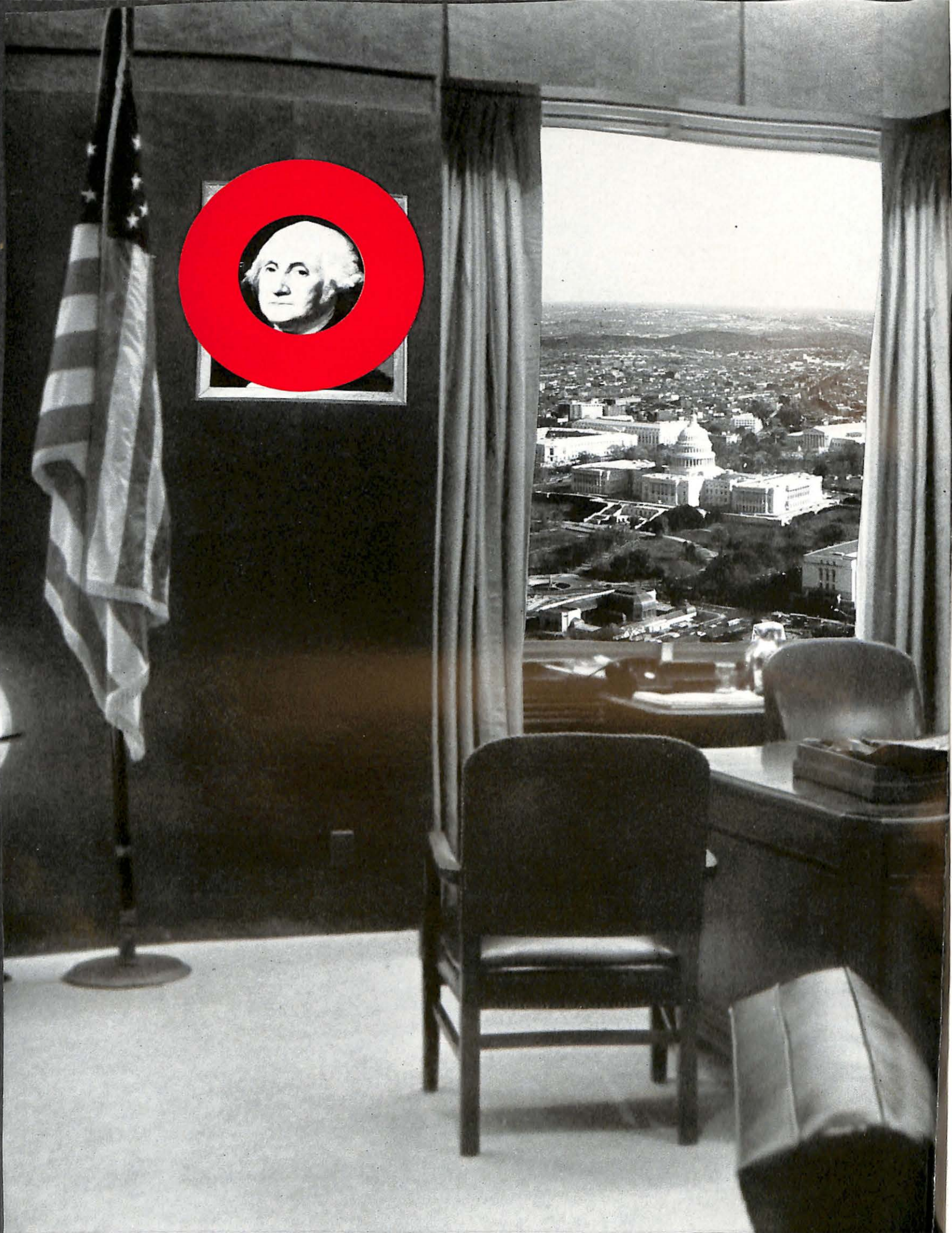


the
Elks
magazine
September 1974

Gerald Strohm/Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1974-1975





What would *Washington* think of Washington's energy policies?

He'd puzzle, we suspect, over a lot of contradictions.

Congress and the Administration, after massive investigation, have determined that the U.S. is still short of energy and will be for years to come. That's realistic.

Knowledgeable government officials also accept that the shortage will only be overcome by massive effort requiring capital, time, and a unity of national purpose. That, too, is realistic.

Enter the contradictions.

Capital, we said. To find and develop the petroleum America will need between now and 1985 will cost more than half a trillion dollars. Yet the profits industry needs to generate and attract capital come under steady political attack. So does the tax structure that permits America's oil industry to compete for energy resources around the world.

Time, we said. Yet gasification and liquefaction of coal, the extraction of oil from shale and tar sands, solar energy—all these processes are talked about as if they were ready right now. They're still many years, many dollars, and much work away.

Unity of purpose, we said. That should dictate a policy providing for environmental protection, social progress, and enough energy to maintain our standard of living. We need clean air and pure water. But we also need new refineries, more oil and gas exploration off our coasts, and deep-water ports such as many other nations have developed to handle oil transport more efficiently and reduce risks of tanker collisions and spills.

There are balances to be struck, and government must take the lead in articulating them. Government must establish clear priorities. Government must assist with research into alternate energy sources. And government, above all, must take the lead in establishing dependable ground rules that don't change with the political winds. Ground rules that will permit industry to muster the huge capital resources necessary to get the job done. America can't afford to improvise much longer.

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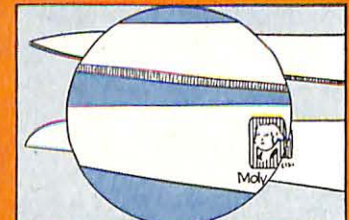
1. MOLYBDENUM VANADIUM STEEL (very expensive) makes our knives razor sharp. You will cut slices so thin you'll see through them. Carve a roast wafer thin. Cut a soft spongy tomato to perfection. Slice an onion so close that you'll read the small logo on the blade while in the onion.
2. MOLYBDENUM VANADIUM STEEL makes our gourmet knives virtually indestructible. Please, please don't sharpen our knives... Experts say our edges will Never Ever have to be sharpened the old way. Simply rub them over any china plate and the razor honed blades will be restored. It is reported that no other knife in the world whose edge is so perfect can be restored so easily. Metallurgists say they won't bend, dull, rust or lose their hardness ever.
3. MOLYBDENUM VANADIUM STEEL makes these knives durable and tough. Cut through big bones easily and effortlessly. No job too tough. Glide through big turkeys. Tough but flexible cuts slices close to bone and then cuts bone in half cleanly.
4. Beautifully designed set of 4 with handsome rosewood handles. Magnificent in attractive design and practical in every way. 14 $\frac{1}{4}$ " carver, 11 $\frac{1}{2}$ " Cook's knife, 11" dicer, chopper and 8 $\frac{1}{2}$ " parer. Stunning rosewood handles are impervious to grease and oil and safety bonded to the blades. You'll be proud to display these knives.
5. **OUR GUARANTEE.** We have a super fantastic product at a great price and we are willing to guarantee these gourmet knives unconditionally. If you don't agree that our knives are the best cutlery offer anywhere return them for full purchase price anytime. Not ten days, not thirty days, not even ten years. Return them anytime for full refund. Save our unconditional guarantee and maybe your great grandchildren can refund your sets. We're not worried because even three or four generations from now these knives will be razor sharp, free of rust and as beautiful and practical as they are today.
6. **OUR PRICE.** Simply our price is \$9.98. Yes, you could pay up to forty dollars more to get gourmet knives of this quality.

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We promise to rush your order if you order now. We must let you know that supplies are truly limited and at our truly remarkably low price these gourmet sets are sure to go fast.



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*A message from
the Grand Exalted Ruler*



“Your Kind of People”

LAST MONTH I pointed out three steps to being a better Elk: pay dues promptly, attend meetings and join the National Foundation.

This month I want to address my comments to the ladies. I can assure you that you can state with pride that your husband is an Elk. In order to become an Elk there must be an invitation from another Elk. This means that every Elk was endorsed by another as an American gentleman. When your lodge has social family affairs you can go knowing that the others will be your kind of people.

This pride that we all feel about our membership is not only because we endeavor to be better, both as Elks and as Americans, but because the record book is full of the good things we do for others. Our order sponsors a larger percentage of Boy Scout troops than any other group. Every lodge is in one way or another involved with the youth of America.

One program of which you can be proud is not very well known and this letter is to tell you a little about it. It is called the Emergency Education Fund. For the children of Elks in good standing who die or become totally incapacitated, it provides funds to help them continue their higher education up to the age of 23.

This fund is administered by the Trustees of the Elks National Foundation with funding provided by that foundation. While membership in the Foundation is not a requirement, it is a compelling reason for becoming a participating member for only \$10 per year.

So if you know of some young person who might qualify for this assistance, contact your local lodge secretary. If he needs further information he can refer to the annual report of the National Foundation.

My wish would be that no youngster would need it, but also that no youngster needing it would fail to avail himself of this benefit through lack of knowledge that it is there—the one thing we do for ourselves as an Elk family.

Gerald Strohm
GERALD STROHM

Better Elks—Better Americans

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the **Elks** magazine

VOL. 53, NO. 4/ SEPTEMBER, 1974

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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8 WANTED: VETERINARIANS

Americans depend upon billions of animals in a wide variety of ways—yet we're frightfully short of qualified people to care for them.

Earl Clark

11 BEEFALO

"Step right up, folks, for the taste treat of a lifetime!" But will it sell?

Jean Ayres Hartley

36 FREDDIE

Who was he? And what was the sublime security he offered?

Jack Ritchie

55 "YIPPEE!"

It all started with a Tennessee Walking Mare . . . now it's a million-dollar rodeo.

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454

Most automatic rifles are as accurate as you are...for at least the first shot. But what about the second? And the third?

Automatic rifle accuracy starts with your ability to recover from the first shot's recoil. Here's how the Remington Model 742 WOODSMaster helps...straight from the men who designed it.

The real key to hunting accuracy with an automatic is its speed of operation. If the rifle ejects and chambers cartridges too quickly (which is often the case), most hunters have a hard time recovering from recoil and barrel whip. If the rifle operates too slowly, a hunter may lose the extra-shot advantage he bought the rifle for in the first place. Somewhere between "too fast" and "too slow" is an optimum. So the Remington designers set out to build a truly automatic rifle with an optimum rate of operation...a rate that would let a hunter make the most of the accuracy built into the rifle. The result of their efforts is the Remington Model 742.

The 742's rate of operation is engineered to help a hunter fire several shots quickly and maintain his sight plane from shot to shot, without changing position or grip. This rate is fast enough to maintain the automatic advantage...yet slow enough to give the hunter a big edge in his recovery from recoil. Which leads up to the second big reason why a rifle's operating speed is important: recoil reduction.

If the rifle mechanism operates too fast, a recoil reduction system really doesn't have a chance to be effective. And if the rate is too slow, it isn't needed because the hunter has plenty of time to recover...at the expense, perhaps, of additional shots. Essentially, the system in the Model 742 operates like most other automatic rifles. But here's where Remington designers used some engineering imagination.

The recoil force is more than required to operate the mechanism...and more than enough to give you a jolt. So by capturing the peak of the recoil force in what Remington designers call an "Inertia Sleeve", that peak recoil force is split. This means you receive a softened initial recoil push.

Now the real advantage is obvious. You're set for your next shot quicker with the 742 than with other types of rifles. And the more experience you have with the 742, the steadier you should become. That means greater control. And greater control means you have a better chance of keeping your sight picture from shot to shot.

Like every Remington rifle and shotgun, the 742 has certain features we think you'll want to know about. Like the "Teflon"-S** coating we've added to interior moving parts. The result is longer wear, smoother operation and easier cleaning. And the artillery-type bolt locks up safe and strong. In fact, the action is so safe and strong that the 742 and its moving parts perform effortlessly despite bad weather. The artillery-type bolt locks up tight with multiple lugs. Three rings of solid steel completely enclose the cartridge head.

A rich blueing, "vibra-honed" parts with a mirror-like finish, Du Pont RK-W wood finish (just about the most rugged finish available) make the 742 owner a proud one.

The 742 comes in five great calibers: 6mm Rem., 280 Rem., 30-06, 308 Win., 243 Win. And you have your choice of an ADL or BDL "Custom Deluxe". The BDL, incidentally, is available in right- and left-hand cheekpiece models. There's an 18½" barrel carbine that's great for hunting in brush, too. All feature black fore-end caps, white line spacers, clip magazines and receivers that are drilled and tapped for scope mounts. Priced from \$204.95*, the 742 offers a hunter tremendous dollar value. Finally, you ought to know that we test and prove the Model 742 with Remington ammunition. So, if you're after top performance, it makes sense to use Remington ammunition.

This report about the Model 742 WOODSMaster and all other "Remington Reports" are based on information straight from the men who design and engineer every Remington product. For even more details, send a postcard to: Remington Arms Company, Inc., Dept. 737, Bridgeport, Conn. 06602, for a copy of our free 1974 full-color Remington catalog.

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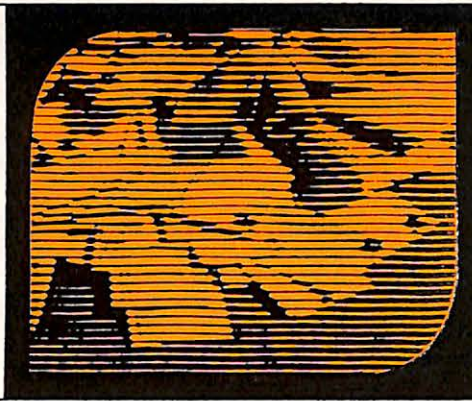
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LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

• We wish to thank *The Elks Magazine* for the article printed in the issue of July, 1974, regarding micro-neurosurgery ["Invisible Surgery"].

It was through this article I was able to make contact with Dr. Robert W. Rand of U.C.L.A.'s Medical Center for a special "operation" called "radio frequencies neurolysis." Since then I am free of the violent pain of tic douloureux. This had bothered me for five years.

I know of others who were "led" to this skillful surgeon through this article. Surprisingly, doctors and neurosurgeons in this area are not aware this procedure is available. It does require some special equipment.

With best wishes—and many thanks.

Joseph P. Fanning
San Carlos, CA

• Thank you for publishing Bill Thomas' article, "Bigfoot: Myth or Monster?" [July, 1974] and thereby adding possibly another bit of credibility to contemporary Sasquatch lore.

I was living in northern California at the time that Roger Patterson shot his footage of what he later called the 'adorable woodswoman' and I have enthusiastically followed the attempts by others to gain data on this elusive creature ever since.

Midwest readers may be interested to learn that two purported sightings of Sasquatch-like creatures were reported in southeastern Oklahoma several years ago and Lawrence Curtis, Curator of the Oklahoma City Zoo, had in his possession a chicken house door bearing human-like hand prints that were never positively

identified as being those made by any known creature.

Gary B. Harman
Okmulgee, OK

• Hell, I thought everyone knew about Bigfoots. They are descendants of Paul Bunyan and an unknown friend.

Paul was so big that while crossing the great plains approximately a hundred years ago when he needed a pair of shoes, he gutted out a pair of Buffalo calves shoved one on each foot, tied the legs around his ankles and walked to Portland, Oregon, where he had shoes made and later donated them to the World's Fair that was held there about seventy years ago. The shoes are still on display at an old museum in the near northwest part of Portland. I have seen them. They are about the length of a big shepherd dog.

R. M. Barton
Santa Fe, NM

• The article about tennis by Don Bacue ["SportsAction," July, 1974], indicates that he believes that competitive sports are intended only for brawling rowdies who are more interested in hurling insults and creating disturbances than they are in appreciation of a good clean contest which expects good sportsmanship and rewards a finely honed degree of artistry, stamina, concentration and good conditioning.

To paraphrase the last sentence of Mr. Bacue's article, "Now it's about time somebody told Don Bacue."

A. J. Goddard
Freeport, IL

• Don Bacue makes some rather appalling statements in his July "SportsAction." Mr. Bacue misses the whole point of sports generally. Participation is the thing, not viewing. Tennis is essentially a sport to play; one that people engage in for their own pleasure, exercise and health. It is only since money interests have gotten involved that it has become a major spectator sport. As a lifelong tennis player, I could care less whether fans enjoy watching tennis or not. It is enough for me, and I believe for most players, that the courts are available, the competition is keen, and one is testing his or her skills against other players.

One of the least healthy aspects of American society today is our sitting in a chair watching something. Why not participate? That is the name of the game. As far as whether the fans or Mr. Bacue have any fun watching tennis, I believe it doesn't make a damned bit of difference to most players, because viewing is a distorted concept of the sport.

Walter Olson
Macomb, IL

• With reference to Robert L. Williams' story ["One Man, Two Lives," June, 1974], Marshal Michel Ney had a sister named Elizabeth Ney who lived in Austin, Texas, and was an accomplished sculptress. Her home in Austin is now a museum and contains many of her works and the home is much as she left it.

It has always been commonly known in

Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

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Texas that she had a brother living in Carolina who was a school teacher but I have never before heard that he was supposed to be Field Marshal Ney.

I am wondering if Mr. Williams knows about Elizabeth Ney or if he has done any research from this standpoint. She was well known and well liked and I am sure there are still people around Austin who could give him additional information.

Cecil Carruth
Harlingen, TX

• I recently read the article entitled "One Man, Two Lives." I have a special interest in this man. From early childhood I have heard about Michel von Ney from my mother.

It is my understanding that Madam Ney did not remain in France, at least not permanently. She took her two children and went to Sweden. Michel Ney's son, Nickolas (Berggren) was my grandfather's father. Michel Ney also had a sister Clorinda.

I have read many articles about this man but none of them mention his family.

Frances Nord Borcich
Long Beach, CA

• In the July issue Mr. Charles Johnson of Milwaukee, WI, wrote, ["Letters"] "... I can remember listening to that famous game in Chicago, on the radio, when the Bambino pointed into the bleachers and then slammed a home-run there. Decided the pennant that year, as I recall."

Well gentlemen, Mr. Johnson is wrong; that home-run that Babe Ruth hit was in the *world series* against the Chicago Cubs. The Yankees had already won the pennant.

Charles Costello
Tampa, FL

• Thank you so much for the very well done article on Spokane's Expo '74, "Brash, Proud and Rural" [June, 1974].

Our beautiful river in the center of the site adds to the beauty of the buildings, the spectacular entertainment, and our lovely weather. We in Spokane are, indeed, brash, proud and rural.

Mrs. Chas. L. Moffatt
Spokane, WA

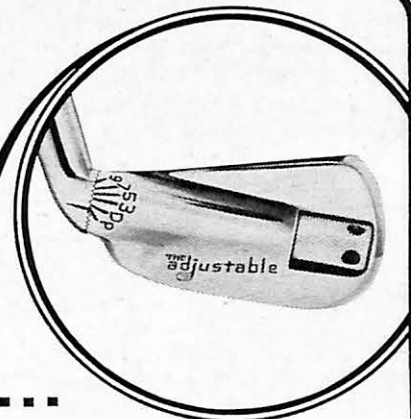
• On behalf of all the members of St. Joe, MI, Lodge No. 541, and from the newest Elks Lodge (No. 2511 in Paw Paw, MI), we wish to thank William Quinn for the very impressive tour given to our group on May 25.

The beauty of the Memorial Building just to a casual visitor is impressive, but his explanation of its background and features gave all of us a far deeper appreciation of what we, as Elks, stand for and represent.

A special thank you for the courtesies extended. We shall always remember the hospitality.

Donald M. Krajecki
Exalted Ruler
St. Josphe, MI

Brother Quinn has been giving Elks a deeper appreciation of the National Memorial Building since 1961.



They Grinned When I Teed Up...

But After 18 Holes! —

The guys in my foursome thought I was kidding when I showed up at the first tee. "What?" they said, "play 18 holes of golf with only **one** club?"

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By the "19th Hole" the non-believers were sold on the ADJUSTABLE with all its advantages; no bag, no cart to pull and how it's ready for a round of golf anytime, anywhere. When I travel, the ADJUSTABLE goes with me like a walking stick.

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WANTED: veterinarians

by Earl Clark

□ The Canadian customs officer had asked the usual questions and was about to wave us through when he spotted our little dog curled up on the back seat.

"Has the dog had rabies shots?" he asked casually.

"Oh, yes," was my confident reply.

"You have the certificate with you?"

"Well, no—but there's a tag on his collar."

"I don't see any collar," the official replied doubtfully.

I took a quick look, and suddenly had a sinking feeling. We had forgotten to put on his collar when we left home that morning—hadn't even given it a second thought.

The customs man looked speculative.

"You said you're just going to be here for an overnight visit?"

"That's right."

"The trouble is," he explained, pointing back at the U. S. customs station a quarter mile away, "you won't be able to get back through there without that certificate, even if I let you go on. You'll have to get a shot for that dog before you go back!"

It was a Saturday morning, and we were in the suburban outskirts of Vancouver, with plenty of small towns between us and the big city. Cattle grazed in the fields, youngsters trotted their horses, dogs frolicked in every yard. We entertained no doubts that with all this abundance of animals, we'd quickly find a veterinarian and be on our way.

But at the first telephone booth at which we stopped, the directory listed only two. There was no answer from

the first number we called. The second we finally located at his residence, and he heard our plea with obvious reluctance.

"But this is an emergency!" I cried.

"Yeah, I know—it's always an emergency," he responded. But he finally agreed to meet us at his clinic, about fifteen miles off the heavily traveled highway. We eventually found it, and him, and as we chatted there for a few moments, he explained his reticence to make the appointment.

"There's only one other veterinarian in this whole area, and he's on vacation right now," he explained. "There should be at least two more to serve all the population here, but I don't know where they're coming from. I try to take weekends off, but I'm lucky if I can get an evening at home, let alone a day. Well . . . there's your certificate. And

next time you cross the border, you'd better remember that collar!"

Feeling guilt-stricken, and having used up about four hours of the day we had planned to spend in Vancouver, we resumed our journey.

As a matter of fact, we were luckier than we knew. For at least there were two veterinarians in that area. Had we been back in our own U. S., there are places where we might have had to drive fifty or a hundred miles to find one. For this is one type of professional person that is in exceedingly short supply. And as with so many other shortages these days, the dilemma is worsening, rather than improving.

A recent report by the National Academy of Sciences says the nation has about 27,000 veterinarians, or 13.2 per 100,000 human population. According to most estimates, a ratio of 17.5 per 100,000 would be more appropriate. This means we're short about 8,000 veterinarians right now—and by 1980 the shortage is expected to reach 12,000.

And while the animal pet population is soaring even faster than the human population explosion, giving Fido a rabies shot or neutering the family cat really is a minor part of veterinary medicine, for there are literally billions of animals in this country, and we depend upon them in a wide variety of ways.

The horse population, for example, which declined rapidly throughout the 1940's and 50's, now is making a remarkable comeback, doubling from 3.5 million in 1960 to 7 million in 1970, and it's expected to double again by 1980. The shorter work week, earlier retirement, and lengthening life expectancy all result in more people enjoying more pets and recreational animals, such as horses, hunting dogs, and house cats.

But far more important to our economy is our dependence on animals for food—particularly livestock and poultry.

This is where the shortage of veterinarians has a direct effect on the consumer's pocketbook, for the U.S. Department of Agriculture estimated losses to animal disease at over 2.5 billion dollars annually as far back as 1965. By now this annual loss tops \$3 billion. And almost all of it is potentially preventable!

In other words, the shortage of animal food products that contributes to inflationary food costs is being exacerbated by losses to disease that could easily be prevented—if only enough veterinarians were available to treat them.

What most of us don't realize is that modern veterinary medicine is devoted primarily to the prevention of human illness and the protection of human health, through improvement of man's animal environment.

The Association of American Veterinary Colleges reported last fall that a minority of veterinarians—39 percent—is primarily concerned with treatment of companion and pet animals. About a third of those in private practice deal primarily with farm animals. Of the total 27,000 veterinarians, about a third are in salaried employment, in such fields as public health, regulatory inspection, industrial and governmental research, and laboratories and zoos.

Why all this concentration on research?

Because more than a hundred infectious diseases are transmissible between animals and man (which is why we had to have proof that our dog had had rabies shots). Thus even veterinarians whose practice is exclusively with family pets play a role in preventing the spread of disease to humans.

Veterinarians emphasize that the preventive nature of their practice is as much or more important than treatment. Dr. Charles Cornelius, a Florida veterinarian writing in the *New England Journal of Medicine*, identified more than 250 diseases and abnormalities of

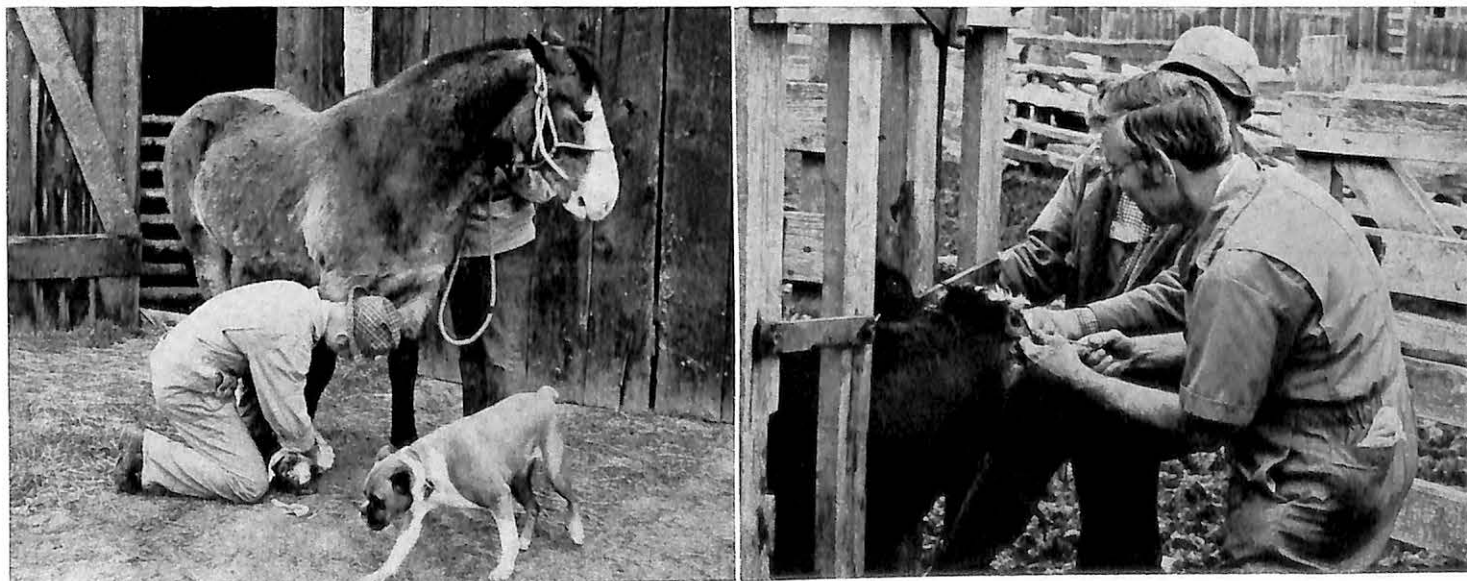
man that have their identical counterparts in animals. Thus it is with animals that much of the research on human ailments can be done most productively. Man's greatest killers—cancer, heart disease, and the infirmities of old age—all are shared by animals.

As for food-producing animals, veterinarians are the front line of defense against animal-carried diseases which in past ages were transmitted to man with epidemic effect, such as tuberculosis, brucellosis, and cholera. These have been virtually eradicated in this country by research and preventive veterinary medical practice—yet that two to three billion dollar annual loss shows we still have a long way to go.

In many parts of the world, cattle populations have been decimated by such livestock diseases as hoof and mouth disease, contagious pleuropneumonia, and rinderpest. Only tight inspection at the borders by state and federal veterinarians has kept these plagues away from U. S. livestock, and eventually, consumers. But far more veterinarians are needed to keep at bay these animal epidemics which in underdeveloped nations result in multi-billion dollar losses and widespread human suffering.

Given all these dangers, why then is there such a lack of veterinarians? Is it that today's young people are disinclined to engage in such grubby work as treating cows and chickens?

Not at all. The fact is that as today's youths show ever increasing interest in ecological and environmental problems, they are swamping the veterinary colleges with applications. And therein lies the problem. For the nation's veterinary schools now have about one opening for every four applications they get. So it's not that there aren't enough potential veterinarians eager and willing to meet the nation's needs. It's that there aren't enough schools to train them, at a time when interest in



veterinary medicine as a career has hit an all time high, and seems destined to go still higher. There are, in fact, only fifteen veterinary colleges in the entire United States! (Canada has just three, one each in the provinces of Quebec, Ontario and Saskatchewan—which explains why we found a shortage in British Columbia.)

