

THE  
**Elks**

MAGAZINE SEPTEMBER 1966

THE DALLAS CONVENTION SEE PAGE 10

ABOUT OUR COVER SEE PAGE 54

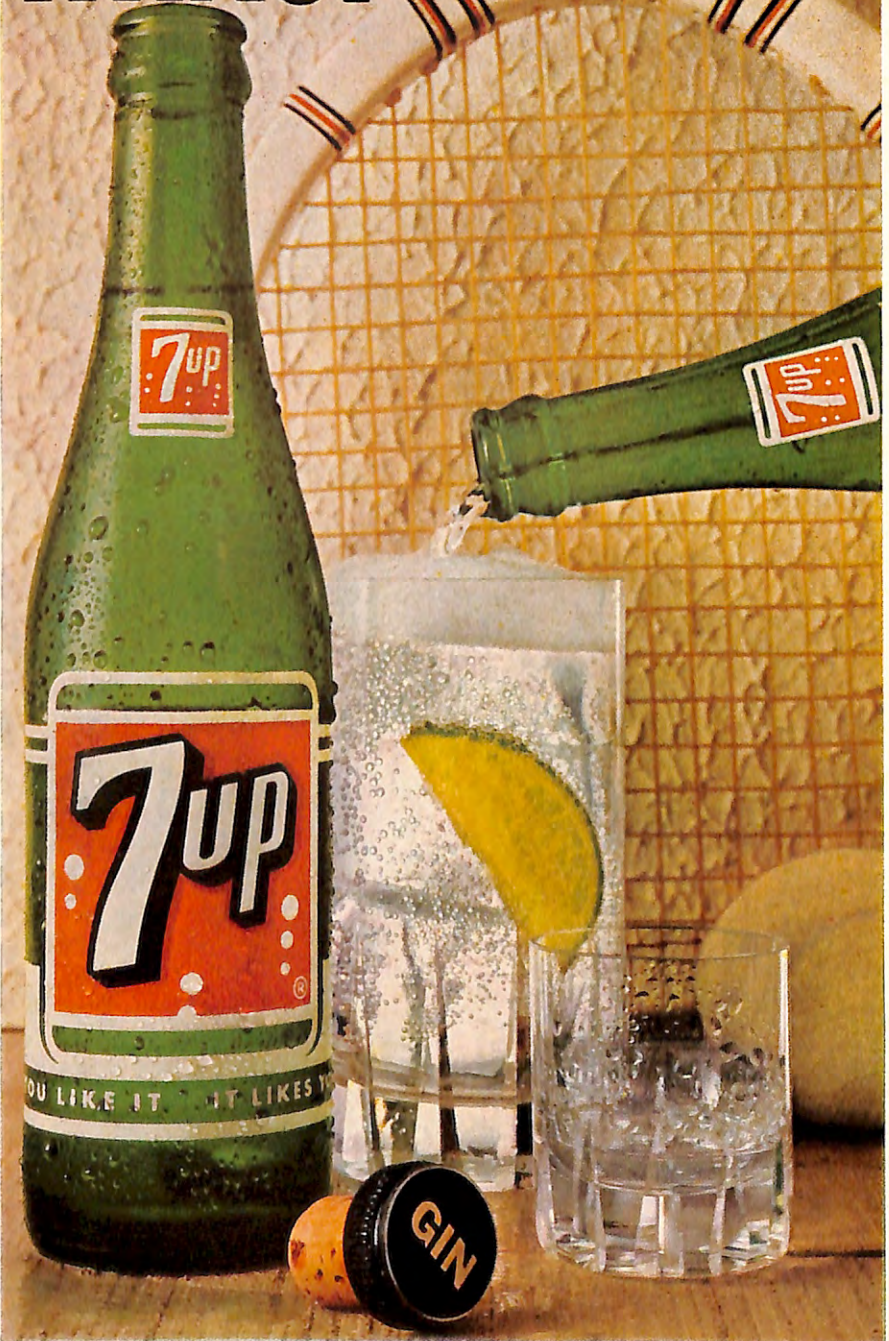


Forget that nonsense about jumping over the net. Slump into a soft chair in the shade. Get someone to build you a tall, cold 7-Up Collins. Seven-Up smooths off the edges and fills out the flavor. It's the man's mixer.

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# 7-Up<sup>®</sup> the man's mixer



# Now... for only \$2.50 per month per person\*... a policy that pays \$100 a week (direct to you) for up to 52 weeks of hospitalization

...resulting from sickness or accidental bodily injury,  
beginning the first day in case of injury, the fourth day  
in case of sickness

and \$5,000.00  
to your beneficiary

... if you die within 60 days as the result  
of an accident to any automobile, truck  
or bus in which you are riding or driving!

As you will see, this is the kind of policy  
which provides benefits when you need  
them most—at a price well within  
reason. It covers hospitalization from  
sickness originating or an accident occurring  
after the policy goes in force.

These benefits apply to you and each  
covered family member over 18 paying  
full rates. Half rates and half benefits  
apply to family members under 18.  
Covered family members (besides yourself)  
may include your spouse and un-  
married dependent children.

Lower cost possible by 3-day waiting  
period if hospitalized from illness

By having policy benefits for sickness  
start with the beginning of the fourth  
day of hospital confinement, Old American  
can make the rate lower. This avoids  
small one, two, or three day claims that  
run up costs. But, of course, benefits are  
payable from the first day if hospitalized  
from an accident.

The only hospitalization exceptions  
in the policy are these:

So that there will be no misunderstanding,  
the policy does not cover hospitaliza-  
tion for mental conditions; rest cure;  
intoxication (of a covered person); un-  
authorized use of narcotic drugs; preg-  
nancy, childbirth, or complications of  
either; injury or sickness due to war or  
any act incident to war. Hernia is con-  
sidered a sickness, not an injury. Con-  
finement in a government hospital is  
not covered, nor is any person covered  
while in armed services of any country  
(but in such case, a pro rata refund of  
the premium would be made).

### \*Regular low monthly rates

Here are the rates for Old American's  
HOSPITAL INCOME POLICY. The rates  
for annual and semi-annual periods will  
be shown on the policy itself.

Each person (man or woman) under 65	\$2.50
Each person (man or woman) 65 to 75	4.25
Each unmarried dependent child under 18	1.25

Here are typical family combinations:

Man and wife (both under 65)	\$5.00
Man and wife (both between 65 and 75)	8.50
Man and wife (under 65) and 1 child	6.25
Man and wife (under 65) and 2 children	7.50
Either parent (under 65) and 1 child	3.75

When you renew at the annual rate, you  
get 12 months for the cost of only 11.  
There will be a grace period of 31 days  
allowed for each renewal and the policy  
is renewable with the company's ap-  
proval at rates stated above. To apply  
for the first 30 days coverage for only  
25¢, simply fill out and mail the appli-  
cation form—today.

### How claims are paid

1. Simply notify Old American about  
the loss when it occurs. We will mail  
forms to be filled out.
2. Return the forms along with any  
other items requested, such as the hos-  
pital bill showing the number of days  
confined.
3. We will mail the benefit check  
promptly upon approval of claim.

**IMPORTANT:** Even if you have other hos-  
pitalization insurance, you still get bene-  
fits due you from your Old American  
policy. All benefits paid are federal  
income-tax-free under present laws and  
regulations.

**NOTE:** Half rates and half benefits apply  
to children under 18. When they reach  
18, you can, upon request, pay full rates  
(18-65) and full benefits will apply for  
conditions contracted after that time.

## OLD AMERICAN

INSURANCE COMPANY  
Department H955M  
4900 OAK STREET • KANSAS CITY, MISSOURI

NOW—FILL OUT APPLICATION—MAKING SURE YOU COMPLETE EACH STEP. THEN MAIL WITH 25¢!

**APPLICATION FOR HOSPITAL INCOME POLICY**

For family or individual—covering hospitalization from sickness or injury—with \$5,000 auto accident death benefit

### 30 DAYS COVERAGE ONLY 25¢

**YES**, please send me your Hospital Income Policy in force for 30 days on each person listed below—just as soon as this application is approved. I enclose 25¢. I AM LISTING BELOW IN STEP 1 ALL REQUESTED INFORMATION FOR EACH PERSON TO BE INSURED. I understand that eligible persons may include myself, my spouse, and unmarried dependent children and that all others must complete a separate application.

PLEASE PRINT

STEP 1	PERSONS TO BE INSURED	HEIGHT	WEIGHT	DATE BORN
	First Name Initial Last Name	Ft.-in.	Lbs.	
SELF				Month.....Day.....Year.....
SPOUSE				Month.....Day.....Year.....
UNMARRIED DEPENDENT CHILDREN				Month.....Day.....Year.....
				Month.....Day.....Year.....

(USE SEPARATE SHEET OF PAPER IF NECESSARY)

**STEP 2—APPLICANT: FILL IN EACH SPACE BELOW**

YOUR NAME \_\_\_\_\_  
First Name Initial Last Name

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

OCCUPATION \_\_\_\_\_ SEX \_\_\_\_\_

BENEFICIARY \_\_\_\_\_  
(Person to be paid if you are killed)

RELATIONSHIP OF BENEFICIARY NAMED ABOVE TO YOU \_\_\_\_\_

**PLEASE DATE and SIGN** TODAY'S DATE \_\_\_\_\_  
Month Day Year

Department H955M

**STEP 3—MAKE SURE YOU CHECK "YES" OR "NO" BOXES**

To the best of your knowledge, have you or any family member to be covered ever had or been treated for any of the following:

Arthritis, hernia, venereal disease, apoplexy, epilepsy, mental disorder, cancer, diabetes, tuberculosis, sciatica, paralysis, prostate trouble, heart trouble, eye cataract, disease of the female organs?	YES	NO
	<input type="checkbox"/>	<input type="checkbox"/>
Have you or any other family member to be covered had medical or surgical care or advice during the past two years?	YES	NO
	<input type="checkbox"/>	<input type="checkbox"/>
Have you any cause to believe that you or any family member to be insured is in unsound condition mentally or physically, or is impaired in any way?	YES	NO
	<input type="checkbox"/>	<input type="checkbox"/>

**IF ANSWER IS "YES"** to any question above, please explain fully on separate sheet of paper, giving names, dates and circumstances.

MY SIGNATURE \_\_\_\_\_  
First Name Initial Last Name

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Please send \_\_\_\_\_ jars of your 2 lb. Strawberry Preserves. Enclosed is my check or money order for full amount.

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Please send free catalog

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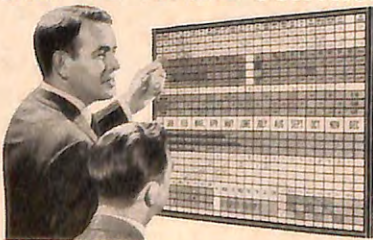
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ZIP CODE # \_\_\_\_\_

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# THE ELKS MAGAZINE

VOL. 45 NO. 4

SEPTEMBER 1966

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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*A Whole Old World of Pleasure  
Awaits You And Your Guests  
These Reproductions of 17th Century  
Ale Glasses Bring Back A Tradition  
of Hearty Good Cheer—*



# *Now You Can Enjoy Half—Yard of Brew in Your Home*

. . . . from the days when they passed a half-yard or yard of ale up to coach passengers and drivers . . . . and spent happy hours over it in snug taverns.

They give you a great, long drink. Make beer or ale taste better and are wonderful fun at parties. The half-yard shown at the extreme left comes with a walnut-finish wood stand . . . only \$5.95 each, plus 35¢ PP & Hdg. Two for \$11.90 ppd.

ALSO AVAILABLE: 1/4 yard size shown (middle) with walnut finish rack. \$2.98 each, plus 25¢ PP & Hdg. Two for \$5.95 ppd. Double Quarter-yards (bottom right), with rack to hold both, \$5.95 each, plus 35¢ PP & Hdg.



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—MAIL THIS HANDY ORDER COUPON TODAY—

**ALEXANDER SALES CORP., Dept. EL-966**  
125 Marbledale Road, Tuckahoe, New York

Of course, I want to serve and enjoy better beer and ale. Please send me the items checked below on a satisfaction guaranteed basis.

\_\_\_\_\_ 1/2 yard(s) \_\_\_\_\_ 1/4 yard(s)  
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Payment Enclosed  Charge Diners Club Acct. # \_\_\_\_\_

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**ELKS NATIONAL FOUNDATION**      *"The Joy of Giving"*

**OUR MOST VALUABLE STUDENTS**



First-Place Elks National Foundation scholarship winners Robert Lee of San Pedro, Calif. and Barbara Liebersbach of Red Bluff, Calif. Each received \$1,500.



2nd award, \$1,400  
William Wainwright  
Atlanta, Ga.



3rd award, \$1,300  
Randall Reeves  
Omaha, Neb.



4th award, \$1,200  
Patrick Dowdall  
Anaconda, Mont.



5th award, \$1,100—Tie—5th award  
Clarence Waters  
Nashville, Tenn.



5th award, \$1,100—Tie—5th award  
Kenneth Nicholas  
Reedley, Calif.



2nd award, \$1,400  
Bonnie Burns  
Clearfield, Pa.



3rd award, \$1,300  
Penelope Sudenga  
Long Beach, Calif.



4th award, \$1,200  
Elizabeth Sparks  
Santa Cruz, Calif.



5th award, \$1,100  
Susan Stroberg  
Denver, Colo.



A consensus by delegates to the Dallas Convention was one of hope and optimism for the future after hearing the aspirations and concerns of two California teen-agers. The inspiring messages came from Robert Lee of San Pedro and Barbara Liebersbach of Red Bluff, the two first-place winners in the National Foundation's Most Valuable Student contest. Each was awarded a \$1,500 scholarship to the college or university of his choice.

Top awards were announced at the convention by P.G.E.R. Dr. Edward J. McCormick. In all, more than \$130,000 was distributed to more than 125

oustanding students from across the nation.

Following is a complete list:

ARIZONA: Marilyn K. Coxon, Miami, \$800; Sergio R. Enciso, Nogales, \$800.

ARKANSAS: Jennings B. Lewis, Hot Springs, \$800.

CALIFORNIA: Robert Lee, San Pedro, \$1,500; Barbara A. Liebersbach, Red Bluff, \$1,500; Penelope F. Sudenga, Long Beach, \$1,300; Elizabeth A. Sparks, Santa Cruz, \$1,200; Kenneth C. Nicholas, Reedley, \$1,100; Allison Amend, Taft, \$1,000; Luella D. Luttner, Compton, \$1,000; William Der, Stockton, \$1,000; Patricia R. Greeley, Escondido, \$900; Sandra S. Schultz, San Rafael, \$900; Nancy Jean Walker, El Cajon, \$900; Elizabeth J. Bodine, Tulare, \$900; Rayme Lichtenberg, So. San Francisco, \$900; Steven M. Woodside, San Jose, \$900; Larry S. Burroughs, Bakersfield, \$900; William D. Black, Huntington Park, \$900; James P. Sill II, \$800.

(Continued on page 53)

# DO YOU NEED EXTRA MONEY?

It costs you nothing to try

## \$100.00 IS YOURS

for selling only 100 boxes of our Noel Elegance Christmas Card assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today—and free samples of personalized Christmas Cards and stationery—plus other leading boxes will be sent you immediately on approval. No experience necessary.



**NOEL ELEGANCE CHRISTMAS ASSORTMENT**  
21 really deluxe cards. Excitingly different



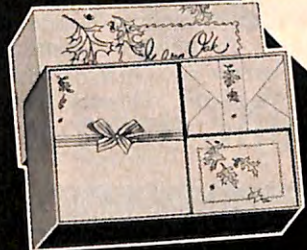
**TRULY BEAUTIFUL ALL OCCASION ASSORTMENT**  
21 distinctive cards of rare beauty. Tremendous appeal



**CHRISTMAS GIFT WRAPPING ENSEMBLE**  
20 gay, colorful large sheets plus matching gift tags. Terrific

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150 — \$250 — \$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.



**GOLDEN OAK STATIONERY ENSEMBLE**  
Charming design on rich vellum sheets and notes, matching envelopes. Just lovely

**FREE SAMPLES**  
PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE



**HOLY NIGHT CHRISTMAS ASSORTMENT**  
21 reverently beautiful cards with appropriate sentiments and Scripture Verses. An outstanding box

CUT OUT ENTIRE BUSINESS REPLY COUPON AT RIGHT  
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FILL IN  
FOLD OVER, SEAL AND MAIL TODAY  
•  
No Stamp or Envelope Necessary



Cut Along Dotted Line

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

**BUSINESS REPLY MAIL**

First Class Permit No. 589, White Plains, New York

**CHEERFUL CARD COMPANY**

20 Bank Street  
White Plains, New York 10606

Dept. 0-429

DO NOT CUT HERE ↑ JUST FOLD OVER, SEAL AND MAIL—NO STAMP OR ENVELOPE NECESSARY

**CHEERFUL CARD COMPANY, Dept. 0-429**  
White Plains, New York 10606

**YES, RUSH MY CHRISTMAS CARD SAMPLE KIT**

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives.

*Fill in your name and address below — No stamp necessary*

Name \_\_\_\_\_ Apt. \_\_\_\_\_

Address \_\_\_\_\_ No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

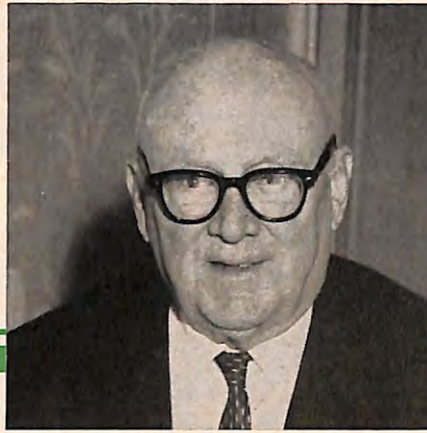
If writing for an organization, give its name here \_\_\_\_\_

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# Tom Wrigley



## WRITES FROM WASHINGTON

FROM J. EDGAR HOOVER, FBI director, come words that emphasize the theme of Americanism and good citizenship that inspired all who attended the Elks National Convention in Dallas in July. In his message in the current issue of the *FBI Law Enforcement Bulletin*, Director Hoover says: "In the past 190 years, patriotism has been a sustaining power for America in her darkest hours. In much of the world today young people are being indoctrinated with atheistic Communism, a false dogma which imprisons the minds and souls of men. We are governed by laws which protect and secure the rights of all citizens. One of our major duties, individually and collectively, is to respect and obey these laws. The need of America in 1966 is for full-time citizens, patriots all, who have pride in our country and in its historic accomplishments."



**BREAKING CHAMPAGNE BOTTLES** in christening ships is an art, as many women in official life here well know. Mrs. Thomas Kuchel, wife of the Senate minority whip from California, rates as the most expert bottle breaker. At a recent launching of a Navy ship at Newport News, Va., she not only splashed the bow of the ship but doused herself. The trick is to hit the prow of the ship with the middle of the champagne bottle, not the bottom, which is so thick it won't break.

**SWEET ESSENCE OF FAT** is pleasing residents of old Georgetown who live near the Hofenmaier rendering works. The delightful smell even has a name—Aroma 621. It's a new indoor-outdoor deodorant that costs \$7.50 per

gallon. The rendering plant, which converts fats and bone into tallow for soap, uses five gallons a week.



**PAINTING POLAR BEARS** in Alaskan waters in order to study their migratory habits proved difficult for two government scientists. The idea was to sneak up on the polar bears, shoot them with tranquilizers, and then mark them with a blob of dark paint. A polar bear weighs about half a ton and has a terrible disposition. The scientists tried to daub 15 bears. They hit seven, had to kill four in self-defense, managed to paint only one.

**NATIONAL FLOWER CONTENTION** still rages among members of Congress. Sen. Everett Dirksen (Ill.) has strong support for the marigold and Sen. Margaret Chase Smith (Maine) favors the American Beauty rose. Other flowers in the running include the daisy, sunflower, forget-me-not, magnolia, bluebonnet, and columbine.

**LOW-CALORIE FOODS** come under new regulations by the Food and Drug Administration on September 18. New labels also will be required on all-purpose vitamins and minerals. The low-calorie labels on foods will be restricted to products containing not more than 15 calories per portion.

**OLD NINTH STREET**, once the avenue of burlesque and strip-tease houses, pawn shops, and honkey-tonk bars and grills, is not what it used to be. Down at the lower end a new FBI building soon will begin to take shape. Gone are the days of the Gayety Theater,

with Jimmy Lake, the "Major of Ninth Street," as manager. Senators and Congressmen and other high officials all knew Jimmy and went to his burlesque shows, where top stars appeared in topless costumes. There were splendid restaurants, and Goldie Ahearn, known from coast to coast, ran a gym for boxers. Pitchmen sold their gimmicks from stands along the street.

**WOULD THE INDIANS WANT IT?** The old suggestion to "give the country back to the Indians" brings this comment from Rep. Ben Reifel (S.D.), who is of Indian extraction: "Considering the huge national debt, the balance-of-payments deficit, etc., wouldn't it be just like the white man?"

**SUPER INCINERATOR**, largest in the country, may be working in Washington by 1968. According to the plans it will burn 800 tons of trash a day, provide maximum air-pollution protection, and even handle such bulky things as refrigerators. The District has \$4,500,000 available to build it.



**A LAUNDRY PROBLEM** faces gals who are wearing the new shiny vinyl dresses. They are water resistant, in fact just about waterproof—and not suited for dry cleaning. One suggestion is to wear the dress and go through an automatic car wash at the same time you wash your car.

**ANTI-LEPROSY DRUG** known as DDS is being used by the U.S. Army to combat a highly resistant type of malaria. A number of soldiers in Vietnam were hit with the disease last year and usual drugs proved ineffective.





## Free Slices Make Benson's The Best Fund Raiser!

Club members enjoy selling Benson's Old Home Fruit Cake — and not just because it is profitable. It's so rewarding to give free slices to prospects, to watch their faces light up at the taste, to sell them a cake. No other fund raising product can match Benson's for sales appeal, profit per sale, overall campaign strategy, repeat business opportunity. Since 4 out of 5 families will serve fruit cake this fall, why not sell them Benson's — a good cake for your good cause! And fill your treasury!

