

*in this issue:* The Fine Art of Wall Street Timing — page 6

THE  
**Elks**

W

**MAGAZINE**  
November 1967



# “In 3 hours ‘Jeep’ 4-wheel drive saved me \$36,000.”



**says David K. Price of Redlands, California.**

“When we needed a new pick-up for our citrus farms, we looked carefully at all makes... I kept coming back to the 4-wheel drive ‘Jeep’ Gladiator and finally decided it might be worth the extra dough. So I bought it. A couple of months later, it became one of the best investments I ever made.

“It had been fairly warm, but by mid-afternoon the temperature started to slide. At 6:00 P.M., I called the

weather bureau—‘Riverside...32°... Bloomington... 30°... Redlands... 33°...’ WOW! Down 10° in an hour! We didn’t have one wind machine on.

“I loaded drums of fuel for the wind machines into the Gladiator and took off for our biggest farm—30 miles away. There was a ton of it in the back, but the Gladiator really barreled down the highway.

“When I got there, I still had a hun-

dred yards of deep sand bottom between the road and the machines. I flipped the lever into 4-wheel drive, and stepped on the gas. All 4 wheels started to churn. We sank right to the hub caps in the soft sand, but then the ‘Jeep’ Gladiator began to grind its way—fuel drums and all—right across the bottom and up to the grove.

“The wind machines were all fueled up and on by 9:15. Not a moment too



"I called the weather bureau. It was nearly freezing."



"I had to get over a ton of fuel to our wind machines...in a hurry!"



"In between the road and the wind machines was 100 yards of deep sand...uphill!"



"An ordinary truck gets stuck automatically when you try to turn in the sand. But even with that load in the back, my 4-wheel drive Gladiator kept churning along."



"When the temperature hit freezing, nine wind machines were on. Only one still had to be filled."



"We didn't lose a single orange. And that crop was worth \$36,000."



"My whole family enjoys our Gladiator. Especially when we're camping. We love going to places 2-wheel drive trucks could never reach."

soon. At 10:30 it went well below freezing.

"Next day we found we hadn't lost a single orange. That crop was worth \$36,000.

"Everyone likes to drive that Gladiator—including my wife. With Turbo Hydra-Matic\* automatic transmission, it's a cinch to drive. She also takes advantage of 4-wheel drive...flips it on when the roads turn slippery, for

\*TRADEMARK GENERAL MOTORS CORP.

instance (even at 60 m.p.h. it's almost as easy as turning on the lights).

"On days off, we put on the camper and head for the hills. The kids love it, because we push back to places we couldn't go before. I don't worry about getting stuck... not with this baby!

"Sure, we paid a little extra to get this 'Jeep'

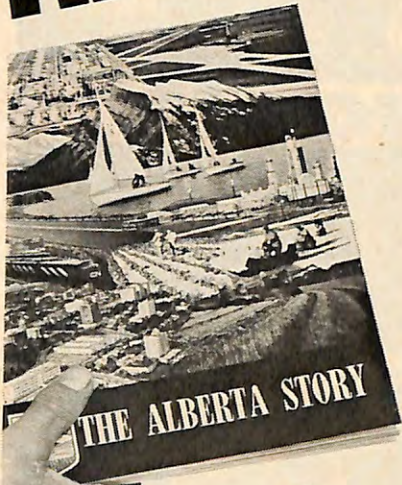
Gladiator. But I'm so sold on it now—that extra amount would seem cheap if it were twice as much."

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# THE ELKS MAGAZINE

VOL. 46, NO. 6

NOVEMBER 1967

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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POSTMASTER: Mail notices of address corrections to:

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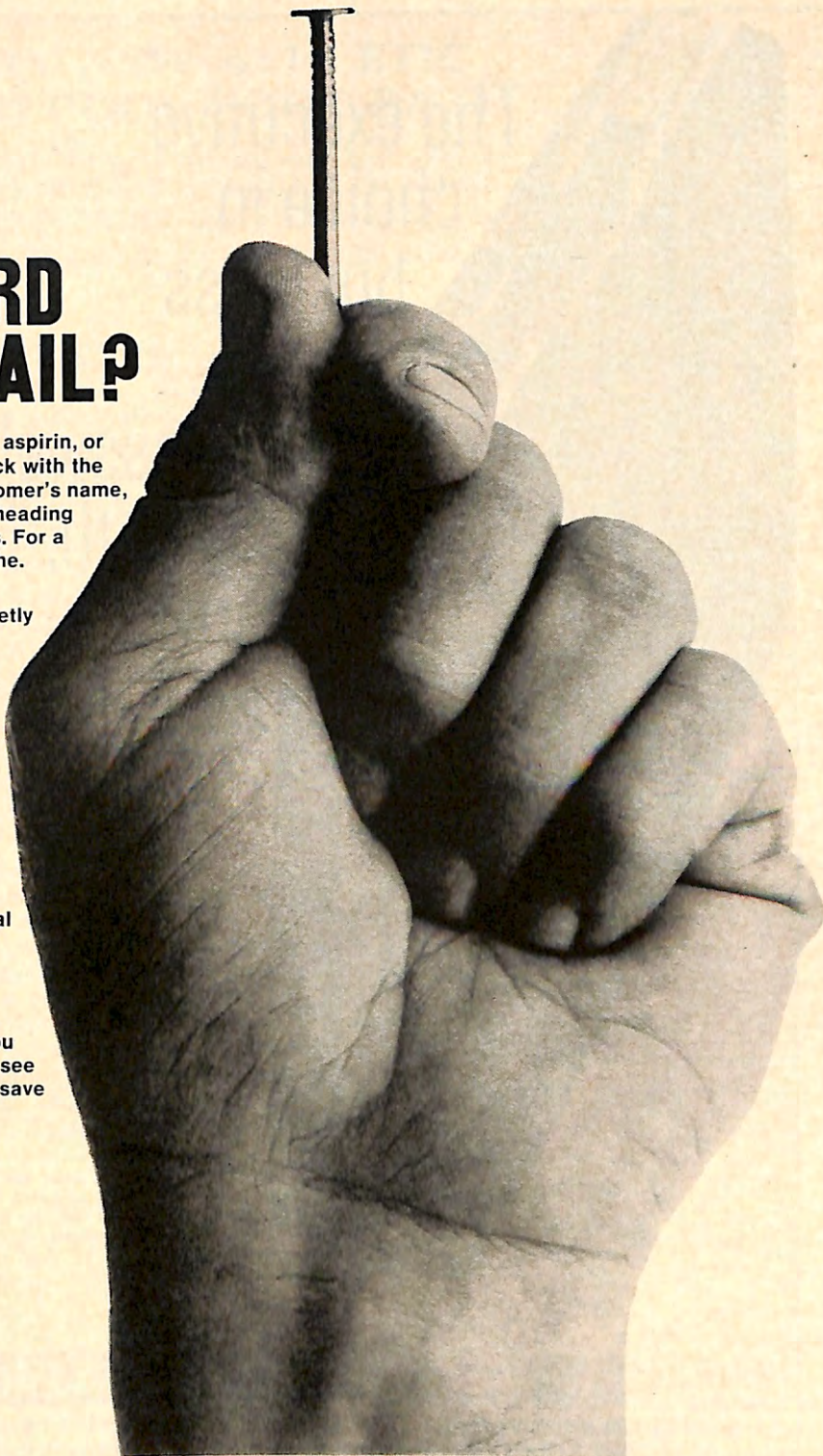
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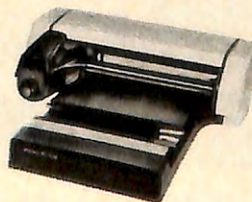
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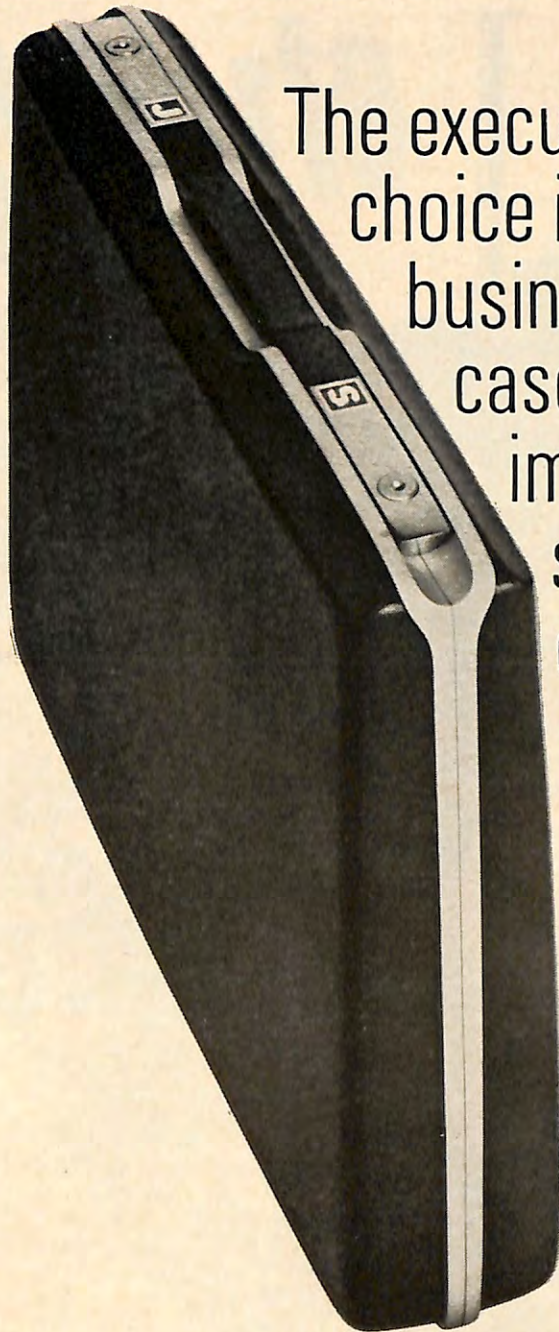
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## Letters

### From Our Readers

#### Thanks for "Preview"

Thank you for printing the article by Lucy Salamanca ["Preview," July 1967]. It was an ingenious tale—only hope we have more historical fiction. I also enjoyed very much the article by Stanley Jacobs ["10,000 Windows"].

Mrs. John Ducey  
Niles, Mich.

#### Kudos for Tom Wrigley

(This letter was addressed to our Washington columnist.)

As a six-day-a-week columnist for a daily newspaper here, and a reader of columns in other publications, I find yours in THE ELKS MAGAZINE among the best-written and most selective and informative.

Arthur V. Smith  
Pascagoula, Miss.

#### Thanks for "GI Shoes"

Your magazine often has outstanding articles, but I felt I must personally write a "thank you" for the exceptional "How to Get the Mold Off GI Shoes" by John Franklin, which appeared in a recent issue [September 1967].

Mrs. L. E. Gieher  
Eugene, Oregon

## ELKS MEMORIAL SUNDAY

The time-honored Elks Memorial Sunday Services will be held throughout the Order on Sunday, Dec. 3, to honor the memory of our "Absent Brothers."

Awards will be made again by the GL Lodge Activities Committee to lodges in each of four membership groups whose programs are judged as the most fitting. Report forms will be mailed to all Exalted Rulers.

Be sure that your lodge's tribute to its departed members is worthy of their memory and of Elk tradition and that your brochure covering these services is submitted for judging *no later than Saturday, Jan. 27*, to:

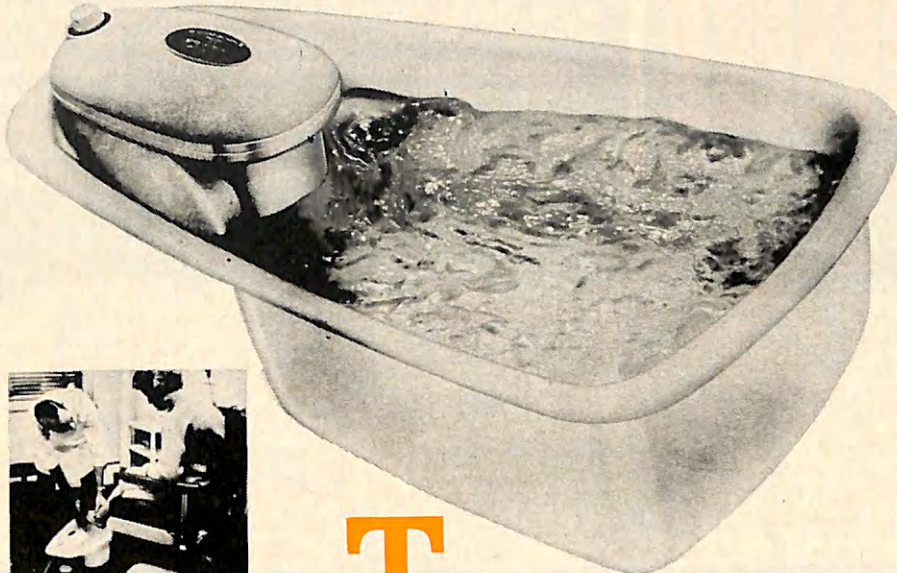
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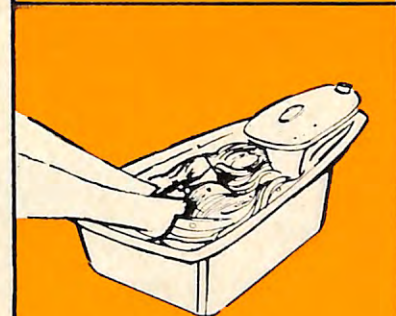
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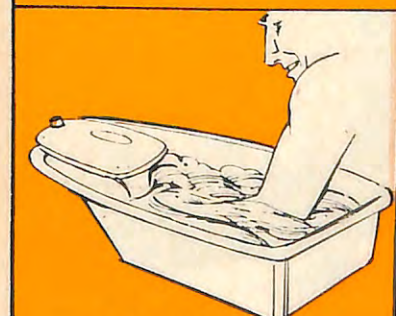
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# The fine art of WALL STREET timing

By David L. Markstein, author of "How To Chart Your Way To Stock Market Profits."

ONE OF AMERICA'S most successful corporate exponents of research and development is General Foods. The same research procedures that produce electronic wonders and new drugs have been applied to prosaic things like Jello, with the result that, in its everyday field, General Foods has enjoyed steady earnings growth that would be the envy of many more glamorous companies.

As an investment, the stock of GF would have produced a fortune for any man who bought it opportunely at 20 and watched it rise to its present level around 75. The man's timing would have been right. But another investor who bought GF

|    |    |    |        |        |        |       |              |    |       |       |       |       |               |    |        |        |        |       |             |   |        |        |        |       |           |    |        |        |        |       |             |    |        |        |        |       |              |    |        |        |        |       |               |   |        |        |        |       |              |     |        |        |        |       |                |    |        |    |    |       |              |   |        |        |        |       |             |     |        |        |        |       |               |   |    |    |    |       |               |     |        |        |        |       |        |   |        |        |        |       |              |    |        |        |        |       |           |     |    |        |        |       |             |   |       |    |        |       |              |    |        |        |        |       |              |    |        |        |        |       |             |    |        |        |        |       |               |    |        |    |    |       |              |    |        |        |        |       |             |   |        |        |        |       |
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only a few years later might have paid 105 for it. His loss now, years later, would be considerable. The difference between these two investors: *timing*.

The hallmark of successful investors seems to be a finely developed sense of when to buy and when (since all good things do end) to sell. Their methods can be learned.

But before we look at the methods professionals use, it's well to understand that those professionals are of two types—both important to investment timing.

Consider for a moment two housewives. The first was a serious woman who looked far ahead in planning for her family. One spring she read about a spurt in the national birth rate and on the same day she saw a news item that told how bad weather was hurting crops in the Midwest. And so she reasoned to herself this way: "There will shortly be more mouths to be fed and less food to feed them. Prices must go up." Being a woman of action as well as thought, she stocked her freezer and her larder in anticipation of higher prices—which did indeed come.

Her friend across the street was of another stripe. She read nothing heavier than a fictional best seller and went for escape-reading and TV. But she was not a fool, and one of the things she was quick to notice was a change in food costs. Each week she kept careful records of what she paid to feed her family. After transferring these figures to a running line on a piece of chart paper, she confronted her husband one evening:

"Joe!" she said. "See how the chart of food prices has broken out of its long stalemate? I think things are soon going to cost more."

As a result, Housewife Number Two also stocked larder, freezer, and shelves before higher prices hit in all their force.

This anecdote is cited to illustrate the difference between *Fundamental* and *Technical* analysis in the stock market.

Wall Streeters term a fellow who studies a company as the first housewife studied background facts a Fundamentalist. He learns all he can about corporate history, capitalization, products and the market for these, and forms a conclusion as to whether the firm is likely to do well or badly in the times ahead.

If his studies show that ABC Corporation's products are likely to be in demand, and at prices which afford

good margins, then the Fundamentalist reasons that the stock of ABC Corporation will also do well, in the same way our housewife predicted higher food prices from the facts of bad weather and a high birth rate.

When he must project the future of the over-all market, a Fundamentalist applies the same sort of study to the economy, and if he concludes that sunny times lie ahead he states that the stock market will also do well.

The Technician acts as did the second housewife. He deals in the price of a security and the volume of trading. He reasons that everything everybody knows finds its way to Wall Street and is reflected in price action and the volume of trading. Thus, by researching the forces of supply and demand *within the market*, he believes it possible to forecast future price movements more accurately than by studying the corporation, which is an outside factor.

When a Fundamentalist seeks a stock for possible capital gains he looks for a potentially explosive earnings growth—reasoning that if the earnings of a company increase sharply, the price must reflect that increase as soon as the general public becomes aware of what is going on. Earnings, many believe, are the single most important key to price action. If an analyst feels that the price does not yet reflect the potential, he has confidence that his timing is right. But there are other "if" reservations about which he is careful.

One of these is the need to buy before the price-earnings ratio is high. This ratio is the number of times that per-share earnings are reflected in the price. "Earnings" are a different thing from the raw profit figure. First, the amounts necessary to pay interest and dividends on bonds or preferred stocks must be set aside from net profit. Then, what is left is divided by the number of shares outstanding. The result is earnings per-share. The computation sounds complicated, but in practice all annual statements and statistical reports calculate this.

