

the
Elks
magazine
SEPTEMBER 1975

Willis C. McDonald / Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1975-1976



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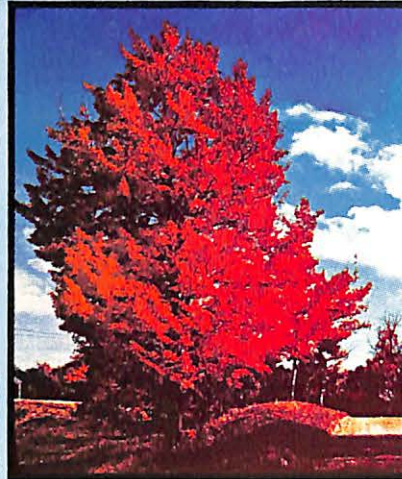
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SUGAR MAPLE (*acer saccharum*)
The largest of all maples, and its beautiful array of yellow and orange hues make it a sight to remember due to the foliage thickness — A very hardy northern and southern tree and will grow up to 60 feet. (shipped at 5 to 7 feet).



E. WHITE BIRCH (*betula verrucosa*)
This beautiful tree has very delicate foliage with snowy white bark, and a compact form — It can be seen growing in all different climates and the multi-trunk (clump) effect can be obtained by planting two or more trees next to one another. It is also a rapid grower. (shipped at 5 to 7 feet).



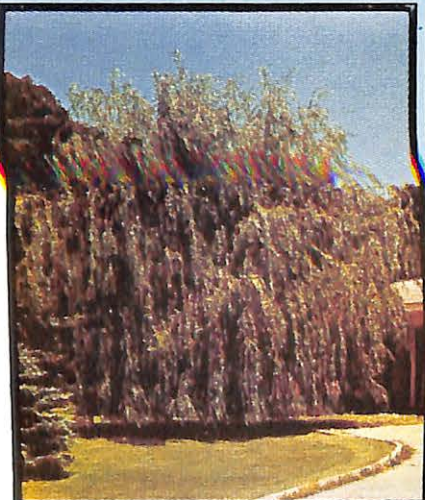
RED MAPLE (*acer rubrum*)
This is one of the most beautiful of all shade trees. Besides having brilliant scarlet red leaves in the fall of the year, it has another excellent trait — it is an extremely fast grower. It is very easily transplanted and many experts agree it will grow practically anywhere in the U.S.A. Grows to 60 feet. (shipped at 5 to 7 feet).

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WEeping WILLOW (*salix babylonica*) This tree is the hardiest of all willows, and has clear golden yellow and green leaves, the leaves appear early in Spring and one of the last trees to lose its leaves. A "super fast" growing tree at the rate of 5 to 6 feet per year. An excellent buy. (shipped at 5 to 7 ft.).



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WHITE DOGWOOD (*cornus florida*)
This beautiful flowering tree has large white blossoms and can be seen in all parts of the country. Its foliage is attractive all summer and has beautiful fall colors, as the red berries hang on most of the winter. Grows to 25 feet (shipped at 4 to 6 feet).

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___ Red Maple
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A Message From
The Grand Exalted Ruler



Our Greatest Asset



As we enter our second full month of service to the Order, we are even more impressed with the wonderful work which is being done everywhere we go. Our pride is growing with each day that passes, not only in our great fraternity and the fine work it is doing, but in our wonderful land and the people we meet.

People, of course, are what make everything move. Even our computers, I understand, must be programmed by people. The more of our people we meet, the greater our faith in our Organization and our Country becomes. Wherever we go we are impressed with the generosity, kindness and consideration showered upon us, and we are humbled by the service we see rendered to others. We are especially heartened by the concern we find everywhere for our young people. In the final analysis these fine young people are our greatest asset and no amount of effort executed in their behalf is wasted.

People with a dream built this great nation in which we live. Some of them are great and glamorous, like Franklin, Jefferson and Hancock. Some are lesser known, like William Hooper, who paid a severe price for putting his name to the Declaration of Independence. All of the signers of this document placed their lives and everything they owned on the line when they became declarers. Surely had the revolution failed all would have been hunted down and executed as traitors.

Hooper was a lawyer and prosperous land owner in western North Carolina where there then was strong feeling toward the British crown. In 1774 he was elected to the Continental Congress and to Congress in 1776. During the war his properties were seized and destroyed when the British took Wilmington. Popular sentiment in his own state was against him. He never regained his properties or his health and died penniless in 1790, at the age of forty-eight. You will not find any mention of him in the Encyclopedia Britannica. He gave everything he possessed, including his health and his life, for freedom. This freedom we now hold carelessly and lightly in our hands, but, if we are wise, we will cherish and prize it highly and at the very least not lend aid to those who would destroy it, particularly in this, our Bicentennial Year.

Willis C. McDonald

Did you think only offset could office-print work like this? ▼

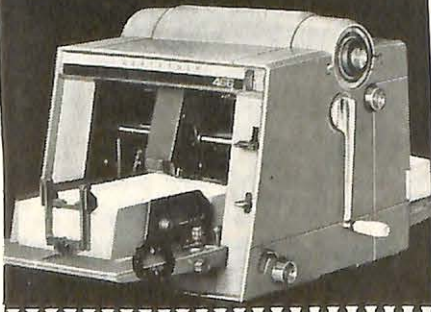


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the ELKS magazine

VOL. 54, NO. 4/ SEPTEMBER, 1975

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.
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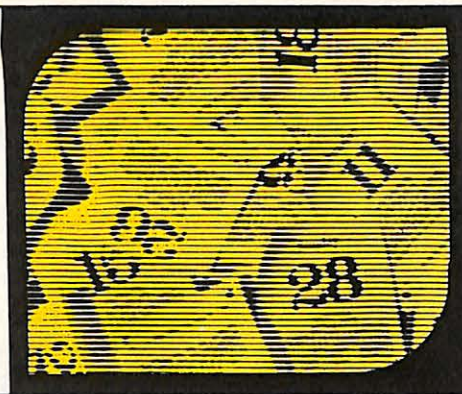
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YOU AND RETIREMENT

by G.W. Weinstein



GETTING READY

With this issue The Elks Magazine begins a new monthly feature: "You and Retirement." Designed for the man just beginning to think about retirement, the man about to retire, and the man who is already retired, "You and Retirement," written by money management authority G. W. Weinstein, will focus on retirement concerns: financial planning, health, housing, travel, part-time jobs, leisure time activities. Author Weinstein is a regular contributor to Money, Saturday Review, and Parents' Magazine and is the author of the book, Children and Money.

Some men look forward to retirement. Others dread the prospect. In either case, according to retirement counselors, the vast majority of men are unprepared for the changes retirement brings.

Retirement has its pleasures: the lack of pressure, the leisure to do as you choose whenever and wherever you choose, the chance to renew a marriage and develop a closer relationship with children and grandchildren.

These pleasures are too often undercut, however, by unanticipated loss: loss of the job itself, which hits many men harder than they ever think it will, plus loss of the friends that go with the job, income from the job, the sense of identity that comes with the job. Men most often identify themselves with the work they do. Your role in life, the way you introduce yourself to new acquaintances, is through the job: I'm a machinist. I'm with Montgomery Ward. I'm in sales.

The loss hits hardest when men are unprepared, psychologically and financially, for the realities of retirement. The key to a successful retirement, like the key to success in anything, is twofold: the kind of planning you do in advance, and the kind of attitude you bring along.

Look at the positive side. All your life has been controlled, to some extent, by outside forces—first your parents, then school, the army, your employer, family obligations. In retirement, for probably the very first time, you have complete freedom of choice. You can choose what you want to do, when you want to do it, and where.

You will probably have little choice about whether or not to retire, unless you are self-employed. But you are likely to have some choice about when you retire. And you have complete control about

whether or not you are prepared for retirement, whether you can accept the changes that retirement brings. For forty years or more you have been geared to a nine-to-five rhythm, to some predictable schedule of work and rest and play. Your wife's life has been geared to that same rhythm. Now both of you face the freedom to change that rhythm to one of your own choosing.

To dream of simply lying in a hammock, however, or rocking away on the front porch, is unrealistic. For a few weeks, mindless leisure will be delightful. But then, for most people, the vacation will be over and boredom will set in. Men need to feel useful, to feel needed. The job provides this sense of usefulness for many years. When it ends, so, too often, does the sense of being worthwhile. Retired people, in particular, need to keep busy, usefully busy, or they are soon candidates for illness and depression. Plan ahead. Try to think through, before you retire, what you will enjoy doing. Develop the necessary skills in advance.

Develop the necessary nest egg too. You may want to work, to keep busy and to supplement your income; you don't want to be forced to work in order to eat. Without enough money, retirement can be a nightmare instead of the pleasure you have earned. A retired couple living in an urban area in the fall of 1973 (the most recent figures available) needed an annual income of \$3,763 to live on a low-to-moderate scale and an income of \$8,043 to maintain a high standard of living. These Bureau of Labor Statistics figures, which need updating to account for inflation, are a national average; it costs more to live in New York City and considerably less to live in Baton Rouge, Louisiana.

How much will you actually have? Find out, as far in advance of retirement as possible, so that you can figure out ways to add to your financial base while you are still working.

First, go to your company personnel office. Ask about pension benefits, options available to you about the payment of those benefits, any fringe benefits such as carryover or conversion privileges for life or health insurance. If you work beyond the earliest optional retirement date, for example, how will your monthly benefits change?

Ask the Social Security Administration

for a statement of your Social Security account and your nearest S.S. office for a copy of the pamphlet "Estimating your social security retirement check."

Then, when you're within a few months of retirement, visit your local Social Security office and ask about the exact benefits you will receive, when they will start, and the options available. You will need to document your date of birth before benefit payments begin; if you have to round up a birth or baptismal certificate, do it ahead of time.

Figure out your net worth, now and after retirement. Start by making some lists. On the first list, jot down all your assets, in two columns, one for now and one for post-retirement: house, auto, life insurance, stocks and bonds, savings and checking accounts, real estate, annuity or pension. Your liabilities make up the second two-column list: mortgage, installment loans, personal loans.

The next set of lists, also in pre- and post-retirement columns, is for income. Include every possible source of money: earnings, commissions, dividends, interest, rentals, pensions, social security. Subtract taxes from the total of gross income, remembering that Social Security benefits are not taxable and that your income tax bracket drops after retirement along with your income. Tax credits and benefits for over-65s will be discussed in detail in a future column, but this guesstimate will give you a base for calculating retirement needs.

The last set of lists is for operating expenses: house maintenance, clothing, food, medical, and all the day-to-day costs of living, before and after retirement. There will be substantial differences. Even if you stay in the same community and keep up a similar lifestyle after retirement, your living expenses should drop considerably. It costs some several thousands of dollars a year, depending on where you live and work, to go to work—to pay commuting costs, buy lunches, have proper clothing and frequent haircuts, contribute to office collections, and the like.

After all these calculations—which should be started well in advance and become more precise as you come closer to actual retirement—you will have a far better idea of just how much money you will have in retirement. It's very likely more than you think. But if it doesn't meet your goals, you will have time to plan for supplemental retirement income. The possibilities include: use of the cash value in your life insurance policies to purchase annuities, investments, rental income from property, part-time employment, starting a small business.

Future columns will consider each of these income-producing possibilities in detail, as well as other aspects of retirement: where to live, how to stay healthy, using money well. The point now is advance planning. A man of 65, the Institute of Life Insurance says, can expect to live thirteen more years, years worth planning for. Think about retirement, the lifestyle you will want to maintain and how you will do so. ■

“When we found out what AARP did for people over 55, my wife didn’t mind telling her age.”

“After a friend of ours told us about AARP, I said to my wife, ‘Irma, everybody’s having fun but us.’ So I clipped out a coupon just like the one on this page. And got our AARP memberships. I wish we had done it 5 years earlier.”

What’s AARP?

AARP is the American Association of Retired Persons. A non-profit association of over 7 million people. Rich people. Poor people. People on the go. People who like to stay put. It’s one of the few organizations that offers you the opportunity to give so much of yourself, and at the same time provides so many benefits and services.

What does it give?

Primarily it gives you the opportunity for a new kind of life. A way to explore new interests. To save money on medicines, travel, auto and health insurance. To strengthen the voice of older Americans in federal, state and local government. But, most of all, it’s a way to maintain your individuality, and your dignity.

How does AARP work?

To become enrolled in AARP all you have to do is clip and mail this coupon. Your membership costs you \$2 a year. That’s it.

What kind of benefits or services?

Well, there’s AARP’s travel service. There’s information about a recommended Life Insurance Plan and an Auto Insurance Plan designed for mature persons. Eligibility for a Group Health Insurance Plan to help supplement Medicare. There’s a home-delivery pharmacy service. There are over 2000 local chapters where you can meet new people and get involved in community programs. There’s Mature Temps, a service to help you get part-time work. You even receive subscriptions to *Modern Maturity* magazine and the *AARP News Bulletin*.



Irma and Peter McNulty

All you have to be is 55 or over.

We don’t care who you are, where you live, or what you do, if you’re 55 or over you can be a member of AARP. And find the purpose and involvement you’ve been looking for.

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One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote.

LETTERS

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



• The article, "Humbug, Inc." [July, 1975], was very excellently written and informative but lacked an important fact. "Where was P. T. Barnum born?"

The answer? Bethel, Conn. Also, I might add that the first elephant brought to this country was at Somers, N.Y. There

sits a three foot elephant figure atop a 15-foot pedestal at the green in their town. Also, across the way is the Elephant Hotel.

Again, a very fine job.

Carlo Vaghi
Bethel, CN

• Just read the "SportsAction" column on family fishing [July, 1975] for lack of something else to read. You state that the pond or lake had one or two walleyed pike. There is no such thing as a walleyed pike. A walleye is a walleye and a pike is a pike. We have walleyes here in Long Lake in Washington and I guess a few pikes.

S. J. Semler
Spokane, WA

The American Heritage Dictionary disagrees. Its "walleye" listing states: "Also walleyed pike. A North American freshwater food and game fish with large conspicuous eyes."

• The article on Dallas makes me think you should do one on the Bicentennial focal point: Mount Rushmore.

It is called the Focal Point because each state, each territory, and the District of Columbia will have a two-day celebration. Mount Rushmore will celebrate each states two days plus the special July 4th national celebration. This means Mount Rushmore will have a nationally declared 111-day celebration, from May 21, 1976, to Sept. 9, 1976.

Mount Rushmore is located in the Blackhills of South Dakota and has the faces of four presidents carved on it.

The Blackhills have so many things to see and so much scenic beauty that people come here 10 or 15 years in a row and see new things and new places each year.

Rapid City is the largest city in the area and has over 110 motels, one 18-hole and two 9-hole golf courses, one of which is at Elks Lodge No. 1197. The other cities in the hills area have a total of eight 9-hole courses. Most of these courses are built in the mountains and Ponderosa Forests that abound in the area. The Forests that abound in the area. The breathtaking thrill of teeing off from a tee-box that is three or four hundred feet above the fairway is impossible to describe.

Harney Peak is just a few miles from Mt. Rushmore and is the highest point east of the Rockies at 7800 ft.

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Al Michael
Rapid City, SD

• Both my husband and I have enjoyed Jerry Hulse's travel articles for years. So often we plan to say "thank you," but never do.

This time, however, I am not putting it off! We had a mini-tour to Dallas-Fort Worth over the weekend. Living so close, we have been to the area many times. On this tour, we saw a play at the Casa Manana and stayed at the Sheraton in downtown Fort Worth. The next day we had lunch at the Music Hall in Dallas and saw "Peter Pan" with Sandy Duncan.

(Continued on page 72)

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Mode of Refraction	Single	Single
No. of Facets	58	58
Flawlessness	Infrequent	Always
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THE RISE OF THE SURROGATE FAMILY



by Diana Milesko-Pytel

Many groups on the edges of our society entice teenagers with promises of brotherhood, love and power. Some of these groups are harmless; others can be fatal.

□ There has been a phenomenal growth of fringe cults in America the past 10 years. Witches' covens, communes, Satanism, Children of God, Eastern cults, scientology and isolated "families," consisting of several unrelated people who drift together, are scattered throughout the country. And, though the nature of these groups differ, they have one thing in common—their dislike of "established" society.

In California alone in the past five years there have been over 100 sadistic "overkill" murders, possibly 35 of these committed by the Charles Manson "family." Most of the others are still unsolved. And, though these savage murders cannot be attributed to any particular cult with certainty, the routine appearance of beheaded goats and skinned dogs in various counties seem to point to some pretty weird rituals.

Nor are such ghoulish pastimes confined to the West Coast. In Prior Lake, Minnesota, a few years ago, several cattle were slaughtered and disfigured for queer ceremonies.

Other demonic fetishes we heard of are also disturbing. In a Chicago suburb recently, three teenagers were arrested for breaking into a mausoleum and stealing the bones from two 19th century caskets. One of the teens, the instigator of this foray, lives in a room filled with books on witchcraft and bottles of pickled snakes. He sleeps in a coffin, and bragged about his arrests for drug abuse.

In New Jersey one young man murdered because a "voice within" told him to kill an elderly woman; and spattered here and there across the country are reports of cruel murders which seem to be tied to fiendish rites.

In addition to these gruesome events, we hear tales of kidnapping, runaways, drug abuse, parent-hatred, brain-washing as well as murder and suicide, that are connected in vague ways to many fringe sects. And we stir uneasily in concern for our children.

For these cults attract primarily young people. While some youngsters become ardent proselytizers of their new families on streets in every major metropolis, others live primitively in

abandoned wilderness shacks.

But why do these cults draw our young? Though many youngsters have found their own families satisfying, and learn to take a responsible part in society through them, countless others, disillusioned by some of the real grievances in their families and in society at large, drift into sinister surrogate families that worry and frighten their parents.

Leaders of some of these sects seem to be shysters who have discovered, "Yeah, community is a fertile field, because who would question the integrity of 'brotherhood.'" Others are earnest but misguided souls who tilt at spiritual windmills. But there are groups that can certainly be dangerous to our children and use their enthusiasms to perpetuate genuine evil.

Often these cults have a freakish doctrine of love. The Charles Manson family followed a sociopathic love doctrine best illustrated by Susan Atkin's remark when, speaking about her part in the brutal Tate-LaBianca murders five years ago, she said, "You know, you really have to have a lot of love in your heart to do what I did to Sharon Tate."

Other groups use a kind of psychological warfare on unsure teens in a fierce battle for power. In some extreme groups new converts are brainwashed into despising their parents and friends. They are often prevented from contacting loved ones and are kept under strict surveillance at communes. Thus they have only the sect members to turn to for support and they become effective pawns of the leaders.

For example, on a national telecast in Canada a few years ago, Children of God (COG) members said it was alright to lie, cheat, steal and even murder as long as it was for the good of the cause. They were so loyal to COG's founder, they said, that they would kill their parents or national leaders if ordered to do so.

And in the summer of 1972 one ex-COG member testified on NBC that she was taught in COG that she'd have to commit adultery, theft and murder.

Like other sects, COG's primary recruits are children, though they will take "otherwise less desirable mothers or fathers to get to the children."

In October, 1974, New York Attorney General Louis J. Lefkowitz accused the sect of fraud and tax evasion and de-

clared that the leaders brainwashed, imprisoned and sexually abused their young converts.

He showed testimony from a 14-year-old girl who said she had been raped repeatedly at a COG commune and when she complained, one leader told her that such forced sex would increase the tribe.

Members weren't originally allowed to write home to their parents, but now, due to bad publicity, leaders have relented. The main purpose of writing, nevertheless, besides minimizing bad publicity, is to get money out of the parents for COG's use. And members are told they must assign all their present and future income to the group.

A COG member writes letters to his followers around the world and receives 10% of all income from the members. The letters, passed out on city streets, are salacious and enticing.

A youngster of about 14 handed me one of these letters after a rock concert recently. The letter, titled, "Revolutionary Women," was a 16-page pamphlet of blatant pornography. On the first page was a request for a donation saying, "Help Our Youth." It was an incongruous plea when compared with the pamphlet's content. For the rest of the letter was filled with girly cartoons and leering suggestions such as, "I confess, I also frequently examine the bodies of young women..."

COG has hidden children in some cases where parents have tried to reclaim their offspring from the communes. Adults are assumed to belong to the system of government, jobs, schools and, worst of all, churches.

In yet another COG letter, parents are described as the "rotten, decadent, decrepit, hypocritical, self-righteous, inflexible, affluent, self-satisfied, proud, stubborn, disobedient, blind, blood-thirsty, Godless, dead, selfish, churchy, unmanageable, older generation." And it might be ironic that all this spews from the pen of a 56-year-old founder who writes like a six-year-old in tantrum, if it weren't for the fact that children who flock to COG must *want* to hear these statements.

One veteran Chicago policeman who has worked in the Youth Division for twenty years compared this tactic to those of Hitler's Youth Corps. "They take the kids out of the home and brainwash them into hating. Then the kids turn on their parents, their society and

everyone but the Nazi's—or whatever group they're in."

He said that most teen problems are parent problems and noted that in his experience, most delinquent children come from broken homes. Another Youth Worker echoed this statement when he said that fully 75% of teens who come to him with emotional problems are from one-parent homes.

The policeman did say, however, that this is not *always* the case. "If a parent has good control over his child, other organizations are no problem."

