

THE  
**Elks**

MAGAZINE

MAY 1966



W

TRAN MAWICKE



# QUIET

## *The '66 Mercurys are the quietest outboards you can buy*

Shove the throttle wide open and listen to the quietest sound in outboarding—the silent new Mercurys for '66. You can sit beside the motor and carry on a conversation in a normal tone of voice! And this year *all* the new Mercs are quiet—from the powerful new 110-hp six-in-line down to the trim 3.9. Mercury's unique silencing system includes an aluminum frame that isolates engine sound and vibration; neoprene rubber seals that trap sound coming through internal control linkages and fuel line openings; and a "wall-of-water" jacket that

surrounds the exhaust tube. Mercurys are inherently quiet by design, thanks to features like Power-Dome combustion chambers, Jet-Prop exhaust, Dyna-Float suspension, internal reed valves and offset wrist pins. See the quiet ones—the '66 Mercurys—at your Mercury dealer. 3.9, 6, 9.8, 20, 35, 50, 65, 95 and 110 hp.



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# **POSITIVE AMERICANISM**



Every Elks lodge should plan a meaningful observance of Elks National Youth Week this month, and judging from the past, most of them will. They will be making a most important contribution to the future welfare of our country, more especially if their observance of Youth Week stresses the positive nature of Americanism, the basic values of our way of life.

We ought at all times to emphasize the positive accomplishments of our country and the forward-looking, progressive principles that have made those achievements possible. I think that it is especially important that it should be made the keynote of Youth Week, when we publicly recognize the achievements of our young people as junior citizens of a great democratic nation. Youth Week should impress upon our boys and girls the great value of their heritage of freedom as something to be cherished and defended with their lives if necessary.

Most young Americans know what the score is in today's disturbed world. Certainly the young men from all over America who are fighting freedom's battle in Vietnam have amply demonstrated that they know what they are fighting for. We can be proud of them.

Certainly, also, most of the young men and

women in our colleges know what is at stake, and have demonstrated that they understand well the difference between honest dissent and aid to the enemy. We can be proud of their refusal to support agitators advocating appeasement disguised as pacifism.

In fact, all we need do is look around us to see evidence that, despite all the pressures on them, most of America's youth are managing to keep a level-headed sense of responsibility. They hold to high standards of decency and they are faithful to proven values and principles, in strong contrast to the poor example of a few who get the headlines.

But the struggle for freedom never ends. It must be waged by every generation—not just for themselves but also for those who come after them. Our responsibility for Youth Week, and a responsibility we should welcome, is to communicate to our young people that strong faith in a free society is the only sure way to a better future for all mankind that will arm them for the defense of freedom when it comes their time to stand up against its enemies, whoever they may be.

Here is an opportunity for all of us to

**BE A PLAYER . . .  
NOT A SPECTATOR.**

A handwritten signature in cursive script that reads "R. Leonard Bush".

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# THE **Elks** MAGAZINE

VOL. 44 NO. 12

MAY 1966

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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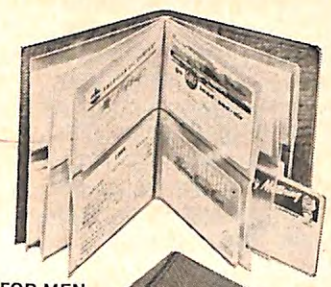


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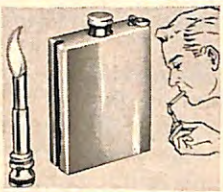


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# Tom Wrigley

WRITES FROM  
WASHINGTON

TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW

NEARLY 4,000,000 ex-servicemen who served since January 31, 1955, when the Korean War GI Bill expired, are eligible for benefits under the new "Cold War GI Bill." Veterans who applied for education benefits in April and qualify will be entitled to allowances effective June 1. Checks will be mailed to them in July. The Veterans Administration expects that 500,000 ex-GIs will apply for benefits in this first year of the new bill.



COFFEE-BREAK BLUES are being sung by Federal employees these days. It's alleged that coffee drinking in Government cafeterias takes too much time, and the Civil Service Commission is looking into the matter. The General Services Administration, which runs the cafeterias, is trying to cut down the coffee klatch time.

DOGNAPPING is on the increase, and Congress is planning legislation to make it a federal crime. Heavy demands from medical schools and research laboratories for dogs in experimental studies has created this new illicit business. Dognappers, on making deliveries, assure the scientists that the dogs are unwanted by their owners. Scores of members of animal welfare groups are blowing the whistle on pooch pilferers.

A DENTIST SHORTAGE is reported by Surgeon General William H. Stewart, who urges that dentists use more assistants for their less important work. He says there is now one dentist for every 1,700 persons; if the present trend continues, by 1980 the ratio will be one for every 2,400.

GOOD DEEDS abound in the halls of Congress—or should. Of the 535 Rep-

resentatives in the House, 210 were formerly Boy Scouts. Twenty-four Congressmen attained Eagle Scout rank, five are Silver Beavers, two Silver Buffaloes, and one is a Silver Antelope.

A MISPRINT in a telegraphed message from Representative James Utt of California, to the Orange County Coast Association in his home state, caused the Congressman some embarrassment. Somehow a "c" replaced a "d" in the wire, and it read: "It is with real regret that my cuties in Washington prevent my attending your 52nd Annual Award Banquet."

LIFE CAN BE BEAUTIFUL for the strap hanger. Or so says Chicago architect Harry M. Weese, who will design the tubes for the capital's new subway. "There's no reason why we can't make the subway the highest state of art," Mr. Weese avers, adding, "Riding it should be a joyful and exciting experience." All aboard, art lovers.

EAVESDROPPING via transmitters disguised as olives in martinis and tiny mikes concealed in cigarette packs has been outlawed. Under a recently adopted measure, the Federal Communications Commission is cracking down on the use of all such listening devices which employ radio signals instead of wires.



WHEN YOU SAY "CIA" in these initial-happy times, most folks think you mean the super-secret Government agency. But you could be referring to the Cigar Institute of America, the Capital Investment Association in Washington, or the Crab International Association, a San Diego group which sponsors an annual crab race.

A DECENT WAGE for policemen is strongly advocated by FBI Director J. Edgar Hoover. In numerous small cities police "moonlight" (take odd jobs) to make ends meet, and a manpower shortage is all too prevalent in big-city police departments. The reason: low salaries. Says Hoover: "A practice which requires an officer to daily place his life on the line against murderers, robbers, and unpredictable young thugs without just compensation is a bad practice and should be stopped."



ARMY Matériel Command's food laboratory gets some far-out assignments. Now they've been asked by the Navy to come up with a non-meltable ice cream. It's to be served on hot meal trays in submarines. Of course, the Navy could take a tip from grandma and add some cornstarch to the mix.

MAY FLOWERS are always beautiful here during this, the best season to visit the nation's capital. . . . Affluent society note: Census Bureau reports that 23.8 percent of all families have two or more cars. Automatic washing machines (40 percent) exceed wringers (32 percent). . . . Congressmen received Post Office notices that mails were to be speeded up—but at least one notice arrived two weeks late. . . . Hairy business: the associate editor of a new magazine distributed to 65,000 barber shops is named John Barber. . . . While marriages increased in the U.S. last year, the number of births (3,767,000) was the smallest since 1961. . . . Space style note: Astronauts wear aluminum fingernails on their suits for gripping small objects. . . . At Teamsters Union drivers' rates, Uncle Sam would pay Astronaut James A. Lovell, who spent about 330 hours in space, \$571,000 for his flight.

## FREEDOM'S FACTS



# Strategy for Aggression

CAREFUL ANALYSIS of recent statements by top communist leaders here and abroad discloses that the international communist movement has a new grand strategy.

Moscow leaders now believe that they can defeat the United States in the long run because of two specific reasons:

1. They figure that we will be unable to break through the barriers of custom, inertia, and lack of know-how in developing countries in order to start these countries toward producing enough food to feed their own exploding populations. Nor do they believe that we will be able to feed expanding populations in these countries for long merely by growing more food in the U.S. and giving it away. This failure, they estimate, will act to increase discontent among the 50 to 80 or more percent of rural populations in the developing countries who are not now even in the money economy.

2. Communists further figure that—powerful as we may be—we will not be able to police all of the revolutions of “liberation” which their agents can stir up among these discontented majorities. Once the number of these revolutions exceed the number we can control, they figure communist rule will spread like wildfire.

This strategy already has passed beyond the theory stage to one of practical action. The Moscow-backed revolutionary council set up in Havana, Cuba, in January will mastermind the creation of such revolutions throughout Latin America. Venezuela, Colombia, and Guatemala are high on the communists' list of prime targets. The council will export men, money, and arms to back up their revolutionary agitation.

Astute freedom-loving Latin Americans have tagged formation of this  
(Continued on page 27)

# WONDER SPRAYER!

For Farm and Home!

Offered Again To The Public by Popular Demand

Last year we introduced for the first time the sensational new “Wonder Sprayer”—truly called the greatest invention for yard work since the power mower. We offered the “Wonder Sprayer” to the public twice. Each time we had a complete sell out with the result that many who tried to buy from us were disappointed. Our manufacturer has promised us as many as we can sell this year so we now have an ample stock on hand.

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It isn't often a new article takes the country by storm. But this one has. It is so efficient, yet so easy to operate. No heavy tank to hang on your shoulder. Just carry it in your hand and pull the trigger. It is fully automatic and needs no pumping up. Hose is very flexible and hose and nozzle handle easily. It weighs less than one pound when empty—only a little more than 8 pounds when full of spray. It's WONDERFUL FOR WOMEN and even a small child can operate it easily.



## JUST LOOK WHAT IT WILL DO

The new “WONDER SPRAYER” is absolutely perfect for any kind of normal home garden or lawn spraying or fertilizing; from a lone rose bush to a full size lawn, garden or twenty foot tree. The new “WONDER SPRAYER” makes an easy job of fertilizing where needed and spraying to kill crab grass, chick weed, dandelions, pepper grass and other growing garden pests as well as insects which cause your lawn or garden to look unkept and ugly. The new “WONDER SPRAYER” can help you have the best kept lawn or garden in your neighborhood.

## SPECIAL FEATURES

The new “Home Wonder” Spray is fully guaranteed in every respect. It will not rust or corrode. It has an adjustable nozzle. It can throw any kind of stream you desire—jet stream or fine mist. Small, compact—easy to store after using. If, after receiving and using it in ten days you are not completely satisfied, return it to us for full refund.

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Westboro Station M

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This photo was taken when a congenial group of Elks and their ladies from Butte, Warm Springs, Deer Lodge, Helena, Virginia City and Anaconda, Mont., with Pete Malyevac's German Band of Butte Elks held an "Ice-Breaker" luncheon in sub-zero weather in Butte during a lull in the loading of 1,436 hides for shipment for tanning. Checking up, Publicity Chairman Frank Panisko visited the L.A. Tanning Plant, and found all hides received A-OK.

## A CASE FOR *Leather*



Kalispell, Mont., Lodge's Hides for Vets drive realized 45 bundles of 215 hides for shipment to the processor. Loading the haul are, left to right, Elk Phil Johnson, Helphrey Motor Freight Foreman Jim Bradford, Drive Chairman Herb Ogle and local Helphrey Mgr. Larry Loughney.



The Boy Scouts sponsored by Red Bluff, Calif., Lodge help rolling, sacking and tying 150 deer hides donated by Elks and their friends to be processed for distribution to VA Hospitals. Here, between E.R. Richard Carstens, left, and Jack Mower, operator of the Antelope Locker where the hides were stored, right, are, left to right, Scouts Jerry Henderson, Darryl Hughet and Mike Henderson.

Mrs. Julie Manuel, Occupational Therapist at the Walla Walla, Wash., VA Hospital, presents a display case of finished leather pieces made by patients at the hospital from Elk-donated leather to, left, E.R. Ken Mills, and right, Committeeman Ken Foss.



Photographed when the U. S. Naval Hospital at the Base at Charleston, S. C., received a gift of leather from the local Elks Charleston Veterans Committee Chairman J. Edward Lofton, right, and Bob Hager, second from right, with a hospital corpsman and one of the Base patients.





# LETTERS

## Who Is Woodi?

Regarding the cover on the February issue: It was such an interesting and attractive cover, with nine famous men born in February. I have framed it and the whole family enjoys it, besides its being quite a "conversation piece."

But—*who is Woodi Ishmael?* I take it he is (or was) an artist, as he has a paint brush in his hand. . . .

Mrs. WILLIAM H. GATES  
Bremerton, Wash.

*Mrs. Gates is right about Mr. Ishmael being an artist—he painted the February cover, including eight famous men and his self-portrait. Along with Washington, Lincoln, the B.P.O.E., and the others, Woodi was born in February.*

—The Editors

## "Official Protest"

*This is an official protest: I am surprised and chagrined that Elksdom, in the persons of the management of the Magazine, can so lose their memories of the glorious saga of Ireland's sons and daughters . . . as to fail to give some evidence of a memorial by referring to Saint Patrick's Day on the March cover of the Magazine.*

This is indeed a travesty and a shame, with a Kelly and a Magrath on the staff. . . . Hang your head in shame!

RAYMOND A. DONOVAN  
Huntington, N.Y.

*We spent all of Saint Patrick's Day renewing our memories and observing a reenactment of the glorious saga of Ireland's sons and daughters as it is done here in New York.*—The Editors

## Another View

[Regarding the March issue]: It just so happens that I'm a barber. Your March front cover is unique and timely. . . .

THOMAS FOX  
Lincoln, Neb.

## Kudos from a Colleague

I want to compliment you and your editorial staff for the improved quality of THE ELKS MAGAZINE.

Jerry Hulse's articles on travel are a real pleasure to read. I also follow Jerry in the L.A. Times, but I think his Elks travel stories are superior.

Your Magazine has also improved noticeably with its presentation of timely and interesting features and lead articles, such as "Medicine's New Frontiers," articles on the Vietnam war, etc. These, in addition to the regular Elks news, departmental subjects, etc., have made the Magazine superior to any time during the 20 years I have been a subscriber. I recently retired after 22 years as a magazine and newspaper editor.

WALDO EDMUNDS  
Los Angeles, Calif.

# The British Miracle That Creates SUPER PLANTS IN THE GARDEN — IN THE HOUSE

Yes! From the greatest gardening nation on earth—England—comes a fantastic discovery! Developed by Britain's leading gardener—winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners! And now released to you—through this advertisement only—to try in your own garden WITHOUT RISKING A PENNY!

Think of it! Here is a gardening development that almost defies belief! It is a CONCENTRATED GROWTH FORMULA, prepared in the form of tiny pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds.

But once these tiny pellets are placed near the roots of your starved plants, they perform a scientific miracle that has been every gardener's dream for centuries! They SLOWLY . . . AUTOMATICALLY feed your plants the life-giving nutrients they need—CONCENTRATED RIGHT AT THE ROOTS OF THESE PLANTS—POURING LIFE-GIVING ENERGY INTO THE VERY HEART OF THOSE PLANTS—DAY AFTER DAY—THROUGH EVERY VITAL STAGE OF THEIR GROWTH!

Just picture this breathtaking scene to yourself. The first result you will notice—almost immediately—is that these amazing English pellets give your plants a tremendous new burst of growth! Whether your plants are new or old—they send out dozens of hidden shoots and buds! Some of your plants may actually DOUBLE in height and breadth in the very first month!

But this is just the beginning! Within one or two short weeks—without you even touching your plant these amazing pellets AUTOMATICALLY aid your plants in the second vital stages of its growth! Automatically—still more wonder-working nutrients enter into every cell of your plants' bodies—fill those cells with health and strength and sturdiness and wonderful new resistance to disease and pests! Great, tall stems stand up with military precision! Giant buds begin to swell with vigor and vitality! Even tired old shrubs that you had almost given up for lost—begin to straighten out—fatten up—send out the young green growth that you had never hoped to see again!

And then—the most remarkable part of all! When these fantastically beautiful plants have reached their full glorious height and strength, simply drop another Magic Pellet next to them! These tiny English pellets automatically liberate still more wonder-working ingredients! These final concentrated stimulants pour into your roots—carried up through the stems and trunks and branches of your plants—are finally delivered to the great giant flower buds at the top of those plants.

And when those precious ingredients reach those ripe buds—THEN YOU WILL BE BLINDED BY THE EXPLOSION OF COLOR THAT GREET'S YOU IN YOUR GARDEN!

## FLOWERS SO BEAUTIFUL YOU CAN HARDLY BELIEVE YOUR EYES!

Yes! When you follow this Streater plan, you will walk through that garden as though you were in a dream! You will see rose bushes weighed down by masses of blossoms, of a richness and perfume and color that you have never imagined before! You will walk past solid, blazing rows of chrysanthemums so thick that you can't even see a leaf in between! You will see dahlias, and asters, and gladioli and zinnias so massive, so exquisite, so breathtakingly beautiful that you hardly believe that they are the same plants that you put into the ground. And when your neighbors begin to pour into your yard—when you watch them bend and touch these flowers to see if they are real—THEN YOU WILL KNOW A FEELING OF GARDEN ACCOMPLISHMENT AND PRIDE THAT YOU MAY NEVER HAVE DREAMED OF BEFORE!



A housewife from Kent, England, who raises her own vegetables. This cabbage grown with Streater's Pellets—weighs sixteen pounds. She can hardly lift it. But this is the proudest day of her life!

## GUARANTEED FOR THE FULL SEASON

These Magic English Pellets—called FRED STREETER'S PLANT GROWTH TABLETS—cost only \$2.98 for a package of 125 pellets; or \$4.95, saving of \$4 for two packages, or 300 pellets. Since only a few pellets are required to treat the average plant, this is an investment of only a few pennies a plant for the most astounding beauty you have ever seen!

And these results are completely guaranteed! Here is what we ask you to do, when you receive your Magic Pellets next week!

USE THEM TO CREATE SUPER-FLOWERS! Place one tiny pellet beside each of your hydrangeas, zinnias, chrysanthemums, a couple beside your roses—any kind of flower that you want super-blooms! And if you don't see fantastic new growth within just a few short weeks . . . if you don't watch with amazement white handruffs of magnificent new blossoms burst forth from those old plants—then simply return the empty package for every cent of your purchase price back!

USE THEM TO CREATE SUPER-VEGETABLES! And pick huge, breathtaking beauties within a few short weeks . . . thrill your family with the sweetest, juiciest, tenderest vegetables you've ever known—or every cent of your purchase price back!

YES! USE THEM IN YOUR ENTIRE GARDEN! Use them on hard-luck plants, where you've almost given up hope! Use them on the hardest-to-grow house plants that you know! Yes, even use them in sand, and absolutely astound your friends! And if you don't agree that this British invention is a true gardening miracle . . . if your garden isn't the showplace of your neighborhood all season long—then simply return the empty package at anytime—for every cent of your purchase price back!

This guarantee is unconditional. It protects you for the entire season—entirely at our risk! You have absolutely nothing to lose! Act TODAY!

## PROVEN IN 100,000 AMERICAN GARDENS

"Tried your pellets on all my house plants and my garden orchids. Some of our house plants had not budded new leaves for over a year. But after the first feeding, we had many new leaves. The plants seemed to awaken from a long sleep. They also made our orchids bloom. For 1½ years we did not have any flowers, then after feeding the pellets, we had a profusion of blossoms."

Mrs. T. D. L., Los Angeles, Calif.

"When I applied the pellets, the Rose of Sharon plant almost doubled in height in just one month. My hypericum, which bloomed poorly in past seasons, is literally covered with golden flowers."

Mr. C. L., Bellmore, L. I., N. Y.

"Used on the following plants (all greenhouse grown) tomatoes, cucumbers, hill peppers, dahlias, lettuce, corn. Have had wonderful success. As the soil in my greenhouse is new soil, and most of the soil in Alaska is almost sterile, this should be very good proof of your pellets' potency."

Mrs. R. W., Kokhanok Bay, Alaska

Yes! Share these thrilling achievements yourself—entirely at our risk! Send for these Magic Pellets Today! Your garden, your flowers, your shrubs and your trees must burst into breathtaking new beauty in one short month—your friends must actually stop short and gaze at your garden in amazement—OR EVERY CENT OF YOUR MONEY BACK!

## WARNING

If you are raising dwarf plants, do NOT use these English Pellets on them! These Pellets make plants GROW! Do not use them unless you wish super-blooming king-sized effects! This warning is reproduced on the inside cover of every box!

## MAIL NO-RISK COUPON TODAY!

G & D Sales Co., Inc., Dept. ELK-5, 6 Meadow Lane, Freeport, L.I., N.Y.

Yes! I want to try your Magic English Pellets entirely at your risk. I understand that I am to use these pellets in my home and garden for one full month, without risking a penny! During that very first month alone:

I must see fantastic new blooming power from every flower, every shrub, every vegetable, and every house plant that I treat with these amazing English Pellets! I must be completely delighted and amazed—or I will simply return the empty package to you, and you will send every cent of my money back. N.Y. State residents add sales tax.

Regular size—125 pellets—only \$2.98.

Super-economy size—300 pellets—only \$4.95.

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Students look much alike the world over. Here, architecture students at National University, Asunción, Paraguay, work on a class project. Behind this aspect of genuine scholarship in Latin American Universities, however, lies a strong tendency toward political activism, fed and largely controlled by hard-core communists. All too often students such as these are involved in rioting and other violence.

