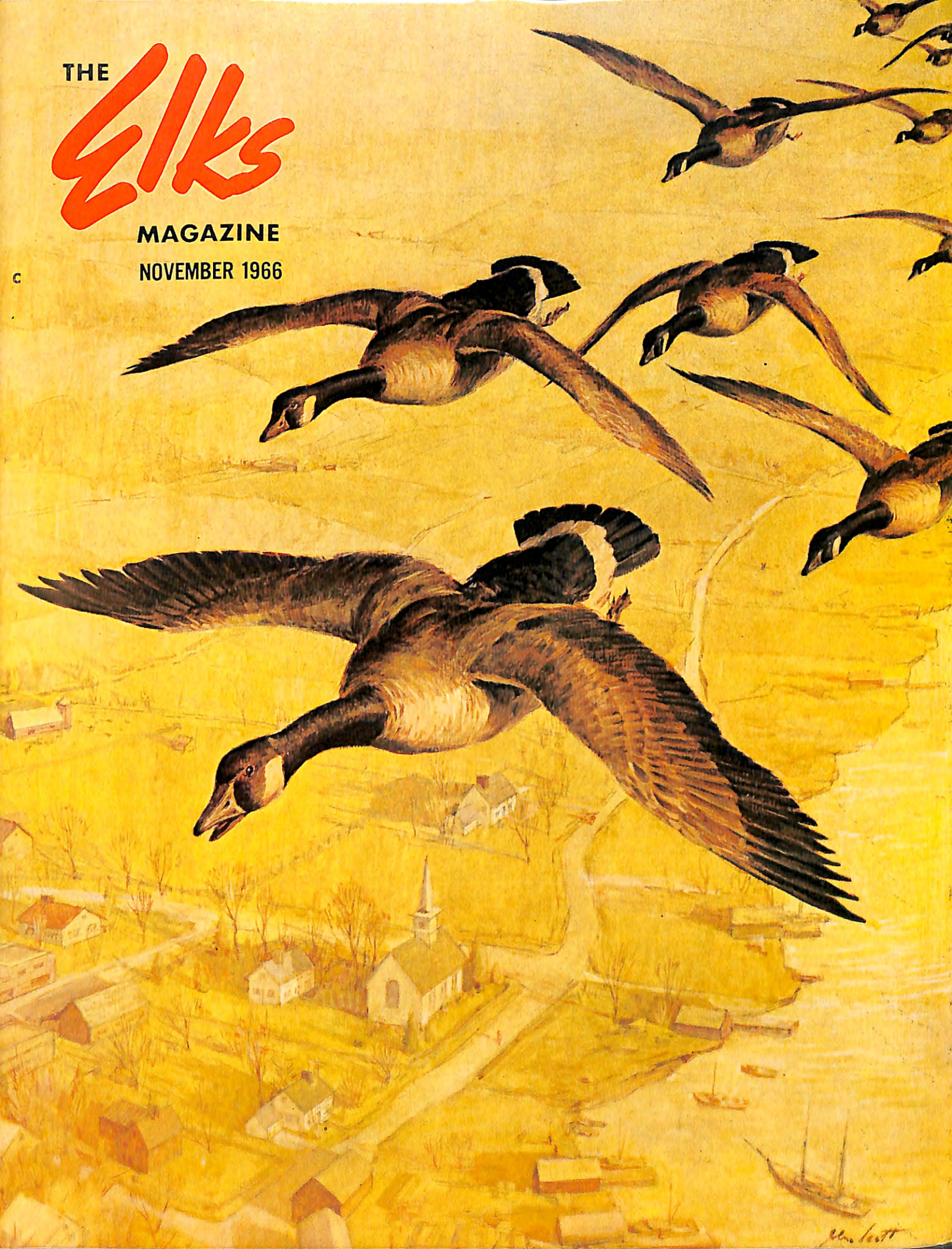


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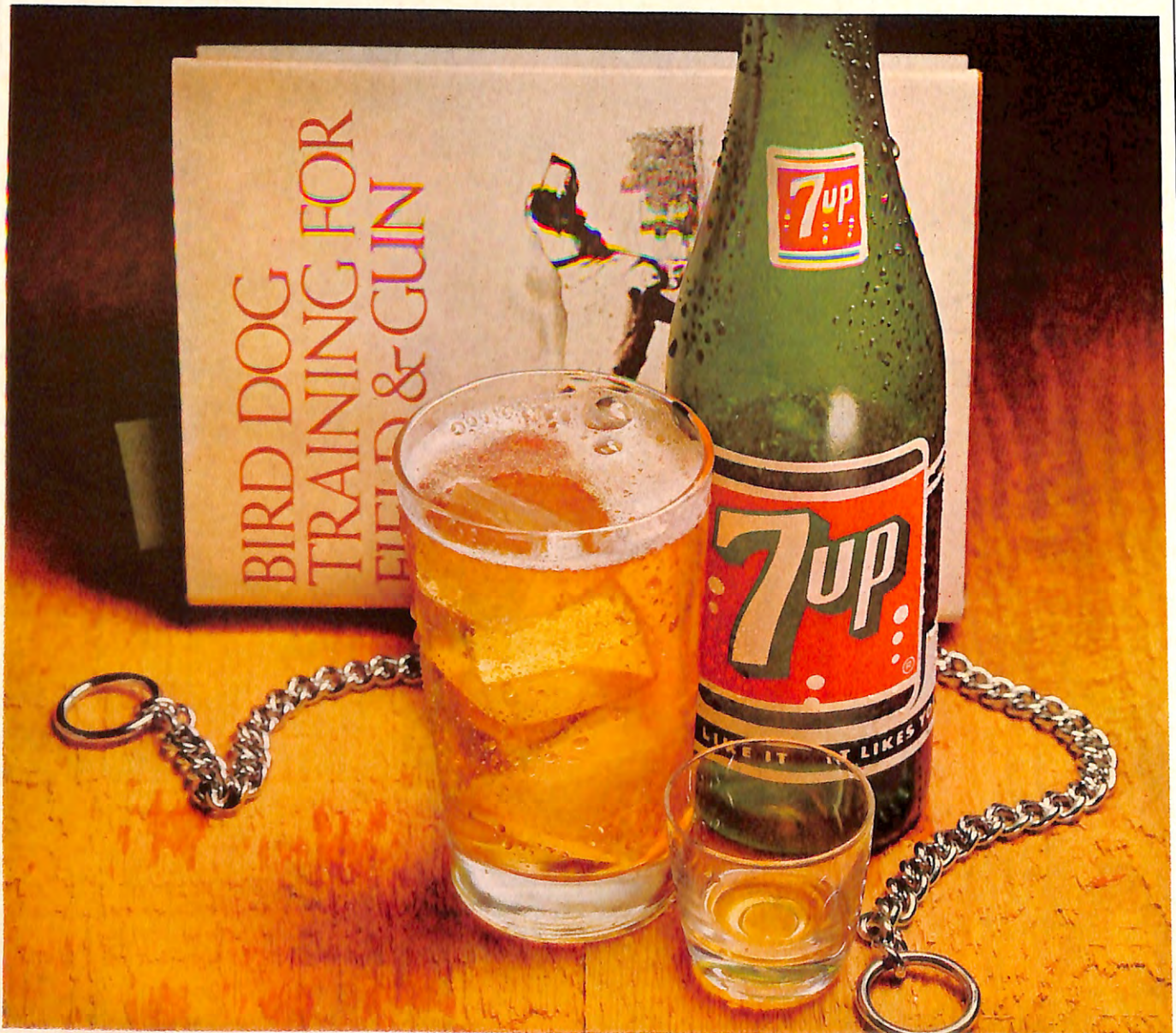
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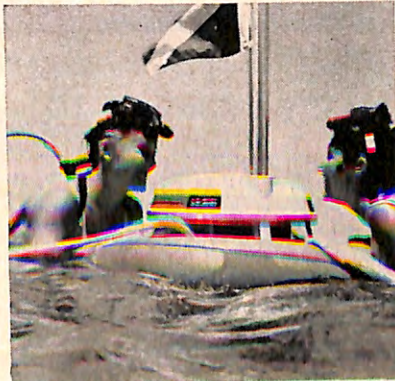
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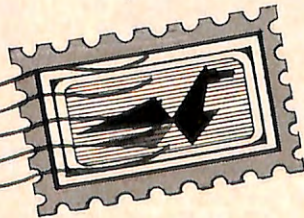
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THE ELKS MAGAZINE

VOL. 45 NO. 6

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"Men on the Elks Wanted List"—A Message from the Grand Exalted Ruler.....	4
Elks National Service Commission.....	6
Lodge Visits of Raymond C. Dobson.....	8
Shrine of America's Valiant..... HENRY N. FERGUSON	10
Birth Pangs of a New League..... JACK LAFLIN	12
Expo '67..... JEAN-PAUL CACHOT	13
Tom Wrigley Writes from Washington.....	14
For Elks Who Travel..... JERRY HULSE	15
News of the Lodges.....	16
Ring Out, Wild Decibels!..... CHARLES A. PETERSON	28
News of the State Associations.....	30
Elks Family Shopper.....	32
Family Album.....	58
District Deputies—1966-67.....	62
Inside Tips for the Outdoorsman..... RAY OVINGTON	63
THE ELKS MAGAZINE Editorials.....	64



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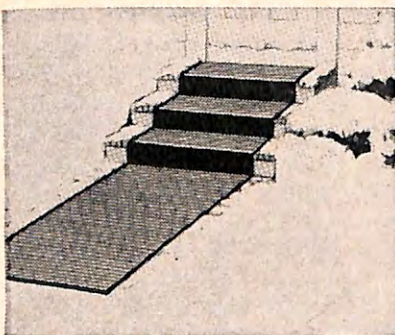
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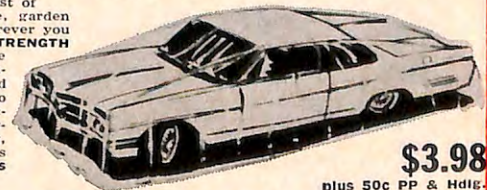
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MEN ON THE ELKS WANTED LIST



How often do you invite someone to apply for initiation into your lodge? I ask this knowing full well that Elks lodges are not in need of new members just for the sake of record memberships. I ask it because I feel strongly that, if Elks are as enthusiastic about their memberships as they ought to be, they will be reaching out. They will be bringing into the order men who need the Elks. An enthusiastic fellowship does better than replenish itself. It grows.

This is the thought back of our goal. The goal is that every lodge, during the current year, should initiate a number of members equal to 10 per cent of its total membership when the year began. This is no mushroom proposition. It is a realistic, and actually conservative, objective for the good of the order.

My own experience tells me that sometimes it is the man who does not come forward but who holds back, waiting for someone to invite him, who proves afterward to be a most loyal and valuable member. How many such men are we overlooking?

The man who needs the Elks, perhaps unaware of his need, is the man the Elks need.

Sometimes such a person has had no opportunity to find out for himself what the Elks

stand for and what they are really accomplishing. Possibly he has an image of the Elks that is not accurate. As I visit throughout the nation, I find myself saying over and over again that in Elks lodges today we have a cross-section of wholesome, respectable Americans that hardly can be duplicated elsewhere. I firmly believe this is one of the strongest points of our fraternal organization and one that deserves to be recognized and emphasized.

Members generally know the many benefits of belonging to the Elks. The prime benefit, in my opinion, is that of becoming an integral part of what the Benevolent and Protective Order of Elks is doing unobtrusively for others. How true it is that when Elks are good to others, they're best to themselves!

"Live and Help Live" is a motto the practice of which will make our order attractive to the people who should be members of it. It should be appreciated by all Elks that on Thanksgiving Day there will be a legion of persons, of no one race or creed, throughout the United States expressing gratefulness for what the Elks have done for them.

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RAYMOND C. DOBSON, *Grand Exalted Ruler*

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Elk officers prepare for the flag day ritual on the stage of the Leadville, Colo., High School auditorium on Veterans Day. Pictured are Est. Lead. Knight Samye Buckner, Lect. Knight Robert McIlvaine, State Pres. Elmer McGowan, Esq. Michael Hensley, E.R. William Gregory, P.E.R. James Morrison, State Chaplain Donald MacDonald, lodge Chaplain E.L. Crowley, and Loyal Knight Roger Pierce.

ELKS NATIONAL SERVICE COMMISSION

An Unusual Observance of Veterans Day

ELKDOM'S TIME HONORED ritual for Veterans Day is a beautiful and moving one, but one that is not familiar to many outside this fraternity—and to far too few of our youngsters in whose hearts patriotism seemingly occupies a progressively smaller space.

The Americanism Committee of the Leadville, Colorado, Lodge decided that teen-agers should see this ritual in the hope that it might imbue in their hearts pride of country that is so important in combating anti-government sentiments prevalent among many of our young people, particularly in connection with our position in Viet Nam.

School authorities were approached about the proposition of observing Veterans Day, 1965, at a student assembly. They gave the plan enthusiastic approval, and so it was that the Leadville High School 800-seat auditorium was filled to capacity with 9th to 12th grade students, teachers, and interested townspeople.

The first speaker at the ceremony was Mayor George Burke, chairman of the Elks Americanism Committee, whose officers performed the ritual, including the use of the floral bell of liberty. Past Exalted Ruler Donald MacDonald reviewed the flag's history and James Morrison made the response. State Association President Elmer McGowan gave the principal address.

Flag bearers included John Skala, Louis Koroshetz, William Cunningham, Milt Thelin, Al Miller, and Robert Zaitz, all veterans of World Wars I and II. Appropriate musical selections were provided by Cecil Tapey and Mrs. Rose Green.

The program received a wealth of newspaper publicity. Lapel flags were given to all who attended by the Boy Scout Troop sponsored by Leadville Elks.

Thanks to the Elks, patriotism is reaching its proper proportions in the hearts of Leadville's teen-agers.



A view of the teen-agers who were privileged to attend this patriotic program.

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NOTICE: This Market Quota Coupon entitles bearer or sender to ONE (1) PAIR PANORAMIC BINOCULARS at reduced warehouse price of 4.69 plus 28¢ shipping cost. Total . . . 4.97. **FREE** with binoculars: Straps, 4 Lens Protectors, Carrying Case. No phone, COD or foreign orders. **LIMIT:** One per buyer at this price. Satisfaction guaranteed or money back. None Sold to Readers after This Date: December 9, 1966.

Name _____
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State _____ Code _____

NOW . . . for a very short time only . . . you can own a pair of POWERFUL PANORAMIC BINOCULARS at a fraction of their regular price! This quality product is precision made by proud European craftsmen! Don't let the drastically reduced price confuse you! This instrument is completely different from those low power Japanese opera glasses. The PANORAMIC "66" has been designed for modern sportsmen. It delivers real **POWER** and **CRYSTAL CLEAR VIEWING**. In fact, thousands gladly paid much more for theirs this past Summer and early Autumn. Now the entire unsold 1966 stock must be liquidated to meet creditors' demands, unpaid U. S. Government Duty and mounting storage costs. That's why the price has been slashed to only \$4.69. Now you can own them for even less than the **factory's direct price** in Europe! In order to be fair to all readers, we are limiting sales to strictly **ONE ONLY** per reader. **NOTICE:** This offer expires in 27 business days. Full details below.

Precision Made in Europe
Each binocular is carefully assembled by skilled craftsmen in a modern European factory. Costly high impact materials and precision machined metal parts are used. This instrument is so sturdy that it's almost unbreakable! Yet it is well under one pound . . . thanks to Space Age materials and technology!

Every One Tested 38 Times

Not just spot checks . . . but 38 separate and distinct, scientific tests, to guard against any defect! Each one must meet the high quality standards before shipment! Another good reason why this quality instrument is a favorite of sportsmen in over 20 countries! Now YOU can own a pair for even less than if you bought it direct from the factory in Europe!

Thrilling 50 Mile Views!

The first time you look through these binoculars, you'll get a thrill you'll not forget! No wonder! Its **WIDE VIEW** non-prismatic lenses bring in distant scenes with no distortion or cloudiness. The fine quality lenses are of genuine optical crystal . . . each one carefully ground and **HAND CALIBRATED** to over 1,200TH OF AN INCH! This costs more, but you'll appreciate the difference! With a PANORAMIC you get amazing close-ups of baseball, football, car and horse races, hunting and glorious views of Nature, distant buildings, wild animals and people. These PANORAMIC NONPRISMATIC BINOCULARS are also ideal for secret detective work because you can observe distant happenings without being seen.

Sent On Free Trial

No obligation! No risk! Use a pair on free trail for sports, trips, etc. Your money back quick if you're not 100% satisfied. You take no chances whatever! **NOTICE:** All Orders Must be Postmarked on or before this expiration date: Dec. 9, 1966.

An American Travels His Country

Grand Exalted Ruler Dobson, although his term of office is only three months old, has already survived what will perhaps prove to have been one of his most trying times.

A strike against five airlines occurred just as Brother Dobson assumed leadership of Elkdom, but he was determined to keep appointments in different parts of the nation "even if I have to ride a bicycle." Fortunately a somewhat better mode of transportation was found and Brother Dobson flew in a small, chartered plane from Minot to Great Falls and back, from Minot to Clarksburg, West Virginia, return, and from Chicago to Columbus, Ohio.

The Grand Exalted Ruler and Mrs. Dobson spent 10 hours in the single engine aircraft flying home from Clarksburg.

"I've flown the Atlantic twice, each trip in about half that time," commented Brother Dobson.



A framed print of Charles M. Russell's painting *The Exalted Ruler* was presented to Grand Exalted Ruler Dobson during his visit to the Great Falls, Montana, lodge. Flanking Brother Dobson are Great Falls E.R. Alfred E. Paulson (left) and Jess Young, a longtime friend of the Grand Exalted Ruler. The original painting hangs in the lodge social room.



Grand Exalted Ruler Dobson was an honored guest at the fall reunion of the Ohio Elks Association. The president of the state's P.E.R. Association, Earl Sloan, used the occasion to present Brother Dobson with an honorary Ohio P.E.R. membership.



About 90 members of the Carthage, New York, lodge attended a luncheon to honor Grand Exalted Ruler Raymond C. Dobson. Pictured with Brother Dobson are Carthage E.R. Thomas F. Gurnett and P.G.E.R. Ronald J. Dunn. Coinciding with Brother Dobson's visit to Carthage was the presentation of a trophy to the Carthage lodge ritualistic team, state champions.

HALF PRICE SALE JUST IN TIME FOR CHRISTMAS!

WE ARE OVERSTOCKED-----SO HERE'S YOUR CHANCE TO SAVE ONE-HALF (AND MORE) ON MANY FINE ITEMS...AND JUST IN TIME FOR CHRISTMAS! IN THESE DAYS OF HIGH PRICES IT IS NECESSARY TO SAVE EVERY CHANCE YOU HAVE...AND HERE IS YOUR CHANCE TO MAKE REAL SAVINGS! EVERY ITEM IS FROM OUR REGULAR STOCK AND GUARANTEED TO PLEASE OR YOUR MONEY BACK!! WE URGE YOU TO CHECK OUR PRICES! NOTE THAT YOU SAVE ONE-HALF (OR MORE!) ON EVERY ITEM IN THIS SPECIAL AD...NO EXCEPTIONS! ORDER RIGHT NOW!

CHRISTMAS SEALS

A terrific close-out special! Genuine DENNISON SEALS IN ORIGINAL PACKAGES AT LESS THAN ONE-HALF PRICE. Were 5¢ per package. Each dozen contains assorted designs, shapes and colors.

PER DOZEN.....**29¢**

DENNISON EVERYDAY SEALS. Regular 10¢ packages. Includes Birthday, Animals, Birds, Flowers, etc. Each dozen contains assorted designs and styles. Take advantage of this special sale and order several dozen. SAVE OVER ONE HALF!

PER DOZEN PACKAGES...**59¢**

Automatic Needle Threader



A fine needle threader that will be appreciated by all who have trouble threading needles, and that's most of us! Fully automatic. Very easy to use. WAS \$1.00!

EACH.....**29¢**
FOUR FOR.....**\$1.00**

1000 ZIP CODE NAME ADDRESS LABELS 50¢

Beautiful gold border labels printed with any name and address AND ZIP CODE. Fine quality white gummed paper. Hundreds of uses...stick them on letters, envelopes, books, etc. Tu-Tone pocket gift box FREE with each set. FORMERLY \$1.00 PER SET!

1000 LABELS AND BOX...**50¢**
THREE SETS, SAME OR DIFFERENT NAMES.. **\$1.25**



PERSONALIZED PENS. Wonderful low cost gift! Different name on EACH if desired. Order several. SAVE HALF!

TWO PENS.....**25¢**
5 PENS 49¢ - 10 PENS **\$1.00**

Dear Letter Labels

Dear letter, go upon your way; Over mountains, plain or sea; God bless all who speed your flight; To where I wish you to be; And bless all those beneath the roof; Where I would bid you rest; And bless even more the one to whom; This letter is addressed.

