

THE
Elks

MAGAZINE SEPTEMBER 1966

THE DALLAS CONVENTION SEE PAGE 10

ABOUT OUR COVER SEE PAGE 54



Forget that nonsense about jumping over the net. Slump into a soft chair in the shade. Get someone to build you a tall, cold 7-Up Collins. Seven-Up smooths off the edges and fills out the flavor. It's the man's mixer.

Copyright 1966 by The Seven-Up Company



7-Up[®] the man's mixer



"SEVEN-UP" AND "7-UP" ARE REGISTERED TRADEMARKS IDENTIFYING THE PRODUCT OF THE SEVEN-UP COMPANY

Now... for only \$2.50 per month per person*... a policy that pays \$100 a week (direct to you) for up to 52 weeks of hospitalization

...resulting from sickness or accidental bodily injury,
beginning the first day in case of injury, the fourth day
in case of sickness

and \$5,000.00
to your beneficiary

... if you die within 60 days as the result
of an accident to any automobile, truck
or bus in which you are riding or driving!

As you will see, this is the kind of policy
which provides benefits when you need
them most—at a price well within
reason. It covers hospitalization from
sickness originating or an accident occurring
after the policy goes in force.

These benefits apply to you and each
covered family member over 18 paying
full rates. Half rates and half benefits
apply to family members under 18.
Covered family members (besides yourself)
may include your spouse and un-
married dependent children.

Lower cost possible by 3-day waiting
period if hospitalized from illness

By having policy benefits for sickness
start with the beginning of the fourth
day of hospital confinement, Old American
can make the rate lower. This avoids
small one, two, or three day claims that
run up costs. But, of course, benefits are
payable from the first day if hospitalized
from an accident.

The only hospitalization exceptions
in the policy are these:

So that there will be no misunderstanding,
the policy does not cover hospitaliza-
tion for mental conditions; rest cure;
intoxication (of a covered person); un-
authorized use of narcotic drugs; preg-
nancy, childbirth, or complications of
either; injury or sickness due to war or
any act incident to war. Hernia is con-
sidered a sickness, not an injury. Con-
finement in a government hospital is
not covered, nor is any person covered
while in armed services of any country
(but in such case, a pro rata refund of
the premium would be made).

*Regular low monthly rates

Here are the rates for Old American's
HOSPITAL INCOME POLICY. The rates
for annual and semi-annual periods will
be shown on the policy itself.

Each person (man or woman) under 65	\$2.50
Each person (man or woman) 65 to 75	4.25
Each unmarried dependent child under 18	1.25
Here are typical family combinations:	
Man and wife (both under 65)	\$5.00
Man and wife (both between 65 and 75)	8.50
Man and wife (under 65) and 1 child	6.25
Man and wife (under 65) and 2 children	7.50
Either parent (under 65) and 1 child	3.75

When you renew at the annual rate, you
get 12 months for the cost of only 11.
There will be a grace period of 31 days
allowed for each renewal and the policy
is renewable with the company's ap-
proval at rates stated above. To apply
for the first 30 days coverage for only
25¢, simply fill out and mail the appli-
cation form—today.

How claims are paid

1. Simply notify Old American about
the loss when it occurs. We will mail
forms to be filled out.
2. Return the forms along with any
other items requested, such as the hos-
pital bill showing the number of days
confined.
3. We will mail the benefit check
promptly upon approval of claim.

IMPORTANT: Even if you have other hos-
pitalization insurance, you still get bene-
fits due you from your Old American
policy. All benefits paid are federal
income-tax-free under present laws and
regulations.

NOTE: Half rates and half benefits apply
to children under 18. When they reach
18, you can, upon request, pay full rates
(18-65) and full benefits will apply for
conditions contracted after that time.

OLD AMERICAN

INSURANCE COMPANY
Department H955M
4900 OAK STREET • KANSAS CITY, MISSOURI

NOW—FILL OUT APPLICATION—MAKING SURE YOU COMPLETE EACH STEP. THEN MAIL WITH 25¢!

APPLICATION FOR HOSPITAL INCOME POLICY

For family or individual—covering hospitalization from sickness or injury—with \$5,000 auto accident death benefit

30 DAYS COVERAGE ONLY 25¢

YES, please send me your Hospital Income Policy in force for 30 days on each person listed below—just as soon as this application is approved. I enclose 25¢. I AM LISTING BELOW IN STEP 1 ALL REQUESTED INFORMATION FOR EACH PERSON TO BE INSURED. I understand that eligible persons may include myself, my spouse, and unmarried dependent children and that all others must complete a separate application.

PLEASE PRINT

STEP 1—	PERSONS TO BE INSURED	HEIGHT	WEIGHT	DATE BORN
	First Name Initial Last Name	Ft.-in.	Lbs.	Month.....Day.....Year.....
SELF				Month.....Day.....Year.....
SPOUSE				Month.....Day.....Year.....
UNMARRIED DEPENDENT CHILDREN				Month.....Day.....Year.....
				Month.....Day.....Year.....

(USE SEPARATE SHEET OF PAPER IF NECESSARY)

STEP 2—APPLICANT: FILL IN EACH SPACE BELOW

YOUR NAME _____
First Name Initial Last Name

STREET ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

OCCUPATION _____ SEX _____

BENEFICIARY _____
(Person to be paid if you are killed)

RELATIONSHIP OF BENEFICIARY NAMED ABOVE TO YOU _____

PLEASE DATE AND SIGN TODAY'S DATE _____
Month Day Year

Department H955M

STEP 3—MAKE SURE YOU CHECK "YES" OR "NO" BOXES

To the best of your knowledge, have you or any family member to be covered ever had or been treated for any of the following: YES NO

Asthria, hernia, venereal disease, apoplexy, epilepsy, mental disorder, cancer, diabetes, tuberculosis, scatica, paralysis, prostate trouble, heart trouble, eye cataract, disease of the female organs?

Have you or any other family member to be covered had medical or surgical care or advice during the past two years? YES NO

Have you any cause to believe that you or any family member to be insured is in unsound condition mentally or physically, or is impaired in any way?

IF ANSWER IS "YES" to any question above, please explain fully on separate sheet of paper, giving names, dates and circumstances.

MY SIGNATURE _____
First Name Initial Last Name

MAIL TO OLD AMERICAN, 4900 OAK STREET • KANSAS CITY, MISSOURI



TRAPPIST PRESERVES

Made and packed
by the MONKS of

St. Joseph's Abbey • Spencer, Massachusetts



#225 STRAWBERRY GIFT BOX
Big! Two full pounds of rich luscious strawberry preserves in a handsome gift box. Once you open the jar, the aroma of fresh strawberries gives the secret of a taste treat. We make it easy for you to give with the confidence that your gift will be appreciated. Why not order for your own delight.

\$3.00 POSTAGE PAID

SEND FOR FREE CATALOG FEATURING THE DISTINCTIVE LINE OF TRAPPIST PRESERVES, JELLIES, TRAPPISTINE CANDY. THE PERFECT ANSWER TO ANY GIFT-GIVING NEED.

ST. JOSEPH'S ABBEY—SPENCER, MASS. E9

Please send _____ jars of your 2 lb. Strawberry Preserves. Enclosed is my check or money order for full amount.
(West of Mississippi add \$0.50)

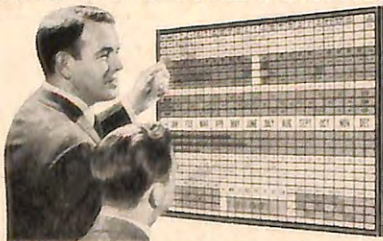
Please send free catalog

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP CODE # _____

MAKE MONEY WRITING .. short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, Dept. 92-J, 6216 N. Clark St., Chicago, Illinois 60626

GRAPHIC VISUAL CONTROL



You Get Things Done Better And Faster

The **BOARDMASTER** saves time, cuts costs and prevents errors. You see what is happening. Shows facts at eye level. For Production, Scheduling, Inventory, Sales, Traffic, Etc. Simple to operate. Write on cards, post on board. Fully flexible. Million in use. Price \$49.50 with cards.

FREE 24 Page BOOKLET No. EK-10 Mailed Without Obligation

GRAPHIC SYSTEMS, Box 398, Yanceyville, N.C.

THE ELKS MAGAZINE

VOL. 45 NO. 4

SEPTEMBER 1966

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman

EMMETT T. ANDERSON
Vice-Chairman

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

EARL E. JAMES
Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH
General Manager

WILLIAM O. CHESSMAN
Art Director

JAMES A. CHAPMAN
Associate Editor

LESLIE A. MARKUS
Associate Editor

H. RAE ASTON
Editorial Assistant

JOHN SCHMITT
Circulation Manager

ALICE M. DOERLE
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

Cover: New Home of THE ELKS MAGAZINE (see page 54)

Our Most Valuable Students.....	4
Tom Wrigley Writes from Washington.....	6
Hornsby Was the Greatest!..... GABBY HARTNETT	8
The Dallas Convention.....	10
Grand Lodge Memorial Service.....	18
Acceptance Speech of Raymond C. Dobson.....	20
"Our Attractive Image"—A Message from the Grand Exalted Ruler.....	22
Amendments to Grand Lodge Statutes.....	23
News of the Lodges.....	24
News of the State Associations.....	32
For Elks Who Travel..... JERRY HULSE	34
Elks Family Shopper.....	40
Elks National Foundation Scholarship Awards.....	49
Elks National Service Commission.....	50
THE ELKS MAGAZINE Editorials.....	56



ADVERTISING OFFICES



CHICAGO 60614
425 W. Diversey Parkway
528-4500

NEW YORK 10017
30 East 42nd St.
682-2810

LOS ANGELES 90036
5909 West 3rd St.
WEBSTER 1-1371

SAN FRANCISCO 94108
425 Bush Street
EXBROOK 2-4073

POSTMASTER: Mail notices of address corrections to:

THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614

MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.

THE ELKS MAGAZINE, Volume 45, No. 4, September, 1966. Published monthly at 425 W. Diversey Pkwy., Chicago, Ill., 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing offices. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1966, by the Benevolent and Protective Order of Elks of the United States of America

*A Whole Old World of Pleasure
Awaits You And Your Guests
These Reproductions of 17th Century
Ale Glasses Bring Back A Tradition
of Hearty Good Cheer—*



Now You Can Enjoy Half-Yard of Brew in Your Home



... from the days when they passed a half-yard or yard of ale up to coach passengers and drivers ... and spent happy hours over it in snug taverns.

They give you a great, long drink. Make beer or ale taste better and are wonderful fun at parties. The half-yard shown at the extreme left comes with a walnut-finish wood stand ... only \$5.95 each, plus 35¢ PP & Hdg. Two for \$11.90 ppd.

ALSO AVAILABLE: 1/4 yard size shown (middle) with walnut finish rack. \$2.98 each, plus 25¢ PP & Hdg. Two for \$5.95 ppd. Double Quarter-yards (bottom right), with rack to hold both, \$5.95 each, plus 35¢ PP & Hdg.

ALEXANDER SALES CORP., TUCKAHOE, NEW YORK

—MAIL THIS HANDY ORDER COUPON TODAY—

ALEXANDER SALES CORP., Dept. EL-966
125 Marbledale Road, Tuckahoe, New York


Of course, I want to serve and enjoy better beer and ale. Please send me the items checked below on a satisfaction guaranteed basis.

_____ 1/2 yard(s) _____ 1/4 yard(s)
_____ Double Quarter yard(s)

Name _____
Street _____
City _____ State _____ Zip _____

Payment Enclosed Charge Diners Club Acct. # _____

HOW DARE RADATRON
INVENT THIS
RADAR DETECTOR



TO SIGNAL
DRIVERS OF RADAR ZONES

HERE'S WHY!

Every conscientious law abiding citizen does not deliberately desire to speed in their high powered, easy rolling autos. Sometimes it happens unconsciously! With Radar Sentry, a driver, upon entering his auto, is reminded to watch his speed. Users agree they drive more carefully and happily. Radar Sentry alerts a driver of a controlled radar speed zone far in advance of the critical clocked area. As the radar beam is picked up, the Radar Sentry sounds a steady beep reminding the driver to slow down and stay within safe speed limits. Radar Sentry increases driver attention!

Miniature magnesium case 3 1/2" W x 2 3/4" D x 2 1/4" H, clips on sun visor—no wires—completely transistorized—approved in many states for safe driving.

only \$39.95 **RADAR SENTRY**


10 DAY MONEY BACK GUARANTEE

RADATRON, INC. BEIGE
4555 BRYANT ST. SAPPHIRE BLUE
N. Tonawanda, N. Y. 14121 EMERALD GREEN

Send and bill my Diners' Club Acct. # _____
Each, \$39.95.
Name _____
Address _____
City _____ Zone _____ State _____

SECRETS OF TEACHING YOURSELF MUSIC
This Money-Saving Way

YES! Teach yourself Piano, Guitar, ANY instrument—even if you don't know a note now! Famous proven Course makes it easy as A-B-C. Play actual pieces right away. FREE BOOK. U.S. SCHOOL OF MUSIC, Studio 1059, Port Washington, N.Y. 11050 (Est. 1898. Lic. N. Y. State Educ. Dept.) Tear out this ad.



Bronze & Aluminum MEMORIALS PLAQUES · SIGNS

Illustrated Catalog on request

MEIERJOHAN-WENGLER, INC.
Metalcraftsmen
10330 WAYNE AVE., CINCINNATI, OHIO 45215



You Can Own a 56' x 12' Mobile Home, King Size Lot and Utilities All For Only \$66⁶⁷ Per Month!



AD646070(F-2)

Situated On Four Lane U.S. #441-27 In The Heart Of The Citrus And Lake Section of Florida!

For low monthly payments with nominal down payment you can immediately move into a brand new, beautifully furnished two-bedroom Mobile Home on a 75'x125' lot, with superb water and septic tank. Pay like rent and then receive title to land, improvements and Mobile Home. Offer limited, investigate before it is too late. For free booklet "Mobile Home Living In Florida", photos and information write:

ORANGE BLOSSOM HILLS INC. Dept. 602
2148 N.E. 164th Street, Miami, Florida 33162
(At this time, not available to New York residents)

ELKS NATIONAL FOUNDATION "The Joy of Giving"

OUR MOST VALUABLE STUDENTS



First-Place Elks National Foundation scholarship winners Robert Lee of San Pedro, Calif. and Barbara Liebersbach of Red Bluff, Calif. Each received \$1,500.



2nd award, \$1,400 William Wainwright Atlanta, Ga.
3rd award, \$1,300 Randall Reeves Omaha, Neb.
4th award, \$1,200 Patrick Dowdall Anaconda, Mont.
5th award, \$1,100—Tie—5th award Clarence Waters Nashville, Tenn.
Kenneth Nicholas Reedley, Calif.



2nd award, \$1,400 Bonnie Burns Clearfield, Pa.
3rd award, \$1,300 Penelope Sudenga Long Beach, Calif.
4th award, \$1,200 Elizabeth Sparks Santa Cruz, Calif.
5th award, \$1,100 Susan Stroberg Denver, Colo.



A consensus by delegates to the Dallas Convention was one of hope and optimism for the future after hearing the aspirations and concerns of two California teen-agers. The inspiring messages came from Robert Lee of San Pedro and Barbara Liebersbach of Red Bluff, the two first-place winners in the National Foundation's Most Valuable Student contest. Each was awarded a \$1,500 scholarship to the college or university of his choice.

Top awards were announced at the convention by P.G.E.R. Dr. Edward J. McCormick. In all, more than \$130,000 was distributed to more than 125 outstanding students from across the nation.

Following is a complete list:

ARIZONA: Marilyn K. Coxon, Miami, \$800; Sergio R. Enciso, Nogales, \$800.
ARKANSAS: Jennings B. Lewis, Hot Springs, \$800.
CALIFORNIA: Robert Lee, San Pedro, \$1,500; Barbara A. Liebersbach, Red Bluff, \$1,500; Penelope F. Sudenga, Long Beach, \$1,300; Elizabeth A. Sparks, Santa Cruz, \$1,200; Kenneth C. Nicholas, Reedley, \$1,100; Allison Amend, Taft, \$1,000; Luella D. Luttner, Compton, \$1,000; William Der, Stockton, \$1,000; Patricia R. Greeley, Escondido, \$900; Sandra S. Schultz, San Rafael, \$900; Nancy Jean Walker, El Cajon, \$900; Elizabeth J. Bodine, Tulare, \$900; Rayme Lichtenberg, So. San Francisco, \$900; Steven M. Woodside, San Jose, \$900; Larry S. Burroughs, Bakersfield, \$900; William D. Black, Huntington Park, \$900; James P. Sill II, (Continued on page 53)

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our Noel Elegance Christmas Card assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars.

All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out entire Business Reply Coupon below—mail it today
—and free samples of personalized Christmas Cards and stationery—plus other leading boxes will be sent you immediately on approval. No experience necessary.



NOEL ELEGANCE CHRISTMAS ASSORTMENT
21 really deluxe cards. Excitingly different



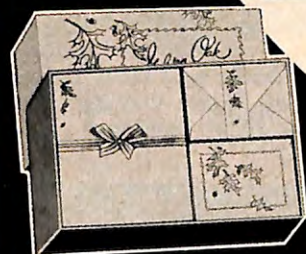
TRULY BEAUTIFUL ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty. Tremendous appeal



CHRISTMAS GIFT WRAPPING ENSEMBLE
20 gay, colorful large sheets plus matching gift tags. Terrific

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150 — \$250 — \$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.



GOLDEN OAK STATIONERY ENSEMBLE
Charming design on rich vellum sheets and notes, matching envelopes. Just lovely

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE

CUT OUT ENTIRE BUSINESS REPLY COUPON AT RIGHT

FILL IN
FOLD OVER, SEAL
AND MAIL TODAY

No Stamp or
Envelope Necessary



HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with appropriate sentiments and Scripture Verses. An outstanding box

CHEERFUL CARD COMPANY
White Plains, New York 10606



Cut Along Dotted Line

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY

20 Bank Street

White Plains, New York 10606

Dept. 0-429

DO NOT CUT HERE ↑ JUST FOLD OVER, SEAL AND MAIL—NO STAMP OR ENVELOPE NECESSARY

CHEERFUL CARD COMPANY, Dept. 0-429
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives.

Fill in your name and address below — No stamp necessary

Name _____ Apt. _____

Address _____ No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

Cut Along Dotted Line—Seal (Paste, Staple or Tape) and Mail

Tom Wrigley



WRITES FROM WASHINGTON

FROM J. EDGAR HOOVER, FBI director, come words that emphasize the theme of Americanism and good citizenship that inspired all who attended the Elks National Convention in Dallas in July. In his message in the current issue of the *FBI Law Enforcement Bulletin*, Director Hoover says: "In the past 190 years, patriotism has been a sustaining power for America in her darkest hours. In much of the world today young people are being indoctrinated with atheistic Communism, a false dogma which imprisons the minds and souls of men. We are governed by laws which protect and secure the rights of all citizens. One of our major duties, individually and collectively, is to respect and obey these laws. The need of America in 1966 is for full-time citizens, patriots all, who have pride in our country and in its historic accomplishments."



BREAKING CHAMPAGNE BOTTLES in christening ships is an art, as many women in official life here well know. Mrs. Thomas Kuchel, wife of the Senate minority whip from California, rates as the most expert bottle breaker. At a recent launching of a Navy ship at Newport News, Va., she not only splashed the bow of the ship but doused herself. The trick is to hit the prow of the ship with the middle of the champagne bottle, not the bottom, which is so thick it won't break.

SWEET ESSENCE OF FAT is pleasing residents of old Georgetown who live near the Hofenmaier rendering works. The delightful smell even has a name—Aroma 621. It's a new indoor-outdoor deodorant that costs \$7.50 per

gallon. The rendering plant, which converts fats and bone into tallow for soap, uses five gallons a week.



PAINTING POLAR BEARS in Alaskan waters in order to study their migratory habits proved difficult for two government scientists. The idea was to sneak up on the polar bears, shoot them with tranquilizers, and then mark them with a blob of dark paint. A polar bear weighs about half a ton and has a terrible disposition. The scientists tried to daub 15 bears. They hit seven, had to kill four in self-defense, managed to paint only one.

NATIONAL FLOWER CONTENTION still rages among members of Congress. Sen. Everett Dirksen (Ill.) has strong support for the marigold and Sen. Margaret Chase Smith (Maine) favors the American Beauty rose. Other flowers in the running include the daisy, sunflower, forget-me-not, magnolia, bluebonnet, and columbine.

LOW-CALORIE FOODS come under new regulations by the Food and Drug Administration on September 18. New labels also will be required on all-purpose vitamins and minerals. The low-calorie labels on foods will be restricted to products containing not more than 15 calories per portion.

OLD NINTH STREET, once the avenue of burlesque and strip-tease houses, pawn shops, and honkey-tonk bars and grills, is not what it used to be. Down at the lower end a new FBI building soon will begin to take shape. Gone are the days of the Gayety Theater,

with Jimmy Lake, the "Major of Ninth Street," as manager. Senators and Congressmen and other high officials all knew Jimmy and went to his burlesque shows, where top stars appeared in topless costumes. There were splendid restaurants, and Goldie Ahearn, known from coast to coast, ran a gym for boxers. Pitchmen sold their gimmicks from stands along the street.

WOULD THE INDIANS WANT IT? The old suggestion to "give the country back to the Indians" brings this comment from Rep. Ben Reifel (S.D.), who is of Indian extraction: "Considering the huge national debt, the balance-of-payments deficit, etc., wouldn't it be just like the white man?"

SUPER INCINERATOR, largest in the country, may be working in Washington by 1968. According to the plans it will burn 800 tons of trash a day, provide maximum air-pollution protection, and even handle such bulky things as refrigerators. The District has \$4,500,000 available to build it.



A LAUNDRY PROBLEM faces gals who are wearing the new shiny vinyl dresses. They are water resistant, in fact just about waterproof—and not suited for dry cleaning. One suggestion is to wear the dress and go through an automatic car wash at the same time you wash your car.

ANTI-LEPROSY DRUG known as DDS is being used by the U.S. Army to combat a highly resistant type of malaria. A number of soldiers in Vietnam were hit with the disease last year and usual drugs proved ineffective.



Free Slices Make Benson's The Best Fund Raiser!

Club members enjoy selling Benson's Old Home Fruit Cake — and not just because it is profitable. It's so rewarding to give free slices to prospects, to watch their faces light up at the taste, to sell them a cake. No other fund raising product can match Benson's for sales appeal, profit per sale, overall campaign strategy, repeat business opportunity. Since 4 out of 5 families will serve fruit cake this fall, why not sell them Benson's — a good cake for your good cause! And fill your treasury!

Mail coupon today for brochure and 10 free tasting slices. No obligation!



BENSON'S OLD HOME FRUIT CAKE
 245 N. Thomas Street, P. O. Box 1432 D2
 Athens, Georgia 30601
 Please rush color brochure and ten free selling
 slices of Benson's Sliced Old Home Fruit Cake.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____
 ZIP CODE _____ PHONE _____
 ORGANIZATION _____
 POSITION IN ORGANIZATION _____

(We can honor only those inquiries that list organization names, since we sell only through civic, church, community and school groups.)

Hornsby Was The GREATEST!

WILLARD
MULLIN



Here's the story of the man behind one baseball record that isn't likely to topple

FOR EVERY AUTOGRAPH Gene Tunney has signed, Jack Dempsey has scrawled a gross—and shaken five hundred hands to boot.

Dempsey had something extra, something deep in his personality that wrapped him in first-class magic. Maybe it was a childlike, "go for broke" unpredictability more than anything else. I don't know for sure. No one yet has described it to me just right, and probably no one ever will.

Yet whatever it is, when you combine it with a truckload of talent, you've got the thing that creates crowds and builds legends.

But doesn't *always* win ball games.

Of Tunney and Dempsey, Gene was most likely the better man. He fought Jack twice. He beat him twice.

Today the same seems to be coming true of Jack Nicklaus and Arnold Palmer. In the Masters this spring, "Arnie's Army" made young Nicklaus's followers look like Volunteers for Siberia.

But when Palmer's game bid finished two strokes back of Nick, who tied and then won it with ease (the first time any man has done it twice running), the crowds were rooting against Nicklaus. Rather, they were still rooting for Palmer.

Of course, I don't claim to be any expert on golf or boxing. My sport for almost half a century has been baseball, and the only reason I brought up Jack Dempsey and Arnold Palmer is because they've got what Ruth and Cobb had in my day, what Mantle and Mays have today.

When Cobb rounded first with his spikes flashing, or Babe stepped up to the plate—or even to a hot dog stand, bless him—it was the same as when Mickey Mantle swings that bat or a Willie Mays goes back for an impossible fly ball. Gooseflesh stuff. Even to a hardened old veteran like me.

Yes, I pull for Palmer just like you probably do. I even get a terrific kick each time I see Jack Dempsey at a banquet! And I used to watch Babe Ruth with the same awe that 40,000 fans in the stands did.

With one difference. I tried never to let my natural reactions as a fan affect my final judgment as a manager. So if you'll hear me out, I think maybe I can make a contribution to what has always been the biggest American sports controversy: Who is the greatest

ballplayer of all time? And maybe you'll see why—day in, day out—Ruth or Cobb, Mays or Mantle aren't the Number One guys, as most everyone figures.

Not that I'm trying to take anything away from them. I should have been able to swing a bat like Babe Ruth. He revolutionized the game. He was a natural athlete who would have been another Sandy Koufax if he'd stayed a pitcher. But he was more valuable in there every day instead of once in four. So I'm not saying he wouldn't be my Number Two or Three on an all-time team alongside Cobb or Koufax or Mays.

But Rogers Hornsby has got to be ahead of them all.

Why?

Because Pep (as his St. Louis teammates called him) was the *complete* ballplayer.

He could beat you four ways.

Two of them were with his bat.

You tell me: how many .400 hitters put their share over the fence, too?

Believe me, it's next to impossible to hit .400 in the big leagues (only 6 men have done it in 60 years). Even when your name is Ty Cobb and you are mainly meeting and placing the ball each time. But to go 4-for-10 and be a big home-run threat—well, that *is* impossible.

Except that Rog did it. Not just once, like Ted Williams, but three times. In fact, as far as this ballplayer is concerned, the most amazing record in the book is two records: the 42 homers Rog led the league with in 1922 (both leagues, as a matter of fact), while he also won the batting crown with a .401 average. And he had to hit against the Alexanders, Hubbells and Marquards to do it.

Speaking of records, there's another reason why I think Hornsby is the greatest. He's got the record that will last the longest—that fabulous .424 batting average in 1924.

To my way of thinking, it isn't how many records you set that counts, but how long they last. To be a candidate for the greatest at your sport, you *must* own one record that they don't erase on the next scorecard.

Take the fiberglass pole-vault marks that go up month after month, for instance. They won't make anybody forget Cornelius Warmerdam.

(continued on page 51)

**MEMBERS OF THE
B.P.O.E.
EARN
EXTRA MONEY
DOING
PART TIME SALES
FOR
WALL STREET
INVESTMENT FIRM**

**No Financial
Experience Necessary**

We give you our own free, short evening course in financial basics. (Wonderful help, incidentally, in planning your own investment program.)

Do you enjoy meeting and talking with people?

Can you devote 3 specific evenings a week from 6:30 P.M. to 10 P.M.?

\$50 PER WEEK

Guaranteed Salary

(unlimited commission potential)

Write Room 814

The Elks Magazine

30 East 42nd St., New York, N.Y. 10017

or call the office nearest you

NEW YORK CITY

Manhattan (212) PE 6-2540
Bronx (212) AD 1-7900
Brooklyn (212) UL 8-4800
Queens (212) BR 5-5300

LONG ISLAND

Nassau (516) PI 6-7808
Suffolk (516) HA 7-3021

WESTCHESTER

White Plains (914) RO 1-2100

NEW YORK STATE

Albany (518) HE 6-0874
Syracuse (315) GR 2-6351
Buffalo (716) 839-4001

NEW JERSEY

Newark (201) MA 3-6200
New Brunswick (201) 247-8700
Hackensack (201) DI 3-9333

CONNECTICUT

Hartford (203) JA 5-8201

MASSACHUSETTS

Boston (617) HU 2-9850

GEORGIA

Atlanta (404) 873-4811

VIRGINIA

Norfolk (703) 853-4501

THE DALLAS CONVENTION



Convention Chairman George I. Hall, at the podium, opened the convention on Sunday evening, July 3, flanked by his fellow Past Grand Exalted Rulers. This was the first time in recent years that all living P.G.E.R.s were present.

SUNDAY HIGHLIGHTS

When delegates from the more than 2,000 Elks lodges arrived in Dallas for the 102nd session of the Grand Lodge, they were greeted by hot, dry weather and a gala "Big D" welcome.

Following the custom of holding the first session open to the public, the convention officially got underway at 8:30 p.m. Sunday, July 3, on the eve of the nation's 190th birthday. The setting was the giant Dallas Memorial Auditorium.

Presiding was Alex A. McKnight, Past Exalted Ruler of the Dallas lodge and general chairman of the Dallas Convention Committee. P.G.E.R. George I. Hall, Grand Lodge Convention Committee Chairman, welcomed the delegates, their ladies and guests, and introduced the members of the Advisory Committee (all Past Grand Exalted Rulers) seated on the stage.

The principal address was given by Grand Exalted Ruler R. Leonard Bush. He reported on the growth of the Order during the past year and cited an increase of 27,106 new members as one of the largest in more than a decade. It brought the total membership to 1,388,561, the highest in the Order's 98-year history. A further ex-



Raymond C. Dobson (left) was hailed after his election as Grand Exalted Ruler by convention delegates and G.E.R. Bush.



Raymond C. Dobson is "grand" in more ways than one. Helping escort "Granddaddy" and Grand Exalted Ruler-elect to the platform were two of his grandchildren, eight-year-old Susan and five-year-old Michael Opper.

pansion was the institution of 25 new lodges.

Other achievements in charitable and philanthropic efforts were pointed out by Brother Bush.

In his concluding remarks, he said, "I have a feeling of dismay caused by Americans who have so forgotten their duty as citizens of a free Republic that they foment violence and lawlessness in the name of peace. They commit acts that can have no other result than to aid the enemy of peace and freedom while our men are fighting that enemy to defend the cause of peace and freedom around the world."

"No doubt you feel the same way I do about these organized attacks against the peace and security of our country, just as I am sure that you share my happiness and pride that this convention finds the Order of Elks a strong fraternity dedicated to the defense of the United States of America."

