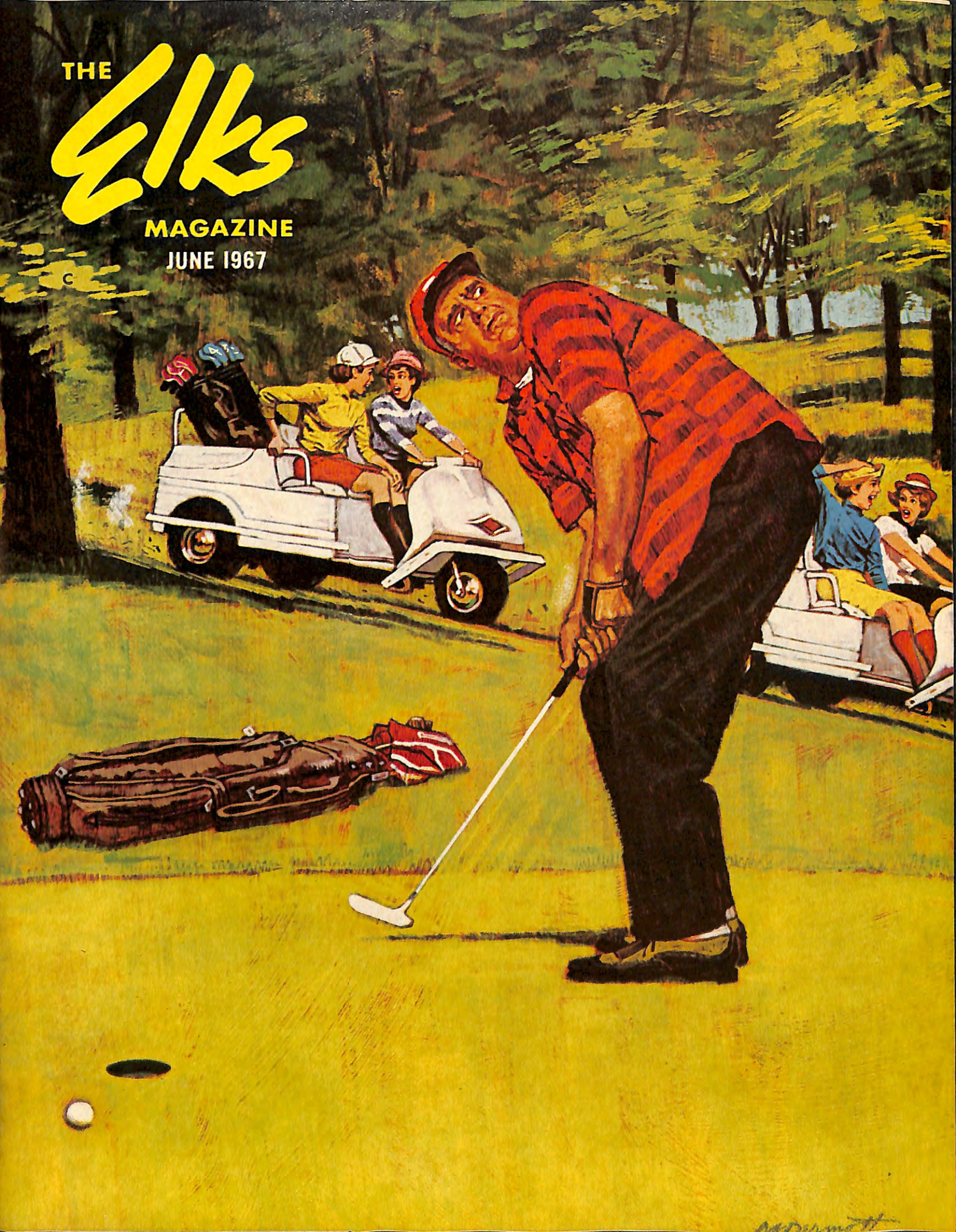


THE
Elks

MAGAZINE

JUNE 1967





Toughest, most powerful, best riding, best-warranted 4-wheeler going... V-8 Bronco!

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Ford Motor Company warrants to Ford Bronco owners that their Ford dealer (or if the owner is traveling or has moved, any Ford dealer), using genuine new Ford or Ford Authorized Reconditioned parts, will repair or replace, free of charge including related labor, the following parts which are found, in normal use and within the following time and mileage limits (whichever comes first), to be defective in either workmanship or materials: (a) any part within 24 months or 24,000 miles, and (b) Power Train parts within 5 years or 50,000 miles. Power Train parts include: engine block, head and internal parts, water pump, intake manifold, transmission and transfer cases and internal parts, drive shafts, universal joints, differentials, and driving axles and their wheel bearings. Related items such as ignition, electrical, cooling, fuel and brake systems, engine or transmission controls or linkages, and clutch assembly are excluded. The owner is required to obtain certain maintenance services* and, every 12 months, a written certification from a Ford dealer that he has presented evidence that such services have been performed. The warranty does not apply to tires or tubes (adjustments are provided by tire companies), or to normal maintenance services or normal replacement of service parts such as filters, spark plugs, ignition points, wiper blades or brake or clutch linings, or to normal deterioration of soft trim and appearance items. The warranty applies to vehicles normally operated in the U.S.A. and Canada.

*Every 6 months or 6,000 miles: change oil and oil filter; clean air cleaner, air filter and oil filler cap; check axle lube and transmission oil levels. Every 12 months or 12,000 miles: replace air filter on closed crankcase ventilation systems; clean emission system and carburetor spacer; replace emission control valve and thermostat air filter. Every 24 months or 24,000 miles: change engine coolant and check radiator hoses. Every 36 months or 36,000 miles: replace air filter on open crankcase ventilation systems.

FORD BRONCO
4 WHEEL
DRIVE



A Message from the Grand Exalted Ruler

OUR AMERICAN HERITAGE

Freedom clearly has meaning in America that it does not have elsewhere. Ask our men in Vietnam! In America freedom, and the love of it, is assumed. It pervades thought and action and is central to our institutions. It is what makes the difference in our customs, giving a dimension to human possibilities that distinguishes the will-to-do-what-is-right from despair.

When we fail to live up to the best that freedom makes possible, we know it is our own fault and not a flaw in Creation. Our failures are no argument for atheism and no justification for anarchy. Critics often say we Americans deceive ourselves. They can cite defects in our national life that seem to negate freedom, but they have yet to deal with the durability of the American idea. Even in their iconoclasm, they use, and misuse, our freedom, and this is one of the ironies of their situation and ours.

Wholeheartedly, Elks can say of the United States of America, this is our country! This is the heart and soul of the Elks' Americanism program. We take America as it is, embracing the idea that Americans have always had, that it is within our power to make it better. We are loyal citizens not because we think our country is perfect but because the American system is durable. It has not only the ideals that make life better than tolerable; it has ways of correcting its imperfections.

Elks may be old-fashioned in their patriotism, but they have excellent reason to be wary of some of the current downgraders of Americanism. Some of these misled people profess to love all mankind while

they hate and scorn the nation that gave them birth, education, and opportunity. They spew words about how much better other ways of life and social systems in other nations are than what we have in America. What they say reminds me of what a one-time cattle rancher in my home state of North Dakota said about certain avant-garde internationalists of his time. "The man who loves other nations as much as he does his own," he spoke, "stands on a par with the man who loves other women as much as his wife." The man who said those blunt words was Theodore Roosevelt.

Within the five weeks between Memorial Day and Independence Day falls another nationally designated day, Flag Day, June 14, the observance of which has long been traditional and mandatory in Elks lodges.

As we prepare to observe that day, I recall some words I spoke about Americanism at Dallas last July:

"This is the time—now—for Elks to stand up and be counted, and I know they are willing and anxious to respond.

"A good Elk needs no draft card to compel him to enroll in hard work and hard thought as we strive for what we know is right."

We have a great American heritage!

Let us show our appreciation of this treasure with our greatest observance of Flag Day, and then continue to give proof whenever and wherever we have the opportunity that the words "In God We Trust" do not have a hollow meaning for any one of us.

Sincerely and Fraternally,

A handwritten signature in cursive script that reads "Raymond C. Dobson".

RAYMOND C. DOBSON, *Grand Exalted Ruler*

BE ENTHUSIASTIC . . . LIVE AND HELP LIVE

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enough
ball

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THE *Elks* MAGAZINE

VOL. 46, NO. 1

JUNE 1967

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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Take an Eastern vacation. Fly Eastern to the Elks convention in Chicago on July 16. You'll enjoy our gracious service and the convenience of flying with us. At the convention you'll be busy, one ac-

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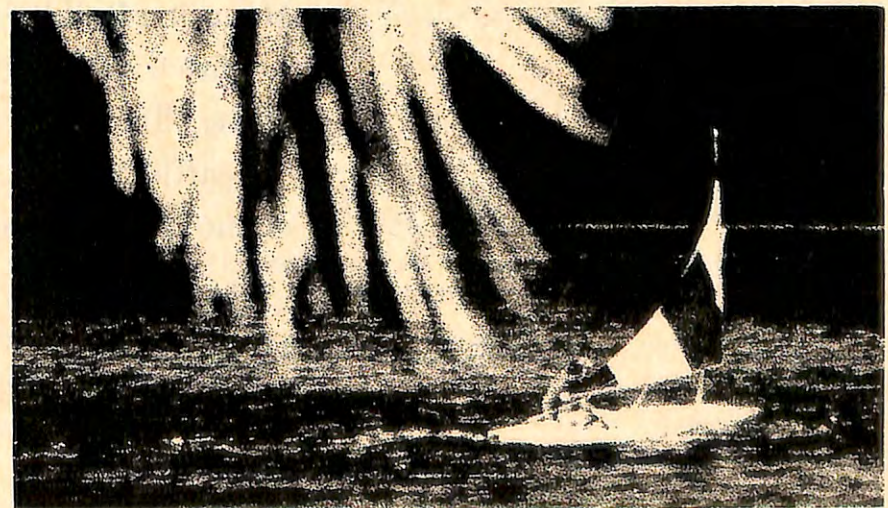
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TO ALL BROTHER ELKS AND LADIES



Your hosts, the 70,000 Elks of Illinois, eagerly anticipate your arrival at the 103rd Grand Lodge Convention, July 16 through July 20. On their behalf, I am privileged to extend a fraternal welcome and their assurance that your stay with them will indeed be a pleasant one.

Its unmatched hotel, dining and assembly facilities, have earned for Chicago the designation, "Ideal Convention City." Activities range the vacationing spectrum from sunbathing on Lake Michigan beaches to window-shopping in the exclusive shops of the downtown Loop.

Recommended in Chicago for all visitors, and a must for all Elks, is a tour of the Elks National Memorial Building, housing the offices of the Grand Secretary and the Elks National Foundation—the Nation's most impressive fraternal edifice. Adjacent to it, you will also want to tour the beautiful, recently completed Elks Magazine Building.

Enrich your stay by enjoying the hospitality of the Illinois Elks, whose lodges will be happy to participate in making the Convention a memorable one for you and your family.

Lee A. Donaldson, *PGER*

Lee A. Donaldson

Honorary Chairman,
Chicago National
Convention Committee

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This application or a photostatic copy may serve as your authorization to contact any physician, practitioner, hospital or other institution, regarding my condition when under observation or treatment by them, including history obtained, physical or laboratory findings, and their conclusion. This authorization applies only to information regarding my condition prior to the date shown below.

I understand that the policy hereby applied for shall go into effect only when the first premium has been paid and the policy has been issued.

I represent that to the best of my knowledge all the above answers are full, complete, and true, and I agree that they shall bind all parties in interest under the policy herein applied for.

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FLTA-71

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GOLF

*"It's a sport designed by super-fiends
to be played only by supermen"—but Mr.
Average Guy keeps going back for more*



By PAUL G. NEIMARK

SHAKING HIS HEAD bemusedly, the darkhaired man stepped up to the 18th tee. It had not been a good afternoon. He would double-bogey this final hole for a total of 48 strokes, and these, added to the 47 he had taken on the first nine, would total an unfortunate 95 shots for the day's round.

He sliced the ball toward some ominous woods, then walked over to where one of the former greats of the game, Gene Sarazen, was standing.

"The trouble with this blankety-blank game of golf is all the *thinking*," said the man who had held the second-most responsible office in the land for eight years.

Richard Nixon's comment was not simply a duffer's diatribe. A serious argument can well be made about whether *any* activity takes more concentration and exerts more pressure on man than the "game" of golf. Certainly no other sport exacts the emotional toll—and can give the corresponding joy—and that golf does. And this is true for Mr. Everyday as well as the tournament pro.

The suffocating exactness is Part One of it. Even a brain surgeon gets to trade the scalpel for the saw once in awhile. But the golfer must be constant precision personified, from tee to green, not only figuring the shot with

Furthermore, not every partner is simply a benign tormenter. Many have been known to be aggressively set upon distracting their companions. Sam Snead, undoubtedly one of the most amazing pressure-cooker players of all, tells of the time a skyrocketing young pro challenged him to a match on the youngster's home course, obviously thinking that the Snead scalp would make a perfect addition to his fast-growing collection of trophies. On the very first hole, this overly ambitious competitor—assuming a transparently helpful attitude—advised Sam to watch out for the "deceptive" trees on the right.

Sam, of course, had been heckled by the best while this fellow was still being diapered, and he immediately realized that this was an attempt to con him out of a good position to shoot for the green, and thus get him off to a bad start. Sam hit to the right, magnificently. But he did something else even more important.

Prior to the match, Snead had done a little extra-curricular homework on his adversary, and discovered that the one flaw in the makeup of this athletically talented cool customer was that he was winning all those tournaments for Mama, to whose apron strings he was still securely tied.

As the 30-year-old "boy" stepped up to the tee, Sam said, "Say, how come you never married?"

Rodriguez," he said. "The gallery is murder." Then Tommy picked up his ball and quit the tournament right there.

Yet possibly the biggest bugaboo of all in the game is *having won*. Winning is fine, but having won can lead to all kinds of new pressures. Everyone in your circle wants to knock you off. And golf seems to be the one game, besides gin rummy, that everyone in your circle can play.

For the pros, victory always seems to turn bittersweet. Arnold Palmer had the worst year of his career after trying to tend to the seven gigantic divisions of Arnold Palmer Enterprises which accrued to him as a consequence of playing golf the way he did in the old "carefree" days. But unless you are at least a near-Palmer, your main enterprise as a pro is paying the numerous expenses for the 12-month-a-year "tour" that takes you away from friends and family.

Most of us, though, would settle for Arnold's financial "problems." If we really knew what the psychological toll of victory in golf is, however, we might grab our clubs and run, not walk, to the nearest exit.

Bobby Jones epitomized this. Many times he has told of the beautiful "cessation of worry" when, after winning golf's "Grand Slam," he finally considered giving up the game competitively. "Even the most phlegmatic player," says Jones, "is plagued" in this *non-sport* (as columnist Bill Gleason calls it).

The least a man should have going for him in a pressurized situation such as this is luck. But because of the nature of the game, Dame Fortune is usually a seething sadist, if she comes upon the scene at all, in golf. In bowling you never know for certain where the pins will fly, but the more they mix it up the better.

The opposite is true in *gouff*, as the Scots named it after they took it over from Holland hundreds of years ago. If a golf ball hits something it shouldn't, it either stops or shoots off in a direction opposite to the one intended. The lone exception to this is on the green, where the caretakers take special pains to make sure the grass is so smooth and impediments so rare that a putt hit one erg too hard will roll far past the cup and probably even off the edge of the putting surface.

For putting is the worst of all. This part of the game not only separates the men from the boys, but it eventually can turn the strongest of men into blathering babies. If, as Grantland Rice

(Continued on page 27)

THE PRESSURE-PACKED SPORT

the exactitude of a CPA but then executing it as would a general in battle.

What's more, unlike said CPA and general, he must do it alone. No aides, no stand-ins. In football, there are ten other men to put the blame on, in tennis at least you can play doubles.

But if you have no help on the course, at least you usually have company. And *this* can be the greatest "hazard" of all in the noble sport. Bob Rosburg, for example, has his whole game thrown off from the first drive by a partner who plays slower than he. For every golfer, whether once-a-week duffer or touring pro, simply the continual stress of asking yourself why *he* chose *this* club or why *his* ball took *that* kind of roll, is enough to humble a possessor of the mind of an Einstein and the cool of a Bogart.

The young pro hit the ball into the woods on the right.

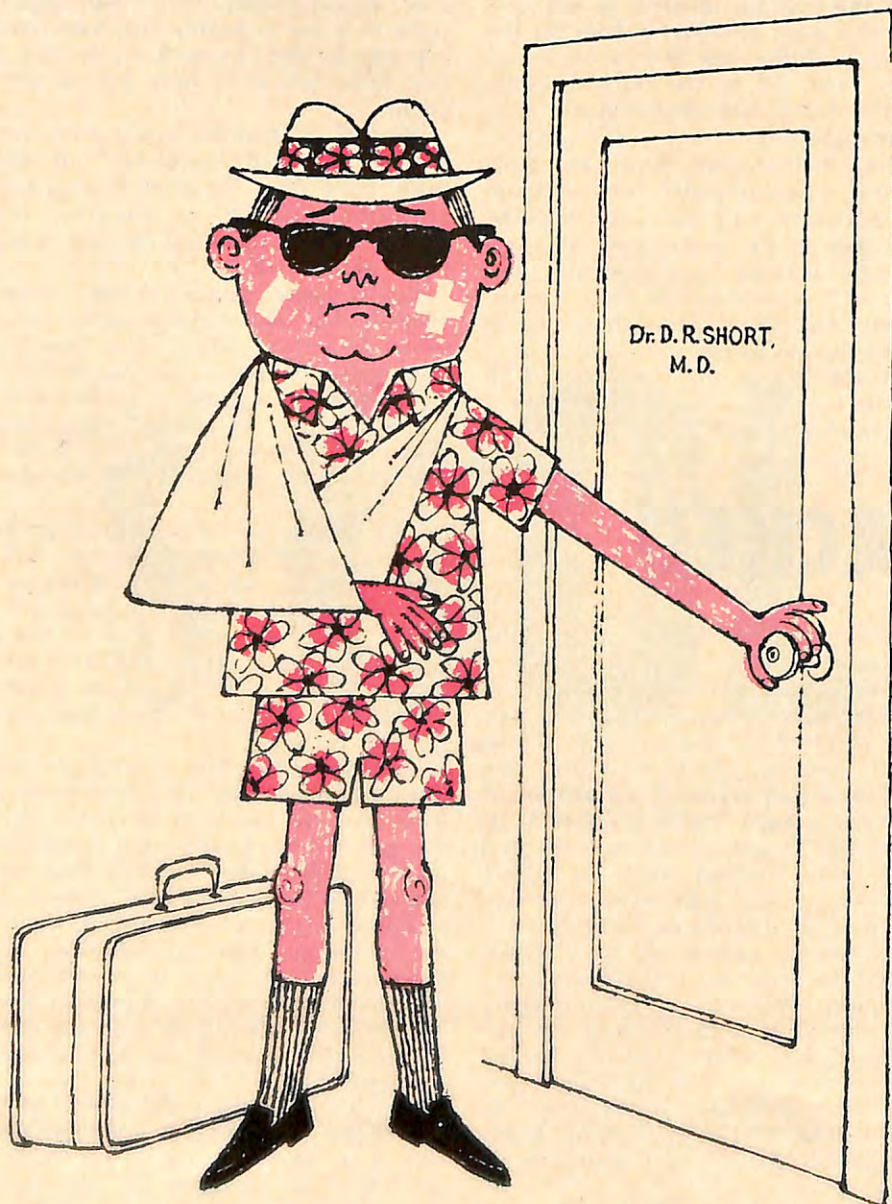
But partners who peeve are only one of the many sufferings that are part and parcel of the game of golf. There is the weather, which can change the roll of a ball and the complexion of your game more startlingly than Waterloo took Napoleon. There is the betting, too. Nothing seems to attract huge wagers like golf—wagers that can act like a giant gorilla on a man's back.

