

THE  
**Elks**

MAGAZINE  
SEPTEMBER 1970

IN THIS ISSUE:

**CONVENTION  
HIGHLIGHTS 1970**



# ELECTRONICS INTERNATIONAL

## 1970 MODEL 5 BAND PORTABLE RADIO

Plays on Battery or Current

### 25 SOLID STATE DEVICES

**AM • FM • POLICE • AIRCRAFT • SHORTWAVE**

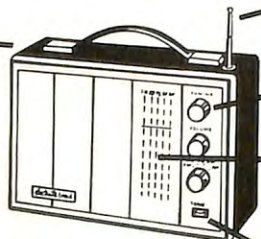


**LISTEN TO THE WHOLE WORLD!**

THE FEATURES YOU WANT IN A RADIO

**BLACK PADDED LEATHERETTE CASE**

**OPERATES ON BATTERY OR AC/DC CURRENT**



**TELESCOPING ANTENNA**

**LOCK IN E-Z TUNING**

**EASY TO READ COLOR GUIDE DIAL**

**HIGH-LOW SWITCH**

**THIS RADIO COMES COMPLETE:**

4 C cell batteries, AC cord, Built in AC adaptor, Ear phone plus automatic frequency control (no extras to buy).

**Guarantee**

You must be 100% satisfied with your Electronics International 5 Band Radio or your money will be refunded in full.

**ELECTRONICS INTERNATIONAL**

210 South Des Plaines Street • Chicago, Illinois 60606

**LIKE HAVING 5 RADIOS IN 1**

Tune in as police speed to disasters, or close in on wanted criminals. Listen as huge airliners speak to airport towers. Hear direct broadcasts from strange and distant countries. You'll get all standard AM local stations, disc jockeys, ball games, news, etc. Enjoy the finest in FM music.

Designed with Solid State circuitry for stabilized performance on each frequency. Thermistor assures outstanding performance under all climate conditions. Superhetrodyne receiver eliminates station "crossover."

**MONEY BACK GUARANTEE!**

**ELECTRONICS INTERNATIONAL**, Dept. RF-26  
210 South Des Plaines Street • Chicago, Illinois 60606

Gentlemen: Please rush on money-back guarantee 5 Band Radio at \$29.95 plus \$1.00 Postage and Handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- I enclose \$29.95 plus \$1.00 Postage and Handling—ship prepaid.  
 Ship C.O.D. I enclose \$1.00 deposit.  
 Charge to my Diners Club Acct. # \_\_\_\_\_

# MAKE \$100 \$200 OR MORE

## per week... part time with a **FOOSBALL**<sup>®</sup> Sportsystem Franchise

America's newest sport can make you a spare time fortune! Hundreds of men are now making thousands of dollars each with the FOOSBALL Competitive Sportsystem Program. . .you can too.

Here's how you start. . .

Show people how to play FOOSBALL, the action packed, new table-soccer game that's perfect for pool halls, bowling alleys, taverns, legion halls, snack shops, campus spots, union halls. . .the list of locations is endless. All you have to do is visit the locations during the fun hours. After one demonstration game, everyone wants to play. Competition builds. . .from then on, you simply collect your money from the cash box and split it with the location owner.

**FOOSBALL works full time. You work part time!** FOOSBALL works for you every day. Your money rolls in even when you're off for a few days or on vacation. No service calls! FOOSBALL is maintenance FREE. It's completely mechanical. . .no electric connection or circuits. . .no trouble shooting. And, it's legal everywhere.

*American Youth Marketing Corp.  
Alms Building, Cincinnati, Ohio, 45206*

*interested parties may call Mr. Green collect (513) 281-7171.*

Just look at the **FOOSBALL**<sup>®</sup> FORTUNE

\$200 in 10 days from 1 unit

C. H., Alabama. . ."I have taken in as high as \$200 in just ten days from one unit, and we have had units pay for themselves in less than one month. There are no maintenance problems and virtually no overhead."



**No Selling! No experience needed!**  
We help you every step. . .

Our FREE, illustrated and thoroughly proven manual, sound movies, banners and advertising materials, will guide you step-by-step to fabulous success with FOOSBALL. We show you how to get locations. . .how to install. . .how to promote. . .how to make one location lead to another and another.

We help you obtain financing through your local bank, and you can begin your FOOSBALL program for as little as \$650. In addition,

you will receive our FREE monthly Dealer NEWSLETTER to give you all the latest news on FOOSBALL, and we advertise in magazines like LIFE, ESQUIRE, SPORT, and on radio and TV to help even more.

**ACT NOW. . .DON'T DELAY. . .**

Fill out our coupon and mail it today. Others will be writing in from your local area, and inquiries are processed based on date of postmark. Remember, only one dealer can be appointed from your area. There's no obligation. . .only opportunity. . .the biggest you've ever had. Send in this coupon NOW!

©PIC, 1969

**FOOSBALL<sup>®</sup> COMPETITIVE SPORTSYSTEM<sup>T.M.</sup>**

ADVERTISED IN

**LIFE**

div. American Youth Marketing Corp.  
Dept. E-9-70  
Alms Building  
Cincinnati, Ohio 45206



No one will visit you. Please include phone number so we can call.  
Yes, I'm interested in a  part-time  full-time program. Send me all the facts on my **FOOSBALL FORTUNE... FAST.**

my occupation now is \_\_\_\_\_

name \_\_\_\_\_

phone \_\_\_\_\_ area code \_\_\_\_\_

address \_\_\_\_\_

(please use street number and zip code)

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_



It's just one short step between floors with "Elevette"!

Step into this modern home elevator instead of climbing up and down the hard way. "Elevette" is a life-saver for the handicapped or elderly . . . is a convenience for the whole family. And the variety of color-coordinated designs includes one to complement your decor.

Write for new color-illustrated catalog-free facts on "Elevette"; Inclinette, low-cost, single-seat stair lift; INCLINATOR, stair lift for two people. Equipment is tax deductible when recommended by doctor.



**INCLINATOR COMPANY OF AMERICA**  
2204 Paxton St., Harrisburg, Pa. 17105

**FREE PLAN Start Your Own Business Filing Saws**



Start a steady repeat CASH business in your basement or garage. Earn up to \$6 an hour in your spare-time! Excellent profits in saw sharpening business! Automatic Foley Saw Filer easy to operate. Files combination saws, hand, band, and circular saws. No experience needed. H. C. Delbert wrote us, "Since I got my Foley Filer 5 years ago, I have averaged 4 1/2 saws each day since I started." Every saw you sharpen brings you more customers. "I rented a two-car garage and have all the work I can do," writes Charles H. Smith.

**FREE BOOK Shows How to Start**

Fact filled booklet tells you how to start a sparetime business immediately, how to get new business, how to advertise. Get "Money Making Facts" and details on Easy Payment Plan. No Salesman will call.

**FOLEY MANUFACTURING CO.**  
DEPT. 9334-0 FOLEY BUILDING  
MINNEAPOLIS, MINNESOTA 55418

**DON'T LET THE TITLE FOOL YOU**

If you like topical, up to the minute and humorous short stories, mail \$1.00 check or money order, your name, address and zip to the address below, and I will send you 10 original stories I hope you will enjoy. All contained in my latest book,

**TIME TO KILL?**  
Here's the Weapon.  
Just off the press.  
**DICK DELTENRE**  
P. O. Box # 6303  
Phoenix, Arizona 85005



**THE ELKS MAGAZINE**

VOL. 49, NO. 4

SEPTEMBER 1970

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

Wade H. Kepner Chairman  
Raymond C. Dobson Secretary  
Earl E. James Vice-Chairman  
Edward W. McCabe Assistant Secretary and Assistant Treasurer

J. A. PROVOST  
Articles Editor

WILLIAM H. MAGRATH  
General Manager

GAY BOYD  
Fraternal News Editor

JOHN SCHMITT  
Circulation Manager

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

"Elks Serve America"  
A Message From the Grand Exalted Ruler..... 4  
Deer: From the Woods to the Pot.....RAYMOND SCHUESSLER 6  
The 1970 Convention ..... 10  
Our Most Valuable Students ..... 21  
Around Washington ..... 22  
The Great  
Commuter Revolt.....THORN AND ANDRE BACON 24  
Grand Lodge Memorial Service ..... 27  
Acceptance Speech of Glenn L. Miller ..... 28  
Elks National Service Commission..... 30  
It's Your Business .....J. L. SLATTERY/R. GOSSWILLER 31  
News of the Lodges ..... 34  
Oh, To Be A Dog! .....MAE PARSONS 39  
It's All True .....BILL TRUE 41  
News of the State Associations ..... 42  
Elks Family Shopper ..... 46  
For Elks Who Travel .....JERRY HULSE 58  
The Elks Magazine Editorials..... 64



ADVERTISING OFFICES



CHICAGO 60614  
425 W. Diversey Parkway  
528-4500

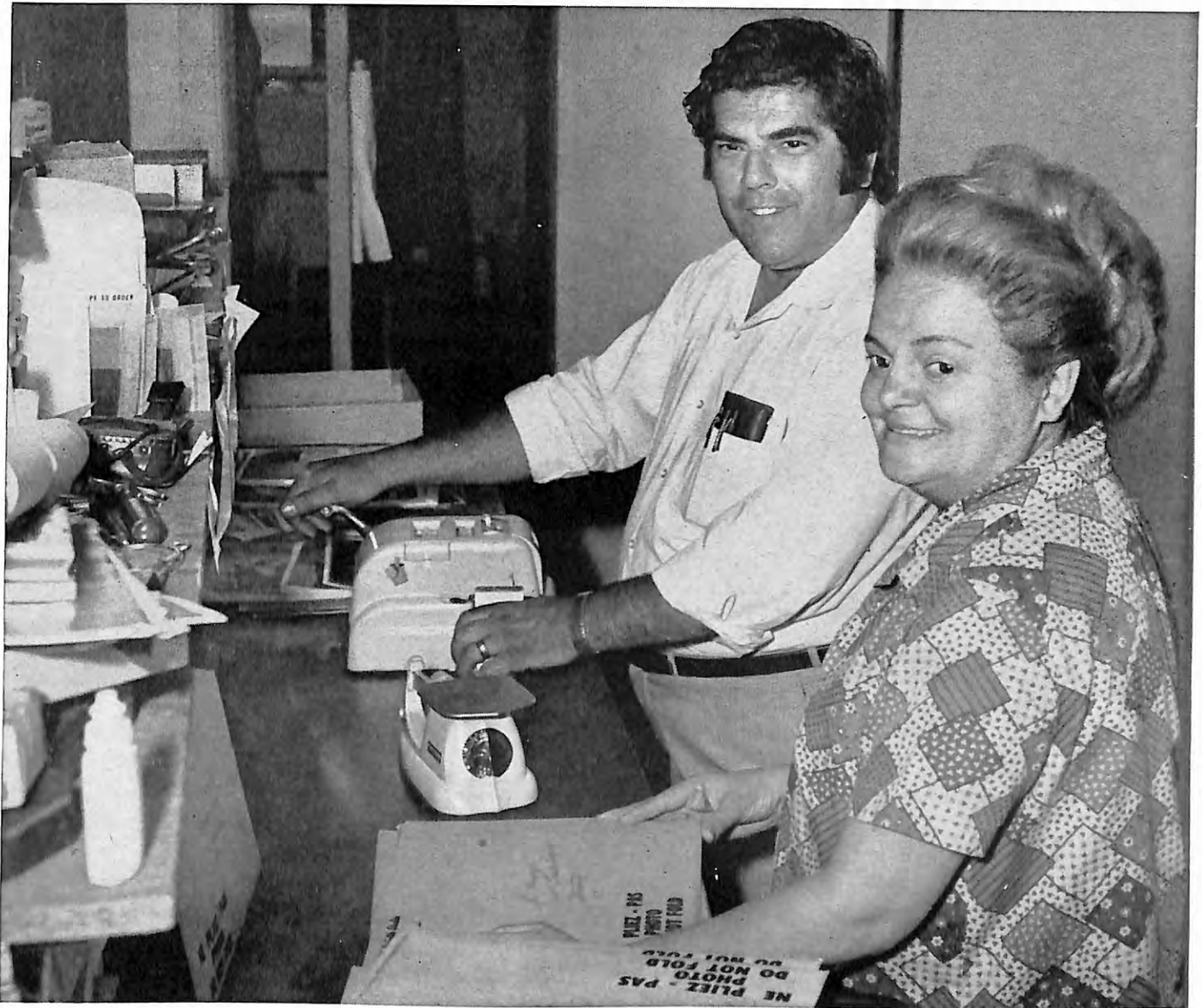
NEW YORK 10017  
30 East 42nd St.  
682-2810

LOS ANGELES 90036  
5909 West 3rd St.  
WEBSTER 1-1371

POSTMASTER: Mail notices of address corrections to: THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614  
MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.  
THE ELKS MAGAZINE, Volume 49, No. 4, September 1970. Published monthly at 425 Diversey Pkwy., Chicago, Ill., 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 20 cents. Subscription price in the United States and Its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1970, by the Benevolent and Protective Order of Elks of the United States of America

# Why Bob Pichette uses a Pitney-Bowes postage meter for as few as 5 letters a day.



Twelve years ago, Bob Pichette set up his own business in LaSalle, Quebec, as a photographer. Since then, it's become his way of life! He married a photographer, their home became their studio, and as leading photographer in his community, he's on call at all hours. It's even made him something of a philosopher. "Nobody," he says, "nobody is really ugly." And he has pictures to prove it.

To business. About a year ago, some of Bob's mail went out with insufficient postage. Irritated, Bob looked around for a way to prevent this happening again. He decided to get a Pitney-Bowes postage scale to make sure his mail would be weighed accurately. And while he was at it, he ordered a postage meter as well.

Bob got the meter simply to ensure having the correct postage on hand at all times—but to his delight, he found he'd got a whole lot more than he bar-

gained for.

For a start, he's able to cut down on trips to the Post Office—and no more scrambling to get there before its doors close. What's more, he has a ready record of all the postage he used (a help to his accountant at tax time!)

Another useful thing for Bob is the fact that the meter postmarks all postage. If Bob tells a client he will "mail the photographs by Thursday," he has the dated metered stamp to prove that he did.

Bob even feels that, indirectly, his postage meter helps him sell more pictures. For example, if he covers a wedding on Saturday, he can have sample pictures ready by Sunday. And being independent of the Post Office, he can send them out right away so his potential customers get them by Monday—which is so soon after the happy event, that they are in a good mood to buy.

And Bob has one more benefit to

come from his meter. Remembering the advice received from one of his teachers "make sure people know you," Bob is busy devising his own little ad. And his Pitney-Bowes postage meter will be happy to print it for him, right beside the postage.

If the story of Bob Pichette, his postage scale and his meter makes you think you might have some use for them too, please call us and our demonstrator will come running to show what we can offer.



**Pitney-Bowes**  
POSTAGE METERS

For more information, write Pitney-Bowes, Inc., 255 Pacific Street, Stamford, Conn. 06904 or call one of our 190 offices throughout the U.S. and Canada. 50 Years of Solving Paper-Handling Problems. Postage Meters, Scales, MailOpeners, Addresser-Printers, Folders, Inserters, Collators, Counters & Imprinters, Copiers, Fluidic Controls, Labeling, Marking and Plastic Card Systems.



# Elks Serve America

My Brothers:  
I am grateful for the opportunity you have given me to  
serve our great fraternity, the largest and  
finest in America.

As Elks, we take pride in the accomplishments of the past.  
The past is gone. We must now prepare for the future and  
meet the challenges that lie ahead. When I say "We,"  
I mean just that. It includes all Elks. When this year's  
record is written, it will be our record, yours and mine.

We have taken a vigorous stand against the forces that  
threaten the destruction of our country. We shall back  
that position with all-out efforts on the side of  
those who are for America and resist the hate-America  
elements which would destroy our freedoms.

Our duty, as Elks and loyal Americans, is to support  
and defend the laws of our beloved America. We must,  
and shall speak out for law and order.

We shall prove to all that  
"Elks serve America."

Sincerely,

*Glen H. Miller*

Grand Exalted Ruler



# Still <sup>not</sup> working at the same old job?

It's pretty tough when you're stuck in a job rut.

It's tougher when you're stuck without a job.

These are tough times. But in tough times and not so tough times people eat donuts. Unlike other products people give up when belt-tightening, people still eat and enjoy donuts.

*That's pretty good if you're in the donut business.*

Dunkin' Donuts, with over 465 shops in 35 states and Canada, is the largest chain of coffee and donut shops in the world. And there are good reasons why.

This year we are celebrating the 20th anniversary of the opening of our first Dunkin' Donuts shop. That means 20 years of experience.

Every Dunkin' Donuts shop owner is a university graduate. Dunkin' Donuts University. Five weeks of intensive training in all subjects ranging from donut-making to business-running.

Many own more than one shop.

The basic cash requirement is \$18,000 plus approximately \$7,000 in working capital. We think that much of an investment deserves a lot of support. Like site selection, construction supervision, equipment specification, advertising, promotion and on-going operational support.

Whether you're still working at the same old job or not, perhaps you should investigate owning your own Dunkin' Donuts shop. Especially today. It can be a good business when times are tough or not so tough.

Mr. David Smith, Dept. 207  
Dunkin' Donuts  
440 Hancock Street  
Quincy, Mass. 02171 617-471-1100

Please send me information on how I can become the owner of a Dunkin' Donuts shop. I understand there is no obligation whatsoever on my part.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**KNEELING UNDER AN APPLE TREE** at the edge of a well-beaten deer trail in the goldenrods, with the wind blowing towards us, we spotted the head of a female deer bouncing over the brown pods. We had sent "beaters" into the woods back of the field to scare any possible deer onto these trails. But where was the buck? Trailing along a short distance behind? Laying back?

Why wasn't the master buck leading, you ask? Don't be silly. Animals are smarter than people. Ole Mr. Deer had trained his women well, or he would never have grown up to be a buck. He either knew that you couldn't shoot a doe during hunting season, or more acutely, he could always spare one doe from his bountiful harem to do the dirty scouting work, which was perfectly reasonable.

The sly old buck was probably tip-toeing wide of his decoys somehow sensing, even without the wind that this lay of land could be a perfect trap.

But did he know that we had reconnoitered this area long before the hunting season opened and seen a variation of his defenses? (No deer has one trail—there are two or three alternate trails to every area.)

There was a barbed fence along the left edge of the goldenrods about 40 yards to the right well in our sights which a real smart deer might use in an emergency.

The ears down the trail had disappeared. Did they turn back. I waited two minutes; five, ten. I could endure the suspense no longer and cautiously stuck my head higher. The beasts actually outwaited me!

A loud snort which would warn every deer within two miles, sank my heart as I saw three white flags go up and away back down the goldenrod trail.

The trap wasn't blown yet. Where was the buck? Surely he wouldn't run back towards the woods where the beaters were moving.

Suddenly he came flying along the fence trail running low like a greyhound with his belly almost touching

the ground offering as small a target as possible. We had to lead him by a good distance. Pow! He kept going and suddenly somersaulted and lay still.

Deer are clever creatures and if you kill one by outsmarting him, you have truly earned your deer. In fact, it is the only fair way to kill such a beautiful though over-populous creature.

You've got to think like a deer in order to catch a deer, so let's see what a deer thinks like. A deer is trained from birth to hide, camouflage and creep away from noise and scent. Yet he has guts enough to lie motionless and let a hunter creep by him if he thinks his position is good enough to escape detection.

The best deer country is not, as some "desk hunters" suspect, a deep woods of towering trees. Any area without brush and small trees is going to be devoid of deer. If there are heavy underbrush or young trees about to furnish food and cover, there you will find deer. And if there is water nearby, you have a happy hunting ground. Deer also haunt the thicket of



# DEER: from the WOODS to the POT

Raymond Schuessler



alders and willows bordering streams and dense growths in swampy lowlands.

It's how you hunt, not where, that makes the difference. Yet some spots are better than others. Swamps that reach out into old stumpings will draw running deer; so will a notch in a hill. The end of a lake or a beaver flooding will funnel all the animals in this general direction from larger areas.

For the first few days of the season you may not disturb deer enough to cause them to take to heavy cover. But after that the open and easy country spots close to home will be barren. Forget that old apple orchard where you have seen deer all summer. By now the bucks have headed for tougher cover.

If you are hunting alone or with only one companion, you will probably do better by letting other groups of hunters do the driving while you stake out near a deer trail. The hunter who gets his deer is usually one who will begin his hunting plans at least a couple of weeks before the deer season opens. Visit your intended territory and look for deer trails and feeding areas such as apple orchards, corn fields, young trees; drinking spots, shelter areas like goldenrod fields, swamps, ridge areas where fallen trees give shelter from the wind and a good view of the valley below. Figure out possible sites where you can get a good view of a deer trail broadsides, and the best area for still-hunting. Maybe the area has distinct wind patterns; which way will you enter? How will you cross open areas?

There are three techniques you can use to hunt deer; still hunting, the drive and hunting from a blind. In still hunting, you track the deer, moving as quietly as possible. It takes a real hunter to get a deer with this method. In the drive you find a good position to observe a trail or cross trail and let other hunters chase the deer down your trail. The third method is hunting from a blind.

Many hunters swear by the blind method, which they build near a well-used runway leading to a feeding area. If you have the time or patience build two or even three blinds nearby to prevent suspicion. These need not be elaborate huts. If you carry an axe you can construct a blind in a few minutes from branches and bushes.

On opening day get up well before dawn and be at your hunting grounds a few minutes before legal shooting time. Deer feed in the early morning and late afternoon for 3 hours. They are up before dawn, browsing sometimes as late as 10:00 A.M. During the day they sleep, perhaps moving occasionally to



***“When you spot a deer, chances are he’s already spotted you.”***

seek better shelter or to get out of the sun. Between 4 and 5 in the afternoon they come out to feed again. During a full moon they may feed pretty late, then they bed down again.

Go into your hunting grounds against the wind if you can. If the wind is low, remember that air flows up the slopes when it's hot, and into the low places during the cool hours of the day. Since the best time to hunt is early in the morning and late in the afternoon, stick to high ridges. But remember too that the deer will also stay high. Bucks, when not disturbed have definite routes of travel. They follow certain lines of cover, use the same ridges to and from feeding areas, or cross streams and fences at particular places.

Once the shooting starts, however, the wise old bucks have a battle plan that includes a few changes. Pre-season runways are quickly traded for thicker cover. They now sneak from place to place and seldom show in the open. They spend much time in the densest thickets and may bed down in places impossible to approach quietly and unobserved. So, after the first few days of hunting, change your battle plans.

When a deer is about to bed down he will always travel into the wind for a short time before choosing a spot. When he does lie down he will face his back trail. In this manner he knows there is no one in front of him, and he will be able to smell or hear anyone coming up the back trail. He will trust his eyes to spot danger in front of him.

Most of all, the successful deer stalker obeys two rules: (1) Never step on

anything you can step over; (2) Take three steps and stop. Look back once in a while too. Deer are fast, but they are crafty and gutty. Sometimes they will hide as you walk by and then sneak behind you. One time while watching my partner stalk a track in a ravine one year, I saw, through binoculars, a deer actually following the hunter.

Deer have a powerful sense of smell so take care to deodorize yourself completely. Hunting clothes removed from storage with mothballs cast an odor that can be detected downwind for a great distance. Shaving lotions and hair tonics and strong soaps are dead giveaways to deer who associate the odors with man and danger.

Keep your ears open. As crafty as deer are, they too can rustle a bush or step on a twig. Listen for the snort of a frightened deer in the distance as he might spot you and warn the rest of the clan. In turn, don't carry loose objects such as keys, change or other objects in your pocket that will jingle and announce your presence to the whole animal kingdom who can tell the weight, shape and color of a falling leaf by its sound.

If you are carrying any extra equipment be sure it is strapped securely to your body. Conversation, of course, is taboo on a deer hunt; learn to talk with your hands in the woods or else just keep your mouth shut. Wear noiseless rubber shoes, moccasins are best if the ground is dry.

As clever as deer are, they are often the victims of their habits, as we humans are. Deer usually roam over a two mile area. This is their “backyard” where they have established trails and pathways which they follow religiously, with alternate routes, of course, nearby. Even when they are frightened away from their backyards they will return as soon as the intruders leave. Deer, like people, can't lay still long when they are wet. They'll spend the day looking for drier spots and you may intercept one between beds.

When deer are scared off, they will always put a tree, a ridge or a bush between themselves and you. So don't look in open spots for deer. Look at openings between trees and through bushes and try to single out a piece of a deer, maybe his ears, his head, legs, or rump.

If you spot an object that might be a deer, study it with binoculars. A rifle scope will do as well. Chances are if it is a deer, it is watching you too. If so, let it make the first move. The old saying that deer can see movement farther than you can see deer is true.

*(Continued on next page)*

## From Woods to Pot

(Continued from page 7)

Once you kill a deer you must know how to handle and cook it to enjoy it. Too often venison is poorly handled in the field and improperly cooked in the kitchen. Then what could have been a truly delightful meat is relished only by the family pets.

The game must be cleaned and cooled immediately. This is especially important if the hunting season is warm. Immediate skinning helps cool the meat quickly and is strongly recommended. Blood that has settled around openings made by shot must be cut out to avoid a bitter taste.

Never carry venison home in a tightly closed car trunk. The hood of the car, where the engine heat is transferred to the meat, is the worst possible place to carry your game.

In most areas butchers will cut and wrap venison for freezer storage. But tell the butcher just how you want your deer cut. Make a list of what you would like from each of the major cuts.

Count on 50 to 70 pounds of locker meat for every 100 pounds of meat carried from the woods.

Many find it convenient to take meat for deerburger to the local meat market to be ground in a power grinder. Some markets specialize in custom smoking venison. Others make luncheon meat and hard sausage from deer meat furnished by the hunter. The price is usually quite reasonable.

Even if you have a home freezer there may not be room to freeze the meat quickly. Stacked meat may take several days before it is frozen solid. During that time juices are lost and quality is lowered. It may be worth taking the wrapped meat to the local locker plant for freezing. Use venison within 6 to 9 months for the best quality.

If your family enjoys the natural flavor of venison, your only cooking problem is to make the meat tender. If your family rebels at a gamey flavor, there are two things that you can do to increase their enjoyment.

(1) Disguise the flavor with wine, spices, herbs, and other seasonings.

(2) Dilute the flavor by choosing recipes using stuffings or starch fillers, or use the meat with other meats and vegetables.

Here are some general rules to start you off toward successful venison cookery:

Cook venison like low quality beef. Most game has little fat and corresponds in quality to beef carcasses with little or no external fat. Venison is cooked in the same way. The tender cuts like the loin and rib can be broiled or

roasted. Do not overcook. Deer meat has short fibers that toughen quickly if overcooked or cooked at too high temperature.

Plan to serve venison medium to well done, never rare or overdone.

Use a tenderizer. Wine, tomato sauce, and French dressing sauces are good for tenderizing venison. Cover slices or chunks of meat and allow to stand in the marinating sauces for at least 24 hours.

Broil if possible.

Venison's natural flavor is sweeter than other meat. Sauces made for domestic meats may be too sweet. Use  $\frac{1}{4}$  less sugar. Remove all venison fat before cooking. The gamey flavor is most pronounced in the fat and venison fat becomes rancid quickly. Ground pork or beef fat should be substituted since venison is a dry meat, or the surface may be covered with bacon strips.

### POYHA

(A different meatloaf recipe handed down to us by the Cherokee Indians.)

1 pound ground venison; 1 No. 303 can whole kernel corn; 1 small onion, chopped; 1 teaspoon salt; 2 eggs;  $\frac{1}{2}$  cup cornmeal;  $\frac{1}{2}$  cup wine.

Measure the cornmeal and place in a small bowl. Add the wine and stir to mix. Allow to stand. Brown the venison in fat. When meat is thoroughly cooked add the corn and onion. Cook 10 min-

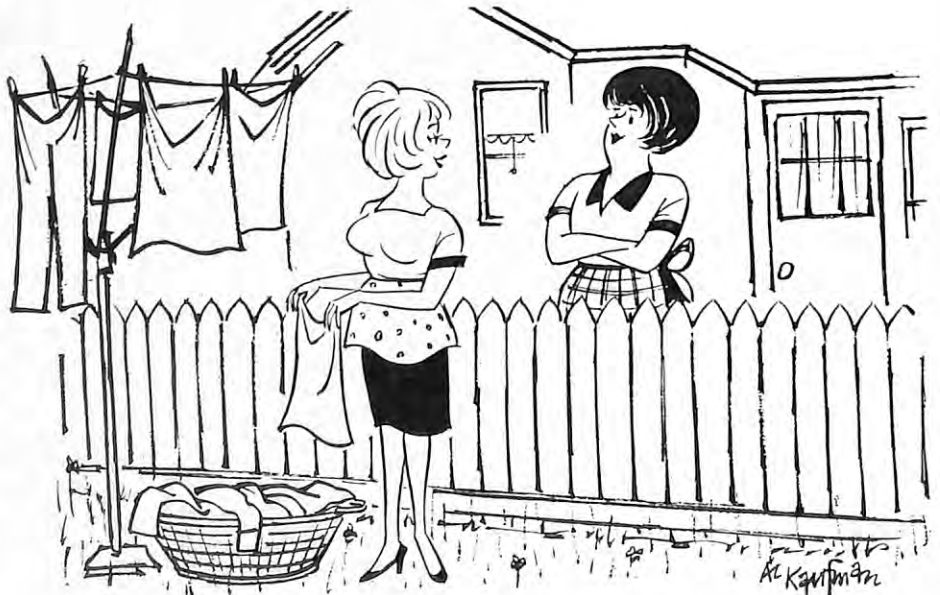
utes. Add the salt, eggs, and cornmeal, stir well. Cook another 15 minutes. Put in greased loaf pan and bake 30-45 minutes at 350°. Serve with cheese sauce or mushroom soup.

### VENISON POT ROAST WITH VEGETABLES (serves 6 to 8)

(Use cuts from the chuck, round, or rump.)

One 3 to 4 pound venison roast;  $\frac{1}{4}$  cup cubed salt pork or mild bacon; 2 tablespoons butter; 6 carrots; 6 onions; 6 potatoes; 1 stalk celery, sliced; 1 teaspoon parsley flakes or 1 tablespoon fresh chopped parsley;  $\frac{1}{4}$  teaspoon thyme; 1 cup wine; 1 teaspoon salt,  $\frac{1}{4}$  teaspoon pepper;  $1\frac{1}{2}$  cups hot water; 3 tablespoons butter or drippings.

Lard the roast well by inserting cubes of salt pork into small cuts in the roast. Heat butter in a Dutch oven or deep casserole and brown the meat on all sides. Add hot water, wine, celery, parsley, thyme, salt, and pepper. Cover and simmer gently for 3 hours on top of the stove or in the oven at 350° until meat is tender. If liquid gets too low, add water. About one hour before meal is to be served, add peeled potatoes, carrots, and onions. Add a little additional salt for vegetables. When vegetables are tender, remove them and the meat to a platter and keep hot. Thicken liquid with 2 to 3 tablespoons flour. ■



*"I told my husband I wanted a mink coat for my birthday. That ought to be good for a dinner out, at least."*

# HAWAIIAN ALOHA TOURS

Deluxe Family Hawaiian Vacation—8 days and 7 nights in Honolulu

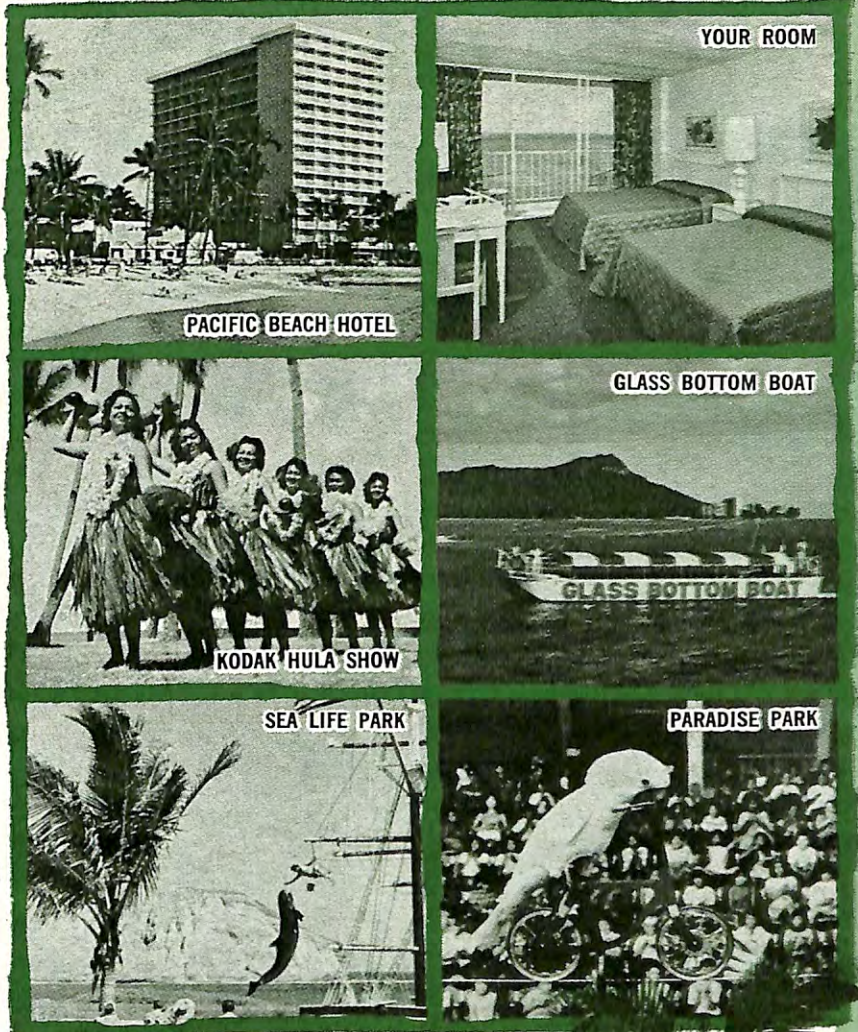
**\$195 per couple**

\$50 per child 2 to 12 years

Children under 2 free  
plus air fare

**Includes...**

- **ALOHA LEI GREETING**
- **ROUND TRIP TRANSPORTATION** to and from your hotel
- **7 nights in WAIKIKI'S DELUXE PACIFIC BEACH HOTEL** Overlooking Waikiki Beach  
Every room features completely furnished kitchenette, two double beds, free cribs, air conditioning, private balcony and ocean view!
- **4 of Hawaii's VISITOR ATTRACTIONS** admissions and transportation included
  - GLASS BOTTOM BOAT luncheon cruise  
See the beautiful coral reefs and tropical fish
  - KODAK HULA SHOW
  - SEA LIFE PARK and island tour
  - PARADISE PARK and town tour
- **ELKS CLUB LUNCHEON**  
Bring your swimsuits and enjoy a great lunch at the beautiful New Elks Club on Waikiki Beach at the base of Diamond Head



WRITE NOW! GET COMPLETE INFORMATION ... PLUS THE FACTS ON AIR FARES ... FREE ... NO OBLIGATION.

