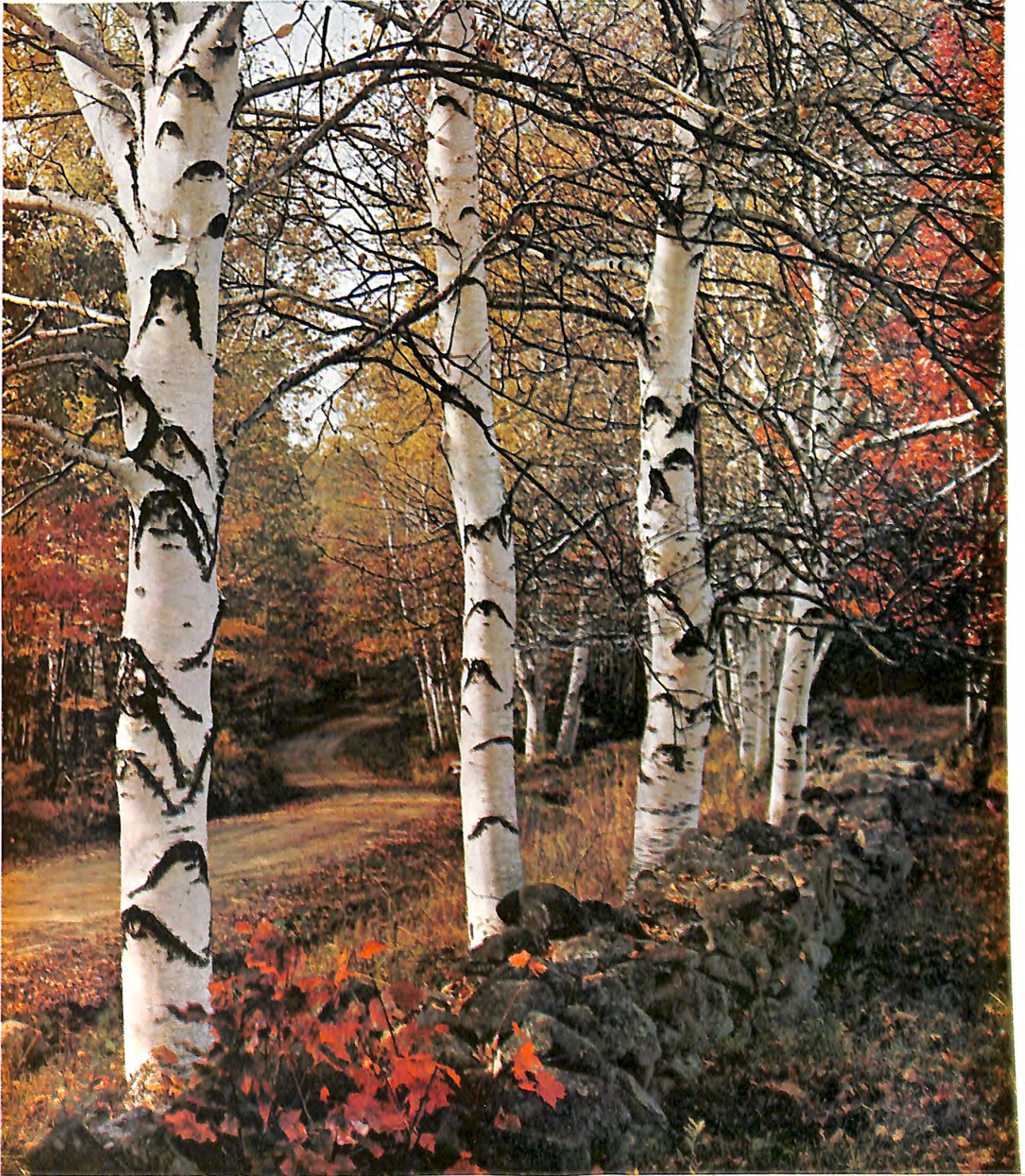


the
Elks
magazine
November 1973

**Barren Wasteland
—Or Fertile Delta
Christmas Cheer
—Holiday Libations**

SportsAction/It's Your Business/Did You Know?



SALE! SAVE \$3⁰⁰ THOUSANDS SOLD AT \$22.98 **NOW ONLY \$19⁹⁸** FOR A LIMITED TIME ONLY!

**Barbers talk a lot.
Except when they find an electric shaver that outshaves a hand-honed straight razor.
Then they keep it to themselves. Until now!**



A barber gets \$1.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape.

Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A barber talked. We have it. The Oster Professional Electric Shaver.

**Contoured Head—
Like a Barber's Fingers**

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass—as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

**4,000 Comb Traps—
152 Surgical Steel Edges**

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically—without the slightest irritation to even the most sensitive skin.

**So Powerful,
Whiskers Turn to Dust!**

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed—on ordinary household AC current—and actually pulverizes whiskers into fine microscopic dust.

**Separate Trimmer
Other Great Features**

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

straight and neat for today's new "styled" look. The high-impact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor — and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional shaver was designed for barbers who don't go for expensive, unneeded frills. The price is regularly only \$22.98, complete with cleaning brush and head cover. And now, for a limited time only... the Oster Professional is yours to enjoy for only \$19.98 — a healthy \$3.00 saving!

30-DAY FREE TRIAL!

Treat your face to the Oster Professional Shaver for 30 days — 30 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed... either blade or electric! Then, if not completely satisfied, return for a full refund.

**SAVE \$3.00 BY ORDERING
DURING THIS LIMITED SALE!**

**JAY NORRIS CORP., 25 W. Merrick Rd., Dept. MD-78
Freeport, N.Y. 11520**

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves — and save \$3.00, to boot! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed. I understand that I can return my shaver in 30 days for full refund or cancellation of charges (\$19.98, plus \$1.00 postage and handling — total: \$20.98). N.Y. residents add sales tax. Hurry, this is a limited offer!

Enclosed is check money order

Name

(Please Print)

Address

City

State Zip

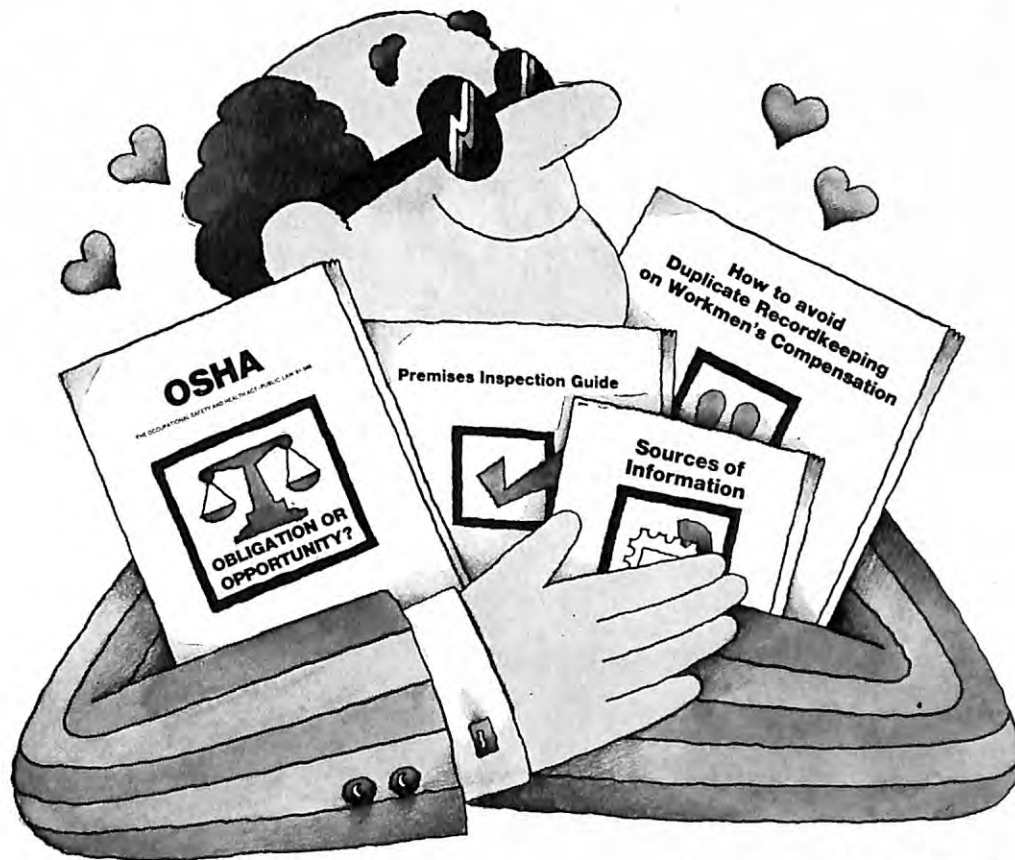
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OSHA.

Let Aetna show you the sunny side



Think positively about OSHA. You might find that it can help increase your efficiency and productivity.

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active assistance. And lots of it. We can set up in-house OSHA programs for you. Simulate OSHA inspections. Run tests on noise, air contaminants and radiation levels. And check for chemical, mechanical or electrical hazards. To meet special needs, we also conduct seminars where problem areas can be discussed with our experts.

We think there are sound business reasons why you should take the same positive attitude toward OSHA that we do. It's just another way of showing that Aetna isn't your average insurance company.

You get action with Aetna

Aetna
LIFE & CASUALTY

"Let me show you how easy you can have a money-making business—part time or full time

—Francis von Schrader,
President



CARPET DETERGER



UPHOLSTERY DETERGER



WALL DETERGER

This is no ordinary business opportunity. It offers you an income you may have thought impossible—a business that keeps growing. With Von Schrader Detergers you provide a service everybody needs—on-location cleaning of carpeting or upholstery or walls. Every home and building are potential customers. The equipment you use is the finest: (1) Von Schrader Carpet Deterger gives deep-level cleaning to carpeting; (2) Von Schrader Upholstery Deterger cleans fabrics and synthetics beautifully; (3) Von Schrader Wall Deterger cleans walls five times faster than by hand. Start with just one Deterger, if you wish. Then, as your business grows, you may want to add the other two and thus offer a complete cleaning service. You own your equipment—no fees, royalties, contracts. Work full time or part time. Your investment? It's so small you'll find it hard to believe. What's more, we help you every step of the way, just as we've helped thousands of other Von Schrader Associates to financial independence.



Free Booklet gives you full information

Get the facts about your future in on-location cleaning. See how well Von Schrader Detergers are built, how easy they operate. Extra! Special Recorded Message from Francis von Schrader to you included.

VON SCHRADER company

24114 Place, Racine, Wisconsin 53403

Please send complete information on Von Schrader Detergers.

Name _____
 Address _____
 City _____
 State _____ Zip _____

the **Elks** magazine

VOL. 52, NO. 6/ NOVEMBER 1973

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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8 BARREN WASTELAND—OR FERTILE DELTA?
 Once leisure time spelled trouble; now it's fulfillment. But how . . . ?

Ross R. Olney

27 TO SIDELINED KIDS WITH LOVE . . .
 "Our needs are met by those who want to see a crippled child have a better chance in life . . ."

57 CHRISTMAS CHEER
 Doin' what comes natural as the Holiday Season rolls around.

Phyllis Tamor

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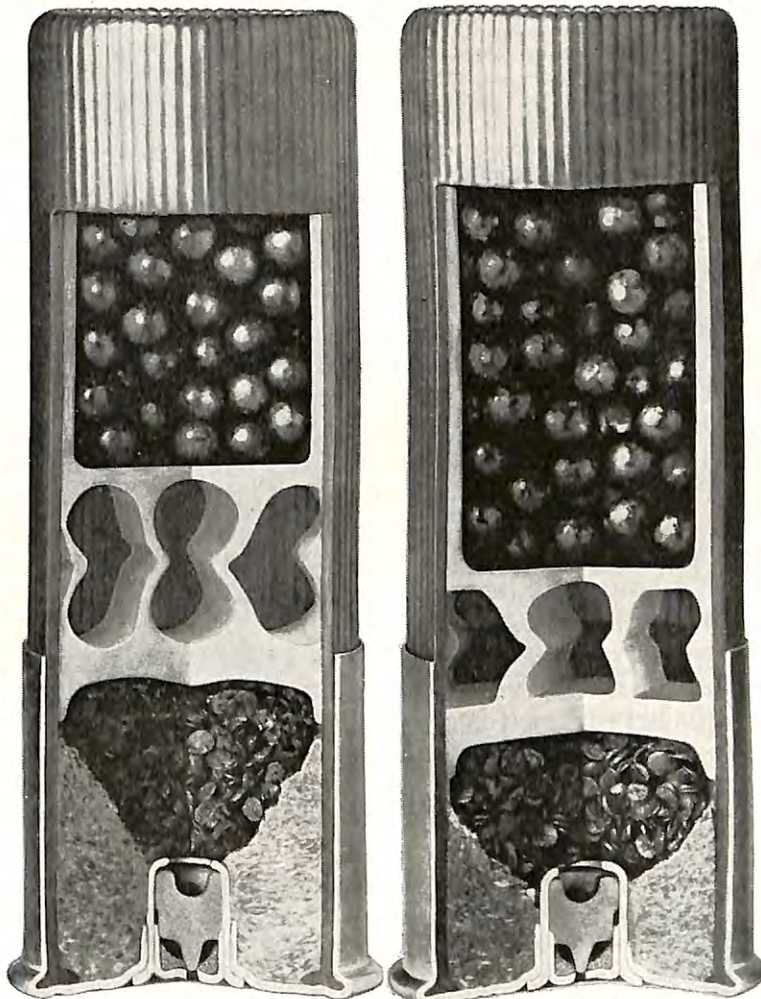


Want magnum performance from your standard 2³/₄ inch chambered shotgun?

What you get out of your shotgun depends on what you put into it. The shell on the left is a standard 2³/₄" long-range load. The shell on the right is a 2³/₄" magnum load (we call it our "baby magnum"), which delivers more pellets and a denser pattern at longer ranges. Both shells fit all standard 2³/₄" chambered shotguns.

Here's what a baby magnum can do for you: When you load up with Remington 2³/₄" magnum shells, you're putting in approximately 20% more shot than that carried in standard 2³/₄" shells. For example, 12 gauge baby mags carry 39 more pellets of #4 shot than standard field loads. (See chart below showing average pellet count.)

You waterfowlers can appreciate what a difference this can make. More shot, of course, means a denser pattern at the point of impact, and that's when the baby magnum earns its keep. How many times have all of us hunters sat in blinds hoping the geese would fly a little lower or ducks would pass closer? The standard-length magnum will increase your effective range by at least ten yards, and that can often mean the difference between a successful hunt and being skunked. Pellet count and pattern density are critical to your success when 40-yard shots are common and will help in reducing cripples, too.



Standard 2³/₄" 12 Ga. load

Baby magnum 2³/₄" 12 Ga. load

five more grains of a slower-burning powder, which provides the necessary power to drive the heavier loads while maintaining sufficient chamber pressure.

Baby magnums are available in 12, 16 and 20 gauge and in a variety of shot sizes as well. (See chart below.) The 12 gauge 2³/₄" magnum and most other Remington shotgun shells are loaded with our famous "Power Piston" one-piece wad to help you get all the power you pay for. By helping to reduce pellet distortion, the "Power Piston" wad actually puts more shot in your pattern than other wads, and that will improve any hunter's chances. A specially designed plastic shot protector is used in 16 and 20 gauge baby magnums to allow for maximum pellet count and weight.

Now, doesn't it make sense to carry a supply of baby magnums the next time you go hunting? They're not only an excellent selection for waterfowl, but are recommended for pheasants, big western grouse and the wily wild turkey. Baby magnums are real handy when shooting through heavy foliage, and if you tote a side by side or over and under to the field, a wise hunter will keep one in the choked barrel for that long second shot.

12 Ga. Shot Size	# Pellets per Ounce	Standard 2 ³ / ₄ " 1 ¹ / ₂ oz.	Baby Magnum 2 ³ / ₄ " 1 ¹ / ₂ oz.	Pellet Increase	% Inc.
#2	87	109	130	21	19.2
#4	134	168	207	39	23.2
#6	221	276	331	55	19.9

Remington research and development have modified the base wad of the standard 2³/₄" hull to provide more internal volume. Heavier loads need a proportionate increase in powder for velocity and range. Remington 2³/₄" magnums contain

Baby Magnum Gauges	Shell Length Inches	Ounces of Shot	Shot Sizes
12	2 ³ / ₄	1 ¹ / ₂	2, 4, 5, 6
16	2 ³ / ₄	1 ¹ / ₄	2, 4, 6
20	2 ³ / ₄	1 ¹ / ₄	4, 6, 7 ¹ / ₂



Get "Know Your Ducks", a pocket-size reference booklet with illustrations of the 17 ducks most frequently found in the North American flyways. Printed on waterproof plastic.

Regularly a \$2.00 value, it's yours now for only \$1.00 and two box tops from any Remington "Express" or "Shur Shot" shotgun shell boxes when you send them to Remington Arms Company, Inc., Dept. 396, P.O. Box 9500, Bridgeport, Conn. 06602.

Remington 

Great guns deserve great ammunition. We make both.

"Remington" and "Power Piston" are trademarks registered in the United States Patent Office.

A Message from
the Grand Exalted Ruler



Thanksgiving Season

THINGS ARE ALWAYS HAPPENING which should make us thankful for a heritage founded on faith in God.

Human beings, to be happy, must place faith somewhere. In order to survive and have fruitful lives, we need to rely on a source of justice, honor and power that is beyond ourselves. The source of our faith has to be outside the reach of those who would destroy it. The mighty storehouse of faith is required to rescue us from cynicism.

Through the greater part of human history, people were expected to put their trust in kings and emperors. Divine power was attributed to rulers. Worship was compelled. A great change was initiated when the prophets of old and the evangelists began to persuade ordinary people not to trust kings, but to transfer their first allegiance to the real Almighty. Gradually the authority of temporal rulers was curbed. Limits were placed on government, and people began to have the right to elect their political leaders.

An obvious benefit of this reordering of priorities was recognition of the fact that prime ministers, presidents and, for that matter, judges are fallible men like the rest of us. Ordinary people were liberated from the fear of government. If the custodians of power transgressed, and misused their authority, they could be called to a reckoning. Among people of faith, God was, and is, the ruler yet.

