

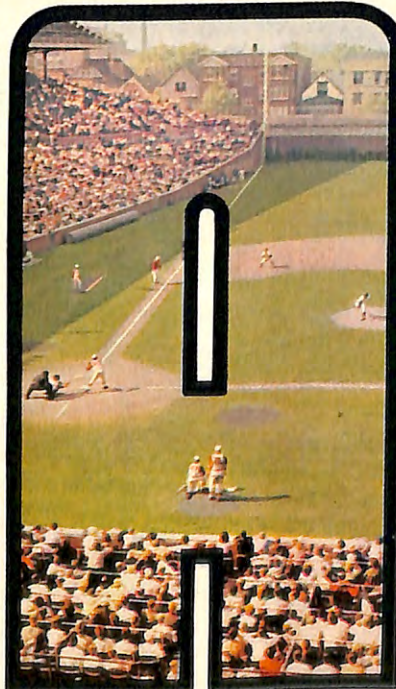
THE

Elks

MAGAZINE
JULY 1967

103rd Grand Lodge Convention, July 16-20

C



NEW! NEW!

You can have the most beautiful lawn and garden in your neighborhood . . .

WITH THE AMAZING AND NEW
PROGRAMMED COMPUTER
AUTOMATIC SPRINKLER



World's first . . . and introduced first by Calhoun's! Amazing new water sprinkler. Set just once, and then it automatically waters every inch of your lawn and garden without missing a single blade of grass, waters every flower in your garden . . . every tree and shrub no matter how your lawn or garden is shaped. Yet . . . it never wastes a drop of water on steps, sidewalks, patios, or even lawn furniture.

THIS IS THE SPRINKLER WITH A BRAIN that takes all of the work and guessing out of watering your lawn and garden . . . and does a better job than a full time gardener. Look what it will do for you: You can have a lawn that is *thick, lush and green every day of the year* regardless of how hot or dry it is. Your flowers will blossom bigger and more often. Your trees and shrubs will have new vitality. Your fruit trees will bear bigger and juicier fruit.

YOUR LAWN AND GARDEN WILL BE THE ENVY OF YOUR FRIENDS AND NEIGHBORS

You will be proud of your gorgeous lawn and garden. Everyone will wonder what your secret to success is . . . yet you will spend less time, less effort and less money than ever before on your lawn maintenance. This is all possible with our PROGRAMMED COMPUTER LAWN SPRINKLER, the sprinkler with a brain, because the secret to a beautiful lawn is proper sprinkling. All the chemicals, seeds and mowers in the world won't help if you don't water properly.

SCIENCE HAS INVENTED A NEW TYPE OF LAWN SPRINKLER THAT WILL GIVE YOU THE FINEST LAWN AND GARDEN YOU HAVE EVER HAD

You program your sprinkler much like a computer is programmed so that your lawn and garden are perfectly watered. It takes just a few minutes to set the program . . . it's easy to do.

SET IT IN JUST MINUTES . . . FORGET IT COMPLETELY AUTOMATIC

It even turns itself off when it is done! The sprinkler with a brain! Put the sprinkler in the middle of your lawn. Follow the simple instructions and set the 16 black knobs on top of the sprinkler. Just adjusting the knobs sets the amazing "computer brain" mechanism inside this round 10" sprinkler. This almost unbelievable mechanism rotates the three gear driven nozzles concealed inside the sprinkler so they water the exact area you have programmed . . . or even skip a spot like your steps or lawn furniture. Up and back nozzles jet out the water accurately to reach every spot with the water low and hugging the ground. After the sprinkler has completely watered your lawn and garden for you IT SHUTS ITSELF OFF!

THE SPRINKLER ITSELF NEVER MOVES

Just the three hidden nozzles rotate within it. Best yet . . . you don't have to lift a finger . . . it sprinkles a vast area reaching out as far as 40 ft. on each side . . . so it will automatically cover a 80 ft. lot. Saturates up to 5,000 sq. ft. of any possible shape.

READ WHAT A USER SAID

" . . . truly amazing! This is the ultimate in lawn sprinklers. What more can anyone ever expect a sprinkler to do?"

—Mr. S. Stikman

To keep this cover intact—use duplicate coupon of this advertisement on page 39.

TRY IT YOURSELF FOR THREE FULL MONTHS WITHOUT RISKING A PENNY

You have nothing to lose. Try this amazing new sprinkler for one full month. If it doesn't do everything we say it will . . . and even more, return it for a full refund.

COMPUTER PROGRAMMED SPRINKLER

Heavy duty construction built to last for years by one of America's leading manufacturers of sprinklers for golf courses. One year guarantee.

\$19.95 plus \$1.00 pp. & hd.

CALHOUN'S (DIVISION OF ALEXANDER SALES CORP.)
TUCKAHOE, N.Y.

—NO RISK COUPON—

Calhoun's Dept. EL-767
125 Marbledale Rd., Tuckahoe, New York 10707

Please send me _____ Sprinklers at \$19.95 each plus \$1.00 pp. and handling. I understand that I may try this for one full month and if not completely satisfied return for a full refund.

- Pay't Enclosed
 Charge Diner's Club Acc't # _____
 Charge Amer. Ex. # _____

Name _____

Address _____

City _____ State _____ Zip _____



A Message from the Grand Exalted Ruler

At the End of the Journey

A year as your Grand Exalted Ruler has crowded into memory a thousand large-sized impressions of a great fraternal order in a great nation. I shall be pondering these impressions, and marveling, for the rest of my life.

In visiting our lodges I have shuttled the skyways and turnpikes of this continent, clicking off an almost unbelievable mileage. Everything I have seen and heard in these travels, at every turn, contributes to an inevitable expansion in breadth and depth of one man's consciousness and understanding.

Were I a cameraman, I suppose I might be saying that my memory is stored with innumerable pictures, every one an enlargement, many of them candid and many taken with a wide-angle lens.

On a continental scale I have glimpsed "a swarming and busy race settling and organizing everywhere."

On the fraternal front I have found that the Elks are organizing and expanding, too. What I have seen is proof upon proof of the vitality of the Order. The benevolent work of the Elks is being carried on with real enthusiasm. Our lodges are showing a remarkable capacity to respond to challenge, and to move resiliently with the changing times. The extent, the magnitude of the B.P.O.E. and its activities and causes, filling a need of Americans in countless commu-

nities, is something one has to see to appreciate fully.

It has been a heartening experience to discover for one's self how many, many Elks, committees of Elks, and Elks lodges, and in many instances the ladies, are not only doing the expected but are exceeding themselves and their goals. Particularly, I have seen evidences of the loyalty and devotion of individuals in all walks of life, men mostly of modest means and talents, joining to accomplish things that would challenge men of lesser determination.

I am convinced of one thing, and this out of personal experience also: that when the demand is made upon us to stretch our energies and efforts to the utmost, our capacity for fulfilling obligations increases to meet the demand. Our capacity for enjoyment of fraternal and personal relationships likewise is enhanced, and so is our appreciation of all that is being done by others. The greatest resource we have, I am persuaded, is unselfish people willing to extend themselves.

And so, at journey's end, I extend my personal thanks to thousands of individuals in hundreds of communities who have helped make that journey pleasant. Many personal kindnesses to Mrs. Dobson and myself have made us forever indebted.

Please give to my successor an equal or greater measure of the graciousness with which you have accepted me.

Sincerely and Fraternaly,

A handwritten signature in cursive script that reads "Raymond C. Dobson".

RAYMOND C. DOBSON, *Grand Exalted Ruler*

BE ENTHUSIASTIC . . . LIVE AND HELP LIVE

checker marathon, the family car!



Building super-strong, super-safe cars has been a tradition with Checker for over 45 years. Humpless rear floors, less overhang in front and rear, double channel X-brace frame, super-size door openings that you glide in and out of, and year-to-year style continuity help make Checker the Family Car that makes sense. Four door sedans have room for 8 adults . . . 6 in limousine comfort, 2 more on optional auxiliary seats. Make sure you really like a Checker Marathon before you buy . . . they last a long, long time.

Brochure? Write.

Checker Motors Corp., Dept. E-7
Kalamazoo, Michigan 49007



Name _____
Address _____
City _____ State _____ Zip _____

NEW CAREER AT 48 "HIGHLY REWARDING"

SACRAMENTO, CALIF. — Jesse Hamiel was 48 when he stepped into the booming Accident Investigation field. He had no previous experience; no college degree. Yet, he enjoyed excellent earnings immediately. Within 24 months, he became a partner-owner in an independent firm. "I've never been happier with anything in my life," he reports. "This is the world's most satisfying profession—and highly rewarding. Without reservation, I know that I would not be enjoying this second career had it not been for Universal Schools." Send now for the free information that started Jesse Hamiel—and hundreds of others—on the road to exciting, secure, well-paid careers in Accident Investigation. No selling. Rush coupon for free book. No obligation. No salesman will call.



State Approved For Veterans' Training

UNIVERSAL SCHOOLS Dept. K-7
6801 Hillcrest, Dallas, Texas 75205
Send **FREE BOOK** on opportunities in the booming Accident Investigation field.



Name _____
Address _____
City _____ State _____ Zip Code _____

THE *Elks* MAGAZINE

VOL. 46, NO. 2

JULY 1967

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman

EMMETT T. ANDERSON
Vice-Chairman

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

EARL E. JAMES
Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH
General Manager

JAMES A. CHAPMAN
Articles Editor

LESLIE A. MARKUS
Fraternal News Editor

CHARITINA KRUPKA
Assistant Editor

JOHN SCHMITT
Circulation Manager

JUDY PAGE
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

Front Cover: Scenes in the Convention City—see page 42

"At the End of the Journey"—A Message from the Grand Exalted Ruler.....	1
Welcome to Chicago.....	4
Freedom's Facts.....	5
Preview LUCY SALAMANCA	6
Obituary: Sam Stern.....	8
Junior Achievement: Youth Creating....HERBERT R. STONE	10
Candidate for Grand Lodge Office.....	11
News of the Lodges.....	12
Tom Wrigley Writes from Washington.....	26
Elks Family Shopper.....	28
Elks National Service Commission.....	32
10,000 Windows..... STANLEY S. JACOBS	33
For Elks Who Travel..... JERRY HULSE	36
Lodge Visits of Raymond C. Dobson.....	38
The American Way With a Checkbook..... FLORENCE K. PALMER	40
It's All True..... BILL TRUE	43
Elks National Foundation—"The Joy of Giving".....	47
THE ELKS MAGAZINE Editorials.....	48



ADVERTISING OFFICES



CHICAGO 60614
425 W. Diversey Parkway
528-4500

NEW YORK 10017
30 East 42nd St.
682-2810

LOS ANGELES 90036
5909 West 3rd St.
WEBSTER 1-1371

SAN FRANCISCO 94108
425 Bush Street
EXBROOK 2-4073

POSTMASTER: Mail notices of address corrections to:

THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614

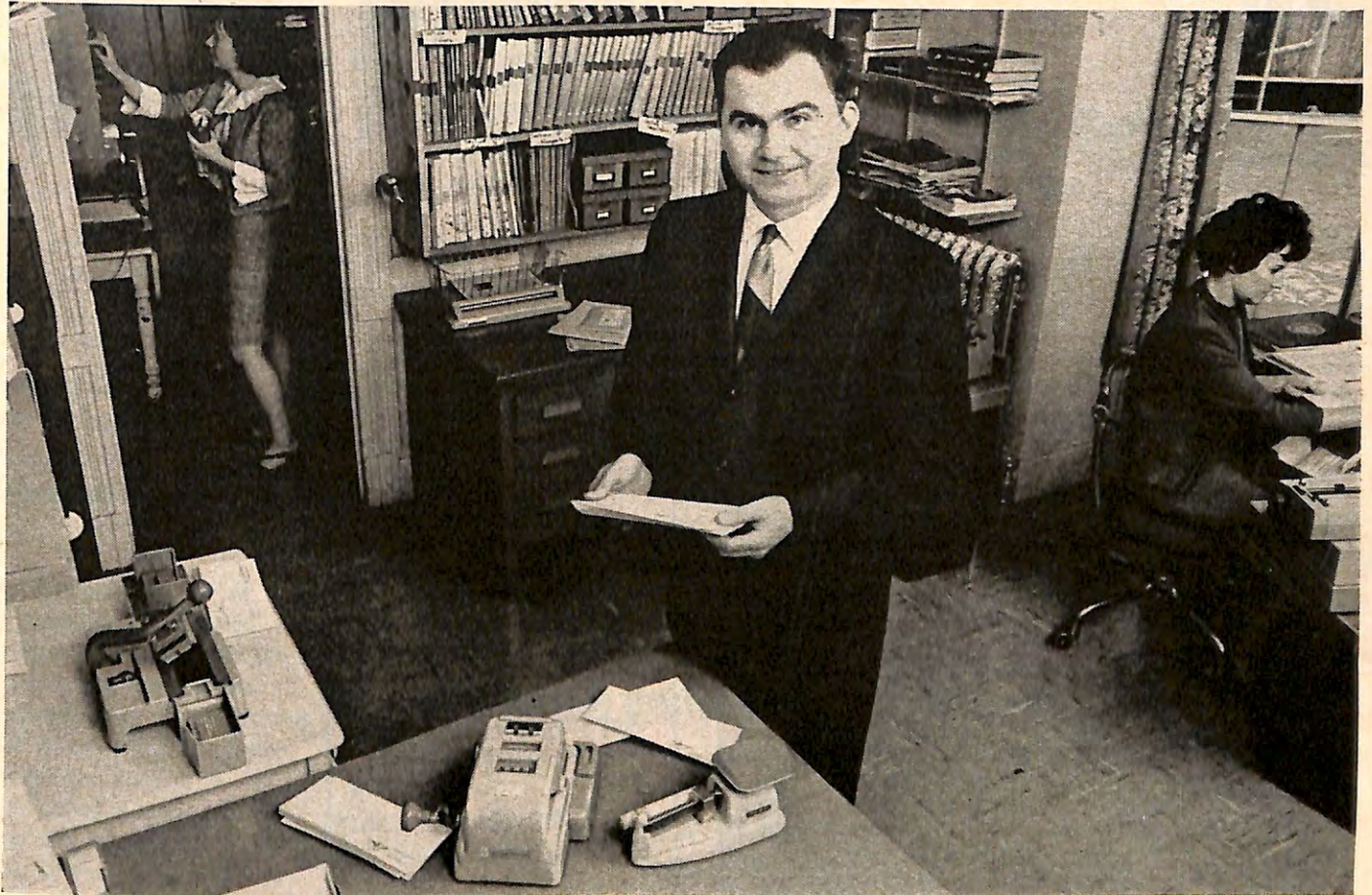
MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.

THE ELKS MAGAZINE, Volume 46, No. 2, July 1967. Published monthly at 425 W. Diversey Pkwy., Chicago, Ill. 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1967, by the Benevolent and Protective Order of Elks of the United States of America



WHY DAN CARSON USES 3 PITNEY-BOWES MACHINES TO HELP MAIL JUST 12 LETTERS A DAY.



Six years ago, Dan Carson and his wife sat down at their kitchen table and started compiling a list of prospects for a store in their town of Baldwin, New York. Today, Dan's list has grown into Carson's List of Brides-To-Be.

Every week, names and addresses of newly-engaged girls are clipped from newspapers, compiled into lists and mailed to subscribers such as bridal shops and photographers.

In their own ways, three Pitney-Bowes machines help Dan meet his deadlines with time to spare.

One of our mailing scales weighs outgoing lists exact to the fraction of an ounce. (Which is important since subscribers can buy lists covering anywhere from 1 to 62 areas and the

weights of the lists are rarely the same.)


Our desk model postage meter neatly prints the postage—and only the postage the scale says is needed—on each piece of mail that's sent out. Letter by letter, the meter keeps count of how much of Dan's budget is spent in postage. The meter eliminates, too, the bother of keeping a stock of stamps along with the stocks of lists.

Besides saving time by printing each subscriber's name and address on every list mailed, our 701 Addresser-Printer has become a permanent record of pertinent data on each of Dan's subscribers. The plates hold not just the subscriber's name and address, but also his billing number and area code letters that tell which lists to mail

and how much to bill him at the end of the month. As Dan told us, "The Pitney-Bowes' plate was the only one large enough to hold all the data we need."

There's another machine that helps Dan with his work. One that has nothing to do with outgoing mail. A Pitney-Bowes LH mailopener. It just has everything to do with getting incoming mail quickly opened and out of the way.

Even if you mail less than Dan Carson's average of just 12 letters a day, a Pitney-Bowes representative can show you how any one of our machines can oil the wheels in your business. No matter how small they may be.

 Pitney-Bowes

For information, write Pitney-Bowes, Inc., 2119 Pacific Street, Stamford, Conn. 06904. Postage Meters, Addresser-Printers, Folders, Inserters, Counters & Imprinters, Scales, Mailopeners, Collators, Copiers.

Welcome to Chicago



OTTO KERNER
Governor



RICHARD J. DALEY
Mayor

On behalf of the citizens of Illinois I would like to take this opportunity to welcome the members of the Benevolent and Protective Order of Elks to your annual convention in Chicago this summer.

We are pleased and honored that you have selected our city and our state as the site for this most important event. May you enjoy your visit here and have the opportunity to return often.

Best wishes for a most successful and memorable convention.

Sincerely,

Governor

To the Delegates: The Benevolent and Protective Order of Elks Convention

As Mayor of Chicago, and personally, I am happy to extend greetings and a warm welcome in advance to all members of the Order and their guests who will be in our city at the July convention. Chicago is proud to be the host city for this important meeting, and the delegates may be sure that the full measure of our hospitality is extended to them.

My very best wishes for a most successful convention.

Sincerely,

Mayor



**Communism Today:
History's Legacy**

In recent years, newspaper and periodical headlines have presented to the American public examples of East-West rapport. President Johnson works actively toward bridges to the East and foreign policy academicians present views of peaceful engagement and cooperation. The ultimate questions still remain: (1) What are the present Communist activities which bear upon this subject, and (2) Are the Communist regimes really reaching accommodation with the West, or are recent actions merely within the context of historical Communist aims of expansion and ultimate world rule.

This article will try to present Soviet foreign policy in an historical perspective pointing out those significant factors which bear upon contemporary Soviet world conduct.

Soviet geography reveals through the centuries the most pressing force upon her foreign policy. Although most good Marxists would probably deny the importance of a nation's geographical position; this fact stands out throughout her long history.

No natural limits exist to which Russia could define or direct her energies. Due to the vast plains and steppes, the country is almost indefensible, with the Russian boundaries often reflecting the strength or weakness of her rulers. The traditional aims of Russian foreign policy are to absorb weak neighbors and to exercise as much control over those unwilling to yield and capable of resistance. Her specific territorial objectives are sea-outlets, ice-free ports, the subject of the historical drives toward the Straits, the Persian Gulf, and the Yellow Sea.

The great demands placed upon Russian rulers have established a need for unity and centralization. Although her constitution is federal in form (distribution of powers), the Soviet Union perpetuates the tsarist tradition of central control by the Communist Party.

Soviet territorial hunger can often be compared to the farmer who, when questioned why he was acquiring so much land, said: "I don't want much land, I just want that which joins my farm." So it is with Russia—she merely wants the security of ruling all the land that adjoins her. As she expands, through the device of using subser-

vient Communist Parties to control nominally independent nations, the borders extend and there are more neighbors to absorb.

Although considerable debate has taken place over President Roosevelt's actions at Yalta, one aspect is clear: Russia received her go-ahead to proceed with her ambitions and expansion. Roosevelt's closest advisor, Harry Hopkins, stated after the Yalta Conference: "The Russians had proved that they could be reasonable and far-seeing, and there wasn't any doubt in the minds of the President or any of us that we could live with them and get along with them peacefully for as far into the future as any of us could imagine."

The post-war era provided Russia with her great opportunity to fulfill five centuries of expansionist dreams. Her

moves, she contends, were within her legitimate spheres of interest and not the concern of the West. Thus, with 175 armed divisions she filled the vacuum left by the Allies. Not until the Soviet Union became a threat to the interests of the United States and Europe, did we answer the challenge; a challenge answered after millions of people were enslaved.

One may define, therefore, Russia's drive to the seas, her search for agricultural lands, and her insatiable need for world recognition in terms of Communism, pan-slavism, messianism or Colonist-imperialism. The ends have remained immutable and merely disguised or guided by differing principles. Communism today has a direct legacy in Russian history.

It is then the task of the United States to remember our national interest and the national interests of free men everywhere. If 'bridges' will in any way serve as an avenue for Communist expansion or enslavement, then we must re-analyze this game. Let us divorce ourselves from gaming with Russia and look to the ends which she hopes to gain from close contact with the West. If these ends are consistent with our policy let us proceed. Five centuries of Russian rule counsel extreme cautions.

Send cigarettes to servicemen in South Vietnam at less than 12¢ a pack



Civic, fraternal and veterans' organizations; companies and individuals desiring to send cigarettes, for free distribution to our fighting forces in South Vietnam, may use the order blank below. To each package, we affix a specially printed label identi-

fying the donor and enclose in each carton an addressed acknowledgment card. Minimum shipment: 1 case containing 300 packages of one brand. Orders, with checks should be sent directly to:

NUMBER OF CASES (300 PKGS EACH)

NUMBER OF CASES (300 PKGS EACH)	BRAND	PRICE*
_____	SALEM King-Size	\$32.41
_____	WINSTON King-Size	32.41
_____	WINSTON Crush-Proof Box	32.41
_____	WINSTON Super King-Size	35.46
_____	WINSTON Menthol S. K. S.	35.46
_____	CAMEL Filter King-Size . . .	32.41
_____	CAMEL Regular-Size	31.20

*Delivered in South Vietnam. All prices are subject to change without notice.

R. J. Reynolds Tobacco Company
Winston-Salem, North Carolina 27102

Enclosed is check for \$_____ in payment of the indicated quantity of cigarettes for free distribution to our Armed Forces in South Vietnam:

DONOR _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP CODE NO. _____



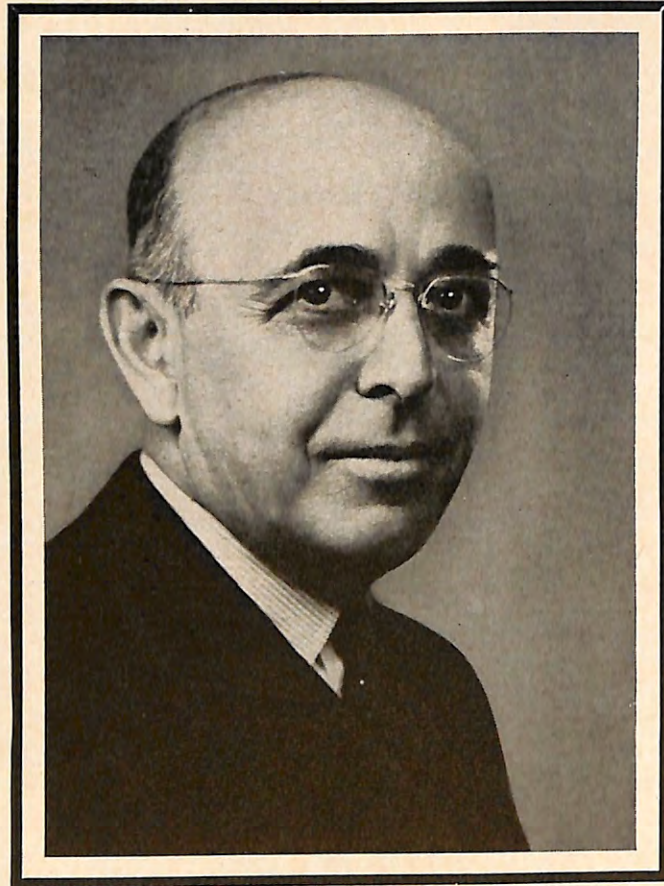
Preview

By LUCY SALAMANCA

MISTRESS GRAAF purposefully climbed the stairs to the second floor of the new brick house in High Street and entered the front parlor of her lodger's apartment. Though she and Jacob had been married but a short while, she wore her responsibilities as a prudent and conscientious goodwife with pretty seriousness. Their new lodger must suffer no neglect.

