







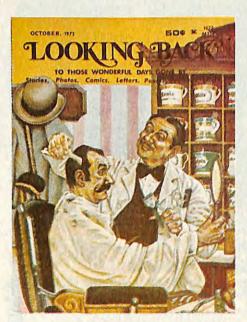
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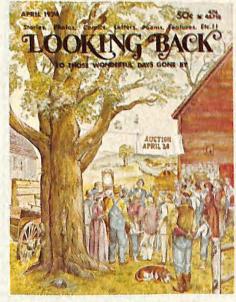
you'll become absorbed in the world of yesterday! The days of simple pleasures, simple living - a world somehow different from todays times. "Looking Back" takes you back to the lovely years 50, 60, 70 or more ago when America was less sophisticated. When daily living was a different world than today. Printed on fine slick paper, in a handy Digest Size "Looking Back" is different from any other magazine. It's completely wholesome, a precious joy to your household reading. You may find it hard to get at first! Remember, as a gift there is absolutely nothing in the world as entertaining as enjoyable, as appreciated as a gift subscription to "Looking Back". Just \$3.00 per year, 3 or more subscriptions at \$2.50 per year and we'll be happy to send gift cards to the recipient.



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- Grandad Visits An Indian Village
- Underground Railroad
- A Chance Meeting . .
- My First Suit with Long Pants
- "Dear Lizzie"
- Telephone Operators in the 20's
- Hungry Indians . .
- To The Top Of Mt. Uncanoonac
- On The Way To School
- Let's Go To Ma Bowley's
- Sam the Toro
- Hidden Beauty
- Curfew Must Not Ring Tonight
- Faults
- She Felt of the Belt at Her Back
- In The Good Old Winter Time
- The Porter Brass Band
- Good Old Cinema Days
- Meditations On A Winter's Morning
- Was This The First Car Radio?
- A Pail With A Tale
- The Passing Of A Friend
- My First Valentine
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- Your Father Is A Dirty Man
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- In Those Days
- When I Was A Boy
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# The Fourth Estate

A message from the Grand Exalted Ruler



The month of October has traditionally been one in which the Order of Elks pays tribute to one of our great American heritages, a free press. The terminology has been expanded to include all of the media—television, radio, newspapers and magazines.

I take this occasion, this month, to pay my own tribute to the "fourth estate," but in doing so I feel it incumbent upon me to express my belief that a word must be added, so that the phrase is "a responsible free

press.'

The yardsticks of responsibility in either free speech or free press are not difficult to outline, nor are they of much debatable character. My yardsticks include an accurate presentation of the facts. While the media may not readily acknowledge that it happens, it is frequently evident that reporters have been at variance with one another on what actually happened.

Another of my yardsticks is that opinion, either of the writer or of the publisher, should not be co-mingled with facts to the extent that they take on the aura of fact. This often happens and, in particular, in the titling of an article. Each reader has, on occasion, found that the content

of an article does not follow the indicated title.

Innuendo, and character assassination by inference, are deplorable and regrettable violations of the tenets that should guide the profession. Freedom is not synonymous with abuse. Free speech does not entitle one, in a theater, to stand up and shout "Fire!" Nor does a free press entitle unbridled speculation on the front page with subsequent denials on page nine.

Every section of the media is entitled to its editorial position. It is entirely within its rights to be for or against any issue before its readers and/or listeners. But the editorial position should be one known to the

reader or listener so that it can be accepted in that sense.

America is the freest of all countries. Its citizens have more rights and privileges than do the citizens of any other country in the world. These rights and privileges have been and are protected by free speech and a free press. The Order of Elks congratulates the responsible free press and thanks it for its contribution to this wonderful way of life.

Gerald Strohm

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10 DEVIL WINDS

Fighting forest fires is a whole new ball game these days . . . but the stakes are as high as ever.

Ross and Pat Olney

27 A TOUCH OF MAGIC

A bizarre tale of intrigue from Mexico's lawless past.

Hugh Cave

35 IDAHO CARES Idaho Elks are caring for more than potatoes these days.

#### **DEPARTMENTS**

5 MESSAGE

8 LETTERS

14 TRAVEL: SOUTH SEAS

18 OBITUARY: JOHN E. FENTON

19 OBITUARY: LEE A. DONALDSON

20 NEWS OF THE LODGES

31 NEWS OF THE STATE ASSOCIATIONS

34 SPORTSACTION

40 ELKS FAMILY SHOPPER

57 ELKS NATIONAL FOUNDATION/ JOY OF GIVING

59 ELKS NATIONAL SERVICE COMMISSION

64 AMENDMENTS TO THE GRAND LODGE STATUTES

65 BACKYARD GARDENER

67 DID YOU KNOW?

67 EDITORIAL

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# The Remington Model 1100. It's been an overnight success for twelve straight years.

The gunmaking experience you get only in a Remington has made the Model 1100 America's best-selling automatic shotgun.

Other automatic shotguns may come and go. But more shooters buy Model 1100's than any other make of automatic. They know that, feature for feature, the Model 1100 has a performance and durability record that can't be surpassed.

Take a tip from a skeet shooter. A dedicated skeet shooter may shoot at thousands of clay birds a year, each one simulating a game bird in flight. So it would take a really tricky bird to fool him. Like the hunter, the skeet shooter naturally wants a shotgun that points easily, patterns consistently and performs reliably.

That's why you'll find so many skeet shooters—more than 60% of them at the 1973 World Skeet Championships—using Model 1100's.

When you hold an 1100, you can feel the difference. We designed it for extra balance by putting weight at the muzzle. So you can hold an 1100 steadier, point easier and faster, and swing smoother.

Remington helps you fire when the time is right. Once you pull the trigger, the 1100 ejects the empty hull and chambers a fresh shell automatically. And you're ready to fire again.

We've engineered a rate of fire that's just the right compromise for a quick second shot.

The 1100 makes recoil almost painless. We've found a way to soften recoil sensation by spreading it around. The "recoil reduction system" we've built into the 1100 traps some of the recoil

force, releasing it later. So you feel a push instead of the usual jolt you get from other shotguns.

In fact, when we tested against a fixed breech gun with 12 gauge magnum loads, the Model 1100 delivered 55% less force.

The finishing touch: Along with all its performance features, the Model 1100 doesn't skimp when it comes to looks. Its handsomely checkered stock is enhanced by Du Pont's exclusive RK-W wood finish. And protected, too. Because RK-W is tough and scratch-resistant. Our vibra-honed metal finish makes for deeper, richer blueing. It also makes the working parts work with more glide and less friction.

The Model 1100 comes in 12, 16, 20, 28 and 410 gauges. And it goes for \$214.95\* and up. There's also a 12 gauge, three-inch magnum model, two lightweight 20 gauge models (one a magnum), deer models with rifle sights, and trap and skeet versions. Left-hand field, trap and skeet models, too.

Why switch shotguns when you switch game? Remington makes barrels for the Model 1100 in a variety of barrel lengths and chokes. They're completely interchangeable within gauge and chamber length

You can switch barrels in seconds—without any special tools. So you've got all the shotguns you need in one.

Look over the choice of barrels for your 1100 at your local firearms dealer.

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### **LETTERS**

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

• In the July, 1974, issue there is an article on Stirling Engines ["Those Magnificent Men in their Stirling Machines"]. I'm trying to get in contact with Dutch Philips Corporation the manufactor of these engines. Could you please tell the company address?

E. C. Dunston Gautier, MS

N. V. Philips, Co., Eindhoven, Netherlands

 It may (or may not) come as a surprise to many Elks that there is at least one lodge where the 11 p.m. two minute silence period is not observed.

I visit this one particular lodge five or six times each year, and for the past three or four years have noted the failure to even stop the music and dancing at 11 p.m. I have brought the matter to



the attention of the manager on a number of occasions and he always makes the excuse that no officer was present to handle the affair.

It appears to me that the whole business of tolling the bell etc. could be put on tape so that it could be used on those occasions when there was no one available to act officially.

Eric J. Young Seattle, WA

• Thank you ever so much for the travel article in the August issue ["As Time Goes By"]. It brought back some very sweet memories of the trip I took from September to October, 1968, to Portugal, Spain and Morocco.

I can recall when we were in Marrakech and stayed at the Hotel Mamounia. What a beautiful hotel . . . and the visit we made to their section where you could buy almost anything and also see the performers doing their stunts! In Tangier, our hotel was the El Minzah and this was a city which made me feel like any minute I was going to see pirates. It was full of life.

Being one that enjoys traveling, I like reading Jerry Hulse's articles, so keep up the good work.

Charles Levin, Chicago, IL

• The article, "The Inquisitors Club," by Robert Hale [August, 1974] was excellent.

Wonderful ideas. But, I seem to remember an article in the Seattle Post Intelligence morning newspaper recently that told a financial "woe" story about the Club. Saying that inflation may take its toll and greatly disrupt the good that they do for the elderly.

Here's a thought. Maybe the local greater Seattle area Elks Clubs could step in with a promotion program and, if justified, get the Club back on its feet, as it were.

We are not members of "The Inquisitors Club." We are fortunate. Even though handicapped, we have other sources of assistance. Others aren't so lucky.

Just thought I'd express a few ideas and opinions. Thanks for listening.

C. R. Abbett Seattle, WA 98136

 I have been a member of the Elks for more than 20 years (Lake City, Washington, Lodge No. 1800) and enjoy receiving your magazine.

While I am not qualified from a legal standpoint nor will I attempt to editorialize on the three different articles which appeared in the Seattle Times newspaper regarding the Inquisitors Club, recently, I feel that Robert Hale's story in the August magazine is very misleading and I certainly hope none of my fellow Elks in Seattle take it as an endorsement of what appears to be a very poor financial investment, no matter how worthy a cause it might be.

I will look forward to receiving many more editions of *The Elks Magazine*, and hope your staff does their homework better than Mr. Hale appears to do his.

Roy E. Bradford Seattle, WA

• I think maybe your author, Robert Hale, should write another story telling about all of the financial problems facing the Inquisitors Club. You could fill a page with all their difficulties with the Washington State Securities Commission. As so often with these dramatic articles, they do not have any research into the true financial picture or the true workings of the situation. I feel that this is important so that no elderly Elks get stuck with putting their savings into a defunct investment.

Gordon G. Thomas, M. D. Auburn, WA

Prior to the time of publication, the Better Business Bureau of Greater Seattle, Inc., in response to a request made by

### Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

The safest, most effective way to remove earwax is by using DEBROX® Drops regularly. DEBROX is recommended by thousands of physicians. They know it safely removes wax and can be used daily to prevent buildup. DEBROX costs only pennies a day and is available at drugstores without a prescription.

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The Elks Magazine, reported the Inquisitors Club was incorporated as a non-profit organization in September, 1969, as a service for the elderly, providing groceryshopping and special-need transportation and tours for senior citizens. The BBB advised it had received numerous inquiries about the Club, but absolutely no complaints or derogatory information.

Certainly, we would advise no one to invest money in any area without first conducting a thorough investigation of financial stability and soundness.

• Just a big thank you, for being so nice when my car broke down. Mr. Quinn, at the National Memorial Building, was more than helpful when I explained my car had given me problems and my Dad, Bernie Dean, PER from Chicago West, No. 2187, was at work and I wanted to reach him before he left work. I was offered the use of a phone and caught my Dad as he was leaving, saving a lot of time

Many times my Dad has said if you run into any trouble and there is an Elks Lodge in the vicinity, they can help. This was the first time I've ever had to look for help from an Elk and I hope if it ever happens again, my experience will be just as pleasant.

Thanks ever so much!

Susan Dean Chicago, IL

 An item in the August "Did You Know" could not help but bring to the mind of this reader those communities surrounded by army camps during WWII, where thousands of GI's converged upon the limited facilities in the evenings and on weekends.

Noteworthy among these were those few southern towns where some of the businesses posted their premises with the familiar "No GI's or Dogs Permitted." While the foregoing was the extreme, it does suggest some degree of abuse of privilege by a small minority of those in uniform.

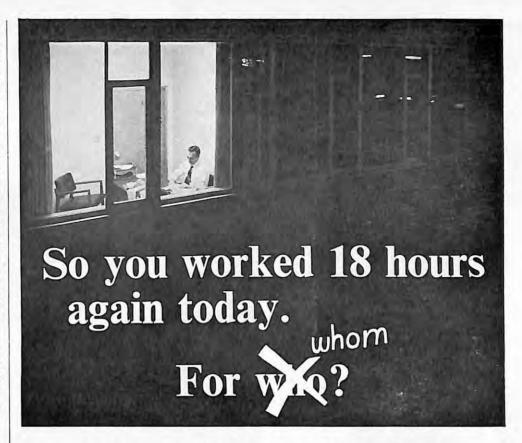
More to be remembered by soldier Elks, however, are those few (thank goodness) Elks lodges who saw fit to turn their social facilities into virtual Officers Clubs, for non-members, while denying their use to member-enlisted men.

While other Elks and I were permitted entry into the vacant lodge rooms, where we could sit and read, if we brought anything to read, we were not permitted in the bar and grill, which displayed a prominent "Officers Welcome" sign. Though the operation was obviously illegal on a local basis, it was difficult for us to understand how it could be tolerated. Once having learned, from home lodge sources, that such operations did not come within the purview of the Grand Lodge, we understood . . .

However, this knowledge did little to explain the reasoning behind the local lodge action and took a little shine off the national organization, to say the least.

Thought we should let those lodges know that we do remember . . .

Charles Chattaway Monongahela, PA (Continued on page 66)



### Sure, you get paid — but in proportion to your time and effort? Probably not.

Full income rewards generally go only to the independent business man. So why not go into business as a Western Auto store owner?

Sixty years of experience. The Western Auto Associate Store Plan is time-tested. Nearly 4,000 owners find it the key to financial security, a better life. And, like you, most once worked for "the other guy".

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A helicopter (upper left) makes a water drop in mountain brush. The Air Attack flyers (center left) of the LA county fire department look like something out of Buck Rogers. They can drop a hover jumper (lower left) into the heat of the battle, day or night. They can land in incredibly rough terrain to drop off the Helitak crew. The air craft (right) is on the narrow ridge line, with nose and tail sticking out over deep rocky canyons.



# The Devil Winds And The Mountain Fires

by Ross and Pat Olney

It starts innocently enough.

Weathermen call it a "high" forming in the Northwest. Soon a breeze is moving the summer-dry air westward over the San Gabriel and San Bernar-dino and other mountains of Southern California. These are wild, untouched and mostly unexplored regions crackling with dry timber and oily brush matted ten feet tall into impenetrable mazes, cut and slashed with rocky canyons and teeming with wild life.

From the great American desert the westerly breeze brings hotter, dryer air into the lost canyons as mountain lions tend their young, birds build their millions of nests, and coyotes and foxes and deer and bear who have never seen men, and never want to, live their lives.

They'll see men soon enough though, these creatures of the wild, valuable watershed land. Or perhaps not soon enough, after all.

On the remote edges of these vast



mountain and canyon regions of timber and wilderness brushland are villages, towns and a few major cities like San Bernardino, Santa Barbara, and even Los Angeles.

The hot "devil wind" of the West builds in fury and soon it is moaning through the rocky dry canyons, sucking away the last of any moisture in the ground cover and the timber. These winds are called "Santa Anas," and when they come the animals raise their heads and sniff the air. Lizards try to dig in deeper, and birds flutter nervously about.

On the edges of the brushland, on the slopes of the mountains, the people of California pause and look to the horizons, and up the slopes. They've seen it before and they know what's coming.

At forest service and fire department camps, and certain penal camps for adult and juvenile offenders, men prepare. Eyes burn red from watching the brushland, pilots fly long weary hours waiting to see where the enemy will strike, and war councils are held among the commanders to determine the best ways to strike back. The first units to go in are ready, the reserves are in position waiting. The fire will come. Nature will see to that if some careless or foolish camper or hiker doesn't.

But where? By the time the Santa Ana devil wind is howling like a 70 mile per hour hurricane through the lonely canyons, snapping the bone-dry trees and tearing at the highly flammable brush, the men and equipment are poised and ready in planned positions. The temperature is 110°, the humidity is less than 10 percent. The hot wind is screaming.

In one period during four days in Southern California at a summer's end, there were fifty major brush and woodland fires. Even though they were in rugged areas, over 800 homes were lost and 200 other structures were damaged, or burned to the ground. Fourteen lost their lives. Over 400,000 acres were blackened, including eight million dollars worth of timber in Sequoia National Park. At one spot along a 25-mile fire front in San Diego County, 1500 singed and exhausted fire fighters battled one of the fires.

Once during the four days, seven major fires were raging unchecked in seven different counties, with weary fire fighters spread paper thin trying to stop them.

On the lines were the California Division of Forestry, the National Forest Service, the crack Los Angeles City and Country Fire Departments, and smaller fire departments from every single city and village in the area as well as major departments from several hundred miles away. Buzzing over the fires, dumping water and fire retardent chemicals which then fertilize the ground, were helicopters and bombers from agencies across the state. Convicts and juvenile offenders were there, along with trained "hot shot" and "helitak" crews, and area civilians who wanted to stay and help, and who were allowed to stay and help.

At mountain cross road command posts, donated cases of soft drinks stacked up alongside field kitchens from the departments. Soup simmered and the ever-present MacDonald's hamburgers (3 billion sold since who knows when, and never a word about those given away in a human relations, not public relations, gesture) had arrived hot and ready for bone-tired fire fighters. Blackened and ash-caked men crammed down the burgers and drank the soup, their eyes looked like bloodshot white holes in a black mask. For four days they ate when they could and slept hardly at all.

Finally the word comes from the line. Containment! The fire is surrounded at last. Then, much later, control. And finally the fires are out and cleanup can begin. A trench is dug around each fire, which means trenches miles and miles long. Fires in California smoulder in the oily roots of brush, and must be exhumed and killed with water. Every log near the edges of the burn must be overturned, for the fire sulks there too. For weeks and weeks the process continues until finally, after months, each fire is officially out. Every year it is about the same in the West.

And in the meantime fire fighters and civilians are jumping at the sight of every column of dust from the wheels of a truck on a far ridge road, sure that the whole thing is starting again.

But these fires which leave only the blackened skulls of thousands of animals for forest men to sorrow over, and which cost millions in lost property, watershed and future floods, are bending to the will of modern firemen. When the smoke first appears, what happens is a coordinated, scientific effort, and fire departments across the nation are learning. California might have the worst brush and timber fires because of the dryness of the air and the oiliness of the wood, but they don't have the only such fires.

At the first sign of fire, the nearest fire fighting unit responds. City in the city, county in the county, state in the state and federal on government land. Most of them have a list of equipment ready to roll at the first sign of smoke that indicates the importance of fighting a woodland fire when it is small. You have a grass fire at your mountain retreat? Expect to see an army roll up your driveway. Here's what L.A. County sends when the ugly smoke blossoms in California timberland.

Two large helicopters, each with at least ten men and 360 gallons of water.

Five fire engines.

One huge bulldozer. Two patrol trucks.

Two crew trucks, each with ten more

fire fighters.

You will have a minimum of about seventy-five men and several huge pieces of equipment very soon. These men will be in direct and immediate contact with other units in the county, as well as city, state and federal units, and plans have already been made on how to get them to your location as quickly as possible, no matter where in California you live.

Also pre-planned, in case the fire becomes a major one, is how to get support personnel to the scene. If 500 men are on the line, 100 more are needed to support them, including cooks, coordinators, tomorrow's crews, information officers for the press corps, engine repair men, radio operators, spare pilots, fuel truck drivers (how would you like that job during a raging mountain fire?). No matter where the fire is, there is a plan on the best way to get support people on the scene.

There will be Helitak crews, a coordinated group of men who are helicoptered into an area near a fire and who then assemble water storage tanks and fight from the hot spot as choppers haul in water. Meanwhile, water carrying helicopters are precision-dropping both water and a new Monsanto chemical called Phos-chek (which retards the fire, then fertilizes the ground for later seeding).

Day and night these men can fly their choppers and bomb the fires, even in deep, rocky, treacherous canyons where the width of the blades of the aircraft is almost as wide as the canyon. This is made possible by three modernistic fire fighting techniques called "Forward Look Infrared," "Low Light Level TV," and "Night Vision

Goggles."

Chopper pilots look like Buck Rogers as they wind their way down black canyons with dark rocky peaks overhead on each side. FLI is a forward looking scanner which transmits radiant energy (heat) to display scopes on the panel in the cockpit by means of infrared. On another display screen a pilot can see what is ahead and around with an electro-optic light amplification system called LLLTV. This system amplifies the reflected light of the moon and stars off the ground, and shows a daylight bright picture on the screen. The light, almost invisible to the naked eye, is amplified up to 45,000 times to produce such a TV

One pilot also wears a strange goggle-like system which provides each eye with a tiny screen showing the same picture as the TV screen in the cockpit. With these systems a pilot can speed a chopper down a twisting and turning canyon as though it was daylight, and sneak up on an out of control fire at night. Mountain fire fighters know that night is the best time for an attack since the winds usually diminish, temperatures drop and humidity rises, but until this equipment came along night air attacks were impossible.

There are no more of the famous "Borate Bombers" (the borate ruined the lawns and roofs of the homes it saved) but the new chemical and water droppers can fly by starlight just as accurately as by sunlight.

On the ground men battle the fire face to face. Generally, eventually, they win, but not without cost in lost watershed and life. During a recent California mountain fire, one highly skilled crew was driven back and back, up a slope ahead of the fire until finally they were forced to seek shelter under a bulldozer. Several died as the high speed flames thundered over the ridge and down into the next canyon. There are always injuries on the ground. During one period of fire storms, several were burned critically, several others inhaled dangerous amounts of smoke,

(Continued on page 26)



### Tough under fire.

A high-powered rifle blasts a half-inch hole clear through a Master lock, and it still holds tight! A dramatic test of strength, filmed for TV. Documented in a brochure titled "Shoot-Out at Little Tujunga Canyon." Send for a copy. Free.

And remember, Master has a lock for most anything worth keeping. Even special locks for trailers, guns, bikes, and skis.

