



THEIR IDEAS
CAN HELP
PROVIDE...



Enough
Energy
for
America



We've been tuning in on America and we like the realism on energy we're beginning to notice.

More people now seem to understand that our energy problems didn't end with last winter's gasoline lines. That reducing dependence on imports, which supply more than a finird of the petroleum used in this country, will be a hard pull for a decade or longer. That, in the meantime, we've got to scramble for energy wherever we can get it here and abroad.

Yogi Berra's got the key word for what the effort will take. Teamwork. It does the job for baseball's New York Mets, most years anyway. And it's absolutely critical to greater energy security. Industry, government, environmentalists, consumers—working together instead of feuding.

Improving America's energy position will take a willingness to let the free market do its job. Missouri's Claudie McQuerry, the farmer in our circle, dislikes having to pay more for fuel. But he knows from growing corn that it takes realistic prices to offset rising production costs. And it requires time before price incentive brings in more production. In the petroleum business, the lag between finding and producing new oil and gas is often three years or more.

There's a need, too, for government restraint if the petroleum industry is to attract hundreds of billions of dollars in new investment to find, produce, and refine enough fuel for the decade ahead. Because nothing could hurt worse than excessive government interference. Today's acute shortage of natural gas, for example, traces directly to imposition of wellhead price controls on gas 20 years of wellhead price controls on gas 20 years ago. They brought bargain-basement prices, stimulating demand while killing incentive to

look for new reserves.

If America's long-term energy position is to be sound, everyone must help:

Industry—supplying know-how, taking risks, raising unprecedented capital.

Government—setting durable ground rules, providing a sound investment atmosphere, slashing red tape, helping with research. There's need, for example, to clear the way for deepwater ports (so still-needed imports can be handled efficiently in very large tankers). It's vital, also, to end administrative delays blocking new oil and gas exploration off our coasts (where geologists think America's biggest undiscovered reserves may lie). In research, government can help make downthe-road fuels like solar energy and nuclear fusion commercially feasible; and help resolve the environmental problems in producing energy from the West's abundant coal and shale.

Environmentalists — they'll have to compromise, but not with their principles. Walt Welles, the sailing enthusiast in our circle, depends on diesel fuel and on petroleum derivatives like his maintenance-free plastic hull and quick-drying sails. But he's counting on advancing technology and strict regulation to minimize oil spills and other pollution. Oil companies can live responsibly with that kind of trade-off.

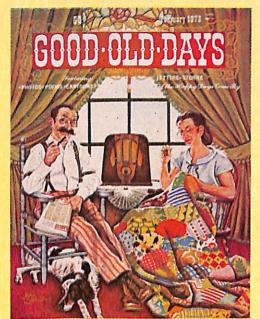
The consumer—he's got a role, too, nurturing that conservation ethic he learned in last winter's emergency. Making precious fuel stretch.

Everyone, in short, making a team effort, providing in the years ahead enough energy for the economic growth so essential to social progress, material well-being and a cleaner environment.

Count on us to be team players.







Each month ... A look into the nostalgic past through authentic photos, drawings, cartoons, comics, memories, features, songs, poems, letters, ads, etc., from the turn of the century up to a decade or so ago.

You'll relive those days and events through the pages of this one and only magazine of its kind.

For about the cost of a good movie, you can receive this big entertainment value each month for the next 12 months! We guarantee . . . that you will be thrilled beyond words . . . or you can have your money back!

Like old time comics?

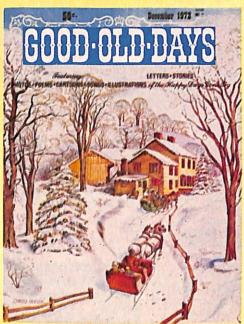
You'll find complete comic pages from the past featuring such characters as: · Barney Google · Happy Holligan · Boob McNutt · Tillie the Toiler · Little Annie Rooney . Little Nemo - plus many, many others.

We're embarrassed by the kind words in letters such as these.

Dear Sir: Frankly it's a good thing that "Good Old Days" is not harmful to our health because it certainly is habit-forming; also hard to find on news stands too. I'm breaking loose with the four dollars for a year's subscription. I believe anything as good as you've got deserves support. It's refreshing to see a magazine that can sell itself, without the use of sexy covers, lurid stories, and above all, a lack of violence.

Honestly, reading G.O.D. gives a feeling of peace no drug can match!

West New York, N.J.



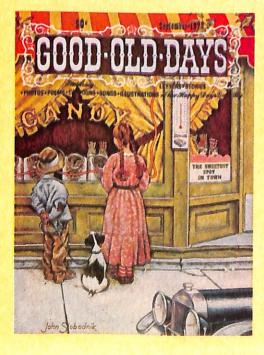
JUST A FEW OF THE FEATURES PREFERRED DURING THE PAST FEW MONTHS.

- Thank heaven for Bisquits!
- Armistice Day of Long Ago!
- I remember Butchering Day
- Remember those Movie kids?
- Early 1900's Shoe Repair
- Looking Hollywood Way
- Growing Pains of a Country Boy
- My 5° nickel
- The Old Huckster Wagon
- Dry goods store 1910 style
- Horse Hitching Posts
- Days of the Woodshed
- Bloomer girl

dif

- Superstitions 60 years ago
- Straw ticks & feather beds
- They danced for 20 days
- Halloween Memories
- A little red schoolhouse
- Grandma what's a coalbin?
- Glorious Fourths, family style
- Oh women of yesterday!
- Shoe factory work in the 20's
- 1st women's lib 1910 -
- Durable doll of yesterday





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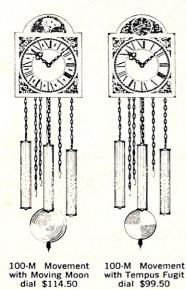


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I.Q. of 145 and Can't Remember?

A noted publisher in Chicago reports there is a simple technique for acquiring a powerful memory which can pay you real dividends in both business and social advancement and works like magic to give you added poise, nec-essary self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by remembering accurately everything they see, hear, or read. Whether in business, at social functions or even in casual conversations with new acquaintances, there are ways in which you can dominate each situation by your ability to remember.

To acquaint the readers of this publication with the easy-to-follow rules for developing skill in remembering anything you choose to remember, the publishers have printed full details of their self-training method in a new booklet, "Adventures in Memory," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Memory Studies, 555 E. Lange St., Dept. 720-51, Mundelein, Ill. 60060. A postcard will do.



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10 CONVERT!

It's coming, it's coming! The "ins" and "outs" of America's pending metric conversion.

Frank A. Aukofer

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Could Andrew Jackson form a pact with the New World's most treacherous villain . . . and entrust the future of America to a band of cutthroats?

Richard Wolkomir

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This 3,000 island chain, straddling the equator between Asia and Australia, beckons the jaded traveler.

Jerry Hulse

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Craig Corporation proudly announces the new Brain Drop—a powerful little fivefunction calculator that does more in less space than many of the larger calculators.

For the businessman, the Brain Drop is ideal. It's small enough to fit nicely in a pocket or briefcase and big enough to do even the most complex business problems.

BRAIN DROPS KEEP FALLIN' ON MY HEAD

The Brain Drop performs chain calculations exactly as you think. There's a full-floating decimal, overflow indicators, automatic constants on all five functions and an easy-to-read L.E.D. display.

BATTERIES LAST LONGER

If you forget to turn off the Brain Drop, the display shuts off after 15 seconds and a small dash appears. This battery-saving feature will conserve approximately 95% of the calculator's power. And to recall the previous number on the display, you simply press the "D" button. The Brain Drop uses one 9 volt battery readily available at any drugstore or supermarket.

ACTION KEYBOARD

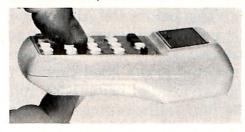
The Brain Drop has unique oval keys sculptured to provide one of the smoothest keyboard feels. On your desk or in your hand, Craig's Brain Drop is easy to operate.

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If you're thinking of giving a calculator to that very special customer, the Brain Drop is perfect. But what if that person already has a pocket calculator? Don't worry. The Brain Drop is so unique and so compact, that any calculator owner will immediately recognize it as a great second unit and a handy business tool.



BRAIN DROPS COME COMPLETE

The Brain Drop comes complete with carrying case, 9 volt battery, detailed instructions and Craig's one year parts and labor warranty. An optional AC adapter at \$4.95 may be purchased with your unit.

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A Message From the Grand Exalted Ruler

Faith

A number of readers of this magazine will have had the opportunity, on one occasion or another, to hear POW Commander Coffee. He was a prisoner in Vietnam for

Tremendous

over seven years. We are fortunate that he has become so well adjusted in his Naval career once again that he can bring to us the tremendous story of faith.

During the gaven years of his invariance at his

During the seven years of his imprisonment he, and those who shared this tragic experience with him, attribute their ability to withstand torture and pain and solitude through four faiths: faith in self, faith in friends and family, faith in the government of the United States and faith in God.

Elks, as good Americans, share these faiths with Commander Coffee but for most of us, fortunately, it is not under such tremendously adverse conditions. Our ritual from the Station of Fidelity teaches faith in self, from the Station of the Lecturing Knight our lessons in Brotherly Love teach faith in friends and family, the flag is our symbol not only of charity but our belief as good Americans in our great country, and no man becomes an Elk without professing his belief in God and testifying to this before the Altar upon which rests the Bible.

This month is a good one to review our allegiance to our government as Veterans' Day is here and we join in this observance and it is a good time to remember our thankfulness for the privilege of being Elks and Americans and of possessing the four faiths espoused by Commander Coffee.

May your Thanksgiving Day be one of joy and full of the thankfulness that we should all feel.

Gerald Strohm Grand Exalted Ruler

Want magnum performance from your standard 2³/₄ inch chambered shotgun?

What you get out of your shotgun depends on what you put into it. The shell on the left is a standard 23/4" long-range load. The shell on the right is a 2¾" magnum load (we call it our "baby magnum"), which delivers more pellets and a denser pattern at longer ranges. Both shells fit all standard 23/4" chambered shotguns.

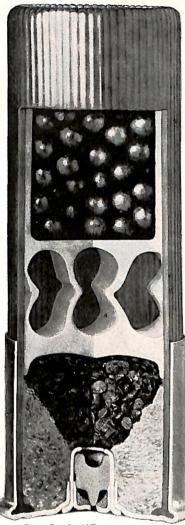
Here's what a baby magnum can do for you: When you load up with Remington 23/4" magnum shells, you're putting in approximately 20% more shot than that carried in standard 23/4" shells. For example, 12 gauge baby mags carry 34 more pellets of #4 shot than standard field loads. (See chart below showing average pellet count.)

You waterfowlers can appreciate what a difference this can make. More shot, of course, means a denser pattern at the point of impact, and that's when the baby magnum earns its keep. How many times have all of us hunters sat in blinds hoping the geese would fly a little lower or

ducks would pass closer? The standard-length magnum will increase your effective range by at least ten yards, and that can often mean the difference between a successful hunt and being skunked. Pellet count and pattern density are critical to your success when 40-yard shots are common and will help in reducing cripples, too.

12 Ga. Shot Size	# Pellets Per Ounce	Standard 2¾" 1¼ oz.	Baby Magnum 2¾" 1½ oz.	Pellet Increase	% Increase
#2 #4 #5 #6	90 135 170 225	113 169 213 281	136 203 256 337	23 34 43 56	20 20 20 20 20

Remington research and development have modified the base wad of the standard 23/4" hull to provide more internal volume. Heavier loads need a proportionate increase in powder for velocity and range. Remington 23/4" magnums contain



Standard 23/4" 12 Ga. load

Baby magnum 23/4" 12 Ga. load

five more grains of a slower-burning powder, which provides the necessary power to drive the heavier loads while maintaining sufficient chamber pressure.

Baby magnums are available in 12, 16 and 20 gauge and in a variety of shot sizes as well. (See chart below.) The 12 gauge 23/4" magnum and most other Remington shotgun shells are loaded with our famous "Power Piston" one-piece wad to help you get all the power you pay for. By helping to reduce pellet distortion, the "Power Piston" wad actually puts more shot in your pattern than other wads. and that will improve any hunter's chances. A specially designed plastic shot protector is used in 16 and 20 gauge baby magnums to allow for maximum pellet count and weight.

Now, doesn't it make sense to carry a supply of baby magnums the next time you go hunting? They're not only an excellent selection for waterfowl, but are recommended for pheasants, big western

grouse and the wily wild turkey. Baby magnums are real handy when shooting through heavy foliage, and if you tote a side by side or over and under to the field, a wise hunter will keep one in the choked barrel for that long second shot.

Baby Magnum Gauges	Shell Length Inches	Ounces of Shot	Shot Sizes
12	23/4	1½	2, 4, 5, 6
16	23/4	1¼	2, 4, 6
20	23/4	1½	4, 6, 71/2

Remember — when 🏥 you're looking for a shotgun shell that delivers power and accuracy, look for Remington shells. Now in distinctive new green





Great guns deserve great ammunition. We make both.

and "Power Piston" are trademarks registered in the United States Patent Office.



Our elected representatives in Washington are posed to take an action that will forever affect how Americans think. If that seems an exaggeration, consider the following:

If we order carpeting for our homes, we check the prices in square yards. We won't do it that way in the future.

When we go on a trip, we check the distance in miles. It won't work that way a few years from now.

Those are only two examples. There are dozens, perhaps hundreds, of others, because Congress plans to abolish our old fashioned, customary system of weights and measures.

We will all watch the passing of our miles, inches and feet; our ounces, pounds and tons; our pints, quarts and gallons; and even the way we talk about the weather. A hot day in the summer of the future won't be in the nineties. It'll be in the high thirties—but in degrees Centigrade, not Fahrenheit.

Whether we mourn the passing of the old system will be an individual matter. Some people certainly aren't going to like it. But chances are, most of us will ease out of the old and into the new without much pain, although there will be some cost. After all, the country that invented our system of weights and measurements—England—is even now undergoing the metamorphosis.

As in England, our change will be to the metric system of measurement, which was invented in France but which now determines how most of the world operates. As a matter of fact, the United States is the only major nation in the world which does not now use, or is not committed to, the metric system.

Although our present system is comfortable and familiar, it also is illogical and difficult. If you don't think it's difficult, try squinting at the sixteenths of an inch markings on your ruler the next time you measure something. An inch, by the way, started out as the length of three barleycorns.

If you told your wife or daughter you loved them a bushel and a peck, according to the popular song of a few years back, would you have any idea how much that really represented? If you are like most of us, probably not.

Most people have no idea that a peck equals eight dry quarts, and that a

bushel is four pecks. And, unless they deal in grain commodities, few people know that the weight of a bushel varies, depending on whether you're talking about oats, barley, corn, or whatever.

For that matter, not many people can tell you how many feet there are in a mile (5,280), how many yards in a a rod (5½), or even how many square feet in an acre (43,560). The yard originally was the length of a sash around the belly of a Saxon king, and Queen Elizabeth I decreed in the 16th century that a mile would be exactly eight furlongs, or 1,760 yards.