True, in renting their entire second floor—"parlor and bedroom, commodiously furnished and equipt," as the advertisement in *The Packet* had announced—he brought into the household a much-needed 35 shillings sterling each week; but he was, in addition, a gentleman of considerable importance, not only in Philadelphia but in other parts of the colonies, and as such was worthy of an added measure of respect. Although he had been but two weeks in the house, he had already brought there for conferences, on obviously weighty matters, sundry portly
(Continued on page 9)





Past Grand Exalted Ruler Sam Stern

Sam Stern, who was Grand Exalted Ruler in 1952-1953, died May 20, 1967, in the Kahler Hotel, Rochester, Minn., at the age of 79.

The Fargo, N.D., banker and merchant had been a member of the Board of Trustees of the Elks National Foundation since 1953. He was known for his work on behalf of the physically handicapped.

He was born Feb. 11, 1888, in Fargo. In 1909, he received a bachelor of laws degree from the University of Minnesota; he practiced law only a short period before entering business with his father. At the time of his death, he was president of the Alexander Stern & Co. department store in Fargo and a director of the Dakota National Bank of Fargo.

A 1910 initiate of Fargo Lodge, Brother Stern was elected Exalted Ruler 14 years later and served as Chairman of the lodge Trustees for a number of years. He was chosen President of the North Dakota Elks Assn. in 1927 and appointed District Deputy Grand Exalted Ruler for North Dakota the next year. He served two additional terms as State President, from 1941 through 1943.

He was a founder of the North Dakota State Elks

Crippled Children's Committee and served as its chairman for a number of years.

When the North Dakota State Crippled Children's Commission was organized in 1941, Brother Stern was appointed its chairman by the governor. He held the post under two successive governors. He also helped organize Camp Grassick, a summer camp owned by the North Dakota Elks Assn. and offering physical and speech therapy to youngsters, and served as state chairman for the then National Foundation for Infantile Paralysis.

Brother Stern had served on the Grand Lodge Good of the Order Committee, the State Associations Committee, and the Lodge Activities Committee before being elected to the Board of Grand Trustees in 1944. He served on the board through 1950-1951, when he was Chairman. He was elected Grand Exalted Ruler in 1952.

Among those who attended the services were G.E.R. Raymond C. Dobson, P.G.E.R.s George I. Hall, Lee A. Donaldson, and R. Leonard Bush, and Nelson E. W. Stuart, Executive Director of the Elks National Foundation. Interment was at Riverside Cemetery, Fargo.

Brother Stern is survived by his brother, Edward.

Preview

(Continued from page 6)

high-placed gentlemen whose presence, she felt, added distinction to her humble establishment.

The servant-girl Amelia had admitted these gentlemen frequently during the early part of the week, but for the past two days there had been no visitors; their lodger had shut himself up in his front parlor, writing furiously. This morning, however, he had put aside his quills and foolscap and gone off in a great hurry in the direction of Chestnut Street.

Mistress Graaf had taken advantage of his absence to check up on the serving-maid, and to make sure that the second floor had been put in order against his return, for he was expecting a gentleman—a Mr. Adams, he had told her. The girl Amelia had grown sullenly of late, and sullen, which annoyed Mistress Graaf, who took pride in her household.

She had never known anyone to write as much as their lodger, she thought now. The green-baize top of his writing desk was littered with Holland paper, covered with fine flowing script. A jar of mended quills and ink-pot always stood at hand on the desk and even on the small table beside the tester bed in his chamber. Each morning the table was littered with bits of paper on which he had jotted hurried notes, as if his fired brain gave him no rest, even at night, from thoughts urgent and worthy of preservation.

Jacob's wife drew her hand proudly across the white woven spread on the tester bed, erasing a wrinkle or two that had escaped the lax hand of Amelia, and wondered how the man found so much to write about. Whatever his subject, it absorbed him almost to the exclusion of what might be counted the normal pursuits of other men.

It was not as if the new lodger were advanced in years; he was no more than 33, Jacob had told her one day after a friendly exchange on the stairs. He was pleasant, too, and handsome, if a bit tall and narrow in the shoulders for her own taste, used as she was to the squat square strength of Jacob. Not many bricks a day could their genteel lodger haul and lay, she'd wager.

Mistress Graaf smiled contentedly to herself as she sharpened the edges of the bolster. For her part she was more at ease with a man who worked with his hands, gifted as their lodger undoubtedly was, after his own fashion. There was something satisfying, Jacob often said, about laying bricks—the way a wall rose under the hands or a building was raised straight and sturdy

(Continued on page 23)

DENTURE WEARERS:

When messy
pastes and powders
fail... get

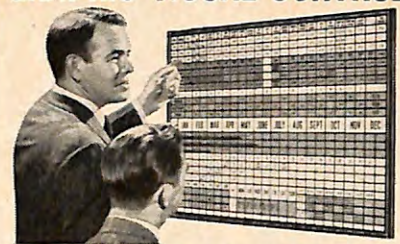


Disposable Dental Cushions
for Better Fit and Comfort

Economical...
Long Lasting
America's Largest
Selling Cushion



GRAPHIC VISUAL CONTROL



You Get Things Done Better And Faster

The BOARDMASTER saves time, cuts costs and prevents errors. You see what is happening. Shows facts at eye level. For Production, Scheduling, Inventory, Sales, Traffic, Etc. Simple to operate. Write on cards, post on board. Fully flexible. Million in use. Price \$49.50 with cards.

FREE 24 Page BOOKLET No. EK-10
Mailed Without Obligation

GRAPHIC SYSTEMS, Box 398, Yanceyville, N.C.

Always send check or money order —not cash— with your orders

Absolutely Legal! U.S.G.A. APPROVED!

Now! Amazing new "lifetime"
SOLID-STATE GOLF BALL

A MIRACLE OF SPACE-AGE TECHNOLOGY!

**CAN'T CRACK
CAN'T CHIP
CAN'T CUT
CAN'T LOSE ITS
SHAPE,
COMPRESSION,
DISTANCE — EVER!**



"Astonishing!" . . . "The world's first perfect golf ball!" . . . "The most amazing breakthrough the game of golf has experienced in over 60 years!" These are just a few of the enthusiastic kudos we've received from cynical sports editors and even the "pros" themselves since introducing the "PRO-PELL" to the American golfer just a few short months ago.

No wonder! "PRO-PELL" actually forces you to drive farther, hit straighter and putt truer—shot after shot, game after game.

Unlike those "fad" golf balls you may have seen advertised recently, the "PRO-PELL" meets the exacting specifications of the United States Golf Association. Yes, the "PRO-PELL" is absolutely legal to play on any golf course in the world.

Here's what makes the new "PRO-PELL" better than any other golf ball you can buy at any price:

1. The "PRO-PELL" is absolutely *indestructible* no matter how badly you "top" it or "hack" it. You can't even dent this ball with a chisel or an axe.
2. No core to lose its punch or balance . . . no inner "windings" to stretch, snap or break . . . no outer casing to cut, crack or discolor.
3. It is precision molded in one piece

with no tolerance for error, in shape or material.

4. It completely eliminates hooking and slicing due to faulty spin or damaged shape. Ballistically stable, the "PRO-PELL" stays perfectly round forever . . . assures you longer, straighter drives consistently.

5. It bounces farther than any other golf ball on the market. That means lots of extra yardage every time you tee off.

Try the "Pro-Pell" at our risk.

Full 30-day money-back guarantee.

Every "PRO-PELL" you purchase is guaranteed for life — FREE replacement of any ball that does not live-up to the astonishing promises we've made in this advertisement. Equally important, you may use and enjoy your "PRO-PELL" for 30 days at our risk entirely — money back in full if you are not completely delighted and amazed at the strokes they cut off your score.

Order today. Use coupon below.

Whether you're a duffer or a "pro", you owe it to your game to try the "PRO-PELL". Just send coupon below with check or money order for \$5 (low introductory price) for four "PRO-PELLS"—or just \$12 for a full dozen.

Mail to: National Golf, Dept. MB-1
56 Lake Shore Drive,
Rockaway, New Jersey 07866.

National Golf, Dept. MB-1
56 Lake Shore Drive, Rockaway, New Jersey 07866

RUSH me postpaid

Dealer inquiries invited!

4 "Pro-Pells" for just \$5 12 "Pro-Pells" for just \$12.

My check or money order is enclosed. I understand that these amazing golf balls are guaranteed for life as stated above, and that I may return them for a full money-back refund within 30 days if not entirely delighted.

Print Name _____

Address _____

City _____

State _____

Zip _____



Junior Achievers discuss their product.

JUNIOR ACHIEVEMENT

Youth Creating

By HERBERT R. STONE

A LOOK OF INCREDULITY spread across every face at the folding table in the center of what was, for this occasion, the boardroom. Corporate heads wagged in disbelief.

"How could this happen?" inquired the president again. "We've lost money steadily. It's supposed to be the other way around, you know. Our material was of good quality, our product was well manufactured, and our marketing efforts were successful. So what happened?"

The treasurer rose timidly and offered this simple explanation: "It seems, sir, that our costs exceeded the selling price."

The real reason for the group's ini-

tial failure can be attributed to lack of experience. And that's not hard to understand when you consider that the officials of the company ranged in age from 16 to 21. Their organization was one of more than 5,000 operating under Junior Achievement, an international educational program designed to teach the principles of free enterprise by having high school students own and operate miniature businesses. More than 80 percent of the companies in operation last year—including, eventually, the one mentioned above—made a profit.

During their business year (October to May), the junior executives go through all the steps of an adult firm. They have sales meetings, keep ac-

counting records, pay taxes (which go into a scholarship fund), and liquidate at season's end. A detailed annual report from each company informs stockholders of all transactions.

The Junior Achievers elect officers among themselves. The president, treasurer, marketing executive, and advertising manager are positions filled by high school students. But adult businessmen, civic leaders, and educators participate actively in the program. On a typical board of directors you might find a banker, a sales manager, a high school principal, a corporation president, and a representative of a service organization. The board of directors guides the program in its local area.

Oglesby, Ill., Lodge presents George A. Shields for Grand Trustee

At a regular meeting of Oglesby, Ill., Lodge No. 2360, held on May 2, 1967, the following resolution was unanimously adopted:

WHEREAS, Brother George A. Shields has served Elksdom with great dedication; and

WHEREAS, Brother Shields has served the Order as Exalted Ruler; and

WHEREAS, Brother Shields has further served as District Deputy Exalted Ruler, and the Illinois Elks Association as its President; and

WHEREAS, he further served as Grand Inner Guard, and Committeeman of the Grand Lodge New Lodges Committee;

NOW, THEREFORE, BE IT RESOLVED

that Oglesby Lodge No. 2360 of Illinois with great confidence, present to the Grand Lodge Convention to be held in Chicago in 1967, the name of Brother Shields to the office of Grand Trustee, for a period of four years, of the Benevolent and Protective Order of Elks of the United States of America.

HAROLD MINDOCK, *Exalted Ruler*
FRANK RIGAZIO, *Secretary*

The executive director in each area is a Junior Achievement staff member and he is ultimately responsible for coordinating and directing all activities.

For almost 120,000 young people in 48 states and 5 Canadian provinces the program means a chance to work at free enterprise, a chance to use personal initiative in the framework of our economic system. Young people get to know what profit means, how it provides jobs and a better standard of living for all. Adult businessmen from counseling firms teach students the most efficient methods of production, sales, and management. Junior Achievers get an early jump on the techniques of business. Educators call the program "a laboratory in everyday economics . . . the perfect practical supplement to the theoretical knowledge of the classroom."

One Achiever in Omaha, after his first month of corporate experience, commented, "I thought all we had to do was find some product to manufacture for about 30 cents, sell it for \$1, and keep the other 70 cents. But we sure found out it's not that easy to make a profit."

Another Achiever confided, "Everything went pretty good while we were organizing and selling stock, but when we started manufacturing and selling the product we had quite a struggle keeping our heads above water."

The president of still another J. A. company confessed, "We racked our brains and came up with a novelty game we thought was good. We bought the material, went into production, and fell flat on our faces. We overlooked one important aspect of the business world—demand. Nobody wanted our product."

Fortunately the products of most J. A. companies are wanted, and by a wide range of people. One company, for example, produced a danger signal light

for motorists. It sold for \$2.90. That same company also made and marketed an expandable hemp belt with a brass buckle that retailed for \$1.75. Some companies work on a seasonal basis. One produced Yuletide logs until the middle of December and then turned to a plastic card container.

Achievers issue themselves salaries and commissions based on sales. Very often, the young people, upon graduation from high school or college, will look up the businessmen who advised them in the program. These men remember the young people and help them into careers, either in their own firms or in those of associates. Not only do Achievers get their first taste of business in the program, they often make the contacts that lead to their first job.

Al Seitz, an advisor in the Columbus, Ohio, program, put it this way: "Junior Achievement opens many doors to creativity if the public understands its true meaning and purpose. If given an opportunity such as J. A., youth will be better able to meet the challenges of the adult world. What better place to be given this opportunity than in a program supervised by trained and dedicated people whose sole purpose is to channel the ambitions and impulses of restless, awakening youth into development."

Benjamin H. Oehlert, Jr., senior vice president of the Coca Cola Company, commented, "Through Junior Achievement, today's youngsters have an unequalled opportunity to experience firsthand the pitfalls and the pleasures, the heartaches and the hurrahs, the tears and the triumphs of free enterprise."

These were also the feelings of Horace A. Moses, president of the Strathmore Paper Company, when he conceived the program almost 50 years ago. Mr. Moses had been intrigued by the "Learning by Doing" method used by 4H

clubs to teach farming to young people in rural areas. Mr. Moses wanted to apply these principles to the young people of urban areas whose future lay in the business and industry of the city.

With the help of the late Theodore N. Vail, president of the American Telephone and Telegraph Company, Junior Achievement was established in December of 1919. Seven years later J. A. was incorporated in Massachusetts as a nonprofit organization. In 1929 the program was taken for the first time into a large metropolitan area, New York City, and at that point took on its present form.

Junior Achievement activity was severely curtailed by World War II, but in 1948 a vigorous expansion program established J. A. nationally. Today there are centers in 410 communities in 48 states, 5 Canadian provinces, and 6 foreign countries. Stockholders in J. A. firms number 600,000. In 1966, 5,746 miniature companies produced goods and services worth almost \$3 million. That in itself is a significant contribution to a free-enterprise economy.

Last year 275 companies were represented in the Chicago area trade fair, compared with 15 companies 12 years ago. And 10 had actual production lines to demonstrate to the public their manufacturing processes.

Junior Achievement, very simply, is a community attempt to teach youth the philosophy of free enterprise by having them deal with it firsthand. Advisors and financial support are supplied by business, moral support by educators and civic leaders; private individuals and foundations are contributors to the program—in short, participants include anyone interested enough to insure that each new generation learns what free enterprise means, and that each new generation learns before adulthood whether it is selling itself short of a reasonable profit.

News of the Lodges



DIGNITARIES at the institution of Hollywood West, Fla., Lodge No. 2365 include Chairman Glenn L. Miller of the G.L. Committee on Judiciary, Logansport, Ind.; P.G.E.R. Lee A. Donaldson; P.G.E.R. William A. Wall; S.P. James W. Vann, Pahokee; E.R. Bernard F. Dolan, and D.D.G.E.R. Karl H. Klaeger, West Palm Beach.



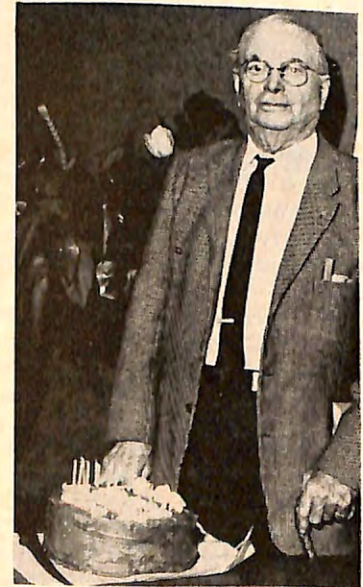
GRAND EXALTED RULER Raymond C. Dobson accepts a mock missile at a dinner in his honor at Cocoa, Fla., Lodge from outgoing E.R. Robert F. Trosset. Other dignitaries pictured are P.E.R. James W. Hooper; D.D.G.E.R. Charles E. McConnell, Titusville; P.G.E.R. William A. Wall; S.P. James W. Vann, Pahokee, and V.P. Henry D'Amico, Cocoa. The Elks left the dinner to see the firing of a missile at the nearby Kennedy Space Center.

TWENTY MEN were initiated into Las Cruces, N.M., Lodge in honor of a most distinguished member—Chairman Robert E. Boney of the Grand Trustees. The new Elks include his son-in-law, Greeley Myers (left), and his son, Edward. A subsequent testimonial dinner for Brother Boney was attended by about 200 guests, among whom were P.D.D. Ed L. Harbough, Roswell, and S.P. Bob Boyd, Carlsbad, dinner speakers. Other dignitaries present included D.D.G.E.R. T. J. Williams Jr., Albuquerque, and P.D.D. Jerry A. Gorman, Las Cruces, who was master of ceremonies and event chairman.



AT GROUND BREAKING CEREMONIES held by Kearney, Neb., Lodge for its \$260,000 addition and remodeling project, the first shovelful of earth is scooped by an eminent lodge member—P.G.E.R. H. L. Blackledge—and E.R. Wayne R. McKinney. Other lodge officers watch. The original building was erected when the lodge's membership comprised 600; current membership is 1,920.

A BEAUTIFUL CAKE commemorates the 93rd birthday and 67th year in Elkdom of P.D.D. Lou J. Nelson of Rawlins, Wyo., Lodge. His record of service in the Order includes 16 years as a lodge Trustee. A number of Brother Nelson's buddies enjoyed cake and coffee at the lodge to mark the occasion.



A TOUR OF ELKS AIDMORE HOSPITAL, Atlanta, is taken by C.E.R. Raymond C. Dobson. Shown with Brother Dobson and three patients are Grand Trustee Roderick M. McDuffie, Atlanta, of Cascade-East Point Lodge, Mrs. Dobson, and P.G.E.R. Robert G. Pruitt. Support of the crippled children's hospital is the major project of Georgia Elks. Recent contributions to the hospital totaled \$70,576, of which \$44,413 was contributed by the Elks lodges and \$26,163, by the Elks Aidmore Hospital Auxiliary.



EUGENE, Oregon, E.R. H. C. Smartt receives the jewels of the lodge's highest office from his father, P.E.R. H. D. Smartt. The father was installed in the same office 50 years ago and is the lodge's oldest living Past Exalted Ruler.



DOWAGIAC, Michigan, Lodge honors 10 men who have been Elks for 50 years or more by presenting each with a plaque on Old-Timers' Night. Seated is George Chapman, 98, the lodge's only living charter member. He has been an Elk for 64 years. At the left is D.D.G.E.R. Albert F. First, Dowagiac, and at the right is outgoing E.R. Wallace Hammarstrom.



JOHN DAY, Oregon, Lodge initiated a class of 88 men, the second largest class in the lodge's history, recently. The new Elks include four sons of the Piquet family (seated): David, Alan, and Tebeau, who are triplets, and V. John. Next to them is their father, Virgil Piquet, a long-term Elk. Seated to the right of the Piquets is outgoing E.R. Joe E. Stewart.

SYCAMORE, Illinois, Lodge honors P.E.R. Charles B. Townsend (center) and P.E.R. and Judge Cassius Poust (right) in recognition of their long-term membership in the Order. Brother Townsend is a 54-year member and Brother Poust, a 51-year member. Outgoing E.R. Robert Caukin (left) presented each with a commemorative plaque. The ceremonies included the initiation of 11 candidates.



SOMETHING NEW IS ADDED to Florence, Colo., Lodge's status as one twin succeeds the other. E.R. Mario Di Nardo (left) accepts the gavel from his brother, retiring E.R. Albert Di Nardo. Lodge officers believe that this may be a first in Elkdom.



AN UNUSUAL FIRST in the 66-year history of Mahanoy City, Pa., Lodge has occurred with the installation of Robert F. Kline (right) as Exalted Ruler. He is the third Kline brother to serve the lodge in this high office. Also shown are P.E.R. Frank R. Kline, Robert's twin, and P.E.R. John A. Kline Jr.



A SURPRISE 50TH WEDDING ANNIVERSARY celebration to honor Past Grand Est. Lead. Kt. C. P. Hebenstreit (fourth from left) and his wife, Lorraine, was arranged by other Past Exalted Rulers of Huntington Park, Calif., Lodge. They presented a pair of engraved, golden goblets to the couple. Also shown are P.D.D. and P.S.P. Steve Compass, P.D.D. Jerry Hawkins, P.D.D. and state Trustee Floyd E. Tumbleson, and P.E.R. Stanley O. Jones.



THE CALIFORNIA veterans service chairman—Harry Larson, San Gabriel—stands amid \$16,000 worth of toilet articles donated by the Mennen Company. The entire stock was distributed to hospitals in the state for the wounded returning from Vietnam.



PARADISE, California, Lodge's float in the annual Gold Nugget Parade commemorates the discovery at nearby Whiskey Flats of the largest nugget ever found in the state. It weighed 54 pounds. Shown are the Nugget Queen and her attendants. The float was built by Elks, aided by some of the ladies.



WINNERS OF THE NEW ENGLAND Past Exalted Rulers ritual contest, held in Biddeford-Saco, Maine, Lodge, are New Hampshire entrants: Candidate Edward Provenal, Laconia; Inner Guard Raymond F. Cotillo, Portsmouth; Est. Lect. Kt. Robert W. Dorman, Franklin; E.R. William H. Nadon Jr., Laconia; Chap. and outgoing E.R. John M. Mandziej, Nashua; Esq. Robert S. Ordway, Concord; Est. Lead. Kt. William H. Nadon Sr., Laconia, and Est. Loyal Kt. and outgoing E.R. Donald J. Dussault, Concord. Five of the participants were All-New England selections.



PONTIAC, Michigan, Lodge's Elks Male Chorus members are pictured at the close of another successful season; 24 of the 35 members are shown. The singers, who are well-known throughout the Detroit metropolitan area, perform at neighboring lodges and hospitals and for charitable and other special events under the direction of David Stimac.



A 36-GIRL PRECISION DRILL TEAM has been sponsored by Santa Barbara, Calif., Lodge for the last three years. Under the direction of Brother Don McGee, the El Kadettes have won the last five State Open Championships. In the last three years, the team has performed for about 58 Elks Lodges, 29 outside of California. The girls traveled to Milwaukee to vie for the 1965 National Open Contest; they placed sixth. They travel by bus and carry sleeping bags, staying overnight at Elks lodges along the way. Team members and their Parents Booster Club raise funds for the trips by holding candy and peanut sales, rummage sales, barbecues, and such other affairs as special breakfasts and dinners.



ALLEGHENY, Pennsylvania, Lodge entertains stars of the "Hello Dolly" cast—Miss Carol Channing and Milo Bolton, a member of Essex Fells, N.J., Lodge. At the left is outgoing E.R. James S. Miller and at the right is Brother Robert V. Lascher.

TUCSON LODGE'S outgoing E.R. Morton K. Tuller (right) presents two elk heads to Brother Gene Reid, supervisor of Tucson parks and recreation, for the community zoo, under construction. The lodge is seeking two live elk calves to give to the zoo. Any member who can solve Brother Tuller's problem is asked to contact him.



Lodge Notes

Lake Hopatcong, N.J., Elks have good reason to be proud of their lodge as well as of their newly dedicated building. The Elks were left homeless when their old building burned to the ground. But through the efforts of P.E.R. Frank Seeley and the cooperation of Dover, N.J., Elks, who offered their facilities, the Lake Hopatcong Elks were able to remain together and active and obtain 50 new members while awaiting the completion of their new building.

The thrill of flying over Niagara Falls was the experience of 62 handicapped New Jersey children, many of whom had attended the Elks' Somerset County Children's Treatment Center in Somerville. The unusual, two-hour airplane trip, provided by Trans World Airlines, was sponsored by Plainfield, N.J., Lodge and the New Jersey chapter of Sigma Delta Chi, a men's professional journalism fraternity. Among the unofficial chaperons was Arthur Brown, chairman of the Crippled Children's Committee.