Mail coupon today for brochure and 10 free tasting slices. No obligation!



**BENSON'S OLD HOME FRUIT CAKE**  
 245 N. Thomas Street, P. O. Box 1432 D2  
 Athens, Georgia 30601

Please rush color brochure and ten free selling slices of Benson's Sliced Old Home Fruit Cake.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

POSITION IN ORGANIZATION \_\_\_\_\_

(We can honor only those inquiries that list organization names, since we sell only through civic, church, community and school groups.)

# Hornsby Was The GREATEST!

WILLARD  
MULLIN



*Here's the story of the man behind one baseball record that isn't likely to topple*

FOR EVERY AUTOGRAPH Gene Tunney has signed, Jack Dempsey has scrawled a gross—and shaken five hundred hands to boot.

Dempsey had something extra, something deep in his personality that wrapped him in first-class magic. Maybe it was a childlike, "go for broke" unpredictability more than anything else. I don't know for sure. No one yet has described it to me just right, and probably no one ever will.

Yet whatever it is, when you combine it with a truckload of talent, you've got the thing that creates crowds and builds legends.

But doesn't *always* win ball games.

Of Tunney and Dempsey, Gene was most likely the better man. He fought Jack twice. He beat him twice.

Today the same seems to be coming true of Jack Nicklaus and Arnold Palmer. In the Masters this spring, "Arnie's Army" made young Nicklaus's followers look like Volunteers for Siberia.

But when Palmer's game bid finished two strokes back of Nick, who tied and then won it with ease (the first time any man has done it twice running), the crowds were rooting against Nicklaus. Rather, they were still rooting for Palmer.

Of course, I don't claim to be any expert on golf or boxing. My sport for almost half a century has been baseball, and the only reason I brought up Jack Dempsey and Arnold Palmer is because they've got what Ruth and Cobb had in my day, what Mantle and Mays have today.

When Cobb rounded first with his spikes flashing, or Babe stepped up to the plate—or even to a hot dog stand, bless him—it was the same as when Mickey Mantle swings that bat or a Willie Mays goes back for an impossible fly ball. Gooseflesh stuff. Even to a hardened old veteran like me.

Yes, I pull for Palmer just like you probably do. I even get a terrific kick each time I see Jack Dempsey at a banquet! And I used to watch Babe Ruth with the same awe that 40,000 fans in the stands did.

With one difference. I tried never to let my natural reactions as a fan affect my final judgment as a manager. So if you'll hear me out, I think maybe I can make a contribution to what has always been the biggest American sports controversy: Who is the greatest

ballplayer of all time? And maybe you'll see why—day in, day out—Ruth or Cobb, Mays or Mantle aren't the Number One guys, as most everyone figures.

Not that I'm trying to take anything away from them. I should have been able to swing a bat like Babe Ruth. He revolutionized the game. He was a natural athlete who would have been another Sandy Koufax if he'd stayed a pitcher. But he was more valuable in there every day instead of once in four. So I'm not saying he wouldn't be my Number Two or Three on an all-time team alongside Cobb or Koufax or Mays.

But Rogers Hornsby has got to be ahead of them all.

Why?

Because Pep (as his St. Louis teammates called him) was the *complete* ballplayer.

He could beat you four ways.

Two of them were with his bat.

You tell me: how many .400 hitters put their share over the fence, too?

Believe me, it's next to impossible to hit .400 in the big leagues (only 6 men have done it in 60 years). Even when your name is Ty Cobb and you are mainly meeting and placing the ball each time. But to go 4-for-10 and be a big home-run threat—well, that *is* impossible.

Except that Rog did it. Not just once, like Ted Williams, but three times. In fact, as far as this ballplayer is concerned, the most amazing record in the book is two records: the 42 homers Rog led the league with in 1922 (both leagues, as a matter of fact), while he also won the batting crown with a .401 average. And he had to hit against the Alexanders, Hubbells and Marquards to do it.

Speaking of records, there's another reason why I think Hornsby is the greatest. He's got the record that will last the longest—that fabulous .424 batting average in 1924.

To my way of thinking, it isn't how many records you set that counts, but how long they last. To be a candidate for the greatest at your sport, you *must* own one record that they don't erase on the next scorecard.

Take the fiberglass pole-vault marks that go up month after month, for instance. They won't make anybody forget Cornelius Warmerdam.

*(continued on page 51)*



**... If you're interested in a highly profitable business of your own . . . .**

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# THE DALLAS CONVENTION



Convention Chairman George I. Hall, at the podium, opened the convention on Sunday evening, July 3, flanked by his fellow Past Grand Exalted Rulers. This was the first time in recent years that all living P.G.E.R.s were present.

## SUNDAY HIGHLIGHTS

When delegates from the more than 2,000 Elks lodges arrived in Dallas for the 102nd session of the Grand Lodge, they were greeted by hot, dry weather and a gala "Big D" welcome.

Following the custom of holding the first session open to the public, the convention officially got underway at 8:30 p.m. Sunday, July 3, on the eve of the nation's 190th birthday. The setting was the giant Dallas Memorial Auditorium.

Presiding was Alex A. McKnight, Past Exalted Ruler of the Dallas lodge and general chairman of the Dallas Convention Committee. P.G.E.R. George I. Hall, Grand Lodge Convention Committee Chairman, welcomed the delegates, their ladies and guests, and introduced the members of the Advisory Committee (all Past Grand Exalted Rulers) seated on the stage.

The principal address was given by Grand Exalted Ruler R. Leonard Bush. He reported on the growth of the Order during the past year and cited an increase of 27,106 new members as one of the largest in more than a decade. It brought the total membership to 1,388,561, the highest in the Order's 98-year history. A further ex-



Raymond C. Dobson (left) was hailed after his election as Grand Exalted Ruler by convention delegates and G.E.R. Bush.



Raymond C. Dobson is "grand" in more ways than one. Helping escort "Granddaddy" and Grand Exalted Ruler-elect to the platform were two of his grandchildren, eight-year-old Susan and five-year-old Michael Oppen.

pansion was the institution of 25 new lodges.

Other achievements in charitable and philanthropic efforts were pointed out by Brother Bush.

In his concluding remarks, he said, "I have a feeling of dismay caused by Americans who have so forgotten their duty as citizens of a free Republic that they foment violence and lawlessness in the name of peace. They commit acts that can have no other result than to aid the enemy of peace and freedom while our men are fighting that enemy to defend the cause of peace and freedom around the world.

"No doubt you feel the same way I do about these organized attacks against the peace and security of our country, just as I am sure that you share my happiness and pride that this convention finds the Order of Elks a strong fraternity dedicated to the defense of the United States of America."

National, state, county, and city officials extended convention greetings. Among them were Congressman Earle Cabell; Joel Ellis, president of the Texas Elks State Association; Dallas County Sheriff Bill Decker, and Dallas Mayor Erik Jonsson.



Official greetings were extended to Grand Lodge dignitaries by P.G.E.R. George I. Hall (left) and P.E.R. Alex A. McKnight (right), general convention chairman. Arriving at Love Field, Dallas, are (from left) P.G.E.R. and Mrs. L. A. Lewis and G.E.R. and Mrs. Bush.



The newly elected Grand Exalted Ruler receives the keys to a Lincoln Continental from State President Norman Horstmann of the North Dakota Elks Association. Looking on are Past Grand Chaplain Rev. Fr. Felix J. Andrews, who nominated Brother Dobson, and L. E. Moening, past president of the Minnesota Association, who made the seconding address.

Organist Ross Stubblefield presented a musical prelude and the National Anthem was sung by soloist Richard L. Fisher.

Vocal selections were presented by the Westminster Youth Choir of the Oak Cliff Presbyterian Church, Dallas, under the direction of William C. Everitt and also by the Rock Hill

Following the Memorial Services, G.E.R. Bush placed a wreath near the site where tragedy overtook former President John F. Kennedy. P.G.E.R. George Hall, the Rt. Rev. George Scott, Grand Chaplain, and P.G.E.R. John Fenton assisted in the rites.



# Convention Reports



William J. Jernick, Treasurer  
Elks National Service Commission



James T. Hallinan,  
Chairman  
Elks National  
Service Commission



Emmett T. Anderson, Vice-Chairman  
Elks National Memorial  
and Publications Commission



L. A. Lewis, Chairman  
Elks National Foundation



Edward W. McCabe, Chairman  
Board of Grand Trustees



George T. Hickey, Chairman  
New Lodge Committee



Dr. Edward J. McCormick, Trustee  
Elks National Foundation



Peter M. Dunn, Chairman  
Distribution Committee



James V. Hawkins, Chairman  
Resolutions Committee



Raymond J. Quesnel, Chairman  
Ritualistic Committee



Patrick H. King, Chairman  
Lodge Activities Committee



Brooks Bicknell, Chairman  
State Associations Committee



Dr. Melville J. Junion, Chairman  
Youth Activities Committee



Marvin Lewis, Chairman  
Committee on Credentials



Robert E. Davis, Vice-Chairman  
Auditing and Accounting Committee



Joseph A. McArthur, Chairman  
Americanism Committee

(S. C.) Elks Chorus, directed by Leon Craven.

The Rt. Rev. Msgr. George M. Scott, Grand Chaplain, gave the invocation and benediction.

## MONDAY HIGHLIGHTS

Monday, July 4th, marked the first business meeting, which featured a unique presentation of state flags and the nomination and election of Grand Lodge officers.

As an appropriate opening for the Independence Day session, Joseph A. McArthur, chairman of the Americanism Committee, presented flags from each of the 50 states. The flags, representing each star in Old Glory, were brought to the stage by the respective state presidents. The Pledge of Allegiance was led by Life Scout Chris Jackson of Dallas, and the Pottstown (Pa.) Elks Drill Team participated in the ceremonies.

Raymond C. Dobson was unanimously elected Grand Exalted Ruler. The nomination address was delivered by the Rev. Fr. Felix J. Andrews, Past Grand Chaplain, and the seconding speech was made by L. E. Moening, District Deputy Designate from the Owatonna, Minn., lodge.

Also elected to office were John B. Morey, Palo Alto, Calif., Grand Esteemed Leading Knight; Bernard M. DeLay, Norfolk, Neb., Grand Esteemed Loyal Knight; William P. Mennealy, Bath, Me., Grand Esteemed Lecturing Knight; Franklin J. Fitzpatrick, Lynbrook, N.Y., reelected Grand Secretary; Chelsie J. Senerchia, Miami, Fla., reelected Grand Treasurer; C. M. Mullican, Jr., Annapolis, Md., Grand Inner Guard; Fritz Coppens, Traverse City, Mich., Grand Tiler; and Roderick M. McDuffie, Cascade-East Point, Ga., and Francis P. Hart, Watertown, N.Y., four-year term Grand Trustees.

George T. Hickey, Chicago (North), Ill., was elected Grand Trustee for a one-year unexpired term created when Brother Dobson became a candidate for the office of Grand Exalted Ruler.

The elections signaled a convention demonstration for the Grand Exalted Ruler-elect, led by the Elks Band and

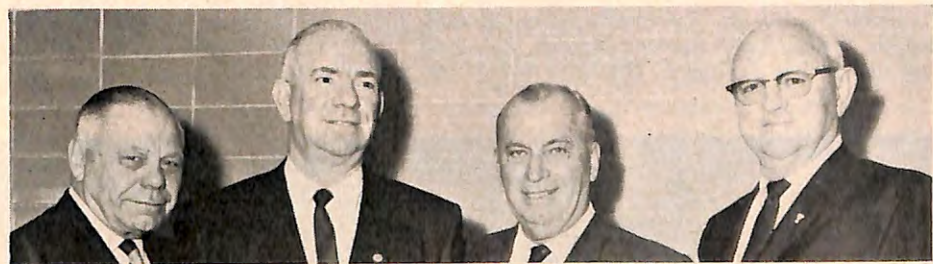
*Grand Lodge officers named at the convention are (first row) Franklin J. Fitzpatrick, Grand Secretary; John B. Morey, Grand Esteemed Leading Knight; Raymond C. Dobson, Grand Exalted Ruler; Bernard M. DeLay, Grand Esteemed Loyal Knight; William P. Mennealy, Grand Esteemed Lecturing Knight; and the Rt. Rev. Msgr. George M. Scott, Grand Chaplain; (second row) John T. Raftis, Grand Forum member; Chelsie J. Senerchia, Grand Treasurer; Francis P. Hart, Roderick M. McDuffie, and George T. Hickey, Grand Trustees; and C. M. Mullican, Jr., Grand Inner Guard.*



*First-place National Youth Leadership contest winners were introduced to convention delegates: (from left) Paula Rose Dudnick, Pleasantville, N. J.; Melville J. Junion, chairman of the Youth Activities Committee; G.E.R. Bush; Emerson Bell, Jr., Valdosta, Ga.*



*Most Valuable Student first-place winners Robert Lee and Barbara A. Libersbach are congratulated by G.E.R. Bush and National Foundation trustees (from left) Edward J. McCormick, William A. Wall, L. A. Lewis, John E. Fenton, H. L. Blackledge, and John Walker.*



*The Dallas convention was planned by Grand Lodge Convention Committee members Lee A. Donaldson, William S. Hawkins, George I. Hall, chairman, and newly appointed member R. Leonard Bush. Fifth committee member, not pictured, is P.G.E.R. John McClelland.*





*Elkdom's new First Family assembles for a portrait. Seated are G.E.R. Raymond C. and Gene Dobson with their three grandchildren, Susan, Jane, and Michael Opper II. Standing are Brother Dobson's son Richard; daughter Mrs. Michael Opper; Mr. Opper; Mrs. Charles H. Witham, sister of Mrs. Dobson, and Mr. Witham. Also at the convention but not present for the photo were G.E.R. Dobson's brother, George Dobson, and his wife.*



*National Ritualistic Championship team, from Wellington, Kan., includes (from left) Lloyd Kemp, candidate; Chris Hemmingsen, Esteemed Lecturing Knight; Robert Weir, Chaplain; Joe Smith, Esteemed Leading Knight; Robert Yates, Exalted Ruler; Richard Maddy, Inner Guard; Garland Mountz, Esteemed Loyal Knight; Wayne Sneed, Esquire; and Coach George Huegel. The team took \$1,000 first prize with a total score of 96.500.*

Versatwirlers from Minot, N.D., Brother Dobson's hometown. He was escorted to the stage by a special committee made up of Past Grand Exalted Rulers Sam Stern, George I. Hall, H. L. Blackledge, H. R. Wisely, Emmett T. Anderson, Ronald Dunn, John L. Walker, and William J. Jernick. Also included were Grand Trustees Edward W. McCabe and Arthur J. Roy and Exalted Ruler C. D. Johnson, mayor of Minot.

The acceptance speech of Brother Dobson appears elsewhere in this issue.

In other business action, the assembled delegates approved the following appointments: L. A. Lewis, P.G.E.R., to a seven-year term on the Board of Trustees of the Elks National Foundation (reappointment); John T. Raftis of Colville, Wash., to a five-year term on the Grand Forum; Wade H. Kepner, P.G.E.R., to a five-year term on the Elks National Memorial and Publication Commission (reappointment); and John S. McClelland, P.G.E.R., to a five-year term on the Convention Committee (reappointment). R. Leonard Bush also was named to the committee to fill out the one-year unexpired term of P.G.E.R. Lewis, who resigned to assume the chairmanship of the Elks National Foundation.

A telegram of greeting from President Lyndon B. Johnson, lauding the Order and its philanthropic activities, was among many read at the session.

## TUESDAY HIGHLIGHTS

On a motion by P.G.E.R. Hawkins, delegates approved the allocation of \$20,000 for the World Jamboree of



*R. Leonard Bush, his term of office completed, receives his Past Grand Exalted Ruler pin from his sponsor, P.G.E.R. Lewis.*



*Raymond C. Dobson is given his jewel of office by P.G.E.R. Hall, installing officer, starting a term as Grand Exalted Ruler.*



## YOUTH ACTIVITIES WINNERS

### For Year-round Programs

Lodges with less than 500 members:

1. Nogales, Ariz.
2. Durham, N. C.
3. Fulton, N. Y.

Lodges with 500 to 1,000 members:

1. Nashua, N. H.
2. Ilion, N. Y.
3. Bisbee, Ariz.

Lodges with more than 1,000:

1. Lincoln, Neb.
2. Phoenix, Ariz.
3. Manhattan, Kan.

State Associations:

1. Nebraska
2. New York
3. Ohio

Honorable mention:

- Wisconsin
- Georgia
- West Virginia

### Elks National Youth Week

Lodges with less than 500 members:

1. Fulton, N. Y.
2. Herkimer, N. Y.
3. Dunkirk, Ind.

Lodges with 500 to 1,000 members:

1. Falls City, Neb.
2. Wellsburg, W. Va.
3. Red Bank, N. J.

Lodges with more than 1,000:

1. Scottsbluff, Neb.
2. Beckley, W. Va.
3. Phoenix, Ariz.

State Associations:

1. Massachusetts
2. Ohio
3. Pennsylvania

Boy Scouts to be held in Idaho in 1967. The funds will be used to finance a two-day, Elk-sponsored rodeo to entertain the 18,000 Scouts, from 119 countries, who are expected to attend.

P.G.E.R. Anderson, vice-chairman of the Elks National Memorial and Publication Commission, presented a supplemental report to the Commission's printed Annual Report, detailing the administration of the Memorial Building, the operation of THE ELKS MAGAZINE, and the programs of the Order's Public Relations Department.

A check for \$100,000 to the Grand Lodge, from earnings of THE ELKS MAGAZINE, was handed to Grand Exalted Ruler Bush by Brother Anderson, bringing the total of such contributions by the magazine to more than \$8,500,000.

*Delegates paraded to the podium to present gifts totaling more than \$10,000 to the Elks National Foundation. An increase in donations during the next year was urged as a tribute to the late John F. Malley, P.G.E.R., who served as chairman of the Foundation from its start until his death.*



*Plans for the 100th anniversary of the Order are in the hands of Centennial Committee members R. Leonard Bush, Robert G. Pruitt, Emmett T. Anderson, chairman, George I. Hall, H. R. Wisely, and John E. Fenton. Centennial observance will take place in 1968.*

Delegates were informed by P.G.E.R. Kepner, secretary of the Commission, that the magazine's new building in Chicago is now complete, and that plans are being made to dedicate the structure next year when the Grand Lodge session is held in that city.

The convention unanimously authorized the Grand Lodge to spend \$58,000 for supplemental work in connection with both the new building and the Memorial Building.

A rising vote of approval was given a resolution presented by P.G.E.R. Jernick. The resolution honored Julian J. Covell, official Elks convention reporter for the past 20 years and president-elect of the National Shorthand Reporters Association.

Efforts of the New Lodge Committee of the Grand Lodge in establishing new subordinate lodges were reported

in detail by George T. Hickey, chairman.

P.G.E.R. William A. Wall was confirmed for a four-year term on the Elks National Foundation Board of Trustees to fill the vacancy created by the death of P.G.E.R. John F. Malley. Tribute was paid the late Brother Malley, founder of the Foundation, by P.G.E.R. L. A. Lewis when he presented the first portion of the Foundation report. He noted that as a "just farewell," Brother Malley lived to see the gifts soar over the million-dollar mark this year for the first time since the Foundation was established, reaching a total of \$1,331,937.60. The original grant of \$100,000 in 1928 has grown to \$16,166,000, with an annual income of nearly \$550,000. Brother Lewis also announced that the Foundation offices will be moved from Bos-





Agana, Guam, lodge was represented by its Exalted Ruler and four Past Exalted Rulers: (from left) Albert Stovall, Thomas Tanner, E.R. Eldon R. Crain, Rankin Clarke, and Robert DeLodge. The group traveled 7,000 miles.



Julian J. Covel was cited for having served as the official convention reporter for 20 years. He is also president-elect of National Shorthand Reporters Assn.



P.G.E.R.s H. R. Wisely and L. A. Lewis (right) greet E.R. Eldon R. Crain, from Agana, Guam, farthest-traveling delegate.

ton to the Memorial Building in Chicago.

In a preliminary report, Ritualistic Committee Chairman Raymond J. Quesnel presented the All-American eastern and western teams. The eastern team consists of Exalted Ruler Martin Karant, Kingsport, Tenn.; Esquire Jerry Cosgrove, Dalton, Ga.; Leading Knight Richard Jones, Loyal Knight James Compton, Lecturing Knight Jack Gilliland, Chaplain James Glenn, and Inner Guard James Tinsley, all of Anson, S. C. Members of the western team are Exalted Ruler Frank Bissaccio and Esquire Gene Frazee, Milwaukie, Ore.; Leading Knight Bob Ritter, Santa Ana, Calif.; Loyal Knight Garland Mountz and Lecturing Knight Cris Hemmensing, Wellington, Kan.; and Chaplain Jack Greer and Inner Guard William Chandler, both of Ballard, Wash.

Patrick H. King, Chairman of the Lodge Activities Committee, told the delegates that participation in the committee programs increased during the year. In his report, he pointed out that expenditures by the lodges reached a total of \$789,237.52 for the Order's traditional charity programs.

The State Associations Committee report was given by Brooks Bicknell, Chairman. Tiny Red Heart seals for use on membership cards of National Foundation contributors were provided to stimulate payment of pledges. A new Grand Lodge manual on protocol was also published for the first time.

Plaques were awarded winners of the State Association Bulletin contest. The winning associations were: *Division I* (published more than four times a year)—first, Ohio; second, California; third, Maryland-Delaware-District of

Columbia; *Division II* (published quarterly)—first, Florida; second, Kentucky; third, Oklahoma; *Division III* (published less than quarterly)—first, New York; second, North Carolina.