National, state, county, and city officials extended convention greetings. Among them were Congressman Earle Cabell; Joel Ellis, president of the Texas Elks State Association; Dallas County Sheriff Bill Decker, and Dallas Mayor Erik Jonsson.



Official greetings were extended to Grand Lodge dignitaries by P.G.E.R. George I. Hall (left) and P.E.R. Alex A. McKnight (right), general convention chairman. Arriving at Love Field, Dallas, are (from left) P.G.E.R. and Mrs. L. A. Lewis and G.E.R. and Mrs. Bush.



The newly elected Grand Exalted Ruler receives the keys to a Lincoln Continental from State President Norman Horstmann of the North Dakota Elks Association. Looking on are Past Grand Chaplain Rev. Fr. Felix J. Andrews, who nominated Brother Dobson, and L. E. Moening, past president of the Minnesota Association, who made the seconding address.

Organist Ross Stubblefield presented a musical prelude and the National Anthem was sung by soloist Richard L. Fisher.

Vocal selections were presented by the Westminster Youth Choir of the Oak Cliff Presbyterian Church, Dallas, under the direction of William C. Everitt and also by the Rock Hill

Following the Memorial Services, G.E.R. Bush placed a wreath near the site where tragedy overtook former President John F. Kennedy. P.G.E.R. George Hall, the Rt. Rev. George Scott, Grand Chaplain, and P.G.E.R. John Fenton assisted in the rites.



Convention Reports



James T. Hallinan,
Chairman
Elks National
Service Commission

William J. Jernick, Treasurer
Elks National Service Commission



Emmett T. Anderson, Vice-Chairman
Elks National Memorial
and Publications Commission



L. A. Lewis, Chairman
Elks National Foundation



Edward W. McCabe, Chairman
Board of Grand Trustees



George T. Hickey, Chairman
New Lodge Committee



Dr. Edward J. McCormick, Trustee
Elks National Foundation



Peter M. Dunn, Chairman
Distribution Committee



James V. Hawkins, Chairman
Resolutions Committee



Raymond J. Quesnel, Chairman
Ritualistic Committee



Patrick H. King, Chairman
Lodge Activities Committee



Brooks Bicknell, Chairman
State Associations Committee



Dr. Melville J. Junion, Chairman
Youth Activities Committee



Marvin Lewis, Chairman
Committee on Credentials



Robert E. Davis, Vice-Chairman
Auditing and Accounting Committee



Joseph A. McArthur, Chairman
Americanism Committee

(S. C.) Elks Chorus, directed by Leon Craven.

The Rt. Rev. Msgr. George M. Scott, Grand Chaplain, gave the invocation and benediction.

MONDAY HIGHLIGHTS

Monday, July 4th, marked the first business meeting, which featured a unique presentation of state flags and the nomination and election of Grand Lodge officers.

As an appropriate opening for the Independence Day session, Joseph A. McArthur, chairman of the Americanism Committee, presented flags from each of the 50 states. The flags, representing each star in Old Glory, were brought to the stage by the respective state presidents. The Pledge of Allegiance was led by Life Scout Chris Jackson of Dallas, and the Pottstown (Pa.) Elks Drill Team participated in the ceremonies.

Raymond C. Dobson was unanimously elected Grand Exalted Ruler. The nomination address was delivered by the Rev. Fr. Felix J. Andrews, Past Grand Chaplain, and the seconding speech was made by L. E. Moening, District Deputy Designate from the Owatonna, Minn., lodge.

Also elected to office were John B. Morey, Palo Alto, Calif., Grand Esteemed Leading Knight; Bernard M. DeLay, Norfolk, Neb., Grand Esteemed Loyal Knight; William P. Mennealy, Bath, Me., Grand Esteemed Lecturing Knight; Franklin J. Fitzpatrick, Lynbrook, N.Y., reelected Grand Secretary; Chelsie J. Senerchia, Miami, Fla., reelected Grand Treasurer; C. M. Mullican, Jr., Annapolis, Md., Grand Inner Guard; Fritz Coppens, Traverse City, Mich., Grand Tiler; and Roderick M. McDuffie, Cascade-East Point, Ga., and Francis P. Hart, Watertown, N.Y., four-year term Grand Trustees.

George T. Hickey, Chicago (North), Ill., was elected Grand Trustee for a one-year unexpired term created when Brother Dobson became a candidate for the office of Grand Exalted Ruler.

The elections signaled a convention demonstration for the Grand Exalted Ruler-elect, led by the Elks Band and

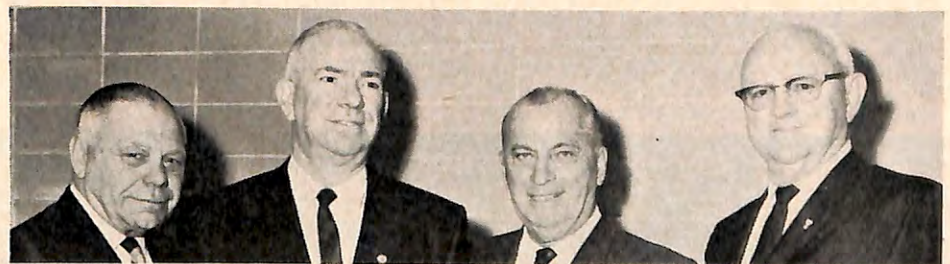
Grand Lodge officers named at the convention are (first row) Franklin J. Fitzpatrick, Grand Secretary; John B. Morey, Grand Esteemed Leading Knight; Raymond C. Dobson, Grand Exalted Ruler; Bernard M. DeLay, Grand Esteemed Loyal Knight; William P. Mennealy, Grand Esteemed Lecturing Knight; and the Rt. Rev. Msgr. George M. Scott, Grand Chaplain; (second row) John T. Raftis, Grand Forum member; Chelsie J. Senerchia, Grand Treasurer; Francis P. Hart, Roderick M. McDuffie, and George T. Hickey, Grand Trustees; and C. M. Mullican, Jr., Grand Inner Guard.



First-place National Youth Leadership contest winners were introduced to convention delegates: (from left) Paula Rose Dudnick, Pleasantville, N. J.; Melville J. Junion, chairman of the Youth Activities Committee; G.E.R. Bush; Emerson Bell, Jr., Valdosta, Ga.

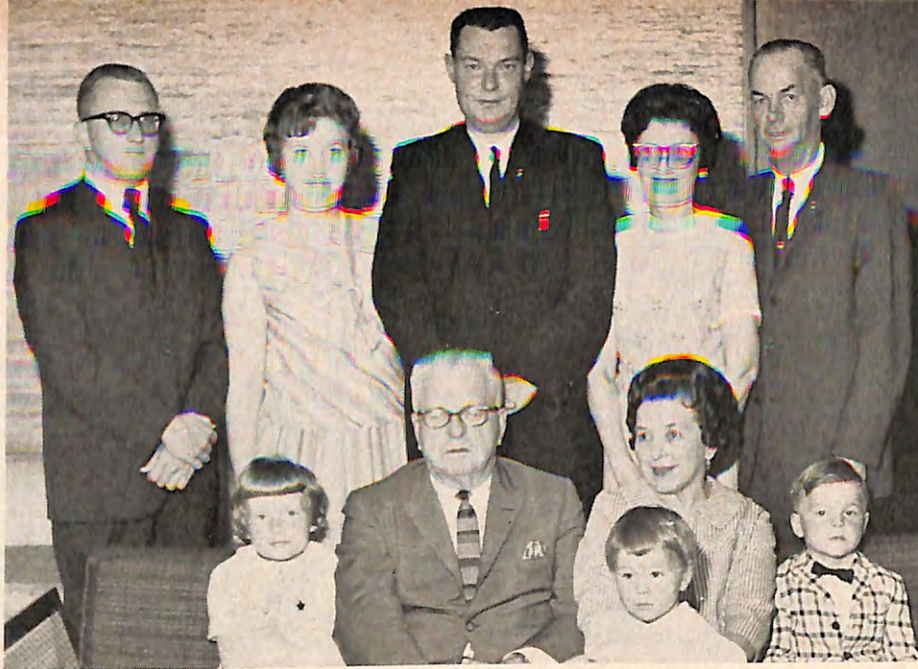


Most Valuable Student first-place winners Robert Lee and Barbara A. Libersbach are congratulated by G.E.R. Bush and National Foundation trustees (from left) Edward J. McCormick, William A. Wall, L. A. Lewis, John E. Fenton, H. L. Blackledge, and John Walker.



The Dallas convention was planned by Grand Lodge Convention Committee members Lee A. Donaldson, William S. Hawkins, George I. Hall, chairman, and newly appointed member R. Leonard Bush. Fifth committee member, not pictured, is P.G.E.R. John McClelland.





Elkdom's new First Family assembles for a portrait. Seated are G.E.R. Raymond C. and Gene Dobson with their three grandchildren, Susan, Jane, and Michael Opper II. Standing are Brother Dobson's son Richard; daughter Mrs. Michael Opper; Mr. Opper; Mrs. Charles H. Witham, sister of Mrs. Dobson, and Mr. Witham. Also at the convention but not present for the photo were G.E.R. Dobson's brother, George Dobson, and his wife.



National Ritualistic Championship team, from Wellington, Kan., includes (from left) Lloyd Kemp, candidate; Chris Hemmingsen, Esteemed Lecturing Knight; Robert Weir, Chaplain; Joe Smith, Esteemed Leading Knight; Robert Yates, Exalted Ruler; Richard Maddy, Inner Guard; Garland Mountz, Esteemed Loyal Knight; Wayne Sneed, Esquire; and Coach George Huegel. The team took \$1,000 first prize with a total score of 96.500.

Versatwirlers from Minot, N.D., Brother Dobson's hometown. He was escorted to the stage by a special committee made up of Past Grand Exalted Ruler Sam Stern, George L. Hall, H. L. Blackledge, H. R. Wisely, Emmett T. Anderson, Ronald Dunn, John L. Walker, and William J. Jernick. Also included were Grand Trustees Edward W. McCabe and Arthur J. Roy and Exalted Ruler C. D. Johnson, mayor of Minot.

The acceptance speech of Brother Dobson appears elsewhere in this issue.

In other business action, the assembled delegates approved the following appointments: L. A. Lewis, P.G.E.R., to a seven-year term on the Board of Trustees of the Elks National Foundation (reappointment); John T. Raftis of Colville, Wash., to a five-year term on the Grand Forum; Wade H. Kepner, P.G.E.R., to a five-year term on the Elks National Memorial and Publication Commission (reappointment); and John S. McClelland, P.G.E.R., to a five-year term on the Convention Committee (reappointment). R. Leonard Bush also was named to the committee to fill out the one-year unexpired term of P.G.E.R. Lewis, who resigned to assume the chairmanship of the Elks National Foundation.

A telegram of greeting from President Lyndon B. Johnson, lauding the Order and its philanthropic activities, was among many read at the session.

TUESDAY HIGHLIGHTS

On a motion by P.G.E.R. Hawkins, delegates approved the allocation of \$20,000 for the World Jamboree of



R. Leonard Bush, his term of office completed, receives his Past Grand Exalted Ruler pin from his sponsor, P.G.E.R. Lewis.



Raymond C. Dobson is given his jewel of office by P.G.E.R. Hall, installing officer, starting a term as Grand Exalted Ruler.

YOUTH ACTIVITIES WINNERS

For Year-round Programs

Lodges with less than 500 members:

1. Nessie, Ariz.
2. Durham, N. C.
3. Fulton, N. Y.

Lodges with 500 to 1,000 members:

1. Nashua, N. H.
2. Ilion, N. Y.
3. Bisbee, Ariz.

Lodges with more than 1,000:

1. Lincoln, Neb.
2. Phoenix, Ariz.
3. Manhattan, Kan.

State Associations:

1. Nebraska
2. New York
3. Ohio

Honorable mention:

- Wisconsin
- Georgia
- West Virginia

Elks National Youth Week

Lodges with less than 500 members:

1. Fulton, N. Y.
2. Herkimer, N. Y.
3. Dunkirk, Ind.

Lodges with 500 to 1,000 members:

1. Falls City, Neb.
2. Wellsburg, W. Va.
3. Red Bank, N. J.

Lodges with more than 1,000:

1. Scottsbluff, Neb.
2. Beckley, W. Va.
3. Phoenix, Ariz.

State Associations:

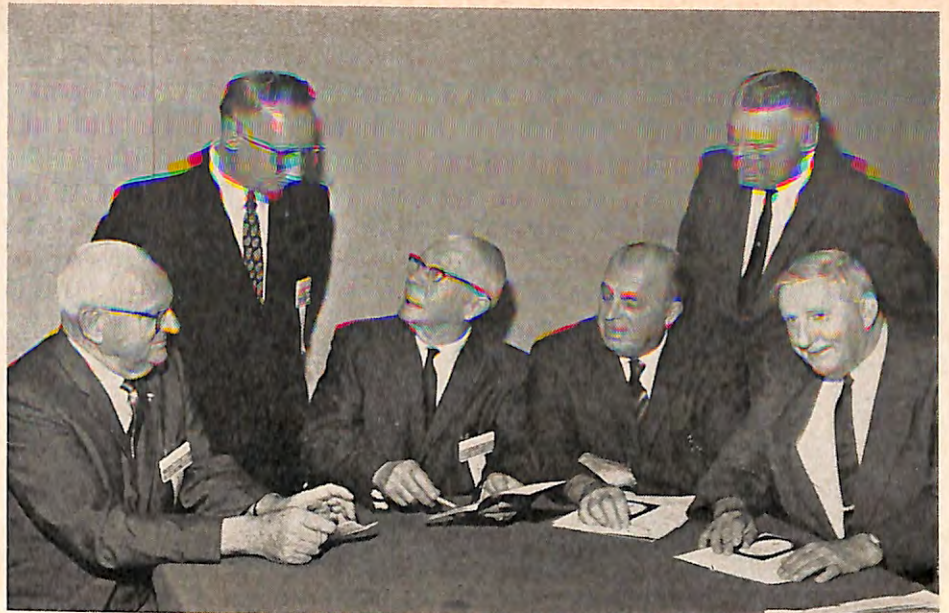
1. Massachusetts
2. Ohio
3. Pennsylvania

Boy Scouts to be held in Idaho in 1967. The funds will be used to finance a two-day, Elk-sponsored rodeo to entertain the 18,000 Scouts, from 119 countries, who are expected to attend.

P.G.E.R. Anderson, vice-chairman of the Elks National Memorial and Publication Commission, presented a supplemental report to the Commission's printed Annual Report, detailing the administration of the Memorial Building, the operation of THE ELKS MAGAZINE, and the programs of the Order's Public Relations Department.

A check for \$100,000 to the Grand Lodge, from earnings of THE ELKS MAGAZINE, was handed to Grand Exalted Ruler Bush by Brother Anderson, bringing the total of such contributions by the magazine to more than \$8,500,000.

Delegates paraded to the podium to present gifts totaling more than \$10,000 to the Elks National Foundation. An increase in donations during the next year was urged as a tribute to the late John F. Malley, P.G.E.R., who served as chairman of the Foundation from its start until his death.



Plans for the 100th anniversary of the Order are in the hands of Centennial Committee members R. Leonard Bush, Robert G. Pruitt, Emmett T. Anderson, chairman, George I. Hall, H. R. Wisely, and John E. Fenton. Centennial observance will take place in 1968.

Delegates were informed by P.G.E.R. Kepner, secretary of the Commission, that the magazine's new building in Chicago is now complete, and that plans are being made to dedicate the structure next year when the Grand Lodge session is held in that city.

The convention unanimously authorized the Grand Lodge to spend \$58,000 for supplemental work in connection with both the new building and the Memorial Building.

A rising vote of approval was given a resolution presented by P.G.E.R. Jernick. The resolution honored Julian J. Covell, official Elks convention reporter for the past 20 years and president-elect of the National Shorthand Reporters Association.

Efforts of the New Lodge Committee of the Grand Lodge in establishing new subordinate lodges were reported

in detail by George T. Hickey, chairman.

P.G.E.R. William A. Wall was confirmed for a four-year term on the Elks National Foundation Board of Trustees to fill the vacancy created by the death of P.G.E.R. John F. Malley. Tribute was paid the late Brother Malley, founder of the Foundation, by P.G.E.R. L. A. Lewis when he presented the first portion of the Foundation report. He noted that as a "just farewell," Brother Malley lived to see the gifts soar over the million-dollar mark this year for the first time since the Foundation was established, reaching a total of \$1,331,937.60. The original grant of \$100,000 in 1928 has grown to \$16,166,000, with an annual income of nearly \$550,000. Brother Lewis also announced that the Foundation offices will be moved from Bos-





Agana, Guam, lodge was represented by its Exalted Ruler and four Past Exalted Rulers: (from left) Albert Stovall, Thomas Tanner, E.R. Eldon R. Crain, Rankin Clarke, and Robert DeLodge. The group traveled 7,000 miles.



Julian J. Covell was cited for having served as the official convention reporter for 20 years. He is also president-elect of National Shorthand Reporters Assn.



P.G.E.R.s H. R. Wisely and L. A. Lewis (right) greet E.R. Eldon R. Crain, from Agana, Guam, farthest-traveling delegate.



P.G.E.R. Fred L. Bohn congratulates Glenn Miller, Judiciary Committee chairman, on his report. A resolution lauded his work.

ton to the Memorial Building in Chicago.

In a preliminary report, Ritualistic Committee Chairman Raymond J. Quesnel presented the All-American eastern and western teams. The eastern team consists of Exalted Ruler Martin Karant, Kingsport, Tenn.; Esquire Jerry Cosgrove, Dalton, Ga.; Leading Knight Richard Jones, Loyal Knight James Compton, Lecturing Knight Jack Gilliland, Chaplain James Glenn, and Inner Guard James Tinsley, all of Anson, S. C. Members of the western team are Exalted Ruler Frank Bissaccio and Esquire Gene Frazey, Milwaukee, Ore.; Leading Knight Bob Ritter, Santa Ana, Calif.; Loyal Knight Garland Mountz and Lecturing Knight Cris Hemmensing, Wellington, Kan.; and Chaplain Jack Greer and Inner Guard William Chandler, both of Ballard, Wash.

Patrick H. King, Chairman of the Lodge Activities Committee, told the delegates that participation in the committee programs increased during the year. In his report, he pointed out that expenditures by the lodges reached a total of \$789,237.52 for the Order's traditional charity programs.

The State Associations Committee report was given by Brooks Bicknell, Chairman. Tiny Red Heart seals for use on membership cards of National Foundation contributors were provided to stimulate payment of pledges. A new Grand Lodge manual on protocol was also published for the first time.

Plaques were awarded winners of the State Association Bulletin contest. The winning associations were: *Division I* (published more than four times a year)—first, Ohio; second, California; third, Maryland-Delaware-District of

Columbia; *Division II* (published quarterly)—first, Florida; second, Kentucky; third, Oklahoma; *Division III* (published less than quarterly)—first, New York; second, North Carolina.

WEDNESDAY HIGHLIGHTS

Chairman Melville J. Junion reported for the Youth Activities Committee and introduced first-place national winners of the Youth Leadership Contest. Receiving \$1,200 each in U.S. Savings Bonds were Paula Rose Dudnick, Pleasantville, N.J., and Emerson L. Bell, Jr., Valdosta, Ga.

A beautiful plaque was presented to G.E.R. Bush for his continued interest in fostering youth activities.

Other special plaques were presented to four state Youth Activities chairmen for their encouragement and guidance of excellent programs among subordinate lodges. They were John F. Schoonmaker, New York; Edmund H. Hanlon, New Jersey; Louis Weisberg, Colorado; and Richard H. Bartels, California and Hawaii.

States receiving awards for 100% representation in youth activities were:

ATTENDANCE—As reported by the Committee on Credentials:

Grand Exalted Rulers	1
Past Grand Exalted Rulers	20
Grand Lodge Officers and Committeemen	89
District Deputies Designate	208
Special Deputies	7
Representatives	1,772
Alternates	20
Grand Lodge Members	627
Total	2,744



Mrs. Lisbeth Nicholson receives an illuminated, hand-lettered copy of a resolution, adopted at last year's convention, honoring the late James R. Nicholson, who lived to see his 50th anniversary as a Past Grand Exalted Ruler. Making the presentation are P.G.E.R.s John E. Fenton and William S. Hawkins.

A unique father-son combination developed at the convention when James V. Hawkins (seated, left), Exalted Ruler of the Coeur d'Alene, Idaho, lodge, and Peter M. Dunn, Exalted Ruler of the Oneida, N. Y., lodge, registered as delegates. Their fathers, William S. Hawkins and Ronald J. Dunn (standing), are both Past Grand Exalted Rulers.



P.G.E.R. Wade H. Kepner, chairman of the National Memorial and Publications Commission, told of plans to dedicate the new magazine building in Chicago next year.



Arkansas, Colorado, Oklahoma, West Virginia, Utah, Oregon, Nebraska, and South Dakota.

A total of 75 lodges are to receive citations for sponsoring new Boy Scout Troops during the past year.

Otis Fuller, national Boy Scout official, presented awards to G.E.R. Bush, P.G.E.R. Jernick, and Brother Junion for the Order's continued interest in Scouting. The number of troops now sponsored by the Elks went over the 1,000 mark during the past year.

Remarks supplementing the Elks National Service Commission's printed report were presented by P.G.E.R. James T. Hallinan. He noted that to date \$4,309,593 has been spent on veterans' activities. The funds came from contributions by members.

The second portion of the Elks National Foundation report included the

announcement of the top Most Valuable Student Contest winners. P.G.E.R. Dr. Edward J. McCormick, a member of the Foundation Board of Trustees, introduced first-place winners Barbara A. Liebersbach of Red Bluff, Calif., and Robert Lee of San Pedro, Calif. They were each presented certificates by G.E.R. Bush representing their \$1,500 scholarships. The entire list of student winners, awarded scholarships totaling more than \$130,000, appears elsewhere in this issue.

P.G.E.R. Lewis, Foundation Chairman, asked for lodges with donations to come to the podium. Lodge representatives responded with gifts totaling more than \$10,000.

Brother Lewis urged an increase in gifts next year as a memorial to the late P.G.E.R. Malley.

A stirring 16-mm. color motion pic-

ture, "Freedom Mine," introduced the first part of the report of the Americanism Committee. Chairman Joseph A. McArthur told the delegates that the committee had the film especially produced for the Elks. It is available through the Americanism Committee to the lodges at a cost of \$90.

THURSDAY HIGHLIGHTS

The convention gave a rising vote of approval to the second portion of the Americanism Committee report. Chairman McArthur requested that the State Flags presented at the Monday session be moved to a place of honor in the Elks National Memorial Headquarters Building in Chicago, Illinois.

Chairman McArthur also announced
(Continued on page 55)

GRAND LODGE MEMORIAL SERVICE



A unique Grand Lodge Memorial Service was presented by ladies of the Grand Prairie, Tex., lodge, who formed the hands of a living "clock," moving to the hour of eleven. Standing at the left are P.G.E.R. Robert G. Pruitt, presiding; the Rt. Rev. Msgr. George M. Scott, Grand Chaplain; P.G.E.R. Earl E. James; P.G.E.R. John E. Fenton; and Homer Eberhardt, Past President of the Georgia Elks Association, who presented eulogies.

A living "clock," 24 feet in diameter, formed an unusual and inspiring stage setting for the traditional Grand Lodge Memorial Service at the Dallas convention. The hands of the clock were two lines of ladies from the Grand Prairie, Tex., lodge, who moved to each hour on the dial with each stroke of the chimes, stopping at the hour of eleven.

Dale Eberly, Exalted Ruler of the Dallas lodge, gave the Eleven O'Clock Toast. P.G.E.R. Robert G. Pruitt presided at the program and set an appropriate air of reverence for the hour when he said, "Let us compose ourselves and allow our hearts to dwell for a time in the house of tender memory and loving recollection."

Tribute was paid to two outstanding Past Grand Exalted Rulers who died during the last year and whose loss is keenly felt by the Order. They were James R. Nicholson, who headed the Order in 1915-16, and John F. Malley, who served in 1927-28. Both were members of the Springfield, Mass., lodge.

P.G.E.R. Earl E. James eulogized Brother Nicholson, who was a former general manager of THE ELKS MAGAZINE. He died Aug. 31, 1965, after achieving the distinction of observing the 50th anniversary of his election as Grand Exalted Ruler. He gave the Order a total of 65 years of distinguished service.

"He was sincere in his convictions, thorough and painstaking in everything that he did and, above all, he was loyal—loyal to the Order and loyal to his friends," Brother

James said. "Would that he could pass this way again."

P.G.E.R. John E. Fenton delivered the eulogy for Brother Malley, who founded the Elks National Foundation and served as its chairman from its inception in 1928 until his death on May 16, 1966. His extraordinary contributions to the Order for more than 60 years were reviewed.

"For him there can be no replacement in life, or in Elkdom. The state and nation have lost a great and noble citizen; the Order of Elks, a stalwart leader, a dearly beloved friend," Brother Fenton said. "Let us offer a tearful farewell."

The general eulogy at the ceremony was given by Judge Homer Eberhardt, Past President of the Georgia Elks Association. "Since the founding of our Order, we have paused at 11 o'clock to blow upon the ashes of the past, thus kindling the sparks of remembrance lest they die out. It is a sacred hour in the halls of Elkdom," he said.

Miss Iris Belk, soloist, sang "In the Sweet Bye and Bye" and "How Great Thou Art." The Rock Hill, S.C., Elks Chorus presented "You'll Never Walk Alone" and "Climb Every Mountain." The invocation and benediction were given by the Rt. Rev. Msgr. George M. Scott, Grand Chaplain. Organ selections were provided by Ross Stubblefield.

Immediately following the ceremony, G.E.R. Bush placed a wreath near the spot in Dallas where tragedy overtook former President John F. Kennedy, who was a member of the Order.

YOU TOO CAN MAKE \$1,000 EVERY MONTH!



ALFRED W. WALTER, Florida

HOW THIS COUPON LED TO \$6,345 BUSINESS IN LESS THAN 2 MONTHS!

Read this Secret of Selling, Then CASH IN FOR YOURSELF

Alfred W. Walter mailed this coupon. In *Less than 2 months*, he ordered over 500 dozen units of VX-6, made more money in a month than many men make in a year. Without any knowledge or experience in cars, his FREE palm-sized Electrical Demonstration Unit closed sales in 30 seconds flat.

Proved In His Own Oldsmobile

"I tried VX-6 first in my own Oldsmobile. Results were so amazing that I ordered a trial shipment of 3 dozen units, started selling friends, then found that it was just as easy to sell volume users such as farmers, taxis, used car dealers, local governments, boat owners, service

stations, department stores and industrial users.

"My palm-sized Electronic Demonstrator does my selling for me. The most fantastic, convincing selling device I have ever seen—easily worth \$20,000 a year to me in sales and profits."

64 Million Reasons Why You Should Answer This Ad

There are over 67 million cars on the road. Over 3 million already use VX-6, leaving you a fantastic and responsive market. One application at only \$2.98 is all that is needed for the life of the car.

Your story is as simple as that, and these facts are something that can't be resisted by any motorist with a battery in his car and a brain in his head.

FREE! Scientific NEW Electronic DEMONSTRATOR!

Engineered exclusively by National Dynamics, this mighty midget sales-maker nestles in the palm of your hand... works a small miracle before the prospect's eyes! Put the prongs in any glass of water... nothing will happen! Then add VX-6 (instantly creating electronic conductivity through the water.) THE BULB LIGHTS UP.



IN JUST 30 SECONDS

you have presented PROOF POSITIVE that VX-6 WORKS... yet it WILL NOT HARM battery! You get this palm-size wonder-worker FREE with your first order!

When The Bulb Lights, The Sale Is Made!

SEEING IS BELIEVING

"Yes, one actual demonstration beats a mouth-ful of words." You can PROVE how VX-6 works, right before your very eyes. If your battery won't even hold a charge, put one unit of VX-6 into it as directed, THEN TORTURE TEST the battery like this. Turn on lights, step on starter, BUT DO NOT TURN ON IGNITION.

Run the battery down completely until it is so weak the lights barely glow. Now turn off the light switch. Wait 3 minutes. Switch on the ignition and turn (or step) on the starter. The battery with VX-6 in it will start the car with a surge of power IT REGAINED IN THOSE FEW MINUTES.



Sold With Our MONEY-BACK GUARANTEE

THEY'RE DOING IT EVERY DAY

- Carl Roberts California \$265 Every Month Part Time
- John Bort Idaho \$1,554.00 In Only One Week
- Vernon Culver Texas \$7,079.00 6 Months
- S. Lester Mass. \$53,139.28
- B. Ray Virginia \$23,894.55
- S. J. Lane New York \$15,890.30 In One Year Only
- Peter Janzen Illinois \$2,955.84 6 Mos. Part Time Selling
- C. Strombuck Ohio \$1,659.52 3 Months Part Time



Carl Roberts Calif



John Bort Idaho



NASCAR Champion LEE PETTY

Lee Petty, racing champion and winner of Daytona "500 Mile" uses VX-6 in his racing cars, personal car and even in his farmequipment. "I wouldn't drive without VX-6, and I'm glad to testify to this fact to the motorists of America."

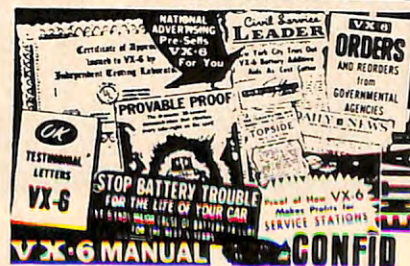
LABORATORY TESTED



to MORE THAN 3,000,000 ALREADY SOLD

- Some of the leading industrial firms
 - Railroads, trucking companies, commercial accounts and governmental agencies
- AND OVER 3 MILLION PRIVATE DRIVERS!

FREE SALES KIT



NO EXPERIENCE NEEDED

Every car of any kind, any year, model or condition needs VX-6 protection. One application is all that is needed for the life of the car, and immediately old batteries spring back to life. Even new batteries are kept free of sulphation so that they start at their peak of performance always. Sell friends, neighbors, delivery trucks, fleet cabs, company cars and local governments. A single call can mean multiple sales that pay off in hundreds of dollars.

Sales Guaranteed or Money Refunded

Yes, this is the offer that National Dynamics makes you! Send coupon below for the free, complete VX-6 Sales Kit, big earnings plan, illustrated literature—everything you need to get started at once making good money in your area PLUS INFORMATION ON HOW TO GET YOUR FREE ELECTRONIC DEMONSTRATOR.

