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As Kay and I have been privileged to visit Elks from Alaska to New England to Louisiana and with many in between, one thing has become increasingly evident: everywhere we go we find PRIDE IN ELKDOM and PRIDE IN AMERICA.

We have seen Elks at work doing things for other people and have realized that this concern for others is the characteristic making ours a different type of organization and which, over the many years, has made us a more important part of this wonderful country of ours, America.

In my comments on many occasions, I remind my listeners of the fact that since 1895, the duty of the Leading Knight has been identically the same. This duty is "... to stand ready to hear the cry of affliction, to aid those in distress..." Elks and their ladies and families wherever our travels have carried us have been consistent exemplars of this principle, doing a BETTER job in every possible way so that we may all share in this PRIDE. May each day and month and year give to us all increased reasons for PRIDE IN ELKDOM and PRIDE IN AMERICA.

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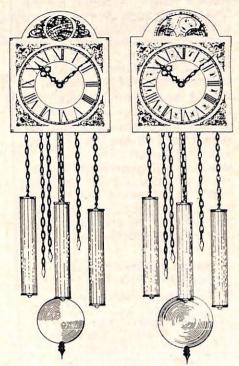
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What do you say to a convicted murderer?

by Elizabeth Cole

You know the man's guilty. He admitted he came home one night and beat his wife unconscious. He said she'd been cheating on him—he only intended to rough her up a little. She died. The judge gave him ten years to life in Folsom. He's served seven years now; next year he may be paroled.

You're sitting in the visiting room across a table from a skinny guy in denims who says, "Hey, Man, how ya doin'?"

You're on, now. What do you say to a convicted murderer?

Similar scenes are taking place at Folsom, San Quentin, and the other 24 state correctional institutions in California as over 2,000 citizens sit at similar tables talking to inmates. Not all the inmates are murderers, but in the adult institutions, all are convicted felons. Many will one day walk out the gates back into our communities.

Who are these citizens who go to prisons and talk to felons? Long-haired radicals infiltrating the system to overthrow it? Hardly. They wouldn't pass the security check.

Do-gooders who feel sorry for the poor people behind bars and want to teach them to change their ways? No. Most cons would resent such a phony approach and laugh them out of the visiting rooms.

Counselors trained in rehabilitative therapy? No, these visitors are in other professions and trades—businessmen, farmers, a few policemen. They visit on their own time. They're simply a group of Californians who realized that for too long they had been turning away from the whole problem of correction. They're known as the "M-2 Sponsors."

Voluntary visitation programs have been tried before, but never on such a personal, one-to-one basis. M-2's purpose is humanitarian-to help the offender and ex-offender back into step with straight society. But if the program is as effective in lowering the recidivism rate as M-2 officials believe it will be, the taxpayer will benefit, too. George Dibble, Project Director, explains, "If one man is saved from going back into crime, he saves California taxpayers around \$3,500 yearly-the cost to keep him in an institution. But that's not all-when a man goes to prison the state loses the income tax on the money he could be making on the outside. And his family usually goes on welfare, which costs the taxpayers at least \$4,000 a year. So it doesn't take too many to save a bundle. But this is secondary to the human aspect."

The concept came down from Washington State. Nine years ago, Richard Simmons, a Seattlite traveling in The Netherlands, was startled to learn that there only 5% of former inmates returned to prison, compared to 50% in America. Intrigued by the difference, Simmons sought reasons.

He found that a group of Hollanders had taken upon themselves to visit regularly with prison inmates. Ap-











parently their efforts canceled some of the destructive effects of a long-term incarceration. Many of the visitors understood only too well the frustrations of being imprisoned, having themselves been prisoners of the Nazis during World War II.

Simmons brought the concept back to Seattle. He began in a small way by visiting a prison inmate; when the fellow got out, he helped him find a job. Then he befriended two more inmates.

Other men caught the vision of what he was doing. Soon they decided to organize. The organization was so successful that the state government, headed by Governor Daniel Evans, asked Simmons to broaden the program. Today over a thousand sponsors visit inmates in Washington prisons.

In September, 1971, a similar program was launched in California with Simmons' help and the approval of the Department of Correction. Wayne Behrns was the first State Project Director.

"We wanted to test the response from three kinds of people," Behrns says. "First, we wanted to be sure that citizens would respond from the community and volunteer to make periodic visits to inmates in order to befriend them and demonstrate their concern. Second, we wanted to be certain we were offering a needed service that would be acceptable to the men on the inside. Third, the program could not succeed without the cooperation of the

institutional officers and staff persons." The response has been gratifying, he

It works like this: A staff of paid professionals handles an employment service, contacting employers in business and industry. But for the one-to-one visits, volunteers are recruited, trained, and "matched" to inmates who also volunteer.

M-2 is funded by private foundations, the state, and a grant from the federal Law Enforcement Assistance Administration. Hopefully, the cost will eventually be met entirely by private funding.

The sponsor of an adult inmate pledges that each month he will visit at least once and write at least twice. He also promises to spend the day of release with the parolee, driving him to job interviews, helping him find housing—keeping him company as he tries to get back in step with society. And for at least the next 60 days, he will remain available for whatever advice, friendship, or help he wants to give.

The M-2 sponsors deal in a commodity not plentiful within prison walls—friendship with a "straight" citizen from outside. As one inmate wrote in the San Quentin News, "The panic of our complete isolation can be held in check only by the amount of communication we have with the outside."

This friendship is even more important when the inmate is paroled, says Project Director Dibble. "We try to get the guy a meaningful job, but if necessary we can put him in a sub-standard job, a job he would not like to stay in, if he's got good solid friends in the community. Then he can ride the job out until a better one shows up. Otherwise, he may get discouraged and quit."

What do you say to a convicted murderer? No problem. The M-2 Sponsors talk to their inmate friends as they would to any casual acquaintance. They talk about weather, sports, cars, politics, religion, magazine articles or books they've read, art or music. They share some of their ambitions, hopes, frustrations—even some of their problems

Not that the first visit is easy: most sponsors are at least a little apprehensive. Charles Tait, a professor at California State University at Sacramento, says, "I went into it innocent and fearful. The fellow I had has been in and out of prison since he was fifteen, and he's now 40. We started out playing games—I was after Brownie Points trying to be a good Christian, and he was after Brownie Points for the Parole Board. Then we started communicating, started being honest."

Although M-2 was conceived with parolees in mind, so far they have not

turned down inmates with no possibility of parole. Sponsor Joe Melenchek is matched to such an inmate, a man convicted of first degree murder. Originally sentenced to death in the gas chamber, his sentence was commuted to life imprisonment by Governor Edmund Brown.

When Melencheck started visiting, Wayne had little contact with the outside. He received few letters, even fewer visits. In the eleven years he had served, he had one visit from his wife, who is now in a mental hospital. He had not seen his four children since he was arrested.

Melenchek arranged for the children's foster parents to take them to Folsom to visit their father. He says the change in Wayne was still visible ten days later. "His color was different; his eyes were brighter. He was more open, somehow. It seemed that his emotions had come back. Apparently he had turned them off when he was in Death Row."

The experience, Melencheck says, changed his own outlook. "It's deepened my insights," he explains. "It showed me what we can do as a *person*. Most of us underestimate ourselves. What can make things happen is the concern we show."

Vic Kemper, a contractor, is another sponsor who was able to make things happen for his inmate. "Joe complained that he never heard from his family," Kemper says. "He never got any mail. He didn't try to get in touch with them. He figured they wanted to forget him. Well, I wrote to his brother and received an answer right away. Nobody had known where Joe was or whether he was alive or dead. Joe now gets letters almost daily-compared to once or twice a year before. If I'm never able to do anything else for the guy, at least I reunited him with his family. I'm really proud of that."

Kemper has reason to be proud—reuniting Joe with his family increases his chances of making it on parole. Roy Lewis, Associate Social Research Analyst of the California Youth Authority, says, "Research has shown that those incarcerated individuals who have strong social ties with family or friends have the best chance for success on parole."

Sponsoring wards of the California Youth Authority, says George Dibble, requires an even higher committment than sponsoring an adult inmate. "The CYA wards are a little more difficult to work with because they're all charged up with that energy of youth," he says. A sponsor matched to a CYA ward promises to make four contacts a month—at least one visit, the others to be letters, phone calls, or additional visits.



A Stockton businessman, Peter Morengo, is one of these. Jerry Graham, an M-2 recruiter says, "When I first approached Pete on sponsoring a CYA ward, he said he didn't have the time. The guy has five businesses. But I convinced him. Last month he spent 45 hours with his boy—had him in his home four times, took him to the State Fair. He's visiting at the school so often that people there are beginning to think he's the warden!"

to think he's the warden!"
Morengo says, "The first time I visited Mike, I was very apprehensive. He was, too. Neither of us knew what to expect. He was allowed to leave for the afternoon, so I drove him up to my ranch to look over a couple of race horses I'm having trained. Then we went to my house, barbecued some hamburgers with my wife and son, and became a little better acquainted. But after I took him back to the school that evening, I wondered what I'd accomplished. I'd blown a Sunday, when I'd have liked to sit around after working all week. What's in this situation?

"But after the third or fourth time, I got so I could say all kinds of things to him, and he started to tell me things about himself. At first the kids there are proud of what they've accomplished in crime. You have to turn them around and make them realize they haven't accomplished a darn thing except get locked up. You say something like, 'I'll give you the route

to go, help you find a job when you get out, but you have to know where you're going. You have to have your sights set where you want to be five years from now. Just like they say in the service, you have to have Proper Prior Planning.'"

Morengo has lined up a job with an automobile agency for Mike upon his release. "It isn't a question of putting out dough for the guy," Morengo says. "Just giving him the opportunity to earn the money is what it gets down to. Otherwise, he'll be back on the street again. I'll help him find an apartment, take him down to get a driver's license, stuff like that. The thing is, he's got nobody to go home to. These kids, if they go back to their own element, don't have much of a chance. So you locate him a different community and make sure he can put bread on his own table."

And Morengo will be there with moral support. "If you ever feel up tight," he tells Mike, "pick up the phone, give me a ring. I don't care what time of the day or night it is."

Julian Assad, another M-2 sponsor matched to a CYA ward. agrees. "I would have said my ward, at 16, was ready for an ulcer," he says, "but once he began to understand I was there because I really wanted to help him and not because I wanted to prove what a great guy I was, he began to relax and plan for his parole. He decided he'd be better off living with a

foster famliy when he got out. I visited his family and agreed."

Assad's ward, now paroled, is living in a foster home, attending school, and working.

The M-2 program is growing fast. Recently the California Institution for Women at Frontera was added to the list of participating institutions. Women sponsors are now being recruited, both for Frontera inmates and for girls and younger boys under the California Youth Authority. Similar programs are being developed in several other states and in British Columbia.

Associate Warden R. L. Thomas of Folsom Prison says, "We're very enthusiastic about it. We've had exceptionally good response from the men—they're the ones it's important to." As to recidivism, he says, "I'm sure it's going to help some; there's no doubt in my mind. The guy will now have somebody he knows he can turn to, where before he might feel it's kind of cold out there. I've been in the business long enough to know that in some cases this might make the difference between the guy coming back and staying out."

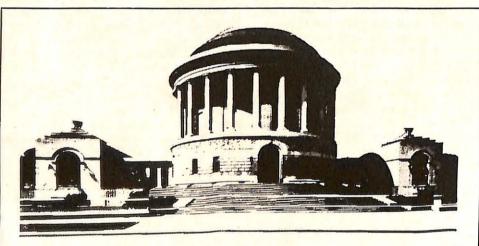
Clem Swagerty, Associate Warden at San Quentin, agrees. "I think it's a fine program, something we needed for a long time," he says. "We have a lot of inmates who don't have families or friends or any kind of outside contacts, and this gives them someone they can count on outside."

Superintendent Daniel J. McCarthy of the California Men's Colony at San Luis Obispo, says, "Any program that gears to the transitional period from institution to release, I'm strongly in favor of. This is one of the better programs that has come along."

Father Denis Keaney, Catholic Chaplain at Folsom, says, "As long as I'm personally concerned with it, it's the best thing that's happened in a long time around here."

Dr. Lawrence A. Bennett, Chief of Research for the Department of Corrections observed: "It is too soon to know the effectiveness yet in California, but the Man-to-Man concept definitely shows promise in helping the inmate be more aware of outside life and plan for it. We have had other programs, but none having the same emphasis of person-to-person contact. It has great potential."

And California's Director of Corrections, R. K. Procunier, sums it up: "The M-2 Program certainly has my support. In the prison business there are no all-encompassing solutions, but I firmly believe that M-2 is one more constructive program which offers real meaning to a very large number of inmates."



"It helps me to remember things none of us should forget."

The next time you are in Chicago remember to visit the magnificent Elks National Memorial and Headquarters Building, at 2750 N. Lake View Avenue. You'll see an aweinspiring structure that has been a Chicago landmark since 1926. It was erected to honor our Elk Brothers who served and died in World War One and re-dedicated in 1946 to those who served in the second World War. The sculpture and murals are considered among the finest of their kind anywhere.

"When we found out what AARP did for people over 55, my wife didn't mind telling her age".

"After a friend of ours told us about AARP, I said to my wife, 'Irma, everybody's having fun but us.' So I clipped out a coupon just like the one on this page. And got our AARP memberships. I wish we had done it 5 years earlier."

What's AARP?

AARP is the American Association of Retired Persons. A non-profit association of almost 7 million people. Rich people. Poor people. People on the go. People who like to stay put. It's one of the few organizations that offers you the opportunity to give so much of yourself, and at the same time provides so many benefits and services.

What does it give?

Primarily it gives you the opportunity for a new kind of life. A way to explore new interests. To save money on medicines, travel, auto and health insurance. To strengthen the voice of older Americans in federal, state and local government. But, most of all, it's a way to maintain your individuality, and your dignity.

How does AARP work?