Adds that special touch to your letters! Beautiful verse (shown reduced size) printed on fine quality gummed labels. HALF PRICE!

SET OF 200 LABELS... **25¢**
SET OF 500 LABELS... **50¢**



Made with any name and address desired. Self-inking pocket case. Ideal for home or office use. Why pay more than our low, low price?

EACH.....**59¢**

MAGIC BRAIN CALCULATOR



Adds, subtracts, multiplies up to 99,999,999. Does all math problems easily and quickly. All metal. For home or office. WAS 98¢.

EACH.....**49¢**

GREETING CARDS

Super Bargain!

Save over one-half on first quality greeting cards! Every card guaranteed perfect in every way. Assortments contain Birthday, Get Well, Sympathy, Thank You, etc. Actual values to 15¢ each. Each card complete with matching envelope. Available in two special assortments. Poly bagged.

10 ASSORTED CARDS... **39¢**
25 ASSORTED CARDS... **69¢**

STUMP REMOVER

DON'T CHOP, DIG or BLAST! Just pour in the center of stump and the wood fibres soon decompose down to the root tips. Much better than dynamite. Eight ounce can...WAS \$1.49!

PER CAN.....**69¢**
TWO CANS.....**\$1.25**



PRAYING HANDS PLAQUE SALE! HALF PRICE!

Beautiful inspirational plaque with praying hands and verse as illustrated. Printed on heavy bristol and punched for hanging. Lovely small gift. WAS 15¢.

TWO FOR.....**15¢**
FOUR FOR.....**25¢**
PER DOZEN.....**69¢**

SATISFACTION GUARANTEED

NEW PHOTO CHRISTMAS CARDS

HALF PRICE! SAVE 50%



Just to wish you
MERRY CHRISTMAS
HAPPY NEW YEAR
LARRY and KAY ZELLER
Michelle and Todd

New 3 Color Cards



Just to wish you
MERRY CHRISTMAS
HAPPY NEW YEAR
TOM and PEGGY CARLTON
Brenda, Sallie and Mike

Less Than 3¢ Each!

Cards illustrated in reduced size.

Now, you can have your favorite photo on your own Christmas cards at REAL SAVINGS. Our new specialized equipment makes this price possible! You would expect to pay at LEAST 10¢ EACH for cards of this quality! During this special sale you can buy them for LESS THAN 3¢ EACH in lots of 100...and you save even more if you need 200! Remember---we imprint your name FREE on every card, too! ORDER AS MANY AS YOU WISH AT THESE SPECIAL SALE PRICES:

40 CARDS . . \$1.49
100 CARDS . \$2.98
200 CARDS . \$4.98

PLUS 35¢ POSTAGE-HANDLING ANY SIZE ORDER

- ENVELOPES INCLUDED -

RICH STUNNING COLORS These are NOT cheap looking midget cards printed in simple black and white---but FULL SIZE 3 1/4 inches by 5 1/4 inches in size printed in THREE bright colors. The border and inscription are in contrasting GREEN and RED. The photo is in rich brilliant black on the finest quality genuine KROMEKOAT...a lustrous brilliant white card stock. This is a quality Christmas Card you will be proud to send!

YOUR NAMES PRINTED FREE We make no extra charge for imprinting your name, or names, on your cards. This added service is FREE!

HOW TO ORDER It's simple to order. Just send us the photo you wish us to reproduce on your cards. It can be one, two, or a group of people, your home, or your pet. Any photo, snapshot or polaroid will do. Color photos reproduce fine! Don't worry about the size---our equipment will reproduce it in the proper size. If you must send a negative add 50¢ to prices shown. Enclose your remittance for as many cards as you need and we mail your cards (with matching envelopes) promptly. Don't miss this special sale...ORDER EARLY!

MAIL YOUR ORDER TO - OR YOUR MONEY BACK!

GREAT PLAINS SALES CO.
WESTBORO STATION 12 - TOPEKA, KANS. 66604

Want to make a little girl happy? WALKING DOLL

SAVE! SAVE OVER 50%



WALKS ALONE!

WHY PAY \$4.98 OR MORE FOR A WALKING DOLL?

OUR PRICE ONLY **\$1.98**

Plus 27¢ Postage-Handling

So wonderfully cute...and she WALKS and DANCES all by herself! She needs no help---you do NOT have to hold her when she walks. SHE STANDS ALL ALONE!

Lifelike features. Soft rosy lips and cheeks. Vinyl head, arms and feet. Rooted blonde hair. Blue eyes. Arms move as she walks or dances. Seven inches tall with cute baby style bonnet. Beautiful felt dress.

with matching bonnet and contrasting bib collar. Strong self-contained long lasting motor. NO BATTERIES ARE NEEDED...which means extra savings for you!

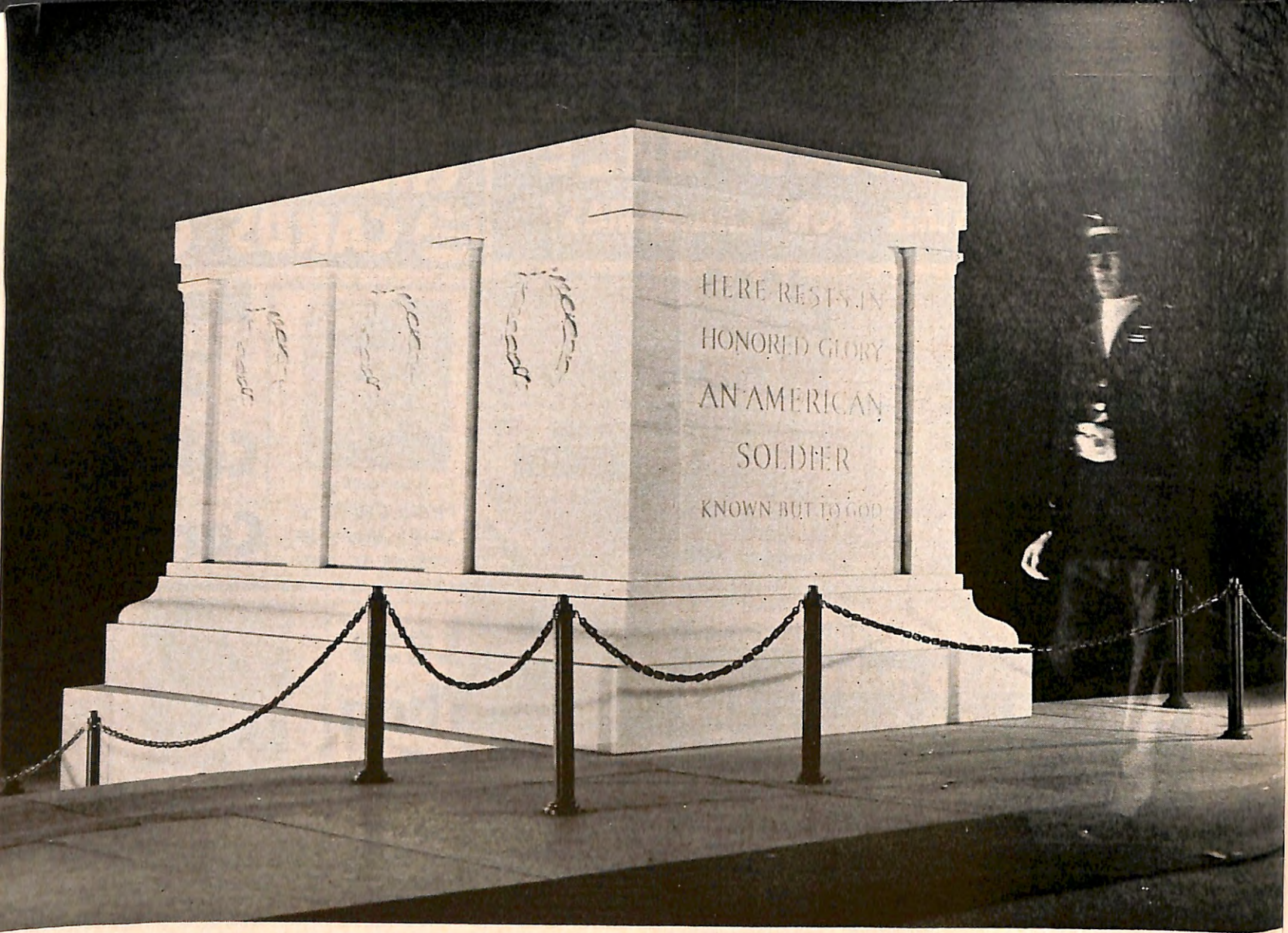
Really SAVE on this special offer! Why pay \$5.00 or MORE for a walking doll when you can have this wonderfully cute doll for such a low price? Perfect gift for birthdays, special occasions and, of course, for Christmas. Order as many as you want right now...ONLY \$1.98 EACH plus 27¢ postage-handling. IMMEDIATE DELIVERY.



FREE Crawling Baby CRAWLS ALL BY HERSELF!

INCLUDED ABSOLUTELY FREE WITH YOUR NEW WALKING DOLL! NO EXTRA CHARGE!

THAT'S RIGHT! This very cute Crawling Baby will be sent to you ABSOLUTELY FREE with your Walking Doll! No extra charges of any kind! One of the cutest toys we have ever seen---AND SHE CRAWLS ALL BY HERSELF...just put her on the floor and away she goes! Strong self-contained motor, no batteries required. Dressed in rompers. Don't miss this special bonus offer! ORDER YOUR WALKING DOLL NOW. WE WILL INCLUDE THE CRAWLING BABY ABSOLUTELY FREE!!



Tomb of the Unknowns, Arlington's most famous monument, is patrolled 24 hours a day



Shrine of America's Valiant

By HENRY N. FERGUSON

*A lovely setting near Washington,
once the plantation of Robert E. Lee,
holds a special place in the
hearts of Americans*

Final resting place of Pvt. William Christman, first man to be buried at Arlington

THE ELKS MAGAZINE NOVEMBER 1966



Portico of the Custis-Lee mansion, plantation home of Robert E. Lee, confiscated by the Union forces during the Civil War

Monument erected by United Daughters of the Confederacy, commemorating the Southern soldiers who died during the Civil War



IN 1864 the Civil War was thundering out its climactic crescendo. As the casualty figures mounted ominously, U. S. Quartermaster General M. C. Meigs faced a dilemma. Each day, arriving by train, boat, and wagon, a steady stream of wounded and dying from the carnage at Antietam, Chancellorsville, and Gettysburg flowed into the nation's capital, then were channeled into the city's 56 hospitals. Ambulances worked around the clock picking up the dead, delivering them for burial at the Soldier's Home, which maintained the area's only military cemetery. Its 8,000-grave capacity was being quickly filled.

Just across the Potomac in Virginia, Union troops occupied Arlington, the plantation home of Confederate General Robert E. Lee. It was a place of rustic beauty, its wooded acres and gently rolling hills creating a sense of serenity.

As he considered the need for a new cemetery, Meigs made a sudden decision: "We will hold all future burials at Arlington."

A former friend of Lee, Meigs had turned against him for joining the Rebel cause. Meigs' action was a measure of punishment to Lee for abandoning the Union Army to become the leader of the Southern troops.

A way was found to make the annexation legal. It so happened that Mrs. Lee owed \$92.06 in back taxes on the plantation. She was required to pay the money "in person," but was denied permission to pass through the Union lines to do so. The government promptly paid the tax, then assumed ownership of the property.

As a result of Meigs' action, many of the nation's most illustrious heroes rest beneath the majestic elms and sturdy oaks. Arlington officially became a National Cemetery on June 12, 1864, and the first soldier to be interred there—Private William L. Christman of Pennsylvania—was buried in grave 19.

Actually, Arlington is no different from any of the 96 other federally

maintained cemeteries in the United States and its possessions. But through the years it has attained the image of a national shrine.

Dominating Arlington is the pillared, elegant, and distinguished Custis-Lee mansion, which stands today as a national memorial to Robert E. Lee. G. W. Parke Custis—grandson of Martha and adopted son of George Washington—built the structure, which was completed in 1816. He filled it with mementoes of the first President, and raised his only child, Mary, there. In 1831 she married Lieutenant Robert E. Lee at Arlington and they made the mansion their home.

Just 30 years later, in April 1861, Lee elected to refuse the proffered command of the Union Army, resigned his commission, and left Arlington and his family to go to Richmond for a rendezvous with his destiny.

His wife attempted to arrange safekeeping for the Washington memorabilia, but had to flee with her children in the face of advancing Union troops. Neither she nor the general ever returned.

Union troops occupied and pillaged Arlington. It became a refuge for starving slaves, many of whom are buried at Arlington in a plot designated simply as "civilian unknowns."

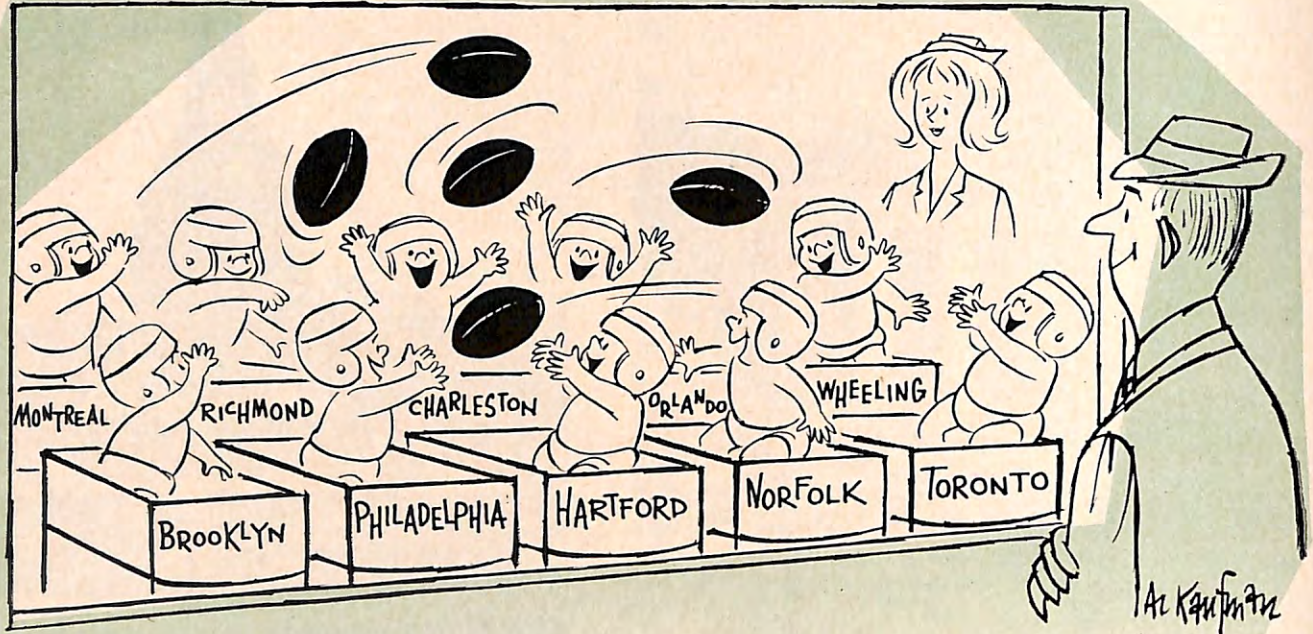
Not until 1883, when the hot waves of war hatred had cooled, did the government finally decide to pay the Lee family \$150,000 for the property.

Arlington is divided into two sections,
(Continued on page 25)



Mast of battleship Maine serves as a monument to dead of the Spanish-American war.

CFL NURSERY



Birth Pangs of a New League

By JACK LAFLIN

THOUSANDS of stunned, unhappy spectators sit in the stands of a professional football stadium. With increasing dismay, they watch the undefeated visitors roll up a comfortable 35-14 halftime lead. Then, the decibel volume builds as the home team comes storming back to tie the score. It rises to a chanting, screaming, hysterical crescendo when the star local fullback plunges over for his fourth touchdown at 13:03 of the final period, winning the game, 42 to 35.

Colts-Packers? Bills-Chargers? Guess again. The wild and woolly action described above took place September 16, 1965, and the scene was Foreman Field, Norfolk, Virginia. Coach Gary Glick's Neptunes, the darlings of the Tidewater, had upset the favored Philadelphia Bulldogs. Both teams play in the Eastern Division of the Continental League, America's newest, most progressive, and forward-thinking pro grid circuit.

Attracting 538,301 fans last season among ten loop cities (then Norfolk, Philadelphia, Richmond, Toronto, Hart-

ford Newark, Charleston, Wheeling, Providence, and Fort Wayne), Continental attendance compared favorably with the approximately 750,000 drawn by the AFL during its maiden year of operation.

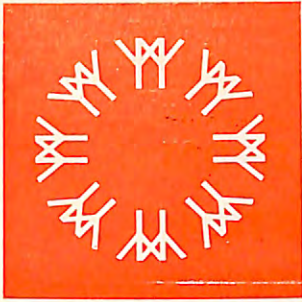
What about 1966? The stocky, affable, dynamic commissioner of the Continental League, Sol Rosen, who has been associated with football in various capacities for 32 years, exudes nothing but confident optimism, citing facts and figures to buttress his crystal-ball-gazing. "I envision a million persons watching us play this year," said Rosen. "That's more than a 40 percent increase, which would have to be called rapid growth. As I see it, three factors will be chiefly responsible. First, the extremely high plateau of football popularity. Second, big names in the coach and player ranks, such as Jackie Robin-

son, Andy Robustelli, Marvin Bass, Wayne Hardin, Steve Van Buren, Bob Gaiters, Lou Cordeleone, Lee Grosscup, to mention merely a few. Third, new stadium facilities in Montreal (the Autostade, accommodating 25,000), Toronto, Hartford (a \$21,300,000 stadium-and-shopping center complex to be completed prior to the '67 season), and Orlando, where the 22,000-seat Tangerine Bowl is available."

Demand for tickets was brisk several months before the 1966 campaign opened. By mid-May, Norfolk had sold over 5,000. Richmond reported 3,000, 1,200 of which were sold in one three-day span. Toronto and Montreal, the latter a recent addition to the league, were approaching the 10,000 bracket. Philadelphia had disposed of 7,000 Temple University Stadium chairs.

(Continued on page 55)

"Make no little plans" is an adage the Continental Football League follows religiously, and from early indications the "think big" philosophy is working



EXPO '67

By JEAN-PAUL CACHOT

Get ready now for the biggest world's fair ever—in one of the world's most fascinating cities

THERE IS SOMETHING different, fresh, almost adventuresome about it. A feeling, an atmosphere that permeates the island. It's new, it's antique. It's peculiar to Montreal.

Progress is salient, preservation of a way of life is prevalent, the forte is French and you feel it.

There is also the unmistakable air of excitement that preludes an unprecedented event. From next April 28th to Oct. 27th, Montreal will host Expo '67.

The spectacle, with the theme "Man and his World," is the only world exhibition of the first category ever held in the Western Hemisphere (only two others of this rank have ever been held—at Paris in 1889 and Brussels in 1958). At Expo '67, you'll see a kaleidoscope of man's progress, his aspirations, his future. You'll find more international

pavilions than have ever been assembled before. Hundreds of imaginative exhibits will unmask for the layman new areas of science, exploration, the arts, and industry.