NATIONAL DYNAMICS, Dept. DG-75

220 E. 23rd St., N.Y., N.Y. 10010

Send me free information on how to get started making big money with VX-6 right away, plus the NEW 1966 National Dynamics Sales Kit.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

NATIONAL DYNAMICS

220 E. 23rd Street, New York, N.Y. 10010

IN EUROPE: Euro Dynamics, Ltd., 5 Bathurst St., Hyde Park, London W. 2, England

Acceptance Speech of

Presented at the Grand Lodge Convention in Dallas following his election to office on July 4th.



Grand Exalted Ruler Bush, distinguished Past Grand Exalted Rulers, Grand Chaplain Msgr. Scott, officers and members of the Grand Lodge and my Brothers:

I sincerely thank you for the highest honor and recognition which can be bestowed on any member of this, the nation's greatest fraternal organization. I am indebted to you for the confidence shown in me, and I shall do my best in the coming year to justify the faith you have exhibited.

Please, at the outset pardon some personal references. This year, with this convention in Texas, has for me a special significance. It was 100 years ago on March 15, 1866, that one of my grandfathers was discharged from the Union Army at Brownsville, Texas. Believe it or not, as the late Mr. Ripley would have said, Grandfather was, after three years of Army service, a veteran at the ripe old age of 15 years.

I am grateful that permission was given my bride of 39 years to be present on this platform along with other relatives. They might not believe this could have happened to me, except for the fact they now are eyewitnesses.

You have been told I am a Protestant, Presbyterian, Mason and Shriner. My sponsor is a gentleman of Jewish descent. My nominator, as you know, is a Catholic gentleman of the cloth. No studied effort was made to have it this way—it just happened. And no where else except

under the broad canopy of the brotherhood of the Elks would this take place.

Let's keep it that way! Always!

I sincerely thank Father Andrews for his kind words about me, and also Larry Moening from Owatonna, Minnesota, the state in which I was born, for coming here to make the seconding talk.

I am not certain, but after listening to them I suspect that both must have read what Mark Twain said about handling facts: distort them as the situation warrants.

It was the same Mark Twain who also wrote some words that I intend as Grand Exalted Ruler to live by: The higher we are placed, the more humbly we should walk.

I am thankful, too, to the good brothers of my home Lodge, Minot No. 1089, and all other Elks of North Dakota for their support; and likewise the Minot Elks Band and those cute youngsters, the majorettes, directed by Virginia Maupin.

I am the second man from North Dakota to be elected Grand Exalted Ruler. I am grateful to Past Grand Exalted Ruler Sam Stern, who despite illness came here to this convention to bear witness to the fact he is my sponsor. He and the other Past Grand Exalted Rulers who have been presented to you are dedicated and devoted Elks.

Someone has said that figures on occasions can be as dry as dust, but permit me to remind you of some facts always worthy of repetition. These distinguished gentlemen, the past Grand Exalted Rulers, have given a combined total of 264 years of their lives to leading and counseling the Grand Lodge of the Benevolent and Protective Order of Elks to the greatness it enjoys today. And this figure of 264 years does not include the years they spent in subordinate Lodge work, as well as in Grand Lodge, before assuming the responsibilities of leadership as Grand Exalted Ruler.

I suggest each of us think of himself as being a stockholder in a great corporation—the Benevolent and Protective Order of Elks. And further that we think of the past Grand Exalted Rulers as constituting its board of directors. I say with all emphasis that we, the stockholders, are indeed most fortunate.

Perhaps this best explains why the Elks, who only two years hence will observe a century of existence, are growing and prospering, and giving no evidence of hardening of the arteries.

The records show I will be the 90th man to occupy the office of Grand Exalted Ruler in 98 years. And if you wonder why only 90 men in 98 years have been Grand Exalted Ruler, it is explained by the fact that in earlier days on occasions the leader would serve more than one term.

I am very conscious of the fact that I am following on the heels of a man, Leonard Bush, who has endeared himself to our membership nationally, and has contributed in large measure to growth and progress in the year now ending. I congratulate him for his achievements, and only hope I can come close to filling his spacious shoes.

The program which I have in mind for the coming year will be laid before the District Deputy Grand Exalted

Raymond C. Dobson

Rulers and State Association Presidents Tuesday noon, and before the Exalted Rulers of the subordinate Lodges on Wednesday noon. I shall now only sketch what I have in mind.

On membership I ask for an increase of at least 10 percent of the total at the beginning of the Lodge year.

In community service, let every subordinate Lodge seek out in its community some worthy cause or project for the betterment of all its citizens, which the Elks should undertake and carry to conclusion.

In youth activities, let the good work continue and be broadened, and we in great bounty will be satisfied that we truly are doers of good.

Every subordinate lodge should recognize in a tangible way the sacrifices being made by good and loyal Americans who by their valor on distant battlefields are making more secure this land and our lives. Such recognitions can take many forms, and suggestions intended to be helpful will be passed along.

I ask that each subordinate Lodge write a new record of achievement in contributions to the Elks National Foundation based on a minimum gift of \$1.00 per membership, with an objective of topping \$1,500,000.

Continue the successful Elk-of-the-Year program, and in larger Lodges consider choosing an Elk-of-the-Month so that more men deserving of recognition will be honored.

Acquaint yourselves with the opportunities that exist for older members to enjoy the fall or winter time of their lives at the Elks National Home at Bedford, Virginia.

Bear in mind that there is a demarcation line between good fellowship and abuse of sound judgment in club operations.

Continue, as so many subordinate Lodges have in recent years, to improve, rehabilitate or construct new Elks homes.

Give enthusiastic support to, and expand, the Major Projects programs being carried on in greater numbers every year by state associations.

All subordinate Lodges should take advantage of the opportunity afforded by THE ELKS MAGAZINE to record your good deeds and other newsworthy activities.

Two years is not too far ahead for us to start learning about what we should expect of ourselves in the waning days of a century of existence. Obviously, we can't drive into the future looking all the time in a rear vision mir-

ror. We have moved from a kerosene lamp and gas mantle era to the space age. We cannot deny, looking today at a vibrant Elks organization, that those who have made it possible possessed an enduring philosophy of life that has enriched our own lives.

I can see more light than darkness in the Elks future, and obviously that is what others have visualized in the past. But intelligent effort continues to be needed.

I like the story about an administrator in Africa who rode out to inspect land that had been devastated by a storm. He came to a place where giant cedars had been uprooted and destroyed. He said to the official in charge of forestry: "You will have to plant some cedars here."

The official replied: "It takes 2,000 years to grow cedars of the size these were. They don't even bear cones until they are 50 years old."

"Then," said the administrator, "we must plant them at once."

The objective now—at once—of the Elks should be to move beyond old accomplishments, while perpetuating the memory of them; to build a good present and prepare for a better future.

Our year of service ahead is a new one, with no accomplishments or mistakes in it as yet. Like the birth of every new day, it is a reprieve granted by the governor of time to his subjects. We must not squander the legacy of any moment!

I am mindful that this eventful day in my life, made so by your kindness, also is the birthdate of this nation—a nation in which run the bloodlines of many peoples.

It disturbs me, as I am sure it also does you, to look out upon this nation on its 190th anniversary. World peace hangs in precarious balance. Our enemies are unrelenting. They would destroy that birth certificate dated July 4, 1776.

We live with an awesome knowledge that what we choose to call one world might easily be triggered into a smoking, burning shambles of no world. And yet, sadly, the behavior of too many of our citizens gives evidence they don't appreciate that America is a citadel of freedom and a beacon of hope to the world.

I concede to all men the precious right of dissent. But I am much more impressed when it is tempered with common sense.

We see all too many misled and ill-informed citizens wasting their time in
(Continued on page 39)



New Norge FRANCHISE May Be The Best Business Decision You'll Ever Make

Tired of working for someone else? If you qualify, you can be the owner of a new Franchised Norge Equipped VILLAGE® Laundry and Drycleaning Store in a prime traffic location.

■ Norge has expanded its leadership position in the exciting fabric care industry . . . offers full FRANCHISED backing with the Norge name, a territory for you, assistance in opening, operating, and promoting your new Norge Equipped Village® store. ■ Find out how you, too, can have a good income while you build capital equity for your family's future. Call or write today. There's no obligation, of course.

NORGE®

EQUIPPED VILLAGE® LAUNDRY AND DRYCLEANING STORES

commercial
equipment **BORG WARNER®**



Norge Div., Borg-Warner Corp.,
Dept. 406C Merchandise Mart Plaza,
Chicago, Ill. 60654

Tell me more about owning my own
NORGE EQUIPPED VILLAGE®
Store Franchise!

Name _____

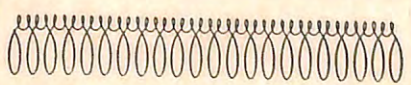
Address _____

City _____

State _____

Zip _____

Phone _____





★ OUR ATTRACTIVE IMAGE ★

The world has moved from the gaslight era to the space age in the 98 years since Elkdom was founded. Thanks to those who have gone before us, the Order of Elks has made the transition successfully. It is because our founders and those who came after them had such an enduring philosophy of life that ours is a vibrantly successful organization today.

As this fall season begins, bringing with it the renewal of our activities after the summer vacation period, our objective should be to move ahead, beyond the accomplishments of the past.

While we perpetuate the memory of past achievements and those who made them possible, we can't drive ahead successfully with our eyes glued to the rear-view mirror. Now—right now—is the time to look ahead,

to start work for a good present and to prepare for an even better future.

All America bears witness to the enviable image possessed by the Order of Elks, an image that reflects in large measure our interest in our fellow human beings. This is a tremendously valuable asset that is attractive to the most desirable men in every community.

By desirable I mean the kind of man who will regard his Elks membership card as a distinguished service emblem because it enables him to participate personally in constructive benevolence and worthwhile service to his country.

We who know the rewards of this kind of participation are enthusiastic about Elkdom. Let's share it with others.

Be enthusiastic! Live and help live!

Sincerely and fraternally,

RAYMOND C. DOBSON, *Grand Exalted Ruler*

AMENDMENTS

to Grand Lodge Statutes,
adopted at Dallas, Texas

A number of amendments and additions to Grand Lodge Statutes were adopted on July 7th, 1966, and became effective 30 days thereafter. Summarized, they are:

Section 48; payment of travel expenses:

Amended to discontinue travel expenses for Past District Deputies attending Grand Lodge sessions.

Section 65 (a); admission of members to National Home without guarantee by local lodge:

New by-law releasing local lodges from responsibility for any obligations or expenses incident to the support, maintenance, and burial of applicant, providing applicant has sufficient assets or income to cover such costs.

Section 132; clarification of period covered by audits:

As this section read previously, there was some confusion as to whether the audit at the close of the fiscal year referred to the previous lodge year operations. To eliminate misunderstanding, the words "for the prior fiscal year of the lodge" were added.

Section 141; provision for division of assets of defunct lodge when it is replaced by two or more lodges:

Currently there is more than one lodge proposed within an area of jurisdiction formerly held by a defunct lodge. Section 141 was amended to give both new lodges a share in the assets of the defunct lodge, the division of such assets to be determined by the Board of Grand Trustees with approval of the Grand Exalted Ruler.

Section 173; procedure for amendments and revisions to by-laws of subordinate lodges:

This section formerly omitted any reference to Rules of Order and House Rules. It was amended to make clear that House Committees could effect new House Rules only with approval by the local lodge and the chairman of the Committee on Judiciary of the Grand Lodge.

Section 209; suspension of members:
Amended to include provision for the suspension of any member guilty of conduct unbecoming an Elk on club premises.

Section 213; misuse of members' names and addresses:

Amended to prohibit specifically any state association from furnishing a commercial concern with the names of members of the Order within that state.

a Free dollar box of candy worth \$1200?



How accepting a free box of Mason Candy netted Mrs. Koubek's Band Parents group \$1200 profit in just seventeen days!

As chairman of the drive to raise money for needed band equipment, Mrs. Arthur Koubek of Lyons, Illinois, was faced with the problem: how to raise funds quickly, without risk or investment. She found the solution in the Mason representative's offer of a free box of candy. When the Mason man delivered it, he explained Mason's famous protected fund-raising plan.

Mason supplies your group—completely without risk or investment—a choice of beautifully boxed, top-quality Mason Candies. At no charge, each box has an attractively printed band, bearing your organization's name, picture, and slogan. Mason even pre-pays shipping charges. Your group makes a big NET PROFIT of 66⅔% (40¢ on every dollar box that costs you only 60¢) and you pay nothing till after your drive is over. Anything remaining unsold can be returned for full credit! No risk, no investment—you pay only after you

have collected your profit! Many community, school and religious groups have raised from \$300 to \$2500 in four to twenty days. So can you.

For details and your free box of Mason Candy: fill in coupon below.

MRS. PAT MASON, DEPT. 714, MASON, BOX 549, MINEOLA, N.Y.

GENTLEMEN: PLEASE SEND ME, WITHOUT OBLIGATION, INFORMATION ON YOUR FUND RAISING PLAN.

NAME _____ AGE (If under 21) _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____

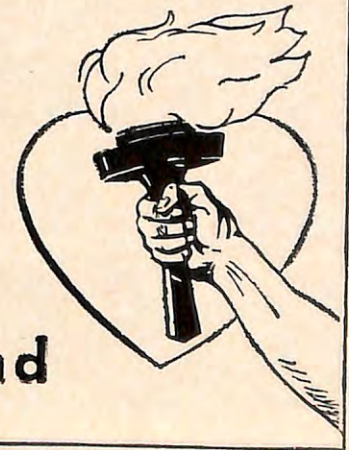
HOW MANY MEMBERS _____ PHONE _____

MASON CANDIES, INC., MINEOLA, N. Y.

Fight them all

Heart Attack
Stroke
High Blood Pressure
Rheumatic Fever

Give Heart Fund



Coupon for advertisement on 4th Cover — MICHIGAN BULB CO., Dept. KA-1444. Grand Rapids, Mich. 49502

Send order checked for Fall planting on your guarantee of satisfaction or I may return within 10 days for purchase price refund.

- Complete Garden of 100 Imported Blooming Size Bulbs (8 varieties as described) plus 4 planting layouts..... \$2.98
- Double Order—200 Bulbs..... \$5.75
- 8 Holland Parrot Tulips (9 cm.) Brilliant red, yellow and green all on each flower. Feathered flowers resemble parrot's head.... \$1.00
- 24 Holland Parrot Tulips..... \$2.85
- 24 Imported Holland Mixed TULIPS 10 cm.—3.9" circ..... \$2.97
- 12 Spanish Bluebells (Scilla Campanulata) Imported Holland \$1.00
- 15 ORNAMENTAL TREES (as described)..... \$3.98
- Double Order—30 Trees..... \$7.65

TOTAL AMOUNT THIS ORDER \$

- Send C.O.D. Plus Postage.
- Remittance Enclosed. Add 65c and we not only ship order postage paid but also include Candles of Heaven Plant FREE.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Take Advantage of These FREE BONUS COUPON OFFERS At No Extra Cost

- 6 Imported Holland Snowflake Bulb Bonus if order is mailed by Oct. 31st.
- 2 ITEMS ORDERED: Send 6 Holland "Squill" Bulbs (Scilla Sibirica) 6 cm.—2" circumference. Bloom with 3 or 4 Star-like deep sky blue flowers on wiry 4" to 6" stems.
- ORDERS TOTALING \$10.00 or MORE: In addition to the 6 Holland "Squill" Bulbs also send Indoor Garden of 25 Imported Holland Oxalis Bulbs (Deppel) 3 cm.—1" circumference. Complete with planter. Deep pink blossoms and masses of green clover shaped leaves. Our regular \$1.98 value.



News of the Lodges

SERVICE REAPS REWARDS

VENTURA, California, Lodge honors a famous mystery novelist and Elk, Erle Stanley Gardner. About 250 Brothers crowded the Ventura Lodge room when Mr. Gardner, author of the Perry Mason courtroom series, was presented an honorary life membership and a plaque to commemorate the occasion. Pictured with Brother Gardner are Justice Louis Drapeau (left) and Robert Sheridan (right), both former law partners of the writer.

ERLE STANLEY GARDNER, internationally famous author of the Perry Mason mystery series, has been given an honorary life membership in the Order by his Brothers of the Ventura, Calif., Lodge. About 250 Elks, including Brother Erle's former law partners, attended the special gathering. Although Mr. Gardner has not lived in Ventura for some years, he has kept his membership in Lodge No. 1430 and has supported its charity programs far beyond his obligations.

"Erle Stanley Gardner Night" gave amateur sleuths an opportunity to question the master of mystery, both about his courtroom fiction and about his very real efforts to aid people mistakenly accused and convicted of crimes. Brother Erle's interest in the Court of Last Resort has resulted in the release of a number of innocent men and a reduction in sentence for others.

PAST GRAND EXALTED RULER James G. McFarland, a leader in legal, political, civic, and fraternal life for more than half a century, has been honored with a Grand Lodge memorial contribution of \$3,500 and a formal memorial service attended by leading Elks.

The Grand Lodge donated the funds to the South Dakota Elks Association's handicapped children's program. It was at Mount Hope Cemetery at Watertown, S.D., during the South Dakota Elks' annual convention that the beautiful memorial service was held June 4.

The memorial to Brother "Jimmie Mac," who ruled Elkdom in 1923-1924, included two bronze plaques, one mounted on his footstone at Mount Hope and the second hung in Watertown Lodge.

P.G.E.R. H. L. Blackledge, Kearney, Neb., delivered the memorial tribute to the attorney who laid the cornerstone for the Elks National Memorial and Headquarters Building in Chicago.

P.G.E.R. R. Leonard Bush, Inglewood, Calif., then Elkdom's leader, unveiled the footstone and two plaques and S.P. Joseph Garrity, Brookings, laid a floral wreath. State Chap. Thomas M. Sheeley, Sioux Falls, opened and closed the service and Past Grand Tiler Ross E. Case, Watertown, was master of ceremonies. E.R. William A. Hackett of Watertown Lodge led the group in the Pledge of Allegiance. The Elks Chorus of Aberdeen Lodge sang.

Others at the service included G.E.R.

and Mrs. Raymond C. Dobson, Minot, N.D.; Mr. and Mrs. James McFarland Jr., Minneapolis, and Mrs. Bush.

Brother McFarland served Elkdom for more than 55 years before he died April 27, 1962, in Watertown. He was initiated into the Watertown Lodge in 1907, elected its Exalted Ruler in 1910, and appointed a District Deputy Grand Exalted Ruler in 1911.

He sat on the G.L. Committee on Judiciary from 1913 through 1917 and was Grand Forum Chief Justice in 1918-1919. He was elected Grand Exalted Ruler in 1923. From 1929 to 1946, he served as Treasurer of the Elks National Foundation Trustees. He was a G.L. Advisory Committee member until 1961.

Brother McFarland found time to head the South Dakota Bar Assn. and, for four years, represent Codington County in the state legislature.

The plaque mounted in Watertown Lodge reads, in part:

"His (McFarland's) fidelity to family, profession, and fraternity was as bright as the White Star of Fidelity that shines above the altars of more than two thousand Elks Lodges in our United States."



PROMINENT ELKS at the official memorial service at Watertown, S.D., for P.G.E.R. James G. McFarland include: P.G.E.R. H. L. Blackledge, Kearney, Neb.; S.P. Joseph Garrity, Brookings; P.G.E.R. R. Leonard Bush, Inglewood, Calif.; E.R. William A. Hackett, Watertown, and Past Grand Tiler Ross E. Case, Watertown, general chairman for the service. The memorial to Brother McFarland consists of a \$3,500 donation by the Grand Lodge to the South Dakota Elks Association's handicapped children's program and two bronze plaques. The service was held during the group's annual convention June 2-4.



TUCUMCARI, New Mexico, Lodge goes modern with a mechanized ground breaking for its new \$200,000 Elks Home and Club. E.R. Bill Potter can be seen in the top row (fourth from left). Mayor Grady Huffman of Tucumcari overlooks from his position aboard the tractor.

THE HARRY-ANNA CRIPPLED CHILDREN'S HOSPITAL at Umatilla, founded in 1931 by the Florida State Elks Association, has received cash and securities exceeding \$44,000 as a gift from the late Jessie K. Cottrill.

The hospital last year provided treatment to about 230 children at a cost of more than \$354,600. The hospital also provides dental and eye clinics. A special feature is home therapy service. Last year, nurses serviced more than 2,000 regular patients in their homes.

Harry-Anna patients are tutored in normal academic courses and on Sundays volunteers from local churches provide religious training and worship. The managing director of the institution, George Carver, says that the hospital staff countless times has taken a child unable to lift a hand or walk a step and helped him to become a useful and unashamed member of society.

Last year, 109 children received dental care at a per capita cost to Elks of about \$14 and 184 received eye care. More than 4,000 youngsters have been rehabilitated since the hospital was opened, with the average annual total cost for the last 10 years exceeding \$300,000, Carver said.

THE FLORIDA ELKS-SPONSORED Harry-Anna Crippled Children's Hospital at Umatilla gets a \$44,000 gift. Receiving the bequest of the late Jessie K. Cottrill is George Carver (third from left), managing director of the hospital, Florida Elks' major project. Making the presentation are: P.E.R. Charles E. Bailey of Ormond Beach Lodge; Adam Moranty, president of the Ormond Beach Rotary Club and an Elk Trustee; and W. W. Swan, vice-president of the First Atlantic National Bank of Daytona Beach, executor of and trustee for Mrs. Cottrill's estate.



LEBANON, Oregon, Lodge holds a luncheon meeting to hear P.G.E.R. R. Leonard Bush. Pictured at the head table are Oregon S.P. and Mrs. William H. Warden, Lebanon, Brother Bush and his wife, and the Lebanon Exalted Ruler, Dr. John Burdell, and Mrs. Burdell.



SALISBURY, Maryland, Lodge is proud of initiating its 1,000th member. Brother Sam Cerniglia (center) is the honored Elk. With him are E.R. Harold Athey and D.D.C.E.R. Carlton Bozman, P.E.R. of Easton, Md., Lodge.





THE CALIFORNIA ELKS ASSOCIATION awards Youth Leadership scholarships at its annual convention in Monterey. First-place winner Robert Toolen of Huntington Park High School tells the audience that he will use his money to enroll at U.C.L.A.

MASSAPEQUA, New York, E.R. Angelo Roncallo wishes good luck to Bill Costello (left) and Al Beck, directors of the lodge's Drum and Bugle Corps. The group is participating in drum and bugle corps contests in many cities, including Syracuse, Albany, and Washington, D.C.



AN ADDITION TO THE ORDER is Phil-Mont, Pa., Lodge No. 2345, instituted recently with D.D.G.E.R. Raymond M. O'Donnell, Coatesville, and Norristown officers conducting the ceremony at Norristown Lodge. Other dignitaries present included: P.G.E.R. Lee A. Donaldson; Past District Deputies and Past Exalted Rulers of the Southeast District; Earl W. Kunsman, Richard C. Megargell, and Fenwick M. Meyers, President and Vice-Presidents, respectively, of the Pennsylvania Elks State Assn., and Frank W. Kohler, Conshohocken, state New Lodge chairman. The lodge, headed by E.R. John H. Weaver, has 64 charter members, most of whom were initiated on the day of institution by Pottstown Lodge officers.



McPHERSON, Kansas, Lodge initiated a new class of 67 shortly before dedicating its new quarters. Lodge officers are (front row): Inner Guard Tom Battershell; Chap. Bob Mattingly; Est. Lect. Kt. Warren Underwood; E.R. William Duguid; Trustee Howard Kittell; Est. Lead. Kt. Jack Beebe; Est. Loyal Kt. Larry Hawkinson; Secy. Les Shook, and Esq. Bill Leonard.

ALLIANCE, Ohio, Lodge's new building key is presented by Building Committee Chairman E. Paul Howard (second from left) to Trustees Chairman George Sanor during dedication ceremonies. Looking on are P.D.D. and Toastmaster Lew Naylor; C. Ross Cline, State President and main speaker, and E.R. J. Edgar Fike. Elks from throughout Ohio, including Mayor Dale Walborn of Alliance, attended the ceremonies.



DEDICATION OF a new McPherson, Kan., Lodge building comes 67 years after the lodge's founding by 29 charter members. Today, McPherson Lodge has nearly 1,000 members, including the 67 men initiated two days before the dedication.

The address dedicating the \$180,121 brick structure was given by P.D.D. Walter Reed Gage, Manhattan, past president of the Kansas Elks Association. Phillipsburg Lodge members participated and E.R. William Duguid of McPherson Lodge also spoke.

The lodge charter was issued June 22, 1899, to 29 men who used the humblest of furnishings. A new building was dedicated in 1914.

Officers of the lodge are: E.R. Duguid; Est. Lead. Kt. Jack Beebe; Est. Lect. Kt. Warren Underwood; Est. Loyal Kt. Larry Hawkinson; Secy. Les Shook; Esq. Bill Leonard; Inner Guard Tom Battershell; Chap. Bob Mattingly, and Tiler Bob Eickbush. Trustees are C. W. Frodsham, Howard Kittell, and Lawrence Moore.

SANTA CRUZ, California, Lodge's new building is formally dedicated as Ernest Dillon (left), Building Committee and Board of Trustees chairman, presents the lodge keys to D.D.G.E.R. Mickey Kaliterna, San Jose. Brother Kaliterna was in charge of the G.L. dedicating officers who conducted the ceremonies for the \$375,000 structure and P.G.E.R. Horace R. Wisely, Salinas, delivered the dedication address. Santa Cruz Elks had been meeting at another building since 1920.



SOUTHERN PINES, North Carolina, Lodge's national golf tournament is a gigantic success. Happy golfers are tournament manager Bill Gantt; three-time winner Larry Dempsey, Greensboro, N.C.; E.R. Tom Connolly; tournament co-director Harold Cuff, and tournament chairman Bob Strouse.



N. C. Golf Tourney: The Dempsey Habit

The Southern Pines, N.C., National Elks Amateur Golf Tournament drew a record number of participants this year, there were more spectators than ever before, and prizes were bigger and better than ever. But the tournament, in spite of all this, or perhaps because of it, had the same old ending.

Larry Dempsey, a pharmaceutical salesman from Greensboro, N.C., won again—for an unprecedented third consecutive time. After 54 holes, Brother

Dempsey was three strokes ahead of second-place A. E. Fletcher of Roanoke, Va.

The 5th annual national event drew 344 players from 17 states with the host Southern Pines Lodge taking team honors. Play was over the Southern Pines Country Club and Mid Pines Club courses.

It wasn't enough for Brother Dempsey simply to win. To break the monotony, he scored an ace on the 14th

hole of his opening round, using a seven iron. The sponsoring lodge is considering changing the event's name to the Larry Dempsey Invitational, although it's debatable whether such action would adversely affect the champion. Another alternative might be paid hecklers.

Anyway, there's always next year—which may, incidentally, feature a tournament for the wives. Mrs. Dempsey is a golfer.



NORTHWESTERN OHIO Elks turned out to honor Wapakoneta Lodge members Crosby Manchester Jr., D.D.G.E.R. (third from left), and Roy Bauer (second from right). Here, they stand with State Trustee Elwood Reed, Bowling Green, and P.S.P.s Walter Beer, Lima, Charles Schmidt, Dayton, and Martin W. Feigert, Van Wert. Manchester and Bauer, lodge secretary for more than 30 years, both received gifts.



ELK RICHARD TAYLOR of Lima (second from left) was elected a vice-president and P.S.P. John D. Quinn, Sidney, (right) was renamed executive director of the Ohio Council of Fraternal and Service Organizations at its annual convention in Columbus. Others shown are William Halley, Columbus; Eagle LeRoy Cunningham, Columbus, president, and Eagle William Donahue, Bellaire, secretary-treasurer. The 11-year-old council is composed of nearly all major components of veterans' and other groups.

THE NEW JERSEY STATE ELKS ASSOCIATION honors the girls' Youth Leadership winner, Paula Rose Dudnick, Pleasantville, who went on to capture the national contest and a \$1,200 bond. With Miss Dudnick are S.P. Harrison S. Barnes, Elizabeth; P.S.P. William J. Windecker, Orange; D.D.G.E.R. Lemuel C. Earley, Lakewood; Edmund H. Hanlon, Red Bank, P.D.D. and chairman of the State Youth Activities Committee, and Harry McGarrigel III, Atlantic City, chairman of the South District Youth Activities Committee. Miss Dudnick was sponsored by Atlantic City Lodge.



OHIO ELKS ASSOCIATION members attending the annual state convention in Columbus were introduced to 14-year-old Joe Atkinson, who, since he was 4, has been under treatment for cerebral palsy by an Elk mobile unit. When Joe began therapy, he was unable to walk. Today, he is a candidate for his school football team. Shown are State Fund-Raising Chairman and P.S.P. Lawrence Derry; Joe; his father, Dale; Fund-Raising Co-Chairman Robert Snook, and the chairman of the Cerebral Palsy Committee, Tom Price.





**News of
the Lodges**

CONTINUED

HARRISBURG, Illinois, Lodge sponsors a youth program in which the Saline County superintendent of schools, C. R. Gardner, shows high school students minutes of a school board meeting.

THE MASSACHUSETTS ELKS ASSOCIATION presents a \$1,000 check to the Don Orione Home in Boston. Giving the check to the Rev. Rocco Crescenzi is S.P. Charles Burgess. Others are (sitting): Dr. William Maguire and Andrew Biggio and (standing): Michael McNamara, Edward Spry, Dom DiMaggio, Joseph Brett, John Cahill, Harold Field, and John Donoghue.



TAMPA Lodge members pose proudly with winners of the Youth Scholarship Awards Contest. The youngsters are: Richard R. Brunelle, second-place winner (tie); Louise Ann Painter, first-place winner; Dorothy Christine Olson, second-place winner (tie), and Kenneth E. Smolek, third-place winner. With them are Xavier F. Cannella, chairman of the Youth Activities Committee, and E.R. Leon S. Cazin. Presentations were made May 4.



WARREN, Ohio, Lodge has distributed reproductions of the Constitution, the Declaration of Independence, and other historic American documents to all public and parochial schools, libraries, and doctors' offices in Trumbull County. Taking part in this worthwhile effort were (seated): Frank Earley, chairman of the State Americanism Committee, and Robert Walker, chairman of the Warren Lodge Americanism Committee. Standing are: Msgr. Edward Krispinsky, Warren School Supt. Sanford Jameson, State Scholarship Chairman Nick Kovic, County School Supt. Fred Louys, and E.R. Jack Gregor.



THE KANSAS ELKS ASSOCIATION conducts a tour of its training center for the retarded, the major state project, during its annual convention in Wichita. Looking over the facilities are John T. Kirkwood, Galena, member of the G.L. Auditing and Accounting Committee; Lloyd Chapman, El Dorado, member of the G.L. Ritualistic Committee; P.G.E.R. R. Leonard Bush; P.S.P. K. R. Larrick, Augusta, and P.G.E.R. H. L. Blackledge.



