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.when Benedict Arnold, brilliant hero before his treason, marched his men through the trackless Maine wilderness with 400-pound boats on their backs for a surprise attack on the British in Canada.

.. when the Founding Fathers almost foundered on the question of large vs. small states during the sweltering sum-mer of the Constitutional Convention in the city of Philadelphia.

...when Andrew Jackson coldly replied to a series of nullificationist toasts: "Our Union: it must be preserved." ...when tearful Confederate veterans at Appomattox "tenderly fold their flags, battle-worn and torn, blood-stained, heart-holding colors, and lay them down."

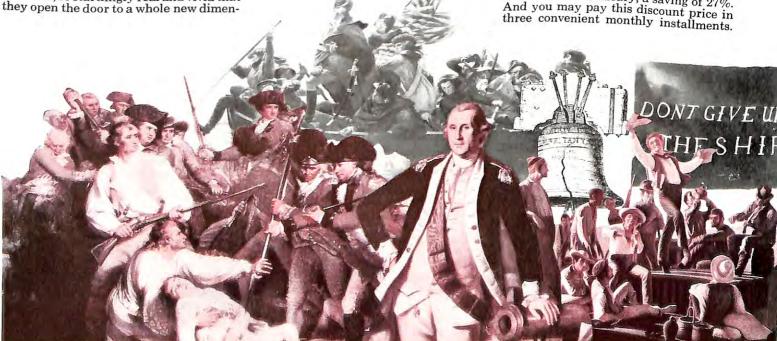
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SIGNS



VOL. 53, NO. 2/ JULY 1974

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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If learning is just for the young, then someone forgot to tell *this* group of ageless achievers.

Stewart Marsh

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# Get Rid of Gray Hair (Some of It or All of It)

Hundreds of thousands of men have seen the actual results of Grecian Formula 16 on television and are now using the product. If you are thinking about using it, here are some questions and answers that should help you make the decision.

### Q. What is Grecian Formula 16?

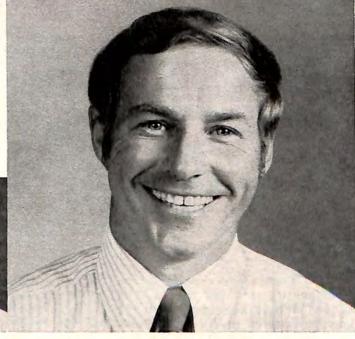
**A.** Grecian Formula 16 is a practically clear liquid. It's as easy to use as hair tonic. No mess. All you do is squeeze a few drops into your hair and comb. It's that simple. No rubber gloves, no complicated instructions, no clock watching, no rinsing out. And it only takes a few seconds.

Time-lapse photographs show actual results.









1st day

6th day

12th day

### Q. How often am I supposed to use it?

A. Use it every day for two or three weeks until you slowly get rid of just as much gray as you want. Some of it, most of it, or all of it. Grecian Formula 16 works very gradually, so there's no embarassing sudden change. But day by day the gray will slowly start to "fade away". You are always in complete control of how much gray goes or stays.



It's as easy to use as water.

# Q. When I get rid of just as much gray as I want, then what do I do?

A. Simply stop using Grecian Formula 16 daily, then use it only once a week or so to keep your hair just the way you want it.

### Q. Will my hair really look natural?

**A.** Grecian Formula 16 will not make your hair a solid dark color. It will look completely natural, with shadings and highlights blending together perfectly. Your hair will definitely not have that dyed look.

## Q. Can I use Grecian Formula 16 and still leave some gray around the sides?

A. That's exactly what a lot of men are doing. Just don't apply Grecian Formula where you want to keep the gray.

18th day

### Q. What happens if I use Grecian Formula 16 over a long period of time. Will it damage my hair?

A. No. Grecian Formula 16 is very mild. Rather than punish your hair it actually adds body to it, making it more manageable and healthier looking.

### Q. What about swimming and showering?

A. Swim and shower all you want. Grecian Formula 16 won't wash out. It won't rub off on your pillow either.

### Q. What if after a while I want to be gray again? Say a few years from now.

A. No problem. Simply stop applying Grecian Formula 16 and the gray will gradually and evenly come back again. The way it gradually went away.

### Q. Will she like it?

A. Your hair will look perfectly natural, you'll look better, and she'll love it.

### INTRODUCTORY OFFER:

To help you get started, send \$1.00 for a generous trial size to Grecian Formula 16, P.O. Box 328KL White Plains, N.Y. 10604.



### A message from the Grand Exalted Ruler

# The Warm Feeling of Pride



This is my last opportunity to communicate with you through this column. I have been privileged and honored to serve as your Grand Exalted Ruler and, together with Dorothy, to act as Elkdom's first family. We have tried diligently to represent you in a way we feel you would approve. What an experience it has been! Dorothy and I traveled over a hundred thousand miles and met many thousands of Elks and their wives. The memories of these months will be cherished as among the most rewarding of our lives.

The work being done throughout our Order on Grand Lodge programs

and on state and local programs has given us the warm feeling of pride I know you experience when you see the results of your efforts to do something for someone else. We try to make our communities better places, which, inevitably, makes our nation even greater. That's what Elkdom is all about.

As I said in my acceptance speech last July, we must not neglect our image. We have a proud tradition which should be a guidepost to the future, not a hitching post tying us to the past. I urge you to continue our fine programs and to let the world know of our proud accomplishments.

There will be a "change of command" in Miami Beach this month. Extend to your new Grand Exalted Ruler the same effort, the same enthusiastic dedication you have given me this past year and Elkdom will continue to move ahead. Again I urge that you take an active part in our Order . . . BE PART OF ELK-DOM.

Do this and you will be BETTER

ELKS, thus BETTER AMERICANS.

When I surrender the jewel of office and the gavel to my successor, it will not mark the end of my work and interest in Elkdom. Rather, it will mark the beginning of another task as I join with our Past Grand Exalted Rulers, without whose work, advice and counsel we would all suffer. To them I extend sincere thanks for their invaluable assistance this past year and with them I pledge continuing devotion to all Elkdom.

From myself, Dorothy, Mike (and even Lilibelle), our warmest wishes for your continued health and happiness.

Robert A. Yothers
GRAND EXALTED RULER

Be Part of Elkdom

# How to Make Big Dollars With Your Credit Cards

You're richer than you think. A lot richer. As a matter of fact, you're probably carrying around thousands of dollars in your purse or wallet right now, only you don't know you have it.

But before you can enjoy this, "hidden money," you've got to do a little reading. I don't think it will take you more than 25 minutes. That's all the time you'll need to learn more than a dozen ways—all legal and ethical—to turn your plastic credit cards into "gold." Isn't it nice to know that instead of paying to use your credit cards, you can make thousands of dollars from them every year?

Credit card companies didn't set out to make you a present of this money when they wrote their credit card contracts, which you sign when they issue you a card. But they did include a dozen or so "hidden advantages" to you in the small print of the contracts. Don't feel that you're hurting the credit card companies in any way when you use these advantages. As a matter of fact, you're actually helping the credit card companies make money. But not from you. Let me explain:

You see, credit card companies make their real money from the stores, hotels, airlines and restaurants where you use your cards. Some credit card companies get as much as \$1 from those places for every \$10 you spend there. When you use the advantages credit card companies put in their contracts, you'll actually be using your cards more often. That means the credit card companies will be making more money from those places accepting your cards.

So it's a good deal all around. Everybody benefits: the credit card companies, the establishments where you use your cards (you bring them more business) and, most important—you. Remember, by using my copyrighted Credit Card Secrets for making money, you'll very likely make yourself a few thousand extra dollars this year.

"Is making money from credit cards really safe?" you may ask. Yes, it is. Perfectly safe, because it's 100% legal and ethical. "Will it hurt me with the credit card companies?" Just the reverse; the credit card companies will be happy that you're using your cards more frequently than you ever did. After all, it's the credit card companies who gave you these hidden moneymaking advantages in the first place.

About the hidden advantages: I've researched credit card contracts and related legal and financial regulations with great care. The moneymaking techniques that resulted from my research are—I have no other word for it—astonishing. I call these moneymaking techniques my Credit Card Secrets because I would estimate only one out of every 100 credit card holders knows about them. Here are some of the ways you can turn your plastics into gold with my Credit Card Secrets:

- You can earn 12½% or more each year on money you've already spent.
- You can boost your credit ceiling from \$200 to \$20,000 in minutes.
- You can raise \$7,000 in cash in one hour even when you can't get a loan anywhere.
- You can raise even bigger money with no questions asked.
- You can make thousands of dollars on vacations and business trips without doing any work at all.
- You can make \$1,200 when you pay your bills.
- You can get an extra week's pay without doing an extra minute's work.
- You can make profits of more than seven times your investment by going into debt.
- You can turn your credit card into a discount card and get price reductions even at discount houses and at sales.
- You can wipe out the high cost of paying by cash or check and save more than a thousand dollars a year.
- · You can cut the cost of your credit in half
- You can save yourself \$2,000 this year by taking three simple precautions.

And I'll tell you as well about what I call my Credit Card Super-Secret:

• You can actually turn your plastics into real gold. (There's a big surprise here that could end your worries about inflation forever.)

I know it's hard to believe you can do all those things with credit cards—ethically, legally and safely. But, believe me it's true. And it's true that when you make all that money, you're also making money for the establishments who accept your credit cards, and even for the credit card companies themselves.

Everything I have mentioned here is spelled out in detail, clearly and without a wasted word in my new book, How to Make Gold from Your Plastics. I'm a senior vice-president of a leading firm in an industry, that grosses about a billion

or president of a leading firm in an industry that grosses about a billion dollars a year, I'm a former Wall Street securities analyst, and I'm the author of other books and publications telling you how to make money. My book of moneymaking Credit Card Secrets is realistic and useful. It's easy to grasp, simple to follow, and its fact-packed pages are specifically constructed for fast reading. It has one more special virtue: It costs very little.

You can get your copy by sending your name and address and just \$3 in cash, check or money order pay-

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My book of Credit Card Secrets will go right out to you. I suggest you hurry. You know, you may find it perfectly possible to live as if you were earning \$30,000 a year on a salary of \$10,000 or less after you read my book.

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# **LETTERS**

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



 Thanks for an interesting article in the Elk's May issue, "Hitting the Pocket," by Don Bacue.

Marshall W. Broyles Alexandria, IN

• Miss McDonnell's solution to the dispute between a few countries on territorial limits is that the United Nations be set up as a dictator of the seas through an International Law of the Seas ["Tuna Tripping," May, 1974]. I am appalled.

There have always been disputes between countries and always will be. Setting up, of all groups, the Communistcontrolled United Nations would be like naming Adolf Hitler as protector of the Jews.

> Charles R. Schongar Redford, NY

 "Planning for Retirement Income," by G.L. Cramer, which appeared in the May, 1974, issue of *The Elks Magazine*, was interesting reading. As one of many Savings and Loan Elks members, I feel that our Savings and Loan Industry was scarcely recognized while much space was devoted to detailing the savings plans of commercial banks.

Author Cramer's knowledge of the Savings and Loan Industry is almost inexcusable as an author whose article would be printed in your magazine. He should be told that we are not "loan and savings" institutions and he should also know that, at year-end 1972, Savings and Loans held more than \$207 billion customer savings—close to the \$276 billion held by commercial banks.

Herbert R. Pagel President Twin City Savings and Loan Assoc. Neenah, WI

 Please send me everything you have on Central America. Maps, roads, hotels, restaurants, prices, car rentals, buses, Elk's lodges (if any), and all.

W. W. Shepherd Palmetto, FL

As much as we'd like to send you file number 103, we'll have to defer to your local travel agency. They should be in a better position to give you the information you're seeking.

Just wanted to drop you a line and

say how attractive I found your June, 1974, cover. It took me back more years than I care to remember to the days when, as a young boy, I would lie beneath the pines for what seemed like hours, waiting to catch sight of a woodpecker or jay or cardinal.

Also, Jon Petersen's comments about Farmers Seeds ["Backyard Gardener"] are correct. I've bought with confidence from them for years since I'm only a mile or two from their main nursery and have never been disappointed.

Keep up the good work. And keep those scenics coming!

Paul Klinger Faribault, MN

 Your fiction story by Irwin Ross ["A Very Rare Talent," June, 1974] was very interesting. Not the run-of-the-mill fiction one usually finds in magazines these days. Its "O'Henry twist" ending really delighted me.

Can we look forward to seeing more top fiction by Mr. Ross and others in the near future?

Mrs. H. Arnold Kane, PA

You can count on it!

• A tip of the hat to Earl Clark for his fine article ["The Hidden Tax," June, 1974]. Shoplifting is a big problem. Not just in the big cities, but everywhere.

For many years I ran a small variety-department store. People have just no idea the problems we ran into. If more states had the kind of penalties Mr. Clark suggests, prices would be a lot lower.

Loyd Kelly St. Louis, MO

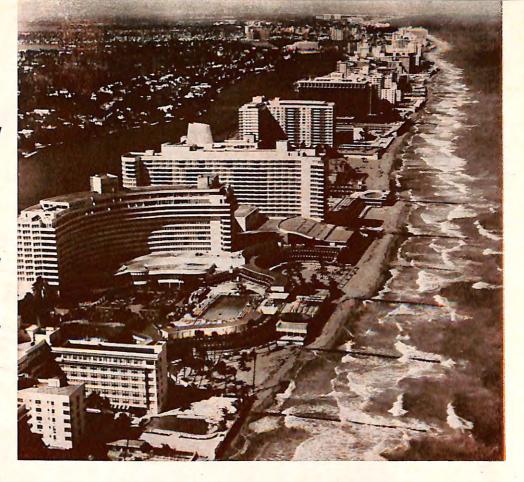
• Babe Ruth was always a hero of mine. I can remember listening to that famous game in Chicago, on the radio. when the Bambino pointed into the bleachers and then slammed a home-run there. Decided the pennant that year, as I recall.

But, I have to admit, Don Bacue hit it solid ["SportsAction," June, 1974]. Hank Aaron is the king now, and I was rooting for him right down the line.

Sure wish I could have seen instant replays of the Babe's homer, though, like we did for Hank's number 715.

Charles Johnson Milwaukee, WI

# WELCOME TO MIAMI BEACH





It is my pleasure, on behalf of the people of Florida, to extend a most cordial welcome to the members and families of the Benevolent and Protective Order of Elks.

We are delighted that you have chosen the Sunshine State for your convention. Florida's hospitality, excellent convention facilities and unmatched recreational opportunities will assure you of an enjoyable and rewarding convention.

All the citizens of Florida join me in wishing you a pleasant stay and extending to you an invitation to visit us often in the future.



Reubin Askew Governor



As Mayor of Miami Beach I wish to extend a most cordial welcome to the members of the Benevolent and Protective Order of Elks who will convene in our city July 7-11, 1974.

Our city is deeply honored to play host to your distinguished organization . . . and we look forward with pleasure to displaying for you the incomparable array of convention and vacation facilities which we have developed here for our visitors from all over the world.