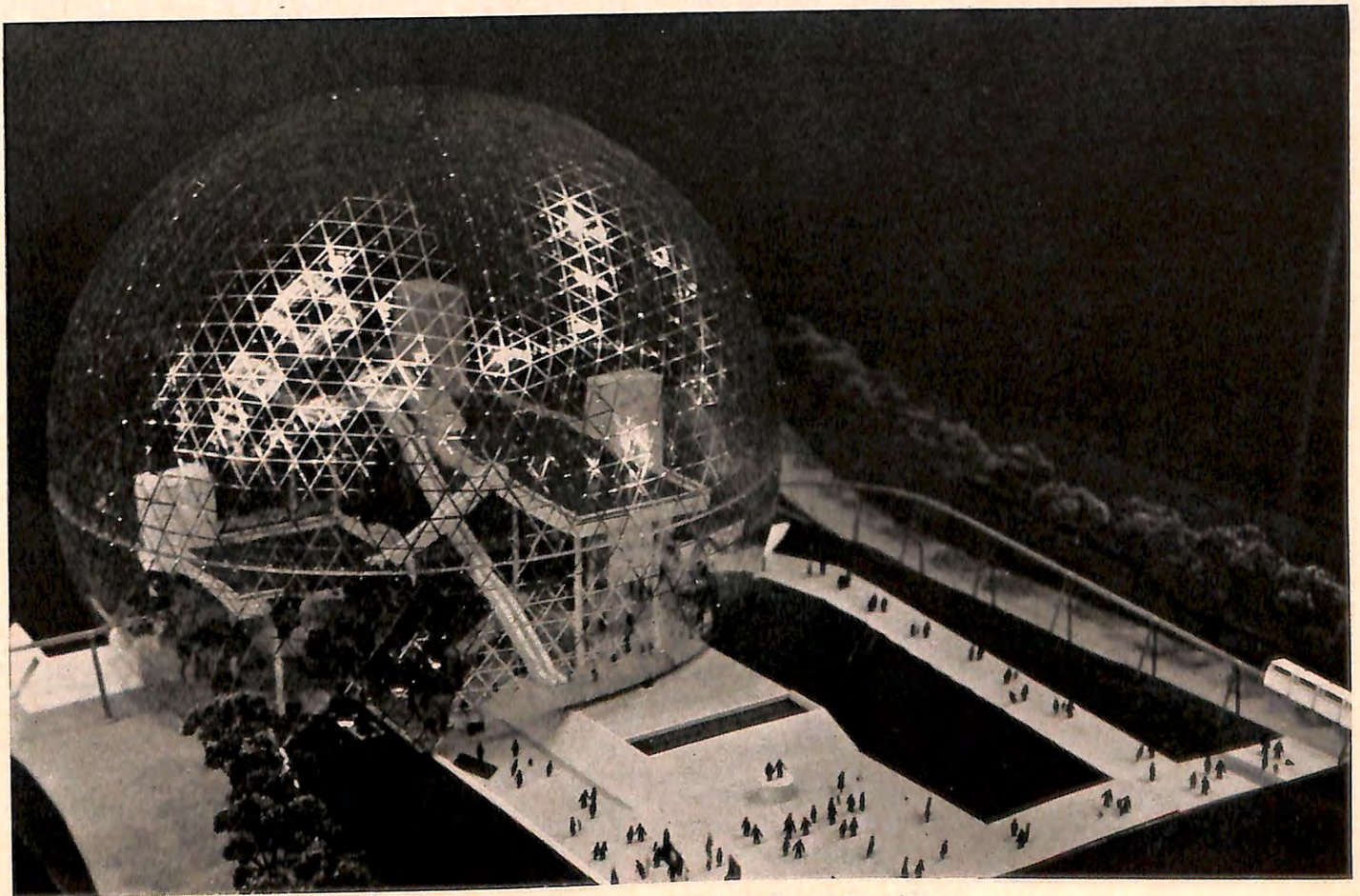
A three-island complex in the St. Lawrence River will contain the fair. From this setting the visitor will see the Montreal skyline, Mount Royal, and huge freight and passenger ships passing a short distance offshore. Pavilions and amusement areas will be relatively compact and high-speed monorail transportation throughout the fair grounds and to the mainland is included in the price of admission.

Years of planning have gone into Expo to eliminate the complaints of visitors to other fairs. Washrooms will be plentiful, a place to sit and rest for awhile will always be at hand, and

there will be huge grassy areas for picnickers. Prices on the grounds will be strictly controlled. Restaurants are to be classed in five categories, with meals ranging from \$1 to \$5.50.

The United States government is spending more than \$9,000,000 on its 20-story pavilion, the tallest structure at the fair. Renowned architect Buckminster Fuller designed the geodesic dome of steel and acrylic plastic. By day the sphere will glisten and by night it will glow with golden light. The U. S. pavilion will face the Soviet exhibit directly across a narrow river. The Russians are spending \$15,000,000 on their structure, the second most expensive at the fair (Canada's will cost \$21,000,000).

An article detailing Expo '67, the
(Continued on page 27)



A model of the \$9,000,000 U.S. pavilion at Expo '67

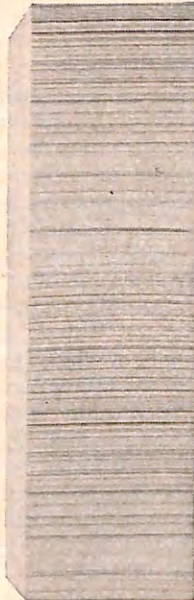
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Tom Wrigley

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW

MOVING DAY in the nation's capital has come again. It is the time of change-over when newly elected Senators and Congressmen arrive and those defeated pack up and leave. This is the off year affecting all members of the House and one-third of the Senate. Newcomers to Washington from now until January will be looking for places to live, all the way from apartments to mansions. With them will come an army of administrative assistants, secretaries, clerks and writers. Those who depart leave behind them many friends. Members of their office staffs go back home, or as in many cases, look for other positions in government service. It is a time of gladness and of gloom.

SNOOPING has developed into a profession paying big dividends. Yellow pages in the phone book list nearly five full pages of private detectives and investigators. Rep. Herbert Tenzer, N.Y., estimates that upwards of 2,500,000 persons in the country are now prying into the affairs of other people.



FOOLING SEA GULLS as a test of intelligence is reported here as a government experiment. The published report said scientists during the summer planted old electric light bulbs in the hot sands of Nantucket where gulls sat on them and tried to hatch them. Just what the scientists expect to prove by the experiment has not been disclosed.

PRICES ARE EXPECTED to keep rising this fall and winter on "hard goods," meaning furniture, refrigerators, small appliances and color TV sets. There also will be gradual increases in prices of some foods. Hospital rooms are due to cost more and there may be further increases in auto insurance.



PROTECTING CRIMINALS through a series of court decisions concerning confessions, interrogations, and search and seizure disturbs law enforcement efforts throughout the land. Courts have been charged with handcuffing law enforcement and destroying the morale of the police officer. FBI Director J. Edgar Hoover says the answer is in "throwing our full resources and energies into training a professional law enforcement corps to be effective within the framework of current rules of law and evidence." In the FBI Law Enforcement Bulletin, Director Hoover said: "Increased professional police training is no longer a desirable goal, no longer a matter of choice for United States law enforcement. It is an absolute necessity."

CABINET MEMBERS get \$35,000 a year but with all their expenses most of them can't save a dime. Only four have enough private wealth so they don't worry about government pay checks. They are Defense Secretary McNamara, Treasury Secretary Fowler, Commerce Secretary Connor, and Secretary Gardner of Health, Education, and Welfare. All of the others try to make their salaries cover their expenses. Secretary McNamara, as Ford Motor Co. president, earned \$411,000 a year. When he entered government he lost that and had to give up Ford securities on which he stood to earn a profit of \$3 million.

TOOTH DECAY preventative may soon be available for children, a governmental researcher reports. A group of 500 school children wore mouthpieces such as those worn by athletes, but filled with jellied fluoride. The mouthpieces were worn six minutes each day and over a two year period the children showed an 80 per cent reduction in tooth decay.

Central America

By **JERRY HULSE**

*Practically on your doorstep,
a land of volcanoes, beautiful
senoritas, exotic Latin ways*

SLUMBERING FITFULLY between the borders of Mexico and South America is the land of the sleepy *mañana*—Central America, a conglomeration of grumbling banana republics, smoking volcanoes, sorcerers and an assortment of the most beautiful women to be found anywhere in the world. Considering the most important item first, the lovely *senoritas* will be found in Costa Rica. Here the original Spanish blood remains for the most part undiluted; this is not the case in other Central American countries, where intermarriage with Indians has dulled the good looks of the Spanish.

Besides producing lovely ladies, Costa Rica happens to be the best friend the United States has in Central America. In Costa Rica the American tourist is king. He is liked for something besides the jingle of coins in his jeans. Here is one country where you don't have to apologize for being a *yanqui*.

I'm not so sure how this love affair got started, except that we never sent the Marines in here, only the Seabees. And that was to help save an entire town from destruction during the relatively recent 20-month volcanic eruption near San Jose. To illustrate the warmth of the U.S.-Costa Rican romance, when Pearl Harbor was attacked the Costa Ricans declared war on Japan and Germany even before we did. This took considerable gall, considering they had only a 200-man army, an air force with exactly three airplanes, and no navy whatsoever. Even without a navy they still sank a German ship tied up at the Atlantic side of the little nation and destroyed an Italian ship unloading marble on



Eruption of Izalco volcano in El Salvador is common sight to villagers at its base

the Pacific side. This was accomplished when a handful of fiery Latins boarded the ships and lit a few strings of dynamite. The war was over in a hurry in those parts.

Presently Costa Rica has no mili-

tary. It was dissolved when the new constitution was written in 1948. Nevertheless, Costa Rica, even without arms, took the side of the U.S. during the Cuban missile crisis. And awhile back,
(Continued on page 56)

HOW TO MAKE MONEY ON A 9¢ CAR WASH



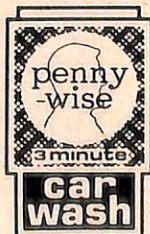
Penny-Wise Franchise returns high profit

The Penny-Wise Car Wash system is a unique new method of high-speed automatic car washing that drastically reduces labor and material costs. Low overhead makes it profitable to wash a car for as little as 9¢ with \$5 worth of gasoline sold at regular market prices, giving you a tremendous competitive advantage over conventional and do-it-yourself car washes.

Up to 100 cars an hour are thoroughly washed, rinsed and dried automatically as

they move through a 100 ft. building on a hookless conveyor. Not a single man touches a car until it comes out of the blowers nearly dry. No men needed to hand wash, drive, hook up or unhook cars.

Requires \$25,000 cash. No experience necessary as we help select site and furnish plans, equipment, materials, training and promotion. See our successful operations in the Milwaukee-Waukesha area. Write today for full information.



Penny-Wise
Car Wash Division
660 E. Mason Street
Milwaukee, Wis. 53202

*"9¢ car wash
with \$5
gas fill"*



**News of
the Lodges**

SHERWOOD, Oregon, Lodge No. 2342 is honored to have as its institution speaker P.G.E.R. Emmett T. Anderson (first row, sixth from left) and as master of ceremonies Approving Grand Trustee Frank Hise (last row, fifth from left), Corvallis. Other dignitaries at the launching of Oregon's 53rd Elks lodge June 26 included A. C. Grady

(first row, fifth from left), Port Townsend, Wash., G.L. Committee on Judiciary member; S.P. Al J. Beeler, McMinnville, and District Deputy Grand Exalted Rulers. For the first time in Oregon, the institution was held in a lodge building—Milwaukie Lodge's new structure. About 300 members were initiated.



SPARTA, New Jersey, Lodge No. 2356 is a new branch of Elksdom. Those responsible for the lodge's institution June 26 are (in white jackets): P.E.R. John W. Dowd of Sussex Lodge; P.D.D. Henrik E. Kathenes, Livingston; P.D.D. and S.P. Harrison S. Barnes, Plainfield, and P.E.R. Frank Lozar of Sussex Lodge, district new lodge chairman.



HIALEAH, Florida, Lodge No. 2352—another addition to the Order—includes P.G.E.R. William A. Wall (second row, fifth from left) and Grand Treasurer Chelsie Senerchia (second row, fourth from right), Miami, in one of its first photos. It was instituted Aug 6 in Miami.

GARFIELD, New Jersey, Lodge, only four years old, dedicates a new building. Taking part in the celebration are P.D.D. and S.P. Harrison S. Barnes, Plainfield; E.R. Joseph Popadich Jr.; Mrs. John Dobi, president of the women's group, and P.G.E.R. William J. Jernick, who presided at the ceremonies. Other dignitaries taking part included Grand Trustees Vice-Chairman and P.D.D. Joseph F. Bader, Lyndhurst, and P.D.D.s George W. Schultz, Pompton Lakes, Frank M. Santimauro, Hasbrouck Heights, and Edward Fass, Hackensack.

GROTON, Connecticut, Lodge, six years old, dedicates its new, \$450,000 building overlooking Long Island Sound. Past Grand Trustee Arthur J. Roy (left), Willimantic, hands the keys to E.R. Warren J. Partridge. Also present were P.G.E.R. and Judge John Fenton (right); Special Deputy Edward A. Spry, Boston; Thaddeus Pawlowski, Norwich, G.L. New Lodge committeeman, and P.D.D.s Robert Hullivan, New London, Louis Moran, Willimantic, and George English, Manchester.





ASHLAND, Kentucky, members mark their 70th anniversary with the initiation of 76. Another highlight of the anniversary month celebration was a two-day open house for Elks and their ladies which also was most successful, reports E.R. Raymond C. Adkins.

ELKS Branch Out



FOUR MEMBERS OF Mandan, N.D., Lodge travel 250 miles round-trip to present G.E.R. Raymond C. Dobson a cast-iron nameplate for his desk or the door of his office in Minot. The plate, which reads, "Raymond C. Dobson, '66 Grand Exalted Ruler '67, B.P.O.E.," is presented by E.R. Adam Hellman. Looking on are P.E.R. Myron Porsborg; Joseph Halm, the club manager, and Clarence West.



A PROUD ELK FATHER—Lt. Gov. John Daley of Vermont (second from right)—beams next to his daughter, Miss Patty Daley of Rutland, who won in the girls' division of the Vermont Youth Leadership Contest and went on to place second in the national contest. To the right of the winner of \$2,300 in U.S. Bonds are Rutland E.R. Reide Payne and S.P. Leo F. Keefe, Rutland. To Brother Daley's left is P.D.D. and P.S.P. Raymond Quesnel, Montpelier, G.L. Americanism committeeman.

A FLORIDA STATE VICE-PRESIDENT—Alvin A. Ehrlich of Orlando (right)—makes his first official visit to Winter Haven Lodge. Pictured with him are V.P. Bedford Prescott (left), Wauchula, and P.D.D. and P.S.P. Charles H. Peckelis, Fort Pierce. Brother Ehrlich was accompanied by a sizable delegation of Orlando Elks.

MAHWAH, New Jersey, Elks beam proudly at Shannon Morgan, a cerebral palsied girl for whom the lodge has raised college funds. At this point, Shannon thinks she'll attend Montclair State College, Upper Montclair, N.J. With her are P.E.R. and Secy. Harry Bryan, Chairman Jim Price of the Crippled Children's Fund committee, and E.R. John Erp.



SILVERTON, Oregon, Elk Al Hollin (second row, right) believes in keeping the Order in the family—or is it the other way around? Brother Hollin sponsored his five brothers, who recently were initiated into the lodge. They are James, Mayo, Odin, Melvin, and Nevil. Standing next to Brother Al is P.E.R. Earl C. Hartman.



MORE THAN A SCORE of young artists try to capture the majesty of the large sign advertising the movie, "The Bible," in New York City's Duffy Square as P.E.R. Philip E. Parker (right), Bronx (N.Y.C.) Lodge's youth activities chairman, and Director John Ryan of the Police Athletic League look on. The lodge sponsored the contest and winners received U.S. Savings Bonds.



4-H CLUB MEMBER Bob Lewis proudly displays the San Mateo County Fair Junior Livestock Auction champion steer, which he raised. E.R. Cecil H. Wells (center) of San. Mateo, Calif., Lodge helped Brother Rusty Mitchell (right) successfully bid for the steer. The final bid for the 1,040-pound animal was \$1.20 a pound. Brother Mitchell is chairman of the lodge's 4-H program, which has included, for the last four years, an awards banquet for exhibitors.



SAN JUAN, Puerto Rico, Lodge is visited by D.D.G.E.R. Victor M. del Valle (first row, third from right), Santurce, a Past Exalted Ruler of the lodge. E.R. Hector Ledesma is at the extreme right in the first row.



NEW BRUNSWICK, New Jersey, Elks cap their annual deep-sea fishing trip out from Brielle with a fine catch of bluefish. Among those who accompanied the trip chairman, Kenneth Deiner, were (kneeling): Walter Sierotko; Francis Newmeyer; Donald Ross; Lawrence McCann, and Robert Dailey.



THREE MASSACHUSETTS lodges stage a hot dog roast for the patients at Ft. Devens Hospital. Bad weather forced the event indoors. Elks from Leominster, Gardner, and Fitchburg Lodges served the patients 30 pounds of wieners and 30 dozen rolls.



ORLANDO, Florida, Lodge's handicapped Boy Scout troop soaks up some warmth from the campfire before retiring on an overnight trip. Troop members include (front row): Gary Rozek, 11; Wayne Walls, 15; Bobby Throckmorton, 14; Mark Thompson, 11; Bill St. John, 11; Sparky Dugan, 11, and Jimmy Segal, 12, and (standing): Harold R. Arvidisian, 17, and Jimmy Lockman, 15. The boys had fun despite rain.



PITCHING A TENT isn't much of a problem to boys who are determined. Here, Gary, Mark, and Sparky do the honors. On the overnight, the Scouts took a first aid course, learning how to treat burns and to splint a broken limb, and a wood lore course, in which they were taught the tricks of handling knives and hatchets.

Orlando Elks Help These Boys Be Boys

The rewards of helping enthusiastic Boy Scouts develop into responsible citizens are perhaps double for Orlando, Fla., Elks. These dedicated Brothers, led by Dr. John J. Heitz, have sponsored a physically handicapped troop for nine years.

To watch a severe polio case work up to the level of Star Scout and assistant scoutmaster, an overly nervous boy adjust to overnight camping trips, and a lad with a bad speech handicap rise to patrol leader are some of Scoutmaster Heitz's gratifications.

Cranford, N.J., Lodge sponsored the first handicapped scout troop among Elks lodges some years ago. Last year, 13 such troops were supported by lodges throughout the nation.

Starting with five lads in 1957, Dr. Heitz was able to obtain a Boy Scout charter in 1961. Since then, about 50 boys have become more self-sufficient and group-oriented through the unit called Troop No. 290.

The need for such troops is apparent. In its latest survey, the National

Council of the Boy Scouts of America counted some 100,000 scouts with handicaps. But while troops for such youngsters have existed for 50 years, many of the boys are numbered in the so-called "normal" units.

Orlando Lodge fully finances all activities of Troop No. 290's 16 members as well as those of its "normal" unit, Troop No. 9. The city of Orlando donated the land for a scout building constructed by the lodge on Lake Lorna Doone.

A combination of good fellowship, competent training and leadership, and the magic of the out-of-doors has produced marvelous changes in Troop No. 290's boys. Among the 50 are those afflicted with cerebral palsy, polio, multiple sclerosis, birth defects, and accident injuries. Some, joining the troop after having lived inactive for years under their families' protective wings, amaze the leaders by discarding their wheelchairs for crutches and braces.

Environment alone cannot explain the newfound zest for a more normal

life; the scouts include the sons of an Air Force surgeon, an air-conditioning mechanic, a deputy sheriff, a grocery clerk, a newspaper pressman, a bus driver, and an attorney.

The scouting spirit affects even the fathers, some of whom attend the meetings and help set up activities.

On extended campouts to the main Central Florida Boy Scout Camp, the scouts are accompanied by some Troop No. 9 members, who help with difficult chores in the hazardous, thick Ocala National Forest.

Dr. Heitz has interested a number of fraternal, civic, and service groups in launching similar troops. In 1963, he was privileged to receive the Boy Scouts' "Silver Beaver" Award for distinguished service to boyhood. Scoutmaster Heitz would agree with the Scouts' National Council that:

"Scouting is for *all* boys—they are boys first. One of the greatest joys that can come to a handicapped boy is the satisfaction of doing things as other boys do them."

PRESIDENT William F. Gill (center) of the Missouri Elks Assn. receives checks for the Missouri Elks Benevolent Trust from Festus-Crystal City E.R. Jack N. Robertson (left) and V.P. Earl A. Toulouse, a Festus-Crystal City member. The money was donated by the lodge and nine individuals.



MARQUETTE, Michigan, E.R. John R. Meyers (right) presents Henry J. Lewke, Marquette, with the lodge's monthly safety and courtesy award for spotting some youths involved in auto thefts and aiding police in their arrest. At the left is State Trooper Daryl Prudom.





News of the Lodges CONTINUED

WARREN, Ohio, Lodge has initiated a class in honor of P.E.R. Nick M. Kovic, who has devoted 20 years to Elkd. Brother Kovic, named 1966 Ohio Elk of the Year, is seen at the far left in the center row. E.R. Donald Logue is at the far right in that row.



PEEKSKILL, New York, E.R. Andrew J. Lee (left) presents a \$217.80 check to Wilfred Du Beau of the Edward J. Keon Memorial School for Retarded Children in Montrose. Looking on is Est. Loyal Kt. Greg Emery, co-chairman of the dinner dance at which the money was raised. Two hundred Elks and guests were present.



RIDGEWOOD, New Jersey, Lodge honors P.E.R. John Qualey (in white jacket) with an initiation class. On hand to congratulate Brother Qualey are Joseph F. Bader, Lyndhurst, Grand Trustee; Vice-Chairman; D.D.G.E.R. Arthur L. Fellner, Totowa, and P.D.D. and P.S.P. Harry W. Wolf, Bergenfield.



MOUNTAIN HOME, Arkansas, E.R. Rock J. Engeler (center) presents a \$500 check to Dr. Richard L. Byrd (right), treasurer of the Junior Chamber of Commerce. Looking on is Richard Fair, executive director of the Mountain Home Chamber of Commerce, whose new office will be furnished with the money as part of the Elks' program of assisting in civic projects.