To become enrolled in AARP all you have to do is clip and mail this coupon. Your membership costs you \$2 a year. That's it.

What kind of benefits or services?

Well, there's AARP's travel service. There's information about a recommended Life Insurance Plan and an Auto Insurance Plan designed for mature persons. Eligibility for a Group Health Insurance Plan to help supplement Medicare. There's a homedelivery pharmacy service. There are over 1700 local chapters where you can meet new people and get involved in community programs. There's Mature Temps, a service to help you get part-time work. You even receive subscriptions to Modern Maturity magazine and the AARP News Bulletin.



Irma and Peter McNulty

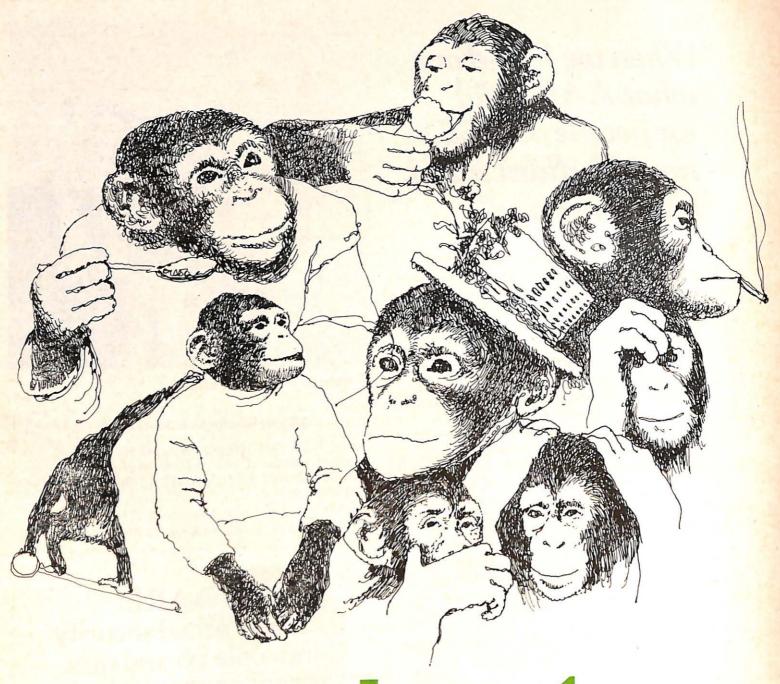
All you have to be is 55 or over.

We don't care who you are, where you live, or what you do, if you're 55 or over you can be a member of AARP. And find the purpose and involvement you've been looking for.

So tell us your age. Because joining AARP is the best way we know to start feeling younger.

Join AARP. The new social security for people 55 and over.

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Gentlemen : I am	55 or over.	
	as a member of AARI akes me eligible for vileges.	
Enclosed find : 🗆	\$2 (one year dues)	
☐ \$5 (3 year due:	s) 🗆 Bill me later.	
Name	(Please Print)	DCZT
Address		
City	Birthdate	
State	Zip Code	
One membership eligible for all however, only on	makes both member a AARP benefits and p e may vote.	nd spouse privileges,



getting down to (monkey) business

by Joseph Stocker

At the University of Nevada a husband-and-wife team of psychologists, Drs. Beatrice and R. Allen Gardner, taught a female chimpanzee how to "talk" with sign language. The chimp's name was Washoe. In a relatively few years Washoe mastered no less than 140 of the signs and symbols with which deaf humans communicate. She could

even "talk" in sentences. "Give me tickle," she would say (chimpanzees love to be tickled), and "Open food drink" (meaning the refrigerator).

In Florida, another husband-and-wife research team, Keith and Cathy Hayes, took a young chimp named Viki into their home and, for all practical purposes, reared her as their

"daughter." Viki. in due course, learned to feed herself with a spoon, wave bye-bye, thread a needle, brush her teeth and assemble a six-piece jigsaw. She would "go upstairs" on command, "put it back," "turn on the light," "turn on the water," "kiss mama" and "kiss papa." Once when a guest couldn't make an electric fan work, Viki found

the cord unplugged and plugged it in. "I felt like a fool," the chagrined visitor confided later.

The case of Viki and that of Washoe offer fresh proof that the chimpanzee is, after man, the most intelligent animal on earth. Indeed, it sometimes seems more human being than animal. It can reason. It has a sense of humor. It can laugh and cry. It is capable of sympathy. (A psychologist ascertained as much when his pet chimp was in a tree, refusing to come down. The psychologist pretended to hurt his arm, and the chimp clambered down to examine the arm and caress it worriedly.)

Physically the chimpanzee is very much like us, too. Its strength and life span are comparable to those of man. It has the same number of teeth arranged the same way. It even catches most of our diseases except cancer. (A chimp with a cold in the head is the saddest of sights.)

In recent years science has made another interesting discovery—that the chimpanzee has a self-image. This is a characteristic possessed by no other species save man. A Siamese fighting fish attacks its image in a mirror. A pigeon with a mirror to keep it company lays more eggs. Even other species of monkeys don't recognize themselves in mirrors.

But the chimp does. At Tulane University, Dr. Gordon G. Gallup placed full-length mirrors in front of the cages of some wild-caught chimpanzees. At first it was obvious that they regarded the mirror images as other chimps. But in a few days their behavior began to change. They picked their teeth in front of the mirror, made faces at themselves and groomed parts of their bodies that they could not ordinarily see. Dr. Gallup painted harmless red dye on their faces, and they began touching their hands to the red area and then looked curiously at the fingers that had touched the dve.

Says Jane Goodall, the famed English zoologist who observed and was accepted by chimps in the African wild: "When one views the very striking similarities between certain chimp and human behaviors, one simply is astonished. There is something rather funny about it; it seems like caricature. One has the feeling that one is looking, not so much at animals living in their natural habitat—one is looking at one's long-lost cousins."

The point of all the research into chimpanzees isn't simply to enlarge man's knowledge of these gifted primates (although that might be reason enough). By studying chimps, we learn a good deal about ourselves. The chimp is, in Jane Goodall's words,

"man's closest relative. I do think," she submits, "that understanding his behavior may help us understand human behavior."

But chimpanzees are useful to us in other ways. Science uses them, for instance, to study the effects of marijuana. This is because chimps, alone among the animals, can learn to smoke eigarettes. Curiously enough, they don't inhale, but that doesn't impair the efficacy of the test, so long as the marijuana comes into contact with the mucous membrane of the mouth. (Yes, in case you wonder, smoking pot does affect the chimp. It causes his efficiency to drop as far as from 85 to 4 per cent!)

pecially when the rewards take the form of chimpanzee-type delicacies such as bananas and grapes. It was thus essentially a feat of imitation, helped along by ample reward-giving, when Primatologist Robert Yerkes taught several chimps to eat together at a table like well-mannered children. And surely the world of chimpanzee-training has seen few more charmingly imitative chimps than Lucy of the University of Oklahoma.

Lucy was human-reared, living with an O.U. faculty member and his wife, Dr. and Mrs. Maury Temerlin. She learned to fold her arms and rock gently from side to side when she

"The chimp learned quickly that the dark blue chip was worth twice as many grapes as the white chip, and the yellow chip was worth a drink of water."

Surely, though, the greatest service that the chimpanzee has rendered his friend, man, occurred in the early 1960's. That was when two Africa-born chimps, Ham and Enos, blazed a trail into space for the pioneer Mercury astronauts.

Bear in mind that in those early days we weren't at all certain if men could withstand the rigors of travel through space—the G-forces of blast-off, the weightlessness, the isolation. Chimpanzees, being so much like us physically and mentally, drew the dubious honor of finding out.

Ham was the first to go. There'd been months of preparation-special training, medical care, all the pampering that a chimpanzee's heart could desire. Then, on a January day in 1961, Ham blasted off atop a Redstone missile. He had been trained to press certain levers in response to flashing lights, and he pressed them all at the right times, thus proving that a human being could perform routine tasks in space. He traveled 155 miles into space at a speed of nearly 5,000 miles an hour. He was still serenely working his control board when his capsule plopped into the sea and stopped only when his handler opened the hatch and handed him an apple.

Enos went 10 months later and became the first chimpanzee to orbit the earth. After that the way was clear for humans to start probing the mysteries of space.

Chimps are obviously very imitative animals, and this is a characteristic that enchants everybody who comes in contact with them. They also respond readily to strategic rewards, essaw a doll. Shown a handkerchief, she wiped her nose. When the phone rang, she held an imaginary phone to her ear. Unzipping a visitor's handbag, she took a compact, powdered her nose while she peered into the mirror and even traced the line of her eyebrow with her little finger.

Lucy slept in the Temerlins' bedroom and became quite irked when her "parents" read in bed. She would get up from her own bed, stalk over to theirs climb across their bodies, switch off the reading lamp and stalk back.

It is, however, the ability of chimps to solve problems, ofttimes of formidable complexity, that intrigues researchers. This calls up all of the chimp's inherent powers of reasoning and logical thought.

Two experiments, each involving a chimp and an elusive banana, offer cases in point.

In one, a banana had been suspended by a string from the ceiling. A chimp was placed in the room and perceived quickly that the banana was beyond his reach. As he looked around the room, he spied several implements deliberately left there. One was a pole. Question: Would the chimp use the pole to knock down the banana?

He was even smarter. Rather than use the pole to knock down the banana, he stood it directly beneath the banana and zipped up it to grab the fruit, then leaped lightly to the floor as the pole fell. That way he got the banana unbruised!

In the other experiment, involving a chimpanzee named Jackie, researchers placed—along with the banana hung from the ceiling—a table, a chair and some barrels. Jackie caught on quickly. He pulled the table underneath the banana. He put a barrel on the table, then another barrel on that barrel and a third barrel atop the entire stack. Inevitably, as he tried to climb the stack, it collapsed. But he persevered, and at last, after 15 minutes' work, the stack held together and Jackie got his banana.

Several days later the experiment was repeated and Jackie grabbed his

banana in just four minutes.

As these experiments vividly demonstrated, the chimpanzee has the ability to use tools—an ability which again is possessed by no other species except man. But more than being simply a tool-user, it is a toolmaker. Jane Goodall made this remarkable discovery during the months in which she patiently observed and studied a band of wild chimps on the shores of Lake Tanganyika in east Africa.

In that particular habitat a favorite delicacy of the chimp was termites, which clustered in mounds well beneath the surface. How to get at them? Jane Goodall watched and this is what she saw: A chimp would select a leafy twig or heavy stem of grass. Then he would deliberately prepare the twig or stem by stripping the leaves off it to fashion a

"hunting pole." He even made three or four "hunting poles" at a time and placed the spares beside him. That done he searched until he found a likely-looking termite mound. He thrust the "pole" into the mound, held it there for a moment and brought it up covered with succulent termites, which he proceeded to devour.

"Previously," wrote Miss Goodall later, "man had been regarded as the only toolmaking animal. My early observations of the chimpanzee's toolmaking abilities convinced a number of scientists that it was necessary to redefine man in a more complex manner than before."

Toolmaking is, of course, a form of improvisation, and students of chimpanzee behavior know all too well of the animal's ability to improvise. Not long ago some American scientists visited a laboratory in Russia where extensive work has gone on with chimps. They were told of one experiment-a kind of intelligence or adaptation test-in which a small fire was lighted. A male chimp was given a bucket and shown how to put the fire out by pouring water on it. He learned very readily and was able to take a bucket of water and extinguish a fire himself.

Now came the next step. The chimpanzee was placed on a raft in a pond alongside the laboratory. An empty bucket was placed with him. Somebody lighted a small fire and then shoved raft and chimp away from the shore.

Would the chimp know to dip the bucket in the water and put out the fire? No, but he did as well by improvising. He put out the fire by urinating on it.

Some of the most intensive and revealing investigations of chimpanzee behavior have been carried on at the Yerkes Regional Primate Research named for Yale University's pioneer primatologist, Dr. Robert Yerkes. Maintained first near Jacksonville, FL, then moved to Atlanta, the Yerkes Center has determined—among many other things—that chimps can be taught the value of money.

This is how it was done:

Yerkes scientists developed a device known as a Chimpomat. It resembled a slot machine. A chimp could insert a white poker chip into the Chimpomat and out would come a delectable grape while a brass slug put into the machine yielded nothing. It didn't take the chimps long to catch on. When a mixed batch of white chips and brass slugs was thrown at them, they scrambled for the chips and pushed aside the slugs.

So far so good. Now the researchers introduced new coins. A dark blue chip was good for two grapes. A yellow chip brought a drink of water. With a light blue chip an animal could get a piggy-back ride.

The chimps learned quickly that a dark blue chip was worth twice as much in grapes as a white chip, that the yellow chip was useful when they were thirsty and the light blue chip when they yearned for some fun. In other words, animals just one remove from the jungle had come to understand symbols. The chips weren't simply playthings. They had abstract values.

Next question: Could the chimpanzees be taught to work for their money?

The Yerkes people approached this aspect of the problem by devising another machine, which they called a Work Machine. The chimps learned that by lifting a handle, which involved some effort, they could get a grape. Whereupon the researchers altered the machine. Now, instead of getting a grape when they lifted the handle, the animals got a poker chip, which could be spent on a grape.

They made the connection with no trouble at all, lifting the handle again and again, accumulating poker chips, then spending the chips in the Chimpomat.

(Continued on page 51)



Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

The safest, most effective way to remove earwax is by using DEBROX® Drops regularly. DEBROX is recommended by thousands of physicians. They know it safely removes wax and can be used daily to prevent buildup. DEBROX costs only pennies a day and is available at drugstores without a prescription.

Debrox DROPS

16

SPORTS ACTION

by Don Bacue

SKIING "ALTERNATIVE"

I received a couple of letters about my column on skiing last February. One said, "Sounds really great. But I'm 56 years old and not at all anxious to learn how to break my neck . . ."

