

THE
Elks

MAGAZINE

JANUARY 1967

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WED

Want big load space
plus top maneuverability?



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Feature for feature, no other van has so much going for it—so many plusses going for you!

Space: A full foot and a half longer than standard vans.

Maneuverability: SuperVan boasts a tight 37-foot turning diameter—

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Power: Choice of 170-cu.-in. Six or, for those heavy cargo jobs, an optional 240-cu.-in. Six.

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FORD ECONOLINE

VAN AND SUPERVAN

BOTH TURN
IN THE SAME
37' CIRCLE



A New Year And New Opportunities



All of us get new calendars and new date books now. We have to, because time passes. There is nothing so useless as the calendar of last year, and nobody can go on using the same old date book forever, if he expects to keep his engagements.

Your Grand Exalted Ruler, viewing his schedules for the coming months until next mid-July, is fully aware that January 1 means he is nearly halfway around his official orbit. Enjoying to the full his opportunities to meet and chat with American gentlemen in many states, he sees January 1 as a milestone signifying something more than that the days are getting longer and the nights shorter.

The last half of any man's year should be, and I trust will be, the part for which the first six months were lived.

While New Year's falls on January 1 in the Gregorian calendar, there are other calendars and other new years for other purposes. Some are fiscal, some geared to business activity, and some to organizational life.

One important year is that of our subordinate lodges, which ends with March. Winter normally finds Elks lodges in the full-tilt of their activities. I cannot over-emphasize how important it

is that our programs of January, February and March should be planned to give the impetus which will carry our lodges into their new lodge year with full momentum.

Calendars and date books are made to serve our need to turn fresh pages, but they are also made to keep us looking ahead, with jottings for pages of the days, weeks and months we have not as yet reached. The success of our worthy Elks programs requires that we keep building and planning from one year to the next. Right now is the time for all Exalted Rulers and their fellow officers and committeemen to remember that only three months of the subordinate lodge year remains in which to write a record of proud achievement for their administrations.

For this task your Grand Exalted Ruler wishes to communicate to you, all of you, the exulting enthusiasm which he has experienced in the first months of his visitations.

I give you, especially those hundreds and thousands of Elks whom I have met in these months, and who have done so much to make happy and worthwhile my travels, my personal New Year's greeting. Happy New Year for all Elkdom, and please don't relax your enthusiasm now.

Sincerely and fraternally,

Raymond C. Dobson

RAYMOND C. DOBSON, *Grand Exalted Ruler*

Here's how
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from
A to Z



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THE ELKS MAGAZINE

VOL. 45 NO. 8

JANUARY 1967

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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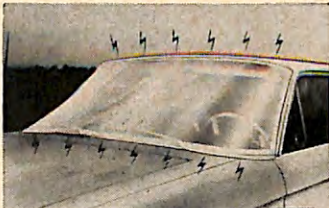




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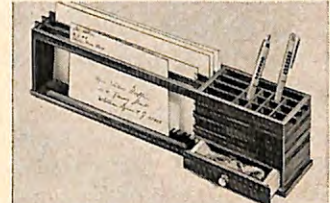
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 Flip it on at night & windshield stays clear! Next morning heaviest snow & ice flips off with it. No scraping, wiping, sweeping. On & off with one hand. Magnets at top & bottom grip hood & roof. Heavy plastic. Jumbo 84" size. Get an extra one for rear window.
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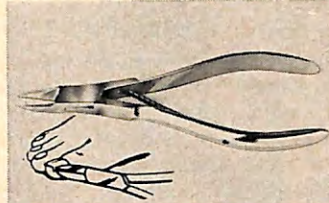
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 . . . helps you enjoy a more sound, relaxing night's rest. Provides elevation from the lower back. Great for better sleeping and breathing. Turn around to elevate legs to help relieve leg and foot discomforts. Lightweight foam. Zippered cotton cover. 24"x27"x6 1/2".
S170 Foam Bed Wedge \$9.98



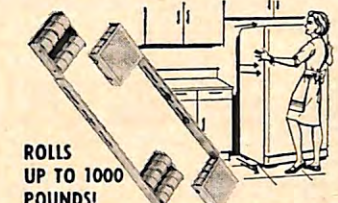
VACUUM CLEANS CAR INTERIOR
 Powerful electric vacuum with wide mouth attachment removes dirt, dust, crumbs from car. Sucks them into removable bag. Tapered attachment for hard-to-clean corners, crevices, and nooks. Plugs into car lighter. 9 ft. cord. Plastic; 11" long. 12V.
337 Auto Vac \$5.98



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108 Teak Organizer \$2.98



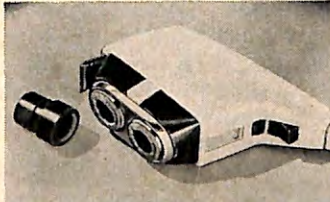
CLIP INGROWN NAILS SAFELY!
 Specially designed instrument for cutting sensitive ingrown toe nails. Curved to slide in and under the nail, avoiding painful pulling, stretching or deep cutting. Plier handles for secure grip. Cut nails sharply, cleanly. Imported surgical steel. 4 3/4". Case included.
157 Toe-Riffic Clipper . . .\$3.98



ROLLS UP TO 1000 POUNDS!
PUT REFRIGERATOR ON WHEELS!
 And wheel it out to clean, paint, pick up articles behind it! 2 aluminum frame dollies install in a jiffy; no tools are needed. Each has 16 hi-impact styrene wheels. Move up to a 1000 lbs. refrigerator, freezer, range. Raises appliance 1 1/2". Adjusts to fit all.
174 Appliance Dollies . . \$4.98



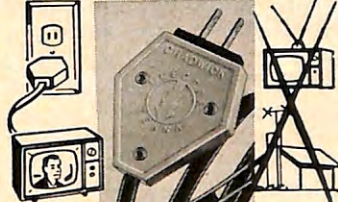
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217 Percolator \$3.98



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 in 1 minute. Enjoy closer, smoother, faster shaves! Scientifically designed for all rotary shavers including floating head and regular Norelco shavers. Sharpens cutting edges and keeps them sharp. Use only once a month. Gives sharpest edge.
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1000 ADDRESS LABELS . . . Printed with your name and address, to save your time! Gummed backs. Just wet and stick. Terrific for stationery, books, checks, packages. You'll never have to write your return address. Printed in blue on white stock. State name, full address in **THREE** lines, plus **ZIP CODE!**
D171 Address Labels 88¢; 6 Sets \$5.00



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 No more rabbit ears or old-fashioned outdoor antennas! A brighter, clearer TV picture with the electronic wizardry of Electra-Tenna Attach to TV set . . . then plug into any electric wall outlet. Uses no current! No cost to operate! Easy installation.
153 Electra-Tenna \$1.98



SAFEGUARD FOR YOUR MONEY!
 Keep it in this handsome Money Belt! Top-grain, genuine cowhide; secret zippered pocket holds currency. Monogrammed with 2 or 3 initials. 1 1/4" wide in brown, golden-finished buckle or black, silver-toned buckle. Specify size (28-44), initials and color.
P229 Money Belt \$2.98



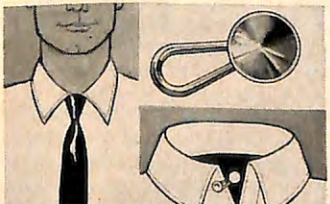
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287 Drain Pump \$1.98



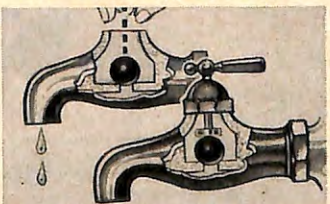
RECHARGE USED BATTERIES!!!
 Extend the life of your batteries from 5 to 15 times!!! Plug into any wall outlet & recharge 4 different batteries at one time . . . Good as new! No danger of over-charging!!! Any D.C. penlite or transistor battery. U.L. Approved cord. Saves on replacements.
189 Home Recharger . . . \$4.98



TAKE YOUR BLOOD PRESSURE . . .
 like doctors do! Use the same type instruments. Set has air-chamber arm wrap, pump, and "sphygmomanometer" (records rapidly, strength, and uniformity of arterial pulse). Add stethoscope & keep a regular check.
270 Pressure Set \$16.98
283 Stethoscope \$2.98



RELIEVE TIGHT SHIRT COLLARS
 Instantly adds a full 1/2 size to too-tight or too-starched shirt collars! Just slip loop over neckband button and button into buttonhole for instant "right-fit" relief. Neat. Hidden by tie. No sewing! Transferable. Zytel nylon.
181 Stretch Buttons: 8 for . . . \$1.00; 4 for . . . \$59c



END FAUCET DRIP IN SECONDS!
 Just drop a Ball Sealer into faucet . . . they stop leaks instantly! Self-installing . . . no trouble, work. Amazing neoprene; last far longer. Not affected by hot or cold water. Assorted sizes per pack; fit all standard faucets.
192 Sealers—12 \$59c
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ADD SALES TAX HERE (see list)

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Tom Wrigley

WRITES FROM WASHINGTON



TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW

"PRAY FOR PEACE" was the post-office cancellation slogan that happened to go out last month on draft classification notices. Those in I-A are saying "Amen."

PRESIDENTIAL ELECTION in 1968 is expected to bring out an all-time voting record of 75,000,000, which will be over 65 percent of the estimated voting-age population. Last November 48 percent of the voting-age population went to the polls, a record 56,000,000. In the previous off-year election, 1962, 51,300,000 persons voted.

GREATEST CHRISTMAS in Washington was celebrated downtown this holiday season. F Street, from 12th to 14th Sts. N.W., with a central mall, was all dolled up with new store fronts and signs that attracted thousands. The mall has trees, benches, fancy telephone booths, and kiosks where newspapers and flowers are sold. A total of 53 stores line the two blocks and the project is designed to show what other cities with downtown problems can do to bring back business. Part of the cost was made possible through a \$397,000 grant from the Department of Housing and Urban Development.



THREE SCORE AND TEN remains the average life span of an American in spite of predictions that it would soon rise to the 100-year mark. The Public Health Service reports the average American's life span last year remained around 70.2 years, and there has been no appreciable gain. The American life span, as a result of sulfa drugs, penicillin, and other antibiotics, increased a remarkable 22.9 years between 1900 and 1964.

SHIP MODELS from the collection of John F. Kennedy, 23 of them, are now on display at the Washington Navy Yard's Historical Center. One of them is a plastic model of a PT boat which was given to Mr. Kennedy with the inscription "Jack for President" on the sides. Another unusual model is a Russian whaler given President Kennedy by Premier Krushchev.

HAPPY NEW YEAR for cops, firemen, and teachers in the District became a sure thing when President Johnson signed a salary increase bill. Starting pay for policemen and firemen is now \$6,700 a year instead of \$6,010. Beginning pay for teachers is now \$5,840 instead of \$5,630. Not only that, the increases were made retroactive to last July 1.



WOMEN LOVE TRADING STAMPS. Year-end surveys show 85 percent of families save stamps. The stamps now are given at 80 percent of supermarkets, 20 percent of gas stations and other retail stores. A total of 275,000 outlets now extend from coast to coast and provide 120,000 jobs for the people who handle stamps. Figures show 95 percent of all stamps are redeemed, either for cash or for merchandise.

NEW TAXI FARE RULES are in effect in the District. Cabs here are not metered but operate under zone regulations. Now when you get in the cab you tell the driver where you are going and he is required to tell you the fare. The passenger is supposed to tell the driver if he will need change for more than a \$5 bill and if the taxi driver has to go someplace to get change the fare is raised 50 cents.

POLITICAL CONTRIBUTIONS for the next presidential election will be the biggest bonanza in the 1968 contest. Every federal income taxpayer can indicate on his tax form whether he wants \$1 deducted. It is a major provision in the "Christmas Tree Bill" passed by the last Congress and signed by President Johnson in November. A joint tax of husband and wife permits a \$2 deduction. The idea is to provide legitimate presidential election campaign funds. It is estimated, on the basis of the 1964 election, that the fund will total more than \$70,000,000, with each major party entitled to half. Payments will be made in 1968 on 1967 tax returns.

SOCIAL SECURITY INCREASE will be pushed for early action in the new session of Congress. President Johnson favors at least 10 percent. The GOP, however, in the interests of economy, may fight for 8 percent.

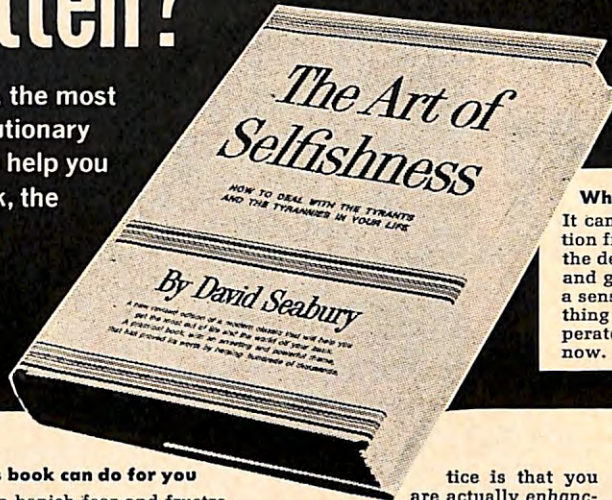
JETS KEEP LANDING at National Airport, only 10 minutes from downtown Washington, in spite of all protests over the noise. A new plan to be ready this spring will outline a huge expansion of the airport at a cost of \$206,000,000, about twice the cost of Dulles Airport, which is more than 25 miles away.



JAPANESE CHERRY TREES planted around the Tidal Basin and the Washington Monument grounds last spring fared badly. Some 200 of the 700 trees presented by Japan died from unknown causes. A new batch of 300 gift trees is now growing in the farm grounds of St. Elizabeth's Hospital and will be transplanted in early spring.

Is this the most immoral book ever written?

Or is it the most sensible, the most practical, the most revolutionary technique ever devised to help you achieve the goals you seek, the freedom you need, the happiness you deserve?



What this book can do for you
It can help banish fear and frustration from your life, and helps dispel the devils of anxiety, indecisiveness and guilt. It can restore delight and a sense of accomplishment to everything you do, no matter how desperate and dreary your life seems now.

Ask yourself these 9 questions:

1. Do you find it increasingly difficult to cope with the world around you?
2. Is the work you do a source of frustration instead of pleasure?
3. Are you tormented by inadequacies and fears in your sex life — torments which also block your daily life?
4. Have you become tense and irritable because of the incessant, nagging demands made upon you by others?
5. Do you often find yourself making what you know are wrong — even dangerous — decisions because you're afraid of hurting someone else's feelings?
6. Are you being crushed under a "debt of love" to someone you don't love?
7. Are you on the brink of an emotional crisis because your wife, husband, in-law, or perhaps a business associate, is making life a living hell for you?
8. Have you struggled to put your finger on the elusive "something" that lets others race ahead of you?
9. Are you hesitant to assert your claim to happiness because you're afraid of being called "selfish"?

If your answer to any one of these questions is yes, then THE ART OF SELFISHNESS can help you defend yourself against "the tyrants and tyrannies in your life" . . . against the intolerable and unreasonable demands made on your time, your emotions, your energy, even your money, by those who have absolutely no right to do so.

What this book can do for you

It can help banish fear and frustration from your life, and drive away the devils of anxiety, indecisiveness and guilt. It can restore delight and accomplishment to everything you do, no matter how desperate or dreary your life seems now.

Get the world off your back!

Most of us run scared and haven't the courage to say "no" to people or situations that nag us or destroy us. We feel "guilty" when we refuse someone's requests, no matter how absurd they are.

A book tested by time.

THE ART OF SELFISHNESS by Dr. David Seabury is an amazing book. Originally published in 1937, it created a sensation, was reported the #1 bestseller by *The New York Times*, went through many printings. It has been unavailable for about ten years. This is an updated, revised edition.

We'd rather suffer the tortures of hell than be labeled "selfish". And yet, most of us don't even know what the word means. Is it "selfish" to refuse to let someone take advantage of you? Is it "selfish" to refuse to ruin your own life for someone else's selfish ends?

THE ART OF SELFISHNESS is not a self-help compendium of clichés and recipes for better living. It is a work of intense scholarship and devotion by one of the greatest psychologists of our time . . . a book that has triumphantly united the wisdom of antiquity with the findings of modern science.

A technique for success

Your sex life, your business life, your family life, your relationships with your in-laws, even your creative life — for all of these areas there is invaluable guidance here.

What the book will do for others

THE ART OF SELFISHNESS is not a permit for irresponsibility or an excuse for greed. Indeed, the most remarkable discovery you will make as you put its ideas into prac-

tice is that you are actually enhancing the lives of others, the more honestly "selfish" you are!

If you are shocked by the title of this book . . . Good! Then you are just the person who can most benefit from mastering THE ART OF SELFISHNESS . . . You are someone who is probably so considerate of others that you have allowed yourself to become a victim of those who use the word "selfish" as a weapon to make you do what they want.

Just a few of the things *The Art of Selfishness* can teach you

- How to overcome despair.
- How to stop hating yourself.
- How to rout the single greatest cause of unhappiness.
- How to handle gossip.
- Don't waste your rage . . . It's precious. Perfect it.
- How to refuse a request . . . and keep a friend.
- The mental judo of dealing with your enemies . . . or six ways to win by "yielding".
- Relief from loneliness.
- A dynamic way out of emotional difficulty — using the very same means that gave it to you!
- Seven techniques for dealing with a noisy adversary. (Rule one: Don't interrupt. Remain absolutely silent, staring quietly at your opponent's mouth.)

TEN-DAY FREE EXAMINATION — SEND NO MONEY

SIMON AND SCHUSTER, INC., Dept. JW-25
630 Fifth Avenue, New York, N. Y. 10020

Please send me for FREE 10-day examination THE ART OF SELFISHNESS. If I wish, I may return the book within 10 days and owe nothing, if I am not convinced that this is the most revolutionary, helpful and liberating book I have ever read. Otherwise, I will remit \$5.95 plus postage and handling.

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City.....State.....ZIP CODE.....

SAVE. Enclose \$5.95 and we pay postage and handling. Same return privilege applies. (N. Y. State residents please add 12¢ sales tax; N. Y. City residents, total 30¢).

- Seven errors to avoid when ill.
- Sound sleep through "psychic deafness" . . . even if you "haven't slept in years". (One of 8 aids for a restful night.)
- Make money—without ulcers—the wisest, piece of investment advice you have ever read.
- How to enjoy your mistakes—and profit from them.
- How to make yourself indispensable at your job.
- The best way to face a crisis.
- A secret of problem solving. (It took Dr. Seabury years to learn it; you can master it in minutes.)
- Sage advice on how to handle a nagging wife.
- A revolutionary new approach to getting promotions.
- The decisive way to handle the in-law problem.
- How to start being a winner.
- And a great deal more.

Ten-day free examination offer

We invite you to mail the coupon below. A copy of THE ART OF SELFISHNESS will be sent to you at once. If, after 10 days, you do not believe that Dr. Seabury's advice can dramatically transform your life, you may return the book and owe nothing. Otherwise we will bill you for \$5.95 plus postage and handling. At all bookstores, or mail coupon to Simon and Schuster, Inc., Dept. JW-25, 630 Fifth Avenue, New York, N. Y. 10020.

ELKS NATIONAL SERVICE COMMISSION

ENSC/ENSC/ENSC/ENSC/ENSC

Members of the Eureka, Calif., lodge are mighty proud of the 1,700 pelts collected during their Hides for Veterans drive. Brother Otis Timmons, Exalted Ruler John Sapara, and Brother Frank Mills stand before hides from deer, elk, bear, sheep, and cattle.



ENSC/ENSC/ENSC/ENSC/ENSC



ENSC/ENSC/ENSC/ENSC/ENSC/ENSC/ENSC/ENSC

Dr. Philip R. Casea (left), director of the Brooklyn Veterans Administration Hospital, presents the VA Service Award to Frank J. Fitzgerald, National Service Commission representative of the New York State Elks, southern district. Looking on is Brooklyn Lodge No. 22 E.R. Nicholas J. De Martini. The award cites the excellent programs that Elks have presented for the entertainment of patients.



South Dakota Elks added an effective stimulant to their regular visits at the Hot Springs Veterans Administration Center by taking along contestants in the Miss South Dakota contest. Greeting Hans Larson is Miss Sioux Falls, Roberta Clay, while Miss Fall River, Joyce Brownson, talks with Isaac Oaks.

ENSC/ENSC/ENSC/ENSC/ENSC

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Frank J. Vallali (right), chairman of volunteer services at the West Haven, Conn., Veterans Administration Hospital, congratulates the new managing director of the institution, Mr. David Anton and Mrs. Anton. At left is Brother Arthur Sapienza of the West Haven lodge.