"PORKY," A CHARITY FUND-RAISER, gets a last warm farewell from Panama City, Fla., Elks before being delivered to Fort Walton Lodge. In the delegation are (kneeling): Aubrey Callahan; E.R. Den A. Trumbull Jr., Jack Stout, and Jimmy McNabb and (standing): Secy. Richard E. New; Pete Monaco; Lamar Hutchinson, and P.E.R. Fleming Folkes. "Porky" was on tour for several weeks before going to Panama City—promoting visits among Elks lodges in the Florida Northwest District. At the end of his tour, the pig will be auctioned and the proceeds will go to the Harry-Anna Crippled Children's Hospital, Umatilla.



BINGHAMTON, New York, Lodge's Little League players look as if they can swing a mean bat. In the last row are E.R. John E. Costello, Assistant Manager Bill Cahill, and John Kaschak.

DISTRICT DEPUTY Grand Exalted Rulers of Florida's Central District hold a clinic at Clermont-Groveland Lodge. Seated are state Secy. William Lieberman, Leesburg; D.D.C.E.R. Frank E. Holmes, Sanford, and V.P. Alvin A. Ehrlich, Orlando. Standing are P.D.D.s Paul D. Smith, Kissimmee, Marston S. Bell, Orlando, and Al Coe, Sanford, and E.R. Barney Prescott of Clermont-Groveland Lodge.



LODGE NOTES

Natick, Mass., Elks boast about what they term a unique distinction—the “oldest-newest” member in the Order. He is Brother Roy Symonds, who at 76 was initiated recently by then E.R. Frederick K. Thorsen. E.R. Clarence J. Melanson challenges any Elks lodge in the country to top this achievement.

The home state of Grand Exalted Ruler Raymond C. Dobson—North Dakota—might well be called the “Home of Leaders.” Within a few weeks this past summer, Brother Dobson was elected to his high office, former Gov. John E. Davis was elected national commander of the American Legion, and Gov. William L. Guy was chosen chairman of the National Governors Conference. Both Governor Guy and former Governor Davis are members of Bismarck Lodge.

The Grand Lodge, the Tennessee Elks Association, and Paris, Tenn., Lodge have made cash contributions totaling \$1,100 toward the rebuilding of Erwin, Tenn., Lodge, which burned to the ground recently at an estimated loss of \$30,000. Only about \$10,000 was covered by insurance.

Members of Point Pleasant, N.J., Lodge mourn the recent death of P.E.R. Harry P. Callagan, who was an Elk for 18 years. Brother Callagan is remembered for his inspiration and leadership during the formative days of the lodge and during his regime as Exalted Ruler in 1959-1960.

Lewiston, Idaho, Elks' Boy Scouts improved and marked an old Indian trail as they hiked 50 miles from Adams Ranger Station near Gospel Mountain to Buffalo Hump recently. For the trail work, each boy was given a map of the area and Scoutmaster Gaylord Morris received a letter of commendation from the Nez Perce National Forest district supervisor, Stan Sanderson.

Marquette, Mich., Lodge has presented a safe driving and courtesy award to a local man, Joseph Paulson, on a recommendation by State Police, who said Mr. Paulson directed traffic at the scene of an auto accident until patrolmen arrived. Police said the type of initiative shown by Mr. Paulson helps to prevent accidents.

McLeansboro, Ill., Lodge sponsored an Honor Student Banquet attended by more than 100 students with scholastic records of 4.5 or better during the past school season. The top three of this elite group were awarded \$25 U.S. Savings Bonds.

St. Marys, Pa., Lodge has awarded college scholarships to a pair of local students. Miss Irene Meyer will attend Pennsylvania State University, Du Bois Campus, and Thomas Smith will use his scholarship to attend Tri-State College at Angola, Ind.

Arthur W. Brunelle, the first Exalted Ruler of the two-year-old Wethersfield-Rocky Hill Lodge, has been named “Connecticut Elk of the Year.” P.G.E.R. and Judge John E. Fenton presented Brother Brunelle with a plaque to commemorate the event.

Anchorage, Alaska, Lodge members are meeting these evenings at a community hall. The old Anchorage Elks building has been torn down and a new one is to be constructed on the same site. According to all reports, spirits are high at meetings in the temporary headquarters.

Sandusky, Ohio, Lodge is going all out this year for cerebral palsy, the state major project. The entire profits from a raffle and a dance have been donated to CP, with a percentage allotted to the lodge's own little Betsy Dalton and Ricky Decker for braces and other supplies.

Two lodges in the Panama Canal Zone, one on the Pacific side and the other on the Atlantic, have distributed more than \$36,000 to charitable causes in the last 37 years.

Lodge No. 1414 operates a scholarship program for graduates of Canal Zone high schools. Lodge No. 1542 has been making monthly donations to the Colon Soup Kitchen for the last 37 years and to the Sabanita Orphanage for the last 5 years. It also has a scholarship program.

Baton Rouge Elks' team in the American Legion Baseball B League won this year's city championship. Accompanied by E.R. Clarence Matherne Sr., the boys were treated to a baseball game at the Astrodome in Houston. Houston (Southwest) Elks provided box lunches for all.

Jamestown, N.D., Elks have adopted a resolution to express their pleasure at the election of their own North Dakota Brother, Raymond C. Dobson, as Grand Exalted Ruler and to extend to him their best wishes.

The Tennessee Elks Association's Scholarship Committee recently awarded \$600 nursing scholarships to four young ladies, chosen from 19 who submitted applications.

Lewistown, Pa., Lodge recently presented checks amounting to \$1,500 to deserving students from the Lewistown area. Award winners include Suzanne Ammerman, Susan Shirk, Janet Bailey, Susan Moeller, Jordan R. Rupert, and Dennison Peiffer. Brother Earl McMullen made the presentations.

A Lewiston, Maine, student, Raymond R. Bussiere, has won his second Elks-sponsored \$1,000 scholarship. The award was made by Est. Loyal Kt. Henry White. Bussiere was graduated from Lewiston High School in 1964.



News of the Lodges CONTINUED

P.G.E.R. R. LEONARD BUSH (sixth from left) pays an official visit to Houston Lodge No. 151. Pictured with then Grand Exalted Ruler Bush are Special Deputy Harold S. Rubenstein, Brenham; Secy. M. V. Cadman, Tyler; P.S.P. Phil Cleator, Dallas; P.G.E.R. George Hall; S.P. Joel Ellis, Harlingen; John Fuhrhop, Galveston, former member of the G.L. Committee on Judiciary; E.R. Ralph Marz of Lodge No. 151; E.R. James V. Sharp of San Antonio Lodge and state President-Elect; Brother John O'Rourke, Galveston, and Mrs. O'Rourke.



SLIDELL, Louisiana, Lodge's ritualistic team displays a loving cup won by placing first in the Louisiana Elks State Association's ritualistic competition at the annual convention May 13-15 in Baton Rouge and a plaque the lodge received for placing first in the lodge activities contest. Seated are Est. Loyal Kt. Ora Mundell, E.R. Martin Moe Jr., Est. Lead. Kt. Samuel Sullivan Jr., and Est. Lect. Kt. J. Fred Honaker. Standing are Chap. John Williams, Esq. Gary Snyder, Inner Guard George Ketteringham, Coach Leon Massie, and Candidate Gerald Borner.



THESE CITY LITTLE LEAGUE CHAMPIONS—the Angels, sponsored by Brainerd, Minn., Lodge—won 17 straight baseball games before claiming their league title. Then they went on to take the city championship. Brainerd Elks don't mind bragging that the three-year-old team won a title last year, too.



DE KALB, Illinois, Lodge held a "Bob Smith Night" to honor the outstanding state youth activities chairman before he moved to Florida. E.R. Nestor Lawson Jr. (center) presents Brother Smith (third from left) with a life membership and a testimonial plaque signed by all the Exalted Rulers with whom he has been associated. Also pictured are Brother Ernie Kovarik; Secy. Richard Lahti, Sycamore; Robert Flynn, Sterling, state Second Vice-President-at-Large; E.R. Robert Caukin, Sycamore, and P.E.R. Elmer G. Seasword, Oak Park.

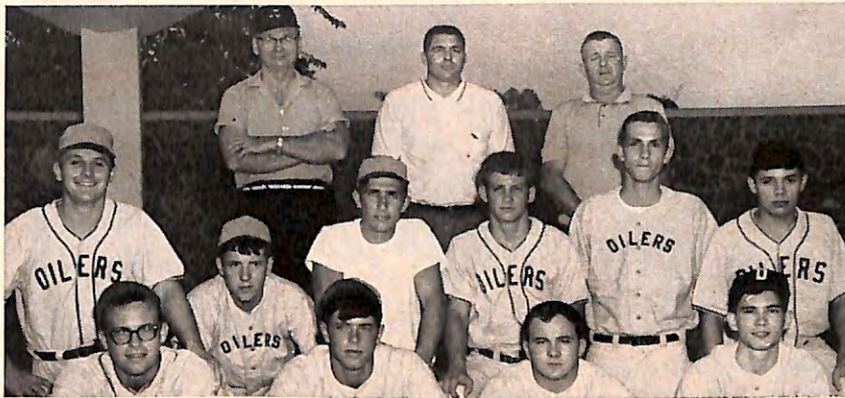


CEDAR RAPIDS, Iowa, Elks enjoy their annual Golf Stag. Pictured are (front row): Est. Lect. Kt. Bill Cass; Golf Committee Chairman Matt Bintner, and Esq. Bill Malloy and (back row): Est. Loyal Kt. Tom Donovan; E.R. Thomas J. Trausch; Dr. Hal Olmstead, the winner with a 69, and Brother Don Price, runner-up with a 70.



FORT WAYNE, Indiana, Elks' own grinning Little League champions measure up to the expectations of Mgr. Richard T. West (left), a former catcher for the St. Louis Cardinals and the Cincinnati Reds.

PIERRE, South Dakota, Elks break ground for a new, \$750,000 lodge and clubhouse. Taking part in the ceremonies are P.E.R. Selmer E. Skotvold, Building Committee chairman; E.R. Richard M. Garness; Gov. Nils A. Boe, P.E.R. of Sioux Falls Lodge; Mayor Godfrey Roberts, an Elk, and Trustee Walter Burke. The structure will be the first Elks combination lodge-country club in the state. The lodge has more than 1,100 members.



MIAMI, Oklahoma, Lodge-sponsored teen-age baseball players pose happily after winning a pennant. Pictured are (front row): Eddie Schmidt; Doug Gosney; Mike Reynolds, and Keith Smith; (center row): George Speer; Steve Gwartney; Galen Waldon; Danny Dareing; J. D. Whitlock, and Ronnie Murphy and (back row): E.R. Floyd Maples; Est. Lect. Kt. Jack Panter, youth activities chairman, and Mgr. J. R. Reynolds.

EL DORADO, Kansas, Lodge members well can boast of the new Kansas State Elks' Junior Baseball Champions—their own El Dorado Elks' All-Stars. Lodge-sponsored teams have won the state title on two previous occasions.



GREAT BEND, Kansas, Lodge's Benevolent Committee chairman, Dr. George F. Kutina, presents a \$1,000 check to Bennie Hamel, poster boy for the Barton County Association for Retarded Children. Pictured with them are E.R. Robert Keenan; Mr. and Mrs. Francis Hamel, the boy's parents, and Dr. Homer Russell, past president of B.C.A.R.C.



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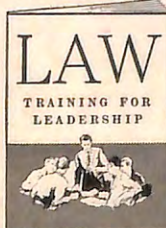
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News of the Lodges CONTINUED

PAST GRAND EXALTED RULER R. Leonard Bush addresses a session of the Arizona Elks Association's 51st annual convention in Mesa. In the background is a pennant reading, "Arizona Bush League."



LEWISBURG, West Virginia, E.R. Carl E. Smith (left) presents a \$550 check to J. K. Palmer, president of the Greenbrier Valley Bank. The money is the final payment on a swimming pool and gives Lewisburg Lodge clear title to the Greenbrier Valley Country Club, including the clubhouse, a nine-hole golf course, and 50 acres of adjacent land.



THE NEW DISTRICT DEPUTY Grand Exalted Ruler of Ohio's North-Central District—Duane L. Rogers (second from right)—is honored at an installation dinner dance at Sandusky Lodge, of which he is Secretary. With him are P.D.D. Wilbur Russell, Mansfield; P.S.P. Carleton Riddle; E.R. Robert E. Uhl of Sandusky Lodge; the Rev. Richard J. Connelly, Washington Court House, state Chaplain and Past Grand Chaplain, and P.S.P. Walter G. Penry, Radnor, G.L. Lodge Activities committeeman.



PONTIAC, Illinois, Lodge honors its 50- and 60-year members. Some of them are James Irvin, Paul Sparks, Albert M. Witt, H. E. Vogelsinger Sr., and Louis O. Miller. Local Elks and state and district officers attended a breakfast for the long-term members, who include Dr. John Scouller, P.E.R. S. R. Baker, D. R. Capes, and L. E. Bertmann. Sixty-year members are Brothers Witt, Scouller, Baker, and Capes.



KANKAKEE, Illinois, Lodge was this year's host for the Illinois State Elks Golf Tournament. This is the ninth year the lodge has sponsored the tourney and it is well-equipped, since it is the only lodge in the state that owns an 18-hole course. Pictured are the Executive Director of the Illinois Elks Crippled Children Commission, Joseph M. Cooke; S.P. John C. Meckles, Litchfield, and state Secy. Jack Sullivan, Joliet.

America's Valiant

(Continued from page 11)

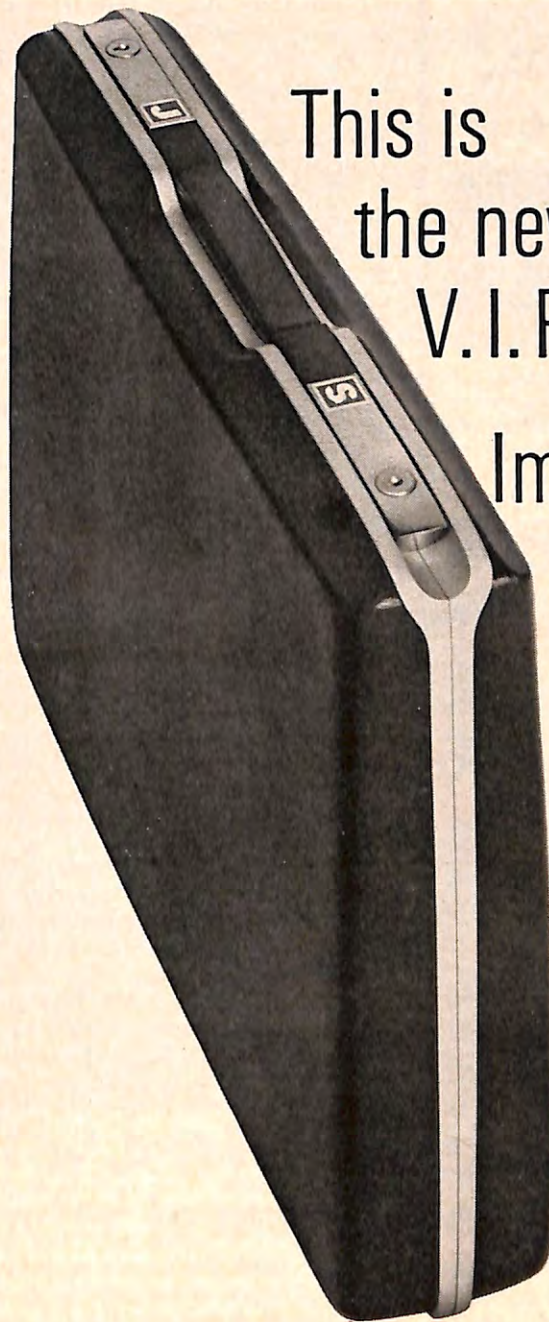
the old and the new. In the old are casualties from the Civil War and the Spanish-American War. There are also numerous dead from the Revolution and the War of 1812, men who died in battles fought long before Arlington was established and who were brought here by their families from other cemeteries. This is a segregated section, with generals, soldiers, nurses, and sailors buried in separate areas. The epitaphs are often wordy.

In the new quarter, however, death has become the great leveler of rank: the private and the general lie side by side; the gravestones are identical, and the inscriptions on them are simple and brief.

Many of those whose names dot the pages of history books are entombed at Arlington. John J. Pershing lies here, as does William Jennings Bryan, whose oratory won him great fame—he was an Army colonel in the Spanish-American War. Farther along is the grave of Oliver Wendell Holmes, a lieutenant colonel in the Army during the Civil War; William Howard Taft, the only President besides John F. Kennedy to be buried here; Pierre C. L'Enfant, designer of the city of Washington and a major in the Revolutionary War. Moving forward in time, one passes the stones of men who only yesterday were making front-page history: Admiral William F. Halsey; Secretary of State John Foster Dulles; Admiral Richard E. Byrd; General Claire Chennault; and General Jonathan Wainwright, the hero of Bataan.

Sixteen miles of roads and paths wind through Arlington Cemetery, linking 190 years of American history that is revealed in the record of valor and of fame etched into the monuments and tombstones.

The paths of Arlington lead past monuments that pinpoint the critical periods in the nation's growth. Here is the United Daughters of the Confederacy's monument to the Southern men who died in the Civil War, surrounded by headstones with peaked tops so that Yankees cannot sit on them. Rising high into the sky is the mast of the battleship Maine, serving as a memorial to the men who died in the Spanish-American War. The Rough Riders' memorial conjures up memories of the charge up San Juan Hill. A massive, brooding monument erected in 1866 stands guard over the common grave of 2,111 bodies gathered from the blood-soaked fields of Bull Run. There is also the marble amphitheater built as a memorial to the unknown dead of all wars. The amphitheater is next to the Tomb of the Unknowns, final rest-



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ing place of three men who fought in the last three American wars and lost not only life but identity.

To visitors, this memorial—with its beautifully worded inscription, "Here Rests In Honored Glory An American Soldier Known But to God"—is the cemetery's most hallowed symbol.

Soldiers selected especially for the detail maintain a 24-hour-a-day vigil at the Tomb of the Unknowns. The guard is changed each hour, a fresh sentry taking over to resume the measured tread that never ceases. There is almost complete silence, except for the sharp click at a turn and the slap of the palm against the butt of a rifle as it is smartly transferred from one shoulder to the other. The sentry's body is always between the rifle and the Tomb.

Fort Myer, Virginia, is located next door to Arlington Cemetery. Here is stationed the "Old Guard," known officially as the 1st Battalion, 3rd Infantry. It is the Army's oldest infantry unit, organized in 1784, and once commanded by "Mad Anthony" Wayne. Today it proudly handles all the duties involved in the actual operation of the cemetery, particularly the watch at the Tomb of the Unknowns and the funeral processions of the dead.

Matched teams of horses—13 blacks and 15 grays—are used in various combinations five days a week to pull the solemn black caisson used in full-honor military funerals.

The Caisson Section horses are trained, fed, exercised, and groomed by Fort Myer troops. They are trained to ignore distractions such as band music or the firing of salutes. They are used in services for generals, admirals, and other officers of at least the rank of warrant officer. The caisson is pulled by six horses with three riders mounted on the left. A fourth rider, the section sergeant, leads the way on an unhitched horse. The caisson moves to the muffled beat of drums and the firing of an 11-to-17-gun salute, depending on rank. If the dead soldier was a general officer or ever served as an officer in a cavalry or mounted unit, a black riderless horse is led behind the caisson.

All servicemen and veterans are buried with military honors. The funeral procession is escorted from the entrance gates to the grave site, where a military guard of honor takes over and serves as pallbearers. A chaplain of the deceased's faith conducts the committal service, and the American flag used in the ceremony is presented to the family. Rifleman fire a three-volley salute and a bugler sounds "Taps."

Any U.S. war veteran whose last separation from active duty was honorable may be buried at Arlington, and the widow of a man buried at Arlington may also be buried there, if she has not

remarried. Dependent children are eligible, too, provided they are under 18 and unmarried at the time of death. No family is entitled to more than two grave sites. Children are buried in the same grave with either parent, the caskets placed one on top of the other.

There is no charge for burial at Arlington—the plots are free, as are the headstones for the graves. The family, however, is responsible for all expenses involved in getting the body to the cemetery. Actually, this usually involves only transportation, since most undertakers will prepare the body for the \$250 allowed by the government.

Some 130,000 persons have already been buried in Arlington and more than 40,000,000 more Americans are eligible. There are about 25 burials a day, and so rapidly is Arlington being filled that it is estimated all sites will be occupied by 1968. To handle the situation, the Army is preparing an additional 190 acres at Fort Myer for future use.

The best way to tour Arlington is on foot; there is danger of congestion when driving on the narrow, winding roads. Visiting hours start at 8 a.m. The cemetery is closed at 5 p.m. from October through March, at 7 p.m. the rest of the year. As one wanders slowly among the monuments and graves where so many of America's valiant rest, there is a keen sense of leafing through the dramatic pages of the nation's history.