Well, age doesn't necessarily mean sking is out for you. In fact, Fritz Tatzer, ski director for the Tamarron-Purgatory ski area near Durango, Colorado, told me about a man and his wife who have been coming to Purgatory to ski for as long as he can remember. "You wouldn't believe your eyes," said Tatzer. "When you see them coming down those slopes, you'd swear they were 18." How old are they? He's 75 and his bride recently turned 70. Of course, they've been skiing together, now, for more than half a century. I wouldn't go out of my way to advise anyone their age to give it a whirl for the very first time.

But there *is* a way anyone in reasonably fit shape can enjoy the thrill that is skiing. It's called "cross-country" or "Nordic-style" skiing, and it's

- a.) safe;
- b.) easy to learn;
- c.) as old as the hills;
- d.) cheap; and
- e.) still possible to enjoy for another couple of months.

Relics found in the Scandinavian countries show that skiing dates back some 5.000 years. Modern records note that Swedish armies were equipped with skis back in 1200 A. D. By the sixteenth century, entire Swedish armies traveled on skis. In those days, downhill skiing was unheard of. There was no sport associated with the act. It was a matter of survival, pure and simple. Skis enabled people to get from one place to another when ton after ton of snow blanketing the countryside prevented them from traveling any other way. So the cross-country ski evolved in a very utilitarian fashion, quite unlike the sleek, hard-edged downhill ski most Americans are familiar with today. Their basic difference is in length (the cross-country ski frequently tops seven feet) and construction (the bottom of the cross-country ski is not totally smooth; it is equipped with animal hairs or man-made fibres which flatten out when forward pressure is applied, allowing the skier to glide forward, and bristle up when backward pressure is applied, allowing the skier to climb uphill at rather steep angles).

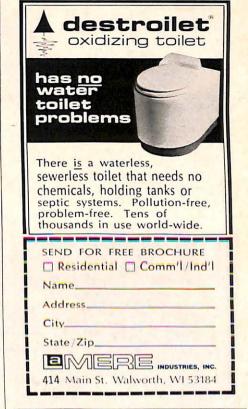
Everything about cross-country skiing is cheaper than its downhill counterpart.

That includes clothing. No expensive boots, jackets, ski pants, or gloves here. Since the body is constantly moving in cross-country, with the legs and arms pumping and the hands and feet in continual motion (the heels are not bound to the ski as in downhill skiing), enough natural body heat is generated so that the more expensive and bulky downhill clothing is not required.

Cross-country boots, poles, and skis can be purchased for \$70 (often you'd pay more than that for boots, alone, for downhill skiing) or rented for \$5 a day. And most areas boasting cross-country trails charge a nominal dollar for a day's skiing pass, as opposed to \$6 to \$10 for a lift ticket necessary for downhill.

On a recent cross-country tour around Green Lake, Wisconsin, I discovered what you wear varies quite drastically with the outside temperature and wind factor. One day, with little wind and the thermometer hovering around 30 degrees, I got by quite comfortably wearing thermal underwear, jeans, two sweaters, and a light pair of gloves (similar in weight and style to driving gloves). The next day, the temperature was 20 below zero, with a wind-chill reading of 50 below. I was grateful, then, that I brought along two pairs of heavy woolen socks, regulation ski gloves, and a downhill-style jacket. Still, by mid-afternoon, I'd worked up enough sweat so that I had to unzip the coat and switch to lighter gloves.

Another nice facet of cross-country skiing is that you don't have to worry about "base snow depth" and fresh powder. Or neatly groomed runs. As long as the ground is covered, you're in business. That's why, in the northern states, you can still plan on going cross-country this week, this month . . . even through May. Where can you look for trails? If you're not up to blazing one yourself, I recommend Green Lake Center in Green Lake, Wisconsin (414-294-3324) in the Midwest. Or pick up a magazine called Cross Country Skiing, published by the folks at Ski Magazine (\$1.50). It lists over 200 ski touring centers, along with a detailed description of facilities. Many areas offer special cross-country packages too good for the winter sports enthusiast to pass up. Green Lake Center, for example, boasts a package running \$17.77 a day, including ski pass, equipment rental, lodging, and three home-style meals. If there's a better deal around anywhere, I haven't found it. Have you?







NEWS OF THE LODGES





GER GERALD STROHM made a recent visit to Newington Crippled Children's Hospital, the Connecticut Elks State Association's Major Project. New York SP Harry Macy (center) and SDGER Arthur Roy stood by as GER Strohm conversed with one of the young patients.



SEAN CAVANAUGH, a four-year-old child afflicted with several birth defects and therefore paralyzed from the waist down, was given a specially designed handcart by members of East Brunswick, N. J., Lodge. Committee Chm. William Kearney had a chance to play with poster child Sean at the Crippled Children's Charity Ball recently sponsored by the lodge.





IN ATTENDANCE at the Mid-Year Convention at the Harry-Anna Crippled Children's Hospital at Eustis, Fla., were (from left) Major Projects Board Chm. Victor Wehle, Harry-Anna Committee Chm. Bob Grafton, SP Norman Pat O'Brien, and State Secy. Bill Lieberman. Director of Nursing Pearl Peeples and Hospital Administrator Jim Oliver also participated in convention activities with the State Elks officials.

ELKS' LADIES of Sarasota, Fla., Lodge raised a total contribution of \$2,608.61 for the Harry-Anna Crippled Children's Hospital Fund through their work with an annual bazaar. Ways and Means Chm. Gerry Kehres (left) and Pres. Margaret Bastin officially presented their check for the continuing building fund to ER Ted Carlson on behalf of the ladies.



A PLAQUE representing the Eleventh Hour Toast was contributed to the Grand Lodge Memorial Building on behalf of Hawthorne, N. J., Lodge recently. (From left) ER Paul Bonzkowski, Est. Lead. Kt. Howard Roughgarden, PGER William Jernick, GER Gerald Strohm, PER M. John Brusich, and New Jersey SP Richard Squires were on hand for the plaque's official presentation on occasion of the Grand Exalted Ruler's visit to Flemington Lodge at the State Association's quarterly session.



THE MORTGAGE BURNING of Havre de Grace, Md., Lodge was the occasion for a special buffet dinner and dance for lodge members. PER Philip Barker, ER Kenower Coakley, DDGER Raymond Setler, and VP Hobart Wright were among the ceremony's participants.



GOLDEN ANNIVERSARY citations represented 50 years of membership for PER Clarence McCarthy and Brother Harry Backofen of Rockville, Conn., Lodge. ER William Pease presented the certificates to the Old Timers.



NEW UNIFORMS were provided by Plantation, Fla., Lodge for their junior basketball team. With the team at a party held in their honor at the lodge were (back row, from left) ER Robert Greathouse, Est. Lead. Kt. Jack Reeves, Esq. Jim McKeon, and Trustee Emmet Main.



PRESENTED to PER Howard Laib (left) was an honorary founder's certificate, while Joseph Apap (second from left), John Tieder (second from right), Michael Odak (right), and William Oppel were awarded participating membership certificates. ER Orion Fowler (third from left) and Foundation Chm. Paul Treanor made the presentations at Red Hook-Rhinebeck, N. Y., Lodge.



A TOTAL of \$2,400 was raised by Milford, Conn., Ledge for Newington Crippled Children's Hospital, the state major project. ER Doug Murray presented two wheelchairs to the hospital's executive and medical director, Burr Curtiss, as part of the lodge's contribution.





DOVER, Delaware, Lodge recently initiated a class in honor of PDD Horace Pugh (fourth from left). Officers who participated in this event were (seated, from left) Esquire William Loomis, Est. Lect. Kt. Frank Biondi, ER Charles Walsh, PGER William Jernick, SP James Moran, Est. Lead. Kt. Harry Lansing, Est. Loyal Kt. David Pletsch, In. Gd. Robert Warrington, and Treas. Joseph Basiago.



RELATIVES of the late PER Lionel Oliver Jr., including (from left) his son Lionel III and wife Donna, the PER's wife Margaret, and his father Lionel Sr., stand by the Eleventh Hour clock and chimes dedicated in memory of the Past Exalted Ruler. Kearny, N. J., ER Thomas Holzschuh (third from left) and Secy. Fred Padovano were present with the family for the dedication.

OPEN HOUSE at Mahwah, N. J., Lodge, hosted by ER Stanley Jaworski, was the occasion of honor for Sharon Morgans of Allendale, a handicapped child. The lodge's contributions for several years have helped facilitate Sharon's education.

LODGE NOTES

UNION, S. C. ER William Greene presented Trustee O. Lamar Dixon, a charter member, with a plaque and other tokens of appreciation for his service to the lodge. Named winners in the lodge's Teenager of the Month program were Kathy Williamson and Tom White.

PANAMA CANAL ZONE (Bulbou), C. Z. Brother Leonard Melvin Gordon died recently at his home in Willingboro, N. J.

BEARDSTOWN, III. SP James Kenney recently presented a plaque to ER Don McGovern in recognition of the lodge's contributions to the National Foundation.

HOLLYWOOD, Calif. The lodge sponsored a holiday parade and party for American Indian children. Gifts were distributed to the children after the festivities.

JAMESBURG, N. J. National Foundation Chm. Robert Sheehan was the chef for a supper held at the lodge. Proceeds, totaling \$140, were donated to the National Foundation.

NUTLEY, N. J. Teenager of the Month winners Leonard Larcara and Patricia Peters received their awards from ER Robert Rusignuolo and Youth Chm. Larry Vitaletti.

BELEN, N. M. Honored guests at the lodge's building dedication ceremonies included PGER Robert Boney, DDGER Donald Holland, DDGER Wandel Massey, and State VP Robert Batley. PGER Boney was the principal speaker for the occasion.

AZUSA, Calif. The Explorer Post sponsored by the lodge entertained Scouts from West Covina, Irwindale, and Covina, California.

PATCHOGUE, N. Y. SP Harry Macy made an official visit during the East District Boys Junior Bowling Tournament held at the lodge. Brother Macy awarded trophies to the tournament winners.

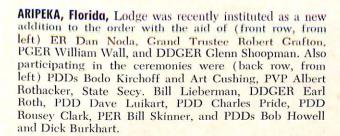
APOLLO, Pa. ER Ralph Garman and PDD and Foundation Chm. Harry Stoops presented a \$600 National Foundation award to Bonnie Trinclisti on behalf of the lodge.

HONOLULU, Hawaii. The lodge entertained 170 retarded children at an annual party, with dinner served by the Elks' ladies.

PALM SPRINGS, Calif. The lodge recently held its annual trip to Disneyland for crippled children from the Coachella Valley. Transportation, food, rides, and care were provided by lodge members.

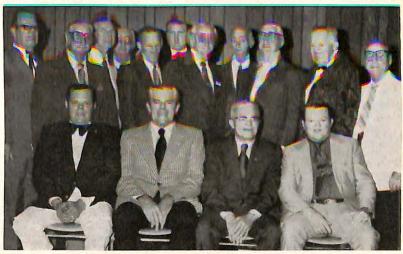


HOMEWORK ASSIGNMENTS should be easier for April Chesbro, a cerebral palsied child who received an electric typewriter courtesy of Fulton, N. Y., Lodge. New York State Association Home Service Director Margaret Evans (third from left), Mrs. Dacey Chesbro (center), and Mrs. Peter Hillick, a teacher at Lanigan School, presented the typewriter to April, along with (from left) Principal Floyd Wallace, Chim. Lesser Sweeting, State New Lodge Chim. James Hanlon, and Gerebral Palsy Chim. Roland Quade.





BOSTON RED SOX star player Carl Yastrzemski offered congratulations to each of the Vermont Little League champions at a banquet held at Burlington, Vt., Lodge at which he was featured guest speaker. As State Youth Chm. Jim McEnrue observed, Coach Steve LeFebvre introduced the young players to Yastrzemski.



MAUMEE, Ohio. PGERS E. Gene Fournace, Frank Hise, Glenn Miller, William Wall, Horace Wisely, and Robert Pruitt were among those who accompanied GER Gerald Strohm on his recent visit to the lodge. A class of candidates was initiated by ER Gerald Cedoz and the lodge officers in honor of the Grand Exalted Ruler.

CHULA VISTA, Calif. Brother Charles Pruetz died recently.

WEST SPRINGFIELD-AGAWAM, Mass. PDD William Burke of the lodge recently completed his fifth \$100 pledge to the National Foundation.

SLIDELL, La. Brother Willis McDonald, Past Chief Justice of the Grand Forum, recently witnessed the initiation of his third son, Kevin. Also present were Kevin's brothers, Paul and Wayne, both Elks.

TRENTON, Mo. Honorary life membership was bestowed upon former GL Committeeman Francis Karr in appreciation of his service to the lodge and the community.

GREELEY, Colo. Brother John Fluke, accompanist for the lodge's chorus, died recently.

MENDOTA, III. Four brothers were recently initiated into the lodge. New members William, Leslie, Steven, and Samuel Schlesinger were congratulated by their father, Brother Newton Schlesinger.

LAWTON, Okla. The lodge recently honored Brother and Mrs. Benjamin Kates by naming Benjamin Elk of the Year. His wife Opal, who is president of the Elks' ladies, was similarly honored.

ELY, Nev. New member Jerry Smith was recently initiated by his father, PSP Jack Smith, and PER Charles Smith.

WARREN, Ohio. On behalf of the Elks' ladies, President Rochelle Darone and Past President Ruth Hood presented ER Waldo Hipple with a new set of jewels for the lodge officers.

WAKEFIELD, Mass. The lodge's Youth Activities Committee recently sponsored its annual Father-Son Night, with hockey player Wayne Cashman of the Boston Bruins as guest speaker.

NEW CASTLE, Pa. Donations from lodge members and proceeds from the turkey raffle were used to assemble food baskets for distribution to the needy.

QUINCY, Mass. The lodge recently celebrated the 70th anniversary of its institution

GRINNELL, lowa. SP Larry Germann and his wife Jane were special guests at the lodge's annual shrimp dinner-dance, held recently.



