

THE

# Elks

MAGAZINE

NOVEMBER 1965



# 7-UP<sup>®</sup> IS THE MAN'S MIXER

(It never smothers that good whiskey flavor!)



One right any man has is to demand flavor in his highball. Real whiskey flavor. Seven-Up sees to it that you get it. You're going to notice right off how 7-Up rounds out whiskey flavor... smooths it. But smother it? Never! You get a drink that's rich, hearty tasting. And 7-Up has such vigorous sparkle you don't stir it. Seven-Up stirs itself. Try it, Man! 7-Up. The man's mixer.

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## *Giving Thanks-* **EVERY DAY**

One excellent way that we can show our gratitude to God for His many blessings, in addition to giving thanks often and humbly, is to share our good fortune as much as possible with others, especially with those who are burdened with handicaps of one kind or another and who are, therefore, more in need than some of the helping hand that we can lend them.

We Elks are doing that with magnificent generosity through our lodges, through our Elks National Foundation, and on an ever growing scale through our State Elks Associations and their major projects.

A tabulation of figures in the latest Directory published by the State Associations Committee showed that our State Associations last year spent the impressive total of more than \$2,500,000 for a wide variety of philanthropic programs.

These programs include summer camps, aid to the cerebral palsied, the blind and other physically handicapped children, speech therapy, dental care, scholarship aid, cancer research, and many others, all of them eminently worthwhile.

It is impossible to put a monetary value on the good that these programs accomplish in

terms of increasing human happiness.

It is also impossible to calculate the good that they do us, as individuals who contribute to them and make them possible, or the good that they do our fraternity. This last is a most important consideration, which I commend most strongly to the Elks of those states that have not as yet organized a major project.

The simple fact is that when the Elks of a state are united behind a major program that is significant in scope and character, commanding the respect of the people of the state, it strengthens the lodges, builds a wonderful spirit within the fraternity of that state, and in every way helps to create a happier and stronger Elkdom.

We can do infinitely more good by working together, pooling our resources of men, money, and talent. By cooperating in our State Elks Associations to do good to our fellow men we can give thanks every day of the year for the blessings that we enjoy.

I hope that the wonderful programs carried on by so many of our State Elks Associations will serve as models for those states that are lagging in this respect.

**BE A PLAYER . . . NOT A SPECTATOR**

A handwritten signature in cursive script that reads "R. Leonard Bush". The signature is written in dark ink and is positioned above the printed name.

**R. LEONARD BUSH, Grand Exalted Ruler**

# ALEXANDER SALES CORPORATION

125 MARBLEDALE ROAD, TUCKAHOE, N.Y.



Pocket-Size Giant

## HIGH-INTENSITY LIGHT

Only \$9.95

Plus 50c PP & Hdlg.

Now you can get a genuine high-intensity light that is small enough to fit anywhere—on your desk, on a night table, on the wall above your bed—powerful enough to give you abundant clear, bright, light just where you want it. This pocket size giant measures only 2 5/8" x 2" x 1 1/2" at base. Its brass neck swivels in any direction, extends up to 12". At this price, get enough! You can use one on your desk, a couple at home. Have clear personal light wherever you want it—for reading or working late at night—for close work, for a travel-light. The ideal light for your son or daughter at school. Your choice of beige, grey, or dark brown—with brass arm. Fully guaranteed. Only \$9.95 ea., plus 50¢ PP & Hdlg. Two for \$20 postpaid.

## MONOGRAMMED or PERSONALIZED BEER GOBLETs FOR YOUR HOME



Serve beer in high style—and have it taste better, too! These Heidelberg goblets have hollow stems—each holds a full bottle of beer (15 oz.) On every set you have your choice of an Old English Monogram, hand cut by artisans—

or any name in handsome hand-engraved script! You would expect these distinctive sets to sell at five times this low price. You'll be proud to serve in them—pleased at how your guests admire them. And they make wonderful gifts! Order enough for yourself—and your friends. Satisfaction and safe delivery guaranteed on every set.

Set of 4 Goblets only \$2.95 plus 50¢ per set PP & Hdlg.  
SPECIAL — 2 sets, \$5.75 plus \$1 PP & Hdlg.

## Heat-Pal Keeps Tents, Cabins, Cars Warm in Coldest Weather—Cooks Food Perfectly—Provides Safe, Controlled Heat—Anywhere!

# 2-in-1 HEATER-STOVE



Windproof  
Waterproof  
Smokeless  
Non-Toxic  
Odorless  
Economical

ALSO AVAILABLE: BOAT HEAT-PAL—Heavy-gauge aluminum with all working parts of brass or stainless steel. Can't rust—over. Enameled in Boat Blue. Otherwise same specifications as Heat-Pal—\$24.95 plus \$1 pp & hdlg. New HEAT-PAL 5000. Built to same exacting specifications as the Heat-Pal but larger—delivers more heat—app. 5,000 BTU's per hr. \$27.95 plus \$1 pp & hdlg.

Delivers Up to 3600 BTU's Per Hour

HEAT-PAL gives you the heat you want almost INSTANTLY—anywhere you need it—doubles as a top-quality cook stove. You adjust the handy outside volume control to get complete range from low-low to intense high heat.

HEAT-PAL is a scientifically-designed, sturdy steel and aluminum unit—a product of Swedish precision engineering. (Over-all size: 9" x 11 1/4" x 9"). Guaranteed to give a full lifetime of service with perfect safety. Steel fuel container is crammed full of non-inflammable absorbent that "soaks up" alcohol, then releases it in a series of "gas-like" flames. It burns generated fumes, not raw fuel—safest method known. Bottom air-intake keeps base of unit cool—SAFE TO PLACE ON ANY SURFACE.

Steel body has red lacquered finish with upper portion made of heavy-duty spun aluminum. Special vents release maximum heat. For cooking you get special holders for frying pans—deeper pots fit right into stove.

Uses inexpensive denatured alcohol or alcohol solvent. Gives up to 20 hours of heat with 1 1/2 pints of fuel. Can be used anywhere—in boats, in trucks or trailers—in tents, cabins, garages—even on dry grass! Will give you a lifetime of wonderful, dependable service. Completely guaranteed. Order today. Keep warm all winter long—every year—any-

where. . . . . Plus \$1 PP  
RESERVE FUEL CONTAINER for carrying extra alcohol. 2-pint capacity. . . . . \$2.25



Cooks Complete Meals—You can't cook better at home. Heat-Pal gives steady, regulated heat.



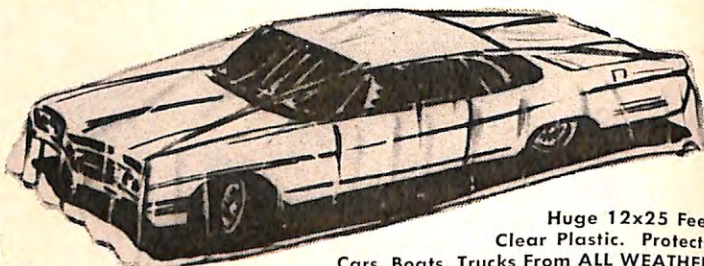
For Ice-Fishing—Duck Blinds—Heat-Pal provides instant, safe heat, no matter how cold the weather.



Take Heat-Pal Anywhere—Always handy—easy to carry. Use it in boats, tents, camps, trailers, trucks, etc.

## NEW HEAVY-DUTY PORTABLE GARAGE

Only \$369 plus 50¢ PP & Hdlg.



Huge 12x25 Feet Clear Plastic. Protects Cars, Boats, Trucks From ALL WEATHER

Guarantees All-Weather Protection Saves Your Car—Saves Money

Now you can protect your car—save costly depreciation—and keep up that new car appearance—no matter where you are forced to park. Just slip your own "portable garage" over your car, and forget weather worries. Snow, rain, sleet and cold will never damage your car again! The ravages of winter, icy rain, hail, mud, sleet, or salt can not ruin the finish and beauty of your car—once you own this jiffy protection. Your heavy-duty Portable Car Garage goes with you anywhere. Slips over your car in seconds. Gives you instant all-weather protection for about one penny a day. You can't afford to be without it! Works in Coldest Weather Whether you live in a warm or cold climate, Portable Car Garage provides the same sure all-weather protection. Field-tested to 60° below zero to give your car guaranteed protection in the coldest weather. Stays pliable always. Order extra units for outdoor furniture, garden tools, lawn mowers, etc. They fold easily and store on shelf when not needed.

ALSO AVAILABLE—SUPERSTRENGTH DELUXE MODEL

This double weight Portable Car Garage comes with six grommets and is recommended for car owners who want the best protection available for their automobile. Superstrength, extra heavy plastic lasts for years and years. Only \$5.95 plus 75¢ PP, and handling. ALSO AVAILABLE: 9x12 tarps with 4 tie-down grommets, handy for protecting smaller things, \$2.49 each, plus 35¢ PP & Hdlg.

## PERMANENT MATCH

Lights Up to 10,000 Times

Only 69c Ea.  
2 for \$1.25



Ingenious match lasts for many years. Just pull it out of its slim case, strike on the side . . . it's lit. Replace into case to extinguish. Guaranteed to light up to 10,000 times. Only 1 3/4" high, featherlight. Metal construction. Has its own small ring for easy attachment to any key chain. You always have a light in any weather. A great idea for extra Christmas gifts—or for business gifts. Special price on 10 or more 55¢ each.

## A CLEAN, SHOWROOM SHINE "Dry Cleans" Car Fast

ON YOUR CAR

\$3.95

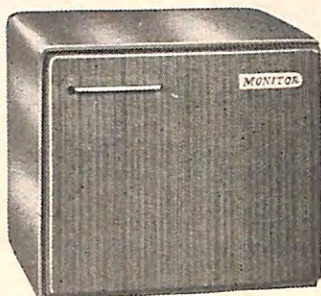
plus 25¢ PP & Hdlg.



Glide it over your car, hundreds of super-soft fibre fingers "eat up" the dust and dirt before your eyes. As it cleans, it all-so polishes and coats the finish with a protective compound, all in a couple of minutes. Moto-Mop is engineered to last for years . . . never anything like it. . . . keeps your car so clean you need only wash it once a month. You can use Moto-Mop wearing a tuxedo and never get a speck of dirt on it. Pays for itself the first thirty days. Only \$3.95 plus 25¢ pp. & hdlg.

# NEW! ICE MAKER/REFRIGERATOR

HAS UNUSUAL ICE-MAKING CAPACITY



6  
ICE-CUBE  
TRAYS  
&  
DOUBLE-DECKER  
FREEZER

**\$99<sup>50</sup>**

Frt. Collect

This unit may be ordered without legs as shown above for installation in bar, den, playroom, etc. Size is 19" high, 20 1/2" wide, 21 1/2" deep. Special door construction which allows door to open to 90° angle (flush against wall) makes it a perfect wall unit. Price without legs—\$97.50, shipped Freight Collect (App. \$5 to \$12).

A remarkable new idea in refrigeration. This hermetically-sealed compressor unit with extra-large ice-making capacity is perfect for office, hotels and motels. Holds SIX ice cube trays in a separate compartment with extra door. Removable container provided for storing 2 trays of loose ice cubes. Makes it a wonderful unit for office and home entertaining—for a bar or patio. Has 2 cu. ft. capacity. Plenty of room for soft drinks, snacks and fruits.

It is 33" high with legs as shown (19" high without legs), 20 1/2" wide, 21 1/2" deep. Has coppertone sides, walnut-grained front. Magnetic door for easy opening and closing. Special construction allows door to open to 90° angle—for flush-against-wall position. Adjustable 7-position thermostat regulates temperature as desired. All-steel cabinet has exclusive stain and burn resistant finish. Operates on 110 volts AC. Full 5-YEAR WARRANTY on cooling unit—one-year warranty on other parts. Weighs 65 lbs. Shipped Freight Collect. (App. \$5 to \$12) A deluxe, versatile unit with an amazing service capacity. And a resounding bargain at only \$99.50

## COPPER-LINED WOODEN DRINKING MUGS

They Make Drinking A Pleasure to The Eye As Well As The Gullet!

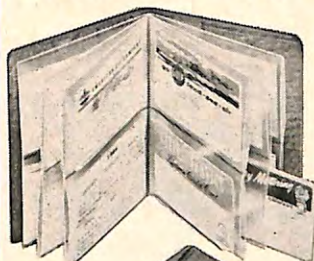
Drink from these and feel like a Viking King. Serve from them and your guests will treat you like an English Lord. They are handsome! They are beautifully-grained wood with a burnished-golden decorative shield to add distinction. Inside is copper lined—so is the handle and trim! Each mug holds a full twelve ounces and the copper acts as an insulator to keep drinks cold longer. Use them for Vodka Mule—for beer, Pimm's Cup—or Root Beer! And they are wonderful display pieces! Look magnificent in bar, den, playroom, office or living room. And the price is only \$9.95 per set of 4, Plus 50¢ PP & Hdlg.

For Vodka Mule  
Beer - Mead - or  
Extra-added bar attraction



**\$5.95** a pair  
plus 25¢ PP & Hdlg.  
Complete Set of 4 \$9.95 plus 50¢ PP & Hdlg.

## MONOGRAMMED CREDIT CARD CASE



FOR MEN  
AND  
WOMEN

Genuine  
Pigskin  
Gold-Stamped  
Initials

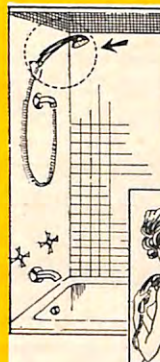


Size  
4" x 5 1/4"  
closed

Men's Case ... \$2.95  
Women's ... \$3.95

WITH ANY  
3 INITIALS

Now you can carry all your miscellaneous papers, cards, etc. in one handy, organized case. No more fumbling in wallet for credit cards. This handsome credit card case has clear, durable, transparent pockets that hold 24 credit cards, license, photos, etc. Complete with bill and note wallet. Pigskin pocket holds money, oversized cards, notes, etc. Ample room for business cards, time-tables, checks. Fits hip pocket without a bulge. You always look neat. You always have everything together. Personalized with any 2 or 3 initials. Please print initials.



## DANI-SHOWER

A New  
High  
In  
Luxury  
Showers

It's the rage on the Continent. It's different, it's modern! It's smart to own! It enhances the appearance of your bath and adds a European touch. Be one of the first in this country to utilize this marvelous portable spray and shower that is now featured in so many European luxury hotels.

Ladies will love it—and so will you. Shaped like a telephone, the Dani-Shower can be used as a fixed shower or can be lifted off the hook and used as a hand shower. Comes with a four foot chrome-plated, rubber lined flexible hose that permits true all-over showering. Perfect to use for a spray-rinse after taking a tub bath; for shampooing; gentle and easy to control for the children. Shower head is removable for easy cleaning, so you can prevent formation of lime deposits. Comes complete with easy-to-install wall bracket which allows four different shower positions. Attaches easily to any shower. Shower head and wall pin are 100% nylon. Made exclusively in Denmark. **\$99<sup>50</sup>** Plus 50¢ PP & Hdlg.

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Portable, inflatable and self-ventilating. Gives summertime cool comfort, sporty appearance and bucket-seat support all year 'round. Use it in your car, boat, for all spectator sports. Take it camping or for picnics, beach or pool-side. Made of rugged metallic finish vinyl. Inflates easily, folds flat for carrying in glove compartment. \$2.98 plus 25¢ PP & Hdlg. Two For \$5.85 postpaid.



**\$2<sup>98</sup>**



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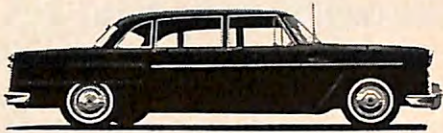
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Address .....

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**"a car and 1/2" of room**



Only Checker offers 8-passenger roominess—interior appointments that challenge cars costing thousands more—door openings that let you get in and out without back-breaking contortions. The classically-inspired, built-to-last Checker offers style continuity that means more value while you drive; more value when you trade. It's the only car that gives you "a car and 1/2" of room . . . of comfort . . . of value . . . at no extra cost! Servicing dealers throughout the world. Send for color brochure.

## Checker Motors Corporation

Dept. 21, Kalamazoo, Michigan 49007

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# THE ELKS MAGAZINE

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... identifies your home with your family name — or illuminates door with electric lights. Life-size . . . 5' tall by 21" wide. All styles have winking eyes! Weather-resistant, lacquered paperboard in full color.  
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A Very  
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## ELKS NATIONAL FOUNDATION

# "The Joy of Giving"



## Aid to Education—Elks-Style

Appropriations for educational programs by the Elks National Foundation, for the year 1965-66 are at the all-time high of \$475,500, the Foundation's Trustees have announced. The Foundation, which expends only the income on its investments and none of its principal fund, has in the current year allocated to State Associations 250 college scholarships valued at \$600 each. This appropriation, totalling \$150,000, represents an increase of \$33,000 over the amount set aside last year for the program. "Most Valuable Student" awards, given to the nation's exemplary students in the annual, nationwide competition sponsored by the Foundation, have also been substantially increased. In the past, these scholarship awards have ranged from \$700 to \$1,500, with an aggregate value of \$110,000. "Most Valuable Student" awards in the current year range from \$800 to \$1,500 and have a total value

of \$130,000. The Foundation's Emergency Educational Fund, which provides financing for the education of children of deceased or incapacitated Elks, has been increased from \$60,000 to \$80,000. And the Foundation's appropriation of \$65,000 for grants for the training of specialists in the treatment of the cerebral palsied reflects an increase of almost \$15,000 over last year's allocation for this program.

Thus, the Foundation—the major philanthropic agency of the Order—demonstrates anew that education is deemed a most appropriate and useful area for disbursing its funds; that an unshakable faith in American youth is among the finest traditions of Elkdom. Next month, this column will list the number of scholarships allocated to each State Association so that all Elks may see how some of the dividends from their contributions are coming back home to be put to work.

## A CP Study Grant



Miss Eloise Whyte of Norfolk, Va., recipient of a \$300 Elks National Foundation grant to assist in financing a course in the study of cerebral palsy therapy at the University of Virginia, administers to a handicapped child. She is one of nearly 1,500 qualified persons who have received such grants, totaling more than \$620,000, for this specialized training.

## ELKS NATIONAL FOUNDATION

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**MODERN LIVING, 23 W. 47th ST., NEW YORK, N.Y. 10036**

# A New Dawn for the Mentally Retarded

By JAMES C. G. CONNIFF

*At long last, America's mentally retarded—especially the children—are beginning to get the break they deserve. The public is starting to learn the facts about MR and to support the programs that offer new hope for those afflicted. But it is only a beginning; here are the facts everyone should know*

THE WAITRESS, pleased with the size of her tip, hummed happily as she cleared the table. The customer, awaiting his change at the cash register, nodded in her direction. "Nice girl you've got there," he said to the manager. "Courteous. Friendly. Gets things straight the first time. See you treat her right."

The manager, a broad smile of agreement on his face, said, "Thank you, sir. We aim to. She is unusual." To himself he thought, *More unusual than you know, friend. She's mentally retarded—and one of the best employees I've ever had.*

An isolated case? It would have been 10 years ago, but not any more. An exciting change of outlook for the retarded—as exciting and vital to the nation as it is to the intellectually handicapped themselves—has taken place almost overnight. In increasing numbers, as the facts about them dispel the myths (they are *not* mentally ill, *not* crime-prone or sexually disoriented; most *can* learn, *can* hold jobs), the mentally retarded are coming into their own.

In manufacturing, merchandising, and distribution, as well as in service capacities, better than 85 percent of the nearly 6 million Americans who, like the waitress, were through no fault of their own born with a slower mental growth rate than the rest of us—but *who, if given the chance, can progress further than we ever realized*—now at last see opening before them what the late President Kennedy called "a productive and self-respecting life" of gainful employment.

If that change can be attributed to any one individual, it is to John F. Kennedy and to his compassionate determination that "our system of 'don't care'" for the retarded should yield to aggressive, all-out warfare against "this grave and complex problem" which threatens the futures of more than 300 newborn babies each day—126,000 a year—with the most heartbreaking of all forms of crippling: that of our master organ, the brain.

