

THE
Elks

MAGAZINE

OCTOBER 1966

SMALL BUSINESS AND THE LAW

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GUARDING AMERICA'S GEMS

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E

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BE ENTHUSIASTIC . . .

LIVE AND HELP LIVE!



For Elks, helping others is living at its best. We cannot say we are living at all, at least not in full measure, unless we are reaching out and helping. Enhancing ourselves alone may be gratifying for a while, but not for long. It ends in stagnation.

The only kind of philosophy that enriches our lives constantly, and endlessly, is one that moves us to extend ourselves and devote our strength and our resources to persons and causes beyond ourselves.

Both for individuals and for organizations, to live and help live is the principle that has built-in momentum. It is self-generating and self-accelerating. It brings enthusiasm and refreshing satisfaction to the whole of life.

What does it mean to be enthusiastic? My dictionary says, and I quote, "Giving one's self wholly to what engages one's interest and liking." The definition clearly associates being enthusiastic with being generous. In the oldest, and perhaps the richest, sense of the word, enthusiasm means inspiration flowing from superhuman power.

To this self-generating, superhuman power all human beings have access when they practice the principle of "Live and Help Live."

So my wish and my request is that each member of the great Elks family, in his own best interest as well as that of his fellowmen, embrace the theme for this year. . . .

Be enthusiastic! Live and help live!

Sincerely and fraternally,

RAYMOND C. DOBSON, *Grand Exalted Ruler*

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THE **Elks** MAGAZINE

VOL. 45 NO. 5

OCTOBER 1966

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ELKS NATIONAL FOUNDATION

"The Joy of Giving"



Foundation Funds Reap Benefits

During the past 32 years thousands and thousands of deserving students have been able to continue their education because of scholarships granted by the Elks National Foundation. And during this period thousands of letters of gratitude have been received in the foundation's offices. Below is one such letter from Robert Lee of San Pedro, Calif., this year's first award winner. And, following that, a letter from the Woodrow Wilson National Fellowship Foundation which has just granted graduate study scholarships to seven students who held Elks scholarships for undergraduate study. These letters are gratifying. But the real benefits are yet to come. The Foundation, when it established a scholarship fund in 1934, knew that higher education was the best defense against the greatest enemy of Elkdom ideals. It still is.

• • • • •

San Pedro, Calif.
July 31st, 1966

Mr. R. Leonard Bush
Past Grand Exalted Ruler
B.P.O. Elks
Inglewood, Calif.

Dear Mr. Bush:

I am sorry that I did not find time to write to you sooner, but I am an expert at the art of procrastination.

I wanted to thank you personally, as head of the Elks Organization [at the time of the award], for your wonderful award and for your warm hospitality displayed at the National Convention in Dallas.

I have a great deal of respect for you because you (and the Elks in general) give so unselfishly for the welfare of our country. I hope that when I establish myself as an adult I may be

blessed with at least a portion of the great deal of benevolence that you have already acquired.

I could write a hundred of these notes and they would still never fully express my gratitude to you.

Thank you again.

Most sincerely,
Robert Lee

• • • • •

Woodrow Wilson
National Fellowship Foundation
Princeton, New Jersey
April 29th, 1966

B.P.O. Elks National Foundation
40 Court Street
Boston 8, Mass.

Gentlemen:

The students whose names appear below are ones who have notified us that they held one of your scholarships for undergraduate study.

I am sure you will be interested to know that they have been awarded a Woodrow Wilson Fellowship for graduate study in the academic year 1966-67.

All of them were chosen after a very careful process of screening.

We feel that your assistance to them during their undergraduate years doubtless played a significant part in helping them toward this present achievement.

Dianne Alstad, White Bear, Minn.;
William Bacchus, Albuquerque, N. M.;
Robert Bell, Lincoln, Neb.;
Nancy Delaney, New Castle, Penn.;
Richard Dellamora, Detroit; Chad Hansen, Altamont, Utah; Shirley Wilson, North Platte, Neb.

Sincerely yours,
Ruth M. Van Doren
Information Officer

ELKS NATIONAL FOUNDATION

PAST GRAND EXALTED RULER L. A. LEWIS,
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"Where every dollar contributed becomes a source of good work, untouched by administrative expenditures"

New hope for back pain sufferers

Clinical studies now show that 80% of those who suffer from agonizing back and neck pains do not need surgery, and that, after medical diagnosis, self-help treatments can be effective.

PERHAPS the greatest tragedy of people who suffer from backache is that at least 80 per cent of them need not suffer at all!

Tests show that only one out of five victims of backache has any organic defect. In the remaining four out of five, the pain is basically the result of the way we live today — and can be helped by relatively simple, natural methods.

A group of medical specialists, here and abroad, have now perfected important self-help programs to treat and prevent the agony of back pains, stiff neck, and tension headaches. These treatments are the subject of a new book by Dr. Hans Kraus, called *THE CAUSE, PREVENTION AND TREATMENT OF BACKACHE, STRESS AND TENSION*.

5 Steps To A Back Free Of Pain

The newly perfected methods described in this book are all based on the simple idea that a person can eventually learn to help himself. They are presented just as they are administered in "backache clinics" throughout the country.

1. Medical Examination. If you are found to be without any organic difficulties, as is the case with four out of five patients, you are ready to take the famous Kraus-Weber Tests.

2. The Kraus-Weber Tests. These six simple tests, developed by Dr. Kraus and his associate Dr. Sonja Weber, can pinpoint both present and future sources of backache, in a few minutes' time.

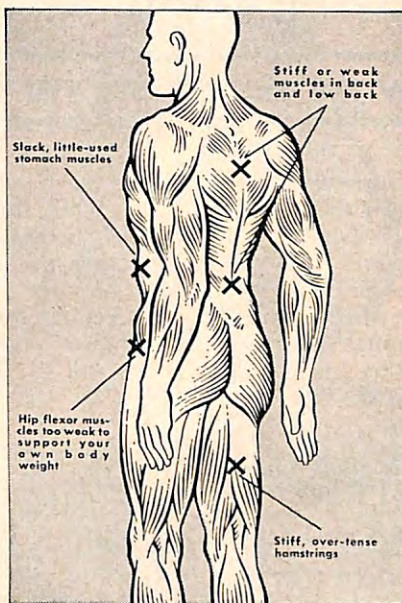
Each of these tests — fully described in Dr. Kraus' new book so that you can take them at home — investigates crucial areas of your body that you might never suspect as causes of back pain. For example, #2 shows whether weak hip and stomach muscles are the cause of your recurring *low back* pain. Test #6 reveals stiffness, lack of flexibility that result when certain leg muscles are rarely used.

3. The next step is learning how to help yourself. Using your results on the Kraus-Weber Tests as a guide, the book then shows you specific programs of self-treatments you can follow. Some of them are designed to ease tension from aching shoulders and stiff hamstrings. Another brings relief to shooting back pains and stiff neck. Still another relieves tension headache.

* * *

"The New York doctor whose tests and exercises have helped cure thousands of aching backs"—Reader's Digest

Hans Kraus, M.D. — author of this important, new book — is an internationally known expert on backache and tension troubles. He is Associate Professor of Physical Medicine and Rehabilitation, New York University, and was one of the late President Kennedy's specialists for three years. Recently, the *Reader's Digest* devoted a major article to the tests and self-help program described in Dr. Kraus' new book.



Where are your trouble-spots?

Tests reveal that 80% of all back and neck pain can be traced directly to the trouble-spots shown in this diagram.

All together, in Dr. Kraus' new book, there are 27 clinically-tested reconditioning treatments — combined into 11 comprehensive programs of corrective and preventive therapy. Step-by-step instructions show you how to plan and carry out the program best suited to your individual needs.

This way — spending no more than half an hour a day — you learn how to build your way back to a happier and more productive life, free both from pain and the fear of pain.

4. Simple precautions can prevent recurring pain. Dr. Kraus' book tells you how a slight change in shoes and clothing can soothe little suspected areas of pain and discomfort. You'll learn what kind of mattress most specialists recommend (and their choice may surprise you); what simple adjustments in your driving, sleeping, and work habits can reduce the odds of recurring pains.

5. How to break the vicious pain-tension cycle. You learn why tense situations

get started and how to avoid them; what doctors do when they want to relax; how to enjoy a stress-free life, in spite of today's tension-causing enemies of peace of mind — the Clock, the Phone, Commuting, the Job.

You will also learn:

- Which sports are best for you; which sports to avoid
- Helpful case histories of back-pain sufferers and how they were treated
- Why isometric exercises can be bad for your back
- What other internal problems may be indicated by, or related to, back pains
- What a great athlete taught doctors about muscle strain

What People Are Saying About Dr. Kraus' Book

Frederick Seitz, President of the National Academy of Science, has said "Every individual who has ever suffered backache should become familiar with the principles and corrective measures to which Dr. Kraus has devoted so much of his career."

Arthur Godfrey writes: "Dr. Hans Kraus' personal treatment has done wonders for me and I am sure his new book will be of great and immediate use to anyone who suffers from back trouble."

John Fischer, Editor of *Harper's Magazine*, reports "From my own experience and that of a dozen friends, I can testify his remedy really works."

Read this book for 10 days—then decide

You may examine Dr. Kraus' important new book without being obligated to keep it. Simply mail the coupon below. When the book arrives, read it for ten days. Have your doctor examine the book, if you wish.

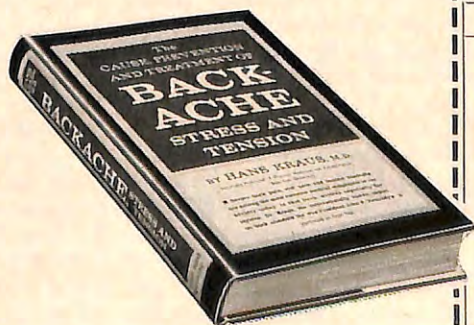
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Tom Wrigley

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW



SAILORS' ZIPPER PANTS, after 15 years, are again being worn by recruits in our Navy. The gobs reportedly don't like them. It seems that in 1950 the Navy bought 500,000 pairs of the pants with zippers instead of buttons on the sides. Sailors made such a howl against them that the pants were placed in storage. Now the pants, costing \$3,500,000, are gradually coming out of storage for issue to sailors.

WARNINGS AGAINST DRUGS which have dangerous reactions on patients will be issued by the U. S. and seven other nations under an international agreement. The warning system was set up because of the terrible effects of the drug Thalidomide, the use of which resulted in thousands of malformed babies in Europe.

SCARCITY OF DOCTORS in most parts of the country worries Health, Education and Welfare officials. Many small communities in fact have no physicians. The shortage of doctors also has caused a drain of more than 20,000 physicians, scientists, and other medical professionals from Latin American countries. They have been attracted to the U. S. because of better pay and opportunities.



TELEPHONE PESTS at long last are about to be tracked down when they make abusive or obscene calls. A new electronic device now being tested permits a person receiving a nuisance call to "lock" the number of the caller. The caller can then be traced by the telephone company for police action if necessary.

YOUR MEDICARE CARD should be kept where it is easily available. Many

persons put them away in such odd places they can't find them when they need hospital care. Social Security, however, says the loss of a registration card is no serious matter, because every district office keeps a record. Any hospital or doctor can confirm registration by making a phone call to the nearest office.



OUR NATIONAL PARKS set another record for visitors this past summer and the total this year will exceed 120,000,000 persons. No wonder the National Park Service, celebrating its 50th anniversary, looks back with pride upon what it has accomplished. New areas have been added every year and there are now 1,000 miles of trails, 2,700 miles of roads, and untold thousands of campsites and parking spaces. Ten years ago less than 55,000,000 visitors came to the parks annually.

MOST ELABORATE WEDDING GIFT for Luci Johnson and Pat Nugent was from Emperor Haile Selassie of Ethiopia. It was of gold—bracelets, earrings, necklace, and brooch. Also included was a most unusual native dress. The gift, passing through Customs, had a declared value of \$10,000, but the items are worth much more. Many visitors to Washington are hoping the gift will sometime be displayed at the Smithsonian Institution.

MAGNIFICENT D.C. STADIUM is a headache for taxpayers because it takes \$800,000 a year from the U.S. Treasury to pay interest on the \$19,800,000 worth of bonds sold to finance construction. Pro football, baseball, and all other events have contracts comparable to those in other cities, but the stadium will never pay its own way.

SICK LEAVE "DONATIONS" are suggested in federal government circles and the idea is meeting wide approval. It came from Edward Day, of the Federal Aviation Agency, who submitted it as an efficiency incentive. Under it an employee can transfer all or part of his vacation allowance to another employee who has used up all vacation and sick-leave time. The suggestion has caused much talk in private industries as well.



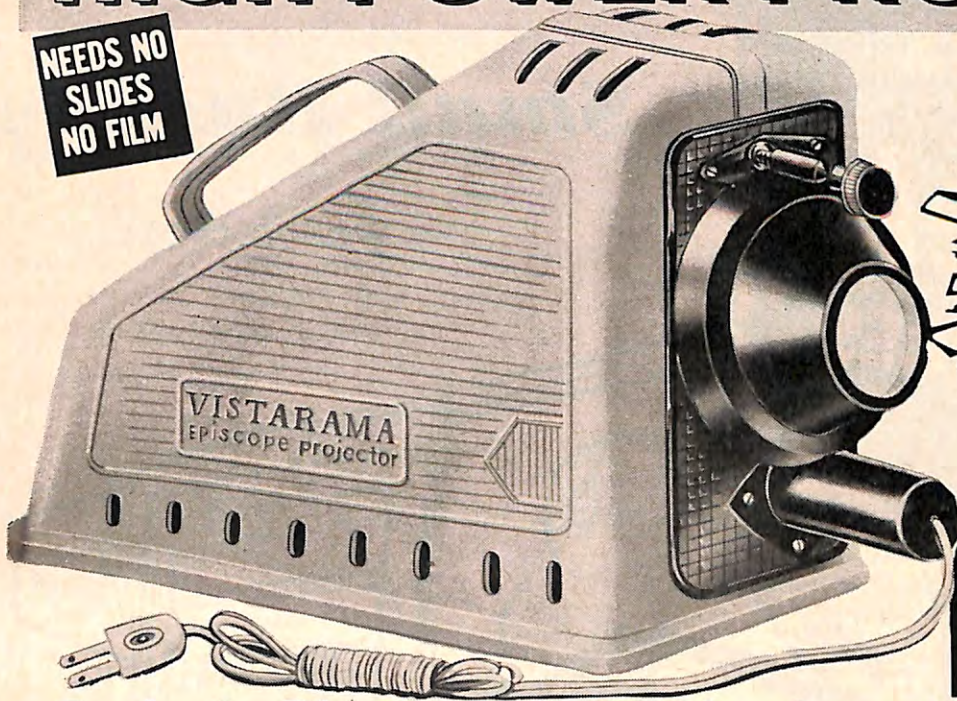
POPULAR LADY LOBBYIST wears out 24 pairs of shoes in a year walking the marble halls of the House and Senate Office Buildings. She is Evelyn Dubrow and since 1959 has been lobbying for the International Ladies Garment Workers Union. Miss Dubrow has an office-residence in the Congressional Hotel, a block from the Capitol.

WASHINGTON WHISPERS. Hepatitis cases are increasing and will reach a high peak in 1968 and then decline. . . . No housing evictions are made here on any day when the probability of rain is 30 percent or more. . . . Cuba's sugar output is only about 70 percent of last year's low total. . . . The State Department is making its records available to students after the records are 30 years old. . . . Fine Arts Commission turned down a proposal to permit buses to carry outside advertising. . . . Federal employment is expected to increase by at least 100,000 by June 30, 1969. . . . Two information kiosks for motorists have been opened on Beltway exits, one at the George Washington Memorial Parkway junction and the other at the Baltimore-Washington Parkway intersection. . . . The government owns over 99 percent of the land in Alaska.

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Small Business

By WILBUR CROSS



THE WILLIAMS COMPANY was known throughout the community as a small firm that was extremely fair to its 20 or so employees and that would bend over backward to help any who were in financial need or had family problems. Since the company had only four executives, the elder Mr. Williams, founder and president, personally attended to such matters, or at the very least saw to it that his son did.

Charlie Crandall, the company's oldest employee, needed advice. He was going to retire under the company's modest pension plan and wanted to know whether it would be wiser for him to take a lump-sum payment on leaving or to postpone collection until later. Williams, who was also the company treasurer, advised him to wait, because he would stand to receive more money later and he did not need immediate cash. He failed to warn Crandall, how-

ever, that if he died *before* collecting, his family would lose quite a bit. Crandall followed the advice of Williams. A few months later, he did die and the family lost several thousand dollars in the transactions that followed. So the widow hired a lawyer and sued the Williams Company.

Mr. Williams was not worried. He had a fine record of employee relationships, and it was evident that Crandall had come to *him* for advice and that the advice had been given honestly and with the welfare of the retiring employee in mind.

"We were not paid to give the advice," explained Williams in court. "We acted in good faith, so we are not liable."

The judge thought otherwise, even though the company had at one time given Crandall a printed information sheet on its pension plan, which pointed out, among other things, that the delayed-collection program involved a risk.

and the Law

Here's one area where "do-it-yourself" techniques are definitely not recommended for the businessman

ILLUSTRATED BY JOHN LAWN



The employee, said the judge, had placed himself in the hands of the company. The company should have suggested that he seek professional advice, if it had wanted to avoid entanglements. The Williams firm, he ruled, was responsible and would have to make full payment.

In a completely different kind of a case involving small business, a man named Moseley, who was with a floor-wax concern in California, decided to set up his own business. He already had compiled a list of about 500 local customers, with addresses and information on the numbers of purchases each made in the course of a year. Moseley then sent out a form letter to some 300 of these customers, informing them that he was about to leave his company, Continental, and establish his own firm. He thanked them for past patronage and indicated that he would give careful attention to their future needs.

The day after Moseley started operations, Continental produced an injunction against him, claiming that the new firm was guilty of "unfair competition." In the first place, said Continental, Moseley had used "confidential" information—the names of the customers and the amounts of their purchases. In the second place, he had "broken contract" by soliciting new business for himself while he was still employed at his old firm.

The court's decision: Moseley had the right to use the lists, since they were neither secret nor confidential, and since Continental was in "open competition" with other floor-wax firms. Also, said the court, it was perfectly legal for Moseley to advise his customers that he was severing business relations with Continental.

The injunction was rescinded and Moseley was told he could start operating.

Some cases involve "intangibles," rather than concrete things like money or lists or products. Take the example of a man we will call Sam Johnson. Johnson had something of a temper, and on several occasions had to be cautioned about his language while working as a clerk in a hardware store. He managed to restrain himself quite well, but one day, at a local baseball game, he got into a heated argument with the manager of the store and used language later described in court as "bad and abusive." The store wanted to fire Johnson, who had a written contract of employment for one year, on the basis of "breach of contract." In the course of the argument, Johnson had made remarks about the manager—overheard by many local people—which were damaging to the reputation of the store.