Miami Beach is ideally suited for conducting convention business. However, we hope your busy schedule will permit you sufficient leisure time to enjoy our glorious sunshine, our beaches and wide variety of recre-

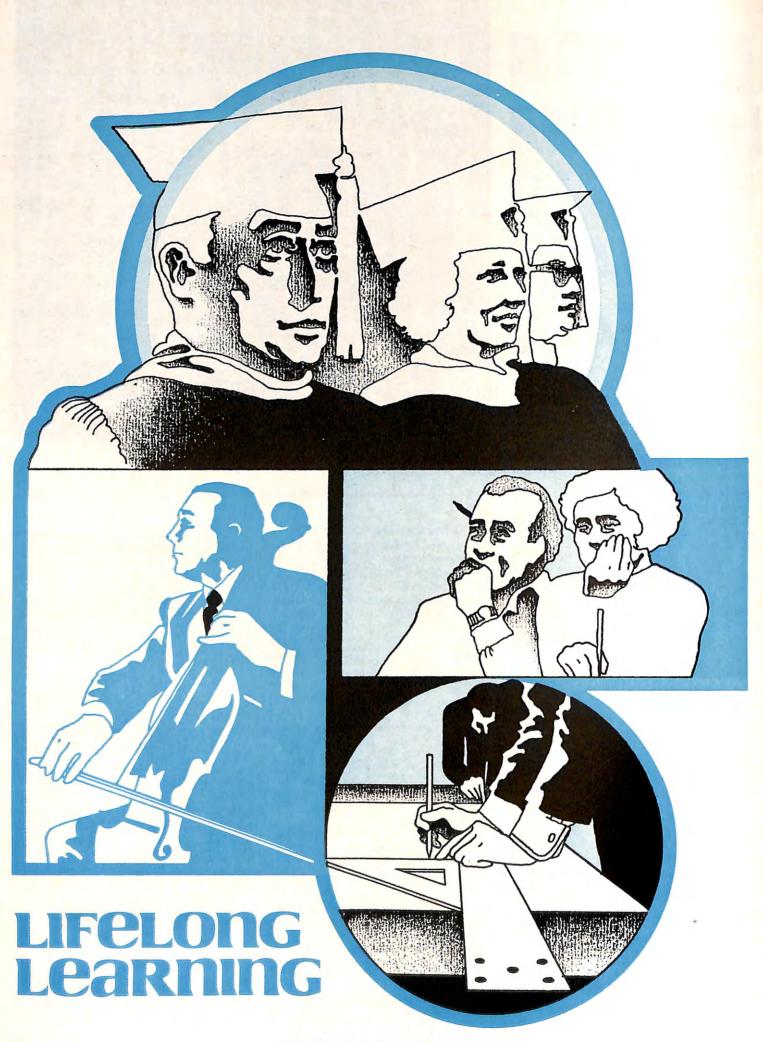
ational activities. You also will find it pleasant to spend a few hours exploring our city and meeting our friendly citizens.

All Miami Beach joins me in wishing you a most productive and memorable meeting . . . together with a cordial invitation to visit Miami Beach often in the years to come.

You have my personal assurance that a warm welcome will await you here . . . always.

Chuck Hall

Chuck Hall Mayor



□ Author of The Autocrat of the Breakfast-Table, Oliver Wendell Holmes was a writer, wit, physician and teacher. He was at one time professor of anatomy at Harvard Medical School, and it is said that he was assigned a lecture period at the most difficult hour of the day because his enthusiasm and humor kept students interested even though they were tired and hungry. Always open to new ideas and pursuits, he learned to play the violin when he was past fifty. His son, named after him, became an eminent judge and Supreme Court Justice, and was devoted also to lifelong learning. At the age of ninety-two, the retired Justice read Plato stating that it was for the good of his mind.

Many mature people seem to feel, however, that learning is for the young, and that study is no longer needed after schooldays are over and one has become established in life. Indeed, some believe that they are at a disadvantage in respect to learning. Thus, it is said jokingly or in earnest, "You can't teach an old dog new tricks.' Now it isn't true that either dogs or men become too old to learn, but there has been an interesting controversy over the years as to whether mature people, when compared to young adults, have diminished intellectual ability.

Intelligence is sometimes defined as the ability to learn. Although it may involve a general factor, most investigators believe that it includes a number of specific abilities such as those required in a grasp of verbal meaning, reasoning and numbers. Intelligence enables us to acquire knowledge, but the two things should not be confused.

One's knowledge will continue to grow throughout life with study, but one's ability to learn eventually reaches its zenith and turns downward. For example, if a person continues to study history, he will know a lot more history at the age of forty than he did at twenty, although intellectual ability may be comparatively the same at both ages.

It used to be held by psychologists that intelligence matures with age during childhood and adolescence, reaches its peak in the early twenties, and then begins a slow decline in the thirties which accelerates later in life. In other words, it was thought that the young adult had reached the point where he is as versatile as he will ever be in learning skills and acquiring knowledge, and that such ability begins to decline as a rule by the age of thirty-five.

One of the recognized research leaders in the field of intelligence testing, D. Wechsler, wrote a book in 1944 entitled *Measurement of Adult Intelligence*. "The least one can say," stated Wechsler, "is that for most persons intellectual ability, after reaching a peak in early maturity, declines progressively with age."

This view seemed to prevail among psychologists for a number of years. The conclusions were based largely on cross-sectional studies where various age groups in the population are tested. People in the different age groupsthe teens, twenties, thirties, forties, fifties and older-are compared in their performance on intelligence tests. There are, however, certain limitations about this method of investigation. The average number of years of formal education have increased in the United States and other civilized countries over a period of time, and this increase appears to enter into the results of intelligence testing so that comparisons between age groups may not be valid.

Longitudinal studies may overcome this difficulty, and a few studies of this nature were begun some years ago. These studies attempt to follow the development of a group of individuals over a period of years. One study of 768 gifted adults reported by Bayley and Oden indicated continual improvement in intelligence to the age of fifty. Another study of a group of college graduates in England did not find evidence of diminished ability to learn through the forties.

Investigations continue, but today some psychologists believe that there is an overall gain in the ability to learn during one's thirties and forties. Individuals appear to differ considerably in the age at which they reach maximum intellectual ability, and this may be related to physical vigor, degree of intelligence, mental activity, social and economic success and other factors. For most people, gains after youth may be in one or more mental abilites but not all.

Psychologists Munn, Fernald and Fernald state that "the various mental abilities show different rates of change. For example, there are very different courses of development for verbal and numerical abilities between the ages nineteen and fifty. Verbal ability increases markedly and apparently remains high at least through age fifty. One writer suggests that it does not reach a peak until as late as sixty to seventy-five . . . On the other hand. psychomotor capacities usually decline after the third decade. As a rule, tests which emphasize speed or problem solving ability show the most rapid de-

Although mental ability may be undiminished, many mature people seem to have a sense of inferiority in regard to the ability to learn. They feel that it is fine for young people to go about learning new skills and knowledge, but that such pursuits are not for older people.

At one time, I was dean of a college evening division, and I talked to adults who were enrolling in classes for the first time in years. Many were apprehensive about the matter. One man said: "I've been out of school a long time, and I don't know whether I can keep up with the class or get anything out of it."

A woman who returned to college after her children were grown remarked: "I think that I waited too long to work towards a college degree. I'm afraid I won't be able to compete with the younger students."

It may be difficult at times to regain the study habit, but evening and extension college instructors will tell you that comparatively many of their best students are mature people. Because of high achievement, such people often place on the dean's scholarship list.

It would appear therefore that people in the middle years of life have the ability to learn, and that as a rule they compare favorably with younger people in educational performance. For several reasons, also, mature people whatever their age need to continue to learn.

A number of years ago, the eminent philosopher Alfred North Whitehead called attention to a twentieth century trend having education implications. "In the past the time-span of important change was considerably longer than a single human life" he said. Thus mankind was trained to adapt itself to fixed conditions. Today the time-span is considerably shorter than that of human life, and accordingly our training must prepare individuals to face a novelty of conditions."

A great deal has been written about the knowledge explosion in the modern world, and it has been said that the twentieth century has seen more change than that of all previous centuries combined. Also, it is claimed that scientific knowledge has advanced more in the lifetime of present scientists than it increased before they were born.

There are however skeptics regarding such claims. "No standard is set, no distinction is made between quanitative and qualitative judgments, no base from which to measure is given," states Howard Mumford Jones, "... the first man to kindle a fire advanced scientific knowledge in an amount greater than all scientific knowledge before his time, and the first human beings to count . . . wrought a scientific revolution comparable to that which separates Newton from Einstein."

In the same vein, Paul A. Weiss comments: "I submit that knowledge is not growing at anywhere near the rate that the deluge of so-called innovations, discoveries, inventions, observations, research data and so forth, showered upon the public, intimates... I reject sheer volume increments as valid standards of growth, just as the amount of junk mail is no true reflection of economic growth."

Granted that there is something in what Jones and Weiss say, still it is true that there has been tremendous scientific and technological change in the twentieth century. Many of us can recall when the automobile and radio industries were in their infancy, when an airplane was an unusual sight, and when television was yet to come. We have lived through the awesome days when the atomic bomb was first made known to the world. We have seen the rise of rocketry culminating with the first landing of man on the moon. We have witnessed the growth of the computer, and the vast changes which it has brought. Technological change in the present century has been almost incredible.

Although less spectacular, there has been change also in the social and behavioral sciences. It is true, however, that insights achieved by these sciences have been more difficult to apply to society, so that social progress lags behind technological change.

At all events, the rapid rate of change in the modern world leads to the need for lifelong learning. The business person needs to keep up with changing markets, new techniques, skills and time-saving devices. The consumer needs to be informed in regard to the values of changing goods and services. The voter needs to keep abreast of the current political picture. The person with broad interests seeks to keep informed regarding major discoveries in the fields of science and knowledge. Families and individuals need up-to-date health and nutritional information. Continuing education is required to keep up with changing events.

Along with the new, however, we should not neglect the old. The great literature, philosophy, music, art and architecture of the centuries are worth continued and continuing study. A perusal of the past can enhance our knowledge, broaden our view of life, help give meaning to existence.

Lifelong learning is needed also to prevent mental stagnation. When one continues to learn, it keeps active one's methods of study, leads to an increase in knowledge. It also whets the intellectual appetite, and often increases the motivation to learn. Kenneth Walker wrote a book some years ago called Living Your Later Years which he dedicated to Methuselah. He points out that "the interests of the mind tend to become fewer and fewer as we become older and this may explain the egotism of the aging person and his isolation from comtemporary events."

To keep from withering on the intellectual vine, we need lifelong learning. And along with other benefits, it can be fun too. Unfortunately, some people have the idea stemming from school days that learning is always dull work. True, study does involve mental effort and discipline, but at best it can be tremendously exciting and interesting.

Today there are many opportunities for continuing education. The public schools offer a broad program of adult education. An evening school movement was flourishing by the end of the nineteenth century, but it was not until after World War I that there occurred a spectacular rise in evening enrollments and the curriculum of adult schools began to broaden in the United States.

At the time of World War I, evening high schools in this country offered an increasing number of Americanization courses for immigrants. For many years, people thought of evening high schools or adult schools as remedial institutions offering literacy courses and elementary and high school level courses for adults. This is still one of the functions of adult schools, but today these schools offer a broad program which includes vocational and technical training, education for health, welfare and family planning, training for civic,

political and community competence, and self-development courses. Most of these courses are offered on a noncredit basis. The credit courses in adult schools lead toward the high school diploma.

Colleges and universitities throughout the country also offer many educational opportunities to adults either in their regular or extension programs. Far from being deserted in the late afternoon and evening, many college classrooms are almost overrun with students. The college becomes all over again a scene of activity when the educational swingshift arrives.

The evening and extension divisions of colleges and universities list many of the same courses that are offered in the day program for credit. Many institutions also offer non-credit courses, and there are refresher courses for business and professional people who feel the need of them. Some universities go all out to provide liberal education and special interest courses geared to the needs of adults.

In most cases, students enrolled in college evening and extension programs are in their twenties and thirties, but many are in the forties, fifties and older. A number of years ago, it was considered newsworthy when a mother attended college with her son or daughter. Today it is not uncommon for parents and even grandparents to attend classes on the same campus with their children and grandchildren.

Many universities, schools and other agencies offer correspondence courses, and large numbers of people enroll in such courses. While serving in the armed forces, many service people have enrolled in correspondence courses offered by the Armed Forces Institute, and have acquired credits toward a high school diploma or a college degree, or have received vocational training.

The offerings covered in correspondence courses include a broad range of vocational, cultural and special interest courses. It is possible to begin when you wish with these courses, and to study at your own pace in the privacy of your home. Thus, when classwork is not available in the community, or involves a great deal of time and effort to get to school, home study may be the answer.

In some cases, however, correspondence courses may be more expensive than those offered in local schools and colleges, and advertisements may be misleading. It is always well to check the full costs of the course before signing up for a program of study. Again, false claims are sometimes made by the school or agency offering the course of study. The public library in one's community will have information as a rule about accredited schools

and universities offering home study, or will be able to help the individual obtain this information, and it is recommended that one check before signing up for a correspondence course if there is any question about its legitimacy.

Along with public and private schools, colleges and universities, there are many other agencies which offer courses of study for adults. These include business and industrial organizations, labor unions, fraternal organizations, government agencies, libraries, churches, and museums.

It is possible also to organize a neighborhood discussion group. Such groups may be sponsored by universities, churches or other agencies, but some are simply a coming together of interested individuals in a neighborhood without any sponsoring agency. Such groups may study world affairs, philosophy, modern art, great novels or any of dozens of interesting topics.

Ordinarily, a leader is needed for the group, not someone to do all the work, but one who can start off the discussion and involve others. There needs to be an agreed upon topic, books and materials for study, and ground rules for discussion. The extension division of a nearby university may be of help in coming up with materials for study.

Besides classes and discussion groups, there are also lectures, concerts, plays, documentaries, art exhibits, travel and other pursuits which lead to mental stimulation and growth. Above all, reading offers opportunities for continued learning.

Today there is a book on almost any subject of our interest. If our budget does not allow us to buy the book, we can borrow it at the public library. The wisdom of the ages is to be found in the marvelous collection of books available to us. The world's sages and the greatest intellects of the centuries come to us in print as though they were communicating with us personally. If we are dull and slow to understand, we can read again their message and ponder on it. The tragedy is that the great abundance of books in our time has caused us to take this remarkable boon for granted.

There are many depressing things about the modern world with countless problems facing mankind from overpopulation and shortages of food and fuel to the threat of extinction through atomic warfare. The trend toward continued and continuing education is however one of the very fine and hopeful things about the scene today. Educated, informed people should be better able to cope with their problems, Whether it be a class. discussion group, correspondence course, book, travel or other pursuit, learning at any age can be profitable and exciting.



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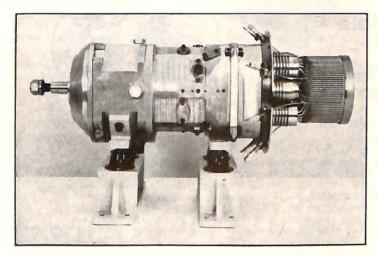
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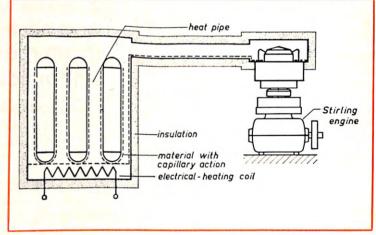
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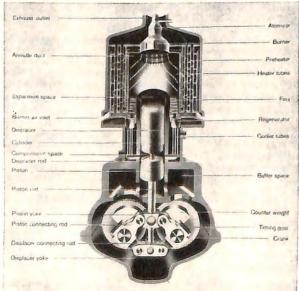
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by Rik Cate

# Those Magnificent Men And Their







A second generation Stirling engine (above left) with a double acting four cylinder engine and direct heating. Diagram of a Stirling engine (above right) connected to a fluoride heat accumulator. The electric heater melts the fluoride elements in the cells. The heat is passed to the engine by the heat pipe. Cross section of a Philips Stirling engine (left). In the center are the cylinder, piston and displacer. Below them is the crankcase with the rhombic drive which governs the movement of the piston and displacer with respect to each other. Above the cylinder is the heater.

### by Rik Cate

. . . The clock tells you that you're late again. With a last desperate gulp at your coffee you dash to the carport, the door closing on the wife's shouted reminder that she forgot to check the tank when she returned from her meeting last night.

It's empty of course. With a sigh you take the garden hose from its rack and turn on the water. While the tank fills you have a moment to savor a few lungsful of the pure city air. You recall with a smile how very different it all was only a few years back . . .

A con-man's fanciful pitch? At the moment, yes. But while such a lyrical scene of the future remains in the realm of science-fiction today, scientists of the mammoth Dutch Philips Corporation, in labs scattered across five nations, are deep into research that may ultimately lead to this or equally dramatic developments.