Now, who makes locks that can take a beating? Master Lock, sure as shootin.



# You can't be turned down for this Insurance if you're 50 to 80!



Here is a life insurance policy that can be yours for the asking if you inquire before October 31, 1974. No ifs, ands, or buts! Not only is no physical examination required, but the policy is actually issued to you without a single health question!

PRIME LIFE 50 PLUS policy that guarantees to accept every man and woman between 50 and 80—regardless of any other insurance carried.

This protection is recommended to their members by two of America's highly respected national nonprofit organizations for the mature: the National Retired Teachers Association (NRTA) and the American Association of Retired Persons (AARP). This policy is underwritten by Colonial Penn Life Insurance Company of Philadelphia, Pennsylvania, specialists in serving the specific needs of America's older population.

### A Protection Breakthrough for Every Older Person!

PRIME LIFE 50 PLUS is a distinctive concept of life insurance, achieved as a result of the years of effort Colonial Penn has devoted to meeting the insurance needs of mature people.

The goal was a life insurance policy we could make available to all mature people—even those who ordinarily wouldn't qualify for life insurance. A policy whose cost would be reasonable and whose benefits would be worthwhile. With PRIME LIFE 50 PLUS the Colonial Penn Life Insurance Company has succeeded.

Here's how it works: During the first two years that your policy is in effect your coverage is reduced. If you should die during the first policy year, the benefit paid to your beneficiary is \$100 for each unit of PRIME LIFE 50 PLUS you have purchased. If death occurs during the second policy year, your beneficiary receives \$250 for each unit of PRIME LIFE 50 PLUS purchased. Once two years have passed, you are covered for the full face amount of the policy.

PRIME LIFE 50 PLUS enables the older person to obtain worthwhile benefits for his insurance dollar—and, at the same time, guarantees acceptance for all applicants.

### The cost? JUST \$6.95 A MONTH FOR ONE UNIT—\$12.90 A MONTH FOR TWO UNITS!

No matter what your age, your sex, or the condition of your health, you pay just \$6.95 a month for one unit or \$12.90 a month for two units. The amount of coverage you receive is based on your sex and age. However, once you are insured the amount of your insurance will never go down, and your payments will never go up!

### Act Now-You Have Nothing to Lose!

To obtain full information on PRIME LIFE 50 PLUS in time to take advantage of this opportunity to become insured, please mail the coupon before October 31, 1974. After this date and between guaranteed acceptance periods, you will be required to answer several important health questions and meet the company's underwriting standards to obtain this protection.

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5 Penn Center Plaza, Philadelphia, PA 19103
\*Service Mark Policy Form Series 3-82-572

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- \* There are no health questions!
- \* There is no physical examination!
- Your insurance cannot be cancelled for any reason as long as you maintain your premium payments. (You, of course, can cancel anytime you wish.)
- You know that this policy has been recommended to their members by both the National Retired Teachers Association and the American Association of Retired Persons!

REMEMBER—To take advantage of this guaranteed opportunity to obtain PRIME LIFE 50 PLUS without answering any questions about your health, please mail the coupon before October 31, 1974. Full information and your guaranteed issue application will be on their way to you at once by mail.

Florida Residents: The program we offer in your state is described only in the information we will send you.

North Dakota residents, acceptance is not guaranteed, but a few health questions and liberal underwriting assume acceptance of most applicants.

This policy is available in all states except: Alas.; Ark.; Ga.; Ind.; Kans.; Mich.; Mo.; N. J.; N. Y.; Okla.; Pa.; S. C.; Tenn.; Vt.; Wash., D.C.; W. Va.; Tex. and Ky.

No broker or agent will visit you, and you will be under no obligation to purchase the policy.

Even if you are not old enough for this insurance, you may want the information for another member of your family or for a friend.

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☐ Someone is always searching for that legendary island in the South Seas where life is a joy. Now suddenly two have been discovered. They've been there all along, of course, slumbering peacefully, unburdened, the natives unmindful of the world beyond the horizon. One is Rarotonga which lies 3000 miles south of Hawaii. Here the islanders are content to fish and grow vegetables and sing their songs under heavens that blaze with stars. Until recently there was but one taxi on the entire island. But one was plenty. After all it takes less than an hour to drive around Rarotonga, and so with no tourists there were few customers for the poor cabbie.

Rarotonga is an island Sadie Thompson would have loved. In earlier days the old Matson liners, Monterey and Mariposa, called once-a-month and the natives would row out in their outriggers, singing to the passengers, leis strung around their necks, flowers in their hair. It was the same familiar scene portraved in all those old Dorothy Lamour flicks on the late, late show. Because there were no docking facilities for big ships, not even today, passengers were rowed ashore. And because there was so little to do, by nightfall they'd be rowed back to the Matson liner and it'd steam away, leaving the happiest people in the entire world. Besides the lone taxi there was one ramshackle hotel. It contained a dozen rooms. You had your choice of the lot at \$3 a day, meals included.

All of this took place in the 60s and so change was inevitable. Now the world is catching up with little Rarotonga. Soon everyone may have to scratch another of those South Pacific dreams. That polluter of paradise—from the Caribbean to Capri—has arrived on the scene. Who else but tourist? Burdened by maps, Instamatic camera and money to burn he's here to prove that the world's ills can be cured

with cash. His target, the Cook Islands (of which Rarotonga is the biggest) reaches across 850,000 square miles of Pacific Ocean.

The new life began last December with the formal dedication of Rarotonga's new international airport. Every man, woman and child who could walk or ride a bicycle crowded the runway. The entire island was on hand to cheer Queen Elizabeth who'd flown all the way from London for the dedication ceremony. Fireworks blazed in the heavens. There were speeches and the booming of drums and, of course, the whine of the jet engine.

Rarotonga didn't realize it, perhaps. but the arrival of the jet signaled a new way of life. The island would never be quite the same again, Soon her charms would attract strangers looking for travel-folder romance. Already duty-free shops are being installed and new hotels are on the rise. Still, as it turns out, there may be hope for the Cooks. At the airport a discreet sign reads: "Tipping is not a custom in the Cook Islands." Money, the locals point out, isn't terribly important on Rarotonga where everybody has a job and no one's hun-

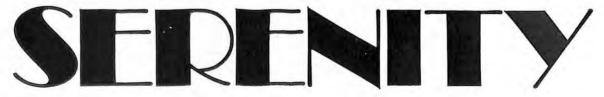
Presently only 180 tourist beds are available on the entire island. Among them is the new Trailways where fans spin in the lobby and air-conditioned rooms are bid at \$13.50 a day single and \$16 double. The U-shaped single story shelter faces the sea and waves that turn to buttermilk on a distant reef. Scotch is poured for less than 50cents a glass and twice-a-week guests are entertained by a local band as well as a troupe of dancers. At the Arorangi Beach Motel with its spindly palms, bursts of bougainvillea and an immense white sand beach, rates are \$10 a day single and \$14 double. The Arorangi is

beachcomber's gem, its 20 units

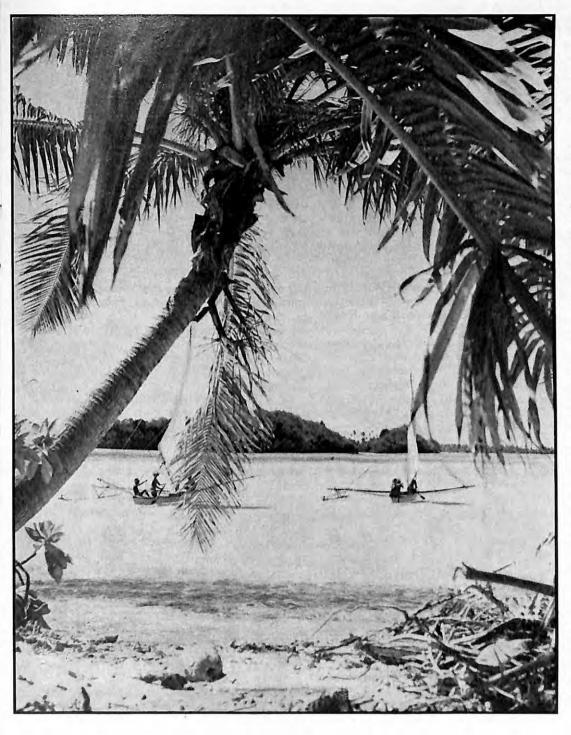
equipped with their own kitchenettes,

and the coffee, tea and fruit are free.





by Jerry Hulse



Rarotonga's other shelters include the Little Polynesian, the Kii Kii and Punamaia Flats. At the Little Polynesian breakfast is served for a dollar and a a three-course meal costs \$3.50. There are only four bungalows and they are priced at \$11.50 single and \$17 double.

Rarotonga is breath-takingly beautiful and likewise it is refreshingly unsophisticated. As a stepchild of New Zealand, Rarotonga chose self-government in 1965 with the appointment of Albert Henry, a local, as the first premier of the Cook Island group. The 66-year-old Henry isn't particularly overjoyed with the new international airport. He fears tourism may change the simple ways of his people. If Rarotonga becomes spoiled, what then? Henry leaned back in his swivel chair, gazing out the window at dock workers. "If they spoil this island," he said smiling, "we have 14 others."

Twice-a-week tourists are shuttled to Aitutaki by propeller airplane, and with only a single, 24-bed hotel the living is loose and low-key. Aitutaki is also a rare bargain in the South Seas, its rooms pegged at \$6.50 a day. Few visitors, though, bother to explore beyond Rarotonga's string of beaches.

Living at one end of the island American expatriate Andy Thomson, a retired 89-year-old copra-boat skipper from Brooklyn, complains of Rarotonga's bid for the traveler's dollar. Swilling a glass of Red Hackle, the local scotch, he sat on the porch of his home near Avarua and reminisced. "This was a man's world when I first came here, the nearest to paradise I ever saw," he said. But that was 66 years ago and even the Cook Islands couldn't hold out forever. When did he notice the change? He smiled and his gold teeth sparkled in the sun. "When I came home one day I saw my wife had taken off her pareu and was wearing scan-



The Arorangi Beach boasts spindly palms, bursts of bougainvillea, and an immense white sand beach . . . and the coffee, tea, and fruit are free.

### S.W. LICENSEES EARN \$30,000

Some Sparkle Wash licensees even earn in excess of \$30,000 net annual income per S.W. unit from an \$8,475 down payment, and Sparkle Wash, Inc. will finance the other half.

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- Specially-designed 8300 GVW van contains patented equipment for fast, efficient, high-pressure chemical cleaning of trucks, buildings (inside and outside), mobile and residential homes, signs, aircraft, machinery, etc. Excellent for graffiti removal and old brick restoration.
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Although he complains about the jets and tourists, Capt. Andy is as content as a man could hope to be. Once a week he bicycles into town for another bottle of Red Hackle. He has five sons, two daughters, a lagoon full of fish and a garden with vegetables. As an island fixture, not to mention its leading character, Capt. Andy will have his picture hanging in the bar of the new hotel Air New Zealand is building. And after this for the rest of his life, the Red Hackle will be free. Capt. Andy smiled and his gold teeth flashed again. Yes, he was content, he admitted-as content as a man can be.

Several hundred miles away on a lonely atoll not far from Tahiti, actor Marlon Brando is developing a similar lifestyle. In a world of freshly laundered skies and peaceful lagoons he intends to grow pigs and vegetables and offer the good life to the guests of a new resort which he is developing. The guests will live in thatch huts and spend endless days exploring neighboring islands. Their nights will be white with stars and there will be the gentle sigh of the sea and occasionally the distant clap of thunder. Otherwise the utter quiet of Tetiaroa will remain undisturbed.

Tetiaroa is a seascape, a cluster of a dozen small islands encircled by a single reef. Millions of sea birds inhabit one island, and when they are nesting in the trees they scoop fish from the lagoon. On Tetiaroa Brando intends to establish fish farms and grow flowers and, hopefully, it will be a refuge for artists and scientists and other intellectuals. They call it Brando's Hideaway.

Soon now there will be day tours of the island. And after this, before very long, guests will fly in for a day, a week or perhaps a month. Tetiaroa, with a population of less than 20, is a small atoll, only 20 miles around.

On Tetiaroa Brando will be selling peace. There will be no cars, no TV, no noisy night clubs, no grand hotels. Instead there will be an 18th-century 'working village" occupied by a handful of Tahitians, with no reminder of the world from which they will have come. Presently there are nearly two dozen guest bungalows at Brando's Hideaway. They have thatch roofs and great open windows. There is no need for air-conditioning. On this island the trade winds do a better job. One of the employees hand-feeds the giant frigate birds of Tetiaroa who swoop toward him, wings outstretched, snapping up the bait he has offered. He and others are hypnotized by the island's beauty and the way whereby one day becomes another, an endless cycle, until soon no one bothers with a calendar any more.

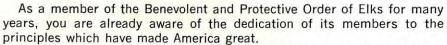
Such a man is Henry Rittmeister, a legendary figure in the South Seas who directs the operations on Tetiaroa for Marlon Brando. I met Rittmeister several years ago on Raiatea, one of Tahiti's neighbor isles. Over a beer at the old Hanano Hotel he told me how he came to live in French Polynesia. A German, he'd worked his way to Tahiti in 1938 with the hopes of becoming a French citizen. The trouble was, his timing was poor. About the time he

(Continued on page 58)

August 13, 1974

The Honorable Gerald S. Ford President of the United States The White House Washington, D. C.

Dear Brother Ford:



I know that I speak for all of the 1,600,000 Elks and their families when I assure you of their support to you and their dedication to making America go forward and to making it a BETTER America. I pledge to you my personal efforts to support your programs in every way consistent with the traditional support of our country by all good citizens.

Fraternally,

Tueld State

Gerald Strohm Grand Exalted Ruler

### "When we found out what AARP did for people over 55, my wife didn't mind telling her age."

"After a friend of ours told us about AARP, I said to my wife, 'Irma, everybody's having fun but us.' So I clipped out a coupon just like the one on this page. And got our AARP memberships. I wish we had done it 5 years earlier."

### What's AARP?

AARP is the American Association of Retired Persons. A non-profit association of more than 6 million people. Rich people. Poor people. People on the go. People who like to stay put. It's one of the few organizations that offers you the opportunity to give so much of yourself, and at the same time provides so many benefits and services.

### What does it give?

Primarily it gives you the opportunity for a new kind of life. A way to explore new interests. To save money on medicines, travel, auto and health insurance. To strengthen the voice of older Americans in federal, state and local government. But, most of all, it's a way to maintain your individuality, and your dignity.

### How does AARP work?

To become enrolled in AARP all you have to do is clip and mail this coupon. Your membership costs you \$2 a year. That's it.

### What kind of benefits or services?

Well, there's AARP's travel service. There's information about a recommended Life Insurance Plan and an Auto Insurance Plan designed for mature persons. Eligibility for a Group Health Insurance Plan to help supplement Medicare. There's a homedelivery pharmacy service. There are over 1600 local chapters where you can meet new people and get involved in community programs. There's Mature Temps, a service to help you get part-time work. You even receive subscriptions to Modern Maturity magazine and the AARP News Bulletin.



Irma and Peter McNulty

### All you have to be is 55 or over.

We don't care who you are, where you live, or what you do, if you're 55 or over you can be a member of AARP. And find the purpose and involvement you've been looking for.

So tell us your age. Because joining AARP is the best way we know to start feeling younger.

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### Past Grand Exalted Ruler John E. Fenton



JOHN E. FENTON, Grand Exalted Ruler for the 1960-1961 lodge year, died August 14, 1974.

Brother Fenton was a member of Lawrence, Mass., Lodge where he served as Exalted Ruler. In 1948-1949, he led the Massachusetts Elks Association as President. Before his election as Grand Exalted Ruler, he was a member of the Grand Lodge Committee on Judiciary from 1950-1957, and served as chairman for the years 1957-1960.

Since 1961 he had been a Trustee of the Elks National Foundation, serving as Secretary for the Trustees from 1963 until his death. He was also a member of the Grand Lodge Advisory Committee since 1962.

PGER Fenton was affiliated with Suffolk University where he was President from 1965-1970. He served as Chairman of the Board of Trustees, and later became President Emeritus. A practicing attorney, he was a former judge of the Massachusetts Land Court.

Brother Fenton was an active leader in community and church affairs. He had participated in fund-raising activities for the Community Chest, the United Fund, and building drives for schools and hospitals. Out of his concern for youth he worked with the Boy Scouts, the Boys Clubs, and mentally retarded children. Buildings were named in his honor at Bon Secours Hospital and Paul A. Dever State School for exceptional and mentally retarded children, where he had served as Chairman of the Board of Trustees.

PGER Fenton is survived by his son, John E. Fenton Jr. His wife died in 1971. Services were held at the John Breen Funeral Home in Lawrence, and a special Elks memorial service was conducted.

### Past Grand Exalted Ruler Lee A. Donaldson

LEE A. DONALDSON, Grand Exalted Ruler for the

1962-1963 lodge year, died September 7, 1974.

Brother Donaldson became an Elk in 1920 and served as Exalted Ruler of Etna, Pa., Lodge. He was appointed District Deputy Grand Exalted Ruler for the Southwest District of Pennsylvania in 1931-1932. From 1944-1946, he served as chairman of the Grand Lodge Committee on Credentials. He again served as a member of this committee from 1949-1950. PGER Donaldson also served as President of the Pennsylvania Elks State Association.

In 1948-1949, PGER Donaldson served as a member of the Grand Lodge State Associations Committee. He was a member of the Grand Lodge Lodge Activities Committee from 1950-1952, serving the last year as chairman. Grand Esteemed Leading Knight was the position held

by Brother Donaldson in 1953-1954.

PGER Donaldson served several years as Grand Secretary from 1954-1962. He was elected Grand Exalted

Ruler of the Order for the year, 1962-1963.

From 1963 until his death, PGER Donaldson served as Secretary of the Grand Lodge Advisory Committee and as a member of the Grand Lodge Convention Committee. He was a Trustee of the Elks National Foundation from 1967 until the time of his death.

During the celebration of the 100th anniversary of the Benevolent and Protective Order of Elks in 1968, PGER Donaldson prepared a revised edition of the official history of the Order. The history had originally been com-

piled by PGER James Nicholson in 1952.

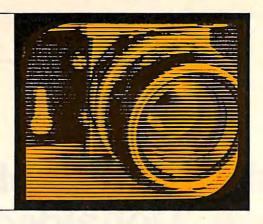
PGER Donaldson was a retired pharmacist. He had served his community of Etna in the House of Burgesses for six years and was appointed to the Allegheny Board

of Viewers, a position he held for 19 years.

PGER Donaldson is survived by his wife Mildred and his two sons, Lee A. Jr. and Harry W. Donaldson. Services were held at Henry C. Bock Funeral Home in Glen Shaw, Pennsylvania with a special Elks memorial service conducted there.



### NEWS OF THE LODGES





GROUND WAS BROKEN for the home of Chestertown, Md., Lodge in a ceremony with then-SP Brice Dryden as guest speaker. Officers present were (from left) Chap. Howard McIntyre, Est. Lect. Kt. George Schultz, Est. Loyal Kt. Robert Knapp, Esq. John Krastel, then-Secy. Robert Myers, then-ER Carl Smith, Treas. Lester Mayne, PER William Bringman, Est. Lead. Kt. Joseph Duell, PER George Clements of Jersey Shore, Pa., Lodge, Trustees Chm. Dan Hill, Trustee James Ozman, Tiler David Bringman, and In. Gd. Walter Kulley.



THE 50th ANNIVERSARY of Ticonderoga, N. Y., Lodge was celebrated during a visit by then-GER Robert Yothers (center). Brother Yothers toured the historic site of Fort Ticonderoga with PDD H. Gordon Burleigh, Past Grand Chap. Father Francis White, ER Richard Rich, SP Harry Macy, GL Youth Committeeman Leonard Bristol, and PSP Bert Harkness.



IN A SCHOLARSHIP PAGEANT sponsored by Coolidge-Florence, Ariz., Lodge, Laurie Echeverria of Casa Grande was crowned Miss Pinal County by PER Robert Bean. Committee members present were (from left) Esq. Ron Reimann, ER Don Miltz, PER Roy Mendoza, and Est. Loyal Kt. Walter Robinson.



**T-SHIRTS** were presented by Grand Forks, N. D., Lodge to all 390 contestants in the third annual Special Olympics held at the University of North Dakota. Retarded children competed in track, field, swimming and gymnastics. Instrumental in planning this event were ER Rudy Kuchar, Trustees Robert Norman and Kenneth Mullen, and Chm. Duane Kelly.





A CONFERENCE to acquaint parents with drug abuse was sponsored by Wheeling, W. Va., Lodge. There were 200 persons present for the informative session led by panel members (from left) ER Lester Hess Jr., Sgt. Ron Dixon and Betty Washington of the local police department, Bernie Albertinni and Jim Holeczy, both pharmacists, and Chm. John Miller.



**THE EMBLEM** of Elkdom was made into a wall hanging by Anne Dvorsky, who presented it to Union, N. J., Lodge. ER John Farrow (right) and Est. Loyal Kt. John Dvorsky thanked her for the gift which is displayed at the lodge on a curtain that she also made.



A CHECK FOR \$500 was presented by the Kiwanis Club of South Orlando to the Florida Elks Harry-Anna Crippled Children's Hospital building fund. Brother Howard Miltner (right), who is a member of Orlando, Fla., Lodge and assistant secretary of the Kiwanis Club, made the presentation to Jim Oliver, hospital administrator.



THE TRADITIONAL TRIP sponsored annually by PGER Frank Hise through the rapids of the Snake River in Hells Canyon, Idaho was held recently. A group of Elks (photo above) from Oregon, Washington, Montana, Idaho, and California enjoyed the 96-mile trek through the wilderness in jet boats with PGER Hise (standing, right). In response to requests from wives of the members wishing to make the same trip, Brother Hise sponsored this year for the first time a trip for ladies only. "Westward the Women" was the title for the trip taken through Hells Canyon by 38 Elks' ladies (photo at right) with Brother Hise and licensed guides.