Of course, among the professional ranks, the brass ring (of 24-carat gold) is built in. And the crowds are built in, too. One or even three partners is bad enough, but what about thousands? Many is the time that Mr. Palmer has wanted to annihilate "Arnie's Army." In the middle of the Greensboro Open last spring, Tommy Bolt wanted to as well.

"I don't see how anybody plays with a pair of idols like Palmer and Chi Chi

THIS SUMMER: DON'T BE A VACATION CASUALTY!

Wherever you go for your summer holiday, dangers will be lurking overhead or underfoot, ready to strike you down; even the sun can kill you, unless you observe some common-sense safety rules.



by Irwin Ross

A RUGGED YOUNG MAN swaggered into his doctor's office, exhibiting painfully red arms and shoulders. "Dab a little ointment on this, will you, Doc?" he asked carelessly.

"Hmm," said the doctor. "Not so fast! This looks like dermatitis caused by actinic rays. You have a dilation of the capillaries."

"No!" said the young patient in sudden alarm.

"Furthermore," the doctor went on, "your kidneys are overstrained. Possibly you will develop toxemia or shock. In some cases like this, the patients even die."

"For Heaven's sake, Doc, what did I pick up?"

"Just what you thought," said the doctor. "Sunburn!"

More doctors should scare their patients as this one did, for too many of us arrogantly dismiss summer hazards—until they hospitalize or kill us.

This summer will produce a bumper crop of blistered, aching, bleeding vacationists. Probably millions of us will fall victim to poison ivy, snakes, chiggers, ticks, spiders, or even Old Sol himself. Wherever you travel, dangers will be lurking underfoot or overhead. Some of them will *kill*. And any of them can ruin the best-planned vacation.

Yet there's no need for it, since there is a remedy or preventive for virtually every known summer hazard. You can save your family and yourself from vacation miseries by three simple precautions:

(1) Consult local experts about the summer hazards in the area where you are vacationing; (2) get the address of the nearest doctor; (3) learn to recognize and combat these perils, through Public Health Service pamphlets and your corner druggist.

Take the sun, for example. Do you know that heat *stroke* and heat *prostration* are precisely the opposite? The stroke victim suddenly acquires a splitting headache, sees red, and loses consciousness. His temperature rises incredibly, to 110° or higher. He may die. In cases where first aid seems advisable, its purpose is to bring the fever *down*.

On the other hand, in heat prostration or "heat exhaustion," the temperature drops and the victim feels clammy. He is suffering from the equivalent of shock after injury. First aid, even though the mercury is in the 90s, is designed to bring the temperature *up*.

In either case, the wrong treatment can kill the person you're trying to save!

All of us make our first and worst mistake in dismissing the sun from our vacation plans. Undoubtedly the sun

is helpful as a germ-killer and rickets-curer, but it also kills, maims, and blinds.

With light, loose clothing, a hat on his head and common sense inside it, the average person will escape the sun's anger. But some people must take extra precautions—the old and the very young, alcoholics, people with heart trouble, and those who have previously suffered heat prostration or stroke.

Sunburn is something else again. The sun worshipers urge that you go around all day as bare as the local laws allow. This is nonsense. In about three minutes, you absorb enough Vitamin D for the day. Thereafter, you're inviting trouble.

The smart thing is to limit your first sunbath to 15 minutes, preferably after 4 p.m. when the sun's rays are less intense. Thereafter, increase the exposure by 15 minutes daily. Your skin will slowly thicken, and there will be increases in your pigmentation and circulation.

Sunburn is nothing to laugh off. It can strain the heart and blood vessels and cause chills, fever, and delirium. When one-third of the body surface suffers second- or third-degree burns, death may result.

Next to the sun, the unwary vacationist's greatest hazard is the amazingly stubborn poison ivy. Alias poison oak, mercury, picry, climbing sumac, markweed, and poison vine, it abounds everywhere from Mexico to Canada.

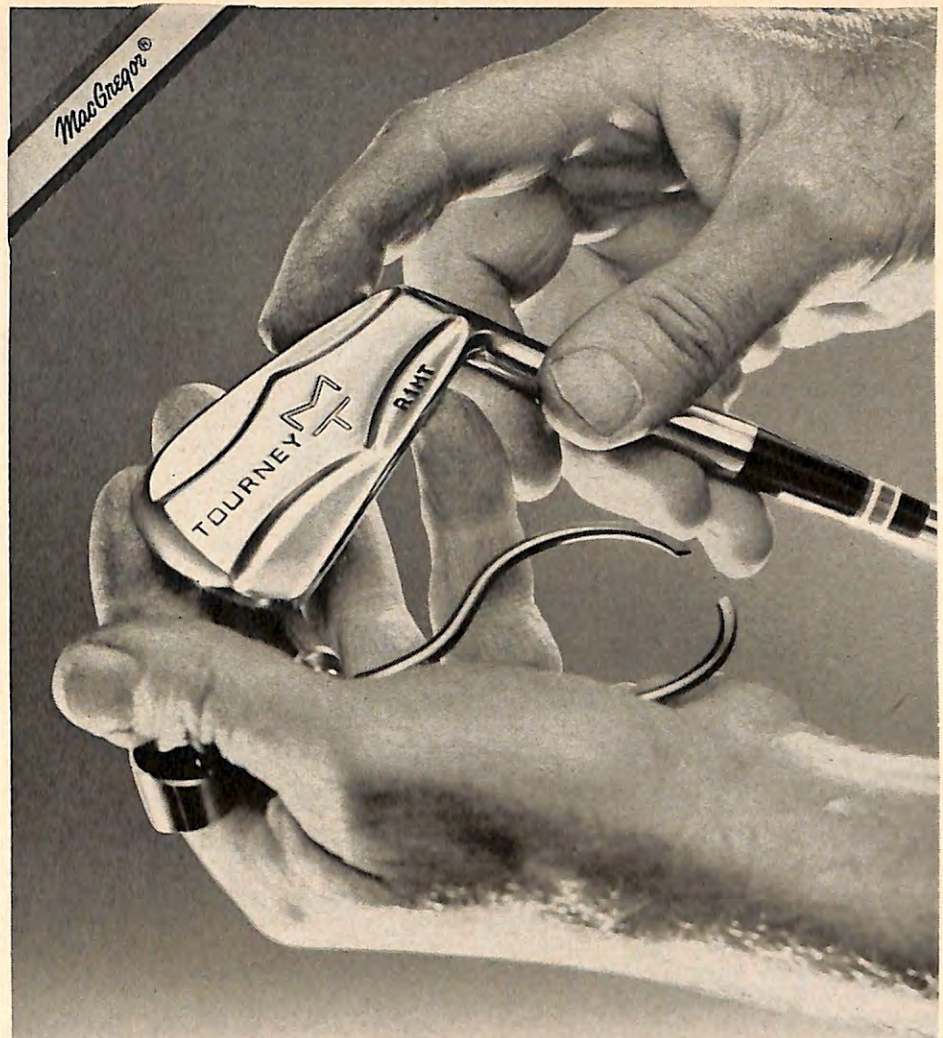
Vacationists put their faith in some 250 poison-ivy remedies or brag of their "immunity." Yet, although some people seem to have unusually strong resistance to the poison, repeated contact usually breaks that down. Botanists will tell you of persons who safely handled the stuff for 25 years and then came down with the poisoning. It's hardly worth the experiment. Poison ivy can put you in the hospital for a month.

Although you will find poison ivy in many shapes and localities throughout the country, remember the old saw: "Leaves three, leave it be!" The leaves are always divided into three leaflets, one to four inches in length, usually notched and indented.

The poison is contained in the milky sap, akin to carbolic acid. In contact with the skin it sets up a malign chemical action, causing blisters to form.

Several winters ago, a party of skiers in Massachusetts recognized several bare stalks of the plant and carefully burned them. Though none touched the stalks, or even remained near the fire, three skiers came down the next day with poisoning. The droplets, carried by smoke, had reached their faces.

It is not true, as many people believe, that you can catch the itch out of
(Continued on page 50)



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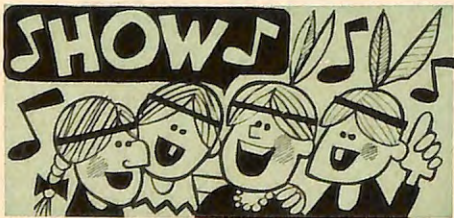
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JAMES A. FARLEY must take a lot of quiet enjoyment in watching political maneuvering in pre-Presidential election years such as this. Back in 1932 it was Jim's strategy that secured the nomination of Franklin D. Roosevelt for President and aided in his landslide victory. Long before the Chicago convention, Farley told Governor Roosevelt in Albany he could get him a lot of convention delegates if he made a barnstorming tour of the country. FDR asked how much would it cost? Jim said \$75,000. FDR knew where he could get the contributions and said, "Go pack your bag, Jim." Governor Roosevelt finally won over Al Smith of New York, Governor Ritchie of Maryland, Jack Garner of Texas, and others. The deadlock ended when the Garner votes swung to Roosevelt and Garner was put on the ticket as vice-president.

STREETCAR TRACKS, 11 miles of them, are just where they were in D.C. about 50 years ago. However, there is hope, because nearly 90 percent of the 89 miles of track have been torn out or covered up. Old Georgetown still has quite a bit of streetcar tracks, and some of the citizens wish the tracks could remain. It wasn't long ago that Georgetown still had gaslights.

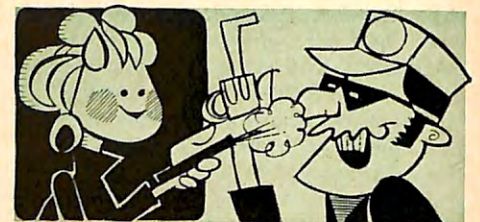
GIVEAWAYS in supermarkets have taken a historical turn. Latest one here is a series of "historical matchbooks." Brief notes about our government are printed on inside covers. One told about opening the first telegraph office in 1844. The government kept ownership for some three years, decided it wasn't much good and turned it back to the inventor, Samuel Morse, who established Western Union. About the same time there was talk to close the patent office because everything possible had been invented.

A BLACK MARBLE SLAB in Arlington National Cemetery is a contrast to the bright green foliage that surrounds it. It marks the grave of Pres. John F. Kennedy, and nearby is the eternal flame. Some 17 million men, women, and children have visited this sacred spot and have gone away with tears in their eyes. They look at carvings in the stone—words which President Kennedy said: "And so my fellow Americans, ask not what your country can do for you. Ask what you can do for your country."



NAVAJO INDIANS are learning to speak English by singing. A group of 50 Navajo children called the "Choraleers" appeared in Washington and were marvelous. It was explained that the Navajo language has no such consonants as R, M, V, P, or the TH sound. But by singing the children learn to speak English.

COPYRIGHT OVERHAUL is before the Senate for the first time in 58 years. It is designed to correct inequities in payments to those who make today's music in America. One provision in the bill already passed by the House would levy an \$8 annual copyright charge on each of some 50,000 juke boxes that now pay nothing for record performances. Mitch Miller argued before a Senate subcommittee that performing artists get no fee when their records are played by disc jockeys, although stations pay the composers.



TEAR GAS GUNS are crowding out lipsticks, compacts, rouge, and other cosmetics, in ladies' handbags here. They are a real crime-stopper against street robbers and holdup thugs. Some of the tiny tear gas protectors are no larger than a large fountain pen. Others range in size up to a one-shot huge projector which has a range of at least ten feet and will knock out three or four holdup men. Many stores sell them.

UNDERWORLD CONTROLS LSD, Dr. James L. Goddard, head of the Food and Drug Administration, suspects. It seems that LSD wafers now seized by the FDA contain the same amount of the drug and are wrapped in the same way. In other words they are manufactured in a secret laboratory. Dr. Goddard says LSD is one of the most insidious menaces to fall into the hands of drug addicts.

IF YOU LOVE A DOG you will be glad to know that Turk, a scout dog, came back from Vietnam to Walter Reed Hospital to help his master, Army Sgt. Russell L. Castle, back to health. Sergeant Castle with his German Shepherd dog was at the head of his column last October as it advanced against the Viet Cong. He was seriously wounded, but in March was able to be flown to Walter Reed Hospital. His dog was sent back with him to comfort him.

WASHINGTON LOBBIES have multiplied in recent years and many today are giant organizations with powerful influence. Back in the 1930s Ben Marsh ran the "Peoples Lobby" and even held conventions here. Only a few individuals were on Capitol Hill trying to influence legislation. All has changed, but a few lone lobbyists still remain, such as P. Frederick Dryer. He runs the "Lobby for U. S. Debt Reduction." His only expenses have been the fees for three notaries to put their seals on his registrations. In comparison they say some lobbies for huge organizations spend as much as \$10 million in opposing certain legislation.

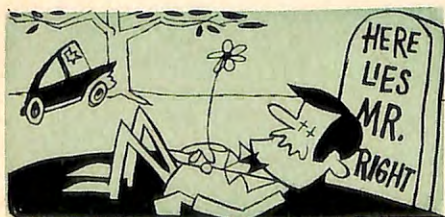
**WRITES FROM
WASHINGTON**

TW TW TW TW TW TW TW TW

SEVENTY-FIVE TROMBONES and all the rest of the brass are being urged for a band to represent the United States Congress. Nearly every big department and agency in the Nation's Capital has its band. There is the Navy Band, the Army Band, the Marine Band, the Air Force Band, the Wacs Band, the Police Band, the Firemen's Band, college bands, high school bands, everything except a Senate Band and a House Band. Rep. William Jennings Bryan Dorn (S.C.) says what Washington needs is a Capitol Band of striking appearance with polished boots and dress uniforms, and 75 trombones in the lead.

HOLDUP INSURANCE is proposed by Sen. George A. Smathers (Fla.) who said that 11 out of 35 robberies in the District, on an average, are in small business places. He introduced a bill to create a small business crime protection insurance corporation within the Small Business Administration.

JUNE JOTTINGS. We now have eight good landing places on the moon for American astronauts expected to make the first trip in 1980 . . . During the past year 2,600 of the nation's junk yards, out of 4,000, have had beauty treatments . . . Dead among Viet Cong and North Vietnamese regulars this year will reach 100,000 if the present rate continues . . . A "Tagmobile" cruises the streets and sells plastic stickers to motorists to update their regis-



trations . . . In a traffic case a lawyer argued that while the driver was right he wouldn't have been killed if he had stopped.



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Model Rocketry

By JOHN BARNETT

IN GRANDPA'S CHILDHOOD the most advanced attraction of the hour for the mechanically minded boy was the model steam railroad. In Dad's day it was the model airplane. Now Junior's shooting off model rockets—and his father is looking over his shoulder hoping he'll invite him to push the launch button.

It's easy to see why they're all so interested in this latest manifestation of the model-making impulse. With a 15-inch-long cardboard tube, some balsa wood, a few daubs of glue, and a 35-cent engine that comes ready-made, a model rocketeer can assemble a working rocket that brings the excitement of Cape Kennedy to the neighborhood vacant lot. Best of all, he isn't likely to hurt himself or anybody else in the process.

The National Association of Rocketry, a group of model rocketeers, claims more than 100,000 Americans are "avid" hobbyists who spend their spare time pasting together miniature versions of Titans, Agenas, and other "birds" so they can launch them on



Most model rocketeers don't stop with the single-stage rocket. A. W. Guill of New Canaan, Conn., checks one variation—a boost-glider rocket—before launching.

One of the 100,000 avid hobbyists in the U.S. who spend their spare time enjoying this space-age recreation prepares to launch his model. Then comes the big moment as he watches his handiwork shoot skyward—so high it barely can be seen.

Photos: Estes Industries, Inc.



THIS SPACE-AGE RECREATION IS ATTRACTING MORE AND MORE ADULT ENTHUSIASTS

smoke-spitting journeys a quarter-mile or more into the air. More advanced rocketeers equip their models with nose cones that carry such payloads as miniature radio transmitters or live grasshoppers. If all goes well, the nose cones and their passengers are parachuted gently back to Earth.

Most model rocketeers are teenagers. But the association reports that a surprisingly large number of the most avid hobbyists—between 15,000 and 20,000 of them—are adults. Only about 2,000 of the nation's model rocketeers belong to the national association, but many of the others are organized in some fashion, either through schools or in local rocket clubs that aren't affiliated with the association.

A key attraction of model rocketry, particularly when it's organized and properly supervised, is safety.

Ever since the U.S. and Russia launched their space race in the late 1950s, moonstruck teen-agers have been taking whatever materials happen to be at hand and trying to build rockets. "These kids are what we refer to as the

'basement bombers,'" says James Kukowski, executive director of the rocketry association. "They take a hunk of water pipe or electrical conduit, pack it full of matchheads or zinc and sulphur, and expect it to fly. Usually it blows up before they get it outside."

The results of such experimentation are all too well known: hundreds of youngsters have been killed in such accidents. Hundreds more have lost fingers or hands or suffered blindness when hit by jagged chunks of exploding rocket "casings." Even knowledgeable adults sometimes have been involved in such mishaps. A 40-year-old high school chemistry teacher at Floydada, Texas, was killed and seven of his students were injured several years ago by the explosion of a rocket built as a classroom experiment. It consisted of a foot-long piece of pipe packed with a mix of explosive chemicals.

A group of professional rocketry scientists estimated in the late 1950s that one of every seven amateur rocketeers would eventually kill or injure himself in an experiment.

Despite the dire warnings and gruesome examples, however, safety authorities have found it impossible to stamp out amateur experimentation with rockets. The lure of rocketry, for both serious amateur scientists and thrill-seekers alike, appears to be too strong.

Not all amateurs are clumsy or dangerous, to be sure. A few, usually under the supervision of professional scientists, have logged some impressive achievements. In 1963, for example, two California youths built and launched a rocket that flashed to an altitude of 90 miles from a balloon over the Nevada desert.

But most amateurs have neither the know-how nor the equipment for such undertakings. "The ordinary amateur," says Kukowski, "is much better off working with models. He'll learn more and he'll live longer."