**HAWAIIAN ALOHA TOURS**  
Pacific Beach Hotel  
2490 Kalakaua Avenue  
Honolulu, Hawaii 96815

**HAWAIIAN ALOHA TOURS**

NAME.....  
ADDRESS.....  
CITY.....  
STATE..... ZIP.....

WHEN CAN YOU COME?.....  
(must have date)

HOW MANY PEOPLE IN FAMILY COMING?.....

( ) ADULTS ( ) CHILDREN ages: .....

HOW DO YOU WISH TO PAY? CASH ( ), CHARGE: Diners ( ), Carte Blanche ( ), American Express ( ), Master Charge ( ), BankAmericard ( )

Air fare must be booked through Hawaiian Aloha Tours to qualify for this special package price YOUR ELKS LODGE NUMBER ..... IT-GB 003-A

**THE IDEAL FAMILY VACATION**

Complete sightseeing and deluxe Hotel with kitchenette overlooking Waikiki Beach.  
GREAT FOR CHILDREN.

**SIGN UP NOW!**

# CONVENTION HIGHLIGHTS 1970



At the public ceremony marking the opening of the 106th Grand Lodge Session Sunday evening, July 12, all eighteen living Past Grand Exalted Rulers were present. They were introduced by PGER Bush, Honorary Convention Co-Chairman. Left is the Bismarck, N. D., Elks Chorus and right is the Santa Monica Elks Male Chorus. The St. Mary's Chinese Mission Girl Drum Corps of San Francisco escorted the wives of the Past Grand Exalted Rulers into the auditorium.

## *Highlights of the 106th Grand Lodge Session Held in San Francisco, California, July 12-16, 1970*

"CALIFORNIA HERE WE COME," might have been the song Elks were singing as they headed for San Francisco. The city by the Golden Gate hosted some 15,000 members and families of the Benevolent and Protective Order of Elks from throughout the United States, Canal Zone, Guam, and Puerto Rico for the 106th Grand Lodge Session, July 12-16, 1970.

An overflow crowd attended the public ceremony in the California Masonic Memorial Temple on Nob Hill which officially opened the events Sunday evening.

PGER R. Leonard Bush, Honorary

Convention Chairman, presided. PGER Horace R. Wisely served as Honorary Co-Chairman. Both are from California.

Keynote speaker Grand Exalted Ruler Frank Hise told delegates and guests that during the past year there was a net gain of 27,638 new members. For the first time in history the Order reached a total of over a million and a half members. There are now 1,508,050 members in 2,146 lodges.

The Elks National Foundation had an enviable record of donations. The James Beam Co. turned over to the Foundation \$658,417.73 from sale of the Centennial bottle. Total contribu-



Hundreds of Elks jammed the Plaza Room of the San Francisco Hilton to register for the convention and receive their credentials.

Deputy Fire Chief Keith P. Calden, right, presented a plaque from the San Francisco Fire Department to the Order of Elks for their assistance during the 1906 earthquake. The presentation came as a prelude to the 106th Session and was received by GER Hise, left, and 95-year-old Ben Joseph, oldest living member of San Francisco Lodge, who was present during the 1906 disaster. The Elks were the first to bring help to the stricken city, donating food, clothing, medical supplies, and financial aid. Within 12 hours after the fire and earthquake, the Oakland Elks also had organized a tent city for 2,000 refugees.



Glenn L. Miller received his jewel of office as Grand Exalted Ruler from his sponsor, PGER McCabe.



Frank Hise, right, joined the ranks of Past Grand Exalted Rulers as he received his PGER's pin from PGER Horace R. Wisely.

tions for the year reached \$1,636,464.06, marking the second highest year in history in donations from individuals and State Associations.

GER Hise noted that during the first part of his term there was a concerted effort by outsiders seeking to destroy the Order.

"I want to take this occasion to emphasize that the Elks are not mad at anybody," he said... "The record shows that we extend our youth programs, scholarships, our crippled children services to all without concern for Elk membership, or what their religion is, or their color or their nationality.

"That's why I believe with all my heart," he asserted, "that these people who are so hostile to Elkdom, who don't agree with our way of doing things,

should leave us alone and form their own organization. I can promise them that we won't bother them.

"... If the Order of Elks changes its rules and regulations it will be because the members wanted the change and not because of pressure from outsiders."

GER Hise lashed out at those who use the Vietnam War, peace at any price including surrender, as a weapon to tear America apart.

"It should be perfectly clear to a college student, and certainly to a college professor, that banning the Reserve Officers' Training Corps program from our colleges can't possibly make any contribution to peace in Vietnam or any place else. But it will deprive our armed forces of a principal source of trained officers and in that way jeopardize

America's ability to defend itself against aggression... It may be necessary in the future to again commit our country to overseas involvement for the enemy we are fighting is very deadly and this enemy is never going to quit."

He stressed that the issues were not political but vital to the country. "We have paid too high a price for freedom in South Vietnam to abandon our cause in dishonor and to show cowardice to the rest of the world. If we fail here we have failed in the eyes of the people of the world."

He urged an increase in youth work, education on drug abuse and teaching responsibility under the law.

In concluding his stirring talk, GER Hise vowed, "We can no longer tolerate the weak, uncertain administration in



When GER Frank Hise and his party arrived in San Francisco for the 106th GL Session, he was greeted by GL Convention Chairman PGER George I. Hall and other officials. From left are PGER William J. Jernick; PDD William F. Raw, secretary to GER Hise; Mrs. Raw; GER and Mrs. Hise; Bryan J. McKeogh, GL Convention Director; PGER Hall; PDD Theodore Mumby, San Francisco Convention Committee Co-Chairman, and Jack Podesta, President of the San Francisco Convention and Visitors Bureau. PDD Henry Budde, co-chairman of the San Francisco committee, was not present when the photograph was taken.



A colorful parade of state flags, carried by representatives of all 50 states, marked the opening of the first business session Monday. Each flag marked one of the stars in Old Glory.



The unanimous election of Glenn L. Miller of Indiana as Grand Exalted Ruler signaled a demonstration of Indiana Elks on the convention floor while others in the audience applauded happily.

our institutions. We can no longer tolerate token law enforcement. We can no longer tolerate fence-straddling and apathy on the part of our elected officials at all levels. We can no longer tolerate political interest that takes precedence over the safety of our country. If we live as free Americans, we must act as free Americans . . ."

Delegates were entertained with vocal selections by the Bismarck, N. D., Elks Chorus directed by K. K. Kittler and by the Santa Monica Elks Male Chorus directed by Don Carlson.

A warm western welcome was extended by Judge Donald K. Quayle, past Chief Justice of the Grand Forum.

The Pledge of Allegiance was led by Grand Esquire Marvin M. Lewis of Brawley, Calif. Grand Chaplain, the Rev. Fr. Francis P. Fenton, O.S.A., gave the invocation and benediction.

### Monday Highlights

Opening of the first business session

was highlighted by a colorful presentation of each of the state flags, in addition to Old Glory, and an inspiring GL Americanism Committee report by Chairman Edward L. Harbaugh of Roswell, N. M.

He outlined the use of flag decals and stamps, Eagle Scout recognition programs, Law and Order Nights, expanded Flag Day observance and other Americanism programs.

PGER H. L. Blackledge presented a resolution in conjunction with the Americanism report, which delegates adopted, authorizing a public flag disposal ceremony. It was recommended that the ceremony to dispose of worn out American Flags used by Tallahassee, Fla., Lodge be made available to other lodges.

PGER Blackledge also presented a second resolution which delegates heartily adopted. The resolution stressed law and order and urged maximum penalties be imposed on those convicted of rioting, looting, arson,

and other crimes. A copy of the resolution is to be distributed to the lodges through the Grand Secretary's office.

GER Hise supplemented his report noting that emergency relief funds in the amount of \$25,000 were granted Gulfport, Miss., Lodge due to damage from Hurricane Camille. The funds were administered by PGER Edward W. McCabe.

Glenn L. Miller of Logansport, Ind., Lodge was unanimously elected Grand Exalted Ruler. The nomination was made by PER Frank E. Tolbert, also of Logansport and a law firm partner of Bro. Miller. Seconding the nomination was Judge Bernard Lawler of Redondo Beach, Calif., a member of the Grand Forum.

Other new officers named were: Paul T. Wemple of Susanville, Calif., Grand Est. Lead. Kt.; Alex M. Harman, Jr. of Pulaski, Va., Grand Est. Loyal Kt.; William Singer of Centralia—Chehalis, Wash., Grand Est. Lect. Kt., and Franklin J. Fitzpatrick of Lynbrook,



Acting Exalted Ruler Wayne Sneed of Wellington, Kan., who headed the winning ritualistic championship team, beams happily as he accepts the PGER Benjamin Trophy from Napa, Calif., ER Richard Cavagnaro.



PGER Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission, right, presented GER Hise with a check for \$130,000, an increase of \$25,000 over last year, from surplus earnings from *The Elks Magazine*. The money is to be used for Grand Lodge purposes.

The ritualistic champions of the nation hail from Wellington, Kan., Lodge No. 1167. Left to right are PER Garland L. Mountz, coach; Lynn Reed, Inner Guard; Reynolds German, Lect. Kt.; Robert Weir, Lead. Kt.; Wayne Sneed, Exalted Ruler; Lloyd Kemp, Loyal Kt.; Richard Popham, Chaplain; Billy Sober, Esq.; and Robert Harding, acting candidate.



N. Y., Grand Secy. (9th term).

Also, Edwin J. Maley of New Haven, Conn., Lodge, Grand Treasurer (3rd term); Louis Hubner of Union City, N. J., Lodge, Grand Inner Guard; B. J. Bybee of Idaho Falls, Idaho, Grand Tiler, and the Rev. Fr. Francis A. White of Plattsburgh, N. Y., Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were W. Edward Wilson of Newton, Mass., Lodge, and Wayne Swanson of Maryville, Mo.

Appointed to serve as secretary to GER-Elect Miller was Indiana PSP Herbert Beitz of Kokomo, Ind.

GER-Elect Miller was escorted to the stage by a special delegation consisting of Past Grand Exalted Rulers Edward McCabe, John Fenton, John Walker, Earl James, Robert Pruitt, R. Leonard Bush, Raymond C. Dobson, and Lee Donaldson, and SDGER Lewis Gerber, Indiana SP Clyden Martin and Logansport ER Paul Stonerock.

- AMERICANISM CONTEST WINNERS**
- Lodges with less than 300 members:
1. Southbridge, Mass. and Dunkirk, Ind. (tie)
  2. Woodbridge, Va.
- Lodges with 301 to 600 members:
1. Slidell, La.
  2. Beaver Dam, Wis.
  3. Brick, N. J.
- Lodges with 601 to 1,000 members:
1. Massapequa, N. Y.
- No 2nd or 3rd place winners.
- Lodges with 1,001 to 3,000 members:
1. Arlington-Fairfax, Va.
  2. Midland, Mich.
  3. Honolulu, Hawaii
- Lodges with over 3,000 members:
1. Albuquerque, N. M.
  2. Phoenix, Ariz.
  3. Long Beach, Calif.

The Peru, Ind., Choralettes, consisting of wives of Elk members and directed by Audrey McElheny sang a special group of Indiana songs as Bro. Miller was brought to the podium. There followed a demonstration by several hundred Indiana Elks.

The acceptance speech of Bro. Miller

appears elsewhere in this issue.

Delegates gave approval to the following appointments:

-PGER Earl E. James to a five-year term on the Elks Memorial and Publication Commission.

-PGER Edward W. McCabe to a two-year unexpired term on the same commission created by the death of PGER John S. McClelland.

-PGER William A. Wall to a seven-year term as a trustee of the Elks National Foundation.

-PGER Lee A. Donaldson to a five-year term on the GL Convention Committee.

-PGER Robert Pruitt to a seven-year term on the Elks National Service Commission.

-John J. O'Brien of Whitehall, N. Y., to a five-year term as a Justice of the Grand Forum.

Ernest Olivieri of Sonora, Calif., State President of the California-Hawaii Elks Association and San Francisco ER Walter S. Haller welcomed the dele-

gates to the convention. Assisting in the ceremonies was the Pottstown, Pa., Drill Team.

## Tuesday Highlights

Reports on the growth of the Order and its benevolent activities marked the Tuesday session which began with the report by the Committee on Distribution, Henry E. Kuryla of Milford, Conn., chairman.

PGER Wade H. Kepner, Chairman of the National Memorial and Publication Commission presented the Grand Lodge with a check for \$130,000 from net earnings of *The Elks Magazine* to help finance the Order's programs. This is an increase of \$25,000 over last year.

PGER Earl E. James made a supplement to the printed report of the commission pointing out that since the establishment of *The Elks Magazine* it has turned over to the Grand Lodge from its earnings more than \$9.4 million.

### NET MEMBERSHIP GAIN (Number of new members in parentheses)

#### Lodges with less than 300 members

1. Overland Park, Kan. (134)
2. Milton, Fla. (112)
3. Nelsonville, Ohio (110)

#### Lodges with 301 to 600 members

1. Hamden, Conn. (154)
2. Wayne, N. J. (142)
3. Weymouth, Mass. and Mount Airy, N. C. (tie, 140)

#### Lodges with 601 to 1,000 members

1. Farmington, Mich. (246)
2. Spokane Valley, Wash. (239)
3. Kalispell, Mont. (237)

#### Lodges with 1,001 to 3,000 members

1. Omaha, Neb. (675)
2. Danville, Ill. (356)
3. Corvallis, Ore. (342)

#### Lodges with over 3,000 members

1. Seattle, Wash. (1,224)
2. Lake City (Seattle), Wash. (479)
3. Beaverton, Ore. (310)

Due to the death of PGER John S. McClelland, a member of the commission since 1946 and chairman since 1955, the commission was reorganized as follows:

Wade H. Kepner, chairman; Earl E. James, vice-chairman; R. Leonard Bush, treasurer; Raymond C. Dobson, secretary, and Edward W. McCabe, assistant secretary-assistant treasurer. All are Past Grand Exalted Rulers.

Chairman of the New Lodge Committee Alex A. McKnight of Dallas, Tex., reported that the committee had achieved its goal during the past year and then some. A total of 28 new lodges were organized.

California contributed five new lodges to lead the nation and Texas was second with four. Three of the new Texas lodges are in the same district. Two lodges each were instituted in the states of New Jersey, Arizona, Washington, and Oregon, while Alaska, Tennessee, Utah, Minnesota, Colorado, Massachusetts, Maine, Missouri, and Florida each had one.

Bro. McKnight paid special recognition to Federal Way, Wash., Lodge which was instituted March 1st with the incredible number of 2,052 charter members. Federal Way ER George L. Sayles reported that the new lodge now has 2,706 members.

Auditing and accounting procedures, use of the GL accounting manual and establishment of a lodge budget were stressed by Committee member John T. Kirkwood of Galena, Kan. He reported for Chairman George Carver of Live Oak, Fla., who was absent due to illness.

PGER John L. Walker, Chairman of the Elks National Foundation Board of Trustees, announced that for the coming year, the board approved the biggest budget of distributions ever—just under \$1 million.

There are to be 368 allocated state

scholarships of \$600 each instead of 338, Bro. Walker told the delegates in the first part of a two-part report.

### PERCENTAGE MEMBERSHIP GAIN with no lapsation

#### Lodges with less than 300 members:

1. Milton, Fla., 98.245 pct.
2. Dalhart, Tex., 58.083 pct.
3. Willoughby, Ohio, 42.439 pct.

#### Lodges with 301 to 600 members:

1. Clay Center, Kan., 29.273 pct.
2. Fayetteville, Ark., 12.332 pct.
3. Wallingford, Conn., 10.810 pct.

#### Lodges with 601 to 1,000 members:

1. Lebanon, N. H., 19.783 pct.
2. Hanover, Pa., 7.094 pct.
3. Danielson, Conn., 6.488 pct.

#### Lodges with 1,001 to 3,000 members:

1. Clawson-Troy, Mich., 6.994 pct.

For the first time awards were presented to lodges and state associations for the highest average per member donations to the Foundation.

Top lodge in the nation was Tenaffly, N. J., with an average of \$14.652 per member.

Following are the other wards with the average donation per member in parentheses:

Lodges under 300 members: First, Chicago West, Ill. (\$12.681); Second, Okmulgee, Okla. (\$8.829), and Old Town, Me. (\$7.523).

Lodges of 301 to 500 members: First, Beardstown, Ill. (\$6.443); second, Weehawken, N. J. (\$5.654), and third, Cedar City, Utah. (\$5.128).

Lodges of 501 to 700 members: First, Meriden, Conn. (\$8.270); second, Kingston, N. C. (\$4.690), and Livonia, Mich. (\$3.667).

Lodges of 701 to 1,000 members: First, Peekskill, N. Y. (\$4.602); second, Perry, Iowa (\$4.485), and third, East Hartford, Conn. (\$4.342).

Lodges with over 1,000 members: First, Palm Springs, Calif. (\$5.346);

The Grand Forum was in session during the convention. Chief Justice John T. Raftis, Colville, Wash., seated, is shown conferring with his colleagues, left to right, Willis C. McDonald of New Orleans, La., Bernard Lawler of Redondo Beach, Calif., Thomas F. Rhodes, Jr., of Hamilton, N.J., and John J. O'Brien of Whitehall, N.Y.



The GL Convention Committee was in charge of events and programs during the 106th Session. It was announced that the convention next year would be in New Orleans, July 18 to 22, 1971. From left are Bryan J. McKeogh, director; Past Grand Exalted Rulers Robert G. Pruitt, Robert E. Boney, George I. Hall (chairman), and Lee A. Donaldson. PGER William S. Hawkins is also a member of the committee.





At right is Elkdom's new first family. Standing beside GER Glenn and Margaret Miller are granddaughter Sarah Rebecca Lukemeyer, age 9. Standing, from left, are grandson Robert S. Lukemeyer II, 13; Mr. and Mrs. Robert (daughter Patricia Ann) Lukemeyer of Zionsville, Ind.; daughter Mary Lou and her husband Dr. Daniel R. Evans of Valparaiso, Ind., and grandsons Shaun David, 12, and Daniel Miller Evans, 15. Not present were grandchildren Mary Jennifer Lukemeyer and Matthew Curtis Evans, both age 2.



One of the many gifts presented to the new Grand Exalted Ruler was an Eternamatic wrist watch with the eleventh hour set in diamonds. The gift was from Bro. Miller's home district, Indiana Northwest. Shown making the presentation is State Vice President Stanley Kocur of East Chicago, Ind., right. SP Clyde Martin of Bloomington, Ind., also presented the keys to a new Cadillac from the Indiana Elks.



A delegation of 143 Indiana Elks arrived on one of the chartered flights to support Glenn L. Miller in his bid for Grand Exalted Ruler. Meeting them at the airport were Mr. and Mrs. Miller and GER Edward McCabe, sponsor of Indiana, and Mrs. McCabe.

New Grand Lodge officers are shown at right. Seated, from the left, are: Paul T. Wemple of Susanville, Calif., Grand Est. Lead. Kt.; Alex M. Harman, Jr., of Pulaski, Va., Grand Est. Loyal Kt.; Glenn L. Miller of Logansport, Ind., Grand Exalted Ruler; William G. Singer of Centralia-Chehalis, Wash., Grand Est. Lect. Kt.; and Franklin J. Fitzpatrick of Lynbrook, N. Y., Grand Secy. Standing, left to right, are: Edwin J. Maley of New Haven, Conn., Grand Treasurer; the Rev. Fr. Francis A. White of Plattsburgh, N. Y., Grand Chaplain; Louis Hubner of Union City, N. J., Grand Inner Guard; B. J. Bybee of Idaho Falls, Idaho, Grand Tiler; and Wayne A. Swanson of Maryville, Mo., and W. Edward Wilson of Newton, Mass., Grand Trustees. Not shown is the new Grand Esquire Martin F. Moe, Jr., of Slidell, La.





Two-year-old David Romero and his sister Diane, three, received Raggedy-Andy and Raggedy-Ann Dolls from GER Hise who visited the Children's Eye Clinic, sponsored by the *California-Hawaii Elks Association* at the University of California, prior to the opening of the Grand Lodge Session. Also visiting the clinic were, left to right standing, PDD Theodore Mumby, PGER R. Leonard Bush, Grand Esquire Marvin Lewis, PGER Horace Wisely. At right is Dr. Earl Stern, Chief of the clinic.

second Midland, Mich. (\$3,754), and third, Bay City, Mich. (\$3,554).

Top areas: Philippine Islands (\$2,704), Hawaii (\$2,329), North Carolina (\$1,659), Vermont (\$1,300), Connecticut (\$1,260), and California was presented with a special award for the highest amount of money raised—\$147,680.62.

In a preliminary report of the Ritualistic Committee, Chairman C. Wallace Ericson of Glendale, Calif., announced the eastern and western division contest winners. First place in the eastern division was Laconia, N. H. and second place was awarded to Dover, Ohio. In the western division, Wellington, Kan., won first and Tucson, Ariz. was second.

Also presented were the awards for the All-American eastern and western teams.

The eastern division team consists of Exalted Ruler, Laconia, N. H.; Leading Knight, Cambridge, Md.; Loyal Knight, Rock Hill, S. C.; Lecturing Knight, Rock Hill; Esquire, Huntington, N. Y.; Chaplain, Laconia; Inner Guard, Laconia.

The western division team members are: Exalted Ruler, Wellington, Kan.; Leading Knight, Centralia, Wash.; Loyal Knight, Lecturing Knight, and Esquire, all Murphysboro, Ill.; Chaplain, Tucson, Ariz., and Inner Guard, Wellington, Kan.

H. M. Randall of Salem, Ore., Chairman of the Lodge Activities Committee, reported that Elks lodges gave food, toys, and clothing valued at more than \$720,000 to provide a cheerful Christmas for needy families. The figure covered about a third of the lodges who reported.

National Winners in the Community Image Contest were:

1. Salt Lake City, Utah
2. Fort Worth, Texas
3. Martins Ferry, Ohio

Each also won in their respective states. Additional state winners were: Superior, Neb., Topeka, Kan., Slidell, La., Kissimmee, Fla., Whiting, Ind., Telluride, Colo., and South Kingston, R. I.

Many other awards of this committee have previously been announced in *The Elks Magazine*.

A total of 489 lodges contributed \$1

or more per member to the Elks National Foundation.

Chairman C. L. Shideler of Terre Haute, Ind., reporting for the State Associations Committee urged lodge affiliation with state associations.

The State Association Bulletin Contest awards were announced. Winning states were: Division I (issued more than four times annually): First, California-Hawaii; second, Ohio; third, Illinois. Honorable mention went to: Massachusetts, Oregon, New York and Utah.

Division II (issued quarterly): First, Pennsylvania; second, Florida; third, Georgia; honorable mention, New Mexico and Alaska.

Division III (less than quarterly): First, Michigan; second, Arizona; third, North Carolina.

Awards for major project displays went to: Nebraska, first; California, second; and Arizona, third.

Bro. Shideler noted that a total of \$4,198,823.24 was contributed by state associations to their major project endeavors.

## Wednesday Highlights

Delegates approved a resolution presented by PGER William J. Jernick, Chairman-treasurer of the Elks National Service Commission. The resolution authorized the assessment of \$1 per year per member if required for national defense or in the event of a major disaster.

PGER Jernick cited the accomplishments of the commission in entertaining and helping hospitalized veterans and urged that each lodge appoint an Elks National Veterans Committee.

Featured speaker for the Service Commission was Maj. Gen. I. G. Brown of Washington, D. C., Director of the Air National Guard and a member of Hot Springs, Ark., Lodge.

He drew an ominous similarity between tactics currently used by the country's radical left and the Bolshevik revolutionary movement of Russia 50 years ago.

He said it is high time to disclaim the handful of those who would undermine our institutions of learning and deny the opportunities afforded to all.

"It is time for us to start being old fashioned again about patriotism and this great nation," he asserted as he urged the flying of the flag every day.

Maj. Gen. Brown closed his remarks with a short film on the Flag which



When PGER Walker, Chairman of the Elks National Foundation Board of Trustees, asked for donations to the Foundation, Elks paraded to the rostrum with checks and cash totaling \$20,000, the most ever contributed at a convention.



First place Youth Leadership Contest winners received their awards to the applause of the audience at the Grand Lodge Convention. From the left are GER Hise, Adrian Parker Call of Pocatello, Idaho, first place boy winner; PGER William Hawkins; Sherry Lee Oliver of Moab, Utah, first place girl winner; Michael J. McNamara, GL Youth Activities Chairman; and Gerald L. Powell of Peru, Ind., who conducted the Youth Leadership Contest. First place awards were \$2,000 in Savings Bonds.



Scholarship certificates were presented to Most Valuable Student first place winners, both from Wisconsin. Left to right, GER Hise, Donald Hietpas of Appleton, Trudi Jane Renwick of Silver Lake (sponsored by Kenosha Lodge), National Foundation Chairman PGER Walker, and PGER Donaldson, who has jurisdiction over Wisconsin.

At the conclusion of the GL Youth Activities report on Wednesday of the convention, Virginia Church, representing the Girl Scouts, presented a certificate to the Order in appreciation of Elksdom's assistance to the Girl Scout program. A similar certificate was presented by Mrs. Mortimer Fleishacker, national president of the Camp Fire Girls, and a number of representatives of the organization.



50 years of partnership between the Elks and the Boy Scouts of America was observed when the scouts presented GER Hise with a statuette. Making the presentation was Arch Monson, Jr., of San Francisco.



Vern R. Huck, a Past President of the California-Hawaii Elks Association and former member of the GL State Associations Committee, was highly honored by the Trustees of the Elks National Foundation for his efforts in introducing the Century Club and also the promotional plan for the Jim Beam Centennial bottle. Bro. Huck, left, is shown receiving an engraved testimonial certificate from PGER Wisely.

Among the several groups entertaining the convention were the Oakland Elks Chanters under the direction of Louis Donato.



brought the audience to its feet in roaring applause.

The Wednesday session which was open to the public also heard a report by Michael J. McNamara of Brockton, Mass., Chairman of the Youth Activities Committee.

More than 100,000 boys competed in the Free-Throw Basketball Tournament which was new this past year. The committee is also sponsoring a nationwide program to recognize young newspaper carrier boys. Date set for this event is Oct. 30, 1970.

More than 1.8 million youngsters were served by the Order at a cost of approximately \$4.5 million. The Order increased sponsorship of Boy Scout Troops to a new high of 1,286. In addition there are now 374 Elk-sponsored Girl Scout Troops, 1,602 Baseball teams, 965 teen dances and parties, and 39 scout troops for handicapped children.

#### YOUTH ACTIVITIES WINNERS For Year-Around Programs

Lodges under 300 members:

1. Dunkirk, Ind.
2. Tenafly, N. J.
3. Scarsdale, N. Y.

Lodges with 301 to 600 members:

1. Durham, N. C.
2. Ainsworth, Neb.
3. Nogales, Ariz.

Lodges with 601 to 1,000 members:

1. Nashua, N. H.
2. Port Jervis, N. Y.
3. Chula Vista, Calif.

Lodges with 1,001 to 2,000 members:

1. North Platte, Neb.
2. Midland, Mich.
3. Salinas, Calif.

Lodges with over 2,000 members:

1. Lincoln, Neb.
2. Phoenix, Ariz.
3. Auburn, Wash.

State Associations:

1. Nebraska
2. Wisconsin
3. New York

Honorable Mention:  
Massachusetts

First place Youth Leadership Contest winners, Adrian Parker Call of Pocatello, Idaho, and Sherry Lee Oliver of Moab, Utah, received a standing ovation. Each received a \$2,000 Savings Bond from National Foundation funds.

A number of states and state chairmen were honored for participation in the Youth Activities program. Three states, Nevada, North Dakota and Utah received awards for 100 per cent participation in the Youth Leadership Contest.

At the conclusion of Bro. McNamara's report, representatives of Boys' Clubs of America, Camp Fire Girls, Girl Scouts of America and the Boy Scouts of America presented certificates and plaques in recognition of the Elks' support.

PCGER Walker, Elks National Foundation Trustees' Chairman, presented first-place winners in the national Most



"As long as there is a veteran in the hospital the Elks will never forget him," is the pledge that the Order has vowed to keep. The Elks National Service Commission reported that the pledge has never been broken. Seated are Bryan J. McKeogh, director; Past Grand Exalted Rulers Ronald J. Dunn, William J. Jernick (chairman), and George I. Hall. Standing, PCGERs Robert E. Boney, Robert C. Pruitt, William A. Wall and John L. Walker.

Elks National Foundation Trustees review the philanthropies of the Elks National Foundation. Seated are Past Grand Exalted Rulers Dr. Edward J. McCormick, John L. Walker (chairman), H. L. Blackledge and John E. Fenton. Left to right, standing, are Lee A. Donaldson, William A. Wall, Horace R. Wisely, all PCGERs, and Nelson E. W. Stuart, executive director.



The Elks National Memorial and Publication Commission is shown after the appointment of a new member. Seated from left, are Earl E. James, vice chairman; Wade H. Kepner, chairman; and R. Leonard Bush, treasurer. Standing is Edward W. McCabe, assistant secretary-assistant treasurer, who was named to a two-year unexpiring term and, right, Raymond C. Dobson, secretary. All are Past Grand Exalted Rulers.

Shown with the Grand Lodge budget are George T. Hickey of Chicago North; H. Beecher Charmbury of State College, Pa.; Roderick M. McDuffie of Cascade-East Point, Ga.; Francis M. Smith of Sioux Falls, N.D.; Francis P. Hart of Watertown, N.Y. (chairman); E. Gene Fournace of Newark, Ohio; Joseph A. McArthur of Lewiston, Idaho; and John B. Morey of Palo Alto, Calif.



## convention reports



**Francis P. Hart**  
Chairman,  
Board of Trustees



**Thomas A. Goodwin**  
Chairman,  
Committee on  
Judiciary



**Edward L. Harbaugh**  
Chairman,  
Americanism  
Committee



**PGER John L. Walker,**  
Chairman,  
Elks National  
Foundation



**PGER H. L. Blackledge**  
Vice Chairman,  
Elks National  
Foundation



**John T. Kirkwood**  
Member, Auditing  
and Accounting  
Committee



**George B. Klein**  
Chairman,  
Committee on  
Credentials



**H. M. Randall**  
Chairman,  
Lodge Activities  
Committee



**PGER W. J. Jernick**  
Chairman-Treasurer,  
Elks National Service  
Commission



**PGER George I. Hall**  
Chairman,  
National Convention  
Committee



**Alex A. McKnight**  
Chairman,  
New Lodge Committee



**C. Wallace Ericson**  
Chairman,  
Ritualistic Committee



**C. L. Shideler,**  
Chairman,  
State Associations  
Committee



**Franklin J. Fitzpatrick**  
Grand Secretary



**The Very Rev. Francis P. Fenton**  
O.S.A.,  
Grand Chaplain



**Michael J. McNamara**  
Chairman,  
Youth Activities  
Committee



**PGER Wade H. Kepner**  
Chairman,  
National Memorial and  
Publication  
Commission



**PGER Earl E. James**  
Vice Chairman,  
National Memorial and  
Publication  
Commission



**Henry E. Kuryla**  
Chairman,  
Committee on  
Distribution



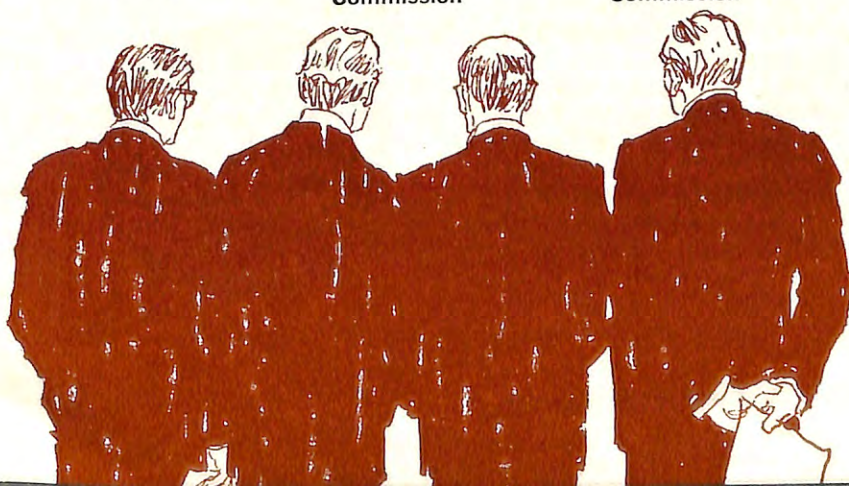
**Ernest Olivieri**  
State President,  
California-Hawaii  
Elks Association



**Walter S. Haller**  
Exalted Ruler,  
San Francisco  
Lodge No. 3



**Fred Quattromani**  
Chairman,  
Resolutions  
Committee





The Peru, Ind., Tri Kappa Choralettes (wives of Peru Lodge Elk members), under the direction of Mrs. Audrey McElheny, shared in many of the convention activities by presenting vocal selections.



Elks and their ladies reaffirmed their faith in a free America as they pledged allegiance to the flag to close the 106th Grand Lodge Session.

Valuable Student Contest. Trudi Jane Renwick of Silver Lake, Wis., and Donald Hietpas of Appleton, Wis., both received a \$2,500 scholarship to the college of their choice.

The audience gave an enthusiastic response to their remarks.

The entire list of scholarship winners appears elsewhere in this issue of *The Elks Magazine*.

### Thursday Highlights

Delegates approved a number of changes in the laws of the Order presented by Thomas A. Goodwin of Wheeling, W. Va., Chairman of the Committee on Judiciary.

An overwhelming majority also turned down an amendment to eliminate the word "white" in the constitution and statutes. Only 22 delegates voted in favor of the amendment. A digest of the report will be published in a future issue of *The Elks Magazine*.

Francis P. Hart of Watertown, N. Y., Chairman of the Board of Grand Trustees, presented the final report of the Board and delegates approved the budget for the coming year.

Resolutions lauding Bro. Hart and also Board Member Roderick M. McDuffie of Cascade-East Point, Ga., were given unanimous approval. Both are retiring from the Board.

Awards were presented to the winning ritualistic teams by C. Wallace Ericson, Chairman, of Glendale, Calif. and his committee. Wellington, Kan. took first place with a score of 94.2054. In second place was Laconia, N. H., score, 93.6922; third, Tucson, Ariz., score, 93.1998, and fourth, Dover, Ohio, score, 92.1859.

