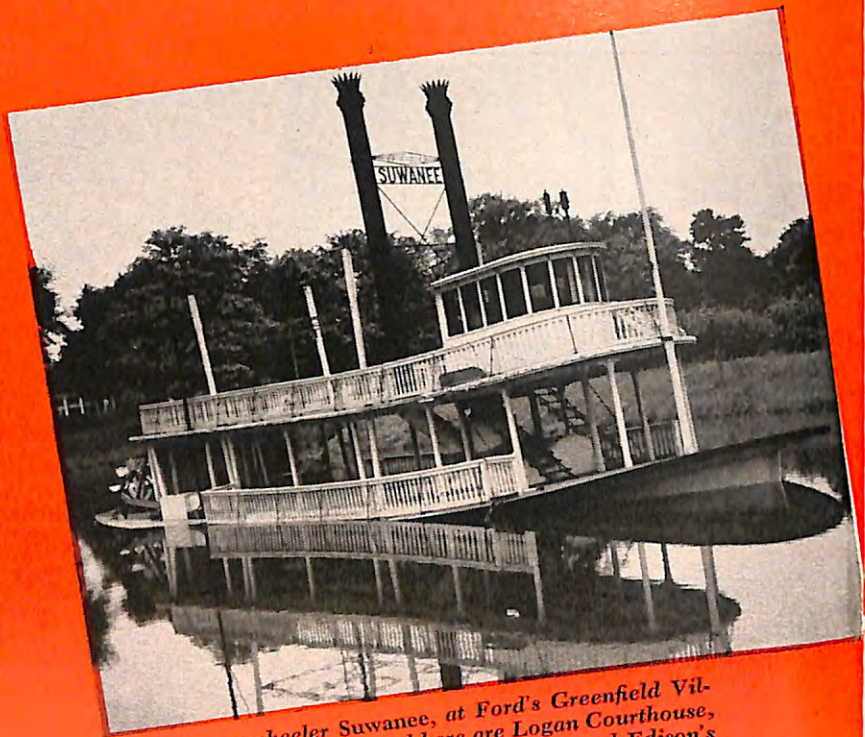
We take it for granted that we can turn a dial or push a button and within seconds be verbally in touch with someone thousands of miles and millions of circuits away. We are already accustomed to the idea that it will soon be commonplace to see, as well as to hear, the person at the other end of the line. Yet even the experts closest to the new technology get excited at the idea that automation will one day make it possible for foreigners who do not speak each other's language to communicate instantly with each other, with complete understanding. Now in the experimental stage are machines that can perform rudimentary tasks of translation.

The need for communication of in-

(Continued on page 43)

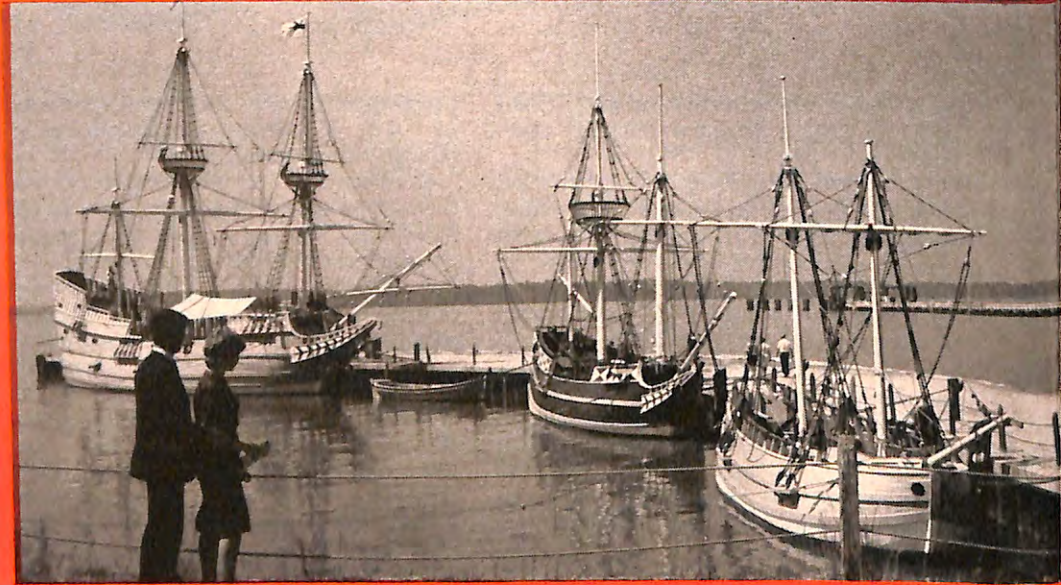


A reproduction of the first dwelling at Plymouth. Along the old town's streets tourists see "Pilgrims" in period costumes sawing logs, dying cloth with onion skin and berries, and making candles as of yore.

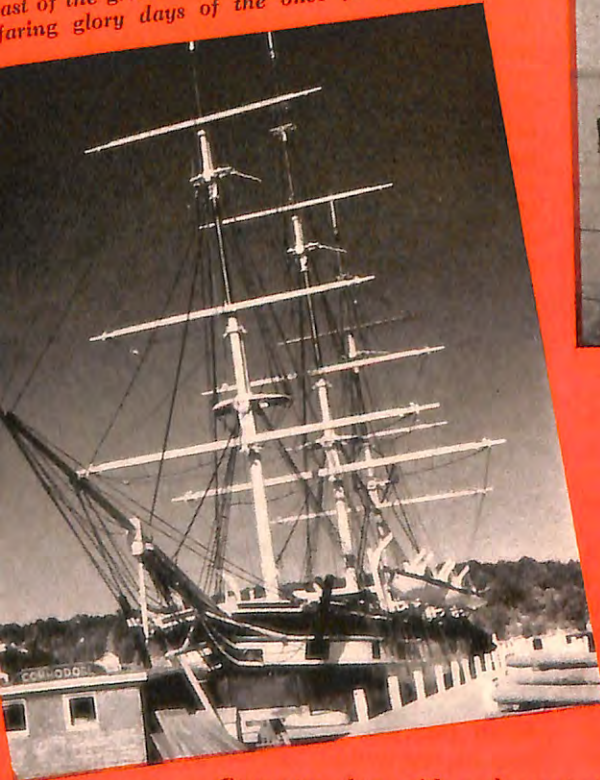


The old sternwheeler Suwanee, at Ford's Greenfield Village, near Detroit. Recreated here are Logan Courthouse, where Lincoln first practiced law in Illinois, and Edison's laboratory, birthplace of first lightbulb and phonograph.

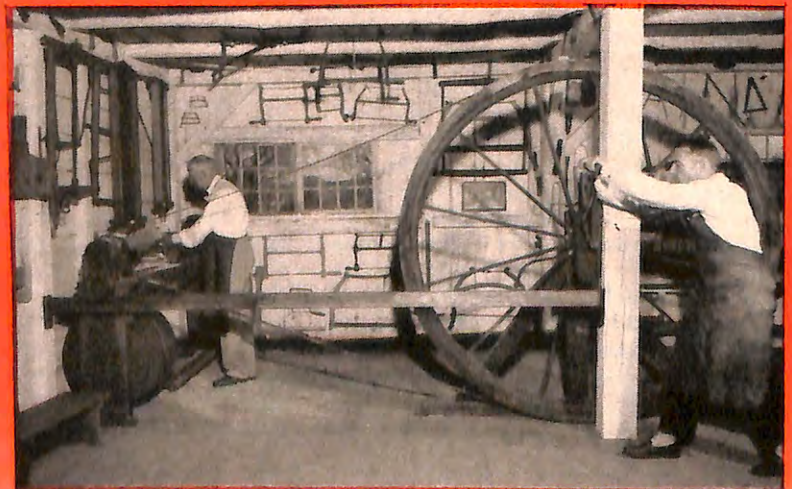
The three reconstructed ships of Virginia's first settlers, the Susan Constant, Godspeed, and Discovery, are a must for outdoor museum visitors. Ships are moored at Jamestown Festival Park.



At Mystic, Conn., majestic Charles W. Morgan, last of the great whaling ships, recalls the sea-faring glory days of the once famous port.



Carpentry shop with a demonstration of the man-powered drive wheel to operate wood-turning lathe in famous Old Sturbridge Village.



Along the **OUTDOOR MUSEUM TRAIL**

By **JERRY HULSE**

Americans have been admonished to travel at home, thereby reducing the gold outflow. Among the most rewarding places to visit are the "outdoor museums," where pages from the past come to life

BESIDE a shady lagoon in blue Hawaii, natives of Polynesia have breached the twilight zone, escaping into a long-ago yesterday. Only an hour removed from the hustle and bustle of Waikiki, they live as their ancestors lived—simply and quietly, in the peacefulness of the past. Contentedly they sing and dance, pound poi, carve tiki gods, and stroll leisurely through authentic villages rising from a spray of palms, barely over the hill from Honolulu.

These are the residents of the Polynesian Cultural Center at Laie, an outdoor museum (and a project of the Mormon Church), who've dedicated themselves to dramatizing and preserving a way of life which is fast disappearing in the wake of shrinking jet miles. Strolling across the miniature Polynesia, tourists dissolve make-believe distances as they call on six different races: Tongans, Fijians, Hawaiians, Tahitians, Samoans, and New Zealanders.

The idea of outdoor museums has long been popular in Europe, but it wasn't until recent years that it firmly took root in America. Across the U.S.—from Massachusetts to faraway Hawaii—they're on the rise. Places like Plimoth Plantation, Mystic Seaport, Old Sturbridge, Henry Ford Museum, Colonial Williamsburg, and Jamestown.

With history removed from the classroom, an animated effort is being made to prove learning can really be fun. The result is that vacationing students, as well as inquisitive adults, are soaking up history as never before. Refreshingly, these outdoor museums are not just dull pages of the past but exciting productions, complete with real live characters. History with buttons and bows, boys and girls.

At the Polynesian Cultural Center, when I stopped by, a band of Maoris was kicking up a storm with a wild haka dance. Three minutes later I reached Tahiti for a glimpse of handsome maidens grating coconuts like their granddaddies did when grandma was a girl. Fijians waved clubs. A big Hawaiian pounded poi with a rhythm like Gene Krupa's. It is Williamsburg with palms and plumeria. Admission is \$2 for adults; youngsters under 12 are admitted for half price.

One can visit the summer house of the queen on Tonga, a pili grass house woven in Hawaii, or a Maori house carved by New Zealanders. Floating

off in a peaceful lagoon is an authentic Maori war canoe, built originally as a gift for the late King George V. Teriyaki steak and fresh-caught mahi-mahi are served under the stars, while the moon spotlights a lavish Polynesian revue in the Center's 750-seat amphitheater.

Beyond the sea and across the nation, the pilgrims labor again at Plymouth—sawing logs, dyeing cloth with onion skin and berries, and creating candles as their forebears did. I hate to spoil a perfectly good fable, but the Pilgrims never did live in log cabins; that was the Swedes, off in old Delaware.

Instead of log cabins the Pilgrims huddled in huts with plank siding. At Plimoth Plantation (the name they gave to their original village), eight of 22 reconstructed buildings have risen, and even Myles Standish wouldn't know the difference. Gates are unlatched in April and in November Pilgrims for miles around come to celebrate Thanksgiving in the original setting. This infuriates the restaurateurs of Plymouth. Year-round they serve turkey to tourists, and they'd like to have the day off!

Life at Plimoth Plantation as lived in Pilgrim days is screened in a theater-stable. Off in the village proper, tourists stop to read the names of villagers that are tacked to the doors, like the damsel named Love and the boy called Wrestling, both of whom were residents of the William Brewster home. There was also the maid called Humility.

Back in the bustling town of Plymouth, a ten-minute drive, accommodations are offered in places like the Yankee Traveler (\$18 double), and a snug inn called the Elm and Hobshole House, a rambling old place dating from 1795 and operated by an Irish widow, Mrs. Francis O'Neill. Lodging at Hobshole is \$10 a night, with guests snoozing in four-poster beds. The cheery New England home is filled with antiques, the waitresses dress in Pilgrim costume, and a grandfather clock ticks noisily in the entry hall. Nearby there's a Puritan

Garage and a Puritan Clothing Store, a Plymouth Rock Hardware, a Mayflower Lodge, and the Old Colony Theater.

The famous rock where the Pilgrims stepped ashore is protected from vandals and the elements by a granite canopy. Excuse us for saying so, but there's talk that perhaps it's not the right rock after all. It certainly isn't as big as we remember from our reader. Possibly, though, that's because the souvenir hunters of another day chipped off pieces for keepsakes.

Not far off Myles Standish and the Pilgrim Mothers are immortalized in stone and the re-created Mayflower is tethered to the docks of Plymouth Harbor. To make like a Pilgrim sailor costs adults \$1 and for those in knee britches the price is 50 cents.

Elsewhere in Massachusetts, gents in homespun shirts and ladies in long gowns walk arm in arm down the quiet streets of Old Sturbridge, the reincarnation of a New England village of 150 years ago. On this grassy plot just 60 miles from Boston, life is lived as it was in old New England. Nary a television aerial pokes out of a rooftop, telephones never ring, and cars are unknown.

Old Sturbridge is a conglomeration of 36 ancient farmhouses, mills, shops, and sheds hauled from small towns throughout New England and planted on this plot of rolling grassy hills. Its single purpose: to reveal life as it was lived in a typical Yankee community of the 1800's. A 15-star flag flutters in the New England breeze. The white spire of an old church looks off at an elegant Massachusetts mansion down the road. Penny candy is sold in the town's general store, and off by the millpond the farmer's wife turns out hot gingerbread, free to tourists. In the clockmaker's shop, sleepy melodies are played by dozens of ticking boxes, some so old their innards are carved of wood.