The court held in favor of Johnson. The offense, it ruled, had occurred far from the store premises, and consequently the employee, despite his language, was not legally breaking his contract.

These are only a few of the thousands of cases that plague the small businessman year in and year out. Many of them are extremely puzzling to the layman. You may sympathize with Williams and feel that he was morally right. You may think that Moseley was taking unfair advantage of Continental. You may take issue with the decision that Johnson could not be fired for showing such deplorable conduct, detrimental to his employer, in public.

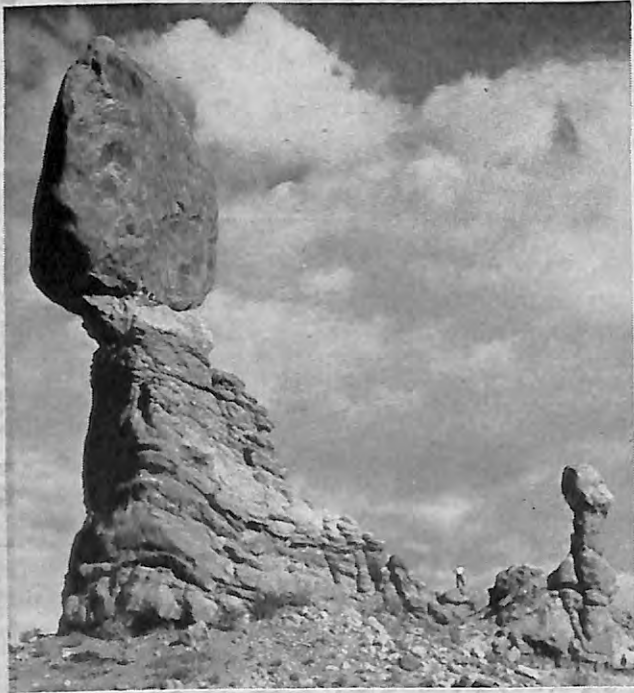
You may be sympathetic, but legally you are out in left field. And the same kind of "unfair" decision could some day work against your own interests, if you are not alert to possible situations and knowledgeable in some of the basics of business law. This article will make no attempt to give you advice. Rather, its purpose is to discuss some of the legal areas you should know about and to point out how you can secure competent legal counsel. As with medicine and health, *prevention* is likely to be less costly and far less time-consuming than *cure*. More and more small businessmen, faced with taxes, inflation, and other financial problems, are asking themselves whether the framework of their business is right to begin with. If they are individual proprietors, they wonder whether perhaps they should be partnerships; or if partnerships, whether they would be better off as corporations. Decisions naturally involve questions of accounting, but in many cases they require legal assistance.

"In addition to the tax situation," says the Small Business Administration, "six other points are suggested as significant in sizing up legal structure." You should bear all of these in mind, in relation to your own business and the problems you have, or might have. They are:

(1) *Costs and Procedures in Starting.* This concerns not only the original decision about whether to establish a proprietorship, general partnership, limited partnership, or corporation but any later decision to switch from one type of organization to another.

(2) *The Size of the Risk.* You should have clearly in
(Continued on page 42)

A SAMPLER OF AMERICA'S HERITAGE



Balanced Rock, Arches National Monument, Utah



Sequoias in Yosemite National Park, California



Great Sand Dunes National Monument, Colorado



Everglades National Park, Florida



Montezuma Castle National Monument, Arizona

Guarding America's Gems

By WILLIAM R. JONES

Our national parks have been in danger from the beginning; only the efforts of a small, dedicated group have saved what we have today

THE FIRST HALF-CENTURY of an eternal task was completed last August 25th, 50 years after Pres. Woodrow Wilson signed the bill that established the National Park Service.

President Wilson signed the bill at 9 p.m., and the late hour was symbolic. Five decades had already gone by during which our country failed to provide proper care for its parks—even though they have been likened to “gems” and called “America’s crown jewels.”

As early as 1864, Congress established Yosemite as the world’s first public nature preserve. And it set aside Yellowstone in 1872 as “a great breathing place for the national lungs.” But Congress did not want to get too involved, so it gave Yosemite to California to administer. With Yellowstone, Congress made a different arrangement: Wyoming was still a territory, so the federal government was committed to operate it as the first national park, but no money was to be appropriated to run it. “There are

no votes in the Yellowstone Park for the Republican or Democratic Party,” was a typical reaction.

“They have grown up like Topsy,” observed one government official as he surveyed the early park system. By 1915, there were some 47 national parks, monuments, and similar areas, but no overall organization to operate them. The Department of Interior, the General Land Office, the Department of Agriculture, and even the War Department were assigned national parks and monuments, and each cared for its own in its own way. One inquirer in Washington could find neither “an office of the national parks nor a single desk devoted solely to their management.”

Out in the field, things were hardly better. “Exclusive control” in Yellowstone, for instance, rested with the Secretary of the Interior, yet the acting superintendent was an officer of the U.S. Army Cavalry. Since the troops and their officers were normally as-

signed for only one summer, the Secretary of the Interior had to hire civilian rangers to carry on winter patrols, to show the new troopers to their posts each spring, and to keep them from getting lost in summer. Too, as travel to the parks grew, the services that soldiers were trained to provide became less and less what the visiting public needed.

How could our country have been so slow to recognize the obvious need for a national park service? Perhaps the only answer is that history is easier to read backward than forward.

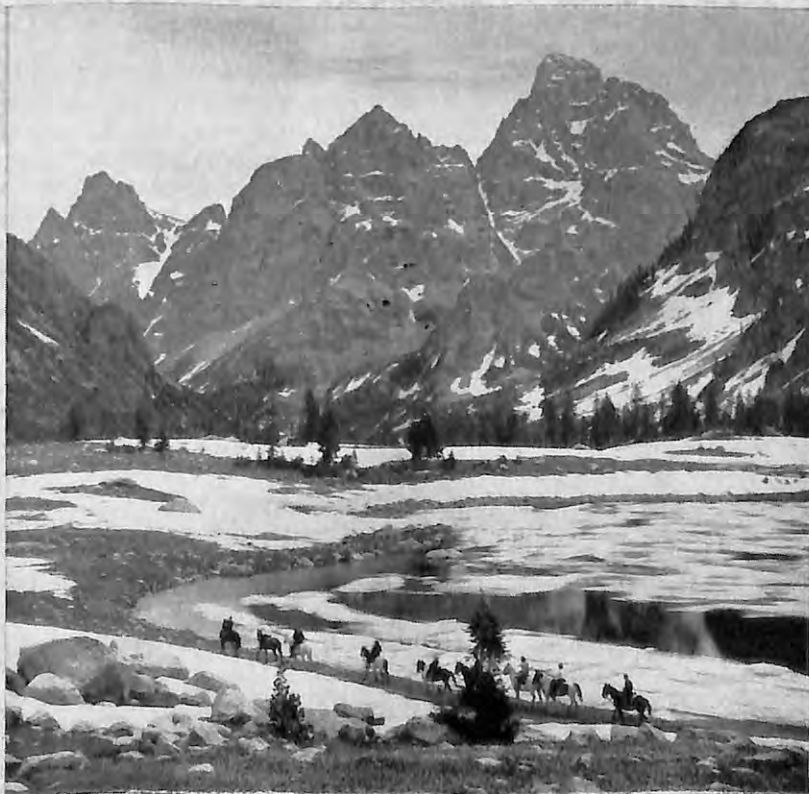
One of the first to read correctly was Dr. J. Horace McFarland, by trade a printer but by choice a conservationist. He was one of the men with selfless motives who have inspired the national park movement.

Probably the first concrete proposal for a national parks bureau was a bill introduced in 1900 “to establish and administer national parks.” But nothing came of this and similar starts in 1902 and 1905.

Then McFarland attended Pres. Theodore Roosevelt’s 1908 Conservation Congress of Governors, where he talked on the preservation of scenery and noted that nearly all the other speakers discussed utilitarian conservation. He also observed that outdoor writer and Sierra Club Pres. John Muir had not been invited, because of Muir’s opposition to damming Hetch Hetchy Valley in Yosemite National Park. During the next several years, McFarland lobbied for a park bureau, the Sierra Club organized a promotion committee, and California Rep. John E. Raker introduced two more bills.

In 1912 President Taft recommended in a special message to Congress that a Bureau of National Parks be established. The next year President Wilson’s new Secretary of the Interior Franklin Lane was blunter: “If the railroads were conducted in the same manner as the national parks,” he said, “no man would be brave enough to

(Continued on page 51)



Grand Teton National Park, Wyoming

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(Members of the Grand Lodge Advisory Committee, Centennial Committee, and Convention Committee are listed separately on page 58)

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RAY OVINGTON'S *Inside Tips for the* **OUTDOORSMAN**



Ruffed grouse is the favorite among upland game birds. How do you tell male from female? Males are larger and heavier, and their black neck ruff is more pronounced. The black band in the tail is broken in the female, solid in the male.

Lawton Carver suggests a good way to cook a pheasant in his book *The Compact Guide to Fish and Game Cookery*, one of the set of eight books we give to readers whose tips are used in this column. Try this recipe:

- | | |
|---------------------------|-----------------------------|
| 1 pheasant, 2½ lb. | 2 tbs. tomato paste |
| ½ c. olive oil | 1 tsp. salt |
| 1 medium onion, chopped | pinch of Italian red pepper |
| 2 cloves garlic, minced | 1 tsp. oregano |
| 3 c. canned plum tomatoes | 2 tbs. chopped parsley |

Disjoint pheasant, saute in olive oil. Add remaining ingredients, simmer until pheasant is done. Remove bird and finish cooking sauce, about an hour. Replace pheasant to warm, then serve with spaghetti.

The most popular salt-water fish of the southern waters—from the Carolinas around Florida and along the Gulf coast—is the spotted weakfish, or sea trout. The dolphin, sailfish, and other Big-Deep battlers may have the glamor, but more anglers fish for sea trout than for all the others combined. Bait? Live shrimp, flies, and small plugs will do the job.

Ever misplace your own golf ball while helping your partner find his in the rough? Drop a white handkerchief over your ball. Then, when you return to the fairway you'll be able to spot it easily.
BOB DOUGLAS, St. Louis, Mo.



Double-barreled shotguns have two barrel arrangements: the over-and-under and the side-by-side. Which is better? It's a matter of choice. The gunner accustomed to sighting over a single barrel, such as a rifle, might prefer the O-and-U. In either case, barrel choke and length should be chosen for the type of hunting you intend to do. The 12-gauge is most popular, but the 20-gauge, which is lighter, is preferred by many hunters.

The stinkier the bait, the better catfish like it. Smelly cheese and chicken blood, with cotton to provide body, work fine. Flour- or corn-dough balls are also good.

DAVID LINGO, Circleville, Ohio

"Your column is excellent, but for some reason you snub salt-water fishing. Why?" asks Walter A. Benz of Rockville Center, N.Y. (He lives on Long Island, one of the world's best salt-water fishing areas.) It's a good point! So how about some tips from readers in the salt-water category?

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Elks National Youth Week

These youngsters are pulling for all they're worth in a tug-of-war for 4th- through 6th-graders at a track and field meet sponsored by Falls City, Neb., Lodge. The lodge youth activities chairman, P.E.R. Lowell M. Lewis, has successfully guided the program to its fourth consecutive national championship.

Youngsters from coast to coast had a chance to show their stuff during Elks National Youth Week, designated by then Grand Exalted Ruler R. Leonard Bush as the first week in May and proclaimed as such by governors and mayors.

Dr. Melville J. Junion, G.L. Youth Activities chairman, announced the winners—the lodges which presented the finest Youth Week programs and the state associations which most expertly coordinated Youth Week events statewide—at the annual G.L. session in Dallas. They are: state associations—first place: Massachusetts, second Ohio, third: Pennsylvania; lodges with fewer than 500 members—first: Fulton, N.Y., second: Herkimer, N.Y., third: Dunkirk, Ind.; lodges with 500 to 1,000 members—first: Falls City, Neb., second: Wellsburg, W. Va., third: Red Bank, N.J., and lodges with more than 1,000 members—first: Scottsbluff, Neb., second: Beckley, W. Va., and third: Phoenix.

Highlight of the Massachusetts program was a tour of the aircraft carrier U.S.S. *Wasp*. Other features reported by Chairman James L. Colbert, Somerville, included graduation of Junior Fire and Police Patrol members; a High School Teen Citizen Government Day, and an oratorical tournament.

Fulton Lodge, under the direction of Chairman John Karkruff, held its 15th annual Youth Week, winner of 12 first-place awards. It included a safe boating class graduation; a parade, followed by track and field events and other activities, and an Oswego County-wide talent revue.

Chairman Lowell M. Lewis of Falls City guided the lodge to its fourth straight national championship. Included were a band and choral concert; a junior high party; an oratorical contest, and a track and field meet for grade schoolers.

Scottsbluff Lodge has won several first-place awards. Ninth annual Youth Week activities included a newspaper carriers breakfast; addresses by Green Bay Packers guard Jerry Kramer; a parade, and presentation of Youth Leadership and scholarship awards.



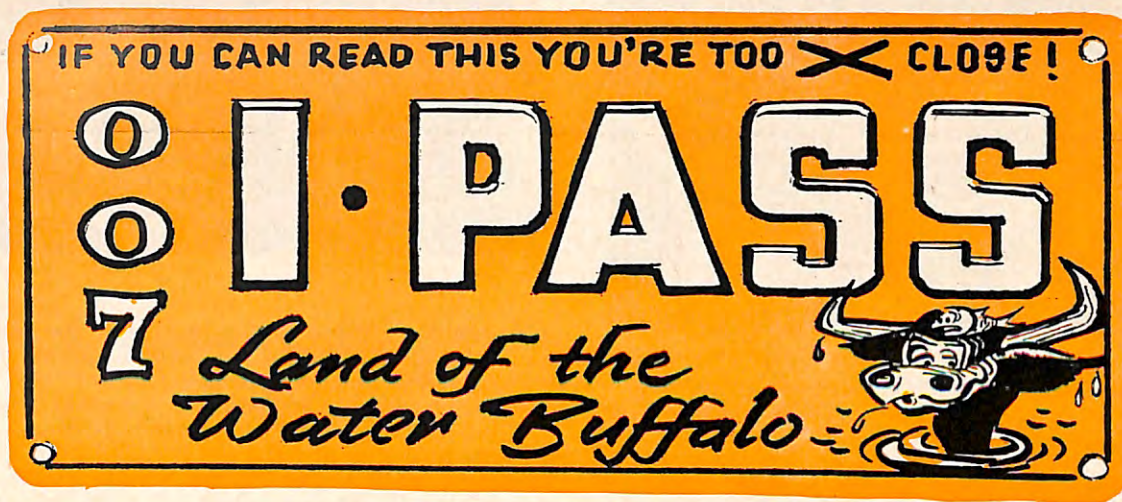
The Massachusetts Elks Assn. offered a tour of the aircraft carrier U.S.S. *Wasp* at Boston on Elks Youth Day. About 10,000 persons visited the prime recovery craft for the Gemini IX space flight of Astronauts Tom Stafford and Walter Cernan. Here, Cdr. James B. Shaffer, the executive officer, stands with Brother William Rothermel of Marblehead Lodge and senior class presidents Jeff Halpern of Marblehead and Arthur Clippinger of Swampscott.



Organized youth groups often form the backbone of a lodge's youth program. Here, a beautiful parade flag is presented to a winning high school band—one of six that marched in Scottsbluff, Neb.

E.R. Franklin Hunn of Fulton, N.Y., Lodge presents the first-place Youth Day Parade trophy to representatives of the Hannibal, N.Y. High School Band: Alice Van Patten, Fern Hannum, and Michael Malone. At the right is John Karkruff, chairman of the lodge's outstanding youth week program, which also keeps 60 other committeemen busy all year.





Looking at License Plates

By **LESLIE** and **JOAN RICH**

Some are colorful, some serve their owners' vanity, others merely label a vehicle before the law—and all are watched assiduously by the American motoring public

ON THE FIRST DAY the Commonwealth of Massachusetts accepted orders for 1966 "vanity" license plates, officials opened the mail and found 1,500 requests for plate number 007.

If the applicants weren't being very original, they were nevertheless demonstrating one of the American motorist's oldest passions—a devotion to the homely license plate. Ever since the early 1900s, people have been nailing old plates on the garage wall, trying to get unusual letter or number combinations for their cars, collecting cardboard replicas that came in chewing gum wrappers, and gawking avidly at every out-of-state plate they see on the road.

In fact, some travelers will tell you that with all the identical superhighways, motel strips, and soft ice cream stands, the license plate is about the only thing that changes as you drive cross-country. Be that as it may, the 140 million plates owned by Americans today do show a delightful diversity. Besides the new trend to special prestige plates, sold by many states at a premium, each state still retains its individual design, numbering system, and often its own little advertisement for itself.

Long ago, many states saw the possibilities of attracting tourists through the slogans its motorists might carry on

their license plates. Every driver from Michigan, for instance, announces that his home is a "Water-Winter Wonderland." New Hampshire is proud to be "Scenic," the Green Mountain state says simply "See Vermont," and the Sooners who used to advise us to "Visit Oklahoma," will next year be telling us "Oklahoma is OK." Trying another tack, Montana heralds its vast size by shaping its plate as an outline of the state map.

But plate watching is more than entertaining; it can even contribute to safety. Explains one road-wise Midwestern motorist: "If you're rolling along a fast highway that isn't built with limited access, watch out for the local license plates. It could be a farmer who's about to pull off suddenly to look at his livestock or fields.

"On the other hand, a plate from far away may mean the driver has been pushing himself and is getting sluggish at the wheel. The safest plate, I've found, is the visitor from one state away. He hasn't driven too far yet, but the cattle along this road aren't his, either."

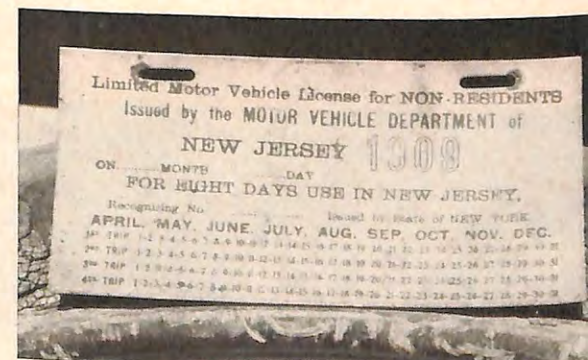
Are drivers from some states safer road companions than others? Definitely—

(Continued on page 49)

This 1902 New York license plate is made of leather, which was commonplace in those days. The car shown is newer than the plate—a 1910 Maxwell Runabout.