A high school senior who has kept up her schoolwork while confined to a hospital for six months—Miss Barbara Bivans—received a \$250 scholarship from Liberal, Kan., Elks recently. Miss Bivans was injured in an automobile accident which took the lives of two classmates and the parents of another girl.

Circleville, Ohio, Lodge has added something new to its successful program of assisting rehabilitated patients from the veterans hospital at Chillicothe to secure employment. Selected veterans now can obtain jobs in the area

while receiving treatment at the hospital. Under the program, directed by P.S.P. and Dr. David S. Goldschmidt, mock job interviews are held for the veterans. Industrial and business personnel interview the veterans as they would any other job applicants.

P.E.R. Albert W. Savage of Nashua, N.H., Lodge recently received a citation from the National Recreation and Park Assn. for his outstanding service to the recreation and park movement in the Nashua area. The presentation was made by John Shubelka, the local park commissioner, at the first anniversary banquet for the Elks Trojans Junior Drum and Bugle Corps. Brother Savage, who has been active in various youth programs for many years, is one of eight Elks cited in this award.

Hawthorne, Calif., Lodge recently observed National Coin Week, proclaimed locally by E.R. I. O. (Jim) Lepper at the invitation of Brother John Parrish, president of the Southern Hub Coin Club. During the special week, which is sponsored annually by the American Numismatic Assn. and observed by all coin clubs in the nation, Brother Parrish provided the lodge with exhibits of various wooden and metal coins and paper money. The Elks joined in the celebration, which includes sponsoring a queen candidate, in keeping with their policy to cooperate with other organizations in communitywide projects.

Point Pleasant, N.J., Lodge recently combined with the Point Pleasant Beach High School's Garnet Gulls Boosters Assn. to honor the school athletes at a dinner in the lodge.

Outstanding high school students of Deer Lodge, Mont.—winners of the local Elks' Youth Leadership and Most Valuable Student Contests—recently re-

ceived their awards. The Youth Leadership winners were Steve Jennings and Gladys Wangerin, first place, and Rick Beck and Lyn Speck, second place. Beck also placed first in the Most Valuable Student Contest, along with Linda Kratzer; the second-place winners were Nancy Landers and Jeff Denton.

North Las Vegas, Nev., Lodge's Most Valuable Student Awards went to three outstanding Rancho High School seniors: Frankie Susie DelPapa, first place; Georgeann Roberts, second place, and Dawn Kemp, third place. A panel of civic leaders selected the winners for their records in scholarship and extra-curricular activities. The awards were presented by the scholarship chairman, Carl M. Gross, Secy. Angelo M. Codella, and E.R. Paul Arenaz.

Brother John Tintinalli's three stepsons—Bruno, Jerry, and Larry Lizzi—recently were initiated into Sandusky, Ohio, Lodge. Their induction raised the number of new Elks to more than 100 for the year.

Red Bluff, Calif., Elks mourn the death of an Honorary Life Member—Fred W. Smith, an Elk for 47 years. A Past State President of the Nevada State Elks Assn. and a Past Exalted Ruler of Hawthorne, Nev., Lodge, Brother Smith also was Secretary of Red Bluff Lodge for five years.

Redondo Beach, Calif., Lodge awarded a total of \$500 to the high school student winners of the local Youth Leadership Contest.

On behalf of Carlsbad, N.M., Lodge, outgoing E.R. William B. Davis and Lon Golden, Americanism chairman, presented to Mayor Bob Boyd a national and a state flag to be used in the City Council chambers. ♣



THE WINNER OF WORCESTER, Massachusetts, Lodge's first annual Foot Road Race for high school youths under age 19—Bob Sandole—is congratulated by PGER John E. Fenton, honorary starter of the race. ER Matthew R. Hehir Jr. presents the trophy to Sandole as SP John F. Cahill, Belmont, watches. The 2.35-mile race, held on Patriots' Day, a Massachusetts legal holiday, drew 76 athletes. Youth Activities Co-Chairmen William E. Leetin and Paul J. Canalla planned the event.



KEYS TO THE COMPLETED New Lexington, Ohio, Lodge building are handed by DDGER H. H. Stoops Jr. (left), Portsmouth, to PER and Trustees Chairman William Switzer at the dedication ceremony. Also pictured are Andrew McMillan, the contractor, holding a plaque presented to him for his contributions to the building program; SP and Cincinnati Secy. Walter G. Springmyer, Cleves, the principal speaker; VP and PDD L. L. McBee, New Lexington, who served as the master of ceremonies, and ER Andrew Totten.

GROUNDBREAKING CEREMONIES launch a \$175,000 improvement program for Plattsburgh, N. Y., Lodge. About to turn the first shovelful of earth is PER Robert J. Feinberg, chairman of the Building and Planning Committee; Trustees Chairman George J. Cronin holds the pick. The completed project will include new kitchen and dining facilities and lounges, a rathskeller, and a relocated lodge room. Elks who plan to visit Expo 67, the Canadian centennial world's fair, are invited to stop at Plattsburgh Lodge for tourist information.



A DEDICATION CEREMONY for the new social hall of Fort Lauderdale, Fla., Lodge draws many dignitaries. Shown at the event are Grand Treas. Chelsie J. Senerchia, Miami; PGER Wade H. Kepner; PGER Lee A. Donaldson; SP James W. Vann, Pahokee; outgoing ER R. C. McNamara; GER Raymond C. Dobson; PGER William A. Wall; Chairman Glenn L. Miller of the GL Committee on Judiciary, Logansport, Ind., and VP Clyde H. Brown and PDD Fuller M. Richardson, both of Fort Lauderdale.



LAKEWOOD, New Jersey, Lodge serves as host at a farewell luncheon for 17 foreign exchange students. In the second row stand Mayor Joseph Buckelew of Lakewood, outgoing ER Edward L. Frankman, and Brother Sidney Milbourne. The students were weekend guests of the community.



CORRY, Pennsylvania, Lodge has two sets of fathers and sons who have served as Exalted Rulers. Second from the right is outgoing ER Thomas W. Cragg with his father (right), PER Harold C. Cragg, who served in 1936. At the left are PER A. J. Morrison, who served in 1958, and his father, PER Alfred M. Morrison the 1952 leader.



TWO NORTH CAROLINA LODGES, Statesville and Salisbury, cooperated to honor GER Raymond C. Dobson at a recent initiation of 57 men. In the first row, wearing black dinner jackets, are Statesville officers: Tiler B. M. Garrison Sr., Chap. James Ferron, In. Gd. Earl Mooneyham, Est. Lect. Kt. Bill Hallman, Est. Loyal Kt. Moffatt Cloer, Est. Lead. Kt. Leon Campbell, and outgoing ER W. Ray Lackey. Also pictured are (second row): Statesville Treas. Bert Hughey, PDD and Secy. W. P. Alexander, and Esq. Charles Mills. Salisbury officers, wearing white dinner jackets, are: outgoing ER Allen R. Arey, Est. Lead. Kt. Cecil Burleson, Est. Loyal Kt. Pat Bencini, Est. Lect. Kt. Leonard Wolfe, Chap. Bill Riddick, In. Gd. John Plyler, and Esq. John Bombardier. The rituals were conducted by Salisbury officers at a session of Statesville Lodge.

HOSPITALIZED Brother Raymond F. Wentworth is presented with a Life Membership in Dover, N.H., Lodge on Old-Timers' Day. The visitors include outgoing ER Paul F. Ayer, who is presenting the card and pin to Brother Wentworth, ER John F. Duyon, and Est. Lead. Kt. William Carroll. Standing in the rear are PER Leo F. McDonough and Est. Loyal Kt. Harold Reynolds.



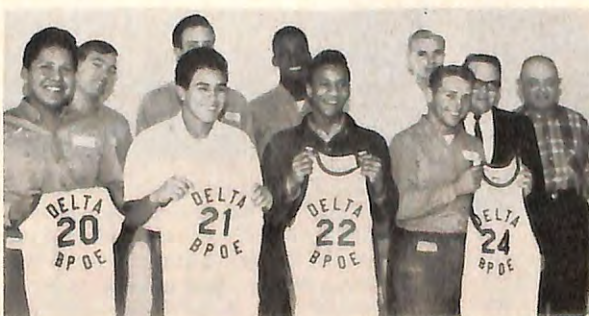
THE FOUR-DAY FISHING TRIP sponsored annually by Cody, Wyo., Lodge for all Wyoming and southern Montana Elks is held in Yellowstone National Park. Among those who enjoyed this year's great-outdoors excursion were outgoing ER Bryce O. Beemer, "Phonograph" Jones, 94, the lodge's oldest member, and Bill Pauley, event chairman. Brother Jones usually takes over the cooking chores and other kitchen responsibilities during the popular outing.



TWENTY-SEVEN men were initiated recently into Ossining, N.Y., Lodge in honor of VP and local member Barney J. D'Amato, who sits to the right of outgoing ER Patrick D. Pilla in the first row. The initiation resulted from a selective membership dinner meeting arranged by Est. Loyal Kt. Charles Pilla Sr. and PER Frank A. Faillace Jr. The guest speaker was Past Grand Est. Loyal Kt. and PSP James A. Gunn, Mamaroneck, a GL Lodge activities committeeman.



A FUND-RAISING CONCERT given by San Mateo, Calif., Lodge's Glee Club nets \$750 for the Order's cerebral palsy project. Outgoing ER Cecil H. Wells Jr. (left) accepts the check from Jerry Gordon, Glee Club co-chairman, while John McDonald, co-chairman, and Ed Baker, club director, proudly look on.



DELTA, Colorado, Lodge donates basketball shirts to the Roubideau Honor Camp Basketball Team. The garments were delivered by outgoing ER T. H. Satterfield and Est. Lead. Kt. Wayne Roberts. The camp, one of the major state rehabilitation centers, depends on charitable contributors for such items.



GIRARD, Ohio, Elks-sponsored singers and dancers entertained patients at two veterans' hospitals in the Cleveland area recently. The shows marked the lodge's first participation in the Ohio Elks Association's program to provide entertainment to hospitalized war veterans every third Sunday of each month.



AN OUTSIZE GAVEL is presented to outgoing E.R. Warren B. Terry Jr. (left) by Nashville Lodge officers in recognition of a job well done. Presenting the gavel are P.E.R. Charles F. Uthman, Est. Loyal Kt. Burton G. Cloud, E.R. Harry L. Mittwede, and P.D.D. and Trustees Chairman Sam E. Aaron. The gavel was made by Brother Uthman and his brother Gert, also a lodge member.



GREENFIELD, Ohio, outgoing E.R. Thomas R. Hanawalt (center) presents a check for \$209 to the president of the Dads Club, James (Bus) Miller, to help pay for a lighting system on a baseball diamond at the planned municipal park. Ed Dettwiller, who headed the lodge's fundraising committee, is a pleased onlooker.



THE SEA SCOUT SHIP, Sea Elk, sponsored by Chicago (South) Lodge, receives the Flagship Award from the Chicago Area Council of the Boy Scouts of America. Skipper Herbert A. Walter (left) and the crew proudly display the award given to the top Sea Scout unit in the area. Next to Skipper Walter are Mate Thomas Killham and Mate Mike King Jr.



MENDOTA, Illinois, Lodge's J. L. Schaller Jr. is installed as Exalted Ruler by his father, P.E.R. J. L. Schaller Sr., who served as Exalted Ruler in 1958.



RUSSELL, Kansas, outgoing E.R. Basil Schmidt had the unusual pleasure recently of initiating his 70-year-old father, Leonard, into the Order. Brother Leonard is retiring from business and plans to enjoy the facilities of the lodge's new, \$250,000 building, which includes a swimming pool.

WOODBIDGE, New Jersey, Lodge initiated a record number of 83 candidates recently in one of the last functions during the term of retiring E.R. John Nagy (left). The class leader, William Burns, is congratulated by D.D.G.E.R. William Francis, North Plainfield, of Scotch Plains Lodge, in whose honor the class was dedicated.



NINE 50-YEAR ELKS are honored by Hudson, N.Y., Lodge. Six who were able to attend are (seated): Laken Miller, Frank W. Wise, A. T. McKinstry, P.E.R. Thomas F. Moy, P.D.D. and Treasurer Michael J. Degnan, and Robert W. Evans. Each was presented with a diamond-set Elks pin and an Honorary Life Membership. Dignitaries present included V.P. Austin V. Gagnon (standing, left), Cohoes, outgoing E.R. Newton R. Watts (third from right), and D.D.G.E.R. William P. Fischer (second from right), Catskill.



HOLLYWOOD, Florida, Lodge initiated 10 men recently in honor of P.E.R. and Secy. John G. Fisher (in white jacket), who has served the lodge as Trustee and for two terms as Exalted Ruler. At the extreme left is P.E.R. Francis C. Daggett, and at the extreme right is Brother James V. O'Leary, who sponsored three members of the class.



MIDDLESEX, New Jersey, Lodge initiated a class recently in honor of S.P. Harrison S. Barnes (seated, sixth from left), Elizabeth, of Plainfield Lodge. To his left is E.R. Bruno Sieler and to his right is outgoing E.R. Charles Z. Nagy.



CHILDREN SEARCH FOR EGGS during a hunt sponsored by Lake City, Fla., Lodge. The Elks provided 360 dozen eggs, which two lodge-sponsored Boy Scout troops helped hide. Participating were about 1,000 children, some retarded. Civic authorities cooperated in managing the egg hunt.



POINT PLEASANT, New Jersey, P.E.R. Warren Sutherland (left) relinquishes the gavel to his successor, E.R. Ira Gray. Elks, their wives, and guests attended a dinner dance to celebrate the occasion.

A \$1,000 CHECK is presented by Glens Falls, N.Y., Lodge to the local YMCA building fund. Outgoing E.R. Walter D. Jennings (right) gives the check to W. T. Clark, president of the YMCA board of directors, as Mrs. Kenneth Hodgson, a volunteer worker, watches the gift presentation.





A PROUD FATHER and member of Red Bank, N.J., Lodge—Thomas J. LoPresti Sr.—poses with his three sons, Gerald, Richard, and Thomas J. Jr., who recently were initiated into the lodge. At left is outgoing E.R. Floyd Gray.



OUTGOING EXALTED RULER Ray C. McNamara of Fort Lauderdale, Fla., Lodge takes part in the annual ritual of presenting the keys. Also participating is newly installed E.R. Ben Kossuth.



QUINCY, Massachusetts, P.E.R. and Secy. Edward Densmore (seated, second from right) installed his son, Robert (second from left), as Exalted Ruler for a first in the lodge's 62 years. At 29, Brother Robert is the lodge's youngest Exalted Ruler. Others are (seated): Mayor James McIntyre of Quincy, an Elk, and D.D.G.E.R. Charles Laffan, Milton, and (standing): Newton P.E.R. W. Edward Wilson, Auburndale, a G.L. Auditing and Accounting committeeman; Michael McNamara, Randolph, of Brockton Lodge, a G.L. Youth Activities committeeman, and S.D.G.E.R. Edward Spry, Roxbury, of Boston Lodge.

MARBLEHEAD, Massachusetts, Lodge initiated a class of 20 candidates in honor of D.D.G.E.R., Arthur F. Kingsley (center), Salem, during his recent annual visit. Others shown are Est. Lect. Kt. Bill Edwards, Est. Lead. Kt. Ralph Carlton, outgoing E.R. Frederick W. Carone, and Est. Loyal Kt. Paul Beloff.



YONKERS, New York, E.R. Richard Moore, honorary referee of the first annual Elks' Indoor Swim Championships for children, is pictured with two winners—Jim Egan and Frances Frey. The lodge, the Yonkers Aquatic Council, and the city's Department of Parks, Recreation, and Conservation sponsored the meet. It and a talent show were arranged by Youth Activities Chairman Tom Meier, Co-Chairman Gordon Russell, and Joseph Davidson, city commissioner of recreation. More than 1,400 persons saw the event.





ONE WAY THAT CHICAGO (NORTH) Lodge gains funds for its annual Easter Bunny program—aimed to delight children in hospitals and orphanages—is to enlist the aid of its ladies. Twice a year, the women arrange a fund-raising Bunny Hop. Shown at such a party are Mrs. James J. Curran Jr., president of the Elks' ladies and the wife of lodge Trustee Curran; Arthur L. Dittmer, state Easter Bunny chairman and the Lodge's perennial Easter Bunny, and outgoing E.R. Carl J. DiPrima.



A WELCOME TO TOURNAMENT BOWLERS is extended by James A. Noakes of Mendota Lodge at the start of the Illinois Elks Bowling Assn. tourney in Moline. Brother Noakes is President of the bowling association.



WASHINGTON, Missouri, Lodge holds its first Father and Son Night dinner. About 60 men attended the affair, which lodge members hope will become annual.



MEMBERS OF SLIDELL, Louisiana, Lodge's Senior Girl Scout Troop No. 677 are pictured at a ceremony with outgoing E.R. Samuel D. Sullivan (left), Youth Activities Chairman George R. Ketteringham, Mrs. E. R. Kraha, the troop leader, and Est. Lead. Kt. Ora R. Mundell. The lodge also sponsors a Junior Girl Scout troop, a Cub pack, and a Boy Scout troop.



WAUSEON, Ohio, E.R. Loyal E. Huffman (right) welcomes Lima P.E.R. Joseph J. Blanchard, state golf chairman and Northwest District Advisory Council chairman, and Justice Edward J. McCormick Jr. of the Grand Forum, Toledo, on a visit to the lodge.



FARGO, North Dakota, outgoing E.R. Glenn W. Heaton, Est. Lead. Kt. Ellsworth Fox, P.E.R. and Trustee Donald Fraser, P.E.R. and Secy. Frank V. Archibald, and P.E.R. Al K. Simpson, project chairman, attend the opening of an area hemodialysis center in Dakota Hospital, Fargo. The lodge acted as a sponsor of the project and contributed \$2,500. The machine is an artificial kidney unit. The nurses pictured are Fern Vancura (second from right) and Ruth Edgerton.



CINCINNATI Lodge honors four Youth Leadership and scholarship winners and their parents at its annual Youth Athletic Banquet. The youngsters are Bruce D. Merritt and Virginia Ruehlman, the Youth Leadership winners, and Gary B. Ripperger and Judith Ann Myers, the scholarship winners. The Youth Leaders won both the lodge and the Southwest District competitions. All are high school students.

MAUMEE, Ohio, P.E.R. Ray Earle (fourth from left) congratulates his son William after installing him as Exalted Ruler. Trustees Chairman James Earle, another son of Brother Ray, stands to the right of him. Also at the ceremony were outgoing E.R. Joseph W. Brainard (left); newly named S.P. Elwood W. Reed, Bowling Green; Bowling Green P.E.R. Kenneth Kidd, the new President of Ohio's Past Exalted Rulers Assn., and Maumee P.E.R. Alfred Hahn, state youth activities chairman.



THE NEW STATE VICE-PRESIDENT for Illinois' North District—Charles Franklin (second from right)—poses happily at the district meeting with retiring V.P. and P.E.R. Arthur G. LeFebvre, of Chicago (North) Lodge, Grand Secy. Franklin J. Fitzpatrick, Chicago, of Lynbrook, N.Y., Lodge, and E.R. James Kennedy of Chicago (North) Lodge.



FORTY-ONE MEN were initiated recently into Johnson City, Tenn., Lodge for the largest class in its history. The ritual leader was P.E.R. Jay Norman Vest. Other dignitaries at the ceremony included S.P. William R. Rigell, Kingsport; P.S.P. Charles T. Cate Jr., Gatlinburg; V.P.s Stanley Smith, Johnson City, and Laurin Hunter, Gatlinburg, and D.D.C.E.R. Stanford Nave, Elizabethton.



HAYS, Kansas, outgoing E.R. Virgil A. Gross (right) gives a \$200 check to Kent Collier, executive secretary of the Ft. Hays Kansas State College Endowment Assn. The lodge, organized only a few years ago, makes periodic contributions to the local college to aid needy students. Lodge members provided a \$50 annual scholarship in 1964, 1965, and 1966 plus another \$200 check.

TEMPLE, Texas, E.R. Joe B. Nelson (left) is shown with the first Eagle Scout from the lodge-sponsored Boy Scout Troop No. 114—Carroll Talafuse. His proud parents, Mr. and Mrs. W. C. Talafuse, are at the right.



Preview

(Continued from page 9)

against the sky. She could understand that. Jacob's work created solid structures that stood for generations. On the other hand, meagre satisfaction, concluded Mistress Graaf, was to be derived from working with words. What could a man hope to accomplish with such frail materials?

With disapproving cluck and shake of her head for the remissness of Amelia, Mistress Graaf picked up the filled waste basket. Ever since the indentured Amelia Way had requested the privilege of buying back the remaining two years of her service time with the Dutchman's money, and had in all reasonableness been refused, she had proved as disgruntled and ineffectual a servant as one might come upon in all the colonies. 'Twas a pity, too, for they had considered her a woman of neatness, courtesy, and dispatch, at the time of acquiring her. They had, in a way, inherited Amelia. She had already served five of her seven years' time with Jacob's uncle. They had bought up the remaining two years when the uncle had departed for Canada and had congratulated themselves on a good bargain, until recently.

Stepping efficiently down the narrow stairs that ran from the small hall separating the second-floor parlor and chamber, Mistress Graaf considered the origin of Amelia Way's unrest. Again it struck her as unseemly that a bound girl should openly exhibit her passion for a sea-faring man, or for that matter, any other man. The fretting and discontent had begun, looking back, soon after the forward Amelia had exchanged a few pleasantries with a stranger in Smith's Tavern, where she had gone one evening to fetch a mug of ale at Jacob's bidding. The girl met the fellow boldly after that, on the commons, or at the out-of-door hustings where Philadelphians were gathering of late to discuss the wisdom or unwisdom of breaking ties with England. The entire affair had been most indelicate, thought Mistress Graaf, with the girl making no effort to conceal the impropriety of her feelings and the Dutchman announcing openly that he meant to buy off her time, take her to wife, and sail with her to Holland.

Newly-married, and with the responsibility of a three-story house, Mistress Graaf had been unable to spare the girl and had refused to discuss the terms of her release, insisting upon the full two years' service that were her right under the law. The girl had been churlish and exasperating ever since. The Dutchman was still seen in the taverns or along the waterfront.

As she entered the downstairs kitch-

en, Mistress Graaf saw that her husband had come home earlier than usual and was washing the red dust of his trade from his face and neck and hairy arms at the wash-bench just outside the open door to the garden. The heat was well-nigh unbearable. Throughout May it had been suffocating and had left them stewing and steaming. Now that they were well into June there seemed little promise of relief. No doubt it was the heat had brought her husband home this soon. As Jacob came into the

room, treading heavily across the sturdy floorboards, he echoed her thoughts.

"The heat nigh overcome me. I think to go back for a bit when the sun has lowered."

"Sit ye down then and rest a spell," his wife invited. "I have been above stairs. Truly the girl Amelia grows daily a greater trial."

"There, don't fash yourself over her ways, wife. She'll get over it in time and come to her senses." Jacob dropped

(Continued on page 34)

PUT THIS ON RUST & SAVE—MILLION DOLLAR DISCOVERY REMOVES RUST QUICKLY BY POWERFUL CHEMICAL ACTION



NEW

**NO MORE SCRAPING!
NO MORE SANDBLASTING!
NO MORE WIREBRUSHING!**

NAVAL JELLY Eliminates the time and drudgery of rust removal and does the job far more effectively than old, harsh mechanical methods.

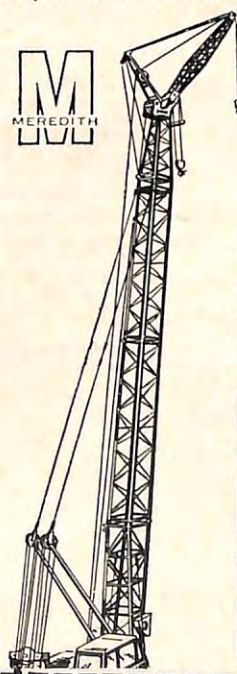
NAVAL JELLY

**DISSOLVES
RUST FROM
IRON & STEEL**

ALSO REMOVES RUST STAINS FROM CONCRETE

NAVAL JELLY ADHERES EVEN TO CEILINGS!