### WEDNESDAY HIGHLIGHTS

Chairman Melville J. Junion reported for the Youth Activities Committee and introduced first-place national winners of the Youth Leadership Contest. Receiving \$1,200 each in U.S. Savings Bonds were Paula Rose Dudnick, Pleasantville, N.J., and Emerson L. Bell, Jr., Valdosta, Ga.

A beautiful plaque was presented to G.E.R. Bush for his continued interest in fostering youth activities.

Other special plaques were presented to four state Youth Activities chairmen for their encouragement and guidance of excellent programs among subordinate lodges. They were John F. Schoonmaker, New York; Edmund H. Hanlon, New Jersey; Louis Weisberg, Colorado; and Richard H. Bartels, California and Hawaii.

States receiving awards for 100% representation in youth activities were:

#### ATTENDANCE—As reported by the Committee on Credentials:

Grand Exalted Rulers	1
Past Grand Exalted Rulers	20
Grand Lodge Officers and Committeemen	89
District Deputies Designate	208
Special Deputies	7
Representatives	1,772
Alternates	20
Grand Lodge Members	627
<b>Total</b>	<b>2,744</b>



P.G.E.R. Fred L. Bohn congratulates Glenn Miller, Judiciary Committee chairman, on his report. A resolution lauded his work.



Mrs. Lisbeth Nicholson receives an illuminated, hand-lettered copy of a resolution, adopted at last year's convention, honoring the late James R. Nicholson, who lived to see his 50th anniversary as a Past Grand Exalted Ruler. Making the presentation are P.G.E.R.s John E. Fenton and William S. Hawkins.

A unique father-son combination developed at the convention when James V. Hawkins (seated, left), Exalted Ruler of the Coeur d'Alene, Idaho, lodge, and Peter M. Dunn, Exalted Ruler of the Oneida, N. Y., lodge, registered as delegates. Their fathers, William S. Hawkins and Ronald J. Dunn (standing), are both Past Grand Exalted Rulers.



P.G.E.R. Wade H. Kepner, chairman of the National Memorial and Publications Commission, told of plans to dedicate the new magazine building in Chicago next year.



Arkansas, Colorado, Oklahoma, West Virginia, Utah, Oregon, Nebraska, and South Dakota.

A total of 75 lodges are to receive citations for sponsoring new Boy Scout Troops during the past year.

Otis Fuller, national Boy Scout official, presented awards to G.E.R. Bush, P.G.E.R. Jernick, and Brother Junion for the Order's continued interest in Scouting. The number of troops now sponsored by the Elks went over the 1,000 mark during the past year.

Remarks supplementing the Elks National Service Commission's printed report were presented by P.G.E.R. James T. Hallinan. He noted that to date \$4,309,593 has been spent on veterans' activities. The funds came from contributions by members.

The second portion of the Elks National Foundation report included the

announcement of the top Most Valuable Student Contest winners. P.G.E.R. Dr. Edward J. McCormick, a member of the Foundation Board of Trustees, introduced first-place winners Barbara A. Liebersbach of Red Bluff, Calif., and Robert Lee of San Pedro, Calif. They were each presented certificates by G.E.R. Bush representing their \$1,500 scholarships. The entire list of student winners, awarded scholarships totaling more than \$130,000, appears elsewhere in this issue.

P.G.E.R. Lewis, Foundation Chairman, asked for lodges with donations to come to the podium. Lodge representatives responded with gifts totaling more than \$10,000.

Brother Lewis urged an increase in gifts next year as a memorial to the late P.G.E.R. Malley.

A stirring 16-mm. color motion pic-

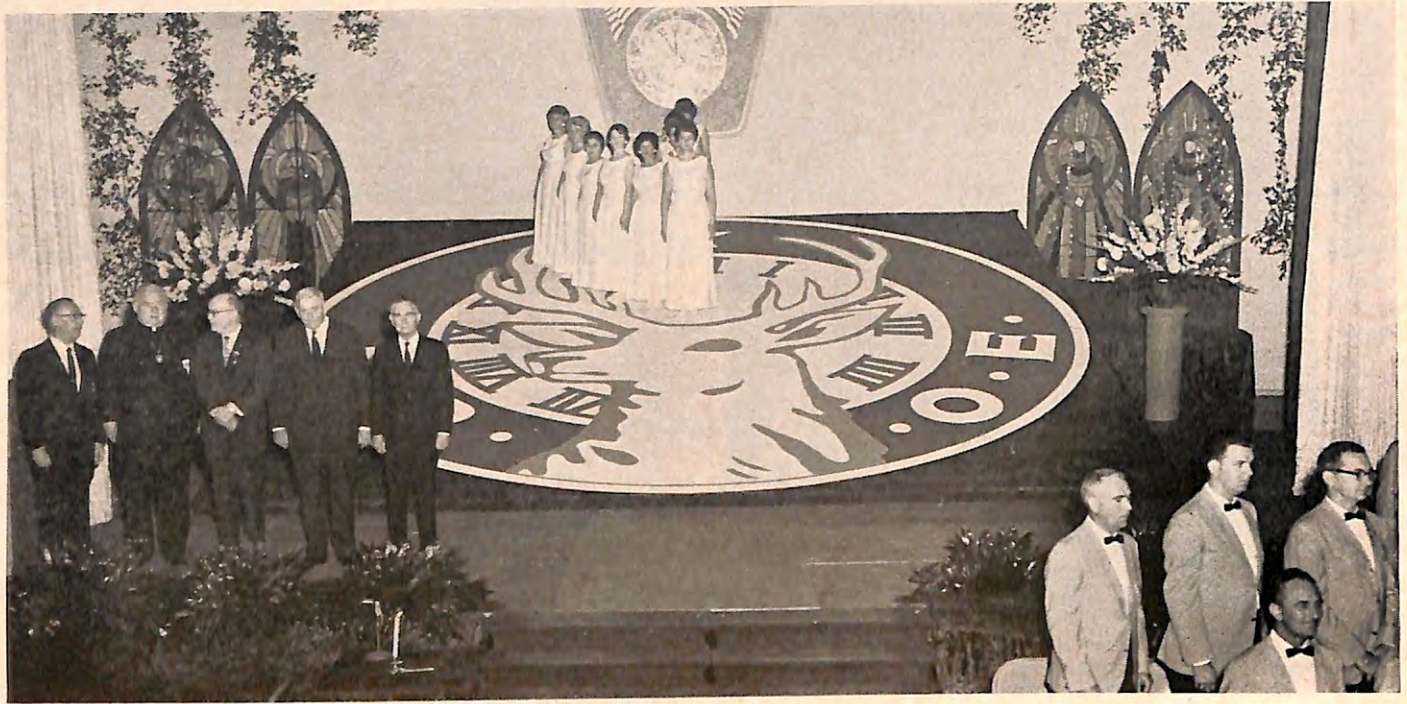
ture, "Freedom Mine," introduced the first part of the report of the Americanism Committee. Chairman Joseph A. McArthur told the delegates that the committee had the film especially produced for the Elks. It is available through the Americanism Committee to the lodges at a cost of \$90.

## THURSDAY HIGHLIGHTS

The convention gave a rising vote of approval to the second portion of the Americanism Committee report. Chairman McArthur requested that the State Flags presented at the Monday session be moved to a place of honor in the Elks National Memorial Headquarters Building in Chicago, Illinois.

Chairman McArthur also announced  
(Continued on page 55)

## GRAND LODGE MEMORIAL SERVICE



*A unique Grand Lodge Memorial Service was presented by ladies of the Grand Prairie, Tex., lodge, who formed the hands of a living "clock," moving to the hour of eleven. Standing at the left are P.G.E.R. Robert G. Pruitt, presiding; the Rt. Rev. Msgr. George M. Scott, Grand Chaplain; P.G.E.R. Earl E. James; P.G.E.R. John E. Fenton; and Homer Eberhardt, Past President of the Georgia Elks Association, who presented eulogies.*

A living "clock," 24 feet in diameter, formed an unusual and inspiring stage setting for the traditional Grand Lodge Memorial Service at the Dallas convention. The hands of the clock were two lines of ladies from the Grand Prairie, Tex., lodge, who moved to each hour on the dial with each stroke of the chimes, stopping at the hour of eleven.

Dale Eberly, Exalted Ruler of the Dallas lodge, gave the Eleven O'Clock Toast. P.G.E.R. Robert G. Pruitt presided at the program and set an appropriate air of reverence for the hour when he said, "Let us compose ourselves and allow our hearts to dwell for a time in the house of tender memory and loving recollection."

Tribute was paid to two outstanding Past Grand Exalted Rulers who died during the last year and whose loss is keenly felt by the Order. They were James R. Nicholson, who headed the Order in 1915-16, and John F. Malley, who served in 1927-28. Both were members of the Springfield, Mass., lodge.

P.G.E.R. Earl E. James eulogized Brother Nicholson, who was a former general manager of THE ELKS MAGAZINE. He died Aug. 31, 1965, after achieving the distinction of observing the 50th anniversary of his election as Grand Exalted Ruler. He gave the Order a total of 65 years of distinguished service.

"He was sincere in his convictions, thorough and painstaking in everything that he did and, above all, he was loyal—loyal to the Order and loyal to his friends," Brother

James said. "Would that he could pass this way again."

P.G.E.R. John E. Fenton delivered the eulogy for Brother Malley, who founded the Elks National Foundation and served as its chairman from its inception in 1928 until his death on May 16, 1966. His extraordinary contributions to the Order for more than 60 years were reviewed.

"For him there can be no replacement in life, or in Elkdom. The state and nation have lost a great and noble citizen; the Order of Elks, a stalwart leader, a dearly beloved friend," Brother Fenton said. "Let us offer a tearful farewell."

The general eulogy at the ceremony was given by Judge Homer Eberhardt, Past President of the Georgia Elks Association. "Since the founding of our Order, we have paused at 11 o'clock to blow upon the ashes of the past, thus kindling the sparks of remembrance lest they die out. It is a sacred hour in the halls of Elkdom," he said.

Miss Iris Belk, soloist, sang "In the Sweet Bye and Bye" and "How Great Thou Art." The Rock Hill, S.C., Elks Chorus presented "You'll Never Walk Alone" and "Climb Every Mountain." The invocation and benediction were given by the Rt. Rev. Msgr. George M. Scott, Grand Chaplain. Organ selections were provided by Ross Stubblefield.

Immediately following the ceremony, G.E.R. Bush placed a wreath near the spot in Dallas where tragedy overtook former President John F. Kennedy, who was a member of the Order.

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Alfred W. Walter mailed this coupon. In *Less than 2 months*, he re-ordered over 500 dozen units of VX-6, made more money in a month than many men make in a year. Without any knowledge or experience in cars, his FREE palm-sized Electrical Demonstration Unit closed sales in 30 seconds flat.

### Proved In His Own Oldsmobile

"I tried VX-6 first in my own Oldsmobile. Results were so amazing that I ordered a trial shipment of 3 dozen units, started selling friends, then found that it was just as easy to sell volume users such as farmers, taxis, used car dealers, local governments, boat owners, service

stations, department stores and industrial users.

"My palm-sized Electronic Demonstrator does my selling for me. The most fantastic, convincing selling device I have ever seen—easily worth \$20,000 a year to me in sales and profits."

### 64 Million Reasons Why You Should Answer This Ad

There are over 67 million cars on the road. Over 3 million already use VX-6, leaving you a fantastic and responsive market. One application at only \$2.98 is all that is needed for the life of the car.

Your story is as simple as that, and these facts are something that can't be resisted by any motorist with a battery in his car and a brain in his head.

### FREE! Scientific NEW Electronic DEMONSTRATOR!

Engineered exclusively by National Dynamics, this mighty midget sales-maker nestles in the palm of your hand . . . works a small miracle before the prospect's eyes! Put the prongs in any glass of water . . . nothing will happen! Then add VX-6 (instantly creating electronic conductivity through the water.) THE BULB LIGHTS UP.



### IN JUST 30 SECONDS

you have presented PROOF POSITIVE that VX-6 WORKS . . . yet it WILL NOT HARM battery! You get this palm-size wonder-worker FREE with your first order!

When The Bulb Lights, The Sale Is Made!

### SEEING IS BELIEVING

"Yes, one actual demonstration beats a mouth-ful of words." You can PROVE how VX-6 works, right before your very eyes. If your battery won't even hold a charge, put one unit of VX-6 into it as directed, THEN TORTURE TEST the battery like this. Turn on lights, step on starter, BUT DO NOT TURN ON IGNITION.

Run the battery down completely until it is so weak the lights barely glow. Now turn off the light switch. Wait 3 minutes. Switch on the ignition and turn (or step) on the starter. The battery with VX-6 in it will start the car with a surge of power IT REGAINED IN THOSE FEW MINUTES.



Sold With Our MONEY-BACK GUARANTEE

### THEY'RE DOING IT EVERY DAY

Carl Roberts California	\$265 Every Month Part Time
John Bort Idaho	\$1,554.00 In Only One Week
Vernon Culver Texas	\$7,079.00 6 Months
S. Lester Mass.	\$53,139.28
B. Ray Virginia	\$23,894.55
S. J. Lane New York	\$15,890.30 In One Year Only
Peter Janzen Illinois	\$2,955.84 6 Mos. Part Time Selling
C. Strombeck Ohio	\$1,659.52 3 Months Part Time



Carl Roberts  
Calif



John Bort  
Idaho



### NASCAR Champion LEE PETTY

Lee Petty, racing champion and winner of Daytona "500 Mile" uses VX-6 in his racing cars, personal car and even in his farm equipment. "I wouldn't drive without VX-6, and I'm glad to testify to this fact to the motorists of America."

### LABORATORY TESTED



to MORE THAN 3,000,000 ALREADY SOLD

- Some of the leading industrial firms
  - Railroads, trucking companies, commercial accounts and governmental agencies
- AND OVER 3 MILLION PRIVATE DRIVERS!

### FREE SALES KIT



### NO EXPERIENCE NEEDED

Every car of any kind, any year, model or condition needs VX-6 protection. One application is all that is needed for the life of the car, and immediately old batteries spring back to life. Even new batteries are kept free of sulphation so that they start at their peak of performance always. Sell friends, neighbors, delivery trucks, fleet cabs, company cars and local governments. A single call can mean multiple sales that pay off in hundreds of dollars.

### Sales Guaranteed or Money Refunded

Yes, this is the offer that National Dynamics makes you! Send coupon below for the free, complete VX-6 Sales Kit, big earnings plan, illustrated literature—everything you need to get started at once making good money in your area PLUS INFORMATION ON HOW TO GET YOUR FREE ELECTRONIC DEMONSTRATOR.

### NATIONAL DYNAMICS, Dept. DG-75

220 E. 23rd St., N.Y., N.Y. 10010

Send me free information on how to get started making big money with VX-6 right away, plus the NEW 1966 National Dynamics Sales Kit.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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220 E. 23rd Street, New York, N.Y. 10010

IN EUROPE: Euro Dynamics, Ltd., 5 Bathurst St., Hyde Park, London W. 2, England

# Acceptance Speech of

*Presented at the Grand Lodge Convention in Dallas following his election to office on July 4th.*



Grand Exalted Ruler Bush, distinguished Past Grand Exalted Rulers, Grand Chaplain Msgr. Scott, officers and members of the Grand Lodge and my Brothers:

I sincerely thank you for the highest honor and recognition which can be bestowed on any member of this, the nation's greatest fraternal organization. I am indebted to you for the confidence shown in me, and I shall do my best in the coming year to justify the faith you have exhibited.

Please, at the outset pardon some personal references. This year, with this convention in Texas, has for me a special significance. It was 100 years ago on March 15, 1866, that one of my grandfathers was discharged from the Union Army at Brownsville, Texas. Believe it or not, as the late Mr. Ripley would have said, Grandfather was, after three years of Army service, a veteran at the ripe old age of 15 years.

I am grateful that permission was given my bride of 39 years to be present on this platform along with other relatives. They might not believe this could have happened to me, except for the fact they now are eyewitnesses.

You have been told I am a Protestant, Presbyterian, Mason and Shriner. My sponsor is a gentleman of Jewish descent. My nominator, as you know, is a Catholic gentleman of the cloth. No studied effort was made to have it this way—it just happened. And no where else except

under the broad canopy of the brotherhood of the Elks would this take place.

Let's keep it that way! Always!

I sincerely thank Father Andrews for his kind words about me, and also Larry Moening from Owatonna, Minnesota, the state in which I was born, for coming here to make the seconding talk.

I am not certain, but after listening to them I suspect that both must have read what Mark Twain said about handling facts: distort them as the situation warrants.

It was the same Mark Twain who also wrote some words that I intend as Grand Exalted Ruler to live by: The higher we are placed, the more humbly we should walk.

I am thankful, too, to the good brothers of my home Lodge, Minot No. 1089, and all other Elks of North Dakota for their support; and likewise the Minot Elks Band and those cute youngsters, the majorettes, directed by Virginia Maupin.

I am the second man from North Dakota to be elected Grand Exalted Ruler. I am grateful to Past Grand Exalted Ruler Sam Stern, who despite illness came here to this convention to bear witness to the fact he is my sponsor. He and the other Past Grand Exalted Rulers who have been presented to you are dedicated and devoted Elks.

Someone has said that figures on occasions can be as dry as dust, but permit me to remind you of some facts always worthy of repetition. These distinguished gentlemen, the past Grand Exalted Rulers, have given a combined total of 264 years of their lives to leading and counseling the Grand Lodge of the Benevolent and Protective Order of Elks to the greatness it enjoys today. And this figure of 264 years does not include the years they spent in subordinate Lodge work, as well as in Grand Lodge, before assuming the responsibilities of leadership as Grand Exalted Ruler.

I suggest each of us think of himself as being a stockholder in a great corporation—the Benevolent and Protective Order of Elks. And further that we think of the past Grand Exalted Rulers as constituting its board of directors. I say with all emphasis that we, the stockholders, are indeed most fortunate.

Perhaps this best explains why the Elks, who only two years hence will observe a century of existence, are growing and prospering, and giving no evidence of hardening of the arteries.

The records show I will be the 90th man to occupy the office of Grand Exalted Ruler in 98 years. And if you wonder why only 90 men in 98 years have been Grand Exalted Ruler, it is explained by the fact that in earlier days on occasions the leader would serve more than one term.

I am very conscious of the fact that I am following on the heels of a man, Leonard Bush, who has endeared himself to our membership nationally, and has contributed in large measure to growth and progress in the year now ending. I congratulate him for his achievements, and only hope I can come close to filling his spacious shoes.

The program which I have in mind for the coming year will be laid before the District Deputy Grand Exalted

# Raymond C. Dobson

Rulers and State Association Presidents Tuesday noon, and before the Exalted Rulers of the subordinate Lodges on Wednesday noon. I shall now only sketch what I have in mind.

On membership I ask for an increase of at least 10 percent of the total at the beginning of the Lodge year.

In community service, let every subordinate Lodge seek out in its community some worthy cause or project for the betterment of all its citizens, which the Elks should undertake and carry to conclusion.

In youth activities, let the good work continue and be broadened, and we in great bounty will be satisfied that we truly are doers of good.

Every subordinate lodge should recognize in a tangible way the sacrifices being made by good and loyal Americans who by their valor on distant battlefields are making more secure this land and our lives. Such recognitions can take many forms, and suggestions intended to be helpful will be passed along.

I ask that each subordinate Lodge write a new record of achievement in contributions to the Elks National Foundation based on a minimum gift of \$1.00 per membership, with an objective of topping \$1,500,000.

Continue the successful Elk-of-the-Year program, and in larger Lodges consider choosing an Elk-of-the-Month so that more men deserving of recognition will be honored.

Acquaint yourselves with the opportunities that exist for older members to enjoy the fall or winter time of their lives at the Elks National Home at Bedford, Virginia.

Bear in mind that there is a demarcation line between good fellowship and abuse of sound judgment in club operations.

Continue, as so many subordinate Lodges have in recent years, to improve, rehabilitate or construct new Elks homes.

Give enthusiastic support to, and expand, the Major Projects programs being carried on in greater numbers every year by state associations.

All subordinate Lodges should take advantage of the opportunity afforded by THE ELKS MAGAZINE to record your good deeds and other newsworthy activities.

Two years is not too far ahead for us to start learning about what we should expect of ourselves in the waning days of a century of existence. Obviously, we can't drive into the future looking all the time in a rear vision mir-

ror. We have moved from a kerosene lamp and gas mantle era to the space age. We cannot deny, looking today at a vibrant Elks organization, that those who have made it possible possessed an enduring philosophy of life that has enriched our own lives.

I can see more light than darkness in the Elks future, and obviously that is what others have visualized in the past. But intelligent effort continues to be needed.

I like the story about an administrator in Africa who rode out to inspect land that had been devastated by a storm. He came to a place where giant cedars had been uprooted and destroyed. He said to the official in charge of forestry: "You will have to plant some cedars here."

The official replied: "It takes 2,000 years to grow cedars of the size these were. They don't even bear cones until they are 50 years old."

"Then," said the administrator, "we must plant them at once."

The objective now—at once—of the Elks should be to move beyond old accomplishments, while perpetuating the memory of them; to build a good present and prepare for a better future.

Our year of service ahead is a new one, with no accomplishments or mistakes in it as yet. Like the birth of every new day, it is a reprieve granted by the governor of time to his subjects. We must not squander the legacy of any moment!

I am mindful that this eventful day in my life, made so by your kindness, also is the birthdate of this nation—a nation in which run the bloodlines of many peoples.

It disturbs me, as I am sure it also does you, to look out upon this nation on its 190th anniversary. World peace hangs in precarious balance. Our enemies are unrelenting. They would destroy that birth certificate dated July 4, 1776.

We live with an awesome knowledge that what we choose to call one world might easily be triggered into a smoking, burning shambles of no world. And yet, sadly, the behavior of too many of our citizens gives evidence they don't appreciate that America is a citadel of freedom and a beacon of hope to the world.

I concede to all men the precious right of dissent. But I am much more impressed when it is tempered with common sense.