In 1939, New York plugged the World's Fair on license plates. When the same was done in 1964-65, one citizen brought suit. He claimed he was being made to advertise, without compensation, the Fair. He lost.



In 1909, a New York driver needed this plate to cross over to New Jersey





TRAVERSE CITY, Michigan, Lodge's first-place Americanism plaque, won at the Grand Lodge annual session, is held by Grand Tiler Fritz Coppens (second from left), a Traverse City member, and Americanism Co-Chairman and Est. Lead. Kt. Leon Kaiser. At the left is Americanism Co-Chairman Edward Schumer and at the right, E.R. Gerald E. Oleson. The lodge won in the membership category of 500 to 1,500.



A \$4,200 G.L. CHECK in memory of P.G.E.R. Edward R. Rightor, New Orleans, is given Dean Antonio E. Papale Sr. (second from right) of Loyola University School of Law by P.G.E.R. William A. Wall. Others pictured are Willis C. McDonald, Metairie, La., a G.L. Judiciary Committeeman; Solomon S. Goldman, a former law associate of Brother Rightor, and S.P. William J. Terry of the Mississippi State Elks Assn. Income from the invested \$4,200 will provide special lectures for students in the New Orleans law school, where Brother Rightor once taught.

News of the Lodges

Helping Hands, Loyal Hearts

THE EDWARD RIGHTOR MEMORIAL LECTURES, instituted with a \$4,200 Grand Lodge donation, are a fitting tribute to the Past Grand Exalted Ruler who lectured and taught for years at Loyola University School of Law, New Orleans.

Brother Rightor, a member of New Orleans Lodge who headed the Order in 1916-1917, also worked generally in his community to further the interests of law education. He died Aug. 22, 1962, at the age of 88.

A committee spent some time determining a proper memorial and on Friday, May 13, Elk dignitaries gathered at Loyola to present a \$4,200 check to Dean Antonio E. Papale Sr. of the law school.

The money, in trust, will be invested

by trustees and the income periodically will be used as honorariums for the best available lecturers in the field of law. Two of the trustees will be appointed by the law school and the third will be named by the Louisiana Elks State Association. The appointments will be annual.

"Thus, the Edward Rightor Memorial Lectures could very well continue as long as the Louisiana Elks State Association and the Loyola School of Law exist," said Willis C. McDonald, Metairie, La., a G.L. Judiciary Committee member.

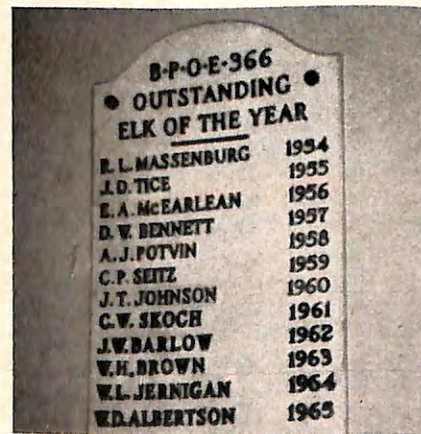
Brother Rightor was an Elks National Foundation Trustee from the mid-1930s through the late '40s and an Advisory Committeeman from 1950 through 1961.



FLINT, Michigan, Lodge sets a local record with the proposals for membership of nine sons and one son-in-law by eight fathers. The candidates were in a class of 60 honoring Secy. Archie R. Campbell Sr. (standing, extreme left), a Brother of 47 years who proposed his son, Archie Jr., seated in front of him. Others pictured are (seated): Bill George; Bill Irving Jr.; John Siegel; George McKay Jr.; Robert Bennett; Robert Dutcher, and Frank Manley Jr. Standing are B. C. George, Bill Irving Sr., Max Siegel, George McKay Sr., Jack Bennett, Charles Bennett, and Frank Manley Sr. Jack Bennett proposed two sons and a son-in-law, Brother Dutcher. Not pictured are Dr. Max Rulney and his son, Murray.



OTTAWA, Kansas, Elks exert a tight hold on \$1,000 they are about to turn over to the American Red Cross and Salvation Army for aid to victims of tornado-stricken Topeka. Pictured are Secy. and P.E.R. Glenn Wicke, E.R. Clarence Strickland, and the drive chairman, Dr. Louis Speer, P.E.R., who raised \$278 of the total among lodge members. They also sponsored a cleanup after the tornado.



HAMPTON, Virginia, Lodge takes pride in its "Elk of the Year" Program, which was launched in 1954, eight years before the national program was started during P.G.E.R. Lee A. Donaldson's term of office. The marble tablet in the lodge lobby lists the first Hampton "Elk of the Year" as Brother R. L. Massenburg.



OFFICERS OF THE BRAND NEW WOODBRIDGE, Virginia, Lodge pose happily. They are (seated): Est. Lect. Kt. Frank J. Kesock; Est. Lead. Kt. James H. Leonard; E.R. Robert L. Kirk, and Est. Loyal Kt. Robert Gentzel and (standing): Chap. Joseph Zeb; Tiler Robert A. Berry, and Inner Guard Michael R. Woodward. Not shown are Secy. Russ Cook; Treasurer Robert Marenick; Esq. Ralph Hinkle, and Trustees Arthur Liedel, Thomas Ramey, Egbert Thompson, Charles Splaine, and Daniel Spitz.



OFFICERS OF THE NEWLY INSTITUTED LIVERPOOL, New York, Lodge have one of their first official pictures taken with State New Lodge Chairman James B. Hanlon (standing, in white coat), Fulton. Officers are (seated): Secy. Carl W. Smith; Est. Lect. Kt. Dale H. Hartpence; Est. Lead. Kt. Edward Hamilton; E.R. Homer G. Gridley; Est. Loyal Kt. Arthur Bennett; Treasurer Thomas W. Crosby, and Esq. Ralph Wilkinson and (standing): Trustees Gerald D. Foster and John G. Baker; Tiler Kenneth Lathrop; Trustee Arthur B. Sullivan; Chap. Richard Hinkelman; Inner Guard Charles Vaccaro, and Trustees Anthony B. Riboldazzi and William J. Sullivan.

ELKDOM CONTINUES TO GROW AND THRIVE through such vital processes as the institution of its lodges. A New York lodge, Liverpool No. 2348, and a Virginia unit, Woodbridge No. 2355, are among the Order's youngest branches.

A charter membership of 138 launched Liverpool Lodge June 12, when about 325 persons gathered in Tutor's Restaurant.

Speakers were: P.G.E.R. Ronald J. Dunn; P.S.P. Francis P. Hart, Watertown; Floyd Gustafson, Ilion, a state Vice-President; D.D.G.E.R. Louis Cifarelli, Utica; District New Lodge Chairman Maurice Shapiro, Fulton, and E.R. Homer G. Gridley of Liverpool Lodge. State New Lodge Chairman and P.D.D. James B. Hanlon, Fulton, was toastmaster.

The institution was conducted by

P.D.D. Joseph J. Ferlo, Rome, assisted by other dignitaries. E.R. M. James Pepper and other Rome Lodge officers initiated the new members and Brother Hanlon installed the officers.

Brother Gridley publicly thanked Brothers Hanlon and Shapiro; P.D.D. Frederick Welch of Auburn, a district new lodge chairman, and Norman Manor, former state vice-president, for helping to effect the new lodge. Syracuse Lodge sponsored the unit.

Another honored guest was S.P. John F. Schoonmaker, Cornwall-on-Hudson.

P.G.E.R. John L. Walker presided at the institution of Woodbridge Lodge June 25. Officers of the sponsoring Arlington-Fairfax Lodge initiated the candidates and Past Exalted Rulers installed the officers of the 109 charter members in impressive ceremonies.

Those instrumental in the lodge's organization were P.D.D. Herman C. Anderson, Arlington, state new lodge chairman; P.E.R. Neil J. Cahill, North-Central new lodge chairman; P.E.R. Joseph Gleason, organization chairman; P.D.D. Francis H. McDuffie, Richmond, and P.E.R.s Harry Lewis and Ed Cahill.

Honored guests included S.P. B. M. Scott, Franklin; H. A. Simmons, Red Lodge, "Beartooth," Mont., and State Chap. Sidney H. Sullivan.

Woodbridge officers are headed by E.R. Robert L. Kirk. Others include Est. Lead. Kt. James Leonard; Est. Loyal Kt. Robert Gentzel; Est. Lect. Kt. Frank Kesock; Secy. Russ Cook; Treasurer Robert Marenick; Tiler Robert Berry; Chap. Joseph Zeb; Esq. Ralph Hinkle, and Inner Guard Michael Woodward.



A MASSACHUSETTS BILL exempting Elks lodges from local property taxes is signed into law by Gov. John A. Volpe, a Winchester Lodge member. Happy witnesses are P.D.D. and P.E.R. Joseph E. Brett, Quincy; P.S.P. and P.E.R. Charles B. Burgess, Newton, and S.P. and P.E.R. John F. Cahill, Cambridge. Brother Brett, a state vice-president, is a state representative who sponsored the tax exemption bill for seven years before it was approved.



MARTINSBURG, West Virginia, Lodge reports the result of another successful national bowling tournament in veterans hospitals and centers equipped with bowling alleys. This year, the tourney was won by a rubber band duckpin team sponsored by Martinsburg Lodge. Shown with the trophy are the lodge veterans service committee chairman, Garnett Shipley; the Victory Bowling Legion representative, W. T. Rudy; Joseph Cain, recreation director of the Newton D. Baker Veterans Administration Center in Martinsburg, and the center director, Brother Al Gavizza.



P.G.E.R. R. LEONARD BUSH is welcomed to the Indiana Elks Association's 66th annual convention in Fort Wayne with a touch of "Old Home Week." Greeting Brother Bush in his last official visit as Elkdom's chief is Mrs. Harvey L. Collins, who was a bat girl on the softball team Brother Bush managed some years ago in Inglewood, Calif. Mrs. Collins' husband is a Fort Wayne Lodge Trustee.



BROOKLYN P.E.R. Cuthbert J. Behan (left) and E.R. Nicholas J. De Martini see a New York Mets-St. Louis Cardinals game with some orphans and crippled youngsters (background) at Shea Stadium, where the Elks snagged Mets outfielders Ron Swoboda (second from left) and Johnny Lewis long enough to pose for this photo. Brother Behan arranged the outing for the children.



LYNBROOK, New York, E.R. George Wainwright (left) accepts for the lodge a citation from the National Recreation and Park Assn. presented by Lester Forest, member of the Lynbrook Recreation Commission. At the right is Youth Activities Chairman Maurice De Luca. The lodge was cited for its outstanding contributions on behalf of the community's youth.



BENNINGTON, Vermont, P.E.R. Michael Fraher Jr. presents a bond to "Miss Silver Towers"—Nancy Lee Finnegan of Bennington—who was crowned during Vermont Elks' 39th annual convention in Barre. Silver Towers Camp, for retarded children at Brookfield, is the major state project. Also shown are Bennington E.R. Dominick Yarnal and Est. Lead. Kt. Charles Boyle.



BINGHAMTON, New York, E.R. John E. Costello receives the first-place plaque for youth activities in New York State from the district youth activities chairman, John Sheehan. Binghamton is in the category of lodges with between 1,000 and 1,500 members.



OHIO ELKS ASSOCIATION State Chairman C. Richard Smith (left) initiated a membership drive at the annual convention by hiring a Kelly Girl to pin on delegates' badges reading, "Push Membership." At the right is Fostoria Lodge Secy. William Kurtz.

WORCESTER, Massachusetts, Lodge's entrant in the State Oratorical Contest, Marie Tinsley, Worcester, accepts the championship trophy from P.E.R. James L. Colbert, Somerville, youth activities chairman, at the 56th annual convention in Chicopee. Earlier, Miss Tinsley had won the lodge and district contests.



KINSTON, North Carolina, E.R. R. Frank Barnwell (left) presents an American flag to all civic clubs in Kinston in an effort to show the Elks' emphasis on Americanism. B. R. Huggins, president of the Civitans Club, accepts the flag on behalf of all Kinston civic groups. At the right is P.E.R. and Secy. J. Louis Rapier.



WAPAKONETA, Ohio, Brothers stage the biggest show in the lodge's history to welcome Astronaut Neil Armstrong home after his successful Gemini space-docking flight. For the homecoming parade, the Elks put together this float, with the theme, "Youth, Leadership, and Scholarship." Shown are Secy. Roy S. Bauer; Tiler Harry Whitman; E.R. William M. Ferguson; P.E.R. Richard E. Kah; Fred Parish Jr.; Verdin Stuckey Jr.; P.E.R.s Russell Kaufman and Clarence R. Brown; Inner Guard Thomas Wills; Trustee Carl Hutchens; Treasurer and P.E.R. Vernon Doenges; Trustee and P.E.R. Verdin Stuckey Sr.; Jim Scheer, and Est. Lead. Kt. H. Michael Moser.



MANCHESTER, Connecticut, Trustee Carl Hunter (left) and E.R. Raymond Zemanek welcome Civil Air Patrol Cadets Anthony Sobol and Malcolm Holcomb into the lodge's sponsorship. Manchester members sponsor the cadets as part of their youth activities and community service programs.



Lodge Notes

It was a determined group of Grand Forks Elks and their families who attended the lodge's annual picnic in nearby Minto, N.D. Rain was falling when the 1,400 picnickers got to the Minto City Park and it was falling when they left. Lunch was had in automobiles and in a covered band shell. And fun was had too, in spite of the weather.

Six distinguished Elks, P.G.E.R. R. Leonard Bush; P.G.E.R. John E. Fenton; P.G.E.R. George I. Hall; D.D.G.E.R. and P.E.R. Charles L. Laffan, Milton, Mass.; P.E.R. and Rep. Joseph E. Brett, Quincy, Mass., and Milton E.R. William T. Johnston, took time out from the G.L. convention in Dallas to lay a wreath at the site of the assassination of President Kennedy, a Boston Lodge member.

El Campo, Tex., Lodge recently held a treasure hunt, but with a difference. The whole hunt was conducted on water. Those lucky searchers who found the three small buoys won \$50 and other prizes. El Campo Elks called the event a Boat-O-Rama and reported a turnout of more than 200 people and 37 boats. Proceeds from the event went to the Texas Elks State Association's major project—the

Texas Elks Crippled Children's Hospital in Ottine.

Pomona, Calif., Lodge is justly proud of four students it sponsored in district, state, and national scholarship competitions. Miss Barbara Laporte, Pomona, won an \$800 Elks National Foundation award, Alan Rose-nau, Bonita, won a \$600 state scholarship, and Karen Kirkhart, Ganesha, and Nelson Fong, Geary, each were awarded \$500 state scholarships.

Seven Past Exalted Rulers of Wapakoneta, Ohio, Lodge filled the chairs for the initiation of 25 candidates into Mercer County Lodge of Celina on its first anniversary.

This past summer was the ninth that Keene, N.H., Lodge has sponsored Camp Holiday. The day camp is open to all area children with mental or physical handicaps, who are not able to participate in playground programs sponsored by the city of Keene.

Quincy, Mass., Lodge soon will embark on a \$200,000 renovation program for the 61-year-old Elks home. The project calls for a modern function room on the main floor and the installation of an elevator and new furnishings and fixtures.

Flint, Mich., Lodge this year again sponsored a boys baseball team made

up of practically the same group that played so well last season in the Flint Class E League. This year, the boys played Class D ball.

As a service to any readers who may have served aboard the U.S.S. *West Virginia*, we are making this announcement:

The U.S.S. *West Virginia* 12th annual reunion will be held Dec. 3 in the Veterans of Foreign Wars post at 1822 W. 162nd St., Gardena, Calif. Additional information may be obtained from R. A. Brown, in care of the Gardena post.

More than 220 Elks and guests recently attended the annual Sandusky, Ohio, Lodge luau. The celebration was one of the first major events to be held in the lodge ballroom since it had been newly air-conditioned.

Fifty boys from the nation's capital spent a fun-filled week at Camp Barrett, thanks to Washington, D.C. Lodge, whose members donated and otherwise raised money especially for this project. A little more, however, is needed to cover the entire cost of the undertaking.

The Virginia Beach, Va., Lodge ladies have donated \$100 for use at a lodge-sponsored boys camp. The money was earned from Family Night Suppers organized by the ladies.



RIDGEWOOD, New Jersey, Lodge officers pay their respects to their departed Brothers. Pictured are the Rev. Matthew Hammel; Est. Loyal Kt. Richard Zelenka; P.E.R. and Secy. John Qualey, and Est. Lead. Kt. Edward Coulding.



IN CLEARWATER, Florida, Col. Luis R. Pineiros, Ecuadorean Consul at Tampa, presents a plaque to ninth grader Jean Parvin for her newspaper articles on Operation Pen Pal Ecuador, sponsored by Clearwater Lodge. Looking on are the lodge coordinator for the project, George C. Marquardt; Oak Grove Junior High School's principal, Joe C. Eidson; Clearwater E.R. Lyle J. Filek, M.D.; the project coordinator for the school, Mrs. Bettie Shelor; lodge committeeman William Buck, and Secy. Robert L. Neiman.



MIAMI, Florida, Lodge features free pony rides, a Miami Fire Department demonstration, and a variety of games and contests for the youngsters at a recent picnic on the lodge grounds.



SOUTHERN PINES, North Carolina, Lodge each summer sends local youngsters to the Elks Boys Camp near Hendersonville. Shown is a group of 25 lads along with Elk officials, camp committeemen, and parents.



MELROSE, Massachusetts, Lodge won a prize with this float, entered in the Melrose Memorial Day parade. The float carried an Elks Altar bearing an open Bible and a plaque with the inscription, "To Our Absent Brothers." Lodge officers followed in two open cars.



WAYNESBURG, Pennsylvania, Lodge sponsors a golf outing to raise money for the state association's cerebral palsy project. The event was held at the Greene County Country Club.



ENFIELD, Connecticut, Lodge winds up its special 8-team bowling tournament for boys from 8 to 12½ years. Est. Lect. Kt. Kevin Kelliher hands out trophies to seven happy youths: David Mercier, John Bushway, James Boyle, Jay Tkacz, Gordon Duggan Jr., Mike Courtney, and Andrew Siana.



ATTLEBORO, Massachusetts, E.R. Raymond Lyons presents a plaque to Tiler William S. Barton commemorating his "long service to the Elks and city." At right is Brother Edward Healey, city treasurer. Brother Barton, Tiler for the last 12 years, is grave registration officer for the city.



JERSEY SHORE, Pennsylvania, Lodge displays its cerebral palsy mobile unit during summer holiday celebrations. Seated in the truck is Treasurer John Mohn. Kneeling are P.D.D. Harold T. May and E.R. Thomas A. Braucht.