Down a dusty path at the black-
(Continued on page 50)



Old-fashioned pool, played in old-fashioned pool halls, is a dying sport. In its place we have billiards, a respectable game played both in posh commercial establishments and on home tables. What's new and different about the game itself? Nothing at all

EVERYBODY'S *Taking*

YESTERYEAR'S pool hall devotees wouldn't recognize their old hangout anymore. Gone is the dimly lit atmosphere, the spittoons, the occasional hustler and other questionable habitués of the old-time parlors. Chances are that the felt on some tables isn't even green anymore; it's as likely to be tangerine, gold, or beige (in other words, a "decorator color"), set off against a backdrop of carpeted brilliance.

There's probably a nursery on the premises, too, and a juke box or piped-in music helps to muffle the clicking of the balls. Even the name's not the same. In this "family recreation parlor," one doesn't play pool; it's billiards. (To a purist, it's pocket billiards. The carom game played on a table without pockets, no longer popular, was commonly known as billiards.)

Today, with more than 18 million players—male and female and playing at home as well as in commercial establishments—billiards is the nation's fourth most popular participation sport, outranked only by fishing, bowling, and golf.

Billiards has been popular in this country, on and off at least, for more than a century. In the last half of the 19th century, it was a gentleman's game, and tables were a common fixture of the mansions of the day. Gradually, the pool hall developed, taking the pastime to many who were not exactly gentlemen; with the advent of the Roaring Twenties, an estimated 40,000 pool halls graced our street corners.

The depression years dampened the public's ardor, possibly because talking pictures were not only novel but also stretched nickels and dimes

farther. During World War II, the game was confined largely to military posts and recreation centers for servicemen in the cities. Finally, the death blow for many old-style billiard parlors was dealt by television, bursting on the scene in the '50s.

Then, about 1959, billiards got the lift it needed to make a comeback. With bowling lanes booming as family recreation centers, commercial operators reasoned that sleek new billiard facilities would draw additional patrons. Some of billiards' old devotees of the '20s and '30s have returned, but it's largely a whole new crop of cue wielders banking the corners today. Operators report that 80 to 90 percent of their clientele have been playing for less than one year.

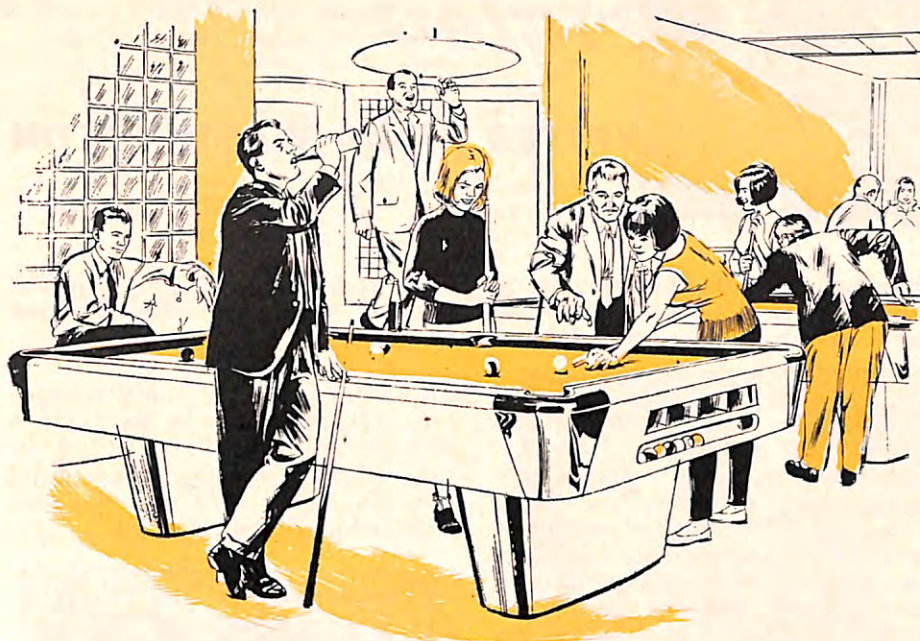
As a result of this trend, there are now an estimated 15,000 billiard tables in bowling centers, or three times as many as there were in 1958. Many bowling center operators report higher profits from billiards than from bowling. The reason is that a good billiard table can be purchased for only one-tenth the price of a pinsetter, and annual maintenance costs run only about \$100 per table. Experts say that due to much lower requirements in complicated mechanical and electronic devices, an eight-table billiard area costs less than one fully equipped bowling lane.

During the past five years, some 12,000 handsomely appointed family

billiard centers have opened. They're doing an annual business of well over \$100 million. Interestingly enough, this trend has reversed the usual flow of merchandising innovations by starting in the East and moving westward. In fact, the boom is only this year reaching its peak on the west coast. All told, some 500 commercial billiard establishments are expected to open around the country this year, a rapid expansion pace by any standards.

Meanwhile, home billiard sales are also booming. By the end of 1964, 650,000 homes boasted a billiard table, three times as many as in 1955. Sales of home billiard equipment for the year totaled \$20 million, a jump of 25 per cent over 1963. And it's estimated that this year the billiard bug will take the game into 150,000 more homes.

The current billiard revival is a modern phenomenon, but the game itself has its origins in antiquity. It is not believed to be as old as Shakespeare would have had it, however, when in *Antony and Cleopatra* he had the temptress of the Nile say, "And now, let's to billiards." But, on the other hand, his apparent goof is evidence that billiards was played in England in his own day. Almost certainly early English knights and their ladies deserve some credit for development of the game. They brought lawn bowling indoors during cold weather, and eventually the game was adapted for table



looked as though it had been cast in the same mold. Today's tables bear little resemblance to the old timers, either in styling or in price. The traditional green of the table covering is sometimes supplanted by brighter hues and the tables themselves are sleek and streamlined, making the modern model an attractive addition in any recreation room.

Borrowing a leaf from Detroit's auto makers, the billiard table producers have come up with "economy models." These usually measure three feet by six feet, compared with the professional five-by-ten size. (Incidentally, every billiard table is twice as long as it is wide.) Some economy tables sell for less than \$400, but most run somewhat higher. AMF's recently introduced "Delray" table sells for \$495. Brunswick's lowest priced table, the "Executive VII," sells for \$345.

What keeps standard table costs from getting much lower is the expensive slate bed. Consequently, the economy models use man-made slate or hardboard for the bed, plus plastic rails and detachable legs. While no billiard expert will tell you that these models equal the heavier slate-bed tables for ideal playing conditions, they are perfectly adequate for home use. Economy model tables are usually warranted for from two to five years.

Few opportunities to enhance billiards' new image have been missed. Abercrombie and Fitch, the well known New York sporting goods store, recently held a "black tie" promotion, no less. Featured was an exhibition of trick shots by three-time world pocket billiard champion Irving Crane. Resplendent in morning coat, striped trousers, and white gloves, the impeccable cue artist drew large crowds. Spectators enjoyed tea, poured from a gleaming silver service by female members of the store's staff.

Also traveling the billiard exhibition trail these days in the interest of further popularizing the game is Willie Mosconi, 15-time world billiard champion and a member of Brunswick's advisory staff. Willie says he is demonstrating billiard techniques in places where he never dreamed there was any possible interest in the game. Not long ago he was nearly floored by a request from officials at staid Sarah Lawrence College for women to come and teach the girls the finer points of billiards. That's just one indication of the current widespread female interest in a game that once was for men only.

The only problem faced by the home billiard enthusiast is finding sufficient space. Generally, a 13-foot by 16-foot room is considered the absolute minimum area required because the nor-

(Continued on page 43)

the Cue

By RICHARD P. FINN

usage. And a tip of the cue is due the Spaniards, who introduced billiards to their colony in St. Augustine, Florida, in 1565.

Billiards' attraction, most experts agree, is attributable to the fact that when properly played it is a game of infinite skill and definitely not the slam bang test of strength erroneously depicted by many. The lightest touch, plus control of the cue ball, is the key to proficiency in playing it. A nodding acquaintance with Lady Luck will help of course, but play is basically controlled by the laws of physics. You can call your shots in billiards, knowing that if you hit the ball as you intend, it has to move in the intended direction. Deft shooting experts can make a billiard ball do just about everything but the frug.

Among the game's most avid supporters are institutions. Low-cost folding tables are sold in large numbers to churches, fraternal groups, and others. Moreover, hardly a military post recreation room or college student union is without a billiard area today. College interest has risen so sharply that for the past several years Brunswick Corporation, the largest maker of billiard equipment, has co-sponsored an Intercollegiate Billiard Tournament. The 1965 edition drew over 12,000 entries from 160 colleges and universities, including a goodly number of distaff cue enthusiasts.

Medical men recommend billiards

as an ideal form of mild exercise for everyone. This may help explain why commercial billiard center operators have been so successful in building a family image for the sport. And indicative of strong juvenile participation is the fact that each year more than 20,000 members of Boys Clubs of America play in local tournaments.

The old stigma holding over from those somewhat seamy days, before billiards became a family-type game, still persists on occasion. When Los Angeles officials dug up a 1917 ordinance banning public tournaments, the 1965 World's Pocket Billiard Championships had to be moved to nearby Burbank. Some areas of the nation still have prohibitive legislation barring all customers under 18 years of age from billiard establishments. Restrictions seem to be gradually on the wane, however. Texas, which for many years prohibited the game altogether, has now lifted its ban, and several Eastern and Midwestern states are also considering easing their restrictions.

Such well known manufacturers as Brunswick and American Machine and Foundry Corporation have played a prominent role in the sport's proliferation. Interior decorators from these two corporations have worked wonders amid once-drab surroundings. Huge old-time pool tables, costing anywhere from \$1,300 to \$2,000 each, were composed of expensive slate and the finest felt cloth. But every table

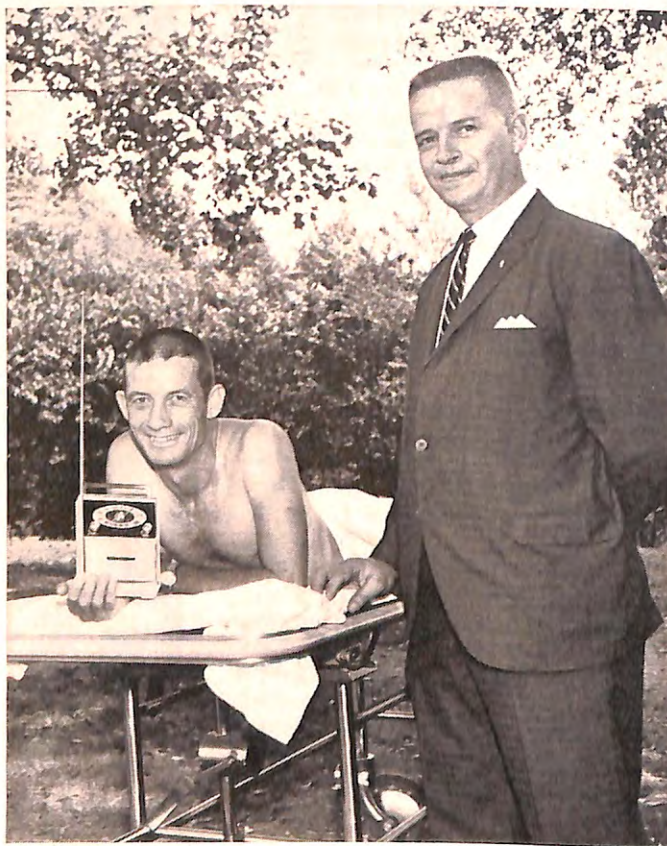
Elks National Service Commission



E.R. Ken Mills, center, and Est. Lead. Knight Bill Medlar, VAVS representative, of Walla Walla, Wash., Lodge, right, are pictured with R. G. Jones, Director of the Walla Walla Veterans Hospital and one of the four air-conditioners purchased by the Elks and installed in each of four eight-bed wards.



John Rosasco, Chairman of the Coral Gables, Fla., Elks Veterans Hospital Committee, right, presents two television sets to Dr. Edward White, Chief of Staff, for the patients there.



James Attaway of Carrollton, Ga., a double amputee at the Veterans Hospital near Atlanta, enjoys one of the five portable AM-FM radios donated by the Elks of Cascade-East Point Lodge. With the patient is E.R. Abb Ridgeway. The Committee, headed by Arnold Smith, selected these gifts for the servicemen so they might be wheeled outside to enjoy the fresh air and sunshine, and radio entertainment at the same time.



Turning the tables, the Deer Hides Committee of the New Mexico Elks Assn., enlisted the assistance of the State's youth, secured the cooperation of the Future Farmers of America in helping hospitalized veterans by collecting hides for this vital program. Over 3,000 hides were collected, and the Elks' appreciation was expressed with the presentation of trophies to the top three Chapters—Raton in first place, Albuquerque in second place, and Roswell, third. Left to right are State Deer Hides Chairman James A. Leger, the three FFA representatives with the trophies—Bobby Burkett, Albuquerque, James Mangino, Raton, and Mike Moore, Artesia—and Raton Lodge's Hides Chairman "Wimpy" Wilmer.



**When someone hands you a better drink
someone's been pouring better whiskey.**
(It's called Seagram's 7 Crown, The Sure One.)