## Latin Campuses: Study in **RED**

"MAKE no mistake—the communists have launched a major campaign to conquer South America." The speaker, a high ranking officer, is an expert on insurrectionary warfare with the United States Southern Defense Command based in the Panama Canal Zone. "But this war is different. The enemy thinks not only in terms of companies and battalions but in university clubs and student organizations. Communist student leaders are the captains in their order of battle."

After careful study of the situation in Latin America, Senator Thomas J. Dodd, in an introduction to a Senate report, stated: "Although writers and commentators have been prone to skirt the issue, the communists have succeeded in massively infiltrating the student movements in Latin American countries."

Secretary of State Dean Rusk warned the Organization of American States at a conference in Rio de Janeiro that Latin America was "not yet free from the same threat of a 'war of liberation' [such as the one] raging in Vietnam."

Senator Strom Thurmond, in a recent speech on "The Threat of Communism to Latin America," made clear the importance of the situation to the United States: "However much so it may sound, this subject is not one of

By **CHARLES W. WILEY**  
and  
**RICHARD J. BOCKLET**

just academic relevance to you or to any American citizen. The subject is remote, if at all, only in a geographic sense. It has a very direct and immediate bearing on your future. . . .

"The intensification of the communist threat in Latin America, and the disproportionately heavy allocation of resources dedicated by the communists to Latin America, is a direct consequence of the geographic proximity and the strategic economic and political relation of Latin America to the United States."

The communists know that it takes more than a Castro hiding in the hills to carry off a revolution. They realize that their "spontaneous uprisings" must be carefully organized and expertly led, for which the leadership rarely comes from among the peasants and slum-dwellers who supposedly are the backbone of a revolution.

It is important to recognize, too, that university students in Latin America (and most of the rest of the world) are not like students in the U.S. Here, they are preparing themselves for a satisfac-

tory place in a society that, by and large, they want to preserve. But in "underdeveloped" Latin America, it is not difficult for agitators to convince students that they have a stake in changing the system.

To comprehend the nature of the danger South of the Border, one must give primary consideration to what's going on in the universities, traditionally the centers of unrest.

Based on numerous interviews with communist and non-communist students, professors, and university officials throughout Latin America, we found, on separate trips covering the entire area, that Reds have captured the many university student bodies and have made deep inroads in nearly all. Security officials and experts on communism confirmed our findings.

Students are both the shock troops and the officer cadre of the communist Latin American command in its campaign to conquer the Western Hemisphere's soft, southern underbelly. This growing army of young men and women numbers in the tens of thousands—with up to 20,000 presently undergoing training in Cuba, the Soviet Union, East Europe, Red China, and Vietnam.

Students on many Latin American campuses openly proclaim support for the guerrillas and for the downfall of

*Universities are havens for intellectuals—the world's "thinkers"—of every political stripe. In Latin America the stripe is predominately Red, however, and there's much more going on among the students there than just thinking and study*

PHOTOGRAPHS BY CHARLES W. WILEY



*Symbol of unrest in Latin America: Atop this church in La Paz, Bolivia, is a machine gun emplacement overlooking the main square. Its purpose is to control communist-led street rioting, whose participants include large numbers of students.*

the government. They are the backbone of rebel movements, and guerrilla ranks usually swell during vacation months. In the cities, students carry on terrorist campaigns. They rob banks and other businesses to finance guerrilla operations, kidnap wealthy citizens, plant bombs, and assassinate police and government authorities. U.S. embassies and American-owned businesses are special targets of student terrorist attacks.

One Latin counter-intelligence officer, responsible for keeping track of communist penetrations in the universities, told us: "We didn't take this problem seriously for a long time—too long. We

thought of our radical students as 'children passing through a phase.' But suddenly we realize that many of our 'children' are trained killers, organized to take over our country. The big question is whether we've made the discovery in time to turn the tide."

One of his colleagues warned: "I hope I'm wrong, but I'm convinced that you North Americans will face the same problem in the future."

For many years Latin students, especially freshmen and sophs, became radicals as an outlet for adolescent exuberance. There was little guidance or organization, and no realistic future outside the university for communists. Most of the student extremists of the 1930s, '40s, and '50s are moderates today. But the picture is changing.

Campus recruitment and the use of students for the communist cause is now a smooth operation, well directed and organized. While it is still true that many students recruited into communist ranks as freshmen start slipping away in their junior and senior years, the number who stay on the Red path through college and beyond is steadily increasing. The cry "Revolution!" is no longer an empty call to arms.

*Two Peking-line communist student leaders converse in the student council headquarters at National University, Bogotá, Colombia. Anti-U.S. posters festoon the walls of this leftist organization (the one with the bomb reads: "the students condemn the aggression against the democratic republic of Vietnam").*

Communist leaders and guerrilla chiefs throughout the continent are heroes on the campus, and future leaders are the primary target of communist recruiters in the universities. Student agitators who can whip up anti-government and hate-U.S. demonstrations on cue from the communist hierarchy will probably do just as well later organizing peasants and poor urban workers for the Red cause. Students who can instigate bloody riots that not only embarrass but sometimes threaten governments, as has happened in nearly every Latin American country, possess a talent that is crucial for the success of communist revolutionary plans.

Miguel Rotalde, former Mayor of Peru's main port of Callao and, until recently, a Minister of Government, said flatly: "The universities are the main source of communist action in Peru." Rotalde made the statement last year, just after Peru was forced to declare a state of siege because of communist guerrilla and terror activity.

Once a student has proven himself on campus he has carved out a future with the Communist Party. In some cases he will be allowed to do post-graduate work at Party expense. Many will be given military training to operate in the hills as guerrillas. Some will be assigned to jobs in labor unions and the communications media. Since the communists have long established themselves in the Ministries of Education, they are often able to place graduates in important teaching posts in high schools and universities. Through Party

*(Continued on page 46)*



By **HOWARD EARL** *There is a trend toward abolition of capital punishment, applauded by some and decried by others. Here are the pertinent aspects confronted by those who ponder this painful question*

# The **DEATH PENALTY**

LAST AUGUST a \$35,000 check kicked up a giant furore in the Midwest when Illinois Governor Otto Kerner presented it to Tony Marcin of Los Angeles. The Illinois legislature had voted Marcin the sum as compensation for 17 years spent in a state prison for being convicted of slaying a Chicago policeman—a crime of which he eventually was absolved.

Freed from prison, Marcin went to California to start a new life, but he returned to Illinois to accept the check from Governor Kerner.

The fact that Marcin was alive to receive his check, while other alleged murderers had been irrevocably put to death, precipitated an outbreak of vehement controversy over whether capital punishment should be abolished. In Illinois the story was essentially the same as it has been at other times and other places:

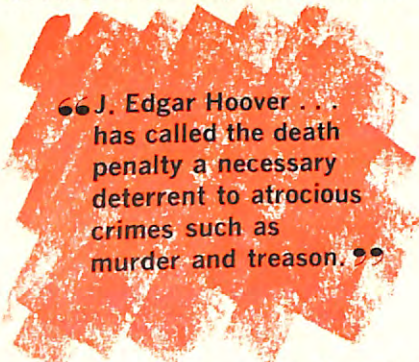
Those advocating abolition of capital punishment argued that the practice is no deterrent to murder and postulated that too many persons are put to death for murders they did not commit. They pointed out that had Illinois wrongfully executed Tony Marcin, proof of his innocence would have come too late; the wrong done could never have been rectified in the slightest.

Those favoring retention of capital punishment cited the deterrent effect they believe capital punishment wields over would-be murderers, and they insisted that all killers should not escape the punishment because an occasional innocent man pays the supreme penalty.

The question of deterrence has not been resolved, and perhaps never will be. On the one hand, when studies compare murder rates in states (and nations) with the death penalty to those without it, there usually is no significant statistical variation. But on the other hand, it is a fact that murder rates are rising in the United States

while capital punishment is dying out. Whether or not there is a correlation remains to be proved.

In 1935, when the nation's population was much smaller and murders considerably fewer, 199 criminals were executed for capital crimes. In 1957 there were more than 8,000 homicides in the U.S. and only 65 executions. The



“J. Edgar Hoover . . . has called the death penalty a necessary deterrent to atrocious crimes such as murder and treason.”

crime statistics of 1964 show 9,250 men, women, and children murdered, with but 15 of the killers put to death.

Today there is a “capital” crime—murder, rape, or assault to kill; it varies among states—every 2½ minutes. The murder rate in 1958 was 4.7 per 100,000 population; in 1964 it was 4.8 per 100,000. In a nation of nearly 200 million population, that's quite a few killings.

One who believes that capital punishment discourages those who might otherwise commit capital crimes is J. Edgar Hoover, director of the FBI. He has called the death penalty a necessary deterrent to atrocious crimes such as murder and treason, citing the Rosenberg atom spy case and the case of the youthful plane bomber Jack Graham as examples of crimes that warrant a sentence of death.

“To abolish the death penalty,” Hoover said, “would absolve other Rosenbergs and Grahams from fear of the consequences.”

It is one of the more forceful arguments in favor of capital punishment, for there is no evidence to indicate how many murders were *not* committed because of the death penalty. The electric chair, the gas chamber, the hangman's noose, and Utah's firing squad are awesome fates for anyone to ponder.

“Statistics prove nothing,” says one advocate of capital punishment. “We know how many people are murdered, but we do not know how many persons did not kill because they were stopped by fear of their own deaths, one of man's greatest fears.”

Samuel S. Leibowitz, a New York State Supreme Court justice and a former leading criminal lawyer, once commented: “It's all right to sit in the professor's chair and juggle statistics . . . [but] how about the legion [the death penalty] does deter? The professors can't tell us about that. And if it does [deter], I'm not interested in how many human vultures who murder in cold blood are sent to the chair if just one murder victim can be saved.”

A variation on that theme was expressed by Illinois State Senator Arthur W. Sprague, after passage last year in the state House of Representatives of a bill that would have declared a moratorium on capital punishment for six years. He said that “adoption of the bill would be a terrible surrender of sovereignty,” and added that he couldn't think of a poorer time to take away the ultimate weapon of the law in its efforts to protect the people.

“I would consider it running away from our task of maintaining law and order, which is one of our principal duties, if we adopt this law,” asserted Sprague. He concluded, “As far as the moratorium is concerned, how cynical can we be? It is like using our citizens for guinea pigs during the next six years.” (The bill did not pass.)

Proponents of capital punishment

# DILEMMA

among lawmakers and law-enforcement officials have a considerable amount of public support, it seems. In a poll conducted by *Christian Herald*, a Protestant interdenominational magazine, 64 percent of the more than 13,000 respondents stated they sincerely believed the death penalty is morally justified. And 60 percent said that in their opinion it is a deterrent to crime.

Whether or not the *Christian Herald* survey is an accurate cross-section of public opinion, the influence of those favoring capital punishment has been felt strongly in some states that have passed abolition bills, yet which provide exemptions. For example, last

●● 'Capital punishment is a tragic failure.' ●●

June New York's Governor Nelson Rockefeller signed into law a measure banning the death penalty for all but two classes of murderers: killers of policemen and life prisoners who slay guards or inmates while in prison or while trying to escape. A similar law in Vermont adds conviction of a second murder to the exemptions.

Some states include murder of a President of the United States among their exemptions. However, last August President Johnson signed a bill that makes it a federal crime to kill, kidnap, or assault the President, President-elect, Vice-President, Vice-President-elect, the official next in the order of Presidential succession, or any individual acting as President. The punishment for those convicted of violating this law ranges from three years to life imprisonment, and/or a fine of up to \$1,000—or death.

The fact that some states have abol-

●● Too many persons are put to death for murders they did not commit. ●●

ished the death penalty, yet with exemptions, raises a question: Why the exemptions? Why should assassinating the President or killing a police officer be considered a greater offense than the murder of any other person? Is the degree of guilt somehow proportional to the victim's station in life?

Governor Rockefeller voiced similar qualms before signing New York's abolition bill. Criticizing his state's exemptions as "morally indefensible," he asked: "If the proponents of abolishment of the death penalty admit that such a penalty is a deterrent in some cases, then why not in others?"

Perhaps there is an answer to the Governor's question, if one interprets a certain fact in a certain way. According to the FBI's "Uniform Crime Reports," some 80 percent of murders stem from family squabbles and between acquaintances, most of them crimes of passion committed with no thought of the consequences. It can be argued that the death penalty does not deter in these cases. But what about the remainder?

There is yet another side to the controversy. A majority of states still have the death penalty, but often its application rests with the jurors—and often, jurors who will vote the death sentence are hard to come by. Last year a Gallup poll showed that 45 percent of the people favored retaining capital punishment, 43 percent opposed it, and 12 percent were undecided. If

that 12 percent who haven't made up their minds can be assumed not to condemn a man to death while sitting on a jury, the total percentage of like-minded potential jurors jumps to 55. And many who favor retention of the death penalty wish it to be applied by others, not themselves. Obviously, there are problems to trying to empanel 14 veniremen (12 jurors and two alternates) to try a capital case.

Moreover, "A jury in a capital case no longer is representative of the community from which it is drawn," says Walter E. Oberer, professor of law at the University of Texas. "While community attitudes toward the death penalty have changed, the attitude required by law of the capital jury remains frozen."

These "changes in attitudes" are shared among some professionals. Last July, in a letter to Congress, Deputy Attorney General Ramsey Clark wrote: "Modern penology with its correctional and rehabilitation skills affords far greater benefits to society than the death penalty, which is inconsistent with its goals. The nation is too great in its resources and too good in its purposes in the light of present understanding to engage in the deliberate taking of human life as either punishment or a deterrent to domestic crime."

In *The San Quentin Story*, former Warden Clinton E. Duffy wrote: "Capital punishment is a tragic failure, and

(Continued on page 50)

●● All killers should not escape [capital] punishment because an occasional innocent man pays the supreme penalty. ●●

# Notes on AIR TRAVEL

By **JERRY HULSE**

*Commercial aviation has come a long way since its fledgling days some 40 years ago. Far enough, in fact, that today the passenger's biggest problem isn't discomfort, danger, or uncertain schedules but speed—as it affects those who suffer "jet lag"*

DRAWING BY JOHN LAWN



*"These jet restaurants serve rich food. . . . And if you don't stop them, the stewardesses will force feed you 'til you feel like a stuffed goose."*

NOT LONG AGO a Chicago tourist arrived in Hong Kong on a long-awaited vacation adventure—only to fall ill and be bedridden for the following three days. Compounding his unhappy predicament was the fact that a doctor could find nothing wrong with him.

What neither realized was that the patient was suffering from a common and growing affliction known as "jet lag," a condition caused by skipping quickly through several time zones in a relatively short time.

Several weeks ago the Federal Aviation Agency decided to find what physical disturbances result when days are either compressed or expanded until both body and mind become confused. Several persons participating in the FAA experiment were flown from Oklahoma City to Rome through seven time zones in a single day. Others jetted through 10 time zones en route to Manila. A third group flew from Washington, D.C. to Santiago, Chile. An interesting finding developed from this last hop: No one suffered any discernible discomfort, other than normal fatigue. The reason, says the FAA, is that there are no time changes between Washington and Santiago.

So confused were the passengers on the other flights, though, that they couldn't correctly add a row of simple figures. It was difficult for them to make a decision. Tension was evident.

Humans, no matter where they live, become adjusted to daily cycles. There is an inner "clock" that sets off an alarm of wakefulness in the morning. When the clock gets off time, sometimes sleeplessness occurs as well as nervousness—along with a mild depression.

To illustrate how one can become confused: There you are having a cocktail in Europe when back home you'd

be sipping your morning orange juice. Shifting rapidly through several time zones—turning day into night or vice versa—will cause both physical and psychological distress. As a professional traveler who makes these switches continuously, and one who knows only too well about jet lag, I've a few suggestions for you who are planning a long jet ride soon.

First, don't rush around on the final days of your departure. Get the packing and other preparations over well in advance. Spend the last day doing nothing but resting. And remember this especially—to avoid the severe effects of jet lag, never fly at night. The reason is simple: Say you leave New York for Paris at 8 o'clock at night. What with the time change, you'll be landing in Europe early in the morning. So instead of getting to bed, you'll be up all day. Instead of this, try to take a flight departing in the morning. This way you'll arrive in the evening—Europe time—for dinner and then to bed.

Another thing, don't overeat while flying. These jet restaurants serve rich food. Also, too many Americans are unused to the wines. And if you don't stop them, the stewardesses will force feed you 'til you feel like a stuffed goose, or worse.

Humans have come a long way since they first sprouted wings shortly after the turn of the century. That's when the first flight took place (and it wasn't the Wright Brothers, either). Awhile back I whooshed all the way from Los Angeles to Paris in 11 hours—a 5,700-mile nonstop hop. But if you think today's jets are fast, just wait till the supersonics make their debut. (We'll talk about them later.)

First, though, remember back to the time of the wonderful old DC-3? It

took 18½ hours to fly from Los Angeles to New York. En route it landed three times, or sometimes it made a dozen stops. You could taxi nearly as fast. But what an airplane! It made its first flight on Dec. 22, 1935. American Airlines' C. R. Smith recalls that, "It was the first airplane that could make money just hauling passengers."

The DC-3 was an extremely safe and dependable airplane. It's still flying, in fact. The oldest one still in use has worn out 550 main gear tires, 25,000 spark plugs, and 68 pairs of engines. It has burned 8 million gallons of gasoline and it has flown more than 12 million miles.

Before the DC-3 there was the Ford Tri-Motor—the glamorous old "Tin Goose" that was propelled by three engines. The passengers sat rigid in wicker seats and wondered about the mountains passing by outside. In those days you flew *through* them, not *over* them. Passengers amused themselves counting the cars that pattered along below them. (Sometimes they were traveling faster than the plane.) There was no radar and instruments were crude by today's standards; the pilots really did fly by the seat of their pants.

One of TWA's early Tri-Motors was cleared for takeoff by the postmaster of Los Angeles. He stood on the runway, waving a white flag. Down the stretch came the "queen of the skies." The postmaster stiffened proudly. The Goose sputtered, coughed, and rolled past—off on a new cross-country hop.

Meanwhile, at Newark Airport in New Jersey a chap named Charles Lindbergh shoved mail into a sister Goose containing aviatrix Amelia Earhart. The old Goose took 36 hours getting from coast to coast, including a 10½-hour layover in Kansas City. At the end of the flight the mayor of Newark declared soberly (I say *soberly* because they didn't serve booze in those days on planes), "I have just had the privilege of taking part in one of the most important events of the year."

It was something like a four-box-lunch trip coast-to-coast. It was all served by the co-pilot, and if you wanted a martini it was just too bad, chum. The stewardess came along in the early '30s. Her pitch went something like this: "Fasten your *floor* belts . . . and please don't toss cigar butts out over populated places." Honestly, that's what she said.

In 1935, when short hops still dominated air travel, Pan Am's famous China Clipper started the first sched-

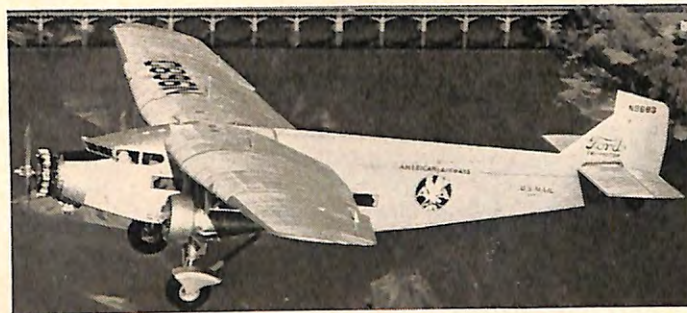
uled air service across a major ocean. It took off from San Francisco with passengers, mail, and assorted cargo. Its destination: Manila. The flight time was 59 hours, 48 minutes, with stops in Honolulu, Wake, Midway, and Guam. Today the longest *nonstop* jet hop—New York to Tel Aviv—takes 10 hours, 50 minutes.

Before the old Clipper took to the skies, hundreds gathered at San Francisco Bay. Crackling over the air waves  
(Continued on page 26)

## Commercial aviation through the years, in pictures



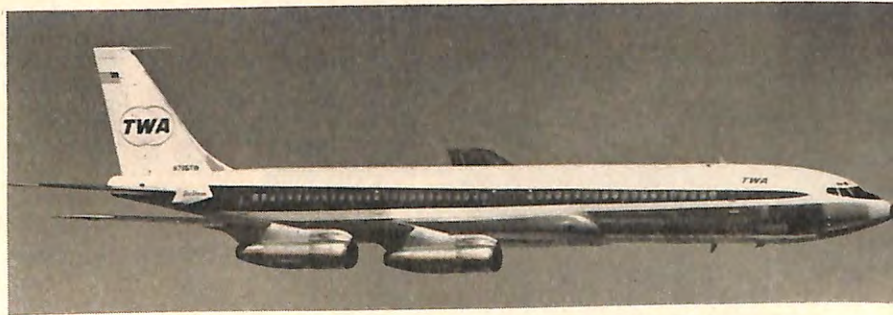
Pan American's "China Clipper" (Martin M-130) inaugurated trans-Pacific air travel in 1935, hauling air mail from San Francisco to Manila. Passenger service began 1936.