The price-earnings ratio is arrived at by dividing earnings into price. Generally a ratio around 10 is considered low. Fifteen is reasonable. For companies of rapid growth, ratios of 25, 30, sometimes as high as 60 can be found, but an investor's timing is likely to be 'way off if he reaches for a stock at a too-high PER. When the PER is cheap, timing is unlikely to be best.

Another "if" factor is the state of

the over-all stock market. Nobody wants to buy a stock, however attractive, and then find himself aboard a toboggan slide such as the stock market put on in 1966. Fundamental analysts look for certain signs to determine if stocks are dangerously high or whether the state of the mar-



ket is a good one for timing new purchases:

—When optimism is too high, they worry. This happened in January and February 1966, when everyone knew the market had to go up. Wasn't business at the highest level ever? These easy optimists forgot that one of the functions of the stock market is to discount the future. Soon the market sold off in anticipation of the economic squalls that were all too apparent by year's end. When optimism is too prevalent, it's time to worry.

—When Bears are hard to find, a Fundamentalist also worries. Bears are the people who believe stocks will go down and who implement their ideas, often by selling short. The New York Stock Exchange releases each month data on the number of shares sold short. As long as this is larger than an average day's trading volume, old-timers say, the market

(Continued on page 54)

# Thanks for Freedom Under God



## A Message from the Grand Exalted Ruler

Traditionally, Americans have set aside a time to give thanks for the blessings bestowed upon our people by a beneficent Providence.

Nearly 350 years ago, the Pilgrims gave thanks to God for food, shelter from the harsh New England winter, and for safety in the wilderness.

What a dramatic contrast with today. Most Americans take for granted not only the necessities for which the Pilgrim Fathers paid so dearly, but also for an abundance of luxuries. But there is one possession which we should cherish today as dearly as did our forefathers. And that is freedom.

When we take time to reflect upon the meaning of our birthright of freedom, we have a better understanding of what blessings it brings to us. We realize that freedom is not being free from something. It is being free for something—free to speak, publish, worship, petition, vote our convictions; free to assemble, move about, experiment, take risks, better ourselves.

Let us always remember that it was through our possession and use of the gift of freedom that we made a wilderness into a great nation overflowing with prosperity.

We have not solved all our problems, and may never do so, but our free institutions, which have served us so magnificently in the past, offer us the surest means of achieving the highest degree of social justice, the greatest progress in all areas if we but protect and defend them resolutely against all destroyers.

As Elks, we have been privileged to play a special role in the development of our country, in contributing to the well-being of our people through our own programs of patriotic and benevolent activities, as well as through our staunch support of our free institutions. As we give thanks for the many blessings bestowed upon us, let us resolve to do our part in preserving the great blessing of freedom under God for those who come after us.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Robert E. Boney". The signature is written in dark ink and is positioned above the printed name.

Robert E. Boney, Grand Exalted Ruler

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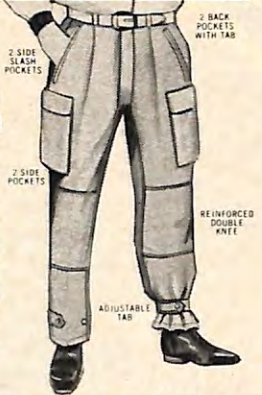
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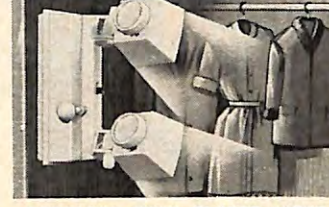


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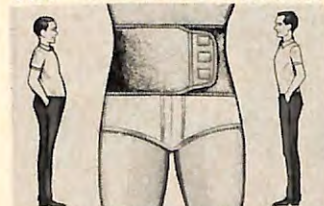
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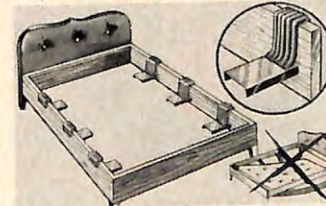
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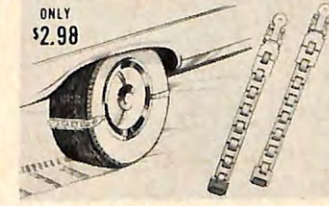
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THE  
**B.P.O.E.**

This second installment of the Elks' official history tells of the founders' search for goals for their group



The committee appointed to merge the Jolly Corks into a benevolent order seems to have hit only one major problem: what to call the new organization. The Imperial or Head Cork, Charles Vivian, was a member of the British Royal Antediluvian Order of Buffaloes. He was deeply influenced by both the ancient traditions and the impressive rituals of that order, and with these in mind he urged that the new American group be called "Buffaloes."

The idea of borrowing an English name, however, did not go over with a majority of the committee. They wanted the new society to be thoroughly American, and with a truly American name. While "Buffaloes" seemed to fit, since this was the popular term for the North American bison, the English order was actually named after the true, or African, buffalo. At any rate, after some discussion, the committee decided to name the new fraternal order after some suitable American animal, though Vivian himself held out for "Buffaloes" to the last.

The name "Bears" was put up. But bears were thought to be rather savage and surly animals. The committee tried "Beavers." Beavers were industrious, but they were also destructive pests, not quite right. "Foxes" seemed to be worse. Finally, the committee wandered through Barnum's Museum on Broadway, examining the stuffed heads and carcasses of various native animals to help them make up their minds.

A magnificent moose head caught attention—but then the admiration of all was caught by the sheer grace and beauty of the spreading antlers of the North American elk, the greatest and noblest of the family of native deer.

Impressed by the appearance of the elk, the committee members went to the Cooper Institute and found a book on natural history. They read that the elk was "distinguished by its fleetness of foot" and "timorous of wrong-doing." Besides being fast and avoiding evil, the elk also avoided aggressive combat. The elk attacked no other species and destroyed nothing—but it would fight valiantly in defense of its own life, and those of its females and young. The idea of an animal that lived in peace, but would fight to defend its rights and to protect the weak and helpless, appealed strongly to the Corks. The elk, with its spreading antlers, was not only a beautiful animal, but it seemed to symbolize the ideas and values these men most wanted to stand for and perpetuate.

When the Jolly Corks again met in regular session on Sunday, February 16, 1868, the committee returned a majority report recommending that the group be called "The Benevolent and Protective Order of Elks." Vivian, however, personally recommended the name "Buffaloes," and most of his early friends, the first coterie of Corks, backed him. The name of Elks was adopted by only an 8-7 vote.

The names of who voted for what are not particularly important, but the close vote did show the growing division within the Order. The vote was not only along coterie lines but also showed there was a certain division  
(Continued on page 55)

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First of all, soccer is athletically challenging. Every man is quarterback in this unusual sport, with skillful ball control working side by side with a grasp of the total field of play at any given mo-

# *the sport with the SOC!*

By Paul G. Neimark

ment. Sometimes called "mobile chess," soccer offers an unmatched opportunity to combine coordination, stamina, and brainpower.

And it provides that opportunity to all players. For soccer is also adaptable. It is growing fast in the U.S. because, unlike most older American sports, it is open to all, regardless of size. Like another popular American sport—baseball—it can be played almost anywhere. Soccer games have taken place among sailors on polar ice, as well as among kids on vacant lots, beaches, parks, and alleys—using everything from old tin cans to tennis balls instead of soccer balls.

The schools of the country are becoming aware of these assets. They like the sport because it's an all-around body builder, too. Running—the key to fundamental physical fitness—is the key to soccer. Also, the game requires little special equipment and results in few head injuries.

Soccer is a good emotional outlet, too. It provides a release for possibly the most basic of all human urges: to kick.

Even more important, especially for the fans, soccer is a contact sport. Make no mistake about that. Two brawny young athletes running toward one another at top speed, with the sole intention of putting their boots into a ball,

Illustration by Ben Otero

often wind up putting those boots—and a lot more—into each other. (In South America, the players very often carry blackjacks hidden in their trunks, just in case they miss with their toes.)

Soccer is exciting—dangerously so. Football may be played in the snow, but soccer has been played during tornadoes. Recently, in England, four players on the Highgate team were hit by lightning during a match!

It's a dangerous game *off* the field, too. No one is immune and nothing sacred when it comes to love of soccer.

"Omar Sivori has been disqualified for three games and therefore I have placed a bomb inside the headquarters of the Italian Soccer League," Milan police were told by an anonymous caller not long ago.

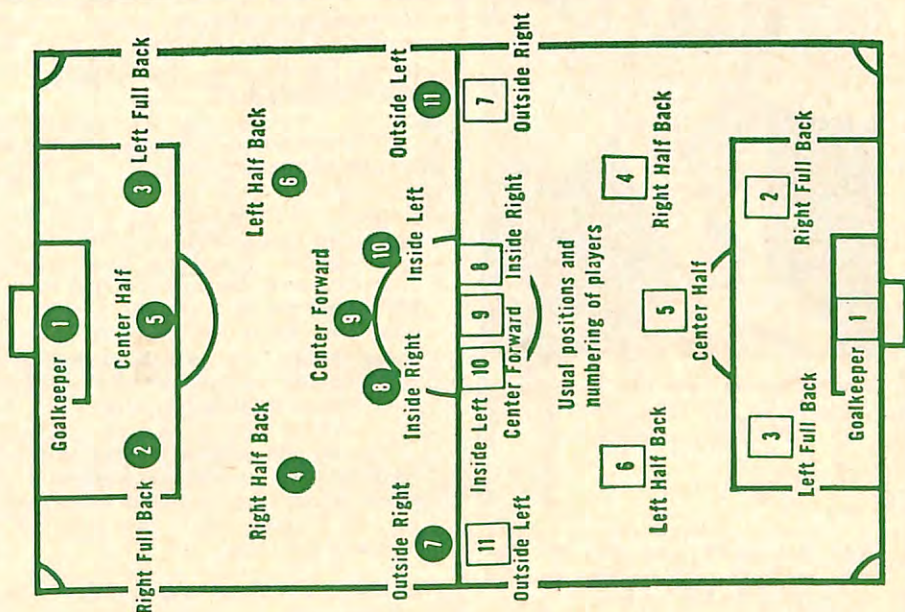
For soccer fans all over the world are a breed unto themselves. In Brazil, the soccer stars—all of whom sport affectionate nicknames such as Zito, Didi, or Lobo—are better known than the politicians. Each and every Sunday, there are approximately 15,000 soccer games go-

ing on around the world, with top matches having been watched by almost a quarter of a million people in Rio, and more than half that many in Glasgow and Madrid.

And like the little girl in the nursery rhyme, soccer fans react accordingly when players are very good or horrid.

Last year, when the Arsenal team in London made the Bristol playoff, Arsenal supporters went wild. The two special trains that took them to the game arrived with every window smashed, and all the fittings ripped right out. The president of British Railways said his company was seriously considering "never allowing Arsenal fans to travel on another train." But that was only the warm-up for those fans. Once in Bristol, they roared through the streets and did the same thing to a few hundred shops. "It was terrifying," a produce store owner said. "They broke things and helped themselves to fruit—and they were all shouting and swearing." Were the Mets' fans ever like this?

*(Continued on page 52)*



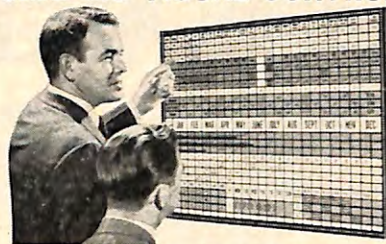
Soccer is played on a rectangular field from 65 to 75 yards in width and 110 to 120 yards in length. Purpose of the game is to propel a leather ball (weighing about 15 ounces and with a 28-inch circumference) into the wood-bordered goal-net, which is 8 yards wide and 8 feet high. This may be done by any of the 11 players on either team, with any part of the body except their hands. Only the player who protects the goal area may use his hands in fielding the ball. Play is 90 minutes, with one brief intermission; two substitutions per game are allowed.

Play is interrupted when the ball goes over the sidelines (in which case an opposing player throws it back into play) or the end line (in which case the goalkeeper throws or kicks it back into play). Action also ceases temporarily when a player touches the ball with his hands, is offside (if less than two players are be-

tween him and the goal when he receives the ball), or fouls an opponent. In these cases, the referee's whistle signals a free kick for the appropriate player from the point where the infraction occurred. If the infraction occurs within a 132- by 54-foot "penalty area" in front of the goal, a "penalty kick" is then given the player, and only the goalkeeper can attempt to stop it.

The game begins after a coin toss decides which team will take a place-kick from the center of the field with all players on their own sides. Kick-offs also are made by a team when a goal has been scored against them. Basically, action generates as one player moves the ball downfield by kicking it in front of him and passing it to other players until one of them is in position for a scoring attempt or until a defender intercepts the ball.

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# Centennial Film Progressing



SHOOTING IS UNDERWAY in Hollywood and on location for "An American Experience," a half-hour motion picture in sound and color which tells the story of Elksdom's first 100 years.

"An American Experience," is being produced by Philip Stuart Production Associates for the Grand Lodge Centennial Committee, under the supervision of Past Grand Exalted Rulers R. Leonard Bush and Horace R. Wisely, members of the committee headed by Past Grand Exalted Ruler Emmett T. Anderson. The Committee has not established the film's release date and other details in connection with its exhibition.

The film avoids the documentary style so often used in motion pictures of this category. Instead of realism, the film uses a light story, mixed with delightful whimsy, as a vehicle for telling what Elksdom is today and what the Order has meant to America since its founding in 1868. As a result, the film promises to be interesting and entertaining to non-Elks as well as to members.

Briefly, the story concerns the adventures of Harry Pippins, an English journalist assigned by the BBC to go to America to report on the centennial celebration of an organization called the BPO Elks, said to have been founded by an Englishman. Chuck Jones, a member of the Elks serving as Pippins' host and guide, has a hard time convincing the Englishman that he will need more than a day or two to get his story, but finally succeeds and they set out on their journey.

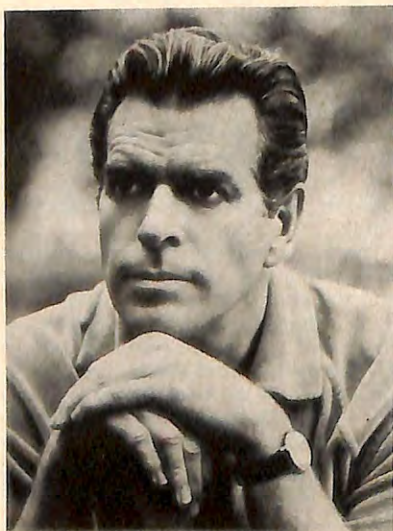
Journalist Pippins gets a good look not only at modern-day America and the Elks but also, thanks to Brother Jones' magic stereoptican, a view of important and interesting episodes of the past. It proves to be quite an eye-opener to Mr. Pippins, as it will to audiences when it is released for exhibition.

Grant Sullivan is cast in the lead role of Chuck Jones. He has appeared on such television shows as Hallmark Hall



*"Harry Pippins," the BBC reporter, is played in the Elks' Centennial film by Mark Harris (above)*

*Grant Sullivan (below) plays Mr. Pippins' guide to modern-day America and the Elks' role in it*



of Fame, Kraft Theater and Pony Express, and on Broadway opposite Rosalind Russell and Jennifer Jones.

Harry Pippins is played by Mark Harris, himself an Englishman. Like Mr. Sullivan, Mr. Harris is no stranger to television, movies, and the stage. He has played in recent episodes of Kraft Suspense Theater, the Red Skelton Show, and ABC's Stage 67.

They are supported by a first-rate cast of professional actors.

## Centennial Kit Readied For Local Lodge Use

Chairman Anderson said that work on the Centennial Publicity Kit is well underway. The kit is being produced by the Grand Lodge Public Relations staff and it is scheduled for mailing to all lodges in late October or early November.

The kit will provide lodges with tools necessary to conduct a year-long program of activities that will help tell the story of Elksdom and further enhance the image of the Order.

For newspapers, the kit will contain articles, photos, and stereotype mats. Television materials include color slides and accompanying live copy announcements, a suggested half-hour program script, and sound-color filmed spot announcements featuring Dennis Day. The radio portion includes live copy spot announcements, and an electrical transcription containing salutes to the Elks by prominent Americans and national organization heads.

Some of those who have contributed salutes are James A. Farley, Jack Benny, Casey Stengel, Lawrence Welk, Whitey Ford, Joey Bishop and Pat O'Brien. Among organization heads participating are Richard M. Nixon, Chairman of the Boys' Clubs of America, National Commissioner Samuel Hepburn of the Salvation Army, Mylo S. Downey, Director of 4-H Clubs, and Alden Barber, Chief Scout Executive, Boy Scouts of America.



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## Marquette Elks Receive Award For Rescue

For pulling two other fishermen from the treacherous waves of Lake Superior, two Marquette, Mich., Elks have won the lodge's monthly safety award.

Brothers Weldon Hart and Richard Campbell were presented certificates at a recent ceremony in the Marquette post of the Michigan State Police.

It was only the third time since the program's inception about three years ago that the award had gone to an Elk; each time, the recipient had saved a life.

State police reported that Russell Welch and Raymond Laundry were fishing about 1,000 yards off the shore of Big Bay May 13 when their boat capsized, pitching them into the water. Brothers Hart and Campbell, who were fishing some distance away, saw the accident, rushed to the scene, and pulled Welch and Laundry into the Hart craft. Two men in a third boat helped the Elks tow the Laundry boat to shore.



**TWO HEROES WHO ARE MEMBERS** of Marquette, Mich., Lodge—Weldon Hart (left) and Richard Campbell (right)—win the lodge's monthly safety award for rescuing two fishermen in a near-drowning. Presenting the certificates is Trustee Carl Hokanson.