We see all too many misled and ill-informed citizens wasting their time in  
(Continued on page 39)



## New Norge FRANCHISE May Be The Best Business Decision You'll Ever Make

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## ★ OUR ATTRACTIVE IMAGE ★

The world has moved from the gaslight era to the space age in the 98 years since Elksdom was founded. Thanks to those who have gone before us, the Order of Elks has made the transition successfully. It is because our founders and those who came after them had such an enduring philosophy of life that ours is a vibrantly successful organization today.

As this fall season begins, bringing with it the renewal of our activities after the summer vacation period, our objective should be to move ahead, beyond the accomplishments of the past.

While we perpetuate the memory of past achievements and those who made them possible, we can't drive ahead successfully with our eyes glued to the rear-view mirror. Now—right now—is the time to look ahead,

to start work for a good present and to prepare for an even better future.

All America bears witness to the enviable image possessed by the Order of Elks, an image that reflects in large measure our interest in our fellow human beings. This is a tremendously valuable asset that is attractive to the most desirable men in every community.

By desirable I mean the kind of man who will regard his Elks membership card as a distinguished service emblem because it enables him to participate personally in constructive benevolence and worthwhile service to his country.

We who know the rewards of this kind of participation are enthusiastic about Elksdom. Let's share it with others.

*Be enthusiastic! Live and help live!*

Sincerely and fraternally,

RAYMOND C. DOBSON, *Grand Exalted Ruler*



## AMENDMENTS

to Grand Lodge Statutes,  
adopted at Dallas, Texas

A number of amendments and additions to Grand Lodge Statutes were adopted on July 7th, 1966, and became effective 30 days thereafter. Summarized, they are:

*Section 48; payment of travel expenses:*

Amended to discontinue travel expenses for Past District Deputies attending Grand Lodge sessions.

*Section 65 (a); admission of members to National Home without guarantee by local lodge:*

New by-law releasing local lodges from responsibility for any obligations or expenses incident to the support, maintenance, and burial of applicant, providing applicant has sufficient assets or income to cover such costs.

*Section 132; clarification of period covered by audits:*

As this section read previously, there was some confusion as to whether the audit at the close of the fiscal year referred to the previous lodge year operations. To eliminate misunderstanding, the words "for the prior fiscal year of the lodge" were added.

*Section 141; provision for division of assets of defunct lodge when it is replaced by two or more lodges:*

Currently there is more than one lodge proposed within an area of jurisdiction formerly held by a defunct lodge. Section 141 was amended to give both new lodges a share in the assets of the defunct lodge, the division of such assets to be determined by the Board of Grand Trustees with approval of the Grand Exalted Ruler.

*Section 173; procedure for amendments and revisions to by-laws of subordinate lodges:*

This section formerly omitted any reference to Rules of Order and House Rules. It was amended to make clear that House Committees could effect new House Rules only with approval by the local lodge and the chairman of the Committee on Judiciary of the Grand Lodge.

*Section 209; suspension of members:*

Amended to include provision for the suspension of any member guilty of conduct unbecoming an Elk on club premises.

*Section 213; misuse of members' names and addresses:*

Amended to prohibit specifically any state association from furnishing a commercial concern with the names of members of the Order within that state.

# a Free dollar box of candy worth \$1200?



How accepting a free box of Mason Candy netted Mrs. Koubek's Band Parents group \$1200 profit in just seventeen days!

As chairman of the drive to raise money for needed band equipment, Mrs. Arthur Koubek of Lyons, Illinois, was faced with the problem: how to raise funds quickly, without risk or investment. She found the solution in the Mason representative's offer of a free box of candy. When the Mason man delivered it, he explained Mason's famous protected fund-raising plan.

Mason supplies your group—*completely without risk or investment*—a choice of beautifully boxed, top-quality Mason Candies. At no charge, each box has an attractively printed band, bearing your organization's name, picture, and slogan. Mason even *pre-pays* shipping charges. Your group makes a big NET PROFIT of 66⅔% (40¢ on every dollar box that costs you only 60¢) and you pay nothing till after your drive is over. Anything remaining unsold can be returned for full credit! No risk, no investment—you pay only after you

have collected your profit! Many community, school and religious groups have raised from \$300 to \$2500 in four to twenty days. So can you.

For details and your free box of Mason Candy: fill in coupon below.

MRS. PAT MASON, DEPT. 714, MASON, BOX 549, MINEOLA, N.Y.

GENTLEMEN- PLEASE SEND ME, WITHOUT OBLIGATION, INFORMATION ON YOUR FUND RAISING PLAN.

NAME \_\_\_\_\_ AGE (If under 21) \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

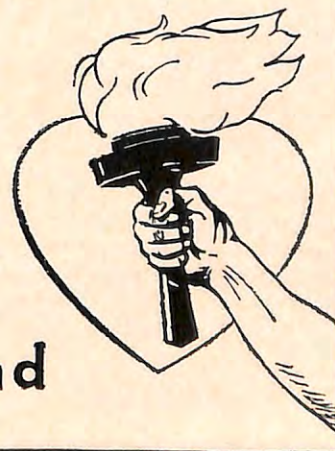
HOW MANY MEMBERS \_\_\_\_\_ PHONE \_\_\_\_\_

MASON CANDIES, INC., MINEOLA, N. Y.

## Fight them all

Heart Attack  
Stroke  
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Rheumatic Fever

## Give Heart Fund



Coupon for advertisement on 4th Cover

MICHIGAN BULB CO., Dept. KA-1444. Grand Rapids, Mich. 49502

Send order checked for Fall planting on your guarantee of satisfaction or I may return within 10 days for purchase price refund.

- Complete Garden of 100 Imported Blooming Size Bulbs (8 varieties as described) plus 4 planting layouts..... \$2.98
- Double Order—200 Bulbs..... \$5.75
- 8 Holland Parrot Tulips (9 cm.) Brilliant red, yellow and green all on each flower. Feathered flowers resemble parrot's head... \$1.00
- 24 Holland Parrot Tulips..... \$2.85
- 24 Imported Holland Mixed TULIPS 10 cm.—3.9" circ..... \$2.97
- 12 Spanish Bluebells (Scilla Campanulata) Imported Holland \$1.00
- 15 ORNAMENTAL TREES (as described)..... \$3.98
- Double Order—30 Trees..... \$7.65

TOTAL AMOUNT THIS ORDER \$

- Send C.O.D. Plus Postage.
- Remittance Enclosed. Add 65c and we not only ship order postage paid but also include Candles of Heaven Plant FREE.

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Take Advantage of These  
FREE BONUS COUPON OFFERS  
At No Extra Cost

- 6 Imported Holland Snowflake Bulb Bonus if order is mailed by Oct. 31st.
- 2 ITEMS ORDERED. Send 6 Holland "Squill" bulbs (Scilla Sibirica) 6 cm.—2" circumference. Bloom with 3 or 4 Star-like deep sky blue flowers on wiry 4" to 6" stems.
- ORDERS TOTALING \$10.00 or MORE: In addition to the 6 Holland "Squill" Bulbs also send Indoor Garden of 25 Imported Holland Oxalis Bulbs (Deppoi) 3 cm.—1" circumference. Complete with planter. Deep pink blossoms and masses of green clover shaped leaves. Our regular \$1.98 value.



## News of the Lodges

# SERVICE REAPS REWARDS

**VENTURA, California**, Lodge honors a famous mystery novelist and Elk, Erle Stanley Gardner. About 250 Brothers crowded the Ventura Lodge room when Mr. Gardner, author of the Perry Mason courtroom series, was presented an honorary life membership and a plaque to commemorate the occasion. Pictured with Brother Gardner are Justice Louis Drapeau (left) and Robert Sheridan (right), both former law partners of the writer.

**ERLE STANLEY GARDNER**, internationally famous author of the Perry Mason mystery series, has been given an honorary life membership in the Order by his Brothers of the Ventura, Calif., Lodge. About 250 Elks, including Brother Erle's former law partners, attended the special gathering. Although Mr. Gardner has not lived in Ventura for some years, he has kept his membership in Lodge No. 1430 and has supported its charity programs far beyond his obligations.

"Erle Stanley Gardner Night" gave amateur sleuths an opportunity to question the master of mystery, both about his courtroom fiction and about his very real efforts to aid people mistakenly accused and convicted of crimes. Brother Erle's interest in the Court of Last Resort has resulted in the release of a number of innocent men and a reduction in sentence for others.

**PAST GRAND EXALTED RULER** James G. McFarland, a leader in legal, political, civic, and fraternal life for more than half a century, has been honored with a Grand Lodge memorial contribution of \$3,500 and a formal memorial service attended by leading Elks.

The Grand Lodge donated the funds to the South Dakota Elks Association's handicapped children's program. It was at Mount Hope Cemetery at Watertown, S.D., during the South Dakota Elks' annual convention that the beautiful memorial service was held June 4.

The memorial to Brother "Jimmie Mac," who ruled Elkdom in 1923-1924, included two bronze plaques, one mounted on his footstone at Mount Hope and the second hung in Watertown Lodge.

P.G.E.R. H. L. Blackledge, Kearney, Neb., delivered the memorial tribute to the attorney who laid the cornerstone for the Elks National Memorial and Headquarters Building in Chicago.

P.G.E.R. R. Leonard Bush, Inglewood, Calif., then Elkdom's leader, unveiled the footstone and two plaques and S.P. Joseph Garrity, Brookings, laid a floral wreath. State Chap. Thomas M. Sheeley, Sioux Falls, opened and closed the service and Past Grand Tiler Ross E. Case, Watertown, was master of ceremonies. E.R. William A. Hackett of Watertown Lodge led the group in the Pledge of Allegiance. The Elks Chorus of Aberdeen Lodge sang.

Others at the service included G.E.R.

and Mrs. Raymond C. Dobson, Minot, N.D.; Mr. and Mrs. James McFarland Jr., Minneapolis, and Mrs. Bush.

Brother McFarland served Elkdom for more than 55 years before he died April 27, 1962, in Watertown. He was initiated into the Watertown Lodge in 1907, elected its Exalted Ruler in 1910, and appointed a District Deputy Grand Exalted Ruler in 1911.

He sat on the G.L. Committee on Judiciary from 1913 through 1917 and was Grand Forum Chief Justice in 1918-1919. He was elected Grand Exalted Ruler in 1923. From 1929 to 1946, he served as Treasurer of the Elks National Foundation Trustees. He was a G.L. Advisory Committee member until 1961.

Brother McFarland found time to head the South Dakota Bar Assn. and, for four years, represent Codington County in the state legislature.

The plaque mounted in Watertown Lodge reads, in part:

"His (McFarland's) fidelity to family, profession, and fraternity was as bright as the White Star of Fidelity that shines above the altars of more than two thousand Elks Lodges in our United States."



**PROMINENT ELKS** at the official memorial service at Watertown, S.D., for P.G.E.R. James G. McFarland include: P.G.E.R. H. L. Blackledge, Kearney, Neb.; S.P. Joseph Garrity, Brookings; P.G.E.R. R. Leonard Bush, Inglewood, Calif.; E.R. William A. Hackett, Watertown, and Past Grand Tiler Ross E. Case, Watertown, general chairman for the service. The memorial to Brother McFarland consists of a \$3,500 donation by the Grand Lodge to the South Dakota Elks Association's handicapped children's program and two bronze plaques. The service was held during the group's annual convention June 2-4.



**TUCUMCARI, New Mexico,** Lodge goes modern with a mechanized ground breaking for its new \$200,000 Elks Home and Club. E.R. Bill Potter can be seen in the top row (fourth from left). Mayor Grady Huffman of Tucumcari overlooks from his position aboard the tractor.

**THE HARRY-ANNA CRIPPLED CHILDREN'S HOSPITAL** at Umatilla, founded in 1931 by the Florida State Elks Association, has received cash and securities exceeding \$44,000 as a gift from the late Jessie K. Cottrill.

The hospital last year provided treatment to about 230 children at a cost of more than \$354,600. The hospital also provides dental and eye clinics. A special feature is home therapy service. Last year, nurses serviced more than 2,000 regular patients in their homes.

Harry-Anna patients are tutored in normal academic courses and on Sundays volunteers from local churches provide religious training and worship. The managing director of the institution, George Carver, says that the hospital staff countless times has taken a child unable to lift a hand or walk a step and helped him to become a useful and unashamed member of society.

Last year, 109 children received dental care at a per capita cost to Elks of about \$14 and 184 received eye care. More than 4,000 youngsters have been rehabilitated since the hospital was opened, with the average annual total cost for the last 10 years exceeding \$300,000, Carver said.

**THE FLORIDA ELKS-SPONSORED** Harry-Anna Crippled Children's Hospital at Umatilla gets a \$44,000 gift. Receiving the bequest of the late Jessie K. Cottrill is George Carver (third from left), managing director of the hospital, Florida Elks' major project. Making the presentation are: P.E.R. Charles E. Bailey of Ormond Beach Lodge; Adam Moranty, president of the Ormond Beach Rotary Club and an Elk Trustee; and W. W. Swan, vice-president of the First Atlantic National Bank of Daytona Beach, executor of and trustee for Mrs. Cottrill's estate.



**LEBANON, Oregon,** Lodge holds a luncheon meeting to hear P.G.E.R. R. Leonard Bush. Pictured at the head table are Oregon S.P. and Mrs. William H. Warden, Lebanon, Brother Bush and his wife, and the Lebanon Exalted Ruler, Dr. John Burdell, and Mrs. Burdell.



**SALISBURY, Maryland,** Lodge is proud of initiating its 1,000th member. Brother Sam Cerniglia (center) is the honored Elk. With him are E.R. Harold Athey and D.D.G.E.R. Carlton Bozman, P.E.R. of Easton, Md., Lodge.



**THE CALIFORNIA ELKS ASSOCIATION** awards Youth Leadership scholarships at its annual convention in Monterey. First-place winner Robert Toolen of Huntington Park High School tells the audience that he will use his money to enroll at U.C.L.A.

**MASSAPEQUA, New York,** E.R. Angelo Roncallo wishes good luck to Bill Costello (left) and Al Beck, directors of the lodge's Drum and Bugle Corps. The group is participating in drum and bugle corps contests in many cities, including Syracuse, Albany, and Washington, D.C.



**AN ADDITION TO THE ORDER** is Phil-Mont, Pa., Lodge No. 2345, instituted recently with D.D.G.E.R. Raymond M. O'Donnell, Coatesville, and Norristown officers conducting the ceremony at Norristown Lodge. Other dignitaries present included: P.G.E.R. Lee A. Donaldson; Past District Deputies and Past Exalted Rulers of the Southeast District; Earl W. Kunsman, Richard C. Megargell, and Fenwick M. Meyers, President and Vice-Presidents, respectively, of the Pennsylvania Elks State Assn., and Frank W. Kohler, Conshohocken, state New Lodge chairman. The lodge, headed by E.R. John H. Weaver, has 64 charter members, most of whom were initiated on the day of institution by Pottstown Lodge officers.



**McPHERSON, Kansas,** Lodge initiated a new class of 67 shortly before dedicating its new quarters. Lodge officers are (front row): Inner Guard Tom Battershell; Chap. Bob Mattingly; Est. Lect. Kt. Warren Underwood; E.R. William Duguid; Trustee Howard Kittell; Est. Lead. Kt. Jack Beebe; Est. Loyal Kt. Larry Hawkinson; Secy. Les Shook, and Esq. Bill Leonard.

**ALLIANCE, Ohio,** Lodge's new building key is presented by Building Committee Chairman E. Paul Howard (second from left) to Trustees Chairman George Sanor during dedication ceremonies. Looking on are P.D.D. and Toastmaster Lew Naylor; C. Ross Cline, State President and main speaker, and E.R. J. Edgar Fike. Elks from throughout Ohio, including Mayor Dale Walborn of Alliance, attended the ceremonies.



**DEDICATION OF** a new McPherson, Kan., Lodge building comes 67 years after the lodge's founding by 29 charter members. Today, McPherson Lodge has nearly 1,000 members, including the 67 men initiated two days before the dedication.

The address dedicating the \$180,121 brick structure was given by P.D.D. Walter Reed Gage, Manhattan, past president of the Kansas Elks Association. Phillipsburg Lodge members participated and E.R. William Duguid of McPherson Lodge also spoke.

The lodge charter was issued June 22, 1899, to 29 men who used the humblest of furnishings. A new building was dedicated in 1914.

Officers of the lodge are: E.R. Duguid; Est. Lead. Kt. Jack Beebe; Est. Lect. Kt. Warren Underwood; Est. Loyal Kt. Larry Hawkinson; Secy. Les Shook; Esq. Bill Leonard; Inner Guard Tom Battershell; Chap. Bob Mattingly, and Tiler Bob Eickbush. Trustees are C. W. Frodsham, Howard Kittell, and Lawrence Moore.

**SANTA CRUZ, California,** Lodge's new building is formally dedicated as Ernest Dillon (left), Building Committee and Board of Trustees chairman, presents the lodge keys to D.D.G.E.R. Mickey Kaliterna, San Jose. Brother Kaliterna was in charge of the G.L. dedicating officers who conducted the ceremonies for the \$375,000 structure and P.C.E.R. Horace R. Wisely, Salinas, delivered the dedication address. Santa Cruz Elks had been meeting at another building since 1920.



**SOUTHERN PINES, North Carolina,** Lodge's national golf tournament is a gigantic success. Happy golfers are tournament manager Bill Gantt; three-time winner Larry Dempsey, Greensboro, N.C.; E.R. Tom Connolly; tournament co-director Harold Cuff, and tournament chairman Bob Strouse.

## N. C. Golf Tourney: The Dempsey Habit

The Southern Pines, N.C., National Elks Amateur Golf Tournament drew a record number of participants this year, there were more spectators than ever before, and prizes were bigger and better than ever. But the tournament, in spite of all this, or perhaps because of it, had the same old ending.

Larry Dempsey, a pharmaceutical salesman from Greensboro, N.C., won again—for an unprecedented third consecutive time. After 54 holes, Brother

Dempsey was three strokes ahead of second-place A. E. Fletcher of Roanoke, Va.

The 5th annual national event drew 344 players from 17 states with the host Southern Pines Lodge taking team honors. Play was over the Southern Pines Country Club and Mid Pines Club courses.

It wasn't enough for Brother Dempsey simply to win. To break the monotony, he scored an ace on the 14th

hole of his opening round, using a seven iron. The sponsoring lodge is considering changing the event's name to the Larry Dempsey Invitational, although it's debatable whether such action would adversely affect the champion. Another alternative might be paid hecklers.

Anyway, there's always next year—which may, incidentally, feature a tournament for the wives. Mrs. Dempsey is a golfer.



**NORTHWESTERN OHIO** Elks turned out to honor Wapakoneta Lodge members Crosby Manchester Jr., D.D.G.E.R. (third from left), and Roy Bauer (second from right). Here, they stand with State Trustee Elwood Reed, Bowling Green, and P.S.P.s Walter Beer, Lima, Charles Schmidt, Dayton, and Martin W. Feigert, Van Wert. Manchester and Bauer, lodge secretary for more than 30 years, both received gifts.



**ELK RICHARD TAYLOR** of Lima (second from left) was elected a vice-president and P.S.P. John D. Quinn, Sidney, (right) was renamed executive director of the Ohio Council of Fraternal and Service Organizations at its annual convention in Columbus. Others shown are William Halley, Columbus; Eagle LeRoy Cunningham, Columbus, president, and Eagle William Donahue, Bellaire, secretary-treasurer. The 11-year-old council is composed of nearly all major components of veterans' and other groups.

**THE NEW JERSEY STATE ELKS ASSOCIATION** honors the girls' Youth Leadership winner, Paula Rose Dudnick, Pleasantville, who went on to capture the national contest and a \$1,200 bond. With Miss Dudnick are S.P. Harrison S. Barnes, Elizabeth; P.S.P. William J. Windecker, Orange; D.D.G.E.R. Lemuel C. Earley, Lakewood; Edmund H. Hanlon, Red Bank, P.D.D. and chairman of the State Youth Activities Committee, and Harry McGarrigell III, Atlantic City, chairman of the South District Youth Activities Committee. Miss Dudnick was sponsored by Atlantic City Lodge.



**OHIO ELKS ASSOCIATION** members attending the annual state convention in Columbus were introduced to 14-year-old Joe Atkinson, who, since he was 4, has been under treatment for cerebral palsy by an Elk mobile unit. When Joe began therapy, he was unable to walk. Today, he is a candidate for his school football team. Shown are State Fund-Raising Chairman and P.S.P. Lawrence Derry; Joe; his father, Dale; Fund-Raising Co-Chairman Robert Snook, and the chairman of the Cerebral Palsy Committee, Tom Price.





**News of  
the Lodges**

CONTINUED

**HARRISBURG, Illinois,** Lodge sponsors a youth program in which the Saline County superintendent of schools, C. R. Gardner, shows high school students minutes of a school board meeting.

**THE MASSACHUSETTS ELKS ASSOCIATION** presents a \$1,000 check to the Don Orione Home in Boston. Giving the check to the Rev. Rocco Crescenzi is S.P. Charles Burgess. Others are (sitting): Dr. William Maguire and Andrew Biggio and (standing): Michael McNamara, Edward Spry, Dom Di-Maggio, Joseph Brett, John Cahill, Harold Field, and John Donoghue.



**TAMPA** Lodge members pose proudly with winners of the Youth Scholarship Awards Contest. The youngsters are: Richard R. Brunelle, second-place winner (tie); Louise Ann Painter, first-place winner; Dorothy Christine Olson, second-place winner (tie), and Kenneth E. Smolek, third-place winner. With them are Xavier F. Cannella, chairman of the Youth Activities Committee, and E.R. Leon S. Cazin. Presentations were made May 4.



**WARREN, Ohio,** Lodge has distributed reproductions of the Constitution, the Declaration of Independence, and other historic American documents to all public and parochial schools, libraries, and doctors' offices in Trumbull County. Taking part in this worthwhile effort were (seated): Frank Earley, chairman of the State Americanism Committee, and Robert Walker, chairman of the Warren Lodge Americanism Committee. Standing are: Msgr. Edward Krispinsky, Warren School Supt. Sanford Jameson, State Scholarship Chairman Nick Kovic, County School Supt. Fred Louys, and E.R. Jack Gregor.