Fast and luxurious in its day, the 12-passenger Ford Tri-Motor saw service as early as 1928. Many were used for exploration all over the world; some are still used.



The Boeing Monomail of Boeing Air Transport (predecessor company of United) was a rarity in the 1930 skies.



One of the mainstays of jet travel today is the Boeing 707, in use by airlines all over the world. This is the 331-B configuration.



A Swallow biplane flew the first commercial air mail route—Pasco, Wash., to Elko, Nev.—in 1926 for Varney Air Lines, a predecessor company of United. Behind it is a sleek DC-8 jet airliner.



The Lockheed Constellation has seen widespread use among all major airlines, and it's still hauling people and cargo. Its design is unique in modern aviation.

Among the newcomers to commercial aviation is the Douglas DC-9, a short-haul twin-engine jet designed to fill the gap between prop planes and the giant jets that are unable to operate from smaller airports.





A group of 1930 stewardesses pose beside a United Airlines' Boeing 80A tri-motor. All were nurses in those pioneer days.



The Boeing 40B-4 biplane carried four passengers beginning in 1926, presumably not in much comfort. It made a then-respectable 110 miles per hour.



Braniff's Lockheed Vega carried six passengers at 150 m.p.h. back in 1930, on the basis of which the company called itself the "world's fastest airline."

In modernizing its fleet for the short-haul routes, Braniff now has the British Aircraft 111, a twin-engine jet capable of operating from the smaller airports.

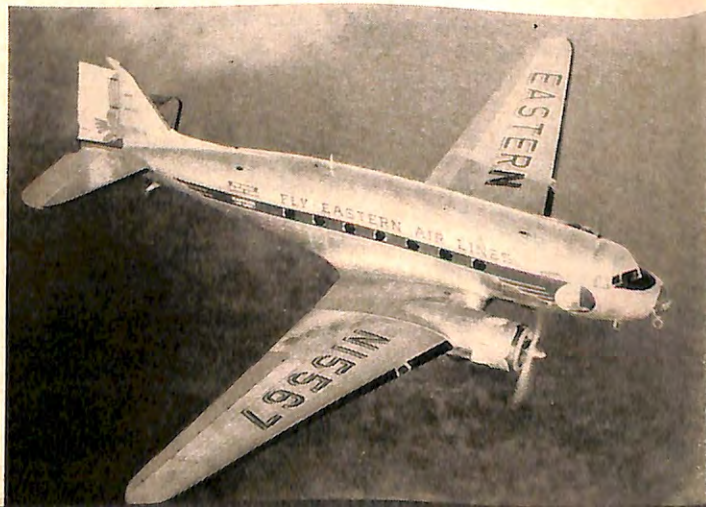


It was the last word in the early '30s—the Ford Tri-Motor, with adjustable wicker seats, individual passenger lights, floor heaters.



The last word just before the introduction of jets was the large, long-range Douglas DC-7C.

Leading aerial workhorse of all time is the venerable Douglas DC-3. As the C-47, the "Gooney Bird" played a major role in World War II and flies even today in Vietnam. It revolutionized air travel in 1936, and many are still in short-haul service.



TWA





American Airlines had this Sikorsky S-38 amphibian in the late '20s. It was also Pan American's first amphibian, used in the Caribbean and for survey flights.



Despite some tragic accidents recently, the three-jet Boeing 727 has been exonerated by the FAA, and it is a favorite among commercial jet pilots. It is unexcelled for speed and comfort.



The nine-passenger Pilgrim was introduced by American Airlines in 1931, serving until 1934 when more modern aircraft were replacing such old-timers. One of the airline's 21 Pilgrims was supplied to Admiral Richard E. Byrd in 1933 for use in an expedition.



The Sikorsky S-40 was the first four-engine aircraft used by Pan American in scheduled service (1931).

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**MIDLAND, Michigan.** Obviously thrilled at the opportunity to chat personally with Detroit Lions football star Ernie Clark, two Elk sons were photographed during the Father-Son Dinner held by Midland Lodge when Ernie, and fellow Lions great Bob Whitlow, background, were speakers. The two outstanding National Football League players signed autographs and shook hands with some 300 guests. The event benefited the State Elks Major Project.



**MANITOWOC, Wisconsin,** Elks and their wives, in conjunction with the Junior Service League, provided winter-time recreation for 20 patients from the County Hospital who enjoyed bowling every Monday afternoon. Scorekeepers pictured here, with two of the participating patients, are E.R. John Buchholz and Mrs. Dan Beduhn.



**HEMPSTEAD, New York,** Lodge's 42nd Annual Charity Ball made it possible for E.R. John Korothy, left, and Est. Lead. Knight A. C. Espey, Social and Community Welfare Chairman, to present checks totaling over \$1,000 to societies represented by, left to right, beginning third from left: Mrs. Aidala for Cerebral Palsy; Mrs. Carlson, Multiple Sclerosis; Dr. Irving Chipkin, Mental Health; Mr. Nadeau, Muscular Dystrophy, and Leo Kaye, Nassau TB and Health Assn.

## News of the Lodges

# Playing the Game in Elkdom



**QUEENS BOROUGH, New York,** Lodge sponsors monthly dances for community teen-agers, a few of whom are pictured here with Youth Activities Committee Chairman Wm. J. Sartor.



**JUNEAU, Alaska, P.E.R.'s Night** saw former leaders replacing the regular officers. In the foreground are, left to right, Ray Westfall, State Secy. Gus Gisberg, former Grand Tiler Mike Monagle, P.E.R.'s John Walmer and Leonard Holmquist, H. M. Porter and Dale Williams; background: State Pres. Buck Faulkner, Stewart Houston, P.E.R.'s Cort Wingerson and E. R. Haag, Past State Pres., and Dick Freer, State Trustee.

**BRICK TOWN, New Jersey,** Lodge's Crippled Children's Committee was pictured at the 6th annual charity ball benefiting its fund. Left to right are Leroy Latourette, Esq. Ronald Nix, Robert McClelland, Est. Loyal Knight Kenneth Reed, Hans Koerner, Paul Bon, Robert Alban, P.E.R. George Shillcock, Co-Chairman Joseph McClorry, Committee Secy. Samuel Morris, Est. Lead. Knight Michael McDonough, David Chandler, Committee Chairman Walter Holtgren and Albert Resch, Sr.



**OREGON ELKDOM'S** 11th Annual Tour via Pan American Jet was a thrilling success, as usual, with 52 Elks and their ladies enjoying the ten-day holiday. Here, Pres. William Warden and Treas. H. M. Randall and their wives present a box of Oregon's star Comish Pears to Jack Burns, Governor of Hawaii and an Elk.



**VIRGINIA's** girls' Youth Leader, Marie Moyer, was pictured with Youth Leadership Chairman Wm. A. Keenan, left, and E.R. Neil J. Cahill of the sponsoring Arlington-Fairfax Lodge.

**DURANT, Oklahoma,** officials appearing with the rescue truck the lodge donated to Bryan County Civilian Defense include, left to right, Trustee James Roberts, E.R. Don Brown and Trustee Loy Hogue with, right, C/D Director James Crumley, Jr.





**LYNDHURST, New Jersey,** Lodge's Old Timers Night attracted a large crowd of veteran members, among them, Grand Trustee Joseph F. Bader, second from right, background.

**News of the Lodges** CONTINUED



**WAKEFIELD, Massachusetts,** Lodge's mortgage was burned in the presence of 200 members, with these Elks officiating, left to right, Est. Lect. Knight J. E. Surette, Jr., Inner Guard Paul O'Brien, Lead. Knight Sam Benedetto, E.R. O. L. Court, Jr., Esq. Paul Grossart, Chaplain Richard Lamy and Loyal Knight F. J. Devries.

# LODGE NOTES

It should give all Elks great pride to learn that its 1965-66 Youth Activities Program has won a Vigilant Patriot Recognition Award from the All-American Conference to Combat Communism. Other Elk-affiliated groups and individuals to be honored are Mrs. Alan W. Seibert of La Mesa, Calif., for her letter sent to this Magazine and published in our October, 1965, issue, and the Know Your America Week Program sponsored by Arlington-Fairfax, Va., Lodge under the Chairmanship of H. C. Anderson. These awards were presented at a luncheon in Washington, D. C., in April.

Marquette, Mich., Lodge which beat President Johnson to the throttle in the drive for road safety with its more-than-a-year-old monthly Traffic Safety and Courtesy Award, had Past Exalted Ruler Joseph Fountain make the February presentation to Frank Beland, 62, who was cited for his prompt and intelligent action at the scene of a three-car accident. In March, however, three Marquette men were joint winners of the Elks' award. They are Herman Menze, 32; Wayne Varvil, 28, and

Frank Summersett, Jr., 30, who were recognized for their assistance at a personal-injury accident in which a Canadian couple, Mr. and Mrs. Lawrence Johnstone, sustained serious injury and Mr. Johnstone was pinned inside his car. Mr. Menze used his car radio to phone his office and have the police notified and to summon an ambulance. The other two men, arriving on the scene later, helped Mr. Menze use the equipment in his truck to free the victim, a job which took 25 minutes. Exalted Ruler James DeMarinis made these presentations.

Rocky Mount, North Carolina, Elk Norman Y. Chambliss, a Past District Deputy, and Secretary of his lodge since its reactivation in 1951, is retiring from that office. He will, however, continue his outstanding efforts in behalf of the Elks National Foundation. Mr. Chambliss has been an Elk for 50 years, and has recently received an Honorary Life Membership in his lodge.

At the annual P.E.R.'s and Old Timers Night conducted by Salisbury, Md., Lodge, an Honorary Life Membership was presented to 60-year Elk Fred A. Grier, Jr., the lodge's senior P.E.R. Making the presentation was Past District Deputy C. Ray Hare.

Seven Jackson, Mich., Elks received Life Memberships from Exalted Ruler Edward A. Meyers at a recent meeting. They were B. N. Beaman, C. B. Farrell, Wm. M. Kelly, W. G. Knibloe, C. L. Matteson, G. M. North, and Glenn Patterson.

Missoula "Hell Gate," Mont., Lodge received a plaque from the Missoula Barracks 835 of the Veterans of World War I. In making the presentation, Quartermaster-Adjutant James G. King commented on the Elks' continuing aid to servicemen, veterans, their widows and orphans from World War I to today.

Leominster, Mass., Lodge mourns the death of one of its two surviving Charter Members, William T. Sherman, a resident of Palmdale, Calif. The last Charter Member of the 55-year-old lodge is Somer S. Paton.

If you're wondering what happened to that scheduled appearance of the Long Beach, Calif., Elks' "Choraleers" on the Ted Mack Show, it was preempted for a Vietnam panel discussion. We've just heard the show will be transmitted over the CBS-TV network on April 24, although, with war and space, who knows?

**DOVER, New Jersey,** Lodge won its first State Ritualistic Title at the age of 64, after topping all N.W. Dist. competitors. Left to right are, foreground, Est. Lect. Knight Richard Squires, E.R. E. T. Cornelius, Lead. Knight William Hastie, Loyal Knight Doyle Buttery; background: Candidate Elmer Bright, P.E.R., Chaplain John Rubino, Inner Guard Thomas Collins and Esq. Frank Carroll.



**STONEHAM, Massachusetts,** Lodge presents two sets of Redi-Splints of inflatable plastic to the Police Dept. Left to right, foreground: P.E.R. Robert Taylor, Trustee Frank Meehan, Chairman Furio Bracciotti of the Board of Selectmen, E.R. Frank Caprio, and Selectman Dan Towse; background: Selectmen Joseph Fallon and Fred Scheidner, Trustee Tony Petruzzi and Selectman Ed Moreira. All but two are Elks.





**SAN CLEMENTE, California,** Lodge leased from the city a skeet and trapshoot range to run as a community project. Not long ago, the Elks sponsored a trophy shoot. After it was over, Est. Loyal Knight Frank Dobyns presented his award to Ronald Moras, Hi Junior Shooter. Suzie Ozbirn won it for the girls.

**CODY, Wyoming,** Lodge was requested by the Buffalo Bill Memorial Assn. to put on a program celebrating his birthday Feb. 26. Here, E.R. Dean H. Pond, Jr., places a wreath at the monument as Elk Seth Moore plays taps near the statue.



**EPHRATA, Washington,** Lodge held a successful meeting recently when these Past Exalted Rulers were honored. A dinner rounded out the program, with Elks and their wives enjoying fine food and entertainment.



**BALLARD (Seattle), Washington,** Lodge's Ritualistic Team will represent the State in July. Its members are, left to right, Est. Lead. Knight John Bratland, Loyal Knight Leland Benofsky, Chaplain Jack Greer, Coach James Keyes of Puyallup, All-American E.R. for 1963-64, E.R. James Cole, Candidate Norman Kappel, Esq. H. R. Hillin, Lect. Knight George Nelson, and Inner Guard William Chandler. The trophy was presented to the State Assn. by Puyallup Lodge in memory of its Chaplain, Lance Hove, a competitor in four national contests.



**PHOENIX, Arizona,** Lodge's Americanism Committee combined its celebration of Lincoln's and Washington's Birthdays with an Early American Costume Ball, which was a socially patriotic success, covering quite a few years of our proud history. Left to right are Mrs. Marjorie Mastaler as a Puritan Maid; Mr. and Mrs. Lonnie Lattimore, as Abraham and Mary Lincoln; Mrs. Virginia Jungbauer, who represented the Statue of Liberty; Mrs. Al Fekete and E.R. Fekete who personalized Martha and George Washington; Mrs. Ann Gropp, as Dolly Madison, and Dr. and Mrs. James W. Langley, as Uncle Sam and his lady.



**SALINAS, California,** E.R. Luther Vaden is pictured at right with other officials of his lodge and the class they initiated early this year, one of the candidates being U. S. Congressman Burt L. Talcott, fourth from left, background.





**SALISBURY, Maryland,** P.E.R. Bob Medford presents the Tommy Adkins Award, offered annually by the lodge to the Scout who has done the most for his Troop and for the advancement of Scouting, each year. The latest recipient is Harlan Ward.



**RAWLINS, Wyoming,** E.R. Will Medlock, left, and P.E.R. F. R. Anderson, right, are pictured with four of the ten Eagle Scouts who were honored by the lodge during Scout Week. The young men are, left to right, John O'Brien, Patrick Link, Robert Carlson and Rick Mentink. Not on hand were Verl Allred, Douglas O'Neil, Jerry O'Neil, Douglas Maki, John Allred and Bruce Bell. All received American Flags and certificates from the Elks as part of their Americanism Program.



**News of the Lodges** CONTINUED

**KANE, Pennsylvania,** Elk-sponsored Scouts Michael McGowan, Joseph Stauffer, Donald Anderson and Gary Micheau, left to right, receive their Eagle Scout awards from Dist. Advancement Chairman J. R. Paup, second from right. At right is Scoutmaster Edwin Nordahl.



**WESTBROOK, Connecticut,** Elkdom sponsors this Troop of Scouts which it recently sent on a tour of West Point where this photograph was taken.



**ROME, New York,** Lodge's first Eagle Scout Recognition Awards were presented to two of the members in the Elk-sponsored Troop, bringing to 25 the number of these awards made in the Fort Stanwix Council by the Elks during the year. Left to right are Americanism Chairman Raymond W. Thayer, Eagle Scouts John Cecilia and Tom Marriott, and E.R. M. James Pepper.



**GARDEN CITY, Kansas,** E.R. Robert L. Collins, an Eagle Scout himself, right, congratulates Terry Rees on attaining that rank, in the presence of the young man's parents, left. Terry is a member of the Troop sponsored by the lodge since 1922, and is the 55th member of that Troop to win the award.



**WATSONVILLE, California,** Lodge's Boy Scout Troop started its 39th year with a bang when 22 received a total of 50 awards at their January Court of Honor. Sixteen boys won 17 advancements, and the other six earned a total of 33 Merit Badges. Left to right, background, are Scoutmaster Langille Morrison, Jr., Committee Chairman Arthur Michielssen, E.R. David Morse, Institutional Rep. Chester Mitchell, and Asst. Scoutmaster Charles Ehm, Jr.

## Scouting around...

**MARIETTA, Georgia.** Pictured when the 1966 Charter Applications for this lodge's Boy Scout Troop and Explorer Post were reviewed were, left to right, foreground, Post Pres. Rodney Henderson, Vice-Pres. James Elzey and Advisor Harry Sims; Neighborhood Scout Commissioner Phillip Bigham; Asst. Scoutmaster Roy Cagle, and Patrol Leader Don Cagle; background: Institutional Rep. Harold Cole, E.R. Charles Tynes, D.D. Art Wink, P.D.D. Jack Andrews, Youth Committeeman Leland Brown, and Secy. Paul Foster. Not pictured was Scoutmaster Joe Thompson.



**HERMISTON, Oregon,** P.E.R. Clarence Drtina, right, represented his lodge when Father Simon Coughlin, left, presented the Ad Altere Dei Award given by the Roman Catholic Church, to Elk-sponsored Scout Andy Kostecha, third from left. Second from left is Scoutmaster Ray Dungan.



**GUNNISON, Colorado,** Elks are proud of these three young men, two of whom are members of their own Scout Troop, all winners of the rank of Eagle Scout. Left to right are Est. Lead. Knight Calvin Wright, Scouts John Derby, Dale McCall and Mike Lorge, and Esq. E. W. Herbert, Institutional Rep.



**WATERTOWN, New York,** E.R. John F. Martin, left, presents the Elks National Eagle Scout Certificate to Gary Davis, third from left, as his father, Richard D. Davis, who is senior patrol leader of the lodge's Troop, looks on at right. Second from left is Scoutmaster Donald E. Baker.



**News of the Lodges** CONTINUED



**TWIN FALLS, Idaho,** Lodge honored 119 of its Old Timers earlier this year when these two long-time members were among those honored at a banquet enjoyed by 425 persons. They are 92-year-old A. B. Colwell, left, an Elk since 1902, and 84-year-old Jack Thorpe, a 63-year affiliate.



**HANFORD, California.** When State Pres. Bruce Marsh visited Hanford Elksdom, a class of 11 was initiated, and a number of veteran Elks were honored. Highlight of the evening was the presentation of a 60-year-membership pin to Charter Member Roy R. Miles. Left to right are Pres. Marsh; Roy Miles; P.E.R. Jesse Anderson, Jr., Program Chairman; D.D. Melvin Starkel, and host E.R. Miles Fuller.



**LONGMONT, Colorado,** Lodge paid tribute to its Old Timers with special kudos for this group of five who represent 292 years in Elksdom! In the background are, left to right, Charter Members V. S. Allen, an Elk for 64 years, and Charles Gunner, a 60-year member; foreground: 58-year member Carl Crist; 51-year Elk Hock Powell, and 58-year member Joe McWilliams.



**NORWALK, California,** Lodge's annual "Fun Night" found war veterans among its membership garbed in all, or in part, the uniforms they wore in service. These Elks represent the Army, Air Corps and Marines, with one humorist who appears to be a veteran of the Civil War. Would you believe the Spanish-American War?



**DENVER, Colorado,** Lodge's Old Timer's Night Dinner, Chairmanned by Bill Cass for the fifth year, right, entertained 300 guests, among them James B. Casady of San Francisco, a 50-year Elk, and Charles D. Campbell, an affiliate for 62 years. District FBI Chief Scott Werner was the principal speaker.



**JEROME, Idaho,** Lodge welcomed a class in honor of D.D. Anthony Humbach whose two sons were among the candidates. He is pictured, center, with both—Anthony, Jr., and Ronald.



**GREAT FALLS, Montana,** Lodge's 2nd Annual Ragtime Mixed Doubles Bowling Contest attracted nearly 300 pairs who vied for trophies, and prize money totaling \$590. Here, E.R. Robert D. Barnes, center, appears with George and Neva Goodeau who took top honors with 1,244.



**NAPA, California,** Lodge honored John E. Fletcher, center, for his many years as Secy. when delegations from 12 lodges joined his own in paying him homage. At left is his son William, a candidate that evening, and at right is E.R. Armand Greco.





**COEUR D'ALENE, Idaho,** Elk, Past Grand Exalted Ruler Wm. S. Hawkins, right, talks with Mayor Larry L. Gardner, another Elk, center, and architect Fulton Gale, left, on plans for the expansion and development of Farragut, Idaho, where the World's Boy Scout Jamboree will take place in this country for the first time in Scout history, in 1967.



**HUNTINGTON PARK, California,** E.R. Tracy Bjorklund, center, welcomes Los Angeles County Sheriff Peter J. Pitchess, left, on the lodge's annual "Sheriff's Night" featuring a volunteer posse, the introduction of leading law enforcement officers of the area, and an address by Sheriff Pitchess applauded by more than 500 persons. At right is James Downey.



**HELENA, Montana,** Lodge's three-year-old Drum and Bugle Corps has participated in many activities during the past year, ranging from sending a hi-fi record player to the unit in Vietnam with the most Montanans in it, to assisting in battling a general alarm fire in downtown Helena. Otherwise, the Corps specializes in precision drill to martial and specialty music.



**WEST COVINA, California,** Lodge had its Little League team, Coaches and Manager, appear before the entire membership to receive congratulations on winning the League title two years running.