Yet most of us muddle through. For everyday purposes, we know there are 12 inches to the foot, three feet to the yard, 16 ounces to the pound—or the pint, if you're talking about liquids—and four quarts to the gallon. We know these things because we memorized them in childhood and because we use them frequently. But we will not have to inch along or drag our feet with our ancient, fragmented system much longer.

After Congress acts—it is expected sometime in the near future—the president will sign legislation committing the



United States to a 10-year program of conversion to the metric system of measurement. We will then measure length in meters, weight in grams, liquid in liters and temperature in degrees Centigrade.

Conversion will cause problems in American society, but the alternative of sticking to our old fashioned ways could cause even more difficulties.

from the

In a way, we are in the same position the British used to be with their money. To function in his society, the Englishman, Scot or Irishman had to know that there were four farthings to a penny, 12 pence to a shilling and 20 shillings to a guinea.

Sound confusing? It was for American travelers of a few years ago, but the British, of course, managed just fine with their illogical system—the same way we and they did with our inches, pounds and quarts.

Yet not long ago, the British switched over to the metric system, which included a simpler and more logical money system based on decimals and multiples of 10. Now there are 100 pence to the pound and Britons carry their coins in denominations of five, ten and 50 pence—as well as their traditional pennies and half pennies.

Sound familiar? Of course it does. We have always used a decimal system for our money.

The British, however, didn't stop with their money. They are well into a 10-year program of complete conversion to the metric system. The change is coming about gradually, as it would in the United States. Although milk is now sold by the liter, speed limits are still posted in miles an hour. And you can still buy a traditional pint of beer in a pub.

But the U.S. still sticks to the old British systems of weight and measures, based on such things as the length of a king's foot. This in spite of the fact that America was one of the original signers of the Treaty of the Meter in 1875, which approved the metric system as the international standard of weights and measures. Ironically, the U.S. Treasury secretary declared in 1893 that the metric system should be the official system in this country.

It did not happen, of course. And today the United States shares its lack of the metric system with only a few small nations—Sierra Leone, Jamaica, Liberia, Malawi and Sir Lanka, for example.

sure temperature in degrees Fahrenheit; distances in feet, yards and miles; weight in pounds, ounces and tons, and quantities in pints, quarts, bushels and pecks.

These units are based on arbitrary standards. But then, so are the metric measurements. The difference is that in the American system the units have no relationship to one another. A person using it must memorize 12 inches to the foot, three feet to the yard, and so on.

In the metric system, on the other hand, the measurements relate to each other in multiples of 10. Measurement of length, based on the meter, is like the American money system, based on the dollar. To convert between units, all one has to do is shift the decimal.

The meter originated with the French Academy of Sciences in 1790. Members of that body were looking for a measurement that would relate to nature, and they settled on a unit equivalent to one ten-millionth of the distance along a meridian from the North Pole to the Equator.

Other measurements and weights were based on the meter. The unit of mass or weight, known as the gram, is a cube one-hundreth of a meter (that is, one centimeter) on each side, filled with water at a temperature of its maximum density.

To measure fluid capacity or volume, a container one-tenth of a meter on a side (that is, one decimeter) was selected. That was named the liter.

For everyday purposes, those three units—the meter, the gram and the liter—are all anyone needs to know. For comparison purposes, a meter is about 1.1 yards long, a gram weighs about as much as a paper clip, and a liter contains about 1.06 quarts or a little over 61 cubic inches.

Fractions of these are designated by Latin prefixes. The main ones are deci, which means one-tenth; centi, which means one one-hundreth, and milli, which means one one-thousand-th. For example, a centimeteter is 1/-100th of a meter (or about 4/10ths of an inch).

Multiples of the various units are denoted by Greek prefixes. Deca is 10, hecto is 100 and kilo is 1,000. Therefor, 1,000 meters is a kilometer (or about % of a mile) and a kilogram is 1,000 grams (or about 2.2 pounds).

As a matter of practice, the measurements used most frequently are the gram, kilogram, liter, millimeter, centimeter, meter and kilometer. And they can be used in much the same way as our ounces, pounds, quarts, inches, feet, yards and miles. You can, for example, order a half liter of wine in a restaurant or buy a half kilogram of sugar at the store

Today's common speed limit of 50 miles an hour works out to 80 kilometers per hour. And when your friendly Ford dealer tells you that new Pinto has a two liter engine, you can do a little mental arithmetic and figure out that the size of the engine is 122 cubic inches.

Temperature is a bit trickier, and will take some getting used to. But again, the metric system of using degrees Celsius (centigrade), instead of our old-fashioned degrees Fahrenheit, is more logical. Zero on the Celsius thermometer is the freezing point of water (2 degrees Fahrenheit) and the Celsius 100 is the boiling point of water (212 degrees Fahrenheit).

A balmy summer day, as a result, is about 30 degrees on the Celsius thermometer (86 in our current way of measuring). Forty degrees would be a heat wave (104 degrees Fahrenheit). Normal body temperature, which we now measure at 98.6, would work out to 37 degrees on the Celsius scale.

Our present system of measurements

works, of course. The United States has become the greatest industrial nation in the world using its feet, inches and pounds. Why change?

A major reason is the rapid industrialization of the rest of the world. When the United States was the chief industrial power, other nations were willing to conform to its measurements. While they still do, American industries and businessmen are finding more and more that they are being required to conform to the world, instead of vice-versa.

An oil company executive put it this way: "Immediately after World War II, the United States was the world's largest market. Our market was so vast that the prominent industrial countries could afford to specially equip themselves to our outdated English system. The dimensions were on a take-it-or-leave-it basis. They needed our products, so they put up with our measuring system. That day no longer exists. We no longer set the market specifications."

Some industrialists believe that one of the reasons the United States suffered from trade deficits in recent years—that is, it imported more than it exported—was because our measurements did not measure up to the rest of the world.

For anyone concerned that Congress plans to jam something down our throats, it should be noted that parts of the U.S. economy already operate on the metric system, and others plan to.

When foreign cars became popular in this country, many garages and service stations started buying metric tools. You'd have a difficult time changing the oil in a Volkswagen, for example, without a couple of metric wrenches.

We measure time in seconds, minutes and hours in this country, just as people do in metric countries. The entire electrical and electronics industry measures electric current in amperes, voltage in volts and electrical resistance in ohms, and in decimal parts and multiples of those units. Pharmaceutical and ball bearing manufacturers have used metric measurements for years.

Measurements of air and water pollution, in this age of growing worldwide attention to environmental issues, are generally stated in metric terms.

In the sports world, skis and swimming pools are constructed to metric measurements. And anyone who has ever watched the Olympic games on television knows that measurements for the games are always metric.

In that connection, the question arises as to what would happen to (Continued on page 34)



KYA Week-Bill of Rights Day



The GL Americanism Committee urges all lodges to observe Know Your America Week, Nov. 13-19, and Bill of Rights Day, Dec. 15.

Invite a guest speaker to address the lodge meeting during KYA Week on the subject of knowing your America. Remember the Grand Exalted Ruler's slogan, "Better Elks—Better Americans."

On Bill of Rights Day, or the closest lodge meeting night, have the lodge's most impressive speaker read this document aloud. A copy of the Bill of Rights is included in the Heritage Corner Kit

which can be obtained from the Grand Secretary's office. This document should always be displayed at the lodge home.

A record of the lodge's participation in both of these patriotic programs should be included in the Americanism brochure. Write a report for the local newspaper too. Let the world know that Elks respect and are true to the American heritage of freedom, in keeping with GER Strohm's slogan.

William H. Collisson, Chairman GL Americanism Committee

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What does it give?

Primarily it gives you the opportunity for a new kind of life. A way to explore new interests. To save money on medicines, travel, auto and health insurance. To strengthen the voice of older Americans in federal, state and local government. But, most of all, it's a way to maintain your individuality, and your dignity.

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Irma and Peter McNulty

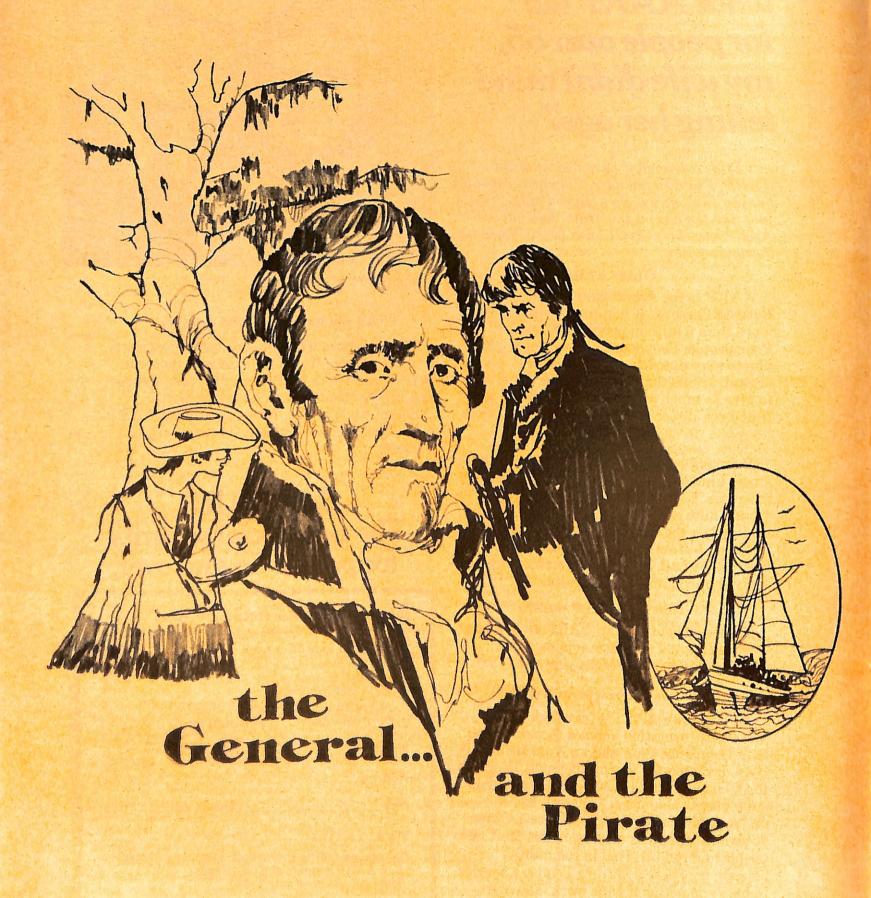
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One membership entitles both member at to all AARP benefits and privileges. (Only one member may vote.)	nd spouse



by Richard Wolkomir

n September 3, 1814, the British brig Sophie nosed into Barataria Bay, south of New Orleans on the Louisiana coast. Up in the rigging a lookout pointed ashore to a brick fort, half-hidden in the junglelike foliage. The Sophie fired a signal gun.

Immediately a boat rowed by four men, with a fifth in the bow, darted from the shore and slid across the glassy Gulf waters toward the brig. Meanwhile, the ship lowered a gig carrying Captain Lockyer and Captain McWilliams, of the Royal Colonial Marines, and the two boats met midway between ship and shore.

"We wish to speak with Monsieur Jean Lafitte," one of the Englishmen

snapped.

In French, the man in the other boat's bow replied that Lafitte would grant an audience ashore. Soon the two boats were beached and the Englishmen were following their guide to the breezy porch of a mansion overlooking Barataria Bay. There the man turned and said:

"Messieurs, I myself am Lafitte."

As the two officers introduced themselves, they eyed their mysterious host. Thirty-four years old, tall, handsome, he had the manners of a gentleman and the deep suntan of a sailor. His green shirt was open at the neck, and his wavy brown hair was tossed by the wind. When he spoke, he had the odd habit of closing one mild brown eye.

"Your arrival is well chosen," Lafitte smiled. "It is the dinner hour."

The Englishmen marveled at the fine foods, the rare wines, and the splendid china that graced the table at Barataria Bay. Later, as the three men puffed on cigars, Captain Lockyer handed his host a sealed packet. The enclosed letter was succinct:

"To Monsieur Lafitte, the Commandant of Barataria—I call upon you, with your brave followers, to enter into the service of Great Britain, in which you shall have the rank of Caotain... I hope to cut out other work for the Americans than oppressing the inhabitants of Louisiana...Be expeditious in your resolves, and rely on the verity of your humble servant, Edward Nicholls, Lieutenant Colonel, His Majesty's Army."

Lafitte sat back in his chair, blowing long streams of cigar smoke toward the ceiling, and eyed his visitors thoughtfully. So, the rumors of an attack on New Orleans were true. And here was a solution to many vexing problems. At that moment, his brother Pierre was a prisoner in New Orleans. And spies reported that Governor Claiborne was plotting an attack on this bayou empire of his. Besides, he was weary of these Americans, who insisted on branding him a common pirate. An insult, that.

"I will reply to your proposals in writing," he said, rising to end the interview.

A letter followed the officers to their ship: "If you could grant me fifteen days...to put my affairs in order...I will be entirely at your disposal. Lafitte."

Who was this strange "commandant of Barataria?" To this day Lafitte is a mystery, for his life is a puzzle with

many pieces missing.

He was born-probably-in 1780 at Orduna, Spain. But he might have been born in France, at Saint-Malo, or Bayonne, or Royan, or Marseilles. In his teens he sailed as a privateer on the Indian Ocean, but under what flag he never said. In 1800, he was a wealthy merchant in San Domingo, West Indies, hard-working, married to a beautiful aristocrat. His business partner was his older brother, Pierre.

One day, loading a small schooner with a fortune in merchandise. Jean and his wife set sail for France. But the voyage was tragic: a Spanish warship overhauled them, its crew stripped the schooner of all valuables, and then they sank it. The Lafittes were marooned on a barren island, where Jean's delicate wife fell ill of exposure. When an American ship rescued them several days later, he rushed her to a New Orleans hospital, but within three weeks she died. Vowing war on Spain, Jean enlisted Pierre in a scheme that would earn them gold as well as revengethey would be privateers, preying on Spanish ships.

Sixty miles south of New Orleans, the brothers found a perfect base. Barataria Bay is entered by a narrow strait, easily fortified. The fishermen living there were experienced smugglers, and they knew the intricate waterways twisting to New Orleans through a jungle of salt marsh, swamp, and semitropical forest. Spanish moss festooned the willows, cypresses and water oaks, and the tepid streams were alive with alligators, water mocassins, herons, pelicans, flamingoes, and coral snakes.

One day a small schooner sailed out of Barataria Bay and coasted along the Gulf, sails bellied in the warm breeze, brass fittings blazing in the sun, her mast ominously flagless. A few days later the schooner reanchored in the bay. Now her holds were stuffed with valuable merchandise, until recently the cargo of a Spanish barque that was currently on the Gulf's bottom, along with all her crew. That night, Lafitte's fishermen neighbors poled their boats to New Orleans, loaded with plunder. When they returned, their pockets jingled with gold.