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And it couldn't have come at a better time.

Parcel post rates are on the rise. And those mistakes your scale makes when it calls 15 or 17 ounces 16 ounces will cost a small fortune by the end of the year.

This parcel post scale makes no mistakes. It's the Pitney-Bowes 3700. It figures the exact postage for you automatically. Put the parcel on the platform, press the key of the zone you're mailing to, and read the rate in the open window above. You can't overpay and lose money. You can't underpay and lose customers.

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A new concept in defense, the anti-submarine warfare group—aircraft carrier, supporting destroyers, patrol planes.

THE GUERRILLA WAR UNDER the SEA

HOVERING HELICOPTERS dip their sound gear into the swirling sea and listen for the sound of a hiding submarine . . . An aircraft carrier and its screen of gray, ghostly destroyers prowls the ocean's surface looking for a phantom target . . . Electronics-laden planes roar off the red-lit deck of an aircraft carrier in the dark of night . . . Technicians gaze into radar screens in the cramped cabin of a P-2V patrol plane during a long eight-hour surveillance flight . . . On Ford Island in Hawaii, a headquarters staff files into a control center, stares at four large, back-lit panels with illuminated maps covering millions of square miles of the Pacific Ocean, and monitors the movement of Soviet submarines in the South China Sea . . . In the dark corners of a ship's CIC center, young men stare at radar scopes and trace the movement of targets on plexiglass plot-

For the first time since 1812, America faces a direct threat from the sea; dedicated men and sophisticated equipment form a tight defense on vital supply lines

By ARTURO F. GONZALEZ, JR.

ting boards . . . Day after day after day, this is anti-submarine warfare: America's guerrilla war under the sea.

Today, America's newspapers, magazines, and broadcasting media are filled with accounts of missiles and space flights. America's youngsters wear spacesuits, and the nation is back on a Buck Rogers binge.

But for many thousands of officers and men of the United States Navy, another kind of space—today's world of "inner space," the vastness of the

ocean's depth—is far more important than any future trip to the Moon. These are the men of the Navy's anti-submarine warfare units, and they know that the depths of the ocean today hold a threat to the free world. Red submarines, armed with nuclear missiles, lie somewhere out there right now, and for the first time since 1812 there is posed a direct threat to the continental United States from the sea.

It was the noted scientist Vannevar Bush who said of America, "We have twice entered war while underestimat-

ing the power of the submarine, and twice the outcome has been in doubt. We must not do it again."

America's anti-submarine experts remember this recent history well. They recall that during World War I in the Atlantic, a small force of German submarines, never more than 200, nearly brought the British Empire to its knees. Nazi Germany entered World War II with only 39 operational submarines; yet on June 19, 1942, Gen. George C. Marshall was forced to write to Admiral E. J. King, "The losses by submarines off our Atlantic seaboard and in the Caribbean now threaten our entire war effort . . . and I am fearful that another month or two of this will so cripple our means of transport that we will be unable to bring sufficient men and planes to bear against the enemy in critical theaters to exercise a determining influence on the war."

At the peak of World War II, only 16,000 officers and men served in U.S. submarines in the Pacific, yet these sailors sank more than 5,000,000 tons of Japanese shipping, over half the total destroyed by all U.S. forces.

Significance? Even if the Reds had only a few missile-armed submarines cruising our coastline, they would represent a threat. The facts are, however, that the Reds currently have more submarines at sea than any other military power in the world, and this Red nuclear potential represents a real danger to the security of the United



In a joint Canadian-American exercise, a tracker plane lands after completing a mission.

States. It is for this reason that in 1964, Vice Admiral Charles B. Martell became the Navy's first "ASW Czar," taking firm hold of 54 separate organizations within the Navy and linking them together in an effort to reduce the Communist threat. This combined force worked well in the historic development of the Polaris submarine, well before schedule and at a lower-than-expected cost.

Similar high hopes are held for the fast perfection of America's anti-submarine defenses. "I have been given a free hand, insofar as you can have a free hand in this sort of environment,

to pull together anti-submarine warfare," Admiral Martell explains. No panaceas are expected. It's a long, hard, uphill fight—throwing a little light on a problem here; knocking down an obstacle there; testing new equipment, new techniques; breaking in new men to the science of finding a hidden submarine beneath the ocean's surface.

"I cannot help but compare the guerrilla war in Vietnam," says Admiral Martell, "to what I consider to be today's guerrilla warfare of the sea—anti-submarine warfare. The main advantage that the submarine enjoys

(Continued on page 38)



A Soviet submarine of the "Z" class refuels from the tanker *Terek*; the Soviet fishing trawlers also could be used as refueling bases.



A depth charge explodes off the stern of the U.S.S. *Philip* during structural tests to determine effect of concussion on ship's hull.

By HOWARD T. SIGLER

Calls of the Wild

*Do the different species
warn one another of danger?
This expert thinks so*

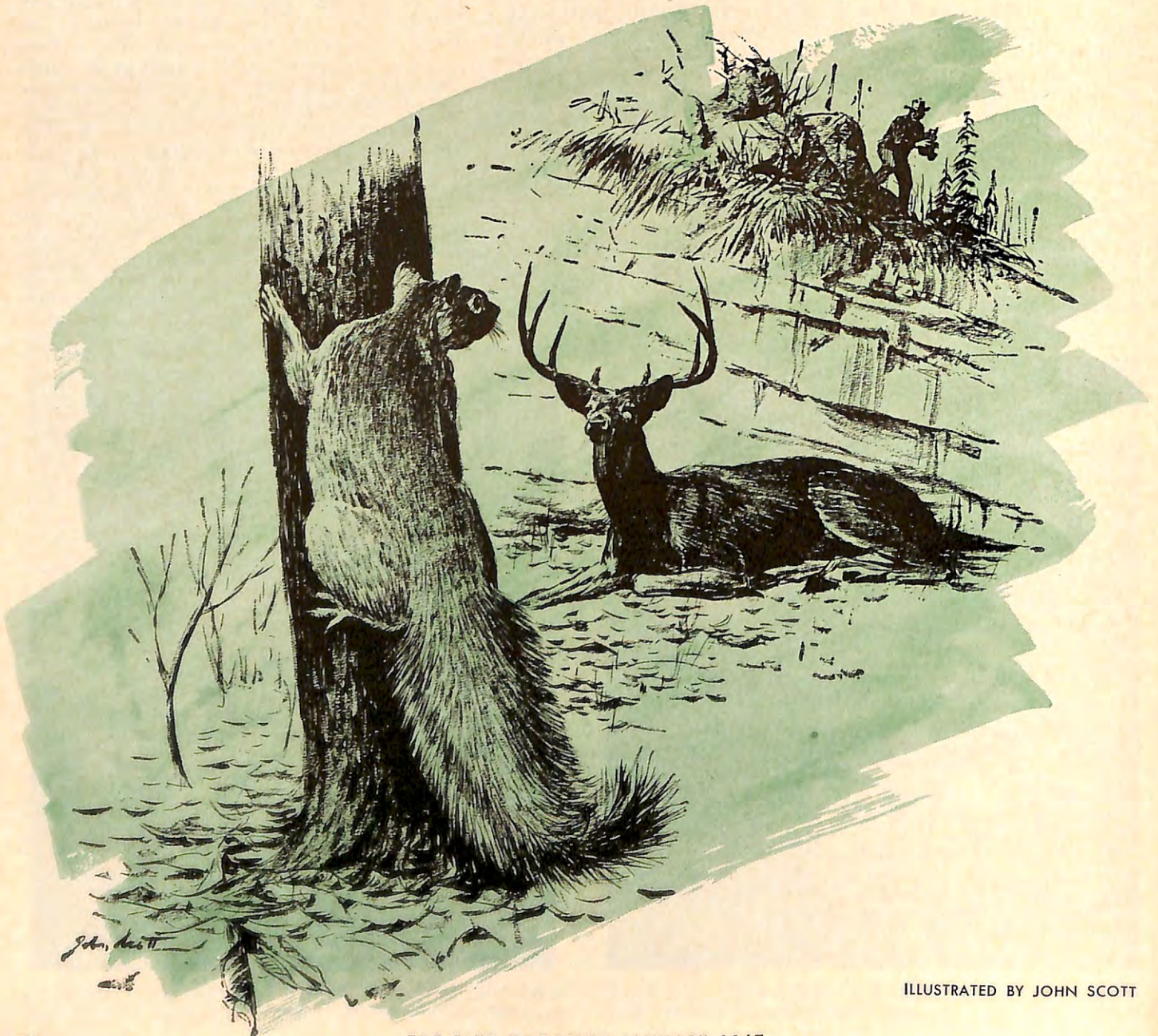
DO ANIMALS TALK to each other? Probably not, on the conversational plane as we understand it, but there is ample evidence to indicate that they communicate not only with those of their own kind but with other species as well. This is particularly true in warning of danger.

A chipmunk, for example, may not know exactly what a band of crows is gossiping about over on the next hill, but he certainly understands when they sight a hawk and their "conversation" changes. The little ground-dwelling squirrel immediately ceases rattling through the leaves and perhaps

runs to the mouth of his den, where he sits quietly vigilant. Not until the crow-talk returns to the commonplace will he resume his nut-hunting.

Since the life of any wild creature is a constant struggle for survival, each keeps his ears tuned for danger signals from his neighbor. These may be of the pinpoint variety, definitely placing the spot of danger, or a general warning that some marauder is in the vicinity. Deer, especially, depend to a great extent upon other animals to tell them when danger threatens.

For several weeks, I had been study-
(Continued on page 54)



ILLUSTRATED BY JOHN SCOTT

Passenger-Carrying Freighters

Are the Secret of Low Cost Travel

Yes, for no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the Canal to either New York or California. Or to the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

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It's yours for just \$1, and the big new edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called "How to See the World at Low Cost."

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

Bargain Paradises of the World

Do you know where to find an island right near the U.S. so nearly like Tahiti in appearance, beauty, and color even the natives say it was made from a rainbow? (And that costs here are so low you can not only reach it but also stay a while for hardly more than you'd spend at a resort in the U.S.?)

Do you know where to find the world's best mountain hideaways or its most dazzling surf-washed coastal resorts, where even today, you can live for a song?

Do you know where it costs less to spend a while, the surroundings are pleasant, and the climate well nigh perfect in such places as Mexico, the West Indies, Peru, France, along the Mediterranean, and in the world's other low cost wonderlands?

Or if you've thought of more distant places, do you know which of the South Sea Islands are as unspoiled today as in Conrad's day? Or which is the one spot world travelers call the most beautiful place on earth, where two can live in sheer luxury, with a retinue of servants for only \$195 a month? *Bargain Paradises of the World* proves that if you can afford a vacation in the U.S., the rest of the world is closer than you think. Author Norman B. Ford, honorary vice president of the British Globe Trotters Club, shows that the American dollar is respected all over the world, and buys a lot more than you'd give it credit for.

Yes, if you're planning to retire, this book shows that you can live for months on end in the world's wonderlands for hardly more than you'd spend a few months at home. Or if you've dreamed of taking time out for a real rest, this book shows how you can afford it.

In any case, when it can cost as little as \$24.50 from the U.S. border to reach some of the world's Bargain Paradises, it's time you learned how much you can do on the money you've got. Send now for *Bargain Paradises of the World*. Price \$1.50. Use coupon to order.

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His big book, *Norman Ford's Florida*, tells you first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation, or looking over job, business, real estate, or retirement prospects.

Always, he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise" — just the spot which has everything you want.

Of course, there's much more to this big book.

If you want a job or a home in Florida, Norman Ford tells you just where to head. If you want to retire on a small income, Norman Ford tells you where life in Florida is pleasantest on a small income.

Yes, no matter what you seek in Florida — whether you want to retire, vacation, get a job, buy a home, or start a business, *Norman Ford's Florida* gives you the facts you need to find exactly what you want. Yet this book with plenty of maps and well over 100,000 words sells for only \$2 — only a fraction of the money you'd spend needlessly if you went to Florida blind.

For your copy, fill out coupon now.

Where to Retire or Vacation

at what look like prewar prices—and where no one ever heard of nerves or worries

These Are America's Own Bargain Paradises

Norman Ford's big book *Off-the-Beaten Path* names the really low cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada — and a dozen other areas which the crowds have not yet discovered.

— Fabulous places like that undiscovered region where winters are as warm and sunny as Miami Beach's yet costs can be two-thirds less. Or that island that looks like Hawaii yet is 2,000 miles nearer (no expensive sea or air trip to get there). Or those many other low-cost exquisitely beautiful spots all over the United States and Canada which visitors in-a-hurry overlook (so costs are low and stay low).

Every page of *Off-the-Beaten Path* opens a different kind of vacationing or retirement paradise which you can afford — places as glamorous as far-off countries yet every one of them located right near at hand. Like these:

- France's only remaining outpost in this part of the world — completely surrounded by Canadian territory . . . or a village more Scottish than Scotland . . . or age-old Spanish hamlets right in our own U. S., where no one ever heard of nervous tension or the worries of modern day life.
- Resort villages where visitors come by the score, so you always meet new people . . . (but they never come by the thousands to raise prices or crowd you out).
- That remarkable town where a fee of 3¢ a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners and a fine arts program. That southern island first discovered by millionaires who had all the world to roam in . . . and now their hideaways are open to anyone who knows where to find them.

You read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side. Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropic-like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. They're all in the United States and Canada, and for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands and Puerto Rico.

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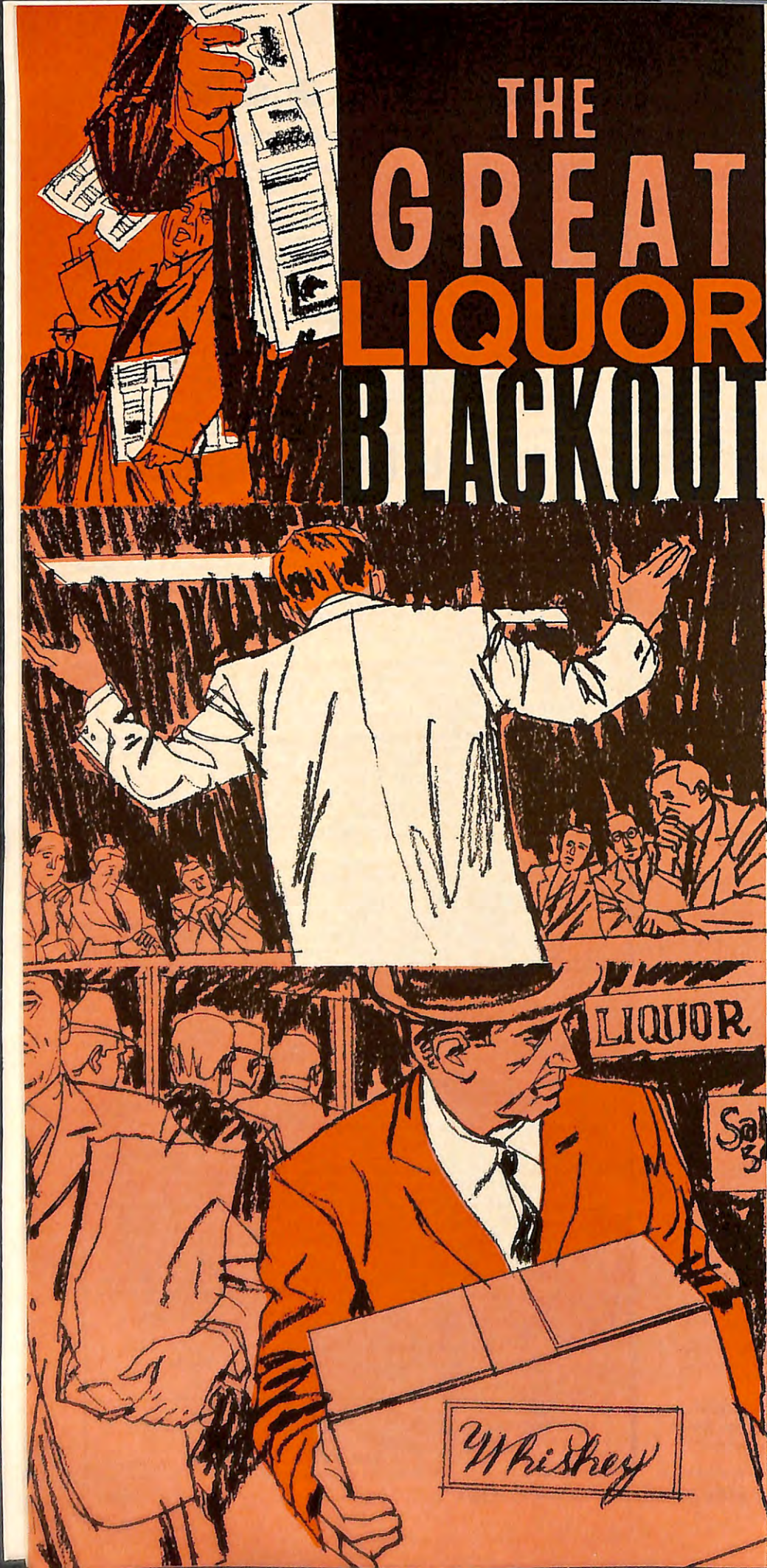
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THE GREAT LIQUOR BLACKOUT

By **DAN J. MARLOWE**

THE MEETING had been scheduled for ten o'clock sharp, and I rose from my chair and went to the door of the hotel suite and turned the key in the lock. J.B. was already on his feet, the cockatoo-crest of his white hair pugnaciously erect. The steady hum of conversation of the 27 men around the conference table gradually died away.

"Gentlemen," he began in his usual harumphing style, "first of all let me say that you're all sworn to secrecy, since a meeting like this of the executive officers of the distillery industry is subject to misinterpretation in certain quarters."

"Skip the oratory, J.B.," Marshall Farrell, president of Wolverhampton, Ltd., cut in impatiently. "What are we doing here?"

"Zip it, Tubby," J.B. growled irascibly. "It's the pushy bass that gets the cracked lip, you know." He waited for the predictable chuckle from around the table. "I'm turning the meeting over to a man who has something to say to everyone here, and I'll ask just two things before presenting him: that you remember that all new ideas tend to sound radical in their initial presentation, and that you keep an open mind on his proposal until all precincts are in. Gentlemen, my sales manager, Toby Breen."

It was a nice send-off, J.B. at his best. Toby rose from the chair at my left. He looks like a fullback, circa 1910, before they began feeding vitamins to kids and stretching them out. He's short and stocky, with big shoulders and a round face and a lot of black hair combed straight back from a broad forehead, and if you listen closely on a quiet day you can hear the

(Continued on page 47)

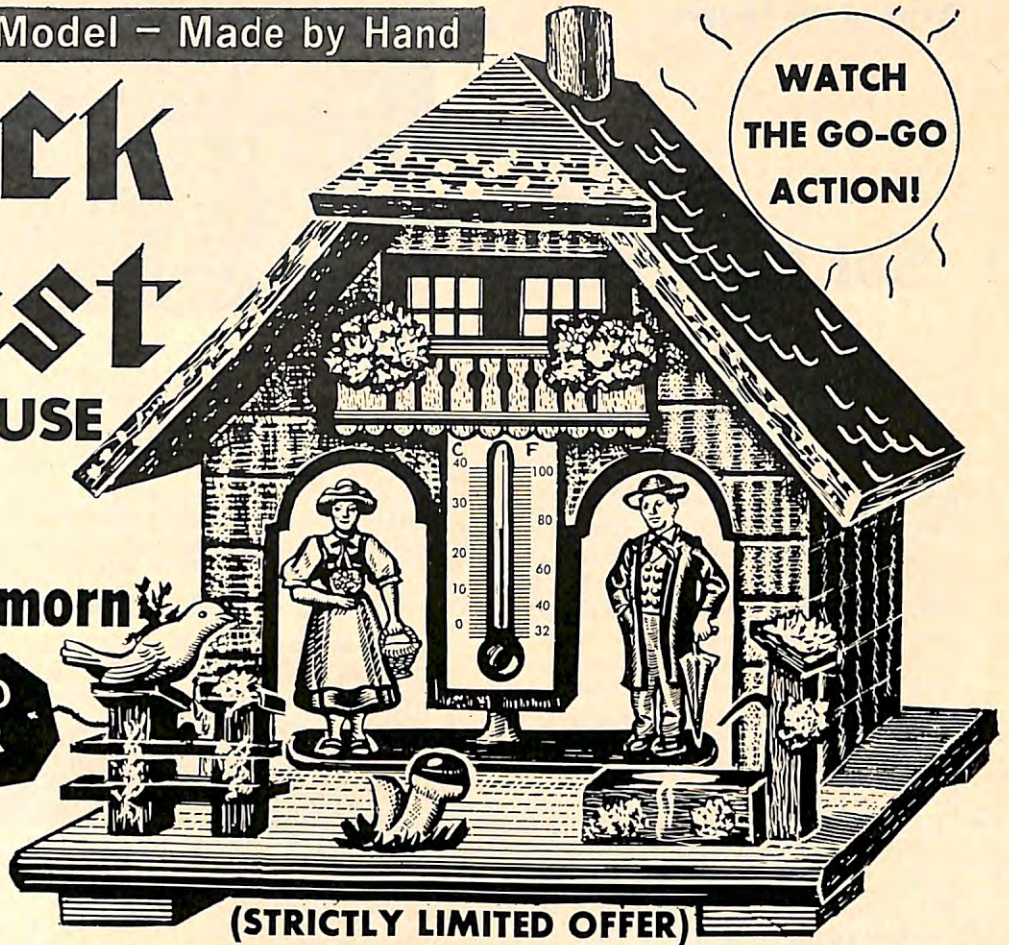
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4. None offered to stores or jobbers for resale. No exceptions to these conditions permitted.