CATONSVILLE, Maryland, Lodge, assisted by Miss Independence—Margaret Masse—and Miss Catonsville—Kathryn Brammer—gives away a 1966 Cadillac to a lucky Baltimore ticket holder, M.C. Knott.



SYRACUSE Lodge honors P.E.R. Mordecai Gosnell (front row, right) for his 50 years of devotion to Elkdom. Among those at the testimonial dinner were P.G.E.R. Ronald J. Dunn (front row, center), E.R. George Phillips (back row, fourth from left), and a number of Past Exalted Rulers of Syracuse Lodge.

NEW HAVEN, Connecticut, E.R. John J. McMahon and Dean Hunt, chairman of the lodge's Fresh Air Fund Committee, take a final look at a \$300 check before turning it over to the New Haven Register, sponsor of an annual fund-raising drive for underprivileged children.





News of the Lodges CONTINUED

P.G.E.R. R. LEONARD BUSH addresses a 75th anniversary banquet of Kittanning, Pa., Lodge. Other dignitaries include E.R. George D. Weaver; Francis T. Benson, Kittanning, former G.L. committees member; President-Judge J. Frank Graff of Armstrong County; P.G.E.R. Lee A. Donaldson; S.P. Richard C. Megargell, Orangeville, and the Rev. C. Roger Butler. Also present was Grand Trustee Nelson E. W. Stuart, Cleveland. The celebration week included an "Old Timers' Night," an Anniversary Ball, and the initiation of 35. Brother Benson was honored with an Elks National Foundation \$1,000 certificate which the lodge bought in his name.



DOVER, Ohio, Lodge wins the State Ritualistic Contest. Team members are (front row) Esq. Robert Ley Jr., Est. Lead. Kt. Jack Geyer, E.R. Donald Peters, and Chap. Delbert Perry. Standing are Coaches Ronald Ford and John Helmsdoerfer, Est. Lect. Kt. James Bierie, Inner Guard Lee Bierie, Est. Loyal Kt. Edgar Dill, and Coach Robert Kennedy.



BIDDEFORD-SACO, Maine, members are hosts during a campout to Vermont and Canadian Boy Scouts in the lodge's first year of scout sponsorship. Scouts kneeling are Peter Toy, Danny Potvin, and Rege Watson. Behind them are E.R. C. Robert Brousseau; Town Mgr. Leon F. Jones of Old Orchard Beach; Mayor Paul E. Reny of Saco, and Mayor Leo Lemire of Biddeford. Next year, the lodge-sponsored troop will visit the Canadian troop at St. Jean, Que., and will see Expo '67 in Montreal.



HUDSON, Massachusetts, E.R. Manuel J. Almada and Mrs. Janice McPartland, president of the Hudson Emblem Club, ride atop the blue ribbon-winning float of yellow and red roses in the Hudson centennial parade. The float was constructed by the Elks and club members and was among 40 viewed by about 60,000 persons.



MASSAPEQUA, New York, E.R. Angelo Roncallo and Brother John Musicaro inspect the first mobile unit given the United Cerebral Palsy Assns. of New York State by the New York State Elks Assn. The station wagon was in a parade sponsored by Massapequa Lodge recently. The state project includes a CP program.



TULSA Lodge holds its 8th annual Elks Charity Program for underprivileged children. About 400 youngsters from five organizations were treated to swimming, baseball, and a chicken dinner. In front of the children are the event chairman, Brother Bob Leclerc; Supt. David Catlett of the Whitaker Home, Pryor, Okla., and Lodge Secy. Cleo S. Lochrie



TIFFIN, Ohio, was the host lodge for the Northwest District meeting at which \$1,027 from three lodges was presented to the state's cerebral palsy project. State fund-raising co-chairman Robert Snooks, Maumee, receives a \$750 check from Jack Schaffner (left), Van Wert, and a \$277 check from Maumee and Kenton Lodges, represented by the district fund-raising chairman, Perry Wise.



ILLINOIS LEADERS of Elksdom are shown with their wives after installation services at the annual convention in Rockford. They are Secy. Jack and Mrs. Sullivan, Joliet, First Vice-President-at-Large Irwin H. and Mrs. Stipp, Springfield, S.P. John and Mrs. Meckles, Litchfield, Second Vice-President-at-Large Robert and Mrs. Flynn, Sterling, and Treasurer John and Mrs. Wilson, Centralia.



POMPTON LAKES, New Jersey, Lodge distributes 10,000 American flag lapel bows to area schoolchildren. Seated are: Est. Lead. Kt. Thomas Dandy; Mrs. Rhinesmith, a Haskell school principal; E.R. George Petrasek, and Secy. Allen Hinchcliff. Standing are: Mr. MacMurray, Pequannock schools assistant director; Trustees James Van Cott, Edward Post, and George Biro; Mr. Jockem, principal of Pompton Lakes High School; Inner Guard Phillip DiGuglielmo; Mr. Becker, Butler schools superintendent; Trustees Chairman Herbert Warden, and Est. Loyal Kt. Edward Brandt.



THE OHIO ELKS' State Bowling Tournament manager, Buck Rogers (seated), looks over the scheduling of teams with Roy Sorenson, Bowling Green, tourney secretary; Mayor Christian Morris of Lima, where play was held; Eugene Fungston, Mansfield, and P.E.R. Paul Musser, Lima. The tournament was the largest ever held by the group.



BURLINGTON, Vermont, Brothers sponsor a victory dinner for the state baseball champion, Burlington High School. Bill Krisher (standing), former college and professional football star, addresses the lettermen. To Krisher's left are Lt. Gov. John Daley (behind the speaker), an Elk; Mayor Francis Cain of Burlington, an Elk; Coach Orrie Jay, and E.R. C. Paul Lauzon.

BOY SCOUTS FROM Delaware, Maryland, and Virginia take part in a two-day Scout-O-Rama. Here, Salisbury, Md., E.R. Harold Athey and P.D.D. and P.E.R. C. M. Adkins are shown some fine points of totem pole carving by Scoutmaster Basil Truitt.





Arizona's Youth Leadership winner in the girls' division—Katherine Jue—stands with her parents (left), P.G.E.R. R. Leonard Bush, and outgoing S.P. Lowell A. Marler, Mesa, during the Arizona Elks Association's 51st annual convention May 11-14 in Mesa.



G.E.R. Raymond C. Dobson (left) is warmly welcomed by E.R. A. E. Paulson of Great Falls Lodge during the Montana State Elks Association's 64th annual convention July 14-16 in Great Falls. Brother Dobson, accompanied by his wife, spoke before a convention assembly.

News of the State Associations

More STATE Meetings



Keys for a \$16,000 tuberculosis X-ray unit are presented to the state of Kentucky, represented by Dr. Russell Teague (third from left), state health commissioner and an Elk, by Lawrence Hill, Lexington, state major projects chairman, during the Kentucky Elks' annual convention June 8-10 in Covington. The unit is the 10th piece of equipment the association has given the state since the TB project's inception. Also pictured are State Sen. John Moloney; retiring S.P. James E. Davis, Henderson; S.P. Charles H. Murray, Covington, and Joseph Mueller, state eastern chairman for the TB program.



The oldest living past president of the Oregon State Elks Assn.—Brother Ernie W. Winkle (left) of Medford—is greeted by P.G.E.R. Emmett T. Anderson, vice-chairman of the Elks National Memorial and Publication Commission, at Oregon Elks' annual convention May 19-21 in Seaside. Brother Winkle headed the association in 1937-1938. He is 70 years old.



New officers of the Wisconsin Elks Assn. get together during the annual convention May 13-15 in Appleton. They are (seated): President-Elect D. H. Everman, Beaver Dam, and S.P. Leo H. Schmalz, Kaukauna, and (standing): Vice-Presidents Maurice Pohl, Sheboygan; Warren Foster, Baraboo; Wendall H. Smith, Appleton, and Forest Huntsinger, Ashland.

A MEMORIAL SERVICE HONORING Past Grand Exalted Rulers James R. Nicholson and John F. Malley, both Springfield Lodge members, was the highlight of the Massachusetts Elks Association's 56th annual convention June 17 through 19 in Chicopee. More than 1,500 Elks and their wives from 79 lodges attended the meeting.

Brother Otho De-Vilbiss, public relations director of the Order, eulogized Brother Nicholson and P.G.E.R. John E. Fenton eulogized Brother Malley.

Charities in the state received more than \$333,000 from the lodges, President Charles B. Burgess of Newton reported. The Massachusetts Elks Scholarship Fund had its most successful year with donations of some \$12,000. About \$36,000 was distributed from the Massachusetts Elks Association Charity Awards Fund to charitable, educational, and research projects in the state.

Dignitaries present included: Justice Harold J. Field, Brookline, of the Grand Forum; Michael J. McNamara, Randolph, G.L. Youth Activities committeeman; John J. Harty, Methuen, G.L. Committee on Credentials member; W. Edward Wilson, Auburndale, G.L. Auditing and Accounting committeeman, and Edward A. Spry, Boston, Special Deputy.

Youth Activities Chairman James L. Colbert, Somerville, reported on the group's national award-winning Youth Week. More than 10,000 persons visited the aircraft carrier U.S.S. *Wasp* at Boston in a program conducted by President-Elect John F. Cahill, Cambridge.

Newton Lodge won the Ritualistic Contest.

Brother Cahill is the new President. Vice-Presidents are: Arthur D. Kochakian, Haverhill; Henry T. Flaherty, Clinton; Joseph E. Brett, Quincy, and Thomas F. O'Malley, Framingham. Alfred J. Mattei, Worcester, was re-elected Secretary. Other new officers are: Thomas A. Julian, Springfield, Treasurer; and Trustees Ernest J. Ra-



State Scholarship Chairman Edgar B. Herwick, Frackville, presents a serviceman, Walter Pierce, Ephrata, with a scholarship to Pennsylvania State University, University Park, during Pennsylvania Elks' annual convention June 3-5 in Harrisburg.

haim, Gardner; Manson W. Cowan, Littleton-Westford; Nicholas Mazzone, Chelmsford; Maurice J. Maher, Malden; Patrick J. Connolly, Weymouth, and William F. Burke, West Springfield-Agawam.

A regional meeting will be held Oct. 9 in Springfield.

A \$16,000 X-RAY UNIT for detecting tuberculosis was presented to the state of Kentucky by the Kentucky Elks Association during its annual convention June 8 through 10 in Covington.

The unit is the 10th such piece of equipment Kentucky Elks have turned over to the state since the start of their fight against TB.

The delegates voted to try to raise \$18,000 for a swimming pool at the Retarded Children's Hospital at Outwood.

P.G.E.R. Wade H. Kepner was a distinguished guest at the sessions, attended by 405 persons.

Ashland Lodge won the Ritualistic Contest. A dinner dance closed the convention.

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Other new officers are: A. P. (Mike) Lee, Marshalltown, Treasurer; Trustees John McKeever, Dubuque, Ralph Bastian, Fort Dodge, Leo D. Gardner, Coin, and Brother White; the Rev. Alfred E. McCoy, Storm Lake, Chaplain; Leonard Pavek, Fort Dodge, Sergeant-at-

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P.G.E.R. R. LEONARD BUSH addresses a 75th anniversary banquet of Kittanning, Pa., Lodge. Other dignitaries include E.R. George D. Weaver; Francis T. Benson, Kittanning, former G.L. committees member; President-Judge J. Frank Graff of Armstrong County; P.G.E.R. Lee A. Donaldson; S.P. Richard C. Megargell, Orangeville, and the Rev. C. Roger Butler. Also present was Grand Trustee Nelson E. W. Stuart, Cleveland. The celebration week included an "Old Timers' Night," an Anniversary Ball, and the initiation of 35. Brother Benson was honored with an Elks National Foundation \$1,000 certificate which the lodge bought in his name.



DOVER, Ohio, Lodge wins the State Ritualistic Contest. Team members are (front row) Esq. Robert Ley Jr., Est. Lead. Kt. Jack Geyer, E.R. Donald Peters, and Chap. Delbert Perry. Standing are Coaches Ronald Ford and John Helmsdoerfer, Est. Lect. Kt. James Bierie, Inner Guard Lee Bierie, Est. Loyal Kt. Edgar Dill, and Coach Robert Kennedy.



BIDDEFORD-SACO, Maine, members are hosts during a campout to Vermont and Canadian Boy Scouts in the lodge's first year of scout sponsorship. Scouts kneeling are Peter Toy, Danny Potvin, and Rege Watson. Behind them are E.R. C. Robert Brousseau; Town Mgr. Leon F. Jones of Old Orchard Beach; Mayor Paul E. Reny of Saco, and Mayor Leo Lemire of Biddeford. Next year, the lodge-sponsored troop will visit the Canadian troop at St. Jean, Que., and will see Expo '67 in Montreal.



HUDSON, Massachusetts, E.R. Manuel J. Almada and Mrs. Janice McPartland, president of the Hudson Emblem Club, ride atop the blue ribbon-winning float of yellow and red roses in the Hudson centennial parade. The float was constructed by the Elks and club members and was among 40 viewed by about 60,000 persons.



MASSAPEQUA, New York, E.R. Angelo Roncallo and Brother John Muscaro inspect the first mobile unit given the United Cerebral Palsy Assns. of New York State by the New York State Elks Assn. The station wagon was in a parade sponsored by Massapequa Lodge recently. The state project includes a CP program.



TULSA Lodge holds its 8th annual Elks Charity Program for underprivileged children. About 400 youngsters from five organizations were treated to swimming, baseball, and a chicken dinner. In front of the children are the event chairman, Brother Bob Leclerc; Supt. David Catlett of the Whitaker Home, Pryor, Okla., and Lodge Secy. Glen S. Louder.



TIFFIN, Ohio, was the host lodge for the Northwest District meeting at which \$1,027 from three lodges was presented to the state's cerebral palsy project. State fund-raising co-chairman Robert Snooks, Maumee, receives a \$750 check from Jack Schaffner (left), Van Wert, and a \$277 check from Maumee and Kenton Lodges, represented by the district fund-raising chairman, Perry Wise.



ILLINOIS LEADERS of Elkdom are shown with their wives after installation services at the annual convention in Rockford. They are Secy. Jack and Mrs. Sullivan, Joliet, First Vice-President-at-Large Irwin H. and Mrs. Stipp, Springfield, S.P. John and Mrs. Meckles, Litchfield, Second Vice-President-at-Large Robert and Mrs. Flynn, Sterling, and Treasurer John and Mrs. Wilson, Centralia.



POMPTON LAKES, New Jersey, Lodge distributes 10,000 American flag lapel bows to area schoolchildren. Seated are: Est. Lead. Kt. Thomas Dandy; Mrs. Rhinesmith, a Haskell school principal; E.R. George Petrasek, and Secy. Allen Hinchcliff. Standing are: Mr. MacMurray, Pequannock schools assistant director; Trustees James Van Cott, Edward Post, and George Biro; Mr. Jockem, principal of Pompton Lakes High School; Inner Guard Phillip DiGuglielmo; Mr. Becker, Butler schools superintendent; Trustees Chairman Herbert Warden, and Est. Loyal Kt. Edward Brandt.



THE OHIO ELKS' State Bowling Tournament manager, Buck Rogers (seated), looks over the scheduling of teams with Roy Sorenson, Bowling Green, tourney secretary; Mayor Christian Morris of Lima, where play was held; Eugene Fungston, Mansfield, and P.E.R. Paul Musser, Lima. The tournament was the largest ever held by the group.



BURLINGTON, Vermont, Brothers sponsor a victory dinner for the state baseball champion, Burlington High School. Bill Krisher (standing), former college and professional football star, addresses the lettermen. To Krisher's left are Lt. Gov. John Daley (behind the speaker), an Elk; Mayor Francis Cain of Burlington, an Elk; Coach Orrie Jay, and E.R. C. Paul Lauzon.



BOY SCOUTS FROM Delaware, Maryland, and Virginia take part in a two-day Scout-O-Rama. Here, Salisbury, Md., E.R. Harold Athey and P.D.D. and P.E.R. C. M. Adkins are shown some fine points of totem pole carving by Scoutmaster Basil Truitt.



Arizona's Youth Leadership winner in the girls' division—Katherine Jue—stands with her parents (left), P.G.E.R. R. Leonard Bush, and outgoing S.P. Lowell A. Marler, Mesa, during the Arizona Elks Association's 51st annual convention May 11-14 in Mesa.



G.E.R. Raymond C. Dobson (left) is warmly welcomed by E.R. A. E. Paulson of Great Falls Lodge during the Montana State Elks Association's 64th annual convention July 14-16 in Great Falls. Brother Dobson, accompanied by his wife, spoke before a convention assembly.

News of the State Associations

More STATE Meetings



Keys for a \$16,000 tuberculosis X-ray unit are presented to the state of Kentucky, represented by Dr. Russell Teague (third from left), state health commissioner and an Elk, by Lawrence Hill, Lexington, state major projects chairman, during the Kentucky Elks' annual convention June 8-10 in Covington. The unit is the 10th piece of equipment the association has given the state since the TB project's inception. Also pictured are State Sen. John Moloney; retiring S.P. James E. Davis, Henderson; S.P. Charles H. Murray, Covington, and Joseph Mueller, state eastern chairman for the TB program.



The oldest living past president of the Oregon State Elks Assn.—Brother Ernie W. Winkle (left) of Medford—is greeted by P.G.E.R. Emmett T. Anderson, vice-chairman of the Elks National Memorial and Publication Commission, at Oregon Elks' annual convention May 19-21 in Seaside. Brother Winkle headed the association in 1937-1938. He is 70 years old.



New officers of the Wisconsin Elks Assn. get together during the annual convention May 13-15 in Appleton. They are (seated): President-Elect D. H. Everman, Beaver Dam, and S.P. Leo H. Schmalz, Kaukauna, and (standing): Vice-Presidents Maurice Pohl, Sheboygan; Warren Foster, Baraboo; Wendall H. Smith, Appleton, and Forest Huntsinger, Ashland.

A MEMORIAL SERVICE HONORING Past Grand Exalted Rulers James R. Nicholson and John F. Malley, both Springfield Lodge members, was the highlight of the Massachusetts Elks Association's 56th annual convention June 17 through 19 in Chicopee. More than 1,500 Elks and their wives from 79 lodges attended the meeting.

Brother Otho De-Vilbiss, public relations director of the Order, eulogized Brother Nicholson and P.G.E.R. John E. Fenton eulogized Brother Malley.

Charities in the state received more than \$333,000 from the lodges, President Charles B. Burgess of Newton reported. The Massachusetts Elks Scholarship Fund had its most successful year with donations of some \$12,000. About \$36,000 was distributed from the Massachusetts Elks Association Charity Awards Fund to charitable, educational, and research projects in the state.

Dignitaries present included: Justice Harold J. Field, Brookline, of the Grand Forum; Michael J. McNamara, Randolph, G.L. Youth Activities committeeman; John J. Harty, Methuen, G.L. Committee on Credentials member; W. Edward Wilson, Auburndale, G.L. Auditing and Accounting committeeman, and Edward A. Spry, Boston, Special Deputy.