Soon Jean Lafitte commanded a thousand men, renegade mariners from every nation. He claimed to be an honest privateer, sinking only Spanish ships, but it was whispered in New Orleans that no nation's vessels were safe on the Gulf of Mexico. Lafitte was a millionaire, and tentacles of his Barataria empire stretched to St. Louis and Mexico City.

Troops sent by Louisiana's angry Governor Claiborne to eliminate the pirates were sent scampering home for their lives. Claiborne offered a reward for the capture of Jean Lafitte: five hundred dollars. Lafitte was deeply insulted. He graciously offered for the capture of Governor Claiborne thirtythousand dollars. New Orleans chuckled over its bourbon at this lesson in etiquette. Summoned to trial on November 29, 1812, for piracy and murder, neither of the Lafitte brothers bothered to attend. But Claiborne was determined to bring law to this vast new territory.

Thus, one day in 1814, as Pierre Lafitte was blithely strolling down the Place D'Arms in New Orleans, armed men grabbed him and locked him in the Calabozo. Jean quickly offered United States Attorney John Randolph Grimes twenty-thousand dollars a year to serve as the Lafitte counsel. Grimes agreed, but he pointed out that another United States attorney, Edward

Livingstone, would still be free to prosecute Pierre. Jean replied: "Hire him also at the same fee.'

Within hours Lafitte had two lawvers and the government had no prosecutor. But Claiborne was stubborn, and Pierre remained securely in the Calabozo. It was at this point that the British brig Sophie appeared with a tempting offer for Monsieur Jean Lafitte, "commandant of Barataria."

Since 1812, the United States and Great Britain had been at war. British troops had burned Washington and sent President Madison scurrying to Baltimore. Twice American armies had invaded Canada, only to be defeated. British troops occupied much of Maine. And Britain expected to end the peace talks just beginning in Belgium with parts of Maine, New York, and the west added to her empire.

Meanwhile, in Jamaica, a British fleet was secretly preparing to attack the United States' largest and newest possession: Louisiana, stretching from the Gulf of Mexico to Canada. London knew that to reach market the produce of half the country had to pass through New Orleans. And, with the help of Jean Lafitte, the British knew that Louisiana would be easily taken, the war won

But they overlooked two important factors. One was that Jean Lafitte was a mysterous man, subtle and unpredictable. The other was General Andrew Jackson.

Andy Jackson was a six-foot-one, sandy-haired, gambling, horse-loving frontiersman from the Waxhaws Valley in South Carolina. He had fought

in the Revolution at age thirteen and been taken prisoner by the British. The mistreatment he received left him with a scar on his head and lifelong hatred for the English. He had already made a name as a public prosecutor in Tennessee, and as a wild man who would duel at the turn of a phrase, with the bullet wounds to prove it.

After a stint in Congress, he led the Tennessee militia to victory over Britain's Indian allies in Alabama. He was sure that the British were plotting an attack on Louisiana from Spanish Florida, and he was just planning an attack on Pensacola when the Sophie secretly visited Barataria Bay.

Shortly after the Sophie had left Barataria, sailing back to Jamaica, Jean Blanque of the Louisiana legislature received an alarming letter from Jean Lafitte: "I make you the repository of a secret on which perhaps depends the tranquility of our country.

Lafitte enclosed the documents given him by the British and added: "Our enemies exerted on my integrity a motive which few men would have resisted. They have represented to me a brother in irons, a brother who is to me very dear! Of whom I can become the the deliverer! From your enlightenment will you aid me in a circumstance so grave?'

He also enclosed a letter for Governor Claiborne:

'Monsieur-In the firm persuasion that choice which was made of you for the office of First Magistrate has been by the esteem & accorded by merit, I address Myself to you with confidence for an object on which can depend the Safety of the State. I offer to Return to this State many Citizens Who perhaps have lost to your eyes that sacred title. I offer...their Efforts for the Defense of the country.

"This point of Louisiana that I occupy is of Great Importance in the present situation. I offer myself to defend it...I am the Lost Sheep who desires to return to the flock...for you to see through my faults such as they are...

"In case, Monsieur Le Gouverneur, that your Reply should not be favorable to my ardent wishes I declare to you that I leave immediately so Not to be held to have Co-operated with an invasion... This can not Fail to take place, and puts me entirely at the judgement of my conscience.

'I have the Honor to be, Monsieur Le Gouverneur, Lafitte.'

Why did the pirate turn patriot? Loyalty to his many friends in New Orleans? Refusal to aid a nation now allied with his old arch-foe, Spain? No one knows. Nor is what happened next clear.

Louisiana officials had been plotting





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a raid on Barataria, hoping to eliminate the pirates once and for all. Now, Governor Claiborne's advisers insisted that Lafitte had forged the British documents. They insisted that troops invade Barataria, Caught in a dilemma, did Claiborne find a tricky solution? That night Pierre Lafitte mysteriously vanished from his cell and hurried to Barataria. And when the American raiders attacked the pirate stronghold, no shots answered theirs. Instead of defending his empire, Lafitte simply evacuated most of his men, and then melted away into the forest with those who were left.

Meanwhile, Claiborne sent the papers he had received to General Andrew Jackson, and got back a rebuke because "those wretches, the refugees from Barataria...should find an asylum in your city...Cause them to be arrested." While he was on the subject, Jackson posted a proclamation to the citizens of New Orleans:

'Can Louisianans, can Frenchmen, can Americans ever stoop to be slaves or allies of Britain...(or) place any confidence in the honor of men who have courted an alliance with the Pirates of Barataria? Have they not insulted you by calling on you to associate with...this hellish banditti?'

Having made plain his opinion of Jean Lafitte, Jackson attacked Pensacola with 3,000 men and evicted the British. Then, fearing an attack on Mobile, he wheeled his army about and rushed to defend the city. Meanwhile, the British set sail from Jamaica for New Orleans. The armada comprised 10,000 seamen, 1,500 marines, and 9,600 troops, plus the gaily frocked wives of the officers. Confident of victory, the British already considered Louisiana a British colony.

A few days later, on December 4, 1814, a lookout spotted British sails on Lake Borgne, the inlet of the Gulf a few miles east of New Orleans, Jackson rushed from Mobile to the Crescent City with his 1,000 regular troops and 2,000 militia.

New Orleans was in turmoil. The Americans were outnumbered four to one, and delegations of prominent cit-

We Regret . . .

THE OBITUARY of PGER John E. Fenton published in the October issue should have included the following information: Besides his son John E. Fenton Jr., PGER Fenton is survived by his brother. Past Grand Chaplain Francis P. Fenton, of Flint, Michigan, Lodge, and by his sister, Sister Eugenia.

The obituary of PGER Lee A. Donaldson in the same issue should have included among his survivors, his sister Mrs. Martha Lord.

izens paraded to Jackson's Royal Street headquarters, pleading with him to accept the assistance of Jean Lafitte. Stubbornly, Jackson refused to have anything to do with outlaws and "banditti."

But one afternoon a nonchalant gentleman, elegantly dressed, knocked at the Royal Street door. Jean Lafitte himself had come to see the general. No one knows what he said, but Lafitte entered Jackson's office a pirate and left it a trusted adviser and ally.

Jackson's change of heart was just in time, for December 23rd, the British captured Villere's Plantation, just eight miles below the city. Jackson sprang from his desk and exploded: "By the eternal, they shall not sleep on our soil!" That night the two armies clashed in the dark. When the smoke cleared, twenty-four Americans were dead, forty-six Englishmen. The British advance was halted, and there was time for the Americans to entrench.

Directed by Jean Lafitte, the American engineers began digging at the Macarte mansion, four miles down-river from the city. Meanwhile, the Baratarian pirates were setting up cannon. Jackson described them as "red-shirted. desperate-looking men, all begrimed with mud." Muddy they may have been, but when the British attacked on December 28th with rockets, cannon, and superior numbers, it was the artillery of the pirates that shredded the British lines and sent the redcoats retreating.

One British officer wrote: "In spite of our sanguine expectations of sleeping that night in New Orleans, evening found us occupying our Negro huts at Villere's, nor was I sorry that the shades of night concealed our mortification from the prisoners and the slaves."

The next British attack came three days later, just as General Jackson was staging a review for New Orleans society. Suddenly the earth geysered up almost at his elbow. Band music gave way to explosions, smoke, and the screaming of ladies. The Baratarians sprang to the gun emplacements they had improvised from cotton bales sunk in the soggy soil and topped with wooden platforms. Loading up, they began an artillery duel that lasted for hours. Suddenly the British guns were silent. The third battle for New Orleans was over.

Now, with their food supplies low, the British were desperate. On January 8, 1815, they massed for an attack. With a great yell, His Majesty's troops charged out of the dawn mists.

From behind their barricades of cotton bales the Americans fired volley after volley, while the pirates boomed away with their cannon. Redcoats fell

(Continued on page 36)

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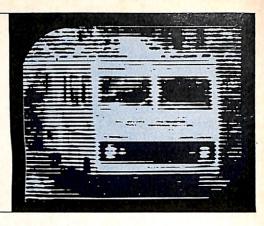
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SPORTS ACTION

by Don Bacue



RV REPORT

Yes. Harriet, there is a motor home in my future. If that's what you've been telling your wife about either buying or renting one of these tributes to mankind's wanderlust and ingenuity, you've probably already grappled with some very real, very persistent questions. How hard is a motor home to drive, to maneuver, to park? How much fuel does it consume? How difficult is it to operate all those mini-contraptions on board—those traveling stoves, refrigerators, water heaters. furnaces, marine toilets, and such? How long can you run the unit before stopping to recharge the battery, empty the holding tank, fill the fresh water bin?

Chances are that, unless you know someone with his own motor home—or spend a Sunday afternoon kicking tires at your local RV dealership—you still don't have the answers. That's to be expected. In fact, depending upon which manufacturer's unit we're discussing, the answers are likely to vary quite a bit.

I recently spent two weeks cruising around the woodsy backroads of central Michigan in a TRAVCO 960 motor home, so perhaps I can come up with some words of interest and some general information based upon my experiences.

First, the TRAVCO 960 series (model 270) is a 27-foot vehicle that sleeps six people comfortably and boasts an impressive 12-month Single-Source Service Warranty covering all motor home parts except chassis, power plant, O. E. M. (generator) battery, and tires for one full year from date of purchase regardless of mileage. Both it and TRAV-CO's 22-foot model feature automatic transmission, power steering, and powerassist brakes for easy handling. Even if you've never previously driven anything larger than a Chevy Impala, a couple of hours on the road and you should be hand'ing it like a pro.

The TRAVCO 270 I tested comes equipped with a 68-pound capacity liquid propane gas tank (or butane, more suitable for hot, arrid climates) mounted on the underside of the unit and easily accessible for refilling purposes. This is more than enough fuel to operate stove, oven, furnace, and combination gas-electric refrigerator for many weeks of average camping use. The refrigerator, by the way, also comes in an all-electirc model for those who'd prefer to use as little propane as possible. (Both models in-

clude a freezer that really freezes.)

Other electric appliances include water pump (which I found very effective in moving both hot and cold water through the pipes at a steady flow—no sudden surges, as in some other units), clock, air conditioner, lights (God, the lights—enough for any purpose imaginable), and water heater. Now, an electric water heater may not seem like much, but it's worlds above the gas heaters which have to be lit—just like your water tank at home—every time you set up camp (with an hour's wait before the water gets hot), then extinguished when you hit the road, again. With the electric unit, you have hot water all the time, whether you're parked or moving. Very, very convenient.

Another gizmo I found extremely handy is something the manufacturer calls the "monitor panel." It's a little wood-paneled box that sits on the counter next to the sink and enables you—from one conveniently located center—to turn the water pump on and off, check the barometric pressure, keep a watchful eye on your LP Gas level, and—with the flick of a switch—check your fresh water supply, holding tank level, and battery charge.

The TRAVCO's electric-operated devices run off the 12-volt main vehicle battery (which automatically recharges as in any car when the engine is running) or the generator, with its own secondary battery, by flicking a switch centrally seated on the bulkhead above the driver's area. *Or*, the entire 12-volt system can be converted easily to 110 volts by throwing the main breaker switch located in the rear closet and plugging the unit into a 110-volt outlet.

Beyond all this, the TRAVCO 270 has excellent storage space in the way of cabinets, drawers, and closets inside and two more enclosed auxiliary storage bins outside the unit. The bathroom boasts marine toilet (with, as an option, the Thermasan waste destruction system which destroys the waste as you drive, eliminating the need for stopping to empty the holding tank periodically), excellent lighting, vanity with cabinets and drawer, mirror, sink, and shower (either separate compartment shower or wet bath system). In addition, one bathroom option is available that offers step-down bath tub and shower, two floor-to-ceiling closets, and clothes hamper.

(Continued on page 34)

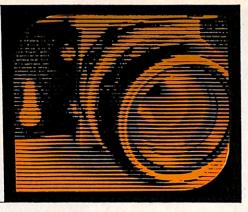


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NEWS OF THE LODGES





A CEREMONY in memory of 11 Brothers of Jersey City, N. J., Lodge was held at Elks' Rest in the Bayview Cemetery. At the monument were (front row, from left) Est. Lect. Kt. Sam Wilson, PER George Falconetti, PER Lewis Larsen, In. Gd. John Horan, Tiler John Lyman, and (back row) Tad Tulin, Charles Mahan, Chm. Tom Jordan, Est. Loyal Kt. Robert Holzschuh, Est. Lead. Kt. John Fitzgerald, ER Stephen Pilewicz, PDD James Dolan, PDD Paul Davis, Esq. Ray Runge, Trustees Chm. Leon Fire, and PER Albert Deile.



A GRANDDAUGHTER CLOCK was presented to Mrs. Marshal Wilson (second from right) from a fund-raising project for the Harry-Anna Crippled Children's Hospital building fund by Leesburg, Fla., Lodge. Mr. and Mrs. William Gibb, who donated the clock, and then-ER Gerald Gaffney (right) were on hand for the occasion.



CARNATIONS AND BOOKMARKS were presented to women at the Broad Mountain Manor Nursing Home by a committee from Frackville, Pa., Lodge. Mrs. Jane Herb, 97, received her gifts from Ann Dougherty (left), nursing home auxiliary president, and Mary Anne Klemkosky as ER Edmund Stout (left) and Est. Loyal Kt. Ronald Klemkosky watched.

THE WAPITI PLAYERS of Dillon, Mont., Lodge presented *Not Now*, *Darling* in a recent dinner-play production to raise funds for the local speech and hearing clinic. Receiving a check for \$1,000 from dinner Chm. Bruce Watters (right) was PER Bill Hand as Frank Davis, executive producer, observed.







A BATTERED BOOT symbolizes Sioux City, Iowa, Lodge's participation in the March of Dimes walkathon. The lodge sponsored walkers at 1¢ per mile and thus donated \$270 to the charity. Present were (from left) ER Gene Grace, Chm. Bob Hatfield, poster child Shane Conier, and Est. Lead. Kt. Ray Wiper.