If you were to pinpoint these schools on a map, you would see some astonishing gaps.

There is none in all of New England. None in the horse breeding state of Kentucky. None in the dairyland state of Wisconsin. Only two in all the states south of the Mason-Dixon line and east of the Mississippi. None from Kansas north through "the nation's bread basket" to the Canadian border, including the great farm state of Nebraska. Only three in all the vast regions of the eleven western states.

We seem somehow to have gotten our

educational priorities out of order! All these states have colleges and universities busily turning out sociologists, historians, school teachers, medieval language scholars and Ph.D.'s galore for a market now glutted with them. Yet a big majority of the fifty states have no facilities whatever for training the veterinarians that are so desperately needed, so their young residents must go long distances and pay higher out-of-state tuition if they are determined to become veterinarians, and are lucky enough to be admitted for schooling.

Worse yet, we haven't been moving very speedily to correct this lack. Not one new veterinary school was established during all the 1960's. Until Louisiana State opened its veterinary college in January of this year, the last previous new school was that started at Purdue in 1957.

"Almost all states appear to have shortages of veterinarians," says Dr. W.

W. Armistead, dean of Michigan State's College of Veterinary Medicine, and president of the Association of American Veterinary Colleges. "Not surprisingly, the shortages are most severe in those states without colleges of veterinary medicine."

Agricultural experts in California, the nation's number one state in agricultural production, say they could use 750 more veterinarians in the state immediately. That's more than half the entire number now graduating each year throughout the nation! If California has such a need despite its own veterinary college at Davis, the problem is even more acute for dairy farmers in Wisconsin, horse breeders in Kentucky, poultry farmers in New England, and cattle and sheep producers on the Great Plains.

This appalling shortage cuts across all fields of veterinary medicine. What Dean Bustad calls "the nation's growing romance with pets" spirals ever further ahead of the number of veterinarians available to treat them. The bright lights and attractions of the big cities tend to draw a disproportionate number of veterinary graduates to settle there for private practice. Even so, animal doctors in the metropolitan areas have all the business they can handle, and then some—like the harried New York veterinarian who complained that he hadn't been able to take a vacation in two years because of the pressures of his practice.

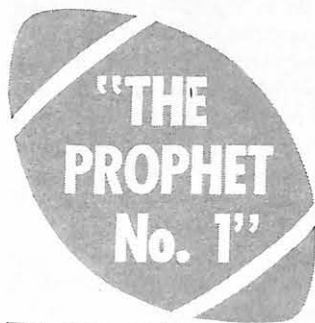
But if the veterinary shortage in the cities is a matter of inconvenience to dog and cat owners, it's a matter of desperation to farmers faced with destruction of cattle herds or poultry flocks because needed veterinary treatment is inaccessible. And that's where most of the multi-billion dollar loss arises—a cost that is directly reflected in prices of pork, beef, poultry, eggs and dairy products.

The steps taken so far to correct the shortage are puny in comparison to the need.

The University of Florida now has a school in the development stage (we all know about Florida's oranges, but it's also one of the leading cattle producing states in the nation).

Washington State University has just promulgated a plan for a shared curriculum with neighboring Idaho and Oregon, which have no veterinary schools. This would involve asking the Washington legislature to fund a seven million dollar pathobiology building at WSU, the Oregon legislature an eight million dollar clinical facility at Oregon State University, and a request to the Idaho legislature for a \$500,000 building at the University of Idaho, plus support money for Idaho professors to travel to

(Continued on page 58)



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IF YOU LIKE TO WIN . . . YOU'LL NEED "The Prophet"

Beefalo

by Jean Ayres Hartley

□ Who's to say "the new look" must be confined to men's and women's fashions? Rancher D. C. "Bud" Basolo of Tracy, California, has come up with a cow with a new look. After 15 years of hard and frustrating work, and 1000 failures, he has succeeded in crossing a buffalo with a cow. His hybrid, which he calls "beefalo," has several features of the buffalo, including the hump. But the looks of the animal are incidental to the fact that its meat is tenderer, juicier, tastier, and has more protein and less fat than beef. And it can be produced cheaper than regular beef.

This marriage is no small accomplishment. It is something that has had cattle breeders buffaloed for a century. There have been thousands of attempts, but no one but Basolo has ever succeeded. He felt like giving up many times, but that is not his nature. And his charming wife, Georgia, was there helping him on with plenty of encouragement. It was his concern, too, for the housewife, and what high prices are doing to the market that made him persist in his efforts.

"We're going to lose the housewife to artificial meat substitutes if we don't do something to give her good

quality at a reasonable price. We may never get her back if she finds she can get along without meat. And that will be the end of the meat business." Bud speaks out of his long experience as a cattleman and meat cutter. Years ago he foresaw a shortage of beef, and knew something had to be done to develop a different animal.

The reason the beefalo can be put on the market up to 30% cheaper than beef is that they don't have to be grain fed. They can reach 1000 pounds in less than a year on a diet of grass and ruffage. The average beef cow takes twice as long to reach the same weight, and that after being corn fed and given lots of tender loving care. The beefalo, like their ancestors, will eat cactus, sagebrush, tumbleweeds, tules, and straw. They even crave the ruffage. (It's Bud's private theory that there used to be a lot of trees on the Great Plains before the buffalo ate them.) Some of the beefalos have gained up to 300 pounds in 34 days. One recently reached 1000 pounds in nine months. A mature bull weighs as much as 3800 pounds.

Basolo's experimentations all began on his ranch in Wyoming. He had 2600 head of buffalo, which was the big-

gest herd in that state. He started with a buffalo bull and a Holstein cow, and found the perfect mating, after spending a great deal of money and time. He discovered that half and half is not the best animal. His hybrids are now $\frac{3}{4}$ buffalo, $\frac{1}{4}$ Charolais, and $\frac{1}{4}$ Hereford. He sticks closely to this combination, and says his finest cattle are $\frac{3}{16}$ buffalo. It just takes a little buffalo blood to improve the cow.

Some years ago Bud moved his operations to the family farm near Tracy that his grandfather, and then his father, owned. His father helped to start the Elks Lodge (No. 2031) in Tracy. Bud, who lives on the San Francisco Peninsula, has been a member of No. 1112 in San Mateo for 17 years.

The name of the game is less hump and more rump. The rump meat is worth 25¢ more per pound than the fore quarter, so that's what he tries to bring out in the hybrids. With less buffalo blood the hump goes down and the rump goes up, six inches or so. The beefalo have more pounds of meat per carcass than regular cattle—less bone and fat and more muscle. It takes less feed to produce more pounds.

Dr. L. S. Pope, the Dean of Agricul-

"Piggy Pride," just 23 months old, is $\frac{3}{4}$ buffalo and weighs over 2,000 pounds. Developer Bud Basolo coddles "Steve's Pride" (right), a 10-month-old hybrid tipping the scales at 1,000 pounds.



ture at Texas A & M, may not know of Basolo's accomplishments in this direction, but his recent statement would seem to underline the importance of them: "Only our ability to increase productivity per animal unit to offset higher production costs, plus the continued output of a more desirable kind of beef, will permit prosperity and survival of America's No. 1 agricultural industry."

The beefalo have small heads, which increases their calving ability. They never have to be assisted in birth. They are extremely free from diseases of all sorts. They are intelligent, curious,

like the buffalo, and have a good disposition. As a matter of fact, they are pretty popular citizens of the Basolo ranches. Bud and Georgia both enjoy the fond nuzzling of some of their special pets. And on the day the big truck rolls out with a load of beefalo destined for other states or countries, Georgia will be found busying herself in the house, not daring to bid them goodbye. There are 5000 in the herd now—five generations of them.

Bud expects them to have longevity, like the bison, which live four times as long as beef cows. "Our oldest hybrid cow is nine years now and shows no

signs of aging," he says optimistically.

One advantage to raising beefalo is that you don't have to supply heat to keep them warm. They have thick hair. It's really a pelt, instead of a hide. They are adaptable to hot weather, as well as cold, for they are able to expel the heat with perspiration. For this reason they are particularly suitable for export to any country.

"Beefalo Bud," as he has been dubbed, is the only one in the world at the present time who is able to produce beefalo. But the opportunity to keep a lucrative business to himself is furthest from his mind. His main interest is to save the meat business in our country, and to get a good thing going worldwide, and help the starving nations. He and his handsome 21-year-old son, Steve, are busy drawing sperm, which he sells to other breeders for only \$7 a vial—enough to impregnate one cow. He sells the hybrid calves for \$1000 apiece. A few truckload of beefalo have been shipped to other states and Canada so far. The Canadian government won't allow the sperm in their country, as they want to keep their breeds pure. But they will allow the cattle to be shipped in. They have so much cold weather there that they need an animal that can withstand the cold. They tried to produce a hybrid themselves, and did, after 42 years of experimental work. But it was sterile.

Many other countries are now getting interested in breeding beefalo. Bud sees it as an answer to their hunger problems. "There's a shortage of grain in many countries, and that's why people are starving. But the beefalo don't need grain. They prefer grass, and do well on it. People need the protein that the beefalo would supply, if we could get it started in their countries."

He says that Africa's hunger problems are caused by the fact that cattle don't prosper there, in spite of the abundance of grass and cheap labor, because of the Tsetse fly. It destroys whole herds of cattle. He thinks he could produce a hybrid from the cape buffalo, which is immune to the Tsetse fly. This is on his program for the future. But right now he is busy trying to keep up with a flood of domestic orders.

Bud steps easily from the role of rancher to chef in his own ranch house kitchen. No one knows better than he what the beefalo should taste like and he serves it up tender and juicy—not overcooked. He fries the hamburger patties in salt only and proudly shows the small amount of grease that is left in the skillet. What does beefalo taste like? Recall, if you will, the most succulent bite of meat you ever sank your teeth into. It's *better* than that! ■



I believe that my MINK OIL will make your WRINKLES VANISH!

By Billie Ann Bender

You can find out for yourself without risking one penny! Here's what I did about my wrinkles . . . I always pampered my skin . . . Special creams, lotions, exotic balms . . . I used them faithfully. Yet nothing helped. I was ready to give up. You see unsightly premature wrinkles are caused by changes in climate, temperature, humidity, dryness, pollution, even soaps and detergents.

Then something struck me—something I never would have known if my husband hadn't owned and managed a mink farm where we lived.

One day I was serving coffee to three of the men who handle the mink pelts. These men had worked for my husband for years. As I gave them their coffee, I couldn't help but notice their hands. How smooth and soft they were! I thought about them all that day. In my opinion it had to be something in the body or skin of the mink that made their hands so smooth and soft. And if it was good for hands, then it must be good for the face and throat. Could this be the answer to the signs that alarm every woman?

I told my husband what was on my mind and asked if he could possibly extract some of the oil from the mink pelts. At first he laughed at me, but then agreed I might have a point. He consulted a chemist friend and together they compounded the mink oil with a pure balm base. It was a costly process, but what it produced I believed was priceless.

After I'd used the mink oil my complexion looked fresher, clearer, smoother. There was no doubt about it. My formerly dull, dry skin now had a glowing, dewy look. I was really thrilled! The little lines had been eased away. Even my throat seemed petal-smooth and more firm looking. I could hardly believe it. My friends and relatives were astonished at the change in my appearance.

So I gave my precious mink oil a name and put it on the market. It's called Emlin® Mink Oil Essential Creme. It contains no hormones, estrogens or steroids—only the pure oil and balm. Already I've received hundreds of letters from delighted users. Many said the effects were beyond anything they had hoped for. These reports make me say "I believe that my mink oil will make your wrinkles vanish."

And mind you, there's nothing complicated about the application. (Who has time for elaborate beauty rituals? I'll bet you don't.) Just apply Emlin® Mink Oil Essential Creme at bedtime and leave it on while you sleep. That's when it works its wonders, helping to penetrate below the surface of your skin replacing lost natural oils, restoring moisture balance, leaving a beautifully lovely skin you never dreamed possible.

I'm so confident my Mink Oil cream can do marvelous things for your skin. I offer it to you with an unconditional guarantee. Just try it. See for yourself, in your own mirror, how it helps ease away unwanted dreadful lines. Many women wrote of gratifying results after only two weeks. Some take longer. But I want you to understand this. If, for any reason, you are not pleased with Emlin® Mink Oil Essential Creme just return the unused portion to me, and I'll mail you a refund, plus postage with no questions asked.

Now it's up to you. Here is your chance to have beautiful, attractive skin—at no risk. Fill out the coupon and mail today.

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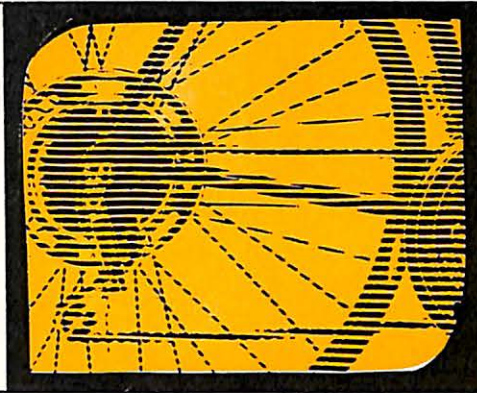
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by Don Bacue



TOOLS OF THE TRADE

Bicycles, like cars, need periodic tune-ups to keep them functioning at peak performance. While you don't have to worry about your Peugeot's distributor, carburetor, or ignition system, you do have to give some thought—and examination—to brakes, cables, pedals, tires, gears, frame, seat, and handlebars.

Since most bicycles are in good working order when they come from the store, and they're built to stay that way for many cycling miles, it's up to you to make regular checks to keep the equipment in top working condition in order to prevent mechanical mishaps.

Basically, you should follow two types of checkups—daily and quarterly (or monthly or twice a year, depending on the type and amount of riding you do). Before setting out on your daily jaunt, check to be sure the tires are properly inflated to prevent damage to the tread, tubes, and rims. The manufacturer's booklet you received when you bought the bike should tell you what proper inflation weight should be right for your particular tires (or it may say right on the sidewall). Also, check to see that the brakes and gears work smoothly and effectively and that the wheel nuts or quick-release hubs are tight.

Quarterly Check

At least every three months, under average conditions, run through the following list to make certain your cycle is operating in peak condition:

- 1.) Examine all nuts, bolts, and screws to be sure they're tight. It only takes a minute. But if you lose one, it may take you weeks to replace it.
- 2.) Check the front fork to make sure it's straight. The legs should not be bent backward.
- 3.) Caliper (rim) brake shoes shouldn't be more than 3/16 inch from the rim. If the shoes look badly worn, replace them. The shoes should cover the side of the rim.
- 4.) Check to see that brake cables aren't frayed and that the hand levers are tight, operating properly, and not bent.
- 5.) Fork, hanger, and wheel bearings should operate freely with no more than a trace of side-play. Any more indicates possible trouble.
- 6.) Inspect tires for uneven wear and be sure valve stems point straight toward the hub. If they're severely cocked, you're likely to wind up with a blow-out on your hands.

7.) Spin the wheels to see if they run straight and true. Run your hand over the spokes to detect any loose or broken wires.

8.) See that the handlebar stem is tight and pointing forward. Check the handle-grips or tape so that they're not worn. They're not just decoration, you know. They're there to be sure your hands don't slip from the bars as you're taking a sharp corner.

9.) Are the pedals screwed into the crank tightly? Do they spin freely? Are the blocks on the pedals still good?

10.) Check to see that the saddle is secure and mounted at the proper angle.

Tools

Of course, before you tackle any maintenance or repair job, you have to have the right tools at hand. Which, in the case of bicycles, really isn't much. You'll need at least a medium- and a small-sized crescent wrench and a medium-sized screwdriver. If you own a high-quality (super-elite, multo-expensive . . . choose your own adjective) bicycle, or if you plan on doing many of the more complicated repairs most people should leave to their dealers, you'll do well to invest in a set of box- and open-end wrenches. They'll fit your machine's nuts and bolts better than a crescent wrench, with less chance of stripping. Just make sure you don't run

out and buy a set of American wrenches for your metric nuts. Ask your cycle shop owner if you're not sure what's standard fare on your cycle.

Once you have these tools, add a small hammer, at least three tire irons, and a tube repair kit for when the inevitable happens. And it *will* happen. Normally, if there's anything about a flat you can expect, it's to expect it when it's least expected. Clear? The type of repair kit you buy will depend on whether or not you have clinchers or sew-ups. When buying repair equipment for sew-ups, get the heavy-duty sewing equipment rather than the lightest kit you can find. This will make the sewing easier and tidier. If you're not sure which you have, check the dealer, again.

And no repaired tire is any good out on the road . . . if you don't have a bicycle pump along. So be sure to get a good one—preferably one that straps to the frame so you have it with you always—and learn how to use it. Never . . . that's *never* . . . use a gas-station pump to inflate your tires. The air comes out of those compressed bottles with such force, it'll be sure to weaken—if not blow—the tube out.

Check List

The following is a list of items I'd recommend every cyclist own:

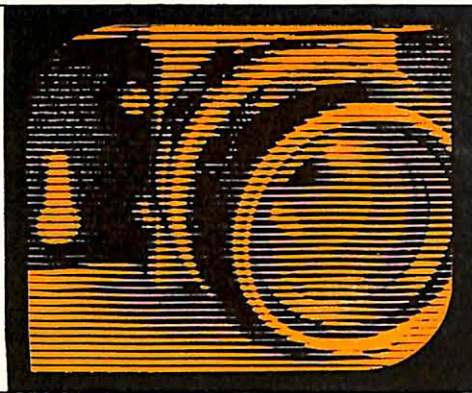
- 1.) Chain and lock.
- 2.) Tire pressure gauge.
- 3.) Tube repair kit.
- 4.) Wrench to remove wheel and adjust bars.
- 5.) Tire irons to free tube, or a spare sew-up and pump on the bike.
- 6.) Large and small crescent wrench.
- 7.) Pair of pliers.
- 8.) Medium screwdriver.
- 9.) Set of box- and open-end wrenches.
- 10.) Vise-grip pliers (a luxury you may enjoy).

For a copy of this column, send name, address, and request to Don Bacue, c/o *The Elks Magazine*, 425 W. Diversey Pkwy., Chicago, Illinois 60614. ■



A simple crescent wrench and flat wrench work wonders in keeping your bicycle in tip-top shape.

NEWS OF THE LODGES



NEW FACILITIES at Milwaukee, Wis., Lodge were dedicated during a visit by then-GER Robert Yothers and his wife Dorothy to the lodge. They were welcomed by then-ER and Mrs. Francis Reale.

THE STUFFED DOG won by Brother Jerry Hoffman (right) of Rockville, Conn., Lodge was presented by him to the young patients at Newington Children's Hospital. With "Henry", the children, and Brother Hoffman was DDGER Jon-Paul Roden (left). The hospital is the state major project.



A HOSPITAL BED which can be electrically operated was purchased by Winter Garden, Fla., Lodge for Jimmie Hagar, who was paralyzed in a diving accident. The presentation was made by (from left) PER James Cothorn, ER Gary Holden, and Trustee W. H. Harper.



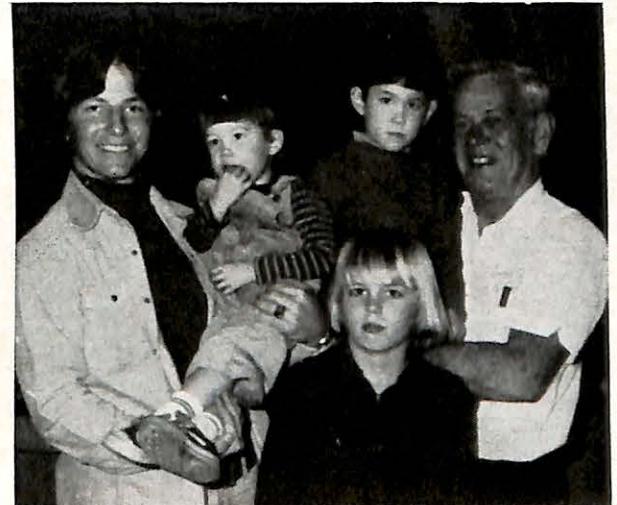
GROUND WAS BROKEN recently for the home of Gateway, Ore., Lodge. At the ceremony were (front row, from left) PDD Thomas Jones, Frank Kendall, architect, PSP Pete Zandell, immediate PER William Grohs, PDD Frank Rinker, PGER Frank Hise, DDGER Raymond Snyder, SP Bill Flatt, PDD Alfred Moreau, PDD William Collins, and ER Gene Pronovost.



★ **A WREATH** was placed at the grave of President Harry Truman by GER Robert Yothers during his visit to the Northwest District of Missouri. Also present were (from left) SDGER Bernard Watters, St. Joseph ER Max Frye, Mrs. O'Brien, Mrs. McCabe, PGER Edward McCabe, Mrs. Yothers, DDGER Gene Mordecai, GER Yothers, and SP Stewart O'Brien.



TROPHIES were presented to two outstanding members of the Hillside High School wrestling team by Hillside, N. J., Lodge. Peter Kowalsky (second from left) and Martin Winnicki (second from right) received awards from ER Henry Goldhor (center) at the dinner attended by Youth Chm. George McDonald (left) and guest speaker Ernest Finizio.



GUEST SPEAKER for the Father and Son Sports Night at Everett, Mass., Lodge was Jimmie Stoeckel, national winner of the "Swede" Nelson award. Over 150 boys received gifts during the event organized by Co-chm. Frank DiVenuti and Edward Savage.



THE ELKS of Santa Monica, Calif., Lodge and of Miami, Ariz., Lodge gathered together for a weekend of good fellowship. Among those present were then-Exalted Rulers John James of Miami and John Ketterl of Santa Monica.



EXALTED RULER Frank Hakala (fourth from left) greeted GER Robert Yothers (fifth) on his visit to St. Petersburg, Fla., Lodge. There to join in the welcome were (from left) PGER William Wall, Esq. Gary Powell, SP Alvin Ehrlich, Est. Lead. Kt. Ray Williams, who is now the Exalted Ruler, Est. Lect. Kt. Ron Bigalke, and Est. Loyal Kt. David Anderson.



THE ELKS of Panama City, Fla., Lodge were present when Gov. Rubin Askew (seated) signed a proclamation for Elks youth appreciation week to be observed throughout the state. At the ceremony were (from left) Organist Gus Schlichting, Est. Lect. Kt. Wes Mahaffy, ER Steve Southerland, Chap. Mickey Bevis, In. Gd. Lee Singleton, Est. Lead. Kt. Willard Dean, and Treas. Fleming Folkes.

A NEW LODGE, Rio Rancho Lodge No. 2500, was instituted recently in New Mexico. A class of 300 members was initiated at that time. After the ceremony, ER John Milosevich (left) was congratulated by PGER Robert Boney (center) and PDD Howard Medlin (right).



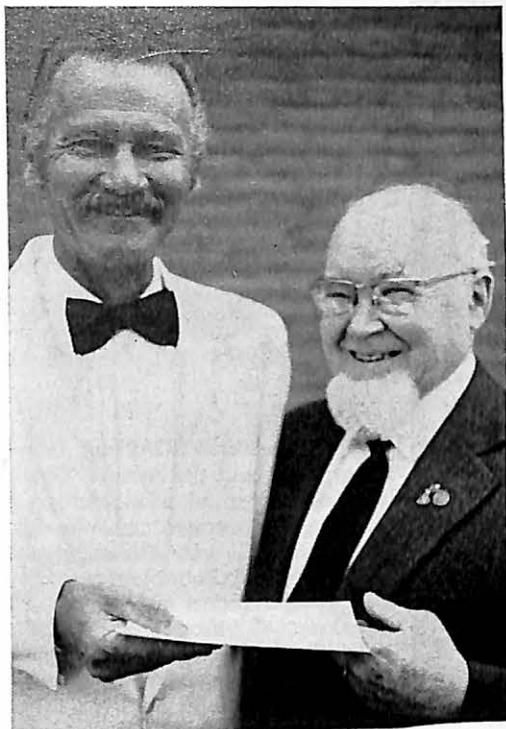
OPENING DAY was held at Decatur for the Illinois Elks Bowling Association tournament. Present were (from left) bowling officers Ken Malmberg, Rex Henley, Edward Turner, Don Brimberry, and SP Ray Sheahan. A total of 465 teams participated.



THREE GENERATIONS in Elkdom were represented at a recent initiation at Teaneck, N. J., Lodge. Paul Hug (right) was initiated into the lodge by his father PER Arthur Hug (second from right) as his grandfather Brother Herman Hug (third) observed. PGER William Jernick (left) was there to congratulate the family.



NOMINATED associate justice of the Massachusetts land court was John Fenton Jr. (center), a member of Lawrence, Mass., Lodge. Brother Fenton is the son of PGER John Fenton (second from left). Present were (from left) governor's councillors G. Edward Bradley, Edward O'Brien, Wayne Thomas, Thomas Lane, and Herbert Connolly, all Elks.



A DONATION of \$1,000 was made to the building fund of Manahawkin, N. J., Lodge by Mr. and Mrs. William Hooben (center). Immediate PER Ben Morastatt (left) accepted the donation as DDGER Thomas McColligan observed.

◀ **IT WAS THE THIRD TIME** that Danny Robinson (right) received a \$100 certificate from Foundation Chm. Roy Sonnleitner at Central City, Colo., Lodge. Brother Robinson has donated a total of \$300 to the Elks National Foundation.

LODGE NOTES

HILLSIDE, N. J. Members and their guests attended the annual Mummies Show in Philadelphia. The outing was arranged by Esq. Stanley Funkhauser.

SAN FRANCISCO, Calif. The lodge was honored recently for its many contributions to the Boy Scouts of America. At a recognition dinner, ER Donald Onken accepted the award on behalf of the lodge, and Brother Robert Anderson received an award for his individual contributions to Scouting.

BELLINGHAM, Wash. The lodge has dedicated a fountain in memory of Brother Park Gagnon, who had been secretary-manager of the lodge for 30 years. Money is also being raised to fund an annual scholarship in his name.

YANKTON, S. D. The lodge presented scholarships of \$100 each to four students. Winners of the Youth Leadership contest were Ann Marie Goltz and Michael Ridgeway. Karen Dvorak and Brendan Lemon were the Most Valuable Student contest winners.

BELEN, N. M. A father and son are members of the lodge. Howard Cody Jr. was initiated in a recent ceremony in which he was presented the Elks pin by his father, Howard Cody, who had recently transferred from Indianapolis, Ind., Lodge.

BELLEFONTAINE, Ohio. The lodge was represented in a local parade by a float with the theme that the B.P.O. Elks never forget a veteran.

SANTA BARBARA, Calif. The lodge recently sponsored its annual billiard tournament. Directed by Brothers Frank Garofalo and John Jourdan, the tournament included competitors from throughout the western region, and was won by Carl Baldwin of Alameda, California.

LITCHFIELD, Ill. A special mortgage burning ceremony was held to mark final payment on the loan used to renovate the lodge building.

LAKE WALES, Fla. High school students Freddie Eison and Karen Davis were named Teenagers of the Month by the lodge. Trophies and certificates were presented to them by Youth Chm. Frank Dunne.

WAYNESBORO, Va. The Eagle Scout award was given by the lodge to Scouts Mark Wertman, Tony Hiles, and Greg Thompson. The presentation was made by Americanism Chm. William Schenk and committeeman Milton Bliss.

HONOLULU, Hawaii. DDGER Robert Paine reported that \$2,127.50 has been donated to the Foundation by the lodge. This sum represents proceeds from the annual Sweetheart Ball. The lodge has totaled 100 new participating memberships in the Foundation.

MINOT, N. D. The lodge held a farewell dinner for Past Grand Chap. Rev. F. J. Andrews who is moving to Mesa, Arizona. Father Andrews is a Past Exalted Ruler of the lodge and was honored for his service to Elksdom.

TROY, N. Y. The 85th anniversary of the lodge was marked by the initiation of 85 new members. The class was dedicated to DDGER Thomas Strang, who is a member of the lodge.

TRENTON, N. J. There were 150 persons at the party for the blind which is sponsored annually by the lodge. ER Raymond Papszycki headed the reception committee, and was assisted by Chm. Herman Lavinson and Brothers Frank Pinto, Joseph Russo, and George Jones.

BRATTLEBORO, Vt. In a recent ceremony at the lodge, PER Joseph Witalis initiated a class of 18 including his son, J. Peter Witalis. Also, ER Charles Lavalla presented a pin and certificate to PDD Ralph Michelman for his paid-up membership in the Foundation.

SALIDA, Colo. Local youngsters were honored at an awards night. Among the awards presented were trophies to lodge winners of the Hoop Shoot contest, and \$50 checks to lodge winners of the Most Valuable Student and Youth Leadership contests.