Happily people of faith, who have reordered their priorities, are not required to surrender the wholesome, private loyalties of their lives. This is also part of the heritage of Americans. They accept both private and public obligations with vows taken willingly. They are thankful for their privileges.

In 1973, or any year, people who have faith gladly thank God for His wonderful works to the sons of men. In this view of man's freedom, and in gratitude, we join in singing our thanksgiving for our blessings of freedoms to worship, to speak, to print and assemble. May they ever be enjoyed by free men and women everywhere.



A handwritten signature in dark ink that reads "Robert A. Yothers". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Robert A. Yothers,
Grand Exalted Ruler

Be Part of Elkdom

utterly useless and only \$2⁹⁸



But once you own it, you'll wonder how you lived a day without this "English Fog" fine mist sprayer. When I first saw this, that's just what I said—"completely useless."

But anyhow, I brought it home to my wife, Mrs. Wallace Brown. She started using it on the house plants—they got greener, healthier. She uses one in the laundry, because she says it does a better job than a spray iron. She even uses it when cleaning windows—cuts out paying all that money for aerosol sprays. She told me the other night that the "English Fog" mist-er kept cut flowers alive longer.

Just fill container with liquid, press plunger lightly with thumb—out comes fine "English Fog" mist. 3½" in diameter—5½" high—takes no more room than a tea cup. Solid brass. Lacquered. Makes a great gift for a house plant nut.

Wallace Brown
SINCE 1922

Westmoreland Ave., White Plains, N.Y. 10606

MAIL NO-RISK COUPON TODAY

WALLACE BROWN, Dept. IM-149

Westmoreland Ave., White Plains, N.Y. 10606

Please send me the following solid brass fine mist sprayers with money-back guarantee, if I am not absolutely delighted.

One for \$2.98 Two for \$5.49

Add 50¢ for postage and handling for each sprayer ordered.

New York State residents please add appropriate sales tax.

I enclose Check for \$_____ Money Order for \$_____ or charge my Master Charge BankAmericard American Express

Card Number _____ Exp. Date _____

Interbank # (Master Charge only) _____

Signature _____

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DIVISION OF BEVIS INDUSTRIES, INC.

The Polished Alabaster Owls of Volterra

A WALLACE BROWN EXCLUSIVE



Simple in line, royal in his elegance is this wondrous sculptured owl from Italy's famous Alabaster quarries of Volterra, near Pisa. Hand-polished, sophisticated, magnificent, he regards you with infinite (but quixotic) wisdom. About 4" high in heavily marbled, luscious pearl grey, with black and yellow deep set eyes, he weighs a hefty seventeen ounces (paperweights anyone?) Very worldly in price, too... just \$7.95. To be wise, surprise someone you love with a unique gift and save in the bargain... so order two for only \$14.95. Please add 50¢ for partially cover the postage and handling of each of your orders, which will be cheerfully refunded if you are not ecstatic about your Wallace Brown Alabaster Owls.

Wallace Brown
SINCE 1922

Westmoreland Ave., White Plains, N.Y. 10606

MAIL NO-RISK COUPON TODAY

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Westmoreland Ave., White Plains, N.Y. 10606

Please send the following Alabaster Owls with complete money-back guarantee, if I am not absolutely delighted.

One for \$7.95 Two for \$14.95

Add 50¢ for postage and handling for each owl ordered.

New York State residents please add appropriate sales tax.

I enclose Check for \$_____ Money Order for \$_____ or charge my Master Charge BankAmericard American Express

Card Number _____ Exp. Date _____

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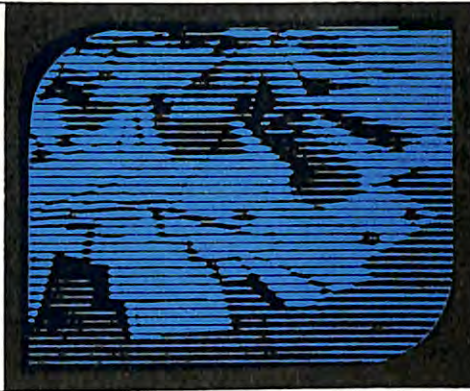
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DIVISION OF BEVIS INDUSTRIES, INC.

LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

• I couldn't pass up the chance to challenge the "SportsAction" column entitled "Trout Time" [September, 1973].

Having fished for the browns in southern Wisconsin streams for a long time, I must challenge the statement that they are susceptible to minnows. From my experience they'll go for night crawlers or worms, but I have to wonder about minnows. Browns are generally slow feeders and it takes quite a lot of patience to land one.

Les Witte
Statesboro, GA

• I was shocked to see a statement in *The Elks Magazine* in which the Elks took pride in having sent millions of packages of cigarettes to servicemen.

If what the Surgeon General has said,

"That smoking is dangerous to your health," is true, then the Elks are doing an evil thing by giving something injurious to the very men we claim we care so much for.

I know from experience in service that many of my buddies became cigarette addicts because of free cigarettes they were given.

Must the Elks insist on giving something harmful to our servicemen? I move the Elks discontinue giving cigarettes to servicemen.

Ron Plowe
Ludington, MI

The practice of the Elks sending cigarettes to servicemen has been discontinued for several years.

• The picture of the 19 living Past

Grand Exalted Rulers [September, 1973] was very impressive. But, their lodge numbers, plus the name of the city they are from, in addition to their names, would have further added to the identification.

Phillip Lewis
West Palm Beach, FL

• I would like to comment on one of the letters regarding the "Guest Editorial" [July, 1973].

If after 25 years of being a member a fellow is so unhappy, he should ask for an absolute demit. It has been my observation, after many years of both Elksdom and Masonry, that a man does not seek office, the office seeks him . . . if he is worthy.

Earle P. Smith
New Bern, NC

• Congratulations to the Grand Exalted Ruler for his message about freedom of the press in the September issue. A *completely free press* is our only protection against tyranny!

Harold C. Reynolds
Albuquerque, NM

• I read with great interest the message from our Grand Exalted Ruler, Robert A. Yothers, "Let the Press Beware" [September, 1973]. I also read his acceptance speech in the same issue.

In these trying times, it is very comforting to know that we have a God-fearing patriotic citizen who believes that our great Constitution gives us the best government any nation has ever had.

J. Byrd Norris, Jr.
Westminster, MD

• Concern for preserving the freedom of the press, as expressed in G. E. R. Yother's message in the September issue, is admirable. However, it seems well to note that no freedom, no matter how precious or inalienable, is without its reasonable limits.

When, as has occurred in recent times, the media purposefully distort political events by massive overemphasis or by publishing leaked, unconfirmed, or even stolen reports, they overstep those reasonable limits. Likewise, they violate their charter when they persist in favorably publicizing ideas which, in the opinion of many, tend to paganize our society. Eroticism in literature and in entertainment are specific examples.

The title, "Let the Press Beware," can well be adapted to cover the media's need for self-regulation and restraint as a means of avoiding the imposition of controls from without. Abraham Lincoln predicted that, if America were ever to be destroyed, it would be from within. Likewise, it may be argued that the greatest danger to (and from) a free press is in its failure to display a degree of responsibility and restraint commensurate with its great franchise.

W. J. Hillmert
Chicago, IL

The Halvorfold

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THE TWO PIECE GIFT SET
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Water Buffalo \$14.25
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Billfold
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Card Pocket

8-pass capacity, replaceable
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"NOW in its 47th year"—The HALVORFOLD billfold, pass case, card case. Just what every Elk needs. No fumbling for passes, just unsnap the Halvorfold and each pass shows under separate transparent face, protected from dirt and wear. Ingenious loose leaf device shows 8, 12, 16 or 20 passes, cards or photos. Three card pockets, extra size bill compartments and secret flap to cover large bills. Only genuine leathers are used; tough durable but soft in texture, Nylon stitched.

Halvorsen, P.C.M., 4868 Victor St., Jacksonville, Fla. 32207
Dept. 105

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Name:
Address:
S. S. NO.

Card Pocket
Name, address and any Fraternal Emblem in 23K Gold FREE

Exclusive Loose-leaf Device

Outside closing Flap means more Security

Gold Filled Snap and Corners \$3.00 add'l.

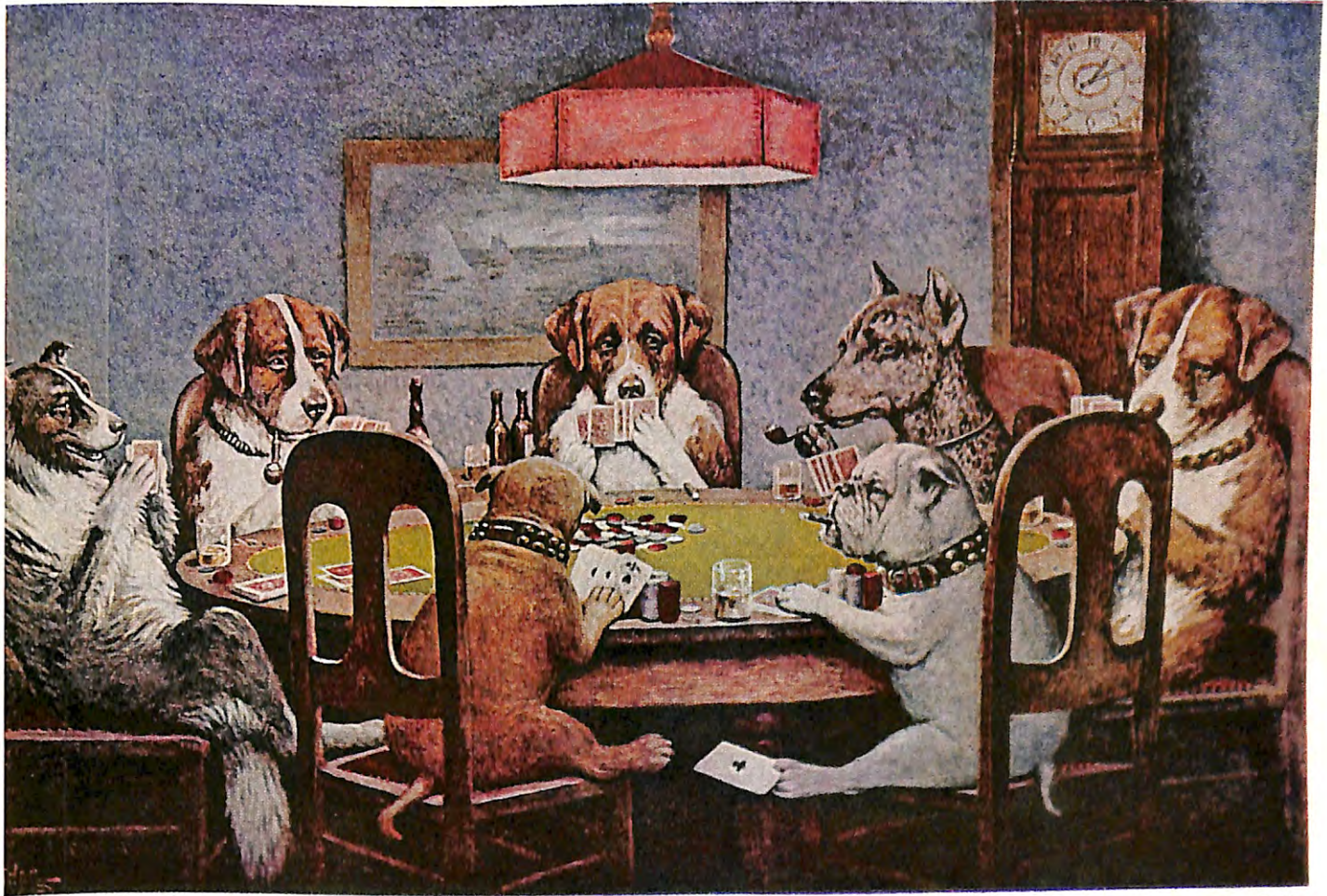
Free Examination!
Send No Money—Pay No C.O.D.
Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. We normally ship parcel post. (Postpaid on cash orders) This takes up to 4 weeks for delivery. However if you wish faster delivery please note additional charges below.
REMEMBER: Money back if not satisfied.

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Amount enclosed \$_____

Check or money order, no C.O.D.'s please.
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City _____

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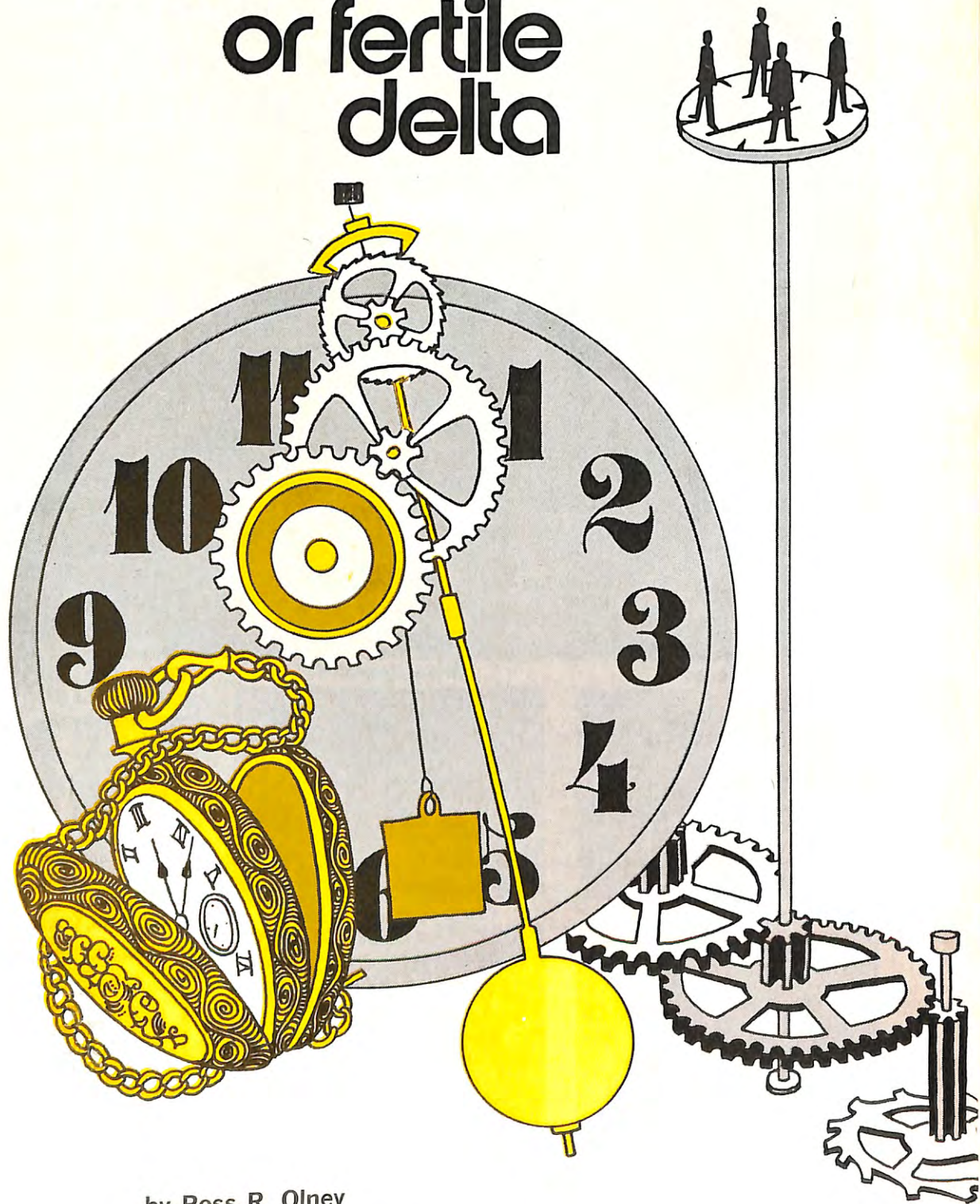
(Connecticut residents add sales tax)

Hurry! Poker buffs will snatch them up fast! Dog lovers will clean us out. Each picture a delight—so great is the artist's skill you can study it over and over and still discover new humor—additional detail.

The authentic original set of "Poker playing Dogs" by C. M. Coolidge—now in exclusive lithographs in full color. Each print is a large 12"x16", ready to frame—and our amazing buy enables us to sell them—not at \$3 each—but at only \$3 for the complete set of four—plus "A Friend in Need" (Publisher's list price \$3) as a bonus, absolutely FREE of extra charge.

If you ever held 4 aces and still lost to a straight flush—if you ever played train poker and reached your station just as you got the hand of the year—you'll delight in "Poker Playing Dogs." Rush your \$3 plus 25¢ postage and handling now to avoid disappointment. Or send only \$5 for 2 sets and 2 FREE reprints of "A Friend in Need."

barren wasteland- or fertile delta



by Ross R. Olney

Rejoice! Here's a way to tell if you're really happy doing the things you do in your leisure time.

■ The racket of "Professor" Harold Hill, the breezy, likable con-man in Meredith Willson's *The Music Man*, would never work today. Hill's gimmick was band instruments, band uniforms, and band music instructions. He would provide fancy gold horns, bright red uniforms, and then promise to teach the music to the youngsters of small-town parents of the early 1900's.

All for substantial payment, of course. While he waited for the uniforms to arrive, Hill would instruct his new young students in his own patented "think system" of learning. That's right, the kids would hold the instruments and *think* the *Minuet in G*, for Hill couldn't read a note.

The Professor had his racket figured precisely down to the last wave of the brakeman's lantern on the last freight out of town. Naturally, he would be on that train, the remainder of the down payment secure in his pocket and his eyes fixed on the next small town.

Hill's scheme worked because he appealed to the parents with a story they had heard and believed from their parents, and back to the Pilgrims. The clincher to his "pitch," the idea that started the worried parents digging into next month's grocery money, was the insistent, "Trouble in River City" statement he made as a certain closer.

"My friends," Hill would dramatically shout, "The idle brain is the devil's playground!!" Orders would begin to roll in, and a new "band" would be formed. Idleness, those good parents knew, was a *sin*. Too much play and not enough work was wrong. Leisure time was *trouble* time.

Today, the same Puritan "work ethic" is being seriously reconsidered. We no longer believe that you are right if you are working, and wrong if you are not working. Where it is still true that a "busy life is a happy life,"

we no longer believe that *busy* means *laboring*.

The Professor would starve today, for leisure time is popular. His argument would be laughed out of the smallest of towns.