ER Richard Cavagnaro of Napa, Calif., presented the PGER Raymond Benjamin Trophy to the winning team. The late Bro. Benjamin was a member of Napa Lodge and highly interested in ritual work.

PER John D. Frakes of Tucson, Ariz., presented the Ritual Coaches award to PER Garland Mountz of Wellington, Kan.

#### ATTENDANCE—As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	19
Grand Lodge Officers	23
Grand Lodge Committeemen	64
District Deputies Designate	215
Special Deputies	15
Representatives	
(Exalted Rulers)	1849
Alternate Representatives	27
Members of the Grand Lodge	
(Past Exalted Rulers)	967
Total	3180

Resolutions, presented by Fred Quatromani of Westerly, R. I., Chairman of the Resolutions Committee, were approved lauding the broadcast industry for 50 years of service, and also the Convention Committee and the participants for a successful San Francisco convention.

PGER Edward W. McCabe installed the new Grand Lodge officers. New GER Miller announced that Martin F. Moe, Jr., of Slidell, La., is the new Grand Esquire. ■

#### ELKS NATIONAL YOUTH WEEK

Lodges with less than 300 members:

1. Pembroke-Hanover, Mass.
2. Coventry, R. I.

(Only two entries in this category)

Lodges with 301 to 600 members:

1. Slidell, La.
2. Fulton, N. Y.
3. Saratoga Springs, N. Y.

Honorable Mention:  
Beaver Dam, Wis.  
Manistee, Mich.  
Vista, Calif.

Lodges with 601 to 1,000 members:

1. Huntington, N. Y.
2. Chula Vista, Calif.
3. Hudson, N. Y.

Honorable mention:  
Port Jervis, N. Y.

Lodges with 1,001 to 2,000 members:

1. Richmond, Calif.
2. Falls City, Neb.
3. Midland, Mich.

Honorable Mention:  
Appleton, Wis.  
Annapolis, Md.  
Binghamton, N. Y.  
Hillsboro, Ore.  
North Platte, Neb.

Lodges with over 2,000 members:

1. Phoenix, Ariz.
2. Kelso, Wash.
3. Milwaukee, Wis.

State Associations:

1. Ohio
2. Pennsylvania



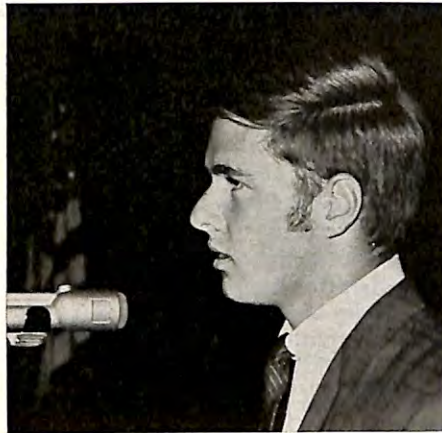


**ELKS NATIONAL FOUNDATION**  
2750 Lakeview Avenue / Chicago, Illinois 60614

# "The Joy of Giving"



## Our Most Valuable Students



Delegates and guests attending the San Francisco GL Session gave first place Most Valuable Student winners rousing applause when they addressed the convention. Left is Trudi Jane Renwick of Silver Lake, Wis., and right is Donald James Hietpas of Appleton, Wis. Each received grants of \$2,500 to the college of his choice. Miss Renwick plans a career in government foreign service while Don is drawn to chemical research or teaching.



2nd award, \$2,250  
Kathryn Kiker  
Altus, Okla.



3rd award, \$1,875  
Carol Welu  
Dubuque, Iowa



2nd award, \$2,250  
Douglas Weeks  
Gary, Indiana



3rd award, \$2,000  
Ray Banion  
Lancaster, Calif.



Tie—3rd award  
Mariann De Rico  
Buckhannon, W. Va.



5th award, \$1,500  
Linda Jones  
San Antonio, Texas



4th award, \$1,750  
Richard Douglas  
Winslow, Ariz.



5th award, \$1,250  
Carl Landsness  
Madison, Wis.



Tie—5th award  
Raymond Nassief  
Alhambra, Calif.

FOR THE THIRD TIME in the history of the Elks National Foundation Most Valuable Student Contest, two youths from the same state won first place honors at the 106th Grand Lodge Session.

Trudi Jane Renwick of Silver Lake, Wisconsin, and Donald James Hietpas of Appleton, Wisconsin, both received a \$2,500 scholarship to the college or university of their choice from PGER John L. Walker, National Foundation Chairman.

The Foundation presented a total of 200 scholarships  
(Continued on page 32)

## How to make an addressing system out of your mailing mess.

**You already have a typewriter.**

The typewriter you're using now to type out all those envelopes starts a Scriptomatic addressing system. You don't need a special imprinter to stamp out an indestructible metal plate that stands a 25% chance of being indestructibly incorrect within a year. You type names, addresses, and changes yourself. Right now, right there, on your own typewriter.

**Just add a 5¢ Scriptamaster.**

The Scriptamaster® is what you put in your typewriter. And the 5¢ includes what it costs you to type it. It's the same size as a computer card. It's color-coded for easy filing. Scriptamasters are guaranteed for at least 150 mailings. That's about three times as many as most people make before changing or eliminating a name in the average mailing list.

**Then add a Scriptomatic Addresser.**

Frequency of mailings and the number of pieces determine which of 11 different Scriptomatic Addressers you'll need. The fastest gets out 7250 pieces an hour. Even the slowest is 25 times faster than the best typist, typing the same addresses, over and over, every time you make a mailing. You're already half-way toward having an addressing system: you have the typewriter.

**Now send the coupon.**

**SCRIPTOMATIC**  
INCORPORATED  
ADDRESSING MACHINE DIVISION  
A REFAC COMPANY

2030 Upland Way Philadelphia, Pa. 19131

Gentlemen:  
I'm tired of messing around with mailings.

Mail me more information on a Scriptomatic addressing system.

Send a man to show me a Scriptomatic mailing system.

Name.....

Company.....

Address.....

City..... State..... Zip.....

E-9

## A PROVEN MONEY MAKER FOR CHURCHES AND CLUBS



Make \$82 With  
Happy Home Dish Cloths

Unusually heavy, special weave for extra scrubbing power. Make big profits — plus free prizes and big bonuses. No money needed! No risk!

**FREE** Sample of the finest dish cloth you've ever used.

Your group spends no money — not one penny! Send name and address and name of your organization today for full information and free samples.

Southern Flavoring Dept. 1-0210, Bedford, Virginia

## 1000 GOLD STRIPE LABELS 35¢



**FREE LOVELY GIFT BOX!**

1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 35¢ for EACH Set! No limit, but please include 40¢ extra for post. & pkg. or 45¢ in all. SPECIAL! 3 Sets for only \$1.20 prepaid. EXTRA! FREE! Plastic Gift Box with each order for 1000 Labels! Write for FREE Money-Making Plans. FAST SERVICE! Money-back guarantee. Order NOW!

TWO BROS. INC., Dept. B-868, Box 662, St. Louis Mo. 63101

## Make Rubber Stamps for BIG PAY



Need more money? Earn \$60-\$75 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects — everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts. No salesman will call.

Rubber Stamp Div. 1512 Jarvis, Dept. R-24-K, Chicago 60626

## Be a LOCKSMITH!

EARN WHILE YOU LEARN  
Send for FREE BOOK



Big opportunities. Big profits. Earn quickly. Full or part time. Learn at home, it's easy. Do real jobs: All Tools—Materials Supplied. Accredited member NHSC, Lic. State of NJ— Vet. Appd. Send name, address & Zip for FREE book.

Locksmithing Institute, Dept. 1223-090, Little Falls, N. J. 07424



## HOME-IMPORT BUSINESS—Make Big Profits

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Write for FREE BOOK today to...

MELLINGER, Dept. D2399, 1554 S. Sepulveda, L. A., Ca. 90025

## HELP WANTED TO FILL OUT INCOME TAX RETURNS

Make \$30 an evening or day at home - or work for tax office! Be ready to make BIG money in tax season. We show you how, with simple home tax training. If you can do simple figuring, follow simple instructions, send now for FREE details by mail. **FEDERATED TAX TRAINING**, Dept. 759, 1555 Howard St., Chicago, 60626.

## PIPE SMOKERS

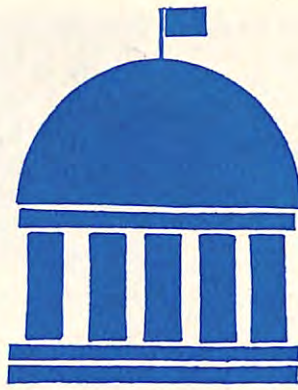
A \$1000 PIPE for Only \$398  
• IMPORTED BRIAR ROOT • HAND FINISH PIPE  
• NO PAINT OR VARNISH • VULCANITE STEM  
WITH EACH PIPE ORDER  
**FREE!**  
\$100 REAMER  
PIPE REPAIR SPECIALIST  
JOSEPH PHILLIPS (Dept. E) 421 HUDSON STREET  
NEW YORK, N. Y. 10014

**DISCOVER HIDDEN TREASURE**  
WITH A JETCO ELECTRONIC METAL DETECTOR

A powerfully sensitive instrument — detects gold, silver, coins, relics, etc. Fully tested — transistorized — guaranteed.

Send for Free Catalog  
JETCO, P.O. Box 132 JTE, Huntsville, Texas 77340

**\$29.95** up



# AROUND WASHINGTON

**LUCK IN THE DRAFT.** Nineteen-year-olds born on July 7 are planning their lives with assurance that they will not be drafted in 1971. Their birthday came up No. 365 in the new draft lottery, making them the last in line to be called. Those born only two days later, however, on July 9 now know that they can expect to be drafted since their birthday drew No. 1. Actually, any youth with a number between 186 and 365 probably will not be inducted, officials here anticipate.

**CRIME IN WASHINGTON.** Reported crime rose by 21.7 percent here during the first three months of 1970 compared with the same months in 1969, the FBI reports. But Police Chief Jerry V. Wilson believes his growing force, which includes more college graduates, women and Negroes than ever before, is beginning to get on top of the crime situation. He notes that the number of major crimes reported has gone down steadily for five consecutive months this year.



**CAR REPAIR RACKET.** Washington residents were encouraged when the former owner of three car repair shops was sentenced to 10 years in prison and the former service manager of one of his shops drew a 6-year prison term. They were hopeful that these unusually severe sentences in the field of consumer fraud would frighten other car repair racketeers here into reforming. The two men were found guilty of defrauding customers by charging them for work not actually performed or parts not replaced.

**300 FRANCHISE BUSINESSES** are listed in a free booklet which you can get by writing to the U.S. Department of Commerce, Washington, D.C. Called "Franchise Company Data," it provides names, addresses and background information on the companies.



**A WASHINGTON UNDERTAKER** is advertising for business with ads which begin with the question, "What price glory?" People who read on are told that "a glorious funeral need not cost you a fortune—and at Chambers the price we advertise is the price you pay." The prices—\$495, \$725, \$875—and up.

**AN ELUSIVE LIGHT SWITCH** in the Main Navy building here has been conquered by a set of numbered directions posted inside a storeroom. They read: "One, advance one step beyond the threshold. Two, turn 90 degrees to your right and simultaneously take step in that direction. Three, at approximately shoulder height, extend your left arm to the right across your chest and start grabbing for a switch which would be in plain sight... if it wasn't well hidden by a lot of shelves and piles of paper which further obscure the switch. Four, switch on the switch if you find it."

**SMOKELESS BUSES?** Washington bus riders are anxiously following a Transportation Department experiment that will prove whether busses can be made to kick the smoking habit. Anti-pollution devices, specially installed in Detroit, are being tested for a year on



five of the city's busses to see whether the entire fleet can be made smokeless and quieter. It's costing the Transportation Department \$165,000.

**FLAGS OVER THE CAPITOL.** You can become the possessor of an American flag that has been flown over the U.S. Capitol. All you have to do is write to your congressman for this favor, enclosing \$3.15 for a 3 x 5 flag, or \$6.00 for a 5 x 8. Congressmen report a growing demand from persons who have learned about this.

**BIKINIS** are more popular in Europe and on the West Coast of the United States than they are on the East coast, according to Anne Cole, a designer for Cole of California. Washington women—and men—were intrigued by her revelations. "European women have worn bikinis for years. In the West, they just put on a bikini and off they go. But East Coast women are less apt to bare themselves in public.

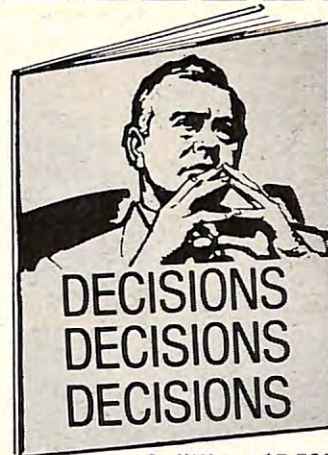


**THINGS YOU DIDN'T ORDER** that come in the mail followed by dunning letters would no longer be a nuisance under a new ruling which the Federal Trade Commission is considering putting into effect. First, shipment of the unordered flowers, books, records, glasses, stamps, key chains and other giftware that persons have received would be outlawed as a violation of the laws against deceptive business practices. Second, if the unordered merchandise continued to come in violation of the ruling, you could consider it as a gift from the senders.

**WOMEN IN A MEN'S CLUB?** Hard-pressed financially, the National Press Club is thinking of doing something forbidden by its constitution—admitting women journalists as members. A heated argument now raging over the question will be decided by a vote sometime this fall. Those in favor say the women have a right to join—and besides it's the only way to keep the dues from going up again.

# Are you at a career crossroad?

## Send for this FREE booklet



As little as \$7,500 plus working capital puts you in a business providing vital services with unlimited income potential.

### STAFF BUILDERS® service centers

122 E. 42nd Street, New York, N.Y. 10017  
Att: Branch Development Mgr.

Gentlemen:

I am at a crossroad in my career. Please send me, without obligation, a copy of "Decisions, Decisions, Decisions."

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Place I'd like to start a business \_\_\_\_\_

DEPT. E-

Extra Special Gift Offer  
Halvorfold and G-Hook Key Case!  
Morocco \$10.75 — Buffalo \$12.75

## The Halvorfold

Loose-leaf Pass Case, Billfold  
Card Case. Note Exclusive features. Read Special Offer below



\$8.50 Black or brown Morocco

\$9.50 Black or Brown Water Buffalo

Lodge No. under inside emblem 75¢ add'l.  
Lodge No. with City under emblem \$1.25 add'l.  
Social Security No. 75¢ add'l.

### "CUSTOM MADE FOR ELKS"

"NOW in its 44th year"—The HALVORFOLD billfold, pass-case, card case. Just what every ELK needs. No fumbling for your passes, Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down.

### Free Examination!

**Send No Money—Pay No C.O.D.** Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

**FREE** in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

Halvorsen, P. C. M.  
4868 Victor St., Dept. 183  
Jacksonville, Fla. 32207

Send HALVORFOLD as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add 25¢, 16-pass 50¢, 20-pass 75¢. Please check squares at right.) Lodge No. under inside Emblem 75¢ extra.

**PLEASE CHECK HERE:**  
 Black Buffalo \$9.50     Bro. Buffalo \$9.50  
 Black Morocco \$8.50     Brown Mor. \$8.50  
 Gold filled Snap & Corners \$1.50 extra  
 4 fold     6 fold     8 fold     10 fold  
 (8 pass)    (12 pass)    (16 pass)    (20 pass)  
 Elks Emblem Outside     Yes     No

Name: \_\_\_\_\_ 23K Gold Inside Emblem: \_\_\_\_\_  
Please Print

Address: \_\_\_\_\_  
If you send cash with order, we ship postpaid. Money back if not satisfied. PLEASE USE ZIP CODE

MRS. SOPHIE MILLER was on the verge of tears. She felt helpless, humiliated and a little lost. Three times in the past 50 minutes her attempts to board the downtown Worcester bus for Cherry Valley had been blocked, even though on each occasion she had been first in the queue of people at the bus stop. Her last try to get aboard had taken on the nightmarish quality of a stampede.

The bus had rolled to a stop, the doors flew open, departing passengers hurried out and the impatient throng of waiting riders rushed by her like a strong outgoing tide, jostling, bumping and grinding her against the side of the bus. Her angry protest to the bus driver, "Wait! Wait! I was here first!" earned only a cold stare and the curt reply, "Sorry sister, full up!" Then the door slammed shut in her face.

Never in her life had Mrs. Miller, normally a reticent, even shy, woman felt so mistreated. Her feet hurt, her arms ached from the weight of her shopping bundles, but most of all her dignity had been grievously wounded—and she wanted to go home.

When the next Cherry Valley bus

# The Great Commuter Revolt

by Thorn and Andre' Bacon



screached to a stop, Mrs. Miller made only a perfunctory attempt to gain a foothold on the steps of the bus, but as the doors closed she suddenly darted in front of it.

"I'm not moving," she shouted, "until you let me on."

For five minutes, Mrs. Miller held the bus at bay, amid cheers from some passengers, jeers from others, until her naturally timid nature reasserted itself. Cheeks blazing, her head bowed in shamed defeat, Mrs. Miller finally stepped aside, another gentle victim vanquished by the relentless machine of modern transportation.

At one time or another in our lives, all of us who commute by bus or train have harbored feelings of bitter resentment toward the custodians of public transportation. We've been justifiably angry about late schedules, changed schedules, unreliable timetables, and missed connections at transfer points.

Even in towns the size of Ozona, Texas where we once lived, bus service can be exasperating.

On one occasion when the family car was laid up, my brother Andre and I waited for 2½ hours for the five o'clock bus which we discovered tardily arrived regularly at 7:30. But it fumed imperiously by leaving a trail of noxious odors that befouled the clean Texas air and induced in me such a state of mayhem that I picked up a rock and threw it at the retreating exhaust—but missed it by a country mile.

In this case, the fact that the bus missed Ozona is, perhaps, pardonable. It is so small (population between none and five) and so distant from civilization that some say it costs 56 cents to mail a nickel postcard to and from it. And besides, I had stopped over to tie a shoe lace at the precise moment the bus was supposed to stop. I can only assume, charitably, that the bus driver was a sensitive type and thought I was ignoring him.

But whether you live in a hamlet the size of a postage stamp, in the great smoky city of New York, or in a bustling middle-sized town, there are signs of a public transportation revolution brewing.

The Sophie Millers of America are arising and they will not be put down. It is difficult to say exactly when this mass revolt started, but one of the earliest instances on record happened in 1924, and involved one Benjamin Mehlig.

On this particular day, Mehlig, an unobtrusive, ordinary man left his office at Fulton Street in New York City and boarded the West Side Interborough Subway at Pennsylvania Station shortly after 5 p.m. He was bound for 157th Street—and home. Under his arm was

a late edition of the New York Times. Mehlig was pleasantly surprised to discover the train was empty and he quickly found a seat in the rapidly filling ten-car train. For the first time in months, Mehlig, seated, was able to enjoy his newspaper before the domestic cares of home intruded upon the flotsam and jetsam of his work day. Life in New York, as elsewhere, is like that. You leave work with pieces of it sticking in your mind. Soon it is crowded out with thoughts of the wife, what's for supper, a reminder to admonish Benjamin, Jr., for his poor grades in school, an annoying chore that's been left undone too long.

Therefore, only conscious at a general awareness level of the ingress and egress of passengers at Times Square, Seventy-second Street and other stops, Mehlig was happily engrossed in his newspaper, until at 96th Street a guard thrust his head into the car and yelled something that sounded like, "Awlfotgetoffahunthiradagoinbarn!"

Normally, Mehlig would have paid no attention, but he noticed a general grumbling among his fellow passengers. Turning to the man occupying the seat

next to him, Mehlig said, "What was that about?"

Bitterly, the man replied, "He said we have to change at 103rd Street because the train is going to the car barn."

Mehlig sifted this disquieting news calmly—at first. He wasn't surprised, it had happened before. Somehow, though, this time was different. Perhaps it was the fact that he was actually enjoying this ride; the feeling of insular satisfaction that comes to a man when he is tucked behind his newspaper and surrounded by his thoughts. His subsequent actions may have been the result of the unsuspected presence in him of the seed of revolt whose flowering to the full bloom of madness had secretly been nourished by the bureaucracy of the Interborough. It is probable that years of petty insults, unannounced train changes and the arrogant attitude of burly guards had proved to be fertile soil in which to grow Mehlig's personal revolt.

At any rate, Mehlig drew himself up, quivering, to his full 5 feet 4 inches and yelled, "You there! Guard! What did you say!"

"Awlfotgetoffahunthircagoinbarn," the guard replied.

Bristling, Mehlig retorted, "The hell you say!" Gape-jawed, then incredulous, the guard advanced upon Mehlig, who had planted himself firmly astride the aisle.

Chin jutting pugnaciously, the guard said, "Whad ja say?"

"I said I won't! I won't change at 103rd Street. I'm going to 157th Street. That's where I'm going, and in this train!"

"Ha!" said the guard. "On this train, buddy, you ain't!"

"Go ha yourself, you, you guard," Mehlig sputtered. "Yes, on this train. And I'm not your buddy!"

The train ground to a stop at 103rd Street. Curious passengers, aware that something unusual was happening, crowded behind Mehlig in the aisle. People from other cars swelled the knot of commuters. People who had left the train got back on. And Mehlig, suddenly aware that he had started a movement, became transformed.

"You're a bunch of sheep," he said. "That's what you are — a bunch of sheep. You let this . . . this guard herd you off the train. You paid your fare! You paid to go to your destination, didn't you? You're a bunch of sheep, but not me. I'm no sheep. I paid to go to 157th Street and that's where I'm going. I'm no sheep."

"Ya remind me of one," sneered the guard.

Mehlig knew he was not a hero. But he also knew that he could not back down. Further, though his mind did

*(Continued on next page)*



(continued from page 25)

not form the thought in so many words, he grasped the fact that a new idea is fragile. It can be killed by a sneer, a yawn, or a guffaw, or it can be worried to death by a frown. The guard had said he looked like a sheep. This couldn't go unanswered, or he would lose the sympathy of the crowd.

Mehlig jumped up on an empty seat, and from this dais, soaring above the head of the guard, he said with scathing condescension, "I'd rather be a sheep, than a subway guard."

A cheer went up for Mehlig. The ranks of commuters closed behind him, presenting a solid front to the bewildered guard.

Defeated, the guard called for reinforcements. A conference was held. The belligerent guard who called Mehlig a sheep heatedly voted for immediate reprisal. "Throw the little runt off." But the cooler heads decided on a compromise with honor. "We'll take you to 110th Street," said one of the assembled guards. "But not one block further. This train is going to the car barn."

"No" said Mehlig firmly, impaling the guards with a frozen glare. "Only sheep will get off at 110th Street!" His unwavering resolve, was echoed by the other passengers. "We're not sheep!" they chorused.

The train accelerated, stopped at 110th Street, disgorged passengers who were departing at this station anyway.

Benjamin Mehlig stayed on repeating at intervals that he wasn't a sheep.

The subway guards huddled again and again compromised. The train would go to 137th Street. The passengers cheered.

Mehlig, now seated, with his arms obdurately folded across his chest told his audience that he was not a sheep.

There was a general exodus of passengers at 137th Street. Remaining were Mehlig, Arthur Weiner, a bookkeeper, and Eleanor Booth Simmons, a writer and suffragist, who was going to Dyckman Street. Both, faithful to the anti-sheep movement, would not be budged.

"Ya gotta go," the guards implored. "Please go."

"At 157th Street, and not before, will I leave this train," said Mehlig. "I'm not..." "We know, you're not a sheep," the guards said wearily."

As the train pulled out of the 137th Street station, heading for 157th Street, the passengers who had gotten off cheered. They cheered for Mehlig, they cheered for themselves, and they cheered for an idea that had grown strong once it had been transplanted.

At 157th Street, Benjamin Mehlig walked off of the train.



## THE WHITE HOUSE WASHINGTON

July 8, 1970

Dedicated to human charity and staunch patriotism, the Benevolent and Protective Order of the Elks proves in action the abiding faith of its members in our country and in its institutions.

The ultimate and greatest asset of any nation is its people. By your efforts to ensure the well-being of your fellow citizens and your support of causes that perpetuate the vitality and dynamic spirit of our society, you make it easier for Americans to participate fully in the life of their communities and you give our country the benefit of the fullness of its civic energy and talent.

As you hold your one hundred and sixth Annual Convention, you have my sincere admiration for your enriching commitment to America, and my best wishes for your every success in the years ahead.



"Goodnight," said one of the guards with grudging admiration.

"I hope you choke," said the guard whom Mehlig had originally challenged. "I'm not a sheep," said Mehlig, as much to himself as to the world at large.

Benjamin Mehlig's revolt occurred 45 years ago. Since that time, if possible, public transportation has grown worse. And the fact that of the 1,300 transit companies in America almost all are operating in the red or close to it, does not in the least mitigate the growing public wrath. Mismanagement, callous handling of passengers, perpetual demands for fare increases without any

noticeable improvement in service, frequent breakdowns of equipment because of Victorian-age maintenance policies, have all added fuel to the flames of the modern revolt which burns brightly in the souls of thousands of commuters kindred in spirit to the intrepid Benjamin Mehlig. Like Mehlig, they are exasperated, weary and plain mad, and they are vocalizing their anger in various ways and acting on injustice forthrightly.

In Des Moines recently, after sternly warning a bus driver (a flamboyant chap who wore his peaked company cap in the crushed style of a World  
(Continued on page 57)



An inspirational setting created the reverent mood for the traditional Hour of Reflection. PGER McCabe, chairman, is shown at the podium as he opened the annual Grand Memorial service in San Francisco.

# Grand Lodge Memorial Service

"We have met . . . in accordance with the long established custom of our Order and the dictates of our hearts to honor with the tribute of our love our absent brothers who have gone to their morningless and nightless sleep," E. J. Nunn, Past President of the Tennessee Elks Association, said as he presented the general eulogy during the annual Grand Lodge Memorial service.

The huge California Masonic Memorial Temple, site of the 106th Grand Lodge Session, was nearly filled to capacity with delegates and guests for the service.

Impressive floral arrangements, subdued lighting, a white altar with candles, and a background of simulated stained glass windows set the hushed, reverent tone as PGER Edward W. McCabe, chairman, opened the program.

"In the spirit of brother love and loving kindness, we write their faults upon the shifting sands of time and inscribe their virtues imperishably

---

## ANNUAL MEMORIAL RITES, JULY, 1970

---

upon the tablets of love and memory," PSP Nunn said.

" . . . but momentary pause is not enough. Not until we, daily, in every thought, word and deed memorialize not only our honored dead, but our valiant living will we begin to approach their last full measure of devotion to the principles of our order, a universal order of the brotherhood of men."

PGER Robert G. Pruitt gave the eulogy for PGER John S. McClelland,

who died June 23. "All Elkdom has suffered a great loss," he said . . . "There are no words which can adequately describe how much we will miss him."

PGER Pruitt noted Judge McClelland's distinguished career in law, politics, judiciary, and Elkdom. Brother McClelland was a four-term Exalted Ruler, served as Grand Exalted Ruler in 1941-42, was a member of the Elks National Memorial and Publication Commission since 1946 and served as its chairman since 1955.

Sacred vocal selections were presented by the Peru, Ind., Tri Kappa Choralettes under the direction of Mrs. Audrey McElheny and the Bismarck, N. D., Elks Chorus directed by K. K. Kittler.

The 11 o'clock Toast was given by ER Mark E. Happ, of Alameda, Calif., and the invocation and benediction was by the Very Rev. Francis P. Fenton, O.S.A. Organ selections were by Carl O. Bonelli.



A delegation of Past Grand Exalted Rulers, Indiana State Association officials and Logansport Lodge officials escorted newly elected GER Glenn L. Miller to the stage to make his acceptance speech.

The acceptance speech of

# Glenn L. Miller

Presented at the Grand Lodge Convention in San Francisco following his election to office on July 13

Grand Exalted Ruler Hise, Distinguished Past Grand Exalted Ruler, Grand Chaplain Reverend Francis Fenton, Grand Lodge Officers, Committeemen, and Members of the Grand Lodge and My Brothers.

I proudly accept the office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks. I do so with a heart filled with sincere gratitude and deep appreciation to all of you.

It is my earnest prayer that Al-

mighty God will grant me the health and strength to nobly serve this Order, the largest and greatest Fraternal Order limited to citizens of the United States of America. I pledge to you that I will devote all of my time, energy and ability to justify your faith and confidence.

I am aware of the great responsibilities and demands of this high office. I am only one of more than 1,508,000 members of our Order, but I am one.

I can't do everything, but I can do something, and what I can do, that I ought to do, and what I ought to do, by the grace of God, I will do.

It will not be easy to follow such a great and forceful leader as we have had this past year. He has done much to inspire action for the advancement of the Order. He has reminded us, time and time again, of our patriotic duties as Americans and Elks. He has given me much help in preparation for this year for which I am greatly indebted. It is a great honor to succeed in office this truly great American, the Honorable Frank Hise.

At this moment, I feel the presence of one who would have been proud to be here. The memory of Past Grand Exalted Ruler Fred L. Bohn shall always abide with me. He was my friend and, until his death, my sponsor. I posthumously extend my eternal gratitude to this devoted servant of Elksdom for his many kindnesses to me.

Yet, when death calls one from our ranks, another is ready to take his place. It was so in this instance. To you, Past Grand Exalted Ruler, Edward W. McGabe, my very close friend, I extend my sincere gratitude for becoming my sponsor. I cannot adequately express my thanks for your continued encouragement, counsel and guidance.

I am most grateful to all of the Past Grand Exalted Rulers for their support and friendship. I shall look to them for advice and guidance during the year of our Order which has been made great through their brilliant leadership and unselfish service.

I believe you will agree that I am fortunate to have as my law partner, the Honorable Frank E. Tolbert. Judge Tolbert came to my office several years ago, and has had an enviable record as a trial lawyer. He successfully defended a million-dollar lawsuit in his last jury trial, less than 2 weeks ago. I am not only indebted to him for winning that lawsuit, because I get part of his fee, but also for nominating me this morning. I shall expect him to take charge of our office during the coming year. Thanks again, Frank.

My admiration of Judge Bernard Lawler and my gratitude to him for his part in securing my election cannot be adequately expressed. He has been my friend for many years. I was privileged to serve with him on the Grand Lodge Judiciary Committee and his counsel and advice were always sound. I thank him for seconding my nomination.

No man ever assumed this high office with a greater display of friendship, devotion, loyalty and unselfish dedication of purpose than I have received,

*"We believe in America. We believe in peaceful dissent.*

*We believe in Law and Order. We believe in our Judicial System.*

*We believe in young Americans."*

and will cherish forever, from the members of my own Logansport Lodge No. 66 and the Elks of my State.

To the members and officers of Logansport Lodge No. 66, and to all of you wonderful Elks of Indiana, I salute you with immense pride and a very grateful heart.

I am so indebted to Audrey McElheny, pianist and leader, and to Billie Powell, soloist, and all of the Peru Choralettes for their beautiful selections. Weren't they great? Billie Powell is the wife of Gerald Powell, who is a member of the Grand Lodge Youth Activities Committee.

And what do you think of the Pottstown Drill Team? I do thank all of them, and those who were so demonstrative in their support of me.

My brothers, we Elks can take pride in the accomplishments of the past, but the past is gone. The future is ours to mold.

We now turn, as turn we must, toward the important year that lies ahead. We must prepare to meet the challenges that face us as the largest Fraternal Order in the United States of America. When I say "We," I mean just that. It includes all of us, so that when this record is written, it will be our record, yours and mine.

To begin our work, all of you exalted rulers are to be my guests at a luncheon tomorrow at 1:00 o'clock at the San Francisco Hilton. This will be our first opportunity to become better acquainted, plan for the year that lies ahead, and to prepare ourselves better for that job. I will outline in some detail some of the plans and the program that we will undertake, not merely for ourselves, but for our Order and above all, for America. Elks will serve America.

We have taken a vigorous stand against the forces that threaten the destruction of our country, but the job is not done. We must not quit now. Instead, we ought to redouble our efforts for America and against the hate America elements who want to turn our beloved country into an ideological battleground.

The adoption of the resolution at Dallas a year ago stating our position in support of law and order was a timely and important act of sound patriotism. Our Lodges followed it up with constructive action in a thousand

ways. But this is a task that is never finished. The enemies of an orderly, progressive society have no intention of quitting. Can we afford to? Let us go back to our Lodges and our home towns and keep up the fight to enlist all decent citizens in a united front that will give real muscle to our police departments, to our prosecutors, to our courts, to all agencies charged with maintaining order that is vital to the preservation of any society.

Speaking of Law and Order, and our obligation to support both, I emphatically point out that our courts have a vital duty to perform in this regard and as a lawyer, I am sorry to say that the Judicial Branch of our Government has not always acquitted itself in a way to justify public confidence in it.

The Supreme Court has told the States how they are to proportion their Legislatures; granted avowed Communists the run of defense plants; made a criminal's confession almost impossible to use; approved Secondary School demonstrations against the South Vietnam war; banned prayers or reading of the Bible in public classrooms; ruled that passports cannot be withheld from Communists just because they are Communists; and held that deserters from Armed Forces even in wartime cannot be stripped of Citizenship. I cannot agree with all of these decisions.

I do not believe that there is such a thing as "A Peaceful Demonstration" in a public place or on public property that does not deprive others of their lawful rights. I say no one has the right to deprive one citizen of a right and give it to another.

When a group organizes itself and marches down the street, it deprives others of the right to travel down that same street which was dedicated for use by the public. They have a right to assemble peaceably, but the right to use public property exclusively and thus deprive others of the same right is a different matter.

I say again, the Government cannot, nor can the courts, under our Constitution, take away a right belonging to all and give it to a few.

It gives me no pleasure to do so, but I regard it my duty as a lawyer and an officer of the court, and certainly as a citizen and an Elk, to state publicly that when the Supreme Court of the United States unjustly takes upon itself

the Legislative Power that our Constitution expressly limits to the Legislative Branch, then the court is weakening our society, not strengthening it. When the court usurps the Legislative Power to say not what the law is, but what the law shall be, then it weakens the public's confidence in the court.

As responsible citizens we have the duty to oppose such a trend. We are dealing here not with a mere technicality, but with the very substance of American Constitutional Government.

I sincerely hope, for the good of our country, a change is now taking place by the appointment to the Supreme Court of a qualified lawyer and judge who believes in the interpretation of the Constitution without rewriting it.

The activities of the hate America element are highly visible among the nation's youth. For this reason, therefore, it is our duty and our opportunity in service to America to make the youth activities of our Order even more responsive to the needs of our times.

We are not newcomers to this field. The Elks have been firm friends of America's youth for generations. It was that friendship that caused us to create our Grand Lodge Youth Activities Committee in 1950, for we knew that the war's impact on youth would create strains and problems that would demand more of us than we had been giving.