BRONX, N. Y. In a recent ceremony Brother Otto Fleischner was presented a 50-year certificate by the lodge. Twelve other old timers who were unable to attend also received certificates.

MOUNTAINSIDE, N. J. Lodge Youth Leadership winners, Jeffery Genzer and Karen Booth, and Most Valuable Student Elaine McKeon were given awards. Elaine was also a district winner.



THE 39th ANNIVERSARY of helping patients at the Atlanta, Georgia VA Hospital was celebrated by the vets committees from Atlanta, Buckhead (Atlanta), and Cascade-East Point Lodges. One hundred veterans including B. L. Jackson, F. E. Moulder, J. S. Broach, and W. J. McCoy joined PGER Robert Pruitt, James Kaigler and Thomas Brewer, vets representatives, SDGER John Brinsfield, and the committeemen for the celebration.



A PRESIDENTS' BALL was sponsored by the Americanism Committee of Poughkeepsie, N. Y., Lodge to pay tribute to the U.S. Presidents. Present were (seated, from left) committeemen Charles Williams, Rocco Digilio, Harry Wolven, and (standing) Mrs. Wheat, Chm. Vincent Tasciotti, David Wheat, ER Stanley Turowski, Roger Grimsby, Lewis Deppner, PER Joseph Wands, and In. Gd. Howard Long.



THE CHAIRMAN of the Christmas charities program at Plantation, Fla., Lodge was recognized with an award recently. Trustee Howard Rogers received his award from PER Dominic Gabriel.



SAGINAW, Michigan, Lodge Secretary Gerald Sessions (right) received a plaque recognizing his volunteer work at the local VA Hospital and his participation in the Eagle Scout ceremony held for the county this past year. David Abbott, president of the lodge board of governors, made the presentation.

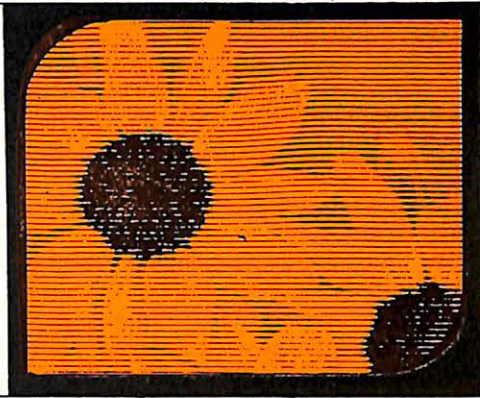


FOR HIS WORK with veterans in area naval hospitals, PER Ted Green (center) was honored at Bridgeton, N. J., Lodge. DDGER Thomas McColligan presented a plaque as (from left) PER Leslie Moffett, immediate PER Henry Downs, and Past Grand Esq. Harry McGarrigel waited to congratulate Brother Green.

(Continued on page 63)

BACKYARD GARDENER

by Jon Peterson



GREENING TIME AGAIN

A good lawn mower is essential to good lawn maintenance. You should be sure to get one that won't break down in the middle of the job, producing frustrations that only a double martini can relieve. The mower should be big enough to complete the job quickly, with adjustable height settings so you can gear the grass' length to your own special needs. Mowers come in all sizes, shapes, and styles. And, as Dr. Robert Schery of the Lawn Institute advises, as with your best girl, it's good to splurge on something you'll be so intimately acquainted with so many months of the year. Per dollar spent, nothing else will contribute more to your outdoor pleasure than reliable mowing equipment.

But what type of grass should you choose in seeding a new lawn from scratch—or reinforcing an older, unsatisfactory lawn? Kentucky bluegrass is an old standby in the northern two-thirds of the nation. It's a hardy species that generally produces a thick, lush mat of green.

Another hardy, slow-growing, low-maintenance grass in Zoysia. Its one shortcoming in my opinion is its unavailability in seed form. Zoysia is bought and planted in cute little two-inch plugs by means of a special "plugger." Each plug is planted about 12 inches from the next; and, inside of three years (under most conditions), the plugs grow together to form a thick carpet of turf. There are dozens of diseases—theoretically at least—that can invade most seed grasses; but the growers of Zoysia claim they know of none that can dent theirs.

Zoysia promoter Herbert Fallon says, "The beauty of Zoysia is its aggressiveness. It expands by sending out not only sub-surface roots but also surface roots, as well. With about twice as many grass blades as seed-type grasses, it has a dense, resilient growth.

"Just as crabgrass smothers most other grasses, Zoysia smothers crabgrass. In other words, it beats crabgrass at its own game. Other weeds suffer the same fate."

An additional advantage of Zoysia is it's slow growing and needs mowing only once a month—a plus for guys who hate those weekly trim jobs during the dog-hot days of August. Also, it requires little or no lime or fertilizer under most conditions. Once established, there are no bald spots to repair, no sudden onslaughts of disease which can leave grass discolored for months. Be prepared for a little work

installing the plugs if you've a large section to cover (and be sure to use the plugger!). But once it's in, your Zoysia should be the envy of the entire neighborhood.

Still bent on going the seed route? Several new varieties have been developed and introduced to consumers over the last few years. Called "cultivars," they're the results of many years of research and cross breeding. Dr. Schery says of the newer varieties, "These call for changed emphasis in lawn care. For example, the newer grasses can be fertilized more consistently for improved vigor and color all through the growing season. I still like to see generous lawn fertilization in the autumn for the northern grasses (say two pounds actual nitrogen as part of a complete fertilizer during the September-November period), and controlled-release lawn foods used in summer.

"Bred-in disease tolerance decreases the need for fungicidal spraying, something long awaited. It all adds up to some interesting times ahead for followers of turfgrass doings."

*KENTUCKY BLUEGRASS—Bluegrass is the outstanding lawngrass for the North, sometimes a bit slow to make cover but, once established, highly recuperative and easily cared for (spreading by rhizomes, mowing neatly), excellent for all except very poor situations.

*PERENNIAL RYEGRASSES—The improved perennial ryegrasses are now as attractively fine-textured as is bluegrass. Seed sprouts quickly, and seedling are vigorous. Bluegrass is generally included with ryegrass for permanence, better spreading, and neater mowing, although many athletic fields are kept in top shape by overseeding with perennial ryegrass.

*BENTGRASSES—Colonial bentgrasses are best adapted to seasonally humid environments and lower than customary mowing (¾ to 1 inch). They are most used along the Western slopes of the Pacific States, near the Great Lakes, and in New England. Marine climates such as occur in England and coastal Europe favor them.

*FINE FESCUES—Fescues are mostly used in bluegrass mixtures, or planted in dry, poor soil and shaded locations. They are very attractive during the cooler portions of the year, of beautiful texture and color. Fescues do not spread by rhizomes as abundantly as bluegrasses. ■



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by Jerry Hulse

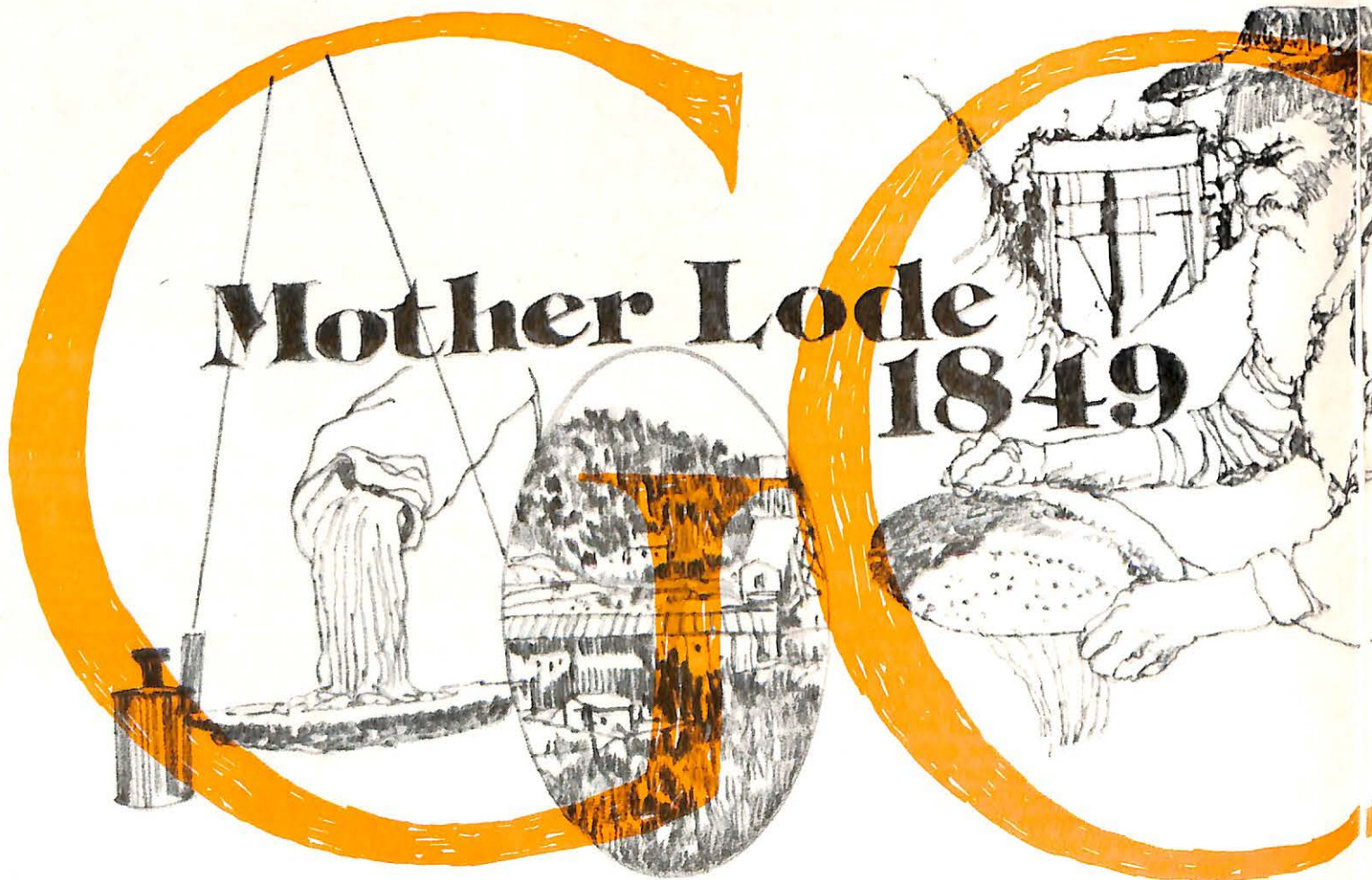
□ Someone shouted "Gold!" and the West as it was would never be the same again. The discovery of rich veins in California's Mother Lode came about accidentally when John Sutter sent Jim Marshall to man his mill. While cutting timber Marshall saw something glitter. What glittered was gold and the stampede was on.

In the valley of the Culloma Indians, hundreds staked claims. Then other thousands arrived. The year was 1848. Soon 10,000 men were digging along the hillsides and panning the creeks of the Sierra Nevadas. The fever spread beyond Coloma until the hills were alive with the shouts and curses of 100,000 miners.

Few traces of the Gold Rush era remain—the ghost towns and near-ghost towns. Old miner shacks sag on feeble foundations. Weeds shoot up through the floors. Daylight pours through rooftops. In place of hundreds of saloons,

only a handful remain along California's Highway 49, together with the old nineteenth-century hotels. The Sierra Nevada House stands as a monument to the miners and the Gold Rush era. Living in the Sierra Nevada is like living inside some nineteenth-century museum. Upstairs its nine rooms are furnished with priceless antiques, while downstairs Ray Miller operates an old-fashioned ice cream parlor, an elegant Victorian dining room, and the littlest saloon in the Sierras.

Miller has dedicated his hotel to a re-incarnation of the past. I slept the night in a \$3,000 pre-Victorian antique bed. Later I dined from a miner's pan and watched in awe as someone spooned a Gold Strike Sundae—a magnificent conglomeration involving twelve scoops of ice cream, marshmallow sauce, sliced bananas, whipped cream and hot fudge for a grand total of 2,500 calories! Besides ice cream, the Old Soda Parlor



dispenses homemade biscuits, pies, fresh-ground coffee, and Steam Beer. The latter is a sudsy solution named after its creator, Pete Steam, who figured a way of making beer without refrigeration in those hectic Gold Rush times.

Gracing the Victorian dining room with its kerosene lamps is Miller's Million Dollar Gold Scale. It weighed millions mined in the Mother Lode. Likewise, the mirror hanging in the parlor is a four-figure antique, created in France to the glory of the Gold Rush. Indeed, Miller touts it as the "fanciest, most artistically carved mirror in the world." Originally it hung in the old Isabell Saloon, bought with a thousand dollars in gold dust dispatched to Paris by the saloon keeper himself. When the mirror arrived it created a rush of its own to the old Isabel. Now, more than a century later, it is creating a new rush to the Sierra Nevada where a

miner and his lady may stake a claim for the night at \$15.90 double, breakfast included.

Off down a winding road stands a replica of Sutter's Mill where the fuss began in the first place. On a hillock overlooking the mill, the bronze likeness of Jim Marshall, who first noticed gold at Sutter's Mill, surveys the scene. Marshall lies buried beneath, a man who touched off a gold rush and later died a pauper.

There's another snug old place down the hill in Jackson, the National Hotel, which has been in constant operation for nearly 110 years. A double with bath rents for \$11, the dinner menu features homemade bread, and drinks in the saloon (it's like something out of *Gunsmoke*) go for 70 cents. Proprietor Neil Stark bought the old National nine years ago and got busy returning it to its nineteenth-century splendor.

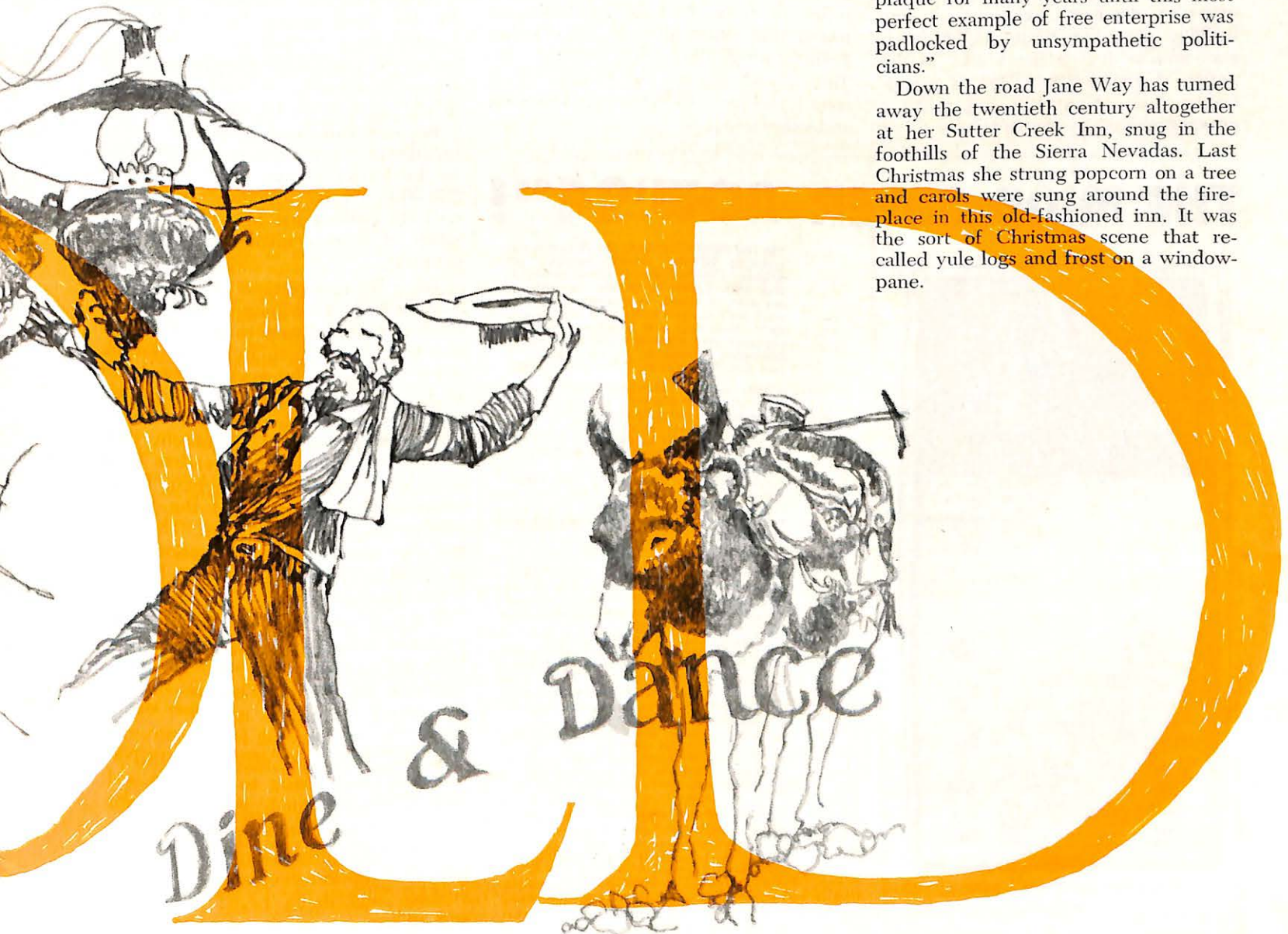
Stark, who ran a North Beach (San

Francisco) art gallery, took off for the Mother Lode intending to become a lumberjack, but opened a beer garden instead. In his words, he "found a terrific old structure listing a bit toward Highway 49" and hung out his shingle. With these profits he bought the National. Walking into the hotel you get the impression you passed through the twilight zone.

The National, with its antiques and Victorian fixtures, is a fixture itself in the Mother Lode. Mountain men whoop it up on Saturday nights. Gas lamps glow and lanterns burn behind the bar. If the pace of twentieth-century living has anyone reeling, the National is where country music spills from a jukebox framed in a phone booth.

Jackson is a place with an obvious compassion for those girls in gingham who staffed the bordellos. Several years ago a group of businessmen banded together to immortalize the town's lost ladies. They put up a bronze historical marker that read, "World's oldest profession flourished 50 yards east of this plaque for many years until this most perfect example of free enterprise was padlocked by unsympathetic politicians."

Down the road Jane Way has turned away the twentieth century altogether at her Sutter Creek Inn, snug in the foothills of the Sierra Nevadas. Last Christmas she strung popcorn on a tree and carols were sung around the fireplace in this old-fashioned inn. It was the sort of Christmas scene that recalled yule logs and frost on a windowpane.



GOLD (Continued from page 21)

In the Mother Lode country where millions were mined during that gold rush madness, Jane Way has succeeded in turning the calendar back in a town where time hardly moves. The miners of Sutter Creek left behind old-fashioned New England style houses with white picket fences. The little village is a classic example of dozens of peaceful, unhurried Mother Lode places. Although Sutter Creek is less than forty miles from Sacramento, there's the feeling the calendar somehow never got beyond the nineteenth-century page.

Its pride is Sutter Creek Inn, the old two-story frame set back from Main St. in a grassy, flowered yard. In summertime there is the sweet smell of wet honeysuckle and roses. Hollyhocks bloom and tomatoes hang on the vines; old guests nap in hammocks beneath old magnolia trees and ancient redwoods. Later in autumn the chrysanthemums are in bloom and a flower cart spills over the blood-red geraniums. A sign hanging over the white picket fence says simply "Bed & Breakfast." In the parlor of Sutter Creek Inn a grandfather clock ticks softly, tranquilizing guests gathered by the fireplace.

Innkeeper Jane Way was a city girl until she drove through the Mother Lode several years ago. In Sutter Creek she found an elusive peace, so she bought the old home at No. 75 Main St. and bid the wayfarer to be her guest. Sutter Creek is an escape from the computerized world of high-rise hotels, its nine guest rooms furnished with four-poster beds and other antiques. It's a year-round Monday-through-Sunday, seven-day-a-week escape into a less hurried world. The price for living in this nineteenth-century world starts at \$18.50 a night, which includes breakfast. Prices are higher weekends.

In Sutter Creek visitors browse through a string of antique shops. A creek runs beneath Main St. hurrying fresh out of the Sierras. Old two-story frame houses rise up from flowered yards, shaded by giant elms. Under the homes and streets run five hundred miles of mine tunnels, reminders of towns that came alive in the Mother Lode during the gold rush of '49. Towns with names like Coloma, Volcano, Jackson, Fiddletown, Drytown and others.

Next door in Drytown a sign reads "Population 79." During the 1850's ten thousand miners crowded twenty-six saloons. The saloons operated around the clock, 24 hours a day. Now one remains—the Drytown Club—"the only wet spot in Drytown."

At Volcano sourdough pancakes are served in a former brothel and next door meals are prepared to order in the 112-year-old St. George Hotel. The St. George's specialty: chicken fried in sherry and whiskey. Nailed to a post at one end of town, a sign tells how "35 saloons provided consolation" for Volcano's miners. During the gold rush days its population was bigger even than San Francisco's.

While the Civil War was being fought in the South, gold from California's Mother Lode was being rushed east to aid Union forces. As a result, a battle was shaping up in Volcano itself. When Confederate sympathizers organized secretly to halt the gold shipments, Unionists sent to San Francisco for arms, including a cannon. (The cannon was delivered in a hearse by the local undertaker.) Later the Confederates turned heel when they faced the cannon powdered up by the Unionists. Christened "Old Abe," it remains today a tourist curiosity.

Beyond Volcano the Mother Lode's breathtaking attraction is Daffodil Hill. In the Easter season, when more than 250,000 crocus, hyacinth, tulip, and daffodil bulbs burst into bloom, thousands of visitors invade the old gold country.

Later as summertime arrives in the Mother Lode, frog-jumping contests are held at Angels Camp to commemorate the legend set down by Mark Twain. A few years ago the world's record was broken by a frog named Blast. It leaped well over 17 feet. Each year during the frog-leaping weekend, mountain men whoop it up, joined by invaders from Sacramento and San Francisco. Frogs jump during the day and the whole Mother Lode jumps at night. Then after the once-a-year celebration the peaceful gold country settles in for another slumber.

Today a few die-hards remain. Digging, dreaming. Week-end miners come from the city to pan the streams flowing from the Sierras. Then in autumn the tourists are gone and the leaves turn. The woods and forests are red and gold. Winds cry off the Sierra Nevada, causing droys to creak in old mining towns. Dutch Flat, Emigrant Gap, Gold Run, Soda Springs. Shacks sag on their foundations and grass grows along streets long abandoned. Streams spill down from the Sierras and rivers rush to the sea, singing a song of the Mother Lode. . . .

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If you think the big boys work hard to make their killings, forget it. Hard work to get big dollars went out with high-button shoes. You work hard—how much money have you got? And if the thought that *you don't have to work to make it big* gives you a twinge of conscience, why should it since what you're doing is 100% ethical and legal?

It's fun to daydream about increasing your money 60% in a few months in the silver market (as some people did just this year!)—or owning some "riskless" investment like barrels of scotch whiskey, or rare paintings, or antiques, that get more valuable with each passing month. But "it takes money to make money," and if you're like most people, you just don't have the cash to get started. You're still playing "catch up" with inflation—still getting used to paying \$1.85 for the sandwich you used to get for 95¢ a few months ago—paying a lot more today for gasoline (when you can get it) and heating oil and gold inlays for your teeth and education for your kids and everything else. Not just the luxuries you can cut out, but the sheer necessities of staying alive and making a living!

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- Secret #5 shows you how to borrow money for 30 to 55 days without paying a penny in interest—all completely legal!

The first 7 secrets alone could give you up to \$2,000 to invest or have fun with—all without getting a dime more in your wages or salary—all without any big effort beyond knowing what to do and how to do it, which I tell you step by step!

Get the idea? Then once I've helped you acquire your seed money you're ready for the really big money. To get that I give you 24 more secrets—on how to take that money and turn it into as much as \$100,000. Yes, that's not a misprint. I said \$100,000. In Secret #25 I show you how to make big profits by unlocking a company's secrets—legally. In Secret #33 I show you how to use \$1,000 of your nest egg to get yourself at least \$3,000 in "raw land" investment. In Secret #36 I show you how to parlay your profits by turning a \$5,000 investment in Government Bonds into \$15,000 in a few weeks! In Secret #39, I show you a real risk-free winner way to start a coin collection and get a return of 10% or more a year practically automatically. And in Secret #40, I make good on one of the statements I made earlier in this ad by showing you how you can start investing in silver and gold and get returns of 300% or more by putting up as little as five bucks a week! All in all, I give you 42 inflation fighting, money-making secrets—real, practical, ideas you can put to work at once. If all this sounds too good to be true, I don't blame you. Because there never has been a program like this before—a system that shows you how to make money by starting with virtually nothing!

"All right, Earl," I can hear you saying. "So how much richer are you going to get for telling me all this?" You deserve a straight answer, and here it is. I'm going to ask you to send a check or money order for \$10 to my publisher, American Consumer. And after paying the cost of printing and postage, there will be money left over to pay for this ad and give me a profit. I don't believe you'll begrudge me the profit I make on the \$10 you send me when you've picked up \$720 in found money just by following one secret alone! BUT I'LL DO MORE THAN ANYONE'S EVER DONE ON AN OFFER LIKE THIS . . . I won't ask you to risk a penny until you've seen and applied these secrets yourself—and convinced yourself that what I say is absolutely true!

AMERICAN CONSUMER

WON'T CASH YOUR CHECK FOR 30 DAYS AFTER THEY SEND YOU MY SECRETS! If after you've read them you decide not to keep the program, simply ship it back and they will return your original check intact! So how can you lose?

But you'd better act now. Every day you let go by, inflation is gnawing away at your pay check. You can see it in the new numbers on the gas pumps, you can prove it by the prices your supermarket pasted this week over the old prices they had last week! So get started—follow my money-making secrets for 30 days in the most risk-free offer ever made. Mail that coupon now!

MAIL NO RISK COUPON

American Consumer
c/o Earl J. Weinreb, Dept. E.J.W.-18
Caroline Road
Philadelphia, Pa. 19176

Here's my check for \$10 . . . now make good. Send me Earl J. Weinreb's 238 pages of MONEY MAKING SECRETS, and leave my check uncashed for 30 days. If after I've read them carefully I'm dissatisfied in any way, I'll return the program to you and you'll return my original check—no arguments—no conditions.

Make check payable to American Consumer.

Amount Enclosed \$ _____

Check or money. No C.O.D.'s please.

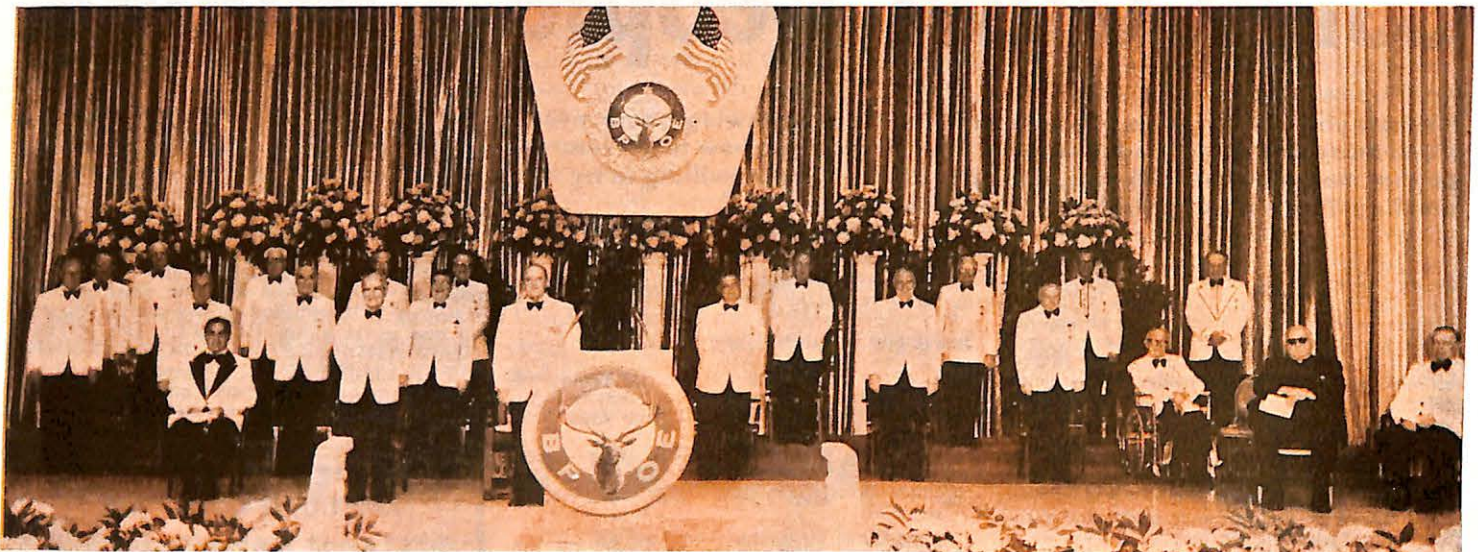
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CONVENTION HIGHLIGHTS 1974



When developers had the Hotel Fontainebleau in Miami Beach, Fla., built, they vowed it would be so famous, so fabulous that it would never need a sign in front . . . and to this day there is no such sign.