**BURBANK, California,** Lodge presents this photo of "The Genial Gents with Dorie," its own quartet, composed of, left to right, Russ Carr, Earl Shaw, Bert Tilley and Bill Weller. Dorie is their lovely director-accompanist, Mrs. Dorie Weller. They have appeared at many Elk events, as well as performing for hospitals, civic clubs and other community service shows. All their revenue, above expenses, is given to the State Elks Major Project Commission.

**DOWNEY, California,** E.R. Ken de Horton congratulates his son Ken Jr., after initiating the young man into Elkdom.



## For Elks Who Travel

(Continued from page 13)

came a voice from the Pacific: "This is Honolulu calling San Francisco . . . Honolulu calling San Francisco . . . the Territory of Hawaii—2,410 miles distant from the mainland of the United States—awaits the coming of the China Clipper."

Following the Tin Goose and the China Clipper and the faithful old DC-3 came the new piston airliners, the DC-4, the DC-6, the Constellation, the DC-7. By now planes were hopping

across the Pacific and Atlantic with quickening regularity. Finally, the dawn of the jet age arrived, dissolving hours into minutes. Now with the jets the number of passengers is growing every day. Family fares are putting new travelers aboard. There is also a new youth fare that lops off 50 percent of the tab.

The competition among the different airlines is also growing. Take Braniff, for example: In order to attract more passengers, Braniff decided a while back to perk up the appearance of the jet. The result is they painted their planes beige, blue, turquoise, orange, lemon, and ochre. Inside, the cabins

were redecorated like some snappy French fashion salon. Emilio Pucci, the famed Italian designer, put new zip in the uniforms of Braniff's stewardesses. Braniff's trying to make flying fun. Says Braniff: "If the flight seems all too short, that's the whole idea."

Practically every airline has signed with one or more credit card companies: Diner's, American Express, Bank of America, Carte Blanche. Just sign and go is the idea.

The commercial jet age will be eight years old in October. It was in 1958 that the first scheduled jetliner crossed the Atlantic from New York to Paris.

# SPEAKING OUT FOR ELKDOM!

## 1965-66 BULLETIN WINNERS ANNOUNCED

Each year, interest in the Lodge Bulletin Contest sponsored by the Grand Lodge Committee on Lodge Activities seems to be increasing. In like manner, the quality of the bulletins submitted every year is improving, and so it becomes increasingly difficult to make a selection, although there are a few pretty consistent winners.

Committeeman James A. Gunn has been judging these entries for the Grand Lodge for many years, and he made the following selections, separating the lodges into the traditional four groups.

**A—MORE THAN 1,500 MEMBERS**  
1—San Mateo, Calif.

2—Sioux Falls, S. D.  
3—Muskegon, Mich.

**B—1,000 to 1,500 MEMBERS**  
1—Plymouth, Mich.  
2—Detroit, Mich.  
3—Binghamton, N. Y.

**C—500 to 1,000 MEMBERS**  
1—Racine, Wis.  
2—Pittsburg, Calif.  
3—Lawrenceville, Ill.

**D—LESS THAN 500 MEMBERS**  
1—Biloxi, Miss.  
2—Livonia, Mich.  
3—Belmar, N. J.

Lodges whose publications received Honorable Mention are:

**MORE THAN 1,500 MEMBERS**—Huntington Park, Calif., Portsmouth, Ohio, Pueblo, Colo., Santa Ana, Calif., and Santa Monica, Calif.

**1,000 to 1,500 MEMBERS**—Appleton, Wis., El Cajon, Calif., Madison, Wis., Norwich, N. Y., and Roanoke, Va.

**500 to 1,000 MEMBERS**—Bartlesville, Okla., East Chicago, Ind., Gainesville, Ga., Paramus, N. J., and Salisbury, Md.

**LESS THAN 500 MEMBERS**—Baton Rouge, La., Elmont, N. Y., Pearl River, N. Y., Roseville, Calif., and San Juan, P. R.



How does this speed affect our lives? Well, we've already discussed the problem of jet lag. But there are compensations, too. Consider the lovesick chap in Paris who flies every weekend to the U.S. just to visit his sweetie. People weekend in Hawaii. Or jet off to the Caribbean Friday night and back Sunday.

Now they're talking about the supersonic age. Although it's still about six years away, the airlines are already preparing pilots for the forthcoming spectacular speeds. At Lockheed, for example, airline pilots are flying supersonic military airplanes to get the feel of the future. Boeing and Lockheed both are working on supersonic transports. The Lockheed bird will have three entry doors, four sections of cabin space, and will seat 225 passengers—considerably more than the present jets do. Even so, the seats will be roomier and the aisles wider. The SST will fly somewhere between 70,000 and 80,000 feet—so high that the earth's curvature will be distinguishable.

Lockheed is thinking about another sort of plane, too—the vertical transport, this for short hauls between the major airports and the suburbs.

"If you cross an ocean in two hours you shouldn't have to spend another three hours getting home in traffic," said an engineer. "It makes the SST program a little ridiculous unless this is solved."

This is why Lockheed is working on a vertical transport. A model was demonstrated for me. It looked like an ordinary airliner—until the top of the fuselage opened wide and out popped a rotor, exactly like on a helicopter. The plane leaves the ground, in fact, like a helicopter does. Later, after reaching altitude, engines like those on an ordinary plane take over and the rotor apparatus folds back into its storage space.

American Airlines President Marion Sadler predicts "more change in the next 12 years in aviation than in the last 25 years." He spoke not only of the supersonic transport, but the "jumbo" airliner as well, a plane that'll carry 500 passengers or more at speeds equal to those of today's jets. The big difference will be cheaper fares. One airline executive sees passengers flying coast-to-coast on the jumbo for as little as \$75. Inside it's likely to resemble a movie theater, with movies shown on wide screen, not as they are in today's airplanes. There may be three or more aisles rather than one, two decks rather than the single-level seating we have today.

Presently the U.S. airlines are flying a fleet of nearly 1,900 airliners over a domestic and international route that totals 600,000 miles. They serve more than 1,000 cities, and last year they

carried 62 million passengers a total of 44 billion passenger miles. Plus millions of pounds of freight.

Because I travel so constantly people are always asking me, "Doesn't fly-

ing make you nervous once in a while?" "Not really," I reply. "What makes me a little jumpy, though, is that automobile ride to the airport to catch my plane." ● ●

## Freedom's Facts

(Continued from page 5)

Havana Revolutionary Council as a communist declaration of war against the Western Hemisphere.

Appropriate counter actions can be taken. President Johnson's Honolulu meeting with South Vietnamese leaders has set the stage for increasing food production, providing health and welfare benefits, and otherwise giving South Vietnamese a stake in the victory of freedom.

This is being accompanied by the organization of a political action school to equip Vietnamese to cope with the challenges of communist infiltration,

agitation, disruption, subversion, and terrorism.

Despite these plans, communists figure that before we can get anywhere close to winning in Vietnam, they can present us with two or more similar outbreaks elsewhere in the world.

What seems to be needed is a grand freedom strategy to start the ball rolling toward increasing food production in all key developing countries, with training to slam the door shut on the primary means of communist aggression today—aggression by internal revolution.

*In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference include some 40 national organizations, including the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.*

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# Oasis in the WASTELAND

By J. D. RITCHIE

*Television is the greatest entertainment medium ever devised—but not in the programming, in the commercials. Rally 'round the tiger, boys; this ten-foot-tall art form is under attack, and not even a knight on a white horse can save it without our help*

DEMONSTRATIONS seldom stir me, and teach-ins rarely turn me on. But there's a rumor going around that some kind of anti-cultural, extremist group is plotting the elimination of television commercials, and this—even if only an idle rumor—shakes me to the foundations of my artistic soul.

It should also strike a chill fear in anyone who appreciates the finer, more creative productions of the industry. Do away with commercials? Obviously these malcontents have not considered the invaluable service the television commercial provides to a modern, knowledgeable American public.

As a regular viewer of television, I am totally sold on TV commercials as solid entertainment. Some of the best acting, writing, and musical arrangement available in this country are devoted to these commercials. Anyone capable of constructing a first-rate story

around stomach remedies has got to be a very talented writer indeed. And any actress who can convincingly portray a love life based on hairspray has, at the least, a spark of genius. Commercials serve a practical as well as an aesthetic purpose, too. They help countless thousands of Americans meet and solve those perplexing little problems that persist in everyday life.

Consider blondes. Is it true that blondes in England have more fun? They may, but do they *know* it? A British blonde may go her normal, fun-seeking way, without once realizing that she does indeed have *more* fun. With American blondes it's different. They may have a gnawing notion that they're miserable, but *know* in fact that they're having more fun than *somebody*. Commercials give them this vital assurance.

Some commercials even have a defi-

nite psycho-therapeutic effect. Take that poor girl who is never asked out, the unwilling wallflower. She feels neglected, insecure, unpopular. Then, in a flash, a television commercial reveals the source of her trouble is that old-fashioned mouthwash she's been using. She buys the new mouthwash, overcomes her shyness, and very possibly saves herself a trip to the psychiatrist. Of course, there may be girls who change their mouthwash and find that they are *still* unpopular. These girls *do* need help. But, thanks to commercials, they are few in number.

Commercials can also provide a deeper insight into the behavior of others. Suppose your boss chewed you out rather severely one morning. If you'd never seen a commercial, you might go home in a dark mood, growl at the wife, dress down the kids, and kick the dog. But now you realize that the boss is

undoubtedly suffering from a nagging headache brought on by nervous tension and is taking it out on you. You're the soul of charity. You make allowances. In fact, so understanding is your attitude that it wins the boss over and he gives you a raise. Your home life doesn't suffer, either. If your boss happens to be a genuine sorehead who regularly chews you out, however, you are also prepared for this contingency. You simply entertain yourself during the boss's outbursts by muttering under your breath, "Who does he think he is, anyway? Doesn't he realize that he has eight sinus cavities just like the rest of us?" By venting your resentment in this way, you avoid excess stomach acidity. And where did you learn this invaluable technique? Television commercials, of course.

Commercials can also help ease everyday family tensions. Where once you nagged your kids to brush after every meal, now you merely smile, secure in the knowledge that they will brush whenever they can. Your wife is happier because her wash is whiter than the neighbor lady's. You've overcome the compulsion to continuously wash your hands, because you now know your home is free from dirt, even the ground-in and hidden varieties.

Televised commercials do all that and much more, and it's difficult to understand why any thinking person could seriously want to do away with them. One hopes that this rumored movement to abolish TV commercials is nothing more than a ruckus started by rebellious students at some university. Still, you never can tell.

So, just in case commercials are in any danger, the following steps should help insure their protection: (1) Talk about commercials instead of programs. Don't ask your neighbor if he saw *The Man from U.N.C.L.E.* last night; ask rather, "Did you see the new *Super Stiletto* commercial? It was so true to life. I was really moved when he reported 27 shaves per blade." (2) Memorize the melodies of commercials set to music. When your wife asks, "Isn't that a tune from *Music Man* you're humming?" you reply, "No, it's the *Crunchy Crispies* jingle." (3) When you're watching TV with friends, make it a point to get drinks, sandwiches, etc., during programs. That way, there's less chance they'll be out of the room during that all-important commercial time.

As I said, there may not be an organized movement dedicated to the violent overthrow of commercials. But why take chances? There are rumors, and every now and then there's an intemperate outburst against commercials. As thoughtful, responsible members of society, can we do less than speak up in defense of America's own art form?



## don't start that Evinrude Sportwin



### ... it's already running!

It could happen to anyone. The Sportsman is so quiet you sometimes forget it's already running.

And its small size matches its small voice.

It's low — so low you fish right over the top of it. It makes the skipper's seat the best in the boat.

It's as easy to carry as a can of fuel. And it tucks away in just 34 inches of car trunk space.

Its 9½ "horses" will plane two fishermen at a 20-mile-an-hour-clip. And kids can ski with it.

It's deluxe all the way — gearshift, twist grip throttle, fold down handle, slip clutch propeller, long range fuel tank. And sixteen different running positions.

This year it has a brand new feature — a trolling speed dial you can pre-set and return to — automatically.

You can hear it at your Evinrude dealer.

# EVINRUDE

first in  outboards  
DIVISION OF OUTBOARD MARINE CORP.

See your Evinrude dealer. He's listed in the Yellow Pages under "Outboard Motors." FREE CATALOG. Send the coupon now for your copy of Evinrude's new 1966 catalog of motors and boats.

EVINRUDE MOTORS, 4321 N. 27th Street, Milwaukee, Wisconsin 53216

Please send free 1966 Evinrude motor and boat catalog.

Name.....  
Address.....  
City.....State.....Zip Code.....

# S-T-R-E-T-C-H SEAT COVERS!



5 fade proof colors!

**SPOT RESISTANT, FOAM PADDED—KEEP CAR INTERIORS LOOKING LIKE NEW!**

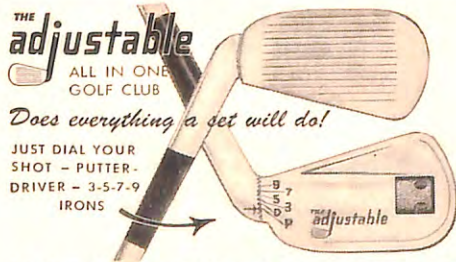
Handsome, colorful, long-lasting 100% nylon seat covers—let you slide in and out of the car—outwear ordinary slip covers by far! Hold without slipping, bunching—stretch-fit all front, back cushions—save wear, tear! Machine wash. (Not for back seats or bucket seats.)

79194 Blue. 79384 Green. 79434 Red. 79244 Charcoal. 79574 Brown. Each, \$3.98

SINCE 1818 **BRECK'S** OF BOSTON  
K20 BRECK BLDG. • BOSTON, MASS. 02210



**VETS COMPANY**, Specialists in home care pet products, offer a catalog containing hundreds of items to help you care for your pet inexpensively and right at home. Write for your free copy on vaccines, worm caps, vitamins in all forms, trail scent, flea powder, clippers, and many hundreds of other pet products. Write today for your free catalog to V-E-T-S COMPANY, Drawer "C", Temple, Texas.



JUST DIAL YOUR SHOT - PUTTER - DRIVER - 3-5-7-9 IRONS

IT'S SIMPLE, PRACTICAL and really all you need to enjoy better golf the easy way. So—if this idea makes good sense to you, then have confidence in your own judgment and prove it. . . . We guarantee you'll be pleased or your money back. Specify right or left hand (36" short) (37" short-med) (38" medium) (39" long) A precision quality product at \$29.95 pp

**INTERNATIONAL GOLF PRODUCTS**  
OAK BROOK 13, Illinois 60521



**RADIO SUN GLASSES.** Listen to your favorite program while walking, riding, gardening—on the powerful 3-transistor radio concealed in the ear-pieces of these lightweight sunglasses. Green-tinted glass lenses are carefully ground. For men and women. With case, \$29.95 ppd. Alexander Sales, Dept. EL, 125 Marbledale Rd., Tuckahoe, N. Y.

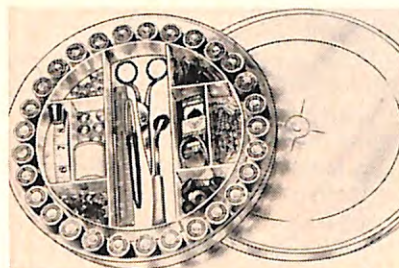


**CLEAN SCREENS** with Screen Brush. No need to remove screens. Just roll the twin brushes lightly over screens from the inside and penetrating bristles remove dirt and dust which drop to ground outside. A whole new world is revealed in seconds. Order #63792 Screen Brush, \$1.00 ppd. Breck's of Boston, N82 Breck Bldg., Boston, Mass.



**MUSICAL BANK-SWISS STYLE** plays music to sleep by. Put any coin in the chimney of this delightful little Swiss Chalet and it plays the lovely Brahms Lullaby, then shuts itself off. Plays many times with one winding. Approx. 5" x 6" x 3". Made of durable hardboard in 4 bright colors. \$4.95 ppd. R.M. Roberts Co., 345 Rivera St., San Francisco, Calif. 94116.

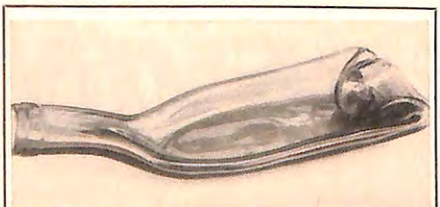
# ELKS FAMILY SHOPPER



**SEE-THROUGH SEWING CIRCLE** keeps thread and sewing accessories neat and easy to see. Saves space too. 29 pegs for thread spools surround the center compartments which hold pins, needles, thimbles, buttons, scissors, etc. See-through molded clear plastic, 12" dia., 1 1/2" high. \$1.98 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J. 08404.



**PRE-SEASON TULIPS.** Order now and pay at fall delivery for 100 hardy tulip bulbs. Rainbow assortment from Denmark and Italy must bloom first season and for 5 years or replaced free. Order by July 31 and receive 6 Muscari Bulbs and 6 Star of Bethlehem bulbs free \$2.98 plus 65¢ post. or C.O.D. Michigan Bulb Co., Dept. MX1444, Grand Rapids, Mich.



## THE RINCON BENT BOTTLE

Selected wine bottles given a new lease on life—after spending a little time in our kiln at 1600°—the result—a gracefully contoured emerald green ash tray. A decorator's delight. Home or office. About 9" X 4". It's yours for \$2.00 plus 35¢ for postage and handling. The Rincon, 435 State Street, Santa Barbara, California 93102



## BACK TROUBLE?

Learn how 5-minute easy Yoga corrected my serious back ailment. Compact 24-page, easy-to-carry-with-you book. "How I Beat My Back Problems with 5-Minute Easy Yoga." Send \$2.95 in check or M. O. Cal. res. add 4% Tax.

**15-DAY MONEY-BACK GUARANTEE.**  
**Alex Andres—Dept. A** 18830 Linnet Street  
Tarzana, Calif. 91356

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



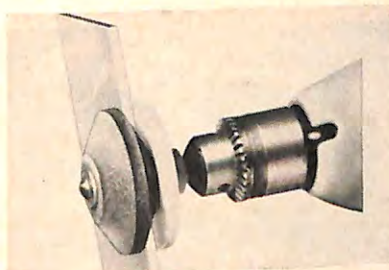
**BRITISH-INDIAN CAVALRY PITH HELMETS** have changed little in 100 years. Made of pith cork a full 1 inch thick (think of it), imported white linen helmets are cool and comfortable, weigh 10 ounces, have green cloth lining, regimental leather strapping. Brand new. Specify size. A buy for \$5.95 ppd. Safari Imports, Dept. EK-5, 125 East 41st St., N.Y. 17.



**FATHER'S PERSONALIZED LIGHTER.** Beautiful brushed chrome Zippo Lighter has space for 24 names and birthdates of children or grandchildren. Lighter is \$3.50; each child's first name, birthdate, 60¢; Dad's name and address, \$1.50 or double first name and birthdate, \$1.00. Ppd. Print names, dates. Downs & Co., Dept. 3305, Evanston, Ill. 60204.



**10 FAMOUS PERFUMES FROM FRANCE** in a beautiful Treasure Chest are just \$5. These are well-known perfumes—not colognes or samples—in miniature, bottled and sealed in France. One chest, \$5. In quantity: 2 chests, \$4.50 ea.; 3 for \$4.25 ea.; 10 or more, \$4 ea. Charles of Fifth Avenue, Mail Order Dept. EFP-5, P.O. Box 98, Cedarhurst, N.Y. 11516.



**ARCO LAWN MOWER SHARPENER** fits any electric drill. It quickly and easily sharpens Rotary Lawn Mower Blades (all makes and models), Roto Tillers, Moto Tillers, Sickle Bar Cutters, Hoes, Scythes. The grinding wheel is reversible for double life. Made in U.S.A. No. 32, \$1.98 ppd. Arco Tools Inc., Dept. EL-5P, 421 W. 203 St., New York 34, N.Y.



**"SPIN 'N CLEAN" RECORD CLEANER** keeps records in tip-top shape so they'll last longer. Record sweeper fits over both sides of record, has built-in spindle that fits into record hole. As you rotate record, foam on inside of sweeper cleans both sides of dust and lint. Won't harm records, \$1.49 ppd. Manley Import, Dept. EL, Box 398, Tuckahoe, N.Y.

# This Box of Cigars Only 99c



tax paid to sell for 20c each

\$5<sup>00</sup>  
a \$5<sup>00</sup> val.

## to New Members of the John Surrey CIGAR CLUB!

Yes, a box of 25 Pershing Square Palmas—our most popular brand —a blend of fine imported and domestic leaf. Tax paid to sell for 20¢ each, this is a \$5.00 value. You get your Palmas bonus with a 6-months "Get Acquainted" trial membership in the John Surrey Cigar Club. We're a world wide organization of thousands of cigar devotees who choose from a comprehensive selection of better cigars...

for the finest cigar smoking at lower costs! And, every 3 months the Club gives free gift dividends, too!

### How The JS Cigar Club Works

Select the cigar you want from our catalogue of over 46 quality brands in different shapes, sizes and leafs. Prices range from \$3.75 to over \$10.00 per box of 50. YOU SAVE UP TO 40% OVER COMPETITIVE BRANDS OF THE SAME HIGH QUALITY! Cigars are shipped each month on the date you select, and billing occurs after you receive your cigars. Any time you want, change your selection. This is one of the most valuable memberships any cigar smoker can have. So, let's get acquainted. Send for your box of Pershing Square Palmas today!