Three million people visit Arlington annually. They are the tourists, the curious, the reverent, wives and families of men buried here, and others who simply admire the serene beauty and sweeping vistas. The graves stretch in endless, precise, measured lines up and down the slopes and knolls and across the rolling fields of Arlington's 420 acres. Small wonder that it is the most popular and most visited cemetery in the world. • •

ELKS MEMORIAL SUNDAY

The time-honored Elks Memorial Sunday Services will be held throughout the Order on Sunday, Dec. 4, to honor the memory of our "Absent Brothers."

Awards will be made again by the Grand Lodge Committee on Lodge Activities to lodges in each of four membership groups whose programs are judged as the most fitting.

Be sure your lodge's tribute to its departed members is worthy of their memory and of Elk tradition, and that your brochure covering these Services is submitted for judging *no later than Friday, Jan. 20*, to

Walter G. Penry, Committeeman
Box 176, Radnor, Ohio 43066

Expo '67

(Continued from page 13)

highlight of Canada's centennial celebrations, will appear in a spring issue of THE ELKS MAGAZINE. However, anyone contemplating a trip to Montreal should begin making preparations immediately. A free computerized service, keeping track of the 300,000 beds available to Expo visitors, is at your disposal. You may make inquiries and advance reservations by writing to: Logexpo, Expo '67, McKay Pier, Montreal, Quebec. In addition, Logexpo will operate billboards on all principal highways into Montreal indicating the best areas in which to find accommodation each day.

For Elks who own boats, Expo is tailored to your needs and desires. It is the first world exhibition ever held on the water.

East Coast mariners can follow the historic Hudson to Lake Champlain, then cruise the quiet Richelieu to the St. Lawrence. Midwest skippers can sail through the Great Lakes and up the Seaway, or take the beautiful Rideau canal from Lake Ontario to the nation's capital and along the Ottawa river to Montreal (sailboats should avoid the Rideau).

At the east end of the panoramic 1,000-acre exhibit will rest a marina to accommodate more than 300 boats. It will feature a special clubhouse for sailors, including a restaurant, coffee shop, barber shop, launderette, ship's chandler, navigation charts, and a weather service. Professional maintenance men will be on duty and there will be haul-out facilities for boats of up to 125 feet.

For the visitor to Expo the bonus is the city itself. It is as modern as any on earth and, by North American standards, it is old. It is probably the most exciting city on the continent.

In recent years, Montreal's downtown skyline has changed noticeably every six months. It began with the 45-story Canadian Imperial Bank of Commerce building, and the 45-story Place Ville Marie, with more office space than the Empire State building, and featuring underground parking and a promenade with scores of shops.

Place Victoria was completed this year at a cost of \$31,000,000. It houses the Canadian and Montreal stock exchanges, the most modern in the world. It includes an underground shopping promenade, and a twin tower will be erected soon. Place Bonaventure, to cost \$75,000,000, is under construction. It will be the second largest commercial building in the world, next to Chicago's Merchandise Mart. The vast complex will provide meeting facilities

(Continued on page 53)



Why Jerry Jerome uses a postage meter to mail 12 letters a day.

From one small cheerful room in his Long Island home, Jerry Jerome writes creative music and copy for many famous national advertisers. But the business end of creating and recording TV commercials involves lots of paper work, and the problem of playing post office was a needless complication. Especially in a suburban area where the post office closes promptly at 5:00 P.M.

"I used to be out of stamps all the time," says Mrs. Jerome. "It used to drive me wild. I thought how nice it would be to keep two or three months' postage in a postage meter and then I wouldn't have to worry, even though I mail only a dozen or so letters a day."

For information, write Pitney-Bowes, Inc., 2103 Pacific Street, Stamford, Conn. 06904.

Mailing W-2 Income Tax forms, union contracts, residuals, repayments, what have you, to the musicians employed by Jerry Jerome Productions points up the real utility of a dial-your-own postage meter. A postage meter, like a typewriter, or a telephone, is a business machine. It saves time and fuss and aggravation.

Why don't you take a look at one? You'll find that you don't have to be big to appreciate a Pitney-Bowes postage meter.

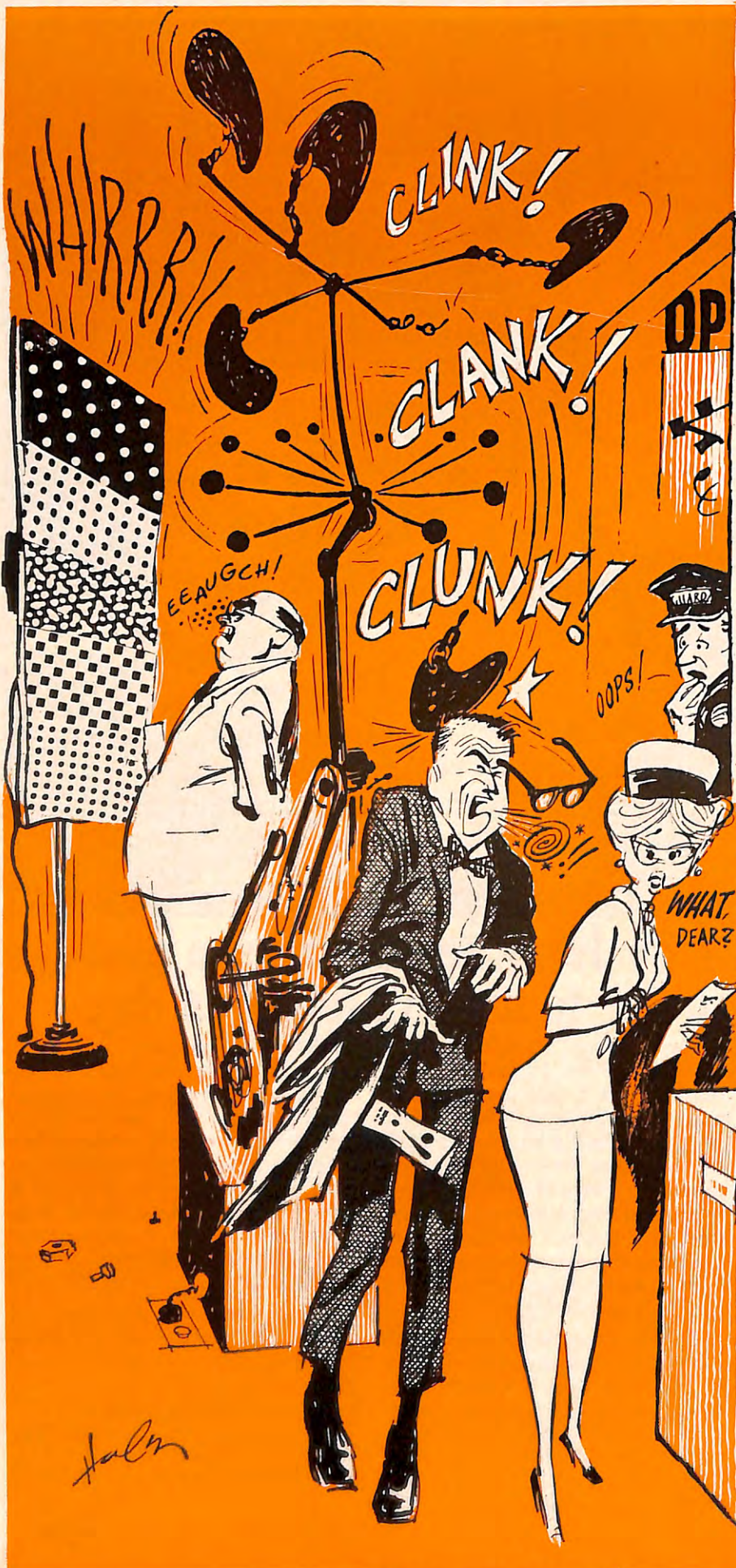


Pitney-Bowes

Postage Meters, Addresser-Printers, Folders, Inserters, Counters & Imprinters, Scales, Mailopeners.

Ring Out, Wild Decibels!

By CHARLES A. PETERSON



A RECENT NEWS STORY says that the National Noise Abatement Society has announced—quietly, I suppose, but none the less fretfully—that our cities have become 14.3 percent noisier over the past five years. I could have told them, but nobody asked me. Or maybe they did and I didn't hear them. You see, I have these new earplugs, and—well, that's another story.

We have come a long way since it took only the beat, beat, beat of the tom-tom or the tick-tick-tock of the stately clock to make people jumpy. All sorts of things are lots noisier than they used to be.

Take paintings, for example. A painting used to just hang on a gallery wall in modest silence, and unless the picture hook gave way you could pretty much depend on it not to raise a fuss. Sculpture was even less pushy.

These days it's getting harder and harder to tell an art gallery from, say, a sheet metal shop on an overtime contract. Paintings jump about and clatter and squeak to the rhythm of concealed motors. I saw one not long ago that had an electric clock embedded in it, so it clung to the wall and whined at you in a particularly irritating manner. Since the invention of the mobile, sculpture has become noisy, too. It crouches on the gallery floor or twirls from the ceiling, emitting metallic squeals and clankings. And, occasionally, a squashy thud and moan as it catches some onlooker, who is not looking on very attentively, and clouts him one on the ear. Then there are all those incidental sounds not connected with the works of modern art themselves, such as the heavy footsteps of middle-aged art lovers running out into the corridors, and screaming, and retching.

ILLUSTRATED BY HAL McINTOSH

Snow is another thing that has become quite raucous over the years. If you remember, it used to fall with a soft *tiddley-pom* that wasn't too bad, once you got accustomed to it. Nowadays, the *tiddley-pom* has hardly begun before it is joined by the *whreeeeeee* of your neighbor's snow-thrower as he picks the snow off his sidewalk and hurls it onto yours; by the *skktch! skktch!* of your other neighbor's snow shovel, sounding envious at not being a snow-thrower that goes *whreeeeeee*. Eventually, the *tiddley-pom*, *whreeeeeee* and *skktch!* are joined by a bass *clong-gedy-clong* from a street plow powered by a *rowr-r-ring* diesel engine. Being in a snowstorm these days has all the fragile charm of running time-and-motion studies in a drop-forge plant, and I can't escape the wistful feeling that something romantic has gone out of our lives.

It used to be that folks who felt the tops of their heads coming loose could take refuge in a concert hall or in a stroll around a university campus, where they could be soothed by "The Rustle of Spring" or the gentle babbling of professors with tenure, respectively. Well, as any season ticket-holder can attest, concert halls have turned into veritable bear-pits lately, attaining decibel ranges that would embarrass an ordnance proving ground. This is due to the tendency of modern composers to write almost everything in *forte*, with random forays into *fortissimo*, and to utilize such exotic musical instruments as wind machines, pneumatic hammers, .38-caliber revolvers, and tape recordings of bird calls played at half speed. (Popular music, of course, has progressed to the stage where up-to-date almanacs no longer list the eruption of Krakatoa in 1883 as the biggest noise ever heard on earth.)

As for university campuses, they throb with "Yoicks!" for the spring riots or "Tally-ho!" for the latest anti-government foreign policy rally. Up in the astronomical observatory, where they used to sit and listen to their whiskers grow, they are now listening to extra-terrestrial static with their radio telescopes. Just as though there weren't enough of the domestic kind about without importing more.

Quiet evenings with friends are no longer very quiet, especially if your friends are stereo record fans. Old-fashioned phonographs had two great advantages that have been engineered out of modern machines. For one thing, you wound them by hand, so there was always the sporting chance that, left alone, they would run down and shut up. Secondly, the music was coaxed out of the grooves with cactus needles, which only lasted for ten or

(Continued on page 57)

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State Conventions Roundup



A history enthusiast, G.E.R. Raymond C. Dobson poses before a statue of Civil War Gen. Stonewall Jackson in Clarksburg, W.Va., with Clarksburg E.R. Robert C. Thompson (left); P.G.E.R. Wade H. Kepner, and outgoing S.P. William T. Perri, Clarksburg. The photo was snapped during the West Virginia Elks Association's 58th annual convention Aug. 11-13.



Swimming meet trophy winners at the Ohio Elks' 37th annual fall conference Aug. 19-21 in Columbus are (front row): Chris Guest, Tim Fitzsimmons, Tracie Smith, Ruth Shafer, Rita Widner, and Tim Lanese and (second row): Bobby Shambaugh, Michele Smith, Kay Shafer, and Dawn Roudebush. The youngsters attended the meeting with their parents, dignitaries of the Order in Ohio.



Washington State S.P. Frank Garland (second from left) congratulates a fellow Centralia Elk, Ernie Kuper, on becoming the first \$1,000 contributor to the state major project—a mobile therapy program for physically handicapped children. At the left is E.R. Donald E. Saari of Centralia Lodge and at the right, Major Projects Chairman and P.E.R. Ted Butcher, Centralia. The photo was taken during the Washington Elks' 65th annual convention June 16-19 in Bellingham.

GRAND EXALTED RULER Raymond C. Dobson and P.G.E.R. John L. Walker were honored guests at Virginia Elks' 57th annual convention Aug. 20 through 23 in Norfolk.

Other distinguished guests included Mayor Roy B. Martin Jr. of Norfolk and Hal G. Bonney, president of the Douglas MacArthur Academy, Norfolk, who gave the memorial address.

About 380 delegates and visitors learned from Director J. S. Hackman of the Virginia Elks Boys Camp, Clifton Forge, that more than \$30,000 was spent on the state major project this last year and nearly \$10,000 has been authorized for improvements this fall and next spring. About 450 boys sponsored locally by all 26 lodges attend the camp.

Elk-supported charities in the state showed a gain of some \$1,500 for a total of \$74,000. Nearly \$5,000 was spent on Veterans Administration hospitals. Membership climbed to 13,517.

Arlington-Fairfax Lodge won the Ritualistic Contest and P.D.D. and P.E.R. Everett W. Mays of Clifton Forge won the 1966 Morris Masinter Memorial Award for the most outstanding work on the major project.

A convention ball, luncheons, and a tour for the women were among the social activities.

Cecil G. May of Clifton Forge was elected President. Vice-Presidents are: Owen D. Simmons Jr., Harrisonburg; Judge Benjamin L. Campbell, Petersburg, and Doral E. Irvin, superintendent of the Elks National Home, Bedford. Other officers are: Cecil T. Duffee, Norfolk, Treasurer; Sidney H. Sullivan, Fredericksburg, Chaplain; Robert L. Pannell, Clifton Forge, Sergeant-at-Arms; Robert W. Shaw, Harrisonburg, Tiler, and outgoing President B. M. Scott, Franklin, five-year Trustee. Charles F. Curtice, Petersburg, was reelected Secretary.

The fall meeting will be held Nov. 13 in Charlottesville, the spring meeting will be held May 7 in Bedford, and the 1967 annual convention will be held Aug. 19 through 22 in Lynchburg.

NEARLY 500 persons from all 24 lodges registered for West Virginia Elks' 58th annual convention Aug. 11 through 13 in Clarksburg. The meeting featured G.E.R. Raymond C. Dobson as an honored guest.

Other distinguished guests included: P.G.E.R. Wade H. Kepner; Mayor Kenneth L. Trimble of Clarksburg;

P.D.D. Dewey E. S. Kuhns, Charleston, Past Grand Trustees chairman and Past Grand Esteemed Leading Knight, and D.D.G.E.R.s Timothy Murphy, Wheeling, Bruce G. Wells, Clarksburg, and William H. Rosen, Williamson.

The association voted to contribute \$1,000 above what the lodges donate this year to the Elks National Foundation. Reports were made on the three camps the association conducts for crippled youngsters.

A Past Exalted Rulers banquet and a fashion show and cocktail party for the women were among the social events.

A. S. Ammar of Logan was elected President. Other new officers include: Vice-Presidents Roger L. Bensey, Princeton, and Francis A. Ballouz, Mannington; Sgt.-at-Arms Ralph H. Barnes, Wellsburg; Chap. Warren Brigham, Parkersburg; Inner Guard T. L. Henritze Sr., Logan; Tiler W. F. Keller, Wheeling, and a five-year Trustee, retiring President William T. Perri, Clarksburg. Reelected were Vice-President Murphy, Secy. Garnett W. Shipley, Martinsburg, and Treasurer Ralph C. Adams, Huntington.

Next year's convention will be held Aug. 10 through 12 in Charleston.

SCHOLARSHIP, leadership, and therapy grants were presented to worthy individuals at the 65th annual convention of the Washington State Elks Association June 16 through 19 in Bellingham.

A highlight was an address by P.G.E.R. Emmett T. Anderson, vice-chairman of the Elks National Memorial and Publication Commission.

At a past presidents luncheon, P.D.D. and P.S.P. Horace Griggs, Bellingham, was honored in his 50th year as a former state president.

Another honored guest was John T. Raftis, Colville, a Grand Forum Justice. Brother Ernie Kuper, Centralia, became the first Diamond Tall Elk—a contributor of \$1,000 to the state major project: a mobile therapy program for physically handicapped youngsters.

Chester Hawes was installed President, succeeding Frank Garland, Centralia.

A NUMBER OF dignitaries attended the Ohio Elks' 37th annual fall conference Aug. 19 through 21 in Columbus, at which the group's cerebral palsy training center board presented \$3,000 grants to the Columbus and Franklin County Cerebral Palsy Treatment Center and the Betty Jane Hospital in Tiffin.

Those present included: G.E.R. Raymond C. Dobson, the principal speaker; P.G.E.R.s Fred L. Bohn and Edward J. McCormick, M.D.; Grand Trustee Nelson E. W. Stuart, Cleveland; Grand Forum Justice Edward J. McCormick Jr., Toledo; G.L. Com-

mitteemen Walter G. Penry, Radnor, and Ernest B. Graham Jr., Zanesville, and S.P. Walter G. Springmyer, Cincinnati.

The Dr. Edward J. McCormick Membership Trophy was won for the third straight year by the Southeast District, which now gets to keep it. Massillon Lodge won plaques for the largest net membership gain and the largest percentage increase.

The Northeast (South) District received a trophy for raising the most money for the Elks National Foundation charity fund—\$7,000. Tiffin Lodge won top honors for its community welfare program.

W. S. Firestone of Lima received a citation on behalf of the Ohio State Elks Bowling Assn. The bowlers donated \$1,000 to the Foundation. Warren Lodge placed first in overall youth activities programs.

The Veterans Administration hospital in Chillicothe presented its service award to the state association for entertaining the patients once a month during the last 24 years.

Ohio Elks have hired another cerebral palsy therapist in their major project; William Wilde will operate a mobile unit stationed in Columbus.

P.E.R. Aaron F. Schontz of North Canton has been named a new District Deputy Grand Exalted Ruler to replace the late Dale N. Jacobs, Munroe Falls.

Miss Margaret Stoops, Alliance, was awarded a \$750 Foundation scholarship for her third-year studies at Mount Union College, Alliance.

KYA Week

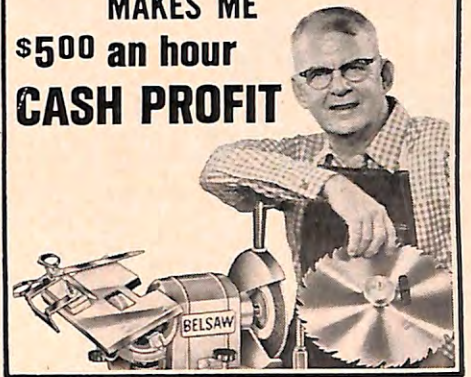
Bill of Rights

The Grand Lodge Americanism Committee is again sponsoring lodge observance of Know Your America Week, Nov. 21-26, and of Bill of Rights Day, Dec. 15. Reports and photographs on both should be included in your brochure carrying evidence of all your 1966-67 Americanism programs, to be submitted for Grand Lodge award. Chairman J. A. McArthur will have further details on this later on.

For information regarding KYA Week, contact Committeeman Lawrence H. Hoover, 411-14 First National Bank, Harrisonburg, Va. 22801.

Committeeman Francis M. Smith, 310 S. First Ave., Sioux Falls, S.D., 57102, will be happy to assist you in connection with your Bill of Rights Day program.

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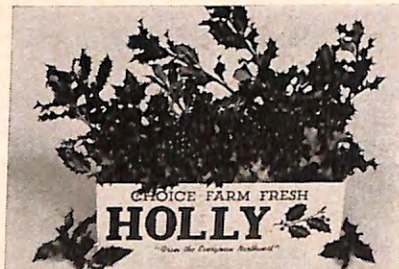
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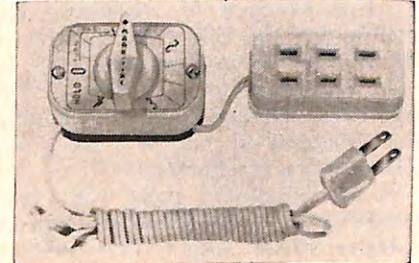
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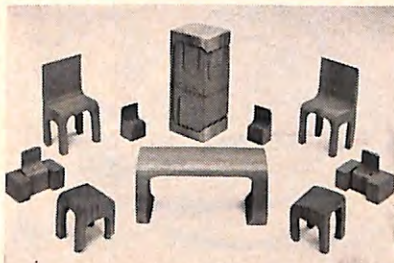
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AMAZING, FASCINATING TOY & PUZZLE. One solid block of beautiful, natural Calif. Redwood dismantles into 11 pieces of miniature furniture. The puzzle is to reassemble the pieces into a solid block. Exciting, educational for everyone figuring out how 11 pieces of furniture are cut from one block. \$3.00, 2 for \$5.50 ppd. Joseph Barker, Dept. E-3, P.O. Box 2633, Santa Fe Springs, Calif. 90670. (Pat. Pend.)



