

the
Elks
magazine
May 1973

The Ten-Speed Explosion / Salute, Cheese! / Supper's on the Table

Travel: California / Around Washington / SportsAction: Boating / Did You Know?



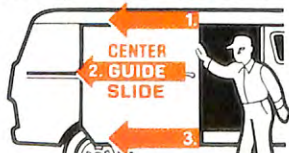
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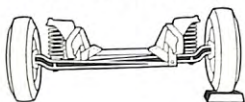
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SIGNS



the **Elks** magazine

VOL. 51, NO. 12 / MAY 1973

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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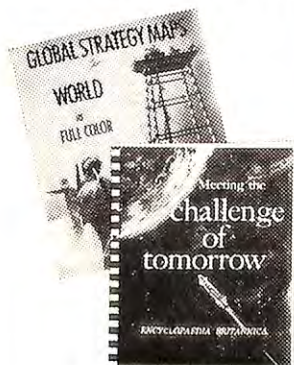
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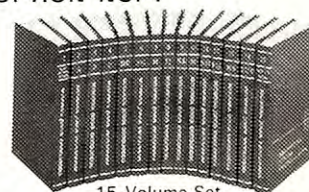
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A Message from the Grand Exalted Ruler



YOUTH WEEK OBSERVANCE



“ELKS NATIONAL YOUTH WEEK” commences May 1. Its purpose is to specially recognize and honor the youth of this country. I sincerely hope each lodge is giving this program the wholehearted support it deserves.

WHILE TRADITIONALLY we select one week for this observance, in fact we devote the entire year to the promotion of projects involving our young people. Every dollar and every hour we spend on them represent the greatest investment you and I will ever make.

I HAVE GREAT ADMIRATION for this generation. Spiritual guidance, educational advancement and medical progress have combined to produce in them ideals, intelligence, poise and physical attributes never before known. The antics of a few do not affect this evaluation. Every generation has had its share of bums.

BUT THESE young people want, and need, acceptance. Any credibility gap between us must be bridged. We have too much to give to each other to permit such isolation. Understanding between responsible people, no matter their age, will result in the respect so vital to human relations.

THERE IS NO Dow Jones Index on the gains and recessions in the progress of our young people. Forces far greater than those economic are involved. Interest, understanding, appreciation, engagement and communication can reap a bountiful harvest.

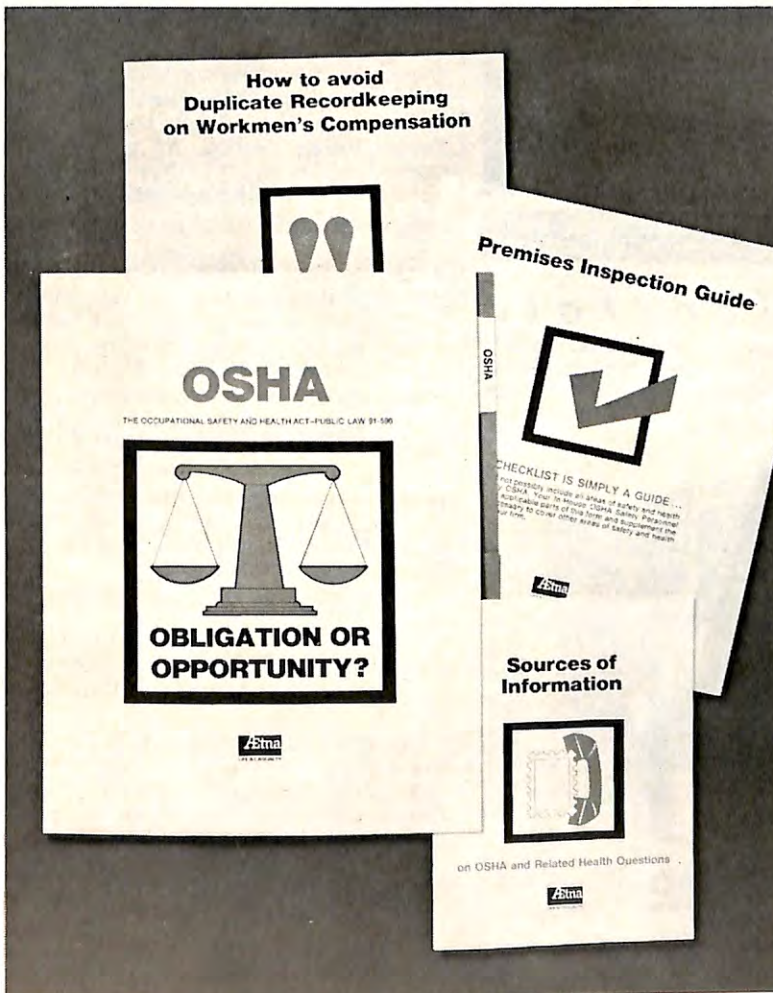
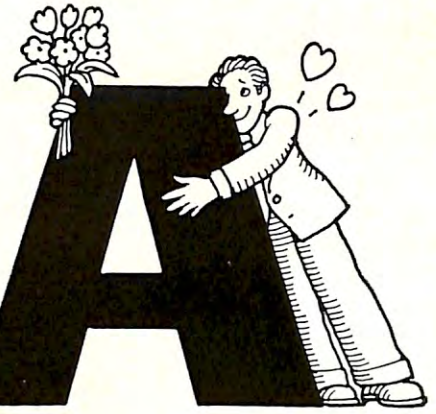
I HAVE SPOKEN of the many facets of Elksdom's legacy. None can be more important than contribution to the youth of America. During this week in May we salute them and pledge anew our support as they move forward to the positions of responsibility they must assume.

Francis M. Smith

Francis M. Smith,
Grand Exalted Ruler

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LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

• Thank you for the sports column, "Any Iceberg in a Storm," ["SportsAction," February, 1973].

Having just left the confines of Chicagoland to settle in our new home on Lake Manitou, I'm sitting here watching the ice break-up and the first of the motorboats roar past. All winter long I've fought off the cries of five active children

and succeeded in not buying a snowmobile. I hate motors for a mode of conveyance, and would rather rely on the Good Lord's wind, or muscle. During the winter, a canoe and sailboat hung uselessly below our lakeside deck. Now they are ready to launch, and help me fend the cry for a speedboat this year.

In the meantime, I'm going to be work-

ing on converting my sailboat to an iceboat, and get that full year's use. Thanks.

G. William Eggers
Rochester, IN

• As one of the 1½ million loyal Americans GER Francis M. Smith speaks for I do not wish him to convey my congratulations to Richard Nixon for an alleged "just and honorable peace in Indo-China," nor do I want Brother Smith sending my "sincere thanks for your untiring efforts to that end."

As a loyal American I have disagreed with Mr. Nixon's handling of that war as I disagreed with his predecessor's. However, as the war was a political issue, I divorced my comments regarding it from my membership in the B.P.O.E. I suggest that GER Smith do the same.

John K. White
Parma, OH

• By and large, the letters in your monthly magazine serve as so many critiques of various articles in your avidly read periodical. How about something different for a change? It just seems so nice to pass on, a very sincere compliment. On a very recent vacation with a fellow-priest, we found our "home away from home" at B.P.O.E., Lodge #1770, Delray Beach, Florida. All the Brothers were magnificent in their hospitality.

Father James A. Reilly
Mt. Holly, NJ

• Let me congratulate you on the excellent article concerning the Government Printing Office, by Lynwood Mark Rhodes ["The World's Largest Printing Shop," March, 1973].

We copied the article for distribution in the library here at California Polytechnic State University. It is of great interest to our government documents' users and is the best written (for the layman) article that I have seen, and I was in charge of government documents in the Cal Poly Library for many years.

I would like to know more about the author.

Fred L. Genter
Head, Library Special Collections
San Luis Obispo, CA

Lynwood Mark Rhodes is a full-time, professional freelance writer. Recent credits include Reader's Digest, Today's Health and TWA Ambassador. In 1970, he received the George Hedman Memorial Award, designating him as one of the six top travel writers in international travel journalism.

• I am interested in bicycling for senior citizens. Is there a magazine published regarding this?

James W. Brassil
Norwich, CT

When it comes to bicycles, everyone is on pretty equal terms. Check on the several bicycling magazines that are hitting the stands this spring, and see which one has the best information for you. In the meantime, read "The Ten-Speed Explosion," on page 8, and watch for Don Baccue's "SportsAction" column on bicycling next month.



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Irma and Peter McNulty

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 (Only one member may vote.)

By Ross R. Olney
author of
"Simple Bicycle Repair
and Maintenance",
Doubleday

the ten- speed explosion

■ If you think the current explosion of bicycles on every street, path and lane in the United States is a modern fad, just check with old Kirkpatrick MacMillan, Mile-A-Minute Murphy, or Monsieur De Sivrace. Bicycles have been around, and very popular, for a long time.

MacMillan spent time in the slammer more than a century ago for riding a machine meant to replace the beloved, standard bicycle, creating on that day what folks said was a "public nuisance." Years ago Murphy rode his bike an incredible sixty-miles-per-hour, behind a race car.

And De Sivrace? He is credited with the invention of what has become a sleek, fast, lightweight, geared method of transportation which is at one time economical, fun, and good for you (which darned few things are today which are also economical and fun). It all started with the Monsieur's ungainly contraption back in 1790.

As a matter of fact, leading heart experts have been extolling the virtues of bike riding for many years, though

people are just recently beginning to listen. In the Schwinn Bicycle Company motion picture THE MAGIC OF THE BICYCLE, Dr. Paul Dudley White says, "There are four reasons I give for vigorous use of the leg muscles . . . not simply the arm muscles . . . and the first is physiological. We as bipeds need something to help us keep the blood circulating up from the lower part of the body.

"The leg muscles are very important. When they contract, they squeeze the veins (which have valves) and actually pump blood up toward the heart. This allows the heart to receive more blood with which to supply the brain."

Dr. White also lists the psychological benefits of bike riding. It is an enjoyable exercise which is a fine antidote for the stress and mental fatigue of modern living. Bike riding, Dr. White continues, can help to prevent thrombosis, blood clots in the legs due to sluggish circulation.

And he concludes his list by pointing out the current clear evidence that vigorous use of muscles, such as in



bike riding, helps delay the onset of arteriosclerosis, a modern epidemic in the United States.

"These are the four reasons I give for vigorous use of the leg muscles," says Dr. White, "such as those performed best perhaps on bicycles."

Of course Dr. White is *not* suggesting that we all rush out and buy a bicycle and then pedal off, huffing and puffing over hills and across valleys. That would kill some of us just as quickly as the nasty things mentioned above. But the fact is that overweight and generally poor conditioning has been called America's number 1 health problem, and bicycling can be a significant aid.

Oddly enough, Monsieur De Sivrace did not kill himself riding his machine according to recorded history. His "bicycle," though, was something to tax the endurance of the finest athlete. Try to picture this if you can.

Two wooden wheels with wooden spokes, heavy and unwieldy, similar to but smaller than the bulky wheels on the covered wagons of the early

west. Across the top, a board, with wooden forks fore and aft to support the wheels. Projecting up from the front end, a handle . . . not to steer with, but just to help support and steady the man on the board.

You crawled a-straddle of this interesting machine, and then you pushed it along with your feet . . . accounting, no doubt, for the name "Walkalong." It is likely that you coasted downhill once you mastered the balance of a non-steerable two-wheeler (which was tough on shoe leather, since you had to drop one foot and then the other to stay upright).

De Sivrace's new mode of transportation actually became quite popular in the early 1800's, and nobody chuckled or even gave a second glance when a tailed and top-hatted man swept past on the way to the opera on his Walkalong. What those men did with their ladies nobody is quite sure, since there is no record of a Monsieur De Sivrace sidecar.

Baron Von Drais of Karlsruhe, Germany, an erect, mustachioed man, was

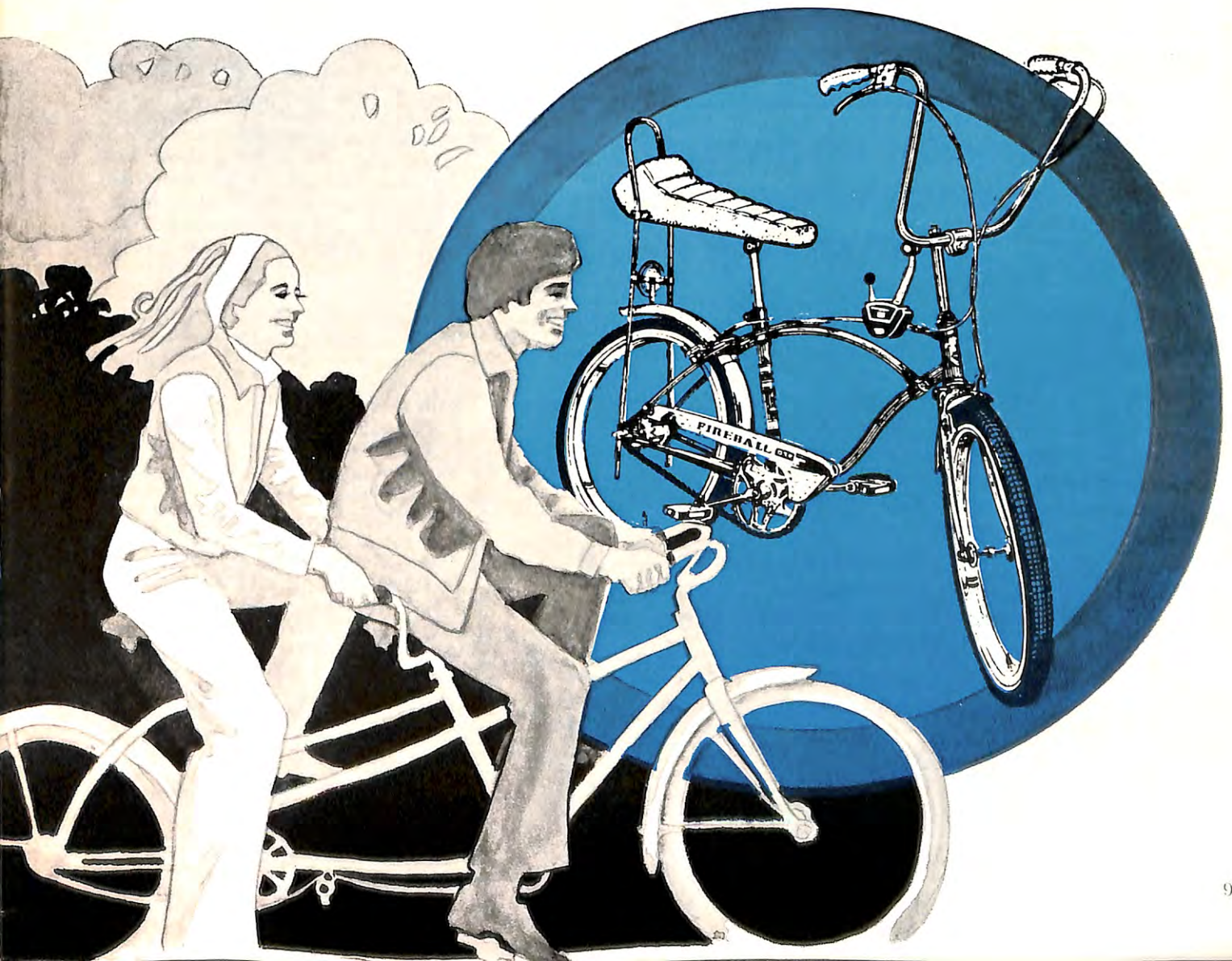
also a man of great vision. In 1816 he studied the ungainly Walkalong, and he "perfected" it. He developed a steerable front wheel. Almost immediately, as we all once said of the magnificent '36 Ford Sedan, people began to insist that this two wheeled way of getting around had reached its ultimate state of development.

Of course you still had to push it along.

Von Drais named his new machine a "Draisine," but the name "Hobby Horse" stuck.

Everybody knows that Americans are never quite satisfied with European inventions. Denis Johnson, in 1820, acquired a new Hobby Horse and dismantled it. When he put it back together (and this in itself, of course, did not require a master of engineering) he added an adjustable saddle, a cushioned set of arm rests, and an improved handlebar.

The new device was called a "dandy Horse" and it skyrocketed in popularity. Just everybody had to have a new Dandy Horse. If you didn't have one,



you were simply *nobody*. Some families had two, and even three, locked to the hitching post out front.

Still, the machine had to be *walked*. And nobody seemed to mind, nor to have the imagination to do anything more than penalize inventors who might seek to improve on perfection. MacMillan, poor old Mac, came along and added *pedals* to the Dandy Horse. Sacrilege! There was panic in the streets the day Mac brought his invention out of the back room to test it. One lady devotee of the good old Dandy Horse brought her umbrella down on Mac's unprotected head, and the riot started. A huge crowd gathered around, and horses were frightened, and children cried for their parents. They clapped Mac in jail.

But you can't hold back progress and the pedal idea took hold, especially when Ernest Michaux, in 1860, attach-

ed the pedals to the front wheel (instead of Mac's way, through levers to the rear). Thus was created the "Bone-shaker," an unsprung monster with huge, hard wheels that rattled and clanked over the cobblestones of Paris, and certainly accounted for more lower tract problems than any ten of the more questionable sidewalk cafes of the day put together.