The key to the Philips program, underway since 1938, is the Stirling hotair engine, as different from today's auto engines as Henry Ford's was from the steam locomotive.

The history of the remarkable Stirling engine is as fascinating as its likely future. One might well expect such a radical departure in engine design to have evolved from the careful calculations and meticulous experiments of the white-coated Philips savants in their gleaming laboratories.

Who said there's "nothing new under the sun"? Robert Stirling, a country parson from a remote corner of northeastern Scotland with a passion for mechanics, built his first perfectly functioning hot-air engine at the age of twenty-five—in 1815! He also built several other versions, and at least one served quite well at pumping water from a quarry in 1818 until accidentally destroyed.

It is perhaps one of the great ironies of history that Stirling's engine was, in

a sense, both too early and too late. Had it been developed somewhat later, when the technological handicaps Stirling suffered under were less severe, it might have received more serious consideration. Or had it been developed a few years earlier, it might not have been overshadowed by the emergence of steam, and driven into obscurity. In either case, the shape of the world would have been far different today.

As it turned out, it wasn't until 1938 that interest in the engine's possibilities was revived by Philips. Adapting the Stirling design to mobile use however posed problems that were even beyond the technology of that time, and Philips was forced to suspend development work on the engine until 1953, when Dr. R. J. Meijer, a deputy manager of the Philips Research Laboratories, invented the rhombic drive. Even then the obstacles remained formidable. It was necessary, for example, to invent a whole new type of radiator, only achieved last year in the Philips laboratories.

Such encouraging developments have convinced Philips that they are now within reach of perfecting a practical Stirling Engine for automotive use, and Ford has become sufficiently impressed with the engine's possibilities to have signed a joint development agreement with Philips last summer, with an eye towards marketing Stirling-powered automobiles in the future. (Ford has also undertaken a similar agreement with United Stirling of Sweden, who have independently developed another version of the engine.)

Although that future remains at least a decade away—presuming no unexpected snags turn up, Ford's very interest in the Stirling indicates that the engine's possibilities are in no way slight. Just what, exactly, are some of these possibilities, and why is the engine exciting so much interest? Perhaps the best way to answer this is to take a look first inside the engine that powers the car you drive today.

The standard internal-combustion engine depends for its operation upon a series of controlled explosions which drive the pistons. This odd method of generating power, although in widespread use, has created a whole host of problems which have made the automobile a favorite whipping-boy of environmentalists and Doomsday-sayers.

From a pollution point of view, the main problem is that the fuel is exploded, rather than merely burned. The problem is also complicated by the fact that the same explosion which creates the pollution also creates the engine's power. Thus the polluting aspect of the engine cannot easily be prevented; it must be cured. An additional complicating factor is that any

really effective cure is likely to impair the operating efficiency of the engine, since the functions of power generation and pollution generation are so closely linked.

Air pollution is an old story. In America forty per cent of it is blamed on motor vehicles, of which four-fifths of that is attributed to private autos.

The energy crisis is a somewhat newer story. Again, cars play their part. They are estimated to consume thirteen per cent of the nation's dwindling energy supply. Heaping insult upon injury, they manage to waste a good deal of even that generous ration. The internal-combustion engine even when properly tuned and operating on high-octane gasoline, only utilizes about twenty-seven per cent of the available energy. Much of that 27% is dissapated as heat. All of the other 73% is emitted as unburned hydrocarbons and other impurities, which, thanks to a peculiar chemical interaction involving our own sun, soon becomes detectable to our senses as smog.

"Noise pollution" is also a more recent addition to the environmental vocabulary, and although the term is usually applied to airports and rock albums, anyone who has ever lived near a highway interchange knows what even the most domesticated Buick can achieve when massed with thousands of its brethren beneath one's bedroom window.

None of these problems exist with the remarkable Stirling, which is silent, 40% efficient (in its present development), and terribly indifferent to what it is fed. A Stirling is quite happy on a diet of high-test of low, leaded or unleaded, refined or unrefined; in fact it will cheerfully accept natural gas, kerosene, stove oil, coal, bacon fat, vodka, or even wood—anything that burns. Unfortunately, not even the Stirling can do much about traffic jams.

There are very few other limitations on the engine's possibilities however. The only major one was pointed out a few years ago by Dr. Meijer. After an enthusiastic lecture on the engine, Dr. Meijer says he was asked by a skeptical member of the audience just what, if anything, was *wrong* with the engine. After considering for a moment, he replied, "the existence of other engines."

It is probably that factor more than any other that will delay the realization of the happy scenario depicted in the opening of this article, but a beginning, however modest, must be made somewhere, and the first Stirling-powered automobiles may begin appearing on our highways within the next ten years or so.

This "first generation" of Stirling cars will react no differently than your present one if you try to top up your gas with water. Philips' declared goal is to initially produce a relatively conventional low-pollution engine, with the ultimate goal of perfecting a zero-pollution engine. The first Stirlings will probably be designed to run from normal low-grade gasoline, although even these vehicles will enjoy improved efficiency and a considerable reduction in pollution, well within the strictest government limits. But the really spec-

tacular developments still lie in the future.

Although the Stirling engine has received a lot of publicity as a low or no-pollution engine, this is technically not quite accurate. The real significance of the engine is that it separates the functions of fuel combustion and power generation.

The engine depends for its operation upon an inert gas sealed into an "expansion chamber" with the piston. This gas is alternately heated and allowed to cool, causing it to expand and contract, which drives the piston. As long as the engine is supplied with an adequate heat source (700 degrees centigrade as opposed to the two thousand degree operating temperature of conventional engines) it will function normally, regardless of the means used to supply the heat. This fact broadens the range of possible fuels infinitely.

What restricts that range is the necessity of carrying your heat source around with you, but Philips has even come up with an answer to that, making considerable such esoteric possibilities as running your camper from a

log fire in Canada, the sun's rays focused through a lens in the Mohave, or even a volcano in Iceland.

What Philips has come up with is a "heat accumulator," a sort of storage battery for heat. Still in the experimental stage, the accumulator is a highly efficient gadget, with very little heat loss over the period of a day. Philips suggests the more prosaic combination of the accumulator and an electric heating element, to be simply plugged into a convenient outlet when you come home at night. This could easily prove a far more practical alternative to the more limited fully-electric automobiles now under consideration.

The Philips wizards are not resting on their laurels with that however. A far more fantastic proposal, also under serious investigation, is to simply fuel the Stirling indirectly with ordinary water! You may recall from your high school chemistry that water is H2Ohydrogen and oxygen. Hydrogen, the source of the sun's energy, is a highly efficient fuel, as well as a "clean" one. Philips has pointed out the need to develop, sooner or later, a practical synthetic fuel as the world reserves of fossil fuels diminish. The Corporation also calls attention to recent developments which indicate that an economical means of breaking water down into its component parts on a large scale will soon be achieved.

Proceeding from this assumption, Philips scientists have begun tackling the problems of hydrogen storage, since present techniques are insufficient to allow for a practical operating range for a hydrogen-powered automobile. Promising developments have already been made, and more are certainly in the offing. Obviously there is still considerable ground to be covered before the day when you only have to put water in your car, but scientific progress in the last decades has repeatedly demonstrated that predictions about the future invariably err on the conservative, rather than the spectacular, side.

If one of these days you do happen to find yourself behind the wheel of an extraordinarily smooth and quiet automobile which you simply plug into the garage outlet when you come home at night, and if you imagine that the air of your city is becoming a little more breathable, a little less irritating around the eyes, you might wish to pause for a moment of silent thanks to the obscure Scottish clergyman who never lost faith in his amazing invention and his vision of the future, and who just before he died observed with remarkable foresight: "... it remains for some skilled and ambitious machinist in a future age to repeat (the engine) under more favorable circumstances and with more complete success."

# 1973-1974 Excellence of Public Image Contest "E"



THE WINNERS of the 1973-1974 Public Image Contest "E" were chosen from entries received by GL Lodge Activities Committeeman George F. Chambers. The contest has revealed many programs conducted during the lodge year of community service which have improved the image of Elkdom in the eyes of the community. The winners in membership divisions are listed here:

### Lodges through 300 members

- 1. Greenwich, N. Y., Lodge ER Ronald Agdanowski
- 2. Irving, Tex., Lodge ER Robert Arris
- 3. Edison, N. J., Lodge ER William Gorman

### 301 through 600 members

- 1. Bethlehem, N. Y., Lodge ER George Townsend
- 2. Slidell, La., Lodge ER Harlin Adams
- 3. Brigham City, Utah, Lodge ER Ray Dufour

### 601 through 1,000 members

1. Paramount, Calif., Lodge ER Marvin Ezzell

### 1,001 through 3,000 members

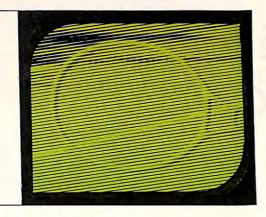
- 1. Anderson, Ind., Lodge ER Dale Murray
- 2. Norwich, Conn., Lodge ER Joseph Delucia
- 3. Sherwood, Ore., Lodge ER Charles Hoar

### 3,001 members or more

- 1. Phoenix, Ariz., Lodge ER Larry McMillon
- 2. Walla Walla, Wash., Lodge ER Richard Moore



### by Don Bacue



### THE AURA OF TENNIS

To understand a little about the "aura" of tennis, you have to understand that the game was originated in Wales by an Englishman. Now, if you have ever seen an Englishman lose his temper during any sporting event, you're one up on me. Let's face it, in England, it's not how you play the game that counts, it's how wide you grin when it's over.

Tennis is certainly an Englishman's game. It is a "genteel" sport for "genteel" people. I've been to tournaments at which spectators were hardly allowed to breathe—practically fined for, heaven forbid, talking—all for the fear they might disturb the players, break their concentration. This is the same genteel sport, you understand, that once excluded Billie Jean King from a picture after her first tournament because she had on white shorts instead of the prescribed tennis dress.

Well, golly gee!

Yet, some tennis players, some of the game's premier stars (yes, they'll remain nameless) have shown themselves to be, of late, anything but genteel. Some scowl in front of nationwide video hookups, some angrily slam balls back at the sidelines over points they feel they won, some go so far (far too far) as to actually chide the umpires for what they feel are bad calls. Now I ask you: Is that genteel? And can the genteel sport of tennis survive and flourish amid such obvious displays of barbarism?

The answer, according to the United States Lawn Tennis Association, is NO! The Association has decided to take action. From now on, all big bad players who commit "flagrant deeds" will be penalized in some tournaments by having their scores reduced. Also added to the books is a new ruling permitting a tournament chairman to withhold prize and/or expense money from big bad players pending a decision on whether or not they'll be required to pay fines. Prohibited are such violations as swearing at an official, using obscene language that can be heard by others, and making threatening comments or gestures. After all, the USLTA argues, it is the game's very genteelness that has kept it alive and growing since its founding as a diversion back in 1873. And, unless the game guards its stature zealously, it is bound to become a dead sport, the Latin of the active set.

Certainly, the USLTA's argument is not without merit. Tennis, after a somewhat tenuous beginning here in the U. S. while the sport changed its stature from rich-man's diversion to every man's delight, has grown steadily in popularity both here and abroad. It would be a shame—a sin—to see all those years of development go right down the drain. Unfortunately, the USLTA's recent decision can only hurl the sport into a dizzying spin from which it may never recover.

Lawn tennis, as it is played today, must surely be the second most boring spectator sport in the world, ranking close behind ping pong. The players in both aren't human, they're mechanical. You can sit in the stands or in front of the tube and predict a player's every reaction. Each game frowns upon individuality, charisma, verve . . and now, the USLTA is through frowning. It's penalizing. But whom?

Imagine for a moment where baseball would be without verve. Without Babe Ruth, Ty Cobb, Nellie Fox, Pete Rose. Can you picture any one of them as an expressionless machine? Imagine your favorite player being thrown out in a close play at the plate . . . and no Casey Stengel or Paul Richards or Leo Durocher charging out of the dugout to protest. Pardon me, sir, the manager might say, but I assume you're a lessthan-optimum-sighted-son-of-a-pansy. True, baseball players' language may get a bit too salty at times. But that's for the umpire to decide. If he thinks the player is being offensive, he can boot him out. But there's a difference—in most sports, at least-between offensiveness and color. If the fans can personally identify with the players, interact and interrelate. the sport is bound to be a big box-office winner. In fact, there seems to be a direct correlation between the degree of inter-relationship between player and fan and the general popularity of a sport. The most popular spectator sport in the world is auto racing. It's no mere quirk. At the Indianapolis Motor Speedway, the fans can get within feet of the drivers, talk to them, shout at them, even reach out and touch them. In fact, the only time drivers at Indy are not relating to their fans is when they're in their cockpits, roaring around the giant oval at 174 miles an hour. Drivers have a reputation for being rugged, dare-devil, heady personalities. They don't mince words, they don't beat around the bush. In short, they're human.

Now, I don't believe tennis players—or any sports figures, for that matter—should be allowed unrestricted reign on what they say or do. They shouldn't be allowed to throw their rackets or balls or stomp angrily around the court while the game is held up for 15 minutes. That is crude and tasteless. But unless the USLTA takes a long, hard look at its new set of regulations, tennis will soon be in big, big trouble.

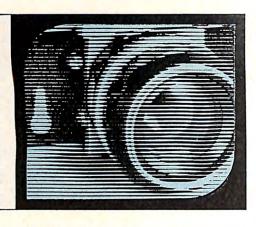
What was the best watched tennis event in America? The Bobby Riggs-Billie Jean King match, of course. It was a real event from the start . . . with all the airs of a circus, complete with sideshow and pitch men. It was something else, as well . . . fun.

Sports fans are no longer content to watch a sport for pure sport's sake. They do not want to sit still, immobilized by the awing spectacle of half a dozen machines running their patterns. They want to be entertained. They want to feel that, somehow, in some little way, they're a small but integral part of the game unfolding before them. They want to identify both with the sport and with the players. But real, live, flesh-andblood people can never identify with machines. All the great sports promoters and players throughout history have known that. Now it's time somebody told the USLTA.



Australian ace, John Newcombe

## NEWS OF THE LODGES





**RESIDENTS** of the Elks National Home were entertained by beauty queens in a variety show produced by Margaret Brackett, whose father lives at the home. Providing music, songs and dance for the audience were (front row, from left) Ted Furr, Betsy McDonald, Mollie Mitchell, Renee Cousins, Cheryl von Lehe, Libby Monroe, Tim Corder, Bob Bryant, and (back row) Lindsey Hess, Virgil Stoudemeyer, Marcia Burton, Bonnie Corder, Mrs. Brackett, and David Harb.





children by Indianapolis, Ind., Elks. One boy, who had been undergoing cancer treatments, was fitted for his new jacket by Est. Lect. Kt. Robert Snow. Also present were PER Robert Johnson, Est. Loyal Kt. Don Stiemann, PER John Sloan, and Community Welfare Chm. Barry Landy.

THE ELKS' LADIES of Champaign-Urbana, Ill., Lodge presented a check for \$905.31 to the physically handicapped children's commission. Funds were raised for this major project donation from a dance revue sponsored by the ladies. At the presentation were (from left) Thelma Leah Rose Corby, whose students presented the revue, Mrs. Kenneth Smith, benefit chairman, SP Ray Sheahen, Robert Steinhour, major project director, and Willis Kremin, commissioner.





A BALL with a Mardi Gras theme was held at Chicopee, Mass., Lodge with assistance from New Orleans, La., Elks. There were 400 persons in attendance at the event which included the crowning of the King and Queen, Mr. and Mrs. Henry Geryk (seated). ER and Mrs. Edward Lis (standing) welcomed everyone.

BROTHER AL DUTRA (left) was honored by Salinas, Calif., Lodge for having donated ten gallons of blood since 1952. ER John Beck presented a plaque to Brother Dutra for his achievement.



**OLD TIMERS** of Troy, N. Y., Lodge received 25, 35, 45, and 50-year membership pins during their night at the lodge. Among those present were PER Francis O'Grady (standing, third from left), chairman, PER Albert Smith (fourth), toastmaster, and ER Ferrin Sullivan (fifth).