**THE MOTHER** of ER Albert Marcotte of Pawtucket, R. I., Lodge was honored at a lodge buffet lunch followed by dancing. Gathered with Mrs. Rosanna Marcotte Bouvier, the guest of honor, were some of her seven children, 16 grandchildren, and 12 greatgrandchildren.



A MEMORIAL GARDEN was dedicated at the Elks National Home in Bedford, Va. Father Charles Daleiden (at the lectern) led the services and Tony Machnik (seated) was the soloist. Both are residents of the Home. Attending the dedication were (from right) Grand Trustees Lewis Gerber, Edmund Hanlon, George Klein, Melville Junion, GER Gerald Strohm, PGER John Walker, Grand Trustees Alton Thompson, Wayne Swanson, Chm. Edward Wilson, and Doral Irvin, executive director of the National Home.



THE ELKS' LADIES of Elgin, Ill., Lodge raised \$1,000 from their own charitable projects for a donation to the state Elks physically handicapped commission. Past President Pat Tanner presented the check to Director Robert Steinhour.



LEOMINSTER, Massachusetts, Elks are helping their area Girl Scouts. An agreement was reached recently between ER Martin Spacciapoli (left), Mrs. Frederick La-Plume, local Scouts chairman, and lodge Youth Chm. John Keefe for participation by the Scouts in some lodge activities, such as Youth Week and Flag Day. While no troop meetings are held at the lodge, Mother and Daughter banquets and adult Scout meetings have been held there.



FOUR STUDENTS of Camden Catholic High School were winners in the poster contest sponsored by the crippled chidren's committee at Camden, N. J., Lodge. With their winning posters were (from left) Mary McCracken, Mary Prendergast, Anne Yeager, and Angela Paletta. They were congratulated by (from left) committeeman George Shaw, Sister Paulette D'Amico, high school art instructor, and Chm. Edward Griffith.



THE ELKS MAGAZINE OCTOBER 1974





**ROSES** were presented to Louise Cillino, named Mother of the Year by Westerly, R. I., Lodge. ER Alfred Rose presented the bouquet to Mrs. Cillino, who has three sons Peter, Romeo Jr., and Samuel as members of the lodge.

A WHEELCHAIR was purchased for Jamillette, a patient at the Rome Development Center, by Rome, N.Y., Elks. Mildred Murray, who acts as Jamillette's foster grandmother at the center, talked to her about the gift. Observing were then-ER Joseph Yano and David Shortell, supervisor of the foster grandparent program.

### LODGE NOTES

**HOWELL, N. J.** A float was sponsored by the lodge in a recent local parade. The lodge No. 2515 was under dispensation.

HOUMA, La. The lodge contributed to a fund-raising project which helped pay the cost of kidney dialysis for a local woman, Barbara Savoie.

CALIFORNIA-HAWAII. It was \$759,008 raised for the major project of the California-Hawaii Elks Association, cerebral palsy. This total represents an 18% increase over donations of the previous year and the greatest increase since the project was founded.

SANFORD, N. C. The Elks' ladies joined local groups to celebrate the 100th birthday of the city of Sanford. They nominated Jane Godwin for the Centennial Queen.

**TROY, Ohio.** Lodge members discovered a hand-sewn, 13-star flag in the attic of a house which the lodge had recently acquired. It is believed that the flag is almost 200 years old.

SPRINGFIELD, Mass. A check for \$1,000 was given by the lodge to Handicamp, a parks department program for handicapped children. ER John Monko and Trustees Chm. O. Paul Cotti made the presentation to Brian Sullivan, camp director.

**NEW PORT RICHEY, Flu.** PDD David Luikart of the lodge was given the *Press* Citizenship Ambassador of Good Will Award. The city's newspaper presents this award to the person whose actions best exemplify the principles of the *Press* good citizenship program.

ALBUQUERQUE, N. M. Five sons joined their fathers in the B.P.O. Elks in a ceremony at the lodge. Brothers Clarence Ashcraft, S. Allen Bemis, Irving Foy, Charles Hofmaster, and Gordon Olmsted watched as their sons, Terry Ashcraft, William Bemis, Richard Foy, Craig Hofmaster, and Roger Olmsted, were initiated into the lodge.

FLINT, Mich. ER Thomas Payne and PER Leslie Kelly presented trophies to winners in the state Elks bowling tournament. Among those receiving awards were Doubles winners Dale Christiansen and Bob Alick.

SAN RAFAEL, Colif. The Citizen of the Year award was given by the lodge to Bryce Anderson. Anderson is associate editor of the San Rafael *Independent Journal*.

**BOONE**, **lowa**. The lodge contributed \$400 to the Foundation in memory of PDD R. E. Herron. Brother Herron was a Past Exalted Ruler and a 47-year member of the lodge.

BELEN, N. M. The lodge was recently instituted as Lodge No. 2499. PDD Howard Medlin was acting Grard Exalted Ruler, and PGER Robert Boney was a special guest for the ceremonies which included the initiation of 167 charter members. Anthony Romo is the charter Exalted Ruler.

MUSKEGON, Mich. Lodge member Michael Sarade has devoted many years to helping handicapped children. He organized the annual bowling tournament, proceeds of which go to the state major project, and formed a bowling league for handicapped children.

GREENVILLE, S. C. Honorary citizenship in the city of Greenville was bestowed on then-GER Robert Yothers. Then-ER Robert Garrett made the presentation on behalf of Mayor Max Heller during Brother Yothers' visit to Charleston.

SALIDA, Colo. The district ritualistic contest was held at the lodge. Leadville, Colo., Lodge came in first and Salida Lodge placed second.

SAN FRANCISCO, Calif. Piggy bank funds were used by the lodge to aid two youth activities. Chm. Marty Petrucela arranged a donation to the handicapped children's Olympics, and to Hidden Valley Ranch, which serves underprivileged children.





**SOME** of the 26 Scouts receiving their Eagle Scout awards in a recent ceremony at Chicopee, Mass., Lodge were presented with neckerchieves by Americanism Chm. Charles Wilson. Then-ER Edward Lis observed.

**THE FLOAT** entered in the annual loyalty day parade by Hudson, N. Y., Lodge was a trophy-winner. Committeemen for the project were congratulated by ER Robert Brenzel.

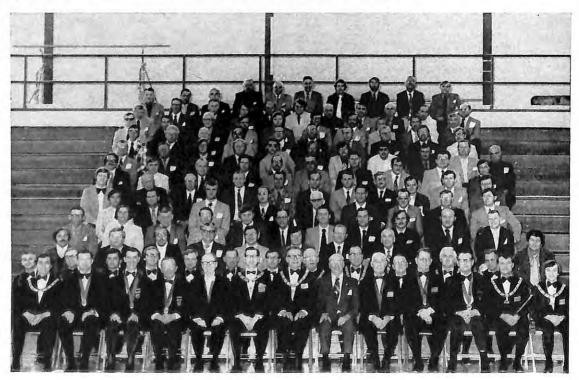


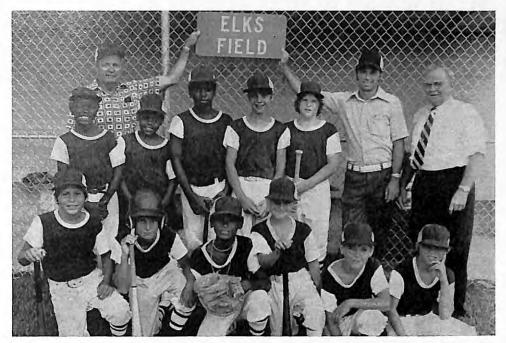
**A LUNCHEON** was sponsored by Winter Haven, Fla., Lodge for Eloise Boys Club members in honor of their chairman and director, Luther Balliet (left). Brother Balliet has served 20 years as director of the boys club which is sponsored by the lodge. ER Leonard Horne welcomed some of the boys to the luncheon.



**THE 75th ANNIVERSARY** of Watertown, N. Y., Lodge was celebrated during a visit to the lodge by then-GER Robert Yothers (fourth from left). Welcoming him were (from left) Mayor Theodore Rand, PSP Joseph Ferlo, ER Robert Keegan, SP Harry Macy, and Past Grand Chap. Rev. Francis White. SDGER Francis Hart was also present.

PAW PAW LODGE NO. 2511 was instituted recently at the lodge home in Michigan. Candidates were initiated by the champion ritualistic team from Otsego Lodge. Also present were (front row, from left) Otsego ER Larry Bullard, PSPs Howard Emerson, Robert Lace, Milton McKay, Albert Vernon, VP Fred Tornquist, DDGER Ray Vande Vusse, SP Ralph Shoemaker, PSPs Don Frisinger, Ray Creith, Lewis Nurnberger, Otsego Esq. Joe Hall, and Otsego Est. Lead. Kt. Ken Blackwell. Kalamazoo Lodge hosted a banquet that evening.





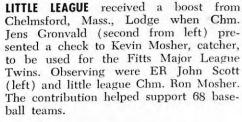


**ELKS FIELD** has been permanently established by Sebring, Fla., Lodge for the little league team sponsored by the lodge. With the players were Buck Elliott, head coach, Bob Floodine, assistant coach, and ER Eugene Nason.



TWO ELKS' LADIES of Peekskill, N. Y., Lodge became \$100 members of the Foundation. Vera Obuhanick (second from left) and Maryellen Scaramuzza were congratulated by Foundation Chm. H. Ellis Finch (left), State Foundation Chm. Greg Emery (right), and ER Emilio Scaramuzza.







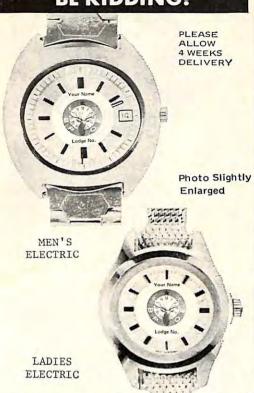


A DANCE at Glen Burnie, Md., Lodge was the occasion for presentation of a plaque to band leader Guy Lombardo (center). ER Paul Smith presented the plaque thanking Lombardo for providing pleasant hours of dancing and listening in his appearances at the lodge. Looking on were entertainment Chm. Samuel Noel, PER James Frye, and Trustees Chm. Anthony Dominick.

A CLASS OF 170 was initiated at Brick, N. J., Lodge in honor of Grand Trustee Edmund Hanlon (seated, second from left). Among some 800 persons in attendance were DDGER George Alzin, VP Stephen Holowack, and ER Charles Dippel.

(Continued on page 60)

### YOU'VE GOT TO BE KIDDING!



### Your own exclusive official Elk calendar watch ???

No kidding, indeed - for members and their families! A real gem of a watch - personalized with your own NAME and LODGE NO. Featuring the distinctive ELK emblem in color. This personable, fine quality, 17-jewelled escapement model is fully guaranteed by a famous Swiss watch maker, for one full year - shock & water resistant, luminous dial, anti-magnetic, unbreakable mainspring!

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Ship to  Name  Address  City	State _	z	lip	SIRE.
Ship to  Name  Address  City  Name to appear on	Statewatch -	z	(ip No	SIRE.

BOX 637, Franklin Park, III. 60131

### Devil Winds (Continued from page 12)

and more than 700 eve injuries and minor burns were reported.

Some of these men have been waiting for the fire in camps set up ahead in danger areas by fire and forest departments. They work out the waiting periods (usually 4 days at camp, then a rest in town) by mending fire roads and building "fuel breaks." These fuel breaks are great wide slashes roaming across mountains and canyons, appearing from a passing jet plane like the green stroke of an artist's brush across a brown canvas. For when all the trees and undergrowth are removed, grass comes in. Here, a raging fire will stop ... it is hoped.

Sometimes they do, and sometimes they do not. The winds which push the fires pick up and carry huge firebrands far ahead of the primary burn, dropping them into virgin territory where they quickly begin anew. Worse, fire fighters then find themselves between fires which are coming together like two thundering express trains.

The men in the camps wait. Convicts in mountain penal camps wait. They covet these fire jobs, for they are treated as men and trained as fire fighters. When the time comes they go to the lines and fight alongside firemen. Once such convicts literally saved the town of Crestline, California, high in the San Bernardino Mountains. The town had resisted every effort to install the penal camp nearby, and then when the state built the camp anyhow, citizens derided and turned their backs on the trucks which carried the convict fire fighters into the hills for training and road repair work.

But then came a terrible mountain fire. At sixty miles per hour it streaked toward the chalets of the pretty little village, exploding trees and outlying homes on the way. The convicts were ready, and they battled to save the town that hated them. They finally succeeded after a desperate struggle, though one of them died in the fire.

Today, Crestline is the only town in the world with a statue of a convict in the town square, and today the cons are welcome at town meetings and area functions.

Juvenile offender camps are set up in the mountains of Southern California, and though the boys are not allowed to work on the fireline, they take over valuable support work so that yet another fireman can battle the fire directly. Young pickpockets, purse snatchers and vandals vie for the jobs with the department, for it gives purpose to what has been a life of drifting in ghettos and gangs. The runaway rate among adult and "juvie" fire fighters has dropped to almost nothing, though these prisoners have probably more chance to escape than any of the others. In the wild confusion of a mountain brush fire, it would not be difficult to simply disappear forever.

Along with the cases of donated soft drinks and MacDonald's hamburgers, another organization always shows up at the command posts. Firemen are sure that the Salvation Army will soon arrive with their coffee, donuts and inspiration. Whether the fire is "front

(Continued on page 30)



### \* PROCLAMATION \*



WHEREAS: The Benevolent and Protective Order of Elks made a sol-

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget

WHEREAS: The fulfillment of this pledge is the obligation of every Elk, as set forth in Section 134i of the Grand Lodge Statutes, and

WHEREAS: Service to hospitalized veterans is an expression of pa-

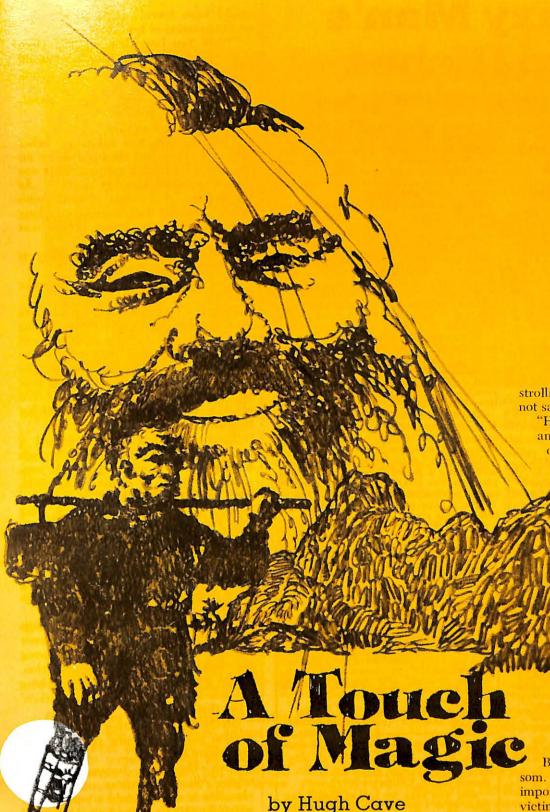
triotism in its purest sense;

NOW, THEREFORE: By virtue of the authority of the Office of Grand Exalted Ruler; I hereby proclaim the month of November as "National Veterans Remembrance Month" and hereby request all lodges to observe this month of recollection of the debt we owe to hospitalized veterans in the manner which has been recommended by the Elks National Service Commission in its communication to all lodges.

Gerald Strohm,

Ludd Str.

Grand Exalted Ruler



 At noon of the third day, as Mark Benson limped up from the stream with some shirts he had been told to wash, one of El Brujo's scouts returned to the camp. "Government troops are in the valley, heading this way," he reported.

"So we move out," El Brujo said with a shrug.

"What about him?" The scout jerked a thumb toward Benson. "We can't let him go. For three days he has been listening to our talk. He knows too much about us."

"They should find him hanging from a tree, I think. It will give them something to talk about in the capital."

Benson did not blink an eye to show he had heard. He finished spreading the shirts in the sun, paused to adjust the crude splint on his leg, then would have walked away. But one of the men, strolling over to look at the shirts, was not satified.

"Here, you!" He picked up a shirt and flung it in Benson's face. "This one is not clean. Wash it over!"

Without a word Benson limped back to the stream.

It had begun just before dawn three days ago when El Brujo's gang, twenty strong, raided the peaceful mountain village of Espino, Benson was there doing a story on peasant poverty.

Benson had known there was some danger, of course, in his being alone, so far from the capital. In the past three months more than half a dozen foreigners had been kidnapped by El

Brujo's terrorists and held for ransom. But he had not thought himself important enough to be a potential

victim.

Even when it happened, he had not expected to be taken prisoner. Dragged from his bed in the pre-dawn dark, he had looked into the muzzle of rifles that had clubbed him half senseless, and expected to be shot.

But as the trigger fingers tightened, the leader himself-the infamous El Brujo who in saner days had astonished theater audiences from Caracas to Beunos Aires with his feats of magicstrode into the bungalow.

"Wait. Who is this man?"

"My name is Mark Benson. I'm an American news correspondent." They

### The Lazy Man's **Way to Riches**

### 'Most People Are Too Busy Earning a Living to Make Any Money'

I used to work hard. The 18-hour days. The 7-day weeks.

But I didn't start making big money until I did less-a lot less

For example, this ad took about 2 hours to write. With a little luck, it should earn me 50, maybe a hundred thousand dollars.

What's more, I'm going to ask you to send me 10 dollars for something that'll cost me no more than 50 cents. And I'll try to make it so irresistible that you'd be a darned fool not to do it.

After all, why should you care if I make \$9.50 profit if I can show you how to make a lot more?

What if I'm so sure that you will make money my Lazy Man's Way that I'll make you the world's most unusual guarantee?

And here it is: I won't even cash your check or money order for 31 days after 've sent you my material.

That'll give you plenty of time to get it, look it over, try it out.

If you don't agree that it's worth at least a hundred times what you invested, send it back. Your uncashed check or money order will be put in the return mail.

The only reason I won't send it to you and bill you or send it C.O.D. is because both these methods involve more time and money.

And I'm already going to give you the biggest bargain of your life.

Because I'm going to tell you what it took me 11 years to perfect: How to

make money the Lazy Man's Way. O.K.—now I have to brag a little. I don't mind it. And it's necessary - to prove that sending me the 10 dollars... which I'll keep "in escrow" until you're satisfied...is the smartest thing you

I live in a home that's worth \$100,000. I know it is, because I turned down an offer for that much. My mortgage is less than half that, and the only reason I haven't paid it off is because my Tax

Accountant says I'd be an idiot.

My "office," about a mile and a half from my home, is right on the beach. My view is so breathtaking that most people comment that they don't see how I get any work done. But I do enough. About 6 hours a day, 8 or 9 months a year

The rest of the time we spend at our mountain "cabin." I paid \$30,000 for it -cash.

I have 2 boats and a Cadillac. All paid for.

We have stocks, bonds, investments, cash in the bank. But the most important thing I have is priceless: time with

my family And I'll show you just how I did it the Lazy Man's Way-a secret that I've shared with just a few friends 'til now

It doesn't require "education." I'm a

high school graduate.
It doesn't require "capital." When I started out, I was so deep in debt that a lawyer friend advised bankruptcy as the only way out. He was wrong. We paid off our debts and, outside of the mortgage, don't owe a cent to any man.
It doesn't require "luck." I've had

more than my share, but I'm not promising you that you'll make as much money as I have. And you may do bet-ter; I personally know one man who used these principles, worked hard, and made 11 million dollars in 8 years. But

money isn't everything.

It doesn't require "talent." Just enough brains to know what to look for. And I'll tell you that.

It doesn't require "youth." One wom-an I worked with is over 70. She's travelled the world over, making all the money she needs, doing only what I taught her.

It doesn't require "experience." A widow in Chicago has been averaging \$25,000 a year for the past 5 years,

using my methods.
What does it require? Belief. Enough to take a chance. Enough to absorb what I'll send you. Enough to put the principles into action. If you do just that—nothing more, nothing less—the results will be hard to believe. Remember-I guarantee it.

You don't have to give up your job. But you may soon be making so much money that you'll be able to. Once again—I guarantee it.

The wisest man I ever knew told me something I never forgot: "Most people are too busy earning a living to make any money

Don't take as long as I did to find

out he was right.

I'll prove it to you, if you'll send in the coupon now. I'm not asking you to " me. Just try it. If I'm wrong, all you've lost is a couple of minutes and a postage stamp. But what if I'm right?

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City

State

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Joe Karbo
17105 South Pacific, Dept. 471-M
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Joe, you may be full of beans, but what have I got to lose? Send me the Lazy Man's Way to Riches. But don't deposit my check or money order for 31 days after it's in the mail.  If I return your material—for any reason—within that time, return my uncashed check or money order to me. On that basis, here's my ten dollars.
$\square$ Please send Air Mail. I'm enclosing an extra dollar.
Name

would have found out, anyway, from an examination of his things. "Well! You hear that, amigos? Here

is the fellow who has been writing all those lies about me. Bring him along, I think.'

"He should be shot," someone growled.

"Naturally, but not yet."

The terrorists had taken no other prisoners. They had swooped down on the village for food, it seemed. That was their way when supplies ran low. As for Benson, it became obvious soon enough that he had been taken along for El Brujo's amusement. There was no talk of a ransom.

"You limp, Senor Benson. Why is that?"

"One of your brutes nearly broke

my leg.'

"What a pity. This leg?" El Brujo's boot flicked out-thud. "Or is it this one?" Again, thud. "The right one, eh? M'm. Jose, this poor man's leg is injured and may stiffen. He should have more to carry, I think, to keep it limber. Arrange a load for him, eh? We would not want him to have a stiff leg because of our neglect."

The trail was a goat track, not a road. For miles it wriggled through jungle, crossed streams, clawed its way along the sides of near-vertical cliffs. And always it climbed, up and up toward a monstrous, fiery sun. Not until they reached the camp after hours of effort was Benson allowed to throw down his load and rest.