TULSA, Oklahoma, Lodge presents a Volkswagen bus to the Gatesway Foundation, Inc., a home for the mentally retarded. Present for the ceremony were: Est. Lead. Kt. Lon Dillman; E.R. Robert E. Johnson; Helen V. Gates, president of the foundation; Mrs. Roy Barnes, president of the auxiliary, and George Washington, chairman of the Social and Community Welfare Committee.

TULARE, California, E.R. Al J. Avila congratulates Elizabeth Bodine, winner of a \$900 Elks National Foundation Most Valuable Student award, at graduation exercises of Tulare Union High School. Miss Bodine, daughter of an Elk, will use the money for college expenses.



NEW YORK STATE'S East District, represented by Patrick Sharkey (left), Smithtown, area chairman for the Elks National Foundation, placed first in the state during the last year with contributions of \$8,047.72. Patrick Lyons (center) brought his Huntington Lodge in first in the state with foundation donations of \$3,301.72. The state has 133 Elks lodges. Also shown is D.D.G.E.R. Herman Saperstein of the East District.



LODGE NOTES

Waukegan, Ill., Brothers describe as completely successful the National Elks Bowling Tournament held there during nine recent weekends. A happy bowler is usually one who eats well, and the following statistics on food consumption at the tourney are offered as evidence of the event's success: 2,700 pounds of prime beef, 2,500 pounds of sirloin steak, 540 pounds of chicken, 200 pounds of shrimp, 250 pounds of ham, 400 pounds of lobster, 750 pounds of tenderloin steak, 2,500 pounds of lettuce, 220 pounds of tomatoes, 10 cases of celery, 250 pounds of carrots, 3,000 pounds of potatoes, 75 gallons of gravy, and 7,800 rolls.

Members of Norwood, Mass., Lodge mourn the death of Brother John F. Concannon, who was killed in May in the highlands of South Vietnam while on a voluntary military mission. Brother Concannon, who was 27, was buried at Arlington National Cemetery. A group of 25 Elks made the long trip from Norwood to attend the services. Brother Concannon is believed to be the first Massachusetts Elk killed in Vietnam. Norwood Lodge recently initiated a class of 15 in his honor.

Ottawa, Kan., Elks sponsored a 45-man work force that cleared debris from an area of tornado-stricken Topeka so that residents could put mobile homes on their lots.

Three trucks and five chain saws were used in the June operation, said Joseph B. Mickey, Ottawa Lodge's Americanism chairman, who organized the drive. The men, many of them college students, also performed dangerous tasks like moving fallen trees off homes, he said, but only a few minor cuts were suffered. Co-sponsor of the cleanup was the Franklin County Civil Defense Unit.

The Elks' ladies of Cordova, Alaska, Lodge are trying to procure a much needed instrument for the local hospital. Cordova is an isolated community in south-central Alaska and its hospital needs a spectrophotometer, a machine to determine the amount of calcium, potassium, and sodium in the blood.

The women are trying to collect

280,000 Betty Crocker coupons to help pay for the machine. You can help in this worthwhile project by sending coupons (even outdated ones) to the women, Box 476, Cordova.

A long-standing member of Effingham, Ill., Lodge, R. K. Volts, recently was honored at a banquet attended by more than 300 Elks from across the state. Brother Volts was Effingham Exalted Ruler 30 years ago and was a District Deputy Grand Exalted Ruler in 1941-1942. He is currently President of the Illinois Elks Bowling Association. A highlight of the dinner was the presentation of a P.E.R. ring to Brother Volts by E.R. William Cox.

Members of Amsterdam, N.Y., Lodge mourn the loss of two longtime Brothers. Arthur A. Chalmers and John Kellogg had a combined membership tenure of 123 years. They passed away in April, one day apart, and were eulogized by the lodge shortly afterward.

Woodbridge, N.J., Lodge members moved into their new home recently and marked the occasion with the initiation of 113 members, the largest class to be installed in any New Jersey lodge in the last few years. The class also was the first to be initiated by E.R. John Nagy. Virtually all the Brothers turned out for the impressive ceremonies, attended by district officials.

Two Ohio Elks have been honored for their outstanding efforts in promoting the Elks National Foundation in their areas. P.E.R. Irv Davies of Cleveland Lodge and D.D.G.E.R. George Little, Lakewood, were presented awards by the Ohio chairman of the foundation, James A. Ryan.

A courtesy driving awards program initiated by Marquette, Mich., Lodge has drawn commendation from school and civic officials.

Awards are presented each month by the lodge and in June the screening of candidates was handled by the interested superintendents of Marquette's two high schools. The lodge hopes such awards to teen-age drivers will have a positive psychological effect on other young drivers.

Hollywood, Calif., Lodge has won both the cerebral palsy and the Elks

National Foundation programs in its metropolitan district. The lodge is particularly proud because it is only one year old. A check for \$2,403.03 was turned in for the treatment of cerebral palsy at the recent California Elks Association's annual convention. A total of 65 Hollywood Brothers signed up for the foundation.

A Past Exalted Ruler of Lancaster, Pa., Lodge—W. Hensel Brown—put on dark robes recently to become a judge in Lancaster County's Third Court of Common Pleas.

Brother Brown was named "Elk of the Year" by his lodge in 1959. At the time, he was cited for "his meritorious work in behalf of humanity and the community." Brother Brown left a law practice established in Lancaster by his father, the late J. Hay Brown, in 1871. The senior Brown became Chief Justice of the Supreme Court of Pennsylvania.

Quincy, Mass., Lodge has distributed \$2,300 in scholarships to 11 area students. Recipients are Anne Donahue, Georgia Lombardo, Susanne Poirier, Mary Ellen Flanders, Janice Gherardi, Anne Grazer, Kathleen Savage, Daniel McAuliffe, and Stanley Walker, all of Quincy; Carol Johnson of Braintree, and Elizabeth Shute of Hingham.

The son of Ralph E. Dunbar Sr. of Alliance, Ohio, Lodge was successful in his recent bid for an Air Force Academy appointment. Ralph E. Dunbar Jr. plans to spend the next several years at the academy working toward a bachelor of science degree and a commission in the regular Air Force. He also may do graduate study in foreign or domestic universities.

Ferndale, Mich., Lodge has donated \$50 for the purchase through CARE of food, textiles, health needs, school supplies, and tools to be handed out directly by Marines to the people of South Vietnam. Ferndale Lodge believes it will take more than the normal implements of war to win in Vietnam and it wishes to do its part.

Ceremonial flags were presented to members of Enfield, Conn., Lodge by the Boy Scout troop it sponsors. The Scouts presented the gift on behalf of the Enfield Emblem Club.



BOONVILLE, New York, Lodge recently held its annual fishing derby for children from 6 to 12 years of age. Pictured with the young fishermen are (back row): Brothers Joseph Wason and Joseph Smith and Est. Lect. Kt. Bruce Cummings, chairman of the event.



FLORENCE, South Carolina, E.R. E. W. Holman (extreme right) and Est. Lead. Kt. John Grey (extreme left) present scholarship awards to deserving students Jack Cherry, James Scurry, Linda Brown, and Virginia Richbourg.



LEOMINSTER, Massachusetts, Elks pose proudly with their 15th annual scholarship winners. Lodge members pictured are (second row): Cesino Fratturelli and Julius Zeh and (back row): Joseph Dolan, Robert G. Armstrong, Richard Mullaney, W. James Hawk, E.R. Wilfred J. Thibodeau, and State Rep. J. Robert Mahan. The lodge has presented 203 scholarships, totaling \$26,700, in the last 15 years. Funds are earned at the annual scholarship assistance ball.



POINT PLEASANT, New Jersey, Lodge initiated 17 new members to mark its 20th anniversary. Pictured with the new Brothers are (starting with second from left, front row): P.E.R. Walter Whelan, P.D.D. Edmund Hanlon, P.S.P. Charles Hotaling, E.R. Warren Sutherland, S.P. William Windecker, and P.E.R. Walter Meseroll.



NORTH TONAWANDA, New York, E.R. Wayne Cartwright presents \$250 scholarship checks to high school seniors Carmel M. Brady and Edwin J. Harding. Others pictured are lodge Scholarship Chairman John Plewak and Brother Joseph Gorman, chairman of the lodge's bingo program, which finances the grants. Not present was a third winner, Katherine Liebek.



SCOTCH PLAINS, New Jersey, Lodge's Miss Little League, Christie Newcomb (fourth from left) is flanked by other contestants: Sally Greiner, Judy Kresge, Michelle Bibbo, Janet Helgesen, Vinny Setaro, Sheila Genovese, and Elena Delli Santi. Little Leaguers are Randy Kohlenberger and Roger Winas. Standing are: Mayor George Johnston of Scotch Plains; Mayor E. Sidney Hulsizer of Fanwood; Trustee L. Gene DiCavalcante and Walter Zehrfus, league officials; Trudy Marshall of the league auxiliary; Brother Arthur DiNizio; Treasurer Robert Howell; E.R. Philip DeQuollo, and Est. Lect. Kt. William Miller.



WARRENDALE, Pennsylvania, Lodge, represented by E.R. Charles W. Moore, Est. Lead. Kt. William F. Casey, and Secy. James W. Klingenberg, turns over a check for \$100 to Richard D. Bauman, president of the Cranberry, Pa., Athletic Association. The donation will go toward sponsorship of a Pony League baseball team.



CLEARWATER, Florida, Lodge presents its Public Service Award to the Clearwater High School publication, "Clearlight." Making the presentation is P.D.D. Richard Burkhart. Accepting is journalism teacher Thomas Pierce, while Principal Robert Glen and Editors-in-Chief Marsha DeGenaro and Steve Wignall look on.



LYNBROOK, New York, Lodge expands its youth program: E.R. George Wainwright presents scholarship awards to Lynbrook students Vincent Rocco and Louis Nigro Jr. Another recipient, Miss Carol Roman, could not be present.



SARASOTA, Florida, Exalted Ruler Richard A. Hemeon presents the lodge's annual \$500 scholarship to Suzanne Smith while Esteemed Loyal Knight John M. Saba Jr., chairman of the Scholarship Committee, looks on.



BURLINGTON, North Carolina, Elks All-County Youth Band and Chorus perform at a concert. The band, under the direction of Brother John Albea, consists of more than 50 youngsters, from ages 12 to 14, who live in various parts of Alamance County. The Elks Chorus is directed by Joe Beach.



FRANKLIN, New Hampshire, Elks make annual scholarship contributions to local chapters of the Citizens Scholarship Foundation of America. Lodge Treasurer John Buttrick (left) presents a \$100 check to James Cooper, while E.R. John Farnum (extreme right) gives a \$400 check to H. W. Krueger.



ERIE, Pennsylvania, Lodge awards scholarships to deserving graduates of Erie high schools. Pictured are: George E. Goodill, P.D.D. and chairman of the lodge's memorial scholarship fund, and students John Kempisty, Mari Rinne, and Suzanne Swabb.

MELROSE, Massachusetts, Lodge hockey team wins the Municipal Hockey League championship. Team members include (front row): James McAteer, Gerald Claire, John Claire, Gerald Roberts, Kenneth Palmer, William Tryder, John Harrigan, and Kenneth Mulrennan. Second row: Richard Jackman, Henry Mahoney Jr., Richard DiRaffaele, Donald Bingham, Wayne Bingham, Robert Hennigan, and Coach Lawrence Camerlin.



Elks Gather Together



Honored guests at the Minnesota Elks' 62nd annual convention June 9-12 in Duluth include (front row): P.C.E.R.s Lee A. Donaldson, Pittsburgh, and Sam Stern, Fargo, N.D., and Illinois P.S.P. George T. Hickey, Chicago, Grand Trustee. Standing are: Mrs. O. M. Bzoskie; Convention Chairman Bzoskie; Mrs. Bob Sandhofer; E.R. Sandhofer of Duluth Lodge; Mrs. William L. Smith, and Est. Lead. Kt. Smith of Duluth Lodge. Brother Donaldson spoke at the banquet June 11 near the convention's close. Other well-attended events were the annual parade and the memorial service, with standing room only.



Dr. George Caillouette (right), Willimantic, Connecticut major projects chairman, presents a \$25,000 check to Berger E. Foss, managing director of Newington Hospital for Crippled Children, to complete payments for a new central sterile supply unit. The Connecticut Elks Association had pledged \$50,000 for the unit. Looking on during the annual convention are Grand Trustee Arthur J. Roy (left front), Willimantic; Terrence McMahon (rear), crippled children chairman for the Southwest District; P.D.D. Edwin J. Maley, New Haven, and P.S.P. George English, Manchester. A \$300,000 pledge to the hospital was endorsed.

TWENTY-NINE LODGES were represented at the 62nd annual convention of the Minnesota State Elks Association June 9 through 12 in Duluth. More than 230 delegates and their wives were on hand.

The erection of a memorial tablet honoring deceased state presidents at the Elks' youth camp near Brainerd was favored. In their major project,

Minnesota Elks send boys to the summer camp for two weeks at no charge.

Distinguished guests included: P.C.E.R.s Sam Stern, Fargo, N.D., and Lee A. Donaldson, Pittsburgh, and Illinois P.S.P. George T. Hickey, Chicago, a new Grand Trustee. Brother Donaldson gave the banquet address.

Trapshooters and golfers enjoyed their sports and the ladies attended a

luncheon and fashion show. There was standing room only at the memorial service. Another popular event was the annual parade.

Dr. David C. Johnston of Red Wing was elected President. Other new officers include: Everett Anderson, Brainerd, William Thompson, Hibbing, and Steve Sadowski, Winona, Vice-Presidents, and Ken Hansen, Owatonna,



Thomas W. Croft (left), Augusta, Georgia Youth Activities chairman, proudly poses with: E.R. Clayton S. Huckaby of Valdosta Lodge; Emerson L. Bell, Valdosta, state and national boys' winner of the Elks Youth Leadership Contest; Mary Lynn Hummel, Augusta, state girls' winner; E.R. Warren W. Stewart of Augusta Lodge, and P.C.E.R. Robert G. Pruitt, Atlanta, during Georgia Elks' annual convention June 1-4 at Jekyll Island. Bell received a \$200 U.S. savings bond from the state and a \$1,200 bond from the Grand Lodge. Miss Hummel received a \$200 bond from Georgia and an \$800 bond for placing third in the girl's division of the national contest. Both winners were given congratulatory letters from Gov. Carl E. Sanders of Georgia.



A photographer, Norman W. Horstman, Dickinson, is the new President of the North Dakota Elks Association. P.E.R. Horstman of Dickinson Lodge owns and operates a studio and is a past president of the North Dakota Photographers Association. The former state vice-president was elected at the 46th annual convention June 12-14 in Mandan. He is a St. Louis native.



For the third time, San Manuel Lodge's Ritualistic Team is the winner in the Arizona Elks' contest. Standing with their trophies are: Coach Ray Beneitone; Chap. Jack Beneitone; Est. Lect. Kt. William Warner; Est. Loyal Kt. Joe Harvey; E.R. Louie Beneitone; Est. Lead. Kt. David Mieslahn; Inner Guard Joe Hawkins; Esq. David Cummings, and Candidate Keith Collins. Brother Clyde A. Unger of Phoenix donated a traveling trophy in memory of Dr. W. W. Ammons, Past Exalted Ruler of Phoenix Lodge. Besides winning the state title three times, San Manuel Lodge has won four district contests and has placed third and fourth in national ritualistic competition.

Trustee. Brother Johnston appointed George Carlson Secretary and Frank Weinert Sergeant-at-Arms. Both are St. Paul Lodge members. Cecil Brown, Rochester, was reelected Treasurer.

The 1967 annual convention will be held in Rochester.

SEVERAL WEEKS BEFORE Brother Raymond C. Dobson of Minot was elected Grand Exalted Ruler, he was an honored guest at the North Dakota Elks' 46th annual convention in Mandan. About 1,460 Elks registered for the meeting June 12 through 14.

The Rev. Charles Hill of Bismarck was the main speaker at the banquet, followed by the convention ball. E. R. Adam Hellman of Mandan presided at memorial services and Mandan Secy. Martin Gronvold gave the memorial

address. The Bismarck Elks Chorus sang. Exalted Rulers from all 11 lodges took part in Flag Day ceremonies.

Mayor C. H. Walker of Mandan was marshal in a parade headed by Elk dignitaries and including six Elk bands and floats from the lodges, business firms, and service groups.

Golfers, trapshooters, and softball players participated in their sports and Minot Elks and their wives staged a show entitled, "Dobson at Dallas."

The Mandan Lodge club manager, Joe Halm, and P.E.R. Myron Porsberg were adopted into the Hunkapapa Sioux Tribe during an Indian ceremony.

The women were entertained at a brunch and also were invited to watch retiring President Gordon Klug of Grand Forks install the new officers.

(Continued on page 38)



Wabash Lodge's team won the ritualistic contest at the Indiana Elks' 66th annual convention June 16-19 in Fort Wayne. Team members are: Candidate John Houlihan; Chap. Wendel Leland; Est. Lect. Kt. Ben Simmons; Est. Lead. Kt. Adrian Leland; E.R. Ramon Gillespie; Est. Loyal Kt. Robert Christie; Esq. A. O. Curtis; Inner Guard Sam Butterbaugh, and the team coach, Dr. Donald Bickel.

PERSONALIZED BOWLING SHIRTS

Complete with Elks Emblem, club name and location on back; member's name above pocket. Fully washable . . . fully guaranteed!

Top Grade Gabardine.....\$ 8.95*
Two-Tone Knit.....\$ 8.75*
Rayon Challis.....\$ 7.50*

*F.O.B. Chicago Write for complete information.

RUSSELL-HAMPTON CO.
Dept. E, 15 S. Wacker Dr., Chicago

Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. It's alkaline. Doesn't cause nausea. Checks "plate odor" (denture breath). Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH now at all drug counters.

NEWMAN BRONZE MEMORIALS

Signs, honor rolls, Add-A-Plate tablets, hand tooled bronze, since 1882. WRITE FOR CATALOGS.

NEWMAN BROS. INC.
5625 CENTER HILL AVENUE
CINCINNATI, O. 45216

FUNERAL FUNDS

APPLY BY MAIL TO AGE 80—FOR UP TO \$2000

NO AGENT WILL CALL. NO MEDICAL EXAM. Supplement Social Security to help survivors meet your after-death bills, debts or family needs. Legal reserve life insurance pays in all states for death from any cause, except during the first policy year for either suicide or death from undisclosed pre-existing health conditions. Life-time rate guaranteed. Application mailed to you. No obligation. Mail your name, address and year of birth with this ad to Great Lakes Insurance Co., Elgin, Ill. 60120. Dept. J1X2

READY TO INVEST?

Get the facts on the

KEYSTONE FUNDS

Keystone Funds are mutual funds whose investment goals are current income or possible growth. For FREE prospectus and descriptive material see your investment dealer or use coupon below.

THE KEYSTONE COMPANY
50 Congress St., Boston, Mass. 02109
Dept. EL-2

Name _____
Address _____
City _____ State _____

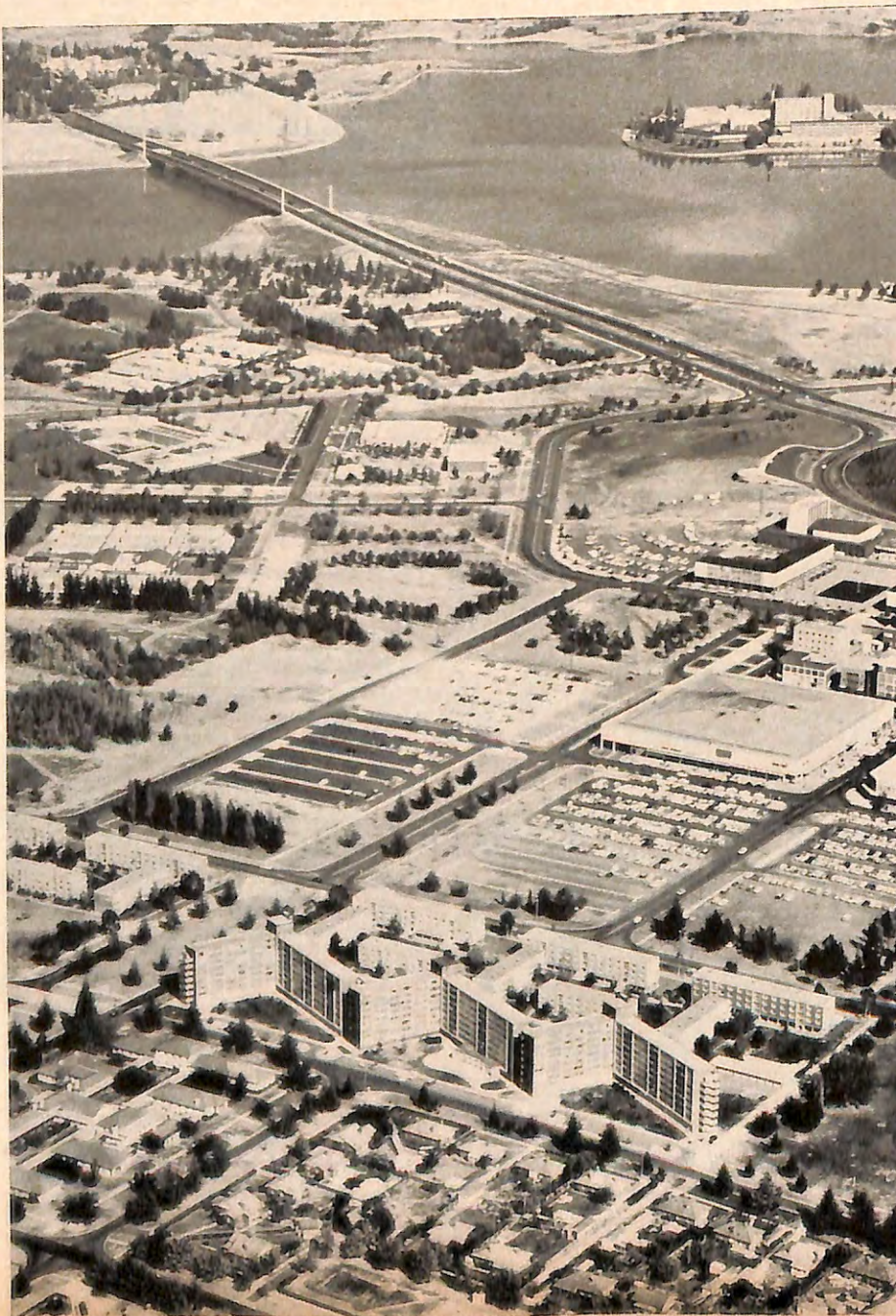
AUSTRALIA



*A land of deserts, plains, mountains,
and modern cities—Australia lacks little.*

But it does need more people

By JERRY HULSE



WORLD'S SMALLEST continent or earth's biggest island? However she's described, Australia is big—big and lusty, hot and cold, lush and arid, and, yes, enormously under-populated. New settlers are arriving by the thousands. Still, millions more are needed. The vast land mass that is Australia unfolds from tropical Queensland to the meadows of Tasmania, from verdant coastal regions to the searing inland deserts. New cities are filling, but at the same time hundreds and even thousands of square miles are used only to run a relative handful of cattle. It is the land of the flying doctor and classroom-by-radio.

Along with the newly arrived resident comes the tourist. And what with the jets whistling from the U.S. mainland to the land below in 17 hours, tourism is on the upswing.

So big is this land that no tourist sees it all, just as no one sees all of the U.S. Especially the foreign visitor. To see everything would take months. With a land area nearly equal to that of the U.S. but with only a sixteenth of the population, Australia offers all the promise of a new Promised Land. It has more snow than Switzerland and more sand than any other country in the world.

Golden sands flow to the sea and the surfers skim toward these endless beaches, riding the crests of giant waves that have made Australia one of the

Canberra, one of the world's few totally planned federal capitals, was laid out in 1911 by Chicago landscape architect Walter Griffin. Man-made lake in background adds to a striking complex of broad avenues, curving boulevards, circles and hexagons.

world's surfing centers. Two hours north out of Sydney brings you to the Gold Coast—20 miles of sparkling beaches and a growing village called Surfers Paradise. Some \$150,000,000 has been spent on new luxury hotels and motels, the result being that Surfers Paradise has become the holiday target of thousands of Australians, not to mention the foreign tourists who flock there to luxuriate in the sun.

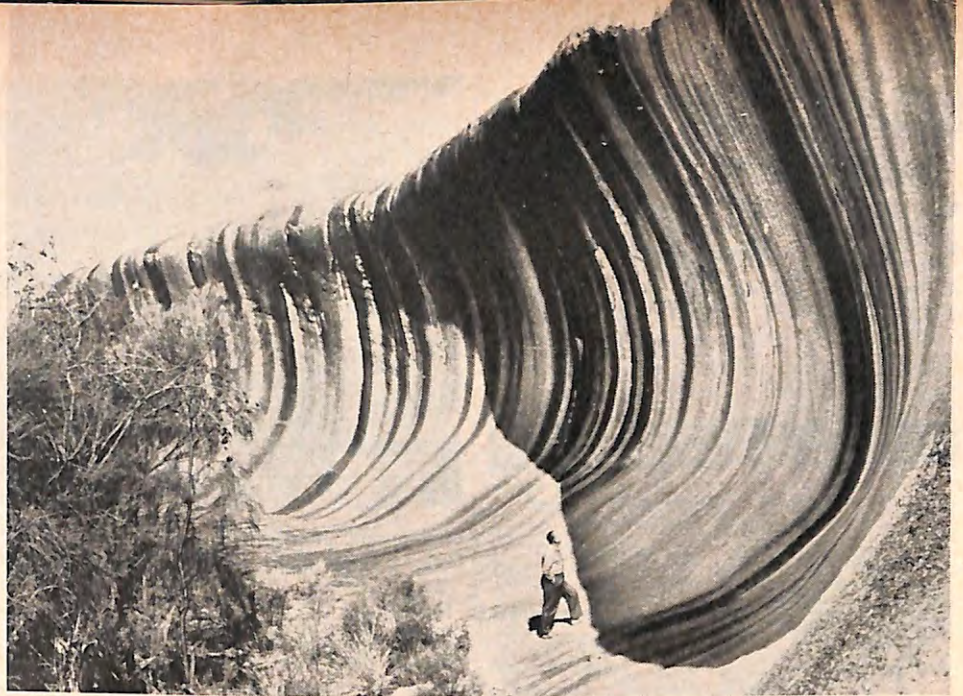
For the wintertime visitor, elsewhere in Australia are ski runs and ski lifts, resort villages in alpine settings, tobogganing and sledding. Summer comes to Australia in December and lasts through January and February. Autumn leaves begin to fall in March, while winter sends the thermometer tumbling just about the time Americans here at home are packing to head off on June holidays.

Dropping out of a flawless Australian sky, we touched down in the most populous city of them all, Sydney. Upon landing we were asked to fill out a questionnaire inquiring if we were carrying an "air pistol, spring blade knife, dagger, knuckle duster or sword stick." Having neglected to bring our knuckle duster, we were free to start roaming. When scouting for a hotel in Sydney one should remember the Menzies and Chevron, among others. A single room starts at around \$12 a day, which is to say that there are no bargains in Sydney insofar as the better-class hotels are concerned, although these are the best. It gets more reasonable—far more reasonable, in fact—the farther one travels into the hinterlands.

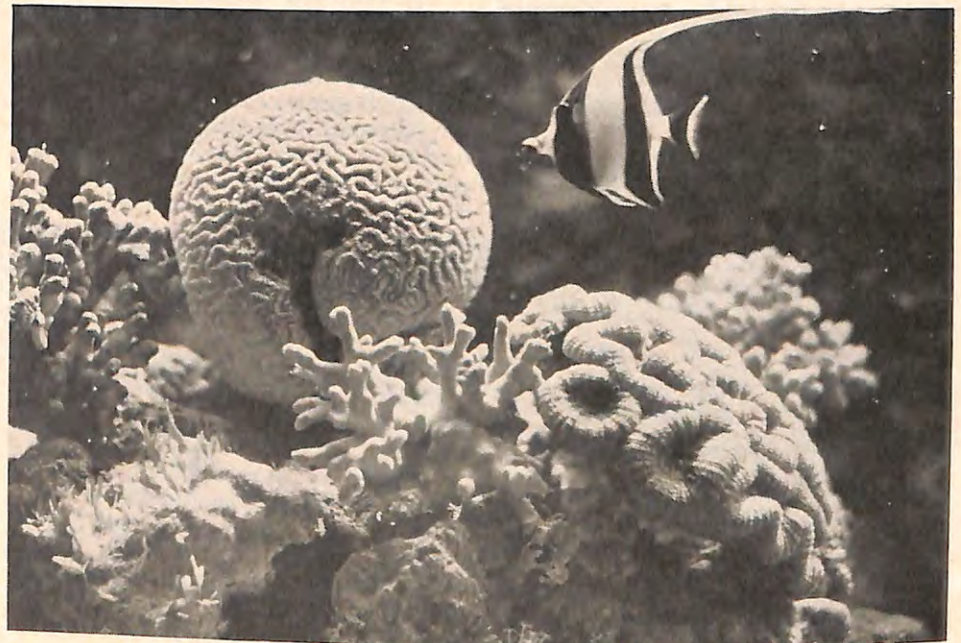
Down the block from the Chevron is King's Cross, Sydney's answer to Greenwich Village and London's Soho. Off in one corner an inn called the Chelsea offers up good food as well as good grog. The place drips with crystal and a Continental kind of atmosphere. It's all much more reminiscent of a Paris bistro than an Australian pub. The menu lists such delights as Scotch smoked salmon ("direct from Barnett's of Frying Pan Alley"), shashlik, steak Diane, and that Down Under delight, the carpetbagger steak—a chunk of beef filled with oysters, stitched tight, and wrapped with bacon. Upstairs the Chelsea lets seven rooms at \$12 a night, and this includes breakfast, private bath, radio, telephone, and—if you insist—a TV set.

Along another alley the Four Canoes serves huge bowls of billabong soup together with whitebait fritters fried in beer. With Sydney striving to please all

The Old Colony Inn on the island state of Tasmania was built in the mid-1800s by a New England whaling sailor. Tasmania is now a popular tourist center in Australia.



What appears to be a huge ocean wave about to break is really solid rock sculptured by eons of wind erosion. This strange landform is among many in the arid regions of Australia's Outback.



More than 300 varieties of coral and countless sea creatures inhabit the Great Barrier Reef that fringes northeast Australia.