## John Surrey Cigar Club

19 East 45th St., N.Y., N.Y. 10017 Dept. C192

Send me my bonus box of 25 Pershing Square Palmas plus your complete catalog of all John Surrey brands. I want to "Get Acquainted" with the John Surrey Cigar Club, and I'll take 1 box of cigars each month for 6 months (more if I want at the Club's regular low prices).

Name..... (Print)

Address.....

City..... State..... Zip #.....

Home Phone & Area Code.....

Signature.....

(I may discontinue my trial membership at any time, in which case I'll pay \$2.00 additional towards the cost of my bonus box of cigars.)



Mrs. Frederick Johnson  
2216 South 23rd Ave.  
West Highland Park  
Anytown, Kansas 80918

**Labels with your "ZIP" CODE!**

### 500 ZIP CODE LABELS - 50c

Start using Zip code numbers on your return address labels (the Post Office will tell you your number). Any name, address and ZIP code beautifully printed in black on white gummed paper with rich gold trim. Up to 4 lines. About 2" long. 500 labels in plastic box, just 50¢, postpaid. All orders shipped within 48 hrs. Money back if not pleased. Send for free catalog.

**Walter Drake** 2305-8 Drake Bldg.  
Colorado Springs, Colo. 80903

## "IT'S NOT FUNNY"

says Danny Thomas

"when your glasses nose their way down"

"The last thing my nose needs is magnifying," Danny Thomas explains, "so now I use SEE-CURE® spring clips to keep my glasses in place." Scientifically designed springs which slip over the hinges that join lens and ear frame, See-Cure Springs insure a comfortable, non-slip fit at all times. You can't see them when they're on — they are that small, but you know they are there because of that See-Cure feeling. Use them on both sunglasses and ordinary glasses. Just \$1.00 ppd. **Albin of California**, Rm. SE5, 1016 N. Hollywood Way, Burbank, California. Satisfaction guaranteed.



## AUDITOR'S POINT AUTOMATIC PENCIL

Writes **THINNER** than any pencil in the world!

\* Imagine a pencil that ALWAYS writes as fine as the first word from a freshly sharpened pencil — without sharpening EVER!

\* Imagine a mechanical pencil that uses micro-thin lead, almost HALF the thickness of ordinary lead, measuring 0.5 mm.

\* Imagine a pencil point that NEVER GETS DULL, never smudges, gives you crisp, fine writing continuously mile after mile.

\* The revolutionary new breakthrough is in the precision-crafted snorkel, push-button controlled for instant maintenance of pin-point writing under heaviest everyday pressure.

\* Enjoy the pencil that meets the most exacting standards of accountants, architects, draftsmen. Beautifully styled. Feather light, finished with jeweler's precision. A remarkable new aid for your figure work, record-keeping.

\* Be first to own the Auditor Point Pencil. YOU MUST BE DELIGHTED OR YOUR MONEY PROMPTLY REFUNDED.

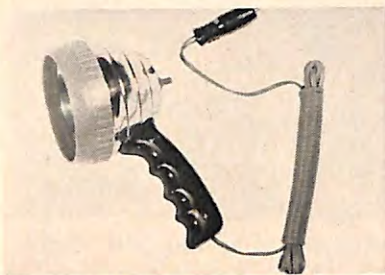
Auditor's Point Pencil **\$1.98**  
Add 25c mailing

Extra Leads: HB, H, 2-H — 50c per box

**GREENLAND STUDIOS**  
DEPT. EK-5 MIAMI, FLORIDA 33147



# ELKS FAMILY SHOPPER



**PORTABLE LIGHT** generates power equal to aircraft landing lights. Use its bright, long beam to signal while boating or camping, read street signs, change a tire. Plugs into car cigarette lighter, operates on 6 or 12-volt batteries. 15-ft. cord. \$2.98 plus 35¢ post.; 2 for \$5.75 plus 70¢ post. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.



**ROADSIDE MAILBOX IS PERSONALIZED** with a metal Elk emblem in color and your name engraved on a walnut plastic plaque. In an attractive Alpine shape, sturdy, heavy gauge steel mailbox is large enough to hold magazines and newspapers. Specify Alpine Style. \$8.70 ppd. Stevens and Sons, Dept. E, 9683 1/2 Sunland Blvd., Sunland, Calif. 91040.



**AUTO PET SEAT** puts your pet up where he can see and be seen. Comfortable thick foam pad, attractively upholstered in nylon freize, is adjustable in height and riding angle. Choice of red, beige, brown or turquoise. 12" x 15", \$10.95; 13" x 17", \$12.50. Ppd. If sides are desired, add \$3.00. The P-W Co., Dept. E, P.O. Box 4881, Dallas, Texas 75206.



**YOU CAN MEASURE THE RAINFALL** in your own backyard with accurate Clear-Vu "500" Rain Gauge. It has a 5-inch capacity with easy-to-read raised graduations. Withstands freezing. With rust-proof holding bracket for attaching to post. \$4 ppd. Western Weather Systems, Dept. E-5, 2223 El Cajon Blvd., San Diego, Calif. 92104.

cocktail  
lovers!

## Twisto lemon

Just a whisk of Twist-O lemon across the top of your cocktail gives it that gourmet touch. It's so easy—just a squeeze of the atomizer! Each bottle puts perfection in approximately 2800 cocktails! Eliminates peeling lemons. Always on hand. Contains choicest blends of imported and domestic lemon oils from the rind of the lemon (not lemon juice). Send Check or M.O. for \$4.95 ppd., or charge to Diners Club No. . . . . Refills \$3.45 ppd.

IDEAL GIFT  
smartly  
packaged!



REVORD-JAMES & CO., Golf, Ill., Dept. EL5



## Amazing Device for Cracking Ice!

Now—crack ice so fast you won't believe your eyes. One or two light taps crack an ice cube to bits without effort. It's the action of the vibrator-handle that does the trick. The ice doesn't scatter. No jabbing. No pounding. No skill required. Money-back guarantee. Gift-boxed, only \$1.00 at gift shops and department stores, or post-paid from

### TAP-ICER

95-M Springfield Ave., Springfield, N.J. 07081



**IRISH BLESSING** in rich colors reads: "May the road rise to meet you. May the wind be always at your back. May the sun shine warm upon your face, the rains fall soft upon your fields and, until we meet again, may God hold you in the palm of his hand." 10" x 13", framed. \$4.95 plus 25¢ post. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



**SUNBATHERS, PROTECT YOUR EYES** from sun's rays with "Eye-Gards" (pat. pend.). Comfortable shields that block out the sun are applied to eyelids with self-adhesive, surgical coating. So thin, they flip with lids. Leave no sunglass marks. 14 pr. (2 wk. supply). \$1.00 ppd. Select Values Inc., Dept. EL-56, 30-68 Steinway St., Long Island City, N.Y.

MONEY-MONITOR		BU
ITEM	AMOUNT	DOLLAR
FOOD MARKET		
DRY GROCERIES		
OUTSIDE MEALS		
RENT HOUSE PAYMENTS		
UTILITIES		
INSURANCE		
RECREATION EXPENSES		
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PHONE BILLS		
TAXES		
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LAUNDRY & CLEANING		

**MODERN BUDGETING:** Always broke? Plan and control each category of family expenditure by a simple graphic distribution of money. Family money squabbles are reduced because spending capabilities can be easily and quickly analysed. Money-Monitor and tab kit, just \$2.95 ppd. Order direct from: Money-Monitor, Box 214657, Sacramento, Calif.

Now-24k Gold!

**HAROLD J. NORMAN**  
SALES PROMOTION MANAGER

**WALNUT-n-GOLD DESK MARKERS \$1.95 up**  
A Distinctive Gift (Father's Day — June 19)

Direct from factory to you! Beautifully engraved gold letters in Danish-oiled solid walnut 8 1/2" x 2". Name-line in simulated gold \$1.95; in genuine 24K gold \$2.95. Add 50¢ for any title. A gift with the personal touch — for you, your friends, clients, or employees — or for sales promotions. Quantity discounts to businesses. We ship in 48 hours postpaid. You'll be pleased! Your money back if not. Spear Engineering Co., 486-8 Spear Building, Colo. Springs, Colorado 80907.



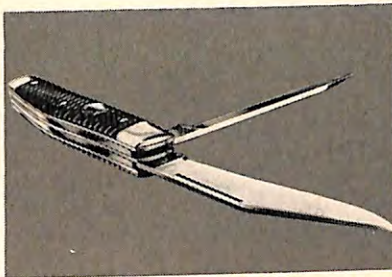
# ELKS FAMILY SHOPPER



**SPORTSMAN'S CHRONOMETER WATCH**—only \$9.95 direct from Switzerland—has 6 dials, 5 hands, 2 push buttons. You can tell time, measure distance, check figures, time sports events, etc. Sent via registered air mail from Switzerland. Send bank check or m.o. (no personal check) for \$9.95 to Ollech & Wajs, Dept. EXP, 8039 Zurich, Switzerland.



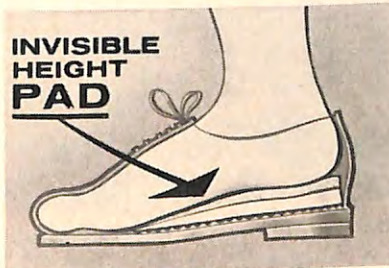
**PRESIDENTS TEA POT.** All eyes will be on you as you pour tea from this beautiful, and educational, tea pot. Glazed ceramic, it has the portraits of our 36 presidents from Washington to Johnson in bright, life-like color. A magnificent display piece and so practical too. \$2.98 ppd. Mimi's Gift Shop, 614 Spencer Bldg., Atlantic City, N.J. 08404.



**GENTLEMAN'S POCKET KNIFE.** This fine knife has 2 blades made of new Razor-Blade Stainless Steel. Each high-carbon stainless blade is micrometer-checked, hand-honed and hand-edged to razor keenness. Knife is 3" long; has one 2" blade, one 1 1/2". \$1.89 plus 25¢ shpg. Empire Mds., Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



**MAGNIFYING "HALF FRAME" GLASSES** aid in reading tiny print in phone books, programs, menus. Look over the top for normal distance vision. Not for continuous use or as RX for eye diseases. Black or brown tortoise frame. Specify man or woman. With case, \$5.95 ppd. Joy Optical, Dept. 160, 84 Fifth Ave., New York 10011. (No orders from Mass., N.Y.)



**HOW TO BE TALLER—INSTANTLY!** Just slip Height Increase Pads in your shoes and you'll add 2" to your height. Comfortable foam rubber and felt pads are invisible—do not glue in so they can be used in all shoes. State whether men's or women's and shoe size. \$2.95 per pair ppd. Hudson Industries, Dept. EL-56, 550 Fifth Ave., New York 36, N.Y.



**BURLAP GARDEN TOTER** saves you tiresome trips to the leaf burner or refuse box. You get rid of garden refuse in one swoop by piling raked leaves, grass clippings, pulled weeds on spread-out toter. Gather up sturdy rope handles at corners and carry or drag giant bag away. 6 ft. square. \$2.69 ea.; 2 for \$5. Ppd. Downs & Co., Dept. E-5, Evanston, Ill. 60204.

## SAVE \$80 DOLLARS AIR CONDITION YOUR OWN CAR

Easy. We supply everything you need: Kit, tools, illustrated step-by-step instructions. Just 5 hours to install. Made by leading auto air conditioning manufacturer. 12 month, 12,000 mile warranty. Our price to you just \$149 (you save at least \$80). Fits all U. S. cars. Send \$1 for complete instructions, applicable against purchase price. Please state size of engine, make and year of car.



FREE LITERATURE  
**COMFY-KIT**  
1707 E. Ohio Street  
Dallas, Texas

Dept. E



### HANDY CAN OPENER

fits on your key ring so you'll always have it with you. Just 1 1/2" long, this amazing can opener zips open a can in seconds, stays sharp for years. Ask any G.I. Cutting edge folds flat. Screwdriver in emergency. Ideal for outdoorsmen. \$1.00 ea. or 3 for \$2.50 ppd. E.W. Robinette, P.O. Box 945, San Luis Obispo, Calif. 93401.

## SAVE MONEY on ELKS JEWELRY

SEND FOR FREE CATALOG E

COLLEGE TYPE RING

← R300 \$32.95  
10 Kt Onyx  
14 Kt \$40.95  
also as P.E.R.  
Ruby or Blue stone add \$3.25



R35  
10 Kt. Onyx \$29.95  
14 Kt \$36.95  
with diamond \$47.95  
also as P.E.R.



### WE DO SPECIAL ORDER WORK.



← R2 10 Kt. \$14.95  
Genuine Onyx

R32 10 Kt. \$29.95  
14 Kt. \$36.95

W/Diamond .03 \$48.95

W/Larger Dia. up to \$240



E11 10K \$2.95  
14kt \$4.95  
W/Diamond  
\$14.95

E11 P.E.R.  
10K \$5.95  
W/Diamond  
\$15.50

GARDEN CITY JEWELERS  
61 HILLSIDE RD., CRANSTON, R.I. 401: WI 2-1410



## STOP EYEGLASSES from SLIPPING

No need to push up ever-sliding glasses! EAR-LOKS keep glasses snug-fitting. Soft, elastic tabs, stretch over ends of earpieces. Fit all plastic frames (men, women, children). Do not confuse with ineffective, adhesive pads that claim to eliminate slipping. Only genuine, patented EAR-LOKS are guaranteed to stop glasses from slipping. Invisible. Comfortable. 59¢ a pair, 2 pairs \$1.00, by return mail postpaid. No C.O.D. please.

DORSAY PRODUCTS, Dept. EK-11,  
200 W. 57th St., New York, N.Y. 10019



NEW for  
ADVERTISERS

NEW for  
GOLFERS

MARK-A-BALL

MARK-A-TEE

Two great new golfing musts designed by a PGA pro. Unique, colorful, inexpensive way to advertise your business. Use for CLUB NAME, TOURNAMENTS, SOUVENIRS. New 2 1/4" triangular shaped tee, made of new type durable plastic, is hard to break, easier to insert. Printed in your choice of color. Ball markers available in assorted colors. No charge for designs. Shipped prepaid. Write for samples and prices.

MARK-A-BALL  
MARK-A-TEE

DEPT. E

P.O. Box 22154  
Portland, Oregon

Pat.  
Pending

**KEEP LAWNS GREEN, HEALTHY—ALL SUMMER LONG!**

Ideal for shrubs, trees, bushes, too! Aerate . . . grow healthier grass with 1/2 the water!

Speed food, water directly to roots!

Invisible, rustproof; let you mow!

Easy to use—just push into ground!



15 FOR **398**

**WATER-DUCTS**

Collect, hold water . . . irrigate, aerate right down to ROOTS! Make plants, shrubs, grass greener, hardier, more drought-resistant!

- 68544 Water-Ducts (15). 1 Set, 2.98
- 68684 Water-Ducts (50). 1 Set, 5.98
- 68734 Water-Ducts (100). 1 Set, 9.98

**BRECK'S**  
OF BOSTON • SINCE 1818

B30 BRECK BLDG.  
BOSTON, MASS.  
02210

# Plas-stick

AABBBCCCDDDE  
EEFFFGGHHHHII  
JJMMNNNN  
OOORRR  
AAAAABBBCCDDDE  
EEFFFGGHHHHII  
JJLLMMNN  
OOOPQ

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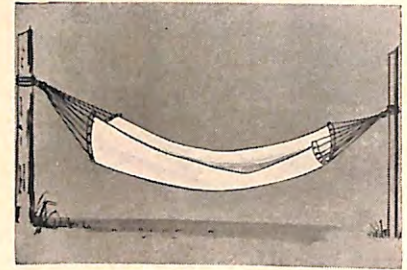
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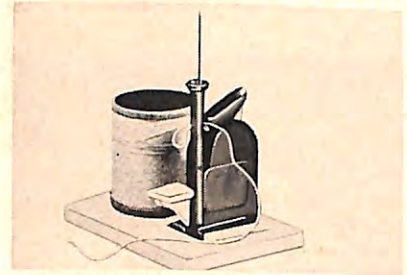
**WESTWOOD SALES CO.**

Dept. E-56, P.O. Box 661, Westwood, N. J.

## ELKS FAMILY SHOPPER

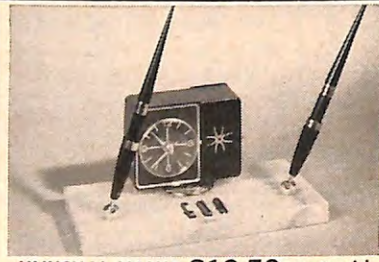


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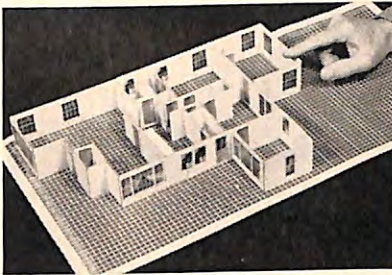


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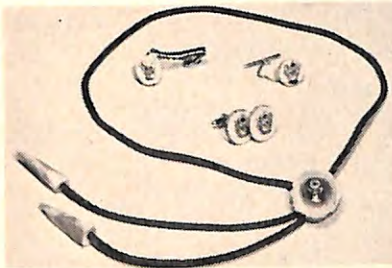
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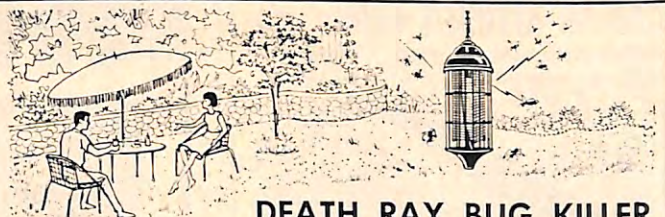
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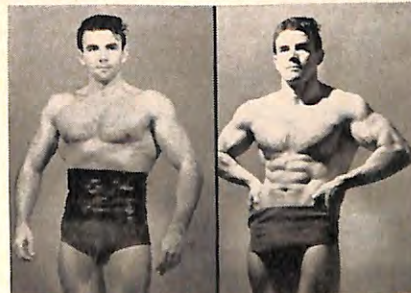
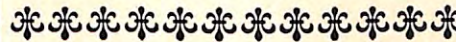
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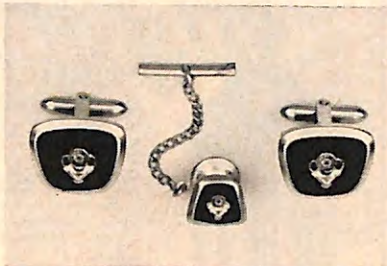


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# ELKS FAMILY SHOPPER



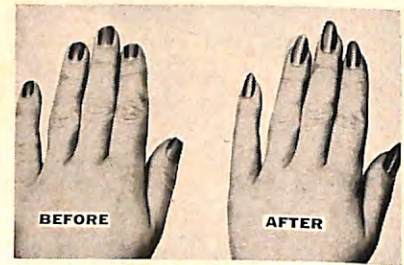
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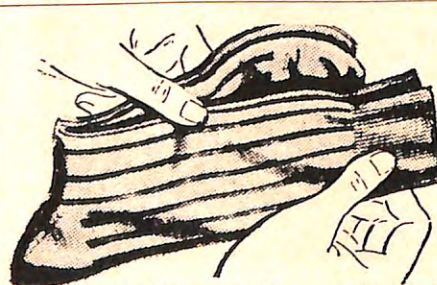
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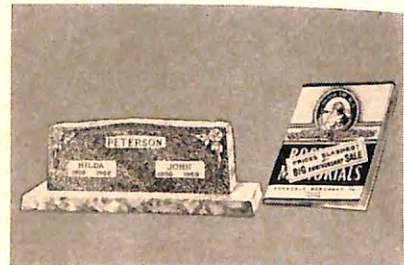
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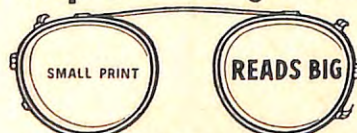


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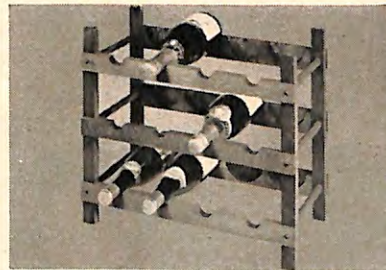
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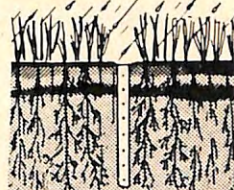


