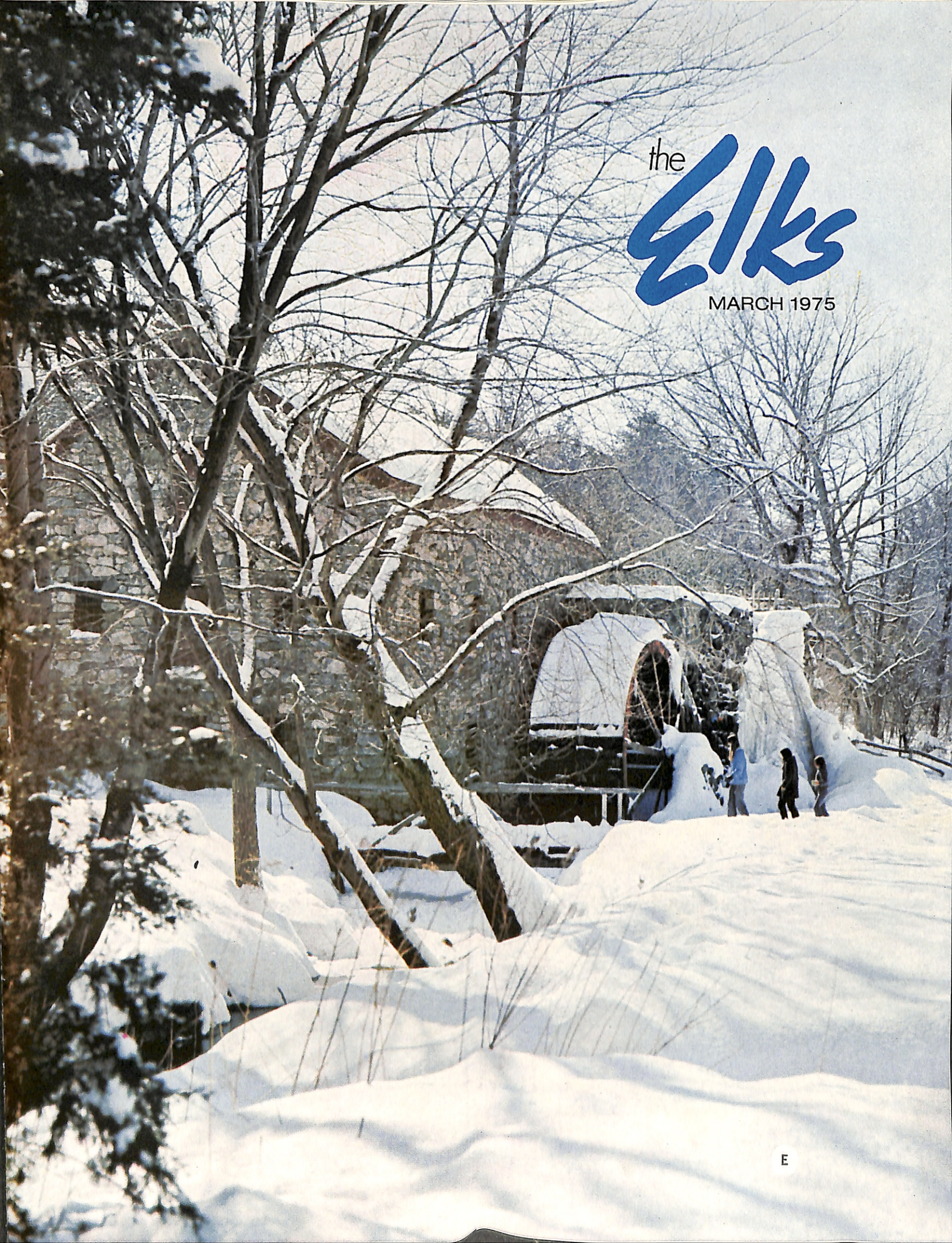


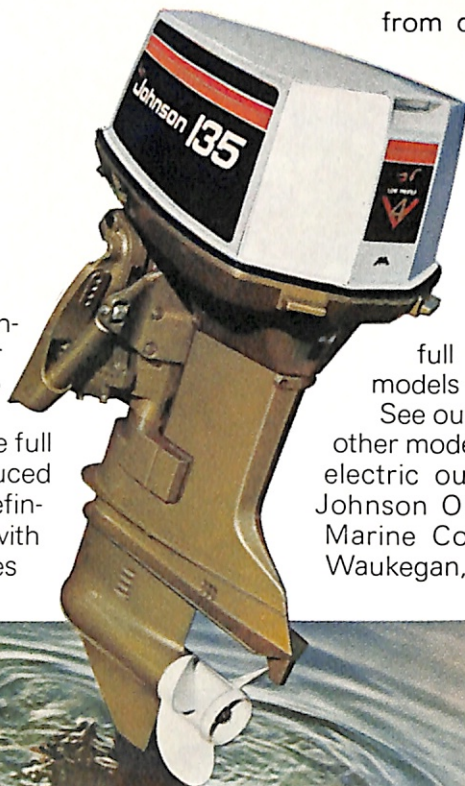
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MARCH 1975



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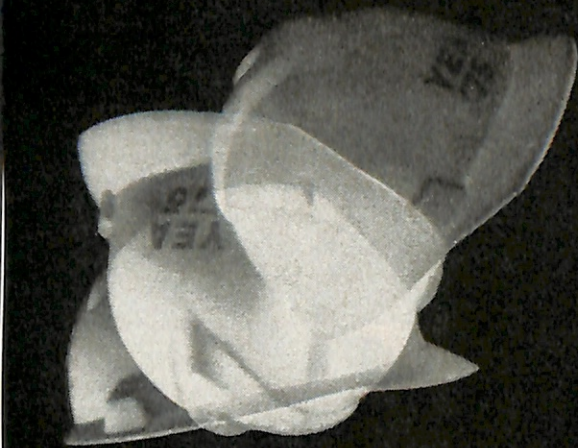
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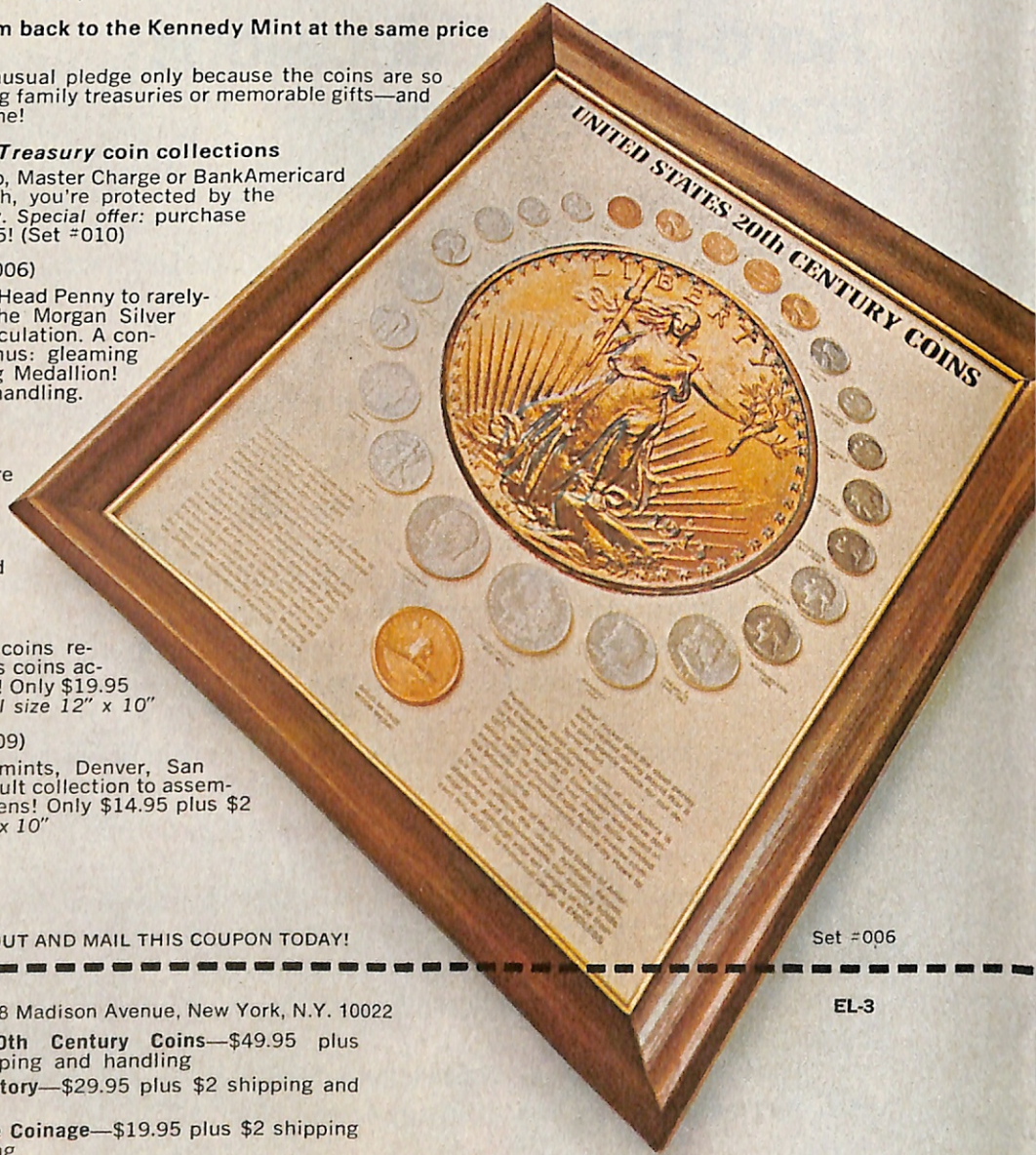
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## A Message from the Grand Exalted Ruler

March 31 is the record date. On that date your year and my year will go into the record as, I hope and pray, a BETTER year. As of that date the contributions of the subordinate Lodges and the contributions of the participants in the Elks National Foundation will be totaled and recorded for the year. As of that date the membership rolls will be closed for the year and the increases and the losses by lapsation will be totaled for the record book.

But as you and all people interested and concerned about our Order of Elks

will realize, there is still one whole month to go before making this final record. This can be one of the most rewarding months of all. There is still lots of time to reach the goal for the Elks National Foundation and to do a BETTER job than has ever been done before. There is still time to return to the fold those Brothers who have not yet paid their dues for the current period. In some cases there is still time to add new members to the rolls of the subordinate Lodges. There is still time to make sure that this is a BETTER year in our Order and that the efforts of the subordinate Lodge leaders have made it so.

Knowing that ours is a family organization and that many of the readers of this page will be our ladies, I ask them to encourage the Elks family to do those things which can be done now. Remember, Elks National Foundation, Membership and Lapsation.

March is, of course, a stepping stone for the new leadership. Elections will be held in every subordinate Lodge and it is expected that everyone who allows his name to be presented for an elective office does so with the realization that along with the honor of being an officer comes the responsibility. There will be demands of time and effort which should be realized so that family and others will be tolerant.

While there are no degrees in Elkdom, there are greater opportunities to serve the Order and to serve other people. This is the great reward for service, the knowledge that our efforts are for good causes, worthwhile causes, and that America is BETTER because we do these things.

My congratulations to everyone for the year past and my best wishes for those who will succeed last year's leaders in making the year ahead a BETTER one.

Gerald Strohm

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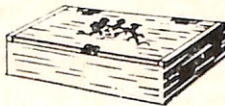
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the **Elks** magazine

VOL. 53, NO. 10 / MARCH, 1975

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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He ranks in American lore with Paul Bunyon and Pecos Bill—but he actually lived.

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**[C]** The exchange key for reciprocal calculations or to check previous entries and results.

**[D]** Power saving "Automatic Shut-off" switch that saves power and cuts down office noise.

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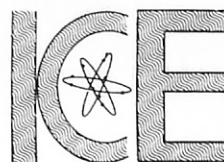
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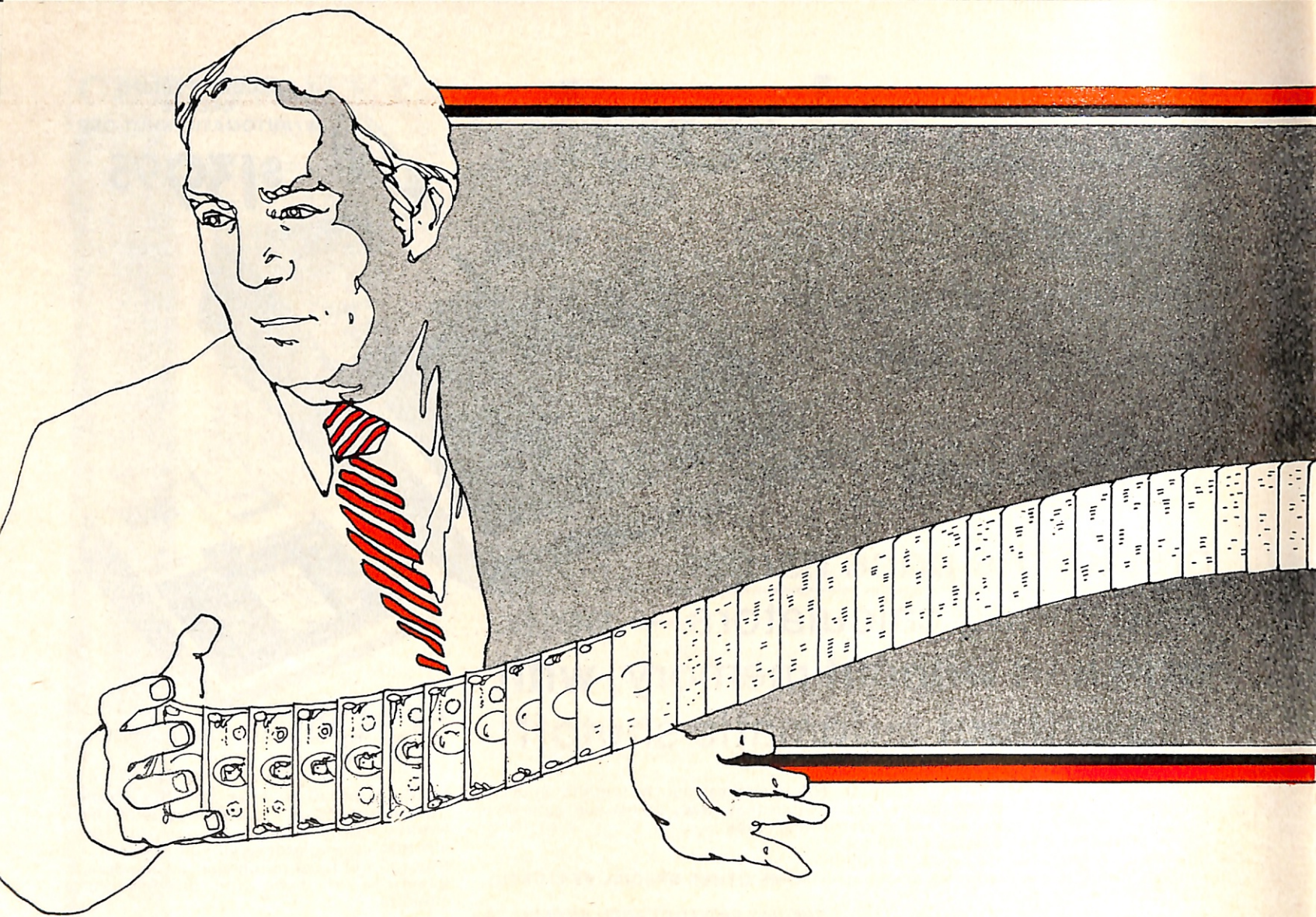


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by Jean E. Laird

Man has always had the ability to commit criminal acts, no matter how difficult the circumstances. He tampers with tamper-proof devices, escapes from escape-proof prisons and burglarizes burglar-proof establishments. To date, no level of technology has found itself above the ingenuity of a clever, dishonest mind—not even the mighty computer.

For instance, in 1972 a young engineering student at the University of California at Los Angeles was arrested on charges of stealing some \$1 million worth of supplies from a telephone company over a two-year period. A set of system instructions found in the company trash cans gave him the entry code to the computerized ordering system. Using a Touch-Tone telephone and the code, he would enter item numbers obtained from the system and vary his orders by quantity and location.

He had learned from the documents in the trash yield that the phone com-

pany allowed for a certain amount of quarterly sales loss for each delivery location. The thief knew these amounts and the computer would tell him what was being legitimately ordered from each location, so he was able to keep his orders within the loss allowance. On occasion, he even sold the telephone company some of its own equipment.

His enterprise was so successful that he eventually had to set up a ten-man company to market the illicitly acquired merchandise. He was caught when one of his henchmen, disgruntled with his own share of the loot, turned him in.

Computers have brought forth a new era of crime. And, there are an estimated 80,000 computers currently in use in the United States. They count our votes, get us dates, and bombard us with junk mail. Clever con men are increasingly taking advantage of sophisticated computer systems to rip off substantial sums of money from unsuspecting customers, managers, and knowledgeable institutional investors.

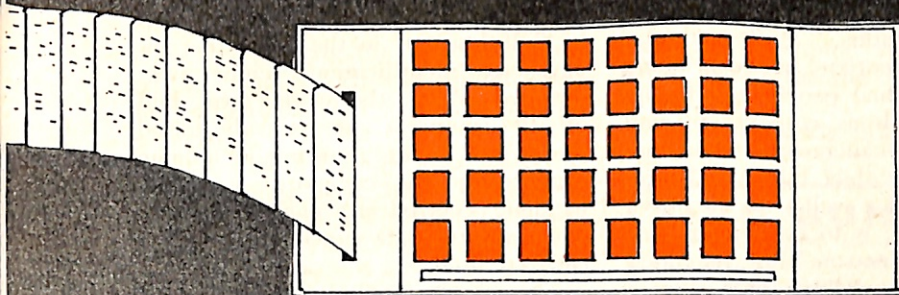
A leading computer researcher says,

“Business has probably never been so vulnerable. Electronic brains make excellent partners in crime because they do exactly what they are told with no questions, and can be programmed to cover their tracks completely.” And, the range of crime made possible by computers runs from simple embezzlement to destruction of secret information stored on data banks. Computer criminals today have stolen trade secrets, valuable equipment, and millions of dollars from banks, private companies and government agencies.

A study, directed by Donn Parker, at Stanford Research Institute, indicates there is a growing sector of crime and unauthorized activities within computer-related occupations. Mr. Parker adds, “No one really knows how much computer thievery goes on, but probably a lot more than is ever detected.” Why? Because most of the computer thefts discovered were uncovered quite by accident. And, some experts estimate there may be 100 undiscovered crimes for every one discovered.

One official says, “Almost all com-

# COMPUTER THEFT!



puter criminals have been caught when they accidentally fell over their own gimmicks. It makes you wonder what the really shrewd operators are doing."

Recently when New York police raided a bookie, they learned that one of his best customers was a man who for weeks at a time had gambled \$30,000 a day. When detectives looked into the man's background, they discovered that he was an \$11,000-a-year employee at a bank in New York. It turned out that he had access to one of the bank's computer terminals. For more than three years, he had been using the device to milk hundreds of savings accounts, netting \$1.5 million.