President Kennedy had his reasons for demanding, and getting, action. There was his sister Rosemary, living out



*Retarded youngsters attending day camps or residential camps are provided a recreational setting that is used as part of the therapy and educational process. Here some boys and girls are making molds of their handprints.*



*An MR success story: This retarded girl was successfully trained for work in a New Jersey factory, thus enabling her to earn her own way and to contribute both to society and to the economy. Many retarded children, given proper help, can do the same when they are old enough.*

her days in a private institution. Just the quiet acknowledgment that the President of the United States had a mentally retarded sister, he knew, would help to dissipate the false shame and unfounded sense of guilt which had led too many families to hide their mentally retarded from sight. For all but the scant 5 percent of profoundly retarded whose mental levels we are not yet able to raise, this withdrawal reaction of uninformed parents—by isolating the afflicted child—only further reduces his already impaired capacity to learn.

But John Kennedy knew also that mere personal acknowledgment could hardly do more than improve morale a bit for those families (the vast majority) who were on the one hand unable to afford private institutional care, which comes high, and on the other stood little chance of getting a retarded child into a public institution, simply because all such facilities, badly understaffed and overcrowded, had an average of three-year waiting lists.

That stalemate raised in the President's mind three key questions: (1) How many of the retarded really *needed* to enter an institution; (2) what number might not actually suffer further disability from being institutionalized; and (3) how could he, as Chief Executive, prevent this from happening, and at the same time save the taxpayers the roughly \$100,000 it costs to keep a single retarded person institutionalized for a lifetime?

With characteristic vigor, he awoke the conscience of the nation and its Congress to help find the answers to those questions, and to the still more basic puzzles of cause and prevention. Congress came through handsomely. A month before his assassination, John Kennedy had the satisfaction of signing into law two historic measures—both passed with bipartisan support.

By providing the means for all 50 States to join in mounting a coordinated assault on MR via new research and diagnostic centers, stepped-up maternal and child health care programs, and training for doctors, teachers,

speech therapists, and other specialized personnel, those laws now enable other dedicated hands to carry on one of the most challenging pieces of unfinished business our young lost leader left us.

Few among those hands are more dedicated than those of Vice-President Hubert H. Humphrey. Scientifically more knowledgeable than most men in government (he was trained as a pharmacist) and a veteran Senate champion of expanded health research activity by both federal and private agencies, the Vice-President also has a personal reason to push the fight against MR—pert little five-year-old, blonde Vicky, “the first granddaughter Mrs. Humphrey and I welcomed into the world, and so full of love it's enough to make your heart burst with yearning to help her develop her mind just as far as she possibly can.”

Like most such children, Vicky is capable of doing just that—if she receives the right kind of help early enough. Thanks to our rapidly changing attitudes toward the retarded, Vicky is receiving that help (Minneapolis has one of the finest training centers in the country) and will have her chance to “take her place in society, perhaps as a hairdresser,” in the words of her grandmother. This will not be because she is a Humphrey descendant, but because she and her retarded contemporaries are finally inheriting the long overdue era of “understanding, enlightenment, and hope” which John Kennedy had in mind for them, and which President Johnson's Committee on Mental Retardation—drawn from leaders of differing political hues—is committed to bringing about.

The bipartisan flavor of the rising tide against mental retardation appears perhaps nowhere so clearly as in a recent statement made by Maine Republican Senator Margaret Chase Smith: “Better education for the retarded child is a vital national need today. Education and rehabilitation for the handicapped are areas where national security does not require budget-cutting. . . . Financially, we simply cannot afford the loss in national (Continued on page 49)



Above, a scene at the Hennepin County Day Activity Center, which is operated by the Minneapolis Association for Retarded Children. The boy at right is the 1965 MR poster child, Dickie Bach.



Five-year-old Vicky Solomonson is the oldest grandchild of Vice-President and Mrs. Hubert Humphrey. Vicky is mentally retarded but is as warm, eager to play, and interested in her surroundings as her two normal sisters. Thanks to modern knowledge and techniques, she will have the chance to take her rightful place in society.

In Miami, Fla., retarded young men train to become butchers in a school operated by the butchers' union.



*“Ask Not What Your Country Can Do For You . . .  
Ask What You Can Do For Your Country.”*

This memorable challenge of our late and beloved Brother of Boston, Massachusetts, Lodge, No. 10, the 35th President of the United States, John Fitzgerald Kennedy, should give deeper meaning to our observance of Veterans Day, November 11, 1965.

Truly, his life reflected his convictions. He gave unselfishly of his brilliant talents to his country—his brave war record, his accomplishments in the halls of Congress and finally, as our President, the supreme sacrifice was made. No one can dispute the personal fulfillment of his own challenge.

His patriotic contributions symbolize the sacrifices of millions of lesser known, but none the less dedicated, Americans whose memories are recalled on Veterans Day.

Veterans Day was originally called Armistice Day. Unfortunately, an armistice is not a peace and today, 47 years after the World War I Armistice, peace is still not a reality.

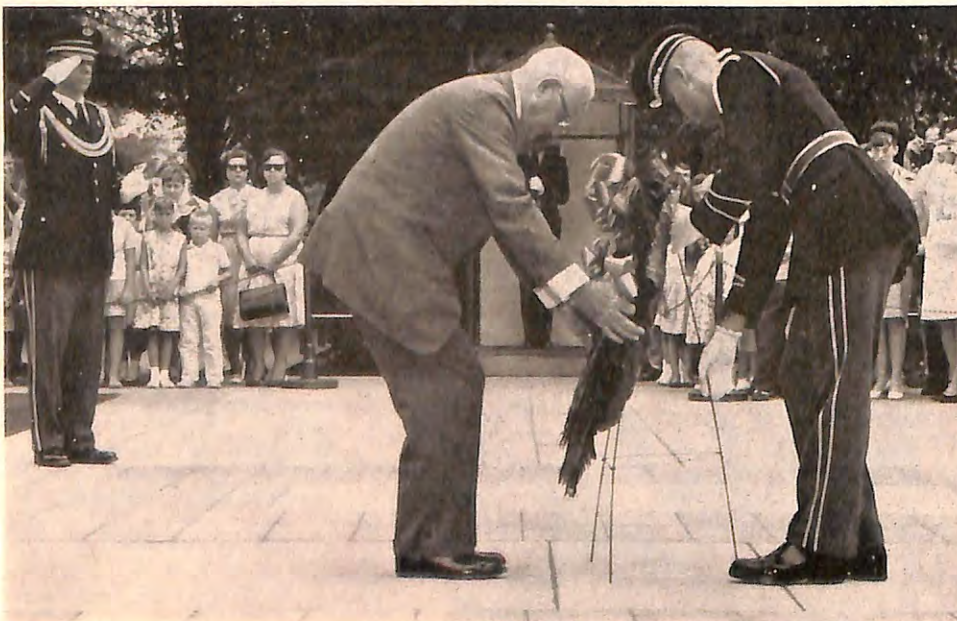
The temporary peace we enjoy in America today was made possible by veterans we honor during the one minute of reverent silence at the 11th hour on the 11th day of the 11th month. We should have eternal gratitude for those who strove and those who are now striving to attain an honorable, permanent peace for mankind.

Veterans Day should also signal an alarm against an enemy operating openly within our midst. We are all aware that the Communist-declared intention is to destroy the United States by infiltration, sabotage, revolution and armed conquest. Yet we complacently give the privileges of our democracy as a license to Communists, “pacifists,” and others masquerading under various names and conducting campaigns to induce young Americans to refuse draft duty and to discourage our Armed Forces. We wit-

nessed unconcernedly the student march on Washington last April protesting United States defense of South Vietnam. We are all aware of the picketing of Armed Forces’ recruiting booths, draft-card burning, picketing of the United Nations, attempts to halt troop trains, college sit-ins, and publicized reports of more to come. These organized demonstrations are a sacrilege to the tribute intended for our veterans. Our nation’s security, even in this nuclear age, depends in the last analysis upon the willingness of the nation’s manhood to run the old risks and offer up the old sacrifices when only these can save the country. We cannot risk tampering with our national security by any group.

The thousands of veterans who have died, the thousands who suffer in Veterans Hospitals, the more than 23 million who were willing to die if necessary, have made sacrifices in our behalf, have preserved our ideals and helped secure our lives and liberty. Our gratitude to them calls for a renewal of our spirit of American patriotism on Veterans Day. It calls for an ALERT America. This is the spirit of ’76, the spirit of 1861, of 1918 and 1942, and so magnificently demonstrated by the spirit of our fighting forces in Vietnam.

As we ponder on the words of our late President Kennedy, “Ask what you can do for your country,” we should respond with a rededication to a vigorous and unashamed patriotism. As a renewal of our “Pledge of Allegiance” let all Elks fly the American flag high on Veterans Day in tribute to all those who have served their country so devotedly. Fly the flag high as a symbol of our faith in the American way of freedom and our determination to preserve this freedom against all enemies at home or abroad.



*R. Leonard Bush, Grand Exalted Ruler of the Order of Elks, places a wreath at the Tomb of the Unknown Soldier in Arlington Cemetery at ceremonies arranged by Exalted Ruler Henry H. Dembo of Washington, D. C., Lodge.*

## In the Virginias

**GRAND EXALTED RULER** and Mrs. R. Leonard Bush were welcomed warmly by Past Grand Exalted Ruler John L. Walker, Grand Lodge Americanism Committeeman Lawrence H. Hoover, former Grand Inner Guard Charles D. Fox, Jr., and hundreds of other Virginia Elks to their 56th Annual Convention at Fredericksburg August 14-17.

Introduced by Mr. Walker, the Order's new leader was a most informative speaker at this meeting when delegates learned that their Major Project, the Elks Boys' Camp, Inc., had sponsored 471 deserving boys for a two-week vacation this year, spending over \$30,000. They authorized \$12,000 for improvements during the coming months.

Roanoke Lodge won the Ritualistic Contest, with Arlington-Fairfax in second place, followed by Norfolk, Richmond and Winchester, in that order. All committees submitted excellent reports, and several scholarship and Youth Leadership winners were on hand to accept their awards. Virginia showed a net gain in membership of 478, and increased its charitable expenditures measurably over other years. These Elks are planning to double their contributions to the Elks National Foundation during the coming year.

Superintendent Doral Irvin of the Elks National Home spoke on this fine facility, ten of whose residents were on hand for the Convention, for the first time in the Home's history.

Norfolk will be host to the 1966 Meeting in August, and this month a Fall Session is taking place at Petersburg. Officials for the current term are President B. M. Scott, Suffolk; Vice-Presidents Cecil G. May, Clifton Forge, Owen D. Simmons, Jr., Harrisonburg, and Benjamin L. Campbell, Petersburg;



State Ritualistic Chairman Paul S. Johnson, Past Grand Exalted Ruler John L. Walker and P.E.R. George F. Blackwell pose, left to right foreground, with the Roanoke Ritualistic Team which won the Virginia Elks Assn. title. Coached by Mr. Blackwell, they are, left to right standing, Candidate Donald J. Monsour, Est. Loyal Knight M. W. Goad, Inner Guard T. L. Weld, E.R. Perrow E. Peters, Esq. Charles Karpowich, Chaplain Wm. T. Fuqua, Lead Knight Harold Ross and Lect. Knight Wm. M. Berryman.

Secretary Charles F. Curtice, Petersburg; Treasurer Cecil T. Duffee, Norfolk; Chaplain Sidney Sullivan, Fredericksburg; Sergeant-at-Arms Perry E. Turner, Suffolk, and Tiler R. L. Pannell, Clifton Forge. Retiring President L. H. Biscoe of Fredericksburg was elected to a three-year term as Trustee.

**WITH 558 ELKS** registered, 23 of the 24 lodges in the State represented, and 16 of the Association's 27 living Past Presidents on hand, the August 18-21 Annual Convention of the West Virginia Elks Association at Wheeling was a great success.

Grand Exalted Ruler R. Leonard Bush was guest of honor, along with Grand Secretary Franklin J. Fitzpatrick, who were joined by Past Grand Exalted Ruler Wade H. Kepner and Grand Esteemed Leading Knight Dewey E. S. Kuhns, both of West Virginia.

The Crippled Children's Camps, the Association's Major Project, had a larger attendance this year than ever before, operated at a cost of \$6,000. The group's four Veterans Service Committees continue to do excellent work, as do all others, notably the Crippled Children's Committee whose report was dramatized by the showing of a color movie covering the activities at all three camps.

The Grand Exalted Ruler was the principal speaker at this conclave, and the Grand Secretary conducted a Secretaries' Clinic which was very well attended.

In office until the 1966 Convention in Clarksburg are President William T. Perri, Clarksburg; Vice-Presidents A. S. Ammar, Logan, Timothy Murphy, Wheeling, and Edward C. Noll, Martinsburg; Secretary Garnett W. Shipley, Martinsburg; Treasurer Ralph C. Adams, Huntington; Sergeant-at-Arms Ralph H. Barnes, Wellsburg; Chaplain William C. Houchins, Princeton; Inner Guard J. A. Case, Sistersville; Tiler W. F. Keller, Wheeling, and Trustees R. Wayne West, Moundsville, Ray Malone, Wellsburg, Miles L. Cobun, Morgantown, and Frank F. Martin, Huntington.

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## ELKS MEMORIAL SUNDAY

The time-honored Elks Memorial Sunday Services will be held throughout the Order on Sunday, December 5, to honor the memory of our "Absent Brothers."

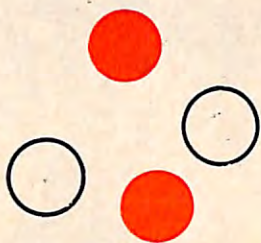
Awards will be made again by the Grand Lodge Committee on Lodge Activities to lodges in each of four membership groups whose programs are judged as the most fitting.

Be sure your lodge's tribute to its departed members is worthy of their memory and of Elk tradition, and that your brochure covering these Services is submitted for judging *no later than December 26* to

Walter G. Penry, Committeeman  
Box 176 Radnor, Ohio 43066

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# Adding **YEARS** to Your Smile

*If you have to wear dentures—and one out of every two must by age 50—don't despair. Modern prosthetic science can assure reasonable comfort and give you a winning, natural appearance*

By **LOUIS B. KUHN**

IT WAS an unusual complaint, all right. Most women would have been ecstatic, but this lady was actually disappointed.

"I got my new dentures Friday, and when I went to work Monday morning no one even noticed my new teeth," she lamented.

Her disappointment, voiced on a radio program for all the world to hear, seems ridiculous, but it serves to illustrate an important accomplishment of modern dentistry. No one noticed that she was wearing dentures because today's techniques and appliances make it difficult—often impossible—to tell the artificial from the real thing. It's almost a case of "does she or doesn't she?" Only her dentist knows for sure."

Maintaining a pleasant, natural appearance is by no means the only purpose of a denture. Nature had a very good reason for giving us 32 teeth. They all work to prepare our food for digestion and help us speak clearly, as well as face the world with a winning smile. The person who has the misfortune to lose his natural teeth needs dentures to replace his lost chewing efficiency and speaking ability, and those dentures must fit properly or they may endanger his health—and even his life.

The fact is that one of every two persons in the United States today needs either partial or complete dentures by age 50. Because the situation isn't likely to improve for some years to come, it's a good idea to prepare for the possibility of living with artificial teeth.

Many prosthodontists—dentists who specialize in replacing missing teeth—advise that you have a plaster of paris

cast made of your natural teeth. Have it done after you are 21 years of age, when the permanent teeth are mature, but before age 30 because after that age teeth may shift or "migrate" and the original pattern is lost.

"Just put the cast in a box with your other souvenirs and put it away," says Dr. Cecil Bliss of Sioux City, Iowa. "Some day it may prove valuable as a guide to the dentist who wants to make your artificial teeth look as if you grew them yourself."

A sure way to look and feel older than you are is to put off replacing missing teeth with artificial ones (not "false teeth"). Dr. Victor L. Steffel, professor in the Department of Prosthodontics, Ohio State University College of Dentistry, will take issue with anyone who says "false teeth."

An old joke with dentists is "be true to your teeth or they'll be false to you." But Dr. Steffel says, "You can wear a false face at Halloween. It's something you put over your own face. You can wear false teeth as a disguise. But when you replace teeth that have been lost or extracted, the new ones are artificial teeth and function as if they were your own."

Even your wife need not know that you are wearing artificial teeth. We know a man who got away with it, thanks to his dentist. In a letter to a health columnist of the Miami *Herald*, a 31-year-old dental patient said, "The only person who has seen me without my teeth is my dentist. My wife has never seen me without them, and my eight-year-old son doesn't know I have them. The day the old ones were taken out the new ones were ready and in place in 10 minutes."

These are called "immediate" dentures because within minutes after teeth have been extracted artificial teeth are put into replacement position. Dr. Alfred E. Seyler of Detroit, educator and dental columnist, says, "Usually it is better to have dentures inserted immediately. This means that the upper or lower dentures, or both, must be completed before the natural teeth are removed. If the patient wants to have his artificial teeth look like his own, the dentist can copy them closely as far as color, shape, or position are concerned." He says that while patients usually want their artificial teeth to look better than the ones they are losing, it's a good rule to make some improvement but keep the general appearance of the natural teeth.

Women are particularly vocal on the subject of dentures, especially for the opposite sex. One prominent prosthodontist feels that consultation with your wife or mother-in-law during the "try-in" session for new dentures can be helpful to you and your dentist.

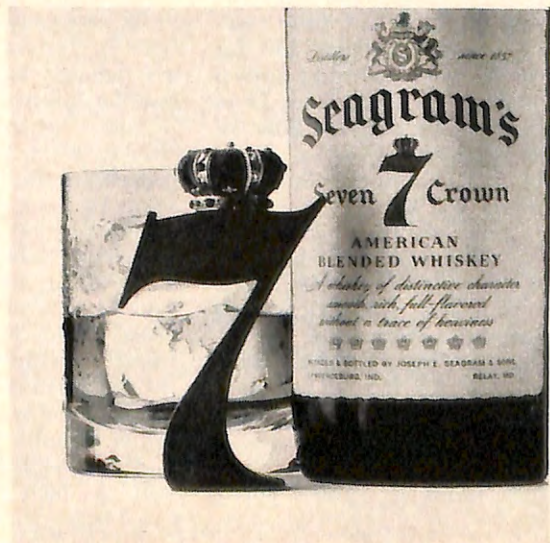
Dr. Max Pleasure of Bronx, New York, makes the point that sometimes a patient who "is too willing to defer to our superior knowledge and judgment" may return to the dental office full of unhappy complaints after the dentures are finished, because of some casual disparagement by wife or mother-in-law. He suggests it may be wise to invite consultation and comment by the wife, close relative, or even a friend when the dentures are fitted.

A contrary point of view is expressed by Dr. Frank A. Farrell of Chicago, president of the American Prosthodontic Society. "The last person in the  
(Continued on page 54)

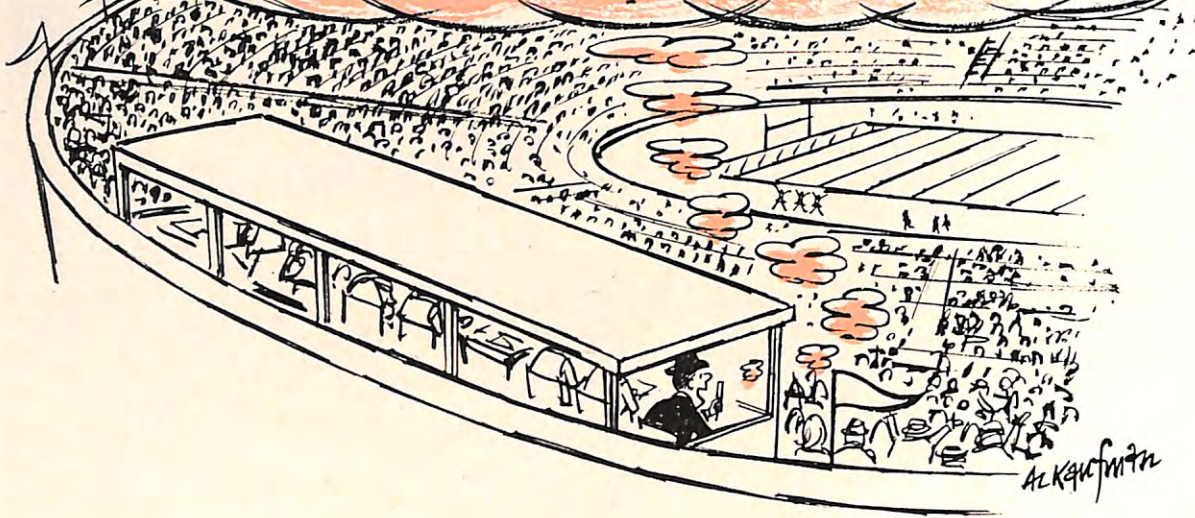


**When someone hands you a better drink  
someone's been pouring better whiskey.**  
(It's called Seagram's 7 Crown, The Sure One.)