## News of the Lodges



**WITH A \$5,774 CHECK**, Lowell, Mass., Elks make possible the local Sacred Heart Band's appearance at EXPO 67. The band had been chosen to represent Massachusetts at EXPO, in Montreal; it raised the money for the trip but gave the funds to Sacred Heart Church after the parish school was destroyed by fire. The lodge raised the necessary money in two weeks. Treas. J. Russell Harrington turns the check over to the Rev. John T. McLaughlin, O.M.I., pastor of the church, as band members Jeanne Normandin, Maureen McFadgen, Martha Gervais, and Virginia McNally look on. Also shown are Joseph F. Finnerty; Thomas L. Reynolds, fund-raising co-chairman; Est. Lead. Kt. Daniel J. Moynihan; PER and Trustee William J. Hart; Mayor Edward T. Early of Lowell, and James M. McNally, co-chairman. The boys and girls in the band received a standing ovation at EXPO.

**THREE JAPANESE BOY SCOUTS** enjoy something new—a smorgasbord at Wallace, Idaho, Lodge—a stop on their trip from the 12th World Jamboree of Boy Scouts in Farragut State Park to Yellowstone National Park. ER Wilbur (Bud) Boger hands around some ice cream. The boys were among about 320 Scouts from Japan who sampled Wallace Elks' hospitality.



**CALLING ON HIS EXPERIENCE** as a vaudevillian years ago, George Horine, veterans chairman of Lexington, Ky., Lodge, trips the light fantastic at a stage show at the local Veterans Administration hospital. Brother Horine has been presenting the monthly shows for the vets since 1948. During this recent performance, PER Howard J. Lindell, an Honorary Life Member of East Liverpool, Ohio, Lodge and director of voluntary service for the hospital, paid tribute to Brother Horine for his years of dedication to the institution.

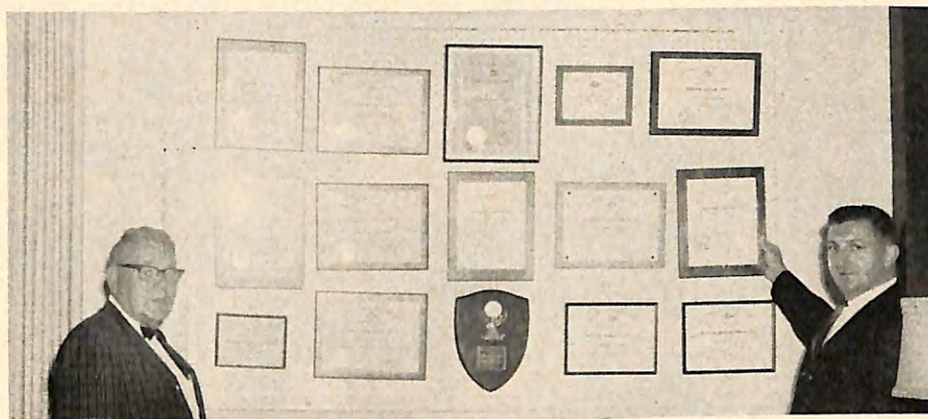




**TEEN-AGE GOLFERS** Wayne Levi of Herkimer, N.Y., and Mike Harwood and Jim Chilton, both of Malone, work on their putting at the 11th New York State Junior Elks Golf Tournament at the Malone Golf and Country Club. Tourney chairman was John Huntington, Malone.



**DUFFY DAUGHERTY** (second from left)—Michigan State University's football coach—scores a victory as he is named Lansing Lodge's "Man of the Year." Also pictured are Secy.-Mgr. Walter Grabow, PER Don Catlin, and Rumsey Haynes Sr., event chairman.



**A NATIONAL RECORD** is held by the Muskegon, Mich., *Elks News*, which recently won its 15th award in the GL Lodge Bulletin Contest. ER David W. Kendall hangs the latest plaque, a second-place award for 1966-1967. Veteran Editor Arthur J. Siplon Sr. (left), also lodge Secretary and a Past Exalted Ruler, is justifiably proud of the bulletin's prizes in the lodge's membership category: five firsts, two seconds, six thirds, one fourth, and one honorable mention. The *News* was declared the winner of the most national awards by PDD and Past Grand Est. Loyal Kt. James A. Gunn, Mamaroneck, who for years had charge of the bulletin contest, sponsored by the GL Lodge Activities Committee.



**THREE ELKS NATIONAL HOME RESIDENTS** are treated to an all-expenses-paid, 10-day stay in Norwich, N.Y., by their fellow Norwich Lodge members. Howard Lemley, Richard (Cy) Pellett, 91, and Fitch Marsters were driven the 550 miles from the home, in Bedford, Va., to Norwich by lodge Secy. Leo A. and Mrs. Gorman. The three Brothers said they enjoyed this vacation more than any others they have taken.



**THE WINNER** of Port Townsend, Wash., Lodge's 1967 World Clam-Gulping Championship—Hobart Rorrer (holding trophy), Coupeville—consumed 210 littleneck clams during the 8-minute contest in overflowing Memorial Field. Sharing his jubilation are ER George M. Frye; Brother Robert E. Lee, the champion's manager; Navy Chief Jim Hadley, the winner's second; Navy Chief Bob Blackstock, the champ's official clam counter, and Brother Keith Shannon, another counter. Rorrer dethroned defending champion Bob Cooper, Port Gamble, who finished third with a tally of 177 clams. Besides his trophy, the champion won four free clam dinners. The contest draws clam-gulpers from several states.



**THE OREGON CAVEMEN**, members of an unusual booster group for the Grants Pass area, initiate Elk VIPs as Honorary Cavemen during Oregon Elks' annual convention in Grants Pass. Among those shown are SP Robert M. Stults, Medford, of Roseburg Lodge; Mrs. Stults; retiring SP Al J. Beeler, McMinnville; Grand Trustee and PDD Frank Hise (partly hidden), Corvallis, Past Grand Esteemed Lecturing Knight, and Mrs. Beeler. The Cavemen, 50 business and professional men who dress in animal skins and horsehair wigs, travel to spread tourist information on the area.



**LEFT-HANDER** Scott Parr starts for the Detroit Lakes, Minn., Elks in a local Babe Ruth Baseball League championship game that an Elks-sponsored team couldn't lose. Scott's team rallied with eight runs in the seventh to down the Detroit Lakes Lakers, 14-8. The Lakers also are sponsored and financed by Detroit Lakes Lodge. The members decided a year ago that there was too much talent on their team, so they put some of the boys on a second team.



**WASHINGTON, Missouri**, Elks present a compressed-air vibrator to Tony Points of Washington (in wheelchair), a patient at St. Joseph's Hill Infirmary at Eureka. He was injured several years ago in a swimming accident. At the presentation were ER Richard Nickerson; PER and Secy. Anthony J. Beckmann; Brother Damien of the infirmary; the patient's sister, Sally Points; William Bing; Brother Christian of the infirmary; PER Donald C. Conrad; Clinton Logan, and Lester Bohle.



**SWIMMING-MEET WINNERS** at Ohio Elks' 38th annual fall reunion in Columbus proudly hold their trophies up for the camera. In the rear is Maumee PER Ray Earle, who is family participation chairman for the state association.



**AN 18-YEAR-OLD POLIO VICTIM** who is a college junior—Stephen Holbrook of Oklahoma City—accepts a special, \$1,000 educational assistance grant from Oklahoma City Lodge and the Elks National Foundation. PER and Trustee Larry M. Simpson presents the check while ER Bob E. Taylor looks on. Holbrook, who has been confined to a wheelchair since contracting polio in 1952, entered the University of Oklahoma, Norman, when he was 16. He is studying mathematics and chemistry at the institution.



**OHIO'S STATE PRESIDENT**—PDD Elwood W. Reed (second from left), Bowling Green—congratulates ER Gregory Calevro of Steubenville Lodge, which is marking its 75th anniversary. Also present for the lodge's initiation of a Diamond Jubilee Class of 43 men were (from left): PDD and West Virginia PSP W. Ray Malone, Wellsburg, GL State Associations Committeeman; senior Steubenville PER L. W. Ralston, and PDD and state Trustee M. B. Letzelter, another member of Steubenville Lodge.



**ONE OF THE NEWEST BRANCHES** of Elkdom is Vernal, Utah, Lodge No. 2375. The lodge was instituted June 25 at Uintah High School in Vernal. Pictured are Trustee John Beaslin, Treas. Stephen Stringham, In. Gd. Weldon Grattton, Trustee Milton Hoesel, Est. Lead. Kt. M. L. Dalene, Est. Lect. Kt. B. L. Griggs, ER Albert W. Heggen, Est. Loyal Kt. Bernard Roth, Secy. Arthur L. Kindt, Tiler Voy Julius, Trustee Ralph Murry, Chap. Cliff Casto, and Esq. Larry Peterson.



**METUCHEN, New Jersey**, Elks are honored at Monmouth Park Race Track when the feature race is named after the lodge. ER Nicholas Voorhees (center) and Brothers Marty Maciolek and Alden (Red) Rose (second from right and right, respectively) are shown presenting a silver plate for the winning horse's owner to its trainer, K. Noe Sr. (left). Also pictured is Buck Thornburg, who rode Fiddler's Green to victory. About 100 Elks attended the races, transportation to which was planned by Brothers Maciolek and Rose.

**CELEBRATING HIS 103RD BIRTHDAY** at a Riverside, Calif., Lodge party is Dr. George C. Cowles (first row, third from left), Idyllwild. Brother Cowles is believed by lodge members to be the Order's oldest active member. He was born July 14, 1864. As a cattle driver in the West, he knew Wyatt Earp, Bat Masterson, and Doc Holiday. He was appointed a deputy sheriff at the age of 17. Initiated into Bakersfield, Calif., Lodge in 1946, Doctor Cowles later transferred to Pomona Lodge. He became a Riverside Lodge member in 1966. Seated with him are ER Earl J. Topham, Phillip Ketsdever, PER William H. Mays, Vincent J. Amalfitano, and Secy. E. Jack Neel. Others pictured are Rory O'Rourke, L. Clay Freeman, Leslie A. Kalil, James Bridges, Norman Lilley, William Berndt, Mathis Mayer, George Petrie, Paul Wagner, and PERs William F. Holmes and Charles McCall.



**YAKIMA, Washington,** Elks believe that their lodge band probably includes the four oldest member-musicians in Elkdom. Flanking band director William B. Herbst (in white uniform), the veterans are Albert Griffin, 82, Adolf Freimuth, 95, Jess Clarey, 83, and Bill Brathovde, 78. The band, with about 36 members, holds a number of concerts as well as playing at all lodge meetings and at civic affairs and participating in all local parades.

## Lodge Notes

La Salle-Peru, Ill., Lodge sent a year's supply of vitamins for Vietnamese children and American servicemen together with an Elks' auto emblem, which was requested by Capt. Patrick L. Haley, a lodge member, for the helicopter he flew in Vietnam. Captain Haley later was killed in action when his helicopter, carrying the Elks' emblem, was shot down.

Oak Lawn, Ill., Lodge proudly contends that it is the first organization in the village that made a sizable contribution—\$10,000—to the village tornado disaster fund. The Elks raffled a 1967 automobile to help raise the amount. The tornado resulted in damages of more than \$3,000,000; 32 persons were reported dead.

Lockport, N.Y., Elks awarded a four-year, \$500 scholarship to Philip J. Angvine, a talented local youth, at a recent scholarship night. Runners-up Marilyn Symes, John Benoit, and Barbara Dayer were presented with \$50 U.S. Savings Bonds. ER Wayne R. Pet-

tit made mention of Roxanne M. Benton of Barker, who was sponsored by the lodge in the state competition and received a \$500 scholarship for the second consecutive year.

On behalf of Lynbrook, N.Y., Lodge, PER George Wainwright, Massapequa, recently presented a \$4,500 check for the South Nassau Communities Hospital to Charles P. Buckley Jr., chairman of the hospital's 100-Plus Club. The gift was made to enable the hospital to buy an electronic heart monitor.

Mayor Edward Koenig of Bordentown, N.J., an Elk, recently proclaimed Bordentown Elks' Week to honor the local lodge for the seven first-place awards in the South-Central District it received at New Jersey Elks' annual convention in Atlantic City.

For the 11th consecutive year, Petersburg, Va., Elks recently entertained the Petersburg High School and the Colonial Heights High School baseball teams at a banquet in the lodge.

Hemet, Calif., Lodge is proud that 5 of its 600 members were able to attend

the Grand Lodge annual convention in Chicago. They are ER Andrew Hayhome, Est. Lect. Kt. Richard Baker, Esq. Wallace Brown, O. P. Ray, and PER and Dr. Gary L. Ray, Southeast District lodge activities chairman.

"A Night in Venice" was Point Pleasant, N.J., Lodge's first in a series of events in which foreign cities and countries are being used as themes. Proceeds from the affair, which featured a complete Italian dinner, were designated for the community welfare program.

Seattle area Elks saw the Seattle Angels host the Tacoma Cubs at Sicks' Stadium in the fifth annual Elks' Night at the Ball Game. Proceeds went to the Washington Elks Therapy Program for Children, the state major project.

PER Joseph R. Whitacre, 72, of Pottstown, Pa., Lodge, died Aug. 21, leaving a fine record of service to the Order. An Elk for more than 38 years, Brother Whitacre was elected Exalted Ruler in 1951 and a state Vice-President in 1953. He had served as a lodge Trustee since 1958. Survivors include the widow, Geraldine, and a son, Joseph.



**THE PGER EDWARD J. McCORMICK** Rotating Trophy for Membership Achievement in Ohio is awarded by Doctor McCormick to VP and PDD L. L. McBee for his lodge—New Lexington Lodge. The trophy, an authentic reproduction of a Paul Revere design, is awarded each year to the lodge which shows the best percentage gain in membership. At the right is North Canton PER Floyd Shambaugh Jr., state membership and lapsation chairman.



**KINGSTON, New York,** Elks donate about \$800 to the Elks National Foundation and the local unit of Muscular Dystrophy Assns. of America from the proceeds of their International Cavalcade of Stars. PSP William F. Edelmuth (second from left), Kingston, presents a check for about \$400 to Binghamton PER Frank R. Blauvelt, state chairman for the foundation. Looking on are John Woolley, cavalcade chairman, and ER Albert G. Macholdt.



**A CHARTER MEMBER PIN** is affixed to the lapel of Fred E. Ursini by West Haven, Conn., ER John J. Philbin during the lodge's three-day observance of its 40th anniversary. Shaking hands with Brother Ursini, one of several charter members still living, is PDD Edwin J. Maley, Hamden, of New Haven Lodge, a GL Auditing and Accounting Committeeman and a speaker at the event.



**THE SONS** of three New Kensington, Pa., Lodge members pose proudly with their fathers after being initiated into the Order by ER Charles L. Sconing. Pictured are Roy Moore Jr.; his father; Smith McKee Jr.; his son, Smith McKee III; Robert Gilbert, and his father, A. T. Gilbert.

**THE FIRST EXALTED RULER** of Broken Bow, Neb., Lodge—Fred Johnston Sr. (seated, center)—marks his 90th birthday at a lodge recognition dinner. Among those honoring the quarter horse breeder were (seated): PGER H. L. Blackledge and PSP M. E. Wilson, Omaha, and (standing): Brother Les Horn and Brother Jack Johnston, Broken Bow, grandson of the celebrant. As the District Deputy for Nebraska's Central District, Brother Blackledge organized and instituted Broken Bow Lodge in May 1946. Brother Wilson was State President at the time. PGER Wade H. Kepner, who as Grand Exalted Ruler had attended the institution, sent Brother Johnston a congratulatory letter. Others present at the dinner were PDD and PSP Walter J. Hampton, Chadron; PDD W. K. Rynearson, Ainsworth, and DDGER Justus J. Dobesh, Kearney. Brother Johnston's son, Fred Jr., also is a Past Exalted Ruler.

**NEW JERSEY'S RETIRING STATE PRESIDENT**—PDD Harrison S. Barnes, Elizabeth, of Plainfield Lodge—waves to about 700 friends at the state association's testimonial dinner for him in Elizabeth Lodge. Also shown are PDD and Judge Bart R. Boyle, Bayonne, the main speaker; PDD and PSP Joseph F. Bader, Lyndhurst, Grand Trustees chairman, the toastmaster, and Mrs. Barnes. PVP and Union PER Francis W. Kaiser was the dinner chairman. Brother Barnes now is a GL New Lodge Committeeman.





**LYNDHURST, New Jersey,** Elks pose proudly with the seven awards the lodge won in the parade held during New Jersey Elks' 54th annual convention in Atlantic City. Shown are DDGER Patrick A. Melillo, ER William C. Janes, and Joseph La Corte, parade chairman. The awards include the coveted Governor's Trophy for best overall lodge. Other awards are for best district marching unit, best district unit, best appearance, second-best lodge in music, second-best lodge float, and 100 percent participation in the parade.



**PAST GRAND EXALTED RULER** Wade H. Kepner attends a Sistersville, W.Va., Lodge Old-Timers' Night dinner at which 31 members are honored. Sistersville Elks for 30 or more years, they each received an Elk lapel pin. Among those present for the occasion was Frank Leap, a member of the Order since 1908.



**MIAMI, Florida,** ER Louis J. Herring (rear, left) greets Indian schoolchildren of the Miccosukee Tribe and their teachers as they arrive by bus to attend the annual luncheon arranged for them by the lodge members.



**EIGHTY CHILDREN** enjoy the annual picnic arranged by Point Pleasant, N.J., Lodge's Crippled Children's Committee. The site was Metedeconk Bathing Beach. The youngsters, from St. Edmond's Home, Metedeconk, and the Ocean County Unit for Retarded Children, cruised on boats, rode local fire engines, and played games. The day's highlight was the Elks' gift to the home of a 13-foot outboard motorboat.

**BRUNSWICK, Georgia,** members celebrate the 66th anniversary of the granting of their charter by breaking ground for a new, \$175,000 lodge building. PER and Judge A. A. Nathan, chairman of the building fund and a Trustee, turns the first spadeful of earth. Also pictured are Trustee A. P. Leotis and PERs and Trustees Jack Langford, A. Wright Knight, and Neal G. Gale. All have worked on the building program.