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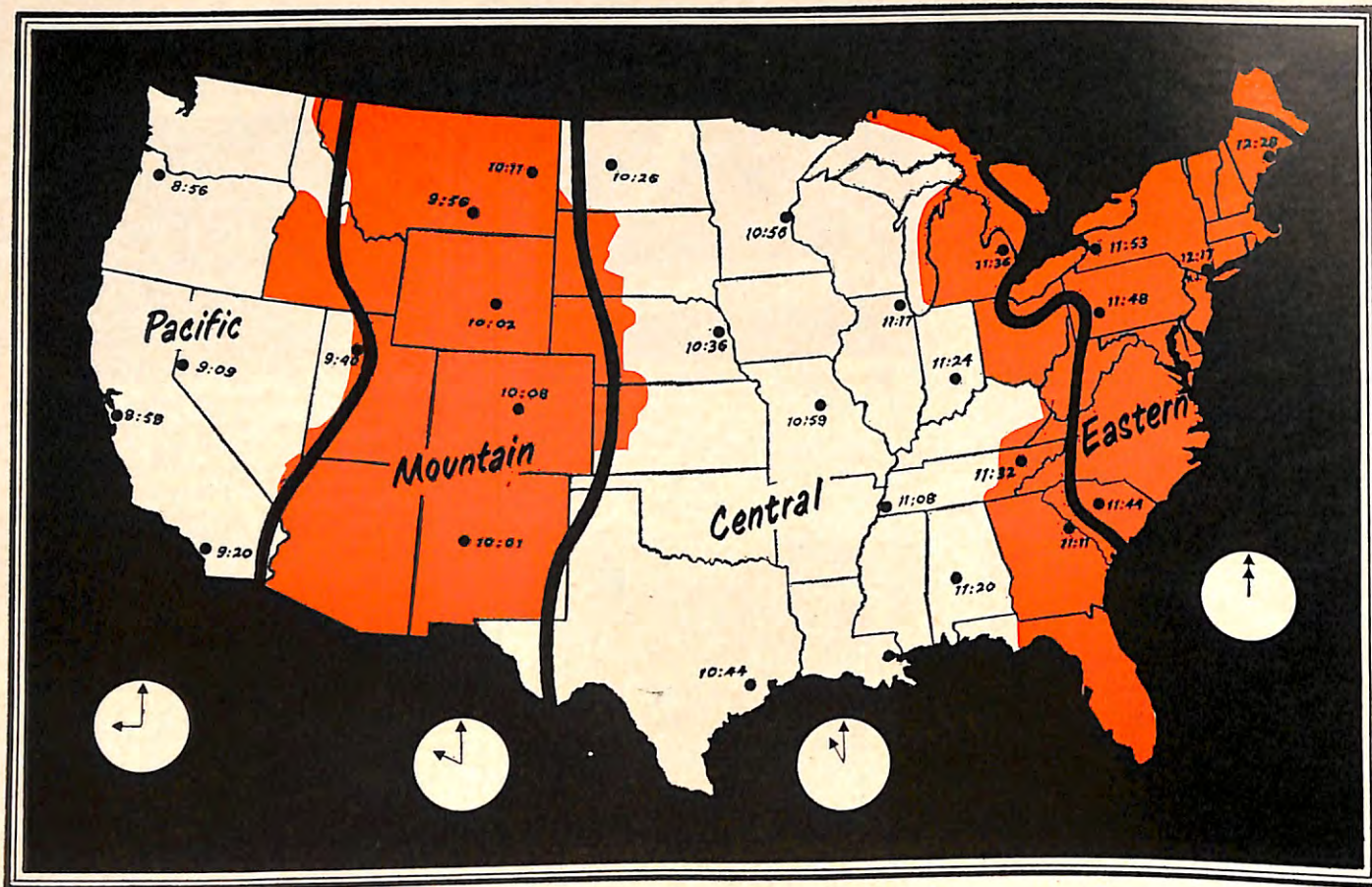
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The colored and white sections of the country depict today's standard time zones; the heavy lines show how they were originally drawn by the railroads in 1883. Earlier, every city had its own time, as shown in various parts of the country when it was 12 noon in Washington, D. C.

## Battle of the Clocks By FRANK L. REMINGTON

LAST SUMMER a would-be customer stepped up to a ticket counter at a Washington bus terminal. He asked when the next bus left for Fredericksburg, Virginia, 50 miles away.

"At 5:40," the ticket seller replied, quoting Eastern Daylight Time.

"When will it arrive?"

"At 5:45," the ticket man said, quoting Eastern Standard Time. "Do you want a ticket?"

"No," the erstwhile traveler replied. "But if it's okay with you, I'd like to wait around until 5:40 and see the bus blast off."

Though the story may be apocryphal, it aptly illustrates the crazy-quilt time system under which the country operates. It's difficult enough to keep the four time zones straight. But add to that the perplexities of Daylight Saving Time and most folks become about as confused as a moron at a mathematicians' convention.

Fortunately, Congress has passed a bill that will straighten things out considerably—beginning next spring. Mean-

*What time is it? Once that could be a very moot question indeed. As mankind will, however, we brought order out of chaos—and then chaos out of the order we'd created*

while, let's take a look at what we've been putting up with, including the way things were in those bygone days when no one was in charge.

Jumbled as keeping time may be nowadays, we would be really helpless without the four standard time zones. Radio and television broadcasting, for instance, would be chaotic, as would airplane, bus, and railroad travel. And that's not to mention a host of other activities which depend on coordinated planning and split-second timing.

It seems incredible that less than 85 years ago there was no time—that is, not so anyone could tell it right. Back in the days of President Chester A. Arthur and before, folks lived by "God's time" or solar time. Based on the sun's passage across the meridian, solar time changes one minute for

every 13 miles. Using this method, there's a time difference of five seconds between the opposite ends of the Brooklyn Bridge. Likewise, the solar time differential between Washington's Capitol Dome and the Lincoln Memorial amounts to seven seconds.

The horse and carriage generations never knew the exact time at which to set their watches. Many set them by the clock at the neighborhood jeweler. Trouble was that no two jewelers agreed on the exact time. One fellow's timepiece might show 1:30 and his neighbor's 1:50. Doubtless many a bride waited apprehensively at the church simply because the groom's watch lagged behind hers by 20 to 30 minutes.

To avert complete chaos in time-telling, the folks of yesteryear adopted a time standard based upon mean lo-

cal sun time at the city hall or some other designated location. Large cities like Boston, New York, and Kansas City used a time ball. Each day at noon, sun time, a large ball, sometimes three or four feet in diameter, was dropped from a lofty mast atop a building. As the ball fell, those watching from all vantage points adjusted their timepieces to noon. Thus everybody in the city, at least theoretically, was provided with uniform time.

The time ball could scarcely be classed as a perfect system. In one town, for instance, the janitor of a building lowered a big white ball on a pole on the roof at high noon. All the locals set their watches and knew they were good for another 24 hours. To ascertain the exact moment to drop the ball, the janitor called the operator on his new-fangled telephone each day at about quarter to twelve and asked her for the time. Day after day he followed this same procedure. One day the operator asked him if he was the same fellow who called every day and why he was so interested.

"I'm the fellow who lowers the time ball," the janitor informed her.

"Oh, my goodness!" exclaimed the operator. "That's what I go by to set my clock."

Of course, with so many local times throughout the country, train passengers, shippers, and railway employees became confused and bewildered. By solar time, for example, when it was noon in Chicago it was 12:31 in Pittsburgh, 12:24 in Cleveland, 11:50 in St. Louis and 11:27 in Omaha. There were some 27 local times in Michigan, 38 in Wisconsin, 27 in Illinois, and 23 in Indiana. Some 100 different time zones operated in the country, none of which was clearly definable. The railroads alone operated under 68 local times. Traveling from Maine to California, a passenger set his watch at least four times.

Perhaps the confusion reached its zenith in the crossroads city of Buffalo. There, a traveler coming in from Portland, Maine, found four varieties of time. With the New York Central clock indicating noon, the Lake Shore clock might point to 11:25 A.M., the Buffalo city clock 11:40, and his own watch 12:15 P.M.

In 1883, representatives of various railroads met in a General Time convention in St. Louis to consider a scheme formulated by William Frederick Allen. The convention duly adopted Allen's proposals, which divided the United States into four time zones based on sun time at the 75th, 90th, 105th, and 120th meridians west of Greenwich, or approximately on the longitudes of Philadelphia, Memphis, Denver, and Fresno, California. The zones were to

be known as Eastern, Central, Mountain, and Pacific.

In 1884, an International Meridian Conference met and extended Standard Time to the entire earth. The world was divided into 24 time zones, each approximately 15 degrees, or 1/24th of a circle, in width. Standard Time in each zone varied by one hour from the next—one hour earlier toward the west or one hour later toward the east. The time at Greenwich, England, was taken as the zero point.

The railroads effected the plan in the United States on November 18, 1883. *Harper's Weekly*, one of the leading magazines of the day, describes the historic event: "On the last day under the old system, when the sun reached the 75th meridian, the clocks began their jangle for the hour of noon and kept it up in a drift across the country for four hours, like incoherent cowbells in a wildwood.

"But on Monday, no clock struck for this hour until the sun reached the 75th meridian. Then all the clocks on the continent struck together, those in the Eastern Belt striking 12, in the Central Belt 11, in the Mountain Belt 10, and in the Pacific Belt 9. Time tables everywhere became intelligible."

Most people liked Standard Time, but some diehards delayed in adopting it. The mayor of Bangor, Maine, deplored

it because no one had the power "to change one of the immutable laws of God." In an editorial the *Indianapolis Sentinel* bitterly denounced railroad time. "The sun is no longer the boss," the editorial asserted. "In the future the planets must make their circuits by such timetables as railroad magnates arrange."

In some cases legal complications resulted from the changeover to Standard Time. A case in Michigan involved the question of whether a fire insurance policy which expired on a certain day should be governed by solar or Standard Time. If sun time governed, the policy was in force when the fire broke out; but if Standard Time governed, then the policy ceased to be in force 2½ minutes before the fire started. The Supreme Court held that the presumption was that the parties involved had intended sun time and decided in favor of the policy holder.

Officially, Uncle Sam did not get around to sanctioning Standard Time until 35 years later. On March 19, 1918, Congress approved the Standard Time Act. It approved the Standard Time used by railroads and delegated to the Interstate Commerce Commission the duty of making the definite boundaries between the four time zones  
(Continued on page 50)

HAL McINTOSH



"In one town the janitor of a building lowered a big white ball on a pole on the roof at high noon. . . . To ascertain the exact moment to drop the ball, the janitor called the operator on his new-fangled telephone each day. . . ."



# The Jewelry That Saves Lives



Left: The two sides of a typical Medic Alert bracelet. Right: Dr. Marion C. Collins, founder of the Medic Alert Foundation, and his daughter Linda. Her allergy to tetanus serum nearly killed her at age 14, an incident that prompted establishment of Medic Alert.

THE California highway patrolman noticed a weaving car ahead of him, a few miles outside Modesto. Suspecting a drunken driver, he forced the car to the side of the road. As the car stopped, the driver slumped over the wheel. Angry, the patrolman prepared himself for the headache of handling another drunk, but when he drew the driver back from the wheel he saw on the man's wrist a bracelet which promptly changed his attitude.

Somewhat diamond-shaped, the stainless steel emblem bore on its surface the Staff of Aesculapius, which is the symbol of the medical profession, and the words: MEDIC ALERT. Flipping the bracelet, the patrolman read: "I AM DIABETIC." The driver had apparently gone into insulin shock. The patrolman rushed him to a hospital.

On another occasion, a Canadian businessman, Andrew Cowans, of Montreal, was in a Boston hotel when he was suddenly stricken with an ulcer hemorrhage, his fourth attack within 18 months. He managed to reach a telephone and gasp for help before blacking out. Cowans was still unconscious when the police arrived, but they saw his Medic Alert bracelet which informed them of his ulcer condition and blood type. As Cowans was being wheeled into the hospital, physicians were standing by to confirm the blood type and to render a lifesaving transfusion with the proper blood.

And in Amarillo, Texas, one day, a young, pregnant woman collapsed on a downtown street. Two women came to her aid. On her wrist they saw a Medic Alert bracelet which identified her as an epileptic, and in her purse was a Medic Alert wallet card bearing her doctor's telephone number. Within minutes the doctor was at his pa-

tient's side, saving her life and her baby's.

These were just three of the thousands of Americans who today are protecting their lives by wearing either bracelets or medallions which identify them as victims of ailments whose symptoms can sometimes be confusing or as being allergic to certain drugs. According to the American Medical Association, there are some 40 million people in the country who should be wearing the identifications. The AMA lists 200 different physical conditions which require the identification, not only as a safeguard but even a lifesaver.

The massive campaign now under way to encourage the use of the medical tags grew out of a near-tragic incident which occurred in Turlock, California, in 1953. Linda Collins, then 14, suffered a minor cut when a rifle trigger nipped her finger. The daughter of a doctor, she knew that even such an insignificant injury should be treated against infection, so she went to the Lillian Collins Clinic, founded by her

grandfather, where her uncle, Dr. James Collins, cleansed the wound and bandaged it.

As a safeguard, the doctor also decided to give the girl a tetanus antitoxin injection. Properly, he first used a droplet of the serum for a scratch test. Within seconds, Linda collapsed, writhing in convulsions, as she suffered the allergic response known as anaphylaxis. The next three days she spent in an oxygen tent, on the brink of death. Though she recovered, she faced a lifelong risk of being given a tetanus shot at some unconscious moment when she would be unable to inform a well-intentioned doctor of her allergy.

Her father, Dr. Marion C. Collins, was well aware of the danger. Like any physician, he dreaded the uncertainties in giving emergency treatment to strangers unable to communicate. In such cases, a doctor couldn't know whether the patient was allergic to penicillin or sulpha drugs or sedatives. Even when a doctor correctly diagnosed the patient's condition, he still might not know if the person was a hemophiliac or had heart trouble or perhaps was on an insulin or cortisone regimen. The lack of knowledge could prove fatal.

For his daughter's protection, Dr. Collins instructed her always to carry a note in a pocket or purse stating her allergy to tetanus serum. However, when Linda was ready to go away to college the doctor realized that, preoccupied with other matters, she might forget the note, and something could go wrong. He suggested a small tattoo regarding the allergy, but both Linda and her mother objected to that. Then the idea for the Medic Alert bracelet struck him, and it was his going-to-school gift to his daughter.

*(Continued on page 52)*

*"Treatment" of unconscious people with certain conditions or allergies can result in death. Thanks to a relatively new device, however, many such people today give notice of their special needs in an emergency*

**By HARRY KURSH**



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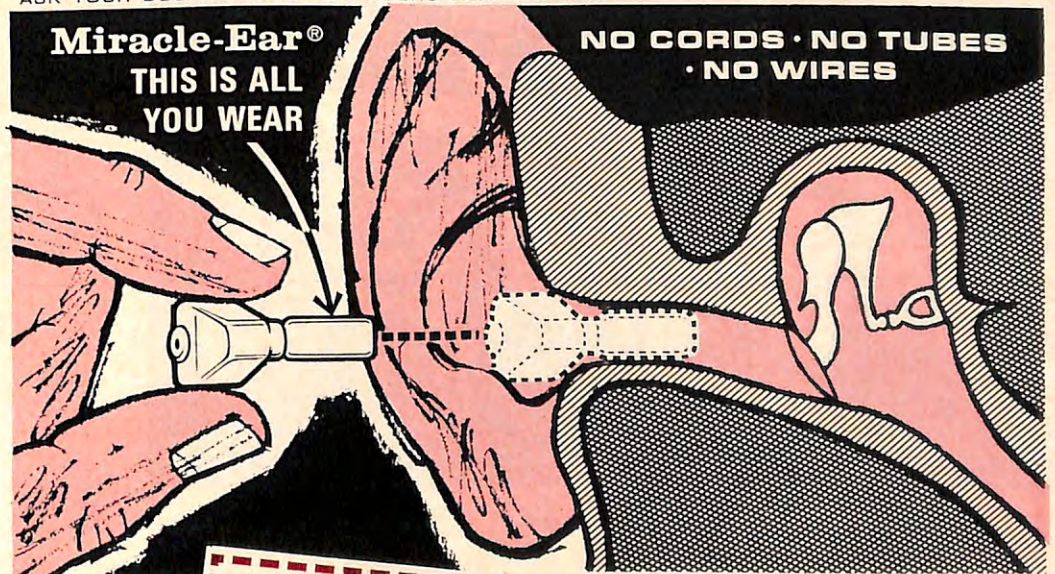
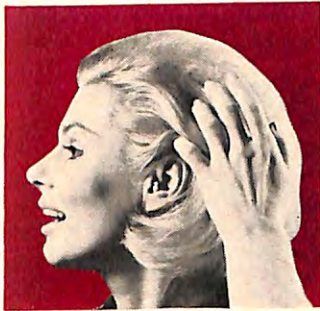
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## *Anniversaries and Other Affairs*



A big turnout of Bay State Elks was on hand for the Massachusetts Association's banquet at the Sheraton-Plaza, Boston, honoring Grand Exalted Ruler Bush. Standing at the head table with Brother Bush (second from left) are, l. to r., Special Deputy Edward Spry, former chairman of the Grand Trustees; Association President Charles Burgess; and Past Grand Exalted Ruler John E. Fenton. Seated are Past Grand Exalted Ruler John F. Malley; Boston Mayor John Collins, a member of Brighton Lodge; and Governor John Volpe, a member of Winchester Lodge.



Congratulations and best wishes for future success were personally extended by Grand Exalted Ruler Bush to the membership of Everett, Mass., Lodge at their 65th anniversary observance. Pictured at the reception and banquet marking the occasion are, l. to r., Past Exalted Ruler Albert Giantonio, banquet chairman; Everett Mayor James R. Plunkett; the Grand Exalted Ruler; Exalted Ruler J. Kenneth Brawn; and Past District Deputy and Past Exalted Ruler Charles M. Zellen.



Flying off to Kokomo, Ind., for the 75th anniversary observance of Lodge No. 190, Brother Bush (third from left) was greeted at the airport by, l. to r., Wilbur W. Lee, Pres. of the Indiana Association; Charles Bender, Grand Lodge Ritualistic Committeeman; Glenn Miller, Chm., Grand Lodge Judiciary Committee; P.G.E.R. Fred Bohn; and Herb Beitz, Secy., Kokomo Lodge.

An evening they'll always remember was enjoyed recently by the two winners of Santa Monica, Calif., Lodge's Student Leadership Contest, who received their awards—a \$50 U. S. Savings Bond and a plaque for each—from Grand Exalted Ruler Bush. Here the youngsters, Catherine Cownie and James Osterholt, students at Santa Monica High School, are seen with Brother Bush and C. A. Moon, Chairman of the Lodge's Student Leadership Contest Committee.



Some 400 members greeted the Grand Exalted Ruler at the California South Coast District meeting at El Cajon Lodge. Shown with Brother Bush during a break in the meeting are, l. to r., Exalted Ruler T. E. Mayhew and Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely.



Not one, but two keys, to the cities of Reno and Sparks, were presented to Brother Bush on his visit to Reno, Nev., Lodge. Louis J. Capurro (left), E.R. of the host lodge, looks on as Brother Bush accepts the keys from Mayor Hugo Quilici of Reno and Mayor Chet Christensen of Sparks.



During his visit to Lincoln, Nebr., Lodge, Grand Exalted Ruler Bush witnessed the newly instituted Eagle Scout Recognition Presentation, which is sponsored by the Grand Lodge Americanism Committee. Here he congratulates Eagle Scout James Collura, whose father, Past Exalted Ruler Vincent R. Collura of Lincoln Lodge, originated the program. Looking on is Gary Hill, Chairman of the Lodge and Nebraska State Assn. Eagle Scout Recognition Programs. Under the program Eagle Scouts receive an American flag, similar to the one presented to Elk initiates, and a certificate commending them for their adherence to the principles of Americanism and good citizenship.



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



## Leadership and Participation Build the Foundation



Twenty-five percent of the members of Palm Springs, Calif., Lodge hold Participating Membership certificates in the Elks National Foundation, and the lodge has also purchased three \$1,000 Honorary Founder certificates. Past Grand Exalted Rulers Horace R. Wisely (second from left) and L. A. Lewis, Vice-Chairman of the Foundation Trustees (center) are seen here with some of the members responsible for this enviable record. At left is Harold E. Kester, first to purchase an Honorary Founder's certificate; next to Brother Lewis is P.E.R. Don Jernigan, South District Foundation Chm.; and at right is P.D.D. Jerry E. Floyd. The occasion was Grand Exalted Ruler Bush's official visit.



Officers and members of Grand Exalted Ruler Bush's home district (South Central Coast) honored the Order's leader at an Elks National Foundation Night at Redondo Beach, Calif., Lodge in February. The District's 11 lodges contributed more than \$36,000 to the Foundation on the occasion. Pictured with Brother Bush and Exalted Ruler Zane Ofstad of the host lodge (in front) are, l. to r., Exalted Rulers Arliss Koontz, Ventura; Donald George, Torrance; Marvin Knapp, Gardena; Larry Longtin, Hawthorne; Edwin Sullivan, Santa Monica; Wayne Conover, Westchester; Worth Jackson, Santa Barbara; and Irving Henny, Culver City; and Phil Hayes, Est. Leading Knight, Inglewood.



Recently joining the ranks of Honorary Founders by making a \$1,000 contribution to the Elks National Foundation was L. B. "Nibs" Lashbrook, a member of Gunnison, Colo., Lodge. Here Brother Lashbrook (center) receives his certificate from Past Exalted Ruler Otto Carricato (left) and Harvey Lobdell, Foundation Chairman for Gunnison Lodge.