And it's absolutely sure to add a special quality  
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Say Seagram's and be Sure



And now while there's time-out on the field here at University Stadium, we'll give you some half-time scores of major games. Michigan leads Purdue, seven to nothing; Notre Dame is trouncing Wisconsin, twenty-one to nothing; Missouri and Nebraska are at a zero-zero standstill. In the East, Penn State and Maryland are tied at seven all; and Slippery Rock is edging Shippensburg State College by a score of seven to six....



## *The Slippery Rock Story* **By LOU PRATO**

*Football fans all over the country are watching and listening breathlessly each week for the score of this, their favorite college team—although some aren't absolutely sure it exists*

IT HAS BEEN SAID that the weirdest sports phenomenon of our times is the mystical but affectionate adulation bestowed by New York baseball fans on a rather inept professional team known as the Mets.

But this just isn't so.

For, despite all the hoopla over the bumbling Mets, nothing can quite compare with the equally esoteric but far more widespread and charming appeal of a small college football team from the Allegheny Mountain foothills of western Pennsylvania.

The team? Slippery Rock, of course! Yes, there really is a Slippery Rock.

No sports team in the world can boast of a following like Slippery Rock's. Just uttering the name brings ecstasy to countless romantics from Litcher, La., to Pamplona, Spain. They root for her, pray for her, cheer for her, and cry for her. They may not even believe in her, but they love her faithfully, nonetheless.

Every autumn Saturday afternoon, Slippery Rock sends its robust young

men onto the field for battle, and its legion of fans wait anxiously for the outcome to be flashed around the world.

At the University of Washington stadium in Seattle, and at similar sites from Norman, Okla., to Ann Arbor, Mich., near pandemonium erupts whenever the Slippery Rock score is given.

In newspaper offices and radio stations from coast to coast, switchboards are jammed by persistent callers seeking the latest Slippery Rock result.

And woe unto the newspaper that fails to print the score in the Sunday papers, or the radio station that leaves Slippery Rock off its football roundups.

"On the occasions when we've forgotten to include the Slippery Rock score in our football roundup," reports Ted McCoy of radio station KVBG in Great Bend, Kan., "we get more telephone calls than we have when we forget the Kansas University score."

Last year when a Fort Benning, Ga., soldier named Cecil Pollack could not find the result of Slippery Rock's game with Indiana (Pa.) State, he sought

the assistance of college officials.

"It seems that the score of the game was not given in the paper or over the radio, and it is about to drive me out of my mind," he wrote. "I've been trying to find out the score all week. Please drop me a card and let me know what happened."

That's the way it is for millions of Slippery Rock followers all over the world. They may simply be high school girls like Nancy and Betty Rogers of La Place, La. Or defense workers, like the 550 RCA personnel at the Ballistic Missile Early Warning System facility in Clear, Alaska. Or department store customers, such as the ones at Free-land's in Florence, S. C., and Ford's in Bay City, Mich. Or just an ordinary soul like Mrs. Betty Fraiser of Indianola, Miss., the Sunflower County tax assessor.

Only a handful are actual alumni of the school, and most have never been near the 410-acre campus 50 miles north of Pittsburgh. Until a few years ago, most of them didn't even believe



the school existed but thought it was really a bit of chicanery perpetrated and perpetuated by some imaginative sportswriters and sportscasters. School officials still distribute a pennant that says: "Yes, there is a Slippery Rock."

But today, most of the Slippery Rock aficionados know there is a school (and a team) with that name. Yet, they adore and cherish Slippery Rock with more gusto than ever.

Take the Slippery Rock cult in Houston, for instance. A formal boosters club has been organized under the direction of a local advertising man named Pat Daniels. Club members meet several times during the football season to toast the success of their beloved team, and each year they march in the city's St. Patrick's Day parade, attired in Slippery Rock's green and white sweatshirts and waving large pennants.

The club also publishes a newsletter called *The Slippery Rock Skidder* and boasts branch chapters in such places as Pascagoula-Moss Pt., Miss.; Reynosa, Mexico; Dublin, Ireland; and Paris.

Another group of rabid Slippery Rock rooters is in Seattle, where school T-shirts and pennants are sold at each of the University of Washington home games. Radio station KETO periodically runs public service announcements extolling the virtues of State of Washington universities, and then adds quite enthusiastically: ". . . but if you are interested in pursuing your education out of state, have you given any thought to Slippery Rock?"

When Slippery Rock played Northeastern Oklahoma State in the post-season All-Sports Bowl in Oklahoma City two years ago, the station carried the game live back to Seattle. (This wasn't the first time for such a Slippery Rock broadcast. Several years ago, station WGST in Atlanta, Ga., carried a Slippery Rock game with Muskingum of Ohio.)

In April of 1964 when the State of Washington celebrated its 75th anniversary of statehood—which coincided with the 75th anniversary of Slippery Rock's founding—emissaries of the governor traveled to the Slippery Rock campus bearing such gifts as a 25-pound salmon from Puget Sound.

Southern California's Slippery Rock sect is second to none. In Pasadena on New Year's Day of 1964, two 13-year-old boys from a Los Angeles suburb set up a stand outside of the Rose Bowl with the intention of selling some 300 Slippery Rock pennants to earn money for college. The cops chased them for not having a license before they could sell a dozen pennants. Local television personality Bill Welsh heard about the incident and put the boys on TV. Within days, the rest of the pennants were sold.

Last November, the Southern Californians even got to see their revered team in action when Slippery Rock played Los Angeles State—then the nation's top-ranked small college team—in the Rose Bowl. A large welcoming caravan, including a brass band, a bevy of coed escorts, and an 89-year-old Slippery Rock alumna (class of '98) greeted the team at the Los Angeles International Airport. Residents of suburban Alhambra took the players and coaches into their homes on Thanksgiving Day, and Los Angeles Mayor Sam Yorty, giving them the key to the city, proclaimed the day of the game as "Slippery Rock Day."

Several thousand ebullient fans—many lugging signs bearing such phrases as "Don't Knock the Rock"—turned out to cheer for Slippery Rock. Included were several hundred employees of the Atlantic Research Corp., a maker of rockets (the Slippery Rock team nickname), who performed card stunts at halftime and led Slippery Rock cheers: "Slippery, Slippery, Slippery Rockets, You've Got LA in Your Pockets."

Unfortunately, LA State had Slippery Rock in its pockets. Final score: Slippery Rock 6, LA State 62.

(In truth, Slippery Rock was out-  
(Continued on page 53)

## Last winter, typical Ariens Sno-Thro owners removed over 2 tons of snow after every 6" blizzard...without lifting a shovel...Did You?



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**News of the Lodges**

# THINKING

**KALAMAZOO, Michigan,** was the site of the week-long National Junior and Boys Tennis Championship Tournament during which period the Kalamazoo Elks were hosts to the visitors at a pool-side dance at their Country Club. This photograph shows a portion of the tremendous crowd which enjoyed this hospitality.

**CLEARWATER, Florida.** Participants in the awards ceremonies honoring winners in Clearwater Lodge's OPERATION ESSAY AMERICANISM included their parents, judges and school officials. In the foreground are left to right, finalist Patricia Mowery, first-prize winner Michael Hopkins, finalist Terry Wright, and E.R. Ray Daniels; background: State Vice-Pres. R. H. Pride, Mrs. Richard Mowery, Mr. and Mrs. Alan Hopkins, Est. Lead. Knight Lyle Filek, P.D.D., R. H. Burkhardt, Mrs. W. P. Wright, Mr. Wright, Clearwater High School Principal R. T. Glenn and Rear Adm. John J. Hourihan, USN, Ret., senior judge. Other winners not on hand included William Levens, James Carlisle, Cynthia Brown and Sidney Heidt.

**SEGUIN, Texas,** Elks played host to youngsters from the Texas Elks Crippled Children's Hospital who enjoyed the ski show at the Lake Breeze Ski Lodge. With a few of the children are, left to right, Adm. Mrs. Otelia L. Miller, Sequin E.R. Irwin Fischer, and P.E.R. C. H. Matthies, and Hospital Board Secy.-Treas. Dr. W. W. Buck.

**WEST VIRGINIA NORTH DISTRICT** Lodges, Wheeling, Parkersburg, Moundsville, Sistersville, Wellsburg, St. Mary's and Weirton, conducted a very successful Crippled Children's Camp program this past summer, thoroughly enjoyed by these youngsters.

# YOUNG

**COEUR D'ALENE, Idaho,** Elk-sponsored student Janet L. Buckley receives a \$1,000 Elks National Foundation grant from Past Grand Exalted Ruler Wm. S. Hawkins.



**SANTA ANA, California,** Lodge backed a winner in 12-year-old Bobby Logan, who won the Orange County Soap Box Derby trials and, as Santa Ana's representative went to Akron, Ohio, and took the All-American Soap Box Derby title for 1965. With the champ are the members of the lodge's Derby Committee, left to right: P.E.R. Bill Redline, Director; Glenn Ziegenhagen, Promotion Chairman; Est. Lead. Knight Wm. A. O'Neal, and Race Chairman Al Hambly. As All-American titlist, Bobby now holds a \$7,500 college scholarship, a \$500 Savings Bond, and enjoyed a three-day holiday in New York City with his entire family, returning to California in the sponsors' private plane.



**MIAMI, Oklahoma,** E.R. Harry White, left background, and Mgr. Bob Turner, right background, appear with their Little Leaguers who won second place in their division. The lodge's Youth League team, boys 16 through 18 years old, also took second honors. Both groups were feted by their sponsors at a hot-dog and watermelon feast.



**MONTEBELLO, California,** Lodge sponsors a new activity—this youthful Baton Twirling Girls' group which has won many awards in Southern California parades. This lodge also sponsors two Junior League Baseball Teams and two Boy Scout Troops.





**BISMARCK, North Dakota,** Lodge breaks ground for an \$800,000 home, when E.R. Raymond H. Isaak wielded the shovel with the approval of, left to right, lodge Secy. Franklin Roberts, Trustees Chairman Emil Martin, Bldg. Committee Chairman P. E. McCarty, architect Arlo Beattie and general contractor John Larson, Jr.



**HOUSTON, Texas,** Est. Lead. Knight Ralph Marz, left foreground, presents a handsome tape recorder to James Neal, right, a blind student entering Wharton Junior College. In the background, left to right, are E.R. Ray Innerarity, Secy. Gene McMullen and Est. Loyal Knight Douglas Runk. Without the recorder, James Neal would have been unable to take his courses, and he was unable to purchase it himself.



**FERNDALE, Michigan,** Lodge's 36th P.E.R.'s Night found its first and second E.R.'s both Judges, Charter Members and founders, on hand. Left to right are junior P.E.R. J. J. Jandron, the lodge's second E.R., Earl N. Nash, the first E.R. T. Frank Hooley, and E.R. Ronald J. Haskin.



**PETOSKEY, Michigan,** Lodge's \$131 check, and an encyclopedia worth \$300 are presented to Sister M. Gonzales of the Holy Childhood School for Orphans by Bob Keck, Chairman for the Auction and charity program which made this gift possible, and also realized the \$231 presented to the Retarded Children's School by Est. Loyal Knight Clifton Wagar.



**TRAVERSE CITY, Michigan,** Lodge was host to a large crowd when its new home was dedicated, replacing the building destroyed by fire in December, 1963. Dedication officer State Vice Pres. Ray Creith is pictured as he delivered his address at the dinner celebrating the event. At left is D.D. Thomas Dunn.



**GUYMON, Oklahoma,** Lodge welcomed Coach Oscar Williams and the 65 players of the Panhandle A & M College football squad and 125 townspeople to the annual Elks' grid dinner.



**TROY, Ohio,** Lodge's outstanding team won the State Association's ritualistic crown for the third consecutive year at the 67th Annual Convention in Columbus this year.

# Lodge Notes

Lt. Bruce Newell, U.S. Army Recruiting Officer for the Jacksonville area, presented Army Certificates of Achievements for community service to Bob Jones of WAZE-Radio, and Lt. Col. (Ret.) Wm. F. Nee, of Clearwater, Fla., Lodge's Americanism Committee and Co-Chairman of the Fla. West Central District Americanism Committee. Later, Clearwater's Mayor Joe Turner appointed local Elk Hans F. Gompertz an Ambassador of Good Will for the city on his departure for a two-month tour of South American countries. While in Lima, Mr. Gompertz is meeting with officials there in connection with Clearwater Lodge's OPERATION PEN PAL PERU, a successful letter-writing program sponsored by the Elks between high school children of both cities. Similar projects are being conducted by the lodge between the students of John F. Kennedy Junior High School in Clearwater and those of the American Institute at La Paz, Bolivia, and between the Oak Grove Junior High scholars and young people studying at the American Colegio at Quito, Ecuador.

Quincy, Mass., Lodge lost one of its most faithful members, and its oldest, when Horace E. Dailey died August 25th at a local nursing home. A Life Member of Quincy Lodge, Mr. Dailey would have been 91 years old this Christmas.

Exalted Ruler Alfred B. Morton and his fellow members of Metuchen, N. J., Lodge are proud of the honor paid to the lodge's long-time Treasurer, Richard S. Kain, by the American Institute of Parliamentarians. A certified professional parliamentarian, a registered parliamentarian, and editor of the Parliamentary Journal, Mr. Kain has been elected President of the Institute.



**SOUTH SAN FRANCISCO, California,** Lodge welcomed State Vice-Pres. Dan Ferrari on his official visit when its members launched their Piggy Bank Program for the State Elks Major Project for which over \$250 was collected that evening. Left to right are State Committee Chairman George Chambers, E.R. Pat Morello, Past Pres. Henry Budde, Vice-Pres. Ferrari and State Vice-Chairman for the Major Project, Ted Mumby.



**BILOXI, Mississippi,** Lodge welcomed 65 candidates on its 65th Anniversary. Pictured are the Degree Team, Grand Lodge officials and Honorary Life Members for whom the class was named. In the foreground, left to right, are Honorary Life Members Grover Graham, Sr., who saw his grandson initiated, Ernest Desporte, Jr., George Quint and A. S. Gorenflo, Past Grand Exalted Ruler William A. Wall, Special Deputy Robert Cameron, and Grand Lodge Committeemen Willis C. McDonald, and A. C. VanHorn, Jr. In the background are Secy. and Past State Pres. Henry L. Schwan, Jr., whose son was a candidate, Tiler Charles Gillette, Organist Charles Duffie, E.R. Bernard Hazlitt, Esq. Chester Comeaux, Est. Lead. Knight Anson Holley, Jr., Lect. Knight Joseph Duffie, Jr., Chaplain T. T. Atteberry, Outer Guard Eugene Martino and Loyal Knight Harry Burnham.



**RAWLINS, Wyoming,** E.R. Will Medlock, left, and P.E.R. Oscar A. Hall, right, join Judge Vernon G. Bentley, second from left, in welcoming Bing Hong Wong, Mercedes J. Phelps and Gretna K. Burns as newly naturalized citizens. E.R. Medlock presented Flags to the neo-Americans, and P.E.R. Hall spoke on their new status.



**PORTSMOUTH, Ohio,** Elks marked their 75th anniversary by initiating a class of 101 as a tribute to Grand Exalted Ruler R. Leonard Bush, pictured second row, center, with lodge officers. E.R. Harry Stoops, Jr., is on Mr. Bush's right.

## More Lodge Notes

When Paramount, Calif., Lodge celebrated Mother's Day this year, three bouquets of flowers were presented—one to the oldest mother present, another to the mother of the most children, and the third to the grandmother having the most grandchildren. All three were won by Mrs. Donna Sims, mother-in-law of Elk Red Fudge. At 83 years of age, Mrs. Sims has 16 children, 67 grandchildren, 83 great-grandchildren and nine great-great-grandchildren. That adds up to 175, which makes a mighty big family. The bouquet for the youngest mother present went to Mrs. Janet Teague, Red's daughter-in-law, keeping all the flowers in what must certainly be one of California's small villages in itself.

More than 3,000 members of Grand Forks, N. D., Lodge, their wives and children enjoyed the Elks' annual picnic

this year. About 100 members appointed by Exalted Ruler Dale Churchill pitched in to handle the serving of food, and the operation of a dunking machine, with Chairman Kenneth Holt taking the first dive into the tank. Entertainment, races and a lively concert by the Elks Band, led by W. E. Pond, rounded out a full day of activity.

Brick, N. J., Lodge entertained children from St. Edmund's Home for Crippled Children on their annual outing at Turtle Back Park. Members of the lodge's Crippled Children's Committee, with Chairman Walter Holtgren, Exalted Ruler Anthony Niedzwiecki, and a number of the Elks' ladies, together with attending Sisters and Seminars, accompanied the youngsters on the bus trip, helping to make their day a happy memory.

Elks Night at Buffalo Raceway saw Go Joe, driven by Vince Aquino, win the feature race. Past District Deputy John Kagabein, Exalted Ruler Jack Foster of Hamburg, N. Y., Lodge, and Past Exalted Ruler William Bitterman who Chairmanned the outing, joined the

track's Race Secretary, Paul Kiem, for the Winners Circle ceremony.

For any interested readers—the USS West Virginia BB (48) will hold its 11th annual reunion December 4 at the VFW Hall in Gardena, Calif. For information, write R. A. Brown, VFW Hall, 1822 W. 162nd St., Gardena. Also, preliminary arrangements for the first annual reunion of the USS New Orleans, to be held next summer, are now being made. For details, and information, contact S. F. Wallace, P. O. Box 990, Kingsville, Texas.

Dan Roth was initiated into Miami, Fla., Lodge 38 years ago, transferred his membership to Miami Beach Lodge in 1937. He has saved all 38 membership cards, and they make an interesting display in the club rooms of Miami Beach Elksdom of which he is a Past Exalted Ruler.

West Haven, Conn., Lodge paid tribute to Past Exalted Ruler Wm. J. Heffernan at a recent dinner, following Mr. Heffernan's election to the Presidency of the New Haven Knights of St. Patrick.



**ONEONTA, New York,** Lodge realized \$690 for the local Boys Club through the chicken dinner it sponsored. One of the boys is pictured outside the lodge home with the sign advertising the event.



**RED HOOK-RHINEBECK, New York,** Lodge sponsored a refreshment booth at the Rhinebeck Horse Show, an annual and popular affair, for the benefit of their Youth Activities Fund. Left to right are Mrs. Howard Laib, Secy. R. L. Corey, Sr., Mrs. George Osipov, Est. Loyal Knight Osipov, E.R. Laib, P.E.R. A. E. Carter, Chef Karl Mosqua and his daughter. In the foreground is young David Carter.



**GLEN COVE, New York,** E.R. Edwin Hannsler, left, and Elks League Supervisor Joe Visslaili, right, are pictured with the lodge-sponsored Junior Bowlers—the winners in the Junior Division in the background, and the Bantam Champions in the foreground. This program has been conducted by the Elks for the past five years.

Webster, Mass., Lodge reports on a number of activities. About 30 Elk daughters enjoyed a picnic early in the summer, and the lodge's annual picnic in August was a howling success. Some weeks later, Felix Woznicki, the lodge Organist for more than 20 years, was honored at a chicken dinner.