NAVAL JELLY is a tacky gel . . . just right to keep it in position on vertical or overhead surfaces. It will not stiffen or evaporate in tropical heat or arctic cold. It will not flow away.



BRUSH IT ON. Let stand a few minutes or several hours depending upon the depth of the rust.
HOSE OFF WITH FRESH WATER. After all of the Naval Jelly and rust is gone, the dry surface will contain a rust inhibitor, a thin, clean film. This will prevent further rusting and may be painted over.

CONSUMES 47 TIMES ITS WEIGHT IN RUST

Use Naval Jelly on

- Pipes • Boilers • Scaffolding
- Gutters • Tools • Fences
- Autos • Tractors • Ships
- Guard Rails • Structural Steel
- Water Tanks
- Chemical Equipment
- Lifts • Cranes • Screens
- Concrete Forms • Fire Escapes
- Gutters • Metal Roofing
- Cranes • All Machinery
- Oil Tanks • Drums • Plows
- Park Equipment • Swings
- Trucks • Buses • Boxcars
- Conveyors • Smoke Stacks

REMOVE RUST STAINS FROM

- Concrete • Terrazzo • Tile
 - Stone • Vinyl Tile • Linoleum
- TAKE RUST STAINS OUT OF CLOTHING



NO ACID FUMES

Naval Jelly contains no muriatic acid. It is fumeless, harmless, safe to use. It dissolves rust, mill scale . . . even oil and dirt. It does not attack the metal at all, but leaves a clean, rust-inhibited surface and improves bonding properties of paint if painting is desired after rust removal. Because Naval Jelly is safe to use, safe to store, non flammable . . . unskilled personnel can apply it. It is quickly soluble in either cold or hot water, has a pleasing odor.

COVERAGE: Naval Jelly will remove rust at the rate of 80 to 200 square feet per gallon, depending upon the thickness and condition of the rust.

SPECIAL INTRODUCTORY package of NAVAL JELLY is 4 pounds as shown on coupon below, postpaid. Normally freight is prepaid on 200# only.

IN LIQUID FORM for de-rusting and de-scaling of parts . . . our well known Rust-B-Gone.

MEREDITH SEPARATOR CO.

707 Ryan Boulevard
Cleveland, Mo. (Missouri) 64734
Phone 816 221-3562

Ship NAVAL JELLY as follows:

- 40# steel pail @ 65c per pound fob Cleveland (total \$26.00)
- 10 lbs @ \$1.50 per pound fob Cleveland (total \$15.00)
- 4 POUNDS AT \$2 per lb. POSTPAID total \$8.00
(A special size to introduce NAVAL JELLY)

Name _____ Address _____
City _____ State _____ Zip Code _____

“\$100 a day for a hospital room? that’s ridiculous!” (*)

.....Not only that, you’ll probably have to pay \$20 a day out of your own pocket

“Who says so?”

Hospital administrators, mainly. Why are you so surprised? It’s been in the papers and on TV. It’s discussed in a new book about hospitals — “*The Plot Against The Patient.*” It’s no secret.

“In 1962, my sister’s hospital bill was only \$565 for 10 days.”

That’s five years ago. It’d cost her \$800 today and it’ll be \$1,000 before long — *there’s your \$100 a day.*

“I can get me a suite at the Waldorf for much less.”

Sure you can, but there’s no heart surgery there. Remember, hospitals employ 2½ people per patient, three shifts a day.

“The cost of living hasn’t gone up that much in five years.”

That’s the least of a hospital’s worries. Their biggest expense is payroll — 62% of their budget. *Nurses earn less than teachers,* they’re striking for more pay and they’ll get it . . . they’re worth it. Then there’s expensive new equipment and constant improvements, quite apart from the cost of living increases. It all mounts up.

“Why don’t the hospitals do something about it?”

What can they do — they’re trapped! The cost is staggering but it’s still America’s best bargain. Pull a plumber out of bed and it’s \$16 an hour. Hospitals charge less than \$4 . . . day and night.



“What’s this \$20 a day I’ll have to find myself?”

Your present insurance isn’t meant to pay all the bills. Take your sister’s case. Say her plan paid as high as 80% — that’s still well over \$100 out of her own purse . . . *five years ago.* On a \$1,000 bill now, her personal share jumps to \$200. *That’s \$20 a day over and above what her insurance — or yours — would pay.*

“What can I do about it?”

How about making sure you’ll have that extra \$20 a day to fall back on when you are hospitalized?

“Makes sense — how do I go about it?”

Sign up for a “CASH” policy — *it’ll pay you an extra \$20 for every day you’re laid up.* Your wife and kids can join too. Take a good hard look at the details opposite — *especially the bit about Automatic Acceptance, regardless of your health.*

“One last question — what are the odds on my going to the hospital?”

30,000,000 of us will go this year — that’s 1 in 7. THAT MEANS, INCIDENTALLY, THAT ABOUT 200,000 ELKS WILL GO — are you prepared to bet you won’t be one of them?



The best care in the world — but expensive . . . and rising steadily

“CASH”

For each day in the hospital as an In-Patient, “CASH” will pay these amounts direct to the insured. *Payment begins 1st day for up to one year for each separate accident or sickness.*

PAYS THESE BIG BENEFITS		COSTS LOW MONTHLY PREMIUM	
(ADULTS)	\$20 A DAY	UNDER AGE 40	\$5.55 (**)
		AGE 40 & OVER	\$6.35
(EACH CHILD)	\$15 A DAY		\$1.95

(**) This discounted rate does NOT increase after age 40

SPECIAL ADDITIONAL EMERGENCY OUT-PATIENT BENEFIT: An amount up to the equivalent of 3 days benefits will be paid for actual expenses incurred for emergency treatment by a physician as a result and within 48 hours of an accident. *Full refund of all premiums paid (up to 10 years) will be made if the principal insured dies as a result of an accident.*

The average hospital stay is 8 days. Only 4 days more than repays your entire annual premium.

***This is not an exaggeration. The average cost of a single room on the west coast is now \$61 a day. Add charges for operating room, laboratory, pharmacy, etc. and the \$100 figure is already a reality in many hospitals . . . and all the others are catching up fast.**

A corporate pledge from Combined Insurance Company of America

The simplicity of this unique "CASH" offer by my company to help combat rising hospital costs will amaze you. May I briefly refer to the three main highlights:

1. **AUTOMATIC ACCEPTANCE** . . . anyone under age 65 who mails us the Application below will be accepted. *There is no costly medical examination, there's not even a single health question.* Let me repeat — you will be accepted automatically upon receipt of the Application and the appropriate first premium for the method of payment you prefer.
2. **NO "FINE PRINT"** . . . these are the only exclusions: war, rest cure or physical check-up, dental care, pregnancy, confinement in a hospital owned or operated by the Federal government, or mental disorder. *Any pre-existing condition is*

covered providing 12 consecutive months have elapsed without your receiving medical advice or treatment for that particular condition.

3. **SIMPLE CLAIMS PROCEDURE** . . . hospital verification of your admission and discharge dates is the basis for our prompt settlement. All checks will be made out in the name of the insured and mailed to his or her residence. We will not depart from this procedure unless you so direct us. *This is my company's pledge to all members of the Benevolent and Protective Order of Elks who allow us the privilege of insuring them.*



*Frank V.
McCullough
COMBINED
Vice President*

A simple and straightforward insurance story

You need "CASH" because the cost of hospital care has risen enormously in recent years. No longer can you expect to pay \$50 a day "for everything." *It's now nearer \$100 a day as a national average.* Many areas already exceed this.

The cost of being laid up varies in each household. There are always "hidden" costs — extra home expenses, maybe serious loss of income, extra money for private rooms and surgeons beyond what Blue Cross, Blue Shield and other "group" insurance pays.

"CASH" helps you meet these heavy additional expenses, preserves your financial independence and community dignity. "CASH" is truly "money for future delivery" at times when you'll stand in real need of it.

Your "CASH" coverage is worldwide, 24 hours a day, protects you both on and off the job. It is underwritten by COMBINED INSURANCE CO. OF AMERICA, Chicago, Illinois and its subsidiaries, with assets (December, 1966) of \$113,349,000. You receive your own individual policy (Form Nos. 15083, 65083 and 65084). It cannot be cancelled regardless of how many claims you make, provided you continue to pay your premium, unless all similar policies in your state are withdrawn. *You, however, may terminate at any premium due date.* All coverage ceases when you become eligible for Medicare.

We cordially invite you to apply for "CASH" by completing the Application below and mailing it now with your remittance for the first premium according to the method of payment you prefer.

● HOW TO APPLY FOR "CASH" ●

- PLEASE USE APPLICATION BELOW FOR ALL ELIGIBLE FAMILY MEMBERS.
- INDICATE ALL MEMBERS TO BE INSURED.
- CHECK YOUR PREFERRED METHOD OF PAYMENT.

**LAST DATE
FOR RECEIPT OF
APPLICATIONS —
MIDNIGHT, JULY 31,
1967.**

- Any adult under age 65 may apply — *husbands and wives are both eligible.* Children, ages 1 month through 18 years may also be included.
- Complete and sign the Application below. *Be sure to enclose remittance for the total first premium payment—payable to Combined of America.*
- The insurance company will mail your policy to you. If, upon its receipt, you wish to return it, you may do so within 10 days without any further obligation.

Please mail to address on Application below.

Available to residents of all states where permitted, except New York.

"CASH"

Complete NOW and mail to
"CASH," COMBINED OF AMERICA
5050 Broadway, Chicago, Illinois 60640
(Please print all answers)

ENROLLMENT DEADLINE
**Midnight
JULY 31, 1967**

Application to Combined Insurance Co. of America (or its subsidiary, Hearthstone Insurance Co. of Massachusetts for residents of California, Connecticut, Massachusetts and New Jersey)

Full Name _____
Address (Street) _____
(City) _____ (State) _____
(Zip Code) _____ Date of Birth _____

Please list below your dependents to be included

First Name	Date of Birth
Spouse _____	_____
Child _____	_____
Child _____	_____
Child _____	_____

I enclose check/money order for \$ _____

Please bill future premiums Monthly Quarterly. I understand the effective date of this protection will be as stated on my policy.

153083

SIGNATURE OF APPLICANT _____

Date _____

TAKE IMMEDIATE ACTION

cut along dotted lines

Tom Wrigley



TW TW TW TW TW TW TW

TW TW TW TW TW TW TW

FOR LAW AND ORDER Director J. Edgar Hoover of the FBI says: "When we remember there is a murder every hour in the United States, let us also remember the heartless apathy of those who do not want to get 'involved'; when we read there is a forcible rape every 21 minutes, let us also recall the hoodlum who is judicially tapped on the wrist and allowed to return to the streets; when we remember there is a robbery every four minutes and a burglary every 25 seconds, let us also think of the hard-working citizens who are forced to close their businesses because of repeated criminal acts against their private property."



WE'LL WIN IN VIETNAM if past history means anything. The U.S. helped win victory in West Germany, the Philippines, and Korea. Our successes were not as great as many desired, but these countries stand firmly on our side against Communism. South Vietnam is a rich but undeveloped country. It has resisted Communism. Sentiment is increasing in this country to win the war since the mammoth parade in May in New York City, which belittled all protest marchers and demonstrations. Since then, in many cities, citizens are wearing a simple American flag, pin or button, to show they stand with our government. Observers in Washington say there may be no quick decision in the war but that the tide of battle is turning in our favor.

HIGHER POSTAGE is coming but Congress will not get around to figuring out the raise for at least three months. First-class postage is expected to be raised to six cents, third-class to 4½ cents.

TO PROTECT MOUNT VERNON, the historic home of George Washington, Supreme Court Justice William O. Douglas joined those seeking federal funds to buy land on the opposite side of the river. The old mansion and the countryside around it have changed little since colonial days. However, real estate developers have had their eyes on the land in Piscataway across from the estate. Justice Douglas says this natural wilderness must be preserved to keep it from becoming a maze of subdivisions and apartment houses. As a result the Senate Interior Appropriations Subcommittee restored \$2 million of the \$2.7 million cut by the House for the purchase of land for a proposed Piscataway National Park opposite Mount Vernon.

MEDICAL COSTS ARE UP. They increased more last year than any other item in the cost-of-living index, and hospital costs are expected to double in the next four or five years. Health care increased 7 percent, the sharpest jump since 1946 and more than twice the 3.3 percent increase for all consumer goods. Average U.S. hospital care for one person a day is now \$50.86. The American Hospital Association estimates costs will be \$58.00 by the end of this year, \$67.00 in 1968, and \$77.00 in 1969.

MOVING A BRIDGE is easy if you know how. Demolition crews had no trouble at all in taking down the old highway bridge across the Potomac to make way for a new six-lane bridge now under construction. The center section of the bridge was 216 feet long and 45 feet wide and weighed 420 tons. They moved huge barges partially filled with water under the span, pumped out the water, waited for the tide to rise, and floated the bridge off on the barges. Tugs moved it to a convenient shore where it could be taken apart.

EXPO 67 CONFUSION may result if you call the chief information man of the Ottawa office. His name is Pierre A. Forget.

INSURANCE RATES have boomed here for burglary and theft covering merchants and homeowners. During the past three years they have increased three times more than the national average, a Senate Small Business Committee was told. Nationally, premiums are up 18.2 percent. In Washington they have increased 61.2 percent.

TWO NEW MEDICINES tested in Vietnam may soon be on the market. One is a spray-on film which is plastic and which can be used on wounds or cuts to halt bleeding without stitches. The other is a silicone ointment which can be used on foot injuries because it creates a waterproof layer over the skin.

POLICE CADET WINS in a parking case here. The defendant told the judge the young cop was not 21 and had not been sworn in as a policeman, so the parking ticket was null and void. Judge Milton Korman admitted that a police cadet is not old enough to vote but said he is old enough to fight and is thereby old enough to issue a parking ticket.



SENATORS HAVE APPETITES, a Senate appropriations subcommittee learned from a witness. He said two Senators owe as much as \$5,000 each at the Senate restaurant, but he declined to reveal their names. Sub-committee chairman John Pastore (R.I.) observed, "I wouldn't be surprised if these gentlemen weren't always talking about economy in government." They cannot be sued, but if a senator dies in office the restaurant can collect any outstanding debts from his final pay check. (According to a late news report, the two senators with the oversized bills have since paid up.)

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW

ADMIRAL RICKOVER WINS in a nine-year-old case involving his speeches. The far-reaching decision by a District Court judge said that the speeches prepared by government officials on their own time are their private property and can be copyrighted. The case involving speeches Rickover delivered in 1958 reached the Supreme Court last year and was remanded for a new trial. The court held that the speeches were his private property and anyone would have to obtain permission to publish them.



THE LONE EAGLE, Charles Lindbergh, can look back at this time to the history he made as an aviator 40 years ago. Following his solo flight of 33 hours and 28 minutes on May 20, 1927, from New York to Paris, he made other record flights in his plane, the *Spirit of St. Louis*. This reporter was one to help in his take-off 40 years ago from Bolling Field, Washington, on a solo flight to Mexico City. The field was muddy, the plane heavy with gasoline. Army officers and newspapermen pushed it through the mud until it had speed enough to rise above the turf. It finally just cleared the trees at the end of the field, but Lindbergh made it to Mexico.

EXCUSE IT PLEASE. Old friends in Texas keep coming back to mind. Sen. Tom Connally was one of them and so, in writing an item about Supreme Court Justice Tom Clark, we had Tom Connally in mind when we said the justice, before being appointed to the high court, was one of the most popular men in the Senate. Justice Clark was U.S. Attorney General and not a Senator.



▲ from this . . . to this in just 6 months! ▲



▲ from this . . . to this in just 6 months! ▲

It's true. Zeigler facial care really works.

These **unretouched** progress photos are proof positive of the facial improvements these people obtained with gentle Zeigler facial exercise and deepdown stimulation. Amazing, aren't they? Especially when you know neither subject had any significant weight change between photos, nor did anything different except use Zeigler.

Can you improve **your** facial contours? Diminish age-telling fine lines and fine wrinkles? Improve skin tone, texture, and complexion? Give yourself a **younger** looking appearance? You can tell by trying Zeigler! It's the years-ahead facial care for those with years behind them.

A special plan now enables you to use Zeigler care for 30 days with guaranteed return privilege. (This offer limited, by mail only)

Write today for free booklet and details —

NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

*You've seen it in Vogue
Harper's Bazaar
McCall's
Town & Country
Esquire*



Zeigler

Mail to: Zeigler Facial Care
17810 S. Western, Dept. E77, Gardena, Calif. 90247



HANDY ANGLER . . . World's Smallest Complete Fishing Outfit!

Go fishing anytime, anywhere! Compact, convenient, fits in your pocket. 3 1/2" red & white bobber, 16-ft. line, hook, lifelike plastic worm, and sinker. Excellent gifts and game prizes. 75c each, 2 for \$1.35, 3 for \$1.95, 4 for \$2.50, 6 for \$3.50, 12 for \$5.95. All ppd. **BONUS OFFER:** Hooded Raincoat in compact carrying case fits pocket or purse. Sturdy polyethylene, full length, S-M-L, Yellow, Blue or Clear. 59c value for only 19c when ordering Handy Anglers. Offer limited to one coat for each Handy Angler ordered.

MUELLER SON & CO. OF INDIANA
Box 3802, Merchandise Mart, Chicago, Illinois

USE YOUR ZIP CODE NUMBER
IN YOUR RETURN ADDRESS



Exclusive U.S. Patent

invisible SWIM-EZY®

BE SURE TO GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY, the amazing and ONLY U.S. Patent approved invisible swim aid with special pat. features and quality not found in ordinary devices. Only 4 oz., 1/25" thin, with adjust. capacity, is unnoticeable, in or out of water, under any reg. bathing suit or swim trunks. Nonswimmers swim easily — FAST, poor swimmers look like champions. Relax and join the water fun. Remember, there is no substitute for orig. SWIM-EZY®, lasts for years. Send \$7.95 plus 32¢ tax in Cal. direct to: SWIM-EZY MFR. Dept. K-08, Altadena, Calif. Give WAIT-SIZE, sex. 10-day money back guar. Airmail add 42¢.

The GUZZLER BOAT PUMP



Pumps 11.4 gal. per min. with a 7" stroke. Weighs only 1 1/4 lbs., measures 5" x 10" x 4". Made of tough, new DuPont Delrin. Mounts anywhere with 4 screws. Use in any position even upside down. Guaranteed for one year. \$29.95 F.O.B. Hose @50¢ per ft. Clamps 2 for 70¢. Brochure available on request.

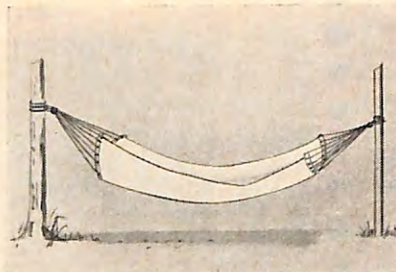
Order direct from . . .

DART UNION COMPANY

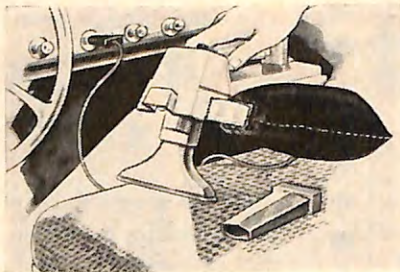
134 Thurbers Ave., Prov., R.I. 02905



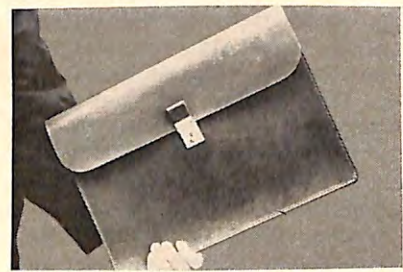
PRESSURE GUN CLEANS AND WAXES your car just like a professional car wash. Fill it with detergent and spray wax and attach to your hose. Dial "detergent," "wax," or "clear rinse," press the trigger and powerful spray action dissolves oil, road grime. \$6.95 incl. free 8 oz. detergent, 4 oz. spray wax. Hobi, Inc., Dept. E7, Box 152, Flushing, N.Y. 11352.



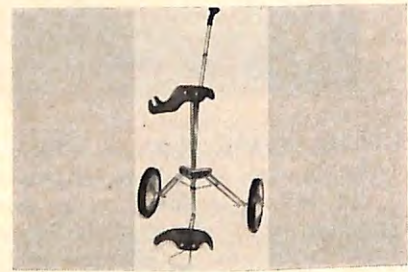
WHITE NAVY HAMMOCK. As any sailor will tell you, these heavy white canvas hammocks are sturdy, hold up well—and cost a lot less money than commercial ones. Brand new; a full 36" x 74"; brass grommets; complete with ropes and claws. A solid buy for 1/2 gov't. cost. Only \$8.95 ppd. Page Products, Dept. EK-7, Box 305 Gracie Sta., N.Y. 10028.



PORTABLE CAR VAC cleans your car in a jiffy. It plugs into the car cigarette lighter. One switch turns on powerful 12-volt motor and light for visibility. 18-ft. cord reaches all parts of car. Incl. upholstery nozzle, crevice nozzle. Removable, washable bag. \$5.95 plus 50¢ post. Manley Import, Dept. EL, P.O. Box 398, Tuckahoe, N.Y. 10707.



EXECUTIVE LEATHER BRIEFCASE. The finest British tanned coachhide leather is used for this luxurious leather briefcase. A single piece is hand-cut to shape, stitched and hand finished to make a case rugged, long wearing and scuff-resistant. Lock is solid brass. 11 1/2" x 16". \$25.00 ppd. Norm Thompson, 1805 N.W. Thurman St., Portland, Ore. 97209.



ROLL YOUR GOLF BAG around the course on Strapless Bag-O-Matic, made of tough Royalite by U.S. Rubber. Golf bag stays securely locked in place on cart, yet slips on and off easily. Cart won't break, chip, corrode. \$4.95 with all fittings. Add 50¢ shpg. (Calif. add 20¢ tax) Bag-O-Matic Co., 317 W. 6th St., San Pedro, Calif. 90731.



Mrs. Arthur H. Robinson
1035 Thurm Avenue
Rochester, New York

1000

Name & Address Labels \$1

ANY 3 DIFFERENT ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS**, 706 Jasperson Bldg., Culver City, California 90230.

LIVE PET SEAHORSES

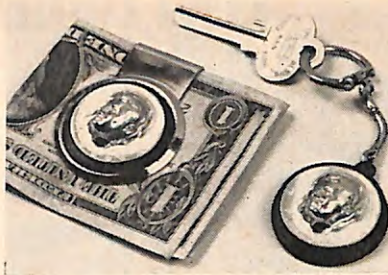
FREE. All orders receive attractive Shells of the World collection with beautiful Coral, Food and simple instructions. Keep these cute pets in a goldfish bowl, jar or Aquarium. The father of this beautiful species carries the young in a pouch like Kangaroos. The whole family will enjoy this educational and fascinating hobby.



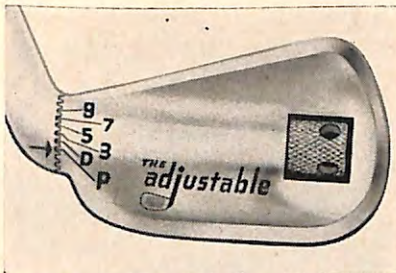
GUARANTEED LIVE DELIVERY

FLA. SEAQUARIA CO.	MATED PAIR	TWO MATED PAIRS
P.O. Box 302, Shenandoah Sta. Dept. E-2 Miami, Fla. 33145	ONLY \$1.80	\$2.80
	Plus 20c postage and handling	

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



JOHN F. KENNEDY SCULPTURED COINS. These beauties have JFK's image in three-dimension, extruded on actual U.S. minted Kennedy silver Half-Dollars. Superbly detailed, they make a cherished memento. Money Clip or Tie Clip, \$3.75 ea.; Key Chain, \$3.75 ea. Ppd. Alexander Sales Corp., Dept. EL 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



"ALL-IN-ONE" GOLF CLUB. Play golf with just one club—the "Adjustable." It does everything a set will do because the scientifically designed head adjusts to each position from driving to putting. Just dial the club you need, lock and shoot. Specify right or left hand. \$39.95 ppd. International Golf Products, Dept. E, Oak Brook 25, Ill. 60521.