ELKS NATIONAL FOUNDATION

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## Study in Red

(Continued from page 9)



### *Cascade-East Point, Ga., Lodge Presents Roderick M. McDuffie for Grand Trustee*

At a regular meeting of East Point-Cascade Lodge #1617 held on the 2nd day of February, 1966, the following resolution was unanimously adopted:

WHEREAS, Brother Roderick M. McDuffie has unselfishly served East Point-Cascade Lodge #1617 for 27 years since its organization, that he was Chairman of the New Lodge Committee of the Georgia Elks Association for many years, and has organized over 30 lodges in the Southeast, including his lodge; that he served as President of the Georgia Elks Association and has been its Secretary and Treasurer for 14 years, that during this time Brother McDuffie served as District Deputy and Special District Deputy, and as a Trustee of Elks Aidmore Crippled Children Hospital for 14 years, and served as chairman of South Fulton District of Boy Scouts, and on the board of Atlanta Area Council of

Boy Scouts; and

WHEREAS, in recognition of Brother McDuffie's high qualification in civic affairs, he has served as Clerk of the Criminal Court for 36 years, and served as Judge of the City Court of East Point for the past six years;

NOW, THEREFORE, BE IT RESOLVED that East Point-Cascade Lodge #1617 is proud to present to the Convention to be held at Dallas, Texas in July, 1966, as a candidate for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America, for a term of four years, the name of Brother Roderick M. McDuffie.

JAMES A. RIDGWAY, *Exalted Ruler*  
D. C. HUDSON SR., *Secretary*

arranged jobs or heavy subsidization from Red funds; the young communists achieve a much sought after stability in a generally precarious economic situation.

Communists, because of their training and resources, are even more powerful than their actual numbers would indicate. Democratic forces lack the dedication and organization of the Reds. Most students, although non-communist, find little time for politics, and the field is left wide open for the extremists.

Students follow world events, often colored by communist propaganda, and many feel that history is on the side of communism. Castro is the symbol of that tide in Latin America. But events anywhere on the globe can also influence the situation. Every Vietcong victory speeds up the bandwagon, and a U.S. retreat in Vietnam could trigger a hemispheric "war of national liberation."

Representative Armistead Selden of Alabama warned in a recent speech: "The aggressors' target is not simply the sphere of Southeast Asia. It is the Western Hemisphere. Were we to take the easy course in Vietnam, we would soon be faced with Vietnam-type subversion and aggression by communist and communist-inspired enemies of freedom throughout Latin America.

"As chairman of the House Subcommittee of Inter-American Affairs, I know the volatile nature of that threat. The communists and their friends in Central and South America—encouraged and aided by Peking—would need only the indication that the American will to resist in Vietnam was weakening. We would then witness a quantum jump in the communist technique of so-called 'wars of national liberation.' Our own hemisphere would be the battlefield."

Latin students look to Fidel Castro for inspiration and guidance. His own revolution took its ideological base and leadership from Havana University, and this enhanced student revolutionary prestige throughout the continent.

The Castro influence on radical Latin youth is illustrated by a statement of Americo Martin, former president of Central University's Federation of Students, in Caracas: "We want to do the same as Castro. . . . Cuba showed the way all the other Latin countries must go."

Vilma Espin, wife of Fidel Castro's brother Raul and a member of the Central Committee of the Cuban Communist Party, put it in more direct anti-U.S. terms. In a Moscow speech, she boasted: "If small Cuba, 90 miles from North American imperialism, has been able to maintain its revolution, all na-



### *Watertown, N. Y., Lodge Presents Francis P. Hart for Grand Trustee*

WHEREAS, Brother Francis P. Hart became a member of this great fraternity upon his initiation into Watertown Lodge on February 16, 1937, his interest in Elksdom was recognized immediately by his election as Esteemed Lecturing Knight in 1938. He continued through the chairs of his lodge and was elected Exalted Ruler in 1941. In 1943 he was elected as a member of the Board of Trustees and in the year following served as Chairman of that Board. During the same period, he was Chairman of the New York State Elks War Commission, and in 1944 was a member of the Lapsation Committee of the New York State Elks Association; and

WHEREAS, his continued interest in Elksdom was again recognized, when in 1945 he was appointed District Deputy Grand Exalted Ruler by Grand Exalted Ruler Wade Kepner; and

\* \* \* \*

WHEREAS, Brother Hart's devoted service to Elksdom has never been interrupted: He was elected President of the New York State Elks Association in May of 1956 and since that time has been a member of the Advisory Board Executive Committee, a member of the Executive Committee of the

New York State Elks Bowling Committee, and a member of the Executive Committee of the New York State New Major Project of the United Cerebral Palsy Committee; and

WHEREAS, Brother Hart's devotion to Elksdom was again recognized when he was appointed to the Grand Lodge Ritualistic Committee by Grand Exalted Ruler William S. Hawkins in July of 1959; his distinguished services were again recognized by the Grand Lodge of 1964 when he was appointed Grand Esquire by Grand Exalted Ruler Ronald J. Dunn;

\* \* \* \*

NOW, THEREFORE, BE IT RESOLVED that Watertown, N. Y. Lodge No. 496 of the Benevolent and Protective Order of Elks, in regular session assembled this 3rd day of March, 1966, does hereby endorse the candidacy of Francis P. Hart for Grand Trustee of the Grand Lodge of the Benevolent and Protective Order of Elks of the United States of America, and give notice that his name will be placed in nomination at the [Convention in July].

JOHN F. MARTIN, *Exalted Ruler*  
FRED C. HORNE, *Secretary*

tions can do so.”

Cuba provides a meeting ground for all Latin American communists, and many broadcast to their countrymen via Radio Havana. Students consider it a mark of distinction to have spent time in Castro Cuba. Travel to Cuba is through Mexico—the only Latin American country that maintains air service to Havana. From there, many continue on to other communist countries.

Another route to the U.S.S.R., Eastern Europe, and Asia is through Paris, where visas are issued—but not stamped into students’ passports. It is an open secret that campus communists—sometimes professors, or even deans—provide forged travel documents to students wishing to go to Cuba or behind the Curtain.

Communist money from Moscow, Havana, Peking, and elsewhere pours into Latin America, much of it for student activities. For example, a Central Intelligence Agency report to Congress revealed that Castro alone has pumped over \$1 million into just one country—Venezuela—for subversive purposes.

The Red bloc often outbids Western nations, including the United States, in offering scholarships and other privileges to promising students. Standards for study behind the Iron Curtain are much lower than for study in the United States, and in addition to scholarships ranging up to seven years, roundtrip transportation is provided, plus room and board, books, clothing, and some entertainment allowances.

At Red bloc universities, Latin students are trained in Marxist-Leninist doctrine, agitation, infiltration tactics, sabotage, and terrorism. Guerrilla warfare schools are the specialty of Castro Cuba, with an increase from ten in 1962 to more than 30 in 1965, according to U.S. Intelligence reports. Usually reliable reports place the number at more than 40 today.

Thousands of “graduates” have returned to their countries, some to infiltrate the labor movement, government, and mass communications; others to organize peasant uprisings and terrorist activity. They have even established contact with dissident young military men in some countries, the most notable being Lieutenant Marco Antonio Yon Sosa in Guatemala. After the failure of a leftist coup, Yon Sosa fled to the hills where he leads guerrilla forces, made up of a good number of students.

Trained communists assigned to the universities become “professional students,” and often remain in school until their late 30s or early 40s. Paid communist functionaries, who devote full time to their jobs, are responsible for recruiting new members, seeing that communists and sympathizers get the important student and faculty posi-

tions, and general organizational work.

They use the campus as a platform from which to agitate in every phase of the nation’s life. Communist slogans and posters are splattered everywhere. Campaigns may cover almost any subject. Perennial ones include demands for expropriating American-owned property and the release of jailed subversives. Often, the agitation leads to student demonstrations—usually against the government or the United States—and, if the communist organizers do their job well, bloody riots.

The activity of the professional student leaders is well financed, and they receive other outside help such as propaganda material and expert advice. Massive amounts of free or cheap communist pamphlets and books are available for distribution. Mimeograph machines are ready to quickly turn out leaflets to stir up support for candidates, demonstrations, protests, etc. Professionals, trained in agitation, prepare this material, and it is nearly always clever, with a single major point that can be easily grasped.

The non-communist forces are seldom as well organized or financed—and often are not organized at all. And even when local anti-communists make the effort, it is very infrequent that they are in the same league as the Reds.

The U.S. hasn’t fully accepted the

## MANUALS ON PROTOCOL . . .

issued by Chairman Brooks Bicknell of the Grand Lodge State Associations Committee may be obtained by directing your request to Grand Secretary Franklin J. Fitzpatrick, 2750 Lake View Avenue, Chicago, Ill. (60614)

challenge. In dozens of programs we have aimed at improving economic, social, and political conditions. We have tried, often successfully, to attract students to our way of life through scholarships and other education programs. But we haven’t trained professional organizers to cope with communist agitators, and they are as desperately needed as technicians and doctors.

One of the answers to this problem may well be a U.S.-based “Freedom Academy” that would teach non-military people from Free World countries how to fight communists in their particular fields. The Cold War Council, a bipartisan organization of outstanding Americans concerned with communist political warfare, reported at Congressional Committee hearings on the Academy bill: “Training citizens of other nations [is] a key factor in achieving

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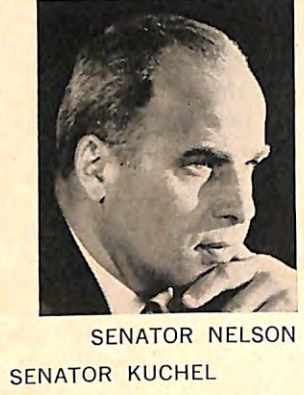
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**Youth Leadership Judges**



**SENATOR NELSON**  
**SENATOR KUCHEL**

**SENATOR METCALF**

Edward C. Alexander of the Grand Lodge Youth Activities Committee has announced the names of three United States Senators who are judges for this year's Elks National Youth Leadership Contest. The Senators, who now are taking time out from their busy schedules to choose the nation's outstanding youth leaders, are Thomas H. Kuchel of California (chairman), Lee Metcalf of Montana, and Gaylord Nelson of Wisconsin.

The selection of youth leaders in the 17th annual nationwide competition will be made from among high school students who have won first place in lodge and State Association-sponsored contests. National contest winners—three boys and three girls—will be awarded U.S. Savings Bonds by the Youth Activities Committee, which is headed by Chairman Melville J. Junion. Funds for the bonds are provided by the Elks National Foundation.

Free World security." A Freedom Academy bill narrowly missed Congressional passage last year.

Meanwhile, the privately sponsored Freedom Studies Center is nearing completion outside of Boston, Virginia. With similar aims, it could make a solid contribution in this field. Among those cooperating in the various projects of the Center are the American Security Council, the American Legion, and a large number of universities and other educational organizations. It is administered by the Institute for American Strategy.

The battle is already being fought on the labor front. The AFL-CIO has training programs for Latin American trade unionists that have contributed to many victories of free labor over communists.

The general political and economic atmosphere on nearly all Latin American campuses gives the communists a big advantage in attracting young people. The "right" on the political spectrum in most universities is equivalent to left-liberal in the U.S., and is considered reactionary. Conservatives, or even moderates or "middle-of-the-roaders," as we use these terms, are almost unheard of. Moving left, the spectrum passes the communists and reaches the extreme radicals who are even more extreme than the Peking-line communists.

Paradoxically, the Reds often have less trouble winning over "right-wing" students than the radicals who want immediate, all-out revolution. They

try to convince the extremists that careful groundwork and preparation must be undertaken before revolution has a fair chance of success; that infiltration and working through front groups is necessary. Many, aflame with impetuous revolutionary zeal, cannot be slowed down, and in some cases they have gained control of student groups by calling the communists reactionary.

Paralleling the split in communist parties throughout the world, Latin Red students are divided into pro-Moscow and pro-Peking groups, the latter in the ascendency. But despite splits within communist ranks, they usually unite on major issues. During a crisis, such as in the Dominican Republic, they work side by side. They seldom lose sight of the main objective—the communist conquest of Latin America.

Despite rampant leftism, the United States has some latent support on Latin American campuses. This comes generally from the more non-political students, who seldom air their views in public. Those who do are not fiery public speakers and are rarely in student leadership positions. Some students leaders describe themselves as "democratic"—but this does not mean pro-American. They frequently criticize the U.S., but also refuse to accept communist dictation. They feel that both communism and capitalism have equally undesirable aspects.

This thinking was characterized at the Fourth Latin American Congress of Students (LACS) held in Natal, Brazil, in October, 1961. When they couldn't

dominate the Congress, delegates from communist-dominated student federations walked out. Those remaining, representatives of ten democratic federations, issued a press statement on their position: "The Latin American student body has firmly stated its attitude of open struggle against the imperialist domination exerted by the United States over Latin America. It has also made clear that it will not permit oppression by one great power to be replaced by the domination of another, the Soviet Union, which already turns its ambitious eyes to Latin America with obvious voracity."

On the faculty level, it is imprudent to express sympathy for the U.S. With a precarious tenure system, few teachers will risk bucking the leftist and communist trend on campus. Rectors and deans, who are elected with student support, find themselves in the same situation. A teacher or dean publicly defending the U.S. faces retaliation that can destroy his career.

In one Latin American university the rector was forced out recently because his criticism of the U.S. Dominican intervention wasn't strong enough. This fear of being labeled "Yankee supporter" runs to the top of the political structure. To avoid being charged with being an American puppet, by his enemies, most political leaders, even those who are friendly to us, will occasionally throw jabs at American policy.

Over the years, communism has been skillfully pictured as the champion of popular aspirations while capitalism is automatically associated with the status quo and against all change. For a student to proclaim himself a communist simply means, to many, that he has dedicated himself to the fight for social and economic justice.

On campus, leftists glibly link free enterprise with self-seeking profiteering, while communism is presented as having a "social conscience." Communism is the opposite of this cold-blooded "capitalism"—not of freedom. To be anti-communist on campus is to be pro-capitalist.

This concept of free enterprise generally holds true among the teachers, too. Schooled on heavy doses of Marxism, they just naturally expound it in their classrooms. Many of them regard Marxism as a science and are quite oblivious to the political aspects of it, and it is considered sophisticated among teachers to be Marxists. Said one Latin professor: "Communism is even more attractive to the intellectuals and the middle class than to the poor rural masses."

The status of the university in Latin American society makes it fertile ground for political intrigues. The Spanish legacy has given the university the task of forging national leaders, and

it has great prestige in the community. Students are looked up to as the vanguard of the future.

In only the last two or three decades, Latin America has been shifting educational goals from the concept of an elite to a mass-based society. While the United States transformed the educational aim of its universities many years ago, Latin America is still suffering the throes of change. With free tuition, the majority of the students are from poor families, many of them not prepared for college. All these factors are a help to the communists.

Reds, capitalizing on the traditional autonomy of Latin American campuses, have turned universities into sanctuaries for wanted subversives and depots for weapons. Students openly brag of the arsenals they have established in their dormitories and of the production-line procedures they have for turning out Molotov cocktails.

When student activity becomes intolerable, university autonomy is sometimes forgotten by government authorities, and the campus becomes a battlefield between police and communist-led students. The resulting bloodshed and antigovernment propaganda works to the advantage of the communists, often outweighing whatever gains were achieved by the raid.

The veteran workhorse of international communism, Dolores Ibarruri ("La Pasionaria" of Spanish Civil War fame), has outlined the communist blueprint for using students:

"Conquer the students as much as possible, as they are a very great force. . . . The students are those who best suit our purposes, because they always struggle to win. . . ."

"A half-dozen clear ideas will suffice to inflame the students. Tell them that they are intellectuals, and that they must shout in favor of peace, and that they do not want more wars. And promise them scholarships and free trips and aid in order to advance life."

And, ". . . congratulations to the students, who are advancing together throughout the entire world, and who are the vanguard."

The warning is unmistakably clear; we must face the challenge squarely or risk disastrous consequences. The entire hemisphere is threatened by students who are cunningly led into doing the work of Moscow and Peking. It is easier to inflame destructive revolutionary passion than to sell realistic democratic answers to very complex problems. But ours is the only road that ultimately will bring to the majority of Latin Americans, including students, what they seek.

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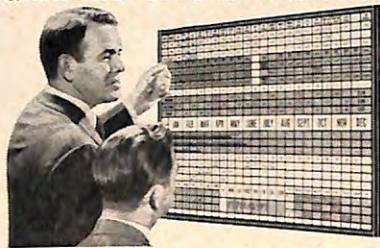
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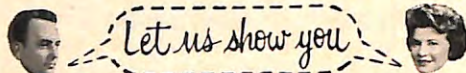


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## Death Penalty Dilemma

(Continued from page 11)

my heart fights it even as my hand gives the execution signal."

Warden Jack Johnson of the Cook County jail in Chicago is no advocate of capital punishment, although he used to be. He explains that he favored it when he took his job 10 years ago. "But now," says Warden Johnson, "I simply believe that it's not a deterrent and it's not punishment. It's more revenge. It's a poor man's punishment also. If there is enough money behind you, you can usually avoid the chair."

And there's a scientific aspect as well. Three years ago, in California, Vernon Atchley was convicted of killing his wife. Governor Edmund G. Brown was asked to commute the death sentence to life imprisonment. He refused, but later, upon the advice of psychiatrists, ordered an electroencephalograph examination for Atchley. It had been learned that the convict had suffered a head injury in a barroom brawl. The brain-wave test disclosed that the condemned man had indeed suffered severe brain damage. His sentence was commuted to life imprisonment.

In California today, each death-row prisoner is offered the brain-wave test, and if significant brain damage is evident the sentence may be commuted to life with no parole.

Between the poles of the controversy over capital punishment lies the position of James V. Bennett, retired recently as director of the U. S. Bureau of Prisons. He would abolish capital punishment for crimes such as rape and armed robbery but would retain it for treason, desertion of the military in wartime, and "atrocious" crimes—bombing an airplane or assassination of a President. Bennett seems to have left unanswered what should be done with the perpetrator of an "ordinary" murder.

For the "atrocious" cases, he would require that the defendant be examined by a psychiatrist before standing trial. Then, if a jury found him guilty he would be given a second jury trial to determine the punishment.

There is no easy solution to the capital punishment dilemma. Over the years it has been banned, and remains so, in eight states—Alaska, Hawaii, Maine, Michigan, Minnesota, North Dakota, Rhode Island, and Wisconsin. (Michigan was the first state to take such action, in 1847, but at the time no one had been executed since 1830.) Five more states outlawed the death penalty, wholly or with exemptions, last year—Iowa, New York, Oregon, Vermont, and West Virginia.

Eight states have abolished capital

## STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Arizona	Mesa	May 11-12-13-14
Illinois	Rockford	May 12-13-14-15
Colorado	Greeley	May 12-13-14
Louisiana	Baton Rouge	May 13-14-15
Nebraska	Kearney	May 13-14-15
New Hampshire	Newcastle	May 13-14-15
Vermont	Barre	May 13-14-15
Wisconsin	Appleton	May 13-14-15
Wyoming	Jackson	May 13-14-15
California-		
Hawaii	Monterey	May 18-19-20-21
Oregon	Seaside	May 19-20-21
New York	Kiamesha Lake	May 19-20-21-22
Florida	Clearwater	May 20-21-22
Maine	Brunswick	May 20-21-22
Michigan	Flint	May 20-21-22
Missouri	Clayton	May 20-21-22
North Carolina	Kinston	May 20-21-22
Arkansas	Texarkana	May 21-22
Georgia	Jekyll Island	June 1-2-3
Texas	Fort Worth	June 1-2-3-4
Pennsylvania	Harrisburg	June 2-3-4-5
Connecticut	Willimantic	June 3-4
South Dakota	Watertown	June 3-4-5
Kentucky	Covington	June 9-10-11
Utah	Logan	June 9-10-11
Minnesota	Duluth	June 9-10-11-12
New Jersey	Atlantic City	June 9-10-11-12
North Dakota	Mandan	June 12-13-14
Indiana	Fort Wayne	June 16-17-18-19
Washington	Bellingham	June 16-17-18-19
South Carolina	Charleston	June 17-18
Massachusetts	Chicopee	June 17-18-19
Rhode Island	Newport	June 18-19

punishment and then restored it: Arizona, Colorado, Delaware, Kansas, Missouri, South Dakota, Tennessee, and Washington.

Illinois, Kansas, Kentucky, Maryland, Massachusetts, Missouri, and Tennessee recently defeated abolition bills. And in Indiana, Governor Roger D. Branigan vetoed such a bill after the brutal murder of a state trooper.

And so it goes; as a nation, we can't make up our mind. Capital punishment deters would-be murderers, or it does not; or it deters in some cases and not in others. The criminal must be protected because taking his life is itself immoral, or because it may be an error for which there is no recourse; or society must be protected by destroying its most heinous offenders, murderers, even at the cost of a few innocent victims.

Ultimately, each man decides in his own heart.

## Battle of the Clocks

(Continued from page 39)

and changing those boundaries when necessary.

The protests over the adoption of Standard Time still echo today across the nation, when in April through October the battle about Daylight Saving Time (DST) blankets the country with time-telling inconsistencies. Some states observe Daylight Saving Time and others don't. In those states where



it prevails, DST is authorized on a local option basis. Some communities in the same state move their clocks ahead while others elect to remain on Standard Time.

This confusing battle of the clocks was clearly demonstrated last summer by a touring family from Colorado. Motoring through the Middle West, they phoned for a hotel reservation in a town some miles ahead. "We'll hold the rooms until 6 o'clock," the reservation clerk promised.