He fashioned a splint from a dead branch and was binding it to his leg with strips of his shirt when El Brujo again stood over him.

"I am thinking of some of the things you have written about me, Senor Benson. 'He avoids capture by using the magician's art of misdirection. While government troops are watching his left hand, the right hand strikes. I like that."

Mechanically knotting a shirt-strip, Benson gazed in silence at the smiling face above him.

But"—the smile became a knifeedge-"you have written other things also. He is at heart only a butcher and a bandit. He is a madman.' Those I like not so much. Get up.

Benson struggled to his feet. Still a young man, he had played basketball at college and ran the mile fast enough to win medals. But he felt a thousand years old now, after the march.

"My men and I wish to celebrate our success," El Brujo said. "You will serve the rum."

"My men and I are thirsty, Benson. We are hungry. Our clothes require washing. We wish you to entertain us with some of your yanqui songs, Ben-

(Continued on page 56)

Zip



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Canyon, in the Santa Rita Mountains. Pena Blanca Lake..."too tough to die" Tombstone . . . and much more.

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### Devil Winds (Continued from page 26)

country" (near suburbs) or "back country" (far from civilization) the unpaid but welcome helpers will be there. The only ones no longer there in force are the fire tower watchers. Smog and air pollution has rendered many of the towers useless, and only a few remain in clear air areas to keep a watch on the vast forests.

Then, finally, the fire is contained, controlled, and killed. The trench work begins, and overhead helicopters rush about re-seeding thousands of burned acres in a desperate attempt to get new roots down. For soon will come the floods, the cousin of fire and sometimes even more destructive than the burning.

The watershed has been destroyed. This is the main answer to the oftenheard question, "Why not just let it burn? It'll go out by itself, eventually, as it did hundreds of years ago." As the fire burns, it destroys everything ..trees, brush, grass, animals, everything. It lays down a blanket of ash which then goes on destroying fish in streams and ponds by cutting off oxygen. It lays bare the land. Birds fly away and insects hurry in to finish the killing unhampered.

Then come the rains.

But the water no longer goes into the earth. Instead it builds up into rushing, thundering walls, smashing over the rock hard ground and down the mountain canyons. Future ground water, critically necessary to communities all over Southern California, is lost, and worse for some families, the smashing water takes away everything. It comes down the sides of the mountains as high speed water, or low speed but irresistable walls of sticky mud.

Remember Big Sur, California? This magnificent area of beauty and wildlife and nature suffered a fire in 1973. Back in the hills away from the coast the fire burned. It was a bad fire, but finally contained by units from fire fighting departments across the state. Tourists in the area at the time could sit at Nepenthe, a rustic restaurant high on a coastal bluff, and watch forest service choppers fill their tanks in the ocean below and then beat their way over the ridge toward the smoke.

With the watershed gone, the next rainy season brought floods and mud, and much of the little village, the grocery store, the post office, the local garage, and other structures, were pushed in a few desperate night-time minutes into Big Sur River and carried off the mile to the ocean. The once-lovely little village is still mostly buried in dry mud, and ugly.

Fire, then flood and mud, is what always happens in California. And not only in remote areas. Quite often the wall of water and mud comes directly down a Los Angeles street. It may have been caused by a raging fire miles and months away, but the damage is being done to homes on the edge of one of the largest cities in the world. Meanwhile, the extremely valuable water, which should have gone into the ground, is lost forever.

There are developments other than the Buck Rogers eyeglasses to help fire fighters beat the destructive holo-

custs. FIRESCOPE is one.

Fire Resources of Southern California Organized for Potential Emergency, is what the letters mean. One of the greatest problems facing firemen and rangers battling along a twenty or thirty mile front is a lack of communication. No one commander or group of commanders can see the fire as a whole, as they might see a structure fire, for example. Space age firms tackled the problem, and devised a computer an-

At first all of the topographic features of the entire Southern California area are fed into a computer. This can be done with U-2 photographs and by other methods. Fuel conditions, or how quickly the land will burn, are added and updated constantly by the use of fuel measuring devices which tell fire fighters exactly how much moisture is in the timber and ground cover. So the computer begins to see the whole picture, and can even pinpoint danger areas where primary fire fighting units can be stationed. Wind and weather are added to the picture by remote transmitters so that each area is covered. All of this is stored and updated.

When a fire starts, each unit and each piece of equipment is hooked up to the computer through a little transmitter. Automatically the computer knows where everything is, and a complete picture of the whole operation is available at the push of a button. Commanders can move equipment and men about, away from danger in some instances and directly into "hot spots" in others.

An innovation of several years ago is still being tested and used by the Los Angeles City Fire Department. Called "hover jumpers," these men, heavily equipped with bulky asbestos suits, face masks and strong boots, actually drop twenty or thirty feet from helicopters into very difficult terrain to meet a fire or battle a hot spot. This is deadly work for if the chopper could land, it would, but it can't, thus rescue of the hover jumper becomes a problem. Hover jumpers might string hose, help an injured fire fighter in an im-

(Continued on page 58)

### News of the State Associations

THE BOYS CAMP which is the Virginia Elks major project began its 26th year of operation with about 500 boys attending in two week periods during the summer. Director of the camp is Wayne Jenkins. This major project report was made during the 65th annual convention in Fredericksburg June 21-23

The scholarship committee under the chairmanship of Robert Atkinson reported that awards totaling \$8,650 were presented during the past year.

There were 385 delegates, members, and guests present for the session including PGER John Walker, SDGER B. M. Scott, and Fredericksburg Mayor Edward Cann, a 50-year member.

Arlington-Fairfax Lodge won the ritualistic contest. The golf tournament was won by Manassas Lodge.

Leading the state association will be SP Robert Taylor, Onancock; VPs William Berryman, Roanoke; Wesley Petrie, Waynesboro; Bernard Kofiro, Norfolk; State Secy. Charles Curtice, Petersburg, and State Treas. Cecil Duffee, Norfolk.

A fall meeting is planned in Onancock on October 26-27. The site of the 1975 convention will be Portsmouth on June 13-15.

KENTUCKY ELKS gathered at Covington Lodge for their annual convention May 30, 31 and June 1. Four hundred persons were in attendance with special guests PGER Edward McCabe, his wife Maggie, PGER E. Gene Fournace, and his wife Rita Jane.

It was reported that \$3,000 was donated by the state association to Trooper Island for underprivileged boys sponsored by Kentucky state troopers. Also, schools for the mentally retarded located in Ashland, Richmond, Louisville and Newport each received a \$400 contribution from Kentucky Elks.

Louisville Lodge won the state ritualistic contest.

Leading the slate of new officers is State President Charles Barber, Ashland. His co-officers are SP-elect James Loftus, Princeton; VPs Theodore Zimmer, Newport; William Stamps, Bowling Green; Charles Stander, Covington, and State Secretary-Treasurer Garland Guilfoyle, Newport.

A mid-winter meeting will be held November 1-2 at Richmond, and the 1975 convention is scheduled for Princeton Lodge May 29-31.

THE CONVENTION of the South Carolina Elks Association was attended by 259 registered delegates on June 7-9 at Charleston.

As part of the annual gathering, a cruise of the Caribbean was sponsored by the state association with 150 persons participating.

Newly elected officers of the state association include State President Thomas Stanfield, Anderson; Vice-Presidents S. T. Gilbert, Florence and Herbert Haddon, Rock Hill, and Secretary-Treasurer David Craige, Charleston.

THE 35th SESSION of the North Carolina State Elks Association was held

Among those present for the annual convention of California-Hawaii Elks were then-GER Robert Yothers, now-GER Gerald Strohm, PGERs Horace Wisely, Robert Boney, and R. Leonard Bush, then-Grand Chap. Msgr. George Scott, then-SP Yubi Separovich, and Bob McLain, state piggy bank chairman.



### News of the State Associations

Kathy Cawelti, the theme child of the California-Hawaii Elks major project, attended the state convention with her therapist, Barbara Jones. She received a standing ovation from members present including PSP Jim Nielsen, PGERs R. Leonard Bush, and Horace Wisely, then-GER Robert Yothers, John Clawson, major project administrator, and PSP Paul Haines.



PGER John Walker (second from left) congratulated newly elected SP David Cockman. (From left) Then-SP Kermit Hoffman, PGER Edward McCabe, and State Secy. A. J. Crane were also present for the annual convention of North Carolina Elks.



this year at Greensboro on May 24-25. Special guests present included PGER John Walker and PGER Edward McCabe, who was the principal speaker for the banquet.

Elected State President was David Cockman. His fellow officers are Vice-President-at-Large John Nichols Jr., Secretary A. J. Crane, and Treasurer Herbert Finck.

A fall meeting is planned in the city of Charlotte.

AT THE CONVENTION of Michigan Elks, State Americanism Chm. David Reinoehl presented a plaque to then-Vice President Gerald R. Ford, who is a member of Grand Rapids Lodge. President Ford was recognized for his service to America. There were 1,281 persons registered for this 69th annual convention hosted by St. Joseph Lodge.

The report of the major project was that 575 handicapped children were helped over the past year with the total donations from Michigan lodges of \$176,537.48. Muskegon Lodge, Plymouth Lodge and the Plymouth Elks' ladies were recognized for their contributions.

A total donation of \$98,944.23 came from Michigan Elks to the Foundation. Recognized for their participation were the members of Plymouth Lodge, Bay City Lodge, and Allen Park Lodge.

Midland Lodge, Ishpeming Lodge, and Kalamazoo Lodge received awards for lodge Americanism programs. State Americanism Chm. David Reinoehl and Fred Tornquist, public relations chairman and state bulletin editor, also received awards for their contributions to Americanism.

During the session, 32 scholarship

awards and six Youth Leadership awards were presented to the student winners. The state ritualistic contest was won by Ann Arbor Lodge.

Among the dignitaries present for the convention were PGER E. Gene Fournace, PGER Horace Wisely, Grand Est. Loyal Kt. Gerald Powell, and Ohio SP Sam Fitzsimmons.

Elected officers of the state association include SP Richard Abler, St. Joseph; VP-at-Large Cal Bjorne, Ishpeming; Secy. Albert Vernon, Detroit, and Treas. Howard Emerson, Jackson.

A fall conference is planned in October at Kalamazoo Lodge.

NATIONAL WINNERS of Elks scholarship awards, who were sponsored by two California Lodges, were present for the 59th annual convention of the California-Hawaii Elks Association at



Gathered on the ship for a Caribbean cruise which was part of the activities of the South Carolina Elks annual convention were Chm. C. H. Pinckney, PSP Walter Mitros, PSP J. W. Johnson, and SP Thomas Stanfield.



This year's first place ritualistic team at the Michigan Elks convention won all the trophies. The members of the team from Ann Arbor Lodge are PER Donald Laubengayer (front row, left), PER Edward Quirk (right), and (back row, from left) In. Gd. Mike Fairbanks, Chap. Russell Reuter, Est. Lect. Kt. John Douglass Jr., ER James Murray, Est. Lead. Kt. Patrick Howard, Est. Loyal Kt. John Hardesty, Esq. Keith Glasspoole, and John Hardesty Jr., candidate.



Welcoming guests to the annual convention of the Michigan Elks Association were (back row, from left) State Publicity Chm. Fred Tornquist, PGER E. Gene Fournace, PGER Horace Wisely, PSP James Dompierre, Grand Tiler Ray Creith, GL Judiciary Committeeman Raymond Arnold, DDGER Ray Vande Vusse, and (front row) Mrs. Fournace, Mrs. Wisely, Mrs. Dompierre, St. Joseph ER Donald Krajecki, Mrs. Abler, wife of now-SP Richard Abler, Mrs. Shoemaker, wife of then-SP Ralph Shoemaker, Mrs. Creith, Mrs. Arnold, DDGER Leslie Anderson, and DDGER George MacMillan.

Anaheim May 15-18. Youth Leadership contest winner Agnes Kinsella, sponsored by El Cajon Lodge, and Most Valuable Student Susan Woelfl, sponsored by Anaheim Lodge, were honored at the session.

The traditional Exalted Rulers march produced \$759,008 for the major project. Kathy Cawelti, the project's theme child, was welcomed at the convention.

Then-GER Robert Yothers and PGER Robert Boney were among the 5,545 members and ladies present.

SP Yubi Separovich presided over the convention, turning over the gavel to the new State President, Dan Davis, of Van Nuys Lodge, at the end of the session.

The 1975 convention will be hosted by Sacramento Lodge May 14-17.

ALEXANDRIA was the site of the 70th annual convention of the Minnesota Elks Association June 13-16. PGER Francis Smith of Sioux Falls, S. D. joined more than 225 delegates at the

session.

A new budget of \$25,900 was adopted for the next year by the state association plus \$20,000 for the youth camp in Brainerd which is the state major project. It was reported that Minnesota lodges awarded a total of \$10,500 in scholarships during the past year.

Installed as State President was Victor Angerhofer of St. Paul. Other officers elected are Vice-Presidents Robert Sandhofer, Duluth; John Berglund, Willmar; Donald Ritland, Austin; Joseph Gagnon Jr., Hopkins; State Secy. George Carlson, Cottage Grove, and Treas. Wayne Searle, Rochester.

Host for the 1975 convention will be Bemidji Lodge.











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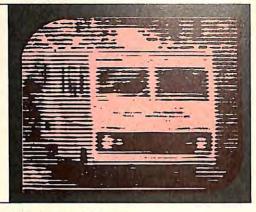
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### SPORTS ACTION

### by Don Bacue



### ALL THE AMENITIES OF HOME

So I sit amid the hills of Kettle Moraine, one of Wisconsin's most scenic wilderness areas. All around, campers nestle into their sites for the evening. It is only mid-week, but already empty space is a comedy. Those who once filled campsites over the weekend have restructured their lifestyles, now . . . more leisure time, less demanding jobs . . . and they make the most of it.

The difference at campsites today as compared to 10 years ago is that once the tent campers were the "powder puffs" of the fields and the backpackers—armed only with enough food to see them through the day and a single sleeping bag to carry them through the night-were the "rough-its." Today, it is hard to find a backpacker who pitches the sky for his tent; and even tenters are dwindling. The real news in camping is the burgeoning rank of motor home, camper, and trailer buffs. These days, it is hard to find a camp that does not boast at least one vehicle-mounted TV antenna. And that tells better than anything how the age-old art of camping has changed.

It would be far too easy to sit back and curse "progress," or whatever label you want to slap on its belly. We can also mourn the passing of the five-cent cigar, which all these years, alas, permit me to recall. Ahh, but on a night such as this I don't feel like mourning or cursing at all. Indeed, there's just no need.

Recreational vehicles have unblocked the road to an exciting, invigorating, stimulating lifestyle for millions of Americans who might otherwise have missed its joys. And in a society whose inhabitants search desperately—often fruitlessly—for the real meaning of life and all the everyday delights it holds, can that be so bad?

The true joy of RVs is that their owners can be as rustic and "woodsy" as they choose-or as sophisticated as their needs dictate. Once, while motor homing through Michigan, I shared a campfire with a Harvard man and his wife. As John Fitzgerald Kennedy's voice filtered through a radio plugged into the trailer tent, the man pulled three pre-chilled glasses from his generator-run freezer and topped them with the finest 8-to-1 martinis I've ever had the pleasure of knowing. We sipped them—and several more exactly like them-before a picturesque campfire which crackled and blazed long into the night. The fire was no accident. The man had spent years

learning how to build one exactly to his liking—which included scouring the woods for dead, still standing white oak trees which he'd ferret out with deadly accuracy, then fell and cut into kindling inside of 30 minutes. And that is my point.

Certainly RVs today offer all the amenities of home . . . and then some. But they also offer the serious camper the opportunity of taking his wife and family—no matter how young or how old—out in nearly any weather. If the RVer wants to rough it a night or two, or all trip long, he can sleep under the stars, wash beneath the water spigot, beat his soiled clothes against a rock in that nearby babbling brook. But when he chooses to escape the insects or the rain, the heat or the bone-chilling fall-through-winter cold, he can do that, too.

No, there'll be no cursing and mourning over the changing shape of camping in this column. RVs merely enable man to meld the best of old and new into a distinctly pleasurable—and personalized—experience, And that, it seems to me, is what camping was meant to do in the first place.

Next month: the results of a two-week TRAVCO motor home road test.



### Idaho

### Cares





The Elks Rehabilitation Hospital offers physical and occupational therapy, speech audiology and pathology, childrens programs, social services, and rehabilitation nursing to patients. The institution is licensed for 38 beds and currently has about 120 out-patients monthly.

☐ In the middle thirties the Idaho State Elks Association determined that there was a need for a temporary home for Idaho's convalescent children experiencing reconstructive surgery. These children were unable to go home but were not in need of the more complete services of a hospital.

World War II brought to a halt most volunteer efforts, but the idea remained; and in the late forties a hospital facility was actually constructed. The need for care of Idaho's polio epidemic victims had pressed the issue. A local Boise hospital was attempting to handle all polio patients, but when they passed the infectious stage they had to be placed in other care facilities in the community in order to make more

Opening the doors to assist in this poliomeylitis crisis with thirty-eight beds, the forerunner of the present Elks Rehabilitation Hospital was a wooden building labeled the Elks Convalescent Home for Children. Very soon they had 95 patients.

The facility rapidly grew from a polio treatment center with rehabilitation nurses and physical therapy to occupational therapy, speech and hearing therapy, and special education, and then added a preschool educational service. The services of a social worker were added, and for the past two years the hospital has had a full-time

medical director.

Growth of the hospital continues to advance as the population of the area increases and doctors become more aware of the services and make more referrals both for out-patient and bed-patient services.

Physical construction of the plant facilities has developed as the need for medical services warranted; and in 1954, it was obvious that a more comprehensive rehabilitation hospital was

(Continued on page 38)



## POSTAL CARD THE SPACE BELOW IS FOR THE ADDRESS ONLY

## 8¢ to mail a penny postcard. How much for federal gasoline?

A postcard cost a penny back in 1951 and usually was delivered the next day. Today, it costs eight times as much and delivery time has provoked public consternation and several official investigations.

Back in 1951, a gallon of regular gasoline cost an average of 27.2 cents. Today, it costs a little more than twice as much.

There's a message there, we think, for Congressmen considering, among other things, the creation of a Federal Oil and Gas Corporation (FOGCO).

Namely, that a government company is no cure-all for consumer woes. And certainly not for America's energy shortages.

Nothing would do more to discourage private initiative than FOGCO. It would get first pick of the exploration areas under federal control, notably in Alaska and off the U.S. coasts. It would pay none of the usual bonuses to government for its acreage. It would pay no rentals or royalties. No taxes.

As if FOGCO weren't enough, some 3,500 other proposals now before Congress would so bend the oil business under the weight of regulation that it would be hard pressed to do its job.

One would spell out who has access to what pipelines. Another would insist that only certain companies be allowed to bid jointly for federal oil and gas leases. A third would define who could participate in specific industry activities, such as refining or marketing.

This kind of pervasive, heavy-handed regulation would strike hard at American consumers. They would have to pay for government-imposed inefficiency and fragmentation, in the form of higher prices for petroleum products.

Of course, FOGCO would still be around, bringing consumers the petroleum version of the Postal Service. Which is why we hope Americans remember the penny postcard—and what happened to it.



needed. The funds required for constructing and equipping a complete new facility in a more convenient location were collected. In 1957, the new Idaho Elks Rehabilitation Hospital was dedicated.

Then again in 1972, the demands by the community were so great that another expansion was necessary. Completed this past year, the modern, airy hospital presently has more than 47,500 square feet of floor space. It is the most complete rehabilitation facility in the state.

The Elks Hospital is supported financially by many individuals and various groups in the area it serves. The largest contributors are the Idaho Elks Lodges. Three dollars of every Elk's annual dues goes to support the facility. Also annual benefit sales, auctions, and payments for services received contribute to the financial subsistence of the institution. About 50% of the patients are eligible for Medicare.

Over the years, a general policy of the Grand Lodge of the National Elks Association has been to encourage state Elks associations to develop charitable projects. The Idaho Elks started planning for their charitable endeavor 40 years ago—today they have one of the most financially valuable charitable projects of any state Elks association in the nation...and are proud of it.

Geographically speaking, about 50% of the patients are from the immediate area of Treasure Valley, which is about a 50-mile radius from Boise. The other patients are generally from Idaho or the surrounding states; although the hospital has treated many patients from distant places who have been informed about the facility by relatives and friends.

The hospital is considered a short-term medical facility with the average stay about 25 days. A current monthly check of out-patients averages about 20 people. The hospital is licensed for 38 beds. About 30 neurologically impaired children are attending the special education programs.

Admittance is based on whether the treatment can be beneficial to the individual. Someone desiring to enter the Elks Hospital does not need to be sponsored or endorsed by an Elks member. But all patients must be referred to the hospital by a doctor. Lack of funds make a patient eligible for "guest list" vacancies.

Diagnosis of causes-of-admittance indicate that the highest number of patients have fractures to the lower extremities; second are victims of strokes; spinal cord injuries are third; with amputee admissions fourth. Generally

speaking, car and motorcycle accidents are the most difficult to work with and provide the biggest challenge for staff members.

The rehabilitation of a patient on a social level is done through the help of the hospital's social worker, the staff, and the other patients. In a healthy manner, the staff jokes with patients and develops a relationship which allows patients to openly express feelings about their disabilities. There is an interaction of competition between the patients that builds up confidence on a social level. The social worker begins planning for the patient's discharge the day he is admitted by working with both family and patient.

The Elks Hospital provides a light, cheery atmosphere for its occupants and the staff participates in picnics, bingo games, Easter egg hunts, wheelchair volleyball games, and other entertainment. Both a senior and junior volunteer program exist at the hospital, and their involvement with the patients and assistance to the staff is of immeasurable value.

A good example of the thanks and appreciation that the Elks facility has received over the years is the case of Chuck and Doris Tyson. For the past 17 years on the afternoon of Easter Sunday, Chuck and Doris have sponsored a rodeo at which the admission is a donation to the Elks Rehabilitation Hospital.