**THE KANSAS ELKS ASSOCIATION** conducts a tour of its training center for the retarded, the major state project, during its annual convention in Wichita. Looking over the facilities are John T. Kirkwood, Galena, member of the G.L. Auditing and Accounting Committee; Lloyd Chapman, El Dorado, member of the G.L. Ritualistic Committee; P.G.E.R. R. Leonard Bush; P.S.P. K. R. Larrick, Augusta, and P.G.E.R. H. L. Blackledge.



**TULSA, Oklahoma,** Lodge presents a Volkswagen bus to the Gatesway Foundation, Inc., a home for the mentally retarded. Present for the ceremony were: Est. Lead. Kt. Lon Dillman; E.R. Robert E. Johnson; Helen V. Gates, president of the foundation; Mrs. Roy Barnes, president of the auxiliary, and George Washington, chairman of the Social and Community Welfare Committee.



**TULARE, California,** E.R. Al J. Avila congratulates Elizabeth Bodine, winner of a \$900 Elks National Foundation Most Valuable Student award, at graduation exercises of Tulare Union High School. Miss Bodine, daughter of an Elk, will use the money for college expenses.

**NEW YORK STATE'S** East District, represented by Patrick Sharkey (left), Smithtown, area chairman for the Elks National Foundation, placed first in the state during the last year with contributions of \$8,047.72. Patrick Lyons (center) brought his Huntington Lodge in first in the state with foundation donations of \$3,301.72. The state has 133 Elks lodges. Also shown is D.D.G.E.R. Herman Saperstein of the East District.



## LODGE NOTES

Waukegan, Ill., Brothers describe as completely successful the National Elks Bowling Tournament held there during nine recent weekends. A happy bowler is usually one who eats well, and the following statistics on food consumption at the tourney are offered as evidence of the event's success: 2,700 pounds of prime beef, 2,500 pounds of sirloin steak, 540 pounds of chicken, 200 pounds of shrimp, 250 pounds of ham, 400 pounds of lobster, 750 pounds of tenderloin steak, 2,500 pounds of lettuce, 220 pounds of tomatoes, 10 cases of celery, 250 pounds of carrots, 3,000 pounds of potatoes, 75 gallons of gravy, and 7,800 rolls.

Members of Norwood, Mass., Lodge mourn the death of Brother John F. Concannon, who was killed in May in the highlands of South Vietnam while on a voluntary military mission. Brother Concannon, who was 27, was buried at Arlington National Cemetery. A group of 25 Elks made the long trip from Norwood to attend the services. Brother Concannon is believed to be the first Massachusetts Elk killed in Vietnam. Norwood Lodge recently initiated a class of 15 in his honor.

Ottawa, Kan., Elks sponsored a 45-man work force that cleared debris from an area of tornado-stricken Topeka so that residents could put mobile homes on their lots.

Three trucks and five chain saws were used in the June operation, said Joseph B. Mickey, Ottawa Lodge's Americanism chairman, who organized the drive. The men, many of them college students, also performed dangerous tasks like moving fallen trees off homes, he said, but only a few minor cuts were suffered. Co-sponsor of the cleanup was the Franklin County Civil Defense Unit.

The Elks' ladies of Cordova, Alaska, Lodge are trying to procure a much needed instrument for the local hospital. Cordova is an isolated community in south-central Alaska and its hospital needs a spectrophotometer, a machine to determine the amount of calcium, potassium, and sodium in the blood.

The women are trying to collect

280,000 Betty Crocker coupons to help pay for the machine. You can help in this worthwhile project by sending coupons (even outdated ones) to the women, Box 476, Cordova.

A long-standing member of Effingham, Ill., Lodge, R. K. Volts, recently was honored at a banquet attended by more than 300 Elks from across the state. Brother Volts was Effingham Exalted Ruler 30 years ago and was a District Deputy Grand Exalted Ruler in 1941-1942. He is currently President of the Illinois Elks Bowling Association. A highlight of the dinner was the presentation of a P.E.R. ring to Brother Volts by E.R. William Cox.

Members of Amsterdam, N.Y., Lodge mourn the loss of two longtime Brothers. Arthur A. Chalmers and John Kellogg had a combined membership tenure of 123 years. They passed away in April, one day apart, and were eulogized by the lodge shortly afterward.

Woodbridge, N.J., Lodge members moved into their new home recently and marked the occasion with the initiation of 113 members, the largest class to be installed in any New Jersey lodge in the last few years. The class also was the first to be initiated by E.R. John Nagy. Virtually all the Brothers turned out for the impressive ceremonies, attended by district officials.

Two Ohio Elks have been honored for their outstanding efforts in promoting the Elks National Foundation in their areas. P.E.R. Irv Davies of Cleveland Lodge and D.D.G.E.R. George Little, Lakewood, were presented awards by the Ohio chairman of the foundation, James A. Ryan.

A courtesy driving awards program initiated by Marquette, Mich., Lodge has drawn commendation from school and civic officials.

Awards are presented each month by the lodge and in June the screening of candidates was handled by the interested superintendents of Marquette's two high schools. The lodge hopes such awards to teen-age drivers will have a positive psychological effect on other young drivers.

Hollywood, Calif., Lodge has won both the cerebral palsy and the Elks

National Foundation programs in its metropolitan district. The lodge is particularly proud because it is only one year old. A check for \$2,403.03 was turned in for the treatment of cerebral palsy at the recent California Elks Association's annual convention. A total of 65 Hollywood Brothers signed up for the foundation.

A Past Exalted Ruler of Lancaster, Pa., Lodge—W. Hensel Brown—put on dark robes recently to become a judge in Lancaster County's Third Court of Common Pleas.

Brother Brown was named "Elk of the Year" by his lodge in 1959. At the time, he was cited for "his meritorious work in behalf of humanity and the community." Brother Brown left a law practice established in Lancaster by his father, the late J. Hay Brown, in 1871. The senior Brown became Chief Justice of the Supreme Court of Pennsylvania.

Quincy, Mass., Lodge has distributed \$2,300 in scholarships to 11 area students. Recipients are Anne Donahue, Georgia Lombardo, Susanne Poirier, Mary Ellen Flanders, Janice Gherardi, Anne Grazer, Kathleen Savage, Daniel McAuliffe, and Stanley Walker, all of Quincy; Carol Johnson of Braintree, and Elizabeth Shute of Hingham.

The son of Ralph E. Dunbar Sr. of Alliance, Ohio, Lodge was successful in his recent bid for an Air Force Academy appointment. Ralph E. Dunbar Jr. plans to spend the next several years at the academy working toward a bachelor of science degree and a commission in the regular Air Force. He also may do graduate study in foreign or domestic universities.

Ferndale, Mich., Lodge has donated \$50 for the purchase through CARE of food, textiles, health needs, school supplies, and tools to be handed out directly by Marines to the people of South Vietnam. Ferndale Lodge believes it will take more than the normal implements of war to win in Vietnam and it wishes to do its part.

Ceremonial flags were presented to members of Enfield, Conn., Lodge by the Boy Scout troop it sponsors. The Scouts presented the gift on behalf of the Enfield Emblem Club.



**News of the Lodges**

CONTINUED

**ROEBUCK (BIRMINGHAM), Alabama,** Lodge members take pride in the recent organization and sponsorship of a new Boy Scout troop. Attending the investiture of the eight Tenderfoot Scouts are Lodge Scout Troop Committee members Raymond Richards, C. L. Downing, and Glen Buchanan; Scoutmaster John Rodgers; E.R. Ed Hornbuckle; Committeeman Richard Peters, and P.E.R. Bob Meacham.

**FINDLAY, Ohio,** Elks are giving 500 decks of playing cards to Veterans Administration hospitals. Veterans Chairman Ralph S. Halliwill pauses while getting the cards ready for shipment. Playing cards are traditionally welcomed by hospital patients.



**MICHIGAN ELKS** and their ladies stop to wave at the photographer before flying July 1 from Detroit to Dallas for the G.L. annual session. More than 30 persons were on hand.



**THE MINNESOTA STATE ELKS ASSOCIATION** is honored for the 15,000 hours its members have volunteered to the Minneapolis Veterans Hospital. Receiving congratulations from a hospital representative, Mrs. Bev Gibson, is the chairman of the association's hospital committee, E. A. Altier, St. Paul. At the left is Dr. David Johnston, Red Wing, S.P.

**DANVILLE, Illinois,** Elks initiated a class of 87 men recently. The class was dedicated to P.E.R. John C. Bruder (third from left), who launched a membership drive resulting in about 250 newcomers. Standing with him are: E.R. Carl Larson of Urbana Lodge; John R. Parrish and Wesley Brooks, candidates, and E.R. Robert C. Booth of Danville Lodge. The class brings lodge membership to 2,170, third largest in Illinois after Springfield and Chicago South Lodges. Danville members state clearly, however, they are not about to rest on their laurels.



**AUBURN-OPELIKA, Alabama,** Lodge sponsors a new Boy Scout Troop. Presenting Troop 218 with its charter are Brothers H. E. Christen and R. L. Brittain. Accepting are Scoutmaster Walter Arnold, an Elk; and H. Ellsworth Steele, district Scout chairman. At the far right is P.E.R. John E. Pitts.





**NEW PHILADELPHIA, Ohio,** Lodge presents new, 50-star American flags to three judges of Tuscarawas County courts. Shown are: Russ Butcher, chairman of the lodge's Americanism Committee; Common Pleas Judges Raymond C. Rice and J. H. Lamneck; Probate-Juvenile Court Judge Ralph Finley; E.R. James Exley; Est. Lect. Kt. Leslie Early, and Richard L. Stephenson, Tuscarawas County Bar Assn. All are Elks.



**BELLEFONTAINE, Ohio,** Lodge makes a \$350 donation to the Ohio Elks Cerebral Palsy Treatment Center. Brother Ralph Patterson (center) presents the check to Dist. Treas. Edgar Chandler. At left is Bellefontaine E.R. John D. West.



**ST. JOSEPH, Missouri,** Lodge initiated a class of 40 in honor of P.E.R. and P.D.D. Maurice Pope (front and center). Brother Pope is flanked by officers of the lodge.



**CINCINNATI** Lodge is the scene for Southwest District of Ohio scholarship awards to winners from the Cincinnati area. E.R. William Underhill is seen with the second-place winner in the girls' division, Connie Scherra; first-place winner Judy Kulstad, and the second-place winner in the boys' division, Thomas Martin. The first-place winner, David Hasel, could not be present.



**BIRMINGHAM** E.R. Lawrence E. Tadrick presents Elizabeth Tutwiler with a bouquet of roses as Est. Lead. Kt. J. Edward Hayes, Birmingham, gives her a scholarship award worth \$300. The presentations were made during the Alabama Elks Association's 44th annual convention June 9-11 in Tuscaloosa. Brother Hayes is Youth Activities chairman.

**SANDUSKY, Ohio,** Lodge honors outstanding youths in a Boy Scout troop sponsored by lodge members. Attending the ceremonies were E.R. Robert Uhl; Eagle Scouts Larry Uhl, Rex Hughes, Paul Stratton, and Frank Murru; Scoutmaster Joseph Roesch, and Asst. Scoutmasters Dennis Conley and William Dix.



# Elks Gather Together



Honored guests at the Minnesota Elks' 62nd annual convention June 9-12 in Duluth include (front row): P.G.E.R.s Lee A. Donaldson, Pittsburgh, and Sam Stern, Fargo, N.D., and Illinois P.S.P. George T. Hickey, Chicago, Grand Trustee. Standing are: Mrs. O. M. Bzoskie; Convention Chairman Bzoskie; Mrs. Bob Sandhofer; E.R. Sandhofer of Duluth Lodge; Mrs. William L. Smith, and Est. Lead. Kt. Smith of Duluth Lodge. Brother Donaldson spoke at the banquet June 11 near the convention's close. Other well-attended events were the annual parade and the memorial service, with standing room only.



Dr. George Caillouette (right), Willimantic, Connecticut major projects chairman, presents a \$25,000 check to Berger E. Foss, managing director of Newington Hospital for Crippled Children, to complete payments for a new central sterile supply unit. The Connecticut Elks Association had pledged \$50,000 for the unit. Looking on during the annual convention are Grand Trustee Arthur J. Roy (left front), Willimantic; Terrence McMahon (rear), crippled children chairman for the Southwest District; P.D.D. Edwin J. Maley, New Haven, and P.S.P. George English, Manchester. A \$300,000 pledge to the hospital was endorsed.

**TWENTY-NINE LODGES** were represented at the 62nd annual convention of the Minnesota State Elks Association June 9 through 12 in Duluth. More than 230 delegates and their wives were on hand.

The erection of a memorial tablet honoring deceased state presidents at the Elks' youth camp near Brainerd was favored. In their major project,

Minnesota Elks send boys to the summer camp for two weeks at no charge.

Distinguished guests included: P.G.E.R.s Sam Stern, Fargo, N.D., and Lee A. Donaldson, Pittsburgh, and Illinois P.S.P. George T. Hickey, Chicago, a new Grand Trustee. Brother Donaldson gave the banquet address.

Trapshooters and golfers enjoyed their sports and the ladies attended a

luncheon and fashion show. There was standing room only at the memorial service. Another popular event was the annual parade.

Dr. David C. Johnston of Red Wing was elected President. Other new officers include: Everett Anderson, Brainerd, William Thompson, Hibbing, and Steve Sadowski, Winona, Vice-Presidents, and Ken Hansen, Owatonna,



Thomas W. Croft (left), Augusta, Georgia Youth Activities chairman, proudly poses with: E.R. Clayton S. Huckaby of Valdosta Lodge; Emerson L. Bell, Valdosta, state and national boys' winner of the Elks Youth Leadership Contest; Mary Lynn Hummel, Augusta, state girls' winner; E.R. Warren W. Stewart of Augusta Lodge, and P.G.E.R. Robert G. Pruitt, Atlanta, during Georgia Elks' annual convention June 1-4 at Jekyll Island. Bell received a \$200 U.S. savings bond from the state and a \$1,200 bond from the Grand Lodge. Miss Hummel received a \$200 bond from Georgia and an \$800 bond for placing third in the girl's division of the national contest. Both winners were given congratulatory letters from Gov. Carl E. Sanders of Georgia.



A photographer, Norman W. Horstman, Dickinson, is the new President of the North Dakota Elks Association. P.E.R. Horstman of Dickinson Lodge owns and operates a studio and is a past president of the North Dakota Photographers Association. The former state vice-president was elected at the 46th annual convention June 12-14 in Mandan. He is a St. Louis native.



For the third time, San Manuel Lodge's Ritualistic Team is the winner in the Arizona Elks' contest. Standing with their trophies are: Coach Ray Beneitone; Chap. Jack Beneitone; Est. Lect. Kt. William Warner; Est. Loyal Kt. Joe Harvey; E.R. Louie Beneitone; Est. Lead. Kt. David Mieslahn; Inner Guard Joe Hawkins; Esq. David Cummings, and Candidate Keith Collins. Brother Clyde A. Unger of Phoenix donated a traveling trophy in memory of Dr. W. W. Ammons, Past Exalted Ruler of Phoenix Lodge. Besides winning the state title three times, San Manuel Lodge has won four district contests and has placed third and fourth in national ritualistic competition.

Trustee. Brother Johnston appointed George Carlson Secretary and Frank Weinert Sergeant-at-Arms. Both are St. Paul Lodge members. Cecil Brown, Rochester, was reelected Treasurer.

The 1967 annual convention will be held in Rochester.

**SEVERAL WEEKS BEFORE** Brother Raymond C. Dobson of Minot was elected Grand Exalted Ruler, he was an honored guest at the North Dakota Elks' 46th annual convention in Mandan. About 1,460 Elks registered for the meeting June 12 through 14.

The Rev. Charles Hill of Bismarck was the main speaker at the banquet, followed by the convention ball. E. R. Adam Hellman of Mandan presided at memorial services and Mandan Secy. Martin Gronvold gave the memorial

address. The Bismarck Elks Chorus sang. Exalted Rulers from all 11 lodges took part in Flag Day ceremonies.

Mayor C. H. Walker of Mandan was marshal in a parade headed by Elk dignitaries and including six Elk bands and floats from the lodges, business firms, and service groups.

Golfers, trapshooters, and softball players participated in their sports and Minot Elks and their wives staged a show entitled, "Dobson at Dallas."

The Mandan Lodge club manager, Joe Halm, and P.E.R. Myron Porsberg were adopted into the Hunkapapa Sioux Tribe during an Indian ceremony.

The women were entertained at a brunch and also were invited to watch retiring President Gordon Klug of Grand Forks install the new officers.

(Continued on page 38)



Wabash Lodge's team won the ritualistic contest at the Indiana Elks' 66th annual convention June 16-19 in Fort Wayne. Team members are: Candidate John Houlihan; Chap. Wendel Leland; Est. Lect. Kt. Ben Simmons; Est. Lead. Kt. Adrian Leland; E.R. Ramon Gillespie; Est. Loyal Kt. Robert Christie; Esq. A. O. Curtis; Inner Guard Sam Butterbaugh, and the team coach, Dr. Donald Bickel.



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# AUSTRALIA

*A land of deserts, plains, mountains,  
and modern cities—Australia lacks little.*

*But it does need more people*

**By JERRY HULSE**



WORLD'S SMALLEST continent or earth's biggest island? However she's described, Australia is big—big and lusty, hot and cold, lush and arid, and, yes, enormously under-populated. New settlers are arriving by the thousands. Still, millions more are needed. The vast land mass that is Australia unfolds from tropical Queensland to the meadows of Tasmania, from verdant coastal regions to the searing inland deserts. New cities are filling, but at the same time hundreds and even thousands of square miles are used only to run a relative handful of cattle. It is the land of the flying doctor and classroom-by-radio.

Along with the newly arrived resident comes the tourist. And what with the jets whistling from the U.S. mainland to the land below in 17 hours, tourism is on the upswing.

So big is this land that no tourist sees it all, just as no one sees all of the U.S. Especially the foreign visitor. To see everything would take months. With a land area nearly equal to that of the U.S. but with only a sixteenth of the population, Australia offers all the promise of a new Promised Land. It has more snow than Switzerland and more sand than any other country in the world.

Golden sands flow to the sea and the surfers skim toward these endless beaches, riding the crests of giant waves that have made Australia one of the

*Canberra, one of the world's few totally planned federal capitals, was laid out in 1911 by Chicago landscape architect Walter Griffin. Man-made lake in background adds to a striking complex of broad avenues, curving boulevards, circles and hexagons.*

world's surfing centers. Two hours north out of Sydney brings you to the Gold Coast—20 miles of sparkling beaches and a growing village called Surfers Paradise. Some \$150,000,000 has been spent on new luxury hotels and motels, the result being that Surfers Paradise has become the holiday target of thousands of Australians, not to mention the foreign tourists who flock there to luxuriate in the sun.

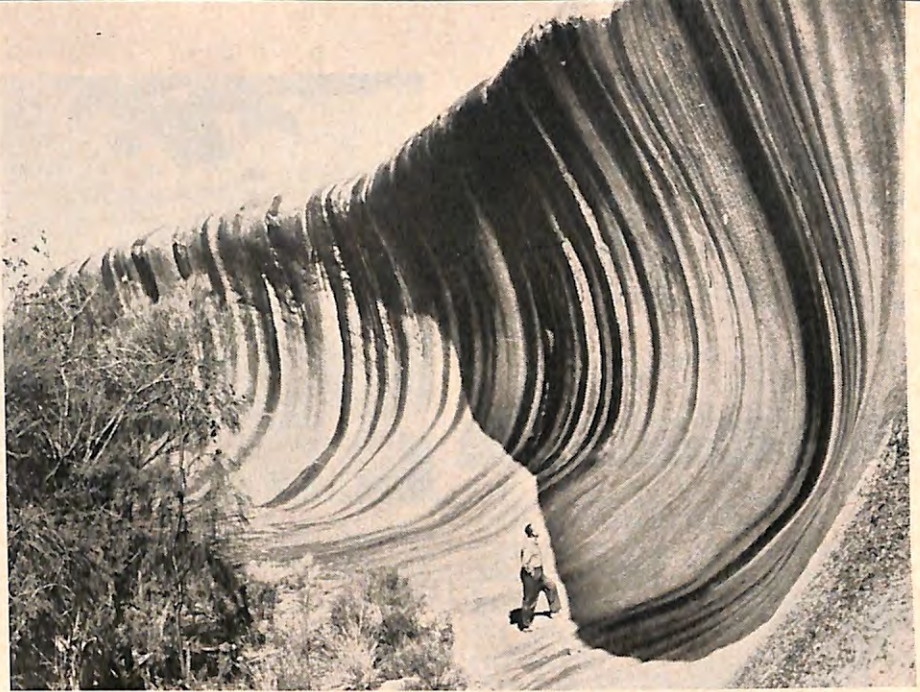
For the wintertime visitor, elsewhere in Australia are ski runs and ski lifts, resort villages in alpine settings, tobogganing and sledding. Summer comes to Australia in December and lasts through January and February. Autumn leaves begin to fall in March, while winter sends the thermometer tumbling just about the time Americans here at home are packing to head off on June holidays.

Dropping out of a flawless Australian sky, we touched down in the most populous city of them all, Sydney. Upon landing we were asked to fill out a questionnaire inquiring if we were carrying an "air pistol, spring blade knife, dagger, knuckle duster or sword stick." Having neglected to bring our knuckle duster, we were free to start roaming. When scouting for a hotel in Sydney one should remember the Menzies and Chevron, among others. A single room starts at around \$12 a day, which is to say that there are no bargains in Sydney insofar as the better-class hotels are concerned, although these are the best. It gets more reasonable—far more reasonable, in fact—the farther one travels into the hinterlands.