These problems are still with us in 1970, in greater dimension and taking new and dangerous directions.

The vast majority of our children are fine. We need to back the majority with authority and with the firm conviction that we owe to them and to ourselves.

The best place to start is at home, but, the most practical and effective place, right now, is our campuses. I am sick of the total irrationality of the campus rebel, whose bearded visage, dirty hair, body odor and tactics are childish, yet brutal, naive, yet dangerous, and the essence of tyranny, the tyranny of spoiled brats.

It is time to call a halt; time to live in an adult world where we belong and time to put these hippies and yuppies in their places.

Since when have children ruled this country? By virtue of what right, by what accomplishment should thousands of teenagers, wet behind the ears, be-

*(Continued on page 40)*



**DELUXE 20TH CENTURY TYPE COIN COLLECTION.** A magnificent historical collection of TWENTY-THREE coins. One of each type minted from 1864 INDIAN CENT series to latest bi-metal clad coinage. TEN coins grade good or better. THIRTEEN COINS are in BRIGHT UNCIRCULATED MINT CONDITION including, silver PEACE DOLLAR, silver MORGAN DOLLAR over 80 YEARS OLD, plus scarce COMMEMORATIVE J. F. K. HALF DOLLAR. Coins are arranged by series and individually identified. Mounted on royal blue background protected under unbreakable crystal clear plexiglass, beautifully displayed in large decorator designed 10" x 12" walnut frame with gold trim. Easel back for standing or hanging as valuable work of art for home or office. Makes a treasured conversation piece or gift for all occasions. A SOUND INVESTMENT which has been RAPIDLY INCREASING IN VALUE. Some of these coins are ALMOST UNOBTAINABLE. SUPPLY IS LIMITED. This may be your last opportunity to purchase this prized collection at our LOW, LOW price of \$29.50. An AUTHENTIC \$39.50 COMPARABLE VALUE. Sold on a 30-DAY MONEY BACK GUARANTEE. \$5.00 deposit for C.O.D.



**LAST COMPLETE SILVER SET \$2.95 + 25c p.p.**

Brilliant uncirculated 1964 Phila. or Denver mint with scarce J.F.K. Silver 1/2 dollars \$2.95 + .25 p.p. Free 50c gift case. Both mints 10 coins \$5.50 + .25 p.p. Free luxurious \$1 Velvet lined, gold embossed presentation case (as illust.). Save, 10 sets \$49.50—twenty sets \$95. Fifty sets \$225. Collectors rare 80 yr. old uncirculated silver dollars \$4. each in gift case + .25 p.p. Five asst'd dates in luxurious velvet lined presentation case \$19 + .50 p.p. 5 sets (25 coins) \$90 + 1.00 p.p. Roll of 20 silver dollars \$70. Five rolls (100) coins \$340. Ten rolls \$660. Add .50 per roll p.p. Money back guarantee.



**COLLECTORS 20TH CENTURY TYPE COLLECTION** of six obsolete coins. Includes a rare uncirculated Silver dollar minted over 80 years ago, Walking Liberty half dollar, Standing Liberty quarter, Barber dime, Liberty V nickel, and one Indian Cent mounted on royal blue background, protected in a transparent snap lock dust proof case. Makes treasured gift for all occasions, also a sound investment which has rapidly been increasing in value. Our supply is limited as most of these coins are almost unobtainable. Order now as this may be your last opportunity to purchase this prized collection. Sold on a 30 day money back guarantee. \$2.00 deposit for C.O.D. Priced at a low, low \$7.95—two for \$15.00—ten for \$69.50. All 50c P.P. Member of Retail Coin Dealers Assoc. & Am. Numismatics Assoc. Send for free 32 page catalog. Novel Numismatics 31-2nd Ave., Dept. 109, N.Y., N.Y. 10003



On behalf of the Belleville, Illinois, Lodge, John J. Moreiko, Vice Chairman of the Veterans Service Committee, Illinois Elks Association, recently accepted the Military Airlift Commands Achievement Award from USAF Col. Black. Accompanying the award was this commendation: "In recognition of their untiring efforts, unselfish dedication and outstanding support in behalf of the patients, the 1st ASF is deeply indebted to the Belleville Elks and feels the presentation of this award is but a small token of their appreciation."



The Newport, Rhode Island, Lodge sponsors a monthly bingo program for veterans at the Newport Naval Hospital. Shown at a regular session are (standing at left) Bro. George Piotrowski, Chairman Herbert Smith, and Bro. Harold Uveges. Seated is patient R. W. Terkelson, Yn 3, serving on the U.S.S. Theodore Roosevelt.

Members of the Dallas, Texas, Lodge in charge of handling programs at the VA Hospital in Dallas examine hides to be presented to the hospital. From left are Bro. John Sides, Est. Lead. Kt. James Powell, Bro. William O. Anderson, Bro. William Gale, and Isidor Soblovich, Chairman, VA Hospital Committee.







# It's Your Business!

## GOT A BUSINESS LETTERS PROBLEM?

According to the Dartnell Corporation, which knows a great deal about such things, the average cost of a dictated business letter had risen to \$3.05 this year. That's a 29-cents increase over the 1969 figure of \$2.74 per letter.

Dartnell, widely known as a source of information and materials on business management, made the following breakdown of that \$3.05-per-letter cost: Stenographic expense: \$0.96... Overhead: \$0.76... Dictating time: \$0.72... Lost motion: \$0.25...: \$0.16... Filing: \$0.12... Materials: \$0.08.

These figures—and that \$3.05 total—are of course *average* costs. If an \$18,000 a year executive takes fifteen minutes to dictate a certain letter, the dictation cost of that letter certainly won't be around \$0.72—it's more likely to run to \$2.00-\$3.00. We've known some instances in which well over \$100 in executive time was spent on developing a *single* letter. Perhaps the man who was to compose the letter was Ed—but Ed felt he'd better talk to George, in Purchasing, about it. And then the two of them felt they'd better bring the matter before Tom, the VP. Not only that, but Ed found that the composition of that particular letter was difficult and took a long time (“... and so we will have to”—Correction, Eleanor, make that read: ‘... and we therefore feel that our position’... Uh — Eleanor, change that to: ‘... and as we are sure you will understand, our position in this matter’... and so on and so on).

Some letters are of course sufficiently important to justify a cost of \$100—or perhaps even \$1,000—in executive time expenses. But they're the exception. The great bulk of business letters deal with routine matters and should certainly be produced at no more than \$3.05 per letter and often less.

Several years ago we were talking to some executives in one of the country's leading insurance companies. They'd just made a survey of their company's letters—and were shocked at the findings.

“Our letters are costing us about

\$1.5 million a year,” they said, “and at least 60% of them have to be rated as ‘Unsatisfactory.’ Worse than that—about 25% of them fall into the ‘Really Horrible’ class. Some of them read as if they'd been composed for the express purpose of driving away customers and wrecking our goodwill.”

They showed us samples of the letters they had complained about. They were indeed pretty awful.

When you're spending upwards of \$1 million just on business letters, an effort to improve their quality and control their cost can't be carried out successfully by simple expedients. It calls for expert use of the whole management systems approach.

Your own business or professional practice almost certainly doesn't entail the production of letters in the huge volume that is usual for big insurance companies and many other large organizations. And yet you may—even without being aware of it—have a serious business letters problem. Let's see what it might be, and what might be done to solve it.

### *Efficiency—and Goodwill*

Contrast the following two letter openings:

(A) “We have received your letter of complaint about the shipment which ...”

(B) “Thank you for letting us know that the shipment which ...” Notice that opening (B) is both *shorter* and *friendlier*.

This simple example may serve to point up the important fact that the typical business letter conveys *two* kinds of messages. One is the letter's *basic message*—the information, say, that a certain order has been delayed because of a strike. This basic message is of course the one that the composer of the letter is mainly preoccupied with. But there will also be—in every letter—a *secondary message*, one that will produce some kind of *emotional* reaction in the person who gets that letter. He or she may not even be fully conscious of that reaction—but it will be felt!

With few exceptions (collection let-

ters and the like) the recipient's emotional response to the contents of a business letter would be *favorable* to the company that sent the letter. In a letters-improvement training program we developed for one large company, we told the correspondence employees this: “Remember that the letters you send out have a potential beyond that of conveying their basic business messages—they give you a chance to create *customer goodwill*! And since your company sends out about 2 million letters each year, look at how *tremendous* an amount of goodwill can be generated by letters that are *friendly*, in addition to being *clear*.”

Classical grammar emerged in seventeenth-century England, when some status-conscious socialites became jealous of the French Academy which the formidable Cardinal Richelieu had set up to act as an official “watchdog” over the French language. In that absurd period in the history of English literary thinking, the writings of William Shakespeare fell into low repute in England—because so much of Shakespeare's writing was “ungrammatical!” (“I never writ, nor no man ever loved”)

We've watched countless executives and professional men labor in protracted agony as they composed—and re-composed—and re-re-composed—a letter in order to “put it into good English.” In most of those cases, if they'd just dictated it pretty much as it came into their head, the result would have been good enough. In any case, the final outcome of their tormented strivings to achieve “good English” really didn't justify the time and effort they'd put into the task.

Remember that a business letter is intended to be an efficiently produced piece of *functional communication*—it's not going to be stored under glass in the Library of Congress.

So don't worry about your English. Organize your thoughts—then dictate them quickly in language that's informal, clear, and friendly. And the result will almost certainly be a *good* business letter. ■



## PERSONALIZED BOWLING SHIRTS

Complete with Elks Emblem, club name and location on back; member's name above pocket. Fully washable... fully guaranteed.

Permanent Press Jac-Shirt.....\$11.35\*  
Top Grade Gabardine.....\$ 9.95\*  
Fine Spun Rayon Challis.....\$ 8.75\*

\*F.O.B. Chicago

Write for complete information

**RH** **RUSSELL-HAMPTON CO.**  
Dept. E, 15 S. Wacker Dr., Chicago



### BOOK OF MEMORY

in everlasting bronze  
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

**NEWMAN BROTHERS, Inc.**  
5625 Center Hill Avenue  
Cincinnati, Ohio 45216

### CARRY BULKY LOADS IN YOUR CAR?



Tough, safe, dependable Ti-Tite rubber rope holds open trunk lids snugly, keeps them from bouncing. Protects car and contents. 3/4" diam., 30" long, stretches to 45". Complete with two rustproof steel hooks. Easily adjustable.

Hundreds of other uses!  
ONLY \$1.00 Postpaid

TI-TITE CO., P.O. Box 791-E  
Youngstown, Ohio 44501

### HOW TO GET CAPITAL

FREE TRIAL OFFER

#### HOW TO GET \$500 TO \$2 MILLION

Business capital, loans, grants, cash to start a business. 2,618 sources. Send no money. Helped many others.

FREE REPORT SHOWS HOW

**NATIONAL COUNSELOR REPORTS**

Div. 35 KERRVILLE, TEXAS 78028

LEARN  
At home  
In your  
Spare Time

FREE  
BOOK

**PR**  
The  
Money  
Field

### PUBLIC RELATIONS

Exciting, rewarding and interesting. Work intimately with the press, important people.

MODERN SCHOOL OF PUBLIC RELATIONS Suite 298  
225 E. Fairmount Milwaukee, Wis. 53217

### LIFETIME SOCIAL SECURITY CARD

Of water-thin solid brass to carry in place of your original; protects against wear, tear, loss. Instant and positive identification! Size 3" x 1 1/4". Your name and Social Security number ENGRAVED in the brass. Get one for every member of the family. Only \$1.00 ea. Please print clearly. Local Forms Co., Dept. 332, 1830 Guardian Bldg. Detroit, Mi. 48226.



### LOW COST POWER-SNAKE

The KING-SNAKE Model K-38 clears those unexpected stoppages in a jiffy. Factory-direct prices. Write

**KING-SNAKES**  
P. O. BOX 415-E,  
TUJUNGA, CA 91042



### BASEMENT TOILET

FLUSHES UP  
to sewer or septic tank  
no digging up floors.

WRITE . . . McPHERSON, INC.  
BOX 15133 TAMPA, FLA. 33614



(Continued from page 21)

ranging from \$800 to \$2,500 to our nation's Most Valuable Students. The 200 awards amounted to \$194,800, for which boys and girls competed separately.

Following is a complete list of this year's winners by states:

**ALABAMA:** Ronald Tim Lee, Decatur No. 655, \$800.00.

**ARIZONA:** Richard H. Douglas, Winslow No. 536, \$1,750.00; Lois Ann Claridge, Safford No. 1607, \$900.00; May Gin, Tucson No. 385, \$900.00; Christie Kay Hansen, Globe No. 489, \$900.00; Karen Elizabeth Brooks, Tucson No. 385, \$800.00; Michael P. Curiel, Miami No. 1410, \$800.00; Richard William Hartman, Tucson No. 385, \$800.00; John William Liljegren, Phoenix No. 335, \$800.00; Ralph C. Reece, Prescott No. 330, \$800.00; Gaynell Whittington, Prescott No. 330, \$800.00.

**ARKANSAS:** Richard Bryant McCrary, Hot Springs No. 380, \$800.00; Susan Darlene Nelke, Fort Smith No. 1871, \$800.00.

**CALIFORNIA:** Ray Dean Banion, Lancaster No. 1625, \$2,000.00; Raymond James Nassief, Alhambra No. 1328, \$1,250.00; Donna Marie Beck, San Luis Obispo No. 322, \$1,000.00; Kelly Peter Hales, Merced No. 1240, \$1,000.00; Emily Vasquez, Lodi No. 1900, \$1,000.00; Alice Alexander, Riverside No. 643, \$900.00; Stephanie Ann Flosi, Concord No. 1994, \$900.00; Jan Celeste Friesen, San Jose No. 522, \$900.00; Maureen O'Brien, El Cajon No. 1812, \$900.00; Karl Ray Slifer, Huntington Park No. 1415, \$900.00; Steven A. Cortopassi, Madera No. 1918, \$800.00; Myra Eloise Denio, Bakersfield No. 266, \$800.00; John Steven Foster, Woodland No. 1299, \$800.00; Ernest Del Cutter, Torrance No. 1948, \$800.00; Donald Gary Heizenzen, Gilroy No. 1567, \$800.00; David Multon Hirsch, Chula Vista No. 2011, \$800.00; Katherine Pia Ordon, San Diego No. 168, \$800.00; Leonard Schein, Los Angeles No. 99, \$800.00; Susan Elise Wachter, Huntington Park No. 1415, \$800.00; Kenneth H. Wohletz, Red Bluff No. 1250, \$800.00.

**COLORADO:** Judith Kay Dilley, Canon City No. 610, \$900.00; Donald Jay Connor, Grand Junction No. 575, \$800.00; Marsha Kay Stieben, Fort Collins No. 804, \$800.00.

**CONNECTICUT:** Richard Anthony Volo, Derby No. 571, \$1,000.00; Angela Rossetti, New Haven No. 25, \$800.00.

**FLORIDA:** Bruce April Moyer, Sanford No. 1241, \$1,000.00; Stephen Marc Layton, Winter Haven No. 1672, \$900.00; Mary Lou Chetlain, Tampa No. 708, \$800.00; David A. Ryan, Tampa No. 708, \$800.00; Rose Shalom, Miami Beach No. 1601, \$800.00.

**GEORGIA:** Robert Eugene McLemore, Jr., Buckhead No. 1635, \$800.00; Billie Katherine Ponsell, Waycross No. 369, \$800.00.

**IDAHO:** Douglas A. Atkins, Mountain Home No. 2276, \$900.00; Toni Ann Worley, Idaho Falls No. 1807, \$800.00.

**ILLINOIS:** William Andrew Hodge, Paris No. 812, \$1,000.00; Patrick Lynn Molt, Fairfield No. 1631, \$1,000.00; Jeffrey Cameron Taylor, Princeton No.

1461, \$1,000.00; Cynthia Sue Harrell, Marion No. 800, \$900.00; David Benjamin Coston, Carmi No. 1652, \$800.00; George P. Daugird, Chicago (South) No. 1596, \$800.00; Claudia Elaine Erning, Chester No. 1629, \$800.00; Cheryl Sue Etchason, Flora No. 1659, \$800.00; Sandra Kay Lauf-fenburger, Des Plaines No. 1526, \$800.00; Melody Louise Marvin, Paris No. 812, \$800.00; Mary Catherine Rowland, McLeansboro No. 1882, \$800.00; Michael S. Sulaver, DeKalb No. 765, \$800.00; William H. Swanson, Dixon No. 779, \$800.00.

**INDIANA:** Douglas Edwin Weeks, Gary No. 1152, \$2,250.00; Susan Jane Gajderowicz, Plainfield No. 2186, \$1,000.00; Nancy Wenning, Greensburg No. 475, \$1,000.00; Jeffrey Allyn Young, Evansville No. 116, \$1,000.00; Glenn Carleton Deer, Franklin No. 1818, \$900.00; John Perry Kendall, Noblesville No. 576, \$900.00; George J. Majda, Whiting No. 1273, \$900.00; James David Tribble, Brazil No. 762, \$900.00; Kristy Ann Kniola, Michigan City No. 432, \$800.00.

**IOWA:** Carol Marie Welu, Dubuque No. 297, \$1,875.00; Sue Anne Gerk, Mason City No. 375, \$900.00; James Roy Lee, Cedar Rapids No. 251, \$800.00.

**KANSAS:** Randy Glenn Fletchall, Hutchinson No. 453, \$800.00; Teresa Ann Gensman, Ottawa No. 803, \$800.00; Thomas Loe Koch, Concordia No. 586, \$800.00.

**KENTUCKY:** Albert Frederick Schenkel, Covington No. 314, \$900.00.

**MAINE:** Audbur Ellery Thompson, Houlton No. 835, \$900.00.

**MARYLAND, DELAWARE and DISTRICT OF COLUMBIA:** Samuel Maurice Bowden, Pocomoke City No. 1642, \$900; Phyllis Ann Hamill, Towson No. 469, \$900; Joyce Ann Mullinix, Rockville No. 2296, \$800.00.

**MASSACHUSETTS:** Alicia Marie Kullas, Taunton No. 150, \$900.00; Mary Elizabeth Weathersby, Worcester No. 243, \$900.00; Diane Marie Drago, Brighton No. 2199, \$800.00; Dianne Louise Flynn, Lynn No. 117, \$800.00; Daniel Jon Franklin, Revere No. 1171, \$800.00; Jeffrey Mark Jenest, Franklin No. 2136, \$800.00; Edward Joseph Los, Fall River No. 118, \$800.00; Aimee Schwartz, Fall River No. 118, \$800.00.

**MICHIGAN:** Ardella Lee Aldrich, Petoskey No. 629, \$900.00; Diane MacEachern, Allen Park No. 2194, \$900.00; Leonard Edwin Post, Grand Rapids No. 48, \$900.00; Sharon Lillian Rathbun, Adrian No. 429, \$900.00; Pamela Jeanne Boyd, Grand Haven No. 1200, \$800.00; John H. Smith, Jr., Ludington No. 736, \$800.00; Karen Sue Williams, Monroe No. 1503, \$800.00.

**MISSISSIPPI:** Reb McMichael, Biloxi No. 606, \$800.00.

**MISSOURI:** Patricia C. Dodson, Joplin No. 501, \$1,000.00; Robert Givens Sheets, Trenton No. 801, \$800.00.

**MONTANA:** Susan Leoba Kaphammer, Hamilton No. 1651, \$1,000.00; Joan Bukvich, Butte No. 240, \$900.00; Sherri Irene Cunnington, Lewistown No. 456, \$900.00; Ernest Steven Nicholson, Livingston No. 246, \$900.00; John B. Spooner, Shelby No. 1696, \$900.00; Steven F. Bell, Cut Bank No. 1632, \$800.00; Elaine H. Madson, Clendive No. 1324, \$800.00; Christine A. Swanson, Anaconda No. 239, \$800.00;

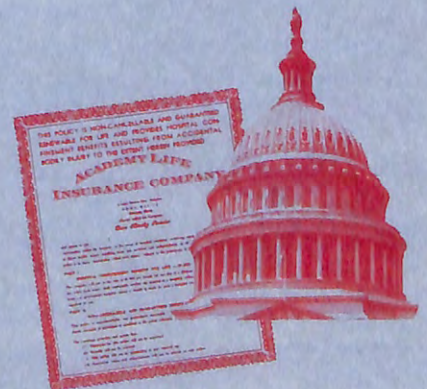
THIS IS A LIMITED TIME OFFER  
TO READERS OF ELKS MAGAZINE

# NOW FROM OUR ACCIDENT DIVISION

... you will receive your

**\$1000**  
**A MONTH**  
**Cash Policy**

This is a  
**LIMITED TIME  
OFFER**  
to readers of Elks Magazine  
and positively closes  
**OCTOBER 15, 1970**



NATIONAL ACCIDENT DIVISION OF ACADEMY LIFE INSURANCE COMPANY—COMBINED WITH ITS AFFILIATED COMPANY  
OVER ONE BILLION, SEVEN HUNDRED MILLION DOLLARS INSURANCE IN FORCE

NOW, from our Accident Division you get tax free:

# \$1,000 cash a month

each and every month...EVEN FOR THE REST OF YOUR LIFE.

This is not a misprint. If you qualify, you get protection which pays you at the rate of \$1,000.00 CASH a month beginning the first day and for your full stay in a hospital (other than a sanitarium, rest home or government hospital) due to any accident. Even if you're confined only for one day, you still get \$33.33.

It covers all kinds of accidents. When you slip, stumble, fall, get burned, hit by anything, run into anything--any unintentional act or event. Yes, you are covered at home, at work, at play--24 hours a day.

And what's more--

This policy is both GUARANTEED RENEWABLE and NON-CANCELLABLE for Life.

1. Your benefits can NEVER be reduced...you can NEVER be cancelled...your premium can NEVER be raised; either individually or by class or any other way. Use your policy as often as you need to--you own it, it can never be taken away as long as you pay your premium on time.
2. YOU GET CASH...use it for any purpose; pay bills, buy groceries, pay rent, etc. When you are hospitalized your everyday living expenses still go on. Help meet them with the TAX FREE cash this policy provides. You are paid the full amount even though you collect other insurance, compensation or benefits from any source--including MEDICARE.
3. YOU GET CASH WHILE YOU ARE HOSPITALIZED FOR ANY ACCIDENT, ANYTIME, ANYWHERE IN THE WORLD. You DON'T have to be hurt in any particular kind of accident such as: Auto, Pedestrian, Bus, Traffic, Train, etc. All Accidents are covered, At Home, at Work, at PLAY--TWENTY FOUR HOURS A DAY.

You get a full month's coverage for 25c. Send no money. When you receive your policy, read it carefully. Only after you agree it does everything we claim, send in your quarter. Remember for each day you are in the hospital, you get \$33.33. Yes, for one day or a Lifetime.

No agent or salesman will call or bother you. You are buying directly from the Company and the savings are passed on to you. That's how this policy can be offered at such a low cost!

Compare this with others. We welcome comparison because this policy pays from the first day, we can't pay any sooner. It pays for a lifetime, we can't pay any longer. Remember, the benefits are \$1,000.00 a month for Life and the cost is only \$5.00 a month, or if paid in advance, \$55.00 for a whole year.

You are under no obligation. Fill out the application and mail it today. Don't wait until it's too late. Policy issued age 1 through 80 if you qualify. This offer must be limited to only one policy for each person.

Sincerely yours,

*William S. Charles*  
NATIONAL ACCIDENT DIVISION  
Academy Life Insurance Company  
112 S. Michigan Ave., Chicago, Ill. 60603

SEND NO MONEY  
Just mail the attached postage paid card.  
Your policy will be sent immediately. Special  
payment envelope for sending in 25c for the  
1st month coverage will accompany the policy.  
NO AGENTS OR SALESMEN WILL CALL ON YOU.

THIS IS A LIMITED TIME OFFER AND POSITIVELY CLOSES OCTOBER 15, 1970

©NATIONAL ACCIDENT DIVISION, 1968

James Grant Walker, Sidney No. 1782, \$800.00; Bruce Allen Whiting, Virginia City No. 390, \$800.00.

NEBRASKA: Sally Renee Johnson, Kearney No. 984, \$1,000.00; John Lawless, Cozad No. 2250, \$900.00; Duncan Jon Murphy, Omaha No. 39, \$900.00; Judy Roberta Zaiman, Omaha No. 39, \$800.00.

NEVADA: Doris Lee Banks, Las Vegas No. 1468, \$1,000.00; Ronald A. Taylor, Hawthorne No. 1704, \$800.00.

NEW HAMPSHIRE: Judith Linda Allen, Lebanon No. 2099, \$800.00; Kathleen M. O'Leary, Manchester No. 146, \$800.00.

NEW JERSEY: Lewis Harold Kerman, Bayonne No. 434, \$900.00; Linda Bernice Celauro, Hackensack No. 658, \$800.00; Arlene Cwiekalo, Colonia No. 2282, \$800; Debra Ruth Goldstein, Union No. 1583, \$800.00; Judith Lynn Parsells, Tenafly No. 2271 \$800.00; Theodore G. Yates, Lambertville No. 1070, \$800.00.

NEW MEXICO: Colleen Marie Brown, Las Cruces No. 1119, \$900.00; Paula Drake, Clovis No. 1244, \$900.00; Thomas D. Broadbent, Grants-Milan No. 2053, \$800.00; Michael L. Corrandini, Albuquerque No. 461, \$800.00; Maunee Suzanne Crane, Farmington No. 1747, \$800.

NEW YORK: Richard Anthony Amato, Ossining No. 1486, \$800.00; Michael A. Ceglia, Watertown No. 496, \$800.00; Eugene S. Grecheck, Rotterdam No. 2157, \$800.00; Kathleen Irene Keller, Fulton No. 830, \$800.00; Cathleen Raggio, Bronx No. 871, \$800.00.

NORTH CAROLINA: James Irvin McBride, Reidsville No. 1723, \$800.00; Larry Wayne Nissen, Wilmington No. 532, \$800; Julie Dean Spivey, Wilmington No. 532, \$800.00.

NORTH DAKOTA: Jolene Kay Berg, Grand Forks No. 255, \$800.00.

OHIO: Margaret Ann Nosek, Berea No. 1815, \$1,000.00; Steven Carl Jones, Portsmouth No. 154, \$900.00; Bonnie Sue Siferd, Lima No. 54, \$900.00; Barry Michael Horstman, Cincinnati No. 5, \$800; Sheryl Linn Poling, Van Wert No. 1197, \$800.00; Glenn Eugene Ramsey, Newark No. 391, \$800.00; Frederick Beck Wrixon, Martins Ferry No. 895, \$800.00.

OKLAHOMA: Kathryn Sue Kiker, Altus No. 1226, \$2,250.00; Edwin Robert Reavis, Miami No. 1320, \$800.00.

OREGON: Martin Edward Stone, Coquille Valley No. 1935, \$900.00; Bruce Allen Hake, Lebanon No. 1663, \$800.00; Lloyd Franklin Little, Seaside No. 1748, \$800.00; Janiece Velva McDonald, Gresham No. 1805, \$800.00; Sydney Ann Miller, Toledo No. 1664, \$800.00; David Lynn Olson, LaGrande No. 433, \$800.00.

PENNSYLVANIA: Deborah Lynn DeMarco, New Castle No. 69, \$1,000.00; Joseph David Shelby, Rochester No. 283, \$900.00; R. Jane Dearstynne, Coatesville No. 1228, \$800.00; Linda Ann Dill, Johnstown No. 175, \$800.00; Joyce M. Jones, Oil City No. 344, \$800.00; Yolanda de Boisferon McCurdy, Middletown No. 1092, \$800.00; Lee Ann Pawloski, Pottstown No. 814, \$800.00.

RHODE ISLAND: Sandra Theresa Azar, Pawtucket No. 920, \$800.00; Scott Bliss, Westerly No. 678, \$800.00.

SOUTH CAROLINA: Kathleen Dianna Cole, Greenville No. 858, \$800.00.

SOUTH DAKOTA: Mark Craig Eaton, Sioux Falls No. 262, \$800.00; Allie Joelene Moore, Brookings No. 1490, \$800.00; Clara Joan Shank, Mitchell No. 1059, \$800.00; Kim Levi Wilde, Yankton No. 994, \$800.

TENNESSEE: David Wayne Abbott, Camden No. 2156, \$900.00; Jane Ann Gault, Oak Ridge No. 1684, \$900.00; Harriette P. Green, Nashville No. 72, \$900.00; Jones Wilson Luna, Lewisburg No. 1990, \$900.00; Raymond Wesley Notgrass, Columbia No. 686, \$900.00; Robert Levoy Peay, Nashville No. 72, \$900.00; Robbie Jo Sharrett, Bristol No. 232, \$900.00;

Michael Russell Haislip, Fayetteville No. 1792, \$800.00; Eleanor Sharp Larkin, Waverly No. 2289, \$800.00; Wanda Jane Nelson, Jackson No. 192, \$800.00; Dwight Edwin Stokes, Gatlinburg No. 1925, \$800; Alicia Kay White, Nashville No. 72, \$800; Cecelia Kaye Wilson, Nashville No. 72, \$800.00.

TEXAS: Linda Ann Jones, San Antonio No. 216, \$1,500.00; Don Albert Webb, Arlington No. 2114, \$1,000.00; James Curt Haughey, Wichita Falls No. 1105, \$900.

UTAH: Arlyn Gene Shapiro, Salt Lake (Continued on page 57)

**PROMOTE SCHOOL PATROL SAFETY as a civic project**

Write for complete information on safety equipment for your school patrols.

**RUSSELL-HAMPTON CO.**  
Dept. E, 15 South Wacker Drive  
Chicago, Ill. 60606



**LOW-COST PLAQUES in BRONZE and ALUMINUM**

Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!

**USB UNITED STATES BRONZE Sign Co., Inc.**  
Dept. E, 101 West 31st St., N. Y., N. Y. 10001



**FIND BURIED TREASURE**  
Find buried gold, silver, coins, treasures with powerful new electronic detector. Most powerful made. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.

**\$199<sup>95</sup>**  
to  
**\$129<sup>50</sup>**

Write for Free Catalog, treasure hunting tips and 5 POWERFUL MODELS unusual souvenir coin.  
**RELCO Dept. D-200, Box 10839, Houston, Tex. 77018**

**"WILL YOU SMOKE MY NEW KIND OF PIPE... 30 Days at My Risk?"**

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days' smoking without a cent of risk on your part. This is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It's based on an entirely new principle that harnesses four of Nature's immutable laws—contradicts every idea you've ever had about pipe smoking—and delivers a smoking pleasure you've never before experienced. My new kind of pipe smokes cool and mild hour after hour, day after day without rest, without bite, without bitterness. It doesn't have to be "broken in". It never has to be "rested" and it never accumulates sludge! To prove all this, I want to send you a Carey Pipe to smoke 30 days at my risk. Send your name and address today for my complete trial offer. Mail coupon now to E. A. CAREY, 1920 Sunnyside Ave., Dept. 204-K Chicago 40

**NO MONEY - JUST SEND YOUR NAME**

E. A. CAREY, 1920 Sunnyside Ave.  
Dept. 204-K, Chicago, Ill. 60640

Please mail facts about your 30 day offer of a Carey Pipe postage prepaid. Then I will let you know if I want to try it at your risk. This information is free, no salesman will call.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_



**THE ALASKAN CAMPER**

**IT RAISES-IT LOWERS**

**DOWN FOR TRAVEL SAFETY**  
Wind resistance is reduced with Alaskan's low profile in highway travel. Gas mileage is increased and crosswind sway cut down. With lowered top, passengers ride in luxurious comfort.

**UP FOR LIVING COMFORT**  
Alaskan camper top, operated by patented hydraulic system, is raised in seconds. (Let a child do it, and see how easy it is.) Safety lock prevents accidental lowering. Weather-tight, walk-in quarters completely furnished. Three-burner stove, stainless steel sink, cabinets, icebox, beds, plus many other luxury features. 8 ft. and 10 ft. models. Sold and installed only at Alaskan Camper factories at factory prices. Also available at authorized factory outlets.

Write today to the factory nearest you for free folder describing the most advanced camper on the road.

**R. D. HALL MFG., INC.**, 9847 Glenoaks Blvd., Sun Valley, (San Fernando Valley) California 91352, Dept. E 2  
Factory Outlet: **ALASKAN CAMPER SALES, INC.**, Interstate 80 (half way between S.F.-Sacramento), Route 1 Box 332, Suisun City, Calif. 94585, Dept. E 2  
**ALASKAN CAMPERS NORTHWEST, INC.**, 6410 South 143rd Street, (Tukwila) Seattle, Washington 98168, Dept. E 2  
**PENNACAMP, INC.**, 401 West End Avenue, Manheim, Penna. 17545, Dept. E 2  
**G. R. GRUBBS MFG., INC.**, d/b/a Alaskan Camper Sales, 9042 Longpoint Road, Houston, Texas 77055, Dept. E 2  
**FORT LUPTON CAMPERS**, 1100 Denver Avenue, Fort Lupton, Colorado 80621, Dept. E 2  
**EINARS CAMPER MFG. CO.**, d/b/a Alaskan Campers N. Central, 3726 N. 9th Ave., Sioux Falls, South Dakota 57104, Dept. E 2

**DOWN FOR TRAVEL SAFETY**  
**UP FOR LIVING COMFORT**

**GAME FOR ANYTHING**

U.S. Patent No. 2879103  
Canadian Patent No. 637-543



**NEWS  
OF THE  
LODGES**



**GATHERED** to honor PGER Edward W. McCabe on the occasion of his recent visit are a large group of officers and Past Exalted Rulers of Ashland, Ky., Lodge. Seated with Brother McCabe for a photo recording the event are (from left) PSP Arnold Westermann, Louisville; Ashland ER Carl D. Wheeler; DDGER Michael J. Mayer, Lexington, and VP Carl V. Young, Ashland. The visit was one of several made recently by PGER McCabe, Grand Lodge sponsor for the state of Kentucky.



**PAVING THE WAY** for the institution of the new Cupertino, Calif., Lodge No. 2445 is an attractive Grand Lodge Dispensation presented to the new lodge's organizers by Grand Trustee John B. Morey (left), Palo Alto, and DDGER Richard H. Bartels (second from left), San Jose. Gratefully accepting are three hardworking Elks who helped do much of the groundwork: Santa Clara PER William E. Beard, chairman of the organizing committee, and Brothers Jon Seckman and Tom Dahlin, lodge investigation committee chairman and treasurer, respectively.

**INSTALLATION** ceremonies at his own Las Cruces, N. M., Lodge proved to be unusually pleasant for PGER Robert E. Boney, shown with his son-in-law Greeley W. Myers, whom he installed as the lodge's new Exalted Ruler. Brother Boney installed ER Myers with the gavel used to open the 1968 Grand Lodge session in New York, and offered a personal memento to the new officer: a set of jewels given to him as a gift during his reign as Grand Exalted Ruler for the 1967-1968 Grand Lodge year.