This was the site of the 110th Grand Lodge Session of the Benevolent and Protective Order of Elks held July 7-11, 1974, and attended by thousands of Elks and their families from across the nation and its possessions.

Sunday Opening

The Grand Ballroom of the Fontainebleau was filled to capacity for the public ceremony which officially opened the session Sunday evening.

PGER William A. Wall of Florida, Honorary Convention Chairman, presided and welcomed Elks, their ladies and guests to Florida. Miami Beach Vice-Mayor Harold Rosen, a PER of Miami Beach Lodge No. 1601, also welcomed the delegates. He presented a gold key to the city to the Grand Exalted Ruler.

Keynote speaker was GER Robert

A. Yothers who spoke of Elkdom's many philanthropic endeavors and noted that Elks had contributed more than \$11 million for charitable, youth and patriotic projects during the past year. This figure does not include the millions of man and woman hours given freely in this service.

GER Yothers lauded the assistance and accomplishments of the ladies in the Order's benevolent works.

He stressed the expansion of youth activities programs and noted the spectacular success of the Elks' Hoop Shoot Free Throw Contest which attracted more than a million boys and girls. He predicted that it would be even greater next year.

" . . . I am proud that this year more veterans, more underprivileged, more handicapped and more retarded are benefitting from the concern and involvement of the Elks and their ladies than ever before," he told the huge audience.

He brought out the work of the Americanism Committee in doing an outstanding job in meeting today's chal-

All but two of the living Past Grand Exalted Rulers were present for the 110th Session of the Grand Lodge. They are shown as they were introduced by PGER William A. Wall of Florida, honorary convention chairman, at the Sunday night opening in the Hotel Fontainebleau in Miami Beach, Fla. Delegates, ladies and guests packed the Grand Ballroom. Absent due to illness were PGERs Dr. Edward J. McCormick and John E. Fenton.

lenges. "Our country is in dire need of a display of genuine patriotism. There was never a time when the active and vocal support of our American heritage was more important than today." Elks punctuated his statements with applause. "I am not in favor of taking away the rights of one to give to another . . .

"I do not urge or advocate suppressing the right of dissent. I shall always protect and defend that as a basic constitutional right," the Grand Exalted Ruler asserted. "I strongly condemn using the right of dissent as a pretext to try to justify the acts of violence and the lawless invasion of the rights of others . . ."

He pointed out that America has

Highlights of the 110th Grand Lodge Session Held in Miami Beach, Florida, July, 1974



When GER Robert A. Yothers and his party arrived in Miami Beach for the 110th GL Session at the Hotel Fontainebleau, they were greeted by convention officials. From the left, are Grand Esq. Chelsie J. Sencerchia, Miami Beach convention chairman; PGER George I. Hall, GL convention chairman; GER and Mrs. Yothers; G. Clifford Whittle, sec'y. to the GER, and Mrs. Whittle; PGER William A. Wall, honorary convention chairman, and Bryan J. McKeogh, GL convention director.



The Monday business meeting was opened by the presentation of state flags which were brought to the stage by state presidents or their representatives. The colorful ceremony brought a standing ovation and cheers from the delegates as the flag of their particular state was paraded by.

Shown as they arrived at the busy Miami International Airport for the GL convention are Grand Sec'y. and Mrs. Homer Huhn, Jr.



According to William F. Raw of Corvallis, Ore., chairman of the Committee on Credentials, a total of 13,084 delegates, ladies and guests registered for the 110th session. Some of them are shown as they registered in the upper lobby of the Hotel Fontainebleau.



Shown above are the new Grand Exalted Ruler, Gerald Strohm of Fresno, Calif., Lodge 439, and Elkdom's new first lady, Kay.

offered freedom such as no nation before has ever known, with better foods, schools, automobiles and other conveniences.

GER Yothers also issued a strong warning against the concerted efforts of some misguided zealots to put a gag on the news media.

"Some reporters and editors have been jailed for refusing to divulge their sources of information," he said. "We must see them protected from such oppression if we want to preserve the right of American citizens to know and if we wish them to continue as our watchdogs over public truth and honor.

"... We must alert all Americans to become aware of the present-day erosion of our freedom of speech and press. The right of Americans to know must be preserved," he stated.

In his stirring address, GER Yothers urged Elks to speak up for America.

"We are Americans . . . We are Elks . . . and we speak up for democracy."

The National Anthem was sung by Rose Byrum, soprano solist, who also sang other selections. SP Norman P. O'Brien of the Florida State Elks Association led the pledge of allegiance.

The audience was entertained by the Miami Chapter, Sweet Adelines Chorus. The Rt. Rev. Msgr. George M. Scott gave the invocation and benediction. Sam Berger provided organ selections. The Pottstown, Pa., Elks Drill Team served as escorts.

Monday Highlights

State flags, each representing a star in Old Glory, were carried to the stage by the state presidents and representatives. The inspiring ceremony marked the opening of the Monday business session. Judge George J. Balbach of Queens Borough (Elmhurst), N. Y.,

Lodge No. 878 led the delegates in singing the National Anthem.

Delegates were welcomed by Norman P. O'Brien, President of the Florida State Elks Association.

Gerald Strohm of Fresno, Calif., Lodge No. 49 was unanimously elected Grand Exalted Ruler for 1974-75. He is the eighth Californian to head the Order.

Other new officers are James A. Gumm of Mamaroneck, N. Y., Grand Est. Lead. Kt.; E. Robert Haag of Juneau, Alaska, Grand Est. Loyal Kt.; A. Lewis Heisey of Middletown, Pa., Grand Est. Lect. Kt.; and Homer Huhn, Jr., of Mount Pleasant, Pa., Grand Sec'y.

Also, Frank V. Archibald of Fargo, N.D., Grand Treas.; Garland F. Guilfoyle of Newport, Ky., Grand Inner Guard; Ray Creith of Plymouth, Mich., Grand Tiler; and Rt. Rev. Msgr. Henry F. Speck of Owatonna, Minn., Grand Chaplain.

Dr. Leonard J. Bristol of Saranac Lake, N. Y., and Robert Grafton of North Palm Beach, Fla., were elected to four-year terms on the Board of Grand Trustees succeeding W. Edward Wilson of Newton, Mass., and Wayne A. Swanson of Maryville, Mo., whose terms expired. (Later in the convention, resolutions were adopted lauding them for their service.)

Marvin M. Lewis of Brawley, Calif., was elected to a three-year unexpired term on the Board of Grand Trustees caused by the resignation of Brother Strohm to become GER.

Appointed to serve as secretary to the Grand Exalted Ruler was Norman S. Lien of Watsonville, Calif.

Delegates confirmed the following appointments:

-PGER Raymond C. Dobson to a five-year term on the Elks National Memorial and Publication Commission.

-PGER H. L. Blackledge to a seven-year term as a trustee of the Elks National Foundation.

-PGER George I. Hall to a five-year term on the GL Convention Committee.

-PGER Francis M. Smith to a seven-year term on the Elks National Service Commission.

-Edward C. Alexander of Great Falls, Mont., to a five-year term as Justice of the Grand Forum.

-Alfred J. Mattei of Worcester, Mass., to a one-year unexpired term as Justice of the Grand Forum created by the death of Justice John J. O'Brien.

When Grand Exalted Ruler-Elect Strohm was escorted to the stage, it signaled an impressive demonstration with American Flags by California-Hawaii, Nevada and Arizona Elks. The official escort consisted of PGERs Horace R. Wisely and R. Leonard



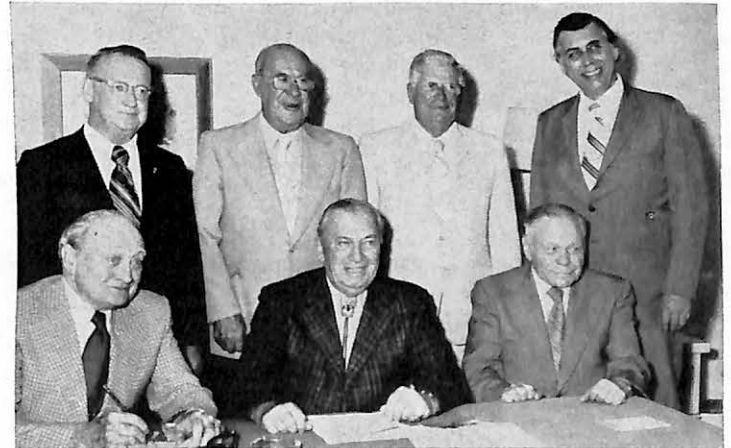
The Elks National Service Commission met during the convention to make future plans. Success of the commission's programs during the past year was highlighted. Seated, from the left, are PGERs Ronald J. Dunn; William J. Jernick, chairman-treasurer, and George I. Hall, vice-chairman. Standing, left to right, PGERs Robert G. Pruitt, secretary; Frank Hise; E. Gene Fournace, and Francis M. Smith.



The Committee on Judiciary met daily during the convention to discuss and prepare legislation. They were also available to discuss judiciary matters with delegates. Seated, from the left, are Judge George J. Balbach of Queens Borough (Elmhurst), N.Y.; Edward C. Alexander of Great Falls, Mont., chairman; and Ray J. Fink of Neenah-Menasha, Wisc. Standing, left to right, are Robert Grafton of North Palm Beach, Fla.; Raymond V. Arnold of Jackson, Mich.; Sidney J. Nicholson of Florence, Ore.; and Robert B. Webb of Santa Ana, Calif. Absent when the photo was taken, Edward W. Connolly of Livingston, N. J.



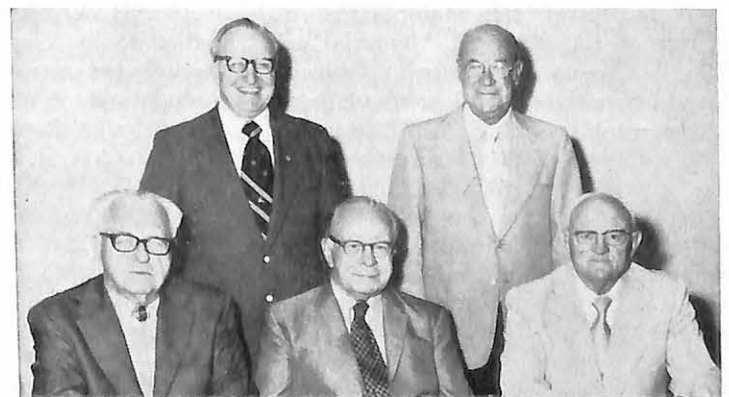
The Grand Forum was on duty daily during the conclave. From the left are Alfred J. Mattei of Worcester, Mass.; Alex M. Harman, Jr. of Pulaski, Va.; Chief Justice Bernard Lawler of Redondo Beach, Calif.; Hal M. Randall of Salem, Ore.; and Thomas A. Goodwin of Wheeling, W. Va.



With the Miami Beach convention under way, the Grand Lodge Convention Committee turned its attention to the 111th session which will be held in Dallas, Texas, July 13-17, 1975. Seated, from the left, are Bryan J. McKeogh, director; PGER George I. Hall, chairman; and PGER Lee A. Donaldson. Standing, left to right, are Robert G. Pruitt, Robert E. Boney and Glenn L. Miller, all PGERs, and Bud Hall, assistant.



Members of the Board of Grand Trustees are shown as they reviewed the Grand Lodge budget prior to presenting it to the delegates who approved it. Seated are (left) Wayne A. Swanson, vice-chairman; W. Edward Wilson, chairman, and (right) Gerald Strohm, secretary. From the left, standing, Melville J. Junion, approving member; George B. Klein, pension member; Edmund H. Hanlon, building applications, east; Alton J. Thompson, building applications, west. Home member, Lewis C. Gerber, was not present due to illness.



Convening just prior to the business sessions were members of the Elks National Memorial and Publication Commission. Left to right are PGERs Raymond C. Dobson, secretary; Edward W. McCabe, treasurer; Wade H. Kepner, chairman; Robert E. Boney, assistant secretary-treasurer; and R. Leonard Bush, vice-chairman.

Convention Highlights

Bush; Bernard Lawler, chief justice of the Grand Forum; George Klein, member of the Board of Grand Trustees; SP Dan Davis, California-Hawaii Elks Association; Arthur Olson, SP Nevada State Elks Association; SP Robert Roberts, Arizona Elks Association, and Fresno Lodge ER Cecil Connor. Also serving were former chair officers who served Fresno Lodge when Bro. Strohm was ER. There were: Neil Ellis, Lead. Kt.; Earl Nowell, Loyal Kt., and Mel Starkel, Lect. Kt. The full text of the new Grand Exalted Ruler's acceptance speech appears elsewhere in this issue of *The Elks Magazine*.

B. J. Bybee of Idaho Falls, Idaho, reported that 26 new lodges received charters or dispensations during GER Yother's year. Missouri led with four, New York and California had three each, while New Jersey, New Mexico and Wisconsin had two each. Tennessee, Massachusetts, Florida, Louisiana, Arizona, Mississippi, Michigan, Virginia, Oklahoma and Illinois each had one.

Tuesday Highlights

Awards and reports on the growth of the Order, as well as its charitable activities marked the Tuesday Session which began with a report by John B. Morey of Palo Alto, Calif., chairman of the Committee on Distribution.

PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission recommended that the price of *The Elks Magazine* be increased to \$1.25 per year due to constantly rising costs. The price of the Magazine has been \$1.00 per year since its inception in 1922.

Earnings from the Magazine are used to defray the maintenance expenses of the National Memorial and Elks Magazine Buildings in Chicago. In addition, over its 52 years of publication, a total of \$12,285,501.36 in surplus earnings has been turned over to the Grand Lodge from the Magazine.

In reporting for the GL Auditing and Accounting Committee, Chairman Kenneth V. Cantoli of Hasbrouck Heights, N. J. noted that 93 per cent of the lodges had complied with Grand Lodge statutes requiring auditing and accounting reports. He pointed out that there is a \$50 fine for failure to file on time.

He expressed alarm that 40 per cent of lodges reporting have financial difficulties.

He urged state associations to form a Business Practices Committee to assist troubled lodges and also stressed use of the new GL Auditing, Accounting and Management Manual. Bro. Cantoli said that through the use of this new manual the Committee hoped to present a uniform system of accounting which can be adopted by every lodge.

In a preliminary report of the Elks National Foundation Trustees, PGER John L. Walker, chairman, announced that the total received during the past year from all sources reached \$1,856,149.25. This is the largest year of contributions by individuals, lodges and associations in history and brings the total book value of principal and income funds to \$26,424,258.76.

Excluding bequests, the average per capita contributions were \$1.122 per member. Bequests last year were approximately \$121,000.

Distributions from the Foundation during the past year were approximately \$1.1 million. This money went for Most Valuable Student awards, allocated scholarships, emergency educational fund grants, Youth Leadership Awards and funds for the Hoop Shoot Free Throw contest.

PGER Walker announced that there will be 41 additional Most Valuable Student awards and the same number of additional allocated scholarships in the coming year due to the generous contributions made during the past year.

He also announced that the Most Valuable Student and Youth Leadership Contest will be merged. Only high school seniors will be eligible to enter. The Foundation will fund the Hoop Shoot Free Throw Contest which has been so successful.

Awards were presented to the lodges and state associations for the highest average per member donations to the Foundation.

Top lodge in the nation was Haverhill, Mass., with an average per member of \$95.045.

Following are the other awards with the average per member donations in parentheses:

Lodges under 250 members—first, Belvidere, Ill. (\$31.213); second, Tenaflly, N. J. (\$24.071); third, Garfield, N. J. (\$12.272).

Lodges with 251 to 500 members—first, New Bern, N.C. (\$12.521); second, Mahwah, N. J. (\$11.029); third, Westwood, N. J. (\$8.820).

Lodges with 501 to 1,000 members

—first, Oakland, Calif. (\$13.414); second, Inglewood, Calif. (\$10.593); third, Perry, Iowa (\$9.077).

Lodges with 1,001 to 1,500 members—first, Fort Collins, Colo. (\$7.866); second, Pawtucket, R. I., (\$6.559); third, Midland, Mich. (\$6.457).

Lodges with over 1,500 members—first, Tucson, Ariz. (\$18.233); second, Greensboro, N.C. (\$7.076); third, Boulder, Colo. (\$5.603).

Top states—first, Hawaii (\$5.017); second, Arizona (\$3.960); third, North Carolina (\$3.030); fourth, Rhode Island (\$2.234); fifth, Massachusetts (\$2.213).

California was also recongized as being the top state in total donations with \$254,718.31 contributed.

William H. Whaley of Buckhead (Atlanta), Ga., chairman of the GL Ritualistic Committee, announced Eastern and Western Division ritual contest winners. First place, Eastern Division, went to Huntington, N. Y., and second was Elberton, Ga. In the Western Division, Wellington, Kan., was first, and Kearney, Neb., second.

Awards were also presented to the All-American Eastern and Western Division teams.

The Eastern Division team consists of Exalted Ruler John J. Kohout, Huntington, N.Y.; Lead. Kt. Charles Price, Huntington, N. Y.; Loyal Kt. Donald Stiemann, Indianapolis, Ind.; Lect. Kt. Robert Vandermark, Sr., Huntington, N. Y.; Esq. Larry Henley, Tallahassee, Fla.; Chaplain Vincent Donovan, Huntington, N. Y.; and Inner Guard Jay Renner, Dover, Ohio.

Western Division team members are: Exalted Ruler Bill Sober, Wellington, Kan.; Lead. Kt. Rodney Drake, Muscatine, Iowa; Loyal Kt. Lynn Reed, Wellington, Kan.; Lect. Kt. Alan Warcup, Grand Forks, N. D.; Esq. Robert Eckwert, Kearney, Neb.; Chaplain Ray McKisson, Hood River, Ore.; Inner Guard C. L. Howell, Wellington, Kans.

J. Paul Meyer of Puyallup, Wash., chairman of the GL Lodge Activities Committee, reported on the success of the Golden Antler program which is being continued in the new lodge year.

Four lodges completed the challenging requirements in this program. They are:

—Walla Walla, Wash., No. 287, ER Richard Moore;

—Westminster, Colo., No. 2227, ER Wayne Eggeling;

(Continued on page 32)



Newly elected GER Strohm was installed by PGER R. Leonard Bush. PGER Horace R. Wisely, right, assisted by investing GER Strohm with his jewel of office. All three are from California.



PGER Frank Hise, right, presented the immediate Past Grand Exalted Ruler, Robert Yothers, with his PGER's jewel and a gold Elks' card.



Highest Exalted Ruler's score in the national ritual contest was racked up by Billy R. Sober of Wellington, Kan. PGER R. Leonard Bush, left, presented him a trophy which is given annually in PGER Bush's name by his home lodge, Inglewood, Calif.



A record amount of money was expended by the Elks National Foundation Board of Trustees for charitable purposes during the past year. Shown making plans for the coming year are, seated, PGERs John L. Walker, chairman, and H. L. Blackledge, vice-chairman, right. Standing, left to right, are PGERs William A. Wall, Horace R. Wisely and Lee A. Donaldson. PGERs Dr. Edward J. McCormick, treasurer, and John E. Fenton, secretary, were absent due to illness.

First place winners of the Most Valuable Student Contest were Susan M. Woelfl of Anaheim, Calif., and Thomas R. Camp of Kearney, Neb. Both received \$3,000 scholarships to the college of their choice. They are shown here with the Elks National Foundation Board of Trustees, sponsors of the contest. Seated, from the left, are PGER John L. Walker, chairman; Miss Woelfl and Mr. Camp. Standing, left to right, are PGERs Horace R. Wisely; H. L. Blackledge, vice-chairman; William A. Wall; and Lee A. Donaldson. Absent due to illness were PGERs Dr. Edward J. McCormick, treasurer, and John E. Fenton, secretary.

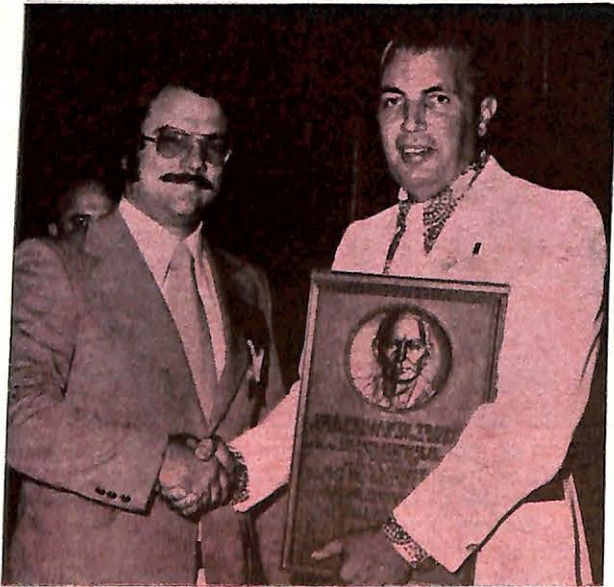
National first place Youth Leadership winners spoke at the Wednesday morning meeting and received their awards. From the left are PGER Horace R. Wisely of California; Peter L. Robb from Phoenix, Ariz., first place boy winner; Agnes M. Kinsella of El Cajon, Calif., winner in the girls' division; PGER R. Leonard Bush of California; and Miland H. Dunivent of Grand Junction, Colo., chairman of the GL Youth Activities Committee.





When Gerald Strohm was installed as Grand Exalted Ruler, California-Hawaii Elks Association SP Dan Davis, left, presented him with the keys to a new automobile on behalf of the state association. Second from right is Chief Justice Bernard Lawler of the Grand Forum of Redondo Beach, Calif., who nominated Bro. Strohm, and right is Grand Trustee George Klein of Lincoln, Neb., who seconded the nomination.

Navy Commander Gerald L. Coffee was presented the Defender of the Flag Award by PGER William J. Jernick, left. Cmdr. Coffee, a member of Modesto, Calif., Lodge, was a P.O.W. of the North Vietnamese for seven years and nine days.



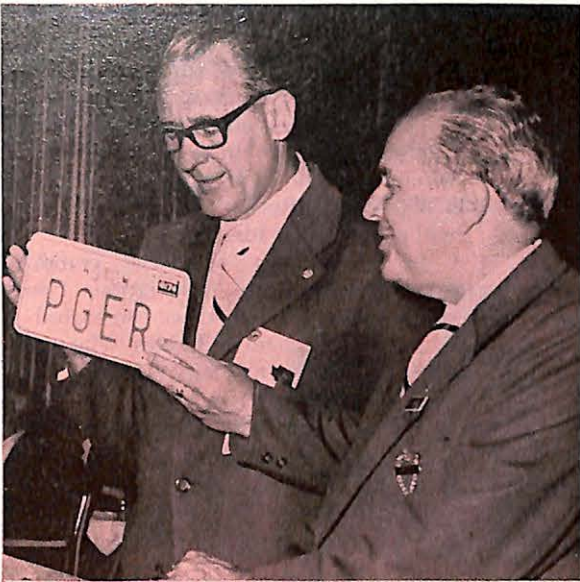
Napa, Calif., Lodge ER Mike Lawler, left, presented the PGER Raymond Benjamin Ritualistic Trophy to Huntington, N. Y., Lodge. Accepting for the national champions was acting ER John J. Kohout.



Four all expenses paid vacation trips to Hawaii . . . a \$2,000.00 value door prize, highlighted the ladies entertainment during the convention at the Deauville Hotel. Lucky winners for two each were (left) Mrs. Bernice Boschert, Valley Park, Missouri and Mrs. Lavana Gibbs, Romulus, Michigan. Convention Director Bryan J. McKeogh conducted the drawing.

At right, the new Grand Lodge Officers. Seated, from the left, are James A. Gunn of Mamaroneck, N. Y., Gr. Est. Lead. Kt.; E. Robert Haag of Juneau, Alaska, Gr. Est. Loyal Kt.; GER Gerald Strohm of Fresno, Calif.; A. Lewis Heisey of Middletown, Pa., Gr. Est. Lect. Kt., and Homer Huhn, Jr., of Mount Pleasant, Pa., Gr. Sec'y. Standing, left to right, Frank V. Archibald of Fargo, N. D., Gr. Treas.; Rt. Rev. Msgr. Henry F. Speck of Owatonna, Minn., Gr. Chaplain; Garland F. Guilfoyle of Newport, Ky., Gr. Inner Guard; Ray Creith of Plymouth, Mich., Gr. Tiler; Dr. Leonard Bristol of Saranac Lake, N. Y., Robert Grafton of North Palm Beach, Fla. and Marvin M. Lewis of Brawley, Calif., newly elected Gr. Trustees.





Ted Butcher, left, president of the Washington State Elks Association, presented PGER Yothers with a special license plate, number PGER. To go along with it he was also given the keys to a new car.



The coveted John Frakes' Ritual Coach of the Year Award went to PERs William J. Sayek, left, and George J. Montalto of Huntington, N. Y. The award was presented by Tucson, Ariz., Lodge ER Michael J. Monroe, right, with the proud approval of GER Yothers.



Exalted Rulers of the All-American Eastern and Western Division teams were congratulated by GER Yothers. ER Bill Sober of Wellington, Kan. (left), and ER John J. Kohout of Huntington, N. Y.



The national championship ritualistic team is from Huntington, N. Y., Lodge No. 1565. Kneeling are coaches PERs George Montalto, left, and William Sayek. Standing, left to right, are Inner Guard Jerry Riddell, Loyal Kt. Alfred Prep, Lect. Kt. Robert Vandermark, ER John J. Kohout, Chaplain Vincent Donovan, Lead. Kt. Charles Price and Esq. Joseph Carman.



PGER Wade H. Kepner, right, observed his 72nd birthday on July 11th during the convention. As a side-light, he was presented a cake with one candle. As delegates looked on, GER Yothers gave him an assist in puffing out the candle.



Four lodges attained GER Yothers' goals during the past year to become Golden Antler Lodges. They are Walla Walla, Wash., Lodge No. 287, Westminster, Colo., Lodge No. 2227, Hutchinson, Minn., Lodge No. 2427 and Attleboro, Mass., Lodge No. 1014. Anderson, Ind., Lodge 209 received honorable mention. Representatives of the top lodges in the nation are shown as they received their trophies from GL Committeemen and received congratulations from GER Yothers.

Convention Highlights

(Continued from page 28)

—Hutchinson, Minn., No. 2427, ER Roger Klinghagen;

—Attleboro, Mass., No. 1014, ER William Leddy.

In addition, Anderson Ind., No. 209, ER James Murrey, received honorable mention.

Bro. Meyer estimated that Elks contributed more than \$2 million toward Christmas Charitable causes.

Awards in various categories, including those previously reported in *The Elks Magazine*, were presented.

Winners of the Flag Day Contest are:

Lodges under 300 members—first, St. Charles, Mo.; second, Southbridge, Mass.; third, Buckhead (Atlanta), Ga.

Lodges with 301 to 600 members—first, Saratoga Springs, N. Y.; second, Jacksonville Beach, Fla.; third, Tooele, Utah; honorable mention, Martins Ferry, Ohio.

Lodges with 601 to 1,000 members—first, Culver City, Calif.; second, Tempe, Ariz.; third, Maryvale (Phoenix), Ariz.

Lodges with 1,001 to 3,000 members—first, Vancouver, Wash.; second, El Paso, Tex.; third, San Rafael, Calif.; honorable mention, Sacramento, Calif.

Lodges with over 3,000 members—Phoenix, Ariz.

Alex A. McKnight of Dallas, Tex., chairman of the GL Americanism Committee, announced winners of the state history contest. They are California, first, and New Jersey, second. He stressed the slogan for the committee. "America, You're Beautiful."

Lt. Gen. Richard M. Montgomery, USAF (Ret), presented Freedoms Foundation Awards to Arlington-Fairfax, Va., Phoenix, Ariz., Paramount, Calif., and Long Beach, Calif. lodges. Awards were also announced for Elks Public Relations Director Martin Karant and William Tice, Sr., and also for William Tice, Jr.

Wednesday Highlights

Marvin M. Lewis of Brawley, Calif., chairman of the GL State Association Committee, announced 40 state associations participated in the officer training program for leading knights.

The report began the Wednesday morning meeting which was open to ladies and guests.

Winners in the state association pub-

lication contest were announced. They are:

Class A (publications which are sold). Division I (issued more than quarterly): California-Hawaii and Massachusetts, tied for first place. Division II (issued quarterly): First, Oregon; second, North Dakota; third Colorado.

