THE

John tast

MAGAZINE OCTOBER 1965

23

IN THIS ISSUE:

E

THE AGE OF AUTOMATION problems and promise page 8

"FOR ELKS WHO TRAVEL" America's outdoor museums page 10

Play an expert's tournament bridge hand page 42



ORDER WITH CONFIDENCE

### **30 Ft. Translucent** TELEPHONE EXTENSION CORD-Only \$4.95

Makes Anv Phone Portable -Adds Privacy



Attractive, flat translucent cord, with plug and jack, lets you move phone any-where you want it. Comes with complete easy-to-follow instructions. Made to Western Electric Specifications. Fits any room decor. Complete Cord, with Plug & Jack, only \$4.95 postpaid. EXTRA PHONE JACK-\$1.75-EXTRA PHONE PLUG-\$1.50.



Magnificent soft leather bag is made in Egypt of Tan Camel-skin. Lightweight but takes years of hardest wear. Has amazing capacity. Holds a week's supply of clothes, in-cluding extra suit. Two outside pockets hold camera, cigarettes, shaving supplies, etc. Per-fect for the busy executive. Overall dimen-sions: 22" long, 10½" high, 7" wide—expands when full, weighs only 4 lbs. Has zipper and lock—plus straps for pockets and bag.



In ordering, please print name desired. In jewelry, specify fin-ish; give address in 2 lines for stationery.

| Brewster    | Cunningham  |
|-------------|---|
|             |   |
| Brooks      | Curtis  |
| Brown       | Daly  |
| Bruce       | Daniels   |
| Bryant      | Davidson  |
|             | Davis   |
| Buckley     | Dawson  |
| Burke       | Day   |
|             | Dean  |
| Bush        | Dixon   |
| Butler      | Donovan   |
|             | Douglas   |
| Campbell    | Doyle   |
|             | Driscoll  |
|             | Duffy   |
| Carr        | Dugan   |
|             | Duncan  |
|             | Dunn  |
|             | Eaton   |
| Chandler    | Edwards   |
| Chapman     | Egan  |
| Chase       | Elliott   |
| Christensen | Ellis   |
| Clark       | Emerson   |
| Clarke      | English   |
| Cleveland   | Evans   |
| Cole        | Ferguson  |
| Coleman     | Fisher  |
| Collins     | Fischer   |
|             | Fitzgerald  |
|             | Fitzpatrick   |
|             | Fleming   |
|             | Flynn   |
|             | Ford  |
|             | Foster  |
|             | Fowler  |
|             | Fox   |
|             | Fraser  |
|             | Freeman   |
|             | Bruce<br>Bryant<br>Buchlay<br>Buckley<br>Burns<br>Buth<br>Buth<br>Campool<br>Campool<br>Campool<br>Campool<br>Carpool<br>Carpool<br>Carroll<br>Carroll<br>Carroll<br>Carroll<br>Carroll<br>Carroll<br>Carconter<br>Carroll<br>Carboner<br>Carroll<br>Carboner<br>Carroll<br>Carboner<br>Carroll<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner<br>Carboner |

| French     | Howard    |
|------------|-----------|
| Fuller     | Howe      |
| Gallagher  | Howell    |
| Gardiner   | Howland   |
| Gardner    | Hubbard   |
| Gibson     | Hudson    |
| Gifford    | Hughes    |
| Gilbert    | Humphrey  |
| Goodwin    | Hunt      |
| Gordon     | Hunter    |
| Graham     | Jackson   |
| Grant      | James     |
| Graves     | Jenkins   |
| Gray       | Jensen    |
| Green      | Johnson   |
| Greene     | Johnston  |
| Griffin    | Jones     |
| Gross      | Jordan    |
| Hall       | Kane      |
| Hamilton   | Keller    |
| Hansen     | Kelley    |
| Hanson     | Kelly     |
| Harper     | Kennedy   |
| Harrington | Kent      |
| Harris     | Kerr      |
| Harrison   | Kimball   |
| Hart       | King      |
| Harvey     | Knight    |
| Hawkins    | Lane      |
| Hayes      | Lawrence  |
| Healy      | Lee       |
| Henderson  | Lewis     |
| Henry      | Logan     |
| Hicks      | Long      |
| HIII       | Love      |
| Hoffman    | Lynch     |
| Holmes     | Lyons     |
| Holt       | MacArthur |
| Hopkins    | MacDonald |
|            |           |

|          | china).                |                 |                   |                       |
|----------|------------------------|-----------------|-------------------|-----------------------|
|          | A. DOOR KM             | OCKER (show     | n) Gold-Tone me   | tal, 6"x31/2" \$7.95  |
|          |                        |                 |                   | plate. 1"\$5.95       |
|          |                        |                 |                   | 134"\$3.95            |
|          | C. TIL DAT             | AIN Clives of   | Cold plata 02/    | " long\$3.95          |
|          | D. KET CH              | AIN, Sliver of  | Golu-plate, 3-4   | 10ng                  |
|          | E. CIGARE              | TTE LIGHTER     | , Silvery-rhodiur | n, 21/4"x11/2" \$4.95 |
|          |                        |                 |                   | e and Crest \$1.95    |
|          | G. TIE-TAC.            | CHARM or PI     | N. Silver or Gol  | d-plate, 1" \$3.95    |
|          | H. SET OF 8            |                 |                   |                       |
|          |                        |                 |                   | Size)                 |
|          | J. SEI UF 8            | HIGHBALL C      | LASSES (12.02.    | . Size)               |
|          | K. 9" COUPE            | PLATE (hang     | ing or serving).  | \$2.95                |
|          |                        |                 |                   |                       |
| M. FR.   | AMED ANTIQUE           | E PARCHMEN      | T, black fram     | e with gold           |
| trin     | n, handsome wall       | decoration, 11  | " x 9"            |                       |
| N ST     | ATIONERY, 50 M         | donarch.size st | neets 71/." x 10  | 1/4" Dinnla           |
| hon      | d shell white n        | lug 25 envelop  | s. with 2.line    | address               |
| bon      | in, shell white p      | ius 20 currenop | a, with 2-time i  | audress               |
|          |                        |                 |                   |                       |
|          | MacCrower              | Nicholson       | Roberts           |                       |
| Howard   | MacGregor<br>MacKenzie | Norton          | Robertson         | Townsend              |
| Howell   | MacLean                | O'Brien         | Robinson          | Tucker                |
| Howland  | MacLeod                | O'Connor        | Rodgers           | Wadsworth             |
| Hubbard  | Mahoney                | Oliver          | Rogers            | Wagner                |
| Hudson   | Manning                | O'Neill         | Rose              | Walker                |
| Hughes   | Marsh                  | Owens           | Ross              | Wallace               |
| Humphrey | Marshall               | Page            | Rossi             | Walsh                 |
| Hunt     | Martin                 | Paimer          | Russell           | Ward                  |
| Hunter   | Mason                  | Parker          | Russo             | Warner                |
| Jackson  | Mather                 | Parks           | Ryan              | Warren                |
| James    | Maxwell                | Patterson       | Sanders           | Washington            |
| Jenkins  | Mayer                  | Payne           | Schaeffer         | Watkins               |
| Jensen   | McCabe                 | Peck            | Schmidt           | Watson                |
| Johnson  | McCarthy               | Perkins         | Schneider         | Weaver                |
| Johnston | McCoy<br>McDonald      | Perry<br>Peters | Schuyler          | Webb                  |
| Jones    | McFadden               | Peterson        | Scott             | Weber<br>Webster      |
| Kane     | McLaughlin             | Phelps          | Sharp             | Weiss                 |
| Keller   | Merritt                | Phi.lips        | Shaw              | We'ch                 |
| Kelley   | Meyer                  | Pierce          | Simmons           | Wells                 |
| Kelly    | Miller                 | Porter          | Simon             | West                  |
| Kennedy  | Mills                  | Powell          | Simpson           | White                 |
| Kent     | Mitchell               | Powers          | Smith             | Wilcox                |
| Kerr     | Moore                  | Pratt           | Snyder            | Wiskinson             |
| Kimball  | Montgomery             | Price           | Spencer           | Williams              |
| King     | Morgan                 | Quinn           | Stevens           | Williamson            |
| Knight   | Morris                 | Radford         | Stevenson         | Willis                |
| Lane     | Morrison               | Randall         | Stewart           | Wilson                |
| Lawrence | Morse                  | Randolph        | Stone             | Wolf                  |
| Lee      | Murphy                 | Reed            | Sullivan          | Wood                  |
| Lewis    | Murray                 | Reid            | Swanson           | Woods                 |
| Logan    | Myers                  | Reilly          | Sweeney           | York                  |
| Long     | Nash                   | Reynolds        | Taylor            | Young                 |
|          |                        |                 |                   |                       |

china).

Newton

| and not contend peak |           |
|----------------------|-----------|
| Nicholson            | Roberts   |
| Norton               | Robertson |
| O'Brien              | Robinson  |
| O'Connor             | Rodgers   |
| Oliver               | Rogers    |
| O'Neill              | Rose      |
| Owens                | Ross      |
| Page                 | Rossi     |
| Paimer               | Russell   |
| Parker               | Russo     |
| Parks                | Ryan      |
| Patterson            | Sanders   |
| Payne                | Schaeffer |
| Peck                 | Schmidt   |
| Perkins              | Schneider |
| Perry                | Schultz   |
| Peters               | Schuyler  |
| Peterson             | Scott     |
| Phelps               | Sharp     |
| Phi.lips             | Shaw      |
| Pierce               | Simmons   |
| Porter               | Simon     |
| Powers               | Simpson   |
| Pratt                | Snyder    |
| Price                | Spencer   |
| Quinn                | Stevens   |
| Radford              | Stevenson |
| Randall              | Stewart   |
| Randolph             | Stone     |
| Ray                  | Stuart    |
| Reed                 | Sullivan  |
| Reid                 | Swanson   |
| Reilly               | Sweeney   |
| Reynolds             | Taylor    |
| Rhodes               | Terry     |
| Rice                 | Thomas    |
| Richards             | Thompson  |
| Richardson           | Todd      |
|                      |           |

FAMILY NAME

**COAT OF ARMS** 

Proudly display your family Coat of Arms, You can order any of these royally handsome items with your family crest engraved on jewelry (or glazed in full colors with gold decoration on

| and an arrest of the                  |
|---------------------------------------|
| Townsend                              |
| Tucker                                |
| Turner                                |
| Wadsworth                             |
| Wagner                                |
| Wagner<br>Walker<br>Waliace           |
| wallace                               |
| Walsh                                 |
| Ward                                  |
| Warner                                |
| Warren                                |
| Washington                            |
| Watkins                               |
| Watson                                |
| Weaver                                |
| Weber                                 |
| Webster                               |
| Weiss                                 |
| We'ch                                 |
| Wells                                 |
| West                                  |
| White                                 |
| Wilcox                                |
| Wikinson                              |
| Williams                              |
| Williamson                            |
| Willis                                |
| Wilson                                |
| Wolf                                  |
| Wood                                  |
| Woods                                 |
| Wright                                |
| York                                  |
| Young                                 |
| · · · · · · · · · · · · · · · · · · · |
|                                       |
|                                       |
|                                       |

PORTABLE GARAGE Protects Cars, Boats, Trucks FROM ALL WEATHER 12 x 25 FT \$3.69

plus 50¢ pp & hdlg.

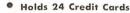
only \$295

POSTPAID

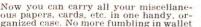
pp & hdg. Sensational Bargain! Silps over any car or boat in-stantily to give you all-weather protection. Made of heavy-gauge durable, clear plastic. Waterproof. weatherproof. resists tears and scuffs. Huge 12x25 ft. size fits every make of car, station wagons-panel trucks, etc. Protects in coldest weather. Tested to 60 deg. BELOW ZERO! Folds easily when not in use—stores in truck compariment. Saves cost of rust, repairs, repainting—useful for outdoor furniture, garden tools, etc. Now take your car or boat protection wherever you go. AND SAVE MONEY! Super strength—double weight plas-tic with 6 grommets—\$5,95 plus 70¢ pp. & hdig.

## MONOGRAMMED CREDIT CARD CASE

Genuine Pigskin Gold-Stamped Initials



Special Pockets for License, Photos, Money, etc.



Now you can carry all your miscellane-ous papers, cards, etc. in one handy, or-ganized case. No more fumbling in wallet for credit cards. This handsome credit card case has clear. durable, transparent pockets that hold 24 credit cards, li-cense, photos, etc. Complete with bill and note wallet. Pig-skin pocket holds money, oversize cards, notes, etc. Ample room for business cards, time tables, checks. Fits man's hip pocket or lady's purse. Won't bulge pocket. You always look neat. You always have everything together. Person-alized with any 2 or 3 initials. Please print initials. ALSO AVAILABLE—Women's Credit Card Case with snap closure and phone and address index, \$3.95, initialled.

### WITHOUT MONOGRAM ONLY \$2.50

SPECIAL: Same case, without personal monogram, makes a wonderful gift for business friends. Best way you can find to build good will and more sales. ONLY \$2.50 each.





## In Handy Fold-A-Way Pack

In Small, Medium & Large, Specify when ordering,





Size closed 4" x 51/4"

#### Specially selected for

ELKS

readers . . . Newest mail order values from

SPENCER GIFTS

#### AF-96 Spencer Building, Atlantic City, N. J.



"HAVE A DRINK" H O S P I T A L I T Y LAMP ..... Wel-LAMP . . . Wel-come friends and invite them to drink at your home bar . . the way they did back in the Gay did back in the Gay 90'sl As you serve, tell guests that the old-fashioned lamp is the only one al-lowed to get "lit". Quaint lamp cre-ates a warm & friendly atmos-phere, White frosted globe on a black wrought iron stand, 8½". State 2 first and 1 last name. LAMP ...\$2.98



1000 ADDRESS LABELS ... Printed with your name and address, to save your time! Gummed backs. Just wet and stick. Terrific for stationery, books, checks, packages, You'll never have to write your return address. Printed in blue on white stock. State name, full address in THREE lines, plus ZIP CODE! 6 SETS \$5 1000 LABELS 88c



ELECTRIC HOT POT BOILS 4 CUPS of water in minutes!!! For instant tea, coffee, cocca. Heats soup, canned food baby bottles, etc. Electric, break-resistant! Easy-pour spout, stay cool base & handle. Perfect for use right at the table or office desk! Polished aluminum with cord. For home or travel. 2 POTS..\$5.50 1 POT..\$2.95



SHIRT COLLAR TOO TIGHTI? Stretch Button instantly adds a full ½ size to too-tight or too-starched shirt collars! Just slip loop over neckband button and button into buttonhole for instant "right-fit" relief. Neat. Hidden by tie. No sewing! Transferable. Zytel nylon: STRETCH BUTTONS. B FOR...\$1.00 4 FOR...59c



ELEVATE YOURSELF INSTANTLY!!! Add 2 inches to your height! It's your secret. Slip these felt & rubber pads into any shoes and instantly, invisibly your appearance is improved... your confidence fortified! No more expen-sive built-up shoes! Small (up to 8½ shoe size); Large (over 8½ shoe size). BE TALLER PADS .... Pr. \$2.98



MAGNETIC WINDSHIELD COVER! ... Flip it on at night & windshield stays clear! Next morning heaviest snow & ice flips off with it. No scraping, wip-ing, sweeping. On & off with one hand. Magnets at top & bottom grip hood & roof. Heavy plastic. Jumbo 84" size. Get an extra one for rear window. DELUXE FLIP GUARD ...\$1.98



U.S. PRESIDENTS ON A PITCHER So beautiful, it makes you proud to be an American. Portraits of all 36 U.S. Presidents from Washington to Johnson in dramatic full color. Golden eagle symbolizes America's bold spirit! Ce-ramic, designed with the graceful lines of Early American styling. Holds 32 ozs. PRESIDENTS PITCHER ... \$2.98





WEAR "FUNNY FEET" LOUNGERS!!! WEAR 'FUNNY FEET' LOUNGERS!!! Put your funniest foot forward ... in the newest slippers!!! Great for all around loungewear ... & amusement. Sure to create a sensation with every-one! Sturdy life-like vinyl; soft, plush lining & cuff. Bright red! STATE SIZE: WOMEN 4 to 9 .....\$2.79 MEN 6 to 11 ....\$2.79



RECHARGE USED BATTERIES!!! Extend the life of your batteries from 5 to 15 times!! Plug into any wall outlet & recharge 4 different batteries at one time . . . Good as new! No danger of over-charging!!! Any D, C, pen-lite or transistor battery. U.L. Ap-proved cord. Saves on replacements. HOME RECHARGER ......\$5.95



PLAIN .....\$1.00 PERSONALIZED ......\$1.29



**1966 CALENDAR PAPERWEIGHT** Pentagonal Dodecahedron . . . that's the name ancient Greek mathemati-cians gave to this geometric figure—S sides on each of 12 plane faces. Monthly calendars are gold stamped on each of the 12 perfectly even sides. Molded polystyrene. Assorted. CALENDAR WEIGHT .....\$1.00



AFTER-BATH WRAP-AROUNDS His & Her, Mr. & Mrs., names or initials! White terry, the ideal after bath snap-around. Form fitting-dry as they cover. Women's Sm fits 8-10; Med, 12-14; Lg, 16-20. Men's fits all. State size (women's), name or initials. WOMEN'S \$3.98 MEN'S \$2.98



BE YOUR OWN FORTUNE TELLER Easy! Fascinating! Deck of cards base their predictions on the planets and the 12 signs of the Zodiac. Nothing to memorize. Meanings and astrological readings are printed on each card— 32 in all. Book of easy-to-follow in-structions included. HOROSCOPE CARDS ....\$1.49

-- Mail to SPENCER GIFTS Today ---DENCER CIETS AF.96 Spencer Bldg., Atlantic City, N.J. 08404

| ame<br>ddress<br>ityStateZip                                       |                     | Guaran | Satisfaction<br>Guaranteed or<br>Money Refunded |  |
|--|---------------------|--------|---|--|
| HOW MANY   | NAME OF ITEM        |        | PRICE   |  |
| (Enclose a check or m<br>order with your order<br>SORRY, NO C.O.D. | ) All orders cont D | ED     |   |  |





A REVOLVING PHOTO-WHEEL Spin pictures into view at the touch of the King Rooster top! Show off family & friends. Handsome design is perfect for Dad's desk, Mother's dresser, Grandma's what-not shelf! 4 clear leaves on a 6" golden metal stand. PHOTO-WHEEL ......\$1.00 20 EXTRA LEAVES .....\$1.00





MAKE REAL WINE IN YOUR HOME ...It's easy! Kit has instructions plus polyethylene tank (for fermenting and aging) with a one gallon capacity, water seal valves, siphon, strainer and saccharometer. U.S. lets head of household make up to 200 gallons for home consumption, yearly, tax free. MAKE WINE KIT .......\$3.98



Your opportunity to get into the nation's newest and fastest growing business

**OWN and OPERATE YOUR OWN** A to Z Rental Center

Get in on the ground floor of this high dollar volume growth business with minimum cash investment – the community rental center that rents everything used in home and business. Proven record of Full support franchise: A to Z starts you out right – with a complete, 1-week orientation-training program at the A to Z Owner-Management School; assists you in site location and sets you up in business; gives you continuous operational guidance; helps you with business-build-ing promotions. Only \$5,000 to \$10,000 investment re-quired because we make available initial

and growth financing!

Act today! For complete, factual details write, wire or phone:

Warren S. Claussen, National Franchise Manager, A to Z Rental, Inc., Suite 1621-O 164 W. Jackson Boulevard, Chicago, Illinois 60604. Phone 922-8450 (Area 312). A subsidiary of Nationwide Leasing Company

## DON'T QUIT SMOKING before giving my pipe a 30 Day Trial

New principle that contradicts every idea you've ever had about pipe smok-ing. I guarantee it to smoke cool and ing. Ing. I guarantee it to since contain mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send your name and address today for my free complete trial offer. Write:

E. A. CAREY, 1920 Sunnyside Ave., Dept. 204-L, Chicago 40



| THE MAGAZII  | NE       |
|--|----------|
|  |          |
| VOL. 44 NO. 5 OCTOBER  | 1965     |
| NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS<br>OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE<br>GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION. |          |
| THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION<br>JOHN S. McCLELLAND<br>Chairman Vice-Chairman  |          |
| JAMES T. HALLINAN WADE H. KEPNER EARL E. JAMES<br>Treasurer Secretary Assistant Secretary and Assistant T  | reasurer |
| WILLIAM H. MAGRATH<br>General Manager General Manager Emeritus   | -        |
| REGINA M. FISHER WILLIAM O. CHESSMAN ROBERT C. MALONE BILL K<br>Associate Editor Art Director Associate Editor Editorial A   |          |
| JOHN SCHMITT ALICE M. DOERLE<br>Circulation Manager Advertising Production   |          |
| EDITORIAL OFFICES, 386 Park Avenue South, New York, N. Y., 10016   |          |
| "Time for Team Action"—A Message   |          |
| from the Grand Exalted Ruler   | 4        |
| Past Grand Exalted Ruler James Roy Nicholson   | 5        |
| Letters  | 6        |
| Inside Tips for the OutdoorsmanRAY OVINGTON  | 7        |
| Automation: Living with Those Infernal   |          |
| MachinesWILBUR CROSS   | 8        |
| For Elks Who Travel  | 10       |
| Everybody's Taking the CueRICHARD P. FINN  | 12       |
| Tom Wrigley Writes from Washington   | 14       |
| Elks National Youth Week   | 15       |
| Elks National Service Commission   | 16       |
| Norma of the Lodges  | 10       |

News of the Lodges..... 18 News of the State Associations..... 26 Elks Family Shopper..... 28 Grand Lodge Officers and Committeemen-1965-66...... 40 Play a Bridge Expert's Hand......ALAN TRUSCOTT 42 Grand Lodge Advisory Committee...... 44 Elks National Foundation-"The Joy of Giving"...... 47 Family Affair 1965..... 48 THE ELKS MAGAZINE Editorial..... 52

**CHICAGO 60601** 360 No. Michigan Ave. **STATE 2-6662** 

LOS ANGELES 90036 NEW YORK 10016 5909 West 3rd St. 386 Park Ave. South MURRAY HILL 4-5495 WEBSTER 1-1371

ADVERTISING OFFICES MPA

SAN FRANCISCO 94108 333 Kearny Street **EXBROOK 2-4073** 

POSTMASTER: Do not mail notices of address corrections to Ohio. Send to: THE ELKS MAGAZINE, Circulation Dept., 386 Park Avenue South, New York, New York, 10016 MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses. Mail to New York office, not to Ohio. Please show ZIP Code numbers in both old and new addresses. Mail to New York office, not to Ohio. THE ELKS MAGAZINE, Volume 44, No. 5, October, 1965. Published monthly at McCall Street, Dayton, Ohio, by the Benerolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of Octo-ber 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price. 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year, for heir return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

## Miller High Life

The Champagne of Bottle Beer

Sparkling flavorful distinctive!

1



Here's the hearty goodness and special lightness you and your friends enjoy! Pour a crystal clear bottle of distinctive Miller High Life for refreshment that's unequalled, unquestioned . . . unchanging!

ENTERTAINMENT CHAIRMEN: Over 200 sports films available FREE for group showings. Write for descriptive booklet: Film Section, Miller Brewing Company, 4000 W. State Street, Milwaukee, Wis.



# TEAM ACTION

The glorious month of October is regarded in many sections of the land as the most stimulating period of the year, when nature is in her most extravagant attire. It certainly is the time when all Elks lodges should put their program of activities in high gear.

This is the time when District Deputies begin their official visits, and officers should be at their sharpest and most impressive in rendering the initiation ritual and in presenting the indoctrination program.

Membership efforts should reach their peak, if the Membership Control Program supplied to each lodge by the Grand Secretary's office is properly employed for its greatest effectiveness.

This is the time for appropriate committees to get the Elks National Foundation fund-raising campaign underway, to enlist the cooperation of schools in making the Foundation scholarships available to every eligible youngster.

An outstanding opportunity is offered by the Boy Scout movement. Here is a field where lodges can give more than checkbook service by providing leadership and the actual sponsorship of Scout units. I urge every lodge not actively supporting the Boy Scouts to find out from local Scout leaders how the lodge can best cooperate with them. Remember-a Scout in 1965 is a potential Elk in 1980 or earlier.

It is time for lodges to organize widest possible participation of high school seniors in the Elks National Youth Leadership Contest. This and our other youth programs are splendid ties between our Order and the youth of the community, and the up and coming lodge will recognize their value and make the most of them.

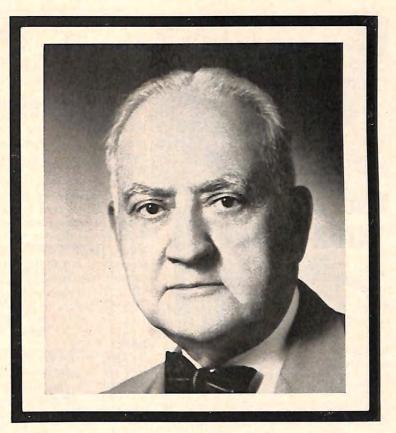
In short, October is the time for Exalted Rulers to organize for and to insist upon team action, generating a spirit of enthusiasm among the officers and members that will encourage all of them to give their best. One of the best things about this game is that any number and anybody can play, and everybody *should* play.