**PALATKA, Florida,** Elks honor their Little League baseball team at the Father-and-Son Banquet for winning the local championship. The team has claimed the Little League title for the last three years.



**THE \$600 JOHN F. KENNEDY** Memorial Athletic Scholarship, a special state award, is presented to Michael McGrath, North Attleboro, Mass., by PGER John E. Fenton. Looking on are Somerville PER James Colbert (left), state youth activities chairman, and PDD Michael McNamara, Randolph, of Brockton Lodge, a GL Youth Activities Committeeman. McGrath was sponsored by Attleboro Lodge. In another recent philanthropic action, Massachusetts Elks donated \$1,000 to the Rose Hawthorne Lathrop Home, a nonsectarian institution in Fall River for cancer patients from over the nation.



**HAPPY WINNERS** of a soap box derby in Port Jefferson, N.Y., show their trophies presented by Mayor Clifton Lee at a lodge buffet and dance for the contestants and their families. The first-place trophy went to Robert Marelli (first row, second from left). In the rear are Chap. Nicholas Guerrieri, E.R. Robert F. Loun, and Est. Lead. Kt. Norman Kelly.



**NIAGARA FALLS, New York,** PER F. Barry Moir (right) presents an Honorary Life Membership Pin to Austin Lever, a 41-year member, on his 80th birthday. Brother Lever recently completed 10 years as a lodge Trustee.



**FORTY CRIPPLED YOUNGSTERS** are treated to a four-hour jet flight by Plainfield, N.J., Lodge's Crippled Children's Committee. The plane flew from Newark, N.J., to Niagara Falls, N.Y., and back. Use of the jet and its personnel was donated by Trans World Airlines, Inc. Secy. Stewart W. Smith requested the trip, which was arranged by a TWA executive, Brother Bill Liss. The committee chairman is Arthur Brown.



**WAITING TO BOARD A BUS** for a two-week holiday at the Elks Boys Camp, North Carolina Elks' major project, are 15 boys sponsored by Goldsboro Lodge. Behind them are two Goldsboro Elks: PDD and PSP E. A. Williams, a member of the camp's board of governors, and Pete Whitley, youth activities chairman. More than 573 boys were accommodated at the camp during this last season.

**SOUTHERN PINES, North Carolina,** Elks sponsor some area boys for two weeks of fun at the state major project—the Elks Boys Camp, near Hendersonville. Before transporting the lads, the Elks treated them to a hearty breakfast.







**VALLEJO, California**, ER Jack Minero (left) recently officiated in a courtesy initiation of Virgil Draney Jr. (center) for Price, Utah, Lodge. The young man was unable to travel to Utah to be initiated because he was attending school in California. Virgil Draney Sr. (right) served as Esteemed Loyal Knight for the ceremony; he holds the same office in Price Lodge.



**LONGMONT, Colorado**, ER Walter Nottingham (center) talks with two educators from Longmont High School at a lodge reception for all teachers in the area. The guests are Principal Cley Richendifer and Asst. Principal Ivan Trimble. It was a September preschool affair.



**SAN PEDRO, California**, ER Eugene DeAngelis and Est. Lead. Kt. Richard Leavell (partially hidden) adjust the microphone at the cornerstone-laying ceremony for the new lodge building. Also shown are PGER R. Leonard Bush, the speaker; Past Grand Chap. and the Rt. Rev. Msgr. George M. Scott, a lodge member; and Brother Austin Daly, the architect; Esq. Dean Quick, and PER and Treas. Vernon Snodgrass. The event chairman was PER Elmer M. Dunscomb (not shown).



**BERKELEY, California**, ER and PER Robert Sloane presents a desk pen set and a plaque to Chaplain-Emeritus George Wigginton. Due to failing health, he retired after 27 years as Chaplain. A 50-year Elk, Brother Wigginton also served as chairman of the Veterans Service Committee.

**HILLSBORO, Oregon**, Lodge's float wins first prize in a local Happy Days celebration. Another lodge entry, a fun car, won second place. The parade queen, Miss Carol Wright (not shown), also was sponsored by the lodge.



**LIBBY, Montana**, Lodge officers recently initiated a group of 27 men—the lodge's largest class in nearly four years—to honor then GER Raymond C. Dobson.





**SAN MATEO, California,** PER Cecil H. Wells Jr. helps a junior golfer tee up at the lodge's monthly father-and-son golf tournament. Chairman of the event is Vince Herrera (center).



**ENJOYING ELKS NIGHT AT DISNEYLAND,** an annual family event in which the Southern California lodges participate, are (first row): Est. Loyal Kt. Wallace Dietrich, Santa Ana; ER Max Smart and PER C. Drex McCulley, both of Redondo Beach, and Santa Ana PER Milton Mitchell. In the second row with the Disneyland characters are ER Robert E. Ritter, Santa Ana; ER Joseph A. Capalbo, Los Angeles; PER C. Ross McKelvie and ER Keith E. Houdyshell, both of Long Beach, and PER Winston McMullen and ER Woodrow W. Hite, both of San Fernando. The gay affair drew an attendance of more than 14,800.



**CALIFORNIA'S** new West Central Coast District holds its first organizational meeting at Lompoc Lodge. Shown are Grand Trustee and PDD Vincent H. Grocott, Santa Barbara; PGER Horace R. Wisely; ER Joe A. Machado, Lompoc, and PGER R. Leonard Bush. The guests were served the traditional Lompoc beef barbecue.



**IN A FIRST "HAPPENING"** in Merced, Calif., Lodge, then ER Donald D. Dick Jr. (right) recently initiated his son Donald, who is next to him. Shortly thereafter, PER Reno T. Ferrero (left) initiated his son Robert.



**LAS VEGAS, New Mexico,** Lodge comes up with a winner. Its Little League baseball team won the 1967 city championship, 9-5, over the Hilton team. Credit for training the champions goes to Coaches Abel Vasquez and Jay Cain (second row, left and right, respectively).



**THE WEST COVINA, California,** Lodge-sponsored car club wins the first-place trophy in the Youth Safety Run, held to promote traffic safety. The co-drivers are Chuck Doren and Ted Gomez (wearing uniforms). Others pictured are Est. Lect. Kt. Don Huff, ER J. Paul Studer, Est. Loyal Kt. Raiden Peterson, and Est. Lead. Kt. Roy Williams Jr. The run is directed by a police advisory council.

# IT'S ALL TRUE

By BILL TRUE

## *Is There a Perfect Fishing Boat?*

I'm often asked to recommend the "perfect" all-around fishing outfit—one that works equally well on everything from muskies to bluegill—or tarpon to bonefish in salt water.

Naturally such a combination just doesn't exist. And while it's possible to come up with a balanced outfit that will work well for a number of species, it's much better to match your tackle to the species you're after and the conditions of the water you'll be fishing.

The same goes for boats. There's no one boat that will be the best possible for, say, both deep water trolling in the Great Lakes and float fishing on an Ozark river.

Earlier this year, though, I did fish from a boat that seems to me about the best all-around offshore and bay-fishing craft that I personally have ever boarded.

The rig belongs to John Wilhelm of St. Petersburg, Fla., who has the enviable job of beating the drums for the great fishing and hunting provided by the state of Florida. John works for the Florida Development Commission and spends probably an average of four days a week fishing all around that state.

Wilhelm's new boat is just over 22 feet long and is of all-fiberglass construction, so there's little or no maintenance required on the hull. The interior is rigged for just one thing—fishing. There's a commodious casting platform at the bow with a guard rail surrounding it. Perfect for spotting fish and casting to them, even with a fly rod.

Controls are mounted in a center island so the fisherman can walk completely around the boat without obstruction. Handy rod racks are under the gunwales out of the way. And twin bait tanks are set into the deck at the rear of the boat.

Two long, insulated fish boxes on either side of the boat are adequate to hold a big catch of kings or other big fish. Everything in John's boat is designed to make fishing comfortable, convenient, and productive.

Power is provided by a 100-horse outboard, and since the hull draws only 18 inches of water the boat can be used in shallow bays and on the flats. Top speed is 35 knots.

Maybe it's not the perfect fishing boat—but John Wilhelm's comes as close as any I've seen, for big water and big fish.



If you are interested in learning more about the boat described above—maker, price, etc.—drop a note to The Elks Magazine, 425 W. Diversey Pkwy., Chicago, Ill. 60614.

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**Tom  
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**TW TW TW TW TW TW TW TW**

LOCAL ELECTIONS this month from one end of the country to the other will be watched by Washington political leaders to see if they reveal any national trends. The big Presidential election is now just a year away. About everyone on Capitol Hill and in government departments agrees 1968 will be the hottest campaign on record, even including the Dewey-Truman battle. The formerly wide gap between Democrats and Republicans has narrowed. Polls show a downward drop in LBJ's popularity. The GOP, gaining strength, is vigorously enthusiastic. How much Vietnam will figure in the outcome cannot be predicted this early. What would happen if battered North Vietnam next spring cries "enough" and agrees to a peaceful settlement?

**SOCIAL SECURITY  
 • PAYMENTS •**

1959 - \$120 =

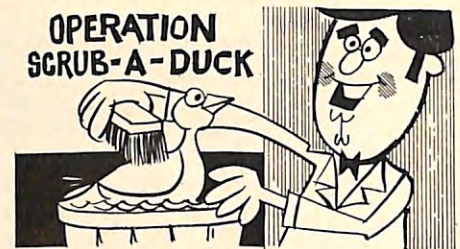
1967 - \$290.40

SOCIAL SECURITY PAYMENTS cost a heap more now than they did back in 1959. Those earning \$6,600 this year will pay \$290.40, and their employers will put in an equal amount. In 1959 the maximum pay was \$120. When the increase in Social Security benefits goes into effect, the payments will increase.

BOATS FOR SALE—top speed, 35 knots; cost new, two years ago, \$75,000 each; seat 22; now only \$50,000. They are the three Wilson Line hydrofoils used for sightseeing, which the line says is not profitable on the Potomac.

IMAGINARY HEART TROUBLE is worrying 20 million Americans, Psychologist R. Frederick A. Whitehouse declares. He calls it "cardiac neurosis." People think they have heart disease but haven't. He said it is "the world's most useful neurosis," because it is a good excuse for failures.

CENSUS PREDICTIONS for the 1970 canvass will not show drastic changes, latest Census Bureau estimates indicate. Reapportionment of U.S. House seats will change but little. They may affect as few as 16. California will be the big gainer even though migration has slowed.



BIRD DE-OILING FAILED in England after the tanker *Torrey Canyon* disaster last spring, according to official reports here. About 8,000 birds—seagulls, ducks and such—were washed, but only a few hundred survived. Scientists said about 100 of these might be able to return to normal sea life. You can't wash a duck.

LARGEST OFFICE BUILDING in the District, costing \$5.8 million, will be built on a 5.4 acre site here in the Southwest area. It will be nine stories, white marble, and designed by architect Edward Durell Stone, who also designed the John F. Kennedy Center for the Performing Arts. It will accommodate 7,000 employees with underground parking for 1,500 cars. Coffee breaks as usual.

GRAPE JUICE FOR KIDDIES? Rep. Samuel Stratton (N.Y.) believes the government should buy grape juice and provide it along with milk and orange juice to school children. It is a healthy juice and Representative Stratton's district, in the heart of the grape belt of the famed Finger Lakes region, has a bountiful crop. The government did buy \$90 million worth of frozen orange juice but, in the case of grape juice, if you leave it alone it will turn into wine.

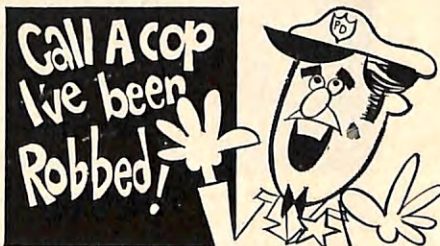
UNLUCKY BLACK BEAN is sometimes used by President Johnson in con-

## WRITES FROM WASHINGTON

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nection with assignments. LBJ says it goes back to early Texas history when Mexicans captured some Texas bandits and didn't have enough jails for them. Those who drew white beans got the cells and those who drew black beans were shot. LBJ told Sen. Wayne Morse that he drew the black bean when the President picked him to handle the railroad dispute.

**BEWARE OF COCKROACHES.** Two Washington allergists say they can cause asthma and hay fever attacks. Dr. Henry S. Bernton of Howard University College of Medicine and Dr. Halla Brown of George Washington University School of Medicine report that allergies to cockroach extract were found in 112 of 400 asthma patients. "We have certainly found the cockroach one of the causes of asthma," Dr. Bernton said.



**POLICE GET ROBBED** in D.C., and more than that, the 2nd Precinct police reported a robber stole a Chemical Mace, a spray device which knocks out a law violator. It had been left in a cruiser in front of the station house. From the 11th Precinct came a report that a pair of handcuffs had been swiped from a patrol wagon.

**NOVEMBER NIBBLES.** Five whooping crane chicks are now at the Patuxent Wildlife Research Center. . . . A birth control pill good for a month may soon be sold for five cents. . . . Crown Prince Vong Savang and his wife, Princess Manilay of Laos, will be here on an official visit Nov. 9-10. . . . Sign on a Holiday Inn says "Old Postmen Never Die, They Just Zip Away." . . . Sign on a surplus Army truck for sale on a used-car lot says "One Owner."



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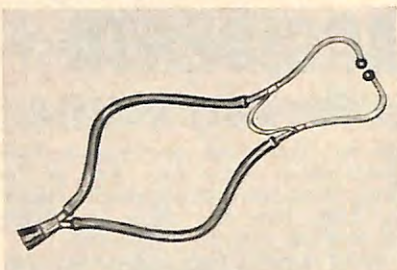


# Elks FAMILY SHOPPER

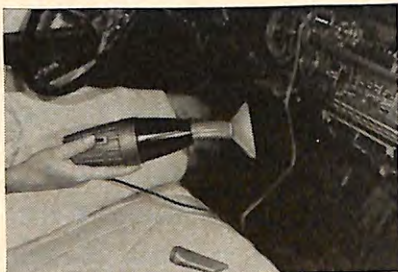
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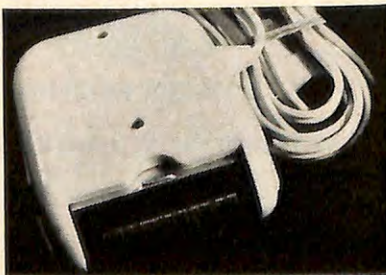
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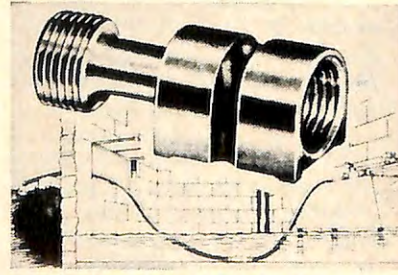
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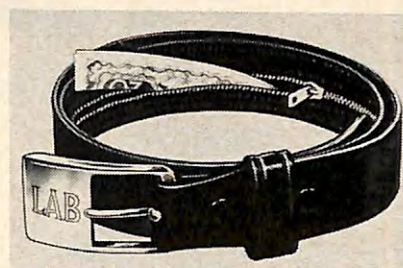
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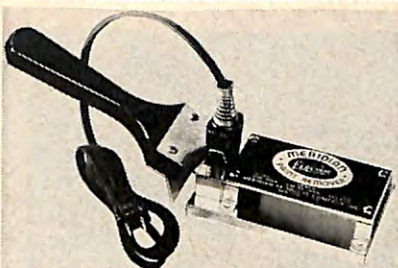
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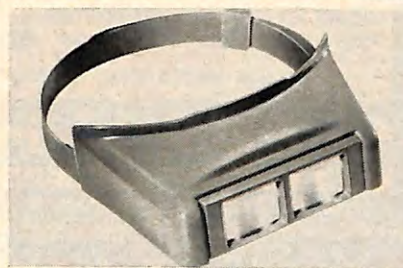
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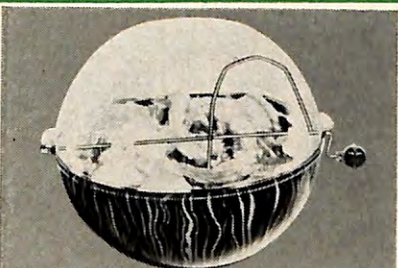
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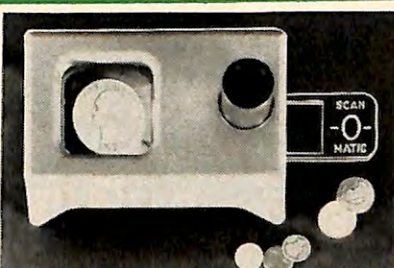
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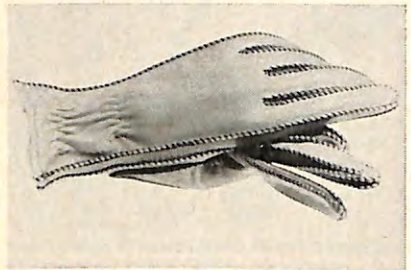
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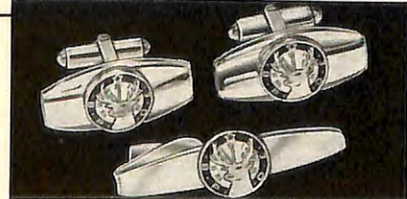