Some fringe groups pose as legitimate operations, but the harm they do is no less damaging. Scientology, an organization with memberships and lawsuits around the world, is also a group that at one time wanted a member to cut all ties with his family. And several messy suicides resulted from the practice.

For example, one young girl moved out of her home, and when her father had a heart attack she was told not to see him. He died soon afterward; in remorse and grief, the girl committed suicide.

An article in *Today's Health* called scientology a cult which "claims to help mentally or emotionally disturbed people for sizeable fees," and another report called it the "world's largest operation of unqualified persons engaged in the practice of dangerous techniques,

which masquerades as therapy."

And once an individual learns the process of scientology, he can use it on others. If he is emotionally troubled, he can create much harm. In February, 1975, two ex-members of the Charles Manson family, who left the group before the Tate-LaBianca murders, testified on ABC-TV that Manson used this process on his "family." Manson was an eclectic who borrowed ideas from the occult and other forms of mysticism as well as scientology. According to these ex-members, he was quite a sorcerer, who could make them forget all they had been and then fill them up with the very strong ideals and ethics of "love."

But his definition of "love" was a grotesque distortion of the term. He would say something like, "If you love me, light my cigarette," and they'd say "OK." Then he'd say, "If you love me, make my dinner... have my child... kill me if I want to die." They'd agree to each succeeding statement. Finally the process became so perverse, once they'd emptied their old ethics out, that when he'd say, "If you love me, kill this person for me," they'd say, "OK." And they did it.

Many ancient folk cults have also been reincarnated in the past decade. Witches' covens are growing in the United States, with 100,000 witches

nationally, according to one coven member. These people don't hark back to mythical hags riding brooms, however. And most of today's witches don't believe in or worship Satan.

Followers of witchcraft are usually in their early 20's, both sexes, indicating that here, too, disaffection for society is focused in the young. Disillusioned by the way things are going, these individuals turn to mystical boundaries for their world.

But while most witches indulge in harmless tea parties during the full moon and seasonal solstices, some Satanists have left the public worrying. One man, an arch-huckster of Satanism, admits that Satanism believes man is a blatantly selfish, violent creature and the earth will be ruled by those who fight to win.

In the Middle Ages people believed that Satanism meetings began with a profanation of the Eucharist in a Black Mass and ended in atrocious and promiscuous orgies. Today, however, many scholars question whether the sect ever actually existed as described.

And contemporary cults of Satanism are very secretive. Some of these sects are primarily a diabolism of debauchery in which sexual perversions are performed in a ceremony. Other Satanists seem to practice their sorcery individually. They are obsessed with evil, and with harnessing evil powers for their own use.

But why are young people attracted to such cults? Most members are rosy-faced youngsters in their teens and early twenties.

In 725 B.C. Aristotle said, "The young have exalted notions because they have not yet been humbled by life or learned its necessary limitations. All their mistakes are in the direction of doing things excessively and vehemently. They love too much and hate too much and the same with everything else." And the excesses of teens, if controlled, are precisely their strength. Their ignorance and zeal make them prime recruits for these cults.

Teenagers have an energetic idealism and they like to try on different roles as they mature. They are growing aware of some of the genuine wrongs in our society. These factors make them ripe for conversion to groups that promise all the answers at a time in life when they have just begun to recognize some of the questions. And unless they have been taught to think for themselves, and have strong self-images, they may fall prey to bizarre surrogate families.

Dr. Stanley Levi, a Community Services Director, says these fringe groups help kids shore up their defenses by borrowing from the groups to set controls on themselves. He says that par-

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ents can help their children by talking to them and finding out what's really going on. "Don't be afraid to confront your children when you think they're having problems," he says. "For if kids can't talk to their parents at home and don't feel close to them, they'll turn to surrogate families."

Social worker Dotty Palombo agrees that it can be pretty scary when your children get into fringe groups such as witches' covens, communes, Eastern cults, and the like. "An honest convert, even a temporary one, can be fairly uncomfortable to deal with." For at times young people, obsessed with their new family, become the embodiment of J. W. Fulbright's remark that, "Fanaticism is not a characteristic of mature societies but of unstable and politically primitive societies. Nor is it an expression of strength and self-confidence."

Palombo feels, however, that the new wave of mysticism and surrogate families that we're seeing today is not all unmitigated evil.

And Nancy Hohefeler, who works with problem children in the Chicago area, agrees that the issue of fringe groups is double-edged. "Some teens are already alienated from their parents and they look for guidance in non-authoritarian groups," she said.

But whatever the attraction is, sociologists find one clear fact out-standing. Children who join the movements are quite ordinary. They are dissatisfied middle-class teenagers who expected more from life than they are getting. For one reason or another, life isn't giving them a feeling of personal worth and security. For example, the women in Manson's family were adolescent girls in a period of transition. They all had identity crises. By joining the family they found some common set of values they could identify with and got group validation that they were "OK."

Fringe groups have often been connected with hard drug abuse in the public's mind, but most social workers agree with Dotty Palombo when she says that the majority of such groups don't hook kids on drugs. The converse is often true, in that many teens drop drugs when they join a surrogate family.

"For when someone cares, teens will listen. A new boyfriend or girlfriend can have the same effect of getting a teen to drop drugs, just by saying, 'Hey, I like you, but if you don't cut that out it's over between us.'

"Drug abuse comes out of a need to escape the negatives in one's life. The person doesn't feel strong enough to face them," she says. "If you're raising a healthy individual, I don't think drugs will ever be a problem."

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Palombo feels that though many kids move into a fringe sect from drugs, the sect can become a new drug for them, with as much detrimental effect. For the youths still avoid the responsibility of themselves.

She finds that "kids get into drugs heavily because they're hurting in some fashion. Then they find the structure of these cults says, 'We love you.' Thus they're often able to kick drugs when they join the surrogate family." In her opinion, such sects can be a preferable alternative, though not necessarily the best one, to drugs.

She found that in fringe families there is a support system and a value system, and that is good. But there is also a kind of unthinking adherence to certain rules, and she has some question about this from the standpoint of mental health.

"Spaced out is spaced out," she says, "whether it's on some guru or cocaine. The problem is not so much a question of mob behavior, though, as it is a certain frightening kind of mindlessness."

George Hannibal, Executive Director of one Midwest Youth Organization, feels that any group that gets too much out of the mainstream of life, and really doesn't offer much for inner growth and development, can cause problems for teens. A fringe group should not get in the way of normal adolescent development.

"Teens have to spend time doing the things of adolescence like forming their identity, deciding what kind of work they're going to go into, developing social and boy-girl relationships, and seeing other people as friends. Anything that takes them away from this kind of development might screw them up later," he says.

On the other hand, it can be very beneficial for kids to get into good, solid religious or community groups. "In these good groups," he feels, "a whole sense of value comes across. Values like caring for other people. That is tremendous for development of the individual."

He added that sometimes a parent unknowingly puts too much pressure on a teen and "if the kid can get into a good religious group or community organization, he can expend his energies and get a good self-image there. He feels he's doing something greater than himself, and has a sense of accomplishment because he's tied into something that others are interested in."

Hannibal believes the most important way parents can prevent their children from being hurt by harmful surrogate families is to keep the lines of communication opened. Unfortunately this is often impossible to do after the child reaches adolescence, if it hasn't been done earlier. "Respect the kids, don't put a lot of good-bad trips on them," he said.

Many parents don't let teens take responsibility for decisions like what they want to do, or who they want for friends. "Ironically," he added, "these are things parents can't have control over anyway. When kids get to junior and senior high school they start spending time away from home. They're just not going to be that supervised."

"Parents must respect the teenager who is growing into adulthood. The only way teens are going to learn to function well as adults is to have a certain amount of freedom."

But, according to Hannibal, the core of all this is communication. He feels that too often parents shut off the flow of communication by telling their kids

how to behave, or inferring that there is only *one* right way to do things. "But kids see pretty obviously that there are different ways of doing things, not just their parents' way."

Another trap adults fall into is stereotyping young people. "And that shows no respect for the individual teenager. Thinking all teens are on drugs or sexually involved doesn't do anyone any good."

Unfortunately, many parents are suspicious of their own children. "What that says to me is they don't know their own kids," he added, "for most teens are basically good kids."

"But if parents keep accusing them of being bad, then they get discouraged and figure, 'What the heck, my folks think I'm bad, so I might as well be bad.' Thus they fulfill the prophecy. That's a terrible thing. But it happens."

Nancy Hohefeler agrees that many children who run away, who are on drugs, or who get into fringe groups, have deep family problems. Their parents are well-meaning, but don't know how to give the children the love they need. And that's what turns them to dangerous sources which they think will comfort them.

She feels parents can protect their children from harm by loving them and listening a lot, by trying not to be rigid, by letting the children see them as fallible human beings who aren't afraid to say, "You know, I really goofed and I'm sorry."

"Children want to love their parents. But many parents, particularly fathers, are very fearful to their children." And it's not just the lower and middle-class fathers that frighten their children. "There are a lot of high-powered executives on Chicago's North Shore who are used to getting what they want, and having people do what they want, without a lot of explanation." Often this attitude of the father carries over into the home.

When asked what she thought the percentages were, Hohefeler said, "Sometimes I think 99% of teenagers in America today are deeply troubled. But I know that isn't true, for we only see the troubled ones." She added, "Kids today are terribly sophisticated. They've thought a lot and they know."

But even if only a small fraction of American youth have joined surrogate families, the question remains. Why?

Perhaps Dotty Palombo sums it up when she says, "These groups give children a family that so many of them lack in today's society. A parent must offer his child acceptance, warmth and love, and a feeling of belonging. A child needs that, and if it isn't supplied at home or somewhere else, he may very well turn to dangerous fringe groups to get it." ■

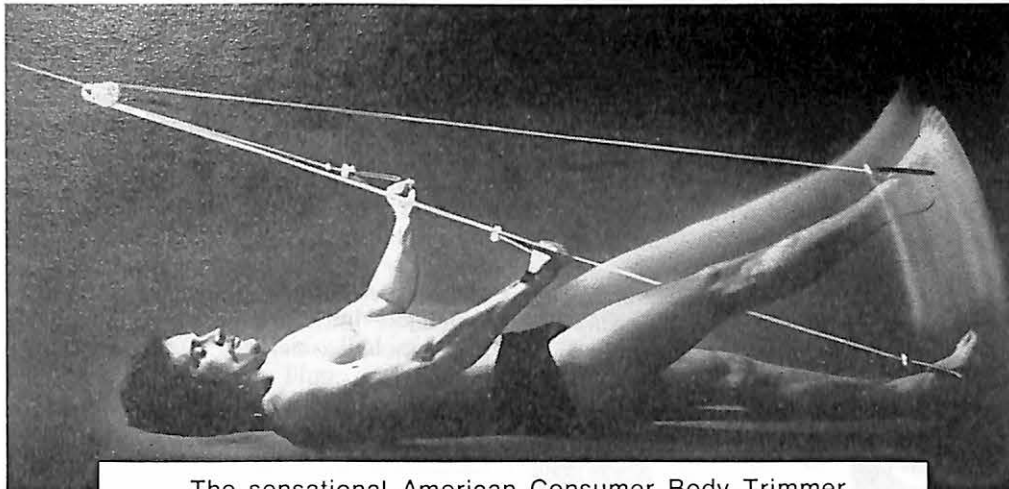
Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

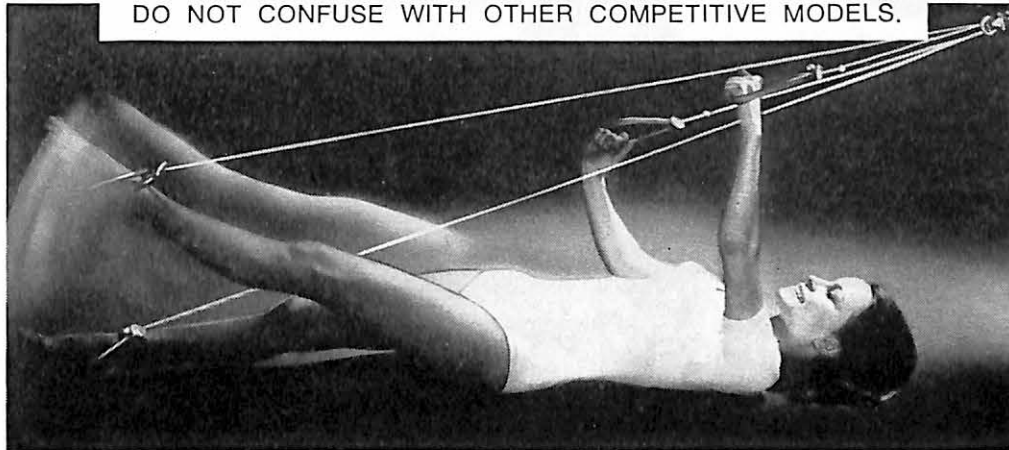
One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

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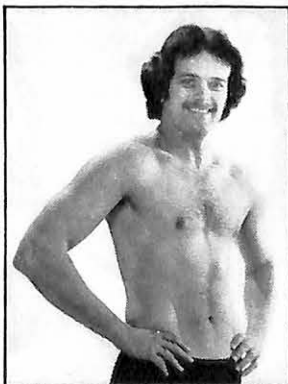
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The Doctor Lottery

Drawing a "good" one isn't always as simple as it seems.

□ A friend said to me recently, "It's too bad doctors don't have batting averages, like baseball players. Then if I got sick I could pick out a doctor who was hitting .900 or better in whatever disease I had and go to him. As it is, I'm always afraid I'm going to get stuck with some .200 hitter."

It is too bad doctors can't be evaluated like baseball players—it would make choosing a good doctor a much easier job—but it's impossible. To carry the baseball analogy a bit further, before you could compare doctors by their batting records you'd have to

by William A. Nolen, M.D.

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know who was pitching to them. Just as the player who hits .400 against a sand lot pitcher may not be as good as the fellow who hits .300 in the majors, so the surgeon who hits .900 taking gall bladders out of young and otherwise healthy patients may not be as good as the man who has a .750 average, but whose practice includes very elderly, seriously ill patients. For example, I know one professor of surgery whose operative mortality is higher than that of any other surgeon on the hospital staff. This is not because he is incompetent—he is, in fact, by common consent considered the best surgeon on the staff. But because he's so good he gets, as referrals, only the most difficult cases—the ones other surgeons can't, or don't want to, treat. It's not remarkable that many of his patients die; it's amazing that so many of them live. In baseball, batting averages tell you a great deal; in medicine, a healing average would tell you nothing.

So, how does one select a good doctor? First, a bit of reassurance. Despite occasional well publicized reports to the contrary, there aren't very many "bad" doctors practicing in the United States. It is so difficult to get into a medical school in the United States (each year there are at least 25,000 qualified applicants for some 12,000 places) that anyone who makes it must be reasonably intelligent and emotionally stable. Admittedly, some undesirables slip by the admission boards and some of those who seem well qualified when they enter medical school develop undesirable traits later in life, but over all the selection process is so vigorous that not many errors are made. It can be safely said that no other profession screens candidates for its ranks as thoroughly as does the medical profession.

A word must be said here about foreign medical graduates—since almost one third of the doctors who practice in the United States have been educated abroad.

The screening process in countries other than the United States is not uniformly good. Students get into, and through, medical schools elsewhere, who would not be accepted at medical schools in the United States. Sometimes they receive a fine medical education, sometimes not.

But, before they can practice in the United States, foreign graduates must take and pass a special medical examination, the E.C.F.M.G. (Educational Council for Foreign Medical Graduates) examination. This, in large part, acts as a screening process for those physicians who were not adequately tested before or during their formal medical education. As a result, gradu-

ates of foreign medical schools who go into private practice in the United States are generally well qualified to do so.

But even though the selection process assures a patient that, say, 90% of physicians are good, most of us won't settle for that. We want to be 100% certain that our doctor is one of the good ones. After all, choosing the proper physician may be a matter of life or death.

You'll notice that I've used the singular—physician, not physicians. In any family it ought to be necessary to choose only one doctor, a primary physician, someone who will care for the family over a long period of time and see them through all those ailments, hopefully mostly minor, that afflict families or individuals over a lifetime.

I can't emphasize too strongly the importance of building a long term relationship with one doctor. Medicine is at least as much an art as it is a science. For best results doctor and pa-

“In any family it ought to be necessary to choose only one doctor, someone who will care for the family and see them through the ailments of a lifetime.”

tient must know and trust each other, and it's almost impossible to develop this sort of trust except over a long period of time. So, by all means, find yourself a personal—or family—doctor.

This doctor will then be able to help select the specialists or subspecialist whose services may be needed to treat some specific ailment. He will know, either personally or by reputation, the other physicians in your city or your state. And he will know which of them will do the best job for you. Find one good doctor and let him be your guide to others. (To use another analogy. When I bring my car to be repaired I don't say, "I want Joe to work on the valves, and Al to work on the brakes, and Jimmy to check out the transmission.") Since I know very little (almost nothing) about the insides of a car, I leave to the chief mechanic the job of choosing the proper individual to work on each part. It would be equally foolish for a mechanic to come to me and say, "I want Dr. Jones to work on my adrenal gland, Dr. Smith to tinker with my heart and Dr. Brown to tune up my kidneys." I can best determine if my patient requires the services of an endocrinologist (for his

adrenals) a cardiologist (for his heart) and a nephrologist (for his kidneys), and if so I know the proper doctors to call.

So our task now is to find one good doctor; how do we find him or her?

The easiest way is to ask a friend who his or her doctor is, and to go to that doctor. If the friend is in good health, her doctor is apparently doing a capable job. And if your friend likes her doctor, the chances are you will too. This is the system most of us use in choosing a doctor and generally it works pretty well.

If you prefer a different approach, phone the office of your county medical society. In most communities you will find that the county medical society maintains a physician referral service; all physicians who are willing to accept new patients are on the rolls. The society will give you the names of two or three doctors, general practitioners or specialists if you prefer, and you can call one of these. Usually it's most practical to choose a doctor whose office is in the area in which you live, or who is on the staff of a hospital to which you might want to be admitted, if that should ever become a necessity. Since a doctor's credentials are carefully scrutinized before he is admitted to a county medical society, or accepted on the staff of an accredited hospital, you can be certain that the doctors to whom you are referred are competent.

Let us now assume that you have made an appointment and eventually go to see this doctor. How can you tell whether he is a good one?

I wish I could offer a check off list with which a would-be patient could evaluate a doctor. It might include, among other things: Does he operate too quickly and perhaps unnecessarily? Does he pass out too many prescriptions, using drugs indiscriminately? Does he overcharge patients? Does he hospitalize patients unnecessarily? Does he take kick-backs from doctors to whom he refers patients? Does he make more wrong diagnoses than other doctors? Does he do incomplete physical examinations? These are some of the questions for which any patient would like answers.

Unfortunately, few patients have the education or experience they would need to evaluate the performance of a physician. A patient won't be able to answer these questions simply by observing or talking with the doctor. But fortunately hospital committees monitor most of these areas, and medical societies, insurance companies and the government monitor others.

Hospital committees, for example, regularly review the work of all doctors on their staff and if a physician fails to practice high quality medicine or

surgery his practice privileges at the hospital will be restricted or revoked. One simple example: every organ or piece of tissue that is removed in the operating room of an accredited hospital is examined by a pathologist. Every month the reports of the pathologist are reviewed by a Tissue Review Committee. It immediately becomes apparent if one particular surgeon is removing an inordinate number of normal appendices, or uteruses, or ovaries or any other organs, and he will immediately be questioned by other doctors

on the staff. If he is indeed guilty of poor quality or unethical surgical practices he will have to improve or he will not be allowed to operate at that hospital.

Admittedly, some hospitals do not police their staffs as vigorously as do others—this is one reason that in selecting a personal physician I would look for a doctor who had privileges at a hospital with a reputation for excellence. However, a law was passed recently which makes it compulsory for all doctors to become part of Profes-

sional Standard Review Organizations (P.S.R.O.'s). They are part of the consumer protection movement and they will help to make certain that any doctor who treats a patient unscrupulously is immediately identified. There's some resistance in the profession to P.S.R.O.'s—doctors fear that any review organization may infringe on the privacy of the doctor-patient relationship—but there is no doubt that they will soon be functioning everywhere in the United States. Most patients will welcome them.

Even though you will have to trust others to evaluate the technical proficiency of a physician, you can evaluate a doctor in other, equally important, areas.

First, remember, the person who is the right doctor for someone else may be the wrong one for you. Good medical care depends on a satisfactory personal relationship. If you don't like a doctor, then no matter how smart he is he's wrong for you. So ask yourself, after your visit, "Do I like and trust this doctor?" If the answer is "No," then try the next doctor on your list.

What I look for in a good doctor may be different from what you would look for but these are some of the characteristics I consider essential.

Does this doctor seem interested in me and my problem? When he asks me questions about my health does he give me time to explain and does he really listen to my answers? Has he given me a thorough examination, at least as it relates to the particular problem for which I have come to him? Has he explained clearly what, if anything, is wrong with me? Has he told me the purpose of the medicine or treatment he has prescribed? Finally and most important has he willingly answered any questions I've asked him?