NEW Mitchell tables

FOLD-O-LEG

- Unsurpassed Design and Beauty
- 8 Adjustable Heights
- Rugged and Strong
- Tamperproof Mechanisms



Rectangular, square and round. Flat or edge loading trucks for all sizes.

Choose from many top materials and colors.

Write For Brochure Department G

MITCHELL MANUFACTURING CO.
Milwaukee, Wisconsin 53246



Melbourne, Australia's second city (population, 2,000,000), has the Yarra Yarra River flowing through its center. Nearly a quarter of its downtown area is parks and gardens.



PRO STYLE DIVIDER BOWLING BAG

U. S. Naugahyde heavy-duty double-pull zipper. Removable metal stand (will hold size 13 shoe). Shirt pocket. Form fit non-breakable handles. White bag with purple Elks emblem. \$9.95 post-paid. Write for team prices. Send check or money order—no C.O.D.'s please. **EMBLEM BAG COMPANY, P. O. 2121, Hammond, Indiana 46323.**

BRONZE PLAQUES FOR ALL OCCASIONS
Write for **FREE Catalog P12**
For Medals & Trophies Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

FALSE TEETH

Now! Talk, laugh, eat with confidence — without embarrassment. Hold loose plates comfortably secure all day. Try dentist's discovery called STAZE. Not messy powder!



Staze is the superior, easy-to-use cream adhesive paste.

STAZE Holds Stronger Or Money Back!

LAW FREE BOOK THE LAW TRAINED MAN

Write today for a **FREE** copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now. **Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 116 Chicago 1, Illinois**

YOUR HUNTING COMPANION #35488

\$2.50
ppd.



Be prepared. This rugged, imported pocket-size beauty opens with a flick of the finger for any emergency. Locks into position. Blade can't shut when in use. Features finger guard, deluxe stainless-steel razor-sharp blade & easy-grip ebony handle. Simply press button in handle to close blade. Only \$2.50 ppd. Send cash, check or M.O. Merchanteers, Inc., Dept. E-9, 1200 N. Soto St., Los Angeles 33, Calif.

BINGO GAME SUPPLIES

Automatic Cards, Marker Cards, Electric Blowers, Flashboards, Throwaway Sheets or Tickets, Cages, Balls, Tables, Chairs, PA Systems, Etc.

FREE BULLETINS give you HUNDREDS OF IDEAS to help you build successful BINGO PARTIES. WRITE TODAY FOR FREE INFORMATION... please include name and address of your Organization.

The "BINGO KING" CO., Inc.
DEPT. 291 BOX 1178, ENGLEWOOD, COLO. 80110

EVERYTHING YOU NEED FROM ONE SOURCE

FREE IDEAS FOR BINGO PARTIES!

tastes, there's even a Polynesian blue plate at the Teahouse of the August Moon. Next door the coppers at the Golden Rice Bowl cook up a tasty chow mein. Old GIs should take sober note of the fact that Romano's, the romantic and chic night spot of World War II, is now, of all things, a discotheque.

While strolling down King's Cross one evening we came upon a kangaroo-fur salesman from Chicago. Previously he'd been a school teacher in San Francisco and a window washer in Hawaii. As a kangaroo-fur salesman in Sydney he displayed three licenses: a fauna license, a business license, and a hawk-er's license. He was hawking quite well this particular evening—so well, in fact, he sold the entire bundle of 11 skins to a Chinese chap who happened by.

"Nine million kangaroos are killed every year in Australia," he told us afterward. "Some farmers use submachineguns. If they didn't the kangaroos would kill all the crops. Let them go a couple of years and they'd run everyone out of the country."

The thought was so sobering that we hopped a bus out to Taronga Park to see a live kangaroo. En route we passed the Boomerang Car Rental Agency and the Koala Motel. That's how it is in Australia. In fact, store shelves are running over with toy koala bears and windup kangaroos. At the zoo we found the kangaroos posing with the tourists and the tourists shaking hands with the koala bears.

Next to its zoo, Sydney is making loud noises over its new opera house. Some heap praise on it; others hurl unkind epithets. Rising beside the harbor, the unfinished building is designed to give the illusion of white sails in the sunset. Its detractors say it looks more like mounds of ice cream melting in the sun. All anyone knows for sure is that it started out to cost £4,000,000 and at this writing the price has run to £35,000,000. In other words, plans boomeranged. The building on Benne-

long Point will contain concert halls, exhibition halls, conference rooms, an elegant restaurant, and stages for theater, ballet, and opera.

While the rest of the world ponders the population explosion, Australia worries over how to increase hers. Presently there is a female shortage. A poor immigrant boy has about as much chance of meeting and marrying an Australian girl as the Mets have of winning a pennant. The list of immigrants includes Italians, Britons, Spaniards, Scandinavians, French, Poles, Yugoslavs—even a handful of Yanks. We met Dutch waitresses, Greek farmers, Italian restaurateurs, Polish grocers, Hungarian hoteliers—even an Arab cab driver. A Greek lad told us: "There are so many Australians the girls can go for, what chance does a poor Greek boy stand?" Well, that's not how it was during World War II: the American GIs took home so many brides the kangaroos nearly took over Australia. Perhaps now if sufficient numbers of American female tourists journey down under, the scales will tip the other way again.

After doing Sydney we jetted off to Melbourne, home of the famed Melbourne Cup, a race first run while we were yet fighting the U.S. Civil War. In addition, Melbourne is the home of Monash University—the school's big claim is that it can park 4,000 cars—and of the world's sixth largest department store, the Myer Emporium. In 1960 the store established Melbourne's first regional shopping center, a 30-acre complex bristling with 83 shops. All of it might make one wonder why he came so far to see what he left behind in America.

Melbourne's byways are lined with plane trees, and streetcars still sway down the center lanes. On Collins Street, the Champs d'Elysée of the city, white lines are drawn along the sidewalks, marking the side you're to stick to. Every main street is exactly

90 feet wide, a brilliant bit of planning that makes for more relaxed motoring.

The sign out front of Fletcher Jones advertises in great block letters "trousers, skirts, kilts, and slacks." Indeed, Fletcher Jones insists he covers more torsos than any other single shopkeeper in the world. Among Melbourne's other haunts is Captain Cook's Cottage, which was boxed and shipped clear from Great Syton in Yorkshire, a centenary gift to the citizens of Victoria in memory of the man who charted Australia nearly 200 years ago. Across a shady lane stands a new memorial, this in memory of President Kennedy, which was unveiled in Treasury Garden by the Lord Mayor of Melbourne.

We autographed the register at the Southern Cross, a modern glass pile that boasts 24-hour room service, "Australia's widest selection of restaurants and bars," and a garden plaza containing 70 shops and services, including those of a chiropractor and a locksmith. A single room runs \$9.40 a night.

While we were in Melbourne the Australians turned from calculating their debts in pounds sterling to the decimal system. Now in place of pounds, shillings, and pence, they're trying to make sense out of nickels, dimes, and dollars. Adding to the confusion, the Australians came out with a 2-cent and a 20-cent coin. Introduction of the new currency was known as "C-Day," the "C" evidently standing for *confusion*. Consider your own dilemma if one day you were paid in pounds and pence rather than dollars and cents. Off in Sydney, the Currency Board headquarters put half a dozen Australian lasses to answering telephone queries about the new currency, the girls being known as Dollar Jills. Their task is to inform everyone how the new penny is equal to 1.2 pence, 2 cents equals 2.4 pence, a nickel is the same as sixpence, 10 cents is 1 shilling, 20 cents is equal to 2 shillings, and 50 cents is exactly the same as 5 shillings.

On the "heads" side of the new coins is an effigy of Queen Elizabeth II. Figures of Australian wildlife cover the "tails" side: the kangaroo, the platypus, the spiny anteater. The question is, though: How many spiny anteaters does it take to buy a pound of hamburger?

Because of the feared chaos in an instant changeover, the banks decided to allow two years for the transition, a fact worth remembering if you're going Down Under this year or next. (Be sure to memorize the new coins in relation to the old.) Meanwhile, both dollars and pounds are circulating, which causes no little amount of confusion. Consider this hurdle: Certain shops are designated "pound shops" and others are known as "dollar shops." Both will take either pounds or dollars, but the

pound shop will return only pounds and the dollar shops give back only dollars. To make matters worse, mechanical devices such as adding machines and cash registers also must be converted before the deadline.

One of Australia's most striking features is its similarity to young America 100 years ago. Small villages grow into big towns and big towns into even bigger cities. Two hundred miles south of Melbourne the smallest and least populated state of Australia, Tasmania, rises out of the sea, with tourists flocking to the mountainous island by plane and car ferry from the hot mainland. There's good fishing and eye-catching scenery—and relics left over from days when the island harbored some of the toughest convicts and bleakest prisons in the world. Captain Bligh stopped off to plant the island's first apple trees when the Bounty dropped anchor there in 1788 en route to her fateful rendezvous in Tahiti.

Tourists flock also to Queensland and the islands rising along the 1,250-mile Great Barrier Reef. In some places the coral is only 12 miles wide; in others it reaches out into the Coral Sea as far as 200 miles. For some visitors, though, Australia's stellar attraction is its aborig-

ines, the ancient race of dark-skinned nomads, descendants of the oldest race on earth, according to some anthropologists. Many still live a Stone Age existence, roaming naked, throwing spears, wielding stone axes. The first aborigine came to Australia some 10,000 years ago from Asia. When the white colonists landed at Botany Bay there were 300,000 natives, but they suffered the same fate as the American Indian, losing their hunting grounds and suffering losses until today their numbers have dwindled to a mere fraction of the original group.

The tourist focuses, too, on the haunting Outback, the red heart of Australia so reminiscent, in places, of Africa; Canberra, the city that was totally pre-planned; and, of course, the friendly little town of Perth in Western Australia where residents flashed their lights one black night in 1962 as a salute to Astronaut John Glenn.

Presently Americans are jetting to Australia in ever-increasing numbers, some as tourists and others as immigrants. One thing that impresses both: while it's about as far as an American can get from home, still there's a feeling of being at home. Australia's that kind of place. • •

NEW Free Home Trial Plan Lets YOU CLEAN UP A FORTUNE— Even While You Sleep

by Letting Housewives see How DuraSani Eliminates the Most Hated Bathroom Chore of All—Cleaning the Toilet Bowl

DuraSani men find it so easy to make money. Why? Because they do it without even asking the prospect to buy. All they do is offer Free Home Trial and let DuraSani sell itself . . . then call back and pick up easy orders. Fantastic? Not at all. Just give the sample DuraSani AUTOMATIC Toilet Bowl Cleaner demonstrators (which we provide at no cost to you) to 2 housewives on every block in your town and ask them to use them FREE and with no obligation for 7 full days. Return a week later and pick up orders from 9 out of 10 housewives on the block and pocket \$10.00, \$15.00 and even more on the spot. Fantastically easy. Repeat orders are AUTOMATIC, and referral sales Pyramid your Profits.

No competition—sell for only \$1.98 and make up to \$1.08 profit on each one

DuraSani cleans and deodorizes toilet bowl every time toilet is flushed. And DuraSani is so economical—no more bowl brush or cleansers. You'll get no price resistance when you offer DuraSani at \$1.98 each. It's worth many times the price to housewives who despise toilet cleaning chore. Best of all, you make as much as \$1.08 on every DuraSani you sell. A 2½ bath home needs 3 DuraSanis. Make as much as \$3.24 on every call. Earnings of \$8.00 an hour and more are not unusual.

Exceptional Earnings Are Possible

The demand for DuraSani is practically unlimited. Top men report profits, like these: Ehlers of Nebraska—\$18.00 in his first three hours. Roberts of California—\$259.00 in 2½ weeks. Ellis of Kentucky—\$20.10 for every hour devoted to selling DuraSani. Lyman of California—averaged \$6.60 per hour. Meadows of North Carolina—\$51.60 profit in two days, and only worked a few hours each day. How about YOU? How much can you make?

MAIL COUPON TODAY

If you'd like to make more money spare time or full time—you owe it to yourself to investigate DuraSani. We'll send you illustrated Sales Kit containing everything you need to make good money from the very first day. Rush your name and address for Free Money-making Sales Outfit.



Top Men make up to **\$8.00** in **AN HOUR** and even more!

Cleans toilet bowl AUTOMATICALLY—keeps air fresh all day long.

When the water's no longer BLUE, it's time for **REPEAT PROFITS** for YOU!

MERLITE INDUSTRIES, INC.
 (DuraSani Div.) Dept. G-41C1
 114 East 32nd St., New York, N.Y. 10016

Merlite Industries, Inc. (DuraSani Div.)
 Dept. G-41C1, 114 East 32nd St., New York, N.Y. 10016
 Rush money-making DuraSani Automatic Toilet Bowl Cleaner Illustrated Sales Kit prepaid. FREE and without obligation.

Name.....
 Address.....
 City.....State.....ZIP Code.....
 In Canada: Mopa Co. Ltd., 371 Dowd St., Montreal 1, Que.

Choice Southland
**PECANS FOR
FUND
RAISING**



These delicious, fresh-shelled pecans can be used in so many ways that everyone's a prospect. Proven time and again an ideal fund-raiser.

- EASY TO SELL
- GOOD PROFITS
- ATTRACTIVE ONE-POUND CELLOPHANE PACKS
- NO ADVANCE PAYMENT

Mail this coupon for full details

SOUTHLAND PECANS, INC.	E966
P.O. Box 736, Waycross, Ga. 31501	
Please send information, with current prices, of Southland fund-raising plan.	
Name.....
Address.....
Organization.....
Title.....

CASH up to \$1350.00

We'll loan you the money by mail. No interviews. No endorsers. Just fast and convenient loan service.

TRANS CON FINANCE CORP.
P. O. Box 2393 Dept. ELK 9-6
Fort Worth, Texas 76101

1000 GOLD STRIPE ZIP-CODE LABELS 25¢



BIGGEST LABEL BARGAIN in U.S.A.
1000 Deluxe, Gold Stripe, gummed, padded Labels printed with ANY Name, Address and Zip-Code, 25c for EACH set! No limit, but please include 10c EXTRA for postg. & hdlg. for each set. Order NOW before this offer is withdrawn. Money-back guarantee. Write for FREE Money-Making Plans.

Two Brothers, Inc., Dept. 531, 808 Washington, St. Louis, Mo.

**NEED TABLES?
SAVE MONEY!**



ORDER DIRECT FROM **FREE MONROE CATALOG**

Why pay fancy prices for folding tables? Order DIRECT from MONROE! Almost 100,000 customers save time, trouble and MONEY by buying tables this easy, low-cost way! Send today for FREE 40-page catalog!



The MONROE Co., 90 Church St., Colfax, Iowa 50054

News of the State Associations

(continued from page 33)

They are: Norman W. Horstman, Dickinson, President; Tom Goulding, Devils Lake, Vice-President, and Frank Mirgain, Fargo, Trustee. Reelected were: Everett Palmer, Williston, Treasurer; Ray Greenwood, Jamestown, Secretary, and Dave Price, Dickinson, Trustee.

Williston was named the 1967 convention site, with the dates to be set later.

PAST GRAND EXALTED RULER R. Leonard Bush, Inglewood, Calif., was the principal speaker at the Indiana Elks Association's banquet during its 66th annual convention June 16 through 19 in Fort Wayne.

Other distinguished members present were: P.G.E.R. Fred L. Bohn, Zanesville, Ohio, and G.L. committeemen C. L. Shideler, Terre Haute, State Associations Committee, who also is a Past Grand Esteemed Lecturing Knight; Glenn L. Miller, Logansport, Committee on Judiciary; Charles P. Bender, Wabash, Ritualistic Committee, and Gerald L. Powell, Peru, Youth Activities Committee. Others were: Charles H. Murray, Covington, President of the Kentucky Elks Association, and Sam Fitzsimmons, Van Wert, Secretary-Treasurer of the Ohio Elks Association.

Permanent Activities Chairman Thomas E. Burke, P.S.P., announced that the group has presented \$925 to the Florence Crittenton Home, Terre Haute, \$44,000 to Indiana University Medical Center, Indianapolis, and \$21,000 to Purdue University—the last two for cancer research. He said that during the last 19 years, Indiana Elks have contributed more than \$1,000,000 to the cancer research fund and during the last four years, more than \$3,200 to the home. The association also has sent cigarettes to servicemen in Vietnam.

Wabash Lodge won the State Ritualistic Contest and Marion Lodge was the runner-up. Social activities included an ox roast and picnic, a Past Presidents' Dinner, an Exalted Rulers' Breakfast, a Secretaries' Luncheon, a party for the ladies, and a floor show at the banquet.

Roy Rogers Jr., Goshen, was elected President. Elected Vice-Presidents were: Stanley Mascoe, Indianapolis; Lewis Gerber, South Bend; Dr. William Collisson, Linton; Clyde Martin, Bloomington, and James St. Myers, Union City. Brother Shideler was reelected Secretary and J. L. J. Miller, East Chicago, was reelected Treasurer. Robert Hull, Columbus, and Herschel Monroe, Princeton, were elected Trustees. Other new officers are: J. Robert Peterson, Greenfield, Tiler; Robert Little, Wa-

bash, Sergeant-at-Arms, and Herschel Eastman, Muncie, Inner Guard.

The annual fall meeting will be held Sept. 17 and 18 in Indianapolis; the midwinter meeting, Jan. 14 and 15 in Indianapolis; the 1967 annual convention, June 1 through 4 in French Lick, and the 1968 annual meeting, June 6 through 9 in French Lick.

ILLINOIS ELKS WERE COMMENDED by P.G. E.R. Lee A. Donaldson, Pittsburgh, at their 63rd annual convention May 13 through 15 in Rockford for their outstanding record in the past year.

More than 750 Elks and their guests learned from Membership Chairman Robert Flynn that reports from all 99 lodges showed a net gain of 1,935 for a total of more than 69,900 in the association. Arlington Heights Lodge and Belvidere Lodge won trophies for bringing in the most members and St. Charles Lodge won a trophy for the greatest membership gain, 35.5 percent.

New highs were set in the group's major project, the Illinois Elks Crippled Children Commission. Executive Director Joe Cooke said that per capita donations totaled \$32,916, stamp gifts were more than \$32,000, and the year's total income exceeded by more than \$16,500 any previous year's figure. Sixty-six clinics were held during the year and 3,702 patients were cared for in addition to those provided for under the mobile units program. As of May 1, five therapists had made 3,392 home visits.

Art Dittmer, Easter Bunny chairman, reported that the lodges have cooperated greatly in visiting children during the Easter holidays.

At memorial services, P.S.P. J. Paul Kuhn of Aurora was honored with a eulogy by P.E.R. Bert Dunlap of Aurora.

Dr. George Ross, Elks National Foundation chairman for Illinois, reported that more than \$75,300 was given to the state foundation program by the association this last year. Veterans Chairman Chuck Donahue said that his committee has expended more than \$13,000 in aiding patients.

John R. Minerick, chairman of scholarship judging, announced the winners. The top 16 youngsters, who received \$600 each, are: Janice Abraham and Rose Marie Bland, both of Mount Vernon; Cassandra Book, Kankakee; Michael Cantrell, Xenia, sponsored by Flora Lodge; Donna Mae Dunne and Mary Ann Salakar, both of Chicago and sponsored by Chicago South Lodge; Donald Emerick and Katherine Feiger, both of Fairfield; Jane Feutz and Kay Van Gilder, both of Paris; Mary Fles-

ner, Golden, sponsored by Quincy Lodge; Stephanie McNeil, Williams-ville, sponsored by Springfield Lodge; Claudia Rickert, Marengo, sponsored by Woodstock Lodge; Karen Russ, Chicago Heights, sponsored by Park Forest-Chicago Heights Lodge; Karen Strand, Elmhurst, and Susan Welty, Amboy, sponsored by Dixon Lodge.

Urbana Lodge won the State Ritualistic Contest.

John Meckles of Litchfield was elected President, succeeding George T. Hickey of Chicago, a new Grand Trustee. Irwin H. Stipp, Springfield, and Robert Flynn, Sterling, were named Vice-Presidents-at-Large. Jack Sullivan, Joliet, and John Wilson, Centralia, were reelected Secretary and Treasurer respectively.

The fall meeting will be held Sept. 23 through 25 in Lawrenceville, the midwinter session will be held Feb. 3 through 5 in Champaign, and the 1967 annual convention will be held May 12 through 14 in Waukegan.

Acceptance Speech

(continued from page 21)

quixotic fashion, jousting with the windmills of absurdity. Good citizenship, such as we the Elks revere, is something more than a couple of cheers at a patriotic gathering. Democracy is something learned, not bestowed or legalized or seized. It demands of us, as Elks, participation, involvement, and contribution.

I say no, emphatically no, we're not going to be seduced by specious pleas into casting away what has been given us in this nation as an inheritance richer than pieces of gold. Those who would mislead us have no hammer for building but only a torch for destruction. It is not difficult to believe they were born with warped minds and never have nor never will gain a true sense of direction.

They are the type of whom that grand old warrior, Winston Churchill, was thinking when he so eloquently said: "Very often the eagles have been squalled down by the parrots."

I apologize to no one for my emotions when a lump comes to my throat as the flag passes by, and I place my hand over my heart. And did you ever notice, when you do that, that Old Glory waves back at you in appreciation?

Our Americanism program in the Elks must have greater emphasis in the year ahead.

A Good Elks is a volunteer—he needs no draft card to compel him to enroll in hard work and thought as we strive for what we know is best.

I intend to do my part.

PAST GRAND EXALTED RULER John L. Walker of Roanoke, Va., was featured as the banquet speaker at the North Carolina State Elks Association's annual convention May 20 through 22 in Kinston. Among the honored guests was P.G.E.R. Wade H. Kepner.

Elks National Foundation donations totaled more than \$17,700—the largest amount contributed in any year since the fund's establishment.

P.D.D. Louis Howard, New Bern, gave the beautiful memorial address.

Most Valuable Student Awards went to Margaret Dudley and Barbara Had-don, both of Rocky Mount; Rose Mary Little, Wilson; William Robertson, Hickory, and James Wease, Shelby. Elks National Foundation scholarships of \$600 were won by Betty Ann Moore, Roxboro; Luther Moore, Charlotte; Michael Peeler, Goldsboro, and Gale Swan, Morehead City.

New officers are Pres. A. J. Crane, Kinston; Treas. G. C. Killian, Gastonia, and Secy. A. A. Ruffin, Wilson.

I ask the same of you, my Brother Elks.

I always have looked upon my Elks membership card as a Distinguished Service Emblem because it enables each man who possesses one to be a participant in benevolence, something that had virtue when this Order was founded and has equal value today. It is something that will abide through all time.

We, by our interest in fellow human beings, have created an enviable image of the Benevolent and Protective Order of Elks to which all America bears witness. It serves as an asset to our Order in attracting new and desirable men to go before our altar and take the obligation. The future is ours with a responsibility to uplift this image in reverential respect.

I give you as a slogan for the coming year:

Be Enthusiastic! Live and Help Live!

And as Elks let us live by these words:

Closer America! Closer all peoples!

Closer to our hearts and ideals. Closer to a world free of greed and suspicion.

Closer! Closer in all of these things, by moving closer in fraternity to each other.

This is my wish, my goal, my prayer for the year ahead. And I want your helping hands to insure for all Elksdom in 1966-67 a new grandeur and the best kind of life and happiness. • •

At last!

an easy solution to the problem of embarrassing under-arm perspiration.



A unique, new type of undershirt that guarantees to end forever the embarrassing problem of shirts and suit jackets being soak-through by heavy perspiration. No more costly stains and uncomfortably soggy clothes.

This soft, white chambray short-sleeve shirt is tailored like your dress shirts, without a collar, and is partially lined with a very thin polyethylene moisture barrier. Wear it over your regular tee shirt.

Designed for comfort and coolness. Completely washable and long-lasting. Available in small, medium, large and extra-large. Not sold in stores anywhere.

One shirt—\$9.95. Three—\$9.45 each. Six—\$8.95 each (save \$1.00/shirt), Twelve—\$8.45 each (save \$1.50/shirt).

Richard Starr Enterprises

3600 Wilshire Blvd. Dept. 914
Los Angeles, California 90005

Please send me the following quantity of Moisture-Protecting Undershirts*. I understand that they are returnable within 5 days on a money back guarantee.

Quantity	Size	Unit Price	Total Price

California residents add 4% sales tax

Mailing and handling .75

Total enclosed (no C.O.D.'s please)

*Patent Pending

XMAS is coming!
for the gift of a lifetime!
CHARLES of FIFTH AVENUE
 550 Fifth Avenue, New York, N. Y.
 Fabulous 1966 Perfume Treasure Chest
 10 Internationally Famous Perfumes
 Beautifully Gift Packaged
 The Perfect Gift For Christmas!
 Order By Mail Today. We Ship Anywhere in U. S. A.
ONLY For Complete Perfume Chest of all 10 Perfumes!
\$5. Rush your orders today for delivery before Christmas.
 (Note special quantity prices on coupons)
 Available Only by Mail!

Created by Internationally known perfumers! Imported directly from France!
ALL 10 NEW
 Elegant, Fabulous, Exciting and Exotic Perfumes for YOU... and those special names on your CHRISTMAS LIST. NOT COLOGNES. NOT SAMPLES. but generous miniatures of FAMOUS PERFUMES to match every mood. Quantities are limited. so order TODAY for yourself, or as the perfect GIFT for others.



Bottled and sealed in France. Never before by us at this price. Quantities Limited.

Charles of Fifth Avenue
 Mail Order Dept. ELP-9
 P.O. Box 98
 Cedarhurst, N.Y. 11516
 Please send me _____
 French Perfume Chests.
 Enclosed is my check or money order for \$ _____
 Name _____
 Address _____
 City _____ State _____ Zip Code _____

QUANTITY PRICES
 1 chest at \$5.
 2 chests @ \$4.50 Ea.
 3 chests @ \$4.25 Ea.
 10 or more chests at \$4. each.



Write For FREE STYLE BOOK

YOUR OLD FUR COAT Into New Jacket, Cape or Stole **\$24.95**
 Let MORTON'S remodel your old fur coat, jacket, cape or stole to glamorous new fashion, only \$24.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S, world's largest fur re-styling specialist offers largest selection, over 45 styles. Styling drawn by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage. Or Write For NEW GREATLY ENLARGED FREE STYLE BOOK.
MORTON'S, Dept. 45-W, Washington, D. C. 20004

Men with Cars Wanted to Cash In on the Fabulous Demand for DWARF FRUIT TREES

Send for FREE 150th Anniversary Catalog
 A few thousand men have been making big money with a line of products known the world over to HOME OWNERS but little talked about among SALESMEN. It's the thrilling, many-million-dollar business of offering exclusive patented varieties of Dwarf Fruit Trees... trees no higher than a lilac bush that grow bushels of delicious, full-size apples, pears, peaches. Everywhere every family with a piece of ground is interested in a home orchard which, often in 2 years, produces fruit for table, canning, and to sell for profit. As many as 9 trees can be planted in a yard as small as 20 feet square. Ours is the largest nursery in the world. **FREE OUTFIT.** For complete starting equipment and plan—all **FREE**—mail coupon TODAY to: **STARK BRO'S, Desk 26297, Louisiana, Missouri 63353**

STARK BRO'S, Desk 26297, Louisiana, Missouri 63353
 Rush 150th Anniversary Money-Making Sales Outfit FREE, with everything I need to start making money NOW, even spare time.
 Miss _____
 Mrs. _____
 Mr. 1st Initial _____ 2nd Initial _____ Print Last Name _____
 Address _____
 Town & State _____ Zip _____



100 IMPORTED TULIP BULBS for \$2.98. Rainbow assortment (av. 3 1/4" circ.) from Denmark and Italy must bloom first season and 5 yrs. or replaced free. 6 Dutch Muscari Bulbs free. Also 6 Holland Snowflake Bulbs if ordered by Nov. 30. 200 Bulbs (12 Muscari), \$5.89. C.O.D. or add 65¢ post. Holland Bulb, Dept. MX-1444, Grand Rapids, Mich. 49502.

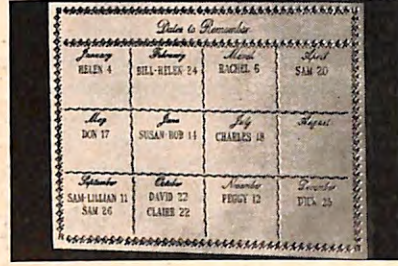


MINIATURE LUGGAGE. Clever scale copies of the famous English Gladstone bag are little gems! Made in the British Commonwealth, one is a miniature bar with 4 bottles, the other is an address book-notebook combination. In British tan; 4" x 2 1/2" x 1 1/4". Really nice. Each \$2.98; both \$5.98 ppd. Lee Products, Dept. EK-9, 103 Park Ave., N.Y. 17.



TREASURE HUNT OF STAMPS. This big cloth bag contains more than 700 genuine foreign postage stamps from over 30 strange countries in Asia, Europe, Africa, South Seas, etc. Stamps are unpicked, unsorted—just as received from natives, banks, missionaries. A bag of fun for everyone! \$1.00 ppd. H. E. Harris & Co., Dept. B-32, Boston, Mass. 02117.

ELKS FAMILY SHOPPER



MEMORY CALENDAR. Engraved forever on this polished golden metal calendar are the important dates you want always to remember—birthdays of children and grandchildren, anniversaries and special occasions. An easel stands it on desk or dresser. 5 1/2" x 4 1/2". \$1.95 ppd. Add 35¢ for each name and date. Manley Import, Dept. EL, Box 398, Tuckahoe, N.Y.



CEDAR LINED FOR SWEATERS, this slim, lovely chest stores 16 to 20 sweaters. Fragrant cedar shelves hold all sizes, slide out easily for instant selection. Use for blouses, shirts, slacks too. Rich grained pine in honey-tone pine or maple finish. 32" H, 26" W, 14" D. \$49.95. Easy Home Kit, \$33.95 Exp. Col. Yield House, Dept. EK, No. Conway, N.H.

\$1 GIFT CERTIFICATE & FREE CATALOG COLLAR EXTENDER
 Eases Tight Shirt Collar Discomfort
10 for \$1.00 ppd
 2 Sets of 10 for \$1.59 ppd.
 Collar fit tightly due to shrinkage, washing, starching, growth, weight increase? Add up to 1/2 size for just-right fit instantly. Ideal for men and growing boys. Slips on and off in seconds. Send check or M.O.; no C.O.D.'s. Money-back guarantee.
BARCLAY, Dept. 51-K
 170-30 Jamaica Ave., Jamaica, N.Y., 11432



SLACKS FOR BIG OR TALL MEN ONLY!
 Inseams up to 39"! Sizes up to 52! Extra long rise! Smart styles and fabrics, all specially cut for BIG or TALL men! Also dress and sport shoes in sizes 10 to 16, widths AAA to EEE! Shirts, jackets, sweaters, sox and raincoats too! We're America's top specialists in large sizes! By mail only. Satisfaction Guaranteed! Write for big FREE Catalog today!
KING-SIZE, INC. 6726 Forest St. Brockton, Mass.