Let's all of us get off the sidelines and into the game this fall. What we need in Elkdom this month of October and every month is lodges composed entirely of team players, men who really appreciate the opportunity for service and fellowship open to them through their Elk membership, and want to make the most of it-men who know that it is more fun to BE A PLAYER ... NOT A SPECTATOR.

Just ouara

R. LEONARD BUSH, Grand Exalted Ruler

## Past Grand Exalted Ruler James Roy Nicholson



James Roy Nicholson, who served the Order as Grand Exalted Ruler just 50 years ago, died August 31 at the Old Saybrook Convalescent Home in Saybrook, Conn. He is survived by his wife Lisbeth, a daughter, and two grandchildren.

Born in Housatonic, Berkshire County, Mass., on September 6, 1877, James Nicholson was educated in the public schools of Waterbury, Conn., and later attended business college. In 1900, he became a member of Springfield, Mass., Lodge, No. 61, and was elected its Exalted Ruler the following year, serving again in 1902. In 1904, he was appointed District Deputy for the western area of his State.

A founder of the Massachusetts Elks Association, he became its first President, holding that office from 1910 to 1912, the same period in which he was the Order's Grand Esquire. In 1912, he was appointed to fill a vacancy on the Board of Grand Trustees. He was elected to that body the next year, and was its Chairman in 1914. It was in 1915 that he was elected Grand Exalted Ruler and, during his term of office, dedicated the Elks National Home in Bedford, Va.

With the advent of World War I, James Nicholson began his four years as a member of the Elks War Relief Commission, and 1921 marked his appointment to the National Memorial Headquarters Commission which planned the Order's magnificent Memorial Building in Chicago, dedicated to Elks who gave their lives in both World Wars.

As Chairman of the Elks National Foundation Committee which explored the advisability of establishing a charity trust of the Order, Past Grand Exalted Ruler Nicholson reported favorably on this matter, leading to the formation of the Elks National Foundation. From 1928 to 1930, he was Chairman of the Grand Lodge Good of the Order Committee, and between 1940 and 1942, he held the Chair on the Elks National Defense and Public Relations Commission. When, in 1942, this group became the Elks War Commission, he continued as Chairman until 1946, a fouryear period during which he also gave service as member, then Secretary and Treasurer of the Elks National Memorial and Publication Commission, the group responsible for the publication of THE ELKS MAGAZINE. Retiring from both Commissions upon becoming the Magazine's General Manager in 1947, James R. Nicholson managed its affairs with skill and dedication until his health forced his retirement in 1962, at which time he became General Manager Emeritus. As a Past Grand Exalted Ruler of the Order, he had been senior member of the Grand Lodge Advisory Committee, and was its Chairman from 1952 until 1961.

Realizing the need for an authentic collection of the origins of Elkdom and its many programs, James R. Nicholson devoted months to the compilation of this data, and wrote his "History of the Order of Elks—1868-1952." Published in 1953, it is now an invaluable addition to hundreds of public and private libraries, colleges and other educational institutions throughout the Nation, as well as to the records of the Order's lodges. Reluctant to have untold the story of this Fraternity's next decade, Past Grand Exalted Ruler Nicholson was hard at work on that addenda to his "History" until shortly before his death.

In 1897, James Nicholson began a 50-year association with the brewing industry when he became an employee of the Springfield Brewing Company in Springfield, Mass. He had been president of three brewing companies of the northeast, and during the prohibition era, as Vice-President of the Pabst and Blatz Brewing Companies, he handled the merchandising of grocery products manufactured by both.

With repeal, he became Vice-President and General Sales Manager of the Jacob Ruppert Brewing Company of New York, a post he left in 1939 to become Director of Self-Regulation for the U. S. Brewers Association, a trade group with which he had been connected for many years. For a brief period during World War II, Mr. Nicholson was the brewing industry's representative in the Office of Price Administration, and in 1947 he resigned from the Brewers Association to take over the management of THE ELKS MAGAZINE.



## This could be YOUR STORE

Model Car Racing is America's fastest growing participation sport. Franchises to operate Racing Centers under the Miniature Grand Prix Banner are now being let in all states. Every store comes completely equipped, ready to open for business. Every store is affiliated with the Model Car Racing Association.



A profitable Franchise may be open in your area. Get the facts at once. Learn how you can obtain the key to one of these completely equipped, ready to go operations. Share in this once in a decade profit opportunity.

> J. WARREN HULL & ASSOCIATES 800 South Brookhurst Anaheim 9, Calif. Phone 714/772-7451

### MAIL THIS COUPON TODAY

| J. Warren Hull & Assoc.<br>800 South Brookhurst<br>Anaheim 9, California |                                       |
|--|---------------------------------------|
| Please send information o<br>Prix, ready to operate Rac                  | n the Miniature Grand<br>ing Centers. |
| NAME   |                                       |
| ADDRESS  |                                       |
| CITY   |                                       |
| STATE  | ZIP                                   |

## • • LETTERS • • •

#### Sioux Falls Attorney, Please Note

In the March, 1965, issue appears a letter concerning the Bethlehem, S. D., postmark. Bethlehem is a Catholic mission in a cave on an unmarked road not far from Rapid City, S. D.

I was pleased to receive several inquiries concerning the postmark and stamps. I received a letter from an attorney in Sioux Falls, S. D., but it became lost without my remembering his name. If this lawyer will please contact me again, I will try to send the information he wants.

FRED R. HOFFMAN 947 Dakota Ave. S. Huron, S. D. 57350

### ESP?

"Our" magazine presented my wife and me a wonderfully interesting coincidence in the July issue. Recently we toured Arizona, and on the way home we passed "Uncle Sam's Aircraft Attic." There is a ghostly fascination about the acres and acres of aircraft, and we regretted that we did not have the time to stop and take a real looksee.

But, lo, the very next issue of THE ELKS MAGAZINE contained a fine picture and copy layout of this eerie expanse. Must be some ESP involved in this!

> JEFF DANIELS Escondido, Calif.

Lisconando, Oun

### Old Glory and Patriotism

I thought as the wife of an Elk I would like to know if you can help answer a question I have.

What's happened to good old-fashioned respect for Old Glory and patriotism? I'm not ancient (37 years old), but I was taught respect for our flag and patriotism from my immigrant parents (Italian). My teacher shared this same feeling. I have taught my children this same respect. Yet in recent years when attending parades, I've noticed a complete indifference on the part of school-age children to place their hands over their hearts. If they're sitting on a curb, the flag goes by and they never rise. Their parents and most of the adults I have observed are really to blame. You see an occasional man remove his hat. The women either remain sitting on a curb or standing like some statue. Most fathers attending parades with their children are war veterans. What's happened to them?

Don't they love their country or flag anymore? Have they forgotten they fought for it? Why have they been negligent in teaching their children love for our country and flag? I hope that

THE ELKS MAGAZINE OCTOBER 1965

you will find it in your heart to remind Elks everywhere in the U.S.A. to begin to teach their children these things. I have noticed in the past six or seven years, while attending parades or civic ceremonies, this gross indifference. I'm sure it's not intentional. I think it's a case of (for granted). I hope that parents everywhere who have this feeling lose it and renew and stir the love of flag and country within their own hearts. Perhaps this rekindling within them will help light the love in their children's hearts. They should learn to love this nation-it's a great one. The greatest one they will ever know!

MRS. ALAN W. SEIBERT La Mesa, Calif.

This month's editorial (page 52), discussing the issue raised by Mrs. Seibert, was prompted by the above letter.

-The Editors

#### **Readers Send Regrets**

I enjoyed the article "Another Japanese Import: The Akita," by Ed Faust, in the July issue. I regretted to learn of his death, which will certainly be a loss to his many readers. . . .

G. V. HARRIS Dalton, Ga.

With regret we read of the death of Ed Faust. His articles were always the first we looked for upon receiving the Magazine. . .

HAROLD M. LAVENE Flint, Mich.

As one of Ed Faust's devoted readers of dog stories, I want to express my sincere regret at his passing. While I did not always read his stories first, I did look first in the contents in each issue to see if there would be one of the Faust articles to read.

He must have been a very fine character to write as he did about dogs.

> F. C. BARNEY Lacona, N. Y.

#### **A Horrible Experience**

The story <sup>a</sup>The Horse Knows the Way" in the July issue was more amusing than anything I have read in years. It brought back memories of my training in horsemanship at Fort Riley, Kan., in the Field Artillery prior to World War I. What a horrible experience that was, and I didn't learn it out of a book.

LUKE O. LAWSON

Redondo Beach, Calif.

The Mystery Mountain Identified I was intrigued by the photograph on (Continued on page 50)

6





EMPLOYEE NAME

121 Tan Tan Tan

RETAIN THIS RECORD

A 1965 GALLON of gasoline packs about twice as much power as the gallon of the 1930s. Moreover, it contains a finely formulated mixture of ingredients that prevents knock, keeps the internal parts of the engine clear of gummy substances, and in general provides maintenance-free performance for remarkably long periods of time.

A modern industrial "miracle," you might say—although we all know that it's actually considered commonplace nowadays. But there *is* something miraculous about it. This product, along with countless types of fuel oils, greases, lubricants, plastics, and other creations of the petroleum industry, is made possible, at least to a significant degree, by an unusual "specialist": the computer.

"If we didn't have automation," said a refinery production manager, "we couldn't make the products we do today—and our customers couldn't use them." There would be no such things as gasolines and oils for special seasons or particular blends of gasolines for specific climates, altitudes, and geographic locations. At least not within reasonable price ranges.

For computers, however, the job is routine, leaving nothing to guesswork. They maintain the most minute tolerances, permit no variations, and in the rare event of accident, automatically shut down any part of the processing that may be threatened by leakage, breakdown, or the introduction of foreign elements.

Yes, the computer has something of the miraculous about it—even though it is being taken more and more for granted. Today, things are being accomplished in days, hours, minutes, even seconds, that were undreamed of not long ago. Thousands of people are working at jobs that didn't exist a decade or two ago. Most of all, the computer has made possible, and symbolizes, automation.

Automation: a specter that haunts the future of untold numbers of workers, both blue collar and white collar. Already it has created great hardship for many—but opportunity for others. Labor union chiefs may curse it, but they also know they must confront it it is a fact of life, a child of this century's technological revolution that will grow into an uncharted and unknown maturity. In the words of the late Adlai Stevenson:

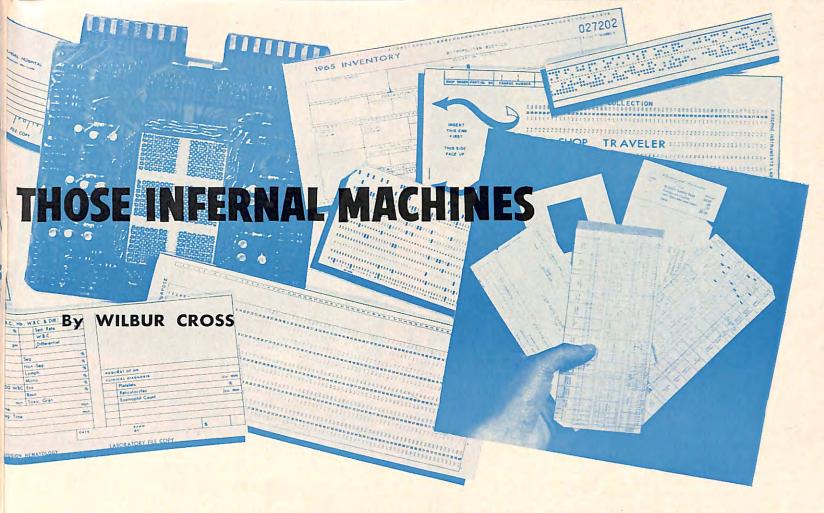
"The inescapable fact is that it's happening and the process can't be reversed. . . Destroying the machine will not halt the march. . . . As with the nuclear bomb, we will have to learn to live with automation. And somehow we will have to develop a philosophy and control unique to it alone. Only thus can we avert a disaster of massive unemployment and discontent; only thus can we realize the opportunity of abundance for all, not only in material things but in better health, education, and cultural attainment."

Earlier, the late Dr. Norbert Wiener, an early pioneer and prophet of the Age of Automation, said that automation "will produce an unemployment situation in comparison with which . . the depression of the 1930s will seem like a pleasant joke."

Today, no one considers this prognosis applicable to the near future; prosperity has seen to that. Yet no one denies that severe dislocation is inevitable in many areas of endeavor. Our large modern newspapers are, for example, paying men to set type and perform other duties that are totally "wasted"; automation is duplicating some of the same work. Union contracts prevent the full utilization of the new machines.

At the same time, however, the publishers know that the printers must have jobs or they will not be able to buy the products advertised in the papers—or even the papers themselves.

A dilemma such as this must be resolved someday. Whatever the solution, one thing is clear: The machine's *ability* to perform more rapidly, efficiently, and accurately, in an ever-increasing number of fields, will not be denied. In agriculture, according to *Newsweek* magazine, more than one million workers have lost their jobs in the last decade. Numerous factory workers, payroll clerks, coal miners,



and many others have learned to their sorrow that they have become obsolete.

But have they, really? It is true that men have been replaced by machines, but that is not to say they've been made unnecessary and unwanted. In the Sunday New York Times there are as many as eight full columns of advertisements in the "help wanted" section soliciting programmers. Companies that manufacture computers are doing a booming business, of course. And there are numerous related fields providing jobs: manufacture of punch cards and tape to feed the insatiable machines; operators and clerks to man the data processing centers that are springing up.

The vital difference in this Age of Automation is that every worker must have a *needed* skill; there is little room for the unskilled. Secretary of Labor W. Willard Wirtz pinpointed this aspect when he said recently, "The ports of entry previously available for the unskilled newcomer on the job market are rapidly disappearing." The school dropout and the young man who plans to "just go to work" are in for a rough time.

The solution to the problem is education. As Mr. Wirtz pointed out, today one of every three who are jobless never went beyond grade school, and two of every three do not have high school diplomas. Automation has simply thrown a body block at those who will not, or cannot, acquire adequate education and training.

It demands an entire new outlook on the processes of learning at higher levels, too. No longer can students expect to graduate from high school and college, and perhaps a professional school, and then be permanently equipped for their work. They must adjust to the fact that re-education will be an ever-present requirement for advancement, and even for holding down the job to begin with. As A.C. Monteith, a Westinghouse executive, pointed out, a graduate engineer has a "halflife" of about ten years. That is, half of everything an engineer has learned as of 1965 will be obsolete by 1975. Moreover, about half of the knowledge which that engineer will need to accumulate by 1975 is not even available for learning today.

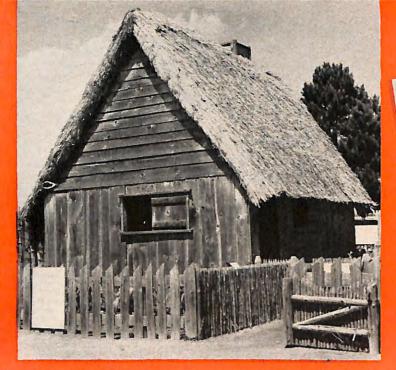
As in the case of petroleum processing, there are already many areas of man's life and work where automation is an absolute necessity. The most obvious and dramatic example that comes to mind is in the launching of spacecraft into orbit, maneuvering them, and, when they're manned, bringing them to earth safely.

In a field far removed from space exploration, *Time* magazine reported that "To process without computers the flood of checks that will be circulating in the U.S. by 1970, banks would have to hire all the American women between 21 and 45."

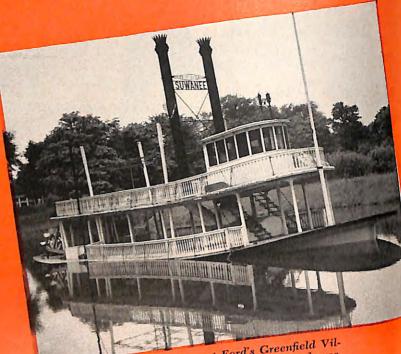
The machines aren't taking over, but they're invading just about every area of human endeavor. Whether we like it or not, each of us has his future inextricably bound to the use of computers. There are nettles, such as those maddening machine-punched bills that occasionally keep coming back after being paid, and the disembodied, recorded voice on the other end of the telephone line. But there are immediate benefits, more in development, and others still undreamed of. Let's look at some examples of what the machines can do.

We take it for granted that we can turn a dial or push a button and within seconds be verbally in touch with someone thousands of miles and millions of circuits away. We are already accustomed to the idea that it will soon be commonplace to see, as well as to hear, the person at the other end of the line. Yet even the experts closest to the new technology get excited at the idea that automation will one day make it possible for foreigners who do not speak each other's language to communicate instantly with each other, with complete understanding. Now in the experimental stage are machines that can perform rudimentary tasks of translation.

The need for communication of in-(Continued on page 43)



A reproduction of the first dwelling at Plymouth. Along the old town's streets tourists see "Pilgrims" in period costumes sawing logs, dying cloth with onion skin and berries, and making candles as of yore.

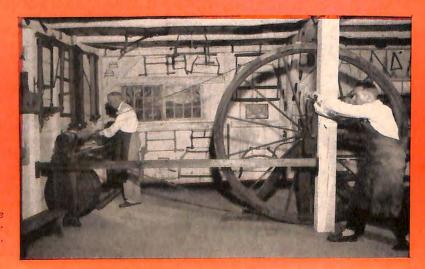


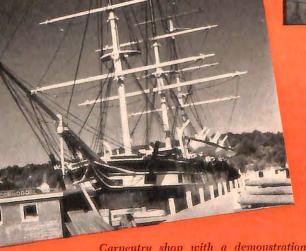
The old sternwheeler Suwanee, at Ford's Greenfield Village, near Detroit. Recreated here are Logan Courthouse, where Lincoln first practiced law in Illinois, and Edison's laboratory, birthplace of first lightbulb and phonograph.

The three reconstructed ships of Virginia's first settlers, the Susan Constant, Godspeed, and Discovery, are a must for outdoor museum visitors. Ships are moored at Jamestown Festival Park.

At Mystic, Conn., majestic Charles W. Morgan, last of the great whaling ships, recalls the seafaring glory days of the once famous port.







Carpentry shop with a demonstration of the man-powered drive wheel to operate wood-turning lathe in famous Old Sturbridge Village.

## Along the OUTDOOR MUSEUM TRAIL

BESIDE a shady lagoon in blue Hawaii, natives of Polynesia have breached the twilight zone, escaping into a long-ago yesterday. Only an hour removed from the hustle and bustle of Waikiki, they live as their ancestors lived—simply and quietly, in the peacefulness of the past. Contentedly they sing and dance, pound poi, carve tiki gods, and stroll leisurely through authentic villages rising from a spray of palms, barely over the hill from Honolulu.

These are the residents of the Polynesian Cultural Center at Laie, an outdoor museum (and a project of the Mormon Church), who've dedicated themselves to dramatizing and preserving a way of life which is fast disappearing in the wake of shrinking jet miles. Strolling across the miniature Polynesia, tourists dissolve make-believe distances as they call on six different races: Tongans, Fijians, Hawaiians, Tahitians, Samoans, and New Zealanders.

The idea of outdoor museums has long been popular in Europe, but it wasn't until recent years that it firmly took root in America. Across the U.S.—from Massachusetts to faraway Hawaii—they're on the rise. Places like Plimoth Plantation, Mystic Seaport, Old Sturbridge, Henry Ford Museum, Colonial Williamsburg, and Jamestown.

With history removed from the classroom, an animated effort is being made to prove learning can really be fun. The result is that vacationing students, as well as inquisitive adults, are soaking up history as never before. Refreshingly, these outdoor museums are not just dull pages of the past but exciting productions, complete with real live characters. History with buttons and bows, boys and girls.

At the Polynesian Cultural Center, when I stopped by, a band of Maoris was kicking up a storm with a wild haka dance. Three minutes later I reached Tahiti for a glimpse of handsome maidens grating coconuts like their granddaddies did when grandma was a girl. Fijians waved clubs. A big Hawaiian pounded poi with a rhythm like Gene Krupa's. It is Williamsburg with palms and plumeria. Admission is \$2 for adults; youngsters under 12 are admitted for half price.

One can visit the summer house of the queen on Tonga, a pili grass house woven in Hawaii, or a Maori house carved by New Zealanders. Floating Americans have been admonished to travel at home, thereby reducing the gold outflow. Among the most rewarding places to visit are the "outdoor museums," where pages from the past come to life

off in a peaceful lagoon is an authentic Maori war canoe, built originally as a gift for the late King George V. Teriyaki steak and fresh-caught mahi-mahi are served under the stars, while the moon spotlights a lavish Polynesian revue in the Center's 750-seat amphitheater.

Beyond the sea and across the nation, the pilgrims labor again at Plymouth-sawing logs, dyeing cloth with onion skin and berries, and creating candles as their forebears did. I hate to spoil a perfectly good fable, but the Pilgrims never did live in log cabins; that was the Swedes, off in old Delaware.

Instead of log cabins the Pilgrims huddled in huts with plank siding. At Plimoth Plantation (the name they gave to their original village), eight of 22 reconstructed buildings have risen, and even Myles Standish wouldn't know the difference. Gates are unlatched in April and in November Pilgrims for miles around come to celebrate Thanksgiving in the original setting. This infuriates the restaurateurs of Plymouth. Year-round they serve turkey to tourists, and they'd like to have the day off!

Life at Plimoth Plantation as lived in Pilgrim days is screened in a theaterstable. Off in the village proper, tourists stop to read the names of villagers that are tacked to the doors, like the damsel named Love and the boy called Wrestling, both of whom were residents of the William Brewster home. There was also the maid called Humility.

Back in the bustling town of Plymouth, a ten-minute drive, accommodations are offered in places like the Yankee Traveler (\$18 double), and a snug inn called the Elm and Hobshole House, a rambling old place dating from 1795 and operated by an Irish widow, Mrs. Francis O'Neill. Lodging at Hobshole is \$10 a night, with guests snoozing in four-poster beds. The cheery New England home is filled with antiques, the waitresses dress in Pilgrim costume, and a grandfather clock ticks noisily in the entry hall. Nearby there's a Puritan

### Garage and a Puritan Clothing Store, a Plymouth Rock Hardware, a Mayflower Lodge, and the Old Colony Theater.

**By JERRY HULSE** 

The famous rock where the Pilgrims stepped ashore is protected from vandals and the elements by a granite canopy. Excuse us for saying so, but there's talk that perhaps it's not the right rock after all. It certainly isn't as big as we remember from our reader. Possibly, though, that's because the souvenir hunters of another day chipped off pieces for keepsakes.

Not far off Myles Standish and the Pilgrim Mothers are immortalized in stone and the re-created Mayflower is tethered to the docks of Plymouth Harbor. To make like a Pilgrim sailor costs adults \$1 and for those in knee britches the price is 50 cents.

Elsewhere in Massachusetts, gents in homespun shirts and ladies in long gowns walk arm in arm down the quiet streets of Old Sturbridge, the reincarnation of a New England village of 150 years ago. On this grassy plot just 60 miles from Boston, life is lived as it was in old New England. Nary a television aerial pokes out of a rooftop, telephones never ring, and cars are unknown.

Old Sturbridge is a conglomeration of 36 ancient farmhouses, mills, shops, and sheds hauled from small towns throughout New England and planted on this plot of rolling grassy hills. Its single purpose: to reveal life as it was lived in a typical Yankee community of the 1800's. A 15-star flag flutters in the New England breeze. The white spire of an old church looks off at an elegant Massachusetts mansion down the road. Penny candy is sold in the town's general store, and off by the millpond the farmer's wife turns out hot gingerbread, free to tourists. In the clockmaker's shop, sleepy melodies are played by dozens of ticking boxes, some so old their innards are carved of wood.

Down a dusty path at the black-(Continued on page 50) Old-fashioned pool, played in oldfashioned pool halls, is a dying sport. In its place we have billiards, a respectable game played both in posh commercial establishments and on home tables. What's new and different about the game itself? Nothing at all



YESTERYEAR'S pool hall devotees wouldn't recognize their old hangout anymore. Gone is the dimly lit atmosphere, the spitoons, the occasional hustler and other questionable habitués of the old-time parlors. Chances are that the felt on some tables isn't even green anymore; it's as likely to be tangerine, gold, or beige (in other words, a "decorator color"), set off against a backdrop of carpeted brilliance.

There's probably a nursery on the premises, too, and a juke box or pipedin music helps to muffle the clicking of the balls. Even the name's not the same. In this "family recreation parlor," one doesn't play pool; it's billiards. (To a purist, it's pocket billiards. The carom game played on a table without pockets, no longer popular, was commonly known as billiards.)

Today, with more than 18 million players—male and female and playing at home as well as in commercial establishments—billiards is the nation's fourth most popular participation sport, outranked only by fishing, bowling, and golf.