Even a good doctor may not realize that he hasn't given you all the information you'd like to have—or hasn't explained things clearly. If he hasn't been clear or thorough, then, by all means, ask questions. Far too often patients are reluctant to question doctors because they don't want to take up their (the doctor's) time—or offend him. If a doctor is willing to answer your questions this characteristic can compensate for a multitude of sins.

There are two areas in which poor communication between doctor and patient is so common that it is more the rule than the exception: these involve money and sex.

Doctors are always reluctant to bring up the subject of money. No doctor wants his patient to think that money is of any significant concern in their relationship. The patient, too, finds the subject of money embarrassing. As

(Continued on page 72)

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BACKYARD GARDENER

by Jon Peterson



"WONDER CROP"

Several months ago, I received a letter from John Heberern, Director of Research and Development at *Organic Gardening and Farming*, telling of an exciting new project taking place out at the Rodale experimental farm in Emmaus, PA. OGF assigned ethnobotanist Joel Elias to the formidable task of locating seeds of grain crops that have been under cultivation in Mexico since before the Spanish Conquest. The hope was of finding a high-vitamin, high-protein crop hardy enough to stand a good chance of adapting to North America's climate without the need for a costly, time-consuming program of selective breeding.

Well, all test results haven't yet come in; but preliminary reports indicate Elias fulfilled his assignment. He discovered and brought back seed from the white-seeded amaranth, a plant related to ornamental and wild amaranth growing here in the U.S. This Mexican amaranth is as rich in history as in nutrients.

When Cortez and his men arrived in Mexico in 1520, amaranth was already an important part of the economic and cultural life of the Aztec Empire. As tribute, Aztec Chieftain Montezuma received upwards of 200,000 bushels a year from his subjects. This highly valued grain played an important role in the Aztec religious rituals. Mixed with honey—and sometimes with the blood of a human sacrificial victim—the seeds were kneaded into a paste called *zoale*. The *zoale* was shaped into idols and paraded through the streets, then broken and eaten by the celebrants. A similar version of *zoale* was fed in soup to slaves about to be sacrificed to Aztec pagan gods.

All this is very interesting, of course; but what does it mean to us? OGF's John Heberern says, "Although this fascinating plant looked good on paper last June (of '74), we really had no idea of whether or not 'the sacred food of the Aztecs' would grow in the United States. To find out, we quickly planted some of the seed Joel brought back at the Rodale experimental farm . . .

"Despite a late planting date and the different light-dark cycle, the amaranth matured magnificently, with some plants reaching a height of over six feet. Most important, they set seeds, although the yield was much lower than the available figures for Mexico. Was it the short growing season, ended unusually early by frost? The different light-dark cycle? The amount of fertilizer used?"

To answer these and other questions about the white-seeded amaranth, OGF selected yours truly and several other seasoned gardeners to grow this crop under carefully controlled conditions across the nation. And, although the test wasn't concluded at the time of this writing in early July, I do have some very significant findings to report to you.

To begin with, I sowed the amaranth seed in my garden on May 10. Complete germination took place within five days; and within one month, the young plants stood an average of seven inches tall. At that time, the plants were thinned according to precise test conditions. Within the span of 30 days, the remaining plants stood nearly four feet tall, truly an amazing rate of growth. Outside of receiving a four-inch dressing of straw mulch, no fertilizer was used.

The part of the test which remains incomplete at this writing is the weighing of the mature plants and the collection of seed. The *real* test of interest to me, however, was the *taste test* through which I put the thinnings.

While the ground amaranth seed can be used in baking and is reportedly higher in protein than even soy beans, the green plants are edible both raw (as in a salad) and cooked. Eaten raw, I found the greens slightly bitter, similar in taste to raw beet greens. However, I used the cooked greens in three different dishes and found each thoroughly delectable.

Cooked as a side dish, with salt, pepper, and a touch of garlic added for seasoning, then thickened with browned flour, the amaranth tasted every bit as flavorful as tender, young spinach—all without the fuss and muss which comes with growing and cleaning spinach (the amaranth grows like weeds.) It was even better when mixed with other vegetables and sauted for soup and, another time, for a special oriental dish served over rice.

Why am I so excited about a crop that's not yet commercially available in this country? Mostly, I like both the short- and long-term prospects of this crop. It is an easy growing, prolific green today and a potential source of life-sustaining protein for starving nations tomorrow.

When and where will amaranth be commercially available? That hasn't yet been determined. But I promise to keep you informed of its progress so that you, too, may soon know the value of this "new" wonder crop in your garden. ■

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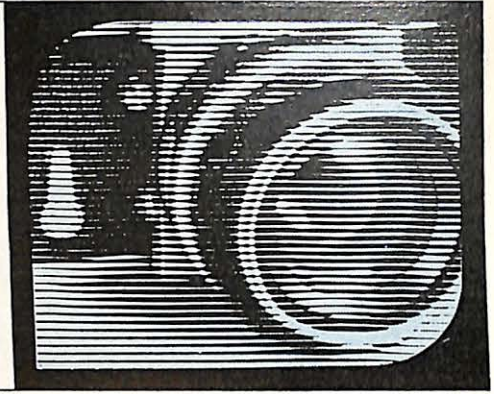
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NEWS OF THE LODGES



SAN LEANDRO, California, Lodge hosted Jason Metts, last year's theme child for the state major project, and his family. Esquire Ed Wagoner (right), chairman of the event, and ER Bob Tinder greeted Jason at the evening whose proceeds raised the lodge's contributions to a total of \$3,400.

SAMMY KAYE (left) and his orchestra recently played at Hagerstown, Md., Lodge where a pleasant reunion occurred between two musicians. Lodge organist Al Roth Jr. was with the original Sammy Kaye Band when it was first formed at Ohio University in Athens in the early '30s.



A NEW HOME for Roanoke, Va., Lodge was recently dedicated, with several Virginia Elks officials in attendance. (From left) VP Robert Pannell, Past Chaplain Lewis Payne, SDGER B. M. Scott, PGER John Walker, Justice Alex Harman Jr. of the Virginia Supreme Court, GL Grand Forum Justice, SP William Berryman, VP Wesley Petrie, PSP Cecil May, and PSP Paul Johnson, Virginia Elks Ritualistic Committee chairman, participated.



TWIN SISTERS from Terre Hill, Pa., were recipients of both the scholarship awards of \$200 apiece from Ephrata, Pa., Lodge and \$600 apiece from the Elks National Foundation. Jean and Jane Styer intend to go to classes at Widener College and Elizabethtown College respectively.



SOMETHING NEW at Anderson, Ind., Lodge is the formation of the Bessie Genda Widows Club, named for its founder and current president. The group is dedicated to the support of the National Foundation in the names of the ladies' husbands, and contributions have totaled \$950 in the club's months of existence. With Mrs. Genda (left) are (from left) Mrs. Harriet Duncan, Mrs. Kate P'simer, and Mrs. Nevo Surratt.



DENTAL CARE for crippled and handicapped children will be provided through the self-contained mobile dental unit purchased by the Missouri Elks and donated to the state as the fifth unit of its kind. Governor Christopher Bond (fifth from right) accepted the gift in the presence of Dr. Carl Holmes, Missouri Dental Health Program director, State Senator George Murray, director of the Missouri Elks Benevolent Trust, and immediate PSP Donald and Mrs. Nemitz.



SEVEN-DAY-OLD Melissa Renee Waters, the granddaughter of immediate PER Dean Bentz (second from right) was given a membership in the Elks National Foundation by her grandfather who submitted her name at this early age. (From left) Brother John Barker, Ruth Barker, and Brother David Waters, Melissa's father, gathered for the occasion at Mesa, Ariz., Lodge.



THREE YOUNG RESIDENTS of Orange, N. J., were sent by the lodge to Elks Camp Moore for handicapped children, which is supported by the New Jersey Elks. ER Frank Refinski (kneeling), Secy. William Windecker (left), and Crippled Children's Committee Chairman Stephen Fedor sent the children off to one of the Camp's two-week sessions.

FOUR-YEAR TRUSTEE Glen Avery of Scottsbluff, Neb., Lodge was recently honored for his 29 consecutive years of service to the lodge as secretary. ER Ken Helzer presented Brother Avery with a watch as a small token of appreciation.





THE OPPORTUNITY to bowl is given to over one hundred exceptional children annually at Clawson-Troy, Mich., Lodge. At the end of each season, a luncheon is held for the children, and each boy and girl receives his or her own personalized trophy presented this year by Youth Chm. Walter Jensen (left) and ER George Schwarz.



A CERTIFICATE of honorary founder's status in the Elks National Foundation was earned by the ladies of Southern Pines, N. C., Lodge. ER O. John Valentine presented ladies President Lois Pridgen with the award.



FIFTY YEARS of membership in the order for PER Richard Truran (right) of Meadville, Pa., Lodge was marked traditionally with the presentation of a pin. However, the event was especially memorable since Brother Truran's son, ER Richard Jr., made the presentation.



A NEW ADDITION to the walls of Delray Beach, Fla., Lodge is this plaque honoring ritualistic champions over recent years. Grand Trustee H. Foster Sears (left) was at the plaque's presentation, along with ER Jack Decker and DDGER Gene Boggs (right).

LODGE NOTES

CHAMBERSBURG, Pa. Honored at a dinner were Brother Max Kirson, who received his 50-year pin, and Mrs. Kirson.

FLAT ROCK, Mich. As its contribution in celebration of the Bicentennial, the lodge donated the use of its facilities for the Flat Rock Historical Society's Antiques, Crafts, and Flea Market. A certificate of appreciation was awarded to the Society for its gift to the lodge's Crippled Children's Fund.

EVERGREEN, Colo. A recent contribution of \$100 earned PER Carl Wamser his fourth National Foundation participating membership certificate.

NORTH PALM BEACH, Fla. More than 600 elementary school children participated in a swim meet sponsored by the lodge.

STOCKTON, Calif. The lodge recently contributed \$400 to the fund established by the Central and Bay Districts to provide a new kitchen for the VA Hospital in Livermore, Calif. Then-ER L. Dean Williams presented the lodge's donation to State Vets Chm. John Jordan and Central District Chm. Angelo Bonetti.

DANIELSON, Conn. Football player Emerson Boozer of the New York Jets was the featured speaker at the lodge's Sports Night.

SHELBYVILLE, Ind. Life member Charles F. Sullivan, died June 23, 1975.

SPRINGFIELD, Mass. Brother Henry Carey was recently named the lodge's Irish Elk of the Year.

WAYNESBORO, Pa. ER Charles Pellatiro presided at the lodge's recent awards dinner honoring seven scholarship recipients. Nearly 80 scholarships have been awarded since the program began.

HERMISTON, Ore. Over 200 people heard the address of guest speaker Bill Fettig of the state police bomb squad at the lodge's annual Police Banquet. Brother Larry Carrick was chairman of the event.

BETHESDA-CHEVY CHASE, Md. A \$1,000 donation for the building fund and a color television set were the recent gifts of the Elks' ladies to the lodge.

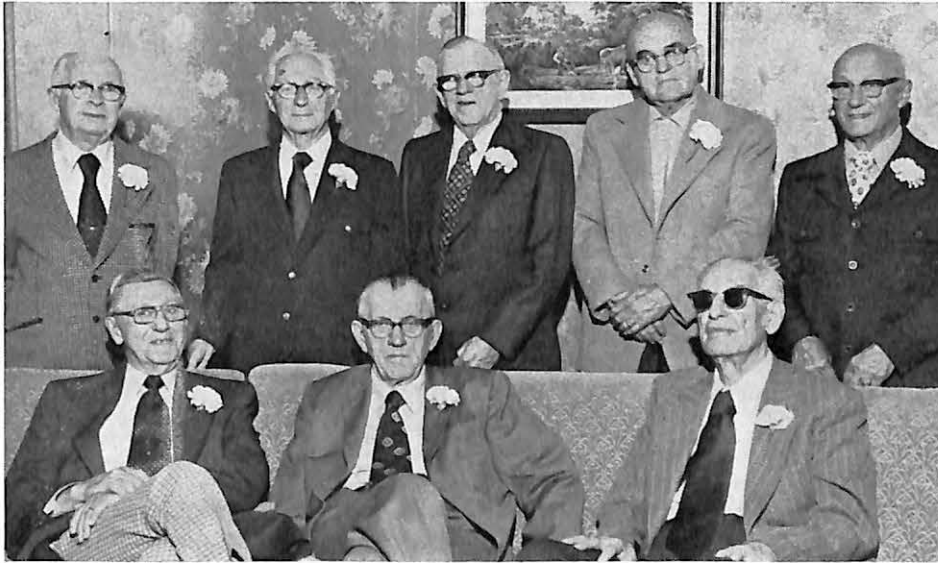
SAN FERNANDO, Calif. Brother Harry Bevis, the lodge's first Exalted Ruler, died recently.



RHODE ISLAND ELKS presented a speech compressor, a special learning device for blind persons, to Mary Ann Masterson, a senior at Providence College. In the office of Rev. Thomas Peterson, president of the college, for the presentation were SDGER Fred Quattromani, VP William McAllister, and Chaplain Carl Grantmeyer.



CONGRATULATIONS to Dr. Albert Wildanger (seated), a 75-year member of Flint, Mich., Lodge, were extended to this distinguished gentleman on his 100th birthday. Brother Wildanger has received commendations from President Ford, Michigan Governor Milliken, and local officials, as well as the Grand Lodge. (From left) Brother Archie Campbell, PER Fred Lossing, and Brother Harry Gault wished him a happy birthday.



EIGHT OLD TIMERS of the 21 belonging to Malone, N. Y., Lodge attended a celebration in honor of members of 50 years or more. They were (seated, from left) James Fraughton, 57 years, Hollis Foote, 61 years, William Girard, 56 years, and (standing, from left) E. Roy Sullivan, 52 years, George Durant, 57 years, PDD Ralph Foote, 53 years, and PERs Clarence Dumas, 53 years, and Leon Trombley, 54 years.

LIVINGSTON, Mont. The lodge was one of several lodges at which state major project mascot "Brother Bill" made an appearance before he was taken to the state convention in Miles City.

SHAMOKIN, Pa. The lodge's ritualistic team took top honors in the state association competition held recently in Philadelphia. Honors also went to the public relations committee which, for the second successive year, received the first-place award for excellence in public relations.

ROTTERDAM, N. Y. In recognition of his contribution to the sport of amateur boxing, Brother Frank Chinni, who had served as manager for Tommy Santore and the late Willie DeSantis, was recently granted membership in an international boxing association.

FLORIDA. The Bicentennial flag presented by the Florida State Elks Association to the Harry-Anna Crippled Children's Hospital was obtained through the efforts of the Hernando County Bicentennial Commission. Hospital administrator Jim Oliver accepted the flag from State Bicentennial Chm. William Spaulding.

BOULDER, Colo. The lodge recently observed the 75th anniversary of its institution as part of the order.

SOUTH RIVER, N. J. DDGER Fred Stevens was recently honored by the lodge with the initiation of a class of candidates in his name.

BROOKLYN, N. Y. An initiation conducted recently by ER Thomas Arena brought his son Thomas Jr. into the lodge.

DALTON, Ga. New carpeting, the gift of Salem Carpet Mills, was installed recently at the lodge.

CLIFFSIDE PARK, N. J. The lodge recently held its first dual initiation of sons sponsored by their fathers. New members John Salvini III and James Vargas received the congratulations of their fathers, Brothers John Salvini II and Joe Vargas.

PLANO, Tex. Four of the eleven awards presented to the lodge at a recent District Deputy's Clinic were received by the Americanism, National Foundation, Youth Activities and Indoctrination committees. A flag which had been flown over the White House was given to DDGER Tom Garbacik by the lodge, and a set of elk antlers was Plano's gift to Denton Lodge.



WEST WARWICK, Rhode Island, Lodge makes an annual contribution to Senior Teens Aid Retarded so that exceptional children may go to summer camp. A sum of \$2,315 was given this year to the group's representative Richard Blacquiere by Fund Chm.

Henry Smith and Committeemen (kneeling, from left) Joseph Brochu, Frank Boylan, Henry Guber, Bill Loughlin, Charles Fratus, PER Michael Pimental, and (standing) Roland Fecteau, Al Ferretti, Arthur Nadeau, John Pettigrew, and James Garland.



A BALL FIELD, the Marty Kehoe Memorial Playfield, was dedicated by Newport, Ky., Lodge recently. Present were (from left) SDGER Ted Zimmer, ER Herb Weber, then-GER Gerald Strohm, PER B. J. Nielander, chairman of the event, then-Grand In. Gd. Garland Guilfoyle, and PGER Edward McCabe.



LADIES' PRESIDENT Cecilia Salem offered a check for \$5,000 to PER Theodore Yaremkowych of West Milford, N.J., Lodge. The contribution on behalf of the ladies is intended to go towards any fund upon which the lodge members decide.

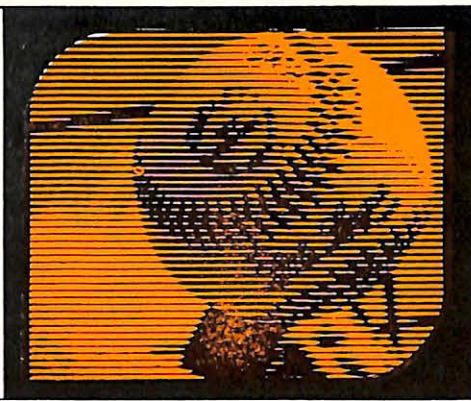


FIVE EXALTED RULERS from the Orange Coast District in California gathered in State Senator James Whetmore's office to witness the signing of a document proclaiming a week to honor youth in government, thus supporting the Elks' own youth programs. Witnesses were (standing, from left) John Madden of Santa Ana, David Redfearn of Fullerton, Dick Davis of Anaheim, C. O. Cunningham of La Habra, and Gene Opferman of Orange Lodge.



COLLECTED by Groton, Conn., Lodge, old and worn flags were turned over to Boy Scout Troop 13 and Girl Scout Troop 3218 to be properly and ceremoniously destroyed. Americanism Committeeman Walter Carpenter showed the boys and girls the correct procedure and supervised the project.

by Don Bacue



THE SADDEST THING OF ALL

There is something happy and something sad about World Series time coming 'round again. It's always good to see a long—a super-long—season grinding to an end, to speculate who, in these final days of play, will emerge victorious, advancing through the play-offs and into the Game of Games. It's an extra-special joy if one of the teams turns out to be yours. The Cincinnati Reds and the Oakland Athletics. The Pittsburgh Pirates and the Boston Red Sox. The New York Yankees and the Brooklyn... I mean, the Los Angeles Dodgers. Of course, that was far from a verbal slip, for the possible pairing of the Bombers and the Bums (and when, oh when, did they throw off that name!) would hardly be a first. In fact, one of the greatest Series ever played took place between these two teams back in 1956, nearly two decades ago. Little did the world realize then that it was the last of the famous New York "subway series" we would ever view.

There is a saying in baseball: *there's no room for a grudge*. Yankee manager Casey Stengel knew that saying and believed it wholeheartedly. But Stengel believed in another old saying even more: *there's only one winner*.

At the start of the 1956 season, the Yankees were considered a good team, a strong team, and the team to beat in the American League. But the *best* team... well, that was an honor only the Brooklyn Dodgers could claim. In 1955, one year earlier, Walter Alston's Dodgers beat the Yankees badly. In 1956, the Dodgers had better pitching and far more experience on the field than their cross-town counterparts. If the 1956 season came to a showdown, the Dodgers would prove to the world they were number one. And everybody knew it.

Everybody except Stengel.

As the 1956 season opened, the Yankees burst to seven wins in their first eight games. They hovered near the top of the League from the start and took possession of first for good on May 16. This they did with the heir apparent to Ruth, Gehrig, and Dimaggio, a 24-year-old Oklahoman by the name of Mickey Mantle. That year, Mantle slugged an amazing 52 home runs on his way to the Triple Crown and MVP awards. As backup, Yogi Berra hit 30 round-trippers and

drove in 105 more while hitting .298. Hank Bauer belted 26, and both Bill Skowron and Gil McDougald topped .300. With Don Larsen, Bob Grimm, Bob Turley, and Tommy Byrne showing little reason for hope on the mound, Stengel reached into his bullpen and provided an early look at the "Stengel Magic." He produced 16- and 18-game winners respectively in Tom Sturdivant, a 26-year-old ex-minor league infielder, and Johnny Kucks, in starting rotation. Whitey Ford proved his old reliable self, missing a 20-game season only by losing the last game of the year.

On the other side of town, things weren't going so smoothly. The surprisingly powerful Cincinnati Reds and the young Milwaukee Braves see-sawed with the Dodgers for the National League lead most of the year. The final weekend of the season saw Milwaukee, led by a young Hank Aaron—whose .328 average and 26 home runs with 92 RBI's fired his team's attack—in front of Brooklyn by one game with only three left to play. But the never-say-die Dodgers, behind Clem Lavine, Sal Maglie, and 27-game-winner Don Newcombe, won three straight from the Pirates, while the Braves dropped two out of three to St. Louis.

So Stengel had his chance. The stage was set one more time. It was the Dodgers vs. the Yankees again.