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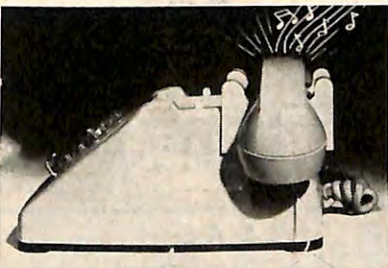
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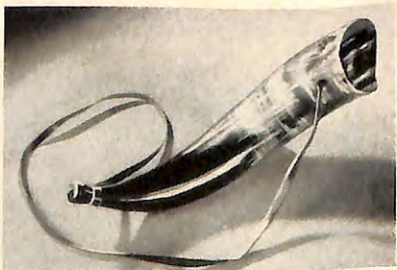
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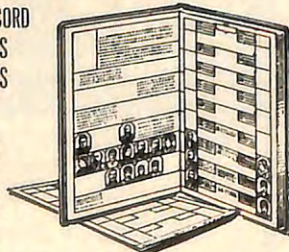
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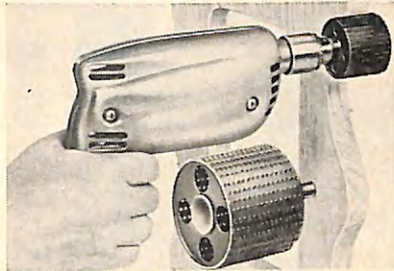
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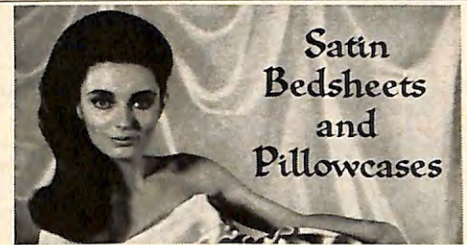
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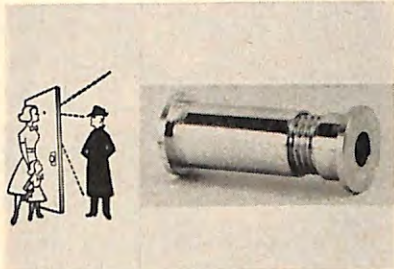
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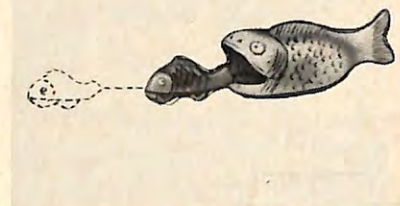
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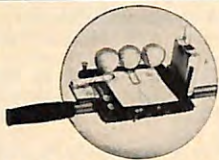
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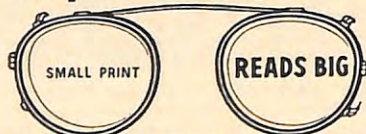
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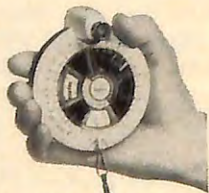
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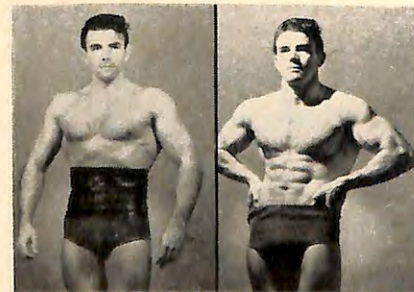


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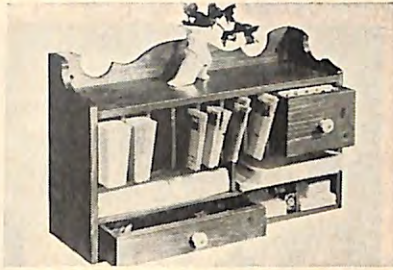
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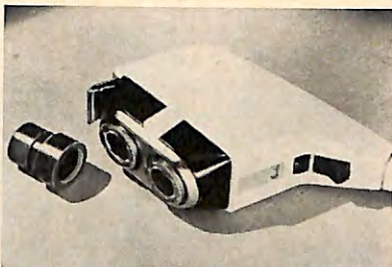
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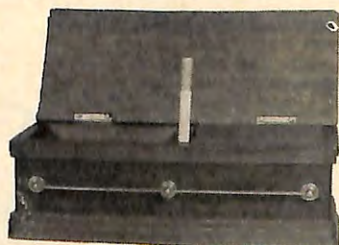
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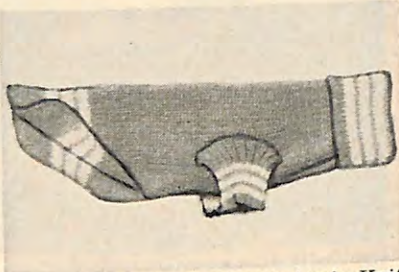
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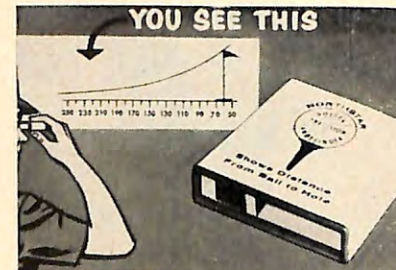
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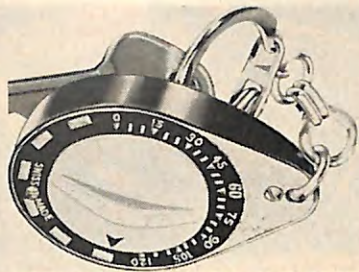
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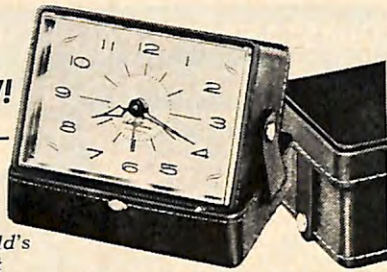
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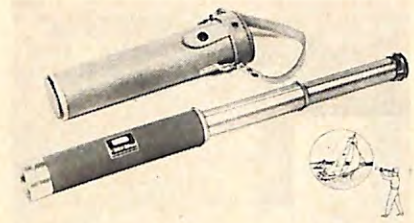
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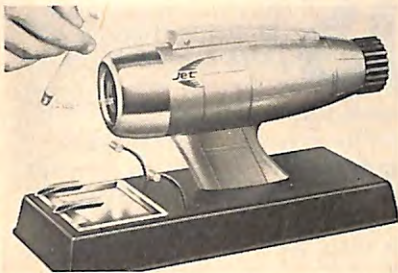
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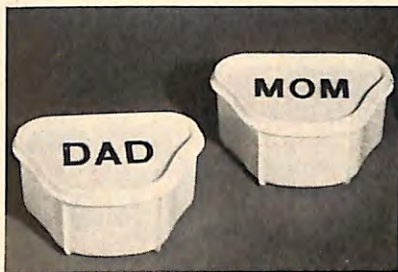


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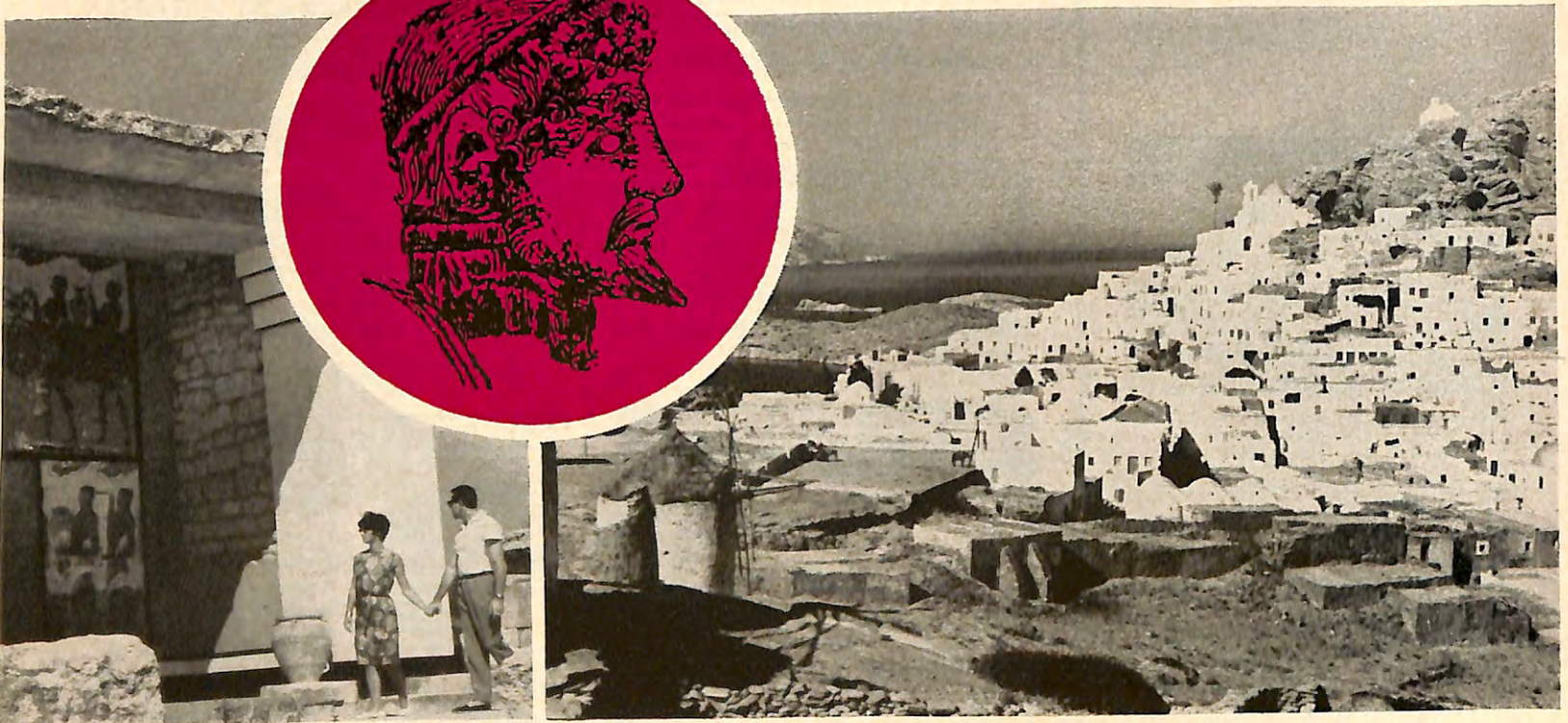
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# THE GREEK ISLANDS

## Magic of the Past – and Present



By JERRY HULSE

Like Byron, the American tourist has discovered the magic of the Greek Islands. From Piraeus, the port of Athens, they sail away on luxurious cruise ships to drop anchor at romantic ports: Corfu and Hydra, Euboea, Lesbos and Samos. These islands—inviting to the skin diver and the amateur archeologist, the souvenir shopper and the ordinary sun worshipper—rise up across hundreds of miles of clear, warm waters. So many are there (at least 2,000, it's said) that no visitor would expect to see them all in a single visit. Not even during a lifetime, perhaps.

We did our isles of the Dodecanese and the Cyclades: Crete, Rhodes, Santorin, and Mykonos. If the others are similar, well. . . . heaven can wait. Somehow the world outside has avoided these islands—all except for Rhodes, that is—which perhaps is the answer to their magic and their charm. Our first stop was Crete, the largest island in the Mediterranean and the legendary birthplace of Zeus, a sunwashed bargain

which, with the coming of the tourist, has put up a modern hotel.

The Astoria has 150 rooms and a rooftop swimming pool filled with seawater. The cost is \$7 a day and includes breakfast and dinner. Add a 15-percent tax and \$2 for the air-conditioning. At the older but likewise comfortable Astir, the tab is \$8.50 with three meals.

Just off the 25th-of-August Street, I found a pension with geraniums in the garden and coffee perking in the kitchen. You can move in for \$4 a day—bed, breakfast, and bath, for two. The proprietress is Agnis Konstantinides, and you will find her place on the Square of St. Dimitrios.

Crete became famous developing the ancient Minoan civilization. After this, everything disappeared in an earthquake. That was about 3,500 years ago. The city stayed buried until this century. Enter Sir Arthur Evans. The old British archeologist really dug Crete. He dug it, in fact, for 35 years, un-

earthing the old Minoan civilization. It's all a Pompeii of sorts, with the spotlight on the palace of the Minoan kings. Now tourists stroll where royalty walked and Sir Arthur shoveled.

Zorba the Greek was born on Crete through the pen of Nikos Kazantzakis. The fame of Zorba is good for the tourist business. There is a statue to the memory of Kazantzakis and so they call this Zorba's island. Now, though, Crete is growing so fast the government is beginning to worry. It does not want the island spoiled, since spoiling islands is a favorite pastime of tourists everywhere these days. The result is that the government has decided to concentrate tourist activities at the major Minoan sites and the beaches—there are 13 beaches—which look off toward North Africa. Meanwhile, they are repairing the roads leading to remote villages where old men still wear baggy black trousers and goats are slaughtered in the open streets.

Besides Zorba, El Greco was born on the island. It is a place with sunny beaches, vineyards, and orchards of bananas, oranges, and olives, modern hotels, and Byzantine and Frankish castles. Venetian walls surround the town and caiques tug at the leash in the harbor's warm waters—off beside sleek cruise ships in from Athens. But there is another island . . .

After centuries of facing a succession of invaders, Apollo's island once again is under siege. I am speaking now of Rhodes, which looks off across to Asia. Over the years it has been overrun by Persians, Romans, Byzantines, Genoese, Turks, Italians, and Germans. Never, though, has there been an invasion to compare with this one. Jets fly daily sorties from Stockholm. They are filled with Viking blondes. Their uniform is a bikini, their weapon a smile. Rhodes has surrendered without firing a shot. No one is certain how the Swedish bikini corps decided on Rhodes, except that the Swedes are sun worshippers and Rhodes is a likely place to come to thaw. No one explains, either, why it's the Swedish female who swells the ranks of the invaders. For some reason the men stay at home. Other males are delighted, and after gazing at the beaches and the bikinis they agree there is more than magic on the Greek Islands. Ninety percent of Rhodes' 100 or so little hotels grew up in the last five years. Mostly they are 20 and 30-room places charging \$2 and \$3 a day.

One hotel, the Grand Summer Palace, is the island's Waldorf. Already it stands five stories, a 207-room deluxe spread that cost \$8 million. Balconies look off across the Aegean to Asia Minor, which rises mysteriously against the horizon only a dozen miles away.

A room in such a romantic setting runs \$11 single or \$18 double, meals included. There is, however, a five-room royal suite with three bedrooms, a top-floor view, private maid, and personal waiter, for a paltry \$120 a day. Those who've ensconced themselves there have included the king of Greece, ex-king Ibn Saud, Queen Juliana of the Netherlands, and Prince George of Liechtenstein. Guests may swim in the Aegean or dip in the hotel's salt-water pool. They gamble in a casino off the lobby and shop the arcade for furs, jewelry, fine dresses, and men's custom-made suits—the price for a set of threads running \$50. Before the Grand Summer Palace opened its doors four years ago, the island's most famous guest landmark was Hotel des Roses. It also faces the Aegean and Asia and a beach running over with Swedish blondes.

In 300 B.C. an immense bronze statue was created on Crete; the Greeks called it the Colossus. So tall did it stand that ships were said to have passed beneath its outstretched legs. It was called one of the seven wonders of the world. Then it was felled by an earthquake. After this, the pieces were hauled away by Arabs to Asia and placed on a caravan of 900 camels. The caravan perished in the desert along with remains of the magnificent Colossus. It had been built from the war machines used in an abortive invasion by the terrible Syrian Demetrius. One machine took 3,400 warriors to move it. Other invaders, including Suleiman the Magnificent, stoned the island. Now stones the size of cannonballs stand along the city's streets.

Greeks who settled the island were followed by the Romans and Crusaders. Later the Turks ran off the Crusaders, and in 1912 the Italians pushed out the Turks. After Germany elbowed the Italians, the British and the Greeks drove away the Germans. A huge Axis air field is still visible near Lindos. Beyond it is a spectacular acropolis and below this a whitewashed town of narrow cobbled alleys. The acropolis looks down to the harbor of St. Paul, cliffs falling away hundreds of feet. It was here that Hollywood came to film "The Guns of Navarone." Tourists taking the tour from Rhodes to Lindos may either climb to the acropolis or go by donkey. If the day is hot it is best to ride. Hot winds of Asia turn the baking alleys of Lindos into fiery furnaces. For those who choose to stay, a room in a private home costs \$1 a night. Or there are pensions for \$2.50.

It is likewise inexpensive on the snug isle of Santorin. The sign at the dock says, "Visit in an hour the worth seeing places on our island."

Never mind that someone's English



(Top): Sun-drenched alley in Mykonos—the Grecian Capri—twisting toward the sea. (Bottom): View of the harbor from the cliffs of Santorin.

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is all Greek. Just do what the sign says. Run off to the worth-seeing places. One thing that the sign fails to point out is that an hour will be hardly enough. The ride to the *taverna* of Loukas Vlavianos, the island's Zorba, takes 20 minutes. This *taverna* hangs precariously to a cliff hundreds of feet above the Aegean, just as the entire town does. There are two ways to get there. You either walk or ride, and it is best that you ride. There are no taxis. Only donkeys. Because the trail is nearly straight up, nearly everyone rides a donkey. Twenty drachmas, please. It's worth every cent and saddle-sore, if only for the view.

It is at Santorin that men who search for such things have discovered the Lost Continent of Atlantis. It disappeared, they say, in a terrible earthquake many centuries ago. Off in the bay there is a volcano. It is covered by hundreds of feet of water. Once the entire bay—it is 18 miles across—was covered by the volcano. An eruption that shook the earth tore away great chunks of land. Perhaps this is when Atlantis disappeared. Along with the eruption came a tidal wave, a brutal one. It raced across the sea, devastating Knossos.

The eruptions and earthquakes continued. A couple of hundred years B.C. the earth below the water heaved and a new island appeared near Santorin, which is not far from Crete. A thousand years later another island formed. Again, this time in 1707, the earth shook and a third island lifted itself above the Aegean. The most recent earthquake was in 1956. Sections of Santorin suffered great damage. But none of this keeps the tourists away. On the contrary, they come in ever increasing numbers. Many cruise ships stop at Santorin, including the Epirotiki's brand new *Jason*, which will be cruising soon between Los Angeles and Acapulco. Because of the great depth of the harbor where the earth disappeared, the ships tie up to a buoy. It is too deep for their anchors.

Hotels stand on the cliffs of Santorin. The whole town appears ready to slip away into the sea, far below. The buildings are all whitewashed. Cobble streets wind between them, but there is no traffic. Only the hoofbeat of the donkeys is heard. Well, the hoofbeats and the loud noises coming from the *tavernas*. The cobble alleys of Santorin move unevenly among the buildings, and the *tavernas* are hidden there.