People all over the country who have worked long and hard all their lives are seeing shorter working hours, longer evenings and weekends, longer vacations . . . less time spent on the job and more time for leisure. And the idea is attractive, generally speaking.

Let's get straight exactly what leisure *is*. It isn't necessarily *idleness*, but it can be. Plato described it as "those activities by which a man grows morally, intellectually, and spiritually." Leisure is off-duty time, time during which you are not supporting yourself or your family, time you are neither working, eating, sleeping, bathing, paying bills, or doing any of the many things you *must* do. Leisure is that time you spend doing things you choose to do (but which are not necessary) or doing nothing at all. Leisure, however, includes time spent doing things you have been *talked into* doing, too, as will be discussed later under the section about saying "NO!" to people.

Unfortunately, many people now with an abundance of leisure time are not all that happy with the way this time is being spent. They are spending it doing what they do for one reason or another, but are getting little from it. While the time is no longer thought to be providing a "devil's playground," neither is there a reward from it. Others want to change the way they are spending their leisure time, but they don't know how to start. Still others yearn for leisure time, but are unable to locate any.

Who are these people? Not *me*, you say. I'm perfectly happy with my leisure time activities. I play golf, or work around the yard, or have a hobby which perfectly fills my off-duty hours. I do several things, you say, to fill my leisure time.

Congratulations! You are not alone by any means. You are in a group of 50% of the people who *are* happy with their leisure time. To be perfectly fair, you can probably just skip the rest of this article and go on to one of your satisfying leisure pursuits. *Unless* you

want to be certain, or unless you want to consider new activities, or unless you want to be prepared when your present hobbies begin to pale and you seek new ones.

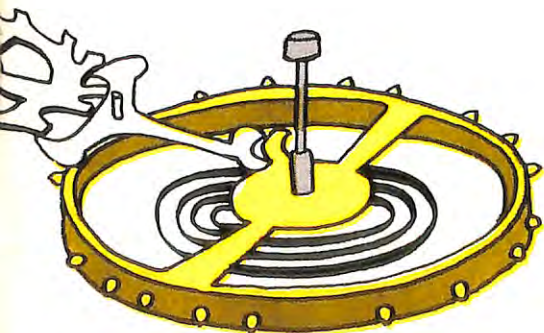
First of all, if you are uncertain, there is a way to determine if you are really happy doing the things you do with your leisure time. The following ten questions were prepared by Patricia B. Edwards, President of Constructive Leisure, an expert on leisure time and author of the book, *You've Got To Find Happiness, It Won't Find You*. There are thousands of articles, and many theories on leisure time activities, but Mrs. Edwards can tell you what to do *this* Saturday morning. Her book is available by mail (send \$5 to Constructive Leisure, 8330 West Third Street, Los Angeles, California, 90048). Tell her you are an Elk, and she'll autograph it.

The answers to these questions, though, will indicate whether or not you are happy doing what you now do in your leisure hours. Answer *yes* or *no*.

1. Do you have any leisure time?
2. Do you know what to do with a spare three hours that come up unexpectedly?
3. Do you look forward with pleasure to time away from school, business or housework?
4. Are you happy with how you spent your leisure time last year?
5. Do you know how to determine what your interests really are?
6. Do you know where to look for leisure activity information in your community?
7. Would you like to develop a new skill, interest, or gain further knowledge on some subject?
8. Do you use any of your natural talents during your leisure?
9. Do you use any of your learned talents?
10. Do you like to help others?

You are in the group of one-half of all people who are satisfied with their leisure activities if you answered "yes" to the first six questions. You, also, can skip the rest of the story if you wish and go enjoy one of your leisure time activities.

According to Mrs. Edwards, if you answered "yes" to the first four, and "no" to several others, you are happy



now, but you might find the rest of this article valuable as your tastes in leisure activities change. "No" to any of the first four and you should probably look into changing your leisure activities.

"Yes" to 1 and 2, but "no" to 3 and 4 and you should read on. You will find ways to develop the new interest you need. Let's take them one by one.

If you answered "no" to number 1, it is possible you do not understand exactly what leisure time is. Many people do not. Constructive Leisure defines leisure as "the time you don't need to be doing something to maintain yourself or those dependent on you."

For example, you are reading this article in leisure time.

We've covered 2, 3, and 4. Number 5, determining what your interests are, is one of the most interesting of all. To determine what interests you, try to take note of which subjects attract your immediate attention in conversation, in newspapers, magazines, and on television. What do you generally talk about during "happy" conversation? You will find certain subjects continue to prick your interest. You'll notice commercials and ads on these subjects quicker than the others. Is it physical or mental, indoor or outdoor, a hobby, developing a talent, helping others? Give it a try if it is practical (example: flying to the moon is not practical, unless you are an astronaut). If it isn't practical (but is somewhere within the realm of possibility) the next section of this article might help. You can put it on your "dreams" list.

Knowing where to look for leisure activity, number 6, is easy to handle if you answered "no." Those same newspapers, magazines and television shows and commercials will often direct you. In your town there are churches, schools, organizations, museums, theaters, classified ads in newspapers, yellow pages in telephone books, volunteer bureaus, and many cities even have guides to the different clubs and activities in town.

You'll answer number 7, developing a new skill or interest, as you investigate the possibilities of number 6. Did you respond "no" to 8 (about using your natural talents) and 9 (about using your learned talents)? Why *don't* you use these talents? One of the most perfect ways to spend leisure time is to use natural and/or learned talents. You may have forgotten some of your own. In Mrs. Edward's interesting book are page after page of such talents including things you may have done years ago (and could do now, with some brushing up... perhaps even better). Consider dancing, mechanics, playing a musical instrument, tutoring, carpentry, tennis, painting, many others.

You can help others (number 10) with almost any skill or knowledge you have. Do you want to work for people who need help, or work *with* them? Listen to the appeals for volunteers. Many cities have a volunteer action center. The yellow pages often list various "welfare agencies."

Another interesting experiment you can try is this. On a sheet of paper write down every single one of your activities over a period of a week. List *everything*, including eating, sleeping, working, meetings you attend, magazines you read, TV watching time, everything.

On another sheet of paper list the things you have always *wanted* to do, or be, or to try just one time. Call it a "dreams list." Have you ever hoped to fly a jet plane? Or lead an orchestra? Or read all of Shakespeare? Or write a book? All of us have hidden desires, and nobody is going to see the list but you. Hang loose. Write it all down.

Take the first list after a week, which should cover a majority of your normal activities, and strike out everything you *had* to do to maintain yourself or your family. Draw a line through every single necessary item on the list. What remains are leisure time activities.

Now here's where the fun starts. See if you can "trade around" between

ELKDOM'S DAY OF REMEMBRANCE

Sunday, December 2, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the membership divisions, who, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. Entries will be judged on program, attendance, decoration, publicity, and appearance.

Your lodge's tribute to its departed members should be worthy of their memory and of the Elks' tradition. Brochures covering these services must be submitted no later than Sunday, January 20, 1974 to:

Ronald C. Wolfe, Member
GL Lodge Activities Committee
Schenley Road
R. D. 1
Leechburg, Pa. 15656

Do not send any Memorial Sunday material to The Elks Magazine.

the two lists. For every desire on the dream list, see if there is an action on the leisure list you can remove. For example, on the leisure time list you have devoted time to your stamp collection. On the dream list, you have "playing first chair violin in the local orchestra." Would you trade your stamp collection for this wish? Would you give up ever again studying your stamps, or swapping for that special one you have always wanted, to play the violin? If you would, perhaps you should consider taking violin lessons on the money you make selling your stamp collection. If you wouldn't, is there something else on the leisure list you would be willing to trade away for playing the violin?

You get the idea. Shift things around. If your dreams are stronger than your current leisure time activities, then you should consider giving up certain of the ones on the first list for some of those on the second. Remember, you only live once, and the happy people are those people spending their time doing things they enjoy.

Just a word about saying "NO!" If you are one of us who have a number of meetings, clubs, charities and other service-type spare time activities on your list of ways you spend your time, look at them carefully. Perhaps some can be removed. One of the best ways to be really happy with the way you relax (even if this means taking a *nap* every day) is to learn to say *no* to people who demand your time.

It is *your* time. Service is fine, and charity is a wonderful thing, but if you do not really enjoy the time you devote, or if you devote too much of your leisure time to these things, then *stop*. Give this time to something for *you*, something which will make *you* happy.

Learn to say NO! What is good for the ego (and being *asked* always is) is not necessarily good for the nerves, the health or the happiness.

Some of us are really *busy*. You ask some people what they do with their leisure time, and they answer by saying "What leisure time?" Even in view of the fact that in 1965, leisure time officially overtook non-leisure time in the lives of Americans, many of us, and especially the bread-winners, feel we have very little spare time.

First of all, let's go back to the list you made up previously. Take the items you crossed off, the items you first listed as maintenance when you were writing down everything. Look at them carefully.

Can you consolidate any of them? This would make some extra time. There may be certain things you could do at the same time, such as watering the lawn *while* you are trimming the

shrubs, or marketing while you are out running an errand, or paying the bills while you are at the desk writing a letter. Some ladies mend clothes while they catch up on phone calls, and there is no reason why a man can't listen to a ball game while he works on the car, or cleans the garage.

Anytime you can combine any of the items on your list, you have picked up some extra time. Also be certain you are completely efficient with the things which must be done. Planning ahead will help to get many of these chores done in a minimum of time. The result . . . extra time for you. Pay attention to the commercials that suggest you "let your fingers do the walking." It is far more efficient, for example, to call ahead than to wander from store to store.

Now look over the revised list of leisure time activities, those you presently do and those you have moved in (trading for others) to try out. Can any of them be cut, now that you've had time to think about them? Do you really enjoy them? Be honest. Would you rather just nap away a Sunday afternoon than meet with the church league? TV time is a strange thing. You can give as much, or as little, time to the television as circumstances dictate without damaging

your life a bit. Sure, TV is fun to watch, but many other activities are enjoyable, too.

Cutting down on TV (if you watch more than 15 hours per week, you are considered by some experts to be an addict) and cutting items from the list will add precious hours to your leisure time.

One hint. It might be easy to cut out any of the activities you got into because you couldn't say "NO!" Now you can use that word, so use it. Those activities are often the least enjoyable, though sometimes we can be fooled and they turn out to be great fun. Be selfish with the time you pick up, but do not think that this time must necessarily be used "constructively." If you want to goof-off, goof-off.

This is your life, as somebody on TV keeps saying. The productive time of many of us is owned by somebody else; it is time we must devote as we are told. Leisure time is *ours*. So you might use your new-found time doing nothing at all. Doing nothing is a fine activity. It refreshes you and clears your mind; it prepares you for new things. You'll be ready for the increased leisure time the experts see in the future.

And here we go again. ■

KYA Week Bill of Rights Day

The GL Americanism Committee stresses the observance and participation by all subordinate lodges in Know Your America Week, Nov. 13-19, and Bill of Rights Day, December 15.

✱

The Grand Exalted Ruler's program calls for involvement. KYA Week gives each Elks lodge an excellent opportunity to bring to their members a knowledge of what the American heritage means to each person. Get your lodge involved in this program by arranging a Know Your America meeting night and provide a good speaker to bring the program to your members.

The Bill of Rights, the heritage of Americans! Bill of Rights Day affords each of us the privilege of being reminded of the contents of this immortal document. A copy of the Bill of Rights is included in the Heritage Corner Kit which can be obtained from the Grand Secretary's office. Every Elks lodge should have a heritage corner where the Bill of Rights may be proudly displayed.

By participating in these Americanism observances, all Elks lodges may include the record of such participation in their Americanism brochure contest entry which is described in detail in the 1973-1974 Americanism program.

Alex A. McKnight, Chairman
GL Americanism Committee

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MEXICAN MOOD

by Jerry Hulse

Mexico's Route of Independence is a single black ribbon which crosses steep mountains and slips suddenly into deep valleys on a twisting course between Guadalajara and Mexico City. It can be driven, easily, in less than a day—but to do so would be a shame. It should be digested slowly, for many men died along this line of march in order for others to have their freedom. It was along the Route of Independence that Father Miguel Hidalgo led his revolt against the Spanish in the 19th century.

First, though, spend a day or so in Guadalajara. While jet-setters wing their way to other exotic destinations, in Guadalajara the Social Security Set is happily grounded. Americans clutching retirement checks are dug in from Mexico's second largest city south to Lake Chapala and Ajijic. They luxuriate in a land which has become the retiree's relaxful redoubt. To qualify, one must show proof of income, the minimum monthly requirement being \$240, plus \$80 for one's spouse.

Such are the rules set down by Mexican law for living in Mexico.

In Guadalajara a three-bedroom home together with two baths and servant's quarters comes to roughly \$20,000, a figure tossed off by Hector Torres Ybanez, the son of a Mexican war hero and an authority on such matters. Ybanez, a professional tout for the city, estimates that a couple can make do on \$400 a month. This would include the services of a live-in-maid available for between \$30 and \$40 a month. The gardener will settle for a bit more, perhaps a bit less. A week's ration of liquor runs maybe \$3 or \$4, even for the enthusiastic tippler, and haircuts go for half a buck. Additional vital statistics will be supplied upon request from the Guadalajara Chamber of Commerce.

Other than its obvious economic advantages, Guadalajara offers various blessings—both for the retiree and the tourist. There are a number of reasons for visiting Guadalajara. First, there is its weather. With an average year-

round temperature of 72 degrees, it is regarded as the land of continuous springtime. While fountains spill musically, visitors are delivered along tree-lined avenues by horse-drawn calandrias, paying calls at the Parque Agua Azul, the cathedral and Guadalajara's wondrous market. As the "world's largest shopping area under a single roof," the mercado occupies four square blocks, its merchants hawking all manner of items: hot dogs, tacos, pozole, adobado, tequila, clothing, homemade dusters and even a slightly worn trumpet or a shiny new guitar.

With their golden horns and fat guitars, Guadalajara's mariachis are prepared to offer up concerts 24 hours a day, be it beneath your sweetheart's window or at the celebration of a marriage or divorce. It makes no difference. Guadalajara's strolling musicians may be recruited at Plazuela de los Mariachis. They are on call constantly, be it noon or nighttime. While they prefer to blast away at "Guadalajara!" they will, if asked, do a lively rendition of "Melancholy Baby" or "Rockin' Down the Highway." Other plazas surround Guadalajara's cathedral, shaped like a huge cross, and it is here on Tuesdays, Thursdays and Saturdays the mariachis play second fiddle to other musicians performing a band concert.

Tourists wishing to rest the eardrums travel south 33 miles to Lake Chapala, the popular settlement for U.S. retirees. At Chapala and neighboring Ajijic the living is cheap and the

Mexico is a sightseer's mecca, from the Cathedral of Guadalajara (right) with its eight architectural styles and 11 altars, to the Cathedral San Miguel de Allende (below).



weather is mostly mild. Summertime electrical storms send bolts of lightning zigzagging across the lake. But the rain, like the lightning, comes mostly at night, leaving behind flawless days for golfing, fishing, riding or banking the monthly Social Security check. Candles burn at night in cantinas and wood fires glow in open hearths. The world and its troubles seem distant.

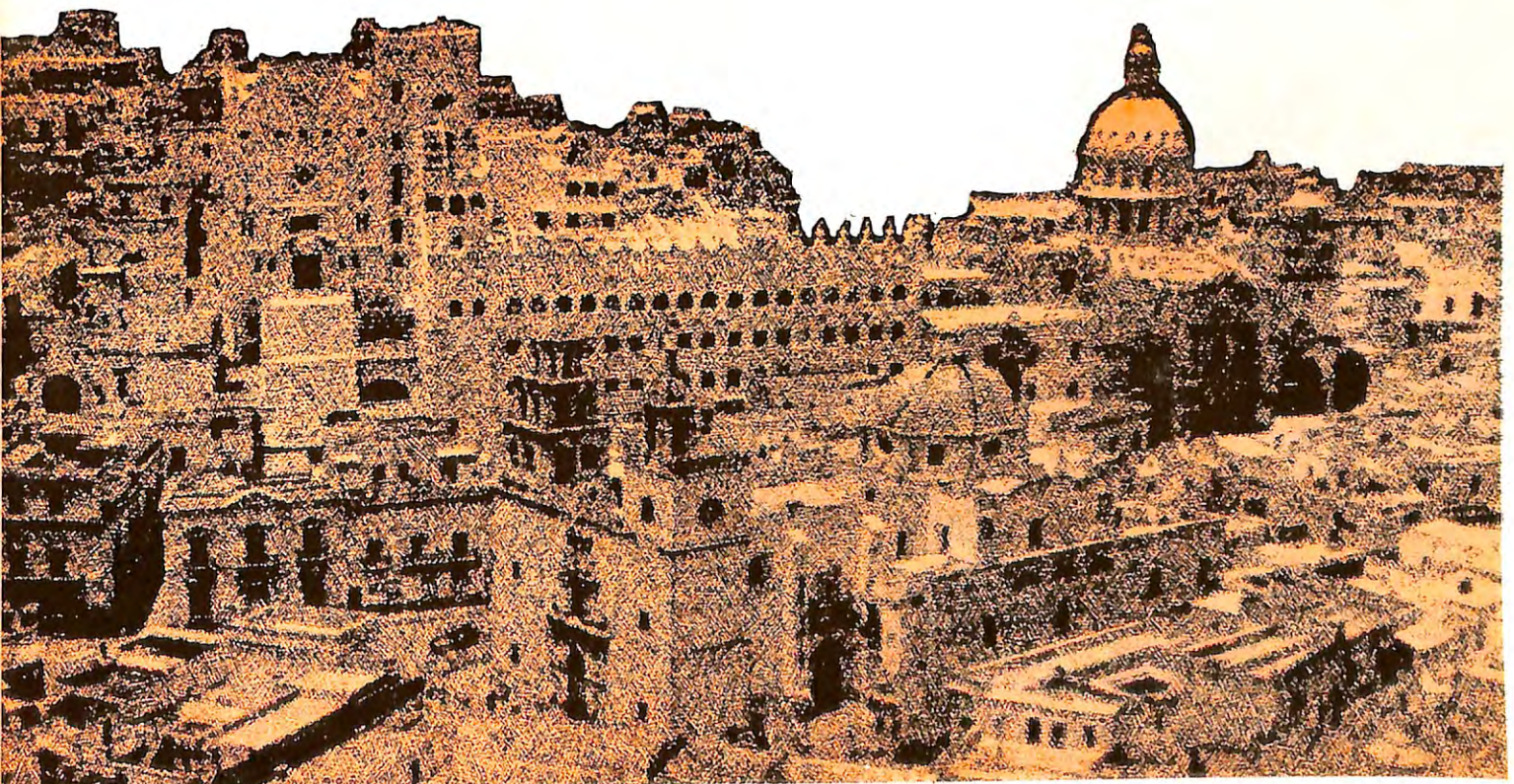
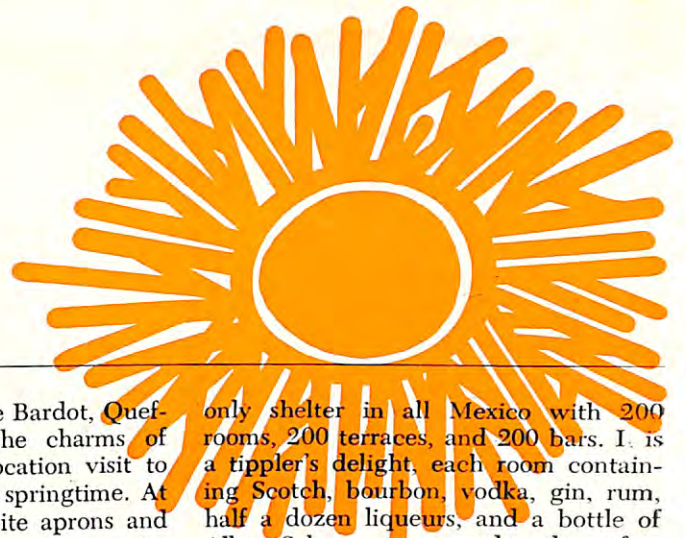
Back in Guadalajara tourists sign in at Mexican shelters with Yankee trappings, among them the Guadalajara Hilton, the Holiday Inn and the Plaza del Sol. Opened only last January, the Plaza del Sol is a 10-story highrise looking down on Guadalajara's latest shopping center. Conversely, the Holiday Inn is a low-rise, two-story affair with bougainvillea flowing from its terraces, a small oasis surrounding a pitch and putt course and an immense swimming pool in the shape of a four-leaf clover. Guests tiring of dining at the hotel may fetch a bucket of the colonel's chicken close by or a bag of burgers at the Burger Boy. As you can guess, a taco you can get almost anywhere.