GUESTS at a recent veterans banquet hosted by Bellefontaine, Ohio, Lodge numbered approximately 150 people. Navy recruiting officer Albert Wolstenholme (far right) was a featured speaker to an audience which included veterans of WW I, WW II, and the Korean and Vietnam Wars.



FOOTBALL COACH at Toms River High School, N. J., Peter Kohl (center) was awarded a special plaque from the lodge for his work with the football team throughout the year. At a banquet given in honor of area teams and coaches, Kohl accepted the plaque from Youth Chm. T. R. Healey (right), and ER Frank Looby.



A ROAD RALLY, which was co-sponsored by Wakefield, Mass., Lodge and North Shore Touring Car Co. for the Perkins School, involved the participation of blind students acting as navigators in the competition. (From left) School Director John Goss, Youth Co-Chm. Walter Cook, Committeeman Martin Moore, DDGER Fred Moriarty, ER John Bohling, Youth Co-Chm. John Curran, and Frank Forte, timer, paused a moment with GER Gerald Strohm, who acted as starter for the annual event.



THIRD BASEMAN Richie Hebner (second from right) of the Pittsburgh Pirates was initiated recently into Norwood, Mass., Lodge. (From left) PER Raymond Wragg, PSP Donald Podgurski, and ER Henry Hagen officially presented the new brother with his membership card.



OUTPATIENTS who participate in the rehabilitation program at the VA Center in Togus, Me., were guests at a dinner sponsored by the Maine Vets Commission under the direction of Edward Twomey (third from right). With the help of (from left) James Igoe, Social Worker Ronald Hayes, Walter Cotton, Bernard Lewis, and Recreation Therapist Dominic Bruno, 25 turkeys and their trimmings were prepared for the veterans.



HIGH SCHOOL and younger football players were honored by Binghamton, N. Y., Lodge at a recent annual awards banquet. Among those present with the recipients were Bill Lane (front row, fifth from left), Coach Maloney (center), ER Mike Brooks (fifth from right), and Youth Chm. Stu Sullivan, Mike McManus, and Bill McCormack.



FOUNDER and Chairman of the Board of the National United Cerebral Palsy Association Leonard Goldenson (right) was honored with a plaque from Scottdale, Pa., Lodge. The Humanitarian Award was offered to him by PSP James Ebersberger at a community-sponsored event honoring Mr. Goldenson.



THE AMBULANCE SQUAD of Hillside, N. J., recently held a fund drive to which the lodge contributed. A post flag was also presented to the local Explorer's Post of the squad by ER Art Cutillo (second from left), PER Walter Reutter (third from right), and Brother C. Padavano (right). Accepting were (from left) Gerri Farley, Chris Hyrb, and Alan Zimmerman.



PATIENTS at Scott Air Force Base Hospital were the recipients of a television set donated to them by members of Belleville, Ill., Lodge. Those present at the set's delivery were Vets Chm. John Moreiko, Sgts. Feliu and Chevas, ER Bill Fenoughty, Sgt. Lopez, Frank Bollinger, Pete Kelly, and Capts. Verissimo and Matlock.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
New Mexico	Farmington	April 10-11-12
Tennessee	Gatlinburg	April 10-11-12
Missouri	St. Louis	April 18-19-20
Ohio	Columbus	April 24-25-26-27
Louisiana	Alexandria	April 25-26-27
lowa	Waterloo	May 2-3-4
Arizona	Phoenix	May 7-8-9-10
Kansas	Wichita	May 8-9-10-11
California- Hawaii	Sacramento	May 14-15-16-17
New York	Kiamesha Lake	May 15-16-17-18
Oregon	Lincoln City	May 15-16-17
Illinois	Decatur	May 16-17-18
Maine	Millinocket	May 16-17-18
Michigan	Marquette	May 16-17-18
North Carolina	Charlotte	May 16-17-18
Wisconsin	Oshkosh	May 16-17-18
Arkansas	Fayetteville	May 17-18
Alaska	Juneau	May 22-23-24
Nebraska	Kearney	May 23-24-25
Florida	Hollywood	May 29-30-31
Kentucky	Princeton	May 29-30-31
Alabama	Mobile	May 30-31
Connecticut	Wethersfield	May 30-31

Continued listing of later conventions will appear in the May issue of the Magazine.



BELIEVE IN AMERICA was the theme of the parade sponsored by Union, N. J., Lodge in which several state lodges participated. (From left) PER George Pregrim, Americanism Chm. Richard Schofield, coordinator, SP Richard Squires, PGER William Jernick, DDGER George Morris, and ER John Farrow were welcomed back to the lodge after the four-hour event.

I sat recently with Pat Dickerman in her ivory tower in Manhattan, listening to her reminisce about rural America. She looked outside at the traffic and spoke: "So many of us want to get back to nature," she said, "and yet few of us do. It's too bad. There are still meadows filled with wildflowers and mountains to climb and farms and ranches that are peaceful, just as they've always been . . ."

She spoke of Smalltown, U.S.A.: If ever you get the sad empty feeling that the neighborly life of your forefathers has disappeared, don't fret. It remains—the farms and ranches with great fields of corn and alfalfa, with trout streams and garden fresh vegetables, fresh milk and the elusive peace so many of us seek.

No, it hasn't disappeared, and so she suggests that we leave the cities at vacation time and listen once again to the voice of a bluejay, to hear a rooster crow, milk a cow, gather eggs and smell the richness of new mown hay. Explore this land of ours, Miss Dickerman implores. Settle on a ranch or a farm...breathe the pure air... relax beside a trout stream . . . listen to the voice of rivers and fall asleep in the delirious silence of the farm country.

Miss Dickerman has been giving Americans this kind of advice for more than 25 years. Only they haven't always listened. Until recently, Europe was foremost on many traveler's minds and so they turned from the Alpine ranches of Colorado and the farms of Vermont to the chic resorts of the Swiss and Italian Alps. But there is a coming home this year, Miss Dickerman feels. It's no longer possible to see Europe on only a few dollars a day, and besides there's this new yearning to see our own land, a sudden urge to recapture lost moments when the world was a simpler place and the life was, after all, far more meaningful than many of us realized during our growing-up years, a time when youth and inexperience sent us off in pursuit of more ambitious dreams.

Miss Dickerman recalls her own summers as a girl, vacationing at a lakeside cabin in Minnesota. With her family she'd drive to a farm to gather eggs and milk and chickens, and sometimes she'd remain to play in the hayloft or to feed the animals. The memory stuck and so in 1947 she began gathering a list of farmers and ranchers where families could experience the same joys she'd known as a child. Her first effort involved 16 pages covering a dozen Eastern states. Today her "Farm, Ranch & Countryside Guide" lists more than 500 destinations throughout the United States and Canada.

Back To Rural

by Jerry Hulse



In Massachusetts, for example, there is Fiske Farm with a beaver pond and ducks and dairy cows and a 13-room farmhouse. Guests gather in a huge old kitchen at dinnertime and during the day they hike through the valley at the foot of the Berkshires. It's only two miles from the Mohawk Trail, and there are ski areas nearby. The weekly tab with three meals comes to only \$90.

In Vermont, vacationers fish from a stocked pond at Land O'Goshen Farm & Forest. There are two miles of stream, a covered bridge and lumber mills which can be explored. Land O'Goshen (Goshen, VT) is especially inviting in the autumn when the entire countryside is ablaze with color. During winter guests take to snowshoes, toboggans and cross-country skis. It's one of Miss Dickerman's grand discoveries.

Then there's Cardinal Farm Home -130 acres of dairy farmland in Pennsylvania: "Plenty of Pennsylvania Dutch cooking . . . you awaken to the

songs of birds, a stream and the lowing of cows headed for the barn. The aroma of bacon and eggs drifts on the morning air . . . "

At Dyberry Glen guests feed the animals and help unload hay. ("And children will be pleased to know the



America



cookie jar is always open.") Commented one guest: "We love the acres of open country, woods, streams, cows, hay and conversation around the kitchen table." The price for a week of this sort of living comes to \$95 for adults, and \$55 for children, meals

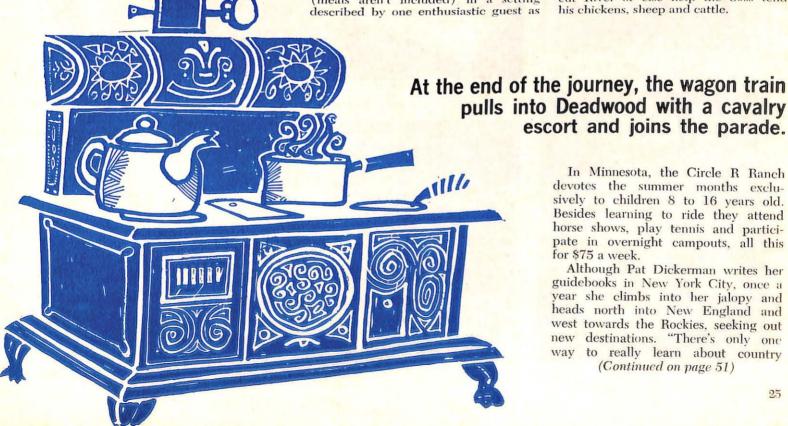
At Happy Acres, a huge dairy farm operated by Conrad and Charlotte Bolzner in Wisconsin, guests are sur-rounded by cows, chickens, pigs, ducks and horses, and stuffed with homemade breads, cakes and pies. Here a family of four is bid welcome for the entire week for only \$260. In Colorado at the Lazy J guest ranch northwest of Denver "you can almost hook a trout from the front porch," says Miss Dickerman. Life at this Rocky Mountain retreat is bid at \$175 a week for adults and \$135 for children. Then there's Colorado's Bar X Ranch in the Gunnison National Forest where guests join pack trips, fish in private lakes and streams and attend rodeos. It's all turned on for \$160 a week for adults and \$100 for youngsters.

Miss Dickerman lists ranches, farms and cabins all the way from New England to Hawaii. On the island of Kauai, for example, the price for a cabin for two comes to \$98 a week (meals aren't included) in a setting

"absolutely one of the most beautiful places in the world.'

Another Dickerman suggestion: Hidden Valley Ranch in the state of Washington-a 25-acre horse farm surrounded by ponderosa pine, beaver dams and ghost towns. Guests saddle up twice a day, swim in a heated pool, slip off for picnics and join in hay rides at nighttime. Campfires and western cooking are featured at the Bar M Ranch near Oregon's Umatilla Indian Reservation where there's unlimited riding, a natural spring pool for swimming, a recreation hall and western cooking. Rates: \$155 to \$175 a week for adults, \$130-\$135 for children.

Pack trips are a specialty at Colorado's Sky Corral Dude Ranch 88 miles outside Denver. Say proprietors Mark and Amey Grubbs: "We have trout ponds and a heated pool, and we give you friendly pampering while you rough it." Living this life-style with family meals is up for bid at \$153 a week for grownups and \$110 for children. After this, there's the Morgan Horse Farm in Vermont where guests are taught to ride before hitting the not-so-dusty trails in the nearby mountains. Later, after unsaddling, guests may go swimming in a heated pool, take a canoe trip along the Connecti-cut River or else help the boss tend his chickens, sheep and cattle.



In Minnesota, the Circle R Ranch devotes the summer months exclusively to children 8 to 16 years old. Besides learning to ride they attend horse shows, play tennis and participate in overnight campouts, all this for \$75 a week.

Although Pat Dickerman writes her guidebooks in New York City, once a year she climbs into her jalopy and heads north into New England and west towards the Rockies, seeking out new destinations. "There's only one way to really learn about country

(Continued on page 51)

"To Our Absent Brothers"



Manchester, Connecticut



State College, Pennsylvania



Corvallis, Oregon

THOSE who no longer answer when their names are called were honored with remembrance by lodges throughout the Order last December 1—Elks Memorial Sunday—in Elkdom's annual tribute to the memory of its "Absent Brothers."

GL Lodge Activities Committeeman J. Paul Meyer, Puyallup, Washington, Lodge, received reports from 464 lodges, with a total of more than 34,000 persons in attendance at their Memorial Sunday services.

The judges for this year's competition were: GL State Associations Committee Chairman Frank Garland of Centralia-Chehalis, Washington, Lodge,

Past Grand Tiler J. Robert Brooke of Tacoma, Washington, Lodge, and SP Ted Butcher of Centralia-Chehalis Lodge.
Awards will be presented at the Grand Lodge convention July 13 to 17 in Dallas.
Photographs from the first-place brochures are shown here.

1974 WINNERS

Lodges with fewer than 300 members

- 1. Henderson, Tennessee
- 2. Plano, Texas
- 3. St. Charles, Missouri

301 to 600 members

- 1. Fulton, New York
- 2. Cobleskill, New York
- 3. Bloomfield, New Jersey

601 to 1,000 members

- 1. Manchester, Connecticut
- 2. Oswego, New York
- 3. Weymouth, Massachusetts

1,001 to 2,000 members

- 1. State College, Pennsylvania
- 2. Augusta, Georgia
- 3. Watervliet, New York

2,001 or more members

- 1. Corvallis, Oregon
- 2. Kearney, Nebraska
- 3. Vallejo, California



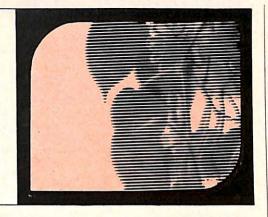
Henderson, Tennessee



Fulton, New York

BACKYARD GARDENER

by Jon Peterson



CONTEST WINNERS

At last, in response to the first "Backyard Gardener" contest search for the most unusual house plants based upon originality, ease of growth, and plant availability, here are our selections from the many entries received. May we have the envelope, please?

First Place: Carrot Planter Winner: Mrs. Harry Grills, New London,

"Make a hanging plant out of a carrot by cutting a few inches off of the pointed end of the carrot. Hollow out center, leaving a narrow shell. Tie three strings in three holes punched evenly around the cut off end. Hang in a sunny window, keep water in the hollowed-out part, and the carrot will sprout from the base in a few days. The ferny leaves curve upwards to cover the carrot shell and make a good, inexpensive conversation piece."