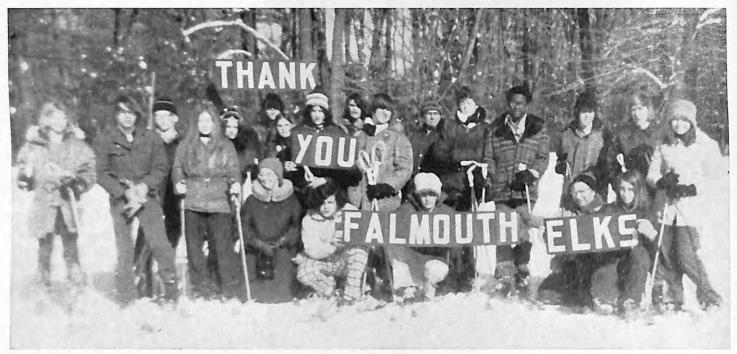




A CHECK FOR \$500 was presented by Wakefield, Mass., Lodge to the Eastern Middlesex Association for retarded children. (From left) ER George Finn gave the donation to Mrs. Thomas Burke on behalf of the association as her son Joey observed.



**THE CORVETTE CLUB** presented a check to Silver Towers Camp, the Vermont Elks major project for retarded children. ER Rodney Warren (third from left) of Montpelier Lodge accepted the check on behalf of the camp from (from left) Thomas Zampini, Jack Cowdrey, and Michael Brooks, Corvette Club officers.



A SKI TRIP to Jaffery, New Hampshire was hosted by Falmouth, Mass., Elks for local Sea Scouts whose adviser is PER Lawrence Palmer. The Scouts paid their own way from sawing wood during the winter.



**ONE DOZEN HIDES** gathered from Elks throughout the nation for tanning were presented to the Audie L. Murphy Memorial VA Hospital in San Antonio, Texas. At the presentation were (from left) Dr. Leonel Fuentes, rehabilitation medicine chief, PSP Virgil Sharp, PDD Charles Oldborg, W. R. Byrd, hospital director, Darrell Johnson and Ravel Padilla, occupational therapists, and ER Solon Pautz.



**THE ELKS' LADIES** of Sparta, N. J., Lodge sponsored a dinner to honor immediate PER Ronald Butto (seated, center) and ladies immediate Past President Madelyn Rowe (right). PSP Harrison Barnes (standing, right) was toastmaster for the event. Also present were Mrs. John Gaba, President, and VP Thomas Flynn.



A PLAQUE was awarded to Brother John Nass, winner of the senior citizens bowling competition sponsored by Des Plaines, Ill., Lodge. ER Ronald Sorrentino made the presentation and congratulated him.



**THE BUILDING COMMITTEE** has been planning a new home for Boonville, N. Y., Lodge. At the ceremony marking the start of construction were (from left) Edward Sweeney, Felix Gaetano, Michael Golden, PER Louis Romeo, ER Howard Urtz, Secy. Fay Blum, Chm. Howard Gleasman, Louis Stocklosa, PER George Yocum, Harland Hayes, and Erwin Goodhines.



**THE MOBILE UNIT** assigned to Livermore-Pleasanton, Calif., Lodge arrived recently escorted by three other area units. At the ceremonies were (from left) State Piggy Bank Vice Chm. Jim Spence, Connie Bentley, school nurse, ER George Powles, Judy Zaccone and Barbara Thomas, therapists, Major Project Trustee Jim Nielson, Norma Zehms, therapist, and Major Project Chm. L. James Nekitas.



AN ANNUAL DONATION from the Massachusetts Elks was made recently to Perkins Institute for the Blind in Watertown. Grand Trustees Chm. W. Edward Wilson (second from right) presented the check to Benjamin Smith, institute director, as (from left) State Trustees Chm. Robert Blomquist, State Foundation Chm. Robert Shell, and VP Albert Murphy watched.

## LODGE NOTES

WOODBRIDGE, Va. McGuire VA Hospital received two television sets, playing cards, and over 500 books from the lodge. Donating the items were ER Vernon Mullenger and Est. Loyal Kt. Claude Pye.

SAN FERNANDO, Calif. Two new methods are being used by Chm. Mel Hassler to increase donations to the Foundation. New members are given piggy banks into which they make daily contributions. In addition, members can buy \$1.00 squares on a card containing 100 numbered squares. When the card is filled, a number is drawn and the purchaser of that number has \$100 donated in his name.

BIG BEAR LAKE, Calif. Scouts from Troop No. 87, which is sponsored by the lodge, and their parents were guests at a dinner hosted by ER Oren Pike Jr. Highlight of the evening was the presentation of awards to Eagle Scout Lloyd Thompson.

NATICK, Mass. The lodge sponsored a night out for several patients from Jamaica Plain VA Hospital. Vets Chm. Richard Donovan and Project Chm. Jack McCarthy arranged the outing which included dinner and a show.

**OAK RIDGE, Tenn.** State Secretary John Smith died February 13, 1974. An honorary life member of the lodge since 1964, Brother Smith had also been Secretary of the lodge for five years.

**CULVER CITY, Calif.** The lodge purchased a new wheelchair and a hydraulic lift with bathtub to be used by Brett Bourne, 3, a victim of cerebral palsy.

**TOLEDO, Ore.** An article in the local newspaper honored the lodge for its many contributions to the community. Among these have been the distribution of Christmas baskets, sponsorship of Boy Scout troops, visiting veterans in the state hospitals, and supporting the eye clinic in Portland.

BROOKINGS, S. D. The lodge treated 17 patients from Sioux Falls VA Hospital to steak dinner and a basketball game. ER Robert Nemitz and Chm. Thornton Westbrook planned to make the outing an annual event.

CHAMBERSBURG, Pa. A special show, "Capers-74," raised over \$1,900 for the lodge cerebral palsy fund. Chm. Chet Fisher was producer of the show.

**CHILLICOTHE, Ohio.** Brother Thomas O'Donnell, 80, died recently after a 2-year illness. He had been a 55-year member of the lodge.

GULF-MOBILE, Ala. Life member Joseph Marques, 86, died February 13, 1974. Blind since 1940, he had devoted himself to helping physically handicapped children, and was directly responsible for raising almost \$100,000 during the 17 years he served as chairman of the lodge crippled children's committee. He had also received an award from the National Association of Deputy U.S. Marshals for his work in preventing juvenile delinquency in the community.

**ELIZABETH, N. J.** A new home for the lodge was recently dedicated. Among those in the ceremony were ER George Morris Jr., DDGER George Krug, and PGER William Jernick.

HEMPSTEAD, N. Y. Lodge member, Judge Samuel Greason, died recently at age 86. In addition to his distinguished legal career, Brother Greason had served in both the world wars.

HOT SPRINGS, Ark. Honorary life membership was bestowed on PER Thomas Black, a lodge member for 54 years. PERs Earl Robbins and James Webb made the presentation.

CHAFFEE, Mo. Kim Moore, Dorothy Heuring, Kenneth Cook, and Michael Martin were winners in the lodge's Youth Leadership Contest. Savings bonds were presented to them by ER Claude Curtis and Youth Chm. Frank Miller.

MURPHYSBORO, III. A ceremony was held to mark the last payment by the lodge on its pledge of \$25,000 to St. Joseph's Memorial Hospital.

SPOKANE VALLEY, Wash. Scholarship awards were won by high school students Mary Ann Kallas and Robert Faulkner. ER Roy Gunderson and Scholarship Chm. Will Joynes presented each with a \$100 check.

LITTLETON-WESTFORD, Mass. Visiting dignitaries joined the lodge in celebrating Massachusetts Elks Association Day. PER Joseph Miller conducted the ceremony initiating a class of 14.

HILLSIDE, N. J. An American flag was presented by the lodge to Boy Scout Troop No. 196. At the ceremony were Americanism Chm. Walter Reutter, Assistant Scoutmaster Leamon Brown, Scoutmaster Willie Brown, and James Clark, Scout district leader.



**FOUNDATION CERTIFICATES** were presented by District Chm. Art Jones (right) to members of Santa Monica, Calif., Lodge. (From left) Trustees Chm. John Larkin received a \$100 certificate, DDGER Norman Lopez, a \$1,000 certificate, and ER John Ketterl his third \$100 certificate.



AN AWARDS BANQUET was sponsored by Plantation, Fla., Lodge with guest speaker, Coach Bob Davies. The Teenager of the Year award went to Alan Anfinson (second from left), who was congratulated by (from left) Brother Russ Anfinson, his father, PDD Anthony Amoroso, and Youth Chm. Tom Ryan. Awards were also presented to Howard Rogers, Citizen of the Year, to speaker Bob Davies, Good Guy of the Year, and to the St. Gregory Raiders, Outstanding Youth Group.





**A DISTRICT DINNER** held in honor of the Past Exalted Rulers at Gouverneur, N.Y., Lodge was the scene for presentation of a check on behalf of the Elks' ladies to the major project. Ladies Chm. Nancy Holdstock presented \$500 to benefit the cerebral palsy project to District Chm. Ed Myers.

**THE CORNERSTONE** was laid to the home of Roanoke, Va., Elks in a recent ceremony. Exalted Ruler Mitchell Harrison welcomed members and guests.



ON THE 25th ANNIVERSARY of Menominee, Mich., Lodge, 11 new members were initiated by the visiting officers of Ishpeming Lodge. Menominee ER Wesley Prince (seated, center) welcomed the new members and guests (seated, from left) PSP Carl Fernstrum, VP Don La-Haye, Ishpeming ER Frank Brogan, and DDGER Leslie Anderson.





**THE THREE SONS** of Brother Charles Yulick (right) joined Dunellen, N. J., Lodge in a recent initiation. Attending the ceremony in honor of PGER William Jernick (second from left) were (from left) Ronald Yulick, Joseph Yulick, ER James Chappell, Charles Yulick Jr., and DDGER Sol Goldberg.



A CHECK FOR \$100 to benefit the Illinois Elks handicapped children's commission was presented by Elk Grove Village Officer Oakes (left) to District Chm. Alvin Krasnow. The occasion was Law and Order Night at Elk Grove, Ill., Lodge.



HANDICAPPED CHILDREN who have been bowling regularly with youth committee members of Binghamton, N. Y., Lodge participated in a tournament. Trophies were presented by Bowling Chm. Mike Brooks (front row, left) and Youth Chm. Stu Sullivan (right). A party for the players and their parents followed the competition.

POLICEMEN APPRECIATION was the theme of the fourth annual banquet sponsored recently by Hermiston, Ore., Lodge. Present were (front row, from left) Otis Umphres, ER Ronald Marsh, Bob Shannon, Banquet Chm. Larry Carrick, and (back row) DDGER LeRoy McGraw, Cpl. Amos Rasmussen, Oregon state police, Ray Cluckie, SP Bill Flatt, guest speaker, and Lon Reed.



**TWO WINNERS** in the Hoop Shoot sponsored by Severna Park, Md., Lodge were Scott Hodgins (left) and Chuck Chamberlain. They and the third winner, Steve Braland, received trophies and certificates from (from left) Co-chm. Bill Mitchell, Youth Chm. Irving Rew, and ER John Johnson.





A CHARITY BALL for crippled children sponsored for the 13th year by Woodbridge, N. J., Lodge was dedicated to Brother Charles Klein, past chairman of the lodge crippled children's committee. Present were poster girl, Chrissie Thorn, and (from left) Mrs. Ella Klein, Chester Rowinski, Est. Lead. Kt. Norman Nagy, Chm. Pete Pelletreau, and PDD Peter Greco.



THE SILVER ANNIVERSARY of Wolcott, N. Y., Lodge was observed recently. Joining ER Alan Yancey (left) and PER George Palmer (second from left) to celebrate 25 years were (from left) Congressman Frank Herton, SP William Steinbrecher, and DDGER Russell Freer.

**COLONIE, New York,** Elks honored 23 new Eagle Scouts at a lodge dinner for them and their parents organized by Chm. Joseph Kruegler. ER Walter Klee and Youth Chm. Warren Carr presented a flag and a certificate to the Scouts. Speaker was PER Thomas Morrison, chief of the Latham fire department.





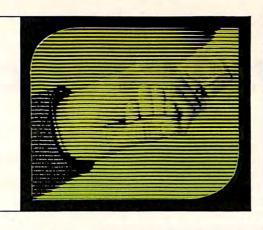
**THE THIRD GENERATION** of the Blanchard family is now represented in Slidell, La., Lodge with the initiation of Edwin Atkins (second from left) and Jeff Blanchard III (third). At the ceremony conducted by ER Harlin Adams (left) were Francis Sykes (second from right), grandfather, and Jeff Blanchard Jr.



NORTH LAUDERDALE, Florida, Elks beat the Miami all profootball team 87 to 83 in a charity basketball game. Proceeds of \$200 went to the Florida Elks Harry Anna Crippled Children's Hospital. Among those present were Tom Bier and Jim Langer of the Miami Dolphins, Jim Matlock of the Atlanta Falcons, Coach Al Wilhelm, ER Lew Thiesen, and Trustee Harry Kenney.

(Continued on page 45)

Elks National Foundation Chicago Illinois 60614 2750 Lakeview Avenue





A founder's certificate went to Charles Ruby (center) at Fullerton, Calif., Lodge for his \$1,000 contribution to the Foundation. He was thanked by Chm. Lou Blose (left) and ER Gerald Getchell.





Foundation Chm. Bill Eltzholtz (right) signed up 51 new members in the Elks National Foundation over the past year from Sedalia, Mo., Lodge. He was congratulated by PER Bill Gogerty, who presented him the 51st subscription.

Salt Lake City, Utah, Lodge member Antonio Letteri presented a \$1,000 contribution to the Foundation. The check was presented to PER C. Frank Gilbert.



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# Moon (ing) Over Miami

by Jerry Hulse

Soon Elks and their ladies will be mooning over Miami. They'll be arriving in force, 15,000 strong, for their big annual clambake which gets under way on July 7. It promises to be one of the largest convention groups to descend on Miami this year; in response the glamorous Florida resort is preparing one of its warmest welcomes. Indeed, not only is Miami planning to roll out the red carpet, but other communities from Palm Beach to Key West intend to do likewise.

Nearly 3 million vacationers and conventioneers visit Miami annually to play golf and tennis (there are more than 400 courts), dine in its restaurants and be entertained by the top names in show business. The resort's glamorous hotels face Collins Avenue, and this year your convention headquarters will be the world-renowned Fontainbleau, which in 1972 hosted both the Democratic and Republican National Conventions. A dazzling \$60 million monument, it is the largest resort convention hotel in the world, its 1,300

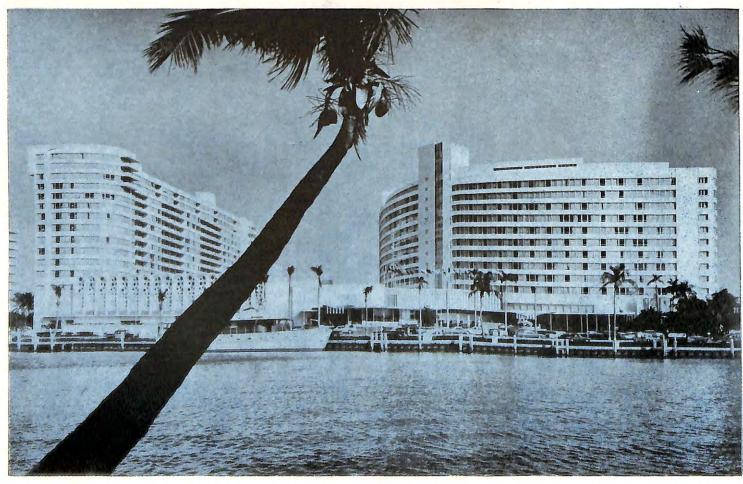
rooms overlooking a private beach, two swimming pools, tiered sun decks, tennis courts and impressive gardens fashioned by a French landscape architect. Inside, it contains a bowling alley, gymnasium, swimming pool, billiard room, an ice skating rink and one of the world's biggest ballrooms, a stadium-size arena capable of accommodating up to 5,000 guests.