A NEW BICYCLE was presented to Phil Kramb, a cerebral palsy victim, by Fostoria, Ohio, Elks. A happy Phil displayed his gift to Jay Echelberry, a friend, and thanked (from left) Est. Lect. Kt. Edwin Gohl, PER Lynn Echelberry, and ER Gary Murphy.



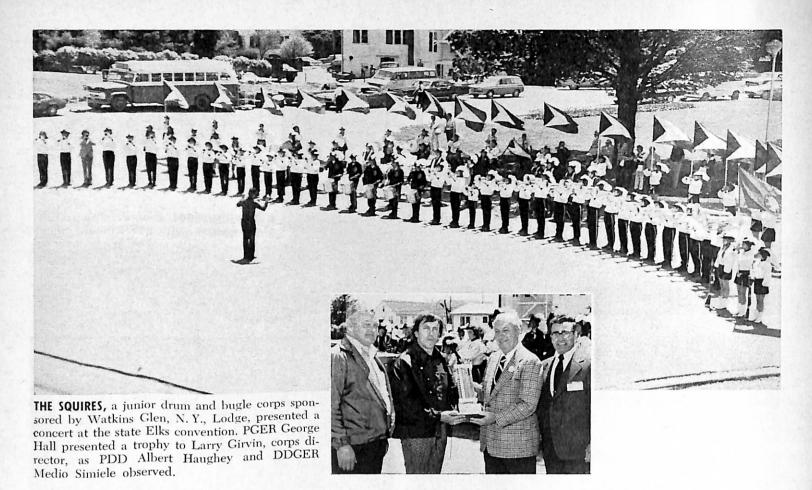
ARLINGTON, Massachusetts, Elks and the Shriners joined to participate in the traditional patriots day parade. After the parade, ER Owen Carrigan (third from left) presented a \$1,000 check to be used for the Shriners "Burn Institute" to Frederick Spencer. Present were (from left) ERs Robert Sweeney, Brighton Lodge, Thomas Lynch, Somerville, Frederick Cohen, Boston, and John McHale, Melrose, who visited the lodge for the parade.



PAMELA WILLIAMS, a former patient of the Florida Elks Harry-Anna Crippled Children's Hospital received her high school diploma recently from Gene Cowans, Forest High School assistant principal. Fully recovered since 1971 due to treatment and surgery at the hospital which is the state major project, Pamela was able to graduate with her class.



COLORING BOOKS were used in Wheeling, W. Va., Lodge's drug abuse program to teach children about drugs and why they can be harmful. After completing the lessons in the books, the children colored the pictures for a contest. With the winners were (back row, from left) Elmer Freeze of the county school system, Betty Washington of the local police department, PER Robert McConnell, Chm. John Miller, and Lt. Charles Jerome of the local police department.



LODGE NOTES

VAN NUYS, Calif. Certificates and pins were given to paid-up members in the Foundation. Brothers Bob Proudfoot, Ben Benson, Louis Cardinas, Pret Preston, Art Dyer, Tony D'Amico, Jim White, Jesse Calixtro, and Charles Smiley received the awards from Foundation Chm. Lee Faust.

HARTFORD, Vt. The lodge sponsored a testimonial dinner in honor of Brother Albert Thibodeau for 24 years of service to the lodge. Among those in attendance were ER Francis Marceau, Pete Kilfeather, and Russ Carver.

NEW LONDON, Conn. A bowling tournament for the blind was sponsored by the lodge. Co-chairmen for the event were Andy Belosie and Don Balducci.

DECATUR, Ala. The lodge rebuilt the home of Martha Hensley, which had been destroyed by a tornado. Elks' ladies Mrs. Evelyn Drake and Mrs. Carl McCulloch visited her at home.

HOLBROOK, Ariz. The final payment on the Explorer, the bus used by youth groups of the area, has been received by Youth Chm. John Moore. The Arizona Elks Social and Community Welfare Committee provided the funds, which were presented to Brother Moore by PER Walter Carpenter. FALMOUTH, Mass. Visiting Worcester Lodge golfers enjoyed the home team's hospitality after their defeat in a recent tournament. A trophy was presented by ER Raymond Elie of Worcester to Falmouth ER Francis Creighton.

SAN RAFAEL, Calif. At the domino tournament for cerebral palsy held recently at the lodge, substantial funds were raised. Among the participating Brothers were Nick Astmos. George Pearce, ER Al Dalecio, and George Worden.

FORT LAUDERDALE, Fla. District champions Est. Lead. Kt. R. Rauch, Est. Loyal Kt. R. Daubert, PER H. Clemens, Est. Lect. Kt. A. Dodder, and ER William Morris were presented certificates by District Ritualistic Chm. Jay Bora. Brother Rauch also won in all-state competition.

salem, ore. Lindsay High was honored by the local volunteer bureau/voluntary action center as volunteer of the month. Brother High was acclaimed for his work with the lodge's clothing center, which he organized in January, 1970 to distribute used clothing to the needy.

POTISTOWN, Pa. Chester Bechtel died recently, having served the Elks since 1938. He was manager of the lodge for 28 years.

TITUSVILLE, Fla. The first annual Elks golf tournament was organized by Chm. W. Douglas Durrett and committee members. Under the Calloway handicapping system, all players had a chance to win. Members of several community organizations joined lodge members for the tournament.

JERSEY CITY, N. J. The 50th annual crippled children's picnic was held at the lodge recently, raising over \$500. The event was organized by Chm. D. Paul Davis, who was assisted by ER Stephen Pilewicz, and ladies President Adele Pilewicz.

PORTLAND, Maine. Brother Joe Voyer, a member for 66 years, and a life member since 1946, celebrated his 90th birthday recently.

MADRAS, Ore. Sixty-eight of the lodge's 250 members of the Foundation were present to honor Foundation Chm. Ned Cox, who signed up 161 new Foundation members last year. State Chm. Bill Lehr congratulated the members.

SAVANNAH, Ga. Lodge members were responsible for an eight minute celebration of the flag's history at recent festivities in the city's Memorial Stadium. A narrative and a ten flag display were presented to the public.



THE HERITAGE BOARD displayed at New London, Conn., Lodge was constructed and presented to the lodge by immediate PER Raymond Bartolucci and Chap. Alan Martin.



ANOTHER PLAQUE was received by Fairbury, Neb., Lodge in recognition of the lodge's top-ranking youth program. This is the seventh consecutive year that the lodge has won the award in its membership division. Immediate PER Delbert Korte (left) and Secy. J. J. Skidmore admired the display.



A CERTIFICATE of paid-up membership in the Foundation was presented to Texas Elks Youth Chm. Bill Terrell (second from left) by Nelson Stuart, executive director of the Foundation. The certificate was funded by the Texas Elks State Association in recognition of Brother Terrell's years of dedication to youth work. Present were PSP Gene Norton (left) and PSP Virgil Sharp.



CHILDREN with cerebral palsy and other physical handicaps will benefit from a \$5,680 contribution made by San Diego, Calif., Lodge to the state major project. ER S. Glenn Porter (center) presented the check to State Major Project Chm. James Nekitas (right) as then-SP Yubi Separovich observed.



THE ELKS' LADIES served food and beverages during a party to honor members of 25 years or more at Toledo, Ohio, Lodge. Ladies who participated were (seated, from left) Felma Hyman, Marcina Spratt, Dee Godwin, and (standing) Jan Segel, Ann Gray, and Margaret Stacy.



A BANQUET was given by Apollo, Pa., Lodge to honor 22 members who have been Elks for 50 years or more. Eight of the old timers were able to attend. Present on the occasion were (seated, from left) Harry Leightlitner, Harry Swan, T. J. Cuneen, Clark Hayes, and (standing) Secy. John Adams, W. Mack Guthrie, Howard Clowes, A. Clair Davis, John Holm, and ER Ralph Garman.

(Continued on page 61)

GRAND LODGE OFFICERS AND COMMITTEES FOR 1974-1975

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GRAND ESTEEMED LOYAL KNIGHT

E. Robert Haag, Juneau, Alaska, Lodge No. 420 Box 1323 (99801)

GRAND ESTEEMED LECTURING KNIGHT

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GRAND SECRETARY

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GRAND TILER

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Area 4: Indiana, Michigan, Ohio

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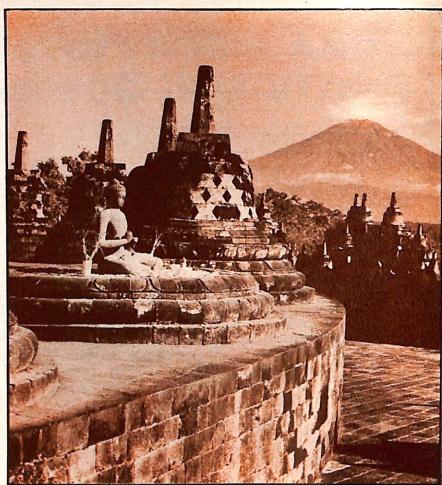
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Las Cruces, New Mexico, Lodge No. 1119
Drawer KK (88001)



Land of the Mever-Ending Summer

Where more than 3,000 islands lure world-weary travelers back "home."

by Jerry Hulse

For the jaded traveler there's a new discovery: It is Indonesia, a chain of 3,000 islands straddling the equator between Asia and Australia, its shores bathed by both the Pacific and Indian oceans. What with an endless lineup of temples, palaces and Balinese beauties, the Indonesians are out to steal the spotlight from such old haunts as Thailand, the Philippines, Hong Kong and Japan.

Besides ogling a Balinese beauty, one may shoot a tiger, spook an elephant, scare up giant lizards, visit smoking volcanoes and soak up the hot equatorial sun on one of those travel poster beaches. One may also take shelter near a village occupied by reformed cannibals who've removed humans from the menu—this thanks to missionaries who stopped off to spread the gospel and change the appetite. If the idea of taking shelter in such unusual surroundings doesn't seem appealing, Indonesia has kicked open the doors to air-conditioned hotels with loads of hot water and cool drinks.

Only an hour east of Singapore. Indonesia is the land of the never-ending summer, its temperatures remaining constantly above the 70 mark. Trees are heavy with great stalks of bananas, and there are mangoes, papayas and endless rice terraces. Year-round, Indo-

nesia remains springtime green, its air filled with spicy smells and the voices of children giving chase to dragonflies. Horse carts roam the narrow roads, harness bells tinkling, blending with musical sounds which emanate from scores of villages. In the distance volcanoes cloud the heavens with their smoke and deep down the earth growls and shudders. Temples appear from the jungles and palaces grace the cities. On the island of Sumatra tigers share the scene with buffalo, wild boar, monkeys, tapir, deer, pythons and boas, and in its highlands an extinct volcano cradles one of the world's largest lakes, an immense mirror 50 miles long and

16 miles wide out of which an island rises that's bigger even than Singapore.

Of all Indonesia's attractions, though, none rivals the Borobudur, an 8th century stupa near Jogjakarta. The world's largest Buddhist temple, the Borobudur is a huge pyramid composed of nine stone terraces, each terrace representing Buddha's nine stages toward enlightenment. Carved into its walls are 1,450 scenes representing Buddha's life, and on the various levels dozens of shrines contain his likeness. According to legend, good fortune will accompany the traveler who reaches inside and touches the hand of Buddha. It is best to visit the Borobudur in the early morning or late afternoon, Even in the cooler hours the climb would test the endurance of an Olympic miler, but in the blistering midday sun it's a contest which turns the legs to rubber. Before making the arduous hike, visitors purchase straw hats at stalls near the entrance, and afterwards they slake their thirst with beer and soft drinks sold by other shopkeepers. Jogjakarta is also the scene for one of Asia's longest running spectaculars, the Ramayana, Held on moonlit nights between June and October, it's a Hindu epic in which good overcomes evil and everyone lives happily ever after.

Still, with all its mysticism and fascination, Indonesia bends in certain areas to the Western touch as revealed by the menu at the Hotel Danau Toba International in the port city of Medan. Here waiters dressed like refugees from the wild, wild west take orders for "Filet Steak Cisco Kid," "Minute Steak Jesse James," "Grilled Liver Davy Crockett," "Porkchop Santa Ana," "Lambchop Daniel Boone" and "Chocolate Sundae Rio Grande." Meanwhile, next door roulette wheels spin in a gambling den with all the trappings of a Las Vegas casino.

With a land area triple the size of Texas, Indonesia represents the world's

largest archipelago, with hundreds of unexplored islands as well as densely populated cities, and of its 400 volcanoes, 110 still puff away, filling the heavens with their clouded scent. The stepping-off point for journeys to other islands is Indonesia's capital of Jakarta, which, like other Asian cities, is merely another huge metropolis choked with traffic snarls and skyscrapers. It is here that Indonesia's capital was established shortly after its independence which followed a 350-year reign by Dutch colonists.

Last spring the Pacific Area Travel Assn. chose Jakarta for its big annual bash, and in honor of the occasion the city launched a new multi-million dollar hotel, the Borobudur, named for the shrine at Jogjakarta. Operated by Inter-Continental, the Borobudur's 886 rooms come in 26 different styles, its staff dressed in 52 different uniforms.

In a city of 5 million people, Jakarta has been on a hotel building spree since the opening of the Hotel Indonesia for the Asian games in 1962. Built at the behest of Indonesia's late President Sukarno, the Indonesia looks down on a great circular reflecting pool around which traffic flows in an endless procession of pedicabs, buffalo carts, cars and bicycles. As Asia's swinging new metropolis, Jakarta is going the way of Tokyo with Western-style skyscrapers, neon, gambling casinos, massage parlors and nightclubs running over with dancing girls.

It is another story on Indonesia's island of Bali. Here at dawn I watched a fisherman paddle his outrigger canoe toward the reef. Dipping his oar rhythmically, he turned toward Bali's holy mountain, the Agung, murmuring a prayer. The gods would hear. Of this he was certain. They'd be watching from the high mountain, observing such mortals as himself and others who were awakening now on this most fabled of islands. Bali was stirring, much as it

has for centuries. Even though the hucksters and the tourist promoters have arrived, it survives. The old life goes on. On this particular morning a gamelan orchestra sounded its first notes in a nearby village, and in another Balinese dancers were preparing to do the Barong. Along dozens of paths Hindu women marched forward. carrying food offerings and flowers for the gods, and on this day, as on all days, there would be the festivals. There would be offerings to the souls of ancestors. Good would prevail. Evil would be overcome. How could it be otherwise on an island with 10,000 temples and more than 1 million Hindu faithful?