Billiards has been popular in this country, on and off at least, for more than a century. In the last half of the 19th century, it was a gentleman's game, and tables were a common fixture of the mansions of the day. Gradually, the pool hall developed, taking the pastime to many who were not exactly gentlemen; with the advent of the Roaring Twenties, an estimated 40,000 pool halls graced our street corners.

The depression years dampened the public's ardor, possibly because talking pictures were not only novel but also stretched nickels and dimes

## **EVERYBODY'S** Taking

farther. During World War II, the game was confined largely to military posts and recreation centers for servicemen in the cities. Finally, the death blow for many old-style billiard parlors was dealt by television, bursting on the scene in the '50s.

Then, about 1959, billiards got the lift it needed to make a comeback. With bowling lanes booming as family recreation centers, commercial operators reasoned that sleek new billiard facilities would draw additional patrons. Some of billiards' old devotees of the '20s and '30s have returned, but it's largely a whole new crop of cue wielders banking the corners today. Operators report that 80 to 90 percent of their clientele have been playing for less than one year.

As a result of this trend, there are now an estimated 15,000 billiard tables in bowling centers, or three times as many as there were in 1958. Many bowling center operators report higher profits from billiards than from bowling. The reason is that a good billiard table can be purchased for only onetenth the price of a pinsetter, and annual maintenance costs run only about \$100 per table. Experts say that due to much lower requirements in complicated mechanical and electronic devices, an eight-table billiard area costs less than one fully equipped bowling lane.

During the past five years, some 12,000 handsomely appointed family

billiard centers have opened. They're doing an annual business of well over \$100 million. Interestingly enough, this trend has reversed the usual flow of merchandising innovations by starting in the East and moving westward. In fact, the boom is only this year reaching its peak on the west coast. All told, some 500 commercial billiard establishments are expected to open around the country this year, a rapid expansion pace by any standards.

Meanwhile, home billiard sales are also booming. By the end of 1964, 650,000 homes boasted a billiard table, three times as many as in 1955. Sales of home billiard equipment for the year totaled \$20 million, a jump of 25 per cent over 1963. And it's estimated that this year the billiard bug will take the game into 150,000 more homes.

The current billiard revival is a modern phenomenon, but the game itself has its origins in antiquity. It is not believed to be as old as Shakespeare would have had it, however, when in *Antony and Cleopatra* he had the temptress of the Nile say, "And now, let's to billiards." But, on the other hand, his apparent goof is evidence that billiards was played in England in his own day. Almost certainly early English knights and their ladies deserve some credit for development of the game. They brought lawn bowling indoors during cold weather, and eventually the game was adapted for table



## the Cue by Richard P. FINN

usage. And a tip of the cue is due the Spaniards, who introduced billiards to their colony in St. Augustine, Florida, in 1565.

Billiards' attraction, most experts agree, is attributable to the fact that when properly played it is a game of infinite skill and definitely not the slam bang test of strength erroneously depicted by many. The lightest touch, plus control of the cue ball, is the key to proficiency in playing it. A nodding acquaintance with Lady Luck will help of course, but play is basically controlled by the laws of physics. You can call your shots in billiards, knowing that if you hit the ball as you intend, it has to move in the intended direction. Deft shooting experts can make a billiard ball do just about everything but the frug.

Among the game's most avid supporters are institutions. Low-cost folding tables are sold in large numbers to churches, fraternal groups, and others. Moreover, hardly a military post recreation room or college student union is without a billiard area today. College interest has risen so sharply that for the past several years Brunswick Corporation, the largest maker of billiard equipment, has co-sponsored an Intercollegiate Billiard Tournament. The 1965 edition drew over 12,000 entries from 160 colleges and universities, including a goodly number of distaff cue enthusiasts.

Medical men recommend billiards

as an ideal form of mild exercise for everyone. This may help explain why commercial billiard center operators have been so successful in building a family image for the sport. And indicative of strong juvenile participation is the fact that each year more than 20,000 members of Boys Clubs of America play in local tournaments. The old stigma holding over from

those somewhat seamy days, before billiards became a family-type game, still persists on occasion. When Los Angeles officials dug up a 1917 ordinance banning public tournaments, the 1965 World's Pocket Billiard Championships had to be moved to nearby Burbank. Some areas of the nation still have prohibitive legislation barring all customers under 18 years of age from billiard establishments. Restrictions seem to be gradually on the wane, however. Texas, which for many years prohibited the game altogether, has now lifted its ban, and several Eastern and Midwestern states are also considering easing their restrictions.

Such well known manufacturers as Brunswick and American Machine and Foundry Corporation have played a prominent role in the sport's proliferation. Interior decorators from these two corporations have worked wonders amid once-drab surroundings. Huge old-time pool tables, costing anywhere from \$1,300 to \$2,000 each, were composed of expensive slate and the finest felt cloth. But every table

looked as though it had been cast in the same mold. Today's tables bear little resemblance to the old timers, either in styling or in price. The traditional green of the table covering is sometimes supplanted by brighter hues and the tables themselves are sleek and streamlined, making the modern model an attractive addition in any recreation room.

Borrowing a leaf from Detroit's auto makers, the billiard table producers have come up with "economy models." These usually measure three feet by six feet, compared with the professional five-by-ten size. (Incidentally, every billiard table is twice as long as it is wide.) Some economy tables sell for less than \$400, but most run somewhat higher. AMF's recently introduced "Delray" table sells for \$495. Brunswick's lowest priced table, the "Executive VII," sells for \$345.

What keeps standard table costs from getting much lower is the expensive slate bed. Consequently, the economy models use man-made slate or hardboard for the bed, plus plastic rails and detachable legs. While no billiard expert will tell you that these models equal the heavier slate-bed tables for ideal playing conditions, they are perfectly adequate for home use. Economy model tables are usually warrantied for from two to five years.

Few opportunities to enhance billiards' new image have been missed. Abercrombie and Fitch, the well known New York sporting goods store, recently held a "black tie" promotion, no less. Featured was an exhibition of trick shots by three-time world pocket billiard champion Irving Crane. Resplendent in morning coat, striped trousers, and white gloves, the impeccable cue artist drew large crowds. Spectators enjoyed tea, poured from a gleaming silver service by female members of the store's staff.

Also traveling the billiard exhibition trail these days in the interest of further popularizing the game is Willie Mosconi, 15-time world billiard champion and a member of Brunswick's advisory staff. Willie says he is demonstrating billiard techniques in places where he never dreamed there was any possible interest in the game. Not long ago he was nearly floored by a request from officials at staid Sarah Lawrence College for women to come and teach the girls the finer points of billiards. That's just one indication of the current widespread female interest in a game that once was for men only.

The only problem faced by the home billiard enthusiast is finding sufficient space. Generally, a 13-foot by 16foot room is considered the absolute minimum area required because the nor-

(Continued on page 43)





DEVOTED WIVES of peripatetic VIPs may be seen at the military airport here at any hour of day or night-waiting patiently for their husbands, of course. Mrs. Robert McNamara, for example, always meets the Defense Secretary. It was a stint from 3 to 5 A.M. recently when he returned from Saigon.

READING ROOM at the Library of Congress, closed for renovation for more than a year, is open to visitors once more. The huge dome has been refurbished and the marble gleams again. The cost of \$300,000 is a drop in the bucket compared to the \$72 million estimated as the cost of a badly needed extension being planned.

RED POTOMAC. Sightseers near Memorial Bridge have been astounded, if not downright alarmed, to see waters of the Potomac River streaked with a bright red substance. It's not gore, however, but a harmless dye used by hydrologists of the Interior Department's Geological Survey in a study of river pollution. The famed stream has been so polluted for years that bathing has been forbidden.

AT WAR against personal poverty? Nickel beer (so they claim) is possible here with the use of miniature beer kegs for home consumption. They come in their own portable dispensers. Cheers!

RED CARPET will be out for Princess Margaret and Lord Snowden when they reach the Capital. They'll enter the U.S. at San Francisco in November and journey eastward. The royal couple will be feted with a state dinner by President and Mrs. Johnson, and an elaborate party is scheduled at the British Embassy. In New York a former Ambassador, John Hay Whitney, will be their host.

SELF-SERVICE POST OFFICE, the first of its kind, is a smashing success. The experimental unit, in the nearby suburb of Wheaton, Md., dispenses envelopes, post cards, and stamps by machine. Other machines make change, and scales and postal-zone maps make

## RITES FROM WASHINGTON

it possible to use the gadgets correctly. There were two complaints: You can't insure parcels, and you still have to lick the stamps.

BORED with the King's English? Try reading The Army Times. Here's a quote, gleaned from a Pentagon news release: "A new digital readout Tristimulus Integrator, for use in connection with the Bausch & Lomb Spectromic 505 Spectrophotometer, simultaneously computes the C. I. F. tristimulus values while the spectrophotometer is analyzing the reflectance of the sample." Is that so?

CONGRESS' COLLECTIVE FACE was red when Rep. Philip Burton of California discovered that 58 workers in Capitol Hill restaurants and cafeterias were getting \$1 an hour, a quarter less than the federal minimum wage. Their wages were adjusted. Then pay raises were also given to eight barbers on the House side who were getting \$500 less per year than Senate-side colleagues.



GASLIGHTS GLOW in Georgetown, adding to the antiquarian aura. Not along the streets, though, as in olden days, but in yards and patios of some of the stately old houses. Many of the lamps are replicas of those in use a century ago.



**RETURN OF A NATIVE: The Indian**wooden cigar store variety-that was sent to Winston Churchill by the Cigar Smokers of America is home again. After Winnie's death, the organization correctly guessed that Lady Churchill

THE ELKS MAGAZINE OCTOBER 1965

might prefer to be rid of it. "Take it," she said. "I am delighted to get it out of the house."

KENNEDY GRAVE at Arlington Cemetary, still visited daily by thousands, is now guarded by a 12-man civilian detail, replacing the military honor guard from Ft. Myer. They wear the standard uniform of federal guards.



PATENT NO. 3,191,185: snakebiteproof pants. Robert F. Martin of Selma, Ala., has invented trousers with a plastic lining tough enough to be fangproof. Now, if only he'd find a way to keep out chiggers, too . . .

DIABETES, the nation's seventh-ranking killer, is being studied by National Institute of Arthritis and Metabolic Disease at the Gila River Reservation in Arizona. The Pima Indians there have the highest incidence in the country (one-third of the tribe is afflicted), and it's hoped that concentrated research will reveal factors that cause the disease. The tribe has inhabited the same area for centuries.

FALL FLASHES . . . A replica of Columbus' ship Santa Maria will be a tourist attraction at the Southwest waterfront, Pier 3, during October. . . . Interior Dept. is considering the old Mt. Alto Veterans Hospital on Wisconsin Ave. as a hostel for foreign visitors at low rates. . . . With Abe Fortas ap-pointed to the Supreme Court, Yale Law School now boasts four justices on the bench. . . . More than 2,400 lowincome District families are now on the food-stamp plan list. . . . A few official books on President Johnson's Inauguration last January are on sale at \$10 a copy at Inaugural Committee Offices, Temporary D, 6th St. and Pennsylvania Ave. S.W. . . . Sen. Stephen M. Young, Ohio, received a note from a constituent that said, "Well, anyway, you must be a clean Senator-you're always in hot water."

Elks National Youth Day Proclamations were signed by Governors and Mayors all over the country—and Pennsylvania was no exception. Here, Lt. Gov. Ray Shafer, center foreground, displays the official document with State Pres. Homer Huhn, Jr., right, and State Committee Chairman Wm C. Kuhn, left. In the background are, left to right, P.E.R. J. W. Kromer of Mount Pleasant, Smith McKee of New Kensington, Past Grand Exalted Ruler Lee A. Donaldson, Past State Pres. H. Earl Pitzer, Gettysburg, E.R. Frank Murray and Past Pres. E. D. Smith.



## **ELKS NATIONAL YOUTH WEEK**

What began in 1951 as Elks National Youth Day, and immediately became one of Elkdom's most popular annual programs, was expanded to a week this year by Grand Exalted Ruler Robert G. Pruitt and his 1964-65 Grand Lodge Youth Activities Committee, headed by E. Gene Fournace.

Everywhere, lodges made elaborate preparations to have their May 1-7 tributes to our young people both worthwhile and interesting—and, to quote the guests, they were simply *boss!* 

As reported in September, the programs of three lodges in each of three membership categories were selected as most representative of the 1965 Elk salute to tomorrow's citizens, and two State Associations were honored for their well-planned, well-executed events. Pennsylvania won first place in this area; California, second.

The exciting May 1 observance in Gettysburg found more than 1,000 young men and women from all over Pennsylvania touring the famous Civil War battlefield, enjoying lunch, viewing a colorful parade, and attending an Americanism program, before a dance drew the day to a close. State President Homer Huhn, Jr., spoke at the assembly which was highlighted by an address by Major General E. A. Salet, commandant at the Army War College at Carlisle. The flavor of Civil War days was accented by such features as the recitation of the Gettysburg Address by Walter Murphy of Frackville, impersonating Abraham Lincoln, and, in the parade, two reactivated Civil War units marched behind John D. Teeter, wearing a costume of 1863 vintage and driving a horse-drawn buggy of the same era.

(Continued on page 27)



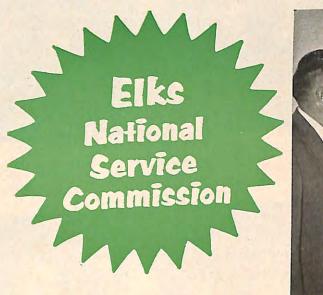
Students were rewarded at most of these Elk programs. This picture covers the Phoenix, Ariz., observance, in which the military played such a large part. Left to right are Major John Keeler and Major Robert Koernig of the USAFA, Phoenix Union High School student Dave Stevens, and Melinda Lee of Xavier High School, Past Grand Exalted Ruler George I. Hall, E.R. Al Fekete, and Arizona's Secy. of State Wesley Bolin.



Of course, sports and games are a big feature of Elks Youth Day, and Elk Charles Simon, right, kept a close eye on the tug o' war during the Falls City, Neb., program.



Encouragement of youth organizations is one of the Elkdom's finest efforts. Fulton, N. Y., Lodge, for instance, presented this handsome Elks' banner to the Minetto Twirlettes who hold their class championship in New York State. In the foreground are Youth Chairman Franklin Hunn, right, and E.R. Frank C. Fineron.





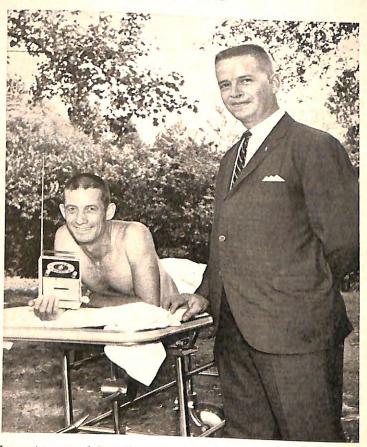
E.R. Ken Mills, center, and Est. Lead. Knight Bill Medlar, VAVS representative, of Walla Walla, Wash., Lodge, right, are pictured with R. G. Jones, Director of the Walla Walla Veterans Hospital and one of the four air-conditioners purchased by the Elks and installed in each of four eight-bed wards.



John Rosasco, Chairman of the Coral Gables, Fla., Elks Veterans Hospital Committee, right, presents two television sets to Dr. Edward White, Chief of Staff, for the patients there.



Turning the tables, the Deer Hides Committee of the New Mexico Elks Assn., enlisted the assistance of the State's youth, secured the cooperation of the Future Farmers of America in helping hospitalized veterans by collecting hides for this vital program. Over 3,000 hides were collected, and the Elks' appreciation was expressed with the presentation of trophies to the top three Chapters —Raton in first place, Albuquerque in second place, and Roswell, third. Left to right are State Deer Hides Chairman James A. Leger, the three FFA representatives with the trophies—Bobby Burkett, Albuquerque, James Mangino, Raton, and Mike Moore, Artesia and Raton Lodge's Hides Chairman "Wimpy" Wilmer.



James Attaway of Carrollton, Ga., a double amputee at the Veterans Hospital near Atlanta, enjoys one of the five portable AM-FM radios donated by the Elks of Cascade-East Point Lodge. With the patient is E.R. Abb Ridgeway. The Committee, headed by Arnold Smith, selected these gifts for the servicemen so they might be wheeled outside to enjoy the fresh air and sunshine, and radio entertainment at the same time.

When someone hands you a better drink someone's been pouring better whiskey. (It's called Seagram's 7 Crown, The Sure One.)

And it's absolutely sure to add a special quality to any drink you favor. Because, as everybody knows, better whiskey makes a better drink. Say Seagram's and be Sure





**BROOKLYN, New York,** Lodge dedicated its new building at ceremonies in which many dignitaries participated. Left to right are P.E.R.'s J. G. Moriarity and J. T. Manning; P.D.D.'s N. A. Equale and Geo. L. Olson; host E.R. Frank Turchiano; former State Vice-Pres. Vincent Cataldo; State Pres. Peter T. Affatato, and P.D.D.'s Wm. J. Steinbrecher, Eugene G. Granfield, Samuel C. Duberstein and Leslie Bellows.

## A Home Grows in Brooklyn

**TEMPE, Arizona,** Lodge's Little Leaguers went through the season's 19 games without a defeat and clinched the City Championship. With the youngsters at the fish fry their sponsors gave them are, left to right, background, Est. Lead. Knight Philip A. Susic, E.R. Scott Chadwick, Coach Ladd Kwiatkowski, and Asst. Coaches E. J. Martin and Robert Clayton.

D EI



VAN WERT, Ohio, Elks' swim team scored an easy victory over the Portland, Ind., Youth Center contestants in their first meet of the season at the Elks' pool, in which 80 girls and boys from eight to 17 years of age, participated.

**ORLANDO, Florida,** Lodge's 19th annual Tangerine Bowl Football Classic made possible the donation of a great deal of valuable equipment to various hospitals and institutions. Here, M. O. Mathisen, Publicity Chairman for the Bowl Commission, and Commission Secy. R. G. Seidler present wheelchairs to Forrest Park School for Handicapped Children. On another occasion, General Chairman Jack Morgan, P.E.R., and E.R. James L. Fountain, visited Eccleston-Callahan Memorial Hospital for Crippled Children and made presentations there. The 1965 classic will be played on December 11th.







PLYMOUTH, Michigan, Lodge's State Bowling Champions sponsored by Elk Jim French are, left to right, Jack Moran, Ray Danol, Fred Pringle, Robert Moran and Bud Archer.



FORT LAUDERDALE, Florida, E.R. LeRoy Ludwick, second from left, presents a \$5,000 check to Coordinator Floyd Hull, third from left, for the lighting facilities at the local Little Yankee Baseball Field.



**GARY, Indiana.** Airman 3/C Jerome P. Pisarski receives a membership pin on becoming the third generation of his family to affiliate with Gary Lodge. Left to right are E.R. Dean Huff, P.E.R. Joseph Cook of Harvey, Ill., Dir. of the Ill. Elks Crippled Children's Commission, Harry Pisarski, his son Jerome, en route to a Strategic Air Command Base in Spain, and Valentine Pisarski, the airman's 90-year-old Elk grandfather.



**SOUTHERN CALIFORNIA** Elks held their 2nd annual Elks Night at Disneyland when 10,127 members and their families attended. Pictured with the well-known "Goofy" character are, left to right, Metropolitan Dist. Chairman Wynn McMullen, Orange Coast Dist. Chairman Milt Mitchell, "goofy," General Chairman and Chairman of the So. Cent. Dist. C. Ross McElvie, Santa Ana E.R. William Largent, Long Beach E.R. Ralph Hardes, Santa Ana Est. Loyal Knight Robert Ritter, and Redondo Beach E.R. Zane Ofstad, Chairman of 50 percent of the So. Cent. Coast Dist. Missing was Ed Sullivan, E.R. of Santa Monica Lodge and Chairman of the other half of California's So. Cent. Coast Dist.





**RAPID CITY, South Dakota**, Lodge donates \$500 to the Rapid City Swim Club to send 68 children to the State Swim Meet in Aberdeen. Left to right are Club Pres. Norman Gary and Treas. Lois Crawford, State Elks Youth Chairman Ralph Raetz, local Youth Chairman Royal Bittner, Club Secy. Mrs. Donald Yoeman and E.R. Edward Belmore.

**KINSTON, North Carolina,** was one of several lodges who sponsored Girl Scout Troops at the Roundup in Farragut, Idaho. E.R. H. Oglesby reported that more than \$200 had been raised by his lodge for expense money for the local girls. Two are pictured here, Mary Ann Dupree, left, and Lora Vick, using one of the 60 Wollensak tape recorders furnished by the 3M Company for use by some 900 Girl Scout commentators, officially accredited by hometown radio and TV stations, in filing daily taped interviews with their local stations.



**OCEANLAKE, Oregon,** Lodge initiated 22 candidates a short time ago, bringing its roster to 562, with more than 90 percent paid-up members. This progressive lodge reports an average of 35 daily out-of-town visitors, totaling nearly 13,000 annually.











**CLARK, New Jersey,** Lodge, No. 2327, was instituted recently, with State Chairman Harrison S. Barnes handling the ceremony with the assistance of State Vice-Pres. William Francis. The Charter Members elected Nat Platt as their first E.R.

**REVERE, Massachusetts,** Lodge's "Riders," the Babe Ruth Team, won its fourth consecutive league championship this year. With them are, left to right, background, Mgr. Ed Stanlake, Trustees Chairman Harry Belles, League Pres. Roger Moore, E.R. George De-Fillippo and Youth Chairman Charles E. Murray.

**CATONSVILLE, Maryland,** Lodge held a successful raffle two months after its institution which realized \$5,000 and made it posible for its members to send a group of boys to vacation at Camp Barrett, donate generously to the Elks National Foundation, and to the Children's Rehabilitation Institute. Left to right are E.R. Leonard C. Sickler, "Miss Independence," Frederick Stamer who won the raffle, first runner-up in the "Miss Independence" Contest, and Chairman Wilford Carter. The event was held in conjunction with the community's July 4th celebration.

**DRUMRIGHT, Oklahoma,** sponsored this Little League team of Cushing boys between 13 and 15 years of age who went out and won the Ripley-Yale-Drumright-Cushing Prep League championship for 1965 with a record of ten wins, two losses. In the background are Elk representative George Dunaway, left; Coach Art Gerfen, fourth from left; local League Youth Dir. Clovis Norton, sixth from left, and Coaches Deb Everett and Irvin Wright, second from right and right.

WILKINSBURG, Pennsylvania, Lodge's Youth Committee initiated a Teen Club program in 1964, highlighted by frequent teenagers' dances. Only 15 young people attended the first; in less than two months, attendance increased to nearly 300. Much of the success of this venture is due to its careful planning. Limited to members' children, or young people sponsored by members, with a set of rules for membership, conduct and dress, the Club membership is \$1.00 a year, with a nominal fee for each guest, and the teen member held responsible for that guest's conduct. The teenagers have all responded well to this, accepting their responsibilities as young adults.



**TULSA, Oklahoma,** Lodge sponsors an annual Charity Baseball Game when members unable to attend are urged to purchase two tickets and return them to the lodge Secy. for distribution to charitable institutions. This year about 300 tickets were returned. Here, some 130 youngsters from the Whitaker Home for Boys in Pryor, 45 miles away, with Recreational Director John Jamison, are welcomed by lodge Secy. Cleo Lochrie. Transported to Tulsa, entertained and fed by the lodge, they were then sent to see the game. The remaining tickets went to the Tulsa Boys' Home, the Hutchison YMCA and Tulsa Council of Churches.

**POINT PLEASANT, New Jersey**, Elks honored 39 Foreign Exchange students at a dance prior to their return home after attending high schools in the area for the past year. With this small group is E.R. George Singer, center background.

**SOUTHERN PINES, North Carolina**, Elks sent these 25 happy youngsters to Hendersonville for a two-week vacation at the Boys Camp there. In the background are members of the local committee and other members who helped get the campers to their vacation site. Left to right they are Jimmy Irvin, Chairman George Thompson, Secy. Jim Irvin, Bert Perham, Cecil Hutchinson, Gene Blackwelder, Thomas Connolly, Archie Barnes, E.R. Gaither Edwards and Walter Harper.

HUNTINGTON, New York, Lodge's four annual scholarships totaling \$800 each, are presented for 1965. Left to right are student Paul Vigneaux, P.D.D. Thomas Cozetti, student Sophia Drodz, E.R. William Sayek, student Kathleen Socha, P.E.R. Chester L. Murray, lodge Treas. and Americanism and Educational Committee Chairman, and student John Kalas, Jr. The awards are given on the basis of \$300 for the first college year, \$200 each for the second and third years, and \$100 for the senior year. During the 15-year program, all but a handful of winners have completed their college courses.