But the Yankees soon found themselves the underdogs on the bookmakers' cards after losing the first two games of the Series... one a disappointing loss for Larsen. While the experts wondered if the Yanks were adopting the Dodgers' infamous saying, "Wait till next year," Whitey Ford returned to the mound and, with the help of a three-run homer by Enos Slaughter, went on to beat the Dodgers 5-3. In the next game, Mantle and Bauer worked their batting magic to combine with Sturdivant's pitching and give the Yankees a 6-2 series tie. The stage was set for game number five... and World Series History.

After being shelled in the second inning of the second game, Yankee hopeful Don Larsen drew Stengel's starting assignment.

Larsen's first pitch of the game to
(Continued on page 40)

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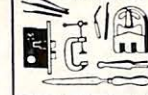
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Convention Highlights '75



Highlights of the 111th Grand Lodge Session Held in Dallas, Tex., July '75



PGER George I. Hall, GL Convention Committee Chairman, introduced the Past Grand Exalted Rulers to the resounding applause of the audience at the 111th Session of the Grand Lodge as it opened on Sunday night in the huge Dallas, Tex., Convention Center. PGER John L. Walker was absent due to surgery.

Sunday Opening

When delegates, families and guests of the Benevolent and Protective Order of Elks arrived in Dallas, Tex., for the 111th Grand Lodge Session, they were greeted with a warm "Big D" welcome. In fact it was hot—the weather that is—but the wonderful Texas western hospitality, was, as usual, tremendous.

The conclave was held July 13-17, 1975. Convention activities centered in the huge Dallas Memorial Auditorium where a public ceremony Sunday night officially opened events.

Texas PSP Edward M. Schlieter, Co-chairman of the Dallas Convention Committee, presided.

PGER George I. Hall, GL National Convention Committee Chairman, welcomed those in attendance and introduced members of the Advisory Committee (all Past Grand Exalted Rulers) and their ladies.

"... In my opinion the Order of Elks has, for its 107-year-life, justified its existence because it does things for oth-

er people, hearing the cry of affliction, aiding those in distress," GER Gerald Strohm said in the keynote address.

He noted that there was a net membership growth during the past year of nearly 24,000. This was the 36th consecutive year of gain in membership.

Contributions to the Elks National Foundation were \$2,050,000, an increase of 10 per cent over the previous year. The Elks did more things for more veterans than ever before, and there was a greater growth in family participation.

"We are a better Order of Elks," GER Strohm told the standing-room-only crowd. "We are a better America and we are these things because you made them so. America is a great country; not perfect, maybe, but the best there is and better than it was a year ago, and as our fraternity joins hands with our American leadership each of us will have a brighter future and a better tomorrow."

The Greater Dallas Rotary Chorus, directed by Dr. Travis Shelton, South-

ern Methodist University Dean of Music, provided moving vocal music selections.

SP George Russell of the Texas Elks State Association led the Pledge of Allegiance.

The invocation and benediction was by Grand Chaplain Rt. Rev. Msgr. Henry F. Speck of Owatonna, Minn.

The prelude and recessional was by Grand Organist Ramon "Red" Ringo of Brazil, Ind., a resident of the Elks National Home.

Monday Highlights

In a report made at the first business session held on Monday, Ronald W. Hawkins of Shelby, N.C., Chairman of the New Lodge Committee, announced that 25 charters or dispensations for new lodges had been granted. This brings the number of lodges in the Order to 2,201.

Willis C. McDonald of New Orleans, La., Lodge No. 30, was unanimously elected Grand Exalted Ruler.



GER and Mrs. Gerald Strohm were greeted by PGER and Mrs. George I. Hall, right, on their arrival at the Grand Lodge Convention. Left is Texas PSP Edward M. Schlieter, co-chairman of the Dallas Convention Committee. PGER Hall is chairman of the GL Convention Committee and was honorary chairman of the Dallas 1975 Convention. PGER and Mrs. Hall observed their 58th wedding anniversary just before the conclave.



The Monday morning business session was opened by an impressive presentation of state flags, each representing a star in Old Glory. The flags were brought to the stage by the state presidents or representatives amid delegates' applause.



Arriving at the huge Dallas-Fort Worth Airport for the convention were Grand Sec'y. and Mrs. Homer Huhn, Jr., left, and Mr. and Mrs. Keith Barrett, of the Grand Secretary's staff.

Convention Director Bryan J. McKeogh presented Grand Est. Lead. Kt. James Gunn of Mamaroneck, N.Y., with his badge as the Grand Lodge officers registered. Left to right are Grand Est. Lect. Kt. A. Lewis Heisey of Middletown, Pa.; Grand Est. Loyal Kt. E. Robert Haag of Juneau, Alaska; Bro. Gunn; Bro. McKeogh; Albert A. Vernon of Detroit, Mich., and Chairman William Raw of Corvallis, Ore., of the Committee on Credentials.



Making the nomination was Alex M. Harman, Jr., of Pulaski, Va., a member of the Grand Forum. Grand Trustee Robert Grafton of North Palm Beach, Fla., seconded the nomination. The acceptance speech of Bro. McDonald ap-

pears elsewhere in this issue.

He becomes the third member of New Orleans Lodge to head the Order. Previously John P. Sullivan (1911-1912) and Edward Rightor (1916-1917) served as Grand Exalted Ruler.

Other new officers named were Thomas F. Rhodes, Jr., of Hamilton, N. J., Grand Est. Lead. Kt.; Walter G. Penry, of Delaware, Ohio, Grand Est. Loyal Kt.; Charles T. Reynolds of Vallejo, Calif., Grand Est. Lect. Kt., and



Elkdom's new first family is shown above. Standing behind Elizabeth and GER Willis McDonald are sons, left to right, Wayne, Paul and Kevin.

Homer Huhn, Jr., of Mount Pleasant, Pa., Grand Sec'y. (fifth term).

Also, Frank V. Archibald of Fargo, N. D., Grand Treas. (second term); Lowell M. Lewis, of Falls City, Neb., Grand Inner Guard; John Nanninga, Jr., of Lewiston, Ida., Grand Tiler, and the Rt. Rev. Msgr. Henry F. Speck of Owatonna, Minn., Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were H. Foster Sears of Macomb, Ill., and Edward M. Schlieter of New Braunfels, Tex. Kenneth V. Cantoli of Hasbrouck Heights, N. J., was elected to a one-year unexpired term on the board caused by the death of Edmund H. Hanlon.

Appointed to serve as secretary to GER-elect McDonald was George R. Ketteringham of Slidell, La.

Delegates approved the following appointments:

—PGER Francis M. Smith to a seven-year term on the Board of Trustees of the Elks National Foundation. He succeeds the late PGER John Fenton.

—PGER E. Gene Fournace to a four-year term on the same board created

by the death of PGER Lee A. Donaldson.

—PGER Glenn L. Miller to a three-year term on the board created by the death of PGER Dr. Edward J. McCormick.

—PGER Robert E. Boney to a five-year term on the Elks Memorial and Publication Commission.

—PGER William J. Jernick to a seven-year term on the Elks National Service Commission.

—PGER Robert A. Yothers to a five-year term on the GL Convention Committee. He succeeds the late PGER Donaldson.

—William J. Steinbrecher of New Hyde Park, N. Y., to a five-year term as Justice of the Grand Forum.

Texas SP George Russell welcomed delegates to the convention.

Tuesday Highlights

John B. Morey of Palo Alto, Calif., Chairman of the Committee on Distribution, reported on recommendations and their referral.

In a report for the Elks National

Memorial and Publication Commission, PGER Wade H. Kepner, Chairman, pointed out that the Memorial and Magazine buildings in Chicago are maintained from profits from *The Elks Magazine*. Total maintenance cost last year came to \$179,730.02. Additional profits from the Magazine were \$22,349.

William D. Brunner of Redondo Beach, Calif., Chairman of the GL Auditing and Accounting Committee, stressed the need for lodges to file an audit with the committee by June 30th of each year.

He urged use of the GL Accounting and Management Manual and that each lodge adopt the approved accounting system. He also recommended each lodge adopt a realistic budget.

In a preliminary report for the Elks National Foundation, PGER H. L. Blackledge, vice chairman, announced that this past year was the largest year of contributions, over \$2 million, by individuals, lodges and associations in history. He made the report in the absence of Chairman PGER John L. Walker, who was recovering from surgery.

Ritualistic Committee Chairman J. Arthur Drehle of Littleton, Colo., also in a preliminary report, announced the winners in the eastern and western divisions. First place in the eastern division was Huntington, N. Y., and second place went to Buckhead (Atlanta), Ga. In the western division, first place was awarded to Greeley, Colo., while Muscatine, Iowa, was second.

Also presented were the awards for the All-American eastern and western division teams. The eastern division consists of ER Charles A. Price of Huntington; Leading Kt. Alfred S. Prep, Huntington; Loyal Kt. Robert E. Vandermark, Sr., Huntington; Lecturing Kt. Harold E. Nelson, Elkhart, Ind.; Esq. Vincent W. Donovan, Huntington; Chaplain Edwin L. Samuelson, Buckhead (Atlanta), and Inner Guard James J. Needham, Buckhead.

Members of the western division team are ER Sam Abell, Cairo, Ill.; Leading Kt. Robert Shown, Okmulgee, Okla.; Loyal Kt. J. Keith Weight, Provo, Utah; Lect. Kt. John Northrop, Greeley, Colo.; Esq. Phil Brewer, Greeley; Chaplain Michael Frellick, Missoula, Mont., and Inner Guard David Dick, Muscatine, Iowa.

George F. Chambers of Richmond, Calif., Chairman of the Lodge Activities Committee, gave special recognition to Bradenton, Fla., Lodge No. 1511 for an outstanding net gain of 919 new members and a percentage gain of 165 per cent.

Awards in various contest categories were presented, including Lodge Bulletin and Memorial Day Contests previously announced in *The Elks Magazine*.

Projected figures indicate that Elks



The National Service Commission reported an increase in lodge participation in assisting veterans. Shown reviewing the report are, seated, from the left, PGERs Robert G. Pruitt, secretary; William J. Jernick, Chairman-Treasurer; Ronald J. Dunn, and George I. Hall, vice chairman. Standing, left to right, Bryan J. McKeogh, director; PGERs E. Gene Fournace, Frank Hise and Francis M. Smith, and Bud Hall, assistant director.



Future convention sites were discussed by the GL Convention Committee. The 1976 session was moved from Atlanta to Chicago due to construction problems. From the left are Bryan J. McKeogh, director; PGERs Robert Yothers, Glenn Miller, George I. Hall (Chairman), Robert G. Pruitt and Robert E. Boney, and Bud Hall, assistant director.



The Committee on Judiciary reviewed numerous proposals and presented those in correct form to the convention. Seated, from the left, are Sidney J. Nicholson of Florence, Ore.; Raymond V. Arnold of Jackson, Mich.; George J. Balbach of Queens Borough (Elmhurst), N.Y., chairman; Eugene F. Costello of Denver, Colo.; and Daniel B. Tammany of St. Louis, Mo. Standing are Robert B. Webb of Santa Ana, Calif.; Robert J. Sabin of Arlington Heights, Ill.; and Edward W. Connolly of Livingston, N. J.



Members of the Board of Grand Trustees are shown in session preparing the budget for the coming year, which was adopted. Seated, from the left, are Melville J. Junion, vice chairman; George B. Klein, chairman, and Alton J. Thompson, secretary. Standing, left to right, Lewis Gerber, approving member; Kenneth V. Cantoli, home member; Robert Grafton, pension member; Leonard J. Bristol, building applications-east, and Marvin M. Lewis, building applications-west.



Reviewing activities of the Elks National Memorial and Publication Commission were, from the left, PGERs Wade H. Kepner, chairman; Edward W. McCabe, treasurer; R. Leonard Bush, vice chairman; Robert E. Boney, assistant secretary and assistant treasurer, and Raymond C. Dobson, secretary.



Meeting in daily sessions during the convention was the Grand Forum. From the left are Hal M. Randall of Salem, Ore. (Chief Justice), Thomas A. Goodwin of Wheeling, W. Va., Alex M. Harman, Jr., of Pulaski, Va., Edward C. Alexander of Great Falls, Mont. and Alfred J. Mattei of Worcester, Mass.



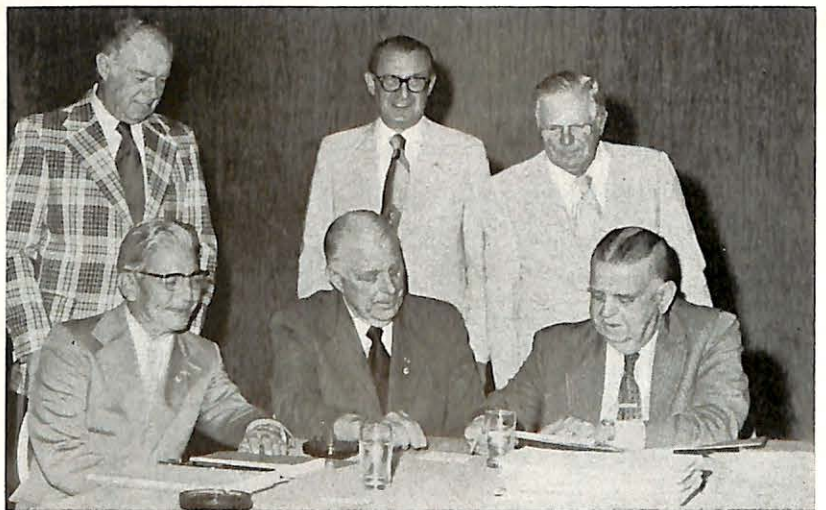
PGER William A. Wall of Florida, right, installed the new GER Willis McDonald of New Orleans.



PGER R. Leonard Bush of California, left, presented Gerald Strohm with his PGER's jewel. Delegates by ovation approved a resolution presented by PGER Horace R. Wisely lauding Gerry and his wife, Kay, for their service to the Order.



Highest Exalted Ruler's score in the national ritual contest was racked up by Charles A. Price of Huntington, N.Y. Accepting the award from PGER R. Leonard Bush, left, was Alfred S. Prep. The plaque is given annually by Inglewood, Calif., Lodge.



Seventy-two additional scholarships bringing the total to \$740,000 for 1975-76 were announced by the Elks National Foundation Board of Trustees. Seated, left to right, are PGERs William A. Wall, Treasurer; Horace R. Wisely, Secretary, and H. L. Blackledge, Vice Chairman. Standing left to right, are PGERs Francis M. Smith; E. Gene Fournace, and Glenn L. Miller. Chairman PGER John L. Walker was absent due to illness.

lodes collectively assisted over 109,258 families, assisted and entertained over 466,000 persons and contributed in excess of \$2,545,457 toward the 1974 Christmas charities.

A number of lodges presented Citizen of the Year awards to deserving community leaders. Bro. Chambers also noted that the Golden Antler program had been well accepted. This program is to be continued.

Winners of the Flag Day Contest are Lodges under 300 members—first, St. Charles, Mo.; second, Southbridge, Mass.; third, Buckhead (Atlanta), Ga.

Lodges with 301 to 600 members—first, Saratoga, N.Y.; second, Ishpeming, Mich.; third, Palatka, Fla.

Lodges with 601 to 1,000 members—first, Culver City, Calif.; second, Ludington, Mich.; third, Tempe, Ariz.

Lodges with 1,001 to 2,000 members—first, Orlando, Fla.; second, Grand Rapids, Mich.; Traverse City, Mich.

Lodges with over 2,000 members: first, Phoenix, Ariz.; second, Seattle, Wash.

Frank Garland of Centralia-Chehalis, Wash., Chairman of the GL State Asso-

ciations Committee, reported that most state associations participated in the Officers Training Program and that the program is to be enlarged next year.

Total expenditures of all state associations for major projects, since their inceptions, came to \$139,119,532 with four states not reporting. More than \$28.7 million was budgeted for the past year.

He noted that the state associations' newly established Business Practices Committees had completed the first year and were well-received in most instances.

Winners in the state association publications contest were announced. They are:

Division I (publications which are sold). Class A (issued more than quarterly)—first, Massachusetts; second, California-Hawaii; third, Ohio. Class B (issued quarterly)—first, Pennsylvania; second, Arizona; third, Oregon.

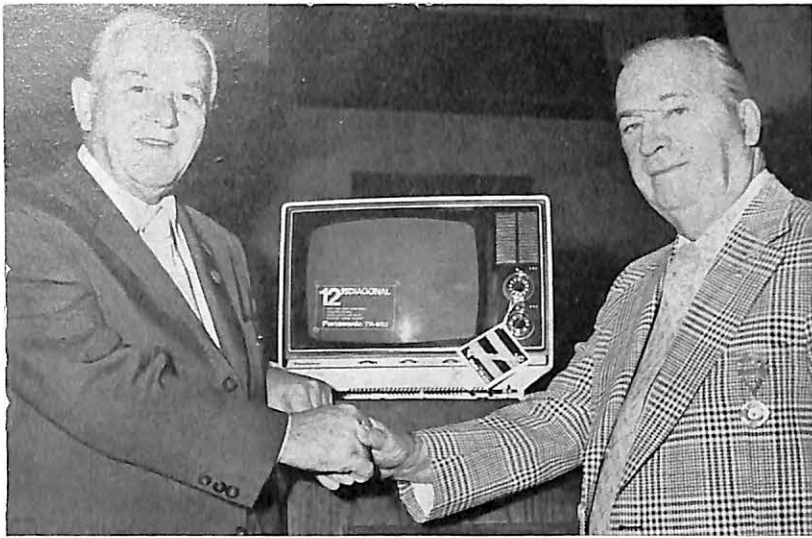
Division II (publications which are not sold). Class A (issued more than quarterly)—first, Colorado; second, Wisconsin. Class B (issued quarterly)—first, Michigan; second, New Jersey; third,

Nebraska, Class C (issued less than quarterly)—first, New Mexico; second, North Carolina.

In a report for the Bicentennial Committee, PGER Raymond C. Dobson issued a plea for every subordinate lodge to originate or participate in their community's observance. Specifically lodges were urged to "Honor Our Flag."

All those attending the 111th Grand Lodge Session had the opportunity to sign the Declaration of Independence at the Americanism Committee booth and receive an "I've Been Counted" badge.

William H. Collisson of Linton, Ind., chairman of the committee, asked each Exalted Ruler to make arrangements to



The retirement of Elks Magazine General Manager, W. H. Magrath, left, brought many best wishes from those with whom he had been associated over the years. The GL Convention Committee presented him with a television set. Making the presentation was PGER George I. Hall.



William H. Magrath, general manager of *The Elks Magazine*, left, retired after 48 years of service. The Elks Memorial and Publication Commission presented him with a handsome engraved watch. Right is PGER Wade H. Kepner, Chairman of the Commission. John R. "Jack" Ryan succeeds Brother Magrath.

fly the American Flag 24 hours a day—lighted at night and replaced when necessary—until July 4th, 1976. He also asked to have a chorus of bells rung for four minutes at 12-noon on that date throughout the nation.

A special award for the Outstanding State Americanism Chairman went to James Trost of St. Charles, Mo. A similar award went to Edward L. Harbaugh of Roswell, N.M.

Gerald Powell of Peru, Ind., Director of the Elks "Hoop Shoot" Free Throw Contest, stressed that participation in the program was snowballing. Approximately 60 per cent of the subordinate lodges were involved with an estimated 2.2 million boys and girls participating.

The Elks National Foundation finances the "Hoop Shoot" Free Throw Contest.

Recognition awards were presented to states with 100 per cent participation in the program. They were Maine, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Utah, Vermont and Washington.

ELKS NATIONAL FOUNDATION CONTRIBUTIONS

Average Per-Member Donations

Lodges with less than 250 members:

1. Belvidere, Ill., \$33.939
2. Plano, Tex., \$16.685
3. Milton, Mass., \$15.765

Lodges with 251 to 500 members:

1. Beverly, Mass., \$13.358
2. Teaneck, N.J., \$12.421
3. De Soto, Mo., \$11.089

Lodges with 501 to 1,000 members:

1. La Porte, Ind., \$24.670
2. Brick, N.J., \$11.285
3. Peekskill, N.Y., \$9.021

Lodges 1,001 to 1,500 members:

1. Fort Collins, Colo., \$6.167
2. Royal Oak, Mich., \$4.527
3. Vista, Calif., \$4.256

Lodges over 1,500 members:

1. Midland, Mich., \$5.158

2. Greensboro, N. C., \$4.264
 3. Provo, Utah, \$4.190
- Top States, Average per-member donations:
1. Hawaii, \$3.473
 2. Maine, \$2.657
 3. North Carolina, \$2.468
- Special recognition, total donations:
- California, \$273,255.66

Wednesday Highlights

At the Wednesday morning meeting, open to the public, Miland H. Dunivent of Grand Junction, Colo., announced Youth Activities Committee awards and noted that the Teenager of the Month and Year program had been expanded and was again well received.

States reporting 50 per cent or more of the lodges participating in the program were awarded plaques. They were North Carolina, West Virginia, Nebraska, North Dakota, South Dakota, Utah and Kansas.

GER Strohm was presented a plaque for his leadership in promoting youth activities.

In a supplemental to the printed report for the Elks National Service Commission, PGER William J. Jernick, Chairman-Treasurer, stressed the Elks' pledge that "So long as there is a veteran in the hospitals, the Elks will never forget him." This pledge has never been broken and it is now mandatory for subordinate lodges to appoint a lodge chairman.