Youth Activities Chairman James L. Colbert, Somerville, reported on the group's national award-winning Youth Week. More than 10,000 persons visited the aircraft carrier U.S.S. *Wasp* at Boston in a program conducted by President-Elect John F. Cahill, Cambridge.

Newton Lodge won the Ritualistic Contest.

Brother Cahill is the new President. Vice-Presidents are: Arthur D. Kochakian, Haverhill; Henry T. Flaherty, Clinton; Joseph E. Brett, Quincy, and Thomas F. O'Malley, Framingham. Alfred J. Mattei, Worcester, was re-elected Secretary. Other new officers are: Thomas A. Julian, Springfield, Treasurer; and Trustees Ernest J. Ra-



State Scholarship Chairman Edgar B. Herwick, Frackville, presents a serviceman, Walter Pierce, Ephrata, with a scholarship to Pennsylvania State University, University Park, during Pennsylvania Elks' annual convention June 3-5 in Harrisburg.

haim, Gardner; Manson W. Cowan, Littleton-Westford; Nicholas Mazzone, Chelmsford; Maurice J. Maher, Malden; Patrick J. Connolly, Weymouth, and William F. Burke, West Springfield-Agawam.

A regional meeting will be held Oct. 9 in Springfield.

A \$16,000 X-RAY UNIT for detecting tuberculosis was presented to the state of Kentucky by the Kentucky Elks Association during its annual convention June 8 through 10 in Covington.

The unit is the 10th such piece of equipment Kentucky Elks have turned over to the state since the start of their fight against TB.

The delegates voted to try to raise \$18,000 for a swimming pool at the Retarded Children's Hospital at Outwood.

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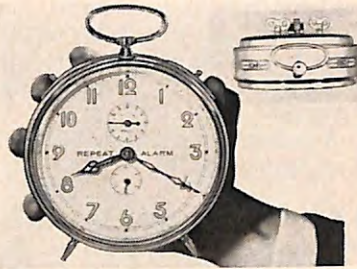
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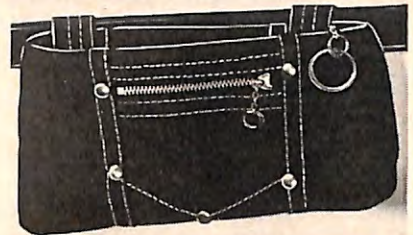
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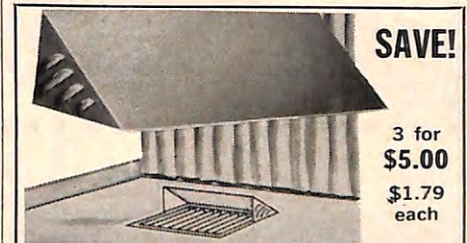
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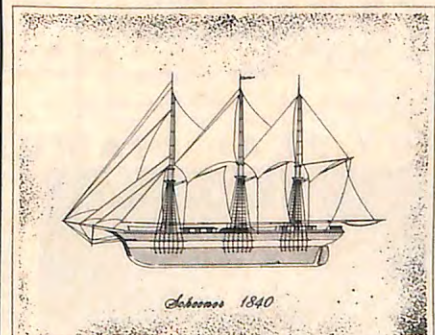
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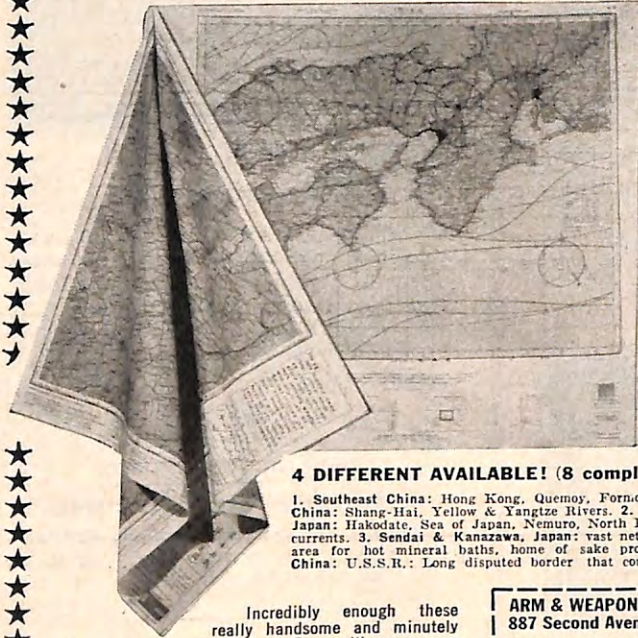
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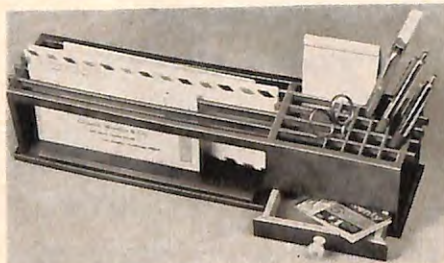
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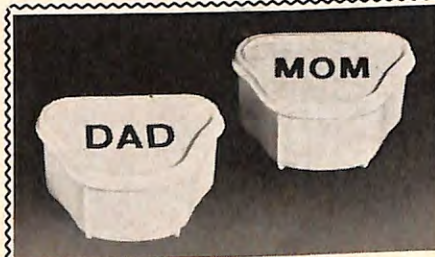


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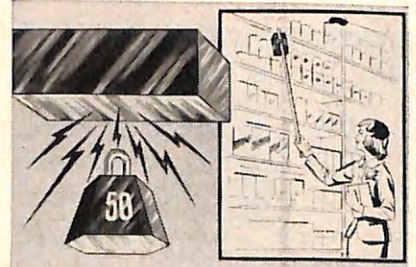


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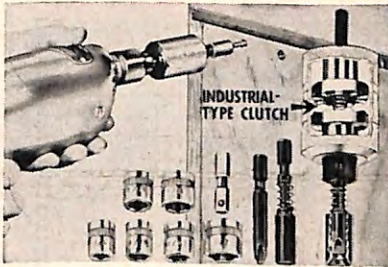
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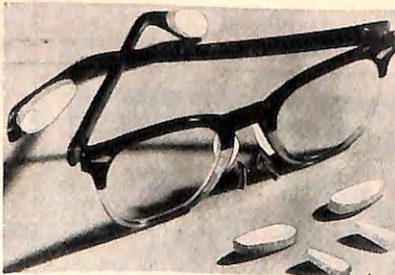
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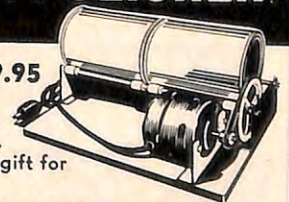
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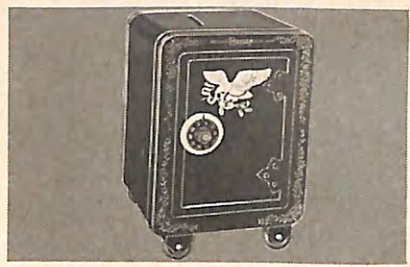
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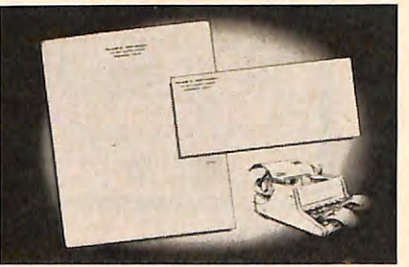
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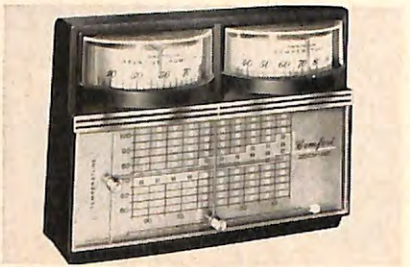
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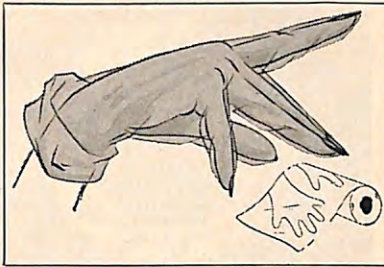


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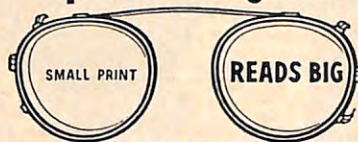
TELCO, Dept. EK-10, 887 Second Ave., N.Y. 17

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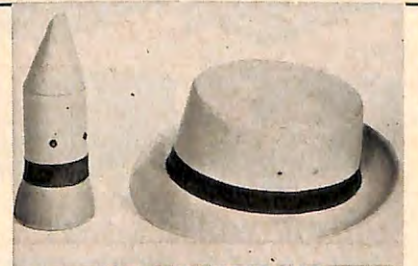
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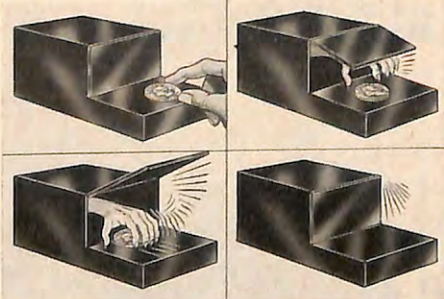
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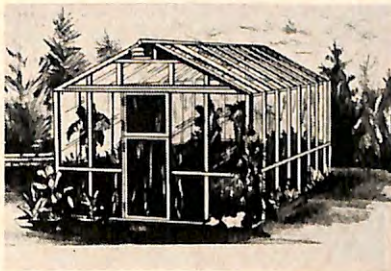
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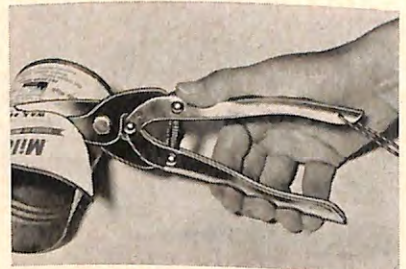
ELKS FAMILY SHOPPER



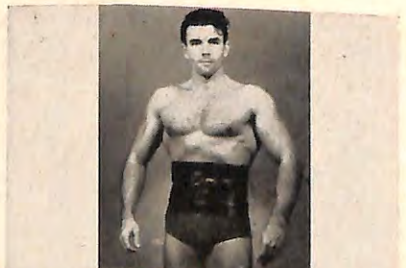
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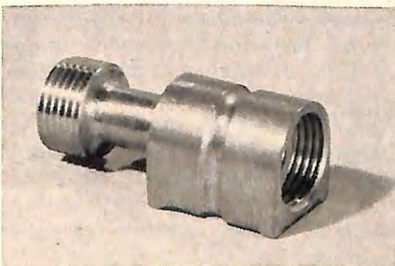
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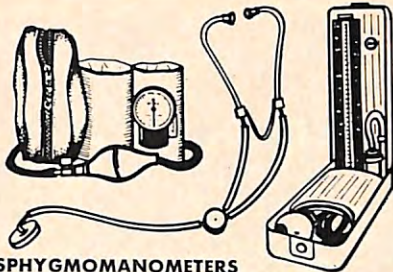
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COZUMEL:

The Last Paradise?

By JERRY HULSE



AT SOME TIME in his life nearly every man dreams of finding the ideal island, a place of escape. Not the commercial sort of hideaway one sees splashed across the covers of the travel folders. The man who dreams this dream isn't looking for high-rise hotels or steel bands or beaches overrun with other tourists. He is searching for something far more satisfying: peace instead of entertainment, a place that remains—and I use an over-used word reluctantly—unspoiled.

I have been island-hopping around this world for nearly 20 years in search of such a place—one offering a few of the creature comforts, yet devoid of the customary tourist touches. Now at last I have found it—a small speck in the Caribbean called Cozumel, a jungle strip surrounded by white sand beaches and spindly palms. It rises from the sea a few miles off the eastern coast of Mexico's Yucatan Peninsula.

While this island is 30 miles long and about 10 miles wide, there is only one town, San Miguel, a sleepy, sun-bleached strip of adobe two blocks long. Only a few months ago were its streets paved. Indeed, there are only 14 miles of paved highway on the entire island. Telephone service was established just last year; no one complains that there is no TV or radio, and who frets because they have no news-

paper to read? Nobody. The world as we know it spins by Cozumel, leaving it to its peace. It is an island out of touch with the frustrations of the atom and the automobile, although admittedly there are a few vintage cabs that rattle back and forth to the airport.

When the sun is high overhead Cozumelians doze in the grassy square of San Miguel. The lethargy overtakes the visitor even on a short holiday. There is no need to dress up. No one does. A pair of slacks and a sport shirt, or a casual dress, will do for dinner. This is a place where it matters little whether it's Monday or Saturday or any other day of the week. Not even the year matters very much.

Cozumel is the most comfortably primitive island you will find anywhere in the world today. There is but one nightclub and five hotels. Three of the hotels face the Caribbean: the Cozumel Caribe, Hotel Playa Azul, and Cabanas del Caribe. While life on Cozumel is casual, it is not for free. The tab for two-room and three meals—ranges from about \$25 to \$40 a day in these deluxe beachfront hotels.

At the solitary nightclub, the Maya-

luum, tourists sip margaritas and listen to the piano of Manolo Avia, a friendly fat Mexican who drinks his tequila straight and plays long-forgotten love songs. While Manolo entertains the customers at the Mayaluum, a few doors away Denis de Angulo, Cozumel's health inspector, operates the finest restaurant on the entire island. It is called simply Casa de Denis and is, in fact, his home. The proprietor greets guests in his undershirt and later, while his wife prepares the meals and his daughter serves, he spins anecdotes about Cozumel in its younger days. Senor de Angulo takes reservations for no less than four guests each evening and no more than a dozen. "The reason is," he said, "I don't want the heart attack. It is no good. You get too big, you work too hard, live too fast, and die too soon."

Such is life on Cozumel.

These islanders are descended from the Mayans and there are certain anthropologists who believe Cozumel was the motherland of the Mayan race. Tourists take saddle trips through the heart of the interior to Mayan ruins in the center of the island. Sometimes

they go by jeep along trails cut through still primeval forests to San Gervasio. Between Punta Molas on the northeast-most tip and Punta Celerain on the south stand other Mayan ruins: Castillo El Real, El Coco, Punta Morena, Cinco Puertas, Tumba del Caracol.

More than 30 Mayan temples have been discovered on the island. Aside from the saddle and jeep trips to the ruins, there is an overnight sail to the crumbling temples of Tulum, a place that rises ghostly beside the sea, its ancient walls and steep steps and eroded towers caught up in a tangle of jungle. From San Miguel there are also daylong trips to a beach called San Francisco. Tall coconut palms grow along its fringes and there are great bursts of poinciana; morning glories and sea-grape crawl toward the sea, and the sea itself is a turquoise mirror that reflects this simple scene. The water is so clear it deceives anyone who dives there. The bottom appears to be only 3 or 4 feet away when actually it may be 40 feet to the sandy floor.

Except for an occasional boatload or jeepload of tourists, the beach is mostly deserted. The day I strolled by the water's edge only a single set of footprints was left behind: mine. The trade winds blow in from the Caribbean and flood the island with the sweetness of tropical blooms and the voices of the jungle birds. There is a thatched shelter at San Francisco Beach, built for picnickers by some long ago visitor. I went there by jeep, but others come by boat from San Miguel to swim and picnic on the beach. The day we went there, after we tired of diving for fish, we swam ashore and cooked the ones we'd caught. Later we watched the sun fall across the horizon until only a blazing path spread itself across the sea.

It was not until World War II that Cozumel became linked with the outside world. This was when a Caribbean defense command post was established at San Miguel. Later, after the war, a Columbia University professor vacationed there. Instead of keeping to himself the fact that he spent an entire month on this island for only \$100, he told his secret. Until then there was only one hotel rather than the five that stand today. Despite the arrival of the tourist, though, Cozumel is nearly as it was before. Should the day ever dawn when life grows hectic there—and indeed it is a most remote possibility—nearby is another almost untouched island, Isle Mujeres, the island of women, so-called because of the stone goddess of fertility discovered in its crumbling Mayan ruins. The streets of Isle Mujeres are unpaved. On the entire island there are half a dozen cars, two small hotels, and (praise be!) not a single telephone.

Isle Mujeres is less than four miles long, a narrow sandspit completely out of touch with the world. I suspect that both Isle Mujeres and Cozumel are how the missionaries found Hawaii when they went there—civilized, yet slow of pace. For many years Cozumel was a pirate stronghold, the hideaway for such storied characters as Henry Morgan, Jean Lafitte, and Pata de Palo. From there they struck out at merchant ships carrying gold and precious jewels from Mexico to Spain. Now, though, it is the hideaway of tourists who fly there from Merida, the capital of Yucatan on the Mexican mainland. Mexicana's jets make the short hop in about 25 minutes. Mexico City is the focal point for most flights to Merida and Cozumel. Both Western and Mexicana fly to Mexico City from Los Angeles; American flies there from Chicago, and New Yorkers fly down via Aeronaves, Eastern, and American. The round-trip tab from Mexico City to Merida is \$72.30, and the Merida-Cozumel ticket costs \$24. I nearly forgot: Mexicana flies direct to Cozumel from Miami, and Pan American flies between Miami and Merida.

Tourists usually stop off at Merida (October through March are the best months in Yucatan) to explore the vast Mayan ruins at nearby Chichen-Itza

and Uxmal. The hour-long car ride to Uxmal is \$8 round trip, while Chichen-Itza is a two-hour journey priced at \$16. For those who'd prefer exploring the ruins in a more leisurely way, overnight accommodations at the Mayaland Hotel in Chichen-Itza are available at \$36 double, meals included, and \$20 double at the Hacienda. In Uxmal, room and meals for two at Hacienda-Uxmal come to \$36. Those preferring to return to Merida are accommodated at Hotel Merida (\$10.80 double) and Pan Americana (\$12 double). We overnights at Hotel Merida, a comfortable loft with two cantinas, one featuring an all-girl band, and peaceful gardens spilling over with palms and pink hibiscus.

Outside, horse-drawn carriages creak by, carrying tourists on sightseeing jogs through "one of the quietest cities in the world." At least that's what the sign says on the outskirts of town.

Besides the ordinary tours of the Mayan ruins, other safaris run out to hidden ruins deep in the jungle.

Being less adventurous, we flew instead to Cozumel to sip margaritas and doze in the warm tropical sun, breathing of the fragrant winds and feeling, for the moment at least, as if we'd stepped off the world and into paradise itself.

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Small Business and the Law

(Continued from page 9)

mind what the legal risks are for you and your business as far as financial liability is concerned. Who is responsible for the debts of the business if it is not successful? What claims do creditors have against the business and against you personally? How can you take steps to protect yourself against legal and financial calamity if the business goes downhill?