In a country where rodeos are popular forms of recreation for cowboys and professional participants and thrilling entertainment for audiences, this Easter Sunday event is not unusual except that this rodeo is a special tribute to the Elks Rehabilitation Hospital in Boise, Idaho. This rodeo is an expression of apprecation to the Elks Rehabilitation Hospital for treatment and care given to Charlene Tyson, the 18-year-old daughter of the Tysons. Charlene is a victim of cerebral palsy and for many years received treatment at the Elks Rehabilitation Hospital.

The rodeo at the Tysons' Reynolds Creek ranch at Murphy, Idaho, attracts participants from Oregon, Washington, Nevada, California, and Idaho to contest in calf roping, team roping, barrel racing, and cow cutting. The first rodeo netted \$90 in 1957; this past Easter \$800 was donated. A total of more than \$7500 has been contributed by the Tysons over the years.

Administrator Richard Williams, who has been with the Elks Rehabilitation Hospital for twenty-one years, expresses the general feeling of the hospital when he says, "This hospital exists so that each and every individual admitted may advance to the highest level of achievement within the limits of his disability."

#### -Obituaries-

PAST DISTRICT DEPUTY William P. Daley, an honorary life member of Woburn, Mass., Lodge, died May 23, 1974.

He served the lodge as Exalted Ruler, Secretary, and Trustee, and became District Deputy Grand Exalted Ruler for the North District in 1963-1964.

PAST DISTRICT DEPUTY Harry Harder, who was a member of Muscatine, Iowa, Lodge, died July 4, 1974.

He served the lodge as Exalted Ruler and became State Vice-President. He was appointed District Deputy Grand Exalted Ruler for the Southeast District in 1947-1948.

PAST DISTRICT DEPUTY Lester J. Hamilton, a member of Porterville, Calif., Lodge, died June 24, 1974.

Brother Hamilton was Exalted Ruler of the lodge in 1948-1949 and became District Deputy Grand Exalted Ruler for the East Central District in 1954-1955.

PAST GRAND LODGE COMMITTEEMAN Herman J. Salz, who was a member of Woodward, Okla., Lodge, died July 14, 1974.

He served the lodge as Exalted Ruler for the years 1937-1939, became State President in 1947-1948, and was appointed District Deputy Grand Exalted Ruler for the West District in 1948-1949.

Brother Salz served as Chairman of the GL Lodge Activities Committee in 1953-1954.

PAST DISTRICT DEPUTY Carl Richard Heiser, who was a member of Hannibal, Mo., Lodge, died June 13, 1974.

He served the lodge as Exalted Ruler and Trustee, and was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1960-1961.

PAST GRAND ESTEEMED LECTURING KNIGHT S. Glen Converse, who was a member of Lansing, Mich., Lodge, died recently.

Brother Converse served the lodge as Exalted Ruler in 1940-1941, became State Vice-President, State President, and served as State Treasurer.

He was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1949-1950 and was elected Grand Esteemed Lecturing Knight for the year 1961-1962.



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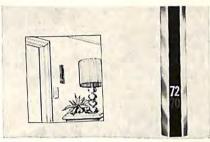


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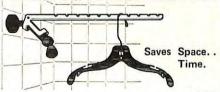


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Breathe fresh, clean air where sunny mountain peaks reach for the clear, blue sky. Wander the Pinon and Ponderosa woodlands. Ride the wild horse trails. See the wild horses still roaming the Mesa top. Hike the trails that overlook Lake Sanchez . . . this beautiful stream-fed lake, largest in the San Luis Valley, adjoins Wild Horse Mesa, just 3 miles from the center of the development. A sailhoat in a center of the development. A sailboat in a gentle breeze, a fisherman out for rainbow trout, a water skier or swimmer nearby — yes, this is Lake Sanchez.

TOTAL PRICE ONLY \$2950.

Property at this price is going fast! It will never be any easier to buy your own 2½ acre retreat in WILD HORSE MESA. Just \$29.50 total monthly payments. No down payment, no interest, every dollar is applied to the purchase of your land. Buy while these low prices are still in effect. Wild Horse Mesa is proud of its reputation for doing business fairly and honestly. We want you to know more about us. Simply fill out the coupon below, don't wait!

REFUND PRIVILEGE: Anytime during the period of one year from the date of your purchase agreement, and on your first visit you personally inspect your land and are not totally satisfied with your Wild Horse Mesa property you are entitled to a total refund of all money you have paid.

#### WILD HORSE MESA

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Obtain HUD Property Report from developer and read it before signing anything. HUD neither approves the merits of the offering nor the value, if any, of the property

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To find the 1 man in a thousand who appreciates the world's finest cigars, we offer a special sampler kit of 7 different size cigars for you to TEST SMOKE...

Send us nothing for the ci-gars, we've written them off as advertising samples. Just send \$1 to cover cigar tax, postage and expense and we'll send your 7 cigar Sampler Kit made from the world's most expensive cigar tobaccos. If you don't think they're the best ci-gars you ever smoked for less than \$1 apiece, return the empty 7 pack and we'll refund your dollar. Only 1 to a customer — good in U.S.A. only.

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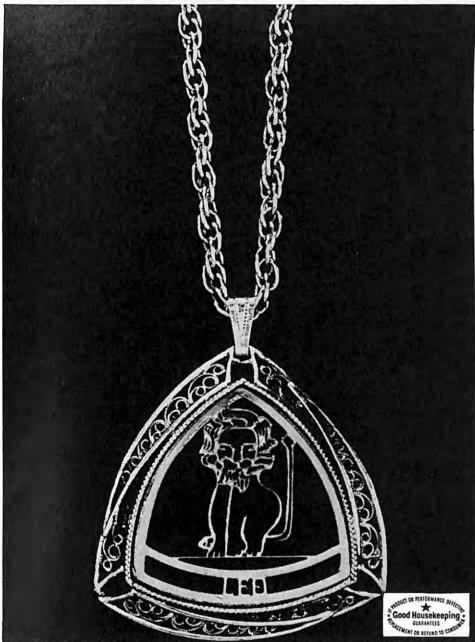
GOLFER'S AUTOMATIC SCORER. Don't GOLFER'S AUTOMATIC SCORER. Don't worry about keeping your golf score. This handy scorer, worn like a watch, does it for you. Keeps count of strokes and scores total in 3 different windows. Easy to operate and in a beautiful goldtone metal case with leather strap, \$2.98 plus 50¢ shpg. Holiday Gifts, Dept. 710-D, Wheat Ridge, Colo. 80033.



FOR DELICIOUS CHARCOAL TASTE, plug in Electric Char-B-Que, Electrically heats clean, permanent lava-rock briquets. Adjustable control to grill, bake, smoke, broil, roast. Rustproof aluminum. Use indoors or out. In Bittersweet Orange, Sun Yellow, Avocado, Black. \$69.95 ppd. The Wonder Co., Dept. 2447, P.O. Box 390, 114 So. Goldsboro St., Wilson, N.C. 27893.

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Exquisite Pendant lovingly framed in elegant filigree introduces your sign instantly in 22 karat gold flash! Suspended gracefully from a matching 25" chain. Each symbol is beautifully etched by dedicated craftsmen. Use of new space age technology insures clarity of detail, purity of line. So breathtakingly beautiful you'll blink in disbelief. Here's high fashion jewelry that's smart, modern and versatile—yet made with old-world care and love. Only \$7.99 each but they look far more costly! Attractively gift boxed. Available only from Windsor House. Get your own sign and show it proudly. Order freely for family, friends, loved ones at our risk! Money-back if not delighted. Fill in and mail the coupon now.

WINDSOR HOUSE, INC. Dept. 5	17 Rush (quantity) Zodiac Pendants checked
3947 Austin Bivd., Island Park, N.Y. 115 Please check sign(s) desired:  Gemini (May 22-June 21)  Cancer (June 22-July 22)  Leo (July 23-Aug. 23)  Virgo (Aug. 24-Sept. 23)  Libra (Sept. 24-Oct. 23)	for \$7.99 plus 70¢ postage and handling.  SAVE ME MORE! Rush 2 for \$15.00 plus \$1.00 postage and handling.  Ship C.O.D. I enclose \$2 deposit.
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PROFESSIONAL SHOE STRETCHER with Special Attachments That Relieve Exact Spots Where Corns and Bunions Ache!

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#### WEAR EVERY SHOE YOU OWN!

Use this adjustable professional wooden shoe stretcher to relieve the ache of tight shoes. Comes with movable attachments that relieve exact spots that press against corns and bunions. Fits both right and left shoes.

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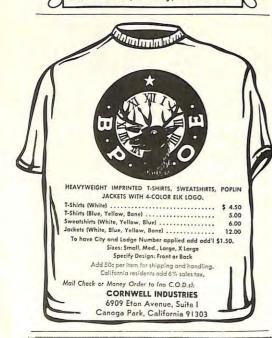
TOWN & COUNTRY BAG goes anywhere — provides lots of room for everything! Butter-soft deerskin wears beautifully, is the right choice for any occasion. Double-sectioned interior with zip pocket, another zippered compartment under the flap, pocket on the back. 11 x 9 x 4", with adjustable strap. Colors: Putty, Mink, Antique Brown, \$35.00. Add \$1.50 for shipping. Send check or money order. American Express, Master Charge, BankAmericard accepted. 24-hr. tel. ordering for charge card customers (617-532-2810), No collect calls. No collect calls.

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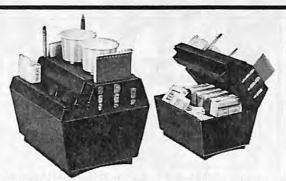
L-4 MAIL DESK CADDY. Seven cub-L-4 MAIL DESK CADDY. Seven cubbyholes, one shelf and one porce-lain-knobbed drawer will probably give you all the space you need to conduct your correspondence! Set this "mail center" anywhere — on desk, table, shelf — or hang on wall. Beautifully made in warm honey maple-finished hardwood to mea-sure 11½" X 11¼" X 5½" deep. \$7.99



A-17 TERRARIUM. With glass globe and decorative base that add a touch of warmth and color. 8" high. .....\$13.95



Y-6 THE MADISON CLOCK. Electric clock is cased in a faithful copy of early American cabinetry. Clock chimes on hour and half hour. Gold-tone pendulum swings. Light walnut finish and embossed dial. 12" x 20". \$2**7.50** 



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2. Fo	r postage an	I items add .35¢ postage.	SALES TAX	
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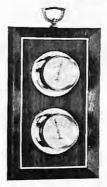
PM DEVELOPMENT CORP. 2090 Dolphin Court, Merrick, N.Y. 11566



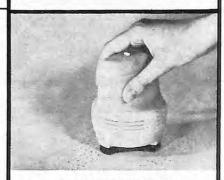
F-6 LAZY SUSAN. Revolving teakwood tray has 7 compartments to serve varieties of refreshments. 12" diameter. .....\$14.95



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It grows out of a log - so fast you can almost see it grow! All you do is put the Ti log in water and watch it grow. When it sprouts, put it in a pot. The bigger the pot, the bigger it grows... from one to six feet tall. You can have the size you want. Grows in sun or shade - it blossoms!

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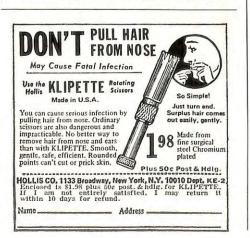
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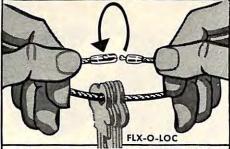
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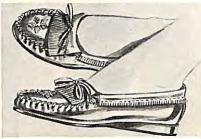
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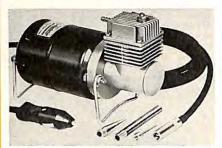
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AIR FOR YOUR SPARE tire, air mattress, pool raft, air jack from Auto-Flator, Works off your car cigarette lighter and operates on a 12-volt system. Just 6½" long, it produces 60 lbs, of pressure. Includes 10-foot air hose, attachments and plug, \$29.95 plus \$2.50 shpg. J. W. Holst, Inc., Dept. EA-104, 1005 E. Bay, East Tawas, Mich. 48730.



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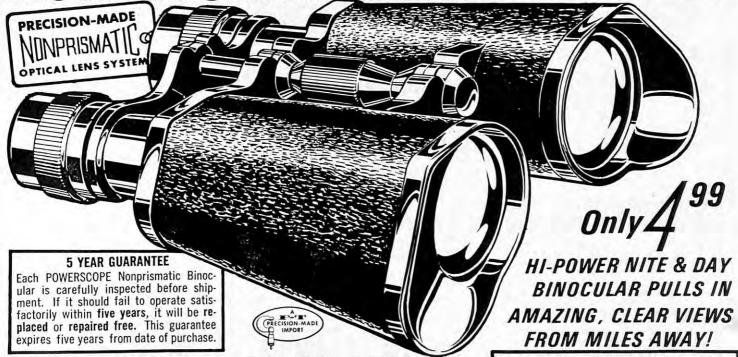


SWIMMING POOL COVERS of tough, durable, lightweight Polypropylene mesh. Easy to handle. With heavy duty brass grommets. For above and below ground pools. 20'x28', \$36.90; 20'x36', \$47.50; 20'x40', \$52.50; 22'x40', \$58.00; 24'x44', \$69.50; 24'x50', \$79.50. Add \$3 W. of Miss. J. A. Cissel Co., Inc, Dept B, Squankum-Yellowbrook Rd, Farmingdale, N.J.07727.

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Now you can own a pair of genuine POWERSCOPE BINOCULARS for a mere fraction of the regular price. Yes—the latest 1974 model can be yours for this unbelievably low price despite the ever increasing price of materials. But please don't let this low reduced price confuse you. This optical instrument is completely different from those low price Japanese opera glasses. POWERSCOPE is built with real quality components by skilled European craftsmen. They're loaded with AMAZING POWER and give you unbelievable LONG RANGE!

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#### MADE BY EUROPEAN CRAFTSMEN

POWERSCOPE Binoculars are produced with great care by experienced, well trained Old World Craftsmen in Western Europe. Costly high-impact materials and precision machined parts are used. In fact this 1974 POWERSCOPE is now so rugged that it is almost unbreakable!

Thanks to Space-Age materials and technology they weigh *under* one pound!

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## TO GET THESE BINOCULARS FOLLOW THESE SPECIAL CONDITIONS

This Limited Offer is based on a strict Market Quota System. Readers of this publication have exactly 29 business days to benefit from this reduced discount price. All Mail Orders filled promptly! Enclose 4.99 plus 97¢ for postage and handling. IMPORTANT: All orders from readers of this publication must be postmarked on or BEFORE 11:59 p.m. of expiration date shown in coupon. No phone or C.O.D. orders. In fairness to all readers, we can make no exception to these conditions. Avoid disappointment. Mail Special Quota Coupon below — today! Orders received too late will be promptly returned to senders.

THIS MARKET QUOTA COUPON limits bearer to two (2) Powerscope Binoculars at a reduced price of \$4.99 each plus 97¢ postage & handling. Total \$5.96 (Limit: 2 pair for \$8.96). No phone, C.O.D. or foreign orders (except Canada). Satisfaction guaranteed or purchase price refunded. NONE SOLD TO READERS AFTER 11:59 P.M. OF November 12, 1974.

#### Foster-Trent

**DEPT. 512-V** 

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- ping. Total 8.96
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#### FIGHT FIRES FAST!

Don't let fires get out of hand.
"Little Fireman" Fire Extinguisher puts out all types of
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Buy one for each possible dan-ger spot . . . only \$2.98 each plus 50¢ for postage & handling.

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Hang our delightful bird planters in your kitchen, a window or porch and they'll bring a touch of spring to your home all winter long! Beautifully handcrafted from stoneware in rich earthtones, planters are fancifully decorated on wings, tail and breast. Perfect for small plants and their bottom drainage plugs make them safe for indoors. 7" long. \$7.95 the pair, plus \$1.25 postage. Send for free gift catalog. ARTISAN GALLERIES, 2100 Q-10 No. Haskell, Dallas, Texas 75204.

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Super-slim, genuine leather, black, men's wallet measures less than ½" in thickness and weighs under two

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Velvet. Crewel etc. selected by experienced interior designers in coordinating color harmony. Here's professional SERVICE for discriminating individuals. Order catalog and personalized fabric samples (specify favorite color.) \$4.75 ppd. Allow 2 to 3 weeks.

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Your name and address Beautifully Printed in Black Print on our finest quality white gummed labels, with a rich decorative Gold Strip, 1000 Gold Strip Labels \$1. Self-Adhesive Labels stick to any clean surface with only a touch; plastic, metal, glass, etc. 250 Self-Adhesive Labels \$2. Gold Labels Printed in Black on Gold gummed paper. 300 Gold Labels \$2. Include 10¢ postage and 6% Ca. sales tax for each order.

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MAKE YOUR HUNTER HAPPY with a catalog showing the complete line of Weaver telescope sights for hunters and shooters. Includes six popular new Wider-View Models, Free full-color catalog shows all products and accessories and gives information on sighting-in, adjustments, bullet trajectories. Write W. R. Weaver Co., Dept. 167, El Paso, Tex. 79915.



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INDEX-TEL holds natural 2-way conversations with telephone callers without informing them initially they are talking to a recorder. Your callers answer and don't hang up. Records names and information faster than they can be written, \$195.00. Write for more information to Clover Co., 407 Crown View St., Alexandria, Va. 22314.

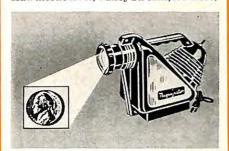


PLEASE HIM with this elegant asset to his wardrobe. Fine Satin Muffler goes with everything from trencheoat to tux. Fully lined. In handsome white, gold, black, red, avocado or silver acetate satin. The perfect gift! \$4.98 ppd. Monogram, \$1.50. Order from Scintilla Satin Shop, 4802 N. Broadway, Dept. K, Chicago, Ill. 60640.

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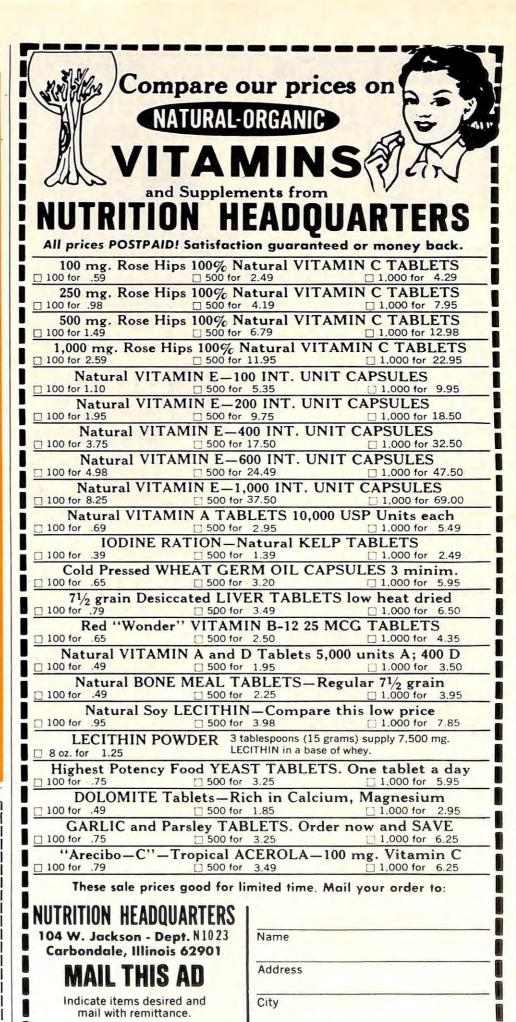
PROJECT-A-SCOPE enlarges up to 4 feet wide and projects in full color any flat object—photos, clippings, maps, stamps, coins, butterflies. Ideal for teachers, lecturers, hobbyists, at club meetings. 12"x71½"x4" with twin lenses. No blowers, fan, motor, \$8.95 plus \$1.00 shpg. Barclay, Dept. 51, 1575 North Dixie Hwy., Pompano Beach, Fla, 33060.



BABY'S SHOESARE BRONZE-PLATED in solid metal for just \$3.99 a pair. Or have them made into portrait stands (shown above) or bookends or TV lamps. Sure to delight parents and grandparents. Send for full details, money-saving certificate and postpaid mailer from American Bronzing, Box 6533-J25, Bexley, Ohio 43209.

#### See Advertisement on Page 2

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UTILITY POWER (Lifetime Warranty)

Purchase 3 to 11 for \$17.50 each

Gives you 0-60 amps, 3,000 watts, 115 volt power from any auto, truck, camper, boat, etc. with an alternator, Install in only 10 min. Operates all Power Tools - Drills - Saws - Grinders - Thread Pipe - Sump Pumps - Vacuums - Lights - Stoves -Heaters - Coffee Pots - Quick Start Cars - In itself it is a Battery Charger and Arc Welder, emergency power anytime and anywhere.

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NOW. TI'S HERE! The "VU-ALL" billfold made especially for ELKS by a company with 66 years of know how in producing leather goods. Patented "VU-ALL" pass case eliminates fumbling for your passes and the clear viny windows will never crack or cloud up. Also has a secret bill compartment and two handy spare key slots for an extra car and house key.

MONEY BACK GUARANTEE SEND NOW!
Write for FREE Brochure of gifts.

Available in Black or Brown \$925
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ELKS RING



CUSTOM-MADE RING has three raised 10 kt. yellow gold emblems. Ring itself is solid Monel, guaranteed not to tarnish or discolor finger. This platinum-like nickel alloy is superior to gold or silver because of its tough, corrosion-resistant qualities. Sizes 5-14, incl. ½ sizes. \$34.95 ppd.

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#### **ADJUSTABLE** T.V. POLES

Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black

decorator pole has spring tension rod to adjust to

rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceil. tension for higher ceiling, add \$2.00.

