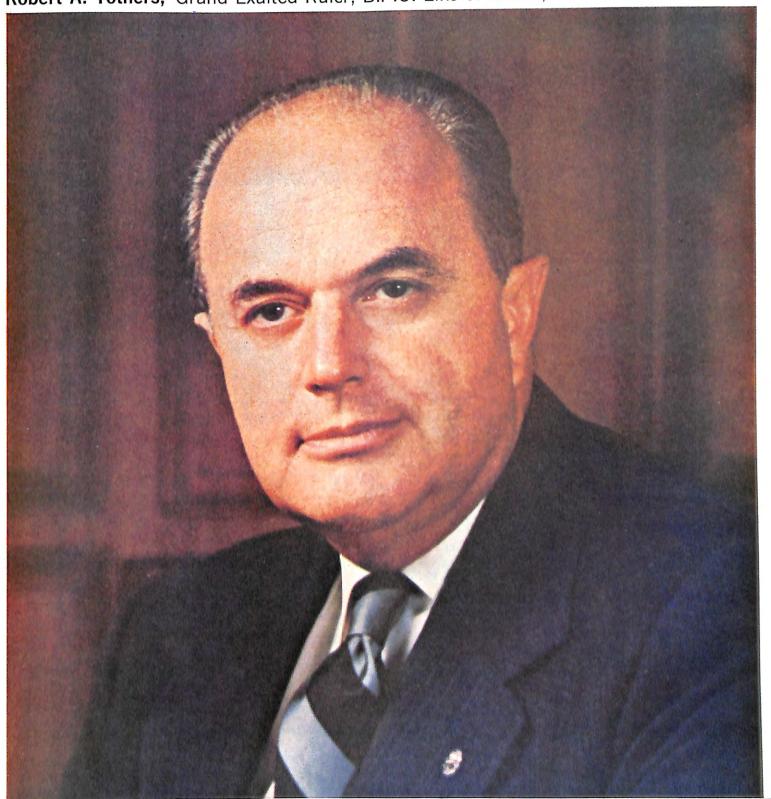


## Convention Highlights Ouchless Gardening Purple Thumb

SportsAction/Did You Know?

Robert A. Yothers, Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1973-1974





A barber gets \$1.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape.

Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A barber talked. We have it. The Oster Professional Electric Shaver.

#### Contoured Head-Like a Barber's Fingers

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass-as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

#### 4,000 Comb Traps-152 Surgical Steel Edges

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically-without the slightest irritation to even the most sensitive skin.

#### So Powerful, Whiskers Turn to Dust!

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed-on ordinary household AC current-and actually pulverizes whiskers into fine microscopic dust.

#### Separate Trimmer Other Great Features

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns



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straight and neat for today's new "styled" look. The highimpact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor - and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional shaver was designed for barbers who don't go for expensive, unneeded frills. The price is regularly only \$22.98, complete with cleaning brush and head cover. And now, for a limited time only... the Oster Professional is yours to enjoy for only \$19.98 - a healthy \$3.00 saving!

#### 30-DAY FREE TRIAL!

Treat your face to the Oster Professional Shaver for 30 days - 30 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed . . . either blade or electric! Then, if not completely satisfied, return for a full refund.

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Enclosed is □ check □ money order

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State ......Zip ..... Jay Norris Corp , 1973 -

#### One of a continuing series. Remington Reports

#### Most automatic rifles are as accurate as you are...for at least the first shot. But what about the second? And the third?

Model 742 BDL Custom Deluxe \$204.95\*

Automatic rifle accuracy starts with your ability to recover from the first shot's recoil. Here's how the Remington Model 742

WOODSMASTER helps...straight from the men who designed it.

The real key to hunting accuracy with an automatic is its speed of operation. If the rifle ejects and chambers cartridges too quickly (which is often the case), most hunters have a hard time recovering from recoil and barrel whip. If the rifle operates too slowly, a hunter may lose the extra-shot advantage he bought the rifle for in the first place. Somewhere between "too fast" and "too slow" is an optimum. So the Remington designers set out to build a truly automatic rifle with an optimum rate of operation...a rate that would let a hunter make the most of the accuracy built into the rifle. The result of their efforts is the Remington Model

The 742's rate of operation is engineered to help a hunter fire several shots quickly and maintain his sight plane from shot to shot, without changing position or grip. This rate is fast enough to maintain the automatic advantage...yet slow enough to give the hunter a big edge in his recovery from recoil. Which leads up to the second big reason why a rifle's operating speed is important: recoil reduction.

If the rifle mechanism operates too fast, a recoil reduction system really doesn't have a chance to be effective. And if the rate is too slow, it isn't needed because the hunter has plenty of time to recover...at the expense, perhaps, of additional shots. Essentially, the system in the Model 742 operates like most other automatic rifles. But here's where Remington designers used some engineering imagination.

The recoil force is more than required to operate the mechanism...and more than enough to give you a jolt. So by capturing the peak of the recoil force in what Remington designers call an "Inertia Sleeve", that peak recoil force is split. This means you receive a softened initial recoil push.

Now the real advantage is obvious. You're set for your next shot quicker with the 742 than with other types of rifles. And the more experience you have with the 742, the steadier you should become. That means greater control. And greater control means you have a better chance of keeping your sight picture from shot to shot.

Like every Remington rifle and shotgun, the 742 has certain features we think you'll want to know about. Like the "Teflon"-S\*\* coating we've added to interior moving parts. The result is longer wear, smoother operation and easier cleaning. And the artillery-type bolt locks up safe and strong. In fact, the action is so safe and strong that the 742 and

its moving parts perform effortlessly despite bad weather. The artillery-type bolt locks up tight with multiple lugs. Three rings of solid steel completely enclose the cartridge head.

A rich blueing, "vibra-honed" parts with a mirror-like finish, Du Pont RK-W wood finish (just about the most rugged finish available)

make the 742 owner a proud one.

The 742 comes in five great calibers: 6mm Rem., 280 Rem., 30-06, 308 Win., 243 Win. And you have your choice of an ADL or BDL "Custom Deluxe". The BDL, incidentally, is available in right- and left-hand cheekpiece models. There's an 181/2" barrel carbine that's great for hunting in brush, too. All feature black fore-end caps, white line spacers, clip magazines and receivers that are drilled and tapped for scope mounts. Priced from \$184.95\*, the 742 offers a hunter tremendous dollar value. Finally, you ought to know that we test and prove the Model 742 with Remington ammunition. So, if you're after top performance, it makes sense to use Remington ammunition.

This report about the Model 742 WOODS-MASTER and all other "Remington Reports" are based on information straight from the men who design and engineer every Remington product. For even more details, send a postcard to: Remington Arms Company, Inc., Dept. 352, Bridgeport, Conn. 06602, for a copy of our free 1973 full-color

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> This "Core-Lokt" bullet still had 62% of its original weight when recovered from a Kodiak bear. Remington cartridges with "Core-



Lokt" bullets have dropped more big game than any other cartridges. In any of 26 big-

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Don Bacue

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We're a nation fast going to the dogs . . . and the cats . . . and the birds . . .

Frank L. Remington

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Saving the birthplace of the world's most infamous dictator.

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1



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#### **LETTERS**

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

• After watching the Watergate Hearings all week and feeling very insecure, I read *The Elks Magazine*. Seeing all the efforts and good works the Elks are doing everywhere, the world looks a little brighter. Thanks, Elks.

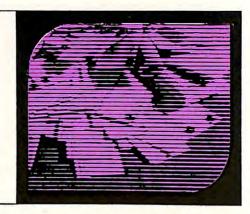
Mrs. A. J. Bowers York, PA

• I am writing in regard to your article in the July issue of *The Elks Magazine*, "Invisible Surgery," by Andrew Hamilton.

I was wondering if you could send me information on where and to whom I could write in order to obtain more information on the subject, mircrosurgery.

> Brian T. Kennedy Holyoke, MA

Not very much has been written on the subject of microsurgery. Most of the material gathered for my article represented personal interviews, correspondence, or case histories reported in newspapers and news magazines. However, there are two publications that may be of interest if you have access to a medical library: (1) Microneurosurgery, edited by Robert W. Rand, M.D., published in 1969 by the C. V. Mosby Co., St. Louis, containing articles by 16



authorities in the field; and (2) Microsurgery, a monograph by Julius H. Jacobson II, published in February, 1971, by the Year Book Medical Publishers, Inc., Chicago, Illinois. However, both are fairly technical, written for doctors.

If you would like to contact either Dr. Robert Rand or Dr. George Shambaugh (mentioned in the article), you may do so by writing Dr. Rand at the School of Medicine, University of California at Los Angeles, 405 Hilgard Ave., Los Angeles, CA, 90024; Dr. Shambaugh at Northwestern University, 633 Clark Street, Evanston, IL. 60201.

Andrew Hamilton

• The caption on page 31 of the July issue read, "The red heart pin was presented to Gov. Walter J. Hickel (center) at Anchorage . . . " It should have read, " . . to former Gov. Walter J. Hickel . . ." as William Egan is now Governor of Alaska.

Carol J. McVicker Anchorage, AK

In the July, 1973, issue of *The Elks Magazine*, your "SportsAction" column on "Allen's Alley" made for delightful reading.

Although the Sox are no longer in

first place, I'm sure it's only a temporary situation. You're absolutely right, the Sox finally have a hitting order instead of a batting order.

I lived in La Porte, Indiana—about an hour's drive from the park—back in 1960 and made frequent visits. In those days, it was hardly a hitting order.

But if we hadn't moved to Milwaukee and spent a few agonizing years cheering for the Brewers, we would still be White Sox fans.

Now I'll throw you a curve: If the second miracle of baseball were to occur and the Brewers continued their incredible "winning" ways, is it possible for the Sox of Chicago and the Brewers of Milwaukee to battle it out for the League championship? Sounds almost as unbelievable as an all-Chicago series. Ah, the things to dream about when you dig baseball!

Thanks again for a great column. C. R. Werle Public Relations Manager The Deltona Corporation

I still find the Chicago White Sox quite an amazing team. I know some sports fans are going to look at the Sox' record in the second quarter of the season (they lost nearly twice as many games as they won) and say that's hardly pennant-winning calibre. But they're mistaken. Because throughout it all, the Sox remain in pennant conten-tion. They've lost the "easy" games, the games no top-notch team is supposed to lose. But they won the tough ones. They've come through in the clutch. And the truly amazing part is they've done it with a bunch of hobbled-up, nearlame starters and inexperienced, young rookies.

The New York Mets lost a couple of their key starters, and they promptly dropped from competition to the National League East cellar. The Mets' front office is even considering giving coach Yogi Berra the ax, a mistake they'll not soon forget. Yet the Sox have lost the following starters to serious injuries: Outfielders Carlos May, Pat Kelly, and Ken Henderson and infielders Bill Melton. Jorge Orta, and—the biggest blow of all —Dick Allen. Add to the list back-up fielders Rick Reichardt and Mike Andrews who literally walked out of the Sox' life (over unsettled contracts), and that means the only starters to live relatively unscathed through it all have been shortstop Eddie Leon and catcher Ed Herrmann. How the Sox have managed to do as well as they have is beyond me. It's simply fine testimony to manager Chuck Tanner's ability . . . and to the Sox' unquenchable pennant fever. Look for them to swallow up the League if they ever move out of the infirmary.

Don Bacue

• I have a suggestion for "the guy who never came back" ["Guest Editorial," Ju!y, 1973]. When I joined, I, too, felt as if "no one paid any attention to me." So I began to take pictures of my brother Elks with a polaroid camera. I wrote their names under their pictures (Continued on page 60)

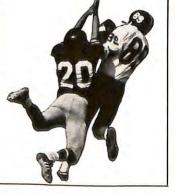


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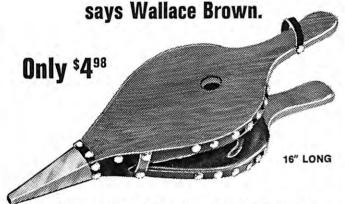
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Makes an authentic, old-time talking piece if you never even use it—but like the early American settlers proved, there's just no better way to get a log fire in your fire-place roaring. Beautiful gift. Only \$4.98. Want one for yourself? I'll sell you two for \$8.98. Money back if not beauty with it. happy with it.

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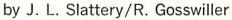
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#### IT'S YOUR BUSINESS





Last year General Motors embarked on a major new experimental program to try to improve its employer-employe relationships and its productivity. Reporting on that broad and radical program, this year's May 12 issue of Business Week called it "the most extensive in the auto industry" and said that "GM is attempting to respond to the attitudes of the new worker and the new manager."

Three key objectives of the new GM program are these: (a) to develop decision sharing between managerial and non-managerial employes; (b) to bring more women and more ethnic-minority individuals into the company's management-trainee program; (c) to improve the company's understanding of sociological factors and of their relationship to employe performance.

This big new project represents a major change in management policies. And that change has come about under the pressure of the kinds of socio-economic change that we've remarked on in several of our previous articles.

In the rest of this article we'll glance briefly at some other actual cases in which new attitudes, policies, and practices about work and employment are being adopted by various large and medium-sized companies.

**Polaroid Corporation** 

Worried about the high rate of absenteeism among some of its women employes, Polaroid looked into the problem carefully. It found that many of those employes were working mothers and had been having difficulty in arranging for the care of their children during working hours. So Polaroid set up some day-care centers for them. The result? Polaroid's community relations director, Mr. Robert Palmer, says that absenteeism has dropped back to "our normal low level" in that group of employes.

Illinois Bell Telephone

A couple of years ago this company had serious problems in its phone-directory production division. Employe turnover was running about 62 percent, the error rate was high, productivity was low. The company revised its entire directory-production system. Today an employe carries out the whole job of producing a directory instead of doing just one "robot" chore in connection with that operation.

This an instance of the use of "job redesigner" to achieve "job enrichment." How well has Illinois Bell's changeover worked out? Mr. Ernest Nipper, the firm's district manager, says that employe turnover has dropped from 62 percent to less than 10 percent, that errors have been cut by 66 percent, and that the present 72 employes turn out 20 percent more work than did the 118 employes who had been working under the old system.

**Hewlett-Packard Company** 

This big electronics firm introduced the "flexible work-time" idea as an option for employes in its U.S. plants. Under the system, time-clocks are out. The employes are free to come to work any time within a two-hour period before putting in their eight-hour work day. The arrangement gives the employes more chances to take care of personal matters, and about 12,000 of the firm's workers have elected to adopt it.

Motorola Corporation

Last May this company embarked on a "3-day work week" experimental program in two departments in its plant in Phoenix, Arizona. The plan calls for the employes to work three 12-hour days each week, with a half-hour lunch period and two 10-minute coffee breaks. One group of employes works on Monday, Tuesday, and Wednesday, the other on Thursday, Friday, and Saturday.

Before starting the new work-week program, Motorola asked the 240 employes affected if they would be willing to try it out. Of that total, 227 agreed and the other 13 were transferred to other departments.

Mr. Gordon Kent, a Motorola executive, says that through the new plan the company hopes to "make better use of the millions of dollars worth of equipment that now goes unused" and

also hopes to "cut our absenteeism in half."

Harris Trust & Savings

Early last year this big Chicago bank introduced a "job enrichment" program in its corporate trust division. Before planning the program, the bank asked the division's supervisory and other personnel how they felt about their jobs and about their views for improving them. In its first year of operation, reports Mr. Jerry Redfield, who administers job enrichment at Harris, the new program developed savings of about \$80,000, which was more than had been expected.

#### Eastman Kodak

Besides stepping up its efforts to recruit and train ethnic-minority employes, this company also has been helping some of its employes get into business for themselves as suppliers to Eastman Kodak.

#### U.S. Steel

As one of its projects, this company has set up joint union-and-management plant committees to look for ways to improve productivity.

#### Olivetti

This big Italian office-machine manufacturing company has a far-reaching program for improving employe morale. reducing absenteeism, and increasing productivity. The program makes use of the "job enrichment" and "organizational development" concepts. The "worker team" system has replaced the traditional assembly-line systems. Employes are rotated into various jobs and are given a chance to broaden their skills. They are also given an opportunity to feel a sense of responsibility for the quality of their work as individuals and to feel that they are working as "professional craftsmen" rather than as "machine-tending robots."

"What's Going On?"

The examples we've presented show that there's a big new wave moving at the levels of the large and the medium-sized companies—a wave of change in ideas about work and employment.

This new movement has to be taken very seriously. In its totality it clearly represents a major new socio-economic development that is in progress both in the U.S. and in many other nations.

As the examples we glanced at in this article would suggest, it is mainly in various large and middle-sized companies that the new concepts and methods are being introduced.

What about small businesses? What implications might this big new wave have for them? And what kinds of remedial approaches to work-and-employment problems might be both feasible and useful in small businesses? We'll take up those matters in our next article.

#### A Message from the Grand Exalted Ruler



## LET THE BEWARE

MY BROTHERS, I thank you sincerely for the privilege of serving Elkdom this year as your Grand Exalted Ruler, and I pledge to do everything in my power to merit your confidence. I will strive diligently to further the principles of Elkdom to

which we all subscribe.

As loyal Americans, we must be watchful to see that our most precious freedoms are not eroded away by those who would distort or discard important parts of our U.S. Constitution. It has withstood the test of almost 200 years, during which we have seen many times the wisdom of our founding

fathers when they wrote this remarkable document.

One of the most important parts of the Constitution has to do with freedom of speech and of the press. One government commission has already issued a ruling that cigarettes may not be advertised on radio and television. In some states the news media are limited in their advertising of alcoholic beverages. This is just another form of selective censorship, patently a violation of American rights of freedom of speech, expression

Will this same commission ban the advertising of automobiles because people are killed or injured by them, or because they are known to pollute the air? Will they ban the advertising of laundry products that contain phosphates which pollute the water? Where does this self-proclaimed authority for cen-

sorship stop? Will our newspapers be next?

Another threat to the press is the jailing of reporters who rightly refused to divulge news sources. Without going into specifics in each case, it is clear that reporters must be free to conduct their investigations without harassment, whether from the courts or governmental bodies. A reporter should have as much right to privileged information as an attorney

We vigorously support a free press, which includes the broadcast media. We should let our local, state and national government know that we do not condone the restriction, limitation or denial of one of our most precious rights by arbitrary action of any governmental fiat or judicial decree. It is far better to have even an unfriendly press than a press that is not

free or even no press at all.

We are good Americans first . . . good Elks second. Let's stand up in defense of inalienable rights for all, lest, by our complacency, they will be enjoyed by none. It is our duty to preserve, protect and fight for these freedoms for only by alerting all Americans can we preserve these rights for today and for the future and in doing this we will Be Part of Elkdom.

> Rebuta Status
> Grand Exal Grand Exalted Ruler

**Be Part of Elkdom** 



fertilization or improper fertilization. Unless you're a chemist, it seems to me awfully hard to find just the right blend of commercial mixes to do the job. Not that I've anything against them. A great many companies manufacture more different fertilizers and plant food—much of it the best anyone could ask to see—than we could list in a dozen articles in *The Elks Magazine*. But they pure and simple never worked for me, never gave me the type of backyard garden I always wanted to have . . . and somehow *knew* I could get.

Then I read about the experiments of some young gal living on the rocky, barren grounds of some faraway English county. Not test tube experiments, mind you, but real, down-to-earth, grass-roots (some pun intended) experiments. And they worked.

Inside of just a few short years, she had turned a pauper's nightmare into a rich man's dream, growing cauliflower and artichokes, strawberries and green beans, spinach and radishes, potatoes, peas, and carrots—growing, in fact, just about every kind of fruit, vegetable, and flower you can think of. All with infinitely more success than any one of her neighbors had ever experienced. And all without the tiniest trace of comercially prepared products.

How did she do it? Naturally, I was eager to learn. When I did, I was both stymied and incredulous. She did it with garbage! That's what she said. Oh, not all of her garbage. Just the "organic," or decomposable, portion. I was sure there was some gimmick. Still, since I'd just lived through one of my least productive summers ever (I'd burned out 55 tomato plants in less than two months), I thought I'd give it a try. After all, it's mighty hard to top a record like that!

I began by learning what part of our household refuse would make good mulch. I discovered that everything that came from the ground initially would ultimately decay back into the ground. Such things as orange rinds, lettuce and cabbage cores, coffee grounds, celery leaves, tea, apple and pear cores, etc.-all are rich in vitamins and minerals. In fact, some of them are richer than the parts we don't throw away. And all are quick to decay. These plus egg shells, which are rich in minerals and protein, but rather slow to decompose unless finely crushed, either by hand or, ideally, in a blender. We kept two separate "garbage cans" that winter-one marked "organic" and the other a receptacle for the glass, paper, metal, and plastic that would end up at the municipal dump. As the organic can filled (and it didn't take long), I emptied it onto the garden and covered it with grass clippings and leaves from the previous summer's labors. Later, I drove out to a nearby farm and bought two bales of spoiled hay (\$3), which is also, I learned, an excellent garden mulch.

By using only truly organic matter for the garden (and not including such non-organic waste products as fat, meat, and bone), I built up a good amount of "food"-and, somewhat to my surprise, the mulch pile never did "odorize" the neighborhood, as some people had told me it might. Apparently the foul smells so often accompanying garbage come from decomposing meat and fish wastes. Kept free from them, an organic mulch pile doesn't smell any more foul than the dead leaves decomposing on your lawn in the fall. And if your sense of smell is that keen, you've no right working in the garden in the first place.

Early next spring, I went out to one of those rental shops and put my money down on a small tiller for the day (\$15). With that, I turned the soil over, mulch and all (much of which had already decomposed, turning into a fine, powdery, ash-like substance). Two weeks later, after the rains and natural vibrations of the earth settled the ground a bit, I began my planting as usual. Tomatoes, beans, peas, carrots, radishes, lettuce, spinach, cabbage, potatoes, and cucumbers-they all went in together, with no special thought toward which needed more alkaline soil and which more acidic, what got heavily limed and what didn't. I figured, if nature designed the whole darned system in the first place-and well enough to have survived for several million years-I'd hire her out and see what she could do for me. The results were fantastic.

The "natural" food I'd turned into the ground helped raise tiny pea and bean sprouts quicker than I'd ever seen before; and by late summer, my wife and I were helping ourselves to sweet, ripe peas right from the pod, cucumbers the size of small watermelons, and tomatoes by the bushelful. But even Mother Nature has her shortcomings, I guess; for, before long, we were helping ourselves to another bumper crop, one we hadn't planned on harvesting at all . . . weeds. Scores of them. Dozens of tiny, new shoots every day.

I walked into the house one evening crushed. I'd just spent the better part of two full hours weeding. And I knew by morning "they'd" be back. The new recruits. Drawn from the ranks of an unseen but endless army and nourished, like the vegetables, by the rich, mineral-laden mulch. I was ready to throw in the towel and admit, perhaps, that Mother Nature didn't always do such a bang-up job, left to her own devices, after all. Perhaps she was fine for the gardener willing to spend as much time a week weeding as he did tilling, mulching, planting, and harvesting combined. But if that was the case, she and I would never see eye-to-eye.

It's a relatively simple matter to walk into any garden shop and pick up enough weed killer to last you a lifetime, of course. But-just my personal preference, again-I had hoped to avoid that. I'd started my Great Leap Forward and planned on solving all my personal gardening problems naturally, without the use of any commercial mixes whatsoever. But even while I mused, I knew out there, out among the spinach and the cauliflower, there was a revolution unfolding, a conspiracy taking place. And for the first time since I'd started my new organic gardening program, I felt crushed. Hopelessly defeated. And by weeds!

I kicked around the house for a couple of days after that, actually avoiding the garden, avoiding that confrontation which I knew had to take place. Still, I wished there were another way . . .

It was nearing the end of summer and about two weeks since the last





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time I'd mustered the courage to visit the garden when it happened. My wife came running down to the cellar.