**BROOKLYN, New York,** Elks' 21st annual day at Shea Stadium finds New York Mets Coach Joe Pagnatano (left) and catcher Duffy Dyer sharing photographic honors with two Brooklyn guests—PER Cuthbert J. Behan, event chairman, and ER Liborio L. Palermo. A total of 1,200 crippled children and orphans hosted by members of Brooklyn Lodge enjoyed every minute of the 1969 World Series championship team in action.



**BRICK, New Jersey,** Est. Lect. Kt. Donald R. Ayers (right) presents a Certificate of Appreciation, on behalf of lodge members, to Grand Est. Lect. Kt. William J. Windecker, a member of Orange, N. J., Lodge. The award, presented at the lodge's first annual Law and Order Night, honored Brother Windecker for his role in the creation, presentation, and adoption of the Elks Resolution on Law and Order.



**PRESENTING** a beautiful engraved silver plate to GL Youth Activities Chairman Michael J. McNamara, a member of Brockton, Mass., Lodge, is Mrs. Toby Wolfson, national advisor to the Girl Scouts of America. Brother McNamara who has received many such honors in the past was lauded by the Girl Scouts for his many years of devoted service to youth activities.



**MOST VALUABLE** Student winners for the state of Oklahoma assemble for a photo marking their award presentation with three of Elkdom's former high officers: PGERs Robert C. Pruitt, Frank Hise, and Earl E. James. The honorees—shown with state Scholarship Chairman Frank Hammond (right) of Enid—are second-place winners Margaret Sue McClanahan, Enid, and James Randal Poe, Midwest City, and first-place winners Kathryn Sue Kiker, Altus, and Edwin R. Reavis, Miami.

**HANDICAPPED** youngsters in Fairfield and Lancaster (Ohio) Counties will benefit greatly from a \$2,000 grant made by the Ohio Elks Association. Viewing a check for the amount are several Elks active in cerebral palsy programs: (from left) PDD William F. Kessler, Lancaster; Brother Charles McClenaghan and ER Harry Z. Cook, both of Lancaster; DDGER James J. Savey, Jackson; Columbus Secy. and PER Eldon H. Brown, and Newark Brother C. Perry Neldon, district CP chairman.





**FAIRBANKS, Alaska,** Elks' new lodge building was opened recently with a "bang", according to PGER Frank Hise. Brother Hise and Fairbanks ER Ray Leach examine the cause of a noisy interruption during formal dedication ceremonies—the lodge's altar star, which exploded and fell with a resounding crash just as the pair were being escorted past the altar, occasioning PGER Hise's quip.

**PRESENTING** a \$1,000 check—a gift of the Massachusetts Elks Association—to Sister M. Kieran, principal of the Boston School for the Deaf, is GL Youth Activities Chairman Michael J. McNamara (second from left), Brockton, who shares the pleasant task with PDD and VP Donald A. Podgurski, Norwood, as Winchester PER Creighton L. Horn (left) and Randolph ER William F. Maguire look on with five of the school's young students. Through the Massachusetts Elks' charity fund, a similar gift has been presented to the school for the past 12 years.



**WEST VIRGINIA's** top Youth Leadership winners—Jennifer Gross and Gary Wright—receive \$350 awards for their first-place performances in the contest from state Youth Activities Chairman Carl A. Schimmel, a PER of Fairmont Lodge. In addition, young Wright received \$1,250 in U.S. Savings Bonds from the Elks National Foundation, in recognition of his winning third-place honors in the national Youth Leadership competition.



**PRESENTING** a check for \$678.63, representing proceeds of the fourth annual Vermont Sports Award Banquet, is Mr. Tony Adams (second from left), president of the Vermont Sportswriters and Sportscasters Association. Receiving the check on behalf of the Silver Towers Camp for Retarded Children, the state major project, is Montpelier, Vt., PER Henry Augustoni, member of the camp's finance committee, as Brother Albert Fraser, event chairman, and PER Percy W. Birchard look on. The annual banquet—co-sponsored by the Sportswriters and Sportscasters Assn. and Montpelier Elks—honors winners of the Vermont Athlete of the Month award.

**DONATIONS** toward cerebral palsy treatment—Ohio Elks' major project—soared recently when four lodges of the state's Northwest District turned over more than \$2,000 to district CP Chairman Parker J. Obenour (left), a PER of Kenton Lodge. Making the presentations during a district meeting at Port Clinton were ERs Henry C. Gurtz, Port Clinton, \$500; Jack L. Myers, Napoleon, \$200; Thomas Biggs, Maumee, \$442, and William W. Doup, Bellefontaine, \$1,002.







*Ice-encrusted, Wareham, Mass., Elks' fire-blackened lodge building bears mute witness to the blaze which ended its many years of activities.*

WAREHAM, Massachusetts, Lodge's 450 members recently found themselves temporarily homeless in the wake of a blaze which destroyed their more than 100-year-old quarters.

The stately building—meeting-place of Wareham Elks for 40 years—was lost despite the efforts of 60 firefighters, who labored in 15-degree temperatures to contain the flames. Also lost in the fire were valuable records, including the lodge's charter; several musical instruments; officers' jewels, and many other items.

Plans have been made to construct a new building on the old lodge site, with completion planned for December of 1970. In the interim, lodge members plan to erect temporary quarters in the form of an Army barrack purchased from Otis Air Force Base in Falmouth, Mass. The temporary structure will be used for various youth activities programs upon occupation of the new lodge building.

## LODGE NOTES

**ROCK HILL, S.C.** James E. Parker Jr., 76, secretary of the South Carolina Elks Association for 23 years, died recently. Brother Parker was also completing his 35th year as secretary of Rock Hill Lodge at the time of his death.

One of the rooms in the lodge quarters has been named for him in recognition of his many years of fraternal service. In addition to being an Honorary Life Member, Brother Parker was chairman of the lodge's National Foundation committee.

**SAN LEANDRO, Calif.** Youth Activities scholarships from San Leandro Elks were presented to two Marina High School students during a recent senior recognition night. Brother Russell H. Smith, youth activities chairman, presented the awards to the two first-place Youth Leadership winners — Michael Silber and Daphne Louise Chin, who also took first place in scholarship.

**PRESCOTT, Ariz.** Two students sponsored by the lodge placed 12th and 19th in the Most Valuable Student contest of the Arizona State Elks Association. Chris Reece and Nellie Whittington each received \$50 scholarships from the lodge, \$700 certificates from the state, and \$800 Elks National Foundation awards for their brochures.

**SEYMOUR, Ind.** Indiana Elks mourn the death of Brother J. W. "Gus" Hastedt, Chaplain of the Indiana Elks Association. Brother Hastedt, a Past Exalted Ruler of Seymour Lodge, was buried in Huntingburg, Ind.

**CINCINNATI, Ohio.** Lodge members got the chance to meet and congratulate their Most Valuable Student and Youth Leadership award winners recently. Secy. Walter Springmeyer presented scholarships to Gail Eloise Bigelow and Barry Michael Horstman, who also won second place in the state competition. The local leadership awards were given to Don W. Cochran of Madiera High School and Kathleen M. Kaine of Seton High School.

**BRICK, N.J.** Lodge members recently honored five Bricktown High School girls. Wendy George, Grace Lund, Caroline Porter, Barbara Lucca, and Pam Von Eysler each received certificates in recognition of their leadership activities. On hand to make the awards were ER Ronald P. Nix, PER Anthony Niedzwiecki, and Mr. Bart H. Brooks, principal of Bricktown High School.

**KODIAK, Alas.** Crowned as King Crab Festival Queen at the recent coronation ball held at Kodiak Lodge was Miss Janie Magnusen, daughter of Brother George Magnusen. Janie, who was sponsored by Kodiak Lodge and the Fishermen's Marketing Association, won her title by being the top ticket seller among the many candidates.

**PORT JEFFERSON, N.Y.** The best essay on Youth Leadership submitted to Port Jefferson Lodge was written by Miss Joann Goetz. She received a \$50 savings bond recently from PER William DeBari, presented on behalf of the lodge.

**JAMESTOWN, N.Y.** After 64 years of service to Elkdom, Brother Charles H. Abrahamson died at the age of 88. "Charlie Abe," as he was affectionately known, was Exalted Ruler of Jamestown lodge for 1923-24, after holding many other appointive and elective offices. In 1932, he became a Vice-president of the New York State Elks Association.

Graveside services were conducted by members of Jamestown Lodge.

**SAN FERNANDO, Calif.** American soldiers who served in Australia during World War II are invited to join in a reunion trip planned for September. The trip to Australia will include stops at Tahiti, Fiji, and Honolulu, and more information may be obtained by writing to Brother W. H. Daly, Capt., F.A.A. U.S. (Ret.), P.O. Box 2235, Van Nuys, Calif. 91404.

**CENTERVILLE, Iowa.** Scholarship and leadership awards from the lodge went recently to five students from the Centerville area: Shelley Singley, Jo Ellyn Hope, Richard Gordon, Elizabeth Hollenbeck, and Susan Wehrle. The parents of each of the honorees were present to watch immediate PER James Parks and Brother Robert Webb bestow the awards.

**SOUTH BEND, Ind.** Part of the lodge's charities program recently involved the contribution of \$500 to the Florence Crittenton Home in Terre Haute. The donation will help extend the educational program in the home.



**THREE SONS** and a son-in-law of the late Jackson, Tenn., Brother Will S. Hall were initiated recently into Jackson Lodge by a team of Nashville Elks, headed by PER Burton C. Cloud (right). Sharing post-ritual photographic honors with Brother Cloud and Jackson PER Jerry Griggs (left) are the quartet of new Elks: Brothers John, Sammy, and Joe Hall, and Stewart E. Belew, the son-in-law.



**BUNNY DAY** at the Richmond, Va., Crippled Children's Hospital finds Mrs. Ted Baer, wife of Richmond PER T. J. Baer, presenting a basket of goodies to young Lorie Robinette of Hopewell, Va. Lorie—who apparently sampled the basket's contents with great delight—was one of 125 children at the hospital who welcomed the recent visit of Richmond Elks and their wives.



**SCHOLARSHIPS** to the University of Nevada were presented recently by Reno Lodge to four local high school seniors. Making the presentation of the \$250 awards—given annually by the Elks—was ER David Bartlett (left). This year's proud recipients: Marnell Chapman, Tim Janke, Daralee Mitchell, and Stephen Walsh.

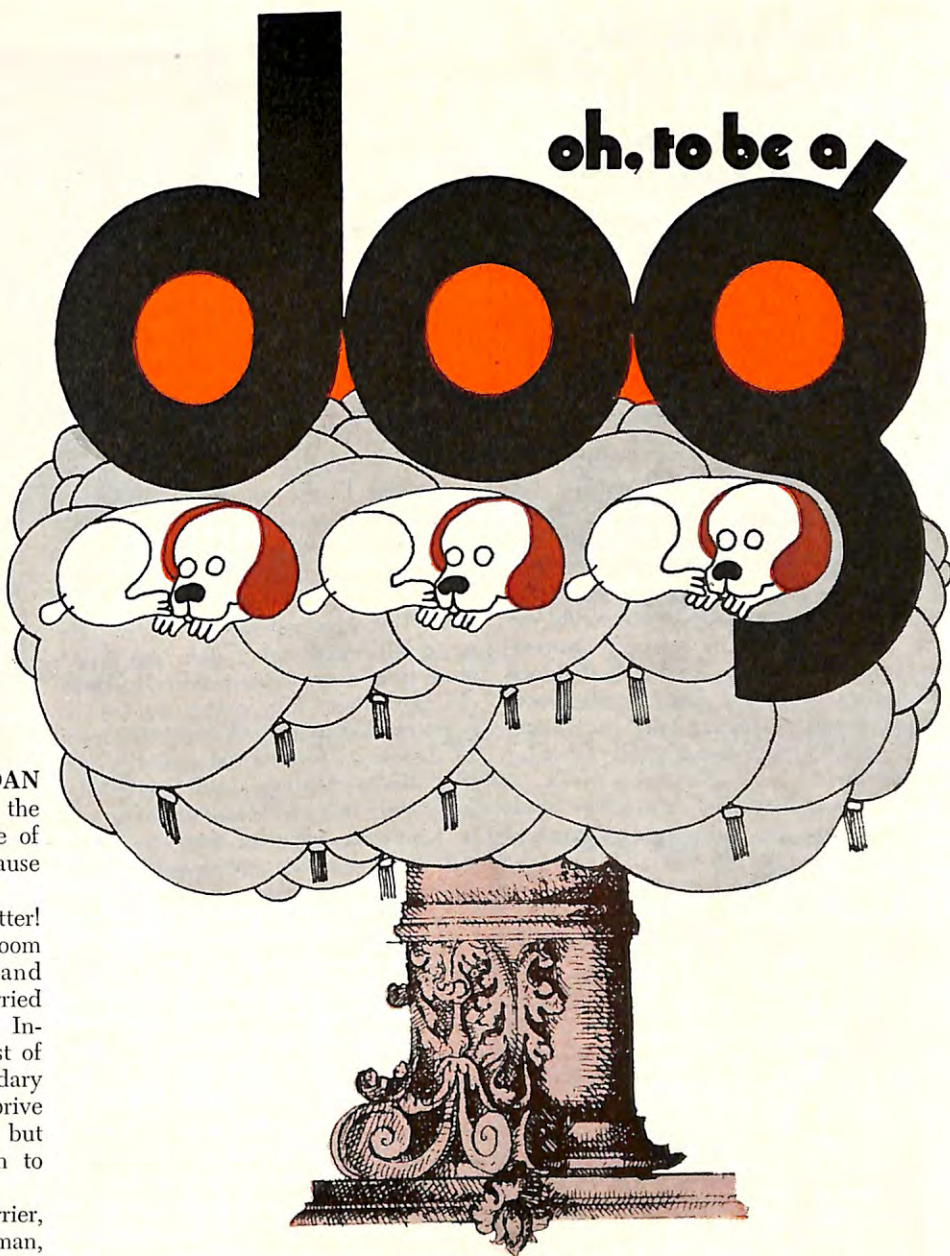


**DANVILLE, Pennsylvania,** Elks recently initiated a class of 43 candidates in honor of Brothers Edward Bell (seated, right), club manager, and William Leighow (standing, second from right), who were cited for their many years of dedicated service to Danville Lodge. The honorees are shown with PER Terence P. Lyden (standing, right) and the new Elks initiated in their honor.

**AN UNUSUAL** family of "doctors" assemble at Charleroi, Pa., Lodge for a photo marking the initiation of the most recent addition to the Elks family tradition—James W. Serene (right), a pre-med student. Joining him, four family members who are all affiliated with Charleroi Lodge: (from left) Dr. Michael F. Serene, Ed. D., father; Dr. Harry E. Serene, M.D.; Frank H. Serene, Ph.D. candidate in history at the University of Pittsburgh, and Michael D. Serene, medical student.



oh, to be a



**DO YOU MOAN AND GROAN** at the expectation of going to the hospital for that operation—because of the cost? Do you postpone it because you can't afford to be sick?

But your dog—that's another matter! Every animal hospital reception room across the country is packed and jammed with sick pooches and worried owners. Worried about the cost? Indeed not! For most people, the cost of their dog's illness is only a secondary matter. Many pet owners will deprive themselves of good medical care, but insist on giving the best attention to their dogs.

The very ordinary-looking terrier, held on the lap of the older woman, may well be the closest companion she has in the world. In all probability, it couldn't be given away, because nobody would want it, but to her, it's the most precious possession she owns. As she sits in the veterinarian's office, she strokes its head softly, talks baby-talk to it. Does she count its medical cost? Absurd! The cost has never entered her mind!

Fifty-nine percent of all families in the United States have pets. These pets are often treated better than family members: they sleep with their owners, travel with them, shop with them, vacation with them. It's only natural that these owners of pets want and get the best medical attention for them.

Modern surgery is performed in the animal hospitals of today: there are eye operations, removal of cancerous growths, and brain surgery. These operations are performed by conscientious animal surgeons, with love of animals first, love of money second.

These animal doctors work tirelessly, their labor rewarded most when a dog or cat licks the hand that eases its suffering.

The modern animal hospitals have air conditioned kennels, with private compartments for each animal—in contrast to the often-hot, semi-private rooms that many of us humans occupy when we're ill in today's hospital. Animal hospitals have piped-in recorded music, rarely seen in human hospitals, and then only in the larger cities at exorbitant costs. Animal hospitals have blood banks, modern X-ray equipment, 24-hour emergency service, and ambulance service.

Have you tried getting medical attention in an emergency room lately? If you have, you'll remember the red tape you were required to take care of before you got any medical attention.

Not so your dog! He has emergency service that is immediate, no red tape, with expert care. There's no shortage of beds in today's modern animal hospital; small hospitals are on the increase at a rate that is nine times faster than hospitals for humans. All of us have accepted as a way of life the long wait of days or weeks for a room in the hospital. But your dog receives immediate entrance in the modern up-to-date animal hospital, with all the comforts we humans dream about, but few of us ever get when we're sick.

Animal hospitals make their patients most comfortable with private rooms, private runs—no sharing of quarters for them! They enjoy the latest facilities: whirlpool baths are a sample of the luxury your pet indulges in when a  
(Continued on next page)

## Glenn L. Miller

(Continued from page 29)

come the sages of our time?

A University cannot function without rules for conduct. It cannot, as society cannot, legislate morals, but it can and must promulgate rules. It cannot function without order. It cannot permit students to determine when, what and where they shall be taught. It cannot permit the occupation of its premises by militants in violation both of law and its regulations.

The best way to end all of this is to lay down the rules early, clearly and positively and to state the penalty for violations.

The disruption of any class, directly or indirectly, by voice or presence, the interference with the proper administration of the school or university or the destruction of its property cannot be tolerated. These student offenders should be expelled permanently and teachers and professors who lead them and encourage them should be discharged.

We as individuals, as fathers and mothers, and as Elks, must organize our opposition to those who encourage our young people to violence, to use drugs, to embrace revolutionary ideologies alien to our tradition and hostile to our future.

It is much too late just to bemoan these evils and wring our hands. It is futile to utter pious hopes about the future. Now is the time to take action against those who glorify, promote and encourage the spread of vicious concepts among the nation's youth.

I refer to newspapers, to movies, T.V. and other media that present moral depravity as a tinsel and attractive way of life.

I refer to educators who assure young people that there is nothing dangerous about the use of marijuana, and that a little mind-blowing L.S.D. now and then is really nothing to be concerned about.

There are people, including teachers, reaching down into our high schools to enlist our children in the assault on our Armed Forces, on the forces of Law and Order, in the attack on the home, our churches and our schools.

I say all this realizing full well, and with deep gratitude, that America's youth is America's pride. We have often heard it said that today's youth are the smartest and finest generation ever.

I agree. Why shouldn't they be? I take nothing from them when I point out that they have had the benefit of loving and hard-working fathers and mothers who have sacrificed so that their children might have it better and

(Continued on page 60)

## Oh To Be A Dog

(Continued from page 39)

patient in the animal hospital. He can even get the tartar scraped from his teeth, can get decayed teeth pulled, get his gums treated while a patient (no waiting months for a dental appointment)—he can have an operation and get dental care at the same time. He has nothing to fear—from man or old age!

How will you fare in your old age? As well as your pet? Let's see: old people are often scuttled around from relative to relative, often ending up in a nursing home, unwanted, unloved. In our hearts many of us humans know that if we live, we may die in a nursing home; we only hope we'll have enough cash to see us through the end of our days. But your pet has an easier time of it! Old and aging pets are loved more than ever, treated more kindly in old age than they were treated as puppies. Compassion pours out from all directions for the old sick dog; no sacrifice is too great to make the latter part of his life comfortable and as happy as possible. He spends his last days coddled, his tired old ears alert to the words of his master's tender loving voice.

Hearing aids have successfully been developed and used for dogs. In contrast, there are more older people who need hearing aids and can't afford them than are those who need them and get them.

Did you ever need a doctor and couldn't get an appointment for days or weeks? Not your pet! He not only has his routine physical, but is never turned down in an emergency. It's not unusual for stray hurt dogs to be picked up by passers-by, who take them to animal hospitals, and pay their bills. Would these same passers-by stop for a human? For us humans, first-aid treatment usually means, "Do you intend to pay this bill when you leave?"

Have you tried to get a doctor on the telephone lately? Try it! Your pet has better luck than you! Your veterinarian talks to you on the telephone about your poodle or your Siamese cat that is "too nervous and won't eat." It's hard to get a medical doctor to talk to you on the telephone when you're down with the flu and have a temperature of 103 degrees. Your pet gets serious attention from his doctor, no matter when you call or how often you call. But you, poor human, you might talk to your doctor hours after you've called him, could be a day or so.

Does your pet get better medical care than you? Chances are, he does! And chances are, you don't care, since he's your pet. And do you take the

time from your busy day to visit the veterinarian, yet postpone your own physical check-up at your doctor's office? Chances are you're guilty of such, as most of us are.

Being a pooch lover myself, I'm a member of the club that spends money on my dog that I can't afford to spend on myself. But I've never regretted it—have you?

My dog isn't waiting for me to die to get what I have, doesn't care how old I am or how ugly I look, doesn't give a snap how much money I'm worth, or whether I belong to the country club. Many folks think: it's worth all the trouble—just to own a pet. From the pet's point of view, he has it made! From my point of view: oh, to be a dog!

## Obituaries



**PAST DISTRICT DEPUTY** Stanley L. Stolark, a longtime member of Ilion, N.Y., Lodge, died April 6, 1970, at the age of 61.

In addition to serving a term as Exalted Ruler of Ilion Lodge, Brother Stolark had served as Vice-President of the North Central District's Past Exalted Rulers Association.

He was appointed District Deputy Grand Exalted Ruler of his state's Central District for 1953-1954.

**PAST DISTRICT DEPUTY** William F. Weber, 81, a 59-year member of Rahway, N.J., Lodge, died May 7, 1970.

Brother Weber served as Exalted Ruler of Rahway Lodge for the 1924-1925 lodge year. He was appointed District Deputy Grand Exalted Ruler of his state's Central District for 1944-1945.

An Honorary Life Member of Rahway Lodge, PDD Weber had served as chairman of the lodge's crippled children's committee, and as lodge steward for more than 30 years.

Funeral services for Brother Weber were conducted by Past Exalted Rulers of Rahway Lodge.

An obituary notice which appeared on page 42 of the July, 1970, issue of the Elks Magazine incorrectly listed Brother Louis G. Mehse, Laramie, Wyo., as Chairman of the GL Committee on Credentials for 1957-1958. Brother Mehse did serve as a member of the committee for that year, but the post of Chairman was held by Arthur J. Geniesse of Green Bay, Wisc., who was succeeded, upon his death, by PGER Robert E. Boney, of Las Cruces, N.M., Lodge.



BY BILL TRUE

World Professional Casting Champion

### SKYLINE MUSKY

As the 22-foot Aquasport, "The Shakespeare Guide," left the Detroit River where it enters Lake St. Clair, the sun was turning red as it began to sink in the smoggy Detroit sky.

Aboard for a few hours of evening musky fishing were Fred Braug of General Motors, Jim Crowe of the *Detroit News*, Glenn Lau and myself. Glenn is a noted Great Lakes sportfisherman and was employed as a fishing explorer this past season—locating the best fishing throughout the Great Lakes and reporting on it to newspapers, radio, and TV.

Fred Braug is an enthusiastic angler—but had never caught a musky or even tried to. We assured him that many musky fishermen had done little better, one famous angler I know fishing for muskies off and on for 17 years before landing his first legal sized fish.

Lake St. Clair was famous for its musky fishing for many years. But with the mercury pollution fishing ban that went into effect last spring, fishing effort dropped off sharply. Then the lake was reopened on the U.S. side for "fun fishing" only; the angler was required to return his catch to the water unharmed. But on the Canadian side of the lake the ban on keeping your catch had been lifted.

Glenn Lau fished the lake just two days before our trip and had a phenomenal run of fish—five muskies in four hours of fishing. The word was out, for we found at least a dozen boats trolling the

same general area as we reached our fishing grounds.

Trolling is the accepted method for muskies on Lake St. Clair and big spoons and spinners are the rule. Trolling speed is faster than for coho salmon, for example; our Chrysler 120 was pushing us at a good clip as we rigged our four trolling outfits.

Two were set so the lures ran right in the wake of the motor; two more trolled spinners about six feet below the surface.

I glanced up as we began our second patrol around the hot spot in 15 feet of water and there on the evening horizon was the skyline of downtown Detroit. How many places do you know where you can fish for one of America's most exciting freshwater gamefish literally minutes from big-city office buildings?

I noted the time—6:15—just as Glenn yelled, "Fish on!" Fred Braug's big trolling rod was leaping in his hands and the bait casting reel clicked and buzzed wildly. No doubt—this was a musky, and a good one.

Like so many St. Clair fish he didn't jump, just bulled and shoved as only a musky can when he's fighting deep. Then we saw him 20 feet astern—all mean eyes, long snout and sharp teeth. A few minutes later and Glenn's expert net work dropped 20 pounds of Michigan musky on the deck.

And Fred Braug? He had just become a successful musky fisherman after 45 minutes of trying.

Absolutely fantastic!

### MEN • WOMEN • COUPLES MOTEL CAREERS AVAILABLE



Would you like a new, exciting career in the growing motel industry? Train now for a stimulating, well-paying position as Motel Managers, Assistant Managers, Clerks, Housekeepers and Hostesses. Meet famous and interesting people; travel; join in social activities; live in pleasant surroundings. Apartment usually furnished. Age no barrier—maturity an asset. Train at home in spare time followed by practical training at one of our motels. Nationwide placement assistance. For FREE information fill out and mail coupon today! Accredited Member NHSC.

APPROVED FOR VETERANS AND  
INSERVICE PERSONNEL  
UNDER NEW GI BILL

UNIVERSAL MOTEL SCHOOLS, Dept. EL  
1901 N.W. 7 Street, Miami, Fla. 33125

Please Print

Name \_\_\_\_\_

Address \_\_\_\_\_ Age \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

## BINGO FOR FUND RAISING

EVERYONE HAS FUN!

No off nights when you use BINGO for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. PAY AS YOU GO.

MAIL COUPON  
TODAY!



### "BINGO KING"

Dept. 635 Box 1178, Englewood, Colorado 80110

Yes, show us how BINGO can make money for our Organization.

Your name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Organization \_\_\_\_\_

FREE  
CATALOG



TABLES!

- OFFICE & LOUNGE FURNITURE
- BANQUET & MEETING FURNITURE
- TENNIS TABLES
- COAT/HAT RACKS



CHAIRS!

Adirondack

276-N Park Ave. So., N.Y.C. 10010

Shipping Points — PITTSBURGH • CHICAGO  
BOSTON • DALLAS • ATLANTA • LOS ANGELES



The presentation of two checks occasions smiles all 'round during the California-Hawaii Elks Association convention in Sacramento. Presenting the checks—which exceeded \$42,000—to state Piggy Bank Chairman Robert J. McLain (right), Arcadia, were ERs James Barnes (second from left), Salinas, and James B. Speers (second from right), Long Beach; lending their enthusiastic approval of the exchange are PGERs R. Leonard Bush, Horace R. Wisely, and Frank Hise, all of whom were on hand for the annual meeting.



Accepting checks in excess of \$1,800 for her performance in the national Youth Leadership contest is Miss Kathleen Elizabeth Wright of Dubuque, Iowa, who garnered third place in the national competition. Making the presentation during Iowa Elks' convention, hosted by Dubuque Lodge, is state Youth Activities Chairman James J. Nora, himself a member of Dubuque Lodge.

## News of the State Associations

**CALIFORNIA** Lt. Gov. Ed Reinecke welcomed the 5,300 Elks and guests attending the California-Hawaii Elks Association convention to the city of Sacramento. The proceedings, held May 20 to 23, included an opening address by PGER Frank Hise.

The association's activities for the coming year will be under the direction of SP Ernest Olivieri, a PDD from Sonora Lodge. Elected Vice-Presidents are J. E. Spence Jr., Oakland; Lynn S. Wood, Modesto; Wally Pardue, Visalia; Charles E. Marshall, Big Bear Lake; Bart Gormley, Monrovia; E. V. Loudon, Yreka; Charlie Grogans, Woodland;

Angelo Turchet, Napa; Jack V. Benton, Santa Ana; R. R. Brownell, Twentynine Palms; William Lunsford, Paramount; S. Wayne Parrish, Santa Monica; Karl Schmeekle, Escondido; Carl Murrish, Fontana; Henry P. Trincherro, Palo Alto; J. A. Machado, Lompoc, and John E. D. Williams, Kailua.

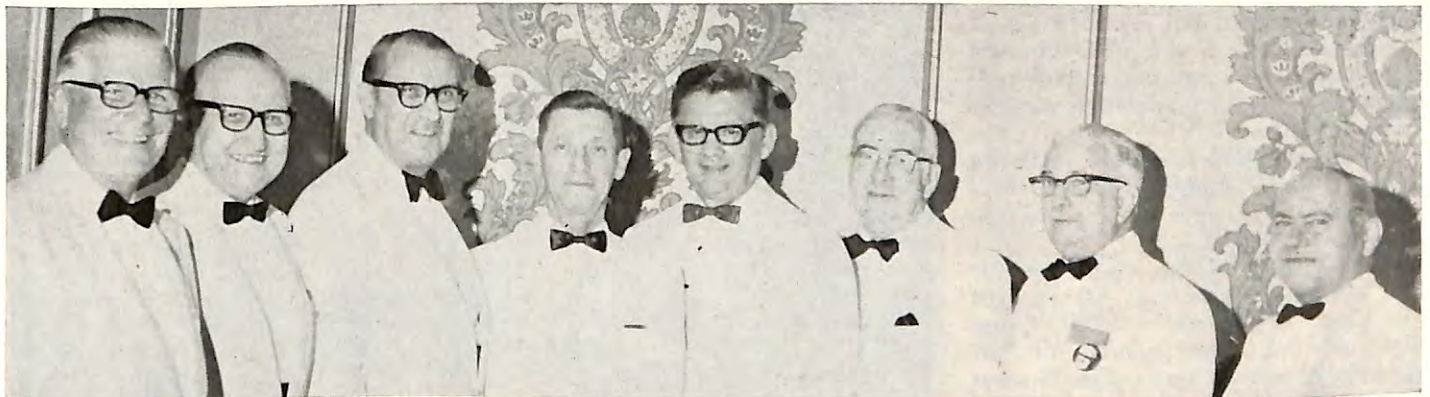
State Secy. Edgar W. Dale, Richmond, and state Treas. William D. Brunner will hold the other two elected positions. Three PDDs—William D. Vickery, Santa Barbara; Gerald F. McCormick, Pittsburg, and James H. Loftus, El Cajon—will serve as Trustees for three-year terms.

The appointed officers include Sgt.-at-Arms Pete Franco, Sonora; state Tiler John Havey, Coalinga; state Chaplain, the Rt. Rev. Msgr. George M. Scott, San Pedro, and state Organist James A. Dyer, Richmond.

Thanks to the efforts of the association's major project committee, 287 handicapped children were provided with hospital care at Elks Children's Clinics. In addition the project financed the cost of 35,000 home therapy visits to handicapped children and 28,000 eye examinations for pre-school children. A total of \$718,341 was spent on the project during the fiscal year. The



*Honored guests and participants in Alaska Elks' 22nd annual convention, hosted by Anchorage Lodge, smile for the camera. The convention-goers are (first row) Mrs. Robert A. Yothers; Mrs. Emmett T. Anderson, widow of the late PGER Anderson; Benny Benson, Chaplain of Kodiak Lodge's champion ritualistic team, and designer of the official Alaska state flag; Mrs. Frank Hise; Mrs. Horace R. Wisely, and Mrs. Richard W. Freer, and (second row) immediate PSP T. Stanton Wilson of Anchorage; Anchorage ER I. Dale Robinson Sr.; PGER Horace R. Wisely; PGER Frank Hise; GL Judiciary Committeeman Robert A. Yothers, Seattle, Wash., and new Alaska SP Richard W. Freer, of Juneau Lodge.*



*Heading a group of dignitaries assembled for a semiformal portrait marking their attendance at Indiana Elks' annual convention is newly-elected Grand Exalted Ruler and PSP Glenn L. Miller (left), a member of Logansport Lodge. With Brother Miller are (from left) PGER Edward W. McCabe; Grand Trustee E. Gene Fournace, Newark, Ohio; Indiana SP and PDD Clyde M. Martin, Bloomington; immediate PSP and Dr. William H. Collisson, Linton; Grand Tiler and Dr. A. A. Pielemeier, Vincennes; state Secretary and Chairman of the GL State Associations Committee C. L. "Speed" Shideler, Terre Haute, and PSP Gerald L. Powell, Peru, state convention director and member of the GL Youth Activities Committee. The convention was held June 4 through 7 at the French Lick-Sheraton Hotel in French Lick, Ind.*

Exalted Ruler's March netted \$508,424 toward future major project work.

All indications are that the 1971 convention, to be held in Honolulu May 19 to 22, will be the largest in the association's history. At least 8,000 reservations have already been made, and the estimated attendance is 10,000.

CLIMAXING the 22nd annual Alaska Elks Association convention, held May 27 through 29 in Anchorage, was the March of the Exalted Rulers, which netted contributions totaling \$45,300 for cerebral palsy, the state major pro-

ject. Past Grand Exalted Ruler Frank Hise—a special guest on hand for the meeting in Alaska's largest city—commended the 14 lodges in the state for their outstanding record of contributions to the major project. The past year marked a signal achievement in voluntary contributions, amounting to \$4.98 per capita.

Other visitors in attendance at the three-day conference included PGER Horace R. Wisely, GL Judiciary Committeeman Robert A. Yothers, Seattle, Wash., and Mrs. Emmett T. Anderson, widow of the late PGER Anderson. A \$10,000 donation from the association

was presented to the Alaska Elks Trust Fund as a memorial to PGER Anderson.

Palmer Lodge, located 40 miles from Anchorage, hosted PGER Hise and the official Grand Lodge party, as well as visiting Alaska Elks, at a pre-convention banquet and dance. Brother Hise and his party had also visited lodges in Ketchikan, Wrangell, Petersburg, Sitka, and Juneau enroute to the convention, and were to participate in the dedication of Fairbanks Lodge's new building at the conclusion of the convention.

Annual memorial services were conducted by PSP L. J. "Oskey" Weeda of Anchorage, with Cordova PER Hollis



Assembled for the opening session of Texas Elks' 45th annual convention—held June 12 through 15 at McAllen Lodge—are a group of dignitaries and guests on hand for the event: (from left) PGER George I. Hall; Maj. James N. Rowe, held prisoner by the Viet Cong for five years before making his escape; McAllen ER Edward B. Irby; McAllen Mayor Jack Whetsel; Chamber of Commerce Vice-President Glascoe Doyle; Lt. Allen Ward, home on leave from Vietnam; outgoing SP Harry N. Phelps, Arlington, and PGER Lee A. Donaldson.