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



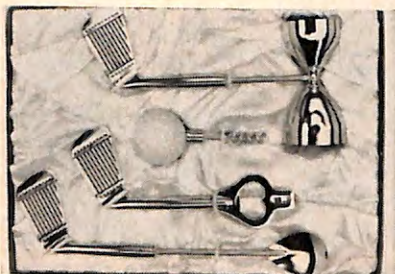
GOLF BALL COMPASS keeps you on course in car, boat or plane. Direction points are clearly marked on shock-proof, precision compass you mount on windshield. Liquid-filled with inclinometer scale to tell you rate of climb or descent. Fits in hand. Suction cup with locking ring holds firmly. \$9.95 ppd. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



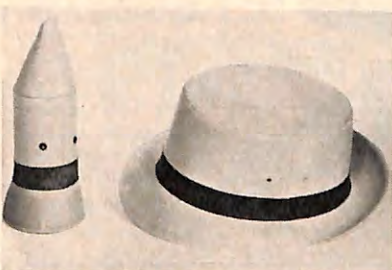
"EXEC OVERNIGHTER" ATTACHE CASE in scuff-resistant, leather-grained vinyl. Roomy attache-style case, perfect for business trips, holds 2 dress shirts, underclothing, 1 pr. pajamas, toilet articles. Business papers fit in side pockets. Wipes clean with damp cloth. 16" x 12" high. \$4.95 plus \$1 post. Boston House, Dept. E9, Wellesley, Mass. 02181.



COAT-OF-ARMS DOOR KNOCKER of solid brass. Your family name and coat-of-arms are hand painted in authentic color on this impressive brass knocker, 6" tall and weather-proofed. Over 300,000 names on file. Money returned if your coat-of-arms is not located. 5 wks. delivery. \$15.50 ppd. "1776" House, Dept. E-6, 260 Mass. Ave., Boston, Mass. 02115.



SPORTSMAN'S BAR SET of gleaming chrome-plated steel. The handles of the combination can and bottle opener, stirrer, and jigger are replicas of golf club heads while the cork screw boasts a real golf ball. Set available with horse head or hunting gun handles. \$5.95 ppd. Edward D. Mefford, Import-Export, Box 14751 Loma Sta., Long Beach, Calif. 90814.



NON-CRUSHABLE HAT. Roll it, fold it, carry it in pocket, suitcase or golf bag. Handsome poplin "Roll-Up Flatterer" springs back to shape at once. Just snap the brim and you're set for city or country wear. Pellon lining, stitched brim. Water-proof. For men and women. State hat or head size. \$3.95 ppd. Deer Hill Co., Dept. E. Flushing, N.Y. 11352.

HEADLOCKER GUARANTEES TO KEEP GOLFER'S HEAD STEADY!



Scientifically designed lenses animate as your head moves even fraction of an inch laterally. Quickly corrects head sway — keeps head behind ball at impact. Improves body balance. Pocket size, carry wherever you play or practice, indoors or out. Not a gimmick. Satisfaction guaranteed or money refunded. Only Two Dollars ppd. No C.O.D.'s. Send cash, check or M.O. to:

WHITEHEAD PRODUCTS CO.

P.O. Box 4156, Dept. E-9, Burbank, Calif. 91503.



Mrs. Arthur H. Robinson
1035 Thormal Avenue
Rochester, New York

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS. 906 Jasperson Bldg., Culver City, California 90230.

1000

Name & Address Labels \$1

ANY 3 DIFFERENT ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

COMPLETE OR IN KIT SUSAN BOOK END TABLE

HOLDS ABOUT 60 BOOKS

A friendly union of charm and function distinguishes our lovely Susan Book End Table. Holds larger reference volumes below, standard sizes above. Revolves on extra sturdy concealed ball bearing swivel so all books are accessible. An ideal end, occasional or bed table. 25 1/2" H. 24" Dia. Beautifully hand crafted of knotty pine in mellow honey tone pine or maple finish. Only \$29.95.

COMPLETE 1 HR. KIT. Prefitted, sanded, ready to assemble and finish. Simple instructions. Only \$19.95.

Both Express Charges Collect

BEAUTIFUL NEW FREE CATALOG—700 PIECES

Include Zip No.

YIELD HOUSE

Money-Back Guarantee Dept. EK9-6, No. Conway, N. H. 03860



SAVE MONEY on ELKS JEWELRY

SEND FOR FREE CATALOG E COLLEGE TYPE RING



R300 **\$32.95**
10 Kt Onyx
14 Kt \$40.95
also as P.E.R.
Ruby or Blue stone add \$3.25

R35
10 Kt. Onyx **\$29.95**
14 Kt \$36.95
with diamond \$47.95
also as P.E.R.



With .025 PT diamond, either ring add \$125.00. Larger stone \$200.00 & up.

We manufacture new items in quantities only. Pins, buttons, rings, auto emblems, etc. Write us.

GARDEN CITY JEWELERS

61 HILLSIDE RD., CRANSTON, R.I. 401: WI 2-1410

How thousands SLEEP BETTER

—day or night

For over 25 years, SLEEP SHADE—

with its unique design—has provided the complete darkness needed for sound sleep. Over 2 million have been sold because SLEEP SHADE provides absolute comfort and satisfaction.

SLEEP SHADE in fine quality black satin and sateen . . . \$2.00.



Insist on this package when buying Sleep Shade

For another sleep aid, try soft, re-usable SLEEP WELL EAR STOPS to banish noises. 35¢ a pair. Five pairs \$1.35.

If your Drug or Department Store cannot supply you, we will mail, postage prepaid, immediately on receipt of your remittance. Full refund if not completely satisfied.



Insist on this package when buying ear-stops

SLEEP SHADE COMPANY

828 Mission St., Dept. EL-1, P. O. Box 968, San Francisco, Calif.

FAMILY COAT-OF-ARMS



Style A



Style B



Goatskin Parchment



Embroidered Blazer Emblems \$15



Solid Brass door knocker with coat-of-arms and family name hand painted in full color. 6". \$15.50.



Car Badge

In chrome with hand painted coat-of-arms and family name (in full color). Weather-proofed. 3 1/2". \$12.50.

SHIELD-of-HONOR

Your family name, coat-of-arms, and motto (if any) hand painted in authentic colors on embossed copper and mounted on polished mahogany shield.

STYLE A.
7" x 10"18.00
10" x 14"27.00

STYLE B.
5 1/2" x 8"14.95
10" x 13"26.50

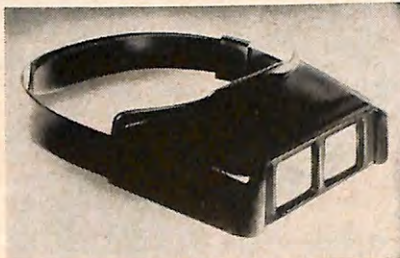
DOUBLE 10x12. Husband's and wife's family arms on same base \$22.00

"1776" House, Dept. E-5

Postpaid. Items made-to-order. 6 week delivery. Money refunded if coat of arms not available.

260 Mass Ave., Boston, Mass. 02115

3-D MAGNASIGHTER



3-DIMENSIONAL MAGNA-SIGHTER. Close work becomes clear and big in 3-D with this precision ground optical instrument. Magnifies 2 1/2 times. Leaves hands free, reduces eye strain. Can be worn with glasses or bifocals. Ideal for hobbyists, technicians, professional men, etc. Hinged lens swings up. Adjustable. \$9.95 plus 50¢ PP.

JOHN BOSTON ESQ.
Dept E15 Wellesley, Mass. 02181

ELECTRONIC Message Minder



\$14.95 Plus 45¢ Postage

Why waste time scrawling a hurriedly written note that may prove difficult for someone else to read? Merely flipping a button and speaking into Message Minder creates a sharp & clear voice message on a tape that never needs changing. When the absentee returns he merely turns the switch which automatically causes the message to repeat continually. Another flip of the button erases the message clearing it for the next. Compact, attractive, completely portable and simple to operate. Works on standard batteries. Batteries & tape included. 6" tall x 3" x 2".

MONEY BACK IF NOT DELIGHTED
HARRIET CARTER Dept. EK9, Plymouth Meeting, Pa. 19462

TIME-SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

FREE!

650 EXCITING NEW GIFT IDEAS FOR CHRISTMAS!

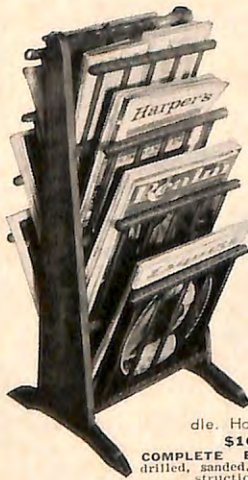
Send today for your free copy of the new Hanover House Gift Catalog—it's jam-packed with unusual and exciting gifts, toys, imports and gadgets! You'll find the right gifts for everyone on your list, plus plenty of things you'll want for yourself, too. Satisfaction is guaranteed!

Use the coupon below now!

HANOVER HOUSE, Hanover, Pa.

HANOVER HOUSE, Dept. Z730, Hanover, Pa. 17331
Please rush me your FREE GIFT CATALOG.

Name _____
Address _____
City _____
State _____ Zip _____



FINISHED OR IN KIT

Magazine Tree

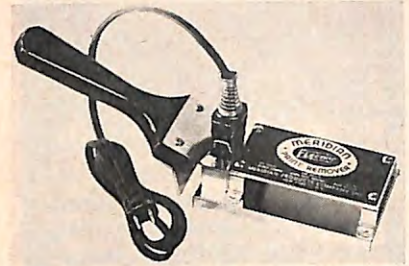
Just developed in our workshop—a compact easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple finish.

\$16.50 Postpaid
COMPLETE EASY-DO KIT. Prefinished, drilled, sanded, ready to finish. Simple instructions. \$9.95 Postpaid.
Add 80¢ West of Miss.

LARGE NEW FREE CATALOG—700 PIECES—
Finished and Kit Furniture in Friendly Pine.

Include your Zip Number
Not Sold in Stores

YIELD HOUSE
Dept. EK9-6, No. Conway, N.H. 03860



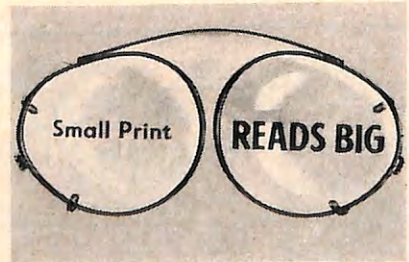
ELECTRIC PAINT REMOVER requires no "elbow grease" to remove old paint. Compact and heavy duty Paint Remover easily takes off old paint right down to the bare wood grain. Works on flat, curved or irregular surfaces indoors or out. Also removes old wall paper. \$12.98 ppd. Larch, Dept. E-9, 118 East 28th St., New York 16, N.Y.



STANDARD DIAL PHONES \$9.95—Save extra steps and costly rental charges with these sturdy reconditioned Western Electric and Stromberg-Carlson dial phones. Rewired and refinished, this is about one-quarter the retail cost. Comes with plugs, ready to use. \$9.95, 2 for intercom. \$18.95. (95¢ post ea.) Telco, Dept. EK-9, 887 Second Ave., N.Y. 17.

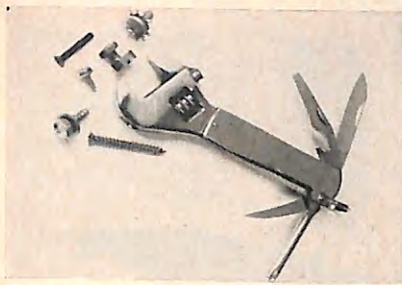


ANTIQUe SETTING FOR AN OLD TIMEPIECE. Grandfather's old watch gets a new lease on life—held securely in this gold-plated holder, copied after an antique design. Easel-back stand frames watch so well, it looks as if the two were made together. 6 1/2" tall. \$1.98; 2 for \$2.75 ppd. Alexander Sales, Dept. EL, 125 Marble-dale Rd., Tuckahoe, N.Y.



"CLIP-ON" MAGNIFIERS clip on your regular prescription glasses to make small print read bigger. If you have trouble reading small print with your prescription glasses, these clip-ons magnify it instantly. Use for reading newspapers, doing fancy and close work, etc. \$4 a pair, ppd. Precision Optical Co., Dept. EK-9, Rochelle, Ill.

ELKS FAMILY SHOPPER



HOME HANDI-TOOL does hundreds of jobs. Less than 6" long, it has a wrench, screw driver, knife blade, bottle opener and Phillips screw driver. Hang it in kitchen or cellar by handy clevis and never search for a tool. In genuine pig-skin case that slips on belt. \$4.95 ppd. Alexander Sales, Dept. EL, 125 Marble-dale Rd., Tuckahoe, N.Y.



PERSONALIZED POCKET GREETER for Elks. It has your name, title and Lodge in white letters on a colored background with a gold-plated Elk medallion. Snaps flat in pocket without pins. Choose red, blue, green, black, white or yellow. \$2.00 ppd. Give name, title, lodge, color. Crossman Mfg., Dept. E-9, 1265 S. Norton Ave., Los Angeles, Calif. 90019.



100 MAGNETS—HUNDREDS OF USES! Powerful 1/4" magnets securely hold notes, lists, letters, papers to metal surfaces. Handy for notes and reminders in home, office, school—and fun for doodling or playing games. Rubber-coated to prevent scratching. \$1.00 ppd. Select Values, Inc., Dept. EL-50, 30-68 Steinway St., Long Island City, N.Y. 11103.



UGLY VEINS ARE INSTANTLY HIDDEN by Kover-All Cream. It blends in with the skin to look completely natural—covers leg veins, brown age spots, dark circles, scars, burns, blemishes on any part of the body. *Waterproof.* Choose light, medium or dark. 1 ounce jar, \$2.98 ppd. House of Dark, Mail Order Dept. EK-9, Box 98, Cedarhurst, N.Y.

FREE!

110 BRITISH EMPIRE STAMPS

(With Special 10¢ Offer Below)

Valuable Collection! 110 genuine, all-different postage stamps (worth over \$2.50 at standard catalog prices!) from Antarctica to Zambia! Spectacular issues picturing Conquest of Ice Continent, Papuan Cannibal, Flying Dragon of Wales; plus many others from Pitcairn Islands, Tanganyika, Sharjah, Dubai, South Georgia, Christmas Island, etc. A sensational offer to introduce you to World's Most Rewarding Hobby. Also, selections of attractive and unusual stamps from our Stamps-on-Approval Service for Free Examination. You may return selections without buying and can cancel service any time. Send only 10¢ Today!

Kenmore Co., Milford QR-68, New Hamp. 03055

HOW TO RECOGNIZE RARE STAMPS ILLUSTRATED

ALSO FREE!

Valuable Booklet "How to Recognize Rare Stamps." May enable you to find stamps worth many dollars! Plus Big Illustrated Catalog and FREE EXTRA BONUS—Complete Set of England's 42 Kings & Queens!

Kenmore Stamp Co., Milford QR-68, New Hamp. 03055
Rush 110 British Stamps and other offers. I enclose 10¢.

Name

Address

City, State & Zip Code

YOUR HAIR NEED NEVER BE GRAY

IF YOU USE

21 PLUS

Gray Hair Vanishes—
Natural Looking Color Returns

PREFERRED BY FAMOUS PERSONALITIES . . . 21 Plus gives gray or faded hair youthful natural looking color again after just a few applications. Easy-to-use. Apply like a hair dressing. Does not stain hands, scalp or fabric. Colorless, greaseless. Does not streak or injure hair. Will not wash out. New Low PRICE.

SOLD ON MONEY BACK GUARANTEE

Send Only \$3.00 for 8 oz. bottle. You must be completely delighted with the results or your money back at once!

21 Plus Products, Inc., Dept. E966, 1737 E. 172nd St., Bronx, N. Y.

NEW, IMPROVED, AUTOMATIC

SEW-AWL

SEWS LEATHER, NYLON, CANVAS, PLASTIC, ALL HEAVY FIBERS

FREE:

60 Feet of waxed thread and diamond-pointed needles.

\$1.88^{1/2} ppd.

Save money on repair of luggage, handbags, footwear, rugs, awnings, sails, saddlery, upholstery, auto tops, sports gear, etc. This is a professional, heavy-duty stitch; all stitches evenly spaced, firmly locked. Extra needles and thread always available. Complete with easy-to-follow directions. Send check or M.O.; no C.O.D.'s. Money-back guarantee.

BARCLAY, Dept. 51-K

170-30 Jamaica Ave., Jamaica, N. Y., 11432

PLAY GUITAR

IN 7 DAYS

OR MONEY BACK

In this introductory offer you get TOP GUITARIST ED SALE'S famous 66 page secret system worth \$3.00 which teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger placing charts, etc., plus 110 popular and western songs, (words and music); a \$1.00 Chord Finder of all the chords used in popular music; a \$3.00 Guitarist Book of Knowledge.

TOTAL VALUE \$7.00—ALL FOR ONLY \$2.98

SEND NO MONEY! Just your name and address, pay postman \$2.98 plus C.O.D. postage. Or send \$3.00 with order and I pay postage. (Sorry, no C.O.D. outside Continental U.S.A.—please remit with order.)

Unconditional Money-Back Guarantee

ED SALE, Studio 193-M, Avon By the Sea, N.J.

McGREGOR

GOES KING-SIZE!

FOR TALL OR BIG MEN ONLY

McGregor Jackets, Slacks, Sweaters . . . all extra long. Dress, Sport Shirts with bodies 4" longer, sleeves to 38. Also 80 SMART SHOE STYLES in Sizes 10 AAA to 16 EEE. Hush Puppies, Boots, Dress, Sport, Casual shoes. Mail only. 100% Guaranteed. Send for FREE 72 Page CATALOG. KING-SIZE, Inc., 6736 Forest St., Brockton, Mass.

WHAT RELIEF! SOUND SLEEP AT LAST!

"MY DOCTOR WAS RIGHT!"

FOAM INCLINER

27 in. long \$19⁹⁵ Postage Prepaid
27 in. wide

Wedge 7 1/2 in. high Satisfaction guaranteed or money back in 30 days

Proven comforting for those suffering from heart conditions, shortness of breath, asthma, hlatius, or diaphragmatic hernia, acid reurgitation, swollen legs, edema, poor circulation; anyone who snores or has breathing difficulty. Body incliner is widely prescribed and recommended by leading physicians for above conditions. Does not pack down. Equal in elevation to 3 down pillows. No mattress to lift. Weighs only 5 pounds and 13 ounces. Can be reversed at foot of bed to lift legs. Clean, firm, ventilated foam is top quality urethane.

Send check or money order for \$19.95 pat. pend.

Durable zipped ticking

Dept. E9
S&L SALES CO.
905 Scottshill Drive
Baltimore, Md. 21208

Traveling? So light, compact, portable—you can take the Foam Incliner with you. Sturdy carton. Fits into any 28" suitcase.

New Keep-Set Protects Your Hair-Do While You Sleep!



This is the original Keep-Set, with flexible wire top pleating—the design that really holds your hairstyle in place all night. Crushproof! Eliminates rollers and tedious comb-outs. Open it wide in front, adjust the pleating to your hairstyle, close with a touch. One size fits all head sizes. Light, airy, comfortable netting is washable, long-lasting. So flattering in white, black, pink, or powder blue with matching lace and satin trim. Order for yourself and your gift list! Satisfaction guaranteed or money refunded. Only \$3.00 each, postpaid.

KEEP-SET

PO Box 35268, Dept. E9, Los Angeles, Calif.

A WIG IS FUN!

So why not satisfy your curiosity without making a big investment. Get a high fashion Dynel wig (Union Carbide's amazing new reproduction of human hair) in Ash Blonde, Brunette, Auburn or Black. Comes to you completely set, but you may reset it in any style you wish. Wonderful for "instant" hairdo. Since it's elasticized to fit all head sizes, it makes a great gift for all girls from 9 to 90.



Only \$4.99 plus 30¢ postage

Immediate delivery. Satisfaction guaranteed. Send check or money order.

DEER HILL CO. Dept. L96, Flushing, N.Y. 11352

Solid METAL-n-WALNUT

JACK FORESTER
PURCHASING AGENT

ENGRAVED DESK-n-DOOR MARKERS

Give Personal Gifts for Christmas

to friends, clients, employees, or for sales promotion
DIRECT from factory! Beautiful solid metals mounted on Danish-oiled walnut 8½" x 2". Your name engraved in Aluminum \$3.95; in Brass \$4.95; in Bronze \$5.95. Add \$1.00 for any title. Order today... Desk (shown) or Door? Shipped 48 hours postpaid. Satisfaction guaranteed or your money back! Business requests invited for a free sample, brochure and quantity discounts. Spear Engineering Company, 487-4 Spear Building, Colorado Springs, Colorado 80907.

AUTUMN SPECIAL!

Baby's First Shoes
BRONZE PLATED
IN SOLID METAL

Only \$3.99
a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

AMERICAN BRONZING CO., Box 6504-AC, Bexley, Ohio

ELKS FAMILY SHOPPER



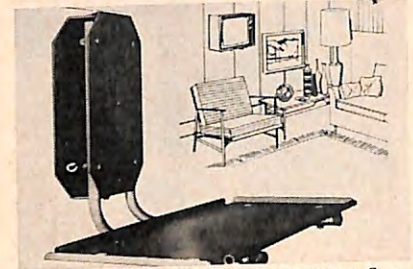
MONOGRAMMED POCKET CIGAR CASE. Five of his favorite cigars stay fresh and uncrushed in this handsome, genuine pig-skin case. It adjusts to any length cigar. Pocket case is monogrammed in 24 kt. gold with any 3 initials. How about this for your early Christmas shopping? Only \$2.49 ppd. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



MAGNETIC PHOTO GALLERY. Display your favorite photos on this 19" x 12" frame. They are secured by movable magnetic strips that allow you to place photos in any position, change them around or replace them easily. Handsome wood frame has beige background. \$6.95 plus 55¢ post. J. W. Holst, Dept. EK9, 106 Emery St., East Tawas, Mich. 48730.



HOME BATTERY CHARGER keeps radio, flashlight, tape recorder at peak efficiency. Recharges any size from 1½-volt flashlight to 9-volt electronic—any type (carbon-zinc, alkaline, nickel cadmium, mercury, etc.) Holds four. UL approved. \$5.95 ppd. Hearing Aid Battery Adapter. \$3.98. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.



WALL SWIVEL BRACKET FOR TV saves floor space by eliminating the need for an awkward looking TV stand. Mount your TV set on heavy gauge steel wall bracket that holds 60 lbs. and swivels 40 degrees for viewing from all angles. Beige baked enamel finish. For 19" screen sets, shelf is 9½" x 21". \$10.95 ppd. A Man's World, Dept. E9, Flushing, N.Y. 11352.



TRANQUILIZING PILLOW. After a hard day, relax in a warm sudsy bath, your head gently cradled by Bath Pillow. Held in place by 2 suction cups, it's adjustable for height and softness. Keeps hair dry too. Floral design in choice of gold, pink, blue or yellow. \$2.25 ppd. Gifts sent direct. Better Sleep, Inc., Dept. E-9, New Providence, N.J.



FUNNEL-STRAINER SET. 6-pc. set has large mouth funnel for jars, small mouth funnel for bottles and 4 slip-on attachments to strain coarse, medium or fine. You can even separate eggs with a special egg white separator. Useful in workshop too. \$1.00; 2 sets, \$1.75. C.O.D. or add 25¢ post. Rapid Specialties, Dept. BL-1444, Grand Rapids, Mich.



MONOGRAMMED MONEY BELT

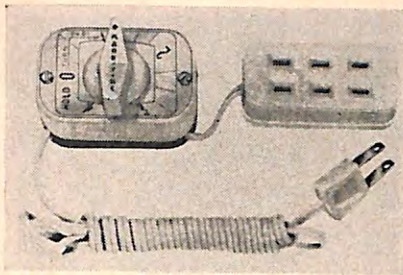
No one will guess you've stashed your cash safe from prying eyes in the zippered secret inner pocket of this Genuine Topgrain Cowhide 1¼" belt. Buckle is engraved with 2 or 3 initials—adds a personalized touch. Choose Black with Silver buckle (#41491), Brown with Gold (#41483). Specify item no., size 28 to 44, initials. \$2.98 ppd. BRECK'S, Q72 BRECK BLDG., BOSTON 10, MASS.

\$1 COLOR CATALOG SAVES YOU 50% on over \$1,500,000 of PRECIOUS JEWELRY

Save over 50% on your choice of fabulous rings, earrings, watches, charms, pendants, bracelets, bangles, cuff links, tie tacs, etc., set in gold, platinum and silver and studded with gems of every sort including rubies, diamonds, sapphires, jade, opals, turquoise, garnets and many more... all shown in full color, full size in this 72 page catalog. Selections range from under \$10 to over \$5,000 to solve every gift problem graciously and economically. Send \$1 (refundable with first order) for your catalog.

IGC Box C-105, 18 John Street
New York, N. Y. 10038

ELKS FAMILY SHOPPER



TIMED EXTENSION CORD automatically turns off bedroom TV, lamps, heating pads, blankets, garage lights, etc. Just plug them into this handy triple outlet. It controls up to 3 devices for 1 minute to 4 hrs. Shuts them off automatically. \$6.95 each; 2 for \$13.50. Add 50¢ post. Boston House Dept. E9, 30 Grove St., Wellesley, Mass. 02181.



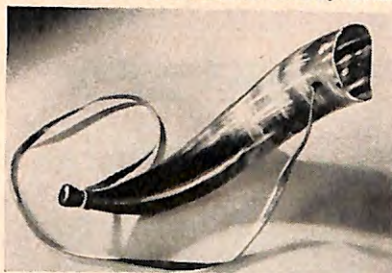
LONG-SLEEVE JUMP SUIT. Award-winning Bill Parry uses 100% cotton hopsacking (Sanforized Plus) for this new version of his famous one-piece jump suit. Full length zipper, elasticized waistband. Sizes S, M, L, XL in burgundy, olive, wheat, navy. Shorts, longs, XXL in navy only. \$22.50 ppd. Joel McKay, 707 South Raymond, Pasadena, Calif. 91105.



PEN AND INK DRAWINGS OF YOUR HOME on playing cards. Snapshot of house or boat is professionally sketched in black and white and printed on plastic-coated cards. 2 decks, \$17.95 ppd. Subsequent orders: 2 decks, \$10; 4 for \$15. Write for samples of Christmas cards, stationery, etc. Crooker, Dept. E-96, Box 265, Cold Spring Harbor, L.I., N.Y. 11724.



LAZY SUSAN BOOK AND COFFEE TABLE holds up to 100 books and magazines, titles showing and easily accessible as you swivel the table around. Rich grained pine with rugged steel ball bearing swivel. In honey tone pine or maple finish. 36" dia., 16" H.; book area 12" H. \$39.95. Easy Home Kit, \$26.95. Exp. col. Yield House, Dept. EK, No. Conway, N.H.



SOUND THE OLD-TIME HUNTING HORN. Genuine bugle-type hunting horn is crafted from select steer horns, hand-polished, equipped with rawhide shoulder thong. Imported beauty—of a type rarely seen today—measures 14" along the curve; wonderful bell-like tone. \$3.95 ppd. 16" horn, \$4.95 ppd. Page Products, Dept. EK-9, Box 304 Gracie Sta., N.Y. 28.



LOUNGER BOOT. Sturdy boot by famed L.L. Bean keeps you dry and comfortable around camp or at home. Handsome, with tan elk-tanned leather top, dark red-brown rubber bottom. Easy to step into with pull strap at back. Sizes 3 to 14, D and EE widths; 6 to 12. FF width. No 1/2 sizes. \$13.75 ppd. L.L. Bean, Dept. E, Freeport, Maine 04032.



Read the tiniest print instantly! with fashionable magnifying "HALF FRAME" Style Glasses

Men and women will find these Black or Brown Tortoise frame "Ben Franklin" style glasses a perfect aid in reading fine print in menus, phone books, programs, etc. Wear these "look over" glasses and still have normal distance vision without removing them. Not for continuous use or as Rx for eye diseases. \$5.95

With Carrying Case only ppd.

JOY OPTICAL CO.

Dept. 350 84 FIFTH AVE., NEW YORK 11, N.Y.
Sorry, no orders accepted for delivery in Mass. & N.Y.



NU-SLANT for Sleep Comfort

Plywood Head or Leg Elevator raises your mattress 5 to 14" like a hospital bed for greater rest and comfort. 7 adjustable heights—better than extra pillows. Keeps back and torso straight at preselected heights. Head Elevation adds comfort during diaphragm hernia, breathing, heart ailments. Leg Elevation eases leg discomfort. Folds invisibly flat in place. Twin Bed Size \$11.50; Double Bed Size \$12.50. We pay postage & ship in 6 hours.

MONEY BACK GUARANTEE

BETTER SLEEP

Box EA

New Providence, New Jersey 07974



FREE to YOU

EVERYTHING YOU NEED TO MAKE THIS PLANTER

when you join the National Handcraft Society.

As a Society member, you'll receive a package every month . . . and every package will contain an exciting surprise—a Handcraft Kit with everything you need to make a charming and valuable keepsake. One month it may be a lovely apron, or a jewel box, or a perky Snack Hound whose nose lights up. It will always be something beautiful, and always something different.

These Handcraft Kits are never sold in stores. They are exclusive creations available to Society members only. You'd expect to pay between \$2.98 and \$4.98 in a store for the lovely items you'll make—but the cost to you is just \$1. Yes, \$1 a month is all you pay. And some months you'll receive extra free gifts, too!

What's more, if you join right away, we will send you—absolutely free—an extra kit: the Coffee Mill Planter shown above . . . plus your first exciting monthly kit. Money back if you're not completely satisfied. Mail the coupon below today . . . NOW!

NATIONAL HANDCRAFT SOCIETY

J-116 Handcraft Bldg., Des Moines, Iowa 50304

National Handcraft Society

J-116 Handcraft Bldg., Des Moines, Iowa 50304

Yes, please enroll me as a club member for 6 months and send me the Coffee Mill Planter Kit as my free gift. I enclose \$1 for my first Handcraft Kit, and I agree to send \$1 each month. I understand that if my \$1 club payments do not reach you in time each month, I will receive my Kit C.O.D.