**MIAMI, Florida,** E.R. John W. Trabold, right, and Grand Treas. Chelsie Senerchia, left, applaud the words of 1964-65 Grand Exalted Ruler Robert C. Pruitt, center, during the 60th Anniversary Dinner-Dance marked by the lodge with the presentation of a \$2,000 gift to Mgr. George Carver for the State Elks' Harry-Anna Home for Crippled Children, and \$100 each to the National Parkinson Foundation, Camillus House, and the Dade County Crippled Children's Society. Other guests included State Pres. Sam Compton and Secy. William Lieberman.









THE ELKS MAGAZINE OCTOBER 1965



UNION CITY, Indiana, Elk-sponsored Marcia Mendenhall receives her award as third-place State Youth Leader. Left to right are her parents, State Youth Committeeman Eugene Shook, E.R. Eugene Williams, local Youth Chairman John Kidder, Miss Mendenhall and retiring Grand Exalted Ruler Robert G. Pruitt.



**SOMERVILLE, New Jersey,** Lodge's 8th annual Golf Dinner-Outing found 100 golfing guests. Left to right are Tournament member Fred Konrad; William McCahill, who made a hole in one; Chaplain Robert Ujobagy, who had the low gross score of 77; E.R. Daniel Vescovi, Jr., and P.E.R. E. J. Oliver, Tournament Chairman.



KINGMAN, Arizona, Lodge was host to a program paying tribute to P.D.D.'s of the North District, as well as to the new D.D. Edwin W. Laulo. Left to right are P.D.D.'s H. B. Cook, B. G. Toller, D.D. Laulo, P.D.D.'s Donald Bell and O. C. Osterman.

WEIRTON, West Virginia, Lodge's tribute to its area's new District Deputy took place at a special meeting attended by Past Grand Exalted Ruler Wade H. Kepner, right. At left is E.R. George Hoffman; center, D.D. George Bohach.



MASSACHUSETTS Elkdom presents a check to the Rose Hawthorne Lathrop Home. Participating were, left to right, State Elks PR Chairman Leo V. Gaffney, State Trustee Alfred J. Fitzpatrick, Most Rev. James J. Gerard, Auxiliary Bishop, Rev. J. P. Dalzell, State Pres. Charles B. Burgess, Rev. John E. Boyd, Sister M. Paul, Rev. Adalbert Szklanny, State Trustees A. A. Marron and T. M. Furtado, and former Grand Lodge Committeeman Joseph E. Brett. A \$1,000.00 check also went to Seahaven Camp for Crippled Children, and \$2,500.00 was given to The Joseph P. Kennedy, Jr. Memorial Hospital.

### News of the Lodges CONTINUED



Kingsport, Tenn., Lodge's National Championship Ritualistic Team has won the State title four times in the past five years, and 1965 was one of themno matter what you saw in our report of the Tennessee Convention in the July issue. On their triumphant return to Kingsport, they were honored at a banquet and dance attended by such luminaries as Past Grand Exalted Ruler John L. Walker, Grand Trustees Chairman Edward W. McCabe, State President James W. Fesmire, President-Elect Charles Cate, District Deputies J. Q. Daugherty and Ted Callicot, Elks National Home Supt. Doral Irvin, U. S.

Rep. James H. Quillen, State Sen. J. Mac Ray, Mayor Hugh Rule and their wives.

Not only did Great Bend, Kans., Lodge's own bowling team come out on top in their League to take the city title; their ladies' team won the State championship for women. They are Jean Ewing, Edith Warner, Dorothy Alefs, Ann Thackeray and Pat Carlson.

Point Pleasant, N. J., Elks entertained 115 children at their annual picnic—some from St. Edmund's Home for Crippled Children, others from the Ocean County Unit for Retarded Children. In addition to the usual fun, frolic and food, the youngsters enjoyed a cruise on a volunteer fleet of five yachts, arranged for by the Committee headed by Leo McCabe. Harry O'Dell also arranged with two local fire com-

THE ELKS MAGAZINE OCTOBER 1965

panies to have fire trucks on hand to provide rides for their excited and happy young guests.

Anyone interested in the Reunion of the 42nd General Hospital, World War II staff which will be held in June, 1966, in Baltimore, Md., are invited to write for details to Mr. Ernest W. Hildebrandt, 1315 Park Avenue, Baltimore 21217, or to Mrs. Grace Dick Gosnell, 3621 Kimble Road, Baltimore 21218.

In addition to those relatives pictured elsewhere in this issue, we have a few other recruits to our Family Affair-1965. Ashtabula, Ohio, Lodge's Exalted Ruler Charles F. Sheppard is one-he was installed by his brother, Past Exalted Ruler H. B. Sheppard. Another is now heading Phillipsburg, N. J., Elkdom. He is Harold J. Curry,



HARRISBURG, Pennsylvania, Lodge presented the American Flag and the Explorer Post Flag to the Boy Scout Explorer Post it sponsors during a recent program co-sponsored by West Shore Lodge in the presence of about 500 persons.



**PORT TOWNSEND, Washington,** Lodge's E.R. Cecil Hall, third from right, accepts a gift of an authentic set of elk antlers from Naval (Port Angeles), Wash., E.R. Harold Smith. Left to right are James DeLeo, Wally Norton, Ralph Holt (background), E.R. Smith, Horris Gleason, E.R. Hall, George Fyre and Gene Good. The antlers were mounted on the wall of the lodge home.



SALT LAKE CITY, Utah, Elks travel quite a bit. This photo was taken in Hawaii when a group of Salt Lake Elks and their ladies made a 12-day tour of the Islands. While in Hawaii, they were honored at a special program given at the home of Honolulu Lodge.

**ROANOKE, Virginia,** Lodge sent 85 deserving boys to the Virginia Elks Camp for a two-week vacation. Seeing them off were, left to right, Past State Presidents Paul S. Johnson and Charles D. Fox, Jr., Past Grand Exalted Ruler John L. Walker, P.E.R. George F. Blackwell, local Committee Chairman, E.R. Perron E. Peters and Secy. Robert S. Cary.



County Assemblyman, whose father handled his installation, having preceded his son in that office by 24 years.

Gordon Uhl, a member of Pittsburgh (South Hills), Pa., Lodge, has his own personal charity going. He collects discarded eyeglasses, using the Pittsburgh National Bank's Dormont office, with the cooperation of Mgr. R. R. McGill, as a collection center. He then ships them to New Eyes for the Needy, Inc., a non-profit group which distributes them to agencies aiding the indigent throughout the world. Since 1963, Mr. Uhl has collected more than 20,000 pairs.

With the cooperation of Fire Chief Amos Rolls, Chairman Ty Albin and his Americanism Committee of Pascagoula, Miss., Lodge arranged to have all church bells and fire sirens sounded intermittently for four minutes on Independence Day, a patriotic gesture in which all Elks participate annually.

There are a number of deaths to report this month. Two are long-time members of the Order-J. Monroe Shontz of Sharon, Pa., Lodge who died July 21st at the age of 101, and Peter McKenna of Leominster, Mass., Lodge who died shortly after his 96th birthday. Mr. Shontz was initiated into his lodge in 1895, was made Life Member in 1941. An Elk since 1909, Mr. Mc-Kenna became a Charter Member of Leominster Lodge two years later. An immigrant factory worker, he became President of the Leominster Federal Savings and Loan Assn., retiring at the age of 70.

Huntington, W. Va., Lodge mourns the passing of George B. Reinhart, a 43-year Elk, former President of the State Past Exalted Rulers' Assn., a Past District Deputy and Chaplain of his State Assn. in 1957 and 1961. Tremendously active in Elkdom on all levels, George Reinhart was named Honorary Life Member last year, had served on every committee in his lodge and State Association, being a member of the Veterans Service Committee for 16 years. A devoted Elk even in death, he left two-thirds of his "remaining Estate" to the Elks National Foundation.

Andrew Jesse Duke, a dedicated member of Birmingham, Ala., Lodge, died July 9th. Initiated in 1944, Mr. Duke served through the Chair Offices, was District Deputy in 1952-53 and State President in 1954-55. He had also been a Trustee for a number of years. He is survived by his wife, son, mother, sister and two brothers.



News of the Lodges CONTINUED

WAREHAM, Massachusetts, Lodge hosted 125 children for a day at Fenway Park for the Red Sox-Kansas City game. Raymond Daviau, right, arranged the trip.







(A) (E

**EAST STROUDSBURG, Pennsylvania,** Lodge welcomed this class during the celebration of the Stroudsburg Sesquicentennial, the reason for the beards on some of the candidates.



**PAINESVILLE, Ohio,** Lodge's home was the scene of the special bell-ringing ceremony when this large bell was tolled for two minutes on both July 4th and 5th. Americanism Chairman Earl Beddingfield and Elk Kenneth Wheeler, pictured with the bell, held responsibility for this program.

**WEST WARWICK, Rhode Island,** Lodge maintains an Elks Memorial Park on State-owned property where it holds public ceremonies each July 4th. Left to right are E.R. C. A. Muschiano, P.D.D. J. W. Leighton, Est. Lead. Knight Gerard Russell, Lect. Knight Robert LaBarr and Loyal Knight F. W. Day.

**POMONA, California**, Est. Leading Knight and Mrs. Lyle Kendall are pictured at left with Blood Bank Committee Chairman W. D. Evans and the sign, executed by Elk Gaylord Hartman, which covers 100 feet of wall space, provides ample room for names and appointment times of members participating in the 3rd Annual Drive, in which 96 pints of blood were donated.

**BATAVIA**, New York, Lodge entertained 85 members of the nationally known St. Joseph's Drum Corps at a dinner and dance when the group received an Elks' flag to carry on its travels. Known as the "Genessee County Marching Ambassadors," this corps has won many titles, competed in the national VFW competition, receives much of its backing from the local Elks. Left to right are Color Guard Capt. Linda Meyers, Corps Dir. Arthur Mullen, Rev. Francis L. Swartz, Moderator, Directors Robert Sullivan and Harry Bishop, and P.F.R. James J. Flynn and E.R. George L. Stratton,



WALTHAM, Massachusetts. This photograph was taken when the local Elks presented a citation to the outstanding local service at special ceremonies. Left to right are House Committee Chairman Basil Santa Maria, representing E.R. J.H. Griffin; Lt. John R. Gallagher, representing Police Chief Wm. F. Carmody; Mayor Austin D. Rhodes; Social and Community Welfare Chairman Daniel J. Cotton, and Committeeman John Powers.

LARGO, Florida, E.R. Arnold S. Knudsen places a wreath at the monument at Town Hall during Memorial Day services honoring all Elks who have died in defense of their country.



MAHANOY CITY, Pennsylvania, E.R. Benjamin H. Williams presents a \$700 Elks National Foundation Scholarship to Louise Mockaitis. Others are, left to right, Esq. Jeff Noakes, Secy. P. J. Holzenthaler, Scholarship Committeemen.





WARRINGTON, Florida, Lodge officially honors its fellow P.E.R. W. F. Sykes, Sr., newly appointed District Deputy. Left to right are Est. Loyal Knight M. J. Repice, Lead. Knight H. M. Breier, D.D. Sykes, E.R. R. E. Mousaw, and Lect. Knight Charles Snow.



MANVILLE, New Jersey, Lodge's bowlers won the Central Jersey championship for the third consecutive year. In existence for 35 years, the league is looking for additional teams, according to John Mulrooney of Rahway Lodge which entertained the group. Left to right are George Barnosky, Frank Lichtenberger, P.E.R. John Hudak, Capt. Nicholas Longo, E.R. Ross Beckley, Edward Lebida, Frank Gregovitch and Frank Gabrielski. Missing from photo are Paul Cheek, Frank Blazejewski, Charles Zujkowski, Joseph Vervan, Frank Terraciano, John Guastella and Ronald Henderson.



**WORCESTER, Massachusetts,** Elk William Leetim, right, saw State Secy. Alfred Mattei, third from left, present a \$5,000 check to the recently widowed Mrs. Katherine Yarsawich of Hartford, Conn., holder of the winning ticket bought from Mr. Leetim in the Mass. Elks Annual Charity Fund Drive. At left is Ticket Chairman Mathew Hehir. Worcester Lodge had the State's highest net membership gain for the past year.



**RIVIERA BEACH, Florida,** Lodge was the scene of the formal installation of Robert Grafton as D.D. Participants in the ceremony were, left to right, former Grand Lodge Committee Chairman Charles H. Peckelis, Past Grand Exalted Ruler W. A. Wall, D.D. Grafton, Past Pres. J. Alex Arnette and E.R. C. R. Brown.



Dignitaries in attendance at the Connecticut Convention in Windsor included, left to right, Grand Trustee Arthur J. Roy, Mayor Morley Peck, Gov. John N. Dempsey, State Pres. Gilbert A. Rich, Grand Lodge Committeemen James A. Gunn and Thaddeus J. Pawlowski, Secy. of the Assn.

Famed baseball pitcher Robert "Lefty" Grove of Norwalk, Ohio, Lodge, center, was selected for the Ohio Elks Hall of Fame at the 67th Annual Meeting in Columbus. At left is his E.R., William McConaha, and right is State Trustee Elwood Reed.



## News of the

State Associations

ADDRESSING the 36th Annual Convention of the Connecticut Elks Association at Windsor, Governor John N. Dempsey, Honorary Life Member of Putnam Lodge, expressed his own personal pride in his membership in what he called "one of the finest organizations anywhere in America."

His sentiments were reflected in the thunderous applause which followed his talk during the opening session of this June 4-5 conclave. Official greetings were extended by host Exalted Ruler John Mosdale and Mayor Morley Peck to the delegates who represented 37 of the 40 lodges in the Nutmeg State. Other honored guests were Grand Trustee Arthur J. Roy, James A. Gunn of the Grand Lodge Committee

## **Opening with the Nutmeg State**

on Lodge Activities and Grand Lodge New Lodge Committeeman Thaddeus J. Pawlowski who was the Memorial Services speaker.

Outstanding reports were submitted on the organization's Youth Activities, with Anne Hutchinson of Torrington, and Frank Wm. Gamache, Jr., of Mount Carmel, Hamden, honored as State Youth Leaders, and \$600 scholarships awarded to four young ladies, and \$500 awards presented to another five girls and one young man. Willimantic's Youth Activities Program won it first-place honors, with Milford and New London in second and third place. Contributions totaling \$16,613.50 had been paid to the Elks National Foundation during the past year by these Elks, with another \$35,865.47 contributed to the Association's favorite program, the Newington Hospital for Crippled Children, in payment of the \$50,000 pledge to underwrite the cost of establishing a Sterile Supply Section there.

Bristol Lodge received the Arthur J. Roy Ritualistic Trophy, and Mr. Roy installed these officials: President George English, Manchester; Vice-Presidents Thomas Newton, Greenwich, Harrison Berube, New Haven, and William Fortin, New Britain; Secretary Thaddeus J. Pawlowski, Norwich; Treasurer Edward Kligerman, Branford, and Trustees Robert S. Lewis, New Haven, Chairman, Louis Olmstead, Southington, Secretary, J. R. McDer-



Some of the current Georgia Elks Assn. officials were pictured at their Jekyll Island Meeting. They include Vice-Pres. Emmet Fling, Exec. Vice-Pres. Roy Jaekel, Pres. A. Wright Knight, Vice-Pres. Lyle Jones, Chaplain W. T. Ramsey, Tiler C. B. Langford, Jr., Sgt.-at-Arms Thomas W. Hodge and Secretary-Treas. Roderick M. McDuffie.

Dennis Fleming, one of the 371 children assisted by the Michigan Elks Major Project during the past year, is introduced to the State Convention by Chairman Hugh J. Hartley. Pres. Roy R. Gallie is seated at the left.



mott, New London, T. V. McMahon, Bridgeport, and Fitzhugh Dibble, Westbrook.

**NEARLY 500** Elks and their wives were guests of Cedar City Lodge, host to the 1965 Annual Convention of the Utah Elks Association June 3-5.

Highlight of the opening session was an address delivered by Grand Trustee Frank Hise, and the stirring keynote speaker at the annual banquet was Past Grand Exalted Ruler William S. Hawkins.

New officers of the Utah organization are President J. Vurge Smith, Cedar City; Vice-Presidents Ray Thompson, St. George "Dixie"; Mont A. Gowers, Salt Lake City, and Elmo Turcasso, Price. Gale Fife, Cedar City, is Secretary; Frank J. Nelson, Salt Lake City, Treasurer; Reed White, Tooele, Chaplain; Wm. E. Kobel, Ogden, Sergeant-at-Arms; William Allen, Salt Lake City, Organist; Bob Meeker, Brigham City, Inner Guard, and Loy Taylor, St. George "Dixie," Tiler. Trustees are Robert Thomas, Eureka "Tintic," Wayne Garrett, Logan, Keith Wansgard, Ogden, Val Maughan, Moab, and H. W. Cutshall, Provo. **PAST GRAND EXALTED RULER** Sam Stern and Grand Trustee Raymond C. Dobson were distinguished guests of the 45th Annual Convention of the North Dakota Elks Assn. at Grand Forks June 13-15, with all events taking place in the host lodge's new \$750,000 building. Over 1,600 persons were registered.

Trustees were authorized to purchase acreage for the expansion of Camp Grassick, financed by the lodges of the State for the assistance of handicapped children and adults. The annual Memorial Services, with former Grand Chaplain Rev. Felix Andrews as speaker, honored the 251 North Dakota Elks who had died during the year, with music provided by the fine Grand Forks Elks Band. The traditional Elks Parade was marshalled by Bud Abrahamsen, 58-year member and Past Exalted Ruler of the host lodge, with 60 units participating.

Gordon Klug of Grand Forks was installed as State President. Serving with him are Vice-President Kenneth P. Mann, Dickinson; Secretary Ray Greenwood, Jamestown; Treasurer Everett Palmer, Williston; Chaplain Rev. Felix Andrews, Minot, and three-year Trustees A. C. Moore, Grand Forks, and Don Thorson, Minot.

## Elks National Youth Week

(Continued from page 15)

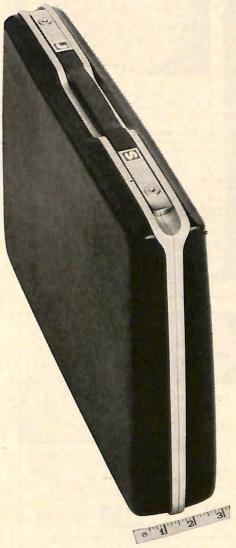
For lodges of more than 1,000 members, Phoenix, Ariz., captured top honors with a varied week-long program. Student assemblies in local high schools were addressed by specially assigned officers from the U. S. Air Force Academy at Colorado Springs, Colo. Municipal, county and State public offices were toured by Youth Leadership and Scholarship Contestants, with civic posts taken over by the students under the gracious supervision of the elected officials. The group also attended sessions of both the State House and Senate, a feature which was an obvious high spot for the junior citizens. An awards dinner and dance closed this excellent program set up early in March by a large and interested committee headed by Chaplain Jack Merrell and coordinated by Youth Chairman Harold E. Box, Esteemed Lecturing Knight. Scottsbluff, Neb., and Beckley, W. Va., Lodges won second and third places, respectively in this category.

Leading lodges of between 500 and 1,000 members, the Falls City, Neb., Elks Youth Week began with a May 1 breakfast for paper carriers, patrol boys and girls, and Boy Scouts of the area. Over 100 youngsters took care of a tremendous amount of good food and, later, the girls in the crowd saw a movie, and in the afternoon boys of the fourth, fifth and sixth grades, and girls of the three local schools, enjoyed a track meet which was followed by a spread of those delicacies so dear to the teenager's heart. The next day, a Court of Honor paid tribute to Scouts sponsored by the lodge, and all Troop members enjoying a pop and hot dog party at the lodge home. There was a Junior High Hop, and a Senior High Dance that week too, all well attended. Second- and third-place honors in this group went to Red Bank, N. J., and Woonsocket, R. I., Lodges.

Well known for its outstanding achievements in the interests of young people, Fulton, N. Y., Lodge again swept the under-500-membership field with its observance which saw awards presented to four Youth Leaders, two winners in a poster contest, and another two in an essay competition. Fulton's many-faceted event took place over a busy weekend and included a City Government program, a parade in which lodge officers marched along with seven other units, four bands, and 13 floats and riding groups, a baton-twirling exhibition, and, naturally, a dance for all young people of the community. The programs of Herkimer, N. Y., and Durham, N. C., followed in that order.

That 1965's Elks National Youth Week was a smash, cannot be argued; that the overall Elks' youth program is worthwhile is obvious; that the Order will continue, and enlarge upon, its youth work is a foregone conclusion.

## Now...an Attaché Case that looks like you. IMPORTANT!



Everything about the Royal Traveller Attaché Case says V.I.P. The corners are curved...the locks hidden...even the handle retracts when you're not holding it. There's nothing to break the clean sweep of design. Only 3 inches wide, but there's plenty of room. The textured interior features an expandable file folder. Carry your business papers efficiently... impressively...at a very moderate price. Look for the Royal Traveller Attaché Case. Choice of Black, Olive, or Tan.





Include your Zip Number Not Sold in Stores

YIELD HOUSE Dept. EK 10-5, No. Conway, N.H. 03860



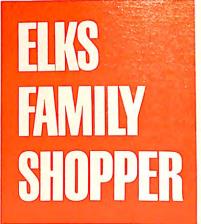
MUSICAL CANDY DISH—a beautiful replica of an antique English piece. Of heavy silver plate, it's embossed with a hand-some leaf and fruit design. Lift the cover and a Swiss musical movement plays a pleasant tune. Antique blue glass insert can be removed to wash. 8½<sup>o</sup> high. 89.95 plus 50¢ shpg. Depot Sales, Dept. EL, 4 Depot Square, Tuckahoe, N.Y.



**PUT YOUR STOCK IN THIS BARREL.** It keeps liquid cheer fresh, cool and on tap. All-wood, paraffin-lined, waterproof keg with wooden spigot holds 3½ gallons. Perfect size for bar (11" high, 10" dia., 14½" long). Personalized with any name or title you specify. \$8.98 plus 65¢ post. A Man's World, Dept. E10, Box 152, Flushing 52, N.Y.



MINIATURE CARVED BONE DOMINOES— think of the hours that go into hand-carving perfectly proportioned minia-ture dominoes you can actually play with! Gaily decorated bone case with sliding top is 1%" long, holds all 24 dominoes, weighs less than 2 oz! Carved in Mexico from cow bone. \$2.95. ADF Co., Dept. EK-10, 122 East 42nd, N.Y. 17.





EMERGENCY AUTO UMBRELLA. Don't be marooned when it suddenly showers as you're about to leave the car. Reach for this handy umbrella that clips to your car sun visor. 30" in diameter, it's clear plastic, comes with a case. Fits behind visor, out of sight. Only \$3.98 ppd. Mimi's Gift Shop, 614 Spencer Bldg., Atlantic City, N.J.



CHURCHILL MEMORIAL COVER. Scarce Me-morial Envelope with Churchill's por-trait and autograph is postmarked with day-of-death cancellation at London, SWI- post office serving Parliament and 10 Downing Street. Incl. are Churchill New Issue Stamps plus England's 42 Monarchs. 25¢ (incl. privilege of sending approvals) Kenmore, C-900, Milford, N.H.



THE ELKS MAGAZINE OCTOBER 1965



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



GLORIOUS SILVER GOBLETS are really elegant, the skilled work of Spanish silversmiths who have been hand-fashioning silver for centuries. For brandy, wine, etc.; all hand-engraved with intricately decorated silver bowls. Graceful stems, bases are sterling too. Imported, a regal gift. Set of 4, \$14.95. Park Galleries, Dept. EK-10, 103 Park Ave., N.Y. 17.



**CRYSTAL SALAD BOWLS.** Show off foods to perfection in these elegant bowls of fine hand-blown crystal glass. They're excellent for crisp salad greens, colorful vegetables, fancy fruit and ice cream desserts. Or you can use them as finger bowls. 514". Set of 4, 84.95; two sets. 99.50, Ppd. Downs & Co., Dept. E10, 1014 Davis St., Evanston, Ill.



17-JEWEL SWISS ALARM WRIST WATCH direct from Switzerland has a shock-protected gold-plated case, anti-magnetic movement, luminous dial, sweep-second hand, alarm hand. Reminds you of meetings, dates, etc. \$23.00 ppd, via registered airmail. M.O. or bank check (no personal checks). Ollech & Wajs, Dept. EX, 8039, Zurich, Switzerland.



CORFAM® SHOES FOR KING SIZE MEN. Corfam®, duPont's supple new shoe upper material that repels water and won't scuff, is now available in sizes 10-16. AAA-EEE. Black Corfam® Tassel Slip-On, in above sizes (½ sizes to 15), \$22.95 pr. ppd. Free 64-page color catalog of apparel for tall or big men. King-Size Inc., 1701 Forest St., Brockton, Mass.



**PERSONALIZED AMERICAN EAGLE MAILBOX** displays your name and house number prominently so visitors can easily read them from a car. Mailbox with protective lid is heavy steel with dull black finish. Holder for newspapers and magazines has heavy bronze finish. 1½" x 9" x 3". §4.95 ppd. Manley Imports, Dept. EL, P.O. Box 398. Tuckahoe, N.Y.