He would accept a customer's deposits at the teller window and pocket most of the money. Later he would go to a terminal and type in false information or instruct the computer to transfer money into the customer's account from one of hundreds of accounts that had shown little or no activity over the past several years.

Theft via the computer is really on the rampage. For instance, it was recently reported that a U. S. attorney suspected that someone inside a computer center modified input data to cover up the stealing of 217 missing boxcars. Computer data has been modified to record that the boxcars were scrapped or wrecked. These boxcars were discovered in the yards of

a railroad line located in the midwest. This was a good example of how the modification of computer records covered up a theft.

And, according to a suit filed in a midwestern court, three computer operators on a night shift copied nearly 3 million names from a computer file containing a Chicago company's "most valued" customer list. The employees then sold the list to a direct-mail advertiser. The actual loss to the firm was estimated in excess of \$3 million.

Another area of computer crime which is especially vulnerable is the area of payroll manipulation. The records show a brokerage firm was recently bilked out of \$81,000 before the scheme was uncovered. It seems the data processing manager instructed the computer to write checks to fictitious persons and send them to his home address. Only a stroke of bad luck stopped his scheme. The post office accidentally returned one of the checks to the firm, and the clerk who received it blew the whistle.

To illustrate how a programmer can take advantage of electronic data processing systems, W. Thomas Porter, Jr., tells us about the first federal criminal case of computerized crime. It seems that a 21-year-old programmer put a "patch" (a program change which is difficult to detect even by the trained specialist) in a program used to process bank checks and to

detect the bank's overdraft accounts.

The patch caused the program to check to see if the "invisible" bank account on magnetic tape was in overdraft. If it was, the computer was instructed to ignore his account when the computer overdraft was prepared. The patch was in operation for three months before the programmer, who had overdrawn \$1,300 by this time, was foiled by a computer breakdown. Hand calculations revealed the discrepancy.

W. Thomas Porter, Jr., adds, "With so much of the record-keeping centralized in the brain of the computer, a crooked programmer can perpetrate a major fraud armed with nothing but a few seconds' access to a computer."

Here is another example of computer theft which took place in a large, metropolitan bank when computers were first being used. An alert programmer noticed that the interest calculated to the nearest cent and then truncated. Thus, if the interest is calculated out to be 5.2222—it is simply left at 5.22—thus contributing nicely to the bank profits. The programmer simply fixed the computer to add some of the truncated portion to his account. In a short while he ended up with a very sizable bank account. In the meantime, the customer accounts stayed in balance. Eventually he was caught by bank auditors who noticed he was withdrawing large sums and not making similar deposits.

Needless to say, many of these schemes no longer work. Crime, like any other business, offers the highest rewards to those who are first to try out a new method.

How do the rewards of computer embezzlement stack up with the old conventional methods? Parker says that analyzing twelve cases of computerized bank embezzlement, studies show the losses averaged \$1.09 million apiece, or about ten times the average embezzlement loss.

Computers have changed the profile of the typical embezzler, too. Previously, the typical embezzler was in his early thirties, married, the father of two children, and stole for a three-year average before being caught. He was usually a major officer with his firm or an individual with treasury and accounting responsibilities. His embezzlements usually involved payroll, inventory, disbursements or receipts.

Donn Parker, who has studied the computer embezzler's motives at Stanford Research Institute, has developed some characteristics of what this kind of criminal is like. First, he (and we really mean "he," since hardly any women are found among the perpetrators) is highly motivated, bright, energetic and usually quite young—18 to 30

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years old, according to Parker. "Moreover, he seems to obtain very easily all the relevant information he needs about the system," he adds, "from the trash can to interviews with key people. In addition, the organization's claims about the security of the system have encouraged some programmers to look on their work as an opportunity to pit their minds against 'them.'"

They go about their criminal activity in a highly methodical way, spending plenty of time and money in the quest for perfection. Computer criminals are outwardly loyal and trustworthy, and usually have never been in trouble with the law. They almost always fear detection of their crimes more than punishment.

Mr. Parker adds, "Most computer criminals differentiate between doing harm to individual people and to big institutions, such as corporations and government bureaucracies." One convicted computer thief told Mr. Parker that if he found a wallet on the street he would return it to the owner "just like any normal person." But, he added that "If I were walking past a store and saw \$10,000 sitting beside the cash register, and I knew I could take it without being caught, of course I would do it—just like any normal person."

Mr. Parker also contends a large number of computer criminals strongly believe that any information found unprotected in a computer—particularly one which is shared by several companies or agencies—is in the public domain and can be utilized by anyone who discovers it. Legal authorities contend that more court precedents will be necessary before a body of law can grow to resolve this contention.

Disgruntled employees have also been known to vent aggression on the mighty computer. For instance, an insurance company employee in the Midwest, angered when he was included in a layoff order, programmed the firm's computerized payroll records to "self-destruct" in the event that his employee identification number was dropped. When the worker was laid off, the computer automatically erased the payroll tapes, resulting in a huge expense for the company. A similar incident occurred at a major university when several data processing employees were fired.

The experts further feel that a lot of computer crime that is detected is never publicly announced. Most security experts have collections of incidents that they have investigated but that were never reported to the police.

**P.G.E.R. McCormick Services**



All Elkdom was saddened by the death of Past Grand Exalted Ruler Dr. Edward J. McCormick of Toledo, Ohio. Attending his funeral were the Grand Exalted Ruler and a number of PGERs, as well as other dignitaries. From the left are Grand Sec'y Homer Huhn, Jr.; Al Vernon of Detroit, member of the GL Committee on Credentials; PGERs Edward W. McCabe and Horace Wisely; GER Gerald Strohm; PGERs Robert Pruitt, E. Gene Fournace, William A. Wall, Glenn Miller, and Frank Hise; and Nelson E. W. Stuart, executive director of the Elks National Foundation.

Services were conducted by Father Richard McCormick, PGER McCormick's son.

Furthermore, some banks and companies candidly admit that when an incident is discovered, the corporate victims usually try to avoid the embarrassment and loss of confidence that publicity might bring.

What sometimes happens is that the offender, once detected, is required to make restitution and then leave—sometimes even getting severance pay and letters of reference to speed him away. This, of course, adds to the circulating of unrepentent, unrecognized embezzlers going from company to company.

Is computer abuse only found in this country? Hardly. Records show a German data processing operator obtained 200 extra copies of his paycheck by pressing the "repeat" button on the computer. He was caught when he cashed 17 of the checks at the same bank.

Most embezzlements take place in establishments that have weak controls. Just as closed circuit television helps prevent and catch thieves, a good audit procedure helps control, prevent and uncover computer embezzlements. Unfortunately, many computerized environments do not have strong deterrents to theft. To the contrary, some have poor control techniques, easy access to the computer room, and little or no auditing of computerized data files and programmed controls.

Authorities assure us that computer embezzlement can be kept at a minimum by segregating duties so no single person is permitted to handle all the important phases of a transaction without the intervention of some other person or persons who provide a crosscheck. In other words, no employee who handles the cash should be allowed to balance the ledgers. Embezzlement most often occurs when one individual has complete authority over an asset with no checks. Rotation of duties is another commonly used method of control.

Another safeguard is the compulsory vacation. Many banks and other financial institutions use this as a standard procedure. And, this provides the same basic protection as the shifting of duties. Most employees jump at the chance to take a vacation, but there are sometimes a few who never take vacations for various reasons—occasionally, because they are afraid others will uncover irregularities in accounts. If any employee becomes so indispensable that he cannot have a few weeks of uninterrupted vacation, management should do something to correct the situation.

Computer manufacturers are trying hard to develop systems that will be more resistant to manipulation, by

either dishonest employees or outsiders. The consensus of the experts seems to be that it is possible to design penetration-proof operating systems, but they are not likely to be commercially available in large systems in less than four years, at the very earliest. And, when they are available, the problem will be what to do about the existing systems.

The conclusion drawn by groups working on programs for greater data security is this: "The computer is the ideal tool for detecting wrongful manipulation of its systems. All data should have built-in safeguards that would automatically tip off a company if its computer were being misused. Further, the computer can print out a list of all attempted violations—a valuable record for the security investigator."

Mr. Parker adds, "Computer science

is still very young. And, detection is the one thing that the computer criminal fears most. As long as he feels he can get away with his illegal acts, computer theft will continue."

There is much truth in the wise old saying that we should be able to learn from our mistakes. The fact that authorities are delving into computer-related crime is our only hope of preventing it.

However, there is one ray of hope on the horizon. It seems that many computer criminals are quite prepared to turn their talents back into legitimate channels, reversing the role. For instance, the electronics expert who stole the telephone company merchandise is back in business after serving time for his acts. This time he is advising clients on how to secure their computers against illegal entry! His motto: "It takes a computer thief . . ." ■

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11

# You Don't Have to Be Over 65 to Collect from Social Security

**Millions of Americans under 65 are receiving Government benefits. Are they enough?**

□ If you think that Social Security and Medicare are strictly for folks over 65, you couldn't be more mistaken! Thanks to recent changes, eligible people *under 65* could not only collect under both programs, but especially in the case of younger folks, their benefits could add up to many *thousands of dollars* in some instances.

Government figures show that right now, nearly one person in every seven—including 9,000,000 under 65—receives a Social Security check every month. And nearly 2,000,000 folks under 65 have received benefits from Medicare.

That's why it's very important for people to know the benefits they could

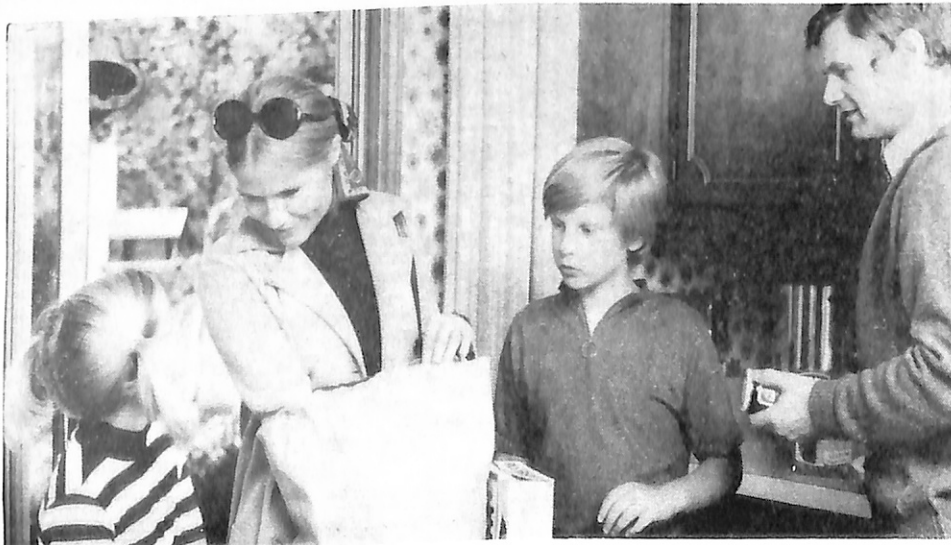
get under current Social Security and Medicare programs, to be sure they don't overlook valuable benefits they may be eligible for, now or later.

Because these benefits can add up to a lot of money, and promise to get much bigger in the years ahead, many people may no longer need the same personal insurance protection as in the past. For example, last year, the Government raised Social Security benefits 11%. This means the family of a man under 65 who gets sick or hurt and can't work could receive as much as \$600 or more a month in disability benefits—plus Medicare hospital and medical benefits if he's disabled for more than two years. And now there's

talk of a Medicare-type program to cover *everyone* under 65.

Obviously, big benefits like these can now make it easier and less expensive to provide the added protection you may need and want for a more secure and happier life. And in these days of record-high hospital and medical costs, it's *especially* important for you to make sure that your present protection—government, private or group—will be enough to help you avoid serious financial loss.

For a free "Blue Book" with valuable facts on your Social Security and Medicare benefits, and on insurance you can add to supplement current health or disability coverage for your present and future security—simply mail the postage-free card next to this page. The free "Blue Book" will be delivered by Bankers Life & Casualty Co., whose policies under the famous White Cross Plan trademark now protect over 7,000,000 Americans. There's no cost or obligation for this service. *N.Y., N.J. and Cal. residents, see card.*



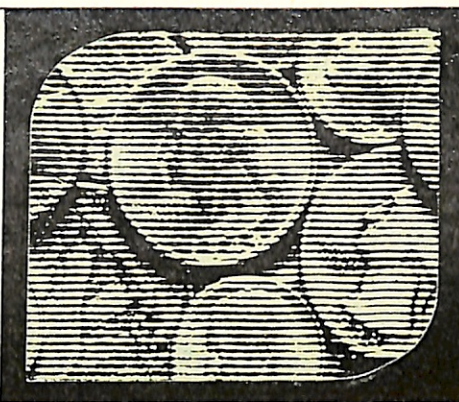
People of all ages can benefit from changes in Medicare and Social Security



People over 65 can get the added help they need beyond Medicare

# IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



## FRANCHISING—AND YOUR MONEY—Part 2

Mr. William Strickland is one man who took a very realistic view about becoming a franchised small-businessman. He wanted to get a Midas Muffler Shop franchise, and he knew that those aren't just handed out to anyone who can put up the required amount of money.

Mr. Strickland had had engineering training, and that was a big plus mark for him. But in order to get himself adequately qualified to operate a Midas shop, he began working in one—without pay—on evenings and weekends. He carried on this demanding spare-time preparation for about eight months. So when Midas granted him his franchise, they had good reason to feel a lot of confidence in him.

Are you interested in becoming an operating franchisee in some field of business? Then ask yourself: "How well prepared am I to run a business successfully?"

And please note that we do say "run a business," not "run a franchised business." Generally speaking, the better qualified you are to run a business successfully without being franchised, the better qualified you are to achieve success as a franchisee. We're assuming, however, that you'd be willing—and temporarily able—to conform to the franchiser's way of doing things. A man who has a really strong desire to "be my own boss" is likely to find the role of a franchisee too restricting.

There's also the important point that many men who have been victimized by bad franchising operations might have avoided getting caught if they'd given careful thought to the question . . .

### "Do I NEED a Franchise?"

Mr. A. L. Tunick is a founder of the International Franchise Association. In referring to certain kinds of low-quality franchise offerings, he says: "A lot of times the buyer doesn't need the franchiser for anything. You could go out and buy what you need on your own. They don't teach you anything."

His remark is particularly applicable to many of the so-called "dealerships" and "distributorships" which are peddled by some of the shadier franchising outfits. Those fast-buck promoters are interested simply in raking in franchise payments in return for some overpriced merchandise and maybe an "exclusive territory" that in actuality is no more ex-

clusive than a public park. Thousands of hopeful franchisees have found themselves stuck with junky equipment items and supplies that they finally just had to throw away.

### Learn before Trying To Earn

Mr. Leonard M. Groupe is a lawyer who writes a newspaper feature giving advice on various business and personal-finance matters. Last November, in his column on the "Wake-Up Realities of the Franchising Dream," Mr. Groupe said that "you should know a lot about franchising itself before you decide to invest money in one." That's very sound advice. But unfortunately it's likely to be ignored by the very individuals who most need to follow it.

It's not easy to acquire a sound knowledge of the field of franchising, and it can't be gained simply by reading a couple of magazine articles. But a person who is seriously interested in becoming a successful franchisee and has realistic hopes and aims is going to be able to build up a good knowledge of franchising, though of course not just in a day or two.

A great many would-be franchisees won't try to learn about franchising because they don't want to think realistically about it. They're caught by "the franchising dream." But that dream all too often becomes a nightmare for such individuals.

In learning about the field of franchising, one of your main aims should of course be to find out which franchising companies are the good ones.

### When Is a Franchiser "Good"?

The very first questions you should ask in considering some franchiser are these: "How solidly established is this outfit? And how good is their business reputation?"

Now you certainly shouldn't rely merely on what the franchiser says about his reliability and standing! The important thing is to find out whether that franchiser is regarded by the legal-financial "community" as being "solidly established" and "reputable." By "legal-financial community" we mean lawyers, bankers, professional investment firms, professional accountants, and so on. These specialists have access to all kinds of business and financial information which the ordinary person wouldn't even know how to start looking for—and wouldn't be able to interpret and evaluate properly by himself anyway.

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# Sneak Celebration

Boston gets its licks in early—which is only fitting for the city that sparked the Revolution.

by Jerry Hulse





While other U.S. cities are preparing to whoop it up in 1976—America's Bicentennial Year—Boston plans to upstage the nation with a sneak attack that's scheduled for this coming April 18, Patriot's Day and the anniversary of Paul Revere's famous ride. As Boston gets its licks in early, the shout will be heard across the country and around the world. The forces behind the event, known as Boston 200, have prepared a series of celebrations which will continue throughout 1975 and into the final days of 1976.

There will be another tea party, concerts, pageants and parades. While patriots chase off the redcoats, an exhibition titled "Paul Revere's World" will be unveiled at the Boston Museum. No one is worrying over the fact that Boston is nearly a year ahead of everyone else. Boston is where it all got together, they say; this was the fuse, and the fuse was lit well ahead of battle. Students of history will recall the Stamp Act which was followed by the quartering of British troops in Boston.

Later, on March 5, 1770, blood was spilled in the Boston Massacre, and less than four years afterward the town brewed up its famous Tea Party. After skirmishes at Lexington and Concord, Boston was besieged by American patriots and the War of Independence was no longer a wish but a reality. For these reasons Boston can be excused for firing the first shot in the

Bicentennial celebration. It will be an effort to lure outsiders, an estimated 15 million visitors. Boston feels it has ammunition to spare, what with festivals, concerts, reenactments of historical events and the presentation of later episodes—scenes from the 18th, 19th and 20th centuries.

After watching a rerun of Paul Revere's ride, joggers from around the world will gather to take part in a 26-mile marathon race beginning west of Concord and ending at Prudential Center. It has little to do with history, leaders point out, but is being billed as an exercise to attract some sizable crowds.

Meanwhile, tea will be dumped from a 112-foot brigantine presently moored at Congress St. Bridge. The vessel, a full-size working replica of the original Boston Tea Party ship, was built in Denmark for the Bicentennial binge. Already visitors are being piped aboard to view slide shows and inspect a chest which was plucked from the harbor following the first tea ceremony. Elsewhere, visitors will take part in an audiovisual exercise to determine whether they'd have been patriots during the Revolution or would have sided with the Tories. Before adding up scores, they'll listen to a debate between Samuel Adams and Gov. Hutchinson, hear arguments involving the Stamp Act and observe the Boston Massacre. Those who prove to be super patriots will be given the privilege of signing the Declaration of Independence.

At the same time, Bostonians are pointing out that the city hosted the first World Series (played in Boston Common), organized the first football team, operated America's first high school, opened the first one-way street and drove the nation's first fire engine. Visitors will make tracks along the Freedom Trail running between Boston Common and Old North Church. During the hike they'll stop to breathe in history at the Old South Meeting House, Faneuil Hall, Paul Revere's Cottage, the Bunker Hill Monument and Old Ironsides.