To any gardener who's walked the sod early in the morning and stopped to sniff the fern-like foliage of the carrot patch, this is a worthy winner, indeed. The herb-like aroma of the greens make this a welcomed addition to any sunny room particularly the kitchen.

Mrs. Grills doesn't say how long the carrot can be expected to flourish, but at the price, it beats worrying about saving

that expensive fern.

If you'd rather have a bushier, fuller carrot planter, prepare six carrots as described above, fastened with a couple of rubber bands, and hang your six-in-abunch in the window. Be sure to keep all six hollows filled with water.

Helpful hint: When selecting your carrots for carrot planters, choose the thickest you can find. They'll be easier to hollow out without splitting than the thinner

varieties.

Second Place (tie): Grapefruit Tree Winner: Ms. Nancy Biglane, Natchez,

"Collect seeds from a grapefruit and let them dry. Plant them in some sandy dirt in a coffee can. In about two weeks, they'll start to grow. The only care they really need is sunlight and plenty of water. You can take the tree outside for the summer, but always bring it in during the colder winter season.

"The grapefruit tree makes a pretty foliage plant and can be grown easily by anyone.'

Second Place: Grapefruit Tree

Winner: Mrs. Raymond J. Zernia, West

"I placed three seeds from a grapefruit in a pot with another plant so I wouldn't forget to water them. After six months, one sprouted and I transplanted it to another pot. As it continued to grow, I transplanted it again. I keep it in a sunny window (or I should say near a sunny window, as I've found that it grows better if placed on the floor). During the warm months I keep it outside.

"By the way, I've sprouted lemon seeds and orange seeds in a similar fashion."

Third Place: Sugar Cane

Winner: Mrs. Thomas A. O'Neill, Milwaukie, OR.

"While grocery shopping, I came across pieces of sugar cane (2 for 49¢) in the produce section. Our children had never seen it before and I thought they would find it of interest. They sliced, peeled, and chewed one piece and I studied the other. It's so like bamboo. I cut it in pieces above each section and soaked it overnight. The next day, it was placed in

"Within a week, it was sprouting just above the sections and is growing very rapidly. More sprouts are coming. It's a very easy and attractive plant to grow.

All winners will receive copies of The Garden Bath Book, published by the Gerber Plumbing Fixtures Corp., 4566 W. Touhy Ave., Chicago, III. 60646 (price: \$1). In addition, first place winner Mrs. Harry Grills will receive a check for \$10.

Watch for a chance to win in future "Backyard Gardener" contests in The Elks Magazine.

☆ ☆ ☆ Garden Tips ☆ ☆ ☆ Gardeners in most parts of the country should find the weather by the first of April gentle enough to allow them to plant peas, spinach and onion sets outdoors. Once the maples begin to bloom, they can also set out onions, lettuce, carrots, radishes, and turnips. By the end of April, string beans, corn, and squash may be sown. Tomato plants can follow; but keep bottomless plastic or glass jugs or styrofoam hotcaps ready in case of late frost. Also, cantaloupe and watermelon can go in toward the end of the month.

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	ASSOCIATION

Mount Pleasant, PA. **Lodge Presents** Homer Huhn, Jr. for Grand Secretary



WHEREAS: The Officers and Members of Mount Pleasant, PA, Lodge No. 868 recognize Brother Homer Huhn, Jr., as its outstanding member and do also recognize and appreciate the 34 years of outstanding service he has given to Mount Pleasant Lodge, the Pennsylvania Elks State Association and the Grand Lodge of the Benevolent and Protective Order of Elks: and

WHEREAS: Brother Homer Huhn, Jr., has unselfishly served Mount Pleasant, PA, Lodge in a distinctive and untiring manner in many capacities, including 11

years as Secretary; and

WHEREAS: He has served the Pennsylvania South District as its District Deputy Grand Exalted Ruler and as Chairman of the Southwest District Advisory Bord; and

WHEREAS: Brother Huhn has rendered outstanding service to the Pennsylvania Elks State Association as an Officer, Committeeman, President, and as its Sec-

retary for 5 years; and

WHEREAS: In addition to serving as District Deputy Grand Exalted Ruler, he has also served the Grand Lodge as a member of the Credentials Committee. the Lodge Activities Committee of Grand Lodge, the Auditing and Accounting Committee and as Chairman of the Lodge Activities Committee of Grand Lodge during the year 1970-1971; and

WHEREAS: Brother Huhn has, since January 15, 1971, served with diligence, prudence and distinction as Grand Secretary of the Benevolent and Protective

Order of Elks: and

WHEREAS: Brother Huhn has consistently displayed his integrity, administrative ability, knowledge of the affairs of the Order, and strict adherence to its Constitution and Statutes during the years

since becoming a member;

NOW THEREFORE BE IT RESOLVED that Mount Pleasant Lodge is indeed honored and proud to present to the 1975 Grand Lodge Convention in Dallas, Texas, the name of Brother Homer Huhn, Jr., for reelection to the Office of Grand Secretary of the Benevolent and Protective Order of Elks of the United States of America.

Joseph W. Yurechko, Exalted Ruler Frank Kaczmark, Secretary

Fargo, ND, **Lodge Presents** Frank V. Archibald for Grand Treasurer



WHEREAS: Frank V. Archibald has served the Benevolent and Protective Order of Elks in an unstinting manner and with distinction for over 47 years; and

WHEREAS: His 43 years of service as Secretary and Manager of Fargo Lodge No. 260, increasing its membership to 6th in the nation, increasing its assets, with ever broadening service to the member-

ship and community; and

WHEREAS: He has extended his service to encompass neighboring Lodges, State Association, and the Grand Lodge; holding many responsible offices in the Order, not the least of which was his service as Secretary to a Grand Exalted Ruler, the beloved late Sam Stern of Fargo Lodge, and involving such offices as the Exalted Ruler of his lodge, State Association President, District Deputy Grand Exalted Ruler, and Special District Deputy Grand Exalted Ruler; and

WHEREAS: His dedicated service given without hesitation to all seeking his wise counsel, as exemplified by his many years of devoted service in bringing the North Dakota Elks Camp for handicapped children and adults to the position of eminence in which it is currently held;

and

WHEREAS: By virtue of his experience on local, state, and national levels in Elkdom, enhanced by his service as Grand Treasurer during the past year, being

well qualified:

NOW THEREFORE BE IT RESOLVED by Fargo Elks Lodge No. 260 that our esteemed Brother Frank V. Archibald's name be presented to the 1975 Grand Lodge convention at Dallas in July, 1975, as a candidate for reelection as Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

Thomas W. Serrin, Exalted Ruler John E. Faruolo, Secretary

New Braunfels, TX, **Lodge Presents** Edward M. Schlieter for Grand Trustee



WHEREAS: Brother Edward M. Schlieter was initiated into Big Spring, Texas, Lodge No. 1386 in 1956, and then shortly after he was transferred into the New Braunfels, Texas, area. As there was no lodge at his new location, he took steps to organize the New Braunfels Lodge No. 2279 and served as their first Exalted Ruler. He has continued to support his home lodge, even though he moved to Kerrville, Texas, in 1963; and

WHEREAS: he is a Past President of the Texas Elks State Association and is presently serving as Chairman of their Conventions Committee, the By-Laws Committee, and the Legislative & Liaison Committee. He is also serving as Financial Advisor to their Major Project; and

WHEREAS: in addition to serving as District Deputy Grand Exalted Ruler for his district, he has served the Grand Lodge as a Representative to the Kerrville VA Hospital for four years, and is presently a member of the Grand Lodge Auditing & Accounting Committee; and Co-Chairman of the Dallas Convention Committee for the 1975 Convention; and

WHEREAS: he has played an active role in his community, having served as a Drive Chairman for their United Fund Program, Chairman for the Kerr County Day Care Center, Chairman for the Hill Country Boy Scout District for two years, Member of the Alamo Area Boy Scout Council for the past eight years (he is holder of the Silver Beaver Award for his work with Boy Scouts), member of the City Council for two terms and served as Mayor for one term; and is active in other community programs; and

WHEREAS: he has always demonstrated his devotion to the Order of Elks by always making himself available to as-

sist an Elk or a lodge; NOW THEREFORE BE IT RESOLVED that the New Braunfels Lodge No. 2279 is honored to present the Grand Lodge Convention to be held in Dallas, Texas, in July, 1975, the name of Brother Edward M. Schlieter as candidate for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America for a term of four years.

Danny Scheel, Exalted Ruler B. A. Schulze, Secretary

Macomb, IL, Lodge Presents H. Foster Sears for Grand Trustee



WHEREAS: For the past 28 years, H. Foster Sears has served faithfully Elkdom at all levels—his Lodge, his District, his State, and Grand Lodge; and

WHEREAS: He was elected as Exalted Ruler of his Lodge in 1951, and successfully served as President of the Illinois Elks Association in 1960; and since then as a member of its Advisory Committee; and

WHEREAS: He faithfully served as a member and the treasurer of the Crippled Childrens Commission, the major project of the State Association; and

WHEREAS: He has served the Grand Lodge as: District Deputy Grand Exalted Ruler of the Illinois West Central District; as Grand Lecturing Knight; as a member of the Lodge Activities Committee for three years—the last as its Chairman; as a member of the State Association Committee, the New Lodge Committee, two years as a member of the Auditing and Accounting Committee; and the past three years as Grand Treasurer:

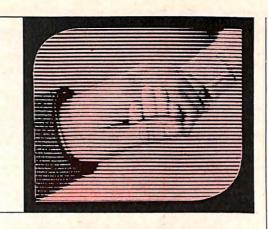
NOW THEREFORE BE IT RESOLVED that Macomb, Illinois, Lodge No. 1009 does hereby endorse H. Foster Sears for the position of Grand Trustee, and will at the next Grand Lodge Convention in Dallas, Texas, in July, 1975, place his name in nomination for the office of Grand

Trustee.

Roland Pennington, Exalted Ruler Richard C. Nester, Secretary

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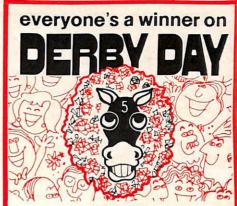
Berger Kvalheim (left), a member of Brookings, Ore., Lodge, accepted an honorary founder's certificate from PGER Horace Wisely. The award was presented to the donor of \$1,000 to the National Foundation at a recent dinner held at the lodge.



As PER B. J. Olson (left) and ER Art Finck observed, Mrs. Chet Wyngarden presented a check for \$300 to Foundation Chm. Tom Ellingson. Mrs. Wyngarden made the contribution on behalf of the Elks' ladies of Bismarck, N. D., Lodge.

A personal donation of \$1,000 was made to the Foundation in the name of DDGER Gene Kosa (center), on the occasion of his homecoming to Beacon, N. Y., Lodge. Foundation Chm. Fred Workman (left) and State Chm. Greg Emery accepted Brother Kosa's check.





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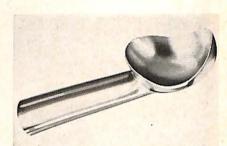


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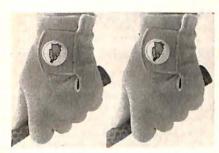
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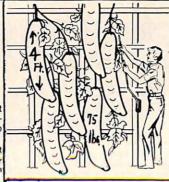
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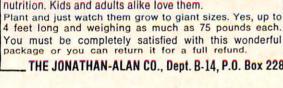
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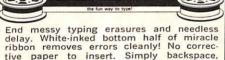
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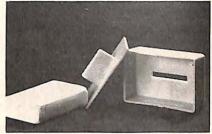
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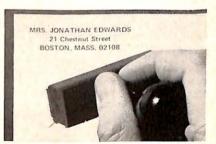
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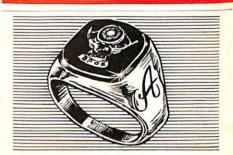
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LUGGAGE TRAVELS EASY when you roll it along on attractive blue, chrome, lightweight Luggage Caddy. Made of tubular steel, it collapses for storage and has strong 4" rubber tire wheels. Stack bags, books, boxes, laundry—snap on heavy-duty cord & roll away. \$12.50 plus \$1.20 shpg. Travelex, Dept. K-55, Box 696, Arlington Heights, Ill. 60006.



ELKS EMBLEM RING, Handsome onyx ring bears the Elks emblem and is elegantly engraved with two initials. 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only \$12.95 ppd. Gift boxed, Stadri Inc. 147-47-6 AV—Whitestone, N.Y. 11357.



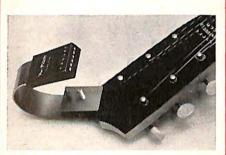
NO BETTER GIFT AT ANY PRICE

Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed. Writewell, 829 Transit Bldg., Boston 02115

Elks Family Shopper



CHURCH PICNIC RECIPES—Southern Style. What made Grandma's fried chicken the best in the world? Her southern secret on pg. 12. Also, Jawacdaw shrimp, sour cream corn bread, cousin Vi's chicken pie, Georgia Peach Cobbler, many others. Charming color cover. \$2.99 plus 30¢ shpg. Christian Products Co., Dept. 4, P.O. Box 96, Warner Robins, Ga. 31093.



EASY GUITAR TUNER. New-type tuner has 6 precision-tuned reeds for precise tuning. Just clamp Tuner on your guitar and adjust the strings. When the proper pitch is reached, corresponding reed vibrates. Beginners and professionals use this Tuner, \$5.95 plus 45¢ shpg. Ed Sale Guitar Co., Studio EK-4, Avon-By-The-Sea, N.J. 07717.





PERMANENTLY FRESH FLOWERS are arranged in a nostalgic bouquet of 3 in. silk rose blossoms, mini cloth flowers and natural baby's breath, encircled with a delicate 8 in lace paper collar. Or, accent your wardrobe with a silk rose pin. White, beige, mint, pink, or yellow. Bouquet \$5.50, Rose Pin \$1.50 ppd. Posey Porch Adrian Mall, Adrian, Mich. 49221.