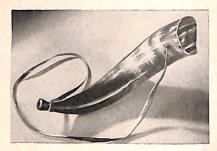




THE ELKS MAGAZINE OCTOBER 1965



## **ELKS FAMILY SHOPPER**



SOUND THE OLD-TIME HUNTING HORN. Gen-uine bugle-type hunting horn is crafted from select steer horns, hand-polished, equipped with rawhide shoulder thong. Imported beauty—of a type rarely seen today—measures 14" along the curve; wonderful bell-like tone. Only \$3.95 ppd. Page Products, Dept. EK-10, Box 304, Gracie Sq. Sta., New York 28.



**PETITE LORGNETTE.** It's back—the slim. elegant lorgnette you'll find so handy to carry with you and to read theater programs, telephone numbers, stock pages, etc. Double folding lorgnette folds to the length of a house key, fits purse or chain. Ebony, blue or mother of pearl. In gold case, \$4.95 ppd, Deer Hill Co., Dept. E, Flushing 52, N.Y.



"PERSONAL" RUBBER STAMP SET. These three handy stamps, with gold-plated handles, say "Season's Greetings," "Air Mail" and "Paid." Each is 2" high. Set comes in compact gift case with ink pad. Perfect for home and office. Only \$1.95 per set ppd.; 2 sets, \$3.50 ppd. Crescent House, 135 Central Pk. Rd. E, Plain-view, L.I., N.Y. 11803.



MARTINI TESTER for connoisseurs of the perfect martini. Not a gadget, it works on specific gravity principle. If one bead sinks, martini is regular; two beads, it's dry; three beads—and you've got the ultimate in extra dry martinis. In gold and black case with pocket clip. \$1.95 each ppd. Leigh's Gifts, 35 E. Wacker Drive, Room 918, Chicago, Ill.



dy's or Man Send FREE Catalog 27 Name Address ...

THE ELKS MAGAZINE OCTOBER 1965

Zip ....

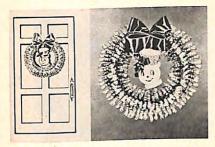
York 1, New

York

## **ELKS FAMILY SHOPPER**



**BARREL BANK.** Roll out the savings at Christmas or vacation time. This bank is natural-colored barrel wood with brass trim, 6" high, 4" in diameter. Combination lock works like a safe. Each member of the family will want one to save for his heart's desire. \$4.95 plus 35¢ post. Alexander Sales. Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



PRETTY ENOUGH TO EAT—and that's what you're supposed to do with this Candy Wreath. You make it yourself by ar-ranging your hard candy and fruit drops in the slots of the frame. Add bows, bells, balls, any Christmasy decoration for a delicious wreath. Reusable. 10" dia. Frame, \$1.00 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



"GROW" INSTANT LONG NAILS by brush-ing Magic Nail Liquid Formula #77 on short, broken or split nails. In minutes, they become long, hard and glamorous. File and polish them, do any work—they will not split or break. \$2.00 ppd. or C.O.D. plus charges. Order from Charles of 5th Ave., Dept. EL-10, Box 98, Cedar-hurst, N.Y.



SHOP-KING SCREW AND NUT DRIVER fits any electric drill to drive screws, nuts, bolts. Has powerful non-slip clutch. Flat bit, for #6-14 slotted screws, has holder to prevent bit from running off screwheads. Incl. Phillips bit, 6 hex socket wrenches. 1-yr. guar. \$8.95 list. Special \$5.88 ppd. Shop-King, Inc., Dept. EL-10P, 425 W. 203rd St., N.Y. 10034.



the Craftsmen Award when displayed in Moscow. A truly rare and magnificent chess set designed by world famous sculptor Peter Ganine. A masterpiece of craftsmanship. The popular  $3\frac{1}{2}''$  king size set is available in ivory & black. \$4.49 plus 72¢ post. Deluxe set \$7.95 plus \$1.00 post. Order early for Christmas.

AWARD

WINNING

DESIGN

CHESS SET

This award-

winning design is on

permanent display at the Chicago Museum. Winner of



Suits, topcoats, sport coats...rainwear, jackets and slacks...shirts to size 22, sleeve lengths to 38" ... work clothes, underwear, pajamas, robes ... shoes to size 16. Finest quality and perfect fit at amazingly low prices! Satisfaction guaranteed or money refunded. Write for FREE CATALOG. JERRY LEONARD • DEPT. J-3

1419 Farnam Omaha, Nebr.



HORSE RACING FANS the world over will tout this new jeweiry, each an exact replica of a pari-mutuel \$100 win ticket. Satin silver-colored missi with control level with ticket. Satin silver-transmission and the state of the state of the state FARRINGS \$3.60; CUFF LINKS \$3.60; TIE TACK \$1.95; MONEY CLIP \$1.95; BOLA TIE (cord colors; red, green, black, blue or beirgo) \$2.95. All Items are gift boxed and postpaid. Note For \$2.95. All Items are gift boxed and postpaid. The for the state of the state of the state of the state weather with the state of the state of the state of the state weather with the state of the state of the state of the state weather with the state of the state of the state of the state weather weather state of the state of the state of the state of the state weather state of the state o WELLER SPECIALTY CO., P.O. BOX 398 DEPT. EL, LOMITA, CALIF. 90717.



ALL NEW SPACE CHECKERS

Fascinating new game-''Space Checkers."

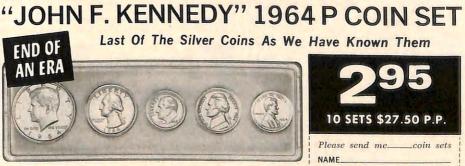
Educational and stimulating to youngsters and adults

alike. 3-dimensional, level to level jumps creates a new challenge to the ageless game of checkers. Sensation of the Los Angeles gift show. Order early for that special adult or child on your Christmas list. A gift that will be treasured a life-time. Only \$4.49 plus 72¢ postage, for complete kit & instructions. Satisfaction guaranteed.

SPECIAL: New BRIDGE FOR TWO Game by C. Goren. Kit & Instructions \$3.69 + 31¢ post. HENLEY's, E-10, P.O. Box 503, Lynwood, California 90262.



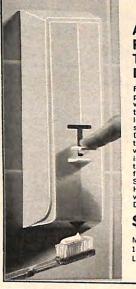
MORTON'S bonded Fur Experts remodel your old fur coat, jacket, cape or stole to glamorous new fashion, only \$24.95. Includes new lining, interlayor world's largest fur restyling specialist offers largest self stress tur restyling praised by Harper's Baranz, Glamon, over 45 styles. Styling Just mall old fur, state dress size. Eyedness, Send no money Just mall old fur, state dress size. Pachaers, Send no money only when your thrilling new fashion reaches your O'ld'e cor NEW GREATLY ENLAGED FIREE STYLE BOOK. MORTON'S, Dept. 45-J, Washington 4, D.C.



The silver coins we have always known will no longer be minted ... the silver in the Kennedy half dollar reduced to 40%, and no silver at all in quarters and dimes. But we still have brilliant, uncirculated 1964 Coin Sets ... in a lifetime sparkling plastic holder. Unconditionally Guaranteed.

Big State Coin Co. (Dept. A-8) • 1416 Commerce • Dallas 1, Tex.

| 295                                 |
|-------------------------------------|
| 10 SETS \$27.50 P.P.                |
| Please send mecoin sets NAME STREET |
| CITY                                |
| STATEZip<br>Check M.O. C.O.D.       |



### AT LAST. A PRACTICAL TOOTHPASTE DISPENSER

For kids. And their who hates broken tubes, dried-up paste,

lost caps, and smeared washbowls. Denta-Matic attaches to any smooth surface, without screws—loads in seconds and uses the last bit of paste from all uses the from all size tubes. Sturdy, simple-to-use. Handsomely styled in white, Order your Denta-Matic today!

\$2 Includes postage. An ideal gift. MID-STATE PRODUCTS CO.

1410 MID-STATE BUILDING LYNCHBURG, VA. 24505

> 10

### **Our LOWEST PRICE Ever** on a PORTABLE GARAGE All-Weather Protection for Any Car, Truck, or Boat . . . Outdoor Furniture, Tools, etc. HEAVY DUTY

\$2.79



plus 410 post. Heavy-gauge clear plastic protects against sleet, snow, hall, dust, salt air. Extra durable, stays pliable even at 60° below zero. Huge 12' x 25' size folds easily, goes on and off in a jiffy. Pays for itself with savings on rust, repairs, repairing, etc. Send check or M.O., no C.O.D.'s. Money-back guarantee. SUPER DUTY with 8 grommets, \$5.29 plus 71c post.

BARCLAY, Dept. 51-LG 170-30 Jamaica Ave., Jamaica, N.Y. 11432





\$15.95 6 for \$13 ea. 12 for \$12 ea. all prices ppd.

MUSTANG HORNS

only \$13.95 ppd. 6 for \$12 ea. ppd.

Make your car whinny like a wild mustang.

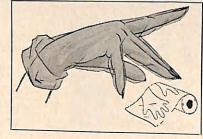
UNITED SAFETY SUPPLY 349 Manufacturers Exchange

Kansas City ST, Mo.

New electronic develop-ment lets you imitate the incredible mating call of a bull Elk. A high quality horn, complete with steer-ing wheel control. For either 6 or 12 volt (specify). Satisfaction Guaranteed.



## **ELKS FAMILY SHOPPFR**



THREE-CENT PLASTIC GLOVES come in rolls. They're disposable and waterproof, ideal for use in the home, hospital, office, garden. Use them to wash clothes, the car or the family pet. Strong and dura-ble; they can be used over and over. Just peel them off roll. Fit either hand. Roll of 100, \$2.98 ppd. Kline's, Dept. EK-10, 333 East 50th, New York 22.



HOME DENTAL KIT helps keep teeth spark-ling and gums healthy. Battery-operated motor unit spins stain remover, nylon brush or gum massager at 3600 rpm for easy daily care. Complete unit with cleansing paste, battery, instructions, \$3.98 ppd. Select Values, Dept. EL-36, 30-68 Steinway St., Long Island City 3, New York.



PIPE HOLDER fits on belt to keep your briar handy without bulging pockets. Genuine leather holder slides easily on belt or suspenders, carries even curved pipes safely and neatly. Saddle stitched. 3 initials monogrammed in 24 kt. gold. Please specify initials. \$1.69 ppd. Am-sterdam Gifts, Dept. E, Amsterdam, N.Y. 12010.

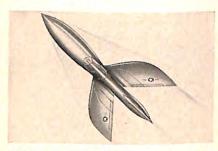
THE ELKS MAGAZINE OCTOBER 1965



**ZOOM STARGAZER TELESCOPE** brings the heavens into your home. You'll see planets and stars plainly in this power-ful telescope. It has an acromatic color corrected 30MM coated lens that zooms from 10 to 25 power. Included is a nickel-plated 9" tripod. Just \$12.95 ppd. Niresk Industries, Dept. TE-2, 210 S. Des Plaines St., Chicago, Ill.



**BED BOARD** eases back aches, provides firm support while you sleep. Place folding board over soft mattress or sag-ging springs. It's a full 5 ft. long, '2 inch thick, and folds for traveling. Cot size or one side of double bed, \$4.95; twin bed, \$5.95; double bed, (in 2 sec-tions), \$8.95. Ppd. Better Sleep, Dept. E-10, New Providence, N.J.



FLYING GIANT JET flies in the air under its own power. You blow air into an Air-Soc, release and the jet dives, zooms, twists, turns—even sounds like a jet. Almost 2 ft. long wing-span of over 1 foot, 3-dimensional in 3 colors. Comes assembled, requires no fuel. \$1.00 plus 25¢ shpg. Liberty House, Dept. R-20, 183 Essex St., Boston, Mass. 02111.



STA-DRI PRODUCTS CO. 147-47E 6 Ave., Whitestone, N. Y.

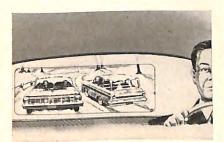
## **ELKS FAMILY SHOPPER**



DEERSKIN TRAVELERS. Soft deerskin slip-pers are a treat for tired feet. They're wonderfully lightweight, have a cushion insole and are elasticized for a snug fit. Fold flat in space-saving case. Full lin-ing. Saddle tan. Men's 6-12, \$6.95; Women's 4-9, \$5.95. Add 35¢ shpg. Deer-skin Trading Post, Dept. Z, Rt. 1 at 114, Danvers, Mass.



INSTANT CORNER SHELVES. You can put these brass-tone metal shelves in any corner to hold bottles, spices, plants, etc. They stick firmly to the wall with self-stick backing—hold up to 2 pounds. Adjust for corners not quite square. 4" shelf, \$1.00, 5" shelf, \$1.19, 6" shelf, \$1.49. Ppd. Walter Drake, EL-50 Drake Bldg., Colorado Springs, Colo. 80901.



AUTO WINDOWS STAY CLEAR, won't fog or frost on the inside when you cover them with transparent De-Mist Shield. Self-stick shield is used by trucks, buses, airlines. Just wet, smooth on, and you're in the clear. Excellent for bathroom mirror, kitchen windows. 9" x 24" roll 14373 De-Mist Shield, 98¢ ppd. Breek's, L60 Breck Bldg., Boston, Mass. 02210.



WOODEN DRINKING MUGS. Make merry in the Old English manner with these beau-tifully-grained wooden mugs. Each holds a full 12 ounces and is decorated with a golden shield. Handle, trim and lining are coppertone metal that acts as an in-sulator. \$2.95 each; set of 4, \$11. Add 15¢ per mug shpg. Empire Mdsg., Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



KUDOS FOR THE COOK. Tell her she's the World's Best Cook (even if she isn't) with this Apron and Towel Set. Each displays a solid gold loving cup em-broidered with her name and tagged with 1st prize. Apron has pretty golden band and sash; cotton terry tea towel is 27" x 16". Set. \$2.49 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.



CANDLE MAKING is fun-and can prove profitable! In their 1965 catalog, Pour-ette Company shows over 40 different candle molds and gives ideas on making candles easily, inexpensively. Over 100 illustrations with suggestions for every season and occasion. Send 25¢ to Pour-ette Mfg. Co., Dept. EO, 6818 Roosevelt Way N.E., Seattle, Wash. 98115.

## **ATTENTION ALL PARENTS**

AIIENTION ALL FARENTS Your children's success depends on good high school grades! Don't settle for just average grades. Assure educational success for your children. Send for "HOW TO GET BETTER GRADES IN HIGH SCHOOL"—a practical book edited by an experienced teacher and parent. This im-portant educational book presents an es-sentially new approach—complete with a check list plus an explanation of 25 items necessary to teacher analysis. Also chap-ters on organization and motivation. "HOW TO GET BETTER GRADES IN HIGH SCHOOL" could be the difference between mediocre and good grades. Send only \$1.50 to GMW Books, Box 544, Pacific Grove, California. Grove, California.



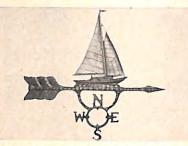


For Those Who Do Not Want





## FIKS FAMILY SHOPP



WEATHERVANES ON THE WALL. Cast alumi-num weathervanes make handsome wall decorations for living room, den, or children's room. They're painted satin black, are a giant 17" x 17" over-all. Choice of sailboat (shown), pheasant, eagle, horse or rooster. \$12.75 plus 50¢ post. Cape Cod Cupola Co., Inc., Dept. E, P.O. Box 2096, New Bedford, Mass.



"21" (BLACKJACK) SLIDE RULE. Follow the instructions of this pocket-size slide rule when olaying "21". It tells you what to do after each card is dealt, when to hit, when to split pairs, when to double down—and how to bet. Easy-to-follow betting progression chart in-cluded. \$3.00 ppd. Rogers & Yarr Co., Dept. E. Box 2368, Sunnyvale, Calif.



"TRAVEL TOTE" RUBBERS. You can't rip these rough and ready rubbers. The se-cret—a patented construction of pure virgin rubber in liquid form. Ventilating air channels and nonskid treads. Fold to fit in pocket. Sizes: S(6-7½): M(8-9½): L(10-11½): XL(12-13), \$3.50 plus 35¢ post. Scott-Mitchell House, Dept. EK-10, 415 So. Bway., Yonkers, N.Y.



U.S.A. CAMP MACHETE. Originally made for the Army to use in the tropics, these 18-in. blade machetes are brand new war surplus. You can use them to clear a camp site, bush out a trail or fell a good-size tree. Each machete comes in a sturdy green canvas shield with belt clip. \$2.95 ppd. Arms & Weapons, Dept. EK-10, 122 East 42nd St., New York 17.

Always send check or money order

## TEST SMOKE This NEW CIGAR ON THE HOUSE

Now-a new way of life for cigar smokers! Here's a com-pletely new, modern cigar, a long full 6 inch PALMA that's so mild even cigarette smokers will enjoy it. And man, does it taste good! That's because it's a special blend with a beautiful new kind of mild Candela wrapper that's completely different in character, light, smooth and modern in taste.

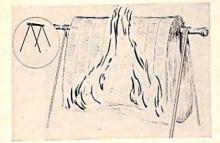
different in character, light, smooth and modern in taste. This new Wally Frank CAN-DELA PALMA promises to com-pletely revolutionize the cigar business. We plan to bring out these extra long PALMAS to compete with expensive luxury cigars. But before spending big money in adver-tising, we want your opinion as a cross check on our own tremendous enthusiasm. We'll rush you 20 Humidor-fresh ci-gars, plus a Free cigar holder. Send us nothing for the cigars, we've written them off for the test . . . Just send \$1.00 to help cover postage, expense and cigar tax on this non-profit transaction. When they arrive, test smoke as many as you like, on the house, and tell us what you think of them. Then, if you're not de-lighted, return the balance for your \$1.00 back in full. (Sorry only 20 cigars to a customer). (In U.S.A. only). WALLLY FRANK Ltd. WALLY FRANK Ltd. 132 Church St. Dept. CP 199 New York, N. Y. 10007

dress below.

### **ELKS FAMILY SHOPPER**



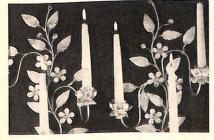
"BLUE MOOD" for evening and black suit wear. In the color used by TV stars, handsome broadcloth shirt has smart black and blue embroidered trim, pleats, pearl buttons. Available in white. 14 to 17 neck; 30 to 36 sleeve. \$8.95 ppd. Cali-fornian Tie, black silk \$3.50 ppd. Free Catalog. Lew Magram, Dept. L-10, 830 Seventh Ave., New York 19.



"HOT NEWS!" You can build a cheerful, lasting fire quickly with newspaper folded over this special fireplace rack. Paper burns slowly, one sheet at a time, so a full rack (5 to 6 pounds) burns for an hour. Not necessary to remove and-irons. "Hot News" Rack, \$3.95 plus 50¢ post. Sleepy Hollow Gifts, Dept. E, 3023 Crane Dr., Falls Church, Va. 22042.



**TELEPHONE RADIO-CIGARETTE LIGHTER.** Handsome French-type phone is really a 10-transistor radio—with a cigarette lighter attached to the ear piece. Ivory colored plastic with golden trimmings, it fits in the most elegant decor. 64% x 54%. Earphone and 9-volt battery incl. \$21.95 plus \$1.00 shpg. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



IVY SCONCES. Candles and ivy on the wall **IVY SCONCES**, Candles and ivy on the wall beautify living room, bedroom and hall. New wall candelabra is wrought iron, elegantly finished in antioue white and gold. Detail in each leaf and blossom is unbelievably fine. Each piece, 16" tall, 10" wide. Candles not included. \$5.95 pr. ppd. Harriet Carter, Dept. EL, Ply-mouth Meeting, Pa.

### WHY SPEND A LOT FOR AN EXTRA PHONE? Standard Dial Phones-only \$995

COMES WITH 4-PRONG PLUG READY TO PLUG IN AND USE!

### **SAVES EXTRA STEPS AND COSTLY RENTAL CHARGES**

These reliable phones are hard to beatsturdy reconditioned Western Electric and Stromberg-Carlson dial phones at about one quarter normal retail cost. Rewired, refinished and equipped with standard plug ready to use in home or office, they are a solid value, make it possible to have a phone in every room (cost less to own forever than what you'd pay to rent for 3 months). Two make a fine intercom. A buy!

TELCO, Dept. EK-10, 125 East 41st St., N.Y. 17

Enclosed is check or M.O. for S. Standard Dial Phones @ \$9.95 \_Sets of 2 for intercom @ \$18.95

NAME

ADDRESS (Please add 95¢ postage per phone)



#### "CHRISTian" **GREETING CARDS**

... depicting Jesus' small-ness, Mary's youth, and her gratitude and depend-ency on Almighty God. Kept simple to allow your own thoughts of that holy night. Cards are pale grey, delicately colored to resemble watercoloring. Message reads, "May the Joy and Peace of Christmas always be with you." . depicting Jesus' smallalways be with you." 12 cards/envelopes, \$1.00

plus 15d ROMBINS' NEST FARM P.O. BOX EL-105 Fairfield, Pa. 17320 Send for FREE Pa. Dutch

Americana catalog.



So why not satis, fy your curiosity dig investment. Opynel wig (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Since it's elasticized to it all head sizes, it makes a great gift for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Only \$4.99 poiss 300 for all girls from 9 to 90. Dont \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90. Poist \$4.99 poiss 300 for all girls from 9 to 90 for 90 f



## WALK TO FITNESS

Enjoy convenience, privacy ... rain or shine ... at home!

OWN a **BATTLE CREEK** HEALTH WALKER

Wonderful for both men and women! Lets you enjoy walking—Nature's best body-conditioner—in privacy. Effective daily exer-cise day or night, regardless of rain, snow or summer heat. Health Walker is quiet, well-built to last. Chrome flywheel, smart pearles-cent gray finish. Pedometer shows distance you walk, trot or run for fun!

10-Day User's Trial-MONEY-BACK GUARANTEE. Cash or Monthly Terms Write for Free Folder!





Also GS P.E.K. GARDEN CITY JEWELERS 61 HILLSIDE RD. TEL. AREA 401 WILLIAMS 2-1410

INCREASE TRAVEL PLEASURES! with a PORTABLE PORTER Take the LUG out of luggage Easily roll your own . . .

Anywhere! Save: Health—no aching arms! Worry-no lost luggage! Money-no porter tips! Time-no long waiting! UNIQUE! USEFUL!

Silent rubber wheels on axle-frame, and non-slip handle. 102" web strap.

handle, 102" web strap. Fits any size. Strap on extras, tool Open luggage with wheels on. Enjoy carefree travels! Order Tan or Black Strap ... \$7.50 ppd. WALLER'S BOX 2057E, OAK PARK, ILLINOIS 60303



Read the tiniest print instantly! with these fashionable

"HALF FRAME" Style Glasses Men and women will find these Black or Brown Tortoise frame "Ben Franklin" style glasses a per-fect aid in reading fine print in menus, phone books, programs, etc. Wear these "look over" glasses and still have normal distance vision with-out removing them out removing them. (Sarry, no orders accepted for delivery in Mass. & N.Y.) \$595 ppd. With Carrying Case only JOY OPTICAL CO.

Dept. 347 84 FIFTH AVE., NEW YORK 11, N.Y.



THE ELKS MAGAZINE OCTOBER 1965

# ELKS FAMILY SHOPPER



ANCIENT OIL LAMP. Authentic antique was excavated in Ancient Palestine, dates from 4th to 7th Cent. A.D. Orig-inal Terra-Cotta lamp is handsomely mounted on a walnut base. You can rekindle its glow with wick and vege-table oil. With certificate of authentic-ity, \$10.00 ppd. Aladdin House Ltd., Dept. EK-10C, 520 Fifth Ave., N.Y. 36.



**EXECUTIVE KNIFE.** Gleaming, stainless steel beauty contains a scissors, two razor sharp blades, nail file, nail cleaner and even a small screwdriver. Preci-sion made in Solingen, Germany and only 2%" long, it comes in a cowhide case with any 3 initials in gold. \$9.95; 2 for \$19.50 ppd. Arlene's, Dept. EL, 4075 Polk St., Riverside, Calif. 92505.



TEMPERATURE-HUMIDITY SWITCH PLATE guides you in keeping your house com-fortable. The thermometer and humidity bar, both scientifically calibrated, are easily seen on the white plate. Mounts in seconds on any off-on switch. Lumi-nescent screws glow in the dark. \$1.00 ppd. Barclay Distributors, Dept. 51, 170-30 Jamaica Aye., Jamaica, N. Y. 11432.



DISPLAY YOUR SLIDES PERMANENTLY in these handsome lighted cabinets. You can exhibit 42 2"x2" transparencies in each and cabinets fit together for large displays. Cool 50W diffused lighting; on-off switch. Completely vented. Honey-tone pine or maple finish. 15" H. 13" W. 3½" D. \$16.25 ppd. (Add 50¢ W. of Miss.) Yield House, Dept. EK, No. Conway, N.H.