I understand that you guarantee not to drop me from the list of members unless I notify you of my resignation. You will immediately return my \$1 for any Kit that does not completely satisfy me.

Miss or Mrs. _____

Street _____

City _____ State _____ Zip Code _____
(If known)

NEW!

at a low, low price.

FOR ALL CARS

STALLION HORN

Whinnies like a wild stallion



Wild-horse whinny lets them know you're coming! Novel new horn that works off 12-volt battery, attaches easily under hood to all cars, all models, makes any car sound like real live rip-snorting STALLION. Precision-made by quality horn manufacturer. Complete with horn button control, wire mounting hardware. 5" x 5 1/2" x 6", handsome black enamel finish. When you blow your horn, be distinctive. \$9.95 each ppd.

Send check or money order

Immediate shipment. Satisfaction guaranteed.

HOBIN DEPT. L-96
FLUSHING, NEW YORK 11352

ELKS FAMILY SHOPPER



OVER 5000 STYLES
\$50. TO \$100,000.
1 CARAT BRILLIANT WHITE DIAMOND

\$795.

**Wear This DIAMOND Solitaire
At Home — FREE — For 10 Days**

One of America's Well Known Diamond Cutters dares to make this amazing offer! Order the diamond you want. We will mail it direct to your home without payment. If reference is given, for FREE 10 DAYS INSPECTION! Wear it, examine it, have it appraised. If it isn't appraised for at least 25% more than the purchase price, we refund double your cost of appraisal. You only pay when convinced. Our 25 years as diamond cutters and importers is behind this offer. This is your sure way to buy diamonds. Order now or send for catalog illustrating over 5000 styles from \$50 to \$100,000.

**EMPIRE DIAMOND CORPORATION, Dept. 27
Empire State Bldg., New York, N.Y. 10001**
Send FREE 80 Page Catalog

Name
Address..... Zip.....

Step in.

**Steam 20
luxurious
minutes.**

**Step out
relaxed,
fresh —
feeling
like new!**



YOU'LL REVEL IN NUSAUNA® STEAM BATHS at home! Heat relaxes you, soothes nerves, stimulates circulation and elimination. A joy to own. Superb quality. All smooth, durable fibre-glass. Easy to move. Plugs in wall outlet—no plumbing!

MONEY-BACK GUARANTEE

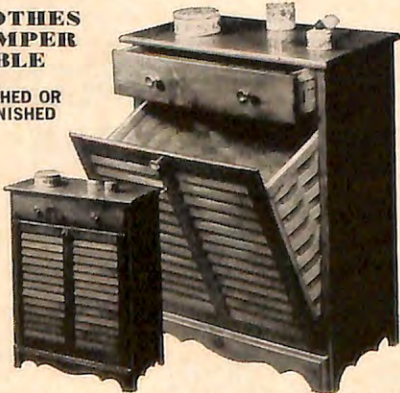
Write for FREE Folder!

Battle Creek EQUIPMENT CO.

70 Doty Bldg., Battle Creek, Mich. 49016

**CLOTHES
HAMPER
TABLE**

FINISHED OR
UNFINISHED



It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washing; big tilt-front bin holds family wash. Both have no-smell wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple finish. Handsomely louvered front, brass knobs. 30" H. 22" W. 11 1/2" D. \$29.95.

Unfinished \$26.95. Both Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—700 PCS.

Finished and Kit Furniture in Friendly Pine

Include Zip No.

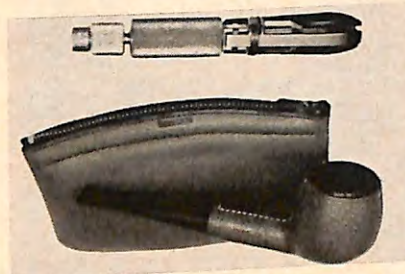
Not Sold in Stores

YIELD HOUSE

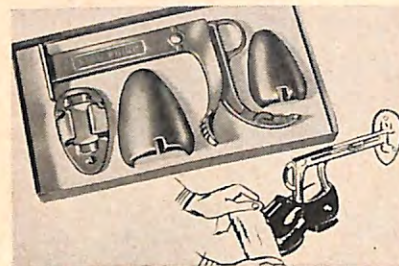
Money-Back Guarantee Dept. EK9-6, No. Conway, N.H. 03860



PROTECT FAVORITE PHOTOS in this Deluxe Photo Album that's zippered all around. It keeps photos safe from dust and moisture, holds 40 photos (3" x 4") or 80 slides (35 mm.) Padded covers are simulated Texas calf-skin with 22 kt. gold leaf embossing. Satinette lining. \$1.00 ppd. Foster-Trent Inc., Dept. 13-E-4032, 308 Main St., New Rochelle, N.Y. 10801.



PIPE SMOKER'S DREAM—handsome pigskin-bound pipe in the Bulldog model that smokes sweet and cool. Zippered deerskin pouch has humidifying liner to keep tobacco fresh and flavorful. Also a precision-made pipe tool. Pipe, \$5.95; Pouch, \$3.00; Pipe Tool, \$5.95. All ppd. Deerskin Trading Post, Rt. 1 at 114ZE, Danvers, Mass. 01923.



HOME SHOE SHINE STAND. Mount the brackets of this sturdy aluminum shoe holder on any surface and you can give your own brogans a quick, neat, professional shine. It comes complete with 2 interchangeable toe pieces and will take any shoe made. Only \$3.95 ppd. K.D. McLean, Dept. EK-9, Box 991, Grand Central Sta., New York 17.



NATURE'S BEAUTY IN FULL COLOR—“Freshening Wind at Dawn” (left) and “Delta Manitoba Pintails” by Hugh Monahan, Canada's foremost wildlife artist—reproduced in 20" x 16" full color lithographs by expert Canadian lithographers. Mailed direct from British Columbia. Each \$6.00 plus 50¢ post. Henry's, P.O. Box 26038, Los Angeles, Calif. 90026.



LET US BUILD YOUR GREENHOUSE OR SWIMMING POOL ENCLOSURE to fit your location. Our insulated feature with Twinglas repays in heat savings. Original Redfern Climat-control. Superior redwood frame, long lasting and easy to erect. Spec. freight allowance—all for less. Write today for description catalog before you decide. Redfern Prefab Greenhouses, 3482 Scotts Valley Drive, Santa Cruz, Calif.



GOLFERS RELY ON "ST. PUTTER" to sink their shots. If you have a putting problem, “St. Putter”—and practice—may help your game. Custom-engraved charm comes as pendant or key tag in silver or gold finish. \$2.95 each; 3 for \$7.50 ppd. (In Calif., add 4% tax) M & M Enterprises, Dept. E, P.O. Box 16384, San Francisco, Calif. 94116.

For Those Who Do Not Want

GREY HAIR

“TOP SECRET makes my hair look as it did years ago!” says famous dance band leader Jan Garber. “I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use.”



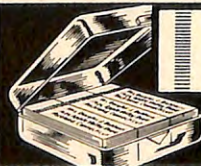
A FAVORITE OF THE STARS

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's. Money back if not delighted with results of first bottle.



6 OZ. BOTTLE \$4.50
GIANT 13 OZ. \$8.00

ALBIN OF CALIFORNIA
Rm. 18, 1016 No. Hollywood Way
Burbank, Calif.



Mrs. Frederick Johnson
2216 South 23rd Ave.
West Highland Park
Anytown, Kansas 80918

**Labels with your
"ZIP" CODE!**

500 ZIP CODE LABELS—50c

Start using Zip code numbers on your return address labels. Any name, address and Zip code beautifully printed in black on white gummed paper. Rich gold trim. Up to 4 lines. About 2" long. 500 labels in plastic box, 50¢ Ppd. We ship in 48 hrs. Money-back guarantee. If you don't know the correct Zip code, add 10¢ per set; we will look it up. Same 48-hr. service.

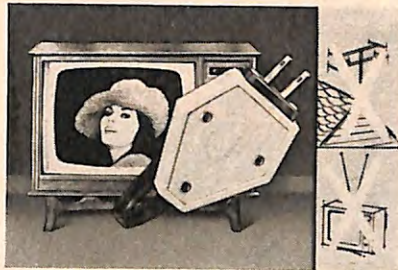
Send for free catalog 2309-8 Drake Bldg.

Walter Drake Colorado Springs, Colo. 80901

ELKS FAMILY SHOPPER



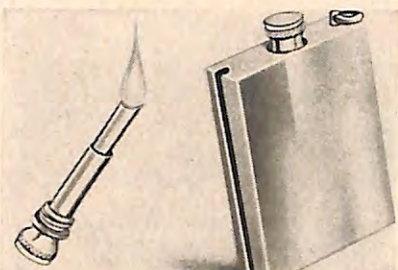
BEADED SWEATERS FROM HONG KONG. Fine wool sweaters are decorated with beautiful beads and sequins by craftsmen. Above, from a fine collection, in sizes 10 to 18, is \$6.50 for lambswool, \$7.50 for angora. Ppd. Airmail, add \$3.00. Send for colored brochure with 114 designs and gift items. Seamail free. Airmail, \$1.00. Lowe's Wear, P.O. Box 5718, Hong Kong.



ELECTRIC INDOOR TV ANTENNA eliminates costly outside antenna installation or unsightly rabbit ears on top of the set. Just attach it to your set and plug into any wall outlet. You'll receive every channel in your area sharp and clear. Uses no current, installs instantly. \$1.98 ppd. Breck's of Boston, K58 Breck Bldg., Boston 10, Mass.



YOU'LL HAVE PEARLY WHITE TEETH in seconds when you use Wyten to cover yellow, stained teeth. New "dental cosmetic" makes teeth radiantly white and natural, even covers gold fillings. Completely safe for natural and false teeth. Only \$1.98 ppd. from Nu-Find Products, Dept. EK-9, P.O. Box 205, Church St. Station, New York 8, N.Y.



10,000 LIGHTS FROM ONE MATCH! Permanent Match lasts for years, is guaranteed to light up to 10,000 times. Just pull this ingenious match out of its slim case and strike on the side to light. Replace in case to extinguish. 1 1/4" high with key ring attachment. 69¢; 2 for \$1.25; 6 for \$3.25. Ppd. Depot Sales, Dept. EL, 4 Depot Square, Tuckahoe, N.Y.



PROTECT YOUR CAR, truck, boat, outdoor furniture with heavy plastic Portable Garage. 12 ft. x 25 ft., this strong tarp is exceptionally durable, remains pliable even at 60° below. Saves painting, rust, repairs. \$2.99 plus 51¢ post.; extra heavy-duty weight incl. 8 grommets, \$5.25 plus 71¢ post. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.

ELK HORN WALL CLOCK



Two authentic Elk horns, 8" beautiful clock face for an overall length of about 48" mounted on nicely finished wood plaque, adorned with a heavy, solid bronze Elk Club emblem. Handsome gift for an appreciative husband or to a Club Member for distinguished services. For home use—cordless, flashlight battery operates for about a year \$89.50 Postage paid. Calif. residents add 4% tax. Send checks or Money Order. Full money back guaranteed. Plan 30 day delivery.
R. C. Oster Clock Co.
P.O. Box 21625, La Jolla, California



ALL PURPOSE HANDI-TOOL

1001 USES
IRREPLACEABLE FOR HOME USE

Combinations:

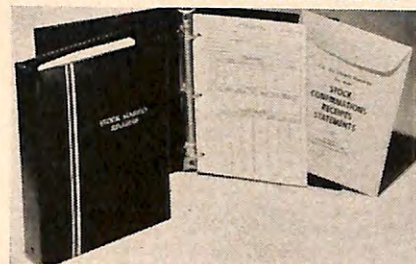
- HAMMER
- HATCHET
- PINCERS
- WRENCH
- SCREWDRIVER
- NAIL PULLER

Handy for:

- HOME HANDY MAN
- AUTO MECHANICS
- SPORTSMEN
- FISHERMEN
- MAINTENANCE MEN
- ELECTRICIANS
- PLUMBERS
- LATHERS
- CARPENTERS

Import Product Specialties, Inc.
1240 North Wells Street
Chicago, Illinois 60610
Phone: 642-3003
\$5.95 Ppd. Send Check or Money Order No C.O.D.'s Allow 3 Weeks Delivery

STOCK MARKET RECORD BOOK



STOCK MARKET RECORD BOOK provides forms for a new method of recording vital information on 50 different stocks. Keep data organized and at your fingertips in handsome loose-leaf journal. Elegant black leatherette cover is embossed in gold. 7 1/2" x 9 1/2". \$3.50 plus 35¢ post.
John Boston Esq.
Dept. E14 Wellesley, Mass. 02181

ELK RUG

A handsome Rug for any room. The stately elk stands proud and tall, woven right into long-staple cotton face in full color. An appropriate gift for the loyal Elk member, perfect as a rug or wall hanging in the lodge, as a prize for drawings. 40" x 54".



\$20.00 ppd.

Free Catalog

DEERSKIN TRADING POST

Rt 1 at 1142, Danvers, Mass. 01923 Use your Zip Code!

NEW! CLOSER FASTER SHAVING

USE WITH YOUR PRESENT ELECTRIC SHAVER

Shave EASE



You can lubricate, clean, sanitize, and sharpen shaver heads in one easy spray on application. Eliminates razor drag and burn, while conditioning the cutting head for close, fast, comfortable shaves. Large 6 oz. can lasts average of 6 months when used daily. Shave Ease conditions your electric shaver for best shaves ever. Use with NORELCO - RONSON - SCHICK REMINGTON - SUNBEAM
The Perfect Gift
\$1.49
PARKS PRODUCTS
7421 Woodrow Wilson Drive Hollywood 46, California Dept. N

\$1 GIFT CERTIFICATE & FREE CATALOG EYEGGLASS COMFY GRIP



No More Eyeglass Marks... No Slip... New Comfort 100 Pads for \$1.00 ppd.

Foam-soft cushions stop eyeglass slip and slide, protect skin against irritation. Inconspicuous, applied in seconds. Ideal for sportsmen, golfers. 100 cushions for nose and ears. Money-back guarantee. Send check or M.O.; no C.O.D.'s.

BARCLAY, Dept. 51-K

170-30 Jamaica Ave., Jamaica, N. Y., 11432

KODACOLOR INTRODUCTORY FILM SPECIAL!

8 exposure roll developed and enlarged...

\$1.45

50% OFF

12 exposure roll developed and enlarged...

\$1.95

BLACK & WHITE 8 or 12 exposure roll developed and enlarged... **40¢**

Full credit for negatives not printed. Prices include return postage. Return this ad with film

WASHINGTON MASTER PHOTO
Box 2032, Dept. E Washington, D. C. 20013

Elks National Foundation Scholarship Awards

THE ELKS NATIONAL FOUNDATION Trustees announce that \$130,000 in scholarship awards will be distributed at the 1967 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to students of every community who are leaders in their schools and colleges. For the 33rd year these awards will make it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award	\$ 1,500.00	\$ 1,500.00
Second Award	1,400.00	1,400.00
Third Award	1,300.00	1,300.00
Fourth Award	1,200.00	1,200.00
Fifth Award	1,100.00	1,100.00
Five Awards @ \$1,000.00	5,000.00	5,000.00
Fifteen Awards @ \$900.00	13,500.00	13,500.00
Fifty Awards @ \$800.00	40,000.00	40,000.00
	\$65,00.00	\$65,000.00

Eligibility

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of a recognized college, who is a citizen of the United States of America and resident within the jurisdiction of the Order, may file an application.

Merit Standards

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness, and financial need are the criteria by which applicants will be judged.

Form of Application

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts" which must be filled out in typewriting and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise, and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and *bind the letters flat*. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service, or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary*. Careless presentation definitely handicaps the applicant.

The bound application, with exhibits and letters, *must not weigh more than ten ounces*.

In addition to the "Memorandum of Required Facts," which should be first in the cover, we suggest as essential details the following, preferably in the order indicated:

1. Recent photograph of the applicant (black-and-white glossy print—not a snapshot).
2. A statement of not more than 300 words prepared by the applicant summarizing activities, accomplishments, and objective of further education which the applicant thinks qualify him for one of the scholarship awards.
3. A letter of not over 200 words from a parent or other person

having knowledge of the facts, presenting a picture of the family situation, and showing the applicant's need for financial assistance to continue in school. An evasive reply may handicap the student.

4. The applicant's educational history *from first year of high or college preparatory school* to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received, and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100 per cent for "perfect" and applicant's relative rank in class.

5. A comprehensive letter of recommendation covering character, personality, and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons not related to applicant.

The Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction in which the applicant is resident must sign the lodge endorsement (printed upon the application blank) certifying that he has reviewed the application and verifies the substantial accuracy of the statements.

Applications that do not conform substantially to the foregoing requirements will not be considered.

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. *Experience indicates that a scholarship rating of 90 per cent or better and a relative standing in the upper 5 per cent of the applicant's class are necessary to qualify for the group that will be given final consideration.*

All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in a recognized college or university. Upon receipt of notice of enrollment from proper officials, an Elks National Foundation check for the amount of the award will be forwarded to the college or university to establish a credit for the student.

A student is entitled to receive only one Elks National Foundation Scholarship for any one college year. Acceptance by a student of scholarship assistance in excess of \$1,500 a year from any other source will cancel any award to which the student may become entitled under this offer. Loans which student is obliged to repay or compensation for service performed are not considered in this calculation.

Filing of Applications

The application, verified by the proper subordinate lodge officer, *must be filed on or before March 1, 1967, with the Secretary of the State Elks Association of the State in which the applicant is resident*, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1967.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to L. A. Lewis, Chairman, 40 Court Street, Boston, Massachusetts, 02108.

ELKS NATIONAL FOUNDATION TRUSTEES

APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1967 • *The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1966-67*



Captain Benson D. Jackson—a member of the Piqua, Ohio, lodge—distributes clothing, toys, and soap to needy Vietnamese children in the Mekong Delta. Piqua lodge responded quickly to a request from Captain Jackson for these items. Village elders supplied Brother Jackson with a list of those children most in need and, with great ceremony, the gifts were handed out individually in a number of villages.

Elks National Service Commission

THE PERSONAL TOUCH

CHARITY by definition is to help the needy or suffering. And yet to needy millions around the world, the word has a distasteful connotation except where the charitable act of giving is tempered and enhanced with personalism. Tangible goods are valued twofold by the receiver when delivered not by a professional carrier but by the giver or his personal representative. The "personal touch" is a prime attribute of Elkdom.



A veteran of World War One, Burtis Thompson, is visited in the East Orange, N.J. Veterans' Hospital by West Orange Lodge P.E.R.s William J. Danisi and Thomas F. Sautter. The lodge also donated a television set to the hospital for the use of patients unable to leave their beds.



Connecticut Elks Association recently presented electric razors to the Newington, Conn. Veterans' Hospital. Representing the assoc. were P.S.P. Clayton Weisner and Meriden E.R. Robert C. Hudson. The gifts were accepted on behalf of the veterans by the supervisor of nurses.

Portsmouth, Ohio, lodge created an evening of pleasure for patients in the Chillicothe Veterans' Administration Hospital by sponsoring a troupe of entertainers. In addition, the lodge left two television sets for use by bed-ridden patients.



Hornsby Was the Greatest!

(continued from page 9)

Well, that goes double for Pep's record. Changes in the rules of the game, bigger and stronger ballplayers, lively balls and lightweight bats—nothing has been able to move that .424 mark of his, and nothing ever will.

When people used to tell me that Ty's base stealing record or Babe's home-run mark was the surest thing next to death and taxes, I'd tell them, "Wait and see. Nothing is as sure as Pep's four-two-four. Check me in 25 years and see if it isn't true."

I particularly recall one day in that 1924 campaign. Our Cubs were trying to get a foothold in the race when Pep and his Cards came to town. He had won the N.L. batting title four years running, was hitting over .400 at that moment, and somehow seemed to be getting stronger every day.

Elmer Jacobs was our pitcher. Before the game, I took him aside. "Pitch Hornsby real low and real slow," I suggested. The idea was to make Rogers supply his own power. Also, to throw him off a little.

I always noticed that Pep hit the better pitchers better. (Years later he told me why: "Hitting the bad pitchers is like playing cards with a guy who doesn't know the rules, Gabby.") So I wanted Jake to take a little—a lot, in fact—off his usual stuff when Rogers was up there.

It didn't help, of course. Hornsby slammed every ball up against the fence. When Rog came up for his last turn at bat, I walked out to the mound. "Put 'em all a foot outside the strike zone," I said. "It'll be a relief to only have him on first this time."

Talk about Ruth pointing in 1932, or Gehrig stepping across the plate and kissing one because he promised some kid he would. Well, after the first pitch, Rogers just turned to me, nodded and gave a big grin. The next one came in so far outside I couldn't have touched it. Hornsby took a giant step into it, swung, and put it in the upper right field deck. As he rounded the bases, Jake walked in to me.

"Next time we'll try *under* the plate, Gab," he said, shaking his head. Hornsby was that good.

And he was that good a runner, too. Here was another way he could beat you, either in the field or on the bases. People have often said, "Ruth was deceptively fast for a big man." He was. Hornsby was just plain *fast*. He didn't steal a lot of bases, because that didn't fit in with his overall style of play. Very often he was on second with a double or behind a runner he'd just moved along, and there wasn't the percentage in stealing. And Pep knew it.

But one incident I recall shows that Hornsby could be fast—even too fast for his own good.

The Cards were playing Pittsburgh, and the game was in the ninth. Pep was on first and Long on second for the Cards, with none gone. Jim Bottomley hit a soft liner to Pittsburgh short-stop Glenn Wright.

One out.

Wright pivoted and ran to second to double Long.

Two outs.

But Hornsby had gotten such a jump on the ball and was coming so fast from first that Wright was still able to tag him coming in for the third out. I remember it because that was the only triple play we'd had in the senior circuit for years.

Naturally, comparing players like Cobb and Mays and Hornsby is a little like being asked whether you want to get bit by a rattler, stomped by an elephant, or clawed by a bear. I pick Rog because he was snake, bear and elephant all rolled up into one.

I said there were four ways he could beat you. The fourth way was with his dependability. He was always there,

always physically and mentally alert, always giving 100 percent—and always *able* to give it. As the years go by an athlete, that matters more than talent.

As a matter of fact, Pep's passion for playing baseball was one of the things that made him a character. He never took a drink or smoked a cigarette in his life. He used to sleep 11 or 12 hours a night before a game. He never needed any spring training, because of the way he took care of himself in the off-season. Yeah, Pep was a genuine original.

Who could match his incredible bluntness or his wild obsession for playing the ponies?

There was the time that the iron hand of baseball, Judge Landis, called Hornsby into his office for betting on the bangtails.

"Do you do this thing that it has been rumored you do, Mr. Hornsby?" asked the Judge.

"I certainly do," said Hornsby.

"I do not feel it is a good thing for ballplayers to bet on horses," replied the Judge, thinking that he had closed the subject.

"Well, I don't feel it's a good thing for you to tell me what to do with my own money on my own time, Judge," replied Hornsby, closing the subject. That kind of bluntness made headlines,

WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.

My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.



The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life, FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept. 204-K Chicago 40, Illinois

E. A. CAREY, 1920 Sunnyside Ave.,
DEPT. 204-K, CHICAGO 40, ILLINOIS

Please send facts about the Carey Pipe. Then I will decide if I want to try it for 30 Days at YOUR RISK. Everything you send is free. No salesman is to call.

Name _____

Address _____

City _____ Zone _____ State _____

ARE YOU UNINSURABLE who told you?

Don't believe it! We specialize in life insurance coverage for rated, hard-to-insure and uninsurable personnel. Our operation is geared for large keyman plans as well as smaller personal policies.

Exclusive reinsurance treaties, only we have, permits us to throw away the rate book and write all risks. Write today for a quotation/no obligation!

REINSURANCE SERVICE BUREAU, INC.
P. O. Box 101 • Mt. Prospect, Ill.

Name _____ Date of Birth _____
Occupation _____ Place of Birth _____
Address _____
City & State _____

With a
modest investment
you can OWN your own



producing a gross revenue of
\$35,000 to \$95,000
Yearly

Here's your opportunity to get into the profitable rental field—the nation's fastest growing business. Choice protected franchises available.

A to Z is the community rental center for everything used in the home or business. Over 125 A to Z Rental Centers already in operation by people like you. This prestige, family-type business has a proved record of profits, high dollar volume and growth.

Our Full-Support Franchise Program assures your success—regardless of your background or previous experience. Only \$12,500 to \$25,000 investment. We make available initial and growth financing.



WRITE, WIRE
OR PHONE TODAY.

Warren S. Clausen
Vice President
Suite 1621-S
164 W. Jackson Blvd.
Chicago, Illinois 60604
Phone: Area 312, 922-8450

A subsidiary of Nationwide Industries, Inc.

but not the bizarre ones Ruth used to make. Hornsby was a character—but *because* of his love for baseball, not in spite of it. He never let anything interfere with his playing the game. Ruth did—he was the all-time, all-the-way character in sports. And because of it, he has become its all-time hero. But Rogers knew more about the game, and did it better.

Baseball, bluntness, and bangtails, and in that order. That was Rog. A sportswriter I knew once said, "Rogers Hornsby knew more about baseball and less about diplomacy and horses than anyone I ever knew."

Pep's knowledge of baseball was the big reason why our Cubs won a pennant in 1932, and his bluntness was the reason why Hornsby was sent packing right after that. But I did play with him for four years, and that close contact only served to confirm what I'd been thinking: that this was the greatest ballplayer around. I'm not one of these old-timers who'll tell you about the "good old days." I think they play baseball just as well today as 30 years ago, but I still haven't seen anyone come along in that time to equal Rog.

It was a real pleasure to play alongside this guy. He knew the game better than any man I ever met. Don't forget that Pep was manager of the Cards in that unforgettable 1926 World Series when they toppled the "invincible" Yankees. He was the mastermind who put in Alexander to throw to Lazzeri. Rogers came to us in 1929, and an unfortunate operation on his heel had slowed him up. If it wasn't for that, I wonder whether there'd be much question as to who was the greatest ballplayer of all time.

"He's going the other way now," one veteran confided to me when Hornsby joined the team. Well, Rog hit .385 that year, which is going the other way at a leisurely pace, you've got to admit.

Of course, Pep had an Achilles heel, too—pop-ups. The legend goes that he couldn't catch a high pop with a bushel basket. That's a long way from the truth, but the fact is that he didn't like pop-ups, and occasionally he'd drop one. I don't remember it losing any ball games, but it was a weakness.

Still, was it as big a weakness, for instance, as Cobb's not being able to hit the long one? Or that one game in four or five when Ruth couldn't be depended on for a top performance because he'd overindulged the night before (or that same morning)?

I think if you really analyze it, you'll find that of all the mistakes a baseball player can make, dropping an occasional pop fly is the most harmless.

Why? Simply because no batter will try and beat you by popping up. A pitcher who's slow will sometimes get

two-three bunts an inning, and a catcher with a weak arm will be throwing down to second on just about every base runner, but no one in his right mind is going to try and pop up merely because once every few weeks the second baseman may drop the ball.

It is funny, though, that he had any weakness at all. He was such a perfectionist. I never asked him about it, because that just wasn't the kind of question you threw at Hornsby.

When you sift it fine, *that* has got to be the thing that I liked best about him, the thing that made him tick. He really wouldn't settle for less than perfection. Cobb gave his all, but once he stole 96 bases, even he was satisfied. Rogers was never satisfied. Deep down he actually believed that the season would roll around when he'd get a hit every time he came up. And one season he came closer to doing it than any man ever has.

In his attitude toward other athletes, Hornsby was the same way. He figured they should be perfect too. That's why, as both player and manager, he kept winning the games and kept losing the jobs, moving from team to team to team. When he played, he ran himself unmercifully before the season and before every game. When he managed, he ran his players the same way.

"With Mr. Hawnsby, it's all runnin'," Satchel Paige said. "He had me flyin' around so much I was afraid I would pass from the scene."

This year, Leo Durocher said he didn't mind a man hitting .250 if that was the best he could do. The great thing—and the tragic thing—about Rogers Hornsby was that he didn't believe in .250 hitters. He thought every man could hit .424. His perfectionism carried over into everything he did in the game. He wouldn't even let his players read *The Sporting News* in the locker-room.

A rap he gave Henry Aaron (whom he admired) is typical of what made Hornsby a little different than anyone who ever played the game—and it's always the way I'll personally remember him.

Aaron had just had a beautiful year, and a sportswriter asked Hornsby if Henry was a hitter without a weakness.

"Hell, no!" Rog said, "Give him a pitch with a lot on it, close in and around the letters, and he's in trouble."

The writer didn't dare argue with Rogers Hornsby. He just nodded and took it down. But what he knew—and what every fan and player in the game knows—is that this is the ideal pitch, the pitch every batter has trouble with. It's like saying, "Aim for a stone in the infield if you want a sure hit."

Everybody knows that, and always has known it.

Almost everybody, that is. • •

Most Valuable Students

(continued from page 4)

Anaheim, \$900; Larry L. Asera, Vallejo, \$900; Barbara A. LaPorte, Pomona, \$800; Marsha A. Johnson, El Cajon, \$800; Jean F. Asell, Modesto, \$800; Stephen A. Jacobs, Willows, \$800; Carl G. Sautter, Encinitas, \$800.

COLORADO: Susan L. Stroberg, Lakewood, \$1,100; Sally J. Nash, Canon City, \$800; Gregory T. George, Littleton, \$800; Dean L. Whelan, Fort Collins, \$800.

CONNECTICUT: Judith M. Dina, Bridgeport, \$900; Gregory J. Awdziejewicz, Wallingford, \$900; Robert M. Palaia, Bristol, \$800; Michael M. Brenner, Milford, \$800.

FLORIDA: Linda J. Rocawich, Miami, \$800; George D. Mekras, Miami, \$800; William M. Coleman, Miami, \$800; Thomas A. Feiertag, So. Miami, \$800.

GEORGIA: William R. Wainwright, Buckhead, \$1,400.

HAWAII: Eileen Oi Ling Chong, Honolulu, \$800.

IDAHO: Lynda J. Campbell, Nampa, \$800; Julian R. Birnbaum, Caldwell, \$800.

ILLINOIS: Janice E. Abraham, Mt. Vernon, \$1,000; Karen M. Strand, Elmhurst, \$900; Casandra L. Book, Kankakee, \$800; Michael A. Cantrell, Flora, \$800; Donna M. Dunne, Chicago (So.), \$800; Donald L. Emerick, Fairfield, \$800; Katherine J. Feiger, Fairfield, \$800; Mary A. Salaker, Chicago (So.), \$800; Susan E. Welty, Dixon, \$800; Claudia R. Rickert, Woodstock, \$800; Jane W. Feutz, Paris, \$800.