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genuine, original "Wetterhaus" at a deep-slashed price by following the conditions outlined above.

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genuine-original "WETTERHAUS"—a product of skill and fine artistry. The dark stained woods are carefully mounted by hand—piece-by-piece. The interior walls are covered in a velvety green. The Alpine balcony is adorned with tiny overhanging flowers bursting with vivid colors. A precision made thermometer gives you correct temperature in both Fahrenheit and Centigrade.

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Elks Set the Pace for '67

NEW MEXICO ELKS approved a \$32,000 budget for cerebral palsy—their major project—at their annual fall meeting Oct. 6 through 9 in Carlsbad.

Major Projects Chairman Ed Harbaugh of Roswell said that two new physical therapists will be employed to work with cerebral palsied youngsters.

Honored guests included P.C.E.R. Horace R. Wisely and Chairman Robert E. Boney of the Board of Grand Trustees, a Las Cruces resident.

During the last fiscal year, New Mexico Elks donated more than \$11,500 in a state drive for Elks National Foundation funds, Brother Jim Carpenter of Farmington, state foundation chairman, reported.

Brother Joe Wilmer of Raton outlined plans for another statewide drive to collect deer hides, from which hospitalized veterans fashion leather goods.

Ritualistic teams from Carlsbad, Farmington, and Los Alamos won cups for placing first in district contests.

"A PRESCRIPTION FOR A GOOD ELKS LODGE" was the title of the address P.C.E.R. Lee A. Donaldson, a former druggist, gave at Illinois Elks' fall conference Sept. 23 through 25 in Lawrenceville.

A total of 612 Elks and their guests registered for the meeting.

S.P. John C. Meckles, Litchfield, presided.

First Vice-President-at-Large Irwin H. Stipp, Springfield, conducted a clinic on five of the state association's committees: ritualistic; indoctrination; lodge and club assistance; membership, and lapsation. A ritualistic clinic also was conducted.

P.S.P. George A. Shields, Oglesby, a G.L. New Lodge committeeman, was a principal speaker.

THE ENTRY FEE for Indiana Elks Golf Association tournaments was set at \$15 at the group's annual meeting Aug. 13 in Fort Wayne.

Members elected Ted Crouse, Gary, President, Archie Dees, Bloomington, Vice-President, and Tom Kelsey, Fort Wayne, Secretary-Treasurer.



HAWTHORNE, New Jersey, Lodge successfully completes its "Smokes for the Boys in Vietnam" drive as Est. Lect. Kt. A. Frank O'Plinus (right), drive chairman, presents a check to Arthur Magee (third from right), a tobacco company representative, for 600,000 cigarettes for the servicemen in time for Christmas. The project was sparked after a meeting of E.R. Anthony Ross (seated, right) with Harry B. Haines, Paterson *News* publisher, who reported on the acute shortage—less than two cigarettes a day, according to returning soldiers. Hawthorne Elks obtained the cooperation of other lodges and organizations and conducted a house-to-house campaign. The packages sent to Vietnam bear messages from the donors with spaces for the fighters' answers.



HOWELL, Michigan, Lodge's first Exalted Ruler, D.D.G.E.R. Eugene S. Burroughs (second row, sixth from left), officiates at the dedication of the new lodge building. Among those pictured also are (first row): P.S.P. and P.D.D. Irvine Unger Sr., Lake Orion; P.S.P. Benjamin Watson, Lansing, Grand Forum Chief Justice; P.S.P. and P.D.D. S. Glen Converse, Lansing, state Treasurer; V.P. and P.D.D. Lewis Nurnberger, Manistee; E.R. LeRoy Bishop; S.P. Ray Creith, Detroit; P.S.P. and P.D.D. Nelson Van Dongen, Grand Haven; P.S.P. Hugh Hartley, Owosso, G.L. New Lodge Committee chairman, and P.S.P. and P.D.D. Roy Gallie, Lansing.



VICKSBURG, Mississippi, Lodge recently initiated its largest class to date in its new, \$100,000 building in honor of E.R. Raphael A. Franco (first row, center). Addressing the 39 candidates was D.D.G.E.R. Robert J. Gilly of Biloxi.

WOODBRIIDGE, New Jersey, P.E.R. Peter L. Greco (second from right) presents E.R. John Nagy a symbolic key during the recent dedication of the new lodge building. Flanking them are V.P. and Union P.E.R. Francis W. Kaiser and Brother George Yates, a Woodbridge councilman. Festivities included a dinner.





YORK, Pennsylvania, Lodge's three-day 75th anniversary festivities are highlighted by the visit of G.E.R. Raymond C. Dobson, P.C.E.R. Lee A. Donaldson, and their wives. Mrs. Dobson is seated fourth from the right and Mrs. Donaldson is fifth from the left. With E.R. Clair A. Bixler (right), other honored guests shown are P.D.D. E. Rayburn Wilders of Waynesboro (left) and D.D.C.E.R. Francis R. Miller Sr. of Harrisburg. Also present among the 160 Elks and their guests were S.P. Richard C. Megargell of Orangeville and 15 York Past Exalted Rulers.

PARKERSBURG, West Virginia, Lodge's 75th anniversary celebration included the initiation of this class of 77 candidates, pictured with the lodge officers. Shown in the second row (fifth from left) is E.R. Lowell Moore.



GRAND EXALTED RULER Raymond C. Dobson, accompanied by Mrs. Dobson (left), takes time off from a busy schedule for a photo with Chief Scout Executive Joseph A. Brunton Jr. (sixth from left) and other honored luncheon guests at the Boy Scouts of America national office in North Brunswick, N.J. Shown are P.C.-E.R. William Jernick; S.P. Harrison Barnes (second from right), Elizabeth; Robert Heiney (fifth from right), Ridgefield Park, state Elks National Foundation chairman; Mrs. Heiney, and other New Jersey dignitaries. Elks sponsor more than 1,000 Boy Scout groups.



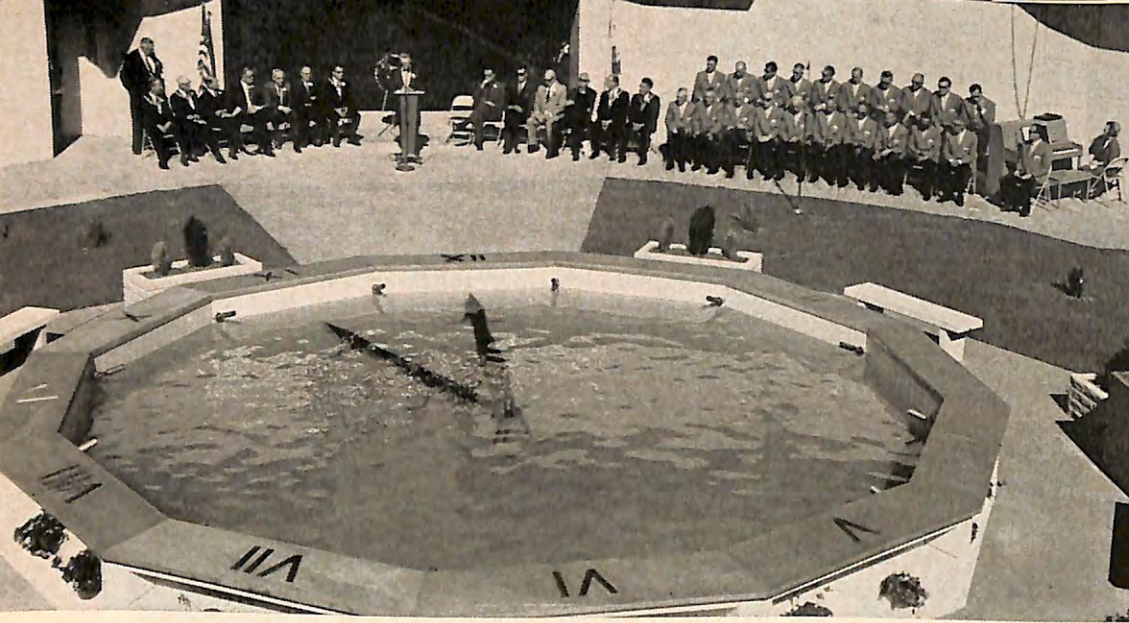
TAMPA, Florida, Lodge's last living charter member—Brother Ernest Berger (center)—shakes hands with D.D.C.E.R. Robert H. Pride of Clearwater during his recent visit to the lodge. Looking on is E.R. Leon S. Cazin. Brother Berger, an honorary life member, was initiated in 1902, when he was 27 years old.



FREEPORT, New York, Elks observe the golden anniversary of a Past Exalted Ruler—George Morton Levy (second from left)—by presenting him with a "Book of Memories," prepared by E.R. George Bennett Smith (second from right) and Mrs. Smith. With them are P.D.D. Gordon H. Meyer, master of ceremonies, and the Rt. Rev. Msgr. Thomas F. Code. Brother Levy also received the first Exalted Ruler's jeweled pin from his son, Huyler Ellison Jr., and G.E.R. Raymond C. Dobson's autographed photo from D.D.C.E.R. and Hempstead P.E.R. Pierre P. Bernier and P.S.P. and Levittown-Hicksville P.E.R. Peter T. Affatato, C.L. Committee on Judiciary member. Brother Levy was the lodge's fourth leader 50 years ago.



CORVALLIS, Oregon, Lodge's youth activities chairman, Roger C. Anderson, accepts the top state award for his program from E.R. Robert V. Modrall. In keeping with the pace set by his predecessor, Cecil Fruitt, Brother Anderson has won the award for Corvallis Lodge each year since he became chairman in 1963. Brother Fruitt won the state award 9 out of 11 years as well as a national honorable mention and third place.



SAN MATEO, California, Elks' \$500,000 Memorial Shrine and Mausoleum features a clock-shaped pool and fountain in the foreground. Encircling the pool is the clock-shaped mausoleum, with 1,050 crypts for caskets. The mausoleum's entrance is marked by the image of a clock representing charity; other sculptures symbolize justice, brotherly love, and fidelity. E.R. Cecil H. Wells, a consulting engineer, designed the project, in Skylawn Memorial Park.

ELKS AND THEIR GUESTS from throughout California saw the dedication of the \$500,000, clock-shaped San Mateo Elks' Memorial Shrine and Mausoleum in recent ceremonies.

The structure was designed by E.R. Cecil H. Wells of the 3,500-member lodge. Brother Wells, a consulting engineer, repeated the clock shape of the mausoleum in an interior court pool, 25 feet in diameter. The two-tier mausoleum holds 1,050 crypts for caskets and 2,364 niches for funeral urns.

Elk symbolism is further carried out through the use of sculptures: a clock,

representing charity, at the structure's entrance; a Bible, symbolizing justice; antlers, representing brotherly love, and a star, representing fidelity.

The mausoleum is situated on three and a half acres of Skylawn Memorial Park, in San Mateo County.

The dedication address was delivered by State Sen. Richard J. Dolwig, a San Mateo Elk. The invocation was offered by the Rev. Dr. Harold H. Brumbaum, San Mateo, rural dean of the Episcopal Diocese of California. Guests were welcomed by William Taylor, Dedication Committee chairman.

Dignitaries present included D.D.G.E.R. Theo T. Mumby, San Francisco, and E.R. Robert L. Granger of South San Francisco Lodge.

Participants in the ceremonies included: Est. Lead. Kt. Harvey L. Boutin; Est. Loyal Kt. Geoffrey Cook; Est. Lect. Kt. William Tyo; P.E.R. and Secy. J. Fred O'Neil; Esq. and Judge W. Howard Hartley; Chap. Paul Ohm; Inner Guard Harry Henzi; Edward Baker; Jerry Gordon; John McDonald; Joe Ethen; Jack Burdes, and Leo Chilardi. Music was provided by the lodge band and glee club.



OHIO'S DISTRICT DEPUTIES get together with G.E.R. Raymond C. Dobson to discuss programs for the coming year. They are D.D.-G.E.R.s Donald L. Brown, New Philadelphia; Howard C. Kingdom, Conneaut; Harry H. Stoops, Portsmouth; Ralph E. Patterson, Bellefontaine; Aaron F. Schontz, North Canton; Harold J. Lawrence, Dayton, and Duane L. Rogers, Sandusky.

WEST VIRGINIA state President A. S. (Buddy) Ammar (right), Logan, presents an honorary life membership card to Carl Schimmel, youth activities chairman of Fairmont Lodge for 15 years and of the state association for four years. The presentation was made during Brother Ammar's official visit to the lodge.



PAST GRAND EXALTED

RULER Emmett T. Anderson congratulates Alaska Elks' new state President —Harold Dunn of Palmer —during the annual convention in Sitka. G.E.R. Raymond C. Dobson was among other visitors.



THE FEATURED SPEAKER at Ohio's ritualistic clinic in Columbus for lodge officers—Wabash, Ind., P.E.R. Charles P. Bender, Evansville, Ind., G.L. Ritualistic committee member—checks ritual contest manuals with P.E.R. Earl E. Sloan, Elyria, state ritualistic chairman and President of Ohio's Past Exalted Rulers Assn., which sponsored the clinic; P.E.R. L. L. Kinker, Akron, ritual instructor, and P.D.D. and P.E.R. Frank B. Hallock, Akron, judge examiner at the clinic.



News of the Lodges

CONTINUED

A PORK BARBECUE is anticipated by residents of the Elks National Home, Bedford, Va., thanks to the outdoor fireplace built by one resident, a retired brick mason. The home staff has coordinated a series of cookouts with golf tournaments and the joint gatherings have been thoroughly enjoyed by all.



SYRACUSE, New York, Lodge's United Fund Campaign committeemen preparing pledge cards are P.E.R. Lyle L. Rulison; E.R. George M. Phillips; Joseph Stein, the lodge's United Fund chairman, and P.E.R. Carlton J. Bates. The Elks' committee directed the fraternal division of the drive and secured 101 percent of its quota.



THE PAST EXALTED RULERS ASSOCIATION of New York's Southeast District is honored to have at a meeting P.C.E.R. James T. Hallinan, a former Exalted Ruler of Queens Borough (Elmhurst) Lodge. Others pictured, all from Valley Stream Lodge, are P.E.R.s George G. Malekian (left) and Stanley Barak, E.R. Edward F. Schmidt, and V.P., P.E.R., and lodge Secy. Joseph T. Annona. The meeting was held in the Valley Stream Lodge building.

SANTA CRUZ, California, Lodge initiated this class recently in memory of P.E.R. and Judge James J. Scopetone, who died March 16, 1965. A special message from the Grand Lodge was delivered by D.D.G.E.R. Marvin G. Brodersen, Gilroy. Brother Scopetone had been an Elk for more than 21 years.



PAST GRAND EXALTED RULER William J. Jernick beams as Cumberland, Md., E.R. J. Thomas Kegg (second from right) congratulates Richard J. Bruce Jr. (second from left), one of 37 candidates recently initiated in Brother Jernick's honor. Also pictured are D.D.G.E.R. Glenwood Reel of Cumberland and Jerry Stegman of Washington, D.C., President of the Maryland, Delaware, and District of Columbia Elks Assn.



MIAMI, Florida, P.E.R. and Grand Treasurer Chelsie J. Senerchia (third from right) is one of the honored guests at the lodge's recent Old-Timers' Night. Other dignitaries pictured include state Treasurer and P.E.R. Frank J. Holt, E.R. J. L. Plummer Jr., P.E.R.s and Judges W. F. Blanton and David J. Heffernan, and P.E.R.s John W. Trabold, Glenn C. Mincer, Hugh J. Canny, Dudley M. Cawthon, and William Shayne.



NORTH MIAMI, Florida, E.R. Anthony J. DeLuca admires the jewels of office recently presented to another North Miami Elk, D.D.G.E.R. and P.E.R. Howard E. Sullivan, by the officers and members of the lodge.



WINDSOR, Connecticut, Lodge enjoyed a first in its history when E.R. Antone C. Botelho Jr. recently initiated his only son, Antone C. Botelho III, into the Order. Brother Botelho is shown congratulating his son after the ceremony.



WHITE PLAINS, New York, Elks encourage youngsters to engage in sports by sponsoring groups like this. Pictured are the members of the boys' division of the Elks Bowling League.



PENSACOLA, Florida, P.E.R. Ronald O. Faircloth (third from left) presents an American flag to Harold B. Crosby (second from left), president of the University of West Florida. The lodge's gift was flown with the Florida state flag over the university's recently dedicated administrative building-classroom complex. Also pictured are Paul K. Vonk, vice-president for academic affairs; P.E.R. Charles A. Nell, and Ashton Brosnahan, Pensacola's postmaster, who represented Congressman R. F. L. Sikes.



PROVIDENCE, Rhode Island, E.R. Louis D. Depalma presents a trophy and U.S. Savings Bond to Brian V. Maguire, a junior at Providence College, for his outstanding service in the college ROTC. The presentation was made during the college's annual review and awards ceremony.



LEXINGTON, Massachusetts, Elks welcome D.D.G.E.R. Charles L. Laffan (second from right) of Milton. Pictured with him are P.E.R. Gerald W. Bonnell, E.R. Leonard Hopkins, and P.E.R. James J. O'Connell.



WAKEFIELD, Massachusetts, E.R. Sam Benedetto (second from right) and P.E.R. Ormsby L. Court Jr. (second from left) pause for a picture during a recent ground-breaking ceremony for a \$130,000 addition to the lodge facilities. With them are Albert F. Funk Jr. (left), Building Committee chairman; Norman Lord, the general contractor, and Antonio de Castro, the architect.



GLEN COVE, New York, Elks' Junior Bowling League gets together for an annual awards day. Pictured with the bowlers are E.R. Walter Kelly (right) and the league supervisor, Joe Visslailli. More than 100 trophies were awarded.



WILMINGTON, Delaware, Elks present four wheelchairs to the John G. Leach School for Handicapped Children. Pictured with one of the youngsters, Ricky Sarbora, are Est. Loyal Kt. Albert A. New, youth activities chairman; P.E.R. Millard Petticord; Trustee Denny Petrillo; P.E.R. W. Edward Corbishley; Mrs. Jean Beard, principal; E.R. David Hirshout, D.D.S., and Trustee Pierce Marvel.



LITTLE FALLS, New York, Lodge's candidates, initiated recently in honor of D.D.G.E.R. Louis S. Cifarelli (first row, fourth from left), Utica, are pictured with some lodge officers. Shown in the first row, they are Est. Lect. Kt. Louis Dunderdale; Est. Lead. Kt. Oliver Lee; E.R. Eugene Pawluk; P.D.D. and Utica P.E.R. James Doyle, Esquire to Brother Cifarelli; Est. Loyal Kt. William Bennett; Chap. Robert Blumberg, and Esq. Harold Gifford. This is the lodge's largest initiation class.



WEST SPRINGFIELD-AGAWAM, Massachusetts, Lodge gets a good start toward the 10 percent membership increase requested by G.E.R. Raymond C. Dobson with its initiation class of 199. Because of its size, the class was divided into two initiation groups.



GROTON, Connecticut, E.R. Warren J. Partridge (first row, fifth from left) poses for a picture with 22 candidates recently initiated in honor of G.E.R. Raymond C. Dobson. Among the new Elks is Groton's mayor, Clarence Sharp (first row, left).



BIDDEFORD-SACO, Maine, E.R. C. Robert Brousseau (third from left) presents the keys of this car given by the Elks to the Biddeford Public Health Nursing Assn. to Margaret Murphy, nursing supervisor. On the right are association vice-president Raymond Bonang and association treasurer Martin Reilly. On the left are Brother Albert Pare and Trustee Reuben Robichaud.