Because it is difficult to get water, rain is trapped on the rooftops, much as it is in Bermuda. How much to live in Santorin? Not very much at all. For \$5 a day, and this is with meals, you may live comfortably in a pension.

Visitors have been coming to Santorin since 2,000 B.C. The tourists

who come today remember mostly the *taverna* of Loukas Vlavianos. He also operates the \$5-a-day pension. Santorin on \$5 a day is the stolen title. Loukas Vlavianos is Santorin's answer to Zorba the Greek.

In the *taverna* of Loukas Vlavianos there is much snapping of fingers, drinking of wine, and breaking of dishes. All are the ingredients of a *spasta* party. The bouzoukai plays and customers applaud with the dishes. They break dishes and sip wine and nibble *souvlaki*. This is Greek shish kebab. Beef, pork, veal, and fish. You have such a choice.

At Loukas' *taverna* the local people join with the passengers off the cruise ships. When the *spasta* party is finished it looks like an earthquake had come again. It is the sort of an island and the kind of atmosphere that fits snugly. The *taverna* is whitewashed inside as well as outside. The room is plain, but the music is rich and the wine is bitter good.

Of the four islands we visited, my own particular favorite was Mykonos. Here is an island inhabited but uninhabited. Mykonos is a refuge for writers and painters or anyone else seeking escape from the world outside. It has a harbor like a miniature St. Tropez, a crescent-shaped place, pleasantly warm, with fishing boats, painted yellow and orange and blue, rocking on the water.

Bordering the harbor—it takes only five minutes to walk from one end to the other—are noisy *tavernas* and small hotels. Tourists sit at the sidewalk cafes and warm themselves in the sun and stare off at an incredibly blue sea. Later, as day ends and the sea turns its silvery blue, they sip *retsina* by candlelight, at these same outdoor cafes, and they listen to the melodies of strolling musicians.

As darkness crowds away the dusk the *tavernas* glow with the light of many candles. They burn in old wine jugs at the Nine Muses and Fouskis. The music continues sometimes till dawn and another day which begins much like yesterday did and ends the same way—warm and peaceful and happy. With the dawn, those who have forsaken sleep remove their shoes—if indeed they wear shoes—and dive into the sea to wash away the sleepiness.

Since the tourists, Mykonos has become a Grecian Capri. Jacqueline Kennedy and Liz Taylor buy tailor-made things at Maroulina's Little Shop. The writer Françoise Sagan and the actress Jean Seberg have homes on Mykonos, as have Yehudi Menuhin and Jinx Walker, the artist.

Along with Rhodes and Corfu, Mykonos is one of Greece's most popular islands. Anchored offshore are cruise ships flying the flags of many lines. Mykonos may have been unimportant



in antiquity, but as a tourist haunt it stands as high as the acropolis. Artists display their canvases. And shops line the narrow, cobbled alleys twisting behind the harbor, small places where fishermen once lived.

Mykonos has two new hotels, the Xenia and the Lete. A room for two with bath, breakfast, and dinner awaits for \$12 a day. They are too modern, though, for my tastes; besides, they sit away from the waterfront village, which is where the atmosphere is. There are other hotels—the Delos and the Apollon. At the Delos it costs \$9 for two persons with three meals. With a shower it is slightly more. The Apollon charges only \$2.35 for a double, without meals.

Tourists to Mykonos take the motorboat to the island of Delos. That is, unless the cruise ship stops there first, which is what the Jason did. Once it was the wealthiest and busiest of the Greek islands. Today it is inhabited only by tourists. When night comes they leave, too. A long time ago births and deaths were prohibited on Delos. When someone was dying he was taken to another island. It was the same when a woman was about to give birth.

So if you wish to inhale antiquity you go to Delos. Otherwise, I would advise you to come to Mykonos. One of its tourist attractions is a very old pelican named Peter. Once another island tried to steal Peter and the people of Mykonos nearly went to war. He stays mostly by the waterfront.

At the harbor in Mykonos an old woman polishes shoes. She is old and bent and wrinkled. She is very old. Old men remember how once the sailors sought her favors. She responded—for a price. Now, though, she is pitifully old, this woman who shines shoes so that she may eat. Her eyes are cloudy and she has only her memories. . . .

Everywhere on Mykonos there are churches. They say there are 365—one for every day of the year. The sailors built them when they returned safely from the sea. I asked an old man with skin the color of the brown hills—he was repairing a fish net in the shade of one of them—was it better before the tourists came? He thought perhaps so, he said. The men went to sea and when they came home there were no outsiders, no tourists; only friends to visit with, to drink wine with. Now not so many go to sea anymore. They are too busy making money and pleasing the tourists so they will spend their money and go away happy and send more tourists with more money. No, it was better when they had less money and more time to spend. Yes, that was very good, very good, sir, very good, indeed.

And the old woman who shines the shoes, she remembers those other days, too.

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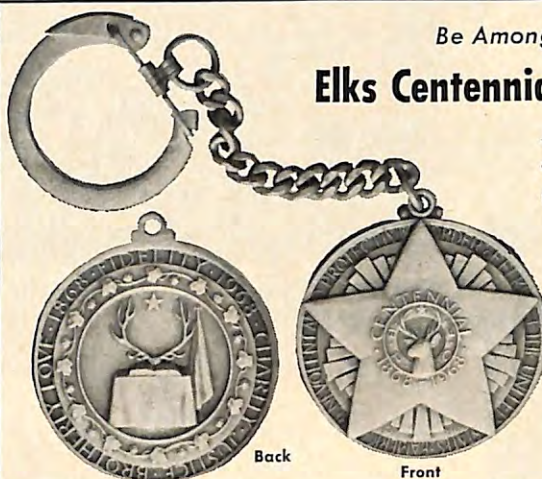
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GER Robert E. Boney listens in as members of the Ohio Elks Cerebral Palsy Training Center Board approve more than \$7,600 in grants to aid CP patients in the state major project. The session was held during the 38th annual fall reunion in Columbus. Also seated are PSP Walter G. Penry, Radnor, of Delaware Lodge, GL Lodge Activities Committeeman; PDD and Columbus Secy. Eldon Brown; PGER and Dr. Edward J. McCormick, and Zanesville PER Thomas J. Price, chairman. Standing are PSP and PDD Lawrence R. Derry, Barnesville, fund-raising co-chairman; Troy PER Edwin A. Wight; Van Wert PER Perry G. Wise, fund-raising co-chairman; Lima PER Kenneth W. Strunk, and PSP Herschel J. Deal, Canton.



West Virginia Elks' retiring SP A. S. (Buddy) Ammar (left), Logan, looks on as PGER Wade H. Kepner and GER Robert E. Boney chat with a happy, third-place winner of the 1967 Elks National Youth Leadership Contest—Peter G. Pakas, 17, sponsored by Martinsburg Lodge—during the 59th annual convention in Charleston. Pakas won \$1,000.



GER Robert E. Boney, during an informal moment at Virginia Elks' 58th annual convention in Lynchburg, talks with retiring SP Cecil G. May, Clifton Forge; PGER John L. Walker, and ER C. Raymond Daniel Jr., Lynchburg.

## News of the State Associations

**GRAND EXALTED RULER** Robert E. Boney, the principal speaker at Ohio Elks' 38th annual fall reunion Aug. 18 through 20 in Columbus, urged members of the Order to combat subversive elements threatening the country.

About 700 representatives of the 97 lodges in Ohio attended the meeting, arranged by state Secy.-Treas. Fred M. Lees, Maumee, of Toledo Lodge.

Honored guests included PGER and Dr. Edward J. McCormick and PGER Fred L. Bohn.

It was announced that an additional \$3,750 would be given to six top Ohio students, bringing the total scholarship awards since last May to more than \$15,000.

Scholarships of \$600 each went to Thomas Suter, Fostoria; John Brannen, Dover; James Johnson, Port Clinton; Jacqueline Schmitz, Lancaster, and Maxine Stahl, Cortland. For the fourth consecutive year, a \$750 grant was awarded to Miss Margaret Stoops, Alliance, a senior at Mount Union College, Alliance.

The Ohio Elks Cerebral Palsy Training Center Board voted grants totaling \$7,650, as follows: \$3,000 each to the Columbus and Franklin County Cerebral Palsy Board and the Society of

Crippled Children of Cleveland and Cuyahoga County and \$1,650 to the United Cerebral Palsy Center of Stark County, Canton. These grants bring this year's total to \$33,650.

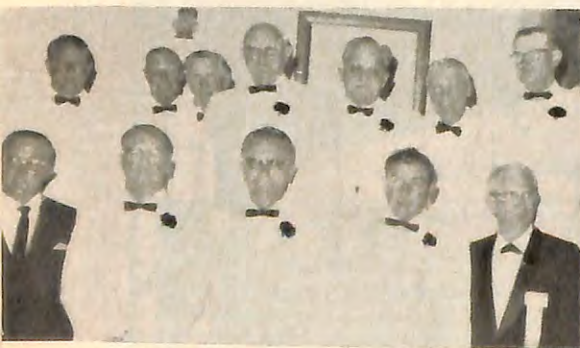
Warren Lodge won a plaque for the best overall youth program in the state. Berea Lodge was cited as the most outstanding in community welfare projects.

A ritualistic clinic was conducted by Wabash, Ind., PER Charles P. Bender, Evansville, GL Ritualistic Committeeman, and Bowling Green PER Kenneth Kidd, President of the Elks State Past Exalted Rulers Assn. and state ritualistic chairman.

The 70th annual convention will be held May 2 through 5 in Columbus.

**MORE THAN \$94,000** was expended by West Virginia's 24 lodges during 1966-1967 on direct charities, general welfare, and patriotic activities, it was reported at the 59th annual convention Aug. 10 through 13 in Charleston.

Distinguished guests included: GER Robert E. Boney; PGER Wade H. Kepner; SDGER Dewey E. S. Kuhns, Charleston; PDD and PSP W. Ray Malone, Wellsburg, GL State Associations Committeeman; Angus E. Peyton, commissioner of the state Department



Some dignitaries are shown at Nevada Elks' 43rd annual convention in Tonopah. In the first row are Richard Logan, Tonopah, former major projects committeeman; Chap. William McDonald; retiring SP Howard H. Baker, Hawthorne; Cliff Uren, Reno, major projects chairman, and Treas. Carl Merrill. In the second row are Joe Foley, former major projects committeeman; VP Earl Nygren, Fallon; VP Clint Burdick, Ely; PGER R. Leonard Bush; SP Frank Belger, Henderson; PGER Horace R. Wisely, and state Trustee Jackson W. Bailey, Hawthorne.



A living example of help the Utah Elks Assn. provides through its major project is Kelli Teuscher of Ogden, who wears a special hearing device. It is being adjusted by Dr. W. S. (Bill) Thain, Logan, chairman of the state Crippled and Handicapped Persons Committee. VP and Ogden PER William Kobel, a member of Dr. Thain's committee, is pleased with the results. Kelli, who was born deaf, is one of the four children of the widowed Mrs. Alice Teuscher. The child attends speech and hearing therapy classes which are paid for by Ogden Elks.



Chatting between sessions of Minnesota Elks' 63rd annual convention in Rochester are ER Robert Edward Brown, Rochester; retiring SP and Dr. David C. Johnston, Red Wing; SP Everett Anderson, Brainerd; VP William Thompson, Hibbing; VP Steve Sadowski, Winona, and retiring Secy. George C. Carlson, St. Paul.

of Commerce, and Mayor Elmer H. Dodson of Charleston. The latter two were special convention speakers.

Elected President was Timothy Murphy, Wheeling, succeeding A. S. (Buddy) Ammar, Logan. Re-elected Vice-Presidents were Francis A. Ballouz, Mannington, and Roger L. Bensey, Princeton. Wellsburg Secy. Ralph H. Barnes was elected a Vice-President. Re-elected Secretary was PDD Garnett W. Shipley, Martinsburg. Huntington PER Ralph C. Adams was re-elected Treasurer.

(Brother Ballouz was killed in an auto accident shortly after the convention, Brother Shipley reported to THE ELKS MAGAZINE. Brother Ballouz also was serving as President of the Past Exalted Rulers Assn.)

Appointed were Sergeant-at-Arms, Raymond Walsh Jr., Morgantown, and Inner Guard, Lowell K. Moore, Parkersburg. Reappointments included Chaplain, Warren B. Brigham, Parkersburg, and Tiler, W. F. Keller, Wheeling. Brother Ammar was elected a five-year Trustee.

The delegates decided to continue contributing \$1,000 to the Elks National Foundation and to continue operating the three camps for crippled



Connecticut Elks, at their 39th annual convention in East Hartford, honor PGER John F. Malley, who died May 16, 1966. A memorial plaque commemorating Brother Malley's founding of the Elks National Foundation in 1928 was unveiled by SDGER and Past Grand Trustee Arthur J. Roy (second from left), Willimantic. The plaque was to be placed in Meriden Lodge, where Brother Malley had told of his dream to establish the foundation. Also pictured are PDD and state Secy. Thaddeus J. Pawlowski, Norwich; Meriden PER, Robert Hudson, and PSP Thomas M. Newton, Cos Cob, of Greenwich Lodge.



Some of the dignitaries at the Maryland, Delaware, and District of Columbia Elks Association's 47th annual convention in Annapolis, Md., are SP and PDD Horace E. Pugh Sr., Leipsic, Del., of Dover Lodge; retiring SP Jerry Stegman, Washington, D.C.; PDD and Frederick, Md., Secy. E. Robert Bowlus; PGER Raymond C. Dobson; Past Grand In. Gd. Clarence M. Mullican Jr., Severna Park, Md., of Annapolis Lodge; PDD Jere J. Danaher Sr., Towson, Md.; PGER William J. Jernick, and PDD Glenwood Reel, Cumberland, Md.

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children which comprise the state major project.

The Past Exalted Rulers Assn. donated \$100 to the foundation.

A convention highlight was the association's presentation of memento plaques, with gavels attached, to 15 of the 27 living Past State Presidents. The 12 Past State Presidents who were not at the convention were to receive their plaques at lodge meetings.

Tentative plans are to hold the mid-year meeting in April in Sistersville and the 60th annual convention in August in Parkersburg.

**VIRGINIA DELEGATES** elected as President Harrisonburg PER Owen D. Simmons Jr. during their 58th annual convention Aug. 19 through 22 in Lynchburg. Brother Simmons succeeds Cecil G. May, Clifton Forge.

Other officers are: First Vice-President, Petersburg PER Benjamin L. Campbell; Second Vice-President, Lynchburg PER Doral E. Irvin, Superintendent of the Elks National Home, Bedford; Third Vice-President, Arlington-Fairfax PER Herman C. Anderson, and Treasurer, Norfolk PER Cecil T. Duffee. Reelected Secretary was Petersburg PER and Secy. Charles F. Curtice.

Brother May was named a five-year Trustee.

Visitors included GER Robert E. Boñey, PGER John L. Walker, and Mayor H. Hamner Gay of Lynchburg.

In reporting on the Virginia Elks Boys' Camp, Inc., at Clifton Forge, the state major project, camp director J. S. (Buddy) Hackman disclosed that more than \$42,000 was expended during this last year for improvements and repairs. A total of 445 boys enjoyed camp life.

The veterans service chairman, Michael J. Cullinan, Richmond, reported an expenditure of \$4,920 in the various veterans' hospitals in the state.

Suffolk Lodge won the ritualistic contest.

Paul Bernier of Arlington-Fairfax Lodge received the 1967 Morris Masinger Memorial Award for doing the most outstanding work for the Camp Corporation.

The fall meeting will be held Nov. 19 with Arlington-Fairfax Lodge the host, the spring meeting will be held May 5 at the Elks National Home, and the 59th annual convention will be held Aug. 24 through 27 in Harrisonburg.

**A BUDGET OF \$18,800** was voted by Nevada Elks at their 43rd annual convention June 15 through 17 in Tonopah for their state major project—the speech therapy program. The project consists of two mobile units which service Nevada schools that do not have speech therapy programs.

ER Ned Dillwith of Tonopah was convention chairman.

Among the dignitaries present were PGER Horace R. Wisely and Mrs. Wisely; PGER R. Leonard Bush and Mrs. Bush; California SP Marvin M. Lewis and Mrs. Lewis, Brawley; Arizona SP Santry C. Fuller and Mrs. Fuller, Tucson; California PSP Gerald Strohm and Mrs. Strohm, Fresno, and PDD C. Wallace Ericson, Glendale, Calif., GL Ritualistic Committeeman.

A plaque was presented to retiring SP Howard H. Baker, Hawthorne, for outstanding service this last year.

The winner of the ritualistic contest was Reno Lodge.

Las Vegas PER and Judge Roger Foley gave the memorial service address. Special eulogies were given for PGER L. A. Lewis and PSP Fred Smith.

Elected were: President, Frank Belger, Henderson; First Vice-President, Ely PER Clint M. Burdick; Second Vice-President, Fallon PER Earl Nygren, and Secretary, PDD Lloyd W. Drennan, Henderson.

The 44th annual convention will be held in Carson City.

## FLOYD H. BROWN PASSES

**PAST SPECIAL DEPUTY** Floyd H. Brown, 77, of Oklahoma City Lodge, a pioneer in organizing and coordinating the various programs of the Elks National Service Commission and the Elks War Commission, died Sept. 10 after a brief illness.

Upon the outbreak of World War II, Brother Brown assumed the responsibilities of Field Director, assisting lodges in establishing Elks Fraternal Centers for the convenience and enjoyment of servicemen in all parts of the United States.

At the war's end, Brother Brown contributed greatly to the institution of

Elks' programs in Veterans Administration hospitals. These programs still flourish.

Brother Brown's experience again came to the fore during the Korean Conflict, when fraternal centers were reopened near military training areas.

He was a Special Representative for the service commission in 1949-1950 and again in 1953-1954. He was a Past Exalted Ruler of his lodge and a Special Deputy Grand Exalted Ruler in several periods in the '40s and '50s.

After 21 years of service to the commission, he retired in March 1960.