In preparation for the Bicentennial, Prudential Center is putting together a \$1 million exhibit and a 300-seat theater in which Boston will be presented as the Nation's "most livable city." Also prominent on the horizon is the new \$75 million John Hancock Center whose main attraction is a 60-story tower, the tallest skyscraper in all New England. It was Prudential Center which sparked an urban renewal program in Boston's Back Bay, a complex that includes the 52-story Prudential Tower, the 29-story Sheraton-Boston, a

25-story office building, a war memorial auditorium, shops and parking for 3,500 cars.

Getting back to the history lesson, Granary Burial Grounds holds the remains of Paul Revere, John Hancock, Samuel Adams and Peter Faneuil. And it was in nearby Boston Common that Benjamin Franklin came to graze his cow and where witches were hanged from trees in these peaceful pastures. During the Bicentennial Exposition others will look in on the Old Corner Bookstore where Longfellow, Emerson, Harriet Beecher Stowe, Whittier and Julia Ward Howe spent contented hours.

Altogether, 24 neighborhood Bicentennial committees are taking part in the "Boston 200" preparations. Homes are being repainted and office buildings are being scrubbed as the entire town spruces up for what promises to be the biggest crowd in Boston's history. Thousands will cross the Charles River to tramp the ivy halls of Harvard, an institution which has been turning out whiz kids since shortly after the Pilgrims landed at Plymouth.

Beyond here the highways will be bumper to bumper with cars and campers joining the caravan to Plymouth where visitors will take shelter at the Mayflower Lodge and the Cranberry Motel. Myles Standish and the Pilgrim Mothers are immortalized in stone not far from Plymouth Rock, and a replica of the Mayflower stands at anchor, looking for all the world like the original itself. Plymouth Colony features thatch cottages and a theater-stable where life is portrayed as it was lived in the Pilgrim period. To bring animation to the village, men and women in Pilgrim costumes grow corn, die cloth, dip candles and prepare their meals over open fires.

From Boston, other pilgrims and patriots will be marching off to Salem and old Marblehead, two colorful villages only a short drive from the center of the city. While Salem may be bewitched, its citizens aren't the least bit bothered or bewildered. Awed, perhaps—by the endless procession of tourists—but certainly not bewildered. Indeed, the richer Salem becomes the more she plays on the sorrows of the accused witches who brought Salem its fame.

Even the logo displayed by the Chamber of Commerce portrays an old hag in a pointed hat floating about town on a broom. "Bewitched in historic Salem" is the chamber's cry. Nevertheless, as any schoolboy knows, not a single goblin ever haunted a single citizen in Salem. It was all part of a hysterical melodrama involving a group of puritanical young maidens who'd



# Why Do You Have A Poor Memory?

A noted publisher in Chicago reports there is a simple technique for acquiring a powerful memory which can pay you real dividends in both business and social advancement and works like magic to give you added poise, necessary self-confidence and greater popularity.

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convinced themselves they'd become bedeviled. One later admitted she'd become bored with life in the small New England town and conjured up the hoax for kicks. Before the frightening witch hunt ended, 19 persons had been hanged, including one clergyman; another victim was pressed to death.

The whole grisly episode is graphically portrayed at a new Witch Museum, which occupies Salem's former Unitarian church. In place of the parson's prayers, there's the devil's voice asking: "Do you believe in witches? Your ancestors did. Worship of the powers of evil was man's first religion." As the voice pauses the crowd grows more silent. "To the good folk of Salem in 1692, the devil and witchcraft were real..."

What follows is a tableau consisting of 13 scenes which portray the entire six months of Salem's infamous witch hunt. The show is a computerized sound-and-light spectacle in which life-size figures appear strikingly real as the production traces Salem's witch hunt through a series of trials and executions. Ann Putnam is among the accusers, an emotional child who becomes wildly destructive. The black slave woman Tituba, who hypnotized Salem's young girls with tricks of magic, is a victim of the drama. The girls, believing themselves bewitched, cry out hysterically. One-by-one these children of prominent families appear possessed by the devil. By now the witch hunt is in full bloom. One of the first to face the jury is feeble, frail Rebecca Nurse. The verdict: "Guilty." And so it went until 19 made the trip to the gallows.

Another of Salem's attractions is its storied House of Seven Gables, a dark and mysterious mansion several blocks away. Built in 1668 by a New England sea captain, the historic home was the setting for Nathaniel Hawthorne's celebrated novel "The House of Seven Gables." Last year alone 210,000 visitors passed through its spooky passages, climbed secret stairs and marveled at its magnificent rooms.

What troubles its director, Carolyn Gardner, are the ludicrous tales told about the house. She overheard one man informing his children that this was the home of actor Clark Gable. Another visitor complained to his wife, "Why in the world did you bring me here?" The wife shook her head, "I told you, dummy, this is where Edgar Allen Poe lived."

History is offered in huge helpings in Salem. On display at the Peabody Museum are one of the nation's largest collections of ship models and an immense array of Polynesian artifacts. In an effort to spark new interest in old Salem and other historic eastern towns, Yankee Holidays of New England, together with America Airlines, is plugging a three-night tour of New England's cozy inns. There's also a five-night package with a choice of 20 New England inns.

In nearby Marblehead the Pleasant Manor Guest House offers nine rooms (\$15 single, \$18 double) with private baths, antique fireplaces and four-poster beds in an atmosphere that reeks of old New England. Marblehead proclaims itself the birthplace of the U.S. Navy and the "yachting center of the world." During Race Week last year nearly 3,000 yachts crowded its picturesque harbor. Settled by Cornish fishermen in 1629, Marblehead is the home of boat builders, sail makers and wealthy Bostonians. At the Bull's Finch Pub by the waterfront guests sip Watney's ale and play darts, and next door at The Landing they take their fill of scallops, clams, crabmeat and lobster fresh from the sea.

Antique stores crowd the narrow, twisting streets of Marblehead; ancient elms spread their shade, and the original "Spirit of 76" hangs proudly at Town Hall, presented to Marblehead by Gen. John H. Devereaux "in memory of the brave men who died in battle on land and sea for this country." All this, of course, is what the big celebration back in Boston is going to be all about. ■

## Best Lodge Youth Program

Subordinate lodge youth activities chairmen should be well along with their Best Youth Program brochures. The deadline for submitting the brochures to the state association youth activities chairman for judging is March 8, 1975. The state winners in all membership categories must be declared by the state chairman by March 22, 1975.

The state association youth chairman is also to have selected a State All-Over Winner and mailed his choice to me for consideration in the National

Best Lodge Youth Contest by April 5, 1975.

If you have planned and carried through a sound, well-balanced youth program throughout the year you will have touched the lives of children of all ages and helped our youth meet the challenge of tomorrow.

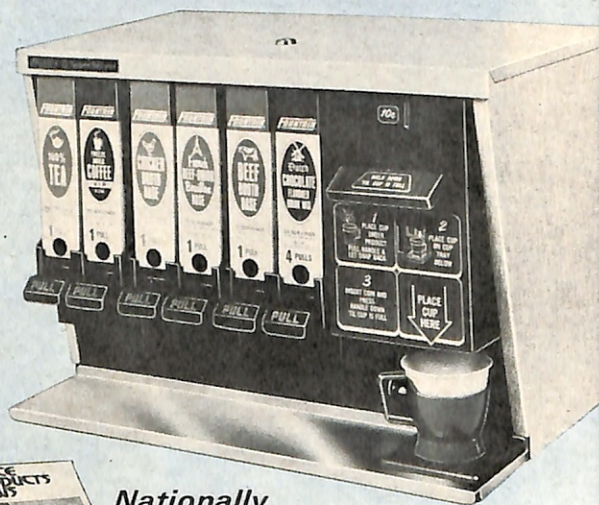
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# New Orleans, Louisiana, Lodge No. 30 Presents Willis C. McDonald For Grand Exalted Ruler



**B**E IT RESOLVED that New Orleans Lodge No. 30, Benevolent and Protective Order of Elks, respectfully presents to the Grand Lodge the name of its most distinguished member, Willis C. McDonald, for the office of Grand Exalted Ruler for the year 1975-76.

Brother Willis C. McDonald was born in New Orleans, Louisiana, on May 29, 1912, and has resided in the State of Louisiana ever since. He was educated in the public schools of New Orleans and was graduated from the law school of Loyola University of the South at New Orleans in 1940 with the degree of Juris Doctor.

He has practiced law in Louisiana since 1940 and has earned the reputation of a distinguished member of his profession throughout his career. He served as assistant district attorney of the Twenty-Fourth Judicial District of Louisiana in 1949-50, and as a member of the Governor's Commission on Local and State Government during 1968-72. Since 1947, he has specialized in municipal financing and legislative writing.

For many years he has been active in civic work, having served as President of the Metairie Business Association and as a member of the Metairie Lions Club, New Orleans Area Chamber of Commerce, Slidell Chamber of Commerce, Young Men's Business Club of New Orleans and as a member of the Board of Trustees and vice president of the Southern Eye Bank.

Long active in the affairs of the Presbyterian Church, he has served in many offices, now serving as an Elder and Clerk of the Session of the First Presbyterian Church of Slidell, Louisiana. He also served as a Commissioner to the General Assembly of the Presbyterian Church in the United States in 1971.

Brother McDonald served in the United States Army during World War II, and was honorably discharged.

In the field of business, his interests center around land development. He has been a member of the board and secretary of Long Range Development Corporation, board member and secretary of Village, Inc. and board member and secretary-treasurer of Deep South Corporation.

Initiated into New Orleans Lodge No. 30 in 1933, he served as its Exalted Ruler in 1947. He was elected secretary of the Louisiana Elks Association in 1942 and served until his election as State President in 1948.

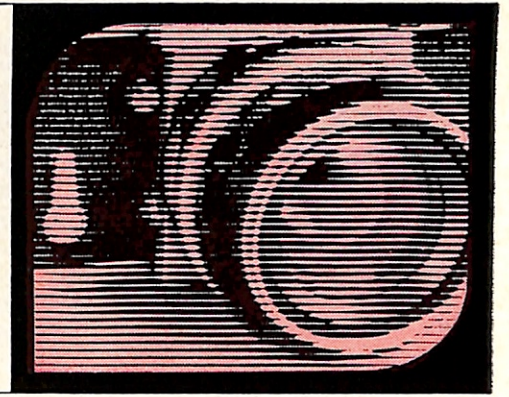
He served as District Deputy Grand Exalter Ruler four times, was a member of the Grand Lodge Youth Activities Committee for two terms, served as a member of the Grand Lodge Committee on Judiciary from 1961 until 1966, became a Justice of the Grand Forum in 1969 and its Chief Justice in 1972.

Brother McDonald married Elizabeth Schanville in 1935 and they have three sons. They reside in Slidell, Louisiana, and he maintains his office in Metairie, Louisiana (a suburb of New Orleans).

Therefore, New Orleans Lodge No. 30 proudly and respectfully presents its Honorary Life Member, Willis C. McDonald, as its candidate for Grand Exalted Ruler, confident that his experience, qualities of leadership, and devotion to the Order qualify him for this high office.

THOMAS THOMPSON  
Exalted Ruler  
ALVIN C. DUNN  
Secretary

# NEWS OF THE LODGES



**SENIOR MEMBERS** of New York, N. Y., Lodge were congratulated at the lodge's recent Old Timers Night by two younger officers. ER Alan Montella (left) shook the hand of Brother Jess Kaliski, a member for 71 years, as Est. Loyal Kt. Hubert Phillips (right) congratulated 61-year-member Sydney Oppenheimer.



**THE LADY OF THE YEAR** award from Royal Oak, Mich., Lodge was recently bestowed upon Martha Hinske by Foundation Chm. George Poirier (left) and ER Allan Gabriel. Mrs. Hinske received the plaque in recognition of her support in promoting the membership drive for the Foundation, as well as for her own contributions.



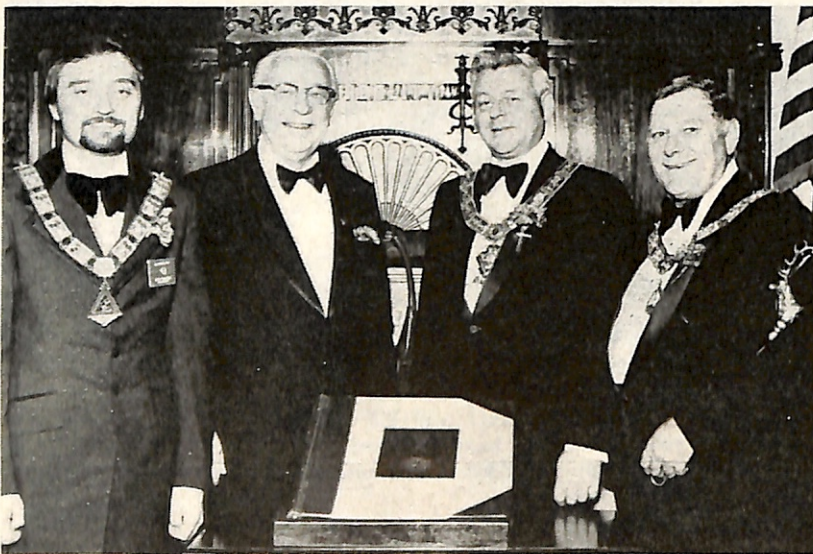
**THE COMMITTEE** in charge of Hammond, Ind., Lodge's Diamond Jubilee celebrations paused for a moment with PGER Glenn Miller (seated), the principal speaker at the event. They are (from left) Chm. Sam Henderson, PER Harold Olsen, ER Lou Spataro, PER Wilfred Maginot, PER Noble Clark, Brothers Robert Besch and D. Yarnell, and In. Gd. Andy Danko.



**TRANSPORTATION** for veterans to attend the World's Fair in Spokane was provided with the help of a \$400 check contributed by members of Olympia, Wash., Lodge. The check was presented by Vets Chm. John Rupp to Dr. Raulinaitis, director of the American Lake VA Hospital.



**A CIRCUS** to benefit cerebral palsy was organized by Bakersfield, Calif., Lodge. California-Hawaii Elks major project theme child Kathy Cawelti had a chance to ride a baby elephant, as ER Roy Hamilton, Big John Strong, Therapist Barbara Jones, and a circus clown and trainer looked on.



**HOLYOKE, Massachusetts**, Lodge held homecoming celebrations for DDGER Richard Desrochers (second from right). Present were (from left) ER John Czehusniak, SDGER W. Edward Wilson, and PER Carlton Vogt.

**A FLAG** which was flown over the nation's Capitol was presented to Bethesda-Chevy Chase, Md., Lodge by Robert Pyle of the Exchange Club of Capitol Hill to ER A. D. Cox. Principal speaker at the ceremony was Vice-Admiral George Moore II of the U. S. Navy.

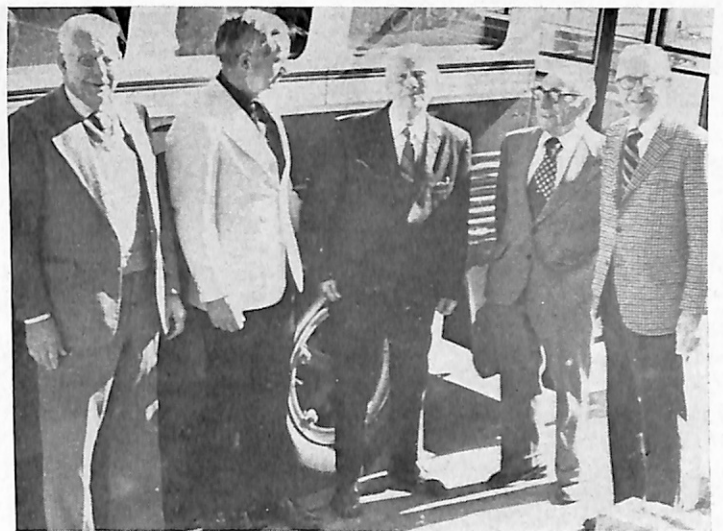


**A TRANSPORTATION FUND** was established by Elks of New York's Northeast District to assist disabled veterans. A check totaling \$1,921 was presented to Asst. Director James Saleenor (front row, center) of the Albany VA Hospital by DDGER Michael Valentin (third from left) and VP William Murphy. Also present were (front row, from left) PDD Perry Miller, Greenwich ER Foster Lacey, Cohoes ER Willard Lambert, Hoosick Falls ER Robert Hall, and (back row, from left) Brother Frank Ruzitto, PDD William Fischer, Glens Falls ER Edward Guy Jr., Rensselaer ER Thomas Adair, and Mechanicville ER Joseph Mihaly.

**DISABLED VETERANS** of West Haven VA Hospital were recipients of a recent gift from members of Westport, Conn., Lodge. (From left) Est. Lead. Kt. Albert Wagner, Vets Committeeman Arthur Gagg, ER Robert Clark, Vets Committeeman Alfred Hill (second from right), and Trustee Michael Cofelice (right) presented a stereo set to Paul Eule (third from right), assistant chief of staff at the hospital. This is the third consecutive year that the lodge has made presentations to the West Haven Hospital.



**JOHN MEAGHER** (left), a recipient of the nation's Congressional Medal of Honor during WW II, was named Veteran of the Year by members of Jersey City, N. J., Lodge. Brother Meagher was congratulated by ER Stephen Pilewicz as he accepted a plaque presented to him by Vets Chm. Leon Fire.



**RESIDENTS** of the Elks National Home who were greeted at Beckley, W. Va., by the lodge's ER John Billups (second from left) were 101-year-old-member Frank O'Brien (center), Albert Bills (second from right), and Jim Miller (right). Elks Home Advisory Committee Chm. Wade Pennington acted as tour guide for the party of 33 Old Timers when they reached the city for a recent visit.



**OUTSTANDING** high school football player awards were offered to Rick McCormack (center) by Somerville, Mass., ER Thomas Lynch, and to Bill Greenwood by DDGER Robert Blomquist. (From left) Brother Joseph Hrubci, Coach Bill Quinlan, and former State Youth Chm. James Colbert observed.

**VISUAL AIDS MACHINES** to be used in the special education program at Eades School in Branford, Conn., were presented to teacher Cathy Abate on behalf of Branford Lodge. The two machines and a \$50 donation were presented by ER Arthur Howe and State Treas. Edward Kligerman.



**HONORARY FOUNDER'S** certificates were recently conferred upon Richard Heselton (second from left) and Charles McWhinnie (third) at Billerica, Mass., Lodge. They were congratulated for their achievements by ER Harold Towle (left) and DDGER Fred Moriarty.





**DEDICATED** to Organist Samuel Milello (second from right), a class of 12 was recently initiated into Point Pleasant, N. J., Lodge. Grand Trustee Edmund Hanlon (left) and DDGER Nicholas Kewitt (right) stood by as ER Diron Avedisian welcomed his son Dwight, a member of the class, into the order.

**BOOKS AND PUZZLES** were donated by Red Lion, Pa., Lodge to the Lebanon VA Hospital. ER David Reichard, PER William Damuth, and (from left) PER Charles Poet, Americanism Committeeman Ray Eberly, and Est. Lead. Kt. James Uffleman were instrumental in transporting the materials to the hospital.