Pierre Lallement, an employee of Michaux, further "improved" the Bone-shaker, and was granted the very first patent on a bicycle, in 1866.

Today, major manufacturers of what the Lallement patent has become, have but one real problem. That is to satisfy the demand. According to Schwinn, Huffman, and the others, it will be *years* before an adult can go into a bicycle shop (not a discount store, where these major brands are normally not sold) and buy, on the spot, a

new, ten-speed model. There are waiting lists, because nobody really expected the great fad to turn into a great boom.

Foreign bike builders cannot fill the gap either. England's Raleigh, France's Peugeot and Japan's diplomatically named American Eagle make about one-third of the bikes sold in the United States, and they insist that they will be behind in orders for the foreseeable future.

Nor is the bicycle a child's toy. Nearly *one half* of *all* companies is geared to the far more sophisticated adult models. Most of these have from three to ten "speeds," or more.

There is a rumor that one of the early developers of the "Ordinary" attempted suicide by leaping from the seat of his creation. All he managed to do was break his leg, and ultimately he was thankful his attempt failed. Perhaps the story is true, for the seat of this high-wheeler was often higher than a grown man's head. Still popular with certain riding clubs around the country, the Ordinary was invented in England and introduced to the United States at the Philadelphia Exposition in 1876. The pedal-equipped front wheel is balanced by a tiny rear wheel, and the whole thing is as difficult to mount as it is to ride until you get the hang of it all.

Near the turn of the century, the wheels became the same size and a chain drive was added, along with cushioned saddles, rubber tires, ball bearings, coaster brakes and adjustable handlebars. The bike looked much like what we have today, and the "Golden Age" of bicycles had arrived.

In 1896 about 4,000,000 people were regularly riding bicycles in the United States, and by 1899 there were more than three hundred factories turning out bicycles by the thousands, and parts for bicycles.

The tandem bicycle, the "bicycle built for two," became popular during this hey-day of two wheelers. It remained popular during the twenties and thirties, and the model is now enjoying a resurgence of popularity. There is a tandem model in the current Schwinn line, with gearshift.

In 1899 "Mile-A-Minute" Murphy had a special windshield built on the caboose of a train, and a smooth board track built for a long stretch between the railroad tracks. Nestled in behind the windshield, Murphy pedaled his bike sixty miles per hour, thus winning his immortal name. The famous Ralph DePalma, a motor racing champion who finally won the "Indy 500," learned to go fast on bicycles first. Wilbur and Orville Wright started with a bi-

(Continued on page 20)

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I'll guide you step by step into your own thriving business

● While keeping your present job, would
you like to gross \$14 or \$21 profit per hour?

a true story by Bob Ferrel

many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

This is not a business for a lazy man. But if a man is ambitious and will work to deserve those nice things in life we all want, this business is made to order for such a man.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, conventions and dealer group meetings. But much of the time I am right here at my desk in touch with our dealers by letter and telephone.

Incidentally I sold my dealership at a good profit. Dealers sell their Duraclean businesses for up to ten times their cost. After 30 months, Leo Lubel sold for \$7,116 above his cost. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success. I know hundreds of our dealers on a first name basis. We work together as one happy family. If you become a Duraclean dealer, I'll be as close to you as your telephone or mail box.

It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. We show you how... step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. Duraclean dealers find it easy to gross \$7 per hour on EACH serviceman plus \$12 an hour on any service they themselves render. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes clear net profit. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you step by step how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have

the prestige and endorsement of leading furniture makers and carpet mills, of Parents' Magazine and McCall's, of Research and Testing Laboratories.

National magazine advertising explains superior merits of your services, builds your customer confidence and brings job leads to you.

We and a Duraclean dealer will train you and assist you. He'll reveal his successful, proven methods. You have pre-tested newspaper and yellow-page ads, commercials, and a full mailing program.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use tested, proven methods. You have our backing and "know how."

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big. A third century ago Duraclean was an idea... but it caught fire and spread to a world wide service. Why did it spread? (1) superior processes. (2) proven customer-getting methods (3) Day to day guidance from Headquarters.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with new life. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are growing faster than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your 6 other services are explained in the free booklet we'll mail you.

Little over \$1000 establishes YOUR OWN business. A day's profit more than pays the monthly payments we finance for you.

Men frequently take in partners. We furnish electric equipment and, with first shipment, enough materials to return your TOTAL investment. If you have good habits and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership.

TODAY is the time to reserve a Duraclean dealership, before someone takes your location.

It's been said, "Opportunity knocks but once at every man's door." This could be that one rare opportunity in your life.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation whatever, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

Mail this coupon TODAY It may put you in business

3-545 Duraclean Bldg., Deerfield, Ill. 60015
Duraclean International

With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call.

Name _____
Address _____
City _____
State & Zip _____

SOME YEARS AGO I was a printer in a small Michigan town. I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my own business was so much easier than I had always thought... why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that now was the time to make the forward step... there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job... ran a few ads... sent some mailings... contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

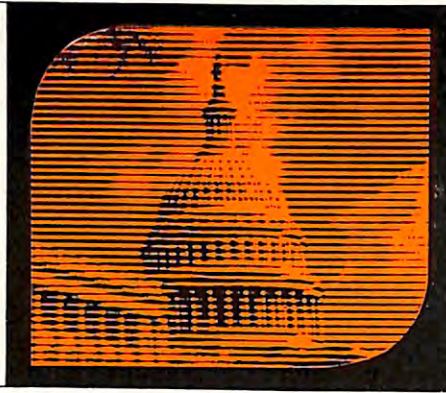
I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a serious mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us

AROUND WASHINGTON



MEN'S NIGHT. The Charles Town, W. Va., Turf Club has decided, it says, to "strike a blow for men's lib." It began admitting men free to the races every Tuesday night this spring on the theory that "it is about time the men got a break." It has been careful, however, to give the ladies equal time. They have been admitted free every Thursday night.



TEXTBOOK for students of police administration is being written by Washington Police Chief Jerry V. Wilson. The chief, who does his writing mostly on weekends, says there is a growing market for a textbook in this field since there are now more than 800 universities offering courses in police administration.

LIKE MANY VIPS, Presidential Assistant Henry Kissinger rents the white tie and tails he wears to formal functions at the White House. It costs \$17 each time but it's a convenience for Kissinger as his weight fluctuates, according to Formal Attire Ltd. where he gets the outfits. Sometimes he is a 42, sometimes a 43. By renting, instead of owning his own suit in a single size, he is always sure of a comfortable fit.

SIGNS IN ENGLAND get their point across but in a politely worded manner in contrast to the terse style used in America. At the entrance of a big London park, for example, you don't see "No Dogs Allowed" or "Curb Your Dog." Instead, the sign says, "Dogs must be kept on a lead in this passage and must not be allowed to foul the footway."

COMMUTERS who travel by bus from the suburbs to their jobs in Washington have been promised new buses and improved service now that the four privately owned bus lines operating here have been purchased and unified under public ownership by the Washington Metropolitan Area Transit Authority. As a first step, the transit agency has begun issuing free inter-line transfers which saves the commuters 35 cents a ride.

NEW BUMPER STICKER here is catching on because of its simple appeal. It says, "I Love Zoo. Be a Friend of the National Zoo."

BUREAUCRATS are thriving these days. The U.S. Civil Service reports that the number of employees holding top bracket pay jobs in the government rose from 22,477 in 1958 to 72,669 in 1971. The salary of an employee in general schedule grade 14, the level where the big money begins, was \$11,355 in 1958. In 1971, it had risen to \$20,815. Over the same period, the top salary in the civil service, for a GS-18 employee, went up from \$17,500 to \$36,000.



TRAFFIC JAMS while crossing the Chesapeake Bay bridge have added hours to the journey from Washington to the Atlantic coast resorts in Maryland and Delaware. But finally after much controversy about where it would be located and a three- to four-year delay, a new \$120 million bridge built alongside the existing span will be opened on June 28 and Washingtonians can hardly wait.

A **NEW SERVICE** that has become very popular in the West Virginia capital of Charleston is called "Buzz the Fuzz." Anyone who has a question relating to the police department can get it answered by dialing a special number in the Charleston telephone book. Senator Jennings Randolph of West Virginia thinks it's such a good idea that some other big city police departments might like to copy it.

FIVE WOMEN who organized their own Washington real estate firm—Arnold, Bardley, Sargent, Davy & Chew—have done very well by specializing in top bracket clients such as Senator Stuart Symington of Missouri, HEW Secretary Chester Weinberger, former Deputy Defense Secretary David Packard and Presidential Assistant H. R. Haldeman. In their first year in business, they sold 65 houses at prices which averaged out to \$90,000 a piece.



10,520 COMPLAINTS against the airlines were filed by passengers in 1972, the Consumer Affairs office of the Civil Aeronautics Board reports. This was a jump of 28 percent over the year before. Does this mean that airline service is deteriorating? Not according to the CAB. It said the increase came about because the airlines are carrying more passengers and more people have learned about the existence of the CAB's Consumer Affairs office.

PROTECTION for congressmen as they sit in the House chamber may be provided by a bullet-proof shield enclosing the public gallery. The House has talked about putting up a shield ever since four Puerto Rican separatists opened fire from the galleries on March 1, 1954, and wounded five members. Many members are opposed to it, however, because they feel it would be a symbolic barrier between them and the people. The Senate has no plans for anything like this in its chamber.

PRESIDENT'S ADVICE to his Cabinet is "make each day count." To underscore this, Richard Nixon has given each Cabinet member an unusual four-year calendar book. On each page it marked the number of days left in the second term.

AIR TRAVELERS who fly Pan American and Trans World Airlines are not going to have a chance to ride in the super-sonic Concorde after all. The two airlines cancelled their options to buy 13 of the planes being produced as a joint project by the British and French governments. They would have had to charge Concorde passengers a much higher fare because the Concorde costs more and carries fewer passengers than the Jumbo 747 and other wide-bodied jets. And, since they did not think this would have been a good economic proposition, they decided to do without the 1,200 to 1,400 mile-per-hour plane.

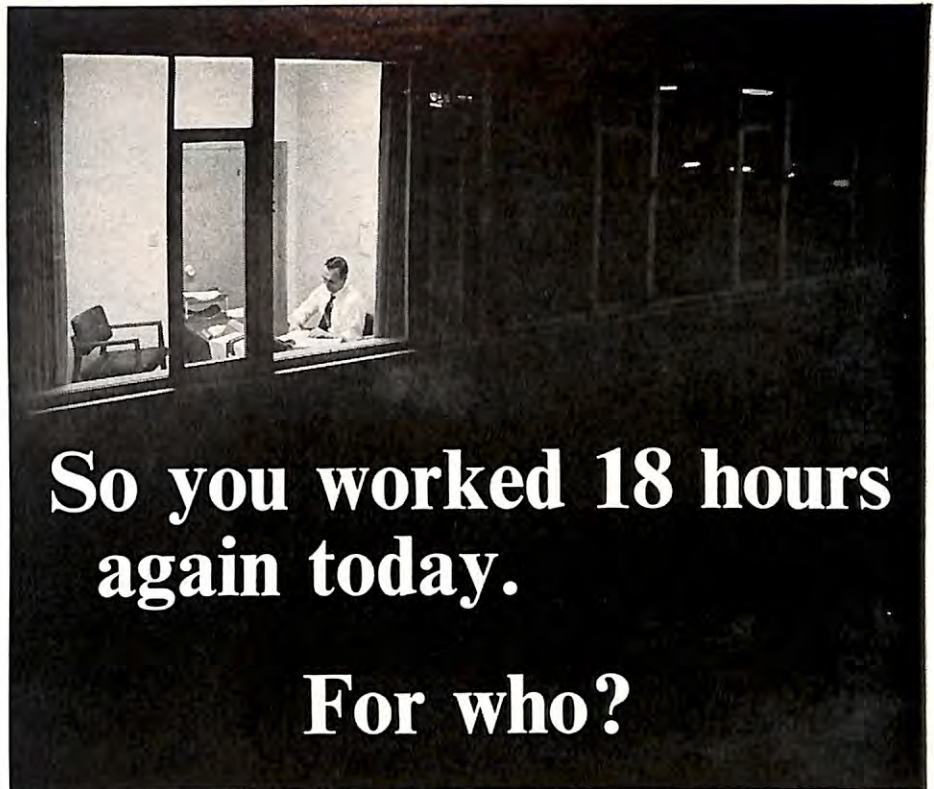
GOING ABROAD this year? If so, you might be interested to know that the State Department has put together more than 160 booklets that provide up-to-date information on the people, government, political conditions, public health, history and economy of the various countries and territories around the world. To get one on the country you will visit, send 20 cents to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 and ask for "Background Notes" on the name of the country.

BOW TIES which were very popular in the 1930s are coming back and there's a slightly new look about them. To accommodate deeper shirt collars, the 1973 bows are wider and longer than those men wore 40 years ago. Washington stores report they are selling well here and in other key cities across the U.S.



'THE FLU-DRIVER' is what the Cognac Producers of France call their new drink which they recommend as a spring tonic. It is made of an ounce of cognac and three ounces of orange juice served on the rocks.

LIFE INSURANCE for dogs is offered by insurance companies in Sweden, the Swedish embassy reports. For \$5 a year, an owner can take out a \$60 policy good for 10 years which is the maximum period of coverage. And for an additional \$2 a year, the owner can get health insurance that will pay the dog's veterinarian bills.



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No retail experience necessary. This plan enables you — without retailing experience — to apply ambition . . . and succeed! It — and Western Auto people — help you all the way. From the beginning you'll be independent — yet *never* alone.

Need financial help? Let's talk. Western Auto will help arrange financing for qualified people. The modest investment required may be much less than you think, and Western Auto can help stretch it.

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by Molly M. McDonell



A Salute to Cheese

Fromage! Formaggio! Kase! Ost! Queso! Whether served in France, Italy, Germany, Norway, or Spain, cheese is indispensable to international cuisine. Nations boast about their native cheeses, but rivalry is nonexistent because everyone agrees that there is no "best" cheese. Each variety is enjoyed for its own unique flavor and texture.

According to legend, an Arabian merchant named Kanana discovered cheese by accident around 9000 B.C. He had set out on a journey carrying a supply of milk in a pouch made of a

young cow's stomach. When he stopped for a drink several hours later, he found that the milk had separated into white, milky lumps and a thin, cloudy liquid. He tasted the strange food out of curiosity and discovered that it was delicious. Kanana repeated the experiment until he realized that a substance we now call renin, an enzyme found in a calf's stomach, caused the milk to separate.

The first cheese was actually a forerunner of our modern cottage cheese, the simplest of cheeses, but it wasn't long before other cheeses appeared on

the world scene. Some were discovered by accident and others were invented as a result of deliberate experimentation. Early nomadic people carried cheese extensively because it provided the values of milk in a solid and longer lasting form. It was easy to transport over long distances as they journeyed from one camp to the next, and it provided ample sustenance along the way.

Soldiers since the time of Genghis Khan have included cheese as a part of their basic ration. They valued it as a source of strength and endurance. So did the ancient Greek Olympic race contenders who ate cheese and dried fruit while in training.

Cheese figures prominently in the legends and literature of ancient times. Even the Old Testament mentions that David was delivering cheese to an Israelite leader when he met Goliath in that famous encounter. The Persian philosopher, Zoroaster, lived in the wilderness for 30 years on nothing but cheese and fruit, apparently a boon to his clear-headed thinking. The Greeks and Romans also prized cheese, not only for its obvious food value, but also for its contributions to the sumptuous meals of the upper classes.

During the Middle Ages, the monks took over the occupation of cheese making and transformed it into an art. They developed new varieties of cheese, carefully recording the processes and ingredients used. The monasteries, where excellent cuisine was traditional, observed numerous days of fast and abstinence throughout the year. Meat was not allowed on those days, so the enterprising monks developed recipes using cheese, eggs, and vegetables which were as rich and flavorful as any roast.

Industrialization did not affect cheese production until fairly modern times. Those farmers who raised dairy cattle also produced cheese on a small scale—enough for their own families with maybe a little extra to sell at the market with their vegetables and fruits. It was not until 1851 that Jesse Williams, a New York dairy man, established the first cheese factory in the United States. England's first cheese factory opened at Derby in 1870, producing Cheddar with the milk of 300 cows. Cheesemaking rapidly grew into an important industry in the United States and many European countries. The factory system made it possible to produce more cheese at a lower cost, and the demand seemed to be unlimited.

Today the cheese industry is still expanding. Between 1950 and 1970



the amount of cheese produced in the United States increased to 1,986 million pounds a year, nearly doubling in just 20 years. Cheese factories have sprouted wherever dairy cattle thrive; the leading U.S. dairy and cheese states are Wisconsin, New York, Illinois, Michigan, Kentucky and Oregon.

Some cheeses require more steps to produce than others, but they all start with the separation of milk into curds and whey. This is achieved by adding either rennin or a bacterial "starter" to huge rectangular vats of heated milk. As more heat is applied, the lumps of curd shrink and become firmer until they are so compact that the whey can be drained off. The curd is then cut, salted, and packed into hoops for curing. These basic procedures are followed in the manufacture of all cheeses. How, then, can there be more than 400 different varieties of cheese? Simple. Seemingly minor variations in the process produce cheeses with widely differing flavors.