UNION CITY, New Jersey, E.R. Ferdinand R. Oberst (right) proudly presents a medal to Bernice Stefanyak, a member of the Union City Elks Junior Fife and Drum Corps, which captured the state title recently for the eighth consecutive year. Mike Chiodo (left), fife instructor, presents a similar medal to Steven Focht, who—along with Bernice—took first-place state fife honors. In the center are Terry Ann Nitting, a second-place state fife winner, and Tiler Joseph Cioffi, Corps Committee chairman. The corps was founded in 1954 by P.E.R. Andrew J. Healy.



NORTH ATTLEBORO, Massachusetts, E.R. Byron C. Pfeiffer receives a plaque from Brother Herbert L. Leavitt. The plaque, inscribed with the "Eleven O'Clock Toast," was sent to the lodge by Brother Leavitt's son, John, a North Attleboro Elk serving in Vietnam. Also shown are Treasurer Adrian Wheeler, D.D.C.E.R. William Murphy, Plymouth, and Secy. William Drury.



STONEHAM, Massachusetts, Elks present their latest gift to the Stoneham Police Department—an up-to-date resuscitator to be used in one of the department's cruisers. Pictured are P.E.R. and Treasurer Frank A. Caprio, Est. Lead. Kt. Clement Duonolo, Joseph Laschi, Police Chief Bernard Vaccin, E.R. William Konaxis, Esq. Ronald Restani, Trustees Chairman Anthony J. Petruzzii Jr., and P.E.R. and Secy. Robert J. Taylor.



A FATHER-SON DUO—Donald T. (center) and Jonathan T. Denman—recently were initiated into Greenville, S.C., Lodge by then E.R. Thomas R. Tindall. Lodge officers say that this is the first time a father and son have been inducted into the lodge simultaneously.



SISTERSVILLE, West Virginia, E.R. Keith F. O'Brien (second from right) and Trustees Chairman and P.E.R. S. A. Peters (right) prepare to burn the mortgage on the lodge's new auditorium. Also shown are Esq. Dennis Nophsker and P.C.E.R. Wade H. Kepner, the principal speaker. The two-day celebration included a banquet and a dance.



MEDFORD, Massachusetts, E.R. Placido J. Cervone (left) greets Gov. John A. Volpe at the lodge's recent Italian Night celebration, which more than 300 Elks and their guests attended. The event chairman, Joseph Church, is standing to the right of Governor Volpe and P.E.R. Frank M. LaPorta is seen in the background.



BRISTOL, Tennessee, Lodge recently initiated the largest class in its history—this 118-member group—in honor of D.D.G.E.R. Stanford Nave of Elizabethton. Flanked by a number of lodge officers, the District Deputy is standing at the left behind the altar.



BARABOO, Wisconsin, Tiler Wilford Norman (center)—sponsor of 43 candidates this last year—is commended by D.D.G.E.R. A. W. Kowalchyk of Wausau and E.R. John Gray during Brother Kowalchyk's visit to the lodge. Brother Norman sponsored 35 candidates of a 52-member class initiated in his honor and 8 of a 21-member class initiated in the District Deputy's honor.



AT A MEETING OF OHIO'S Northwest District, E.R. John D. West (left) of the host Bellefontaine Lodge pins a badge to the coat of Toledo P.E.R. Edwin A. Clay, district activities chairman. Looking on are D.D.G.E.R. Ralph E. Patterson, Bellefontaine, and V.P. Elwood Reed, Bowling Green. More than \$1,500 was donated at the meeting for charitable purposes.



PEORIA, Illinois, Lodge members Ray Derges and John Pocius—winners of all three of the individual all-events titles in the Elks' state bowling tournament in Bloomington—pause for a picture with their trophies. Brother Derges (left) won in the 65-and-older category. Brother Pocius won both the actual and the handicap championships in the major division with scores of 1892 and 2000, respectively.



HIBBING, Minnesota, E.R. Norman S. Kuntz (to right of sign), lodge dignitaries, and some new members learn from D.D.G.E.R. Arthur C. Smythe (to left of sign), Duluth, the sign's meaning: "Wishbones: those always wishing for things to happen; Jaw-bones: those always talking about things happening; Knuckle-bones: those who sit back and do nothing at all, and Backbones: those who get at it and do things." Brother Smythe asked the new Elks to take an active part in lodge activities and to remember Grand Exalted Ruler Raymond C. Dobson's theme, "Be enthusiastic! Live and help live!"

QUEENS BOROUGH (ELMHURST), New York, member and Fireman Thomas Neville (left) accepts a \$500 lodge check for the Fireman's Kin Fund from E.R. Francis J. McCormick and P.D.D. and Criminal Courts Judge George J. Balbach as P.D.D. and lodge Trustee John L. Frank watches.



A WILLIAMSPORT, Pennsylvania, Lodge member, D.D.G.E.R. Gilbert G. Lyons (first row, center), is pictured with the lodge officers and some of the 38 Elks initiated during his official visit. The officers in the first row are Esq. Sherman C. Mittell, Est. Loyal Kt. Robert P. Bowersox, Treasurer George W. English, Tiler Oliver C. Stine, E.R. Gorman S. Shaffer, Est. Lect. Kt. Wilfred L. Johnson, Est. Lead. Kt. William Smith, and Chap. Robert Burmeister.





TWO WELL-KNOWN ELKS—Idaho's Gov. Robert E. Smylie (center), a Boise Lodge member, and P.G.E.R. William S. Hawkins of Coeur d'Alene Lodge—take a breather with Robert L. Billington (left), assistant chief scouting executive of the Boy Scouts of America, during the recent 11th regional Boy Scout meeting in Spokane, Wash. About 500 scouting leaders from Idaho, Washington, Oregon, and Montana attended the meeting. The World Scout Jamboree will be held in August in Idaho's Farragut State Park.

News of the Lodges CONTINUED

ELK AND OTHER DIGNITARIES watch Gov. William W. Scranton sign a proclamation for Pennsylvania Elks Cerebral Palsy Week. All Pennsylvanians were asked to support the Elks' CP home service program—their major project to aid about 33,000 state residents afflicted with the disease. At the left of Governor Scranton is the state fund-raising chairman, P.D.D. Robert H. McCormick, State College. Others shown are Mrs. Mary Lloyd, a county unit nursing director; Susan Lindsey, a young CP victim; V.P. and P.D.D. William C. Kuhn (rear, left), Gettysburg; P.D.D. and P.S.P. H. Beecher Charmbury, State College; E. M. Fulmer, a state legislator, and S.P. Richard C. Megargell, Orangeville. The home service program includes nine mobile units serving CP victims.



Lodge Notes

The editor of the Ventura County, Calif., *Star-Free Press* and a life member of Bremerton, Wash., Lodge—Julius Gius—recently devoted part of his column to reflections on his years as an Elk. The occasion was the awarding to Brother Gius of a 30-year membership pin. He wrote: "In the span since 1936, Elkdom has indeed far more richly served me than I have served the Order. Precious values have come to me from the fellowship . . . Elkdom can be an enriching experience for any man." Brother Gius is a Past Exalted Ruler of Bremerton Lodge and an associate member of Ventura Lodge's Past Exalted Rulers Assn.

Outdoorsmen across the country are pointing to an incident in Flagstaff, Ariz., to support their contention that all animals are not "dumb." It seems a 1,200-pound bull elk had slammed himself against a chain-link fence for several days before finally breaking into a Flagstaff wildlife refuge. Ted Babbit, a member of the Buffalo Bill Park Wildlife Committee, was asked what was wrong with the animal. "Nothing," replied Babbit. "He broke in the day before elk season opened."

A program Piqua, Ohio, Lodge started to reduce highway accidents completed its seventh season last summer. Lodge members on Friday, Saturday, Sunday, and Monday nights of the nation's three major summertime holidays serve coffee, Cokes, and doughnuts free to motorists. Rebuilt trailers are stationed at the northbound and southbound rest areas on Interstate 75, just south of Piqua. The Ohio

Highway Department erected signs last year at the approaches to each area. On an average holiday weekend, 6,000 cups of coffee, 1,000 cups of Coke, and 125 to 150 dozen doughnuts are served. Although many motorists attempt to pay for the refreshments, no money is accepted and the travelers move on with Piqua Lodge's wish for a safe trip.

Delegates to the recent Alaska State Elks Association's convention in Sitka were pleased to hear of an increase in the state trust fund of more than \$1,000. The announcement was made by P.S.P. Robert D. Lewis. The trust fund also was enhanced by several new stockholders, including G.E.R. Raymond C. Dobson, Grand Secy. Franklin J. Fitzpatrick, and P.G.E.R. Emmett T. Anderson. The association hopes to build enough capital so that the interest will support the major project—the treatment of cerebral palsy.

In tribute to the late John F. Malley, Past Grand Exalted Ruler and founder of the Elks National Foundation, the Massachusetts Elks Assn. has set a goal of \$50,000 as its 1966-1967 contribution to the foundation. S.P. John F. Cahill of Belmont has appointed P.S.P. Thomas J. Dowd chairman of a special committee to develop a successful drive in respect to Brother Malley, who died last May 16.

Warrensburg, Mo., Lodge has expanded its scholarship program from two to seven educational grants annually. For the past several years, the lodge has awarded scholarships to the outstanding boy and girl in Johnson County. The enlarged program provides a \$100 scholarship to the outstanding boy or girl from each of the seven high schools in the county. Se-

lection was made by the principal of each school and his committee within guidelines established by Warrensburg Lodge. Awards were based on superior scholarship, strong leadership qualities, general worthiness, perseverance, and financial need.

Franklin, Mass., Lodge reports outstanding success with a school-age swimming contest. About 500 persons watched almost 70 boys and girls ranging in age from 8 to 16 participate in 16 events. Awards were presented at the close of the meet by E.R. Chester Gasunas and George Conklin, chairman of the Youth Activities Committee. The lodge plans to hold the affair annually.

Pottstown, Pa., Lodge held a testimonial dinner for three young ladies who received Elk scholarship awards recently. Six-hundred-dollar state scholarships were presented to Misses Evelyn Shellenberger and Dawn Davidheiser and a \$500 lodge scholarship went to Miss Roberta Ballantine.

Marquette, Mich., Lodge's monthly traffic safety and courtesy award has been presented to the transportation officer for the Marquette public school system—James A. Smith. The recipient, a retired sergeant in the Michigan State Police, was selected on the recommendation of city police for his "long record of traffic safety." For nearly two years, the lodge has made traffic awards to persons and groups chosen by law enforcement agencies in recognition of safety and courtesy.

On Veterans' Day, Quincy, Mass., Elks displayed on the lodge building a huge red, white, and blue sign inscribed with the words: "We support our men and women in Vietnam."



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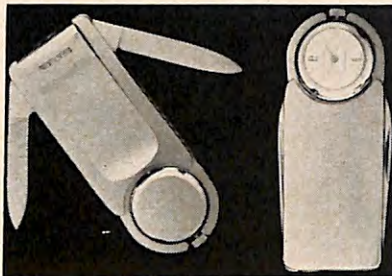
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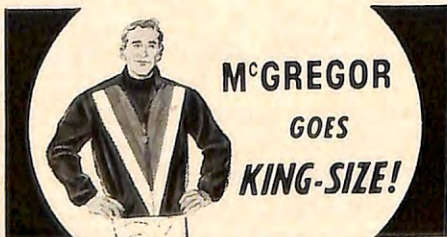
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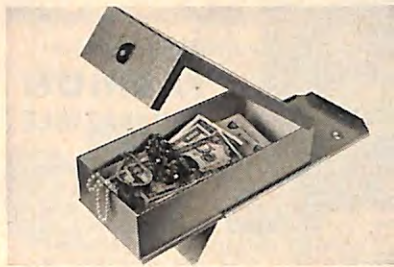
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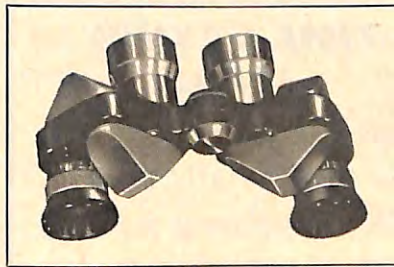
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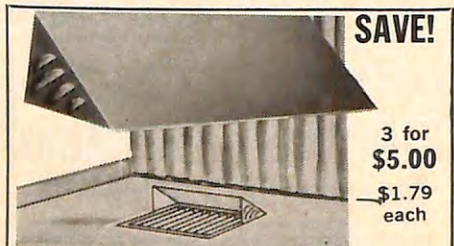
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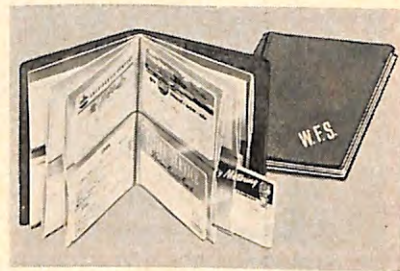
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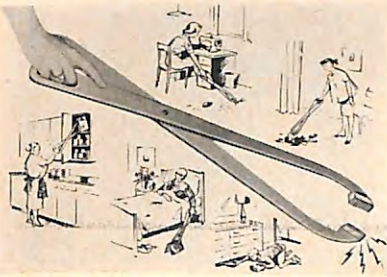


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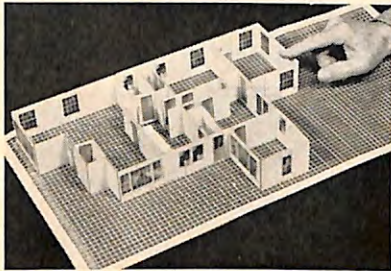


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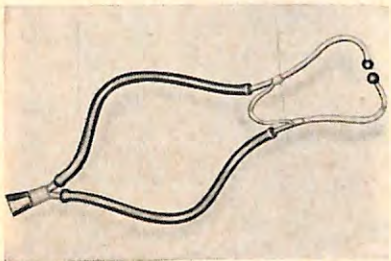
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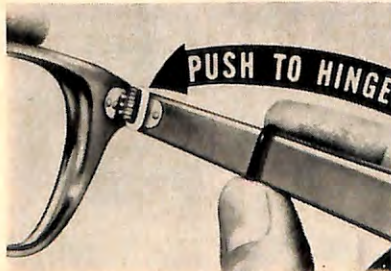
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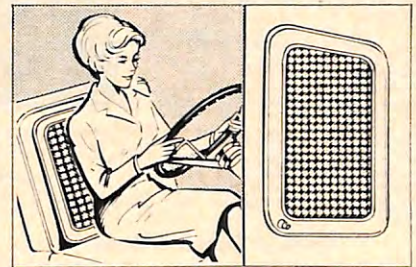
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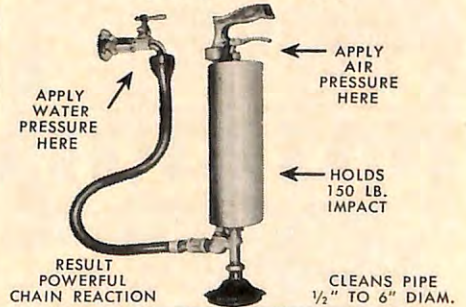
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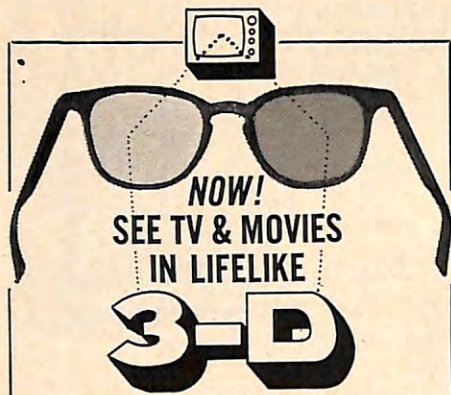
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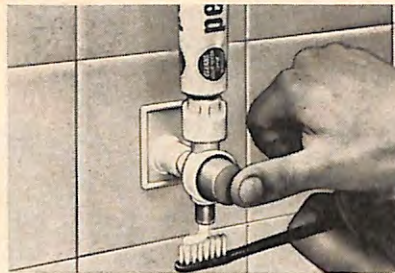
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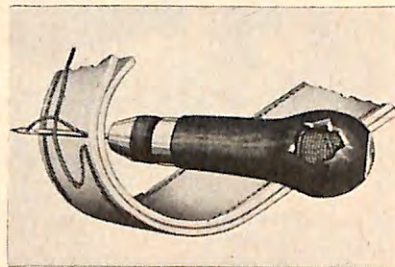
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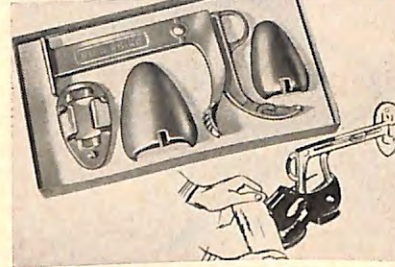
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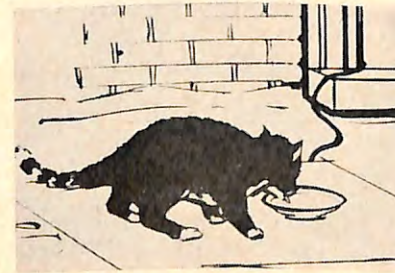
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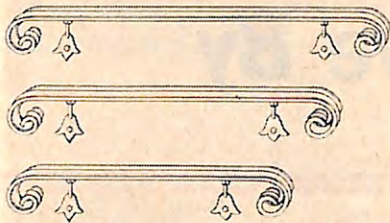
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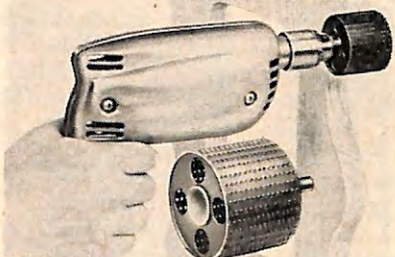
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A Label to Live By

NOT LONG AGO a weary Wisconsin woman left on vacation with her husband and children. In the last-minute confusion, keeping the kids in order and packing the car, she forgot to unplug her electric iron.

Two weeks later, walking into her kitchen, she was nonplussed to find the hot iron dangling from its cord into the basement. It had charred its way through the ironing board and through the kitchen floor. Fortunately, the iron had been tested under the safety standards of Underwriters' Laboratories, Inc., so it could not heat up to the point where flames could develop.

Underwriters' Laboratories is one of a number of independent organizations in the country that help to protect the consumer by testing thousands of products for safety. Most companies aren't satisfied with only their own testing, so they submit their products to one of these outside testing organizations for an objective critique. In

this way manufacturers police themselves in maintaining high standards of safety.

Manufacturers submit their products to testing labs on a voluntary basis—there is nothing mandatory about it. However, without the safety evaluation provided by independent labs, Uncle Sam might well step in to protect the consumer. Actually, Washington does provide some testing services. All drugs, for instance, must pass Food and Drug Administration inspection. There are those who advocate federal safety inspection of manufactured products, but for the most part industry supports the free and independent operation of testing firms like Underwriters' Laboratories.

Doubtless most of us have looked at the label of the Underwriters' Laboratories (UL) many times without giving it a thought. A not-for-profit organization, UL attempts to protect us and our property by setting up safety requirements for various products and meeting new problems generated by new inventions and new hazards. Products standing up under the tortures devised by the Laboratories' engineers win a UL label, signifying that they pack about as much potential danger as a burned-out match.

Manufacturers who don't submit at least some of their products to the stringent scrutiny of this world-famous testing organization are rare indeed. Its list of approved articles includes hospital incubators and burial caskets, electric mousetraps and car mufflers, television sets and bank vaults, and roofing materials and lightning protection systems. The UL label appears on some 800,000 different items and each year the organization tests more than 20,000 products, retests 150,000 others, and distributes over 1,100,000 labels.

Underwriters' Laboratories figures in almost every facet of our lives, inside and outside the home. Thanks to it, for instance, few of us feel frightened when driving into a service station. Considering gasoline's high-explosive potential, this constitutes a remarkable achievement.

Due to UL's efforts, should an explosion occur within one of its approved gasoline pumps, it would pack about as much peril as Junior's popgun. The Laboratories' investigations also have determined the proper spot and depth to bury the gasoline storage tanks and the right way to install piping. Consequently, most of us have never heard or read of an explosion in a gas station—and probably we never will.