**THE YEAR'S** contribution to the children's hospital fund, which was originally established in 1952 in the name of Brother Alfred Brown (seated, second from left), was officially made at Chelsea, Mass., Lodge. Those involved were (standing, from left) Brothers Theodore Panitch and Thomas Evans, PER William Conley, Brother William Berkowitz, and (seated, from left) the fund's Vice-Chm. George Cashman, Phyllis Brown, a social service representative of the hospital, and Chelsea ER Edward Volta.



**FORMER RESIDENTS** of Terre Haute, Ind., Brother and Mrs. Glenn Maurer returned to the city for a recent visit. The couple, who lately celebrated their 50th wedding anniversary, displayed a set of unique license plates.

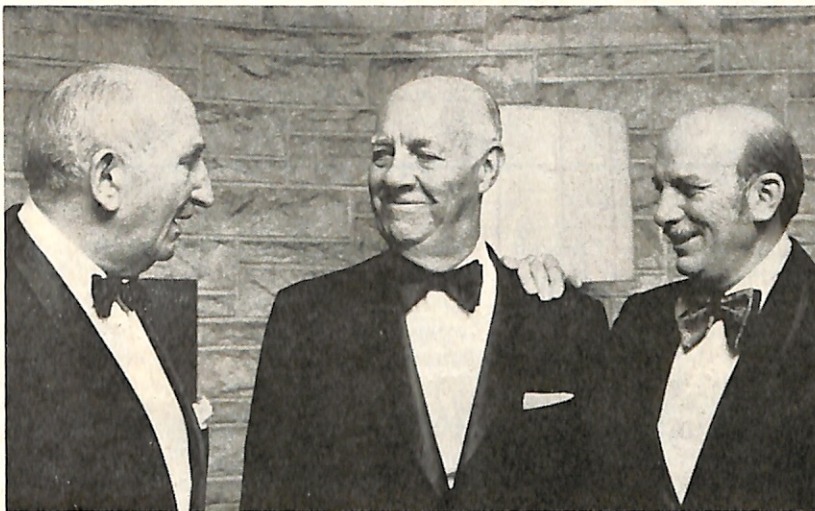


**MAJOR PROJECT** Chm. Francis Adams of Connecticut (center) received a check for \$1,500 for the Newington Crippled Children's Hospital fund from Fairfield Lodge's Crippled Children's Chm. Robert Scire. At the same time, Brother Adams also presented a National Foundation award to Tiler Andrew Kratz, who accepted the commendation for the third time.

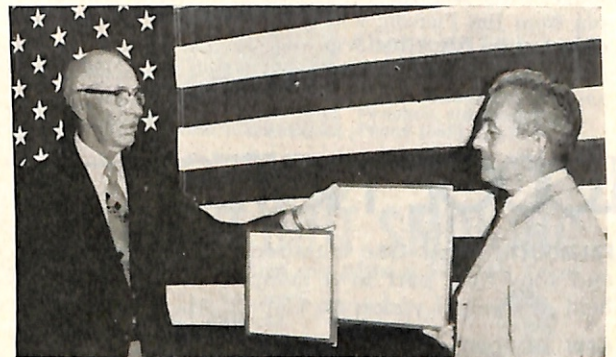




**U.S. CONGRESSMAN** Edward Hutchinson (second from left), who was the guest speaker for Dowagiac, Mich., Lodge's dedication of their new Heritage Corner, looked over some of the corner's historic documents. (From left) Americanism Chm. Bill Maxey, ER Marcus Poindexter, SP Richard Abler, and Secy. Albert First also took part in the dedication ceremonies.



**A TESTIMONIAL** in honor of Grand Est. Leading Kt. James Gunn (center) was recently held in New Rochelle, N. Y. Guests from Mamaroneck, Brother Gunn's home lodge, and neighboring state communities included SP Harry Macy, GL Activities Committeeman Peter Affatato, Mamaroneck ER Leonard Creadore, and Co-chairmen Joseph DeLitta (left) and Leo Heithaus (right).



**THROUGH THE EFFORTS** of Brother James Ferraro, Groton, Conn., Lodge was able to obtain a flag once flown over the Capitol Building in Washington, D. C. He and Brother John Fleishmen, who framed the flag, displayed the documents attesting to its authenticity.

**COUNTRY MUSIC FAN** Alfred Foster, who was critically ill at the time Porter Wagoner (left) was to appear in Sioux City, Iowa, was helped through the efforts of the lodge to attend the musician's performance. At the bedside meeting were Foster's children Jim, John, and Michelle, his wife Millie, and comedian Speck Rhodes.

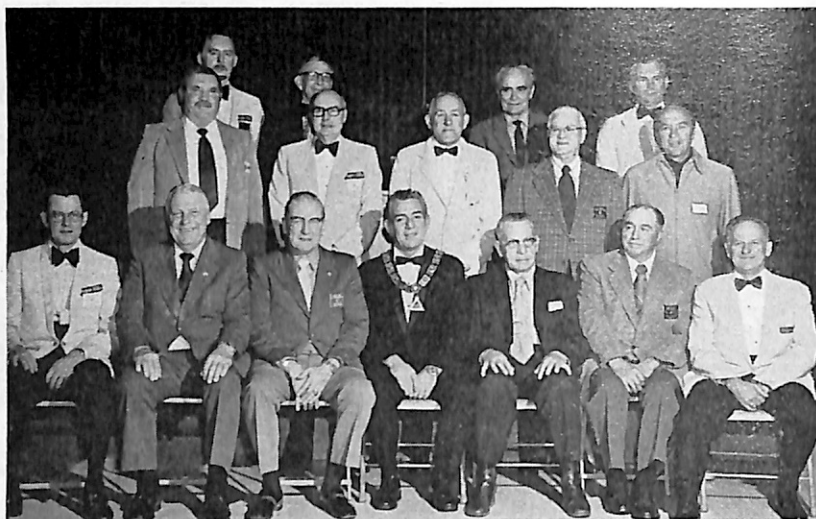


**FOUNDATION CHAIRMAN** Emery O'Lenick (center), of Elizabeth, N. J., Lodge, accepted a check for \$1,000 from DDGER George Morris in behalf of the lodge. ER Matteo Damiano observed the recent presentation.





**EIGHT BROTHERS** of Schenectady, N. Y., Lodge joined the ranks of the 50-year members in the order, and 18 men were officially recognized as 25-year members during the celebration of Old Timers Night at the lodge. Fifty-year man Henry Bozzi (left) accepted his pin from Jim Pierson, who is nearly a 60-year member, observed by ER Alfred Verrigni (second from left), and (from left) 25-year men Peter Cornell, Paul Palumbo, and Chm. Amedeo Volpe.



**PRESENT** at the mortgage burning of Brookings, Ore., Lodge were (front row, from left) SP James Damon, PGERs Horace Wisely and Frank Hise, ER Lee Goodin, Trustee Archie Anderson, SDGER Elmo Angele, PDD Fred Fox, and (second row, from left) In. Gd. Bud O'Neill, VP Dick Herndobler, PVP Bud Wilkins, GL Forum Chief Justice Hal Randall, and Esq. Homer Haggerty. Also taking part in the ceremony were (back row, from left) DDGERs Tom Bell and Howard Cramblet, GL Credentials Comm. Chm. William Raw, and State Sgt.-at-Arms Red Hasher.

## LODGE NOTES

**FALMOUTH, Mass.** One hundred fathers and sons took part in a camping trip held at Camp Lyndon on Cape Cod.

**NEW MILFORD, N. J.** Vets Chm. Robert Duffus accepted an award for the lodge from ER George Bruno on behalf of the state association and Vets Commission, in appreciation of the lodge's veterans activities.

**GREEN BAY, Wis.** Thirty-nine new candidates were initiated into the lodge recently. The class was named in honor of DDGER Victor Thedick.

**HANNIBAL, Mo.** Brothers John Conlon and Ed Bruns were presented with pins commemorating their 63-year membership. The presentation was made by ER William Riepe during a recent Old Timers Night celebration.

**BRADENTON, Fla.** One-hundred and four candidates were recently initiated into the lodge.

**ARVADA, Colo.** Through the efforts of Arvada, Littleton, and Colorado Springs Lodges, 50 patients from the VA Hospital were taken to the Air Force-Navy football game.

**WINCHESTER, Mass.** During DDGER Frederick Moriarty's visitation, PER Alfred Barnard and Secy. John Davey received 25-year pins.

**PORTLAND, Maine.** On his recent visitation to the lodge, GER Gerald Strohm was welcomed by ER Robert Crabb, Judge Alton Lessard, Mrs. Lessard, and Mayor Edward Berstein.

**MIDLAND, Mich.** Americanism Committeemen Ed Bartlett, Gordon Harder, Dick Lebsack, Larry Pillon, Bob Roetman, and Al Tew conducted a bingo game for patients at the Veterans Hospital in Saginaw.

**ST. MARYS, Pa.** Combined lodge membership for Brother Robert E. Keim and his son, Robert C., totaled 94 years.

**LA SALLE-PERU, Ill.** William Aplington, the oldest Past Exalted Ruler of the lodge, died recently.

**RIDGECREST, Calif.** ER Keith Manley awarded National Foundation Certificates to three members of the Thoms family. The presentations were made in memory of the late Brother George Thoms Jr.

**BALLARD (SEATTLE), Wash.** Among those present at a recent Old Timers Night celebration were DDGER A. Chaffee, PSP Dwight Hawley, who served as chairman of the event, and ER Eugene Briner.

**HARRISONBURG, Va.** Clarence Whitelaw was named outstanding camper at the Elks Camp near Clifton Forge. Clarence was chosen from among 500 campers, and was the first camper from the lodge to win the award.

**RED HOOK-RHINEBECK, N. Y.** The lodge recently welcomed a new member, 84-year-old Edvald Pettersen. Brother Pettersen was sponsored by PER Howard Laib.

**ENGLEWOOD, Colo.** The Elks' ladies pledged a ten-year donation of \$1,000 to the National Foundation. The first annual payment of \$100 was presented to ER Carl Peters at the state convention in Pueblo.

**SARANAC LAKE, N. Y.** Six lodge members were awarded lapel pins for having completed participating memberships in the National Foundation. Grand Trustee Leonard Bristol made the presentations.

**JOHN DAY, Ore.** Brother Jack Pocock, and Est. Loyal Kt. Leonard Trafton rode the lodge's float in the Oregon Armistice Day Parade, held in Prairie City.

**MANISTIQUE, Mich.** Elks' ladies President Gail Tufnell accepted a plaque from ER Art Fountain Jr. during the lodge's appreciation night for the ladies.

**LOGAN, Utah.** PSP W. Jensen, Past Exalted Ruler of the lodge, died recently.

**KAILUA, Hawaii.** Benny Bayya recently became a member of the lodge. Secy. J. Stuart Stockenberg took up a collection to cover Brother Bayya's initiation fee and year's dues.

**SAN FRANCISCO, Calif.** Trustee Victor Zachariah had two sons-in-law going through the chairs at the same time.

**WESTERLY, R. I.** One hundred and fifty people attended the lodge's annual Memorial Service.



**DURING THEIR TOUR** of New England, GER and Kay Strohm were in White River Jct., Vt., for the dedication of the new wing of the town's VA hospital. The Strohm's were accompanied by Senator George Aiken of Vermont at the dedication ceremony.



**CERTIFICATES OF APPRECIATION** were presented to the chiefs of the police and fire departments of Wrentham, Plainville, and Foxboro, Mass., by (seated, from left) SP Alfred Mattei, Judge Ellis Brown, ER Guistino Marsella, and DDGER Joseph Silvia. Public Safety Night at North Attleboro Lodge was an occasion of honor for area law enforcement personnel.



**A VETERANS DAY** picnic for over 300 patients and aides was organized at the VA Hospital in Miami by the Florida State Elks Association. Vets Chm. John Rosasco paused a moment at the barbecue with patients Johnnie Lee Gain and Jack Howard.

### PARDON US!

**NEW HAMPSHIRE** is the state in which Laconia Lodge is located. In the February issue we published its location as Pennsylvania. An apology is extended to the members of Laconia, N. H., Lodge.

## IN HAWAII . . . Diamond Head Beach Hotel

**On the beach . . . just a few steps from the Elks Club . . . with special rates for Elks!**

Located at picturesque Diamond Head, this modern 14-story hotel offers comfort-plus accommodations, including top quality beds. The handsome structure is ideally located "on the beach" a few pleasant blocks from Waikiki's activity center. A variety of appealing room types and views are offered. Roof apartments include a separate living room.



Really enjoy Hawaii from this prime beach spot in Waikiki. Great swimming and snorkeling and a fantastic view of Waikiki Beach and Diamond Head.

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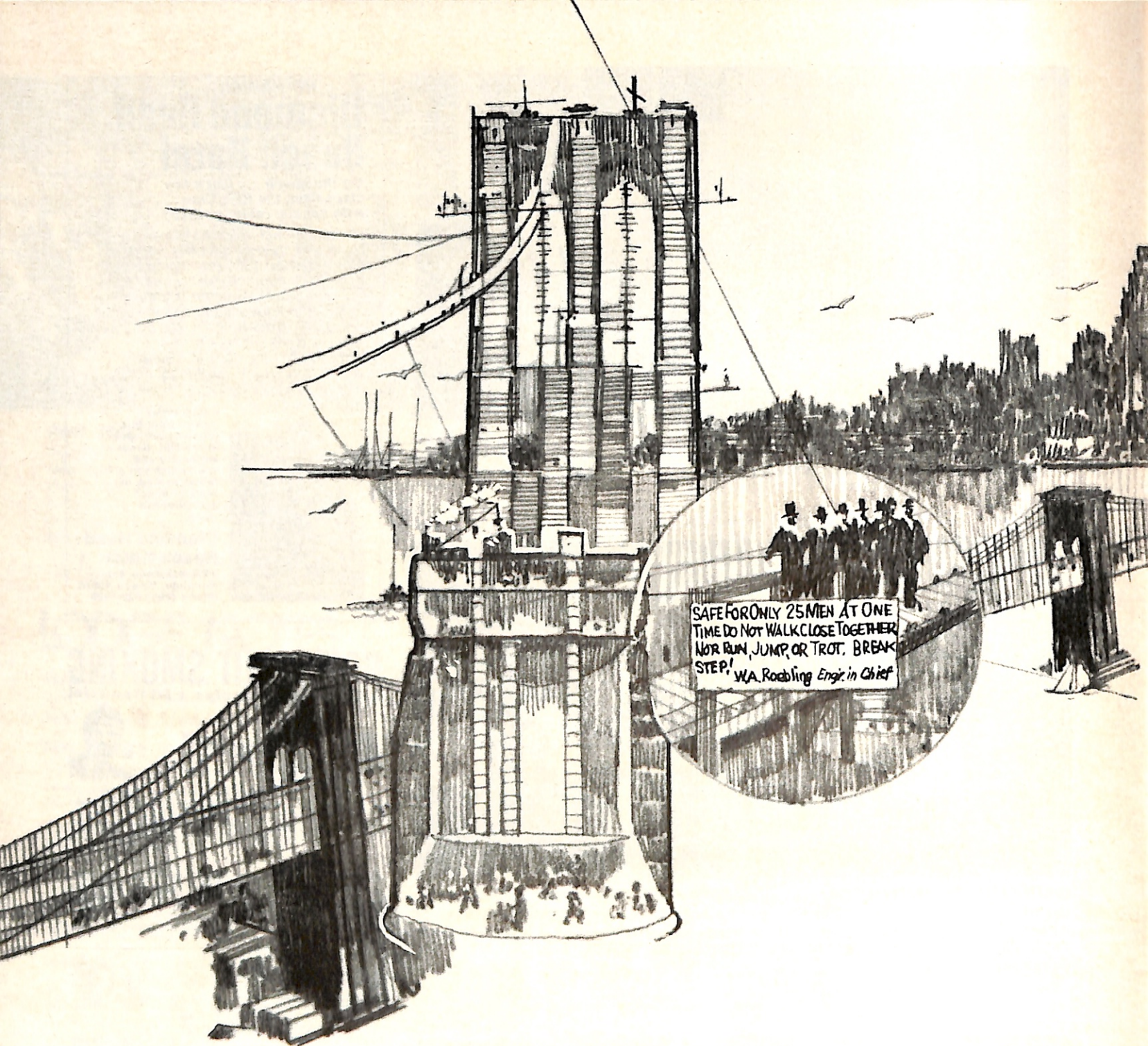
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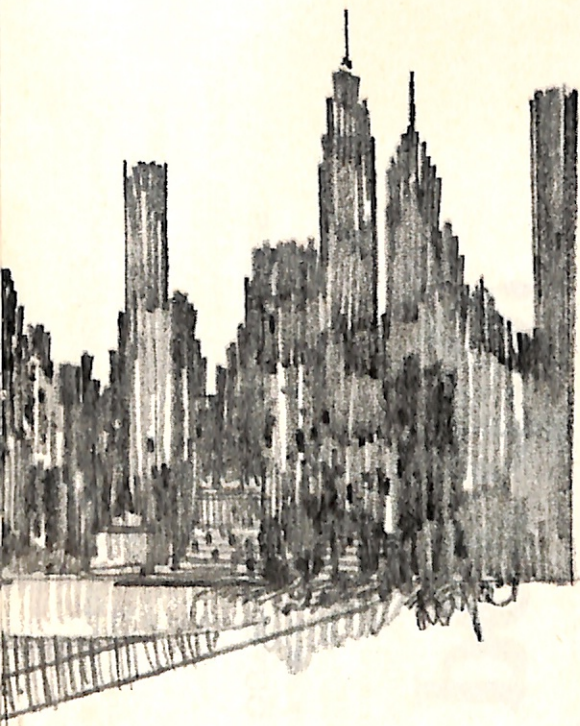
# the one-mile

by Irwin Ross

■ A poet dedicated his life to it. A tavern-keeper became famous because of it. Troubled citizens have jumped from it; foolish citizens have "bought" it. But architects and engineers have called it the greatest bridge of them all.

The story of New York City's Brooklyn Bridge began on a wintry day in 1852, when John Augustus Roebling, a Prussian bridge-builder, sat shiver-

ing in a ferryboat on the East River. The channel was clogged with ice, and for several hours the little craft struggled from Brooklyn to Manhattan. Annoyed at the delay, Roebling turned over in his mind the idea of a bridge. The project grew in his imagination, but it was not until 1867 that he found backing and set to work on plans for a structure that would be for a time the world's longest span.



*Years passed without tragedy, and then, just as the last of the cables was being strung . . .*

He did not know it at the time but he was launching a 16-year undertaking. He did not dream that the bridge would cost as much as it did: over \$15,000,000 in an era when \$10 a week was considered a good working wage. And he could not know that he would never see the bridge completed. As Roebling was surveying the site in 1869, an incoming ferryboat crushed his foot against the wharf. In two weeks, he was dead of tetanus poisoning and direction of the work was left in the hands of his son, Colonel Washington Roebling.

New Yorkers doubted that the bridge could be built. Certainly a young upstart of 32 couldn't fill the shoes of his father, famed as the builder of the world's first railroad suspension bridge at Niagara.

laborers to take jobs as sand hogs, even at the alluring wages of \$2 a day. Finally, wages were increased to \$2.25 and the sand hogs went to work.