On the other hand, Guadalajara's newest restaurant touts escargots rather than enchiladas. Called Le Bistro, it occupies a former private home on Avenida Vallarta where the finest soufflé this side of the Seine is turned out by a Mexican chef with the artistry of a Frenchman. The proprietor, Alan Queffelean, is a French expatriate who formerly produced flicks starring Brig-

itte Bardot. Casting aside Bardot, Queffelean succumbed to the charms of Guadalajara during a location visit to the city of the lingering springtime. At Le Bistro waiters in white aprons and black vests deliver platters of escargots, pepper steak, and other culinary creations of Gregorio Gomez, the Mexican chef with a flair for French foodstuffs.

For a taste of Mexico modern, there is El Tapatio, a live-in settlement south of the city on the approach to the airport. Styled as a pueblito, El Tapatio is a colony of casitas perched on a hillside beside both swimming pool and restaurant and is operated under the same banner as Las Brisas, that other hillside colony in Acapulco. Indeed, the management has incorporated a number of similar lifestyles, including the use of candy-striped jeeps, stocked refrigerators and complimentary breakfasts. The cold box contains beer, soft drinks, tomato juice and a platter of fresh fruit which is delivered daily and costs the roomer not a single peso. El Tapatio boasts how it is the

only shelter in all Mexico with 200 rooms, 200 terraces, and 200 bars. It is a tippler's delight, each room containing Scotch, bourbon, vodka, gin, rum, half a dozen liqueurs, and a bottle of Alka Seltzer to remedy the after effects. You pay for whatever you take. Each morning rolls and coffee are passed through a secret panel, fresh and hot and awaiting the awakened guest. Such luxuriant living is priced at \$20 a day single and \$24 double. There is also a 3-day honeymoon package offered for \$129 which includes fruit, flowers, breakfasts, champagne, use of a jeep, golf privileges and a photo for remembering the happy occasion. Guests preferring their own entertainment can hire a mariachi group or a full-fledged dance band. Either way the cost is \$80. The better deal is a guitar trio which may be engaged for a mere \$40. El Tapatio offers all comers the opportunity to end their visit with a blast—a full-fledged fireworks display. For \$240 you may say adios to Guadalajara in



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Your next stop—roughly four hours by car—will be Guanajuato, once the world's richest silver town. When the ore still oozed from the earth and the Spanish grew richer, Indian laborers grew poorer. Because of such injustice, Father Miguel Hidalgo led his revolt, his rag-tag army of parishioners carrying a banner depicting Our Lady of Martinez. When Spanish soldiers barricaded themselves inside a makeshift fort, Pipila put a torch to the door. Blood spilled in the name of freedom and Father Hidalgo led his march south toward Mexico City. Although victorious in early battles, later he was forced to retreat. In the end, Father Hidalgo was executed. He had succeeded, though, in establishing Mexico's popular Route of Independence to Mexico City—as well as bringing about the premature birth of Mexican independence.

Today the tour buses roll along the same paths over which Father Hidalgo's troops marched. Because of its popularity with tourists, someone is always accusing Guanajuato of becoming spoiled. But I disagree; it is Mexico's picture postcard town, a gem set among hills 256 miles north-west of Mexico City. Guanajuato occupies a deep gorge which is lined with narrow, cobbled streets with shadows cast by lacy wrought-iron balconies overhead. It is old and peaceful, a town of pastel pinks, blues, yellows and greens, undisturbed except for the crowds, the cats, the burros and the backfiring trucks passing my hotel window.

At Hotel Real de Minas—it is Guanajuato's only highrise (five stories in all)—the tariff is \$12 a day single and \$14 double. But there is infinitely more charm at nearby Hacienda de Cabos, its modern rooms set among walls more than 200 years old. For living like a Spanish grandee you're relieved of \$5.75 a night single and \$9.80 double. At the opposite end of town, the castle-like Santa Cecilia with its turrets and battlements, asks \$9.50 for a single and \$16.50 for a double. It is within walking distance of the Valencia, once the largest producing silver mine in the world, and at night concerts are played outside beneath the low-hanging stars.

Dead center of town, the Hotel Santiago—once a 17th century convent—offers shelter at \$7.75 a day single and \$11 double. Its dining room offers the perfect lookout for eavesdroppers; windows face the town's grassy plaza and the Theater Juarez. A few doors away Posada Santa Fe is a wedding together of old homes which welcome guests at \$5 a day single and \$7.50 double. The proprietress warns, though, that

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the night is disturbed as the streets become noisy with university students serenading their sweeties. During summertime the same student body presents the plays of Cervantes, performing outdoors in the streets and plazas. Guanajuato is woven of flowered plazas, magnificent churches and colonial homes with their lacy balconies, and on Tuesdays, Thursdays and Sundays band concerts are played in the Jardin de la Union, just outside Hotel San Diego.

Beyond Guanajuato, in the direction of Mexico City, the Route of Independence passes through San Miguel de Allende, which, some insist, is Mexico's loveliest town.

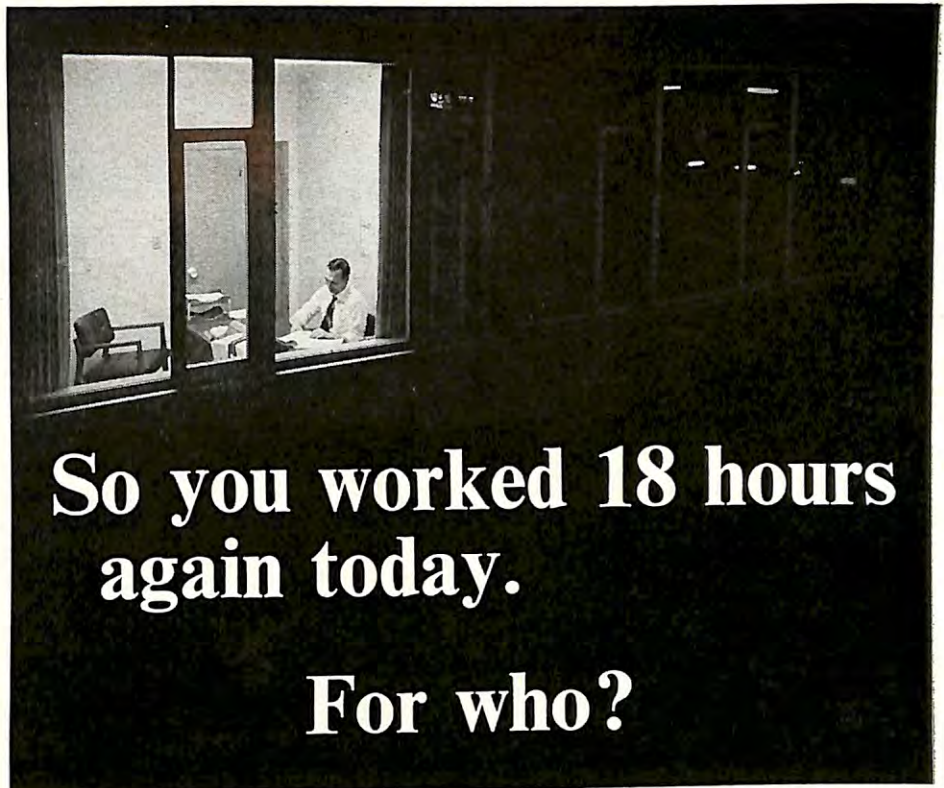
Bells ring early in San Miguel for there are many churches, and the streets crawl off to the surrounding hills. It is a gringo settlement with an active American Legion post and an arts and crafts center, the Institute Allende, where both student and visitor are offered room and board for a mere \$10 a day. In town, the slightly threadbare Posada de San Francisco provides a shelter as well as two meals for \$12 a day single and \$16 a day double. On a distant hill is where visitors discover San Miguel's two finest inns. El Atascadero, a former hacienda, appeals to the romantics. Each of its 49 rooms offers the warmth of a fireplace and total privacy. Lovers both young and old are welcomed for as little as \$18 a day, this being the tab for a room along with two meals. On the same hillside, Mexican actor Cantinflas operates Posada La Ermita, a 24-room casa surrounding both swimming pool and gardens with an uninterrupted view of San Miguel. ■

★ Elks Constitutional Amendment Ratified

Robert A. Yothers, Grand Exalted Ruler of the Benevolent and Protective Order of Elks, announced that a large majority of its members has approved deletion of the word "white" from its constitution and statutes as a requisite to membership.

Grand Exalted Ruler Yothers said that the results, as reported to him by Grand Secretary Homer Huhn at Elks National Headquarters in Chicago, confirmed his prediction that the change, approved by a three to one majority at the national convention in Chicago in July, would be ratified by the full membership.

There were 1,184,675 votes in favor of the change; 309,276 voted against the amendment, a majority of about 4 to 1.



So you worked 18 hours again today.

For who?

Sure, you get paid — but in proportion to your time and effort? Probably not.

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Sixty years of experience. The Western Auto Associate Store Plan is time-tested. Nearly 4,000 owners find it the key to financial security, a better life. And, like you, most once worked for "the other guy".

No franchise fee with Western Auto. Your total investment goes into your store. Western Auto profits from your purchases, *your* long-term success — wants to *build*, not drain you.

No retail experience necessary. This plan enables you — without retailing experience — to apply ambition . . . and succeed! It — and Western Auto people — help you all the way. From the beginning you'll be independent — yet *never* alone.

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Already a retailer? Many current dealers have found converting to Western Auto an immediate answer to their growth and profit goals.



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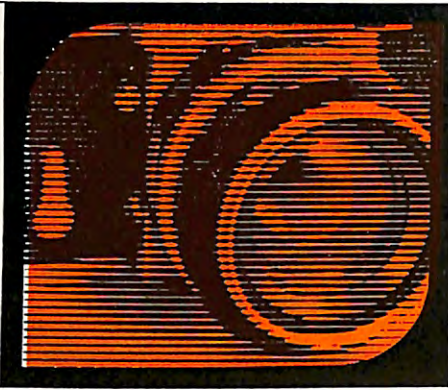
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I'd like to know more about owning my own Western Auto store. Please send free information.

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City _____ State _____ Zip _____
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NEWS OF THE LODGES



UMPIRE for Omak, Wash., Elks little league team was PGER Francis Smith during a recent visit to the lodge. He was assisted in the signals by PGER Frank Hise.



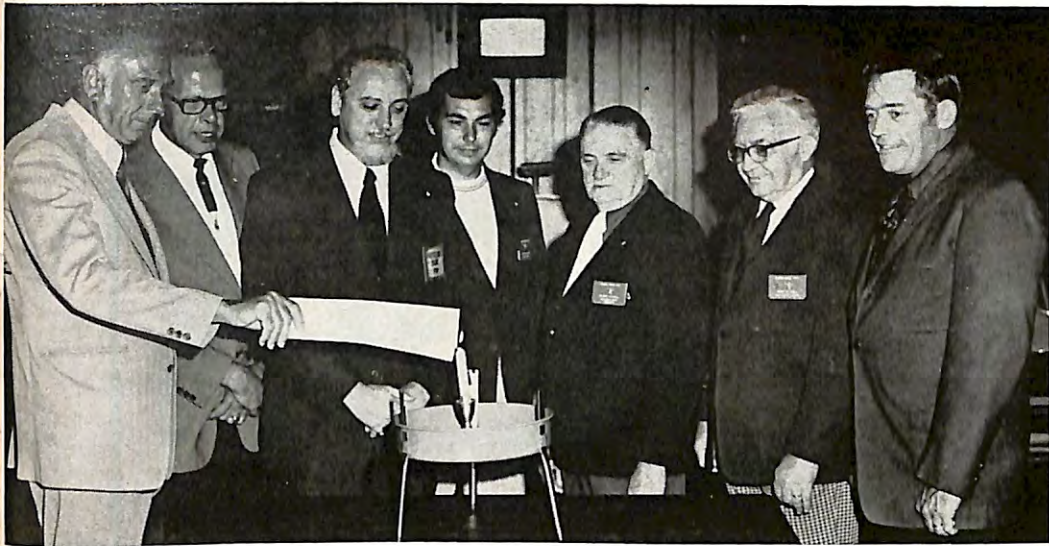
A CHECK for \$2,444 was presented to Senior Teens Aid for the Retarded by West Warwick, R. I., Lodge. Camp Director Kathie Lenihan accepted the contribution from Chm. Henry Smith. With them were (front row, from left) Edward Foy, Co-chm. Roland Fecteau, Sam Marinaro, Art Lyons, Francis Boylan, and (back row) ER Roland Dion, Fred LaRose, Charles Fratus, Archie Nadeau, and Louis Lombardi.



AN AWARD recognizing Binghamton, N. Y., Lodge for its youth activities program was presented to the lodge. Chm. Stuart Sullivan (left) and ER Thomas Joseph displayed the award.



SCHOLARSHIPS were presented to local students by Franklin, Pa., Lodge recently. Patricia Smith, Deborah Cornell, Jean Marie Perry, Debra Jean Perry, and Mark Francisco received their awards from Chm. Howard Edminston (right) and ER Richard Mortimer (center).



THE MORTGAGE to Otsego, Mich., Lodge home was burned in ceremony by the Past Exalted Rulers Association. PDD John Huis set the document afire as (from left) PDD William Barker, PDD Cliff Stuart, ER Larry Bullard, PER Clyde Kivell, PER John Hall, and PER James Dennis watched.



GROUND WAS BROKEN recently for the new home of Cocoa, Fla., Elks. Taking part in the ceremony were (from left) VP Frank Poitras Jr., PER Delbert Kreps, ER Charles Hunter, PER A. B. O'Hara, and Secy. Henry D'Amico.



RETURNING from Camp Elk which is sponsored by the Indiana Elks Association were Ben Shipley, Hobart Shipley, George Washington, and Joe Colen. ER Arnold Sparks of Bloomington Lodge and In. Gd. Warren Hollenback watched them get their luggage.



THE JAY SMITH BENEFIT sponsored by Fayetteville, Ark., Lodge raised \$4,000 to be donated to the cobalt cancer fund at Washington General Hospital. (From left) performers Charlie Rich, Brian Collins, and Henson Cargill were thanked for their donations of time and talent by Brother C. William Mack and ER Harold Perry.



A BLOODMOBILE VISIT was sponsored recently by Woburn, Mass., Lodge. ER Eric Anderson received a six-gallon donor pin.



GRAND EXALTED RULER Robert A. Yothers presented a plaque of recognition to Lawrence Welk during his televised program recently. Lawrence Welk, who has been a member of Yankton, South Dakota, Lodge for many years, was honored for his demonstration of the qualities cherished by all Elks and for his inspiration to mankind.

LODGE NOTES

SHELBY, N. C. Walter Webb joined the lodge making it a third generation in his family to become a part of Elkdom. His father, C. R. Webb, and grandfather were members of the lodge for many years.

California-Hawaii. The state association makes use of the piggy bank symbol to interest Elks and others in contributing to the major project for cerebral palsy. Sammy Pig appears on pins which are distributed to individuals for each donation to the charity.

HAVERSTRAW, N. Y. The lodge held its traditional Old Timers Night for those who have served Elkdom for 25 years or more. Among those honored was George Youmans, 90, who has been an Elk since 1907.

MINNEAPOLIS, Minn. Airplane rides were sponsored by the lodge for local persons at 2¢ per pound. Six planes flew for ten hours with a net proceed of \$400 which was donated to Care-Medico, a non-profit organization that sends medical personnel to treat people in underdeveloped countries.

DES PLAINES, Ill. Local students were honored recently by the lodge. Youth Leadership winners Nancy Zillner and Peter Farmer received their awards from ER Ron Sorrentino and Youth Chm. John Minerick. Most Valuable Student awards went to Douglas Laufberger and to Miss Zillner.

NATIONAL HOME. Brother Davis Goodman, who is a resident of the home, extends an invitation to other Elks who need a place to live. He says that here "whatever has been your station in life, high or low, you can walk among your fellow men with the dignity and respect that is the birthright of every righteous human being."