"Don, come quick! There's a woman on that talk show and she's discussing weedless organic gardening."

By the time I dropped what I was doing and raced upstairs to the television set, I caught the words, "... by author Ruth Stout, available in paperback from your local bookstore."

Then the station cut to a commercial.

"What did she say?"

"I don't know. I just turned the set on and when I heard them discussing organic gardening, I..."

"Weedless organic gardening. You said weedless!"

My wife nodded.

I rushed back down to the cellar and jotted down the name of Ruth Stout in my gardener's note pad, and the very next day took all my months of hope, my long days of toil and even longer nights of fear and, after some doing, finally uncovered a paper-back book entitled, *The No-Work Garden Book*, by Ruth Stout. I snatched up a copy and rushed home to read all about Miss Stout's methods.

Her experience, like the experience of the woman in England, came from practical, day-to-day toiling in the garden . . . her own, private, outdoor laboratory. After years of hard work, what secrets had she to share? What hope to offer the intrinsic non-weeder like me? Nothing earth shattering. Nothing bone shaking. Simply this. By covering the ground around the plants with thick layers of grass, hay, and other mulch, weeds wouldn't grow! By layering mulch on the ground, she fed her plants and prevented weeds from sprouting. It seemed too good to be true. But then, that's what I'd

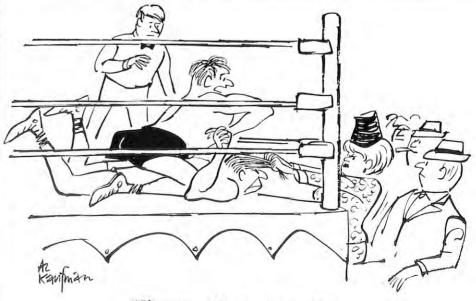
thought about mulching for nourishment and soil improvement, too; so what did I have to lose?

The next week was one of the most hectic of my life. The weeds had grown to several inches in my absence. My penance? I had to pull or dig each one of them out, then cover up all the exposed ground with hay and grass.

After the mulch compacted a bit during the next few days, I ended up with two-inch-deep rows of the stuff in between the vegetables. I thought surely that would be sufficient to prevent the sun's life-giving rays from reaching the earth. Weeds, like any growing organism, need those rays to sprout and grow. But after a week or so, I noticed a few weeds poking their ugly heads through the layered mulchso, back to the farmer for more hay. He couldn't believe me when I told him what I was using it for. But he believed me later when I increased the amount of hay on the ground to four inches in depth and started picking once again some of the most beautiful crops of vegetables he'd ever seen in his life! And all without having to pluck a single weed. When it was time to plant a new row of peas or beans or anything, I just brushed away a path in the hay and planted the seeds. Then, after they'd poked their way through the soil and sprouted a few tender green leaves, I gently pushed the mulch up around the plants, leaving only their leaves exposed to absorb the sun's rays, and, voila! Weedless organic gardening all over again.

"That's the nuttiest thing I ever heard," my neighbor said when I told him how to increase his gardening success. But I don't mind what people think, I don't mind what they say. I just go right on mulching.

(Continued on page 60)



"Please, ma ... I'd rather do it myself!"

#### SPORTS ACTION

#### by Don Bacue

#### TROUT TIME

Think "trout" and you automatically think "fly." Trout and flies go together like strawberries and cream. But in thinking fly, you're likely overlooking a rich delta of creel-filling possibilities.

There isn't a full-grown trout in the world that has gotten that way on a diet of bugs and bugs, alone. Many trout, in fact, favor a variety of natural —and more naturally available—food. Crayfish, for example, worms, and minnows. So why shouldn't the trout fisherman capitalize on his prey's "sweet tooth"? Many trout will only take a fly when there's absolutely nothing else available. Can you picture the poor fisherman spending hours or even days on the edge of a promising looking stream, making cast after cast with his spiders and nymphs, while just a few yards downstream a dozen fullgrown Brookies are feasting on minnows? Ahh, but it doesn't have to be that way.



Many trout are bait oriented. Hatchery trout, especially, grow up on a diet that may range from worms to salmon eggs to specially prepared, dry fish meal. These, especially, are prime targets for the bobber fisherman. All he needs is a light spinning outfit (including 4- or 6-pound test line) and a can full of cheeseballs or redworms. If he's smart, he'll "chum" the water first with diced bits of natural food to stir the trouts' appetites and trigger their gaming instinct. Then he'll set his

line out—shallow, if the water's cold, a little deeper once it's "weather warmed"—and wait. The action shouldn't be long in coming.

**BROOK TROUT** 

Fishing for Brook Trout means you're going to be fishing moving water, usually small streams and inlets, channels and creeks. This can be a problem if you're used to plunking your bait down in the middle of a placid lake somewhere and leaving it there until something nibbles. Remember, Brook Trout lie down current, waiting for food to come drifting to them. So, like the wise fly fisherman, use this information to your benefit. Hook up a small bobber on your line and add a piece of buckshot eight or 10 inches above the hook. Attach a small shiner or some other type of minnow (preferably through the fleshy part of the tail or back so there's plenty of room for movement) and let the current carry your offering past holes, hollow logs, large rocks . . . all the Brookie's favorite haunts. Or fish bobberless, if you prefer, by attaching a minnow or crayfish to a very small hook. Add a touch of weight some three feet back, and float that downstream. But only allow your bait to travel as far as practical before retrieving it and starting over again. Once, while salmon fishing in Michigan, I let my bait wander too far downstream. Wouldn't you know it? A scrappy, young coho picked that moment to snap it up and-of course -sped off . . . downstream. I had to break my neck running through waistdeep water, tripping on submerged rocks and logs, before I finally caught up with him. He turned out to be a 20-pounder, which made it all worthwhile. But the point is, in the excitement of the chase, I could have easily lost my fish, lost my balance, and lost my pride. Not to mention my health. Keep it in mind.

**BROWN TROUT** 

More than any other trout, the Brown is susceptible to minnows. Normally, look for this European im-(Continued on page 59)



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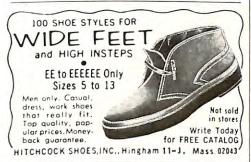


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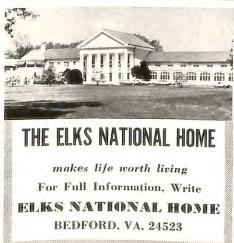
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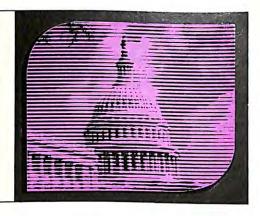
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#### AROUND MASHINGTON



NEWEST HOTEL in Washington is Loew's L'Enfant Plaza. The hotel's 372 rooms are located on the top four floors of a 12-story office building. When you call the hotel, the telephone operators answer, "Bon jour."



HISTORY OF SHAVING from the shark's teeth used by cavemen to the latest thing in safety razors is traced in a new exhibit at the Smithsonian Museum of History and Technology. It's called "Shaving Through the Ages."

THUMB SAVER. The Raylar Co. of Long Beach, CA, is manufacturing a gadget that saves a person a sore thumb when he has to hammer a nail. It looks a little like a doorstop with a V-shaped opening at one end. Any size tack or nail can be snapped into the opening which is about four inches away from the thumb and forefinger. After a few taps on the nail to get it started, the "Nail Starter," as it is called, is pulled away and you finish pounding the nail in.

NEW ALARM SYSTEM designed to deal with unwelcome intruders, disturbances and accidents while school is in session has been installed in two New York City high schools. SCAN, as it is called, for "silent communication and alarm network," uses NASA-developed technology. Teachers are able to call for help soundlessly and usually without the knowledge of intruders by pressing the button on a small ultrasonic transmitter which looks like a fountain pen and is carried in their pockets or purses.

GOLFERS in search of easy holes in the Washington area have found a couple on the public courses at Hains Point. They like No. 6 at East Potomac "B" course because it is easy on this flat 490-yarder to get a par five. No. 15 at East Potomac "D" course is popular because it's no trick to get a par three on this. It's only 160 yards to the green which has no sand traps.

FIRE ALERT. Instruments that sense conditions when forest fires can easily start have been developed by the California Division of Forestry and NASA's Ames Research Center. They have been installed at an unmanned experimental station in a remote fire area near Sunol, CA, and transmit data twice a day by means of a NASA "black box" to the Earth Resources Technology Satellite as it passes overhead. The satellite automatically relays the data through a series of computers and it ends up in useable form in the Forestry Headquarters in Sacramento, CA. Officials say the experiment has been "highly successful."



THE FEET are frequently involved early in the course of rheumatoid arthritis when diagnosis is difficult, according to Dr. John J. Calabro of the Worcester, MA, City Hospital. He urged doctors attending a national medical meeting of the Arthritis Foundation in Los Angeles to "look at the fect of your patients." Subcutaneous nodules, an early sign of rheumatoid arthritis, often appear on the feet, he said, but "are only looked for by most physicians at the elbow where they also occur frequently."

NEW EDITION of "The White House: A Historic Guide" has been brought out with a completely revised text and new pictures. Tourists who visit the White House can get it there or it can be ordered by mail from the White House Historical Association, 5026 New Executive Office Building, 726 Jackson Place, N.W., Washington, D.C. The paperback edition costs \$1.75, the cloth edition, \$3.00. Profits from the sale of this book and two others, "The Presidents" and "The Living White House," are used to purchase historic antique furniture and art for the White House. The books have grossed a total of more than \$2 million in the years 1962 to 1972.



TO HELP KEEP THE U.S. from running out of gas, American motorists need to be pressured into switching to smaller, more economical cars at a faster rate. This conclusion, supported by statistics, was reached after a study of the situation by two economists of the Federal Highway Administration.

IT'S DANGEROUS for motorists to carry extra cans of gasoline in their car trunks as insurance against running out of fuel on the highway, the American Automobile Association warns. It notes that gasoline stored in cans inside a hot car trunk can expand and overflow, increasing the risk of ignition by sparks from a crash or from a lighted cigarette. "In case of an accident, what might ordinarily be a minor mishap could become disastrous," it says, "and if a chain reaction highway accident occurred, the result could be a holocaust."

**BUS PRIORITY SYSTEM now operating** here helps express busses move through busy downtown intersections without getting stopped by a red light. If a green light is on as the bus approaches, the driver flips a switch and sends an electronic signal asking for it to stay on extra seconds until the bus gets through the intersection. The request is received by a computer which checks traffic on the side streets. If it determines that a traffic jam will not be caused, it approves the request. The system is designed to lure more commuters into riding the buses and leaving their cars at home.

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## Convention Highlights

Highlights of the 109th Grand Lodge Session Held in Chicago, Illinois, July 15-19, 1973



All 19 living Past Grand Exalted Rulers were present for the Sunday night opening of the 109th Grand Lodge Session. Honorary Convention Chairman PGER Lee A. Donaldson introduced them to the overflow and standing room only crowd which packed the International Ballroom of the Conrad Hilton Hotel in Chicago.

Thousands of Elks, their ladies and guests converged on Chicago, Ill., July 15-19, for the 109th Grand Lodge Session of the Benevolent and Protective Order of Elks.

A Seattle, Wash., Elk was elected Grand Exalted Ruler and legislation was enacted concerning Elkdom and sent to the lodges for ratification. Chicago also afforded many the opportunity to visit the famed and beautiful Elks National Memorial Building, national headquarters of the Order, and also *The Elks Magazine* building immediately adjacent.

Headquarters of the convention were in the Conrad Hilton Hotel, world's largest.

A public ceremony, which filled the International Ballroom to overflowing, officially opened the conclave on Sunday night. PGER Lee A. Donaldson, honorary convention chairman, presided and welcomed those in attendance

from every state in the union. Also represented were the Canal Zone, Puerto Rico and Guam.

Principal speaker was GER Francis M. Smith who reviewed Elkdom's legacy which had been served during the past year. Accomplishments included:

- Membership at an all time high of 1,541,784, the 33rd consecutive year of an increase.
- The Elks National Foundation had the greatest increase from individuals, State Associations, and Subordinate Lodges in history. A total of \$1,479,-466.26 or 96-plus cents per member was given.
- Expenditures on behalf of veterans were close to \$333,000. Additionally, there was the therapy of hours of companionship and entertainment.

He also noted the progress made in the campaign against drug abuse and pointed with pride to the many youth activity programs. The Free Throw Contest was conducted nationally this past year and touched the lives of half a million boys.

GER Smith drew enthusiastic response from the huge audience when he told them that the decent, lawabiding citizen is sick and tired of disobedience, disrespect, and irresponsibility by small forces of dissidents and, finally, is seeking a means of expression and action against them.

"He has had enough," the Grand Exalted Ruler said, "of elected and appointed representatives dancing to the tune of those who would gain their goals through unlawful means, and he wants this practice stopped.

"He has had enough of persons in positions of authority who will not stand up to those who sit down or sit in, and he wants them replaced.

"He is sick and tired of preachments of permissiveness with its degradation





GER and Mrs. Francis M. Smith were officially welcomed to the Conrad Hilton, headquarters of the 109th Session. From the left are Gordon Shenkle; George Hickey, chairman of the Chicago Convention Committee; PGER Lee A. Donaldson, honorary convention chairman; GER and Mrs. Smith; Wayne Shenkle, secretary to the GER, and Mrs. Shenkle; and Bryan J. Mc-Keogh, convention director.

GER Smith and his wife, Rae, are shown as they checked into the hotel prior to the Grand Lodge Session. Left is George T. Hickey, Chicago Convention Chairman, and right, Honorary Convention Chairman PGER Lee A. Donaldson.



A record attendance was racked up at the Chicago Session, according to T. J. Williams, Jr., of Albuquerque, N. M., right, Chairman of the Committee on Credentials. Shown signing in are PGER William J. Jernick, left, and Raymond J. Sheahen, president of the Illinois Elks Association.

by those who do not have the moral fibre and stamina to lead a respectable life, and he wants a satisfactory means of counteraction.

"He objects to stories of decent and respectable acts being crowded off the first 32 pages of our papers in deference to coverage for the illegitimate, the sordid, and the sensational, and he wants an effective avenue for expression of this feeling.

"He objects to demonstrations of contempt, ridicule and defiance superseding lawful processes in our courts of justice and he wants an opportunity to say so.

"He objects to the accommodation of those who deliberately defy our laws and then seek and obtain protection from them when needed and he wants to make this feeling known.

"He wants to know why the procedures of law enforcement are being so carefully circumscribed while the practices of disobedience appear to be so zealously guarded.

"He wants to know why the first 10 amendments to our Constitution, originally known as the Bill of Rights, have been so distorted they appear to



U. S. Sen. Henry M. Jackson of Washington, center, nominated Robert Yothers of Seattle for Grand Exalted Ruler. Left is PGER Frank Hise of Oregon.

protect those who would break the law instead of those who obey the

law.
"...I am firmly convinced that this Order," GER Smith said, "and organizations having similar goals, can and should serve as efficient vehicles through which the responsible citizen can not only make his feelings known but his power felt."

GER Smith drew resounding applause when he said: "There is no doubt the true birth of our Order took place when it was dedicated to the service of God, country and fellow man. Always the Bible will be our book of laws. Always the Flag will stand beside the altar and receive our pledge of allegiance. Always the antlers will symbolize the true tenets of fellowship. This was our yesterday. This is our today. This must and will be our tomorrow."

Vocal selections were by Miss Martha Pasdach and also by the Rock Hill, S. C., Elks Chorus directed by Leon B. Craven.

Grand Esquire Robert Sabin of Arlington Heights, Ill., Lodge led the



Here's Elkdom's new first family. Pictured at home, from left to right, are GER Robert A. Yothers, wife Dorothy, and son Robert Michael. Lillibelle looks approvingly on.



audience in the Pledge of Allegiance, and the invocation and benediction were by Grand Chaplain, the Rev. Fr. Francis A. White.

Organist was Ramon "Red" Ringo of Brazil, Ind., Lodge, a resident of the Elks National Home. Assisting in the ceremonies throughout the convention was the Pottstown, Pa., Elks Drill Team.

#### Monday's Highlights

A colorful display of state flags presented by state presidents and representatives heralded the opening of the Monday business session.

Delegates were welcomed by Cook County Circuit Court Judge Maurice W. Lee, a PER of Chicago South

Robert A. Yothers of Seattle, Wash., Lodge No. 92 was unanimously elected Grand Exalted Ruler. He is the third man from the state of Washington and the second man from Seattle Lodge in the history of the Order to hold the honor. Previously Walter F. Meier of Seattle in 1933-34 and Emmett T. Anderson of Tacoma in 1949-50 were Grand Exalted Rulers from the Evergreen State.

Brother Yothers was nominated by U.S. Sen. Henry M. Jackson, a member of Everett, Wash., Lodge. Seconding the nomination was Robert Grafton of North Palm Beach, Fla., Lodge, a member of the GL Judiciary Committee. The nomination was also jointly seconded by the state presidents of Washington, Oregon, Idaho, and Alaska. Speaking for the group was SP Robert Greenlee of Washington.

Other new officers are H. Beecher Charmbury of State College, Pa., Grand Est. Lead. Kt.; Gerald L. Powell of Peru, Ind., Grand Est. Loval Kt.; John P. Carey of Bath, Me., Grand Est. Lect. Kt.; and Homer Huhn, Jr., of Mount Pleasant, Pa., Grand Sec'y.

Also H. Foster Sears of Macomb Ill., Grand Treas.; James Viola of Florence, Colo., Grand In. Gd.; George D. Pickerel of Casa Grande Valley, Ariz., Grand Tiler; and Rt. Rev. Msgr. George N. Scott of San Pedro, Cal., Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were Lewis C. Gerber of South Bend, Ind., and Gerald Strohm of Fresno, Cal. Alton I. Thompson of Salt Lake City, Utah, was elected to a three-year unexpired term on the board which was created by the election of GER Yothers.

Appointed to serve as secretary to the Grand Exalted Ruler was G. Clifford Whittle of Seattle.

Delegates confirmed the following appointments:

-PGER R. Leonard Bush to a fiveyear term on the Elks National Memorial and Publication Commission.

-PGER Horace R. Wisely to a sevenyear term as trustee of the Elks National Foundation.

-PGER Glenn L. Miller to a fiveyear term on the GL Convention Committee.

-PGER E. Gene Fournace to a seven-year term on the Elks National Service Commission.

(Continued on page 18)

#### AMERICANISM CONTEST WINNERS

Lodges with less than 300 members:

1. Florissant, Mo.

2. Irving, Texas Lodges with 301 to 600 members:

1. Poplar Bluff, Mo.

Lake Havasu City, Ariz.

3. Glendale, Ariz.

Lodges with 601 to 1,000 members:

1. Paramount, Cal.

Salem, III. 3. Elwood, Ind.

Lodges with 1,001 to 2,000 members:

1. Arlington-Fairfax, Va.

West Springfield-Agawam, Mass. Brainerd, Minn.

Lodges with over 2,000 members:

Phoenix, Ariz. Long Beach, Cal.

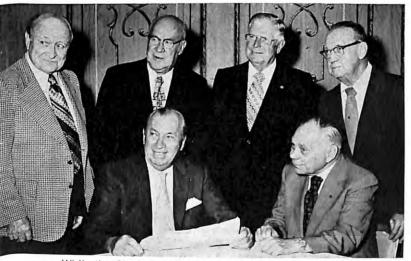
3. Omaha, Neb.



Members of the Board of Grand Trustees convened during the convention to put finishing touches on the budget for the coming year. They are shown here with Grand Sec'y. Homer Huhn. Jr. Seated from left are W. Edward Wilson, vice chairman; John B. Morey, chairman; Grand Sec'y, Huhn; and George B. Klein, secretary of the Board. Standing, left to right, Melville J. Junion, pension member; Robert A. Yothers, building applications, west; Lewis C. Gerber, home member; Wayne A. Swanson, approving member; and Edmund H. Hanlon, building applications, east.



The success of the programs of the Elks National Service Commission was reported. The commission met during the convention to make future plans. Seated, left to right, are PGERs Ronald J. Dunn: William J. Jernick, chairman-treasurer; George I. Hall, vice chairman; and John L. Walker, secretary. Standing, from the left, are PGERs William A. Wall, Robert G. Pruitt and Frank Hise; Bryan McKeogh, director; and Bud Hall, assistant director.



While the Chicago convention was in progress the National Convention Committee was already making plans for the next session to be held July 7-11, 1974, in Miami, Beach, Fla. Seated are, left, PGER George I. Hall, chairman, and PGER Lee A. Donaldson, right. Standing, left to right, are Bryan J. McKeogh, director; PGERs Robert E. Boney, Glenn L. Miller and Robert G. Pruitt.



Members of the Elks National Memorial and Publication Commission met recently in the conference room of The Elks Magazine Building to review the year's accomplishments. Seated (from left to right) are R. Leonard Bush, vice chairman, and Wade H. Kepner, chairman. Standing are Raymond C. Dobson. secretary; Edward W. McCabe, treasurer; and Robert E. Boney, assistant secretary-assistant treasurer. All are PGERs.



The Grand Forum met to handle various matters. They are shown here with GER Smith, seated left. On the right is Chief Justice Willis C. McDonald of New Orleans, La. Standing, left to right, are John J. O'Brien of Whitehall, N.Y., Thomas Goodwin of Lawler of Redondo Beach, Cal.



Meeting during the convention was the Committee on Judiciary to cover various matters coming before them. Seated, from the left, are Judge George J. Balbach of Queens Borough (Elmhurst). N.Y.; Edward C. Alexander of Great Falls, Mont., chairman; and Robert Grafton of North Palm Beach, Fla. Standing, left to right, are Edward W. Connolly of Livingston, N. J.; Raymond V. Arnold of Jackson, Mich.; Robert W. Webb of Santa Ana, Calif.; and Ray Wheeling, W. Va., Hal M. Randall of Salem, Ore., and Bernard J. Fink of Neenah-Menasha, Wis. Absent when the photograph was taken was Sidney J. Nicholson of Florence, Ore.

(Continued from page 16)

-Alex M. Harman, Jr., of Pulaski, Va., to a five-year term as Justice of the Grand Forum.

Grand Exalted Ruler-Elect Yothers was escorted to the stage amid cheers and a demonstration by delegates from his area. The Aberdeen, Wash., Elks Band played the "Washington State Fight Song" as the jubilant Elks marched.

The official escort consisted of PGERs Hise, Wisely, Blackledge, Wall, Bush, Dobson, Boney and Miller, Washington State Elks Association SP Robert Greenlee, Oregon State Elks Association SP William Flatt, Alaska State Elks Association SP Barton R. Lowder, Idaho State Elks Association SP Gilbert Hunt and Seattle Lodge ER Robert E. Brooke.

The full text of the new Grand Exalted Ruler's acceptance speech appears elsewhere in this issue of *The Elks Magazine*.

In a report of the New Lodge Committee, Donald D. Balvin of Aberdeen, S. C., noted that 15 new lodge charters or dispensations were granted. Texas, California, and Tennessee each had two, while Florida, Maryland, Hawaii, Alabama, Massachusetts, Ohio, New Jersey, Wyoming, and Louisiana had one each.

#### Tuesday's Highlights

Tuesday's business session began with a report by the Committee on Distribution given by Vern Huck of Los Angeles, Cal., chairman.

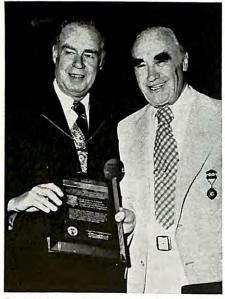
The highlight of the report on the Elks National Memorial and Publication Commission by PGER Wade H. Kepner, chairman, was the presentation of a \$130,000 check to the Grand Lodge.

The check was from the earnings of *The Elks Magazine*, the only agency that makes money for the Order. In addition, earnings from the *Magazine* also paid for the maintenance on the Memorial and *The Elks Magazine* buildings which came to \$169,146.21 during the past year.