And it's absolutely sure to add a special quality
to any drink you favor. Because, as everybody knows,
better whiskey makes a better drink.
Say Seagram's and be Sure



A Home Grows in Brooklyn



News of the Lodges

BROOKLYN, New York, Lodge dedicated its new building at ceremonies in which many dignitaries participated. Left to right are P.E.R.'s J. G. Moriarity and J. T. Manning; P.D.D.'s N. A. Equale and Geo. L. Olson; host E.R. Frank Turchiano; former State Vice-Pres. Vincent Cataldo; State Pres. Peter T. Affatato, and P.D.D.'s Wm. J. Steinbrecher, Eugene G. Granfield, Samuel C. Duberstein and Leslie Bellows.

TEMPE, Arizona, Lodge's Little Leaguers went through the season's 19 games without a defeat and clinched the City Championship. With the youngsters at the fish fry their sponsors gave them are, left to right, background, Est. Lead. Knight Philip A. Susic, E.R. Scott Chadwick, Coach Ladd Kwiatkowski, and Asst. Coaches E. J. Martin and Robert Clayton.



VAN WERT, Ohio, Elks' swim team scored an easy victory over the Portland, Ind., Youth Center contestants in their first meet of the season at the Elks' pool, in which 80 girls and boys from eight to 17 years of age, participated.



ORLANDO, Florida, Lodge's 19th annual Tangerine Bowl Football Classic made possible the donation of a great deal of valuable equipment to various hospitals and institutions. Here, M. O. Mathisen, Publicity Chairman for the Bowl Commission, and Commission Secy. R. G. Seidler present wheelchairs to Forrest Park School for Handicapped Children. On another occasion, General Chairman Jack Morgan, P.E.R., and E.R. James L. Fountain, visited Eccleston-Callahan Memorial Hospital for Crippled Children and made presentations there. The 1965 classic will be played on December 11th.





PLYMOUTH, Michigan, Lodge's State Bowling Champions sponsored by Elk Jim French are, left to right, Jack Moran, Ray Danol, Fred Pringle, Robert Moran and Bud Archer.



FORT LAUDERDALE, Florida, E.R. LeRoy Ludwick, second from left, presents a \$5,000 check to Coordinator Floyd Hull, third from left, for the lighting facilities at the local Little Yankee Baseball Field.



GARY, Indiana. Airman 3/C Jerome P. Pisarski receives a membership pin on becoming the third generation of his family to affiliate with Gary Lodge. Left to right are E.R. Dean Huff, P.E.R. Joseph Cook of Harvey, Ill., Dir. of the Ill. Elks Crippled Children's Commission, Harry Pisarski, his son Jerome, en route to a Strategic Air Command Base in Spain, and Valentine Pisarski, the airman's 90-year-old Elk grandfather.



SOUTHERN CALIFORNIA Elks held their 2nd annual Elks Night at Disneyland when 10,127 members and their families attended. Pictured with the well-known "Goofy" character are, left to right, Metropolitan Dist. Chairman Wynn McMullen, Orange Coast Dist. Chairman Milt Mitchell, "goofy," General Chairman and Chairman of the So. Cent. Dist. C. Ross McElvie, Santa Ana E.R. William Largent, Long Beach E.R. Ralph Harde, Santa Ana Est. Loyal Knight Robert Ritter, and Redondo Beach E.R. Zane Ofstad, Chairman of 50 percent of the So. Cent. Coast Dist. Missing was Ed Sullivan, E.R. of Santa Monica Lodge and Chairman of the other half of California's So. Cent. Coast Dist.



RAPID CITY, South Dakota, Lodge donates \$500 to the Rapid City Swim Club to send 68 children to the State Swim Meet in Aberdeen. Left to right are Club Pres. Norman Gary and Treas. Lois Crawford, State Elks Youth Chairman Ralph Raetz, local Youth Chairman Royal Bittner, Club Secy. Mrs. Donald Yoeman and E.R. Edward Belmore.

KINSTON, North Carolina, was one of several lodges who sponsored Girl Scout Troops at the Roundup in Farragut, Idaho. E.R. H. Oglesby reported that more than \$200 had been raised by his lodge for expense money for the local girls. Two are pictured here, Mary Ann Dupree, left, and Lora Vick, using one of the 60 Wollensak tape recorders furnished by the 3M Company for use by some 900 Girl Scout commentators, officially accredited by hometown radio and TV stations, in filing daily taped interviews with their local stations.



OCEANLAKE, Oregon, Lodge initiated 22 candidates a short time ago, bringing its roster to 562, with more than 90 percent paid-up members. This progressive lodge reports an average of 35 daily out-of-town visitors, totaling nearly 13,000 annually.



News of the Lodges CONTINUED



CLARK, New Jersey, Lodge, No. 2327, was instituted recently, with State Chairman Harrison S. Barnes handling the ceremony with the assistance of State Vice-Pres. William Francis. The Charter Members elected Nat Platt as their first E.R.

REVERE, Massachusetts, Lodge's "Riders," the Babe Ruth Team, won its fourth consecutive league championship this year. With them are, left to right, background, Mgr. Ed Stanlake, Trustees Chairman Harry Belles, League Pres. Roger Moore, E.R. George De-Fillippo and Youth Chairman Charles E. Murray.



CATONSVILLE, Maryland, Lodge held a successful raffle two months after its institution which realized \$5,000 and made it possible for its members to send a group of boys to vacation at Camp Barrett, donate generously to the Elks National Foundation, and to the Children's Rehabilitation Institute. Left to right are E.R. Leonard C. Sickler, "Miss Independence," Frederick Stamer who won the raffle, first runner-up in the "Miss Independence" Contest, and Chairman Wilford Carter. The event was held in conjunction with the community's July 4th celebration.



DRUMRIGHT, Oklahoma, sponsored this Little League team of Cushing boys between 13 and 15 years of age who went out and won the Ripley-Yale-Drumright-Cushing Prep League championship for 1965 with a record of ten wins, two losses. In the background are Elk representative George Dunaway, left; Coach Art Gerfen, fourth from left; local League Youth Dir. Clovis Norton, sixth from left, and Coaches Deb Everett and Irvin Wright, second from right and right.



WILKINSBURG, Pennsylvania, Lodge's Youth Committee initiated a Teen Club program in 1964, highlighted by frequent teenagers' dances. Only 15 young people attended the first; in less than two months, attendance increased to nearly 300. Much of the success of this venture is due to its careful planning. Limited to members' children, or young people sponsored by members, with a set of rules for membership, conduct and dress, the Club membership is \$1.00 a year, with a nominal fee for each guest, and the teen member held responsible for that guest's conduct. The teenagers have all responded well to this, accepting their responsibilities as young adults.



TULSA, Oklahoma, Lodge sponsors an annual Charity Baseball Game when members unable to attend are urged to purchase two tickets and return them to the lodge Secy. for distribution to charitable institutions. This year about 300 tickets were returned. Here, some 130 youngsters from the Whitaker Home for Boys in Pryor, 45 miles away, with Recreational Director John Jamison, are welcomed by lodge Secy. Cleo Lochrie. Transported to Tulsa, entertained and fed by the lodge, they were then sent to see the game. The remaining tickets went to the Tulsa Boys' Home, the Hutchison YMCA and Tulsa Council of Churches.

POINT PLEASANT, New Jersey, Elks honored 39 Foreign Exchange students at a dance prior to their return home after attending high schools in the area for the past year. With this small group is E.R. George Singer, center background.



SOUTHERN PINES, North Carolina, Elks sent these 25 happy youngsters to Hendersonville for a two-week vacation at the Boys Camp there. In the background are members of the local committee and other members who helped get the campers to their vacation site. Left to right they are Jimmy Irvin, Chairman George Thompson, Secy. Jim Irvin, Bert Perham, Cecil Hutchinson, Gene Blackwelder, Thomas Connolly, Archie Barnes, E.R. Gaither Edwards and Walter Harper.



HUNTINGTON, New York, Lodge's four annual scholarships totaling \$800 each, are presented for 1965. Left to right are student Paul Vigneaux, P.D.D. Thomas Cozetti, student Sophia Drodz, E.R. William Sayek, student Kathleen Socha, P.E.R. Chester L. Murray, lodge Treas. and Americanism and Educational Committee Chairman, and student John Kalas, Jr. The awards are given on the basis of \$300 for the first college year, \$200 each for the second and third years, and \$100 for the senior year. During the 15-year program, all but a handful of winners have completed their college courses.



MIAMI, Florida, E.R. John W. Trabold, right, and Grand Treas. Chelsie Senerchia, left, applaud the words of 1964-65 Grand Exalted Ruler Robert G. Pruitt, center, during the 60th Anniversary Dinner-Dance marked by the lodge with the presentation of a \$2,000 gift to Mgr. George Carver for the State Elks' Harry-Anna Home for Crippled Children, and \$100 each to the National Parkinson Foundation, Camillus House, and the Dade County Crippled Children's Society. Other guests included State Pres. Sam Compton and Secy. William Lieberman.





UNION CITY, Indiana, Elk-sponsored Marcia Mendenhall receives her award as third-place State Youth Leader. Left to right are her parents, State Youth Committeeman Eugene Shook, E.R. Eugene Williams, local Youth Chairman John Kidder, Miss Mendenhall and retiring Grand Exalted Ruler Robert G. Pruitt.

SOMERVILLE, New Jersey, Lodge's 8th annual Golf Dinner-Outing found 100 golfing guests. Left to right are Tournament member Fred Konrad; William McCahill, who made a hole in one; Chaplain Robert Ujobagy, who had the low gross score of 77; E.R. Daniel Vescovi, Jr., and P.E.R. E. J. Oliver, Tournament Chairman.



KINGMAN, Arizona, Lodge was host to a program paying tribute to P.D.D.'s of the North District, as well as to the new D.D. Edwin W. Laulo. Left to right are P.D.D.'s H. B. Cook, B. G. Toller, D.D. Laulo, P.D.D.'s Donald Bell and O. C. Osterman.

WEIRTON, West Virginia, Lodge's tribute to its area's new District Deputy took place at a special meeting attended by Past Grand Exalted Ruler Wade H. Kepner, right. At left is E.R. George Hoffman; center, D.D. George Bohach.



MASSACHUSETTS Elkdom presents a check to the Rose Hawthorne Lathrop Home. Participating were, left to right, State Elks PR Chairman Leo V. Gaffney, State Trustee Alfred J. Fitzpatrick, Most Rev. James J. Gerard, Auxiliary Bishop, Rev. J. P. Dalzell, State Pres. Charles B. Burgess, Rev. John E. Boyd, Sister M. Paul, Rev. Adalbert Szklanny, State Trustees A. A. Marron and T. M. Furtado, and former Grand Lodge Committeeman Joseph E. Brett. A \$1,000.00 check also went to Seahaven Camp for Crippled Children, and \$2,500.00 was given to The Joseph P. Kennedy, Jr. Memorial Hospital.

News of the Lodges CONTINUED

Lodge Notes

Kingsport, Tenn., Lodge's National Championship Ritualistic Team has won the State title four times in the past five years, and 1965 was one of them—no matter what you saw in our report of the Tennessee Convention in the July issue. On their triumphant return to Kingsport, they were honored at a banquet and dance attended by such luminaries as Past Grand Exalted Ruler John L. Walker, Grand Trustees Chairman Edward W. McCabe, State President James W. Fesmire, President-Elect Charles Cate, District Deputies J. Q. Daugherty and Ted Callicot, Elks National Home Supt. Doral Irvin, U. S.

Rep. James H. Quillen, State Sen. J. Mac Ray, Mayor Hugh Rule and their wives.

Not only did Great Bend, Kans., Lodge's own bowling team come out on top in their League to take the city title; their ladies' team won the State championship for women. They are Jean Ewing, Edith Warner, Dorothy Alefs, Ann Thackeray and Pat Carlson.

Point Pleasant, N. J., Elks entertained 115 children at their annual picnic—some from St. Edmund's Home for Crippled Children, others from the Ocean County Unit for Retarded Children. In addition to the usual fun, frolic and food, the youngsters enjoyed a cruise on a volunteer fleet of five yachts, arranged for by the Committee headed by Leo McCabe. Harry O'Dell also arranged with two local fire com-

panies to have fire trucks on hand to provide rides for their excited and happy young guests.

Anyone interested in the Reunion of the 42nd General Hospital, World War II staff which will be held in June, 1966, in Baltimore, Md., are invited to write for details to Mr. Ernest W. Hildebrandt, 1315 Park Avenue, Baltimore 21217, or to Mrs. Grace Dick Gosnell, 3621 Kimble Road, Baltimore 21218.

In addition to those relatives pictured elsewhere in this issue, we have a few other recruits to our Family Affair—1965. Ashtabula, Ohio, Lodge's Exalted Ruler Charles F. Sheppard is one—he was installed by his brother, Past Exalted Ruler H. B. Sheppard. Another is now heading Phillipsburg, N. J., Elkdom. He is Harold J. Curry,



HARRISBURG, Pennsylvania, Lodge presented the American Flag and the Explorer Post Flag to the Boy Scout Explorer Post it sponsors during a recent program co-sponsored by West Shore Lodge in the presence of about 500 persons.



PORT TOWNSEND, Washington, Lodge's E.R. Cecil Hall, third from right, accepts a gift of an authentic set of elk antlers from Naval (Port Angeles), Wash., E.R. Harold Smith. Left to right are James DeLeo, Wally Norton, Ralph Holt (background), E.R. Smith, Horris Gleason, E.R. Hall, George Fyre and Gene Good. The antlers were mounted on the wall of the lodge home.



SALT LAKE CITY, Utah, Elks travel quite a bit. This photo was taken in Hawaii when a group of Salt Lake Elks and their ladies made a 12-day tour of the Islands. While in Hawaii, they were honored at a special program given at the home of Honolulu Lodge.