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the Gem stone you read about in The READER'S DIGEST MORE BRILLIANT DIAMONDS

Unset "Titania" gems. 1 to 5 carats, for your own rings. brooches. etc. Per Carat 515



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(SAVE UP TO 20% ON FUEL COSTS)

Your car will run smoother, idle quieter and start quicker. The Gas Saver, simple to install, eliminates stalls, filters fuel and reduces carburetor wear. Pays for itself quickly. MONEY BACK GUARANTEE (Gas Saver) fuel pressure, regulator and filter \$24.95 plus \$1.00 shpg. State car, year & model. Enclose check or money order to Farinick, RD 3, Box 367A, Toms River, N. J. 08753.

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CHAIN LINK COPPER BRACELET. Some people buy copper bracelets for medical reasons, some for good luck and some for its good looks. Whatever your reason, you'll love this pure solid copper chain bracelet. \$5.95 each; 2 for \$9.00. Add 50¢ shpg. P.M. Development Corp., Dept. EK, 2090 Dolphin Court, Merrick, New York 11566. York 11566.



PLANNING A MAIL ORDER BUSINESS? Mail Order Associates, a specialist in mail order, will give you helpful and specific information to get you started, tips on selecting items, advice on advertising and publicizing them to make money. Write for complete information from Mail Order Associates, Inc., Dept. 692, Montvale, N.J. 07645.

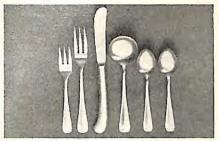


PLANTS THRIVE on the fine mist sprayed by Glass Mist Sprayer. Just aim the gentle spray of fine mist on indoor plants. They'll grow better, look beautiful and live longer. Keep an extra sprayer for ironing. 6½" high. \$2.95 plus 45¢ shpg. Order from Larch, Dept. EL-10. Box 770 Times Square Station, New York, N.Y. 10036.



WALLET-SIZED SURVIVAL TOOL. Walle-Hawk is a 1/16 inch thick, razorgrade stainless steel tool that can be used to signal help, dress game, treat snakebites, strip wire, open cans and bottles, fashion clothing or shelter, turn screws, fashion clothing or shelter, turn screws, serve as mirror or compass. \$10.95 plus \$1.00 shpg. Cambridge House, 206 Cambridge Ave., Jersey City, N.J. 07307.

## Elks Family Shopper



50-PIECE PISTOL-GRIP SERVICE for 8 is only \$22.95. Authentic early American pattern is magnificently reproduced in lovely satin finish stainless steel. 50-pc. set features genuine hollow-handled pistol-grip knives and graceful 3-tined forks. Limited supply. \$22.95 plus \$2 shpg. Crown Castle Ltd., Dept. PGS-91, 51 Bank St., Stamford, Conn. 06901.



AUTOMATIC REFRIGERATOR DEFROSTER. De-Frost-It makes your refrigerator self-defrosting. Plug timer into an outlet, plug your refrigerator into timer, set and forget. Fits all electric refrigerators; features "Skip-defrosting." Ideal for small units. \$11.95 + \$1.00 shpg. J. W. Holst, Inc., Dept. ED-10, 1005 E. Bay, East Tawas, Mich. 48730.



ELK BUTTONS become handsome cuff links, blazer sets and tie bars. The Elk emblem adorns these beautiful 24-kt. goldplated buttons to make them a great gift for your favorite Elk. Cuff Links, \$6.00 a pair. Blazer sets (3 large and 4 small), \$6.75 a set. Tie Bars, \$3.00 ea. Ppd. Button-Links, Box 387 EM, Sherman, New York 14871.

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## Fruit-of-the-Month Club®



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hand selected ... for perfection in quality, size, and color

#### Christmas



ROYAL RIVIERA® PEARS America's rarest and finest fruit. So big and juicy you eat 'em with a spoon. Net weight 6% lbs

#### January



CRISP MOUNTAIN APPLES Huge, red rascals. Really fresh and snappy from the mountain country Net weight 7% lbs.

#### February



ROYAL GRAPEFRUIT Bigger'n grade A ostrich eggs Juicy as Oregon rain clouds Net weight 10 lbs

#### March



ROYAL ORANGES Rare sunshiney surprises from the pirate coast Sweet and tempting.

#### April



HAWAIIAN PINEAPPLES Two hulapaloozers. Fully ripened the way main-landers hardly ever taste em. Net weight 9 lbs.

#### May



PRESERVES Old-fashioned pure fruit preserves – no preserva-tives added. Four ¼-lb. tins. Net weight 3 lbs.



HOME-CANNED FRUIT Uncannyl Orchard fresh, in extra-heavy syrup. Baked Pears, Summer Delight Pears and Oregold Peaches. No. 2% cans. Net wt. 5% lbs.

#### July



GIANT KIWI BERRIES Amazing NEW fruit from New Zealand. Sorta watermelon strawberry Net weight 2½ lbs.

#### August



**EXOTIC NECTARINES** Plum peachy. Big and blushing. A sure-fire summer sensation. Net weight 5 lbs.

#### September



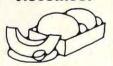
OREGOLD® PEACHES Family and friends'll never forget these huge Oregon beauties. Net weight 6 lbs.

#### October



ALPHONSE LAVALLE GRAPES Big, velvety-black Belgian hothouse type. Used to grow only for Royalty. Net weight 4 lbs.

#### November



SPANISH MELONS From Valencia in sunny Spain. Exotic and juicy with the limes we include Net weight 61/4 lbs

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Month after month, a parade of the world's rarest and finest fruit. These famous Clubs keep you in warm, friendly contact with kinfolk, friends, people important to you or your business. Sent direct from the orchard each gift box with your greetings. All announced by a handsome, gold-embossed Certificate of Membership.

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NOW, IT'S HERE! The "VU-ALL" billfold made especially for ELKS by a company with 66 years of know how in
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CUSTOM-MADE RING has three raised 10 kt. yellow gold emblems. Ring itself is solid Monel, guaranteed not to tarnish or discolor finger. This platinum-like nickel alloy is superior to gold or silver because of its tough, corrosion-resistant qualities, Sizes 5-14, incl. ½ sizes, \$34.95 ppd.

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P.O. Box 85, Gallon, Ohio 44833 Ohio residents add 4% sales tax.

#### **ADJUSTABLE** T.V. POLES

Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep.
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decorator pole has spring tension rod to adjust to

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We ship in 24 hrs.

\$12.95 Plus \$1.00 postage

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#### TITANIA

the Gem stone you read about in The READER'S DIGEST MORE BRILLIANT DIAMONDS





1 carat "Titania" Solitaire set in a beautiful in a Masculine box 14 kt. gold mounting. Complete \$5600 ONLY .....\$9000

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(SAVE UP TO 20% ON FUEL COSTS)

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#### ELEVATED TOILET SEAT GIVES COMFORT



inches to height most convenient for physically handi-capped. Lightweight (3-lbs.) permits most individuals to handle alone. Won't slip, tapered flange holds securely in toilet bowl. One-piece non-porous polyethylene, easy to clean with house-hold disinfectant and detergents.
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PERRY PRODUCTS, Dept. E-1 P.O. Box 113, Mercer Island, Wa. 98040

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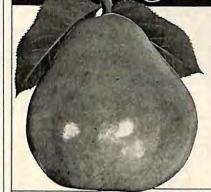


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## MY COCK

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#### Christmas



BOYAL RIVIERA PEARS America's rarest and finest fruit. So big and juicy you eat 'em with a spoon. Net weight 6% ths

#### January



CRISP MOUNTAIN APPLES Huge, red rascals. Really fresh and snappy from the cold mountain country. Net weight 71/2 lbs.

#### February



ROYAL GRAPEFRUIT Bigger'n grade A ostrich eggs Juicy as Oregon rain clouds Net weight 10 lbs.



BOYAL ORANGES Rare sunshiney surprises from the pirate coast. Sweet and tempting.



HAWAIIAN PINEAPPLES Two hulapaloozers. Fully ripened the way main-landers hardly ever taste 'em. Net weight 9 lbs.

#### May



PRESERVES Old-fashioned pure fruit preserves – no preserva-tives added. Four %-lb. tins. Net weight 3 lbs.



HOME-CANNED FRUIT Uncanny! Orchard fresh, in extra-heavy syrup. Baked Pears, Summer Delight Pears and Oregold Peaches. No. 2½ cans. Net wt. 5½ lbs.



GIANT KIWI BERRIES Amazing NEW fruit from New Zealand Sorta watermelon strawberry Net weight 2½ lbs.

#### August



EXOTIC NECTARINES Plum peachy. Big and blush-ing. A sure-fire summer sen-sation, Net weight 5 lbs.

#### September



OREGOLD®PEACHES Family and friends'll never forget these huge Oregon beauties. Net weight 6 lbs.

#### October



ALPHONSE LAVALLE GRAPES Big, velvety-black Bel hothouse type. Used grow only for Royalty. Net weight 4 lbs. Belgian

#### November



SPANISH MELONS From Valencia in sunny Spain. Exotic and juicy with the limes we include. Net weight 6¼ lbs.

#### We guarantee your complete satisfaction — or your money back

Month after month, a parade of the world's rarest and finest fruit. These famous Clubs keep you in warm, friendly contact with kinfolk, friends, people important to you or your business. Sent direct from the orchard each gift box with your greetings. All announced by a handsome, gold-embossed Certificate of Membership.

3-BOX CLUB: Surprise 'em with gorgeous gift boxes for Christmas, January and February.

Gift No. 111 ... \$2195 delv'd 5-BOX CLUB: Keeps coming and coming! Christmas,

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January, February, May and September!

Christmas, Jan., Feb., May, August, Sept., Oct., Nov. Gift No. 151 . . . \$5995delv'd

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Pumps up to 350 gallons (11/2 tons) per hour . . . . lifts water 20 feet . . . pushes water 50 feet high. Just plug into any electrical outlet and it's ready to use, It will drain or empty flooded basements, boats, pools, sumps, tanks, silo pits etc. Or in reverse it will water gardens, fill pools, fill a boat's water supply, etc. Everything complete in one kit. Built to commercial professional standards. Instant self-priming pump. Stainless steet water professional stendards. Instant self-priming pump. Stainless steet water professional stendards are cooled motor, six-foot heavy-duty ground cord, two suction and discharge hoses, brass retainer, etc. Ten year replacement plan guarantee. \$39.95 plus \$3,00 pp. and Hdig.

Send CHECK or M.O.

W LIGIT IMC Dept. EP-10, 1005 E. Bay St.

J. W. HOLST, INC. Dept. EP-10, 1005 E. Bay St. East Tawas, Mich. 48730



## SPICED TEAS for CHRISTMAS

Rich black teas from Ceylon and India, subtly spiced, spiked with orange or lemon rind. Beautifully packaged in hand-painted lacquer canisters from the Orient, 72 servings in each . . . the most tasteful and heart-warming gift in the world. The set, \$8.25 postpaid.



## FAMILY CREST RING



Sterling Silver \$60.00

14 Kt. Gold \$170.00

If you have a coat of arms we work from your own drawings, photostat or picture.

Send for free Catalogue.

If you are interested in this type of jewelry and do not have a COAT of ARMS we shall do the research at no extra cost.

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Complete with standard cords, dial, ringer and plug. (Pa. residents add Sales tax)

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Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines, Snow-white gummed paper. Sparkling gift box, 4-week delivery, 300 for \$2.00. Any 3 orders, only \$5.00. Postfree and guaranteed.

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THE WRITEWELL CO. 815 Transit Building — Boston, Mass. 02115

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RUST KILLER. Replace rust with a tough, new metal protective coating. Eliminates the corrosive action and ugly look of rusting on automobiles, railings, metal furniture. Easy to apply, quick to dry and fully guaranteed. Large 5-oz. can, only \$2.99 plus 60¢ shpg. 2/\$5.00 plus 75¢ shpg. Jay Norris Corp., Dept. EL-104, 25 W. Merrick Rd., Freeport, N.Y. 11520.



PERSONALIZED SWITCH-PLATES are hand-painted with name on white metal plate. Choose Kitchen or Den in regular or Gay 90's style or Boy's Room, Girl's Room or Baby's Room. Decorated in green, yellow, red, aqua, light blue, brown, orange or pink. Single outlet, \$2.00; Double, \$2.95. Ppd. O. Kastel, 3106K N.E. 53rd St., Vancouver, WA. 98663.



IT'S EASY TO PLAY THE PIANO by following the easy instructions in "How to Play Chord Piano in 10 Days." You play a tune with the right hand while your left plays chords to create an irresistible rhythm. "Pop" tunes come easily. 10-day money-back guar. \$3.95 plus 55¢ shpg. J.W. Holst, Inc., Dept. EC-104, 1005 E. Bay, East Tawas, Mich. 48730.

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Juices Jellies Sauces Syrups

Easy Fast No Mess

Extracting concentrated juice by gentle steam has been known to Europeans for years. Now you can do it here with the Mehu-Maija Steam Process Juice Extractor. Bottle caps are available for preserving...no need to use valuable freezer space. The triple boiler also can be used to steam vegetables and potatoes. Write for free information and brochure.

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BLACK STANDARD PHONE is the perfect extra phone to put in bedroom, playroom, kitchen—and it's so inexpensive for only \$10.95. Completely equipped for instant use with cord and plug. Factory rebuilt, \$10.95 plus \$2.00 shpg. Send for free catalog of decorator phones from Grand Com Inc, Dept. EK10, 324 Fifth Ave., New York, N.Y. 10001.



FAMOUS CURRIER & IVES PRINTS. The four "Seasons of Life" (Joy, Love, Strength, Rest) are beautifully reproduced with the antique look of the original lithographs, Each is 9"x12" and suitable for framing, All four are only \$1.00 plus 25¢ shpg. 3 sets, \$2 plus 25¢ shpg. American Consumer, Dept. SJ14, Caroline Rd., Philadelphia, Pa. 19176.

## A better than money-back guarantee:

## NO MORE ACHING, TIRED FEET OR YOU DON'T OWE ME A CENT!

Julius Young

Since my infantry days in World War II I've suffered from agonizing pains in my feet. For 30 years every step I took was torture—even walking to the car was an ordeal. In my desperate search for relief, I tried everything: expensive shoes (I've got a closet full), inserts, arch supports, foam insoles, heel pads, powders, lotions, creams and foot baths.

Nothing worked.

Then, last year, I came across a device which ended my suffering *immediately and permanently*.

I call this product New Feet because that's what I had the day I started using them. The first step I took with New Feet was the first one in 30 years that didn't make me wince. By the end of the day I was walking without a limp. At the end of the month my foot pains were only a memory.

No more do I experience hot, burning metatarsal pain. No more feeling I can't take another step. No more, "I've got to get my shoes off. My feet are killing me."

New Feet really works.

I've been sharing my discovery with my friends who had been suffering as I was. Every one of them, men and women, reported the same result: From the minute they started using New Feet, the pain began to disappear. In 30 days the burning aching feeling was gone and it hasn't returned to this day.

New hope for millions.

Millions of men and women suffer as I and my friends did. If you're one of them, I'm sure you'll find *New Feet* brings you the relief you seek. Comfort starts the moment you begin using New Feet. The ache disappears. A youthful spring returns to your step. Pain lines that have been aging your face smooth away. You'll feel like a new person, with *New Feet*.

Guaranteed relief.

This is the first time I've offered New Feet to the public. The low price is to induce people to try them. Supplies are limited, though, and price may increase soon

But I'm so sure that you'll be amazed and delighted with the wonderful results you'll experience from New Feet, I'm willing to make this unconditional guarantee: Try New Feet for 30 days and if you haven't experienced complete relief from the agony of sore feet, return them to me and your purchase price will be refunded. In fact, for 30 days I'll consider your payment a deposit only. If in that time you return your New Feet and tell me they didn't help your problem, I'll consider no sale has been made and return your money immediately by air mail. Fair enough?

Order now, supplies are limited. If you have sore feet, you can't afford not to try New Feet. New Feet transfer instantly from shoes, loafers, slippers, boots or sneakers. Be sure to specify shoe size when ordering and whether man's or woman's. Remember, supplies are limited, so be sure to act promptly.

NEW FEET, INTERNATIONAL 25130 Southfield Road • Southfield, Mich. 48075

Julius Young, P New Feet, Inter	rnational	Dept. 204
25130 Southfiel	d Road . South	field, Mich. 48075
Yes, Mr. Young, offer. Please send	I'll want to take	advantage of your pair(s) of New Feet airs to a customer.)
If I'm not please	ed with the resul	ts, I'll return them
for a full refund.	To min the room	
Name		
NameAddress		
	State	Zip

#### The CANWOODIE



An attractive home for your potted plants and ceramics. A canvass & wood mobile hanger, 13 x 10 x 36, suspended by a handsome 15" macrame hanger. Choose Old English Oak or Walnut finish, protected by varathane. All with natural canvass sides. \$27.75 post paid. Calif. residents add 6% sales tax.

#### CUSTOMADE

1008-6th St., Marysville, Calif. 95901

#### SCARCE OLD U.S. COINS



Liberty-Head Quarter Liberty-Head Dime Liberty-Head Nickel ALL THREE COINS For \$375

SIX COIN SET (Different Dates)
3 Indian-Head Cents All 350
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ILLUSTRATED COIN PAMPHLET WITH EACH ORDER.
Satisfaction Guaranteed or Your Money Back.
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#### CAN'T BE PICKED OR MASTER KEYED.

Operates only when coded magnetic "key" placed alongside. Easy to open in dark. Case hardened shackle. Be all safe. Ideal for lockers, campers, garages, trucks, etc. Satisfaction guaranteed. \$7.50 ppd. Bicycle size \$8.25.

SECURE THINGS, P.O. Box 477, Placentia, Calif. 92670



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5088 Lotus Street San Diego, CA 92107

Waist size ☐ White/contrast trim ☐ Blue/trim ☐ Red/trim Order by waist size. \$10. Add \$1 for handling and prompt return.

Name Address.

City/State\_

Zip\_\_\_\_\_No C.O.D.'s please

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with batteries
75¢ for postage and
handling.
L. Residents add 5%
ales Tax. (Send Check or
LO.) Satisfaction Guaraneed.

Send 25¢ for Gift Catalog.

CAMBRIDGE HOUSE, Dept. J20, 206 Cambridge Ave., Jersey City, N.J. 07307



SILVER BAR WITH ELK EMBLEM. 1 Troy ounce of .999 fine purse silver in a 2"x11/a" bar is a fine, valuable gift for an Elk. A 1974 bar is \$12.50 and your Lodge No. can be engraved on bar for \$1.50 extra. (Calif. res. add 6%). Made for D & J by Letcher Mint. D & J, Dept. "A", 8558 Westminster Blvd., Westminster, CA. 92683.

#### Sale on scarce dates



Jefferson Nickels — 30¢ each 1938 39 40 40D 40S 41D 41S 46S 47S 48D 1948S 49D 49S 50 51D 52D 52S 53D 53S 1954 54D 54S 55D 56 56D 57 57D 58 58D 1959 59D 60 60D 61 61D 62 62D 63 63D

To enjoy these savings over our regular prices, simply circle dates wanted and send us this ad together with remittance for amount ordered. (Minimum order \$1.) Money-back guarantee.

#### Superior Supply Co.

Dept. TM-4, 253 Union Street, Littleton, N.H. 03561



MT. STERLING, KENTUCKY 40353 KENTUCKY BOURBON BON BON \$5.00 lb.

BLUE MONDAY CANDY BAR 24 - 1 oz. Bars to Box \$4.80 box

> CREAM CANDY \$3.10 lb. Tin

ASSORTED CHOCOLATES

\$3.55 lb. Tin Shipped Anywhere Plus Postage or U.P.S.





"MUSICAL FIGURINES"

Expertly hand painted. Music boxes are concealed and revolve while they play. #91 is 7" high and plays "Yankee Doodle Dandy." #92 is 6" high and plays "America the Beautiful." \$7.99 ea. plus 50¢ shipping.

GLOBAL GIFT CO. P.O. BOX H LUDLOW, MASS. 01056

#### TIRED OF OPENING VITAMIN BOTTLES **EVERY MORNING?**



HERE'S TWO HANDY CONTAIN-ERS MADE OF **DURABLE BUTY-**RATE WITH STAIN-LESS STEEL HINGES.

Send check or M.O. to CERTAIN VALUES

143 Old Tappan Rd., Old Tappan, N.J. 07675.

Allow 2 to 3 weeks.

## Elks Family Shopper



CAPES ARE "IN" and you can be in style with the classically tailored Parisian Gendarme Cape. Midi-length with hooded cape. In camel, black, hunter green, plum, brown wool. Sizes: S(5-9), M(10-13), L(14-18). Without lining, \$45, plus \$2.00 shpg. Fully lined in matching satin, \$65.00. Postique, Studio B, Dept. EK-104, 210 W. 90 St., N.Y. 10024.



3-D MAGNIFIER allows you to do close 3-D MAGNIFIER allows you to do close work and read fine print while your hands remain free. Sharp, prismatic lenses enlarge view up to 3 times. Lightweight headband adjusts to all sizes. Wear with or without glasses. \$1.98 plus 50¢ shpg.; 2 for \$3.50; 3 for \$5.00. Nu-Find Prod., Dept. EHB-10, 12 Warren St., N.Y. 10007.



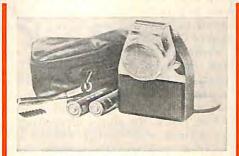
ICY HOT offers overnight relief from painful arthritis, bursitis, rheumatism, soreness, stiffness. Just rub this creamy balm over affected joints or muscles and begin to sleep peacefully again. If no relief in 24 hours, money will be refunded. \$2.00 ppd. per jar. J. W. Gibson Co., Dept. G-76, 41 East 57th St., Suite 1006, NY. 10022.