Of course, New Yorkers weren't surprised when they heard about the dangers of working in this "upside-down coffin." There were fires caused by gas burners and candles the men used for lighting; water flowed in through weak spots and the air blew out, hurling waterspouts 500 feet into the sky and showering the Fulton ferry area with water, debris and fish.

During the winter and spring of 1872, three sand hogs were killed and 107 others were hospitalized when nitrogen bubbles formed in their blood streams from long hours beneath the river. The newspapers printed charges of criminal negligence, but the laborers didn't halt their work or ask for another raise.

On countless occasions, Colonel Roebling stayed below too long, and in the early summer of 1872, he, too, collapsed with the dread "caisson disease." He was almost completely par-

tion through binoculars from a window in his Brooklyn apartment.

In 1876, the foundations were complete; two open Gothic towers jugged into the sky and the call went out for cable-riggers who would weave the harplike supports together. The cable-riggers balked; no one would brave the windy height.

But an old friend of the Roeblings stretched a wire over the towers and traveled back and forth 133 feet above the water in a tiny bosun's chair. Shouting at the gathering crowd, he waved a handkerchief and clapped gleefully, as if to say cable-rigging on the Brooklyn Bridge was the grandest job available in all the world. Abased, the cable-riggers came around.

Years passed without tragedy and then, just as the last of the cables was being strung, one broke loose. It killed two workmen, injured several others and whipped along rooftops and crowded ferryboats as it fell to the river below.

Twenty men died building the Brooklyn Bridge, but when it was opened on May 24, 1883, New Yorkers somewhat forgot the birth pains. They refused to go to work and declared a holiday. After all, a writer for the Brooklyn *Eagle* commented, it wasn't every day someone built the eighth wonder of the world.

The mayors of New York and Brooklyn—separate cities then—attended the event. So did President Chester A. Arthur and New York's Governor Grover Cleveland. Special trains brought 50,000 persons to the site from Long Island, New Jersey and Pennsylvania to join another 100,000 from New York. Toward midnight, the bridge was opened to the public; in the next 24 hours, 250,000 paid the penny toll and raced along the promenade.

Not long thereafter, however—on Memorial Day of 1883, six days after the opening—tragedy struck again.

*(Continued on page 46)*

# masterpiece!

Then on a warm, sunny day in 1870, six tugboats appeared on the East River, towing a barge on which lay a 3,000-ton inverted wooden crate. This was the caisson. In those days, a caisson was a strange and mystifying device, and many people refused to believe that man would work in the gigantic box after it was sunk to the bottom and emptied by forced air compression. It was hard to persuade

alyzed and nearly blind. His hearing was affected and his nerves were so shattered he could speak only to his wife.

Doctors told Roebling to go to Europe for six months of rest. Roebling was still a sick man when he returned from his voyage and his wife was forced to step into the engineer's boots. She relayed orders from her husband, who watched the construc-

# CANCER INSURANCE

*pays you*

**\$50.00 per day**

each and every day for 90 days while confined to the hospital for the treatment of cancer

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**\$100.00 per day**

each and every day beginning with the 91st day of continuous confinement to the hospital for the treatment of cancer (this replaces the \$50 a day for the first 90 days).

\$25,000 maximum benefit payable to one insured

**INDIVIDUAL PLAN** **\$1** PER MONTH  
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NO INCREASE IN RATES AFTER THE FIRST MONTH

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Includes husband, wife, and all dependent unmarried children under age 19  
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- ✓ May be purchased regardless of health if applicant has never had cancer.
- ✓ Pays in addition to all other insurance including Medicare. Pays directly to you if you desire.
- ✓ Issued by American Life Insurance Company, serving Americans since 1928.

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**A. Cancer is often a lingering disease which requires repeated, extensive treatment and results in the victim's being unable to work—thus resulting in high hospital bills and loss of income.**
- Q. What medical information do you need?  
**A. The only medical question is whether you have had cancer positively diagnosed. If not, you may buy the policy.**
- Q. Will you cancel my policy if I have too many claims?  
**A. Absolutely not! The only way Cancer Insurance may be cancelled is through the insured's not paying the premiums.**
- Q. Can my rates ever be raised?  
**A. Your rates can never be changed unless there is a general rate adjustment of this class in your entire state.**
- Q. When does this plan become effective?  
**A. Full coverage under this plan is available 30 days following the effective date of the policy.**
- Q. If there is a history of cancer in my family, may I still purchase at the same premiums?  
**A. It has been our experience that those most closely related to the expense of cancer are the most anxious to secure additional financial strength.**
- Q. What is the age limit on purchase of this policy?  
**A. What effect does age have on the policy?**
- Q. Full benefits are paid regardless of age, and you may continue your policy the rest of your life.  
**A. Must I be released from the hospital before I can collect benefits?**
- Q. No. Benefits are payable to the insured as confinement is incurred, on a monthly basis if he chooses.  
**A. Does this plan pay direct to me or the hospital?**
- Q. Benefits from the Cancer Insurance Plan are paid directly to the insured or to whoever he designates.

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**THIS IS A CANCER ONLY POLICY**

- Q. What is meant by positive pathological diagnosis of cancer.  
**A. It is a microscopic examination of human tissue or fluid by a pathologist to determine if there is a positive malignancy.**
- Q. What forms of Cancer are covered?  
**A. All cancer diagnosed as such by a pathological tissue examination, a standard medical practice, including Leukemia and Hodgkins disease.**
- Q. How do I enroll?  
**A. Fill out the brief enrollment request application and mail it today. **SEND NO MONEY.** If you are accepted, you will receive your Cancer Insurance Policy by return mail along with your premium notice and Hospital Identification Card.**

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- Send No Money Now!
- Your rates can never be changed unless there is a general rate adjustment of this class in your entire state.

**CANCER INSURANCE PLAN IS A GOOD VALUE.** At the individual premium rate of \$11.00 a year it would take 50 years for an insured to pay in premiums an amount equal to Cancer Insurance benefits for only 11 days of hospital confinement due to cancer.

The limitations and exclusions are these:  
 Cancer must be diagnosed by a microscopic examination of human tissue or fluid by a qualified pathologist (A STANDARD MEDICAL PRACTICE FOR DIAGNOSIS OF CANCER). This plan covers cancer first diagnosed 30 days after policy effective date. This plan pays in any hospital with the exception of a nursing or convalescent facility, or an institution operated by any agency of the Federal, state or local government unless the insured is legally obligated to

pay for services rendered by such institutions. This policy pays only for loss resulting from definitive cancer treatment, including only direct extension, metastatic spread (and/or its direct effects) or recurrence (and pathologic proof thereof shall be submitted to support such additional claims as provided under the terms of the policy). This policy does not cover any other disease or sickness or incapacity.

Notice: a provision in the Cancer Insurance Plan policy states: "If this policy is issued as a family unit, such family unit is defined as the named insured, the spouse of the named insured and all the dependent children of the named insured, unmarried and under 19 years of age. Newborn children are automatically added. There is no need to list individual members of the family on enrollment request."

**Send No Money Now!**

**American Life Insurance Company 221 N. LaSalle St. Chicago, Ill. 60601**

Cancer Insurance Enrollment Request Application

Name	First	Middle Initial	Last	Year of Birth	State	Zip
Street Address						
REPRESENTATION & AGREEMENT OF POLICYHOLDER: I hereby represent that to the best of my knowledge, information and belief no person to be insured under this policy has now or has ever had Cancer in any form except _____ who is to be excluded from the coverage of this policy.						
CHECK PLAN DESIRED			<input type="checkbox"/> Individual Plan \$1.00 per month Renewal \$11 per year			
			<input type="checkbox"/> Family Plan \$2.00 per month Renewal \$22 per year			
SIGNATURE X						EL-35
FORM #A-25						

**BE SURE YOU SIGN APPLICATION AT THE X!**

Policy Form #CA25

# Past Grand Exalted Ruler Edward J. McCormick

---



DR. EDWARD J. McCORMICK, Grand Exalted Ruler for the 1938-1939 lodge year, died January 7, 1975.

A member of Toledo, Ohio, Lodge since 1913, Brother McCormick served as Exalted Ruler in 1921-1922. He was appointed District Deputy Grand Exalted Ruler for the Northwest District in 1929-1930, and served on the Grand Lodge Lodge Activities Committee in 1932-1934. In 1934 he became Grand Esquire, and the following three years served as Grand Treasurer for the Order. He was elected to the office of Grand Exalted Ruler for the year 1938-1939.

During the war years, from 1942-1946, PGER McCormick was Secretary of the Elks War Commission, after having served as a member of the Order's National Defense and Public Relations Commission in 1940-1942. From 1946-1950, he was Secretary of the Elks National Veterans Service Commission.

PGER McCormick was appointed a Trustee of the National Foundation in 1950. He held the position of Treasurer for that Grand Lodge agency from 1958 through 1961, and the position of Secretary in 1961-1962. He also served as a member of the Grand Lodge Advisory Committee.

A surgeon, Dr. McCormick's career accomplishments were extensive. He was president of the American Medical Association in 1953-1954. Another notable distinction came about in 1950, when he represented the United States at the World Health Assembly in Geneva, Switzerland.

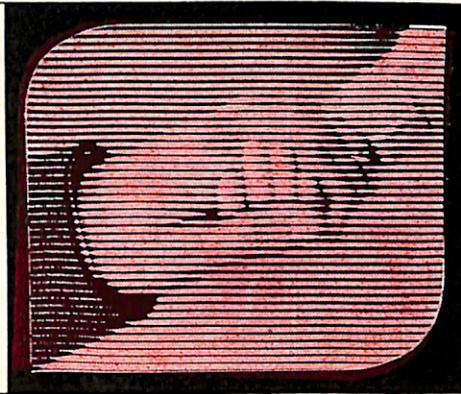
He was also active in his community, having served as a member of the National Council of Boy Scouts, as Director of the Toledo Chapter of the American Red Cross, and as a trustee of Toledo University.

PGER McCormick is survived by his wife Josephine and his five children, Edward J. Jr., Richard Arthur, Carol Jeanne, Kathleen Ann, and Mary Josephine. Services were held at Gesu Church in Toledo, Ohio.

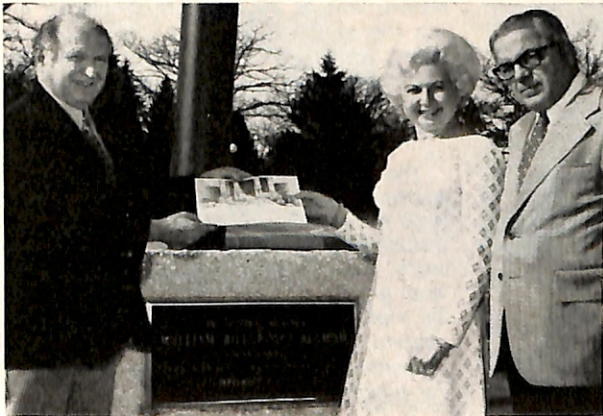


# THE JOY OF GIVING

**Elks National Foundation**  
2750 Lakeview Avenue  
Chicago, Illinois 60614



Jersey City, N. J., Lodge held its annual family picnic to raise funds for the National Foundation, with proceeds of approximately \$500 and pledges of at least that amount. (From left) Trustees Chm. Leon Fire, Chm. Albert Deile, VP James Stalter, and ER Stephen Pilewicz collected the donations.



Minnesota SP Victor Angerhofer presented an Honorary Founder's certificate to Marion Beamish, Elks' ladies president, as ER William Stanley observed. Mrs. Beamish made her \$1,000 contribution through Minneapolis Lodge in memory of her late husband, William Royce Beamish.



At Burlington, Vt., Lodge, one night's earnings for the Foundation amounted to \$1,050, allowing for 39 new subscribers. A check for this amount was presented by Found. Chm. Richard Bove to ER Frederick Gundlach, observed by PER Camille Brent (left) and VP Daniel Mainieri.

**S.W. LICENSEES EARN**  
**\$20 to \$30,000**

Some Sparkle Wash licensees even earn in excess of \$30,000 net annual income per S.W. unit from an \$8,975 down payment, and Sparkle Wash, Inc. will finance the other half.

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- Specially-designed 8300 GVW van contains patented equipment for fast, efficient, high-pressure chemical cleaning of trucks, buildings (inside and outside), mobile and residential homes, signs, aircraft, machinery, etc. Excellent for graffiti removal and old brick restoration.

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SIGNS



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Earn While You Learn In Your Spare Time



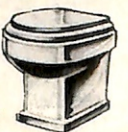
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Engraved Plaques Catalog T12

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## HEARING AIDS

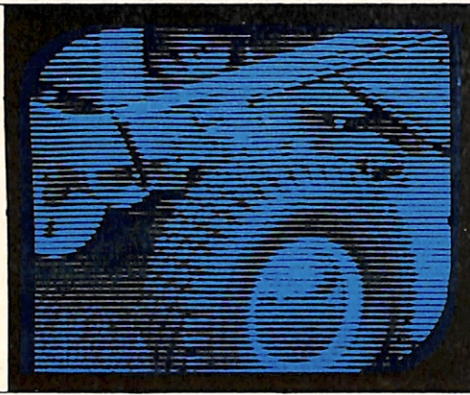
SUPER SAVINGS! Newest, Finest. All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS**, Dept. EK-3, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

FREE CATALOG — WRITE!

# BACKYARD GARDENER

by Jon Peterson



## YEAR OF THE FARMER

The year 1975 will have to go down in American history as the year of the farmer. With the rocketing price of fresh fruits and vegetables—in fact, nearly everything in our economy—more and more people will be turning this year to do-it-themselves home gardening. Home flower and garden publications are booming. Advertising has never been better . . . everybody wants a piece of the coming action. With that outlook in mind, the Allis-Chalmers Corp. of Milwaukee, Wisconsin, has re-introduced the most versatile home tractor in its large line of lawn and garden equipment. It's the 19½ hp Model 720, big enough for light agricultural and industrial work, yet small enough to be used for large yard and home garden work.

How can the 720 help you? If you're the owner of a tillable plot of land from a quarter acre up . . . or need just the right tractor for landscaping, large lawn care, snow removal, bulldozing, hauling, and towing, here's a unit sturdy enough to handle the work load easily.

Powered by a two-cylinder, four-cycle Onan engine with a 50 cu. in. displacement, the 720 provides the muscle for a variety of duties. The special horizontal draft design carburetor receives forced air from the cooling fan for full power output, a cooler running engine, and more economical fuel usage. Heavy loads aren't absorbed by the engine block, as with some other units, but rather by a heavy, double-channeled box frame.

One of the main features of the 720 tractor is the hydrostatic drive system. The hydrostatic drive is connected to a three speed gear transmission with limited slip differential for maximum traction. This system now gives the driver the ability to match engine rpm's, horsepower needs and ground speed to the particular job being performed. It offers speeds up to 10.4 mph forward and 6.2 mph in reverse. One lever controls both the speed and direction, without shifting or clutching. A large capacity pump delivers full hydrostatic and hydraulic power needs. Excellent torque characteristics reduce stall-outs when handling heavy loads.

Standard equipment on the tractor will be a category O, three point hitch and front and rear electric PTOs for implements. Dual hydraulic valves deliver power to the remote outlets for the front PTO and the three point hitch, while tog-

gle switches on the dash provide convenient operator control of the PTOs. As a safety measure, both switches must be in the off position to start the engine.

Another main feature of the unit is its serviceability. It has a tilt-up hood to expose the entire engine. Oil, air, fuel and hydraulic filters are all accessible and easy to change. The batteries are also exposed and easy to reach.

A full 15 in. ground clearance, 36 in. turning radius and automotive steering wheel make the 720 easy to control and very maneuverable, especially for narrow row cropping on the farm. The steering wheel is set low so the driver has full visibility to the front and both sides.

The Model 720 meets all O.P.E.I. safety standards for 1975. Included among the safety items are individual disc brakes with suspended pedals, brake lock and



separate PTO, transmission interlock systems and headlights.

Choice of tires include turf, agricultural, high flotation and high capacity. The instrument panel has easy to read gauges, including an ammeter, oil pressure and hour meter, all mounted on a non-glare surface.

### Implements and Accessories

The most desirable of all attachments is the 60 in. center mount mower with triple overlapping blades. The mower attaches to the front axle and has rollers the full width of the implement, for true non-scalp mowing. Being belt driven, it is a smooth, quiet, low maintenance design. Heavy baffled steel construction and extended discharge shield provide additional protection for the driver.

Also available are a 48 in. rotary tiller with heavy slasher tines and depth ad-

justing skid shoes; a 12 in. moldboard plow; single row cultivator, 57 in. sickle bar mower; the 600 series loader with 650 lbs lift capacity, Cessna hydraulic system and a variety of attachments; front and rear dozer blades; 52 in. snow-blower; and a front towing hitch for moving trailers, and other large objects.

A variety of accessories such as rear and front weights, an additional front hydraulic ram, tire chains, bumper and rear light are also available as optional equipment.

Further information on the Model 720 tractor can be obtained from Allis-Chalmers Lawn and Garden Equipment, Box 512, Milwaukee, Wisconsin 53201. ■



*The hydrostatic system designed for the 700 series tractors is completely new, and allows infinite forward and reverse speeds. An extended deep deck mower allows close-in cutting around trees or shrubbery, with non-scalp mowing.*

◀ *Smallest in the line of Allis-Chalmers riding mowers is the Model 405. The 5 hp mower has a 26 in. cutting blade, giving the ability to cut any size lawn with ease, while riding in comfort. A rear mounted, four-cycle, Briggs and Stratton engine provides stability, economical, and problem free operations.*

*The big Model 720, 19½ hp lawn and garden tractor is built rugged for every type of work from light agricultural and industrial jobs to estate and commercial work. Engine rpm's, horsepower needs, and ground speed for any job can now be matched through the hydrostatic drive system, which connects a three-speed transmission and limited slip differential for maximum traction.*



# Giant Shade Tree Sale!

AMERICA'S MOST POPULAR "FAST GROWING" SHADE TREES

Less than \$2.00 each

(In lots of 16 or more)

Shipped at  
5 to 7 feet  
(It's Guaranteed)

All Shipping Costs Paid

Our "Eight" Guarantees

1. All trees regardless of the number ordered will be from 5 to 7 feet.
2. Trees advertised in your area will grow in your area. It's guaranteed.
3. Trees are guaranteed to live and if by mere chance any ever fail to live, they will be replaced free of charge for a period of three years.
4. Trees are guaranteed to turn the colors advertised in the fall and be exactly as advertised.
5. All trees are guaranteed to be considered fast growing trees by horticulture experts.
6. We encourage you to look these trees up in any book considered an authority on trees and convince yourself that all trees advertised are first rate shade trees which will make excellent investments to your home or grounds.
7. We guarantee our price to be the best possible, and if you find any of these trees advertised for less (same tree and size — 5 to 7 feet) we will refund the difference of the other price provided it is being made available to the general public.
8. We will acknowledge all orders with the expected time for your order to arrive at the proper planting time in your area.