ROANOKE, Virginia, Lodge sent 85 deserving boys to the Virginia Elks Camp for a two-week vacation. Seeing them off were, left to right, Past State Presidents Paul S. Johnson and Charles D. Fox, Jr., Past Grand Exalted Ruler John L. Walker, P.E.R. George F. Blackwell, local Committee Chairman, E.R. Perron E. Peters and Secy. Robert S. Cary.



County Assemblyman, whose father handled his installation, having preceded his son in that office by 24 years.

Gordon Uhl, a member of Pittsburgh (South Hills), Pa., Lodge, has his own personal charity going. He collects discarded eyeglasses, using the Pittsburgh National Bank's Dormont office, with the cooperation of Mgr. R. R. McGill, as a collection center. He then ships them to New Eyes for the Needy, Inc., a non-profit group which distributes them to agencies aiding the indigent throughout the world. Since 1963, Mr. Uhl has collected more than 20,000 pairs.

With the cooperation of Fire Chief Amos Rolls, Chairman Ty Albin and his Americanism Committee of Pascagoula, Miss., Lodge arranged to have all church bells and fire sirens sounded intermittently for four minutes on Inde-

pendence Day, a patriotic gesture in which all Elks participate annually.

There are a number of deaths to report this month. Two are long-time members of the Order—J. Monroe Shontz of Sharon, Pa., Lodge who died July 21st at the age of 101, and Peter McKenna of Leominster, Mass., Lodge who died shortly after his 96th birthday. Mr. Shontz was initiated into his lodge in 1895, was made Life Member in 1941. An Elk since 1909, Mr. McKenna became a Charter Member of Leominster Lodge two years later. An immigrant factory worker, he became President of the Leominster Federal Savings and Loan Assn., retiring at the age of 70.

Huntington, W. Va., Lodge mourns the passing of George B. Reinhart, a 43-year Elk, former President of the

State Past Exalted Rulers' Assn., a Past District Deputy and Chaplain of his State Assn. in 1957 and 1961. Tremendously active in Elkdom on all levels, George Reinhart was named Honorary Life Member last year, had served on every committee in his lodge and State Association, being a member of the Veterans Service Committee for 16 years. A devoted Elk even in death, he left two-thirds of his "remaining Estate" to the Elks National Foundation.

Andrew Jesse Duke, a dedicated member of Birmingham, Ala., Lodge, died July 9th. Initiated in 1944, Mr. Duke served through the Chair Offices, was District Deputy in 1952-53 and State President in 1954-55. He had also been a Trustee for a number of years. He is survived by his wife, son, mother, sister and two brothers.



WAREHAM, Massachusetts, Lodge hosted 125 children for a day at Fenway Park for the Red Sox-Kansas City game. Raymond Daviau, right, arranged the trip.

News of the Lodges CONTINUED

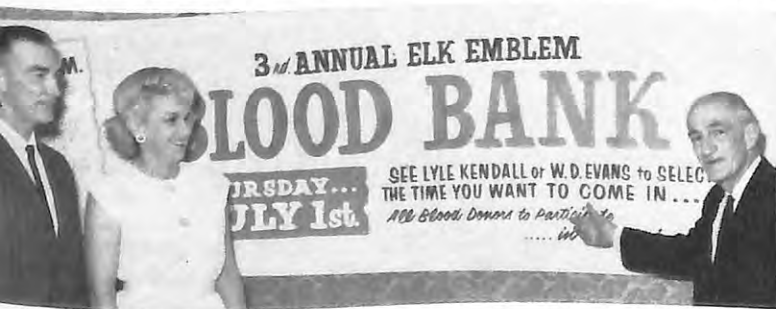


EAST STROUDSBURG, Pennsylvania, Lodge welcomed this class during the celebration of the Stroudsburg Sesquicentennial, the reason for the beards on some of the candidates.



PAINESVILLE, Ohio, Lodge's home was the scene of the special bell-ringing ceremony when this large bell was tolled for two minutes on both July 4th and 5th. Americanism Chairman Earl Beddingfield and Elk Kenneth Wheeler, pictured with the bell, held responsibility for this program.

WEST WARWICK, Rhode Island, Lodge maintains an Elks Memorial Park on State-owned property where it holds public ceremonies each July 4th. Left to right are E.R. C. A. Muschiano, P.D.D. J. W. Leighton, Est. Lead, Knight Gerard Russell, Lect. Knight Robert LaBarr and Loyal Knight F. W. Day.



POMONA, California, Est. Leading Knight and Mrs. Lyle Kendall are pictured at left with Blood Bank Committee Chairman W. D. Evans and the sign, executed by Elk Gaylord Hartman, which covers 100 feet of wall space, provides ample room for names and appointment times of members participating in the 3rd Annual Drive, in which 96 pints of blood were donated.



BATAVIA, New York, Lodge entertained 85 members of the nationally known St. Joseph's Drum Corps at a dinner and dance when the group received an Elks' flag to carry on its travels. Known as the "Genesee County Marching Ambassadors," this corps has won many titles, competed in the national VFW competition, receives much of its backing from the local Elks. Left to right are Color Guard Capt. Linda Meyers, Corps Dir. Arthur Mullen, Rev. Francis L. Swartz, Moderator, Directors Robert Sullivan and Harry Bishop, and P.E.R. James J. Flynn and E.R. George L. Stratton.

FORT SMITH, Arkansas, Lodge initiated 51 men, the largest group in its history, as a tribute to Charter Member Harry Pollock, whose son was a candidate. The outstanding Tulsa, Okla., Degree Team conducted the ceremony, assisted by E.R. Walter Stanley and P.E.R. Harry Ringler of the host lodge.



BEREA, Ohio, Elk-sponsored Jean Forsthoffer receives her fourth-place Elks National Foundation State scholarship from Youth Chairman Peter Goudreau in the presence of her parents.



JOHNSON CITY, Tennessee, Trustees Chairman Stanley Smith presents 6' x 10' American Flag to Sheriff Jim Crouch, custodian of the Ashe Street Courthouse. Secy. C. S. Morley looks on.



MANSFIELD, Ohio, Trustees Chairman James D. Burkhart seems pleased as his lodge's \$500 check for the Richland County Society for Crippled Children is admired by the Society's Pres. David Carto, left, and Secy. Mrs. Albert Rimmer. The gift will purchase equipment for the Society's workshop for the physically handicapped.



BILOXI, Mississippi, Lodge's Little Leaguers won their third local National title. In the background are E.R. Anson Holley, left, Mgr. Moselin Sevarro and Coach Albert Manuel.



SAGINAW, Michigan, Lodge's roster added 47 names when this group was initiated not long ago.



Dignitaries in attendance at the Connecticut Convention in Windsor included, left to right, Grand Trustee Arthur J. Roy, Mayor Morley Peck, Gov. John N. Dempsey, State Pres. Gilbert A. Rich, Grand Lodge Committeemen James A. Gunn and Thaddeus J. Pawlowski, Secy. of the Assn.

Famed baseball pitcher Robert "Lefty" Grove of Norwalk, Ohio, Lodge, center, was selected for the Ohio Elks Hall of Fame at the 67th Annual Meeting in Columbus. At left is his E.R., William McConaha, and right is State Trustee Elwood Reed.



**News of the
State
Associations**

Opening with the Nutmeg State

ADDRESSING the 36th Annual Convention of the Connecticut Elks Association at Windsor, Governor John N. Dempsey, Honorary Life Member of Putnam Lodge, expressed his own personal pride in his membership in what he called "one of the finest organizations anywhere in America."

His sentiments were reflected in the thunderous applause which followed his talk during the opening session of this June 4-5 conclave. Official greetings were extended by host Exalted Ruler John Mosdale and Mayor Morley Peck to the delegates who represented 37 of the 40 lodges in the Nutmeg State. Other honored guests were Grand Trustee Arthur J. Roy, James A. Gunn of the Grand Lodge Committee

on Lodge Activities and Grand Lodge New Lodge Committeeman Thaddeus J. Pawlowski who was the Memorial Services speaker.

Outstanding reports were submitted on the organization's Youth Activities, with Anne Hutchinson of Torrington, and Frank Wm. Gamache, Jr., of Mount Carmel, Hamden, honored as State Youth Leaders, and \$600 scholarships awarded to four young ladies, and \$500 awards presented to another five girls and one young man. Willimantic's Youth Activities Program won it first-place honors, with Milford and New London in second and third place. Contributions totaling \$16,613.50 had been paid to the Elks National Foundation during the past year by these

Elks, with another \$35,865.47 contributed to the Association's favorite program, the Newington Hospital for Crippled Children, in payment of the \$50,000 pledge to underwrite the cost of establishing a Sterile Supply Section there.

Bristol Lodge received the Arthur J. Roy Ritualistic Trophy, and Mr. Roy installed these officials: President George English, Manchester; Vice-Presidents Thomas Newton, Greenwich, Harrison Berube, New Haven, and William Fortin, New Britain; Secretary Thaddeus J. Pawlowski, Norwich; Treasurer Edward Kligerman, Branford, and Trustees Robert S. Lewis, New Haven, Chairman, Louis Olmstead, Southington, Secretary, J. R. McDer-



Some of the current Georgia Elks Assn. officials were pictured at their Jekyll Island Meeting. They include Vice-Pres. Emmet Fling, Exec. Vice-Pres. Roy Jaekel, Pres. A. Wright Knight, Vice-Pres. Lyle Jones, Chaplain W. T. Ramsey, Tiler C. B. Langford, Jr., Sgt.-at-Arms Thomas W. Hodge and Secretary-Treas. Roderick M. McDuffie.

Dennis Fleming, one of the 371 children assisted by the Michigan Elks Major Project during the past year, is introduced to the State Convention by Chairman Hugh J. Hartley. Pres. Roy R. Gallie is seated at the left.



mott, New London, T. V. McMahon, Bridgeport, and Fitzhugh Dibble, Westbrook.

NEARLY 500 Elks and their wives were guests of Cedar City Lodge, host to the 1965 Annual Convention of the Utah Elks Association June 3-5.

Highlight of the opening session was an address delivered by Grand Trustee Frank Hise, and the stirring keynote speaker at the annual banquet was Past Grand Exalted Ruler William S. Hawkins.

New officers of the Utah organization are President J. Vurge Smith, Cedar City; Vice-Presidents Ray Thompson, St. George "Dixie"; Mont A. Gowers, Salt Lake City, and Elmo Turcasso, Price. Gale Fife, Cedar City, is Secretary; Frank J. Nelson, Salt Lake City, Treasurer; Reed White, Tooele, Chaplain; Wm. E. Kobel, Ogden, Sergeant-at-Arms; William Allen, Salt Lake City, Organist; Bob Meeker, Brigham City, Inner Guard, and Loy Taylor, St. George "Dixie," Tiler. Trustees are Robert Thomas, Eureka "Tintic," Wayne Garrett, Logan, Keith Wansgard, Ogden, Val Maughan, Moab, and H. W. Cutshall, Provo.

PAST GRAND EXALTED RULER Sam Stern and Grand Trustee Raymond C. Dobson were distinguished guests of the 45th Annual Convention of the North Dakota Elks Assn. at Grand Forks June 13-15, with all events taking place in the host lodge's new \$750,000 building. Over 1,600 persons were registered.

Trustees were authorized to purchase acreage for the expansion of Camp Grassick, financed by the lodges of the State for the assistance of handicapped children and adults. The annual Memorial Services, with former Grand Chaplain Rev. Felix Andrews as speaker, honored the 251 North Dakota Elks who had died during the year, with music provided by the fine Grand Forks Elks Band. The traditional Elks Parade was marshalled by Bud Abrahamsen, 58-year member and Past Exalted Ruler of the host lodge, with 60 units participating.

Gordon Klug of Grand Forks was installed as State President. Serving with him are Vice-President Kenneth P. Mann, Dickinson; Secretary Ray Greenwood, Jamestown; Treasurer Everett Palmer, Williston; Chaplain Rev. Felix Andrews, Minot, and three-year Trustees A. C. Moore, Grand Forks, and Don Thorson, Minot.

Elks National Youth Week

(Continued from page 15)

For lodges of more than 1,000 members, Phoenix, Ariz., captured top honors with a varied week-long program. Student assemblies in local high schools were addressed by specially assigned officers from the U. S. Air Force Academy at Colorado Springs, Colo. Municipal, county and State public offices were toured by Youth Leadership and Scholarship Contestants, with civic posts taken over by the students under the gracious supervision of the elected officials. The group also attended sessions of both the State House and Senate, a feature which was an obvious high spot for the junior citizens. An awards dinner and dance closed this excellent program set up early in March by a large and interested committee headed by Chaplain Jack Merrell and coordinated by Youth Chairman Harold E. Box, Esteemed Lecturing Knight, Scottsbluff, Neb., and Beckley, W. Va., Lodges won second and third places, respectively in this category.

Leading lodges of between 500 and 1,000 members, the Falls City, Neb., Elks Youth Week began with a May 1 breakfast for paper carriers, patrol boys and girls, and Boy Scouts of the area. Over 100 youngsters took care of a tremendous amount of good food and, later, the girls in the crowd saw a movie, and in the afternoon boys of the fourth, fifth and sixth grades, and girls of the three local schools, enjoyed a

track meet which was followed by a spread of those delicacies so dear to the teenager's heart. The next day, a Court of Honor paid tribute to Scouts sponsored by the lodge, and all Troop members enjoying a pop and hot dog party at the lodge home. There was a Junior High Hop, and a Senior High Dance that week too, all well attended. Second- and third-place honors in this group went to Red Bank, N. J., and Woonsocket, R. I., Lodges.