At two huge "torture chambers" in Illinois and two additional facilities in California and New York, about 1,000 engineers and technicians carry on UL's constant tests. Examination and tests of submitted products are conducted in one of the following departments: Burglary Protection, Casualty and Automotive, Chemical, Electrical, Gases and Oils, and Fire Protection. There's no telling to what lengths they'll crash, mash, smash, and bash a product to strain it to the limit of its safety factor.

The technicians who test television sets, for example, throw steel balls at the set—just as many of us have hankered to do occasionally. These flying missiles test the shatterproof glass of the safety screen.

If the screen bears up under this bombardment, technicians drive a steel bar through the top of the cabinet into the picture tube. Because it contains a vacuum, the tube implodes into countless fragments. Many of them smash against the inside of the safety screen at the speed of jet-propelled rockets. UL makes certain the screen can stand the gaff. Otherwise it might shatter some night and hurl glass fragments into the room like buckshot while we're viewing our favorite program. The consequences aren't pleasant to contemplate.

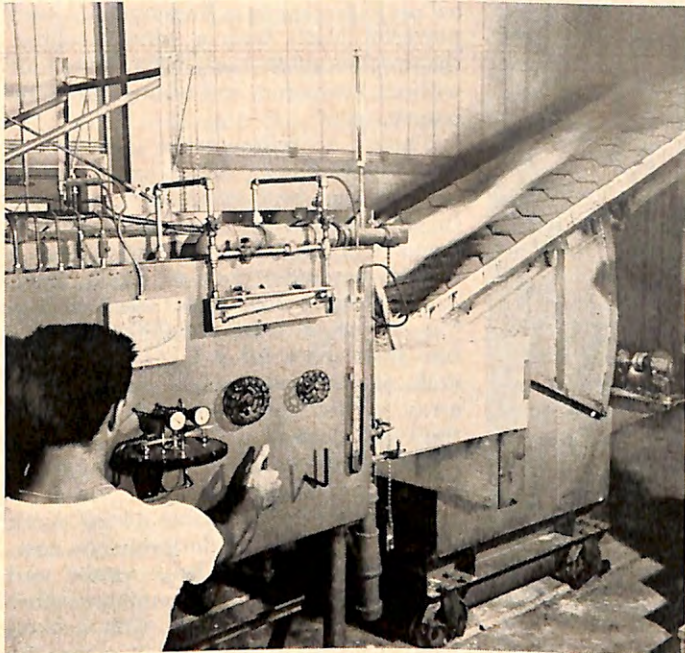
In another test, several engineers station themselves about a room. Suddenly there's a swishing sound and the men start to cry. A few seconds later, unable to stop the weeping, they grope their way to the door. In this manner Underwriters' Laboratories tests tear gas to determine that the gas used to foil robberies is effective but will not



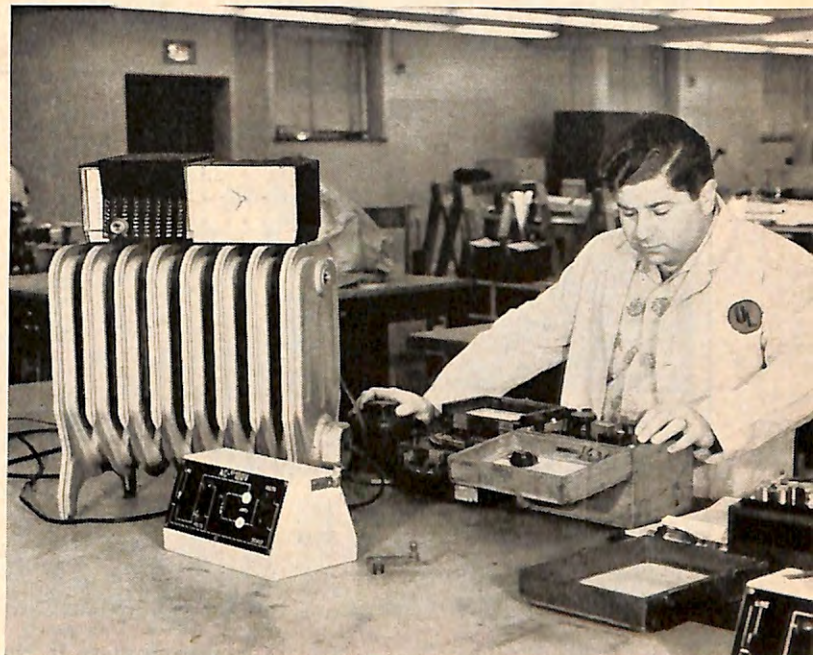
The manufacturer claims this safe is burglar-resistant. UL has already attacked it with sledges, chisels, and drills. Now a technician tries a welder's cutting torch on it.

A unique organization, independent and unbiased, checks the safety of thousands of appliances and materials to insure that they will constitute no hazard to you and your family

By FRANK L. REMINGTON



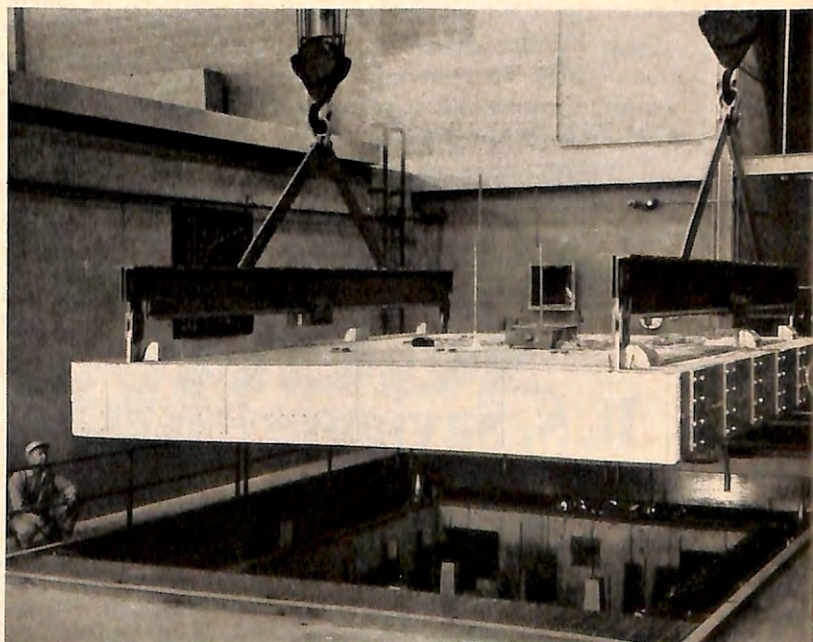
To see whether fire-resistant roofing material lives up to its claim, Underwriters' Laboratories attaches it to pine boards, then turns on the flame. To be acceptable, the boards must be uncharred.



"The dumbest housewife" designs many of UL's tests. You won't set a clock-radio on a radiator, will you? But someone might, so an investigator will see what happens; this set gained approval.



To win UL approval, this wheeled, dry-chemical fire extinguisher must really extinguish a blaze. Technicians check it by starting a 200-square-foot oil fire, then attacking the blaze with chemicals.



The hole is the top of a special furnace at one of three testing facilities operated by UL. Here a sample section of flooring is lowered over it for a test of the flooring's fire-resistant properties.



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harm the eyes of innocent bystanders.

Psychology figures prominently in a UL engineer's extensive know-how. When testing appliances, he tries to imagine how a careless consumer might misuse the device, then attempts to simulate the mistakes. "Actually, the dumbest housewife and the laziest workman design many of our tests," says one official. "We figure a product that stands up against their boners can take just about the worst walloping anyone can dish out."

Several years back, Florida experienced an unseasonable cold spell. To keep warm, an anemic lady laid an electric blanket directly across the bed springs—then covered herself with the mattress. Improperly insulated and without a UL label, the blanket short-circuited through the springs and caught fire. The lady didn't survive.

Although manufacturers caution against rolling an electric blanket into a bundle with the current on, UL engineers do just that. And they keep the current flowing for many hours to determine the consequences if we should inadvertently leave the switch on. Today UL-approved electric blankets boast a network of thermostats—tiny safety devices to turn off the electricity if the wires become overheated. If an electric blanket carries an Underwriters' Laboratories seal, we can feel as unconcerned about electrical shocks and jolts as a Boy Scout bivouacing in a bedroll.

The UL seal, of course, would be meaningless if the organization didn't conduct its tests in a fair and impartial manner. So it makes no difference to the engineers, for example, what brand of fuse they are testing. Regardless of make, it must stand up to the severest test prescribed by the Laboratories' standards.

In one grueling trial, a 15-ampere household fuse goes under a charge of 10,000 amperes. If it melts into a solid, conducting chunk, the fuse flunks, for a flash of lightning might generate that much current through a house circuit and start a fire.

Many companies and consumer-protection organizations praise the value of the tests and standards and the impartiality of Underwriters' Laboratories. Consumers' Research, Inc., for example, says that UL "is so nearly indispensable to consumer welfare that we regularly advise people in our Bulletins not to buy products which might involve an electrical fire or shock hazard unless they bear markings or labels which indicate UL listing or approval."

Mr. Leslie D. Price of the National Electrical Manufacturers Association says, "What Underwriters Laboratories, Inc., means to the electrical industry is a relationship of mutual trust, respect and cooperation. . . It is a pri-

vate organization which operates without profit in the interest of public safety."

Some of UL's testing labs at the main office in Chicago resemble Dante's Inferno. In one room an investigator measures out two gallons of gasoline, pours it into an iron tub and tosses in a match. Grabbing a hand extinguisher, he sprays the fiery tub. If the extinguisher puts out the flames, it passes the test.

Nearby, technicians try out a new type of roofing material by laying it over pine boards and tossing firebrands on it. Whipped to a flaming fury with powerful blasts from a wind machine, the torches must burn themselves out without scorching or burning the pine boards.

There's no telling what punishment the engineers may dream up to bring out the best and worst in a product. In one set-up, a door automatically opens and closes more times than a bargain-basement door on Dollar Day. The hydraulic door closer must endure this routine at least 100,000 times before it qualifies for a UL label. On a rack nearby, mechanical fingers flick away at light switches, giving them the equivalent of a decade of wear in a few days to determine how long they'll weather continued use.

One phase of the Laboratories' work is confined to antiburglary devices, testing everything from bank vaults and safes to locks and burglar alarms. One group of engineers may wire a bank vault with a new burglary detection system. Another group, employing all the know-how of the safecrackers' profession, attempts to break into it without setting off the buzzer.

Underwriters' Laboratories wages a constant war of wits with practitioners of the light-fingered profession. To keep abreast of the times, UL maintains close contact with police departments all over the country, studies criminal tools and techniques, and investigates many burglaries and robberies.

UL's technicians deal out more punishment to a safe than a crew of wreckers to a condemned building. First they shove the strongbox into a furnace and heat it to a specified temperature. Within the box, the temperature must never exceed 350° F., the limit for combustible material.

Technicians raise the furnace heat to temperatures approaching 2,000°. Unless properly constructed, the safe will blow to smithereens. If it withstands this treatment, it remains in the hot box for 30 minutes to an hour. Then it's hoisted to the top of a three-story-high platform and dropped onto a concrete floor, simulating a fall through the collapsing floors of a burning building. It must survive the fall.

(Continued on page 53)

FREEDOM'S FACTS



Youth and Communism

ON JANUARY 11, newspapers reported the drafting of 183 students into the army as punishment for "riotous assembly."

The rioting had its beginnings at a student congress called to organize protests "on matters connected with academic, public, and political life."

Although authorities arrested the leaders of the congress, unrest grew in a number of institutions of higher learning. The students claimed a right to discuss their common affairs freely and independently.

The dismissal of a professor was demanded, university authorities refused, a new round of demonstrations was called, authorities ordered some protesters confined to quarters, the students refused and were expelled. Still another meeting was called by students but this one erupted into a riot that took government troops to quell it. The outcome was the drafting of 183 students into the army.

A modern story? Not at all. It took place in Kiev in January of 1901 and was reported in the publication *Iskra*, whose editor was V. I. Lenin.

From that time on Lenin set about to exploit actively the powerful influence of restless young people. In 1908 he wrote: "We were able to work for decades before the revolution (of 1905), advancing our revolutionary slogans first among the circles, then among the masses of workers, then in the street, and then at the barricades. And now we must be able to create what above all is the task of the day; namely, a strong proletarian organization everywhere carrying on political agitation among the masses. And our university groups too must set about creating such an organization in their student field."

In Lenin's day, as now, few of the students involved understood the motive power for the protests. Ultimately, the radical youth helped Lenin to win power in Russia.

You can ask yourself: Is the youth movement now under way here going the same route? What am I doing to guide youth into constructive channels?

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Undersea War

(Continued from page 9)

when it is stalking its enemy is concealment—exactly the same tactic used by the guerrilla in his effort to subvert a countryside. If one could strip from the guerrilla his concealment, his protective covering, a great deal of his effectiveness would be lost. This is also the case in terms of the submarine. Today we are engaged in a continuing effort to strip this cloak of concealment—the opaque cloak of concealment, if you will—from the Soviet submarine."

In this cloak-and-dagger war, the Communist submarines would seem to have all the advantages. Today's modern submarines are faster underwater than on the surface. Thanks to snorkels and nuclear power, they no longer have to come to the surface. If it wants to stay hidden, the submarine can usually avoid contact. And when it wants to strike, it can be a devastating weapon of death.

There can be no doubt that the Russians have gambled many of their military retaliation chips on the submarine. They possess the largest undersea fleet in the world. According to the 1965-66 edition of *Jane's Fighting Ships*, the Reds have deployed 35 nuclear-powered submarines and 390 conventionally powered undersea craft around the world. They have passed on spare U-boats to the Chinese Communists, elevating a sampan navy to the status of an undersea power. Albania and Indonesia similarly have received gifts of Russian subservers.

Today the Reds are a multi-ocean threat. In 1954, the Communists had less than two dozen submarines cruising the Pacific; today that number is increased by at least 500%. Says Admiral Martell, "The Soviets are operating more and more extensively outside of the Bering Sea, the Baltic, and the Black Sea, formerly their normal areas. They are maintaining a few submarines in the Mediterranean at the present time and have been for more than a year. They have also greatly increased the scope of submarine participation in their annual fleet exercises in the Norwegian Sea." New Russian nuclear submarines—capable of 22 knots, displacing 5,600 tons, each packing six missile tubes, two abreast on their flush decks—are rolling off Red assembly lines each year.

The construction goal of the Communists is believed to be a fantastic 1,200 submarines, and the Soviets are currently training some 50,000 technicians and scientists in various branches of undersea activity. Huge fleets of Soviet oversized trawlers now prowl the oceans, each quite able to

serve as a submarine support ship in time of war.

In the Atlantic, the magnitude of this Soviet threat is obvious. Besides aiming their missiles at the major centers of U.S. population, the Reds are also in a position to sever America's sea link with Europe. About 25,000,000 tons of American and 20,000,000 tons of British shipping are in the crosshairs of Communist periscopes. Ocean shipping carries 98 percent of all U.S. supplies. Puerto Rico, the Canal Zone, Iceland, the Azores, Newfoundland, and Bermuda are just a few of the Atlantic lands which depend completely upon unhindered sea transport for normal existence. The Russian submarine force could even threaten to isolate us from our NATO allies.

In the Pacific, the situation is equally as serious. The U.S. Navy is responsible for protecting 98 percent of all the materials sent to Southeast Asia. Two-thirds of all U.S. military personnel sent to South Vietnam and other Asian trouble spots arrive by ship. Currently more than 230 cargo vessels are strung out over a 7,000-mile lifeline to support our Vietnam effort. The Navy lands 1,000,000 tons of supplies every month. All of this lifeline is vulnerable to undersea attack.

A most important point is that virtually all Russian submarines, to get to the United States, must travel through waters now monitored by countries friendly to the West. A sound surveillance system has been set up, using sensors along the obvious Russian sea lanes to record and relay to U.S. forces the rumble of submarine engines as the craft pass by. There is also the hush-hush Artemis system, a device which, it has been said, can detect "everything that moves beneath the surface of the sea for 500 miles." The top-secret Caesar system—essentially passive, long-range listening devices—and the highly classified Colossus, a longer-range version of the Caesar, have been installed along the East and West coasts.

With these listening devices straining their electronic ears to hear the approach of Communist submarines, the U.S. also has vast units of ships, aircrafts, and officers and men working daily on anti-submarine warfare. About 50 ships, 300 aircraft, and 30,000 men patrol the eastern seaboard. Their underwater "beat" covers tens of thousands of square miles of ocean. Their job is to locate the positions of Communist submarines and stay with them until the Reds either become disgusted at being detected and turn for home, or surface and acknowledge their presence so that they can be tracked continuously by surface ships and aircraft.

Besides specially equipped aircraft

carriers, destroyers, destroyer escorts, and patrol planes, the U.S. is also using killer submarines in the close pursuit of the Reds. No torpedoes or rockets have been fired for a kill yet, but the Yanks have the capability to do so should the Cold War suddenly become hot. Anti-submarine submarines operate under the old principle of "Set a thief to catch a thief." A transiting enemy submarine fears another submarine more than any other defensive device, and the U.S. killer boats are truly fearsome. They can travel more than 60,000 miles without refueling, cruise under the ocean at speeds exceeding 20 knots, and have a deadly, nuclear-tipped rocket torpedo to make kills at long distances. This Subroc missile is fired from a standard torpedo tube. When its rocket motor ignites, the missile slams up out of the water into the skies and then drops with an atomic punch on the enemy submarine miles away.

The watery environment in which these deadly Communist submarines live is a jungle more impenetrable than the green hell of Vietnam.

Sonar, operated from American surface craft, hovering helicopters, or killer submarines, can hear beneath the surface, but the echoes are often deceiving. Suspected targets may be a whale, a school of fish, or echoes from some pinnacle on the ocean bottom. Snapping shrimp are often mistaken for submarines. Layers of water of different temperatures block out or distort or bend sound waves. Yet every echo, every contact, must be thoroughly explored by U.S. anti-submarine warfare crews on the off-chance that they might just be an enemy submarine. Occasionally they are.

During the Cuban crisis, this contact was particularly important. The U.S. Navy identified six conventional Russian submarines stationed near Cuba during the missile confrontation. The six were detected, tracked, and even photographed. One Russian submarine was tracked continuously for more than seven days, despite her use of every evasive maneuver. She backed down, changed depths, launched decoys, but she never eluded the net of U.S. anti-submarine forces surrounding her.

A great deal of research money is currently being invested by the U.S. in the exploration of the sea, attempting to determine how it can be made a less impenetrable hiding place for Soviet submarines. Nearly 400 engineers and scientists now work in the Anti-Submarine warfare projects office. But as Admiral Martell and others say frankly, "ASW continues to be a plodding, slow, tedious, exacting science which simply will not respond to demands for monumental steps forward." Three thousand people are currently working on a 900-



GEORGE CARSON SMITH

GEORGE CARSON SMITH, the architect who supervised construction of the Elks National Memorial Headquarters Building from 1923 to 1926, died Oct. 17 in his home in Litchfield, Conn. He was 78. For his work on the Memorial Building, Mr. Smith was employed by the Chicago structure's architect, Egerton Swartwout. The 1911 graduate of Cornell University, Ithaca, N.Y., was a partner in the Cleveland architectural firm of Small, Smith, Reed & Draz, from which he retired in 1963.

acre tract near the town of White Oak, Maryland, and many of these employees of the Naval Ordnance Laboratory are investigating the techniques of anti-submarine warfare. About 40 percent of the agency's effort and annual \$45,000,000 budget is devoted to the science of anti-submarine warfare. But frankly no one in ASW is waiting for the magic pill, the quantum breakthrough. It looks like a slow, hard, long pull.

Nevertheless, America's global ASW effort continues—as it must. The carriers plow through distant seas, their patrol craft skimming the ocean look-

ing for hidden submarines. Helicopters hover, dipping their sonar gear into the ocean in search of a target. Killer submarines prowl the blackened depths, sonar men straining at their earphones for the echo that means a hidden target is within range. As long as the menace continues, these forces are America's first line of defense. Virtually engraved on the collective subconscious of these unsung warriors is the ancient saying, "Oceans, quiet in their majesty or violent in relentless force . . . he who controls them, the air above, the depths below, plots the destiny of man."

Extra Special Gift Offer
Halvorfold and 6-Hook Key Case
Morocco \$10.25—Calfskin \$12.75

The Halvorfold

Billfold
Card Pocket
Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below
Name, address and any Fraternal Emblem in 23K Gold FREE
Exclusive Loose-leaf Device
8-pass capacity replaceable
Outside closing Flap means more Security

"Made to Order" for ELKS

"NOW in its 41st year"—The HALVORFOLD bill-fold, pass-case, card-case. Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down.

Free Examination!