Bali has been called a beautiful happening. India's Nehru described it as "the dawn of the world." Without argument, it is the world's most fascinating island, its cast of Hindu faithful in a constant living drama of religious rites. It is a garden choked with coconut palms, orange and banana trees, mangoes and papayas, for although the people are poor, the land is rich. Rice paddies rise upward towards the heavens, framed by smoking volcanoes. Riv-

A city of 5 million,
Jakarta (below) has been on
a hotel building spree
since the Asian games in 1962.
Described by Nehru
as "the dawn of the world,"
Bali (left) is
without argument the world's
most fascinating island.







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All kits sent ppd. Via Air Mail Live Delivery Guaranteed Sea Horses, Dept. E 1174, Box 342096, Coral Gables, Fl. 33134 ers and streams pour toward the sea, and overhead the sky is as blue as the earth is green. Later as the sun dips into the Java Sea, it strikes flames among clouds which look down upon this verdant isle. With darkness the lights of a thousand coconut lamps flicker in villages throughout Bali, and behind the walls of family compounds the Balinese seek refuge from evil spirits.

Theirs is a mystical land of infinite beauty, but neither the compounds nor the prayers of 1 million Hindus can dissuade one demon, the jet airplane. It has arrived, opening Bali to the world. The whine of its engines is heard daily at Denpasar where the Balinese have laid down a modern jet airport. The big planes land from Singapore, Hong Kong, Jakarta, Sydney and Bangkok. Bathed by the Indian Oceans and the Java Sea, Bali is the perfect escape, an island of constant springtime and cheap living. At Kuta Beach on Bali's southwest coast, travelers book rooms in guest houses for a paltry \$3 a day, meals included. Even with those prices, there are the disheartened. "A year ago I paid only 50 cents for a room," complained a young surfer from the United States. "That's how bad the inflation's got."

In Bali the good life prevails for the well-heeled tourist as well as the hippie. Along Sanur Beach on Bali's East Coast a string of spiffy new hotels offer shelter in air-conditioned splendor with piped-in melodies. First to dig in was the widely publicized and controversial Hotel Bali Beach, a 10-story high rise, which is Bali's only one. Like Tahiti in the good old days, the law now forbids anything higher than a

coconut tree. And like the old Tahiti, tipping is discouraged. At the Bali Beach guests linger by night in the rooftop Bali Hai Supper Club and spend their days skin diving, fishing and picnicking on neighboring islands. Next door at the Bali Seaside Cottages, one may take up residence in a thatched cottage complete with bed, bar and a mind-boggling view of the Java Sea.

Hyatt arrived on the scene recently with a three-story Aztec-style monolith that leaves the impression it was built, boxed and shipped from Mexico. More in keeping with the mood of Bali is a colony of thatched bungalows known as Tandjung Sari where a night's lodging ranges from \$22.50 to \$24.50 depending on whether you prefer an electric fan or air-conditioning. At Tandjung Sari temple lamps burn in the garden and the night is filled with the sound of the surf.

Bali's newest and most luxurious resort, though, is Kayu Aya, a multimillion-dollar bundle of thatch cottages preparing to open on Kuta Beach. Both villas and lanai suites face the sea on a 30-acre plot, featuring sunken tubs, ancient Balinese spirit houses, handmade bamboo furniture and a Chinese ocean-going junk built to operate on moonlight cruises. Kayu Aya was created on the site of an ancient Balinese village bought and paid for by an American stockbroker and a soft-drink millionaire. With their new found wealth, the old villagers moved on to establish a brand new village on neighboring property. Meanwhile, the stockbroker and the soft-drink king ordered up a slick Balinese compound which

(Continued on page 30)

THE WHITE HOUSE WASHINGTON

August 23, 1974

Dear Mr. Strohm:

As I assume the responsibilities of this high office, it is particularly encouraging to know that I have your support and that of your fellow members in the Benevolent and Protective Order of Elks.

I am well aware of the tremendous tasks which face all of us today as we attempt to make our Nation and the world a better place for all mankind. Your assistance and goodwill are needed and appreciated. With best wishes,

Sincerely,

Gerall R. Ford



by J. L. Slattery/R. Gosswiller

GETTING AND USING FINANCING

During much of the 1960s-era it was quite easy to raise capital. Remember all the enthusiasm for "glamor growth" back in those days? But how vastly different had things become by the middle of this year! The July 6 issue of Business Week carried a special long section of articles on "The World Economy." One of them was about "The World Liquidity Shortage." The term "liquidity" here means "availability of financial capita." The article warned that "today there is an increasingly critical shortage of long-term capital.'

But from the point of view of "financing," there are really two kinds of businessmanagement goals. Since many businessmen aren't familiar with this point, we'll look into it here.

"Maintenance" and "Growth"

Not too many years ago, American Research & Development Corporation provided \$61,400 in "venture capital" financing to Digital Equipment Corporation. In return, it received shares of Digital Equipment stock.

In 1973 that stock was sold for-hold your breath!—\$382 million!

That's the outstanding case so far of success in venture-capital financing, or "risk financing," as it's often called. But it's not uncommon for skilled professional financiers to build up perhaps \$100,000 in venture capital into maybe \$4 million or more in possibly seven to ten years.

It takes a very special kind of managerial capability, however, to achieve the kind of growth which professional sources of venture capital look for in what they call "growth-oriented" prospects for financing.

Does the fact that a particular business owner or manager doesn't happen to have that special kind of managerial capability mean that he's not a "competent manager"? Certainly not! Then does it mean that he shouldn't aim at achieving any kind of "growth" in his business? Again, the answer is to the contrary. But there is "growth" and there is "growth." When we use the phrase "growth-oriented management" in connection with the idea of "venture-capital financing," we're using it to denote a faster rate of growth and a much greater amount of growth than it's at all reasonable to look for in the majority of well-managed businesses, large or small. Take some Ed Smith who's been successfully operating a restaurant for

about fifteen years and now feels it's a good time for him to expand his business somewhat. Certainly he's aiming at achieving some business growth-but is he trying to make his business into "another McDonald's?" Of course not.

For convenience, we'll use the term "maintenance management" to denote the kind of management that is to be found in the great majority of businesses and in the great majority of other instances in which there is "management." But there are four general levels of quality of maintenance management—"excellent,"
"good," "average," and "poor."
We mentioned the McDonald's com-

pany—the "Big Mac" of fast-foods serving. That company is an impressively successful example of excellent growth-oriented management operating on a foundation consisting of excellent maintenance management. Many other franchising ventures thought that being "growth-oriented" was enough by itself. And a lot of those outfits spun down and out into bankruptcy!

The phrase "growth-oriented management" may sound more glamorous than the phrase "maintenance management." But bankers and other people who have professional-caliber knowledge ability about finance don't get carried away very often by "glamor" terms. And though a venture-capital financing company isn't going to provide financing to a small retail store, it will have much more respect for the man who does a good job of managing that store than it will have for some big-talking "promoter type" fellow who comes spouting a lot of hot air about "tremendous opportunities!" but whose proposal could be picked to shreds by a first-year accounting student.

One of the greatest dangers for the small-businessman who does not understand the elements of financial planning and management is that he's likely to mistake glittering tinsel for gold. For example, he's likely to pay too much attention to the physical side of his business and too little attention to its intangibles-such as its "accounts receivable" aspect.

A Look at "A Business"

Suppose you were to mention some business to us-the "Smith Company" or "Jones & Framistan," or whatever. Four key questions about that business would immediately come up in our minds: (1) "How much could that business be sold

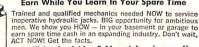


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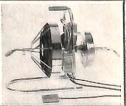
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for?" (2) "How much money could that business afford to *lend* in business loans?" (3) "How much *borrowing power* does that business have?" (4) "How much power to *raise investment capital* does it have?"

Those questions would be pretty academic in the case of some new small business that had been in operation only a few weeks. And question four, of course, wouldn't be applicable to the vast majority of small businesses—we don't expect to hear that "Tom's Bar-and-Grill" is offering an issue of common stocks.

So not all of the four questions we presented would have been realistically applicable—prior to the closings of those little businesses—to the 40,000 shoe-repair shops that have gone out of business in America over the past ten years, largely because of the effects of the shoes-importing trend. It would have been completely absurd to say to the owner of some shoe-repair shop: "Bad times may be coming for your type of business! You'd be wise to set up a program for optimal development of profits and assets!"

But some 300 shoe-manufacturing companies also folded up in the U.S. during the past ten years! And though some of them were small businesses, none was as small as a shoe-repair shop. What's more, many of them had been in business for quite a long time—long enough to have built up good-quality assets and programs

for income-source diversification. The shoe-manufacturing industry, however, was not distinguished for its financial-growth planning.

Let's talk further about "What Is a 'Business'?"

The "Statements" View

Directly related to the four questions we posed at the beginning of the previous section are the following key idea categories: (a) "assets" and "liabilities" (with "owner's equity" being included under "liabilities"); (b) "income" and "expense"; (c) "funds-flow analysis."

Idea categories (a) and (b) are quite old, but (c) is relatively new in accounting-and-financial theory and practice.

What we've just indicated are the three types of basic financial "statements" the "Balance Sheet," the "Income and Expense Statement," and the "Funds Statement." In the older accounting tradition, only the first two of those were in general use, and it was the balance sheet that was viewed as being of paramount importance.

But even though the income-and-expense statement has far greater importance in accounting today than it used to have, the fact still remains that in the finanal analysis a "business" is a mater of assets and liabilities. And this point is of particular importance with respect to *small* businesses.

In well-managed large companies, the

assets-development programs will include sound and vigorously pursued programs for "internal generation of capital." If a small-businessman talks about "getting financing" or about "raising capital," he's almost always talking about getting funds from outside the business. But "internal-source financing" is a very important concept in large companies.

"We want to be able to get along without going outside the company for capital," they will say. "But if we do go outside for financing, then we want to be ab'e to get it on favorable terms."

The best-managed big businesses think of "profits" as being useful for building up assets that can develop still more profits and some good capital gains. And then those profits and gains can be used for still further programs of assets-building, profits-building, and income-diversification. And so on, as the thousands of dollars build up into millions.

We're of course *not* suggesting that a small business try to *copy* the strategies of such companies as GM, IBM, the Sears-Allstate combine, McDonald's, and so on. That would almost certainly lead very quickly to bankruptcy. But many small businesses can effectively apply—on their own scale of operations—some of the same financial-planning-and-management principles which are standard in companies of the size and caliber of those we just mentioned.

Never-Ending Summer (Continued from page 28)

rivals such world renowned resorts as Las Brisas in Mexico and Hawaii's Mauna Kea. The team of skilled craftsmen and artisans labored for more than two years to combine the comforts of the West with the mystique of the East.

At Kayu Aya vegetables are to be grown organically, bread will be baked fresh daily and guests will select their

fish live from aquariums in the dining room. The villas—one features its own private swimming pool—provide Balinese king-sized beds, wicker sedan chairs and baths which face the gardens. To summon a houseboy one merely gives a healthy whack on a gong. So goes life in new air-conditioned Bali.

Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

The safest, most effective way to remove earwax is by using DEBROX® Drops regularly. DEBROX is recommended by thousands of physicians. They know it safely removes wax and can be used daily to prevent buildup. DEBROX costs only pennies a day and is available at drugstores without a prescription.

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The new Bali also features souvenir stores with the crafts of wood-carvers, painters and batik artists displayed in a profusion of shops choking the roads of Denpasar and the resort communities of Sanur and Kuta Beach. With tourism rivaling rice, entrepreneurs are courting visitors with air-conditioned buses and limousines. In the artist village of Uban, American painter Antonio Blanco asks solemly: "How many Impalas can poor little Bali support?" He refers to the fleet of Chevrolets which roam the island's roads.

Blanco, a naturalized American, surrendered to the charms of Bali in 1952. Married to an Indonesian, he paints in a studio which faces a garden and a river flowing through a verdant valley below. While still another limousine bounced along the twisting country road he shook his head.

Bali was discovered years ago by the millionaire tourist of the '30s. Later it was popularized by Hollywood's film makers. Now the concerned are asking, is paradise lost? Hardly. Its spirit is legend. The beauty of Bali can't be diluted by a few tourists. It is an island without television, the news arriving by radio and newspaper, although few bother to listen or read (and what's so bad about that?). In Bali the festivals go on endlessly, volcanoes continue to smoke and rice paddies are replanted continuously. So it will belong after the tourist is gone.

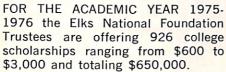


SCHOLARSHIPS For STUDENTS

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ELKS NATIONAL FOUNDATION

TRUSTEES OFFER \$650,000.00 IN 1975 AWARDS



During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin or continue their college education under favorable circumstances.

The 1975 Schedule of Awards includes 463 "Most Valuable Student" Scholarships awarded in nationwide competition, and 463 scholarships each for \$600 allocated on a statequota basis. Six special four-year scholarships are to be awarded to the three highest rated boys and girls in the 1975 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled, "Memorandum of Required Facts," which will be available at Elks lodges

after December 1, 1974. Applications, properly executed, must be filed not later than February 10, 1975, with the Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to notify high school principals, or their equivalents, of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be announced about May 1, 1975.

Requests for additional information should be addressed to the Scholar-

ship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1974-1975.

Trustees of the Elks National Foundation are the following Past Grand **Exalted Rulers:**

John L. Walker, Chairman H. L. Blackledge, Vice-Chairman Horace R. Wisely, Secretary Dr. Edward J. McCormick. Treasurer William A. Wall, Assistant Treasurer Francis M. Smith, Assistant Secretary E. Gene Fournace

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463 "Most Valuable Student" Awards 372,200.00

News of the State Associations

STATE SECRETARY Garnett Shipley was honored at the annual convention of West Virginia Elks upon his retirement after 21 years of service. Brother Shipley received a plaque recognizing his work. Newly elected as the State Secretary was Donald Finnegan of Weirton Lodge.

Other officers elected were State President Grover Smith, Mannington; Vice Presidents H. E. Curry, Huntington; Paul Duffy, Weirton; Charles Dunnington, Fairmont, and State Treas. Ralph Adams, Huntington.

There were 580 persons gathered in Parkersburg, August 8-11 for this 66th annual convention. All of the lodges were represented. GER Gerald Strohm and PGER Wade Kepner were among the distinguished guests.

West Virginia Elks contributed \$1,000 to the Elks National Foundation over the year. Two one-week camps for handicapped children are in operation under the state major project.

The delegates agreed to increase participation in the drug abuse program, Hoop Shoot, Foundation, and major project.

A mid-year meeting of the state association is planned April 18-20 at Grafton Lodge. The 1975 annual convention will be August 7-9 at Clarksburg Lodge.

GRAND EXALTED RULER Gerald Strohm and his wife Kay made their first convention visit to the Montana State Elks Association convention in Billings, July 17-20. ER Allan Grosgebauer of Billings Lodge officially opened the session. Also present were PGERs Raymond Dobson and Frank Hise

A convention class was initiated by the champion ritualistic team from Missoula Lodge. GER Strohm congratulated the new members and was the honored guest for all business sessions



Some of the new officers of the West Virginia Elks Association who were elected during the state convention are (from left) State Tiler Ken Muhart, Len Murchland, president of the state Past Exalted Rulers association, VP Paul Duffy, and State Secy. Don Finnegan. They were congratulated by Weirton ER Chuch Richards.

and social events during the convention.