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CROSS OF AGADE represents the royal sign of the Pharaohs of Egypt. Over 4,000 years old in history, it brings luck and abundance when worn about the neck. Beautiful in 18 kt. Gold-Plate, or Sterling Silver, with chain. 3 sizes: 3/4", \$6.00; 1 1/4", \$8.80; 1 3/4", \$12.80. Also available in 18 kt. gold. Add \$1.50 air mail from France. North Carolina Import-Export, Inc., 124 W. Main, P.O. Box 355, Benson, N.C. 27504.



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LIGHT-UP CHRISTMAS TIE! Talk about "Wild" Christmas ties! Red felt, decorated with a green tree, and wired with real lights that twinkle when you want to shine. Think of the impression it'll make at all those holiday parties you'll be invited to—when they hear about your crazy cravat. \$1.95 (battery & lights included). Postpaid. Wild new catalog is ready and it's FREE! The Game Room, 611 L St., N.W., Washington, D.C. 20001.

Elks

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WORLD'S SMALLEST ROSES! Perfect Rose Bushes, only 8 to 12 inches tall, bloom indoors all year, or transplant outdoors to bloom all summer and fall. Hardy as regular Bushes, these tiny Roses burst with a glorious array of blooms. Money-back guarantee! Red, Pink or White MINI-ROSE BUSH, \$1.49. Any 3 for \$3.98 ppd. Sunset House, 238 Sunset Bldg., Beverly Hills, Calif. 90213.



SHEER DELIGHT! Lovely seamless nylons—for yourself or gifts. Beautifully proportioned for perfect fit. Choose Sunny Beige, Natural Beige, Light Cinnamon. Sizes 8½-11. And such a lovely low price—just \$5.85 per doz. plus 15¢ hdlg. chg. (6 pr. min. order.) Satisfaction guaranteed. Order today, also receive folder about stretch nylons and men's socks. Rose Marie Hosiery Co., Dept. E-116, Box 3434, Burlington, N.C. 27215.



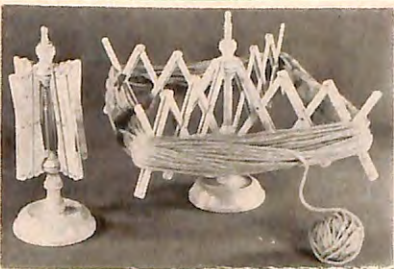
MAGIBAND PINBACK FLY HOLDER. A Must for Every Fly Fisherman. Magnetic—flexible—non-metallic. Holds countless numbers of flies—eliminates plastic boxes and wools. No more snagged hooks—just pin to hat, cap or jacket. Holds some small lures. 6" x 1". Just 1½ oz. \$1.29 ea./2 for \$2.50 ppd. Magiband Products, Dept. E, 2847 Washington St., San Francisco, Calif. 94115. Calif. Res. add 4% tax.



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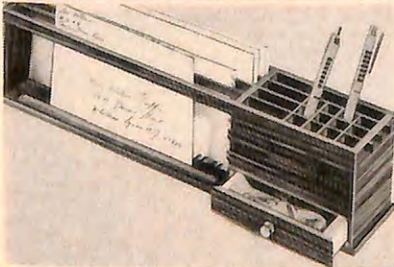
NEW YARN WINDER. Winding yarn is a breeze with this new, collapsible yarn holder, designed for easy winding. Opens large enough to hold any size skein, yet folds to compact unit. Yarn comes off without tugging just as fast as the ball is wound. All wood construction. A perfect gift for any knitter. \$3.50 plus 50¢ postage and handling. John Boston Esq., Dept. EL11B, Wellesley, Mass. 02181.



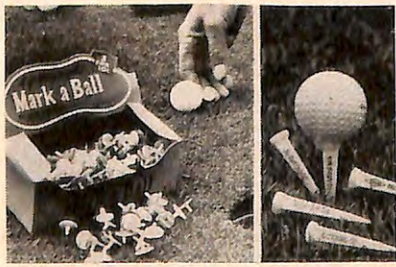
MAKE LOGS FROM NEWSPAPERS! Roll your own fire "wood" at no cost! Easy-to-use Log Roller turns a folded stack of newspapers into a compact, solid-core cylinder that burns like wood... smokeless because air holes are made as they're rolled. Money back guar. LOG ROLLER (plus 12 Log Ties) \$1.79. LOG TIES PACK (100), \$1. Ppd. Sunset House, 238 Sunset Building, Beverly Hills, Calif. 90213.



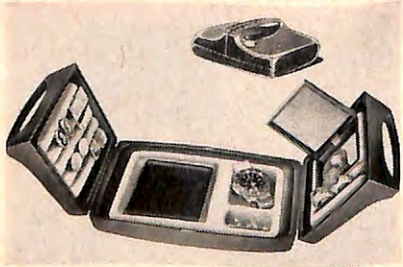
ELKS PLASTIC PRETZEL BOWL (7½" dia. 9" high) with 36 individual packets original Pennsylvania Dutch Bretzels. Excellent for gift-giving. Guaranteed delivery anywhere in United States. \$3.95 prepaid. Ideal for punch board or bingo prizes. Write for quantity, club discounts and shipping arrangements. Other packages available. Billy's Bretzels Inc., P.O. Box 1496, Reading, Pa., 19603.



GENUINE ORIENTAL TEAKWOOD TOP-OF-THE-DESK CADDY—handsome organizer has varied slots and compartments to file stationery, memos, mail (even business-size envelopes). Pencil & pen wells, drawer for stamps, clips, cash. Deep-grained lines. 14½" x 2¾" x 3½". Satisfaction guaranteed. Send check or m.o. #108 Organizer \$2.98 ppd. Spencer Gifts, AF-5 Spencer Bldg., Atlantic City, N.J. 08404.



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"EL TORO"—A MAN'S JEWELRY CASE. 3-panel, shale grey, leather-textured case holds rings, tie pins, cuff links, studs on the left, other jewelry on the right. Large center panel has 3 sections—for odd items and billfold. Plush velvet lining. 3" x 6½" x 8½". For the ladies "Gem Boutique" in feminine colors. \$5.95 each ppd. (Pa. res. add 5%) Treasure Traders, Dept. E11, Box 170, Plymouth Meeting, Pa. 19462.



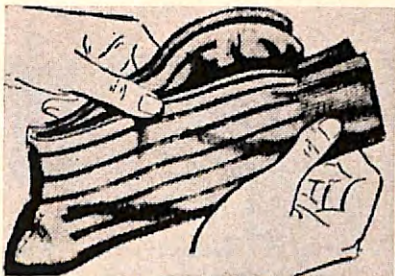
SPECIAL! 1965 COIN SET—\$1 (with purchase of any earlier coin set). Brilliant, new 1965 coins in lifetime holder. (Only 1—1965 set with each order.) Invest today: 1964P—\$2.85; 1963P—\$4; 1962P—\$4.45; 1961P—\$5.25; 1960P—\$5.85; 1959P—\$6.25; 1958D—\$6.85; 1957D—\$8; 1956P—\$9. All 10 yrs. (1956-1965)—\$50; 6-Yr.-Set (1960-1965)—\$20. Centre Coin Co., Dept. E-11, 13831 Ventura Blvd., Sherman Oaks, Calif. 91413.



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GUARANTEED 5 YEARS unconditionally in writing, these 100% Virgin Nylon . . . wool spun socks are **INDESTRUCTIBLE** . . . No HOLES NO DARNING ever. Won't shrink. Perfect gift for the men in your home. Sizes 10 1/2 to 15. Colors: Black, White, Navy, Brown, Oxford, Charcoal. State size, color, quantity. \$1 pair. 3 pr. min. No postage if check or M.O. with order. SOCK-KING, P.O. Box 8922, Portland, Ore. 97208.



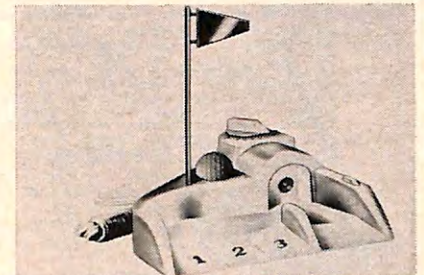
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\$1.69 each plus 25¢ post.
Set of 4, \$5.98 plus 75¢ postage

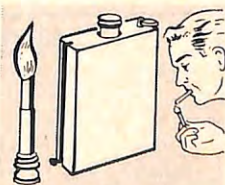


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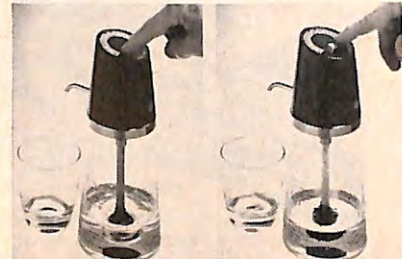
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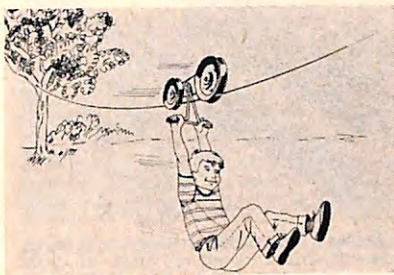
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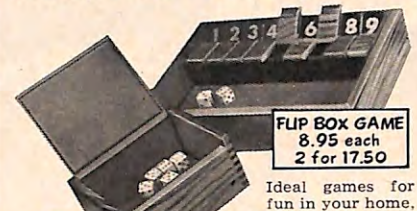


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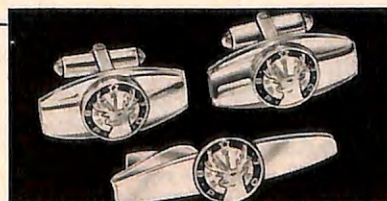
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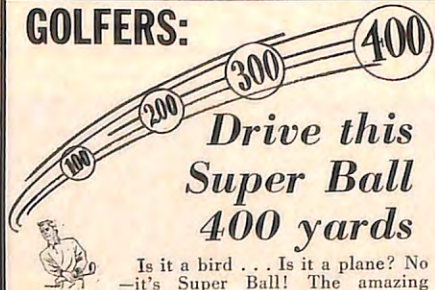
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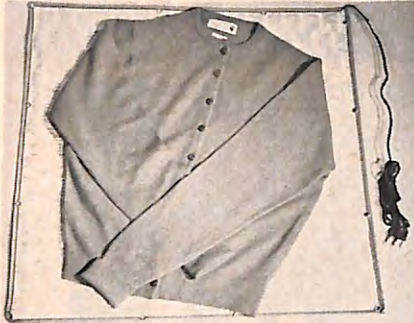


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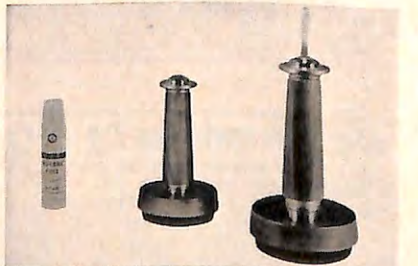
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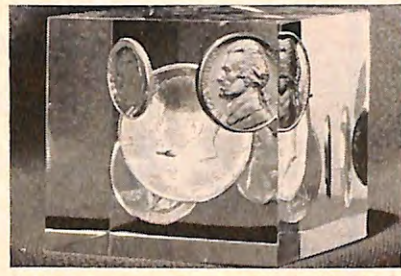
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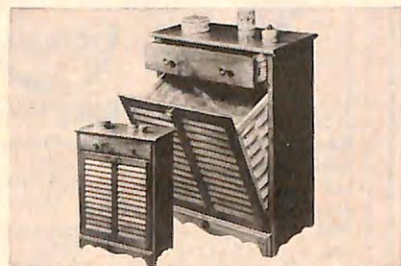


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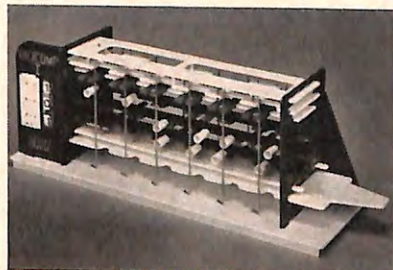
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ONLY

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3 for

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Immediate Delivery Money Back Guarantee

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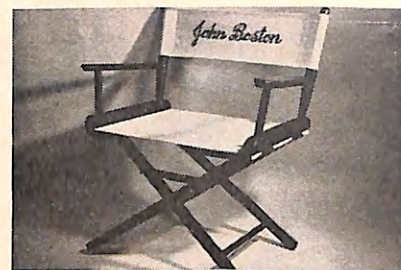
Used and recommended by Doctors as the one SAFE, easy way to remove unsightly hair from both nose and ears. Blunt end scissors can't cut or stick. Spoon shaped ends push flesh away from cutting edge. Curved blades permit cutting where needed. Doctors warn that pulling hair from nose or use of pointed scissors is dangerous and can produce serious infection. For fastidious men who care how they look; send only \$2.00 each; or buy 3 for \$5.50 postpaid.

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ARLENE'S Dept. E-116

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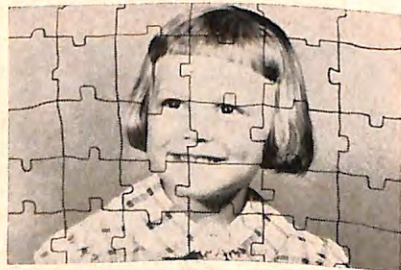
ELKS FAMILY SHOPPER



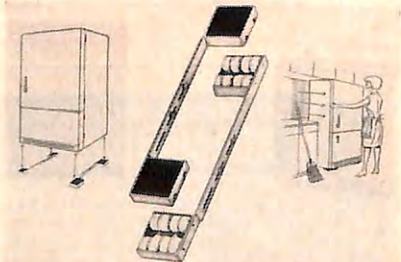
PERSONALIZED DIRECTOR'S CHAIR is quality canvas and personalized with any name. Patented non-sag back cover and seat are removable for washing. Rust-resistant hardware. Satin black wood frame. With white, black, green, red or orange canvas. \$15.95 plus 60¢ per letter (to 10 per line). Exp. coll. Boston House, Dept. EK11C, Wellesley, Mass. 02181.



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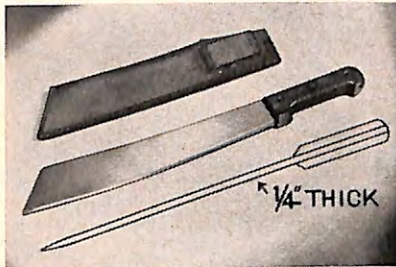


ROLL-OUT-UNIT makes appliances mobile so they're easy to move for cleaning, painting, etc. Sturdy metal frame unit fits permanently in place under heavy refrigerator, range or freezer and you just roll them around. Adjustable for old or new appliances. No tools required. \$9.95 ppd. J.W. Holst, Dept. EK11, 106 Emery St., East Tawas, Michigan 48730.

ELKS FAMILY SHOPPER



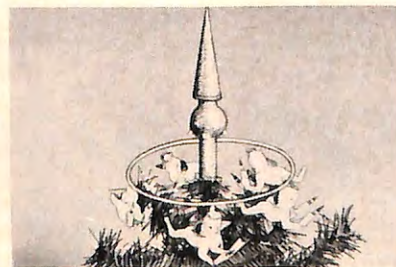
THE LADY HAS CREDIT CARDS TOO and this handsome pigskin case neatly holds them. 24 Credit cards, charge-a-plates, license, photos fit in clear plastic windows while bills, checks, cards go in 5 pockets. Incl. phone/address index. With 3 initials, \$3.95 ppd. Without monogram, \$3.50. Empire Mds., Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y.



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Step in.
Steam luxuriously for 20 minutes.

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Brilliant • Uncirculated • Guaranteed • Postpaid

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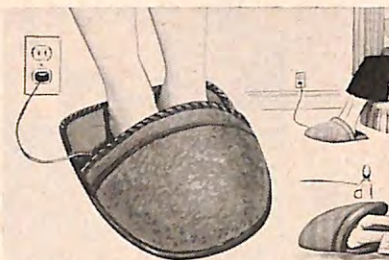
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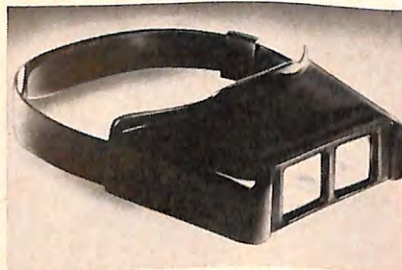
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Modern and smart, the new Luxurious Dani-Shower is shaped like a telephone. A four foot chrome-plated, rubber lined flexible hose permits all-over showering or use as a fixed shower. Shower head and wall attachment are 100% nylon. Wall bracket adjusts to 4 different positions. An invaluable convenience for shampoos, bathing infants, washing pets, etc. Installs in minutes, attaches easily to any shower. Send check or M.O. No C.O.D.'s Satisfaction Guaranteed



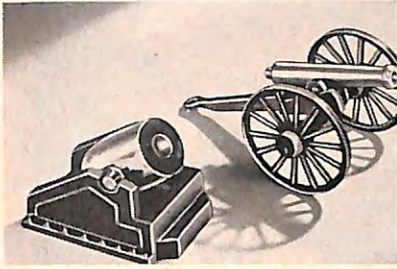
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AUTO PET SEAT puts your pets up where they can see and be seen. Upholstered in nylon frieze over foam pad for luxurious riding comfort. Adjustable in height. Red, Beige, Brown and Turquoise. 12"x15" \$10.95; 13"x17" \$12.50. Ppd. If sides are desired add \$3.00. Specify size and color. The P-W Co., P.O. Box 4881 EK-11, Dallas, Texas 75206.

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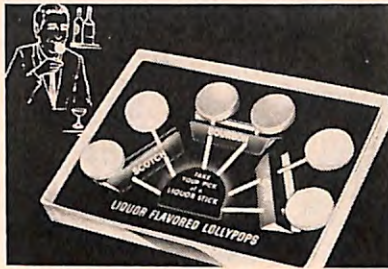
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cocktail lovers!