# ELKS FAMILY SHOPPER



AMISH BOY BANK from the land of the Pennsylvania Dutch. Children clamor to save in this big 6" bank. Gaily colored, molded fibre Amish boy pays a "divi-dend" to every saver. He's stuffed with delicious "Hex" candies. Choose Girl or Boy Bank, \$1.95 each; \$3.75 a pair. Ppd. Rombins' Nest Farm, Box FF-105, Fair-field, Pa. 17320.



GIANT TALKING CLOWN blows up to a life-size 42'' tall. Pull the magic sound tape and he talks! Colorful and full of tricks, he sways and bounces, always lands on his feet when you toss him high in the air. One-piece quality latex, easily in-flatable. \$1.00 plus 25c post. Mother Hubbard, Dept. T-61, 183 Essex St., Bos-ton, Mass. 02111.



**S-T-R-E-T-C-H BOOTS** are no struggle to put on. They're pure gum rubber (not plastic) that easily stretches, yet is rugged enough for any weather. Only 9 oz., boots can be folded to carry in pocket or purse. Cleated sole design ex-pands to fit dress and work shoes. Black. Send size. \$5.95 ppd. Staze-Dry Co., Dept. E, 147-47 Sixth Ave., Whitestone 57, N.Y.



DINGY TEETH BECOME RADIANT WHITE in-stantly with Wyten. New "dental cos-metic" enamel covers yellow, stained teeth to make them pearly white and natural in seconds. Even covers gold fillings. Completely safe for natural and false teeth. \$1.98 ppd. Nu-Find Prod., Dept. EL-10. P.O. Box 205, Church St. Sta., New York 8, N.Y.

### **International-Police Room Probe** SETS INTO WALL-SEES ALL!!



BETTER SLEEP Box EG New Providence, New Jersey 07974



Wear and sell our ring set with luxurious simulated diamonds. Make \$10 selling one, \$20 for selling two rings, \$100 for 10, etc. Make a few dollars or thousands, de-pending on spare time or full time. Show your Jakla Rings to friends, neighbors, relatives or to fellow workers . and in stores, offices, factories. Everyone buys, no experience needed! It's easy easy. Just wear our rings and show .

Lifetime Guarantee. Does the Selling for You

Authentic Certificate guarantees gem for owner's life against discoloring, chipping, scratching, loss . . . or Jakla will replace gem free of charge. Sells Like Mad for \$15 Your Cost \$5 Sells Like Mad for \$15 Your Cost \$5 Each Genuine 10-K YELLOW GOLD filled or STERLING SILVER Ring is set with a dazzling new-science gem, wonderful man-made jewel. It's ONE FULL CARAT, white flawless, extremely hard, and cut just like a diamond ... flashing 58 facets. Even experts are amazed. So fine, the mountings have "open backs" like real diamonds. A real diamond of comparable appearance costs about \$500.00.



**10-Day No Risk Trial** LU-DAY NO KISK IIIAI Rush \$5 for Demonstrator Ring, 2 rings \$9,50, 3 for \$13.50, wholesale. Postpaid in plastic display box with Lifetime Guarantce Certifi-cate. State Men's or Ladles'. Gold filled or silver; send size (or paper strip from around finger). Order from this ad. Limited offer. No risk, full money back satis-faction guaranty. Send to-day, eheck, cash, money order or COD.

**JAKLA GEMS** 

1000-ESI RANDALL ROAD ST. CHARLES, ILL. 60174



Style B

Scott-Mitchell Hse., EA-1065 415 S. Broadway Yonkers, N. Y.

Style Coat-Of-Arms Your family name, coat of arms and motto (if any) hand painted on embossed copper and mounted on polished mahogany shield. Over 200,000 names; American, English, Irish, Scotch, German, Italian, Spanish, etc. (Style B) 8" x 5½"-\$14.95 (Style A) 10" x 7"-\$16.95 (Style C. Shape of Style A) 14" x 10"-\$24.95. Coat-of-Arms on goatskin parchment, hand painted in full color in black frame. 10" x 7" -\$14.95. 14" x 10"-\$16.95.

Made-to-order. 6 week delivery. Money refunded if coat of arms not available. POSTPAID.

"1776" House, Dept. E-1 260 Mass. Ave., Boston, Mass. 02115



# FLKS FAMILY SHOPPER



CANDLE-BIRDS FROM SWEDEN. These quaint candle holders are handmade by Swedish country folk. Each set is painted differently in gay colors to brighten the holiday season. Set of 3 birds (without candles), \$5.95 plus 35¢ post. (Colo. residents add 3% sales tax) The Sugar Shack. Dept. EA, P.O. Box 937, Rangely, Colorado 81648.



PURR-FECT FOR FELINES. Give your cat something he can dig his claws into— a heavy carpeted Cat Scratching Post. It keeps his claws in trim and stops him from damaging your furniture. A supply of catnip is included as an extra enticement. 17" high with good-looking oval base. \$4.50 ppd. Turen, Inc. Dept. 37, Danvers, Mass. 01923.



FOR BIG DADDY. Sanforized cotton flannel shirts in bold colorful plaids are made for big men—neck sizes to 22—sleeves to 38 inches. Shirts are tailored for rugged wear and extra warmth. \$3.95 each ppd. Write for new edition, free catalog of apparel for big and tall men. Jerry Leonard, Dept. 46, 1419 Farnam St., Omaha, Nebr. 68102.



GOLFERS' SURPRISE BALL. Have a friend hit this ball with a 7, 8 or 9 iron. The high-impact plastic shell cracks and shatters as it rises 15 to 20 feet in the air and out pops a parachute with an American Flag. Set of 3 balls and re-usable parachute, \$1.00 ppd, Albany House, Dept. 614, 1601 Albany Ave. Blvd., Atlantic City, N.J.



UNREST IS GROWING in a number of Latin American countries. Here are a few items:

Venezuelan government forces are waging campaigns against guerrilla fighters on eight fronts. The leading guerrilla force is said to be the pro-Castro Armed Forces of Liberation which draws support from left-wing students.

In Colombia even some men of the cloth are talking revolution to provide food for the hungry, drink for the thirsty, and clothes for the naked.

Costa Rica is the scene of increased radical activity, preparatory to elections next February. Former President José Figueres says the only two significant parties in the country are the National Liberation Party, which he created, and the Communist Party. These are the only two which know what they want.

#### Old Ways Passing

Similar reports are coming from other Latin areas. What really is happening? Can we do anything about it?

Here's how it looks from Washington. Old beliefs, old ways of doing things, old social structures are breaking up under the impact of new technology, the population explosion, and almost instant, worldwide communication

The poor of the world want more. The younger people, concerned with poverty and deprivation, want change and improvement. With the image of abundance in the U.S. before them, neither can understand why their demands cannot be met immediately. Being unaware that it takes work, selfsacrifice, capital, and know-how to produce abundance, they are willing to believe that there's only one reason for poverty and deprivation-namely, the rich are exploiting them; the only direct solution is to take from those who have.

People who are better off because of inheritance or hard work oppose many proposed direct-action measures for fear they will (1) take away what they have or have gained, or (2) will undermine the existing society. Knowing this, communists are urging direct demands for instant action. Their approach can lead only to political warfare and economic chaos. These are ideal conditions for the rise of a directaction leader who knows exactly what he wants.

#### Developing Leaders

The result is trouble, group and class hostility, guerrilla warfare, and revolution.

People in Washington who have been through this process in a mild form in Western Europe after World War II and in violent forms in Asia, say this:

We want to build a world of free nations in which the people can decide, on their own, political, social, and economic systems by peaceful, democratic means. To accomplish this objective the Free World has to develop capable political leaders who can: (1) effectively combat direct and indirect communist techniques of fomenting violence; (2) provide strong, yet democratic, leadership that will give the people immediate hope of a better life; and (3) produce enough results to persuade people that their hopes can be realized within a democratic system.

Where potential leaders exist they must be encouraged and supported. Where they do not exist, they must be cultivated and trained. Such is the aim of the proposed Freedom Academy in the United States. Such also is the aim of the Asian Freedom Center which is now getting underway in Seoul, Korea. This also is the purpose of the Institute of Free Labor Development which is operating for Latin Americans.

Much more effort is needed in these areas and on a crash basis. The world is changing too fast for business as usual.

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.



#### **Troubled With Getting Up Nights,** Pains in Back, Hips, Legs, Nervousness, Tiredness.

This New Free Book points out that if you are a victim of the above symp-toms, the trouble may be traceable to Glandular Inflammation . . . a condition that very commonly occurs in men of middle age or past and is often accom-panied by despondency, emotional up-set and other mental and nervous re-actions. actions.

The book explains that, although many people mistakenly think surgery is the only answer to Glandular In-flammation, there is now a non-surgical treatment available.

#### NON-SURGICAL TREATMENTS

This New Free Illustrated BOOK tells about the modern, mild, Non-Surgical treatment for Glandular Inflammation and that the treatment is backed by a Lifetime Certificate of Assurance. Many men from all over the country have taken the NON-SURGICAL treatment and have reported it has proven effective. The Non-Surgical treatment described

in this book requires no painful surgery, hospitalization, anesthesia or long pe-riod of convalescence. Treatment takes but a short time and the cost is reasonable.

#### WRITE FOR NEW FREE BOOK

Receiving this book may enable you to better enjoy the future years of your life and prove to be one of the best investments you ever made. Act Now. Excelsior Medical Clinic, Dept. M2372

Excelsior Springs, Mo.



### C be a TAX CONSULTANT

Income unlimited in ever growing profession. Our stu-dents are earning lucrative fees in dignified full or part time home-office business preparing income tax returns during busy tax season. Many operate profitable Business Tax Service with steady monthly fees of \$10-\$50. No bookkeeping experience necessary. We train you at home and help you start. Licensed by N.Y. Education Dep't. No agent will call. Write for free literature. Accredited Nati Home Study Council. National Tax Training School, Monsey, F-12, N.Y.

**RUPTURE** AGONY Removed

WHEN you slip into a low-cost, comfort-designed Brooks Patented Air Cushion Appliance! Your \*reducible rupture will be held in securely yet gently-or



the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play-or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now. BROOKS CO., 316-D STATE ST., MARSHALL, MICH.

### Grand Lodge Officers and Committeemen • 1965-1966

(Members of the Grand Lodge Advisory Committee are listed separately on page 44)

GRAND EXALTED RULER

R. LEONARD BUSH, Inglewood, Calif., Lodge No. 1492.

225 N. LaBrea Avenue (90301)

GRAND ESTEEMED LEADING KNIGHT

DEWEY E. S. KUHNS, Charleston, W. Va., Lodge No. 202. 2nd Floor, Terminal Building (25301)

GRAND ESTEEMED LOYAL KNICHT

G. A. FRANZ, Ouray, Colo., Lodge No. 492. 316 State Services Building, Denver GRAND ESTEEMED LECTURING KNIGHT

ALTON J. THOMPSON, Salt Lake City, Utah, Lodge No. 85. 33 South 11th East St. (84102) GRAND SECRETARY

FRANKLIN J. FITZPATRICK, Lynbrook, N. Y., Lodge No. 1515. 2750 Lake View Ave., Chicago, Ill. (60614)

GRAND TREASURER CHELSIE J. SENERCHIA, Miami, Fla., Lodge No. 948. 4201 Bay Point Road

GRAND TILER WILLIAM F. MAGUIRE, Wakefield, Mass., Lodge No. 1276. 283 Highland Ave., Randolph

GRAND ESQUIRE VICTOR E. FERCHILL, Longview, Texas, Lodge No. 1128. Box 1884

GRAND INNER GUARD

GEORGE A. SHIELDS, LaSalle-Peru, Ill., Lodge No. 584. 213 E. Walnut St., Oglesby

GRAND CHAPLAIN RT. REV. MSGR. GEORGE M. SCOTT, San Pedro, Calif., Lodge No. 966. 870 West

8th St. (90731)

SECRETARY TO GRAND EXALTED RULER MCKEAN, Inglewood, Calif., Lodge No. 1492. 225 N. LaBrea Ave. SCOTT E (90301)

BOARD OF GRAND TRUSTEES

BOARD OF GRAND TRUSTEES
 EDWARD W. MCCABE (Chairman), Nashville, Tenn., Lodge No. 72. 3730 Peach-tree Road, N.E., Apt. 3, Atlanta, Ga. (30319)
 ARTHUR J. Roy (Vice-Chairman), Willimantic, Conn., Lodge No. 1311. Box 106 (06226)
 ROBERT E. BONEY (Home Member), Las Cruces, N. M., Lodge No. 1119. Drawer 310 (88001)
 RAYMOND C. DOBSON (Pension Member), Minot, N. D., Lodge No. 1089. Box 1150 (58702)
 JOSEPH F. BADER (Approving Member), Lyndhurst, N. J., Lodge No. 1505. 232 Post Ave. (07071)
 FRANK HISE (Secretary), Corvallis, Ore., Lodge No. 1413. 455 Madison St. NELSON E. W. STUART (Bidg. Applications East), Cleveland, Ohio, Lodge No. 18. 1426 Bunts Road (44107)
 VINCENT H. GROCOTT (Bidg. Applications West), Santa Barbara, Calif., Lodge No. 613. 930 Camin Medio-Hope Ranch, Santa Barbara
 GRAND FORUM

GRAND FORUM

GRAND FORUM DONALD K. QUAYLE (Chief Justice), Alameda, Calif., Lodge No. 1015. Alameda County Court House, 12th and Fallon, Oakland (94612) BENJAMIN F. WATSON, Lansing, Mich., Lodge No. 196. 706 American Bank & Trust Co. Building (48933) THAD EURE, Raleigh, N. C., Lodge No. 735. State Capitol HANOLD J. FIELD, Brookline, Mass., Lodge No. 886. 89 State St., Boston (02109) EDWARD J. MCCMARKER, J., Toledo, Ohio, Lodge No. 53. 741 National Bank Building (43604) COMMITTEE ON IUDICIARY

COMMITTEE ON JUDICIARY

COMMITTEE ON JUDICIARY
G. L. MILLER (Chairman), Logansport, Ind., Lodge No. 66. 216 4th St. (46947)
WILLIS C. MCDONALD, New Orleans, La., Lodge No. 30. 3014 Metairie Road, Metairie (70005)
THOMAS A. GODWIN, Wheeling, W. Va., Lodge No. 28. 800 Riley Law Building (26003)
JOHN A. FURHHOP, Galveston, Texas, Lodge No. 126. Masonic Temple Building, 814 22nd St. (77550)
BERNARD LAWLER, Redondo Beach, Calif., Lodge No. 1378. 7907 Cowan Ave., Los Angeles (90045)
ALFRIED E. LAFRANCE, Racine, Wis., Lodge No. 252. Box 516 (53401)
JOHN J. O'BREN, Whitehall, N. Y., Lodge No. 1491. 120 Main St. (12887)
A. C. GRADY, Port Townsend, Wash., Lodge No. 317. 112 Taylor St. (98368)
AMERICANISM COMMITTEE

AMERICANISM COMMITTEE JOSEPH A. MCARTHUR (Chairman), Lewiston, Idaho, Lodge No. 896. 803 Main St. (83501)

JOSEPH A. MCARTHUR (Chairman), Lewiston, Hand, Lodge Vol. 2010, St. (83501)
F. M. SMITH, Sioux Falls, S. D., Lodge No. 262. 310 So. First Ave. (57102)
LAWNENCE H. HOOVER, Harrisonburg, Va., Lodge No. 450. 411-14 First National Bank Building (22801)
LEROY J. KOOS, Culver City, Calif., Lodge No. 1917, 4057 Lincoln Ave. JOHN P. CAREY, Bath, Maine, Lodge No. 934, 109 Front St. (04530)
FRITZ COPPENS, Traverse City, Mich., Lodge No. 323. 722 Randolph St. (49684)
THOMAS F. RHODES JR., Hamilton, N. J., Lodge No. 2262. 405 Gropp Ave., Trenton (08610)
L. R. BENSON, Rochester, Minn., Lodge No. 1091. 624 5th Ave., Southwest

BENSON, Rochester, Minn., Lodge No. 1091. 624 5th Ave., Southwest L. R. (55901)

AUDITING AND ACCOUNTING COMMITTEE

AUDITING AND ACCOUNTING COMMITTEE PHIL F. BERG (Chairman), Ballard, Wash., Lodge No. 827. 1515 N. W. 65th St., Scattle (98107) ROBERT E. DAVIS, Waterloo, Iowa, Lodge No. 290. 157 Pershing Road (50701) MILTON P. COLLINS, Pomona, Calif., Lodge No. 290. 157 Pershing Road (50701) MILTON P. COLLINS, Pomona, Calif., Lodge No. 290. 157 Pershing Road (50701) GEORGE CARVER, Live Oak, Fla., Lodge No. 1165. Box 187-G. Umatilla HARRY W. WOLF, Bergenfield, N. J., Lodge No. 1165. Box 187-G. Umatilla Englewood Englewood

Englewood ERNEST B. GRAHAM JR., Zanesville, Ohio, Lodge No. 114. Box 631 (43702) JOHN T. KIRKWOOD, Galena, Kans., Lodge No. 677. 704 W. Main St., Chanute (66720) W. EDWARD WILSON, Newton, Mass., Lodge No. 1327. 37 Williston Road, Auburndale (02166)

#### COMMITTEE ON CREDENTIALS

MARVIN LEWIS (Chairman), Brawley. Calif., Lodge No. 1420. 522 Main St.

MARVIN LEWIS (Chairman), Brawley. Calif., Lodge No. 1420. 522 Main St. (92227)
 HARTY, Lawrence, Mass., Lodge No. 65. Box 173, Methuen (01844)
 W. A. SWANSON, Maryville, Mo., Lodge No. 760. 514 W. Second St. (64468)
 HOWARD EMERSON, Jackson, Mich., Lodge No. 113. 1647 Cooper St. (49202)
 GUIDO ZECCA, Gallup, N. M., Lodge No. 1440. Box 909 (87301)
 A. LEWIS HEISEY, Middletown, Pa., Lodge No. 1092. 244 S. Market St., Elizabethtown (17022)
 LOUIS ODSATHER, Anchorage, Alaska, Lodge No. 1351. 537 M St. (99501)
 E. W. SCHNIERLE, Harrisburg, Ill., Lodge No. 1058. 618 S. McKinley (62946)
 LODGE ACTIVITIES COMMITTEE
 PATRICK H. KING (Chairman), Boise, Idaho, Lodge No. 310. Box 1698 (83701)
 JAMES A. GUNN, Mamaroneck, N. Y., Lodge No. 1457. 437 Mamaroneck Ave.

mmittee are listed separately on page 44)
J. A. DREHLE, Littleton, Colo., Lodge No. 1650. 766 South Clay St., Denver (80219)
T. J. CARROLL, Davenport, Iowa, Lodge No. 298. 2826 Western Ave. (52803)
FRED N. RENO, Wilkinsburg, Pa., Lodge No. 577. 410 Burlington Road, Pitts-burgh (15221)
WALTER G. PENRY, Delaware, Ohio, Lodge No. 76. Box 176, Radnor (43066)
ROBERT E. RICH, SAN RAFAEL, Calif., Lodge No. 1108. 16 Culloden Park (94901)
HENRY M. ROSENTHAL, Athens, Ga., Lodge No. 700. Box 649 (30601)

#### STATE ASSOCIATIONS COMMITTEE

STATE ASSOCIATIONS COMMITTEE BROOKS BICKNELL (Chairman), Alva, Okla., Lodge No. 1184. Box 331 (73717) L. W. LAPPIN, Boulder City, Nev., Lodge No. 1682, 713 Arizona St. (89005) CARL V. YOUNG, Ashland, Ky., Lodge No. 350. 3300 Randy Drive (41101) C. L. SHIDELER, Terre Haute, Ind., Lodge No. 86. Box 2081, Idaho Station (47802) RAYMOND BARNUM, Lockport, N. Y., Lodge No. 41. 91 Church St. (14094) WILLIAM H. BROWNING, DOVER, N. J., Lodge No. 782. 47 N. Pocono Road, MOUNTAIN LAKES (07046) H. FOSTER SEARS, Macomb, Ill., Lodge No. 1009. 720 West Orchard Drive JOSEPH O. SPANGLER, Greybull, Wyo., Lodge No. 1431. 847 Gerrans Ave., Cody NEW LODGE COMMITTEE

NEW LODGE COMMITTEE

NEW LODGE COMMITTEE GEORGE T. HICKEY (Chairman), Chicago (North), Ill., Lodge No. 1666. 2750 Lake View Ave. (60614) HUGH L. HARTLEY, OWOSSO, Mich., Lodge No. 753. 815 W. Oliver St. (48867) ELMAN PACE, Safford, Ariz., Lodge No. 1607. 1622 N. Sunset Drive, Tempe (85281) T. J. PAWLOWSKI, Norwich, Conn., Lodge No. 430. 287 Main St. (06360) ELMO M. ANGELE, Lakeview, Ore., Lodge No. 430. 287 Main St. (06360) E. ROBERT BOWLUS, Frederick, Md., Lodge No. 684, 315 Delaware Road (21701) DAVID F. CRAIGE, Charleston, S. C., Lodge No. 242. 211 Magnolia Road (29407) ALEX A. MCKNIGHT, Dallas, Texas, Lodge No. 71. Box 6211 (75222)

#### RITUALISTIC COMMITTEE

RITUALISTIC COMMITTEE RAYMOND J. QUESNEL (Chairman), Montpelier, Vt., Lodge No. 924. 5 LaGue Drive (05601) LLOYD CHAPMAN, El Dorado, Kan., Lodge No. 1407. 121 E. Pine Ave. (67042) CHARLES P. BENDER, Wabash, Ind., Lodge No. 471. 5701 Winston Road, Evansville (47710) C. WALLACE ERICSON, Clendale, Calif., Lodge No. 1289. 339 W. Lexington EDGAR B. HERWICK, Frackville, Pa., Lodge No. 1533. Box 77 (17931) JOHN W. SHEPPARD, Albany, Ore., Lodge No. 1533. Box 77 (17931) JOHN W. SHEPPARD, Albany, Ore., Lodge No. 359. Route 2, Lebanon (97355) A. C. VAN HORN JR., Panama City, Fla., Lodge No. 1598. 1000 W. 12th St. (32401) ELBERT W. SAYRE, Chicago (South), Ill., Lodge No. 1596. 9601 Southwest Highway, Oak Lawn (60453)

#### YOUTH ACTIVITIES COMMITTEE

YOUTH ACTIVITIES COMMITTEE
MELVILLE J. JUNION (Chairman), Green Bay, Wis., Lodge No. 259. 414 Dousman St. (54303)
EDWARD C. ALEXANDER, Great Falls, Mont., Lodge No. 214. 1901 4th Ave., North (59401)
ROBERT W. HOLDER, Tacoma, Wash., Lodge No. 174. 4508 N. 34th St. (98407)
JAMES A. DYER, Richmond, Calif., Lodge No. 1251. 11795 San Pablo Ave., El Certito (94530)
H. BEECHER CHARMBURY, State College, Pa., Lodge No. 1600. Town House Apartments, Apt. 1011. Harrisburg (17120)
CHARLES F. LILLY, Jonesboro, Ark., Lodge No. 498. Box 337 (72402)
MICHAEL J. MCNAMARA, Brockton, Mass., Lodge No. 164. 111 Russ Street, Randolph (02368)
GERALD L. POWELL, Peru, Ind., Lodge No. 365. 445 South Broadway (46970)
ET ES NATIONAL MEMORIAL AND PUBLICATION COMMISSION

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION
 JOHN S. MCCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78. 31 28th St., N.W. (30309)
 DIMMET T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174. 758 Commerce St. (98402)
 JAMES T. HALLINAN (Treasurer), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York (10017)
 WADE H. KEPNER (Scoretary), Wheeling, W. Va., Lodge No. 28. 1308 Chapline St. (26003)
 EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 824 N. W. 35th St. (73118)

#### ELKS NATIONAL FOUNDATION TRUSTEES

ELKS NATIONAL FOUNDATION TRUSTEES JOHN F. MALLEY (Chairman), Springfield, Mass., Lodge No. 61. 40 Court St., Boston (02108) L. A. LEWIS (Vice-Chairman), Anaheim, Calif., Lodge No. 1345. Box 628, Whit-tier (90608) JOHN E. FENTON (Secretary), Lawrence, Mass., Lodge No. 65. Land Court, Pemberton Square, Boston (02108) H. L. BLACKLEDCE (Treasurer), Kearney, Neb., Lodge No. 984. First National Bank Building (68847) SAM STEM, Fargo, N. D., Lodge No. 260. Dakota National Bank (58103) EDWARD J. McCormick, Toledo, Ohio, Lodge No. 53, 316 Michigan St. (43624) JOHN L. WALKER, ROANOK, Va., LOdge No. 197. Box 720 (24004) ELKS NATIONAL SERVICE COMMUSSION

#### ELKS NATIONAL SERVICE COMMISSION

ELKS NATIONAL SERVICE COMMISSION
 JAMES T. HALLINAN (Chairman), Queens Borough, N. Y., Lodge No. 878, 161 East 42nd St., New York (10017)
 GEORGE I. HALL (Vice-Chairman), Lynbrook, N. Y., Lodge No. 1515, 161 East 42nd St., New York (10017)
 WILLIAM J. JERNICK (Treasurer), Nutley, N. J., Lodge No. 1290, 44 Alexander Ave. (07110)
 JOHN L. WALKER (Secretary), Roanoke, Va., Lodge No. 197, Box 720 (24004)
 EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174, 758 Commerce St. (98402)
 FRED L. BOHN, Zanesville, Ohio, Lodge No. 114, 50 South Third (43702)
 WILLIAM A. WALL, West Palm Beach, Fla., Lodge No. 1352, Box 986 (33402)
 CONVENTION COMMUTTEE

GEONVENTION COMMITTEE
GEORGE I. HALL (Chairman), Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York (10017)
L. A. Lewis, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier (90608)
JOHN S. McCLELLAND, Atlanta, Ga., Lodge No. 78. 31 28th St., N.W. (30309)
WM. S. HAWKINS, Coeur d'Alene, Idaho, Lodge No. 1254. Box 1000 (83814)
LEE A. DONALDSON, Etna, Pa., Lodge No. 932. 481 Browns Lane, Pittsburgh (15237) CONVENTION COMMITTEE

#### CENTENNIAL COMMITTEE

EMMETT T. ANDERSON (Chairman), Tacoma, Wash., Lodge No. 174. 758 Commerce St. (98402)
GEORGE I. HALL, Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York (10017)
H. R. WISELY, Salinas, Calif., Lodge No. 614. 121 East Gabilan St. (93901)
JOHN E. FENTON, Lawrence, Mass., Lodge No. 65. Land Court, Pemberton Square, Boston (02108)
ROBERT G. PRUITT (Secretary), Buckhead (Atlanta), Ga., Lodge No. 1635. 3174 Peachtree Drive, N.E., Atlanta (30305)

# How five minutes and a pencil can show you the way to a richer life in Florida





Fish on the miles of waterways that lace through General Development communities. Or head for the deep water, where the big ones are.