The classic example occurred when Bordens moved their Liederkrantz plant

from upper New York state to Van Wert, Ohio. Everything was moved to the new factory including the equipment, the "mother culture," and even some of the original employees. Still, the cheese tasted different. All attempts to duplicate the New York Liederkrantz failed until, as a last resort, they smeared the walls with cheese made at the old plant. Success!! It was then that they realized that even the bacteria in the air affect the flavor of the cheese produced.

Probably the most important factor in determining a cheese's taste is the kind and quality of milk used. Although cow, sheep, and goat cheeses are the most common, some varieties are also produced from the milk of the ewe, reindeer, buffalo, camel, llama, zebra and yak. Whether the milk is whole, raw, or pasteurized also affects the cheese's flavor.

The ripening process plays a star role in the cheese's development. A sharp Cheddar cures for 12 months at 35°. while Limburger ripens at 50° for only two months. Swiss cheese has

one of the most complicated curing processes. After salting, it is held for seven days in a special room kept at 50°. It is then moved to a room which is kept at 70° with a relative humidity of 85 per cent for about four weeks. These exacting conditions are necessary for the perfect formation of the Swiss's characteristic "eyes." When the eyes are formed, the Swiss cheese is stored in a warehouse at 35° for further aging.

Since there are more than 400 different varieties of natural cheese, they are usually grouped into "families." The Roquefort "family" includes not only Roquefort, but also Stilton, Gorgonzola, Bleu, and all the other blue-veined cheeses. The United States Department of Agriculture lists the 18 basic families thus: Brick, Camembert, Cheddar, Cottage, Cream, Edam, Gouda, Hand, Limburger, Neufchâtel, Parmesan, Provolone, Romano, Roquefort, Sapsago, Swiss, Trappist, and the Whey cheeses.

Anyone who limits himself to Cheddar when it comes to cheese is truly

missing out on a variety of taste experiences. Cheeses run the texture spectrum from the soft, buttery creams to the rubbery Swiss, to Parmesan, which is so hard that it is usually grated rather than cut. In taste, cheeses range from the blandness of Cottage cheese to Limburger, renowned for its earthy flavor and aroma. Admittedly, Limburger and the other strong cheeses are not for everyone, but it would be a shame for one to never become acquainted with such a wide variety of delicious cheeses.

Young and old, rich and poor, epigone and plebian—almost everyone likes cheese. In the past 30 years its popularity has increased tremendously in the United States. In 1940 Americans consumed an average of six pounds of cheese each year, and now we eat 11.4 pounds. Still, we are far behind most of the European countries where cheese is as much a part of

their heritage as it is their diet. The Swiss lead all the other countries of the world, consuming an average of 20 pounds of cheese a year. They would not consider a meal complete unless it included some Emmen-

tant days of his life. His friends help him celebrate at his Christening, betrothal, marriage; and finally they eat the last of his Wheel of Life at his funeral.

France boasts a greater variety of cheese (and wine, incidentally) than any other country. According to the French, their piquant Roquefort is the King of Cheeses, and Brie is the delicate queen. The first Roquefort, like the first cheese, was discovered by accident. A shepherd tending his sheep near the town of Roquefort, France, left his lunch of bread and cheese in a cave. When he returned to the same cave several weeks later, he found the bread

The Eighteen Cheese Families		
FAMILY	DESCRIPTION	**USES
1. Brick	semi-hard; moderately pungent flavor	A, S, D
2. Camembert	soft; delicate mild flavor	A, D
3. Cheddar	semi-hard; sweet, nutty flavor ranging from mild to sharp	M, A, S, D, U
4. Cottage	soft; mildly sour flavor	M, A
5. Cream	soft; mild, slightly sour flavor	A, S, D
6. Edam	hard; mellow, nutlike flavor	A, S, U
7. Gouda	semi-hard; mellow, nutlike flavor	A, S, D, U
8. Hand	semi-hard; very sharp, sour flavor	A
9. Limburger	soft; very strong flavor and aroma	A, D
10. Neufchâtel	soft; mild, delicate flavor	S, D
11. Parmesan	hard; sharp, pungent, nut-like flavor	M
12. Provolone	hard; sharp, smoky flavor	M, A, S, D
13. Romano	hard; sharp, tangy flavor	M
14. Roquefort	semi-hard; sweet, piquant flavor	A, D, U
15. Sapsago	hard; sharp, pungent, cloverlike flavor	M
16. Swiss	hard; sweet, mild, nutlike flavor	M, A, S
17. Trappist	soft; mellow to robust flavor	M, A, S
18. Whey	soft; mild, sweet flavor	M, D

**Uses: M—Main dishes; A—appetizers; S—sandwiches; D—desserts; U—sauces.

taler, Gruyere, Sbrinz, or one of the dozens of other distinctive Swiss cheeses. When a child is born in Switzerland, his parents mark a wheel of Saanen with his name. It is customary to serve his private cheese on all impor-

spoiled, and the cheese covered with a delicate green mold, the veins characteristic of all blue cheeses. After he tasted the delicious cheese, the shepherd experimented until he realized that the mold was produced by a sub-

Introductory Offer! Take advantage of this low price while it's still available and **BEAT INFLATION!**

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stance we now call Penicillium Roqueforti which is made from rye bread-crumbs. The world's best Roquefort is still produced in the Causse region of France and cured in the same caves where the shepherd left his lunch. The cool, humid caves provide just the right amount of oxygen to ferment the cheese to a perfect Roquefort.

Cheese is, without a doubt, one of the most versatile foods around. It appears at breakfast, lunch, dinner, snacks, and dessert. Cheese is mixed in casseroles, chopped in salads, melted in sauces, sliced in sandwiches, and devoured for pure enjoyment. Some connoisseurs contend that cheese has a natural affinity for starches such as bread, spaghetti, macaroni, and potatoes. Others prefer cheese and fruit combinations—Roquefort with pears, Brick with tokay grapes, Cheddar with apples, or Gouda with pineapple. Still others relish their favorite cheese served with a glass of chilled wine. What other food is so natural in so many different surroundings?

There are two rules to follow in cooking with cheese which could mark the difference between a rubbery, tasteless crust and a smoothly moist complement to pizza, lasagna, or a toasted cheese sandwich:

1. Use low temperature
2. Do not overcook

Cheese separates when it is heated above 150°, so just remember that it is cooked as soon as it melts.

Nutritionalists recommend that we all eat one serving of cheese each day. Since cheese contains the same food values as milk in a concentrated form, it is an important source of protein, calcium, phosphorus, iron, vitamin A, thiamine and riboflavin. You don't need to be a health food faddist to appreciate the wealth of vitamins and minerals available in cheese.

A fact that many Americans don't realize is that, nutritionally, cheese can substitute for meat. Both are "complete" protein foods because they both contain all of the essential amino acids which make up a protein. (Protein is the body-building substance that contributes to growth and supplies us with energy.) It has become a status symbol with many Americans that, besides having two cars in the garage, a TV, and a stereo, they should also serve meat at every meal. Yet, there are many delicious cheese dishes which provide the same protein value at a far more economical price.

Why not host a cheese-tasting party and introduce your friends to a unique flavor experience? Or try buying a different kind of cheese each week until you've sampled the 18 basic families. You'll be glad you did!

The Lazy Man's Way to Riches

'Most People Are Too Busy Earning a Living to Make Any Money'

I used to work hard. The 18-hour days. The 7-day weeks.

But I didn't start making big money until I did less—a lot less.

For example, this ad took about 2 hours to write. With a little luck, it should earn me 50, maybe a hundred thousand dollars.

What's more, I'm going to ask you to send me 10 dollars for something that'll cost me no more than 50 cents. And I'll try to make it so irresistible that you'd be a darned fool not to do it.

After all, why should you care if I make \$9.50 profit if I can show you how to make a lot more?

What if I'm so sure that you will make money my Lazy Man's Way that I'll make you the world's most unusual guarantee?

And here it is: I won't even cash your check or money order for 31 days after I've sent you my material.

That'll give you plenty of time to get it, look it over, try it out.

If you don't agree that it's worth at least a hundred times what you invested, send it back. Your uncashed check or money order will be put in the return mail.

The only reason I won't send it to you and bill you or send it C.O.D. is because both these methods involve more time and money.

And I'm already going to give you the biggest bargain of your life.

Because I'm going to tell you what it took me 11 years to perfect: How to make money the Lazy Man's Way.

O.K.—now I have to brag a little. I don't mind it. And it's necessary—to prove that sending me the 10 dollars... which I'll keep "in escrow" until you're satisfied... is the smartest thing you ever did.

I live in a home that's worth \$100,000. I know it is, because I turned down an offer for that much. My mortgage is less than half that, and the only reason I haven't paid it off is because my Tax Accountant says I'd be an idiot.

My "office," about a mile and a half from my home, is right on the beach. My view is so breathtaking that most people comment that they don't see how I get any work done. But I do enough. About 6 hours a day, 8 or 9 months a year.

The rest of the time we spend at our mountain "cabin." I paid \$30,000 for it—cash.

I have 2 boats and a Cadillac. All paid for.

We have stocks, bonds, investments, cash in the bank. But the most important thing I have is priceless: time with my family.

And I'll show you just how I did it—the Lazy Man's Way—a secret that I've shared with just a few friends 'til now.

It doesn't require "education." I'm a high school graduate.

It doesn't require "capital." When I started out, I was so deep in debt that a lawyer friend advised bankruptcy as the only way out. He was wrong. We paid off our debts and, outside of the

mortgage, don't owe a cent to any man.

It doesn't require "luck." I've had more than my share, but I'm not promising you that you'll make as much money as I have. And you may do better; I personally know one man who used these principles, worked hard, and made 11 million dollars in 7 years. But money isn't everything.

It doesn't require "talent." Just enough brains to know what to look for. And I'll tell you that.

It doesn't require "youth." One woman I worked with is over 70. She's travelled the world over, making all the money she needs, doing only what I taught her.

It doesn't require "experience." A widow in Chicago has been averaging \$25,000 a year for the past 5 years, using my methods.

What does it require? Belief. Enough to take a chance. Enough to absorb what I'll send you. Enough to put the principles into action. If you do just that—nothing more, nothing less—the results will be hard to believe. Remember—I guarantee it.

You don't have to give up your job. But you may soon be making so much money that you'll be able to. Once again—I guarantee it.

The wisest man I ever knew told me something I never forgot: "Most people are too busy earning a living to make any money."

Don't take as long as I did to find out he was right.

I'll prove it to you, if you'll send in the coupon now. I'm not asking you to "believe" me. Just try it. If I'm wrong, all you've lost is a couple of minutes and an 8-cent stamp. But what if I'm right?

Sworn Statement:

"I have examined this advertisement. On the basis of personal acquaintance with Mr. Joe Karbo for 18 years and my professional relationship as his accountant, I certify that every statement is true." [Accountant's name available upon request.]

Bank Reference:

Southern California First National Bank
17122 Beach Blvd.,
Huntington Beach, California 92647

Joe Karbo
17105 South Pacific, Dept. 471-A
Sunset Beach, California 90742

Joe, you may be full of beans, but what have I got to lose? Send me the Lazy Man's Way to Riches. But don't deposit my check or money order for 31 days after shipment of my order.

If I return your material—for any reason—within that time, return my uncashed check or money order to me. On that basis, here's my ten dollars.

Name _____
Address _____
City _____
State _____ Zip _____
© 1973



**South Bend, IN,
Lodge Presents
Lewis C. Gerber
for Grand Trustee**

WHEREAS: Brother Lewis C. Gerber has served South Bend Lodge No. 235 for the past 27 years in many capacities, including the office of Exalted Ruler and Chairman of the Board of Trustees, and is an Honorary Life member; and

WHEREAS: He served the Indiana Elks Association as its President in 1968-69, has served on its Board of Trustees, and served a number of years as Chairman of the Scholarship Committee; and

WHEREAS: Brother Lewis C. Gerber has served the Grand Lodge as District Deputy Grand Exalted Ruler of the Northwest District of Indiana, was Special District Deputy Grand Exalted Ruler under Past Grand Exalted Ruler Edward W. McCabe and Past Grand Exalted Ruler Glenn L. Miller and a member of the Board of Grand Trustees for two years; and

WHEREAS: In his community he is a member of the Presbyterian Church and several civic organizations, and in business he has been associated with the Gerber Manufacturing Company for 40 years and is serving as its President; and

WHEREAS: In all of his activities, he has consistently demonstrated effective leadership and continuing devotion to the Order of Elks;

NOW THEREFORE BE IT RESOLVED that South Bend Lodge No. 235 presents to the Grand Lodge Convention to be held in Chicago, Illinois, in July, 1973, the name of Lewis C. Gerber as candidate for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America for a term of four years.

Dominic M. Germano, *Exalted Ruler*
Otho P. Stahl, *Secretary*



**Fresno, CA,
Lodge Presents
Gerald Strohm
for Grand Trustee**

WHEREAS: Brother Gerald Strohm, an honorary life member of Fresno Lodge No. 439, has been actively engaged in the affairs of the Benevolent and Protective Order of Elks for a great number of years; and

WHEREAS: Brother Strohm has served

Fresno Lodge No. 439 as Exalted Ruler in 1954-1955, has served the California-Hawaii Elks Association as President in 1966 and has served the Grand Lodge as District Deputy Grand Exalted Ruler in 1960, as a member of The Grand Lodge Auditing and Accounting Committee 1967-1969, has been actively engaged in other State, District and Grand Lodge affairs and now is the Grand Esteemed Leading Knight of the Benevolent and Protective Order of Elks; and

WHEREAS: Brother Strohm has served in these various capacities with dedication and distinction;

NOW THEREFORE BE IT RESOLVED that the officers and members of Fresno Lodge No. 439, at the regular meeting on February 7, 1973, do hereby recommend to the delegates to be assembled July 15-19, 1973, at the Grand Lodge Convention in Chicago, Illinois, that Brother Strohm be nominated and elected to the high office of Grand Trustee for the four year term 1973-1977.

Bes Lewis, Jr., *Exalted Ruler*
K. H. Mc Isaac, *Secretary*



**State College, PA,
Lodge Presents
H. Beecher Charmbury
for Grand Esteemed
Leading Knight**

WHEREAS: Brother H. Beecher Charmbury has served State College, Pennsylvania, Lodge No. 1600 for the past thirty years in various capacities, including the high office of Exalted Ruler of the Lodge and member of the Board of Directors of the Club; and

WHEREAS: Brother Charmbury has been an honorary life member of State College, Pennsylvania, Lodge No. 1600 since November 1959; and

WHEREAS: he also served two years as District State Vice President for the North Central District of Pennsylvania Elks State Association, and two years as Chairman of the Association's Youth Activities Committee, and two years as Chairman of the Association's Membership Committee, and in the office as President of the Pennsylvania Elks State Association, and for the past ten years as a member of the Association's Advisory Board; and

WHEREAS: he served as District Deputy Grand Exalted Ruler of the North Central District of Pennsylvania under the Past Grand Exalted Ruler William Hawkins, and four years as a member of the Grand Lodge Youth Activities Committee; and

WHEREAS: he also served as a member of the Board of Grand Trustees for four years and as Chairman of the Board during 1971-72;

NOW, THEREFORE, BE IT RESOLV-

ED that the officers and members of State College, Pennsylvania, Lodge No. 1600 are proud to present to the Grand Lodge Convention, to be held in the city of Chicago in July, 1973, the name of Brother H. Beecher Charmbury as a candidate for the high office of Grand Esteemed Leading Knight of the Benevolent and Protective Order of Elks of the United States of America for the year 1973-74.

C. William Garner, *Exalted Ruler*
Charles Peiffer, *Secretary*



**Casa Grande, AZ,
Lodge Presents
George D. Pickerel
for Grand Tiler**

WHEREAS: Brother George D. Pickerel has served Casa Grande Valley Lodge No. 1957 for the past 18 years, in many capacities including Exalted Ruler, and is an Honorary Life Member; and

WHEREAS: He served the Arizona Elks Association as its President in 1971-72; has served on the Ritual Committee and the Convention Committee (and as its Chairman), and is presently serving as Chairman of the Advisory Committee, the Legislative Committee, the Nominating Committee and Vice President of Arizona Elks Major Project, Inc.; and

WHEREAS: In all of his activities, he has consistently demonstrated effective leadership and continuing devotion to the Order of Elks;

NOW THEREFORE BE IT RESOLVED that Casa Grande Valley Lodge No. 1957 is honored to present to the Grand Lodge Convention to be held in Chicago, Illinois, in July, 1973, the name of George D. Pickerel as a candidate for Grand Tiler of the Benevolent and Protective Order of Elks of the United States of America, for a term of one year.

Charles T. Walton, *Exalted Ruler*
Kenneth Rogers, *Secretary*



**Peru, IN,
Lodge Presents
Gerald L. Powell
for Grand Esteemed
Loyal Knight**

WHEREAS: Brother Gerald L. Powell has served Peru Lodge No. 365 for the past 32 years in many capacities, including

Exalted Ruler, and is an Honorary Life Member; and

WHEREAS: He served the Indiana Elks Association as its President 1962-63, has served as Scholarship Chairman for 10 years, and Convention Director for 5 years; and

WHEREAS: Brother Gerald L. Powell has served the Grand Lodge as a member of the Grand Lodge Activities Committee, Credentials and Auditing for a period of one year each, and has served on the Grand Lodge Youth Activities Committee for a period of 10 years, and is now the Chairman of that Committee; and

WHEREAS: His effective efforts and able leadership have immeasurably enhanced the prestige, stature and reputation of the Benevolent and Protective Order of Elks;

NOW THEREFORE BE IT RESOLVED that Peru Lodge No. 365 is honored to present to the Grand Lodge Convention, to be held in Chicago, Illinois, in July, 1973, the name of Gerald L. Powell as a candidate for Grand Esteemed Loyal Knight of the Benevolent and Protective Order of Elks of the United States of America for a term of one year.