Since the founding of the magazine, a total of \$10,321,568.64 has been turned over to the Grand Lodge for fraternal purposes.

PGER Kepner noted that an archives room has been set aside in the Memorial Building to house memorabilia of the Order.

K. V. Cantoli of Hasbrouck Heights, N. J., Chairman of the Auditing and Accounting Committee, reported that nine percent of the lodges had not complied with Grand Lodge statutes requiring auditing and accounting reports. He pointed out that there is a \$50 fine for failure to file on time. He urged use of the auditing and account-



During his report on the Elks National Service Commission, PGER William J. Jernick, chairman-treasurer, right, presented GER Francis M. Smith and the Past Grand Exalted Rulers with a plaque for their participation and support of the programs in behalf of veterans.

ing manual, proper forms, and adequate insurance coverage.

In a preliminary report of the Board of Trustees of the Elks National Foundation, PGER John L. Walker, chairman, pointed out that the total received during the past year from all sources reached \$1,520,545.63, bringing the total book value of principal and income funds to \$23,081,120.14.

He announced that this year there will be an increase in various awards and grants as a result of contributions to the Foundation.

Awards were made to lodges and state associations having the highest average per member donations to the Foundation.

Top lodge in the nation was Belvidere, Ill., with an average per member of \$20.917.

Following are the other awards with the average per member donations in parentheses:

Lodges under 250 members—first, Fayetteville, Tenn. (\$17.076); second, Tenafly, N. J. (\$11.568); third, Englewood, N. J. (\$9.369).

Lodges with 251 to 500 members—first, Martinsville, Va. (\$11.493); second, Nogales, Ariz. (\$11.474); third, Okmulgee, Okla. (\$11.042).

Lodges with 501 to 1,000 members—first, Sierra Vista, Ariz. (\$9.074); second, Peekskill, N. Y. (\$8.111); third, Atlantic City, N. J. (\$6.511).

Lodges with 1,001 to 1,500 members—first, Fort Collins, Colo. (\$6.461); second, Palm Springs, Cal. (\$5.389); third, Midland, Mich. (\$5.171).

Lodges with over 1,500 members—first, Lakewood, Colo. (\$8.004); second, Greensboro, N. C. (\$5.200); third Escondido, Cal. (\$4.075).

Top states—first, North Carolina (\$2.835); second, Hawaii (\$2.827); third, Nevada (\$2.213); fourth, Arizona (\$1.900); fifth, Virginia (\$1.804).

California was also recognized as being the top state in total donations with \$215,639 contributed.

In a preliminary report for the GL Ritualistic Committee, Chairman William H. Whaley of Buckhead (Atlanta), Ga., announced the Eastern and Western Division ritual contest winners. First place, Eastern Division, went to Huntington, N. Y., and second place was (Continued on page 20)



A \$130,000 check! That's what PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission, right, is presenting to GER Smith from the surplus earnings of *The Elks Magazine*. This is the fourth straight year that a check in a similar amount has been presented for Grand Lodge purposes.



Hawaii, here I come! That's what Mrs. Viola Granie (third from left) of Lake Hopatcong, N. J., cried when her name was announced as the Grand Prize winner at the Hawaiian Fashion Show Monday, She won a one-week, all-expenses-paid trip to the Land of Enchantment. Mrs. Granie's name was drawn from nearly 3,000 entries. Making the presentation from left to right were Mrs. Audrey Shenko and Mrs. Ruth Faryna from Caravelle Travel, Inc., Naperville, III.; M.C. Geo. T. Hickey, Chicago Convention Committee Chairman; Mrs. Rae Smith, wife of GER Francis M. Smith; and Aubrev Neville from Caravelle Travel.



Kathleen M. Pavlich of Tenino, Wash., seated left, and Michael W. Strohbach of Riverside, Calif., first place Most Valuable Student winners, both received \$3,000 scholarships to the university of their choice. They are shown here with the Elks National Foundation Board of Trustees, sponsors of the contest. Standing, from the left, are PGERs John L. Walker (chairman), H. L. Blackledge (vice chairman), John E. Fenton (secretary), William A. Wall and Horace R. Wisely. Absent when the photo was taken were PGERs Edward J. McCormick (treasurer) and Lee A. Donaldson.



National first place Youth Leadership Contest winners spoke at the Wednesday meeting. Left to right, Miland H. Dunivent of Grand Junction, Colo., who conducted the contest; PGER E. Gene Fournace from Ohio; Andrea Ruehlmann from Cincinnati, Ohio, first place girl winner; Robert R. Morrison from Vicksburg, Miss., winner in the boys' division; PGER Edward W. McCabe of Tennessee; and Gerald L. Powell of Peru, Ind., GL Youth Activities Committee Chairman.



Presentation of the flags from every state in the union brought thunderous applause from the delegates when the Monday morning meeting opened. Dan Davis, Chairman of the Americanism Committee, led the procession with the American Flag.





PGER Frank Hise installed the new Grand Lodge officers. He shared the honor of investing the new Grand Exalted Ruler with his jewel of office with PGER Horace R. Wisely, right. Bro. Wisely was a former sponsor of the state of Washington, home state of GER Yothers.



Mrs. Rae Smith had the honor of pinning a Past Grand Exalted Ruler's jewel on her husband. PGER Ray Dobson presented a resolution, which was approved, lauding the immediate Past Grand Exalted Ruler on his service to the Order.

(Continued from page 18)

won by Orlando, Fla. Greeley, Colo., took first place in the Western Division with Beloit, Kan., coming in second.

Awards were also presented to the All-American Eastern and Western Division teams.

The Eastern Division team consists of Exalted Ruler Ronald Sims; Lead. Kt. Gordon Frederick; Loyal Kt. John Chenev (all of Orlando); Lect. Kt. William A. King, Cascade-East Point, Ga.; Esq. Robert E. Vandermark, Sr., Huntington, N. Y.; Chaplain William S. Fairey, Orangeburg, S. C.; and In. Gd. Vincent W. Donovan, Huntington.

Western Divison team members are Exalted Ruler Bernard Mattern, Wallace, Idaho; Lead. Kt. Earl L. Wilford, Tucson, Ariz.; Loyal Kt. Stephen Brown, Beloit, Kan.; Lect. Kt. Edward F. Dobrowolski, Big Bear Lake, Cal.: Esq. John E. Malletta, Missoula, Mont.; Chaplain G. Hank Brown, Greeley, Colo.; and In. Gd. Robert Hobbs, Kearnev, Neb.

Omer C. Macy of Mattoon, Ill., chairman of the GL Lodge Activities Committee, estimated that Elks' lodges spent \$2.5 million to entertain 740,000 persons at Christmas time.

Awards in various categories, previously announced in The Elks Magazine, were presented.

Winners of the Flag Day Contest are-Lodges under 300 members: first, Hollywood West, Fla.; second. Bristol, Pa.; third, Calverton, Md.

Lodges with 301 to 600 members: first, Saratoga, N. Y.; second, St. Johnsbury, Vt.; third, Tooele, Utah.

#### HIGHEST NET MEMBERSHIP GAIN

Lodges with less than 300 members:

- 1. Jefferson City, Mo., 273 2. Frankfort, Ky., 82 3. Brownsville, Pa., 80
- Lodges with 301 to 600 members:

  - Portsmouth, Va., 259
     Charlotte County, Fla., 227
     Newport News, Va., 181
- Lodges with 601 to 1,000 members:
  - Fall River, Mass., 225 St. Helens, Ore., 207
- 3. Middletown, Conn., 196
- Lodges with 1,001 to 2,000 members:
  - Nashville, Tenn., 699
     Devils Lake, N. D., 537
  - 3. Nebraska City, Neb., 476
- Lodges with over 2,000 members: Kirkland-Bellevue, Wash., 991
  - Lewiston, Idaho, 809
  - 3. Eugene, Ore., 344

#### HIGHEST PERCENTAGE NET MEMBERSHIP GAIN

Lodges with less than 300 members:

- 1. Jefferson City, Mo., 120.264 pct.
- Ardmore, Okla., 100 pct.
- 3. Clarksville, Tenn., 58,510 pct.
- Lodges with 301 to 600 members:

- Portsmouth, Va., 48.867 pct.
   Newport News, Va., 46.770 pct.
   Huntington, Ind., 44.888 pct.
- Lodges with 601 to 1,000 members:
- Fall River, Mass., 27.777 pct.
- Middletown, Conn., 21.777 pct. Painesville, Ohio, 20.258 pct.
- Lodges with 1,001 to 2,000 members:
- 1. Nashville, Tenn., 48.643 pct. 2. Nebraska City, Neb., 38.542 pct. 3. Devils Lake, N. D., 28.777 pct.
- Lodges with over 2,000 members:
- Kirkland-Bellevue, Wash..
  - 44.459 pct.
- Lewiston, Idaho, 24.907 pct.
- Dickinson, N. D., 11.970 pct.

Lodges with 601 to 1,000 members: first, Massapequa, N. Y.; second, Marvvale (Phoenix), Ariz.; third, Tempe. Ariz.

Lodges with 1,001 to 2,000 members: first, Tillamook, Ore.; second, Westbrook, Conn.; third, Pawtucket, R. I.

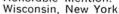
Lodges with over 2,000 members: first, Phoenix, Ariz.; second, Salem. Ore.; third, Vancouver, Wash.

Reporting for the State Associations Committee, Dr. Leonard J. Bristol of Saranac Lake, N. Y., said that 809 lodges, compared to 648 last year, achieved at least a \$1 per capita in the Elks National Foundation.

#### YOUTH ACTIVITIES WINNERS For Best All-Around Programs

Lodges with less than 300 members:

- 1. Bountiful, Utah
- Poplar Bluff, Mo. 3. Dunkirk, Ind.
- Lodges with 301 to 600 members:
  - Nogales, Ariz.
     Fulton, N. Y.
     Durham, N. C.
- Lodges with 601 to 1,000 members:
  - 1. Nashua, N. H.
  - 2. Plantation, Fla.
- Mainland, Tex.
- Lodges with 1,001 to 2,000 members:
- Binghamton, N. Y.
- Bordentown, N. J.
- 3. Pasco, Wash.
- Lodges with over 2,000 members:
- 1. Auburn, Wash. 2. Lincoln, Neb.
- 3. Phoenix, Ariz. State Associations:
  - 1. Ohio
  - Arizona
  - Nebraska
  - Honorable Mention: Washington,





The state of North Carolina racked up a total of \$2.835 per member in contributions to the Elks National Foundation. Shown receiving a plaque for their achievement is immediate Past SP John D. Sullivan of Southern Pines, N.C., right. Center is H. Steve Fennell of Greensboro, state Foundation co-chairman. Presenting the award is PGER John L. Walk er, chairman of the Foundation Trustees.



The new Grand Lodge officers are shown left. Seated, from the left, are H. Beecher Charmbury of State College, Pa., Gr. Est. Lead. Kt.; Gerald L. Powell of Peru, Ind., Gr. Est. Loyal Kt.; GER Robert A. Yothers of Seattle, Wash.; John P. Carey of Bath, Me., Gr. Est. Lect. Kt. Standing, left to right, H. Foster Sears of Macomb, III., Gr. Treas.; the Rt. Rev. Msgr. George M. Scott of San Pedro, Calif.. Gr. Chaplain; James Viola of Florence, Colo., Gr. Inner Guard; George D. Pickerel of Casa Grande Valley, Ariz., Grand Tiler; Lewis C. Gerber of South Bend, Ind., Gerald Strohm of Fresno, Calif., and Alton J. Thompson of Salt Lake City, Utah, Gr. Trustees.



Conrad Hilton, center, head of the famed international hotel chain, visited with GER Francis M. Smith and PGER Robert E. Boney, right, during a pause in the many convention activities.



Orlando, Fla., Lodge won the national ritualistic championship with a score of 93.219. Kneeling are PER Jasper L. Nichols, coach, left, and PER Richard Branham, candidate. Standing, left to right, Inner Guard Phil Walsh, Chaplain Robert Brim, Lead. Kt. Gordon Frederick, ER Ronald Sims, Esq. Ralph Thomas, Lect. Kt. Dan Sanford, Loyal Kt. John Cheney.

He announced winners in the state publication contest. They are as follows:

Class A (publications which are sold), Division I (issued more than quarterly): first, California-Hawaii; second, Illinois; third, Texas. Division II (issued quarterly): first, Pennsylvania; second, Minnesota.

Class B (publications which are not sold), Division I (issued more than quarterly): first, Colorado; second, Oregon; third, North Dakota; fourth, Massachusetts; fifth, Wisconsin. Division II (issued quarterly): first, Michigan; second, Georgia; third, Florida; fourth, Oklahoma; fifth, Idaho and Nebraska. Division III (issued less than quarterly): first, North Carolina.

Dan Davis of Van Nuys, Cal., chairman, reported for the Americanism Committee and announced the winners of the state history contest. They were Texas, first; South Dakota, second; and California-Hawaii, third.

"The future of our Order is the future of our nation," Brother Davis



Upon his installation as Grand Exalted Ruler, keys to a new automobile were presented to Robert A. Yothers by the Washington State Elks Association. From the left are Seattle ER Robert E. Brooke, Washingon SP Robert Greenlee, GER Yothers, and Robert Grafton of North Palm Beach, Fla., member of the Committee on Judiciary who seconded the nomination of Bro. Yothers. Other gifts included presentations by the Minnesota Elks Association, Lawlins, Wyo., Lodge and Balboa, Canal Zone, Lodge.

said as he presented his stirring report. "Stand up and speak up for America," he urged. The delegates gave thunderous applause to his remarks which GER Smith accepted as a second to a motion to adopt the report.

He then accepted the delegates' rising ovation as a vote of approval.

A resolution wishing President Richard M. Nixon a speedy recovery was approved by the convention. W. H. S. O'Brien of Festus-Crystal City, Mo., chairman of the resolutions committee, presented the resolution which was filed by Seattle, Wash., Lodge.

#### Wednesday's Highlights

Open to ladies and guests, Wednesday's meeting heard a supplement to the Elks National Service Commission's printed report. PGER William J. Jernick, chairman-treasurer of the commission, pointed out that it is mandatory for lodges to have a service committee. He also spoke of plans to honor veterans during the month of November.

For the 22nd consecutive year, delegates voted authority to levy \$1 per member assessment in the event of a national disaster.

PGER Jernick's report was augmented by a dramatic slide-audio presentation depicting the activities of the commission in behalf of veterans. The production was created by Martin Karant, director of public relations.

The all-time high in participation in the GL Youth Activities programs was stressed by Gerald L. Powell of Peru, Ind., chairman. A million and a half youths were served at an estimated cost of \$2,625,473 with more than 95,000 Elks actively participating. The winners were previously announced in *The Elks Magazine*.

He noted the success of the Teenager of the Month and Year program with an increase of approximately 500 lodges taking advantage of honoring youth.

First place boy and girl winners of the Elks Youth Leadership Contest, Robert Russell Morrison of Vicksburg, Miss., and Andrea Ellen Ruehlmann of Cincinnati, Ohio, each received a \$2,000 educational certificate. Both received enthusiastic applause as they expressed their appreciation.

A plaque was presented to GER Smith in appreciation for his guidance and leadership in promulgating the youth programs of Elkdom.

In the second portion of the Elks National Foundation report, PGER Walker, chairman, introduced the first place winner in the girls' division of the Most Valuable Student Contest. She is Kathleen Marie Pavlich, sponsored by Olympia, Wash., Lodge. First place boy is Michael William Stroh-



Providing both instrumental and choral music for convention events was the Elks Band from Aberdeen, Wash. By resolution, the band was named the official band for the 109th Session. Comprised entirely of Elks, the average length of membership is 22 years.



ER Garfield C. Hanson, right, on behalf of Napa, Calif., Lodge presented the PGER Raymond Benjamin Ritualistic Trophy to Orlando, Fla. Accepting it for the national champions was acting ER Ronald Sims.

PER Jasper L. Nichols of Orlando, Fla., left, won the coveted John Frakes' Ritual Coach of the Year Award which was presented by ER Earl L. Wilford of Tucson, Ariz.



bach of Riverside, Calf. He was introduced by PGER Horace R. Wisely, a member of the Foundation Board of Trustees and one of the GL sponsors of California.

This is the second straight year that Mike has won the first place Most Valuable Student Contest. The record is held by Miss Janice Marlene Csokmay of Warren, Ohio, who won first place three times. Miss Csokmay was also present at this year's convention.

Both Miss Pavlich and Mr. Strohbach received a standing ovation as they told of their plans to further their education with the \$3,000 grants which both received to the colleges of their choice.

It was later announced that delegates had contributed more than \$16,000 to the Elks National Foundation during the convention.

## Conventi





Robert Sabin, Grand Esquire



Judge Maurice W. Lee, convention greetings



Henry M. Jackson, U.S. Senator from Washington



Robert Grafton, seconding nomination



T. J. Williams, Jr., Chairman, Committee on Credentials



Vern Huck, Chairman, Committee on Distribution



W. H. S. O'Brien, Chairman, Resolutions Committee



Edward C. Alexander, Chairman, Committee on Judiciary



Donald D. Balvin. Chairman, New Lodge Committee



John B. Morey, Chairman, Board of Grand Trustees



PGER Wade H. Kepner, Chairman, Elks National Memorial and Pub**lication Commission** 



Kenneth V. Cantoli, Chairman, Auditing and Accounting Committee



PGER John L. Walker, Chairman, Elks National Foundation Trustees



William H. Whaley, Chairman, Ritualistic Committee



Omer C. Macy, Chairman, Lodge Activities Committee



Dr. Leonard J. Bristol, Chairman, State Associations Committee



Dan Davis, Chairman, Americanism Committee



Rev. Francis A. White, Grand Chaplain



PGER William J. Jernick, Chairman-Treasurer, Elks National Service Commission



Gerald L. Powell, Chairman, Youth **Activities Committee** 



George T. Hickey, Chairman, Chicago Convention Committee



PGER Horace R. Wisely, Elks National Foundation Trustees

#### Thursday's Highlights

Delegates filled the International Ballroom and overflowed into the Grand Ballroom for the Thursday legislative session

T. J. Williams, Jr., of Albuquerque, N. M., Chairman of the Committee on Credentials, reported registration of delegates and Grand Lodge members had reached 3,510, a new record for a single convention year.

Approved was the final budget presented by John B. Morey, Chairman of the Board of Grand Trustees.

Also approved was a resolution increasing the Grand Lodge dues from \$2.00 to \$2.25 per member effective April 1, 1974. It was noted that this was the first increase since 1963. Delegates gave a standing acclamation to a resolution thanking Brother Morey for his service to the Order. He is retiring from the Board.

William H. Whaley of Buckhead (Atlanta), Ga., Lodge and Grand Lodge Ritual Committee Chairman, announced the results of the ritual contest.

Placing first in the nation was Orlando. Fla., with a score of 93.219. Second was Greeley, Colo., 92.803; third, Huntington, N.Y., 91.667; and fourth, Beloit, Kan., 91.077.

W. H. S. O'Brien of Festus-Crystal City, Mo., chairman of the Resolutions Committee, presented a resolution, which was approved, honoring the convention committees for a successful 1973 Chicago session.

In connection with the final report of the Committee on Judiciary by Edward C. Alexander of Great Falls, Mont., delegates, after debate, gave overwhelming approval to a resolution

#### ELKS NATIONAL YOUTH WEEK AWARD WINNERS

Lodges with less than 300 members:

- St. Matthews, Ky. Henderson, Tenn.
- 3. Coventry-West Greenwich, R. I.
- Lodges with 301 to 600 members:
  - Herkimer, N.Y.
  - Fulton, N.Y. 3. Kodiak, Alaska

Lodges with 601 to 1,000 members:

- Hudson, N. Y. Van Wert, Ohio
- 3. Florence, Colo.

Lodges with 1,001 to 2,000 members:

- 1. Midland, Mich.
- 2. Falls City, Neb. 3. Appleton, Wis.

Lodges with over 2,000 members:

- 1. Lake City, Wash.
- Phoenix, Ariz.
- 3. Kelso, Wash.

State Associations:

1 Ohio

to amend the constitution and statutes to eliminate the word "white" from the membership requirements. The resolution was approved by 2,186 in favor to 773 against.

Among other resolutions was one affecting Section 202 of the Grand Lodge Statutes.

The proposed amendment now goes to the lodges for ratification. A majority vote is needed before it is adopted and enacted into law.

A digest of all legislation passed at the session will appear in a future issue of The Elks Magazine.

PGER Frank Hise installed the new Grand Lodge Officers, sharing the installation of the new Grand Exalted Ruler with PGER Wisely. Assisting was the Pottstown, Pa., Drill Team.

#### **ATTENDANCE** As reported by the

Committee on Credentia	als
Grand Exalted Ruler	1
Past Grand Exalted Rulers	19
Grand Lodge Officers	25
Grand Lodge Committeemen	70
District Deputies Designate	224
Special Deputies	23
Representatives	1890
Alternate Representatives	41
Members of Grand Lodge	1217
Total	3510



Featured at the Sunday night opening and Memorial Service was the Rock Hill, S. C., Lodge Chorus under the direction of Leon B. Craven. Accompanist was Miss Patty Orr.





When newly elected GER Robert Yothers was escorted to the podium, Elks from his area decorated the stage with boxes of famed Washington apples, each box bearing one letter of his

Those attending the convention cheered and applauded musical groups performing for their enjoyment in the hotel lobby and during other activities.



Shown arriving at the conclave is PGER Ronald J. Dunn, chairman of the GL Advisory Committee, and Mrs. Dunn. Assisting is Gene Donnelly of the Conrad Hilton Hotel staff. left.



Among those attending the 109th Session in Chicago was the dean of the Past Grand Exalted Rulers, Dr. Edward J. McCormick of Toledo. He is shown with Mrs. McCormick, right, and Mrs. Lee A. Donaldson.

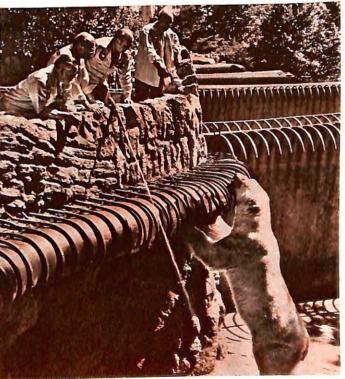


"You are now a 'Usterwuzzer.'" That's how Francis M. Smith's status from Grand Exalted Ruler to Past Grand was described. PGER E. Gene Fournace, right, escorted the new PGER to a special seat, labeled the "Scrap Heap."



Present on stage at the Monday meeting when Robert A. Yothers gave his acceptance speech after being elected Grand Exalted Ruler were members of his family. Included were his parents, son Mike and wife Dorothy. He is shown above getting a kiss from his mother. By coincidence, his parents were married 65 years ago and honeymooned in Chicago. They celebrated their wedding anniversary during the convention.

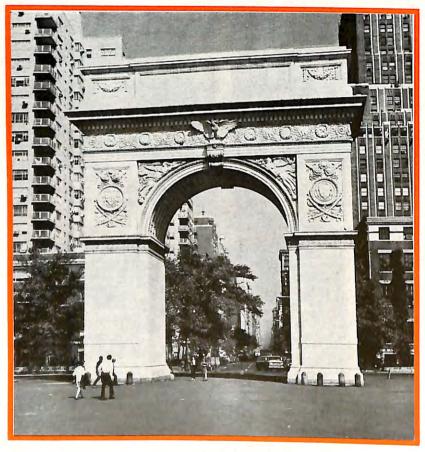




When the Alaska delegation visited Chicago they went to Lincoln Park Zoo to see Big Mike. In 1956 when the Grand Lodge convention was held in the Windy City, the then Territory of Alaska donated a 125-pound, three-year-old polar bear to the zoo through the Alaska State Elks Association. The bear was named in honor of Mike Monagle of Juneau, Grand Tiler in '56. The polar bear now stands a big eight feet tall. Shown feeding fish to the bruiser are, from the left, Louis Odsather of Anchorage, GL Americanism Committee; PGER Frank Hise; Robert Haag of Juneau, Special Deputy; and SP Barton Lowder, also of Juneau.