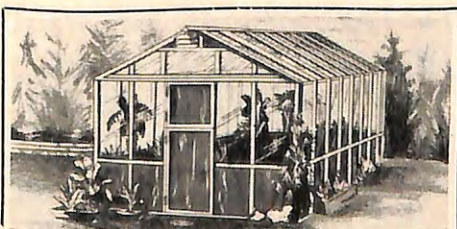
INSTANT GLAMOR WIG covers wet or set hair, gives you a glamour hairdo inexpensively. It looks like real hair, is actually smooth, soft Celanese acetate. This pretty cover-up comes in Black, Off Black, Brown, Dark Brown, Dark Blonde, Light Blonde, Auburn, Platinum, Pink, Mixed Grey. \$4.95 ppd. Guild, Dept. EL-77, 103 E. B'way., N.Y. 10002.



EASY-ROLL SAFE STEP STOOL. When you step on Kik-Step, hidden rubber casters retract so base *grabs the floor* and locks. Won't wiggle or roll. When weight is removed, casters extend and stool is ready to roll. In beige, green, yellow, copper, blue, gray or black. \$14.95 ppd. Meredith Separator Co., 141 Ryan Blvd., Cleveland, Mo. 64734.



COLONIAL LAP DESK. Used by our forefathers as a traveling letter writing chest, this striking reproduction, with weathered finish and eagle design lends warm authenticity to desk or table top. Comes in rich red (also mustard or green). Size 11" x 13" x 3" deep. \$11.95 plus \$1 shpg. chgs. John Boston Esq., E407A, Wellesley, Mass. 02181.



LET US BUILD YOUR GREENHOUSE OR SWIMMING POOL ENCLOSURE to fit your location. Our insulated feature with Twinglas repays in heat savings. Original Redfern Climat-control. Superior redwood frame, long lasting and easy to erect. Spec. freight allowance—all for less. Write today for description catalog before you decide. Redfern Prefab Greenhouses, Dept. E, 3482 Scotts Valley Drive, Santa Cruz, Calif. 95060.

are YOU unlucky?

THE GIRL whose dreams never come true
THE MAN success passes by
NOW YOU CAN DO SOMETHING ABOUT IT!

This age-old symbol of Irish luck—the LUCKY LEPRECHAUN—cast in the original good luck mould from gleaming solid silver or gold, can now be YOURS. Test his magnetic power under our money-back guarantee. Airmailed to you overnight from Ireland with complete free history and guarantee.

Send now only \$3.00 for Silver—\$10 for 9kt Gold—\$15 for 14kt Gold (No COD's) to:

Silvercraft Ltd.
101 Albert Walk, BRAY, IRELAND



World's first low-cost
FLAME GUN KILLS WEEDS FAST

English Import!

From the land of pretty gardens comes this jet-rod Flame Gun that kills weeds in summer, melts ice in winter. No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position. Sterilizes ground, gets rid of insect nests, keeps flagstone and cement walks clear, trims borders! Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe, weighs under 5 lbs.; full instructions included. *Order today.* This season do your weeding without bending. **\$29.98 ppd.** Prompt shipment. *Satisfaction g't'eed.* Send check or m.o. Write for *FREE* color catalog of unique gifts.

HOBIN DEPT. L-77
FLUSHING, NEW YORK 11352



Let people find your house

Imagine, no stumbling in the dark or straining to find your house number. Once you put these numerals up anyone can find your house, day or night. Currently used by most state highway departments, these numerals are non-rust, non-corrosive formed aluminum. Guaranteed for one year. All 4" high. Other sizes available. No. 1—90¢ ea., No. 2—\$1.90 ea., No. 3—\$2.50 ea. Send check or M. O. Shipped ppd.

SLARKS Products, Dept. E-1, P. O. Box 18-149, Wichita, Kansas 67201.

NEW! PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ! Revolutionary 'one-step' home electrolysis device that safely and permanently removes all unwanted hair from face, arms, legs and body. **THIS IS THE ONLY INSTRUMENT WITH SPECIAL U.S. PATENTED SAFETY FEATURE THAT DESTROYS THE HAIR ROOT WITHOUT PUNCTURING SKIN.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE
\$14.95 ppd.

GENERAL MEDICAL CO., Dept. E-9
5701 West Adams Blvd., Los Angeles, California 90016

NAME.....
ADDRESS.....
CITY/STATE.....ZIP.....

"GROW" LONG NAILS

IN MINUTES!

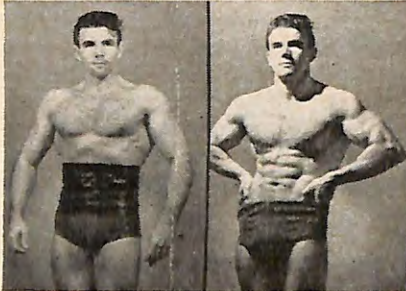


USE MAGIC NAIL LIQUID FORMULA #77

by Charles of Fifth Avenue

NOT a weak paste on nail but an amazing liquid! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES!—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE \$5 KIT FOR ONLY \$2.00 plus 50c C.O.D. Save 50c C.O.D. charges by enclosing \$2.00 with order. MAIL ORDERS TO:

CHARLES OF FIFTH AVENUE, INC.
MAIN ORDER DEPT. E-7
BOX 98, CEDARHURST, NEW YORK



TRIM THAT WAISTLINE!

NEWLY DESIGNED HEAT BELT KIT, specifically for those seeking a trimmer waistline. Constructed to give with any type of movement, and can be slipped on or off in seconds. Comes complete with illustrated program and instructions.

Send waist size and \$2.95 to

HOUSE OF HEALTH, Dept. E-11

310 East 1st Street, Dayton, Ohio 45402

DOG MANGE REMEDY

Bandy



The FIRST AEROSOL MANGE SPRAY!
For treatment of "RED" and SARCOPTIC Mange.

V.E.T.S. COMPANY, Specialists in home care pet products now brings you the first spray treatment for "RED" and SARCOPTIC Mange. Send 35¢ for new catalog of PET CARE PRODUCTS, Refunded with first order. Mange Spray 12 oz. size \$2.50. Send to Dept. E., V.E.T.S. COMPANY, Drawer C, Temple, Tex. 76501.

Great, New, Inexpensive FISHING LURE



12-pack ONLY \$1.89

Pack includes } 12 specially designed SPAWNS on gold plated hooks PLUS handy bait caddy

Order today from

SPAWN BAIT COMPANY

P.O. Box 2288, Christiansburg, Va. 24073

or your local fishing equipment dealer

(New Dealer Inquiries Invited)

ELKS FAMILY SHOPPER



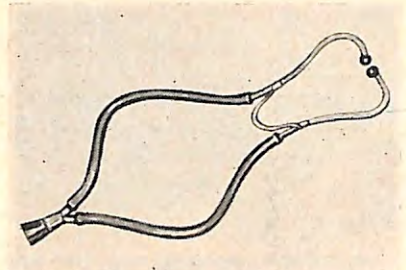
LIGHTWEIGHT STORAGE CHEST handles easily. You can store clothes, papers, etc. in this 28" x 16 1/4" x 14" chest. It's light and no trouble to haul out when you need the stored article. Chest is made of reinforced fibre board with a wood grain finish. Packed in poly bag. Only \$2.98 ppd. Empire, Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



DECORATOR'S DELIGHT. Luscious fruit creations—green grapes, purple grapes, lemon, 9 oranges, 8 apples, 8 pears—make a beautiful centerpiece for your table. And they're free when you order one dozen magnificent red roses, so beautiful they seem alive. \$1.00 ppd.; 3 sets for \$2.00. Ridgewood Products, Dept. EEL-7, 4 East 46th St., N.Y. 10017.



BOAT AND TOTE BAG—a handy carry-all for boating and camping jaunts. While this heavy white duck bag is designed to carry ice, its large capacity is great for bulky gear and clothing. Keeps them always available. Choose white with red trim or white with blue trim. 8" x 17" x 16" high. \$4.75 ppd. L.L. Bean, Dept. E-7, Freeport, Maine, 04032.



U.S.M.C. STETHOSCOPE. Ever try to buy one of these? Hard to find, and usually expensive, this brand new surplus U.S. Medical Corps stethoscope is used by doctors, nurses, students; perfect for teaching children and adults about respiratory system. Use it to detect motor trouble in car. \$2.95 ppd. Gerard, Dept. EK-7, 333 E. 50 St., N.Y. 10022.

Beautiful "Thank You" Notes

\$5.99 INCL. POSTAGE
100 monogrammed notes and envelopes



Your initial(s) — — —
Ink: Blue Brown

Send check or money order to

LIVINGSTON PRESS

223 N. Church

Tucson, Arizona 85701

Inquire about club plans/rates



SWIM INSTANTLY—without fear when you wear undetectable Swim-Ezy.® Patented secret swimming aid, just 1/25 inch thin and 4 oz., fits invisibly under regular bathing suit or trunks to keep you afloat for carefree water fun. Give waist size, sex. \$7.95 ppd. Add 42¢ for airmail. (Calif. add 32¢ tax) Swim-Ezy Mfg., Dept. K-83, Altadena, Calif. 91001.



CAR OWNERS
AVOID COSTLY AUTO STARTER REPAIRS

Only 4 1/4 In. Long

INSTALL STARTER-GUARD

Automatically prevents accidental use of starter when engine is running with very possible DAMAGE to Ring gear, Starter gear, spring or shaft. Fits any car. Does not affect normal operation. Guaranteed. Installed in 30 min. Complete kit \$11.95 ppd. STARTER-GUARD, Pat. Appl'd for. Wm. M. Howard, Malone, N.Y. Dealer Inquiries Invited. (N.Y.S. res. add 2%)

For Those Who Do Not Want GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



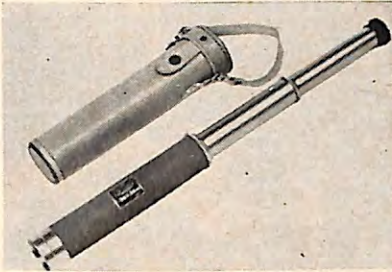
A FAVORITE OF THE STARS

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No C.O.D.'s, please. Money back if not delighted with results of first bottle.

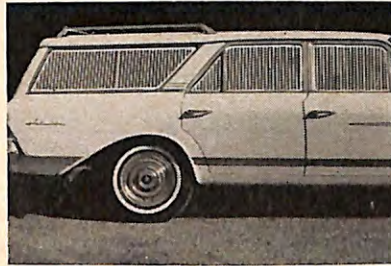
6 OZ. BOTTLE \$4.50
GIANT 13 OZ. \$6.00

ALBIN OF CALIFORNIA
Rm. 17, 1016 No. Hollywood Way
Burbank, Calif.

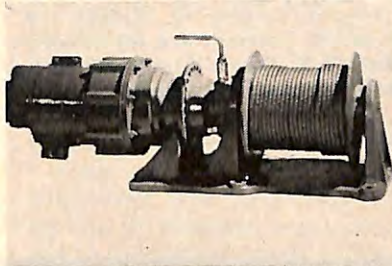
ELKS FAMILY SHOPPER



SEE THE STARS through powerful 30-Foot Telescope. Its fine lens gives you fascinating close-ups of wild life, stars, scenery, etc. Coated lens is color-corrected and optical ground for pinpoint viewing. Collapsed, 7 1/2" long—extends to 13 1/2". With heavy lined pigskin case, strap, \$6.95 ppd. Depot Sales, Dept. EL, 4 Depot Square, Tuckahoe, N. Y. 10707.



AUTO SUN SHADES keep out the sun and keep your car 15° cooler. Custom-made shades block out the sun's rays, yet do not obstruct your view. Improve air conditioner efficiency too. Easy to install. Send make, year, model (hardtop, wagon, sedan) and style (2 or 4 doors) for free data. Sides Mfg., Box 3537E, Temple, Texas 76501. Tel: 817-778-1636.



TITAN WINCH pulls 3,000 lbs., hoists 2,000 lbs. Easily installed on the front of a 4-wheel drive vehicle, it's a must for campers, hunters, farmers, boat owners. Winch features 2-way free spooling, safety brake, comes with remote control unit. \$124.50 plus cable. Write to Airborne Sales, Dept. PEK, 8501 Stellar Drive, Culver City, Calif. 90230.



MAGNA-FI makes close work and fine print look big. Hobbyists, craftsmen, can work faster, more accurately with hands free. Hinged polished prismatic lens swings up, \$7.95 with removable 2 1/2 diopter lens. Powerful extra 3 di-opter lens, add \$2.98. Fits over bifocals. Adjustable. Nel-King, Dept. EK-77MF, 811 Wyandotte, Kansas City, Mo.



ENJOY SITTING-UP COMFORT in bed, at the beach, etc., with Foam Padded Folding Back Rest. Its large cushion-soft back (24" high) adjusts to 10 positions for maximum comfort in supporting back and head. Padded seat won't slip. Folds flat. Floral print. \$8.98 plus \$1.00 post. Empire Mdsgr., Dept. EL, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



EYEGLASS HINGE RINGS, 6 pr. \$1
Highly elastic rings fit into glasses hinge to tighten eyeglasses quickly and effectively. Stops glasses from slipping down. Easy to apply... just slide ring over temple (frame) into hinge joint. Stays put—No adhesives—Easily removed. These NEW Morris Flex-Tite Hinge Rings give new spring and comfort to loose fitting glasses. 6 pair \$1 postpaid.

COLUMBIA CO., Dept. R-7
704 Security Bldg., 234 E. Colorado Blvd., Pasadena, Calif. 91101



TIMELY WRIST CALENDAR

Always know the date anywhere you wear your wrist watch. Attach current month to your watch band—metal, leather or fabric—for instant reference. Handsome finish to match silver or gold watch. Full year—12 metal calendars in gift box—\$1.75 per set. Add 25c handling per order. Specify silver or gold color and starting month. **MBM Company, Box 1646-E, Mason City, Iowa 50401.** Iowa residents add 2% sales tax.

1000 deluxe, 2-color, gold stripe labels printed with any name, address, and zip-code \$1. Any 3 Different orders \$2.
• Ladies Lovely Hankerchiefs—11x11" state color: Yellow, Red, Blue, Orange, & Purple 39¢ ea. 3/\$1 • Nylon Shopping Bags—attractive, unusual. Holds up to 50 lbs. Large capacity, yet small enough to fit in purse. 79¢ ea. • 10 Commandments Bracelets—ten discs each with a commandment on. All ten discs are attached to a fine quality bracelet. 98¢ ea.
PHILIP SPOTTS & CO.
BOX 870, DURANGO, COLO.

about **SMOKING** **PROVEN!** **PAINLESS!**

STOP SMOKING without the use of drugs or other nicotine substitutes... without chewing fingernails or toothpicks... without excessive eating, etc. This method has been tried and proven, however, overlooked in its application toward the problem of smoking. For just one-dollar you can be put on the path to longer life and better health.

ONLY \$1.00—RESULTS GUARANTEED

(© M.M.E. Inc. 1967)
MEADOW MANSION ENTERPRISES Dept. E-7
Box 233 M, Lakeland Rd., Blackwood, N. J. 08012

FOR ILLUSTRATED BOOKLET SEND \$1

PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wall-paper scenes cost \$100 and more. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for...

FREE! THIS YEAR'S NEW COLOR CATALOG!
...over 25% new designs! This year's exciting new 36-page color catalog shows dozens new designs & big choice decorator color combinations plus easy "How to" details. (encl. 10c postage, handling.) **MURAL ART CENTER, 4401 Birch, Dept. 4847, Newport, Calif. 92660.**

500 PRINTED RETURN LABELS
ADDRESS **50¢**

USE YOUR "ZIP" CODE
RICH GOLD TRIM
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. **Send for free catalog.** 2307-2 Drake Building
Water Drake Colorado Springs, Colo. 80901

For Mailboxes, Lawns and Lamp Posts

NMX **2917** **MR. & MRS. R. A. JOHNSON** SMX MX (THE JOHNSONS-2917)

DAY-n-NIGHT MARKERS
Beautify Your Home — Identify Your Home
10% DISCOUNT ON ORDERS OVER \$10

So proudly shines in friend's or doctor's headlights. A lovely personal gift! Traditional design, attractive size, rustproof; so durable — 10 year warranty. Savel Factory direct to you. S&H Green Stamps, too!

Mailbox Nameplates

SMX	Standard (wording one side)	\$1.95
MX	Deluxe (wording both sides)	\$2.95
MFx	Deluxe with frame (not shown)	\$3.95
NMX	Deluxe with frame and number	\$4.95

To convert these mailbox markers... order Kit L for Lawns... order Kit P for Lamp Posts. Either Kit \$1.00 extra. Order today! We ship in 48 hours postpaid or C.O.D. plus postage. Satisfaction guaranteed or money back. Agents wanted. Spear Engineering Co., 488-5 Spear Building, Colorado Springs, Colorado 80907.

As young veterans are returning from the war in Vietnam, Elks across the nation are doing their best to make them feel at home again. Music, bingo parties, and gifts—ranging from stationery to television sets—bring cheer. Cookies baked by the ladies provide the home touch. And leather for handicrafts helps hospitalized veterans work their way back to health.

**ELKS
NATIONAL SERVICE
COMMISSION**

Elks extend a helping hand



Monterey, Calif., Lodge's veterans chairman, Eddie Williams, chats with some of the 35 veterans from the U.S. Army Hospital, Fort Ord, Calif., who were invited to the lodge for entertainment. Lodge members also sponsor bingo for the veterans, many of whom have returned from Vietnam, each Wednesday at the hospital. Favorites among the prizes are ballpoint pens made especially for the program and inscribed with the slogan, "Be Sure to Write Home."



A patient at the U.S. Naval Hospital in Charleston, S.C.—Pvt. J. Simmons—tries out the leather presented by the local Elks. Watching are Brother W. Mellard; P.E.R. J. Edward Lofton, veterans chairman; Brother F. E. Barnes, and Capt. John G. Feder, hospital director. The Elks also gave 242 sheets of leather to the Veterans Administration hospital in Charleston.



Lincoln, Neb., Lodge members watch as patients at the Veterans Hospital in Lincoln open their gifts—two portable television sets—during an evening of entertainment hosted by the Elks. The veterans, who are also Elks, are Pat Hayes of Hastings, Neb., Lawrence Thompson of Durango, Colo., and Jim Hutchinson of Lincoln. The evening also included a bingo game and the presentation of a dollar bill to each veteran in the hospital who had a birthday that month. Attending the event were E.R. Howard W. Spahnle, Est. Loyal Kt. Al Jacobs, chairman, and Committeemen Ray Johnston and Lou Klein.

New Orleans, La., Elks give leather and an \$88 check for the purchase of another feeding chair for the patients at the Veterans Hospital in New Orleans. Presenting the check is P.D.D. James J. Aitken, veterans chairman, to James C. Switzer, director of volunteer services. On the left is Miss Phoebe Whittlesey, relief nurse supervisor, and the Elks shown are Charles J. Pernal; P.E.R. George J. Lupo, vice-chairman; Sterling P. Kreutz, Gerald J. Van Heuvel, Norbert F. Muller, and Hartman J. Wolfe.

10,000 Windows



THE WINCHESTER MYSTERY HOUSE

By STANLEY S. JACOBS

THE OLD LADY sat in a wicker chair attended by a nurse and a physician as she peered intently through a lorgnette at her unfinished mansion near San Jose, California. Her blue-veined hands trembled. Fear and worry had etched deep lines in Mrs. Sarah Winchester's sallow, time-ravaged face. She was gripped by panic at sight of the uncompleted fourth floor of her bizarre, labyrinthine house, which had been under construction for more than three decades.

"Doctor, I don't hear the sound of hammering! Where are those wretched workmen? Why must they endanger my life by stopping to eat lunch? *Order the carpenters back on the job at once.* The spirits of the Other World insist I will die if the work on my house ever stops."

The physician murmured some reassuring words to her. Then he spoke sharply to the foreman of 50 carpenters and laborers who were sprawled under trees on this hot August day during their noon break. Reluctantly, but lured by the promise of a wage bonus that week, the weary construction crew cut the lunch hour short and returned to their incessant sawing, hammering, and glass-fitting.

Mrs. Winchester smiled triumphantly and sank back into her chair, satisfied that she would not die today. Her rheumy eyes took in every cupola, turret, and spire of the architectural monstrosity which had won a grim reputation as a haunted house, even though work on the incredible structure had been going on uninterruptedly for 38 years.

Under Mrs. Winchester's personal direction, workmen had installed 2,000 doors, 10,000 windows, and 100,000 small panes of glass. They had built 47 stairways in clusters of thirteen steps—her lucky number—which led into rooms with no windows and into blank walls. Some stairs meandered tortuously, stopping dangerously in space. Others, called "goofy stairs" by San Jose carpenters, had steps only 2½ inches high. On one such flight which requires 48 mincing steps to ascend ten feet, there are nine sharp, disconcerting turns. An architect—one of dozens she

(Continued on page 44)



Visitors can now see some of the 10,000 windows and climb the "goofy stairs" of this labyrinthine residence near San Jose, Calif. Mrs. Sarah Winchester had barred all callers during the 38 years of incessant construction according to the spirits' direction.



LIFE INSURANCE

ISSUED BY MAIL • KEEP IT FOR LIFE

MAIL THIS AD

NO OBLIGATION
APPLICATION MAILED TO YOU
\$5000 ENTRY AGES 21 to 70 • \$2000 ENTRY AGES 21 to 80
Whole Life Policy pays world-wide for death from any cause, any time, except during first policy year for either suicide or death from undisclosed pre-existing health conditions. Mail your name, address, zip code, year of birth and ad to Great Lakes Insurance Co., Elgin, Ill. 60120. Dept. GIM-6



the ACTION business in the profitable rental field

Thinking of your own business? Think of us. We're the leaders in the growing rental field. There are over 200 A to Z Rental Centers now in operation or ready to open and there are choice protected franchises available.

Here's an ACTION business producing a substantial gross revenue yearly.

More people are renting the equipment they need because of the convenience and economy. Business people, housewives, do-it-yourselfers turn to A to Z Rental Centers—the community rental centers that supply everything used in the home or business. Learn about your unlimited future in the rental field and how the A to Z Full-Support Management Program means growth, security, profits and prestige for you. This program offers complete training at the A to Z Owner-Management School, site selection assistance, 100% rentable inventory, and powerful year 'round advertising and business building promotions plus other individualized, continual services.

If you have from \$7,500 to \$18,750 to invest... investigate the action in the rental field and your future as an A to Z Rental Center owner. We make available initial and growth financing if you qualify. There's no obligation—so let us hear from you and we'll tell you all the facts.

WRITE, WIRE OR PHONE TODAY
Warren S. Claussen
Vice-President
A to Z Rental, Inc.
Suite 1621-JL
164 West Jackson Boulevard
Chicago, Illinois 60604
Phone: Area 312, 922-8450
A SUBSIDIARY OF NATIONWIDE INDUSTRIES, INC.



ELKS ROAD SIGNS

Welcome visiting Elks to your Lodge by erecting these signs on highways into your city. 30" Emblem sign in five colors, vitreous porcelain enamel on steel.

10" x 24" por. enam. plate with 3 lines of lettering.

\$36.50 F.O.B. Chicago

2 or more, same lettering, \$32.00 ea.

Allow 3 weeks for shipment (We do not supply post)

MANCHESTER LODGE NO. 430
352 MAIN ST.

RUSSELL-HAMPTON CO.
Dept. E, 15 S. Wacker Dr., Chicago

Preview

(Continued from page 23)

onto the wooden settle by the hearth and watched his young wife with satisfaction. How cool and fresh she appeared, even in this withering heat! She was delicate made, yet with a strength, too, and a pretty determination.

"What have ye there?" he asked, inclining his head. She knelt before the hearth, the basket in her hands, and tilted its contents onto the scarred bricks.

"These be papers our lodger ha' done with," she told him. "I declare 'tis a curious thing a man can find so much to draw out of his head and put on paper."