The Fontainbleau has been called the "most complete and modern spa in America." Its lobby is a museum of art treasures: statues, tapestries and paintings from France, Italy and Greece. Among these are three magnificent chandeliers which were handcrafted in Venice. With a guest register that includes the names of U.S. Presidents, royal heads and dozens of film stars, the Fontainbleau is an attraction in itself. But there is more to Miami—a great deal more—and so for those of you who will be joining the convention, here is a list of special suggestions:

LINCOLN MALL Miami Beach's Lincoln Mall is a landscaped promenade extending eight blocks between Washington Avenue and Alton Road and bounded by 16th and 17th Streets. Electric trams complete the journey every 15 minutes, passing smart shops, department stores, office buildings and restaurants. Tropically landscaped, the mall is a garden of palms, hibiscus and other blooms selected for the various seasons: poinsettias at Christmas, lilies at Easter, daisies in springtime and roses in summer

### CRANDON PARK

Only a short drive from the heart of Miami, this 898-acre park extends along 2½ miles of ocean, with the largest single stand of palm trees in North America. An offshore sand bar serves as a breakwater, creating excellent surf for swimmers. Bring a picnic lunch along. Tables and barbecue pits are provided. There's also a special "party corral" for youngsters as well as a roller skating rink. Both adults and children will enjoy a ride on the miniature Biscayne Bay, Atlantic & Gulf



Railroad through some of the park's loveliest jungle-like scenery. Another high point: the park's 25-acre zoo featuring more than 350 species. There's also a children's zoo where youngsters may feed and pet a variety of tame animals.

PARROT IUNGLE

Here is the largest and most unusual collection of birds in the world. Most fly free through the jungle setting. Among the various species are 150 macaws from Central and South America. Waterfalls spill beside the jungle's main trail; there are monkeys, alligators, scarlet ibises, mandarin ducks from Japan, roseate spoonbills from Colombia, blue peafowl from India and dozens of flamingos. Shows staged in the "Parrot Bowl" feature trained macaws and cockatoos. A special "posing area" is available to photographers. Parrot Jungle is open daily between 9:30 a.m. and 5 p.m. Admission is \$3 for adults and \$1.50 for children.

JAPANESE GARDEN

If you can't get to Japan this year,
Miami provides the proper atmosphere
at its Japanese Garden and Teahouse
on Watson Island. Open from 9 a.m.
to 6 p.m. daily, this admission free
park, a gift to the city from a Tokyo
industrialist, contains ancient stone lanterns, orchid trees, bridges, tropical
fish, rock gardens, a 100-year-old stone
pagoda and its ceremonial teahouse.
Guests entering are asked to remove
their shoes. The entire garden was
created by one of Japan's foremost
landscape architects.

BASS MUSEUM OF ART

This city-operated museum at 2100 Collins Avenue features the works of such masters as Renoir, Gainsborough, Van Gogh, Rubens, Botticelli, El Greco, Franz Hals, Picasso, Modigliani, Guillaumin and Rouault. Besides the paintings there are wood sculptures plus two of the world's finest hunting tapestries which previously hung in Windsor Castle. Other exhibits include gold, silver and bronze coins as well as the manuscripts of such classical composers as Beethoven, Bach, Mozart and Haydn. Admission is free daily except Sunday between 10 a.m. and 4 p.m. MONKEY JUNGLE

Hundreds of Asian and South Amer-

Within walking distance of the Lincoln Road Mall are numerous Collins Avenue hotels, including the famed Fontainbleau (opposite), National Convention headquarters.



ican monkeys roam freely through Miami's Monkey Jungle. You'll see hundreds of Asian and South American animals, among them the orangutan, the golden lion marmoset, spider monkeys, a spot nosed quenon and other species. Stars of daily Jungle Stage Show are Henry and Charlie Brown, a couple of chimps who ape rock singers, ride a bike, walk a tightrope blindfolded, stand on stilts and pose for pictures. Also performing for photographers are two huge gorillas. To further provide jungle atmosphere, the deadly piranha swim in a pool along with the electric eels from the Amazon River. Monkey Jungle is located 12 miles south of Miami off U.S. 1.

PORT OF MIAMI

Here's where the cruise ships take on passengers for the Bahamas, Jamaica, the Virgin Islands, Caracas, Brenada, St. Maarten, Puerto Rico, Martinique, Guadaloupe, Curacao, Port-au-Prince and other Caribbean and South American ports. Last year nearly 1 million passengers sailed from this new multimillion dollar facility. For those short on time, three and four-day cruises to the Bahamas are offered throughout the summer. Prices start at \$79.50 per passenger (double occupancy) for three-day cruises and \$109.50 for the

four-day sailings. Norwegian Caribbean Lines offers seven-day trips departing each Saturday from Miami. Ports of call include Haiti, Jamaica and the Bahamas.

Royal Caribbean Lines is scheduling 14-day cruises to San Juan, St. Thomas, Martinique, Caracas, Aruba, Curacao, Port Antonio and Port-au-Prince. Dozens of additional trips are offered by other cruise lines. Consult your travel agent for details. (Ask about the fly cruise programs.)

CAMPING

Camping parks are plentiful in Miami, Dade County and the Keys. Thompson Park in the heart of the Everglades provides campsites at \$3 a night, including water and electric hookups, picnic tables, barbecues, showers, a laundry, recreation room and vending machines.

Camping is free at Elliott Key in Biscayne Bay, although the park imposes a seven-day limit. For the underwater explorer, John Pennekamp Coral Reef Park at Key Largo (50 miles south of Miami) leads the list. The tab for camping overnight is \$3.65. For complete details on camping in the Miami area contact the Miami Department of Publicity and Tourism, 499 Biscayne Blvd. Telephone 377-5461.

### **FISHING**

Few places in the world offer better fishing than you'll discover in Miami. The hook is out for a variety of fish: dolphin, wahoo, tuna, sailfish, bonito, tarpon, snook, pompano, jack and spotted sea trout. Rates for ocean-going cruisers range from about \$90 for a half-day to \$175 for the entire day. Boats carry a crew of two and the price includes both tackle and bait. Ask at your hotel for a list of charter companies.

### THE EVERGLADES

One of Florida's major attractions, Everglades National Park, is a two-hour drive southwest of Miami Beach via U.S. Highway 1 and Florida Highway 27, but figure on an entire day. The 1,400,000-acre park is a refuge for several species of birds: the snowy egret, roseate spoonbill, wood ibis, American Eagle, osprey and Everglades kite. Although the most common animal is the raccoon, occasionally crocodiles and panthers are seen in the jungle areas.

There's a free 90-minute tram ride that makes a 17-mile journey into the wilderness country and features a lecture by a park naturalist. Be sure to enter the park with a full tank of gas. It's a good idea also to take along a picnic lunch. Restaurants are as rare as service stations.

### TOURS

A number of bus companies operate out of Miami: Gray Line, American Sightseeing Tours and Greyhound. Tours range from three-hour journeys around Greater Miami to all-day excursions into the Everglades. Highlights of the city tour include Bayfront Park,

a Cuban refugee center, "hotel row" (the Fontainbleau, Playboy Plaza, Doral, Eden Roc, etc.), Bal Harbour with its luxurious homes, the Miami Museum, Hialeah Race Track, Coral Gables, Miami's Miracle Mile, the University of Miami and the community of Coconut Grove. Fares are \$4 for adults and \$2.25 for children under 12.

SEAQUARIUM

The largest tropical marine aquarium in the world, Miami's Seaquarium takes in 57 acres in a park-like setting. Altogether, more than 10,000 living exhibits are displayed. Highlight of any visit is the water show starring trained dolphins as well as Hugo, a huge killer whale who performs in a 500,000-gallon "whale bowl." Shows are conducted throughout the day. Plan on spending at least two hours touring the various exhibits.

### **BEYOND MIAMI**

For those who can spare the time, Disney World is too close to miss. Buses operate frequently to Orlando, and National Airlines has put together a three-day package that includes the use of a rental car, hotel room, breakfast and admission to Disney World and 16 Disney attractions. Prices start at \$55.

Disney World contains a six-mile monorail system, a couple of 18-hole golf courses, a wilderness camping area, hotels, restaurants, beaches, swimming pools, waterfalls and bridle paths plus its huge amusement park. Note: Orlando is hot and often humid during summer.

### A POTPOURRI OF PLACES

Palm Beach-This is the home of

Lion Country Safari (60 miles from Miami). Great prides of lions roam free through the park while you drive beside them. (Keep the windows closed!) Admission is \$3.75 for adults, \$2.75 for children.

Key West-President Truman vacationed regularly at Key West-a leisurely 150-mile drive out of Miami. You'll cross dozens of keys en route. If you prefer, there's good bus service. The fare is \$14 round trip.

Key Biscayne—This is where President Nixon maintains a home, next door to his pal, Charles G. (Bebe) Rebozo. When the President is in residence the island swarms with Secret Service agents. Traffic is a nightmare on Sundays; worse even than a Chicago freeway at rush hour. Ordinarily, it's only a 10-minute drive from Miami Beach. Stop for lunch or a drink at the old Biscayne Bay Hotel. This is where Mr. Nixon vacationed before he bought his home.

As you enter Key Biscayne a sign announces: "Welcome to Nixon Country."

### RESTAURANTS

Asti's—Popular Italian restaurant. 468 Arthur Godfrey Rd. Family operation. Phone 534-2470.

Benihana of Tokyo Steak House— Japanese environment. Meals prepared and served before your eyes at hibachi tables by expert Japanese chefs: 1665 N. E. 79 St. Causeway. Lunch, Monday-Friday. Dinner from 5 p.m. Unique Tatami Lounge. Phone 866-2768.

Bernard's—In Carriage House Hotel, 5401 Collins Ave. Plush; continental cuisine. Veal Française a specialty. Phone 864-4804.

The Betsy—American and Continental food. Serving three meals daily and open until midnight. Flamingo Club, 5875 Collins Ave. Phone 861-9000.

Cafe Chauveron—Diners may arrive by car or by boat. Specialties include roast duckling in a gourmet sauce, pike dumplings and frog legs: 9561 E. Bay Harbor Dr. Phone 866-8779. Dinner orders taken until 10:30 p.m.

Cafe of the Ambassadors—In Sheraton Four Ambassadors, 801 South Bayshore Dr. Continental cuisine, excellent service; steak au poivre a specialty. Open until midnight. Phone 377-1966.

Casa Santino-Classic Italian cuisine: 10999 Biscayne Blvd. Reservations. Open until 1 a.m. Phone 895-1440.

Cattleman—Branch of the N.Y.C. steakhouse, but in better setting: 1800 N. E. 124 St. at entrance to Broad Causeway. Phone 891-1600.

Csarda—Authentic Hungarian. Waitresses in native costumes: 13885 Biscayne Blvd. Phone 940-1090.

Chez Leon-French provincial res-(Continued on page 42)

## Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

The safest, most effective way to remove earwax is by using DEBROX® Drops regularly. DEBROX is recommended by thousands of physicians. They know it safely removes wax and can be used daily to prevent buildup. DEBROX costs only pennies a day and is available at drugstores without a prescription.

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# BACKYARD GARDENER

### by Jon Peterson

### STRICTLY FOR THE BIRDS

There's no other feeling like it in the world...awakening to the soft, chimelike chatter of a scarlet-garbed cardinal right outside your window. As though his sole mission on earth is just that simple: to bring a little sun into your life.

For that reason, alone, I'd be foolish if I didn't do everything in my power to lure these beautiful living songsters into my garden. But, as though song alone weren't enough, birds offer the gardener far more. The scarlet taninger, redheaded woodpecker, sky-azure bluebird—all look as beautiful as they sound, yet serve purposes far beyond these aesthetics.

It's hard for me to imagine any gardener growing anything without the aid of birds. Hundreds of species commonly found throughout the U. S. feast on garden-harmful insects . . . so many pests, it would be impossible to keep them in check without nature's most effective "pesticide." Birds go to work in early spring to devour chewing, sucking, and blighting insects such as grasshoppers, cankerworm, and aphids . . . and thousands more.

And birds don't stop their organic "cleanup campaign" there. By fall and all through winter, when insects are unavailable, those birds spending their time north switch to seeds. Which means grass seed, of course. (Who hasn't learned that the hard way while trying to plant a new lawn?) But many other, less desirable types of seed, as well. Finches, doves, sparrows, and cardinals all eat foxtail, ragweed, wild hemp, pigweed, thistles, and hundreds of more types of seeds. For every one of those seeds gobbled up before spring, there's one less potential ache in your back come summer.

All in all, nature has made attracting birds a relatively simple and painless process. Provide them with their four basic needs, and you'll have them to entertain you and perform for you...as long as 365 days a year. What are the basics? Let's examine them one at a time.

It's hard *not* to be able to furnish this inexpensive, always available commodity. In the spring and summer, the insects naturally present in your lawn, shrubs, garden, and trees will be more than sufficient. Hardly anybody *likes* insects. But the gardener who sprays and dusts with heavy concentrations of gen-

eral-purpose insecticides had better dislike birds, too, because they'll soon be spending their time protecting someone else's property. While birds aren't God's most intelligent creations, they're far from His dumbest. Once the food is gone...

During the winter, buying seeds and "suet balls" is one way of keeping birds around. But growing such seed-producing flowers as sunflowers and leaving them in the garden all year long works nicely, too. Other plants whose fruits birds relish as the snow mounts are hackberry, hawthorn, juniper, holly, Boston ivy, Virginia creeper, mountain ash, and fruiting roses. They'll attract the hungriest birds in town.

### Water

Birds are intrinsically clean little critters. Watch the activity at the bird bath out back. Often a bird will choose to wash even before it drinks. A strange order of priorities to we humans; but to a bird, it's a way of life. Provide a bath and a garden pool where possible for the bathers, a frequent sprinkling from the garden hose for showerers. Robins seem to prefer this best. But remember: no amount of baths, pools, soakers, or sprinklers will do any good if they're dried up or turned off when the birds need them most. You want to attract birds, not drive them somewhere else.

### Shelter

Long ago, the American Indian found that punching holes in dried out gourds and hanging them from trees provided excellent summer refuge for purple martins (notorious mosquito eaters) and other beneficial birds. You can do the same by buying (or growing!) some gourds of your own, carving out a 2½" diameter opening, then leaving it in the sun (or a dry, warm room) to "cure." Drill a hole in the top and insert an eyelet, from (Continued on page 49)

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# BIGFOOT:

### by Bill Thomas

The first time I saw the late Roger Patterson's documentary film on Bigfoot, or Sasquatch, as the Indians and I prefer to call him, I became most fascinated with the question of whether this giant manlike creature—the missing link between the world of the ape and the human—really did exist somewhere in that vast territory of the Pacific Northwest.

A year later, I saw the film again and studied it more in detail. It was then I decided to plan an expedition into this area to determine what it was all about. My trip was to be a casual one; I really had no hopes of tracking down a Sasquatch, but I did wish to talk to people who had actually seen one, to natives of the area who had spent a lot of time in the woods and who might have had the opportunity of seeing one and to visit some spots where sightings had been made over the years.

First we drove west to British Columbia where many sightings have been reported, dating back to times prior to the arrival of the white man. Sasquatch was the central figure of Indian legend long before this country became so-called "civilized" and the legends and tales persist even to this day. Occasionally new sightings are added to the old. For the Indian, particularly the Salish, the Yurok and the Hoopa tribes, this huge manlike creature covered with hair and standing erect to a height ranging from eight to 10 feet tall, is very real. It's the Salish who gave him the name Sasquatch.

Brutelike in size, its footprints have actually been measured up to 17 inches in length with a stride of 41 inches or more, depending upon whether it was walking or running at the time the prints were made. Experts have estimated its weight at 350 to 450 pounds. In color it resembles an ape, but that's where the similarity ends. This creature walks completely upright and has a stride and prints



Ron Olson, a researcher dedicated to capturing Bigfoot, perched with tranquilizer gun and camera in a California forest.

resembling those of a man. The facial features are manlike, too, although there's considerable hair on the face, too. In fact, so similar to man is this creature that several of those who reportedly have seen one while hunting in the woods of Washington, Oregon or British Columbia—the primary range of Bigfoot—have indicated they were afraid to shoot for fear of being charged with manslaughter.