Ronald Sims of Orlando, Fla., had the highest Exalted Ruler's score in the ritual contest (89.960). PGER R. Leonard Bush, right, presented him a trophy which is given annually in PGER Bush's name by his home lodge, Inglewood, Cal.

## GOTHAM:



#### by Jerry Hulse

■ Is New York really fun city as Mayor Lindsey suggests, or as dramatically unliveable as Johnny Carson insists? One of the biggest put-downs on television revolves around Carson's tirades against Gotham. To hear him tell it Manhattan is a disaster area on the brink of collapse. It's dirty, he says. Dirty and dangerous. Crime-ridden and corrupt. He smiles smugly. "Lock your door," he says, "—don't forget to lock your door."

Is it all that bad? Is it unsafe and unbearable as Carson cautions? As a frequent visitor to New York, I've watched the city change. In reply to Carson's anti-New York campaign I can only say that, although he's correct to a degree, likewise he is given to exaggeration. Obviously, Manhattan isn't as safe as Boise, Idaho. But then, did Boise get the 16 million visitors New York got last year? Whenever

## BUST: BUST:

you have a city the size of Manhattan it's bound to offer uncertainties. You can get mugged in New York, yes, although in my opinion the percentages are unfavorable, providing you take certain precautions. You could get run down by a taxi, certainly, and the crowds are horrendous and the weather is maddeningly changeable, but let me tell you this: New York remains the most exciting city in the world today.

Few would agree to the contrary. No city on earth is more lusty and alive. Yes, but safe? Do you walk the streets at night? A bellman at the Regency Hotel on Park Avenue advised me to take a taxi at night. "I do," he said. Others disagree. Publicist Jim Shanahan who pals with writer Jimmy Breslin and restauranteur Toots Shor says: "I walk the streets every night. They don't frighten me."

New York's police department insists that Manhattan's streets are as safe as any in the world, "considering the population." Still, one high official cautions: "You don't go walking through Central Park at night, though, or along unlighted streets. Keep away from 9th and 10th Avenues. There's nothing to see over there anyway."

Beginning with Mayor Lindsey and police commissioner Patrick Murphy, New York has launched a campaign against crime. Operating privately is the Association for a Better New York.



The city is determined to survive. even in the face of its detractors.

One thing is obvious: New York is too tough to die. Taxis get stuck bumper-to-bumper. Taxis with bulletproof glass between you and the hack at the wheel. On the sidewalks, unless you hurry, you get pushed aside. They shove and they run. They wait for no one, but they'll not be defeated, which is why no other city, anywhere, compares with Gotham.

I have friends with locks on their doors that'd secure a bank vault. They could move somewhere else, but they remain-they remain because with all its miseries-(and Lord it has them!) –there's not another town in the world

like Manhattan, day or night.

It slows down maybe, but it never stops. Not at 3 o'clock in the morning or 3 o'clock in the afternoon. If you're looking for a rest, go to Yosemite. Or Yellowstone maybe. But forget Manhattan. New York never gives up, never quits. Now they're talking about the "new" New York. The fuss involves plans for a \$150 million conventionexhibition center. Down by Hell's Kitchen. The "West Side Story" with a new twist.

"It'll be the biggest thing to hit the Hudson since Robert Fulton," said Shanahan, the Irish mug who strolls the streets with Breslin and Toots Shor. As the world's biggest convention center (the size of 24 football fields) it is replacing ancient piers, warehouses and garages. Along the Hudson, Chinese junks will carry sightseers on tours of the river and inside the center skaters will glide along a huge rink.

New York keeps right on growing. Knock down a skyscraper and another replaces it. The West Side dies and the East Side revives. Now it's the West Side's turn to come alive again, with the convention center as the focal point. The opening is scheduled for July 4, 1976, in time for America's bicentennial.

Even Harlem refuses to die. Penelope Ruffin is Harlem's Pied Piper, leading visitors back to Sugar Hill, the Fat Man Bar, Strivers' Row and Jumel Mansion where George Washington laid battle plans during the American Revolution. They line up outside the Penny Sightseeing Co. at 303 W. 42nd St. in midtown Manhattan. Three afternoons a week tourists board busses and head uptown to the black man's world, or there is a night tour and a meal with jazz at Concerto West (although I wouldn't recommend that you

go alone).

Penny and her husband Claude point out houses once occupied by Duke Ellington, Count Basie, Chick Webb and Ella Fitzgerald; they stop at Mother Horn's Pentecostal Church for gospel singing, and they look in on the Apollo Theater; the Cotton Club has disappeared, and so has the old Savoy, but the names aren't forgotten: Fats Waller, Art Tatum, J.P. Johnson.

For years New York's visitors went into Harlem. Mostly they came to hear jazz. Then in the 60's Harlem was pummeled by riots, and the white man decided to remain in mid-Manhattan. Now Penny and Claude Ruffin are pointing out the new Harlem: Afro-American stores and soul food restaurants; they pause at the Abyssinian Baptist Church where the late congressman Adam Clayton Powell occupied the pulpit; and after this the bus spins down Fifth Ave. "Right out of Harlem and into Millionaire's Row," says Penny Ruffin.

No matter who damns it, New York won't budge—a city too powerful to die, too tough to die, and sometimes even a little beautiful as well. The Statue of Liberty continues watch over great ocean liners arriving from Europe, and in springtime Central Park turns green and in autumn the trees wave their golden farewell. Girls and boys who still believe they can lick New York ride off to Tavern on the Green in horse drawn cabs, while men who know better hurry off to their wives in the suburbs, remem-

Fun City? I strolled down Fifth Ave, one afternoon recently, looking in at its smart shops. I watched crowds pour from buildings at 5 o'clock and saw the Staten Island ferry moving across the harbor. The ferry still costs only a nickel. Others take three-hour Circle Line cruises around Manhattan, a 35-mile tour featuring Wall Street, Brooklyn, the Bronx and nearly two

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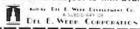
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dozen bridges. New York's visitors crowd three major television studios as well as Radio City Music Hall, the world's largest theater with 6,200 seats.

Still, with all its charms, New York cautions visitors to be watchful. It's a theme which causes gray-haired Charles Gillett to grow grayer by the day. As the executive vice-president of the New York Convention and Visitors Bureau, he insists that New York is safer than many other big U.S. cities and backs up his argument with statistics. Item: "New York ranked only 16 in a recent national crime survey." This wasn't puffery by Gillett but an item reported by the Christian Science Monitor.

"We're not trying to hide our problems," said Gillett. "We've got many. But we feel that the advantages of visiting New York outweigh the disadvantages. As a result, Gillett and the Visitors Bureau are calling on New Yorkers to help. "We want the citizens of Manhattan to promote New York for what it really is," said Gillett.

Who could argue? The skyscrapers grow higher. Only recently the Empire State Building relinquished its crown as the world's tallest, the title going to the new 110-story World Trade Center. although in Chicago the Sears Building soon will rank as No. 1. Built at a cost of \$800 million, the Trade Center tops the Empire State Building by exactly 1,000 feet, its twin towers often lost in the mists overhead. As the world's biggest office building, the steel and concrete monolith is populated by nearly 200,000 workers and visitors a day, Monday through Friday. In addition to hundreds of offices, it boasts the world's only air-conditioned subway station, a 600-room hotel and dozens of shops and restaurants.

With 100,000 first class hotel rooms, New York is unmatched anywhere in the U.S. as a convention city. For both visitor and conventioner, the Visitors Bureau lists nearly two dozen free attractions: the United Nations, Rockefeller Center, the city's museums, the New York and American Stock Exchanges, Eastman Kodak's Gallery and Photo Information Center, the Ford Foundation and Madison Square Garden; there are tours to Greenwich Village, the Statue of Liberty, Radio City Music Hall, Chinatown and Little Italy.

Returning to England, a British visitor to New York wrote in the London Sunday Express: "From the wooded glades of Central Park where squirrels had eaten from my hand, where I had watched lovers drifting in boats beneath weeping willows on the shores of a sunlit lake, my horse-drawn taxi took me back to the glittering, sophisticated world of mid-town Manhattan." (And here all this time I'd been led to be-

(Continued on page 56)

#### THE JOY OF GIVING

#### Elks National Foundation

Chicago Illinois 60614 2750 Lakeview Avenue





Contributions to the National Foundation were received by ER Terry Dennis (center) at Bismarck, N. D., Lodge on behalf of immediate PER Charles White. PER Connie Scholl (left) and Est. Lead. Kt. Art Finck (right) made the presentation.



Members of Salem, Ill., Lodge who contributed to the National Foundation were honored. Chm. Nixon Barker congratulated PER Pete Rhodes, who just completed his pledge, while new pledges Stuart Smith, Gary Dobbs, Alan Heck, and John Wright observed.



Secy. Perry Frazier (left) and PER John Heard (right) acted as Foundation chairmen and staged a fund drive at Boulder, Colo., Lodge. They presented a check for \$5,200 to ER Raymond Trujillo (center) to be the lodge gift to the Elks National Foundation.



### We found our hideaway at Wild Horse Mesa, Colorado. Won't you join us?

"When we bought our land, everyone kidded us and told us we were nuts but we went ahead and bought, anyway. When we got there it was just beautiful! Wild Horse Mesa has got to be a good investment. There are only two things wrong — we haven't paid for it yet and we don't live there permanently."

Great American Properties, developers of Wild Horse Mesa, have 25 years of experience in land planning and development. We are proud of the reputation we have had with our customers over the years. Helping nice people like Coy and Ellen West find a parcel of land that fits their needs and desires and something they can call their own forever — this is what we do. Great American Properties and the West's invite you to come join us at Wild Horse Mesa.

Wild Horse Mesa overlooks the quiet and serenely beautiful San Luis Valley. Your 2½ acre hideaway is completely surrounded by high mountain panoramas, with snow-capped peaks reaching for a bright, blue sky where the air is crisp, clean and tingling with the scent of sagebrush and pinon pine, a pleasure to breathe.

Your 2½ acre hideaway allows for plenty of stretching room (10 city lots big). Roam the pine and wild-flowered woodlands, watch the wild horse herds frolic in the sun, catch sight of a herd of deer or elk as they browse the hillsides or just relax and watch the majestic clouds float by.

Lake Sanchez, one of the valley's largest, lies nestled in a valley adjoining Wild Horse Mesa on the east. Almost hidden, you can enjoy hours of swimming, sailing, boating, water skiing or fishing. Three national forests with millions of uncluttered acres are accessible within 75 miles and offer the best of hiking, camping, hunting, fishing or exploring. Snow skiers enjoy Taos and Red River, New Mexico, both within 65 miles.

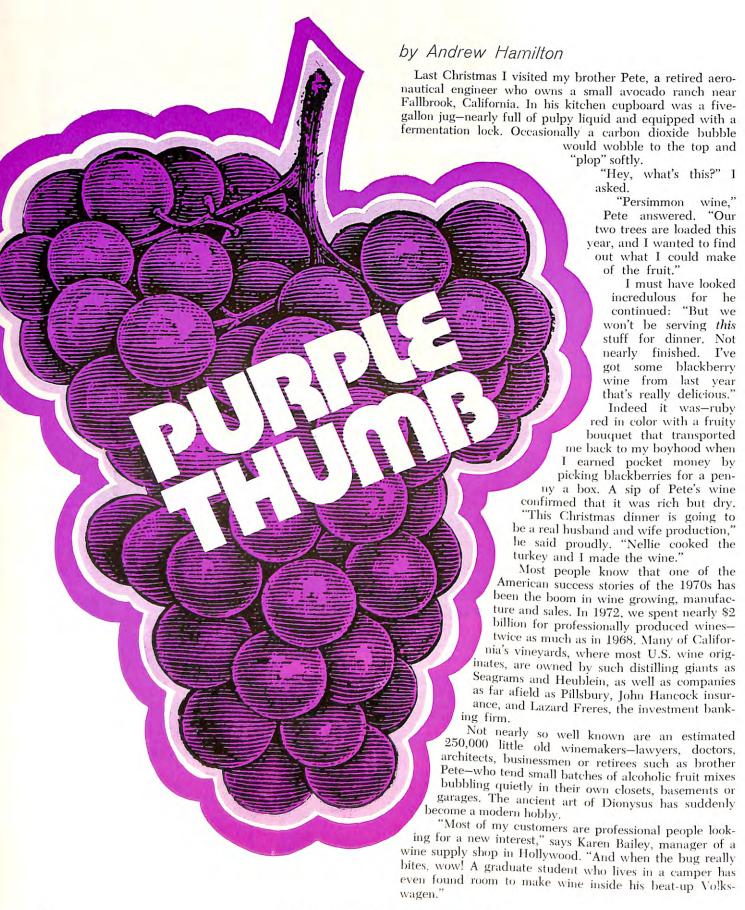
Come join us. Over 1.000 families are now enjoying the advantages of owning their own  $2\frac{1}{2}$  acre hideaway at Wild Horse Mesa. Come see what these people found. Visit our on-site office and let our guides give you a complete tour of Wild Horse Mesa.

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Other bizarre examples are to be found all across the country:

 A Texas dentist air-conditioned his garage and filled it with winemaking equipment, grape presses and storage cabinets-letting his brand-new Cadillac sit outside.

 A Miami real estate developer dug a wine cellar next to his swimming pool and installed a heavy glass plate in between. Now he can fuss around with winemaking and watch his kids swim at the same time.

· A Rochester, New York, couple couldn't find a house with a basement except at a premium price. "They're all using their basements for winemaking," wailed the wife. "Just what we wanted to do.

You don't have to be a moonshiner to ferment your own wine. All that's needed is a permit issued to the "head of the household" by the Treasury Department's Bureau of Alcohol, Tobacco, and Firearms. Application form 1541 is free, but there's a catch: you are limited to making 200 gallons of wine a year tax free. You can't sell the stuff, give it away in bottles to your friends, or even remove it

from your premises. All of which caused Mrs. Carol Firth of Akron, Ohio, to explode

angrily:

"I'm a fifty-ish widow who likes to stay active. I've got a job, dabble in the stock market, buy and sell stamps, do floral displays, and sometimes make a batch of wine. I applied to the IRS for a permit but it was denied because I'm not the head of a household. Should people who live alone be discriminated against?"

Representative John Seiberling of Ohio recently introduced a bill into Congress in an attempt to remedy this

oversight.

Winemaking is as old as history. Anthropologists believe the first wines were a few seeds or fruits in a rainfilled rock hollow, fermented by wild yeast in the air. Grape wine production is depicted in Egyptian hieroglyphics 2400 years before Christ. The Bible tells of Noah planting a vineyard, and Pliny described 50 kinds of wine in ancient Greece.

Not until the advent of Louis Pasteur, the great French bacteriologist, did we really understand the scientific basis of winemaking. In the 1860s, while studying the action of yeast on sugar, Pasteur discovered the secret of fermentation-and later developed a method of preventing wine spoilage. Since then, aided by university research, wines have improved tremendously in quality.

Home winemaking has been practiced quietly in the United States for years by families of French, Italian, Spanish or Yugoslav descent. Now they are rapidly being outnumbered by the newer breed of amateur vintners.

"Before home winemaking became popular," said Gene Smith, a wine shop proprietor of Anaheim, California, "the only way to produce your own wine was to buy all the equipment and ingredients separately-then use the trial and error method.

"But now there are readily available winemaking kits, recipe and reference books, wine magazines, correspondence courses, and equipment galore. For example, the American Wine Society of Ithaca, New York, founded in 1968, keeps its members supplied with upto-date information on techniques and equipment. This organization has 1200 members in 50 chapters across the country-and is growing rapidly."

Wine-Art, the major Canadian and American commercial distributor of equipment, concentrates and literature, has probably done more than any other organization to mate home wine-

making with the hobbyists.

This company was started in 1958 in Vancouver, British Columbia, by Stanley F. Anderson after observing the multi-million dollar frenzy of home beer brewing in England. Today, Wine-Art consists of 30 stores in Canada and 75 in the United States, some of which are franchises. Equipment and concentrates are imported from 18 countries. Largest volume store is located in a Minneapolis suburb.

Wine-Art is also in the mail order business and supplies department stores. Its catalog lists 350 itemsranging from 13 cent corks to \$2995 vaults. The average hobbyist, however, is said to hold his expenditures well

below \$50 a year.

Minimum equipment listed in the Wine-Art catalog is the \$7.95 "Creative Hobby Kit"-one of last Christmas' hottest items. It consists of a one-gallon collapsible plastic jug, fermentation lock, siphon hose, 26 ounces of wine concentrate (Burgundy, Chablis or Rose), yeast, Campden tablets

hat's ahead for the home winemaking industry? Lots of gimmicks, plenty of good-tasting wine, and profits!



(a sterilizing agent), additives (acids, tannin powder, enzymes), a recipe book, corks and labels. This beginner's delight will produce one gallon or five bottles of wine.

"But if a customer is really serious, we like to start him out with \$25 or \$30 worth of equipment and concentrates," says Rich Anderson, Southern California regional manager for Wine-Art (not related to founder Stanley Anderson). "In this way he can make five gallons of wine as easily as five fifths-and the more he makes, the less the unit price. In addition, professional people realize the necessity for being properly equipped."

Basic steps for making wine are as easy to follow as a recipe for baking bread. Here are instructions in the sim-

plest kit:

1. Mix all the ingredients (26 ounces of wine concentrate, four times that amount of warm water, one half-pound of white granulated sugar, two teaspoons of acid blend and two teaspoons of yeast material.)

2. When the mixture is 75 degrees Fahrenheit, add wine yeast and cover fermentation with a plastic sheet.

- 3. Let the mixture ferment for four or five days until the specific gravity (measured with a hydrometer) is 1.030—then siphon off into a secondary fermentation container and attach a fermentation lock.
- 4. Rack (or siphon) again in two to three weeks, or when the specific gravity is 1.000; then rack again in three months.

5. When the wine is clear and stable, it may be bottled. If a sweetened wine is desired, add a little sugar, or honey.

Roughly six months are required to get your wine ready to be bottled, and another six months of aging before it is fit to drink. Brant Horton, an aerospace worker in Anaheim, California, received a basic winemaking kit as a present for Christmas, 1971. He immediately concocted a batch of wine which he bottled the following summer. But like many beginners, he was impatient and drank it too soon.

"It was just awful," he said. "But after it matures, I am sure it will taste better."

Precisely defined, "wine" means the fermented juice of vinifera grapes. But today you don't have to stomp them with your bare feet—or even crush them in your own press. Science and commercialism have come to your aid.

You can purchase almost any wine concentrate from Apple to Zinfandel. For example, a 26-ounce bottle of California white blend concentrate which makes one gallon of a Chablislike wine costs \$2.29. A 64-ounce bottle of Cabernet Sauvignon concentrate, which produces two to three gallons of a red, full-bodied wine, runs to \$16.95. Concentrates have two added advantages: you can make wine the year around instead of two months in the fall when grapes are harvested, and you can turn out French, Italian or Spanish wines.

However, let there be no misunderstanding: a wine concentrate isn't like frozen orange juice that needs only mixing with water. As with the fruit itself, a concentrate still has to go through the complete fermentation process before it becomes a wine.

Although most wine is made from grapes, it can be—and is—fermented from almost any vegetable matter that sprouts from the earth.

Jack Smith, popular columnist for the Los Angeles Times, recently wrote of a visit to Scripps College, a women's institution 25 miles east of Los Angeles. While taking a botany tour of the campus, he saw a girl on a ladder—picking loquats.

"What are you going to do?" he shouted up at her. "Make some jam?"

"No," she shouted back, "wine!"
"I never heard of loquat wine."

"Neither have I, but if it ferments, it must make wine—right?"

Smith started to walk on, then remembered the excellent pineapple wine he had made during World War II while serving in the Marine Corps. Raisins added to the pineapple juice hastened the process and stepped up the potency.

"Don't forget to put in some raisins!" he shouted.

"Raisins?"

"Yes, they help the fermentation."
"O.K. Raisins."

Consider these other kinds of wine for which recipes exist:

Fruits: apples, apricots, bananas, blueberries, cherries, elderberries, figs, gooseberries, peaches, plums, rose hips, rhubarb, strawberries, passion fruit.

Vegetables: beets, carrots, parsley, parsnips, pea pods, potatoes, squash, tomatoes.

Flowers: broom, carnations, clover, cowslips, dandelions, hawthorne, pan-



The Maryland-Delaware-D.C. Elks Association has as its major project a youth camp for underprivileged boys. The first week of the camp's operation is given over to handicapped children. The Association spends some \$30,000 a year on the project.

☆ ☆ ☆
The major project of the
Massachusetts Elks Association is
charity awards amounting to over
\$50,000 and some \$30,000 in
scholarships.

The 1973 Elks Convention in Chicago set another attendance record. There were 3,510 qualified delegates registered . . . breaking last year's record attendance at Atlantic City by 24. Including wives and families, there were over 18,000 in Chicago for the 109th annual conclave.

The Nebraska Elks Association major project is estimated to cost about \$40,000 a year. They concentrate on rehabilitation work with crippled and handicapped children, cerebral palsy and heart clinics and some dental work.

The New York State Elks Association spends some \$150,000 a year on its major projects such as scholarships and youth activities awards, educational film programs on drug abuse and the evils of drug addiction. They also support a dozen mobile units which, with trained therapists, travel the state

to provide instructional home service for cerebral palsied children.

The North Carolina State Elks
Association supports an Elks Camp
for boys during the summertime,
providing wholesome outdoor activities and instruction for some 600
young men for 2-week periods. They
also grant three full 3-year nursing
scholarships to young ladies. Their
total expenditure comes to about
\$45,000.

The South Dakota State Elks
Association spends over \$25,000 a
year on its major project of youth
awards and examination clinics for
handicapped children in every area
of the state.

차 ☆ ☆ The total maintenance cost last year of the stately Elks Memorial Building in Chicago came to well over \$169,000.

The nationwide top lodge in the Order on per capita giving to the Elks National Foundation is Belvidere, Illinois, No. 1580, with an average contribution of \$20.917 for each member.

The top lodge with membership of up to 250 members was Fayette-ville, Tennessee, No. 1792, with an average contribution of \$17,076. Out of a membership of 185, Inner Guard Wayne Moore (Lodge Foundation chairman) succeeded in getting 163 new participating memberships, according to PGER John L. Walker, Chairman of the Foundation's Board of Trustees.

다 차 ☆ California led all states in contributions to the Elks National Foundation with a total of \$215,639.50.

The top state in average-permember Foundation contributions was North Carolina with \$2.835, followed closely by Hawaii with \$2.827.

sies, rose petals, zinnias, and more. Seeds and nuts: almonds, corn, litchi-nuts, rice, wheat.

Other: birch sap, ginger, honey, oak leaves.

Most winemaking buffs remain amateurs, but a few cross over the line and become professional cellar masters.

Jack Davies resigned his job as vice president of Ducommun, Inc., a Los Angeles metals company, to go into the champagne business; and President Nixon carried 14 cases of his Schramsberg Champagne to toast Chou En Lai in China. Rodney Strong left Broadway to become owner of Tiburon Vintners, a mail-order operation that grossed \$3,500,000 last year. Tom Parkhill and Tom Cottrell, who worked for an electronics firm near San Francisco, borrowed \$100,000 from friends-who borrowed from friends of friends-to start their Cuvaison Winery in the Napa Valley.

What do the commerical giants think of the increasing flow of amateur

winemaking?

Alexander C. Nally, international wine manager for Heublein, thinks that the hobbyist route will serve as an introduction to the mystique of wine.