Class B (publications which are not sold). Division I (issued more than quarterly): First, Pennsylvania; second, Georgia. Division II (issued quarterly): First, Michigan; second, Washington; third, Iowa. Division III (issued less than quarterly): First, Oklahoma; second, North Carolina.

Another outstanding and successful year was reported for the GL Youth Activities Committee by Miland H. Dunivent of Grand Junction, Colo., chairman. Boy Scout units are being sponsored by 47 per cent of the lodges.

The Hoop Shoot Free Throw Contest directed by Grand Est. Loyal Kt. Gerald L. Powell drew approximately 1.5 million boy participants and 223,000 girls. The contest is to be expanded in the coming year.

The winners and runners-up are:

Age 8-9—first, Lane Johnson, Coos Bay, Ore.; runner-up, George Nixon, Raleigh, N.C.

Age 10-11—first, Chris Mullins, Brooklyn, N. Y.; runner-up Brent Jensen, Price, Utah.

Age 12-13—first, Ron Wachtel, Orville, Ohio; runner-up, Mike Beuke, Lewiston, Idaho.

Bro. Dunivent also noted the success of the Teenager of the Month and Year program. First place boy and girl winners of the Elks Youth Leadership Contest, Peter L. Robb of Phoenix, Ariz., and Agnes M. Kinsella from La Mesa, Calif., (sponsored by El Cajon Lodge), each received a \$2,000 educational certificate. Both were given enthusiastic applause as they thanked the Elks.

GER Yothers was presented a plaque in appreciation for his leadership in promulgating the youth programs of Elkdom.

PGER William J. Jernick, chairman-treasurer of the Elks National Service Commission, presented a supplement to the commission's printed report.

Once again, delegates approved a resolution permitting the assessment of \$1 per year per member in the

event it is needed for national defense or a major disaster.

PGER Jernick emphasized the Elks' pledge that "As long as there is a veteran in the hospitals, the Benevolent and Protective Order of Elks will never forget him."

In conjunction with the commission, the GL State Associations Committee for the first time conducted a contest to recognize lodges who continue to work in their veterans' hospitals.

The winners are: First, Milwaukie, Ore.; second, Logansport, Ind., and third, Kelso, Wash. State associations with 100 per cent participation in veterans programs are Kentucky and Massachusetts.

In the second portion of his report on the Elks National Foundation, PGER Walker announced that the Foundation's Board of Trustees have approved the largest budget of distribution of charitable funds ever, amounting to just under \$1.3 million. In the future, the first three national awards will each be four-year scholarships.

It was also noted by Nebraska State President Vincent R. Collura that the famed radio commentator Paul Harvey had praised the Elks for their charitable work through the Elks National Foundation.

PGER Horace R. Wisely of California, a member of the Foundation's Board of Trustees, presented the first place winner in the girls' division of the Most Valuable Student Contest. She is Susan M. Woelfl of Anaheim, Calif. First place boy is Thomas R. Camp of Kearney, Neb. He was introduced by PGER H. L. Blackledge, also of Kearney, who is also a member of the Foundation Trustees.

This is the second time that Tom has won a first place national award. In 1972, he won the boys' division of the Elks Youth Leadership Contest. This is the only time in history that a student has won first place in both contests.

A standing ovation was given both Miss Woelfl and Mr. Camp as they thanked the Order and told of their plans for the future. Each received a \$3,000 grant to the college of his choice.

Delegates approved citations to Canadian broadcaster Gordon Sinclair for his broadcast supporting America and to Vice President Gerald Ford, a member of Grand Rapids, Mich., Lodge, for achievement.

Belatedly called to attention was the omission of the Ohio State Elks Association as an additional Freedoms Foundation Award winner.

Convention Reports



Norman P. O'Brien,
President, Florida State
Elks Association



William F. Raw,
Chairman, Committee
on Credentials



Alex A. McKnight,
Chairman, Americanism
Committee



W. Edward Wilson,
Chairman, Board of
Grand Trustees



Edward C. Alexander,
Chairman, Committee
on Judiciary



B. J. Bybee,
Chairman, New Lodge
Committee



Bernard Lawler,
Chief Justice of
Grand Forum



**Rt. Rev. Msgr.
George M. Scott,**
Grand Chaplain



John B. Morey,
Chairman, Distribution
Committee



PGER Wade H. Kepner,
Chairman, National
Memorial and
Publication
Commission



Kenneth V. Cantoli,
Chairman, Auditing and
Accounting Committee



PGER John L. Walker,
Chairman, Elks
National Foundation
Trustees



William H. Whaley,
Chairman, Ritualistic
Committee



J. Paul Meyer,
Chairman, Lodge
Activities Committee



Marvin M. Lewis,
Chairman, State
Associations
Committee



Miland H. Dunivent,
Chairman, Youth
Activities Committee



**PGER
William J. Jernick,**
Chairman-Treasurer,
Elks National Service
Commission



Lawrence E. Hoffman,
Chairman, Resolutions
Committee



Chelsie J. Senerchia,
Grand Esquire and
General Chairman of
the Miami Beach
Convention Committee

Thursday Highlights

William F. Raw of Corvallis, Ore., Chairman of the Committee on Credentials, announced that registration of delegates and Grand Lodge members totaled 3,238. The report opened the Thursday meeting.

The final budget presented by W. Edward Wilson, chairman, Board of Grand Trustees, was approved.

Also approved was a resolution increasing the Grand Lodge dues to \$2.50 effective in 1975. The dues are apportioned as follows: \$1.25, yearly subscription to *The Elks Magazine*; \$1.05 for expenses of the Grand Lodge including maintenance of the Elks National Home, and 20 cents for expenses of the Elks National Service Commission.

William H. Whaley of Buckhead (Atlanta), Ga., GL Ritual Committee Chairman, announced the results of the ritual contest.

Placing first in the nation was Huntington, N. Y., with a score of 92-7148. Second was Elberton, Ga., 91-7070; third, Wellington, Kan., 91-2596, and Kearney, Neb., 90.1656.

Lawrence E. Hoffman of Miami Beach Lodge, chairman of the Resolutions Committee, presented a resolution, which was adopted honoring Cmdr. Gerald L. Coffee, who spoke and received the Defender of the Flag award at the Wednesday meeting. Also approved was a resolution honoring the convention committees for a successful 1974 Grand

Lodge Convention in Miami Beach.

In legislative action presented by Edward C. Alexander of Great Falls, Mont., chairman of the Committee on Judiciary, delegates voted to table until the next session, a proposal which would eliminate subordinate lodge house committees.

A number of other proposals were approved including a new statute making the appointment of a lodge Elks National Foundation chairman mandatory. A digest of all legislation passed at the session will appear in a future issue of *The Elks Magazine*.

PGER R. Leonard Bush of California installed the new Grand Lodge Officers. He was assisted by PGER Horace R. Wisely.

HIGHEST PERCENTAGE NET MEMBERSHIP GAIN

Lodges with less than 300 members:

1. Vineland, N. J., No. 1422
2. Cherry Hill, N. J., 2305
3. Mid-Cities, Tex., 2483

Lodges with 301 to 600 members:

1. Troy, N. Y., 141
2. Catskill, N. Y., 1341
3. Durant, Okla., 1963

Lodges with 601 to 1,000 members:

1. Port Huron, Mich., 343
2. Muskogee, Okla., 517
3. St. Helens, Ore., 1999

Lodges with 1,001 to 3,000 members:

1. Johnstown, Pa., 175
2. Fall River, Mass., 118
3. Aurora, Colo., 1921

Lodges with over 3,000 members:

1. Walla Walla, Wash., 287
2. Pueblo, Colo., 90
3. Minot, N. D., 1089

ELKS NATIONAL YOUTH WEEK AWARD WINNERS

Lodges with less than 300 members:

1. Plano, Tex.
2. Gatlinburg, Tenn.
3. New Orleans, West Bank, La., 2496

Lodges, 301 to 600 members:

1. Fulton, N. Y.
2. Herkimer, N. Y.
3. Bayonne, N. J.

Lodges, 601 to 1,000 members:

1. Hudson, N. Y.
2. Van Wert, Ohio
3. Kodiak, Alaska

Lodges, 1,001 to 2,000 members:

1. Falls City, Neb.
2. Midland, Mich.
3. Pomona, Calif.

Lodges, 2,001 and over:

1. Phoenix, Ariz.
2. Long Beach, Calif.
3. Kelso, Wash.

State Associations:

1. Ohio Elks Association

ATTENDANCE

As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	18
Grand Lodge Officers	25
Grand Lodge Committeemen	63
District Deputies Designate	225
Special Deputies	27
Representatives	1890
Alternate Representatives	31
Members of Grand Lodge	958
Total	3,238

YOUTH ACTIVITIES WINNERS

For Year-Around Programs

Lodges under 300 members:

1. Bountiful, Utah
2. Dunkirk, Ind.
3. Marietta, Ga.

Lodges, 301 to 600 Members:

1. Fulton, N. Y.
2. Lawton, Okla.
3. Nogales, Ariz.

Lodges, 601 to 1,000 members:

1. Nashua, N. H.
2. Plantation, Fla.
3. Rockford, Ill.

Lodges, 1,001 to 2,000 members:

1. Laconia, N. H.
2. Midland, Mich.
3. Broken Bow, Neb.

Lodges, over 2,000 members:

1. Phoenix, Ariz.
2. Auburn, Wash.
3. Salinas, Calif.

State Associations:

1. Nebraska
2. Arizona
3. Connecticut

Honorable Mention: North Carolina, Ohio, Wisconsin.

AMERICANISM CONTEST WINNERS

Lodges with less than 300 members:

1. Buckhead (Atlanta), Ga.
2. Southbridge, Mass.
3. Kearny, Ariz.

Lodges with 301 to 600 members:

1. Poplar Bluff, Mo.
2. Ishpeming, Mich.
3. Lake Havasu City, Ariz.

Lodges with 601 to 1,000 members:

1. Paramount, Calif.
2. Maryvale (Phoenix), Ariz.
3. Atlanta, Ga.

Lodges with 1,001 to 3,000 members:

1. Midland, Mich.
2. East Hartford, Conn.

Lodges with over 3,000 members:

1. Albuquerque, N. M.—Phoenix, Ariz. (tie)
2. Sioux Falls, S. D.

Special award to Logan Junior High School, Logan, Utah, for Drug Abuse Brochure.

HIGHEST NET MEMBERSHIP GAIN

Lodges with less than 300 members:

1. Guilderland, N. Y., No. 2480
2. Pembroke-Hanover, Mass., 2405
3. Mid-Cities, Tex., 2483

Lodges with 301 to 600 members:

1. Troy, N. Y., 141
2. Durant, Okla., 1963
3. Jefferson City, Mo., 513

Lodges with 601 to 1,000 members:

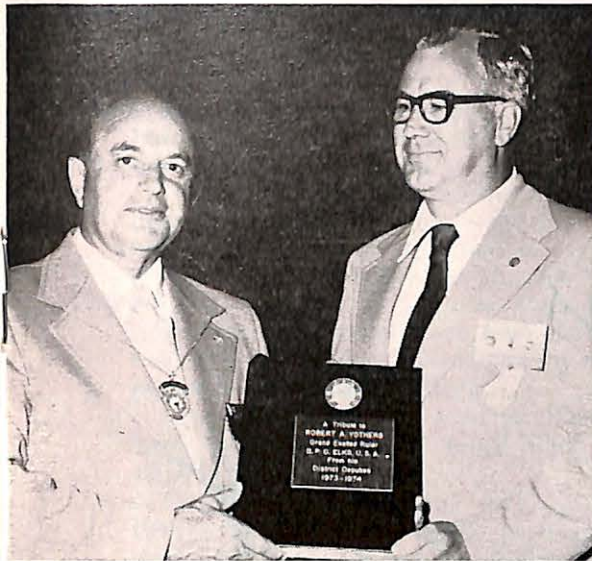
1. Port Huron, Mich., 343
2. Muskogee, Okla., 517
3. St. Helens, Ore., 1999

Lodges with 1,001 to 3,000 members:

1. Aberdeen, S.D., 1046
2. Devils Lake, N. D., 1216
3. Johnston, Pa., 175

Lodges with over 3,000 members:

1. Walla Walla, Wash., 287
2. Minot, N. D., 1089
3. Pueblo, Colo., 90



GER Yothers' district deputies presented checks totaling \$1,830 to the Elks National Foundation in his honor. Presenting the tribute is, right, John R. Nordham of Park Ridge, N. J., DDGER of New Jersey North District.



Former junior PGER, Francis M. Smith, right, escorted the new junior PGER to a seat of honor—an apple crate at the end of the line. PGER Yothers was also given a "Usterwuzzer" pin.



By coincidence, three natives of Pulaski, Va., who grew up and attended school there, are all serving as Exalted Rulers this year. The trio met and renewed old acquaintances at the GL convention. From the left are James Collins, ER of Princeton, W. Va., Lodge No. 1459; Carl E. Newsome, ER of Pulaski, Va., Lodge No. 1067, and Rayo C. Holston, ER of Charlotte, N. C., Lodge No. 392.



Gerald Strohm of Fresno, Calif., Lodge No. 439, second from left, is the newly elected Grand Exalted Ruler. He was congratulated by the immediate PGER Robert A. Yothers, second from right, and his sponsors PGER Horace Wisely, left, and PGER R. Leonard Bush.



The national winners of the Most Valuable Student contest, Thomas R. Camp and Susan Woelfl, met with Nelson E. W. Stuart, executive director of the Elks National Foundation, and Mrs. Stuart during the convention.



Grand Organist was Ramon "Red" Ringo of the Elks National Home and a member of Brazil, Ind., Lodge.



Performing in the registration area to entertain the delegates as they arrived was the Art Marantz Dixieland Band from Miami.

FREDDIE



by Jack Ritchie

□ I had been driving since early morning and now I had that miserable neuralgia again—a consistent pain extending from my right ear to the point of my jaw.

There were aspirins in my pocket, but I am not one of those individuals who can swallow them dry.

I slowed down at the cluster of a dozen buildings at the crossroads ahead. Most of them appeared to be quite run-down and possibly abandoned. However two of them—a three-story Victorian set well back from the road and a rambling tavern-hotel—appeared to be in good condition.

I parked my car in front of the latter and went up the broad front stairs to the barroom door.

Four men, all appearing to be in their seventies, sat at a table playing cards. The bartender, also in his seventies, studied me thoroughly.

"Brandy and water," I said. "Separate."

"Sorry, sir," he said. "We're a Class B tavern. We sell only beer."

I hesitated. I am somewhat allergic to beer. It gives me all the symptoms of a cold. But perhaps just a sip or two to down the aspirins would do no harm.

When the glass stein was put before me, I opened my tin of aspirins and then frowned. The neuralgia seemed to have disappeared completely.

The bartender watched me return the unopened tin to my pocket.

"Neuralgia," I said. "I had it until just a few seconds ago, but now it's gone."

He nodded almost eagerly. "Sometimes it happens that way. For no reason. And other times there's a reason." He drew a beer for himself. "Just call me Albert."

I regarded the stein of beer for a moment and then decided to drink it, allergy or no allergy.

I listened to the rattle of china and silverware in the background and realized that I was really quite hungry. I found the dining room and took one of the smaller tables.

As I ate, I glanced about the room. There were a dozen or so other diners and all of them appeared to be at the very least in their seventies, though all seemed to enjoy vigorous health and appetite.

They glanced in my direction frequently and I had the feeling that I was probably the main topic of their conversation.

After dinner I went back into the barroom. The previous beer did not seem to have effected me, so I ordered another.

The thought of driving another hundred miles tonight was entirely unappealing. "Would you have any extra rooms?" I asked Albert.

Albert beamed. "I'll give you the one Norbert had."

He showed me to a large comfortably furnished room with a fireplace. Well-filled bookshelves lined the walls.

"Norbert had this room for twelve years," Albert said. "But then his time came."

I read until ten and then went to sleep. However at two in the morning I woke abruptly. The neuralgia had returned.

I sighed, found my aspirins, and went down the hall to the bathroom. I filled a paper cup with water and swallowed two tablets.

A slightly-built man, his face gray and obviously ill, swayed into the doorway.

I recognized him as one of the diners I'd seen earlier and I remembered someone calling him Charley.

I quickly drew another cup of water.

"Do you have pills or something you ought to take?"

He shook his head. "No need. It never lasts more than fifteen minutes or so. Never know when it'll strike, but thank goodness this is the last time."

He drank the water I offered and I helped him back to his room.

In my own room, I stood at the window fronting the road below while I waited for the aspirins to take effect.

The Victorian mansion across the way appeared to be entirely dark, except for a faint pulsating glow from one of the upstairs windows.

I watched it for five minutes and then went back to bed.

The next morning I awoke quite refreshed despite the interruption in my night's sleep. Downstairs at breakfast, I found most of the other guests already eating, including Charley, and he now appeared to be the picture of health.

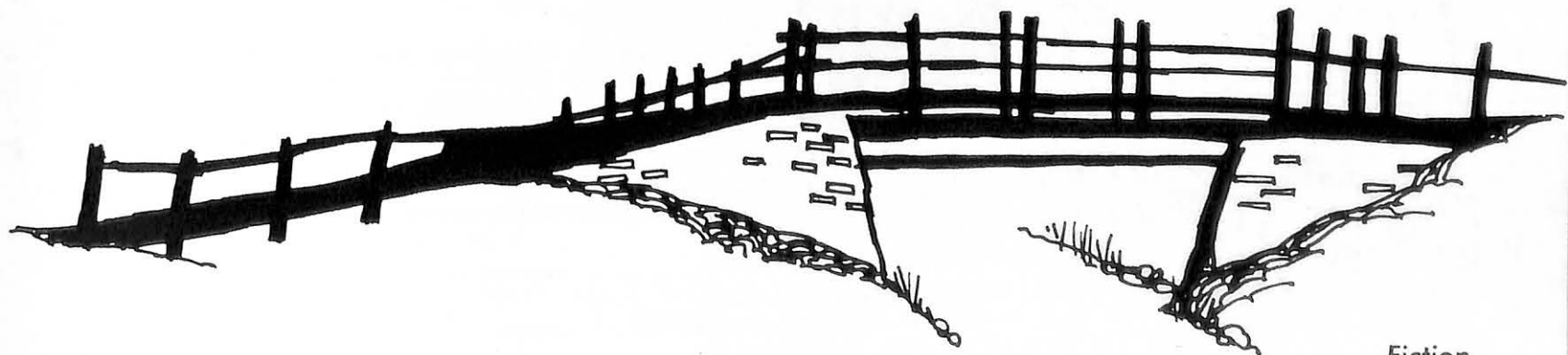
When I finished eating, I experienced a reluctance to leave. Why did I have to get back to the city today anyway? It was Saturday and I would just sit in my apartment until Monday.

I found Albert. "I've decided to stay another night."

He smiled broadly. "I knew you would."

I lit a cigar and stepped outside into the back garden, a well-kept plot of vegetables and flowers, all of them thriving.

Charley joined me. "There's nothing I like better than coming into the garden armed with just a salt shaker." He selected a cherry tomato from a vine. "I'm eighty-four. I'll be leaving tonight. Usually we have a party when someone goes, but my style is a handshake and a goodbye." He extended a hand.



Fiction



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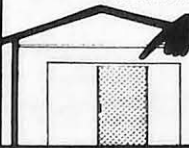


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Automatically I shook it. "You're leaving?"

He nodded. "When everyone's asleep."

I spent a supremely restful day. I am one of those people who is never bored when he has nothing to do. I am bored only when I am forced to do something I do not wish to do, which has happened too frequently in my life.

That evening after dinner, I took a pitcher of draft beer up to my room. I read until nearly midnight and then went to the window. The strange glow still emanated from the second story of the house across the road. The rest of the building remained dark.

I heard the sound of a door opening and closing down below and Charley stepped into view.

He whistled a popular tune of the thirties as he crossed the road and went to the front door of the Victorian mansion.

The first story of the entire structure now lit up. I could not see inside, however, the blinds and drapes had all been drawn.

Charley opened the large front door and disappeared inside.

Twenty seconds later, the lights went out and the house lapsed into darkness once more.

Except for the faint glow from the upper story.

"Welcome."

I turned. The voice had come some six inches from my ear and yet there was no one beside me, or in the entire room, for that matter.

And then instantly, concisely, and precisely, the answer was imposed upon my mind.

The voice had come from something in the house across the road. It lived on the second story. It had come from somewhere other than this earth.

And yes, it glowed.

I blinked. "How the devil did you get here?"

"I never could read those blasted celestial charts. In short, I got lost."

Belligerency rose within me. "I suppose you intend to conquer earth?"

The voice laughed. "This Planet of Idiots? Certainly not. I remain here only until I can fully re-energize and depart, which should be in the spring of 2073 earth time."

"What have you done to Charley?"

"I consumed him."

"You ate Charley?"

"Consumed. The process was instantaneous, painless, and he left with a smile on his face. I am not able to lengthen anyone's life, but I do have the power to make the last years pleasant. Charley, for instance, was slated to spend the final decade of his life bed-ridden and in pain. I gave him those years as a healthy vital individual. In exchange, when his time came, he gratefully gave me his body for its molecular salvage value."

"And now you intend to consume me?"

"Not at all. You've got another forty years ahead of you. But I do need you to replace Norbert. His time came a week ago and I really hated to see him go."

I touched my forehead. Surely I must be dreaming.

The voice continued. "I need someone to manage things here at the hotel. Someone who can meet the public when it is necessary. Someone who will see to it that my guests are comfortable, the groceries ordered, the bills paid, the help supervised, the laundry sent out, and so on. The situation here isn't as simple as you might think at first glance."

I blinked for the second time that night. "You want me to stay here as your manager?"

(Continued on page 53)

Obituaries



PAST DISTRICT DEPUTY George E. McCarthy, who was a life member of Utica, N. Y., Lodge, died May 22, 1974.

Brother McCarthy served as Exalted Ruler of

his lodge for 1947-1948 and was appointed District Deputy Grand Exalted Ruler for the Central District in 1949-1950.

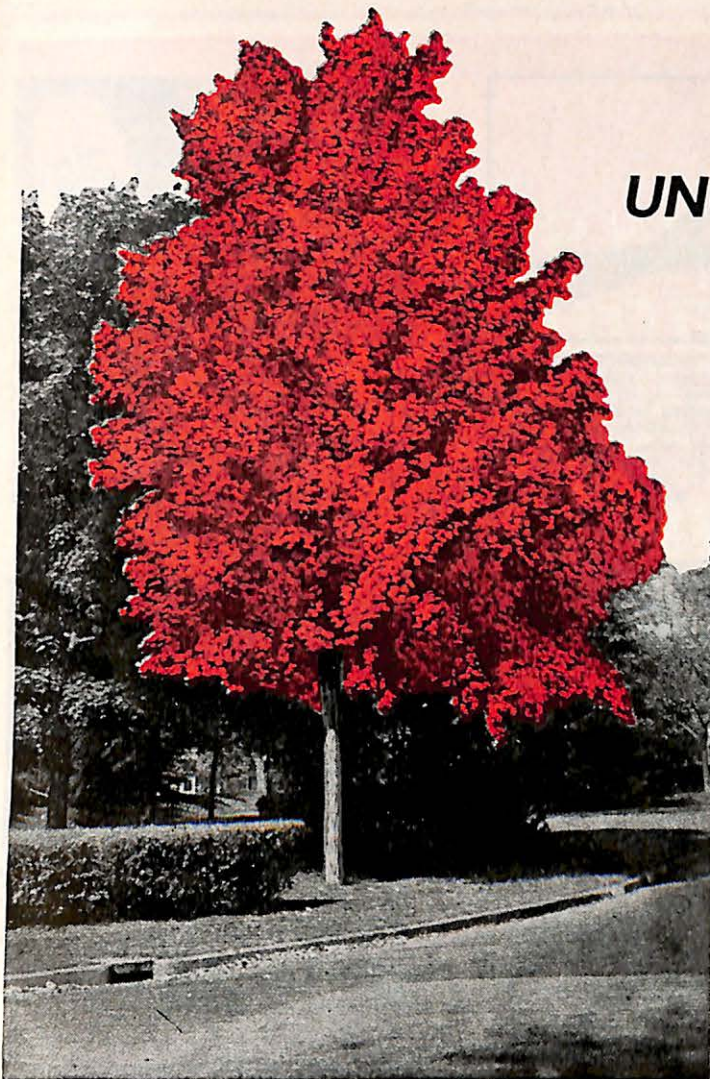
PAST DISTRICT DEPUTY Victor W. Kuhl, who was a member of St. Petersburg, Fla., Lodge, died recently.

Having held the office of Vice President for 1949-1950, he was appointed District Deputy Grand Exalted Ruler for the Central District for the year 1950-1951.

PAST GRAND LODGE COMMITTEEMAN Marston S. Bell, a member of Orlando, Fla., Lodge, died recently.

While a member of Anderson, S. C., Lodge, he served as Exalted Ruler and became District Deputy Grand Exalted Ruler for South Carolina in 1950-1951.

Brother Bell was on the GL Committee on Credentials. He served on the GL Ritualistic Committee for three years and acted as the chairman from 1960-1962.



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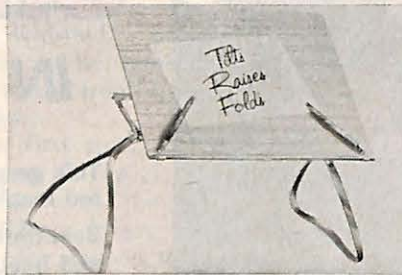
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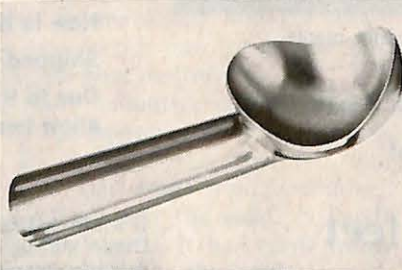
Elks Family SHOPPER



EASY-READ LAP DESK fits comfortably over your lap to provide a roomy surface for eating, writing, hobbies—and top tilts to any angle to hold the heaviest book firmly for reading. Raises to 17" high for an excellent lectern. Folds flat to store. \$13.95 plus \$1.50 shpg. J. W. Holst, Inc., Dept. ED-9, 1005 E. Bay St., East Tawas, Mich. 48730.



A SURE WINNER with Elks is handsome Football Tankard bearing the Elks emblem. Polystyrene miniature football holds 12 ounces and is insulated to keep drinks hot or cold. A bright red, white and blue. Great as prize or fundraiser. \$4.50 each ppd. Write for quantity discounts. Specialty Co., Dept. F, Box 60067, Chicago, Ill. 60660.



SUPER ICE CREAM SCOOPER. The hardest ice cream gives way to the magic of this amazing dipper. Its self-defrosting liquid hermetically sealed in the handle lets you scoop the coldest ice cream with ease, and delivers uniform, attractive scoops. Rust-proof and only \$5.95 ppd. Holiday Gifts, Dept. 709-D, Wheat Ridge, Colo. 80033.



CLOTHES FOR A TALL AND BIG MAN in the new King-Size catalog. Famous brand Arrow, McGregor, Manhattan, Puritan Shirts, Slacks, Jackets, Sportswear—proportioned for hard-to-find sizes. Sleeves to 38", necks to 22" waists to 60". Write for free 96-page catalog including shoes, boots. The King-Size Co., 6414 King-Size Bldg., Brockton, MA. 02402.



NAME TIES

His name worked into a neat pattern on this quality tie. Worn, it's a design; turn it sideways and his name can be read. Blue, brown, green or maroon. Specify color or we send blue. PRINT name desired. Only \$4.50 ppd. Dead-line for Christmas orders is Nov. 15. Ties designed for clubs, etc.

ART STYLE CO.

Box 166-K, Arlington, Mass. 02174

FIX THOSE KNITS

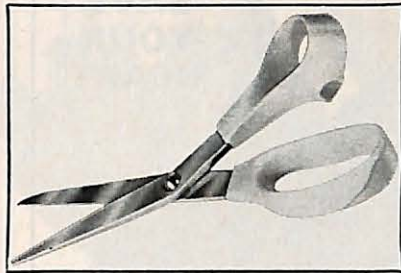


Repair pulls on polyester knits with this small tool. It's easy to use; makes your favorite garments usable again. Only \$1.50. Send to:

**CRAFT, Dept. EM9
 44 Perry St., Newnan, Ga. 30263**



MINI-PHONE, the world's smallest phone, works on all phone systems. Only 6"x2½". You pick it up to use; lay it down to shut off. Complete with buzzer, extra long cord and plug. Fits all standard jacks. White with black trim. \$59.95 plus \$1.50 shpg. Send for free catalog of handsome phones. Grand Com Inc., Dept. E-9, 324-5th Ave., N.Y. 10001.