SOUTHERN PINES, N. C. The lodge sponsored the 12th annual golf tournament recently for Elks and their wives. Chm. Peter Piestrak handled the 3-day event which included dances and dinners. The winner was Arman Fletcher.

MIDLAND, Mich. The lodge sponsored a summer basketball program in which eight teams participated. The champion team of Kris Smith, Terry Brady, John Alfano, Don Erb, Art Adan, Scott Sovereign, and Jay Hopfensperger won the elimination tournament.

FALMOUTH, Mass. The soccer team sponsored by the lodge won the city play-offs and was honored with their coach, Brother Wieslaw Wiernicki, at a banquet at the lodge. Two lodge baseball teams competed in the Jimmy Fund benefit with the winner attending a night game at Fenway Park.

WAYNESBORO, Va. The Giants, a little league baseball team sponsored by the lodge, won the city championship. The boys were treated to a picnic celebration at the lodge.

WAKEFIELD, Mass. Chm. Harold Goldstein and the vets committee sponsor many activities for the patients at Bedford VA Hospital. Recently, 40 veterans were treated to a cookout at the lodge.

SANTA BARBARA, Calif. To celebrate a 73rd anniversary, the lodge published a large ad in the local newspaper to acquaint the public with the far-reaching charitable activities of Elkdom. An open house for the public and Elks was also held at the lodge home where ER Vern Estes greeted the guests.

CHARLOTTE COUNTY, Fla. The Elks' ladies have sponsored a brick-a-month club to raise funds for the new Harry-Anna Crippled Children's Hospital to be built at Umatilla. A total of 140 members have enrolled, and \$1,000 has been raised so far at \$1 a brick.

PISCATAWAY, N. J. Six fire extinguishers were donated to Elks Camp Moore by the lodge in honor of Brother Tom Newton, father of PER Harry Newton. At the presentation were Crippled Children's Chm. Tippy Timpanaro, ER John Younack, Camp Director Jerry Houslet, and PER Harry Newton.

CARBONDALE, Ill. A check for \$100 was presented to District Vets Chm. John Norris to be used at the VA Hospital in Marion. Chm. Paul Dvorshock and Brother Bill Miriani donated a box containing personal accessories for veterans' use to the hospital.



HARRISONBURG LODGE greeted then-GER and Mrs. Francis Smith at the lodge home during the Virginia Elks convention. Present were (from left) convention Co-chm. Marvin Wampler and John Showmaker, Secy. John Leake, Chap. Don Kidd, Est. Lead. Kt. Glenn Morris, ER Page Sencindiver, and Est. Loyal Kt. P. Randy Graves.



THE NEW HOME of Saratoga, N. Y., Elks was dedicated recently. Laying the cornerstone were (from left) building Chm. James Foley, construction Chm. Tom Fitzpatrick, ER D. Vaughn Woodworth, and dedication Chm. LeRoy Walbridge.



AFTER 22 YEARS of service as Galena, Ill., Lodge Secretary, Donald Fleege (center) has retired. He was honored by the Past Exalted Rulers at a recent dinner and meeting. On hand to congratulate him were (from left) PERs Ray Luebke, Norm Muehleip, Jim Glasgow, John O'Neill, Earl Furlong, Archie Jackson, Tom Fleege, Del Muehleip, Frank Vincent, and Lou Nack Jr.



SEVERAL MEMBERS of Hawthorne, N. J., Lodge and outgoing DDGER A. Frank O'Plinus were honored recently with a dinner by the Past Exalted Rulers Association. Among those present were Fred Sittnewski, Harry Mallon, PER Matthew Giannelli, Hank Vanderlock, PER George Abbood, Frank Santoro, and ER M. John Brusich.

A TESTIMONIAL DINNER was held at Hillside, N. J., Lodge in honor of Mayor John Kulish (second from left). Welcoming him were (from left) Chm. Marc Seidel, Gov. William Cahill, Trustee Gerry McCann, Est. Lead. Kt. Art Cutillo, and Esq. Stan Funkhauser.



(Continued on page 54)

ELKS NATIONAL FOUNDATION TRUSTEES OFFER

844 SCHOLARSHIP AWARDS TOTALING \$593,200.00

for the 1974-75 Academic Year

FOR THE ACADEMIC YEAR 1974-75 the Elks National Foundation is offering 844 college scholarships ranging from \$600 to \$3,000.00 and totaling \$593,200.

In the 40 year period in which this annual scholarship assistance competition has been in existence the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin or continue their college education under favorable circumstances.

The 1974 Schedule of Awards includes 422 "Most Valuable Student" Scholarships awarded in nation-wide competition, and 422 Scholarships each for \$600 allocated on a state-quota basis.

Applications may be made by students in the graduating class of a high or college preparatory school or in an undergraduate class (except senior) of an accredited college, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winner in an undergraduate course in an accredited college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled, "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1973. Applications, properly executed, must be filed not later than February 11, 1974, with the Exalted Ruler or Secretary of the

Elks lodge in whose jurisdiction the applicant resides.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the State's quota of entries in the national competition. Names of winners will be announced about May 1, 1974.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the State in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of

National Contests for 1973-4. Lodge officers are requested to notify high and preparatory school principals and college deans of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Trustees of the Elks National Foundation:

John L. Walker, Chairman
H. L. Blackledge, Vice-Chairman
John E. Fenton, Secretary
Dr. Edward J. McCormick, Treasurer
William A. Wall
Horace R. Wisely
Lee A. Donaldson

SCHEDULE OF AWARDS—ONE ACADEMIC YEAR ONLY Identical awards to boys and girls competing separately

	BOY/GIRL (each)	TOTAL AWARDS
First Award—Two	\$3,000.00	\$ 6,000.00
Second Award—Two	2,500.00	5,000.00
Third Award—Two	2,000.00	4,000.00
Fourth Award—Two	1,500.00	3,000.00
Fifth Award—Two	1,250.00	2,500.00
Thirty-seven Awards at \$1,000 each		37,000.00
Fifty Awards at \$900.00		45,000.00
One Hundred Awards at \$800.00 each		80,000.00
Two Hundred Twenty-five Awards at \$700.00		157,500.00
Total—422 "Most Valuable Student" Awards		340,000.00
Total—422 Allocated \$600.00 Awards		253,200.00
GRAND TOTAL—844 Awards		\$593,200.00



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PSB₂
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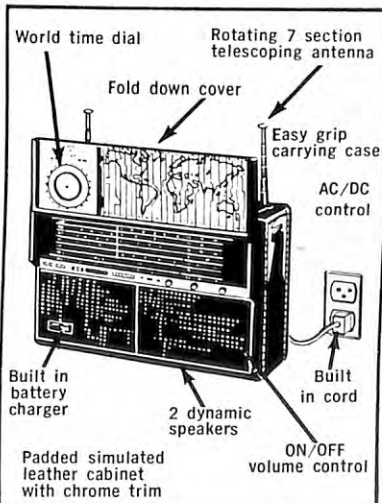
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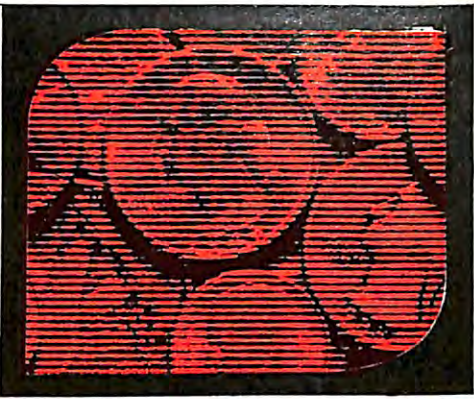
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IT'S YOUR BUSINESS



by J. L. Slattery/R. Gosswiller

small, that we've ever seen. Its owner-managers are thoroughly competent—they really know how to run a super-market.

But what most impresses us is the remarkable team spirit that exists between those owner-managers and their employees and among the employees themselves. It's quite evident that all of them are united in a warm relationship of mutual respect, loyalty, and affection.

This unusual spirit is reflected in the very high quality of that store's operations insofar as they are visible to an outsider to the business. We've noted that the stockboys work not only very hard but very carefully. You almost never see a dented can in that store. And the jars and bottles of products aren't stacked on the shelves in Leaning-Tower-of-Pisa fashion, ready to come crashing down to the floor if a customer looks at them too intently.

But although the stockboys—like the owner-managers—are always busy, they're never too busy to be helpful, and in a genuinely friendly way, to any customer who may need help. And the same thing is true for the other employees.

That store isn't a luxury-prices food store, it's simply a very good and rather small supermarket. So it has to be competitive on prices, and it is. And it has to operate on a profit-margin that's much slimmer than those that are usual in many kinds of businesses. But we strongly suspect that that store's profit-margin is above the average for stores of its type and size. And we're just as sure that its employees make a serious team-spirit effort to help the store operate profitably.

Obviously the owner-managers of that supermarket are more than just competent in management. They also have genuine leadership ability. And by exercising it they have won and held the cooperation of their employees.

As a result, that store operates with the kind of efficiency that can't be achieved without the cooperation of their employees.

In its July 23 issue, in an article on employer-employee relationships in various nations, **U.S. News & World Report** said: "In Japan, by contrast with conditions elsewhere, the partnership between labor and management has been so close for many years that there is little worker unrest. The typical industrial company is almost an extension of the family, where worker and boss are on the "same team."

This remarkable team spirit has been a major factor in Japan's spectacular economic success. Japan's industry hasn't been plagued by labor strikes, employe absenteeism and tardiness and turnover, arguments about working overtime, employe lack of interest in maintaining high-quality job-performance. And Japan's labor unions have cooperated with employers' programs for introducing labor-saving equipment and systems to increase productivity—and profits.

There are of course vast differences between Japan and America. One is that Japan takes little interest in protecting and helping its small businesses.

The situation of small business in the U.S. is more complicated. It's almost a case of "The large print giveth but the fine print taketh away." American law includes a number of provisions intended to protect and help small business, but the socio-economic realities are working against the survival of small businesses.

Take the U.S. brewing industry. In 1950 there were 440 small companies in that industry, along with the few big ones. Today there are fewer than 70. And by the mid-1980s there probably won't be any small brewers left at all.

There's of course nothing new about small-business sectors declining in the face of big-industry marketing competition. But there's definitely a new factor in the process—and it's related to the socio-economics of work and employment.

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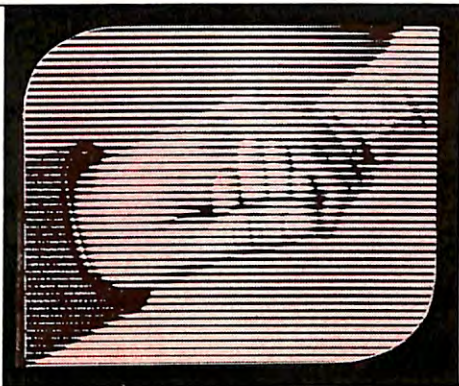
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A plaque was presented to Wayne Moore (second from left) of Fayetteville, Tenn., Lodge for signing 169 of the lodge's 185 members into the Foundation. Congratulating him were (from left) PGER Edward McCabe, PGER John Walker, and Nelson Stuart, executive director of the Elks National Foundation.



Making his third \$100 contribution to the Elks National Foundation is Robert Glass (left), a member of Des Plaines, Ill., Lodge. ER Ronald Sorrentino presented him a certificate of recognition.

PER Peter Fabian of Englewood, N. J., Lodge recently completed his pledge to the National Foundation. He presented the check to SP George Frick, who is the former state Foundation chairman, as ER Charles Zittel observed.



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1000 Parkway Plaza-Apt. 620C (16801)

GRAND ESTEEMED LOYAL KNIGHT

GERALD L. POWELL, Peru, Indiana, Lodge No. 365
Box 520 (46970)

GRAND ESTEEMED LECTURING KNIGHT

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109 Front Street (04530)

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GRAND TREASURER

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540 East Manor Drive (85222)

GRAND ESQUIRE

CHELSE J. SENERCHIA, Miami, Florida, Lodge No. 948,
1070 N.E. 95 Street, Miami Shores (33138)

GRAND CHAPLAIN

RT. REV. MSGR. GEORGE M. SCOTT, San Pedro, California, Lodge No. 966
870 West 8th Street (90731)

SECRETARY TO GRAND EXALTED RULER

G. CLIFFORD WHITTLE, Seattle, Washington, Lodge No. 92
Box 70307 (98107)

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514 West Second Street (64468)
MELVILLE J. JUNION (Approving Member), Green Bay, Wisconsin, Lodge No.
259, 414 Dousman Street (54303)
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SPORTS ACTION

by Don Bacue



FOCUS-POCUS

Winter . . . crisp, clean, fresh. It's the season that says it all for the hunter. From grouse to woodchuck, from turkey to deer—it's time, finally, to stop dreaming and planning and make tracks . . . or, better yet, find them.

But after all your months of time-consuming preparation, chances are good you've overlooked one item that could cost you your trophy . . . and maybe more than that. The item?

According to Dr. Spencer Sherman, it's your eyes. He calls them the most important piece of equipment a hunter possesses. And that's not just one of those sweet-sounding esoteric statements you've had drilled into your head ever since the first grade either. (Remember, "You take care of your teeth now. They'll take care of you later.") There's been some serious substantiation to back Dr. Sherman's claim. The noted ophthalmologist and consultant to the Society for Visual Care says, "Reflexes must be fast and the hunter's vision should be correctable to 20/20 if he is to hit his target with any degree of accuracy."

Part of the satisfaction a hunter derives from his sport comes from his ability to distinguish his quarry against its camouflage background. Do you get the feeling you've walked within 30 yards of your prey and never knew it was there? The ability to pick out a detail against a confusing background requires practice . . . and clear vision.

As if that weren't enough, your eyes play an important role in sighting your rifle, as well as in judging distance. You have to be able to focus your vision from the back sight of your gun to the front sight (and then onto the target) if your friends are counting on you to bring home the evening steaks. All this focusing takes place in seconds.

The chances are good, too, that if you're past the age of 40, you've developed presbyopia. No, don't panic. Presbyopia is merely the medical term for the inability to see small print at close range. Have you had difficulty focusing lately on the back sight? Maybe there's a pair of glasses in your

future that could remedy the problem. Or, because of the split-second time element involved in sighting, maybe you'd do better with a telescopic sight.

Do you find judging distance a real problem? Frequently overestimating or underestimating range can be a trouble sign pointing to faulty depth perception. In that case, you're due for a visit to your local ophthalmologist.

Are you color blind? Don't be so sure. Maybe not totally, but out of approximately 17 million licensed and unlicensed hunters in this nation, some 1,360,000 cannot distinguish color properly. It might be well to find out if you're one of them. Then, once forewarned, you can take precautionary measures in the field. Another precautionary measure you can take is to protect **yourself** from those nearly 1½ million hunters you know have color distinction problems. Always dress in "hunter orange," and insist that your companions do likewise. The SVC suggests we could cut the number of vision-related casualties to the bone by adhering to proper "dress codes."

If you're plagued by the age-old hunters' malady of glasses interfering with your hunting, rejoice! Specs serve a multitude of purposes and are a boon to inwoods safety. Safety lenses shield the vulnerable eye from flying shot, tree branches, and other such hazards. In fact, Dr. Sherman recommends non-prescription glasses or goggles even if you have 20/20 vision.

A hunter's decision to squeeze the trigger is influenced primarily by what he sees, or, more accurately, what he **thinks** he sees. If his vision is inadequate, he increases his accident potential dramatically, posing a threat to both himself and to others. Each year an estimated 400 hunters die by accident, an additional 2,400 suffer injury. The Society for Visual Care urges all hunters to have their eyes checked before hitting the woods this season. A professional eye examination may prevent one hunter from becoming just another statistic this year . . . he could even be you. Is it worth the risk?

To Sidelined Kids ...with Love

One day a few months ago, a small group of Connecticut Elks gathered in front of the Newington Children's Hospital—one of the most widely recognized children's hospitals in the nation—and to the amusement of arriving visitors proceeded to set fire to a huge cardboard check in the amount of \$300,000 dollars.

The torch ceremony represented a final payment of more than one-quarter million dollars recently pledged to the hospital by the Connecticut Elks Association and brought to more than \$692,300 the amount contributed to the hospital by the association over a 20-year period.

"I know this sum might seem small compared to the gigantic operations conducted by some other Elks's associations," said Clifford R. Gasparini, president of the Connecticut Elks Association.

"However, when you consider the fact that Connecticut ranks 15th among Elks associations in the nation in membership standing, and among the top in terms of contributions, our support of this exclusively children's hospital then becomes very significant."

Connecticut's 40 lodges, with 30,000 members, annually contribute an average of \$1,500 per lodge, a per capita contribution of \$1.88, giving the Newington, Connecticut, hospital a yearly charitable gift of about \$52,000 a year.

The Connecticut Elks Association interest in the Newington Children's Hospital stretches back to 1950 when a relatively small organization cast about for a worthwhile project. The primary requisite was that the institution had to be privately financed but open to all.

The Children's Hospital fitted the bill exactly because it served not only the 169 towns in the state but also opened its doors to children from throughout New England—from toddlers to those 21.

The Newington Children's Hospital was founded in 1897 and has concerned itself with youngsters with birth defects, diseases and accidents. When the Connecticut Elks Association first got interested in the institution, it had a staff of slightly more than 100,



A PLEDGE OF \$300,000 by the Connecticut Elks Association provided a large Ambulatory Services Waiting Room at the Newington Children's Hospital. Here parents bring their children to wait for clinic and other appointments. Sandwiches and drinks are available from vending machines.

EQUIPMENT FOR CENTRAL services at the Newington Children's Hospital was provided by the Connecticut Elks Association's overall contributions of \$692,300 over 20-year period. Below is the facility where surgical equipment, gowns, masks, instruments, etc., are washed and made sterile for use in the operating rooms.



a budget of little more than \$250,000, and an income of about seven per cent from the parents of in-patients and out-patients. "We were always in the red, no matter how we cut corners but we have never turned away a child patient," a veteran staff member recalled.

The rest of the needed funds came from the State of Connecticut, legacies and public appeals for funds. The Newington Children's Hospital was exactly

what the Connecticut Elks Association was looking for. This was in 1952 and while the organization had found its cause, they were short of a cure—money.

"Looking back over the years, it seems hard to realize that our efforts started with a railing for one of the buildings. It cost us all of \$490," said Gasparini.