"After all," he says, "you can't really appreciate children until you've had your own.

At the present time, the average American drinks 2.4 gallons of wine a year. That means we've got a lot of appreciating to do-whether by the amateur or commercial route-to catch up with the average Frenchman who consumes 29 gallons annually, or the average Italian who is tops at 30.

Bradley W. MacManus of United Vintners in Asti, California, agrees that the current flurry of home winemaking can only help the wine business in general.

"We encourage home winemaking," he declares. "The hobbyists will never be able to compete with the professionals in quality-and in some cases their product may turn out to be more expensive."

You can get a good argument from the amateurs on both these points,

First, quality. Veteran home wine makers claim that the juice of the grape fermented tenderly in small batches actually tastes better than some commercial wines, which may be force filtered and force pumped under pressure. Too much air in commercial wines impairs their excellence.

Second, price. A hobbyist who invests \$25 in a beginner's kit and other equipment, finds that it costs him about 40 cents per bottle for the ingredients to make a five-gallon batch of Chablis (25 bottles). The total comes to about \$1.40 per bottle. But if he makes 100 gallons, he already has the equipment and pays only for the ingredients. The price then drops to about half that amount. This compares to about \$1.80 a bottle for store-bought Chablis. You might say that winemaking is the only self-liquidating hobby known

Next Febraury 24, thanks to a slight relaxation of IRS rules prohibiting removal of home-made wines from the premises where they were made, the Wine Institute of California will sponsor the first national amateur wine making competition at the Hyatt House in San Francisco. Some 200 hobbyists will have their best efforts judged in three classifications: sparkling wines, fruit wines, and table wines.

"This is an opportunity to see how the quality of amateur wines stacks up against the best professional wines, said one fledgling oenologist.

But drinking may be only half the fun. Making your own wine opens up a whole new world of interest and friendship. And just over the horizon: kits to help you make your own beer, sour dough bread, cheese and yogurt.

So plunk down \$7.95 for a beginner's outfit and see if you possess a purple thumb. It may bring you health (doctors since Hippocrates have been prescribing wine), wealth (think of the savings), and happiness (pride in producing a bottle or two to grace your table).

It won't take long to graduate from know-nothing novice to a veteran vintner, using real grapes and premium varietals such as Cabernet and Chardon-

Dick Hafner, public affairs officer for the University of California in Berkeley, who started fermenting wine in his basement on a small scale several years ago, puts it this way:

"The beauty of the deep red liquid running out through the slats into the press basket . . . pressing down the 'cap' of red skins so that the fermenting juice can wash over them and extract the pigment . . . gathering friends and neighbors to help crush and pick out stems . . . drinking vintage of another year with bread, cheese and apples-aah, that's the real delight of wine making."

But whether amateur or semi-pro, like Baron Rothschild of France you can even have your name embossed in gold letters on the labels of your own bottles. Pete's Persimmon? Dick's Cold Duck? Joe Blow's Beaujolais? Zilch's zinfandel?



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## News of the State Associations



The Grand Lodge was well-represented at the Florida Elks annual convention. Among those present were (from left) GL State Associations Committeeman Russell Saxon, GL Judiciary Committeeman Robert Grafton, Grand Est. Loyal Kt. Larry Chance, PGER Robert Pruitt, PGER William Wall, Grand Forum Chief Justice Willis McDonald, and Past Grand Est. Lead. Kt. Chelsie Senerchia.

Some of the members at the annual convention of the Oklahoma Elks Association gathered to discuss events. They were (from left) PGER Robert Pruitt, Grand Secy. Homer Huhn Jr., SP Russell Arterburn Jr., and PSP Harold Carey, convention chairman.

OKLAHOMA ELKS travelled to Lawton for the state's annual convention on April 13-15. About 700 members and their wives were in attendance including PGER Robert G. Pruitt, Grand Secy. Homer Huhn Jr., and Texas SP Gene Norton.

The state reported that 265 new members joined the National Foundation for the year, thanks mainly to the efforts of State Trustee A. Paul Malone, now deceased. Winners of the state ritualistic contest were Bartlesville, first, Okmulgee, second, and Tulsa, third

Miami Lodge retained the state trophy for the third year in a row for greatest contributions to the state major projects. Tulsa Lodge and Lawton Lodge were recognized for their participation in youth programs.



Winners of the Past Exalted Rulers essay contest were Carla Huggins, Bartlesville, Lori Allen, Muskogee, and Damona Doye, Lawton.

James W. Setzer of Tulsa was officially announced the new State President. President-elect is Art Bartunek of Ponca City. George Minyard was elected President of the Past Exalted Rulers Association.

A state workshop and ritual clinic will be held at Fountainhead State

Park September 7-9. The 1974 annual convention is to be hosted by Tulsa Lodge April 26-28.

OVER 1,200 delegates and their ladies gathered in Miami for the 67th annual convention of Florida Elks on May 25-26. Among the special guests present were PGER Robert G. Pruitt, PGER William A. Wall, and Grand Forum Chief Justice Willis C. McDonald.





During the annual convention of Ohio Elks, youth honors were presented. (Above left) National Youth Leadership winner Andrea Ruehlmann of Cincinnati was welcomed by PGER E. Gene Fournace (seated, left), SP L. L. McBee (right), and (standing, from left) State Youth Chm. Nick Kovic, Youth Leadership Chm. M. A. Mihalick, and Nelson Stuart, executive director of the National Foundation. (Above right) Hoop Shoot Contest winners received trophies and were congratulated by Chm. Russ Walkup. They are Duke Howell, Jim Brazen, and Steve Ely.

The major project report showed that the Harry-Anna Crippled Children's Hospital had treated 103 children with physical handicaps during the year. In addition, affiliated out-patient clinics in several Florida cities have given aid to over 2,000 children.

Contributions to the Harry-Anna Trust Fund operating the hospital amounted to \$349,000 for the year. The convention unanimously approved a motion to move the hospital from its rented facilities at Eustis and to build a new hospital at Umatilla on property owned by the state association.

Orlando Lodge won the state ritualistic competition. During the memorial services, a eulogy was given for PSP George Carver of Live Oak Lodge by PSP Victor Wehle.

For the new year, Alvin A. Ehrlich of Orlando will serve Florida Elks as President. New Vice-Presidents are Richard Zelius. Pensacola Beach; Earl Irvin, Lake City; Kenneth Knorp, Cocoa Beach; Earl Roth, Eustis; Albert Rothacker, Brandon; Edgar Falk, Charlotte County; Gene Boggs, Delray Beach; Oscar Snyder, Hollywood, and John Pinder, Coral Gables. Other officers are Secy. William Lieberman, Leesburg; Treas. Frank Holt, Miami; His-



Rodeo queens met with newly elected SP Yubi G. Separovich (third from left) during the California-Hawaii Elks Association convention. The horse show and rodeo sponsored annually by Fresno Lodge raises around \$20,000 for charity. PER Besley Lewis (right) welcomed the group.

The traditional march by Exalted Rulers during the annual convention of California-Hawaii Elks produced a contribution of \$638,757 to the state major project. Piggy Bank Chm. Bob McLain and Major Project Chm. Jim Nekitas displayed the final tally.

torian L. M. Strickland Sr., Tallahassee; Sgt.-at-Arms Bill Skinner, St. Petersburg, and Chap. Lamar Hutchinson, Orlando.

The association's fall conference will be hosted by Leesburg Lodge in November. The 1974 convention is planned for May at St. Petersburg.

NEW OFFICERS were elected at the largest annual convention held in recent years by the Ohio Elks Association.



Over 1,200 attended including PGER E. Gene Fournace and Past Grand Chap. Rev. Richard J. Connelly.

CALIFORNIA-HAWAI

F. H. Niswonger of Dayton was elected to lead the association as State President. Other officers include VP Sam Fitzsimmons, Van Wert; VP James Ekelberry, Delaware; VP Bill Nethers, Newark; Secy. Eugene France, Bowling Green; Trustee Robert Kennedy, Dover; Chap. Marc Humpert, Dayton; Sgt.-at-Arms Gene Buchy, Greenville;



During the convention of Arizona Elks, state Leadership awards were presented to the winners. GER Francis M. Smith made the presentations to (from left) Scott Carson, Diana Dehaven, Virgil Solomon, Susan Hilton, and Donald Cross as state Youth Chm. Joe D'Angelo observed.



PGER Horace R. Wisely presented certificates to the Arizona winners of the Most Valuable Student Contest during the convention. They were (front row, from left) Cynthia Adair, Iris Yamamoto, Judy Olson, Vicky Moshier, Bethann Bierer, Diane Hartman, and (back row) David Hasen, Elizabeth Ekstrom, Carol Campbell, and Mark Debree.

In. Gd. Thurman Allen, Cambridge; Tiler Harold Mayer, Wauseon, and John Eccleston, East Liverpool, who was elected President of the state Past Exalted Rulers Association.

Contributions by Ohio Elks to charities for the year exceeded \$235,000. To foster youth activities, the state spent \$102,000. Awards totaling \$27,000 were announced during a youth luncheon.

Wayne Smart of Delaware was named to the Elks Hall of Fame, and Ralph Curfman of Galion received the Ohio Elk of the Year award.

Winner of the state ritualistic contest was Dover Lodge. It was announced that a Freedoms Foundation Award had been presented to the Ohio Elks Association.

HIGHLIGHTING the 71st annual convention of the Wisconsin Elks Association was the election of officers. Leading the state for the new year is A. W. Kowalchyk of Wausau as President. President-elect is Dr. Charles Gurtler of Wisconsin Rapids.

A record number of Elks and their ladies attended the convention held in Madison May 18-20.

The major project of aid to children with cerebral palsy won approval for an increased budget.

The state's fall conference is to be held in September at Green Bay.

MANY State and Grand Lodge dignitaries were on hand for the annual convention of Alaska Elks at Sitka May 17-19. Present were PGER Frank Hise, Grand Secy. Homer Huhn Jr., GL Auditing Committeeman Cliff Whittle, GL State Association Committeeman J. Paul Meyer, GL Americanism Committeeman Louis Odsather, GL Ritualistic Committeeman Duncan McPherson, SDGER E. Robert Haag, DDGER Donald Dungan, DDGER Stan Zaborac, Washington PSP Al Berman, and Texas SP Gene Norton.

The state's physical therapy program employs two full-time and two part-time therapists helping children in their homes and schools. This major project received \$51,500 in contributions from the lodges and individuals.

In close competition with Juneau Lodge, Anchorage Lodge won the state's ritualistic contest.

Heading the new slate of officers is SP Barton R. Lowder of Anchorage. Other new officers include VP Everitt Calhoun, Sitka; VP Foster Sims, Palmer; Secy. and Treas. Robert Howe, Juneau; and Trustees LeRoy West, Juneau; Albert Maffei, Anchorage, and Ralph Magnuson, Sitka.

A mid-winter conference is planned January 19 in Petersburg. Kodiak will be the site of the 1974 convention on May 16-18.

THE MAJOR PROJECT report was a highlight of the California-Hawaii Elks Association annual convention. A total of \$640,000 was received in donations which is used in mobile units to provide cerebral palsy therapy, a pre-school vision screening program, scholarships, and hospital programs.

There were 4,500 Elks and their ladies present for the convention in Fresno, May 16-19. Among the dignitaries in attendance were GER and Mrs. Francis M. Smith, PGERs Horace R. Wisely and R. Leonard Bush, and Grand Trustee Robert A. Yothers.

Big Bear Lake Lodge was the winning team in the state ritualistic contest held annually.

Yubi Separovich of Sacramento was elected State President. Vice Presidents for the state association are Wayne Westover, Richmond; Dr. Italo Grillo, Stockton; Julius Greenberg, Tulare; John Borjan, Trona; Dr. Gene Weigand, Pasadena; Leroy Maben, Willows; A. J. Borelli, Lake Tahoe; Louis Loosly, Ukiah; Elmer Wolff, Orange; James O'Keefe, Twentynine Palms; Harry Kayajanian, Long Beach; Richard Mansell,

Culver City; Harold Smith, Encinitas; A. W. Scherrer, Yucaipa; Austin Hartvigsen, Hollister; Jack Poole, Santa Maria, and Charles Murray, Hilo. Edgar W. Dale of Richmond will serve as Secretary, and Treasurer will be C. D. McCulley of Redondo Beach. Serving as Trustees are Chm. L. G. Stevens, Downey; Otto Recknagel, Vallejo; Edwin Heil, San Bernardino; Don Dapelo, Coalinga; Charles Organ, Anaheim; Donal Meehan, Alhambra; Allan Kana, Marysville, and Elmer Lanini, Salinas.

The city of San Francisco will host a mid-term conference of the association on November 9-10. The 1974 annual convention is scheduled for May 15-18 in Anaheim.

THE REPORT at the annual convention of the Arizona Elks Association's major project showed that more than \$62,000 had been donated for the year. Yuma Lodge was recognized as the leading contributor with Miami Lodge second, and Glendale Lodge third. The state Elks' ladies have provided new drapes, wheelchairs, personal services, and volunteer work for the project, the Elks Long Term Care Unit.

About 560 persons attended the state convention May 9-12 in Phoenix. Among the dignitaries present were GER Francis M. Smith, PGER Horace R. Wisely, PGER R. Leonard Bush, and State Presidents Yubi Separovich, California-Hawaii, Leonard Parker, New Mexico, and Jack Bailey, Nevada.

New state officers were elected at the convention. They are SP Bob D. Belsher, Miami; Vice Presiderts Robert Roberts, Phoenix; William Hale, Mesa; Leonard Bellgardt Jr., Prescott; L. C. Nevelle, Sierra Vista; G. J. Casey, Yuma; Treas. Arthur Welch, Miami, and Secy. E. F. Erb, Claypool.

A mid-year meeting is planned for October 19-21 at Flags aff, and Phoenix will host the 1974 annual convention May 8-11.



Presented at the Grand Lodge Convention following his election to office on July 16

The acceptance speech of

# ROBERT A. YOTHERS

Robert A. Yothers of Seattle, Wash., right, the Order's new Grand Exalted Ruler, is congratulated by retiring GER Francis M. Smith.



Thank you, my Brothers. Thank you, Smitty.

In case none of you recognize that stirring march when they brought me in, that's the "Washington State Fight Song," and we are going to be hearing more of that this year.

My Brothers, it is with a sense of sincere pride and with a heart filled with gratitude and deep appreciation to all of you, and aware of this high honor and grave responsibility, that I humbly accept the office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

It is my prayer to Almighty God that He will grant me the health, the strength, the intelligence and the tolerance to serve you and all of the members of this Order.

I believe we were elected to serve, not to be served. I, therefore, pledge that I will devote all of my time, my energy and my ability to justify the faith and confidence you have placed in me. I can do no more—I shall do no less!

I am most grateful for the advice, the support and the friendship of those men who have given Elkdom their leadership and unselfish service—the Past Grand Exalted Rulers. I shall always seek and welcome their continued, valued advice and assistance.

At this moment, the memory of

Past Grand Exalted Ruler Emmett T. Anderson comes foremost to my mind. He was a kindly, generous man, a dedicated Elk, loved and respected by all. He was my very close friend and sponsor. I shall never forget his many kindnesses. We will always remember his record of service to our Order.

Upon Emmett's passing, I had the great fortune to look to Past Grand Exalted Ruler Horace R. Wisely and later to Past Grand Exalted Ruler Frank Hise for their leadership and their inspiration. To each of them, I express my thanks for their continued encouragement, their wise counsel and sound guidance. I am most grateful.

My very special thanks go to my friend, the Honorable Henry M. Jackson, one of the outstanding senators from our wonderful Evergreen State of Washington. "Scoop," as we affectionately call him, took valuable time from his duties in the Senate and our nation's capital, to journey here to nominate me. We are, indeed, grateful, Scoop.

To my friend, Bob Grafton, I give my heartfelt appreciation for so eloquently seconding my nomination.

Now, let me take a few moments to express my gratitude to the officers and members of my Lodge, Seattle No. 92, to the officers and members of the Washington, Oregon, Alaska and the Idaho State Elks Associations,

an area which we have come to know as "Hise's Heaven." Their support and their loyalty have been a source of inspiration and encouragement to me. I am certain that the honor of this office is a recognition of their record of service and accomplishment as a part of Elkdom.

In accepting this office of service, I have only one regret, and that is the fact that I must resign as a member of the Board of Grand Trustees. However, I shall always cherish the memories of true friendships formed while I was privileged to serve with them this last year. They are all men dedicated in service to our order, and with their lovely wives, have been wonderful for Dorothy and me to know as friends.

To my wife, Dorothy, who has shared my love for her with my love for Elkdom, I shall be eternally grateful for her inspiration, her understanding, her gentle disposition and her devotion. For 37 years, this lovely lady has shared with me the trials and tribulations as we have walked the paths of Elkdom together. I am well aware that I would not be here without her presence and her encouragement. Together, Dorothy and I will serve you this year.

My father and mother, who spent their honeymoon in Chicago 65 years ago and who made all this possible, are here today. What can I say except

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### **GER Robert A. Yothers**

thank you for your guidance and your patient understanding. May the rest of your days be filled with sunshine and happiness. And, dad, I want to say, you have got to be the greatest planner in the world.

My sincere gratitude goes to the man who has given much to this Order, my illustrious predecessor, Francis M. Smith, who has taught of us Elkdom's Legacy, to know and to serve it. His term as Grand Exalted Ruler has been most outstanding and successful. All Elkdom is indeed indebted to him for his leadership and contribution to the advancement of our order. I extend my thanks to "Smitty" for the help he has given me during the past months in making my succession smoother-in helping to prepare your Grand Lodge Programs for this year of 1973-74.

You have already undertaken our program. We will discuss it in detail at the Exalted Rulers' luncheon meeting tomorrow at noon, and at the State Association Meeting on Wednesday. You are expected to be present—for we have much to do. The accomplishments shall be ours—the record to be written shall be yours and mine, for we shall "be part of Elkdom."

I fully endorse and adopt completely, without reservation, your program. Again, we will feature a goal of continued increase in membership and coupled with that, a meaningful membership—the involvement of every member as a "part of Elkdom." No lodge can grow—no lodge can be successful if it does not recognize the importance of membership involvement.

Therefore, our theme is to encourage everyone to "be part of Elkdom." With that involvement will come recognition in the form of Golden Antler Awards to members, officers, lodges and state associations, for their service. This Golden Antler Award is just one way of saying "Thank you for a job well done." This involvement, the act of becoming part of Elkdom, will do much to reduce the problem we have experienced—that of lapsation.

We will develop further this year those outstanding programs of youth activities, youth leadership and scholarship, which have always been such inspirational factors. The sponsorship of youth activities, such as Boy Scouts, Little League and other athletic programs, will be encouraged and emphasized as a "part of Elkdom."

The national free-throw contest and Elks National Youth Week, which we just recently celebrated, were again outstanding successes.

With your help they will be even better this year. Let us make this a youth year. The finest asset we have, and the best investment that America can make is in the youth of today. This investment should include not only our financial contribution, but our involvement as a "part of Elkdom"—our desire as Elks to understand, to assist, and to communicate with the younger generations. Those participating as Elks will return blessings a thousand-fold, not only to us, but to the youth of America of whatever creed or race.

The Auditing and Accounting Committee and the State Associations' Business Practices Committee will be organized to give meaningful advice and assistance to those lodges requiring aid on lodge fiscal and financial programs. I urge you to avail yourselves of these services.

Greater emphasis will be given to improving the image of Elkdom so that all will know Elks as we really are—the greatest fraternal organization dedicated to charity, patriotism and service in the United States!

Too long have we served others in the belief that they shall know us by our actions. We have a proud tradition—the legacy of Elkdom, as exemplified and served by your Order this last year, shall be a guidepost pointing to the future—not a hitching post tying us to the past. We have been a major contributor for more than a century to the well-being of our fellow man, regardless of race or creed. We will continue to carry out our programs as in the past and we will tell the world of our many accomplishments.

We must, by our daily actions, continue to prove that we are American citizens dedicated to helping our fellowman—devoted to our country and to the preservation and defense of freedoms for all persons. If our conduct demonstrates these precepts clearly, then we will have fulfilled our mission in maintaining the image of Elkdom.

I urge your participation in church attendance programs. In my visits to

your states or lodges, I ask you to arrange for an "Elks Day of Worship" at a church, cathedral or synagogue. Attend the place of worship of your choice, offer the service of your Lodge in closer cooperation with this fact of your community—for this is a part of Elkdom.

Our Americanism program, which has been an inspiration to all because of our firm stand in defense of the rights of others, will continue to expand and to inspire. We have adopted a new slogan, "America, You're Beautifull"

I read of the jailing of reporters and newspaper owners and editors. I read of the restrictions placed on advertising in the papers and on radio and T.V. I am deeply concerned by the erosion of our right to a free press. We should let our local, state and national government know that we do not condone the restriction of one of our most valuable rights by any arbitrary action of any branch of the Government. It is far better to have even an unfriendly press than no press at all.

The Supreme Court avoided ruling on the basic constitutional question in the case challenging the statutes of the State of Maine. Therefore, as lawabiding citizens, under our Constitution and statutes and true to our obligation taken at the altar of Elkdom. we must accept this decision. For the good of our order—for the continued existence of Elkdom, we must accept this decision until such time as the Supreme Court shall face and rule on the issue of the right of free men of all races to form their own private associations.

We must—we shall—defend that right for all persons, regardless of sex, religion, race or national origin.

For many years, we have been the subject of propaganda that has been ingenuously, deliberately and maliciously designed to tear us asunder—to set brother against brother. Let our answer be that we are Elks—we are American citizens—we are united in one organization with one resolution and purpose. We wear the emblem of Elkdom with pride, with head held high. We do not need to apologize for our actions; our deeds have been written with honor and distinction in our nation's history.

I believe in Elkdom! (Continued on page 59) Few folks can resist the appeal of dogs and cats . . . but would you believe alligators and tarantulas?

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(Continued on page 54)









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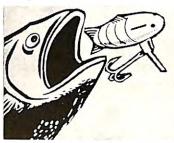
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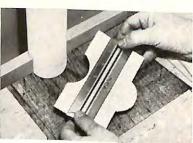
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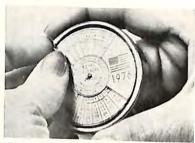
WORTH MUCH MORE!
See clearer, work faster, more accurately with less eye strain, less fatigue and tension with HEAD BAND MAGNIFYER. Wear like glasses, they'll magnify about 3x and leave hands free to work. Produces a 3-dimensional effect, where each detail appears to stand out. For CLOSE WORK, REPAIRS, SEWING, HOBBIES, etc. Sturdy, lightweight, adjusts to all sizes. With or without glasses. Powerful prismatic polished lenses. Only \$1.98 + 50¢ for Post. and Hdig. PPD. (2 for \$3.50, 3 for \$5.00) worth much more! MONEY BACK GUARANTEE. Nu Find Products., Dept. HB-173, 12 Warren St., N.Y.C. 10007

Dept. HB-173, 12 Warren St., N.Y.C. 10007

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FIERY TITANIA JEWELS rival a diamonds brilliance—and they're only \$15.00 a carat. A dazzling 1-carat Titania in 14-kt. gold Solitaire setting is just \$46.00. Titania may be cut to fit your own jewelry. Write for free ring size chart and 120-pg. color catalog. Regent Lapidary Co., Dept. ELP-93, 511 E. 12th St., N.Y 10009.



50-YEAR CALENDAR—a lovely life-time desk accessory hand-crafted in London. Dial any date from now through 2022. Calendar shows each month at a glance. 2¼" dia., brass with enameled letters and numerals. No-mar felt base. A useful paperweight too. \$7.95 (2 for \$14.00). Add 50¢ shpg. Hanley's, Dept. C-14, P.O. Box 554, Farmington, Mich. 48024.