Send No Money—Pay No C.O.D.
Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

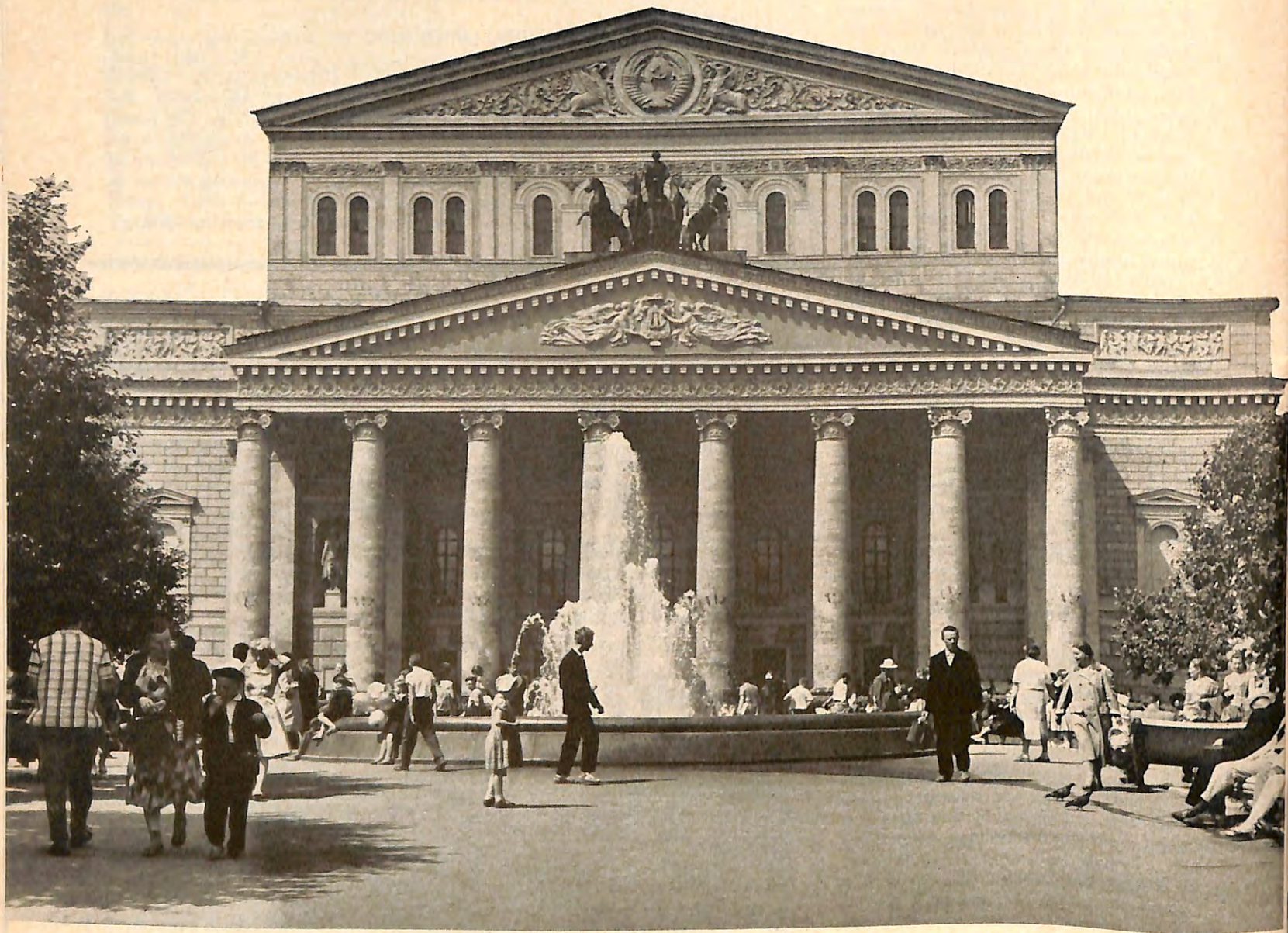
FREE in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

HALVORSEN, P.C.M. 4868 Victor St.
Jacksonville, Fla. 32207, Dept. 159

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .30c, etc. Please check squares at right.) Lodge No. under inside Emblem 75c extra

PLEASE CHECK HERE:
 Black Calfskin \$9.50 Brown Calf. \$9.50
 Black Morocco \$8.00 Brown Mor. \$8.00
 Gold filled Snap & Corners \$1.50 extra
 4 fold 6 fold 8 fold
 (8 pass) (12 pass) (16 pass)
 Elks Emblem Outside Yes No

Name: _____ 23K Gold Inside Emblem: _____
 Please Print
 Address: _____
 If you send cash with order, we ship postpaid. Money back if not satisfied. PLEASE USE ZIP CODE



The Bolshoi Theater, one of Moscow's finest architectural examples, is the focal point of the city's cultural life.

RUSSIA

by
**JERRY
HULSE**



I HAD A WINDOW on Red Square. This was my first trip to Russia and it was like playing James Bond or appearing in an old Humphrey Bogart movie. At night the red stars winked back from the Kremlin towers, and there was the clatter of soldiers' boots at the changing of the guard by Lenin's tomb.

My window on Red Square looked out from the National Hotel, a comfortable loft in a 19th-century sense of the word. The tub was big enough for maybe half the Russian army. Outside the hotel a lad of about 18 asked enthusiastically if I'd sell him my shirt with the button-down collar. I told him it wasn't for sale. But forever more I can tell the world I gave a Russian the shirt off my back. All

sorts of other signs of tourism are cropping up. Like one night a chap approached me as I got off the subway, inquiring if I wanted to buy black-market rubles. Shades of post-war Paris!

American tourists find Moscovites far friendlier, though, and the city generally brighter than they'd expected both to be. Somehow I got the idea the Russians actually like us. Anyway, they're staging a lively campaign to lure the American tourist—or anybody else with a pocketful of currency. A couple of Intourist executives said the USSR plans on spending 380,000,000 rubles promoting tourism in a new five-year plan. Considering that only about 8,000 Americans looked behind the Iron Curtain 10 years ago, last year's

23,000 U.S. visitors represented a sizeable leap forward. In 1967 the Russians are expecting another increase of about 15 to 20 percent.

Exactly what does one do after seeing Red Square, the Bolshoi, the Kremlin, and hearing the Red Army Chorus in the splendid new Palace of Congresses? Well, most tourists go joy-riding on the Metro, the most ornate subway in the world. Imagine chandeliers that shine down on stations done up in marble and mosaic. Escalators as long as a train scoop riders off platforms and deposit them on sidewalks high overhead.

Onion-domed St. Basil's Cathedral—no longer a church but a museum—has become the trademark of Moscow tourism. Daily, with the exception of Monday, tourists queue up for blocks and for as long as three hours to view the embalmed body of Lenin in his Red Square tomb near St. Basil's. At the gates to the Kremlin the Russians are building a 23-story hotel. When finished some time in 1967 it will be the biggest in Europe. The Rossiya will accommodate 5,890 guests; it will contain five restaurants and a concert hall for 3,000 persons. To get an idea of the size, 93 elevators will crawl the shafts of the Rossiya and a staff of 3,000 employees will tend the wants of guests.

Besides the Rossiya, other new hotels on the rise are the 23-story National (beside the old one) and the Smolenski. To illustrate the need for modern rooms, the Metropole down the street from the National is a case in point. It can only be described as early Crusader. Moscow's newest hotel is the Minsk, not far off Gorky Street. The city's monument to ostentation is Hotel Ukraine, a 30-story monolith containing 1,026 rooms and a restaurant with 13 huge chandeliers. Fronting on the Moscow River, it offers rooms with radio, TV, and even pianos.

Getting on with the sightseeing, though—well, there's the Youth Cafe on Gorky Street. Let me tell you about it: As the hour grows later the smoke gets thicker and the jazz hotter. Dozens of couples, from teen-agers to young adults, sit together in small groups, sipping coffee and wine, heads keeping time with the hot licks of the jazz man. Through the doorway the bluesy moan of a trumpet floated out into the moonless Russian night, drifting off toward Red Square, a mere mile away.

It could have been Bourbon Street instead of Gorky Street; a bistro in New Orleans rather than a cave in Moscow. The kids talked jazz, not politics. They revere cats like Miles Davis and Stan Kenton. The place is known simply as The Youth Cafe—a
(Continued on page 51)



"Main Street" in Moscow is Gorky Street, a showplace.



Moscow University is typical of the architecture of the Stalin regime.

Tourists view the city from sightseeing boats.



Lodge Visits of RAYMOND C. DOBSON



G.E.R. Dobson stands beneath a portrait of himself at a dinner given in his honor on the occasion of his official visit to the Hartford, Vermont, lodge. The painting was done by a Hartford member, Brother Norman Rhodes.

Also pictured are P.D.D. Peter Hall, D.D. Vt. S. Edgar Aulis, P.D.D. Raymond Quesnel, P.G.E.R. John Fenton, D.D. Ed Spry, Hartford E.R. Clarence Church, D.D. Vt. N. Roger Sheridan, and D.D. N. H. North Peter Dulac.

Crossing the Continent



Grand Exalted Ruler Raymond C. Dobson talks with cerebral palsy victim, Robin Stephens, during the Alaska State Elks Association convention in Sitka. With them are Grand Lodge Trustee Frank Hise, Grand Secretary Franklin Fitzpatrick, P.G.E.R. Emmett T. Anderson, Grand Lodge Ritualistic Committeeman Robert Yothers, and outgoing Alaska State Elks President Robert O. Faulkner.



Exalted Ruler Charles W. Morgan of the Roy, Utah, lodge presents G.E.R. Dobson with a token of appreciation and a key to lodge No. 2338. Observing the presentation is Utah Elks Assn. Pres. Ray Thompson.



Officers and members of the Hempstead, New York, lodge flank Grand Exalted Ruler Dobson during his visit to that lodge. Hempstead Exalted Ruler Arthur Espey is pictured third from right.

Now Many Wear **FALSE TEETH** With More Comfort

FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH at all drug counters.

FUNERAL FUNDS

APPLY BY MAIL TO AGE 80—FOR UP TO \$2000

NO AGENT WILL CALL. NO MEDICAL EXAM. Supplement Social Security to help survivors meet your after-death bills, debts or family needs. Legal reserve life insurance pays in all states for death from any cause, except during the first policy year for either suicide or death from undisclosed pre-existing health conditions. Life-time rate guaranteed. Application mailed to you. No obligation. Mail your name, address and year of birth with this ad to Great Lakes Insurance Co., Elgin, Ill. 60120. Dept. A1X2



SECRETS OF TEACHING MUSIC YOURSELF

This Money-Saving Way

YES! Teach yourself Piano, Guitar, ANY instrument—even if you don't know a note now! Famous proven Course makes it easy as A-B-C. Play actual pieces right away. **FREE BOOK. U.S. SCHOOL OF MUSIC, Studio A1051, Port Washington, N.Y. 11050** (Est. 1898. Lic. N. Y. State Educ. Dept.) Tear out this ad.



Make Rubber Stamps for BIG PAY



Need more money? Earn \$60-\$75 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts. No salesman will call.

Rubber Stamp Div., 1512 Jarvis, Dept. R-24-AT, Chicago 60626

Own a Business

You now have an opportunity to double your income in your own business. A big 24-page book tells how others start in spare time—then expand to a full time operation. Gross hourly profit \$9.00—PLUS \$6.00 additional on each service man. Income unlimited.

In this business your service is Nationally Advertised. It's a business that's world-wide and endorsed by McCall's and Parents' Magazines. You need no experience—no shop. We show you how and finance you for all but a few hundred dollars. Easy to learn—easy to do—easy to build up to a good, steady volume on our 15 tested ways to get customers.

G. F. Monroe, after 12 months, sold his business for 10 times his cost. Leo Lubel sold his for \$7,116 more than he paid. L. Babbit writes, "I average \$2,600 monthly, part time." W. C. Smith earned \$650 in one week. Ed Kramsky said, "In two years I have two assistants, a nice home and real security."

This may be the opportunity of your life. Find out today before someone else gets your location. Mail the coupon now for full details and 24-page illustrated free book. No obligation. No salesman will call. Mail coupon now.

DURACLEAN COMPANY—

7-541 Duraclean Building, Deerfield, Illinois 60015

Please send me your 24-page illustrated book that tells how I can double my income in a business of my own. Everything you send me now is free and I am under no obligation. No salesmen will call.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____



Nelson E. W. Stuart

The Board of Trustees of the Elks National Foundation announces that the removal of the Foundation's office from Boston to the Elks National Memorial Headquarters Building in Chicago has been completed.

Past Grand Exalted Ruler John L. Walker, elected Chairman of the \$15,000,000 benevolent trust fund to succeed the late L. A. Lewis, said that Nelson E. W. Stuart of Cleveland, Ohio, Lodge No. 18 has been appointed Executive Director of the Foundation and was to take over his duties January 1. Brother Stuart was serving a four-year term on the Board of Grand Trustees, from which he resigned to assume the active direction of the Foundation operation. His place on the Board will

be filled by Gene Fournace of the Newark, Ohio, Lodge, appointed by Grand Exalted Ruler Raymond C. Dobson.

Other changes announced were the election of H. L. Blackledge of the Kearney, Neb., Lodge, formerly Board Treasurer, to the office of Vice Chairman, and Edward J. McCormick, of the Toledo, Ohio, Lodge, as Treasurer. John E. Fenton of the Lawrence, Mass., Lodge remains as Secretary. In addition, the Grand Exalted Ruler appointed Past Grand Exalted Ruler Horace R. Wisely, of the Salinas, Calif., Lodge, to fill the Board vacancy created by the death of Past Grand Exalted Ruler Lewis.

Miss Katharine Spongale, who had served as Executive Secretary to the late Past Grand Exalted Ruler John F. Malley, founder of the Foundation, during most of its existence, has retired. Miss Ellis P. Kavanaugh, a member of the Foundation staff in Boston several years, transferred to Chicago and will serve as office manager and bookkeeper.

A suite of offices on the main floor of the Memorial Building was remodeled to accommodate the Foundation staff. The Foundation's address and telephone will be the same as those of the Grand Secretary: 2750 Lakeview Avenue, Chicago, Illinois, 60614; GRaceland 7-2750.

RAY OVINGTON'S

Inside Tips for the OUTDOORSMAN

It's not too soon to start checking your outdoor gear in preparation for next spring—sharpen and oil axes, clean lamps and stoves. Be sure your tents are in good repair and stored properly and that you have extra tent stakes.

Neither is it too soon to plan next year's vacation. Tourist bureaus, chambers of commerce, and conservation departments will supply you with more than enough information. Recreational areas are becoming more crowded each year; if you are planning hunting or fishing trips where a guide is required, reserve one now.

The organization of all pictures taken of your outdoor adventures can be a rewarding winter hobby. Gather them together, get enlargements if necessary, and start an album. And don't forget others in your party who requested copies of pictures you took.

Intimate glimpses of wild creatures can be enjoyed if you go equipped with binoculars. Many quality makes are now available at reasonable prices. For general viewing a pair of 7 x 35 extra-wide-angle glasses is adequate. For night viewing, the heavier 7 x 50 is required.

Liquor Blackout

(Continued from page 12)

potential energy crackling in the man. He held up both hands for attention, a confident salesman's smile on his face. "Mr. Krumpe," he addressed old Dutch Krumpe, chairman of the board of Silverton-Menard, Inc., "what part of your sales income is spent on advertising? Four and a half percent?"

Dutch turned scarlet. "Dammitall, J.B., have you got one of my auditors in your pocket?"

"We're all in the same curve on the graph," J.B. turned aside his bleat. "Go ahead, Toby."

"You gentlemen are spending a minimum of \$100,000,000 annually in magazine, newspaper, and billboard advertising," Toby told the group. "Plus display signs on 90,000,000 cases of hard liquor, plus—but I could go on indefinitely. Now—"

I sat back and listened to him go. In six sentences he had them by the throat, as usual. Nobody goes to sleep when Toby talks. He has to be one of the ten great salesmen of all time, and I say it who am usually trying to box him in, because he's an idea man of the most radical type, a dreamer, a wild-eyed visionary, and as J.B.'s gen-

eral manager I spend 50 percent of my time fighting off Toby's moon shots. He's at his most dangerous when he's selling an idea, and I've learned the hard way never to discount him when he gets to his feet in a roomful of people, because Toby Breen could sell candles to Edison.

He went around the table like a cooper around a barrel, eliciting anguished admissions from all present as to the top-heavy percentages of their advertising budgets. He made it sound worse to spend money on advertising than to burn it, and he found plenty of agreement. In that room, fiscal conservatism assayed mighty high to the ton. "All right, gentlemen," he hammered at them, "don't you *want* to escape this advertising yoke?"

"It would be a pleasant change," Don Romane, president of Carr-Wilson, said drily. "You have a recommendation?"

"I have," Toby said, and his voice soared like a bugle. "We cut it off." His bladed palm sliced the air in a chopping gesture. "This minute. This second. We cancel continuing programs, and if they're non-cancellable, we let them expire. In 90 days the liquor industry nationally will disappear from public view."

There was a stir around the table.

"What's good about this reversal of a lifetime business practice?" Gene Perreault, ex-board chairman of Midwest Associates, Inc., inquired tartly.

"I'll tell you one thing good about it," Dutch Krumpe interjected vigorously. "In three months it would improve my cash position at the bank by three quarters of a million dollars, and I'm only a minnow in this pool. What would it save you a year, Ed? Twelve million?" Big Ed Wegman nodded.

"But you wouldn't have the immediate use of the money, Mr. Krumpe," Toby said smoothly. "The three quarters of a million, and the twelve million, and all the other millions, would be employed in the development of Phase Two of the operation."

"Let's just sight in a bit more closely on Phase One," said Jerome Cassidy, the needle-nosed executive vice-president of Collophen Brothers. "In theory, at least, I'm sure that most of us here wouldn't object to the curtailment, if not the outright elimination, of national advertising, but in practice? Since despite the nomenclature employed by both speakers, I can see no gentlemen present, and I speak from experience, believe me, how would you police such a program as you suggest, Mr. Breen?"

"We all post a bond," Toby informed

-Earn To \$50 A Day In Your Own Business-

INVESTIGATE ACCIDENTS

NO SELLING REAL SECURITY

Many men with no experience, no college, are stepping into this booming field now. Successful independent investigators are earning to \$50 a day. Here's why:

The booming Accident Investigation field has become a \$19 billion industry. It distributes more money than any other service business. And it's growing fast. Over 200 million accidents must be investigated this year. There will be more next year . . . and more the year after that. That spells real security for the man who trains now.

KEEP PRESENT JOB UNTIL READY TO SWITCH

Hundreds of men we have trained are earning fine incomes in a professional career right now. Joe Miller earns \$20,000 a year. A. J. Knight earned over \$2,000 in ten weeks. While these are unusually high earnings, they do show the great potential in this field for able men.

FREE EMPLOYMENT HELP GIVEN

More and more men are urgently needed to keep up with demand. Universal has placed hundreds of graduates in company staff positions with fine pay and benefits. We have helped many others establish their own full or spare-time businesses, with earnings from \$5 to \$8 an hour. Let us show you how men are stepping into this exciting new career in an amazingly short time. Send now for free book of facts. No obligation. No salesman will call.

STATE APPROVED FOR VETERANS' TRAINING



Mail Now for FREE BOOK

M. L. Crippen, Dept. K-1
Universal Schools
6801 Hillcrest, Dallas, Texas 75205

Please rush me your FREE BOOK on opportunities in the booming Accident Investigation field. I have no obligation — no salesman will call.

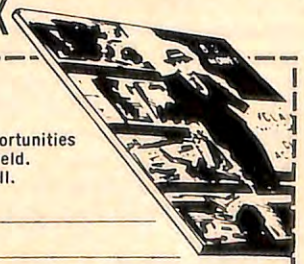
Name _____

Address _____

City _____

State _____

Zip _____



him. "On a sliding scale, based on sales, but with a \$250,000 minimum. Assuming favorable action upon the proposal, each company represented here will post the minimum bond before leaving this room, upward adjustments to be made in the future where necessary. J.B. is prepared to accept your signature until such time as they can be replaced by the checks of your companies."

Heads nodded thoughtfully around the table. This kind of language the hardheaded businessmen understood. "You mentioned a Phase Two," Don Romane suggested.

"Yes," Toby agreed. "We can ignore the wholesalers; they don't advertise. The real problem, in fact, is the retailers."

"The retailers?" Gene Perrault echoed uneasily. "The retailers are going to stop advertising, too?"

"They're going to disappear from the earth," Toby assure him solemnly.