One way to live longer, the association figures, is to make rockets out of wood and paper. Thus, the association's strict safety code limits construction materials to nonmetallic matter.



In a preliminary flight, a model rocketeer launches his rocket-powered glider by hand to check its "trim."



Two rocketeers prepare their boost-glider rocket for launching. This winged model will shoot up like a rocket and drift back like a glider.

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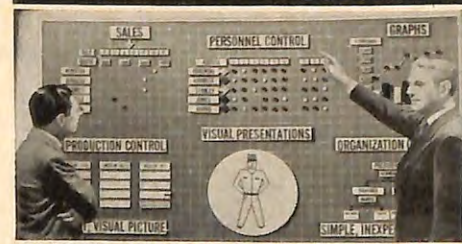
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"This way," observes Kukowski, "even if an engine does explode, you get nothing but confetti." Moreover, the association maintains an absolute ban on any sort of experimentation with home-prepared fuels or engines; only approved, commercially made engines can be used in association-sanctioned activities, thus minimizing the chances of explosions.

The restrictions on materials have another advantage: they make model rocketry an inexpensive activity that almost anybody can afford to participate in.

Most modelers begin with commercial kits produced by one of the four U.S. companies that specialize in making model rocketry equipment. Typically, a simple one-stage rocket and its engine represent an investment of \$2 to \$5. Some of the smallest and simplest kits are available for as little as 85 cents. Highly skilled amateurs can put a rocket together in a few minutes, but for the less experienced, two hours or so is a more realistic assembly time.

If the rocketeer does a reasonably careful job of assembling and painting his model, he will find the completed product looks much like the missiles and rockets he has seen in countless NASA or military launchings on television or in the newsreels. At one end of a long, slender body are three fins to stabilize the rocket in flight. At the other end is the pointed nose cone, which is usually shaped from a piece of lightweight balsa. The engine, mounted inside the finned end of the rocket, is a paper tube about the size of a shotgun shell. It is packed with grains of chemical propellant and is good for only one flight.

The payoff comes when the rocket is taken to the launch site. In the case of most amateur clubs, this is likely to be the neighborhood vacant lot or a convenient athletic field—any place that is, in the words of the rocketry association's safety code, "open" and "away from buildings and power lines."

For the launch, the rocket is mounted on a launcher or rack which keeps it pointed toward the sky. Ignition is handled electrically. Long wires connect the rocket engine to a switch, which in turn is connected to a battery. The rocketeer—or "launch officer," as he's usually designated in the case of organized club launchings—pushes a button that closes the switch, allowing power to surge through the wires and ignite the rocket engine. The wires then fall away, freeing the rocket.

At the moment of ignition, a cloud of smoke pours from beneath the rocket. Swiftly the pressure builds and the rocket leaps from the pad. If it is a multi-stage rocket, the early stages will fall away and drop back to Earth when the rocket is a few hundred feet high.

Finally, perhaps 1,500 feet or more in the air—so high that it can barely be seen with the naked eye—the rocket will reach the apex of its flight and begin its descent.

The rockets are made to be recoverable. This, too, is part of the association's safety code, a provision intended to keep wayward rockets from bopping innocent bystanders on the head. After a rocket has reached the peak of its flight, a small secondary explosive charge goes off in the engine. This pops the nose cone away from the rocket body and causes a small parachute to billow out. The pieces of the rocket, dangling from the parachute, drift back to the ground. When it's put back together and equipped with a new engine, the rocket will be ready for another flight.

Most model rocketeers don't stop with the relatively simple business of building and flying a single-stage rocket from a kit. The next step is to move on to two- and three-stage rockets; these are bigger and more complicated than the single-stage rockets, and they fly higher. Other variations include glider-rockets that take off like a rocket, shooting straight upward, but then drift back to Earth on wings like a glider's after reaching the apex of their flight.

For the true sophisticate there is the self-designed rocket built from scratch without the aid of a kit. Only the engine is commercially produced.

Some rocketeers are less interested in their rockets than in the things they can do with them. Special interests such as radio or photography sometimes lead to the installation of remarkably elaborate equipment on rockets, depending on the skill of their owners.

Electronics-minded rocketeers, for instance, equip their rockets with telemetry equipment that radios back data on the temperature or air pressure, and tells how fast the rockets travel. Sensors attached to the outside of a rocket may, by reacting to the sun's rays, send back information on the rocket's angle of flight. Other hobbyists concentrate on complicated ground support systems—automatic launch pads that raise a rocket into firing position and launch it at a preset time, tracking gear that measures speed and altitude, or radio equipment that receives telemetry data on several channels simultaneously and sorts it into meaningful facts.

Surprisingly, nearly all such sophisticated innovations depend entirely on the ingenuity of hobbyists; the amateurs so far are getting very little help from commercial manufacturers. The most elaborate and expensive piece of gear offered by a U.S. maker of model rocketry equipment at present is a

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\$29.95 tracking unit that looks much like a surveyor's transit. None of the companies as yet sells any electronic gear that can be carried aloft. However, Estes Industries, Inc., of Penrose, Colorado, the largest maker of model rocket equipment in this country, does offer a simple \$4 camera that can be carried to high altitudes by lightweight model rockets. The engine's ejection charge trips the shutter of the camera, causing it to take an aerial photograph of the Earth.

The more serious model rocketeers also are urged by the rocketry association and by the manufacturers to pursue studies of the more technical aspects of flight. Rocket Development Corp., of Seymour, Indiana, for instance, sells a ballistics manual which covers such topics as aerodynamic testing, propellant characteristics, and thrust calculations. It provides complicated formulas that enable modelers to solve such problems as determining the theoretical altitude of any given combination of rocket and engine. Other books, including some by such notables as rocket scientist Wernher Von Braun, discuss all phases of rocketry.

Model rocketry has its competitive aspect too. Clubs affiliated with the National Association of Rocketry hold regular launch sessions at which members try to accumulate points by entering their rockets in various categories of competition. These include pinpoint landing accuracy, maximum altitude, duration of flight, or simply excellence of design and construction in building a scale model version of a real rocket. Points accumulated in local or regional meets help the rocketeers try for national awards offered at the rocketry association's annual national meets.

Despite the rapid growth of model rocketry's popularity in the United States—today's 100,000 active modelers compared with 50,000 five years ago and practically none ten years ago—the hobby is by no means exclusively American. If anything, it's more popular in Western Europe and behind the Iron Curtain than it is here. Estes Industries estimates there are several thousand rocketry clubs in the Soviet Union alone, and similar organizations exist to a more limited extent in Sweden, Czechoslovakia, Hungary, France, Poland, East Germany, and Yugoslavia.

With the spread of model rocketry as both a sport and an educational tool, U.S. modelers are getting more and more professional support and legal sanction. It wasn't always this way; with the rash of amateur rocketry accidents that developed a few years ago, many states and communities set up stiff legal barriers that severely limited organized model rocketry as well as unsupervised experimentation. A major
(Continued on page 45)

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GRAND EXALTED RULER Raymond C. Dobson receives for the Elks National Foundation a \$1,000 check at the 47th Elks National Bowling Tournament in Toledo, Ohio. The check was presented by the Elks National Bowling Committee. The committee President —P.E.R. Rudy J. Betlach, St. Louis—stands to the right of Brother Dobson. In the background are some other committee officials, including three directors, Robert Sesney, Toledo, P.E.R. Roy Weller, Carlinville, Ill., and D.D.G.E.R. Duane L. Rogers, Sandusky, Ohio; Richard Sutton, Battle Creek, Mich., committee Secretary-Treasurer, and Pim Quinn, Madison, Wis., committee advisor to the Secretary-Treasurer. Brother Dobson (inset) bowls a first ball.

News of the Lodges

LODGE HONORS TEEN-AGE HERO

THE COURAGE of Brother Lawrence W. Christomos' teen-age son impressed other Centralia, Wash., Lodge members so much that they held a dinner for the youth recently and presented him with an award for heroism.

Fifteen-year-old Tim Christomos was honored by the lodge for saving the life of 10-year-old Charles Castle Jr. of Kent July 31 at Fort Borst Park Lake.

Charles, who had been picnicking with his parents, became exhausted while swimming, thrashed around, and sank. Tim recovered the unconscious boy from the bottom of the lake and carried him ashore.

Before Tim could proceed, Mrs. Charles Castle Sr. recalled, she panicked, ran up to the youngsters, and pulled her son from Tim's arms.

"Tim grabbed my son back and started giving mouth-to-mouth resuscitation, thank God!" Mrs. Castle said at the ceremony. Also present were Castle, Charles, and Brother and Mrs. Christomos. Brother Christomos, an active lodge member, is a schoolteacher.

CENTRALIA, Washington, E.R. Donald E. (Buzz) Saari looks on as Tim Christomos, 15, of Centralia, greets Charles Castle Jr., 10, of Kent, whose life Tim saved when he pulled the unconscious youngster from Fort Borst Park Lake and administered mouth-to-mouth resuscitation. In a special ceremony, the lodge presented an award for heroism to Tim. His father, Lawrence W. Christomos, is an active lodge member.



Mrs. Castle, who had asked to present an award to Tim, gave him the lodge's plaque praising his courageous act. Tim also received a letter of congratulations from lodge members, presented by E.R. Donald E. (Buzz) Saari, and a letter of commendation from Gov. Daniel J. Evans of Washington, presented by D.D.G.E.R. Matthew P. Fagan, Long Beach. Governor Evans also congratulated Tim for his activities as a Boy Scout.



THE NEWEST LODGE in the state of New York, Camillus Lodge No. 2367, is instituted with 201 members. The institution and installation of officers were conducted March 19 in Auburn Lodge and were witnessed by approximately 450 persons. About 185 men were initiated by the officers of Fulton and Liverpool Lodges. The charter officers include (seated): Treasurer Leonard G. Sherwood, Secy. Stephen J. Krisak, Est. Loyal Kt. Alfred H. Manfredi, E.R. Nicholas J. Repasky, Est. Lead. Kt. James D. Cummings, Est. Lect. Kt. Sherman D. Olin, and Esq. Edward R. Caldwell. Standing are Tiler Bernard W. Amidon, Chap. Joseph Moseuk, Trustees Eric Maus, Edmond P. Cooper, William J. Murray, and James V. Bennett, and Inner Guard Frederick J. Hasset. Auburn and Fulton Lodges sponsored the new unit. Dignitaries who participated included D.D.G.E.R. Peter Jacob, Newark, who conducted the institution; P.G.E.R. Ronald J. Dunn; P.S.P. and P.D.D. Theodore R. Beales, Newark; P.D.D. James B. Hanlon, Fulton, state new lodge chairman, the installing officer and master of ceremonies, and V.P. John McMahon, Auburn.

WEST NEW YORK, New Jersey, Lodge No. 2361, the newest lodge in the state, is instituted with 158 signed applications. Among the dignitaries at the Jan. 15 ceremonies were (starting with first row, eighth from left): Treasurer Vincent Mattiace; Est. Loyal Kt. James Quinn; E.R. Frank Corso; S.P. and P.D.D. Harrison S. Barnes, Elizabeth; P.G.E.R. William Jernick, the principal speaker; P.S.P. and P.D.D. Louis Hubner, of Union City Lodge, who organized the new lodge; Est. Lead. Kt. Richard Gerber; Est. Lect. Kt. Patrick McAuley; Esq. Paul Passaro, and Secy. Richard Lamposano (second from right).



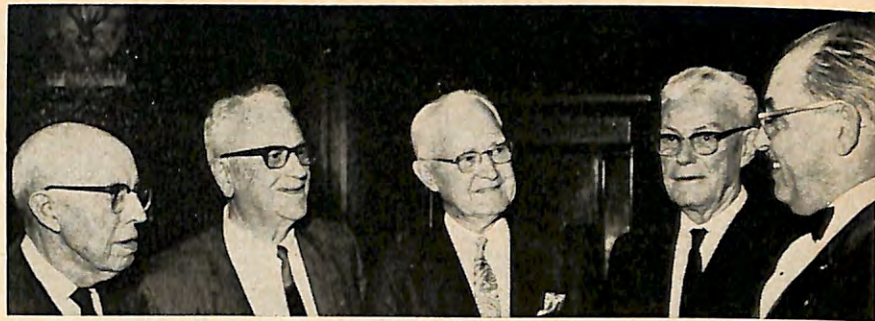


THE KING AND QUEEN of Gulfport, Miss., Lodge's Carnival Ball smile happily. The ball is held at the height of Gulfport's social season. The King is P.E.R. Ray Blacklidge, an active member of the state association. The Queen is Mrs. M. E. Tootle, wife of P.D.D. M. E. Tootle. She is a participant in several charitable projects. The ball is staged by the lodge's Carnival Krewe.



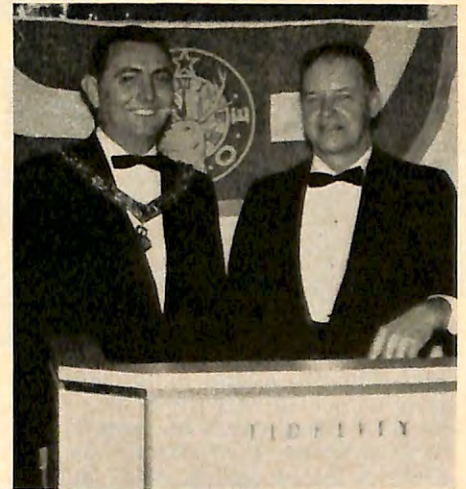
HATTIESBURG, Mississippi, Lodge's first Carnival Ball King and Queen—P.E.R. Louis Schweizer and Mrs. Henry Henington—are shown in their royal finery. Speculation over the King's and Queen's identities was climaxed with the presentation of their royal majesties. For one of the city's most glamorous and brilliant social events, the ballroom was lavishly decorated. In the center was a glittering carousel, a symbol of fun and the carnival spirit.

DOWAGIAC, Michigan, E.R. Wallace Hammarstrom (right) presents the lodge's annual Outstanding Citizen's Award to Dr. Fred Mathews, a local Elk and one of the founders of the Greater Dowagiac Assn., which later became the Dowagiac Chamber of Commerce. Doctor Mathews' most recent accomplishment has been to lead in the public election campaign to establish Southwestern Michigan College, two miles from Dowagiac. The optometrist is chairman of the college's board of trustees.



ROCKFORD, Illinois, Lodge members for more than 50 years are presented with Life Memberships by E.R. William F. Thrash (right). The veterans are Ray A. Larson, a member for 63 years; B. J. Knight, 57 years; P.E.R. L. C. Miller, 67 years, and John P. Scone, 59 years.

WHEATON, Illinois, Lodge boasts new stations for the Order's ritual that were designed by E.R. Lee C. Mielke (right), shown with D.D.G.E.R. John R. Minerick, Des Plaines, of Park Forest-Chicago Heights Lodge. Brother Mielke, an architect, had the stations constructed of white, pin-crush leather and walnut. Prismatic aluminum lettering is used for each virtue represented. On the Exalted Ruler's station (pictured) is a bronze Elks emblem six inches in diameter.



THE TRAPSHOOTING TEAM of Mount Carmel, Ill., Lodge poses with the trophy that will go to the highest scorer in the annual competition held in the Grayville (Ill.) Gun Club. The team includes Brothers Homer Alka, a 50-year lodge member; Chester Siegert Jr.; Billy Siegert; Frank Fieber; Russell Lentz; E.R. Kenneth E. Frye; Gale Nuckolls, and Don Broster. This year's shooting event is for 100 16-yard targets and 100 handicap. All dues-paid Elks are eligible to vie in the contest. The 32-inch-high trophy will be redeemed each year for \$50 from the previous year's winner.



NEWLY INSTALLED E.R. Wilbur (Bud) Boger (left) of Wallace, Idaho, Lodge holds a champion set of elk antlers with Brother Jim Striker, who presented them for display in the lodge. This trophy, Brother Striker's first, placed first in the Inland Empire Big Game Council. The lodge, in the heart of the big game country, collected more than 150 hides last year for distribution to the state major project—the Idaho Elks Rehabilitation Center, Boise—and the Veterans of Foreign Wars. The antlers measure 47 inches high and 49 inches wide, with a 12-inch base. Brother Striker has hunted for the last 15 years.



LYNNWOOD, Washington, E.R. John J. Costa raises the flag outside the lodge building with the help of G.E.R. Raymond C. Dobson to signify that the lodge is formally open for the day's activities. The flag, presented to the lodge at the dedication of the new building, previously had flown over the U.S.S. *Arizona*, the only battleship totally lost in the Japanese attack on Pearl Harbor.



VICE-PRESIDENT HUBERT H. HUMPHREY is a guest of Bloomington, Ind., Lodge after delivering an address at a convocation at Indiana University. Also in the first row are Est. Lect. Kt. John Kinser, E.R. George Calvert, Est. Lead. Kt. Ben Mitchell, and Est. Loyal Kt. William Knapp. In the second row are Trustee Clark Alexander, Trustees and P.E.R.s Philip S. Talbot, Jack T. Smith, and Harold Riggs, and Trustee William Krogh. In the third row are Inner Guard Charles Buchanan, P.E.R. and Secy. Clyde M. Martin, Treasurer Howard Terman, and P.E.R. and Chap. H. J. Palmer.

ANACORTES, Washington, Lodge's oldest living member—P.E.R. Fred H. March Sr.—greets G.E.R. Raymond C. Dobson during the latter's visit. Brother March, 90, was initiated 56 years ago. His son, Fred Jr., and grandson Fred III also are Elks.



ELKS MEMORIAL PARK, where Mount Vernon, Wash., Lodge provides a Little League baseball program, is toured by G.E.R. Raymond C. Dobson, Gresham, Oreg., P.E.R. Frank Rinker (left), G.L. New Lodge committeeman, and lodge members. E.R. John W. Hunter stands fourth from the right and P.E.R. William O. Pearson, mayor of Sedro Woolley, stands second from the left.



ELKS OF CHICAGO (SOUTH) Lodge brighten the lives of more than 200 hospitalized children in cooperating with the Illinois Easter Bunny program. Each child was given an Easter basket and a stuffed bunny. Shown at Little Company of Mary Hospital are (seated): P.E.R. Francis X. Gallagher, public relations director for both the lodge and the hospital, and Est. Loyal Kt. Stanley Neils. In the second row are Brother Mike King, Chap. Tom Killham (the Easter Bunny), and outgoing E.R. John C. Farrell. In the rear are P.E.R. and Trustee Nicholas H. LaPorte; Est. Lead. Kt. Don Ecklund; Est. Lect. Kt. Carl Meyer, and newly elected E.R. Hank Petersen, who also serves as lodge chairman of the Easter Bunny program.