A warm welcome to South Dakota Elks' annual convention, held June 4 through 6 at Mitchell, is extended by SP Robert Morgan (left), Mitchell, and ER Robert Anton to two very special guests: PGERs Frank Hise and Raymond C. Dobson. Brother Hise addressed the more than 520 convention-goers at an evening banquet during the course of the three-day meeting.

Henrichs delivering the eulogy, and GL Judiciary Committeeman Robert A. Yothers, the memorial address.

Kodiak Lodge walked off with state ritualistic honors for the second consecutive year, followed closely by Juneau Lodge.

The most recent addition to Alaskan Elkdom—Kenai Lodge No. 2425—was welcomed as a new member of the state association.

Elected to lead the association for the 1970-1971 year was SP Richard W. Freer of Juneau, a PDD. Other newly elected officers include: VP Phil R. Holdsworth, Juneau, and Trustees Everitt M. Calhoun, Sitka, and Dr. Foster Sims, Palmer. Reelected Secretary-Treasurer was Gus H. Gissberg, Juneau, a former member of the GL Committee on Credentials.

Ketchikan Lodge will host the association's 23rd annual convention, to be held May 26 through 29, 1971.

RICHMOND LODGE opened its doors recently to the more than 300 Kentucky Elks and their ladies attending their state association's annual convention, held May 21 through 23.

Special guests in attendance for the three-day meeting included PGER and Mrs. Edward W. McCabe and SDGER Ted Callicott, a member of Paris, Tenn., Lodge.

A contribution of \$5,624 to the Kentucky Health Department was approved for the purchase of a new trailer to haul a mobile tuberculosis X-ray unit. In addition, the sum of \$1,600 was distributed among four lodges—Ashland, Frankfort, Louisville, and Newport—for projects dealing with retarded children. Association members further pledged to purchase a new tractor for



the state health department, to be presented at the next annual convention at Paducah in May, 1971.

Ritualistic honors were garnered by the team from Louisville Lodge. A trio of Tennesseans—SDGER Callicott, and Kingsport Brothers Dan Hansen and A. J. Cotl—served as judges for the ritualistic competition.

Chosen to head the association's 1970-1971 slate of officers was SP Carl V. Young, a PER of Ashland Lodge. Brother Young will be assisted by VPs W. Thomas Naive Jr., a PDD, Paducah; J. Edward Meier, Newport, and James W. Franklin, a PDD, Louisville; Secy.-Treas. Garland F. Guilfoyle, a PDD, Newport, and Assistant Secy. George H. Albrink, Covington. Brother Carl D. Wheeler of Ashland Lodge was named Trustees Chairman; his fellow Trustees include Paducah PDD Robert E. Geuss and Cynthia PDD Joe D. Blancke.

Kentucky Elks' mid-winter meeting is scheduled for Nov. 6 through 8, with Newport Lodge as host. Paducah Elks will extend their lodge's hospitality to state association members for the 1971 annual convention, May 20 through 22.

IOWA ELKS Association delegates had the pleasure of hearing an address by PGER Raymond C. Dobson, Minot, N. D., one of the key speakers at the convention. Dubuque Lodge was host for the meeting, which was held May 1 through 3. About 260 Elks were in attendance with their ladies.

PDD Gene C. Gutknecht, Fort Dodge, will head the Iowa association as State President for the coming year. Vice-Presidents for each of the four districts in the state are Paul W. Gray, LeMars, Wayne R. Ames, Charles City, Carl Sachs, Muscatine, and Calvin Knop, Atlantic, all PERs. State Secy. Sanford H. Schmalz, Muscatine, and state Treas. and PDD James Tait, Boone, are also among the new officers, with PDD Clarence E. Weber, Davenport, appointed **Trustee for a four-year term.**

Nearly \$20,000 was gained for 1968-1969 in the sale of items made by handicapped persons, according to the Major Project Committee. The committee worked with the Easter Seal Society and donated two slide projectors and screens and a cash register for





Taking advantage of a brief time out from activities connected with California-Hawaii Elks' 55th annual convention are three guests of honor—PGERs R. Leonard Bush, Horace R. Wisely, and Frank Hise, who share photographic honors with a large group of the association's former State Presidents.



Officers chosen to direct Indiana Elks' activities for the coming year share a photo taken during the association's recent convention. The state's new hierarchy, headed by SP Clyde M. Martin (seated, left) of Bloomington, includes: (seated) VPs James A. St. Myers, Union City; George D. Stutzman, Elkhart; J. Robert Peterson, Greenfield; and Stanley Kocur, East Chicago, and (standing) state Secretary and GL State Associations Chairman C. L. "Speed" Shideler, Terre Haute; Treas. J. L. J. Miller, East Chicago; Sgt.-at-Arms Robert Little, Wabash; Chap. J. W. Hastedt, Seymour (now deceased); former In. Gd. Thomas McMahan, Anderson; Tiler Quentin P. Hawks, Plainfield, and Trustee Chairman Joe O. Stevens, Elwood.



Welcoming PGER Edward W. McCabe to Kentucky Elks' convention in Richmond is PER Walter O. Rogers (fourth from left), as a group of his fellow Kentuckians wait to extend their greetings. The Brothers are (from left) PDD and PSP Joe D. Biancke, Cynthia; PDD and PSP R. B. Pergrem, Richmond; PDD Warren Lambert, Richmond; PDD Warfield Z. Miller, Richmond; PDD James McCarthy, Richmond; DDGER Michael J. Mayer, Lexington, and state Secy. Garland Guilfoyle, a member of Newport Lodge.

the society's use. Two vans and the salary for a driver were also furnished to aid the society's operations. In another project, the veterans' hospitals in Knoxville, Des Moines, and Iowa City each received color television sets from the Iowa Elks. Muscatine Lodge won the ritualistic contest and was to represent Iowa in the national contest. Boone, Fort Dodge, and Decorah Lodges each placed in the competition. The All-State Ritualistic Team members chosen were: ER Gene Gutknecht and In. Gd. Kenneth Anderson, both of Fort Dodge; Esq. Jim Harder, Est. Lead. Kt. LeRoy Brookhart, Est. Loyal Kt. Archie Casebolt, and Est. Lect. Kt. Paul Stytych, all from Muscatine; and Chap. Eddie Dalen, Decorah.

LYNDON STATE COLLEGE served as headquarters for the 43rd annual convention of the Vermont Elks Association. Acting as host lodge for the meeting, May 22 through 24, was St. Johnsbury Lodge. Next year's host will be Springfield Lodge, with the convention dates to be announced.

The total Vermont Elks membership increased by 460 during the past year, reaching an all-time high of 8,281 members.

Silver Towers Camp for Retarded Children in Brookfield, the state major project, received a total of \$46,000 from the state association, it was learned.

The state ritualistic title went to Brattleboro Lodge. Other awards went to Burlington Lodge, for the membership contest; St. Albans Lodge for the Candle Pin Bowling championship; Bennington Lodge for Ten Pin Bowling honors, and Rutland Lodge for the Cribbage championship.

Heading the newly appointed officers is SP Dennis C. Brooks, Springfield, a PDD. Elected to the state Vice-Presidency were John C. Taffner Jr., Newport, Carl R. Quesnel, Montpelier, and John B. Harte, Bennington. State Secy. Roger J. Sheridan, Montpelier, and state Treas. R. Newton Owens, Rutland, both PDDs, were both reelected to their positions; the new state Tiler is Robert Goodrich, Springfield. Three-

year Trustees are Virginio M. Perrotta, Bennington, Percy W. Birchard, Montpelier, Joseph L. Shabbott, Springfield, and Lawrence E. Futvoye, St. Albans. State Chap. John D. Vaughan and Esq. David Lithatsh are both Springfield Lodge members.

President Nixon received a wire advising him of a resolution passed at the meeting which supported his efforts to end the Vietnam war. One of the guest speakers at the convention was GL Americanism Committeeman W. Edward Wilson, Newton.

Vermont was recognized as ranking fifth nationally in contributions to the Elks National Foundation, with a \$1.30 per capita total donation.





OVER 5000 STYLES \$50. TO \$100,000. 1 CARAT BRILLIANT WHITE DIAMOND.

**\$795.**

**Wear This DIAMOND Solitaire At Home—FREE—For 10 Days**

One of America's Well Known Diamond Cutters dares to make this amazing offer! Order the diamond you want. We will mail it direct to your home without payment, if reference is given, for FREE 10 DAYS INSPECTION! Wear it, examine it, have it appraised. If it isn't appraised for at least 25% more than the purchase price, we refund double your cost of appraisal. You only pay when convinced. Our 25 years as diamond cutters and importers is behind this offer. This is your sure way to buy diamonds. Order now or send for catalog illustrating over 5000 styles from \$50 to \$100,000.

EMPIRE DIAMOND CORPORATION, Dept. 27  
Empire State Bldg., New York, N.Y. 10001  
Send FREE 80 Page Catalog

Name.....  
Address..... Zip.....



**SWIMMING POOL COVERS**

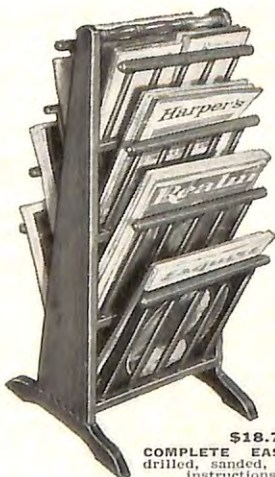
Made of tough durable lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with heavy duty brass grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes and prices, prepaid:

20' x 24'	\$29.50	24' x 40'	\$57.90
20' x 36'	39.50	24' x 44'	63.80
		24' x 50'	69.90

Immediate delivery

J. A. Cissel Co. Inc., Dept. A  
P. O. Box 774, Freehold, N. J. 07728



**Magazine Tree FINISHED OR IN KIT**

Just developed in our workshop—a compact easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish.

**\$18.75 Postpaid**  
COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **\$12.50 Postpaid**  
Add 80¢ West of Miss.

**LARGE NEW FREE CATALOG - 1,000 PIECES - Finished and Kit Furniture In Friendly Pine.**

Include Your Zip Number Not Sold in stores

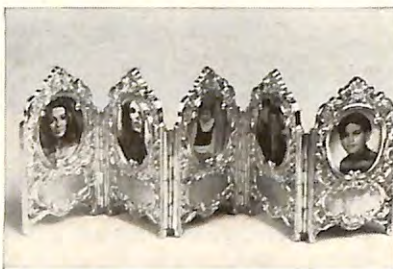
**YIELD HOUSE**  
Dept. K9-0, No. Conway, N. H. 03860



**GUARANTEED EYE-OPENER.** Handsome Travel Clock wakes you with an ear-splitting alarm and its clear window shows the exact time in digits. You set the alarm in digits, too so there's no slip-up. 3" round, brushed gold finish case. #5590, \$9.98 plus 50¢ post. Hobi, Dept. E-9, Engel St., Hicksville, N.Y. 11802.

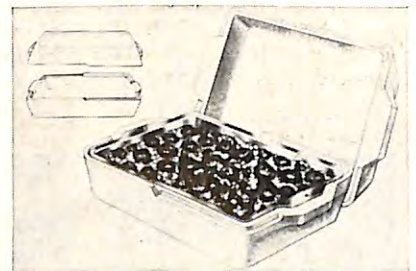


**GUN DIGEST'S SILVER ANNIVERSARY** edition—a bonanza of all new information for the collector and hunter. Edited by gun expert John T. Amber, its 480-8½" x 11" pages are filled with new techniques, accessories, prices. \$6.95 ppd. Wilmot Enterprises, Dept. EK-90, Suite 100, 100 Wilmot Rd., Deerfield, Ill. 60015.

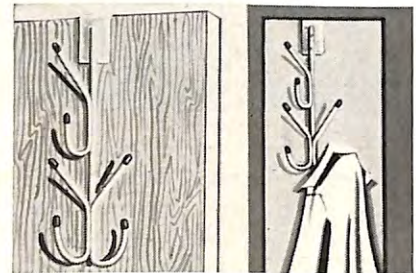


**SHOW OFF FAVORITE PHOTOS** in fabulous folding Photo-Screen. Heavy silver-plated frames in antique design provide a handsome setting for precious pictures. 1½" x 2" viewing area. Folds and expands. 12½" wide x 4½" high when open wide. \$12.00 plus 75¢ shpg. The Ferry House, Dept. E-9, Dobbs Ferry, N.Y. 10522.

**ELKS FAMILY SHOPPER**



**SOME LIKE IT HOT** and some like their food cold but whatever your preference, Portable Server keeps food just right. Chill or bake in 3-quart aluminum pan and fit it into polystyrene shell to keep food hot or cold for hours. 16"x11"x6". \$2.98 plus 70¢ post. World Co., Dept. EL-9, 1 Park Ave., New York, N. Y. 10016.



**MORE CLOSET SPACE** provided by Over-the-Door Hang-All Clothes Rack. It instantly transforms the back of any door into space to hang clothes, keeps clutter off the floor. Chrome-plated rack with 6 plastic-tipped hooks fits all standard doors. \$1.00. 2 for \$1.89. Add 25¢ for shpg. Gracious Living, Dept. 783, Berkeley, R.I. 02864.

**THIS AD WORTH \$2.00 PER MARKER**



**ENGRAVED WALNUT DESK MARKERS**

Bronze on Solid Walnut \$6.95 ~~MARK~~; \$7.95 ~~MARK~~

THE BEST OF PERSONAL GIFTS

Satisfaction Guaranteed or Your Money Back

Why do GM, GE, IBM, and so many others use Spear Markers for employee ID, sales prom., and bus. gifts? Order your Desk Markers today and see! Clip this ad to your order—take off \$2.00 per marker—any quantity. No risk—we've pleased our customers for over 20 years. We'll ship in 48 hours. P.S. The Best of Christmas Gifts! Write for details.

**SPEAR ENGINEERING COMPANY**  
4826 Spear Building, Colorado Springs, Colorado 80907



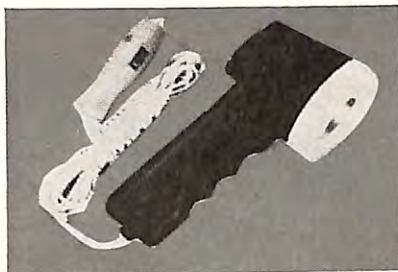
**Famous "Jet Set" Perfume by Lu'Andre**

Discounted 45% to Elks readers  
Fantastic savings made possible by buying direct. Available in two beautifully packaged kits of three or six 1/2 oz. non-spillable bottles. Fragrances: Beware, Bewitching, Imagination, Forbidden, Tonga, Chaste. (2- in three-pack kit. All in six-pack kit.)  
3 Fragrances, \$ 5.00 plus 50¢ p & h  
6 Fragrances, \$10.00 plus 50¢ p & h  
Send check or money order. Allow 8-10 days for delivery. Calif. residents add 5% sales tax. Jet Set Distributors Co., P.O. Box 3421, Terminal Island, Calif. 90731.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



**MIX AND SPACE SHELF UNITS.** 3 shelf units, each 30" wide x 60" high x 12" deep — covering 7½ full feet of wall space — are a decorator's dream. Handsome walnut tone with pewter-colored posts. All reinforced metal construction. Assembles easily. #1173. Only \$49.95 ppd. for 3. J. Carlton's, Dept. E014, 176 Madison Ave., N. Y. 10016.



**EMERGENCY LIGHT FOR YOUR CAR** . . . a vital accessory every driver needs . . . for checking the engine or tires, reading a map or signaling for help at night. Sentinel Car Light is super bright, plugs into cigarette lighter for any emergency. With 10-ft. cord. \$1.98 ppd. 2/\$3.85. Collier's, Dept. EE970, P. O. Box 585, Skokie, Ill. 60076.



**WORTH ITS WEIGHT** in the postage it saves you. Letterscale tells exactly how much envelopes weigh so you pay only the right amount. Steel and nickel with markings every 1/16th of an inch. You'll be amazed at how much you can mail at the ounce rate. \$6.95 ppd. C. S. Anderson, 6311-D Yucca St., Hollywood, Calif. 90028.



**A NOSTALGIC LOOK INTO THE PAST** in the fascinating pages of 1896 Marshall Field Jewelry Catalog. Includes jewelry, luxury items, ladies' fashions with over 2,000 beautiful illustrations of items sold by Chicago's largest store. 8½" x 11". \$4.95 plus 50c shpg. J. W. Holst, Inc., Dept. EK-9, 1005 E. Bay St., East Tawas, Mich. 48730.

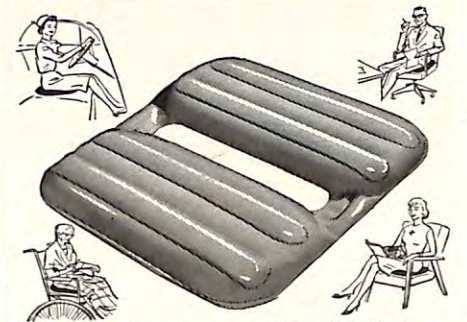


**NEVER TOO HOT TO HANDLE** when you wear insulated "Steel Mill" Gloves. They're made to handle molten lead so burning logs, red hot grills and charcoal embers are a snap. Brown with plaid cuffs. #6028, large (men's); #6029, small (women's). \$9.98 plus 50c post. A Man's World, Dept. E-9, Engel St., Hicksville, N. Y. 11802.

**adjustable Hi-Low T.V. POLE STAND**

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low Position. Hi position is great for reclining watchers. Made in U.S.A. **\$11.95** ppd. We ship in 24 hrs. Write for **FREE** catalog of gifts.

**Holiday Gifts**  
Dept. 709-A, 7047 Pecos St. DENVER, COLORADO 80221



**COMFORT CUSHION**

New **TWIN-REST SEAT CUSHION** gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome vinyl 16x17". **\$5.49**. Green percale zipper cover - **\$1.59**. We pay postage & ship in 6 hours. Send your check to:

**Better Sleep Inc.** BOX EM  
New Providence, New Jersey 07974  
**MONEY BACK GUARANTEE**

**New 1970 HEAVY DUTY ARC WELDER**

LIFETIME GUARANTEE  
10 DAY MONEY BACK TRIAL

WITH Exclusive SAFETY FOOT SWITCH

**FOUR-WAY**

Only **\$1895** Prepaid Complete Ready To Use

Every home, shop, and hobbyist needs this quality metal working machine. Weld, Braze, Solder, cut almost anything metal. Follow simple instructions to make or repair 1001 items including furniture, toys, auto bodies, fenders, trailers, boats, farm and garden tools and equipment. Operates on 110 V. 30A. for pennies—Adjustable Twin Carbon Arc Torch easily REGULATES HEAT FOR EACH JOB. Eliminates changing cables—replaces gas torches—no tanks or refills to buy—produces to 11,000° heat. YOU CAN PAY MORE BUT YOU CAN'T GET A BETTER LOW COST WELDER. Over 500,000 in use. Manufacturers of welders for over 30 years. **LIFETIME GUARANTEE**. Simply return prepaid. We will repair and reship FREE of charge. YOU GET: heavy duty welder in rugged metal cabinet, ground clamp, cables, combination torch and rod holder, welding manual, helmet, Free \$2.00 pack "TOUCH WELD" rods for instant automatic arc, brazing rods. ¼" carbons, solder, flux.

**PLUS EXCLUSIVE ON/OFF SAFETY FOOT SWITCH \$3.95 VALUE INCLUDED AT NO EXTRA COST!**

ORDER TODAY ON MONEY BACK TRIAL. If not completely satisfied, return in 10 days and we will refund purchase price. SEND ONLY \$2.00 and pay \$16.95 plus C.O.D. and delivery charges or send only \$18.95 for postpaid shipment in Continental U.S.A. **FOUR-WAY WELDER CO.**, 1010 S. FEDERAL ST., Dept. R34-J, Chicago, Illinois 60616.

**PIGSKIN SUEDE CAP**

Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6¾-7¾)

**\$4.95** ppd.

FREE CATALOG OF DEERSKIN GIFTS  
**DEERSKIN TRADING POST**  
Route 1 at 114Z, Danvers, Mass. 01923  
Don't forget your zip Code!

Save on Quality Tables . . . Buy At **LOW, DIRECT PRICES**

Churches, schools, clubs, lodges — over 100,000 in all — get more for their money by ordering direct from Monroe! Find out how much YOUR organization can save, too, on tables, chairs and other banquet needs. Send today for FREE catalog!

Quality folding tables, 30" x 96", as low as **\$23.95**

**THE MONROE TABLE CO.**  
90 Church St., Colfax, Iowa 50054



NOW FOR CHRISTMAS GIVING  
MAGNIFICENT  
**OIL PORTRAITURE**  
A Cherished Family Treasure  
Painted by Talented  
INTERNATIONAL ARTISTS



From your favorite black and white or color photograph. A True Likeness Unconditionally Guaranteed or money refunded. (One third deposit).

**SPECIAL FOR ELKS MEMBERS**

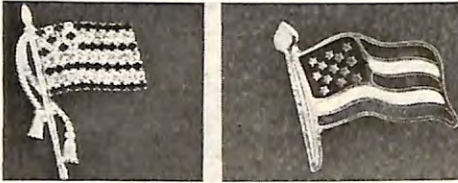
Fine Sculptured Imported Antique Gold Frame Included. Write for price, other sizes. Delivery 6 weeks.

14x18 single subject head and shoulders \$150.00  
actual canvas size  
Send Description: Eyes, Hair, Complexion, Clothing

*Portrait Specialists, Inc.*

Martin Aronson 347 Fifth Ave., N.Y., N.Y. 10016

**WEAR IT PROUDLY**



**SHOW YOUR PATRIOTISM.** Beautiful American Flag pin (shown reduced). First quality ruby, sapphire, & crystal rhinestones. Gold plated. \$2.50 gift-boxed, 2 for \$4.50, ppd. Man's lapel pin/tie tac (right). Hard enamel, lustrous English gold finish. \$1.25, gift-boxed, 2 for \$2.25, ppd. Quantity prices for fund raising.

**PATRIOTIC SUPPLIES** Dept. E-70  
P. O. Box 1776, Birmingham, Alabama 35201

**FREE!  
COIN  
GRAB  
BAG?**

Yes, simply for accepting a FREE Trial Membership in our Coin Collector Service we'll send you FREE a Surprise Coin Assortment packed Grab-Bag style from Collections\* including thousands of Rare and Key Coins up to 160 years old! Each Grab Bag our guaranteed minimum catalog value of \$3.50 or more! No. 2 Assortments exactly alike! Plus—you'll receive our latest Coin Advisory Newsletter, our Famous 32-page illustrated Guide, Catalog, Price Lists, and special offers available to Members only. No obligation to buy. Offer limited to 2 to a family. (Our Tenth Successful Year!) Mail name, address, zip, and \$2.00 to cover registration and handling. Add 25¢ for RUSH delivery.

\*Partial List of Coins in Collections:  
Half & Large Cents  
Indian Head Cents  
Two Cents  
Three Cents  
Liberty Nickels  
Shield Nickels  
Buffalo Nickels  
Half Dimes  
Seated Liberty 10¢  
Barber Dimes  
Seated Liberty 25¢  
Barber Quarters  
Seated Liberty 50¢  
Walking Liberty 50¢  
Civil War Tokens  
Coins of the World

MATT NUMISS, Dept. E-9, 2928-41 Ave., LIC., N.Y. 11101

**GUARANTEED PROFITS**

FOR YOUR ORGANIZATION

**\$45 to \$1560**

or I will make up the difference myself!

New Daisy Design

**TRASH BAGS**

Raise a tidy sum for your treasury with these heavy-duty, disposable trash bags. Pretty as well as practical, these blue, daisy-printed bags are a big 30 gallon size to fit any trash can — or to use in hundreds of ways. A sure-fire selling success!



Abigail Martin, Fund-Raising advisor, says: "If you don't raise the sums below, I'll make up the difference between your cost and your guaranteed profit!"

Order ...	And I Guarantee ...	Or Sell All and Make ...
15 Sales Kits	\$102 Profit	\$135 Profit
30 Sales Kits	\$204 Profit	\$270 Profit
60 Sales Kits	\$432 Profit	\$576 Profit
100 Sales Kits	\$722 Profit	\$960 Profit

**ORDER 1 KIT FOR EACH MEMBER SELLING**

*Free Sample to show your group*

21 Trash Bags in a package  
12 packages in each kit

**SEND NO MONEY MAIL COUPON TODAY**

Many Groups Make Over \$1200 In A Week.

No risk 30 Days Credit Shipped Prepaid 6 Shipping Centers: Cal., Mo., Pa., Mich., Tenn., Mass.

To: Abigail Martin, 1113 Washington, Dept. 218, St. Louis, Mo. 63101

SEND \_\_\_\_\_ TRASH BAG KITS (PLUS FREE SAMPLE) Sells for \$2.00.

Date Needed \_\_\_\_\_ No. Members \_\_\_\_\_ Area Code & Phone \_\_\_\_\_

Organization Name \_\_\_\_\_

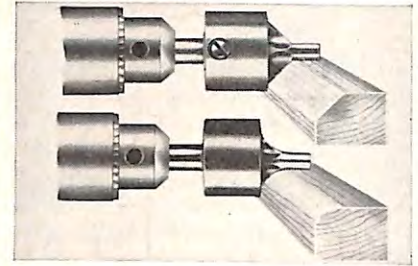
Ship to (Name) \_\_\_\_\_

Address\* \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Send FREE TRASH BAG! (Offer subject to verification) \*Do not use P.O. Box or RFD.

Within 30 days we agree to pay for 60 kits or more — \$14.40 per kit; for 15 to 59 kits — \$15.00 per kit; for 5 to 14 kits — \$15.60 per kit; 1 to 4 kits — \$16.20 per kit.

**ELKS FAMILY SHOPPER**



**4-PC. RADIUS AND BEVEL-CUTTER SET** makes it easy to bevel and round corners.  $\frac{1}{4}$ " shanks fit any electric drill. Adjustable Bevel-Cutter cuts 45° bevels from 1/32" to 5/16" wide. 3 Radius Cutters for  $\frac{1}{8}$ ", 3/16",  $\frac{1}{4}$ " radius cuts. Dual cuts assure accuracy. #15, \$5.75 ppd. Arco Tools, Inc., Dept. EL-9-P, 421 W. 203 St., N. Y. 10034.



**BIG SCOOP COLANDER.** A real boon to cooks, stainless steel colander, shaped like a scoop, lets you scoop spaghetti, noodles, vegetables from pot to server without lifting heavy pots of boiling water. 6 1/2" x 8 1/4" with long heat-resistant handle. #4209, \$8.98 plus 50¢ shpg. Maison Michel, Dept. E-9, Michel Bldg., Hicksville, N.Y. 11802.



**STEREO TAPE SUSANS** now hold all size tapes for easy selection. Knotty pine in honey-tone or maple, antique pine or walnut finish. Portable for 4" cartridges, 22" high, 10 1/2" sq., \$18.50. Kit \$12.50. Cassette for 2 1/2" x 4" cassettes, 16" h., 8 3/4" sq., \$17.95. Kit \$12.35. Add 80¢ W. of Miss. Yield House, Dept. K-10, No. Conway, N.H. 03860.



**FASHIONS FOR KING-SIZE MEN.** McGregor jackets, Arrow and Manhattan shirts, Jantzen sweaters, slacks, etc. in hard-to-find sizes are illustrated in new 144-page color catalog by King Size. Also 200 shoe and boot styles, sizes 10-16, widths AAA-EEE. Write to The King-Size Co., 3730 King-Size Bldg., Brockton, Mass. 02402.

# ELKS FAMILY SHOPPER



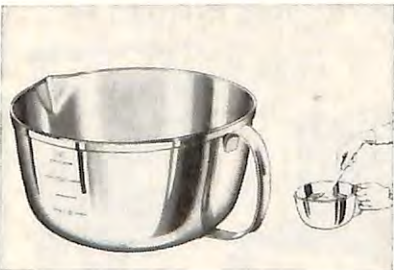
**MAKE YOUR OWN WINE.** You're allowed tax free up to 200 gallons a year for your use and VINO Home Winemaking Kit contains everything you need including instructions. Standard (10 reusable bottles), \$6.98. Master's (35 bottles), \$9.98; Citation (75 bottles), \$12.98 ppd. VINO Corp., Dept. E, Box 7885, Rochester, N. Y. 14606.



**YOUR RESEARCHED COAT-OF-ARMS** is hand-painted on an embossed copper with your family name and motto, then mounted on polished mahogany base. 8" x 5", \$16.95; 10" x 13", \$29.50. Two-family shield 10" x 12", \$34. Add 75c post. Send 10c for color card of plaques, parchments, emblems, etc. "1776" House, E21, 260 Mass. Ave., Boston, Mass. 02115.



**YOUR ACHING BACK** needs a bed board to firm up old or over-soft mattress. Portable Folding Bed Board is five feet long, 1/2" thick and folds into four sections. Cot size or one side of double bed, \$5.95; Twin bed size, \$7.49; Double bed (in 2 sections) \$10.95 ppd. Better Sleep Inc., Dept. EL-9, New Providence, N. J. 07974.



**GRIP 'N WHIP BOWL** eases your cooking chores. You can measure, whip, pour, heat and store in this one stainless steel bowl. Its side handle lets you get a good grip while you whip and pour from handy pouring lip. Easy-to-clean. \$4.59 pd. Colonial Gardens, Dept. EK-9B, 270 W. Merrick Rd., Valley Stream, N. Y. 11582

HABAND *man-made polymeric*

## NEW PRICE SHOES



Basic Loafer

Wing Tip

Oxford

**2**  
PAIR FOR  
**15<sup>95</sup>**  
WE PAY POSTAGE

TAKE YOUR CHOICE OF FIVE STYLES

**CASH IN NOW** on these Extraordinary Savings! The day of the high priced shoe is over. Folks are paying many dollars less than ever before, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation" shoe. It's the real thing: the New Price Shoe that looks and feels and wears as well as any shoe you have ever worn and yet costs a fraction of the price.

SAY "the END" to \$15 to \$30 SHOES!



WE CARRY ALL THESE SIZES!

	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	12	13
A														
B														
C														
D														
E														
EEE														

Please note: At the price we sell shoes, we are not allowed to mention the famous brand name of this new shoe material. Suffice it to say it looks like top grain leather, performs even better. Why pay higher and higher prices? Get in on this astounding low price. Send in now:

**TWO PAIRS FOR \$15.95**

We will be proud to send them to you for **ON APPROVAL**

**AT HOME INSPECTION**

Your remittance refunded in full if you do not choose to wear them.

See It Yourself!

Use this Coupon!

## NEW PRICE SHOES

**SOONER OR LATER YOU WILL BE WEARING THE NEW PRICE SHOES**

Today's new man-made shoe materials beat the price out of leather, scuff at scuffs, keep better shape, and *Never Need a Shine*. Why spend even one dollar more for shoes? Here's something **NEW**. Here's something **PROVEN**.

## HABAND NEW PRICE SHOES

Over 1,000,000 pairs now walking around.

The Haband Company Paterson, New Jersey

## TWO PAIRS FOR \$15.95

HABAND COMPANY Dept. E-2

265 North 9th Street PATERSON, N.J. 07508

O.K. Gentlemen, send me the two pairs of Shoes specified at right. My remittance of \$ ..... is enclosed.

Color & Style	How Many	What Size	What Width
Black Oxford			
Brown Oxford			
Black Loafer			
Black Wing Tip			
Cordovan Wing Tip			
Black Monk Strap			
Brown Strap Loafer			

Special: 3 pr. 22.95 4 pr. 29.90

Name.....

Street.....

City & State.....

ZIP CODE.....

HABAND COMPANY - Operating by U.S. Mail since 1925



**MORE  
BRILLIANT THAN DIAMONDS  
COSMOS GEMS**

**Priced As Low As \$40 per Carat**

The flawless miracle of science—shaped, polished and cut with 58 facets just like a diamond—even more dazzling and fiery . . . only an X-ray tells them apart!

**FREE BROCHURE**

Send for all the amazing facts about Cosmos Gems distinctive jewelry for men and women with detailed descriptions, low prices and Courtes Credit Plan.

**COSMOS LTD.** Dept. N-126  
Hanover, Pa. 17331

Please Rush **FREE** Booklet to:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_



**3 IN 1  
SHARPEN-LITE**

**IMAGINE!** a compact, attractive, black & white tensor lite, electric pencil sharpener & ball point pen in holder. Base only 7" x 3". Good for executives, students, housewives. A real value for every desk.

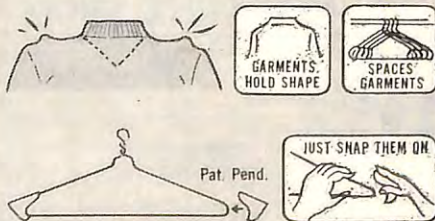
**ONLY \$9.98, 2 for \$19.75**  
post. & ins. 50c

No C.O.D.'s please



Dept. E970  
P.O. Box 585  
Skokie, Illinois  
60076

**ELIMINATE HANGER HUMP**



**GARMENT SAVER** converts ordinary wire hangers into fine, useful hangers for less than 15¢ ea. Clothing is spaced and protected without crushing or losing shape. Ideal for drip-dry use and all types of hanging garments. Perfect for seasonal storage of clothing. Make excellent gifts, premiums and party favors. Each bag quickly converts 6 hangers. Made of durable plastic. Merely snap them on. Shipped postpaid—1 bag—89¢, 2 bags—85¢ ea., 5 bags or more—80¢ ea. (Special prices available for fund raising projects.) **POLY PRODUCTS, P. O. Box 339, Port Clinton, Ohio 43452.**

**ELKS FAMILY SHOPPER**



**CLASSIC ALPINE HAT** — a Swiss import long used by Swiss mountaineers because of its rugged sturdiness. Rich all wool felted fabric, waterproof, warm and very flexible. You can shape the crown and brim as you want. Inside sweatband. Loden green. Men's 7 to 7½. \$9.00 ppd. L. L. Bean, Inc., Dept. E-9, Freeport, Maine 04032.



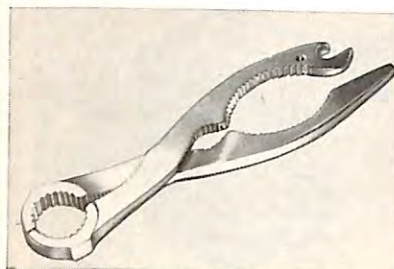
**WORLD WAR II SILVER NICKEL SET.** 11 different circulated dates and mints of increasingly valuable wartime nickels, made of silver when nickel was scarce. \$5.98; 10 sets, \$57.50; 25 sets, \$137.50. Uncirculated, 1 set, \$37.50; 10 sets, \$370. Free Coin catalog. Add 50¢ post. Matt Numiss, Dept. E-9, 2928 41st Ave., L.L.C., N.Y. 11101.