Robert E. Smith, *Exalted Ruler*
Walter M. O'Brian, *Secretary*



**Florence, CO,
Lodge Presents
James Viola
for Grand Inner Guard**

WHEREAS: The officers and members of Florence, Colorado, Lodge No. 611 hereby endorse the candidacy of our Brother James Viola, for the office of Grand Inner Guard for the ensuing year; and

WHEREAS: our Brother Viola has served as Exalted Ruler of Florence Lodge No. 611 and was thereafter appointed District Deputy Grand Exalted Ruler for Colorado South and served the order and this lodge with distinction; and

WHEREAS: Brother James Viola has served in many capacities of the Colorado State Elks Association, the most recent being that of State President; and

WHEREAS: he has represented the Colorado State Elks Association and his local lodge at the National Convention for the past five years;

NOW THEREFORE BE IT RESOLVED because of his unselfish devotion to our Lodge and to our Order, we hereby endorse James Viola for the Office of Grand Inner Guard.

Charles D. Smith, *Exalted Ruler*
Darrell L. Lindsey, *Secretary*



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STEAMCLEANER!**

**HOT DOUBLE
OFFER!**

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is a prospect

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FOOLISHNESS
OUT OF
STEAMCLEANING**

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- Animal Farms
- Boats, Marinas
- Building Cleaning
- Business Machines
- Cafes, Hotels
- Cycle Shops
- Dairies
- Farms, Ranches
- Fish Markets
- Fur Farms
- Garages
- Ice Plants
- Industrial Plants
- Lawn Mower
- Meat Markets
- Print Shops
- Refrigeration
- Saw Mills
- Service Stations
- Super Markets
- Truckers
- Veterinarians



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quickfiring,
long-lived, easy
to operate, the
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cleaners. L.P.
gas fired and
at a price users
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Openings available right now for top-flight men and organizations qualified to step into the booming SUKII picture. Unique moneymaking program with protected territory.

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SUKII Dept. E-5
P.O. Box 973, Jackson, Wyo. 83001

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- Here's check or m.o. for \$189.50—rush one demonstrator machine (\$325.00 retail value) and moneymaking details.
- Tell me how to get started as SUKII dealer.
- How do I qualify for that EXCLUSIVE FRANCHISE and PROTECTED TERRITORY as a SUKII distributor?

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Ten-Speed Explosion *(Continued from page 10)*

cycle repair shop, and in fact used certain bicycle parts in the construction of their airplane.

Of course whatever one generation can do, the next can do better. With Charles Murphy's record in mind, Alfred Letourner, who was a well-known bike racer in 1940, rode *one mile* on his Schwinn Paramount Racer in *33.05 seconds*. That figures to a speed of *108.02 miles per hour*.

Al made his ride behind a shield carried by the race car of Ronnie Householder. He used the highest gear ever fitted to a bicycle. The front sprocket had fifty-seven teeth, the rear but six . . . giving the bike a "gear" of 252 (with the average today running from perhaps 40 in low gear to maybe 80 or 90 in high). Letourner's bike was *murder* to get started, but

once underway it was greased lighting.

Do you know what makes a bike balance? You keep it from falling by turning the handlebar (thus the front wheel), and in fact the bike is constantly tipping and would fall but for these minute changes of direction, done almost instinctively once you learn to ride. If the bike is falling to the right, the rider turns the wheel to the right, in the direction of the fall. Falling to the left . . . turn left. Once the bike reaches a moderate speed, *leaning* will correct a condition of unbalance, and whether you know it or not, you are leaning slightly, one way or the other, while you are riding.

You do not teach this, however, by grasping the seat or the rear fender and attempting to hold the bike upright while the student practices. This meth-

od will only lengthen the process of learning, and account for some scratched fenders and knees in the process.

Merely adjust the saddle height so that the novice rider's feet just barely touch the ground. Then allow him to push himself forward exactly as though he were walking one of the early-day Horses. When he feels ready, which will be quickly, he will lift his feet and coast, catching himself the moment he begins to feel he is falling. Very soon he will be coasting further and further, and he will have the problem solved. Instinct will take over.

Modern bikes come in coaster brake models, where you reverse the pedals to apply the brakes, and in gear shift models which generally have pads which squeeze the wheel rims to stop the bike, and in combinations of these two. Gear shift models usually have three, five, or ten speeds, and a few have as many as fifteen different gear combinations and speed ranges.

The three speeds generally have the gears in a rather complicated unit inside the rear hub, with the shift lever on the handlebar or front fork. For more than three speeds, the chain is actually *shifted* to different sprockets. There will be a cluster of five sprockets of different size on the rear hub, and one, two or three different sprockets where the pedals are mounted. Then there is one or two spring-loaded "derailleurs," one at the rear, and the other, if there is one, at the front. These devices lift the chain off one sprocket, and guide it onto another, according to where the rider has placed shift levers on the handlebars or the front fork.

You can select a low gear for hill climbing, and a high gear for straight and level fast riding, and there is a remarkable easing of pedaling effort as you shift lower and lower.

The model bike you buy (3 speed, 10 speed, coaster brake, etc.) depends on how you plan to use the bicycle. To school and back, shopping, over soft fields and along sandy beaches? Try a solid coaster brake model with fat balloon tires. Price range . . . twenty-five to seventy-five dollars.

For longer touring or commuting, but on relatively easy terrain, city streets, no difficult hills, or for short weekend excursions of just a few miles, consider a three speed model. Equipped with hand brakes (there is one three speed with a coaster brake hub) this will probably cost from fifty to one hundred dollars or so.

There is but one bike for extended, serious riding over all terrain under all conditions, with steep hills, but you must be flexible enough to accomo-

(Continued on page 26)

1972-1973 LODGE BULLETIN WINNERS

THE WINNERS of the 1972-1973 Lodge Bulletin Contest were chosen from among 124 entries received by GL Lodge Activities Committeeman A. H. Lorentz. The contest has again revealed the superior editorial talents among many members of the Order in their reporting of local lodge activities.

There were a number of lodges that repeated as winners in the competition. The top three winners in each membership division are listed here.

Fewer than 300 members

1. "Northshore Elk"
Houston Northshore,
Tex., Lodge
Bill Darby, Editor
2. "Elk Call"
Houma, La., Lodge
Ovide Bazet, Bulletin Chm.
3. "The Antler News"
Clark, N. J., Lodge
W. Nellis, Editor

301-600 members

1. "Navigator"
Biloxi, Miss., Lodge
Joseph Duffie Jr., Editor
2. "Redwood Elks"
Ukiah, Calif., Lodge
Robert Burke, ER
3. "The Elketin"
Walnut Creek, Calif., Lodge
Patrick L. Reid, Editor

600 to 1,000 members

1. "Pittsburg Elks Bulletin"
Pittsburg, Calif., Lodge
Ken Dear, Editor

2. "948 er"
Miami, Fla., Lodge
F. Joseph Braham, ER

3. "Sweet '16"
Woodbridge, N. J., Lodge
Michael Berko, Editor

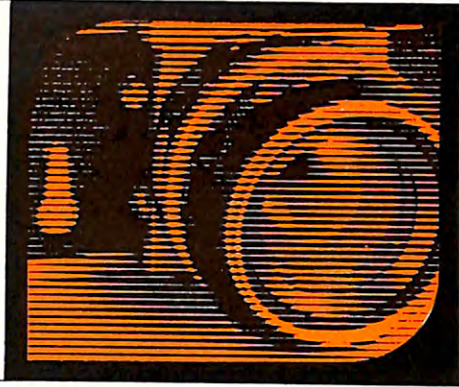
1,001 to 2,000 members

1. "Pasadena Elks News"
Pasadena, Calif., Lodge
Bob Murray, Editor
2. "Elks Horn"
Arlington-Fairfax, Va., Lodge
Ken Webber, Editor
3. "The Elks Yell"
San Luis Obispo, Calif., Lodge
Les Macrae, Editor

More than 2,000 members

1. "Elks Herd"
Albuquerque, N. M., Lodge
Bob Van Driel, Editor
2. "The 1801"
Auburn, Wash., Lodge
Jim Wachsnicht, Editor
3. "Antlers Echoes"
Bakersfield, Calif., Lodge
Bob Hoven, Editor

NEWS OF THE LODGES



"LOVE RIDES THE RAILS" was the title of a play performed by members of State College, Pa., Lodge to aid the lodge's cerebral palsy fund. The cast included (from left) Glenn Herrold, Jim Carelos, In. Gd. Frosty Long, Est. Lead. Kt. Dick McClure, Al Drobka, producer Stu Chamberlain, and ER William Garner.



SCHMITT MEMORIAL HOSPITAL received a check for \$3,000 from the Illinois Elks Crippled Children's Commission for the purchase of physical therapy equipment. Brother Robert Carlton (left) of Beardstown Lodge delivered the check to Leo Reich, hospital administrator.

LOCAL RADIO PERSONALITY Bob Nash (right) and Miss Cindy Saylor (left) were honored as Citizens of the Year by Lubbock, Tex., Lodge during the lodge's third annual Outstanding Citizen banquet. Guest speaker for the event was Thomas Haggai (center) of High Point, N. C.



THE MEDICAL BILLS of Brother John Mitchell—who recently underwent surgery for a kidney transplant—were paid for in part with a contribution of \$10,000 by Annapolis, Md., Lodge. (From left) Chap. Hank Lewis presented the check to Brother Mitchell as ER William Jones, Mrs. Mitchell, and Est. Lead. Kt. Edward Elliot looked on. The Elks Teen Club donated \$250 toward the total.



A POLICEMAN who saved a 9-year-old boy from drowning was presented with the citizenship award from Tarentum, Pa., Lodge. (From left) ER Albert Thomm congratulated policeman Pat Duffy as Rep. Helen Gillette and PDD Harry Stoops awaited their turn.



"WE TURN IN PUSHERS" is the name of an organization that provides rewards to persons supplying information leading to the conviction of narcotics pushers. Big Bear Lake, Calif., Lodge has undertaken the sponsorship of a local We T.I.P. program with a \$500 contribution to the project chairman. Publicity Chm. Arra Moon watched as (from right) Chm. Ed Lechner and Co-Chm. Don Cassels accepted the check from ER Duane Boyer.



A DIALYSIS MACHINE was presented by New Hyde Park, N.Y., Lodge to the North Shore Hospital. This is the second dialysis unit presented by the lodge. (From left) Trustee Nick Stravino watched as Dr. Karl Adler accepted a check for the machine from Secy. Kenneth Mancuso and Est. Loyal Kt. Nick Rizzo.



SILVER MEDALLIONS commemorating the 400th anniversary of the city of St. Augustine, Fla., (established in 1565) were presented to SP and Mrs. Ralph W. Clements during their visit to St. Augustine Lodge. PDD William J. McGrath (center) presented the gifts.



FIVE HUNDRED DOLLARS, representing the proceeds of a recent function at Danielson, Conn., Lodge, was presented to the Newington Children's Hospital, the state major project. (From left) Howard Deming, public affairs director at the hospital, accepted the check from ER Albert Page, Chm. Frank Bieniarz, and Crippled Children's Chm. William Chapman.



THE NEW RITUALISTIC CHAMPS for the state of Washington are the team members from Yakima Lodge. The group includes (from left) Chap. Roland Shaw, Est. Lect. Kt. Robert Moriarty, Coach Lyle Krogh, Est. Lead. Kt. Louis Oman Jr., ER Harold Phillips, Est. Loyal Kt. M. Dow Lambert, Esq. Les Snyder, and In. Gd. Louie Hauser.

MAUI LODGE No. 2486 became Hawaii's fourth Elks lodge after the recent institution ceremonies. Harold Johnson was installed as the new Exalted Ruler. Visiting dignitaries included PCERs R. Leonard Bush and Horace Wisely, and SP C. Wallace Ericson.



LODGE NOTES

SMITHTOWN, N. Y. Eagle Scout Harold Rasanen of Troop No. 111 in Nesconset was honored recently at the lodge. Joining in the congratulations were Est. Lead. Kt. Fred Schick, Est. Loyal Kt. Joe Vuozzo, PDD Eugene Packey, and PER John O'Neil.

BROCKTON, Mass. A Youth Leadership award was presented recently to Charlotte Dillis, a Cardinal Spellman High School student. On hand to congratulate her were ER Francis Lavigne, Chm. Robert Barry, Sister Vencentius, who is the school guidance director, Sister Jamesine, principal, and District Chm. John Cormier.

GRANITE CITY, Ill. Brother Clarence Lile, who was the last living charter member of the lodge, died February 20, 1973. He had held membership card No. 10. Lodge members served at the funeral.

HAGERSTOWN, Md. PER Maurice Domencini Jr. celebrated his 82nd birthday at the lodge with three members who had been initiated by him during his term in 1931-1932. They are Brother Patrick Murphy, Tiler J. Frank Grove, and PER Hugh S. George.

HAVERSTRAW, N. Y. The lodge was recognized recently in the North Rockland Teachers Association, Inc. bulletin for its contribution to education. A paint-in of local store windows to promote American Education Week, a Foreign Language Fair, and a program to improve college-bound students' SAT scores are among the projects in which the lodge has assisted local groups.

UNION, N. J. ER Norman Boucher and Est. Loyal Kt. Jack Farrow presented the lodge's Youth Leadership awards. The two winners were Cathy Lynn O'Rourke and David Maher, who was also a district winner.

NAPA, Calif. Thirty-one Past Exalted Rulers were honored recently at the lodge, and 12 received 50-year pins. The annual distinguished citizen award was presented to local Mayor Ralph C. Bolin.

PALISADES PARK, N. J. The lodge recently initiated a class of eight in honor of DDGER D. Paul Davis. ER Walter Derrig conducted the ritual and welcomed the new members and Brother Davis.

WESLACO, Tex. Local law officers were honored by the lodge at a law enforcement appreciation barbecue. U.S. Representative Kika de la Garza, local county officials, and mayors were also invited. DDGER Walter Gerber and ER E. B. Fuller welcomed the guests.

WAKEFIELD, Mass. PER and Old Timers Night included the presentation of 25-year pins to four members: PER John Leone, Jess Cunha, Webb Coombs, and Michael Pizzutto. Twelve new members were initiated the same evening.

CARBONDALE, Ill. The Elks' ladies donated a check for \$1,016 to the state crippled children's commission. Est. Lead. Kt. Douglas Diedrick's wife Joanne coordinated the fund-raising. ER Paul Dvorshock presented the contribution to Director Robert Steinhour at the state association's recent meeting.

PRATT, Kan. Brother Forest E. Link, who was charter Secretary of the lodge for 45 years, died February 11, 1973. Brother Link was appointed State President in 1940-41, and he held an honorary life membership in the lodge.



THE 100th BIRTHDAY of Brother Marion Pierce (left) was celebrated at Du Quoin, Ill., Lodge recently. PER Albert Teabeau presented a recognition certificate to Brother Pierce, who is a life member of the lodge.

THE STATE FOOTBALL CHAMPIONS from Bristol High School were honored at Bristol, Tenn., Lodge for their outstanding season. Youth Activities Chm. Levi Otey (right) presented the Elks-sponsored Big Five trophy to head coach John Cropp.



THE NEW BUILDING FUND of the Betty Bacharach Home received a \$500 check from Brigantine, N. J., Lodge. (From left) Miguel Tirado, administrator, and Desiree Nixon were on hand to accept the check from Secy. Harry McGarrigal and ER Gilbert Panter.

THE DISASTER FUND at Gardena, Calif., Lodge received a \$2,000 contribution from the Elks' ladies to help rebuild a fire-damaged section of the lodge home. ER LeRoy Lander gratefully accepted the check from President Loraine Swigart.



THE LADIES of Escondido, Calif., Lodge presented a donation to the lodge's charity and special projects fund recently. Lois Schmeekle, president, turned over the check to ER Robert Manzer.





THE VETERANS ADMINISTRATION CENTER in Hot Springs, South Dakota has received a large amount of equipment from the state's Elks National Service Commission. Recent donations have included electric shavers, sanding belts, games, books, and a special lounge chair. Examining some of the material were (from left) W. S. Gray, hospital coordinator; Vets Chm. Mark Ackley of Hot Springs Lodge; Brother Dick McClain, and J. L. Beckham, hospital nursing service.



PROCEEDS from the annual charity dinner dance at Fairless Hills, Pa., Lodge were turned over to the state major project fund. Holding the giant check for \$1,500 were (from left) State Major Project Chm. Haydn Evans, State Trustee Horace Temple, Committeeman James McHale, ER Ronald McClimans, and Chm. John Furda.



TWINS were initiated at Kearney, Neb., Lodge recently, joining their father in membership. (From left) ER C. E. Edwards welcomed Kirk and Karl Melson, sons of Brother Clarence Melson.