(3) *Continuity of the Concern.* Here you have the question of what happens to the business if you die or withdraw, or if a lengthy illness of one of the principals makes it impossible for him to continue. The law is clear-cut in certain instances, not so in others.

(4) *Adaptability of Administration.* There are many legal specifications to help businesses determine the rights and responsibilities of the principals involved. Such laws cover the division of leadership, the problems of opposing factions within management, voting rights, and other matters that determine just how a firm is administered.

(5) *Influences of Applicable Laws.* This point refers to the legal rights and obligations of a business. Since the legal structure can vary from state to state, and indeed from community to community, the applicable laws for a business in, say, Kansas might be strikingly different from those for a similar business in Southern California.

(6) *Attraction of Additional Capital.* Sooner or later, every going business may require additional funds, either to carry on its current business, to expand, or to develop a new product or service. Obtaining new capital is often just as much a legal matter as it is a banking and accounting function. In deciding upon the legal structure of a company, it is important to take into account the means for attracting new money.

Small businesses have certain legal problems in common, many of which fit into the above categories. But the business or professional man should take steps to become aware of the special problems that arise in his own field. Simply hiring a lawyer on a retainer basis to act as a "watchdog" is not the answer. He may be able to help you get out of a jam, but it is far better to avoid the jam in the first place.

How do you find out about the legal problems you should anticipate? One of the best ways is perhaps the simplest: Become affiliated with a business or professional organization in your field, attend meetings where problems are aired, and talk to your fellow businessmen. Some associations have a legal committee. Most have advisors who can direct you to the right sources.

If you have an accountant, either full-time or part-time, discuss the subject with him. Many financial matters are tied in with legal ones—particularly those that involve difficulties. You can expect to tangle, too, with an annoying volume of local ordinances, codes, and licensing regulations. Just the matter of moving into a location will require compliance with safety and health regulations, building codes, zoning laws, and sometimes commercial permits or occupancy approval. Do you need a license to operate? You may if you are in certain types of businesses. A recent survey of one "medium-sized city," for example, cited more than 80 different fields for which licenses were required, ranging in cost from about \$10 to well over \$100 a year. If your work requires the use of certain chemicals, flammable materials, or hazardous machinery, you will require some form of permit. Sometimes you may need clearance from the police—if you are involved with weapons, second-hand goods, anything that might be considered a drug, or other products that could constitute a danger to the community or a means of conducting illegal activities, if not properly controlled.

You do not, of course, always need a lawyer to guide you, if the restrictions are clear and the course of action is routine. The fringe areas are the ones that cause trouble, and it is not only comforting to have capable counsel, but he may free you from time-consuming red tape that could seriously affect your attention to business.

While it is by no means comprehensive and complete, here is a check list of some of the areas where legal counsel can be valuable, along with some examples of cases that have plagued the small businessman in the past, and will continue to do so in the future:

Advertising. While it is obvious that false and misleading advertising could lead to an order to "cease and desist" by the Federal Trade Commission, or even a lawsuit by an individual who feels he has been cheated, it is not always clear just what "advertising" may be. A distributor of books was enjoined because one of his salesmen, in house-to-house calls, was talking up the books as something more than they really were.

Pricing. Can you set your own prices? In many cases, you cannot, if your products come under certain fair-trade laws. You also have to be careful about making special "deals" which may be discriminatory. One company in the food products field, for example, notified certain favored customers,

long before it notified some of its less valued customers, that the price of one item was going to go up. The court ruled that this was a violation and ordered the company to treat all customers the same.

Contracts. To be legally enforceable, a contract must have mutually acceptable commitments; it cannot be one-sided. Many kinds of oral contracts are legal, although obviously not always as easy to substantiate as written contracts. Although many contracts (such as leases) are prepared on standard forms, such forms are not usually necessary, as far as the law is concerned. A contract on the back of an envelope may be perfectly legal, providing the language and signatures are proper. The representative of a small service organization scribbled a contractual arrangement with a customer on a piece of cardboard. The customer later threatened suit when he felt that this agreement had not been lived up to. The owner of the firm maintained that this was not a real contract at all and should have been on one of the company's printed forms. The customer's lawyer told both parties the facts of life and the matter was settled out of court.

Rights and duties of agents. When you hire someone to act as an agent, he is legally required to protect your interests, within reason. In one instance, a man leased an auditorium for a period of time and hired a manager to run it. When the lease was about to expire, the manager (the agent) decided to rent the building in his own name, and he signed a new lease without the knowledge or consent of the man who had hired him. The court decided that "since the manager failed to carry out his duties of good faith and loyalty to the principal," the lease could be taken over again by the employer.

Conduct of employees. To a certain extent, an employer is responsible for the conduct of the employees while they are on the premises. One worker in a small manufacturing plant had constantly been warned to improve and correct a dangerous work habit. One day his carelessness led to the serious injury of a fellow employee. The injured man sued the company, which promptly maintained that it had given out "warnings." But the court said that this step was not enough. The company was responsible for damages because it should have fired the offender long since.

Loss of property. A businessman whose premises contain the property of others must be alert to his responsibility
(continued on page 46)

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Small Business and the Law

(Continued from page 42)

ities regarding that property. In the lobby of a hotel, a salesman turned over his luggage to a bellboy, but left on local business before returning to register officially as a guest. In the meantime, the baggage disappeared. When the salesman filed a claim for the value of his property, the law was on his side. He had been accepted legally as a "guest" through his own actions and those of the bellboy.

Names. The law is quite specific about the use of names for companies, products, services, and other business uses. You cannot use a name that is already registered or trademarked, and in most cases you cannot use an untrademarked name that is already in use by someone nearby. The owner of a restaurant was threatened with a lawsuit because he was using the same name as that of a local dry cleaner. When he argued that there could be no confusion because the two businesses were completely different, he got nowhere. He had failed to file the name with the county clerk, who would immediately have turned it down on the basis of local regulations.

Franchises. Although franchises can offer excellent business opportunities and usually a low-risk factor, there are almost as many different kinds of contracts and agreements as there are franchises. Legal counsel is important. A couple who had recently inherited a small sum of money decided to put it into a franchise business that had been quite successful throughout the state. The man and his wife studied the contract and signed it when they were told that it was a "standard" agreement and the same one everyone else in the business had signed. It was, but it worked against the man and his wife when he became seriously ill and wanted to sell out. Under the terms of the contract, he could not do so. The business reverted to the franchiser and the couple lost part of their investment.

Warranties and Guarantees. Even though the seller makes no claims about the goods or services he offers, the law considers that the very act of selling them carries certain implications. The seller can protect himself legally by oral or written statements that the product or service has limitations which the buyer might not otherwise understand. A woman made a claim against a shoe store for replacing expensive suede shoes that had been ruined when the galoshes she had bought there leaked. The store contended that the galoshes were "floor samples" and were not guaranteed. The

law was against this contention, since the buyer had every reason to expect that the product, by its very nature, was surely waterproof.

Slander. This is an area of the law where there are many intangibles and where only a competent attorney can provide good counsel. Small businessmen are frequently concerned about employees they have to fire. Can a dismissed employee sue you because you have "injured his reputation" by giving him a poor reference? Recently, one employer won a suit brought against him, despite some extremely strong adverse statements about the abilities of the man he had fired. Another employer lost such a suit, although his bad reference was quite mild. The critical point here is that it is not necessary for the slandered person to prove that statements about him are untrue, but it is necessary for the employer to prove what he said to be true beyond doubt.

These are merely a few of the areas in which legal problems arise for the small businessman. This does not mean, however, that you should be panicked into rushing to the Yellow Pages and signing up a lawyer. Give just as much thought to the process as you would in choosing your family doctor or dentist. There are just as many charlatans and incompetents in law as there are in other professions and businesses serving the public. They may offer "cut rates" or special deals or give you a sales pitch on how much they know about your business and how they can show you "loopholes" which will give you an advantage over the other fellow.

Why do businessmen, who would otherwise seem well informed, patronize these unauthorized practitioners instead of going to qualified lawyers? One answer is that businessmen are accustomed to dealing with other businessmen—generally quite reputable ones—who constantly work with legal problems. They may have a favorite real estate agent or accountant or insurance man who, as a friendly gesture, gives "advice." Hence, they are easily taken in by less ethical people in these fields, and others, who proclaim, "Why do you need a lawyer? Just one more expense. I can give you all the help you need."

Lawyers are at a disadvantage (the same as doctors) in that they cannot advertise or solicit business. How, then, do you locate the right counsel for your business? The American Bar Association has established a program for just this kind of need. Get in touch with the local bar association and describe your business and your requirements. Many of these associations, under the direction of ABA, have established panels of practicing lawyers

who agree to serve clients referred to them by the Referral Service program. They also provide counsel—a lawyer who, at no cost, will discuss problems and then refer prospective clients to appropriate lawyers who are knowledgeable and experienced in the field under consideration. Generally, there is a moderate fixed fee for the client's initial consultation with a panel attorney, at which costs for counseling are discussed and determined to the mutual satisfaction of all concerned.

What kinds of costs are involved? They will vary, depending upon the geographical and civic location. Costs are likely to be higher on the East Coast and West Coast, or in the Chicago area, than in less-populated regions. However, the initial consultation fee for an appointment with a lawyer selected from the panel is usually about \$5.00 for a half hour. If the client then decides to retain counsel on a continuing basis, he makes specific arrangements with the lawyer selected. You can expect legal fees to range from about \$10 an hour to perhaps \$25. The hourly cost, though, is not nearly so important as what has been called the "accomplishment factor." A lawyer is worth every cent of a high hourly fee if he spares you endless legal problems and court costs. He is worth nothing if he charges only "bargain rates" but fails to help you avoid future entanglements.

If you have done your homework, compiled information on the pitfalls and trouble spots, and properly anticipated and communicated some of the possible problems to your attorney, you will be in a far better position to discuss the future with him intelligently.

You have only to look at the newspapers these days to see what kind of trouble professional people are getting into: claims for injury and libel; malpractice suits; "cease-and-desist" orders; injunctions against continuing business; battles over trademarks or slogans or company names; "unfair competition" cases; out-of-court settlements to satisfy dissatisfied customers; hassles between partners who have had a falling out. The list is endless.

If you find yourself in an emergency situation, threatened with a lawsuit, and you feel that the claim against you has some justification, the cheapest course may well be to attempt an amicable settlement. Do not make a settlement, however, without the help of an attorney. If it is not properly executed, you may be shocked later—perhaps years later—to find the same party threatening suit again, and for the same matter you thought had been quietly disposed of. In any case, never wait to secure the services of an attorney until you are actually brought into court. As in the case of an illness, the sooner the practitioner can be brought

in for consultation, the more grief he is likely to spare you.

What if you are in a bad financial situation and cannot afford a lawyer—can you turn to the Legal Aid Society? That depends a great deal upon the community in which you live, the size and strength of the local Society, and the pressure of other applicants for aid. In bankruptcy cases, for example, a recommended practice of Legal Aid is to "Accept bankruptcy cases only in instances where everything possible has been done to make an adjustment with creditors and where it is obvious that a client will never be able to pay his debts and will be harassed by creditors for a long period."


Legal Aid is set up for emergency cases, where defendants and plaintiffs are destitute. If a small businessman is in dire need, but does not qualify for this kind of assistance, he should get in touch with the nearest Bar Association. Oftentimes, other arrangements can be made whereby he can receive assistance at low cost.

Sometimes a lawyer can be of great value to a small businessman on the other side of the fence—counseling him whether to sue or not to sue. He will sit down, calmly and competently, and review the matter objectively. If the step is being taken in anger, or with a mistaken sense of injustice, he will most likely suggest trying for a settlement out of court, or advise you to take no action at all. If, however, the facts indicate that a lawsuit is in order, he will take the necessary steps.

Finally, it should be pointed out that there are more than 200,000 practicing lawyers in the United States. Each is an officer of the court, experienced in practical matters of the law. Under his code of ethics, he is sworn to see that clients receive the legal rights they are entitled to, and to advise them to the best of his ability. He cannot, of course, always be right, but you can be sure that he will be far, far more competent than the businessman who tries to bone up on the law and do it himself. He can prepare essential documents, settle disputes amicably and in a professional manner, represent his clients in civil or criminal courts, and perform hundreds of functions that will save time, money, and heartaches.

If you have any doubt about the value of a good attorney for regular counsel, just talk to a businessman who has neglected this important area until it was too late and he was brought into court as a defendant. He will have strong words to say about how he *would* have done it if he had it to do over again. As one lawyer expressed it:

"An attorney's primary function when working with small business is not to get his clients out of trouble, but to keep them out of trouble." ● ●




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A delegation of the Utah Elks Association proudly delivers tanned leather to the occupational therapy department of the Fort Douglas Veterans' Administration Hospital. Piled on the table are 268 game hides and 50 cow hides. Pictured are Mont A. Gowers, 2nd vice-president of the Utah Elks Assoc.; Tom Whiting, chairman of the state Veterans' Service Committee; S. H. Franks, director of the Fort Douglas hospital; George Weir, chairman of the state Hides for Veterans Committee; Tom Hawkes,

committee member; and John C. Hale, voluntary service committee member.

The Bronx, N.Y., lodge reports that it will continue to sponsor monthly boxing bouts at veterans hospitals because of the success of the program in the past. Two youthful fighters prepare for a round in the presence of Vincent Hoffman, commander of the Elk Dagner Post of the American Legion, and Bronx E.R. Anthony Rizzo.



Looking at License Plates

(Continued from page 15)

ly, this Midwesterner believes. "It may be prejudice, but it seems to me drivers from some states are more unpredictable and foolhardy than others. By and large, states with a reputation for strict traffic law enforcement—like Connecticut or Virginia—seem to send us the safest tourists."

In many states, license plates also contribute to safety by being made of reflective material, so that they can be seen as far as 2,000 feet. So far 27 states have adopted the modern reflective plate, made by putting a special coating over the aluminum or steel plate.

But the idea isn't new. Old-timers recall that Georgia once embossed its plates with a glistening, red-cheeked peach made of thousands of tiny beads. On the darkest night that Georgia peach would glow halfway across the Okefenokee.

Most numbering and lettering systems seem inscrutable to the casual observer, but a state trooper can tell a lot about a car by looking at the license plate. For instance, the prefix numbers generally denote the county. In Iowa there are 99 counties, with prefixes assigned alphabetically. Adair County plates bear number 1, Wright County is 99.

Not all states do it that simply, of course. Florida insists on numbering its counties according to which has the most population, so the prefixes keep changing.

Other letters or digits may indicate the class or size of the car. In Florida W means it's a heavy car and WW means it's *really* heavy. In Connecticut the letter U is set aside, for some reason, for hearses.

Newsman Keith Marvin of Troy, N.Y., probably the leading authority on license plates all over the world, noted this fact and added, "I recall the ominous feeling I had a few years ago when I saw a Hartford hearse with the number U 2."

If today's motorists try to get some individuality on their bumpers by buying vanity plates, they're just getting back to the highly individual early days when licenses were homemade. In 1901, New York State decreed that "every vehicle shall have the separate initials of the owner's name placed upon the back thereof in a conspicuous place." And the state's 954 car owners began to gaily paint their initials on the chassis and sometimes on the headlights.

The more artistic motorists fashioned plates of flattened tin cans, sturdy oak shingles or pieces of harness leather, until the state later that year

issued the first official license plate—a small round disk on which you could put your initials. The cost was \$1.

The idea caught on, to the distress of the interstate motorist who at first had to buy a new license every time he crossed the border.

As early as 1916, California began to put a little local color on its plates—a picture of a grizzly bear. Many other animals followed, such as the pelican that used to be on the Louisiana plates and the famous "sacred codfish" of the 1928 Massachusetts plate (abandoned the following year because critics said the cod looked more like a minnow).

Do you know which states use or have used these mottos on their auto licenses?

Land of Opportunity. If you guessed Arkansas, you're right. It has been the state rallying cry for years.

Land of Enchantment. New Mexico, and quite properly.

Sunshine State. Florida is correct. California disdains to put anything on its plate but (enough said) its name.

Sportsmen's Paradise. Louisiana, from fish to gator-wrestling.

America's Dairyland. What else but Wisconsin?

Heart of Dixie. It's Alabama.

The Beef State. Not Texas, but Nebraska.

Safety Pays. A toughie, unless you happen to live in or around Indiana.

Peace Garden State. New Jersey is the "Garden State," but the "Peace Garden State" is North Dakota, and the name refers to a park on the Canadian border.

This Is the Place. The words were those of Brigham Young, as he picked the site for the Mormon settlement in what was to be Utah. But the motto was a little confusing to out-of-staters, so it hasn't been used on the plate for several years.

If you got most of those right, you're truly a demon plate watcher. Try this one: What plate has a picture of Stub Farlow on it?

Who, you may ask in the first place, was Stub Farlow? Well, he was a great rodeo star of years ago, and since 1936 the state of Wyoming has decorated its plate with a silhouette of Farlow riding a famous bronco named Deadman.

Stub is one of five people with their heads on a plate somewhere in the U.S. The other four are Washington, Jefferson, Lincoln, and Teddy Roosevelt—all on the Mt. Rushmore drawing you find on the South Dakota license.

The history of auto licenses is full of misadventures, such as the frequent oc-



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casions when improper baking has resulted in the letters washing out, or the time during World War II when metal-short Illinois issued a plate made from a soybean composition, and at least one cow chewed a plate right off the car.

But the whole thing really began to get out of hand a few years ago when states started selling those vanity plates to raise extra money. Until that time the only special numbers were those automatically reserved for dignitaries (the governor usually gets number 1), but then anybody could personalize his car markings by paying extra and writing in early. HIS and HERS licenses were competed for by two-car couples in many states. In Vermont a phonograph dealer managed to get SOUND.

In Texas, where vanity plates are being issued this year for the first time, a repairman has I FIX TV and a physician specializing in respiratory diseases has a plate marked ASTHMA. A skillful poker player opted for AKQJ10, and a tough construction foreman ordered plates reading IWWDHO. (He says it means "If you Won't Work, Don't Hire Out.") Others have HI YALL, HELLO, and, less amiably, GRRR.

One hopes no nepotism is involved, but the fact remains that the state motor vehicle division director's 18-

year-old son ordered BATMAN.

All this does little to dispel the image of Texas as a show-off state. In fact, when the legislators approved the vanity plates last year some lawmakers confidently predicted that although most states make only a few million from special plates, Texans would surely buy at least \$10 million worth.

Another question for you: Who has plates reading LBJ?

If your guess was the President or any of his family, you're wrong. For security reasons, the Secret Service doesn't want Presidential cars marked in any way.