**FLOWER POWER** for your mailbox. Cheery flowers sprout on your mailbox thanks to this gay protective Mailbox Cover. Just slip it on — fastens with existing screws. #6890 Flowered; #6891 Christmas Cover with holly and ribbons. Each \$2.95 plus 35¢ shpg. Alexander Sales, Dept. EL-970, 26 So. 6th Ave., Mt. Vernon, New York 10551.



**BEGINNERS NEEDED FOR SURVEYING AND MAPPING.** Exciting top-paying opportunities exist as engineering and construction programs boom. Learn this vital outdoor skill quickly, easily at home. Write for free Surveying Career Kit. North American School of Surveying and Mapping, Dept. 63809, 4500 Campus Drive, Newport, Calif. 92660.



**"EVERYTHING" TOOL.** Single "wrench" end cracks nuts, shellfish, acts as tongs for hot food. Double "wrench" end opens jars, unscrews stubborn tops. Tapered prong flips off anchor tops. Hook pries open vacuum lids, cracks ice. Polished cast metal. #28878, \$2.99 plus 29¢ post. Breck's, W63 Breck Bldg., Boston, Mass. 02210.



**VEST POCKET PIPE.** If Dad smokes a pipe, he'll appreciate the unusual feature of this fine Italian import. Its stem swivels over the bowl to make it compact enough to carry in vest pocket. Pipe is beautifully grained walnut with the finest quality Briar. \$5.00 plus 50¢ post. New Hampton General Store, 9 Zorn St., Hampton, N.J. 08827.

**500 RETURN ADDRESS LABELS**



**50¢**

USE YOUR  
**"ZIP" CODE**  
RICH GOLD TRIM  
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

**Walter Drake** 3299 Drake Building  
Colorado Springs, Colo. 80901

**CROWN HAS EVERYTHING!**



**THE CROWN 8750 DELUXE PORTABLE CASSETTE TAPE RECORDER . . . NEW LOW PRICE \$49.95.** Built-in AC or battery operation; dynamic mike; push-button controls; record level indicator; cassette ejector; tone control; high impact case. Accessories and batteries. One year warranty. \$49.95 ppd. Free Catalog.

**RICHARD'S OF CALIFORNIA**  
1712-A North Glenview, Anaheim, Calif. 92806.

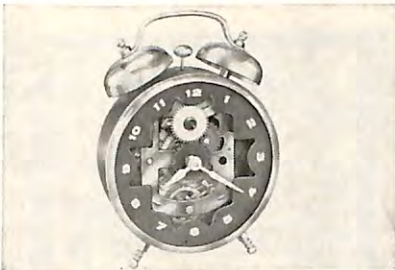
# ELKS FAMILY SHOPPER



**TIME FOR TEA?** Serve tea traditionally—in colorful paisley tea kettle. Looks lovely on any table. Porcelain enamel bonded to heavy steel won't chip or wear off, even when washed in dishwasher. Holds 1½ quarts. #1907, \$12.95 plus \$1.00 shpg. J. Carlton's, Dept. E010, 176 Madison Ave., New York, N. Y. 10016.



**OUTDOOR MEN LOVE THIS GLOVE** because it's super warm and water-repellant. Heavy-duty glove of soft deerskin suede is lined with thermal knit to keep hands toasty and dry even in sub-zero weather. Handsome red in men's sizes S, M, L. \$4.95 ppd. Order from Deerskin Trading Post, Dept. E-9, Rt. 1 at 114, Danvers, Mass. 01923.



**CLEAR VIEW CLOCK.** See how it works. Fascinating Fairview Alarm Clock shows its bright colored movement wheels through the open face. Red case and two brass alarms on top complete its "Mod" look. 5¾" high. \$5.98; 2/\$10.98. Add 75¢ shpg. Hammurabi House, Dept. 3301-21, 402 South Robinson St., Bloomington, Ill. 61701.



**4 DRAWERS EQUAL MORE SPACE** to store. Roomy 4-Drawer Chest has wood-framed front for extra rigidity, non-stick heavy fibreboard drawers with triple thick fronts and backs. Walnut wood-grain finish. 28" h.x.12" w.x.12"d. \$7.50 ea.; 2/\$14. Add \$1.50 shpg. ea. unit. J.W. Holst, Inc., Dept. EK-90, 1005 E. Bay St., East Tawas, Mich. 48730.



**MINI MIKE MAKES A GREAT WATCHDOG.** Ultra sensitive, wireless microphone picks up any sound and transmits it 100 ft. away through any FM radio. Just 1½" high x ½" thick. Place in nursery near window to trap burglars. #V2590, \$24.98 ppd. incl. 1.3V Mercury battery. A Man's World, Dept. E-9, 35 Engel St., Hicksville, N.Y. 11802.



**GLEAMING NEW ROLE** for the Old-Time Spittoon. You'll love it as a vase or planter. And how about on your desk for pens and pencils? Solid brass replica is lacquered to preserve its bright shine. In two sizes: 6" high, \$7.95; 8" high, \$12.95 ppd. Order from Holiday Gifts, Dept. 709-B, 7047 Pecos St., Denver, Colo. 80221.



How thousands  
**SLEEP BETTER**  
—day or night

For over 25 years **SLEEP SHADE**—with its unique design has provided the complete darkness needed for sound sleep. Over 2 million have been sold because **SLEEP SHADE** provides absolute comfort and satisfaction.

**SLEEP SHADE** in fine quality black satin and sateen . . . \$3.00.



Look for the original Sleep Shade in this box



Insist on this package when buying ear-stops

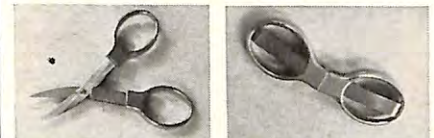
For another sleep aid, try soft, re-usable **SLEEP-WELL EAR STOPS** to banish noises 40¢ a pair. Five pairs \$1.50.

If your Drug or Department Store cannot supply you, we will mail, postage prepaid, immediately on receipt of your remittance. Full refund if not completely satisfied.

**SLEEP SHADE COMPANY**

288 Mission St., Dept. EL-1, P.O. Box 968, San Francisco, Calif. 94101

**NEW!**



... from Del Rio Products—**Slip-N-Snip Scissors**. When not in use, points fold into safety slots in the handles to go in a ladies' purse, a camper's or fisherman's pocket. Use at home for sewing or knitting—even in the garden! Chrome plated with surgical stainless steel blades. \$3.95 plus 25¢ shpg. Calif. residents add 5% tax.

**Del Rio Products**

Dept. E, Box 9252, San Jose, Calif. 95117



**MOIST HEAT KILLS PAIN**

**The Roberts**  
MOIST-HEAT-ELECTRIC-FOMENTATION-PAD

Invented by D. Roberts, Formerly of the Battle Creek Sanitarium — In Our 49th Year.

The original health pad under U. S. Pat. 2154184. Doctors recommend penetrating moist heat for effective, natural relief from pains of arthritis, rheumatism, poor circulation, muscular discomforts, colds, flu. Just plug it in. Generates its own moisture. No fuss, muss, or boiling water. Lg. 27" x 13" covers back, chest, legs, \$35; 13" x 13", \$25; 4" x 14" (neck and sinus only) \$20, ppd. Pa. residents + 6%. Guaranteed. Immediate Shipment. No salesman will call.

Try it for 10 days. If not delighted, return it for full refund. Write today for free brochure!

**ROBERTS MANUFACTURING COMPANY**

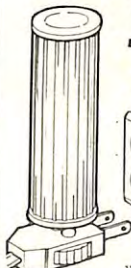
Dept. 9, Jenkintown, Pa. 19046

(formerly of Battle Creek, Michigan)

**Electronic Miracle Turns Your House Wiring Into**

**JUMBO TV ANTENNA**

**\$198 ONLY** plus 50¢ postage & handling



Now you can bring in every channel in your area sharp and clear without installing an expensive outdoor antenna or using unsightly "rabbit ears." This simple little invention does the trick. You attach it easily and quickly to your TV set, then plug it into wall outlet. Use no current at all. . . makes your home wiring a huge antenna for super reception. Great for FM radios, too. Instruction included. Send check or MO. No COD's. 21-Day Money Back Guarantee. Dept. 51-K, 170-30 Jamaica Ave. Jamaica, N.Y. 11432

**BARCLAY**

**PROTECT FURNITURE FROM BURNING CIGARETTES**



The **THINKING ASHTRAY**—imported from France—keeps forgotten cigarettes from falling on to the table top. As it burns down, the cigarette is tumbled into the tray by an expanding spring. Easily cleaned with alcohol. Ideal gift for home or office.

The **THINKING ASHTRAY** in black with gold trim, or red with gold trim. ONLY \$2.75 ppd. Order today. Please state color choice.

Discount prices available for groups ordering in quantity.

**THE TWO MASTERS** Dept. B-9, P.O. Box 255, Calverton, N.Y. 11933.

# WAIST-AWAY™ reduces stomach bulge for men and women!

## Relax Into A Youthful Shape Without Exercise

Trim inches from your waistline without any effort. Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No bulky, cumbersome weights!

Based on the method athletes use to reduce fast, WAIST-AWAY is so simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps to ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify man's or woman's model. Send your waist measurements. Check or money order; no COD.



Singer  
**TONY  
MARTIN**  
wears the  
**WAIST-  
AWAY**  
Belt  
to stay  
in trim  
shape  
for his  
personal  
appearances.

10 Day money-back guarantee.

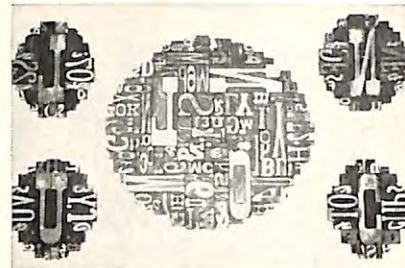
**WAIST-AWAY BELT** postpaid **\$9.95**

Add local sales tax. (NYC 6%)

**IBEM SALES CORP.,**

Dept. EL-435, 509 Fifth Ave., New York, N. Y. 10017

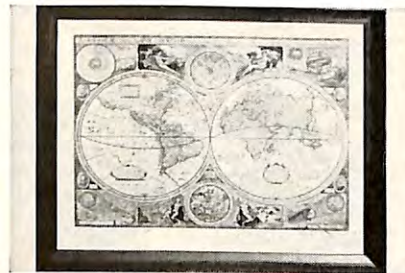
# ELKS FAMILY SHOPPER



**NEW TYPE WALL GROUPINGS** for lovers of the printed word. Striking 3-D polyester blocks of type in gold tone are reproduced from original wood block type on brown background. Round 14", \$14.95. Small 5 1/2" x 7", \$4.95 ea. 5 pieces, \$29.95 ppd. Wilmot Enterprises, Dept. EK-99, Suite 100, 100 Wilmot Rd., Deerfield, Ill. 60015.



**OUTDOOR LIGHTS GO ON AUTOMATICALLY** with Outdoor Magic Eye to turn them on at dusk, off at first daylight. Discourages burglars, vandalism around homes, stores, office. Magic Eye screws into standard socket of porch or any other outside light. Weather-resistant \$5.98, 2/\$11.85. Collier's, Dept. EE-90, P. O. Box 585, Skokie, Ill. 60076.



**FULL COLOR ANTIQUE MAPS** on heavy vellum art paper bring beauty and history into home and office. 16" x 24", ready to be framed. Set of 4; World, Americas, Europe, Africa, \$3.00 plus 25¢ shpg. Included free is a 17" x 21" parchment chart of 50 famous sailing ships. Order from World Art Group, Studio E-9, Westport, Conn. 06880.

## 25 PET SEAHORSES \$2.25! FREE Seashells with Coral!

All orders receive a Kit with attractive Seashells, beautiful Coral, Food and simple instructions. Keep these fascinating pets in a simple jar or fishbowl. Educational and recreative hobby for the entire family. See the father seahorse give birth to live cute ponies. **SPECIAL OFFER:** Order two mated pairs (4) and receive **ONE PREGNANT MALE**, who will give birth to 20 babies (total 25 seahorses) for only \$2.25 PPD. 3 Seahorses **\$1.98 PPD. LIVE DELIVERY GUARANTEED.**



### AWALAND PET CENTER

Box 130, Dept. E-18  
Shenandoah Sta., Miami, Fla. 33145



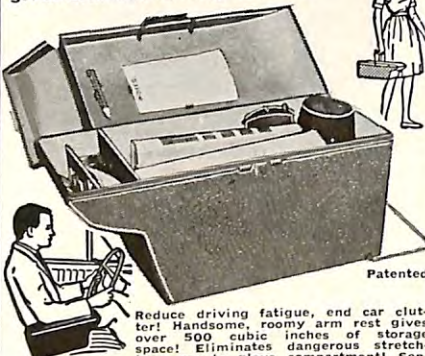
## PHOTO-GO-ROUND

Display treasured snapshots on this revolving photo file. No gluing or mounting. Photos up to 3 1/2" x 5 1/2" slip into protective see-thru windows suspended on walnut wooden base. Envelopes for 160 pictures are included. \$10.95 plus 85¢ postage. Deluxe model (not shown) has round wooden base, 2" wooden turning knobs, plexiglas frame, envelopes for 240 pictures. \$17.95 plus 85¢ postage, either model holds up to 600 photos. Envelopes for each additional 32 photos are \$1.00.

FERRY HOUSE, Dept. E-970, Dobbs Ferry, N.Y.

## HOLD-ALL CAR CADDY

gives armchair driving comfort!



Reduce driving fatigue, end car clutter! Handsome, roomy arm rest gives over 500 cubic inches of storage space! Eliminates dangerous stretching over to glove compartment! Separate section for coins, eyeglasses. Pad and pencil, ecco finish is waterproof, scuffproof. Measures 15" x 6" x 7". Ideal too, for passengers in rear seat.

Special for Gifts. 2 for \$13.00 ppd. only \$695

MONEY BACK GUARANTEE. postpaid

Send Check or M.O. Dept. E-970

**MERIT HOUSE** 40-10 150th St., Flushing, N.Y. 11354

**SAME DAY SHIPMENT**

## EXCLUSIVE ELKS COLLECTORS' ITEMS!

Custom-Made—Finest Quality Elks Ceramics  
Especially Designed And Permanently  
Personalized With Your First Name



Handsome ceramic collectors' items trimmed in 22K Gold—shipped to home or office. As shown, from left: 16-oz. MUG \$3.40; COFFEE CUP \$2.75; 28-oz. STEIN \$4.25; IRISH COFFEE \$3.80.

Send check or money order. Add \$1.00 postage & handling. Allow 30 days for Delivery.

EMBLEMATIC CERAMICS 279 E. 44 St. New York, N.Y. 10017

## ELECTRONICS INTERNATIONAL, Dept. RF-26

210 South Des Plaines Street  
Chicago, Illinois 60606

Gentlemen: Please rush on money-back guarantee 5 Band Radio at \$29.95 plus \$1.00 Postage and Handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

I enclose \$29.95 plus \$1.00 Postage and Handling—ship prepaid.

Ship C.O.D. I enclose \$1.00 deposit.

Charge to my Diners Club Acct.

# \_\_\_\_\_

## "NEW SOUND" ACCORDIONS - SAVE 1/2\*

**ELECTRONIC AND STANDARD MODELS**  
\*SAVE 1/2 off retail prices of comparable accordions! 42 exciting new models—Standard, ELECTRONIC, Amplifiers, too! All famous makes. Try before you buy. Free Accessories, E-Z Terms, Trade-ins. Lifetime Performance Policy. FREE Color Catalogs and Importer-to-You Discount Prices. Rush coupon.

Accordions Corporation of America, Dept. K-90

5535 W. Belmont Ave., Chicago, Ill. 60641

Send FREE Catalog of Accordions, Amplifiers—Discount Price List.

FREE New Color Catalogs—Discount Prices

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Check here if you have Trade-in

5 Day Home Trial

WORLD'S LARGEST DEALER

Accordions Corp. of America, Dept. K-90

5535 W. Belmont, Chicago, Ill. 60641



# ELKS FAMILY SHOPPER



**PERSONALIZED STUDIO CARDS** give greetings a delightful individual touch. Birthday, get-well, cards for every occasion include *either* first names or family name in the messages. All in excellent taste. Specify names. 18-card assortment with envelopes. \$5.95 ppd. College Hall Cards, Dept. EE-9, 199 Hickory Dr., Larchmont, N. Y. 10538.



**AWAKE TO FRESH PERKED COFFEE**, prepared by Coffee Starter. You simply fill electric percolator the night before, plug starter into any outlet, set timer and plug pot into starter. Percolator turns on automatically at time you desire. \$6.95 ppd. Colonial Gardens, Dept. EK-9A, 270 W. Merrick Rd., Valley Stream, N. Y. 11582.

**Buy Below Wholesale**

Mink Coat \$333.

Diving Watch \$2.67

Tiger Eye Ring \$1.85

Bikini \$1.85

**HOW TO BECOME AN IMPORTER** is described in detail by a famous world trader. Book tells about buying bargains like the above below wholesale. Drop ship plan means no stocking for you. Write for "How to Import and Export." No salesman will call. Mellinger, Dept. D2399F, 1554 S. Sepulveda, Los Angeles, Calif. 90025.

**BLOW YOURSELF UP TO POSTER SIZE**

2x3 Ft. — \$4.50 for

3x4 Ft. — \$7.50

1 1/2x2 Ft. — \$3.50

Send any black and white or color photo, polaroid print or magazine photo. A great Gift idea... A splendid Gag... ideal room decoration... perfect for parties. Poster rolled and mailed in sturdy tube.

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. Send check, or M.O. (No C.O.D.) To:

**PHOTO POSTER**, Dpt. EL97, 210 E. 23 St., N.Y. 10010

# STOP SMOKING

## IN ONLY 6 WEEKS

TURN DIAL—INHALE  
LESS, LESS, LESS  
HARMFUL SMOKE



WITH THE  
**cut-down**  
CIGARETTE HOLDER

Really works because you taper off gradually—without giving up a single cigarette! Scientifically designed poly filter has 6 metered smoke "settings"—100 to 0. Just turn dial, decrease amount of smoke inhaled each week—in 6 weeks you've stopped altogether! Actually reduces concentration of all hazardous substances. Even without quitting you can still cut down. Or, keep set at zero—go on smoking harmlessly!

20362 Cut-Down Cigarette Holder; 3 1/4 inches long. Only, 2.99, ppd.

**BRECK'S OF BOSTON** SINCE 1818

876 BRECK BUILDING  
BOSTON MASS. 02210



### "ELK IN WINTER" TAPESTRY

Striking full-color tapestry depicts a family of elk at sunset in winter. Enchanting as wall tapestry or floor rug in den, game room, fraternal lodge. (Border on larger size only). 4' x 6' Tapestry \$12.95 ppd.; 20" x 40" Tapestry \$2.95 ppd.

**FREE CATALOG OF LEATHER GIFTS**  
**DEERSKIN TRADING POST**  
Route 1 at 114Z, Danvers, Mass. 01923  
Zip Code Required!

### SAVE MONEY on ELKS JEWELRY



AE25 Elks  
Auto  
Emblem  
Official  
Elks  
Colors  
2 1/4" dia.  
\$1.95 plus  
20c postage.



R300 10Kt. Onyx  
\$35.95. 14Kt. \$43.95.  
Also P.E.R. Ruby or  
Blue Stone, add \$3.25  
With .25 pt. Diamond  
set in Onyx, add  
\$125.00. With larger  
Diamond, \$200 & up.

R225 14Kt. .10 ct.  
Diamond \$85.00 as  
shown. .25 ct. \$165.00.  
With larger stone  
\$200.00 & up. As  
mounting \$49.95.

Send for free 1970 Catalog E.  
**FRATERNAL JEWELRY CO.** Garden City Concourse,  
P.O. Box 8123, Cranston, R.I. 02920 (401) 942-4591

WE MANUFACTURE & IMPORT DIRECTLY • NO LOWER PRICES ANYWHERE



WITH  
TAPERED  
BACK

**adora** IMPORTED  
3 WAY  
**S-T-R-E-T-C-H**  
**WIG**

NOW...  
A Beautiful New You  
In Just 60 Seconds...  
Never Needs Setting -  
Wash & Wear...  
New LOW, LOW  
PRICE

FACTORY  
SALE **\$14.95**  
ONLY

FREE: MATCHED TO YOUR OWN COLOR HAIR-PLUS STYLING CHART

You'll adore "ADORA" with its tapered back and soft, bouncy curls, stays nicely shaped. No setting necessary, ever. The curl's in to stay. Easily teased or brushed into smoother styles. It's the world's most comfortable s-t-r-e-t-c-h wig. Stretches 4 ways. All you do is Shampoo—rinse—shake—put right back on.

Human hair stretch wig (not shown) lavish & glamorous. Comparable value \$59.95. Our factory discount price only \$17.95.

**BOTH WIGS.** Send hair sample or order: Ash Blonde, Golden Blonde, Platinum, Salt & Pepper, Red, Brown, Black, Grey.

### MAIL NOW

**CROWNING GLORY, INC.** Dept. 713  
P.O. Box 11106, Norfolk, Va. 23517

PLEASE rush my Adora Stretch Wig with tapered back. I am enclosing hair sample, or will state color desired.

Add \$1 for postage & handling- 2-3 wks delivery.

Adora Stretch Wig \$14.95 Color \_\_\_\_\_

Human Hair Stretch Wig \$17.95 Color \_\_\_\_\_

I enclose  check,  money order,  cash.

Send COD  , I enclose 25% deposit. I will pay postage and COD charges on delivery.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

VA. residents - add 4% Sales Tax.

# ELKS FAMILY SHOPPER

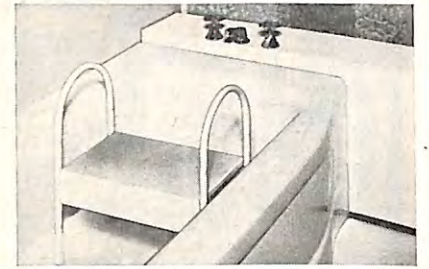
## INFLATABLES



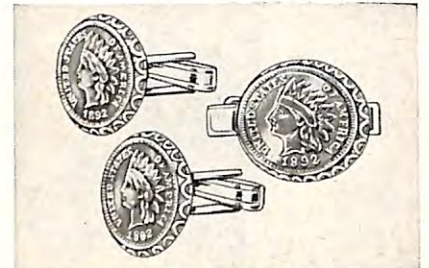
**VINYL BLOW-UPS**  
6' sofa converts to a bed by unsnapping top section. Color-coordinated clear table and chair. Traffic hassock treats your feet, State RED, BLACK or BLUE sofa; BLACK, RED, WHITE or BLUE table; RED, BLACK or WHITE chair.

6598 - Inflatable Sofa ..\$29.99  
6546 - Inflatable Chair.... 8.88  
6599 - Inflatable Table .. 8.88  
6410 - 12" cube Hassock - 1.00  
Add 25¢ for postage on hassock, \$1.00 for postage on others.

**GRACIOUS LIVING**  
D-811 BERKELEY, R. I. 02864



**BATHTUB SAFETY SEAT.** Convalescents and oldsters love this sturdy metal seat for sit-down showers, foot baths, shampoos. Parents find it great for bathing junior. Safety grips and non-skid rubber feet. Choice of 3 positions. 11" x 16" x 20". \$7.98 ppd. Walter Drake, Dept. EL-57, Drake Bldg., Colorado Springs, Colo. 80901.



**INDIAN HEAD PENNY CUFF LINKS.** Famous old American pennies were last minted in 1909, before several states joined the union! Cleaned and polished, they are fashioned into unusual cuff links and tie bars. Collector's item and stunning gifts. Penny Links, \$3.98; Penny Tie Bar, \$2.98 ppd. Greenland Studios, 7234 Greenland Bldg., Miami, Fla. 33054.

## TITANIA

The Gem stone you read about In The **READER'S DIGEST** MORE BRILLIANT DIAMONDS More Beautiful than



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat ONLY... \$1500



1 carat "Titania" solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY... \$3600

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY... \$4400

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG. Our 25th Year!

**REGENT** 10 Day Money-Back Guarantee LAPIDARY Co. Dept. EL-9, 511 East 12 St., New York, N.Y. 10009

## MAKE YOUR OWN BOTTLED WATER FROM ANY FAUCET!



New! Every home, office, shop, bar, etc., can have Crystal Clear Pure Water. The Imperial Water Filter utilizes Activated Charcoal and a series of coarse and fine screens to eliminate impurities, dirt, odor and bad taste. Snaps on any faucet. Ideal for richer, better tasting coffee, drinking water, baby formula, steam irons, etc. Also for boats and campers. Get one for every faucet.

**Only \$3.95** ppd.  
2 for \$7.75 ppd.  
No C.O.D.'s please.  
Dept. E90  
P.O. Box 585  
Skokie, Ill. 60076

*Collier's*

## NEW! FOLDING DUST PAN

- Folds to pour without spilling
- Fits tightly against floor for clean sweep
- Use in home, office, workshop, store
- Saves labor, time, temper
- First basic improvement in dust pans in 100 years
- Winner "Housewares Design Award"



only \$2.00 ppd. we pay postage

**SAMUEL TAUBMAN,** Dept. EK-90  
309 Lafayette Ave., Brooklyn, N.Y. 11238

## ALL-WEATHER "MATTERHORN"

Neither rain nor sleet nor snow make the Matterhorn Hat lose its shape. Comfortable Nylon shell sheds water. Quilted lining, pull-down flaps.

Color choice: RED, OLIVE, NAVY, GOLD.

Sizes S, M, L, XL.

**\$7.95** ppd.

FREE CATALOG OF LEATHER GIFTS  
**DEERSKIN TRADING POST**  
Route 1 at 114Z, Danvers, Mass. 01923  
Zip Code Required!



**MIRACLE MAGNET CAR MOP** lifts dirt off your car to keep it always shining brightly. One-step cleaner transforms dirty, mud-splattered car into a gleaming paint and chrome beauty in minutes. \$1.98 plus 32c post., 2 for \$3.75 ppd. Foster-Trent Inc., Dept. 1011-G, 369 Boston Post Road, Larchmont, N. Y. 10538.

## ELKS



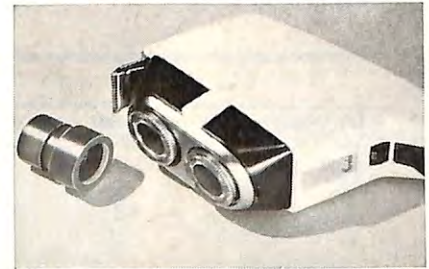
**STAND UP AND BE COUNTED**  
If you're an ELK and proud of it, let other people know about it. Wear our Handsome Patch of the ELK Emblem. 6" in size and in color. Send \$1.95 check or money order to

**MODERN PRODUCTS,** Box 71  
Elmhurst, N.Y. 11373

## UNIQUE DUCK AND GEESSE CALL

Each call individually hand-made of special materials. Guaranteed to attract ducks and geese. Comes complete—ready-to-use with detailed instructions. ONLY \$8.00, tax and postage paid. No C.O.D.'s.

*Bri-Liz-Cyn Products*  
Box 222, Pasadena, Calif. 91102



**A CLOSE SHAVE** is what you get when you use Norelco Shaver Sharpener to keep your rotary shaver operating at peak efficiency. Sharpener is designed for rotary blades on all floating head, regular Norelco and other make rotary electric shavers. \$2.98 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N. Y. 11432.

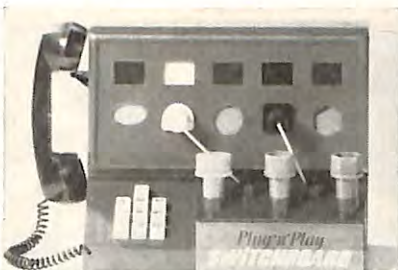
# ELKS FAMILY SHOPPER



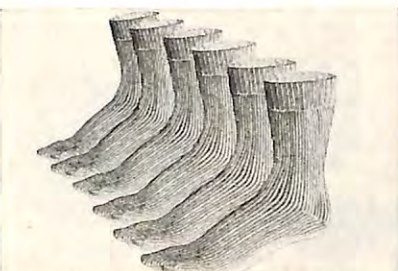
**COLONIAL BATHROOM SET** in terry, Americana print. Non-skid rug, 24"x36", \$4.95; Seat Cover, \$1.95 each; Tank Set, 2-pc., \$3.95; Bath Towels, 22"x44", 2/\$2.70; Hand Towels, 2/\$1.95; Wash Cloths, 3/\$1.35. Set: 3 Bath, 3 Hand, 3 Wash Cloths, \$7.95 ppd. The Cross Roads, Dept. EL-90, 135 So. Washington Ave., Bergenfield, N.J. 07621.



**ORGANIZE CLOSET OVERFLOW** into the handy pockets of see-through Hang-All. Gloves, purse, jewelry, lingerie, other accessories keep neat and clean in its 17 pockets. Hook turns freely to hang over closet rod or door. Sturdy vinyl, 20 1/2" wide x 30" long, #51565, \$1.99 plus 29c post. Breck's, W65 Breck Bldg., Boston, Mass. 02210.



**PLUG 'N PLAY SWITCHBOARD** teaches youngsters to match colors, sizes and shapes. When child picks up receiver and presses buttons, bell rings. He fits geometric-shaped, colored plug into board opening and matching color signal pops up if right connection made. \$9.99 plus \$1.00 shpg. Gracious Living, Dept. 840, Berkeley, R. I. 02864.



**GUARANTEED SOCKS** of 8-ply soft du-Pont nylon will be replaced free if they wear out with normal use. Fit 9 1/2 to 13. 6-pr. assortment (2 black, 2 charcoal, 1 navy, 1 loden) or 6 pr. black, \$7.98 plus 70c post.; 12 prs., \$14.98 plus \$1.30 post. (NY add tax.) Jay Norris Corp., Dept. EL-90, 31 Hanse Ave., Freeport, N.Y. 11520.

## MADE TO YOUR MEASURE... SHIRTS LOW \$5.95 AS



- New Deep Colors
- New Bold Stripes
- Whites & White-on-White
- Popular Plain Colors
- Conservative Stripes
- Permanent Press
- Drip Dry Dacrons
- Pure Long Fibre Cottons

Perfect Fit Guaranteed—Order Direct from Maker

Enjoy the comfort and "look" of shirts that really fit... at prices low as ready made! Only \$5.95, up. Custom tailored, made to your exact measurements and taste. Choose favorite collar, cuff, front, back style. Monogrammed if desired. Select from 72 smart new fabrics—plain colors, whites, deeptones, conservative and bold stripes. New Pack-A-Press Permanent Press Dacrons, fine Cottons. Only four simple measurements. Satisfaction or money back. Famous maker, Established 1923. Mail coupon!

**FREE Style Book and Swatch Guide**

Worn by TWA PILOTS and other airlines  
**NFL FOOTBALL PLAYERS • TV STARS**  
**MAJOR LEAGUE BALL PLAYERS • U.S. SENATORS** and BUSINESS EXECUTIVES

**PACKARD SHIRT CORPORATION**  
 Dept. EL-224 TERRE HAUTE, INDIANA 47808

**PACKARD SHIRT CORPORATION**  
 Dept. EL-224 TERRE HAUTE, INDIANA 47808

Send me everything to order shirts made to my own personal measure and taste... starting at \$5.95.


NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

For Those Who Do Not Want

## GREY HAIR



"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."

**A FAVORITE OF THE STARS**

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No C.O.D.'s, please. Money back if not delighted with results of first bottle.

**ALBIN OF CALIFORNIA**  
 Rm. 19, 1016 No. Hollywood Way  
 Burbank, Calif. 91505

6 OZ. BOTTLE \$4.50  
 GIANT 13 OZ. \$8.00

**Sale!**

Regular List \$49.95

## 20x50 \$24.97 S-A-V-E

Tremendous power brings objects 20 times closer... about THREE TIMES power of ordinary binoculars. Achromatic. Wide (2" across) front lens assures greater illumination, sharper images. 27 oz., 7" high. Coated lens. Streamlined, new, lighter frames make these binoculars easy to hold and focus.

**30 DAY FREE TRIAL** If not satisfied return for refund! Made in Japan. Sturdy case, straps included. Add \$1.85 postage, handling. C.O.D.'s require \$2 deposit.

Dealers Wanted  
 Sales Rooms open Mon-Fri 9-3:30

**UNITED BINOCULAR CO.**  
 9043 S. Western, HS-1122, Chicago, ILL. 60620

## COUNTERFEIT GUNS

Authentic machined metal replicas of famous firearms disassemble like originals.



**\$17** GOV'T. 45 AUTO. U.S. military side arm since 1911 #300

Precision machined metal models look, feel, weigh—even disassemble like real guns—even fool experts. Perfectly legal—CANNOT be fired. Great for decorating den, office, rec. room. Send 50¢ for color brochure of 28 models of famous historical to modern military firearms. 8-Day money-back guarantee.

**REPLICA MODELS, Inc.**  
 Dept. E-9, 610 Franklin Street  
 Alexandria, Virginia, 22314

Write For **FREE STYLE BOOK**




**MORTON'S**

## YOUR OLD FUR COAT

Into New Jacket, Cape or Stole **\$34.95**

Let MORTON'S remodel your old fur coat, jacket cape or stole to glamorous new fashion, only \$34.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S, world's largest fur re-styling specialist offers largest selection over 45 styles. Styling praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage. Or Write For NEW GREATLY ENLARGED FREE STYLE BOOK.

**MORTON'S, Dept. 45-W, Washington, D. C. 20004**

**YOUR PHOTOGRAPH PERMANENTLY SEALED**

**BETWEEN THE WALLS OF A THERMO MUG OR TUMBLER**

What a great idea!



Send us a photo and we will permanently seal it between the double walls of a 10 oz. Thermo Mug or Tumbler and mail it right back to you. Insulated Thermo Ware keeps hot drinks hot... cold drinks cold, never sweats, never leaves rings on a table. Any photo up to 2 1/2"x3 1/2", color or black and white can be used. Please specify choice of Mug or Tumbler. \$1.50 plus 20c post. & hdlg. each.

**J. W. HOLLEY CO.** 101 CHERRY HILL CIRCLE  
 ENTERPRISE, ALABAMA 36330

Coupon for advertisement on 3rd Cover

**WORLD ART GROUP, Studio 9E**  
 World Art Bldg., Westport, Conn. 06880

Please send my selections of original oil paintings @ \$2.95 each on canvas, framed entirely free on full money back Guarantee if I am not delighted. My Choice of subject matter is:

LANDSCAPE  FLORAL  WINDMILL  
 SEASCAPE  FRUIT  PARIS

1 for \$2.95  2 for \$5.75  4 for \$11

Please add 35¢ per painting for Postage and Handling.