REVOLVING EMERGENCY LANTERN. Dual action for emergencies: revolving red warning acts like a police car signal and extra white beam gives you light for repairs. Focuses in any direction. Takes standard "D" batteries (not incl.) \$5.98 plus \$1.25 shpg. Millie Johns, Dept. EK93, Maple St., RD1, Massena, N.Y. 13662.



MORE COMFORT WITHOUT EXTRA PILLOWS. Foam Slant gently raises and cushions back, shoulders and head for a more restful sleep. Use to elevate head or legs to aid many discomforts. Available in 4" high for 2-pillow users, \$10; 716" high, for 3-pillow users, \$12: 10" high, \$15; 1216", \$18. Ppd. Better Sleep Inc., Dept. EL9, New Providence, N.J. 07974.

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These well made top brand name standard dial phones are completely reconditioned. Each is ready to use. Great as that extra phone in office, den, kitchen, bedroom, etc., and it costs you less to own it yourself than one year's rent.



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White, Beige, Ivory, Green, Red, Blue, Black, Pink, Yellow. \$22.95

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The phone with the dial on the bot-tom. Lift, it is ready to dial or an-swer. Red, Ivory, Beige, White, Blue, Green, Yellow. With Buzzer—\$49.95. Green, Yellow. With Bu With Tweeter-\$59.95.

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From Milady's boudoir. In Ivo-ry, Black, or Brass complete with bell and plug-in. #818 \$59.95

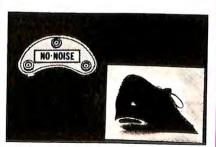
FOR FREE CATALOG Enclose Check loney No C.O.D.'s

GRANDCOM, INC., Dept. EL 9-3 324-5th Ave., New York, N.Y. 10001

Send me style #. Add \$1.50 shipping charges per phone and tax if any Name Address City State. Zip.



COLORFUL COAT-OF-ARMS, hand-painted on 9"x7" shield of hand-rubbed wood. Send name, country of origin for a researched Coat of Arms Shield with your name inscribed. Also gold-colored mantle, scroll. With report, reference sources, family tree chart, 100 pg. book. \$8.95 plus \$1.00 shpg. Cadlyn's, 2077 N.Y. Ave., EL-973, Huntington Sta., N.Y. 11746.



NON-METAL TAPS SAVE HEELS and money. "No-Noise" Taps are made of steel-tough polyurethane that keeps rubber or leather heels perfect for months. Attach in seconds and no one will know you're wearing taps. Men's or ladies' size. 3 pair, \$1.00: 7 pair, only \$2.00. Hale Heel Co., 116 Chip Rd., Middlefield, Mass. 02143.

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To your organization or club to show you how quickly you can raise \$50 to \$5,000 with no investment.



It is not a difficult thing to raise meaningful money for your club or organization by selling things to your neighbors.

But—you must be sure that the item you select has a proven ability to sell—that it is easy to sell—and that other groups have been able to raise large sums of money selling it.

As one of the country's foremost organizations specializing in fund raising, Hudson Fund Raising has many such items they can make available to you at no investment on the part of your group.

Our conviction in the effectiveness of these items is so strong, that we are prepared to send you a free sample of one of them, the radiant candle pictured above. You are invited to keep it.

With your free sample will come full details on the Hudson Fund Raising plan.

#### "RADIANT ORIGINALS" DECORATOR CANDLES

These exclusively-designed candles can't be bought in any store! Handsomely sculptured with truly impressive decorator patterns. Regal in size (6" tall, 2¼" in diameter), dramatic in color, tasteful in design—these richly-textured candles are a proven bestseller. Each sales kit contains 12 assorted candles.

SELL	YOUR PROFI
15 Sales Kits	\$108.00
30 Sales Kits	\$216.00
100 Sales Kits	\$720.00

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Please			e sample of t				Candle
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We want to ORDER now! (FREE SAMPLE 10 BE INCLUDED.)
Please send Sales Kits of the "Radiant Originals" Decorator Candle.

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### How to save money on car repairs without getting your hands dirty.

Your car tries to talk to you, when it's in trouble. It wheezes, knocks, clatters, and pings. It starts slowly. It gets too warm. It pulls to one side. If you understand these signals, you'll save money.

MOTOR'S Automobile Trouble Shooter tells you how. It pinpoints more than 2,000 different things that can be going wrong with your car.

You can catch troubles early — before they get expensive. And you can talk intelligently to a mechanic, instead of being talked at. And, chances are, you'll wind up saving money again. You can't afford to be without a copy of MOTOR'S Trouble Shooter. At your bookstore, or mail coupon today.



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Please send me\_\_\_\_\_\_copies of MOTOR's Automobile Trouble Shooter. I am enclosing \$3.95 per copy. If not satisfied, I may return books for full refund.

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Available only in weeks East of the	Continental U.S. Deliver Mississippi, slightly long	y normally 3-4



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Made of tough durable lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid.

x 28' x 36' x 40' \$33.60 43.20 48.00 22' x 40' 24' x 44' 24' x 50' 20' 63.30 72.00 (Add \$3.00 West of Miss. River)

Satisfaction Guaranteed J. A. Cissel Co. Inc., Dept. A 61 Highway 33, Freehold, N. J. 07728

Immediate delivery



### COMFORT CUSHION

New TWIN-REST SEAT CUSHION gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchalr. Handsome viny 16x17"-55.49. Green percale zipper cover-\$1.59 extra. We pay postage & ship in 6 hours. Send your check to:



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"MY NAME" PERSONAL STATION-ERY EMBOSSER makes expensive-look-ing raised letter impressions to convert plain notepaper and envelopes into dis-tinctive stationery. Requires no accessor-ies, no service, lasts for years. Limit 24 letters, characters and spaces per each of three lines. \$8.95+50¢ shpg. The-Cass-Line, Dept. T, Box 85, Galion, Ohio 44833.



MORE HOSE POWER from Adjust-A-Power Hose Nozzle. Easy fingertip control for adjustable sprays (pin-point or fan), solid jet stream or complete shut-off. Leakproof solid brass with stainless steel ball bearings. Ideal for garden, patio, auto, driveway, industrial use, \$2.49 plus 45¢ shpg. Larch Co., EK-9, Box 770, Times Sq. Sta., N.Y. 10036.



WORLD'S TALL-EST HUMAN AND HIS DAD. At 22, he reached a record height of 8 ft. 11.1 in. This and over 3,000 records of science, nature, sports, arts, entertainment are in the new enlarged Guinness Book of World Records. Hard-cover volume has 600 pages and over 350 photos of amazing phenomena. This fascinating book is only \$5.95 plus 60c shpg. Book of World Records, Dept. EG-8, 1966 Broadway, New York, N.Y. 10023.



A MAN'S HAIR may not be his own but washable Stretch Wig looks just like it. Covers all hair, sideburns too. Cool, light fits any head. Black, off black, chestnut, dark, medium or light brown, dark blonde, black or brown mixed with grey. \$7.95 pd. Specify color, style #M-103. Franklin Fashions, Dept. EL-93, 103 E. Hawthorne Ave., Valley Stream, N. Y. 11580.

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MINI SAUCEPAN-MEASURING CUP. This mini-version of the famous Revere Ware pot is stainless steel with copper clad bottom. Gradations from ¼ to 1 cup make it an excellent measuring cup. Useful too to melt butter, chocolate, warm baby food. Stay-cool plastic handle. \$1.98 ppd. #7726-6. Miles Kimball, 84 Bond St., Oshkosh, Wisc. 54901.



WATCHMAN BRIGHT LIGHT. Superhighway lighting outdoors keeps burglars away. Replace present outdoor bulb with 160-watt, self ballasted Mercury Vapor White Light Bulb. Burns a minimum of 5 years trouble-free. Weather-protected, 634" long, fits anywhere. \$23.60 ea.; 2/\$42. Ppd. Long Life Lighting, Dept. E-9, 169 Barbara Pl., Middlesex, N.J. 08846.





SMALL PRINT BECOMES LARGER, close work is easier to do when you wear Magnifying Reading Glasses. Especially for folks over 40. Latest style frame, metal hinges, precision-ground, impact-resistance lenses. Not Rx or for astigmatism or for diseases of the eye. State age, sex. Only \$4.95 ppd. Precision Optical Co., Dept. EK-9, Rochelle, Ill. 61068.



Why do thousands of men now wear this sensational new patented underwear? Simple. It's a whole new kind of free-feeling comfort no ordinary underwear can give. A totally new concept. Not a baggy boxer, binding brief or supporter. No seat or leg straps to chafe & pull. Follows the NATURAL lines of the male anatomy. Great under doubleknit & white pants for a neat, trim, masculine look. Eliminates unsightly show-thru seat seams. Handsome and fashionable but also made for those sports such as tennis, golf, cycling, bowling, etc. where just a bit of support is desired without being "up-tight."

In soft 4-way stretch nylon with striped waist band. Sold by waist size. 3/\$10. 6/\$19.50. Add \$1 for handling & prompt return.





TANKARD AND ASH TRAY FOR ELKS. This handsome pair is hand-cast of Armentale, a strong pewter-like metal, and each bears the Elks emblem. Tankard keeps beer ice cold. Tankard alone is \$7.50; Matching Ash Tray, \$3.50. Both, \$10.50. His and Her Tankards, \$14.00. Engraved with 3 initials, +\$1.50. Joco Gifts, 4017 Fairfax Rd., Baltimore, Md. 21216.



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**SAVE MONEY!** The flight bag designed to hold all the luggage you need . . . yet fits right under your airplane seat . . . is yours for only \$12.95 . . . an amazing value!

FINE QUALITY! Made of rugged water buffalo grain in expanded vinyl . . . outlasts luggage costing twice as much. Will not crack or peel. Stain-proof — wipes clean with a damp cloth.

10 DAY MONEY BACK GUARANTEE

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THE ELKS MAGAZINE SEPTEMBER 1973



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### day or night

For over 25 years SLEEP SHADE— with its unique de-

sign has provided the complete darkness needed for sound sleep. Over 2 million have been sold because SLEEP SHADE provides absolute comfort and satisfaction.
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satin and sateen ... \$3.00.



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If your Drug or Department Store cannot supply you, we will mail, postage prepaid, immediately on receipt of your remittance. Full refund if not package completely satisfied.



SLEEP SHADE COMPANY

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Woodrow Wilson and Patrick
Henry . . . both these \$1 U.S.
stamps plus 48 different . seldom-seen stamps from around
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Also, free, most wonderful
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### CHINA DOLLAR only 10¢

Uncirculated nickel silver dollar minted in 1960 to commemorate 50th Anniversary of the a customer... a beautiful coin and only 10c. You will also receive the most wonderful catalog of coin offers in America. Just send 10¢ to: LITTLETON COIN CO., Dept. C-4, Littleton, New Hampshire 03561

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RICH GOLD TRIM

Quick and easy way to put your name and Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just \$1 postpaid. Money back if not pleased. Don't know your Zip code? We'll look it up for you. Send for free catalog.

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Walter Drake Colorado Springs, Colo. 80940

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ELK CAR EMBLEM is your introduction on the road. Proudly display your membership in Elks with this Mylar Car Emblem. You need no tools to attach and its bright colors of blue, red and gold really stand out. Only \$1.00 each or order 5 for \$4.00 Ppd. from Stadri, Dept. E9, 147-47 Sixth Ave., Whitestone, New York 11357.



GLASSES FIT SNUGLY without slipping or sliding down your nose when you put Ear Loks on them. Soft elastic tabs stretch over ear pieces to prevent slipping. Fit all plastic frames (men, women, children's). Invisible, comfortable. 79¢ a pair; 3 pairs, \$2.00. Ppd. Dorsay Products, Dept. 152E, 57 Front St., Brooklyn, N.Y. 11201.



CREATE A CREWEL MASTERPIECE—a 16"x16" knife edge pillow in gorgeous colors on an ecru background Kit includes crewel design of 100% Belgian linen, backing, piping, needle, easy instructions, 100% wool yarns. \$6.50 plus 75¢ shpg. 10¢ for catalog. Pillow Form, add \$2.50. Stitching Studio, Dept. E-93, 2 Bridge St., Plattsburgh, N.Y. 12901.



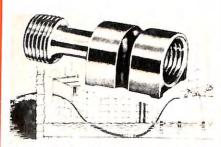
SUPER STRONG ADHESIVE holds up to 2,000 lbs. Use it instantly without waiting, messy mixing, clamping or tieng. Dries invisibly in seconds. Non-toxic, resists chemical, weather, moisture indefinitely. Single-drop tube dispenser, \$2.50 plus 50¢ shpg. and handling. Jay Norris, Dept. EL-973, 25 West Merrick Rd., Freeport, N.Y. 11520.



TURN TWIN BEDS INTO A KING SIZE with Span-A-Bed. So simple to use, this comfortable polyurethane spanner fits snuggly and instantly between two beds so you'll never know it's there. Full 6 ft. long, 14" wide. Will support the strongest man. Rolls up to store. \$5.98 plus 75¢ shpg. Holiday Gifts, Dept. 709-B, Wheat Ridge, Colo. 80033.



WOOL BLAZER
WITH VELVET
COLLAR in the
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tailored for city or
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taffeta satin. Camel wool with chocolate velvet collar; red/black collar; red/black collar; hunter green/
emerald collar;
black/black collar,
Sizes 5/6; 7/8; 9/10;
11/12; 13/14, \$42.00
ppd. Postique.
Dept. EK, 210 W.
90 St., N.Y. 10024.



INSTANT DRAINER. Drain-Dri requires no hand-pumping, no bailing. You just connect garden hose to water faucet. free end to intake side. Connect another hose length to discharge side, turn on faucet and water pressure drains water. Excellent for cellars, boats, etc. \$2.98 plus 45¢ shpg. Larch, Dept. EK-9, Box 770 Times Sq. Sta., N.Y. 10036.





With these deluxe "Ben Franklin" Half Frame Reading Glasses

Half Frame Reading Glasses

These magnifying glasses are a perfect aid in reading fine print in phone books, menus, programs, etc. Wear "look over" specs and have normal vision without removing them. Impact resistant lenses. Brown Tortoise or Jet Black. Specify men's or women's. Not for astigmatism or eye diseases. With free case.

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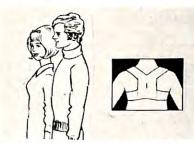
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JOY OPTICAL no orders for N.Y. del'y Dept. 723, 73 Fifth Ave., New York, N.Y. 10003

### Elks Family Shopper



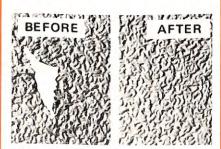
ELKS CUSTOM LICENSE PLATE FRAMES proudly display your Elks membership. Beautiful frames are tooland-die cast, triple chrome-plated and finished in 3 brilliant baked enamel colors. \$3.98 per pair ppd. Good fund-raising item. Write on Lodge letterhead for quantity prices. F. C. Enterprises, 15015 Ventura Blvd., Sherman Oaks, CA. 91403.



GOOD POSTURE makes you feel better, look better. Dover Postur-Aide corrects posture without stays or braces. Light, strong, stretchable lined web is invisible under clothes. Washable. Women measure chest above bust; men by chest size. \$3.98 plus 50¢ shgg. (N.J. res. add 5%) Dover Products, Dept. E-9, 56 Lakeshore Dr., Rockaway, N.J. 07866.



SEAL ANY CAN with Can Sealers and lock in the flavors, freshness and fizz of drinks in a can. Just press this new device in place and you can keep half of a can of any beverage bubbly and flavorfresh. Set of 10 includes 2 each of 5 different shapes to fit all size cans, \$1.00 ppd. James DiNatale, 1102 W. Woodbury Dr., Harbor City, CA. 90710.



INVISIBLE REPAIR OF VINYL, leather. naugahyde can make money for you. All you need is VIP kit of materials and a little practice. Holes, cuts, tears virtually disappear in any leather-look material. A half-hour's work can pay \$10 to \$20. Write for free details from Vinyl Industrial Prod., Dept. ELKS, 2021 Montrose Ave., Chicago, Ill. 60618.

### **KNOW YOUR BLOOD PRESSURE** TWICE A DAY! ANYWHERE!



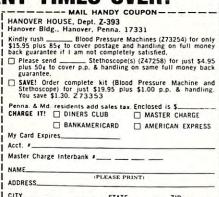
## PROFESSIONAL BLOOD PRESSURE MACHINE

Compact unit in zippered case travels where you do! No more waiting for appointments, wasted hours in doctor's office . . . No more exorbitant medical bills to keep tabs on unruly blood pressure! Now, take your own pressure night or day, at home or away, accurately, scientifically. Precision made Aneroid type sphygmomanometer with easy-ready gauge is simple to use. Just wrap Velcro no-slip sleeve around arm and squeeze bulb. Lets you check "warning sign" fluctuations on the spot. PAYS FOR ITSELF IN COST OF JUST TWO DOCTOR VISITS! Comes with compact zippered case. One-year warranty.

Blood Pressure Machine (Z73254) ... Only \$15.95 If you don't have one, Professional Stethoscope (Z47258) available for only \$4.95.

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Hanover Bldg., Hanover, Penna. 17331





#### CUSHIONED WEDGE WALKER

Walk on air in our feather-light slip-on. Genuine kid leather criss-cross strap uppers and bouncy flexible rubber sole and wedge heel. Full & ½ sizes 4-10M, W. 5-10 N, M, W. Black, White, Red, Bone \$12.00 Suede, white, red, Bone \$12.00
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Add 80¢ postage
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OLD PUEBLO TRADERS

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For Those Who Do Not Want

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"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."





A FAVORITE OF THE STARS TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

G OZ. BOTTLE \$4.50 GIANT 13 OZ. \$8.00 Rm. 19, 1016 No. Hollywood Way Burbank, Calif. 91505



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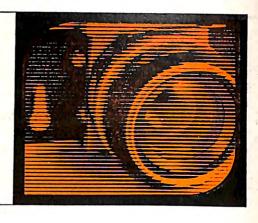


responding reed vibrates. Just as simple as that!

We guarantee complete satisfaction or your money back
Only 5.95 plus 45e shipping and handling

ED SALE GUITAR CO. Dept. 693B, Avon by the Sea, N.J. 07717

## OF THE LODGES





by Fullerton, Calif., Lodge was attended by two brothers Shannon (left) and Sean O'Brien (right) who had been afflicted and who were helped by the Cerebral Palsy Foundation. They brought filled piggy banks. Also present were (front row, from left) Jean Szabo and Charlene Daugherty, therapists, Grace Morgan and Alice Saderberg, registered nurses, and (back row) PGER R. Leonard Bush, ER Gerald Getchell, Bruce Marsh, cerebral palsy project trustee, and State Piggy Bank Chm. Robert McLain.



**WEIRTON, West Virginia,** Elks presented a check for \$350 to help pay subscriptions to magazines for the Mary H. Weir Public Library. Social and Community Welfare Chm. Paul Morgan presented the annual donation to Fred Natale, library director, as ER Ken Bunting looked on.

AN AWARD was presented to Karen Ciulla by Brockton, Mass., Lodge for her speedy action that helped save a boy's life in a freight car accident. Walter MacDonald, lodge youth committeeman, made the presentation as Karen's parents, Mr. and Mrs. Ciulla, watched.

AT THE INSTITUTION of Mountain City, Tenn., Lodge were (from left) Bud Hensley, ER Thomas Garland, PER D. L. Moody of Elizabethton Lodge, Esq. Robert Payne, PGER Edward McCabe, SP Ted Callicott, and ER James Cathelyn of Elizabethton Lodge. The sponsoring lodge was Elizabethton.







**THE WINNER** of the district ritualistic contest was the team from Springfield, N. J., Lodge. They are (seated, from left) Esq. Anton Evers, ER Ralph Defino, Est. Lead. Kt. Robert Markowski, and (standing) Chap. Frank Miscowitz, Est. Loyal Kt. Earle Orlenian, In. Gd. John Parkins, and Est. Lect. Kt. John Michleson.



THE 75th ANNIVERSARY of Virginia City, Mont., Lodge was celebrated recently. Present for the occasion were (from left) VP Victor Guest, Mrs. Guest, Mrs. Watling, Dick Martin, ER Richard Coad Jr., Mrs. Coad, and PDD Harold Watling. Brother Martin was recognized for his service to Elkdom with the presentation of a watch from the lodge.



A SUPPER was held by Brattleboro, Vt., Elks to honor the contestants for the state title of Miss Vermont. ER Anthony Manch (front row) and Chm. Harry Dean welcomed the ladies to the lodge.

A FLAG was presented to the police department during a dinner honoring local law enforcement agencies, at Riverhead, N. Y., Lodge. Robert Quinn (second from left) accepted the flag from Chm. George Osiel (left) and ER Allen Warner (right) as guest speaker U.S. Congressman Otis G. Pike observed.



MORT LEGG DAY was held by Pontiac, Ill., Lodge in memory of PER Harold M. Legg, who died recently. The Elks planned the day to raise money for the Legg family. Activities included a raffle, auction, dinner and dance. Co-chairmen Robert Lee and Gilbert DeBolt presented a check for more than \$13,000 to Mrs. Harold Legg.



FORTY-TWO local Eagle Scouts received certificates and American flags as part of the Americanism program at Passaic Valley, N. J., Lodge. With some Scouts were (from left) ER John Kovalicky, Scoutmaster James Perrone, Americanism Chm. Silvio Petito, Est. Lead. Kt. Frank Garvey, and PER Joseph DiStefano.

A POSTER CONTEST was sponsored recently by the Crippled Children's Committee at Camden, N. J., Lodge. The four winners with school art director, Sister Paulette D'Amico, are (from left) Carol Lanzalotti, Debbie D'Ottavi, Pat Germano, and Ann Swartman. They were congratulated by (from left) PER George Shaw, Chm. Edward Griffith, PER Claud Doak Sr., and Youth Chm. Julius Krivos.







THE TEAM that won the New York state ritualistic contest was from Huntington Lodge. With their trophies were (standing, from left) In. Gd. Vincent Donovan, Est. Loyal Kt. Charles Price, Esq. Robert Vandermark, ER Lawrence Schramm, Est. Lect. Kt. Elfred Prep, Chap. Joseph Carman, Est. Lead. Kt. John Kohout, Gerald Riddell, and the coaches (kneeling) PER William Sayek and PER George Montalto.



MISS MASSACHUSETTS ELK is Donna Lessard of Peabody, who was sponsored by Lynn Lodge, in the state scholarship pageant. On hand to congratulate Miss Lessard, winner of a \$1,200 scholarship, were (from left) Carl St. Armand, Worcester Lodge; Frank Buslovich, Lynn Lodge; George Conklin, Franklin Lodge, SP James Hourihan, Vartis Pahigian, Auburn Lodge, and William Kallio, Gardner Lodge.



**THE ANNUAL** McDonald-McGrath memorial award was presented by North Attleboro, Mass., Lodge to George Holbrook (second from right), a high school graduate. At the presentation were (from left) PER Russell Cook, ER Guistino Marsella, and the winner's mother, Jean Holbrook.



FIREFIGHTER OF THE MONTH Robert Zaborski (center) was honored by North Lauderdale, Fla., Elks for removing hazardous leaking chemicals from a trailer. ER Lew Thiesen presented a plaque and a savings bond to Zaborski and roses to his wife Barbara.



TWO MOTHERS were honored recently at Point Pleasant, N. J., Lodge. ER William Scheyer (center) presented bouquets to Lillian Neer (left) and to Kathleen Duffy as Barney Diebold (left), Mrs. Neer's son-in-law, and George Duffy, Mrs. Duffy's father-in-law, observed.

## LODGE NOTES

FALMOUTH, Mass. Andrea Powers, Teenager of the Year, was presented with a savings bond at a banquet in her honor given by the lodge. Present for the occasion were ER Charles Candrilli, and Youth Chm. Floyd Black.