One hunter who actually had a Sasquatch within his gunsights with the intent of shooting said he just could not pull the trigger on such a humanlike target. Nonetheless, at least reports of two shootings exist. First was by a group of prospectors who shot at one large creature and missed, then shot a second which fell into Ape Canyon and wasn't recovered. The prospectors, who were using a log cabin

# Myth or Monster?



An in-scale artist's conception of Bigfoot, together with actual castings taken of the creature's giant footprints.

as their headquarters in the canyon near Spirit Lake in Washington, were besieged all during the night by attacks of several of these creatures tossing stones too heavy for man to even lift.

Splinters were knocked from the logs, the roof caved in, the windows broken and the place generally ruined. At daybreak, the attackers withdrew and the prospectors grabbed their gear

and ran, never to return to the spot.

The second report was by a bear hunter who wounded a young one in a tree by mistake. He was horrified to see that he had shot a "human," but was subsequently driven from a good look at it by a bigger creature who dashed out of the dense forest to rescue the wounded youngster.

In Canada's rainforest areas west of the Rockies, however, I found few be-

lievers. Most of the natives smiled when asked about Sasquatch. At one campground at which my family and I had spent a night during our search, the owner inquired what brought us to that part of the country and when we told him, he replied, "Well, if you find one, I'll give you \$100 for the right to display him here."

One exception, of course, is news-paper publisher John Green of Agassiz who has written several books on the subject, two of them chronologies of reported sightings. But Green is also a believer and advocates shooting a Sasquatch if possible to verify its existence and contribution to science and mankind. He's a graduate of the University of British Columbia and the Columbia University Graduate School of Journalism in New York—a writer and publisher, not a scientist.

But Green has talked to enough people who have reportedly seen Sasquatch, has done enough research and become involved to the point he's a confirmed believer in its existence. And while many feel the Pacific Northwest is the domain of Sasquatch, according to Green's book, The Sasquatch File, published in 1973, sightings have been made in virtually all parts of North America— as far east as Maine and Labrador and as far north as Alaska. One sighting was even made in the Florida Everglades and the oldest sighting by white man was reported at Michigan City, IN, on Lake Michigan. That was in December of 1839 and the report was published in the Philadelphia Saturday Courier, among other places.

More recent sightings have been reported in the state of Washington, however, than at any other place and after British Columbia, we drove south to cross the border at Oroville. Stopping at the Visitor Information Building there, we met a 20-year-old polite young man who told us his best friend had indeed seen a Sasquatch.

"The friend," he related, "was a

quiet youngster and wouldn't tell a lie. If he says he saw one, I believe him," the youth said.

The incident occurred as this young man and several of the male members of his high school graduating class held an outing and campout north of the north end of Lake Chelan National Recreation Area, After dinner one evening an hour before dark, the boy had gone for a short hike up a trail which led to an open meadow. The U.S. Forest Service had been doing some roadwork on logging roads in that area and a bulldozer sat parked at the edge of the meadow. The boy climbed upon it and when he did, he discovered halfway across the small meadow what appeared to be a Sas-

"The Sasquatch apparently was interested in the dozer," related the youth. "But when he saw me, he stood perfectly still, perhaps as dumbfounded as I was. We both froze for a long moment and then I leaped from the dozer and raced back to camp. Once I glimpsed back to see if I were being followed, but the Sasquatch was running in the other direction.

"I told my friends about this when I arrived back in camp and we all returned to the meadow. There was evidence where the grass had been trampled by the animal, but that's all that remained of the Bigfoot. He had vanished into the tall timbers."

Many of the Sasquatch stories have evolved from the vicinity of Ape Canyon, Spirit Lake and Mt. St. Helens a hundred miles south of Seattle. The area is a remote one—a recreation area of the Gifford Pinchot National Forest. For many decades, it has been known as a mysterious place and many of the Indians who lived in this part of the Pacific Northwest would dare not go within 50 miles of it.

In March of 1847, Paul Kane wrote in his Journal, Wanderings of an Artist: "When we arrived at the mouth of the Kattlepoutal River 26 miles from Fort Vancouver I stopped to make a sketch of the volcano, Mount S. Helen's distant, I suppose, about 30 or 40 miles. This mountain has never been visited by either whites or Indians, the latter assert it is inhabited by a race of beings of a different species, who are cannibals and whom they hold in great dread...

"These superstitions are taken from the statement of a man who, they say, went to the mountain with another and escaped the fate of his companion who was eaten by the 'Skoocooms' or evil genii. I offered a considerable bribe to any Indian who would accompany me in its exploration, but could not find one hardy enough to venture." Just three years later, according to a report in Green's book, Agnes Louise Eliot stated in an interview that her father, Rocque Ducheney, in charge of the Hudson's Bay Company trading post at the mouth of the Columbia River, "firmly believed the story of the huge apes near Mount St. Helens. "He went there to hunt once and one of these apes beckoned to him. He just turned and ran until he reached home." And Ducheney never returned to the area to hunt again.

A great many mysterious things have happened in the Mount St. Helens area over the years. It's not known if the location of Ape Canyon just a short distance away had anything to do with it or not. Among the mysterious occurrances was in May of 1950 when Jim Carter, 32, of Seattle, an excellent skier, disappeared into Ape Canyon and no trace was ever found of him.

Carter had climbed Mount St. Helens with a group from Seattle on a warm, clear Sunday. On the way down he left the other members of his party near a landmark on the mountain called "Dog's Head," at the 8,000-foot level. He planned to ski around to the left and take a picture of the others descending on skis across a vast snowfield. That was the last time anyone ever saw him.

The next morning, searchers found a discarded film box at the point where he apparently had taken a picture. From that point, he seemed to take off down the mountain in a wild, death-defying dash, taking chances no skier of his calibre would take unless something was terribly wrong. He jumped over two or three large crevices and, according to one skier-searcher, "was going like the devil was after him." The tracks came all the way down the mountain and across Plains of Abraham to the walls of Ape Canyon.

"He apparently went straight down the steep walls," said Bob Lee, one-time public relations director of Georgia-Pacific Paper Co., a Portland, OR, mountaineer and Alpine Club member who was a member of the search team. (Lee was a member of the Seattle Mountaineer Search & Rescue unit at that time.) "We thought we would find him at the bottom of the canyon," said Lee, "but when we combed the area, there was not the slightest trace to be found. He just disappeared. There was nothing . . . absolutely nothing."

The search parties grew in intensity and number. As many as 75 people made up some of them. For two weeks they searched in vain. Young Jim Carter, his skis, his camera and all had vanished. To this day, not a single trace has been found.

"Searching through the canyon was

a strange experience," related Lee. "It was the most eerie experience I've eyer had. Always while in the canyon, I had the distinct feeling when alone that somebody was watching me. But never did I see anyone or any trace of anyone."

Newspaper accounts of these and other strange happenings are posted in a most fascinating scrapbook at the Visitor's Center of the Spirit Lake campgrounds. When we arrived there, parking our Superior motorhome close to the lake under an umbrella of giant Douglas fir, we met an old gentleman who had returned to visit after 20 years' absence. "I used to work for the Forest Service here years ago," he told me. "I was here when the apes were." But he said he'd never seen one. "What's more," he added, "I hope I never do."

After obtaining a map, some supplies and packing a couple of backpacks, my wife and I and our two youngsters-13-year-old Billy and 7year-old Alan-completely fascinated with the idea of at least possibly discovering the track of a Bigfoot, set out for Ape Canyon. It was a good two-hour hike around the side of Mount St. Helens and across a lava-barren area called the Plains of Abraham. Once we'd reached Windy Pass and photographed at close range a lone mountain goat that stared down at us from his lofty craig, the going became rugged. The trail leading into the Plains of Abraham was treacherous and steep. Once down there, it would be virtually impossible to hurry out.

We discussed the possible consequences and took a vote on whether to continue. No one wanted to turn back. We proceeded. It was a hot clear day in July. Sun glistened on the snow fields of Mount St. Helens, which is eternally snow-capped. Wild flowers carpeted the Plains of Abraham, growing between crevices of the hard lava. Two streams of icy glacier water carved a path across the Plain. We paused at the first one to lie prone and drink from its clear waters. The other—a hundred yards farther—was filled with silt and undrinkable.

Growth was sparse and small trees grew in clumps here and there. Most of them were stunted and gnarled. Some had died, leaving stark white sunbleached fingers reaching for the sky. Beyond the Plain, we could see the narrow doorway to the Canyon of the Apes. It was forboding, the shadows dark within the canyon walls. Beyond the doorway, which was no wider than six or eight feet, we could see the canyon opened up into a vast timbered area.

For a long time we stood along the (Continued on page 44)





The nine lodges of the Missouri Southwest District joined in purchasing a color television set for the Columbia VA Hospital. The new set was displayed by (from left) Columbia ER Bob Young, Bill Brown, hospital representative, Sedalia PER Clay Williams, and DDGER Robert Todd.



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Four new portable color television sets were presented to the Denver Veterans Hospital by Denver, Colo., Lodge. (From left) Glenn Hall accepted the gifts from ER Thomas Smidt Jr. and Vets Chm. Richard Cordes.





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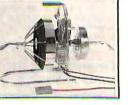
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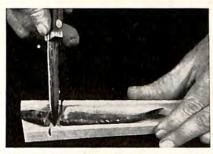
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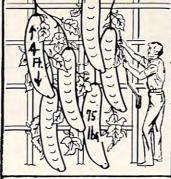
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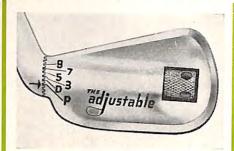
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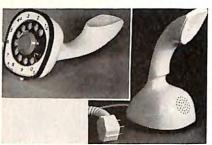
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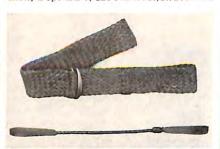
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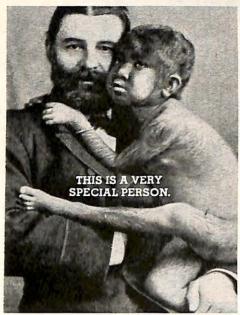
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by J. L. Slattery/R. Gosswiller

# THE NEW ECONOMICS—AND YOUR CAREER: Part 1

The March 25 issue of *U.S. News & World Report* carried a thought-provoking article on "The Toll of Shortages on Small Business." It began thus:

"For many thousands of the nation's 5.3 million small businessmen, the energy crunch is adding one more burden to an already top-heavy list of day-to-day problems. Rising prices, shortages of materials, tight money, high interest rates and burdensome government regulations have combined to make things tough lately for small companies and individual entrepreneurs. Now, lack of gasoline and fuel oil and petroleum-based supplies is compounding difficulties for these 'little guys' of the

business world."
Why has such a state of affairs developed? Will it be getting worse? And what implications might it have for your

income-earning prospects?

In this article and in our next one we will consider those questions in a way that may help you think productively about them. Our remarks will have to be both broad and brief, but in some later articles we'll examine some key topics in more detail.

The End of "Cheap Abundance"

The era of roughly 1920-1965 was the era of cheap abundance in America. But the conditions of cheap abundance are gone—and they're probably gone forever!

That's true of foods. "The good old days are gone and won't be back," said Dr. L. H. Simerl, professor of agricultural marketing at the University of

Illinois, last April.

What about energy? Mr. Michael Evans, president of Chase Econometrics, Inc.—the highly respected economics-research subsidiary of the big Chase Manhattan bank—has warned that "we have seen the last of cheap energy."

Mr. C. Jackson Grayson, Jr., is dean of the School of Business Administration of Southern Methodist University and the former chairman of the now defunct federal Price Commission. Last April, he warned that "we are moving from a nation of abundance to a nation of growing scarcity."

We could cite a number of other expert-source opinions to the same general effect, but those three will be sufficient for our purposes here.

And now to an important but all too little recognized fact: The overall pat-

tern of American small business originated back in the era of cheap abundance. In some important respects it is not well suited to today's socio-economic conditions.

Let's take a quick glance at some American history.

1946-and Today

As World War II was drawing to its close, many Americans were deeply worried about the possibility that another "Big Depression" might hit the country before too long. It was toward preventing any such occurrence that Congress passed an extremely important law, the Employment Act of 1946.

That law obligated the federal government to do its utmost to "promote maximum employment, production, and purchasing power." And the term "employment" here explicitly includes "self-emp'oyment," which of course mainly means what the term "small business" still means to most Americans.

But the Employment Act of 1946 did not obligate the federal government to try to control inflation or to deal with the problem of peacetime shortages of materials and products. Why not? Because back in that era it was not thought that either of those problems would ever become really serious in the U.S. economy.

Today, however, they are very serious indeed not only for the American economy but for the whole world economy.

Directly related to this development is a very important socio-economic force which many small-businessmen haven't yet clearly recognized.

The "Anti-Small" Movement

In the whole world socio-economy today there is a vast and powerful movement whose two main components of thrust are the growing demand for *income security* and the growing demand for *standard-of-living improvement*. This huge and complex movement, in the form it has in our time, has no precedent in all of history!

Among the many effects it is having is this one: It is exerting pressure which small economic entities are not well

equipped to cope with.

This is true both for small businesses and for small non-business organizations and institutions. What small company can offer the job security and employment benefits that such giants as IBM and Sears can and do offer? How

can small private colleges compete successfully against huge tax-supported state systems of higher education? And look at the new pressures which local governments are under because of rising demands by public-sector employes.

Or take the consumerism, equal-employment-opportunity, environment-protection, occupational health-and-safety, and product-safety movements. Suppose that Mrs. Jones is injured by a defective product she bought from a small department store which got it from a small manufacturer. Will the fact that both of those companies are "small businesses" keep Mrs. Jones from suing them or filing complaints against them with a government agency? Don't bet on it!

However, in the years ahead there will almost certainly be fewer *small* businesses for Mrs. Jones to buy products from.

Let's see why.

New "Allocation Patterns"

The typical small business is several stages down the line from the sources to whatever raw materials it may ultimately depend on. The sources of raw materials are controlled mainly by big companies and by national governments. And in just the last few years the whole world-market supply-and-demand situation with respect to raw materials has changed radically from what Americans have in general been accustomed to for more than fifty years! And the same thing is true with respect to energy.

Since the prices of raw materials are rising and seem likely to keep on rising, the large companies that process raw materials and the large companies that manufacture intermediate-stage products are going to be looking for ways to keep up their profits in the face of the higher prices they themselves will be paying and the higher labor costs and other operating costs they will have to meet. One way the big companies will be taking to maintain their profit levels will be to reduce the number of their "marginally profitable" product lines.

ginally profitable" product lines.

And yet many *small* businesses have traditionally depended heavily on the availability of those very kinds of products!

What's more, the difficulty we've just cited is only one of the many that small businesses will be facing in the years just ahead.

How Will You Be Affected?

We are not taking a "Voice of Doom" view of small-business and self-employment prospects. But we do say that the man who doesn't recognize the implications of the big economic changes that are occuring in our era might find his income-earning prospects being endangered seriously—and completely without warning.

It would of course be absurd to claim that there is some kind of magical all-purpose method for protecting income-earning prospects. But there are a number of basic principles that can be highly effective in many cases. They really aren't new, but the socio-economic context in which they must be applied today definitely is!

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# IT'S YOUR BUSINESS



by J. L. Slattery/R. Gosswiller

# THE NEW ECONOMICS—AND YOUR CAREER: Part 1

The March 25 issue of U.S. News & World Report carried a thought-provoking article on "The Toll of Shortages on Small Business." It began thus:

"For many thousands of the nation's 5.3 million small businessmen, the energy crunch is adding one more burden to an already top-heavy list of dayto-day problems. Rising prices, shortages of materials, tight money, high interest rates and burdensome government regulations have combined to make things tough lately for small companies and individual entrepreneurs. Now, lack of gasoline and fuel oil and petroleumbased supplies is compounding diffi-culties for these 'little guys' of the business world."