Delegates saw a color slide-tape presentation on the Commission's activities in assisting veterans which was prepared by Martin Karant, Director of Public Relations.

It was announced that November will again be proclaimed Veterans Remem-

brance Month and all lodges are asked to participate.

For the 25th year, delegates approved a resolution permitting the assessment of \$1 per year per member in the event it is needed for national defense or a major disaster.

California, Montana and Arizona Elks Associations were recognized for their part in providing leather hides. A special citation went to John Jordan, California-Hawaii State Chairman, for his efforts in collecting, processing and shipping the hides.

In conjunction with the commission, the GL State Associations Committee conducted a contest to recognize lodges for their work with veterans.

The winners are Sunland-Tujunga, Calif. (under 600 members); Smithfield, R.I. (601 to 1,000 members), and Albuquerque, N. M. (over 1,000).

Rhode Island, Massachusetts, New Mexico and Kentucky had 100 per cent participation.

In the second portion of the report on the Elks National Foundation, PGER Blackledge announced that the total market value of the Foundation was listed at over \$28 million. This provides \$1.2 million for charitable purposes.

PGER Horace R. Wisely of California, a member of the Foundation's Board of Trustees, introduced the first-place winner in the girls' division of the Most Valuable Student Contest. She is Barbara Brown of Mesa, Ariz. First-place boy is Bruce James Allyn of Grants Pass, Ore., who was presented by PGER Glenn L. Miller, also a member of the Foundation board.

Each received a \$3,000 four-year conditional scholarship to the college of his or her choice.

Convention Highlights '75



The new Grand Lodge officers! Seated, from the left: Walter G. Penry of Delaware, Ohio, Gr. Est. Loyal Kt.; Thomas F. Rhodes, Jr., of Hamilton, N. J., Gr. Est. Lead. Kt.; GER Willis C. McDonald of New Orleans; Charles T. Reynolds of Vallejo, Calif., Gr. Est. Lect. Kt., and Homer Huhn, Jr., of Mount Pleasant, Pa., Gr. Sec'y. Standing:

ibald of Fargo, N. D., Gr. Treas.; Rt. Rev. Msgr. Henry F. Speck of Owatonna, Minn., Gr. Chaplain; Lowell M. Lewis of Falls City, Neb., Gr. Inner Guard; John Nanninga, Jr., of Lewiston, Ida., Gr. Tiler; Edward M. Schlieter of New Braunfels, Tex., H. Foster Sears of Macomb, Ill., and Kenneth V. Cantoli of Hasbrouck Heights, N. J., Grand Trustees.



The PGER Raymond Benjamin plaque, given annually to the top ritualistic team, was presented by ER Charles Shallenberger, Vallejo, Calif., left. Accepting for Huntington, N. Y., was PER George Montalto, coach, and present ER Alfred S. Prep, right. Bro. Montalto also received the coveted John Frakes Ritual Coach of the Year Award presented by Tucson, Ariz., Lodge.



PGER William A. Wall of Florida, sponsor of the state of Louisiana, left, is shown with the new GER, Willis McDonald. Second from right is Gr. Trustee Robert Grafton, also of Florida, who seconded Bro. McDonald's nomination. Right is Harold Sylvester, president of the Louisiana Elks Association.

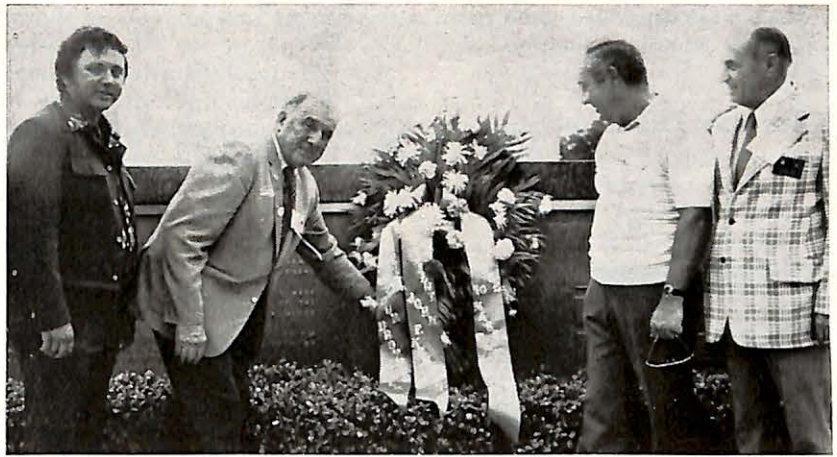
The national championship ritualistic team was once again from Huntington, N. Y., Lodge No. 1565. Kneeling are coaches PERs William Sayak, left, and George Montalto. Standing, left to right, are Inner Guard Russel Johnson, Chaplain Jerry Riddell, Loyal Kt. Robert Vandermark, ER Charles A. Price, Lead. Kt. Alfred S. Prep, Esq. Vincent W. Donovan, Lect. Kt. Joseph Carman.





Pausing during busy convention activities were PGER Ronald J. Dunn, Chairman of the GL Advisory Committee, and GER Strohm, right. Standing, from the left, are Grand Trustee and Mrs. Leonard J. Bristol and Mrs. Dunn.

Wives of Grand Lodge officials gathered for a special luncheon during the conclave. Seated are Mrs. Strohm, wife of GER Strohm, left, and Mrs. Horace R. Wisely. Standing, from the left, are Mrs. Edward W. McCabe, Mrs. Homer Huhn, Jr. (wife of the Grand Secretary), Mrs. Raymond C. Dobson, Mrs. Ronald J. Dunn, Mrs. Robert A. Yothers, Mrs. Francis M. Smith, Mrs. R. Leonard Bush, Mrs. Frank Hise, Mrs. H. L. Blackledge, Mrs. George I. Hall, Mrs. Robert Pruitt and Mrs. E. Gene Fournace.



At Dallas delegates from Massachusetts placed a wreath in memory of their brother, President John F. Kennedy, a member of Boston Lodge No. 10. Left to right are ER Frederick M. Cohen of Boston; SP Harry Sarfaty, also of Boston; DDGER Larry Camerlin of Melrose, and PSP Joseph Brett of Quincy.



The Pottstown, Pa., Elks Drill Team has been coming to Grand Lodge sessions for many years at their own expense. They enhance the meetings by serving as escorts for the Grand Lodge Officers during the official meetings.



PGER George I. Hall, left, Chairman of the GL Convention Committee, is shown presenting an advance check for \$27,000 for convention expenses to Larry Burns, sales manager of the Dallas Statler-Hilton Hotel.



On their arrival, PGER and Mrs. Edward McCabe received their registration credentials from Texas PSP Edward Schlieter and PSP Gene Norton, second from right, co-chairmen of the Dallas Convention Committee. Ladies of Grand Prairie Lodge provided transportation from the airport to the downtown hotels. Left is Mrs. Shirley Day and, right, Mrs. Jo Jones.

The huge audience gave them a resounding standing ovation.

Thursday Highlights

A new record was set for the Dallas convention, according to a report by William F. Raw of Corvallis, Ore. Total attendance stood at 16,874.

Delegates approved a balanced Grand Lodge budget for the coming year submitted by George B. Klein, Chairman of the Board of Grand Trustees.

Among various resolutions approved fixing certain funds was one setting the Grand Lodge annual dues at \$2.50 per member. This is the same as last year.

Bro. Klein announced that the states of Florida, New Jersey and Ohio have been redistricted and in 1976, Idaho and New Mexico will also be redistricted. A change in Oregon was also announced.

Delegates authorized the Board to

make amendments to the pension plan and trust for Grand Lodge employees. The resolution was presented by Robert Grafton of North Palm Beach, Fla., pension member of the Board.

Resolutions lauding Bro. Klein and Melville J. Junion of Green Bay, Wis., who retired from the Board of Grand Trustees, were unanimously approved.

J. Arthur Drehle of Littleton, Colo., Chairman of the GL Ritual Committee, announced the results of the contest.

Placing first in the nation was Huntington, N.Y., with a score of 93.340. This is the fourth time they have won in the last five years.

Second was Buckhead (Atlanta), Ga., 91.1240; third, Greeley, Colo., 91.0613, and Muscatine, Ia., 89.4286.

Delegates discussed and voted upon various legislative proposals presented by George J. Balbach of Queens Borough (Elmhurst), N.Y., Chairman of the Committee on Judiciary.

Among those approved and to be ratified by the lodges was a proposal

changing nominations and election of officers to February instead of March.

A digest of all legislation passed at the session will appear in a future issue of *The Elks Magazine*.

W. H. Stewart O'Brien of Festus-Crystal City, Mo., Chairman of the Resolutions Committee, introduced a resolution approving and endorsing a National Patriotic Week in February suggested by 16-year-old Lori Cox of Scottsdale, Ariz., on Wednesday. Delegates gave enthusiastic and unanimous approval.

Also approved was a resolution honoring the convention committees for a successful 1975 Grand Lodge Session in Dallas.

It was announced that \$1,648 had been donated to the Elks National Foundation by convention visitors attempting to make "Hoop Shoot" baskets at the Youth Activities booth.

PGER William A. Wall of Florida formally installed the new Grand Lodge officers.

HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

(Net gain in parentheses)

Lodges with less than 300 members:

1. Marshfield, Mass. (115)
2. Crestwood, Mo. (100)
3. Northdale (North Syracuse), N.Y. (93)

Lodges with 301 to 600 members:

1. Webster City, Iowa (250)
2. Gillette, Wyo. (223)
3. Page, Ariz. (199)

Lodges with 601 to 1,000 members:

1. Troy, N.Y. (344)
2. Sidney, Neb. (195)
3. Mission Viejo, Calif. (186)

Lodges with 1,001 to 2,000 members:

1. Bradenton, Fla. (919)
2. Pocatello, Ida. (535)
3. Meadville, Pa. (382)

Lodges with over 2,000 members:

1. Gateway (Portland), Ore. (626)
2. Devils Lake, N.D. (344)
3. Aberdeen, S. D. (328)

ELKS NATIONAL YOUTH WEEK WINNERS

Lodges with less than 300 members:

1. Gatlinburg, Tenn.
2. Kearny, Ariz.
3. Mesquite, Tex.

Lodges with 301 to 600 members:

1. Fulton, N.Y.
2. Bayonne, N.J.
3. Nogales, Ariz.

Lodges with 601 to 1,000 members:

1. Nashua, N.H.
2. Van Wert, Ohio
3. Milwaukee, Wis.

Lodges with 1,001 to 2,000 members:

1. Midland, Mich.
2. Falls City, Neb.
3. Parkersburg, W. Va.

Lodges with over 2,000 members

1. Phoenix, Ariz.
2. Kelso, Wash.
3. Lake City, Wash.

State Associations:

1. Ohio Elks Association

ATTENDANCE As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	17
Grand Lodge Officers	23
Grand Lodge Committeemen	70
District Deputies Designate	230
Special Deputies	28
Representatives	1,954
Alternate Representatives	30
Members of Grand Lodge	905
Total	3,258

YOUTH ACTIVITIES WINNERS For Year-Around Programs

Lodges with less than 300 members:

1. Marietta, Ga.
2. Holbrook, Ariz.
3. Memphis, Tenn.

Lodges with 301 to 600 members:

1. Ainsworth, Neb.
2. Whitehall, N.Y.
3. Poplar Bluff, Mo.

Lodges with 601 to 1,000 members:

1. Nashua, N.H.
2. Plantation, Fla.
3. Miami, Ariz.

Lodges with 1,000 to 2,000 members:

1. Westbrook, Conn.
2. Laconia, N.H.
3. Midland, Mich.

Lodges with over 2,000 members:

1. Lincoln, Neb.
2. Kelso, Wash.
3. Phoenix, Ariz.

State Associations:

1. Arizona
2. Nebraska
3. New York

Honorable mention: North Carolina, Ohio, California-Hawaii

AMERICANISM SCRAPBOOK WINNERS

Lodges with less than 300 members:

1. Southbridge, Mass.
2. Buckhead (Atlanta), Ga.
3. St. Charles, Mo.

Lodges with 301 to 600 members:

1. Poplar Bluff, Mo.
2. Fulton, N.Y.
3. Passaic Valley, N.J.

Lodges with 601 to 1,000 members:

1. Paramount, Calif.
2. Sierra Vista, Ariz.
3. Downey, Calif.

Lodges with 1,001 to 2,000 members:

1. Midland, Mich.
2. San Rafael, Calif.
3. East Hartford, Conn.

Lodges with over 2,000 members:

1. Phoenix, Ariz.
2. Albuquerque, N.M.
3. Lima, Ohio

HIGHEST PERCENTAGE NEW MEMBERSHIP GAIN ABOVE FIVE PER CENT

(Percentages in parentheses)

Lodges with less than 300 members:

1. Marshfield, Mass. (68.72)
2. Northdale (North Syracuse), N.Y. (61.96)
3. Crestwood, Mo. (60.79)

Lodges with 301 to 600 members:

1. Webster City, Iowa (93.04)
2. Gillette, Wyo. (75.22)
3. Waldorf, Md. (63.13)

Lodges with 601 to 1,000 members:

1. Troy, N.Y. (48.58)
2. Mission Viejo, Calif. (34.66)
3. Dover, N.H. (22.36)

Lodges with 1,001 to 2,000 members:

1. Bradenton, Fla. (159.99)
2. Pocatello, Idaho (60.24)
3. Meadville, Pa. (27.40)

Lodges with over 2,000 members:

1. Gateway (Portland), Ore. (12.70)
2. Santa Maria, Calif. (12.27)
3. Westminster, Colo. (9.41)

convention speakers



**The Rt. Rev. Msgr.
Henry F. Speck,
Grand Chaplain**



**George B. Klein,
Chairman, Board of
Grand Trustees**



**George J. Balbach,
Chairman, Committee
on Judiciary**



**William H. Collisson,
Chairman, Americanism
Committee**



**William D. Brunner,
Chairman, Auditing and
Accounting Committee**



**William F. Raw,
Chairman, Committee
on Credentials**



**George F. Chambers,
Chairman, Lodge
Activities Committee**



**Ronald W. Hawkins,
Chairman, New Lodge
Committee**



**J. Arthur Drehle,
Chairman, Ritualistic
Committee**



**Frank Garland,
Chairman, State Asso-
ciations Committee**



**Miland H. Dunivent,
Chairman, Youth
Activities Committee**



**Gerald L. Powell,
Director, Elks National
Hoop Shoot Free Throw
Contest**



**PGER Wade H. Kepner,
Chairman, National
Memorial and Publica-
tion Commission**



**James V. Sharp,
Grand Esquire**



**PGER H. L. Blackledge,
Vice Chairman, Elks
National Foundation
Board of Trustees**



**PGER
William J. Jernick,
Chairman-Treasurer,
Elks National Service
Commission**



**John B. Morey,
Chairman, Committee
on Distribution**



**George B. Russell,
President, Texas Elks
State Association**



**W. H. Stewart O'Brien,
Chairman, Resolutions
Committee**



As Louisiana Elks demonstrated their happiness, GER Strohm, left, introduced the new GER-elect, Willis McDonald.

The immediate junior Past Grand Exalted Ruler, Gerald Strohm, was conducted to a seat of honor on the dais—low man on the totem pole.



PGERs Francis M. Smith, center, and Robert A. Yothers collecting first year's dues in "Usterwuz" club from immediate junior PGER Gerald Strohm.



Grandchildren of GER-elect Willis McDonald put on their own demonstration for their "Papa." Left to right are Robert, 4; Heather, 3; Beth, 6, and Kim McDonald, 5.



Lee Kohlenberg and his orchestra entertained as delegates registered at the Dallas Convention Center, adding to the great "Big D" western hospitality.

Annual Memorial Rites, July 1975



Four lighted, stained-glass windows, representing the four cardinal principles of the Order, were the dominant inspirational theme of the setting for the annual Memorial Service. Participants included, seated, left to right, PGER Robert A. Yothers, Chairman; Grand Trustee George Klein; Past Grand Chaplain Fr. Francis Fenton; PGER E. Gene Fournace, and Grand Sec'y. Homer Huhn, Jr. Standing, from left, are vocalist Olen Massey of Grand Prairie, Tex.; Grand Chaplain Rt. Rev. Msgr. Henry F. Speck, and Irving, Tex., ER Thomas Nelson.

Grand Lodge Memorial Service

The beautiful traditional Memorial Service was held at 11 a.m. Wednesday, July 16, in conjunction with the 111th Session of the Grand Lodge held in the magnificent Dallas, Tex., Convention Center.

"We dedicate this, not as an hour of sorrow and despair, but one of hope and reverence; for, although we miss our brothers, we know they are secure in the care of the Grand Exalted Ruler of the Universe," said PGER Robert A. Yothers, chairman, as he opened the service.

George B. Klein, Chairman of the Board of Grand Trustees, presented the general eulogy.

"Wherever they may lie, beneath ocean's wave, in an unknown grave, or quietly sleeping in an Elk's rest, their presence is today demanded," he told the hushed, reverent audience. "They again take their place in the session. We

see them not; their chairs are vacant; but they are present; their entity fills the space of their membership in the Grand Lodge."

The Order suffered the loss of three Past Grand Exalted Rulers during the past year: John Fenton on Aug. 14, 1974, Dr. Edward J. McCormick on Jan. 7, 1975, and Lee A. Donaldson on Sept. 7, 1974.

The Rev. Fr. Francis Fenton, Past Grand Chaplain, eulogized his blood brother, PGER Fenton. "His reunion with God is now complete and eternal . . . Please say 'Hello' to God for all of us," Fr. Fenton said.

PGER E. Gene Fournace spoke of Dr. McCormick, dean of the Past Grand Exalted Rulers. "It is for us to honor his memory by continuing his efforts to build a stronger Order of Elks, dedicated to preserving love of our fellowman and maintaining a nation 'under

God' with liberty and justice for all."

Grand Sec'y. Homer Huhn, Jr., in his eulogy for PGER Donaldson, said, "... It now becomes the duty of we, the living, to accept the heritage left us by this great leader and to cultivate and enhance that heritage so well that when we are gone, our homes, our communities, our country, the world and this great Order of ours will be much better because we, like our departed brother, passed this way."

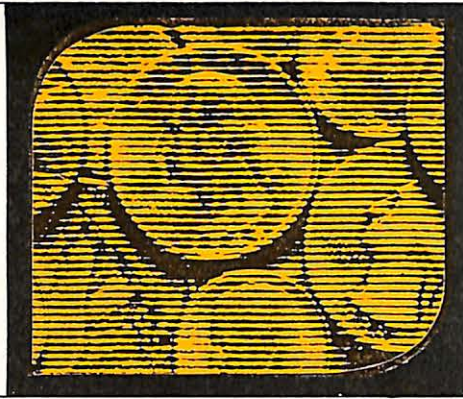
Baritone vocalist, Olen Massey of Grand Prairie, Tex., set the impressive mood for the memorial with renditions of inspirational numbers.

The 11 O'Clock Toast was given by ER Thomas Nelson of Irving Lodge, winner of the Texas 11 O'Clock Toast Contest.

The invocation and benediction were by Grand Chaplain Rt. Rev. Msgr. Henry F. Speck. ■

IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



YOUR COSTS—AND YOUR PRICES

"It's the hottest thing going in the industry," said Mr. Jack Lester last March. He's president of Wooster Brush Company, in Wooster, Ohio, and he was talking about his firm's new anti-inflation price-control program.

Wooster Brush is the world's largest maker of paint brushes and rollers. On March 16, it started selling a line of its brushes at the prices they sold for back in 1965, a price-level 75 percent lower than that for comparable brushes in the market last March.

The buyer response was electric. Mr. Lester said that "in the first four days we sold over 1,000 displays."

The price-drop venture wasn't merely a piece of "March madness." It was very carefully planned. Wooster Brush asked

its own suppliers to cooperate in the project. It asked its distributors to accept the barest minimum profit margin on the product line. And the distributors in turn asked for cooperation from the dealers they supplied.

"In addition," Mr. Lester added, "our employes have given us their best production on this line of brushes. We have not laid off any employes despite the recession and inflation and never have in the 124-year history of the company. This promotion will enable us to continue full employment at our plants."

In Illinois, the Dean Foods Company, a big dairy-products firm, had been pouring into the local sewage system the "whey" residue from its cheese-making operations. But this brought complaints

about pollution. In searching for an alternative disposal measure, the company found that the whey could be processed into a dry ingredient for animal foods. So the company has been happily making profits out of something which they previously had just been throwing away as waste.

The examples we've cited are large-scale cases. We assume that your own business is far smaller.

Costs, Prices, and Small Businesses

Back in the 1960s the confident and expansionist spirit then prevailing in America led to a noticeable decline of interest in cost control and price control. That was true both for many large and for many small businesses, though there were shining exceptions in both categories.

The kinds of economic conditions that characterized the 1960s aren't likely to be recurring soon—if ever. And, for a number of reasons, small-businessmen are going to need to work hard to hold down their prices—and their costs.

Last February, the Federal Trade Commission began an investigation of the \$10-billion-a-year fast-foods sector of the franchising industry. The FTA claimed that some franchise agreements had been causing unnecessarily high consumer prices.