The following year the Connecticut Elks Association purchased a pick-up

truck, then came a special bus complete with hydraulic lift to accommodate the young wheelchair patients as they were transported about the state to summer camp, picnics and outings.

After that came equipment for a blood bank, ramps for one of the buildings, renovation of another building, creation of a hospital pharmacy, a new lobby complete with furnishings and a vast assortment of special equipment and machines for detecting and treating diseases; operating tables, piped in oxygen systems, beds, X-ray machines, laboratory equipment; respirators, and speech and hearing equipment all provided by generous Elks.

Funding of the various projects was a hit-or-miss proposition and besides depending upon token contributions, Connecticut Elks sold matches, distributed coin banks and even hustled newspaper subscriptions to raise the badly needed funds. The ventures were like a gigantic overspeeding machine—no matter how hard the Elks worked, the returns simply fell short.

It remained for three prominent Connecticut Elks—Dr. George A. Caillouette of Manchester Lodge; Arthur J. Roy, Special Deputy Grand Exalted Ruler, of Willimantic Lodge; and Edwin J. Maley, Past Grand Lodge Treasurer and a New Haven banker who served as Chairman of the State Elks special committee for sixteen years to raise funds for the hospital. This combined leadership put the Connecticut Elks Association charity project into the big time. They established sizable goals and then began to appeal to the lodges

for sizable contributions. Both Roy, a retired automobile dealer and dean of the state's Elks, and Maley are today on the board of directors of the hospital.

Perhaps, because Doctor George Caillouette is a chiropractic physician he better understood the dire needs of the hospital and the necessity of raising substantial funds. For a whole year and virtually risking neglect of his practice, Dr. Caillouette blazed a trail from lodge to lodge pleading for support for the hospital.

"We must never forget the cardinal principle of our Order—Charity," he effectively argued.

His efforts were greatly rewarded for within that year lodge contributions rocketed from token contributions to pledges of \$500 and more. With money in the bank, the Connecticut Elks in 1966 made a pledge of \$300,000 for the construction of a new wing to the hospital to be amortized over a 10-year period. The wing was dedicated the following year. Within four years, the Elks Association paid off the debt.

In 1970, the Connecticut Elks Association gave an additional \$11,840 for an eye clinic plus other laboratory equipment, and in 1971 undertook the payment for the establishment of the Dental Care Wing at a cost of an additional \$93,000 where the disciplines of dentistry, medicine and surgery could work together.

The growth of the Newington Children's Hospital and the Connecticut Elks Association is somewhat synony-

mous since both rose from humble means.

The Newington Children's Hospital was established 75 years ago and since that time has become widely recognized as an outstanding medical facility for the treatment and care of all children regardless of race, color, creed, national origin or financial status. Last year, the hospital treated more than 1,400 young patients and administered to more than 11,500 outpatient youngsters. The hospital performed 749 operations, X-rayed 7,045 children and gave 12,175 examinations.

It is interesting to note that the Connecticut Elks Association special Crippled Children Committee is not separately incorporated but the association's bylaws requires that all monies received by the committee be maintained in separate accounts and be used for no other purpose than work with crippled children.

So ingrained is the Newington Children's Hospital program in the Nutmeg State's lodges that money has not really become the problem that it was a dozen years ago.

Since 1970 the Connecticut Elks Association has had 100 per cent participation by the 40 lodges and 26 have consistently contributed more than \$1,000. The Groton lodge, for instance, contributed \$5,342 in 1972 to become the leading supporter of the hospital. They were quickly followed by New Haven with \$3,400; Bridgeport with \$3,248; New London giving \$3,162; Westbrook, \$2,531; East Hartford with \$2,094 and Torrington lodge giving \$1,800. A grateful state association gave each lodge contributing more than \$1,000 a certificate of appreciation.

Connecticut's efforts have not been overlooked by the National Foundation which regards the Newington Children's Hospital program one of the highly successful major projects in the country. In 1969, the Foundation gave the state association \$2,100; upped it to \$3,500 the following year; contributed \$4,500 in 1971 and last year funded \$5,475 to the state organization.

Shortly before he died, Berger E. Foss, executive director of the Newington Children's Hospital, penned a letter of deep appreciation to the Connecticut Elks Association. "I often feel that the needs of our hospital are met entirely through faith in those who want to see crippled children have a better chance in life and when a gift like yours comes to Newington we feel that such faith has not been in vain."

Some time ago, some benevolent soul, perhaps now lost to time, coined the phrase, "a man is never so tall as when he stoops to help a child."

Connecticut's 30,000 Elks know how to stand tall. ■

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News of the State Associations



On hand for the Montana Elks state convention were several Grand Lodge dignitaries. ER Frank Snyder (right) of Butte Lodge welcomed (from left) GL Judiciary Chm. Edward Alexander, Mrs. Frank Hise, PGER Frank Hise, Convention Chm. John Cunningham, GER Robert Yothers, Mrs. Alexander, Mrs. Yothers, and SDGER Ray Kelly.

Past State President W. C. Rullman was honored at the annual convention of the Idaho State Elks Association. State Trustees Chm. Robert Hogg (right) congratulated and presented a plaque to Brother Rullman as (from left) Mrs. Hise, PGER Frank Hise, Mrs. Smith, then-GER Francis Smith, and Mrs. Rullman observed.



RHODE ISLAND'S FLAG was presented to State Vets Chm. Joseph Venditto at the state Elks annual convention in memory of Lt. Thomas DePalma of Providence Lodge, who was killed in Vietnam. PER Mario Cavallaro of Woonsocket Lodge presented the flag which will be displayed at the National Service Commission.

Several youth awards were made during the convention at Warwick June 23-24. There were 19 Most Valuable Student awards and six Youth Leadership awards. Four elementary students won the essay contest.

The crippled children's committee voted to appropriate \$795 to purchase an electric wheelchair for a 12-year-old boy.

Ovide J. Brindamour of West Warwick will lead the association as State President for the new year. Other officers elected are VP Frank Suffoletto, Woonsocket; VP Angelo Lombardo, Westerly; Secy. Frank Kershaw Jr.,

Master of Ceremonies Walter Mitros Jr. (left) introduced the new State President and his wife at the annual convention of the South Carolina Elks Association. They are J. W. and Betty Johnson Jr.



During the Idaho Elks annual convention GER Robert Yothers (center) met with Idaho representatives to the Grand Lodge. They are (from left) DDGER Don Downen, DDGER Virgil McKenzie, SDGER Phillip West, and DDGER Rod Shoem.



Coventry-West Greenwich, and Treas. William Darby, Pawtucket.

The 1974 annual convention of Rhode Island Elks is planned for June 22-23.

IDAHO ELKS gathered at Lewiston June 21-23 for their 50th annual convention. There were 337 members and their ladies present including PGER and Mrs. Frank Hise, GL New Lodge Committeeman Robert Bybee, SDGER Phillip West, and Past Grand Trustee Joe McArthur. Then-GER Francis Smith and Grand Trustee, now-GER Robert Yothers were the principal speakers.

The board chairman of the Idaho Elks Rehabilitation Hospital, Chet Stahl, reported that the remodeling program at the building is near completion. Budget for the hospital was increased to \$748,000 for the coming year.

Awards were presented to winners of the Youth Leadership, Most Valuable Student, and Americanism essay contests.

State President Gilbert Hunt of Caldwell heads the new slate of officers. He will be assisted by Vice Presidents Norman Bauer, Sandpoint; James Lynn, Wallace; Robert John, Idaho Falls, and Don Gummersall, Boise, and Secy. Dan Rowell, Caldwell.

The next meeting is planned by the state association for January 18-19 at Pocatello.

TEXAS ELKS gathered at Harlingen for the 48th annual state convention. Among the 1,041 members and their ladies in attendance were PGER George Hall, PGER E. Gene Fournace, and GL Youth Activities Chm. Gerald Powell.

The decision was made to increase the dues by 50¢ per member so that the state bulletin can be mailed to all Texas Elks without a subscription price.

The major project report showed that the total investment fund for the Elks Crippled Children's Hospital has reached \$737,947.85. Irving Lodge won the state ritualistic contest with Harlingen Lodge, second, and Houston Northshore Lodge, third.

Leading the slate of new officers is State President Olley Anderson of Austin. Other officers include President-elect Ralph Marz, Houston; Secy. Claude Phillips, Dallas; Treas. John Ceolla, Mesquite, and Vice Presidents Jim Hensley, Laredo; Boyd Gardenshire, Port Arthur; V. R. Harry, Odessa; V. A. Butler, Dallas; Donald Snocker, San Antonio; Glen Gale, Lubbock; C. J. Butler, Galveston; Delbert Stark, Brenham; Gene Frye, Forth Worth, and Sam Johnson, Longview.

Laredo will host the fall conference beginning November 1. The 1974 annual convention is scheduled for June 20-22 at Houston Lodge.

THE 67th ANNUAL CONVENTION of the Pennsylvania Elks State Associa-

tion was attended by 1,200 Elks and their ladies, including PGER Lee Donaldson and Grand Secy. Homer Huhn. Past Grand Chap. Rev. Richard Connelly spoke at the State Presidents Dinner. Pittsburgh was the site of the convention held on June 8-10.

There are now 19 mobile units in operation throughout the state under the major project program to provide therapy at home for persons afflicted with cerebral palsy. Pennsylvania's lodges raised \$184,664.14 during the past year for this project.

The state ritualistic contest was won by Etna Lodge, and Pottstown Lodge placed second with Shamokin Lodge, third.

Elected officers for the state association include SP Edward Brown, Erie; VP Alex Brady, Monongahela; Treas. George Gillotti, Kane, and Secy. Howard Schran, Pittsburgh.

Tamiment will host the 1974 annual convention on June 6-9.

WATERBURY LODGE hosted the 44th annual convention of Connecticut Elks on June 1-2. SDGER Arthur Roy was on hand to present the ritualistic contest trophy in his name to Danielson Lodge.

The state's Youth Leadership winners were announced. They are Kevin Kallaugh, Fairfield Lodge, and Judy Lincavicks, Southington Lodge.

It was reported that a pledge of

News of the State Associations

(Continued)

\$300,000 was realized for the Crippled Children's fund, and \$30,000 was raised for a new dental facility at the Children's Hospital in Newington.

Willimantic, Westbrook, and East Hartford Lodges were recognized for high contributions to the Elks National Foundation.

Officers were elected including SP Clifford Gasparini, Westbrook; VP George Lambert Jr., Norwich; VP Francis Joyce, New Britain; VP Edward Szewczyk, Enfield; VP Andrew James, Fairfield; Secy. Thaddeus Pawlowski, Norwich, and Treas. Edward Kligerman, Branford.

THE 49th ANNUAL CONVENTION of the Nevada State Elks Association was held June 14-16 and hosted by Reno Lodge. Among the more than 600 Elks and ladies present were then-GER Francis Smith, PGER Horace Wisely, PGER R. Leonard Bush, and GL Ritualistic Committeeman Ernest Oliveria.

The major project of speech therapy expanded over the year to help many children and adults, especially in rural areas. Ely Lodge won the state ritualistic contest, and Reno Lodge placed second.

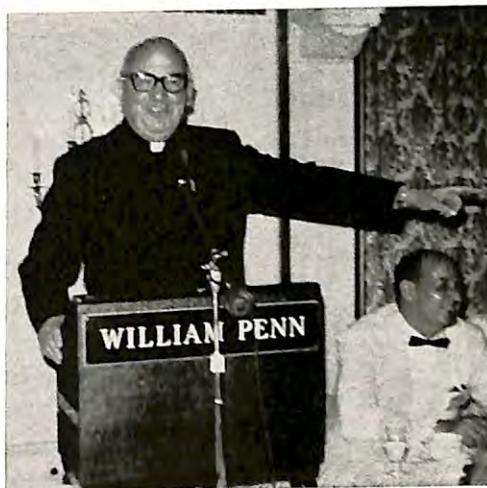
New State President of the Nevada Elks is Jack Bailey of Hawthorne. His co-officers include Vice Presidents Art Olson, Ely and Carl Furler, Reno; Secy. Ray Masayko, Hawthorne, and Treas. Carl Merrill, Boulder City.

A mid-year meeting is planned January 11-13 at Las Vegas. The 1974 annual convention will be hosted by Henderson Lodge on June 13-15.

THE LARGEST CONVENTION of South Carolina Elks was held June 8-10 in Charleston. Delegate attendance topped the 415 mark. Mayor Palmer Gailard welcomed members and guests to the city of Charleston.

There were reports of several committees, including scholarship, youth, and state project. The state ritualistic contest was won by Anderson Lodge. Charleston Lodge was second, and Rock Hill Lodge was third.

New officers of the state association were elected. They include SP J. W. Johnson Jr., Charleston; VP Thomas



Among those attending the annual convention of the Pennsylvania Elks State Association was Past Grand Chap. Rev. Richard Connelly. He was after dinner speaker for the State Presidents dinner.

At the head table for the banquet and installation of officers during the Nevada state convention were (from left) new SP Jack Bailey, Mrs. Bailey, PGER Horace Wisely, and Mrs. Hoopes, wife of outgoing SP. J. Gordon Hoopes.



Stanfield, Anderson; VP S. T. Gilbert, Florence, and Secretary-Treasurer David Craige, Charleston.

A semi-annual convention will be held in January at Florence. Charleston will again host the 1974 convention.

SPECIAL GUEST of the Montana Elks at their 71st annual convention was GER Robert A. Yothers and his wife Dorothy. They were joined by PGER and Mrs. Frank Hise, PGER and Mrs. Raymond Dobson, GL Judiciary Chm. and Mrs. Edward Alexander, and SDGER Ray Kelly.

During the convention at Butte on July 25-28, DDGER Virgil McKenzie of Kellogg, Idaho was honored with the title of Honorary Past Montana State President. He was invited to attend future conventions.

A convention class was initiated by

the officers of Butte Lodge.

The major project of speech and hearing therapy has budgeted over \$61,000 for operation of mobile units next year. The cook-out of the "Royal Order of Characters" netted \$600 for the major project.

State Youth Leadership awards were presented to Michele Sullivan, Butte, and George Schweitzer, Missoula. Most Valuable Student scholarships were also presented.

Victor Guest of Kalispell leads the slate of new officers. His co-officers include Vice Presidents Frank Dorlarque, Anaconda and Byron Robb, Livingston and, Secretary-Treasurer Fred Balkovetz, Butte.

Lewiston will be the site of the mid-winter meeting on January 11-12. The 1974 annual convention will be held July 17-20 in Billings.

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ELKS NATIONAL SERVICE COMMISSION



Include A Christmas Thought During Elks



Veterans Remembrance Month

ALL LODGES are enthusiastically planning some special observance of Elks Veterans Remembrance Month during November, in compliance with Grand Exalted Ruler Robert A. Yothers' proclamation.

With Christmas not far away, here is a suggestion for an extra program that will carry on for the holiday season in December.

We all know that Christmas away from home can be a sad and lonely one for a hospitalized veteran. He can remember happier times when he was proudly acclaimed as a gallant defender of his country's flag. He was hale and hearty then and was needed. Everyone encouraged and cheered him. That was Christmas past. Christmas present finds him woefully contemplating his illness and handicaps . . . no longer needed . . . no longer encouraged . . . possibly, not even remembered.

Elks can remember, encourage and cheer him with a simple inexpensive gesture of holiday good will . . . a morale builder that could speed his recovery.

★ The National Service Committee in each lodge could set up a small artificial Christmas tree in a prominent place. Through signs and bulletin announcements the membership could be requested to place a small present under the tree with a card, sticker or tag to identify the donor and the lodge. The gift could be modest—writing paper and pen; packet of stamps; hand mirror; toothbrush and toothpaste; shaving lotion; deodorant; pack of cards; games; a tie; handkerchiefs; a dollar, or just any small item a patient could use which would express the holiday spirit. An enclosed get-well message would be most encouraging.

On December 10, all collected gifts should be sent to our Elks National Service Committee Chairman at the nearest Veterans Administration Hospital. If the location of the hospital is not known, any doctor would have this information. If you do not have the name of our chairman, the hospital or the nearest lodge can advise.

This simple gesture will give all Elks an opportunity to fulfill the solemn pledge:

“So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him.”

The job of giving will make everyone's Christmas a happier one.

Elks National Service Commission
William J. Jernick, P.G.E.R.