Mrs. James Emerson and Mrs. Francis Donaldson, representing the ladies of Niagara Falls, N. Y., Lodge, presented the Gene Lunken Memorial Plaque to Past Exalted Ruler Patrick Flanagan not long ago. The plaque had been awarded to the ladies of Niagara Falls Lodge by the Parent Education Group of the Association for Mentally Retarded Children in recognition of their efforts in raising \$9,500 over an eight-year period for the Children's Day Camp.

Pasadena, Calif., Lodge's Boy Scout Troop celebrated its 50th anniversary of continuous service with a Court of Honor at the lodge home. Kenneth A. Gordon, the Troop's first Scoutmaster, participated in the ceremonies raising four of the Troop to the rank of Eagle

Scout. They are Kenneth Knutson, Richard Ahlgren, and Kenneth and Lloyd Newell. Other participants in this ceremony were Exalted Ruler Robert Winton and current Scoutmaster Robert Schroppel.

The Elks National Home members were hosts to the National Ritualistic Champions, from Kingsport, Tenn., Lodge early in September. Correct in anticipating a capacity crowd, (there were 300 guests) Supt. Doral E. Irvin had the Home's large dining room set up as a lodge room, making it more comfortable for the large number of visitors from all over Virginia who attended. Among the guests were Past Grand Exalted Ruler John L. Walker and Chairman Edward W. McCabe of the Board of Grand Trustees.

At a regular Rapid City, S. D., Elk meeting, with Exalted Ruler Ed Belmore presiding, Exalted Ruler Merle Caudle and six of his fellow officers were guests, conducting the initiation ceremony for 11 candidates. Athletic Committee Chairman Ed Hajek reported on an Omaha, Neb., Meeting

when Rapid City was chosen as the site of the next Elks Invitational Bowling Tournament. State Americanism Chairman Lew Keehn was an interesting speaker on patriotism, and what Elks can do to promote Americanism in their communities.

Seven members of the Order, and three of our lodges have been cited by the National Recreation Association for outstanding service to recreation in local communities. Two New York lodges, Freeport and Long Beach, and Rock Hill, S. C., Lodge were honored. Individual Elks receiving the tribute are James H. Radler of Lehigh, Pa.; Paul F. Brogan of Auburn, Maine; Edmund H. Hanlon of Red Bank, N. J.; Carroll M. Wymer of Ironton, Ohio; Omer Tucker of Farmington, N. M.; Donald L. Burnett of Pocatello, Idaho, and Martin C. Warberg of Caldwell, Idaho. The awards were made in conjunction with the nationwide observance of June as National Recreation Month, sponsored by NRA which has been encouraging new and creative use of the leisure hours of all Americans for more than half a century.



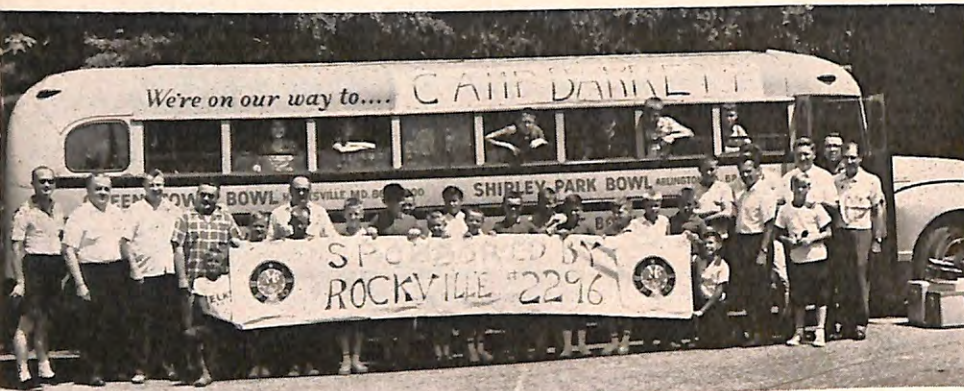
**CULVER CITY, California,** Lodge's E.R. Irving D. Henny, is pictured at left with Dick Teela, guest of honor of the lodge on his 89th birthday. An active bowler in the Elks' League, Dick Teela is a 52-year member of the Order.



**GRANTS-MILAN, New Mexico,** Elks and Kiwanians sponsored a dinner for the benefit of the Retarded Children's Assn. Here, E.R. F. D. Constantine and Kiwanis Club Pres. Jack Jones, left and right center, present a \$966.64 check to Mrs. Mae Humphries, Assn. Pres. Others are, left to right, P.E.R. F. G. Holmberg, Mrs. Jean Tavoada, Louis Elstein, Kiwanians Adron Gardner and R. W. Perkins, Pauline Platter, Est. Loyal Knight Jessie Barela, Bobbie Cook, Lonnie Vigil and Salvador Benavidez.

**SAN PEDRO, California,** E.R. John DiMassa, right, bids farewell to Advisor Everett Sturdy and the Elk-sponsored Explorer Post, off on the white water of the Klamath River in do-it-yourself canoes and kayaks, after weeks of extensive training. The trip was financed with money earned by each Explorer on his own initiative.





**POINT PLEASANT, New Jersey,** Lodge was host to 115 crippled children from St. Edmund's Home and the Ocean County Unit for Retarded Children, all of whom were up to their ears in corn, like Joey Wilson, 4, and Mary Donohue, 8.



**ROCHESTER, New York,** Lodge supplies milk daily for all children of the Inner City Day Camp, and recently installed new playground equipment. Left to right are Mary Wilson, Pres. of the Playground group, Secy. Sue Couch, E.R. Robert Byrnes, Student Dir. John Sollenberger and Elks Youth Chairman Ralph Beikirk.



**MONONGAHELA, Pennsylvania,** Lodge-sponsored Terry George won the State Elks Assn. Junior Golf Championship in the tourney at the Latrobe Elks' Country Club. Left to right are E.R. J. M. Smith, Jr., Terry George, Trustee A. R. Moccia, Golf Committee Chairman, and Trustees Chairman Wm. E. Pender.

**CLARKSBURG, West Virginia,** Lodge sponsors a Christmas in July program each year at a local park. About 20 Elks and their wives served food to 100 young guests from the Sisters of the Sacred Heart Home and the Kappa Sigma Pi, and entertained them, under the direction of State Pres. William Perri and E.R. Roy E. Criss

**ROCKVILLE, Maryland,** Lodge sent 25 boys for a week's stay at the Md., Dela., D.C. Elks Assn.'s Camp Barrett. With them are, left to right, John Workman, Trustee Mike Quick, P.E.R. and Trustee Joe Madden, Est. Loyal Knight Basil Simms, Esq. Paul Blough, City Councilman Achilles Tuchtan, E.R. Dick Budd, Bob Hanna and Henry Garrett. Given a quota of ten boys by their Assn., these Elks requested and received an okay to send 25.

**WORCESTER, Massachusetts,** Elks played host to about 50 children from Nazareth Home and St. Ann's Orphanage, along with nuns from both institutions, on a bus trip for a day's fun at Whalom Park under the supervision of Chairman R. W. Reynolds and other members of the lodge and the wives of several. The children competed for prizes, had their choice of "rides," were served both luncheon and dinner.





**HOMEWOOD, Alabama,** Lodge honored Grand Exalted Ruler R. Leonard Bush with the initiation of a class of 11, pictured here with D.D. Roy Varner, fourth from left foreground, E.R. Bluit Landers, fifth from left, and other lodge officials.

**MUSKEGON, Michigan,** P.E.R.'s honored Arthur J. Siplon on his 25th anniversary as E.R. of his lodge. As publisher of the *Muskegon Elks News* since its inception, Art Siplon is responsible for its earning 15 Grand Lodge Awards. He has served as lodge Secy. for the past eight years, been Publicity Chairman of the State Assn. for three years, official correspondent for the State's lodges with this Magazine. A P.D.D., he also was Secy. of the Michigan Secy.-Mgr.'s Assn.



**ANACORTES, Washington,** Lodge presents a cardiac defibrillator (heart machine) to Island Community Hospital, purchased by the Birthday Bucks Program of the lodge. Left to right are Est. Lead, Knight Alf Bowman, E.R. Jim Sinclair, Nursing Supervisor Mona Apenes, P.E.R. Cecil Hill and Dr. Thomas Brooks, Chief of Staff.



**PHOENIX, Arizona,** Lodge receives frequent bids from the U.S. Immigration Office to conduct welcoming programs for newly naturalized citizens. At a recent reception, Elk Walter Craig, Judge for the U.S. Dist. Court of Ariz., presided, and his father, Life Member J. Early Craig, gave the address of welcome. Here, Mr. Craig, right, presents an American Flag to A/2C Frank D. Allen of the Netherlands, a new citizen. Mrs. Rudy Mastaler, representing the Elks' ladies, looks on.



**PRICE, Utah,** E.R. Grant Babcock presents a check to officials of the Helper Boys' Baseball Assn. to cover the cost of three portable steel bleachers for the group's new boys' ball park, under construction for three years, and recently dedicated.



**WEST HAVEN, Connecticut,** Lodge's 1965 annual outing was a great success, thanks to, left to right, Ticket Chairman Joseph Vitelli, Co-Chairman Larry Carboni, Joseph Giannotti, Co-Chairman Alex Botte and John Logioco.

# Tom Wrigley



## WRITES FROM WASHINGTON

CALIFORNIA is our most populous state, according to latest Census Bureau estimates, with some 18,602,000 souls. New York is second with 18,073,000. California's lead is expected to stretch to a million by the time the 1970 census is taken. The District of Columbia now has an estimated population of 803,000, up 39,000 since the 1960 census.



WEARY TOURISTS, in line for touring the White House, no longer have to stand for half an hour or more outside the gates. The First Lady is not only seeking to make Washington more beautiful but more comfortable as well, in this case with benches along the sidewalk.

STRANGE STREET SIGNS cause double takes by visiting motorists. There's a "4½ Street," and another reads "Half and O Street." Lettered streets are posted accordingly, except for "I" Street. It becomes "Eye Street."

MIDTOWN MARINA: The new \$100 million Rayburn House Office Building has four small boats belonging to Congressmen in its tri-level garage, now that summer is over. The spaces (which nicked the taxpayers some \$7,500 each) can be used by Representatives as they see fit, so no one's complaining. There are a couple of camper trailers stored as well. A total of 1,680 parking spaces are available there for Congressmen and their staffs.

SANDWICH COINS—the new ones made with layers of copper and other metals—will be profitable to Uncle Sam. The saving in silver will amount to several hundred million dollars next year. It costs about two cents to produce and distribute the new 25-cent piece.

G.I. LOAN SHARKS are under fire from the Defense Dept. Deputy Secretary Cyrus Vance ordered each military installation in the nation to provide free accommodations to a credit union that will operate with "reasonable rates of interest." Congressional hearings revealed some servicemen have paid loan sharks as much as 50 percent annual interest on short-term notes.

FARES FOR FLYING may come down, if the Civil Aeronautics Board has its way. It argues that many airlines are now making good profits, and that lower fares will encourage more air travel. Recent surveys show that 62 percent of the American people have yet to leave the ground in a plane.

WASHINGTON'S SUBWAY will start service by 1971, boasting 25 miles of track. The National Capitol Transportation Agency has \$431 million to spend, and estimates that by 1980 184 air-conditioned cars will be traveling 31,000 miles a day. Rush-hour service will be every two minutes. As an example of the valuable speed to be offered, a ride from the Capitol to downtown Connecticut Avenue and K Street will take only five minutes.



LB'S OFFICIAL PORTRAIT will be painted by Peter Hurd, a noted Western artist. He does much of his work at his ranch at San Patricio, N. Mex.

DAUGHTERS of the American Revolution object to a new way of displaying the Stars and Stripes—on a girdle. It's not the U.S. flag, exactly, but the three-way stretch garment put on the market recently had white stars on a blue field around the waist and vertical red and white stripes below. It was too close

for the DAR, whose Flag Committee protested that it wasn't a proper way for a lady to display (or should we say conceal?) her patriotism. The girdle's name, "Stars 'n Stripes," was also deemed improper. The manufacturer agreed; the DAR has won another sort of a Battle of the Bulge.



APPLE PICKING at \$1.25 per hour was offered unemployed men and women in Virginia and West Virginia by the Department of Labor, but only a few responded to the call. The \$45 million crop should have had 2,500 pickers. It was saved when all available hands—including 300 foreign laborers, recruited by growers with the Department's permission—were asked to help.

TELEPHONE CABLE, 55 million feet of it, has been discovered in Army storehouses at Fort Monmouth, N. J. It cost \$5 million; sold as scrap copper it may bring about \$450,000.

NOVEMBER NOODLES . . . Washington outperformed 16 other major cities last summer in reducing pedestrian deaths as the result of an intensive anti-jaywalking campaign by police. . . . Employment here has been well over the million mark for the past several months. . . . A widow complained to the District Undertakers Examining Committee that a funeral home asked for the job of burying her husband before she even knew he was dead. . . . Interior Secretary Udall says Warren J. Wisby of the University of Miami will be director of the \$10 million National Aquarium to be built in East Potomac Park by 1968. . . . Representative Albert Quie of Minnesota pronounces his name "kwee"; Senator Birch Bayh of Indiana answers to "bye." 'Bye now.

# LETTERS

## Unfortunate Omission

I think your coverage of the July Convention (September issue) was good. I do not want to appear to be critical, but I am concerned about the inclusion, as far as I can tell, of all Committee Chairmen by pictures except Joe McArthur, Chairman of the Americanism Committee. . . . He gives all of his time to the work of Elksdom. I wish we had just a few more like him. . . .

WILLIAM S. HAWKINS, P.G.E.R.  
Coeur d'Alene, Idaho

Our apologies to Brother McArthur. His photo was to appear with the other Committee Chairmen, but something went awry. We did not see proofs of all photos taken until our return to New York, and at that time—too late—we found that the one of Joe McArthur was missing. The camera may have "misfired." We are well aware of the splendid job Brother McArthur has been doing for the Order and regret the disappointment that must have been felt by his many friends. For all readers, we publish here a photograph of Chairman McArthur, taken on a different occasion. —The Editors



## Our Gremlins Are Back

[Regarding "Play a Bridge Expert's Hand," October issue], I can't imagine anyone on a World Championship Bridge Team bidding anything but "misdeal" with only twelve cards in their hand!

DAVID M. ROSS  
Lancaster, Pa.

Someone swiped the ace of hearts from the hand in the first column. It was returned to the hand in the second column, hopefully making it possible for the game to go on. —The Editors

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# Elks

## FAMILY SHOPPER CHRISTMAS SHOWCASE



**LACE AND PLEATS FOR MEN.** A must for the man in the limelight of fashion, this magnificent shirt boasts alternate rows of neat pleats and luxurious Schiffler lace. **ESQUIRE** featured on front cover. Imported fabric. **WHITE.** 14-18 1/2 neck; 31-36 slv. \$14.95 Send check or M.O. Free catalog. **LEW MAGRAM,** 830-7th Ave., N.Y. 10019. Dept. LN.



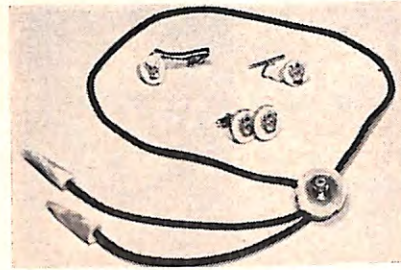
**BIG FAT SANTA—\$6.98.** The jolliest St. Nick you'll see anywhere! He's round and firm when fully packed with crumpled newspapers. 5'9" tall, made of colorful all-weather plastic... stand him up or sit him down on roof, porch, lawn or indoors. Folds flat for storage. Guar. or money back! **BIG FAT SANTA, \$6.98,** postpaid. Order direct by mail from **Sunset House, 442 Sunset Building, Beverly Hills, Calif. 90213.**



**APACHE BOOTS** in glove-soft genuine Deerskin expertly crafted with instep-supporting molded sole and heel life in genuine Rawhide Leather. Sturdy for indoor-outdoor wear. She'll love their blissful comfort and native look, with nickel silver button and fringed cuff. Loden Green, Rust, Natural or Black. Sizes 4-10, med. & narrow widths. \$11.95 plus 50¢ post. **Old Pueblo Traders, 622-ELB-So. Country Club Rd., Tucson, Ariz.**



**BOOT WRENCH** is an easy way to remove snug shoes and boots. Attractive and practical, it has your name in gold leaf. A smart gift for people of action. Choice of three models: **Boot Wrench** (gloss finish), \$2.95 ppd.; **Pony Set Size (Junior)**, \$2.45; 2 or more **Junior** in (1) Box, \$2.25 ea. ppd. **Mink Trim Boot "Wench"**, \$29.95 ea. ppd. **B & D Crafts, 382 North Fernwood Circle, Sunnyvale, Calif.**



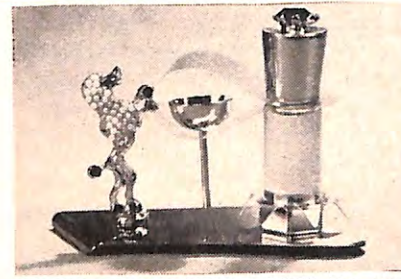
**GENUINE ELK HORN,** beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. **Bolo Ties, \$3.00.** Choose black, brown or tan leatherette, or cord in all colors. **Cuff links, \$5.00; Tie Bars, \$3.00; Tie Tacs, \$3.00.** Other lodge emblems also. Silver dollar bolo ties, necklaces and bracelets, \$4.50 plus 3% Sales Tax. All prices postpaid. **Kildes Staghorn Jewelry, Hayden Lake, Idaho.**



**ITALIAN ALABASTER LIGHTER SET!** Select Alabaster, polished to a silken lustre. Round ash tray is 4 1/4" across, the urn-shaped lighter stands 3 1/2" high. Brass automatic lighter mechanism is fully guaranteed! Each gift packed **Alabaster Lighter/Ash Tray Set,** shipped at once, ppd., only \$4.95. (2 sets \$9.00; 3 sets \$12.60). **FREE** gift catalog. **THOMAS EDLYN CO., Dept. EN, P.O. Box 362, Collingdale, Pa.**



**12 HORSE PRINTS** in Portfolio. Twelve beautiful 17" x 11" sketched prints of America's Own Horse Breeds, ready for framing. Breeds include Morgan, Appaloosa, Standard Bred, Saddle Bred, Palomino, Pinto, Quarter Horse, etc. With a history on each breed, set of 12, \$3.95 plus 50¢ post. **Sleepy Hollow Gifts, Dept. E11, 3023 Crane Drive, Falls Church, Va.**



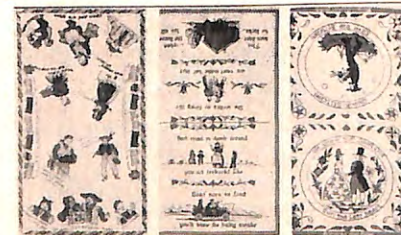
**"POODLE DOG BOUDOIR SET."** Her very own "POODLE DOG" will present mildly with her favorite perfume. One dram exquisite perfume in gold, jeweled cap flacon, with refilling funnel, assures the gift will last for years and years. \$4.50 each; 2 for \$8.50 postpaid. We gift wrap, enclose your card, and ship direct for additional 25c ea. **Robaire, Ltd., P.O. Box 751, Littleton, Colo. 80212.**



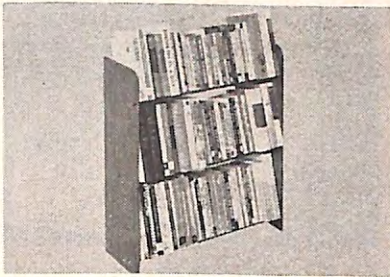
**MARK-A-BALL . . . MARK-A-TEE.** 2 great new golfing musts designed by PGA Pro. Order your spouse a personalized gift never-to-be forgotten on the links. Unique, colorful, inexpensive way to advertise your business. Use for **CLUB NAME, TOURNAMENTS, SOUVENIRS.** New 2 1/4" triangular tee is hard to break, easier to insert. Send for samples, prices. **Mark-A-Ball, Dept. E, P.O. Box 22154, Portland, Ore.**



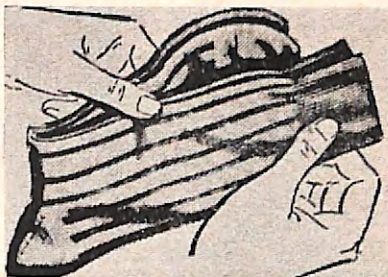
**BLUE ONION CANISTERS** are made of white ceramic, and decorated with the beloved old "Blue Onion" pattern. This quartet of pretty hour-glass shaped canisters will brighten and prettify any kitchen. **Flour** canister is 10" high; **Sugar, 8 1/2" high; Coffee, 7" high; Tea, 6" high.** The entire set is only \$9.95 postpaid. Order from **THE FERRY HOUSE, Dept. E, Dobbs Ferry, New York.**



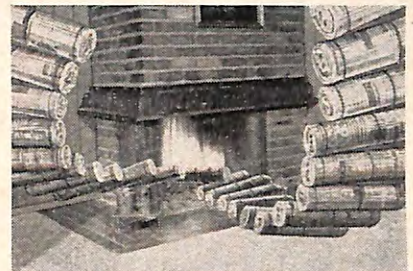
**"MAKE THE DISHES DRY, WUNST!"** Using these gay-colored Penna. Dutch towels, handscreened on tub-lovin' cotton. You'll chuckle at the quaint Dutchisms such as "Cousin Josie sits broad" and "The Cookies is all." A real Dutch treat." Order for yourself . . . for gift-giving. 3/\$2.50 postpaid. **ROMBINS' NEST FARM, P.O. Box EL-115, Fairfield, Pa. 17320.** Send for **FREE** Americana-Pa. Dutch Gift Catalog.