Well known for its outstanding achievements in the interests of young people, Fulton, N. Y., Lodge again swept the under-500-membership field with its observance which saw awards presented to four Youth Leaders, two winners in a poster contest, and another two in an essay competition. Fulton's many-faceted event took place over a busy weekend and included a City Government program, a parade in which lodge officers marched along with seven other units, four bands, and 13 floats and riding groups, a baton-twirling exhibition, and, naturally, a dance for all young people of the community. The programs of Herkimer, N. Y., and Durham, N. C., followed in that order.

That 1965's Elks National Youth Week was a smash, cannot be argued; that the overall Elks' youth program is worthwhile is obvious; that the Order will continue, and enlarge upon, its youth work is a foregone conclusion.

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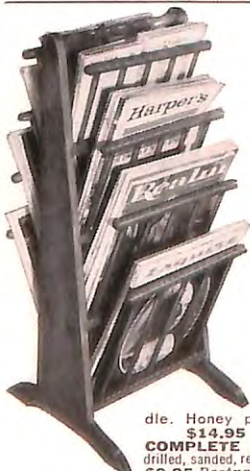
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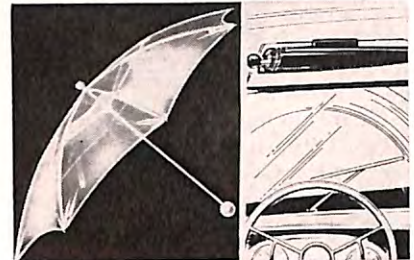


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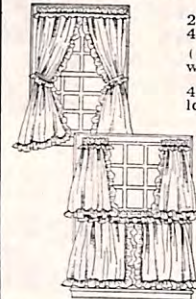


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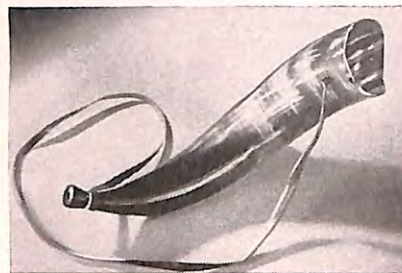
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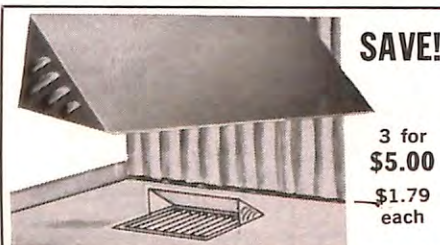
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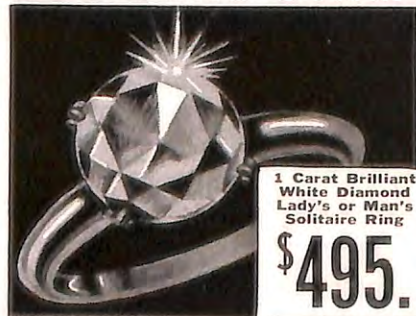
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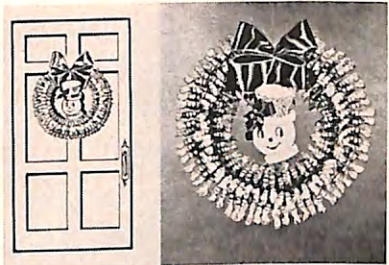
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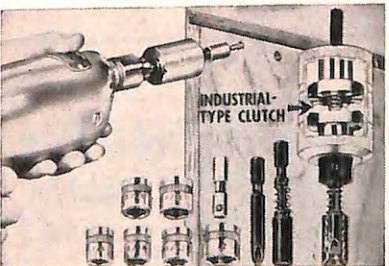
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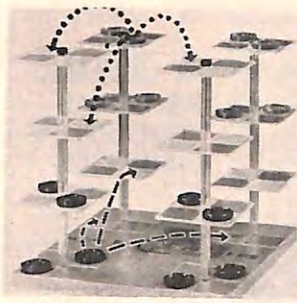
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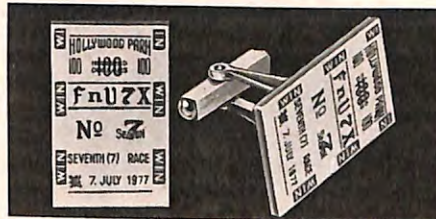
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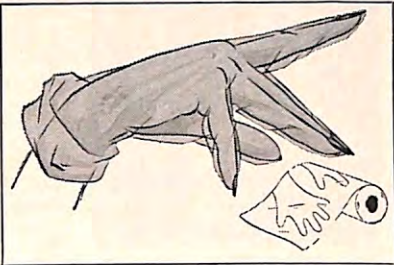
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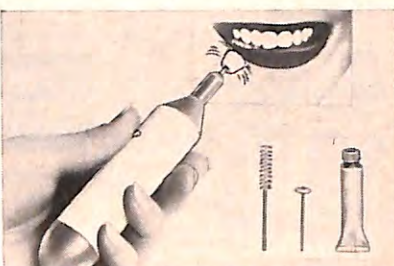
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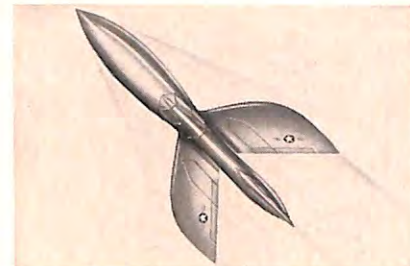
PIPE HOLDER fits on belt to keep your briar handy without bulging pockets. Genuine leather holder slides easily on belt or suspenders, carries even curved pipes safely and neatly. Saddle stitched. 3 initials monogrammed in 24 kt. gold. Please specify initials. \$1.69 ppd. Amsterdam Gifts, Dept. E, Amsterdam, N.Y. 12010.



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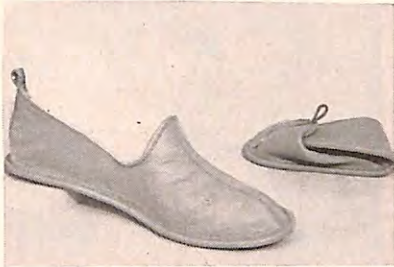


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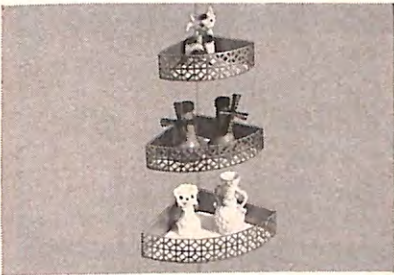
ELKS FAMILY SHOPPER



DEERSKIN TRAVELERS. Soft deerskin slippers are a treat for tired feet. They're wonderfully lightweight, have a cushion insole and are elasticized for a snug fit. Fold flat in space-saving case. Full lining. Saddle tan. Men's 6-12, \$6.95; Women's 4-9, \$5.95. Add 35¢ shpg. Deerskin Trading Post, Dept. Z, Rt. 1 at 114, Danvers, Mass.



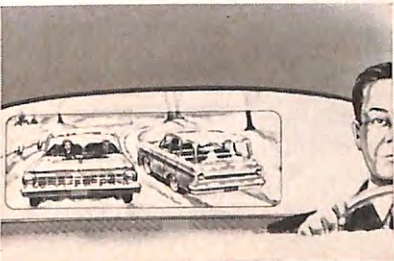
WOODEN DRINKING MUGS. Make merry in the Old English manner with these beautifully-grained wooden mugs. Each holds a full 12 ounces and is decorated with a golden shield. Handle, trim and lining are coppertone metal that acts as an insulator. \$2.95 each; set of 4, \$11. Add 15¢ per mug shpg. Empire Mfg., Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



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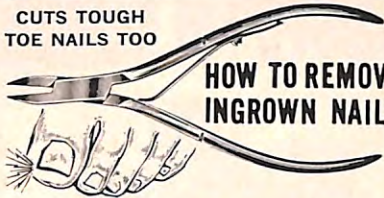
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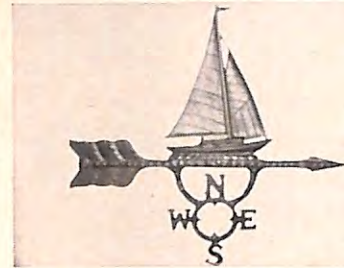
MAGNIFYING GLASSES



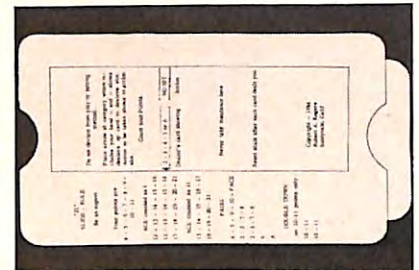
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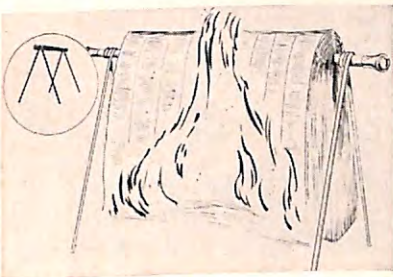


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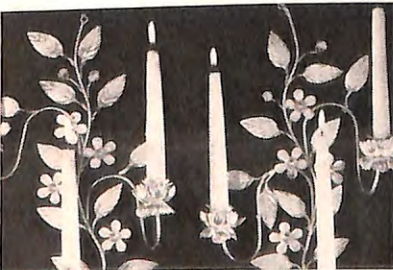
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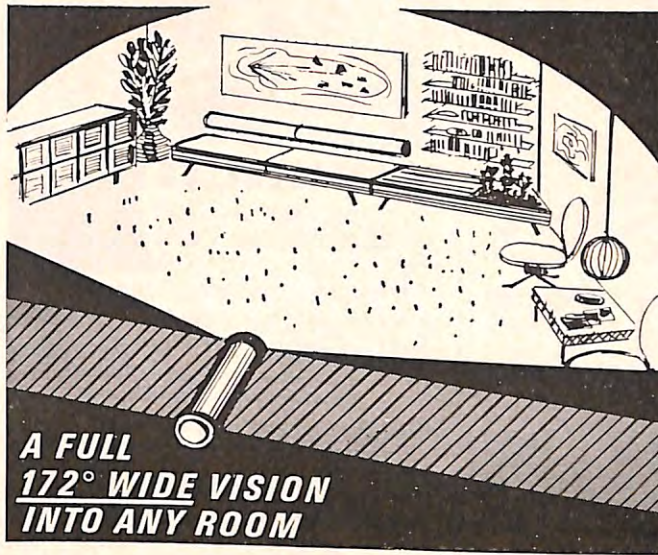


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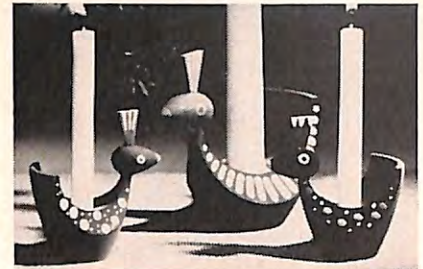
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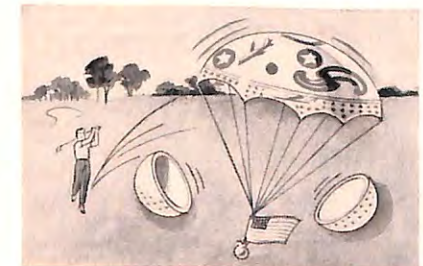
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Free World's Need: Dynamic Leadership

UNREST IS GROWING in a number of Latin American countries. Here are a few items:

Venezuelan government forces are waging campaigns against guerrilla fighters on eight fronts. The leading guerrilla force is said to be the pro-Castro Armed Forces of Liberation which draws support from left-wing students.

In Colombia even some men of the cloth are talking revolution to provide food for the hungry, drink for the thirsty, and clothes for the naked.

Costa Rica is the scene of increased radical activity, preparatory to elections next February. Former President José Figueres says the only two significant parties in the country are the National Liberation Party, which he created, and the Communist Party. These are the only two which know what they want.

Old Ways Passing

Similar reports are coming from other Latin areas. What really is happening? Can we do anything about it?

Here's how it looks from Washington. Old beliefs, old ways of doing things, old social structures are breaking up under the impact of new technology, the population explosion, and almost instant, worldwide communication.

The poor of the world want more. The younger people, concerned with poverty and deprivation, want change and improvement. With the image of abundance in the U.S. before them, neither can understand why their demands cannot be met *immediately*. Being unaware that it takes work, self-sacrifice, capital, and know-how to produce abundance, they are willing to believe that there's only one reason for poverty and deprivation—namely, the rich are exploiting them; the only direct solution is to take from those who have.

People who are better off because of inheritance or hard work oppose

many proposed direct-action measures for fear they will (1) take away what they have or have gained, or (2) will undermine the existing society. Knowing this, communists are urging direct demands for instant action. Their approach can lead only to political warfare and economic chaos. These are ideal conditions for the rise of a direct-action leader who knows exactly what he wants.

Developing Leaders

The result is trouble, group and class hostility, guerrilla warfare, and revolution.

People in Washington who have been through this process in a mild form in Western Europe after World War II and in violent forms in Asia, say this:

We want to build a world of free nations in which the people can decide, on their own, political, social, and economic systems by peaceful, democratic means. To accomplish this objective the Free World has to develop capable political leaders who can: (1) effectively combat direct and indirect communist techniques of fomenting violence; (2) provide strong, yet democratic, leadership that will give the people immediate hope of a better life; and (3) produce enough results to persuade people that their hopes can be realized within a democratic system.