Not all vanity holders have happy experiences. Late last year people all over Massachusetts were getting special plates by mail that they *didn't* order. The trouble was quickly traced to Walpole State Prison, where the convicts who manufacture and mail the plates had for months been demanding more pay and better living conditions.

Observers said the inmates were slyly mixing up mailing lists. For a time they were sending about 25 vanity plates a day to the wrong persons. And at year's end many motorists began unaccountably receiving 1964 vintage plates instead of '66.

Convicts, incidentally, make license plates in almost all states, and there are

seldom any difficulties in the operation. The Montana plate bears the tiny inscription: "Prison Made."

Perhaps vanity makes for confusion by its very nature. Several years ago one New York suburbanite was asked by a local politician, whom he knew casually, "Would you like me to pull some strings and get you *initial* license plates?"

"Well, okay," the suburbanite said. And in a few weeks he indeed received special plates, on which the first two letters were initials—of the politician.

In today's computerized world, license plates are playing a more important role in law enforcement. For example, the California Highway Patrol now has a device called "auto-statis," which checks a car registration in 15/1000 of a second to see if the owner is wanted for anything. And the City of Miami, with some 45,000 unpaid traffic tickets outstanding, has begun to combat scofflaws by running license numbers through a central computer during each car's annual safety inspection.

What of license plates in the future? Keith Marvin thinks U.S. plates may be made larger than the present six-by-twelve inches the states agreed on in 1957 (most European plates are considerably bigger), and that the trend toward reflective plates and other methods for making them easier to read will continue.

His book, *License Plates of the World*, privately printed a few years ago, is an encyclopedia of information ranging from a description of the spectacular plates issued by the "Republic of Katanga" during its one year of secession from the Congo, to the fact that the five jeeps known to be on Easter Island are unregistered.

Marvin notes that in Arabia, license plate numbers are often painted on the roofs of cars, so they can be identified by a pilot if the motorist happens to get lost in the desert. In this country it has been seriously suggested that the vast cities and transportation complexes of the future will also require putting the car license on the roof, for the benefit of airborne police.

It ought to be pointed out, though, that none of these fancy surveillance systems work too well unless there's some kind of patrolman around to do the looking. The results were a little disappointing in Ohio, for instance, when police started putting empty patrol cars along highways to scare speeders into slowing down.

Making a routine check on one busy road, police found that vandals had stopped and stripped one unmanned car of its \$200 siren and all official markings—and the license plate, of course.



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America's Gems

(Continued from page 11)

ride from Washington to Baltimore."

One morning in the fall of 1914, Secretary Lane received a letter of complaint from a Sierra Club member. The writer was indignant at land depredations in Yosemite and Sequoia National Parks and had been appalled at the sight of cattle grazing inside them. The letter was not too unusual: Sierra Club members are still known to be a vocal group, and the complaint was undoubtedly valid. What was unusual was Lane's reply: "If you don't like the way the national parks are being run, come down to Washington and run them yourself." Early the next year Stephen T. Mather did just that, and eventually came to be called the "Father of the National Park Service."

Mather's first job, naturally, was to get a park bureau. The need had proved itself again recently, if there had ever been any doubt. Late in 1913 Congress passed the bill that finally sealed the fate of Hetch Hetchy Valley with a concrete-arch dam. One California newspaper justified the action with the thoughts that there was no need to save Hetch Hetchy for posterity, since "We do not know what posterity will want," and besides, "Posterity probably will not contain so many fools."

When Mather arrived in Washington, the time was ripe to get the park service bill through, so he and McFarland worked with a group including congressmen, government park people, writers, and representatives of the National Geographic Society, the American Civic Association, and the Sierra Club. California Congressman William Kent then introduced the bill they drafted in Congress. That was only their declaration of battle.

Immediately a paradox presented itself to Mather: How could he get the congressmen excited enough to give him his bureau and the money he needed to run it if he had no money and a bureau to get them excited? He needed a "pump-primer." So he solved the problem with his check-book and made an "appropriation" of his own, a reaction that was to become familiar. Mather donated amounts up to \$50,000 to accomplish his agency's conservation objectives when the government wouldn't pay.

One of his first steps was to hire Robert Sterling Yard, who had been Sunday editor of the *New York Herald*, as his publicity chief. That cost him \$5,000 a year, though Mather's own salary at the time was \$2,750. Yard soon interested the *Saturday Evening Post* in the bureau idea and the maga-

zine published a vigorous series of articles in its favor. He also produced 275,000 copies of the *National Parks Portfolio*, financed by Mather and 17 western railroad companies. Mather then organized a mountain trip for congressmen, writers, and editors through Sequoia National Park "to demonstrate national park objectives to an audience capable of furthering them."

When the 64th Congress reassembled in 1916, its members had been exposed to park propaganda. Even so, Mather thought there was no chance of his bureau bill passing in that election year, so he continued to spread his gospel by organizing a second "Mather mountain party" to travel along the proposed route for the John Muir Trail between Yosemite and Sequoia National Parks. But the bill did pass, and was signed late on August 25th. Most fittingly, Mather and his group learned of it that same night on their return to civilization.

For the 50 years since then, the language of this act has served as the foundation of the National Park Service: "To promote and regulate the use" of the parks in such a way as "to conserve the scenery and the natural and historic objects and the wildlife therein, and to provide for the

enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations."

The bill also gave the Service a staff: Director Mather got a raise to \$4,500 per year; his assistant, \$2,500. In its most generous moment toward parks to that date, Congress authorized another \$19,500 for the Washington-based office workers deemed necessary to handle the administrative details involved in overseeing more than 30 national parks and monuments—three of them larger than some states, and all concentrated in the West, a long way from Washington in those days of unreliable autos and scarce telephones. Congress was learning, although slowly, that it cost gold to have guardians for its gems.

By the time money came the following fiscal year, however, the country had entered World War I, so it was 1919 before the Service began to fill out. During this period of transition, the Army left the parks, and civilian rangers took their places. "Had it not been for these dedicated men, the first rangers," one of their admirers wrote, "the purpose of the Park Service might well have fallen short of its original concept." Ranger Wright worked for two years with no pay

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and two more at half pay, and Park Supervisor Sovulewski explained simply, "Things could not be left undone."

For their equipment and uniforms as well as their discipline, these pioneer rangers adopted the Army's style. Today's symbol of the conservation officer, the flat-brimmed felt Stetson (worn even by Smokey the Bear!), comes from that early day as a modified version of the Army's 1890 campaign hat. But the uniform has changed since then and the number of parks has increased—and the Service's problems have changed and increased, too.

Some 231 areas are now administered by the National Park Service, including 32 national parks and 81 national monuments. Other areas under its charge are national recreation areas, parkways, seashores, and various historic, memorial, military, battlefield, and cemetery parks and sites. The 763 units of the National Capital Parks in Washington, D.C., are a part of the Service's domain. Even at the Statue of Liberty in New York harbor, visitors are greeted by a park ranger in the familiar green-and-gray uniform.

There have always been those who just don't understand that the job of the National Park Service is to preserve natural beauty—not make it. These people would build a pipeline to the top of Yosemite Falls to increase its flow, floodlight Sequoia's General Sherman Tree, or provide a phonograph and amplifiers to supply musical accompaniment to the setting sun over Grand Canyon. And there have been those who have needed timber, minerals, water, and grass from the parks.

But today the main danger comes from the very people the parks were set aside to serve. Our population and its need for resources increases each year; the land remains static. Interior Secretary Udall has called this the "quiet crisis," to which the late President Kennedy added "The crisis may be quiet, but it is urgent."

In 1941, 21,000,000 people visited the parks. In 1956, 55,000,000 visitors came. They came because they had more money, more leisure, and because there were more of them. At the same time, funds for park use were limited during and after World War II, which had severely taxed the resources of this nation and of the world, and then the Korean War further slowed appropriations. One observer noted that the rangers were overworked and yet the visitors still ran wild. Bernard DeVoto had a solution. He proposed it in 1953 in *Harper's Magazine*: "Let's close the national parks," he wrote, because "so much of the priceless heritage which the Service must safeguard for the United States is beginning to go to hell." By 1955 the National Park System had twice the number of visitors it had been designed for.

So the next year, the National Park Service launched what was then a bold new program: A 10-year plan of development designed to provide expanded and improved facilities to accommodate the expected visitors of 1966, the Service's golden anniversary. They called it Mission 66.

The idea of Mission 66 was to find ways of moving more people through the parks with less damage to park resources. Building a paved path across a fragile meadow, for instance, would concentrate visitors' feet and keep them from wearing out what they brought their eyes there to see. In large measure the program worked. Today the annual budget of the Service is over twice what it was in pre-Mission 66 days, and the Service is proudly operating many new campgrounds and visitor centers with an increased and better-trained staff.

But Mission 66 failed in one important respect: It underestimated people. The planners who looked forward in 1955 expected 80,000,000 visitors in 1966. In fact, the 80,000,000-mark was reached in 1962; this year the Service expects over 117,000,000.



Stephen T. Mather, "Father of the National Park Service"

And so the national park movement in the mid-1960s faces its most serious crisis—people. Not only is the federal government concerned, but so are the private conservation organizations, like Muir's Sierra Club, which helped get the National Park Service started in the first place. Its Executive Director, David Brower, is calling this the "decade of the Last Chance to Decide," while repeating the chilling statement, "What we save in the next few years is all that will ever be saved. How bold shall we be?" he asks.

Secretary Udall of the Department of the Interior tells us how bold he will be: "I shall . . . work for an expansion of the national park system against the needs of the 350 to 400 million human beings the population experts say may inhabit our land some 50 years from now."

President Kennedy had agreed. He had recommended a wilderness protection bill (it is now law), new National Seashores (several have been created), and surveys of resources to provide a base for planning. "The task is large," he concluded, but added with typical Kennedy determination, "It will be done."

Fortunately, President Johnson is committed to the task, too. In a special conservation message to Congress early this year, he proposed "that we plan now to complete our national park system by 1972—the 100th anniversary of Yellowstone, the world's first national park."

We should support the park movement today just as enthusiastically as did citizen McFarland, Park Director Mather, and "first ranger" Sovulewski in their day. At the moment we are not. Some progress is being made. Thirty major areas have been added in the last four years, including Canyonlands in Utah late in 1964, our first new national park since 1947. Other proposals for a North Cascades, a Great Basin, and a Redwoods National Park seem impressive until one hears that the Department of the Interior first called the North Cascades "unquestionably of national park calibre" in 1937, and that proposals by private groups for its establishment go back to 1906. The Redwoods National Park proposal is over 70 years old! Meanwhile, the tree-cutters and dam-builders are spurred by the same population growth that is spurring the need for new parks.

Now that the National Park Service has recorded its first half-century, we can only speculate on what it will be like on its centennial. Gems don't change; guardians must. Still, the Service is ever-mindful that its organic act of 1916 set no limit on the number of 50-year anniversaries it must have. It is now planning on just that many.

No, It's Not a Trick Photograph



The gigantic Elk above, built by members of Butte Lodge, stole the show during the Montana Elks' annual convention July 3 through 5, 1916, in Butte. Said to be the biggest Elk on

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News of the State Associations

(Continued from page 27)



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The midwinter meeting will be held Nov. 4 through 6 in Fort Dodge.

JOHN A. FUHRHOP, Galveston, Tex., former member of the G.L. Committee on Judiciary, was an honored guest of the Arkansas State Elks Association's annual convention May 20 through 22 in Texarkana.

Bryan Lewis, Hot Springs, won a Most Valuable Student award of \$800.

The new President, Earl E. Robbins of Hot Springs, appointed three new committees. The chairmen are: George W. Mace, Jonesboro, Americanism; Robert B. Acheson, Mountain Home, Lodge Activities, and H. Clark Collins, Fort Smith, Veterans.

New officers include: Charles Mietchen, Mountain Home, and Joe D. Brown, Vice-Presidents; James H. Webb, Hot Springs, Secretary-Treasurer; Gene Arron, Tiler; Edward A. Comaskey, Chaplain; Charles F. Barclay, Rogers, Sergeant-at-Arms, and George Mace, Inner Guard. Trustees are: Dr. Ben N. Saltzman, Mountain Home; Richard Geren; James Vaughan; R. E. Johnson, Jonesboro, and the retiring president, Dr. Harry M. White, Rogers.

The fall meeting will be held Nov. 19 and 20 in Hot Springs.

A FOURTH MOBILE DENTAL UNIT costing \$18,000 has been purchased by Missouri Elks, who held their 57th annual spring meeting May 20 through 22 at Clayton Lodge in St. Louis.

Retiring President Howard Bopp of Kirkwood-Des Peres Lodge thanked members for donating funds for the unit, to be used to treat crippled children whom local dentists are not equipped to handle. He also congratulated delegates for upgrading lodge facilities, working on new projects, and turning out in record numbers—366 from 27 Missouri lodges and 8 Illinois lodges.

George Murray, dental unit director, reported that the three operating units have visited 20 communities and 57 counties, treating 1,016 patients at estimated fees of more than \$45,400.

The dental project received a special award from the Missouri Public Health Assn. Dr. J. R. Robinson, Missouri Division of Health dental consultant, said the award was the first ever given to an organization. The project is supported by membership in the One Hundred Club of the Missouri Elks Benevolent Trust.

Grand Trustee George T. Hickey, Chicago, and Dr. Robinson addressed the banquet.

Most Valuable Student Awards of \$600 went to Joyce Ann Jaillate, Joplin, and Jeffrey Willbrand, St. Charles. Jim Whan, Maryville, and April Walstead, Joplin, won \$150 awards.

Washington Lodge won the State Ritualistic Contest and the state bowling trophy. Secy. of State James C. Kirkpatrick of Missouri delivered the memorial service address.

Officers elected were: William F. Gill of Grandview-Hickman Mills Lodge, President; Eldon R. Welton, Nevada, Vice-President-at-Large, and John Gibbons, Clayton, Richard Martin, St. Joseph, Earl Toulouse of Festus-Crystal City Lodge, and Galen Marr, Warrensburg, all District Vice-Presidents. Other new officers are: James Klene, Hannibal, Bernard Watters, Kansas City, E. F. Barisch, St. Louis, and Jesse Edwards, Springfield, all Trustees; O. M. Trotter, Florissant, Chaplain; John Williams, Cape Girardeau, Tiler; Ted Cockayne, Maryville, Inner Guard; R. Max Frye, St. Joseph, Treasurer; G. K. McClintick of Grandview-Hickman Mills Lodge, Secretary, and Joel Short, Joplin, Sergeant-at-Arms.

The 1967 spring meeting will be held in St. Joseph.

CONNECTICUT ELKS fulfilled a \$50,000 pledge and voted a \$300,000 promise to the Newington Hospital for Crippled Children, their major project, during their 37th annual convention June 3 and 4 in Willimantic.

The hospital was presented \$25,000, the final half of the \$50,000 promised for establishment of a central sterile supply department. The pledged \$300,000 will go toward construction of outpatient facilities. Glowing tributes from two Veterans Administration hospitals—at West Haven and Newington—were read to delegates from the group's 40 lodges.

Attendance was the largest to date. Justice Harold J. Field of the Grand Forum, a Boston resident, spoke at the opening session. Other distinguished men included: former Grand Trustee Arthur J. Roy, Willimantic; Thaddeus J. Pawlowski, Norwich, a member of the G.L. New Lodge Committee, and Mayor Leo Carey of Willimantic.

A drum and bugle corps sponsored by Willimantic Lodge led a parade of honored guests, association officers, and delegates. A dinner dance was held.

Willimantic Lodge won the Ritualistic Contest.

Thomas Newton, Greenwich, was elected President. Vice-Presidents are: Harrison Berube, New Haven; Louis Triano, Naugatuck, and Frank Adams, New London. Brother Pawlowski was



Boston Red Sox pitcher Jose Santiago demonstrates a few skills to some of 50 youngsters from St. Coletta's School for Exceptional Children, Hanover, Mass., during an Elks-sponsored baseball outing at Fenway Park. Arrangements were made by Michael J. McNamara (right), Randolph, G.L. Youth Activities committee man. Assisting him were S.P. John F. Cahill, Cambridge; Trustee Morris Margolis; James L. Colbert, Somerville, State Youth Activities chairman, and P.D.D. Irving L. Stackpole, Somerville.



Connecticut Elks' new officers stop at the annual convention in Willimantic for their photo. In the front row are Secy. Thaddeus Pawlowski, Norwich, a member of the G.L. New Lodge Committee; former Grand Trustee Arthur J. Roy, Willimantic, the installing officer; S.P. Thomas Newton, Greenwich, and Treasurer Edward Kligerman, Branford. Behind them are Harrison Berube, New Haven, Louis Triano, Naugatuck, and Frank Adams, New London, all Vice-Presidents, and Robert Lewis, New Haven, a new Trustee.

reelected to his 11th term as Secretary and Edward Kligerman, Branford, was reelected to his 4th term as Treasurer. Robert Lewis, New Haven, was named a Trustee.

Appointive officers are: Paul Delmonte, Norwich, Sergeant-at-Arms; Anthony Payne, New London, Tiler; David Hoyt, Greenwich, Inner Guard, and Michael Minotti, Bridgeport, Chaplain.

The 1967 annual convention will be held June 2 and 3 in East Hartford.

TEN MOBILE UNITS serving cerebral palsy victims will be in operation by the end of the year, Pennsylvania Elks State Association members learned at their annual convention June 3 through 5 in Harrisburg. Seven units are in service currently in one of the group's major projects.

An honored guest was P.G.E.R. Lee A. Donaldson.

Outgoing President Earl W. Kunsman, Bethlehem, read a citation honoring Secretary Wilbur Warner, Lehigh-ton, who retired after 12 years of service.

College and nursing scholarships were presented.

Richard Megargell, Orangeville, was elected President. Homer Huhn Jr., Mount Pleasant, was elected Secretary.

"LIVE AND HELP LIVE," G.E.R. Raymond C. Dobson's motto, rang through the halls of Great Falls Lodge during the Montana Elks' 64th annual convention July 14 through 16.

During an interview before his address to delegates, Brother Dobson stated his slogan and added:

"A good Elk needs no draft card to compel him to enroll in hard work and

hard thought to strive for what we know is right. Americanism is more than waving flags and reciting the Pledge of Allegiance, although that is to be commended and more of it should be done. It (Americanism) is an honest and decent way of life carved out of

history the hard way."

Brother Dobson congratulated Montana Elks for leading the other states with a \$430,476 contribution to the Elks National Foundation.

Other honored guests were Mrs. Dobson; Gov. Tim M. Babcock, a Billings

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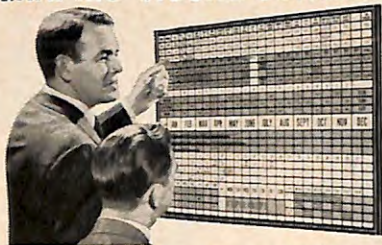
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Lodge member, and Frank Hise, Corvallis, Ore., an Approving Grand Trustee.