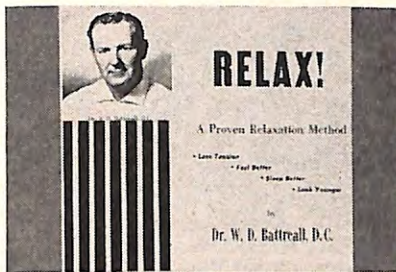
**SENSATIONAL HARDWOOD BOOKCASE VALUE!** 5 ft. of bookshelf. Most compact bookcase ever. 24"H, 21"W, almost 8" deep. 3 trough-type shelves hold all paperbacks, most hard-cover books. Use where other bookcases won't fit. All holes drilled, hardware provided. Assembles easily. Guar. Ppd. Unpainted \$5.98. Finished Walnut, Maple or Mahogany \$7.98. TAYLOR PRODUCTS, 303-5th Ave., N.Y. 10016, Dept. E-1.



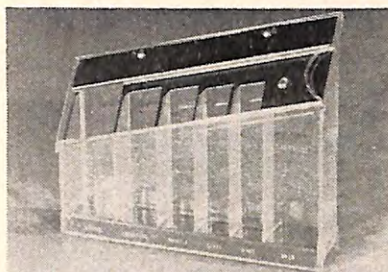
**GUARANTEED 5 YEARS** unconditionally in writing, these 100% Virgin Nylon . . . wool spun socks are **INDESTRUCTIBLE** . . . No HOLES NO DARNING ever. Won't shrink. Perfect gift for the men in your home. Sizes 10½ to 15. Colors: Black, White, Navy, Brown, Oxford, Tan Mix, Charcoal. State size, color, quantity. \$1 pair. No postage if check or M.O. with order. SOCK-KING, P.O. Box 8922, Portland, Ore. 97208.



**MAKE LOGS FROM NEWSPAPERS!** Roll your own fire "wood" at no cost! Easy-to-use Log Roller turns a folded stack of newspapers into a compact, solid-core cylinder that burns like wood . . . smokeless because air holes are made as they're rolled. Money back guar. **LOG ROLLER** (plus 12 Log Ties) \$1.79. **LOG TIES PACK** (100), \$1. Ppd. Sunset House, 442 Sunset Bldg., Beverly Hills, Calif. 90213.



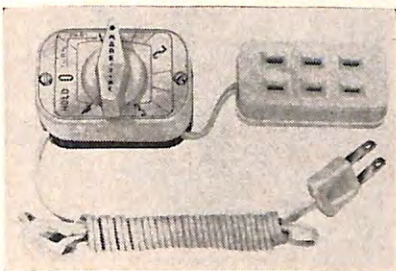
**AN INSTANT TENSION BREAKER** on L.P. Recording. A truly **EASY CHAIR** technique of relaxation used in the privacy of your home. Dr. Battreall uses the Time-Tested principle of a soothing voice to teach you the **Secret of Complete Relaxation** . . . Amazingly effective for **ALL AGES**. Ideal gift too! **ONLY \$5.95**. Dr. W. D. Battreall, D.C., RECORDS, P.O. Box 7470E, Las Vegas, Nevada 89101.



**ROLL A COIN TO SAVINGS!** Sort-A-Coin Bank sorts, stacks, counts—makes saving fun! Crystal clear molded plastic and chrome bank has 5 sorting chambers for pennies, nickels, dimes, quarters, half-dollars plus extra large chamber for bills. Coins are automatically channeled to slot. Totals given at a glance. \$1.79 ea.; \$3.50 for 2; \$5.00 for 3; \$6.25 for 4. Youngland Stores, P.O. Box 124, McLean, Va. 22101.



**SOLID BRASS PLANTATION BELL.** This magnificent reproduction of an old-time plantation bell peals like a locomotive bell as it swings back and forth each time you pull the cord on the wheel. Ideal for summoning children, cocktail guests or when used as a ringer on festive occasions. 6½" diameter, 11" high. \$10.95 plus 75¢ PP. John Boston Esq. Shop, Dept. E2 30 Grove St., Wellesley, Mass. 02181.



**TIMED EXTENSION CORD** automatically turns off bedroom TV, lamps, heating pads, blankets, garage lights, sun lamps, store windows etc. just by plugging them into this handy triple outlet. Controls up to 3 devices for 1 minute to 4 hrs. Automatic shutoff. Leaves you worry free. \$6.95 each; 2 for \$13.50. Add 50¢ PP. Satisfaction guaranteed. John Boston Esq. Shop, Dept. E4, 30 Grove St., Wellesley, Mass. 02181.



**PETITE LORGNETTE.** It's back—the slim, elegant lorgnette you'll find so handy to carry with you and to read theater programs, telephone numbers, stock pages, etc. Double folding lorgnette folds into handle 2½" long, fits purse or chain. Ebony, blue or mother of pearl. In gold case. An elegant and welcome gift for a special gal. Only \$4.95 ppd. Deer Hill Co., Dept. L115, Flushing 52, N.Y.



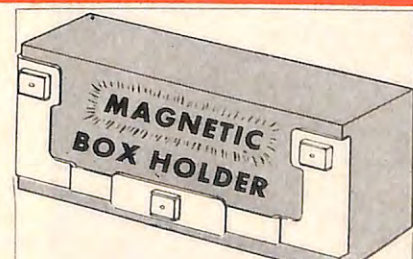
**BRIDGE FOR TWO** has been developed by expert Charles H. Goren. An exciting fun-to-play Bridge game for 2 persons. For the Bridge novice, or experts bent on sharpening their game. 2 decks of cards, plasticized card table cover, 2 sets of dummy racks etc. Gift boxed, **DELUXE EDITION**. \$5.00 Each, 2 for \$9.50, plus 50¢ post. Sleepy Hollow Gifts, 3023 Crane Drive, E11, Falls Church, Va. 22042.



**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Choice of red, green, blue or black. Large 18 x 28 inches. 7,000 rubber scraper fingers do a thorough cleaning job. Specify color and name. Money-back guarantee! **DOOR MAT**, \$5.98 postpaid. Order direct by mail from Sunset House, 442 Sunset Building, Beverly Hills, California 90213.



**SOOTHE AWAY SKIN DRYNESS WITH A FRAGRANT SHOWER.** A new and unique gift . . . Satin Mist. Replenishes your natural skin oil . . . mists fragrant lanolin-rich bath oil into the shower spray at the press of a button. Attaches to any shower. Money-back guarantee. Immediate delivery. Complete kit incl. dispenser and bath oil—\$5.00 ppd. Continental—L.A., Dept. E-11, Box 3215, Van Nuys, Calif. 91407.

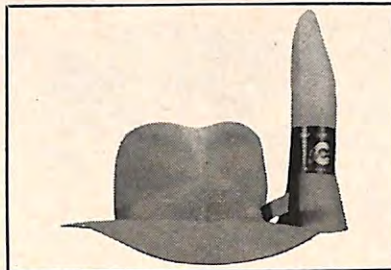


**ADJUSTABLE TISSUE BOX HOLDER** fits any size box, keeps Tissues in easy reach, in Kitchen, Bedroom, Bathroom, in Car, camper, boat or office. Holder has 3 magnetic plates for metal surfaces, and adhesive plates that stick tightly to other surfaces. Great Gift Idea! Only \$1.79 Each, 3 for \$5 ppd. Branded Products Inc. P.O. Box 5230, Portland, Oregon 97216.



**MUSICAL SANTA.**

This distinguished gentleman will extend a cheery front-door welcome to all your holiday guests. Life-like Santa face of rubber. Mounted on a handsome brass plaque. 6 3/4" dia. It's musical, too! Pull cord and it plays "Jingle Bells." YOU MUST BE PLEASED, OR YOUR MONEY BACK! \$3.98 plus 35c post. EZ MARKETING COMPANY, Dept. E115, Box 44, Fresno, Calif. 93707.



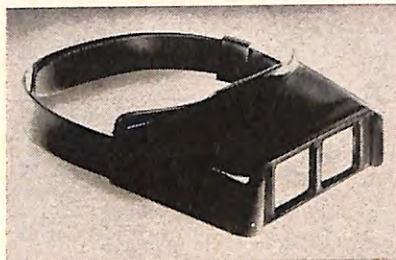
**SPORTSMEN AND TRAVELERS**—Columbia Sportswear's famous "CRUSHER" hat springs back to shape when you roll it, fold it, pack it. Wide brim protects from sun, wind, rain. Preshrunk, water repellent. 100% wool felt. New colors: Ivy Green, Pheasant tan, Pebble grey, Scarlet, Hunter yellow or black. Sizes 6 1/2 to 7 3/4. \$2.29 ppd. Free catalog. Sportco, 8732 N. Crawford St., Box 03239, Portland, Ore.



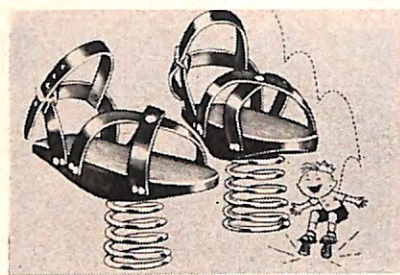
**500 ZIP CODE LABELS**—50¢ Start using Zip code numbers on your return address labels. Any name, address and Zip code printed in black. Rich gold trim. Up to 4 lines. 2" long. 500 labels in plastic box, 50¢. Money-back guar. Ppd. If you don't know the Zip code, add 10¢ per set and we will look it up. Walter Drake, 2311-10 Drake Bldg., Colorado Springs, Colo. 80901. Send for free catalog.



**RED BARN SAMPLER.** Kit contains everything needed to cross stitch an authentic and colorful New England Red Barn . . . design on 11 1/2" x 11 1/2" beige background, colorful floss and easy to follow instructions for framing. (Frame not included.) Also available in matching Covered Bridge Sampler. Only \$1.25 ea. ppd. Write for free catalog. Discoveries Unlimited, Dept. E1, Babson Park, Mass. 02157



**3-DIMENSIONAL MAGNA-SIGHTER.** Close work becomes clear and big in 3-D with this precision ground optical instrument. Magnifies 2 1/2 times. Leaves hands free, reduces eye strain. Can be worn with glasses or bifocals. Ideal for hobbyists, technicians, professional men, etc. Hinged lens swings up. Adjustable. \$9.95 plus 50¢ PP. John Boston Esq. Shop, Dept. E5, 30 Grove St., Wellesley, Mass. 02181.



**THEY'LL JUMP FOR JOY!** What fun for children! Space Shoes can fit over any kid's shoes, convert him into an astronaut, kangaroo, or whatever his imagination says! Made with high quality steel springs to give many years of safe, healthy exercise. Exciting gift for children 6 to 12. Money-back guarantee! SPACE SHOES \$3.98 ppd. Order by mail from Sunset House, 442 Sunset Bldg., Beverly Hills, Calif. 90213.



**STRIKINGLY REALISTIC.** Made of unbreakable Tenite plastic, these true-to-life colorful animal creations are ideally suited for child's room, rec room or den. Available individually or in family set as shown. Colors: White, Charcoal or Palamino. Foal, 6 1/2" high, 6" long, \$1.55. Stallion and Mare, 9 1/4" high, 10 1/2" long \$2.79 each. Family Set, \$6.75. Youngland Stores, P.O. Box 124, Dept. 11-A, McLean, Va. 22101.



**NEVER WAX FLOORS AGAIN!** New Multifarious Glaze-Cote is a miracle coating. Stays sparkling bright over 5 years! Never needs waxing, scrubbing, scouring; wipes clean with cloth. Resists acids, water, sun, alcohol. Use on wood, metal, brick, cement, plastic and all floors! Needs no thinner! \$13.95 gal., \$4.95 qt. Ppd. Dept. ELK-101. International Fiberglass Corp. 65-37 Queens Blvd., Woodside, N.Y. 11377.



**WORLD'S TINIEST RADIO!** No bigger than a match box, but it pulls in news, music, sports! You may not get every station, but look—no batteries, no tubes! Economical . . . Works on station energy—picks up signals with a germanium diode. Fits pocket or purse. . . Has ear speaker for personal listening. Money back guar.! Tiniest Radio, \$1.98 ppd. Sunset House, 442 Sunset Bldg., Beverly Hills, Cal. 90213.



**"I LOVE MY GRANDMA"** . . . is the tender sentiment expressed on this polished cotton apron . . . the perfect gift for a youngster to give you-know-who! Candy striped in cameo pink or turquoise on white, apron has queen-sized pockets, belt and long ties in matching solid colors. Specify color. No C.O.D.'s. \$2.50 ppd. Send for free gift catalog. ARTISAN GALLERIES, 2100-Q11 No. Haskell, Dallas, Texas 75204.



**EXECUTIVE STASH BAG.** Soft as glove leather, the Stash Bag will not scuff or scratch. Made of lustrous, Lightweight SKAI—the European miracle material that outlasts leather 6 to 1. You'll be amazed at how much it holds. Separators for clothes, shoes, gifts. Perfect for club, carry-on-airline luggage. 16" x 10" x 10". \$18.95 plus \$1 PP. John Boston Esq., Dept. E1, 30 Grove St., Wellesley 81, Mass.



**STOCK MARKET RECORD BOOK** provides forms for a new method of recording vital information on 50 different stocks. Handsome loose-leaf journal with elegant black leatherette cover luxuriously embossed in gold lettering. Size 7 1/2" x 9 1/2". Individually gift boxed. Only \$3.50 each plus 35¢ PP. Complete satisfaction guaranteed. John Boston Esq. Shop, Dept. E3, 30 Grove St., Wellesley, Mass. 02181.

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**GOLDEN OWL MAGNIFIER.** You'll see the smallest print through this wise old owl. He has a fine quality magnifying glass tucked in his middle. Just 5" long and gold-plated metal, he fits in your purse or pocket for reading menus, phone books, ads. With flannel carrying case, \$1.00 ppd. Alexander Sales, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



**JAMES BOND 007 JIGSAW PUZZLE** challenges sophisticated puzzlers and 007 fans. Goldfinger Puzzle has been diabolically divided into over 1000 interlocking pieces with no two cuts alike. Completed full color puzzle pictures 007 in a typically tense scene. \$3.00 plus 50¢ post. Sleepy Hollow Gifts, Dept. E, 3023 Crane Drive, Falls Church, Va. 22042.



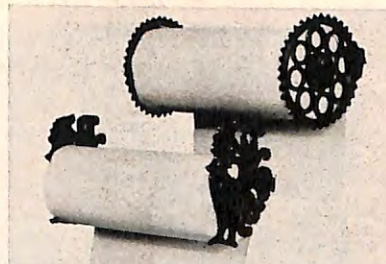
**TRANSISTOR RADIO IN A HAT.** Listen to the ball game, your favorite singer, and the news while you're fishing, hunting, or just walking. Tiny transistor radio in bright red cap has private listening ear attachment, uses 9V battery (incl.) Cap sizes 6 1/2"-6 3/4"; 6 3/4"-7"; 7-7 1/2". \$6.98 ppd. Albany House, Dept. 614, 1601 Albany Ave. Blvd., Atlantic City, N.J.



**SAY "MERRY CHRISTMAS" TO YOUR PET** with the 1966 models of Chaperone Flea-Kill Bed and Kitty Cootie Chaser. Beds have soft sanitary foam mattress with flea-killing powers, handsome orlon cover. Compact size, \$4.95; regular size, 28" x 33", \$6.98. Ppd. Specify Flea-Kill Bed or Kitty Cootie Chaser. Sudbury Laboratory, Box 2262, Sudbury, Mass. 01776.



**"BEN-FRANKLIN" GLASSES** with Jeweled Frames magnify tiny print in phone books, menus, etc. Just look over the top of these elegant half-frame glasses for normal distance vision. Specify men's or women's. Brown tortoise or black Jeweled Frames, \$6.95; plain, \$5.95. Ppd. With case. Joy Optical Co., Dept. 159, 84 Fifth Ave., New York, N.Y. 10011.



**TRIVETS TO HOLD TOWELS.** Different and decorative, these black wrought iron holders have trivet ends in a round Hex or Rooster design, perfect for contemporary or traditional kitchens. Trivet ends are 5 1/4" in dia., hold standard or jumbo rolls. Screws incl. \$3.95 each ppd. Artisan Galleries, Dept. E, 2100 North Haskell Ave., Dallas, Texas 75204.



**ELKS EMBLEM WATCH**  
**BULOVA 17-JEWEL-SHOCK-WATERPROOF**  
with  
**SPIEDEL BAND**  
All for \$39.95 tax included.  
Send check or money order.  
**DISTINCTIVE TIMEPIECE CO.**  
571 Wayside St., Anaheim, Calif.

## Personalized CHRISTMAS STOCKINGS



**MANOR HOUSE,**

## For Mom & Dad

Hang these stockings by the chimney with care, each one clearly marked Mom and Dad. Hand made and manufactured in the U.S.A. These stockings will hold a wealth of goodies from each and every member of the family. Can be saved and used from year to year. **\$2.98 per stocking, \$5.50 per set ppd.**

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Indianapolis, Indiana 46218

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- Protect windshield—rear window
- Keep your view crystal clear

Through winter's worst storms your parked car will be protected! Return to find the windshield and rear window free of ice, snow . . . your driving-view crystal clear! Flip the tough, opaque vinyl guard across windshield—powerful magnets grip hood, roof . . . stays put! Buy two—one for the windshield, one for the rear window! #59964 Deluxe 60x34" Cover, leatherette case, \$3.98; 2/7.50. #60004 Standard 48x30" Cover \$1.98; 2/3.89.

**BRECK'S OF BOSTON**  
J24 Breck Bldg., Boston, Mass. 02210

## cocktail lovers!

# Twisto lemon

Just a whisk of Twist-O lemon across the top of your cocktail gives it that gourmet touch. It's so easy—just a squeeze of the atomizer! Each bottle puts perfection in approximately 2800 cocktails! Eliminates peeling lemons. Always on hand. Contains choicest blends of imported and domestic lemon oils from the rind of the lemon (not lemon juice). Send Check or M.O. for \$4.95 ppd., or charge to Diners Club No. . . . . Refills \$3.45 ppd.