Play golf on championship courses. Each community has its own. In fact, Port St. Lucie has two.

Churches of practically every denomination. There are 14 in Port Charlotte alone.



The few short minutes it'll take you to read this ad and fill out the attached card may prove to be the most important five minutes of your life.

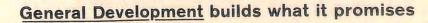
You'll find out how you can enjoy—and afford the best of Florida living in the showplace communities built by General Development Corporation:

Port Charlotte on Florida's fabled west coast; Port St. Lucie and Port Malabar on the magnificent east coast. Each is one of America's most complete, most carefully planned communities. And each can mean a wonderful new life for you right now or—we believe—a great investment for the future.

Here you can join the 19,800 folks who already live in General Development's Florida and be among neighbors you're proud to know. Life there isn't hard

to take. Or to get, for that matter—as little as \$20 a month!

So grab a pencil and fill out the card right now. If the card is missing from this issue, write to: General Development Corporation, P.O. Box 1308, Miami, Florida 33134.



#### SEE HOW WELL YOU CAN . . .

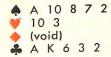
Play a Bridge Expert's Hand

By ALAN TRUSCOTT

Close your eyes and imagine you're on the American team at a World Championship Bridge Tournament. Now open them and test your skill with this hand

TO TEST your bidding and play, cover up this article with a sheet of paper. Uncover the questions and answers progressively, and you will be able to find out how you rate as a world champion. Think before you look!

This month you are John R. Crawford, playing in the 1958 World Championship against Italy. You are vulnerable and the opponents are not. Your partner is B. Jay Becker, who deals and passes. Your right-hand opponent passes, and your hand is:



#### What should you bid?

With five cards in each black suit, the usual opening bid is one club, which is never wrong. But with a hand of intermediate strength such as this, one spade is also acceptable because you are strong enough to bid three clubs if partner bids a red suit. *Marking:* One spade or one club, 10 points. Other bids, 0.

No doubt everyone scored the maximum on that, but the next question is tougher. Your choice is one spade, the opponents pass throughout, and your partner raises to two spades.

What should you bid?

Game prospects are good, and an immediate jump to four spades would not be out of the question. However, game may be impossible if partner's hand is unsuitable, so we should be content to suggest a game.

Any bid at the level of three now will invite partner to bid four spades. The opener should bid a weak suit in which he has two or three losers, and the responder can place a high value on honors in that suit. *Marking:* Three hearts, 20 points. Three clubs or four spades, 10 points. Three spades or three diamonds, 5 points. Partner now raises three hearts to four hearts.

What should you bid?

This is easy. Your partner has raised to four hearts because you may have a genuine heart suit. He probably has more hearts than spades. But your heart suit is bogus, so you must beat a hurried retreat. *Marking:* four spades, 10 points.

That ends the auction. Your lefthand opponent leads the club five and your partner puts down his dummy. You inspect the two hands:



What should you play to the first trick?

There is no hurry to cash the high clubs, so—*Marking:* Ruff with spade four, 20 points. Discard a heart, 5 points.

The lead is in dummy. What should you play now?

We could cross-ruff diamonds and clubs, but that would not help. Sooner or later we would run into a ruff or overruff in clubs. We must prepare the ground without giving away our distribution. *Marking:* Lead a low heart, 20 points. Lead the heart jack, 10 points. Lead a diamond, 5 points.

The right-hand opponent plays low, and we play the ten which loses to the queen. The left-hand opponent shifts to the diamond ace, not knowing that we are void, and we trump gratefully. A trump lead would have upset our plans. We cash the heart ace followed by two club winners, discarding hearts from dummy. We have prepared the way to take two more ruffs in dummy, and the situation is this:



*How should you play to the next trick?* And be careful—there is a small trap.

We should ruff a heart at this point rather than a club, because the club is more likely to be overruffed. But the heart could be overruffed and a trump returned. To reduce the chance of this happening we must ruff high. *Marking:* Ruff a heart with the spade queen, 20 points. Ruff a heart with the spade nine, 10 points.

All is now plain sailing. The spade queen wins, and a diamond is ruffed. A club is ruffed successfully with the spade nine, giving us eight tricks. We still have A-10-8 of spades in our hand which are certain to make two more tricks, rounding out the required ten.

When you compare with your teammates you find that you have gained 480 points for the United States, because the Italian players with your cards stopped in two spades and made nine tricks. Now add up your points and rate your game according to the following scale: 90-100, national championship level; 80-85, expert; 60-75, very good; 40-55, average; less than 40, you need more practice.

(See page 51 for the complete deal.)

THE ELKS MAGAZINE OCTOBER 1965

#### Taking the Cue

#### (Continued from page 13)

mal cue length is 57 inches, and you need enough room around the table to spring the cue full length without touching a wall or pinking a spectator. To keep casualties to a minimum then, the table should be situated about six feet from all walls. All home tables, including economy models, by the way, contain such labor- and spacesaving improvements as automatic score counters, silent ball return, and leveling devices.

If you have a satisfactory layout for billiards indoors, you might give some thought to what may be the next big trend in the game. That would be outdoor billiards. Among the first of the commercial establishments to take the game outdoors, a Scottsdale, Arizona, motel has made the move with excellent reception from its guests. Its billiard table, located near a swimming pool, has cement legs to which the top is permanently bolted. A heavy duty canvas cover is used to shield the table from inclement weather. Little did English knights of old dream that aficionados of the game would take back outside the sport they first brought indoors.

If you prefer to play billiards in one of the smart new commercial centers, you'll find that rates have gone up since the 1920's but are still not out of line with comparable forms of amusement. Charges run as high as \$2 per hour.

At this point, billiards would appear to be in for an indefinite period of rapid expansion. Ironically, makers credit the biggest upsurge of business to release of the 1960 movie *The Hustler*, which depicted billiard rooms and players at their seamiest. In another popular Broadway musical and motion picture, *The Music Man*, the early 1900s demon music salesman, Professor Harold Hill, constantly attacked the game as "pool, the Devil's tool."

But there's little doubt that even Professor Hill, were he around today, would change his tune, quite possibly to: billiards, the game all the family can, and does play, is here to stay.

#### Automation

#### (Continued from page 9)

formation with absolute accuracy in the shortest possible time has finally brought automation to Wall Street. Recently the New York Stock Exchange began to automate the transmission of market data, covering the fluctuations of some 1,600 securities listed on the Big Board. The quotation service can now provide up-to-the-minute information in a mere seven seconds. The capacity is such that the automated system can handle 300 customers at one moment without busy signals, and a total of some 400,000 calls in a single day-almost twice the number that come in on the most active trading days.

Automation has been slowly invading the home, setting the stage for dramatic innovations that will completely change our way of life. There will be small computers to take over many controls and to serve as electronic memories. For the most part, automation components will be linked with the already familiar communications devices, such as the telephone, television, and radio. Housewives will be able to see and order groceries and other products without ever leaving the home. They will see and select on special TV screens, or through attachments to regular sets. Crediting, banking, and billing will be done automatically, as electronic computers record the information transmitted.

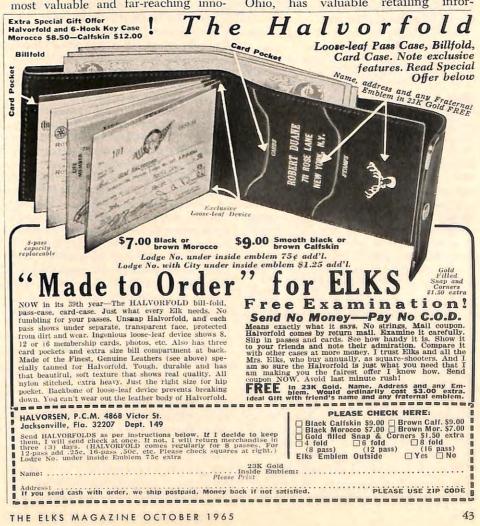
It might seem that education, with all its degree-holding people, should be a field burgeoning with automated activity. But wait—can machines feed their stored "knowledge" into human minds?

The answer is an emphatic *no*. But they can help. For example, one of the most valuable and far-reaching innovations is the automated library, now partially and somewhat crudely developed. Eventually, central data sources will be established whereby subscribers or card holders will be able to obtain "instant information" (not, alas, knowledge) just by pushing buttons or dialing certain sets of code numbers and letters.

Administration will be abetted and speeded up. In St. Louis, data processing equipment helped to lay out plans for the first of three proposed junior colleges, determining how classrooms should be arranged for maximum utilization. In Los Angeles, it digested information on subjects and courses selected by several thousand students, determining class schedules, room assignments, and teachers. In Buffalo, it measures the progress of students and accurately evaluates hundreds of items of information to determine which students are living up to their capacities and which are falling behind.

In business, computers are not restricted to running banks of drill presses, processing payrolls for huge firms, and directing the shipment of carload-size orders. Small business is beginning to cash in on computer technology, too.

Florist Herbert Mitchell of Dayton, Ohio, has valuable retailing infor-



mation at his fingertips, without any time or effort on his part, that includes a monthly analysis and report of sales by each customer type, current profit and loss statements, ready-to-mail bills for charge-account customers, and an analysis of sales types and totals made by each sales clerk.

In operation, the system is surprisingly simple. The shop's cash register is ingeniously hooked into a central computer that is part of a master datahandling system. It is available to other retailers as well, if their business warrants employment of this electronic clerk, at a "salary" of about \$80 a week.

A hardware store in Connecticut is hooked into a tabulation system that keeps a persistent eye on inventory, right down to the last thumbscrew. Since the average retailer produces about 80 percent of his income on about 35 percent of his inventory, it is important to have this kind of accurate, continuous check-both to avoid lost sales on understocked items and to keep from tying up too much money in slow-movers.

In the transportation field, you may already be familiar-at least on the surface-with the use of automation in unsnarling plane reservations. In the fall of 1964, American Airlines put into operation a \$30.5 million system known as Sabre, described by IBM, the manufacturer, as "the largest and most complete tele-processing system in existence anywhere."

In split seconds, it accomplishes what in not-too-bygone days would have taken 45 minutes to an hour or more. The Sabre brain can absorb some 600 million bits of information-enough so that it has no trouble at all processing more than 7,500 passenger reservations in a single hour. It does this with infinite accuracy, day in and day out, seven days a week. When you walk into any of the airline's many offices and ask for a plane reservation, all the agent has to do is to query the central computer by inserting a punched card in a little console in front of him. He then receives instant information about the availability of seats on any of the line's 900 or so daily flights.

One particularly useful field in which automation has gone to work is medicine, where it is replacing wonder drugs as the real "miracle" of our day. It has, for example, already accomplished wonders in long-range, remote-control diagnosis. The significance here is that, through the use of electronic instruments, a physician in a small community hospital is able to transmit detailed information, which can then be analyzed by a specialist in a large hospital anywhere in the country. In a recent demonstration of this kind of equipment, doctors observed a patient's heartbeat oscillating

### Grand Lodge Advisory Committee

#### Comprised of the Order's Past Grand Exalted Rulers

JOHN L. WALKER (Chairman), Roanoke, Va., Lodge No. 197. Box 720 (24004) LEE A. DONALDSON (Secretary), Etna, Pa., Lodge No. 932. 481 Browns Lane, Pittsburgh (15237)

JOHN F. MALLEY, Springfield, Mass., Lodge No. 61. 40 Court St., Boston (02108)

JAMES T. HALLINAN, Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York (10017) EDWARD J. MCCORMICK, Toledo, Ohio, Lodge No. 53. 316 Michigan St. (43624) JOHN S. MCCLELLAND, Atlanta, Ga., Lodge No. 78. 31 28th St., N.W. (30309) WADE H. KEPNER, Wheeling, W. Va., Lodge No. 28. 1308 Chapline St. (26003) L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier (90608)

GEORGE I. HALL, Lynbrook, N. Y., Lodge No. 1515, 161 East 42nd St., New York (10017)

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174. 758 Commerce St. (98402)

SAM STERN, Fargo, N. D., Lodge No. 260. Dakota National Bank (58103)

EARL E. JAMES, Oklahoma City, Okla., Lodge No. 417. 824 N. W. 35th St. (73118) WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290. 44 Alexander Ave. (07110)

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114. 50 South Third St. (43702)
 H. L. BLACKLEDGE, Kearney, Neb., Lodge No. 984. First National Bank Building (68847)

H. R. WISELY, Salinas, Calif., Lodge No. 614. 121 East Gabilan St. (93901) W. S. HAWKINS, Coeur d'Alene, Idaho, Lodge No. 1254. Box 1000 (83814) JOHN E. FENTON, Lawrence, Mass., Lodge No. 65. Land Court, Pemberton Square, Boston (02108)

W. A. WALL, West Palm Beach, Fla., Lodge No. 1352. Box 986 (33402)
RONALD J. DUNN, Oneida, N. Y., Lodge No. 767. 112 Farrier Ave. (13422)
ROBERT G. PRUTT, Buckhead (Atlanta), Ga., Lodge No. 1635. 3174 Peachtree Drive, N.E., Atlanta (30305)

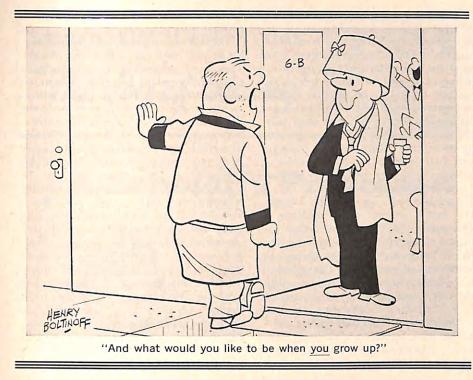
across a screen and were able to judge effectively that the man was suffering from hardening of the arteries. The important point was that the patient, with a transmitting instrument the size of a fountain pen taped over his heart, was pacing back and forth in the office of a hospital 2,500 miles away.

Computers are playing an important part in local medical diagnosis, aiding in a task that has become increasingly difficult for the doctor. "When a physician arrives at a particularly brilliant diagnosis," said Dr. Gerard S. Schwarz of New York's Presbyterian Hospital, "he has employed, consciously and unconsciously, a vast storehouse of information, has considered hundreds of facts and combinations thereof, and has rejected perhaps a thousand others. But today, available information has increased to the point where no single human brain can retain, much less utilize, all the medical facts at its disposal.

The solution to the problem is the computer, into which can be fed all known data for the diagnosis of all known diseases. Thus, within seconds, a list of symptoms keyed into the machine would bring back a comparative list of possible illnesses relating to those symptoms. It has been demonstrated many times that computers can actually perform this function with great accuracy, in certain types of cases. In Salt Lake City, a Control Data computer system at the Latter-Day Saints Hospital has consistently diagnosed congenital heart diseases as accurately as an entire panel of experts.

Computers, too, are helping to alleviate one great bottleneck faced by physicians and surgeons (and, indeed, by all of the professions): technical literature. A single practitioner, reading day and night and never practicing medicine at all, could not possibly keep up with the flood of medical articles, books, and other printed matter being published. So scientists are now at work compiling what will eventually be a gargantuan medical index, available to doctors from coast to coast. Into this electronic memory system will be poured reference data on everything that gets into print in the medical field. When a doctor then wants data on any particular illness or injury, the robot system will provide a complete list of all reference materialwithin a matter of minutes.

HE REALM of information classification and retrieval is perhaps where the computer will prove itself most necessary. We have no absolute need to send a man to the moon or, for that matter, to have a better gallon of gasoline than we had 30 years ago. But until the computer came along, we were on our way to accumulating so much important information that we faced grave difficulty in making use of it. Now businessmen, scholars, gen-



erals, and scientists, as well as doctors, can see light through the morass. And as we are able to use the information that was threatening to swamp us, we can make more and more complex decisions (again, with the help of the computer), leading ultimately, we hope, to a richer life for us all.

One question that haunts many people, however, is this: "By making use of machines that do the thinking for man, aren't we in danger of dehumanizing work and putting man in a secondary role?"

The question is certainly a valid one. Since we are continually hearing about computers that "think" or that "talk" to each other, or that beat human experts at checkers, or that have composed music and poems, it would seem that machines are beginning to make man look like a pretty incompetent creature.

When asked whether there was not a danger that machines would some day get the upper hand over men, Dr. Wiener himself asserted: "There is, definitely. The danger is intellectual laziness. There is a worship of gadgetry. The machines are there to be used by man, and if man prefers to leave the whole matter of the mode of their employment to the machine, through over-worship of the machine or through unwillingness to make decisions, then we're in for trouble.'

John Diebold, however, who is one of the top experts in the entire international field of automation, is convinced that this great technological revolution is one "in which human beings will largely be freed from the bondage of machines." Far from becoming sub-

servient and "dehumanized," man will be able to take on nobler work and feed the plodding chores and the less inspirational assignments to the ma-chines. "I think it is fair to say," he emphasizes, "that this new techno-logical revolution offers as great a challenge and reward as any which we have ever known."

Machines can "think" only in that they can digest an almost limitless amount of information fed into them by human operators and then accurately determine the relationships and play them back when asked. That is why a machine really can play a game like checkers (or certain card games) and beat human opponents. Its "memory" of the various possible combinations is virtually infallible.

We do not feel "dehumanized," after all, when we drive an automobile whose power makes the strength of man seem puny indeed. In a parallel manner automated machines are to the human brain what the motor is to human muscle.

| Coupon for adve   | tisement on 2nd Cover      |
|---|----------------------------|
| Alexander Sales   | Corp. Dept. El-1065        |
| 140 Marbledale R  | oad Tuckahoe, N. Y.        |
| Enclosed is check or l<br>Please send the item<br>faction guaranteed ba | s listed below on a satis- |
|   |                            |
|   |                            |
| Name  |                            |
| Name  |                            |
| Address   |                            |
| City  |                            |



#### **\$19 Billion A Year Industry** You can earn up to \$15 an hour ... repeat, year-round income ... in the exciting, fast-

growing Accident Investigation field. Car furnished. Business expenses paid. NO selling. NO higher education necessary. NO equipment needed. And age is NO barrier. You can earn while you learn. Keep present job until ready to switch. Rush coupon for all 371 facts and material.





Unfortunately, though, no matter how forcefully or logically you can explain away the seemingly human attributes of these machines, there is no way you can minimize the intense sociological impact of automation. One concept that is quite popular is that automation brings about social changes that largely affect only the older people in our society. Holders of this viewpoint are likely to cite someone who had worked for 25 years for a company and then was let go because a machine replaced him.

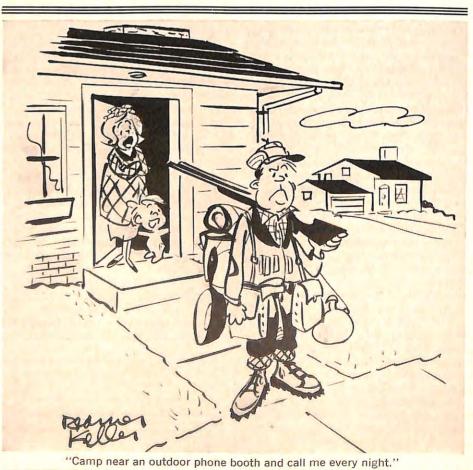
Age, however, need not be a negative factor as far as automation is concerned. True, society is often reluctant to accept older people on the job, or to permit them to change to meet new situations—but this problem is a sociological, not a technological, one. Michigan State University, among others, conducted extensive research on the economic effects of office automation and found no relationship between a person's age and his acceptance of change or his ability to adjust to it.

Nevertheless, it is a fact that the closer a worker is to retirement, the more unlikely that he'll be given a chance to retrain for another job. But he can perhaps preclude disaster by maintaining a wide range of interests and keeping up-to-date, thereby enhancing his chances of transferring into another area of work.

*Education*, however, *is* a strong factor in how well one adjusts to change. The more education a person has whether formal or personally acquired —the better he is able to make adjustment. In fact, he may even welcome the changes brought about by automation as interesting challenges. People who think for themselves are also more likely to appreciate and benefit by change.

An interesting fact about attitudes relating to automation has been brought out by another study. This study was made among groups of people whose work was known to gradually have been affected by one or more forms of automation. When questioned, many individuals replied that there had been "no change" or "little change" in their jobs, when in fact there may have been enormous changes during the course of a year. Automation, therefore, is not a sudden tide rolling in upon the land. It makes its inroads gradually, a little here, a little there.

It has caused dislocation and hardship, but such is the way of life. It also has opened new doors and almost infinite promise for the future. We humans shall decide how well the machines serve us.





"The Joy of Giving"

### **A Scholar's Progress**



**ROBERT BIGGERS** 

GAINING RECOGNITION for their achievements-scholastically, in extracurricular, and community service activities-is an. old yet ever inspiring story among the nation's youth selected to receive Elks National Foundation scholarship awards.

Among the most outstanding of these honors was one won recently by Foundation scholarship recipient Robert Biggers, 17, of Whittier, Calif., who spent the past summer as a junior scientific aide at the United States Navy ONR-Arctic Research Laboratory at Point Barrow, Alaska. Biggers was one of two young men in the nation chosen for the assignment.

The Arctic Research Laboratory, located near the northernmost point of Alaska, about three miles northeast of Barrow, is operated for the Office of Naval Research by the University of Alaska. Biggers' duties at the laboratory included care of animals, reading and monitoring of scientific instruments, collecting specimens, and numerous other tasks assigned by the scientists in charge of the research projects there.

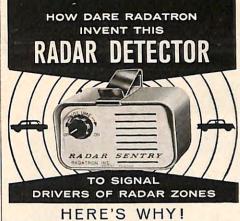
Biggers is a graduate of La Serna High School, where he participated in a wide variety of extracurricular activities including the Lettermen's Club, German Club, Student Club, and Interclub Council. He was also captain of his school's swimming and water polo teams and president of the senior class. In more than nine years of scouting he attained the rank of Eagle Scout, was senior patrol leader, and was president of his Explorer Post. He has also received a Bank of America achievement award and was a National Merit Scholarship finalist.



Not one cent of your Elk dues goes to the Principal Fund of the Elks National Foundation. Its growth is entirely dependent on voluntary contributions and bequests. Join the thousands of Elks who support the Foundation; become a Participating Member or Honorary Founder now.

ELKS NATIONAL FOUNDATION PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN. 40 COURT ST., BOSTON, MASS. 02108 "Where every dollar contributed becomes a source of good work, untouched by administrative expenditures"

EARLY BIRD CHRISTMAS SHOPPERS: Select your gifts from ELKS FAMILY SHOPPER and sit back relaxed-away from the hustle and bustle of the Christmas crowds. Gifts for everyone on your list start on page 28. Be sure to include mailing address and zip code with your check and order.



Every conscientious law abiding citizen does not deliber-ately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully and happily

watch his speed. Users agree they and happily. and happily. Radar Sentry alerts a driver of a controlled radar speed zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention!

liniature magnesium case 31/2" W x 23/4" D x 21/4" H, clips on sun visor — no wires — completely — approved in many states for safe driving. - completely transistorized



Dept. E 2332 Excelsior Springs, Mo.

THE ELKS MAGAZINE OCTOBER 1965













The Dickinson, N. D., event entered this year's family-installation story when E.R. L. E. Osborn, Jr., became the third-generation member of his family to serve as E.R. He is pictured at left with his father, L. E. Osborn, Sr., who was E.R. in 1944. The new Exalted Ruler's grand-father, A. J. Osborn, held that office in 1914.