Some hours later the family trooped into the hotel with 15 minutes to spare, according to Mother's watch. But the rooms had been taken. "When you didn't show up by 6 o'clock," the clerk explained, "we released the reservation. It's almost 8 o'clock now."

And so it was. Traveling eastward, the tourists had unknowingly passed from one time zone to another. That alone made them an hour late. To add to their trouble, they had also gone from a Standard Time area to a town operating on Daylight Saving Time. Unfortunately, Mother's watch lagged almost two hours behind the hotel clock.

Some states really get into a muddle about Daylight Time. In Pennsylvania, for instance, the state tries to run its official business on Standard Time,

while citizens in more than 600 communities are on Daylight Time. In Iowa, there are 23 different combinations of dates when communities shift to and from Daylight Time. Schedules for buses and trains between Chicago and Minneapolis must be revised and reprinted five times a year to keep up with Daylight Saving changes in the states concerned.

Perhaps Barnesville, Ohio, has the toughest time problems of all. As one resident says, "It's rather confusing in our town." That is a gross understatement, for about half of the town's 4,400 citizens observe Daylight Time and half stick to Standard Time. Most of the business firms and factories operate on Daylight, but not the schools or the town officials. Some households must operate on different times to accommodate working parents and school children.

Railroads, bus companies, and airlines, who dole out huge sums to print up-to-date timetables, don't look favorably on Daylight Time. Television networks spend several million annually to retransmit programs by videotape so as to reach viewers at the established hour.

Telling time might be simplified by the adoption of any of various proposals

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suggested through the years. One way-out suggestion would eliminate the time zones altogether and make Sioux City, Iowa, the country's time center. Under this radical proposal, when the sun passed directly south of Sioux City, it would be high noon throughout the nation. The plan is simple enough but hardly practical.

Now that Congress has done something about the Standard vs. Daylight time jumble, there's another headache coming up for time tellers: How will the first men to land on Mars keep time? Will they set their watches by the time zone on earth from which they blasted off into space?

A few years back one of the big watch companies built a comparative

timepiece for Earth and Mars. It shows simultaneously the hour, the date, the month, and the year on both planets. An eight-hour work day on Earth will run some 12 minutes longer on Mars. It takes that planet 24 hours, 37 minutes, and 22 seconds to turn on its axis as compared to Earth's 24 hours. Also the Martian year runs about twice as long as ours.

Man has already bogged down in the morass of Standard and Daylight Saving Time. The advent of space travel promises one difficulty after another in measuring time throughout the solar system.

It would seem that mankind has but dim prospects of winning the battle of the clocks. • •

## The Jewelry That Saves Lives

(Continued from page 40)

Discussions about the bracelet with his professional friends throughout San Joaquin Valley brought hearty approval of Dr. Collins's idea. Such discs, worn as bracelets or necklaces, would, doctors agreed, take the guesswork out of emergency treatment. Some doctors recommended the Medic Alert emblems for their patients, and out of this the Medic Alert Foundation gradually evolved.

A nonprofit organization, the foundation has since provided bracelets or necklaces to more than 150,000 people in this country alone. In addition to a legend regarding the wearer's condition, the reverse side of the disc now also bears the individual's file number and the telephone number of Medic Alert headquarters in Turlock. On purchasing the emblem (\$5 for stainless steel, \$7.50 for sterling silver), the individual fills out a medical history report, including the names of his doctor and next of kin. Should an attending physician feel he needs more information than the emblem provides, he can call Medic Alert collect at any hour of the day or night for the additional data on the patient's medical record.

During the foundation's first years, Dr. Collins used \$30,000 of his personal funds to meet operating expenses. Other doctors then began assisting the program, as did men's and women's service organizations, veterans' groups, and national associations for the handicapped. Moreover, endorsements came from state medical societies, nurses' associations, hospitals, departments of health, and law-enforcement organizations.

The need for emergency medical identification has long been recognized by the American Medical Association, and for years the AMA has urged employers to provide identification of some kind for their staffs. In 1961, the AMA

appointed a committee, with Dr. Collins as a member, to devise a program to promulgate the idea and to design a "danger signal" which would be universally identifiable.

The committee first recommended the warning symbol—a hexagon-shaped emblem containing a six-pointed figure (the star of life) and the Staff of Aesculapius. In 1964, the symbol was adopted by the World Medical Association. Some 35 private manufacturers are now using the symbol on jewelry and other identifying devices. The American Medic Alert Foundation, a New York nonprofit organization similar to Medic Alert, uses the symbol on a bracelet which has a capsule to hold the wearer's personal medical information. Medic Alert has added the symbol to its own amulets. The AMA committee also prepared a health identification wallet card which the association is distributing at the rate of 100,000 a month. The Puerto Rican Medical Association has published a Spanish edition of the card.

The physical conditions which could make a medical tag a matter of life or death have a surprising range. For example, such a simple problem as applying adhesive tape to a person who has an allergy to it could cause endless trouble. Scuba divers and others who work in increased atmospheric pressure may become critically ill if they decompress too rapidly. The tendency to cover an accident victim with coats or blankets might smother a neck-breather who breathes through a tracheotomy tube. A signal noting his different pattern of breathing is essential.

Failure to use needed medicines following an emergency can be critical. People requiring regular doses of potent drugs may be unable to give information of their needs to doctors caring for them, and a day or two without

the medicine could jeopardize recovery, even life. The inability to communicate is a problem in itself. A mute person or a person who speaks a language different from the language spoken in the vicinity of the emergency would be protected by pertinent notations on his identity disc.

Wearers of the various types of amulets report many close calls. An Iowa farmer whose back was injured in a car accident some years ago occasionally suffers temporary paralysis of the legs as a result of exertion and has to be hospitalized. During a recent attack, a doctor was about to give him a pain killer when he discovered from the farmer's bracelet that it was the very drug to which the man was highly allergic.

Another man under a severe attack of recurrent malaria protected his eyes from serious damage, perhaps blindness, by wearing a bracelet which disclosed that he used contact lenses; doctors removed them during his unconscious state. A woman prone to loss of consciousness due to exhaustion carried in her purse a drug to take when she felt a seizure approaching. One day a sudden attack felled her before she could act, and doctors were unable to revive her until they discovered the

instructions on her medical bracelet.

In Seattle, a 16-year-old girl allergic to penicillin fell unconscious at school with pneumonia, and she was rushed to a hospital. She later said: "Since I was unable to talk, my Medic Alert bracelet talked for me. If I had not been wearing it, the doctors told my parents, they would have given me penicillin. And in my estimation the age of 16 is too early to die. I am grateful for this lifesaving bracelet."

The first teenager to wear the identification bracelet, Linda Collins, subsequently became a nurse and has married a doctor, and she still wears her bracelet. Her father, whose idea to protect his daughter has grown into an international organization, now also wears a bracelet. The victim of a coronary condition, his bracelet discloses that he uses anticoagulant drugs and is allergic to Demerol.

Thus by personal as well as professional experience, Dr. Marion Collins has observed the lifesaving importance of the medical identification program he pioneered and still promulgates. He has said: "I think I can save more lives this way than I ever have or ever can in an operating room." Thousands of people know from their own experiences that he is right.



## Flag Day - June 14, 1966

*Chairman J. A. McArthur of the Grand Lodge Americanism Committee offers these excerpts from a write-up on Flag Day, submitted by a member of his Committee, Fritz Coppens, of Traverse City, Mich.*

June 14, 1777, is the birth date of our Flag. For 189 years it has been the beautiful symbol of a truly democratic nation, dedicated to the principles of freedom and justice. As Americans, and as Elks, we shall and must love and defend Old Glory for all it represents.

Flag Day is filled with hope. It is a day to pay homage, and offer prayer, for our beloved fellow Americans who died to preserve our freedom and cherished rights.

Today we are faced with a new despotism, cloaked in false ideologies, in conflict with freedom and peace—not only on the battlefields of Vietnam, but here at home where a small minority of self-styled Americans, by their words and behavior, lend aid and support to those who would destroy us!

Let us, as Americans and Elks, combat this ugly image! Let us extol the virtues of our freedom-loving country, and thank God for our fallen heroes who died for the belief that a threat to the freedom of any land is a threat to our own freedom.

We must realize the greatest menace to our freedom is ingratitude, and lack of respect for

constituted authority. Let us resolve this Flag Day to rededicate our loyalty to and respect for the Stars and Stripes, and instill in our children this love and respect at the earliest age, so they too will hold the Banner of Freedom in highest esteem.

As Americans and Elks, 1,300,000 strong, we can, and shall, by united effort, do much to strengthen and build sincere patriotism in the hearts and minds of our fellow Americans by setting a fine example. Let us, as Americans and Elks, fly our Flag not just on Flag Day, but every day of the year. Let all Americans and visitors from other lands know we are proud of our Emblem by keeping it aloft for all to see.

Every Elk should do all he can to have our government buildings, schools and places of business, as well as every home, fly the Flag on Flag Day particularly—but all other days as well!

*Your report on your Flag Day 1966 program should be incorporated in your Americanism Brochure to be submitted for award to Grand Lodge Americanism Committee Chairman J. A. McArthur, at the Sheraton-Dallas Hotel, Southland Center, Dallas, Texas, to arrive not later than June 29.*

Do NOT mail any of this material to THE ELKS MAGAZINE offices.



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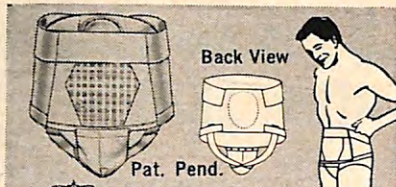
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BANKERS INVESTMENT CO., 14-S  
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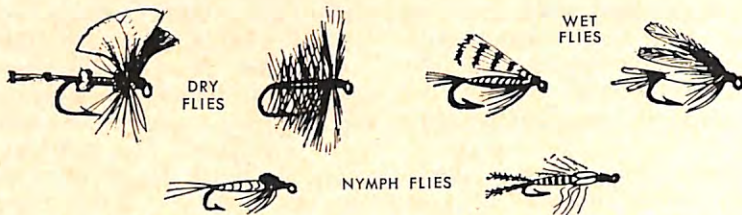
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*Father's Day*  
**June 19th**

You can make Dad a "Proud Papa"—whatever his age with a thoughtful gift on Father's Day. You will find several good buys for the occasion in this issue—from gadgets to wearing apparel. So send off your orders today and—remember—there is a guaranteed refund on any item, not personalized, returned in seven days.

**RAY OVINGTON'S**  
*Inside Tips for the*  
**OUTDOORSMAN**



Fly fishing for trout will preoccupy many anglers in May. The artificial flies imitate aquatic insects that hatch in the water and cause the fish to rise to them in dramatic sprees. Here are the three principal types: Dry flies float on the surface like live insects drifting with the current. Wet flies imitate downed or dead flies, floating on or just under the surface. Nymphs are the underwater, undeveloped stage of aquatic insects such as the mayfly. These are fished beneath the surface, rising from the bottom in imitation of larvae rising to develop into mature insects.



Birdwatchers, here are my recommendations: If you carry binoculars afield to identify and study birds, 6 x 30 is the best type. Seven and eight-power are too strong for hand holding steadily for a long enough time. Select a glass with extra wide range.

This is the month for selecting gifts for those lads graduating from grade, junior high, and high school. If he's interested in hunting, fishing, and other outdoor activity, a good bet is a piece of appropriate equipment—but make sure it's good equipment. Cheap gear can kill his interest fast.

*The black flies will be swarming this month, and mosquitos will be out in some places as well. Carry a good brand of repellent and wear clothes that can be buttoned tightly around the neck, wrists, and ankles.*

Our thanks again to the many readers sending in their tips. They cannot be acknowledged, but each one used gets its sender an eight-volume set of my "Compact Books."

A nail clipper tied on a string around your neck or attached to your fishing jacket is a handy tool for snipping leader ends, cutting off hooks, and other such uses.

—RICHARD G. BENDER, Albany, N. Y.



Tuck a plastic "lemon" (full) into your tackle box. A squirt of juice on your hands will remove the fish smell, and it can be used for cooking and seasoning as well. No refrigeration required.

—JOHN LILLIE, Minneapolis, Minn.

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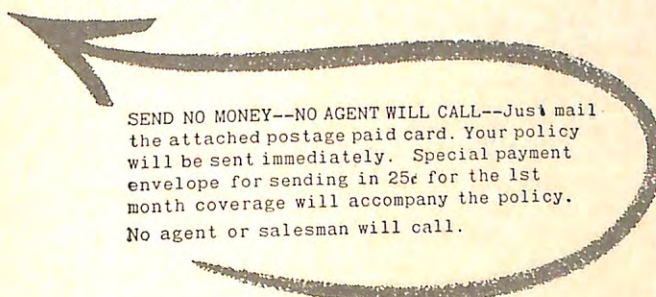
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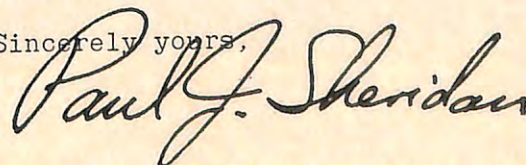
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POLICYHOLDERS IN ALL FIFTY STATES — BENEFITS PAID IN ALL FIFTY STATES

THE ELKS MAGAZINE MAY 1966

## RECORD YEAR FOR THE FOUNDATION

For the first time since it was created in 1928, the Elks National Foundation has been able to report annual contributions exceeding a million dollars. The yearly total has been climbing steadily toward the million-dollar mark, as though gathering speed for the big jump that finally carried the contributions for the year ended March 31 to the imposing figure of \$1,331,957.60.

As reported in the March issue of this Magazine, a large factor in achieving this happy result was the receipt of several legacies that totalled nearly \$600,000, the largest of which was for \$426,676 and the smallest was for \$300. This is by far the largest amount received by the Foundation in any year in the form of bequests, but it should be pointed out that the number and the value of bequests have been growing steadily with each passing year.

This is evidence of two things. In the first place, it demonstrates that members of this Order are coming to realize more and more that the Elks National Foundation is a most attractive benevolent fund that is worthy of their confidence and support. Secondly, it must be assumed that members of the Elks who are lawyers are taking the opportunity to recommend the Foundation for inclusion in wills when clients request their advice in this direction.

This is sound advice, and we hope that more of our lawyer members will be alert to any such op-

portunities to suggest to their clients the Elks National Foundation as a worthy beneficiary of their estate. The fact that a bequest to the Foundation is held in perpetuity, goes on working for the benefit of deserving people generation after generation, and the further fact that not one cent of it goes for fund-raising or administration are powerful inducements to leave money to the Foundation.

Gratifying as these bequests may be, however, they should not be allowed to obscure the fact that, even without them, the contributions to the Foundation this year would have been close to a record. The contributions from State Associations, from lodges, and from individuals came to more than \$730,000.

These generous gifts came in response to the appeal of Grand Exalted Ruler R. Leonard Bush to members of the Order to double their contributions in tribute to Past Grand Exalted Ruler John F. Malley, founder of the Foundation and Chairman of its Trustees, and to the other Past Grand Exalted Rulers who are associated with him on the Board, L. A. Lewis, Edward J. McCormick, Sam Stern, H. L. Blackledge, John E. Fenton, and John L. Walker.

We congratulate Brother Bush for his successful leadership, and all who helped to achieve this splendid result.

### Soviet Economic Reform

Russia's Reds are finding that it is much easier to preach socialism than it is to make it work.

Nearly a half-century has gone by since a tiny but well-organized communist minority overthrew a democratic regime and installed a socialist dictatorship. Yet, despite the complete and utter control by the state—that is the Party—over production, distribution, and consumption, over labor and management, the farmer and every other phase of the economy, the disciples of Marx and Lenin are finding that socialism won't do, and after 49 years of it are turning more and more away from theoretical socialism to the proven techniques of capitalism and free enterprise to feed, clothe, and house the people of the USSR.

Lending some urgency to the shift is the growing disenchantment evidenced by the people with the failure of socialism's rosy promises, and their increasing restiveness under the Party's irksome regimentation.

Among recent developments signal-

ing a shift away from socialist economic dogma are the establishment of higher pay and other rewards as incentives for increased productivity; the recognition of the necessity in the interest of efficiency for businesses and industries to be profitable and with it the importance of cutting costs, including the dismissal of employees who are incompetent or unneeded; imposition of interest charges as a proper expense item in determining true costs; relaxation of the tight central planning controls, and granting Soviet managers more discretion in running the plants; and others.

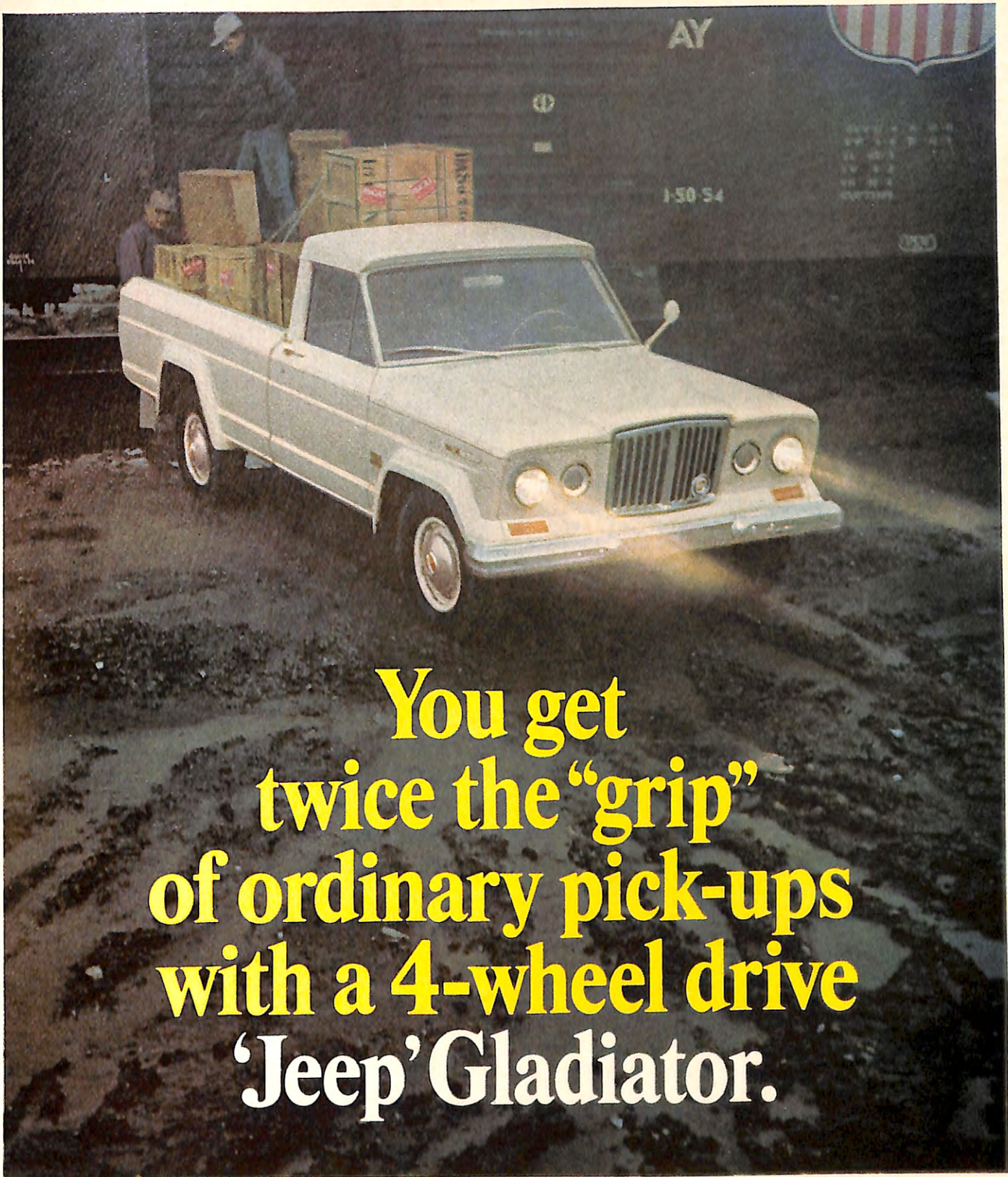
Quite understandably, these "economic reforms" as they are usually referred to, have not been adopted without a great deal of soul-searching. The propaganda organizations have gone to considerable effort to discourage any idea, at home or abroad, that there has been any weakening of ideological attachment to socialism. On the contrary, great effort is made to show that the reforms are soundly based in socialist theory and philosophy. Despite all such efforts, however, the fact remains that Soviet Russia is finding

it necessary to adopt more and more of the methods of the free-market economy of the West.

Nor is the process confined to Russia. Similar reforms and innovations are being made in the satellite countries, as the socialist theorists conclude that a pay increase is a far stronger incentive to increased production than a love song to tractors.

This is not to say that the communist countries are about to abandon socialism. These developments do suggest, however, that a second generation of Soviet economists and managers are at last succeeding in weakening the suffocating control that the Party's bureaucratic hacks have long exercised over the economy. They are paying more attention to reason, less to dogma.

One certain result is a more efficient Soviet economy. What will flow from that increased efficiency depends upon the ends to which the Soviet leaders commit themselves. Let us hope that humanizing tendencies, at times detectable in the Soviet Union, will have more and more influence toward peace and away from aggression.



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