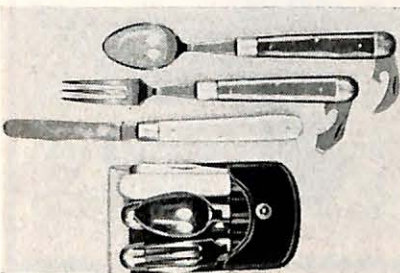
SUPER SCISSORS of famous Scandinavian design have cushion plastic handles with contour finger grip for comfortable handling... and stainless steel blades to cut paper patterns, freehand designs with incredible ease. Weigh just 3 ounces. 8¼" long. \$3.99 plus 50¢ shpg. Jay Norris Corp., Dept. EL-94, 25 W. Merrick Rd., Freeport, N.Y. 11520.



STRETCH WIG FOR MEN covers all hair including sideburns. Cool and lightweight, like human hair. Fits any head. Washable. Black, off black, chestnut, dark or medium or light brown, dark blonde, black or brown mixed with grey. \$7.95 ppd. Specify color, style #M-103. Franklin Fashions, Dept. EL-94, 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580.



"HORSE IN STARLIGHT"—a dramatic decorator mural in dazzling color. Huge print (2 ft. x 3 ft.) depicts a white stallion leading his herd. Creates a feeling of depth and excitement to add beauty to home or office. \$3.00 plus 25¢ shpg.; 2 for \$5.00 plus 25¢ shpg. American Consumer, Dept. HS56, Caroline Rd., Philadelphia, Pa. 19176.



COMPACT KNIFE-FORK-SPOON SET for campers. Each stainless steel utensil—knife, fork, spoon, bottle opener, can opener, screwdriver—folds into simulated pearl handle. Only 3¼" closed, opens to 6" for heavy-duty service at chow time. All in fitted pocket-case. \$4.95 ppd. Sports Liquidators, Box 733, KFS 1, Sun Valley, CA. 91352.



BUTTERFLY GARDEN lets you watch a wonder of nature—a caterpillar becoming a butterfly. Comes with 5 half-grown caterpillars and food supply. Within 20 days they grow to maturity, hang head down, spin cocoons and emerge as beautiful Painted Lady Butterflies. \$6.95 + \$1 shpg.; 2/\$13.50 ppd. The Writewell Co., 814 Transit Bldg., Boston, Mass. 02115.

HAND PAINTED FULL COLOR

COAT OF ARMS



Individually,
Researched,
Designed,
Personalized

CB250

FAMILY COAT OF ARMS SHIELD

Send name and last known country of origin. Hand rubbed wood, walnut finish. Full 9" x 7", antiqued gold colored mantle and scroll. Hand painted Full Color Coat of Arms. Ready to hang. Complete with Family Tree Chart Report & Reference Sources. Fully Documented.

Our artists can work from your supplied material, as well as from our reference sources.

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Above Available in large 14" x 11" Wall Shield Order CA - 255 . . . \$19.95 plus \$1.00.

COAT OF ARMS

Hand painted 8" x 10" Full color. Description. Reference sources. Definition of Heraldry. Family tree chart send name & country of origin.

CA239 only \$3.95 ppd.

No Genealogical Representations Are Intended Or Implied. Send check or M.O. or Charge

Diners BankAmericard Master Charge

Card #----- Expiration date-----

CADLYN'S Dept. EL-9

2077 New York Ave., Huntington Sta., N.Y. 11746

Cushioned
Platform

**DEMI
BOOT**

\$11

Plus 90¢ Postage



Ideal Pant Boot, 8½" high in kidskin-soft stretchy Polyurethane on nylon. Platform cushioned on non-skid rubber like sole, 1½" heel. Black, Brown, Navy, Red, Honey Beige or White. Sizes 5-10. Washable, water-proof. (Will fit M & N widths).

\$5 deposit for COD Satisf. Guar.

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600-E9D-So. Country Club Tucson, Ariz. 85716



END SPILLS. GUESTS CAN STAND or sit. Thumb and forefinger grasp glass securely thru openings in new colorful, snack plate. Handsome old English monogram. Gorgeous colors—Flame/yellow/smoke/white/turquoise. Send \$6.95 for each set of 8 plates, plus \$1.00 Shpg. Specify color & initial. Bryan—Box 515, Jensen Beach, FL. 33457.

CAR OWNERS!

Add Years To Battery Life

VX-6 gives new life to old batteries; makes new batteries last longer by breaking down sulphation corrosion. . . cause of 3 out of 4 battery failures.

Car, truck, tractor fleets of leading industrial firms and government agencies have used VX-6 for years. Car owners report batteries guaranteed for 2 years still going strong after four. Approved by Underwriters Laboratories, Inc.

3-tube package enough for any 6 or 12 volt battery. \$2.98 plus 50¢ postage.

We pledge 5% of net sales to the B.P.O.E. for work with crippled children. Send check or m.o. to:

Bridge Auto Electric

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SILVER BAR WITH ELK EMBLEM. 1 Troy ounce of .999 fine pure silver in a 2"x1½" bar is a fine, valuable gift for an Elk. A 1974 bar is \$12.50 and your Lodge No. can be engraved on bar for \$1.50 extra. (Calif. res. add 6%.) Made for D & J by Letcher Mint. D & J, Dept. 'A', 8558 Westminster Blvd., Westminster, CA. 92683.

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115 VOLTS
Power From Your Vehicle
\$35 ONLY
\$25.
 Special Issue Price

UTILITY/POWER
 (Lifetime Warranty) Purchase 3 to 11 for \$17.50 each

Gives you 0-60 amps, 3,000 watts, 115 volt power from any auto, truck, camper, boat, etc. with an alternator. Install in only 10 min. Operates all Power Tools - Drills - Saws - Grinders - Thread Pipe - Sump Pumps - Vacuums - Lights - Stoves - Heaters - Coffee Pots - Quick Start Cars - In itself it is a Battery Charger and Arc Welder, emergency power anytime and anywhere.

*If not fully satisfied return in 10 days for full refund.

AUTOMOTIVE AND TRACTOR SUPPLY CO.
 5854 W. Division St. Chicago, Ill. 60651 Dept. 15
 Enclosed is my check or money order for \$_____ including sales tax, if any.

Credit Card Dinners Club
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GLOVE LEATHER WEDGE \$11.90

Super comfortable casual with instep-supporting wedge heel, sensible toe. Butter-soft genuine leather. Full and 1/2 sizes, 4-10M, 5-10N

Black, White Natural \$11.90
 Same, with Higher Wedge Heel \$13.90

Satis. Guar. (\$5 deposit on CODS) Add 80¢ postage

OLD PUEBLO TRADERS
 600-E9Z-So. Country Club Tucson, Az. 85716



MAGNIFIER glasses clip on to regular prescription glasses, for close work, reading tiny print, etc. \$3.98. Money back if not 100% pleased.

For folks over 40—not Rx for astigmatism or eye diseases.
STADRI, 147-47 6th Ave., ES, Whitestone, N.Y. 11357



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with a **STAIR-GLIDE®** stairway elevator

RENTAL-PURCHASE Program Available

Your STAIR-GLIDE® installs easily and in less than 2 hours. No marring walls or stairway. No special wiring required. Shipped from factory within 3 days. STAIR-GLIDE® . . . the nation's largest selling stairway elevator!

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WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

AMERICAN STAIR-GLIDE® CORP.

4001 East 138th St., Dept. E-9
 Grandview, Missouri 64030

BURIAL INSURANCE

No Physical Exam Necessary

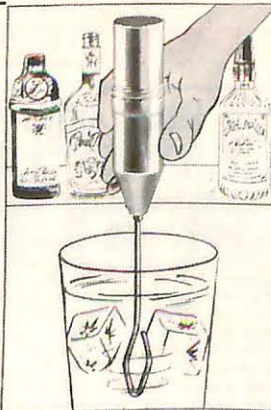
Folks age 55 to 80 can apply for up to \$3,000.00 of SENIOR CITIZENS LIFE INSURANCE (Form 6010) without a physical examination. Two simple health questions on the application provide the basis for determining insurability. No waiting for one, two or three years to build total benefits. Available in \$500.00, \$1000.00 units up to \$3000.00 at age 80! Cash values, loan values, paid-up insurance values too. Cover today's high cost of final expenses . . . and leave a cash estate besides. Write for rates and full details, sent free. No obligation. Write—

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 Hammond, Indiana 46320

YOU'RE A TERRIFIC MIXER...

WITH YOUR BATTERY POWERED PUSH BUTTON SWIZZLE STICK! MAKE MIXED DRINKS AND MILK SHAKES ... STIRS UP PARTY TALK!



COMPLETE WITH BATTERY
 \$3.00 POSTPAID 2 for \$5.00
SELECT VALUES, INC., Dept. E-94
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Elks Family Shopper



COLONIAL NIGHT TABLE is a handsome authentic copy, easy to assemble. Sanded parts are ready to finish; stain, glue, brass knob and screws are incl. Pine top 18 1/2" sq. with maple legs & drawer front, 28 1/2" high. \$34.95 plus \$2 shpg. (Mass. res. add 3%.) Send 50¢ for catalog of kits. Cohasset Colonials by Haggerty, 924 Ship St., Cohasset, Mass. 02025.



WATCH BIRDS BUILD NESTS on the outside in "X-Ray Bird House" while you are inside. Sturdy polystyrene house is attached to a window by special adhesive tape and has a special one-way mirror on the window end. You observe wrens while birds are unaware. Beautifully designed. \$3.95 plus 25¢ shpg. O. Kastel, 3106K N.E. 53 St., Vancouver, WA. 98663.



FOR AN EXTRA CLOSE SHAVE, choose Schick Flexomatic Razor. Its head is extra thin for shaving close and flexible so blades actually contact whiskers at skin line. 34 Schick cutting blades shave clean, smooth, fast and gentle. \$18.50 ppd. Order from Niresk Industries Inc., Dept. SFP-3, 210 S. Desplaines Street, Chicago, Ill. 60606.

See Advertisement on Third Cover

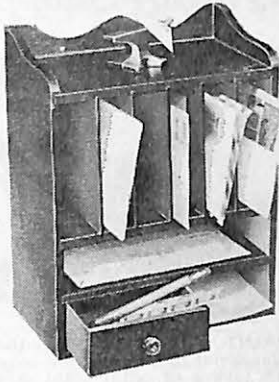
ELECTRONICS INTERNATIONAL, RKE-4
 210 South Desplaines Street,
 Chicago, Ill. 60606

Gentlemen: Please rush on money-back guarantee:
 7 BAND WORLD WIDE RADIO. I enclose \$34.95 plus \$2.00 Postage, Handling and Insurance.
 9 BAND WORLD WIDE RADIO. I enclose \$39.95 plus \$2.00 Postage, Handling and Insurance.
 Send C.O.D. I enclose \$2.00 deposit.
 7 Band 9 Band
 Bank Americard
 Master Charge—Inter Bank No. □ □ □ □

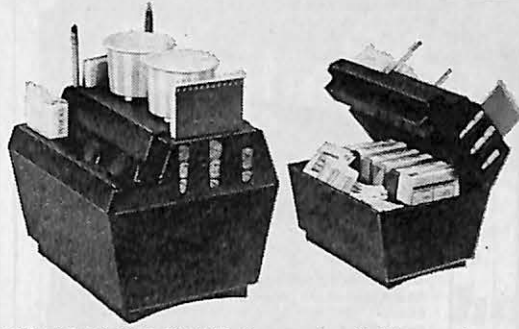
My Card Number _____

YOU MAY CHARGE YOUR PURCHASE

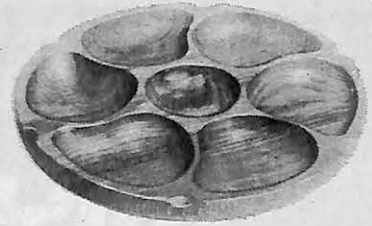
NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 (Ill. residents please add 5% Sales Tax.)



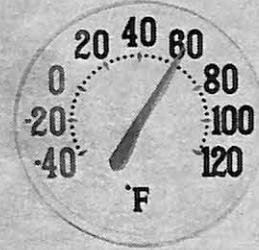
L-4 MAIL DESK CADDY. Seven cubbyholes, one shelf and one porcelain-knobbed drawer will probably give you all the space you need to conduct your correspondence! Set this "mail center" anywhere — on desk, table, shelf — or hang on wall. Beautifully made in warm honey maple-finished hardwood to measure 11½" X 11¼" X 5½" deep. **\$7.99**



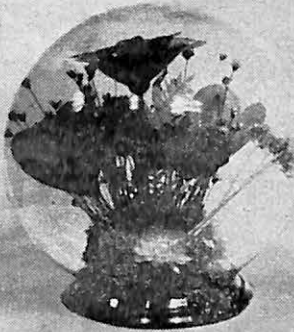
R-8 FLOOR CAR CADDY. Compact unit fits over transmission hump of all cars to hold essentials within reach. Compartments provided for 2 cups, pen, pencil, pad, cigarettes, tissues, glasses, map, tools, coin holder. Holds stereo tapes, litter, etc. Includes carrying handle. Like having a second glove compartment. **\$8.99**



F-6 LAZY SUSAN. Revolving teak-wood tray has 7 compartments to serve varieties of refreshments. 12" diameter. **\$14.95**



H-4 GIANT THERMOMETER. This king-size outdoor thermometer has giant-size figures that can be read from across patio or back yard. Thermometer measures 9¾" in diameter, comes with hook for instant hanging. **\$4.99**



A-17 TERRARIUM. With glass globe and decorative base that add a touch of warmth and color. 8" high. **\$13.95**



Y-6 THE MADISON CLOCK. Electric clock is cased in a faithful copy of early American cabinetry. Clock chimes on hour and half hour. Gold-tone pendulum swings. Light walnut finish and embossed dial. 12" x 20". **\$27.50**

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FREE BONUS GIFTS
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SHIP MERCHANDISE TO:

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Please accept my my Master Charge.
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My card no. is _____ date _____ IBC no. _____

In United Parcel Service area, Street name and address is needed.

HOW MANY	CAT. NO.	NAME OF ITEM	PRICE	TOTAL

ADD POSTAGE

- On orders for one item only, enclose .75¢ for postage and handling.
- For additional items add .35¢ postage. Example: 2 items, postage \$1.15; 3 items, postage \$1.45.

INCLUDE POSTAGE—prevent delay in the shipment of your order. No stamps or C.O.D.'s accepted.

N.Y. residents add sales tax.

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POST.	
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FREE BONUS GIFTS
(Your choice of one)

WITH EACH \$10.00 PURCHASE

- X1 Ladies Make-up Kit X2 10 Piece Tool Kit

WITH EACH \$35.00 PURCHASE

- X3 Westclox Electric Alarm X4 Imperial Camera
Add \$1.00 for shipping in addition to postage charges.

WITH EACH \$50.00 PURCHASE

- X5 6 Pc. Corning Ware Menuette Set
Add \$2.50 for shipping in addition to postage charges.

WITH EACH \$75.00 PURCHASE

- X6 Caravelle Men's Watch X7 Caravelle Ladies Watch
Add \$2.00 for shipping in addition to postage charges.

WITH EACH \$100.00 PURCHASE

- X8 31 Pc. Cook 'N Serve Ovenware
Add \$3.00 for shipping in addition to postage charges.

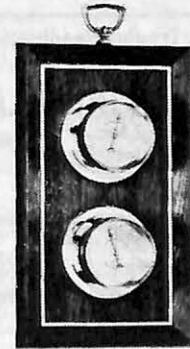
Combine your order with a friend or relative to get these marvelous bonus items. (One Shipment required)

All merchandise is guaranteed to your complete satisfaction.
(All items available until June 30, 1975.)

123

PM DEVELOPMENT CORP.

2090 Dolphin Court, Merrick, N.Y. 11566



D-8 WEATHER STATION. Outlined in a genuine wood frame are thermometer and humidity gauge in golden metal with silver dials. Both precision instruments are adjustable for vertical or horizontal hanging. Wood-grain finished background. 14" X 7" **\$10.95**



P18 MINI VACUUM CLEANER. Battery-operated — and therefore completely portable to perform those out-of-the-way jobs: removing crumbs from table, sofa, chair, car seat, clothing... cleaning the office desk... removing lint from clothing. Made of durable plastic and contoured to fit your hand. Has on-off switch and operates with two "C" batteries (not included). **\$4.99**



McGREGOR, ARROW, MANHATTAN & PURITAN
Jackets, Sweaters, Slacks, Shirts, Sportswear.
Only in our FREE Catalog in LARGE SIZES . . .
Sleeves to 38; Waists to 60; Bodies 4" Longer.
Plus 200 Shoes & Boots. Sizes 10AAA to 16EEE.
Master Charge, BankAmericard, American Express.
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Name _____
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Having Trouble Reading Small Print? Wear a Pair of
MAGNIFYING GLASSES
\$3.95 plus 50c postage

THIS SIZE not this size

If small type is getting harder to read, these glasses can be a real boon. Small type is instantly magnified to a bigger, easier-to-read size. Top quality, precision ground & polished. Impact resistant optical lenses, sturdy metal hinges, dark frames. (Note: These are not for prescription nor for astigmatism or eye diseases.)

HALF MAGNIFIERS. Read small print. See over top for distance. Black frames, \$4.50 plus 50c postage.

CLIP-ON MAGNIFIERS. Clips over prescription glasses. Lightweight, \$3.95 plus 50c postage.

Specify age, sex & style desired. Send check or MO. No COD's. 21-Day Money Back Guarantee.

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Mrs. Kenneth J. Alexander
2931 Stoney Creek Road
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Richmond, Virginia 29931

\$1

1000 GOLD STRIP LABELS

Your name and address Beautifully Printed in Black Print on our finest quality white gummed labels, with a rich decorative Gold Strip. 1000 Gold Strip Labels \$1. Self-Adhesive Labels stick to any clean surface with only a touch; plastic, metal, glass, etc. 250 Self-Adhesive Labels \$2. Gold Labels Printed in Black on Gold gummed paper. 300 Gold Labels \$2. Include 10¢ postage and 6% Ca. sales tax for each order.

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DEERSKIN'S FAMOUS RELAXIN' SLIPPERS
let the man of the house step into a new world of comfort and luxury! Natural-colored Deerskin slippers with high collars are lined in thick Acrylic pile . . . they'll keep his feet and ankles cradled in warmth and softness. Well-made with sturdy composition soles. Men's whole sizes 7 to 13, medium width. **\$13.00.** Add 75¢ for shipping. Send check or money order. American Express, Master Charge or BankAmericard accepted. 24-hour telephone ordering for charge card customers (617-532-2810). No collect calls.

Satisfaction guaranteed or money refunded.

Write for FREE catalog. Quality suede & leather fashions for men & women.

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KING BED CONVERTER

Convert your twin-size beds into luxurious king-size bed in seconds! Just place comfortable polyurethane SPAN-A-BED between 2 twin-size beds. Fits snugly—you'll never know it's there. Save dollars—no need for special bedding. A full 6' long, 14" wide. Light, strong SPAN-A-BED will support the strongest man. Rolls up for easy storage when not in use.

\$5.98 + 75¢ hdlg.

HOLIDAY GIFTS
Dept. 709-B, Wheat Ridge, Colorado 80033

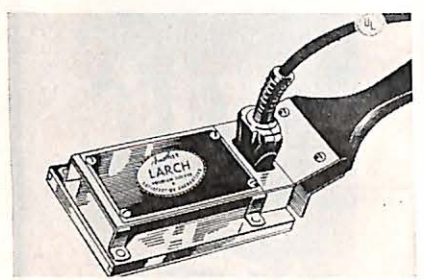
SWIMMING POOL COVERS
Made of tough durable lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid.

20' x 28'	\$36.90	22' x 40'	\$58.00
20' x 36'	47.50	24' x 44'	69.50
20' x 40'	52.50	24' x 50'	79.50

(Add \$3.00 West of Miss. River)
Immediate delivery Satisfaction Guaranteed
J. A. Cissel Co. Inc., Dept. A
Squankum-Yellowbrook Rd., Farmingdale, N.J. 07727

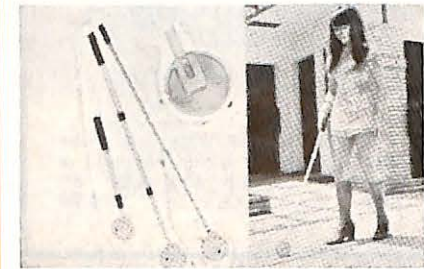
Elks Family Shopper



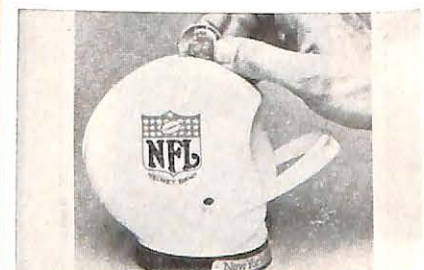
PRO PAINT REMOVER. Easy-to-operate professional paint remover takes off up to 12 layers of paint right down to base wood. Use on flat, curved or irregular surfaces. Completely safe indoors or out. All parts are factory-replaceable free. Only \$14.98 plus \$1.25 shpg. Larch, Dept. EL9, Box 770, Times Sq. Sta., N.Y. 10036.



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IT'S EASY TO MEASURE up or down walls, across ceilings, around corners with E-Z Measuring Meter. Just hold in hand and move along. Measures from 0 to 1000 feet. Telescoping handle can be retracted from 40" to 19". Measure property lines, carpets, etc. \$14.95 plus \$1.00 shpg. J. W. Holst, Inc., Dept. EZ-9, 1005 E. Bay St., East Tawas, Mich. 48730.

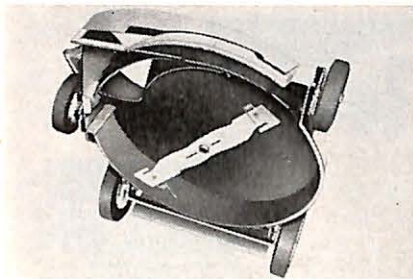


REACH YOUR GOAL by saving in Personalized NFL Football Bank. Colorful and sturdy 6" Helmet Bank has official NFL League Emblem and comes with all 26 team name labels. You decorate with favorite team. Opens easily to remove coins. Great paperweight, book end. \$2.98 plus 70¢ shpg. Cadlyn's, 2077 N.Y. Ave., EL9, Huntington Sta., N.Y. 11746.

Elks Family Shopper



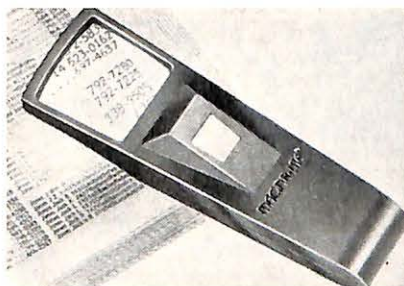
A BOOT TO SUIT new styles—and your feet. Women's Cavalier Pant Boot is crafted of genuine Glove Leather (soft and supple) with smooth vamp, adjustable buckled strap, resilient ribbed sole, 1" heel. Brown, white, black, navy, red, bone. Sizes 5-10; ½ sizes; A, B width. \$17.00+90¢ shpg. Old Pueblo Traders, 600-E9B-S. Country Club, Tucson, Ariz. 85716.



CONVERT ROTARY MOWER INTO POWER MOWER by attaching Power Rake. Just remove mower blade and bolt Power Rake in its place. Hatches, loosens, removes dead grass, mulches leaves, helps prevent lawn fungus. Fits 95% of all rotary mowers \$4.99 + 75¢ shpg. Jay Norris Corp., Dept. EL-94, 25 W. Merrick Rd., Freeport, N.Y. 11520.



FOR A MORE HEALTHFUL SLEEP, use Nu-Slant to raise the full width of your mattress at either head or foot of bed. Adjustable to 7 positions from 5" to 14" high. Fits under mattress, folds invisibly flat when bed is made. Sturdy plywood. Twin Bed Size, \$22.98; Double Bed, \$24.98. Ppd. Better Sleep, Inc., Dept. EL-9, New Providence, N.J. 07974.



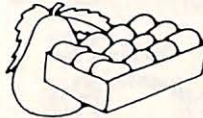

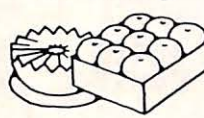
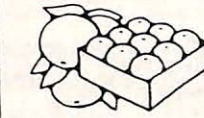

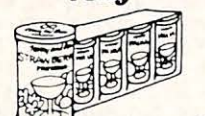

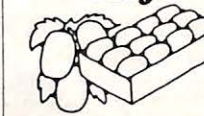
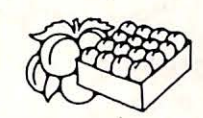

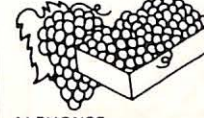
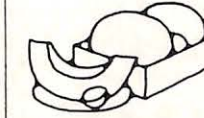
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August	September	October	November
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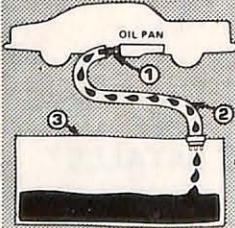
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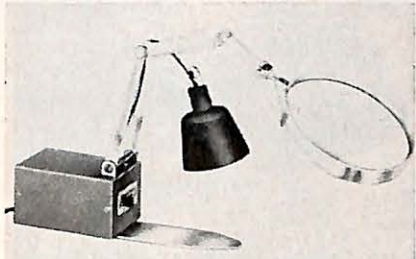


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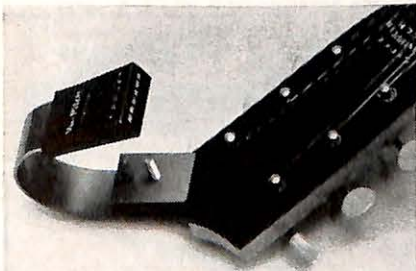
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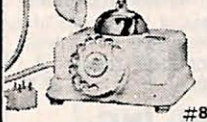
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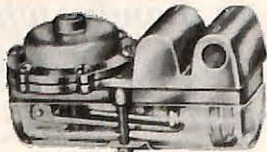
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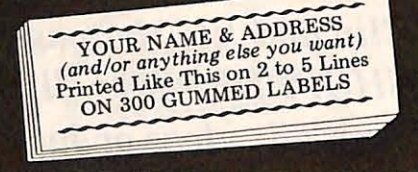
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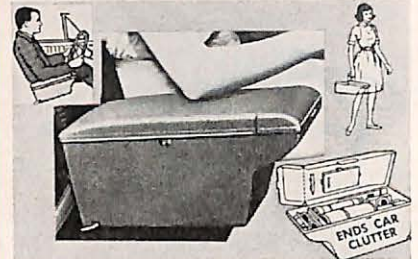
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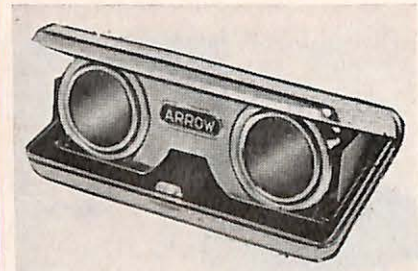


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*Presented at the Grand Lodge Convention
following his election to office on July 8*

The acceptance speech of

GERALD STROHM



Grand Exalted Ruler, Past Grand Exalted Rulers, Officers and members of the Grand Lodge, my Brothers:

I accept the office for which I have been chosen and I do so with mixed and varied emotions . . .

With pride, of course, because our Order is not only the greatest Fraternal Order in America, it is also an important and essential American institution . . .

With prayer, that God shall guide me in the many decisions ahead so that I shall always do that thing which is best for our Order and for its members . . .

With awareness that in no small measure does the course we chart and follow affect not only the future of our Order but the future of America as well . . .

With assurance that the one million six hundred thousand Elks will join hands in support of our programs to make this a better Order . . .

With confidence that building upon the firm foundations of the past we will provide for the future a better tomorrow.

I would not have this great privilege

if it were not for many people. My sponsors are Past Grand Exalted Ruler Horace R. Wisely and Past Grand Exalted Ruler R. Leonard Bush. It has been my good fortune in life to serve many great and wonderful men. These two are among the greatest. They epitomize all that our Order of Elks stands for. They are American gentlemen, they are dedicated Elks. I take this opportunity to thank them for their understanding, for their support, and for the advice and guidance they have given me.

And I am deeply and sincerely grateful for the approval of the Past Grand Exalted Rulers. Each of these men, every single one, has added to the strength and well being of our Order. I have learned much from them. They have given me good ideas which I intend to use in the year ahead. To each of you, my Brothers, my sincere thanks for your confidence.