I enclose \$ \_\_\_\_\_

Add \$1 per painting and we frame in antique gold color gallery styro frame shown, (overall contour size 16"x20") With this frame add 50¢ for postage and handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**SAVE MORE! 8 Paintings Only \$20. Postpaid.**  
 (Save \$2 PP & Hdlg.)

for elks who travel

# The Greek Islands

HAWAII

LISBON

PARIS

Mulege

TOKYO

MOOREA

POSITANO

Sutter Creek,  
California

Puerto Vallarta



## SOME OF MY FAVORITE SPOTS

By JERRY HULSE

IF SUDDENLY I was given a magic carpet and the permission to run off to all the pleasant places I've visited and enjoyed, I'd face the perplexing question: where to start? Hawaii, perhaps, because Hawaii is a mistress of sorts. Tahiti, of course. Paris and Rome, the Amalfi Drive and the Greek islands, Tokyo and Portugal, Vienna, Hong

Kong, Bangkok, Mulege and dozens of others—so many I can't begin to name them all. When the editors of Elks asked me to prepare a list of my 10 favorite places in the world I began a game of elimination until the following destinations were all that remained.

*Hawaii*—Those of you who've traveled along with me faithfully surely

must know of my love affair with these islands. I'm helplessly hooked. The reason is simple: to me these islands represent one of the last peaceful, yet civilized, happy outposts I know of in the world today. There is the island of Kauai, born of wet green mountains, framed by immense rainbows with trades that scatter the delicate fragrance

of tropical blooms. And what of the *Big Island* of Hawaii with its orchid farms and black sand beaches, the relaxing Kona coast and volcanoes that erupt even to this day? From the Kona Inn you look off at 4,000 miles of sweet nothing—no skyscrapers, no cars. Just 4,000 miles of ocean, all the way to the Orient. And, of course, there's Maui with narrow trails and magnificent waterfalls, peaceful pools and moss-covered mountains. Lahaina is where the action is on Maui—at the ancient Pioneer Inn and the Old Whaler's Grog Shoppe. Beyond here a rainbow sea washes against the finest swimming beach I know of anywhere in the world—Kaanapali. So you see, Hawaii remains at the top of the list.

*The Greek Islands* — Especially I would return to the taverna of Loukas Vlavianos on the island of Santorini. The sign at the dock says, "Visit in an hour the worth seeing places on our island." Loukas Vlavianos' is a most *worth seeing place*, hanging precariously to the cliffs hundreds of feet above the Aegean, just as the entire town does. The cobbled alleys of Santorini move unevenly among the buildings, which is where the tavernas are hidden. Loukas runs madly about the place. His wife runs after him. The passengers off the cruise ships cheer while Loukas dances like Zorba the Greek. The bouzoukai play and the customers applaud. They sip wine and eat souvlaki. This is Greek shish kebab. Beef, pork, veal and fish. You have such a choice at Loukas Vlavianos'. The room is plain but the music is rich and the wine bitter good. Beyond Santorini are dozens of other Greek islands. Another favorite of mine is Mykonos. It is an island inhabited but uninhibited, a refuge for writers and painters or anyone else who comes looking for escape from the world outside. Tourists sit at the sidewalk cafes and warm themselves in the hot noon-day sun and stare off at an incredibly blue sea. Later as the day ends and the sea turns pale they're serenaded by strolling musicians. Like Byron, the American tourist has discovered the magic of the Greek islands.

*Paris*—Of all the cities in the world, Paris remains closest to my heart. I recall one morning in particular: it was that hour when the stars still shine in the paleness of a new day. Along a deserted avenue in the section known as Saint Germain-des-Pres an old woman peddler appeared with her pushcart. The perfume of her flowers stacked in neat bundles made sweet the morning air, the perfect ending to darkness. The night was finished now; it had been a night which had begun at a sidewalk cafe called Mabillon on

the Boulevard St. Germain-des-Pres; here the faces never change, really. Young faces, smiling faces, sober faces, old faces — belonging to the artists, hopeful writers and intellectuals who find their inspiration in Paris. A girl had passed my table wearing only one shoe. No one noticed. This was Paris. Leaning against a tree, looking up at the darkening sky, a guitarist sang a love song. Of Paris, of course. Later I met a Negro jazz musician in a Left Bank cave who used to play with Louis Armstrong. He'd come to Paris and, like myself, fell in love with the place. The only difference: he stayed on. During the 20's Paris was a sanctuary for the Lost Generation—the Hemingways, the Scott Fitzgeralds, Ford Maddox Ford, Gertrude Stein and others. It's old and lived in and it exudes an atmosphere of age, of full ripeness; and so it is that the literary crowd found inspiration there. Many of us still do.

*Positano, Italy*—The roosters crow early in Positano. Even before the sun is up. Far below the cliff the sea heaves gently with its cargo of small boats. No one gets angry with the roosters for awakening them. Or with the bells of St. Maria Assunta. In Positano it is the custom to rise early, to see and breathe of this place near Naples on the Amalfi Drive. Bougainvillaea grows purple and heavy over the steep, rocky stairway, shading those who pass to the beach below. Homes hang to the cliff, one on top of the other like children's blocks. In the evening the breeze is soft, like the skin of someone still young, blowing in off the Tyrrhenian. Positano was a favorite watering spa of Tiberius, the Roman emperor. It is possible that you'll never want to leave, or that you will never be quite content again; but if you're willing to take the gamble, Positano is only an hour or so by car from Naples.

*Moorea*—I'm an island buff and this is a favorite of mine. Given the opportunity, I'd ride my magic carpet there this very moment to join up with Hugh Kelly, Muk McCullum and Jay Carlisle. Three screwballs in paradise. Kelly is the ex-Los Angeles attorney I've told you about, the guy who got fed up with the freeways and smog and ran off to Moorea and launched himself in the hotel business. Muk and Jay came along later. The result is, you couldn't blast them off the island. They operate Bali Hai, which I'm told many of you Elks have visited, and a second hotel down on the island of Raiatea, near Bora Bora. If you've been there I don't have to describe Moorea to you. Besides, it would be impossible—it's that lovely, a place where the Maker took extra special care to fashion a paradise.

*Puerto Vallarta*—They say it's spoiled but I disagree; Puerto Vallarta is still a place where the police round up stray pigs and goats each morning and the sidewalks are given a daily scrubbing, and there's practically no crime. White sand beaches reach out to the sea and behind them the mountains rise far into the heavens, covered with thick jungle growth. There are pastel houses and cobbled streets, and when the big ships anchor offshore the people who live there row out sometimes in dugout canoes. It was mostly peaceful when Burton came to film *Night of the Iguana*. I think it still is. Burton just brought along his own brand of humor, that's all. He held court at the Ocean Bar (still does on occasion), swilling Mexican beer and Mexican gin. If you go there you may see him, pouring drinks for a pig who likes booze, too. So maybe it's not quite so peaceful any more, but you've got to admit—it's more colorful.

*Sutter Creek, Calif.*—Here is a classic example of the dozens of peaceful, unhurried villages you'll find in California's Mother Lode country. The Mother Lode turned out millions during the gold rush madness. Sutter Creek, although less than 40 miles from Sacramento, leaves the impression the calendar somehow never got beyond the 19th century. Its pride is Sutter Creek Inn, an old, two-story frame set back off Main St. In the summertime there is the sweet smell of wet honey-suckle and roses; hollyhocks bloom and tomatoes hang on the vines and guests nap in hammocks beneath old magnolia trees and ancient redwoods. Later, in autumn, the chrysanthemums bloom and a flower cart spills over with blood red geraniums. Sutter Creek Inn is an escape from the computerized world of high rise hotels, its nine guest rooms furnished with four-poster beds and other antiques. It's a year-round Monday-through-Sunday escape into a less hurried world. A creek runs beneath Main St., hurrying fresh out of the Sierras. Hundreds of miles of tunnels remain below ground, reminders of how Sutter Creek and other Mother Lode towns came alive during the Gold Rush of '49. It's a town worth exploring.

*Mulege*—For 500 miles south of Tijuana the land is forlorn and forbidding. When the wind blows it is like breathing chalk dust. Even the lifeless plants appear thirsty. Then what seems a mirage appears on the horizon — Mulege, an oasis incredibly green. Palms heavy with dates grow profusely. A river meanders out of the hills and into the Sea of Cortes. They call it Rio du Mulege. It flows peacefully  
(continued on page 60)

Includes 2 or 3 nights each in:  
**PARIS LONDON ROME**  
**MADRID IRELAND COPENHAGEN**  
**VENICE LUCERNE SWEDEN (1 day)**  
 and RHINE CRUISE with shore excursions in Heidelberg, Bonn & Cologne.

**A TWA 22 DAY AIR TOUR**  
**EUROPE**

Groups depart New York monthly. Full price from New York — \$799.50 includes flights to all cities, good hotels, rooms with bath, guides, meals, etc. For brochure call collect day-night 212/753-3929 or write to AIT, \*COMSPEC ADV., Dept. 7-36 255 West 34th St., New York, New York 10001

## If Ruptured TRY THIS OUT

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 13T.**

## MARKET PLACE

For ad-rates write Classified, 100 E. Ohio, Chicago

### BUSINESS OPPORTUNITIES

**\$15.00 HOURLY PROFIT**—Own Business with one serviceman. Quickly learned. Easy to do. Operate from home. Few hundred dollars builds your own nationally advertised business while continuing present job. Investigate immediately before your territory is taken. Free booklet explains everything. Send today. Then decide. Duraclean, CO-779, Duraclean Building, Deerfield, Illinois 60015.

**FREE 60-question checklist** on evaluating franchise offers. Write now. No obligation. Masterfile, Box 287, 6700 Franco So, Edina, Minnesota 55435.

### MONEY-MAKING OPPORTUNITIES

**MAKE MONEY WRITING** Short Paragraphs. Information Free. Barrett, Dept. C-329-G, 6216 Clark, Chicago, Ill. 60626.

**ADDESSERS and MAILERS NEEDED.** Send Stamp For Information. Lindbloom Marketing, 3636 Peterson, Chicago, Illinois 60645.

### OF INTEREST TO WOMEN

**\$500.00 MONTHLY POSSIBLE**—clipping news at home. No experience. Send stamped, addressed envelope. American, Excelsior Springs, Missouri 64024.

**\$85 WEEKLY POSSIBLE** spare time addressing envelopes for firms. Work home. Start immediately! Details: Send stamped self addressed envelope. Enterprises, Box 16143-QQG, Phoenix, Arizona 85011.

### SALESMEN WANTED

**SELL Advertising Book Matches**—No experience needed—complete sales kit furnished Free—In demand everywhere. We show you how—make hefty cash commissions. Superior Match, Dept. X 970, 7528 Greenwood, Chicago, Ill. 60619.

**EARN BIG COMMISSIONS** Soliciting delinquent accounts. No collecting or investment. Metropolitan Finance, 1129 West 41st, Kansas City, Missouri.

### REAL ESTATE

**FREE Florida Homesite Color Brochure.** Fabulous homesite buy for superb year-round living or investment. Sky-blue lakes right on property in Central Florida's famed Interlachen Lakes Estates. Ideal fishing, boating, sunbathing. Lavish lake sites available now—No Money Down. Write today. Interlachen Lakes Estates, Dept. 179, Box 1718, Miami, Fla. 33138.

**UTAH**—large level lots. Water, power. \$695. Easy terms. Hunting, fishing paradise. Free pictures, maps. Write Utah-Arizona Land Co., Box 486, Kingman, Arizona.

**ARIZONA ranch:** beautiful acreage for homesite or vacation, near Prescott National Forest. 2 acres, \$1,395, low terms. Mrs. Young, Glenarm Co., 2233 No. 7th St., Phoenix 85006.

### COINS—CURRENCY

**FREE Coin Price Lists.** Tipsoic Coins, 6837 Miami, Tucson, Arizona 85715.

### AUTHORS—PUBLISHERS—BOOKS

**WRITERS WANTED!** Short stories, articles, books, plays, poetry. Daniel S. Mead, Literary Agent, 915 Broadway, New York, New York 10010.

### SONG POEMS—MUSIC

**SONGPOEM WRITERS:** "Real" Opportunity. Write, Song Factory, (337) Orrville, Ohio.

### MACHINERY & PARTS

**HEATING STOKER CONTROLS.** Transmissions. Augers. Tappers. Hopper Bottoms. Furnace Parts. Draft Controls. Humidifiers. Filtered Blowers. Heat Pipe Booster Fans, Etc. Shipped Anywhere. Reliable Heating, Bluff Road, Burlington, Iowa 52601.

### PERSONAL—MISCELLANEOUS

**UNDERSTAND YOURSELF!** \$1.00 Computerized Horoscope! Send dollar, exact birthdate: Transdata Corp., Box 2973, Phoenix, Arizona 85036.

### ADVERTISERS—AGENCIES

**YOU ARE READING** the Classified Section of one of the Nation's most responsive markets. These ads are shopped by millions who respond to Opportunity. Tell your "story"—then watch inquiries, orders roll in. For details, rates write **CLASSIFIED, INC., Dept. O-9, 100 E. Ohio, Chicago 60611.**

## Glenn L. Miller (Continued from page 40)

easier than they had as young people. I might also point out that these young people are having the benefit of teachers for the most part devoted to their profession and schools with the best equipment the world has ever known. In addition, they have had access to more knowledge than any previous generation and certainly more opportunity in every way.

So, while we give admiring credit to our young people, let's remember they didn't get there on their own. Let's give credit where it's due.

In 1776 a new nation was born. A new concept in a form of a government by the people, of the people and for the people was written into our Constitution and enlarged upon by the amendments to it. Today, this form of government is being threatened from within. History records that no nation has retained its original form of government for more than two hundred years. The United States of America will celebrate its two hundredth birthday during this decade if we remain a free people. It is up to all Elks and all dedicated and loyal Americans to see that we remain free.

The rights of free men in our country are being challenged. As Elks, our right to determine with whom we associate is being attacked. Our right to privacy in our Lodge and Club Rooms is being questioned. These rights, the right of freedom to choose those with whom we want to associate in our fraternity and the right to be with them in pri-

vate, are rights not created by the Constitution of the United States but are guaranteed to be preserved by The Constitution under the First and Fourteenth Amendments.

The fundamental rights of all men must remain equal. I say again no right should be taken away from one person and given to another.

As Elks, we have sworn to uphold The Constitution and laws of The United States of America. We shall do so. Our membership is strong. We shall speak out and shall be heard.

You will understand that Law and Order, and its application to our youth of today, by stressing Americanism, shall be paramount in my program for our Order during this year.

This is an election year. We must elect men who are dedicated to the principles for which this nation was founded. They must be men who believe in America and are ready at all times to stand by her in times of war as well as in times of peace. We must, therefore, exercise our right of franchise and vote. We must make our voices heard if we are to keep our rights as free men.

We believe in America. We believe in peaceful dissent. We believe in Law and Order. We believe in our Judicial System. We believe in young Americans. We believe in our constitutional form of government. We must protect this form of government and let everyone know that as Elks we will defend it to the last man. Let us prove that we are better Americans for being Elks, for Elks serve America first, last and always. ■

## For Elks Who Travel (Continued from page 59)

through the pueblo, the only river along the entire thirsty peninsula. The date palms were planted by padres who built a mission here more than 200 years ago. The mission stands alone, off on a hillside overlooking the oasis. Now Mulege has been discovered by the tourist. Fishermen discovered it long ago. It is called the world's biggest fish trap. The logjam of fish extends sometimes 50 miles or more into the Sea of Cortes. There are a handful of hotels at Mulege with air conditioning and swimming pools. It is a long jump from the maddening crowd.

**Tokyo**—I would like to return to the inn of Madame Fukudaya. While tourists in such places as the Hilton are having breakfast in bed, Mme. Fukudaya's guests are awakened with pots of steaming tea. After a bath there is breakfast while incense burns in one corner of the room. Windows in Fuku-

daya Inn look out on a garden with bonsai trees and stone lanterns, and if you wish, the mama-san will bring you a scotch or a dry martini. There are myriad other reasons why Tokyo is a favorite of mine, but Fukudaya Inn is reason enough.

**Lisbon**—There are also many reasons for visiting Lisbon and Amalia Rodrigues is one of them. Amalia began singing the fado as a little girl in the streets of Lisbon. She and her sister Celeste. I had met Celeste several times, but never Amalia. When she sings the fado the listeners weep. Amalia weeps with her voice. They are sad, happy tears. While her sister Celeste still sings in the caves of Lisbon, Amalia sings only on special occasions. The reason for this is because she is the most famous fadista in the world today. The fado has made her rich. It is the song in Portugal which has the meaning of the blues in America. The words tell of life and love, and sometimes death. To meet someone like Amalia is one of the joys of traveling. ■



**GENERAL MANAGER** of California's Golden Gate Fields, Don Voorhees, made a generous donation recently to the California-Hawaii Elks Association major project on behalf of the Golden Gate Fields Foundation. Oakland ER Glen I. Johnson (right) and PER James Wicking accept the contribution, which will aid the work done by the Elks to combat cerebral palsy and related diseases.

**THREE SENIORS** from Pacific High School recently accepted awards from San Leandro, Calif., Elks. Brother Russell H. Smith (left), youth activities chairman, and ER Thomas P. Behan (right) present scholarships to Beverly Utsumi, Dan Moirao, and Dan Nelson. Miss Utsumi also received district and state awards.



**GOLDEN ANNIVERSARY** Awards and 50-year pins were presented recently to six Walla Walla, Wash., Elks by a 56-year member, former Secy. Louis Romine (second row, left). Honored for their many years of service are (first row, from left) Brother Everell L. Cation, PER Carl Brecht, Brother James W. Bean, and (second row) Brothers Elmer Markham, Marvin M. Russell, and A. H. Zentner. Another 50-year member, PER Harry E. Morrison, now residing in Palm Desert, Calif., was unable to attend the ceremony.



**FIRST-PLACE** winner in the national Youth Leadership contest, Adrian Call, of Pocatello, receives his \$2,000 award during the Idaho State Elks Association convention. Talking with Adrian after the presentation are (from left) PGER William S. Hawkins, PGER Frank Hise, SP Philip L. West, and Brother Bob Barnett of Lewiston, Youth Leadership chairman.

**CARMICHAEL, California,** Lodge is the new home for this special California state flag. The flag was originally flown over the state Capitol but was later carried through Vietnam by Les Tishmaker (left). Assisting in the flag-raising ceremony are (from left) State Supt. of Public Instruction Dr. Max Rafferty, ER William R. Alldredge Jr., Esq. Tony Assaro, and Est. Lead. Kt. Darrel Sloan.



**LEADING** Oceanside, Calif., Elks in the Pledge of Allegiance is Kristal Dawn Marie Bryan, 2½. Following her lead at a recent patriotic observance at the lodge are ER Melvin J. Smith (left) and PER Lemuel J. Smith. The Elks later thanked Kristal for her perfect rendition of the pledge.



**LEADERS** of all Elks lodges in California and Hawaii lined up during the recent state convention to present their lodges' annual donation to the major project. Santa Monica ER Edward F. Walters (right) presents a \$6,500 check to Grand Esq. Marvin Lewis (left), Brawley, major project chairman, and PSP Paul E. Haines, Pasadena. The grand total of \$508,424 in contributions will provide medical care, therapy, and other services to cerebral palsied and other handicapped children.



**THREE MEMBERS** of the Capek family—the father and two sons—were formally welcomed into Fullerton, Calif., Lodge by ER James E. Meehan (left) after their recent initiation. The new Elks are (from left) Lawrence Jr., Richard, and Lawrence Capek Sr.



**TUCUMCARI, New Mexico, Lodge** reached a high point in its youth activities program for this year when Ronnie Greer, a Tucumcari High School student, received a \$1,200 scholarship award from the lodge. ER Terry Turner (right) made the presentation to young Greer and to Sandra Cotten, who won a \$600 Elks National Foundation scholarship.



**NATIONAL GUARDSMEN** from the 81st Brigade Military Police Detachment were flag bearers at a Spokane, Wash., Lodge function recently. PER Stephen J. Higgins (left), Brother and Major General Ralph S. Phelps Jr., and ER Stanley G. Witter Jr., join in directing the program.





# Earl Nightingale

*Now, the world's leading success authority, invites YOU to share the PRESTIGE, GROWTH AND EXCEPTIONAL INCOME of today's most rewarding opportunity. Get in on the communications revolution. Make personal development, sales and management motivation your new, high-paid profession.*

**FOR THE FIRST TIME**, Earl Nightingale—leading authority in motivation and personal development for the nation's top corporations—offers hundreds of opportunities for distributors. If you seek a more meaningful and rewarding career (beginning full or part-time) based on integrity, sincerity and believability and can measure up to the highest personal qualifications, Earl Nightingale may have the answer for you.

## A READY-MADE MARKET IS WAITING IN YOUR AREA.

The Earl Nightingale radio program is heard by millions of Americans on more than 750 radio stations coast-to-coast every day.

Thousands of businesses, large and small, already use Nightingale programs for motivating and training employees.

Hundreds of thousands more *need* these programs for their personnel communications systems.

Executive office doors in every company are easily opened to the Nightingale distributor and his representatives.

Nightingale communication and motivation programs represent the standard of excellence in every business community.

Week-by-week, month-by-month, year after year the newest, most effective programming for employee communication and personal development will always come from Nightingale-Conant.

**EACH DISTRIBUTOR BENEFITS FROM** the acknowledged stature of the man recognized as the leading authority in communication, human relations and personal motivation.

Continuous daily exposure throughout the country of your unique, exclusive success concepts via the Earl Nightingale radio program, books and other media.

Planned presentations for consistent sales success. Continuous consultation and guidance from top Nightingale executive and creative staffs.

Exclusive executive seminars and distributor development programs for training you and your employees.

Programmed product expansion for your distributorship—a planned flow of new, important, highly saleable Nightingale programs and products.

## ARE YOU OUR KIND OF PERSON?

There are no franchise fees or qualifying charges but a modest inventory investment is required. Applicants will be selected on the basis of developable sales and executive ability, ambition and strength of commitment to personal goals. This is an opportunity to achieve any level of corporate responsibility—any monetary goal you set—from \$5000 part-time to \$25,000, \$50,000 or more as a full-time distributor.

## ARE WE YOUR KIND OF COMPANY?

To stand alongside the multi-million dollar associated Nightingale companies in broadcasting and corporate services, the new Nightingale distributor organization has set its sights on becoming not only the largest but also the most successful and personally rewarding company in its field. You enter this exciting, new organization on the ground floor. You decide your role and the extent of participation and success you will enjoy.

**MAIL COUPON FOR ALL THE FACTS...FREE**

**Nightingale-Conant Corporation**

*The Human Resources Company*

Dept. 1890

6677 N. Lincoln Avenue

Chicago, Illinois 60645

**earl nightingale**



**communications**

Nightingale-Conant Corporation  
6677 N. Lincoln Avenue  
Chicago, Illinois 60645

Dept. 1890

Send me complete details about your Distributor Program without cost or obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



## HOOSIER TAKES THE HELM

The Order of Elks has a long and distinguished record for service to the nation in time of war and peace not in one or two areas but in many. The concept of service has been expanded and broadened greatly in the past two decades, facilitated by the growth of the Order, not only in the number of lodges but also in membership, which now exceeds a million and a half.

Thus, the slogan, "Elks Serve America," which our new Grand Exalted Ruler, Glenn L. Miller, has chosen for his administration is particularly apt and also timely. Grand Exalted Ruler Miller's slogan looks not to the past, however, but to the now and to the future, a future that depends in extremely real terms on the caliber of service that Elks give to our country today.

Brother Miller has a clear understanding of the internal crisis facing this country, the forces behind it and what is needed to defeat them.

"We as individuals, as fathers and mothers, and as Elks, must organize our opposition to those who encourage our young people to violence, to use drugs, to embrace revolutionary ideologies alien to our tradition and hostile to our future," Grand Exalted Ruler

Miller warned in his acceptance speech. "It is much too late just to bemoan these evils and wring our hands. It is futile to utter pious hopes about the future. Now is the time to take action against those who glorify, promote and encourage the spread of vicious concepts among the nation's youth."

There is no greater service that Elks could render to America than to act as Brother Miller has urged them to act to isolate the people and the organizations that are poisoning America's youth. The Elks have done a great deal to accomplish this end but it is not enough, and now is no time to rest on our oars, as our new leader so eloquently proclaimed.

"The enemies of an orderly, progressive society have no intention of quitting. Can we afford to? Let us go back to our lodges and our home towns and keep up the fight to enlist all decent citizens in a united front..."

Indiana Elkdom has given our Order a splendid leader in Glenn L. Miller, the fourth from that state to serve as Grand Exalted Ruler. He is knowledgeable, articulate and devoted to the high principles of the Order. He is a man for these times.

## JOHN S. McCLELLAND

The death of Past Grand Exalted Ruler John S. McClelland removed one of Elkdom's ablest leaders, and one of its most respected, most self-effacing and most beloved. He gave devoted service to Atlanta Lodge, to the Georgia Elks Association, to the Elks of the Southeastern States that came under his jurisdiction and distinguished service to the entire Order as a member for many years of the National Memorial and Publication Commission and as its Chairman since 1955.

When Judge McClelland was elected Grand Exalted Ruler in July, 1941, the United States was feverishly readying its defenses in the event we should be dragged into the conflict as most Americans feared and which most hoped would not be the case. Responding to our Government's appeals, the Order of Elks was hard at work in many areas assisting in the task of building our nation's defenses.

Grand Exalted Ruler McClelland was in Needles, Calif., when he received the awful news of the Japanese attack on Pearl Harbor. Without hesitation, he dispatched a telegram to President Roosevelt assuring him

that America could count on the complete support of a half-million Elks to assure the nation's safety.

John McClelland was an easy-natured man, good humored and a master story-teller. But, as he demonstrated in this crisis, he also was capable of prompt and decisive action when the circumstances demanded. With Brother McClelland, there was no nonsense where vital things were involved.

His ringing salutation to his fellow Elks, "Hello, Americans," wherever he went helped to rally the Order to a magnificent effort that contributed immeasurably to the defeat of the Axis powers. It also helped to galvanize a nation stunned by the defeat at Pearl Harbor and the fear of worse to come.

John McClelland's beloved America was in another crisis when death overtook him. Let us take inspiration from the example he set for us thirty years ago, and, remembering that we are Americans, face down doubt and fear and stand firmly united against the hate America extremists who pose a more subtle and therefore more dangerous threat to our country than did those of 1941.

Special European Art Purchase!

# Original Oil Paintings

FROM FRANCE · AUSTRIA · HOLLAND!  
(NOT REPRODUCTIONS)



Landscape by Luft

Come to You on Heavy Artist's Canvas, Mat Framed, Ready to Hang

**WORLD ART GROUP, Studio 9E**  
World Art Bldg., Westport, Conn. 06880

Please send my selections of original oil paintings @ \$2.95 each on canvas, framed entirely free on full money back Guarantee if I am not delighted. My Choice of subject matter is:

<input type="checkbox"/> LANDSCAPE	<input type="checkbox"/> FLORAL	<input type="checkbox"/> WINDMILL
<input type="checkbox"/> SEASCAPE	<input type="checkbox"/> FRUIT	<input type="checkbox"/> PARIS

1 for \$2.95       2 for \$5.75       4 for \$11

Please add 35¢ per painting for Postage and Handling.  
I enclose \$ \_\_\_\_\_

Add \$1 per painting and we frame in antique gold color gallery styro frame shown. (overall contour size 16" x 20") With this frame add 50¢ for postage and handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

SAVE MORE! 8 Paintings Only \$20. Postpaid. (Save \$2 PP & Hdlg.)

AMAZING OFFER! Each painting originally \$20, now yours for \$2.95 on special sale! Now you can afford the finest. Not reproductions but original framed oil paintings you will be proud to hang in your home. Not only for their exquisite full-color beauty but for their possible increase in value. The artists finally selected (after 2 years of searching) are from Holland, France and Austria. They are fine and unusually talented craftsmen . . . men who we think may achieve greatness. Each painting on extra heavy canvas is signed by the artist. Comes to you mounted and mat framed, ready to hang and beautify your home. Large 14" x 17" size. Country of origin is indicated on the back.

**SUPPLY VERY LIMITED!** Because our supply is limited, orders will be filled on a first come, first served basis. You must be delighted or return on our amazing 12 month exchange privilege. 100% Guaranteed. Each a \$20 original value! Mail no risk coupon today!

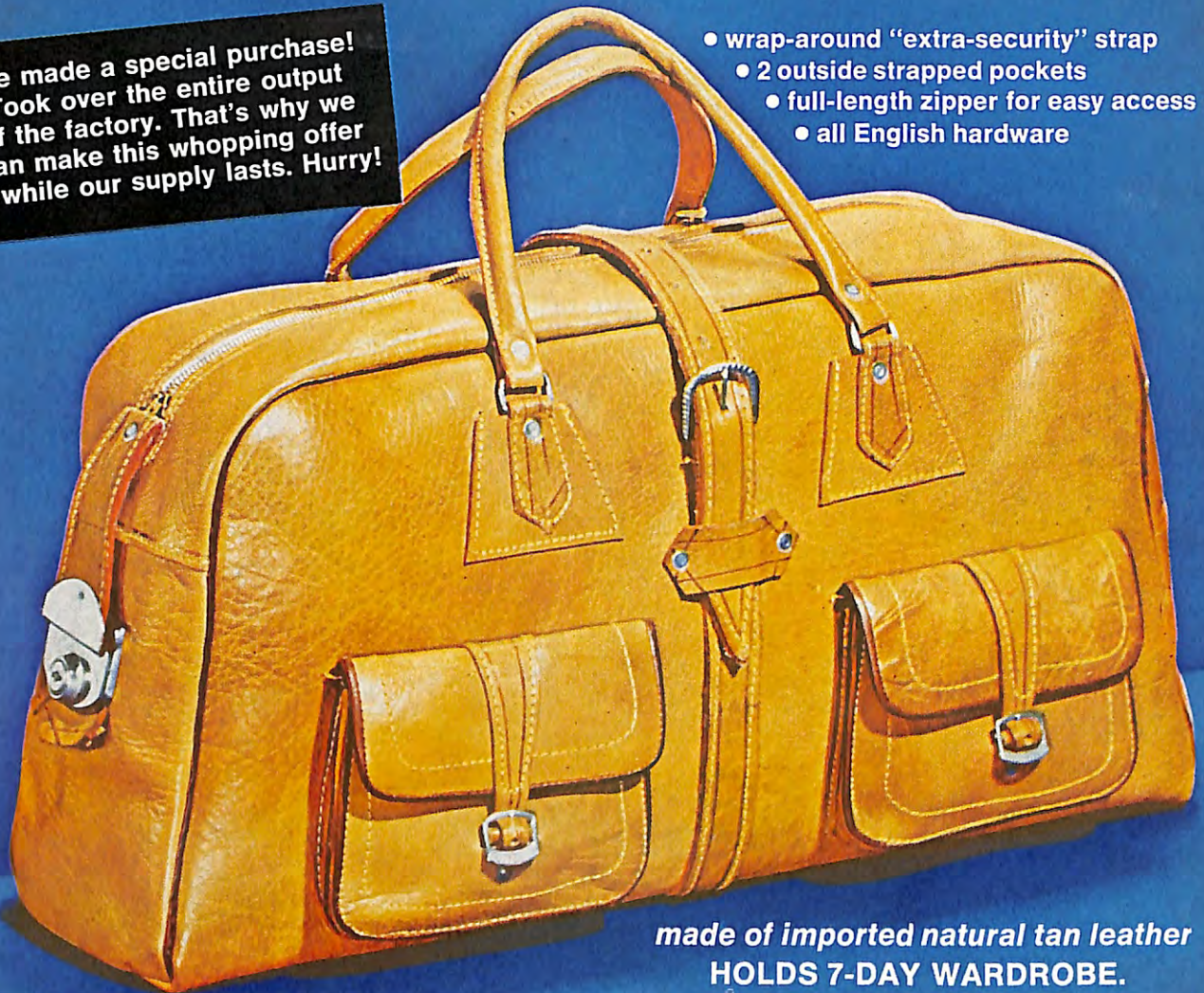
**WORLD ART GROUP, WESTPORT, CONN.**  
"Home of World Famous Artists"

**\$2.95**  
Now Yours Only MOUNTED AND MAT FRAMED

# Carry-on Flight Bag

We made a special purchase!  
Took over the entire output  
of the factory. That's why we  
can make this whopping offer  
... while our supply lasts. Hurry!

- wrap-around "extra-security" strap
- 2 outside strapped pockets
- full-length zipper for easy access
- all English hardware



made of imported natural tan leather  
**HOLDS 7-DAY WARDROBE.**

**LOWEST PRICE EVER!**

**NOW \$14<sup>98</sup>  
ONLY**

**MAIL NO-RISK COUPON TODAY!**

J.P. Darby, Esq., Dept. L-90  
Engel St., Hicksville, N.Y. 11802

Please rush \_\_\_\_\_ (#308) Continental Flight Bag(s)  
@ \$14.98 plus 75¢ for shipping and handling, with full  
refund-guarantee privilege. N.Y. residents, add sales  
tax. NO C.O.D.'S.

Check or  Money order enclosed for \$ \_\_\_\_\_

Charge my Diners Club

account # \_\_\_\_\_

(Signature) \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**A**IRLINE pilots, sportsmen, foreign correspondents prefer the Continental. You will, too. Trimly compact, it holds enough clothing for a week: suit, pajamas, socks, shirts, handkerchiefs, ties, underclothes, toilet gear. Two outside strapped pockets stash en route necessities: passport, time-tables, film, tobacco. It has a sturdy wrap-around strap for protective security plus English zipper lock and buckle appointments.

#### TRAVEL "FIRST CLASS" AT "ECONOMY" PRICES!

Every inch of the Continental is real leather. Smooth, fully-lined sheepskin so supple and mellow it conforms instantly to the contents. It will keep its rugged masculine look after many a grueling trip. It will give you years of durable, faithful service . . . as only genuine leather can.

Fully packed, it's also fully balanced for nonchalant hefting. Long, looped handles offer easy pick-up and no-strain grip. Amazingly lightweight, yet roomy, approximately 20"x7"x12" high. Just slip it under your airline seat! Be our guest — try the Continental Flight Bag on your very next getaway at \$19.97 less than thousands paid! Enjoy the flair and convenience of this singular bag or return it within 10 days for your \$14.98 refund.

J. P. Darby, Esq., Dept. L-90, Engel St., Hicksville, N.Y. 11802 Div. of Bevis Industries, Inc.