**IDEAL GIFT**  
smartly packaged!

REVORD-JAMES & CO., Golf, Ill., Dept. EL11

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Holds 600 prints up to 3 1/2" x 5 1/2"; protectively files & displays them in glistening DuPont Mylar pockets; flips for viewing on swivel wheel, solid walnut base. No gluing, no mounting—pictures always out, ready for viewing. Replaces costly, bulky albums. Size 9" x 8" x 3 1/2". With 20 binders for 180 photos. Satisfaction guaranteed. **\$10.95** plus 50¢ post handling

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JUMP SUIT**  
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77% rayon, 23% acetate. Rust, Blue, Gold, Pewter-Green..... **16.95**

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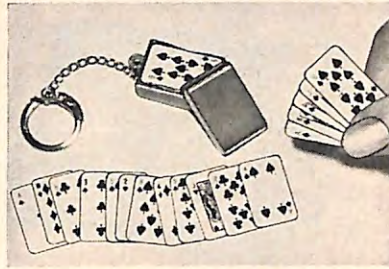
With Long Sleeves..... 32.50

Specify fabric, size, color. Add 4% sales tax in Calif. To charge Diners' Club, Carte Blanche or American Express... send Account No. and Signature, NO C.O.D.'s.

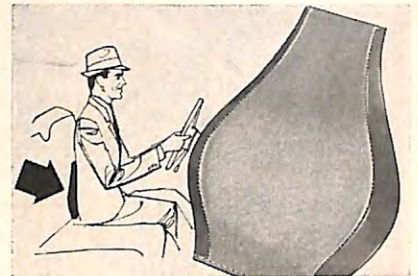
Shorts, Longs, XXL Sizes Available. Write for free Catalog

**JOEL McKAY** Dept. EK-115  
707 S. Raymond, Pasadena, Calif. 91105

# ELKS FAMILY SHOPPER



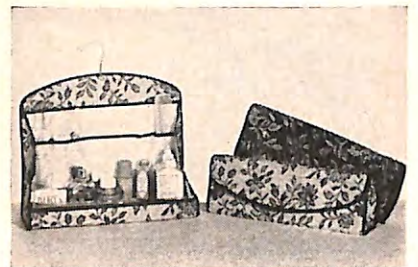
**MINIATURE PLAYING CARD KEYCHAIN.** Cards and keys travel together on this locking keyring. One end of the 3" chain has a tiny deck of cards in a plastic card case. Just 1/2" x 1", cards are ideal for playing solitaire on your lap on train or plane, or to cut to see who pays for the coffee. \$1.00 ppd. Depot Sales, Dept. E, 4 Depot Square, Tuckahoe, N.Y.



**CRADLE YOUR BACK** with "Happy Back" Comfort Cushion as you drive. Vinyl-upholstered foam rubber pad is medically contoured to support your back in vital areas. Minimizes fatigue in lower back and legs caused by prolonged sitting. In blue, brown, green, red or white. \$2.98 ppd. 2 for \$5.50. Breck's, L-39 Breck Bldg., Boston 10, Mass.



**BURLAP GARDEN TOTER** saves you tiresome trips to the leaf burner or refuse box. You get rid of garden refuse in one swoop by piling raked leaves, grass clippings, pulled weeds on spread-out toter. Gather up sturdy rope handles at corners and carry or drag giant bag away. 6 ft. square. \$2.69 ea.; 2 for \$5. Ppd. Downs & Co., Dept. E-11, Evanston, Ill. 60204.



**FOLDAWAY TRAVELER** keeps all your travel toiletries together, handy to take at a moment's notice. When you reach your destination, just hang up the Traveler on any hook or ledge. Takes up little space. Floral tapestry, waterproof plastic lining. Specify light or dark brocade. \$3.95 ppd. Amsterdam Gifts, Dept. E-11, Amsterdam, N.Y. 12010.

## NURSERY BIRDS



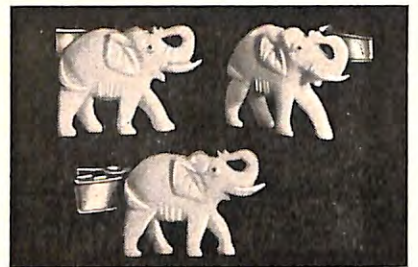
... Seven beautiful birds in true-to-life colors and shapes. The slightest breeze or movement by baby in his crib will make them flutter, float and fly! He will gaze happily at these gently circling colorful mobiles. Birds are washable vinyl plastic, stuffed with softest sponge rubber. Non-marring crib attachment included. Completely assembled in gift box. Commended by Parents' Magazine. One gift no new baby should be without! Ppd. \$3.95.

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**CHRISTMAS SPECIAL!**  
Baby's First Shoes  
BRONZE PLATED  
IN SOLID METAL



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COMMENDED by PARENTS' MAGAZINE AS ADVERTISED "GEM"

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

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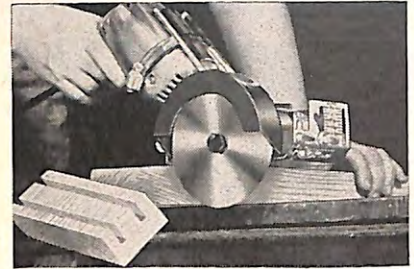
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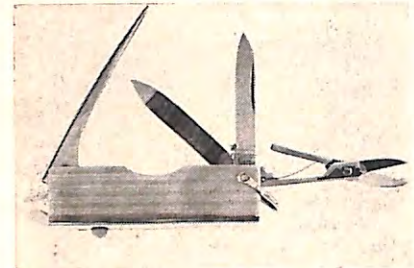
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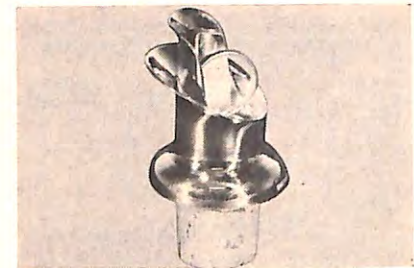
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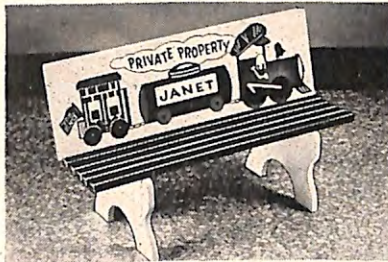
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# ELKS FAMILY SHOPPER



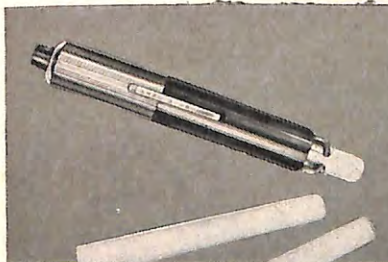
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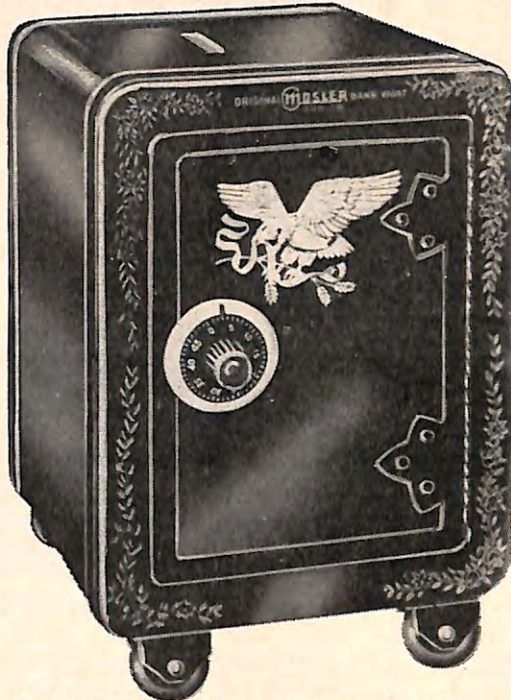
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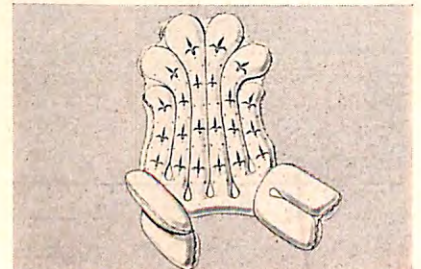
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Smooth gentle, safe,  
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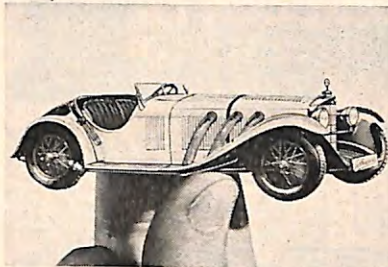
satisfied, I may return it within 10 days for refund.

Name . . . . . Address . . . . .

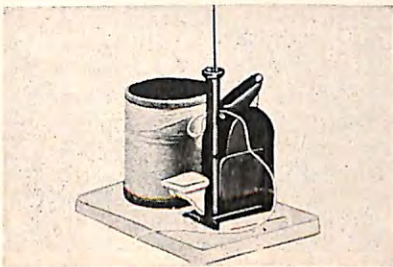
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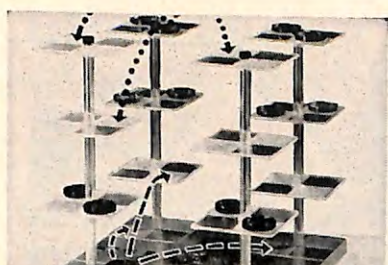
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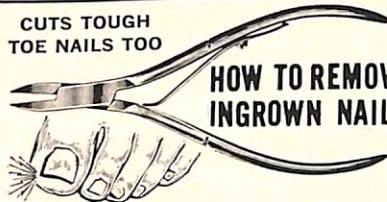
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### HOW TO REMOVE INGROWN NAILS

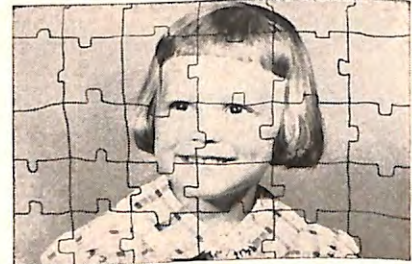
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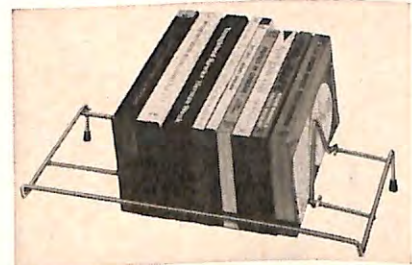
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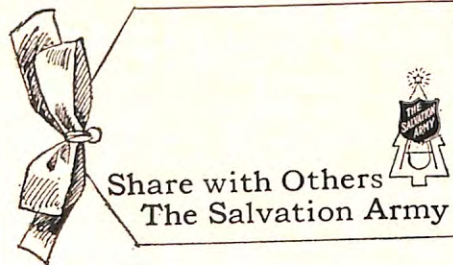
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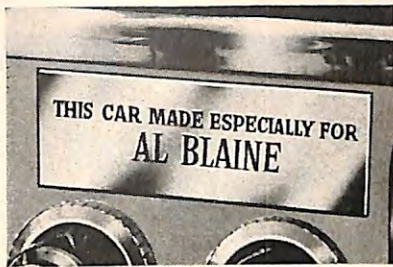
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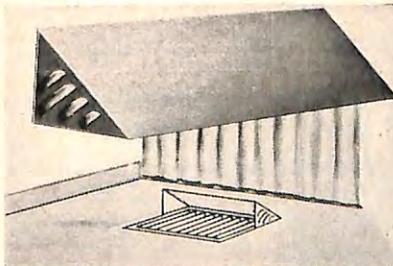
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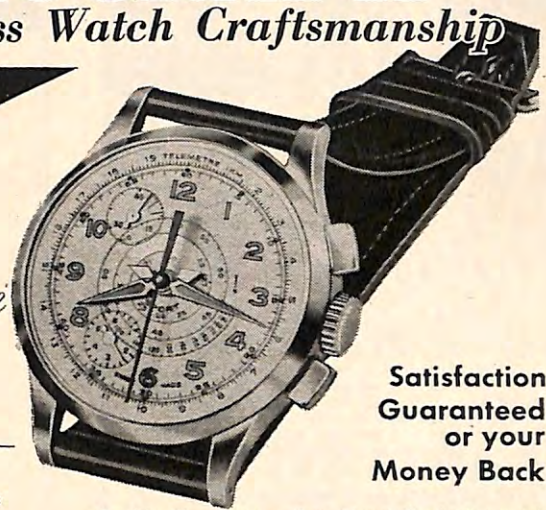
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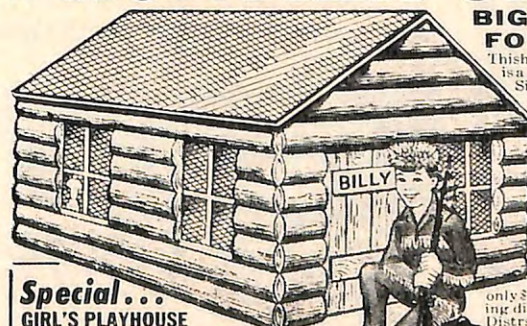
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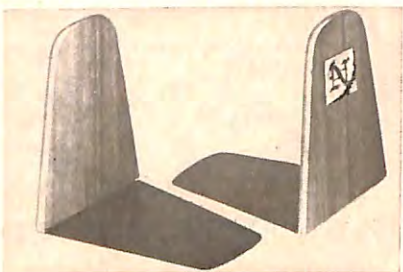
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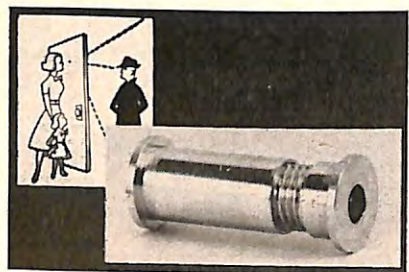
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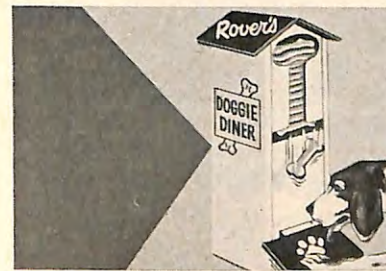
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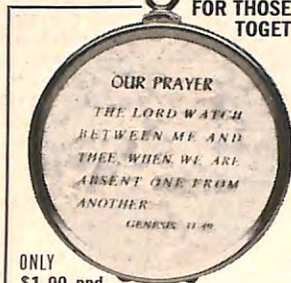


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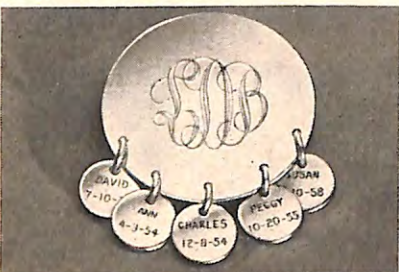
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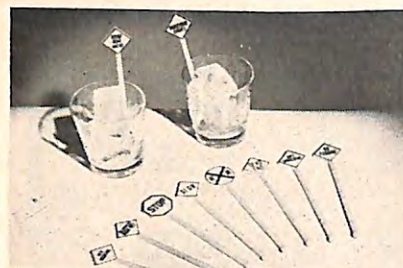
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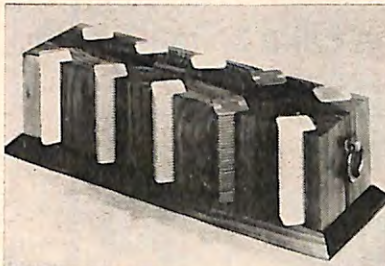
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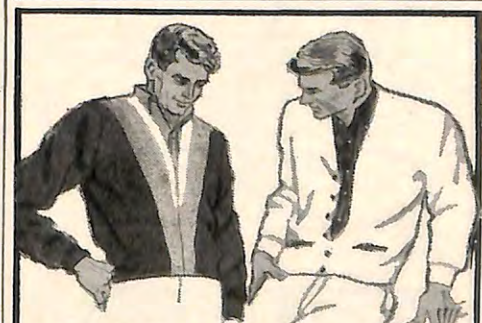
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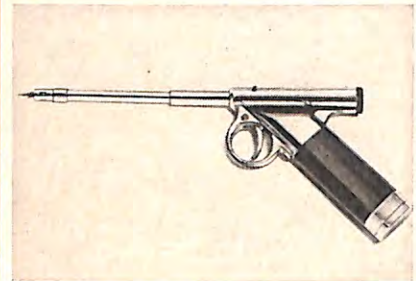
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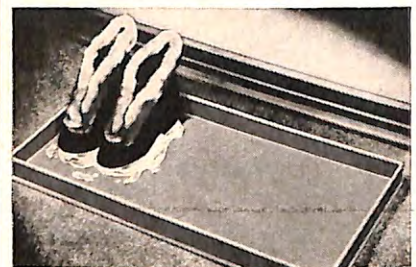
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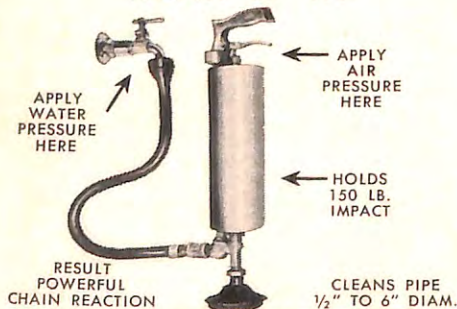
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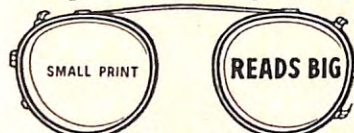
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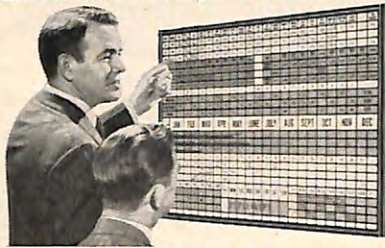
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## Lodge Visits of R. LEONARD BUSH

# STARTING OUT



Nearly 1,000 of his fellow Californians gave Grand Exalted Ruler Bush a warm welcome on his visit to Santa Ana Lodge, his first to a lodge in his home state following his election to Elksdom's highest office. On hand to greet the Grand Exalted Ruler (second from left), were P.G.E.R. L. A. Lewis, E.R. Bill L. Largent, and P.G.E.R. Horace R. Wisely. Also honored at the affair were Grand Trustee Vincent H. Grocott and the Rt. Rev. Msgr. George M. Scott, Grand Chaplain.



A large delegation of Elk dignitaries was on hand to greet the Grand Exalted Ruler (left) when he arrived at Fredericksburg Lodge to attend the Virginia State Association's 56th annual Convention. In the welcoming group are, l. to r., P.G.E.R. John L. Walker; John G. O'Toole, E.R. of Fredericksburg Lodge; Past President L. H. Biscoe; Lawrence H. Hoover, Grand Lodge Americanism Committeeman; David Brame, Chairman of the Association's Boys' Camp Committee; and Past Grand Inner Guard Charles D. Fox.

**PORTSMOUTH, OHIO.** A class of 101 candidates was initiated in Grand Exalted Ruler Bush's honor on the occasion of his visit. The initiation was also held in observance of the lodge's 75th anniversary. At a dinner meeting, attended by several hundred Elks from Kentucky and West Virginia as well as Ohio, Brother Bush commended Portsmouth Lodge for its well-rounded program of charitable and patriotic activities.

Also attending the affair were Nelson E. W. Stuart, Grand Trustee; C. Ross Cline, President of the Ohio Elks Association; Dr. David S. Goldschmidt and Lawrence Derry, Past Presidents; and District Deputy John R. Shafer. Ralph A. Flowers, Exalted Ruler of Portsmouth Lodge, presided.



While in Virginia to attend the State Association Convention, the Grand Exalted Ruler was honored at a reception by Arlington-Fairfax Lodge. Left to right are, E.R. Neil J. Cahill, Brother Bush, and Past Exalted Rulers William Hixenbaugh, Herman Anderson, Jack Keegan, and Harry Lewis.