#### See Advertisement on Inside Back Cover

COLOR	What Size	What Width	COLOR	What Size	What Width
BROWN Loafer			Burgundy Loafer		
BROWN Boot			Lizard Grain		
BLACK Buckle Slip-On			BROWN Oxford		
BLACK Oxford			BLACK Braid		

Oxford	1	1	Brai	d	1		
737-42							
NAME			_	_		_	_
STREET_	_			APT.	No.	-	_
CITY							
STATE_			- ZIP	COD	E		
	HABAND	PAYS	THE	POS	TAGE		

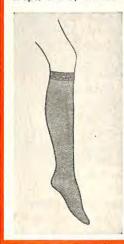
## Elks Family Shopper



CORDLESS ELECTRIC SHAVER has a micro-thin shaving head for smooth, close shaving without irritation. Includes deluxe sideburn trimmer. Lightweight, comes with protective head cap, mirror, cleaning brush, AA penlight batteries, zippered carrying case, 1-yr. warranty. \$15.95 ppd. Sierra House, Dept. EL-102, 121 Bank St., Grass Valley, CA 95945.



HISTORIC HEADLINES provide a fas-HISTORIC HEADLINES provide a fas-cinating look into the past—and are a good conversation piece too. Herald Tri-bune front pages from January 1900 to April 1966 are available. You pick the front page for your special day—when you were born, married, drafted. Send \$2.25 per page ppd. to Holiday Gifts, Dept. 710-C, Wheat Ridge, Colo. 80033.



ALL-DAY COM-FORT in Sheer Support Knee-High Stockings Knit-in, non-binding "stay-up top" ensures complete comfort. Beautiful sandal-foot stockings are U.S.-made from the finest multi-fila-U.S.-made from the finest multi-filament nylon and spandex yarns. One size fits 8½ through 11. Color: Beigetone, \$1.00 ppd. per pair 6 pairs for \$5.00. Seaford Industries, Inc., Dept. EK-10, P.O. Box 31, Seaford, N.Y. 11783.

#### See Advertisement on Back Cover

#### ORDER BY MAIL WITH CONFIDENCE-30-DAY MONEY-BACK GUARANTEE

Jay Norris Corp., 25 W. Merrick Rd. Dept. 102, Freeport, N.Y. 11521

- ☐ Please rush me 2 coins @ \$1.00. Add 20¢ shipping & handling, for 2 coins or more.
  ☐ 10 coins for \$4.00. Add 30¢ for 10 coins or more.
  ☐ 25 coins for \$9.00. Add 60¢ for 25 coins or more.
  ☐ 100 coins for \$29.00. Add \$1.00 for 100 coins or more.

Coins or more.

Enclosed is Check or money order for (N.Y. residents add sales tax.)

Sorry, no C.O.D.'s

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----- OJay Norris Corp., 1974----

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#### A gift for a lifetime!



Fifty Year Calendar Solid brass calendar spans 1973-2022. Ideal for planning and scheduling. Doubles as a paperweight. (Two for \$14, or \$7.50 each.)



Liberty Bell Necklace Available with gold or silver finish, each with flag in color and matching chain. Made of light-weight alloy. Bell measures 2½ in. x 29 in. chain. (\$4.00 each.)

**Bicentennial** Key Chain (\$4.00)



Brass Desk Set Features bicentennial Liberty Bell of metal alloy. Rotating per sockets. Protective felt on bottom. 87/16 in. wide x 4 13/16 in. deep. Includes 2 pens. (\$40.00)

Sorry. Limited supply of brass has caused a shortage of some items. Orders will be filled on a 'first come' basis. Please no COD's. Mail check, name, address and zip code with your order to: Bicentennial Products, 3501 Broadway, Riviera Beach, Florida 33404. Florida residents add 4% sales tax. Wholesale prices provided on request.

#### New-Powerful

**Long Range** 

## DETECTOR



ONLY

\$300

#### RADAR SENTRY GOES POWERFUL

Safe drivers are alerted far in advance of radar zones thru new long-range antenna design-transistorized - no wirescomes camplete - clip on visor and

use, \$44.95 ppd.

Save \$10. two units \$79.90 ppd.
30 Day Money Back Guarantee

ONE YEAR GUARANTEE & SERVICE

Send Check or M.O. or Charge American Express

Account # Expiration date Expiration date

J. W. HOLST, INC., Pept. E-104, 1005 E. Bay St. Tawas, Mich. 48730

#### **PRECIOUS** ORIENTAL GENUINE "GOOD LUCK"

PENDANT! A superb collection of the world's



good fortune.
Send for yours today. Only \$3.00 each. SPECIAL! 2 for \$5.00. Beautifully Gift Boxed. Makes a great gift. Sorry, No C.O.D.'s. Money Back Guarantee HOUSE OF JADE, Dept. P-41 1201 Broadway, New York, N.Y 10001

## FREE RING! IF YOU ORDER

SPECIAL OFFER, EXPIRES OCT. 25 ith each purchase of 2 Rings FROM THIS AD you get a man's or ladies' plated GOLD (not shown) ABSOLUTELY FREE!

RING (not shown \$24 to \$6300

YOURS \$8 PPD.

FLAWLESS! PURE WHITE! FIERY BRILLIANCE! New science miracle: JAKLA JEWELS are amazingly DIAMOND-LIKE. Even experts are fooled! Each is cut and rolished to 58 fiery facets and is SO HARD IT WILL CUT GLASS! Guaranteed FOR LIFE in writing not WILL COI CLASS! Guaranteed FOR LIFE in writing not to chip, scratch, break or discolor, A 1-Carat GENUINE DIAMOND costs approx. \$900.00, while a comparable Jakla Jewel is only \$9 set in a valuable 10K YELLOW GOLD Filled Ring. Or choose PLATINUM-LIKE Sterling Silver. Buy now! GOLD and SILVER PRICES GOING UP!



No. 391 COCKTAIL. 3-Carat TUTONE Reg. \$30 Reg. \$30

LADIES' SOLITAIRE No. 373 No. 375 1-Carat 3-Carat Gold or S. Silver only Reg. \$27—\$39

Yours \$10 Yours \$9--\$13 Yours \$9 TURN EVERY \$1 INTO \$3.00... with Ring Orders from friends, neighbors, relatives, fellow-workers, mailorder. Sparetime. Anytime. No experience needed. RINGS SELL ON SIGHT! It's easy! Great for Gifts too!





Simulated SAPPHIRES

Lovely BLUC

STAR Sapphire Men's Reg. \$24 Yours ea.



Set \$21

NO-RISK MONEYBACK
15-DAY INSPECTION
15-DAY INSPECTION
RUSH TODAY check, money-order, or cash. Receive postpaid one or more Rings at BELOW WHOLESALE. (Send \$2 deposit with COD's). Each Ring in handsome FREE GIFT BOX with LIFE-TIME GUARANTEE Certificate. Also FREE THEFT INSURANCE. Specify ring no. Gold or silver, and size (no ½ sizes) or draw circle on paper inside your old ring. Remember, order any your old ring. Remember, order any 100% SATISFACTION GUARANTEED or REFUND!

JAKLA GEMS CO. BOX 3066

DEPT. E7

33542



WOMEN & CHILDREN STAY WARM IN TRU-STITCH "FIRESIDE" SLIPPER BOOTS of luxurious reverse shearling. Cold feet are a thing of the past. Combine cozy comfort — fluffy wool inside, suede outside — and rugged good looks. Women's whole sizes 5-10, med. Beige, tan trim, \$12.00; order B1228. Children's whole sizes 12-3, med. Beige, brown trim, \$9.95; order B1436. Add 75¢ for shipping. Send check or money order. American Express, Master Charge or Bank-Americand accepted. 24-hr. phone ordering for charge card customers (617-532-2810).

Satisfaction guaranteed or money refunded

Write for FREE catalog. Quality suede & leather fashions for men & women.



Dept. FK-40-B1228 / B1436 119 Foster St., Peabody, Mass. 01960

#### A Touch of Magic (Continued from page 28)

son. You may dance for us, Benson, to keep your injured leg from becoming stiff."

That was to be the pattern. That and the mocking laughter, the insults, the foot that snaked between his ankles and sent him sprawling as he passed with lard-tins of water from the stream.

He was their amusement while they rested and planned their next kidnapping. This time it was to be the teenage daughter of the American ambassador. Hour after hour the baiting continued and the torment worsened. Almost more than he could bear.

El Brujo, performing card tricks for his men at an evening campfire, crooked a finger to summon Benson to the gathering. "You may watch, Senor Correspondent. Perhaps you will learn something, eh?" And after half an hour of tricks: "Now then, senor, you wish to try?"

"You know I can't do your tricks."
"But you know how I do them, eh?
With misdirection." El Brujo's laugh
boomed through the camp. "Come
here, yanqui. Take a card."

Knowing what would happen—knowing, too, what would happen if he refused—Benson leaned forward. And, of course, it happened. As his fingers

touched the cards, the iron-hard toe of El Brujo's boot exploded against the splint on his leg.

"That, senor, is misdirection!"

The camp rocked with mirth.

Now, though, it was over. For three days he had been their slave, spat on and jeered at while he obeyed their orders. And always kicked—kicked on the splinted leg where they knew it would hurt the most. But now, at last, government troops had learned of the raid on the village and were in pursuit again. In an hour, perhaps less, El Brujo and his gang would be moving

No man's rifle was ever more than inches away from his hand . . .

"They should find Senor Benson hanging from a tree, I think. It will give them something to talk about in the capital."

Swinging the shirt he'd rewashed, Benson limped up from the stream. For the first time since his capture, no one was watching him. The men were busy bundling up their possessions in preparation for departure. He moved to his right and halted a yard short of the cliff's edge.

From the start, the campsite had been the number one object of his attention. It jutted from the mountainside like a ship's prow above the sea-green valley. As he stood there looking down, the ship's superstructure was a sheer wall of rock behind him. The port rail was the stream, swift and deep as it tensed itself for its long leap to the valley floor. The starboard rail was a row of rude shelters where the men slept.

There was but one way into or out of the camp. That was through the shelters, some of which were always occupied by men sleeping, eating, or drinking. And no man's rifle was ever more than inches from his hand.

At the moment, the men were busy. Benson's foot—the one without the splint—reached through the grass for a lard tin he had dropped there yesterday. It was half full of small stones from the stream. As he turned away, he kicked it.

The tin skidded over the cliff's edge to land thirty feet below, with a clatter, on a ledge of rock.

It could have been anything, that sound. El Brujo's men could be sure only that an alien noise had come from below. They reacted as hunted men had to react. Snatching their rifles, they rushed forward. El Brujo himself led the rush.

Now

Benson's hands flashed downward to his leg and ripped off the splint that had so long hobbled him. He leaped foward in full flight. Before the first howl went up behind him, he was at the shelters.

By the time the bullets began searching for him, he had put the shelters behind him and was racing down the trail

No man in El Brujo's camp could catch Mark Benson on that trail. For that matter, none dared to attempt it. The trail led to the valley where government troops were advancing.

As he ran, Benson rehearsed what he would say to El Brujo when the troops, with the information he would give them, brought the terrorist in. "Simple misdirection," he would say with a justified grin. "Your own neatest trick. amigo. No, no not the lard tin filled with stones. That was strictly an amateur bit and you were stupid to fall for it. I mean the leg, friend. When you captured me I had a bad leg, sure, but not that one. All the time you were banging away at the wrong leg, the really bad one was healing."

## The Business Of Elkdom

THE ORDER OF ELKS is distinctly American. Over 1,500,000 American gentlemen are members of our Order. Elks have always served America. The theme of 1974-1975, "Better Elks—Better Americans," is the Heart of Elkdom around which the program is built. The program this year continues the projects our Order has promoted in the past. None will be slighted, but particular emphasis is given to encourage every member to become active in the business of Elkdom, to assist in selling Elkdom and membership growth, and to be proud of his involvement in Lodge and Community Service projects and programs. The main thrust is directed at the Golden Antler Achievement Awards Program where the goal is the involvement of every member. Involvement of every member means you, my Brother.

LODGE BETTERMENT means becoming active in the business of Elkdom—to achieve greater pride of membership our Order must be virile and respected. For our Order to be strong, each and *every* member must work to better his Lodge and to improve the Image of Elkdom. The active Lodge is the successful Lodge. All members working together assist in making your Lodge a stronger and more successful link in the great fraternal chain of Elkdom.

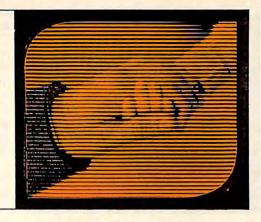
MY BROTHER, this is the year for you to "Become Active in the Business of Elkdom," to assist the development of strong leadership in selling Elkdom and membership growth, require competent financial stability and to participate in a full, complete and active program of Lodge Activities throughout the entire Elk Year ahead. The goals are high. With your help and cooperation your Lodge, and every Elk Lodge, shall reach and exceed our goals for 1974-1975 as "Better Elks—Better Americans."

George F. Chambers, Chairman Grand Lodge Activities Committee

## THE JOY OF GIVING

#### Elks National Foundation

Chicago Illinois 60614 2750 Lakeview Avenue

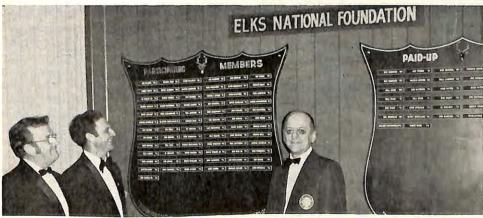




Participating membership certificates and pins were presented to several members of Walla Walla, Wash., Lodge recently. With the group were Foundation Chm. Thomas Shearer (front row, left) and immediate PER Richard Moore (right).



Poughkeepsie, N. Y., Lodge recently recognized one honorary founder and several participating members in the Foundation. They are immediate PER Stanley Turowski, Leo Lominski, Frank Manning, Frank Bates, Chm. Frank Durney, Charles Chimento, Tiler Leo Parenteau, Howard Soules, PER William Amato, now-ER Murwin DeGroodt, Edward Ose, James McCollum, Esq. Thomas McNiff, and Jules Shayo.



Plaques to record participating and paid-up members in the Elks National Foundation were made by Trustee Roland Letourneau (left) and presented to Lewiston, Maine, Lodge. Admiring the new Foundation board were immediate PER Harry Mickaride (right) and Foundation Chm. Noel Poulin.

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#### Devil Winds (Continued from page 30)

possible to reach location, or put out a fire which has advanced ahead of the main body of the fire.

Developed by the Los Angeles County Fire Department is the "Helicopter Attack" concept of brush and mountain fire fighting. With this strategy, fleets of helicopters work with precision to move in men and equipment and water to stop a fire before it gets a strong start. Watching such an attack is thrilling (and something many Californians have done from freeways through brush country) as chopper after chopper sweeps into drop water and Phos-chek with pinpoint accuracy on beginning fires. One by one, spaced exactly, they come, then come the men. A copter lands, and a highly

skilled helitak crew rushes about with each man knowing exactly what he is to do to combat the fire.

Hundreds of potentially disastrous mountain fires are killed before they get a start with this precision tech-

At long last, the arson squad moves in to learn why the fire started in the first place so that the next time things will be different. Smoking is not allowed in mountain areas during the fire season in California, not even in cars or campsites. Was it an illegal smoker? Maverick campers, people intent on protecting and using the environment to its best advantage, often disregard warnings in their own belief that they know more than the officals, and they accidentally start bad fires. Lightning, somewhat rare in Southern California but still a problem in dry areas, begins fires. Arsonists and vandals begin fires. Sometimes the smell of gasoline is heavy around the area where the fire started, and occasionally a container might even be found. The terrible Big Sur fire was started by a hitchhiker who built a campfire back off the road in an area dry as tinder.

Occasionally there are witnesses to these accidental or intentional deeds, and long jail terms result.

But no jail term can pay for the heartbreak and staggering loss of a mountain brush fire, or stop them. For each year the devil winds come when the highs form in the Northwest, and men can only prepare to fight the fires they know are coming.

#### South Seas Serenity (Continued from page 16)

landed on the island, Germany invaded France and Rittmeister, still a German citizen, became French Tahiti's lone prisoner of war. Well, it wasn't so bad. Part of the time he was left alone while his guard went into Papeete to get drunk. Nothing is taken too seriously in Tahiti, not even a war. Besides, everyone liked Rittmeister and anyway there was no fighting-at least not on

Tahiti. Afterward, with the war ended, Rittmeister remained in the South Seas. Now he lives on Tetiaroa in a thatch hut beside the lagoon, and each morning when he awakens he walks out his front door and dives into the water, a big blond man with eyes the color of the lagoon itself. Rittmeister is a man with a huge soul, and perhaps his search for a meaning to life will be

realized in Brando's world.

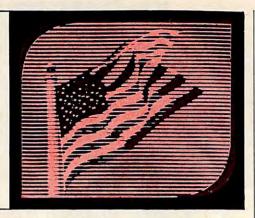
"What Marlon wants to do here . . . " he it's a tremendous challenge . . . said, ". . . one of the most difficult things ever done . . . and one of the most inspiring." He stood alone in a huge planter's hat, dark glasses deflecting the glare of the sun, watching while we climbed into an air taxi to return to Tahiti. As we circled he waved, a contented man, and so, I suspect, is Brando-that is, whenever he can return to Tetiaroa.

Back in Tahiti the modern buildings rose against the twilight sky as we landed at Faaa Airport. Motor scooters sputtered through the streets and canned music blared from a waterfront restaurant. Years ago I flew down to this island on the very first jet. Tahitian girls in grass skirts with long silken hair kissed the passengers and hung leis around their necks. Afterward they danced, and the air was heavy with the sweet scent of frangipani. Now there is a modern jet airport, and just recently someone built another new hotel on the waterfront, this one called the Kon Tiki. It is ghastly, a seven-story concrete high-rise. On the other hand, Travel Lodge has completed a new \$11 million hotel near the airport with overwater bungalows and thatch roofs to provide the proper Tahitian atmosphere. They face the sea on one side and a couple of man-made islands in a do-it-yourself lagoon on the other. But the lagoon and the islands look for all the world as if they had always been there. So in many ways Tahiti hasn't changed, really. There are still the same flower-strewn paths, the narrow country lanes and the open buses which rumble by, filled with singing Tahitians.

This is the old Tahiti and if it ever changes, well, there's always Brando's hideaway-or you could go to Rarotonga and sip Red Hackle with Capt. Andy.



## ELKS **MORSIMINC**





State Vets Chm. J. Edward Lofton (center) presented leather to the U.S. Naval Hospital at Charleston, S. C. At the presentation were (from left) Linda Johnson, Red Cross worker, Brother L. Cavaliere, Capt. C. W. Bramlett, hospital executive officer, and Lt. O. Watkins, director of the hospital occupational therapy department.





Nine hundred deer hides and one bear hide were donated this past year by Eureka, Calif., Lodge to the local VA hospital. With the collection were (from left) immediate PER Charles Davis, Chm. Frank Mills, Co-chm. John Tausch, and Frank Bisio, who stored the hides.

Beginning his 31st year of work with veterans at the Minneapolis, Minn. VA Hospital is Hospital Chm. Ted Altier, who will retire at the end of this fiscal year. In his career of service to veterans, Brother Altier has collected and delivered 40,000 books, 77 bundles of leather, and other items for patients to use. He has also arranged 854 entertainment programs for the veterans, often acting as the MC.



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### NEWS OF THE LODGES

(Continued from page 25)



**GUEST SPEAKER** at Jamestown, N. D., Lodge's Father and Son banquet was Jeff Wright, a member of the Minnesota Vikings. Wright also visited with children at the Jamestown Crippled Children's School.



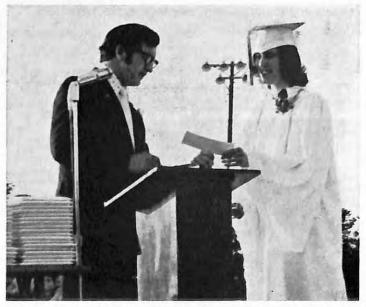
FINISHING FIRST in the Elks bowling league was the Past Exalted Rulers' Team of Flat Rock, Mich., Lodge. Displaying their trophies were (kneeling, from left) PERs Joyce Greer, Karl Belky, and (standing) Arthur Mallow, Weldon Decker, Ervin Doede, and Ronald Hildebrand.



**DEDICATION** of the new home of Greeneville, Tenn., Lodge took place recently. Lodge officers and visiting dignitaries, including then-GER Robert Yothers and PGER Edward McCabe, were present for the ceremony.



**THE 50th ANNIVERSARY** of Breckenridge, Tex., Lodge was celebrated recently. The occasion was highlighted by the presentation of 50-year pins to Paul Williams (second from left) and Earnest Maxwell (third), the only living charter members of the lodge. Then-ER Cecil Blakely (left) and PDD Benny Hart extended their congratulations.



A \$500 SCHOLARSHIP was presented to graduating senior Debra Lyn Quay by Bellefontaine, Ohio, Lodge. ER Harry Conley gave the check to Debra who plans to use the scholarship to pursue her studies at Ohio State University.





AN ORGAN was given to Logansport, Ind., Lodge by PER Frank Tolbert (center) in memory of PER Edwin Pursch. On hand for the occasion were PER Pursch's brothers Fred Pursch (left) and Jim Pursch.

GROUNDBREAKING of a new home for Madison, Tenn., Lodge was held recently. Participating in the ceremony were (from left) Treas. Woody Miles, Bob McGraw, PSDGER Burton Cloud, In. Gd. Jerry Powell, ER William Greene, Bob Yates, Esq. Loyd Smith, Secy. Thomas Walker, and Tracy Walker.



**EXALTED RULER** William Riser (center) of Shreveport, La., Lodge watched as PER James Clark (right) congratulated his son Christopher on his initiation into the lodge. He was initiated in a class of 77 new members.



A DINNER was held by Kaukauna, Wis., Lodge to honor then-SP Al Kowalchyk. Among those present were (from left) immediate PER and Mrs. Robert Natrop, SP and Mrs. Al Kowalchyk, and ER and Mrs. Arnold Coonen.

A CLASS OF 75 was initiated into Grand Forks, N. D., Lodge. The ceremony was conducted by the officers from Hopkins, Minn., Lodge, who were led by then-ER Norman Schultz.







**TENNESSEE ELKS** were honored for their work with youth in a proclamation signed by Governor Winfield Dunn (seated). Nashville Lodge Youth Chm. Larry Rafferty (left) and PGER Edward McCabe (right) witnessed the signing, and the presentation of a gift to Emily Reynolds in honor of the youth of the state.