INDIANA: Paul D. Edmiston, Sullivan, \$900; Thomas W. McCormick, Lafayette, \$900; James L. Boyd, Jeffersonville, \$800; Joseph M. Kosarko, Terre Haute, \$800.

IOWA: Laurence L. Schmitt, Ottumwa, \$800; Don R. Finley, Red Oak, \$800.

KANSAS: Roger C. Bergman, Manhattan, \$900; Gregory L. Eicher, Goodland, \$800.

MAINE: Terry A. Cooney, Presque Isle, \$800.

MARYLAND, DEL. & D.C.: David A. Bebee, Easton, \$800.

MASSACHUSETTS: Cornelia M. Duffy, Taunton, \$1,000; Dianne M. Vinchesi, Wakefield, \$800; Susan Jenkinson, Fall River, \$800; Martha E. Belden, Northampton, \$800; Martha W. Mercaldi, Beverly, \$800; Stephen D. Lipson, Beverly, \$800; Anthony Coelho, Fall River, \$800.

MICHIGAN: Charles A. Shelley, Jr., Saginaw, \$800; Albert J. Kurt, Detroit, \$800; Gloria L. Sager, Menominee, \$800.

MISSOURI: Jeffrey W. Willbrand, St. Charles, \$800.

MONTANA: J. Patrick Dowdall, Anaconda, \$1,200; Mary L. Ouren, Helena, \$800; Douglas N. Cutting, Miles City, \$800; Sam Verona, Butte, \$800.

NEBRASKA: Randall R. Reeves, Omaha, \$1,300; Carol A. Fling, Ainsworth, \$1,000; David M. Beckman, Lincoln, \$800; Jackylene K. Emmons, Scottsbluff, \$800.

NEVADA: Wynn L. Westmoreland, Winnemucca, \$1,000; Frankie S. Anderson, Ely, \$800.

NEW JERSEY: Linda A. Faltings, Clifton, \$900; Martha J. MacDonald, Red Bank, \$900; David C. Sauvage, Red Bank, \$800; Kurt J. Meyers, Teaneck, \$800; Robert A. Del Vento, Orange, \$800; Denise A. Niemira, Orange, \$800.

NEW MEXICO: Lisle K. Borom, Roswell, \$900; Laurie A. Shuey, Roswell, \$800; Eugenia M. Foy, Carlsbad, \$800; John L. Carter, Clovis, \$800.

NEW YORK: Lorraine L. Smith, Albion, \$1,000; David A. Bookhout, Oneonta, \$900; Russell J. Cook, Glens Falls, \$900; Laurette E. Lalonde, Keesville, \$800; Marcia A. Chmielewski, Endicott, \$800; Gail L. Ingram, Penn Yan, \$800; Steven B. Abramson, Peekskill, \$800; Thomas H. Delahant, Saranac Lake, \$800; Peter Christopher Krause, Staten Island, \$800.

NORTH CAROLINA: Stephen B. Bowling, Durham, \$800.

NORTH DAKOTA: Andrea B. Birkliid, Fargo, \$800; Steven J. Broton, Dickinson, \$800.

OKLAHOMA: Janice A. Shipley, Oklahoma City, \$800; Kurt R. Scroggins, Lawton, \$800; Larry A. Lewis, Oklahoma City, \$800.

OREGON: Mariellen Lorenz, Roseburg, \$900; Cheryl J. Miller, Lebanon, \$800; Larry R. Franck, Newport, \$800; Gary G. Moss, Lakeview, \$800; Ivan G. Wong, Portland, \$800.

PENNSYLVANIA: Bonnie L. Burns, Clearfield, \$1,400; Albert C. Christoph, Erie, \$1,000; Judith E. Brown, Butler, \$800; Joan E. Laky, Abington, \$800; Janice A. Porter, Tarentum, \$800; Kathleen A. Robison, Altoona, \$800; Louis M. Alpern, Pittsburgh, \$800; Stephan K. Ladisch, Delmont, \$800.

RHODE ISLAND: Jean E. McGarry, Provi-

Congratulations!

This telegram, from the Temporary White House in Johnson City, Tex., was addressed to the Grand Exalted Ruler at the convention:

THE ANNUAL MEETING OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS CELEBRATES ANOTHER YEAR OF PUBLIC SERVICE IN A LONG AND NOBLE TRADITION OF NATIONAL ACCOMPLISHMENT. AMERICA'S GREATNESS IS REFLECTED IN YOUR OWN GROWING DISTINCTION, AND YOUR CONTRIBUTIONS CONTINUE TO ENHANCE AMERICA'S ABILITY TO CONTRIBUTE TO THE PROGRESS AND WELL BEING OF ALL MANKIND.

LYNDON B. JOHNSON

dence, \$800; Margaret Machado, Bristol County, \$800; John Alden, Jr., So. Kingstown, \$800.

SOUTH CAROLINA: Richard H. Millar, Jr., Charleston, \$1,000; Linda Jo Mangum, Columbia, \$900; Edwina M. Salley, Orangeburg, \$800.

TENNESSEE: Clarence L. Waters, Nashville, \$1,100.

TEXAS: Ira David Wheat, Jr., Baytown, \$900; Robert J. Card, McAllen, \$900; Marjorie A. Wilhelm, Clear Lake, \$800; Shirley J. Pettigrew, San Antonio, \$800.

UTAH: Dixie M. Greer, Roy, \$900; DeAnn Halliday, Moab, \$800; Ellis W. LeRoy, Provo, \$800.

VERMONT: Lucy M. Carty, Barre, \$800; David

P. Rawson, Burlington, \$800.

VIRGINIA: Linda L. Yoder, Lynchburg, \$900; Ellen M. Meetze, Roanoke, \$800.

WASHINGTON: Andrew T. Levesque, Tacoma, \$900; Sue Ilene Antilla, Longview, \$800; Nikki A. Pavlich, Bremerton, \$800.

WEST VIRGINIA: Sandy G. Berke, Fairmont, \$800; Edgar W. Miller, Huntington, \$800; Frank Cerminara, Wellsburg, \$800.

WISCONSIN: Thomas P. Clark, Eau Claire, \$900; Chester Biscardi, Kenosha, \$800; Lloyd E. Solberg, Milwaukee, \$800; Diane L. Bloedorn, Watertown, \$800; Linda M. Moe, Rice Lake, \$800; Karen M. Kolbasnik, Kenosha, \$800.

WYOMING: Marilyn K. Enzi, Sheridan, \$800.

Extra Special Gift Offer!
Halvorfold and 6-Hook Key Case
Morocco \$10.25—Calfskin \$12.75

The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

\$8.00 Black or brown Morocco **\$9.50 Smooth black or brown Calfskin**

Lodge No. under inside emblem 75¢ add'l.
Lodge No. with City under inside emblem \$1.25 add'l.

“Made to Order” for ELKS

NOW in its 40th year—The HALVORFOLD bill-fold, pass-case, card-case. Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

Free Examination!
Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

HALVORSEN, P.C.M. 4868 Victor St.
Jacksonville, Fla. 32207, Dept. 155

PLEASE CHECK HERE:

<input type="checkbox"/> Black Calfskin \$9.50	<input type="checkbox"/> Brown Calf. \$9.50
<input type="checkbox"/> Black Morocco \$8.00	<input type="checkbox"/> Brown Mor. \$8.00
<input type="checkbox"/> Gold Filled Snap & Corners \$1.50 extra	
<input type="checkbox"/> 4 fold (8 pass)	<input type="checkbox"/> 6 fold (12 pass)
<input type="checkbox"/> 8 fold (16 pass)	<input type="checkbox"/> Elks Emblem Outside
<input type="checkbox"/> Yes	<input type="checkbox"/> No

Name: _____ 23K Gold Inside Emblem: _____
Address: _____ Please Print

If you send cash with order, we ship postpaid. Money back if not satisfied. **PLEASE USE ZIP CODE**



Mr. K. Ruggero, Pa. (some make more, some less, but imagine yourself in Mr. Ruggero's place!)

I made \$750.00 in one week!

Other "FRP Men" Report
"\$1694 in a WEEK!"
R.F.
"\$2000 in a MONTH!"
P.M.
"\$28,000 in a YEAR!"
J.D.

How to Cash In on the BABY BOOM

MEN! WOMEN! GET FREE BOOKLET

"How to Cash in on the Baby Boom." Reveals how you can make big full or spare time profits representing FRP "Member" Studios in your own town. No investment, no risk, no house-to-house! FRP provides you with names of young mothers who welcome your call. To introduce them to FRP Studio services, you offer 16 professional portraits taken throughout their child's most precious years—AT 1/3 OF ACTUAL RETAIL VALUE! Irresistible to every new mother—you cash in big on every order! With FRP you get Free personal help from local managers whenever you want it, plus a big Sales Kit packed with valuable aids, plus FRP's exclusive "Sales Secrets Plan" proved over 20 years to make order taking almost automatic. If you are over 18 and can spare a few hours a week, write today for FREE details, copy of "How to Cash in on the Baby Boom" & booklet of thrilling true-life FRP Success Stories—ALL FREE!

FAMILY RECORD PLAN, INCORPORATED
2015 W. Olympic, Dept. 249, Los Angeles 90006

LOW-COST PLAQUES in BRONZE and ALUMINUM

Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!



USB UNITED STATES BRONZE Sign Co., Inc.
Dept. E, 101 West 31st St., N. Y., N. Y. 10001



Transistor Radio with Battery \$1.96

HOME-IMPORT BUSINESS—Make Big Profits



New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Write for FREE BOOK today to...
MELLINGER, Dept. X399, 1554 So. Sepulveda, Los Angeles 25

HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of **Publish Your Book**.

CARLTON PRESS Dept. ELI
84 Fifth Ave., New York 11, N. Y.

DO YOUR DENTURES HURT?

Even best fitting dentures can hurt, cause irritation. So be prepared. Keep **ora-jel®d** handy for fast, long lasting relief from pain.

ora-jel®d makes your dentures feel more comfortable . . . Soothes sore spots . . . helps prevent odor and infection.

Ask your pharmacist for **ora-jel®d**

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y., DEPT 13K**

Speakers Available

Knowledgeable speakers on health care and its cost are now available to Elks lodges through a speakers bureau newly formed by the National Association of Blue Shield Plans. Speakers are based in virtually all states and most major cities. They are available in most cases without cost to Elks lodges, al-

though in some circumstances a contribution toward travel and incidental expenses may be requested. Standard programs covering a wide range of general health topics can be presented, or a special program can be tailored for the lodge. Among standard programs are "What's the Future of Health Care in America?" and "How to Conserve the Health Care Dollar." For information contact Blue Shield at 425 N. Michigan Ave., Chicago, Ill. 60611.

About Our Cover

The handsome building pictured on the cover of this issue is the new home of THE ELKS MAGAZINE. Our new address is 425 West Diversey Parkway, Chicago, Illinois, 60614.

The dome rising behind and to the left of the Magazine Building is that of the Elks National Memorial Building, located just to the east.

Elks are justly proud of the Memorial Building. Its pure, classic architecture and magnificent sculptures, murals, and other works of art have brought it wide renown. They can be proud also of the new building, for it achieves a unique beauty, both inside and out, while fulfilling the functional requirements for which it was designed.

The strong vertical lines of the magazine building are a skillful adaptation of classic architectural concepts to contemporary design, creating a pleasing and satisfying harmony between the two structures.

Authorized by the Grand Lodge at the Miami Beach convention of 1965, the magazine building was planned and erected under the general direction of the National Memorial and Publication Commission and the direct supervision of Past Grand Exalted Ruler Wade H. Kepner, secretary of the Commission, assisted by Grand Secretary Franklin J. Fitzpatrick and William H. Magrath, general manager of the magazine.

The building was designed by the Chicago architectural firm of Holabird & Root. The J. L. Simmons Company, Inc., of Chicago, was the general contractor.

The building contains 18,500 square feet of space. On the first floor are the administrative offices, editorial department, production staff, advertising sales staff, promotion department, the Grand Lodge Public Relations Department, and a mail room. The second floor holds the circulation department, a lounge and lunchroom, and a conference room. The basement, in addition to a large storage area, provides parking space for 15 automobiles. De-icing equipment is imbedded in the driveway to give it all-weather usefulness. The building is completely air conditioned.

The magazine staff is delighted with the spacious, attractive, and extremely comfortable quarters provided by the new building, and hopes that members of the Order will visit it when they are in Chicago.

The cover photo was taken between 8:30 and 9:30 p.m. on June 17. The photographer, Mark Joseph of Photo Ideas, Inc., had to cope with fluorescent and incandescent lighting of varying intensities, complicated by mercury-vapor street lights. Using a Kodak Master View 8 x 10 camera with an 8½-inch lens and Ektacolor Type L film, he made five exposures of one film—the first for the building itself at three seconds; a second for the fluorescent lights, using a Kodak CC 50R filter, at 5 seconds; a third for interior incandescent floods at 4 seconds; a fourth for outside incandescent floods at 7 seconds; and the fifth for the lobby spots at 4 seconds.

Convention

(continued from page 17)

the following Americanism Program contest winners:

Lodges with fewer than 500 members—first, Fulton, N.Y.; second, Lompoc, Calif.; third, Ticonderoga, N.Y.; honorable mention, Passaic, N.J., Franklin, Mass., Augusta, Maine, and Herkimer, N.Y.

Lodges with 500 to 1,500 members—first, Traverse City, Mich.; second, Warren, Ohio; third, Bay City, Mich.; honorable mention, Hopkins, Minn., Patterson, N.J., Massapequa, N.Y., and Arlington-Fairfax, Va.

Lodges with more than 1,500 members—first, Phoenix, Ariz.; second, Sioux Falls, S.D.; third, Salt Lake City, Utah; honorable mention, Vancouver, Wash., Etna, Pa., Portland, Ore., and Pueblo, Colo.

Resolutions were presented and unanimously adopted commending Grand Trustees McCabe and Arthur Roy, as well as Grand Forum Chief Justice Donald K. Quayle, all of whom are retiring from their posts, and Glenn Miller, Judiciary Chairman.

Chairman Raymond J. Quesnel then completed the report of the Ritualistic Committee by presenting awards to

JUDGE JAMES SMILEY

A PAST STATE PRESIDENT of the Alabama Elks Association, Judge James Breckenridge Smiley, has died at the age of 66. Judge Smiley, also a P.D.D. and P.E.R. of Birmingham Lodge, was known affectionately as "Pete" by the Brothers of Lodge No. 79. He served as recorder of the city of Homewood for 20 years and was a past president of the Birmingham Chamber of Commerce and a member of the American Legion. Prior to his retirement in 1964, he was active in Boys Club work. Surviving are his widow, a son, and two brothers.



the four teams competing in the contest finals. Wellington, Kan., took first place with a score of 96.500. In second place was Anderson, S.C., 96.175; third place went to Milwaukie, Oregon, 94.829; and Dover, N.J., was fourth with 94.318. Gerald Strohm, President of the California Elks Association, presented the Wellington lodge with the P.G.E.R. Benjamin trophy for excellence in ritual rendition.

Retiring Grand Exalted Ruler Bush was lauded for his efforts throughout the past year on behalf of Elkdom and its programs in a resolution offered by P.G.E.R. Wisely and adopted unanimously by the delegates.

The new Grand Exalted Ruler, Ray-

mond C. Dobson, and fellow Grand Lodge Officers for the coming year were installed by P.G.E.R. Hall. Assisting in the ceremony was the Pottstown, Pa., Drill Team.

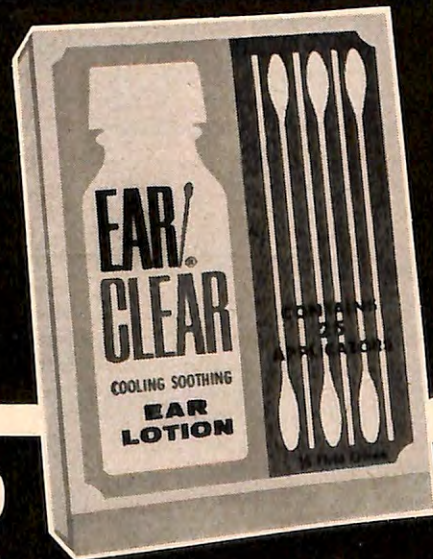
A Correction . . .

Omitted from the "Digest of Annual Reports," which appeared in the August issue, were the names of three lodges granted dispensations by R. Leonard Bush during his term as Grand Exalted Ruler. The lodges (and dates dispensations were granted) were: Edgewood, Md., No. 2354 (6/6/66); Woodridge, Va., No. 2355 (6/3/66); and Sparta, N. J., No. 2356 (6/20/66).

FREE

TO THE
HARD OF HEARING

NATIONALLY ADVERTISED EAR/CLEAR



NOW you can get FREE, this cooling, soothing ear lotion which usually sells for \$1.50 by simply filling out the handy coupon below and enclosing 25c for postage and handling. Ear/Clear soothes irritation due to ear mold pressures if used according to directions. Ear/Clear package includes lotion, 25 applicators and pads. This is a NO OBLIGATION offer from your Acousticon Dealer, but hurry—SUPPLY IS LIMITED!

ACOUSTICON HEARING CENTER

Shelter Rock Lane, Dept. 512
Danbury, Connecticut

NAME _____

ADDRESS _____

CITY _____

STATE _____

I USE A HEARING AID

I DO NOT USE A HEARING AID

LEADER FROM NORTH DAKOTA

The man whom the delegates to the Grand Lodge Convention in Dallas last July chose to serve as Grand Exalted Ruler is accustomed to leadership both in Elkdom and in his profession. Raymond C. Dobson of Minot, N. D., Lodge No. 1089 became an Elk at approximately the same time that he started to work as a newspaperman, and in both careers he has compiled a distinguished record.

He became a cub reporter for the *Minot Daily News* when he was 19 years old and joined the Minot Elks Lodge as soon thereafter as he could, which was when he was 21. Today, as he has been for several years, he is editor and publisher of his newspaper, one of the country's best smaller dailies, and now chief executive of the fraternity to which he has devoted so much of his time, energy, and talents since he took the obligation in 1923.

Brother Dobson is the second North Dakotan to serve as Grand Exalted Ruler, the first having been Sam Stern of Fargo Lodge No. 260. This is a remarkable tribute to the caliber of Elkdom in North Dakota, when it is remembered that the 11 lodges have a total membership of 20,118.

It is worth noting that of the 11 North Dakota Lodges, 3 have a membership in excess of 3,000, there being only 25 lodges in the whole Order in that classification. In fact 8 of the 11 North Dakota lodges have a membership in excess of 1,000, and

this in a state with a total population of less than 650,000. The state showed a membership gain this past year of nearly 8 percent against something under 2 percent for the Order. North Dakota Elkdom is in a very healthy condition, indeed.

Brother Dobson is not the first newspaper editor to head the Order of Elks. He is, in fact, the sixth. His predecessors were Howard R. Davis, who served in 1951-52, Charles E. Broughton, 1946-47, Robert W. Brown, 1905-06, Edwin A. Perry, 1883-84, and Thomas E. Garrett, 1880-82. There have been others whose careers included journalistic experience, among them Fred L. Bohn, 1956-57, Robert S. Barrett, 1944-45 and Floyd E. Thompson, 1932-33.

Elkdom's new leader is a man with a ready wit and high good humor. He also is capable of speaking bluntly and forcefully. How true it is, as he so clearly put it in his acceptance speech, that "Democracy is something learned, not bestowed or legalized or seized. It demands of us, as Elks, participation, involvement, and contribution."

Thoroughly seasoned in Elkdom and abundantly endowed by nature with the qualities of leadership, Brother Dobson also brings to his high office a personal commitment to the ideals and programs of this Order that is inspiring and refreshing. We look forward confidently to another year of achievement under North Dakota's Ray Dobson.

Advertising Wasteful?

Advertising has long had its critics, as have other aspects of the American production and distribution system. The latest criticism of advertising comes from the National Commission on Food Marketing, whose recent report to the President called competitive advertising to promote brand preference among consumers an economic waste. In short, the report seemed to advocate less competition as the more efficient—that is, less costly—way to put food on the nation's dinner table.

A minority of the 15-member commission, which was composed of five from the Senate, five from the House and five appointed by the President, dissented from this finding, as it did from the majority's recommendation that the government establish grades for consumer goods wherever possible to reduce competitive promotion and raise the efficiency of the food industry.

It would be interesting to know how

this report was received over at the anti-trust division of the Department of Justice, which has been showing commendable zeal for preserving and increasing competition by attacking business mergers and acquisitions and through legal actions against cozy and coercive practices considered to be contrary to the Sherman and Clayton Acts and inimical to the public.

There is a small but articulate school of thought that holds that money spent on advertising of any product—not just food—is money wasted, an unnecessary burden on the consumer. This view overlooks the fact that advertising was the indispensable handmaiden to the development of our system of mass production and distribution, and it is based on the assumption that that system could thrive without advertising. That is a large assumption.

The commission's recommendation with respect to government grading of consumer goods reflects an attitude widely held in some circles that we

should substitute governmental decree for the rule of consumer preference in the marketplace. For example, it is frequently argued that the multiplicity of automobile models and the costly, annual model changes are wasteful and a burden on prices. Prices would be much lower, the argument goes, if there were only four or five makes of cars to choose from and these were not changed every year or so. Maybe so, and maybe also we would still be having to crank while some government bureaucrat decided whether to approve the self-starter.

Without doubt there are many areas in which our marketing practices can be made more efficient, and all segments—producers, manufacturers, distributors, retailers—should be encouraged to explore constantly for cheaper and better methods to perform their function. What we need to achieve this, however, is more private enterprise, more individual initiative, more competition, and not less of them.

* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers. No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economical membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$9.15.

No. 9A—Same design with two 3-point sapphires, \$13.75.

No. 9B—Same design with two 3-point diamonds, \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

425 W. DIVERSEY PARKWAY

CHICAGO, ILLINOIS 60614

* Registered designs of the B.P.O.E.

TM and © applied for.

AMAZING MONEY SAVING OFFER!

Complete Rainbow Flower Garden of Imported Holland Bulbs For Fall Planting

100

Fall Planting BULBS
Expert Selection of 8 Easy Growing Varieties



Fall Planted Bulbs Bloom Spring After Spring with All the Vivid Color of the Rainbow

Plan ahead and enjoy the beauty and contrasting colors of this complete flower bulb garden in full bloom! Expertly planned these 100 imported blooming size bulbs bring you 8 popular varieties including some of the most beautiful flowers...truly an impressive and thrilling display. Order now...send no money...simply pay when your bulbs arrive for fall planting. Included FREE of extra cost you get 4 different garden layouts to show off flowers to best advantage. Each variety individually labeled. Planting instructions included. Order early and get as Bonus 6 Imported Snowflake Bulbs. Other gifts are yours for qualifying as described below. This big bargain offer assures you the most beautiful spring flower bulb garden in your neighborhood. Mail coupon today.

ORDER NOW
Pay Later On Delivery At Fall Planting Time

EXTRA \$298 SPECIAL

FREE! 4 DIFFERENT PLANTING LAYOUTS INCLUDED AT NO EXTRA COST—SHOW BLOOMS TO BEST ADVANTAGE

COMPLETE GARDEN OF IMPORTED HOLLAND BULBS SAVES OVER 50% OFF OUR CATALOG PRICE BY VARIETY

Each Fall we import these same blooming size bulbs by the millions. Ordered individually at our Fall catalog price, these 8 different varieties total an \$9.11 value. Yet by ordering this combination offer early, you get all 100 bulbs for only \$2.98. You save \$6.13... Over 50%! Here is what you get for fall planting.

- 15 HOLLAND FAIRY TALE TULIPS (10-11 cm.).....\$2.31
- 16 HOLLAND GRAPE HYACINTHS (Muscari—6 cm.).....1.33
- 3 DUTCH HYACINTHS (14 cm.—5" circumference)......75
- 18 CROCUS—Holland (7 cm.—2½" circumference)......97
- 12 GLORY OF THE SNOW—Holland (Chionodoxa) 4 cm.—1½" circ.....1.00
- 12 SNOWDROPS—Holland (Galanthus) 4 cm.—1½" circ.....1.00
- 18 ALLIUM LILY—Holland (4 cm.—2" circ.).....1.50
- 6 DUTCH IRIS—Holland (6 cm.—2½" circ.)......25

100 BULBS—OUR \$9.11 VALUE —ALL FOR ONLY \$2.98



PRICE IS WHAT YOU PAY IF ORDERED INDIVIDUALLY FROM US

FREE! 6 SNOW FLAKE BULBS
Without Extra Cost with Orders Mailed by Oct. 31

(Allium Neopolitanum Grandiflorum) 3½ cm.—Graceful heads of white flowers about 15 inches high. Bloom in profuse flower clusters. A valuable bonus for ordering before deadline. Also see additional bonuses in coupon.



15 FAIRY TALE TULIPS
IMPORTED FROM HOLLAND
Early blooming—long lasting 10-11 cm. bulbs (Tulipa Kaufmanniana Hybrids) bloom in mix of bicolor and multicolor shades. 10-12" stems rise from lush variegated foliage that covers ground.



16 GRAPE HYACINTHS
IMPORTED FROM HOLLAND (Muscari) Our expertly planned garden plots show off to best advantage the dainty blue flowers blooming on stems aver. 6".



3 DUTCH HYACINTHS
IMPORTED FROM HOLLAND
This brilliant mix may contain yellow, pink, blue or white colors. Easy growing. Very fragrant.



18 CROCUS
IMPORTED FROM HOLLAND
"First Flowers of Spring" includes whites, yellow, blue and striped blossoms.

6 DUTCH IRIS
IMPORTED FROM HOLLAND
Orchid-like blooms up to 2 foot heights in a mix of blues, yellows and white make perfect background to bulb garden.

12 GLORY OF THE SNOW
IMPORTED FROM HOLLAND (Chionodoxa) Bears star-shaped 3 inch high flowers with sky-blue shading to white center.

12 SNOWDROPS
IMPORTED FROM HOLLAND (Galanthus) Dainty, hanging bell-like white blossoms mass quickly and appear very early. Grow about 6-8 inches tall.

18 ALLIUM LILY
IMPORTED FROM HOLLAND (Allium Moly) Beautiful, decorative tulip-like foliage and thick ball-like clusters of yellow flowers on stems up to 14".



FALL LANDSCAPING BARGAIN!
15 ORNAMENTAL TREES

ONLY \$398

...7 Different Popular Varieties To Beautify and Shade Landscapes... Our \$13.89 Individually Priced Value All In One Unforgettable Combination Offer... \$3.98.



- 3 White Birch (Betula Pendula) Clump Planting!.....\$2.50
- 2 Silver Maples (Acer Saccharinum) Quick Shade!.....2.00
- 5 Lombardy Poplars (Populus Nigra Italica) Fast Growth!.....1.45
- 1 Redbud (Cercis Canadensis) Bright Color!.....1.00
- 2 Tree Rose of Sharon (Hibiscus Syriacus) Trained 2 Years!.....3.96
- 1 Russian Olive (Elaeagnus Angustifolia) Foliage Contrast!.....1.00
- 1 Flowering Crab (Malus Varieties) Pink Flowers!.....1.98

ALL 15 TREES...Our \$13.89 Value if Ordered Separately... Yours For \$3.98...Less than 27c Each! On This Coupon Offer!

Very important, fall planting gives young roots a chance to take hold and start growing at the first blush of warm spring weather. Smart landscapers will jump at this money saving opportunity! Send for these ornamental trees, already 1-4 feet tall, 1 or 2 years old, nursery grown from cuttings or seed, never transplanted. All fall planting stock is strictly graded to our standards and certified healthy in state of origin. Order now and be assured of delivery in time for Fall Planting. Mail coupon today!

MICHIGAN BULB COMPANY
Dept. KA-1444, Grand Rapids, Mich. 49502

SEND NO MONEY

While ordering bulbs, take advantage of our other feature offers. Over 12 million customers have purchased garden stock from us. Be satisfied on arrival for Fall Planting or return within 10 days for purchase price refund. Any item not developing, replaced free (5 year limit). Check the coupon and mail today. If C.O.D. postage extra. Cash orders add 65c and we ship postage paid. All extras and free bonuses to which you are entitled come with order. Mail order before deadline date and get 6 Snowflake Bulbs free of extra cost.

EVERY ITEM FULLY GUARANTEED

1. If not satisfied on arrival return within 10 days for purchase price refund.
2. Any item not developing replacement is free (5 yr. limit).

SEND NO MONEY — MAIL THIS COUPON TODAY

MICHIGAN BULB CO. Dept. KA-1444, Grand Rapids, Mich. 49502
Send order checked for Fall planting on your guarantee of satisfaction or I may return within 10 days for purchase price refund.

Complete Garden of 100 Imported Blooming Size Bulbs (8 varieties as described) plus 4 planting layouts..... \$2.98
 Double Order—200 Bulbs..... \$5.75

8 Holland Parrot Tulips (9 cm.) Brilliant red, yellow and green all on each flower. Feathered flowers resemble parrot's head.. \$1.00
 24 Holland Parrot Tulips..... \$2.85

24 Imported Holland Mixed TULIPS 10 cm.—3.9" circ..... \$2.97

12 Spanish Bluebells (Scilla Campanulata) Imported Holland. 7 cm. Delightful clusters of blue flowers..... \$1.00

15 ORNAMENTAL TREES (as described) A Fall Landscaping Bargain..... \$3.98
 Double Order—30 Trees..... \$7.65

TOTAL AMOUNT THIS ORDER \$ _____ NAME _____
 Remittance Enclosed. Add 65c and we not only ship order postage paid but also include Candles of Heaven Plant FREE. ADDRESS _____
 Send C.O.D. Plus Postage. CITY _____ STATE _____ ZIP _____

Take Advantage of These FREE BONUS COUPON OFFERS At No Extra Cost

6 Imported Holland Snowflake Bulb Bonus if order is mailed by Oct. 31st.

2 ITEMS ORDERED. Send 6 Holland "Squill" bulbs (Scilla Sibirica) 6 cm.—2" circumference. Bloom with 3 or 4 Star-like deep sky blue flowers on wiry 4" to 6" stems.

ORDERS TOTALING \$10.00 OR MORE: In addition to the 6 Holland "Squill" Bulbs also send Indoor Garden of 25 Imported Holland and Oxalis Bulbs (Deppei) 3 cm.—1" circumference. Complete with planter. Deep pink blossoms and masses of green clover shaped leaves. Our regular \$1.98 value.