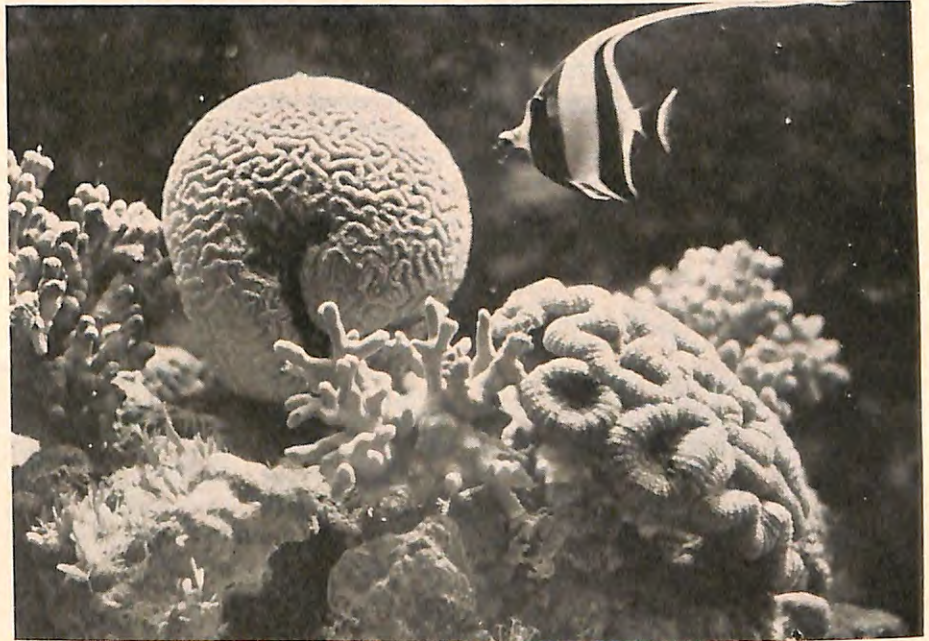
Down the block from the Chevron is King's Cross, Sydney's answer to Greenwich Village and London's Soho. Off in one corner an inn called the Chelsea offers up good food as well as good grog. The place drips with crystal and a Continental kind of atmosphere. It's all much more reminiscent of a Paris bistro than an Australian pub. The menu lists such delights as Scotch smoked salmon ("direct from Barnett's of Frying Pan Alley"), shashlik, steak Diane, and that Down Under delight, the carpetbagger steak—a chunk of beef filled with oysters, stitched tight, and wrapped with bacon. Upstairs the Chelsea lets seven rooms at \$12 a night, and this includes breakfast, private bath, radio, telephone, and—if you insist—a TV set.

Along another alley the Four Canoes serves huge bowls of billabong soup together with whitebait fritters fried in beer. With Sydney striving to please all

*The Old Colony Inn on the island state of Tasmania was built in the mid-1800s by a New England whaling sailor. Tasmania is now a popular tourist center in Australia.*



*What appears to be a huge ocean wave about to break is really solid rock sculptured by eons of wind erosion. This strange landform is among many in the arid regions of Australia's Outback.*



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tastes, there's even a Polynesian blue plate at the Teahouse of the August Moon. Next door the cobblers at the Golden Rice Bowl cook up a tasty chow mein. Old GIs should take sober note of the fact that Romano's, the romantic and chic night spot of World War II, is now, of all things, a discotheque.

While strolling down King's Cross one evening we came upon a kangaroo-fur salesman from Chicago. Previously he'd been a school teacher in San Francisco and a window washer in Hawaii. As a kangaroo-fur salesman in Sydney he displayed three licenses: a fauna license, a business license, and a hawk-er's license. He was hawking quite well this particular evening—so well, in fact, he sold the entire bundle of 11 skins to a Chinese chap who happened by.

"Nine million kangaroos are killed every year in Australia," he told us afterward. "Some farmers use sub-machineguns. If they didn't the kangaroos would kill all the crops. Let them go a couple of years and they'd run everyone out of the country."

The thought was so sobering that we hopped a bus out to Taronga Park to see a live kangaroo. En route we passed the Boomerang Car Rental Agency and the Koala Motel. That's how it is in Australia. In fact, store shelves are running over with toy koala bears and windup kangaroos. At the zoo we found the kangaroos posing with the tourists and the tourists shaking hands with the koala bears.

Next to its zoo, Sydney is making loud noises over its new opera house. Some heap praise on it; others hurl unkind epithets. Rising beside the harbor, the unfinished building is designed to give the illusion of white sails in the sunset. Its detractors say it looks more like mounds of ice cream melting in the sun. All anyone knows for sure is that it started out to cost £4,000,000 and at this writing the price has run to £35,000,000. In other words, plans boomeranged. The building on Benne-

long Point will contain concert halls, exhibition halls, conference rooms, an elegant restaurant, and stages for theater, ballet, and opera.

While the rest of the world ponders the population explosion, Australia worries over how to increase hers. Presently there is a female shortage. A poor immigrant boy has about as much chance of meeting and marrying an Australian girl as the Mets have of winning a pennant. The list of immigrants includes Italians, Britons, Spaniards, Scandinavians, French, Poles, Yugoslavs—even a handful of Yanks. We met Dutch waitresses, Greek farmers, Italian restaurateurs, Polish grocers, Hungarian hoteliers—even an Arab cab driver. A Greek lad told us: "There are so many Australians the girls can go for, what chance does a poor Greek boy stand?" Well, that's not how it was during World War II: the American GIs took home so many brides the kangaroos nearly took over Australia. Perhaps now if sufficient numbers of American female tourists journey down under, the scales will tip the other way again.

After doing Sydney we jetted off to Melbourne, home of the famed Melbourne Cup, a race first run while we were yet fighting the U.S. Civil War. In addition, Melbourne is the home of Monash University—the school's big claim is that it can park 4,000 cars—and of the world's sixth largest department store, the Myer Emporium. In 1960 the store established Melbourne's first regional shopping center, a 30-acre complex bristling with 83 shops. All of it might make one wonder why he came so far to see what he left behind in America.

Melbourne's byways are lined with plane trees, and streetcars still sway down the center lanes. On Collins Street, the Champs d'Élysée of the city, white lines are drawn along the sidewalks, marking the side you're to stick to. Every main street is exactly

90 feet wide, a brilliant bit of planning that makes for more relaxed motoring.

The sign out front of Fletcher Jones advertises in great block letters "trousers, skirts, kilts, and slacks." Indeed, Fletcher Jones insists he covers more torsos than any other single shopkeeper in the world. Among Melbourne's other haunts is Captain Cook's Cottage, which was boxed and shipped clear from Great Syton in Yorkshire, a centenary gift to the citizens of Victoria in memory of the man who charted Australia nearly 200 years ago. Across a shady lane stands a new memorial, this in memory of President Kennedy, which was unveiled in Treasury Garden by the Lord Mayor of Melbourne.

We autographed the register at the Southern Cross, a modern glass pile that boasts 24-hour room service, "Australia's widest selection of restaurants and bars," and a garden plaza containing 70 shops and services, including those of a chiropractor and a locksmith. A single room runs \$9.40 a night.

While we were in Melbourne the Australians turned from calculating their debts in pounds sterling to the decimal system. Now in place of pounds, shillings, and pence, they're trying to make sense out of nickels, dimes, and dollars. Adding to the confusion, the Australians came out with a 2-cent and a 20-cent coin. Introduction of the new currency was known as "C-Day," the "C" evidently standing for *confusion*. Consider your own dilemma if one day you were paid in pounds and pence rather than dollars and cents. Off in Sydney, the Currency Board headquarters put half a dozen Australian lassies to answering telephone queries about the new currency, the girls being known as Dollar Jills. Their task is to inform everyone how the new penny is equal to 1.2 pence, 2 cents equals 2.4 pence, a nickel is the same as sixpence, 10 cents is 1 shilling, 20 cents is equal to 2 shillings, and 50 cents is exactly the same as 5 shillings.

On the "heads" side of the new coins is an effigy of Queen Elizabeth II. Figures of Australian wildlife cover the "tails" side: the kangaroo, the platypus, the spiny anteater. The question is, though: How many spiny anteaters does it take to buy a pound of hamburger?

Because of the feared chaos in an instant changeover, the banks decided to allow two years for the transition, a fact worth remembering if you're going Down Under this year or next. (Be sure to memorize the new coins in relation to the old.) Meanwhile, both dollars and pounds are circulating, which causes no little amount of confusion. Consider this hurdle: Certain shops are designated "pound shops" and others are known as "dollar shops." Both will take either pounds or dollars, but the

pound shop will return only pounds and the dollar shops give back only dollars. To make matters worse, mechanical devices such as adding machines and cash registers also must be converted before the deadline.

One of Australia's most striking features is its similarity to young America 100 years ago. Small villages grow into big towns and big towns into even bigger cities. Two hundred miles south of Melbourne the smallest and least populated state of Australia, Tasmania, rises out of the sea, with tourists flocking to the mountainous island by plane and car ferry from the hot mainland. There's good fishing and eye-catching scenery—and relics left over from days when the island harbored some of the toughest convicts and bleakest prisons in the world. Captain Bligh stopped off to plant the island's first apple trees when the Bounty dropped anchor there in 1788 en route to her fateful rendezvous in Tahiti.

Tourists flock also to Queensland and the islands rising along the 1,250-mile Great Barrier Reef. In some places the coral is only 12 miles wide; in others it reaches out into the Coral Sea as far as 200 miles. For some visitors, though, Australia's stellar attraction is its aborig-

ines, the ancient race of dark-skinned nomads, descendants of the oldest race on earth, according to some anthropologists. Many still live a Stone Age existence, roaming naked, throwing spears, wielding stone axes. The first aborigine came to Australia some 10,000 years ago from Asia. When the white colonists landed at Botany Bay there were 300,000 natives, but they suffered the same fate as the American Indian, losing their hunting grounds and suffering losses until today their numbers have dwindled to a mere fraction of the original group.

The tourist focuses, too, on the haunting Outback, the red heart of Australia so reminiscent, in places, of Africa; Canberra, the city that was totally preplanned; and, of course, the friendly little town of Perth in Western Australia where residents flashed their lights one black night in 1962 as a salute to Astronaut John Glenn.

Presently Americans are jetting to Australia in ever-increasing numbers, some as tourists and others as immigrants. One thing that impresses both: while it's about as far as an American can get from home, still there's a feeling of being at home. Australia's that kind of place. • •

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## News of the State Associations

(continued from page 33)

They are: Norman W. Horstman, Dickinson, President; Tom Goulding, Devils Lake, Vice-President, and Frank Mirgain, Fargo, Trustee. Relected were: Everett Palmer, Williston, Treasurer; Ray Greenwood, Jamestown, Secretary, and Dave Price, Dickinson, Trustee.

Williston was named the 1967 convention site, with the dates to be set later.

**PAST GRAND EXALTED RULER** R. Leonard Bush, Inglewood, Calif., was the principal speaker at the Indiana Elks Association's banquet during its 66th annual convention June 16 through 19 in Fort Wayne.

Other distinguished members present were: P.G.E.R. Fred L. Bohn, Zanesville, Ohio, and G.L. committeemen C. L. Shideler, Terre Haute, State Associations Committee, who also is a Past Grand Esteemed Lecturing Knight; Glenn L. Miller, Logansport, Committee on Judiciary; Charles P. Bender, Wabash, Ritualistic Committee, and Gerald L. Powell, Peru, Youth Activities Committee. Others were: Charles H. Murray, Covington, President of the Kentucky Elks Association, and Sam Fitzsimmons, Van Wert, Secretary-Treasurer of the Ohio Elks Association.

Permanent Activities Chairman Thomas E. Burke, P.S.P., announced that the group has presented \$925 to the Florence Crittenton Home, Terre Haute, \$44,000 to Indiana University Medical Center, Indianapolis, and \$21,000 to Purdue University—the last two for cancer research. He said that during the last 19 years, Indiana Elks have contributed more than \$1,000,000 to the cancer research fund and during the last four years, more than \$3,200 to the home. The association also has sent cigarettes to servicemen in Vietnam.

Wabash Lodge won the State Ritualistic Contest and Marion Lodge was the runner-up. Social activities included an ox roast and picnic, a Past Presidents' Dinner, an Exalted Rulers' Breakfast, a Secretaries' Luncheon, a party for the ladies, and a floor show at the banquet.

Roy Rogers Jr., Goshen, was elected President. Elected Vice-Presidents were: Stanley Mascoe, Indianapolis; Lewis Gerber, South Bend; Dr. William Collisson, Linton; Clyde Martin, Bloomington, and James St. Myers, Union City. Brother Shideler was reelected Secretary and J. L. J. Miller, East Chicago, was reelected Treasurer. Robert Hull, Columbus, and Herschel Monroe, Princeton, were elected Trustees. Other new officers are: J. Robert Peterson, Greenfield, Tiler; Robert Little, Wa-

bash, Sergeant-at-Arms, and Herschel Eastman, Muncie, Inner Guard.

The annual fall meeting will be held Sept. 17 and 18 in Indianapolis; the midwinter meeting, Jan. 14 and 15 in Indianapolis; the 1967 annual convention, June 1 through 4 in French Lick, and the 1968 annual meeting, June 6 through 9 in French Lick.

**ILLINOIS ELKS WERE COMMENDED** by P.G. E.R. Lee A. Donaldson, Pittsburgh, at their 63rd annual convention May 13 through 15 in Rockford for their outstanding record in the past year.

More than 750 Elks and their guests learned from Membership Chairman Robert Flynn that reports from all 99 lodges showed a net gain of 1,935 for a total of more than 69,900 in the association. Arlington Heights Lodge and Belvidere Lodge won trophies for bringing in the most members and St. Charles Lodge won a trophy for the greatest membership gain, 35.5 percent.

New highs were set in the group's major project, the Illinois Elks Crippled Children Commission. Executive Director Joe Cooke said that per capita donations totaled \$32,916, stamp gifts were more than \$32,000, and the year's total income exceeded by more than \$16,500 any previous year's figure. Sixty-six clinics were held during the year and 3,702 patients were cared for in addition to those provided for under the mobile units program. As of May 1, five therapists had made 3,392 home visits.

Art Dittmer, Easter Bunny chairman, reported that the lodges have cooperated greatly in visiting children during the Easter holidays.

At memorial services, P.S.P. J. Paul Kuhn of Aurora was honored with a eulogy by P.E.R. Bert Dunlap of Aurora.

Dr. George Ross, Elks National Foundation chairman for Illinois, reported that more than \$75,300 was given to the state foundation program by the association this last year. Veterans Chairman Chuck Donahue said that his committee has expended more than \$13,000 in aiding patients.

John R. Minerick, chairman of scholarship judging, announced the winners. The top 16 youngsters, who received \$600 each, are: Janice Abraham and Rose Marie Bland, both of Mount Vernon; Cassandra Book, Kankakee; Michael Cantrell, Xenia, sponsored by Flora Lodge; Donna Mae Dunne and Mary Ann Salakar, both of Chicago and sponsored by Chicago South Lodge; Donald Emerick and Katherine Feiger, both of Fairfield; Jane Feutz and Kay Van Gilder, both of Paris; Mary Fles-



ner, Golden, sponsored by Quincy Lodge; Stephanie McNeil, Williamsville, sponsored by Springfield Lodge; Claudia Rickert, Marengo, sponsored by Woodstock Lodge; Karen Russ, Chicago Heights, sponsored by Park Forest-Chicago Heights Lodge; Karen Strand, Elmhurst, and Susan Welty, Amboy, sponsored by Dixon Lodge.

Urbana Lodge won the State Ritualistic Contest.

John Meckles of Litchfield was elected President, succeeding George T. Hickey of Chicago, a new Grand Trustee. Irwin H. Stipp, Springfield, and Robert Flynn, Sterling, were named Vice-Presidents-at-Large. Jack Sullivan, Joliet, and John Wilson, Centralia, were reelected Secretary and Treasurer respectively.

The fall meeting will be held Sept. 23 through 25 in Lawrenceville, the midwinter session will be held Feb. 3 through 5 in Champaign, and the 1967 annual convention will be held May 12 through 14 in Waukegan.

## Acceptance Speech

(continued from page 21)

quixotic fashion, jousting with the windmills of absurdity. Good citizenship, such as we the Elks revere, is something more than a couple of cheers at a patriotic gathering. Democracy is something learned, not bestowed or legalized or seized. It demands of us, as Elks, participation, involvement, and contribution.

I say no, emphatically no, we're not going to be seduced by specious pleas into casting away what has been given us in this nation as an inheritance richer than pieces of gold. Those who would mislead us have no hammer for building but only a torch for destruction. It is not difficult to believe they were born with warped minds and never have nor never will gain a true sense of direction.

They are the type of whom that grand old warrior, Winston Churchill, was thinking when he so eloquently said: "Very often the eagles have been squalled down by the parrots."

I apologize to no one for my emotions when a lump comes to my throat as the flag passes by, and I place my hand over my heart. And did you ever notice, when you do that, that Old Glory waves back at you in appreciation?

Our Americanism program in the Elks must have greater emphasis in the year ahead.

A Good Elks is a volunteer—he needs no draft card to compel him to enroll in hard work and thought as we strive for what we know is best.

I intend to do my part.

**PAST GRAND EXALTED RULER** John L. Walker of Roanoke, Va., was featured as the banquet speaker at the North Carolina State Elks Association's annual convention May 20 through 22 in Kinston. Among the honored guests was P.G.E.R. Wade H. Kepner.

Elks National Foundation donations totaled more than \$17,700—the largest amount contributed in any year since the fund's establishment.

P.D.D. Louis Howard, New Bern, gave the beautiful memorial address.

Most Valuable Student Awards went to Margaret Dudley and Barbara Haddon, both of Rocky Mount; Rose Mary Little, Wilson; William Robertson, Hickory, and James Wease, Shelby. Elks National Foundation scholarships of \$600 were won by Betty Ann Moore, Roxboro; Luther Moore, Charlotte; Michael Peeler, Goldsboro, and Gale Swan, Morehead City.

New officers are Pres. A. J. Crane, Kinston; Treas. G. C. Killian, Gastonia, and Secy. A. A. Ruffin, Wilson.

I ask the same of you, my Brother Elks.

I always have looked upon my Elks membership card as a Distinguished Service Emblem because it enables each man who possesses one to be a participant in benevolence, something that had virtue when this Order was founded and has equal value today. It is something that will abide through all time.

We, by our interest in fellow human beings, have created an enviable image of the Benevolent and Protective Order of Elks to which all America bears witness. It serves as an asset to our Order in attracting new and desirable men to go before our altar and take the obligation. The future is ours with a responsibility to uplift this image in reverential respect.

I give you as a slogan for the coming year:

**Be Enthusiastic! Live and Help Live!**

And as Elks let us live by these words:

**Closer America! Closer all peoples!**

**Closer to our hearts and ideals. Closer to a world free of greed and suspicion.**

**Closer! Closer in all of these things, by moving closer in fraternity to each other.**

This is my wish, my goal, my prayer for the year ahead. And I want your helping hands to insure for all Elkdom in 1966-67 a new grandeur and the best kind of life and happiness. • •

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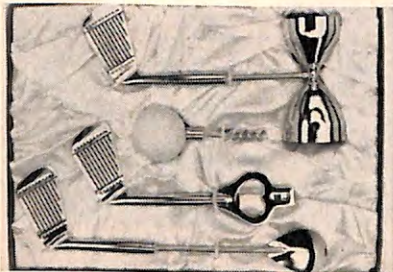
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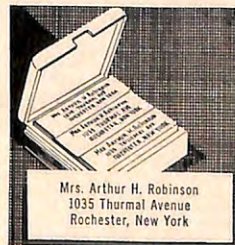
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"1776" House, Dept. E-5

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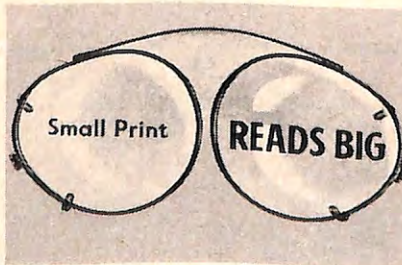
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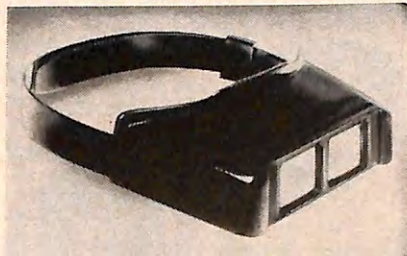


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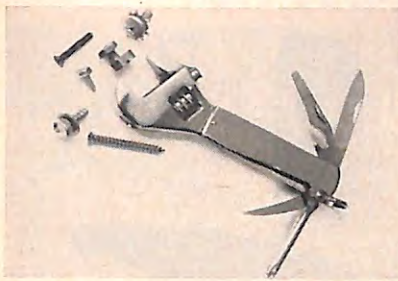
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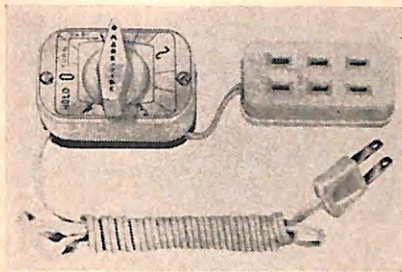
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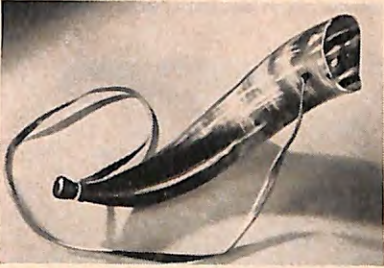
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Men and women will find these Black or Brown Tortoise frame "Ben Franklin" style glasses a perfect aid in reading fine print in menus, phone books, programs, etc. Wear these "look over" glasses and still have normal distance vision without removing them. Not for continuous use or as Rx for eye diseases. \$5.95 ppd. With Carrying Case only

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Plywood Head or Leg Elevator raises your mattress 5 to 14" like a hospital bed for greater rest and comfort. 7 adjustable heights—better than extra pillows. Keeps back and torso straight at preselected heights. Head Elevation adds comfort during diaphragm hernia, breathing, heart ailments. Leg Elevation eases leg discomforts. Folds invisibly flat in place. Twin Bed Size \$11.50; Double Bed Size \$12.50. We pay postage & ship in 6 hours.