Orange  
Leaves

**SUGAR MAPLE**  
(*Acer Saccharum*)

This tree is the largest of all the maples, and is known as a hard maple. Its wood is the source of excellent hard lumber. Its outstandingly beautiful array of yellow and orange hues in the fall make it a sight to remember due to the foliage thickness of the tree. Due to the fact it is long-lived and very hardy, it is a welcome addition to any home. Grows to 60 feet (shipped at 5 to 7 feet).



Yellow  
Leaves

**TULIP TREE**  
(*Liriodendron tulipifera*)

This handsome, highly symmetrical tree is a very large growing tree reaching heights of eighty feet or more. Its yellow-green leaves turn bright yellow in the fall and in the late spring it has vivid orange and yellow tulip shaped flowers. Very fast growing and is related to the magnolia. Its physical appearance is very similar, and like the magnolia, is easily transplanted. It is also a hardy tree. Grows to 80 feet (shipped at 5 to 7 feet).

### 3 YEAR GUARANTEE

We are so sure that these are the most incredible shade trees you've ever seen, here is our ironclad 3 year guarantee: If by mere chance any of your trees ever fail to survive, all you have to do is return them to us and we will replace them absolutely free of charge for a three-year period.



Green  
Leaves

**GREEN ASH**  
(*Fraxinus pennsylvanica*)

The Green Ash has no equal when it comes to its ability to survive cold and hot temperatures. It has thick, glossy foliage, is a rapid grower and matures into a fine oval-headed tree. Its beautiful green leaves are dense and compact. A real buy for people with difficult climates. Grows to 50 feet (shipped at 5 to 7 feet).



Red  
Leaves

**RED MAPLE**  
(*Acer Rubrum*)

This is one of the most beautiful of all shade trees. Besides having brilliant scarlet red leaves in the fall of the year, it has another excellent trait — it is an extremely fast grower. It is very easily transplanted and many experts agree it will grow practically anywhere in the U.S.A. Grows to 60 feet (shipped at 5 to 7 feet).



Purple  
Leaves

**SWEET GUM**  
(*Liquidambar styraciflua*)

The Sweet Gum with its regular pyramid outline and bold, star-shaped foliage is one of the best trees for autumn color, turning rich shades of crimson to purple in the fall. It is native to a wide range of the eastern third of the U.S., from New Jersey and central Illinois, south to Florida and Texas. Its symmetrical beauty is an asset to anybody's home grounds. Reaches 50 feet (shipped at 5 to 7 feet).

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I enclose \$\_\_\_\_\_ for \_\_\_\_\_ trees in  
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No.	Variety	No.	Variety
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	Green Ash		Sweet Gum
	Red Maple		

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City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

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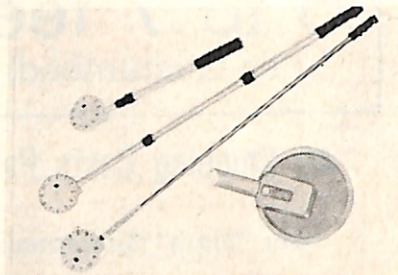
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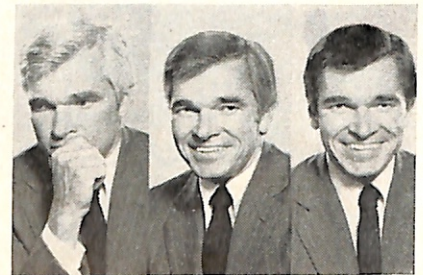
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**IT'S EASY TO MEASURE** up or down walls, across ceilings, around corners with **E-Z Measuring Meter**. Just hold in hand and move along. Measures from 0 to 1000 feet. Telescoping handle can be retracted from 40" to 19". Measure property lines, carpets, etc. \$14.95 plus \$1.00 shpg. J. W. Holst Inc., Dept. EZ-35, 1864 E. US-23, East Tawas, Mich. 48730.



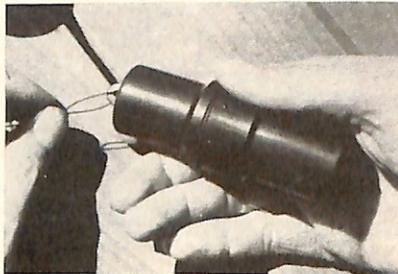
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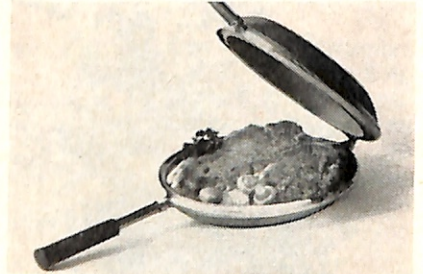


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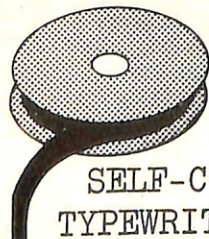
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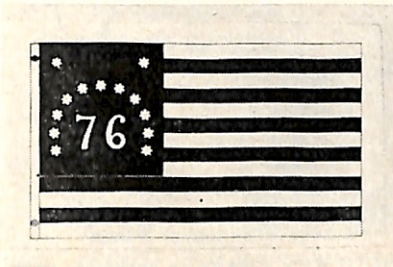
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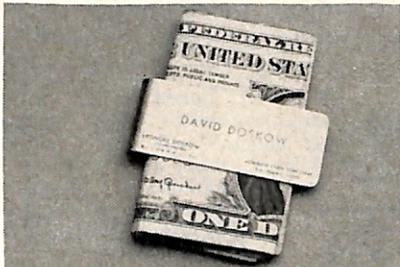
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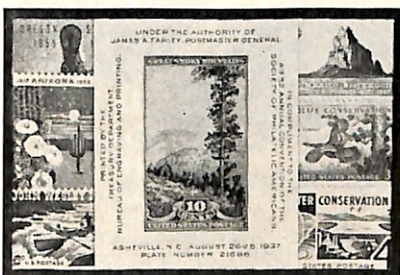
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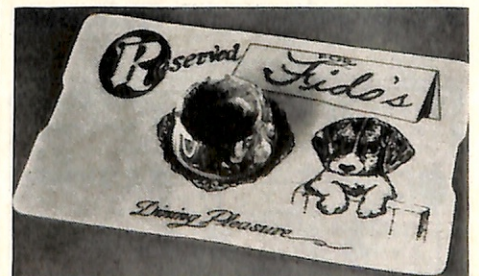
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USED BY THOUSANDS: CARDIAC PATIENTS, ARTHRITIS, SENIOR CITIZENS, PHYSICALLY RESTRICTED, POST OPERATIVES...and household convenience.

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

**AMERICAN STAIR-GLIDE® CORP.**  
4001 East 138TH ST., Dept. E-3  
Grandview, Missouri 64030

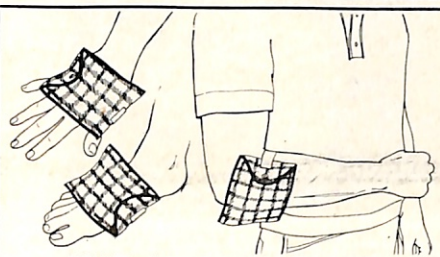
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No Physical Exam Necessary

Folks age 55 to 80 can apply for up to \$3,000.00 of SENIOR CITIZENS LIFE INSURANCE (Form 6010) without a physical examination. Two simple health questions on the application provide the basis for determining insurability. No waiting for one, two or three years to build total benefits. Available in \$500.00, \$1000.00 units up to \$3000.00 at age 80! Cash values, loan values, paid-up insurance values too. Cover today's high cost of final expenses... and leave a cash estate besides. Write for rates and full details, sent free. No obligation. Write—

### Guarantee Reserve Life

Dept. 549, 128 State Street,  
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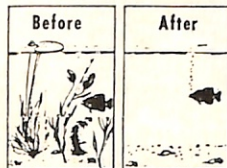
Fast, safe, soothing heat from the Medi-Warmer aids in the relief of minor aches and pains caused by arthritis, rheumatism and sore-tired muscles. Just add 2 teaspoons of water for hours of heat. Gives about 80 hrs. of heat before a refill is needed! Comes with expandable strap for easy fitting. Only \$5.98 ea. ppd. Refills \$3.98. Send check or m.o. to:

#### STRATFORD HOUSE

P.O. Box 591, Dept. E-3, Stratford, CT 06497

## KILL LAKE WEEDS

Proven Aquacide pellets destroy unwanted underwater weeds.



Spread marble sized pellets like grass seed. Effectively kills weeds at any depth.

Registered with Federal Environmental Protection Agency.

Used and tested by many State conservation departments.

10 LB. CAN. (Treats 4,000 sq. ft. of lake bottom) \$24.95 includes delivery. (50 lb carton, \$89.95 includes Delivery)



Or write for free information to:

### AQUACIDE CO.

308 Prince St., Dept 304, St. Paul, Minn. 55101

### Lip smackin' fillets of Salted Mackerel



Caught in icy Atlantic waters, and cured in vats the "ole Gloucester way" to the peak of tasty delight. Five pounds of firm, meaty fresh-tasting fillets, flavor-sealed in a plastic pail with tangy brine and shipped to you postage paid.

Wide variety of sea food delicacies and gift assortments shown in free catalog. All unconditionally guaranteed. Post your order today to (no C.O.D. Please) \$10.00, add 50¢ West of Miss.

### EMBASSY SEAFOODS, INC.

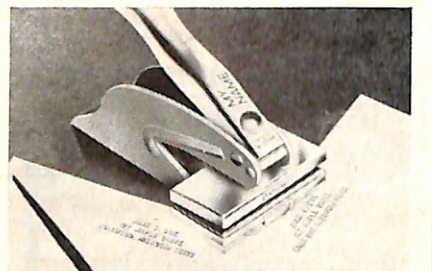
P.O. Box 165, Dept. E, Gloucester, Mass. 01930



**BANISH BACK-ACHES** with Portable Folding Bed Board. Firms your old or over-soft mattress and flattens sagging beds. Full 5 feet long and folds into four 15" sections for traveling. Cot size or one side of double bed, \$8.49; Twin Bed, \$10.49; Double Bed (in 2 sections), \$15.49. Ppd. Better Sleep Inc., Dept. EL-3, New Providence, N.J. 07974.



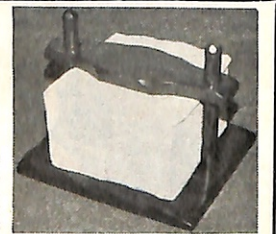
**PHOTO KEY CHAIN** or necklace. Send any photo to be made into attractive button key chain or a lovely button necklace. The ideal gift for the one you love. Send photo for each button or necklace you desire. (Photos not returned). \$1.25; 2/\$2.00; 3/\$2.75; 4/\$3.50; 5 or more, 75¢ each. Charles Millot, Inc., Dept. EL-3, Box 98, Cedarhurst, N.Y. 11506.



**"MY NAME" PERSONAL STATIONERY EMBOSSE**R makes expensive-looking raised letter impressions to convert plain notepaper and envelopes to distinctive stationery. Requires no accessories, no service, lasts for years. Limit 24 letters, characters & spaces per each of 3 lines. \$9.45 plus 50¢ shpg. The-Cass-Line, Dept. 53, Box 85, Galion, Ohio 44833.

COOPERATE WITH THE ZIP CODE PROGRAM OF THE POST OFFICE DEPARTMENT USE ZIP CODE NUMBERS IN ALL ADDRESSES

### SOLID PINE NAPKIN SERVER



Here is a napkin holder that is as beautiful as it is practical. Perfect for entertaining or family dining. Handcrafted in solid pine, richly distressed to achieve an authentic aged look. Measures 8" x 9 1/2" x 6", just right for a full package of napkins.

Antique Pine or Maple Tone...\$6.95 ppd.

Write for free illustrated catalogue  
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Dept. E-35, 13 Tuella Ave., Elmwood Park, N.J. 07407

### ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7 1/2 to 8 1/2 ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00. We ship in 24 hrs.

**\$13.95** Plus \$1.00 postage

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Dept. 703-A  
Wheat Ridge, Colorado 80033

Saves space & time **FOR HOME & TRAVEL**



**\$2.98**

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Dry all your washables overnight, anywhere. Our sturdy steel dryer — with attractive white rustproof vinyl finish — fits all shower heads, slips on/off instantly. Lightweight, fits easily in suitcase for travel. Holds 11 hangers. Satisfaction Guaranteed. \$2.98 each + 25¢ postage

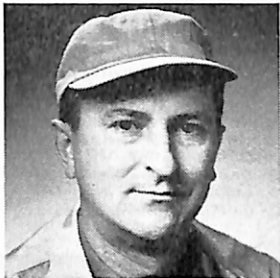
SAVE: Two for \$5.75 (and we'll pay postage).

### American Century

135 S. La Brea, Dept. 6035  
Box 36232, Los Angeles, Calif. 90036

# Lady Plugs In Zoysia Grass Saves Time Work and Money

**EARLY BIRD SPECIAL! ORDER NOW  
AND GET UP TO 200 PLUGS FREE!**



By Mike Senkiw  
Agronomist

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass."

**Amazon is the Trade Mark Registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass.**

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in mid-summer heat and drought.

## "MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn "... is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in... Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 2/3... never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

These represent but 2 of thousands of happy Zoysia owners. Their experiences show that you, too, can have a lawn that stays green and beautiful thru blistering heat, water bans—even drought!

## CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement... ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

## WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffing, the Zoysias (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

## CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

## NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

## PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

## PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

## Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

## NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs... your assurance of lawn success.

## Every Plug

**Guaranteed to Grow**

**In Your Area • In Your Soil**

- **WON'T WINTER KILL**—has survived temperatures 30° below zero!
- **WON'T HEAT KILL**—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

**FREE UP TO 200 PLUGS**

**JUST FOR ORDERING NOW!**

Compare Bonus Plug offers with our reg. nationally advertised prices and see how you save!

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

## Work Less • Worry Less • Spend Less

- Easy To plant, Easy To Care For
- Perfect For Problem Areas
- Reduces Mowing 2/3
- Resists Blight, Diseases and most insects
- Chokes Out Crabgrass
- Stays Green Through Droughts
- Won't Winter Kill
- Laughs At Water Bans

**No Need To Rip Out Your Present Grass  
Plug in Amazoy**

**SAVE**

ON PATENTED  
STEP-ON PLUGGER,  
OR GET IT FREE  
WITH LARGER

**ORDERS OF 600 PLUGS OR MORE.**

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

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Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for Bonus Plugs Free, earliest delivery at planting time in your area. Each order is shipped the same day as taken from the soil, shipping charge collect, via most economical means.

To: Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 445  
(Our 20th Year.) General Offices and Store  
6414 Reisterstown Road, Baltimore, Maryland 21215

Dear Mr. Senkiw: Please send me the quantity of guaranteed Amazoy as checked below:

FULL SIZE PLUGGER \$5 <sup>25</sup>	<input type="checkbox"/> 100 PLUGS Plus Bonus of 10 FREE TOTAL 110 PLUGS \$7 <sup>25</sup>	<input type="checkbox"/> 100 PLUGS & PLUGGER Plus Bonus of 20 FREE TOTAL 120 PLUGS \$10 <sup>25</sup>	<input type="checkbox"/> 200 PLUGS Plus Bonus of 20 FREE TOTAL 220 PLUGS \$11 <sup>75</sup>
<input type="checkbox"/> 200 PLUGS & PLUGGER Plus Bonus of 25 FREE TOTAL 225 PLUGS \$14 <sup>30</sup>	<input type="checkbox"/> 300 PLUGS & PLUGGER Plus Bonus of 50 FREE TOTAL 350 PLUGS \$18 <sup>60</sup>	<input type="checkbox"/> 600 PLUGS & PLUGGER Plus Bonus of 100 FREE TOTAL 700 PLUGS \$29 <sup>70</sup>	<input type="checkbox"/> 1100 PLUGS & PLUGGER, Plus Bonus of 200 FREE TOTAL 1300 PLUGS \$43 <sup>20</sup>

I Enclose \$..... Check..... M.O.....

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Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant Foam Slant. Provides an even, gradual slope for more restful, healthful sleep. Better than extra pillows. Head elevation comforts diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg elevation eases varicose, circulatory and swelling leg discomforts. 27" long. White washable zipper cover. Order 4" high for 2-pillow users \$15.00; 7 1/2" high for 3-pillow users \$17.00; 10" high at \$20.00; or 12 1/2" high at \$23.00. We pay postage and ship within 6 hours.

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**Better Sleep Inc.** BOX ES  
New Providence, New Jersey 07974  
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GENERAL MEDICAL CO., Dept. E-18  
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I enclose \$4.00 deposit and will pay balance COD plus extra COD postage.

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A beautifully detailed antique silver finish 1 1/2" dia. coin, mounted in a 2" silver finish holder . . . a great gift item for members . . . their wives and lady friends! . . . one they'll wear with pride at all Lodge functions!



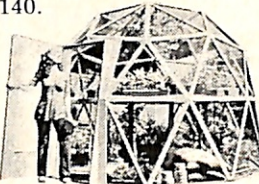
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Moss Is Destructive To Your Roof?  
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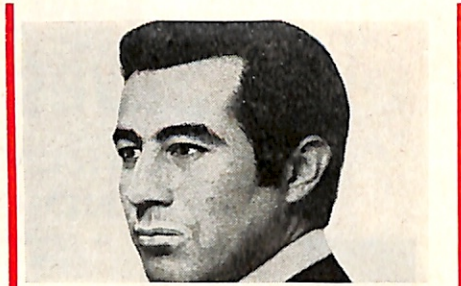
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**Elks Family Shopper**



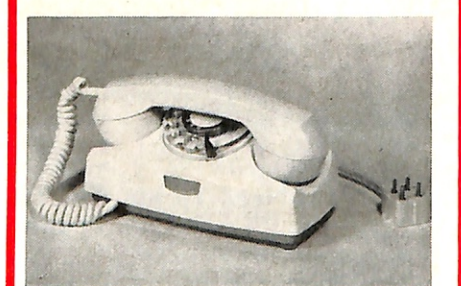
**MAN'S STRETCH WIG** covers all hair, sideburns, too. Easy to put on, stays in place. Cool and just like human hair. Washable. Black, off black, chestnut, dark or medium or light brown, dark blonde, black or brown mixed with grey. \$7.95 ppd. Specify color, style #M-107. Franklin Fashions, Dept. EL-35, 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580.



**ELEGANT PLATFORM DEMI BOOT** looks great with pants. Kidskin-soft stretchy Polyurethane on nylon, 8 1/2" high. Platform cushioned on non-skid rubber-like sole. Black, brown, navy, red, honey beige or white. Sizes 5-10; one width fits all. Washable. \$11.00 plus 90c shpg. Old Pueblo Traders, 600-E3D-So. Country Club Rd., Tucson, AZ. 85716.