She busied herself at the hot ashes. The fire had been allowed to die down because of the day's heat, but, lifting a pot of mush to one side, she blew up a small flame. Into it she thrust some of the crumpled papers and they flared up in a brief, bright blaze. She saw a note, "Pay hairdresser and wine merchant," curl up blackly and disintegrate. As she scooped more papers from the basket, her eye was caught by a sheet that fluttered to the floor.

She drew her full skirts about her cotton stockings and leaned to retrieve it. Sitting back on the heels of her buckled shoes, she held it out before her, on impulse, and began to read.

"What think you of this, Jacob?" she asked, "'Tis one of the pages that has kept our lodger so busy these last two days."

"Let's have it, then," her husband said good-naturedly, "since mine own eye is truer when it comes to a line o' bricks than ever it was with a line o' letters." His own deficiencies made him proud of his wife's learning. He sat forward, his face seamed with that heavy concentration that marks the faces of those who read seldom, to catch every word as it was formed and uttered.

The words seemed to spring to life from the sheet of paper. Jacob sat up straighter; neither heard the first knock at the outer door. It took on peremptory vigor and the serving-maid Amelia hurried in from the wash-house in the garden, through the kitchen to the hall. Mistress Graaf looked up, listening.

"The gentleman is not at home, sir," she heard Amelia announce to the caller, and immediately there came a crisp, cultured voice, direct, courteous, yet somehow imperious, inquiring if he were expected shortly.

"An' it be Mr. Adams," Mistress Graaf called down the passageway, "he is to go up and wait."

The girl's voice came after a pause, "'Tis Mr. Adams, Mistress."

"Then show him up!"

They heard the heavy tread of Amelia as she preceded the visitor up the stairs. His steps were springy, light, and assured. They heard the door of the upper parlor close upon him and the returning steps of Amelia. She passed through the kitchen without glancing at her master or mistress and disappeared again into the garden. Mistress Graaf returned her attention to the paper in her hand. She got up from the hearth and crossed to the long scrubbed table that occupied the center of the room. She laid the sheet of foolscap on the boards before her.

His legs thrust out before him and his hairy hands clasped contentedly across his leathern vest, Jacob spoke unexpectedly. "Let's have 'em again, wife. There's summat about the words as appeals to the head an' the heart of a man."

Some time later they heard their lodger let himself in and ascend the stairs and there came to them the sound of voices raised in greeting in the upper parlor. But Jacob's wife did not turn her head. She stood absorbed, preoccupied, beside the scrubbed table, looking down on the sheet of paper. Only when a tall figure loomed in the doorway did Mistress Graaf look up.

The man stood more than six feet tall, but there was no awkwardness nor angularity about his long frame. His thick, reddish-brown hair was parted in the middle. His gray-blue eyes were kindly; there was a powdering of freckles across his slightly upturned nose. He was dressed in a coat of gray stuff of a faintly clerical cut, and gray breeches, and he wore a tall collar and a wide white neckcloth.

He smiled in friendly greeting, showing remarkably white and even teeth. Mistress Graaf curtsied.

"Good evening, Mr. Jefferson," she said.

His voice in answer was low, musical, and hesitant.

"Pray forgive this intrusion, Mistress Graaf," he said. "There is an important sheet of paper missing. It is the first page of a draft of a declaration I have been busy upon, and it must have slipped into the basket with others and been carried down in error. I should not trouble you, were it not for the fact that Mr. Adams has been at some pains to come here to carry the manuscript to our colleague Mr. Franklin, who is laid up with the gout. Think you it may be somewhere about? As it contains the opening lines, I should be hard put to it to phrase the whole as neatly again."

Mistress Graaf looked from him to her husband in confusion. Holding out the salvaged sheet she said, "Pray, sir, do not take it amiss that I have made

so bold as to read it, for it was quite clear it was something of a public nature."

He received the paper from her hand, scanning it in evident relief.

"I am indebted to you, ma'am, especially since certain words and phrases are set down with great difficulty a second time."

"This is true," she told him, "of words like these, words that uncommonly stir the heart."

He bent a long, thoughtful, appraising look upon her, again bowed his thanks, and went out of the room. Mistress Graaf stood beside the table, lost in thought. She found herself unable to banish the words she had read. Phrases isolated themselves, standing out radiant and significant in her seeking mind:

... the separate and equal station to which the Laws of Nature and of Nature's God entitle them. . . ."

Then, like the triple tolling of some prophetic, sacred, solemn bell: "Life." "Liberty." "The pursuit of Happiness."

Bricks, she thought, looking across at her husband, and it was as if a great light streamed across her consciousness. Bricks can build a house that will stand for generations. But words are nobler . . . aye, words are for the building of nations . . . words can change the lives of men . . . they are like healing fingers on blind eyes. . . .

"Amelia!" she cried out abruptly.

When the girl stood before her Mistress Graaf said, "An' he be still about these parts, run fetch the Dutchman who would set you free . . . go . . . waste no time!"

Amelia's hands shot outward, as if materially to receive the ineffable blessing of freedom. "Mistress. . . ." She hesitated as if she could say no more. Then, without another word, she turned and fled down the passage, her wooden clogs clattering joyfully, on her way to the tavern.

The lusty voices of a band of patriots, singing as they strode down High Street, came to them through the open window:

Americans, awake, awake!

Your Liberty, your all's at stake!

Jacob rose. "'Tis the pamphlet o' this Thomas Paine ha' set them off," he told her.

*Great Washington prepares the way
Nor can he doubt to win the day!*

"Up and down the streets and in every tavern, they do naught but talk of it," Jacob went on.

*With life and toil his armies march,
Though winters freeze and summers parch,*

*Nor hunger, thirst, nor cold nor heat
Shall ever make them to retreat.*

The patriots passed the house; their voices grew fainter and fainter, then died away altogether. ● ●

A Fraternal Summit Meeting



INTERNATIONAL GOODWILL is furthered at a conference of C.E.R. Raymond C. Dobson and the Grand Exalted Ruler of the Elks of Canada—Robert K. Coulling, Regina, Sask.—in Brother Dobson's own Minot, N.D., Lodge. Each displays his native flag. The two organizations are not affiliated. This was the first known meeting of their respective leaders. The 55-year-old Canadian organization is comprised of 348 lodges located within the Canadian boundaries, with a membership of 40,000. Our Order, which will celebrate its centennial in 1968, has nearly 2,100 lodges, with a membership of approximately 1,400,000. The visiting Canadians were officially greeted by newly installed E.R. Charles H. Westlie of Minot Lodge, who succeeds P.E.R. and Mayor Clarence D. Johnson. Other notables at the event included a Past Grand Chaplain and a Special Deputy Grand Exalted Ruler—the Rev. F. J. Andrews, Minot—and D.D.G.E.R. L. B. Price, Dickinson.

Gain A Year—PLANT NOW

STERN'S "PLUM SIZE" STRAWBERRIES

25 plants \$2.75

25 for \$ 2.75 50 for \$ 4.50
100 for \$ 7.00 250 for \$15.00
500 for \$25.00 1000 for \$40.00

ONLY 7¢ A PLANT IN LOTS OF 100

Each plant yields 6 pints a year!

Thousands of Giant Berries
Most amazing strawberry! NOW READY! Stern's miracle "EMPIRE"! They are enormous producers—each plant averages 6 pints a year. They resist drought—actually thrive in hot dry weather. Magnificent flavor! Big, firm, sweet, extra juicy, red!

Easy To Grow! Winter-Hardy! Satisfaction Guaranteed
You must be delighted, or notify us within 2 weeks after you receive plants and we'll send a refund or free replacement for any unsatisfactory plants. No need to return plants, ever!

Plant Now For Crops This Coming Spring! Last Chance!
Mail Coupon! Order Now FOR IMMEDIATE DELIVERY!
If you plant these now, you'll have berries in Spring 1968

STERN'S NURSERIES, Dept. 106, Geneva, N. Y. 14456

Send my "PLUM-SIZE" strawberry plants, guaranteed as stated above. (Send check or money order.) (Cat. No. 09901)

25 for \$ 2.75 Name _____
 50 for \$ 4.50 _____
 100 for \$ 7.00 Address _____
 250 for \$15.00 _____
 500 for \$25.00 City _____ State _____
 1000 for \$40.00 _____

Add 10% for postage and packing (60c minimum). Zip _____
N.Y. State residents add 2% (plus local) Sales Tax.

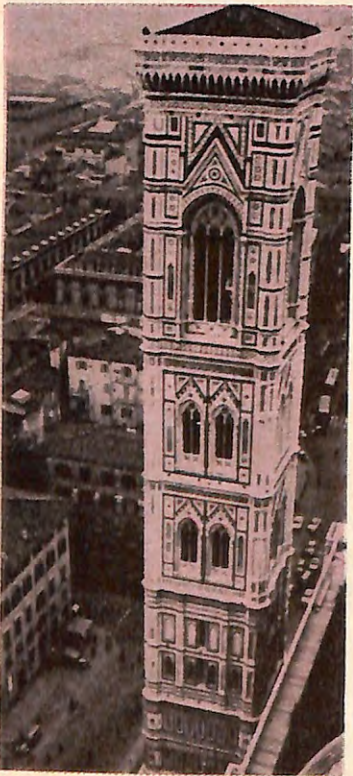
florence

FOR ELKS WHO TRAVEL

By JERRY HULSE



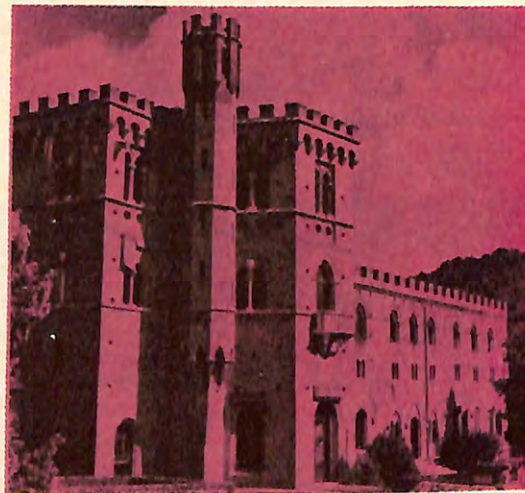
Even after the disastrous flood of last November, Florence remains beautiful as ever.



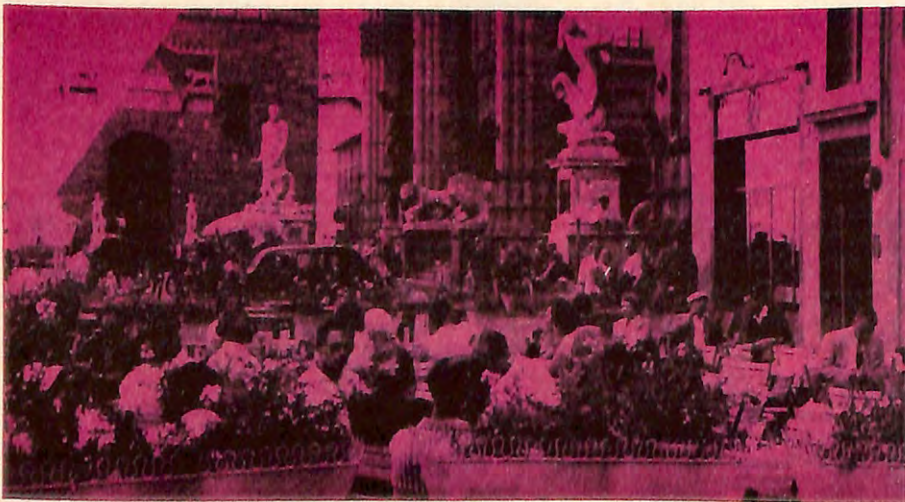
The 270-foot bell tower by Giotto.



Ponte Vecchio—the city's beloved shopping bridge.



Castle of Brolio in the heart of Chianti district.



Sidewalk cafe at the Loggia della Signoria—a pleasant spot from which to see Florence.

NEARLY NINE MONTHS AGO, at the dawn of a day born of ugly black skies, the River Arno in Florence, Italy, overflowed its banks. While a gray daylight seeped through the clouds overhead, huge waves of muddy, debris-strewn water surged through the city's streets, turning peaceful piazzas into lakes . . . hotel lobbies and basements into swimming pools . . . tearing through the doors of hundreds of shops. As the water rose, the real tragedy of the moment was yet to make itself known. Before long, the world would learn of a far greater loss—the damage or outright destruction of art treasures that could be described only as priceless.

The Arno is to Florence what the Seine is to Paris, the Tiber to Rome, the Thames to London. Just as the others praise their rivers, so it is with the Florentines. When the Arno spurned this love the city was temporarily paralyzed, but only temporarily. With the sort of courage born of disaster, Florentines began digging out shortly after the Arno began receding. A force of 10,000 men and a fleet of bulldozers met the challenge. Now, months later, summer has returned, along with the tourists—and the scars are unbelievably few.

It is a miracle when one considers those terrifying hours of flooding last November. Among the magnificent art treasures that became victim to the flood, the greatest loss was Cimabue's Crucifixion. Professor Ugo Procacci of the famed Uffizi Gallery stood waist deep in mud, clutching the remaining fragments and sobbing unashamedly, "This was Italy's finest Crucifix." In water 14 feet deep, 80 percent of the masterpiece had washed away. Altogether, 1,300 paintings were damaged, millions of books were soaked. Dr. Procacci estimates the cost of restoration at \$30 million. During the flood the furniture in hotel lobbies floated away and entire stocks of stores disappeared in a muddy torrent.

This sounds, of course, as if all of Florence had washed away, which really isn't the case. Granted, the flood was savage, but the majority of Florence's art treasures were saved. Heroic efforts on the part of Florentines themselves resulted in the negligible loss. Now museums have reopened, along with nearly 400 hotels and pensiones, among them the Grand, the Excelsior, the Villa Medici, and the Minerva.

(The Excelsior alone suffered \$2 million damage, reopening only last April.)

Now with the return of the tourists, some come out of curiosity, others to inhale the beauty of the old city, I among them. It is like this today: look closely and you can still see the high-water marks on buildings throughout the city—but only if you look closely.

New marble tablets stand out against a number of buildings, the inscriptions telling how on Nov. 4, 1966, the Arno rose to such-and-such a level.

Stonemasons are still returning cobbles to a few streets. And repairs to the 14th century Ponte Vecchio, Florence's beloved "shopping bridge," are nearly completed. Silver and jewelry shops are doing business once more. So high did the water rise that it washed clear over the bridge, doing considerable damage to a number of shops. But as I say, repairs are nearly completed and only slight damage remains visible.

When the flood came it poured through the metal doors of the Baptistery, tearing away five of the bronze panels depicting scenes from the Old Testament. These were recovered from the mud—the same panels so artistically created that the door on which they were placed was described by Michelangelo as "The Gate of Paradise." Water rose to its highest level around Michelangelo's home, the Biblioteca Nazionale, and the Church of Santa Croce. The tombs of Michelangelo, Machiavelli, and others in the church were covered with tons of mud, which now has been removed. There is slight damage to the pictures and frescoes inside the church; otherwise, evidence of the flood has vanished.

Florence's major museums and churches have reopened and the Florentines are whispering, "Come back to Florence." While they feared tourists would remain away because of the publicity given the flood, I would rather imagine it will be a record year. As with all disasters, the curious are attracted. Thus, along with those who come to Florence for the pure pleasure of exploring its museums, there will be the tourists seeking to satisfy this very curiosity.

With the arrival of summer the voice of the tour guide is heard once again across the city. Neither mud nor flood nor river's rampage can stay him from his rounds. Gather together a handful of visitors and out of the cobbled alleys he strolls, delivering a 2,000-year course

in history in a single day. His voice echoes across Piazza della Signorini. Flowers are in bright bloom outside the sidewalk cafes. Cathedral bells toll loudly. And here and there horse-drawn carriages glide down narrow alleys.

In Florence, as elsewhere in Europe, guesting with royalty is the No. 1 status symbol in this year of the tourist, 1967. The traveler who hasn't spent the night in the shelter of a duke or duchess, a count or countess, will have little new to talk about on his return home. Anybody can say he slept in a Hilton or a Left Bank pension. Thus, Florence's most "in" inn is an 11th century villa operated by a charming young contessa, Cristina Villoresi de Loche. Alitalia delivered us almost to her doorstep. Her guests sleep in \$8,000 Tuscan beds and dine where the bluebloods once took supper. The big difference today is that the villa also contains more than 30 bathrooms, all new and installed by the contessa after she decided to take in guests to pay the tax bill.

So ancient is the villa it has been declared a national monument by the Italian government. It looks out on a garden running over with flowers, and nearby is a courtyard filled with lemon and orange trees. Tulips flame outside the windows, and inside the contessa exchanges pleasantries with her guests during candlelight dinners. Antiques seldom seen outside a museum fill the rooms, and at mealtime guests dine on 13th century tables. They also swim in a 20th century pool. To live like royalty in such a setting comes to \$8 a day single, breakfast and dinner included.

Returning to Rome, we motored along the Etruscan Riviera, stopping at Porto Santo Stefano, where royalty comes to play—as well as such noted tourists as Jackie Kennedy and Liz and Richard Burton. At Porto Santo Stefano the cliffs fall precipitously to the sea, hundreds of feet below, and above them grapevines as green as the sea itself lie like carpets across the undulating hills.

Already the word is spreading that a new Italian riviera is taking shape. Maybe even another Capri. Visitors need travel only 90 miles north from Rome, on the Via Aurelia, to discover for themselves the peacefulness of Porto Santo Stefano, a relaxed fishing village

(Continued on page 39)

If the woman
next door wishes
her husband were
more like you,

you must be
smoking
Field & Stream
Pipe Tobacco.



FORECLOSURE SALES

Foreclosed and distressed properties offered by BANKS & FINANCE Companies. Send \$1.00 for sample issue.

Financial Clearing House, Rm. 307
306 Mendocino, Santa Rosa, Calif.

**THIS COUPON COULD
BE WORTH A YEARLY
INCOME OF \$50,000**

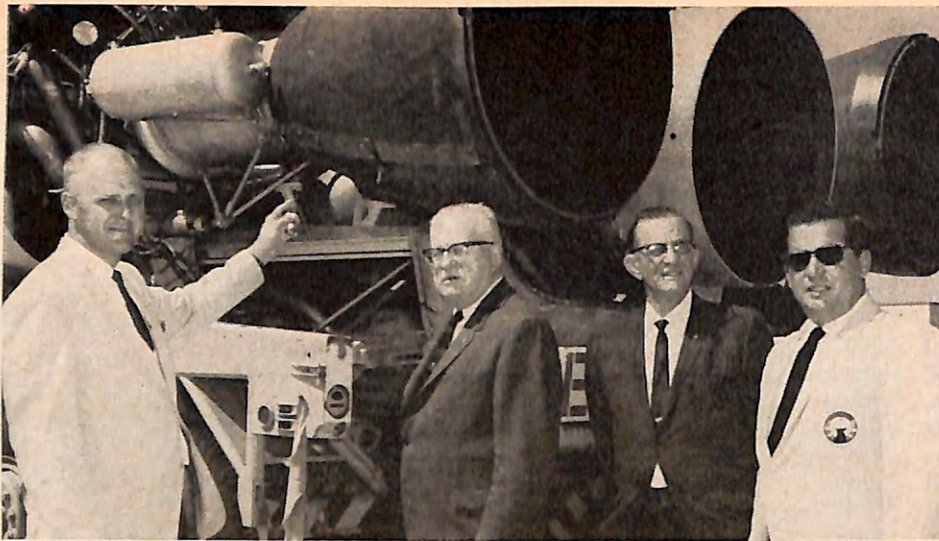
Your ability plus an Aamco Transmission Center can earn you \$50,000 a year and more. Many centers show profits the first week! Aamco, world's largest transmission specialists, provides proven merchandising, management, and advertising techniques. No automotive experience required. We train you to tap a growing billion dollar market. Over 300 centers coast to coast with an unparalleled success record! Your investment, about \$17,500. Your potential, unlimited! Mail coupon below, or phone collect (215) 265-6000.

To: AAMCO Transmissions
651 Allendale Rd., King of Prussia, Pa. 19406

Name: _____

Address: _____

City: _____ (E.L.)



During his Florida swing, Brother Dobson inspects a missile at Cape Kennedy Space Center. The tour, plus lunch at the center, was furnished by the U.S. Air Force for Brother Dobson's party and members of the Florida East (Central) District. Also pictured are Est. Lead. Kt. Frank Poitras of Cocoa Lodge, D.D.C.E.R. Charles E. McConnell, Titusville, and E.R. Robert F. Trosset of Cocoa Lodge.

Lodge Visits of RAYMOND C. DOBSON

DOWN SOUTH

D.D.G.E.R. W. Ben Word (left) and P.G.E.R. Robert G. Ptutt welcome G.E.R. and Mrs. Dobson to Dothan Lodge, the largest in Alabama, for a banquet honoring Brother Dobson's visit to the "Heart of Dixie." At the banquet, Brother Dobson praised the work of the Elks Rehabilitation Center in Montgomery, which he toured earlier. He also received contributions for the Elks National Foundation, including \$200 from Dothan Elks.

Another Florida stop for G.E.R. Dobson was the beautiful Cypress Gardens. The owner, Dick Pope Sr. (first row, left), hosted the party which also included Mrs. Dobson and (second row): P.G.E.R. William A. Wall, West Palm Beach, Winter Haven E.R. William L. Carter Jr., and S.P. and Mrs. James W. Vann, Pahokee. Brother Dobson also participated in the cornerstone laying ceremony at Winter Haven Lodge and received a key to the city from Winter Haven Mayor Hughes Steele.



G.E.R. Raymond C. Dobson receives an honorary citizenship of Greenville, S.C., from Dr. J. C. Robertson, District Deputy. Also pictured are two Greenville Elks, Est. Loyal Kt. Sam C. Pou and Secy. C. John Collins. The presentation was made during Brother Dobson's visit to Charleston.

During his visit to central Florida, G.E.R. Raymond C. Dobson presents scholarships to the two winners of Orlando Lodge's youth activities program. The happy recipients are Alan F. Ballard and Sharon Ann Taylor. Looking on is state V.P. and P.E.R. Alvin H. Ehrlich, a member of Orlando Lodge, which hosted the Grand Exalted Ruler's visit to Florida's Central District.

Florence

(Continued from page 37)

framed by the Mediterranean, with red-tiled homes, hotels, and villas hanging precariously on the cliffs. The scene is a cross between Portofino and Positano, those long-established spas not so far away.

Eons ago Porto Santo Stefano and the surrounding countryside was awash. It was an island. Then a curious thing happened: the natural movement of the tides created two causeways, connecting the island to the mainland. Now tourists may either drive or sail there.

A Madonna guards the harbor entrance, and not far off a Roman villa from the second century still stands. Romans who came to escape the summer heat piled huge stones into the sea, creating a swimming pool. It is visible to this day. Outside town, the Contessa Bertuzzi Benini operates Hotel Torre di Cala Piccola on a cliffside 400 feet above the sea. Rising beside an ancient Saracen tower are bungalows which come equipped with hot and cold running showers and a magnificent view of sheer cliffs spilling off into the blue immensity of the Mediterranean.

In a cove of incredible beauty, far below the hotel's rocky promontory, guests swim or sail in the warm Italian sunshine. Motor launches carrying 20 persons rent for \$120 a day for picnic cruises to the isle of Giglio, lunch included. On a clear day from Porto Santo Stefano, one can see the island of Giannutri as well as Giglio.

It is in such a setting that Queen Juliana and Prince Bernhard of the Netherlands, Prince Albert and Princess Paola of Belgium, and the Duke and Duchess of Bedford frolic.

Anyone in the market for a villa may order one from Prince Alessandro Borghese and his brother Prince Francesco, the going price being anywhere from \$80,000 to \$150,000. There are also one-bedroom apartments selling for \$15,000.

The Saracen tower around which she established her bar was used 500 years ago as a lookout for pirates sailing over from Africa. Outside, the air is filled with the perfume of oleander and bush blossom and the voice of the sea. Hill-sides are smoky with olive trees and verdant with pine.

During the last war Porto Santo Stefano was used as a German U-boat base. Along with the town it was destroyed in Allied bombings. Now the new town rises against the same hill-sides, walls yellow like the abundant sunshine, shutters green like the surrounding countryside. Oranges and tomatoes and flowers are sold in the open

markets, down by the waterfront, and fishermen in berets and turtle-neck sweaters repair their nets in the coolness of dawn.