Chairman

George I. Hall, P.G.E.R., V-Chm. ° John L. Walker, P.G.E.R., Secy.
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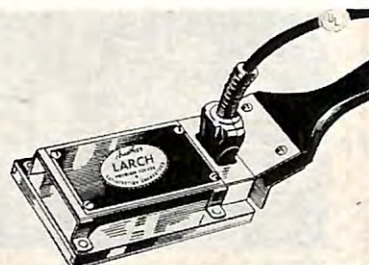


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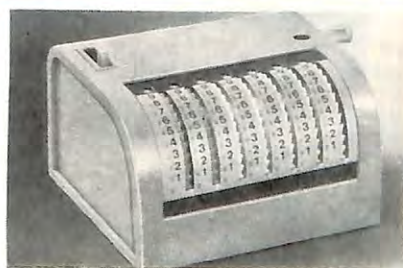
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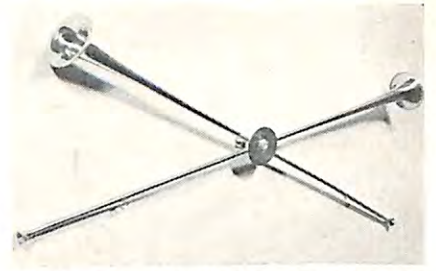
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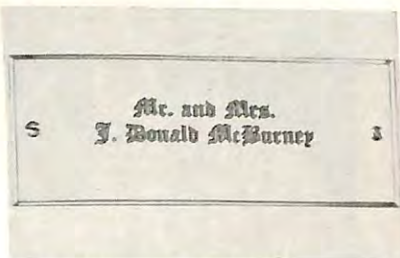


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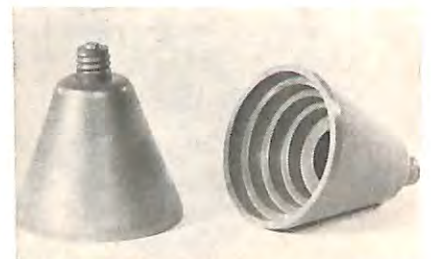
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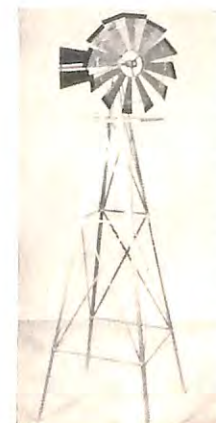
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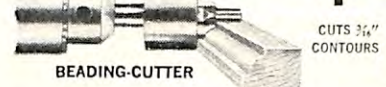
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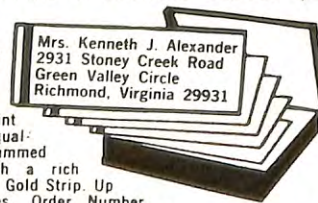
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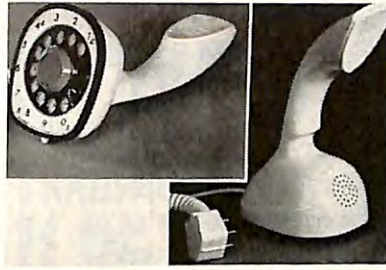
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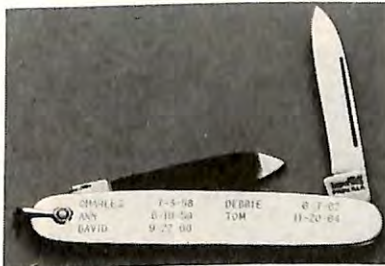
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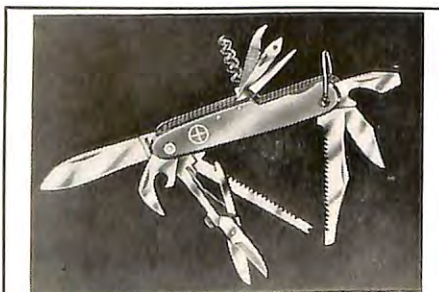


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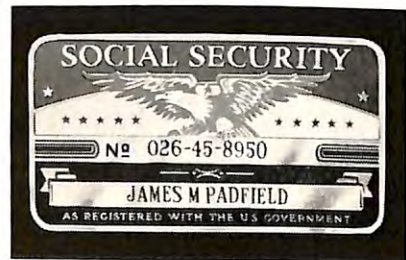
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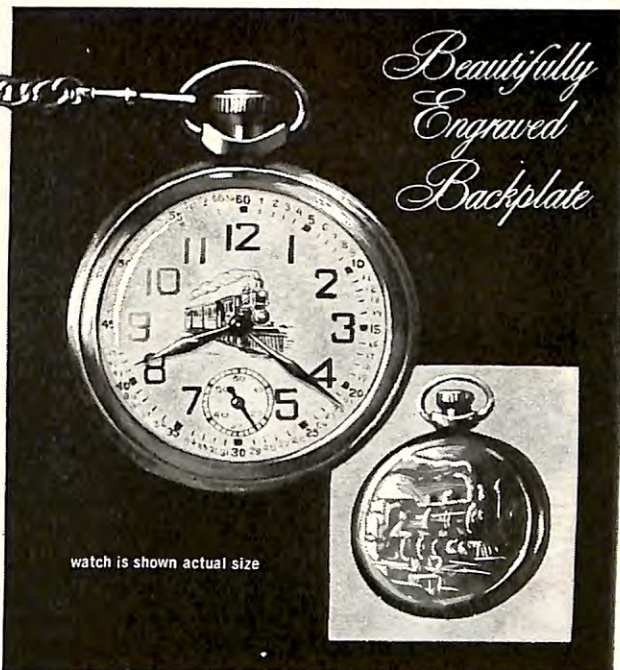
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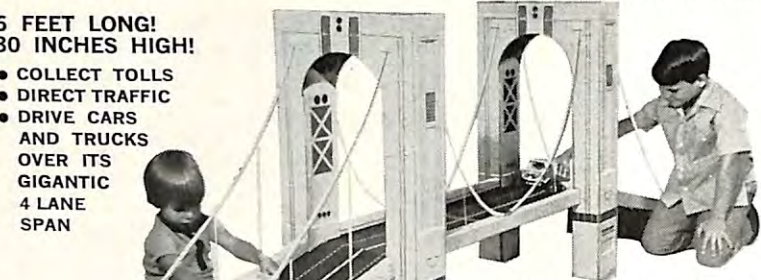
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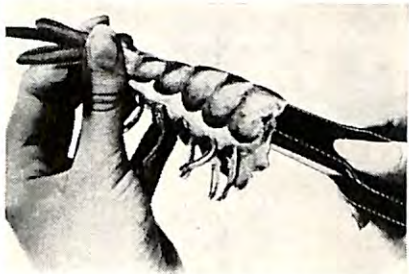
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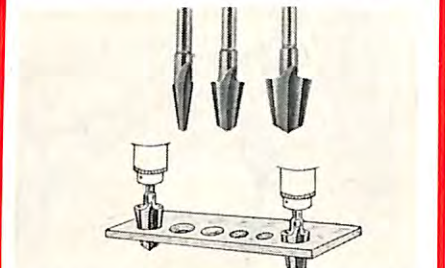
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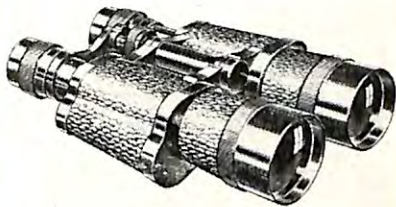
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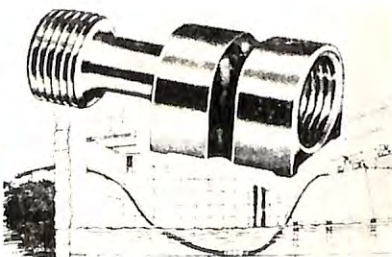
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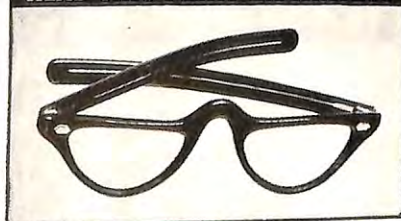
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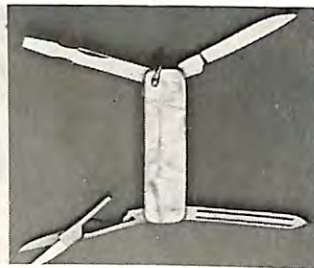


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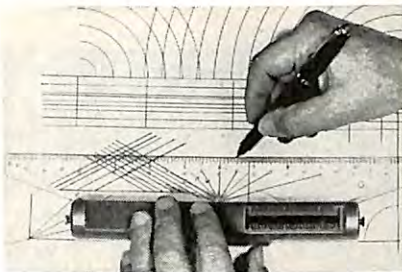
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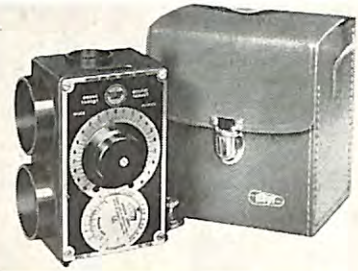
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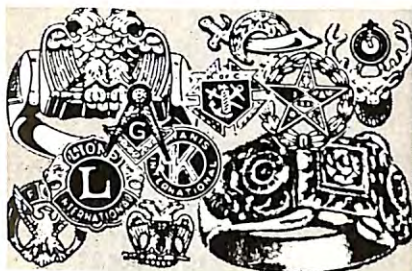
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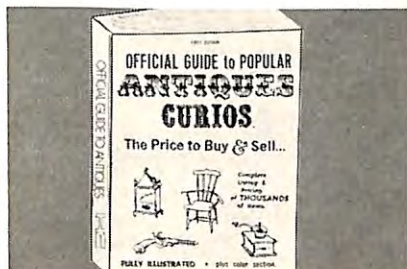
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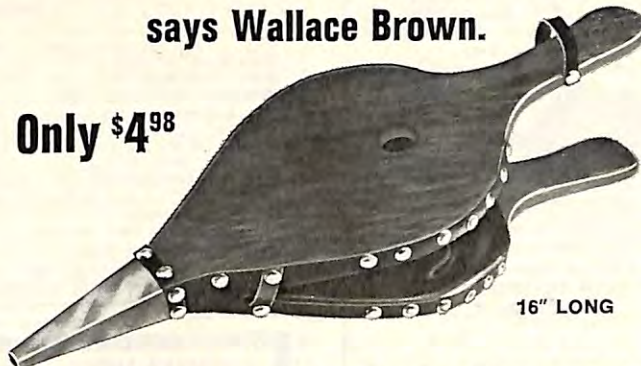


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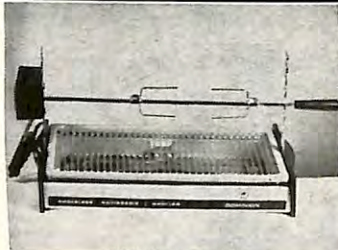
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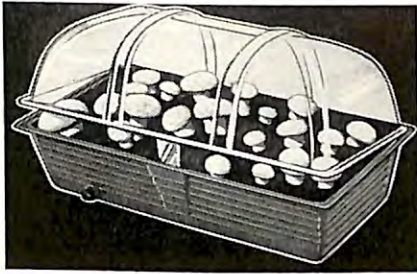
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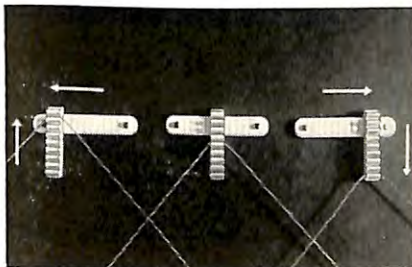
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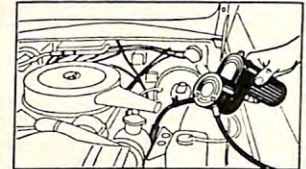
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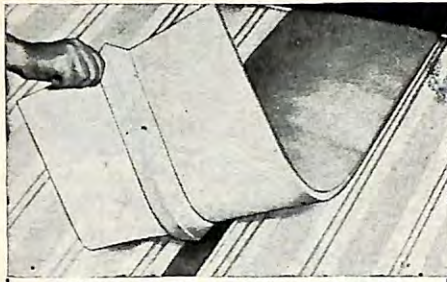
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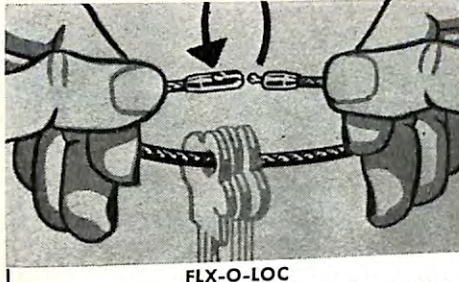
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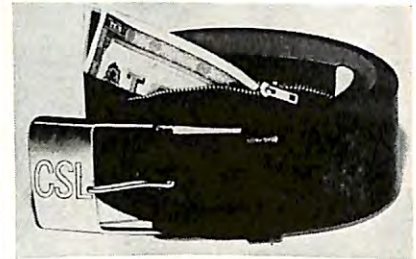
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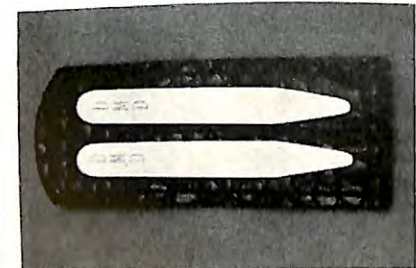
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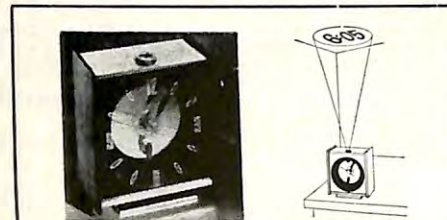
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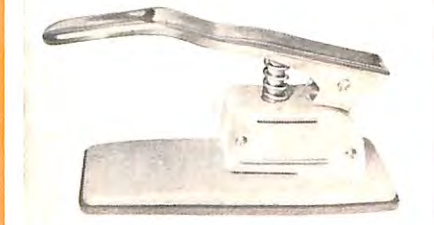
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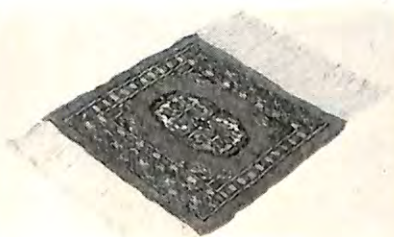
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Man who invented this must have had a wife like mine—never enough hanging space.

And just plain coat hooks—they look ugly—strung out along the wall, take up a lot of space.

So this man took the principle of the old-fashioned coat rack, with arms that stuck out on all sides for coats. Only he mounted the five coat-hanging arms on a flat piece of wrought iron that screws onto the wall. Just need about one foot of wall space. Five hook arms stick out at different angles. Lets you hang as many as 15 coats on it.

And as if that weren't enough, this wall coat rack is good looking. Black, wrought iron. Heavy duty, heavy weight. Solid. Of colonial design. Fits into hall, kitchen, mud room. Money back if not just plain amazed.

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NEWS OF THE LODGES

(Continued from page 19)



UNITED STATES CONGRESSMAN Herbert Burke was the featured speaker for a patriotic festival including parade, picnic and fireworks sponsored by the city of Plantation and Plantation, Fla., Lodge. Among those on the speaker's platform were ER Dominic Gabriel and Chm. Dan Young.



THE FIRST SCHOLARSHIP COMMITTEE at Clifton Park, N. Y., Lodge honored three young people. Receiving their scholarships from ER George Fagan were (from left) Marie Gerard, Dawn Staves, and Donald Baker. Also present were (from left) Secy. Donald Reagan, Est. Lect. Kt. Bruce Jerome, Est. Loyal Kt. Dave Stack, and Est. Lead. Kt. James Capasso.



CAMBRIDGE, Massachusetts, Elks took part in a local patriotic parade recently. Leading some of the lodge members and youth were (from left) ER Walter Marchant, Est. Lect. Kt. Donald Powers, and Est. Lead. Kt. Paul Girard.



TEENAGER OF THE YEAR was the honor bestowed on Suzanne Small, a Moultrie High School senior, by Charleston, S. C., Lodge. ER George Strickler presented the trophy, certificate, and a check for \$75 to Suzanne as Youth Chm. Hugh Robertson observed.



MEMBERS of the junior auxiliary for retarded children gathered at Smithtown, N. Y., Lodge to present a certificate of appreciation to ER Fred Schick. The lodge provides a meeting place for the group to plan their charitable activities.



EIGHTY-YEAR-OLD James Forcum was initiated into Winston, N. C., Lodge recently. Welcoming the old timer were (from left) Est. Lect. Kt. Joe Strickland, Est. Lead. Kt. Jerry Angel, ER Hugh Hampton, and Esq. Willard Upchurch.



A LIGHTING SYSTEM was donated by Glen Cove, N. Y., Lodge so that the flag outside city hall can be flown night and day. At the presentation were (from left) Mayor Vincent Suozzi, Ben Farnan, Secy. Jack Fahey Jr., ER Francis Deegan, and Brother Anthony Galluccio.



MARY LOU PICANSO was honored by New Bedford, Mass., Lodge as a Gold Star Mother. (From left) Maj. James Davis presented the plaque to Mrs. Picanso as ER Walter Rymaszewicz and Est. Lect. Kt. Romeo Daniel observed.



THERE IS a new program at Fairless Hills, Pa., Lodge of awarding scholarships to deserving local high school students. Receiving \$500 scholarships were Catherine Whalen and John Petruccio. They were congratulated by ER Walter Palm (left) and Youth Chm. Leonard McClimans.



NINE EAGLE SCOUTS were honored recently at Tewksbury-Wilmington, Mass., Lodge. On hand to congratulate the Scouts were (from left) Scoutmaster Hal Ramsdell, Americanism Chm. Edward Sullivan, Scoutmaster Frank McConnell, ER John McPhee, and Scoutmaster William Riley.



A PLAQUE was presented to PDD Joseph Melillo (left) commemorating the initiation in his honor of 33 new members at Lyndhurst, N. J., Lodge. ER Sam Chimento made the presentation as PGER William Jernick observed.



AN AMERICAN HERITAGE CORNER designed by Brother Anthony Cole was dedicated recently at Hasbrouck Heights, N. J., Lodge. Displaying the board were (from left) Americanism Chm. Adolph Siering, ER Gerard Delmonico, and PER Edward Woolsey.



THE MORTGAGE was burned for the home of Butler, Pa., Elks in recent ceremonies. Together (from left) Trustees Chm. Eli Barber, Trustee Ken Keck, and PER Paul Mitchell destroyed the paid-up document.



ONE OF THE INITIATES in a recent class at Hempstead, N. Y., Lodge was the son of Brother Henry Bumbach, Henry Jr. ER Arthur Post joined Brother Bumbach in the congratulations.



A CLASS was initiated in honor of PER Russell Cook, who is the oldest living member at North Attleboro, Mass., Lodge. Officers present were (back row, center) Esq. Paul Laramie and (front row, from left) Tiler Joseph Devine, Est. Loyal Kt. Bob Mayer, ER Gus Marsella, Brother Cook, Est. Lect. Kt. Patrick Tedesco, Treas. Raymond Castro, and Secy. John Wills.



HOT DOGS were in good supply at the annual relays for local children sponsored by Pompano Beach, Fla., Elks. Serving were (from left) Brothers Jack Strickland, Don England, Randy Avon, and Trustee Neil Pridemore.



THIRTY-FIVE local church and social organizations received a total donation of over \$13,000 from Troy, N. Y., Lodge. Representatives of the groups gathered at the lodge for presentation of contributions by ER Ferrin Sullivan (second from right) and Trustees Chm. Frank Popp (fourth).

A CLASS OF SEVEN was initiated recently at Kittanning, Pa., Lodge honoring the four generations of the Taylor family who are members of the lodge. With the initiates were (front row, from left) Thomas Taylor, great grandfather, George Taylor, grandfather, ER James Sowers, W. George Taylor, father, and James Taylor, son.



Have a cup of
**Christmas
Cheer!**

By Phyllis Tamor

■ Between the day of the turkey and cranberry sauce and the very first day of the brand new year, the man of the house almost automatically turns into a holiday host. No longer can he hide behind his newspaper as his lady love welcomes the holiday guests.