For his first official visit following his election as Grand Exalted Ruler, R. Leonard Bush flew to Billings, Mont., to be principal speaker at the 63rd Convention of the State Elks Association. A large delegation greeted Brother Bush and his wife, including Elk dignitaries, l. to r., D.D. John J. Cunningham, Billings E.R. Roy A. Morin, Grand Lodge Youth Activities Committeeman Edward C. Alexander (obscured), P.G.E.R. William S. Hawkins, State Pres. William Flink (partially obscured), Past Pres. C. Phil Johnson, and Past Pres. Lucian B. Smith. The ladies, in addition to Mrs. Bush, are (from the left) Mrs. Alexander, Mrs. Morin, and Mrs. Hawkins.



During his visit to Brainerd, Minn., Lodge, Brother Bush had an opportunity to tour the Elks Youth Camp for underprivileged boys, major project of the Minnesota State Association. Pictured at the campsite are, l. to r., Emory C. Jones, E.R. of Brainerd Lodge; Floyd Spence, member of the camp's board of directors; P.G.E.R. Sam Stern; the Grand Exalted Ruler; and Association President Don Wick.



At the time he attended the Md.-Del.-D.C. State Assn. Convention, the Grand Exalted Ruler stopped off at Washington Lodge as well. Front, left to right, are Secretary Francis B. Myers, E.R. Henry H. Dembo, Brother Bush, Mrs. Bush, and P.G.E.R. Wm. J. Jernick; second row, P.E.R. John E. Lynch, D.D. Claude S. Martin, Mrs. Dembo, and George V. Hunt; third row, P.E.R.'s Albert F. Mode, John F. Stewart, and James P. Keating.

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# Tale of the SOUTH PACIFIC: PART I

By JERRY HULSE

*In the first installment of this two-part adventure, our wandering correspondent chats about some of those islands of enchantment that are currently coping with the phenomenon called "progress"*

RAIN FELL in a veil on the airport at Honolulu one recent muggy midnight. It turned the runway into a slickened mirror. Airport lights caught in the reflection passed drunkenly as our Pan Am jet rushed forward into the tropical night, disappearing among the clouds on a course set for Samoa. In the not-so-long-ago, such a trip would have taken days. On this recent night, though, the days were reduced to mere hours—4½ hours to be exact—as 2,500 miles of sky and sea disappeared in the wake of the Clipper flight to Pago Pago. So it is that civilization has reached paradise on the wings of a jet.

Goodbye, Sadie Thompson.

The sound of the jackhammer is heard across Rainmaker Bay; it echoes back from the pinnacles of Rainmaker Mountain, the unmistakable and inevitable call of an emerging "civilization." Soon now, Mary Pritchard's ramshackle, 15-room Rainmaker Inn will slam shut forever its doors on an era that filled the minds of men with peaceful dreams of this South Seas outpost and their hearts with the melancholy memory of Somerset Maugham's sweet bad girl, Miss Sadie Thompson.

Already, steaming black asphalt is settling the dusty roads. Power plants are on the rise. Modern sewage systems are being installed—and the Samoan small fry are being educated by piped-in TV. Only recently the new \$5 million Tafuna Airport was dedicated. And now Samoa is looking to the opening (possibly next month) of a modern new hotel, the Pago Pago Intercontinental.

Guests will snooze in the luxury of



*The South Seas: a lush, tropical paradise—but changing rapidly.*

100 air-conditioned, thatched rooms. They'll paddle about in a modern swimming pool—and they'll soak up the sun's rays on a private golden beach. The scene resembles a Hollywood version of a Samoan village more than it does a hotel. There's even a South Seas-like bar, the sort of place you expect to find in Mr. Hilton's glitteramas.

Until the Pago Pago Intercontinental opens, tourists are still being bedded down in the wobbly Rainmaker Inn—a clapboard cottage with tin roof and noisy bedsprings. When the 15 rooms overflow, makeshift accommodations are created with the installation of portable dressing screens, out in the hallways. Three meals and a bunk (left behind by the Navy nurses of World War II) comes to \$12 a day.

Down in town at Pritchard's General Store, Dior perfumes are stacked alongside Granny Goose potato chips. And nearby, bless her memory, is Sadie Thompson's old place. The locals swear she was real. On Friday and Saturday nights they gather at the Island Moon, a South Seas pub with electric fan spinning overhead and a poster from the Osaka Cement Co. tacked to a wall. Beer is poured at two bits a glass. And by the door these words are scrawled

in chalk: "Dine and dance tonight and have fun to enjoy the magnificent floor show specially arranged and well-prepared."

So goes life in American Samoa. For *Polynesia undisturbed*, though, one must make the 45-minute leap by Polynesian Airlines DC-3 to Apia in Western Samoa. Here maidens with the smiles of carefree abandon stroll with golden flowers perfuming their silken black hair. Laundry is strung between breadfruit trees. Coconuts and papayas hang in fat clusters.

In a seaside village at the foot of Mt. Fao, naked children and chickens and pigs run free. No one bothers to tend a garden; the gardens grow naturally everywhere. There is no hunger in Samoa for the life is sustained by the trees and the incredible green sea. In Apia, a town along the coast, tourists are bid welcome at Aggie Grey's. Shelter and meals come to \$8 a day. Aggie herself will match you for beers and tell you tales of the South Pacific, of how she built her hotel in World War II when she saw our Seabees sleeping in the rain. Some say she's the real Bloody Mary. She denies this, but still—I wonder?

With that question unresolved, we



flapped on to Tonga on the morning flight of Polynesian Air Lines' pride and joy, the vintage DC-3. Before touchdown, four hours later, we flew above the smoldering island of Tofua, the earth still convulsing below it. It was here that Captain Bligh sought refuge in 1789 following the mutiny. Our landing in Tonga was nothing less than magnificent, considering the field—a grass runway shaved from a coconut grove. We claimed our baggage in a terminal building not quite the size of a hot dog stand and later faced the customs cops next door in a rusting quonset hut.

Tonga, like everywhere else in the South Pacific, is looking for tourists. As a result, a new hotel's rising and the bite, we're told, will be \$9 single and \$11.25 double, breakfast included. Until then, Beach House—a tumbledown inn—will continue to feed and shelter boarders at \$7.50 a day. Tea's included both morning and afternoon.

The reigning monarch of this poker-chip-size paradise is Tonga's good Queen Salote. Her Royal Highness rattles through her coconut kingdom in a Cadillac limousine while her son, Prince Tungi, putters about the island in a Checker cab. He chose a Checker because of his own hugeness; the doors open wide.

Why stop in Tonga? Well, it's a friendly place. The islanders are by nature so pleasant that Captain Cook tagged Tonga the "Friendly Islands" when he came calling in 1776. Before departing he presented a pet tortoise to the reigning monarch. It's still alive and still crawls across the royal grounds—filmed by tourists, revered by Tongans, and protected by the queen herself.

After filming the turtle and ogling the royal grounds, we flew on to Fiji. It was a leisurely afternoon flap away, again by twin-prop plane. Now that the natives have stopped filling their pots with missionaries, tourism to Fiji is reaching the boiling point. Last year 40,000 visitors came calling.

Americans must dip south and slightly west more than 5,600 miles from the U.S. mainland, a trip flown regularly by Pan Am. With a modern airport at Nadi, the island chain has become the airline hub of the South Seas—even though the new terminal building looks more South Bend than South Seas.

Crowding the scene are 500 islands scattered across 250,000 square miles of peaceful Pacific, islands ranging from towering mountains to tiny atolls. The big island of Viti Levu takes the jets, and incidentally harvests the bulk of the tourists. Rising from the palm trees is a resort called Korolevu, a scattering of thatched huts about two hours from Nadi.

Guests sleep in an American-style

main building or Fijian-style in the thatched bungalows. Now-friendly natives make like the ferocious cannibals of yore on Saturday nights, dancing the meke wesi, a sort of cross between the twist and the frug, only it's done with a spear in place of a partner.

Down Queen's Road a luxury inn is being blueprinted for Yanuca Island, a \$1 million village that'll contain 100 rooms with thatched toppers. At low tide guests will wade back and forth to the island, which comes blessed with one of those picture-postcard white sand beaches.

For the tourist who insists on spending time in Nadi (and I can't imagine why) the tab at a couple of comfortable inns, the Skylodge and Mocambo, comes to \$9 single and \$14 double per day. Rising at Suva is the old Grand Pacific, a very proper pile with high ceilings and British ornamentation. In Suva, sari-clad Indian maidens stroll with bearded Sikhs, and a new skyscraper arches into the flawless heavens—all of five stories tall.

Crouching barely west of the international dateline, Fiji is where it's always yesterday everywhere to the east. It is also where the earliest paper is published as each new day rolls around, the *Fiji Times & Herald*. In addition, Suva is the starting point for boat trips up the Rewa and Wainibokasi Rivers to the village of Nasilai. At the Nasilai Tropicana, visitors swim in a secluded lagoon, cast for fish, or else snooze in thatched bures—a 24-hour excursion priced at \$15 a night. Native feasting and tribal dancing are included. The management gives fair warning, though, that "except for the luxury of a comfortable bed and electric light (providing the generator behaves) there are few of the comforts of a modern hotel."

We chose instead to go cruising with Captain Dick Smith on his luxury yacht *Stardust*. The tab for three days through the Mamanutha Islands comes to \$18 to \$28 a day—cabin, meals, morning and afternoon tea, trolling, water-skiing, spearfishing, and island exploring. On the uninhabited and golden island of Galito, where we put ashore, Smith intends to establish a 100-room native-style resort. Space on the cruiser *Stardust* can be reserved by writing to Smith at P.O. Box 269, Lautoka, Fiji.

When evening comes, the *Stardust* lies at anchor in some quiet cove. The sun falls and the sky flames. Only the waves washing against a faraway reef disturb the silence. The peacefulness is delicious.

Next month we'll continue our island hopping, with stops at Tahiti, Mooréa, Raiatéa, and Bora Bora for another look at the bouillabaisse resulting when "progress" comes to paradise. • •

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Northeast                      Pa. Northeast Central                      Pa. Northwest                      Pa. South Central                      Pa. Southeast                      Pa. Southwest                      Pa. West                      Pa. West Central                      Puerto Rico                      R.I.                      R.I. West                      S.C. East                      S.C. West                      S.D. East                      S.D. West                      Tenn. East                      Tenn. Upper East                      Tenn. West                      Texas Central                      Texas East                      Texas Northeast                      Texas Pan-Handle                      Texas Southeast                      Texas Southwest                      Texas Valley                      Texas West                      Utah North                      Utah South                      Vt. North                      Vt. South                      Va. North Central                      Va. Southeast                      Va. Southwest                      Wash. Northeast                      Wash. Northwest                      Wash. Southeast                      Wash. Southwest                      Wash. West Central                      W. Va. Central                      W. Va. North                      W. Va. South                      Wis. Northeast                      Wis. Northwest                      Wis. Southeast                      Wis. Southwest                      Wyo. North                      Wyo. South</p>	<p>P. B. MUNSON                      HENRY A. ANDERSON                      CARL O. WESTERMARK                      JOHN J. CUNNINGHAM                      MARVIN E. DANNEHL                      HOMER E. KESSLER                      WALTER W. STEWART                      ROBERT J. HARRIS                      SAMANTO QUAIN                      JAMES R. 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## A New Dawn

(Continued from page 9)

efficiency that results from our present neglect of this group, many of whom grow up unable to work and contribute because of the lack of training and preparation for employment. Education for the average child and education for the retarded child are both parts of national preparedness, today and always."

What is mental retardation? How does this dark enemy choose its victims, cutting as it does across every conceivable line of wealth, prestige, educational background, environment, race, creed, and color? Have we made any progress at all on the scientific front by applying the military adage of seeking out the enemy to destroy him? Is the campaign against MR an exclusively high-level war under direction of tax-supported agencies and well-heeled philanthropic groups (such as the Joseph P. Kennedy Jr. Foundation, named in memory of the late President's brother who was killed in World War II), or can anybody join up? How and why *should* we join up?

You could say that mental retardation is a telephone call at 5 A.M. to tell you your newborn son is a mongoloid, and will probably be retarded. That's how it happened to this reporter. Why the doctor felt he had to do it that way, after having called at 3:00 to say all was well with our sixth child and his mother, I'll never know. Perhaps he took a closer look and was rattled. It could happen to anybody.

Against the advice of consulting specialists, we brought our son home to see if love and care might not give him the chance to develop which, instinctively, we felt no institution could provide. Time—and the warm, unstinting devotion of his brothers and sisters—have proved us right. He's coming along famously in both speech and behavior, now goes to a special school, should one day be able to earn his way modestly as a willing, conscientious, naturally cheerful worker.

There's another side to it, though: In awakening us to deep compassion for all afflicted people, he has, God knows, done far more for us than we could ever do for him.

Time has also shifted medical opinion in general away from institutionalizing as the best means of helping the great majority of the retarded. This shift took 3,000 years or 50 years, depending on how you look at it, and might not yet have begun if John F. Kennedy had not had his way. For except where religiously inclined civilizations looked on the mentally afflicted as having been "touched by the finger of God," the retarded have down the

centuries been treated as animals or, worse, as if they were indistinguishable from the mentally ill, the criminal-ly insane, the degenerate.

For the perpetuation of this cruel misconception in the United States, one school of thought bears heavy responsibility. The reason nobody even thought about training the retarded to hold jobs until recently was that they figured no retarded person could hope to absorb much education. The rea-

son they entertained *that* completely baseless notion was that people who should have known better had assured them, as far back as 1916, that the retarded were *locked* at the low level of intellectual capability they were born with, that it was fixed forever.

Many educational authorities of the recent past, having laid the foundation for applying to schoolchildren the Stanford-Binet I.Q. test we set such store by today, went so far as to say that

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"Butter them up—maybe we can freeload again next year."

while the retarded could make a little progress in a well-managed special class, no later than at the onset of adolescence they should be taken into custodial care by the state "for its own protection." Perhaps it was understandable for them to contend that the retarded couldn't learn much; this fitted the then-governing view that the I.Q. is unchangeable—although we know today that such is not the case at all. Today we know that I.Q.'s among the retarded can be increased as much as 30 percent, as Dr. O. K. Moore of the Responsive Environments Foundation and other educational research scientists have amply demonstrated. (For the average retarded child, an intellectually stimulating environment—pictures, games, music, talk, singing—during his first two or three years of life can improve his I.Q. by 10 or 20 percent; lack of such stimuli at that critical time can, conversely, impel him toward the status of a vegetable.)

On the other hand, it is difficult to understand how and why certain behavioral scientists of that era should have jumped to the conclusion that the mentally retarded are also, necessarily, morally retarded—that if we don't lock them up they may, without provocation, physically assault those around them and in other ways prove socially unacceptable. In the light of today's knowledge, it is most charitable perhaps to view this as a tragic by-product—one much too much with us still—of some of the pioneer work done by psychologists in the study of intelligence.

Dr. Gunnar Dybwad, former executive director of the National Association for Retarded Children, a non-profit,

nationwide group with 1,000 local chapters which sponsors MR research and education programs, summarily rejects such ideas as having seriously impeded progress for millions of intellectually disadvantaged Americans. So does the medical profession as a whole. Now at last, laymen too are abandoning what President Kennedy scored as "prejudice, superstition, and ignorance" about the retarded, and are joining in the rewarding struggle to give these fellow citizens the fair shake they deserve.

"The way we treat the individual considered to be mentally retarded will have a definite effect on his development," says Dr. Dybwad. "If our concept of mental retardation is static; if we think these individuals are incurable; if we treat them as though they are also morally deficient, in addition; then we can predict, with a high degree of reliability, that their functioning will definitely be limited and their ability to deal with moral problems will certainly be deficient."

"However, if we expect a great deal more of them, and consequently provide the training, the opportunities, and the encouragement by which our expectations can be realized, then there is a good possibility that these individuals will function at a much higher level than had ever been anticipated in the past."

Dr. Dybwad's formula for helping the retarded to get more mileage out of the equipment nature gave them is fourfold: (1) Recognize that each person is different, with his own pattern of skills and weaknesses; (2) work with him as he tries to build on his skills; (3) encourage him in his efforts

to strengthen his areas of weakness; and (4) never lose sight of the need for a different approach with each individual.

On the scientific as well as on the social frontier, similar understanding and insight are necessary if we are ever going to stop MR in its tracks and ease with steadily increasing success its inroads on people already among us. Today at last, in laboratories across the nation, a full-scale campaign has been mounted to accomplish all this. It is a formidable challenge the scientists in these laboratories face, one which will take a lot of time, money, and patience to come to grips with, but also one which, as Vice-President Humphrey says, "will pay off in billions of dollars saved from turning tax-eaters into self-respecting taxpayers, and from utilizing at its highest potential, rather than at its lowest, a vast untapped pool of manpower.

"There is another payoff, of course," he adds, "one which any American worth his salt will immediately prefer above all else. I'm talking about the gain in human happiness; the smile on a child's face as understanding gradually improves; the warm inner glow that comes from having extended a hand to one's afflicted fellow man and done one's part to eliminate, however modestly, some of the deposit of human misery; the chance that helping the innocent retarded help themselves gives us to say, 'This is why I am here. This is what I was made for. This is what it really means to be an American.'"

The scientists must experience some of that as they tackle this insidious, unpredictable infiltrator of man's distinguishing characteristic, the ability to think. They know already, for example, that it will strike about once in 600 births; that we have only begun to gather a handful of minor weapons against a few of the more than 200 causes so far identified; that one form alone (mongolism) will dim to some degree the brainpower development potential of 7,000 babies a year; that twice as many human beings will be victims of MR as will succumb to total blindness, polio, cerebral palsy, and rheumatic heart disease combined; that of the five leading threats to health in order of frequency—cancer, heart disease, arthritis, mental illness, and mental retardation—only the last, MR, attacks children exclusively.

The range of causal factors is fantastic. Anything from too much X raying of pregnant women to excessive intake of vitamin D can be to blame. Prenatal threats include the Rh factor (a blood mismatch between baby and mother), inhaling carbon monoxide (car exhausts, cigarette smoke), German measles, venereal disease, too

much anesthesia at delivery, inadequate oxygen supply (especially for the premature), and an extensive array of genetic disturbances or "inborn errors of metabolism" which cause brain-damaging nutritional deficiencies.

Probably the most infamous is PKU (phenylketonuria), now detectable at birth with an inexpensive blood test, and easily kept track of with later diaper-urine tests. Doctors control PKU, and nearly half a dozen other such disorders, by strict diets. The big thing is to detect them early. Once they do their damage, there is, as yet, no way to reverse it. Understandably, more and more states are following the lead of the few which already make such tests mandatory for all babies born within their borders.

Prevention can take other forms, too. Greater care with instruments at delivery, for instance, will save the still unhardened infant skull from inadvertent brain damage. Seat belts in cars, if the child is *habitually* fastened in, will hold down the alarming amount of retardation from little heads smacked against dashboards or onto floors. Special care should be taken of high fevers, particularly when convulsions accompany them, because all too often MR is the aftermath.

Double-checking for non-lead paints in toys and cribs is another cheap in-

surance policy against the brain damage lead is known to cause. Already, with "genetic counseling," we can advise parents of mongoloids whether they run a greater risk of having more such children, and also whether or not the child's disorder is transmissible if, as can happen with milder cases, he marries.

One day soon, doctors hope to come up with a German measles vaccine. (Meanwhile, exposing a girl child to a known case of the disease as "cheap immunization" entails hazards and should be undertaken only with a doctor's approval.) Further in the future, there may be ways, now under development, to use combined chemical and surgical techniques to modify the effect of runaway chromosomes, one of the prime sources of retardation, and give the MR victim the same chance a normal child has to learn to the utmost.

For here and now, there is much we are doing, much more we can and must do. On a long-term basis, after successful tryouts this past summer, "Head Start" schooling for the retarded will soon begin to capitalize on the discoveries of pioneers like Dr. Moore by providing such children, throughout the U.S. school system, with the early mental stimulation they require. Under another new federal program, elderly

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The Grand Lodge Americanism Committee is again sponsoring lodge observance of Know Your America Week, Nov. 22-27, and of Bill of Rights Day, Dec. 15. Reports and photographs on both should be included in your brochure carrying evidence of all your 1965-66 Americanism programs, to be submitted for Grand Lodge Award. Chairman J. A. McArthur will have further details on this later on.