Where potential leaders exist they must be encouraged and supported. Where they do not exist, they must be cultivated and trained. Such is the aim of the proposed Freedom Academy in the United States. Such also is the aim of the Asian Freedom Center which is now getting underway in Seoul, Korea. This also is the purpose of the Institute of Free Labor Development which is operating for Latin Americans.

Much more effort is needed in these areas and on a crash basis. The world is changing too fast for business as usual.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.

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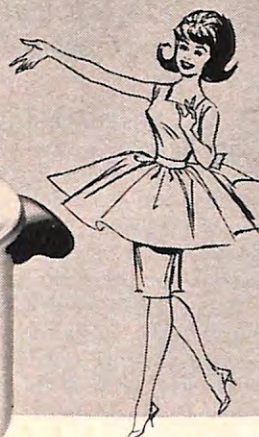
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SEE HOW WELL YOU CAN . . .

Play a Bridge Expert's Hand

By ALAN TRUSCOTT

NEW YORK TIMES BRIDGE EDITOR

Close your eyes and imagine you're on the American team at a World Championship Bridge Tournament. Now open them and test your skill with this hand

TO TEST your bidding and play, cover up this article with a sheet of paper. Uncover the questions and answers progressively, and you will be able to find out how you rate as a world champion. Think before you look!

This month you are John R. Crawford, playing in the 1958 World Championship against Italy. You are vulnerable and the opponents are not. Your partner is B. Jay Becker, who deals and passes. Your right-hand opponent passes, and your hand is:

♠ A 10 8 7 2
♥ 10 3
♦ (void)
♣ A K 6 3 2

What should you bid?

With five cards in each black suit, the usual opening bid is one club, which is never wrong. But with a hand of intermediate strength such as this, one spade is also acceptable because you are strong enough to bid three clubs if partner bids a red suit. *Marking:* One spade or one club, 10 points. Other bids, 0.

No doubt everyone scored the maximum on that, but the next question is tougher. Your choice is one spade, the opponents pass throughout, and your partner raises to two spades.

What should you bid?

Game prospects are good, and an immediate jump to four spades would not be out of the question. However, game may be impossible if partner's hand is unsuitable, so we should be content to suggest a game.

Any bid at the level of three now will invite partner to bid four spades. The opener should bid a weak suit in which he has two or three losers, and the responder can place a high value on honors in that suit. *Marking:* Three hearts, 20 points. Three clubs or four spades, 10 points. Three spades or three diamonds, 5 points.

Partner now raises three hearts to four hearts.

What should you bid?

This is easy. Your partner has raised to four hearts because you may have a genuine heart suit. He probably has more hearts than spades. But your heart suit is bogus, so you must beat a hurried retreat. *Marking:* four spades, 10 points.

That ends the auction. Your left-hand opponent leads the club five and your partner puts down his dummy. You inspect the two hands:

DUMMY
♠ Q 9 4
♥ J 6 5 4
♦ J 10 9 7 5 2
♣ (void)

YOUR HAND
♠ A 10 8 7 2
♥ A 10 3
♦ (void)
♣ A K 6 3 2

What should you play to the first trick?

There is no hurry to cash the high clubs, so—*Marking:* Ruff with spade four, 20 points. Discard a heart, 5 points.

The lead is in dummy. *What should you play now?*

We could cross-ruff diamonds and clubs, but that would not help. Sooner or later we would run into a ruff or overruff in clubs. We must prepare the ground without giving away our distribution. *Marking:* Lead a low heart, 20 points. Lead the heart jack, 10 points. Lead a diamond, 5 points.

The right-hand opponent plays low, and we play the ten which loses to the queen. The left-hand opponent shifts to the diamond ace, not knowing that we are void, and we trump gratefully. A trump lead would have upset our plans.

We cash the heart ace followed by two club winners, discarding hearts from dummy. We have prepared the way to take two more ruffs in dummy, and the situation is this:

DUMMY
♠ Q 9
♥ (void)
♦ J 10 9 7 5
♣ (void)

YOUR HAND
♠ A 10 8 7
♥ 3
♦ (void)
♣ 6 3

How should you play to the next trick? And be careful—there is a small trap.

We should ruff a heart at this point rather than a club, because the club is more likely to be overruffed. But the heart could be overruffed and a trump returned. To reduce the chance of this happening we must ruff high. *Marking:* Ruff a heart with the spade queen, 20 points. Ruff a heart with the spade nine, 10 points.

All is now plain sailing. The spade queen wins, and a diamond is ruffed. A club is ruffed successfully with the spade nine, giving us eight tricks. We still have A-10-8 of spades in our hand which are certain to make two more tricks, rounding out the required ten.

When you compare with your teammates you find that you have gained 480 points for the United States, because the Italian players with your cards stopped in two spades and made nine tricks. Now add up your points and rate your game according to the following scale: 90-100, national championship level; 80-85, expert; 60-75, very good; 40-55, average; less than 40, you need more practice.

(See page 51 for the complete deal.)

Taking the Cue

(Continued from page 13)

mal cue length is 57 inches, and you need enough room around the table to spring the cue full length without touching a wall or pinking a spectator. To keep casualties to a minimum then, the table should be situated about six feet from all walls. All home tables, including economy models, by the way, contain such labor- and space-saving improvements as automatic score counters, silent ball return, and leveling devices.

If you have a satisfactory layout for billiards indoors, you might give some thought to what may be the next big trend in the game. That would be outdoor billiards. Among the first of the commercial establishments to take the game outdoors, a Scottsdale, Arizona, motel has made the move with excellent reception from its guests. Its billiard table, located near a swimming pool, has cement legs to which the top is permanently bolted. A heavy duty canvas cover is used to shield the table from inclement weather. Little did English knights of old dream that aficionados of the game would take back outside the sport they first brought indoors.

If you prefer to play billiards in one of the smart new commercial centers, you'll find that rates have gone up since the 1920's but are still not out of line with comparable forms of amusement. Charges run as high as \$2 per hour.

At this point, billiards would appear to be in for an indefinite period of rapid expansion. Ironically, makers credit the biggest upsurge of business to release of the 1960 movie *The Hustler*, which depicted billiard rooms and players at their seamiest. In another popular Broadway musical and motion picture, *The Music Man*, the early 1900s demon music salesman, Professor Harold Hill, constantly attacked the game as "pool, the Devil's tool."

But there's little doubt that even Professor Hill, were he around today, would change his tune, quite possibly to: billiards, the game all the family can, and does play, is here to stay. • •

Automation

(Continued from page 9)

formation with absolute accuracy in the shortest possible time has finally brought automation to Wall Street. Recently the New York Stock Exchange began to automate the transmission of market data, covering the fluctuations of some 1,600 securities listed on the Big Board. The quotation service can now provide up-to-the-minute information in a mere seven seconds.

The capacity is such that the automated system can handle 300 customers at one moment without busy signals, and a total of some 400,000 calls in a single day—almost twice the number that come in on the most active trading days.

Automation has been slowly invading the home, setting the stage for dramatic innovations that will completely change our way of life. There will be small computers to take over many controls and to serve as electronic memories. For the most part, automation components will be linked with the already familiar communications devices, such as the telephone, television, and radio. Housewives will be able to see and order groceries and other products without ever leaving the home. They will see and select on special TV screens, or through attachments to regular sets. Crediting, banking, and billing will be done automatically, as electronic computers record the information transmitted.

It might seem that education, with all its degree-holding people, should be a field burgeoning with automated activity. But wait—can machines feed their stored "knowledge" into human minds?

The answer is an emphatic *no*. But they can help. For example, one of the most valuable and far-reaching inno-

vations is the automated library, now partially and somewhat crudely developed. Eventually, central data sources will be established whereby subscribers or card holders will be able to obtain "instant information" (not, alas, knowledge) just by pushing buttons or dialing certain sets of code numbers and letters.

Administration will be abetted and speeded up. In St. Louis, data processing equipment helped to lay out plans for the first of three proposed junior colleges, determining how classrooms should be arranged for maximum utilization. In Los Angeles, it digested information on subjects and courses selected by several thousand students, determining class schedules, room assignments, and teachers. In Buffalo, it measures the progress of students and accurately evaluates hundreds of items of information to determine which students are living up to their capacities and which are falling behind.

In business, computers are not restricted to running banks of drill presses, processing payrolls for huge firms, and directing the shipment of carload-size orders. Small business is beginning to cash in on computer technology, too.

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mation at his fingertips, without any time or effort on his part, that includes a monthly analysis and report of sales by each customer type, current profit and loss statements, ready-to-mail bills for charge-account customers, and an analysis of sales types and totals made by each sales clerk.

In operation, the system is surprisingly simple. The shop's cash register is ingeniously hooked into a central computer that is part of a master data-handling system. It is available to other retailers as well, if their business warrants employment of this electronic clerk, at a "salary" of about \$80 a week.

A hardware store in Connecticut is hooked into a tabulation system that keeps a persistent eye on inventory, right down to the last thumbscrew. Since the average retailer produces about 80 percent of his income on about 35 percent of his inventory, it is important to have this kind of accurate, continuous check—both to avoid lost sales on understocked items and to keep from tying up too much money in slow-movers.

In the transportation field, you may already be familiar—at least on the surface—with the use of automation in unsnarling plane reservations. In the fall of 1964, American Airlines put into operation a \$30.5 million system known as Sabre, described by IBM, the manufacturer, as "the largest and most complete tele-processing system in existence anywhere."

In split seconds, it accomplishes what in not-too-bygone days would have taken 45 minutes to an hour or more. The Sabre brain can absorb some 600 million bits of information—enough so that it has no trouble at all processing more than 7,500 passenger reservations in a single hour. It does this with infinite accuracy, day in and day out, seven days a week. When you walk into any of the airline's many offices and ask for a plane reservation, all the agent has to do is to query the central computer by inserting a punched card in a little console in front of him. He then receives instant information about the availability of seats on any of the line's 900 or so daily flights.

One particularly useful field in which automation has gone to work is medicine, where it is replacing wonder drugs as the real "miracle" of our day. It has, for example, already accomplished wonders in long-range, remote-control diagnosis. The significance here is that, through the use of electronic instruments, a physician in a small community hospital is able to transmit detailed information, which can then be analyzed by a specialist in a large hospital anywhere in the country. In a recent demonstration of this kind of equipment, doctors observed a patient's heartbeat oscillating

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across a screen and were able to judge effectively that the man was suffering from hardening of the arteries. The important point was that the patient, with a transmitting instrument the size of a fountain pen taped over his heart, was pacing back and forth in the office of a hospital 2,500 miles away.

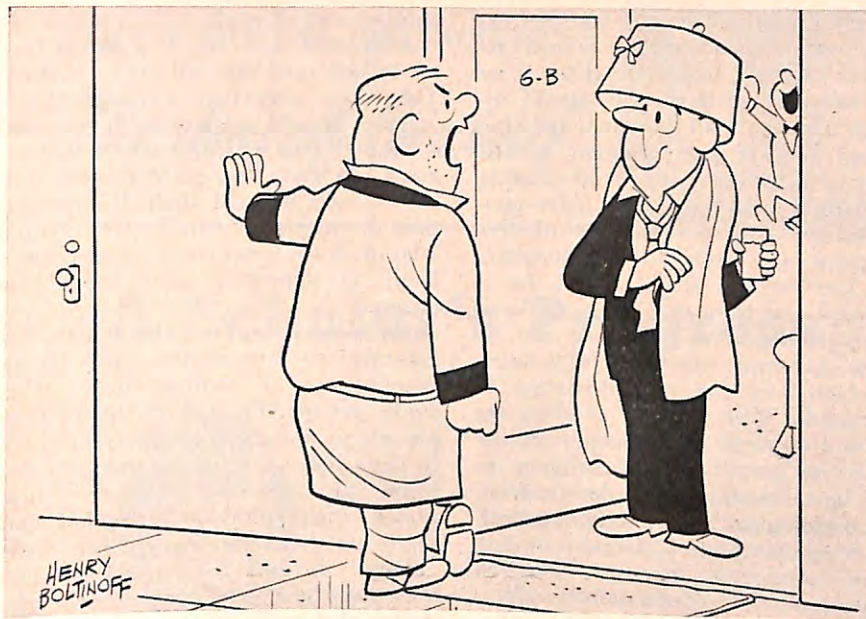
Computers are playing an important part in local medical diagnosis, aiding in a task that has become increasingly difficult for the doctor. "When a physician arrives at a particularly brilliant diagnosis," said Dr. Gerard S. Schwarz of New York's Presbyterian Hospital, "he has employed, consciously and unconsciously, a vast storehouse of information, has considered hundreds of facts and combinations thereof, and has rejected perhaps a thousand others. But today, available information has increased to the point where no single human brain can retain, much less utilize, all the medical facts at its disposal."

The solution to the problem is the computer, into which can be fed all known data for the diagnosis of all known diseases. Thus, within seconds, a list of symptoms keyed into the machine would bring back a comparative list of possible illnesses relating to those symptoms. It has been demonstrated many times that computers can actually perform this function with great accuracy, in certain types of cases. In Salt Lake City, a Control Data com-

puter system at the Latter-Day Saints Hospital has consistently diagnosed congenital heart diseases as accurately as an entire panel of experts.