Dutch Krumpe paused in the act of fogging up the room with a freshly lit eleven inch panatela. "What *are* you, boy?" he demanded. "Some kind of nut? Or do you think we are?"

"Mr. Krumpe, you're old enough to have a better memory than mine of a noble experiment called Prohibition," Toby replied. "There was—presumably—no liquor. There was no liquor advertising. There was no place—presumably—that liquor could be purchased, but liquor *was* purchased, in quantities some of us might like to approximate today. I firmly maintain, gentlemen, that the greatest possible sales promotion for our product would be an intimation to the American liquor-buying public *that the product was about to become unobtainable.*"

He had their interest now, all right. "Phase Two of the master plan is simplicity itself, gentlemen. We pool the funds obtained from the advertising cutoff, and we move into carefully selected retail areas. Small areas, naturally; it would be suicidal to tackle New York City the first week. I estimate it will be a year before we're ready for New York. We use the money to buy up all the retailers in the selected areas, retaining previous owners as managers. We then cut off all forms of local advertising, exactly as we did the national advertising. We remove all outside identification from the retail stores, and we instruct the former owners, now the managers, to spread the word of a mysterious coming shortage. They don't know how soon it will be; they just know it's coming. We'll have no difficulty in getting them to preach that gospel since they will already have observed the cessation of advertising at the national level."

Toby paused, and his voice assumed its most persuasive accents when he

resumed. "Now I ask you, gentlemen, in your own experience of human nature, what will be the instantaneous reaction of *homo sapiens* to the threat of a shutoff in his liquor supply? Do I have to tell you that he'll rush out and slap a third mortgage on his house and load up his cellar? And that he'll keep it loaded until the threat subsides? Which will of course be never."

There was a long, thoughtful silence. "Suppose a retailer refuses to sell out to us?" Tubby Farrell asked finally.

Toby's smile was pitying. "In the face of such a dastardly threat to our combined operation, gentlemen, am I naive in believing that such an uncooperative retailer would experience great difficulty in replenishing his stock from us?"

There was no direct reply. "We haven't a hundred percent industry representation at this table," Jerome Casiday pointed out.

It was J.B. who fielded that one. "The big operators are here, Jerry. Does anyone seriously anticipate any difficulty?"

"What would be the machinery for putting this thing in gear?" Dutch Krumpe asked after another pause, and I knew we were two-thirds launched down a road that had no turning.

"It will be operated by a committee that will designate a manager," Toby replied. "The problem, as I'm sure you're all aware, gentlemen, is the matter of joint control minus individual responsibility, if you follow me in an area where it's perhaps best not to speak too freely. 'Cartel' has ugly connotations in certain circles. I'm sure some of you are itching to tell me there are laws on the books designed to prevent this sort of—ah—cooperative arrangement, but I can assure you that J.B., from his years of experience in such matters, has evolved a plan that his lawyers hail as an outstanding enterprise."

As punctuation to Toby's remarks, J.B. tossed a thick sheaf of papers out on the table top. "There you are, boys," he rumbled, and rose to his feet. "We'll step out into the hall and let you debate the issue uncontaminated by our presence. I'd just like to leave with you the thought that even in a much-regulated industry in a much-regulated country, there's no sin in thinking big."

"Unless we get caught," someone muttered.

J.B. ignored him. I followed him and Toby out into the hall. I was trying to sort out my thoughts. I knew the idea wouldn't work, but as the nuts-and-bolts man around our shop it would be my job to make it work. I could see schizophrenia ahead.

We were called back to the meeting in 20 minutes. Dutch Krumpe acted as spokesman, and he kept it brief. "Gene and Tubby and I are the com-

mittee, J.B., and you're the manager." He exhibited the signatures on the final page of the sheaf of papers. "We'll expect a weekly report from you. I'll check with the rest of you—ah—members to determine how often and in what manner you care to be kept informed. Boys, don't forget to leave your promissory notes."

And just like that, the Great Liquor Blackout came into being.

The plan's acceptance by the retailers was so immediate as to take even Toby, that dreamer of wild dreams, by surprise. J.B. and I laid out 12 areas around the country to serve as pilot programs, and these mushroomed so rapidly I found myself practically living on airplanes. "Pour on the coal, boy," J.B. would boom at me on my infrequent stops at the office. "This is going to be the biggest thing since popcorn in theaters."

A curious by-product of the blackout was the formation of Citizen Groups who pooled their money and bought the coveted goods by the carload and the truckload. The liquor was stored in secret, well-guarded locations, often in previously unused Civil Defense shelters. Shortages developed in key products in some areas, notably bourbon in Kentucky. Occasionally such an imbalance in orders and deliveries existed that I found myself forced to borrow merchandise from these private groups, who in the aggregate often owned more liquor than their regions' wholesalers. I replaced the borrowed goods as the supply temporarily caught up with the demand.

When I had things organized to the point where I needed to make only an occasional swing around the country to assure myself that everything was nicely on the rails, I went back to the main office to lay out on the drawing board the assault on New York City and the other large metropolitan centers. I'd long since given up telling myself that the program wouldn't work; deep down inside I still knew it wouldn't, but I was so busy *making* it work I had no time for debates, even with myself.

I found Toby sitting in my office when I returned to it from a session with J.B., who was looking younger than he had in years; the old boy was thriving on the action. "How's it going, man?" I asked Toby. I though he looked a bit peaked.

"I'm through," he said mournfully. "Through? What are you talking about, Toby?"

"Quitting the job. Leaving." He brooded for a moment. "The program won't work."

It was what I'd been telling myself for months, but I was indignant. "It is working," I told him.

"I give it another three months," he said. "We're being infiltrated."

"Infiltrated? By what? By whom?"
 "At first I discounted the stories the salesmen were bringing in," he said obliquely. "Salesmen are such chronic grippers, anyway. But then a couple of days ago I saw this." He removed a newspaper clipping from his wallet and handed it to me. It showed a picture of a minister—or a priest, I couldn't tell which—bricking up the front door of a church. That's right, with bricks and mortar. It was such a startling thing to see that it must have been ten seconds before I spoke.

"Is this a gag, Toby? And what has it to do with us?"

"You don't get it? Infiltration. Reverse advertising. Brick up the churches. Go underground. Make religion illegal; dangerous, even. In three months they'll have all our customers." He rose from his chair. "I'm joining a monastery."

I had been trying to follow his reasoning, but his final remark shattered my thoughts into fragments. "You're going to do *what?*"

"Sure. For a period of study. To learn their system. When you stop and think about it, they've really got the program. Why, they've lasted thousands of years. Whenever I've absorbed whatever it is that makes them tick, I'll be back for another whirl. Say so long to J.B. for me, will you?"

I thought he'd lost his mind, but as usual Toby was a long step or two ahead of the rest of us. We fought it with everything we could throw into the action, but in six months we were dead. The churches had all our customers. Tubby Marshall was the first to break out of the cartel, and the rest followed him so fast he didn't even lose his forfeit money. In nine months our advertising budget was up \$125,000 over what it had been before the blackout, and I was back at the old rat race of trying to get a bigger bang for the bucks spent around the plant.

But I keep an eye cocked on the front door, because one of these days Toby will be back, and the day he walks into the place will be the start of a guaranteed, dingbusting time. Toby will learn their system, and the next time we'll lay it on with a trowel. J.B. asks me twice a week if I've heard from him.

In the long run the new scheme won't work either, of course, because they'll come up with a fresh answer that will stop us all over again. It stands to reason they're not going to teach Toby *all* they know. They don't mind a little competition; they probably figure it's good for business, but they're not about to let themselves be run out of business.

Yes, sir, it's going to be lively times around here again when Toby gets back.

I can hardly wait. ● ●

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San Rafael, California, Exalted Ruler Frank Ench congratulates an Elks National Foundation scholarship winner, Sandra S. Schultz, a student at Stanford University. As a district winner Miss Schultz was awarded a \$250 scholarship by the lodge. She went on to win a \$900 scholarship on the national level.



Past Exalted Ruler of the Birmingham, Alabama, lodge, William G. Bentley, congratulates Miss Jo-Ann Clelland whom he sponsored in the Elks National Foundation scholarship contest. Miss Clelland was awarded \$900 which she will use to continue her schooling at the Western Reserve University in Cleveland. Also with her are Exalted Ruler Lawrence Tadric, chairman of the lodge National Foundation committee, Brother S. I. Wolf, and Miss Clelland's parents, Mr. and Mrs. J. B. Clelland.

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Russia

(Continued from page 41)

bright spot on a quiet, after-dark boulevard. Inside, the place rocks. Outside, customers wait patiently to get in. I stood for nearly an hour. Whenever somebody came out someone else went in. Finally, my turn came.

The trumpet man was off on a solo as I strolled inside. The foot-stomping kind. He was stubby with red hair and the kind of a face that seldom smiles.

"Does anybody speak English?" I asked a waiter.

He led me to a table up near the jazz combo. A dark-haired Russian named Aleg stood up and introduced himself.

"Please sit down," he said politely.

"That trumpet man," I said. "He's good, you know."

Aleg smiled. "He keeps that trumpet with him wherever he goes. Even when he goes to the rest room or for coffee."

The trumpet player was the only professional. The rest were amateurs. The drummer was a physicist. So was the piano player. The piano player was good. He played progressive jazz like Stan Kenton does. Only he looked more like an introverted choir director from Des Moines, maybe.

"Who's the sax player?" I asked Aleg.

"His name is Vladimir. He's a student."

"And the bass player?"

"A building engineer—Yuri. He plays well, don't you think?"

I nodded.

A hundred or so jazz buffs seated at small tables stirred their coffee in time with the music. This seldom-seen side of Moscow isn't on the Intourist itinerary, although it should be. It proves that the Soviets have their lighter side just as we do. More important, these cats were blowing pure American jazz!

Aleg said with a touch of pride, "Benny Goodman's band was here once. Not to play. Just to listen."

"Who's your favorite musician?" I asked.

"I don't know. Teddy Wilson, maybe."

Seated across from us was Yuri, who translates English novels into Russian. He chain-smoked and spoke enthusiastically of American authors now popular in Russia.

"The favorites of Russian youth today are J. D. Salinger and Ray Bradbury. They love Bradbury's science fiction." He added almost apologetically, "He's more popular here than Hemingway."

Yuri and Aleg named other American writers popular in Russia: Erskine

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Caldwell, John Steinbeck, William Faulkner.

Suddenly the trumpet man swung around on stage and gave his horn a powerful blast. Then all the cats broke into a swinging rendition of "Battle Hymn of the Republic."

By now they all had their coats off. All, that is, but the square piano man who really wasn't square at all. He was real cool. He took a solo, eyes closed like I've seen Stan Kenton do and he was gone—oblivious of the crowd, the noise, and the smoke.

I asked Aleg, "Do the kids dig Al Hirt?" He said he hadn't heard of Al Hirt. Sorry, Al.

A couple moved onto the dance floor. They'd have flipped their sacroiliacs trying to keep time with the combo. So they moved slowly, a sort of casual two-step. A stunning blonde sat at the next table, eyes half shut, her head moving rhythmically to the drummer's beat. There were others; brunets, red-heads, some with bouffant hair-dos.

Possibly Russian officialdom, even today, doesn't approve of sexy hair styles and jazz. But both are a fact of life in the capital city of the USSR and the younger generation is enjoying a freedom unknown to their parents. The Youth Cafe on fashionable Gorky Street is evidence of the Western influence which has invaded the Kremlin city.

As the night wore on the conversation continued at our table—good talk of writers and musicians, books and painters. My hosts were always polite—never once mentioning such subjects as capitalism and communism. Not even Vietnam.

"Why?" I asked a Russian friend later.

"It's simple," he said. "They're sick of hearing politics—they'd rather hear jazz."

I walked back into the Russian night. The hot licks of the trumpet followed me back to Red Square.

After doing Moscow, tourists on the grand tour jet off to Leningrad with its famed Hermitage Museum, later winging to Sochi, that Russian Riviera spa on the Black Sea. Sochi unfolds along foothills of the Caucasian range, the Nice of the Black Sea, about three hours by air from Moscow. The beach is filled with girls in bikinis. The days are hot and the nights cool, and while the Russian vacationer grows tanner he seems to grow lighter of heart. An acquaintance of mine, a New Yorker, emerged from the sea with a blond-haired Russian. She spoke no English so they communicated through smiles and an elementary sign language.

In Sochi, Lotharios of college age sputter by in old jalopies, shouting pleasantries to the girl brigade parading in bikinis. The city is hilly, stretching for miles along the Black Sea,

created as a resort after the Russian revolution 50 years ago. Rising from its hillsides are more than 50 sanatoriums, not the sort we're accustomed to but rather places of rest and recreation. Part of the so-called cure involves drinking the hot mineral waters. Trees, ferns, and flowers carpet the hillsides: cypress, lilac, camphor, and palms. Rising among them are the sanatoriums, built like Greek temples, surrounded by formal gardens, great fountains, and quiet paths. At night the sun cult sips Georgian wines and attends late movies screened out-of-doors. There are no bars or nightclubs as we know them. But as one romantic said, "What do we need with night clubs when we have the moon, the beach"—then, looking at his bronzed girlfriend—"and companionship?"

Sochi remains green and the climate warm year-round. The girls in their bikinis and the chaps who search after them soak in the sun, play cards, transistor radios, and guitars. Romantic ballads are sung while the day dies and the night unfolds, the scene sometimes spotlighted by the very moon we're each trying to reach first. Off at sea, red sails slip by in the sunset and all along the Russian Riviera you can't tell a communist from a capitalist. They all look alike in bikinis—and it's a very nice look.

Later I thought of the jazz cafe back in Moscow and Aleg and the others I'd met—all genuinely friendly. I was glad I'd come to Russia. I have no particular desire to return; still, it was an experience in human understanding. I sensed one thing: perhaps there is hope after all—perhaps it won't all end in a nuclear storm. As I climbed the ramp to my plane to leave Russia, an officer looked at my passport picture and then at me and motioned me on. I was glad I was going back to a land where people fly off as they please, without cops to bid them goodbye.



"I felt a lot safer when we had a do-nothing Congress."

Label To Live By

(Continued from page 36)

After several additional experiments, the testers allow the safe to cool. Ultimately they open it. The papers inside must not be brittle or scorched. If they are, the safe fails to pass.

This ordeal typifies the punishment devised for products the Laboratories endorse. Only about 50 percent of the items tested win the coveted label the first time. In reality, few items tested will ever face such rough treatment as that meted out by the UL people.

In 1968, the UL will celebrate its 75th birthday. It had its inception in 1893 during Chicago's Columbian Exposition, where an unusually large number of fires broke out. Suspicion focused on the new-fangled electric light bulbs used to illuminate the exposition grounds. Insurance companies dispatched William Henry Merrill, a young Boston engineer, to investigate. Merrill and William C. Robinson, another engineer, set up shop in a small loft with \$350 worth of equipment. Here they tested the lighting facilities being used at the Exposition.

Before long, they began investigating and testing a variety of other items

and moved to larger quarters. The American Insurance Association, a group of capital-stock fire insurance companies, designated the small but busy Chicago laboratory as its official testing station. A few years later, Merrill and Robinson incorporated as the Underwriters' Laboratories.

At first, the insurance companies contributed funds to support the project. But since 1917, UL has been self-supporting, billing at cost the manufacturers whose products it tests. Last year, the billings came to almost \$19,000,000. Today the Laboratories' reputation has burgeoned to the point where even companies with their own testing facilities subject many items to the Laboratories' torture chambers.

After awarding its seal to a product, UL doesn't close the book on the subject. It passes on the responsibility to about 425 inspectors scattered in 225 cities throughout the United States, not to mention 25 additional men in 20 foreign countries. Unannounced, they double-check factories and warehouses to determine whether manufacturers are sticking to standards. If an inspector picks up a sample from an assembly line, it must conform or that product loses its UL label.

A UL inspector must possess wide technical knowledge. He must be immune to accepting gold watches and expensive cigars. He must be polite but firm with a manufacturer trying to slip something over, and if diplomacy fails he must be ready to strip the UL labels from below-standard items. An inspector must always be on the alert for forged UL labels—the supreme compliment. Anyone without backbone need not apply for the job.

An Underwriters' agent once paid an unheralded call on a company manufacturing fire-resistant materials. "I'm sorry," the receptionist informed him, "but you'll have to wait. I can't locate the plant manager." When the UL man finally got a look at the production line, he could spot nothing unusual—but the delay made him suspicious.

Next day he returned, and again was detained in the reception room. The plant manager finally appeared. En route to the production line the inspector demanded to be taken through the warehouse. Reluctant and red-faced, the manager had no choice.

In the warehouse, the inspector discovered why he'd been detained: the plant had been using inadequate amounts of a high-priced material that imparted a slow-burning quality to the product. As a result, the product fell far below UL standards.

The UL guarantees nothing about an item it approves. The label means only that the article has been tested by independent laboratories whose engineers feel that it meets adequate

safety standards. Underwriters' Laboratories can't prove the effectiveness of their work because no one keeps statistics on accidents that *might* have happened. But it is as certain as death and taxes that these troubleshooters have saved untold thousands of lives by eliminating hundreds of potential dangers in products we use every day.

As one UL spokesman succinctly puts it, "We don't hope to succeed in eliminating human carelessness. We're simply trying to insure the safety of every device people use." In this goal they succeed admirably. • •

A Visit for the March of Dimes



Tagged as a do-it-yourself darling, 5-year-old Donna Dill, the 1967 March of Dimes National Poster Child, visits with Grand Secretary Franklin J. Fitzpatrick. The program, always generously supported by Elks, helps thousands of the 250,000 children born each year with physical defects. One of these is Donna, who was born with an open spine and has had five operations. Her partially paralyzed legs have to be supported by braces, but she can walk with the aid of crutches.



Freedom Week

January 23-28

By direction of Grand Exalted Ruler Raymond C. Dobson, January 23-28, 1967, has been set aside for the observance of Freedom Week. Each Exalted Ruler and Americanism Committee is urged to proceed with dedication to plan and carry out an appropriate patriotic program during this important period.

The following recommendations are made:

1. Arrange for the publication of the Declaration of American principles in local newspapers, and secure editorial comments concerning it.
2. Promote the issuance of proclamations of Freedom Week by civic officials.
3. Have your lodge subscribe to Freedom's Facts, published monthly by the All-American Conference to Combat Communism, 1028 Connecticut Ave., N.W., Washington, D. C., 20036, and promote its subscription by individual members.
4. Join local news media in sponsoring open house for public inspection, especially by junior and senior high school students.
5. Arrange for profreedom programs at local service club meetings.
6. Institute any other suitable Americanism features your committee may suggest.

Leroy J. Koos is the Grand Lodge Americanism Committeeman handling the Freedom Week project. Address him at 4057 Lincoln Ave., Culver City, Calif., 90231.



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Calls of the Wild

(Continued from page 10)

ing the habit pattern of a huge white-tail buck and trying to get a good, close-up picture of him. Finally, as autumn approached, I located his favorite daytime bedding place. The deer had selected the spot with care, and it was practically foolproof.

He bedded in a thinly wooded patch of underbrush at the head of a ravine, with old brambled fields on all sides. From his bed the buck had a good view on both right and left as well as downhill. Any approach from those directions was out of the question. His only blind spot was uphill to the rear, but there he was protected by the prevailing winds, which would carry any danger scents down through his woods.

Thus, the old buck was safe and he knew it—while I watched helplessly with binoculars from across the valley. At times he certainly knew I was over there, but he also knew when he was well-off, so he stayed put.

Then, one afternoon, the wind changed. Blowing *uphill*, it left his back door unprotected, but he apparently liked his hidey-hole so well that he took the risk rather than seek another bed. The binocs showed me his exact spot—almost under a small overhang in the hillside.

Circling the valley, I found the leaves and ground cover damp and ideal for easy stalking. Approaching quietly, I finally was only about 10 yards from the overhang.

Then the wind's updraft brought a whiff of musky deer odor, and by stretching my neck I could just see the tips of his huge antlers, moving gently as he chewed his cud. A few more careful steps and I could get my picture.

How often are "the best laid schemes o' mice and men" no more than a house of cards! A little way from the deer, a gray squirrel suddenly came flip-tailing up through the sparse timber. While a deer may run right over you if you stand perfectly still, a gray squirrel seldom will, since he is adept at picking out even a motionless human form against the forest background.

Inevitably, the squirrel rose up on his hind legs and looked directly at me. The antler tips hadn't changed movement. Then the bushy-tail sprang up against a sapling and began jerking his tail. In a couple of seconds the "squacking" would begin. I watched the antlers.

One squack . . . the antlers became rock-still. Two more squacks! On the last, the buck waited no longer. In

one motion he was up and into the brush, quickly disappearing around the hillside.