To my home state of California, to my own east central district and to my home lodge, Fresno, and its members and officers and Past Exalted Rulers, to all of you I owe so much and there are so many of you that I cannot single out each for special thanks. I know you will each know that I love you and that I am aware of the various roles that you have played in my being here today. Thanks to all of you.

The Honorable Bernard Lawler, Presiding Justice of our Grand Forum, and George Klein, Member of the Board of Grand Trustees, were more generous in their nominating and seconding speeches than gospel truth

would probably allow. To you two wonderful friends, thank you very much.

Passing the baton of leadership can take many courses. But the course that came my way was an easy and an enjoyable one because Grand Exalted Ruler Robert Yothers made it so. He has been more considerate of me and my position than I deserve. He and his gracious wife, Dorothy, have done everything they could to make Kay and me feel welcome, at ease, and accepted. His service to all Elks this year has been outstanding and his year will be on the record books as a great one. I know you are proud of him as I am proud of him. Bob, thank you.

In my life the very most important one of all is my wife, Kay. We will celebrate our 40th wedding anniversary during this term of office. These years have been the happiest that I could have dreamed of, better than I could have planned for myself. And Kay has made it so. She has the God-given ability to pat me on the back when I need encouragement and just as easily to jerk the rug when I get too big for my britches. Kay loves the Order as I do and looks forward with the same anticipation to the year ahead. Kay and I have no children, so you and all Elks and their families are our family.

As I begin this year, it is important that you know how I feel about our Order and since we are an American institution, how I feel about America.

I sincerely believe that the Benevolent and Protective Order of Elks is

the greatest of all American institutions. You and I know of the important and major role that Elks have played in making America what it is today. I am certain that we will be responsible in great measure for what America is tomorrow. Elks have always been first in line in their service to God and to country. *Written into* the history books is the long list of accomplishments for which we can take credit. No other American institution, neither political, nor social, nor economic, has come close to equaling our contributions. We *do* not and *are* not seeking any credit for this from others. We would appreciate, and *do* seek their *understanding*. We hope to continue on our way without interference from others. As we leave others alone, we would hope that they would leave us alone. Our Order teaches us to practice this Golden Rule.

Our Order has accomplished far more than its founders could have dreamed of 107 years ago. We accomplish things because we are always trying to do a better job. We have proven that there is no limit to what can be achieved if we but work at it together. Part of my slogan for this year is "Better Elks." We can be better in so many ways.

We contributed \$1,856,000 to our great National Foundation last year. We can do better than that.

Our combined giving to others through local lodges last year was close to \$20,000,000. We can do better than that.

We helped thousands of veterans in hospitals find their way back. We can serve them better.

Throughout America there are children and adults of all races, creeds, and colors who can walk and talk and see and play because Elks *did* something about their problems. And we can do these things better.

We have served the wonderful youth of America in many ways. We have provided leadership to Boy Scout Troops. We have helped deserving youth leaders further their education. The Elks "Hoop Shoot" is a wonderful youth activity. We have done all these things for our youngsters, but we can do more and do it better.

Horace Wisely's slogan was "And then some." *He* was saying what *I* am saying. Take the extra step, walk the extra mile, do something more for others, be a better Elk as we are taught to be. But we cannot do it unless we follow the slogan of my other sponsor, Leonard Bush. He said, "Be a player, not a spectator." We can't do the job sitting on the sidelines. We must get into the action. I say to each of you Exalted Rulers here today, you have the opportunity to be the

best Exalted Ruler your lodge ever had. Be better than the rest.

I believe in Elks, I believe in America. I believe America is the greatest country in the world. It *must* be blessed by God to have so much. No other country in the world has the *freedoms* that America offers to all of its people. *No other country in the world offers so much to all of its people, young and old, rich and poor, black, white, yellow, red and brown.* Our poorest people live better than the well-to-do in some parts of the world. Our minorities have more opportunities than do minorities in any other part of the world.

America is not perfect, of course. But we are a better country than we were when I was born . . . by any standard. Yes, by *any* standard. And we are a better country than we were when I graduated from school. And we are a better country than when I left the service after World War II. We are a better country *today* than we were *yesterday* and I am dedicated to the proposition that, God willing, you and I and Elks everywhere are going to make America better tomorrow. Not perfect, maybe, but better.

And so the other half of my slogan is "Better Americans."

"Better Elks—Better Americans"

My official program for the year has been published and each of you will have a copy. It has been in practical effect since the district deputy clinic in April. Each of the programs has a goal and my hope is that every one of them will be accomplished. The program is along traditional time-proven lines of which we can all be proud. The goals set forth are possible, they are not unreasonably difficult, and their attainment will make us all better Elks.

One highlight of the program for the year is a vigorous battle against lapsation. This program has already started and I have labeled it the "Save a Brother" program.

Another highlight, and it, too, is already started, is an officer training and indoctrination program.

Still another field is that of the financial well being of Subordinate Lodges. We are going to make every effort to help those lodges needing help, not with dollars, but with counsel and guidance.

The accomplishment of these three programs—lapsation, officer training, and finances—will in no way diminish the efforts to be applied to National Foundation, Veterans Service Affairs, Americanism, and the many other traditional Grand Lodge and Subordinate Lodge activities. These *must* and *will* continue, with more attention than ever paid to the youth of our country so that they will become better Americans.

The Elks "Hoop Shoot" alone will involve boys and girls totaling into the millions.

I feel sorry for the man who is not an Elk. But I feel even sorer for the man who is invited to join, pays his initiation fee and some dues, becomes a member and then, somehow, things *don't work out just like he thought they would and we lose him by the wayside.* We did not give him what he expected, perhaps. Did brotherly love as taught at the altar fail? This first cardinal principle embraces not only the camaraderie of the lodge and club, it also includes the sick calls, the understanding and forgiveness, and all of the things that are a part of brotherly love and which no money can buy. No other organization is so tolerant of personal, religious and political preferences as are we Elks. No other group is so forgiving of human frailty . . . and no other group has such a cross section of blue and white collars. There just is no other meeting place like it. When a candidate joins us we should never let him go. The burden is ours to "Save a Brother" and we *must* and *will* do it. And I don't mean just to collect his money; I mean to save him and make him a better Elk.

The burden is upon the leadership at *all levels* to provide training and indoctrination. The State Associations Committee has already instituted a program which will receive more and more attention, that of officer training. Many of you would like to have known more about your job before you took it. The opportunity is here and the time is *now* for your successors to be helped to become better qualified Elk officers. This is a two-way street. It is up to leaders to provide training and indoctrination. It is also up to everyone to make the effort to train himself.

All of the goals set for this year, whether in one of the programs I have mentioned or in some other, *are attainable*, they are *all worthwhile*. You have the tools and the know-how to accomplish them.

Here and now I want to form a partnership with all of you and with each of you. I ask you to accomplish the goals set forth. I will give you every help possible. *You* must provide the local effort. We can all be better Elks and America could use some of our help to make it better, as it is destined to be.

It's time for all Elks to rally around America and to let her know her friends and family are here, proud to be Elks, proud to be Americans, willing to help, willing and proud to stand up and be counted for America.

Let us show the world the solidarity of *Better Elks* in support of *A Better America*. ■

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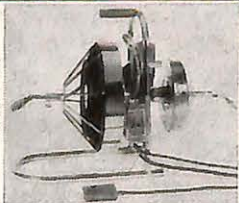
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ELKS NATIONAL SERVICE COMMISSION



Leather hides were given to the VA Nursing Home in Fort Thomas, Kentucky by Newport, Ky., Lodge to be used by patients in the home's physical therapy section. At the presentation were (from left) Brother Al Brill, PER Robert Ramsey, William Claypool, home director, State Vets Chm. Edward Stahl, Brother Dan Morgan, voluntary services chief at the home, and ER Lawrence Mason.



A painting by Clyde Groome (center), a patient at Augusta VA Hospital, was the winning entry in the Georgia Elks-sponsored annual arts and crafts contest for veterans. He was congratulated by Augusta Lodge Hospital Chm. Lawrence Mitchell (left) and Eugene Speer, hospital administration director.



One of eleven television sets donated by Waukesha, Wis., Lodge was presented to the Woods Veterans Hospital at Wood by PERs Floyd Dahlke and John Pugh. John Birmingham (right) accepted the gift on behalf of the hospital.

FREDDIE (Continued from page 38)

"There are a number of fringe benefits. You will no longer suffer those bouts with neuralgia. You will cease being allergic to beer, as you may have noticed. You will no more break out into a rash when you eat chocolate. And you will not suffer that eye strain after you have been reading only five or six hours."

I did not panic. I very calmly dressed, packed my suitcase, and went out to my car.

I drove perhaps half a mile and was within sight of a small stone bridge when I felt my foot *taken* off the accelerator and applied firmly to the brake. My arms were forced to ease the car to the shoulder of the road and the engine went dead.

"Damn," I said. "Did you do that?" "Yes."

I sat there fuming. What name should I attach to this creature? Xltphanerib? Colathologimog? Or something that tripped lightly on the tongue, as Yguunoblitibee?

No. I would call the miserable invader Freddie.

"I rather like that," Freddie said. Xltphanerib, Colatholoimog, and Yguunoblitibee are so common. But Freddie has a ring to it. Yes, a definite ring."

So Freddie could read my mind?

"Hadn't you noticed?"

I listened to the crickets for a full minute. "Just how far does your power extend?"

"I confine myself to a radius of approximately a mile. I regard that stone bridge ahead as my eastern boundary. However, under provocation, I can exert myself to meet the need, though it does take a bit out of me."

I studied the bridge. "Suppose I somehow managed to get over the bridge. Would you let me have my freedom?"

Freddie sighed. "Very well. Perhaps a challenge of sorts will brighten your life here. However, in all honesty, you will be attempting the impossible."

I re-started the car—with Freddie's permission—and turned back to the hotel.

Yes, Freddie's ability to read my mind did present a seemingly insurmountable obstacle. I could not even conceive an escape plan without Freddie being in on the ground floor, so to speak.

I pulled up in front of the hotel. "Is everyone here under your power?"

"Only the permanent guests. As for the kitchen help, the waitresses, the deliverymen, and so forth, they are not even aware that I exist."

In the weeks that followed I was

able to reduce the daily bookkeeping chore to less than thirty minutes a day.

Also I attempted to hide in the back of the bakery driver's panel truck, but Freddie stopped me with my hand on the door latch. And I walked to the bridge pretending to study the flora on the stream bank, but intending to make a mad leap for freedom. However Freddie tripped me and got grass stains on my shirt. I even tried to phone the state police, but Freddie stopped me in mid-dial.

It was near the end of October when I woke suddenly in the middle of the night to find that my neuralgia had returned.

"Freddie," I said, "You're not keeping your part of the bargain."

Freddie said nothing.

I frowned and went to the window. The house across the road appeared to be totally dark.

Had Freddie left us? Was he dead? Had he perhaps acquired some earth virus and expired of the sniffles?

I peered intently at the house.

No. It was not *absolutely* dark. Not quite. There was just the faintest perceptible glow. Freddie was still there, and yet . . .

I felt my heart-beat accelerating.

Damn it, Freddie was *asleep!* And when Freddie slept, he was not master of the situation. He could not read my mind and he could not prevent me from leaving.

I did not pause even to put on my slippers. I snatched my car keys from the bureau top and rushed downstairs. I hopped gingerly over the gravel and slipped into my car. The motor gurgled once and that was all.

The battery was dead. Of course it would be. My car had been standing here idle for over three months.

I winced my way back over the gravel to the bicycle leaning against the side of the building and hopped on. I swung onto the road and pedaled doggedly, the road ahead of me clear in the gibbous moonlight.

At the end of a quarter mile, I was puffing and after what seemed like eons, I topped a slope and found the stone bridge just ahead.

And then I *felt* it. Freddie was stirring. He was waking up. He yawned. In his own way, of course.

The bridge lay one hundred yards ahead.

Fifty.

Freddie seemed to be just about
(Continued on page 56)

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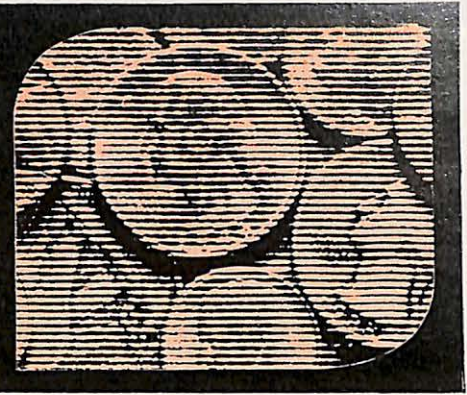
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IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



THE NEW ECONOMICS—AND YOUR CAREER: Part 3

Back in the year 1921, General Motors formally adopted the position that its real "business" was *not* the manufacture of cars and other products. Then just what was that already large company's "business" to be? GM decided that its real "business" should be *the optimal development of profits and assets!*

That very sophisticated and highly aggressive business-management philosophy has guided GM ever since. It has been adopted too by many other big companies and by more and more middle-sized ones.

But in the domain of *small* business there is very little awareness that any such managerial philosophy even exists!

It would, of course, be absurd to suggest to the owner of a quite small business "why not run *your* business like General Motors?"

On the other hand, many small-business owners and managers could effectively apply *in a suitably adapted way* many of the same key ideas that are applied so expertly and so successfully by such companies as GM, IBM, Sears—and the McDonald's fast-foods restaurant organization.

Why do we say only "many" small-business owners and managers? Couldn't all of them do that?

The answer is *no*.

Let's see why.

The Big Three

The *fundamental* factor in the achievement of unusually high financial success is *unusually high economic incentive*.

Just why this develops in some individuals and not in others isn't clearly understood. But in any case, the majority of persons do not have the kind of *intense* economic incentive that's required—as *one* requirement—for building a small business into a very big one. Not only that—they don't have the degree of economic incentive that would be required for achieving really efficient financial management of a small business even while maintaining it as a small business.

Unusually high economic incentive, however, isn't the only thing that's needed for making a serious application of the GM-type business-management philosophy. Two other things also are necessary.

One of these is the right combination of *knowledge* and *skill*. The other is a

suitable context in which to utilize the kind of economic incentive and the kinds of knowledge and skill that are needed for applying that philosophy. The typical small independent retail business doesn't provide such a context.

How do the points we've just considered relate to the terms "big business" and "small business"?

"American Business" Today

For the U.S. Small Business Administration the term "small business" has a broader and more complicated meaning than it has for most people. A corner drugstore is of course a "small business"—but so is a manufacturing company that employs 27 persons. Yet the average individual is more likely to think of the corner drugstore than of that factory when he or she hears the term "small business."

There are millions of small businesses in America. But most of them are owned and run by persons whose desire is to "make a decent living" by having their own small business. This of course means that the typical small business tends to be structured and operated in a way that is *much more reflective of "consumer-type motivations"* than of the kinds of motivations that characterize *big* companies at their top-management level.

It's at the top-management level that the difference we just mentioned really shows up. A salesman in a Sears store isn't likely to be too much different from salesmen in general as far as his own motivations, interests, and capabilities are concerned. He's certainly not going to be thinking about "helping Sears pursue optimal programs of assets-and-profits development" even though he may very well feel a genuine interest in helping Sears "make money."

But of course that salesman isn't *running* Sears. And the people who do run Sears—and those who run the best-managed of the other big companies—definitely *do* think in terms of "optimal programs of assets-and-profits development."

The people who run the McDonald's organization certainly do, even though the typical McDonald *franchisee* isn't expected to understand that idea very clearly. He's mainly expected to "Follow instructions!" And by doing so he can expect to earn a high five-figure income (\$70,000 or more—before taxes—in 1972, and probably higher last year). ■

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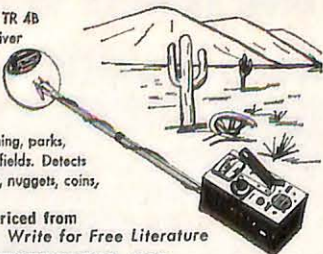


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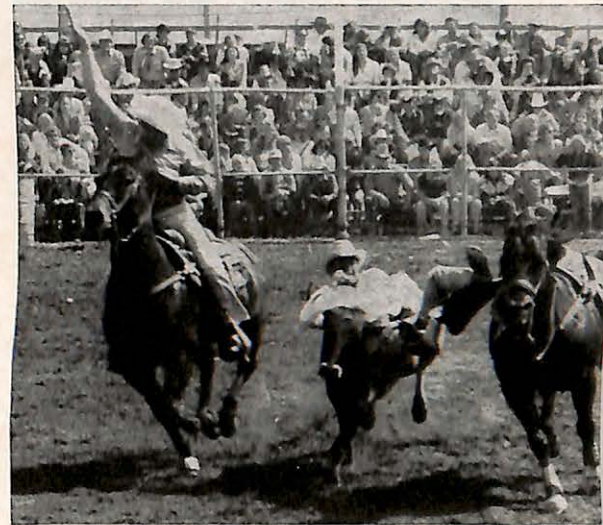
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A Community-Wide Elks Project



□ "Community involvement" aptly describes the project that has raised almost a million dollars for the Elks Recreation Foundation, established 28 years ago by Santa Maria, California, Elks Lodge No. 1538. The 1,800-plus members and hundreds of Elks and non-Elks from the surrounding communities throw their support into making the Santa Maria Rodeo one of the biggest events of the year . . . a truly successful project which may be accomplished by any lodge equally as willing to work at it as the Santa Marians.

It began in 1943, when a Santa Maria lady won a Tennessee Walking Mare. She donated it to the Elks Lodge so they held a dance and used the mare as a door prize. The affair netted \$1,177 which they used for youth recreation. It wasn't long until they established their Santa Maria Elks Recreation Foundation and started the rodeos to earn supporting funds. The project benefits the entire area in and around Santa Maria

Close to a million dollars has been distributed to these EYRF programs because of these dedicated Elks, their wives, families, and friends. The busi-

ness community extends its solid support and even large national firms take a part in sponsorship. The news media give the event tremendous coverage before, during, and after the big weekend, even to the extent of full color coverage in special supplements.

Famed rodeo announcer Lex Connelly said at the 31st annual rodeo: "There's no way to place a dollar value on the good accomplished by the effect of the youth recreation programs raising better citizens of our community and our nation . . . these efforts funded by the Elks Rodeo money."

The three-day event starts on Friday night with the first performance of the rodeo. Saturday morning a big parade (187 marching and riding units this year) steps off with many thousands of people from miles around lining the route to wave at celebrities, high school bands, dozens of floats, antique cars, marching units and literally hundreds of riders on their magnificent horses, some with elaborately decorated saddles and costumes such as are seen in the Tournament of Roses parade each year.

The miles-long parade route was in-

terspersed with public address systems manned by Santa Maria Elks who described to the spectators each of the parade units, introduced celebrities and got in some good "plugs" for the rodeo and associated events.

A huge barbecue was prepared by the Santa Maria Elks and their families with portable barbecue pits set up outside the Fairgrounds Auditorium and hundreds of pounds of top sirloins were done to perfection over oak fires. So popular are these barbecues that the fame of the Santa Maria Elks culinary talents has spread far and wide. They travel many miles to cater to functions

as far away as San Francisco.

One of the largest fund raising activities is selection of the annual Rodeo Queen. The winner is determined by the amount she raises in "votes" at a dollar a vote . . . and each vote gives the contributor a chance to win a car. Such "queen" contests are standard fund raisers in almost every community. They will usually get hundreds (sometimes thousands) of dollars if they are lucky. You'll understand our surprise, then, when we learned that the eight candidates at Santa Maria this year turned in over \$82,000!

There was a real twist to this year's contest. The young lady crowned queen was called upon to draw the winning ticket for two small cars. From the drum came the winner . . . and she had pulled her own ticket! It made nationwide news on the UPI wires.

Other projects are sales of ads and program books, concessions, a dance, booster buttons, parade seats, entry fees, a carnival, and the big banquet-barbecue.

The rodeo itself is no "neighborhood affair"; top-notch entrants come in un-

der the auspices of the Rodeo Cowboys Association and this year there were some big names in the thick of the competition.

Santa Maria's isn't the only rodeo sponsored by Elks lodges. North of Santa Maria lies Salinas, California, where lodge number 614 participates in the California Rodeo, considered one of the "big four" of the world, ranking with Calgary, Pendleton and Cheyenne. A story on the Salinas rodeo ran in *The Elks Magazine* in June, 1970.

There, too, after months of intensive planning and hard work, the Elks participation pays off for those who benefit from their charitable and benevolent efforts.

These two rodeos illustrate what can be done by lodges willing to work. They are shining examples to others and a real inspiration to all Elks.

Obviously, there are many other projects of lodges and state associations worthy of great recognition but it would be impossible to name them all; these two are outstanding examples worthy of note. Hopefully, they will inspire other lodges to "go and do likewise," thus living up to our nickname of "Best People on Earth." ■

FREDDIE

(Continued from page 53)

awake now and tuning in on the minds of his guests. When would he get to me?

Ten yards.

I put forth my last iota of effort and the bicycle sped over the bridge.

I stopped immediately. Primarily because I felt that I would expire if I pedaled another yard and secondarily because if Freddie did not intend to honor his word, a few additional feet between him and me would make no difference.

When I regained my breath, I spoke. "Well, Freddie, am I free to go?"

He sounded a bit peevisish. "I suppose so. Though you do look rather silly riding a bicycle in your pajamas at three in the morning on a cold October night."

I smiled. "So you fell asleep on the job?"

Freddie sighed. "My species has long ago out-grown the need for regular sleep. However occasionally, unpredictably and regressively, we will doze off for fifteen minutes or so. You are running away from a good thing here."

I laughed shortly. "Little do you aliens from outer space realize that we human beings prize freedom more than security."

"Really?" Freddie said. "Have you taken a poll lately? Look, you've always wanted to live in a house by the side of the road and watch the rest of the world go by. As a matter of fact, you would just as soon have the house situated *over* the hill so that you would not have to view the road at all. You'll catch pneumonia on that side of the bridge, but not on this."

I shivered. Freddie was right about the night being cold.

"Why not come back for another month or two," Freddie said. "If you can't adjust by that time, I promise to let you go."

I shivered again. Come to think of it, the entire world had always been rather cold as far as I was concerned. When you got right down to it, I didn't really have a *bona fide* friend who would miss . . .

I hopped on the bike and re-crossed the bridge. When I got back to the hotel, I went behind the bar where Albert keeps a small display of candies. I ate three chocolate bars and then went up to my room.

"Good night, old friend," Freddie said.

I thought that over for a moment. It had never occurred to me that Freddie could be lonely too.

"All right, Freddie," I said. "I'll stay. I'll stay." ■

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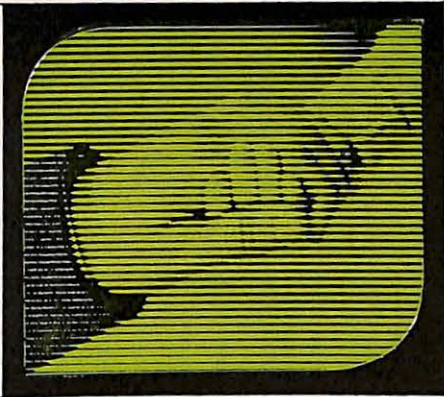
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Thomas Camp of Kearney, Neb. and Susan Woelfl of Anaheim, Calif. accepted their first place awards of \$3,000 each at the Grand Lodge convention. They addressed the delegates during the session in Miami Beach, Fla.

Our Most Valuable Students

SCHOLARSHIPS totaling \$340,000 were awarded in the Most Valuable Student competition sponsored by the Elks National Foundation for the 1974-1975 academic year. There were 422 awards. The top award was \$3,000 with \$2,500

for second place and \$2,000 for third place. The fourth place award was \$1,500 and fifth place was \$1,250. A tie for fourth place in the girls' division resulted in Rita Repka and Debbie Shryock splitting the fourth and fifth place prizes.



2nd—F. Crockett
Dothan, Ala.



2nd—A. Harlenske
Wichita, Kan.



3rd—A. Albert
Pulaski, Va.



3rd—R. Dwyer
Phoenix, Ariz.



4th—D. Jones
Portsmouth, Ohio



4th tie—R. Repka
Baraboo, Wis.



4th tie—D. Shryock
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5th—Harold Mills
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THE ELKS MAGAZINE SEPTEMBER 1974

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WANTED: veterinarians

(Continued from page 10)

the nearby WSU campus in a joint teaching venture.

So far, all such expansion has had to be financed by state legislatures, as contemplated in the Washington-Idaho-Oregon plan. The success of this approach, or more accurately, the lack of success, is reflected in the statistic that 32 states still lack veterinary schools. It's not entirely the fault of state legislatures, for the fact is that most states are hard-pressed for enough tax income to meet their present budgets, let alone add something new.

Veterinary educators feel a more effective solution would be a federally funded program encouraging states to take action by providing matching grants. They note that over the years the U. S. Department of Agriculture has spent billions of taxpayer dollars to pay farmers for not growing crops, and subsidizing exports to foreign countries. It would seem some funds should be spent on a program of investment that would expand the nation's food supply and promote more research in the enhancement of human health, which is what veterinary medicine does.

As Dean Armistead puts it: "Because

colleges of veterinary medicine are in the truest sense a national resource, the federal government could help by continuing to support the operating budgets of these colleges, and by appropriating funds for the expansion of some colleges and the construction of new ones."

For a government that has become used to spending billions with a free hand, the money needed to bring the supply of veterinary education facilities up to the demand for placement would be a comparative drop in the bucket. If even half the states now lacking veterinary colleges were to build them, we could at least prevent the shortage from growing any worse, as otherwise it is bound to do.

What we're paying now in the form of increased food costs amounts to about three billion dollars a year. If that same amount were put into construction of new veterinary colleges and seed money to get them into operation, we could begin catching up on that deficit of 8,000 veterinarians. But just opening one or two new schools a decade, as we've been doing, will only see that deficit worsen. It's going to take

a crash program of new construction, inevitably dependent on federal financing, just to keep up.

Take a look at your own state. Does it have a veterinary college? If not, where do students from your high schools apply if they want to go into veterinary medicine? Chances are that unless they are exceptionally well qualified, they give up, and reluctantly go into some other field.

When the Russians launched their Sputnik back in the late 50's, the event dramatically jarred us into the realization that we needed a drastic step-up in science teaching. Yet right now, the need for veterinary training is just as great. Lacking a Sputnik to spur us on, we need to get across to our congressional and legislative representatives that this animal food health crisis demands a solution every bit as much as the outer space science program.

Farmers' organizations such as the Grange and Farm Bureau, particularly in states now lacking veterinary schools, have been pushing for just such action. But it isn't just the farmers' problem, or even just one state's problem. It's a crisis with a nationwide impact, and it's ironic that it wouldn't cost any more to solve the crisis than we're already paying because of it. ■

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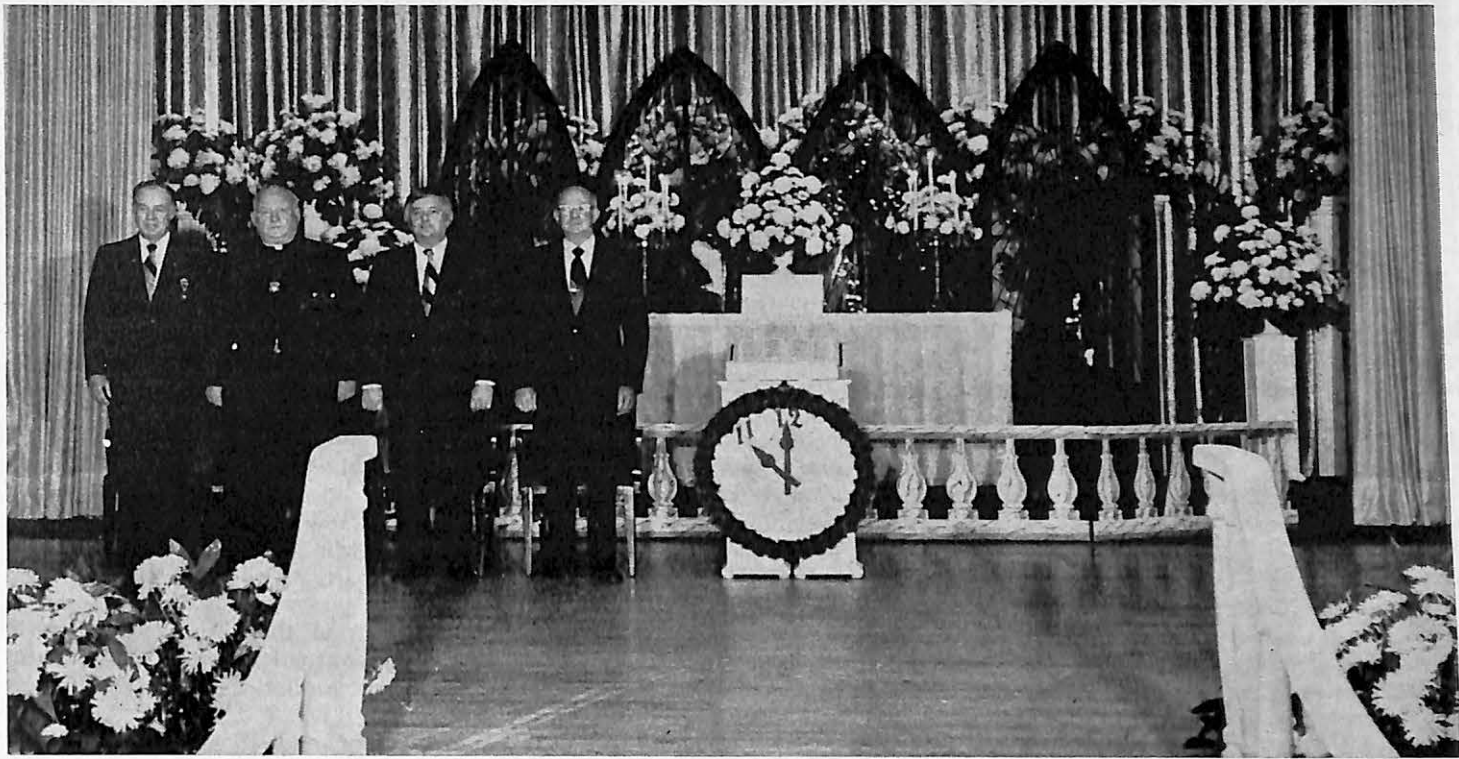
Commander Coffee Tapes Available

Following his speech to delegates and guests at the annual convention in Miami Beach, Commander Gerald L. Coffee was overwhelmed with requests for both printed transcripts and tape recordings of his remarks. They are now available. The printed transcripts are free but we ask that you help us pay for reproduction, taping, containers and shipping costs of the tapes.