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Produces Hot Steam

FAST!

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Earn a giant \$150.00 profit per sale. Dozens of different kinds of businesses . . service stations, garages, factories, farmers, etc. . earn extra profits by saving time and work cleaning their property and equipment. Keeps customers happy, too.

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Many people—senior citizens, arthritics, and those suffering from Multiple Sclerosis, Muscular Dystrophy or Parkinson's disease— Muscular Dystrophy of Parkinson's disease—
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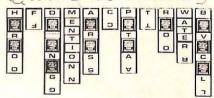


Here's a smartly styled belt that's as practical as it is handsome. It has a secret zippered inner pocket for safely hiding away one's money. 2" wide, leather, available in brown with gold-plated buckle or black with silvery rhodium buckle. Sizes 28 to 44, with up to 3 initials on buckle. Specify color, size, initials. Send check or Mo, no COD's, 21-day money back guarantee.

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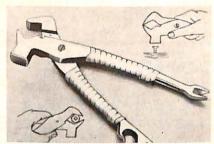
Elks Family Shopper



FRUIT BEARING REVELATION® FIG TREE grows indoors or out. FIG TREE grows indoors or out. Long-lived and fast growing, it averages 2 crops of delicious figs a year after 18 months. Grows 4 to 5 ft. indoors, 9 to 10 ft. outdoors. Incl. instruction booklet. Hardy young 15-22" figs tree in one-gal. container, \$10.95 ppd. Lifetime Nursery Prod. Dept. EL-4, 1866 Sheridan Road, Highland Park, Ill. 60035.



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7 TOOLS IN ONE. Chromed steel hammer tool is also a wrench, pliers, wire cutter, screwdriver, bottle opener, tack or nail remover. Handles are vinylwrapped for an insulated, steady grip. 8" overall. Great for home, office, car, boat, camper. \$5.95 ppd. Green Mountain Gift House, Trout Creek, Montana 59874.



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Buckle Alone \$5.00 / Belt N' Buckle \$9.00 Please add \$1.00 to cover postage & handling JUST BRASS, Inc. Dept. EK 1612 Decatur St. Ridgewood, N.Y. 11227

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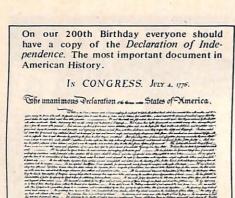
We take such pride in the merchandise we offer, that we're completely confident in offering this NO-LIMIT guarantee: If at any time you are not satisfied for any reason whatsoever with your order, please return for a full refund of your purchase price. A satisfied customer is our greatest reward.

GRANDVIEW PRODUCTS, Dept. Z-280
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Yes, I want to save time and money while keeping tabs on my blood pressure anytime I need. Kindly rush complete BLOOD PRESSURE/STETHOSCOPE KIT (Z373357) for the amazing sale price of just \$19.95 (that's \$5.00 less than the nationally advertised price), plus \$1.50 to help cover postage and handling. I understand that if I am not completely satisfied, I may return for a full refund of purchase price, no questions asked.

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Helping people help themselves.

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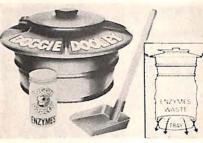




American

135 S. La Brea, Dept. 6045 Box 36232, Los Angeles, Calif. 90036

Elks Family Shopper



DOGGIE DOOLEY keeps yard clean. You shovel dog waste from 1 to 3 dogs into this doggie septic tank. Enzyme action liquifies waste for ground absorption. Foot operated lid. Shovel, 6 mos. of enzymes included, \$13.95 plus \$1.50 shpg. Extra 12 months enzymes, \$3.95 plus 60c shpg. J. W. Holst Inc., Dept. E-45, 1864 E. US-23, East Tawas, Mich. 48730.



FOR TOO-TIGHT SHIRT COLLARS—an easy remedy. Slip Collar Extender on your top button. It adds up to ½ size more for a comfortable, just-right fit. Invisible and slips on and off in a jiffy. Relief for just \$1.75 for 10 plus 25¢ shpg.. Yes to 10, \$3.25 ppd. Order from Barclay, Dept. 51, 1575 No. Dixie Highway, Pompano Beach, Fla. 33060.



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Lady Plugs In Zoysia Grass Saves Time Work and Money



Amazoy is the Trade Mark Registered U.S. Patent Of-fice for our Meyer Z-52 Zoysia Grass.

By Mike Senkiw

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in mid-summer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass." In comparison, I'm always happy to get

letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in midsummer heat and drought.

"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn ".. is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in ... Last summer we had it moved (2) times. Another thing, we never

have to pull any weeds—it's just wonderful!"
Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 3... never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hardto-cover spots, playworn areas, etc.

SPECIAL INTRODUCTORY OFFER! ORDER NOW AND GET UP TO 200 PLUGS FREE!

CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 3.

WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffling, the Zoysias (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it-or themselves.

CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring-a true perennial!

NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs-to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed-like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs . . . your assurance of lawn

NOW BETTER THAN EVER!

If you have thought and thought about Zoysia plugs before trying them, wait no longer. Amazoy plugs have been improved! Now automatically sealed in our 1975 exclusive "Thermoplastic TP" Process, they breathe as they ride, retain moisture . arrive fresher and ready to "take off" into that permanent lawn you deserve. Try 'em. You cannot lose!

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1

ground like a cork in a bottle. Plant I foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn area plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

Every Plug Guaranteed to Grow

- In Your Area In Your Soil
 WON'T WINTER KILL—has sur-
- vived temperatures 30° below zero!
- WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

200 PLUGS

JUST FOR ORDERING NOW!

Compare Bonus Plug offers with our reg. nationally advertised prices and see how you save!

Consider the time and money you invest.

in your lawn and it doesn't pay to strug-gle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

Work Less • Worry Less • Spend Less

- Easy To plant, Easy To Care For
- Perfect For Problem Areas • Chokes Out Crabgrass

And Your Established Amazoy Lawn-

• Reduces Mowing 2/3 • Resists Blight, Diseases • Won't Winter Kill

and most insects

- Stays Green Through Droughts
- · Laughs At Water Bans
- No Need To Rip Out Your Present Grass Plug in Amazoy

ON PATENTED STEP-ON PLUGGER, OR GET IT FREE WITH LARGER

ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugthat saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can © ZFN, 1975

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for Bonus Plugs Free, earliest delivery at planting time in your area. Each order is shipped the same day as taken from the soil, shipping charge collect, via most economical means.

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	Our	20th Year	General	Offices	and S	tore	
		6414 Reis	terstown	Rd., Ba	ltimore,	Md.	21215

Dear Mr. Senkiw: Please send me the quantity of guaranteed Amazoy as checked below:

	OTAL 10 PLUGS \$695	TOTAL \$995	TOTAL \$1120 220 PLUGS 1120
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25 FREE TOTAL \$1 275 TO	300 PLUGS & PLUGGER Plus Bonus of 50 FREE DTAL \$1775	© 600 PLUGS & PLUGGER Plus Bonus of 100 FREE TOTAL \$2795 700 PLUGS	PLUGGER, Plus Bonus of 200 FREE TOTAL \$395 1300 PLUGS
Enclose \$		Check	M.O



You'll read it over and over...

And each time you'll find more mean-ingful thoughts in this Memorial to those who lost their lives to win the struggle for freedom both at home and abroad. This original commemorative plaque is printed in red, blue and gold on translucent white Acrylite. 11" wide, 8½" high and ½" thick with attractive easel so it stands upright on coffee table, bookcase or desk. Makes a very thoughtful gift.

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Send check or money order (no C.O.D.s please) for \$9.95 plus \$1.00 postage and handling (total: \$10.95) and name, address, city, state and zip code to: DEPT. A, MGM SALES, INC.

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Now for the first time, overnight temporary relief from the pain of arthritis, bursitis, rheumatism, soreness, stiffness. Just rub Icy Hot's creamy balm over the affected joints or muscles, and you can actually feel the pain start lessening. Begin to sleep peacefully again. If you don't have relief in 24 hours we'll refund your money. Not available in stores. Send \$3 for 3½ oz. jar or \$5.00 for 7 oz. jar. J. W. Gibson Co., 2000 N. Illinois St., Indianapolis, Indiana 46202, Dept. 134 @ J. W. GIBSON CO., 1973

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Grows vegetables year round · flowers and cactus too.

- Strongest design known withstands hurricane force winds.
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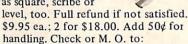
from \$98 to \$3320.

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FLOOR CAR CADDY



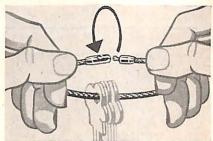
Compact unit fits transmission hump of all cars to hold essentials within reach. Compart-ments provided for two cups, pen, pen-cil, pad, cigarettes, tissues, glasses, map, tools, coin holder, holds stereo tapes, etc., includes carrying handle. \$8.99 plus 85¢ postage and handling.

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Sarasota, Florida 33581

Elks Family Shopper



FLX-O-LOC SAFETY KEY RING holds up to 40 keys, never opens accidentally. Stainless steel aircraft cable key ring has a patented ball knob and socket locking device to withstand the pull of 150 lbs. Lifetime replaceable warranty. \$1.50 ea, plus 25¢ shpg.; 2 or more, \$1.50 ea. ppd. (N.Y. add tax.) Things Et Cetera, Dept. EK45, 220 Fifth Ave., N.Y. 10001.



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SLEEP SOUNDLY, your eyes protected by Sleep Shade. Day or night, this quality black satin and sateen shade provides the complete darkness needed for sound sleep. \$4.00 ppd. Deluxe Sleep Shade in all satin, only \$5.00. Add 35¢ shpg. Order from Sleep Shade Co., Dept. EP, P.O. Box 968, 828 Mission St., San Francisco, CA. 94101.

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Sleep disturbing discomforts associated with Benign Prostatic Hypertrophy such as getting up nights (nocturia) are often now relieved by Prostex. (Consult your physician first to be sure you have Benign Prostatic Hypertrophy)
Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

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ELKS





Bayonne, N. J., Lodge was represented at the New Jersey State Home for Disabled Soldiers in Menlo Park by Brother Ted Swiecicki (standing, second from left), Chm. Sam Pepe (third from left), and PER Anthony Cestari, who presented gifts to the veterans. Patients (from left) Salvatore Buccola, Albert Yurik, Samuel Gertsman, and staff members (from left) Emily Cornejo, Irene Murk, Geraldine Wardzel, Ruth Vaswary, and Lynn Carson welcomed the lodge's representatives to the Home.

The Massachusetts National Service Commission Arts and Crafts Contest had James MacDonald at work on his leather entry. Hospital Chm. Karl Cook, VP Albert Mur-phy, State Vets Chm. Henry Gibbons, and John Robbins observed as this preparation was made for the contest, which is sponsored by the Brockton VA Hospital.



Vets Chairman John Najarian of Tenafly, N. J., Lodge, ER Neal Verkerke, and Treas. Lynn Abbott recently visited the VA hospital in East Orange. John Swein was present to accept their gifts of two stereo systems, various games, playing cards, books, and toilet articles on behalf of the patients.





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LODGE VISITS

GRAND EXALTED RULER Gerald Strohm





A dinner dance, given in honor of Gerald and Kay Strohm at Lyndhurst, N.J., Lodge recently, was attended by (from left) DDGER Charles Doherty, ER Roy Rawson, PGER William Jernick, SP Richard Squires, and PDD James St. George, chairman of the event. A class of 50 was also initiated in honor of GER Strohm.



Grand Exalted Ruler Strohm and Kay were in Tennessee for the Volunteer State's mid-year-convention in Cleveland. With the Strohms were SP L. W. Anderson and Cleo, as well as PGER Edward McCabe and Margaret.

Lancaster, Pa., Lodge welcomed Brother Strohm to their home recently. VP Paul Brubaker, SP Alex Brady, and ER Rodger Migdon had a chance to converse with the GER at a meeting held at the lodge.

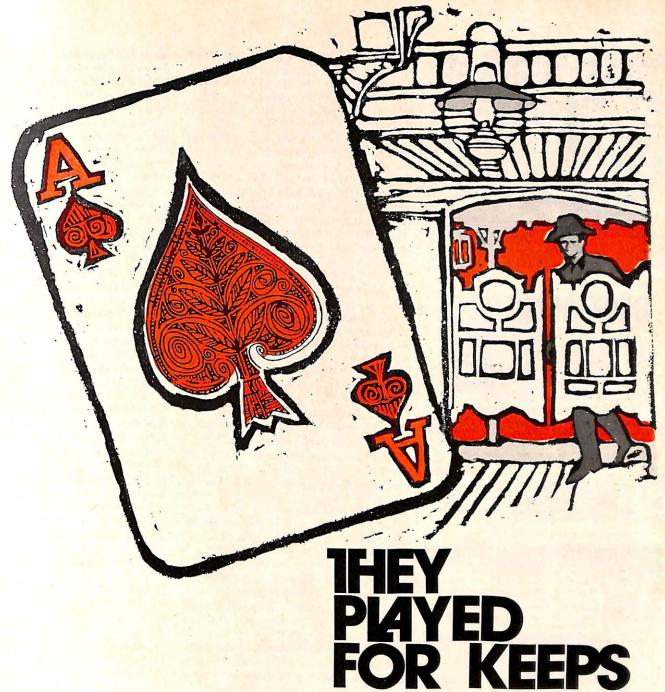




A Mexican sombrero was presented to Gerald and Kay Strohm by ER Frank Tucker of Pasadena, Calif., Lodge. The recent official visit was also celebrated by the presentation to the GER of an authentic football which was used in a Rose Bowl game, and by the attendance of several Elks officials including PGERs Horace Wisely and R. Leonard Bush.