Whether deer understand everything squirrels and other woods creatures say is doubtful, but there is no question that they can, through association, interpret enough to learn whether danger is nearby or distant, and precisely where. In this instance, it seems obvious that the squirrel told the buck (probably unintentionally) *exactly* where I was—and of course the deer could see where the squirrel was looking.

Had the buck *not* known my exact location, he could just as easily have escaped straight downhill or to my right, in either case being in full view. He would have had identical wind protection either way. Instead, he took the left route, *putting two large trees between us*.

Using a commercial "predator call," calling foxes for photography or hunting, is a fascinating sport. Here, however, a different type of communication is involved. A cry of distress or an-

guish is just that, anywhere it is heard, be it animal, bird, or human. Should a fox or other predator hear a short squeal followed by silence, he assumes that probably one of his own kind has made a kill. That's that, and he goes ahead with his own hunting. However, if there is prolonged screaming or squealing, he immediately decides that some smaller varmint has caught something but is not capable of finishing the job. Thinks he: "I'll chisel in and get a free meal!" So off he goes to investigate.

Many times foxes are known to be responding to my synthetic rabbit screams long before they actually appear. The secret lies with the chipmunks, tattle-tales of the woodlands. In predator calling, five or six screams are uttered on the call, followed by perhaps a minute of watching and listening before blowing another series. During these waiting periods, chipmunks may often be heard setting up a chain of warning chatters that progresses steadily along the fox's approach route.

Deer, rabbits, and other creatures known to be harmless to the chipmunk tribe will travel an area unheeded, but let a man or a predatory animal pass and the warnings will sound.

JACK HOSFIELD

A FORMER DISTRICT DEPUTY, Jack Hosfield, died Aug. 27 in San Bernardino, Calif., at the age of 80. Brother Hosfield was born Feb. 7, 1886, in Geneseo, Ill. He moved to California in 1912 and was initiated into San Bernardino Lodge in 1917. Four years later, he became a life member. Soon, he began a long term of lodge service—as club manager, Secretary for 39 years, Exalted Ruler in 1932, and Secretary Emeritus. In the 1930s, he was appointed a District Deputy and a Special Deputy. From 1924 until his death he had been a director of the San Bernardino Elks Building Assn. Brother Hosfield is survived by his wife.



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The forest was particularly active one golden fall morning. Dry leaves rustled on every side from the scurryings of chipmunks, and several fox squirrels were working the upper branches of nearby oaks for acorns. One chipmunk had been storing winter food in an old stump near me, his jaws bulging on each return trip.

Suddenly, as he crossed a patch of bare earth, there was a rush of broad wings and a cloud of dust bounced from where the chippie had been only a moment before.

However, the red-tailed hawk missed his mark and the little animal gained safety in his stump. Almost immediately, he peeked out another hole and began a cautious, different-than-usual "chipping." Within seconds, the entire woodland was resounding with the same tones; then, as if on signal, everything became quiet. Even the big squirrels in the treetops ambled in off their limb-tips and settled down quietly in forks close to the trunks. The hawk did not bother to come back.

During one fox-calling foray, I had lured a gray fox in, but he apparently decided there was something awry with my rabbit yells. He would come no closer than about 80 yards, where he sat down on a scraggly fallen tree near a deer trail along the ridge.

Things came to a standstill for awhile, but during the interim some dogs jumped a rabbit far over on the next ridge and after a short yapping run a shotgun boomed. Then quiet came again. I settled myself to outwait the fox and he apparently figured to make me move first.

Within minutes, out beyond the fox and in the trail, a buck deer appeared, probably spooked up by the dogs. The fox certainly heard the deer behind him, but evidently identified the sound as familiar because he remained motionless. On came the deer, passing the fox and heading straight for me. Raising the camera, I waited.

But again I was defeated—for when the deer was almost within camera range, the fox barked. The buck never broke stride. Instead, he immediately changed direction slightly, left the path, angled around the side of the ridge away from me and vanished *downwind*—a direction deer seldom take except in emergency.

Why hadn't the fox "said something" before the deer appeared? Why did he choose that particular moment to bark? He simply told the deer I was there!

Most animals pay strict attention to what crows say is happening in any given area. The animal kingdom recognizes them as sharp-witted, wary birds (with a life span of around 100 years, they have plenty of time to learn all the tricks!). He is indeed a

wise hunter who avoids being spotted by these black bandits when seeking the more elusive game animals, for if a crow gives the "hunter" cry, all stalking efforts up to then will have been wasted. It is not hard for you or me to determine by his actions whether a man is simply passing through an area or is hunting, so it is quite within reason for the wildlings to be able to tell the difference as well.

"Silverspot," the wild crow of the late Ernest Thompson Seton's *Wild Animals I Have Known*, was able to distinguish between a cane or a gun, and had a different cry for each. It follows, then, that other wildlings can surely differentiate between such cries and act accordingly.

Who will be the first to say that wildlife communication between species is only fantasy or happenstance? Not me—for I am positive all of the higher wild animals, especially those in close contact with civilization, know as much about us and our intentions when we are in their territory as we *think* we know about them—and pass the word along. I wonder what else they say about us . . . ?

LODGE BULLETIN CONTEST

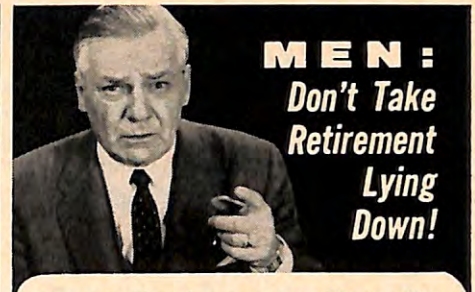
As in the past, the year 1966-67 will see another competition among the many outstanding bulletins published by the subordinate lodges. As usual, this contest is under the sponsorship of the G.L. Lodge Activities Committee, and James A. Gunn, 437 Mamaroneck Ave., Mamaroneck, N.Y., 10543, is the member in charge.

Again this year, prizes will be awarded to lodges in four categories, based on membership count—over 1,500; between 1,000 and 1,500; between 500 and 1,000, and under 500 members.

Judging will be based on comprehensive coverage of Lodge activities as well as District, State, and Grand Lodge programs, reader interest, readability, conciseness, and makeup.

Bulletin editors interested in competing should select the three best issues published between April 1, 1966, and January 31, 1967, in accordance with Section 214 of the Grand Lodge Statutes. They should then insert these in a binder and mail them to Brother Gunn in time for them to reach him no later than February 15, 1967.

Do not mail them to the Magazine.



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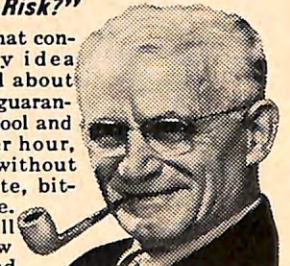
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A LOOK AT LATIN AMERICA

While the problems confronting the countries of Latin America are still many and difficult, a great deal of solid and encouraging progress has been made there in recent years despite the well organized and financed efforts of international communism to thwart it.

When the Alliance for Progress was established in 1961, one of its goals was a 10-year, \$100,000,000,000 development program, with the 19 Latin American nations pledged to contribute a total of \$80,000,000,000 of that sum, or an average of \$8,000,000,000 yearly. Last year their investment was at the rate of \$12,000,000,000, and it is estimated by the Inter-American Committee on the Alliance that their total investment to date exceeds \$50,000,000,000.

In other words, Latin America has been helping itself to a far greater extent than it had agreed to do. This indicates not only a commendable desire for self-help but also a growing capacity for it.

Aid from the United States is being given as promised. Vast sums have been provided by such organizations as the Inter-American Development Bank, the Agency for International Development, and by many of the nations of the free world under various loan and other assistance programs within the framework of the Alliance's social and economic goals.

All of this investment of wealth and effort has produced much progress in roads and other transportation; thousands of new classrooms, hospitals, and homes; water and sanitation systems for hundreds of towns; the training of scores of thousands of teachers; important gains in industry as well as in agriculture.

One of the most encouraging signs has been the growing emphasis upon the promotion of private initiative and investment. For example, a program to encourage the development of savings-and-loan institutions has been extremely successful, "the most striking phenomenon of the Alliance," as one U. S. official termed it. Using \$80,000,000 of U. S. loans as seed capital, nine Latin American countries have established more than 120 savings-and-loan institutions in the past four years. They now have more than 250,000 depositors with some \$65,000,000 in deposits, and are attracting savings at the rate of over \$2,000,000 monthly. They have provided financing for 28,000 homes.

Equally encouraging has been the drive for economic integration within the region as represented by the Central American Common Market and the Latin American Free Trade Association. These agencies have made great strides toward removing trade barriers and stimulating the flow of goods among the nations of the hemisphere.

It would be wrong to paint too rosy a picture. Economic stagnation, the waste of human and natural resources, cannot be corrected in so short a time, and a rapidly growing population adds to the perplexity of the problem. Yet there has been progress, substantial progress, toward the ultimate goal of a better life for all the people of the continent. A solid foundation is being laid for even greater, more accelerated progress in the near future, in bright contrast to the misery that Communism has spawned in Cuba. Latin America's progress would be even greater if it were not necessary to devote considerable effort to combat communist terrorist tactics.

Abolish the Bathtub?

The world's numerous and well-known ills have been attributed to many causes by different social commentators. Leading causes—based only, we hasten to add, on the frequency of mention—are women and money. This is a statistical conclusion only, and one in which we place no confidence.

More interesting, it seems to us, is the view advanced by Gyula Illyes, a Hungarian poet. Mr. Illyes puts the blame on the bathtub and the automobile for a major share of mankind's woes. There is nothing novel about his inclusion of the automobile in this association, but the bathtub, we believe, is an added starter, and a most interesting one, especially for the reason he advances for his theory:

"The division of humanity characterizing our century began with a very prosaic object, the bathtub. Just this, because the bathtub made its appearance as a champion of universality. One part of humanity bathed and the other did not and these two categories may not sleep in the same bed or eat at the same table." Right after the bathtub, Mr. Illyes adds, came "that monster, the contemporary separator—the automobile," in which people move about "sealed in glacial indifference."

It would be picayunish to point out that people can and do bathe without bathtubs or even showers, and the scholarly fact could be advanced that bathtubs were in use centuries before this one. Against these objections stands the essential correctness of his central thesis, that the world is divided between the washed and the unwashed,

a division that can, however, be easily remedied with a little soap and water. It is doubtful, though, that Mr. Illyes would move in this direction to end the division. More likely, we fear, he would opt to abolish the bathtub, to judge by the aversion with which so many of his colleagues appear to view this offending symbol of bourgeois conformity. Even so, there is little reason to believe that abolishing the bathtub would have any beneficial effect on getting more people to eat or sleep together. More likely, it would work the other way.

As for the automobile, its schismatic role is even more obscure than the bathtub's—due, perhaps, to the loss of some key elements in translation. Pending clarification, we express the cautious hope that social reformers will defer action based on Mr. Illyes' theory.

Americans work harder than any other people on earth to make adequate financial provision for their families after they are gone. BUT much of their hard-earned money is wasted, siphoned off by a scandalous probate system before it ever reaches their loved ones



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- On average, it takes one to five years to close out an estate. During that time your spouse can draw a pitifully-small "widow's allowance" but your children can't draw a cent.
- It costs three to ten times as much proportionately to settle a poor man's estate as that of a millionaire.
- Under the existing probate system, complete strangers may share your estate with your family.

But, in the next 60 seconds I will tell you of an astonishingly simple way to transfer absolutely everything you now own to your loved ones after your death without delay, without red tape and without the excessive probate costs which your estate may otherwise be called upon to bear.

If you don't take the steps I suggest, my advice to you is "Don't die," because complications will start the moment you do. Your estate will come under the jurisdiction of a special court. Sometimes called the "orphans," "chancery" or "surrogate" court; its most common name is "probate" court. If you've left no will, it will dictate one for you in accordance with your state's law which won't necessarily read as you would wish. Now your children can start their long one-to-five-year wait to get what is left of their inheritance after the appraiser fees, executor or administrator fees and probate court costs are deducted.

THE UGLY SIDE OF PROBATE

Senator Robert F. Kennedy recently charged that courts handling probate are "shot through with scandal, scandal that has been documented over the years."

Fiorello LaGuardia called the probate system "the most expensive undertaking establishment in the world." The New York *Herald-Tribune* editorially denounced those "clubhouse lawyers" who "profit to the extent of one million dollars annually in fees, many taken, at a large percentage, from small guardianships where every dollar is needed." The *Bridgeport Post* called the probate system a "gravy train." An article in the *Journal of the American Bar Association* called the Connecticut probate system "one of the most viciously corrupt."

Probate judges on average are the highest paid judges in America. Many of them work on percentage and may earn more than the governors of their states. The income of one judge was 20% higher than that of the Chief Justice in Washington.

The clerk of a Chicago probate court appointed 691 "special guardians" in a nine-month period. One of his friends got 76 guardianships—an average of two a week. A probate judge has reported that 90% of the appraisers appointed by a probate court perform no service whatever for the fee they receive. Many conscientious members of the bar are worried about the corruption built into our probate system but most lack the courage to speak out.

It is up to you to do something to help yourself. Sooner or later some of your own family's money will be involved. Don't wait and let your family and your children face this problem. Learn now how to avoid the probate system.

THE MAGIC KEY TO AVOID PROBATE

How can you give your loved ones the very maximum estate in the very minimum time after you have gone? By *avoiding* probate. Yes, virtually everything you now own can be quickly and easily transferred to your heirs after your death—and exactly as you specify, without any red tape, without publicity, without strangers meddling in your affairs and draining off the financial security you worked so hard to build for your family.

You can achieve all this very simply by a method which few laymen know about called an "inter vivos" or "living" trust. Indeed, only a small proportion of lawyers fully understand its use—the American Bar Association has just issued a training film to be shown to local bar associations to educate them on its advantages.

It's amazingly simple: Let's assume that you own a piece of real estate which you wish to leave to your wife at your death. In a simple "declaration of trust" you say in part: "I declare that I am holding this property in trust for my wife. Upon my death my successor trustee is to turn the property over to the beneficiary and terminate this trust. I hereby appoint as successor trustee the beneficiary hereunder." Upon your death, your wife, acting in her capacity as successor trustee, simply turns the property over to herself as beneficiary. She is then immediately the complete and absolute owner of the property. That's all there is to it—no executor's fees, no appraiser's fees, no probate court cost. No one-to-five-year wait. No piece in the paper telling all your business.

VITAL IF YOU OWN A SMALL BUSINESS

Passing on a small business, incorporated or unincorporated, to relatives or employees is extremely important. If necessary, your business can be quickly sold by the beneficiary-trustee if that is your and their wish. Otherwise, it could be tied up in probate court for years. A distress sale under probate procedures may produce little or nothing . . . may even create obligations. With an "inter vivos" trust, your successor trustee can quietly, privately and immediately investigate possible buyers . . . then take his time to make the deal that will give your family the very maximum, with no undesirable publicity to harm the sale.

WHY THIS BOOK?

I wrote this book to tell a few friends and clients how to avoid probate. They told their friends . . . and now it has zoomed almost to the top of the best-seller list because Americans everywhere are discovering that it frees them from the bondage of the iniquitous probate system.

In it you will find an explanation of why it is vitally important to you and your family that you avoid probate. Next, you'll find the *actual trust instruments* needed to exempt your home or other real estate, your savings or checking account, your stocks, your mutual fund shares, your small unincorporated business, your close corporation . . . even your personal effects such as jewelry, antiques, paintings, etc.

Even the manufacture of this book is extraordinary. It is not even printed on regular book paper. Norman F. Dacey has insisted that it be printed on the highest quality bond paper suitable for the important legal forms it contains (and which you will be able to fill in), so that these will last over one hundred years.



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PUBLISHER'S NOTE

Your own lawyer may not like this man because of his courageous fight against the probate system. (On the other hand, he might be one of those enlightened lawyers who will positively agree with Mr. Dacey's fight.) But in a hundred books and articles, in more than 500 broadcasts, Norman F. Dacey has brought his case for the streamlined passing of personal property to the American people. The American people have responded. Norman F. Dacey is bombshell news today. He is America's best known professional estate planner. Senate committees, the Justice Department, the Defense Department, the largest consumer organization in America have all sought his professional assistance. At the invitation of the U.S. Air Force, he has delivered a series of lectures on estate planning at the Air Force Academy. Now you can obtain his guidance in planning your estate. We are proud to have published this historic book.

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To my knowledge, there's never been a book like this before. It is truly a "do-it-yourself kit" which will enable any literate American to administer his own estate. If you come by your money easily and you don't much care who gets it when you're gone, the book isn't for you. But if you're a hard-working American and you want to decide for yourself, with a conscientious lawyer, if you like, who is to get your estate when you're gone, and if you have no intention of bequeathing a chunk of it to the local probate court, this book was written for you.

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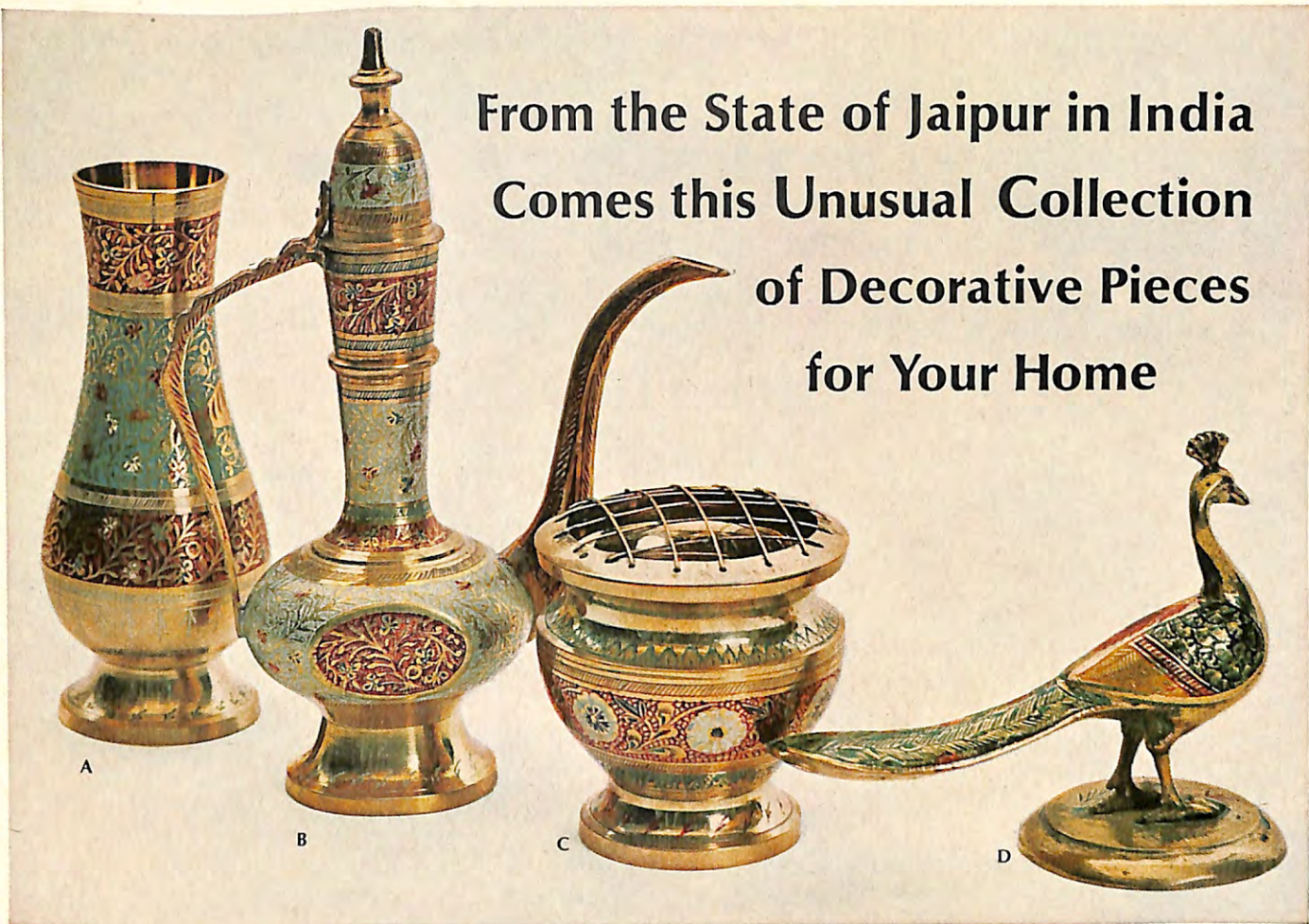
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