The female of the species assumes most of the holiday chores. She invites friends, relatives and even newcomers to luncheons, brunches, cocktail parties, dinners, open houses and late-night suppers. For some reason unknown to her long-suffering husband, she cooks sumptuous food that's even more imaginative than her culinary accomplishments during the rest of the year. In addition, homemade candy, cookies and unusual confections are available for snacking and given as prized gifts. The only masculine help she asks is that of a home bartender, a holiday host.

Being an affable, capable holiday host is a rather pleasant avocation and most men find the task interesting, sometimes challenging. The most important parts of the job are, of course, making guests feel welcome and offering liquid refreshment. A genuine welcoming smile is only the beginning. The host must be completely relaxed. He can never lose his cool, no matter what happens. And it's espe-

From elaborate holiday hosting to traditional wassail bowl, you can't go wrong with these festive libations.



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cially nice if he has the creative genius to come up with a drink or punch that's memorable because its different.

Ready for the festive season ahead? Let everyone check his bar and fill in the blanks in his wine cellar. For each man will turn into a holiday host as he and his spouse issue the welcomed, age-old invitation to one and all, "Come, have a cup of Christmas cheer!"

WASSAIL BOWL

(for those who love wine)

- 4 quarts claret wine
- 4 cups sugar
- 1 teaspoon ground ginger
- ½ teaspoon nutmeg
- 1 teaspoon allspice
- 2 teaspoons cinnamon
- ¼ teaspoon ground cloves
- ¼ cup hot water
- 14 eggs, separated

Stir ginger, nutmeg, allspice, cinnamon and cloves into hot water. Boil mixture about half a minute. Add to wine and heat slowly. Add sugar, stirring until dissolved. Beat egg yolks. Beat egg whites. Fold beaten yolks into beaten whites. Pour into punch bowl, then add heated wine. Whip until frothy. Makes 20 servings.

WASSAIL BOWL

(a non-alcoholic punch)

- ½ cup sugar
- ½ cup water
- 12 whole cloves
- 2 (2-inch) pieces stick cinnamon
- 1½ quarts orange juice
- 2 cups grapefruit juice
- 1 quart sweet cider
- 1 orange

Combine sugar, water and spices in deep saucepan; simmer 10 minutes; strain. Add orange and grapefruit juices and cider. Reheat and serve hot from punch bowl. For Christmas garnish, cut orange into slices. Place a half candied cherry in center of each slice. Place pieces of angelica or candied citron to resemble "holly" on both sides of cherry. Float slices on top of punch. Makes 25 (½ cup) servings.

TANGERINE EGG NOG

- 2 quarts milk

- 12 egg yolks
- 1 cup sugar
- 2 teaspoons vanilla
- 1 can (6 ounces) frozen tangerine juice concentrate, thawed, undiluted
- 1 cup brandy (optional)
- Tangerine sections

Scald milk in large heavy saucepan. Beat egg yolks with sugar; stir in about 1 cup hot milk. Quickly stir into remaining hot milk and cook, stirring constantly, over very low heat until mixture thickens and coats a metal spoon. Remove from heat and add vanilla; chill. Add undiluted tangerine concentrate and brandy. Pour into punch bowl and top with Meringue Floats. Garnish with tangerine sections. Makes 16 (½ cup) servings.

Meringue Floats

- 12 egg whites
- ½ cup sugar

Beat egg whites until foamy. Add sugar, 2 tablespoons at a time, and continue beating until mixture stands in stiff peaks. Place a dollop on each egg nog serving.

APRICOT BRANDY EGG NOG

- 12 egg yolks
- 2 cups confectioners' sugar
- 4/5 quart (1 bottle) apricot brandy
- 2 cups cold milk
- 2 pints heavy cream, whipped
- Nutmeg

In large bowl with electric mixer at medium speed, beat egg yolks until light. Gradually beat in sugar. While beating constantly, slowly pour in brandy. Let rest 10 to 15 minutes. Gradually beat in milk. Refrigerate, covered, for at least 3 hours, until well chilled. To serve, pour brandy mixture into chilled punch bowl. Gently fold in whipped cream, just to blend. Grate or sprinkle nutmeg atop.

TALL CHAMPAGNE COOLER

- ¾ cup sugar
- 3 tablespoons lemon juice
- 2 cups (1 pint) pineapple juice
- 2 cups sauterne, chilled
- 1 bottle (4/5 quart) champagne, chilled

Combine sugar, lemon juice, pine-

Obituaries

PAST DISTRICT DEPUTY Otis E. Padgett, who was a member of Marianna, Fla., Lodge, died July 9, 1973.

Brother Padgett was an honorary life member of the lodge and served as District Deputy Grand Exalted Ruler for the Northwest District in 1954-1955.

PAST DISTRICT DEPUTY Arnold Huppert, who was a member of Livingston, Mont., Lodge, died July 11, 1973.

Brother Huppert served as Exalted

Ruler of his lodge and as District Deputy Grand Exalted Ruler.

PAST DISTRICT DEPUTY Thomas R. Doherty, who was a member of South Kingstown, R.I., Lodge, died April 28, 1973.

Brother Doherty served as the first Exalted Ruler of the lodge in 1953-1954 and again in 1967-1968. He was appointed District Deputy Grand Exalted Ruler in 1961-1962.

apple juice and sauterne. Chill thoroughly. Place ice in 4 to 6 tall glasses and divide mixture equally among glasses. (Number depends on size.) As you serve, fill each glass to the brim with champagne. Garnish with pineapple spears or pass chunks of pineapple on picks.

CHAMPAGNE JULEP

1 sprig mint
1 lump sugar
Crushed ice
Champagne

Place sugar in large wine glass. Add mint and fill with crushed ice. Slowly pour champagne over it. Stir gently and garnish with fruit.

BITTER SCOT (Scotch)

2 ounces Scotch
Bitter lemon (soft drink)

Pour Scotch over ice in a tall glass. Add bitter lemon and stir quickly. Garnish with lemon slice. Makes 1 drink.

SAZERAC (bourbon)

2 ounces bourbon
1 teaspoon anisette
Dash bitters

Stir bourbon, anisette and bitters with ice in an old-fashioned glass. Twist lemon peel over, then drop into glass. Makes 1 drink.

HAPPY NEW YEAR PUNCH (Grand Marnier)

2 quarts orange juice
1 cup Grand Marnier
1 quart strawberry or cherry soda
Ice

Combine orange juice and Grand Marnier in large punch bowl. Slowly add strawberry soda. Add block of ice or ice cubes to punch before serving. Garnish with orange slices and maraschino cherries. Makes 24 to 26 servings.

RING-IN-THE-NEW-YEAR PUNCH (for those who ring in the year without alcohol)

5 cups orange juice
2½ cups maraschino cherry syrup
5 cups lemon soda or sparkling water
Combine orange juice and cherry syrup in large punch bowl. Slowly add lemon soda. Add block of ice or ice cubes to punch before serving. Garnish with orange slices and cherries. Makes 24 to 26 servings.

BRUNCH MILK PUNCH (bourbon)

12 ounces bourbon
3 cups milk
1 cup cream
3 tablespoons sugar

Pour all ingredients in blender. Add a small amount of ice. Whizz for a few minutes in blender, then serve in chilled glasses. Garnish with dusting of nutmeg. Makes 4 servings.

IF YOU EVER WISHED YOU HAD GOTTEN IN ON THE GROUND FLOOR, CUT IT OUT.



Automotive rustproofing is one of the fastest-growing industries of the 1970's. Because rising costs for new safety and emissions control equipment are forcing people to keep their cars longer. Which means they must *stop* rust from destroying them.

Cash in on this growth opportunity by joining Tuff-Kote Dinol—one of the world's largest automotive rustproofing organizations. And the only one with the *guaranteed* system for rustproofing older cars as well as new.

You can get into a highly profitable Tuff-Kote Dinol franchise for only \$12,500 and a few months' operating capital. Your overhead, especially for labor, will be low. And very little inventory is required.

About all that is required is your willingness to work hard for the kind of money you want. And the desire to be your own boss.

For more facts, fill in and send this ad to: Vic Shanley, Vice President, Tuff-Kote Dinol, Inc., Box 1319-P, Dept. EC-113 Warren, Michigan 48090. Or call (313) 776-5000.



NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____



BE WISE . . . A SIMPLE, UNCOMPLICATED BUSINESS OPPORTUNITY AWAITS

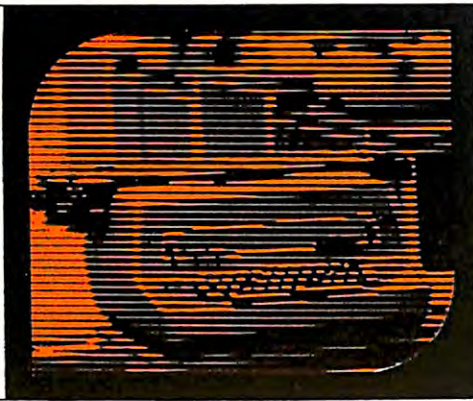
Mini Motel Builders can put you in the motel business more simply than you ever dreamed. Motel operation is a very profitable, worthwhile business endeavor. We are looking for and will only accept, as franchisees, outstanding people. Ideally you should have 2/3rds of an acre to an acre of properly zoned land with sewer and water available.

Franchise fee is \$1,000 and covers building plans and specifications together with simple, readily understandable operating instructions. Write to us and we will give you the simple unabridged Mini Motel story.



Mini Motel Builders, Inc.
9 West Front Street
Media, Pennsylvania 19063

EDITORIALS



Remember our nation's veterans

We wondered how we could get across the enormity of the debt we owe our men and women of the armed forces, past and present, so we went to the latest almanac to check the figures on how many battle deaths, other service related deaths and wounded we have suffered in our nation's history. We were rather

shocked by what we saw, but it certainly presented a vivid picture of our "national debt" to those who wore our country's uniform. We hope you agree.

What you won't find in these statistics is mental scars left on hundreds of thousands of men and women as a direct result of service in the armed

forces. Nor do you find figures on lost productive time from work, career or business.

Our debt to those who served is incalculable. We of the Order of Elks know and acknowledge this constantly and we try to prove it by our service to veterans the year around through the Elks National Service Commission, state associations' and subordinate lodges' committees.

We pledged many years ago: "SO LONG AS THERE IS A DISABLED VETERAN IN OUR HOSPITALS, THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS WILL NEVER FORGET HIM."

November has been proclaimed by Grand Exalted Ruler Robert A. Yothers as Elks Veterans Remembrance Month. We hope your lodge does its part in this sacred debt to our service men and women.

WAR	BATTLE DEATHS	OTHER DEATHS	WOUNDED
Revolution	4,435	—	6,188
War of 1812	2,260	—	4,505
Mexican War	1,733	11,550	4,152
Spanish-American	385	2,061	1,662
World War I	53,402	63,114	204,002
World War II	291,557	113,842	670,846
Korean War	33,629	20,617	103,284
Vietnam*	45,629	*	152,118
TOTALS	433,030	211,184	1,146,757

*Figures incomplete.

Data on Civil War excluded. Internal conflict.

did you know...



A South Vietnamese soldier, blinded by a land mine, was given a Guide Dog by Merced, CA, Lodge No. 1240, during 1970. Nguyen Hoai Nghia, 30, left for home with his dog, "Kip," in April, 1970, assured that he and his dog would be provided with necessary supervision in South Vietnam through the Army K-9 Corps.

The major project of the New Jersey Elks Association is the care and treatment of crippled and handicapped children, including a summer camping program for 256 or more. Their budget to support these activities far exceeds \$300,000.

The New Mexico Elks Association budgets over \$87,000 a year to support a state-wide cerebral palsy program. They employ a full time, professional program director who works with the CP committees of the state's lodges. They also finance speech and hearing clinics throughout the state.

The North Dakota Elks Association invests well over \$50,000 a year in

humanity through their support of their own Camp Grassick, near Dawson, N.D. They work with handicapped people.

The Arizona Elks Association budgets well over \$310,000 for their major project, a long term care unit for Elks needing other than formal hospital care. Care is also given post-operative patients not needing regular hospital attention. The facility is open to all Elks.

The New Hampshire Elks Association supports the Copper Cannon Lodge summer camp for under-privileged children from all walks of life. The annual budget exceeds \$8,000.

Haband's incredible
100% man-made
polymeric
**Boots
and
Shoes**

ANY

2 PAIRS
for
only **15⁹⁵**

**Offer even includes these
Executive Boots**

You should wear what the Business Leaders wear. But don't pay the \$20 to \$30 per pair! Millions of men from all over America send to Haband of Paterson for Executive Shoes and Boots at 2 pair for only \$15.95!

**WE CARRY ALL SIZES
5½ to 13, Widths A to EEE
in stock, Ready to Ship!**

Made with soft, leather-like man-made polymeric upper, life-of-the-shoe PVC sole and heel, gentle foam heel cushion the Works! Even the new luxury linings!

Obviously, the boots are more expensive.

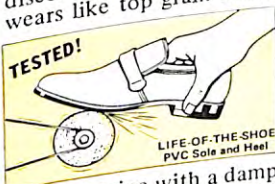
But if you are willing to buy any Two Pairs shown on this page, you can have BOTH for only 15.95 complete!

KICK THE HABIT OF HIGH PRICED SHOES

For the last 3½ years, on-the-ball executives have been paying many dollars less for shoes, thanks to our famous "polymeric" shoe discovery. It is the Haband New Price Shoe that looks and feels and wears like top grain leather, yet costs a fraction of the price.

THESE ARE NOT CHEAP SHOES

They are the new construction shoe, lasted on hand-carved lasts and made from new man-made materials that scuff at scuff, are completely waterproof, amazingly lightweight and comfortable.



A quick wipe with a damp cloth is all you ever need to restore their natural shine, and the fine over-all detailing is remarkable.

**WE WILL BE PROUD TO
SEND YOU TWO PAIRS TO TRY ON!**

By all means, take a pair of boots. Looks like a \$20 value right there. But then you get another pair too!

You get
**BOTH PAIRS,
ANY 2 PAIRS**
for only
\$15.95

postpaid
to your
door.

BROWN or BLACK EXECUTIVE BOOT



BLACK
or BROWN
LOAFERS

BLACK
MONK
STRAP

BROWN
WING TIP

Do Not
Deny
Yourself
These

**IMPORTANT
SAVINGS!**



BLACK
OXFORDS

**USE THIS
ORDER
FORM**

PRICE RISE COMING!

Inevitable cost increases require that we, like everybody else, will soon be forced to move up our prices - perhaps double in the next year! We urge you to order now while current stocks, irreplaceable at this price, still last. **USE COUPON FOR FAST SERVICE**

**HABAND'S
100% Man-Made
MADE
IN U.S.A.**

NEW PRICE SHOES

SINGLE PAIR SHOES 8.95 SINGLE PAIR BOOTS 10.95

HABAND COMPANY, Direct Service Dept.
265 N. 9th St., Paterson, N.J. 07508

Gentlemen: Please send me the pairs of shoes specified hereon, for which I enclose my remittance of \$ in full.

ANY 2 pairs on page for **15⁹⁵**

3 pr. for \$23.45 4 pr. for \$30.50

Guarantee: I understand that if I do not choose to wear them when I see them, Haband will refund every penny I paid you without quibble or question.

738-41

Name (Please Print) Apt.

Street #

City ZIP CODE

State

STYLE	SIZE	Width
Brown Boot		
Black Boot		
Brown Loafer		
Black Loafer		
Black Oxford		
Brown Wing Tip		
Black Monk Strap		

HABAND 265 N 9 St. Paterson, NJ

Order by mail, or visit our retail stores in Bayville, NJ, Metuchen, NJ, or at Mail Order Hq. in Paterson.

HABAND of PATERSON Est. 1925

WORLD'S FIRST LINCOLN-KENNEDY PENNY

Now Available

**UNCIRCULATED
COMMEMORATIVE
LINCOLN HEAD PENNY
WITH KENNEDY PROFILE**



Special Offer

2 FOR ONLY \$1

Here's unusual news for collectors and anyone interested in unique commemorative issues . . . issues that may never be repeated again. A new, uncirculated Lincoln Head penny is now available. This unique coin shows the profile of President Kennedy stamped on the surface, looking at President Lincoln. The relationship is uncanny. Never released through ordinary channels, the coin is perfectly legal tender, acceptable under section 332, Title 18 of the U. S. Code. As a coin of both historical and numismatic

significance, it might well become a sought-after collector's item that could grow and grow in value. Because, however, this coin is not in circulation, you may obtain it only through an offering of this sort, and we urge you to order now, avoid disappointment. And if you order right away, you will also receive The Plaque of Coincidences, showing the startling parallels in the careers of these two tragic figures. Order now: Two coins for just \$1; 10 for \$4; 25 for \$9; 100 for \$29.

**FREE WITH EACH COIN ORDER
HISTORICAL RESUME OF
ASTONISHING COINCIDENCES
BETWEEN LINCOLN & KENNEDY**

- Lincoln was elected in 1860
- Kennedy was elected in 1960
- Both Presidents were slain on a Friday
- There are seven letters in each name
- Lincoln's secretary Kennedy warned him not to go to the theatre
- Kennedy's secretary Lincoln warned him not to go to Dallas
- Both their successors were named Johnson
- Andrew Johnson born 1808
- Lyndon Johnson born 1908
- Booth shot Lincoln in a theatre and hid in a warehouse
- Oswald shot Kennedy from a warehouse and hid in a theatre

These and many more astonishing coincidences are yours in your Free Plaque of Coincidental Facts when you order the Lincoln Kennedy Commemorative Penny.

JAY NORRIS CORP.

25 W. Merrick Rd., Dept. MD-77, Freeport, N.Y. 11520
Serving Satisfied Customers for over 25 Years

**ORDER BY MAIL WITH CONFIDENCE—
30-DAY MONEY-BACK GUARANTEE**

Jay Norris Corp., 25 W. Merrick Rd.
Dept. MD-77, Freeport, N.Y. 11520

- Please rush me 2 coins @ \$1.00. Add 20c shipping & handling, for 2 coins or more.
- 10 coins for \$4.00. Add 30c for 10 coins or more.
- 25 coins for \$9.00. Add 60c for 25 coins or more.
- 100 coins for \$29.00. Add \$1.00 for 100 coins or more.

Enclosed is check or money order for \$_____ . (N.Y. residents add sales tax.)

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CITY _____

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