All that was left of Porto Santo Stefano when peace came to Europe was the town's 16th century Spanish fort—it and the Saracen tower. Now the fort is used in summertime for moonlight concerts. Other entertainment is stirred up evenings at a cliffside pub called the Sea Witch. Couples dance till dawn, and then while the sun turns softly toward the horizon the swinging set kicks off its shoes to wash away the drowsiness with a splash in the sea. Vacationers in black tie and formal gown come from parties tossed in the villas to twist in the Sea Witch beside couples in slacks and unpressed jeans.

Snug against the waterfront is Armando's, the village's No. 1 cafe. One goes there on Saturday night to see exactly who has come to Porto Santo Stefano. Candles burn in old wine jugs. Shadows play against the walls. If it's all a little corny, well . . . it's a little romantic as well.

Before the tourists came the peasants and fishermen of Porto Santo Stefano walked or rode donkeys. Now they drive motor scooters and cars. And soon Porto Santo Stefano will never be the same again. • •

BOY SCOUTS OF AMERICA



August 1-9, including
2-DAY RODEO
SPONSORED BY
B.P.O. ELKS
OF U.S.A.



EVERYTHING BINGO FOR

World's Largest Manufacturers and Distributors of "TOP NOTCH" QUALITY BINGO EQUIPMENT! Automatic Cards, Marker Cards, Electric Blowers, Flashboards, Throwaway Sheets or Tickets, Cages, Balls, Tables, Chairs, PA Systems, Etc. ONLY "BINGO KING" gives you the opportunity to buy your equipment on a monthly payment plan . . . with **NO interest!** WRITE TODAY FOR FREE INFORMATION . . . please include name and address of your Organization.

THE "BINGO KING" CO., INC.

DEPT. 361, BOX 1178, ENGLEWOOD, COLO. 80110

FROM ONE SOURCE



NO RISK COUPON

CALHOUN'S, Dept. EL-767
125 Marbledale Rd., Tuckahoe, New York 10707

Please send me _____ Sprinklers at \$19.95 each plus \$1.00 pp. and handling. I understand that I may try this for one full month and if not completely satisfied return for a full refund.

Pay't Enclosed

Charge Diner's Club Acc't # _____

Charge Amer. Ex. # _____

Name _____

Address _____

City _____

State _____

Zip _____

Coupon for advertisement on 2nd Cover

The American Way

With a Checkbook

By FLORENCE K. PALMER

WOULD YOU LEND your checkbook to a stranger, or sign your checks in blank, suggesting that he fill in whatever amounts strike his fancy?

A foolish question? Not at all, because millions of Americans daily give this carte blanche on their bank accounts, yet are unaware of a parallel in the way they handle checkbook dollars. As a result, with each tick of the clock, somebody—somewhere in the United States—is victimized through his own carelessness, believing that “forgers only go after big money.”

Multiply this by 60 million active checking accounts in the country today, and you can see why check crime is at a record high—\$1,500 diverted from legitimate channels every 60 seconds, and the national toll of fraudulent check transactions expected to top \$750 million for the current year.

The victims, in the majority of instances, are not the wealthy. On the contrary, most budget a modest income, and can't afford the chances they take. The busy housewife, the too-rushed worker, the trustful businessman—the routine checks of these persons are largely responsible for that steadily rising annual total.

Stop and think a moment—will the check you just wrote be a 1967 statistic?

“All I did was cash a \$5 check at the corner grocery, but now the bank won't do a thing about its being raised to \$50!” a neighborhood acquaintance

complained recently. “They claim I was careless, and didn't tell them soon enough—does that make sense?”

Unfortunately, it does!

Relying on the grocer to stamp in the store's name, she had left the payee line blank, which made the check a bearer instrument, as negotiable as a dollar bill. Consequently, when a produce order was delivered, the grocer included hers among the checks he counted from the till in payment—unstamped and unendorsed.

“I figured he could fill in his own name—I've dealt with the supplier right along, and know he's honest,” the merchant explained afterward. “Plenty of small stores pay for merchandise with checks taken in during the day—saves us the bank charge.”

How many others handled that payeeless check, is anybody's guess. By the time it reached Mrs. D's bank, however, her check was made out to, and bore the endorsement of, a dingy tavern in a

nearby town. The raising of its amount was skillful enough to escape detection and, everything else appearing in order, her account was debited for \$50.

“The bank misses a forgery, then says I have to stand the loss,” she continued to protest. “Isn't that renegeing on its responsibility?”

The answer is in a rule of law applicable to the relationship between banks and their depositors: When one of two innocent parties must suffer a loss by the fraud of another, the one whose original act made it possible assumes the loss. By leaving the payee line blank, Mrs. D made it possible for her check to circulate without restriction until it reached the hands of a check crook.

While banking law is complex, the element of care—or lack of it—is the yardstick used to measure liability for check frauds. In this case, an examination of her microfilmed account record showed that Mrs. D habitually wrote

Some examples of what the forger can do to cheat you . . .

Eighthundred ^{\$800⁰⁰} *Fiftyfive* ^{55⁰⁰}
Seventy ^{70⁰⁰} *Eightyeight* ^{88⁰⁰}
Wilson # Collier *Donald Ingersol*

Illustrations: Todd Company, Inc. and Lester A. Pratt and Company

forger, only that his penmanship can be passed. Our carelessness is his stock in trade, and for that reason banks warn customers to keep blank checks, credentials, or any samples of their full signature under lock and key. Sound advice, but like the leaflets of check-writing do's and don'ts distributed by most banking institutions, it goes unheeded far too often. Yet, J. Edgar Hoover states that check crime has now reached the proportions of a "national pestilence." Furthermore, the combined efforts of FBI, police, and other protective officers, have been unable to halt its spread.

Why not? Because you and I haven't learned a simple four-letter word that experts would prevent 75% of the check frauds plaguing the nation today. According to them, until *care* is a part of our daily checkbook vocabulary, we encourage crime; just as the woman who leaves a valuable diamond ring on the washbowl of a public restroom must blame her own carelessness if somebody appropriates it.

In fact, one variety of forger makes a specialty of this very sort of carelessness—the mishandling of checks that come to us by mail.

Richard Bogue, Chief Postal Inspector of Portland, Oregon, is outspoken about where the blame lies for such thefts. He contends that first-class mail, although handled carefully in transit, becomes a foundling when it reaches the householder's doorstep.

"A \$2.50 slot mounted in the front door would put a stop to these losses," he points out. "Carriers must deposit mail in whatever receptacle is provided, and often the box is either antiquated or badly in need of repair—even cardboard cartons taped to the wall are sometimes used!"

In older apartment buildings, it's a similar situation: a tier of flimsy, poorly protected boxes in full view of anyone passing by, or else mail is left in the hallway outside a tenant's door.

Nevertheless, there's no legislation to control the care of mail once it has been delivered to the proper address, nor can the U.S. postal service regulate the kind of mailbox to be used. The only exceptions under which the postmaster may require a specific type are those for rural routes, or when an urban multiple dwelling is installing new boxes.

Today, \$9 out of every \$10 owed is paid by check. We shop by check and pay our bills by check, because a checkbook is convenient, as well as being safer to carry than cash.

To the check crook, however, those paper oblongs are worth more than a \$20 bill. They're just like money out of the bank. Your bank, and your money. So, with the vastly increased number of checkbook dollars in circulation, the

way we treat such money deeply concerns every law enforcement officer and every banker in the country.

Speaking on a national broadcast recently, Police Inspector Raymond Maguire, of New York's Special Frauds Bureau, warned that anyone with larceny in his soul can "kite" (raise) a check.

"It's probably the easiest major crime to commit," he said. "Once the forger procures somebody else's printed check, he needs only deception, plus speed, for success."

No guaranteed method has yet been devised to fully "crookproof" a bank account, although Inspector Maguire insists that ordinary caution on the part of check writers, endorsers, and cashers will prevent most of the fraudulent check transactions.

But, isn't the problem too complex for the private citizen to solve—why look to an average housewife or family man to do what apparently stumps even trained operatives?

I asked that question of bank officials in all 50 states, and bankers from Maine to Hawaii answered that careless checkbook habits are the principal cause of losses from forgeries. The boast of Dale Courtney Townsend, who wrote his way to a place on the FBI's "Most Wanted" list, confirms their judgment: "I don't need a gun; this

gets me all the money I want," he often said of his pen.

Crookproofing a checkbook isn't complicated, and it isn't time-consuming. Just the opposite. It's as simple as—well, as signing your name to that next check.

One of the most frequent mistakes found in checks is open space. Fill in every line tightly, so that nothing can be added, bankers advise. For example, if loosely written, a \$6 check is easily raised to \$160. Merely slip a "1" to the left of the figure amount, and a zero after it, write the words *one hundred*, and add a "ty" to the "Six."

Another precaution: Never sign a check in blank, and don't rely on the payee to fill in his own name—remember what happened to Mrs. D?

Then, the date. Always make it the day you write the check (and this also goes for Sunday or a holiday).

When your pen runs dry, borrow one. Even if the check is payable to your favorite aunt, don't risk using pencil. If it gets into the wrong hands later, your bank balance may be erased along with the original amount of the check.

How you sign your name is important, too. Handwriting experts recommend a signature that is clear, without intricate flourishes. Not only will it be more legible, but the bank clerks can readily detect discrepancies.

There are two other important, and mistake-littered, areas that trip the unwary. Suppose you are asked to cash someone's check—are you willing to guarantee payment? That's literally what your endorsement does. With this in mind, always precede your signature with a restrictive clause. "For deposit only," or "Pay to the order of" a named third person, are examples. If the check is then lost, its later circulation has been limited, protecting you somewhat against the penmanship of a larcenous finder.

Now, about bank statements and cancelled checks. Be sure to examine them promptly upon receipt. Doing so puts you in a better position to enforce a claim for reimbursement, besides alerting authorities while the forger's trail may still be fresh.

Finally, don't be thrown off guard by automation: it's only a bookkeeping aid, not a protective measure. Think again of the \$800 million that is being fraudulently withdrawn from checking accounts all over America this one year alone. Think, too, of those men and women whose careless checkbook habits have made that spiraling sum possible; ordinary people who know from experience that forgers play no favorites. And then, ask yourself—what about my checkbook, is it crookproof? Because, if it isn't, you may become a statistic almost any day now! • •



It's convention time again—July 16-20—and our front cover depicts some of the sights visiting Elks will see during their stay in Chicago. As Jerry Hulse said in his article on the city last month, "It's Chicago, chum—a rollicking, reckless, helluva town." The scenes on the cover:

1. The skyline, including—among other impressive buildings overlooking Grant Park and the lake—convention headquarters, the Conrad Hilton Hotel.
2. Twilight on the lakefront.
3. The Water Tower, survivor of the Great Fire and landmark from the 19th century.
4. Fireworks over the lakefront.
5. Baseball, a major preoccupation with Chicagoans.
6. A 20th-century landmark, Marina City, and the Chicago River.
7. A restaurant in the city's newest tourist attraction, Old Town.

IT'S ALL TRUE

By BILL TRUE

Archery: Healthy Sport for All



Dick Wilson, a leading American archer, hunts with bow and arrows on North Manitou Is., Mich.

"Archery: art, practice, or skill of shooting with a bow and arrows."

That's what Mr. Webster says. But I know a better authority on the subject of sport and fun with a bow. He's Dick Wilson, one of the country's best known bowmen and a friend of mine.

I asked Dick, who's a member of the Professional Archers Association, to tell me why archery is one of the fastest growing outdoor and indoor activities in the country today.

"There's tremendous satisfaction," Dick explains, "in seeing an arrow hit the bull's-eye. And fun hearing a balloon explode when you use it for a target. Not to mention the relaxation the archer feels after he has exhausted his frustrations pounding arrow after arrow into a target."

"The shooting of a bow and arrow is a mild physical activity (well suited for the entire family) that is better than taking a tranquilizer, and is one heck of a lot more fun!"

So how do you get started with this intriguing sport if you've never tried it before? Wilson recommends recreational (or "backyard") archery first.

Number one: get the equipment. You can buy a bow for about \$6.00 and up; fiberglass models are a good bet. Length should be between 56 and 66 inches and draw weight 25 or 30 pounds. (This means it takes a pull equal to lifting a 25 or 30 pound weight to draw the string 28 inches.)

Arrows ought to be at least an inch longer than your draw length. And to measure your draw length, draw the bow string back until your index finger touches the corner of your mouth.

Caution: never release the string without an arrow. You could break the bow! Matching arrows to your bow is easy, as the matching weight is marked on the arrow box. If you have a 25-pound bow, buy 25- or 30-pound arrows.

An armguard and finger tab are necessities too. Every good archer uses them to prevent painful welts or blisters on his shooting arm or fingers.

You now have an archery outfit that costs from \$15 to \$50 and you want to learn to shoot. Ask your sporting goods dealer for the name of an archery professional who can teach you, or contact your local YMCA, YWCA, high school, or college. Or you might write to the American Archery Council, 100 East Ohio Street, Chicago, Ill., for their instruction booklet and information on archery teachers in your area. (Enclose 30¢ for the booklet.)

Where to shoot? No problem, if you remember that distance shooting is something you won't be fooling around with at first. Find 15 or 20 feet of space in the basement, garage, or your backyard. Add three bales of straw, or a commercial mat, for a target backstop, and you're set to go.

Once you join this wonderful world of family archery you might soon be ready to get with that great sport—bowhunting. But more about that in a later column.

TRUE TIP OF THE MONTH

When you're getting pretty good with a standard archery target, try putting up three rows of balloons, three to a row, on your hay bale or other backstop. Then play tic-tac-toe with the family, scoring just as you do in the pencil-and-paper game. Have fun!

More Security With FALSE TEETH At Any Time

Do your false teeth embarrass you by slipping, dropping or wobbling when you laugh, talk or eat? Then sprinkle a little FASTEETH on your plates. FASTEETH holds dentures more firmly, more comfortably. This alkaline powder doesn't sour. No gooey, pasty taste. Helps check denture odor. Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH today at all drug counters.

**SALESMEN PAID DAILY \$42.50,
\$67.50, \$120.00, \$225.00, 50%
COMM. 23 YEARS A FACTOR SERVICE.
KIT, DEPOSIT. COMMERCIAL
INVESTIGATORS, 121 TREMONT ST.,
BRIGHTON, MASS. 02135**

LOW-COST PLAQUES in BRONZE and ALUMINUM

Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!

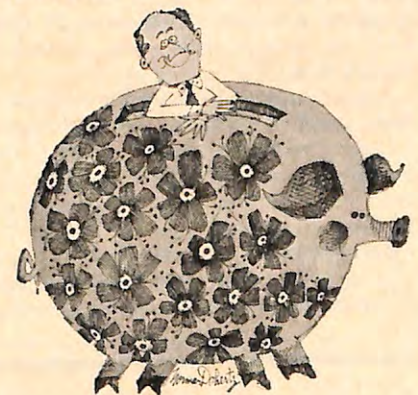


USB UNITED STATES BRONZE Sign Co., Inc.
Dept. E, 101 West 31st St., N. Y., N. Y. 10001

SASSAFRAS ROOT BARK

Fresh from the Cumberland Mountain of Kentucky. Hill folk's 'tonic' for 200 years. DELICIOUS, too! Hot or Iced. Generous supply makes many, many pots of Sassafras tea. Shipped in cloth bag. Only \$2 ppd. Send today:

MOUNTAIN HERBS
Mayo Trail South, Pikeville 5, Kentucky 41501



The first thing to save for your old age is you!

If you are planning for retirement, make sure you're around! A complete health checkup each year will help you make it. 1,400,000 people, living today, are cured of cancer. And a yearly checkup could save many thousands more. Make an appointment with your doctor today.

American Cancer Society



THIS SPACE CONTRIBUTED BY THE PUBLISHER.

A Lasting Tribute to Elks



Elks and their families attending the Grand Lodge convention in Chicago this month will have an opportunity to visit what has been called the most impressive fraternal edifice in North America—the Elks National Memorial building. Standing upon a commanding site overlooking Lincoln Park and Lake Michigan, the building was dedicated in 1926 as a memorial to Elks who served in World War I, and rededicated 20 years later to include Elks who served in World War II.

Its architect, Egerton Swarthout of New York, described the building as “classic, and more Roman than Greek; I would prefer to say it was modern, and that it was American. It certainly is modern in conception, and while it is classic, it is not archeological.”

The central feature of the building is the rotunda, surmounted by a dome ris-

ing 115 feet above floor level. Contributing to the modern aspects of the building are the U-shaped embracing wings, which contain offices of the Elks National Foundation and the Grand Secretary, as well as a formal reception room and two conference rooms at the rear. In the rotunda and reception room, and in exterior niches of the building, there are murals and sculpture by such noted artists as Eugene Savage, Edwin H. Blashfield, and Laura Gardin Fraser.

Immediately adjacent to the Memorial building, although not visible in the photograph above, is the Elks Magazine building, opened in 1966. Although it is modern in every respect, its architects planned the exterior to blend with the essentially classic design of the Memorial building. Visitors will be welcome at both buildings during and after the convention.

ARTHUR C. SMYTHE

DISTRICT DEPUTY GRAND EXALTED RULER Arthur C. Smythe, 52, a member of Duluth, Minn., Lodge and a resident of Duluth for 49 years, died March 24 while bowling. He was purchasing agent for the Minnesota Power & Light Co.

He was born in Devils Lake, N.D., and was a graduate of the University of Minnesota.

An Elk for more than 20 years, Brother Smythe devoted much time to fraternal affairs. At the time of his death, he was a Trustee of Duluth Lodge as well as District Deputy for Minnesota's North District. He had served on the boards of directors of the Duluth Lighthouse for the Blind and the Duluth Athletic Club.

Survivors include the widow, Rilla; two daughters, Mrs. Michael Strand and Miss Mary Jane Smythe, and his mother, Mrs. A. R. Smythe.



10,000 Windows

(Continued from page 33)

hired and fired over the years—once asked Mrs. Winchester why she wanted so many stairways which were baffling, twisting, and hazardous. She replied haughtily:

“Don't you know that the Other Ones—the evil spirits—follow me day and night? If I can elude them by confusing them in the halls, rooms, and on the stairways, then they cannot come near me and inflict harm.”

Mrs. Winchester's mansion five miles from San Jose has 160 rooms, 13 bathrooms, 47 fireplaces, and a dozen fake chimneys connecting to no flue or duct. It has upside-down pillars because Mrs. Winchester thought such construction oddities would baffle the ghosts that plagued her. Costing more than \$5 million to build, the unfinished building required a household staff of 50 employees, most of whom had to have maps and plenty of courage to explore the vast and baffling mansion with its fake closets, blank walls, twisting passages, and false panels.

One housekeeper died after 18 years of service in this strange mansion. In all that time, she had visited only half the rooms of the building. The others were locked up or so difficult to locate that she had stopped trying.

The multimillionaire woman who built this weird residence was the wife of William Wirt Winchester, son of the founder of the Winchester Repeating Arms Company of New Haven, Connecticut. For several years the young couple was happy living in New England in the 1880s; then their infant daughter died, and Mr. Winchester became ill and succumbed soon thereafter.

The stunned widow could find no solace except in spiritualism. She consulted numerous mediums and soothsayers. As she was terrified by thunderstorms, Sarah Winchester was told by one seeress:

“The thunder is the sound made by the angry spirits of the renegades, Indians, criminals, and innocent people who have been shot down by the guns whose manufacture made your husband a very rich man. They hate you, Mrs. Winchester, for you live in luxury while they have been dispatched to the other world by Winchester rifles. They are out to seek revenge.”

“What can I do to divert their hatred?” cried the young widow. “I have done them no harm.”

“You must keep busy by planning a new house with many rooms,” was the reply. “As long as you keep building, the spirits will not attack you. But if your house is ever finished, then they will carry you off with them.”

Mrs. Winchester, with a \$20 million inheritance and an income of \$1,000 a day, set off to find an ideal spot for her marathon construction project. She hated the snow, ice, and thunderstorms of the East, so she journeyed west, pausing in California to inspect the lovely Santa Clara valley near San Jose. It was serene and quiet, an ideal location for a mansion which would take years or even decades to complete.

At first, the townspeople called her "that crazy woman with all the money," when Sarah drew her own plans for the initial stages of her never-to-be-finished residence. But her huge bank account, generous paychecks, and indomitable will soon changed their designation from "crazy" to "eccentric."

Mrs. Winchester spent \$3,000—a huge fortune in those days—for two imported windows made of magnifying lenses. She told the astounded glaziers: "Sometimes the spirits come in very small shapes. I want them optically enlarged so I can detect them outside the house and run and hide if necessary."

From the day it was started in 1884, two generations of Californians watched as the mansion assumed a vague, rambling form, its 160 rooms obscured by fake roofs, balconies without doors, and a man-high hedge. Each morning at eight Mrs. Winchester was in her wicker chair, rapping out orders, changing plans, cancelling yesterday's directives, and adding new and baffling touches to her house.

As the rooms multiplied, the servants became fearful and refused to enter certain sections of the building. One hysterical 20-year-old cook's helper became lost in the mansion and was not found for seven hours. She quit her job that night and told her friends:

"I wouldn't live there another day if I had all of Mrs. Winchester's money. Maybe she's right, I think the spooks are trying to get her; I heard the darnedest noises and groans while I was trying to find my way out of that maze."

Mrs. Winchester ordered maps printed for her constantly increasing army of cooks, servants, scullery maids, gardeners, janitors, and carpenters. In each room she installed an electric alarm bell connected with a numbered board in the servants' quarters. If the owner became lost or confused in a distant, unvisited room, Sarah could ring the buzzer and her employees would arrive, guided by the maps showing the location of all chambers and doors.

The house is so large that it has its own power plant, water and sewage system, and three elevators. During her decades there, Mrs. Winchester never received a guest or paid a visit. People who called on her were brusquely turned away by the gateman.

Once, Pres. Theodore Roosevelt, pay-

Centennial Medallion Will Be Distributed at Chicago Convention

The Grand Lodge Centennial Committee has announced that a Centennial medallion with matching key chain will be presented to each Subordinate Lodge representative and to each Grand Lodge member who registers at the 103rd Grand Lodge Convention in Chicago, July 16-20.

Past Grand Exalted Ruler Emmett T. Anderson, Chairman of the Centennial Committee, said that he and his associates had made the decision to present the souvenir medallions to Subordinate Lodge representatives at this convention because they will be serving as Exalted Rulers of their lodges when the Centennial year opens next January 1.

It had previously been announced that the medallions would not be distributed until the Centennial Convention in New York in 1968.

The souvenirs to be distributed in Chicago will consist of a bronze medallion, an inch and a quarter in diameter, to which will be attached a matching bronze chain and key ring.

The Centennial Committee has under study proposals to make the Centennial medallion available for purchase by members of the Order. Numerous requests for purchase of the medallion already have been received. How and when the medallions may be purchased will be announced as soon as the committee's plans are firm.

ing a visit to California, heard of the mysterious mansion and expressed a desire to visit it. His wish was conveyed to Mrs. Winchester, who frostily replied:

"My home is my castle—visitors are not welcome. Give the President my respects but tell him I never receive strangers."

Mrs. Winchester ordered rare woods, metal grillwork, stained glass, and bejeweled fixtures, spending at the rate of \$100,000 a year. She rented three warehouses to hold the extra building materials—enough to construct 100 additional rooms—which she never used.

To tell her astral cronies what time it was in this world, she built a bell tower with an unscalable wall and imported a Japanese bellringer to toll the gong precisely at midnight, 1 o'clock, and 2 a.m. So the man would be reasonably accurate, Sarah Winchester provided him with three \$500 chronometers and a telephone to the observatory atop Mount Hamilton outside San Jose, so he could check his timepieces with the stars each night.

Only four feet, ten inches tall, diminutive Sarah Winchester had agents abroad prowling the art centers of Europe and Asia for treasures to install in her mysterious mansion. Sight unseen, she paid vast sums for imported parquet, stained glass, embossed French wallpaper, fine linens.