Why has such a state of affairs developed? Will it be getting worse? And what implications might it have for your income-earning prospects?

In this article and in our next one we will consider those questions in a way that may help you think productively about them. Our remarks will have to be both broad and brief, but in some later articles we'll examine some key topics in more detail.

The End of "Cheap Abundance"

The era of roughly 1920-1965 was the era of cheap abundance in America. But the conditions of cheap abundance are gone-and they're probably gone forever!

That's true of foods. "The good old days are gone and won't be back," said Dr. L. H. Simerl, professor of agricultural marketing at the University of Illinois, last April.

What about energy? Mr. Michael Evans, president of Chase Econometrics, Inc.—the highly respected economicsresearch subsidiary of the big Chase Manhattan bank—has warned that "we have seen the last of cheap energy.'

Mr. C. Jackson Grayson, Jr., is dean of the School of Business Administration of Southern Methodist University and the former chairman of the now defunct federal Price Commission. Last April, he warned that "we are moving from a nation of abundance to a nation of growing scarcity."

We could cite a number of other expert-source opinions to the same general effect, but those three will be sufficient for our purposes here.

And now to an important but all too little recognized fact: The overall pattern of American small business originated back in the era of cheap abundance. In some important respects it is not well suited to today's socio-economic conditions.

Let's take a quick glance at some American history.

1946—and Today

As World War II was drawing to its close, many Americans were deeply worried about the possibility that another "Big Depression" might hit the country before too long. It was toward preventing any such occurrence that Congress passed an extremely important law, the Employment Act of 1946.

That law obligated the federal government to do its utmost to "promote maximum employment, production, and purchasing power." And the term "employment" here explicitly includes "selfemployment," which of course mainly means what the term "small business" still means to most Americans.

But the Employment Act of 1946 did not obligate the federal government to try to control inflation or to deal with the problem of peacetime shortages of materials and products. Why not? Because back in that era it was not thought that either of those problems would ever become really serious in the U.S. economy.

Today, however, they are very serious indeed not only for the American economy but for the whole world economy.

Directly related to this development is a very important socio-economic force which many small-businessmen haven't yet clearly recognized. The "Anti-Small" Movement

In the whole world socio-economy today there is a vast and powerful movement whose two main components of thrust are the growing demand for income security and the growing demand for standard-of-living improvement. This huge and complex movement, in the form it has in our time, has no precedent in all of history!

Among the many effects it is having is this one: It is exerting pressure which small economic entities are not well equipped to cope with.

This is true both for small businesses and for small non-business organizations and institutions. What small company can offer the job security and employment benefits that such giants as IBM and Sears can and do offer? How

can small private colleges compete successfully against huge tax-supported state systems of higher education? And look at the new pressures which local governments are under because of rising demands by public-sector employes.

Or take the consumerism, equal-emenvironment-proployment-opportunity, tection, occupational health-and-safety, and product-safety movements. Suppose that Mrs. Jones is injured by a defective product she bought from a small department store which got it from a small manufacturer. Will the fact that both of those companies are "small businesses" keep Mrs. Jones from suing them or filing complaints against them with a government agency? Don't bet on it!

However, in the years ahead there will almost certainly be fewer small businesses for Mrs. Jones to buy products from. Let's see why.

New "Allocation Patterns"

The typical small business is several stages down the line from the sources to whatever raw materials it may ultimately depend on. The sources of raw materials are controlled mainly by big companies and by national governments. And in just the last few years the whole world-market supplyand-demand situation with respect to raw materials has changed radically from what Americans have in general been accustomed to for more than fifty years! And the same thing is true with respect to energy.

Since the prices of raw materials are rising and seem likely to keep on rising, the large companies that process raw materials and the large companies that manufacture intermediate-stage products are going to be looking for ways to keep up their profits in the face of the higher prices they themselves will be paying and the higher labor costs and other operating costs they will have to meet. One way the big companies will be taking to maintain their profit levels will be to reduce the number of their "marginally profitable" product lines.

And yet many small businesses have

traditionally depended heavily on the availability of those very kinds of products!

What's more, the difficulty we've just cited is only one of the many that small businesses will be facing in the years just ahead

How Will You Be Affected?

We are not taking a "Voice of Doom" view of small-business and self-employment prospects. But we do say that the man who doesn't recognize the implications of the big economic changes that are occuring in our era might find his income-earning prospects being endangered seriously-and completely without warning.

It would of course be absurd to claim that there is some kind of magical allpurpose method for protecting incomeearning prospects. But there are a number of basic principles that can be highly effective in many cases. They really aren't new, but the socio-economic context in which they must be applied today definitely is!

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# Moon(ing) Over Miami (Continued from page 28)

taurant where French maitre d's from other restaurants dine on their night off. 128 N. E. 17 St. Phone 374-8825.

Don Julio's-Mexican and Spanish cuisine in Latin atmosphere. 136 N. E. 20 St. Phone 573-8412.

El Capitan-Little Spanish gem overlooking Biscayne Bay at Miami Beach end of MacArthur Causeway. Superb paella valenciana and seafood. Phone 672-6153.

El Minerva-Spanish specialities including paella and arroz con pollo: 265 N. E. 2 St. Phone 373-9595.

Embassy Kosher-Jewish-American and continental specialites: 1417 Washington Ave. Phone 538-7550.

Embers-Long-established and famed for steaks, chops, and ribs cooked over hickory: 245-22 St. Phone 538-4345.

Famous-Truly famous for Jewishtype cuisine, in elegant surroundings. Smoked goose; Romanian specialties: 671 Washington Ave. Phone 531-3987.

Fishery-All-you-can-eat salad bar. Specializing in seafood. Casual attire: 19400 Collins Ave. Phone 932-2323.

Forge-Art gallery atmosphere; excellent service; steaks and chops a specialty. Wine list of 500; 432 Arthur Godfrey Rd. Phone 538-8533. Open late.

Manchu-Cantonese long established: 325-71 St. Phone 866-4303.

Gatti's-Continental-Italian cuisine with superb veal dishes. One of the oldest restaurants in Miami Beach: 1427 West Ave. Phone 673-1717.

Green Dolphin-A 360-degree view of Miami and Miami Beach skylines is visible through octagonal prisms of smoked glass atop the Miamarina on Biscayne Bay. Overhead, a wide skylight diffuses moonlight, starlight, sunlight into the room. French seafood is the specialty. Located at the 5th St. entrance to Dodge Island. Phone 371-6433.

Gigi Room-Fontainbleau Hotel's showplace supper club. French cuisine. Music; dancing: 4411 Collins Ave. Phone 538-8811.

Golden Greek-Authentic Greek from the word go: 12500 Biscayne Blvd. Phone 893-1177.

Grist Mill-American cuisine. Dress is casual. Authentic Midwest farm atmosphere featuring old water wheel: 19400 Collins Ave. Phone 932-2676.

Jamaica Inn-English Pub, Exotic Island setting. Beef a specialty: 320 Crandon Park Blvd., Key Biscayne. Phone 361-5481.

Joe's Stone Crabs-As name implies stone crabs are the specialty. Oldest restaurant on Miami Beach, at 227

(Continued on page 49)

# LODGE VISITS

# GRAND EXALTED RULER Robert A. Yothers





A luncheon hosted by Lake Wales, Fla., Lodge in honor of GER and Mrs. Robert Yothers was attended by about 80 persons. On hand to welcome Brother Yothers were (from left) PGER William Wall, DDGER Robert Howell, ER George Smith, and SP Alvin Ehrlich.

A regular meeting of Tacoma, Wash., Lodge was attended by GER Yothers. He was welcomed to the lodge by ER William Hansch.



Attending the mid-year meeting of the Mississippi State Elks Association was GER Yothers. (From left) Hattiesburg ER C. W. Hicks Jr., Brother Yothers, and PGER Edward McCabe paused to talk during a lull in the business session.





GER Yothers recently attended one of Brookfield, Mo., Lodge's weekly family steak dinners. He and PGER Edward McCabe each received a self-portrait sketched by Jeanne Adams, wife of Brother Donald Adams (second from left). Also present were ER Roy Gibson (left) and Trustee D. Ours (third from left).



A visit was made recently to Portland, Ore., Lodge by GER Yothers. With him on the occasion were PGER Frank Hise and ER Gary Gerads (center).

# Bigfoot: Myth or Monster? (Continued from page 32)

crest of the cliffs overlooking the canyon, staring into its depths. The sun was sinking low; we had brought no overnight provisions and I had no hankering to camp with the Sasquatch anyway. We searched around the area, studying the terrain. It had little soil and was mostly rocks, strewn with huge boulders. It would have been difficult to search for footprints of Sasquatch even if they existed. We finally turned back, but not before Alan, who by this time had learned an excellent imitation of the blood-curdling howl of the Sasquatch from Patterson's movie film, called to Bigfoot. I wonder what would have happened had there come an answer.

The following day we entered the canyon from the other end, via a logging road. Following a dry stream bed, virtually the only access up the canyon it was so heavily forested and entangled, we subsequently came upon several prints in the gravel and sand that could have been the tracks of a Sasquatch. Yet none were that discernable; they were merely impressions and not clearly defined. After hiking for perhaps two miles into the canyon, we decided to return to the wagon road. The stream bed became more and more narrow and at places, we were slowed by timber and trash jams across it. If Sasquatch actually lived within this canyon, it was, we decided, a good place for them. They could at least enjoy a certain amount of privacy.

It was miles away from Ape Canyon that former rodeo rider Roger Patterson and a friend on horseback came suddenly upon a Sasquatch on Bluff Creek in 1967. Patterson, who was actually looking for a Bigfoot, reeled off seven feet of jerky film showing a hairy creature, apparently female, striding quickly away on bent knees. Hollywood experts say the film could have been faked, but not without prodigious cost and time. They added after technical studies it appears unlikely.

Following the release of Patterson's film, the woods of the Pacific Northwest and British Columbia in Canada have literally become full of Sasquatch hunters. Some are amateurs, some professionals like young Ron Olson, of Eugene,

OR, a friend of Patterson, who still pursues Bigfoot with zeal and determination. He's formed an organization called the North American Wildlife Research Foundation with offices in Eugene for collection and dissemination of Sasquatch data. And he has traps and caretakers at various spots throughout the Pacific Northwest set to take a Bigfoot alive. Having invested considerable sums of money, he's more than convinced Sasquatch actually exists and that it will be only a matter of time before one is captured. The address of Olson's organization is 378 Blackstone Street, Springfield, OR 97477.

Other Sasquatch searchers include a Washington State University anthropologist, Dr. Grove Krantz. Operating entirely on his own funds, Krantz traveled mainly to the forested areas of Washington, interviewing all persons who report seeing a Sasquatch. So far, he's met less than a dozen persons in whose stories he can find no flaws. He believes in the footprints because, as he points out, they were made by a foot with precisely the bone structure and shape of a being the size and weight of the "gigantic Hominids" which have been sporadically reported for more than a century, predominantly in the Pacific Northwest.

"They're inhuman," he said, "and too sophisticated to be a hoax." Although he admits some of those found certainly were hoaxs and have been proven so

First of all, Krantz contends, any creature weighing as much as the ones reportedly sighted would have collapsed arches and therefore would be flatfooted as shown in the prints. The heel marks would be elongated and the front part of the foot would be displaced forward (as compared to a homo sapien) because of the awkward creature's massive body. All these characteristics are found in the non-fake Sasquatch tracks, he added.

The fact that these same prints have appeared in scattered remote areas all over the Northwest and British Columbia—sometimes up to 500 at a time—make the fraud possibility even more remote, says Krantz.

Olson, who goes quietly about his work, spending fulltime in search of Bigfoot, said his plan is "to capture this thing alive. When we do, there will be no sensationalism. We will take it to an isolated, secluded holding area, unknown to the press, while scientists are brought in to conduct tests."

Olson operates mainly on contributions from large companies and from individuals interested in the scientific results of a possible find.

After extensive studies of the Patterson film by experts, there seems to be actually little doubt that the species does indeed exist. But proving it is another thing.

Dr. John Napier, director of the primate biology program at Smithsonian Institute, said he saw nothing in the film that, on scientific grounds. would point conclusively to a hoax, Dr. John Wraight, chief geographer for the U.S. Coast and Geodetic Survey, confirmed that a land bridge between Siberia and Alaska has existed several times in the past million years and that at those times, the climate at the bridge area was relatively mild. It would have been entirely possible, in his estimation, for the Abominable Snowman of Asia and Bigfoot to be all of the same species.

Meanwhile, the Bigfoot character has become a household word. Along a Washington highway in the Cascades is a road sign warning motorists. It says simply: "Bigfoot Crossing." And the governor of Washington has declared Sasquatch the official state monster. And while many people discuss Bigfoot with tongue in cheek, there are others emphatically concerned for its welfare.

Wrote one gentleman from New York following the publication of a story in National Wildlife Magazine on the subject: "If Bigfoot still survives, let it survive forever in the wild and on film, but not stuffed nor even alive in a zoo . . . Man has caused the extinction of enough animal species already. Hopefully some Americans will not gain the dubious distinction of having snuffed out the life of the last living Bigfoot."

Despite all efforts to trap or shoot him, Sasquatch may—perhaps for years to come—remain alive merely in legend and on Patterson's film. "After all," explained Eric Shipton, "just because so few are seen doesn't mean they don't exist. You can travel for a long time in the jungles of India and never see a tiger—but that doesn't mean they aren't there."

My seven-year-old son may have the most sensible idea for proving their existence yet; he contends one should learn to talk with them.



# NEWS OF THE LODGES

(Continued from page 24)



A SURPRISE PARTY was arranged by Alameda, Calif., Lodge to celebrate the 70th birthday of PER and Secy. Paul Krausse (seated, right). Mayor Terry La Croix (seated, left) joined (standing, from left) Brothers Abe Kofman, Bob Nelson, Eddie Amarillo, PER William Lawrence, Trustee Russ Roberts, PER Bob Strehlow, ER Robert Perata, Est. Lead. Kt. Doug Durein, Mel Sanderson, Treas. Joe Dias, and Eddie Mink in honoring Brother Krausse.



THE FIRST Columbia/Southern California Elks pro-am bowling tournament was sponsored by Pasadena, Calif., Lodge to benefit the state major project. Among those participating in the tournament, which raised over \$1,500 for the cerebral palsy fund, were (standing, from left) professional winners, Bob Knipple, Jerry Burdick, Lee Taylor, Bud Horn, and (front row) Pasadena Chm. George Krotz, State Chm. John Zocchi, and Brother Don Cecil.



HONORED by Miles City, Mont., Lodge was PDD Henry Bohling (seated), who has served as lodge secretary for 50 years. Congratulating him were (from left) Est. Lect. Kt. Gene Lesser, Esq. Eugene Bankey, Trustee Don Eyre, Est. Lead. Kt. Howard Sweeney, ER Fred Gedney, Est. Loyal Kt. Ray Brubaker, PSP William Dunn, PER Bob Lamb, In. Gd. Terry Wagner, Chap. Bob Gersack, and Trustee Ray Riggs.



**TEENAGERS OF THE MONTH** (from left) Hop Hopkins, Shelly Suzuki, Ronald Reck, Deborah Singer, and Jane Kubasak were honored at a dinner by Burbank, Calif., Lodge. Awards were presented by PDD Ray Sherwood (left), ER Joseph Romo (second from right), and Youth Chm. Ray Taylor.



BARBELLS were the gift of South San Francisco, Calif., Elks to the local Boys Club gymnasium. Jim Callahan, executive director of the club, accepted the equipment from Chm. Jack Girbony, ER Frederick Daly, and Brother Remi Muyllaert, who is also vice president and director of the Boys Club.