Computers, too, are helping to alleviate one great bottleneck faced by physicians and surgeons (and, indeed, by all of the professions): technical literature. A single practitioner, reading day and night and never practicing medicine at all, could not possibly keep up with the flood of medical articles, books, and other printed matter being published. So scientists are now at work compiling what will eventually be a gargantuan medical index, available to doctors from coast to coast. Into this electronic memory system will be poured reference data on everything that gets into print in the medical field. When a doctor then wants data on any particular illness or injury, the robot system will provide a complete list of all reference material—within a matter of minutes.

THE REALM of information classification and retrieval is perhaps where the computer will prove itself most necessary. We have no absolute need to send a man to the moon or, for that matter, to have a better gallon of gasoline than we had 30 years ago. But until the computer came along, we were on our way to accumulating so much important information that we faced grave difficulty in making use of it. Now businessmen, scholars, gen-



HENRY
BOLTINOFF

"And what would you like to be when you grow up?"

erals, and scientists, as well as doctors, can see light through the morass. And as we are able to use the information that was threatening to swamp us, we can make more and more complex decisions (again, with the help of the computer), leading ultimately, we hope, to a richer life for us all.

One question that haunts many people, however, is this: "By making use of machines that do the thinking for man, aren't we in danger of *dehumanizing* work and putting man in a secondary role?"

The question is certainly a valid one. Since we are continually hearing about computers that "think" or that "talk" to each other, or that beat human experts at checkers, or that have composed music and poems, it would seem that machines are beginning to make man look like a pretty incompetent creature.

When asked whether there was not a danger that machines would some day get the upper hand over men, Dr. Wiener himself asserted: "There is, definitely. The danger is intellectual laziness. There is a worship of gadgetry. The machines are there to be used by man, and if man prefers to leave the whole matter of the mode of their employment to the machine, through over-worship of the machine or through unwillingness to make decisions, then we're in for trouble."

John Diebold, however, who is one of the top experts in the entire international field of automation, is convinced that this great technological revolution is one "in which human beings will largely be freed from the bondage of machines." Far from becoming sub-

servient and "dehumanized," man will be able to take on nobler work and feed the plodding chores and the less inspirational assignments to the machines. "I think it is fair to say," he emphasizes, "that this new technological revolution offers as great a challenge and reward as any which we have ever known."

Machines can "think" only in that they can digest an almost limitless amount of information fed into them by human operators and then accurately determine the relationships and play them back when asked. That is why a machine really *can* play a game like checkers (or certain card games) and beat human opponents. Its "memory" of the various possible combinations is virtually infallible.

We do not feel "dehumanized," after all, when we drive an automobile whose power makes the strength of man seem puny indeed. In a parallel manner automated machines are to the human brain what the motor is to human muscle.

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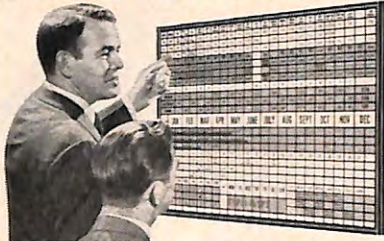
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Unfortunately, though, no matter how forcefully or logically you can explain away the seemingly human attributes of these machines, there is no way you can minimize the intense sociological impact of automation. One concept that is quite popular is that automation brings about social changes that largely affect only the older people in our society. Holders of this viewpoint are likely to cite someone who had worked for 25 years for a company and then was let go because a machine replaced him.

Age, however, need not be a negative factor as far as automation is concerned. True, society is often reluctant to accept older people on the job, or to permit them to change to meet new situations—but this problem is a sociological, not a technological, one. Michigan State University, among others, conducted extensive research on the economic effects of office automation and found no relationship between a person's age and his acceptance of change or his ability to adjust to it.

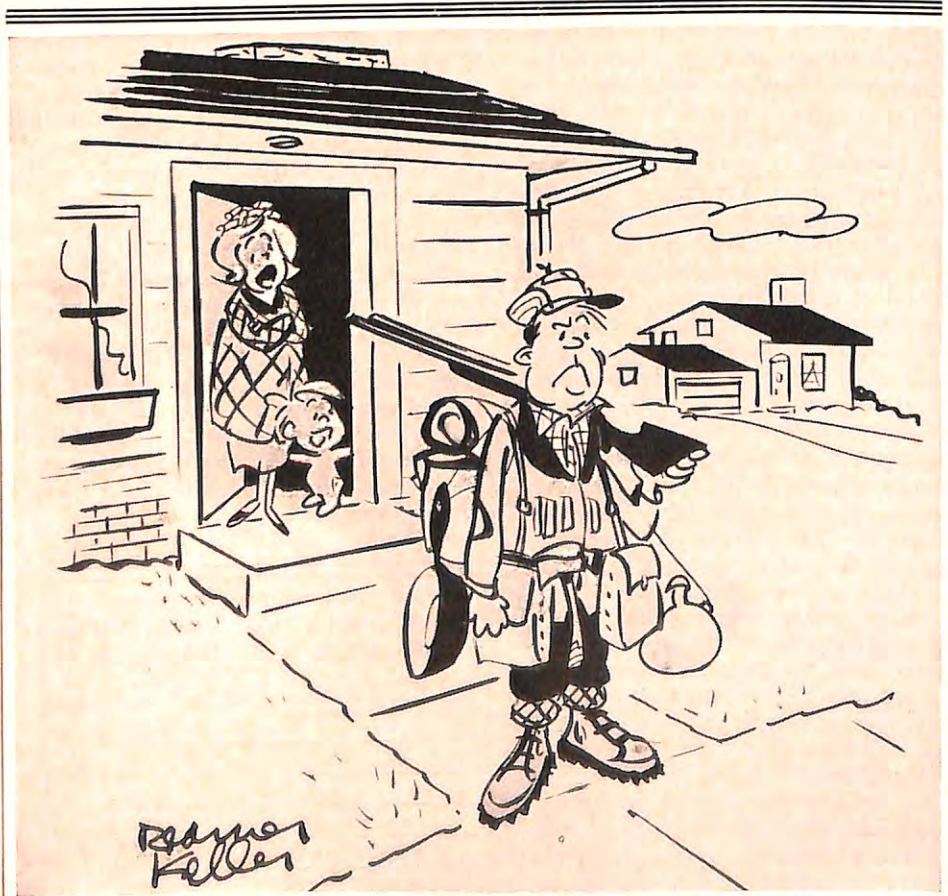
Nevertheless, it is a fact that the closer a worker is to retirement, the more unlikely that he'll be given a chance to retrain for another job. But he can perhaps preclude disaster by maintaining a wide range of interests and keeping up-to-date, thereby en-

hancing his chances of transferring into another area of work.

Education, however, is a strong factor in how well one adjusts to change. The more education a person has—whether formal or personally acquired—the better he is able to make adjustment. In fact, he may even welcome the changes brought about by automation as interesting challenges. People who think for themselves are also more likely to appreciate and benefit by change.

An interesting fact about attitudes relating to automation has been brought out by another study. This study was made among groups of people whose work was known to gradually have been affected by one or more forms of automation. When questioned, many individuals replied that there had been "no change" or "little change" in their jobs, when in fact there may have been enormous changes during the course of a year. Automation, therefore, is not a sudden tide rolling in upon the land. It makes its inroads gradually, a little here, a little there.

It has caused dislocation and hardship, but such is the way of life. It also has opened new doors and almost infinite promise for the future. We humans shall decide how well the machines serve us.



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gers, 17, of Whittier, Calif., who spent the past summer as a junior scientific aide at the United States Navy ONR-Arctic Research Laboratory at Point Barrow, Alaska. Biggers was one of two young men in the nation chosen for the assignment.

The Arctic Research Laboratory, located near the northernmost point of Alaska, about three miles northeast of Barrow, is operated for the Office of Naval Research by the University of Alaska. Biggers' duties at the laboratory included care of animals, reading and monitoring of scientific instruments, collecting specimens, and numerous other tasks assigned by the scientists in charge of the research projects there.

Biggers is a graduate of La Serna High School, where he participated in a wide variety of extracurricular activities including the Lettermen's Club, German Club, Student Club, and Interclub Council. He was also captain of his school's swimming and water polo teams and president of the senior class. In more than nine years of scouting he attained the rank of Eagle Scout, was senior patrol leader, and was president of his Explorer Post. He has also received a Bank of America achievement award and was a National Merit Scholarship finalist.



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The Dickinson, N. D., event entered this year's family-installation story when E.R. L. E. Osborn, Jr., became the third-generation member of his family to serve as E.R. He is pictured at left with his father, L. E. Osborn, Sr., who was E.R. in 1944. The new Exalted Ruler's grandfather, A. J. Osborn, held that office in 1914.

At Ardmore, Okla., Lodge, P.D.D. Joe Neyer, right, installed his son Richard P. Neyer as E.R.



Wallace, Idaho, Lodge's new E.R. Richard A. Rice, left, was installed by his father, Jack Rice, a P.E.R. of Coeur d'Alene Lodge.



John R. Paine, the new E.R. of Honolulu, Hawaii, Lodge, left, was installed by his father, P.D.D. J. Robert Paine of Pasadena, Calif., Lodge, right. The elder Paine had initiated his son in 1941, went to Honolulu for this ceremony 24 years later, arranged with the help of son Bob, another Honolulu Elk.



The in-laws were in the picture when Blue Island, Ill., P.E.R. Edward L. Kruse, right, installed his son-in-law, Theodore Robertson, as E.R. of Amherst, N. Y., Lodge at public ceremonies held in Williamsville, N. Y.



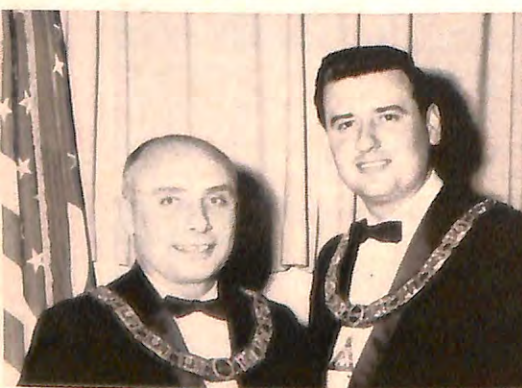
A memorable night at McMinnville, Ore., Lodge saw P.E.R. John J. Wortman, left, install his father, Ralph, as lodge Treasurer for his 50th term. Ralph Wortman, 83 years old, is a Charter Member, has been an Elk since 1906.



John J. McNamara, who was E.R. of Merced, Calif., Lodge just 40 years ago, right, gave the gavel of office to his son J. Thomas McNamara, his lodge's 1965-66 E.R.



A three-member family ceremony occurred at Hamilton, N. J., Lodge, No. 2262, involving, left to right, D.D. Thomas F. Rhodes, Jr., installing officer and his lodge's first E.R.; his father who organized and founded the lodge, and is one of its Trustees, and Gerald V. Rhodes, the lodge's new Tiler.



This trio, pictured at the Dover, N. J., Lodge installation, represents 103 years in Elkdom. Left to right are Lynn Dalrymple, a 46-year Elk; his nephew, newly installed E.R. Eart T. Cornelius, an Elk 19 years, and another uncle, Wally Dalrymple, a member for 38 years.



FAMILY AFFAIR

Cousins got into the act when Haico J. Noonberg, left, became E.R. of Paramus, N. J., Lodge, and cousin Jack H. Noonberg followed suit for Hasbrouck Heights Lodge.

Each year, there is a marked increase in the number of lodge leaders who are following in the footsteps of a father, a brother, sometimes a son—all of which adds up to more evidence that within this great Fraternity is more than passing evidence of kinship.

Harold M. Legg, Jr., center, E.R. of Pontiac, Ill., Lodge this year, accepted the gavel from his father, a P.E.R., left. The new E.R.'s grandfather, Jesse Legg, served as a lodge Trustee. At right is retiring E.R. E. K. Lee.



These two pictures represent family night at Vero Beach, Fla., Lodge. At left, P.D.D. R. Lamar Johnston congratulates his son Gordon on becoming Esquire of that lodge; at right, E.R. Anthony DiPietro congratulates his younger brother, Chaplain Joe DiPietro.



P.D.D. Frederick T. Boeheim of Lyons, N. Y., Lodge did double duty this year when he installed his twin brothers as E.R.'s of lodges 350 miles apart. In the New Castle, Dela., photo at right, he appears on the left with his brother James, another P.E.R. of Lyons Lodge who served as Marshal on both occasions, and New Castle E.R. John Boeheim. In the left-hand picture, the two P.E.R. Boeheims appear in reverse order with the second twin, Charles, E.R. of Lyons Lodge. The father of these men, the late Fred G. Boeheim was E.R. of Lyons Lodge 50 years ago, and their grandfather had also been affiliated with that branch of Elksdom. The son of Fred Boeheim is also a member of that lodge which has had three other father-son E.R. combinations—the Wolvins, the Nobles, and the Stephans.



For Patchogue, N. Y., Lodge's 50th anniversary year, three of its officers were installed by their fathers. Left to right are, foreground, Est. Lect. Knight Donald Macy, E.R. Michael Saperstein and Organist Robert Carciello; background: D.D. Harry M. Macy, P.E.R. Herman Saperstein, and P.E.R. Ralph Carciello.



A family event occurred at Wakefield, Mass., Lodge when P.D.D. Ormsby L. Court, Sr., installed his son as E.R. Left to right are Special Deputy Wm. F. Maguire, E.R. Court, P.E.R. Court, Special Deputy Edward H. Spry and former Grand Lodge Committeeman Arthur Kochakian.



Pictured at the Covington, Ky., ceremony were, left to right, Est. Lect. Knight Robert Torsella, P.E.R. Wm. E. Terwert, his son, E.R. Wm. E. Terwert II, Est. Lead. Knight Terry W. Hughes and Est. Loyal Knight Charles Seligman.