The major project is in its 20th year of operation for speech and hearing therapy. A new budget was proposed for \$41,250. From the annual cookout of the Royal Order of Characters during the session, \$1,000 was received for the major project.

The Hides for Veterans program was successful this year. Several hides were collected by Montana lodges, sent to California for tanning and distributed to the rehabilitation therapy departments of VA Hospitals throughout the nation

More than \$20,000 in awards was presented by Montana Elks in the Most Valuable Student contest. Top

winners were Ronald Maehl, Kenneth Carlson, and Kathleen Sieben. Receiving the top Youth Leadership awards were Mollie Mahan and Dan Ulrich.

The slate of new officers includes SP Frank Dolarque, Anaconda; VPs Byron Robb, Livingston; Frank Dvoracek, Great Falls, and State Secretary-Treasurer Fred Balkovetz, Butte.

Shelby will be the site of a midwinter meeting, January 10-11. The 1975 convention is scheduled for Miles City, July 23-26.

THE ELKS' LADIES attended for the first time the 45th convention of the Connecticut Elks Association which was held in Lebanon May 30, 31, June 1-2. Among the guests present were PGER



Winners of the state Youth Leadership Contest joined delegates at the convention of the Montana State Elks Association. (From left) were GER Gerald Strohm, Molly Mahan, winner from Helena, State Youth Chm. Bob Greene, PGER Frank Hise, and Dan Ulrich, winner from Lewistown.



GER Gerald Strohm (right) attended the convention of Montana Elks in Billings and was welcomed by ER Allan Grosgebauer (second from left) of Billings Lodge. Also there were PGER Frank Hise (left) and PGER Raymond Dobson.



Grand Trustee George Klein presented the gavel to newly elected SP Vincent Collura during the Nebraska Elks Association convention. Immediate PSP Robert Bunstock observed the ceremony.

Ronald Dunn, GL Judiciary Committeeman George Balbach who gave the keynote address, and 13 Past State Presidents.

The association's pledge to Newington Children's Hospital was completed at the convention with the presentation of a check for \$63,000 to Burr Curtis, hospital director. SP Clifford Gasparini and Major Project Co-chm. Francis Adams and Robert Stalsburg presented the check.

Contributions to the Elks National Foundation totaled over \$44,000 for the past year. Willimantic Lodge was recognized as the leading contributor.

Westbrook Lodge won the ritualistic contest and received the SDGER Arthur Roy trophy. Southwest District Elks and their ladies were commended for organizing the convention.

Elected officers for the new lodge year were SP Andrew James, Fairfield; VPs George Lambert Jr., Norwich; Francis Joyce, New Britain; Edward Szewczyk, Enfield; Lawrence Volpe, Bridgeport; State Secy. Thaddeus Pawlowski, Norwich, and State Treas. Edward Kligerman, Branford.

Wethersfield-Rocky Hill Lodge will host the 1975 annual convention.

OFFICERS were elected and installed by PSP John Cahill during the annual convention of the Massachusetts Elks Association, June 14-16 at Bretton Woods, N. H. They are State President Alfred Mattei, Vice Presidents Harry Sarfaty, Frank Buckley, Albert Murphy, and Edward Lynch, State Treas. Donald Podgurski, and State Secy. Nickolas Mazzoni.

The session was under the direction of convention Chm. Arthur Kochakian. Guests included PGER John Fenton, now deceased, and State Sen. John Parker, a Taunton Lodge member.

It was reported that \$81,000 was raised for the state major project from a benefit drawing. The funds will be used for scholarships and for contributions to charities.

Hyannis will be the site of the 1975 convention to be held in June.

HOUSTON LODGE hosted the annual convention of Texas Elks, June 20-22. There were 919 Elks and their ladies present including 11 Past State Presidents, Grand Secy. Homer Huhn, PGER George Hall, and PGER Francis Smith.

There was active participation by Texas lodges in the fund-raising project for the Elks crippled children's hospital which is the state major project. Among the lodges recognized for their efforts were Hereford Lodge, Houston Lodge, and Kerrville Lodge.

The state ritualistic contest saw five lodges in competition. Winners were Harlingen Lodge, first place; Irving Lodge, second, and Clear Lake Lodge, third.

Chm. Hubert Akins received more than 850 requests from various lodges to participate in the state essay contest. First place went to Robert Wesneski of Spring Branch High School, who was sponsored by Houston Lodge.

Leading the state association is State President Ralph Marz of Houston Lodge. He will be assisted by Vice Presidents Ted Brookshire, Harlingen; Ray DeBoard, Liberty; Lee Bushman, Plano; James Vogel, Kerrville, Doyle Pollard, Lubbock; Sherrell Brown, Odessa; Ellis Leatherwood, Houston; Gene Moore, Austin; Burl Baker, Cleburne, and Fred Salmons, Mesquite; State Secy. Claude Phillips, Dallas, State Treas. John Ceolla, Mesquite, and State President-Elect Louis Kayatt, Beaumont.

A fall conference is planned for November 2-3 at Pasadena Lodge. The 1975 annual convention is scheduled for Lubbock Lodge, June 18-21.

HIGHLIGHTING the 62nd annual convention of Nebraska Elks was PSP C. A. Thomas, the Scottsbluff mayor, who was warmly welcomed as an outstanding MC. There were approximately 700 Elks and their ladies registered for the session hosted by Scottsbluff Lodge, May 17-19.

Winner for the second consecutive year of the state ritualistic contest was Kearney Lodge. Over 100 persons attended the State Presidents dinner.

The major project report indicated that over \$50,000 had been spent during the year to aid crippled and handicapped children.

Elected officers of the state association include SP Vincent Collura, Lincoln; Vice Presidents James Anderson, Kearney; Kenneth Muirhead, Cozad; Dale Janowski, Omaha; State Secy. Chester Marshall, Kearney, and State Treas. Elmer Bradley, Columbus.

Kearney Lodge will host the 1975 annual convention, May 23-25.

Convert! (Continued from page 12)

some of our national pastimes—professional and college football, for example—in a conversion to the metric system.
The answer: Probably nothing.

Because football does not move in international commerce, there would be no particular reason to change the 100 yard football field. And certainly no football commentator would be heard to say, "First down and 9.144 meters to go."

During the "conversion decade," and perhaps even for a time afterward, measurements would be stated in both languages—customary and metric. So the housewife baking a cake from a recipe would not have to rush out and buy new measuring cups and spoons. But when she did replace them as they broke or wore out, she would buy metric utensils.

Metric conversion has already started in the United States. The U.S. Metric Study, commissioned by Congress and carried out by the National Bureau of Standards at a cost of \$3 million concluded that the United States would eventually join the rest of the world in using the metric system as the predominant common language of measurement. The only question was whether the country should have a plan

for conversion or merely drift into it.

The drift has already started, although Congress will have a plan. In Ohio, some highways have speed limits posted in both miles and kilometers per hour. In many school systems around the country, children learn metric as well as customary measurements, and California is committed to a complete converiosn to metric in its schools by 1976.

The Ford Motor Co. built a new plant in Lima, Ohio, to manufacture four cylinder engines for its Mustang II and Pinto automobiles. The engine is 2.3 liters in size and is built entirely to metric specifications. General Motors announced last year that from then on all new components would be designed in metric units.

Among other large companies that have gone metric or committed themselves to it are International Harvester, John Deere, Clark Equipment, Caterpillar Tractor, IBM, Honeywell and 3M.

Conversion to the metric system will cost, no question about it. From the small businessman who must buy new machinery and tools to the housewife and home handyman, many Americans will be forced to pay for the new system. How much is anybody's guess.

Some: estimates range into the billions of dollars.

On the other hand, some businessmen are finding that the cost is less than they expected, and that the costs of not converting ultimately might be more than adopting the metric system.

For the average person, the government publishes many different aids to understanding the metric system, including booklets, wall charts, rulers and conversion tables. One of the handiest of these is a plastic wallet card which lists commonly used measurements and how to convert to and from metrics.

The card costs a dime at U.S. Commerce Department Field offices or through the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402.

Nearly 100 years ago, an anonymous opponent of the metric system penned this poem:

Then down with every metric scheme Taught by the foreign school, We'll worship still our father's God And keep our father's "rule"! A perfect inch, a perfect pint, The Anglo's honest pound, Shall hold their place upon the earth Till time's last trump' shall sound!

The trumpet, it appears, is sounding even now—at least here in the United States.



(Continued from page 18)

But all these things are mere cosmetics, you say. How does the unit perform? Well, its pickup was good, and its two lower forward gears came in handy around curves and rolling downhill. On straightaways, the passing gear engaged well . . . a nice feature when you're lugging 27 feet of cargo past a lumbering semi on a two-lane country road.

The unit's drawbacks were minor: the lock on the door rattled, though it was securely hooked; I found that to be a bit annoying. The front windshield leaked slightly on the passenger side during heavy rains. And the carburetor on the generator power plant malfunctioned, forcing me to rely on the main battery and the 110-volt hookup for power. But all these problems are rectifiable at the dealership . . . and covered by warranty.

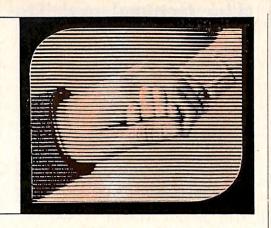
Two additional things about the TRAV-CO 270 worth mentioning: The unit is aerodynamically designed, according to the manufacturer, to provide the least amount of wind resistance on the road. Baloney! That's what I thought . . . until I checked my mileage. In spite of some of the worst treatment I could dish out, the unit rewarded me with an average 12 miles to the gallon—considerably more than the five or six I'd gotten on other manufacturers' units. And on regular gas. I wonder what a careful driver could get.

If you'd like more information about the TRAVCO line of motor homes, write for a free brochure to PRF Industries, Inc., Merchandising Dept., 26750 23-Mile Road, Mt. Clemens, Michigan 48043.

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A plaque was presented to Poughkeepsie, N. Y., Lodge recognizing the lodge for donations to the Foundation for the past year. Then-ER Stanley Turowski (right) watched as State Foundation Chm. Greg Emery (left) presented the award to lodge Foundation Chm. Frank Durney.



Six paid-up memberships in the Foundation were presented during a dinner meeting at Fremont, Ohio, Lodge. Foundation Chm. John Imler (right) presented certificates to (from right) Don Stierwald, Dave Echardt, Elton Weiler, Joe Michles, Robert Lehmann. and PER Dell Weiler. ER Walter Dundore (left) subscribed again.

For the second time, the Elks' ladies of Tenafly, N. J., Lodge achieved a certificate as permanent benefactors of the Foundation. Then-SP George Frick presented the certificate to ladies President Jane Bohmer as State Foundation Chm. Paul Paone and ER Neal Verkerke watched.



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FREE CATALOG — WRITE!

The General and The Pirate (Continued from page 17)

from the charging ranks like teeth popping from combs. Suddenly, they were retreating in clusters, tripping over their own dead in the sugar cane stubble. A handful charged the American earthworks and perished.

And then it was over. The British had lost over 2,000 men. American casualties numbered 13 killed, 39 wounded, 19 missing.

As it turned out, the battle had been fought after the peace treaty had already been signed in Belgium. But Andy Jackson returned to New Orleans a hero. He was full of praise for Jean Lafitte and his men, whom he had once called "the wretches of Barataria."

Jackson went on to win further fame as an Indian fighter, as governor of Florida, and finally as President. But it was his victory at New Orleans that made him a national figure and eventually put him in the White House, and he owed that victory to the services of a pirate.

For a time, Jean Lafitte strolled the avenues of New Orleans, basking in honor and respectability. But soon he was bored, and began seeking a new headquarters. He visited Haiti, then settled on Galveston Island on the Texas coast. On August 1, 1817, a New Orleans customs collector informed the Secretary of the Treasury that there was "a motley mixture of freebooters and smugglers at Galvez-town under the Mexican flag and being in reality little else than the reestablishment of the Barataria band, removed somewhat from the reach of justice."

Soon, Lafitte again commanded more than a thousand men and lived in a fine mansion. Once again cargoes from vanished ships filtered into New Orleans. Lafitte's agent there, Edward Livingstone, even wrote Andrew Jackson, urging him to join the displaced Baratarians.

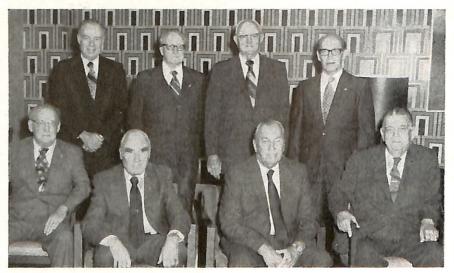
So powerful was Lafitte that he could defy the United States. But he couldn't defy nature.

A hurricane swept the island, smashing buildings, sinking ships, killing men. Exploiting Lafitte's weakness, the army ordered him to leave. And in 1819 Louisiana lawmen captured some of his pirates. Although New Orleans crowds rioted in protest, they were sen-

Soon, Lafitte commanded more than a thousand men, living in a fine mansion on Galveston Island.

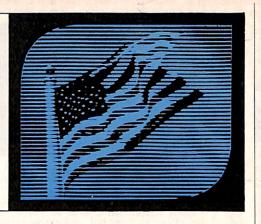
tenced to hang. Lafitte rushed to Washington and secured a sixty-day reprieve, but in the end his men hung. His power finally exhausted, Jean Lafitte disappeared forever in 1821.

What became of him remains a mystery. Some historians insist he died of a fever in Losboscos, Yucatan, in 1826. Others maintain that he died quietly in 1854, in Alton, Illinois. Some claim he was acquainted with Abraham Lincoln and Karl Marx. All we know for sure is that his life ended as it began, a mystery.



Present to pay final tribute to Past Grand Exalted Ruler Lee A. Donaldson during his funeral in Glen Shaw, Pa. were these Grand Lodge members. They are (seated, from left) PGERs Robert G. Pruitt, William J. Jernick, George I. Hall, H. L. Blackledge, and (standing) PGERs Francis M. Smith, Edward W. McCabe, R. Leonard Bush, and Grand Secy. Homer Huhn Jr. Brother Donaldson, who was Grand Exalted Ruler for the 1962-1963 lodge year, died September 7, 1974.

ELKS NATIONAL SERVICE COMMISSION





Cash prizes were presented to patients of Bronx, New York VA Hospital for their award-winning entries in a contest sponsored by Bronx Lodge and New York Lodge. Ben Gingold (right), voluntary service chief, presented awards on behalf of Marty Mayer and Charles McGuire, Elks vets representatives, to (from left) Emanuel Sims, Louis Paglia, Johnnie Carter, Max Morgenstern, Aaron Chinitz, and Isaac Shulman.