← TWENTY FLAGS are represented in a 45 x 45 inch needlepoint picture created by Brother Wally McClure of Corona, Calif., Lodge. Three years of effort went into the project, which Brother McClure presented to the lodge upon completion.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Connecticut	Waterbury	June 1-2
Alabama	Mobile	June 7-8-9
Georgia	Jekyll Island	June 7-8-9-10
Indiana	French Lick	June 7-8-9-10
Minnesota	St. Cloud	June 7-8-9
New Jersey	Atlantic City	June 7-8-9-10
Pennsylvania	Pittsburgh	June 7-8-9
Vermont	Bretton Woods, N.H.	June 8-9-10
North Dakota	Minot	June 10-11-12
Nevada	Reno	June 14-15-16
Texas	Harlingen	June 14-15-16
Washington	Pasco	June 14-15-16-17
Massachusetts	Bretton Woods, N.H.	June 15-16-17
Virginia	Harrisonburg	June 16-17-18-19
Idaho	Lewiston	June 21-22-23
Maryland, Delaware and D.C.	Annapolis	June 22-23-24
Rhode Island	(Undecided)	June 23-24
South Carolina	Charleston	June
West Virginia	Huntington	August 9-10-11-12
Colorado	Vail	September 6-7-8-9



"THE LAST OF THE RED HOT LOVERS" was presented by the Wapiti players at Dillon, Mont., Lodge to raise money for the Montana Elks Speech and Hearing Clinic. (From left) Frank Davis, Wapiti director, presented a check for \$700 to Brother Bill Hand, lodge major project chairman, and Brother Bruce Watters, chairman of the event.

(Continued on page 48)

did you know...



The Order of Elks represents a substantial enterprise throughout the country, but we wanted to know just how large it is. A questionnaire was distributed to all lodges and results are now known.

☆☆☆

As of March 31, 1972 we had 1,531,912 members in 2,175 active lodges.

☆☆☆

Our lodges each year spend almost \$15 million for taxes, licenses and permits. They employ over 30 thousand people with payrolls that come to \$75¾ million. These employees represent well over 23 million man-hours.

☆☆☆

Lodges donated their facilities for community use on 47,510 occasions. If a nominal fee had been charged, estimated value would be over \$2¼ million.

☆☆☆

Subordinate lodges contribute well over \$41½ million each year to the state associations so they may carry on their many fine works, major projects, etc.

☆☆☆

Well over \$15½ million was spent in the purchase of land and buildings, additions and alterations, new construction and furnishings last year alone.

☆☆☆

Elks lodges channeled \$82,821,646 directly into their communities for purchases of commodities such as food, drinks, sundries, and miscellaneous supplies.

☆☆☆

The money spent each year by our lodges puts almost \$196 million directly into the economy of our country. This does not take into account approximately \$15 million we spend each year for charities, community welfare, crippled children, cerebral palsy, scholarships and the many other social assistance programs we support with no regard whatsoever for race, religion or country of origin.

The Ten-Speed Explosion (Continued from page 20)

date to a different riding style. For the famous and very popular ten speed model of today does not "feel" like the old coaster brake models we once knew. The ten speed is a high strung, rather temperamental machine which must be met half-way by its rider. If you will just meet the bike half-way, the bike will come the other half, and you will note a vast improvement in riding responsiveness and excitement. A three speed feels like a truck after a good ten speed.

The ten speed comes as light as a featherweight fifteen pounds, and generally runs but a few pounds more than this for a touring model. The price, for a superior ten speed, can run to over four hundred dollars, though a good one can be bought for perhaps one hundred twenty-five. Anything less than this should be examined carefully for frame joints, cracks, derailleur type, wheel hubs, and other less than quality parts which have lowered the price.

A good way to check a frame of a modern geared bicycle, after a visual check, is to brace the bike on its wheels, holding the handlebar and tilting the bike away from you. Then you put your foot on the pedal hub and push . . . rather hard. The frame should "give" and then spring back when the pressure is relieved. It should feel "alive."

When you pull this test in a bicycle store (gently, of course) the man will appreciate your knowledge. Do it roughly and he'll probably throw you out. Do it at a general department store, and they'll look at you dumb, since they won't have any idea what you're doing to their stock.

Wherever you do it, do it with rubber soles so you won't scratch the bike.

Almost always, when buying a bike for yourself for some real riding, buy your bike from a bike store. Even if you have to wait a month for delivery. The bike store offers top name brands, well-engineered and constructed, good advice on riding, name accessories, and *warranty repairs* on the premises. For a few dollars more, yes, but this can be money very well spent, especially since you plan to spend quite a few dollars in the first place.

The man in the department store generally doesn't know very much about his bike, about the intricacies of the model, and often he doesn't have the time to tell you about it if he did know.

The golden age of bicycles was in the early 1900's. Now bikes have "come back." For how long? Long enough to spend a hundred and a half on a good one? Nobody really knows, of course, but bikes have already far outdistanced the usual very popular fads that crop up every five years or so. And then they offer more than the usual fad. As well as fun, bikes offer health and transportation.

From all appearances, bicycles are here to stay as a sport and hobby. Schwinn, one of the best known names and largest builders, turns out in one factory 5400 bikes per day, and they are nowhere near keeping up with the demand. They, and every single other manufacturer, are struggling to fill back orders.

Almost certainly, bicycles are entering another long Golden Age. ■

Flag Day, 1973

June 14, 1973 marks the anniversary of the birth of the American Flag with Elks. The observance is traditional and mandatory, and on this day we salute a beautiful symbol of a democratic nation and a great free people. Our flag has given heart, courage, hope, and strength to Americans throughout our nation's history. It has flown over us in time of trouble and of triumph, and it flies today as a sign to all that we are proud of this country's heritage and we are determined to carry the American ideal ever forward.

The American Flag is a symbol of the basic principles that made our nation great. The daily display of our flag and the enthusiastic celebration of Flag Day 1973 represents a visible demonstration of respect for both flag and country and will do much to help bring about a new national solidarity with renewed pride and faith in America.

In addition to the mandatory Flag Day ritual, each lodge has a copy of the Americanism Program brochure for 1972-1973, which shows

on page 9 suggestions for Flag Day services, including the dignified disposal of worn and torn flags.

Attention is also called to the special Flag Day Brochure Contest sponsored by the GL Lodge Activities Committee. This contest is for the Flag Day services only and is in addition to the full Americanism program contest sponsored by the GL Americanism Committee.

All lodges are urged to plan an expanded and impressive Flag Day Service for 1973, and it is hoped that all Elks will participate. Those with outstanding programs are especially urged to enter the Flag Day Brochure Contest.

The next time you see an American Flag waving in the breeze, give it a smile as you might to an old friend, and acknowledge that you belong to it because it flies today, as always, a symbol of the greatest free nation on earth.

Dan Davis, Chairman
GL Americanism Committee



■ Andy Rupp wasn't too sure why he was going fishing tonight. His legs ached a bit and he knew he'd have to tie another tippet onto his rather badly knotted up leader. To a younger fly fisherman this would not have posed a serious problem. Andy was eighty-one and his bifocal glasses were almost seven. The blood knot that used to be tied automatically was only slightly less difficult than tying on a new fly.

"Foolish old man," he thought to himself, "you just don't know any better. You have to go fishing, you always have. Should be good tonight. There's a light west wind blowing and the light cahills should be on the water about seven o'clock. It's the twenty-first of May . . . or is it the twenty-second?"

Supper's On The Table

by L. James Bashline

He had difficulty seeing the date on the calendar across the small sitting room that doubled as kitchen and den in his three-room bungalow. Of course, Andy would go fishing tonight. He went fishing every night on his beloved Otter Creek as he had for over sixty-five trout seasons. It was his stream.

He loved it and the creek had returned his kindness by providing good fishing and companionship.

Andy Rupp had been a widower for twenty-five years. His only son had been killed on D-Day and all other relatives were dead or relocated, he was no longer sure where. The small town of Crossman Station had been his home since he was a teenager. His father had owned the town's only hardware store and Andy had worked there all his life. First as a clerk under his father and later as the store's owner. It wasn't a prosperous store by modern standards but it supported his small family well and best of all, it allowed him time to fish every evening. His wife had died in 1947 and two years later

(Continued on page 46)

LODGE VISITS

GRAND EXALTED RULER Francis M. Smith



GER Smith's visit to Gulfport, Miss., Lodge for the state association mid-winter conference included his participation in the dedication ceremonies for the new Gulfport Lodge home. ER Lloyd Stroud (left) thanked him for assisting in the activities. PGERs Edward McCabe and William Wall also attended.

Lexington, Mass., Lodge members presented GER and Mrs. Smith with "minute man" hats during their visit to the state. ER Louis Bently (background) represented his lodge.



ER Robert E. Penick Jr. of New Orleans, La., Lodge presented souvenirs to three members of the Grand Lodge party visiting the lodge recently. (From left) Grand Forum Chief Justice Willis McDonald, GER Francis Smith, and PGER William Wall were the recipients.



Shreveport Lodge was host for the official visit of GER Smith and his wife Rae to the state of Louisiana. They were greeted at the lodge by ER and Mrs. Charles E. Scott.



When GER and Mrs. Francis M. Smith arrived at Casper for the mid-winter meeting of the Wyoming Elks State Association, they were driven to the motel in a 1939 bus which was formerly used for sight seeing in Yellowstone Park. Accompanying them were (from left) Theresa Willey, DDGER Roger Percival, DDGER Oliver Foust, and ER Darwin Willey.

SPORTS ACTION

by Don Bacue



BOATING SAFETY

Hack skit writer Bill Shakespeare once said, "The best safety lies in fear." He may not have known much about boating. But still, he had a point.

Most accidents, and certainly that includes boating accidents, are the result of carelessness, negligence, and overconfidence. The new boat owner who sets off near dusk without running lights. The sailor who neglects to carry life preservers for everyone aboard. The eager fisherman who sets out without spare shear pin, oars, gas. Carelessness, negligence, overconfidence. Out on the water, they can be tragic. They can be killers.

So how do you protect yourself from boating accidents? You can live in abject fear, taking Old Bill's words literally. Or you can follow some common sense rules. Such as knowing what current Coast Guard regulations demand of you for the type of craft you own. The regulations vary, depending on size and type of craft. The C. G. does insist on life preservers, fire extinguishers (in most cases), running lights for night use, and bells or whistles for some classes of boats.

Life Preservers. You'll need at least one approved preserver, either jacket, ring, or flotation cushion, for each person aboard. Whichever type you settle on is up to you, though most safety experts agree the jacket type is the most versatile and effective. It can be slipped on and worn comfortably when rough weather threatens. If you want to be really safe, include one jacket for each boater aboard, and then fit each seat with a flotation cushion, whose straps can be slipped into for additional buoyancy in the water.

Fire Extinguishers. Exactly what type extinguishers your boat is required to carry depends on the class it's in. If you're smart, you'll carry at least one extinguisher, even if your class doesn't require it. The type and minimum number of extinguishers you must carry, again, depends on what class your boat is in.

Class A (under 16 feet). Without fixed system in machinery space, one B-I type required; with fixed system in machinery space, none.

Class 1 (16 feet and over, but under 26 feet). Without fixed system in machinery space, one B-I; with fixed system in machinery space, none.

Class 2 (26 feet and over, but under 40 feet). Without fixed system in machinery space, two B-I or one B-II; without fixed system in machinery space, one B-I.

Class 3 (40 feet and over, but not over 65 feet). Without fixed system in machinery space, three B-I or one B-II and one B-I; with fixed system in machinery space, two B-I or one B-II.

Running Lights. If you plan on using your boat at night, you'll need the proper number and type of lights. For Class A and Class 1 boats, that means two lights, a combination red and green on the bow and white on the stern. The bow light must show red to port and green to starboard and be visible for at least one mile. The stern light must be raised to be visible for two miles all around the horizon. Class 2 and 3 boats must show two lights, a red light to port and a green light to starboard, each mounted to be visible a mile straight ahead and up to two points abaft the beam on their respective sides, these in addition to the same type of stern light as for smaller craft.

Bells or Whistles. Class A boats need no sound signal under current Coast Guard regulations. Class 1 boats must have a whistle, either hand or power operated, audible for one-half mile. Class 2 and Class 3 boats must be equipped with a bell which produces "a clear, bell-like tone, of full, round characteristics." In addition, both Class 2 & 3 boats must have whistles. Either hand- or power-operated whistles (at least one) with a range of a mile for Class 2 and a whistle with the same range, but power operated, for Class 3.

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ELKS NATIONAL SERVICE COMMISSION



Brother Adam Reiser (center) was recognized by the National Service Commission for his work in aiding returning Vietnam vets enrolled at Eastern New Mexico University. During a meeting at Roswell Lodge he accepted the plaque from ER Jack Bryan (right) and Past Grand In. Gd. Edward Harbaugh.



The occupational therapy department of the Clarksburg VA Hospital received a shipment of leather from the West Virginia Elks Association recently. With five of the patients were J. E. Marra, acting hospital director; William Perri, VAWS representative; SP William Rosen, and Agatha Donahue, occupational therapist.

Servicemen from the local Navy hospital, Coast Guard station, Marine and Army bases were entertained on Veterans Night at Newport, R. I., Lodge. The lodge provided a free telephone call for one Marine to his home in North Carolina.



CALIFORNIA NEIGHBORS

By Jerry Hulse

WITH THE APPROACH of summer, legions of visitors will be touring the California communities of Monterey and Carmel, following a coastline known both for its dramatic beauty and its relationship to novelist John Steinbeck. Steinbeck's "Cannery Row" was alive with earthy characters who roamed the alleys and avenues of Monterey (Carmel was and still is the dignified neighbor next door). In Monterey today the hustlers are gone from Cannery Row, along with the fisher-

men in their oilskins and hip boots, as well as the sardines which caused the big roar along the Row in the first place.

In its heyday the waterfront was a hedgerow of canneries and reduction plants. There was stink and grime and noise, and along with the noise and the stink it smelled of fortune. All this was before the sardines got wise and paddled off to safer waters, leaving idle a \$50-million-a-year industry.

"The cannery whistles scream," wrote Steinbeck, "and all over town men and women come running down

to the road to go to work." It was ugly then and it's ugly now. "Cannery Row is a poem," said Steinbeck, "a stink, a grating noise, a quality of light, a tone, a habit, a nostalgia, a dream." His own dream produced the novel. The ink was running over with characters, like Doc Ricketts who operated the Marine biology laboratory on Ocean Ave., and Lee Chong, the grocer.

For the factory owners, every last screaming whistle meant money to be made. Greed, though, killed the Row. Almost overnight the sardines left. Before this Monterey had grown prosperous fishing whales. They too, disappeared. Only the old Whaling Station remains. After the Whales, came the sardines. They arrived in incredible numbers. Residents scooped them from the sea with their bare hands. The salt air smelled of them. It was a stink of fish and money. Even the fog that moved in on a summer night

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told the story. Canneries hummed by day and night. In one year alone 791,-000 tons of sardines were hauled from the sea to Cannery Row. Then suddenly they disappeared. It was like a mine that gives up all of its gold. The supply had seemed unending. But nature revolted. The Row is man's monument to his own greed.

Fortunately for the residents of Monterey, schools of tourists began arriving about the time the schools of sardines left. Property considered worthless when the canneries shut down is creating new fortunes. A couple of realtors are asking \$800,000 for one square block fronting on the Row. Only one cannery operates, the Portola. All the rest are restaurants and shops and a cinema that carries Steinbeck's name.

Tourists with their Instamatics and their guidebooks take tables at the Sardine Factory, the Fish Market, York's and Neil De Vaughn's. One of the old canneries is a Polynesian restaurant—the Outrigger. Patrons gaze off at the spotlighted mast of a sunken ship—the marker to a dead past. Still, sometimes there is a haunting stillness along Cannery Row, especially during weekdays when the tourists are away.

Doc is gone, killed a couple of dozen years ago by a train as he crossed the tracks near his lab. He was real flesh and blood, not merely a character who tramped through Steinbeck's novel. His lab remains. So does Lee Chong's grocery. Only instead of groceries, Lee Chong's is running over with antiques. A lot of it is junk, but some of it's quite good.

While the canneries still hummed, the hustlers—painted and perfumed—promenaded on pay day along the Row. The workers brawled and drank and after this they went back to the stinking sardines and the stinking canneries. You could taste the life in the salt air, and Monterey roared. While it's doubtful tourism ever will surpass the dollar days of the sardine stampee, it's keeping alive the Row as well as Monterey.

On Fisherman's Wharf, a few blocks away, gulls soar overhead and seiners put out to sea. Fires roar inside the restaurants and the breeze outside carries a mixture of salt and chowder and fish. At Joe Rappa's (he came to Monterey from Sicily) the menu lists sand dabs, squid, halibut, rock cod, swordfish, salmon and sole, mahi mahi, abalone, crabs, oysters, scallops, clams, lobster, shrimp and prawns. Down the wharf Anastasia's sells cold beer along with walk-away seafood cocktails for 60 cents. Old men play bocci ball behind the old customs house where the American flag was raised in 1846, signaling the passing of California from

Mexican to U.S. rule. Before that an Argentine pirate, Hippolyte de Bouchard, sailed into Monterey with a 40-gun privateer and plundered the town, setting afire anything he couldn't carry away. After this Monterey rose from its ashes and the whales came and later the sardines. Now they are gone and the tourists are here.