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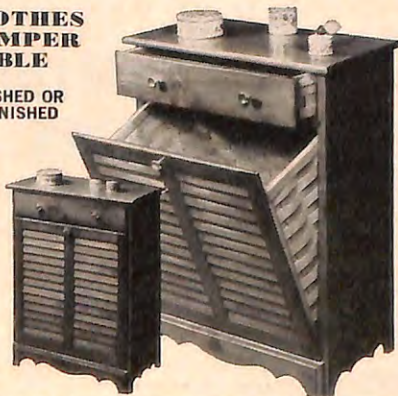
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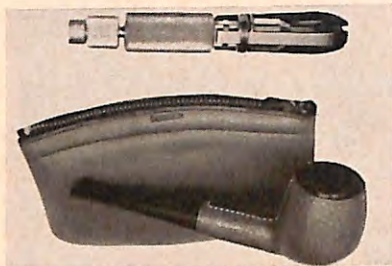


It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washing; big tilt-front bin holds family wash. Both have no-snar wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsome, lowered front, brass knobs. 30"H. 22"W. 11 1/2"D. **\$29.95.**

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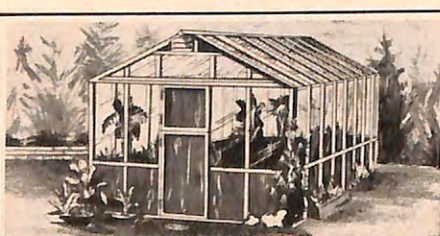
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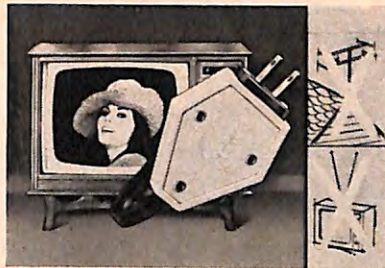
Send for free catalog 2309-8 Drake Bldg.  
**Walter Drake** Colorado Springs, Colo. 80901



# ELKS FAMILY SHOPPER



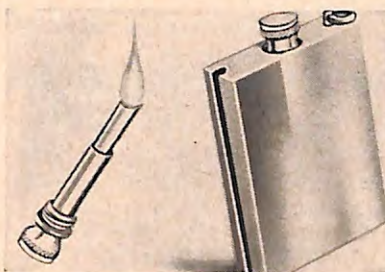
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Two authentic Elk horns, 8" beautiful clock face for an overall length of about 48" mounted on nicely finished wood plaque, adorned with a heavy, solid bronze Elk Club emblem. Handsome gift for an appreciative husband or to a Club Member for distinguished services. For home use—cordless, flashlight battery operates for about a year \$89.50 Postage paid. Calif. residents add 4% tax. Send checks or Money Order. Full money back guaranteed. Plan 30 day delivery.

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A handsome Rug for any room. The stately elk stands proud and tall, woven right into long-staple cotton face in full color. An appropriate gift for the loyal Elk member, perfect as a rug or wall hanging in the Lodge, as a prize for drawings. 40" x 54".



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No More Eyeglass Marks...  
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Foam-soft cushions stop eyeglass slip and slide, protect skin against irritation. Inconspicuous, applied in seconds. Ideal for sportsmen, golfers, 100 cushions for nose and ears. Money-back guarantee. Send check or M.O.; no C.O.D.'s.

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2917

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To order lawn stakes (Kit L) or lamp post fittings (Kit P) for above mailbox nameplates, add \$1.00 to prices. Order today! We ship in 48 hours postpaid or C.O.D. plus postage. Satisfaction guaranteed or money back. Agents wanted. Spear Engineering Company, 487-3 Spear Building, Colorado Springs, Colorado 80907.

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**CUTE KITTENS IN FULL COLOR.** Kittens abound in four 9" x 12" fine reproductions of oil paintings in glorious color. And you get a free giant 16" x 20" portrait of Royal Persians free. Also in full color. Only \$1.00 plus 10¢ post. for the four plus the free portrait. Ridgewood Products, Inc., Dept. ELK-9-E, 4 E. 46 St., New York, N.Y. 10017.

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WHY . . . use a "color-up" when SWIRL AWAY removes rust, lime and mineral AUTOMATICALLY for a clean, WHITE toilet bowl? Just set SWIRL AWAY in water closet and forget it up to five months! Completely safe, even for pets. Satisfaction guaranteed. Two for \$4.00, or \$2.49 each, prepaid. L & J Specialties, Inc. — P. O. Box 466 — Fond du Lac, Wis.



**KEEP SEPTIC TANKS CLEAN** with Northel Reactivator. It breaks up solids and grease that cause overflow, back-up, odors in septic tanks and cesspools. Mix dry powder in water and flush down toilet. Non-poisonous, non-caustic. 6 mos. supply, \$3.35; year's supply \$6.00 ppd. Northel Distributors, Dept. EM-9, P.O. Box 1103, Minneapolis, Minn. 55440.

# Elks National Foundation Scholarship Awards

THE ELKS NATIONAL FOUNDATION Trustees announce that \$130,000 in scholarship awards will be distributed at the 1967 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to students of every community who are leaders in their schools and colleges. For the 33rd year these awards will make it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award	\$ 1,500.00	\$ 1,500.00
Second Award	1,400.00	1,400.00
Third Award	1,300.00	1,300.00
Fourth Award	1,200.00	1,200.00
Fifth Award	1,100.00	1,100.00
Five Awards @ \$1,000.00	5,000.00	5,000.00
Fifteen Awards @ \$900.00	13,500.00	13,500.00
Fifty Awards @ \$800.00	40,000.00	40,000.00
	<u>\$65,000.00</u>	<u>\$65,000.00</u>

## Eligibility

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of a recognized college, who is a citizen of the United States of America and resident within the jurisdiction of the Order, may file an application.

## Merit Standards

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness, and financial need are the criteria by which applicants will be judged.

## Form of Application

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts" which must be filled out in typewriting and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise, and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and bind the letters flat. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service, or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary.* Careless presentation definitely handicaps the applicant.

The bound application, with exhibits and letters, *must not weigh more than ten ounces.*

In addition to the "Memorandum of Required Facts," which should be first in the cover, we suggest as essential details the following, preferably in the order indicated:

1. Recent photograph of the applicant (black-and-white glossy print—not a snapshot).
2. A statement of not more than 300 words prepared by the applicant summarizing activities, accomplishments, and objective of further education which the applicant thinks qualify him for one of the scholarship awards.
3. A letter of not over 200 words from a parent or other person

having knowledge of the facts, presenting a picture of the family situation, and showing the applicant's need for financial assistance to continue in school. An evasive reply may handicap the student.

4. The applicant's educational history from first year of high or college preparatory school to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received, and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100 per cent for "perfect" and applicant's relative rank in class.

5. A comprehensive letter of recommendation covering character, personality, and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons not related to applicant.

The Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction in which the applicant is resident must sign the lodge endorsement (printed upon the application blank) certifying that he has reviewed the application and verifies the substantial accuracy of the statements.

*Applications that do not conform substantially to the foregoing requirements will not be considered.*

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. *Experience indicates that a scholarship rating of 90 per cent or better and a relative standing in the upper 5 per cent of the applicant's class are necessary to qualify for the group that will be given final consideration.*

All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in a recognized college or university. Upon receipt of notice of enrollment from proper officials, an Elks National Foundation check for the amount of the award will be forwarded to the college or university to establish a credit for the student.

A student is entitled to receive only one Elks National Foundation Scholarship for any one college year. Acceptance by a student of scholarship assistance in excess of \$1,500 a year from any other source will cancel any award to which the student may become entitled under this offer. Loans which student is obliged to repay or compensation for service performed are not considered in this calculation.

## Filing of Applications

The application, verified by the proper subordinate lodge officer, *must be filed on or before March 1, 1967, with the Secretary of the State Elks Association of the State in which the applicant is resident*, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1967.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to L. A. Lewis, Chairman, 40 Court Street, Boston, Massachusetts, 02108.

ELKS NATIONAL FOUNDATION TRUSTEES

APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1967 • *The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1966-67*



Captain Benson D. Jackson—a member of the Piqua, Ohio, lodge—distributes clothing, toys, and soap to needy Vietnamese children in the Mekong Delta. Piqua lodge responded quickly to a request from Captain Jackson for these items. Village elders supplied Brother Jackson with a list of those children most in need and, with great ceremony, the gifts were handed out individually in a number of villages.



A veteran of World War One, Burtis Thompson, is visited in the East Orange, N.J. Veterans' Hospital by West Orange Lodge P.E.R.s William J. Danisi and Thomas F. Sautter. The lodge also donated a television set to the hospital for the use of patients unable to leave their beds.

Portsmouth, Ohio, lodge created an evening of pleasure for patients in the Chillicothe Veterans' Administration Hospital by sponsoring a troupe of entertainers. In addition, the lodge left two television sets for use by bed-ridden patients.

# Elks National Service Commission

## THE PERSONAL TOUCH

CHARITY by definition is to help the needy or suffering. And yet to needy millions around the world, the word has a distasteful connotation except where the charitable act of giving is tempered and enhanced with personalism. Tangible goods are valued twofold by the receiver when delivered not by a professional carrier but by the giver or his personal representative. The "personal touch" is a prime attribute of Elkdom.



Connecticut Elks Association recently presented electric razors to the Newington, Conn. Veterans' Hospital. Representing the assoc. were P.S.P. Clayton Weisner and Meriden E.R. Robert C. Hudson. The gifts were accepted on behalf of the veterans by the supervisor of nurses.



# Hornsby Was the Greatest!

(continued from page 9)

Well, that goes double for Pep's record. Changes in the rules of the game, bigger and stronger ballplayers, lively balls and lightweight bats—nothing has been able to move that .424 mark of his, and nothing ever will.

When people used to tell me that Ty's base stealing record or Babe's home-run mark was the surest thing next to death and taxes, I'd tell them, "Wait and see. Nothing is as sure as Pep's four-two-four. Check me in 25 years and see if it isn't true."

I particularly recall one day in that 1924 campaign. Our Cubs were trying to get a foothold in the race when Pep and his Cards came to town. He had won the N.L. batting title four years running, was hitting over .400 at that moment, and somehow seemed to be getting stronger every day.

Elmer Jacobs was our pitcher. Before the game, I took him aside. "Pitch Hornsby real low and real slow," I suggested. The idea was to make Rogers supply his own power. Also, to throw him off a little.

I always noticed that Pep hit the better pitchers better. (Years later he told me why: "Hitting the bad pitchers is like playing cards with a guy who doesn't know the rules, Gabby.") So I wanted Jake to take a little—a lot, in fact—off his usual stuff when Rogers was up there.

It didn't help, of course. Hornsby slammed every ball up against the fence. When Rog came up for his last turn at bat, I walked out to the mound. "Put 'em all a foot outside the strike zone," I said. "It'll be a relief to only have him on first this time."

Talk about Ruth pointing in 1932, or Gehrig stepping across the plate and kissing one because he promised some kid he would. Well, after the first pitch, Rogers just turned to me, nodded and gave a big grin. The next one came in so far outside I couldn't have touched it. Hornsby took a giant step into it, swung, and put it in the upper right field deck. As he rounded the bases, Jake walked in to me.

"Next time we'll try *under* the plate, Gab," he said, shaking his head. Hornsby was that good.

And he was that good a runner, too. Here was another way he could beat you, either in the field or on the bases. People have often said, "Ruth was deceptively fast for a big man." He was. Hornsby was just plain *fast*. He didn't steal a lot of bases, because that didn't fit in with his overall style of play. Very often he was on second with a double or behind a runner he'd just moved along, and there wasn't the percentage in stealing. And Pep knew it.

But one incident I recall shows that Hornsby could be fast—even too fast for his own good.

The Cards were playing Pittsburgh, and the game was in the ninth. Pep was on first and Long on second for the Cards, with none gone. Jim Bottomley hit a soft liner to Pittsburgh shortstop Glenn Wright.

One out.

Wright pivoted and ran to second to double Long.

Two outs.

But Hornsby had gotten such a jump on the ball and was coming so fast from first that Wright was still able to tag him coming in for the third out. I remember it because that was the only triple play we'd had in the senior circuit for years.

Naturally, comparing players like Cobb and Mays and Hornsby is a little like being asked whether you want to get bit by a rattler, stomped by an elephant, or clawed by a bear. I pick Rog because he was snake, bear and elephant all rolled up into one.

I said there were four ways he could beat you. The fourth way was with his dependability. He was always there,

always physically and mentally alert, always giving 100 percent—and always able to give it. As the years go by an athlete, that matters more than talent.

As a matter of fact, Pep's passion for playing baseball was one of the things that made him a character. He never took a drink or smoked a cigarette in his life. He used to sleep 11 or 12 hours a night before a game. He never needed any spring training, because of the way he took care of himself in the off-season. Yeah, Pep was a genuine original.

Who could match his incredible bluntness or his wild obsession for playing the ponies?

There was the time that the iron hand of baseball, Judge Landis, called Hornsby into his office for betting on the bangtails.

"Do you do this thing that it has been rumored you do, Mr. Hornsby?" asked the Judge.

"I certainly do," said Hornsby.

"I do not feel it is a good thing for ballplayers to bet on horses," replied the Judge, thinking that he had closed the subject.

"Well, I don't feel it's a good thing for you to tell me what to do with my own money on my own time, Judge," replied Hornsby, closing the subject. That kind of bluntness made headlines,

## WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

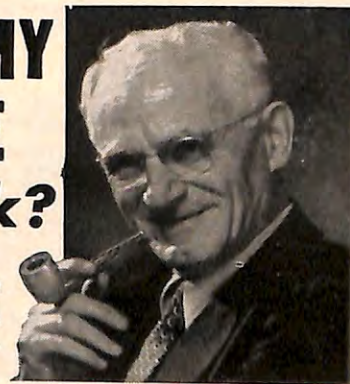
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but not the bizarre ones Ruth used to make. Hornsby was a character—but *because* of his love for baseball, not in spite of it. He never let anything interfere with his playing the game. Ruth did—he was the all-time, all-the-way character in sports. And because of it, he has become its all-time hero. But Rogers knew more about the game, and did it better.

Baseball, bluntness, and bangtails, and in that order. That was Rog. A sportswriter I knew once said, "Rogers Hornsby knew more about baseball and less about diplomacy and horses than anyone I ever knew."

Pep's knowledge of baseball was the big reason why our Cubs won a pennant in 1932, and his bluntness was the reason why Hornsby was sent packing right after that. But I did play with him for four years, and that close contact only served to confirm what I'd been thinking: that this was the greatest ballplayer around. I'm not one of these old-timers who'll tell you about the "good old days." I think they play baseball just as well today as 30 years ago, but I still haven't seen anyone come along in that time to equal Rog.

It was a real pleasure to play alongside this guy. He knew the game better than any man I ever met. Don't forget that Pep was manager of the Cards in that unforgettable 1926 World Series when they toppled the "invincible" Yankees. He was the mastermind who put in Alexander to throw to Lazzeri. Rogers came to us in 1929, and an unfortunate operation on his heel had slowed him up. If it wasn't for that, I wonder whether there'd be much question as to who was the greatest ballplayer of all time.

"He's going the other way now," one veteran confided to me when Hornsby joined the team. Well, Rog hit .385 that year, which is going the other way at a leisurely pace, you've got to admit.

Of course, Pep had an Achilles heel, too—pop-ups. The legend goes that he couldn't catch a high pop with a bushel basket. That's a long way from the truth, but the fact is that he didn't like pop-ups, and occasionally he'd drop one. I don't remember it losing any ball games, but it was a weakness.

Still, was it as big a weakness, for instance, as Cobb's not being able to hit the long one? Or that one game in four or five when Ruth couldn't be depended on for a top performance because he'd overindulged the night before (or that same morning)?

I think if you really analyze it, you'll find that of all the mistakes a baseball player can make, dropping an occasional pop fly is the most harmless.

Why? Simply because no batter will try and beat you by popping up. A pitcher who's slow will sometimes get

two-three bunts an inning, and a catcher with a weak arm will be throwing down to second on just about every base runner, but no one in his right mind is going to try and pop up merely because once every few weeks the second baseman may drop the ball.

It is funny, though, that he had any weakness at all. He was such a perfectionist. I never asked him about it, because that just wasn't the kind of question you threw at Hornsby.

When you sift it fine, *that* has got to be the thing that I liked best about him, the thing that made him tick. He really wouldn't settle for less than perfection. Cobb gave his all, but once he stole 96 bases, even he was satisfied. Rogers was never satisfied. Deep down he actually believed that the season would roll around when he'd get a hit every time he came up. And one season he came closer to doing it than any man ever has.

In his attitude toward other athletes, Hornsby was the same way. He figured they should be perfect too. That's why, as both player and manager, he kept winning the games and kept losing the jobs, moving from team to team. When he played, he ran himself unmercifully before the season and before every game. When he managed, he ran his players the same way.

"With Mr. Hawnsby, it's all runnin'," Satchel Paige said. "He had me flyin' around so much I was afraid I would pass from the scene."

This year, Leo Durocher said he didn't mind a man hitting .250 if that was the best he could do. The great thing—and the tragic thing—about Rogers Hornsby was that he didn't believe in .250 hitters. He thought every man could hit .424. His perfectionism carried over into everything he did in the game. He wouldn't even let his players read *The Sporting News* in the locker-room.

A rap he gave Henry Aaron (whom he admired) is typical of what made Hornsby a little different than anyone who ever played the game—and it's always the way I'll personally remember him.

Aaron had just had a beautiful year, and a sportswriter asked Hornsby if Henry was a hitter without a weakness.

"Hell, no!" Rog said, "Give him a pitch with a lot on it, close in and around the letters, and he's in trouble."

The writer didn't dare argue with Rogers Hornsby. He just nodded and took it down. But what he knew—and what every fan and player in the game knows—is that this is the ideal pitch, the pitch every batter has trouble with. It's like saying, "Aim for a stone in the infield if you want a sure hit."

Everybody knows that, and always has known it.

Almost everybody, that is. ● ●

# Most Valuable Students

(continued from page 4)

Anaheim, \$900; Larry L. Asera, Vallejo, \$900; Barbara A. LaPorte, Pomona, \$800; Marsha A. Johnson, El Cajon, \$800; Jean F. Asell, Modesto, \$800; Stephen A. Jacobs, Willows, \$800; Carl G. Sautter, Encinitas, \$800.

**COLORADO:** Susan L. Stroberg, Lakewood, \$1,100; Sally J. Nash, Canon City, \$800; Gregory T. George, Littleton, \$800; Dean L. Whelan, Fort Collins, \$800.

**CONNECTICUT:** Judith M. Dina, Bridgeport, \$900; Gregory J. Awdziejewicz, Wallingford, \$900; Robert M. Palaia, Bristol, \$800; Michael M. Brenner, Milford, \$800.

**FLORIDA:** Linda J. Rocawich, Miami, \$800; George D. Mekras, Miami, \$800; William M. Coleman, Miami, \$800; Thomas A. Feiertag, So. Miami, \$800.

**GEORGIA:** William R. Wainwright, Buckhead, \$1,400.

**HAWAII:** Eileen Oi Ling Chong, Honolulu, \$800.

**IDAHO:** Lynda J. Campbell, Nampa, \$800; Julian R. Birnbaum, Caldwell, \$800.

**ILLINOIS:** Janice E. Abraham, Mt. Vernon, \$1,000; Karen M. Strand, Elmhurst, \$900; Casandra L. Book, Kankakee, \$800; Michael A. Cantrell, Flora, \$800; Donna M. Dunne, Chicago (So.), \$800; Donald L. Emerick, Fairfield, \$800; Katherine J. Feiger, Fairfield, \$800; Mary A. Salaker, Chicago (So.), \$800; Susan E. Welty, Dixon, \$800; Claudia R. Rickert, Woodstock, \$800; Jane W. Feutz, Paris, \$800.

**INDIANA:** Paul D. Edmiston, Sullivan, \$900; Thomas W. McCormick, Lafayette, \$900; James L. Boyd, Jeffersonville, \$800; Joseph M. Kosarko, Terre Haute, \$800.

**IOWA:** Laurence L. Schmitt, Ottumwa, \$800; Don R. Finley, Red Oak, \$800.

**KANSAS:** Roger C. Bergman, Manhattan, \$900; Gregory L. Eicher, Goodland, \$800.

**MAINE:** Terry A. Cooney, Presque Isle, \$800.

**MARYLAND, DEL. & D.C.:** David A. Bebee, Easton, \$800.

**MASSACHUSETTS:** Cornelia M. Duffy, Taunton, \$1,000; Dianne M. Vinchesi, Wakefield, \$800; Susan Jenkinson, Fall River, \$800; Martha E. Belden, Northampton, \$800; Martha W. Mercaldi, Beverly, \$800; Stephen D. Lipson, Beverly, \$800; Anthony Coelho, Fall River, \$800.

**MICHIGAN:** Charles A. Shelley, Jr., Saginaw, \$800; Albert J. Kurt, Detroit, \$800; Gloria L. Sager, Menominee, \$800.

**MISSOURI:** Jeffrey W. Willbrand, St. Charles, \$800.

**MONTANA:** J. Patrick Dowdall, Anaconda, \$1,200; Mary L. Ouren, Helena, \$800; Douglas N. Cutting, Miles City, \$800; Sam Verona, Butte, \$800.

**NEBRASKA:** Randall R. Reeves, Omaha, \$1,300; Carol A. Fling, Ainsworth, \$1,000; David M. Beckman, Lincoln, \$800; Jackylene K. Emmons, Scottsbluff, \$800.