A FLAG-RAISING is the first action taken by Big Spring, Tex., Lodge after the members move into new quarters. Participating are P.E.R. and Est. Lead. Kt. A. M. Farris, E.R. Jack C. Kimble, Tiler R. H. Snyder, Hugh Nixon, and P.E.R. and Secy. Oliver Cofer Jr. The new building was dedicated on the lodge's recent 17th anniversary. Present were representatives of 14 lodges. Serving as master of ceremonies was P.S.P. William J. B. Frazier, El Paso, who conducted institution ceremonies for Big Spring Lodge 17 years ago. Other dignitaries on hand were S.D.G.E.R. H. S. Rubenstein, Brenham; Dallas P.E.R. Alex A. McKnight, G.L. New Lodge committeeman; D.D.G.E.R. Charles A. Chapin, El Paso; S.P. Joel W. Ellis, Harlingen; state President-Elect and San Antonio E.R. James V. Sharp, and V.P. Rollin Phipps, Midland.



TULSA Lodge observes its 62nd anniversary at a dance honoring all Past Exalted Rulers and their wives. Ready to cut the cake are outgoing E.R. Robert E. Johnson and his wife, Thelma. On the right is P.D.D. W. B. (Billy) West, the lodge's senior Past Exalted Ruler, with his wife, Annette.



READING THE PROGRAM for the 84th anniversary dinner dance of Brooklyn Lodge are (seated): P.E.R. and Secy. Vincent J. Giganti and Est. Lead. Kt. William S. Ford. Looking on are dinner Chairman Monroe Berliner, P.D.D. Eugene G. Granfield, and P.E.R. and Trustee John T. Manning.



NEVADA, Missouri, Elks mark the completion of their new lodge building at a cornerstone-setting ceremony; E.R. Roy Brown (in group at right) presides. Visiting dignitaries included S.P. and P.D.D. William F. Gill, Kansas City, of Grandview-Hickman Mills Lodge; state Secy. G. K. McClintick, Kansas City, and D.D.G.E.R. R. Scott Roland and V.P. Galen Marr, both of Warrensburg. In the cornerstone capsule are lodge documents dating from the lodge's chartering. About 70 members and guests attended the ceremonies.



SEVEN CHARTER MEMBERS are present at the 45th anniversary celebration of Ridgewood, N.J., Lodge. They are P.E.R. James F. Blackshaw, Walter G. Burrows, Treasurer Fred Gegenheimer, P.E.R. Charles W. Clare, James Bauman, Raymond Fisher, and Charles C. Ackerman, who represent a total of 315 years of service to the Order.



A BOND-BURNING CEREMONY at Winter Garden, Fla., Lodge is a highlight of the seven-year-old lodge's history. The lodge property was purchased through the sale of bonds, and the addition was financed locally five years ago. All obligations now have been paid off. In the first row are P.E.R. Clarence Richard, E.R. David Haler, Treasurer Leo Sharp, Esq. Edward Webb, and Trustee James Gillard. In the second row are Chap. Julian Revels, Trustee Jack Patrick, Est. Lect. Kt. Lewis Kennedy, Trustee Paul Clanton, Inner Guard James Creech, Est. Lead. Kt. Herbert Burelson, and Secy. Douglas Loppacher. The event marks their latest achievement.



INSPECTING A NEW TRAILER to house field equipment for Brawley, Calif., Lodge's Boy Scout Troop No. 20 are E.R. Bob Gene Trimm; Est. Lead. Kt. Otis Wood; Grand Trustees Chairman Robert E. Boney, Las Cruces, N.M.; P.G.E.R.s Horace R. Wisely and R. Leonard Bush, and P.D.D. Marvin M. Lewis, Brawley. The trailer was made by lodge members from material they had donated.



RIVERSIDE, California, Lodge recently initiated Dean A. Nelson (first row, second from right)—the fifth Nelson brother to join the Order. Witnessing the ceremony were the initiate's brothers (first row, left): Keith and Willis, both of Lakewood Lodge, Vernon, of Bellflower Lodge, and Elmer, of Riverside Lodge. Esq. George Petrie is at the right. In the rear are Secy. E. Jack Neel, E.R. William D. Mackey, Est. Lead. Kt. Earl Topham, Chap. Stanley Everett, and Brother Paul Wagner.



JUSTICE THAD EURE of the Grand Forum, Raleigh, N.C., addresses guests at a \$25-per-plate Loyal Elks Roundup Dinner held by Charlotte Lodge. Smiling happily is E.R. Robert C. Baker.



SEVEN UNIVERSITY OF WYOMING students comprise a recent initiation class of Laramie, Wyo., Lodge. Pictured are initiates Eugene Taylor, Robert E. Snow, James K. Sims, P.E.R. Robert R. Bachman, who performed the ritual, E.R. Emery L. Miller, initiates Palmer McCarter, Donn L. Sneedon, Peter Imbs, and Raymond L. Bedell. The license plate shown belongs to Brother Miller. The number 582 also is the lodge's number. Brothers Bachman and Miller are former students of the University of Wyoming, in Laramie.

FULLERTON, California, Lodge selects Brother Ralph E. Matthews Jr. (left), the club Manager, for an Honorary Life Membership, presented by E.R. Glen D. Brunk. Brother Matthews, an Elk for more than 30 years, assumed the post in 1960 after leaving Chicago (South) Lodge, where he also had been club Manager.

A 50-YEAR consecutive membership pin is presented to a veteran member of New Bern, N.C., Lodge—Brother G. Allen Ives—by D.D.G.E.R. Ed B. Pugh, another member of the lodge. The presentation ceremony took place during the annual meeting at which all Past Exalted Rulers are honored by other lodge members.





PARTICIPANTS IN THE PRIZE-WINNING float in the Elks Krewe of Orleanians' Mardi Gras Parade shake "zoo cans" on New Orleans' famed Canal Street to raise funds to replace animals killed in the 1966 fire at Audubon Park Zoo. A total of \$1,500 was raised in the effort, headed by Brother Chris R. Valley, Krewe captain for a number of years and new chairman of the Civic Committee of New Orleans Lodge, with which the Krewe is affiliated.



JOHNNY LAMONS, son of P.E.R. and Trustees Chairman Herbert J. Lamons Jr. of Greeneville, Tenn., Lodge, presents a "gold brick" on behalf of the lodge to Pam Messer of the Holston Methodist Home, Greeneville. Composed of nearly 20,000 trading stamps, the "brick" is topped by a gold-colored station wagon. The stamps represent a starting contribution toward the lodge's pledge to acquire a new station wagon for the orphanage in which to transport its younger children. A local dealer has agreed to accept the stamps at full value, in lieu of money.

SHAWNEE, Oklahoma, Lodge's Past Exalted Rulers initiated a class of 16 members recently in honor of Brother Tony Adams, who has served as Tiler for 21 consecutive years. He was presented with a diamond Elk lapel pin. Shown are P.E.R. Clair E. Hill, Brother Adams; and P.E.R.s W. V. Shirley, Paul P. Loy, Melvin Smith, Ray A. Williams, Roy Sloan, Allen Crownover, A. G. Friday, George McKinnis Jr., John Collin, Bill Holt, Earl Smith, N. N. Hayward, and Clayton B. Oliver, also the 1966-1967 Exalted Ruler. Among the guests were S.P. E. F. Carter, Duncan, and D.D.G.E.R. Norman Allen, Pauls Valley.



THE WRESTLING PROGRAM of Huntington, N.Y., Lodge accommodates 72 youngsters ranging from ages 5 to 12. The classes are supervised by two coaches and instructors who have wrestled on an Olympic team. Standing are Brother Jerry Grenier, program chairman and instructor, and Brothers Charles Calby and Patrick Lyons, both of whom serve as administrative coordinators.



NORWICH, New York, Secy. Leo A. Gorman (right) is presented an Elks National Foundation Honorary Permanent Benefactor Certificate in his name by Binghamton P.E.R. Frank R. Blauvelt, state chairman for the foundation. Lodge members donated \$1,000 to the foundation to honor Brother Gorman with the certificate, the first presented in New York's South-Central District.



ANDERSON, Indiana, Trustee William Granger (first row, right) wonders if his contribution to Elksdom sets a record. Brother Granger's son Robert (first row, second from left) is congratulated by E.R. Ernest Lee Smith after he and his brother Ronald (first row, second from right) became the sixth and seventh Granger sons to join Anderson Lodge. The other Brothers Granger are (second row): Bill, Kenneth, Donald, Richard, and Jon. The family, which includes a sister, enjoys golfing, and Donald and Jon are golf professionals.



WAUKEGAN, Illinois, Lodge presents a Life Membership card to the city's most famed product—comedian Jack Benny. E.R. Nicholas M. Keller gives the card to Brother Benny, who joined Waukegan Lodge long before he reached the age of 39. He now lives in Beverly Hills, Calif. Looking on is P.E.R. and Dr. F. Vernon LeMieux. The presentation took place in Jack Benny Junior High School in Waukegan.



PENNSYLVANIA Elks believe that 101-year-old P.E.R. John J. Oakleaf (right) of Titusville Lodge is the Order's oldest member. Brother Oakleaf, a 73-year member, is shown with P.E.R. Hiram H. Davis, 84, a 54-year member and the eldest acting former Exalted Ruler in the lodge. Each wears the specially designed 50-year Past Exalted Ruler's pin—a silver elk set with a white diamond. Brother Oakleaf received his pin in 1962, and Brother Davis received his in 1966. To honor Brother Oakleaf on his 100th birthday, the lodge presented him with a scroll signed by each Past Exalted Ruler.

Lodge Notes

It has been said again and again that the computer is taking over, and this is the case at Woodbridge, Va., Lodge. Woodbridge Elks believe that theirs is the first lodge in the Order to have all its records electronically computed.

The Elks of Alma, Mich., had a nice surprise recently—a trophy from Houghton-Higgins Lake Lodge in appreciation for their visitations and spirit of brotherhood in past years. The trophy is on display in the lodge entry hall.

Marquette, Mich., Lodge again presented traffic safety and courtesy awards—this time to five employees of the Marquette Light and Power Department. In making the presentation, E.R. John R. Meyers noted that the linemen, on several occasions, have helped stalled motorists and have otherwise assisted drivers requiring aid.

Clinton, Mass., Lodge's only living charter member—P.D.D. and P.E.R. George Connors—died recently. Brother Connors, who served two terms as Exalted Ruler, was initiated in 1912. Clinton's only contribution to silent movies, he acted in "The Exploits of Elaine" with Lionel Barrymore and, after World War I, appeared in a number of Broadway productions.

Nashua, N.H., Lodge recently paid a first-anniversary tribute to the charter members of the Elks Trojans, the lodge's junior drum and bugle corps. Each member received a Golden Charter Certificate and four Elks Trojans

officials who contributed to the success of the corps received plaques from E.R. John M. Mandziej.

The winner of Danville, Va., Lodge's Youth Leadership Award, Leslie Anne Waugh, received a \$100 check from E.R. John W. Tulloch recently. Miss Waugh, a senior in high school, has participated in numerous school activities, but her major interest lies in art.

Point Pleasant, N.J., Elks enjoyed an evening of Irish gaiety at their St. Patrick's dance and buffet dinner of corned beef and cabbage. Proceeds from the annual celebration went to the general community welfare fund.

As a service to any of our readers who might have served in the Second (Indian Head) Infantry Division, we are making the following announcement:

The Second Infantry Division Assn. will hold a 50th anniversary and homecoming celebration in San Antonio and Ft. Sam Houston, Tex., on Oct. 12-13-14, 1967. Complete programs may be obtained from B. Steve Schwebke, Second Division 50th Anniversary committeeman, 635 Olney Drive, San Antonio, 78209. The division was organized at Bourmont, France, in October 1917. Arrange reservations now for the event.

Craig, Colo., E.R. Gerald K. Baird presented Rosa Brock a \$25 U.S. Savings Bond as this year's local winner of the Elks Youth Leadership Contest. Miss Brock was selected from among students of six high schools.

Youth Leadership winners honored by Latrobe, Pa., Lodge came from two high schools—Ellen Susan Kattan and

George Schasny of Greater Latrobe Senior High School and Constance Lee Herald and Michael Staschak of Derry Area High School. The awards were made by E.R. George J. Schasny.

Awards of \$75 each went to the winners of Hagerstown, Md., Elks Youth Leadership Contest. They are D. Stephen Elliott, a North High School senior who recently won a scholarship to Cornell University, Ithaca, N.Y., and Brenda Butts, a Boonsboro High School senior who writes for the local newspaper's "School Section." Young Elliott advanced to win on the state level.

Two active school leaders—Sarah Judith Hayes and Everette Clyde Cox—received \$25 U.S. Savings Bonds as the winners of Spartanburg, S.C., Lodge's Youth Leadership Contest. Officiating in the presentation was E.R. Kenneth E. Weathers.

Two Sandusky, Ohio, students—Linda Wohlever of St. Mary's High School and Rick Griffiths of Sandusky High School—won the lodge's Youth Leadership Contest and each received \$50 in U.S. Savings Bonds.

Rapid City, S.D., Elks Youth Leadership Contest winners—Elizabeth L. Flocke and Kirk Moses—received their awards at a recent banquet honoring them and their parents.

Two Winslow (Ariz.) High School seniors—winners of the local Elks Youth Leadership Contest—received U.S. Savings Bonds from Winslow Lodge. The winners, Sean Sullivan and Malene Johnson, went on to win second and third places, respectively, in the state Youth Leadership competition.



BARNESVILLE, Ohio, Lodge membership includes three generations of the Hanse family. They are Brother M. A. Hanse, his son Francis, both charter members of the 21-year-old lodge, and Francis' son, Donald, who was initiated during recent ceremonies.



BOWLING GREEN, Ohio, P.E.R. and Secy. Eugene W. France holds two checks totaling \$150 and representing a down payment by the lodge to the Ohio Elks Cerebral Palsy Treatment Center Board. Looking on are E.R. Richard C. Murphy and P.E.R. and Trustees Chairman Clarence R. Culler.



PRESENTING A SET of corncob pipes to S.P. and P.D.D. William F. Gill (second from left) is E.R. Victor Hase of Washington, Mo., Lodge during the annual Southeast District initiation in the lodge. Also shown are state Secy. G. K. McClintick, Kansas City, and D.D.G.E.R. Melvin H. Carpenter, of Festus-Crystal City Lodge. Forty-six men were initiated into several lodges, including Farmington and Potosi Lodges.



INDUCTING OFFICERS and the 46 candidates are shown at the recent district initiation held in Washington, Mo., Lodge to honor Brother Gill, a Kansas City resident and a member of Grandview-Hickman Mills Lodge. Leading the ritual team was E.R. Donald F. Nemitz of St. Louis Lodge. More than 400 members and guests attended the ceremonies.



AT CINCINNATI Lodge's 90th anniversary celebration, P.E.R. Philip H. Gottlieb (right), event general chairman, presents an honorary life membership to S.P. and lodge Secy. Walter G. Springmyer, Cleves. Brother Springmyer has served as the Secretary for the last 24 years.



WAUSEON, Ohio, Lodge donates a \$1,200 piece of equipment to Detwiler Hospital. At the presentation are E.R. Herbert Barnes; Dr. R. L. Davis; Dave Springer and Lawrence Pilliod, president and past president, respectively, of the hospital association; Bernard Barger, Napoleon, district community welfare chairman; D.D.G.E.R. Ralph E. Patterson, Bellefontaine, and V.P. Elwood Reed, Bowling Green. The new unit permits the observation of two patients at the same time. Last year, the lodge contributed heart monitoring equipment.

State Associations Hold Sessions

OREGON ELKS' School for the Blind—part of the state major project—had 1,080 new patients during 1966 and patients' visits totaled 3,662, members learned at their midwinter session Jan. 19 through 21 in Albany.

P.D.D. Fred Simpson, Newport, the major projects chairman, also reported that since its inception, the Elks' Eye Clinic has treated 14,194 youngsters, with patient visits totaling 61,273. Oregon Brothers have contributed about \$300,000 to the clinic, he added.

G.E.R. Raymond C. Dobson spoke on family participation in Elkdom. Other dignitaries present included P.G.E.R. Emmett T. Anderson, Grand Trustee and Corvallis P.E.R. Frank Hise, three Grand Lodge committeemen, and nine Past State Presidents.

More than 1,500 Elks and their ladies attended the meeting, conducted by S.P. Al Beeler, McMinnville.

Members decided to hold next year's midwinter session in The Dalles.

PAST EXALTED RULER Henry F. Garvin Jr. of Charleston Lodge was elected President of the South Carolina Elks Assn. at its semiannual convention recently in Sumter.

Two other Past Exalted Rulers—Lewis W. Weeks Jr. of Orangeburg Lodge, a St. Matthews resident, and Kenneth D. Saylor of Anderson Lodge—were elected Vice-Presidents. James E. Parker Jr., Rock Hill, was reelected Secretary-Treasurer.

Anderson Lodge won the Ritualistic Contest.

More than 600 Elks and their wives attended the meeting.

WYOMING ELKS' midwinter meeting drew more than 200 out-of-town members



OREGON ELKS, meeting for their midwinter session in Albany, are proud of their Eye Clinic and School for the Blind, part of the state major project. Here, G.E.R. Raymond C. Dobson and P.G.E.R. Emmett T. Anderson chat with some clinic patients and students at the school. Among those in the rear are Grand Trustee and Corvallis P.E.R. Frank Hise (second from left); P.D.D. Fred Simpson, Newport, the state major projects chairman; S.P. Al Beeler, McMinnville, and P.S.P. and P.D.D. Fred Stefani, Oregon City, Secretary of the clinic.

and their ladies recently in Casper.

Dignitaries attending included G.E.R. Raymond C. Dobson, P.G.E.R. H. L. Blackledge, and Colorado P.S.P. Art Grayling.

S.P. Francis J. Smith, Powell, conducted the sessions.

Women at the meeting were treated to a luncheon and fashion show.



MANHATTAN, Kansas, members enjoy a dinner featuring elk meat through the courtesy of Brother Paul Folks (left), who killed the elk. He talks with some Brothers while he serves. This is the third lodge dinner he has given, using elk and deer shot on his hunting trips. Brother Folks, legless since a train accident at the age of 16, joined the lodge in 1947. His interest in Elkdom was aroused during his three-month hospitalization at Pana, Ill., after the accident. Pana Lodge, where his brother Ed was a member, provided special Sunday dinners and fruit and flowers for the convalescent. Brother Folks, a program specialist in the Kansas Agricultural Stabilization and Conservation Service, has sponsored 14 members of Manhattan Lodge.

A FIRST-PLACE WINNER in the Elks National Youth Leadership Contest is Deanna Lackaff, Bassett, Neb., who was sponsored by Ainsworth Lodge. Miss Lackaff holds the official announcement of her accomplishment from the G.L. Youth Activities Committee while E.R. Charles E. Raitt (right) reads it. To the left of Brother Raitt is D.D.C.E.R. W. K. Rynearson, a lodge member. Looking on are Brother George Kamas (left) and Brother Duane Burger, chairman of the lodge's Leadership and Scholarship Committee, a very busy Elk.