THE 50th ANNIVERSARY of Orange, Calif., Lodge was celebrated at Past Exalted Rulers Night. PERs attending were (front row, from left) Otto Rodieck, C. E. Fenton, Burhl Wing, William Hirstein, Oscar Stutheit, Art Meyer, Orley Wright, Arthur Sanderlin, Russell Tanner, Odis Anderson, and (back row) Tom Wood, Fred Bowden, Elmer Wolff, Joseph Koontz, Jake Ezell, Gene Pleines, George McIntyre, Robert Corcoran, Jerry Ralston, and D. L. Schlobohm.



FOUR MEMBERS of the Farr family are now members of Greeley, Colo., Lodge with the initiation of Randall Farr who joined his grandfather, father, and brother as Elks. PER William Farr (front row, left) led the initiation of his brother with assistance from (from left) PERs Doral Miller, Earl Smith, James Maxey, James Shelton, (second row) John Althoff, Lewis Kitts, Fred Werner, Edward Bunker, DDGER J. Stanley Smith, and (back row) PERs Spencer Trent, Richard Tatman, Dale Tegtman, Roy Schmidt, Gene Shafer, and Joseph Haefeli.



**WELCOMING** physical therapist Bruce Ovitz (center) and his cerebral palsy mobile unit to the community were Susanville, Calif., Elks, ER Russell Brown (left) and Est. Lead. Kt. Robert Elliott.



A CHECK for \$2,000 was presented by Billings, Mont., Lodge to Deaconess Hospital. (From left) Brother Al Grosgebauer gave the donation, which will be applied toward purchase of a vascular cardiograph machine, to Don Danielson, hospital executive director, while Secy. Leo Johnson observed.



**QUEEN** of the Moscow, Idaho, Lodge Red Carpet Sweetheart Ball was Hildor Knudson (center) with Midge Farrell (left) and Barbara Townsend in her court. ER Raymond Eisinger crowned the queen.



**AN INITIATION** brought 14 new members into Belen, N. M., Lodge. ER Anthony Romo and Secy. Harold Northrup congratulated the class which was named in honor of GER Robert Yothers.



OCEANSIDE, California, Lodge honored life member William Knudsen (left) for his 55 years of service to Elkdom. Brother Knudsen was congratulated by ER Jack Gabrels.



**A CLASS OF 92** was initiated into Spokane, Wash., Lodge and dedicated to GER Robert Yothers. The new members were welcomed by the lodge officers following the ceremony.



**SCHOLARSHIPS** were awarded by Azusa, Calif., Lodge to two local high school students. ER Gordon Drumheller (right) presented the scholarships to Richard Gitchen (second from left) and Debra Konow (fifth) while (from left) Mrs. Herb Gitchen, Lou Notrica, Mrs. Nancy Konow, and Treas. Ed Thomas looked on.



SALINAS, California, Lodge honored ten members with 50-year service pins and life memberships at a special night. PER Mike Tynan, who had initiated the ten members, made the presentations to Brothers Harold Wallace, W. B. Norris, William Casey, L. J. Thompson, C. W. Jeffery, Alfred Bowden, Paul Pioda, George Wallace, John Nardone, and Lynn Nielsen.



A CLASS initiated into Coos Bay, Ore., Lodge included the sons and grand-sons of several members. Rodney Layton, Mark Paczesniak, Mark Bishop, Larry Bishop, William Auer, Alan Smith, Darrell Smith, and David Morin were welcomed by Brothers Al Layton, Walter Paczesniak, Norm Bishop, Carl Auer, Clayton Smith, Roy Smith, William Morin, and J. C. McColl after the initiation ceremony conducted by ER Frank Amatisto.



A CITATION OF MERIT was presented to Torrance, Calif., Lodge by the Muscular Dystrophy Association for the lodge's work in hosting the Jerry Lewis telethon for the past four years. ER Robert Crain (left) accepted the award from Walter Anderson, president of the Los Angeles county chapter of the association.



**AMERICAN FLAGS** were given by Everett, Wash., Lodge to 154 Scouts who attained the rank of Eagle Scout. Chris Larson accepted his flag from Judge Paul Hanson (left) and Brother M. F. Gilmer, who has been active in Scouting for 52 years.

**OFFICERS** of Montrose, Colo., Lodge initiated a class of 28 in honor of GER Robert Yothers. Conducting the ceremony were (back row, from left) In. Gd. Gene Harris, Treas. Tom Hartman, Est. Lect. Kt. Bernard Newlin, Est. Loyal Kt. Merlyn Webb, ER Fred Ayer, Est. Lead. Kt. James Standley, Esq. Richard Johnston, Secy. John Davis, Chap. Carlie McKnight, and Tiler Tom Alley.



A COMMENDATION for his work with youth was presented to Robert Squire (right) by Floyd Wakefield, a California assemblyman and member of Huntington Park, Calif., Lodge. Squire is founder of Smart Set International, Inc., an organization devoted to helping young people which receives much support from the B.P.O. Elks.



Moon(ing) Over Miami (Continued from page 42)

Biscayne St. Phone 673-0365.

Juanito's Centro Vasco-Spanish cuisine. Casual dress. Specialities are paella and eggs flamenca: 2235 S. W. 8 St., Miami. Phone 643-9606.

Kelly's-Specializing in seafood. Try bouillabaisse: 17550 Collins Ave. Phone

931-7140.

Le Provencal-French cuisine: 961

Collins Ave. Phone 534-5133.

Le Parisien-Top notch French cuisine, winner of several awards. Duck a l'orange a specialty: 474 Arthur God-

frey Rd. Phone 534-2770.

Los Bocheros-Spanish-Basque restaurant with music and entertainment. Spanish-American menu. Open to 1 a.m. In Miami's colorful Little Havana section: 981 S. W. 8 St., Miami. Phone 856-3313.

Luao-Polynesian decor, with long list of Cantonese specialties. Peking duck's a good bet: 1755-79th St. Causeway, North Bay Village. Open until 2 a.m. Phone 865-3735.

Mike Gordon's-Popular and excellent seafood cuisine. On Biscayne Bay at 1201-79th St., Miami. Open until 10 p.m. House special is red snapper. Phone 759-6825.

My Apartment-You cook your own filet mignon over an open flame. Intimate atmosphere: 500 Deer Run, Miami

Springs, Phone 871-6000.

Monks Inn-The emphasis is on cheese dishes. Atmosphere of a monastery deep in France. Serving until midnight: 3181 Coral Way. Phone 446-8319.

Pub-American Newport cuisine. Traditional open hearth cookery of beef, fish and fowl: 16701 Collins Ave., in Newport Hotel. Phone 949-7433.

Nick & Arthur's-Noted for steaks and stone crabs. Big portions: 1601 79th St. Causeway, North Bay Village. Open until 11 p.m. Phone 866-9759.

Omar's Tent-Middle East cuisine and atmosphere. Shishkebab a specialty: 534 Arthur Godfrey Rd. Phone 532-8422.

Pagoda-Excellent Cantonese cuisine, a show biz rendezvous: 1850–79th St. Causeway, North Bay Village. Phone 866-7337.

Piccadilly Hearth-Intimate. London meets Miami. Continental cuisine: 35 N. E. 40 St. Phone 576-1818.

Place For Steak-Steaks, what else? Open 5 a.m.: 1335-79th St. Causeway, North Bay Village. Phone 758-5581.

Post & Paddock-Superb roast prime ribs; racing crowd dines here: 9650 E. Bay Harbor Dr., Bay Harbor Islands. Open until 3 a.m. Phone 866-8706.

Prince Hamlet Inn-Reservations essential at this authentic Danish restaurant where antiques and knick-knacks vie with cuisine. Specialties include Copenhagen pepper steak, duck danoise. Open until 10 p.m.: 8301 Biscayne Blvd. Phone 757-5541.

Pumpernik's-Delicatessen type, everything from sandwiches to full-course dinners. Open from 7 a.m. to 3 a.m.: 6700 Collins Ave. Phone 866-0246.

Red Coach Grill-New England cuisine, specializing in Maine lobsters and steaks: 1455 Biscayne Blvd. and 18050 Collins Ave. Phone 932-1620.

The Roney Pub-Popular steak house. Also offers seafood menu. Individual bread loafs outstanding. Steak-a-Bob a specialty: 2301 Collins Ave., Open until 12:30 a.m. Phone 532-3353.

Round Table-Prime rib a low-cost specialty. Big restaurant, but set up in intimate style: 1931 East Hallandale Beach Blvd., Hallandale, and 1320 S. Dixie Highway, Miami. Open until

midnight. Phone 949 6837.

Rusty Pelican-Picturesque setting overlooking Biscayne Bay. Specialties: teriyaki steak, Polynesian spare-ribs and seafood curry: 99 Rickenbacker Causeway, Key Biscayne. Phone 361-

Turf Pub-Menu features African lobster tails, boneless sirloin steak and other tempting, mouth-watering specialties. Dinner served until 1:30 a.m. and bar is open until 5 a.m.: Ocean Dr. Phone 672-3182,

Valenti's-Seven dining rooms specializing in Italian cuisine: 1300 N.W. 7 Ave. and 9101 S. Dixie Highway. Phone 379-7661 and 667-0421.

Victoria Station-Prime rib specialty. Facility is five authentic railroad cars: 6301 N.W. 36 St. Phone 871-1563.

Vizcaya-Spanish-Basque decor and cuisine to match: 2436 S.W. 8 St. Phone 642-2452.

# Backyard Gardener (Continued from page 29)

which you can hang the gourd in a nearby tree or from the eave of your house. Gallon milk cartons, too, make attractive, inexpensive houses once painted and varnished or waxed to withstand the weather. To attract wrens, make the entranceway no larger than the size of a quarter. Bluebirds, on the other hand, require a 11/2" opening and prefer to nest five to 10 feet above ground and away from heavy traffic-both cars and people.

No bird is going to stick around when it senses the presence of danger. That means you'll have to make your yard dog-proof, cat-proof, and kid-proof if you're going to attract and keep birds in the area. Attach a simple collar bell to the neighborhood cat or dog so even the

slowest birds will have time to make a hasty getaway when danger approaches. Children anxious to test new slingshots and BB guns are another story. You'll have to work closely with your neighbors or-if it comes down to it-the local police department if trouble pops up. Most towns—even those unincorporated -have strict laws preventing the misuse of such devices . . . and holding a child's parents responsible for the youngster's actions often works when all other methods fail.

So provide your birds with food, water, shelter and safety today, and you can't miss increasing your bird population. Any way you look at it, that kind of population explosion is good news for the gardener, indeed.

# -Obituaries-



PAST DISTRICT DEP-UTY Eugene E. Ray, 52, a member of Bloomington, Ill., Lodge, died March 5, 1974.

Brother Ray served as Exalted Ruler of his lodge

and had been named an Elk of the Year at Kankakee Lodge. He held the office of Vice President in 1965-1966 and was District Deputy Grand Exalted Ruler for the East Central District in 1966-1967.

PAST DISTRICT DEPUTY James R. Meeks, a member of Bartlesville, Okla., Lodge, died March 28, 1974.

He served as State President and became District Deputy Grand Exalted Ruler for the East District for the year 1949-1950,

PAST DISTRICT DEPUTY S. J. Sullivan Jr., a member of Cleveland, Tenn., Lodge, died April 8, 1974.

He had served as Exalted Ruler of his lodge and was District Deputy Grand Exalted Ruler for the East District in 1973-1974.

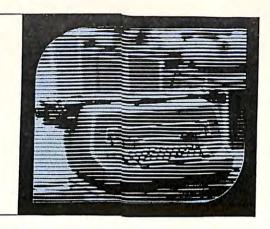
PAST DISTRICT DEPUTY W. B. West, a member of Tulsa, Okla., Lodge, died March 20, 1974.

He held the office of State President and served as District Deputy Grand Exalted Ruler for the Northeast District from 1923-1925.

PAST DISTRICT DEPUTY Thomas F. Malev, who was a member of East Liverpool, Ohio, Lodge, died April 27, 1974.

He served as Exalted Ruler and was Secretary of his lodge for 11 years and held the office of District Deputy Grand Exalted Ruler for the Southeast District in 1951-1952.

# **EDITORIALS**



# Pity the poor bulletin editor!

Most of us have often heard the complaint, "I never see anything about my lodge in the state association bulletin or *The Elks Magazine*." Or, "There isn't enough in my lodge bulletin about the activities of the various committees."

In most cases, these complaints are pretty well justified.

Ask any Bulletin Editor and he'll tell you quickly that he has to scratch around for suitable copy . . . it doesn't just come in automatically nor can he be everywhere that some important activity takes place. What does he do? He uses "fillers" such as jokes, excerpts from The Elks Magazine or other bulletins and he goes to press without pictures or news that would make the bulletin a strong vehicle for liaison with the membership.

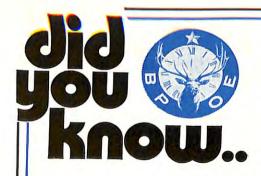
It isn't that much of a problem with *The Elks Magazine*. After all, there are some 2,191 lodges in the Order, providing the staff much more material

with which to work. As a matter of fact, the Magazine's problem is most often the reverse . . . there's too much material for too little available space. The editors make a sincere effort to publish all useable items submitted, including pictures.

We simply point out again the importance of each lodge and each state association having a good public relations committee with men willing to exert the necessary effort to putting together a bulletin the members will be happy to receive and read.

So let's pity the poor editor. He has a tough job on his hands and the mere fact that he gets out the bulletin is a tribute to his dedication and conscientionsness.

Examine your situation; if it needs an overhaul, get at it! Help make your editor's job lighter, more effective and more enjoyable. In the process, you'll have a much better bulletin and a happier, better informed membership.



Continuing its record of showing an increase in membership every year since 1939, the Order grew by 16,988 during the last reported lodge year. Total membership now stands at an all-time high of 1,588,772 in 2,191 lodges!

☆ ☆ ☆ According to latest official figures by Boy Scouts of America national headquarters, Elks lodges sponsor a

higher percentage of Scout units than any comparable organization. Forty-seven percent of all lodges sponsor Scout units serving over 31,000.

There are no existing records of charitable expenditures by subordinate lodges from the date of its founding in 1868 until 1880. From that date forward, however, records show that the Order has spent far in excess of a quarter billion dollars on its many charitable projects with no regard for race, religion or national origin. Only merit and need are considered.

The first Elks National Home was a hotel that had gone bankrupt at Bedford City, Virginia. It was purchased by a Grand Lodge

committee in 1902 at a total cost of \$12,500! After spending some \$30,000 on equipment and furnishings, it was dedicated in 1903. In 1912, the Grand Lodge decided that instead of remodeling the building, they would erect a new one on the same property. The cornerstone was laid in 1915. Value of the building alone has been set at some \$5½ million today, plus 180 acres of prime land at the foothills of the Blue Ridge Mountains.

The cornerstone of the Elks Memorial Building in Chicago was laid in 1924 and the building was formally dedicated July 14, 1926. It cost some \$2½ million to build and is now valued at over four times that amount.

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Simply here are the facts:

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2. MOLYBDENUM VANADIUM STEEL makes our gournet knives virtually indestructible. Please please don't

2. MOLYBDENUM VANADIUM STEEL makes our gourmet knives virtually indestructible. Please, please don't sharpen our knives... Experts say our edges will Never Ever have to be sharpened the old way. Simply rub them over any china plate and the razor honed blades will be restored. It is reported that no other knife in the world whose edge is so perfect can be restored so easily. Metallurgists say they won't bend, dull, rust or lose their hardness ever.

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OUR GUARANTEE. We have a super fantastic prod-5. \*\*OUR GUARANTEE. We have a super fantastic product at a great price and we are willing to guarantee these gourmet knives unconditionally. If you don't agree that our knives are the best cutlery offer anywhere return them for full purchase price anytime. Not ten days, not thirty days, not even ten years. Return them anytime for full refund. Save our unconditional guarantee and maybe your great grandchildren can refund your sets. We're not worried because even three or four generations from now these knives will be razor sharp, free of rust and as beautiful and practical as they are today.

today.

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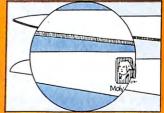
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