AN AWARD was given by Des Plaines, Ill., Lodge to Brother Peter Sheli (left), recognizing his \$100 contribution to the Elks National Foundation. ER John Hansen made the presentation.



A VISIT was made by then-SP and Mrs. Olley Anderson to McAllen, Tex., Lodge. Attending a reception in their honor were (standing, from left) PER Ralph Erra, PDD Pete Hall, PDD George Russell, SP Anderson, Brother Jack Worstell, then-ER Don Grossman, Jim Taylor, club manager, and (seated, from left) Mrs. Hall, Mrs. Russell, Mrs. Anderson, Mrs. Grossman, and Jeanine Stone, past president of the Elks' ladies.

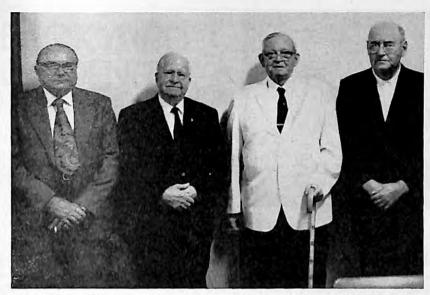




TWO BROTHERS were initiated into Concordia, Kan., Lodge in a class of 17. Vic Emmel Jr. (right) and Joseph Emmel (left) were welcomed into the B.P.O. Elks by their father, immediate PER Vic Emmel (second from right), and their grandfather, Dan Fleming, a Past Exalted Ruler of Manhattan, Kan., Lodge.



A TROPHY was presented to outstanding high school athlete Dane Carl (third from left) at the annual all sports banquet sponsored by Mount Vernon, Ind., Lodge. (From left) Youth Chm. Dennis Roos, Jerry Sloan, Chicago Bulls basketball player and guest speaker for the evening, and ER Nickiforos Dadiras offered their congratulations.



AN AWARDS DINNER was held by Frankfort, Ky., Lodge. A 55-year pin was presented to Robert Humphreys (third from left); 50-year pins were given to Ralph Mills (left) and Carl Gaines (right), and special honor was paid to W. A. Lutkemeier (second from left), a 74-year member of the lodge. Together these four Brothers total 229 years membership in the B.P.O. Elks.



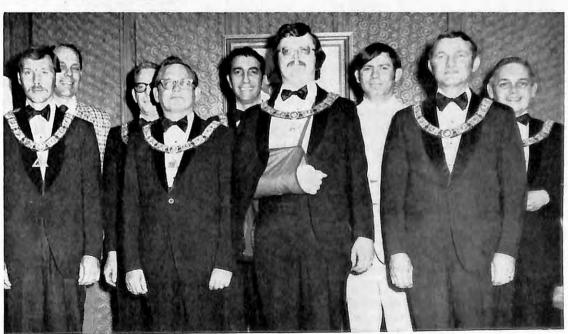
A CERTIFICATE of participating membership in the Foundation was presented by Eveleth, Minn., Lodge to Anton Nemanic (second from left) in recognition of a \$100 donation made to the Foundation in his name. On hand for the occasion were his son Anton, son-in-law Louis Ranniker, and ER Alfred Vito.



IN A RECENT CEREMONY, Past District Deputy Neil Hibbert initiated a new class, which included his son, John Hibbert, into Liberal, Kan., Lodge.

**ELGIN, Illinois,** Lodge was represented in the local loyalty day parade. Among the participants were (from left) Est. Lect. Kt. Jim Garrison, ER Fred McConnaughay, DDGER Harold Breen, In. Gd. Tony Iten.

WINNER of the Tennessee Elks ritualistic contest was Paris, Tenn., Lodge. Members of the winning team are (front row. from left) In. Gd. Freddie Donegan, Chap. Bob Crattie, then-ER Fugate Redmon, Est. Lead. Kt. Quentin Martin, and (back row) W. C. Collins, coach, Est. Loyal Kt. Carl Nucilli, Est. Lect. Kt. Jim Ingoglia, Bill Willoughby, candidate, and Esq. Bill Morris.



63

## Amendments to the Grand Lodge Statutes

Adopted at Miami Beach, Florida, 1974

**Summary Of Legislative Changes** 

It is customary for the Chairman of the Committee on Judiciary who presided at the last legislative session of the Grand Lodge to briefly report on legislative changes through The Elks Magazine, at the earliest opportunity. Many of the changes effected at the 1974 Session of the Grand Lodge in Miami involved Grand Lodge procedures and housekeeping changes which do not directly affect the Subordinate Lodges and a general summary of those should suffice. Thus, the fixed dollar amount of the statutory salary of the Grand Secretary (Section 29) requiring formal amendment of the statute to make any change, was abandoned in favor of the more flexible provision leaving the amount to the Board of Grand Trustees. Inflation compelled a twenty-five cent increase in the annual subscription rate for The Elks Magazine. Reference to the former one dollar per year rate in Sections 144 and 178 were deleted. The mileage rate of ten cents per mile allowed to District Deputies for official Lodge visits, Section 48, Sub-Sec. 9, became out-moded and inadequate in the face of sixty-cent gasoline and generally increased travel costs. The allowance was raised to fifteen cents per mile.

Amendments which will directly affect Subordinate Lodges after August 10, 1974, may be capsulated as follows:

#### Attendance Of Officers At District Deputy Clinics:

By amendment to the appropriate section defining the duties of Subordinate Lodge officers, it is now provided that the Exalted Ruler (Section 123), the Leading Knight (Section 124), the Secretary (Section 125) and the Chairman of the Board of Trustees (Section 128) "shall attend all officially called District Deputy Clinics for his Lodge unless excused for good cause shown to the District Deputy with jurisdiction."

#### Copy Of Audit Report To District Deputy:

Section 132, Grand Lodge Statutes, has previously provided that a Lodge must send a copy of its audit report to the Grand Secretary and to the Area Member of the Grand Lodge Committee on Auditing and Accounting with jurisdiction. The Grand Secretary could not effectively use his copy and the Statute was amended to provide that such copy go to the District Deputy

with jurisdiction, who is on the ground and can promptly alert the proper supervisory officers and quickly assist any Lodge in financial difficulty. There is no change in the requirement that a copy go to the Auditing and Accounting Committee.

#### Elks National Foundation Committee:

Section 134 and its various subparts mandatorily requires each incoming Exalted Ruler to appoint eleven standing committees. Although The Elks National Foundation is undoubtedly the heart of our Order, no Committee provision for its promotion and nourishment had previously been made. A new Section 134k now requires the appointment annually of a standing Elks National Foundation Committee of not less than three members.

## Attendance Of Subordinate Lodge Trustees At Lodge Meetings:

While Trustees are officers of the Lodge, the Committee on Judiciary ruled many years ago that the duties of Trustees did not necessarily require attendance at the Lodge meetings and that therefore a Trustee could not be removed from office for failure to attend Lodge meetings for two consecutive months. Officers and members of some Lodges have had strong feelings that the distinction was divisive and undermined the morale of officer groups.

To give Lodges which feel strongly on the matter some recourse, Section 119 of the Grand Lodge Statutes has been amended to provide that:

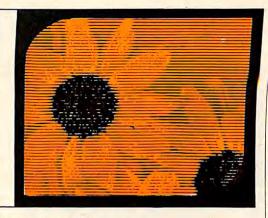
"A Lodge shall have power, by majority vote, to vacate the position of any officer, including a Trustee, who is absent from sessions of the Lodge or duty during two consecutive months of his term without good cause; ..."

Any summary of legislation is hardly adequate for definitive action and those having specific problems prior to the publication of the 1974 Reissue of Statutes Annotated should write the Grand Secretary for the full text of the amendments.

EDWARD C. ALEXANDER Chairman, Committee on Judiciary 1973-1974

## BACKYARD GARDENER

#### by Jon Peterson



#### INDOOR GREENERY

Outdoor plants are a little bit of heaven. Walking down a garden path spiked with roses, daisies, marigolds, and geraniums, you lose yourself among some of Mother Nature's most beautiful creations. The problem with outdoor gardens, though, unless you're fortunate enough to live in a year-round temperate climate, is that once cold weather rolls around, that is that.

That's what makes indoor gardens especially attractive. In very limited space and under less than ideal natural lighting conditions, you can enjoy the lush rich greens, browns, reds, and purples of dozens upon dozens of plants . . . all year long, any time of night or day. Can you picture any more attractive addition to home or office?

One of the most popular indoor garden spas turns out to be a previously utilitar-



ian and generally "blah" part of the home -the bathroom. Most bathrooms maintain the amount of life-giving humidity so many house plants thrive on. If you happen to be blessed with an excessive amount of natural light from skylights or multiple windows, more power to you. If not, fluorescent lamps work nearly as well. They generate more beneficial light rays and less heat than incandescent bulbs; though you can effectively utilize incandescent spotlights, if placed far enough away from sensitive leaves, for dramatic plant accent.

Besides skylights and windows, mirrors are another way of brighting the room. They reflect existing light-making it available to more plants and from more directions—as well as "opening up" the room's spaciousness.

For a particularly striking effect, extend mirrors from floor to ceiling or wall to wall wherever feasible. A fairly economical means of installing mirrors is to buy

mirror squares and then mount them yourself.

Many other attractive wall coverings are available, too. Metallic papers can be positively dazzling (though a bit more expensive than most wallpaper) and great for your plants' health. POLES.

Using poles to support and display your houseplants is an especially effective means of solving the usual bathroom space problem. Poles utilize little space and add the dimension of height to your display.

You might even choose two poles spanned by shelves and framing an existing window-or, in larger rooms, as an area divider. Or you can use single poles with special brackets to support short shelves or pie-shaped platform holders. Other poles have individual pot holders which can be placed at any height or position around the pole . . . especially useful in corners.

#### STANDS.

Interesting designs in modern plant stands make them attractive additions to most bathrooms . . . as well as functional. One style, the etagere, is a free-standing unit that may be made of metal, plastic, or wood, with a series of shelves (choose glass shelves, if possible). Etageres come



in a variety of sizes and shapes, some with built-in lights.

Or consider wrought-iron plant stands with individual holders for pots. Many attractive designs and different sizes are available.

#### BRACKETS.

Many space and decorating problems can be solved by the use of wall brackets. Ornate brackets enclose a potted plant and become a decorative element in (Continued on next page)

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your room design. With a little shopping and some ingenuity, materials such as miniature baskets, small barrels, or large cans can be turned into handsome wall planters.

You can place your potted plant inside the decorative container and easily remove the pot for watering or other care. Or you can use a plastic or clay pot with self-contained saucer to catch drainage.

HANGUPS.

Hanging planters are nice to have. You'll find they come in nearly every shape, material, and style, suspended from chains, ropes, wires, and nearly invisible cords. Some are woven or wicker or macramed around pots of ceramic, glass, plastic, or clay. There are fancy ones complete with built-in lights, as well. GARDEN IN A GLASS.

Terrariums, those miniature gardens artistically arranged in glass or plastic containers, are often laced with colored stones, figurines, or both. Small terrariums make great accent pieces for your garden bath. Larger ones may be used as a dominant element in your design. Globe-shaped terrariums may be placed hanging in holders designed to provide adequate light and easy viewing.

A terrarium won't keep its appearance indefinitely with its original plants, though. Expect to replace plants occa-

sionally.

You don't have to contrast plant varieties for an attractive display. A group of identical plants massed together can create a dramatic effect, too.

Many trailing vines will actually grow better if provided with a support that lets them grow upward. The "climbing log" may be a moss stick, a length of weathered wood, or even wire mesh rolled to form a column and filled with sphagnum moss. When watering, dampen both the soil and the log stick, which feeds moisture to the soil as needed.

For more information on arranging plants in your bathroom, send \$1.00 for the 32-page Garden Bath Book to Gerber Plumbing Fixtures Corp., Dept. CP, 4656 West Touhy Avenue, Chicago, Illinois 60646.

Next month: a look at ideal indoor plants.





Indoor greenery can produce a variety of effects with just a little imagination. Here, three hanging planters add depth to a small room.

## Letters

(Continued from page 9)

 While reading through my father's copy of The Elks Magazine, an idea came to me. He has been an active member for twenty some years of the Wilkinsburg Lodge in Pennsylvania. A few years back they discontinued giving scholarships because no one was applying for them.

I will soon be entering my third year at West Virginia University as a Speech Pathology and Audiology student. I have been on the Dean's list twice. I am greatly in need of a scholarship. If there are any other Elk lodges that have scholarships to give but no one to apply for them, I would appreciate their considering me as an applicant. It is a shame to see scholarship programs fizzle out when there are students such as myself who really are serious about school and the profession they are pursuing.

Thank you for considering my needs.

Mary Badali Pittsburgh, PA

• I read with great interest the article entitled, "Beefalo," by Jean Ayres Hartley in the September issue.

As a Mobil Oil Company sales representative back in 1945, I had a customer of great repute called the "Hearts Delight Farm" in Chazy, New York. This farm was totally owned by the Miner Foundation, who headquartered in Chicago.

At that time, it was managed by a Mr. John Maslowski (either a Polish or Russian immigrant) who was a very innova-

tive guy.

In addition to a large herd of several species of dairy cattle, they also had a herd of beef cattle (Black Angus) and a herd of Buffalo.

John started cross breeding the buffalo and angus back in 1945, and John's passing marked the end of the experiment as far as I know.

I saw many of the offspring and indeed partook of the meat which was very tasty.

Frank J. Noone

Greenwich, CN

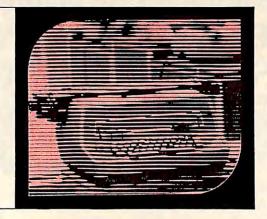
• My husband, Donald A. Thomas, U.S. Coast Guard, has been an Elk of the Walla Walla Lodge since May of 1963. We are wondering if there is a scholarship fund set up for our children? Lynn, our daughter, graduated an Honor student. But, being as we live on an Indian Reservation while Don is stationed here at Annette, Alaska, and she is not a native, she is not entitled to a scholarship.

Any information you have would greatly be appreciated by Alan and myself. Thank you kindly.

Mrs. Donald Thomas Annette Island, AK

While The Elks Magazine is not in a position to furnish the information you're seeking regarding the availability of scholarships, we have forwarded your letter to Mr. N. E. W. Stuart, Executive Director, Elks National Foundation, 2750 North Lakeview, Chicago, IL 60614, to whom all such requests should be sent.

## **EDITORIALS**



## All Lodge Secretaries . . . Pay Attention Please!

Within the next 3 months The Elks Magazine will be sending you a roster of your lodge as it now exists in the magazine's files. We URGE YOU to please read carefully the letter and instructions which will accompany the roster then take immediate action. In that way you will help us tremendously.

Over the years, the furnishing of an individual's membership number has been overlooked to some extent as it was not used as an integral part of our filing system. However, with the installation of our new computer system, this item assumes major importance as it will be used as one of the key codes in connection with producing an accurate mailing label for each member. As a matter of

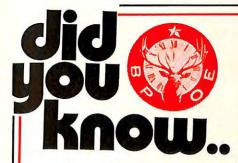
fact there are three things we MUST have in all correspondence:

- 1. The lodge number.
- 2. Member's number from the lodge records.
- 3. Member's Zip Code number.

Of course, we also need other important information such as the member's complete name and mailing address, the city, state and as previously noted the applicable Zip Code number.

Brother Secretary, be on the lookout for your roster. When it arrives, PLEASE give it your careful attention, up-date your list and return it to the Magazine as soon as possible.

As usual, our sincere thanks for your cooperation.



Elks lodges also sponsored and conducted refresher courses that qualified thousands of young men for flight training in WWII.

Seeing how successful the Elks were in the Air Corps recruiting program, the Army and Navy then

asked for their help in securing engineers and Seabees. Once again the Elks responded in an effort that obtained the needed personnel three months ahead of schedule.

수 수 수 The Elks National Service Commission spends over \$300,000 each year on its programs.

During the Korean War, Elks contributed over 600,000 pints of blood for our wounded fighting men.

In the early days of the Order, the Ritual provided for a password which was to be changed semi-annually. The practice continued for

several years and at one time it was changed each month. It was later changed to once a year and then in 1899 it was abandoned altogether.

Helen Hayes, said by many to be the greatest actress in America today, attributes her entry into the theater to Elks. In an interview with Ed Sullivan she said: "Well, possibly I never would have been an actress if my father hadn't been an Elk; certainly if he hadn't been indirectly connected with the theater as chairman of the entertainment committee of his lodge in Washington."

## America's leading estate planner shows you HOW TO BEAT THE SCANDALOUS PROBATE SYSTEM THAT CAN "ROB" YOUR WIFE AND CHILDREN OF \$2 OR MORE OF EVERY \$10 YOU LEAVE THEM

This revolutionary best-selling manual with legal forms attached, can save your family thousands of dollars they'll need to live on.

If you think only rich people have an "estate" to pass on to their heirs...you can be making a costly mistake. Figure it out. You're actually worth far more than you think! Your home, furniture, jewelry, bank accounts, stocks, personal belongings—all these possessions and properties you want your family to have really add up. Yet under our scandalous probate system, this property will be probed, appraised, pawed and haggled over in open court by total strangers—each one demanding a hefty slice of your pie. Unless you do something about it now!

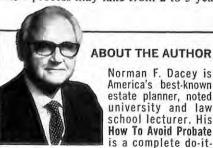
The thing to do? AVOID PROBATE LIKE THE PLAGUE! This revolutionary best-selling book lawyers tried to ban shows you how to transfer your property to your heirs without any probate fees at all. You may save them thousands and thousands of dollars they'll need to live on later.

What is probate?

Probate is a special "widow and orphan's" court whose function is to administer your estate when you die. The Journal of the American Bar Association has called it "one of the most viciously corrupt systems ever distorted by the inventive minds of the greedy."

In most areas, the court appoints appraisers to estimate your worth for tax purposes. (Since their fee is a percentage of their estimate, the sky's the limit, says a former Bar Ass'n president.) To protect your family's interests therefore, your executor hires a lawyer. And ALL of them will get a chunk of your estate in the form of hefty fees.

Yes, before your family gets even a penny, the probate people will have virtually drained your estate of their legal tribute... grabbing up to \$2.00 or more out of every \$10 you left your wife and children. And to add insult to injury, the entire process may take from 2 to 5 years



yourself kit for safe, sane and legal estate planning. For a modest \$6.95 now, this expert manual may save your heirs thousands and thousands of dollars in lawyer and court fees later. before your widow can touch more than a meager subsistence allowance. Your heirs may have to borrow to live.

#### COMPLETE DO-IT-YOURSELF Estate Planner Easy to use and 100% LEGAL!

Yes, here is everything you need to make sure that except for legal taxes your family gets ALL the money you leave—and gets it all right away! Written by America's leading estate planner Norman Dacey. How To Avoid Probate even furnishes you with the actual legal documents you need. You'll find forms for different kinds of living trusts depending on your personal circumstances, trusts you can set up yourself to avoid probate altogether—all with simple instructions on how to fill them out. Just using the forms the way the book shows you can help slash fees and taxes from as high as 43.9% of your estate down to as little as 12.66%. You'll discover:

How to make sure your estate goes to your beneficiaries value intact. What to do

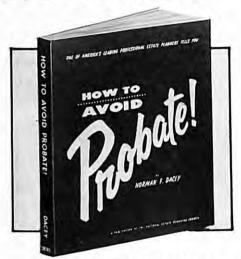
How to make sure your estate goes to your beneficiaries value intact. What to do to guarantee that all the proceeds of your life insurance policies go to your beneficiaries and none to probate. The four word test that determines whether jointly-owned property is probate-exempt or not. A simple way to make sure the contents of your safe deposit box can't be impounded at your death. How to make sure stocks and bonds go to your spouse (if you and your wife are listed as "tenants in common," you're in trouble). A simple thing to do right now about your car. Otherwise this one tiny detail alone could force your whole estate into costly probate. And much, much more...

## The biggest favor you could ever do for your family

Liberally filled with hair-raising true stories about the probate scandal, this book is as fascinating to read as it is easy to use. Each chapter deals in clear, everyday English with a specific property problem. At the end of the chapter is the specific form required to solve the problem, plus a picture of the form properly filled out. What could be simpler. There are 31 trust forms in all, 12 wills—perforated to tear out and use. And the only fee you'll pay to execute them is 50¢ for a notary public. No wonder lawyers hate this book.

#### Nearly a million copies sold!

To get your copy of How To Avoid Probate, just mail the coupon today. IT CAN SAVE YOUR FAMILY HUNDREDS, EVEN THOUSANDS OF DOLLARS OF YOUR HARD-EARNED MONEY, yet all it costs is just \$6.95. And even this small price will be refunded if you are not completely satisfied.



#### Orphan's Court Judges Get Rich On Your Money

This bombshell of a book reveals that many probate (orphan's court) judges earn more than the governors of their state. One Judge got 20% more than the Chief Justice of the U.S. Supreme Court. Yes, probate court is big business for judges, lawyers and politically-appointed appraisers, all waiting for a chunk of your money. This book shows how their fees and red tape can be ENTIRELY AVOIDED. It's legal and 100% effective.

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Yes, I want to protect my family and avoid the system that can drain my estate of thousands of dollars of my hard-earned money. Please rush me my copy of HOW TO AVOID PROBATE for only \$6.95, including legal forms for trusts and wills, with complete instructions on how to use them to save money for my heirs. Money-back guarantee if not completely satisfied. (Please enclose 356 postage and handling.)

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- Lincoln was elected
   Kennedy was in 1860
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  - Both Presidents were slain on a Friday
  - There are seven letters in each name
- Lincoln's secretary Kennedy warned him not to go to the theatre
- Kennedy's secretary Lincoln warned him not to go to Dallas
- Both their successors were named Johnson
- Andrew Johnson born 1808
- Lyndon Johnson born 1908
- Booth shot Lincoln in a theatre and hid in a warehouse
- Oswald shot Kennedy from a warehouse and hid in a theatre

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