RITUALISTIC CHAMPIONS in New Hampshire and New England for 1967 are Laconia Lodge team members. Shown with their trophies are (seated): P.E.R. and Est. Lead. Kt. William H. Nadon Sr., his son, E.R. William H. Nadon Jr., and Est. Loyal Kt. George Stafford and (standing): Inner Guard Edward Provencal, Est. Lect. Kt. David Howland, Chap. Ronald Charland, and Esq. Peter Morrison. Keen competition was provided by teams from several states.

BORDENTOWN, New Jersey, Lodge pledges \$3,600 for a two-bed memorial unit in the new Hamilton Hospital. The lodge's Charities Committee chairman, William Guthrie (seated, second from right), presents the pledge to Lester Robbins, president of the hospital's board of governors. Looking on are (seated): E.R. John C. Golden and



P.E.R. Joseph A. Silvasi, the lodge's Hospital Committee chairman, and (standing): committee Treasurer Thomas H. Applegate Sr. and Brother Ralph Garemore.



THE ELKS NATIONAL HOME, Bedford, Va., proudly accepts two citations—a bronze plaque and a framed certificate—from the Bedford County Dairy Herd Improvement Assn. Shown are P.G.E.R. John L. Walker; V.P. and Lynchburg P.E.R. Doral E. Irvin, Superintendent of the home; C. M. Allison, association president, and Grand Trustee and P.S.P. E. Gene Fournace, Newark, Ohio. The home won the two awards with an increase per cow of 1,227 pounds of milk and 52 pounds of fat in 1966. The farm is managed by Fred Bradley. The herd of 36 cows produced a total of 7,565 pounds of milk and 296 pounds of butterfat.

AMONG THOSE attending a Massachusetts Elks Association dinner held in the Sheraton-Plaza Hotel, Boston, are (seated): John E. Fenton Jr., who served as toastmaster; Gov. John A. Volpe of Massachusetts, and G.E.R. Raymond C. Dobson. Standing are S.D.C.E.R. Edward A. Spry, Roxbury, of Boston Lodge; Brother Francis J. Buckley, chairman of the dinner committee; S.P. John F. Cahill, Belmont, and P.G.E.R. and Judge John E. Fenton, who also is Secretary of the Elks National Foundation Trustees.



AT HOLLYWOOD, Florida, Lodge, Brother George Stock (second from left), a blind member of Niles, Mich., Lodge, presents a 25-year pin to his son-in-law, Robert Lowery, also a Niles Lodge member. Brother Lowery was vacationing in the area. Looking on are E.R. John F. Breslin and P.E.R. and Secy. John G. Fisher. The Hollywood presentation was made on Past Exalted Rulers' and Old-Timers' Night in Niles Lodge. Brother Stock's dog is named Duke.



ACCEPTING A CHECK for \$659 from E.R. Sam Kramer (center) of Troy, Ohio, Lodge for the Miami County Riverside School for retarded children are Mrs. Richard Hole (second from left), an instructor, and Mrs. Ben Wirrig, the principal. Looking on are Est. Lead. Kt. Robert Ritter, community welfare chairman, and Secy. Oscar W. Allen. The lodge has donated \$2,276.75 in 1966-1967 to community welfare projects.



THREE PAST STATE PRESIDENTS of Huntington, W.Va., Lodge welcome S.P. A. S. (Buddy) Ammar (seated, second from left), Logan, at a lodge dinner meeting. The others seated are P.S.P. and P.D.D. Frank F. Martin, P.S.P. and Secy. A. E. Kallmerten, and P.S.P. W. Don Morris. E.R. H. E. (Hub) Curry is on the extreme left in the second row along with other officers and Trustees of the lodge.



A DONATION OF \$1,531 to the State Handicapped Children's Fund is presented by Rapid City, S.D., Lodge to S.P. Donald D. Balvin (first row, third from right), Aberdeen. The donation comes from 1,531 lodge members who each contributed \$1. Others pictured are (first row): Treasurer Fred Miles, P.E.R. and Secy. Arch N. MacVicar, D.D.G.E.R. Edward A. Belmore, Rapid City, E.R. Elmer Swane, and Est. Lect. Kt. Eldon Bowen. In the rear are Inner Guard Ralph Holmes, Chap. Tom Bennington, Est. Loyal Kt. Harold Shaw, Est. Lead. Kt. Robert Bock, and Esq. Charles Tinant.





COMPETING AT MILWAUKEE, Wisconsin, Lodge in a U.S. Constitution examination are 52 students from 29 high schools in Milwaukee County. The students also took part in an essay contest. Supervising the examination are Youth Activities Chairman Robert J. Fredrich, Scholarship Chairman Francis L. O'Reilly, and John Sinitz.

HOLDING A SHOVEL at Bellefontaine, Ohio, Lodge's groundbreaking for its \$80,000 addition are E.R. John D. West (left) and D.D.G.E.R. Ralph E. Patterson, a lodge member. In the background are members of the Building Committee and Trustees.



ARLINGTON HEIGHTS, Illinois, officers pose for a photograph with a group of men recently initiated in honor of G.E.R. Raymond C. Dobson. In the first row are Chap. Gerald Dittman, Tiler Frank Lyons, Inner Guard Wayne Wilkins, Est. Loyal Kt. Norman Christiansen, E.R. Norbert West, Esq. Arthur Jungdahl, Est. Lect. Kt. Leroy Petersen, and Organist Joseph Grace.



BARABOO, Wisconsin, Lodge initiates, totaling 25, and officers are pictured after a recent initiation. The ceremony was conducted by a group of Past Exalted Rulers in honor of G.E.R. Raymond C. Dobson, according to E.R. John R. Gray.



MARQUETTE, Michigan, Lodge's monthly safety award is presented by E.R. Harold St. Arnauld to Gail O. Daugherty (center), chief boatswain's mate in charge of the Marquette Coast Guard Lifeboat Station. Looking on is Police Chief George G. Johnson, also the harbor master, who recommended Chief Daugherty and the Coast Guard for the honor. The current award is aimed as a timely warning at users of small watercraft on Lake Superior.

OFFICERS OF SANDUSKY, Ohio, Lodge, shown with a new class of 39 members, include P.E.R. and Organist Charles E. Trueman; Tiler William Bremer; P.E.R. and Treasurer Carl Joerger; D.D.G.E.R. and Secy. Duane L. Rogers; Est. Loyal Kt. Richard Packman; E.R. Robert E. Uhl; Est. Lead. Kt. Richard Kotz; Esq. Ernest Roehrs; Chap. Kenneth Yontz, and Inner Guard Alfred H. Uhl. With this class, new members in the last year total 106, for an increase of nearly 20 percent in total membership.



Golf

(Continued from page 7)

said, it is the mashie shots that "shattered my aching soul," then it is the putt that cremates the spirit.

One of the wonderful things about golf is that a man of any age can play it and play it well. Supposedly this would indicate that a champion can stay on top of his game. But, whether you are talking about the top man in class D at the local country club or last year's Masters winner, it doesn't work that way.

When Jack Nicklaus was walking off with every crown in sight a couple of years ago, Sam Snead was asked whether he thought the incredibly young Nick would dominate golf as no one before him ever had. With no malice toward Jack, Sam said no. Too many years of pressure from childhood would take its toll on Nicklaus in the next few years, Snead explained. And his prophecy may already be coming true.

It certainly came true with Snead himself. The classic swing is still there, and the ball still sails 300 yards off the tee. But the precision shots that require the intense mental concentration, rather than physical and athletic ability, are the ones that go awry. Ben Hogan, one of the three things Snead once admitted he feared on a golf course (the other two being lightning and a downhill putt), is the most striking example of this. Even now Hogan can make a run for the top in the big tournaments, but what always does him in are those three—yes, *three*—and four-foot putts, each one of which is worth a 250-yard drive, as the golfing cliché goes. Ring Lardner put it best when he said that the "fourth putt" is golfing's easiest shot.

Neither the most nonchalant of the weekend amateurs nor the toughest of the hardened pros who do it every day for their living can escape the unique combination of golf's torments.

If you could have the scrap-metal concession for deliberately broken clubs, you'd be richer than Jean Paul Getty. Even the suavest of golfers is not immune. As Sam Snead once said of the distinguished Byron Nelson, "He could pretzel a club with the best of them."

More than one expert has suggested that this is almost a necessity if a man is to play golf for any prolonged period of time. "I've seen fellows deliberately hit a rotten shot just so they could throw a little tantrum to release the pressure," Tony Lema once confided. (Lema himself had been known to "release the pressure" the night before a big tournament by hitting golf balls out of his hotel window.)

From the great Francis Ouimet's admission two generations ago that he

constantly had to fight "for all I was worth" against "blowing up," to Jack Nicklaus' nationally published statements last year on "not choking" which was followed four days later by one of Nick's grandest choke-ups, the truth of what top amateur Deane Beman said hits home: "When the heat is on in golf, *everybody* chokes."

A glance at the list of names at and near the top in the latest tournaments all too graphically proves the point. Larry Mowry? Downing Gray? Tony Jacklin? Gene Briggs? Babe Miskey?

And many, many more. Who are they? The Arnold Palmers and Jack Nicklauses and Billy Caspers of 1968, '69 and '70. Just as the Bert Yanceys and Dudley Wysongs are reaching that point today (would you have recognized *those* names a year ago—do you even know them now?).

The turnover in golf is fast and brutal, because the game exacts a toll on its participants as no other sport ever has.

And don't let the fans of a recent winner tell you that anyone *likes* the pressure in golf. No one in the game is truly a "pressure player." This is as true of Arnold Palmer today as it was of Walter Hagen 40 years ago. Palmer wins his share not because he is above the tension, but because his admirable childlike attitude of letting out his emo-

tions with every shot makes for less of a burden on him as the tournament progresses.

That is really what endears Palmer to the crowds—his ability to go for broke with his feelings even more than when he swings those clubs. It enables the gallery to identify with Arnie as a human being, and has made him the most popular figure in golf's long history. Even the Duke of Windsor has written an article telling why he joined "Arnie's Army!"

All of the greats had one method or another, conscious or unconscious. Doug Sanders does it *between* tournaments, admitting that he has spilled more liquor than 'Champagne' Tony Lema ever drank. Sam Snead's formula is what he calls "cool-mad." It means that oh-so-delicate balance between venting your anger at a bad shot and still keeping cool enough to hit the next one well. Other players live on tranquilizers, some have even tried being hypnotized out of the pressure, and a couple have gone in for Yoga.

None of these methods has had consistent success. You have to be alive to the pressure in order to respond to it, even if that means running the risk of falling on your face while rising to the occasion.

(Continued on page 36)

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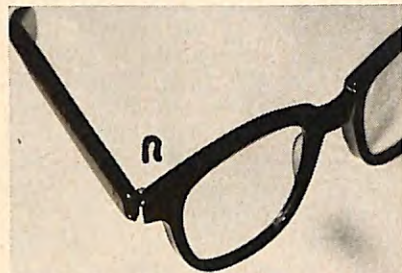


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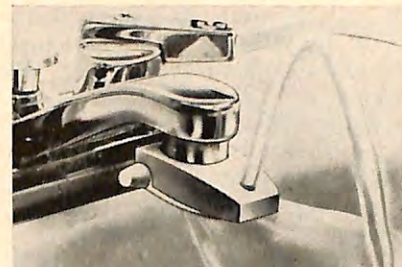


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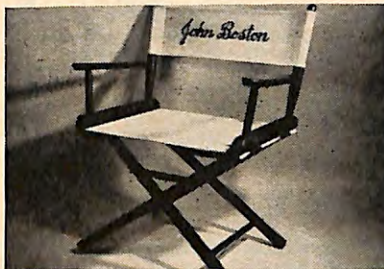
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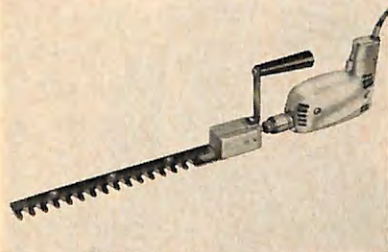
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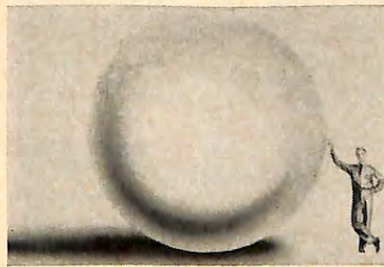
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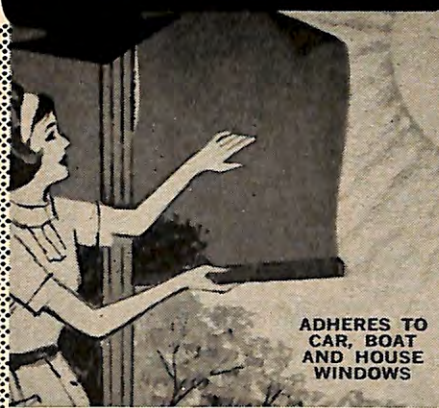


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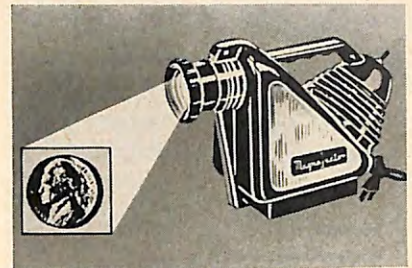
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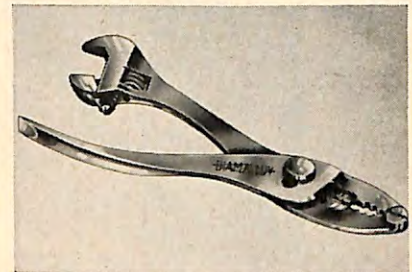
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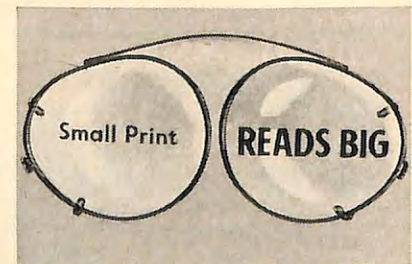
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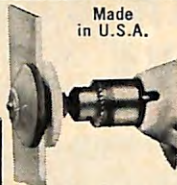
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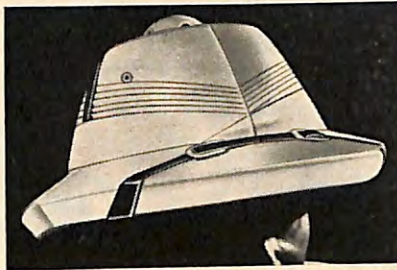
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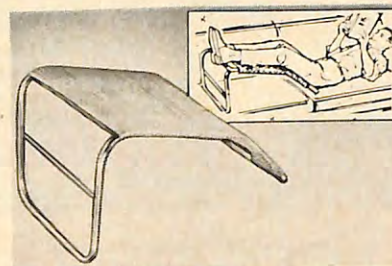
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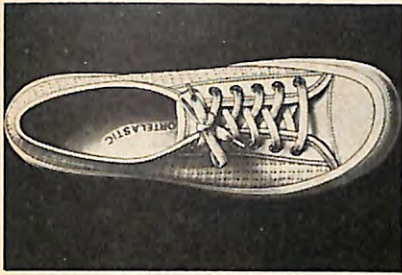


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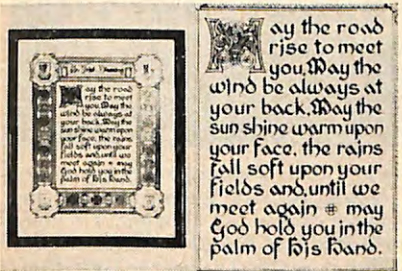
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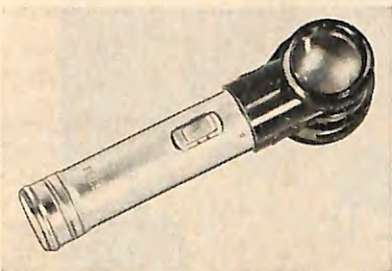
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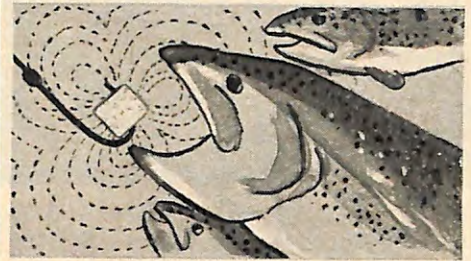


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The Grand Exalted Ruler, Raymond C. Dobson, is welcomed by officers of the host Sterling, Colo., Lodge during the Colorado Elks Association's quarterly meeting. More than 450 Elks attended the two-day meeting. Pictured with Brother Dobson are (first row): Est. Loyal Kt. Ray Dollerschell; E.R. Charles A. Spafford; D.D.G.E.R. Raymond E. Richardson; Est. Lead. Kt. Ed Fritzler; Organist Bud Lenihan, and P.E.R. and Trustee Richard P. Backes and (second row): Inner Guard Ronald Stoltz; Esq. Robert Trahem; Chap. Connie O'Neal; Est. Lect. Kt. Bud Knowles, and Secy. Don Hagemeier.



Elk dignitaries greet G.E.R. and Mrs. Raymond C. Dobson at Boston's Logan Airport upon their arrival for a visit to the Massachusetts Elks Association. Shown are Special Deputy G.E.R. and Boston P.E.R. Edward A. Spry of Roxbury; Lawrence P.E.R. John E. Fenton; Lawrence P.E.R. John J. Harty, Methuen G.L. credentials committeeman; S.P. John F. Cahill of Belmont, and Francis J. Buckley, chairman of the state Elks' dinner in honor of Brother Dobson.

COAST TO COAST

Lodge Visits of Raymond C. Dobson



The Grand Exalted Ruler addresses a luncheon held in his honor at Everett Lodge. Also pictured are S.P. and Mrs. Chester E. Hawes of Benton, Mrs. Dobson, E.R. John Smevaag, and Mr. and Mrs. Frank Rinker.



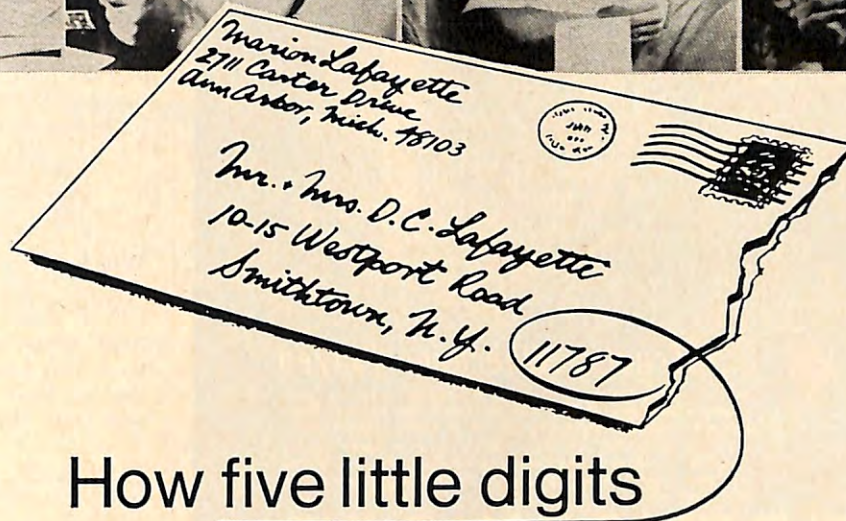
Brother and Mrs. Dobson arrive at the Seattle-Tacoma Airport for a visit of the lodges in the state of Washington. Greeting them is Seattle E.R. David G. Skinner. After a breakfast at Seattle Lodge, the Grand Exalted Ruler continued his 272-mile trek to visit six other lodges in the state: Lynnwood, Everett, Mount Vernon, Anacortes, Oak Harbor, and Lake City. In Seattle Brother Dobson was treated to breakfast.