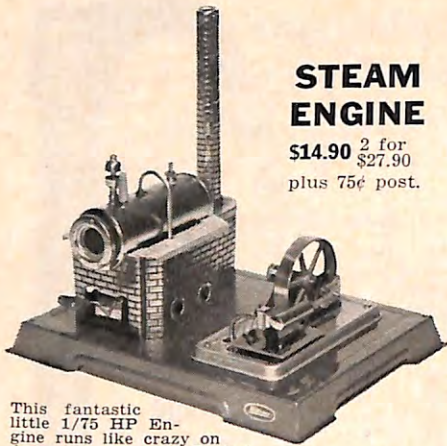
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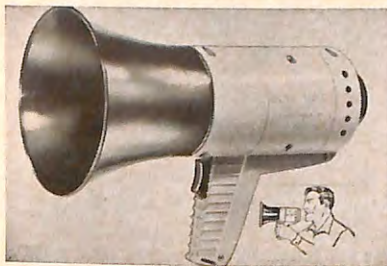
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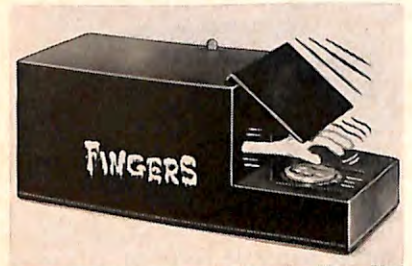
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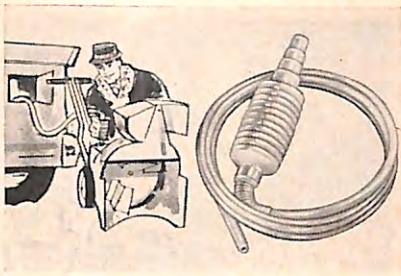
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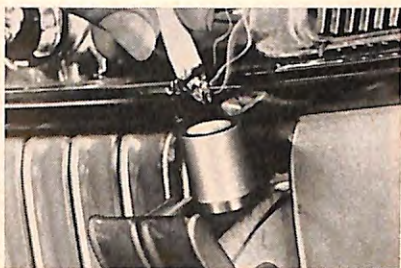
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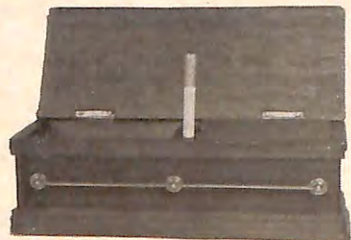


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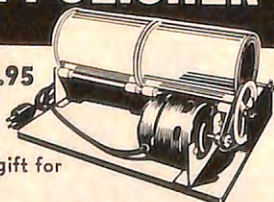
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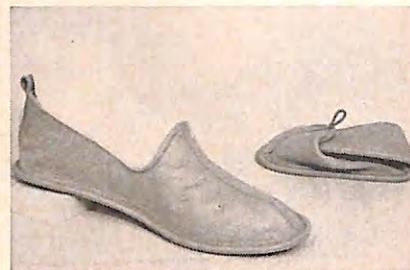
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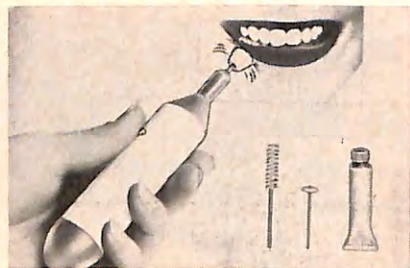
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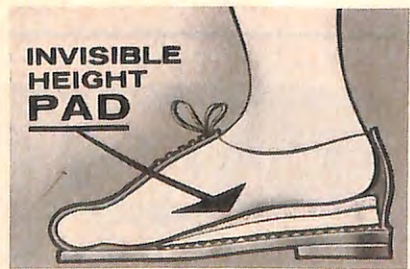
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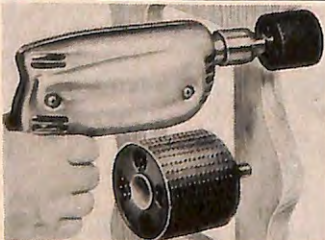
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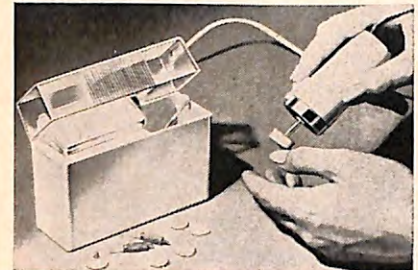


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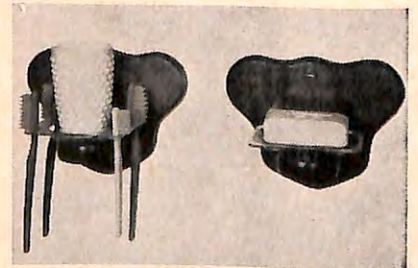
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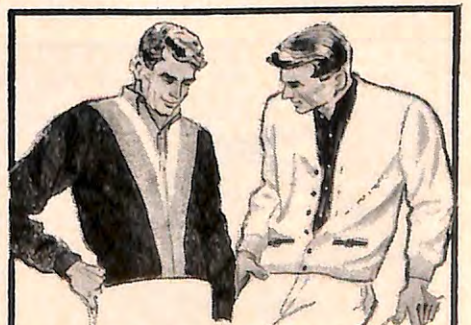
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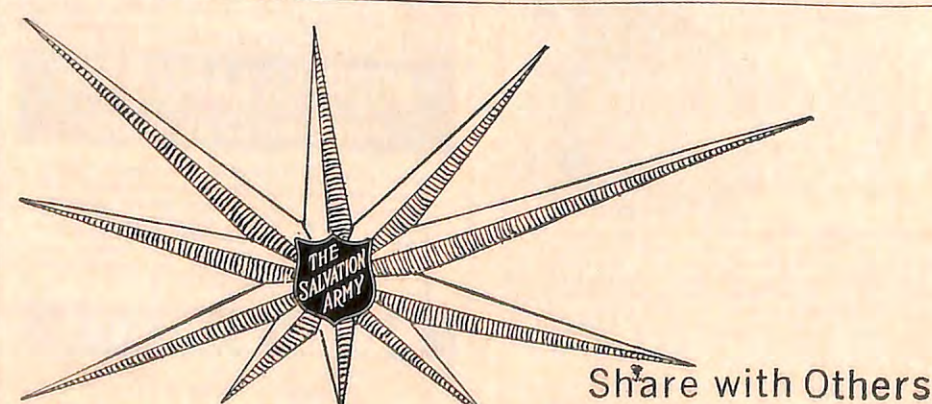
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Expo '67

(Continued from page 27)

for 30,000 persons and 1,000,000 square feet of exhibition space. Another shopping promenade, restaurants, and parking floors are included and, at the top, a 300-room hotel with an enclosed roof-top winter garden. Nearing completion is Place du Canada, including a 38-story hotel, a 28-story office building, a spacious plaza, and other facilities. The most modern subway in the world, with rubber-wheeled cars, will be ready for the World's Fair. The project, including a line under the St. Lawrence River to the picturesque island setting of the fair, will cost \$230,000,000.

A new \$50,000,000 courthouse will tower 30 stories above the two existing main courthouses. A \$1,500,000 planetarium opened last summer. McGill, Montreal, and Sir George Williams universities plan \$100,000,000 worth of new buildings. It can be safely said that these are only a sampling. Dozens more major projects are in the works, with total building investments exceeding \$2,500,000,000.

Montreal has been referred to often as the city of the future, partly because of a mistaken or misinterpreted notion that it is going underground. It is indeed going underground, but only, as city planner Vincent Ponte emphasizes, where this is absolutely feasible. To Ponte, Montreal offers the widest possible application of his "three-dimensional planning" theory. Ponte's idea simply is to prevent decay in the heart of a large city by separating people and motor vehicles. Montreal is not the first city to have pedestrian passageways. Several cities in the United States and Europe have made use of them to a limited extent, but none has effected such an integrated system covering such a large area in the core of the city. Most of the passageways will be underground, but because of the lay of the land, there will be numerous overpasses. The system will link four office complexes, two railway stations, four major hotels, several theaters, literally hundreds and hundreds of shops, and scores of restaurants.

Gastronomically, Montreal draws from civilizations much older than its 325 years. It benefits from the gourmet cuisine of its French-language majority and from the national traditions of various racial and ethnic groups. Two-thirds of greater Montreal's 2,260,000 people are of French descent. About 20 percent are of Anglo-Saxon origin. There are 100,000 Italians, about the same number of Jews, and significant numbers of Poles, Germans, Greeks, Hungarians, Ukrainians, and Russians.

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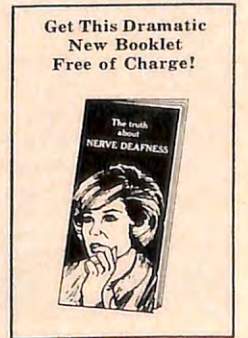
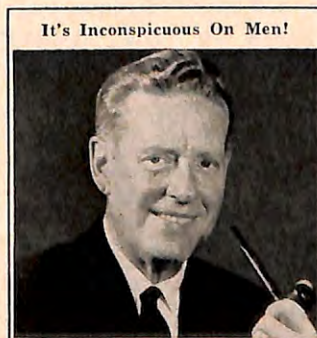
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the past quarter-century, an international reputation has been earned by Montreal painters, sculptors, musicians, composers, singers, writers, dancers, actors, and movie-makers. The performing arts are progressing at a phenomenal rate in both of Canada's two official languages. The greatest advances, of course, have been in the French language. This is an important part of the French-Canadian social revolution. It can be attributed to a new awareness on the part of the French Canadian: a realization that in past years he has been too dependent, that too much has been imported to him. The greatest cultural contribution in the country today is being made in French Canada and it is manifest in Montreal.

Montreal has a ballet company, a symphony orchestra, and modern dance ensembles of international reputation. It also has ten permanent theater groups, a national theater school, seven daily newspapers, and radio and television in French and English, but with a difference. Both French and English divisions of the Canadian Broadcasting Corporation show artistic ventures in prime time, unsponsored if necessary.

Expo '67 will place heavy emphasis on culture, although no one need fear a lack of nightclubs and sundry other amusements available on the fair islands and on Montreal island. Already booked for Expo are La Scala Opera, the British National Theatre Company, Comedie Française, the Melbourne Symphony Orchestra, the Amsterdam Concertgebouw Orchestra, Israel's Cameri theater, the Hamburg State Opera, the Stockholm Royal Opera, the Mormon Tabernacle Choir, the New York City Center Ballet, the Buffalo Symphony Orchestra, the New York Philharmonic Orchestra, the Martha Graham Ballet, the Red Army Chorus, the Verevka Song and Dance Ensemble of the Ukraine, and many Canadian companies, including the Royal Winnipeg Ballet, the Grand Ballet du Canada, and Les Feux Follets.

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persons. Two theaters, one on top of the other, are currently under construction next door to Place des Arts.

A number of concerts will be held outdoors during the run of Expo. And there is ample room. Ten percent of Montreal's total area is parkland. This percentage is exceeded in North America only by Washington, D.C. One of the largest is Mount Royal Park, covering 500 acres on top of the 760-foot high mountain in the heart of the city. Miniature trains and horsedrawn carriages are a familiar summer sight. Towering 100 feet above the summit of Mount Royal is a metal cross which, at night, can be seen for 50 miles. On the other side of the mountain is St. Joseph's Oratory, one of America's important pilgrimage centers, visited each year by hundreds of thousands of faithful, many of whom still climb the 99 steps on their knees.

From the foot of the mountain to Montreal harbor—the second largest inland port in the world—are almost a dozen museums.

An essayist of note and one who often wrote lovingly of Montreal, Stephen Leacock, said: "Montreal possesses a situation of unique natural beauty. Probably only two cities—Rio de Janeiro and Sydney—can challenge it."

It is not necessary to roam the island to capture something of the flavor of Montreal. It can be done in just one block. Walk along Mountain Street, south of Sherbrooke Street. You may eat French-Canadian cuisine in authentic surroundings. You will find high-fashion boutiques. Across the street is a discotheque, its interior a maze of stalactites and stalagmites with weird flashing lights from within. It is not considered the exclusive property of the go-go set and is frequented in the afternoon and early evening by the business and shopping crowd. Next door is one of the city's finest antique shops and, next door to that, a sidewalk cafe. At one table sit four bearded young men. One talks of his paintings now on exhibit. Another looks from the flagstone floor to three young ladies at a nearby table; to the hot white sky half obscured by the patio canopy, and back to the girls again; ostensibly gathering material for the novel he says he will begin tomorrow. The conversation switches frequently from French to English. At another table sit two business executives. They talk about the weather, about business, and about a social engagement that night. A young mother enters with a baby carriage. For her, a glass of beer; for the child, milk.

Work and play are not necessarily divided into separate and inflexible periods. Personal inviolability is important. The human element is ever present. This is *joie de vivre*. This is the soul of Montreal.

Birth Pangs

(Continued from page 12)

Hartford's sale of ducats climbed 25% above a corresponding period last year. So it went, up and down the line.

Simultaneously, moves were being made in the Continental League's internal structure calculated to centralize operations and strengthen its public image. The Commissioner set up shop in an impressively modernistic edifice on Manhattan's United Nations Plaza. Harold Rosenthal, 35 years a newspaper sports writer, recently of the Herald Tribune and regarded as one of the finest pro football minds in the country, became league Publicity Director. On the field level, a new franchise was granted to the zany borough of Brooklyn, to be known as (what else?) the Brooklyn Dodgers. With Jackie Robinson assuming the title of general manager and Andy Robustelli named coach, it is the fervent hope of Continental brass that the Dodgers will reopen the vast metropolitan area's 15,000,000 population potential, hitherto the exclusive property of the Giants and Jets.

While current franchise locations are conducive to gate-fattening "natural rivalries," i.e., Montreal-Toronto, Norfolk-Richmond, Charleston-Wheeling, Brooklyn-Hartford-Philadelphia, Commissioner Rosen is quick to admit that the acquisition of prime new territories poses a long-range problem for the fledgling loop. "Geographical realignment of cities to include more major market areas is the crux of any future television contracts the Continental League negotiates," Rosen stated with his customary forthrightness. Rosen also realizes that a bounteous flow of TV money, if not entirely responsible for turning the wheels of professional sports, at least facilitates their movement to a considerable degree.

Were the reader to construe the Continental's present position as good to excellent, he wouldn't be far amiss. In its early months, it has traveled a long way. However, the road wasn't always smooth, nor obstacle-free.

The Continental Football League first saw the light of day February 6, 1965, at the conclusion of a lengthy organization meeting held in New York City's Americana Hotel. Ten teams, divided into Eastern and Western divisions, emerged from consolidation of the stronger elements of the Atlantic Coast and United leagues. "Happy" Chandler, erstwhile baseball czar, was designated commissioner on March 17, 1965, for a five-year term. A 14-game schedule evolved; play commenced on August 14, 1965.

The Charleston (W. Va.) Rockets, who went on to score the most points, 462, and yield the least, 129, waltzed

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through 2 exhibition and 14 regular-season encounters without a loss, locking up the Western Division title over second-place Fort Wayne. In the East, the Toronto Rifles, paced by Joe Williams, Bob Blakeley, and Dick Limerick, three-fourths of what General Manager Bob Frewin designates as "Toronto's Million-Dollar Backfield," copped their divisional crown on the last day of the campaign, beating runner-up Philadelphia, 24-14. Sunday, November 28, saw Charleston make it an amazing 17 consecutive wins as they bested Toronto, 24 to 7, in the league championship.

The 1965 season was thus officially concluded, but the fun had just begun.

Nine of the original ten clubs survived. Rhode Island, bankrolled by Narragansett Beer, and playing its games in Providence, disbanded. The parent corporation was purchased by Griesedick Brewing Company of St. Louis, and the new owners dropped sponsorship of the Indians.

At a January meeting in New York, Commissioner Chandler resigned, effective February 28, over, as he put it, "an honest disagreement of policy involving several matters." Sol Rosen, Newark Bears' general manager for four years and Chandler's second-in-command, was named Commissioner.

The following month, the Continental approved an application for a New York franchise, to be spearheaded by a theatrical producer, Fred Finkelhoffe. Then, on February 17th, two major developments were announced: the Newark ball club was shifted to Orlando, Florida, and Wayne Hardin, a former Navy mentor whose teams had defeated Army a record-shattering five consecutive times, signed a two-year Philadelphia contract as general manager-coach, at a reported \$25,000 per year.

The dizzying whirl of Continental League off-season activity continued through March. With a wise eye toward increased spectator enjoyment and excitement, those present at a meeting on March 5 and 6 voted to confirm two CFL innovations: on kick-offs into the end zone, the ball can be downed and brought out to the 20, or run back, with the proviso that if the return falls short of the 20, play starts there automatically anyway; and to discourage tie games, the circuit adopted a "sudden death," fifteen-minute overtime period, if the score should be deadlocked at the end of regulation play. Discussed, but discarded, was the elimination of the fair-catch rule.

March 15 brought about the shifting of the Fort Wayne franchise to Montreal. One-time South Carolina head coach Marvin Bass accepted a similar post with the new-born Beavers.

A day later, scotching rumors that

the league champion Charleston operation was toying with the idea of seeking greener pastures elsewhere, stockholders voted to remain in West Virginia, rejecting an offer by Fred Finkelhoffe to purchase franchise and players. Finkelhoffe's original New York franchise subsequently reverted to the league. This was the cue for the entry of the Brooklyn Dodgers with a formidable front office consisting of President Jerry Jacobs, General Manager Jackie Robinson, and Coach Andy Robustelli. At last, by mid-May, after a frenzied five-month period, the league line-up was complete. Despite some anxious moments and a few furrowed brows, Brooklyn, Philadelphia, Hartford, Norfolk, and Toronto represented the East; Montreal, Richmond, Charleston, Wheeling, and Orlando the West.

With the circuit's player limit raised to 37, with expansion in the back of everyone's mind, and with National and American League magnates waving the equivalent of duplicate Fort Knox keys before the Butkuses, Namaths, and Nobises, one question of paramount importance naturally presents itself: What are now, and will be in the future, major sources of Continental playing talent?

"Returning veterans predominate on most of the rosters," Commissioner Rosen told me emphatically, "which in turn means an upgrading of the caliber of play from year to year. Coaches spend endless hours poring over game films sent in by colleges; many free agents are offered contracts as a result. The league holds two player drafts a year. In addition, we can count on obtaining quite a few truly outstanding boys from the AFL and NFL cut lists as summer training progresses. I'd have to say player procurement isn't one of our big problems."

Having examined the brief past of the Continental League, what are its ultimate aims and aspirations? Does it seek to achieve full parity with the AFL and NFL?

"Look at it this way," says Commissioner Rosen. "Our people [club owners], to a man, are prepared to spend whatever money is necessary, and even to lose substantial sums during the initial, formative period. Nobody operated in the black last season. Franchise costs are pegged at \$250,000. All teams must play in stadiums seating at least 25,000 people by 1967. Does this sound like a minor league? Take the question of expansion. Seven groups are bidding for a single NFL opening. Six have to come away empty-handed and, pro football mania being what it is, we may well wind up with some of them in our league. We've received applications so far from Rochester, Detroit, and Washington. Tulsa, Memphis, and Cincinnati have informally

expressed interest. It's a healthy sign."

Former Commissioner Chandler wrote: "The Continental Football League is a major league and I feel sure that encouragement forthcoming throughout the United States and Canada will cause us one day to obtain prominence equal to that of any football league in this country or Canada." Newark sports scribe Dave Klein, in a column written for a Bears' program, said: "Is there room for another league? Yes, emphatically. . . . The Continental has done everything 'big league,' and is, in fact, big league all the way." Jack Murray, able young drum beater for the Hartford Charter Oaks, is a shade more cautious, forecasting "major league status for the Continental within four or five years." Craig Stolze, executive sports editor of the Hartford Times, gave his approval in the waning weeks of the 1965 campaign: "The Continental is a car I do not own, a savoir faire, a buffet dinner, even a dance the logistics of which escape me. It is also a football league—and a damn good one."

If fan excitement is equated with aerial attack and execution of "the long bomb," the Continental should thrive and prosper for the next century. Bob Brodhead, quarterback of the Philadelphia Bulldogs, typifies the general excellence attributed to the league's passing offense. During 1965, Brodhead put the football into the air 483 times, completing 259 tosses (53%) for 3,778 yards and 33 TD's. Incidentally, it

should be mentioned that Brodhead, an extremely well-rounded young man, sparkles off the field as well as on. He is the only CPA quarterback in pro ranks, and acts as Bulldog business manager. Brodhead relinquished a good job with the A. J. Gates Corporation, of Cleveland, to move into the Philadelphia front office.

Even allowing for the optimistic consensus of those intimately connected with the league—Commissioner Rosen, owners, coaches, fans, writers, broadcasters, players—there are doubtless some pessimists who frown at progress, declaiming loudly that the *status quo* is good enough for them. They won't believe that the Continental will ever gain the exalted heights currently enjoyed by the clans Rozelle and Davis.

In rebuttal, I can do no better than refer these Doubting Thomases to the humble beginnings of the National Football League back in the 1920's. Franchises went begging for \$100 to \$250, regular salaries were nonexistent, and to defray expenses the hat was passed after games.

At a parallel stage of its development, the Continental can boast of better coaches, larger member cities, greater number of fans, more affluent owners, and, overall, a more solid foundation on which to build.

Complete equality some day with the established professional circuits? Don't bet the rent money against it. Come what may, the Continental Football League is here to stay. • •

Ring Out, Wild Decibels

(Continued from page 29)

twelve plays before settling down to a steady shooshing sound that was, in its way, nearly as refreshing as a day at the seashore. What's more, to prevent needle replacement and thereby stop the music, it was no trick at all to palm the box of cactus needles and hide them under a sofa cushion.

That's all changed. A friend of mine now has a stereo phonograph whose output in watts must rank near that of Hoover Dam. He has speakers all over the house masquerading as end tables, lamps and other innocent pieces of furniture, ready to pounce on the visiting eardrum. The other night we sat down and listened to a 98-car freight train on the Chicago, Burlington & Quincy as it approached the front hall, curved into the family room, burst into the dining room with an ear-splitting whistle, and gradually dwindled away out in the patio somewhere.

The second number was something that sounded like the Grand Prix sports car races at Sebring and which, oddly enough, turned out to be the Grand Prix sports car races at Sebring. He

wanted to follow that with a concerto for summer thunderstorm in Kansas, but at the first rumble I grabbed my hat, borrowed an umbrella, and dashed home, where I lay in bed in a horizontal tremor for some time.

The strange thing is that I find myself not only not getting used to the steadily mounting din but becoming more sensitive even to lesser noises. Out rambling in a wooded area the other day I found myself wincing as field mice lurched through the stubble like so many Percherons trampling on wicker baskets. Flowers were popping open with the rattle of musketry, or dropping petals with the clatter of cascading pie-tins. Twigs snapped and reverberated for minutes on end, and a sudden shower came on like the Zambesi Falls.