For information regarding KYA Week, contact Committeeman Lawrence H. Hoover, 411-14 First National Bank Bldg., Harrisonburg, Va. Committeeman John B. Carey, 109 Front St., Bath, Maine, will be happy to assist you in connection with your Bill of Rights Day program.

people heretofore at loose ends will find dignity and purpose for themselves, and an emotionally rewarding new lease on life, by bringing regularly to neglected youngsters in institutions and elsewhere—including the retarded—the experience of kindness and understanding that they need to prevent further erosion of their minds and personalities.

Prenatal care at the lower economic levels, where doctors have found that inadequate supervision during those crucial months leads to higher rates of retardation, is also improving, and must improve more.

Construction of new research and diagnostic centers is underway, along with custodial care expansion where needed, and additional facilities for all-important recreation and training—although as Senator Robert Kennedy's recent condemnation of New York State's seriously lagging institutional and educational plant for the retarded indicates, a somewhat more energetic spirit of cooperation with the opportunities afforded all states by his late brother's milestone legislation, would seem to be in order.

On the other hand, the push which government action is giving to our concern for the retarded is, in a way, only a large-scale version—welcome, of course, and overdue—of what enterprising private citizens had begun on their own to show what could be accomplished. Of U.S. businesses which in mounting numbers have made it policy to hire retarded workers for jobs they can measure up to—including such giants as the nationwide 1,100-store W. T.

Grant variety chain, and many smaller firms, hotels, restaurants, hospitals, landscapers, and service industries—few have had quite the extensive experience of Saul Robbins, president of Remco, the New Jersey toymaker. His verdict on these people as a sound investment—"business, not charity"—is typical.

They are reliably above average, Robbins has found. They present almost no absentee problems (in heavy snowstorms, the manager and the retarded have shown up, even when nobody else did). They take pride in their work. They do not job-hop. Properly instructed, they perform far more conscientiously than all but the best normal workers, produce steadily, and are much more concerned about not wasting materials and about seeing to it that even their co-workers take good care of company property. At Remco, they have occasioned no increase in workmen's compensation rates because not one has had a compensable injury. Other employers have found the same to be true. Often only the manager or foreman knows which of these personnel is retarded—and as one said, "I often forget."

Vice-President Humphrey considers employment of the retarded to be one of the prime ways to help solve their problems—and those of the businessman, both as businessman and taxpayer.

"Businessmen are lucky," he says. "By giving the retarded suitable employment they can literally transform lives. Nothing works such wonders in the outlook of a retarded working-age citizen as helping him secure gainful employment. And I don't mean just at his lowest potential, either."

Schooling is vital for such goals to be realized, needless to say, and until we find some way to train and recruit the 25,000 special teachers we need right now (beyond our existing slim but heroic band of 30,000) and the 90,000 we will require by 1970, we are in somewhat of a bind. Scholarship inducements will soon be forthcoming under President Johnson's implementation plans for the original Kennedy legislation, but the fruition of those plans will take time.

All the more reason, therefore, why anyone who is looking for "something to do" might consider lending a hand to ease what Hubert Humphrey calls "the chronic shortage of lay volunteers in virtually every type of program facility—diagnostic clinics, nursery classes, playgrounds, sheltered workshops, residence centers, half-way houses. Many vital tasks," he says, "have been and are being performed by able teenagers, working after school, on week-ends, and during summer vacation, with and for the retarded."

Among those in the forefront of lay volunteers are many Elks, giving freely of their resources to meet the challenge by adopting local-unit projects and providing the support necessary to make them succeed.

Here are some examples: Pueblo, Colo., Lodge last year made the local Association for Retarded Children its Project-of-the-Year by providing an activity center for retarded teenagers and adults who were not able to qualify for sheltered workshop operations. Elks are supplying money for speech therapy for children of the Ontario-Pomona, California, ARC who require it.

In Denver, Laradon Hall is an outstanding facility for the mentally retarded, offering both residential and sheltered-workshop care and educational opportunities. It is supported by Elks as the major project of the Colorado State Elks Association.

Last July, at the Washington State Elks Association Convention in Pasco, the Washington State ARC presented to the State Association a Certificate of Appreciation for the superb job the Elks are doing in sponsoring, at a cost of \$150,000 a year, no fewer than eight traveling mobile clinics staffed with physical therapists who go into homes to work with retarded and cerebral palsied children.

How do groups who wish to respond in purse and in person get started? Usually they appoint a committee to help the retarded, then have the chairman get in touch with either the local unit of the ARC, or the National Association for Retarded Children (Department EM, 420 Lexington Ave., New York, N. Y. 10017), which sends a helpful supply of background information and literature. The committee and the ARC people get together to discuss current program needs and how the volunteers might want to lend a hand.

As Vice-President Humphrey says, "We have come a long way toward securing justice for the retarded. We still have a long way to go. There's a job to be done—a job all of us can take part in, and take pride in. Let's do it!"

## Slippery Rock

(Continued from page 15)

classed before the game started. Although a football power in its own class—but one that gives no athletic aid whatsoever—the team had one of its worst seasons in 1964, 3-5-1. "We thought it would be a good game when we scheduled it, several years ago," says Slippery Rock's athletic director, William "Pop" Storer. "But things just didn't work out. We had a lot of fun, anyway.")

Slippery Rock officials are constantly bombarded with requests for brochures, sweatshirts, pennants, and other mementos. Most often, requests are made for official Slippery Rock sweatshirts. These requests reached their peak two years ago after the Associated Press carried a story and photograph on a Slippery Rock alumna living in Seattle, who was booming her school in the Northwest.

"We received 10 to 20 letters a day from November to March from people—some as far as Japan—ordering sweatshirts," recalled Mrs. Irene Watson, who helps handle such requests. "I had to keep a girl on full-time just keeping up to the orders."

No one can recall exactly how the Slippery Rock craze started, although they trace it back to the 1930s when the odd, mirth-provoking name caught the fancy of football fans who couldn't believe there could be a school named Slippery Rock. A sportswriter from Boston named Bill Cunningham is said to have been one of the instigators of the original Slippery Rock movement. Intrigued with the name, he "adopted" the school and promoted it faithfully and freely in his columns. Once, in 1937, he even managed to get Slippery Rock to play in Boston against mighty Boston University. (Guess who lost, 20-0?)

Another man responsible for the Slippery Rock legend is Pru e Drake, now a real estate man in Norman, Okla., but who 30 years ago was basketball coach and football public address announcer at the University of Oklahoma. He recalls vividly the beginning of the Slippery Rock hysteria in Oklahoma.

"In 1933, we finally had a ticker machine installed in the PA booth at the stadium. It was the first time we had been able to get scores of other games and to keep the spectators informed. I had as my operator of the machine Bill Kaplan. All he did was take down the scores and pass them on to me. Bill liked to play parlays, and every Saturday he would lay his parlay cards out in front of him.

"On this particular day, he was having a bad day and all his teams on the cards had lost. About that time a score came in which read: 'Slippery Rock 7, Shippensburg State 15.' Bill said, 'Who ever heard of Slippery Rock?' and started to tear it up.

"I interrupted. 'Let me have that score; my old high school coach is Director of Athletics there.' Well, I read the score, the crowd went wild, and that's how Slippery Rock was born in Oklahoma."

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tives to speak before Slippery Rock boosters clubs, school officials have done little to promote and perpetuate the Slippery Rock football legend. It's not that they lack a sense of humor. It's simply that their objective is to educate people, not to humor them.

The educational side of the college is sound. Slippery Rock is one of Pennsylvania's 14 state colleges and is hopeful of someday becoming a state university. The 1965 enrollment of some 2,800 is expected to double in five years. The school offers undergraduate and graduate programs in education and boasts that many graduates hold advanced positions in school administrations throughout the nation.

Even its coaches are educators first and athletic tutors second. Charles Godlasky, who resigned as head football coach last year to devote his full time to teaching, has a Ed.D. in health education. The new coach, Jack Olcott, has a masters degree in education from Bowling Green.

"We know our reputation stems from our football team and our unique name," says Mark Shiring, the school's public relations director. "But we are a real college and want to be recognized with the dignity deserving of any accredited college with a sound academic program. After all, that is our purpose. For too many years, people thought of us as a joke. We can laugh about the situation as much as anyone, but we want people to laugh *with* us, not *at* us."

And this football season, that is presumably what they're doing, as newspapers and radio newscasters across the nation faithfully report the major college football scores—and Slippery Rock's.

## ... Your Smile

(Continued from page 12)

world I would want in the operatory," says Dr. Farrell, "is the mother-in-law. She would be inclined to be too critical of what is being done. She would either dislike the new dentures completely, or she would like them so well you'd be suspicious that you might not be doing the right thing."

A Midwestern dentist reported that one of his patients was in the process of obtaining dentures when his wife suggested that he dye his hair to cover the gray. When the husband obtained his new dentures he looked 20 years younger than his wife, who found this new contrast intolerable. To placate her, the dentist had to make a more conventional, "old-fashioned type" of denture to even up their appearances.

Dr. Alvin Grunewald of Northwestern University Dental School read a scientific paper at a Midwinter Meet-

# A TRIBUTE TO THE ELKS OF ALABAMA

## STATE OF ALABAMA PROCLAMATION BY THE GOVERNOR

WHEREAS, it is deemed fitting and proper to recognize and acclaim the ELKS of Alabama for their many patriotic, noble, and humanitarian benevolences within the jurisdiction of each of Alabama's 25 ELKS Lodges; and

WHEREAS, in the exemplification of selfless devotion to fellow Americans, citizens of this great State of Alabama, and having through their dedicated and efficient works brought distinction to themselves and to this state through their philanthropic and patriotic accomplishments—the Benevolent and Protective Order of ELKS has distinguished itself and its entities through which these graces have been effected, to wit: The ELKS Lodges of Alabama, The Alabama ELKS Association, the Alabama ELKS Foundation; and

WHEREAS, these benevolences have been instrumented in the form of projects wide in scope and deep in effect to wit: Doctor and Nurse Scholarships—Furthering of studies for therapists and those engaged in Cerebral Palsy work—Community services—Most Valuable Student awards—Scholarships—Youth Leadership awards—Christmas Baskets—Boy Scout and Girl Scout Troops—Teenage Nights—Aid to Travelers—Little League Baseball and many others; and

WHEREAS, these 25 Alabama ELKS Lodges have, in a joint and humanitarian effort, established the Alabama ELKS Memorial Center for the Handicapped and through this Center the rehabilitation of hundreds has been made possible:

NOW, THEREFORE, I, George C. Wallace, Governor of the State of Alabama, do hereby proclaim the week of September 12 through 18, 1965 as

### ALABAMA ELKS WEEK

and do call upon all citizens of this state to further recognize, acclaim, and help promote all acts of Americanism and Humanity in the interest and encouragement of the essential continued growth and welfare of our state and its people.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State to be affixed, done at the Capitol in the City of Montgomery on this the 1st day of September, 1965.

*George C. Wallace*

GOVERNOR





ing of the Chicago Dental Society in which he stated that new dentures "can take 25 years off the appearance of some persons." This is particularly true, he said, in cases where the features have changed markedly because of missing teeth, ill-fitting dentures, or dentures that have been worn too long.

Dental scientists emphasize that the processes of physiology are always at work, and the tissues in our mouths are subject to change without notice. That's why dentists advise those who wear partial dental replacements to have examinations periodically. Only in this way can the dentist determine what preventive and maintenance procedures are necessary to keep the mouth healthy and the appliance fitting properly. Regular checkups are important for the complete denture wearer, too. They will allow the dentist to notice any tissue change.

You don't notice facial and muscular differences as you stand face-to-face with your mirror every day. You see yourself too often to notice these changes. Telltale wrinkles and depressions form around the lips when dentures don't fit right.

Preparation of a denture involves a lot of time and skill, and the dentist's fee must take this into account. Taking advantage of everyone's desire to save money, "quacks" come in and offer bargain-basement prices in illegal dental laboratories. These usually thrive in large urban areas where they can hide under the cover of a residential neighborhood basement or the back of a store.

Dentures are also being constructed illegally by individual "dental bootleggers" or "moonlighters." They generally are dental laboratory processing technicians who earn extra money by catering to the universal desire to cut down on health expenses.

But improperly fitted artificial teeth can irritate gums and mouth and tissues, which may cause destruction of the supporting bone. Dr. Ira E. Klein, clinical professor of prosthetic dentistry, New York University College of Dentistry, says Americans must realize that when they allow people who are not trained in the basic sciences and who do not have clinical experience to construct dentures, they are running the risk of injury to their mouth, possibly even cancer.

He stresses the point that "technicians are not trained to diagnose; they know only the technical, mechanical, or materialistic portion of denture construction. Artificial teeth made under this system are totally inadequate. Only a slim minority of dental technicians engage in this illegal practice, but in many cities like Chicago, New York, and Los Angeles, they are taking millions of dollars a year from the

public while exposing them to health hazards."

Recently when Edgar T. Stephens, the chief investigator for the Illinois State Dental Society, posed as a "patient" of an unlicensed dentist, the bogus doctor offered to teach him to practice dentistry! This arrogant disregard for the sanctity of the law resulted in a jail term for the phoney practitioner.

In a famous Illinois legal case reported by authors Julian and Eleanor Jackson in *Dentists to the World*, Dean A. Raymond Baralt, Jr., of Loyola University Dental School testified that in their dental school clinic at least one-third of the patients without teeth were found, by x-ray examination, to have underlying pathological conditions—cysts, soft and hard spicules, and bony structures—all of which affect the type of denture needed. He made the point that prosthetic dentistry was one of the most intricate arts that affect oral health and therefore general health. Dr. James H. Keith of Evanston, Ill., well known oral surgeon, testified that on a first visit for dentures oral surgery was required in a majority of cases and also was frequently needed during fitting.

Prosthodontists are warning the public against trying to correct the fit of dentures with do-it-yourself reliners and repair kits. If your denture doesn't fit comfortably, don't hesitate to go back to your dentist for advice and correction.

Nothing, however, takes the place of a good program of prevention—thorough oral hygiene, proper diet, and regular examinations by your dentist while you still have your natural teeth intact. But if you do have to lose your teeth, take heart. The skill and art of modern prosthetic science can add years to your smile—and a steak and corn on the cob to your dinner. • •

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## JAMES ROY NICHOLSON

Past Grand Exalted Ruler James R. Nicholson's death on August 31 ended a career that spanned 65 years of Elk history, and he was the author of or a leading contributor to many of the most brilliant pages of that history.

Brother Nicholson was a remarkable man in so many ways. Perhaps one of his most remarkable attributes was that, despite the passing years, he stayed contemporary. He always lived in the present, always was receptive to new ideas, new ways of doing things, better ways.

This is not to say that he ignored the past. Quite the contrary, for to him the past was a storehouse of wisdom and useful experience upon which he drew abundantly to meet today's challenges. To him the past was never the shackle to action or the bar to change that it is to so many when they grow old.

His modernity of mind and spirit was underscored by his recorded response to the resolution adopted at the Grand Lodge Convention last July felicitating him upon the Fiftieth Anniversary of his election as Grand Exalted Ruler. If there were among the 4,000 Elks present any who anticipated a paean for the past from this 87-year-old man, they must have been pleasantly surprised at the youthful spirit of his approbation for the changes that he had witnessed in the Order down the years, and at his confident contemplation of the future.

He applauded the change from the old days when only men attended Grand Lodge Conventions to the widespread custom of today of wives attending with their husbands.

He gave his wholehearted approval to the growth of family participation, with Elks lodges providing recreational and other facilities for the entire Elk family, and he expressed the hope that the trend would continue.

He was delighted with the expansion, especially in the past 20 years, of Elkdom's programs for Ameri-

can youth and for relief of the physically handicapped.

He cheered the vitality that has enabled Elkdom to adapt as the country's way of life has changed, to stay modern and appeal to men of every generation.

"It is because of this," he said, "that I can say that the Order of Elks is a far more powerful force in American life today than it was 50 years ago. It will continue to grow in strength and favor as it remains responsive to new ideas that are soundly conceived, while remaining faithful to the proven values of the past."

Words worth remembering, they could well serve as Elkdom's sure guide to the future. It is no wonder that when he had concluded the audience rose spontaneously to cheer and applaud in a moving testimonial to a man who had just made a significant addition to his already magnificent legacy to Elkdom.

Yet, in a very important sense, Brother Nicholson was old-fashioned. He gave uncompromising allegiance to a code of personal conduct that marked him a gentleman of the old school, a gentleman in every sense of the word, of unquestioned integrity, loyal without limit to his friends and associates, a scrupulous respecter of the dignity and rights of others, of charming courtesy, kindly, thoughtful, and generous.

While the Order of Elks had held his loyal affection from the time he joined Springfield, Mass., Lodge in 1900, his interests ranged widely and his business activities, where he met with great success, took him into several fields. His friendships and acquaintances included many of the great in public life, business, sports, the theater.

With Emerson, one of his favorite writers, Past Grand Exalted Ruler Nicholson believed that to have a friend one had to be a friend. It was thus that he won and held the admiration and respect of so many friends over the long years.

### Why the Grand Lodge Meets in July

A question frequently asked is why the Grand Lodge always holds its annual Convention in hot July instead of other times of the year when the weather is more desirable, such as April or October. Several reasons have been advanced for the midsummer sessions, but it was not until we were looking up a matter in the Grand Lodge *Proceedings* that we learned the true reason. It arises from the fact that the Order of Elks was founded by members of the theatrical profession.

Prior to 1888, Grand Lodge sessions were held in December, which was at the height of the theatrical season, and as a consequence many members of the

Order who were actors, entertainers, or otherwise associated with the theater, were unable to attend. This produced a growing discontent among the "professionals" in the Order, who at that time constituted a large percentage of the members. As a result the proposal was made at the 1886 Grand Lodge session that it meet in the summer, when theaters were closed (lacking the comfort of air-conditioning). The Grand Lodge of 1887 voted to meet in the second week of July thereafter, and so the custom was established.

Elkdom's early close association with the theater should not be forgotten because we owe so much to it. This debt was underscored by Grand Exalted Ruler English in urging the shift to

summer in 1887: "During the year just closed we have been placed under renewed obligations to the theatrical profession, who have ever willingly volunteered their valuable services to aid in swelling our charity fund, by means of benefits and entertainments. Ours is essentially a theatrical Order, ever nurtured and maintained by members of the theatrical profession, whose labor and devotion through many a trying hour have finally brought it to its present eminence, prosperity, and success."

Air-conditioning makes the question of weather largely academic today, and convenience of theatrical members has been replaced by family participation as a compelling season for summer sessions.

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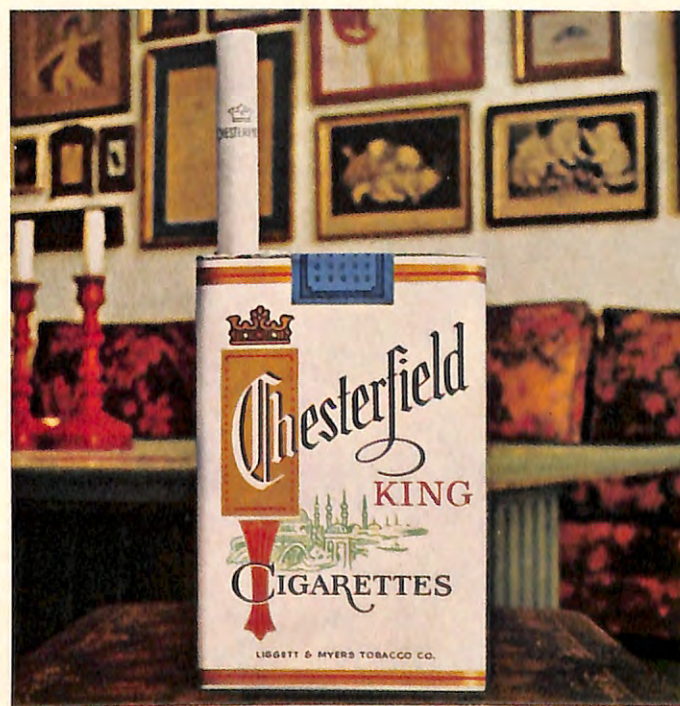
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