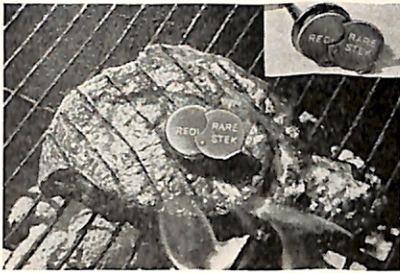
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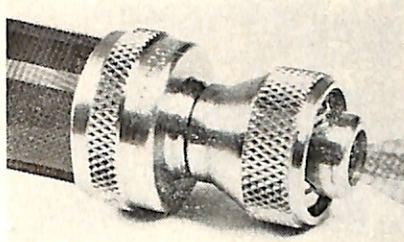
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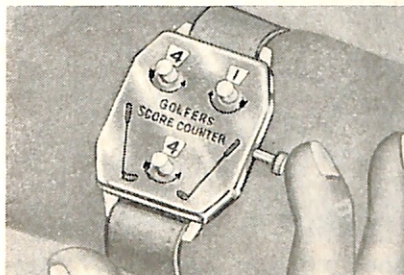
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**BACKYARD CHEFS** grill perfect steaks with Redi-Stek. Simply sear one side of steak, turn, insert Redi-Stek that corresponds to rare, medium-rare, medium or medium well done. When steak is done, Redi-Stek flips open. Works in oven broilers too. Set of 4, \$9.95 ppd., 2 sets, \$18.90 ppd. Oliver A. Kastel, 3106KR N. E. 53rd St., Vancouver, Wash. 98663.



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Produces Hot Steam

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Here's check or m.o. for \$219.50—rush one demonstrator machine (\$369.50 retail value) and moneymaking details.

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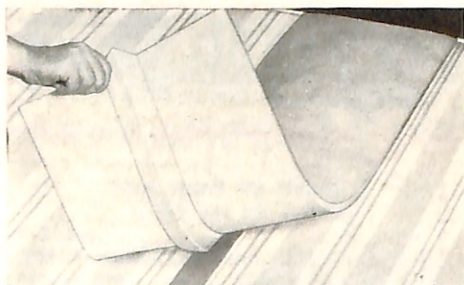
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Light, strong SPAN-A-BED will support the  
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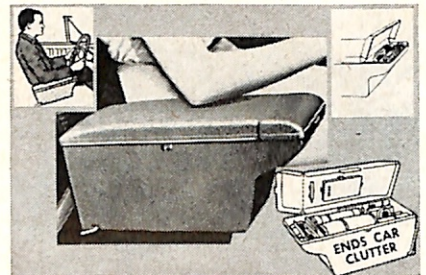
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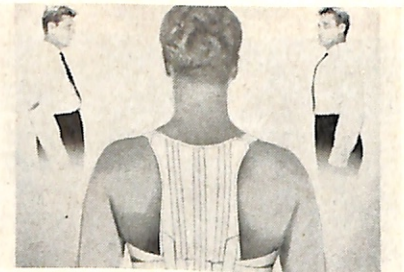
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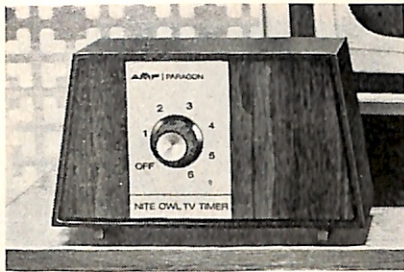
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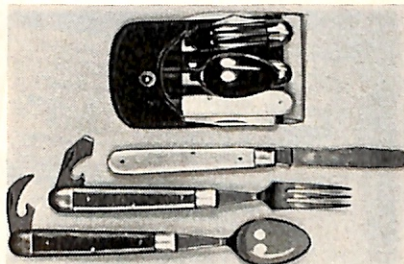
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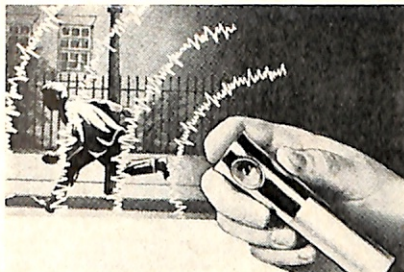
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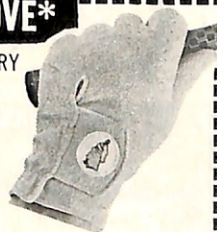
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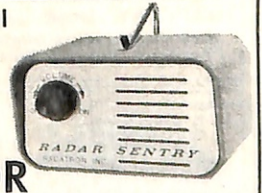
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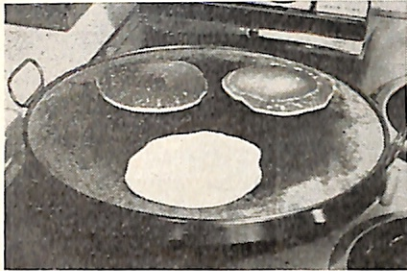
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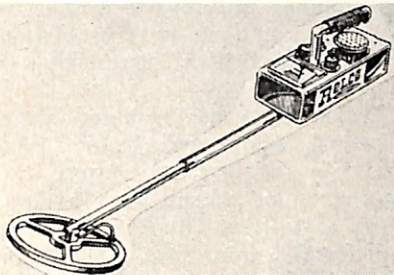
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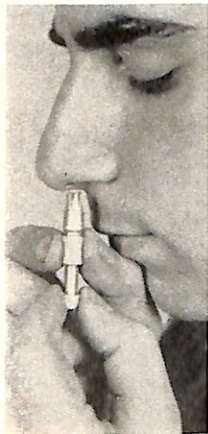
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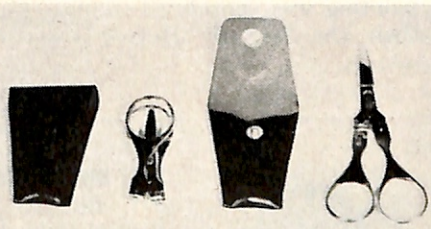
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A woman slipped and fell on a flight of steps. Another woman screamed and someone shouted, "The bridge is falling!" The crowds panicked and ran for the Manhattan exit. Twelve persons were killed and scores injured in the stampede.

Still, the mile-long bridge represented power and greatness. But wherever there is strength, always there is someone to challenge it. R. E. Odlum of Brooklyn, seeking fame, was killed when he jumped from the bridge in 1885. A fool, New Yorkers said.

A year later, Steve Brodie, a Manhattan newsboy who later became a tavern-keeper, tried the same thing. Publicity was drummed up by a fake \$100 bet that he wouldn't dare make the 133-foot leap. For some reason, the date of Brodie's plunge was kept a secret and then, on July 23, 1886, it was announced that the jump had been successful.

Skeptics insisted that it must have been a dummy that was seen plummeting into the water. Brodie, an excellent swimmer, probably dived from concealment under a nearby dock just as the dummy was dropped. Swimming underwater, he came up near a passing barge and was pulled aboard. At least, that's what the doubters said.

But Brodie became famous. And in his bar was a large oil painting of the river, showing Brodie midway in the leap from bridge to water. The painting was considered stronger proof than the framed affidavit from the

barge captain who claimed to have pulled Brodie from the tide. Often he was asked to repeat his performance. But Brodie always replied, "Hell, no. I done it once."

Gradually, the bridge became a tourist magnet. City slickers started "selling" the span to country bumpkins, and vaudeville comedian Eddie Foy quipped, "All that trouble just to get to Brooklyn."

Not everyone was moved to laughter when thinking of the bridge. Shortly after World War I, a poet came to Brooklyn and moved into the same room once occupied by Colonel Roebing. Hart Crane, Ohio born and bred, dedicated his life to the bridge. He saw in the bridge not only a mechanical marvel but a symbol of human endeavor; and in writing his longest poem, "The Bridge," it quickly became an obsession.

The bridge has changed since the days of Brodie and Crane. Elevated trains no longer run across it. New entrances have been built to ease the flow of traffic. There is no longer a toll for the more than 100,000 motorists who cross the structure daily. To these commuters, the bridge represents little more than a quick route home from a hard day's work in Manhattan.

To others, it has a different meaning because its builders were artists at heart. Of granite and steel and dreams, the Brooklyn Bridge was built. ■

## Obituaries



**PAST DISTRICT DEPUTY** Richard L. Baxter, a member of Peoria, Ill., Lodge, died September 19, 1974.

He served the lodge as Trustee and as Exalted Ruler, and became District Deputy Grand Exalted Ruler for the West Central District in 1961-1962.

**PAST DISTRICT DEPUTY** Henry T. Flaherty, of Clinton, Mass., Lodge, died recently.

He held the office of State President for 1968-1969 and had served as District Deputy Grand Exalted Ruler for the West Central District in 1960-1961. Brother Flaherty was a member of the GL Ritualistic Committee in 1970-1971 and in 1971-1972.

**ROBERT A. SCOTT**, former superintendent of the Elks National Home in Bedford, Va., died December 16, 1974 at the age of 100.

Brother Scott had served as Exalted Ruler of Linton, Ind., Lodge and was elected State President in 1916-1917. He served as Home Member of the Board of Grand Trustees for 1922-1927. In 1927 he was appointed Superintendent of the Elks National Home, a post he held for 26 years.

**PAST DISTRICT DEPUTY** Leigh M. Wentworth of Concord, N. H., Lodge died recently.

Brother Wentworth was lodge secretary at the time of his death. He had previously served as president of the state association in 1947-1948, and was Exalted Ruler of the lodge. Brother Wentworth became District Deputy Grand Exalted Ruler for the South District in 1951-1952.

**PAST DISTRICT DEPUTY** Charles E. McConnell, a charter member of Titusville, Fla., Lodge, died January 2, 1975.

He served the lodge as Exalted Ruler and became District Deputy Grand Exalted Ruler in 1966-1967.

# ACREFOOT JOHNSON

## A GIANT AMONG MAILMEN



by Margaret Hays

As long as anyone could remember he had been called Acrefoot. The story goes that a friend, aghast at the sight of his whopping bare feet, had exclaimed that one foot would cover an acre. The name stuck. He wore size seventeen shoes that barrelled over the ground in great giant steps. In the eighteen seventies this near seven-foot man carried the mail for seven years in the opaque swamps of central Florida. Since riding a horse cramped his style he preferred the freer mode of walking barefoot the sixty-five mile postal route between Ft. Ogden and Ft. Meade.

One of Florida's top historians, the late Albert DeVane, said the daily walk of the towering giant was a "feat almost unbelievable." DeVane said, "Kentucky had her Daniel Boone, Tennessee had her Davy Crockett, but Florida had her Acrefoot Johnson, the world's greatest walking mailman."

Acrefoot, born James Mitchell Johnson, in 1850, was a hero admired and secretly envied for his spectacular stride that could outpace an average horse. Every man longed to boast that it was his horse that had nosed out Acrefoot, but rarely, if ever, was much crowing heard. He hiked the thirty-five miles from his home near Ft. Ogden to the nearest general store at the request of his wife who waved her grocery list in his face, watching the sun bob up and down through the latticework of trees before he reached his house again. Once when asked by his wife to accompany her to church the following day Acrefoot moaned

over his shoeless state. Unimpressed with his excuse, she informed him that she needed some coffee and that he might as well walk to the store and get it and some new shoes as well.

Only the qualified considered applying for the coveted job of mail carrier that paid twenty-six dollars a month. Tough, fleet feet and a sense of adventure were the main requirements for those who entered the "great mail race" to find the fastest man. The postmaster announced that the job would go to the man who could walk between Ft. Meade and Ft. Ogden the most times in a week. Acrefoot and another pioneer giant, Ed Donaldson, had their big toes on the mark when the gun was fired to signify the beginning of the race at Ft. Meade. Rooting for their favorite man, a large crowd stretched their necks to see the four jumbo feet set the walkathon in motion. After a ten-mile heat that was foot-to-foot, Acrefoot shot into his full momentum and arrived at Ft. Ogden where he spent the night. The next day, following his own backward footprints to Ft. Meade, he met the weary Donaldson still hobbling on his first lap to Ft. Ogden. Acrefoot was blazoned as the mailman for this Peace River Valley Route in central Florida.

A ribbon of a route, it clung to the western flanks of rambling Peace River which Acrefoot had to ford by barge each time he began his walk in Ft. Ogden. The round trip of over one hundred miles coursed through the home

of the Seminole Indians; a maze of dense, matted hammocks of cypresses, cedars and water oaks draped with funeral gray strands of Spanish moss. Woven among this marshland was an obstacle course of creeks and streams often swollen by a whim of nature. With Acrefoot's enormous height, he was able to wade across them without immersing his mailbags.

Acrefoot was never actually alone in his trekking, being accompanied by curious black panthers, bears and wolves that stalked him in the dark, gloomy swamps swathed in thick sheets of miasma. Since he carried no weapons he had to rely on his king-sized body as his only defense. Two panthers sandwiched him on one trip. When one of the panthers pounced on him, Acrefoot found himself engaged in a rousing wrestling match. Finally managing to break its neck with his huge, knotty hands, he dangled the body, as a repellent, at the other panther. Ugly scratches tattooed his body from head to toe after the fight.

Lumbering along the familiar route, his face sprouting wild, tangled eyebrows and a black walrus moustache, he must have mystified the Seminoles. The night's thousand eyes followed the glow of his old corn cob pipe as his enormous feet pounded the path through their domain four times a week. On one of these occasions two Indians leaped on him from leaf-shrouded nooks in a tree, intent on conquering this strange intruder. The giant used them to his advantage by slamming their heads together, causing

their visions to be dotted with stars. Acrefoot told a third Indian still tucked in the tree to escort his dazed friends back to the Indian reservation. With his mailbags undisturbed he continued on his trail never to be bothered again.

Detouring slightly from his appointed rounds, Acrefoot often plopped his weary, battered body and clumsy mailbags in the homes of friends whose dwellings are strung along the arteries of his route. Sharing meals with them, he interspersed his mouthfuls with details of his latest bloodcurdling adventure.

In the 1880's the iron horse poked its cow-catcher face into the Peace River Valley and Acrefoot was forced to turn in his mailbags for the sake of progress. He swapped his adventurous postal route for a life of palmetto-grubbing. Swinging his hoe in a sprightly cadence, he quickly gained fame in this endeavor as he had in his rhythmic stepping. A fellow pioneer bet Acrefoot one hundred dollars he could not grub palmettoes faster than a man could stack them. Using a homemade double-head hoe, Acrefoot swung the hoe upward and out darted a grubbed-up palmetto. When the hoe returned on its downward trip, another bush swirled in the air. The loser gave Acrefoot five twenty-dollar bills.

Not long ago, upon finding that Acrefoot was buried in an unmarked grave, the Peace River Valley Historical Society voted to provide a granite tombstone for this legendary giant. At the unveiling ceremony the dedicatory speech was given by U.S. Senator Lawton Chiles (D-FL) who gained nationwide attention for his own walking skills while campaigning for his election to the Senate.

Expressing pride in paying homage to a man with whom he had so much in common, Chiles said the most he walked in one day was thirty-one miles and this was along an improved highway where he encountered one friendly Indian and a buzzard careening overhead. His walk was a far cry from Acrefoot's long dash through the clotted labyrinth of scowling, snarling wild animals that composed his route. "In honoring Acrefoot Johnson," said Chiles, "we honor the proud heritage of our country and the self-reliant people who started such legends as this barefoot mailman."

Inscribed on Acrefoot's tombstone is his creed:

*"The Mail Must Go Through"*

And, indeed it did as long as he remained on the job. Seminoles, panthers, bears, rain, heat nor gloom of night could stop this fleet-footed Mercury from completing his appointed marathon. ■



# DALLAS

**To all Subordinate Lodges and Members of  
the Grand Lodge of the Benevolent and Protective  
Order of Elks of the United States of America**

## GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Article III, Section 6, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Dallas, Texas, July 13, 1975, with the opening and public meeting to be held in the Dallas Convention Center, downtown Dallas at Akard and Canton Streets on Sunday, July 13, at eight-thirty o'clock in the evening.

The opening business session will convene at the Dallas Convention Center at 9:00 Monday morning, July 14, 1975, at which session the election of officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 15, 16, and 17 until the business to come before the sessions is finished.

The Statler Hilton has been selected as headquarters, located at 1914 Commerce Street, for the 111th Session of the Grand Lodge. Space in the Dallas Convention Center has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by Bryan J. McKeogh, Convention Director, 379 Lexington Avenue, Room 715, New York, N. Y., 10017. He will mail reservation forms and a letter outlining the procedure.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years, will assign rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee, nor the Dallas official convention hotels, will accept reservations directly from lodges or individual Elks.

DATED: February 1, 1975

ATTEST:

Homer Huhn, Jr.  
GRAND SECRETARY

Gerald Strohm  
GRAND EXALTED RULER



# LODGE VISITS

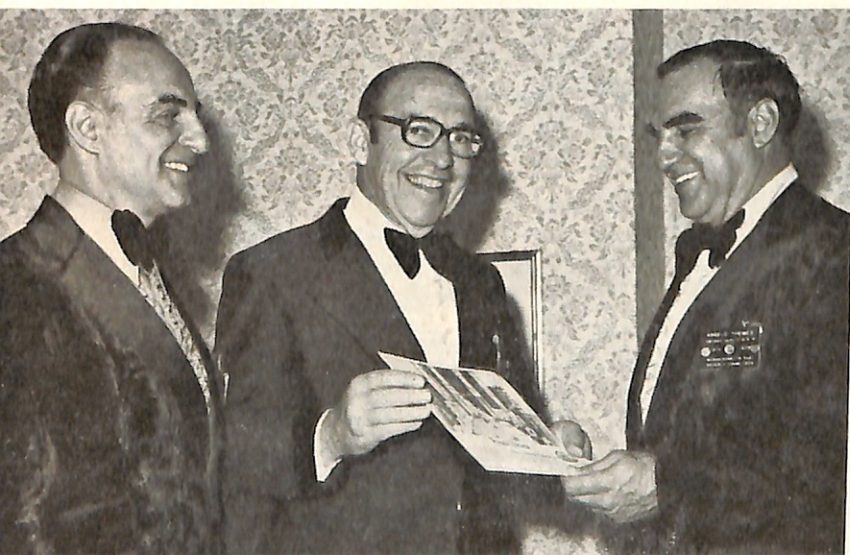
GRAND EXALTED RULER **Gerald Strohm**



Over 700 Elks and their ladies attended a dinner dance given by the Massachusetts State Association in honor of Gerald Strohm at the Statler-Hilton Hotel in Boston. With the Grand Exalted Ruler at an earlier reception were PGER Ronald Dunn (above photo, seated) and (standing, from left) Dinner Chm. Edward Callanan, SDGER W. Edward Wilson, and SP Alfred Mattei. On that same occasion, GER Strohm presented an Honorary Founder's certificate to DDGER Angelo Themes, (bottom photo, right) as PDD Stephen Themes, Angelo's brother and also an Honorary Founder, stood by.



The Grand Exalted Ruler and Kay paid an unscheduled visit to Elks Laradon Hall, the Denver school for exceptional children which is the Colorado State Association's major project. On hand to greet the Strohm's were (from left) Laradon Hall Board of Directors Chm. Arthur Drehle, Hall President Joseph Calabrese, Mrs. Drehle, DDGER John Prunk, Board Member G. A. Franz, SP Don Jaynes, Board Member Lew Kitts, Mrs. Jaynes, GL Committeeman Eugene Costello, Board Vice-Chm. John Haynes, and Board Member John Heard.