And last fall, giant Sears, Roebuck & Company sternly told its supplier firms to hold down their prices to Sears—"or else!" Many other companies, too, had begun issuing similar warnings to their suppliers.

The combined forces of market competition, governmental action, big-customer pressures, and public attitudes are likely to be generating difficulties for many of those small businesses that don't exert themselves to hold down their costs and their prices.

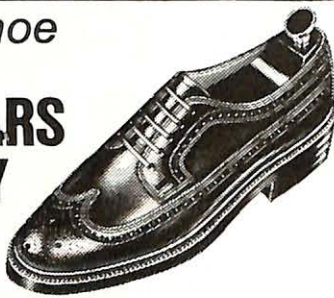
Spotting the "Hidden Costs"

We'll mention a few cases we've run into in our own consulting-work and other relationships with various small businesses. Company A wasted its whole advertising budget year after year because it ran its ads in a certain trade journal which was read by that firm's competitors but not by that firm's customers. Company B had a terrible employe turnover problem—caused mainly by lack of human-relations and supervisory knowledge and skill. The firm simply went right on paying large fees to employment agencies and seemed unable to see that this kind of expense was wiping out much of the profits it appeared to be making on its sales. Company C, because of general disorganization, had a lot of customer-dissatisfaction difficulties and a lot of "do-the-job-over" expense that could and should have been avoided.

You will notice that all of these are instances of fairly simple excessive-costs problems. They didn't call for the services of skilled cost accountants, methods-and-systems experts, or production engineers. But they pretty well illustrate the need for a small business to be constantly alert to the danger of hidden costs.

This shoe can be worth \$2,500 to you a year from today

It's Hanover... the shoe that's earned over **ONE MILLION DOLLARS SPARE TIME MONEY** for thousands of men throughout America!



Yes, just in spare time you can be one of the happy thousands who earn an extra day's pay in an evening or on weekends showing Hanover shoe values to friends and neighbors.

\$200 a month is a proven figure for the money you can earn in spare time. That's because your friends can quickly see, in the full-color Hanover catalog, two or more styles that are just what they want—especially when they save \$15 to \$20 on each pair... shoes in every popular style and color, classic models or "mod"—for dress, casual wear, outdoor sports or work.

And with your first ten pair order—you get your bonus—A FREE PAIR OF YOUR OWN CHOICE! Plus the good commissions that add up to fine earnings for you.

Give it a trial. Get the FREE catalog and sales kit—see what you can earn in your first 30 days! Make us prove what we say. Then keep on earning for really big money, or return the kit. You're under no obligation. No salesman will call. Mail the coupon today.

FREE TRIAL PROOF!

The Hanover Shoe, Inc.
Dept. 1436, Hanover, Pa. 17331
Send me your full-color catalog and sales kit for 30-day FREE TRIAL. I want to see what I can earn with Hanover!

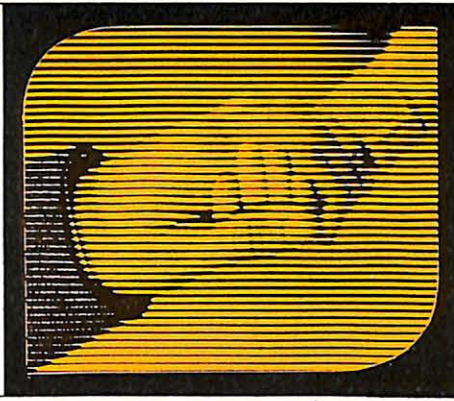
Name _____

Address _____

City/State/Zip _____

THE JOY OF GIVING

Elks National Foundation
2750 Lakeview Avenue
Chicago, Illinois 60614



Barbara Ann Brown of Mesa, Ariz., and Bruce James Allyn of Grants Pass, Ore., each accepted their first-place awards of \$3,000 annually in an address to the delegates at the Grand Lodge convention.

Our Most Valuable Students



The Board of Trustees of the Elks National Foundation met with national scholarship winners and their parents at the convention. PGERs Glenn Miller, William Wall, H. L. Blackledge, Horace Wisely, E. Gene Fournace, and Francis Smith greeted Mrs. and Mr. Allyn, Bruce, Barbara, and Mrs. Ronald Walker, Barbara's mother.

SECOND PLACE AWARDS—\$2,500 for each academic year

Michael Alan Madison	Grand Rapids, Michigan
Rita Lee Garton	Ogallala, Nebraska

THIRD PLACE AWARDS—\$2,000 for each academic year

John Ross Buss	Ogallala, Nebraska
Anita Louise Davidson	Hepner, Oregon

FOURTH AND FIFTH PLACE TIE—\$1,375 for each academic year

Michael John Zuzilski	Aurora, Colorado
Cheryl Ann Eskew	Elkins, West Virginia
John Mark Ruth	Pauls Valley, Oklahoma
Denise Rene Madigan	Wausau, Wisconsin

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Elks Magazine General Manager Retires



William H. Magrath

After 48 years of service, William H. Magrath has retired as General Manager of *The Elks Magazine*. His retirement became effective August 1, 1975.

The National Memorial and Publication Commission has named John R. Ryan to succeed Magrath. Ryan has been with the Magazine for over 11 years and Advertising Director for over 7 years.

Magrath, a native of New York City, has been a member of the Order since 1930, retaining his membership in his home lodge No. 871 in the Bronx. He is a Past Chaplain of the lodge.

His long association with *The Elks Magazine* began in 1927. He was appointed Comptroller in 1938, a position he held until 1962, when the Commission appointed him General Manager.

The Magazine has undergone three major developments under the guidance of Magrath. The first was changing over the addressing operation of the circulation department's 1,400,000 names to optical scanner printing system.

When the Magazine moved its offices from New York to Chicago in 1966, the complicated and difficult switch was accomplished with an absolute minimum of problems and with no interruption in operations.

The third major development was the recent conversion of 1,600,000 names and addresses from the now-obsolete scanner system to the present high speed electronic IBM computer printing system.

Magrath is a member of the Association of Publication Production Managers and the Chicago Executives Club.

He is married to the former Agnes Hovey. They have four daughters, Mary, Patricia, Kathleen, and Agnes, and two grandchildren.

The Chairman of the National Memorial and Publication Commission, Past Grand Exalted Ruler Wade H. Kepner, said of Magrath: "While we understand completely a man's desire to retire from full time work, we certainly hate to lose Bill Magrath. He was practically married to the Magazine for 48 years. His help in the big move from New York to Chicago was indispensable; as a matter of fact, Bill personally devoted a great deal of time to super-



John R. Ryan

vising construction of our Elks Magazine Building. Then he and his family moved to Chicago, a big step for any family."

Kepner added, "We have every confidence that Jack Ryan will carry on the fine traditions and practices of our Magazine. He has the great advantage of having worked with Bill Magrath for many years, a man who really knows the publication business."

Ryan not only assumes the position of General Manager/Publisher, he will also retain his title of Advertising Director. He has been in advertising sales for some 23 years, 11 of those years with *The Elks Magazine*. Prior to joining *The Elks Magazine*, he was with *VFW Magazine* for two years and *Outdoor Life Magazine* for 10 years.

He is a graduate of the University of Wisconsin and has done post-graduate work at Northwestern University.

Ryan is married to the former Joylyn Bures and they have two teenaged sons.

He is a member of Waukegan, Illinois, Lodge No. 702.

The Saddest Thing of All (Continued from page 25)

leadoff hitter Jim Gilliam was wide for a ball. He then retired Gilliam on strikes. Next, Larsen went to a three-ball count on Pee Wee Reese before retiring him. It was the only three-ball count Larsen would throw all day.

There were no base runners for either side for the first three innings. Then, with two out in the bottom of the fourth, Mantle drew first blood, pounding a Maglie pitch into the lower right-field stands for a home run. The Yankees boosted their lead to 2-0 in the sixth on a single, a sacrifice, and another single. Meanwhile, Larsen continued to mow the Dodgers down.

There had been 143 previous no-hit games pitched since 1875... none in the World Series. Fans recalled the 1947 Series between these same two teams, when the Yankees' Floyd Bevens had a no-hitter and a 2-1 lead going into the ninth. With two out, Bevens lost the no-hitter and the game when pinch-batting Cookie Lavagetto bounced a two-run double off the wall. Would Larsen fare the

same? Or would things somehow be different?

The park grew quiet—yet magically excited—during the seventh and eighth innings as Larsen put the Dodgers down in order. This was too much to be true... not just a no-hitter, but a *perfect game*. Could it be?

In the ninth, Brooklyn's Carl Furillo was up first. Trying to hit over first base, he flied to Bauer in right.

As Roy Campanella moved to the plate, Dodgers' promotions director Irving Rudd shouted, "To hell with history, Roy, let's get on base!" Campanella swung at Larsen's only curve of the inning and rolled out to Martin at second base.

It seemed like eternity before the next batter, Dale Mitchell, the pinch hitter and an experienced outfielder, moved to the plate. Larsen recalls the fear that struck him while he waited on the mound. "My knees were shaking. I sort of asked for a little help from the Man upstairs. Looking back on it all, I know now how much pressure Mitchell must have been under.

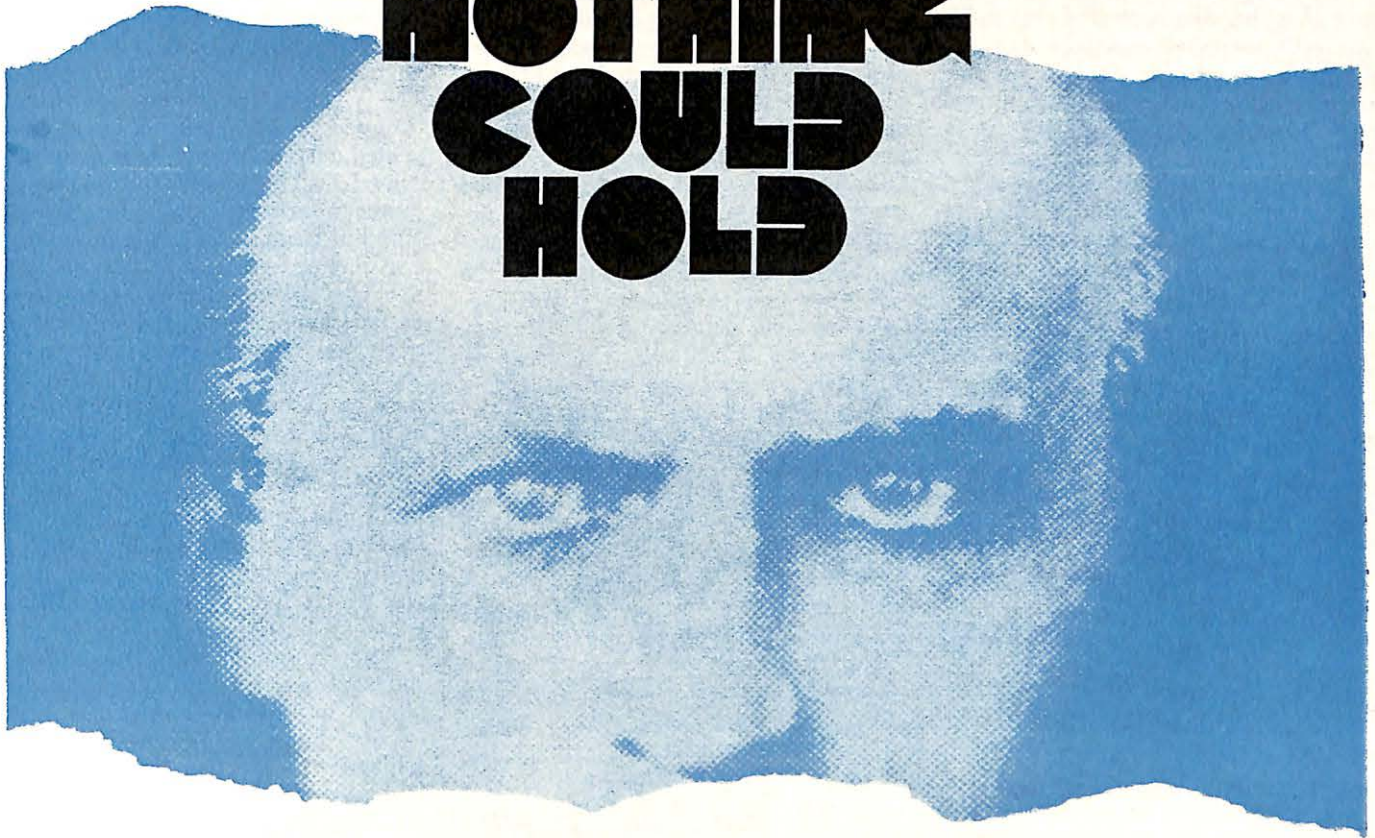
He must have been paralyzed. And that made two of us."

In the Yankee dugout, Stengel recalled, "Everybody suddenly got scared maybe we weren't playing the outfield just right. I never seen so many managers."

Right or not, Mitchell took the first pitch wide, then a slider for a strike. He missed a Larsen fastball, fouled off another, and it came down to this. Berra called for still *another* fastball, hoping to catch Mitchell off guard. As Larsen's pitch headed toward the outside corner, Mitchell started to swing and then tried to hold up. Umpire Babe Pinelli shot his right hand straight into the air for a called strike three. As Mitchell stood in the batter's box, the Yankees, led by a jubilant Berra, leaped into Larsen's arms, mobbing their pitcher.

It was a day—and a Series—all baseball would remember. The Yankees went on to become World Champions that year. And the Dodgers, denied a new stadium in Brooklyn, went winging—perhaps forever—west. And that, as World Series time rolls around once more, is the saddest thing of all. ■

THE MAN NOTHING COULD HOLD



by Leonard Caine

□ When mankind started down the long road to "civilization" he found that social order was absolutely necessary, if progress was to be made, so a system of law and order appeared. Part of the law and order process became manifested in jails, handcuffs, chains, dungeons, ropes, solitary confinement, and paddy wagons.

Manacles of various sorts worked well for centuries, but what would happen if a criminal so perfected his art that he could wriggle out of a strait-jacket, shuck off a pair of handcuffs, and walk out of maximum security prisons as casually as if he were going for a Sunday afternoon stroll? How could society control a man whom nothing—not even steel safes, metal boilers, packing crates, glass containers, and "escape-proof" prisons all over Europe and America—could hold?

Such a man *did* exist; so great were his exploits that it was frequently asked if even the grave could hold him. He was put to the test—and again he won. He jeered at the story of Jonah and the whale, and well he could, for he

was once shackled with precision-built handcuffs, stuffed into the entrails of a giant sea monster, and dropped into the ocean—after the intestines of the animal were laced tightly shut with heavy twine. And he escaped with ease.

The man was Ehrich Weiss, much better known as Harry Houdini, the greatest escape artist and magician the world has ever known. Fortunately for society, he was not a criminal. Far from it, Houdini was one of the most scrupulously honest men in the world, and he invariably used his powers to entertain, to instruct, and to help protect society from the criminal mind.

If Houdini had been a criminal, according to Harold Kellock, who was one of the world's greatest authorities on the man, it would have been necessary to put the magician to death, since no prison ever built could have held him. Kellock wrote, "He could enter or leave any building or chamber at will, leaving no trace of breakage behind him, and he could open the strongest steel vault. He could solve any lock system in a few minutes and pass

through the most elaborate door."

Kellock did not exaggerate; if anything, he understated the case. The feats of Houdini surpass the wildest fiction ever written; never in history has there been such a marvel of brains, physical strength, ingenuity, muscular coordination and control, and mastery of one's will. He had many detractors and imitators, but no equals.

Houdini's uniqueness was apparent almost as soon as he was born, in Wisconsin in 1874. As an infant he slept very little; instead, he seemed to be pre-occupied with the movements of those about him, and he might stare for long periods of time at the walls or ceiling of his room. Before the typical child is ready for kindergarten, Houdini was already making up his own magic tricks to amuse his parents and friends.

At age seven he could hang by his feet and pick up a needle on the floor with his eyelids. His ability with locks was demonstrated almost as early when his mother began to find empty plates (that once held strawberry tarts) inside the still-locked cupboard. She was

amazed to learn that her son could quickly climb upon the cabinets, open the lock, devour the goodies, relock the cupboard, and make his escape without leaving the slightest evidence.

By the time he was nine years old he was an excellent self-taught acrobat, and he had so developed his abilities to escape from various predicaments that he demonstrated his skills to a circus manager and was immediately given a job for as long as the show was in town. A year later, at age eleven, Houdini began to work for a locksmith.

At this point his life's work was determined, for the boy found a life-long fascination with locks, and in a few days he could easily open every lock in

the shop—without a key, of course. The prowess of his body also filled him with awe, and he might sit on a couch, while he read a book, and with his toes he would tie intricate knots in a length of twine—and then untie them.

Later, in partial explanation of his successes, Houdini said that his toes had to be as good as normal fingers, and his fingers had to be superfingers. His entire body had to be well-trained and perfectly coordinated and disciplined to endure excruciating physical agony, and his mind was conditioned to withstand severe emotional stress. Otherwise he could never have lived through some of the more arduous accomplishments.

As soon as he was old enough, he

left home to become a professional performer. But if he was not ready for the stage, the stage was not prepared for him. He was a superb performer, but the audiences never seemed to appreciate his talents. So he had to latch onto an occasional job in a circus or third-rate hall or at times in a school auditorium.

When he was nineteen he presented one of his shows, and in the front row were Beatrice Rohner and her mother. The young magician accidentally dropped a container of acid, which spilled on the young lady's dress and ruined it. The incident also ruined the mother's attitude, too, for she gave Houdini a masterful tongue-lashing.

A day or two later he had his mother sew the girl another dress and took it to her home, where the mother again explained that he was not welcome there. Houdini persisted in his attentions, and one day Beatrice—or Bess, as he called her—agreed to take a walk with him. Three hours later they were married!

All did not end on a happy note, however, as Bess's mother could not forgive the impulsive action, and it was twelve long years before she again spoke to her daughter.

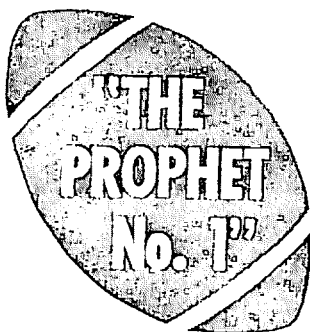
Now Houdini, with the added responsibilities of a wife to support, threw himself into his work. At times he gave twenty shows in one day—for a grand total of \$12 weekly. When the circus jobs were available, he did his escape and magic acts, doubled as a clown, frequently donned a barbaric disguise and became the Wild Man who ate raw chickens and frogs, and rounded out the evening by swathing himself in a flowing robe and turban and telling fortunes, a work he detested.

He was excellent in all areas, particularly in the star-gazing. As soon as the circus hit town, Houdini would dash up to the cemetery, study grave markers, and then he would tour the town posing as a Bible salesman. In this fashion he learned of births, deaths, marriages, and family crises. In addition, a hired tipster provided information that convinced the locals that Houdini was in fact a genuine medium.

When the circus work ceased for the season, Houdini and Bess found occasional work in music halls, and all too often they were forced to filch potatoes and other vegetables from outside markets in order to have something to eat.

Then a sudden realization hit him: his handcuff tricks failed to capture the audience because he made his escapes too easy! The crowd saw the ease with which he doffed the cuff and instantly assumed that the manacles were stage cuffs—phony!

He changed the format of his show, added local interest feats, and with a



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small life savings he and Bess decided to try their fortunes in Europe. Now he began to advertise in local papers that he would present a show during which he would escape from any handcuffs, boiler, crate, box, or any other container, manufactured in the town.

And his luck changed radically. One of the crowd's favorite tricks was the escape from the steel boiler. Here Houdini would allow himself to be placed in the tank and the lid would be riveted on. The boiler would then be placed inside Houdini's cabinet (He refused to allow anyone to watch how he escaped.) and in forty-five minutes he would walk out, free. What the audience did not know was that he had freed himself in three minutes and had spent the rest of the time sitting in the cabinet and reading a book!

Walking through a solid brick wall was another sure-fire crowd pleaser. In this trick Houdini covered the floor with a thick carpet, and on the carpet local masons would quickly build a thick wall of bricks. Houdini would be enclosed in a screen on one side, and a few seconds later he would emerge from a screen on the other side. Since the audience could see that he didn't go around or over the wall, and since it was impossible to go under it, they deemed the trick a minor miracle.

He and Bess continued to add tricks to their show, and the crowds appeared wherever they played, especially after Houdini began to advertise in the lo-

cal papers that he would escape from any and all police handcuffs and from jail cells. At Scotland Yard he asked the inspector to allow him to try their cuffs, but the inspector sneered that no human being could escape from their manacles. Finally, in exasperation, the officer locked Houdini's wrists securely and then secured him to a large column in the building.

He then announced to the magician that while Houdini struggled with his bonds, he, the officer, would go shopping.

"Wait," called Houdini, walking freely across the floor, "and I'll go with you!" The entire escape from the "impossible" handcuffs had taken less than thirty seconds.

In one town noted for its coffin manufacturing, Houdini invited the townspeople to put him in the coffin and screw down the lid securely before wheeling the container into his cabinet. It took a matter of a few minutes for him to escape from the air-tight coffin.