On the other hand, my wife swears she told me four times to pick up some toothpaste at the supermarket today, and I'm sure I never heard her say anything of the kind.

How do you explain *that*, you audio engineers? • •



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The Espeys form a three-generation group of Elks: Est. Lead. Kt. Arthur W. Espey (left) of Lewistown, Pa., Lodge; his son, Arthur C., Exalted Ruler of Hempstead, N.Y., Lodge, and the last generation, Brother James A., also a member of Hempstead Lodge.



Three generations are represented in West Frankfort, Ill., Lodge. P.E.R. Cole Jones presents a membership card to his grandson, Billy Cole Reed. Brother Reed's father, Amos, also is an active Elk.

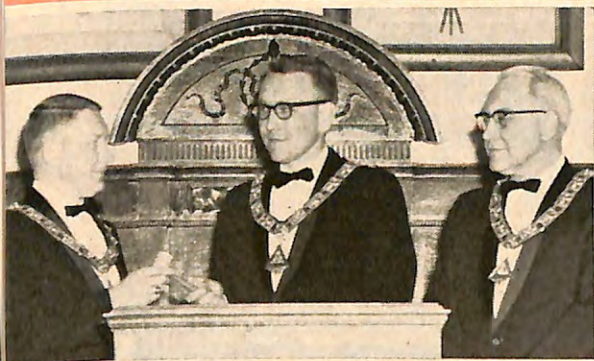


Cedar Rapids, Iowa, E.R. Thomas Trausch is proudly flanked by his brother, P.E.R. Arthur Trausch Jr. of Dubuque Lodge, and their father, Arthur Sr., Dubuque Trustees chairman.



It's happened before in Elkdom, but it was a "first" for Oakmont, Pa., Lodge when P.E.R. William A. Houston (right) installed his son, Robert, as the new Exalted Ruler.

Family Album 1966



Charles R. Miller (center) was installed as Exalted Ruler of Hagerstown, Md., Lodge by his brother, Ronald L., President of the Maryland, Delaware, and District of Columbia Elks Assn., and their father, P.E.R. Charles W. Miller.



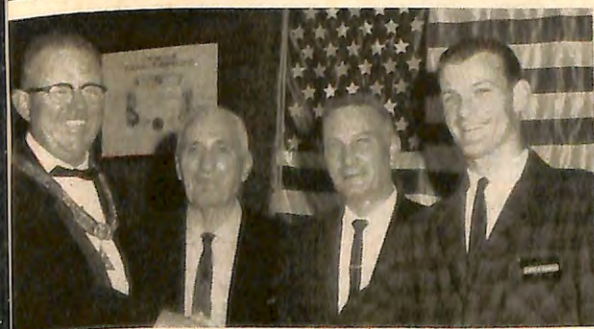
P.D.D. John L. Frank saw the initiation of his second son, Peter, into Queens Borough (Elmhurst), N.Y., Lodge. Another son, John Jr., also is an active member of the lodge.



Exactly 20 years after his installation as Exalted Ruler of Redding, Calif., Lodge, P.E.R. Earl Morgan administered the oath of office to his son, E.R. James Morgan of Redding Lodge.



Retiring E.R. Patrick E. Burns hands the gavel to the new Exalted Ruler of Niagara Falls, N.Y., Lodge—F. Barry Moir, who was installed by his father, P.D.D. Fred A. Moir.



When Vernon L. Wilson Jr. was installed as Exalted Ruler of Webster, Mass., Lodge, his father, P.E.R. Vernon L. Wilson Sr., was able to present him with the same gavel he had used during his term of office.



E.R. Jeff J. Cowin of Encinitas, Calif., Lodge is the first Elk leader in the area to initiate three generations for some time. Here he congratulates the new Elks: Brother Clifford Edwards Sr., his son, Clifford Jr., and grandson, Larry.



At Pendleton, Ore., Lodge, P.E.R. Harold Holdman, who headed the lodge in 1930-1931, presented the jewel of office to his son, E.R. Ben F. Holdman.



A father-son team starred at Bound Brook, N.J., Lodge when P.E.R. J. Berkley Leahy, a judge and a lodge Trustee for the last 10 years, installed his son, B. Thomas, as Exalted Ruler.



In Batavia, N.Y., a third-generation Exalted Ruler, A. Gerald Kleps (right), takes over the gavel from retiring E.R. George L. Stratton. Brother Kleps' father, P.D.D. Albert J. Kleps (center), was Exalted Ruler in 1935 and his grandfather, the late Albert F. Kleps, headed the lodge in 1926.



Mountain Home, Ark., Lodge members watched a family relationship in action when three sons of Brother Squire Engeler (second from right) participated in an initiation. The new member, William Engeler (left), was initiated by E.R. Rock Engeler with the assistance of P.E.R. Fred Engeler (right), who acted as Esquire for the ceremony.

There is a marked increase each year in the number of lodge leaders who are following in the footsteps of a father, a brother—or even a grandfather—all of which signifies that within this fine Order is more than passing evidence of kinship.



P.E.R. Arthur W. Dietrich, Treasurer of Norwich, N.Y., Lodge, pins the Exalted Ruler insignia on his son, Arthur W. Jr., as another son, Eugene, looks on. Brother Dietrich has four sons who are Elks.



Mark E. Happ (left), was appointed Esquire of Alameda, Calif., Lodge by E.R. Al C. Gillard (second from right) and installed by his father, P.E.R. Markham B. Happ (second from left). At the right is P.E.R. Donald R. MacDowell.



Hillsboro, Ore., Lodge boasts a quartet of Shepherds with the initiation of D. Michael Shepherd. Shown with E.R. Darvin L. Eliason are Charles, Frank Jr., D. Michael, and their father, P.E.R. Frank Shepherd Sr.



An Elk pin that Lawrence H. Ball Sr. (right) received from his Elk father upon his initiation 26 years ago is given Lawrence Jr. shortly after his induction into Bakersfield, Calif., Lodge. The younger Ball recently has returned from duty in Vietnam.

Two father-son pairs are among the officers of Grand Prairie, Tex., Lodge. The officers include (front row): Tiler Carl Deller; Est. Lead. Kt. Fred J. Dowling; Est. Lect. Kt. Lowell Dixon; Esq. Rea Bogle, and Inner Guard Wayne Jones and (rear row): Secy. Walter Myers; Est. Loyal Kt. Paul Westover; E.R. Harold L. Swaim; Trustee Clifford F. Bogle, and Chap. Joe Weatherford. Not shown is Treasurer William Swaim.

Gerry A. Fisher (second from left) was installed Exalted Ruler of Lynn, Mass., Lodge by his father, P.E.R. and Treasurer Alfred F. Fisher. Shown with the father-son team are P.D.D. and P.E.R. John F. Clancy and the outgoing Exalted Ruler, Joseph M. Santos.





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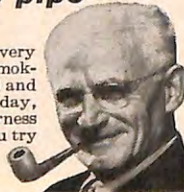
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Central America

(Continued from page 15)

while the rest of the world ran around stoning our embassies, Costa Ricans mobbed the one in San Jose—but only as a demonstration of the nation's sincere friendship for the U.S.

Now they're promoting tourism. When the volcano Irazu was erupting the tourists came crowding in. Irazu had been inactive for about two centuries, till March 18—nearly four years ago. The very day President Kennedy arrived in San Jose the earth shook and boulders were pitched into the heavens. Great clouds of ash settled on San Jose. The eruption continued for a full 20 months. It was at this time the U.S. Seabees arrived to save the town of Cartago from a rain-swollen river of mud and an incredible wall of ashes.

In San Jose ashes settled till they stood an inch thick on the streets. They permeated everything. Coffee crops began dying. There was rumor that San Jose might have to be evacuated. And then one December day the skies cleared and the earth shook no more. Costa Rica is spotlighting the mountain as the country's major tourist attraction. From San Jose it is a two-hour journey by bus to the crater of this 11,356-foot mountain.

In addition to being friendly, Costa Rica is also inexpensive. Four of us dined one evening at Chalet Suizo, the finest restaurant in San Jose, for only \$14, which included dinner, cocktails, dessert and coffee. At the President, a nearly new hotel, rooms are \$8 single and \$13 double. Prices are about the same at the Balmoral, the Gran, the Europa, and the Royal Dutch. Off at the Pacific port of Puntarenas a 41-foot cruiser with a captain, fishing tackle, bait, and fuel rents for only \$22 a day.

One reason for Costa Rica's tourism campaign is the birth rate, the highest per capita in the world. New revenue is necessary. But although the birth rate is up, so is the literacy level. Book stores are jammed. But romance, well—that's what's in everyone's heart. Each Sunday the band that plays at mass in the big central cathedral in San Jose afterward plays in Central Park. Then when evening comes the pretty senoritas promenade around the square. They walk clockwise and the boys walk counterclockwise. Eyes meet and hearts skip a beat, for in Costa Rica it is always springtime, and romance hangs heavy in the air.

Central America begins, though, in Guatemala—a place of medicine men and incense wavers, horse carts and green valleys. Tourists buzz off from

Guatemala City to places like Antigua, Lake Atitlan, and the strange town of Chichicastenango. Antigua is only 25 miles west of Guatemala City, across the Sierra Madres, a place that tumbled to the ground in an earthquake in 1773. Before that, the Spaniards ruled from there and the population was four times what it is today. Then the earth trembled and the town was destroyed. It is why the tourists come today—to see the ruins. When the earth shook it split apart the volcano called Agua, which held a lake in its extinct cone, so that the entire town was flooded. Today the crumbling walls of cathedrals, spilling over with bougainvillea, stand misshapen—sunlight glaring through the roofless ruins, cathedral bells striking a hollow, ghostly ring, the plaster peeling from walls. In colonial times Antigua had 50 churches. Now only seven remain—seven churches and three chapels.

At Hotel Antigua Indians descended from the Mayans weave on looms hung between trees in a garden scarlet and purple and pink with hibiscus, orchids, and poinsettias. It is possibly the finest hotel in Central America. The daily cost of a room, with three meals, comes to \$13 single and \$20 double. Two extra dollars will get you a room with a fireplace for times when the rains fall on the Sierra Madres and the wind blows lonesomely through this city of ruins.

From Antigua to Lake Atitlan is only a short drive, and beyond there is that almost unpronounceable place, Chichicastenango. Here is a world of 1,000 years ago. Incense men wave their wands on the steps of the 400-year-old Santo Tomas Church. Indians kneel, praying to ancestral gods through paid prayermen. Sorcerers stick needles into wax dolls. Throughout the day the Indians light candles and burn incense, and they scatter flower petals and pine needles: green for eternal life, white for health, red for the living. Tourists come to Chichicastenango on Wednesday and Sunday when thousands of Indians choke the dusty roads long before dawn, for these are the market days.

Although Guatemala insists it wants tourists, it would seem otherwise considering the bottleneck at customs upon arriving at La Auroa Airport in Guatemala City. You get the idea they're trying to discourage the invasion, with customs officers about as courteous as Scrooge. Just next door are Honduras and El Salvador and a short distance farther are Nicaragua, Costa Rica, and Panama. Once past customs at Guatemala the scene changes. It's like Las Vegas with enchiladas. Slot machines whine in the airport terminal. The National Coffee Association serves up free cups of java. And just five minutes

away by cab is the Guatemala Biltmore, where \$11 will fetch you a room with a shower and privileges in the patio pool. Coming soon will be the new 150-room Ritz Continental. Presently the Guatemalans are getting ready to spend \$50,000,000 on four new casinos, four new hotels, and a new airport. If they could just get the customs cops to smile. . . .

In El Salvador, the biggest tourist attraction fizzled out a while back. The little country had just decided to put in its bid to attract tourists by building a hotel on a mountainside facing an active volcano. This way tourists could sit in upholstered splendor and watch the fireworks. Everybody agreed it was a splendid idea. With each eruption of the volcano the dollars would flow like, well—lava. The hotel, a magnificent structure, was built with government money. Then the impossible happened. The day before the hotel was to be opened there was a flame-out. The volcano fizzled, sputtered, and stopped erupting. That was eight years ago and it has been inactive ever since. Volcanologists estimate that the volcano had been active for 3,000 years. Superstitious Indians believe it stopped erupting because of the hotel. Previously it sent up a shower of sparks every 15 minutes, as regularly as Old Faithful. The government is praying it will become active again. Only recently little curls of steam have been escaping. It's not dead. There's hope. Meanwhile, the hotel remains unoccupied—an imposing place with a restaurant, a night club, and a magnificent lounge for viewing the volcano.

El Salvador's only other hotel of stature is the Intercontinental, which is operated by Pan Am—a modern shaft with 204 rooms and a nightly tab of \$9 single and \$13 double. It is on a hill behind the town, just off Paseo Franklin Delano Roosevelt. Behind it rises another volcano, but this one is truly inactive. Altogether, El Salvador counts 20 volcanos, 5 of them active. There are black sand beaches and three country clubs in the little country, which measures 80 miles across and 160 miles long. In the town of San Salvador there is a restaurant called La Fonda in a neighborhood like Beverly Hills. It is an old, two-story house with acacia trees growing out front and springtime flowers that bloom all year long. La Fonda is a place to come with your wife or sweetheart—not alone. It is a place for a man and woman to look silently across the candlelight and sip wine and inhale the peacefulness of the passing moment. The grog as well as the food is excellent (the martinis are as dry as dust).

In Panama City we went riding in a vintage Cadillac taxi, out to Old Panama. Here the marble columns stand

alone, the buildings they once supported gone. The old town was sacked by the buccaneer Henry Morgan, who burned and pillaged the place. Written on the wall of a destroyed cathedral are these words: "Buccaneer Henry Morgan took this city of Panama in flames. These ruins call forth . . . the profound silence of death; they recall human glory and riches gone forever."

But there was a particular altar made of gold that Morgan sought. This was his one disappointment, though, for the people of Panama, fearing for its safety, painted all of the altars in all of the churches black. Later, when Morgan was gone, they removed the paint, and today tourists may see the gold altar in Iglesia San Jose, a church near the center of town.

Down the street, just behind the Presidential Palace, four white herons stand guard beside a marble fountain. They are like the ravens at the Tower of London. They remain on duty for perhaps 20 or 30 years, keeping watch by the fountain. It has been so since the palace was built, long ago in 1623. No one seems able to explain the real reason for the herons—why they were brought to the palace in the first place.

Out in Patilla Bay, beyond the city, the shrimp fleet rocks on gentle waters. And in the town itself buildings reminiscent of those in New Orleans look

down on narrow, cobbled alleys and avenues. Grilled balconies spill over with flowers. The major tourist attraction, of course, is the Panama Canal. It took 30 years to build, and 40,000 men died in the process, many of them victims of yellow fever. It takes four hours for a ship to pass through.

In Panama City there are two good hotels, the Continental and El Panama Hilton. Both have swimming pools and girls in bikinis and both feature gambling casinos. Near Tocumen National Airport, at the foot of the Blue Mountains, rooms at La Siesta Hotel bring \$12 single and \$16 double a night. They look out on a swimming pool and tropical garden. It is more pleasant, really, than the hotels in town.

From Panama City there is a road that runs to Colon, the port city on the Atlantic side. It takes about an hour by car and is a pleasant drive, winding through jungles thick with bananas and great waves of bougainvillea and hibiscus. It climbs the Continental Divide and angles off past Gatun Lake Lookout—a lofty perch where one may watch the ships passing through the Panama Canal. Naked children run from thatched huts to wave at the tourists passing in rental cars or ancient taxis. The tourists wave back and then move on. This is the end of the world in Central America. • •

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RAY OVINGTON'S *Inside Tips for the* **OUTDOORSMAN**



Don't take to the woods for deer hunting without first preparing yourself for any event. Sometimes a hunter's troubles start after he bags a deer. Know how to dress and quarter the animal. Your local butcher can advise you on proper dressing and care of meat in the field.

A big rack of antlers and a large point count does not mean the buck is an old one. Old deer and young ones have less points and smaller antlers than middle agers.

The antelope is related to the chamois of Europe. It lives in fertile Midwest Plains states and in arid mountain regions of the west. Second in popularity to the deer.



If you are lucky this year, use large sheets of medium gauge plastic to wrap up game meat in the field.

J. H. Robinson, Creston, Iowa

Household ammonia gives instant relief to insect stings. Carry a small bottle with you when away from camp.

Mrs. Lee Holland, Fort Worth, Texas

Do you subscribe to State Conservation Department magazines? They offer valuable information on local hunting conditions. Write: Conservation Department, State Capital Building.

The most versatile hunting boots have rubber bottoms and leather tops. For warm, fall weather lace loosely, wear two pairs of cotton socks. Later, when cold, wear one cotton pair next to skin and one wool pair over those. Lace boots loosely to avoid restricting circulation.

And, to keep the leather portion of your boots soft, rub a number of times just before your hunting trip with lemon oil furniture polish.

Robert Parrish, Joplin, Missouri

The striped bass or rockfish is the most popular salt water surf fish this time of year in both oceans along northern states. Fish for them in early morning or late evening, depending on tide (ebb is best), using surface plugs. Remember, stripers feed on fast moving fish.

..... And, don't be a litter bug.

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RED EXPOSE IN KENYA

People of some of the newly created countries of Africa may be "backward" in some respects, but they are showing themselves lots smarter than some of the great minds of the West when it comes to understanding Red China. Africans have learned what some college professors and other "thought leaders" in this country still don't seem to comprehend, and that is that Red China extends the hand of friendship for the sole purpose of destroying whatever nation accepts it.

The Communist Chinese have made a great play to win the confidence and leadership of the African countries that have gained their independence in recent years. Peiping rushed in to establish embassies, offer financial help, arrange for "cultural" exchanges, and in other ways to offer Chinese tutelage en route to democracy, prosperity, and socialism. The extent to which Peiping has been unmasked and its true purpose revealed is made clear by an article in the *Daily Nation*, Nairobi, Kenya.

"The Red Chinese foreign minister comes to Africa and urges the masses to rise against their popularly elected governments and, therefore, against themselves," the paper said. "And this is said in the name of friendship. When Red Chinese diplomats go

round the country bribing people and doing political organization on behalf of certain anti-government individuals," this also is "in the name of friendship."

When the Kenyan government cracked down on these subversive activities, the Red Chinese complained loudly that they had been "insulted," but Kenya's leaders refused to be cowed. As the Nairobi paper pointed out, the Red Chinese doctrine is conflict and bloodshed, a doctrine which would "lead the whole world to anarchy, chaos, and ultimately to nuclear war. . . ."

In rejecting this doctrine, the Kenyans have shown a good deal more common sense and humanity than that exhibited by the Red China lobby in this country and elsewhere. The loud and determined efforts by the members of this group in support of the aggressive policies of the Chinese communists have been intensified as Peiping's problems, both domestic and foreign, have worsened and multiplied. These efforts will prove unavailing, however, and Red China will become more and more isolated, a pariah among nations until she decides to join the human race. No such decision can or should be expected so long as communists maintain their tyranny over the Chinese people.

News Management

The federal government has provided the money to finance a two-year research project into "managed news."

According to *Editor & Publisher*, the Air Force has put up \$69,400 for a study that will focus on whether withholding of information or its limited release adds to its value and credibility, and on whether those who feel themselves threatened tend to seek more information when the national interest dictates secrecy.

While these aims may be a trifle obscure, we are prepared to accept them as valid and worthwhile. Nevertheless, it would seem that it would be just as productive to conduct an inquiry into such matters as who, if anybody, is managing the news and, if so, how, and with what results. In view of recent history, these are questions that need answering.

For example, is it true that some of our newspapers and radio stations play up our defeats and shortcomings in Vietnam to the neglect of our victories and accomplishments, or does it just seem that way?

As another aspect of the research, also related to Vietnam, if the press could devote so much space to telling the world that the regime of the late Ngo Dinh Diem was guilty of persecuting the Buddhists in Vietnam, why did the press practically ignore the report of the United Nations investigating commission that it could find no evidence of such persecution?

As another example, some of our leading newspapers, which have long insisted that our Allies opposed our role in Vietnam, failed to give so much as a line to the announcement by the Prime Minister of Australia, when he

was in Washington recently, that his country backed our Vietnam policy 100 percent. Why?

While the Air Force is about it, it might inquire into the reasons why certain segments of the press, including broadcasters, are so very liberal with space and time in support of the almost hysterical demand from a small but vociferous group that this country recognize Communist China and end our opposition to its entry into the United Nations.

There is no question that the news is being managed, much of it, and manipulated, to such an extent that a pocket guide to show us "How to Tell Fact from Fiction" would be a mighty handy tool for the conscientious but harrassed citizen who is trying to keep himself informed. An inquiry along the lines we have suggested could in no way be regarded as a violation of the constitutional guarantee of a free press. On the contrary, it could go far to strengthen that esteemed principle.



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