After doing Monterey, the tourists go next door to the storybook village of Carmel: Disneyland North. Only instead of Main Street and the Magic Castle there's Ocean Ave. and the Pine Inn. Like Disneyland, Carmel plays to the tourists—an industry that doesn't produce smog. Only money.

Outside of Beverly Hills or Palm Springs, maybe, Carmel is possibly the richest town per capita in America. If not the richest then certainly the quaintest. Where else do the residents refuse to put up house numbers or get along without mail delivery, television aerals and live entertainment. If you're looking for action keep driving north toward San Francisco. The hottest thing going one evening last winter was a domino clinic at Bud and Charlotte Allen's La Playa Hotel.

In case you're curious why the houses aren't numbered and the mail isn't delivered it's because no one wants to be disturbed. Privacy is a religion in Carmel. There are shops and inns for the outsiders, but private homes remain hidden among the cypress and Monterey pine. In a town without house numbers and mail delivery everyone queues up at the post office each morning, exchanging pleasantries and bits of gossip. On the other hand, those who come looking for someone who lives here likely will never find them.

It all began when the first resident refused to put up a house number and the custom remains, even into the 70s. What's more, if you live in Carmel you must die to get out of town, the reason being there's no mor-

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tuary. Not even a cemetery. And few are dying to leave. Heaven can wait, they say, and what's more, if it exists, it couldn't be any prettier than Carmel-by-the-Sea.

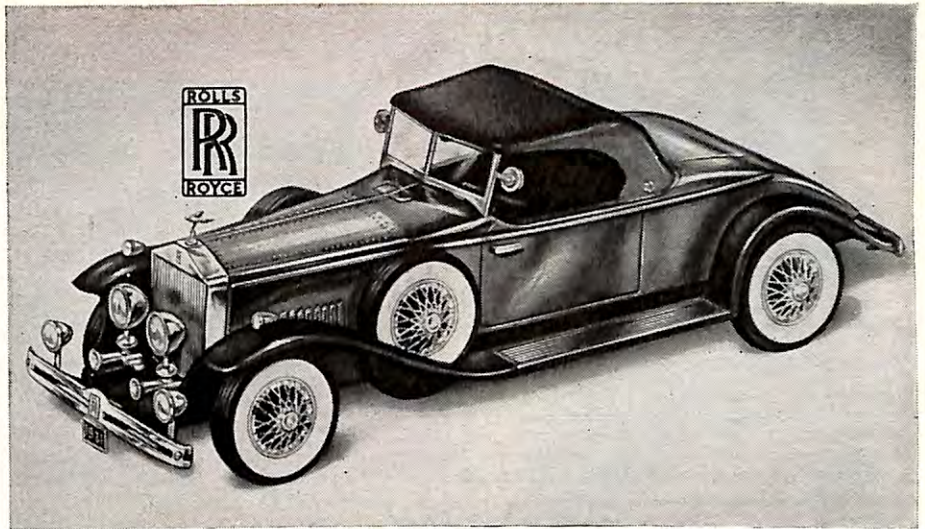
Waves with rainbow in the spray break on a beach with powder-like white sand. The sea is full of rocks and birds and kelp, and the hills are green with trees and golden with poppies when springtime comes. In the beginning Carmel was a writer's refuge. Later the artists came and not far behind were the tourists who now bid for many of their paintings in 65 galleries.

Carmel is unique in a world fretting over change and ecology. It refuses to blacktop one foot of land for cars or to put in parking meters, and so traffic jams sometimes are horrendous. Except for the business district there are few sidewalks or lights, and trees grow in the middle of the streets. In Carmel it would be simpler to destroy a building than to destroy a tree. Indeed it takes an act of the City Council to so much as touch a limb. An ordinance dating from 1916—the year when the town was founded—prohibits the cutting, mutilation or removal of trees and shrubbery on city property. Quaintness doesn't come cheap in Carmel. A real estate office recently listed a three bedroom home with an ocean view for \$98,500. Another priced Bing Crosby's old digs—“facing the 13th hole on Pebble Beach”—at \$350,000. Alas, if we'd only known. At the turn of the century, realtor S. J. Duckworth was selling lots for \$20.

Beyond town other wayfarers take shelter at Del Monte Lodge on Pebble Beach with its golfing greats shown on TV. A roof overhead along with three meals starts at \$39 single and \$55 double. In turn guests may whack balls across Pebble Beach, Spyglass Hill, Del Monte, Peter Hay and various other private courses within the forest and along the magnificent Monterey Peninsula.

For those who don't swing a club there's tennis, horses, swimming, hunting, fishing and hiking. An ex-hunting lodge, Del Monte is caught up in a 5,600 acre private park reserved for guests of the lodge. Out along the peninsula the famous cypress trees lean their shoulders towards shore at the beckoning of winds that sigh from the sea. And only next door is Pacific Grove—“Butterfly Town, USA”—where millions of monarch butterflies return each fall, just like the swallows do to Capistrano. The school children of Pacific Grove stage a parade in autumn, but anyone hunting butterflies faces getting netted himself—and a stiff \$500 fine. ■

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This handsome replica of the famous Rolls Royce Phantom II will soon be a collector's item. Every detail reproduced perfectly, with real rubber tires and wire spoke wheels. All metal body 9 3/4" x 3 1/4". Built-in solid state radio operates on its own battery (included). Full refund if not perfectly delighted. Please add \$1.00 for postage and insurance. (Ill. residents add 5% Sales Tax). **\$19⁹⁵**

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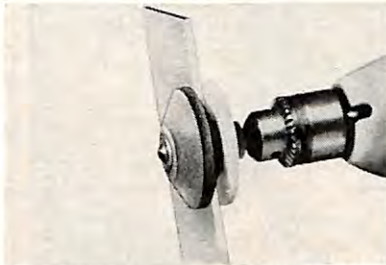
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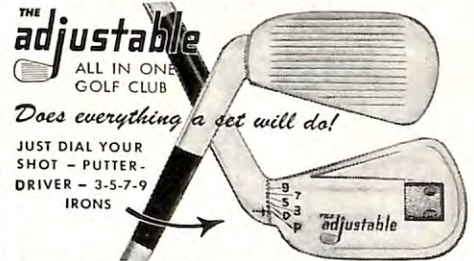
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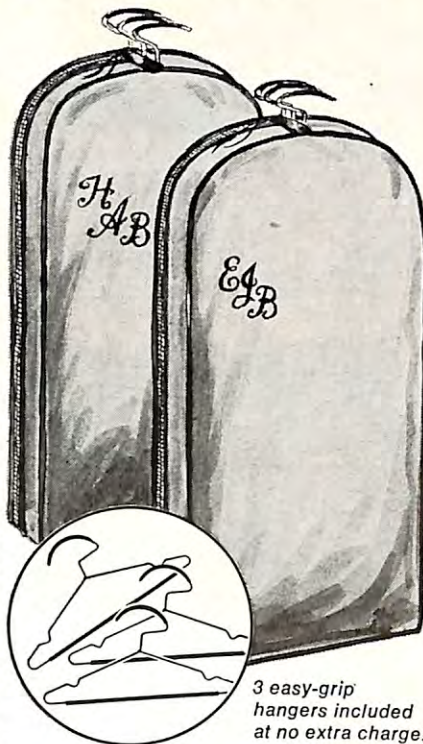
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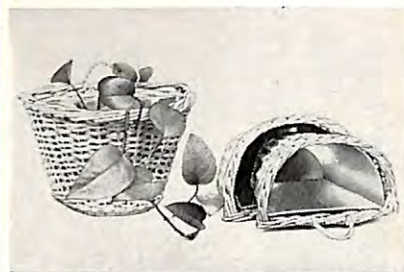
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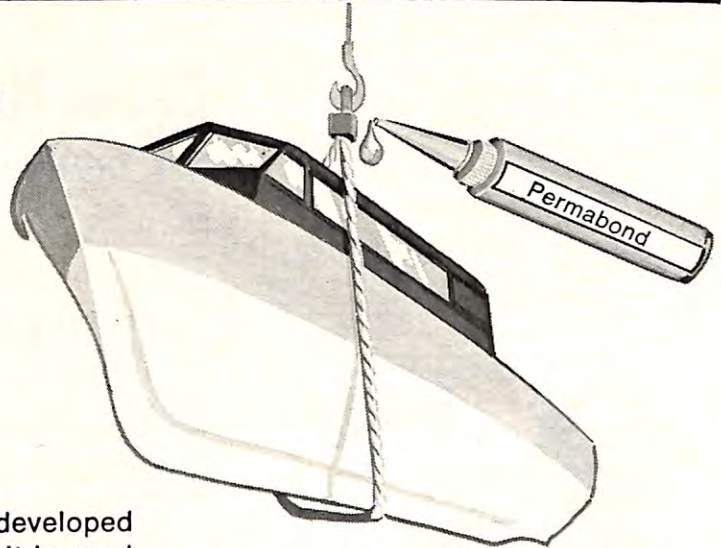
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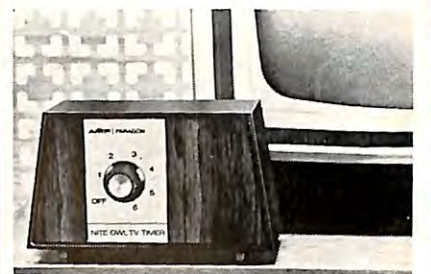
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"TOP SECRET makes my hair look as if I'd years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."

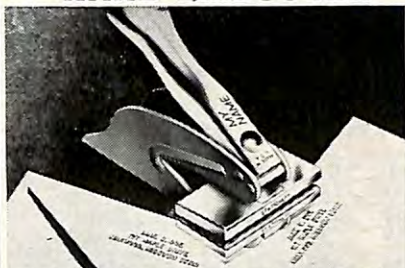


A FAVORITE OF THE STARS
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

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MAKE YOUR OWN EMBOSSED STATIONERY. Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add \$1.00, plus 35¢ EXTRA PLATE ALONE (no frame) \$7.50 Postage

\$8.95

ELKS RING



CUSTOM-MADE RING has three raised 10 kt. yellow gold emblems. Ring itself is solid Monel, guaranteed not to tarnish or discolor finger. This platinum-like nickel alloy is superior to gold or silver because of its tough, corrosion-resistant qualities. Sizes 5-14, incl. 1/2 sizes. \$29.95 ppd.

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"You can see all... in the VU-ALL"

Elks emblem permanently embossed in VELVETONE COWHIDE

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If you send cash with order, we ship postpaid Money back if not satisfied.

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All items are shipped via Third Class Mail. If you desire faster service, add 80¢ for First Class Mail or \$1 for Air Mail.

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Lovely soft-amber glass ash tray rests in a handsome pine wood-edged holder decorated with an imposing traditional Federal Eagle. Mounted on a red background, the large cast eagle shows through the glass tray, giving the effect of a shadow box. Overall size—7" x 7" dia., 1 1/2" high, 1" deep well for tray. \$5.95 each, plus 70¢ post. & hdlg.; Two for \$11.95 plus \$1.00 post. & hdlg. Send check or M.O. to:

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East Tawas, Mich. 48730



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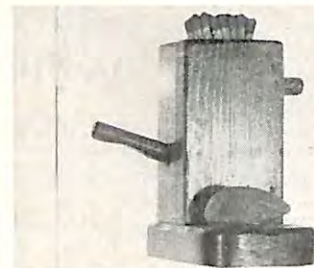
MAGNIFIER glasses clip on to regular prescription glasses, for close work, reading tiny print, etc. \$3.98. Money back if not 100% pleased. For folks over 40—not RX for astigmatism or eye diseases. Free case. Mr. A. H. V. of Tecumseh, Mich., writes: "Am very pleased with them."

30-Day Money Back Guarantee

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Add 25¢ postage & handling.

Elks Family Shopper



HAND-CRAFTED MATCH HOLDER, modeled after the old Colonial hand water pump, is appropriately called an "Early American Lighter." It stands 4 1/4" high to hold matches (not included) and even has a striking stone. A lovely gift. \$4.98 plus 50¢ shpg. Coram Manor House, Dept. EK-68, Coram Manor Bldg., Columbia Cross Roads, Pa. 16914.



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BRIGHT LIGHT GUARDS YOUR HOME by providing superhighway lighting outdoors. Replace present bulb with 160-watt, self-ballasted Mercury Vapor White Light Bulb. Will burn a minimum of 5 yrs. trouble-free. Weather-protected, 6 3/4" long, fits anywhere. \$23.60 ea.; 2/\$42. Ppd. Long Life Lighting, Dept. E-5, 169 Barbara Place, Middlesex, N.J. 08846.

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Recommended by many police officials for home protection. Automatically turns lights off and on. Makes appliances automatic. (Specify color: White, Avocado, Gold)

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(White only)

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Watches the clock for you while cooking, baking, phoning, sun bathing, etc. Timing range: 1 to 60 minutes. Accurate enough for darkroom use. (Specify color: White, Avocado, Red, Gold)

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An elegant custom made 3-initial pin personally yours. Makes the perfect gift for any occasion. Pin is 2" x 2 1/2" with safety catch. Print initials and underline last initial.

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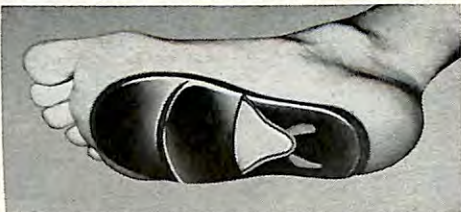
Send check or money order to:

PM DEVELOPMENT CORP.
P.O. BOX V
MERRICK, N.Y. 11566

- Please send me.....1875 Watt Model TIME-ALL for \$..... plus \$1.00 for postage and handling. Colors:.....
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 Please charge my Master Charge credit card account. Minimum charge order \$10.00.
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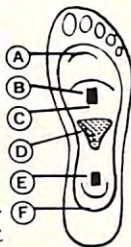
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You can get immediate relief with lightweight **COMFORT SUPPORTS**. Newly developed comfort pads support and relieve pressure like magic.

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The Most Revolutionary
LEVEL & INCLINE
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IDEAL FOR:
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\$1095
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This simple yet amazingly accurate instrument indicates level and measure incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling, incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

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For the bedroom, living room, kitchen, family room, porch... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort... without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low Position. Hi position is great for reclining watchers. Made in U.S.A. **\$1295**
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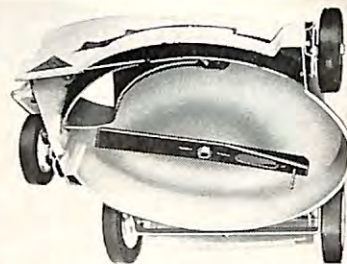


DOGGIE DOOLEY® keeps grounds clean, insect-free, sanitary. Rustproof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria to liquefy pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles wastes of 1 to 3 dogs. 17 1/2" x 11 1/2" with foot-operated lid, shovel, 6 mos. of enzymes, and moisture holding tray for faster action. \$10.95 plus \$1.50 postage. Extra 12 mos. enzymes \$3.95 plus 60¢ postage.

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POWER RAKE converts your rotary lawn mower to a power rake and thatcher in minutes. Just remove mower blade, bolt on Power Rake and start raking. Thatches, loosens, removes dead grass, mulches leaves too. Fits 95% of all rotary mowers. \$4.75 plus 70¢ shpg. (N.Y. add sales tax.) Jay Norris Corp., Dept. EL-5, 25 W. Merrick Rd., Freeport, N.Y. 11520.



LIGHTWEIGHT METAL DETECTOR is ideal for women. Coinmaster IV is a transmitter-receiver type of detector that penetrates deeper, is ultra sensitive to metals or minerals. Includes 6" loop, instructions, mineral, metal samples. 2-year warrantee. \$199.50 f.o.b. factory. Write White's Electronics Inc., 1012 Pleasant Valley Rd., Sweet Home, Ore. 97386.



BUTTONEEER—the 5-second button attacher. Revolutionary device effectively attached buttons, sequins and appliques to clothing and upholstery. Use to decorate, add trim or braid, fix hems too. Complete with supply of fasteners for \$4.99 plus \$1.00 shpg. (NY res. add tax.) PM Development Corp., P.O. Box V, Merrick, N.Y. 11566.

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Polyethylene used for original equipment gas tanks now available in auxiliary saddle tanks for pickups. Far superior to metal, complete hidden, no body work necessary. Simple installation, transfer from one pickup to another. Truck discounts pay for tanks in a short time. Increase gas capacity by approx. 40 gals. Two tanks, brass, valve, hose, complete. Meets state & federal regs.

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Lady Loves Her Zoysia Plugs Saves Time Work and Money



Amazoy is the Trade Mark Registered U.S. Patent Office for our Meyer Z-52 Zoysia Grass.

By Mike Senkiw

Every year I see people pour more and more money into their lawns. They dig, fertilize and lime. They rake it all in. They scatter their seed and roll and water it.

Birds love it! Seeds which aren't washed away by rain give them a feast. But some seed grows, and soon it's time to weed, water and mow, mow . . . until summer comes to burn the lawn into hay, or crabgrass and diseases infest it.

That's what happens to ordinary grass, but not to Zoysia.

"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn "... is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in... Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 2/3 . . . never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn"—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

These represent but 2 of thousands of happy Zoysia owners. Their experiences show that you, too, can have a lawn that stays green and beautiful thru blistering heat, water bans—even drought!