A sightseeing and fishing trip through Beverly, Salem, Manchester and Marblehead Harbors was sponsored by Beverly, Mass., Lodge for veterans of the Chelsea Soldiers' Home. Chm. Angelo Themes and ER Philip Moran coordinated the outing which ended with a fish fry.

Lodges in the Central District of West Virginia joined forces to collect and tan deer hides which were presented to Martinsburg VA Hospital and to Clarksburg VA Hospital. At the presentation were State Secy. Garnett Shipley (seated), and (standing, from left) DDGER Cloyd Skidmore, Martinsburg ER Richard Subora, Elkins ER Chriss Kiess, Madelyne Frazen, voluntary service chief, and John Fox, occupational therapy assistant.





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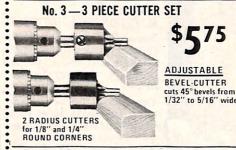
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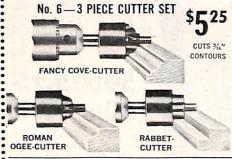


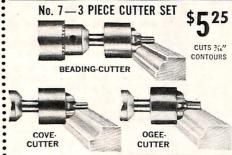
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FAMOUS POKER PLAYING DOGS in full color, Set of four famous lithographs (12"x16") by C. M. Coolidge are full of detail and humor. Only \$3.00 ppd. and incl. free is "A Friend in Need" (pictured), 2 sets (10 prints), \$5.00. Add 25c shpg. per order. American Consumer Inc., Dept. PO-190, Caroline & Charter Rds., Philadelphia, Pa. 19176.



BE A SPORT in this natty Parka-type Sweatshirt. It's 50% cotton and 50% acrylic with zippered front and handy hood. Available in red, navy, gold, royal blue, grey and hunter green for men and women in S. M. L. XL. \$9.95 plus 75¢ shpg. Calif. res. add 6% tax. Jerrie B. Wilson's Things & Etc., 1756 So. LaBrea Ave., Los Angeles, CA. 90019.



KIDS LOVE KEY-STONE COP—
and so does mom.
This charming organizer keeps kids shoes straight.
Holds three pairs in his 6 pockets.
Or use him to teach kids to put their things neatly away. Blue percale with red nose and piping, yellow buttons and star, black shoes and mustache, 40" tall.
Hangs on wall or door, \$1.98 ppd.; 2 \$3.50. Tree Top House, Dept. K-11, Box 502. Spring Green, Wisc. 53588.



SILVERPLATED CHRISTMAS CROSS. SILVERPLATED CHRISTMAS CROSS. A lovely Christmas gift that can be used to ornament the tree or worn as a beautiful pendant by simply attaching the nontarnish chain included. 3½" and giftboxed. Only \$6.95 plus 40¢ shpg. from Wickford Gift Galleries, Dept. 98, 290 Westminster St., Providence, R.I. 02903. (R.I. residents add 5% sales tax.)



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HANDBOOK OF LAWN MOWER

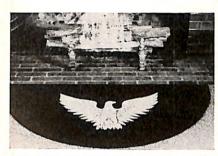
the REPAIR. REPAIK.
Rush only \$6.95 plus 50¢ handling on 10-day money-back guarantee.
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EAGLE DECANTER Bottle is made from the original mold of old American pressed glass. Proud Eagle stands a foot tall on firmly based feet. His stately head is the snug-fit bottle stopper. Use for wine, liquor, etc. or stand on windowsill where light can filter through its rich green. \$2.99 plus 75¢ shpg. Jay Norris Corp. Dept. EL-1174. 25 W. Merrick Rd. Freeport, N.Y. 11520.



CREATE YOUR OWN NORMAN ROCK-WELL masterpiece cover from the Saturday Evening Post in needlepoint or crewel. Complete kit contains full color 10"x12" canvas, yarn, needle, simple instructions and handy see-through tote bag. In Needlepoint, \$8.95; in Crewel, \$5.95 ppd. OGI International Inc., Dept. EK-11, 39 West 32nd St., N.Y. 10001.



AMERICANA HEARTH RUG keeps the home fires burning safely by protecting floor and carpet from flying embers. Handsome American gold eagle is on heavy, black flame-proof cotton duck. Fits snugly against fireplace hearth, Use anywhere in house, 22"x44", \$5.98 plus 50¢ shpg. Holiday Gifts, Dept. 711-F, Wheat Ridge, Colo. 80033.



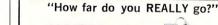
STICK-ON INDOOR-OUTDOOR THER-MOMETER. Each unit has two parts: one indoor and one outdoor. Just remove backing from pressure-sensitive pad and press thermometer on selected window one inside, one outside. Great for home, one inside, one outside. Great for home, office, camper, etc. \$4.79 + 50¢ shpg.: 2 for \$9.95 ppd. J. W. Holst, Inc., Dept. EST-11, 1005 E. Bay, East Tawas, Mich. 48730.



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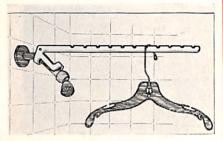
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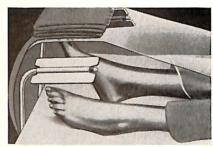
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Colortex Stained Glass Windows are made from a transparent polyethylene produced at a fraction of the price of glass. You'll find these lovely windows are practically indestructible. They are completely fire resistant. They can't break, crack or shatter. The colors never fade or wash away.



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Each Colortex "Stained Glass" Window contains 7 radiant colors blended right into the poly. When sunlight is behind them, the vibrant jewel tones come to life like leaded stained glass. And because the colors can be seen all the way through, your Colortex win-

dows are just as beautiful when seen from the outside . . . especially at night when the glowing colors can be seen a full block away.

USE THEM DOZENS OF WAYS YEAR AFTER YEAR

Choose one design or all three. Place one window in your child's nursery. Another in your living room. Fit one to your top window . . . a second to your bottom window for a unique "two-tone" effect. Put one behind your Christmas tree—with a small night light behind it to bring out the full color—and you have an eyecatching backdrop. If you have a picture window, join three together and you have a stunning "stained glass" mural that will stop traffic (the Rose Window is especially effective for this purpose). When Christmas is over take down your Colortex Windows until next year. Or frame and hang them for a colorful year-round wall decoration.

ACCEPTED BY CHURCHES, SCHOOLS & HOSPITALS

Colortex windows are of such high quality, they are now being used and enjoyed by many churches, hospitals, schools and thousands of homes. Be first to display them in your area.

SEE FOR YOURSELF AT OUR RISK

See for yourself now how Colortex Stained Glass Poly Windows will look in your home this Christmas by mailing the no-risk coupon right now. Just fit right over your regular window. See how the brilliant colors spring to life as light touches them. See how even one window turns your living room into a neighborhood showplace. At night step outside and see how your Colortex Stained Glass Window glows in the dark for your friends and neighbors to see for blocks around. If you do not agree that this is the most beautiful Christmas decoration you have ever seen anywhere—return it within 10 days for your money back. No questions asked.



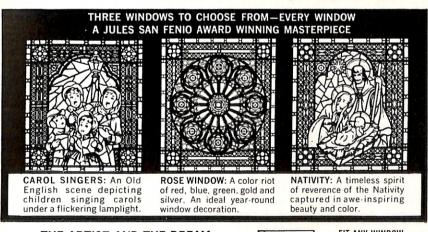
Each Window Measures 32" x 36" Trims to any size window 7 BRILLIANT COLORS GLOW LIKE STAINED GLASS!

It's impossible for a newspaper to capture the radiant beauty of Colortex Stained Glass Windows. You must see, feel and examine them in person. The window pictured above is The Nativity. A timeless spirit of reverence captured in awe-inspiring color.

Dept. 509

--- MONEY BACK GUARANTEE---

WINDSOR HOUSE, INC. Windsor House Bldg.



THE ARTIST AND THE DREAM

While painting in Paris, noted artist, Jules San Fenio, was held spellbound by the majestic stained glass window at Notre Dame Cathedral. How the vivid colors would spring to life when touched by sunlight. How they changed in hue and texture with each passing hour of the day.

In his spare times Jules San Fenio created hundreds of stained glass windows. But he designed them on paper only. To finish them in glass would have cost a fortune. But then a revolutionary discovery by research scientists turned San Fenio's dream into a reality.

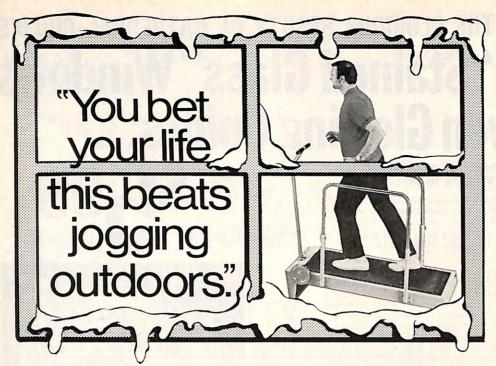


FIT ANY WINDOW— Takes minutes to put up

Colortex Stained Glass Windows measure 32" by 36". They trim to any size window.

Simply place over window—trim to size—smooth down tape. It's up to stay for day and night enjoyment.

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THE MONROE COMPANY 90 Church St., Colfax, Iowa 50054



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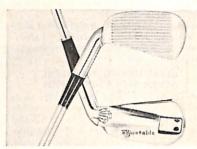
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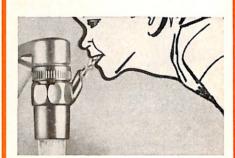
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a bag of clubs and does everything a set will do. Just dial your shot and the head turns to lock in correct position—driving, putting, etc. Right and left-handed clubs available in regulation lengths. \$44.90 ppd. International Golf Products, 2961 Oak Brook Hills, Oak Brook, IL. 60521.



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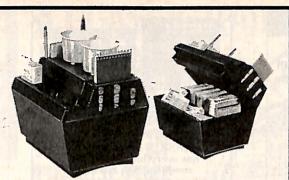
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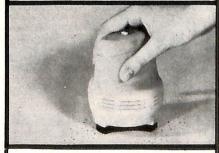
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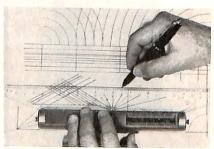
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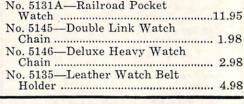
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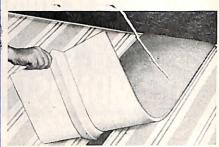
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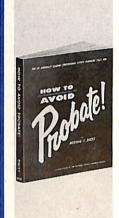


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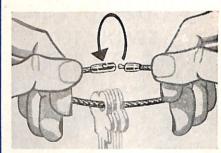
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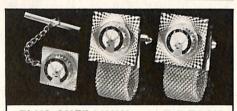
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Chest Sizes *Extra Sizes 46, *Portly Sizes (cl YC Regular 5'8" to 5'11" COLOR BROWN	36, 38, 39, 4 48, 50, 52 hest same as DUR PROPER L Short Under 5'8	0, 41, availa waist) ENGT	42, ble H:	\$32.5 \$34.5 Long ver '5'11"
Chest Sizes *Extra Sizes 46, *Portly Sizes (cl Y(Regular 5'8" to 5'11" COLOR BROWN NAVY	36, 38, 39, 4 48, 50, 52 hest same as DUR PROPER L Short Under 5'8	0, 41, availa waist) ENGT	42, ble H:	\$32.5 \$34.5 Long ver '5'11"

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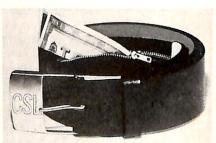
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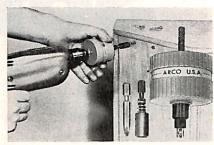


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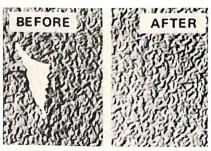
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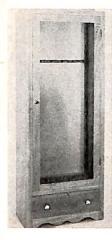


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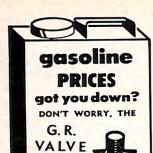


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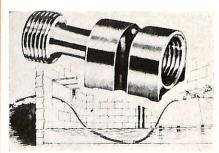
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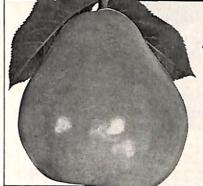


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August



EXOTIC NECTARINES Plum peachy. Big and blushing. A sure-fire summer sensation. Net weight 5 lbs.

September



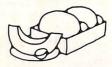
OREGOLD® PEACHES Family and friends'll never forget these huge Oregon

October



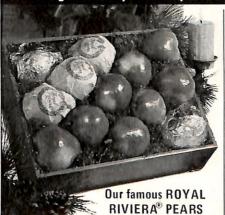
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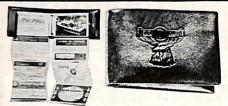
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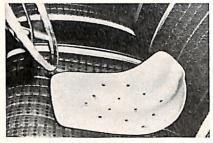


Figures

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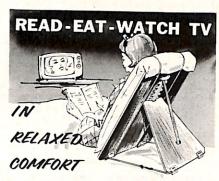


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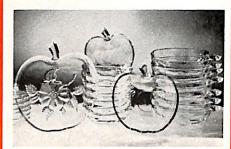
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NEWS OF THE LODGES

(Continued from page 23)



MOUNTAIN HOME, Idaho, Elks are sponsors of the newly chartered Boy Scout Troop No. 53. With some of the Scouts were (from left) PER Al Pierce, PER Paul Binford, ER James Dutton, and Scout Leaders Warren Lemmon and Ron Fisher.



NEVADA ELKS selected a new state major project during their annual convention, pre-school visual screening. Major Project Chm. Billy Dedmon (right) received congratulations and a trophy from then-SP Jackson Bailey for his work in seeking the new project.





FIRST PLACE in the state competition was taken for the fifth consecutive year by the pistol team sponsored by Fontana, Calif., Lodge. Displaying their trophies were (from left) team members ER Howard Ranegar, Elwood Sheranko, Bill Partridge, and Fred Wohlker.

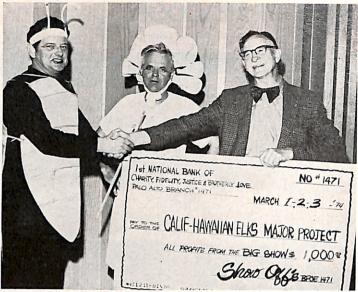
INSPECTING the site for the new home of Gateway, Ore., Lodge was then-GER Robert Yothers (center). With him were (from left) Al Schneibel, PER Richard Heath, PDD Tom Jones, PGER Frank Hise, SP Jim Damon, and ER Gene Pronovost.



THREE GENERATIONS of one family are now members of El Cajon, Calif., Lodge. Transferring from El Centro Lodge were Travis Smith (center), his son Jerry Smith (left), and grandson Gregory Smith (right).



A CHECK FOR \$6,100 to benefit the state major project was given by Est. Lead. Kt. Ron Brookhart (right) to ER Raymond Menzhuber of Culver City, Calif., Lodge. The lodge led its district in the amount of money contributed per member.