At Anacortes Lodge, Brother Dobson chats with E.R. William F. Bachmann of Bellingham Lodge and Anacortes E.R. Alf W. Bowman. After a brunch, the Grand Exalted Ruler toured the newly renovated lodge facilities.



The visit to Washington was culminated by a banquet at Lake City Lodge. Pictured here with Brother Dobson are P.C.E.R. Emmett T. Anderson of Tacoma Lodge, D.D.G.E.R. Leo L. Paquin of Anacortes Lodge, and Lake City E.R. Harold O. Dahl.



How five little digits are bringing you closer to everyone you know

How long does it take a letter to travel from a man in Portland, Maine, to his grandmother in the Houston Medical Center? From a woman in Oklahoma City to her soldier son in Fort Bragg, North Carolina? From a girl at the University of Michigan to her parents in Smithtown, New York?

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Because every letter must go through many post offices before it reaches its destination. And since the volume of mail keeps growing at every post office, each letter may wait a little longer to be sorted.

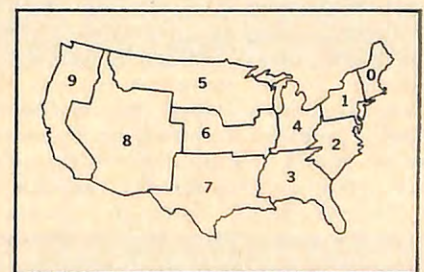
But now there's a new way to get the mail through faster—and bring you closer to everyone you know.

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Many people use Zip Codes. But those who don't are holding up the mail for themselves and everyone else.

Add Zip Code to every mailing address—and to your return address, too. Then others can easily Zip their mail to you. When you don't know a Zip Code, call your post office or look it up in their Zip Directory.

Remember those five little digits. They're doing a big job.



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Golf

(Continued from page 27)

Probably the best "pressure player" who ever lived was Walter Hagen. Like Babe Ruth, he seemed to be that rare bird who really felt natural amidst golf's suffocating tension. But beneath the surface was one of the shrewdest planners in the game—as witness the "dream" match when he clobbered Bobby Jones by upsetting his opponent on the initial hole by deliberately using the wrong club for the first two shots.

Hagen's most thorough planning, though, came on the morning of any tournament. That was when he would beat the pressure—as much as it ever can be beaten. Walter literally would take 15 minutes to get out of bed. He would brush his teeth at a rate that made Stepin Fetchit look like the world's fastest human. It would take him almost an hour to eat breakfast, 15 minutes of that being spent in sitting down to and getting up from the table. By the time he reached the club, he was in such slow-motion that the pressure couldn't get to him.

Usually.

The only real fool-proof method ever invented for beating the geometrically building pressure of 18 holes was the

brainchild of George Burns, who played a round without his pants one day at a very plush club. Years later, Buddy Hackett tried a variation on the theme. After he sliced a particularly terrible shot into the woods, he went in, took off every stitch of his clothing and came racing out to the rest of his foursome, yelling, "Locusts! Locusts!"

The man voted the greatest athlete of the 20th century, Olympic hero Jesse Owens, gives an objective view from the outside, saying "For me, the game of golf is twice the pressure that competing in the Olympics was. It's a sport designed by superfiends to be played only by supermen."

Still, Owens plays it at least three times a week, and when he won a local trophy two years ago, in Chicago, he took it right to his den and put it in front of his three Olympic gold medals.

Which is really the all-important other side of the coin, and which is why golf and golf courses are growing at an amazing rate. Men love the pressure, the challenge, the straining of their mental faculties to the utmost within a framework of physical endeavor.

Recently, the *Free Press Weekly Farmer*, Canada's national farm paper, ran an article on how scientists had developed a "golf robot."

It'll never sell.



Letters From Our Readers

Correcting an Error

In your April 1967 editorial, "Elks and the Nation's Health," I would like to request a correction. The Arizona Elks Hospital does not operate a tuberculosis hospital. We operate a chronic and geriatric hospital, and recently added laboratory, X-ray, and surgery to our facilities, plus a rehabilitation department.

Mary C. Haugen
Administrator
Tucson, Ariz.

Which China?

I recently read your article "Which China Belongs in the UN?" in the April issue, and I wish to commend you. You have pointed out quite well the contrast between two countries—one free, the other Communist—and

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how that free one is doing her best not only for peace but in helping less fortunate countries.

After reading your article, I'm sure no one would hesitate for a second in deciding which one belongs in the "peace-loving" group.

Carl Roess
Pisgah Forest, N.C.



A PRIVILEGED FATHER—E.R. John W. Fitzgerald (left) of Ottawa, Ill., Lodge—initiated his 21-year-old son, John A., in a class that included 15 other candidates. At the right is D.D.C.E.R. Eugene Ray, Normal, of Bloomington Lodge.



SIERRA VISTA, Arizona, Inner Guard Jim Lovelady, who also serves as Assistant Scoutmaster, lights candles at the impressive Tenderfoot investiture for Boy Scout Troop No. 444, the first such unit sponsored by the lodge. Each candle represents a Scout law. Newly elected E.R. Robert Aguilar spoke at the affair.



NEW INITIATES of Bath, Maine, Lodge are 24-year-old Robert (right) and David MacMahan, the twin sons of Brother Harold R. MacMahan (left). S.P. William A. Tippens, Millinocket, is shown between the twins. The new Elks are stationed at the U.S. Naval base at New London, Conn., where they are classified as shipfitters. Each weighs 280 pounds.



APPLETON, Wisconsin, Lodge honors its long-term members at an Old-Timers' Night observance. The event was attended by a number of veteran Elks.



RED BLUFF, California, E.R. Knudt Andersen smiles happily after the lodge's open installation of officers, held for the first time in conjunction with the installation of the Elks' ladies' officers. The young lady is the Exalted Ruler's daughter, Miss Jean Andersen, who is president of the women's group.



IN BINGHAMTON, New York, Lodge, the Costello name is quite common. There's outgoing E.R. John E. Costello (left); his son John C. Costello, who was initiated during the Exalted Ruler's term; his first cousin Francis J. Costello, who was honored with a Life Membership, and his brother, P.E.R. and Trustee Charles V. Costello. The picture was taken after a class was initiated in retiring Exalted Ruler Costello's honor.

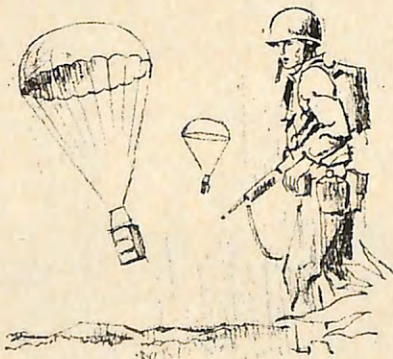
ELKS NATIONAL SERVICE COMMISSION

Letters from Home

Here are a few excerpts:

To say the least, it's just great to know we have your support. Morale is high and it's people like you that keep it going. Thanks.

Pfc. K. Maciver USMC



Received your cigarettes at a very critical period for us smokers. In other words, we were out. I can't express my appreciation plus that of my fellow comrades in arms. We all feel proud of organizations like yours who support us in our fight for world peace.

*Sincerely and respectfully,
Sgt. Harold A. Butler*

Dear Sirs:

I am the leader of the 30th Weather Squadron's Mobile Combat Weather Team. I am in the Air Force and my home station is Tan Son Nhut Air Base, near Saigon. I spend a lot of time with forward elements of the U.S. Army and the R.V.N. Army in combat air supports.

Of course many of you are combat



veterans of wars gone by, and you know full well that war is anything except a picnic. Do I sound like I'm complaining? I certainly don't want to give that impression. . . .

Sometimes, though, you do get blue and start wondering whether it's worth it. That happened to me after I had been pinned down by withering Viet Cong machine gunfire and I ended up killing three of them. I haven't the words to express how I felt. I was eating my C-rations and smoking the

C-Rot pot-luck cigarettes. I fell into conversation with an old Army Sergeant and he offered me a cigarette. I couldn't believe my eyes. I can't really explain how I felt when I saw the Elks card on the pack. All at once my spirits lifted. I realized that there were people back home who care, and my favorite brand at that. . . .

Gentlemen, my deepest and most profound gratitude is yours. Thank you very, very much. I speak for many troops. Thank you again.

*Jean L. Smith
A1C CISAF*



It is people like yourselves that help us build the morale of line company Marines. So once again we would like to thank you, not only for the gift but the thought that was behind it. We remain very truly yours,

*L/Cpl. Richard C. de Lewinski
L/Cpl. William R. Cantrell*

St. Petersburg, Fla., Elks presented an assortment of hides to the Veterans Administration Hospital at Bay Pines at a recent monthly bingo party for the patients. Shown displaying the hides are P.E.R. Edward A. Marion; Miss Lucie McDonald, occupational therapy director; Joe Williams, recreational director, and P.E.R. Arthur H. Cushing, national veterans chairman. On the left is P.E.R. Ray Ferguson.



These replies need no comment—they speak for themselves.

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THE ELKS MAGAZINE JUNE 1967



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LIKE THE WIND blowing in off Lake Michigan, Chicago is blustery and powerful—a city grown tall and spread out and filled up with people and concrete and cars and legends. Cities are created of ugliness and beauty, and while Chicago has its ghettos and drab saloons and sagging tenements, it also has its fairer side. A city, if it be a city at all, is created of all these things and all else that sets the stage for the drama unfolding on its streets, in its alleys, in dimly-lit walkups, in bright skyscrapers.

Chicago is second in size as a city only to New York, and it is filled with things to do and places to go. For this reason it gained its title, "Convention City of America." Untold thousands of conventioners stream into Chicago each year. They come from the deep South and the far West. They speak with Texas drawls and Boston accents. Like the visitors to New York they look up in awe, for Chicago is a city of modern glass skyscrapers and high-rise office buildings and towering apartment houses. The town's most sensational neck-twister is Marina City—two silo-like tubes rising on the river a couple of blocks from the Loop, all of it known as a "city within a city." It is filled with hundreds of apartments, a marina, ice skating rink, gymnasium, restaurants, and shops.

The glistening wall of glass which represents the new Chicago extends from the heart of the downtown shopping district to the North Shore suburbs. It's a mirror that reflects the water along the lake front. Couples sip martinis and gaze down from their Chicago towers. Tourists dine in skyscraper restaurants, and the city falls dizzily below them. Chicago is a friendly city, an exciting city, although not exciting in the same way it was

FOR ELKS WHO TRAVEL



during bygone days of bandits, bullets, and bootleg booze. Many would just as soon forget those chapters in Chicago's past. Others feel there's tourist potential here. One newspaper friend believes there should be a "hoodlum tour" of the town—spotlighting the tumbledown hotel on Michigan at Cermak Road where Al Capone once hung his holster or the scene of the Saint Valentine's Day "massacre." This and the movie house where Dillinger was gunned down are the sights most often requested by tourists.

To many, Chicago means the Loop, a section within the elevated track running seven blocks long and six blocks wide. In it are hundreds of retail stores, and this is where conventioners' wives go to browse.

They shop the stores along State Street and the "Magnificent Mile"—a slice of that glittering boulevard known as Michigan Avenue. Hours can be spent in Marshall Field's, the department store occupying more than a square block.

Chicago has other titles besides Convention City. One of its more prominent is "Hub of the Nation." The reason for this is the steady stream of trains and jets flowing in from every major city in the land. As a result, Chicago has the busiest airport on earth, O'Hare. Although less than 10 years old, O'Hare is barely able to keep pace with the steady traffic. As a result, there is talk of building a new airport in the waters of Lake Michigan east of the Loop. The idea would be to build a perimeter wall in the lake, then pump out the water within to make room for runways and passenger terminals. Arriving passengers would speed off by cab through a connecting tunnel to hotels near the Loop. Chicago is also the

Two Chicagoans rest in view of the city's most sensational structure—the corn-cob-like towers of Marina City.

Chicago

CONVENTION
CITY
1967

By Jerry Hulse

world's busiest rail center, what with more than 1,700 trains rattling into town on a given day. What this adds up to is something like one every 51 seconds.

Obviously the "toddlin' town" that Chicago once was has grown into a city of giant proportions. And with its growth the "Host City" name came about quite naturally. Rising around town are something like 1,400 hotels. They will accommodate up to a quarter of a million guests a night. Chicago's 42-story Morrison Hotel, though—once the tallest in the world—has been leveled to make way for the new First National Bank building. Now the Palmer House has launched its Palmer House Towers, complete with concierge who performs small favors such as posting letters and arranging for theater tickets. Nearby, there is an "honor bar" where guests help themselves to drinks and sandwiches—the hotel trusting they will make out the check for the proper amount. Chicago's remodeled Ambassadors, grand old dames, have undergone a \$2.5 million facelift so that once again they are show places, with elegant restaurants reminiscent of a forgotten era. At the Sheraton Chicago guests splash and play 16 stories above the Magnificent Mile in the Royal Hawaiian pool, after which they can dive for aperitifs in the Golliwog Room.

The Elks' convention hotel, the Conrad Hilton, is the biggest in the world, with 3,300 rooms. It is so big, in fact, the hotel has its own private fire department and a staff of 2,200 souls, including a 75-woman telephone battery.

Getting in and out of town has gotten easier with expressways bearing such names as Kennedy and Eisenhower. If you're from places like New York and California you're already indoctrinated to the mile-a-minute clips on these thoroughfares. If not, well, take a deep breath and try it anyway. And if you get stuck in the 5 o'clock traffic, take a Miltown as well as a deep breath—you will need both.

For the tourist, Chicago bills such attractions as Shedd Aquarium, Adler Planetarium, the Oriental Institute, Museum of Natural History, Museum of Science and Industry, the Art Institute, and more than 400 parks and 15 major beaches. During summertime there are concerts in Grant Park and fashion shows at Marshall Field's. The Museum of Science and Industry has been tagged the "liveliest show in town"—a do-it-yourself, push-button world of telephones that talk back and myriad exhibits with cranks and levers. A museum official claims it would take an entire month to push every button. Contained inside are German dive bombers that spread death across Eu-



An evening's stroll through the byways of Old Town is incomplete without a peek at the quaint restaurants and shops rising along Piper's Alley.

rope and Spitfires that flew bravely to save Britain. There's even a captured German submarine, completely restored, partly through donations from its former captain. Three million visitors annually pull levers, turn cranks, and stroll through a pounding 16-foot model of a human heart. No place are there signs that say "Hands off!" On the contrary, visitors are encouraged to touch, push, and pull. Beneath the museum is a reconstructed coal mine. Visitors ride a mine elevator, visit with miners who work there, and sometimes ride the coal cars. Meanwhile, up above, others watch baby chicks being hatched,

Photos: Tourism Council of Greater Chicago



test their own hearing, and operate a miniature sawmill by touching a switch. Like Disneyland, swarms of adults, as well as children, enjoy the delightful push-button world that unfolds before them.

Among Chicago's other spectaculars are its zoos, Lincoln Park and Brookfield. At Brookfield, lions as well as tigers roam free, separated from the visitors only by deep moats. Both zoos contain special children's sections where the small-fry may feed peanuts to pint-size elephants or pet playful lion cubs. For the feel of walking through a real rain forest, drop in at Garfield Park Conservatory, the world's largest. Jungle vines wrap themselves around tall trees and orchids appear in the deep foliage—the effect being like a stroll through some remote corner of the Congo.

I took a different kind of stroll one night on my most recent visit—a walk through Old Town, a marvelous place created of splinters and neon, an extension of the Near North Side. Down Piper's Alley, rock candy and spices are sold in an old general store and across the street turn-of-the-century telephones bring up to \$350 apiece. Gaslights bathe cobbled streets with a yellow glow. Rising along Piper's Alley, which deadends into Wells Street, are ancient

shops and restaurants. Shoes are custom-made at John Brown's Leather Shop. Down along Wells between North Avenue and Division Street, coffee houses are scattered among general stores, antique shops, and old-fashioned ice cream parlors. Teeny-boppers drop in at caves like Mother Blue's, the Steak Joynt, and Purple Cow. Old Town is shabby and noisy, but never dull. It's Greenwich Village and North Beach and Bourbon Street with a Chicago accent. It's a slice of the past done up with glitter. It's Skid Row without the winos. Yes, and it's fun. Saloons have sawdust on the floor and peanut shells tossed there by their patrons. They do this at a snug bistro called Chances R. Customers nibble hamburgers and peanuts and sip beer. The idea of tossing the shells on the floor is to lend atmosphere to the place. The result: lots of atmosphere. At least there's a thick carpet of peanut shells. This is what I mean about Chicago being a fun town.

Once Old Town was called Cabbage Patch. This was before the Civil War and before the Great Fire which leveled every building in Old Town. After this Old Town was rebuilt with a new look that has grown old again with the passing of time. It is not a disagreeable place but rather a pleasant place, a thing of the past, like Williamsburg,

maybe. That is to say, it gives the same warm glow you get visiting Williamsburg.

Strolling the alleys and byways of Old Town, you will see art exhibits displayed on fences. In the same general area is Second City, with elbow room only and excellent satire, a place for unknowns to become well-knowns perhaps. Bohemians stroll the streets, bearded kooks with long hair and dirty jeans. They look like North Beach rejects, but they add a certain color. They gaze up at the tourists in the sightseeing buses and the tourists stare back with a kind of amused shock. You'll find them in spots like the Outhaus, the Crystal Pistol, and the Plugged Nickel. There's even a joint called Bikini-a-Go-Go. The teeny-boppers hang out mostly at Maiden Lane, which is an arcade with shops and a hot dog stand.

We stopped one night at Antonio's Steak House, which tries for a "Roaring Twenties" atmosphere and serves pretty fair food. Up the street, the Steak Joynt turns out \$1 million a year in grub. Another night we poked into Soup's On, where a thick broth, and nothing else, is served from huge kettles. Later we dropped by a discotheque called the Sewer. It was aptly named.

Personally, I don't care to dine out in night clubs. I mean, I can think of nothing more aggravating than having someone blow a trumpet in my ear while I'm trying to concentrate on a Caesar salad. However, for those who enjoy such atmosphere, there is the Empire Room at the Palmer House. You might also try the Camellia House in the Drake. The other hotels have entertainment on a smaller scale.