**NEVADA:** Wynn L. Westmoreland, Winnemucca, \$1,000; Frankie S. Anderson, Ely, \$800.

**NEW JERSEY:** Linda A. Faltings, Clifton, \$900; Martha J. MacDonald, Red Bank, \$900; David C. Sauvage, Red Bank, \$800; Kurt J. Meyers, Teaneck, \$800; Robert A. Del Vento, Orange, \$800; Denise A. Niemira, Orange, \$800.

**NEW MEXICO:** Lisle K. Borom, Roswell, \$900; Laurie A. Shuey, Roswell, \$800; Eugenia M. Foy, Carlsbad, \$800; John L. Carter, Clovis, \$800.

**NEW YORK:** Lorraine L. Smith, Albion, \$1,000; David A. Bookhout, Oneonta, \$900; Russell J. Cook, Glens Falls, \$900; Lorette E. LaLonde, Keesville, \$800; Marcia A. Chmielewski, Endicott, \$800; Gail L. Ingram, Penn Yan, \$800; Steven B. Abramson, Peekskill, \$800; Thomas H. Delahant, Saranac Lake, \$800; Peter Christopher Krause, Staten Island, \$800.

**NORTH CAROLINA:** Stephen B. Bowling, Durham, \$800.

**NORTH DAKOTA:** Andrea B. Birkliid, Fargo, \$800; Steven J. Broton, Dickinson, \$800.

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**RHODE ISLAND:** Jean E. McGarry, Provi-

# Congratulations!

This telegram, from the Temporary White House in Johnson City, Tex., was addressed to the Grand Exalted Ruler at the convention:

THE ANNUAL MEETING OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS CELEBRATES ANOTHER YEAR OF PUBLIC SERVICE IN A LONG AND NOBLE TRADITION OF NATIONAL ACCOMPLISHMENT. AMERICA'S GREATNESS IS REFLECTED IN YOUR OWN GROWING DISTINCTION, AND YOUR CONTRIBUTIONS CONTINUE TO ENHANCE AMERICA'S ABILITY TO CONTRIBUTE TO THE PROGRESS AND WELL BEING OF ALL MANKIND.

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though in some circumstances a contribution toward travel and incidental expenses may be requested. Standard programs covering a wide range of general health topics can be presented, or a special program can be tailored for the lodge. Among standard programs are "What's the Future of Health Care in America?" and "How to Conserve the Health Care Dollar." For information contact Blue Shield at 425 N. Michigan Ave., Chicago, Ill. 60611.

*About Our Cover*

The handsome building pictured on the cover of this issue is the new home of THE ELKS MAGAZINE. Our new address is 425 West Diversey Parkway, Chicago, Illinois, 60614.

The dome rising behind and to the left of the Magazine Building is that of the Elks National Memorial Building, located just to the east.

Elks are justly proud of the Memorial Building. Its pure, classic architecture and magnificent sculptures, murals, and other works of art have brought it wide renown. They can be proud also of the new building, for it achieves a unique beauty, both inside and out, while fulfilling the functional requirements for which it was designed.

The strong vertical lines of the magazine building are a skillful adaptation of classic architectural concepts to contemporary design, creating a pleasing and satisfying harmony between the two structures.

Authorized by the Grand Lodge at the Miami Beach convention of 1965, the magazine building was planned and erected under the general direction of the National Memorial and Publication Commission and the direct supervision of Past Grand Exalted Ruler Wade H. Kepner, secretary of the Commission, assisted by Grand Secretary Franklin J. Fitzpatrick and William H. Magrath, general manager of the magazine.

The building was designed by the Chicago architectural firm of Holabird & Root. The J. L. Simmons Company, Inc., of Chicago, was the general contractor.

The building contains 18,500 square feet of space. On the first floor are the administrative offices, editorial department, production staff, advertising sales staff, promotion department, the Grand Lodge Public Relations Department, and a mail room. The second floor holds the circulation department, a lounge and lunchroom, and a conference room. The basement, in addition to a large storage area, provides parking space for 15 automobiles. De-icing equipment is imbedded in the driveway to give it all-weather usefulness. The building is completely air conditioned.

The magazine staff is delighted with the spacious, attractive, and extremely comfortable quarters provided by the new building, and hopes that members of the Order will visit it when they are in Chicago.

The cover photo was taken between 8:30 and 9:30 p.m. on June 17. The photographer, Mark Joseph of Photo Ideas, Inc., had to cope with fluorescent and incandescent lighting of varying intensities, complicated by mercury-vapor street lights. Using a Kodak Master View 8 x 10 camera with an 8½-inch lens and Ektacolor Type L film, he made five exposures of one film—the first for the building itself at three seconds; a second for the fluorescent lights, using a Kodak CC 50R filter, at 5 seconds; a third for interior incandescent floods at 4 seconds; a fourth for outside incandescent floods at 7 seconds; and the fifth for the lobby spots at 4 seconds.



## Convention

(continued from page 17)

the following Americanism Program contest winners:

Lodges with fewer than 500 members—first, Fulton, N.Y.; second, Lompoc, Calif.; third, Ticonderoga, N.Y.; honorable mention, Passaic, N.J., Franklin, Mass., Augusta, Maine, and Herkimer, N.Y.

Lodges with 500 to 1,500 members—first, Traverse City, Mich.; second, Warren, Ohio; third, Bay City, Mich.; honorable mention, Hopkins, Minn., Patterson, N.J., Massapequa, N.Y., and Arlington-Fairfax, Va.

Lodges with more than 1,500 members—first, Phoenix, Ariz.; second, Sioux Falls, S.D.; third, Salt Lake City, Utah; honorable mention, Vancouver, Wash., Etna, Pa., Portland, Ore., and Pueblo, Colo.

Resolutions were presented and unanimously adopted commending Grand Trustees McCabe and Arthur Roy, as well as Grand Forum Chief Justice Donald K. Quayle, all of whom are retiring from their posts, and Glenn Miller, Judiciary Chairman.

Chairman Raymond J. Quesnel then completed the report of the Ritualistic Committee by presenting awards to

## JUDGE JAMES SMILEY

A PAST STATE PRESIDENT of the Alabama Elks Association, Judge James Breckenridge Smiley, has died at the age of 66. Judge Smiley, also a P.D.D. and P.E.R. of Birmingham Lodge, was known affectionately as "Pete" by the Brothers of Lodge No. 79. He served as recorder of the city of Homewood for 20 years and was a past president of the Birmingham Chamber of Commerce and a member of the American Legion. Prior to his retirement in 1964, he was active in Boys Club work. Surviving are his widow, a son, and two brothers.



the four teams competing in the contest finals. Wellington, Kan., took first place with a score of 96.500. In second place was Anderson, S.C., 96.175; third place went to Milwaukie, Oregon, 94.829; and Dover, N.J., was fourth with 94.318. Gerald Strohm, President of the California Elks Association, presented the Wellington lodge with the P.G.E.R. Benjamin trophy for excellence in ritual rendition.

Retiring Grand Exalted Ruler Bush was lauded for his efforts throughout the past year on behalf of Elkdom and its programs in a resolution offered by P.G.E.R. Wisely and adopted unanimously by the delegates.

The new Grand Exalted Ruler, Ray-

mond C. Dobson, and fellow Grand Lodge Officers for the coming year were installed by P.G.E.R. Hall. Assisting in the ceremony was the Pottstown, Pa., Drill Team.

### A Correction . . .

Omitted from the "Digest of Annual Reports," which appeared in the August issue, were the names of three lodges granted dispensations by R. Leonard Bush during his term as Grand Exalted Ruler. The lodges (and dates dispensations were granted) were: Edgewood, Md., No. 2354 (6/6/66); Woodridge, Va., No. 2355 (6/3/66); and Sparta, N. J., No. 2356 (6/20/66).

## SPECTACULAR CLOSE-OUT SALE!

### 66 2/3% OFF ORIGINAL LIST!

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## NOW ONLY \$49.95

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Complete with remote control dynamic microphone/speaker and private earphone plus FREE reel of long-playing tape!

RECORDS MEETINGS... STUDIES...  
TELEPHONE CONVERSATIONS...  
DICTATION... INTERVIEWS...  
LETTERS... PARTIES...  
EVEN SECRETLY!

**COMPACT—YET POWERFUL  
ENOUGH FOR UNDERCOVER WORK!**

This is the world-famous pocket recorder advertised across the country for \$149.95—now at "give away" savings! Imagine, only 44 ounces light. Phono-Trix slips easily into pocket or purse, goes with you anywhere for on-the-spot recording of music, speech, parades, parties—will even pick up a whisper across the room!—all with amazing fidelity!

**RECORDS UP TO AN HOUR  
AND 10 MINUTES PER REEL!**

Acclaimed as the world's finest miniature tape recorder, Phono-Trix is precision-made by W. German craftsmen. Automatic push-button operation makes it easy to use with standard 1/4-inch tape you can get anywhere. Will record up to an hour and 10 minutes on a single reel! Now in service throughout the world by executives, police departments, private investigators, news reporters, writers, and thousands of people for everyday remembrances, business needs, and as a remarkably efficient aid to learning!

**RECORDS . . . PLAYS BACK . . .  
ERASES . . . AMPLIFIES!**

Much more than just an ordinary tape recorder, Phono-Trix with accessory desk-top amplifier/speaker becomes a portable Public Address Sys-

tem, with enough volume to fill a large hall. Or use it to amplify telephone conversations while you record at the same time with both hands free! Runs for 24 hours on ordinary penlite and "C" batteries (3 each) or with AC adapter can be plugged into regular household current for incredible economy!

**ONLY A LIMITED QUANTITY AT  
THIS CLOSE-OUT PRICE  
—SO ORDER YOURS TODAY!**

Well-known Department, Electronic, and Camera stores have already sold over 30,000 Phono-Trix recorders through ads in the New York Times, Wall Street Journal, Playboy, Esquire, and other leading publications. But now, due to manufacturer's intensification, the limited supply still available must be closed out! And at savings below original wholesale! Once this limited supply is gone, this offer can never be repeated again. So fill in and mail the order form with your check or money order now!

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**FULL  
90-DAY  
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RUSH ME \_\_\_\_\_ Phono-Trix Recorders at only \$49.95 (plus \$2 postage-handling — \$51.95 total) complete with remote control microphone/speaker, "private listening" earphone and FREE reel of tape.

Also send the following accessories (please order by number):

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I have enclosed check/money order for \$ \_\_\_\_\_ total.

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Add 5% sales tax for N.Y.C. residents; other taxes where applicable.

## LEADER FROM NORTH DAKOTA

The man whom the delegates to the Grand Lodge Convention in Dallas last July chose to serve as Grand Exalted Ruler is accustomed to leadership both in Elksdom and in his profession. Raymond C. Dobson of Minot, N. D., Lodge No. 1089 became an Elk at approximately the same time that he started to work as a newspaperman, and in both careers he has compiled a distinguished record.

He became a cub reporter for the Minot *Daily News* when he was 19 years old and joined the Minot Elks Lodge as soon thereafter as he could, which was when he was 21. Today, as he has been for several years, he is editor and publisher of his newspaper, one of the country's best smaller dailies, and now chief executive of the fraternity to which he has devoted so much of his time, energy, and talents since he took the obligation in 1923.

Brother Dobson is the second North Dakotan to serve as Grand Exalted Ruler, the first having been Sam Stern of Fargo Lodge No. 260. This is a remarkable tribute to the caliber of Elksdom in North Dakota, when it is remembered that the 11 lodges have a total membership of 20,118.

It is worth noting that of the 11 North Dakota Lodges, 3 have a membership in excess of 3,000, there being only 25 lodges in the whole Order in that classification. In fact 8 of the 11 North Dakota lodges have a membership in excess of 1,000, and

this in a state with a total population of less than 650,000. The state showed a membership gain this past year of nearly 8 percent against something under 2 percent for the Order. North Dakota Elksdom is in a very healthy condition, indeed.

Brother Dobson is not the first newspaper editor to head the Order of Elks. He is, in fact, the sixth. His predecessors were Howard R. Davis, who served in 1951-52, Charles E. Broughton, 1946-47, Robert W. Brown, 1905-06, Edwin A. Perry, 1883-84, and Thomas E. Garrett, 1880-82. There have been others whose careers included journalistic experience, among them Fred L. Bohn, 1956-57, Robert S. Barrett, 1944-45 and Floyd E. Thompson, 1932-33.

Elksdom's new leader is a man with a ready wit and high good humor. He also is capable of speaking bluntly and forcefully. How true it is, as he so clearly put it in his acceptance speech, that "Democracy is something learned, not bestowed or legalized or seized. It demands of us, as Elks, participation, involvement, and contribution."

Thoroughly seasoned in Elksdom and abundantly endowed by nature with the qualities of leadership, Brother Dobson also brings to his high office a personal commitment to the ideals and programs of this Order that is inspiring and refreshing. We look forward confidently to another year of achievement under North Dakota's Ray Dobson.

### Advertising Wasteful?

Advertising has long had its critics, as have other aspects of the American production and distribution system. The latest criticism of advertising comes from the National Commission on Food Marketing, whose recent report to the President called competitive advertising to promote brand preference among consumers an economic waste. In short, the report seemed to advocate less competition as the more efficient—that is, less costly—way to put food on the nation's dinner table.

A minority of the 15-member commission, which was composed of five from the Senate, five from the House and five appointed by the President, dissented from this finding, as it did from the majority's recommendation that the government establish grades for consumer goods wherever possible to reduce competitive promotion and raise the efficiency of the food industry.

It would be interesting to know how

this report was received over at the anti-trust division of the Department of Justice, which has been showing commendable zeal for preserving and increasing competition by attacking business mergers and acquisitions and through legal actions against cozy and coercive practices considered to be contrary to the Sherman and Clayton Acts and inimical to the public.

There is a small but articulate school of thought that holds that money spent on advertising of any product—not just food—is money wasted, an unnecessary burden on the consumer. This view overlooks the fact that advertising was the indispensable handmaiden to the development of our system of mass production and distribution, and it is based on the assumption that that system could thrive without advertising. That is a large assumption.

The commission's recommendation with respect to government grading of consumer goods reflects an attitude widely held in some circles that we

should substitute governmental decree for the rule of consumer preference in the marketplace. For example, it is frequently argued that the multiplicity of automobile models and the costly, annual model changes are wasteful and a burden on prices. Prices would be much lower, the argument goes, if there were only four or five makes of cars to choose from and these were not changed every year or so. Maybe so, and maybe also we would still be having to crank while some government bureaucrat decided whether to approve the self-starter.

Without doubt there are many areas in which our marketing practices can be made more efficient, and all segments—producers, manufacturers, distributors, retailers—should be encouraged to explore constantly for cheaper and better methods to perform their function. What we need to achieve this, however, is more private enterprise, more individual initiative, more competition, and not less of them.

# \* OFFICIAL ELK JEWELRY

*A Gift That Will be Worn Proudly by Any Elk*

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.  
No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$9.15.

No. 9A—Same design with two 3-point sapphires, \$13.75.

No. 9B—Same design with two 3-point diamonds, \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

## THE ELKS MAGAZINE

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Plan ahead and enjoy the beauty and contrasting colors of this complete flower bulb garden in full bloom! Expertly planned these 100 imported blooming size bulbs bring you 8 popular varieties including some of the most beautiful flowers... truly an impressive and thrilling display. Order now... send no money... simply pay when your bulbs arrive for fall planting. Included FREE of extra cost you get 4 different garden layouts to show off flowers to best advantage. Each variety individually labeled. Planting instructions included. Order early and get as Bonus 6 Imported Snowflake Bulbs. Other gifts are yours for qualifying as described below. This big bargain offer assures you the most beautiful spring flower bulb garden in your neighborhood. Mail coupon today.

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**EXTRA SPECIAL \$298**

**FREE!** 4 DIFFERENT PLANTING LAYOUTS INCLUDED AT NO EXTRA COST—SHOW BLOOMS TO BEST ADVANTAGE

**COMPLETE GARDEN OF IMPORTED HOLLAND BULBS SAVES OVER 50% OFF OUR CATALOG PRICE BY VARIETY**

Each Fall we import these same blooming size bulbs by the millions. Ordered individually at our Fall catalog price, these 8 different varieties total an \$9.11 value. Yet by ordering this combination offer early, you get all 100 bulbs for only \$2.98. You save \$6.13... Over 50%! Here is what you get for fall planting.

- 15 HOLLAND FAIRY TALE TULIPS (10-11 cm.) ..... \$2.31
- 16 HOLLAND GRAPE HYACINTHS (Muscari—6 cm.) ..... 1.33
- 3 DUTCH HYACINTHS (14 cm.—5" circumference) ..... .75
- 18 CROCUS—Holland (7 cm.—2½" circumference) ..... .97
- 12 GLORY OF THE SNOW—Holland (Chionodoxa) 4 cm.—1½" circ... 1.00
- 12 SNOWDROPS—Holland (Galanthus) 4 cm.—1½" circ. .... 1.00
- 18 ALLIUM LILY—Holland (4 cm.—2" circ.) ..... 1.50
- 6 DUTCH IRIS—Holland (6 cm.—2½" circ.) ..... .25

**100 BULBS—OUR \$9.11 VALUE**  
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**PRICE IS WHAT YOU PAY IF ORDERED INDIVIDUALLY FROM US**

**FREE!** 6 SNOW FLAKE BULBS Without Extra Cost with Orders Mailed by Oct. 31

(Allium Neopolitanum Grandiflorum) 3½ cm.—Graceful heads of white flowers about 15 inches high. Bloom in profuse flower clusters. A valuable bonus for ordering before deadline. Also see additional bonuses in coupon.



**15 FAIRY TALE TULIPS** IMPORTED FROM HOLLAND  
Early blooming—long lasting (10-11 cm. bulbs (Tulipa Kaufmanniana Hybrids) bloom in mix of bicolor and multicolor shades. 10-12" stems rise from lush variegated foliage that covers ground.



**16 GRAPE HYACINTHS** IMPORTED FROM HOLLAND (Muscari) Our expertly planned garden plots show off to best advantage the dainty blue flowers blooming on stems aver. 6".



**3 DUTCH HYACINTHS** IMPORTED FROM HOLLAND  
This brilliant mix may contain yellow, pink, blue or white colors. Easy growing. Very fragrant.



**18 CROCUS** IMPORTED FROM HOLLAND  
"First Flowers of Spring" includes whites, yellow, blue and striped blossoms.

**6 DUTCH IRIS** IMPORTED FROM HOLLAND  
Orchid-like blooms up to 2 foot heights in a mix of blues, yellows and white make perfect background to bulb garden.

**12 GLORY OF THE SNOW** IMPORTED FROM HOLLAND (Chionodoxa) Bears star-shaped 3 inch high flowers with sky-blue shading to white center.

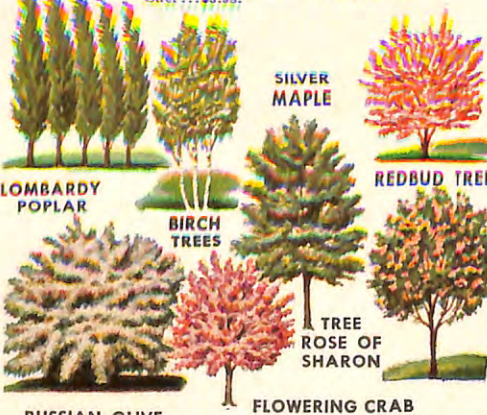
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**FALL LANDSCAPING BARGAIN!**  
**15 ORNAMENTAL TREES**

**ONLY \$398** 7 Different Popular Varieties To Beautify and Shade Landscapes... Our \$13.89 Individually Priced Value All Is One Unforgettable Combination



- 3 White Birch (Betula Pendula) Clump Planting! ..... \$2.50
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**ALL 15 TREES... Our \$13.89 Value if Ordered Separately... Yours For \$3.98... Less than 27¢ Each! On This Coupon Offer!**

Very important, fall planting gives young roots a chance to take hold and start growing at the first blush of warm spring weather. Smart landscapers will jump at this money saving opportunity! Send for these ornamental trees, already 1-4 feet tall, 1 or 2 years old, nursery grown from cuttings or seed, never transplanted. All fall planting stock is strictly graded to our standards and certified healthy in state of origin. Order now and be assured of delivery in time for Fall Planting. Mail coupon today!

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While ordering bulbs, take advantage of our other feature offers. Over 12 million customers have purchased garden stock from us. Be satisfied on arrival for Fall Planting or return within 10 days for purchase price refund. Any item not developing, replaced free (5 year limit). Check the coupon and mail today. If C.O.D. postage extra. Cash orders add 65¢ and we ship postage paid. All extras and free bonuses to which you are entitled come with order. Mail order before deadline date and get 6 Snowflake Bulbs free of extra cost.

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1. If not satisfied on arrival return within 10 days for purchase price refund.
2. Any item not developing replacement is free (5 yr. limit).

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Send order checked for Fall planting on your guarantee of satisfaction or I may return within 10 days for purchase price refund.

Complete Garden of 100 Imported Blooming Size Bulbs (8 varieties as described) plus 4 planting layouts. .... \$2.98

Double Order—200 Bulbs. .... \$5.75

8 Holland Parrot Tulips (9 cm.) Brilliant red, yellow and green all on each flower. Feathered flowers resemble parrot's head. .... \$1.00

24 Holland Parrot Tulips. .... \$2.85

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12 Spanish Bluebells (Scilla Campanulata) Imported Holland. 7 cm. Delightful clusters of blue flowers. .... \$1.00

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Remittance Enclosed. Add 65¢ and we not only ship order postage paid but also include Candles of Heaven Plant FREE. ADDRESS \_\_\_\_\_

Send C.O.D. Plus Postage. CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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6 Imported Holland Snowflake Bulb Bonus if order is mailed by Oct. 31st.

2 ITEMS ORDERED: Send 6 Holland "Squill" bulbs (Scilla Sibirica) 6 cm.—2" circumference. Bloom with 3 or 4 Star-like deep sky blue flowers on wiry 4" to 6" stems.

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