One of the greatest challenges came from the Soviet Union where Houdini was dared to escape from the Russian prison van, which was a solid steel container mounted on wheels. Before entering, Houdini was stripped naked and his entire body and all its orifices were examined by Russian doctors and policemen. After the heavy door slammed shut, the Russians explained that there was no key for the lock

closer than Siberia, a twenty-one day trip! Failure to escape meant spending three weeks naked inside a steel box in freezing weather.

There was no need to send to Siberia for the key: Houdini was out before a messenger could have made it to the city limits of the town!

The tricks that followed were more and more astounding. He escaped from a glass box without breaking the glass; he managed to get out of a large paper bag taped shut without disturbing the tape or damaging the bag; he allowed himself to be locked inside a government mail bag and escaped with ease. He was bolted inside an iron box, nailed inside a packing crate, which was dumped into a river and sunk, laced in straitjackets and then suspended head down from a skyscraper ledge, strapped to the wing of a windmill, chained to a loaded cannon with a lit fuse, stuffed handcuffed and chained inside an ale barrel—and popped up free in less time than it had taken to bind him.

The escapes were not always safe; in fact, more often than not Houdini's life was at stake. Once he agreed to allow himself to be tied to a large stake, which was in the center of a pile of firewood. To add to the showmanship, Boy Scouts were to ignite the firewood for a real "burning-at-the-stake" ordeal. Houdini had calculated that he would have a couple of minutes in which to

(Continued on page 53)

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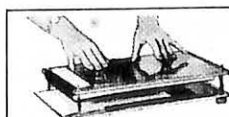
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Presented at the Grand Lodge Convention following his election to office on July 14.

The acceptance speech of **WILLIS C. McDONALD**



The election of Willis McDonald of New Orleans signaled a demonstration by Louisiana Elks handing out dubloons and headed by the Elks Cycle Escort in colorful costumes.

Grand Exalted Ruler Strohm, Past Grand Exalted Rulers, Officers and Members of the Grand Lodge, Guests, My Brothers, I humbly accept the office for which I have been chosen.

I am going to depart from the usual format of an acceptance speech to quickly sketch for you a life which has been affected by Elkdom.

Picture, if you can, an orphaned young man, emerging from high school, at not quite eighteen years of age, into the midst of the worst depression this country has ever experienced. Having been awarded a college scholarship, because of economic conditions, its use was out of the question.

This young man was attracted into Elkdom by the fact that there was an Antler Lodge in the city where he resided, and it offered to him an opportunity, after his graduation from high school, to continue in certain athletic endeavors of which he had become fond. Through the generosity of their program, he joined the Antlers and it gave him not only the opportunity to engage in athletics, but also a chance to express some of his fondness for organizational activities. He engaged in many of the functions of the Antlers, held all of the offices except Secretary, and helped to organize four additional Antler lodges in the vicinity during his term of office as Exalted Antler.

As the results of the efforts of two Past Grand Exalted Rulers of this Order, to whose attention he had come because of his Antler activities, this young man was appointed to a position which

paid him enough money to permit him to begin his education in the night law school. This was at a time when employment of any kind was almost impossible to obtain.

When he was twenty-one years of age, he joined the Elks Lodge and has continued his membership until the present time.

When the opportunity presented itself for him to attend law school, he could only attend at night, as he had to work during the day. He found that he did not have sufficient funds saved up to pay the full tuition to enter the college. This was mentioned to a Past Grand Exalted Ruler of the Elks, who then wrote a letter to the college which had him admitted on his promise to pay, which he did as soon as he could.

He likewise had the good fortune to continue his friendship with this Past Grand Exalted Ruler, who was also a lecturer in the law school he was attending, and the inspiration and guidance of this unusual man helped him greatly not only in obtaining his education but also later in the practice of law.

Upon graduation from law school our young man likewise had no contacts to afford him the opportunity to begin the practice of law, and had no savings to permit him to set up his own. However, one day when he was sitting in the Elks Lodge, worrying, a Past Exalted Ruler of the lodge walked in and offered him an opportunity to join him in his office, another fortuitous event as the result of his acquaint-

ance in Elkdom. I believe the young man told his friend that if he changed his mind about the offer, he had better do so before seven a.m. the next morning, because by that time he would be moved in.

Throughout his life since that time, this man, now reaching maturity, has had contact with the Order of Elks; it has given him many opportunities to appear in public, to speak, and to work with people, invaluable experience for a young lawyer. It has brought him into contact with men who have added to his stature and contributed to his knowledge. The Order has also given to this man an opportunity to serve, and to return in some small measure, some of the things which the Good Lord has bestowed upon him. It has also given him other than a selfish and self-satisfying outlook on life.

This man, whose life has been so intimately touched by Elkdom, and who cherishes his membership now more than ever, stands before you today, gratefully, humbly, and with a desire to do his utmost to repay to the Order some of the things which it has meant to him; to do what he can to further the wonderful work which is being carried on and to increase it as much as possible. Prayerfully, because we realize the insignificance of man, courageously, because we know the need for firm resolve, humbly, because we know your great individual contributions, faithfully, because we recognize the need, we shall go forward. Without your help, it cannot be done; with your

assistance success is certain. I ask that you join with me in making this one of the finest years which Elksdom and America have ever had.

We acknowledge gratefully the inspiration, generosity and kindness of Past Grand Exalted Ruler William A. Wall, who has been my sponsor in Grand Lodge. Much of the reason for my continued interest in the Order is because of the inspiration and assistance which Bill has given in his distinguished career in Elksdom. I would be remiss if I did not acknowledge the influence and practical assistance of the late Past Grand Exalted Ruler Edward R. Rightor, who taught me in law school, in Elksdom and in life. A debt of gratitude is also owed to the late John P. Sullivan, a Past Grand Exalted Ruler of New Orleans Lodge No. 30, and to Past Grand Exalted Ruler Earl E. James of Oklahoma City Lodge No. 417 who was the sponsor of and encouraged Louisiana for some time. All of the great leaders of our Order, your past grand exalted rulers, have by their encouragement, advice and, yes, patience, brought us to this point today, and to each of them our grateful recognition is extended. To the members of New Orleans Lodge who have gone beyond any expectation in their efforts to work for this occasion and who have done so much to encourage us and support us in this effort, to the Louisiana Elks Association for their support and the efforts of so many people in our behalf, and for the confidence each of the members of the Order have shown in electing us to this position, we are very appreciative. To Brothers Alex Harman and Bob Grafton who were so gracious and kind in their remarks, our most sincere thanks are extended. We shall pray for their forgiveness for the gross exaggerations they committed. Lastly, but not the least, credit is due to Grand Exalted Ruler Gerald Strohm for his inspirational leadership this year, for the wonderful work he had done for the Order and for the bounteous cooperation and assistance which he and Kay have given to Elizabeth and me during the months preceding this convention. Our education, our preparation, could not have been complete without it. We are most grateful.

And Elizabeth is the one I have consciously included herein whenever I have said "we." Without her cooperation and assistance, her love, her belief in the principles of the Order, none of this for me would have been possible. To her my "infinite gratitude" is expressed today. I also thank our boys for their patience and understanding in the many extended absences of their father over the years.



Standing beside her husband, Elizabeth gave her support to Willis McDonald as he accepted the nomination as the new Grand Exalted Ruler.

What you believe is an important factor in determining what you are. It is necessary therefore for us to express to you what we believe and what we stand for, since we shall be expected to work together during the coming year.

WE BELIEVE that God is not dead, although we think when we consider some of the difficulties we get ourselves into, He must at times get awfully sick.

WE BELIEVE that America with all its foibles, its mistakes and its misunderstood intentions, is still the greatest country in the world with the best form of government ever conceived by the mind of man.

WE BELIEVE that our Order is a great influence for good and is the finest fraternal organization in the country.

WE BELIEVE that the American family, God fearing, decent, self-respecting, is the foundation of our greatness as a nation, of our Order which is second to none in its services to mankind, and is the principal guarantee that these things shall continue to be so.

WE BELIEVE that America has demonstrated that it has the vitality, the integrity and the ability to weather the difficulties which the news media tell us are insurmountable, and that it will overcome these difficulties and lead the world and its peoples to a better way of life.

WE BELIEVE that the American people, a unique amalgam of all of the peoples of the earth, can and shall work for a solution to these problems and that they will lead mankind to better things.

WE BELIEVE that a firm belief in God, a strong sense of pride in our country, a devotion to our families, a Christian concern for our neighbors,

**"Without your help,
it cannot be done;
with your assistance,
success is certain."**

and a courageous, unequivocal and straightforward voicing of these principles will lead us to greater things.

WE BELIEVE that steadfast adherence to the principles of honor, decency and justice, and a strong sense of devotion to duty, is not old-fashioned and that these tenets can and will prevail.

WE BELIEVE that cleanliness is not corrosive of talent, nor even of genius, and that neatness is not an indication of weakness nor of a lack of intelligence.

WE BELIEVE that anyone, including our news media, can and should be influenced by the voice of the people, and that the people should at all times courageously speak out their convictions and beliefs on all subjects.

During the year that we shall be traveling and visiting with you we are going to do our utmost to influence you in these principles and encourage you to develop complete and total PRIDE IN ELKDOM—PRIDE IN AMERICA.

Tomorrow the Exalted Rulers will receive the program for this year which states in detail the aims and purposes for the Order during this period. None of them are new; they are the proven methods by which the Order has advanced over the years. You are urged to study them and use them; they are not difficult or burdensome. If they are followed faithfully we shall all have a year of which we can be proud.

And now Elizabeth has authorized me to say that she joins with me in gratefully pledging to you and your ladies what is left of our lives to promote the principles for which we stand and to further the wonderful work which our Order is doing.

May the Good Lord bless each of you. ■

When the temperatures start to drop, seasonal visitors begin the endless stream into Florida, in search of leisure-time fun . . . and sun.



SOUTHWARD BOUND

by Jerry Hulse

□ Before long now the invasion will begin. While temperatures around the nation drop, caravans of cars, jets, buses and trains will be streaming into Florida, loaded with winter vacationers. These seasonal visitors will scatter to Miami Beach, Ft. Lauderdale, Orlando, St. Petersburg and other destinations. And although they'll fish, water ski, play tennis and golf, mostly they'll be found simply reposing in the sun, secure in the thought that they're free from the snowfall, rains and gales which, soon now, will be buffeting other areas of the nation.

Many of the invaders will set up res-

idence in two of Florida's sunniest sandboxes: Palm Beach and Key West. At Key West the residents boast that their town is the southernmost city in the continental U.S. There are signs which proclaim the southernmost beach, the southernmost motel and the southernmost home. It is in Key West that the road gives out and the ocean takes over. Its fame stems from the fact that Key West, truly, is *the end*.

Ernest Hemingway came here to swill rum and inhale the sea. Tennessee Williams still does. Land's end. Others cut into marvelous turtle steaks and Key lime pie that's light as the clouds scud-



Key West, Florida, with a history of pirate ships, rum runners, and Civil War intrigue, is now a thriving island city of 50,000 people. The old-world atmosphere and the blending of four cultures make the city romantic and interesting.

Visitors to Key West will find natives selling brilliant flamingo-colored conch shells at the southernmost point in the United States.

ding off along the horizon. Visitors arrive by the carload, the boatload and the planeload.

Before Castro, Key West was the jumping-off point for gamblers on pinball pilgrimages to Cuba's casinos. The weathered sign still reads: "Havana sightseeing with English-speaking guide." In those halcyon days no one gave one peso how many Yanks invaded Cuba. Indeed, the Americans were welcome. Shuttles moved back and forth constantly. Roulette wheels hummed and the high rollers spent their wealth. The trouble was, it found its way into only a few pockets. Now the Americans remain home and the Cubans slip away to freedom.

Here at this small end of the world their gratitude is expressed in a single poignant sentence that's scrawled against a whitewashed plank off Mallory Square. "We thank, congratulate, honor and bless fervently the Navy, Coast Guard, Customs and Immigration of the U.S.A." It is signed simply, Cuban refugees. United States marines landed at Key West during the Cuban crisis of 1962. In 1824 they dug in when pirates still stalked ships which

sailed the Spanish Main. To rid the island and sea lanes of buccaneers, the United States sent its fleet led by Commodore Theodore Porter. Porter's home still stands on Duval St., the "longest, shortest street in the world"—running just over a mile between the Atlantic Ocean and the Gulf of Mexico.

Sloppy Joe's, the breezy, open-air saloon where novelist Ernest Hemingway scribbled and drank, faces the avenue, a hangout for visitors down from Miami, derelicts and artist hangers-on who seek solitude in the peaceful enclosure of Key West. At Sloppy Joe's the walls are plastered with pictures of Papa, young and tough and alive, gulping booze or bent over the carcass of a gazelle or a rhino he'd gunned down in Kenya.

At Sloppy Joe's the drinks are delivered by a painted barmaid to a lineup of dubious characters: hippies and hookers, tourists and natives. Sloppy Joe's has changed little in the years since Papa left us, since he went away. Its high ceilings still look down on the old wooden bar and the tile floors and the bottles which never ran dry, even with the huge thirst which Papa ex-

perienced. Sometimes he'd come for a drink and remain long into the night. Sometimes the entire night.

Tourists continue to tramp through the novelist's home, a magnificent old two-story mansion with its veranda and the shade of a giant banyan, the air heavy with the scent of tropical flowers. It was here that Papa penned a number of his novels, among them "For Whom the Bell Tolls," "A Farewell to Arms" and "Death in the Afternoon."

Balconied buildings laced with grillwork line the streets of Key West, giving it a peculiar New England-New Orleans flavor. Starting at Malloy Square rubber-tired trains carry passengers on a 14-mile guided tour, passing the Little White House where Harry Truman wintered, past Civil War forts, Bahama House, the convention hall and other landmarks, the guide lacing his pitch with tales of pirates and trivia concerning the role Key West played in the manufacture of cigars. Stogies were big stuff at Land's End.

In 1834, William Wall opened the town's first cigar factory, a six-man, roll-your-own operation. By 1881 Key West was blowing smoke rings around the industry. With the highest per capita income of any hamlet in the United States, it was turning out more than 1 million cigars a week. Altogether 161 manufacturers were huffing and puffing to earn a buck. The smoke dream ended, though, when Tampa joined the tobacco bonanza, offering new facilities and a generous tax cut. By 1935, with all but a few factories shut down, Key West had gained a new claim to fame, this time as one of the lowest per capita income areas in the United States.

The business of boom-to-bust came full circle, though, when Harry Truman shuffled into town to set up winter headquarters in his Little White House. Once again Key West made headlines. It was Truman who turned the trick. He became a fixture. At the same time the White House press relayed the story to the world.

Key West, not to be confused with Key Biscayne (the old Nixon retreat near Miami) had suddenly become as well known as Palm Springs and Palm Beach. As the word spread new caravans of visitors began motoring south. Motels opened their doors. Gift shops were unveiled. New restaurants began turning out turtle steaks, Key lime pie and other local delights.

Beginning in Miami, the trip out Highway 1 rolls across 42 bridges and past incredibly lovely seascapes—the Atlantic Ocean on the left, the Gulf of Mexico to the right. Besides Sloppy Joe's, the faithful pay homage to Capt.

Tony's, another colorful watering hole. With all its charm, though, the town has its tacky side—its plastic storefronts, its lineup of cheap souvenir shops, used car lots and row on row of motels. But then there's Old Town which is what Key West is all about. Splintered with age and painted over, Old Town survives. Early mansions, graceful in their youth, are immersed in the history of this sunny strip of land. On the one hand there are Holiday Inns and on the other gingerbread mansions with their shutters and widow's walks and tree-shaded verandas.

Key West was sold to the United States by the Spaniards in the early

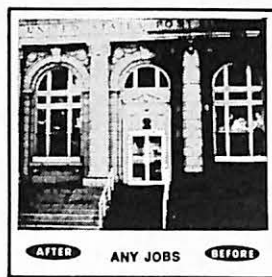
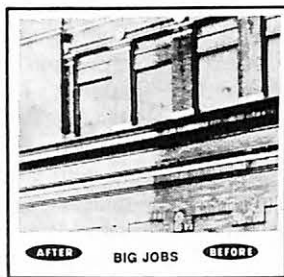
19th century for a mere \$2,000. Afterward a few fishermen arrived to establish beachheads. Later came British loyalists from the Bahamas and privateers who sailed the Spanish Main. Still, Key West slumbered more or less peacefully until shortly after the turn of the century when Henry Flagler brought his railroad south from Miami. After a big blow in 1935, the railroad was reduced to rubble and the Overseas Highway was created to link up Key West with Miami once again.

At the other extreme there's Palm Beach, with more millionaires per square mile than anywhere this side of the wealthy Middle East.

Palm Beach is where the DuPonts and the Kelloggs go to count their cash. Where else does a bank provide chauffeured limousines to deliver depositors to its vaults? That hum you hear is the roar of the Rolls. Along with the Bentleys and Mercedeses, the caravan moves south, its owners seeking out Palm Beach's luxury and warmth. At this grandest of American sand lots they crowd glittering Worth Ave. (block for block the toniest shopping strip in the entire state). Locals take apertifs at Petite Marmite, shop at Elizabeth Arden, Bonwit Teller and Saks Fifth Avenue. Meanwhile, moppets spend their allowances at local toy stores, purchasing stuffed Bengal tigers and life-size dolls.

During wintertime, Palm Beach puts up a reserved sign for its regulars. Maharajas take up residence at The Colony and The Breakers, joined by a retinue of attendants. There are Dukes and Duchesses, film stars and a stable of other well-heeled vacationers, all in search of the winter sun. Sightseers pop over from other coastal resorts to stare dreamy-eyed at the action along Wall Street South.

The names of those who have wintered here are legend: the Phippses, the Kennedys, the Vanderbilts, the Whitneys. The winter regulars arrive with butlers and cooks, maids and chauffeurs. It's an annual pilgrimage which got under way in 1893 with the arrival of Henry Flagler. With a huge checkbook, he cleared away the surrounding jungle, put up a magnificent hotel and posted a sign reading, "Millionaires Wanted." ■



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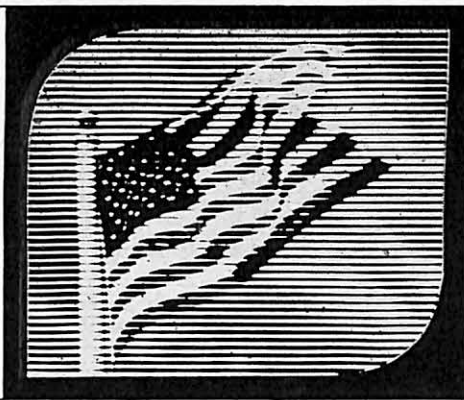
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Dedication services for a memorial to Past Grand Exalted Ruler Lee A. Donaldson were held at Mount Royal Cemetery in Glenshaw, Pennsylvania. Present to commemorate the late PGER Donaldson were his widow, Mildred, and their sons Lee A. Jr. (left), a PER of Etna, Pa., Lodge, and Harry W. Donaldson.

ELKS NATIONAL SERVICE COMMISSION



A Memorial Day service collectively conducted by Bordentown, N. J., Lodge and members of the American Legion, the Disabled American Veterans, and the Veterans of Foreign Wars was the first of its kind for the town. Standing behind the Elks' floral tribute were ER Martin Potash (third from right) and lodge members, and veterans' organizations and town officials.



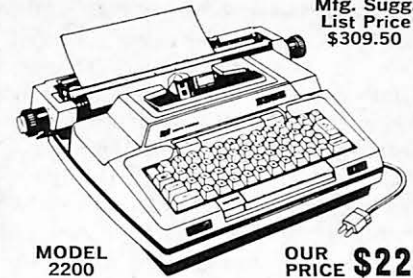
Over \$3,000 worth of clothing was contributed to the Veterans Administration organization in Muscatine, Iowa, by members of the lodge. SDGER Wendell White, A. A. Johnson, Chm. Kenneth Watters, Ralph Nietzel, Don Schmidt, and Clarence Fulton participated in this effort.



A display of the winning entries in the Florida Elks Arts and Crafts contest was set up at the state convention recently held in Hollywood. In attendance were (from left) PGRs William Wall and John Walker, GER Willis McDonald, Florida Vets Committeemen Charles Fiveash and John Rosasco, immediate PSP Norman O'Brien, and State Vets Chm. Elmer Hutchins. Winners were Howard Kirkman of Bay Pines Hospital, Bill Gatsby of Tampa Hospital, and Ann Basson of Miami Hospital.

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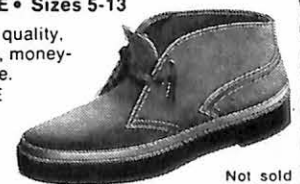
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The Man Nothing Could Hold *(Continued from page 43)*

free himself, but a well-prepared and over-zealous scout had earlier saturated the fagots with kerosine! Almost as soon as the match was struck the flames were licking at Houdini's body. When he escaped—in record time!—his clothing was already in flames.

On the opposite end of the spectrum was the time he was dumped into the Detroit River. The performance called for him to be handcuffed and dumped into the water from Belle Isle Bridge, but the weather turned extremely cold suddenly and the river was frozen over with a thick sheet of ice. Houdini, despite urgings from all quarters, insisted that the performance would go on. He had workers saw a large hole in the ice and, when it was done, he leaped in.