Don Roth's Blackhawk restaurant used to turn out big name bands: Hal Kemp, Kay Kyser, Ted Weems, Les Brown, Bob Crosby. Now it turns out food only—excellent steaks, prime rib, and marvelous salads. There's another

(Continued on page 45)



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PROGRAM

103rd Session, Grand Lodge, B. P. O. Elks

Chicago, Illinois—July 16-20, 1967

(All times given are Central Daylight Saving Time)

REGISTRATION

SATURDAY, JULY 15, and continuing daily during the Convention. Representatives, Grand Lodge members, visiting Elks, and ladies (Continental Room, Conrad Hilton Hotel).

GRAND LODGE SESSIONS

(All to be held in the International Ballroom, Conrad Hilton Hotel)

SUNDAY, JULY 16, 8:30 p.m. Official Grand Lodge Opening Ceremony. Addresses of welcome by state and city officials and Honorary Chairman Past Grand Exalted Ruler Lee A. Donaldson, who will preside. Principal address by Grand Exalted Ruler Raymond C. Dobson. Presentation of selected entertainment.

MONDAY, JULY 17, 9:00 a.m. Opening Grand Lodge Business Session; Americanism Committee report; election of Grand Lodge officers for 1967-68.

TUESDAY, JULY 18, 9:00 a.m. Grand Lodge Business Session.

WEDNESDAY, JULY 19, 9:00 a.m. Open Session of Grand Lodge. Reports and awards by Elks National Foundation, Elks National Service Commission, and Youth Activities Committee.

11:00 a.m. Memorial Service (Grand Ballroom).

THURSDAY, JULY 20, 9:00 a.m. Final Grand Lodge Business Session. Installation of newly elected Grand Lodge officers.

FRIDAY, JULY 21, noon. Luncheon and induction of District Deputies-designate, followed by conference with Grand Exalted Ruler (Conrad Hilton Hotel).

RITUALISTIC CONTEST

SATURDAY, JULY 15; SUNDAY, JULY 16; MONDAY, JULY 17: Preliminary contests (Gold Room and Florentine Room, Pick Congress Hotel). Schedule in Official Program, available upon registration.

WEDNESDAY, JULY 19: Finals (Gold Room, Pick Congress Hotel).

GRAND LODGE FUNCTIONS

WEDNESDAY, JULY 19, 1:00 p.m. Grand Exalted Ruler Elect's luncheon for all Exalted Rulers and State Association Presidents, followed by clinic with Grand Secretary and Judiciary Committee participating (International Ballroom, Conrad Hilton Hotel).

9:00 p.m. Grand Ball honoring Grand Exalted Ruler and Mrs. Raymond C. Dobson. All Elks and ladies invited.

EXHIBITS

Display of Elks activities by Grand Lodge Commissions and Committees, State Associations, and others (Registration Area, Continental Ballroom, Conrad Hilton Hotel).

SPECIAL ACTIVITIES FOR ELKS AND LADIES

Visitors will be welcome throughout the Convention period at all neighboring Elks lodges. There will be special discounts on outstanding sightseeing attractions and entertainment.

MONDAY, JULY 17, 10:30 a.m. Surprise fashion show and entertainment for ladies (Grand Ballroom, Conrad Hilton Hotel).

Special free buses to Elks National Memorial building and newly dedicated Elks Magazine building, daily from Conrad Hilton Hotel (schedules posted in Registration Area).

Major league baseball, July 16 (see announcement on page 42). Elks Day at Arlington Park Race Track, July 19. Harness racing at Sportsman's Park (special discount tickets available), every evening.

Sightseeing tours by bus and boat; night club tours; local Elks clubs; shopping guidance, and all other Chicago attractions (Information Booth, Registration Area).

All Elks, ladies, and the general public are invited to attend the Opening Ceremonies, the Memorial Service, and open sessions of the Grand Lodge.

NOTE—Room reservation deadline: June 15, 1967

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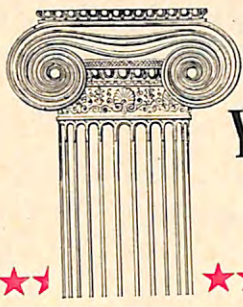
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1967

YOUTH LEADERSHIP WINNERS



Deanna Lackaff



David Kuter

Deanna Lackaff, 18, of Bassett, Neb., and David J. Kuter, 18, of Fond du Lac, Wis., are the winners of the 18th annual Elks National Youth Leadership Contest.

Miss Lackaff was sponsored by Ainsworth Lodge and young Kuter by his hometown lodge. Each will receive an award of \$1,400.

The winners of the nationwide competition among high school seniors were chosen for their exemplary records in leadership, citizenship, perseverance, resourcefulness, and sense of honor.

Second place winners of \$1,200 each are Dorothy Ann Ayer, 17, of Fall River, Mass., and Michael R. Tilley, 18, of Paducah, Ky. Both were sponsored by their hometown lodges.

Third place winners are Jennie Tom, 18, of Tucson, Ariz., and Peter G. Pakas, 17, of Martinsburg, W. Va. Both were sponsored by their hometown lodges and will receive \$1,000.

The three United States Senators who selected the national winners were Senator Milton R. Young of North Dakota, chairman of the panel, and Senators Philip A. Hart of Michigan and Edward M. Kennedy of Massachusetts.

In a statement of Michael J. McNamara, the G.L. Youth Activities committeeman in charge of the contest, Senator Young said that with such young people, we will always have "a group of highly talented young men and women to lead our great nation." Dr. Melville J. Junion is committee chairman.

Deanna, who along with David, will receive her award at the Elks' annual convention in Chicago in July, is a ranch girl who plans to become a psy-

chologist or social worker. She is president of the Nebraska Future Homemakers of America, was governor of Girls State last year, and represented Nebraska at the youth conservation conference in Washington, D.C.

David, who already has completed courses in computer technology at the University of Indiana, seeks a career in nervous disorders research. He received a National Science Foundation grant for research. An Eagle Scout and Assistant Scoutmaster, David is a track and tennis letterman at his high school. He is also a holder of a Freedoms Foundation citation and the Harvard Book Award.

The Elks National Foundation provides funds for the awards.



Dorothy Ayer



Michael Tilley



Peter Pakas



Jennie Tom

Chicago

(Continued from page 42)

spot, a crow's nest this time, called the 71 Club. It's perched atop the Executive House and commands a magnificent view. Early diners watch as dusk blots out the day and lights flicker on along the street far, far below.

Another restaurant you will enjoy is a cozy spot called the Red Carpet, one of Chicago's best. It's squeezed into an old brownstone on the Near North Side. Small dining rooms occupy the first, second, and third floors. The third floor naturally is called The Room At The Top. Such delights as Haitian lobster and red snapper West Indies come prepared by Luxembourg chefs. The tab runs from \$4.60 for boned breast of chicken Alexander to \$5.10 for turbot. At Cafe Bohemia, which specializes in way-out game fare, one can nibble on a bear paw sandwich or go all out and try the whale filet. Like New York and San Francisco, Chicago has its share of exotic restaurants: Don the Beachcomber, the Shangri-La, Trader Vic's, the Kon Tiki Ports, the Italian Village, Papa Milano, El Bianco, the Kungsholm, Cafe Aztec, La Margarita, the Black Forest, Berghoff's, La Chaumiere, Maxim's de Paris, Chez Paul, and Cafe La Tour. Others are Polish, Greek, Hungarian, Russian, Turkish, Jewish, etc. Just ask. There'll be a restaurant no matter what food you desire.

Contrary to its reputation as a wicked town, Chicago is probably the friendliest big city in the entire United States. Maybe it's because a majority of the people who come to live there are often from little midwestern towns. Polite places. As a result Chicagoans make the visitor feel at home. Chicago doesn't appear to rush as New York does and Los Angeles is starting to. This isn't to imply that it's not an exciting city, for it is. It's just that life is less frantic than in most large cities. At least it struck me so. Maybe it's because I grew up in Los Angeles. Maybe it's because I have watched that city slowly get entangled in a web of freeways and seen the tempers of her drivers become shorter and shorter.

At any rate, I'm sure you'll agree that Chicago likes to have visitors drop in. Here is a big, blustery, friendly town that takes the time to smile and say hello. Even the cops make an effort to be friendly nowadays. Superintendent of Police Orlando W. Wilson, since he took charge in 1960, has created one of the best police forces in the country. As a result, Chicago is proud to show off its department. You may wish to take one of the daily tours. (Contact the public information division—Wabash 2-4747, Ext. 533). Visitors can watch the operation of the sensitive

communications center from which orders are flashed to 1,800 manned police cars. They can eavesdrop on the crime lab and see an arsenal of weapons taken from thousands of suspects.

Conventioneers have been coming to Chicago ever since the first big clam-bake back in 1847. Chicago was first incorporated as a town in 1821, and a dozen years later the population stood at only about 5,000. But by 1870 there were 300,000 persons living in the area. Ten years later Chicago had its first million residents. Italians moved into one neighborhood. The Irish grouped elsewhere. Jews, Poles, Russians, and others took root in still other neighborhoods. Chicago was on its way to becoming a major city. In the beginning, though, it wasn't particularly attractive. Drab brick buildings rode the tide to the outskirts of town. Coal soot settled everywhere. It was a dirty city.

But a few years ago there began a renaissance. Modern new buildings rose into the clouds. Granted, there are the old buildings, too—drab and unattractive. But the new high-rises are what catch one's eye.

It's a city created of all these things—glass skyscrapers, sophisticated restaurants, jazz joints, and boulevards blazing with lights. It's Chicago, chum—a rollicking, reckless, helluva town. • •

Model Rocketry

(Continued from page 15)

task of the National Association of Rocketry has been to ease some of these restrictions.

"Our main problem is convincing people that this activity is both safe and beneficial," says Kukowski. "We go to the doubters, the uninformed and the misinformed, and we try to convince them."

Apparently it's working. Several states now specifically approve model rocketry and exclude it from their anti-rocket and anti-fireworks laws, and most others at least tolerate it. Moreover, organized model rocketry has won considerable support from professional rocketeers.

One young executive at Lockheed's Missile and Space Division at Sunnyvale, California, says he has good personal reason to counsel young rocketeers to stick to organized model rocketry rather than other types of experimentation. "I knew two kids when I was in high school who got hurt with homemade rockets," this man recalls. "One friend blew his hand off and the other blew off part of his heel. That's why I tell these kids today: 'Don't experiment on your own.'" • •

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The two Olds Curved Dash Runabouts stand poised at the starting line in Columbus Circle, New York.

Cross-Country in 44 Days

Few modern cars could match the feat of two 1905 models in this historic "roadless" race

By JOHN CLARK HUNT



"Old Steady" and "Old Scout" on what passed for a road in Indiana in 1905. Wheels often became disks of mud.

Through the roadless, flooded Skunk River Valley of Iowa, the cars often sank wheel-deep in water.



IN 1904 Portland, Oregon, was beating publicity drums from coast to coast. The "Sawdust City," built in the depths of the great Douglas fir forest, was preparing to hold a stupendous party. She was inviting the world to come visit her and see the beautiful Pacific Northwest. The show, which proved to be a huge success, was the 1905 Lewis and Clark Centennial Exposition.

One of the publicity stunts was arranged for a dual purpose. It was to advertise the Exposition and to promote a newly formed National Good Roads Association. The stunt was the first automobile race—"clear across the Continent"—from New York City to Portland. It was a daring feat at a time when an "automobilist" would brag about making a trip of 25 miles without being towed in by a horse. Furthermore, there was no auto route across the western half of the continent. There were some very poor stagecoach and freight wagon roads, the remains of the old Oregon Trail and the older Sante Fe Trail, a few stretches of misnamed Military Wagon roads, and the dim markings of ancient Indian trails.

The Olds Motor Works agreed to furnish two autos for the race and selected 1905 Curved Dash Runabouts. The company felt that if any automobile could race between New York and Portland by the shortest route and hold together it would be the Runabout. The little car had already proved itself. The first two automobiles to cross the U.S. were an Olds Curved Dash and a Winton. They made the trip, taking two months, in 1903.

The Curved Dash Runabout was made famous in 1905 by Gus Edwards' popular song, "In My Merry Oldsmobile." There was a picture of the Runabout on the cover of the sheet music. The car had a seven-horsepower, water-cooled engine; a 66-inch wheelbase and 55-inch tread; the 28-inch wheels had wooden spokes, and the three-inch tires were detachable. The car carried two passengers and came complete with a set of tools and a pair of large brass side lamps. Fully equipped, it weighed about 800 pounds and cost \$650. The two racers weighed much more, fully loaded.

The drivers appointed for this first cross-country race were strong, experienced men. They had to be to stand the



Still in the Skunk River Valley, Huss and Wigle pause in their efforts to clear another sink hole.



At Omaha the two cars had to be loaded with extra supplies for the trip through the West—extra fuel, water, firearms, and food.



Typical of the reception committees that greeted the cars along the way was this group hailing "Old Scout" at Laramie, Wyo.



"Old Steady" in the lava beds of eastern Idaho, while her crew looks for a way out.



The winners! Wigle and Huss are acclaimed heroes at Portland, 44 grueling days, 3,890 miles out of New York.

strain and find their way. Dwight B. Huss of Detroit, who had driven in the 1903 English endurance run and the 1904 New York-St. Louis tour, was the captain of "Old Scout," one of the Runabouts. His assistant was Milford Wigle, also of Detroit. The men on "Old Steady," the other tiny Olds, were Percy F. Megargel of Buffalo, who had driven in the 1904 St. Louis run, and his assistant, Barton Stanchfield of Lansing, Michigan.

The race started at 9:30 a.m., May 8, 1905, from Columbus Circle, New York City. The route led up the Hudson to Albany, then west through Syracuse, Rochester, and Buffalo to Cleveland. Wherever roads were smooth and dry the racers whizzed along at 25 miles per hour. But across much of Ohio there were heavy rains and the mud became hub deep. The trip from Columbus Circle to Chicago required seven hard days.

Heavy rains and poor roads continued to plague the cars and men after they left Chicago. Because of deep mud it took 17½ hours to cover the 64 miles to Geneseo, Illinois. At times, the wooden-spoke wheels were caked solid with

mud, and the occupants of the cars were unrecognizable.

The Mississippi River was crossed at Moline, Illinois, and from there to Davenport, Iowa, rain and flooded roads dogged every mile. They merely exchanged the black, sticky mud of Illinois for the yellow clay gumbo of Iowa. At times the mud had to be poked from between the radiator coils to assure adequate cooling (the radiator on the Runabout was mounted under the body). The Skunk River bottoms near Altoona, Iowa, proved particularly difficult to cross, and block and tackle often had to be used to pull the two cars through the flood water. Only the fact that they rode high off the ground prevented their bogging down more often.

At Omaha, the racers took on supplies for the balance of the distance, adding extra gas and water tanks for desert driving, sand tires, firearms, and cooking utensils. Gasoline prices soared as the two Oldsmobiles progressed westward. After paying 15 to 18 cents a gallon in Ohio, the motorists found prices climbing to 30 and 35 cents a gallon in Wyoming and Idaho, while the quality of the fuel deteriorated. In many places in the West there was no gasoline, and it

was necessary for the drivers of "Old Scout" and "Old Steady" to arrange with stagecoach men to bring tins of gasoline and leave them at designated stops along the route.

In the run across Nebraska the contest became the race it was meant to be. "Old Scout" gradually pulled ahead and Huss increased his lead each day.

In Wyoming "Old Scout" plowed through a May snowstorm and then, later, through a severe hailstorm which covered the ground two inches deep with hailstones. Bridges were rare or non-existent along much of the route. Frequent fords across rivers and creeks were necessary, and sometimes block and tackle had to be used to pull the Runabout through the deep water or fish it out of a bog hole.

Through Oregon, Wigle and Huss encountered many sand roads and often were enveloped in alkali dust. On the Willamette Valley and Cascade Mountain toll road the charge for an eight-horse team was \$4.00. However the Curved Dash Runabouts were given free passage.

In April of 1905, when Portland had only 45 automobiles, it had organized an Automobile Club to promote "better roads and reasonable regulations for the use of motor vehicles." The club had

Ohio Elk Passes

A PRESIDENT of the Ohio Elks Assn. during 1941-1942, Brother Charles J. Schmidt, 76, died in his home in Dayton March 17. An initiate of Tiffin Lodge, he was a Past District Deputy for Ohio's Northwest District, a Tiffin businessman, and a well-known civic leader.

Brother Schmidt's family moved from Delphos, Ohio, his birthplace, when he was a child. He remained a resident of Tiffin until about 12 years ago, when he moved to Dayton.

Elks memorial services were conducted by S.P. and Cincinnati Secy. Walter G. Springmyer, Cleves, who was assisted by a number of Past State Presidents, state and Dayton Lodge officers, and other Brothers.

Surviving are the widow, Huberta, three daughters, two sons, and seven grandchildren.

scored its first success by persuading the county road department to oil the thoroughfare from the city limits to the Centennial fairgrounds. So, the Automobile Club and the city of Portland were ready for the winners of the first cross-country automobile race. They were hoping the cars would arrive before the Centennial opened.

A delegation of club members met "Old Scout" in Oregon City and accompanied the winner into Portland. The streets were lined with cheering crowds as "Old Scout" rolled towards the finish line. H. W. Goode, president of the

Lewis and Clark Centennial, was in the forefront to welcome Huss and Wigle. They had arrived just 62 minutes before the official opening of the fair. It had taken "Old Scout" 44 days to battle bad weather, floods, mud, river and creek crossings, almost impassable roads, and places where there were no roads at all. The total distance traveled was 3,890 miles.

"Old Scout" and its drivers were escorted to the Centennial Exposition. In the parade over the newly oiled road were Charles W. Fairbanks, the vice president of the United States; "Uncle" Joe Cannon, speaker of the House of Representatives; the governor of Oregon; and the mayor of Portland. Pres. Theodore Roosevelt pressed a key at the White House that opened the gate at the Centennial grounds.

Huss and Wigle were taken to the Forestry Building, known as the "Largest Log Cabin in the World." At the Exposition they were presented to and addressed a convention of the National Good Roads Association.

A few days later, "Old Steady" arrived in Portland. The drivers and the car were in good condition. It had just taken them longer to find a passable route across the West than it had taken the men at the tiller of "Old Scout."

In 1931, after he had retired as an automotive engineer, Huss again drove "Old Scout" over the 1905 route, again sponsored by the Olds Motor Works. The tour was a sensation.

In Portland, a banquet was given in Huss's honor and he went back to the old Forestry Building for a nostalgic visit. The huge structure, which had become a forestry and lumberman's museum, was all that remained of the 1905 Lewis and Clark Exposition. The next day he and "Old Scout" headed south, chugging along at 25 miles per hour, down the Pacific Coast to southern California.

In 1964 the Forestry Building burned. A few days later Huss died. But "Old Scout" can still be seen at the Smithsonian in Washington, D.C.



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The earliest main event in the professional golf tour each year is the famed Masters Tournament in Augusta, Ga. As every golfer knows, this year's Masters champion is Gay Brewer, who kept his cool during a hectic final round to shoot a brilliant finishing 67 and keep Bobby Nichols at bay by one stroke.