## Dedicated Elk Honored

A Martinsburg, W. Va., Elk—Garnett W. Shipley—received a special award from the Elks National Service Commission for 19 years of dedicated work on Elks' veterans service programs, including the last 13 years as chairman of the local lodge's veterans committee. He has spent 4,200 volunteer hours at the Newton D. Baker Veterans Hospital near Martinsburg.

Brother Shipley, 59, a World War II veteran and a 32-year Elk, became interested in the Order's veterans program upon his release from the service in 1947. He had served as First Sergeant in the Army's 82nd Airborne Division. He was wounded several times during the war and lost his right arm and left leg in a land-mine explosion.

Since becoming Martinsburg Lodge's veterans chairman in 1954, Brother Shipley and his committee organized an average of 14 evenings of entertainment a month at the veterans hospital. Each month about 3,100 veterans have been attending the programs—a total of 483,600 patients entertained to date.

Brother Shipley also has been Secretary of the West Virginia Elks Assn. for the last 15 years. He is a native of Martinsburg, where he now resides with his wife, Virginia.



PGER Wade H. Kepner presents a special award from the Elks National Service Commission to Brother Garnett W. Shipley (in wheelchair), of Martinsburg, W. Va., Lodge, local veterans chairman and state Secretary, for his outstanding and dedicated work on the Elks' veterans service programs. Looking on are SDGER and PDD Dewey E. S. Kuhns, Charleston, and West Virginia PSP A. S. (Buddy) Ammar, Logan. The plaque was presented at the annual convention of the West Virginia Elks Association.



Roseburg, Oreg., Elks are pictured at the dedication ceremony of a barbecue, a gift of the Elks, and golf hut at the Veterans Administration Hospital in Roseburg. The barbecue, presented by SP and Roseburg PER Robert M. Stult, was dedicated in memory of Brother Russell (Red) Kaine, who was killed in a automobile accident. His widow, Mrs. Pearl Kaine, and his son, Russ, unveiled the plaque. Also honored was Brother A. Fuller Johnson, who received an award for 20 years and more than 2,000 hours of service as state veterans chairman and "excellence in leadership" on the Advisory Committee of the Veterans Administration Voluntary Service. The award, the first of its kind given by the Roseburg veterans hospital, was presented by Dr. J. A. Doering, hospital director. PSP Al Beeler, McMinnville, was guest speaker.

## COURTESY CARDS

Courtesy Cards, which enable sons of Elks who are servicemen to use the facilities of any Elks lodge, are available to all lodges. A supply may be obtained by writing:

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The cards are issued to blood relatives of members of the Order now serving in the Armed Forces who were under 21 years of age at the time of their induction. By presenting a Courtesy Card, duly approved by the Exalted Ruler and Secretary, these young men can enjoy a courteous reception and fraternal help in emergencies in any Elks lodge.

## Soccer

(Continued from page 13)

By the same token, when a team from Rome lost a crucial out-of-town game not long ago, it figured the best thing would be to wait in Genoa for a few days until its rabid fans cooled off. But sure as the sunrise, several hundred angry supporters were waiting for them at the portals of Genoa—with rotten tomatoes and shouts of "Traitors!"

Thus, above all, soccer is profitable. To the owners, to the players.

A short while back, for example, that minority of the Yugoslavian public who were non-soccer buffs let out an angry howl when it was discovered that soccer players had become thoroughgoing capitalists, making twice as much as even the most vaunted "leaders of the socialist state." That was nothing, though, compared to what the Everton team of England paid last spring for 20-year-old wing halfback, Howie Kendall: \$224,000!

But believe it or not, such stratospheric prices are well worth it to the owners. As the director of Benfica, the largest Portuguese soccer club, recently said: "We must remember that soccer is the only profitable sport, and the money coming from it pays for the 'poor sports' with deficit budgets, such as basketball."

Whether soccer will ever be paying the tab for basketball in America is doubtful, but whether it will compete with basketball in a few years is something else.

Though soccer was played over 100 years ago in the United States, it is only in the last 12 months that mass interest in it has generated. Previously, the game had been the property of part-time coaches and a tight coterie of ethnically oriented fans from the Old Country. Around 1920, Bethlehem Steel attempted the formation of a touring company team, but failed. In 1930, the U.S. sent a team to the World Cup in Montivideo, but they looked more like "shotputters" (as the French christened them) than soccer players. They didn't win.

Since 1950, however, America has made some occasional good showings in world competition, and frequently has come up with a crack college team. In the last decade, soccer activity in the U.S. has been greater than in the entire century before, with nearly 300 colleges and 2,000 secondary schools now playing it. This figure could double quite soon, however, because of the key soccer popularizers: the new pros. With two leagues, the United and the National (who may soon merge), playing before vast television audiences, the day of the Sunday-only, purely ethnic team is over.

And pro soccer is almost a sure thing to succeed, because the teams are backed not only by the giant TV net-

works but by the richest, most ambitious sportsmen in the country—the owners of the major baseball and football teams.

Lamar Hunt (who finally financed his football Kansas City Chiefs to the Superbowl last winter) is one example. A couple of years back, a small investor in the fledgling football league phoned Lamar's father, H. L. Hunt (one of the world's wealthiest citizens), and told him that Lamar had already dropped a million dollars on his new team.

"At that rate," H. L. commented coolly, "in a hundred and fifty years he'll be broke."

The push from the pros has lit a fire in the colleges, high schools, and even grammar schools of the country like never before. A nationwide development program for soccer was recently proposed, with the establishment of summer training camps, coaching clinics, referee panels, and information centers as means to the end of United States' emergence as *the* world soccer power.

Today, in most of South America and Europe, soccer is the national game. And the prime world sporting event for the whole western hemisphere is the annual World Cup—the "World Series, Davis Cup and Olympics of soccer all rolled up into one," as *Sports Illustrated* put it. Competition is so fierce in this rivalry that the secretive coaches often refuse to let their players be interviewed by the press beforehand, and one Spanish coach even censored his players' mail before a World Cup match because "Spaniards only write when the news is bad."

International soccer has given many heroes and more characters to the world of sport. Probably the most colorful was Fatty Foulke, a pre-World War I British goalie who somehow combined his 330 pounds of weight with a surpassing agility. Fatty was known to have picked up a charging forward by the seat of his pants and calmly toss him into the net. After a losing game, he once stalked a referee down the halls of London's Crystal Palace—naked. All one-sixth ton of him.

But now the best-known soccer player—and the world's highest-paid athlete, to boot—is Brazilian Edison Arantes De Nostimento, or "Pele" as he is affectionately called by millions and millions and millions. Until he was 16, Pele was a starving peasant. Now he lives in a magnificent mansion (when he isn't out on his yacht or playing soccer) and earns more in dollar value than Arnold Palmer and Willie Mays put together, doubled and redoubled. Twenty-seven years old and five-feet-eight, Pele weighs only 163 pounds with his heavy soccer cleats on, but enough of that weight is in his unique legs (and his head) to put him two physical steps (and one mental one) ahead of anyone who tries to pursue him.

Pele is symbolic of a sport on the move—and particularly on the move in America. Foreign stars by the dozens are

pulling up roots to play here. "Soccer has to succeed here," said Italian Star Gino De Robertis upon his arrival in the U.S. to play with the Spurs of the National League. Local celebrities are jumping in up to their necks, too. Stu Holcomb, athletic director of Northwestern University since time immemorial, resigned to become general manager of the Mustangs of the United League.

Even former Olympic champions recognize the impact and possibilities of soccer. "It's the best sport—next to swimming, of course," says former backstroke gold medalist Adolph Kiefer. "And it may turn out to be much more popular than *any sport* in this country."

Since soccer is called "football" elsewhere in the world, though, maybe the best testimonial of all comes from a former football great, Ernie Nevers. "Americans will miss the boat if they don't start promoting soccer, where you don't have to be a giant or a freak to participate. It's the greatest," says Nevers, who spends 18 hours a day making sure America doesn't miss the boat.

The sum total of all this is a game that is gaining momentum like a Mount Everest landslide. No less a celebrity than Jack Palance, for instance, recently wrote to a sports columnist to tell him in typically intense Palancesese that Ukrainians, not Hungarians, are the best soccer players in the world.

Things like this are only the top millionth of the iceberg. Almost three decades ago, the wise Branch Rickey prophesied at a coaches' convention that, "A half century from now, soccer will supplant football in the colleges of America."

The redoubtable Mr. Rickey still has more than twenty years left to make good on that prediction. • •

### KYA Week

#### Bill of Rights Day

The GL Americanism Committee again is sponsoring lodge observance of Know Your America Week, Nov. 19-25, and of Bill of Rights Day, Dec. 15. Reports and photographs on both should be included in your brochure carrying evidence of all your 1967-1968 Americanism programs, to be submitted for Grand Lodge award.

For information regarding KYA Week, contact Committeeman Harry B. McAra, 310 E. Court St., Flint, Mich., 48503.

Committeeman Lawrence H. Hoover, 411-14 First National Bank Building, Harrisonburg, Va., 22801, will be happy to assist you in connection with your Bill of Rights Day program.



*"The Joy of Giving"*



Raleigh, N.C., Lodge's Est. Lead. Kt. Millard Rich (right) presents a \$200 check for the Elks National Foundation to PGER John L. Walker, Roanoke, Va., Foundation chairman. Pictured with them is another Raleigh Lodge member, state Secy. Thad Eure, Chief Justice of the Grand Forum.



At an Elks National Foundation Night held by Rockville, Md., Lodge, 12 Brothers were honored for their contributions to the Foundation. They are (first row): William Guilday, Jack Smith, Carl Feight, and Henry Garrett and (back row): PER Robert E. Hanna; Charles Livingston; Paul Blough, lodge Foundation chairman; Joe Fisher; Joe Komoroski, and PER and Secy. Richard E. Budd. Not pictured are Robert Eisenberg and ER Monte E. Fitch.

**A Correction**

The editors apologize for an unfortunate mechanical error that resulted in the transposition of two photographs in the announcement of Foundation scholarship awards in the September issue. Photographs of the 2nd award and 4th award (tie) winners are shown at the right, properly identified.



2nd award, \$1,400  
Joseph Freeman  
Pulaski, Va.



Tie-4th award  
Gregory Schultz  
Enid, Okla.



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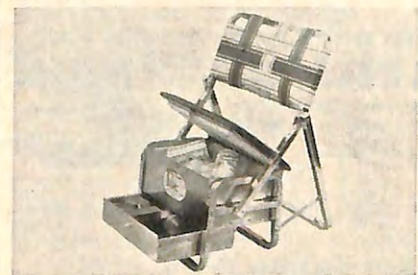
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## Wall Street

(Continued from page 7)

is sound. But when there are too few bears—beware.

—A “public” rampantly in the market is another danger sign. As investment analysts use the word, the “public” means uninformed people who are attracted to the last stages of a rising market in the same way gamblers are attracted to a dice table. They frequently buy low-priced stocks, and one way you can tell whether public participation is dangerously high is to watch the tables of most active stocks. Most newspapers carry these. When stocks below \$20.00 per share predominate the list and the situation stays that way for weeks or months, then it is debatable whether an investor should buy stocks.

(Most of those market signs, say many analysts, give you a warning not only to buy but a signal to sell out before the market topples.)

In individual stocks, the Fundamental “sell” signals come if the expected growth in earnings fails to materialize; if earnings drop for two consecutive quarters; if sales are higher but profits lower; if the outlook for the industry has dimmed due either to economic or political causes.

When the time comes to sell, a Wall

Streeter seldom hesitates. It is better to sell too soon, these pros know, than too late. Many remember that Bernard Baruch said he had made all of his money selling too soon.

Technicians study the internal workings of the market. Some of them use charts; a few employ computers to determine those stocks in the strongest moves; others have pet indexes of one sort and another. All seek one thing: To find out where imbalances exist between supply and demand for stocks and to take advantage of these for timing purchases and sales.

Demand, they say, is the number of dollars seeking stock. Supply is the amount of stock for sale. When these balance, a stock (or the whole market) wobbles tiredly in a narrow area called a trading range.

But if it breaks out one way or the other, then it has been demonstrated, Technicians insist, that an imbalance exists. Thus, if stock prices push up out of a trading range, there are more buyers seeking stocks than sellers offering them, and the buyers’ dollars have mopped up the sellers’ offerings. This can be relied on, they continue, if the “breakout” from a trading range was accompanied by higher volume of sales.

Technical analysts call the top of a trading range a “resistance line” for here, they have observed, any price advance meets repeated resistance in the form of “sell” orders. The bottom area of a range is called a “support level.” Whenever support or resistance is broken, they say, a warning or invitation—depending upon circumstances—has been issued.

Amateur (and some professional) Technical analysts tend to go off the track now and then in their readings of support-resistance lines and when this happens it’s usually because they have not answered the question: “Is this minor, intermediate, or major support or resistance?”

The so-called minor movements are those which last for a few days or occasionally even a few weeks. They are the little ups and downs, and if an experienced Technician sees one he usually ignores it. For the minor movements have practically no long-term significance; they are the ripple marks of the market’s random fluctuations.

Next there are the bigger movements Technicians call intermediates. They might last a month, sometimes they last many months, and they have a great deal of significance, principally because out of them are made those splendid, profitable-to-follow technical phenomena known as majors.

A major support or resistance level would be one which was touched by two, three, even five or six intermediate movements which stopped at its door. When one of these is broken

(and the break is accompanied by increased volume of selling), then a chart reader can be confident that something of genuine importance is beginning.

A different sort of phenomenon, but one equally basic to the understanding of Technical analysis, is the “trendline.”

During any given stock market advance, a security’s price pattern will form a series of jumps and reactions trending generally upward. The up-moving jumps are called “rallies.” The down-moves which follow are called “reactions.”

When a strong advance is underway, the Technician takes his ruler and a fine-pointed pencil and lightly draws a line connecting the *bottoms* of the reactions. In an advance it’s those reaction bottoms which form the base for a trendline. When an over-all decline is underway, an analyst connects the *tops* of the rallies for a down-trendline.

Those new to chart analysis are frequently startled to find how often repeated reactions bottom at the trendline.

But when a trendline has been broken (particularly when accompanied by increased volume) Technical analysts report that probabilities are that the former trend is over. Some who have more Technical jargon than expertise believe that every time a big trendline has been sliced through the stock must immediately make a new trend in the other direction. But this is not necessarily so.

A trendline break does signify that an existing trend has been ended. What comes next might be a new trend in the other direction. But there might follow a trading range instead. After such a trading area, the stock might reverse the original direction, or might continue once more in the same direction as the older trend. Shrewd, chart-wise investors carefully avoid a stock in such a trendless consolidation, waiting for the market itself to tell them which way the jump out of the range will go.

Most brokers’ offices and many public libraries have books of charts available and among those who pore over them an investor finds enthusiasts who insist that chart study is *all* an investor needs for success. Old hands know better.

An investor who studies only charts (or Fundamentals) to the exclusion of other data is like a man attempting to drive with his left eye covered up because of a theory that right eyes are somehow superior.

In timing investment purchases and sales, as on the highway, the sight of both eyes usually proves best, and the Fundamental combined with Technical tests here can help to improve *your* results in Wall Street. ● ●

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## APPOINTMENT

Grand Exalted Ruler Robert E. Boney recently announced the appointment to the office of Grand Esquire for the year 1967-68 of John F. Schoonmaker, of Port Jervis, N.Y., Lodge No. 645. Brother Schoonmaker's address is:

29 Meadow Avenue  
Cornwall-on-Hudson, N.Y. 12520

## B.P.O.E.

(Continued from page 11)

growing up, according to occupation. Vivian, Steirly, Vandemark, and those who chose "Buffaloes" were mainly clerks, musicians, and the like; the majority who carried "Elks" were mostly legitimate actors.

Actually, it is impossible to state dogmatically who voted for what or, for that matter, to name positively the actual members of the committee who worked out the title and rules of the Order. The accounts are all based on the memories of Brothers present at the time, but they were all given much later and, quite naturally, some of these accounts varied. The reason there are no official records is simple and, while unfortunate, has its humorous side. The minutes of the February 16 session were taken down by William Carleton. They were then, for some reason, taken home by Edgar Platt, who lived in a boardinghouse with an outfit called the Doddworth Band. Platt put the official Elk minutes in his trunk, which he left behind in the boardinghouse when he later had to go out of town. When he returned he found that a drummer with the Doddworth Band had taken his trunk and hit the road. Neither the drummer nor the trunk and records were ever seen again.

Also, not long afterward, a fire destroyed the minute-books and other official records of the work done between February 23, 1868, and February 14, 1869. Therefore, the earliest "official" Elk records date only from February 21, 1869—a situation that could, and did, permit legends to flourish when old-timers got together in later years.

However, there was never any question as to the real events, or their meaning, that took place that February evening in the room over Sommer's saloon. The Benevolent and Protective Order of Elks, a society that was to enjoy a long and glorious history in America, was born out of humble beginnings.