The speech is one of the most eloquent and moving testimonials on Americanism you will ever hear and it comes from a Navy pilot who spent 7 years and 9 days as a prisoner of the North Vietnamese in Hanoi. Commander Coffee, a member of Modesto, California, Lodge No. 1282, received a standing ovation.

The tapes are available at the following prices, postpaid: 5" reel-to-reel, recorded at 3¾" per second, \$3.50; Cassette, \$3.00.

Address requests and make checks payable to "Elks Public Relations Department," 425 W. Diversey Parkway, Chicago, IL 60614.



An impressive stage set the tone of the annual Memorial Service held during the 110th Grand Lodge Session. Participating were, from the left, PGER Francis M. Smith, chairman; Rt. Rev. Msgr. George M. Scott, Grand Chaplain; PDDGER Harty Baruch of South Miami, Fla., Lodge, who gave the 11 O'Clock Toast, and SDGER A. Lewis Heisey, past president of the Pennsylvania Elks State Association, who gave the general eulogy.

Grand Lodge Memorial Service



□ "We meet at this appointed hour to continue a tradition of memory and dedication. Now we visit again the friends we knew in fraternal fellowship and from whom we will be separated for just a little while . . ."

With these words, PGER Francis M. Smith, chairman, opened the annual memorial service held in connection with the 110th Session of the Grand Lodge in Miami Beach, Florida.

For the solemn occasion, the stage of the Grand Ballroom of the Hotel Fontainebleau was transformed into a muted setting featuring a floral clock—the hands motionless at 11. On each side of the stage was a floral-banked set of water fountains. In the center simulated cathedral windows formed the background for an altar with lighted candles and arrangements of flowers.

The general eulogy was given by

SDGER A. Lewis Heisey, past president of the Pennsylvania Elks State Association.

He drew a parallel between the television program, "This Is Your Life," and the lives, accomplishments and heritage of those who have gone on before.

In reviewing their lives, he said: "They became great men for through living lives of Charity—the greatest of all the virtues—they also exemplified Justice, Brotherly Love and Fidelity.

"This was their life—begun, lived and drawn to a close. They fought a good fight. They finished the course. They kept the faith. Unlike those who have gone on before us," Bro. Heisey continued, "we the living are the more fortunate to have left remaining a portion of life yet to be lived.

"The record from our creation to this day has been written—it is history

and must remain as recorded. And only we can control what the remaining chapters shall finally disclose.

"If we, on this occasion, are to properly memorialize our departed brothers, then we will resolve to forget their imperfections—to cherish their virtues, by making them a part of our way of life . . .

"This is your life," Bro. Heisey concluded. "You—and you alone—are its author. What shall it be?"

The 11 O'Clock Toast was given by PDDGER Harty Baruck of South Miami, Fla., Lodge.

Vocal selections were by the Youth Chorale of the Allapattah Baptist Church of Miami under the direction of Mark Hill and also by Rose Byrum, soprano soloist. Sam Berger provided music on the organ.

The invocation and benediction were by the Rt. Rev. Msgr. George M. Scott, Grand Chaplain. ■



Convention Week Guests Speak Out!

Commander Gerald L. Coffee

An Elk and Navy Commander who had been a North Vietnamese prisoner of war brought delegates and their ladies to their feet with a thunderous ovation and tribute as he spoke at the 110th Session of the Grand Lodge in Miami Beach.

As a part of the report on the Elks National Service Commission, PGER William J. Jernick, chairman-treasurer, introduced Navy Commander Gerald L. Coffee of Modesto, Calif., Lodge No. 1282.

Cmdr. Coffee was shot down over North Vietnam while on a combat reconnaissance mission. He ejected safely from his aircraft, but was immediately captured and taken prisoner by the North Vietnamese. He was released after being held for seven years and nine days in a prison hovel.

The commander described his ordeal to the convention and told of

being roughly thrown into a dirty, filthy, tiny prison, overrun with rats, in downtown Hanoi. There was only a tin can to be used to satisfy his bodily needs.

He was suffering from a broken arm, cuts and bruises as a result of his ejection and parachute descent from his plane.

He was termed a common criminal by the Viet Reds and enjoyed no privileges as a P.O.W. as provided by the Geneva Convention.

Cmdr. Coffee was allowed no reading material, was not permitted to write to anyone and in most cases was not permitted to talk to fellow prisoners as the Viet Reds tried for over seven years to break his spirit and make him believe that things were going badly in America.

For physical exercise, he walked a mile back and forth in his tiny cell.

To keep mentally alert, he memorized the name, rank and serial number of his fellow prisoners. At one time, he said, he could recite 400 of them.

Because of the silence ban between prisoners, they developed a "prisoners' tap code" in order to communicate.

He indicated that prisoners were tortured during the Reds' interrogation of P.O.W.'s.

Prayer and faith were their solace to help them through the horrible experience, he said.

"We depended upon God for strength," he said. "God help me to endure for as long as possible," he prayed. "Help me to be a better man because of this experience."

"We had faith in ourselves, faith in our fellowman, faith in America, and faith in God to help us endure and faith to have the guts to take what we knew we were going to have to take," he said. Prayer was an integral part of their daily lives as prisoners.

He stressed that Americans should be cognizant of what's right with the nation, rather than what's wrong with it.

Delegates and their ladies repeated in unison the Elks' vow to never forget a hospitalized veteran at the conclusion of the Cmdr. Coffee address.

PGER Jernick presented the Elk P.O.W. with a Defender of the Flag Award.



Senator Walter F. Mondale

U.S. Sen. Walter F. Mondale of Minnesota, chairman of the Senate Sub-committee on Children and Youth, lauded the concern of the Benevolent and Protective Order of Elks for youth and the manner in which its charities are handled.

"The Elks' charitable efforts are a classic example of the way it should be done—with 100 percent of the money going to charity," he said, as he spoke of the way the Elks National Foundation is handled.

The senator's address was a highlight of the Tuesday morning meeting of the 110th Grand Lodge Ses-

sion. He was escorted to the stage by PGER Francis M. Smith, Grand Esq. Chelsie J. Senerchia and Minnesota delegates.

He pointed out that there have been instances of as much as 40, 50 and even 90 percent of funds contributed to some charities which have been used for administration. Not so the Elks.

The senator drew heavy applause when he expressed his outrage over the Turkish government's recent decision to lift its ban on the production of raw opium.

"This reckless and hostile act amounts to a declaration of war against America's children," he charged, saying he will ask the Senate to ban U.S. aid to Turkey until they restore the ban on opium growth first imposed three years ago.

The Senator pointed out that the number of heroin addicts has declined by 60 percent in this country since the opium ban was imposed.

He discussed rearing children and families in a healthy environment. "If there was ever a time when we need to emphasize ethics in raising

families, it is now," he said firmly.

He warned that teen alcoholism and teen drug abuse are continuing to grow and also pointed to the number of teen suicides.

"A child needs love, attention and the unity of a family," Sen. Mondale said.

He stressed that inflation is hurting families the hardest in the \$5,000 to \$20,000 per year income bracket. Spiraling Social Security withholding and taxes were pointed out. Sen. Mondale asserted that in some instances it is simpler to go on welfare than to work. "We should have tax laws where it is better to work rather than go on welfare," he stated.

"We need a new focus on those things which support rather than hurt American families," the senator emphasized.

"The test of our greatness as a nation is how well we bring along our children," he concluded, bringing a standing ovation.

As Sen. Mondale left the convention floor it was announced that he had filed an application to join the Order.



News of the State Associations

THE MAJOR PROJECTS of the Indiana Elks Association received contributions during the annual convention at French Lick, June 6-9. PSP Thomas Burke, president of the charities, presented a check for \$2,500 to Omer Foust, executive director and secretary of the James Whitcomb Riley Memorial Association, as an installment on the \$50,000 newborn intensive care mobile unit. An additional \$10,000 has already been paid. The unit is in operation over a 75-mile radius of the hospital at Indianapolis. Outside this area, infants needing treatment are taken to the hospital by emergency helicopter.

Cancer research, a second major project, also benefitted from Elks' contributions. A \$46,000 check was presented to Dr. Steven Beering of Indiana University School of Medicine, and \$26,000 went to Dr. Frederick Ford of Purdue University, both for continuing cancer research.

Among the special guests at the convention were GER and Mrs. Robert Yothers, PGER and Mrs. Edward McCabe, PGER Glenn Miller, Grand Est. Loyal Kt. and Mrs. Gerald Powell, Grand Trustee and Mrs. Lewis Gerber, Nelson Stuart, executive director of the Foundation, and his wife.

Indianapolis Lodge won the ritualistic contest. Awards were presented to Youth Leadership and other scholarship winners during the convention.

The state association will be led by SP Stanley Kocur, East Chicago. His assistant officers include VPs Hershel Monroe, Princeton; Richard Moren, Seymour; Joe Stevens, Elwood; Herbert Brautzsch, Fort Wayne; Eugene Milliron, Indianapolis; State Secy. C. L. Shideler, Terre Haute, and State Treas. George Vaughan, Logansport.

The 1975 annual convention of the Indiana Elks Association is scheduled again for French Lick on June 5-8.

ADMINISTRATOR of the Elks Harry-Anna Crippled Children's Hospital at



Joining SP Quenton Hawks (center) and his wife Evelyn (second from right) for the annual convention of the Indiana Elks Association were (from left) GER Robert Yothers, Dorothy Yothers, and PGER Glenn Miller.

Eustis, Florida, Jim Oliver, reported that the fund drive for the new building to be erected at Umatilla has accumulated \$850,000 towards a two million dollar goal. This report was made during the 68th annual convention of Florida Elks at St. Petersburg, May 24-25.

The present hospital treated 125 children as in-patients over the past year at a cost of \$562,000. In addition, some two thousand youngsters have been and are being treated through the hospital's services. Member and public contributions to this major project totaled \$277,000 for the past year.

Among the 1,300 registered delegates, visitors and ladies present for the session were PGER William Wall, Grand Secy. Homer Huhn Jr., their wives, and Past Grand Forum Chief Justice Willis McDonald. The winner of the state ritualistic contest was Tallahassee Lodge.

Elected officers include State President Norman O'Brien of South Miami; Vice Presidents Ronnie Repice, Warrington; John Farmer, Southside Jacksonville; Charles Whalen, Melbourne; Ted Ostrander, Leesburg; Robert



A check for \$2,500 was presented by Thomas Burke (left), chairman of the Indiana Elks charities, to Omer Foust, executive director and secretary of the James Whitcomb Riley Memorial Association, during the state association convention. The check was an installment on the \$50,000 newborn intensive care mobile unit which is a new project of the Indiana Elks Association.

Hall, Largo; Arthur Ballentine, Fort Myers; Ben Redding, Lake Worth; Dean Graham, North Miami, and Armando Ramos, Hialeah. William Lieberman of Leesburg will continue as State Secretary, and PSP Frank Holt of Miami was reelected State Treasurer.

Eustis and Leesburg will be the sites of the fall conference November 16-17. The 1975 annual convention will be at Hollywood, May 30-31.

DAVENPORT was the site for the annual convention May 17-18 of the Iowa Elks Association. There were 437 delegates and their ladies present for the session. Distinguished guests and speakers were Grand Est. Loyal Kt. Gerald Powell, PGER Glenn Miller, and SDGER Wendell White.

A decision was voted by delegates present to raise the per capita state association dues to \$1.75 with \$1.25 of these dues going to the major project.

In golf competition, Muscatine Lodge placed first with Decorah Lodge in second place.

New officers of the state association include SP Larry German, Storm Lake; SP-elect Avery Boose, Red Oak; VPs Mike Reynolds, Iowa Falls; Wayne Roberts, Decorah; C. Wesley Norton, Muscatine; Bob Fallis, Des Moines; State Secy. Sanford Schmalz, Muscatine, and State Treas. James Tait, Boone.

The 1975 annual convention will be at Waterloo, May 2-3.

THE 69th CONVENTION of the Kansas Elks Association was attended by 630 Elks and their ladies. Among those present for the session May 2-5 in Overland Park were GER and Mrs. Robert Yothers and PGER and Mrs. H. L. Blackledge.

The state Elks' ladies under the leadership of Susan Sapp, Florence Moss, and Dolores Earnest presented a donation of \$14,300 to the major project, which is the Kansas Elks Training Center for the Retarded.

Youth Leadership and scholarship awards totaling \$14,000 were presented during the convention. Winner of the state ritualistic contest was Wellington Lodge with Beloit Lodge in second place.

Elected State President of the association was Raymond Friederich of Chanute. His fellow officers include Deputy State President Walter Shannon, Pratt; Vice President Everett Dumlér, Russell; State Secy. Lloyd Chapman, El Dorado, and State Treas. Clarence Chandler, Topeka.

Newton Lodge will host a fall meeting November 2-3. The 1975 annual convention is planned for Wichita May 8-11.



GER Robert Yothers (fifth from right) visited Kansas for the annual state association convention. He was greeted at the airport by (from left) DDGER Gerald Atkinson, GL State Associations Committeeman George Tracy, DDGER Paul Scafe, State Chap. John Moeder, Deputy State President Walter Shannon, present-SP Raymond Friederich, then-SP Robert Earnest, State Secy. Lloyd Chapman, DDGER Ralph Dockstader, DDGER Myron Garrelts, and GL Lodge Activities Committeeman Richard Deffenbaugh.



SP Alvin Ehrlich (third from right) congratulated new SP Norman O'Brien (third from left) during the annual convention of Florida Elks. Also present were (from left) Grand Esq. Chelsie Senerchia, PGER William Wall, Grand Secy. Homer Huhn Jr., and Past Grand Forum Chief Justice Willis McDonald.

THE SITE of the 47th annual convention of Vermont Elks was Bretton Woods, New Hampshire on May 31, June 1-2. Guest speaker for the session was Grand Trustees Chm. W. Edward Wilson.

It was reported that average weekly attendance at the Silver Towers Camp for retarded children was 84 campers last year. Total donations to this major project were \$43,291.45.

Contributions by Vermont Elks to the Foundation were \$14,537.50 over the past year.

In state-sponsored contests, Springfield Lodge won the ritualistic competition and the golf tournament. The membership contest was won by Burlington Lodge. Plaques were presented to these and other winners.

Robert Draper of St. Albans was elected State President. Vice Presidents are Victor Shaw, Windsor; Daniel Mainieri, Burlington, and Gilbert Currier, Hartford. Serving his 28th year as State Secretary is Roger Sheridan of Montpelier, and R. Newton Owens of Rutland begins his 23rd year as State Treasurer.

St. Albans Lodge will host a fall workshop in October. The 1975 annual convention is planned for June, again at Bretton Woods, N. H.

A WATCH was presented to Dr. Kenneth Swan, director of the Oregon Elks Eye Clinic, recognizing him for 25 years of service to this major project. The presentation took place during the annual convention of the Oregon State Elks Association in Seaside May 16-18.

Individual and lodge contributions totaled more than \$19,200 to provide equipment for the new wing of the clinic which is under construction. Meadowood Springs Speech Camp received \$16,000 from Oregon Elks to provide scholarships for needy children to attend the camp.

Among the 1,650 delegates and ladies in attendance were PGER Frank Hise principal speaker. SP Robert Greenloe and VP Ted Butcher, both from Washington state.

Officers of the state association were elected. They are SP James Damon, John Day; VPs C. J. Wilkins, Tillamook; Jack Lambert, Lebanon; Ernie Zielinski, Salem; Bruce Reed, Beaverton; Dick Herndobler, Ashland; Jack Sweek, Pendleton; Norman Polley, Ontario; State Secy. L. A. O'Neill, Madras, State Treas. H. M. Randall, Salem.

Ontario will be the site of a mid-winter meeting January 23-25. The 1975 annual convention will be held May 15-17 at Lincoln City.

NEWS OF THE LODGES

(Continued from page 18)



FOUR SONS of Brother Ray Pyle (front row, right) were initiated into Chico, Calif., Lodge during a ceremony in which they were presented Elks pins by their father. ER Jack Thorpe welcomed (back row, from left) Randy, Larry, John, and Tom Pyle.



VETERANS at Palo Alto Veterans Hospital were the recipients of supplies collected by Salinas, Calif., Lodge. Helping to unload the items, which included clothing, used appliances and hospital supplies, was Vets Chm. Cliff Townsend.



SIX EAGLE SCOUTS were presented flags at a dinner held in their honor by Alameda, Calif., Lodge. With Scoutmaster Ken Hargreaves (left) and PER Robert Perata (right) were (from left) Scouts Jeff Bay, Steve Freitas, Bob Bas, Tom McKee, Bill Collins, and Mike McKee.



ANACONDA, Montana, Lodge has eight members of the Thomas family as lodge members. (Front row, from left) Fred Thomas has been joined in the Elks by his sons Dick, Lorry, Robert, and (back row) Jerry, Esq. Bill, ER Donald, and Gene Thomas.



A PLAQUE was presented by El Centro, Calif., Lodge to Brother William Meagher (right) in recognition of his 71 years of membership in the B.P.O. Elks. Brother Meagher accepted the award and congratulations from immediate PER C. L. Maness Jr.



UCLA BASKETBALL COACH John Wooden (third from left) was honored as Citizen of the Year by Santa Monica, Calif., Lodge. Among those present for the occasion were his wife, Nell, PER James Schooler (left), and ER Robert Ranney.



INSTALLED recently as the youngest Exalted Ruler of Long Beach, Calif., Lodge was Randall Stricklin, 29, (right). His father Raymond Stricklin is a Past Exalted Ruler of the lodge and was there for the ceremony.



THE HOUR OF 11:00 committee represents Albuquerque, N. M., Lodge at the funeral services of deceased Brothers. Chm. E. Thompson (second row, fourth from left) and Co-chm. Al Holte (third row, left) were joined by (front row, from left) Est. Lect. Kt. Ken Littell, PER Edward Wood, ER Maurice Mathews, Est. Lead. Kt. Harold Newlander, M. A. Campagna, Secy. Robert Van Driel, and committee members at a recent service.



AMONG THE RECIPIENTS of flags from the Americanism Committee of Canon City, Colo., Lodge was Joe Zupan (left). One flag is presented each month by the committee consisting of (from left) Jim Rupp, Chm. Frank McCabe, Sid Solano, and Terry Fuller.



A FLAG AND CERTIFICATE were presented to Eagle Scout Kevin Lagaly by El Reno, Okla., Lodge. PER Lee Olson congratulated Kevin while ER Bill Simmonds held the flag.



WINNERS of Seward, Alaska, Lodge's Hoop Shoot contest were (from left) Russel Ledet, Shawn Johnson, and Herbert Kunnuk, who were given certificates by immediate PER George Kontra. Russel and Shawn were also state winners in the contest.



GROUNDBREAKING was held of the new lodge for Spokane Valley, Wash., Elks. Grand Lodge and state dignitaries joined the lodge members for a ceremony and social hour which followed. ER John Johnson led the ceremony.



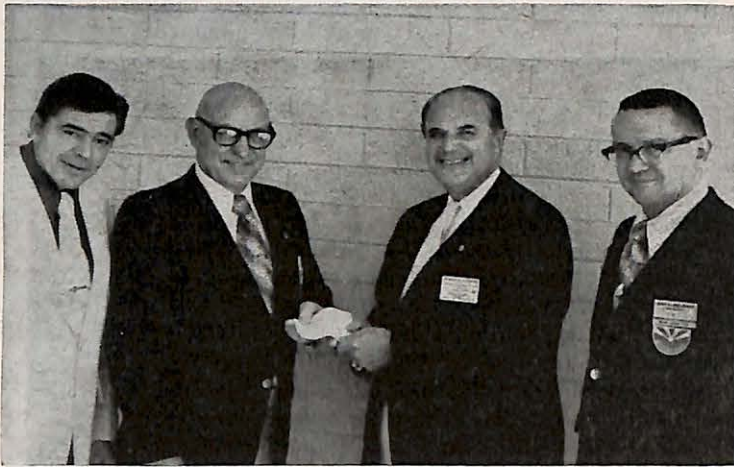
NINE MEMBERS of the Emeterio family belong to San Fernando, Calif., Lodge. With ER Earl Gordon (sixth from left) are eight of them, (from left) Brothers Robert, Joe, Michael, Jack, Ronald, Nick, Stanley, and Angelo Emeterio.

LAS VEGAS, New Mexico, Elks awarded the annual Evelyn Boney Memorial Scholarship, which is given in memory of the deceased wife of PGER Robert Boney, to Patricia Sheppard. Immediate PER Manny Baca (left) presented the check for \$500 to Patricia while Silas Lopez, local high school principal, observed.



PLANNERS of the 26th annual Gutjahr-McCrory bowling tournament to benefit cerebral palsy, which was sponsored by Escondido, Calif., Lodge, reviewed the results. They are Betty Paxton, tournament secretary, committeeman Fred Gunn, Chm. Pat Malone, and Co-chm. Pierce Smiley. Over 500 bowlers participated in the tournament which included a dinner dance.





FINAL PAYMENT on his second \$1,000 certificate to the Foundation was made by ER R. Walton Johnson (second from left) of Maryvale (Phoenix), Ariz., Lodge. Then-GER Robert Yothers accepted the check while SP Robert Roberts (left) and PSP Bob Belsher observed the presentation at the state convention.



A FISHING TRIP was sponsored by Sandpoint, Idaho, Lodge during a visit to northern Idaho by PGER Frank Hise. Among those participating were (from left) SDGER Phillip West, PGER Hise, Sandpoint ER W. E. Remmers, DDGER Virgil McKenzie, Spokane Valley, Washington ER John Johnson, and Sandpoint PERs Dale Harris and Norman Bauer.



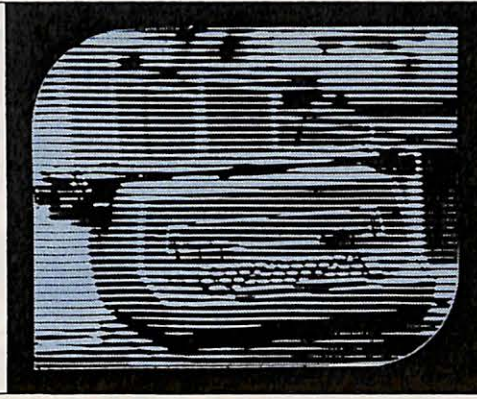
VISITING Honolulu, Hawaii, Lodge were then-GER Robert Yothers (second from left) and PGER R. Leonard Bush (left). They were welcomed by ER Jim Demarest and lodge members.



CERTIFICATES of paid-up membership in the Foundation were presented to Brother Delbert Vanaken (center) and his wife Dorothy by Forest Grove, Ore., Lodge. Making the presentation was Chm. Harley Dames (right) while PER Jesse Smith (left) and ER Jack Gravley (second from right) observed.



A NEW FOUNDATION PLAQUE was recently added to the lobby of Missoula, Mont., Lodge. Participating in the unveiling ceremony were Foundation Chm. Donald Leary (left) and immediate PER Lino Marsillo.



Vandalism—A National Disgrace

One cannot imagine a more senseless expense and national disgrace than vandalism. It seems to mount year after year across our nation. It certainly isn't a new problem . . . in fact the word "vandalism" derives from a group of Teutonic tribes of Europe who, it is said, destroyed public buildings in Rome willfully and with little objectivity in 455 A.D.

What good citizen can look at the results of vandals and not feel a strong sense of shame and then outrage at such wanton destruction and/or defacement of public or private property?

Law enforcement officials have placed the costs of vandalism as high as a billion dollars. That's a million dollars a thousand times over! Think of what good could be accomplished with such a sum of money!

It seems that the schools bear most of the damages and expenses directly caused by wanton destruction. An education magazine article estimated that in the school year 1972-73, some 500 million dollars were spent as a direct result of vandalism to school systems . . . just about the same amount spent on textbooks for that year! Senseless? You bet!

Don't become deluded into thinking that vandalism is confined to those areas where mostly poor people

live . . . not by a long shot! Authorities agree that this crime against society is also prevalent in areas where the affluent people live.

We cannot get into the complex, scientific studies of cause and effect; that's for the experts. But we can point out to all Elks and their families the enormity of the problem and urge them to cooperate in every way with their local officials to help eliminate, or at least greatly minimize this serious problem that drains our tax dollars, our private assets and our national pride.

Part of the solution seems to lie with what to do when vandals, young or old, are caught. Some judges are willing to settle for the cost of repairing the damages if no other crime is involved, some try to fight the problem by ruling that the vandal earn the money necessary to pay for the destruction while other judges put the culprit on clean-up crews to see just how serious and costly their actions really are.

One of the most practical ways every citizen can help combat vandalism is to teach their children respect for their own property, the property of other people and public property. Then the adults must demonstrate by precept and example or their words will go for naught.

did you know..



Charles A.S. Vivian, the man credited with founding the Order of Elks, died at Leadville, Colorado, March 20, 1880 at the age of 34. Death was attributed to pneumonia. He was buried in Leadville. Nine years later, the Chairman of the Board of Grand Trustees, W.C.

VanDerlip, called to the attention of the Boston Lodge the fact that Vivian's grave was in neglected condition, only crudely marked by a wooden slab on which his name had been scratched with a nail. With the cooperation of the Denver and Omaha lodges, Vivian's body was brought to Boston and reinterred at Elks Rest in Mount Hope Cemetery where it now lies under a suitable monument.

Shortly after the close of World War One, the Elks War Relief Commission contributed \$10,000 to the European Relief Council through the Chairman, Herbert Hoover, for

the relief of starving and destitute children in Europe.

☆☆☆

As early as 1903, the Order of Elks took steps to assist the government in its efforts to prevent the wholesale slaughter of the animal from which the Order derives its name. It even adopted a resolution asking the members to dispense with the wearing of an elk's tooth as an article of personal adornment. Lodges in states where the animal commonly roamed urged their state legislatures to enact laws prohibiting the killing of the noble animals until they were no longer in danger of extinction.

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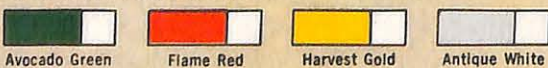
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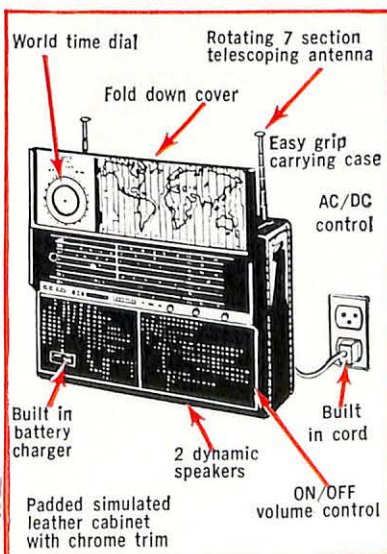
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