Work Less • Worry Less • Spend Less

- Easy To plant, Easy To Care For
- Perfect For Problem Areas
- Chokes Out Crabgrass
- Reduces Mowing 2/3
- Resists Blight, Diseases and most insects
- And Your Established Amazoy Lawn—
- Stays Green Through Droughts
- Won't Winter Kill
- Laughs At Water Bans

No Need To Rip Out Your Present Grass Plug In Amazoy

SAVE ON PATENTED STEP-ON PLUGGER, OR GET IT FREE WITH LARGER ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for Bonus Plugs Free, and prompt delivery, for fullest growing season. Each order is shipped the same day as taken from the soil, shipping charge collect, the most economical means.

SPECIAL INTRODUCTORY OFFER. ORDER NOW AND GET UP TO 200 PLUGS FREE

CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffing, the Zoysias (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs . . . your assurance of lawn success.

Every Plug Guaranteed to Grow In Your Area • In Your Soil

- WON'T WINTER KILL—has survived temperatures 30° below zero!
- WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

FREE UP TO 200 PLUGS For Ordering Early!

Order Now For Earliest Planting In Your Area

100 plugs and plugger, plus bonus of 20 FREE PLUGS	200 plugs and plugger, plus bonus of 25 FREE PLUGS	300 plugs and plugger, plus bonus of 50 FREE PLUGS	1100 plugs and plugger, plus bonus of 200 FREE PLUGS
TOTAL 120 PLUGS	TOTAL 225 PLUGS	TOTAL 350 PLUGS	TOTAL 1300 PLUGS
9 ⁹⁵	13 ⁷⁵	17 ⁷⁵	39 ⁹⁵

To: Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 455
Our 18th year. General offices and store 6414 Reisterstown Rd.
Baltimore, Maryland 21215

Dear Mr. Senkiw: Please send me the quantity of guaranteed Amazoy as checked below:

<input type="checkbox"/> Full Size Plugger	\$4 ⁹⁵	<input type="checkbox"/> 100 Plugs plus bonus of 10 PLUGS	\$6 ⁹⁵	<input type="checkbox"/> 100 Plugs & Plugger plus bonus of 20 FREE PLUGS	\$9 ⁹⁵
<input type="checkbox"/> 200 Plugs plus bonus of 20 FREE PLUGS	\$11 ²⁰	<input type="checkbox"/> 200 Plugs & Plugger plus bonus of 25 FREE PLUGS	\$13 ⁷⁵	<input type="checkbox"/> 300 Plugs & Plugger plus bonus of 50 FREE PLUGS	\$17 ⁷⁵
<input type="checkbox"/> 600 Plugs & Plugger plus bonus of 100 plugs.	\$27 ⁹⁵	<input type="checkbox"/> 1100 Plugs & Plugger plus bonus of 200 plugs.	\$39 ⁹⁵		

I Enclose \$..... Check M.O.....

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Reduce driving fatigue, end car clutter! Handsome, roomy arm rest gives over 500 cubic inches of storage space! Eliminates dangerous stretching over to glove compartment! Separate section for coins, eyeglasses, pad and pencil. Fits all cars without tools. Rugged black morocco finish is waterproof, scuffproof. Measures 15" x 6" x 7". Ideal too, for passengers in rear seat.

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WATCH DOME



For those "Turnips" those old heavy watches dad and granddad carried in "the used to be." Most everybody has one hidden away. Bring yours out where it will make a useful conversation piece on your television or bedside table. This GLASS, not plastic, dome is 3" x 4 1/2" and comes complete with base in ebony or mahogany finish. Please specify finish wanted. Money back guarantee. \$4.50 plus 45¢ postage & hdg. Write for FREE color catalog of gifts.

CHOOSE FROM 25 SIZES
Keep and protect your valuable treasures in crystal clear glass display domes from 3" dia. x 6" ht. @ \$8. up to 13" dia. x 27" ht. @ \$97.50. Write for price list.

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New Aquacide pellets destroy unwanted underwater weeds. Easy to use. Lasts for months. Spread like grass seed, and special 2-4D concentrate kills weeds at any depth. Used and tested by many state conservation departments.



10 lb. can, (Treats 4,000 sq. ft. of lake bottom) \$15.95 plus \$2 for postage. (50 lb. carton, \$55 plus \$4.95 shipping)

Or write for free information to:

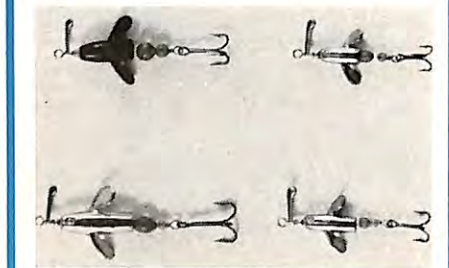
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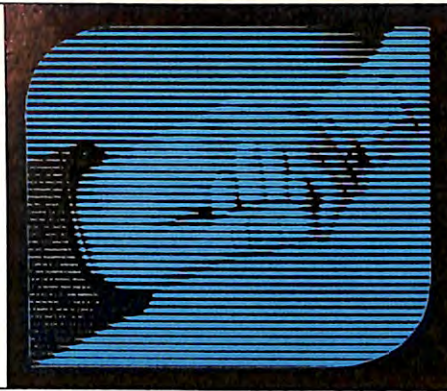


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Seventeen members of Brookings, S. D., Lodge received their paid up participating membership certificates during State President's Night at the lodge. SP Melvin Mickelson (first row, fourth from left) assisted Foundation Chm. Gordon Duff (fifth) in presenting the certificates.



Each member of the Grand Exalted Ruler's Class initiated recently at Bay City, Mich., Lodge joined the National Foundation. ER Al Boucher thanked the nine new members for their participation in the project.

A donation from Canton, Ohio, Lodge on behalf of the Ohio Elks Bowling Association was presented to SP L. L. McBee (left) for the National Foundation. ER Bruce M. Bair (center) and Chm. Herbert Ziegler joined in presenting the \$100 check.



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Supper's On The Table *(Continued from page 27)*

he sold the store to a young couple who still managed to operate it at a profit. He had sold the business on a land contract since the young veteran didn't have much money and Andy still lived on a small payment from him each month. Actually, the note had been paid up years ago but the store's current owner still made a monthly contribution to Andy's well being. Things like that happen in small towns.

Andy had not been a shrewd business man. Fact was, he was a bit too kindly to collect debts with much passion. He had been a fine husband and a patient father. Now, he was not called upon to be either. He was, however, the finest fly fisherman in Brookfield County. Nearly everyone agreed on that. His skill with the fly rod was legendary within a fifty mile radius and before his eyes began to fail at close range, he could tie the most exquisite dry flies that ever kissed the water. He had fished a handful of other streams in this part of the world and had once driven to Quebec to sample the much heralded brook trout fishing of that region. Otter Creek however was his private laboratory. The Town Pool was but two hundred yards from his back porch and for two miles up or down stream he knew every pebble, every submerged log and every trout. He had caught many of them several times. The stream would change a bit each year after the spring thaw but the subtle alterations would soon be cataloged carefully in Andy's mind. Sixty-five years is a long time to fish one particular stream but Andy never tired of it. It was his stream. He was a fortunate man to have a trout stream so close to his back door and he knew it.

As Andy shuffled along the well worn path that angled across his yard, Ira Findley called out; "Going fishing tonight, Andy?"

It was obvious that he was going fishing since he was carrying his rod and was wearing his galoshes. But this was a ritual that the two had acted out for more than fifty years. Ira was ten years Andy's junior but as the years wore on, Andy had learned to accept him as a near equal.

"Yes, I'm going fishing again. It's too bad that some of you youngsters never learned to fish, it would have kept you out of trouble."

"Well good luck, see you in the morning!"

Having a cup of coffee with Ira in the morning was a habit that they both enjoyed. Ira had never fished. He was always too busy with his garden. Waste of time, Andy always thought. Not

that he didn't enjoy reaping the benefits of Ira's labor, it was just that fishing seemed like so much more fun. They said the same words to each other almost every night or reasonable facsimiles. It was a pleasant relationship. Neither understood the other exactly but that didn't matter. Ira always listened over the morning's coffee about Andy's previous night's fishing and Andy listened just as patiently to the tales of Ira's difficulties with the cutworms that were about to devour his tomato plants. Things like that happen in small towns.

It was seven-thirty when Andy reached the Town Pool. It had taken him nearly ten minutes to walk the path leading to it. The walk tired him.

"This may be my last year for fishing," thought Andy as he sat down heavily on the old milking stool that he had carried to the stream's edge the week before. He used to fish several pools during an evening but now he was satisfied to just sit at the Town Pool and wait for a rising fish. The milking stool made the waiting easier.

"Well, maybe I can last out another year. Caught two nice trout here last night and from the looks of things there should be a good hatch on tonight. Got a nice fat eighteen incher over next to the far bank two weeks ago on a Red Quill . . . or was that last year? Oh heavens!" He continued to hold the one-man conversation, "I'm really getting old. Can't remember if it was two weeks ago or last year!" As he sat there with his hand holding the grip of the old three-piece bamboo rod, he was suddenly hit by the fact that he was very tired.

"You're tired, too!" He addressed the statement to the rod. "You've caught a pile of trout for me. Let's see now, how old are you? Thirty years, thirty-five? Whatever age you are, you deserve a rest too. Maybe next year, we'll both hang it up. I'll bet you and I have caught a thousand trout out of this pool. Put almost all of 'em back too. Save a few for Ira's breakfast two or three times a year. Funny about Ira, he doesn't care much about fishing but he sure does like to eat 'em. Sarah liked trout once in a while too and so did Jerry. But they're gone now. I'm almost gone too. I wonder if anyone will give Ira a trout or two when I'm not here any longer. What was that? I thought I heard a voice calling!"

The old man stood up and turned towards the cluster of houses that made up the village of Crossman Station. He cupped his left hand over his ear.

"Guess it must have been the wind

in the trees or maybe some kids hollering." He sat down again on the stool.

It was a fact, Andy had taken care of Otter Creek. He had planted willows where there were none or where they had been bulldozed out. He had built a dozen rock wing-dams over the years and most of them still existed. He had encouraged more of the local fishermen to fish with flies and return most of their catch. And, he was most proud of this. He had taught two generations of Crossman Station youngsters how to use the flyrod. Most of them had moved away after they became adults but many of them returned each spring and summer for a few days of fishing. Things like that happen in small towns.

Andy's reverie was interrupted by a splash on the far side of the pool. It was the rise of a sizable brown trout. He had not seen the swirl but the sound of it indicated a fish of respectable size. A two minute wait. The fish rose again. A one minute wait. Another rise . . . and again. And now, in the slick tail water at the pool's exit, another trout kicked up water. At the ruffle-speckled rose of the pool, a third trout showed himself. Struggling mayfly duns were beginning to appear in numbers.

Andy had seen his opening act countless times before and it was always as exciting as ever. A prickle of anticipation made his eyesight a little sharper and his arms and legs a bit springier.

"But wait, there's that voice again! Someone's calling to me. Who in the world would want me this evening?" Andy was puzzled. "I certainly wasn't expecting any visitors. And even if I was, the fish are just starting to rise and one of them looks like a nice one."

Andy rose slowly from the stool and unhooked the fly from the keeper ring. A jerk or two on the reel and at once the old rod began to flex back and forth as line was extended for his first cast of the evening.

"Hallooooooo!"

This time, there was no mistake. Somebody was calling. Andy's first cast was just about to be released so he didn't turn around this time but allowing the slack line to coast through his hand, he watched the fly touch the water and answered without turning his head.

"Who is it?"

"It's me, dad. Mom says that supper is just about ready. About five minutes and we're having your favorite . . . scalloped potatoes and hum". Just then the big trout sucked in the fly.

"What in the world is happening! Jerry has been dead for over twenty-five years and how would anyone know

that my favorite dinner was . . ."

The big trout made a race for the tail of the pool and the battered single action reel rasped indignantly. Andy's practiced hand eased up at just the right second to avoid a broken tippet and the hook-jawed brown suddenly swapped ends and raced for the cover of the willow roots near the place he had been hooked. Andy caught a glimpse of the fish and knew immediately that it was the largest brown he had ever hooked in his life!

"Boy, that looks like a whale, dad. Mom will forgive you for being late if you manage to land that one!"

"Great Scott," Andy thought. "Here I've hooked the biggest trout in Otter Creek and some idiot is playing games with me . . . or else I've lost my mind entirely".

He didn't turn around to see who was on the bank. The critical part of the battle was at hand. The wise brown was trying to force his way into the maize of willow roots and Andy was putting on all the pressure the leader would bear. Finally, the trout eased off and grudgingly moved to the center of the pool. The battle was turning in favor of the angler and Andy could now see the fish quite clearly. It was a full two feet long and was indeed a new Otter Creek record.

Andy backed up cautiously, leading the giant fish into the shallows. The trout made one last effort to hang in the deeper water and suddenly the fight left him. One more gentle stroke

of the rod tip and the great, black spotted fish was gasping on his side on a tiny sand bar.

Exhausted, Andy sat down beside the fish and touched its broad side with a trembling hand. It was his biggest trout . . . ever! Immediately the thought struck him. Should he kill this fish and accept the accolades that would go with it or should he release it? His problem was quickly solved.

"Might as well let him go, dad. I saw you catch him and that's all that matters. Come on now, Mom is holding supper and besides you can come back after you eat, if you want to. I'll come with you."

Andy slowly turned his head and stared straight at the figure that stood beside him. For some reason he did not consider the sight unusual. It was his son. He was just as Andy had last seen him. Half grown out crew-cut with the proud, erect posture of a kid just out of basic training. He was wearing his favorite pair of soleless moccasins.

Andy grasped the tiny dry fly hook between his thumb and forefinger and twisted the barb loose. Gently, he lifted the spent trout and lowered it slowly into the water. The big brown flared its gills widely and began to breathe heavily. The breathing soon steadied and Andy loosened his hold on the fish's tail. With great dignity the giant trout eased into the black water, back into Otter Creek. Andy shifted to one knee, then slowly rose

to a standing position and managed one last look as the trout vanished into the depths of the Town Pool.

"Some fish," Andy shook his head, "and I was talked into letting him go by my imagination." He looked around. There was no one near him. Nor had there been. Just an old man's rusty brain playing tricks on him.

"Come on dad, supper's on the table and mom's going to be mad if you don't get there pretty soon."

There was the voice again and now Andy could see the figure of Jerry headed up the path towards the house. Suddenly Andy knew it was the truth.

"It was Jerry and supper was waiting and it will certainly be nice to see Sarah again! And of course, Jerry was right. Scalloped potatoes and ham was his favorite and even more important, his big trout had been witnessed!"

It was Ira who found him there beside Otter Creek the next morning. He was lying peacefully on his side with the number fourteen light Cahill clenched tightly between his thumb and forefinger. The imprint of a huge trout was still there in the wet sand. It was a heart attack, pure and simple, guessed Ira. The only strange thing were the two sets of tracks leading away from the creek. One set of footprints in the sand looked like Andy's old galoshes and the other set appeared to be smooth bottomed moccasins. Ira said nothing about this to anyone. Things like that happen in small towns. ■

Obituaries



PAST GRAND ESTEEMED LEADING KNIGHT Hugh W. Hicks, a member of Jackson, Tenn., Lodge, died March 24, 1973.

Brother Hicks served as Exalted Ruler of his lodge and was appointed District Deputy Grand Exalted Ruler for the West District in 1939-1940.

In the Grand Lodge, he served as Inner Guard for 1941-1942, on the Board of Trustees from 1945-1950 including Chairman from 1948-1950. Brother Hicks was a Pension Committee member from 1954-1962, and was appointed Grand Esteemed Leading Knight for 1971-1972.

PAST DISTRICT DEPUTY William M. Wean, a member of Buffalo, N. Y., Lodge, died February 22, 1973.

He served as Exalted Ruler of his lodge from 1940-1941 and was appointed District Deputy Grand Exalted

Ruler for the West District in 1950-1951.

Brother Wean served as District Vets Chairman for over 20 years. He was a frequent visitor at the Buffalo Veterans Administration Hospital where he arranged activities for the patients.

PAST GRAND INNER GUARD J. O. Kuhn, a member of Garden City, Kan., Lodge, died February 15, 1973.

Brother Kuhn served as Exalted Ruler of his lodge, District Deputy Grand Exalted Ruler from 1952-1953, and State President.

He was appointed Grand Inner Guard in 1961-1962.

PAST DISTRICT DEPUTY Alcide J. Brasseur, who held an honorary life membership in Lancaster, Ohio Lodge where he had been a member since 1920, died in February, 1973.

Brother Brasseur was elected Exalted Ruler for two terms at his lodge. He served as a Trustee, and he was the Organist for 45 years.

He was appointed District Deputy

Grand Exalted Ruler for the South Central District in 1947-1948.

PAST DISTRICT DEPUTY Lloyd H. Smith, who was a member of Blackfoot, Idaho, Lodge since 1940, died January 2, 1973.

In his lodge, Brother Smith was active on many committees. He also served as Exalted Ruler from 1947-1948 and as a Trustee.

Brother Smith was appointed District Deputy Grand Exalted Ruler for the East District in 1948-1949.

PAST DISTRICT DEPUTY George F. Thornton, who was an honorary life member of Oak Park, Ill., Lodge, died February 5, 1973.

Brother Thornton was Past Exalted Ruler of his lodge. He served as State President and was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1943-1944.