THE TENTH BIG SHOW was presented by Palo Alto, Calif., Lodge to benefit cerebral palsy. A check for \$1,000, the proceeds from the show, was presented to PER Brad Vermillion (left) by B. J. Jost and Leroy Stransky, show producer and director.



PARTICIPATING in a walkathon to benefit cerebral palsy was Perry Thatch whose therapist is Jean Disterdick of Livermore-Pleasanton, Calif., Lodge sponsored mobile unit. Perry walked more than five miles on crutches and raised over \$200 in pledges.



HONORED by Santa Monica, Calif., Lodge for his 50 years of service to Elkdom was Brother Earle Goodman (center). Offering congratulations were ER Robert Ranney (left) and PDD Norman Lopez.

ON CHARTER MEMBER NIGHT, the Past Exalted Rulers burned the mortgage to Bellflower, Calif., Lodge. Among those at the ceremony were PDD Larry Stevens, PERs Norman Schiferl, Phillip Merchant, Thomas Kirk, Andy Cardono, Leo Merchant, Cecil Green, Mark Whalen, Hank Rivas, Thomas Widoe, Ralph Hedge, Norman Turnbull, and Vernon Van Meter, chairman, and PSP Yubi Separovich, PGER Horace Wisely, PGER Leonard Bush, and ER William Roughley.





SAFE DRIVING AWARDS were presented by Montrose, Colo., Lodge to (front row, from left) students Alice Standish, Seleena Mc-Kinney, and Cindy Duncan. Participating in the presentation were state patrolmen James Clark (left) and Joel Campbell (right), city patrolman Gerald Hoey (second from left), Est. Lead. Kt. Merlyn Webb (center), and Chm. Wayne Brown.



RELATIVES of two lodge members were initiated into Albuquerque, N. M., Lodge. (From left) Brother Jay Jones sponsored his son Michael Jones, while Brother William Laswell sponsored his father C. William Laswell.



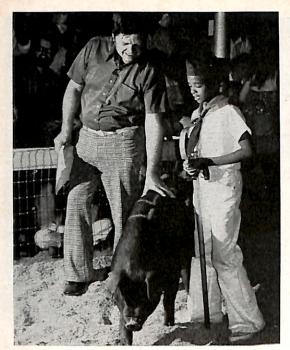
STATE PRESIDENT Dan Davis (standing, center) attended a government relations seminar held at Vallejo, Calif., Lodge. Officers with him were (seated, from left) PSP Charles Reynolds, PDD Otto Recknagel, PDD Louis Burgelin, and (standing) James Cronin, PDD Frank Hanns, Vallejo ER Charles Martin, PER Thomas Walsh, Charles Shallenberger, and PER Jack Minero.

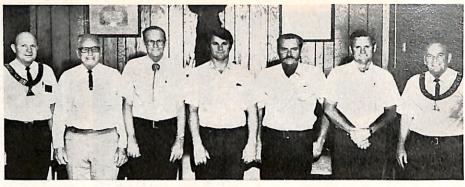


CARMICHAEL, California, Lodge hosted a gathering of Past Exalted Rulers, who met to establish a district PERs association. Carmichael PER Haven Blaylock was elected association chairman and addressed this first meeting.



PERSONALIZED license plates were presented to ER Alfred Dalecio (third from left) of San Rafael, Calif., Lodge by his fellow officers (from left) Est. Lect. Kt. George Oliva, In. Gd. Scott Deming, and Est. Loyal Kt. Don Donnelley. Such special plates contributed to the funding of state environmental programs.





FOUR MEMBERS of the Poole family are now members of Mesa, Ariz., Lodge. Lee (third from left), Jim (fourth), and Ted Poole (fifth) were initiated in a class dedicated to Brother Roger Poole (sixth), a 13-year member of Mesa Lodge. The new Brothers were welcomed by ER Dean Bentz (left), Membership Chm. Robert Wood (second from left), and Est. Lect. Kt. Nelson Phillips.

FOR TEN YEARS Woodland, Calif., Lodge has purchased a grand champion hog from a 4-H member. In keeping with this tradition, which is part of the lodge's youth activities, ER William Southard bought this year's champion hog.



THE 50th ANNIVERSARY of Inglewood, Calif., Lodge was celebrated with the initiation of a class of 34. The new members were welcomed by ER Barney Pelant and Membership Chm. Joe Kenney.



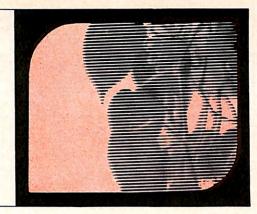
PROCEEDS from a rummage sale held by Hemet, Calif., Lodge were donated to the family of Allen Frazier, a young boy suffering from kidney disease. ER Forrest Feichter (left) gave a check for \$800 to Allen's father, PER Robert Frazier.



A BENCH made of stone and tile was designed and presented to Walnut Creek, Calif., Lodge by Jan Baker, the wife of Brother Wayne Baker.

BACKYARD GARDENER

by Jon Peterson



INDOOR ADAPTABILITY

It's one thing to talk about bringing a bit of the outside into your home for year-'round enjoyment. It's quite a different story knowing just what plants grow best in the rather restricting confines of the home. Many plants simply cannot get enough sunlight in the average home to grow well. Other typically "outdoor plants," such as common straw-



berries, adapt remarkably well.

But there are several plants well known for their indoor adaptability that give the greatest amount of growing success with the

least amount of effort. You can buy most varieties from your local florist, nursery, or plant store. For immediate enjoyment, buy them fully grown in the size that you like best. Unless you have exceptionally favorable conditions, you shouldn't expect much further growth. With proper care, however, these plants should remain attractive and healthy for a long period of time.

The basic requirements are simple. Adequate light comes

first. As to temperature and ventilation, very likely your home environment is satisfactory. As you gain experience you'll want to learn about disease control and prevention. Watering is crucial. More house plants are killed by overwatering than most people realize. In general, a plant should be watered thoroughly, then allowed to dry out before being watered again. Too much water will cause root rot and other problems which eventually lead to failure.

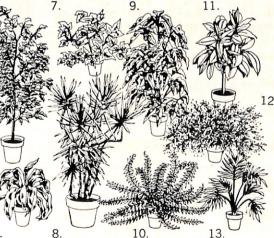
The plants pictured here are just a few of the many available, hardy varieties you can succeessfully grow indoors. A reputable plant retailer will advise you on plants that will thrive under your specific home conditions.

1.) Prayer plant (Maranta leuconeura). Medium light will keep this plant healthy. It doesn't like being too dry, so water to keep the soil evenly moist but not wet. Display on counters or in planter boxes. An interesting plant that folds up its leaves at night.

2.) Bamboo palm (Chamaedorea erumpens) from Honduras. Survives in medium to low light and should be kept evenly moist, but not wet. It's a good floor plant. especially for narrow areas, and perfect for filling spaces that don't receive maximum light.

3.) Dumb cane (Dieffenbachia amoena) from Brazil. Does well in medium light areas. Water heavily, but allow the surface of the soil to dry well between waterings. An impressive plant for floor display.

4.) Grape ivy (Cissus rhombifolia) from West Indies. It will thrive in medium light conditions. Water it thoroughly, then



allow soil to dry before watering again. Hang it in baskets, or let it cascade from pots placed near windows.

5.) Weeping Indian fig (Ficus benjamina) from the Philippines. A graceful tree-like plant that needs a brighter location to thrive. Water heavily and allow the soil to dry to the touch before watering again. A good floor plant for brighter areas.

6.) Corn plant (Dracaena massangeana) from Africa. Survives in medium S.W. LICENSEES EARN *** \$30,000**

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to low light. Water heavily, and allow the surface of the soil to dry before watering again. Makes a good floor plant where abundant light is not available.

7.) English ivy (Hedera helix). One of many variations from the extensive ivy family. It, too, likes medium light and should be watered to keep the soil evenly moist but not wet. Good for hanging baskets, or display in ordinary pots.

8.) Dragon tree (Dracaena marginata) from Madagascar. Does well in medium light areas. Water heavily and let dry thoroughly between waterings. A dramatic plant for display on the floor or table. Grows quite tall, if given the space.

9.) Umbrella tree (Schefflera actinophyllas) from Australia. Needs an area with bright light to thrive. When watering, soak it thoroughly, and allow surface of soil to dry between waterings. Depending on specimen size, this makes a good floor or table plant where a bold accent is desired.

10.) Boston fern (Nephrolepis exaltata) from East Indies. Requires mediumlevel, indirect light to thrive. Water to keep it evenly moist. A cascading type plant that's ideal for displaying in hanging baskets or regular pots.

11.) Rubber plant (Ficus decora) from Malaya. A hardy plant that lives comfortably in medium to low-level light. Let it dry thoroughly between waterings, though, or you'll have trouble. Then soak well. Generally displayed in floor containers.

12.) Asparagus fern (Asparagus sprengeri) from West Africa. Likes bright lights, so choose location carefully. Also likes more water than most plants. Keep it evenly moist. An excellent choice for hanging baskets or for cascade pots in window locations

13.) Kentia palm (Kentia forsteriana) from Lord Howe Island, Good for problem light areas (medium to low levels). Water to keep evenly moist, but not wet. A graceful plant for floor display.

WIN IN The Elks Magazine's first "Backyard Gardener" contest. Briefly describe the most unusual, unlikely plant you've successfully grown indoors (Strawberries, for example). One winner and his selection will be announced in this space in the January issue of the magazine. Entries must be postmarked before October 31 and will be judged by the editors and me on the basis of originality, ease of growth, and general plant availability. Runners-up will receive complimentary copies of the Gerber Garden Bath Book. First-place winner will receive a complimentary book and \$10. Photographs of entries may be enclosed. though none can be returned. All decisions will be final.

-Obituaries-



PAST GRAND LODGE COMMITTEEMAN C. Wallace Ericson, Glendale, Calif., Lodge, died September 19, 1974.

Brother Ericson served as Exalted Ruler of the lodge

in 1952-1953. His term as District Deputy Grand Exalted Ruler for the South Central District was 1955-1956. He served on the Grand Lodge Ritualistic Committee from 1965-1970, the last two years as Chairman.

Brother Ericson was State Vice President, and later held the title of State President in 1972-1973.

PAST DISTRICT DEPUTY Raymond V. Burk,

of Walnut Creek, Calif., Lodge, died August 24, 1974.

Brother Burk was the lodge's Exalted Ruler in 1955-1956, and became District Deputy Grand Exalted Ruler for the Bay District in 1960-1961.



PAST DISTRICT DEP-UTY Paul J. Dimond, a member of Latrobe, Pa., Lodge, died September 3, 1974.

He served the lodge as Exalted Ruler in 1933-1934, and was

appointed District Deputy Grand Exalted Ruler for the Central District in 1936-1937.

ELKDOM'S DAY OF REMEMBRANCE

Sunday, December 1, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the membership divisions, who, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. Entries will be judged on program, attendance, decoration,

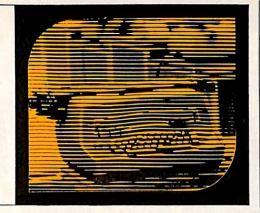
publicity, and appearance.

Your lodge's tribute to its departed members should be worthy of their memory and of the Elks' tradition. Brochures covering these services must be submitted ro later than Sunday, January 19, 1975 to:

Paul Meyer, Member **GL Lodge Activities Committee** 4020 S.W. 321st Street Federal Way, Washington 98002

Do not send any Memorial Sunday material to The Elks Magazine.

EDITORIALS



WE REMEMBER OUR VETERANS

By proclamation of Grand Exalted Ruler Gerald Strohm, November is Elks' Veterans Remembrance Month . . . a time for each of us to pause and reflect on what these men have done for our country.

According to our Grand Lodge National Service Commission, there are thousands of veterans in our hospitals throughout the country—still being cared for as a direct result of their service experiences. We have pledged that, "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

We won't forget those veterans who are not confined to a hospital bed, either; they also served and they deserve our continuing thanks. November is the month for our nation to also recognize these men . . on Veteran's Day, We used to call it Armistice Day and celebrate it on November 11th but there have been three wars since November 11, 1918, and many of today's youth have only a history book knowledge of the first worldwide conflict . . . but the older folks surely remember it vividly. It's been a long time since Korea, too.

Terrible fighting still goes on in Viet Nam but our country is no longer actively engaged there.

Those who attended our national convention in Miami Beach got a real insight to what many of our men endured as a result of that prolonged war. We heard Commander Gerald Coffee, who for seven years and nine days was held prisoner by the North Vietnamese in Hanoi. The things he related were horrible to contemplate and we can well imagine that there were many things he didn't mention which would turn stomachs. His 43 minute talk was met with hushed attention, not only for what he endured along with hundred of fellow Americans, but for the other lessons we found in the reasons for his survival. Strength of character, belief in God, belief in our country and discipline were the assets upon which he drew to bring him through a long nightmare we can only imagine but which he had to endure.

Elks pride themselves in patriotism and a belief in a Supreme Being, but when Commander Coffee had finished there was a spontaneous burst of renewed testimony as the audience rose to cheer

No . . . we will never forget our veterans even though there is no hot war going on for this country now . . . for which we are grateful. They served when needed. We will serve them as long as they need us.

Both printed and tape recorded copies of Commander Coffee's speech are still available. They may be ordered by writing the Grand Lodge Public Relations Department. Printed speeches are free while the supply lasts. Cassette tapes are \$3.00 and reel-to-reel tapes are \$3.50 each, postpaid. Order from PR Department at 425 West Diversey Parkway, Chicago, Illinois 60614.



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So Powerful, **Whiskers Turn to Dust!**

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed-on ordinary household AC current-and actually pulverizes whiskers into fine microscopic dust.

Separate Trimmer Other Great Features

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

(JAY NORRIS)

25 W. Merrick Rd., Dept. MD-103, Freeport, N.Y. 11521 Serving Satisfied Customers for over 25 Years

straight and neat for today's new "styled" look. The highimpact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor - and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional shaver was designed for barbers who don't go for expensive, unneeded frills. The price is regularly only \$22.98, complete with cleaning brush and head cover. And now, for a limited time only... the Oster Professional is yours to enjoy for only \$19.98 - a healthy \$3.00 saving!

30-DAY FREE TRIAL!

Treat your face to the Oster Professional Shaver for 30 days - 30 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed . . . either blade or electric! Then, if not completely satisfied, return for a full refund.

SAVE \$3.00 BY ORDERING DURING THIS LIMITED SALE!

Jay Norris Corp., 25 W. Merrick Rd., Dept. MD-103, Freeport, N.Y. 11521

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed. I understand that I can return my shaver in 30 days for full refund or cancellation of charges (\$19.98, plus \$2.00 postage and handling — total: \$21.98). N.Y. residents add sales tax.

Enclosed is □ check or □ money order for \$. Sorry, no C.O.D.'s

(Please Print)

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