On occasion of the GER's visit to Minot, N. D., Lodge, (from left) GL Youth Activities Chm. Jack Traynor, PER Ray Dobson, GER Gerald Strohm, DDGER Bill Sweeney, Kenneth Mullen, special deputy to the Grand Exalted Ruler, DDGER Joseph Halm, and Grand Treasurer Frank Archibald were present. A luncheon was also held by the Elks' ladies of Minot Lodge for Kay Strohm.



GER Strohm's official party attended a luncheon at Ashland, Pa., Lodge. (From left) PSPs Nicholas Chacona and Edgar Herwick, SP Alex Brady, DDGER Leo Hardnock, Grand Secy. Homer Huhn Jr., and Major Project Chm. James Ebersberger were with Brother Strohm at the event.



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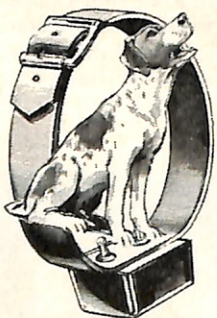
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## BEFORE \$10 to \$20 in an hr! AFTER

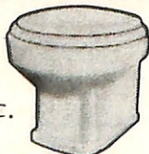
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# ELKS NATIONAL SERVICE COMMISSION



Through the efforts of Atlanta, Buckhead, and Cascade-East Point, Ga., Lodges, patients of the VA Hospital at Atlanta received gifts and a supply of leather for occupational therapy. GL Committeeman John Brinsfield and VAVS Chm. James Kaigler, both from Atlanta Lodge, were among those at the hospital for the presentation.



At a banquet held at Taunton, Mass., Lodge, sponsor of a softball league for patients of the Brockton VA Hospital, trophies were awarded to winning players. Some of the participating members were (front row, from left) E. Reed, Leland Lemieux, G. Courcy, W. Clifford, T. Dooley, R. Plaude, (middle row, from left) B. Woods, L. Desroisers, P. Sullivan, L. Walsh, and (back row, from left) G. Lopes, Lee Lemieux, F. Florence, and C. Wise.



Vets Chm. Frank Paris (center), of Metuchen, N. J., Lodge, presented a television set to the Menlo State Home for Disabled Veterans. Accepting the set were Mrs. Gall, hospital secretary, and Supt. J. Haulenbeek.

# NEWS OF THE LODGES

(Continued from page 27)



**REVEREND** Leo Hauseknecht (second from left) and Rev. Joseph Kean (fourth) were part of a 12-member class initiated into Bethlehem, Pa., Lodge. They were greeted by (from left) PDD Charles Leh Jr., ER Al Wright Jr., and PER William Smith Jr.



**A TROPHY** was awarded to Guilderland, N. Y., Lodge's champion Babe Ruth team. ER Joseph Statile Jr. (left) accepted the trophy, which was presented to him on behalf of the lodge by Est. Lead. Kt. John Debbie.



**A CLASS** of 16 was initiated into Westwood, N. J., Lodge by ER Alfredo Pellegrini and the lodge officers. Guests included PSP George Frick, DDGER Ed Van Vooren, VP Tony Corsetto, PDD Dave Dielmann, and PVP George Petroskey.



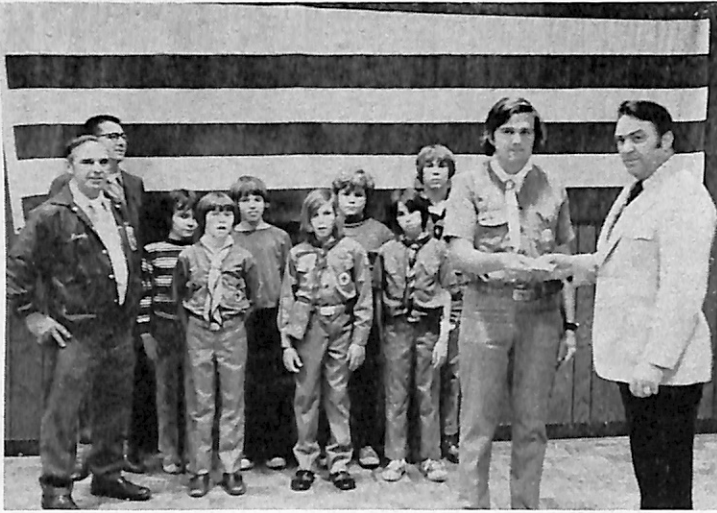
**A COCKTAIL PARTY** honoring Mrs. Dorothy Sibberns (third from right), past president of the Elks' ladies, was held at Elizabeth, N. J., Lodge. Congratulating Mrs. Sibberns were (from left) PER Fred Cardamore, Ada MacLaren, ladies' past president, PER Lou Sibberns, ladies' President Mrs. Libby Greiner, and ER Matty Damiano.



**BROTHER ENRICO DESIMONE** of Bronx, N. Y., Lodge was awarded a plaque for 25 years of service. PER C. Thomas Lombardoizzi (left) and ER Patrick Guido made the presentation at the lodge's yearly Italian Night.



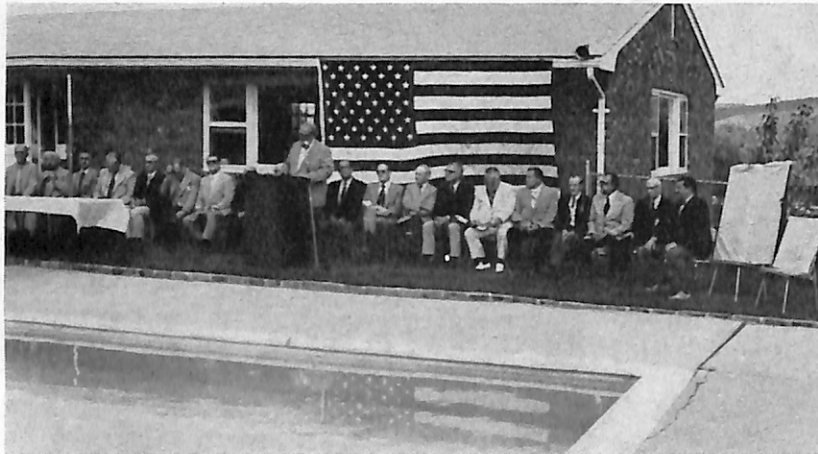
**FOX HOLLOW GOLF CLUB** was the locale of Middlesex, N. J., Lodge's first annual golf tournament. Among those participating were (from left) ER Frank Gransky, Golf Chm. Joe Esola, and Brother Tony La Camera.



**THE SCOUT TROOP** sponsored by Providence, R. I., Lodge received a check for scouting equipment which Scout leader Bill Burns accepted from ER Richard Bugbee. Youth Chm. Frank McDermott and Horace Norcross, former Scout leader, observed.



**HOMESTEAD, Florida,** Lodge sponsored a winning team in the 65-pound football little league. Team coaches were (from left) Richard Bonham, John Baxter, and Carl Norwood.



**DEDICATION** of Camp Moore, operated by the New Jersey Elks for crippled and handicapped children, was held recently. Among those present for the ceremonies were Leonard Hauselt, state major project chairman, SP Richard Squires, and PGER William Jernick.



**INCOMING EXALTED RULER** Herbert Kearns (right) of Randolph, Mass., Lodge received his gavel from his son, Lance Corporal Thomas Kearns, a U. S. marine (left).



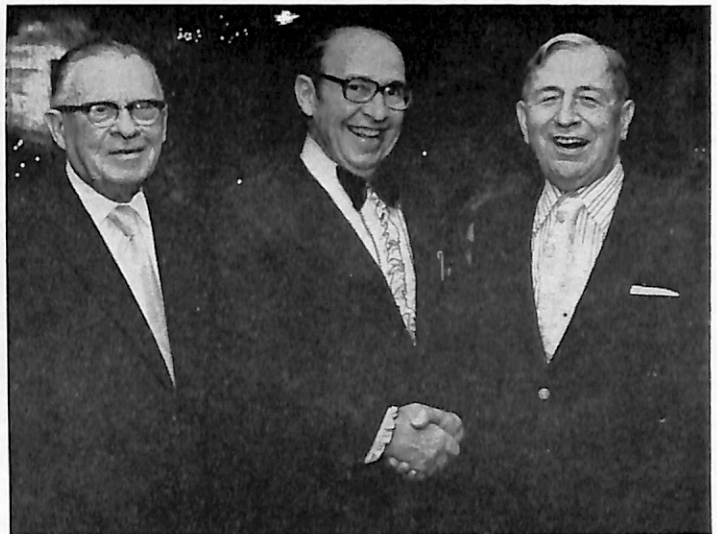
**EIGHT EXALTED RULERS** and a Past District Deputy were in attendance at the visit of DDGER Jesse Miller to Green Cove Springs, Fla., Lodge. They included V. Nichols of Starke, J. Wickham of Ocala, PDD D. Yates of Green Cove Springs, A. DuPont Jr. of St. Augustine, R. Cooper of Green Cove Springs, B. Murray of Live Oak, J. Shannon of Jacksonville Beach, E. Branch of Lake City, and E. Webb of Southside Jacksonville.



**A FLAG** was presented to Scout Troop No. 85 as part of Union, N. J., Lodge's program to distribute new flags to area organizations. Scoutmaster Frank Bruno (center) accepted the flag from (left to right) Est. Loyal Kt. John Dvorsky, Est. Lect. Kt. and Americanism Chm. Richard Schofield, ER John Farrow, and Est. Lead. Kt. Michael Liberto.



**A GOLF MATCH** between Falmouth and Worcester, Mass., Lodges was won by the Worcester Elks. Falmouth Brothers John Slavinsky (right) and Marty Diggins (second from right) presented the golfing trophy to (from left) Brothers Tom Courtney, Tommy Kane, and Bill Johnson.



**AN OFFICIAL VISIT** was made by GER Gerald Strohm (center) to Shamokin, Pennsylvania, Lodge recently. PER Eugene Zartman (right) and Esq. Daniel Kearney welcomed the Grand Exalted Ruler on this occasion.



**MEMBERS** of Point Pleasant, N. J., Lodge's Crippled Children's Committee recently sponsored their annual charity ball.



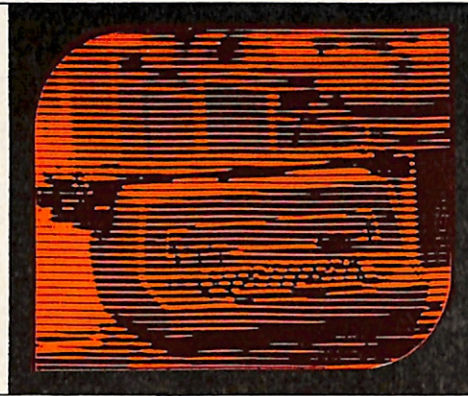
**THE ELKS' LADIES** of Front Royal, Va., Lodge donated \$1,000 to the lodge's building fund. President Judy Seal (second from left) presented the check to ER Richard Boies (third) while (from left) Paul Kelly, chairman of the board of trustees, and Maybell Smoot, ways and means chairlady for the Elks' ladies, observed.



**PATIENTS** from the VA Hospital were entertained at Atlanta, Ga., Lodge's annual fish fry. Hosting the affair were (standing, from left) GL Committeeman John Brinsfield, Treas. Thomas Brewer, ER W. Bruce Gallman, and VAVS Chm. James Kaigler.

**GREETING** DDGER George Cully (second from left) during his official visit to Milton, Mass., Lodge were (from left) PER Albert Murphy, ER Francis Desmond, and SDGER W. Edward Wilson. A class of 22 candidates was initiated during the visitation.





## K-9 Kops

Crime in the United States continues to escalate at an alarming rate. Last year, serious crimes increased 6 percent, according to Attorney General William B. Saxbe.

It's interesting to note that the big cities showed only a 1 percent increase, suburban areas had an average increase of 9 percent and rural areas jumped by 10 percent. It seems that the law-breakers are also moving to the suburbs and out in the country.

What can we as Elks do to help reverse this frightening trend in lawlessness? We have always strongly emphasized our Americanism program, a vital part of which is concerned with law enforcement. Now it's time to get down to serious business if we want to help reduce the number of criminals who ply their vicious trade with seeming impunity and increased frequency.

Here's one small suggestion you and/or your lodge can work on right away: Ask your local government officials this question: "How would you like to hire a member of the police force who is over 95% effective in his work, yet who will cost the taxpayers less than \$4,000 to train and who will get a "salary" of only two or three dollars a day?"

If that doesn't grab their interest, they just aren't aware of what it costs to employ a police officer.

Where does one get such an addition to the department? Easy. . . the K-9 Korps. Police dogs. They have proven their worth many hundreds of times over and they're even better today than in the past. After their initial training, they work for around \$1,000 a year!! We'd call that economy in government from the standpoint of money alone, and when one adds to that the incredible efficiency of these dogs, it's hard to see how anyone could resist them as a sound business

move, to say nothing of the lives they save.

One small city embarked on a K-9 Korps of two dogs a few years ago after urging by some interested citizens. The very first week the dogs went into active duty, one of them saved the life of a police officer by going into a brush covered and wooded area to capture an armed felon. Ask that officer what he thinks of the dogs!

Police chiefs call them a major deterrent to crime and one of the best investments a force can make. Others praise the psychological effect they have on criminals as being immeasurable.

Some big city departments and state police have even established their own K-9 training centers and they gladly cooperate with other cities and states in helping them get started with a dog program.

The armed services of our country feel that the dogs are a must, so they have set up a training center at Lackland Air Force Base near San Antonio, Texas. They are also on the lookout for dogs to enter the program, particularly German Shepherds, Dobermans and Labradors. The greatest demand is for the shepherds because of their extreme versatility. If you have a dog of any of these breeds you would be willing to contribute, they'd like to hear from you. Contact the Dog Center, Department of Defense, Lackland Air Force Base, San Antonio, Texas 78236. Or if your city or state operates a dog training center, contact them about possibly using your dog.

It is estimated that about 350 U.S. cities now use the K-9 Korps as valued adjuncts to their police departments. It could easily become 3,500 cities if we all get behind the project.

**THINK ABOUT IT!**

## Select Your Lodge Officers With Care

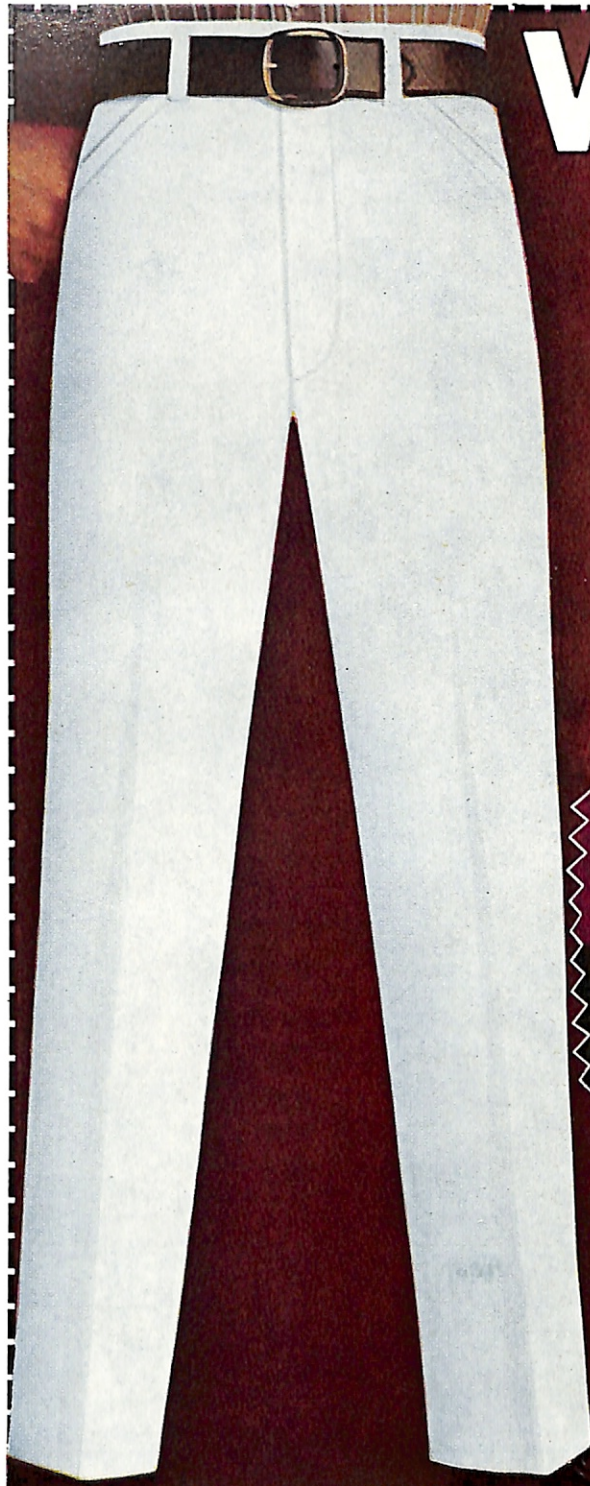
This is the month when all Elks lodges nominate and elect officers for the coming year. It's one of the most important months in the life of your lodge.

**CHOOSE CAREFULLY . . . THE WELL BEING OF YOUR LODGE IS AT STAKE!**

Be sure that those who are nominated have the

necessary **interest** in Elkdom . . . and the **time** they'll need to make a good officer. Just being a "good guy" isn't enough qualification for a good officer; you could easily compliment him but **hurt the lodge.**

Before you nominate . . . before you vote . . .  
**THINK ABOUT IT!**



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**BIG SAVINGS**  
NO-IRON KNITS  
**2 PAIRS**  
**19<sup>95</sup>**

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Note all the FINE TAILORING that KEEPS the GOOD LOOKS!

- 100% Polyester NON-SNAG KNIT.
- "Ban-Rol®" No-Roll Inner Waistband.
- New Unbreakable Nylon Spiral Zipper.
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- Wide Belt Loops for Today's Wider Belts.
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**AND PLEASE UNDERSTAND:** These are neither high-style overpriced resort slacks nor stodgy old trousers that would label you an old man. Just an excellent value on middle-of-the-road 1974 GOOD LOOKS that will stay in style for year after year after year.

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**GUARANTEE:** If I don't want to wear the slacks when I see them, I may return them for full refund of every penny I paid you. 72D-02

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All 5 pairs for 48.75

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A barber gets \$2.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape. Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A barber talked. We have it. The Oster Professional Electric Shaver.

**Contoured Head—  
Like a Barber's Fingers**

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass—as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

**4,000 Comb Traps—  
152 Surgical Steel Edges**

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically—without the slightest irritation to even the most sensitive skin.

**So Powerful,  
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Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed—on ordinary household AC current—and actually pulverizes whiskers into fine microscopic dust.

**Separate Trimmer  
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No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

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Treat your face to the Oster Professional Shaver for 30 days — 30 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed... either blade or electric! Then, if not completely satisfied, return for a full refund.

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State \_\_\_\_\_ Zip \_\_\_\_\_

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