Brother Thornton was a member of the Grand Lodge Ritualistic Committee from 1951-1952 and 1953-1954, and he served as G.L. Convention Chairman.

NEWS OF THE LODGES

(Continued from page 25)



PAST EXALTED RULERS of New Port Richey, Fla., Lodge conducted the ritual for the initiation of 13 new members recently. ER William Anderson and Tiler Clarence La Freniere (first row, seated) and other lodge officers were present to honor the PERs and to welcome the initiates.



PAST EXALTED RULER Charles G. Kreidmacker (third from left) was honored by Southampton, N. Y., Lodge with a testimonial dinner-dance. Some 200 persons attended the event celebrating Brother Kreidmacker's 50 years of service to Elkdom. He received a plaque from (from left) VP William Sayek, ER Ronald Lipetz, and DDGER Arthur Lee.



"LEGISLATURE IN ACTION" was again sponsored by Great Neck, N. Y., Elks to acquaint local high school seniors with the workings of state government. The students toured the capitol, met several senators and assemblymen, and learned about the processing of bills. They were accompanied by Est. Lead. Kt. Dr. Martin Robertson, DDGER Vincent Giganti, Youth Chm. James Stanley and Committeeman Fred Williams.

PENN YAN, N. Y., Lodge held its first hoop shoot contest for local boys. Youth Chm. Al Fox (left) and ER Kenneth Brainard (right) congratulated the three top winners.



THREE GENERATIONS were represented at the recent initiation of 20 new members into Fredericksburg, Va., Lodge. The sons (from left) Gene, Mark, and Robert were congratulated by Mark Chinn, their father, and PER Herman Sullivan, their grandfather.





OLD TIMERS NIGHT was held recently at Oswego, N. Y., Lodge. Brother Jim Tovey, 93, (fifth from left) was the oldest member present. He was joined by (from left) PER W. Batchelor, PDD C. Huckabee, PER F. Wall, Brother J. White, PDD N. Manor, PER D. Russell, Brother J. Thompson, PER F. Connell, and Brother T. McNamara.



EAGLE SCOUT BADGES were presented to five scouts in troop No. 40 which is sponsored by Bloomfield, N. J., Lodge. It was the troop's 50th anniversary, and Treas. Walt Riley (left), who is scoutmaster, and ER Charles Doherty (right) joined to congratulate the boys.

THE WEST CARTERET PATRIOTS were honored recently by Morehead City-Beaufort, N. C., Lodge. The local high school wrestling team which finished with a perfect season were guests at the lodge for a steak dinner. ER Gary Plough (left) and Youth Chm. Carl Chadwick Jr. (right) greeted Coach Gordy Patrick, Assistant Coach Dick Shetzer, and the teammates.

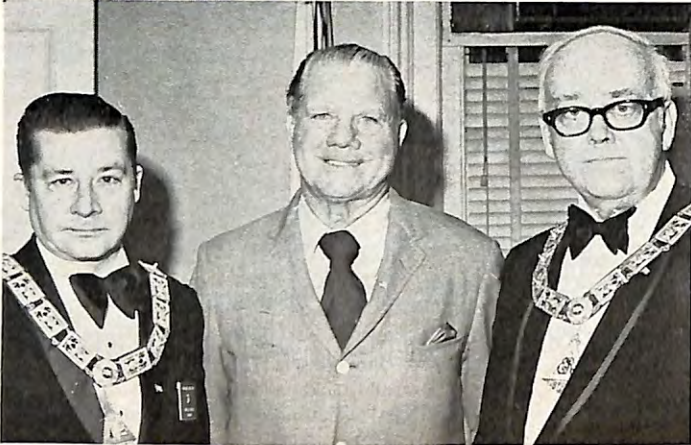


A COLOR TELEVISION was presented to the Veterans Administration Hospital at Bedford by Wakefield, Mass., Lodge. Dr. Charles Colburn (center), hospital chief of staff, accepted the set on behalf of the patients from ER Paul Barrasso (left) and Vets Chm. Harold Goldstien.



LOCAL EAGLE SCOUTS were honored by Bayonne, N. J., Lodge during Scout Week. On hand to welcome the boys were ER Frank Kasuba (back row, left), Americanism Chm. John McMahon (fifth from left), and VP John Calabrese (sixth).





PATRIOTS NIGHT was held recently at Brookline, Mass., Lodge with guest speaker Timothy Murphy (center), who is past national committeeman of Veterans of Foreign Wars. Welcoming him were Chm. Charles Maxim (left) and ER Francis Gildea.



THE STATE FREE THROW CONTEST was sponsored recently at Peekskill, N. Y., Lodge with 12 districts participating. (From left) ER Helmut Benzenberg, State Youth Chm. John Sheehan, and Lodge Chm. Emilio Scaramuzza congratulated the state winners, Thomas Flannery, Robert Harrison, and Robert Schatz.



THE BALTIMORE ORIOLES CARAVAN made their annual visit to Gettysburg, Pa., Lodge for the cerebral palsy benefit dinner and program. With the caravan members were (front row, from left) Chm. Eugene Sanders, ER Leo Goulden, Past Grand Est. Lect. Kt. Jim Ebersberger, who is administrator of the state cerebral palsy home service program, PSP William Kuhn, and VP Russell Mummert.



THE ANNUAL CHARITY BALL sponsored by Woodbridge, N. J., Elks to benefit crippled children was attended by over 200 people. Present were (from left) District Chm. A. Martin Mundy, State Chm. Joseph Rafinski, who is holding the poster girl Mary Beth Giblin, PER Charles Blum, and lodge Chm. Jack Sullivan.

THE ELKS' LADIES of Point Pleasant, N. J., Lodge were honored at the annual Sweetheart Dinner-Dance which benefits the lodge community welfare program. ER Raymond Gurley and his wife (center) welcomed the ladies.





TWO LOCAL STUDENTS were honored at a banquet given by Fal-mouth, Mass., Lodge. A bond was awarded to Linda Stewart (left) and to Karen Corey (right) who each had been selected Teen-ager of the Month by the school student council. Mrs. Richard Rowe (center), faculty adviser, congratulated the girls.



PAST STATE PRESIDENTS from three states and members of ten district lodges gathered at St. Augustine, Fla., Lodge to greet SP Ralph Clements (second from left). The welcoming party included (from left) PSP William Marshall (Va.), ER James Kirkpatrick, PSP Pierce Smith (Fla.), and PSP John Fay (Wis.).



THE SECOND ANNUAL BLOOD DRIVE was sponsored recently by East Providence, R. I., Lodge with 125 persons participating. Co-chm. George Ottone and Anthony Albanese were on hand to assist workers and donors.

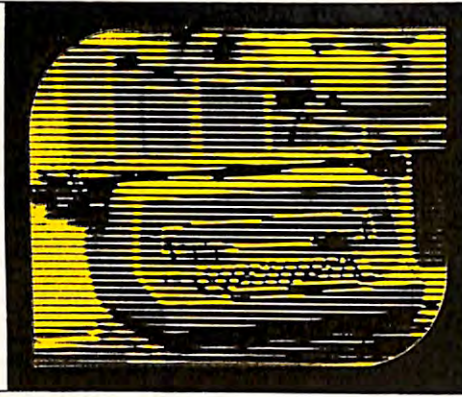
A TELEVISION was presented to Jacob Bookstein, a patient at Albany Veterans Administration Hospital, by Colonie, N. Y., Elks. Brother Bookstein, who has been a member of the Albany lodge for 41 years, received the gift from Brother William Fazioli (left) and ER Malcolm Neils (right). Samuel Kantor (center), hospital chief of staff, was also present.



LOCAL FIREMEN AND POLICEMEN were honored at Webster-Fairport, N. Y., Lodge's annual awards dinner. PER John Flannery (left) congratulated John Ellis, Policeman of the Year, and his wife. ER Edward Jones (right) greeted Joseph Kuhn, Fireman of the Year, while his wife and Est. Lead. Kt. Howard Ritchlin observed.



EDITORIALS



Eloquent P.O.W.

□ Now that active American participation in the war in southeast Asia has officially ended and many of our prisoners of war have been returned, we give thanks that this terrible experience is history. It was the longest war in our history; one which polarized many of our people into factions which did much to keep us upset internally and damage our reputation internationally.

It was a moving event to witness the live telecasts of some of our P.O.W.s as they stepped onto free soil once again at Clark Air Base in the Philippines. Many of those who sat at home and watched these men deplane had mixed emotions; joy and elation at their return and a profound sadness as they thought about what these men had gone through for so many years in the hands of the Vietnamese communists, north and south.

We'll never forget the words of the first returnee to step from the plane, Navy Captain Jeremiah Denton. He moved to a battery of microphones, glanced left and right, swallowed a lump in his throat and uttered three short sentences which will surely be quoted by historians from now on:

"We are happy to have the opportunity to serve our country under difficult circumstances. . . ."

"We are profoundly grateful to our commander-in-chief and to our nation for this day. . . ."

"God bless America!"

There is very little he could have added which would have had a greater impact on all of us.

Captain Denton had been a prisoner since July 18, 1965 . . . 7½ years in the hands of the communists in Hanoi. He had plenty of time to think about what he might say should he ever again become a free man and return to the United States, yet he chose only three short sentences.

We think he chose well.

There was no bitterness, no recrimination, no hint of martyrdom in what he said or how he said it . . . just a pride in his country, his uniform and his leaders. There was a pride in having done his duty as a member of our armed forces. His entire bearing emphasized this fact. Every good American must have shared in Captain Denton's pride.

Every good American must have been profoundly moved when he said with a sincerity one could not miss, "God bless America."

Denton, nor any of the other returning POWs, offered no thanks to or even mention of any of those who condemned our country and called us all sorts of names for our participation in the grinding war in southeast Asia.

We of the Order of Elks say to Captain Denton and to all of our returned prisoners, "We are happy we have men such as you to serve our country under difficult circumstances. We are profoundly grateful to you now and forever.

"God bless America!"

Choppers and Paramedics

□ As terrible as all wars are, it seems that each results in some good to future generations as scientific, technical and medical knowledge make important advances. The war in Southeast Asia was no exception.

The medical profession learned a great deal more about the treatment of injuries, shock, surgery and so on . . . but one of the most significant advances was the development and training of paramedics. These young men were given much more training than the medics we have had for so many hundreds of years and their skills helped save many a life.

We had helicopters long before the Vietnam war, but never as sophisticated nor as fast as they are now . . . nor in such numbers.

Combining the "choppers" with paramedics, portable field hospitals and more knowledgeable medical professionals made it possible to save hundreds . . . perhaps thousands of lives which might have otherwise been lost. It was not at all uncommon for a wounded or injured man to be on an operating table within 10 to 15 minutes of being hurt.

We have thousands of helicopters in our inventory which

will probably be declared surplus and there are thousands of trained pilots to operate them. Large numbers of the young men trained as paramedics have been returned to civilian life, some of whom will probably have a difficult time finding employment in a short time.

Instead of putting the "choppers" in mothballs and discharging the pilots and medical specialists who need civilian jobs, why not put them into civilian use with state and city police departments?

Think of the lives they could save in using their knowledge and training to greatest advantage by taking care of injured people who need immediate medical attention.

This is not really an original idea . . . it is already in use in Illinois and Maryland with many outstanding successes to its record.

As a bonus, these helicopters could do a great job of helping to combat crime, as many police departments with choppers can testify.

It's an ambitious, costly, complicated program but one which seems worthy of much time, thought and energy.



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But we didn't stop there. Our MagFlash™ capacitor

discharge ignition system sends up to 37,000 volts of spark to the plugs in less than five millionths of a second. For quicker starts. Smoother running. Long plug life.

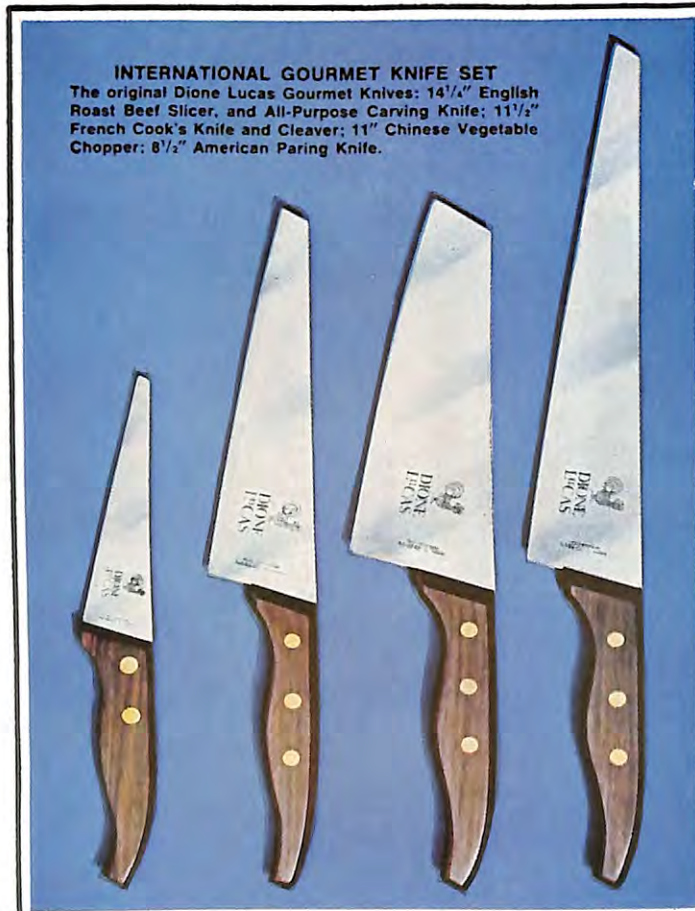
So visit your Johnson dealer's and consider a Sea-Horse 65. Or its Loop-Charged brother, the 50 hp.

Not only do you get a lot more skiing. You get a lot more engine. Write for free catalog.

 *First in dependability.*
Johnson
outboards

OUR GUARANTEE* IS UNCONDITIONAL

You'll never want or need any other knives again once you slice, dice, chop, mince, bone, fillet, trim and carve with this Original and Genuine Dione Lucas Cutlery Set



INTERNATIONAL GOURMET KNIFE SET
 The original Dione Lucas Gourmet Knives: 14 1/4" English Roast Beef Slicer, and All-Purpose Carving Knife; 11 1/2" French Cook's Knife and Cleaver; 11" Chinese Vegetable Chopper; 8 1/2" American Paring Knife.



If you ever do need another set of knives . . . whatever your reason . . . your money will promptly be refunded (including your postage and any sales tax you may have paid!). There is no time limit on this "guaranteed" guarantee. Your request will be honored next week, next month, next year, ten years from now, any time at all.

HOW, WHY CAN WE DO IT?

Molybdenum Chrome Steel, the essential ingredient in our knives, is a virtually indestructible compound with the very special ability of creating razor-sharp edges so hard, so tough, so durable, they make ordinary sharpening unnecessary forever. When you care to, all you do to freshen an edge is gently hone it on the back of an old china plate. Molybdenum, the metal of the 21st century, whether you can pronounce it or not, makes it possible.

If you've had trouble in the kitchen or at carving time — hacking away at a piece of meat, trying to slice paper-thin portions . . . waiting for the turkey to cool and become "cuttable" . . . fuming at those outdated dull knives that pierce nothing but your fingers . . . if you've ever screamed at the countless hours you've spent slicing, dicing, peeling to achieve the gourmet touch you so much want, you should not miss this unique opportunity. Because these fine knives won't dull, bend, rust or lose their hardness. They are handsome, lightweight and elegant with unique squared tips and clean uncluttered lines that protect your fingers while you work. Handles of handsome Rosewood are impervious to grease and oil and safety-bonded to the blades.

These are the reasons Dione Lucas, world-famous French chef and gourmet cookbook author, had her name engraved on every blade.

These are the reasons you should order now at the new bargain price of \$14.98.

Now this remarkable set of knives — formerly sold at \$19.98 — has for the first time ever been reduced to only \$14.98 for the complete set of 4.

So sharp, it cuts see-through slices onion-skin thin. Slices vegetables, bread, luncheon meats, cheese as fine as with an electric slicer!

Dice, slice, chop, mince without wincing. Peel cucumbers, flower radishes, make party-pretty rosettes! Square tips protect fingers.

5101

Cut out your carving problems with this

* GUARANTEE

The original Dione Lucas Gourmet Knives are unconditionally guaranteed to be the sharpest, toughest, most durable knives you have ever used. Their edges from tip to handle are designed to last indefinitely although occasional "dressing up" can be done simply by gently honing them for a few seconds on the back of an old porcelain plate. If, for any reason whatsoever, you are not absolutely delighted with their performance, you may return the set for a full refund (including postage and any sales tax paid) at any time.

MAIL NO-RISK COUPON TODAY

Dione Lucas Gourmet Centers, Dept. MSC- 126 Westmoreland Ave., White Plains, N. Y. 10606

Please send me _____ sets of original Dione Lucas Gourmet Knives for only \$14.98 plus \$1.00 for postage and handling for each set of four. I understand I have a complete money-back guarantee if I am not delighted.

(New York State residents, add appropriate sales tax, please)

I enclosed check money order for \$ _____ or charge my Master Charge Interbank # _____ BankAmericard American Express

Card Number _____ Exp. Date _____

Signature _____

Name (print clearly) _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

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