CORAL SPRINGS, Fla. The lodge has initiated a safety sign campaign. Signs that read "Drive Carefully—Protect our Children" were distributed to Margate, North Lauderdale, Coconut Creek, and Coral Springs. Brother Robert Richmond originated the idea.

LAKE CITY (SEATTLE), Wash. The lodge smoker held recently included 15 boxing exhibitions. Highlighting the evening were Kelly Wear of Lake City against Bob Hammer of Port Townsend, and a bout between two Seattle city champions, John Bleichner and George Miller.

SAGINAW, Mich. An Americanism award was presented to the lodge by the state association. The award was given to Saginaw Elks because of their monthly program at the VA hospital and their contributions to the Scouts.

NEWARK, N. Y. The Junior Girls Team won the 1972 championship of the American Junior Bowling Congress in the state tournament. Members of the team are Kathy Ulrich, Karen Ulrich, Sharon Fagner, Chris Williams, and Debbie Murphy.

PLANTATION, Fla. National Youth Week was observed by the lodge. A week of activities including a camp-out, a hoop shoot contest, a trip to Crandon Park, and a banquet honoring athletic teams and the Teenager of the Month, marked the occasion. Among those present were PDD Anthony Amoroso, Youth Chm. Tom Ryan, and ER Dominic Gabriel.

BIG BEAR LAKE, Calif. The lodge ritualistic team captured the state championship. Members of the team are Est. Lead. Kt. Don Cassels, ER Oren Pike, Est. Lect. Kt. Ed Dobrowolski, coach David Foulkes, Est. Loyal Kt. Ed Neuman, Duane Boyer, In. Gd. Art O'Dell, Esq. James Jenkins, and Chap. Ed Frost.

LAKE HAVASU CITY, Ariz. Law and Order Night was held recently at the lodge. The annual affair, which is in honor of law enforcement officers had Phil Jordan, county sheriff, as guest speaker.

WESTERLY, R. I. Mrs. Angelina Del Monte was chosen "Mother of the Year" by the lodge. Esq. Robert Rosso is the grandson of Mrs. Del Monte.

SANFORD, Fla. A Mother's Day celebration was held by the lodge. Helen Pierce, wife of ER Morris Pierce, made and served cake for the 98 members and guests present.

TUSCALOOSA, Ala. Victims of the tornado at Brent were provided with food and clothing due to the efforts of the lodge. En Elk owner of a grocery chain store sold the food and clothing to the lodge at reduced prices.

EUREKA, Calif. The lodge recently held its Youth Leadership and Scholarship Awards dinner. Awards were presented to Marion Bradsbury and Susan Merson for Leadership, and Debra Holland received an award for Scholarship.

MADISON, Ind. John Naill is a life member of the lodge. Brother Naill has been an Elk since 1907 making him a 66-year member.

TORRANCE, Calif. Three brothers, Dennis, Bruce, and Kenneth McCluskey were initiated into the lodge. Their father, Brother Basil McCluskey, has been a member of the lodge for five years.

**SHELTON, Wash.** Members of Bremerton, Hoquiam, and Aberdeen Lodges helped raise the roof on the new building at Shelton Lodge. The materials for the building are all paid for and the work has been volunteer.

**DEFIANCE**, **Ohio**. The expansion plan at the lodge is well under way. The building has been enlarged to accommodate the 410 members and newly painted.



SEVERAL New Jersey dignitaries were on hand for the initiation at Edison Lodge. ER William Gorman (first row, center) welcomed them to the lodge.



RUNNER-UP in the Massachusetts state scholarship pageant is the candidate sponsored by Worcester Lodge, Kathleen Sterczala. Chm. Carl St. Armand was on hand to congratulate the young lady.



MOTHER OF THE YEAR Marie Anne Gouin was honored recently at Pawtucket, R. I., Lodge along with her son, Sgt. Donat Gouin, who is a returned prisoner of war. They were welcomed to the lodge by Brother John Parrillo, PER Alfred Ethier, PER Robert Magill, and PER William McKeown.



THREE NEPHEWS of Brother Ray Finch (right), who was initiated into Binghamton, N. Y., Lodge by Leslie Hewitt, first Exalted Ruler of Endicott Lodge, joined Endicott Lodge recently. Brother Finch, as the men's sponsor, was on hand for their initiation. ER Barry Watkins (center) welcomed initiates (from left) Charles Mulderig, Roy Leonard, and Royce Felter.



**AN ORIGINAL** oil painting was presented by Brother Ellsworth Odenkirk (left) to Winter Haven, Fla., Lodge. Admiring the gift painted by Anthony Carter, an artist, were PER Charles Wilkeson (center) and ER James Vogt.



**THREE GENERATIONS** in Elkdom are represented by the Strain family members who have joined La Junta, Colo., Lodge. (From left) PER Lee Strain, his son PDD George Strain, and his grandson Brother George Strain Jr. welcomed another grandson Gregory Strain upon his initiation into the lodge.

### Annual Memorial Rites, July, 1973

The stage of the International Ballroom in Chicago's Conrad Hilton Hotel was transformed into an impressive setting for the annual Memorial Service. Participating were, from left, PGER E. Gene Fournace, chairman; Rev. Francis A. White, Grand Chaplain; PER David W. Smith of Arlington Heights, III., who gave the 11 O'Clock Toast; and John B. Morey, Chairman of the Board of Grand Trustees, who gave the general eulogy.



# **Grand Lodge Memorial Service**

"This hour of tender retrospection is dedicated to the memory of all those members of our Order who have journeyed on to a better and fuller life," PGER E. Gene Fournace, chairman, said as he opened the traditional Memorial Service held in connection with the 109th Grand Lodge Session. "It is fitting and proper that we pause to emphasize the fact that though they are absent they are not forgotten."

The stage, for the solemn moment, featured a huge floral clock with the hands motionless at 11:00. In the background were simulated stained glass windows, lighted candles and floral arrangements.

The International Ballroom at the



Conrad Hilton Hotel was filled to overflowing with Elks, their ladies, and guests.

The general eulogy was given by John B. Morey of Palo Alto, Cal., Chairman of the Board of Grand Trust-

"We come here this morning not in a spirit of sorrow," he said, "but, rather, to live with those we have loved here, long since, the many happy and memorable occasions of the past..." Brother Morey said that the second reason for Elks being present at the service was to "prove to ourselves and most certainly to our friends and guests that our 11 o'clock toast is not just so many idle words.

"... So I say: Aloha, until we meet again, when the hour of 11 will regularly return to set the bells of memory chiming." He said, in conclusion.

chiming . . ." He said, in conclusion.

The 11 O'Clock Toast was given by
PER David W. Smith of Arlington
Heights, Ill., Lodge.

Vocal selections were by the Rock Hill, S. C., Elks Chorus, and also by Miss Martha Pasdach. The invocation and benediction were by the Rev. Fr. Francis A. White, Grand Chaplain.

### Snakes Alive! (Continued from page 39)

Various factors contribute to the pet explosion. Increasing numbers of us live alone. Mrs. Jay Winter, secretary of the National Association of the Pet Industry, says, "Millions of lonely single people want to come home to something more than a bare home. They want something to fondle and love, and a cat or canine helps to fulfill that need." Some also buy bowzers for protection.

Perhaps much of the bumper crop of canines and cats springs from our innate love of animals. A dog-daffy Los Angeles couple, for example, recently divorced. The decree awarded the wife custody of their cocker. To mollify the outraged husband, the judge granted him weekend dog-walking privileges. Too, more and more parents acquire family pets to teach their youngsters the "facts of life" and the value of all living things.

There's also a boom in exotic pets for those who prefer predators for various reasons. Even though dangerous, wild creatures are the "in thing" in some circles. Part of the credit—or blame—might be attributed to the recent rash of books about wild animals, the popularity of Walt Disney nature movies, and the growing passion for a "conversation piece." Some owners like them because they apparently set them apart and serve as a status symbol of sorts.

The National Humane Review, however, declares that birds, fish, some reptiles, rodents, cats and dogs make the most suitable pets. Most pet owners confine themselves to these categories with notable exceptions. Chef Ted Miller of New York adopted Oscar, a lobster. Too large for eating. the shellfish basked in a special seawater tank. Miller fed him shrimp. The lobster responded to his name and allowed his owner to tickle his tummy. With a special leash and collar, the chef frequently escorted Oscar on walks. Little wonder that people stopped to ask about the bizarre pair. Miller's stock reply: "We're friends."

Goldfish (often dubbed canned salmon) and tropical fish, usually kept in a heated aquarium, comprise the largest category of pets. One psychiatrist sports a tank near his couch, finding it relaxes his patients into talking about their own tropical fish. In such a discussion, the patients frequently reveal a bit of their own personalities by the type of fish they keep. For example, if the hobbyist boasts a "community tank" of various non-aggressive fish, he usually may be categorized as a peaceloving individual; if he possesses nothing but rare species, he may have an urge to be regarded as unusual.

Thousands of animal lovers prefer

snakes—especially boa constrictors. Ophidians, they say, don't bark, don't smell, and take up little space. Furthermore, the wrigglers don't require a license and need not be walked. As the clincher, snakes don't have to be fed or attended for as long as two weeks if their owners go on vacation. According to owners, snakes become very docile and affectionate. One woman says her pet snake cuddles at her feet at night; another declares her boa curls up in her lap while she reads.

Some animal lovers prefer pigs because the porkers are bright—even brilliant. Pigs love their owners with great intensity and try never to lose sight of them. One California grunter not only runs about the house but accompanies the family on trips.

There's no accounting for some folks' taste in pets. For eight years Lillian Ross of Chicago kept a tarantula named Hortense as a house pet. She said the insect—which is venomous—"sat placidly in my hand." Centuries ago the Roman poet Virgil loved his pet housefly and upon its demise gave it an elaborate funeral. William Randolph Hearst kept a pet lizard; once he refused to see some luminaries until he had "comforted" his injured lizard.

A few years back a Chicago landlord sought a court order to evict a family who occupied a four-room apartment. "They keep pets," he complained. Asked to explain, the man replied, "Oh, they don't keep a dog and a cat. Or even two dogs and two cats. They keep a menagerie. They've got indigo snakes, hamsters, and chameleons all over the place. The other tenants are squawking." billion for 1973. According to the Pet Food Institute, 38 percent of all U.S. households own dogs, 20 percent own cats, and 14 percent other kinds of pets.

A survey conducted by the publication, Pets/Supplies/Marketing, reveals that in 1972 we spent over \$1.5 billion just in feeding our pets. Dogs and cats accounted for a \$1.4 billion slice. Dr. George M. Biggs, a University of California nutritionist, declares we feed our pets better than any member of our family. He says knowledge of animal nutrition far surpasses that of human nutrition. Another nutrition expert says, "The average American diet is a disaster. I wouldn't feed it to my dog."

Dogs formerly ate leftovers, like the rest of us. But no more. The dog food business has zoomed into a major industry. Rover banquets on vitaminenriched munchies, crunchies, and other palate-pleasing dishes. Indeed, with the presently inflated food prices many Americans dine on bow-wow food and enjoy it! Recently, two University of Oklahoma students switched to a dogfood diet for a week, "I'm tired of paying \$1.19 for a pound of hamburger that just fries away," one of them declared. "I'd rather pay \$1.53 for a tenpound sack of dog food." Anyone tempted to copy the Sooner students, though, should know that tinned, allmeat dog food could have unpleasant repercussions: diarrhea, bloating, and bad breath.

We've all said of someone, "He leads a dog's life." If he does, he's never had it so good. Non-food items for fidos, felines, and other household pets runs to an annual total of over \$1.6 billion. Our pets have their own clothing, including mink and chinchilla

# We've all said of someone, at one time or another, "He leads a dog's life." If he does, he's never had it so good.

"Do the pets ever escape?" His Honor asked.

"No, but the other tenants think so. They hear noises at night. They itch. They spend half their time looking under beds. One tenant tossed his leather belt on a chair. It fell to the floor. When he rolled out of bed, he stepped on it. He thought it was a snake. He jumped so high he sprained his back." The judge issued an eviction notice in short order.

Other animals notwithstanding, tabbies and towzers keep the pet industry booming. Together they account for 62 percent of the \$3.2 billion spent on care and feeding of all pets in 1972. Estimates place the figure at over \$4 wraps, jeweled booties, velvet berets, lace panties, Bermuda shorts, and Italian scarves, not to mention diamond necklaces.

To really pamper our pet, we can favor him with a specially designed canopy bed or a dining table with dropin bowls and a place mat with his picture on it. How about an umbrella which attaches to his collar! Such items are available.

Canine beauty parlors do a landoffice business. Pampered poodles submit to complete groomings which include tooth brushing, perhaps a spray with a doggy dentifrice called "Happy Breath," a bath in bubbling shampoo

(Continued on page 58)



by Martin Abramson

Looking across the sparkling, bluegreen neck of water at the picture postcard hamlet with its thatched roofs and gables, it was difficult to comprehend that this was Braunau-am-Inn, Austria. There should have been witches' eyries everywhere, thunder crackling behind us, and black clouds scudding overhead. Instead, the morning was lit with a dazzling sunshine and the pastoral setting seemed utterly incompatible with the fact that across the Inn was the birthplace of Adolf Hitler.

It was May 1st, 1945—just 28 years ago. The 13th Armored Division of the U.S. Third Army had crushed parts of three German divisions in a headlong offensive through Bavaria. One of its tank columns had chased fleeting enemy units through the border town of Simbach, but missed capturing them when they retreated across the Inn River Bridge and blew the bridge behind them. The rest of the division had then joined the tank column on the north shore of the Inn and focused all its firepower on the town.

Major General John Millikin who had replaced General John Wogan after the division's first commander was wounded in front-line action, decided to give Braunau its chance to live. He sent this ultimatum across the river: "Your town will be saved if you surrender by 12 noon. If you refuse to surrender, Braunau will be destroyed."

The morning hours went by with no response from the Germans. Soon it was 11 o'clock . . . 11:30 . . . 11:40. Three armored artillery battalions were told they would commence the bombardment . . . Then it was 11:45 . . . . 11:47 . . .

Suddenly, three men on the south bank of the river climbed into a row-boat and began to row toward Simbach. From the boat, they waved frantically and screamed, "Don't fire! . . Don't fire! . . Braunau Surrenders!" The order went to the artillery to hold the fire. When the three men reached the north shore, they jumped out and announced breathlessly that Braunau had yielded to our ultimatum.

A squad of armored infantrymen was sent across the river in rowboats to establish an occupation unit. Shortly afterward, radios around the world were broadcasting the news that Hitler's birthplace had fallen to his enemies. By an odd quirk of circumstance, Hitler's own death was reported that same day.

But why had Braunau first insisted on fighting to the end and why had it changed its mind at almost the last possible moment? As a young Army correspondent attached to the 13th Division, I was determined to clear up this mystery. The burghers in town, however, found the subject too distasteful—or too embarrassing—to discuss.





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Two of my colleagues, Joseph Lepo and Robert M. Daly, joined me in interrogating them but all we got were vague answers.

The logiam of silence was finally broken through the help of a printer. who was anxious to work for a U.S. Army newspaper we intended to publish in Braunau. He led me to a carefully scrubbed basement apartment two blocks off the main square and introduced me to an 83-year-old woman and some of her neighbors. From them I learned the truth behind the surrender.

The citizens of Braunau, they told me, wanted to give in the moment the American ultimatum was received. They felt the war was virtually over and they wanted to keep their homesand their bodies-intact. The decision of the garrison commander to refuse the American order was a stunning blow to them.

As the hour of truth approached, they gathered courage and began to demonstrate in protest. Many German soldiers joined them in the belief that last-ditch resistance would be both suicidal and pointless. The garrison commander was visibly swayed but before he could act, the leader of a small S. S. company mounted a platform in the town square.

"You cannot forget that you are citizens of the Fuehrer's birthplace," he shouted. "It is only because Hitler was born here that your town has achieved distinction. How would it look to the world if the Fuehrer's birthplace was delivered to the enemy without a fight? For the honor of the Fuehrer, Braunau must fight as no other town has fought before!

His exhortations silenced the mob. Some of the town's leading citizens

began to murmer, "It would be much wiser to surrender . . . still, perhaps it would not be fitting to act in a cowardly manner . . . " Some people began to drift away. Then suddenly, the voice of an old woman who had come up from her basement apartment was heard above the murmers and the mutterings.

"We do not have to fight for the honor of the Fuehrer," the voice cried. "When Adolf Hitler was born here, he brought us disgrace, not fame. We owe neither him nor his name anything. Let us save ourselves. Let us surrender!"

There was a moment of silence and then there was a hysterical babble of voices. "If she talks that way about Hitler, who are we to disagree . . . "She is right, a hundred percent right ... " "The S. S. commander is only worried about what will happen to him, he doesn't care about us . . .

The demonstrations began afresh. A crowd marched toward the S. S. leader while he denounced them and waved a pistol. In the excitement, a Czech slave laborer named Franz Malovany crept out of a nearby alley, stuck a gun in the back of the S. S. commander and led him away. Not a single German soldier tried to stop him. The garrison commander capitulated to the popular will and ordered one of his officers, as well as the mayor and the chief of police, into a rowboat. Their shouts of surrender were heard in time.

Who was this 83-year-old woman who played such a crucial role in the capture of the Fuehrer's home town? Her name was Frau Rosa Horl. She had been a servant in the Hitler home and had also worked as a midwife. Fifty-six years earlier, she had delivered Adolf Hitler into the world.

#### (Continued from page 28)

lieve that British tourists loathed New York City!) He added: "It costs nothing to visit some of the world's greatest museums, to listen in Central Park on a summer day to anything from a superb Shakespearean performance to a recital by Benny Goodman. There is nothing quite like New York." It gladdens my heart to know the city was kind to him. I wonder if he learned of "pedal power" in Central Park.

To explain, New Yorkers took to bicycles in 1966 when Mayor Lindsey created a huge bikeway in Central Park after closing it to cars on weekends and holidays. New Yorkers organized clubs. One group landed on the society pages of the New York Times when they concluded their "bike bash" with a gourmet picnic. In the summertime there are organized rides between midnight to dawn, and recently one club sponsored an "insomniacs bike

tour" beginning at 2:30 a.m. in front of the Seagram Building and ending with a sunrise brunch in Brooklyn's Prospect Park. Fun City? After this the Plaza became the first major American hotel to offer free bikes and free box lunches to its guests.

In New York a visitor can dine on pasta or Hungarian strudel, Indian curry and Brazilian feijoada. Few cities offer the diversity of dining that New York does. And where else would you find a store operated exclusively for left handers? Only in New York- a city too tough to die, too powerful to be defeated, and sometimes just a little beautiful, too.

Note: For a free "Vacation Planning Kit," write to the New York Convention & Visitors Bureau, 90 E. 42nd St. New York, N. Y. 10017. The kit suggests "free things to do" and lists a visitor's guide and map, pocket guides to hotels, restaurants and shops.

### ELKS NATIONAL SERI/ICE COMMISSION





Logansport, Ind., Elks delivered a truckload of items for the VA Hospital in Marion. The donations of books, games, clothing, and accessories come from lodge members and local residents. Making the third delivery for the year were (from right) Trustee Clarence Hill and Vets Chm. Chester Zartman to Hospital Director Jim Hayes and Phyllis Wilson.



Thirty-eight years of service to the patients at Atlanta VA Hospital by Georgia lodges was celebrated recently. On hand were members of Atlanta, Buckhead, and Cascade-East Point Lodges, who entertained the veterans.

Three patients from the Veterans Administration Hospital at Miles City, Montana participated in the Elks annual arts and crafts contest sponsored for hospitalized veterans. Looking at the winning entries were Robert Lamb (left), veterans representative, and Carl Turley, deputy veterans representative.



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### Snakes Alive! (Continued from page 54)

of pink, mave, and silver sheens, a spell under the drier, hair clipping, massaging and manicuring. One company even introduced a dog perfume called Kennel No. 9. A fanatical dog doter can adorn his pet with false eyelashes!

Service for pets, especially dogs and cats, are legion. One astrologer casts horoscopes for Towzer and Tom. In Los Angeles there's a dating service for doggies, but only pooches with proper pedigrees need apply. A dog biz in New York plans parties for pets; some caterers produce birthday cakes to please any animal, be it a panda or pony.

From New York to Los Angeles pet owners can quarter their birds, cats, and barkers in luxurious lodges which offer the ultimate in dogdom decor. The \$20-dollar-a-night pads include esthetic color schemes with appointments to match: full floor carpeting and sky-lighted ceiling. One tail-wagger's hotel provides attendants to sleep with dogs and take them for walks as part of its "penthouse package." It caters to each dog's quirks and provides soothing music as well as an active social program.

America's some 3,500 small-animal hospitals cater mostly to dogs. Canine clinics boast sterile, soundproof operating rooms and the most modern x-rays, anesthetic, surgical, and other equipment. Medical services include psychiatric treatment for psychotic pets, false teeth, and contact lenses for dogs in their dotage. One well-known Hollywood star is said to have paid \$17,000 to fit his pup with a special hearing aid.

Veterinarians sometimes comfort maudlin owners of convalescing pets. One night a dowager phoned a vet to inquire about her darling cocker. "He's doing fine," he assured her. The lady wanted to hear him bark so she'd be able to sleep. Rather than disturb the ailing animal, the vet backed up from the phone for a few moments, then barked vigorously into the mouthpiece while the lady cooed contentedly. Some way-out owners even post getwell cards to their hospitalized pets.

Pampering a pet doesn't cease upon its demise. When a particularly loved dog or cat dies, chances are he'll be mourned at a funeral with all the trimmings, including flowers. At one West Coast pet cemetery—replete with "slumber rooms," a crematory, and burial plots—package deals run up to \$500 and could be much more.

Not infrequently, a bowzer becomes a beneficiary if his master or mistress dies first. Recently in Fort Lauderdale Florida, 81 dogs inherited \$14 million from their spinster mistress. Attendants change their floor papers thrice daily and a veterinarian checks them weekly.

It seems anomalous that, as much as we may love and indulge our exotic animals, our cats, dogs, and other pets, they have become a nagging nuisance and mounting health hazard. Keeping wild pets is downright dangerous. Many people have no facilities for keeping such pets and sparse knowledge about care, feeding, and handling. Problems also develop as a lovable young animal matures into an intractable and unmanageble adult.

Another obvious hazard is the threat of rabies. Too, many purchasers learn belatedly that wild animals aren't for fondling. Some such pets may attack family members or visitors. A New York couple smartened up when the frolicsome fawn they bought for their children developed into a full-grown deer that kicked the kids.

One pet store estimates that approximately three-fourths of the exotic animals it sells are returned within a year. Thousands of others end up in humane shelters. Actually, about 60 percent of imported animals die within a month. At the end of two years only 10 percent remain alive.

The American Veterinary Medical Association (AVMA) strongly urges that wild animals be left in their native habitat. The American Humane Association and the Humane Society of the United States take similar views. AVMA says that for most people "their best chances for long and happy relationships with pets lie in those species that have shared man's company so long that they've become domesticated."

As our dog population explodes and dog ownership for protection and companionship in urban areas swells, we face a serious problem. Science and Public Affairs estimates that our Rovers excrete 3,500 tons of sidewalk and lawn-fouling feces plus 9.5 million gallons of urine each day. Health officials point out that this can cause serious illness, especially among children.

As the upshot, this pollution fosters an increasing public outcry. New York City's estimated 750,000 canines, for instance, have led some protesters to dub it "Filth City." Although many municipal officials ignore the problem, various groups such as "Children Before Dogs," with members in 40 states, campaigns to keep dung off the streets.

In Shaker Heights, Ohio, violation of a law can result in a \$500 fine against offenders who permit their pets to soil other people's property. Authorities in many towns and cities are press-

ing for stricter laws and the enforcement of existing regulations.