At Ardmore, Okla., Lodge, P.D.D. Joe Neyer, right, installed his son Richard P. Neyer as E.R.

Wallace, Idaho, Lodge's new E.R. Richard A. Rice, left, was installed by his father, Jack Rice, a P.E.R. of Coeur d'Alene Lodge.

John R. Paine, the new E.R. of Honolulu, Hawaii, Lodge, left, was installed by his father, P.D.D. J. Robert Paine of Pasadena, Calif., Lodge, right. The elder Paine had initiated his son in 1941, went to Honolulu for this ceremony 24 years later, arranged with the help of son Bob, another Honolulu Elk.

The in-laws were in the picture when Blue Island, Ill., P.E.R. Edward L. Kruse, right, installed his son-in-law, Theodore Robertson, as E.R. of Amherst, N. Y., Lodge at public ceremonies held in Williamsville, N. Y.

A memorable night at McMinnville, Ore., Lodge saw P.E.R. John J. Wortman, left, install his father, Ralph, as lodge Treasurer for his 50th term. Ralph Wortman, 83 years old, is a Charter Member, has been an Elk since 1906.

John J. McNamara, who was E.R. of Merced, Calif., Lodge just 40 years ago, right, gave the gavel of office to his son J. Thomas McNamara, his lodge's 1965-66 E.R.

A three-member family ceremony occurred at Hamilton, N. J., Lodge, No. 2262, involving, left to right, D.D. Thomas F. Rhodes, Jr., installing officer and his lodge's first E.R.; his father who organized and founded the lodge, and is one of its Trustees, and Gerald V. Rhodes, the lodge's new Tiler.

This trio, pictured at the Dover, N. J., Lodge installation, represents 103 years in Elkdom. Left to right are Lynn Dalrymple, a 46-year Elk; his nephew, newly installed E.R. Eart T. Cornelius, an Elk 19 years, and another uncle, Wally Dalrymple, a member for 38 years.











### FAMILY AFFAIR

Cousins got into the act when Haico J. Noonberg, left, became E.R. of Paramus, N. J., Lodge, and cousin Jack H. Noonberg followed suit for Hasbrouck Heights Lodge.

Harold M. Legg, Jr., center, E.R. of Pontiac, Ill., Lodge this year, accepted the gavel from his father, a P.E.R., left. The new E.R.'s grandfather, Jesse Legg, served as a lodge Trustee. At right is retiring E.R. E. K. Lee. Each year, there is a marked increase in the number of lodge leaders who are following in the footsteps of a father, a brother, sometimes a son—all of which adds up to more evidence that within this great Fraternity is more than passing evidence of kinship. These two pictures represent family night at Vero Beach, Fla., Lodge. At left, P.D.D. R. Lamar Johnston congratulates his son Gordon on becoming Esquire of that lodge; at right, E.R. Anthony DiPietro congratulates his younger brother, Chaplain Joe DiPietro.

P.D.D. Frederick T. Boeheim of Lyons, N. Y., Lodge did double duty this year when he installed his twin brothers as E.R.'s of lodges 350 miles apart. In the New Castle, Dela., photo at right, he appears on the left

with his brother James, another P.E.R. of Lyons Lodge who served as Marshal on both occasions, and New Castle E.R. John Boeheim. In the left-hand picture, the two P.E.R. Boeheims appear in reverse order with the second twin, Charles, E.R. of Lyons Lodge. The father of these men, the late Fred G. Boeheim was E.R. of Lyons Lodge 50 years ago, and their grandfather had also been affiliated with that branch of Elkdom. The son of Fred Boeheim is also a member of that lodge which has had three other father-son E.R. combinations—the Wolvins, the Nobles, and the Stephans.

For Patchogue, N. Y., Lodge's 50th anniversary year, three of its officers were installed by their fathers. Left to right are, foreground, Est. Lect. Knight Donald Macy, E.R. Michael Saperstein and Organist Robert Carciello; background: D.D. Harry M. Macy, P.E.R. Herman Saperstein, and P.E.R. Ralph Carciello.

A family event occurred at Wakefield, Mass., Lodge when P.D.D. Ormsby L. Court, Sr., installed his son as E.R. Left to right are Special Deputy Wm. F. Maguire, E.R. Court, P.E.R. Court, Special Deputy Edward H. Spry and former Grand Lodge Committeeman Arthur Kochakian.

Pictured at the Covington, Ky., ceremony were, left to right, Est. Lect. Knight Robert Torsella, P.E.R. Wm. E. Terwert, his son, E.R. Wm. E. Terwert II, Est. Lead. Knight Terry W. Hughes and Est. Loyal Knight Charles Seligman.



When E.R. James M. McCormick of Lakewood, Colo., Lodge resigned because of an out-of-State commitment, new officers were installed, resulting in a double family-participation ceremony. E.R. Clem R. Hackethal, Jr., was installed by his father, while Edgar R. McMechen was installed as Est. Leading Knight by his father-in-law, Past State Pres. Jerry J. Connolly, with Grand Lodge Committeeman Arthur Drehle and D.D. Charles S. Chapman on hand. Left to right are Mr. Connolly, Mr. McMechen, E.R. Hackethal and P.D.D. Hackethal.

















#### NEW SLEEPING COMFORT

You Sleep ON IT not under it not under it not under it not under n Why use up vital body energy warming a cold, damp bed? Electro-Warmth will stop this waste and you'll feel a big improvement the very first night. Much needed appliance used year around. Supplies soothing warmth from below. Completely au-NOT AN ELECTRIC or FREE details. (Un-

vear around. Supplies soothing warmth from below. Completely aubelow. Completely aucompletely aucompl

#### 640 ACRES OF WILDLIFE - \$20

\$20 plus \$6.00 taxes yearly gets you a private retreat on a mile-square untamed wildlife paradise near Canadian border. Thousands of acres of abandoned leaselands and forfeited grantlands now for sale or lease, some with rivers and private lakes, accessible by road, teeming with wildlife, including bear, moose, deer, muskie, northern pike, ducks, geese. Send \$1 (refundable) for instructions, maps, pictures, Gov't regulations, application blank, to: Director, O.S.C.A., Room 519, 56 Church, Toronto 1, Canada. (Add 50e for special handling rush air mail)



# If Ruptured Try This Out

#### Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands-by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information-write today! WILLIAM S. RICE, Inc., ADAMS, N. Y. DEPT. 13W.

#### Letters

#### (Continued from page 6)

the cover of the August issue. I racked my brain and searched through the pages to see if I could find where it was taken, but to no avail. Please [tell me] where Mr. Bauer's photo was taken and what the peak is in the background.

JONATHAN GIBSON Chapel Hill, N. C.

In reading the August issue, I could not find a caption for the cover photograph. I thought it looked like a picture of Mt. Assiniboine in the Canadian Rockies but could not be sure. I would be interested in knowing where Erwin Bauer took the picture.

D. L. MANGUM Corvallis, Ore.

Reader Mangum is correct. The photo was taken in Mt. Assiniboine Provincial Park in British Columbia, which adjoins Banff National Park in Alberta.

-The Editors

#### An A-plus for Stanton

The following is an excerpt from a letter addressed to humor writer Will Stanton:

For over a year now, I've been reading every bit of humor of yours I can find. It all started when I took up writing at the College of San Mateo. Knowing I was interested only in humor, my professor asked me if I read much of Will Stanton. To tell you the truth, I said, I never heard of him.

He then asked the class if they had heard of Will Stanton. The student that sits next to me thought you were a famous New York sports writer. Someone else thought you were a golf pro. One said your name rang a bell with the Columbia Broadcasting System.

Nevertheless, by now we all know who you are and we read you constantly. You're our professor's favorite humor writer, and you are "recommended reading" for those of us who want to write humor....

We all enjoyed ["How to Make a Million Out of Lawn Mowing"] in THE ELKS MAGAZINE (August issue) very much.

ANNE B. DATTOLA San Mateo, Calif.

#### A Correction

Please note that there is an error in the caption [for the Opening Ceremony picture in "Convention '65," September issue]. The last name should be Exalted Ruler Jay Dermer.

PETER F. HELLER Miami Beach, Fla.

Our thanks to Brother Heller. P.E.R. Joseph Malek, who was incorrectly included in the caption, sang the National Anthem. Brother Dermer led in the

#### Pledge of Allegiance. - The Editors

#### One of the Best

. . . [The September issue] is by far one of the best, if not the best, issues I have ever seen. I thought you covered the Convention beautifully; in fact, I liked everything about this issue.

JOHN L. WALKER Past Grand Exalted Ruler Roanoke, Va.

#### For Elks Who Travel

#### (Continued from page 11)

smith's a sign informs visitors that in grandma's day it cost only 20 cents to shoe a horse. The miller is an old man with white hair who came to Old Sturbridge from SAC headquarters in Omaha. Within the gates of this old world, the world of the atom he knew melted away and an era of serenity slid into focus. Ahead, it seems that America still reaches out, waiting to be discovered, paths uncluttered, a land devoid of big cities, still unbesmirched by ugly piles of rusting cars and billboards that mar the view of velvet meadows.

Had you slept the night in old New England that century and more ago, the innkeeper would have admonished, "No more than five to a bed; no boots to be worn in bed." The dentist displayed a sign telling his patients that by destroying the nerves of decayed teeth the pain would be "permanently removed and the teeth saved." Admission to this yesteryear scene is \$2.50 for adults, \$1 for children, and smallfry under seven are admitted free. Outside the gates, tourists are bedded down at the Liberty Cap, Heritage Hill, the Colonial Motel, Sturbridge Orchard Inn, and the Publick House, an old coaching inn dating from 1771.

Another authentic reproduction of the past lies along the shores of a Connecticut cove, that museum of maritime lore called Mystic. Tourists relive a time of whaling ships and sailing ships, and high adventures on the seas. In this salty village of the 1850's they poke through nearly 100 ships and splintery buildings. Most prominent among the old ships is the Charles W. Morgan, last of the great wooden whalers. They prowl through its hold, take the wheel, slip into the galley, and explore the cramped quarters of the whaling crews, recalling the days when she brought home more than \$2 million in whale oil.

Alongside the *Charles W. Morgan* are the *Joseph Conrad*, a square-rigged training vessel, and the exploration schooner *Bowdoin*, retired after 26 voyages to the Arctic. Fish Town Chapel, Mystic's house of worship, has a baptismal font created from an old seashell, and the old Counting House, first opened in 1833, still has a supply of

federal currency in 25-cent, 5-cent, and 3-cent bills. The original Mystic goes back to Revolutionary days but its age of glory came in the last century, when sailing ships, clipper ships, and Civil War ironclads swept the seven seas, bringing renown to their home port.

After mid-century, however, petroleum began to take the place of whale oil. With the dawn of the 20th century, shipyards had shut down and ruin set in. Mystic's reincarnation waited till 1929, when a group of prosperous history buffs formed the non-profit Marine Historical Association and recreated the famed sailing village. Today, along the village's cobbled streets, doors swing open at an apothecary shop, a tavern, schoolroom, and a print shop. Oxen sweep its dusty paths with a brushwood drag; children ride free in an open-air wagon. There's the sailmaker, the ship's carpenter, and a shipsmithy. Admission is \$2.50 for adults and 50 cents for children under 16, the only other charge being 25 cents for the planetarium.

About the time Mystic was undergoing its rebirth, the late Henry Ford founded Greenfield Village, an outdoor museum 15 miles from Detroit. Alongside Greenfield stands the indoor Henry Ford Museum with its collection of early carriages, locomotives, boats, airplanes, and 175 fully restored antique gas buggies. In the outdoor village, visitors pass through a veil of 300 years, roaming among the birthplaces of William Holmes McGuffy, Henry Ford, Orville Wright, Luther Burbank, Noah Webster, George Washington Carver, and Robert Frost. They pose for portraits in tintype, while horse-drawn carriages pace the peaceful streets. With nearly 100 historical homes, workshops, mills, stores, laboratories, schools, and other historical structures transplanted to Greenfield's 260 acres, the village is a veritable page of history, and the escape is refreshing and rewarding.



After finishing the bridge article on page 42, turn back to this page. This is the complete deal.

Among other historical monuments are the Logan County Courthouse where young Abe Lincoln first practiced law in Illinois, the Stephen Foster Memorial House, the Michigan Pioneer Log Cabin, and Plympton House, built in Massachusetts more than 300 years ago. There is also the laboratory of Thomas A. Edison, birthplace of the first lightbulb and the phonograph. At the dedication in 1929 Edison told Ford: "It's almost perfect, Henry, except we never used to keep the old place this clean." Rising along the streets of Greenfield Village are a gristmill, blacksmith shop, machine shop, silk mill, and shoe shop, some of them operating daily. Factories show the production of glass, sorghum, cider, brick and tile, pottery, carriages, machinery, and other products from America's past.

Of Greenfield, Henry Ford wrote, "When we are through we shall have reproduced American life and preserved in actual working form at least a part of our history and our tradition.

In Greenfield's country store tourists buy jawbreakers and rock candy; later they board a wood-burning sternwheeler for a nostalgic river voyage. Strolling along Main Street U.S.A., they watch the 20th century fade into an 18th and 19th century setting of glassblowers and leather workers, wave at the harness maker, and visit in the oldfashioned drugstore.

This year at Greenfield the Christmas customs of early America will be observed between December 3 and January 2. During the past summer the Muzzle Loaders Festival was held there, the American Drama Festival played for two months, the National Classic Car Rally was staged in July, and the Model "A" Restorers Club displayed 250 vintage cars at their national rally in August.

Elsewhere in America the 17th century village of Stonefield stands in Wisconsin's Dewey State Park at Cassville; redmen roam the woods at Jamestown, and down a country lane the wooded countryside gives way to that chapter of Americana called Colonial Williamsburg, perhaps the most delightful of them all. We've written before of Williamsburg for Elks who travel, telling how the moss clings to the roofs of ancient cottages along Duke of Gloucester Street, of the morning glories that climb a white picket fence. Tourists in tricorner hats and flycaps take their meals at Chowning's Tavern, the King's Arms, and Christiana Campbell's, the latter a favorite of George Washington.

These are some outdoor museums of America, recalling vividly the history of the land and its people, places of escape to a less frenzied world where speed was measured in hoofbeats. • •





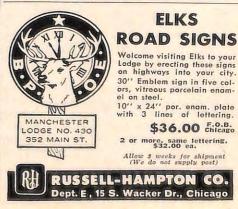
BIGGEST LABEL BARGAIN in U.S.A. 1000 Deluxe, Gold Stripe, gummed, pad-ded Labels printed with ANY Name, Address and Zip-Code, 25c for EACH setl No limit, but please include 10e EXTRA for psig. & hdig, for each set, Order NOW before this offer is with-drawn. Money-back guarantee. Write for

Two Brothers, Inc., Dept. 245, 808 Washington, St. Louis, Mo.



#### TIME-SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you SHOPPER. need gift ideas or just want to do some arm-chair shopping for interesting items. See pages 28 thru 38 this issue.



THE

4/18 MAGAZINE · Editorials

### MILITANT PATRIOTISM NEEDED

In this month's "Letters" column (see page 6) is a letter from Mrs. Alan W. Seibert, wife of a member of El Cajon, Calif., Lodge No. 1812, in which she expresses concern for the failure of Americans to display respect for the flag and an ebbing in the spirit of patriotism among our citizens. The questions she raised have been asked with increasing frequency in recent years, and we have published her letter in full because it seemed to reflect so fully the fears and doubts expressed by so many of her fellow Americans. We share these apprehensions and believe that it is time that the whole question received a thorough discussion.

We do not pretend to have all the answers to the questions propounded by Mrs. Seibert, nor can we estimate the extent of the decline in patriotic fervor among Americansgranted that there is a decline, as we think there has been. We should not wish to minimize the decline any more than we should wish to exaggerate it.

What we are especially interested in is to discover, if possible, the reasons why Americans are less inclined to show respect for the flag-and, for that matter, our national anthem-and what can be done about it. We think that this is part of a trend that can and should be halted and reversed before it has progressed to the point where it can become a danger to our national existence.

To some minds, flags and national anthems are manifestations of an undesirable nationalism-undesirable because, to them, nationalism is a barrier to the creation of an international society in which all national boundaries and distinctions will disappear. To promote their ideal of international organization, these people have, sometimes subtly, sometimes quite openly, campaigned against such manifestations of national allegiance as saluting the flag and standing at attention when the national anthem is played.

We think that this is a mistaken point of view, because a viable international society can be built only upon the traditions and organs of law, order, and justice developed by social organisms known as nation-states. To weaken national loyalties based upon respect for justice, freedom, equality of opportunity, the promotion of the common welfare, and respect for the rights of others is to weaken and impede the rule of law among nations.

The preceding references are to non-communists. The communists and their part in promoting the dissolution of national loyalties, except to Mother Russia, and, latterly, to Mother China, ought to be widely understood and recognized and should need little if any discussion.

It should be remembered, however, that communists never pursue their campaign to weaken and destroy our national loyalties openly, as an avowed means of advancing the cause of communist world conquest, but covertly. And the American flag is always a conspicuous feature of every communist parade, every communist gathering. But they

will be in the forefront of campaigns against the loyalty oath. They will lead drives to forbid the pledge of allegiance and salute to the flag in schools. They will sneer at, laugh at, protest against, and do everything possible to impede patriotic tributes on Flag Day, the Fourth of July, and other occasions.

In a world where more and more of our manners, styles, and standards are being set by confused minds and twisted souls-and where far too many of our otherwise responsible citizens are allowing their attitudes to be influenced by these unhappy and unfortunate persons-it has been decreed that patriotism and patriotic display are not chic, not adult, not sophisticated.

The pressures exerted through books, smart magazines, movies, the theater, radio, and television by the internationalists, the communists, and the avant-garde nihilists have succeeded in inducing a degree of conformity in many of our citizens.

Perhaps most of the decline in patriotic spirit results, as others have suggested, from our easy living which dulls our sensibility to values and our ability to discriminate, and leads to an attitude of indifference.

Certainly, all of us who have ignored what has been going on, who have done nothing to arrest the erosion of our citizens' loyalties, must bear a large share of the responsibility.

Let us end our indifference and strengthen our commitment to American ideals and values in every constructive way. For one thing, we should, on every occasion, demonstrate that we are proud to show our loyalty to our country by rendering proper respect to our flag and to our national anthem-not lackadaisically or shamefacedly, but smartly and proudly.

We can make sure that our children know how to honor the flag and understand why it is a good thing for them and the country to do so on appropriate occasions.

We can buy a flag and proudly display it at our home on patriotic holidays.

Finally, let us be more militant in support of our beliefs. When we see or hear or read someone explaining that to love one's country-and show it-is middle-class mythology, let us nail the real myth right then and there, firmly, without raising our voice.

These are some of the ways in which we can help citizens to develop a sturdy and enlightened love of their country, to realize, as Mrs. Seibert wrote, that it is, indeed, "the greatest one they will ever know."

When we do these things, when we commit ourselves as individual citizens to the good cause of enhancing the spirit of American patriotism, then we become players and not passive spectators, as Grand Exalted Ruler Bush so aptly phrases it.

### Now...a policy for the entire family that pays \$100 a week (direct to you) resulting from sickness or injury for up to 52 weeks of hospitalization

... beginning the first day in case of injury, the fourth day in case of sickness

#### and \$5,000 to your beneficiary

... if you die within 60 days as the result of an accident to any automobile, truck, or bus in which you are riding or driving! As you will see, this is the kind of policy which provides benefits when you need them most—at a price well within reason. It covers hospitalization from sickness originating or an accident occurring after the policy goes in force.

These benefits apply to you and each covered family member over 18 paying full rates. Half rates and half benefits apply to family members under 18. *Covered family members* (besides yourself) may include your spouse and unmarried dependent children.

### Lower cost possible by 3-day waiting period if hospitalized by illness

By having policy benefits for sickness start with the beginning of the fourth day of hospital confinement, Old American can make the rate lower. This avoids small one, two, or three day claims that run up costs. But, of course, benefits are payable from the first day if hospitalized from an accident.

#### You are covered for hospitalization from any cause except these:

So that there will be no misunderstanding, the policy does not cover hospitalization for mental conditions; rest cure; intoxication (of a covered person); unauthorized use of narcotic drugs; pregnancy, childbirth, or complications of either; injury or sickness due to war or any act incident to war. Hernia is considered a sickness, not an injury. Confinement in a government hospital is not covered, nor is any person covered while in armed services of any country (but in such case, a pro-rata refund of the premium would be made).

#### Regular low monthly rates

| Each person (man or woman) under 65     | \$2.50 |
|---|--------|
| Each person (man or woman) 65 to 75     | 4.25   |
| Each unmarried dependent child under 18 | 1.25   |
| (Here are typical family combinations)  |        |
| Man and wife (both under 65)            | 5.00   |
| Man and wife (both between 65 and 75)   | 8.50   |
| Man and wife (under 65) and 1 child     | 6.25   |
| Man and wife (under 65) and 2 children  | 7.50   |
| Either parent (under 65) and 1 child    | 3.75   |

NOTE: Half rates and half benefits apply to children under 18. When they reach 18, you can, upon request, pay full rates (18-65) and full benefits will apply for conditions contracted after that time.

If you pay for a total of 11 months premiums in advance, the 12th month will be free.

There will be a grace period of 31 days allowed for each renewal and the policy is renewable with the company's approval at rates stated above.

| NSWER ALL | QUESTIONS - | THEN | DETACH | AND | MAIL | TODAYI |
|-----------|-------------|------|--------|-----|------|--------|

|  | family or individual-covering hospitalization from s.   | ckness or injury   | -with \$5,000   | ) auto accident death benefit   |
|--|---|--|---|---|
|  | <b>30 DAYS COVE</b>   |  |   |   |
| is approved. I e   | send me your Hospital Income Policy in force for 3<br>enclose 25¢. I AM LISTING BELOW IN STEP 1 ALL R<br>at eligible persons may include myself, my spouse,   | 0 days on each<br>EQUESTED INF<br>and unmarried  | person listed   | below—just as soon as this application  |
| STEP 1_  | PERSONS TO BE INSURED<br>First Name Initial Last Name   | HEIGHT<br>Ftin.  | WEIGHT<br>Lbs.  | DATE BORN   |
| SELF   |   |  |   | MonthYear   |
| SPOUSE   |   |  |   | MonthYear   |
| UNMARRIED<br>DEPENDENT   |   |  |   | MonthDayYear  |
| CHILDREN   |   | -  |   | MonthYear   |
|  | (USE SEPARATE SHEET OF PAPER IF NECESSARY)  | OTED 2   |   |   |
| OUR NAME<br>TREET ADDRESS                                      | PPLICANT: FILL IN EACH SPACE BELOW         First Name       Initial       Last Name   | To the best of y<br>to be covered ex<br>Arthritis, hernia,<br>disorder, cancer,<br>tate trouble, her<br>organs?<br>Have you or any<br>ical or surgical of<br>Have you any ci-<br>to be insured is<br>is impaired in ar               | our knowledge<br>ver had or beer<br>, venereal dise<br>, diabetes, tube<br>art trouble, ey<br>, other family<br>care or advice<br>ause to believe<br>in unsound co<br>ny way?                                 | MonthDayYear  |
| OUR NAME<br>TREET ADDRESS<br>CITY<br>DOCCUPATION<br>ENEFICIARY | PPLICANT: FILL IN EACH SPACE BELOW         First Name       Initial       Last Name         STATE       ZIP CODE       SEX         (Person to be paid if you are killed)       BENEFICIARY NAMED ABOVE TO YOU       SEX | To the best of y<br>to be covered ex<br>Arthritis, hernia,<br>disorder, cancer,<br>tate trouble, her<br>organs?<br>Have you or any<br>ical or surgical of<br>Have you any c<br>to be insured is<br>is impaired in ar<br>IF ANSWER IS | our knowledge<br>ver had or beer<br>, venereal dise,<br>, diabetes, tubi<br>art trouble, ey<br>, other family<br>care or advice<br>ause to believe<br>in unsound co<br>y way?<br>"YES" to ar<br>eet of paper, | YOU CHECK "YES" OR "NO" BOXI<br>, have you or any family member<br>h treated for any of the following:<br>ase, apoplexy, epilepsy, mental<br>erculosis, sciatica, paralysis, pros-<br>e cataract, disease of the female<br>TYES NO<br>member to be covered had med-<br>during the past two years?<br>a that you or any family member<br>YES NO<br>Member to be covered had med-<br>during the past two years? |

**FLYING FISH!** Turning rainbow trout into flying fish takes time and care. They're dropped from a plane to re-stock mountain lakes. This job keeps Dale pretty busy. Dale is a Camel smoker. He knows Camel's real taste satisfies longer.

Dale Schoeneman BIOLOGIST

Do you keep reaching for taste that's not really there?

# Camel's real taste satisfies longer!

No fads. No fancy stuff. The best tobacco makes the best smoke.

Get with Camel\_a real cigarette!

\* BIOLO



CAME)