Governor Babcock said that Montana Elks' dedication is exemplified by their mobile speech and hearing clinics—their major state project; their Elks Buck Club, which gives eyeglasses, orthopedic shoes, hearing aids, and other devices to handicapped children, and their participation in the national Elks' hide program. Under this, animal hides are tanned and distributed to veterans to make into useful objects in hospitals.

Lowell Fisher of Great Falls, major projects chairman, reported that \$285,644 has been spent by Montana Elks in the last 10 years to help 53,440 handicapped persons under the speech and hearing therapy program.

Ardith Gregory, Forest Grove, won \$500 in U.S. Savings Bonds in the Youth Leadership Contest and J. Patrick Dowdall, Anaconda, won a \$1,200 award in the Most Valuable Student Contest. Dowdall placed fourth in the nation.

Social events included a barbecue, a parade of musical units from the various lodges, and a luncheon and an ice-skating show for the women.

A convention class was initiated.

Chester Kruger, Lewistown, was elected President; James Kruzich, Glasgow, and August Vidro, Anaconda, were elected Vice-Presidents, and Ray Kelly, Polson, was reelected Secretary-Treasurer.

Havre was selected as the 1967 annual convention site, Lewistown was named the midwinter meeting site, and Billings was voted the state bowling tourney site.

ARIZONA ELKS OFFICIALLY changed their group's name to the Arizona Elks Association, deleting "State" in the title, during their 51st annual convention May 11 through 14 in Mesa. About 760 Elks and their guests heard a number of distinguished men speak.

They included Past Grand Exalted Rulers R. Leonard Bush, Horace R. Wisely, L.A. Lewis, and George I. Hall; Gov. Samuel P. Goddard Jr. of Arizona; Secretary of State Wesley Bolin, and Grand Trustees Robert E. Boney, Las Cruces, N.M., and Vincent H. Grocott, Santa Barbara, Calif.

All lodges in the state contributed to the Elks National Foundation, the three Veterans Administration hospitals in Arizona, and the major project—the Arizona Elks Association Hospital, Tucson, for convalescent Elks.

Cedric Austin, P.E.R., P.S.P., and P.D.D., gave the memorial address.

San Manuel Lodge won the Ritualistic Contest.

Social activities included tours and a women's luncheon.

Harold E. Nimtz, Winslow, was

named President. Other new officers are: Santry C. Fuller, Tucson, L. Wayne Adams Jr., Phoenix, and Roland W. Wilpitz, Jerome, all Vice-Presidents; Robert E. Nimmons, Flagstaff, Secretary; W. H. (Judd) Gray, Phoenix, and John D. Frakes, Tucson, both Trustees; Donald R. Campbell, Winslow, Chaplain; Terrance J. Rice, Flagstaff, Sergeant-at-Arms; Edgar E. Wilker, Sedona, Inner Guard, and Blaine G. Toller, Parker, Tiler. Irving D. Kaplan, Tucson, and R. M. Matteson, Scottsdale, were elected to the Hospital Executive Board. Eddie F. Erb, Miami, was reelected Treasurer.

PAST GRAND EXALTED RULER Robert G. Pruitt addressed South Carolina Elks' annual convention June 17 through 19 in Charleston. More than 300 persons from the group's 14 lodges were present.

James E. Parker Jr. of Rock Hill, Secretary-Treasurer and State National Foundation chairman, reported that South Carolina Elks donated \$6,780 to the Elks National Foundation this last year and received \$8,500 from the foundation.

Foundation scholarships of \$1,000, \$900, and \$800 were won respectively by Richard Millar Jr., Charleston, Linda Jo Mangum, Columbia, and Edwina Salley, Orangeburg. Winners of \$600 state scholarships were: Dennis Haire and Brenda Manley, both of Rock Hill; Bonnie Lee Chauncey and David Cusher, both of Columbia; Rodney Hodge, Awendaw; Elizabeth Hood, Greenville; Linda Brown, Hemingway; Sandra Brice, Sumter; Judy Clary, Gaffney, and Marsha Hecht, Union.

Susan Wall and Spenser Simrill, both of Rock Hill, won Youth Leadership awards of \$1,400.

Dr. Douglas Carlisle, Columbia, legislative chairman, said that Vietnam provided the most heated discussion in the State Student Legislature, which voted overwhelmingly to support the Administration's position.

Augustus Fitch Jr., Columbia, veterans service chairman, reported that about 7,800 patients were entertained by Elks this last year.

Orangeburg won the Ritualistic Contest.

New officers are: W. M. Ashley, Anderson, President; Ken D. Saylor, Anderson, and Henry F. Garvin, Charleston, Vice-Presidents; Dr. Tom Stanfield, Anderson, Chaplain; Charles E. Rogers, Charleston, Esquire; C. Arthur Bruce, Anderson, Inner Guard, and Lewis W. Weeks Jr., St. Matthews, Tiler. Brother Parker was reelected Secretary-Treasurer.

A semiannual meeting will be held in January.

A TOTAL OF \$14,102 was donated by Nevada Elks and their ladies to crippled

youngsters last year, delegates learned at the annual convention June 9 through 11 in Winnemucca.

P.G.E.R. Horace R. Wisely; C. Wallace Ericson, Glendale, Calif., former G.L. Ritualistic committeeman; P.D.D. and P.S.P. Bruce H. Marsh, Inglewood, Calif., and Gerald Strohm, Fresno, President of the California Elks Association, were among the distinguished guests. About 150 persons were present.

Wynn Westmoreland, Winnemucca, won a \$1,000 scholarship from the Grand Lodge.

Reno Lodge won the Ritualistic Contest and Las Vegas Lodge was second.

New officers are headed by Howard H. Baker, Hawthorne, and include: Frank Belger, Henderson, and C. M. Burdick, Ely, both Vice-Presidents; Jackson W. Bailey, Hawthorne, Secretary; Carl C. Merrill, Boulder City, Treasurer; William H. McDonald, Chaplain; Louis Rivero, Sergeant-at-Arms, and B. J. Owen, Tiler.

The 1967 annual convention will be held in June in Tonopah.

PAST GRAND EXALTED RULER George I. Hall, chairman of the G.L. Convention Committee, was the headlined speaker at the Texas Elks State Association's 41st annual convention June 2 through 4 in Fort Worth.

Joel W. Ellis, Harlingen, was elected President. Other new officers include: James V. Sharp, San Antonio, President-Elect; Robert C. Perkins, San Antonio, Treasurer, and W. T. (Jack) Bridges, Fort Worth, Secretary.

Vice-Presidents are: Preston L. Gifford, Borger; Rollin Phipps, Midland; W. M. Bucy, Bedford; Olley Anderson, Austin; C. Ray DeBoard, Liberty; Patrick H. Doyle, Marshall; S. O. Blount, Pasadena; Harry L. Sexton, Browns-

ville, and Franklin Jordan, San Angelo.

The 1967 annual convention will be in Houston, with the dates to be announced at a later date.

OREGON ELKS' MAJOR PROJECT—aid to visually handicapped youngsters—completed its 17th year shortly after the state association convened May 19 in Seaside. Sorely missed was the major projects chairman—Brother Homer Schnell of Vale—who died unexpectedly this last year.

Dr. Kenneth C. Swan, professor of ophthalmology at the University of Oregon Medical School, Portland, and an Elk, submitted the major project report. By this August, he said, more than 15,000 children from low-income families would have made 64,000 visits to the Children's Eye Clinic sponsored by the Elks at the medical school. Hospitalization and eye surgery would have been provided 2,000 of these youngsters, he said, adding that the Elks bought the necessary surgical equipment, which cost nearly \$100,000.

During the first four months of 1966, 383 new children were registered in the project and patient visits totaled nearly 1,400, Dr. Swan said.

P.G.E.R. Emmett T. Anderson, vice-chairman of the Elks National Memorial and Publication Commission, was an honored guest at the three-day meeting, for which 501 delegates registered. Total attendance reached about 1,530.

Also present was P.S.P. Ernie W. Winkle of Medford, the oldest living past association president at 70.

Cheryl Miller, Lebanon, won a \$1,330 scholarship and Gary Moss, Lakeview, won a \$1,130 award among state scholarship winners, announced Elmer Jacques, Ontario, scholarship chairman.

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McMinnville, and include: Robert Stults, Roseburg, R. R. Schroth, Hermiston, Robert Clark, Bend, and Worth Blacker, Corvallis, all Vice-Presidents, and H. M. Randall, Salem, Treasurer.

L. A. O'Neill, Madras, was reelected Secretary. Other officers are: Jake Wortman, McMinnville, Sergeant-at-Arms; Bob Sell, Prineville, Chaplain; Kent Mauser, The Dalles, Inner Guard, and Rex Vollstedt, Albany, Tiler.

Trustees are: Jack Lambert, Lebanon, chairman; Les Herburger, John Day; Norm Freeman, Milwaukie; Chester Eaton, Myrtle Creek, and Merv Mortensen, La Grande.

A MEMBER OF Green Bay Lodge—Congressman John Burns—spoke at the banquet of the Wisconsin Elks Association during its annual convention May 13 through 15 in Appleton. Another distinguished guest was P.G.E.R. Fred L. Bohn. About 600 delegates and their wives were present.

Fifteen scholarships were awarded for the purpose of studying alcoholism in an effort to curb it.

Social activities included a dinner dance and a fashion show and luncheon for the women. The Elks Ladies Chorus provided music for the memorial service.

Leo H. Schmalz, Kaukauna, was elected President and D. H. Everman, Beaver Dam, was named President-Elect. Vice-Presidents are: Wendall H. Smith, Appleton; Forest Huntsinger, Ashland; Maurice Pohl, Sheboygan, and Warren Foster, Baraboo. Vernon Hopf, Kenosha, was reelected Secretary.

Other new officers are: William Herrmann, Manitowoc, Treasurer; William Lucas, Green Bay, Tiler; Glen Korotev, Neenah, Inner Guard; Joseph Kovacs, Fond du Lac, Chaplain, and Raymond Kiehl, Milwaukee, Sergeant-at-Arms. Trustees are: Kenneth F. Sullivan, Madison; Dr. J. R. Casanova, Watertown; M. C. Weinkauff, Rice Lake; Daniel Stangel, Two Rivers, and Harold Canaan, Cuba City.

Madison will be the site of the 1967 annual convention May 19 through 21. The midwinter conference will be held Feb. 3 through 5 in Wisconsin Rapids.

Grand Lodge Advisory, Centennial, and Convention Committees

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Middle East Hassle: The Next Vietnam?

THE PRINCIPAL REASON for Soviet Premier Alexei Kosygin's spring visit to Egypt was to set up cooperative programs between Moscow and the entire revolutionary Arab bloc. The Soviet-Egyptian agreement includes a wide variety of measures. Among them are continued Soviet economic support for President Abdul Gamal Nasser of Egypt, and a step-up in the supply of Communist-bloc arms to all of the "socialist" Arab states (Egypt, Syria, Algeria, Iraq).

In exchange, the Soviets demanded that these Arab states stop squabbling among themselves and concentrate on destroying the "feudalistic, reactionary" Islamic Alliance headed by Saudi Arabia and including Kuwait, Jordan, Iran, and many other Moslem lands. In addition, the Soviets asked for—and reportedly were granted—port facilities in Syria, Egypt, and Yemen. A Soviet Navy unit is scheduled to be stationed in Alexandria, Egypt.

Meanwhile, it was reported that Nasser intends to confuse the Arab mind by creating an Islamic Pact to confront Saudi Arabia's Islamic Alliance—the one being socialist and allied with Moscow, the other, of course, being nonsocialist and allied with the United States. The entire force of the Communists' worldwide propaganda apparatus will be on the side of Egypt and the new Arab socialist states. The ideological pitch, naturally, will be the "progressive" Arab forces against the "reactionary" Arab forces.

Cairo Radio editorialized that "the battle between us and Saudi Arabia is not a dispute between two states or two rulers. It is the battle of revolution against reaction, the battle of Arabs against their enemies, and the battle of freedom, socialism, and unity against slavery, exploitation, and disunity among Arabs."

In an effort to keep members of the Order aware of developments in the global struggle between the forces of freedom and communism, THE ELKS MAGAZINE frequently publishes excerpts from Freedom's Facts, the monthly publication of the All-American Conference to Combat Communism. Membership of the conference includes some 40 national organizations, among them the B.P.O.E. Readers who wish to subscribe to Freedom's Facts may do so by writing to All-American Conference, 1028 Connecticut Avenue N.W., Washington, D.C. 20036. The subscription price is \$3 per year for 12 issues.

While the words fly, mostly aimed from Cairo against Saudi Arabia and from Damascus against bordering Jordan, armed conflict has already begun. In Yemen, forces of the Republic of Yemen are bolstered by the presence of Communist-armed Egyptian forces, while the Imam of Yemen is backed by Saudi Arabia.

The conflict is between Arab and Arab—just as in Vietnam it is between Vietnamese and Vietnamese. This is the Soviet style of modern warfare: train agents, have them penetrate into a country or region, let them start hostilities against the existing government, then back the revolutionists with money, advice, arms, and worldwide propaganda. This process, which observers have watched develop to the present state of affairs in Vietnam, is now starting in the Middle East. An explosion there may come any day.

The Soviet aim is two-fold: to get a foothold in the eastern Mediterranean, which they can do from bases in Syria and Egypt, and to gain control of Middle East oil resources. Soviet petroleum experts are now prospecting in Syria and Egypt, and at the same time Egyptians and Syrians are being trained as technicians at Baku, a major Soviet oil center.

Whether these new technicians are to work only in the Syrian and Egyptian oil fields or are being trained to spearhead the socialist penetration into Saudi Arabia, Kuwait, and Iran is a matter of speculation. Some reports indicate the latter.

Oil is very tempting to countries whose need for income is acute. But this move has more sinister implications. The Soviet Union's ability to deny oil to Western Europe and oil income to the U.S. could seriously impair Western economic and military power.

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ON THE DEMOCRATIC PROCESS

"The democratic process" is a phrase that covers a great deal of territory, so much that its full meaning is largely lost sight of. It is probably true that to many the phrase simply means going to the polls and casting a ballot from time to time. But that is but a small part of the truth.

In Russia and other communist dictatorships, the people go to the polls regularly—and in far greater percentages than in this country or in most other western democracies—and cast their ballot for a long list of candidates for public office. Of course, there is but one candidate for each office and the only way a voter can register disapproval is to invalidate his ballot, at considerable personal risk.

This illustrates most effectively the truth that the democratic process is much more than simply voting. It involves, or should if it is to be effective, the participation of the citizen in the primary election, if one is held, when the party nominees are selected. It calls for citizen participation in the activities of the political party of his choice, taking part in the selection of party officials. More recently, it has become recognized that an important aspect of the democratic process is financial support from

rank-and-file citizens of the party of their choice.

In other words, a citizen will exert far more influence on the democratic process if he makes his attitudes known by his personal involvement throughout the year rather than merely showing up at the polls on election day.

Grand Exalted Ruler Dobson expressed it well when he said that "Democracy is something learned, not bestowed or legalized or seized. It demands of us as Elks participation, involvement, contribution."

True enough, we would much rather devote our time and energies to our business and to the enjoyment of our spare time when we have any. We would prefer not to "get mixed up" with politics, to let George do it. That's fine with George. He doesn't think much of the democratic process anyway—it's cumbersome, inefficient, wastes a lot of the citizens' valuable time. George thinks the Russians are way ahead of us here.

This is registration time in many states, prior to the November elections. This is the time to check our contribution to the democratic process, and if we have been leaving too much to George, tell him to take a holiday.

Reflections from the Socialist Press

To see ourselves as others see us can, as Mr. Burns put it, be revealing, but there are times when what we say about ourselves can be just as much of an eye opener and perhaps more so.

A random example of revealing self-criticism is a recent survey of the Polish press reported by Radio Free Europe, covering articles in several Polish publications, from which emerges an illuminating and authoritative picture of life in this communist society.

A columnist in *Kultura*, Warsaw literary weekly, complained about the prevalence of "allusiomania" in Poland, the widespread habit of reading between the lines for the real, concealed meaning. To illustrate, he cited a performance of Moliere's "The Misanthrope," in which the line, "The old, late king was better, after all," was received with loud applause. Correctly interpreting this as a backhanded slap at the regime, he warned that the world of allusion leads to madness, but he did not trouble to delve into the reasons for the regime's unpopularity.

In a similar vein, a columnist for a Cracow literary weekly took his fellow citizens to task for their readiness to criticize their country even in front of strangers. The columnist, a professor of political history, frankly attributed the criticism to disappointment over socialism's failure "to achieve the impossible."

The extent of socialism's failure is indicated by the author of a column in a Warsaw daily in which he reported on the vicissitudes he encountered trying to buy high-test gasoline on a cross-country auto trip. At the first station where he stopped the lone attendant had long since disappeared in mid-morning, leaving a busful of vacationers, a truckful of workers, and several other vehicles to await his indefinite return. In the next town, the gas station's pump was not working, but there was another station nearby and there things worked out fine.

"I was ready to kiss the lady manager except that the pump attendant proved to be her husband," wrote the

columnist. "Naturally, this was an agency station." An agency station is a semi-private enterprise operated on commission in competition with the State Gasoline Board stations.

A columnist in a Warsaw weekly political publication demanded to know why the elevators in the many high-rise apartment buildings have the habit of breaking down regularly, or why the people should be tormented by TV sets that "have to be lugged to the shop every week." The same state of affairs seems to prevail with Polish automobiles, washing machines, refrigerators, and other products, according to this writer.

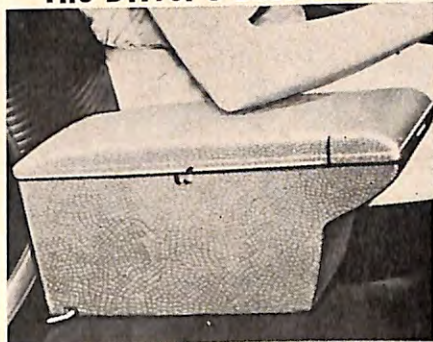
Such articles appear regularly in the controlled press of the Iron Curtain countries. But they are mere rhetoric. Naturally, they are intended not as criticisms of the social order but as protection for it by diverting blame for the state of affairs to the shortcomings of human nature. The result, however, is to reveal not only the failures of socialism but also the growing dissatisfaction of the people with their communist masters.



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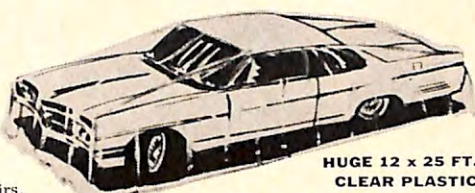
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