My favorite golfer, and one of my favorite people, Gary Player, finished in a tie for sixth, more or less shot down because of a mediocre (for him) first round 75.

Gary is a golfer's golfer. As you probably know, he's one of just four men ever to win all the career Grand Slam golf titles: U.S. Open, PGA, British Open, and Masters. On any given

day, in a head-to-head match, he'll beat anybody—as is proved by his knocking off Arnold Palmer and Jack Nicklaus on successive days in last year's World Match Play Tournament in England.

Gary's a little guy—155 pounds, five feet, seven inches tall. But he's without much question always in the best condition of any golfer on the pro tour. And the reason is his devotion to physical fitness.

Gary starts each day with about an hour of hard exercise, combining the popular isometric type with weights and spring devices, plus sometimes a little Yoga (head standing) thrown in!

But it's paid off for Player. I've seen him outdrive the game's longest hitters, though he doesn't try to do this all the time. His main strength is his accuracy, whether off the tee or in the fairway. He's at his best on a tough, narrow course like Bellevere near St. Louis, where he won the U.S. Open in 1965.

Which is really my point. I think all of us try to slug the golf ball too much, instead of *aiming* it. As in baseball with its emphasis on the home run, golf has become too closely linked with the big drive or the booming iron shot. But a champion like Player knows *where* his ball is going, not just how *far* he wants to hit it. He'll often use a two or even a three wood off a tee into a narrow fairway opening.

I finally got tired of leaning into the ball on tee shots with a driver and watching them spray around the fairway—or into the rough. I switched to a *four* wood off the tee. That's right—and it has helped my game a lot, for I've increased my accuracy about 100 percent.

Lots of good golfers won't agree, but I think average players could well try upping the club a number or two off the tee. The decreased clubhead weight and greater loft of a two or three wood get the ball up higher and straighter.

On fairway shots with irons, I've found that best accuracy comes when I try to hit *through* the ball and concentrate on an easy swing. This, of course, is one of those things that sounds easy but isn't. It works, though.

I'm no Gary Player on the course; few of us are. But I think we can all learn something from his constant striving for accuracy. And he's especially given the average-sized guy something to shoot for. He's proved that you don't have to be a mighty monster to be a winner!

TRUE TIP OF THE MONTH

Probably the hardest shot in golf for the average player is the tee shot—from No. 1 tee on a Saturday when the course is crowded and we all have a big "gallery" of spectators; other foursomes waiting to tee off.



When you address the ball under these circumstances it looks as small as your opponent's heart, and just as tough.

So here's a tip, and it's one I learned from the Black Knight, Gary Player. Tee up your ball so the manufacturer's name is right where you want the clubhead to hit it—smack in the middle.

Concentrate on that name; don't let your eyes stray from it for a second once you're ready to swing in earnest. Swing easy, keep your head down and—look at that! Two hundred yards down the middle.

You're off to a good round. So, may all your scores—and golf troubles—be little ones this year!

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MALE GOLF ACTIVITY

Magazine	Median Income	Play Golf	CPM-Male Golfers
ELKS	\$11,338	33.4%	\$ 6.53
Argosy	9,137	17.5	26.25
Field & Stream	8,537	16.7	26.02
Outdoor Life	8,651	12.7	35.49
Playboy	9,615	31.9	16.54
Sports Afield	8,364	12.3	34.82
Sports Illus.	11,490	41.6	17.45
True	8,970	22.1	20.71

Golf or Country Club Membership CPM

Magazine	Circulation	%	(B & W Page)
ELKS	1,399,286	21.3	\$10.23
Argosy	1,371,296	6.4	71.78
Field & Stream	1,380,766	7.7	56.43
Outdoor Life	1,397,897	5.9	76.39
Playboy	3,601,482	9.4	56.12
Sports Afield	1,342,521	4.8	89.23
Sports Illus.	1,180,762	21.4	33.92
True	2,462,750	7.8	58.67

MALE NON-DUPLICATION WITH OTHER MAGAZINES

Argosy	98.8%	Playboy	98.2%
Field & Stream	98.1	Sports Afield	98.7
Outdoor Life	98.3	Sports Illus.	98.3
True 97.4%			

Sources: 1967 Starch Consumer Market and Magazine Report, March 1967 Consumer Magazine Rates & Data

THE **ELKS**

MAGAZINE

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Vacation Casualty

(continued from page 9)

the air. But you can pick it up just by shaking hands.

In snake-bite, chances are 100 to 1 that you can blame only yourself. You must protect your legs with high boots or loose trousers, walk warily, and watch where you put your hands.

After snake-bite, the victim's flesh swells and discolors, and there is an immediate burning pain. Treatment, both first-aid and anti-venin, must be given as soon as possible.

First-aid removes most of the poison and delays the rest of it from reaching vital organs. Anti-venin neutralizes most of the poison already absorbed. Fortunately, a single anti-venin dose will counteract the bite of every North American poisonous snake except the Gulf Region coral variety. But even after it is administered, a doctor must attend the patient, since serious complications often follow snake-bite.

Despite its name, Rocky Mountain spotted fever is now a nationwide disease, flaring up in spring and summer when ticks come out of winter repose. From 4 to 12 days after the infected tick bites, a fever may appear, accompanied by chill, severe headache, restlessness, and insomnia. Three or four days later, pinkish spots may spread over the entire body. The victim, complaining chiefly of pain in his head, may lapse into delirium. His condition is grave. Until recently, there was no specific treatment. Today, thanks to medical advances, a serum is available.

In tick areas, persons should examine their clothing and bodies daily. The tick must be extracted with care; if it is crushed, its blood on the skin may be

Community Service Contest Winners

For the last four years, the G.L. Lodge Activities Committee has conducted a noteworthy national program. Based on the first and most important principle of Elkdom, this program stresses the giving of really valuable service to the community—hence the name, Community Service Program.

Committeeman J. Arthur Drehle, Denver, again accepted the difficult assignment of heading the judging on the relative merits of those programs submitted for consideration. He found a rare understanding of the purposes of this significant project among all contenders.

During the 1967 Grand Lodge annual convention next month in Chicago, cataloged proof will be presented before the assembled thousands of Elks and their guests that the interest of the winning lodge members in their fellow Americans is expressed in the most thoughtful and worthwhile manner.

The winning lodges, grouped according to membership categories, are:

More than 1,500 members

1. Salt Lake City, Utah
2. San Jose, Calif.

500 to 1,000 members

1. Salisbury, Md.
2. Kissimmee, Fla.

1,000 to 1,500 members

1. Longmont, Colo.
2. Davenport, Iowa

Fewer than 500 members

1. Fulton, N.Y.
2. Englewood, Colo.

Certificates of honorable mention will be presented in the following categories:

More than 1,500 members—Flint, Mich.; 1,000 to 1,500 members—Lakewood, Colo.; 500 to 1,000 members—Freeport, Ill., and fewer than 500 members—Little Falls, N.Y.

infectious. Use of a tweezer or bit of paper is recommended. Paint the bite with an antiseptic; thoroughly wash hands or rinse them in alcohol.

A similar but far less dangerous summer pest is the tiny chigger, found wherever there are weeds and shrubbery. Once well fed, the chigger drops off, leaving his itching, wriggling victim to suffer for two or three days, or perhaps for several weeks.

There are several treatments, but the best idea is to outwit these tiny pests in the first place. Many experts advise dabbing flowers-of-sulfur on stockings and underclothing when in chigger territory. But once exposed, you should

thickly lather soap all over your body, allowing it to remain on for ten minutes. Then lather well a second time and rinse thoroughly with clean water.

Probably the nastiest-tempered summer nuisance is the Black Widow spider, common to certain localities in the South and West. A half-inch, coal-black vixen, with a red hourglass on her underside, the Black Widow bites in senseless rage if you disturb her.

The bite often goes unnoticed at first, but soon there are unpleasant symptoms: purpling of the area around the bite, sometimes severe pain all over the body, nausea, vomiting, difficult breathing, heavy perspiration, and persistent hiccups.

Usually the discomfort subsides in a few hours, and the victim recovers in two or three days. But death may follow the Black Widow's kiss. A doctor's attention should definitely be sought.

After this catalogue of vacation miseries, it is pleasant to report one or two things on the rosy side. Take poisonous snakes. There is scientific ground for believing that you will not encounter them in either Maine or New Hampshire. Or take hay fever: the Pure Food and Drug Administration has approved many new drugs recently which relieve 85 percent of hay fever victims.

Besides that, we can report, on the authority of the government, that the western part of the U.S., the southern tip of Florida, and northern New England are practically free from ragweed pollen. But Puget Sound and Western Oregon are *completely* free.

So—go West, young man!



GLEEMEN SING FOR CHARITIES

SINGING FOR 33 YEARS, the 41 members of the Boise Elks Gleemen, currently directed by P.E.R. Gordon H. Eichmann, have raised thousands of dollars for worthy charities. The singing group, affiliated with Boise Lodge, retains as its favorite charity Idaho's major project—the State Elks Rehabilitation Center, Boise. Dedicated to serving community needs, the Gleemen tour throughout the western states, presenting concerts and

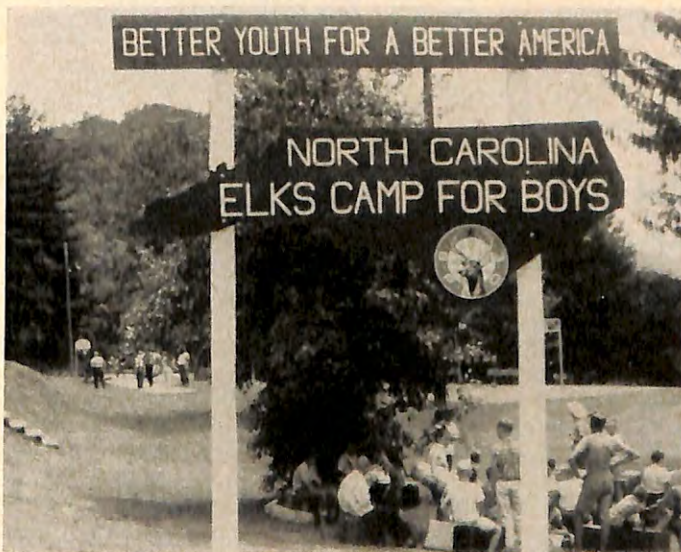
informal song festivals. They have appeared many times on radio and television programs. Their well-trained voices provide the background music in a color movie that depicts Idaho's scenic attractions. Their appearances have earned for them the title, "Idaho's Ambassadors of Song." The singing-for-charity group, organized in 1934 by P.D.D. Donald G. Foltz, Superior, Wis., has produced a recording of favorite songs.



"The Joy of Giving"



The leaders of Elklodm show recognition to the Elks National Foundation by initiating classes in its name. Binghamton, N.Y., Lodge recently initiated such a National Foundation Class. Pictured here with two of the initiates—Francis A. and William E. Bado (second row)—are P.E.R. Henry Krause; Frank Blauvelt, state Foundation chairman; Francis L. Bado, the initiates' father; E.R. John Costello, and V.P. Alan Gibson.



North Carolina Elks' S.P. A. J. Crane of Kingston recently presented the Elks National Foundation's \$1,200 contribution to the North Carolina Elks Camp for Boys for 1966-67 to Herbert F. Finck, Executive Committee Chairman. Including this amount, the Foundation has contributed \$13,300 to the camp since 1947. The photograph shows a group of boys awaiting assignment to barracks as they arrive for two weeks of healthy recreation. The North Carolina Elks Assn. received the camp site in 1944 from the late John S. Cleveland of Hendersonville Lodge. Since the camp opened in 1945, 12,000 boys attended it at no cost to them.

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GOOD YEAR FOR THE FOUNDATION

The Elks National Foundation chalked up another record-breaking year in the twelve months ended March 31.

It set a record for contributions other than bequests. For the year the gifts to the Foundation from individuals, lodges, and state Elks associations came to \$781,448. That figure exceeds by \$22,473 the total for last year from the same sources.

For the record, it should be pointed out that the grand total of Foundation contributions this past year was \$803,101, which included \$21,654 in bequests, well below the grand total of \$1,331,939 last year, which included \$571,263 in bequests.

Another record set this past year was the amount distributed by the Foundation in support of benevolent programs sponsored by itself and by state Elks associations. This was the first time that the annual distributions of the Foundation surpassed the half-million dollar mark since it was established in 1928.

Elk philanthropies and Elk community service programs have shown a tremendous expansion in recent years, one of the principal reasons why the Order of Elks has steadily gained in popular esteem, which in turn has been reflected in a steady growth in membership and in the number of Elks lodges. The Elks National Foundation has played a most important

role in encouraging and promoting these trends.

A measure of the Foundation's leadership is offered by the fact that the amount distributed by it for benevolent purposes this year was two and a half times the amount disbursed for those purposes just a decade ago.

The Foundation could do this only because more and more Elks have contributed more and more money each passing year. Because it spends only its income, these expanding contributions have produced an ever-growing income that has enabled the Board of Trustees of the Foundation to allocate more and more funds for college scholarships, and to contribute more and more to the support of the major charitable programs sponsored by our state Elks associations.

Grand Exalted Ruler Raymond C. Dobson has been a powerful and articulate spokesman for the Foundation, and it is to his persuasive support that a great deal of the credit must go for the splendid results achieved this past year. Nor let us overlook the thousands of Elks who have carried on the campaign for the Foundation in the field, and those other thousands of big-hearted Elks who, in Grand Exalted Ruler Dobson's phrase, showed their feelings for others by reaching down into their pockets and giving to the Elks National Foundation.

Organizing for the Centennial

Elkdom's Centennial will be the major preoccupation of the Order next year, overshadowing all other programs, projects, and activities. This means that the Centennial will be, or should be, the central fact, the principal concern of the Exalted Rulers who were inducted into office last April, and the alert Exalted Rulers will waste no time in organizing their resources to take full advantage of the opportunity.

The Grand Lodge Centennial Committee has wisely recommended that each subordinate lodge set up a special Centennial Committee to plan an observance and to coordinate it with Centennial programs sponsored by the Grand Lodge. It would seem that such a Committee would be indispensable, the only practical way to make the most of such an unusual event.

This is the place to start, and the start

should be made now if it has not already been made. Any Exalted Ruler who delays until fall the appointment of a Centennial Committee will be making a grave mistake. Much precious time will be lost in developing sound ideas for Centennial events and for tying in the customary programs with the Centennial. The summer months are a good time to get organizational details out of the way, to formulate plans, to hold discussions, and get a program solidly based for a flying start in the fall. Ordinarily, the summer is a slack time in Elkdom, but these are not ordinary times.

A Centennial is an extraordinary event, requiring extraordinary effort. We hope that every Exalted Ruler will heed the Grand Lodge Centennial Committee's advice and lose no time in getting a special Centennial Committee on the job.

Freedom and Order

As we observe the 190th anniversary of Old Glory on Flag Day, June 14, it might be helpful to give some thought to the relationship between freedom and order, and thus come to a better understanding of what the flag symbolizes and why we have a special day to pay tribute to it.

We can have order without freedom, but we cannot have freedom without order. Order is the indispensable prerequisite to the fullest expression of freedom. This was well understood by our founding fathers, and it was understood and appreciated by those who came after them.

As we pay honor to our flag, let us firmly resolve that we shall support with all our power the maintenance of order to preserve freedom and to secure, in the widest measure to all citizens, the blessings of liberty.

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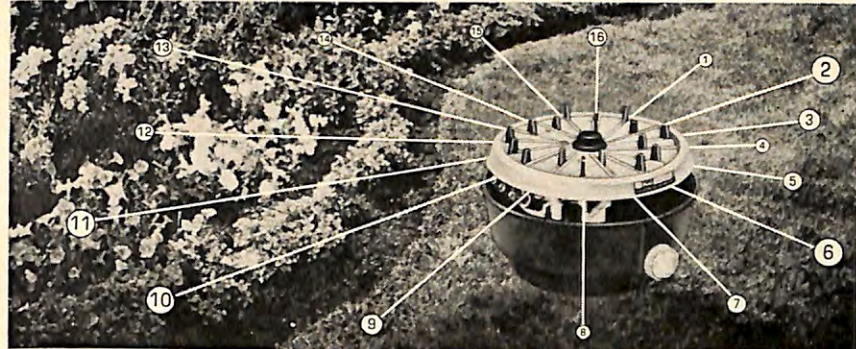


that will amaze you for distance. You'll hit truer shots—this tee makes golfers out of beginners and club-champs out of week-end golfers. What's more, it saves you money on balls. You don't mark them up, you don't cut or mar them. Order at our risk. If you are not completely satisfied—if you are not absolutely delighted with what it does for your game—return for a full refund.

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World's first . . . and introduced first by Calhoun's! Amazing new water sprinkler. Set just once, and then it automatically waters every inch of your lawn and garden without missing a single blade of grass, waters every flower in your garden . . . every tree and shrub no matter how your lawn or garden is shaped. Yet . . . it never wastes a drop of water on steps, sidewalks, patios, or even lawn furniture.

THIS IS A SPRINKLER WITH A BRAIN that takes all of the work and guessing out of watering your lawn and garden . . . and does a better job than a full time gardener. Look what it will do for you! You can have a lawn that is thick, lush and green every day of the year regardless of how hot or dry it is. Your flowers will blossom bigger and more often. Your trees and shrubs will have new vitality. Your fruit trees will bear bigger and juicier fruit.

YOUR LAWN AND GARDEN WILL BE THE ENVY OF YOUR FRIENDS & NEIGHBORS You will be proud of your gorgeous lawn and garden. Everyone will wonder what your secret to success is . . . yet you will spend less time, less effort and less money than ever before on your lawn maintenance. This is all possible with our PROGRAMMED COMPUTER LAWN SPRINKLER, the sprinkler with a brain, because the secret to a beautiful lawn is proper sprinkling. All the chemicals, seeds and mowers in the world won't help if you don't water properly.

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SET IT IN JUST MINUTES . . . FORGET IT . . . COMPLETELY AUTOMATIC It even turns itself off when it is done! The sprinkler with a brain! Put the sprinkler in the middle of your lawn. Follow the simple instructions and set the 16 black knobs on top of the sprinkler. Just adjusting the knobs set the amazing "computer brain" mechanism inside this round 10" sprinkler. This almost unbelievable mechanism rotates the three gear driven nozzles concealed inside the sprinkler so they water the exact area you have programmed . . . or even skip a spot like your steps or lawn furniture. Up and back nozzles jet out the water accurately to reach every spot with the water low and hugging the ground. After the sprinkler has completely watered your lawn and garden **FOR THE SPRINKLER ITSELF NEVER MOVES . . . just the three hidden nozzles rotate within it.** Best yet . . . you don't have to lift a finger . . . it sprinkles a vast area reaching out as far as 40 ft. on each side . . . so it will automatically cover a 80 ft. lot. Saturates up to 5,000 sq. ft. of any possible shape.

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