But there was not a single mirror in any of her 160 rooms. "I would not like to catch sight of one of *them* behind my back," she told a housekeeper, referring to the evil spirits which she had kept at bay for years.

To contain her gold, silver, jewels, and bundles of currency, Mrs. Winchester had thirteen safes placed in remote rooms which were hard to find,

even for servants who had worked there for years. She was never troubled by burglars or would-be safe crackers. The underworld knew of the hidden passageways and the rooms where a stranger could become lost and trapped; besides, the six-acre estate was patrolled at all hours by fierce watchdogs. Though the Winchester mansion was known to contain more than a million dollars in cash and jewelry, it was never invaded by a thief.

In 1906, the mansion—still unfinished—was jolted by the great San Francisco earthquake which tumbled homes even in San Jose. Mrs. Winchester fled to Burlingame 40 miles away, after telling her servants:

"The evil spirits are angry with me! They tried to kill me by shaking my fine house." In Burlingame, she dredged out a private canal, built a lavish houseboat, and lived on it for several years, convinced that "they" would cause a great flood which would wipe out America.

But when no flood came, she returned to her mansion after several years and resumed supervising the construction work which had gone on even during her lengthy absence.

Mrs. Winchester slept in what she called the "white satin chamber" which led by a tortuous passage to the Blue Room where she held solitary communion with the ghosts. Fascinated by the number 13, she wore 13 gowns of various colors which "are pleasing to the spirit world," as she informed her servants. Windows were designed in groups of 13 panes; stairways had to have exactly 13 steps.

One day she told a new architect: "I want a room with four fireplaces built at once. Put in it four hot-air radiators as well."

"But this is California!" the man exclaimed. "Our weather never drops to the freezing point."

"I have met a new and friendly spirit who is always cold," replied Mrs. Winchester. "This room is for him, not myself. Do as I say or I shall hire another architect."

The dazed man complied, and the over-heated room still puzzles tourists who wonder why Mrs. Winchester required such a torrid secret chamber.

The mansion has 2,000 cupboards, some only an inch in depth, others reaching through to other rooms—or to space outside the building fifty feet up in the air. Mrs. Winchester believed that evil spirits took their repose in cupboards; by making these receptacles uncomfortable or dangerous, the ghosts might go away and leave her in peace.

After she took up residence in the "Winchester Mystery House," as it is known to this day, the eccentric widow never again opened her magnificent \$10,000 double-doors which had been designed by Tiffany's. She erected dummy doors in front of these regal portals, and thenceforth slipped in and out via a concealed exit at the rear of her home.

To spy on her 50 servants, the old woman had glass doors installed in their living quarters and bathrooms. She watched through a peephole all activities in her vast kitchen, which has 100 sinks. Each night, she dined in solitary grandeur although the table inevitably was set for 13 people.

"Twelve friendly spirits always eat with me," she told a startled new cook. "You will serve them the same food

FRANK B. LEMONT

AN ELK FOR 29 YEARS, P.D.D. Frank B. Lemont died March 10 in a Birmingham hospital. The native Chicagoan had retired as an engineer with United States Steel Corp.

Brother Lemont served Ensley (Birmingham) Lodge as Exalted Ruler in 1943; he was re-elected in 1944. He was a District Deputy for Alabama's South District in 1946-1947.

He became a charter member of Fairfield Lodge when it was instituted in 1950.

Brother Lemont devoted much time and energy toward acquisition of the land on which the new, \$200,000 Fairfield Lodge building stands and to the building's proper construction.

Active also in the Alabama Elks Assn., he was a past Director of the Alabama Elks Foundation.

Memorial services were conducted at Fairfield Lodge.

Survivors include the widow, Lena, and a son, Francis B. Jr., both of Birmingham.



that I eat. It is a very cozy arrangement. That is why I never have other people here; they would not understand my guests from the spirit world."

One spring day in 1922, frightened Sarah Winchester felt pains in her chest, but resolutely banished the thought of death. After all, the sound of constant hammering and sawing still filled her ears after 38 years. Twenty carpenters and laborers were building another wing at the mansion, her staff of servants was at hand, and the malignant spirits were at bay. . . .

But an hour later the widow's heart

gave out and Mrs. Winchester was dead. Respectfully, the workmen put down their tools, the servants gathered round, and an undertaker was summoned. In death as in life, Sarah left her strange mansion by the hidden rear exit.

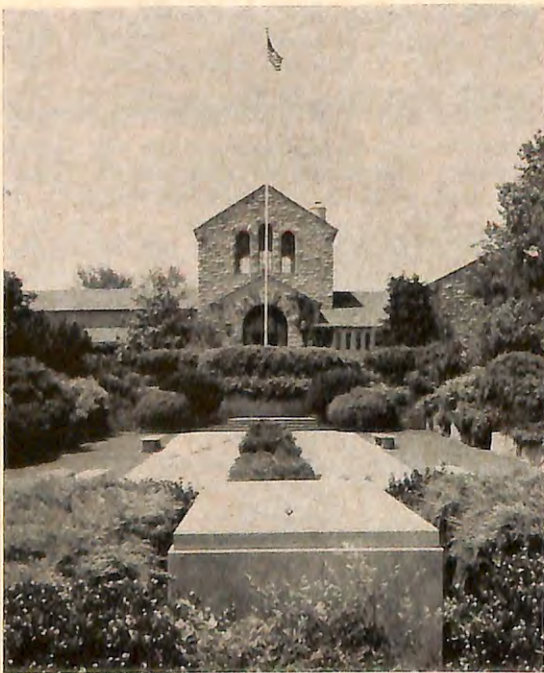
Mrs. Winchester bequeathed the ghostly house to a niece who refused to live in it. She kept it one year and then sold it in 1922 to three San Jose families who pledged to maintain the place as a museum.

Organizing a family-owned corporation, the San Jose residents over the decades have maintained the multi-roomed monstrosity exactly as it was during Mrs. Winchester's lifetime. Managed by John Marx, who started as a caretaker in 1936, Winchester Mystery House occupies five acres of the most valuable real estate in California. It is entirely surrounded by shopping centers, theaters, restaurants, and gas stations. San Jose real estate men say the Winchester land is worth upward of \$4 million.

Though Mrs. Winchester had banned visitors, some 60,000 awe-struck people now troop through her residence each year, escorted by guides and directed by signs and arrows so they will not lose their way.

Occasionally, a foolhardy tourist will leave the group, go exploring on his own, and get lost in the cavernous house and its dangerous mazes. Not infrequently, such a lost visitor, after being rescued, will shakily announce that he saw a little old woman dart in or out of a fake cupboard or blind passageway. But this is nonsense, of course, for everybody knows that there aren't any ghosts. Even in an unfinished house with 160 rooms and 10,000 windows.

THE WILL ROGERS TOMB (foreground) and Memorial (background) in Claremore, Okla., are pictured. Brother Rogers joined New York Lodge No. 1 in 1910 and was made a Life Member in 1915. He was born Nov. 4, 1879, in Oklahoma Indian Territory and became a well-known humorist. He died Aug. 15, 1935, as a passenger of aviator Wiley Post after the plane crashed in fog near Point Barrow, Alaska. A biography of Brother Rogers was written by his niece, Mrs. Paula M. Love, who sent complimentary copies to G.E.R. Raymond Dobson and P.G.E.R. Robert Pruitt.





"The Joy of Giving"



Executive Director Nelson E. W. Stuart and Alice Kavanaugh (rear right), office manager, direct activities at the Foundation's new headquarters.

Careful Planning Pays Off

By the time the Grand Lodge convention rolls around this month, the Elks National Foundation will be fully settled in its new quarters in the Elks Memorial Building on Chicago's North Side.

Last winter's move from Boston was designed to centralize Grand Lodge activities and to modernize the Foundation's operation. But modernization involved more than removal to larger and newly-furnished quarters in Chicago. It included developing a more efficient method of reporting to subordinate lodges on the standing of their members with respect to Foundation pledges.

Under the present system, a donor normally receives two certificates from Foundation headquarters, the first when he makes his initial pledge, and the second after he has sent his final payment. The contributions in between are not acknowledged.

The new system, which it is hoped will go into effect this summer, would provide receipts to the Foundation chairman or the secretary of the donor's lodge for each payment received. This would improve the record keeping of both the lodge and its members.

According to Nelson E. W. Stuart, the Foundation's executive director, in-

conveniences caused by the move were held to a minimum, thanks to careful planning. Such planning was critical since the first three months of the year are traditionally the Foundation's busiest. The Foundation's main concern, its wide-ranging program of benevolent works, was in no way affected by the move.

One of the biggest jobs of any such move is the hiring and training of new employees. This task fell to Alice "Pat" Kavanaugh, the Foundation's office manager, and the only staff member to make the move from the East.

The office staff of six women, supplemented by extra help when the work load demands it, receives and records donations sent in from all parts of the country. Another of its detailed duties is the issuing of certificates of appreciation to donors. The scope of such an operation requires a vast filing system with tens of thousands of entries, the maintenance of which is also performed by the office staff.

Brother Stuart and the Foundation trustees extend a cordial invitation to all delegates attending the Grand Lodge Convention in Chicago to pay a visit to the National Foundation's new offices in the Elks Memorial Building.

\$9.95 **DRAINS** cellars, cisterns, wash tubs; **IRRIGATES - CIRCULATES - SPRAYS**

1,001 Uses. Stainless shaft. Won't rust or clog! Use 1/8 HP motor or larger or 3/4 HP for up to 2,400 GPH: 450 GPH 80" high; or 1,800 GPH from 25' well. 1" inlet; 3/4" outlet. Coupling included free. \$8.95
Heavy Duty Ball-Bearing Pump. Up to 5,200 GPH. 1 1/4" inlet; 1" outlet. \$12.95 Postpaid if cash with order. Money back guarantee. Also other sizes, types.
LABAWCO, Box 58, Belle Mead, N. J. 08502

LAW FREE **THE LAW TRAINED MAN** **BOOK**

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study; of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now. **Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 110-B, Chicago, Illinois 60601**

BE A TAX CONSULTANT

Earn big money in ever growing profession. Our students are earning lucrative fees in dignified full or part time home-office business preparing income tax returns. Pays BIG in a very short time! No bookkeeping experience necessary. We train you at home and help you start. Licensed by N.Y. Education Dept. Write for free literature. Accredited Member NHSC. Vet Approved.
National Tax Training School
 Monsey, 12DA, N. Y. 10952

BRONZE PLAQUES FOR ALL OCCASIONS
 Write for FREE Catalog P12
 For Medals & Trophies Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.
 150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

100 & 1 Devastating Remarks

for the cutting "SophisticAT"
 The booklet that will verbally arm you to the teeth. Send \$1.00 check or money order your name & address to
EASTCOAST ENTERPRISES
 257 East Third St., New York, N.Y. 10009

Coupon for advertisement on 3rd Cover

NATIONAL COUNSELING SERVICE
 Dept. ELKS-77
 Box 2223, Grand Central Station
 New York, N.Y. 10017

Rush me exciting new ENCYCLOPEDIA OF U.S. GOVERNMENT BENEFITS on amazing 6-month on approval offer. After 10 days FREE use, if delighted, I'll remit only \$2.65 a month for 3 months, plus a few cents shipping. If book does not live up to all your claims, I can return it for full refund, even after 6 months!

Check here if you prefer De Luxe THUMB-NOTCHED Edition, in handsome Silver and Blue, only \$2. more. Same full refund.

Print Name _____
 Address _____
 City _____
 State _____ Zip _____

FREE GIFT PLUS EXTRA SAVING
 Check here and send only \$7.96 to receive FREE a Fabulous 23x29 TREASURE MAP of U.S. GOV'T BENEFITS, and save shipping charges. Color map pinpoints rich Gov't opportunities. Full refund if you return book.
 © C-D, 1967

A HEALTHY CENTENARIAN

It is reassuring and gratifying to note that in its 100th year the Order of Elks shows the vitality and vigor more often associated with youth.

When Grand Exalted Ruler Raymond C. Dobson turns his high office over to his successor this month, he can do so with the full knowledge that Elkdom's health is excellent.

For evidence there is the increase of 28,874 in membership as of March 31. This is the largest that has been recorded in year-to-year figures since 1951. It is also the 28th consecutive membership gain that has been registered each year since 1939.

There is nothing phony about the figures. The increases were not confined to any particular section of the country, indicative of the fact that all parts of Elkdom are sharing in its prosperity. This is not to say that some areas of Elkdom are not growing faster than others. Furthermore, as every Elk well knows, there are no premiums, no prizes or other inducements to membership in this fraternity.

Grand Exalted Ruler Dobson can take justifiable pride, also, in the knowledge that as of June 1 under his administration, 16 new lodges had been added to the Order. Brother Dobson issued 19 dispensations, and there were seven more lodges awaiting institution, thus getting the Order off to a good start in its upcoming Centennial year.

As a matter of fact, by the time Elkdom begins its Centennial the number of Elk lodges will have surpassed 2,100.

It is evident that Elks took to heart Grand Exalted Ruler Dobson's slogan, "Be enthusiastic, live and let live," inasmuch as lodges spent a record \$8,119,746 for benevolent purposes, thus bringing the total spent since 1880 to over \$205 million.

More pleasing, probably, than anything else to Brother Dobson was the splendid record of \$781,448 in contributions to the Elks National Foundation from individuals, lodges, and state associations. The Foundation has long held a strong claim on Brother Dobson's affections, and as Grand Exalted Ruler he has been an articulate and persuasive spokesman on behalf of the Foundation.

That he spoke from the heart was evident to all who read Brother Dobson's messages and who had the privilege of listening to him speak. In his messages especially, Brother Dobson's background as a newspaper editor was reflected. They were direct and marked by stimulating wit and wisdom, and a deep and penetrating understanding of the principles of this fraternity that revealed a concern not alone with the substance but more especially with the spirit.

Grand Exalted Ruler Dobson has given the Order of Elks a year of vigorous leadership that has resulted in solid progress which ought to be extremely gratifying to him and to every member of his administration. Thanks to the achievements of the past year, Elkdom will be able to move ahead into its second century with a momentum and a confidence that augur well for the future.

ATTRACTIVE CHICAGO

Chicago got a late start among the nation's great cities, but the site for Elkdom's up-coming 103rd Grand Lodge Convention this month has made up for a lot of lost time once it got going.

The federal census of 1840—the first for Chicago as an incorporated city—found 4,470 persons resident there. Just to show the disparity, New York at that time had a population of 312,710, and that figure was for Manhattan only. By 1870, two years after the Order of Elks was founded, Chicago's population was 298,977, about one-third of New York's 942,292.

The capital of midwest America has narrowed the population gap considerably, however, in the decades since. The last census in 1960 gave Chicago 3,550,-

404 to New York's 7,781,984, an advantage in Gotham's favor reduced to only 2 to 1, but still leaving Chicago a long way to go before it can have any hope of overcoming New York's population lead.

There are, however, other and perhaps better ways of gauging leadership standing than size, and here Chicago need take a back seat to no city. For example, although little known, it is a fact that Chicago is the birthplace, if that is the right term, of the skyscraper. It was in Chicago that that great pioneer in architecture, Louis Sullivan, conceived and erected the world's first skyscraper. He also made many other lasting contributions to architecture.

Chicago's development of its greatest natural asset—the shorefront of Lake

Michigan—to its almost maximum potential is a tribute to the city's vision and a good index to its dynamic character. At the moment, Chicago is experiencing a tremendous development, with tall buildings (including one of 100 floors) and handsome ones as well, going up on every side.

Still one of the handsomest structures of all is the Elks National Memorial Building at Lakeview Avenue and Diversey Parkway. Now, with the adjoining, recently completed Elks Magazine Building, housing the staff of our monthly publication, and the headquarters staff of the Elks National Foundation housed in the Memorial Building, Chicago holds even greater attraction to Elks as a convention city.

"Cash in" on All the Payments, Services and Benefits the Government Owes You!



TOP OF THE WORLD—Fabulous book brings almost unbelievable multiplication of income, prestige, and the good life for you and your family!

WE GUARANTEE \$500⁰⁰ In Cash or Services for You before the year is out — or return the book at no cost to you! Why? — Because we know that in these over 1,000 pages and 10,000 Benefits involving millions of dollars, there are at least 2 or 3 you can act on immediately. To benefit YOU and YOUR Family!

10,000 Benefits—Millions In Services and Payments...Giant, New Encyclopedia Tells You How to Get YOUR Share Right NOW!

REVOLUTIONARY NEW BOOK, just published, tells you exactly how to get the biggest, fastest cash return for the 21% of your salary withheld each week for Taxes. *Your hard-earned money!* Here's how to get back many, many times more than you pay in!

The U.S. Government spends nearly 100 Billion Dollars a year on YOU and its citizens! Tens of thousands of checks pour into the mails every day! Hundreds of millions

of dollars are spent in payments, in services, in 10,000 Government Benefits.

NOW an amazingly profitable, big NEW book tells you exactly how to get your full share. How to increase your spending money 20%, even 100% each week! How the U.S. Government stands ready to help make your dreams come true: Help you get your Dream Home—College for Your Children—Travel and Adventure Abroad Free! Security! Free Land! Wonderful Vacations! Business Loans! Luxuries! And Much, Much MORE!

What Couldn't You Do with 21% Pay Increase NOW?

Under *The Great Society* a staggering amount of Government money is available for every American taxpayer to use for every imaginable way of enriching the lives of all his family. Government experts are plainly alarmed. Last year alone Government agencies had to turn back millions of dollars to the Treasury that had been earmarked for rich benefits that weren't applied for. People like yourself just weren't using the money. *They didn't know it was available for them. Or how to go about getting it.*

Now this handy, fact-filled volume tells you how to get the equal of a 21 per cent increase in your salary, and much MORE! Tells exactly how our Government will help SEND YOUR CHILD THROUGH COLLEGE... Help you START A SUCCESSFUL BUSINESS... Provide needed cash to CLEAN UP OLD DEBTS... Get HOME IMPROVEMENT or FISHING POND... BUILD SWIMMING or FISHING POND... stock it with FREE RAINBOW TROUT... and MUCH MORE!

Thousands of Other Benefits

Yes, millions of dollars in money, services and untapped Government Benefits that your tax dollars have been paying for, are now available for you to review and use for the first time—all in this amazing, exciting ENCYCLOPEDIA OF U.S. GOVERNMENT BENEFITS. Quicker than you can read this report, book will show you how easy it is to get: BEAUTIFUL VACATION PROPERTY... URANIUM AND MINERAL RIGHTS... a LOW-COST ISLAND... FREE HOMESTEAD LAND... FLOWERING SHRUBS practically FREE... BARGAINS in Government SURPLUS FURNITURE AND AUTOMOBILES... MONEY for your SICK CHILD, CASH FOR VETERANS, HOUSING and NURSING CARE for ELDERLY... EARLY RETIREMENT with GENEROUS INCOME... RICH COLLEGE SCHOLARSHIPS... and MORE!

In this veritable gold-mine book, you'll learn all about FREE CAMPING, HUNTING AND FISHING AREAS NEAR YOUR HOME.

EXPLORE AT GOVERNMENT EXPENSE, for valuable minerals; you may make a fortune overnight!

Complete Guide to Every Kind of Aid!

Here's complete guide to all U.S. Government Services, Scholarships, Fellowships, Contracts, Financing, Mineral Royalties, Research Grants, Land Leases, Loans, Payments, and Information Resources. It even gives fast, easy directions on:

- How to Patent your Inventions . . .
- How to bring loved ones safely from overseas . . .
- How to get fast emergency loan if disaster strikes . . .
- How to find missing relative.

How YOU MAY QUALIFY for U.S. Government CASH PAYMENTS of \$150 . . . \$900 . . . and MORE!

Benefits Can Save You Hundreds of Dollars Minutes after You Use Book!

Unbelievable? Well just turn to page 476 and read BIG MONEY HELP you can get starting your own business. See page 595, for U.S. aid in FINANCING YOUR CHILDREN'S COLLEGE EDUCATION. Or find a BIG-PAYING JOB starting on page 167.

Government Ready to Help Make Your Most Ambitious Dreams Come True!

Every day the Government mails thousands of checks to Americans just like you to help make their dreams come true: J. P. of Poughkeepsie just received \$10,000 National Defense Graduate Fellowship. A mid-west woman collected an unexpected \$450 extra in Social Security.

Thousands of Taxpayers are missing out on Government Cash Payments and other Benefits for which they are qualified, just because they don't know about them. You'll be amazed to learn of all the kinds of help our Government wants to give you! . . . but cannot unless YOU know what to ask for!

Send NO Money—Rush Coupon for Amazing 6 Months on Approval!

Soon as you receive your ENCYCLOPEDIA OF U.S. BENEFITS, look up any Benefits that interest you. Use book on approval for full 6 months! If you don't find this the most profitable, most rewarding book you ever owned—there is no cost. Otherwise slashed price to you is only \$7.95 in easy instalments, plus few cents shipping. Rush No-Risk Coupon to

ENCYCLOPEDIA OF

ENCYCLOPEDIA OF

U.S. GOVERNMENT BENEFITS WISE & CO

Send NO Money—1,020 Pages 750 Photos 10,000 Benefits Rush FREE-Trial Coupon While Slashed Price Lasts.

U.S. GOVERNMENT BENEFITS



BUY PUBLIC DOMAIN LAND LEAPING WITH GAME for only a few dollars an acre. Develop your own game-bird sanctuary. Detailed report on government hunting and fishing lands near your home.

YOUR DREAM HOME. Get it with practically no down payment. Vacation Land at only \$2.50 an acre. Free house plans, blue prints. Rent subsidies, moving costs paid, plus Much More.

MAKE OUT IN THE SERVICE. Capitalize on education and career opportunities. All the New Benefits for Servicemen and Veterans completely detailed.

OWN YOUR OWN FARM or "Summer Place" by taking advantage of the three million acres available in surplus Gov't land! **TRAVEL AT GOVT EXPENSE.** U.S. or abroad, in Foreign Service, Diplomatic Service, Peace Corps, and dozens of other exciting Gov't Agencies. **IMPROVE YOUR COMMUNITY** with a hospital, new library, recreation park — with Area Re-development money . . .



OWN YOUR OWN POND, stocked with Free Rainbow trout. Rent a lighthouse or island for an unusual vacation.

RETIRE EARLIER WITH BIGGER INCOME. Learn little-known retirement opportunities in Housing, Gov't insured Investments paying 50% more than U.S. Bonds. More!



MEDICARE AND MEDICAID COMPLETE. Also how people over 72 who never worked under Social Security may be entitled to \$35 a week.

ADULT TRAINING AND FAST RAISES and at no expense to you! Programs in your neighborhood . . . Lots More!



EXTRA FAMILY VACATION. Revolutionary Discovery! Government runs most exciting resorts. Cost only pennies a day. Swimming, skiing, fishing, boating! Meet new friends.

Send NO Money! Mail Amazing 6-Month-Trial No-Risk Coupon TODAY

NATIONAL COUNSELING SERVICE, Dept. ELKS-77 Box 2223, Grand Central Station, New York, N.Y. 10017

Rush me exciting new ENCYCLOPEDIA OF U.S. GOVERNMENT BENEFITS on amazing 6-month on approval offer. After 10 days FREE use, if delighted, I'll remit only \$2.65 a month for 3 months, plus a few cents shipping. If book does not live up to all your claims, I can return it for full refund even after 6 months!

Print Name _____

Address _____

City _____ State _____ Zip _____

Check here if you prefer De Luxe THUMB-NOTCHED Edition, in handsome Silver and Blue, only \$2. more. Same full refund.



FREE GIFT PLUS EXTRA SAVING

Check here and send only \$7.95 to receive FREE a Fabulous 23x29 TREASURE MAP OF U.S. GOV'T BENEFITS, and save shipping charges. Color map pinpoints rich Gov't opportunities. Full refund if you return book.

C.D. 1967

How to make a tom of a collins

Start with your favorite gin.
Finish with 7-Up® for that
Wet & Wild something that
turns a Collins into
a real Tom. Mix one that
comes when you call.



"SEVEN-UP" AND "7-UP" ARE REGISTERED TRADEMARKS IDENTIFYING THE PRODUCT OF THE SEVEN-UP COMPANY. COPYRIGHT 1967 BY THE SEVEN-UP COMPANY.