1965

When E.R. James M. McCormick of Lakewood, Colo., Lodge resigned because of an out-of-State commitment, new officers were installed, resulting in a double family-participation ceremony. E.R. Clem R. Hackethal, Jr., was installed by his father, while Edgar R. McMechen was installed as Est. Leading Knight by his father-in-law, Past State Pres. Jerry J. Connolly, with Grand Lodge Committeeman Arthur Drehle and D.D. Charles S. Chapman on hand. Left to right are Mr. Connolly, Mr. McMechen, E.R. Hackethal and P.D.D. Hackethal.



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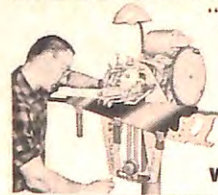
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Letters

(Continued from page 6)

the cover of the August issue. I racked my brain and searched through the pages to see if I could find where it was taken, but to no avail. Please [tell me] where Mr. Bauer's photo was taken and what the peak is in the background.

JONATHAN GIBSON
Chapel Hill, N. C.

In reading the August issue, I could not find a caption for the cover photograph. I thought it looked like a picture of Mt. Assiniboine in the Canadian Rockies but could not be sure. I would be interested in knowing where Erwin Bauer took the picture.

D. L. MANGUM
Corvallis, Ore.

Reader Mangum is correct. The photo was taken in Mt. Assiniboine Provincial Park in British Columbia, which adjoins Banff National Park in Alberta.

—The Editors

An A-plus for Stanton

The following is an excerpt from a letter addressed to humor writer Will Stanton:

For over a year now, I've been reading every bit of humor of yours I can find. It all started when I took up writing at the College of San Mateo. Knowing I was interested only in humor, my professor asked me if I read much of Will Stanton. To tell you the truth, I said, I never heard of him.

He then asked the class if they had heard of Will Stanton. The student that sits next to me thought you were a famous New York sports writer. Someone else thought you were a golf pro. One said your name rang a bell with the Columbia Broadcasting System.

Nevertheless, by now we all know who you are and we read you constantly. You're our professor's favorite humor writer, and you are "recommended reading" for those of us who want to write humor. . . .

We all enjoyed ["How to Make a Million Out of Lawn Mowing"] in THE ELKS MAGAZINE (August issue) very much.

ANNE B. DATTOLA
San Mateo, Calif.

A Correction

Please note that there is an error in the caption [for the Opening Ceremony picture in "Convention '65," September issue]. The last name should be Exalted Ruler Jay Dermer.

PETER F. HELLER
Miami Beach, Fla.

Our thanks to Brother Heller. P.E.R. Joseph Malek, who was incorrectly included in the caption, sang the National Anthem. Brother Dermer led in the

Pledge of Allegiance. —The Editors

One of the Best

. . . [The September issue] is by far one of the best, if not the best, issues I have ever seen. I thought you covered the Convention beautifully; in fact, I liked everything about this issue.

JOHN L. WALKER
Past Grand Exalted Ruler
Roanoke, Va.

For Elks Who Travel

(Continued from page 11)

smith's a sign informs visitors that in grandma's day it cost only 20 cents to shoe a horse. The miller is an old man with white hair who came to Old Sturbridge from SAC headquarters in Omaha. Within the gates of this old world, the world of the atom he knew melted away and an era of serenity slid into focus. Ahead, it seems that America still reaches out, waiting to be discovered, paths uncluttered, a land devoid of big cities, still unbesmirched by ugly piles of rusting cars and billboards that mar the view of velvet meadows.

Had you slept the night in old New England that century and more ago, the innkeeper would have admonished. "No more than five to a bed; no boots to be worn in bed." The dentist displayed a sign telling his patients that by destroying the nerves of decayed teeth the pain would be "permanently removed and the teeth saved." Admission to this yesteryear scene is \$2.50 for adults, \$1 for children, and small fry under seven are admitted free. Outside the gates, tourists are bedded down at the Liberty Cap, Heritage Hill, the Colonial Motel, Sturbridge Orchard Inn, and the Publick House, an old coaching inn dating from 1771.

Another authentic reproduction of the past lies along the shores of a Connecticut cove, that museum of maritime lore called Mystic. Tourists relive a time of whaling ships and sailing ships, and high adventures on the seas. In this salty village of the 1850's they poke through nearly 100 ships and splintery buildings. Most prominent among the old ships is the *Charles W. Morgan*, last of the great wooden whalers. They prowl through its hold, take the wheel, slip into the galley, and explore the cramped quarters of the whaling crews, recalling the days when she brought home more than \$2 million in whale oil.

Alongside the *Charles W. Morgan* are the *Joseph Conrad*, a square-rigged training vessel, and the exploration schooner *Bowdoin*, retired after 26 voyages to the Arctic. Fish Town Chapel, Mystic's house of worship, has a baptismal font created from an old sea-shell, and the old Counting House, first opened in 1833, still has a supply of

federal currency in 25-cent, 5-cent, and 3-cent bills. The original Mystic goes back to Revolutionary days but its age of glory came in the last century, when sailing ships, clipper ships, and Civil War ironclads swept the seven seas, bringing renown to their home port.

After mid-century, however, petroleum began to take the place of whale oil. With the dawn of the 20th century, shipyards had shut down and ruin set in. Mystic's reincarnation waited till 1929, when a group of prosperous history buffs formed the non-profit Marine Historical Association and recreated the famed sailing village. Today, along the village's cobbled streets, doors swing open at an apothecary shop, a tavern, schoolroom, and a print shop. Oxen sweep its dusty paths with a brushwood drag; children ride free in an open-air wagon. There's the sailmaker, the ship's carpenter, and a shipsmithy. Admission is \$2.50 for adults and 50 cents for children under 16, the only other charge being 25 cents for the planetarium.

About the time Mystic was undergoing its rebirth, the late Henry Ford founded Greenfield Village, an outdoor museum 15 miles from Detroit. Alongside Greenfield stands the indoor Henry Ford Museum with its collection of early carriages, locomotives, boats, airplanes, and 175 fully restored antique gas buggies. In the outdoor village, visitors pass through a veil of 300 years, roaming among the birthplaces of William Holmes McGuffey, Henry Ford, Orville Wright, Luther Burbank, Noah Webster, George Washington Carver, and Robert Frost. They pose for portraits in tintype, while horse-drawn carriages pace the peaceful streets. With nearly 100 historical homes, workshops, mills, stores, laboratories, schools, and other historical structures transplanted to Greenfield's 260 acres, the village is a veritable page of history, and the escape is refreshing and rewarding.

DON'T PEEK

NORTH

♠ Q 9 4
♥ J 6 5 4
♦ J 10 9 7 5 2
♣ (void)

WEST

♠ K J 5 3
♥ Q 8 2
♦ A 6
♣ Q 10 7 5

EAST

♠ 6
♥ K 9 7
♦ K Q 8 4 3
♣ J 9 8 4

SOUTH

♠ A 10 8 7 2
♥ A 10 3
♦ (void)
♣ A K 6 3 2

After finishing the bridge article on page 42, turn back to this page. This is the complete deal.

Among other historical monuments are the Logan County Courthouse where young Abe Lincoln first practiced law in Illinois, the Stephen Foster Memorial House, the Michigan Pioneer Log Cabin, and Plympton House, built in Massachusetts more than 300 years ago. There is also the laboratory of Thomas A. Edison, birthplace of the first lightbulb and the phonograph. At the dedication in 1929 Edison told Ford: "It's almost perfect, Henry, except we never used to keep the old place this clean." Rising along the streets of Greenfield Village are a gristmill, blacksmith shop, machine shop, silk mill, and shoe shop, some of them operating daily. Factories show the production of glass, sorghum, cider, brick and tile, pottery, carriages, machinery, and other products from America's past.

Of Greenfield, Henry Ford wrote, "When we are through we shall have reproduced American life and preserved in actual working form at least a part of our history and our tradition."

In Greenfield's country store tourists buy jawbreakers and rock candy; later they board a wood-burning sternwheeler for a nostalgic river voyage. Strolling along Main Street U.S.A., they watch the 20th century fade into an 18th and 19th century setting of glassblowers and leather workers, wave at the harness maker, and visit in the old-fashioned drugstore.

This year at Greenfield the Christmas customs of early America will be observed between December 3 and January 2. During the past summer the Muzzle Loaders Festival was held there, the American Drama Festival played for two months, the National Classic Car Rally was staged in July, and the Model "A" Restorers Club displayed 250 vintage cars at their national rally in August.

Elsewhere in America the 17th century village of Stonefield stands in Wisconsin's Dewey State Park at Cassville; redmen roam the woods at Jamestown, and down a country lane the wooded countryside gives way to that chapter of Americana called Colonial Williamsburg, perhaps the most delightful of them all. We've written before of Williamsburg for Elks who travel, telling how the moss clings to the roofs of ancient cottages along Duke of Gloucester Street, of the morning glories that climb a white picket fence. Tourists in tricorner hats and flycaps take their meals at Chowning's Tavern, the King's Arms, and Christiana Campbell's, the latter a favorite of George Washington.

These are some outdoor museums of America, recalling vividly the history of the land and its people, places of escape to a less frenzied world where speed was measured in hoofbeats. • •

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MILITANT PATRIOTISM NEEDED

In this month's "Letters" column (see page 6) is a letter from Mrs. Alan W. Seibert, wife of a member of El Cajon, Calif., Lodge No. 1812, in which she expresses concern for the failure of Americans to display respect for the flag and an ebbing in the spirit of patriotism among our citizens. The questions she raised have been asked with increasing frequency in recent years, and we have published her letter in full because it seemed to reflect so fully the fears and doubts expressed by so many of her fellow Americans. We share these apprehensions and believe that it is time that the whole question received a thorough discussion.

We do not pretend to have all the answers to the questions propounded by Mrs. Seibert, nor can we estimate the extent of the decline in patriotic fervor among Americans—granted that there is a decline, as we think there has been. We should not wish to minimize the decline any more than we should wish to exaggerate it.

What we are especially interested in is to discover, if possible, the reasons why Americans are less inclined to show respect for the flag—and, for that matter, our national anthem—and what can be done about it. We think that this is part of a trend that can and should be halted and reversed before it has progressed to the point where it can become a danger to our national existence.

To some minds, flags and national anthems are manifestations of an undesirable nationalism—undesirable because, to them, nationalism is a barrier to the creation of an international society in which all national boundaries and distinctions will disappear. To promote their ideal of international organization, these people have, sometimes subtly, sometimes quite openly, campaigned against such manifestations of national allegiance as saluting the flag and standing at attention when the national anthem is played.

We think that this is a mistaken point of view, because a viable international society can be built only upon the traditions and organs of law, order, and justice developed by social organisms known as nation-states. To weaken national loyalties based upon respect for justice, freedom, equality of opportunity, the promotion of the common welfare, and respect for the rights of others is to weaken and impede the rule of law among nations.

The preceding references are to non-communists. The communists and their part in promoting the dissolution of national loyalties, except to Mother Russia, and, latterly, to Mother China, ought to be widely understood and recognized and should need little if any discussion.

It should be remembered, however, that communists never pursue their campaign to weaken and destroy our national loyalties openly, as an avowed means of advancing the cause of communist world conquest, but covertly. And the American flag is always a conspicuous feature of every communist parade, every communist gathering. But they

will be in the forefront of campaigns against the loyalty oath. They will lead drives to forbid the pledge of allegiance and salute to the flag in schools. They will sneer at, laugh at, protest against, and do everything possible to impede patriotic tributes on Flag Day, the Fourth of July, and other occasions.

In a world where more and more of our manners, styles, and standards are being set by confused minds and twisted souls—and where far too many of our otherwise responsible citizens are allowing their attitudes to be influenced by these unhappy and unfortunate persons—it has been decreed that patriotism and patriotic display are not chic, not adult, not sophisticated.

The pressures exerted through books, smart magazines, movies, the theater, radio, and television by the internationalists, the communists, and the avant-garde nihilists have succeeded in inducing a degree of conformity in many of our citizens.

Perhaps most of the decline in patriotic spirit results, as others have suggested, from our easy living which dulls our sensibility to values and our ability to discriminate, and leads to an attitude of indifference.

Certainly, all of us who have ignored what has been going on, who have done nothing to arrest the erosion of our citizens' loyalties, must bear a large share of the responsibility.

Let us end our indifference and strengthen our commitment to American ideals and values in every constructive way. For one thing, we should, on every occasion, demonstrate that we are proud to show our loyalty to our country by rendering proper respect to our flag and to our national anthem—not lackadaisically or shamefacedly, but smartly and proudly.

We can make sure that our children know how to honor the flag and understand why it is a good thing for them and the country to do so on appropriate occasions.

We can buy a flag and proudly display it at our home on patriotic holidays.

Finally, let us be more militant in support of our beliefs. When we see or hear or read someone explaining that to love one's country—and show it—is middle-class mythology, let us nail the real myth right then and there, firmly, without raising our voice.

These are some of the ways in which we can help citizens to develop a sturdy and enlightened love of their country, to realize, as Mrs. Seibert wrote, that it is, indeed, "the greatest one they will ever know."

When we do these things, when we commit ourselves as individual citizens to the good cause of enhancing the spirit of American patriotism, then we become players and not passive spectators, as Grand Exalted Ruler Bush so aptly phrases it.

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SPOUSE						Month.....Day.....Year.....
UNMARRIED DEPENDENT CHILDREN						Month.....Day.....Year.....
						Month.....Day.....Year.....

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