Connecticut Major Projects Chm. Francis Adams (left), and (from left) Youth Chm. Francis Reinholz, GER Strohm, SP Andrew James, Foundation Chm. Carey Lowe, and Public Relations Chm. Jon-Paul Roden met recently when the Grand Exalted Ruler made a visit to the state.



by Allen Dowling

Today's plungers at the poker table have to be considered mere pikers if compared to their counterparts of the past. Not only were the stakes almost always far higher in the earlier, more glamorous days of poker, there frequently was a dramatic quality to the proceedings that is no longer in evidence. The current crop of big time gamblers, especially the vocal ones who strain themselves to attract newspaper and television notice, contribute little to a fascinating climate as they by no means possess the color and appeal of individuals about whom legends grow.

The literature of poker, covering a wide range of locales and time periods, contains numerous accounts of sensational high stakes games in which fortunes were won and lost, but it undoubtedly is true that there were many other such games that remain unrecord-

ed. The players depicted were from assorted social levels, and while there were degrees of difference in their round table skill, not all in the top talent category were crafty professionals. Two records for pot value were set in these games, and it is likely that they will continue to stand unless jet speed inflation takes over. It also happened that in each of the record setting pots a player's quirk had a significant effect on the result . . .

A poker player who risked all his worldly goods in the biggest pot in the annals of the game allowed himself to become so heavily involved because he was certain that the hand he held was unbeatable. He was, however, in error. His opponent, who also had put all his worldly goods into the scale, was in the very fortunate position of being positive that *his* hand was unbeatable. The latter had, in fact, been

tipped off to what the other was holding, but not by any of the absorbed circle of spectators standing a few feet back from the game. He got the information from a far more reliable source—the loser!

A luxurious suite of the old St. Charles Hotel of New Orleans a decade or so after the Civil War was the setting for the unprecedented, nervetingling contest. The principals were a planter, scion of Creole aristocracy, and an importer, of Yankee antecedents. They were among the city's most colorful and popular members of the social and sporting elite, both gentlemen of wealth and position. Their reputation as plungers was well known, nurtured by the keen rivalry that existed between them, and each had his own coterie of admirers. It was at poker, however, more than horse racing or any other fast action that the desire to excel

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predominated. Each was acknowledged to be an expert player but the issue of which was best, the champion, had remained in doubt as neither had achieved a decided advantage after many confrontations.

The planter and the importer started play about ten o'clock on the evening of their historic game. For the first couple of hours nothing too remarkable happened, but gradually the size of the wagers increased, the players seemingly becoming infused with a more reckless spirit than was customary even for them. It also was noticeable that the badgering they invariably exchanged in the course of play was not entirely in the usual light vein. Before long a tense atmosphere developed, not only affecting the players but also the score or so of their respective adherents who surrounded the table at a discreet distance. These onlookers were about equally divided in allegiance and also in the ardor of their support, and their reactions were manifested in the form of subdued but occasionally audible exclamations of exultation, or groans of disappointment, as pots were won and lost.

A point was reached after five or six hours that reasonably could have terminated the game. It had been in progress somewhat longer than the two ordinarily played and each could have had a different but valid reason for calling a halt. The planter's was the more obvious. He was about fifteen thousand richer but could not be accused of bad sportsmanship as he had given his opponent more than sufficient time to recoup. The importer, it could have been assumed, had the best of reasons for giving it up. He had lost heavily in the latter stages of the game and no doubt was well aware that it is almost foolhardy to continue bucking a bad luck streak. However, neither indicated a desire to stop. It was as if there was mutual compulsion to bring their rivalry to some definite conclusion, to settle at last the question of supremacy.

It was approaching dawn when the planter, who had increased his winnings by a thousand or so, leaned forward expectantly, sitting almost on the edge of his chair as the importer dealt another hand. The planter opened the pot for a relatively modest amount and was raised modestly by the importer. A slightly higher raise and reraise followed but when it again was the turn of the planter to bet he stepped up the pace rather sharply. The importer, undaunted, unhesitatingly followed suit. From that juncture the raises and re-raises escalated from the hundreds to the thousands and it was now evident that a spectacular climax was in the making.

Prior to this pot the players had

used cash for their bets but all their currency was now in the center of the table, a tempting mound indeed of crisp gold-backed bills. The bets now were in the form of cheques each wrote as needed and these were piled one after the other atop the huge stake until at last both players acknowledged that they were at the end of their bank reserves. So it remained only to expose the hands, each having stood pat, and see which of the two could claim the three hundred thousand dollars that had accumulated.

The planter, his five cards tightly held in one hand, and trying hard to conceal the gleam of triumph in his eye, casually asked the importer if he would care to go further. The latter, equally careful to avoid any outward manifestation of joy, indicated his willingness to consider any suggestion his opponent cared to make. The planter then remarked that his plantation, upon which he raised perique tobacco and cotton, was valued at two hundred and fifty thousand dollars, and reminded the importer that the latter's warehouse and other New Orleans real estate was identically valued. The hint could not be misunderstood. The planter was proposing a final bet, winner take all!

Acceptance of the challenge caused some delay while the terms of the agreement were reduced to writing and were duly signed by the principals and witnesses. These legal formalities concluded, the time had arrived for the showdown. The spectators crowded a bit closer to the table, silent now as they impatiently but apprehensively awaited the result. Finally, and with the deliberation that could have been expected on so dramatic an occasion, the cards in each hand were exposed and it at once became understandable to the enthralled audience why the wagering had been so monumental. One of the players had four aces, odds against such a pat hand being nearly five thousand to one, and the other player had a six-high straight flush, odds against this hand being dealt pat about sixtyfive thousand to one.

In contrast to their behavior while the game was in its ordinary stages there were no elated outbursts of any kind from the supporters of the winner, for it was tacitly understood that some mark of respect was due a gallant gentleman who was now ruined. The planter's supporters no doubt would have behaved similarly had he and not the importer held the straight flush and thus became the winner of the eight hundred thousand dollar pot.

The importer, chided privately the next day by some of his intimates for recklessly risking his fortune on the outcome of a poker hand, assured

them that he actually had risked nothing, that a lucky chance allowed him to know that he could not lose. He said that as he dealt the cards to the planter the latter looked at his first four cards as each was received and did not even touch the fifth card until reminded by the dealer that it was still in front of him; and when he did pick it up he put it with the others without bothering to look at it, meanwhile continuing his heavy wagering. The importer then said that this could only mean that the planter held four aces as he was too good a player to have gone so far with any lesser four-of-akind, and evidently had just ignored the possibility of such a long shot as a straight flush beating him . . .

When Nick the Greek and Arnold Rothstein battled it out for the biggest poker pot of modern times they probably had no idea that they were perpetuating, symbolically, the barbaric "kill or be killed" custom of the gladiatorial combats of ancient Rome. Each used his experience and cunning to gain an advantage, ever seeking to maneuver his opponent off guard or wear him down with a succession of telling blows the object in either case to set him up for the fatal thrust. Their weapons were cards and chips instead of sword and trident but the motivation. nevertheless, was identical. Each sought to finish off the other in such a manner that the outcome, however transient in its effects, would be total triumph for the victor.

"Diamond cut diamond," and all other sayings applicable to evenly matched strength and talent would have been appropriate when the two celebrated gamblers faced each other on that memorable occasion in New York in the twenties. There was little resemblance between them and the high stakes poker players of the present. The better known of the latter engage in an annual ballyhoo oriented freezeout game in which each of ten players invests \$10,000, the survivor winding up with the \$100,000 total. Nick and Rothstein on the other hand, strikingly representative of their fabulous era, were cloaked in the traditional privacy that ordinarily prevailed when players of their stature were in action.

No limit poker, usually referred to as "table stakes," makes a certain amount of guessing and gambling inescapable and this creates the potential of "sudden death." This is especially true of five-card stud, the game played by Nick and Rothstein. As their spectacular pot developed, both players wagering heavily, critical decisions had to be made along the way by each.

They had started the pot even on the board, each with a king showing. When all four exposed cards had been dealt Nick's king was high, jack over his opponent's ten. Rothstein had drawn three diamonds to the diamond king he had started with so his hand was a possible flush. The climax was imminent, with \$321,000 in the center of the table. Nick, back-to-back with kings, did what any expert poker player would have done. He checked. Rothstein then promptly bet \$142,000, tapping out with the remainder of his bankroll. Was he bluffing? It was up to Nick to guess, the worst position in which a poker player can find himself. Nick seriously considered the possibility of Rothstein having the ace of diamonds in the hole but thought it more likely, in view of the manner in which the hand was played, that he also was back-to-back with kings. After some reflection he swung to the latter opinion and called. Rothstein's hole card was the ace of diamonds, making his hand a flush. The \$605,000 pot was his.

The fatal gamble Nick took? Had he tapped out before the last card was dealt, a logical move in view of the fact that three diamonds were showing in Rothstein's hand, the probability is that the latter would have passed. Instead, Nick bet a substantially lesser amount, his hand at that stage being a cinch. Nick was well aware that no matter which card Rothstein had in the hole, two kings, jack high, figured slightly better than three-to-one to stand up, and he just could not resist so tempting a gambling edge...

Obituaries-



PAST DISTRICT DEP-UTY Thomas J. Carroll, an honorary life member of Davenport, Iowa, Lodge, died January 9, 1975.

Brother Carroll was Exalted Ruler of the lodge in

1948-1949 and in 1961-1962. He held the office of District Deputy Grand Exalted Ruler for the Southeast District in 1955-1956. Brother Carroll also served on the GL Lodge Activities Committee in 1964-1965 and the GL Credentials Committee in 1965-1966.

PAST DISTRICT DEPUTY Milton W. Rusk of Hot Springs, S. D., Lodge died February 1, 1975.

Having served as Exalted Ruler of the lodge in 1968-1969, Brother Rusk held the office of District Deputy Grand Exalted Ruler for the West District in 1970-1971.

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NEWS OF THE LODGES

(Continued from page 23)



A STATE RITUALISTIC CLINIC, conducted by GL Ritualistic Chm. J. Arthur Drehle (left), was held at Kearney, Neb., Lodge recently. Among the 80 persons at the clinic were (standing, from left) PGER H. L. Blackledge, GL Trustees Chm. George Klein, VP James Anderson, and (seated, from left) SP Vincent Collura and Est. Lead. Kt. Gordon Baker.



MEMBERS of Oshkosh, Wis., Lodge were guests of honor recently at the Home for Veterans at King, Wisconsin. VP Miles Fredrickson was presented with a gift of elk horns in appreciation of his service to the veterans, while (from left) John Mosses, Wisconsin secretary of veterans affairs, SP Charles Gurtler, and Bill Howard, activities coordinator for the Home, observed.



FOR THE THIRD TIME in the last five years the officers of Rochester, Minn., Lodge won first place in the state ritual contest. (From left) Est. Lead. Kt. Glenn Wasser, Chap. Neal Agrey, ER David Enquist, In. Gd. John Clemens, Est. Loyal Kt. Robert Seaman, Est. Lect. Kt. Donald Battey, and Esq. James Cochran were awarded trophies for their accomplishment.

EXALTED RULER Charles McGuire of Indianapolis, Ind., Lodge recently had the opportunity of welcoming his son Michael into the order.



JAMES WAGONSELLER (second from right), national commander of the American Legion, was chosen to receive Lancaster, Ohio, Lodge's annual citizen's award in recognition of his 30 years of service in the Legion and his involvement in community projects. Mrs. Wagonseller observed as (from left) Phil Floyd, program chairman, and ER Leo Ward made the presentation to Mr. Wagonseller.





A POSTER CONTEST was sponsored by Fairbury, Neb., Lodge's Americanism Committee for local students in grades four through six. (From left) Secy. J. J. Skidmore, ER Edgar Coatman, and Americanism Chm. Bernard Boerner congratulated the winners.



THREE GENERATIONS were represented in a recent initiation at Manistee, Mich., Lodge. New members (front row) Paul and Craig Franckowiak were welcomed into the lodge by their father, Phil (back row, right), and their great uncle, PER and Chap. Len Franckowiak.



AWARDS were recently presented to new members of the National Foundation at Tiffin, Ohio, Lodge. Shown at the presentation are (from left) Ronald Bly, James Getz, Richard Pfieffer, Robert Dow, Donald Hughes, ER C. Denver Nutter, Arthur Schultz, Merlin Hartsel, and Anthony San Gregory.

CONGRATULATORY MESSAGES from President Gerald Ford, GER Gerald Strohm, and Minnesota Governor Wendell Anderson were among the tributes received by Rt. Rev. Msgr. Henry Speck, Grand Lodge chaplain, at a testimonial dinner held in his honor at Owatonna, Minn., Lodge. Msgr. Speck was also presented with an Elks' Grand Chaplain ring and the key to the city.

REPRESENTING Springfield, Mo., Lodge on the float entered in the local Veterans Day Parade were (from left) Americanism Chm. Gary Lisenby, ER Lin Scott, PER Willard Harrison, Secy. Jesse Edwards, and Est. Lead. Kt. Clayton Larkin.







A FOUNDER'S CERTIFICATE was presented to Brother Nick Stumpf (second from left) of Des Plaines, Ill., Lodge for his \$1,000 contribution to the National Foundation by ER John Hansen (left), and a \$100 certificate was awarded to Brother Al Gierahn (second from right) by DDGER Harold Pooler. Brother Bill Mackey of the lodge also earned a \$1,000 certificate.

A CHECK FOR \$3,000 was presented to the Rehabilitation Center of Lorain County by PDD Earl Sloan (left) of Elyria, Ohio, Lodge and PDD Charles Sylvester of Lorain, Ohio, Lodge on behalf of the state association. The Ohio Elks have estimated their donations to aid cerebral palsy victims at nearly \$50,000 annually.