Too, dogs and cats create other problems. Approximately 1.5 million Americans, mostly children, become dog-bite victims each year—and the number rises rapidly—dog packs formed by permanent strays and dogs whose owners let them run loose have mauled and killed children. Also, pets inside and outside a car frequently trigger traffic accidents by jumping suddenly into the front seat and interfering with vision and driving. Howling hounds and caterwauling cats frequently render sleep almost impossible.

Of the thousands of dogs and cats born every day in our country, 80 percent never find homes and eventually must be destroyed. Murdaugh Madden of the Humane Society of the United States estimates that we spend \$500 million in rounding up and putting to death some 50 million animals each year.

Karl Nordling of the Humane Society told this writer that the only answer is a contraceptive for pets, but that's difficult. A sterilant can't be put in pet food; too many people eat it. "We think the best hope is for a chemical injection, but it may be several years before such a product is marketable." In the meantime, surgical altering (spaying) seems to be the only answer.

Mr. Nordling also says that the Humane Society believes anyone considering owning a pet should be willing to accept any inconvenience that goes with pet ownership. That includes abiding by all municipal laws like obtaining license tags, curbing a dog, and keeping it on a leash.

A pet owner must keep his animal at home or under control so that it cannot damage property, run in the streets, attack people, or create other problems. He must deny his pet breeding privileges which may lead to abandonment or death of the puppies or kittens. "In 99 cases out of 100, female pets should be spayed and male cats especially should be neutered," according to Milton C. Searle, director of Animal Protection Services.

Despite the many public problems they engender, it's safe to predict that the animals we take into our homes will promote an even bigger, more flourishing pet industry, for dogs, cats, and other creatures number among our most wonderful friends. In a big city skyscraper, for instance, a pet poodle follows a company vice president to his office each morning and acts as official greeter to all comers. The president of another company fitted his massive desk with dog beds for his two Bedington terriers that accompany him every day.

### SportsAction (Continued from page 11)

migrant in deeper waters than the Brook Trout inhabits. But when Browns go on the feed-especially in early morning or late p.m .- they'll duck into inlets and shallow creeks, hoping for a better, easier meal than available in the wide-open waters of a lake. I've even caught Browns in murky ditches hardly worth a second glance, much to my surprise!

To catch one yourself, hook a minnow through the lip, then cast and retrieve slowly. "Pump and pause" is an effective technique, too, in which you relax the line just long enough to allow the buckshot to arc your bait to the bottom. Then repeat, jerking the bait up off the floor. This signals the hungry Brown that there's an injured minnow nearby. And that's what you're aiming for.

#### RAINBOW TROUT

These are perhaps the most beautiful-and spectacular-trout. When feeding, they're the devil-may-care sophisticates of the underwater world. When caught, they go skimming and skipping across the water in a mad effort to free themselves.

Unlike Browns, Rainbow Trout like rifling water. The faster, the better. So when you see a swiftly moving stream, throw on just enough weight to compensate for line drag, hook a crayfish carefully through the tail, and get ready for a battle.

Worms and minnows work well, too-especially on the fringe of fast water . . . where a creek meets a lake, for instance.

Aside from stream Rainbows, there are strains (like the Great Lakes' famed Kamloops) that live in the less tumultuous waters of slowly moving rivers and lakes and can grow quite large. Forty pounds and more, for example. But when you start talking fish in that size bracket, you're no longer talking lightweight spinning tackle. You're in a whole new ballgame, then. And whole new ballgames are the topics for whole new articles. And they can wait.

### Acceptance Speech (Continued from page 38)

I believe that our Order has become great and continues to grow because of its faith in God, because of its dedication to its principles, because of its service to our nation, and because of its courage and forthright stand in the defense of the rights of all persons.

Fate has linked the destiny of our Order with the destiny of America. The dreams of so many lie in our hands. We cannot-we must not-we shall not fail them.

The freedoms guaranteed by our Constitution must be forever preserved and protected from erosion by judicial, executive or administrative rule or edict.

I heard a story once about how you can't kill a frog by dropping him in hot water. He reacts so quickly that he can jump out before he is hurt. But if he is put in cold water and then you gradually warm it, he doesn't decide to jump until too late.

Men have been just as foolish. Take away their freedoms overnight and you would have a revo'u ion on your hands. But steal them away a little at a time-gradually-and they do not wake up until too late!

That story came to mind as I read the other day of an address by a prominent jurist, who said:

"The right of the press to publish is being attacked;

"The rights of association and of lawful dissent are being questioned;

"Arrest and detention without warrant is being advocated:

"The right of privacy in the home and in our communications is being disregarded;

"The words, 'Due Process of Law' and 'Equal Protection of the Law' for all citizens are being distorted, twisted and abused to favor a few. The trouble is, it's all being done by subtle erosion -in small doses-one little tranquilizing pill at a time.

'Is there time?'

Is there time to take the glory out of being a destructive, abusive dissenter? Is there time to take the TV cameras, the news headlines, the tape recorder away from the agitators? The raucous militant?

Now is the time for the silent, peaceful, law-abiding persons to speak up. To get some of that prime exposure on radio, television and in the press. Now is the time that the good in America, in its industry, its labor, its capabilities, its natural resources and its youth should be praised for their intrinsic values-praised for all to hear-for all to see and appreciate. Let's move-let's jump before it's too late.

It is not the end-it is the beginning -the beginning of even greater and broader service for all of us. The success or failure depends upon you. Together we shall be steadfast in our resolve to face our destiny-to accept our responsibility to be part of God's will-to be a part of America-and together "Be part of Elkdom."



### End constant BARK, BARK, BARK!



No time wasted in training—attach Bark Trainer and forget it! Works instantly and automatically while you sleep or go about your duties. Requires no attention, produces long-lasting results. Just let dog wear Bark-Trainer collar a few days until the problem is corrected then take it off. It's that simple! Tiny electronic circuit converts vibrations of dog's bark to harmless but effective shock. He associates his excessive barking with the startling effect it produces. Absolutely safe. Most effective method ever developed. 10 day MONEY BACK GUARAN—TEE. Must end the problem or return for refund. Works on any size dog. Order by mail or

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ordered. New York State resid tax.		
1 enclose  Check for charge by Management	laster Charge	☐ BankAmericard
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City	State	Zip
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Westmoreland Av	e., White Plain	s, N.Y. 10606
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Add 50¢ for postage a New York State resid tax.	and handling for lents please ad	r each owl ordered d appropriate sales
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Name (please print) _		
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Address		

(Continued from page 4)

and greeted every one of my brother Elks by name whenever and wherever I met them. Soon I had three albums filled, and came to be known around the lodge as "Carl Camera."

Let me ask you, how can anyone ignore a brother who, whenever he sees you, greets you by name?

Carl E. Sawyer

Ogden, UT

• The "Guest Editorial" [July, 1973], certainly hit a true note for us. My husband has been a member for 20 years. He has belonged to four different lodges, two in Virginia, Michigan, and here. Never has anyone called or made any gesture of friendliness when he was transferred. If there is work to be done, such as tickets to sell, donations, etc., you are notified by mail. Yet, the bill for dues is promptly received each year.

(Name withheld by request)

• I joined the Elks 25 years ago in a small town where everyone knew each other and new members were made to feel at home. Twice I've been transferred by my employer. First, to another small town. Later, to a large city, my present address, where I naturally wanted to become active in the Elks.

I attended meetings and wanted to be elected to a lower office and work my way up through the chairs. At the next installation, I approached the new ER and told him of my considerable experience in cemetery work and offered to work on related committees, such as the grave decorations or Flag Day committees. He thanked me, took my name, and that was the last I heard.

After several more offers, and after being ignored each time, I have come to the conclusion that if you do not know a brother Elk when you join, you won't know one afterwards. Though the Secretary never fails to notify you when your dues are due.

(Name withheld by request)

· Shame on you!

Of all places certainly the Museum of Science and Industry should have been No. 1 on your Chicago Sightseeing Attractions list [July, 1973]. To list it last is unforgivable. No trip to the "Windy City" would be complete without seeing it.

J. "Mac" Benttie Rockford, IL

Imagine that! We were happy just to mention it, let alone try to rank it.

• In the July travel article ["My Kind of Town"] you say the Sears Tower is the tallest building in the world, followed by the John Hancock Center and the Standard Oil Building. This is false.

According to the 1973 World Almanac and Book of Facts, the Sears Tower is indeed first, followed by the Standard Oil Building, with the Hancock third.

Any way you look at it, though, Chicago is the "Sky King" of the building world.

Ron Jackson Woodland Hills, CA

### Ouchless Gardening (Continued from page 10)

I realize that just because it works for some people doesn't mean it will work for all. But still, I couldn't help notice the other day my neighbor's new garbage can. On its side, carefully scribed in white block letters, is the word, "ORGANIC."

#### TYPES OF MULCH

Straw: An excellent mulch, easily obtained from garden supply shops and farms. Its counterpart, hay, also makes an excellent mulch and can sometimes be obtained free from farmers, especially if it's spoiling. One farmer I knew hesitated to give me his hay because it was rotting and, thus, useless. And it was . . . to him. But spoiled hay means the hay is decomposing bacteriologically, which is ideal for the gardener.

Grass Clippings: I've never seen a prettier ground cover. And it's as effective as it is attractive. Just remember that, when applied green, grass has a tendency to steal nitrogen-producing bacteria from the ground. And, since nitrogen is important for good plant growth, when you mulch with green grass, you should mix in plenty of nitrogen-rich substances such as manure or cottonseed meal. The alternative is to allow the clippings to turn brown before applying them to the garden

before applying them to the garden.

Saw Dust & Chips: These make an especially good weed-preventative mulch, but take an especially long

time to fully decompose. Thus, they don't offer the organic gardener as much as do other types of mulch.

Manure: Good, natural mulch, especially when mixed in with grass clippings, leaves, sawdust, organic garbage, etc. Manure is already partially decomposed organic matter rich in nitrogen, phosphorus, and potash. Whether the dung from cows, horses, sheep, pigs, rabbits, or chickens, manure makes an excellent mulch.

Leaves: Super rich in minerals, these are a favorite food of earthworms, especially when mulched together with manure. And earthworms are one of the garden's most dedicated workers, devouring minute plant life and depositing beneficial substances in their wake.

Peanut Shells: A very fine mulch in the South, where they are readily available. They are light, thus easy to carry, and rich in nitrogen. Excellent mulch, particularly on tomatoes.

Others: Remember, any plant material can be used as mulch. But you should try to get material that will decompose fairly rapidly, cover potential weed problems, and allow water to penetrate. You can buy good mulch like cocoa bean hulls, peat moss, ground sugar cane, etc. But the best thing about mulch is that it's free for the taking, whether pine needles, hay, or weeds, depending on the fields and grounds right outside your door.

### Obituaries-



PAST DISTRICT DEP-UTY Chester E. Weed, who was a member of Oshkosh, Wis., Lodge, died May 6, 1973.

Brother Weed served as Exalted Ruler of his lodge in 1952-1953 and

again in 1964-1965. He was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1960-1961.

PAST DISTRICT DEPUTY Hugh Donovan, who was a member of Pittsburg, Calif., Lodge, died June 17, 1973.

Brother Donovan served as Exalted Ruler of his lodge and as District Deputy Grand Exalted Ruler for the California Bay District in 1932-1933.

PAST DISTRICT DEPUTY Ambrose P. Bell, who was a member of St. Matthews (Louisville), Ky., Lodge, died June 15, 1973.

Brother Bell was a charter member of his lodge where he served as Exalted Ruler in 1959-1960. He also served as District Deputy Grand Exalted Ruler for the West District in 1966-1967 and as State President in 1970-1971.

PAST DISTRICT DEPUTY Robert L. Gorman, who was a member of Jeffersonville, Ind., Lodge, died May 28, 1973.

Brother Gorman served as Exalted Ruler of his lodge and as District Deputy Grand Exalted Ruler for the Southeast District in 1965-1966.

PAST GRAND ESTEEMED LOYAL KNIGHT Joseph F. Bader, who was a member of Lyndhurst, N. J., Lodge, died June 5, 1973.

Brother Bader served as Exalted Ruler of his lodge and as State President. He was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1948-1949.

Brother Bader also served on several Grand Lodge committees including Lodge Activities, Youth Activities, New Lodge, and State Associations. He was appointed to the Grand Trustees and served as Grand Esteemed Loyal Knight in 1959-1960.

### NEWS OF THE LODGES

(Continued from page 52)



A PLAQUE was presented to PER Jim St. George (second from left) of Lyndhurst, N. J., Lodge at a testimonial dinner held in his honor. Making the presentation were (from left) ER Sam Chimento, PGER William Jernick, and PER Ben Parisi.



**FLOWERS** in remembrance of Mother's Day were placed in front of the town building by Hyannis, Mass., Lodge. ER Gerald Walters (left) and PSP Elmer Richards set the basket of flowers in front of the building.



**OLD TIMERS** were honored during a celebration of the 1,600th meeting at Rutherford, N. J., Lodge. Special tribute was paid to Brother John Melchoir (seated, third from left), 55 years, Brother Joseph Lewis (fourth), 57 years, and Brother Charles Hallett (fifth), 51 years. Among those present were DDGER Frank Handelong, VP John Galletta, PDD Louis Gattuso, ER Charles DiNoto, and PER Michael Latoracca.



A ROAD RACE with 230 participants was held by Worcester, Mass., Lodge. ER John Collins presented the first place trophy to Dino Lamacchia, a high school senior.



AFTER 71 YEARS the flag at Roanoke, Va., Lodge was taken down. Assisting in the final lowering were (from left) PER Frank Colman, Trustee B. Wray Peters, ER Mitchell Harrison, PER John Prillaman, Trustee Herman Beumer, and Clarence Williams. The new lodge home is under construction.



A CHECK for \$100 was presented to State Foundation Chm. George Frick by Elks' ladies president, Mrs. Stephen Cymbaluk at Cranford, N. J., Lodge. ER Walter Rozman was present for the occasion.



**THE WINNERS** in a contest sponsored by the Crippled Children's Committee at Brick, N. J., Lodge received awards. PER Anthony Niedzwiecki (left), PER Frank Altemose (center), and Chm. Chris Acquaviva presented the awards to Lori Haine (left), Harold Wacha, and Christine Openchuk.



LIFE MEMBERSHIP NIGHT was held at Marblehead, Mass., Lodge. Present for the occasion were (from left) PER Frederick Carone, honorary life member, PER Francis Wall, honorary life member, Brother Bowden Osborne, honorary life member, ER Lawrence Martin, Brother Francis Hayes, life member, Brother Thomas Donnellan, life member, and Brother William Cunningham, life member.



ELKS' LADIES PRESIDENT, Rose Critchley, presented a check for \$2,225 to ER Bernard Gaboury at Metuchen, N. J., Lodge.



A JOINT INITIATION of Palisades Park, N. J., Lodge and Englewood Lodge was held in honor of PGER William Jernick. With the initiates were (seated, from left) ER Charles Zittel, Englewood, DDGER Paul Davis, Brother Jernick, ER James Gross, Palisades Park, VP John Calabrese, and PER Christian Bittmann, Englewood.



**THE FIRST SERVING** of a family dinner held at Point Pleasant, N. J., Lodge was served by chef Frank Frucci. Assisting in the preparation of the meal were (from left) Brothers Frank Deluca, Emil Zinn, Warren Wentzel, Harry Windrath, Frank Bopp, Bob Rawlins, and Walt Munz.



**AWARDS** were presented to Carrie Tuttle, Karen Coyle, Brett Bolholfner, Edward Blue, and Bruce Lampe at Coral Springs, Fla., Lodge. (From left) Brother John Jacqmein, ER John McLoughlin, and Brother Bob Richmond made the presentation.



A GIFT of \$1,000 was given to the Don Orione Nursing Home by the Massachusetts Elks Association. PSP Andrew Biggio (right) and SP James Hourihan (second) presented the check to Rev. Henry Sztuzko, and Don Orione Home Chm. Peter Donadio.



**A CONTRIBUTION** to the area rescue squads was made by Greenwich, N.Y., Lodge. (From left) ER Ronald Agdanowski presented checks to George Bell, Cambridge Valley rescue squad, Harrison Miner, General Schuyler rescue squad, and Walter Fitzpatrick, Easton Greenwich rescue squad.



A CELEBRATION of their 68th anniversary was held by Malden, Mass., Elks. Part of the evening included the presentation of the Maurice R. Flynn Scholarship awards. Brother Flynn (second from left) presented these awards to Marcella Remer, Michael Stroman, and Michael Endicott as Est. Lead. Kt. George O'Donnell (left) and ER Eugene Gallagher (right) watched.



**THE JEWEL** was placed on ER Rucker K. Lambeth Jr. (left) by his father PER Rucker Lambeth during the recent installation held at Augusta, Ga., Lodge.

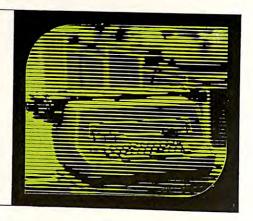


AN AMERICANISM program was held recently at Princeton, N. J., Lodge. American Legion speakers and Eagle Scouts who received awards, highlighted the evening. Present were (from left) Homer Matson, Albert Robotti, Americanism Chm. Harvey Moses, State Americanism Chm. Robert Elder, and Trustee Thomas Ward.



BRIDGET BURKETT (center) was presented with a Teenager of the Month award by ER Charles Candrilli at a banquet held in her honor by Falmouth, Mass., Lodge. Student Council members Seabhan Keefe (left) and Jane Doyle watched as the presentation was made.

## **EDITORIALS**



### Our New Grand Exalted Ruler

The Order has a new Chief Executive, Grand Exalted Ruler Robert A. Yothers, Seattle, Washington, attorney and former member of the Board of Grand Trustees.

We congratulate "Bob" on this signal honor bestowed upon him by the largest fraternal order in the nation, and we pledge to him our unstinting support in the months ahead.

Our Order has new opportunities for service as we pursue the goals of GER Yothers so ably outlined for us at the national convention in Chicago. His slogan, "Be Part of Elkdom," is most appropriate, most meaningful. One of the things he means is that we should not be content to simply call ourselves Elks...we must take an active part in the affairs of Elkdom, within and without the confines of our lodge homes.

We face a new challenge in another part of his major program . . . that of letting the world know of our worth to the community, state and nation. He recognizes that it is no longer wise to "hide our light under a bushel." In this modern era of mass communication people want to know who we are, what we stand for and what we are doing to justify our existence.

GER Yothers has asked that we vigorously support the press and all news media. As he put it, "It is far better to have even an unfriendly press than no press at all!"

Being an attorney, he is acutely conscious of the erosion of some of our most precious freedoms upon which this nation was built, merely to serve someone's own selfish ends.

We urge you to take the time to read our new Grand Exalted Ruler's acceptance speech, the complete text of which appears in this issue. You'll see that he "tells it like it is" as he urges us to build America . . . not tear it down; to build the Order and become part of Elkdom.

We wish Grand Exalted Ruler Robert A. Yothers Godspeed in his year as our leader. We have every confidence that this will be a momentous year in the history of the greatest fraternal order of them all.

### A Courageous Young Patriot

One of the cornerstones of Elkdom is patriotism.

We say we are mature, thinking men who stand up for our country and what we know is right and honorable.

But we certainly have no exclusive rights to these noble characteristics, as witness a story which came to our attention recently through a letter to the editor of the Savannah, Georgia News-Press.

The letter was from the father of a young man who had just graduated from high school and who had invited the entire audience at the graduation exercises to squarely face the fact that some school officials are allowing themselves to be coerced into eliminating the pledge of allegiance to the flag at such ceremonies.

Young William P. Tice, Junior, had often spoken to his father about the growing lack of concern for our country and its symbols as some students refused to stand when the pledge was given. They told him they "weren't supposed to."

Then he saw that none of the area high schools had included the pledge in their graduation programs. That disturbed him.

Tice didn't throw any tantrums, demonstrate, incite a riot . . . he went through proper channels to see if the pledge could be put back into the program.

On rehearsal morning, he asked the principal. Answer: "No." He then asked the director of the program. Answer: "No."

As his diploma was handed to him on stage that evening, he again asked the principal if he could go to the podium and speak to his graduating class. Answer: "No."

He asked a Board of Education member. Again, "No."

Tice then waited until the last student received his diploma; he returned to the stage, picked up the Flag and, turning to the entire audience in the Civic Center, he said:

"My fellow graduates and your families. I have tried to have the pledge of allegiance to the Flag of our nation restored to our graduation exercises and have been repeatedly told that it cannot be done. I now ask that everyone here who believes in letting our class be the only one of the 1973 graduates who said the pledge at their ceremonies and feel that it should be a part of this ceremony, arise and give it with me."

Almost every single person rose immediately and joined young Tice in the Pledge of Allegiance!

The message should come through loud and clear for everyone to hear.

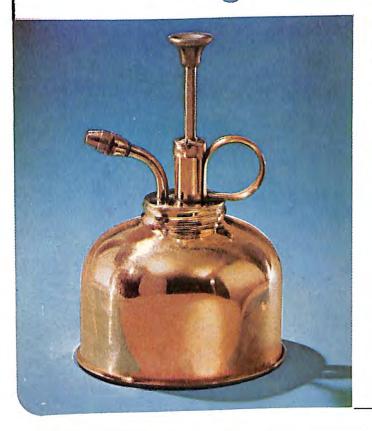
We repeatedly say we deplore what seems to be pandering to a tiny minority of dissenters who would like to see our country torn apart through just such erosions of our patriotic duties ... but young Bill Tice, Junior DID SOMETHING ABOUT IT!

We extend young Mr. Tice our heartfelt thanks and gratitude. He again proves what we've been saying for years: the hopes of our nation rest in the hands of a rising generation of FINE young men and women who know "where it's at."

In just a few years, young William P. Tice, Junior, of Savannah will reach the age of eligibility for membership in our Order. We'll wager that he receives an invitation to join on his 21st birthday.

He, and many others like him, will be quite a welcome asset to Elks.

# utterly useless and only \$298



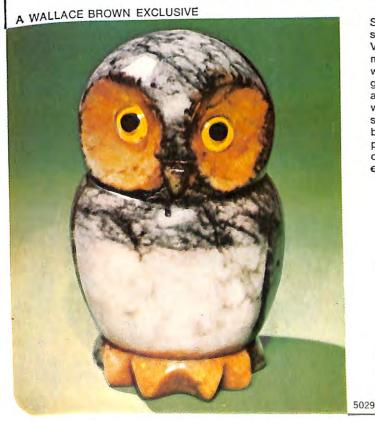
But once you own it, you'll wonder how you lived a day without this "English Fog" fine mist sprayer. When I first saw this, that's just what I said-"completely useless." But anyhow, I brought it home to my wife, Mrs. Wallace Brown. She started using it on the house plants-they got greener, healthier. She uses one in the laundry, because she says it does a better job than a spray iron. She even uses it when cleaning windows-cuts out paying all that money for aerosol sprays. She told me the other night that the "English Fog" mist-er kept cut flowers alive longer. Just fill container with liquid, press plunger lightly with thumb—out comes fine "English Fog" mist. 3½" in diameter -51/2" high-takes no more room than a tea cup. Solid brass. Lacquered. Makes a great gift for a house plant nut.

Wallace Brown

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Full Gentlemen's Cut ● Fast, Reliable Service! APPROVAL! HABAND'S 100% Polyester TWO pairs for only HABAND Direct Service Dept. FIND YOUR WAIST & INSEAM HERE 265 North 9th Street Waists: 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52. Paterson, New Jersey 07508 Gentlemen: Please rush ...... pair Inseams: 26-27-28-29-30-31-32-33-34 for which I enclose \$ GUARANTEE: If I don't want to wear the slacks when I see them, I may return them for full refund of every penny I paid you. COLOR How Many Waist BURGUNDY BLUE Name BROWN GREY OLIVE 3 pair 29.70 4 pair 39.20 All 5 pairs for 48.75