With the name "Elk" decided for all time, the lodge agreed upon a committee for constitution and by-laws, which was to report back in March. Then,

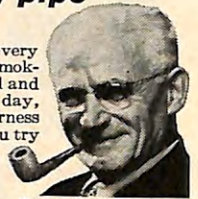
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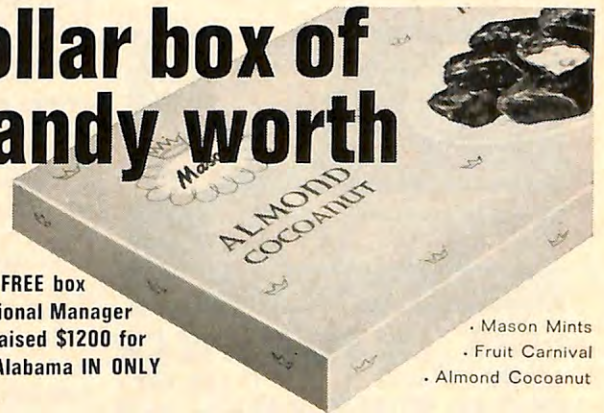
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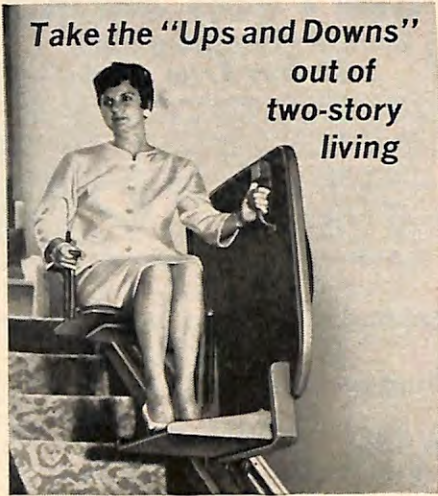
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pending such formalization, officers for the B.P.O.E. were elected. Here, the Vivian forces scored the victories. Elected to Elk leadership were the following:

- Charles A. Vivian: *Right Honorable Primo*
- Richard R. Steirly: *First Deputy Primo*
- William L. Bowron: *Second Deputy Primo*
- James W. Glenn: *Third Deputy Primo*
- William Carleton: *Recording Secretary*
- William Sheppard: *Corresponding Secretary*
- Henry Vandemark: *Treasurer*
- William Sheppard: *Tiler*

Since William Sheppard was somewhat overloaded, the office of Tiler—which was then appointive—was given shortly afterward to Albert Hall. Significantly, showing Vivian's continuing influence, the titles of the Elk offices were taken almost wholly from the Royal Antediluvian Order of Buffaloes, where the terms "Worthy Primo" and "City Tiler" had been in use for centuries.

The "Right Honorable Primo" was the chief presiding officer, corresponding to "Exalted Ruler." This title of "Primo" was to be used in Elk work for some fifteen years, but thereafter it went out of use.

As "R. H. Primo," Charles Vivian presided over two meetings of what was then the only lodge of the B.P.O.E. in existence. At the session on February 23, 1868, he conferred the First Degree upon George W. Thompson and a number of other Elks. At this time, ritualistic work providing for two degrees of Elkdom was in the planning stage and, by conferring the First Degree on the present Elks, Vivian was merely anticipating events.

The committee on constitution and by-laws reported early in March, apparently on March 1, when Vivian presided, though the ritualistic work for the Second Degree was not completed or adopted until May 17. The Elk Constitution reported and adopted contained 15 articles and 21 rules or regulations. And while, as Elkdom grew from a lodge of 15 members meeting over a New York saloon to a million-man organization embracing the mainstream of America, the rules and regulations had to change, this Constitution is still recognizable as the basis of all Elk law and jurisprudence. A reading of this document established two things for all time: that Brother Vivian was the first presiding officer of Elkdom (which because of certain unfortunate events that followed soon afterward was sometimes disputed), and that the Order was founded on February 16, 1868.

The preamble began with this notice:

*The undersigned members of the theatrical, minstrel, musical, equestrian, and literary professions, and others who sympathize with and approve of the object in view thereafter stated in the constitution, do hereby organize an order to promote, protect, and enhance the welfare and happiness of each other. Charles Vivian; E. N. Platt; J. G. Wilton; Richard Steirly; W. Bowron; F. Langhorne; William Carleton; H. Bosworth; J. H. Blume; H. Vandemark; M. G. Ash; G. F. McDonald; William Sheppard; John G. Kent; T. G. Riggs.*

Reproduction of the original constitution serves no real purpose, except it should be mentioned that Article II provided for two degrees, and subsequent articles insured that the Second Degree would be the real heart of Elkdom. Only members of the Second Degree could propose new members or sit on Elk committees. Article IX also required two sessions at all meetings, one business and one social.

The Rules and Regulations set dues and initiation fees, and contained the usual and essential directions any order needed to run its business. Initiation, incidentally, was \$2-\$1 paid on proposal of the candidate, the balance when initiation was confirmed. Lodge dues amounted to the princely sum of *twenty-five cents* per week. George F. McDonald signed the Rules and Regulations as chairman of the committee. Vivian, Sheppard, Platt, and Thomas Riggs were also members.

On March 2, 1868, Vivian's long tour in New York City ended, but he was booked for a stand in Philadelphia. The fact that Vivian now had to leave town hastened, but did not precipitate, certain events. The chair of the Right Honorable Primo of the First Degree became vacant, and Dick Steirly, as First Deputy Primo, presided in Vivian's absence.

Just as the character of Charles Vivian—so charming, fun-loving, and careless of tomorrow—was important to Elkdom, the nature of George F. McDonald needs at least a brief examination, because both men were influential in the formation of the Order.

McDonald was described as a man of fine character, deep sentiment, and having considerable literary skill. This last resulted in his appointment to both the Rules and Regulations and the Ritualistic committees, and he had a very large part in writing the final drafts of all the early work on constitutions and rituals. In fact, one early account gave McDonald credit for "most of the work." He certainly was responsible for much of the work for the Second Degree and for one of the most striking and beloved ceremonials of Elkdom, the Eleven O'Clock Toast.

As an actor with a deep flair for the dramatic, and a man of genuine sentiment, McDonald felt that the breaking-up of Elk sessions, usually at around 11:00 p.m. on Sunday, was too casual. Normally, after inquiring about the missing, the other Brothers either took up a donation for the unfortunate or happily ate or drank up the absentees' portions. There was no ceremony of leave-taking. On May 31, 1868, however, George McDonald proposed a toast at eleven o'clock: "To Our Absent Brothers." The toast, and the feeling behind it, thus almost from the first became an Elk landmark.

McDonald also, according to Elk historians, introduced the singing of "Auld Lang Syne," though the introduction of crossed hands and arms during the singing—actually a very old human ritual—came from Vivian.

Beyond all this, however, McDonald was the leader of those who foresaw a more glorious future for the Elks. He wanted to move rapidly out of the Jolly Cork "fun-and-games" stage and turn the Elks into a genuine fraternal and benevolent institution. He was burning with the conviction that there was a tremendous future in America for such an organization, devoted to the practice of "Charity and Brotherly Love." He even mentioned, on one occasion, that within 50 years the Order would have a million members. And, filled with this zeal and enthusiasm as he was, it must be said that George McDonald, and the performers on the legitimate stage around him, felt that Vivian and his Cork cronies represented the wrong sort to get Elkdom properly off the ground.

And in all truth, gay and good fellows that they were, the Cork coterie were something of fly-by-nights—bachelors living in boardinghouses, working on the fringes of the American theater, eking out a living as best they could. They were footloose and moved about rapidly due to the nature of their profession, and they had no real cohesion, no glue beyond Vivian's personality, to hold them together. In fact, many of them were perfectly happy to continue the Jolly Cork organization as it had been founded.

All this, and the determination of the McDonald men to make the Elks into something different, resulted in what must be called a definite breach of brotherly love. These events are not detailed to explore controversy or expose old wounds, but they are important to the understanding of the Order's early days; and further, by seeing the problems and errors of the past, sometimes it is possible to avoid them in the future.

Vivian closed at Fox's Theater, Philadelphia, on April 11, returned briefly to New York, then opened a stand in

Pittsburgh from May 11 through June 1, 1868. Meanwhile, the Ritual for the Second Degree was reported out and adopted on May 17, 1868, under the chairmanship of George W. Thompson, a theatrical agent who was close to McDonald—who largely wrote it. Some Elk legends have it that the original First Degree was merely a continuation of Jolly Cork horseplay, and real work began with the Second Degree. This was not substantially true. The First Degree, pretty much put together by Vivian, closely followed the rituals of the R.A.O.B. in England, but still had many features in its ritual that remained with Elkdom for decades. The Second Degree, however, was to provide a framework that was more lasting. While the details of rituals are not a proper subject for general histories, it should be noted that the titles of the officers of the Second Degree differed from those of the First, and were the ones that lasted.

Accounts differ as to whether the election of officers for the Second Degree was held on May 17 or May 24; but in either case, Vivian, who if he had been present would have continued as presiding officer, was still in Pittsburgh. In this election for the higher degree the Thompson-McDonald theatrical forces carried the day. The following posts were filled:

George W. Thompson: *Right Honorable Primo and Exalted Ruler*

James Glenn: *First Assistant Primo and Esteemed Leading Knight*

William L. Bowron: *Second Assistant Primo and Esteemed Loyal Knight*

George F. McDonald: *Third Assistant Primo and Esteemed Lecturing Knight*

Henry Vandemark: *Treasurer*

William Sheppard: *Secretary*

Albert Hall: *Tiler*

By May 24, 1868, Exalted Ruler Thompson had conferred the ritualistic work of the Second Degree on the Elks who had not been members of the original Ritualistic Committee. These included Steirly, Kent, Vandemark, Platt, and most of Vivian's friends. Vivian, being absent, did not receive the Second Degree—in fact, he was never to receive it.

Meanwhile, the Elks of New York had already held their first ball, which was given at Ferraro's Assembly Rooms on April 16. Vivian, between stands at Philadelphia and Pittsburgh, had attended this and made a short speech. Then (as now) balls and benefits were one of the principal ways a benevolent order could raise money, and the fledgling Elks' treasury was hardly bursting. Another larger, advertised blow-out was scheduled for June 8, 1868, this one to be held at the Acad-

(Continued on page 59)

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| Guam                     | (none appointed)        |                              | Okla. Northwest       | Edwin A. Walcher           | Blackwell No. 1347       |
| Hawaii                   | Raymond G. Busniewski   | Hilo No. 759                 | Okla. Southeast       | Clayton Oliver             | Shawnee No. 657          |
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| Idaho North              | Archie C. Sorenson      | St. Marie No. 1418           | Ore. North            | William W. Collins         | Milwaukie No. 2042       |
| Idaho South              | Robert W. Jackson       | Goding No. 1745              | Ore. Northeast        | James Trimble              | La Grande No. 433        |
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| Ill. Northeast           | Elbert W. Sayre         | Chicago South No. 1596       | Ore. Southeast        | Frank C. Wheeler           | Burns No. 1680           |
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| Ill. Southwest           | John C. Meckels         | Litchfield No. 654           | Pa. Northeast Central | Walter A. Murphy           | Frackville No. 1533      |
| Ill. West Central        | Sam C. Sebree           | Canton No. 626               | Pa. Northwest         | George L. Schwab           | Titusville No. 264       |
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| Ky. West                 | James W. Franklin       | Louisville No. 8             | Tenn. West            | W. E. Terry                | Jackson No. 192          |
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| La. West                 | James Basco             | Shreveport No. 122           | Tex. East             | Louis Kayatt               | Beaumont No. 311         |
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## B.P.O.E.

(Continued from page 57)

emy of Music. Between June 2 and June 8 a series of ads appeared in the New York Herald:

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The deliberate use of the term "Performers' Benevolent and Protective Order of Elks"—which was not the legal name of the Order—showed clearly that a revolt of the actors and performing artists was gathering in the wings. And there was something else, even more noticeable—Vivian's name, although he was R. H. Primo of the First Degree, was left entirely off the programs and posters printed for the occasion.

Vivian returned to New York expressly for this benefit. When he found he had been ignored in this way and, even worse for a performer, left out of the entertainment program, he became quite angry. Most of his friends felt the same way. A storm was brewing.

The events of the next regular lodge session, on June 14, perhaps should only be described in the words of Past Grand Exalted Ruler Detweiler: there was an "unseemly altercation." A motion was made to expel Charles Vivian from the meeting; there were violent objections, and the session broke up with no definite action of any kind. Vivian, however, unquestionably was deeply hurt when he left that night.

According to the record, he never again sought entry into an Elks lodge.

At the next meeting, the feud continued. Vivian was not present, but Steirly, Kent, Bosworth, and others of his close friends were refused entry at the lodge room door. These men were told they could enter only if they gave the pass-word for the day. But none of them knew it—it had been changed secretly by the dominant group, which had mailed out cards only to those members who were against Vivian. Kent, outraged, demanded an explanation of these shenanigans from Brother McDonald. McDonald told him that in the future "none but professionals" would be permitted to enter the Order.

Shortly afterward, Vivian, Kent, Steirly, Bosworth, Vandemark, Platt, Ash, Blume, and Langhorne—most of

the old Giesman-days crowd—were notified of their "expulsion." There was no trial or hearing. Since all these men, except Vivian, had been given the Second Degree, this was not only utterly unfair but completely illegal under the Elk constitution. In the heat of battle, once the feud broke out into the open, passions had conquered.

Out of this feud, for some years, there was even an attempt to deny Charles Vivian the credit of having been the founder of the Order, on the grounds that he had never received the Second Degree, and therefore was not a "true Elk." Though a controversy raged for many years, it was finally completely established, as one Grand Exalted Ruler put it, that Vivian deserved the title of "Founder of Elks," and all authorities now grant him it.

In time, and to the credit of the Order, it was generally recognized that the expulsion of Vivian and some of his friends had been an injustice. Steirly was reinstated by the Grand Lodge, and some of the old Corks became honored Elks. In all this there was a lesson, a Grand Exalted Ruler wrote, and fortunately most of the brotherhood understood it. Procedures were established and firmed to prevent this kind of thing from happening again.

Charles Vivian went on his carefree way as a stage singer. He toured the U.S., making friends wherever he traveled. Then, tragically, at the age of 34, he died in Leadville, Colorado, of pneumonia. Leadville was a mining boomtown then, and Vivian's funeral was a great event. The whole population turned out, with marching mourners and a band. But then Leadville, and Vivian's memory, faded. Within a few years his grave was marked only by a wood plank, engraved with a nail point.

But an Elk is never forsaken or forgotten. After heartbreak, there was a certain glory.

In 1889 the chairman of the Board of Grand Trustees of the B.P.O.E. informed Boston Lodge (No. 10) of the neglected state of Vivian's grave. There was an instant reaction. With Denver and Omaha lodges cooperating, a few weeks later Charles Vivian's mortal remains were reinterred in the beautiful Elks Rest at Mt. Hope Cemetery in Boston. Here they were commemorated with a magnificent monument and assured perpetual care.

The place, and the memory, of Charles Vivian in Elkdom was secure. More important, the Order he had done so much to start was moving ahead, out of bitterness to bigger and better things.

• • •  
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## Russia—Fifty Years Later

Those who fear the people and distrust popular government will rejoice and join joyfully in celebrating the 50th anniversary of the Bolshevik revolution that brought a socialist tyranny power in Russia. They will regret only that a half-century of aggression has not yet made the whole world a Moscow satellite. On the other hand, those who cherish freedom, and would like to see all men the beneficiaries of its fruits, will rejoice that Communism has spread no more than it has. They recognize the dangers of further communist conquests, but unfortunately too often are divided on what to do about it.

Indecision has marked our attitude toward Soviet Russia from the outset. An important factor in our failure to follow a consistent policy toward Moscow has been the propaganda tactics of left-wingers. They hailed the Soviet victory in Russia as the advent of Utopia, and helped persuade the West to abandon a half-hearted armed intervention that could have settled the matter then. They "proved" that reports of the liquidation of hundreds of thousands of peasants in the '30s were only reactionary propaganda. When the false reports later proved to be undeniably true, the left-wing apologists excused the bloodshed and suffering on the ground that they were the inevitable price of human progress.

The situation has not changed much in 50 years. Domestic Communists and left-wing intellectuals flit about to Cuba, North Vietnam, Peking, Moscow—their destination and allegiance dependent only on their degree of extremism. When Hungarians revolted against their Red masters, these left-wingers raised the cry of noninterference, and the West let Hungarian patriots drown in their own blood. When Castro moved Cuba into the Communist orbit, they screamed, "Fair Play for Cuba," to help safeguard this Red conquest. They have been unremitting in their campaign to force the U.S. to recognize the hateful Red Chinese government and to get that unhappy country admitted to the United Nations. Now, they are in the vanguard of the movement for surrender to the Communists in Vietnam.

Our left-wingers are indefatigable propagandists for the argument that Communism is mellowing with maturity, that Moscow is shifting to liberalism. Their word in this is no more reliable than was that of the left-wingers of 50 years ago.

The truth is painfully obvious. Today, as 50 years ago, Russia squeezes her people to obtain the resources for aggression in the Middle East, in Asia, in Africa, in Latin America. True, the Communist Party bosses have felt compelled to take a few halting steps toward entering the 20th century. But some slight relaxation in the party's rigid controls over the lives of the Russian people, while welcome to all libertarians, is pitifully small gain after a half-century of oppression.

We must neglect no possibility of advancing the cause of peace, however remote the prospect of success may appear. But until the Soviets abandon their aggressive plans, until peaceful coexistence becomes more than a ruse to lull us to sleep, the U.S. will be guilty of the worst kind of folly if we fail to maintain the strongest defense of which we are capable.

## A DISAPPEARING TRADITION

What happened to the traditional greeting "Hello Bill," a custom that once distinguished every gathering of Elks?

Not so long ago, the members of this Order were known as "Bills" and the salutation, "Hello Bill," was heard on every side at an Elks convention. It appeared on cards in show windows and as a greeting in advertisements, on pennants and the like. It was heard frequently—as recently as 10 years ago. Then, suddenly it seems, it disappeared, and today is even rarer than the mounted elk's tooth that members once sported in such numbers that it was widely but erroneously looked upon as an official symbol of the Order.

One historian has recorded that "Hello Bill" had its origin at the Grand Lodge Reunion, as our national conventions were then called, at Minneapolis in 1897. This authority, Charles Edward Ellis, in his history published in 1910, records that William Goddard, Treasurer of Minneapolis Lodge at the time, was a key figure in handling the arrangements which were, for the most part, in the hands of local Elks in those times. It seems that anyone wanting to get anything done had to see Brother Goddard, and the greeting, "Hello Bill," was heard so incessantly, that by the time the reunion ended it had become the accepted salutation for all Elks. What had started as a good-natured local joke in Minneapolis soon became an Elk tradition.

It became a part of Elks literature. It was a theme that inspired poets and it was incorporated into Elks toasts. Now, it is gone, remembered by few, a part of that earlier day when Elkdom's ranks included a large number of actors and others engaged in theatrical work, and when the Elks lodge was a male sanctuary. Times have indeed changed, and the passing of "Hello Bill" may be a sign of those changes, but it is the spirit that counts, and as Elkdom prepares to enter its second century, it will carry with it the same spirit of friendliness and fraternal warmth that it started out with in 1868.

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