FIFTEEN of Manistique, Mich., Lodge's 18 Past Exalted Rulers were present at a recent ball held in their honor. Among those attending were (from left) PERS Edward Doyle, Philip Ott, Earl LeBrasseur, Otmer Schuster, Fred Hahne, Neil Reese, K. W. Eimerman, and Robert Carlson.

A MEMORIAL GARDEN for Elks and members of their families was established by Pontiac, Mich., Lodge, fulfilling a request of the late Brother Howard Losee. Brother Floyd Losee, son of the late Brother Losee, and PER John DePauw inspected the monument donated by Losee.





SENIOR Gene Lindemann of Trinity High School and Lorraine Dassinger, a junior at Dickinson High, were chosen Teenagers of the Month by Dickinson, N. D., Lodge. Youth Chm. Morris Martin congratulated the winning students as they accepted their awards.



AN INSPECTION of Defiance, Ohio, Lodge was recently conducted by DDGER W. S. Firestone (left), in whose honor a class of candidates was initiated. ER Paul LaFountaine (center) welcomed the District Deputy and SP Sam Fitzsimmons, special guest for the activities.

Down to (Monkey) Business (Continued from page 16)

Then one final question: Could they be taught to save their money? The Yerkes people set about this problem by gradually lengthening the time span between two key actions: The moment when the chimps earned their reward (by obtaining poker chips) and the time when they could collect their reward (by exchanging the chips for grapes at the Chimpomat).

In due course, they were trained to earn their chips one day and spend them at the Chimpomat the next. Between times, they would stride around clutching their poker chips to their bosoms, sleeping on their "money" at night, waxing hysterical if another animal came too close or tried to take

their chips away from them.

In short, capitalism had been introduced into the world of chimpanzeedom. And the chimps reacted as hu-

man capitalists sometimes do.

As remarkable as the Yerkes achievements have been in teaching chimpanzees to understand abstract symbols, the recent breakthroughs in chimp communications have been even more remarkable. A better word would be "spectacular."

The mastery of sign language by the Nevada chimp, Washoe, is only one such instance. At the University of California at Santa Barbara, Professor David Premack went at the problem in an entirely different way.

He contrived a set of symbols-cutout shapes-made from plastic, with metal backs. Then he trained a wild-born chimpanzee named Sarah to "write" with the symbols by placing them on a magnetized board.

A blue triangle, for example, stood for "apple." A red square meant "banana." Ultimately Sarah learned 130 different symbols, even grasped the use of prepositions such as "on" and could "write" sentences like: "Mary give apple Sarah" and "Apple goes on dish."

What's more, Sarah could extend the meaning of words to unfamiliar objects. She understood, for instance (and convincingly communicated the fact to Professor Premack), that not only was an apple red but so was a persmimmon.

And then there's Lana. She "talks" (it was inevitable, given the era we live

in) by computer.

This experiment, too, is going on at the Yerkes Center near Atlanta. There the scientists have invented a special language which they call Yerkish. It is made up of nine simple geometric figures which, when superimposed on each other, form more complex figures called lexigrams (from the Greek lexis, meaning word or speech).

These lexigrams are laid out on a computer keyboard resembling that of a typewriter. Lana types on the keyboard her requests for whatever she

"Please machine give Lana wants. coke," she types. Or: "Please come into room and tickle Lana." If she types her request correctly, including a period, the computer automatically triggers a dispenser and gives her what she asked for, or somebody arrives for a playful romp.

Duane M. Rumbaugh, a Yerkes psychologist who works with Lana, thinks her achievements with language are more than merely conditioned response. "When she makes an error in her sentence by hitting the wrong key," he says, "she'll push the period key, which erases the message, and then she starts

over again."

What next? Scientists are almost afraid to speculate. They have, to a very considerable degree, achieved apeto-man communication. Is man-to-ape communication feasible? Perhaps even ape-to-ape communication? Might a trained chimpanzee some day pass its grasp of language on to its progeny?

"It has never been in doubt since the time of Aristotle," said one scientific journal, "that language is a characteristically human accomplishment." Now a furry, sad-looking anthropoid with protruding ears has brought that assumption into serious question. If the gift of speech is all that separates man from beast, then-as the chimpanzee has demonstrated with its prodigious feats of animal intelligence -the line of separation is quite a bit thinner than we thought.

Back to Rural America (Continued from page 25)

places," said Miss Dickerman, "and that's to get in the car and drive. There's a whole lot about America most people haven't seen. There's still a neighborliness and a gentleness." She paused. "There's something very exciting about driving along a country road. So much beauty remains in America, there's so much to see.'

Of her hundreds of listings, she has a favorite, the 2,000-acre Sixty Three Ranch in Montana's Absaroka Mountains which features riding, hiking, rodeos, trout fishing, swimming, mountain climbing and journeys to nearby Yellowstone National Park. In California, Miss Dickerman prefers the Heart D Cattle & Guest Ranch with its A-frame cabins near Eureka. Here a part-time cowboy and his sweetie are provided shelter, horses and meals for less than \$200 a week.

Miss Dickerman's ranch guide has met with such success that this year she published a second volume titled "The Adventure Trip Guide" which opens the imagination to a host of vacation ideas: horse trekking, backpacking, mountaineering, snowshoe and snowmobile tours, houseboating, float trips and exciting journeys by canoe and kayak.

She tells how one may saddle up in the morning, ride throughout the day and later spend the night at lodges, ranches and inns along the notso-lonesome trail. In Wyoming's Teton wilderness, for example, the price for this sort of five-day romp comes to \$200, with the luggage following by car to the nightly destinations.

In South Dakota, the entire family may join a weeklong journey by covered wagon across grazing lands and into the storied Black Hills of the Dakotas. Wagons gather in a circle at night. Meals are prepared over an open fire. Cowboys sing and Sioux Indians ride out of the hills to entertain.

At the end of the seven-day journey, the wagon train pulls into Deadwood with a cavalry escort to join the "Days of '76" rodeo and parade. For such enjoyable nonsense adult riders ante up \$200; the price for children for seven days comes to \$175. Other wagon trains roll across the old Butterfield Trail in Western Kansas, this particular number titled "Wag-

ons Ho!" It follows roughly the same routine. Wagons Ho! follows a trail which pioneers established at a time while the West was still being won. Passengers ride shotgun on the lead wagon, gallop ahead with the trail boss and snooze at night in sleeping bags under the stars.

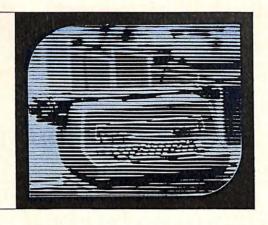
If your local bookstore doesn't stock copies of Miss Dickerman's books, write to Farm, Ranch and Vacation Guides, 36 E. 57th St., New York, NY 10022. Copies are \$3.75 via regular mail and \$4.50 for first class delivery.

Meanwhile, Miss Dickerman sits in her ivory tower, reading the mail which arrives daily from backpackers and farm and ranch owners. Here is a letter from the wife of a rancher in Colorado: "I'm sitting here looking out at the La Plata Mountains, hazy in the distance because a storm is brewing. It snowed all day Wednesday. Now Art and the boys have gone down to the Haney place to load out a truck of hay. Yesterday they loaded out with 800 bales. Today I must wash and bake." The lady is getting ready for company, she says.

Perhaps it will be you; rural Amer-

ica awaits.

EDITORIALS



Localize Your Indoctrination Program

A good first impression will generally last a long time and work to your advantage, whether of a person, a business, a nation or your Elks lodge.

That's exactly what we had in mind when the new Indoctrination Program was produced by Grand Lodge.

Each lodge should now have the program and should be putting it to good use, not only with new members but by showing it to your present membership as a "refresher course" in Elkdom.

To make the presentation more effective, we urge you to localize the slides in the presentation by substituting those which show examples of what YOUR lodge does in such activities as Flag Day, Elks Memorial Day, Hoop Shoot, Little League, youth activities, family participation programs and so on.

You may find that many of these slides are already available from one of your Brothers. If not, locate a Brother with a good 35-millimeter camera and ask him to make some slides of your projects. Use only good ones you'll be proud to show and substitute them for those supplied in the Grand Lodge set. We guarantee you'll receive compliments . . . and better results.

If properly used, the indoctrination program can go a long way toward boosting THE IMAGE OF ELKDOM.

Public Relations/Publicity Guide Available

The revised and updated Grand Lodge PUBLIC RELATIONS AND PUBLICITY GUIDE is now off the press. Each lodge and state association will be mailed two FREE copies.

Some state associations have asked that the GUIDE be made available in quantities. If you would like a supply of the GUIDE, please mail your order to the address below. A nominal charge of 35 cents

per GUIDE covers the cost of production and includes all handling and shipping fees as well. Checks should be made payable to the PR Department.

Martin Karant
Director of Public Relations
B.P.O. Elks of the U.S.A.
425 W. Diversey Pkwy.
Chicago, Illinois 60614
(312) 528-4500



"A Dramatically Different Way To Look at the World" "You'll see more...enjoy more with PROJECTION GLASSES."

Regular or Clip-On Model Our amazing new Projection Glasses are the complete year-round out-

door glasses to be worn in all kinds of weather at all hours of the day or night! They are 24-hour-a-day glasses — not sunglasses (although you will never wear a pair of sunglasses that will begin to compare with them)! Look through them, and for the first time you will see the world with more beauty, more clarity, depth and definition . . . from the moment you put

Suddenly the scenery is so beautiful it defies description. These scientifically designed glasses seem to focus and sharpen the full beauty and magnitude of nature's work. Clouds have a new, three-dimensional quality. Distant mountains, rivers, lakes, trees and flowers emerge from a haze of light into sparkling definition and awesome clarity. Truly you have never seen the world the way it should look until you've looked through these Projection Glasses.

How They Work
The lenses of your Projection Glasses are made of a combination of The lenses of your Projection Glasses are made of a combination of amber and red formulated to painstakingly precise optical specifications. The resultant color is a unique orange-amber tint that is actually beneficial to your eyesight. The amber improves the vision, red eliminates glare, conserving the "visual purple" of the retina which is normally consumed by bright sunlight. Results: you can expect a 10% improvement in daytime vision . . . greater night time vision . . . far better stereoscopic vision and greatly increased depth perception. Your ability to penetrate for and haze is increased by 100%. to penetrate fog and haze is increased by 100%.

A Dramatic Breakthrough for Safety

Old-fashioned sun glasses reduce vision up to 10% or more, but Projection Glasses actually improve vision up to 10%! Yes, this 20% additional vision can help reduce the accident factor. And the Projection Glasses are ideal for driving in all kinds of weather, rain, fog, snow, etc. Your depth perception improves noticeably. You can judge distances better, you can see twice as far in fog and haze, reduce driving strain, the glare of oncoming lights suddenly becomes softened and not bothersome anymore. And even the scenery becomes more beautiful. clear and more colorful than you've ever seen it look before.

What You Can Expect Once You Put On New Projection Glasses
Golfers can play more easily on foggy or hazy days. It's easier to
follow the flight of the ball, spot tendencies to hook or slice. Balls that end up in the rough are more readily located. You can locate pins at a greater distance, and the course will look fantastically more beautiful. Fishermen can see more deeply into the water. Headache-producing

glare off the water surface is practically eliminated. Fishing in bright sunlight becomes a pleasure. Dull, gloomy days evaporate into a new warmth and brightness. Skiers can forget blinding snow and glare from white surfaces. Snow and scenery will look more spectacular and you'll see more clearly and more safely.

Now with our new improved clip on model you can wear the Projection Glasses right over your present glasses. They are so light (they weigh less than one ounce) you'll never know you have them on. Furthermore lenses are shatterproof and may be worn as safety goggles in industrial plants.

FULL MONEY BACK GUARANTEE

We unconditionally guarantee you have never worn a pair of sun-glasses or any type of glasses that will improve your vision, show you more beauty, and increase your vision better than these fantastic ambertint Projection Glasses. Don't confuse this with other glasses of this type. These have been perfected only after much research by an outstanding optical company. We are so certain they will improve your vision and bring you a new view on life that you've never seen before, that we offer a full money back guarantee. Wear them under any conditions and if they don't do all that we claim simply return for full money back. Order now, only \$4.99 a pair.

THESE PROJECTION GLASSES ADD NEW AND UNUSUAL BEAUTY TO **EVERYTHING YOU SEE! SEE THROUGH** FOG AND HAZE! ELIMINATE GLARE

OF BLAZING SUN AND BLINDING SNOW! SEE EVERYTHING MORE VIVIDLY AND MORE DIMENSIONALLY!

Praise From Projection Glasses Users

"Recently I had the opportunity to try a pair of your Amber Mellowtone Glasses, and I like them very much. They were a comfortable fit over my regular glasses and they had exceptional definition."

T. M. June Lake, Calif.

"I have had great success with your Mellowtone glasses worn over my regular prescription glasses." B. E. New Orleans, Louisiana

"I have used the set ever since and found them surprisingly effective in obtaining exceptionally clear, distinct vision in very bright, and very dull natural light.

My father recently had problems with his eyes and the treatment prescribed makes it painful to drive at night with oncoming headlight beams.

Although he wears glasses I gave him the ones you sent and he wore them over his. He drove about 50 miles at night a week ago and he was elated over the results! He said he had no problems with lights even from drivers who did not dim, and there was no problem in seeing to drive."

J. B. Rockford, Ill.

"Several years ago I purchased a pair of your Mellowtone Goggles, and liked them better than any other I ever owned."

C. O. Garden Grove, Calif.

"I wish every flier could have a pair of these glasses, I used my precious first pair in July and believe me . . . they saved my life many times. They are simply great. They should be mandatory for all fliers."

B. H. Vacaville, Calif.



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rush me Mellowtone Projection Glass(es) \$4.99 plus 60¢ shipping and handling.

Please check one
Regular Model Clip On's

()SAVE! Order TWO for only \$8.99 plus 60¢ shipping and handling.

Enclosed is () check or () money order for \$_____Sorry, no C.O.D.'s — (N.Y. residents add sales tax.)

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