Minutes passed, and the crowd became more excited. Now it was four, five, seven minutes, and Houdini was still nowhere in sight. Reporters rushed to telephones to report Houdini's death, for now eight minutes had elapsed since the magician had disappeared into the icy current.

Then, just as a diver was preparing to launch a search for the body, Houdini appeared. He had spent nearly ten minutes under the ice, and with no breathing apparatus or diving equipment to help him. He had escaped from the handcuffs with no difficulty, but when he swam back to the surface he could not find the hole in the ice.

For long minutes he swam underwater (he could hold his breath for four minutes easily) in search of the hole, which was marked with a rope dangling in the water. When his lungs could endure no more, he swam on his back with his nose in the half-inch air pocket between the water and ice until he had replenished his oxygen supply. A short time later he saw the rope and swam to it—and to safety.

What saved Houdini in many of his ordeals was his remarkable presence of mind. "My chief task," he once said, "has been to conquer fear. I have to work with great delicacy and speed. If I grow panicky, I am lost."

His great speed was amply demonstrated in a Boston prison unit. He allowed himself to be stripped, and his clothing was locked in a downstairs cell while he was placed upstairs. A total of four locked doors separated him from his clothing; six doors were between him and freedom. After personally overseeing the job, the prison superintendent returned to office duties, only to be disturbed twenty-three minutes later by a phone call.

It was Houdini, calling from downtown Boston. He had unlocked his cell door, the door to the compound, and

had repeated the procedure below, in order to retrieve his clothing. Then he had opened every cell in his particular unit and had switched the prisoners around. Finally, he opened a steel door to the yard, climbed the wall, and hitched a ride into town—all in less than half an hour!

In Washington, D.C., he was locked in the cell once occupied by Charles Guiteau, the assassin of President Garfield. In two minutes he was free. In less than five minutes he had opened every cell in the unit.

The presence of mind which often saved him on more than one occasion nearly forsook him—with near-fatal results. He once accepted a challenge to escape from the grave: a genuine, six-foot deep grave, with Houdini in a sealed coffin and the dirt covering the casket.

The major problem was, of course, enough air to last while he made his escape. He had trained himself to take

very short breaths and only when necessary. The escape from the coffin presented no problem: he was able to remove the bottom, not the top, and the coffin rested upon ground uneven enough that with a little digging he could wriggle free. But then he had to dig his way to the surface.

He remembers that soon after the dirt was thrown in he suddenly realized that he was, in all actuality, buried! Even if those above started to dig at that moment, it would take them several minutes to reach him. He nearly panicked at that point. He worked too fast, used too much of the precious oxygen, and when he realized the precariousness of his condition, he tried to shout for help.

The shouting not only used precious air, it also filled his mouth and nose with dirt and required too much of his diminishing energy. Then he calmed himself, proceeded to dig methodically and slowly, and a short time later heaved himself out into the sunlight.

(Continued on page 53)

★ Guest Speaker Pleads Americanism

Lori Cox, 16, of Scottsdale, Ariz., received immediate response from the delegates when she pleaded for a National Patriotic Week. GER Strohm accepted their standing ovation as their vote of approval.



At the Wednesday morning session, delegates and their ladies heard 16-year-old Lori Cox of Scottsdale, Ariz., tell of her one-girl battle to have daily classroom time restored for students to recite the Pledge of Allegiance.

She said that her request was ignored by school administrators. She then went to the school board and later to the Arizona State Legislature.

The Governor of Arizona recently signed a bill which would require all public schools to set aside time for the Pledge of Allegiance for those who wish to do so.

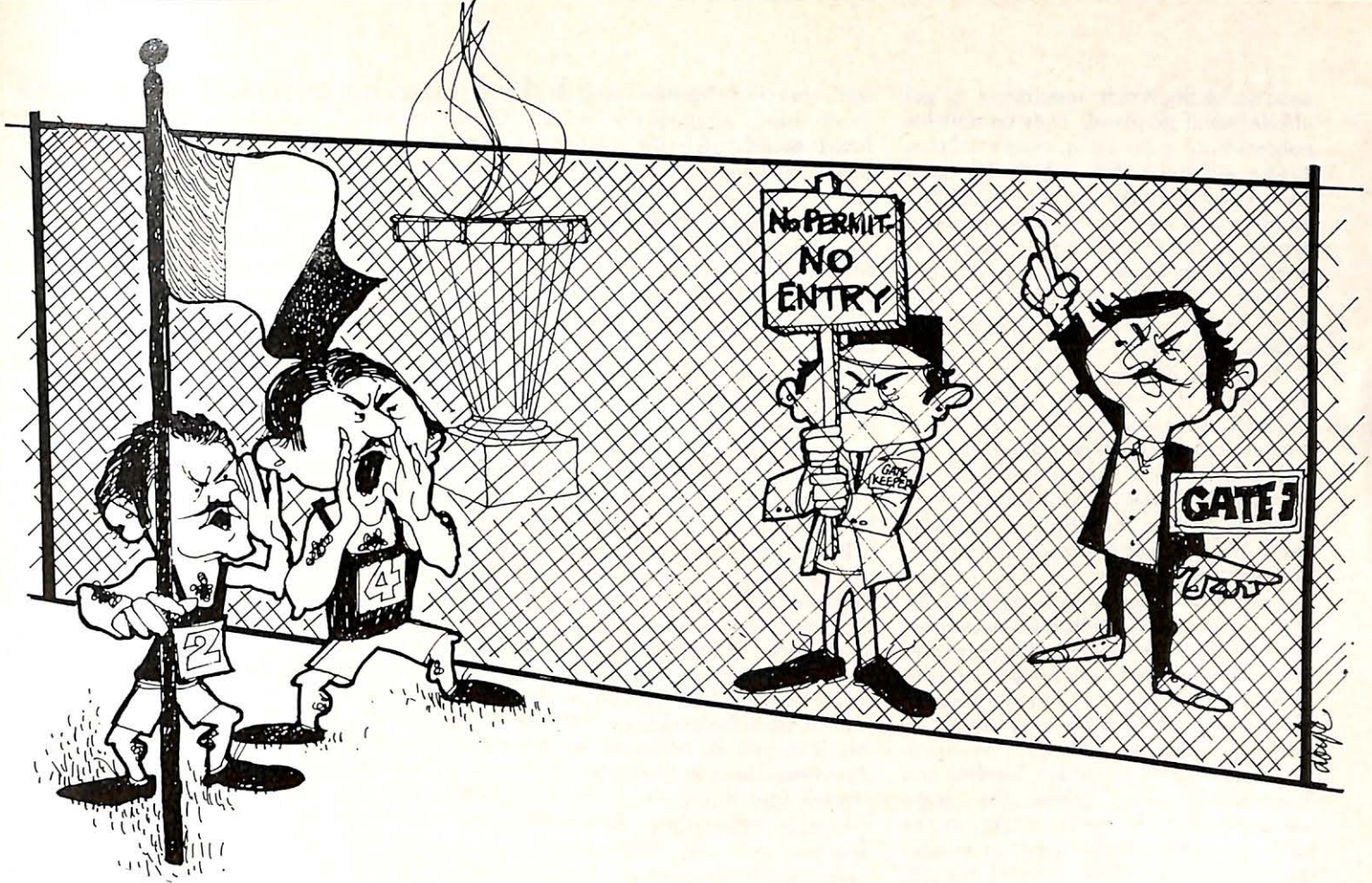
Lori said that twice during her efforts for patriotism the Nation's Flag was stolen from the school. At one school the Flag was cut in pieces and parts of it burned. Flagpole lines were cut so that the Flag couldn't be flown and once during the National

Anthem, a student proudly paraded down the hallway with a communist flag.

A vice principal told her parents that her efforts set the school back five months.

Since that time Miss Cox has written 434 Congressmen and 100 U.S. Senators urging them to support joint House Resolution 413 calling upon the President of the United States to proclaim a National Patriotism Week in February during which time primary and secondary schools would be encouraged to adopt a curriculum to include study of the Pledge of Allegiance, National Anthem, National symbols, seals and mottos, and National monuments, heroes, and accomplishments.

Elks and their ladies rose to their feet with applause to enthusiastically endorse the resolution and Miss Cox's plea for patriotism.



olympic oddities!

by Irwin Ross

For many years now, the finest athletes from many lands have gathered at designated intervals to celebrate the ancient Olympic Games. With their national honor at stake, tensions heighten, tempers grow short, and a strange madness seems to cover competitors, officials and spectators alike. And inexplicable things happen.

At Amsterdam, in 1928, the French track team arrived at the Olympic stadium for a practice session and was promptly stopped and told by the gatekeeper, "You cannot enter. You have no permit. Go away."

The French athletes shook the gate like maniacs—to no avail. From inside the stadium, Paul Mericamp, the general secretary of the French Athletic Federation, approached to investigate the disturbance.

"These are accredited athletes from France," Mericamp told the gatekeeper. "They are scheduled to practice in the stadium at this hour."

The gatekeeper shook his head. "No permit."

"Open the gate," said Mericamp, turning purple. "I order it."

The gatekeeper remained firm.

"Very well, I shall open it myself," said Mericamp, stepping forward. The gatekeeper thrust him back with a push that nearly sent him sprawling.

Late that night, after hours of apologizing and pleading, the host officials persuaded France to remain in the Games. The obnoxious gatekeeper would be fired forthwith, they promised.

Next day, in the Babel of foreign tongues and the crush of 75,000 spectators trying to jam into the stadium, there was more madness brewing. When the teams tried to line up outside for the opening parade, Finland's team got crowded out of line. It lost patience and climbed the fence instead.

As the still-sizzling French marched into the stadium, they spotted the gatekeeper, standing there, obviously still in authority. With a yell, the French broke ranks, rushed him and knocked him down. Police pulled them off before they did much damage, but they refused to rejoin the parade. Only after another night of apologies did they

consent, once again, to remain in the Games.

Similar outbreaks of lunacy occur at every Olympiad, and the Games coming up in the future will probably prove no exception. The real ruckus should begin during the opening ceremonies. Someone always goes haywire then.

Consider the 1952 Games at Helsinki, Finland. In accordance with ancient tradition, the Olympic torch was lit in Athens and carried by relays of 15,000 runners to Helsinki. There the famous old champion, Paavo Nurmi, was to carry it into the stadium and light the great peristyle torch.

The teams paraded in brilliant national costumes, the stony-faced Russians wearing perfume strong enough to be noticed in the tenth row. The American team, as it passed the Finnish President standing at Salute, saluted him right back by aiming cameras at him.

As the huge crowd in the jammed stadium sat wondering where Nurmi was, dignitaries in an official box overheard talk behind them about "a crazy man in underwear outside the stadium,

carrying a big torch and trying to get in. He won't go away. They've sent for police."

The dignitaries hurried to the gate. Sure enough, there stood a balding middle-aged man in a track suit. He carried a magnesium torch which he shook fiercely at the gatekeepers.

"Fools!" the officials bellowed. "This is Finland's greatest runner—Paavo Nurmi! Admit him at once!"

Staring as if they thought the dignitaries were demented, the gatekeepers replied firmly, "He has no ticket."

After a hot argument, the heads of Finland's Olympic Committee got Nurmi through the gate without a ticket. He sprinted into the Stadium with the flame from Mount Olympus and lit the peristyle torch.

Amid the thunder of a great mob, with loudspeakers blaring announcements in four languages, with arm-waving and argument on all sides, it isn't surprising that even a judge sometimes loses his judgment. At Paris, in 1900, a judge thought an American hurdler had run around a hurdle, and disqualified him. When the team screamed that the spike marks on the track proved he had stayed on course, the judge took refuge behind his 18-inch beard and stubbornly refused to look at the marks.

In London, in 1908, the famous brain-storm of the marathon judges occurred. The marathon started at Windsor Castle, 26 miles away, and the first runner to stagger into the stadium was little Dorando Pietri of Italy. To everyone's amazement, he turned in the wrong direction, then collapsed.

Voices in the crowd cried, "Help him

up, there!" Others warned, "Don't touch him! Against the rules!" Confused British officials, uncertain what to do, gathered around the fallen Italian.

Then a rumor spread that C. Hefferon, a marathoner competing under the British flag, was rapidly nearing the stadium. Throughout the London Games there had been bitterness between the Americans and their British hosts. The Americans were rooting for anyone to beat the British. So now the Americans were loud in urging the judges to give the gallant Dorando a helping, or at least a guiding, hand toward the tape before Hefferon overtook him.

But then a great shout rose from the rim of the stadium. An American runner, not a British one, was coming up the road! Scenting victory, the U.S. spectators changed their tune and roared, "Leave the man alone!"

This decided the British judges. Several of them helped poor little Pietri to his feet and turned him in the right direction. He stumbled, then fell again. He fell four times. Finally, with British officials supporting him, he was dragged over the finish line.

Just as this happened, the American, Johnny Hayes, trotted into the stadium, circled the track and crossed the line almost unnoticed in the tumult around the half-conscious Dorando.

The Italian flag was quickly hoisted to the top of the pole, with the Stars and Stripes under it, to signal that Dorando had won and that Hayes was second. Only after several hours of wild debate did the judges disqualify Dorando. Later, both runners turned pro-

fessional and cashed in on the publicity with a race at Madison Square Garden. Dorando won by 60 yards.

An American rugby team upset a highly favored French team in the finals at Paris. This maddened everyone. An American roofer named Nelson had his head split open by a cane, and was tossed out of the grandstand to land across an iron picket fence.

Meanwhile, an American player, Dick Hyland, got a cauliflower ear from a French player. Later Hyland hunted up the Frenchman in the locker room and knocked out his front teeth. A mob of 50,000 Parisians besieged Hyland, his teammates and the referees in the locker room. It took 500 gendarmes several hot moments to get them to safety.

Only a notably cool-headed official averted a riot at Los Angeles. In the last lap of the 5000-meter race an American, Ralph Hill, moved wide to pass Lauri Lehtinen, the Finn who was leading. Lehtinen, too, swung wide and blocked him. Hill had to break stride and pull up. He switched and tried to pass on the inside. Lehtinen again swerved and hemmed him in. With 100,000 Americans booing and screaming, the two runners lunged for the tape in a tangle of flying elbows.

Judges debated for a full hour before they gave out the name of the winner: Lehtinen. The great stadium shook with an angry roar as Lehtinen stepped up on the winner's stand. The Finn was tearful and apologetic. "I don't know what came over me," he said, trying to draw Hill up beside him. Hill kept his place on the second step. Spectators swarmed from the stands and headed for Lehtinen.

A quiet remark came over the loudspeaker from Bill Henry, the American announcer: "Remember, please, these people are our guests." It magically calmed everyone except a few officials who stormed up to the booth and demanded to make various comments over the loudspeaker—but Henry firmly held the mike away from them, and in a few moments everything was peaceful. Hill and Lehtinen dined together in perfect friendliness that evening.

It isn't surprising that an athlete is keyed up when he carries his nation's colors into Olympic competition. The memory of triumph or defeat will be with him for the rest of his life—and no wonder he sometimes gets over-excited.

But as one Olympic official says, "The important thing about the Olympics is that in spite of the crazy incidents and quarrels—which are always magnified by worldwide publicity—in spite of everything that goes wrong, the friendships formed at Olympic Games often last for a lifetime." ■

The Golden Antler Program

THE THEME selected by GER Willis McDonald for this year is "Pride in Elkdom—Pride in America," implying that the spirit of our Order and of our country are the same, and that we are proud of both.

Dedication to Elkdom and participation in its many endeavors and activities brings its own reward. The sense of achievement and the spirit of brotherhood compensate us for our efforts. Public interest in the contributions made by Elks to local communities is also proof of and reward for the Order's purpose.

The Grand Lodge, in appreciation of the effort on the parts of many of our brothers, Exalted Rulers, lodge secretaries, lodges, state associations, and district deputies, has established the Golden Antler Achievement Awards Program as an expression of gratitude to those who have helped make Elkdom work for all of us. The program requires *individual involvement*.

Details concerning the 1975-1976 Golden Antler Achievement Awards Program are contained in the brochure published by the Lodge Activities Committee of the Grand Lodge. These brochures have been furnished to each lodge with the request that one be posted on the lodge bulletin board so that each member may choose his own activity which may qualify him for an award. The opportunity for service is offered to every member of every lodge, and so is the reward. Please join us in *individual involvement*.

Alvin A. Ehrlich, Chairman
Grand Lodge Lodge Activities Committee

Please do not send any material or queries about the Golden Antler Awards Program to *The Elks Magazine*.

The Man Nothing Could Hold *(Continued from page 50)*

He was tired, scratched, and nearly suffocated, but he learned a lesson that never left him.

As precise and methodical as he was, Houdini was also a magnetic stage personality and a warm, responsive human being. Seldom was he ever late for a show, but when he was delayed, it was usually because he stopped to repair a child's crutch, to buy a pair of shoes for a homeless waif, to buy roses for a lonely old lady, or similar humanitarian reason.

He never loved any woman except his wife and mother, and he was devoted to both of them. When his father was near death, he asked Houdini to look after the mother. And when Houdini was on tour, he never failed to send whatever money he could afford to his mother—and often it was more than he could spare. On more than one occasion he sent money home and had to borrow carfare for himself.

With his wife it was much the same. Even when Houdini was making movies which called for love scenes with the heroine, he detested having to kiss the actress. In fact, so great were his guilt feelings that he insisted on giving his wife \$5.00 for each movie kiss bestowed, and often this ran into a great deal of money, because it seemed that the love scenes never worked out right. They had to be shot over and over.

It was not until the movie was completed that Houdini learned that Bess, as a practical joke, had bribed the actress to spoil as many love scenes as possible. Bess carried the joke far enough to split the \$5.00 fee evenly with Houdini's co-star.

Like many men of great gifts, Harry Houdini was more than slightly absent-minded. He would eat in a restaurant and forget to pay the bill. He left shoeshine boys, cab drivers, waiters, and storekeepers waiting for their money, and Bess had to follow him and make financial restitution. When Bess couldn't accompany him on one trip, she packed a series of shirts with notes pinned to them: Wear this shirt Monday; Wear this one Tuesday, etc. When she was able to join him she found all of the shirts still neatly packed. He had not changed shirts at all during the entire trip.

Whatever the situation, Houdini was generally implacable, and many of his near-miraculous adventures were relegated to the level of the mere commonplace. He performed in 20-below zero temperatures without complaint. A strict teetotaler, he once was enclosed in a wine keg and the fumes nearly caused him to faint and drown. During an aerial trick the plane crashed, falling

over 4,000 feet, but Houdini managed to escape injury even then. In Holland the windmill arm broke, but he escaped his chains and injury once again.

There were some who claimed that Houdini was an outright fake, that he had colleagues among police officers and other social groups. This is of course untrue. It is difficult to imagine anyone underwater or in the grave with him. Still others claimed that he had supernatural powers but was not aware of the fact. Sir Arthur Conan Doyle, the creator of Sherlock Holmes, was one who believed that Houdini was blessed with the ability to materialize and dematerialize at will. The great actress Sarah Bernhardt once begged Houdini to use his spiritual powers to restore her amputated leg.

The truth of the matter is that Houdini, in addition to his amazing body, used every trick in the business and some that he invented. He taped wires to the soles of his feet, concealed them in his nostrils, or even hid them on the person of his examining physician and retrieved them at the end of the exam. One favorite trick was to hide a key, etc., in a waterglass and after having been searched he might develop a thirst. Unseen by anyone, he simply drank the water and caught the key in his teeth, where it remained until needed.

Fate, or luck, however, was bound to catch up with the greatest of all magicians, though, and when Houdini's luck finally ran out, it was one of the most ironic events in his life. Following a lecture at McGill University in Mon-

tréal, a student asked Houdini if it were true that the artist could withstand a severe blow from another person. When Houdini absent-mindedly nodded, while reading his mail, the student suddenly lashed out with his fists and delivered several smashing blows to Houdini's mid-section before the boy could be stopped.

Even though he was in intense pain, Houdini insisted on giving shows in Detroit as scheduled. Days later the pain was so great he had to be hospitalized. Surgery was necessary, and the results were what he had feared: his appendix had been injured and peritonitis had developed. There was no hope for recovery. He died shortly afterward, on October 31, 1926. Halloween was the most fitting time of all, perhaps, for this greatest of all illusionists to leave this life.

Yet there is some doubt as to his having left totally. Last year, on the anniversary of his death, a seance was held; it was another effort for the living to contact the spirit of Houdini. For several minutes nothing happened. Then, without warning, a photograph of Houdini fell from the wall. A book toppled off the shelf and lay open. It was the life story of Harry Houdini, and it opened to a full-page photo of the magician.

Coincidence? Possibly. A rigged setup? Also possible. There are dozens of similar phenomena known to the typical medium. But don't bet on it. If ever any modern human being had the power to return to earth after death, Harry Houdini is the man most people would bet on.

With proper odds, it wouldn't be a bad bet. ■

THE WHITE HOUSE WASHINGTON

As a proud member of your organization, I am especially pleased to greet the members of the Benevolent and Protective Order of Elks as you hold your Annual Convention. A spirit of patriotism and concern for your fellow man places your Order among those fraternal organizations that most effectively enrich our heritage as Americans. I welcome this opportunity to salute your many good works and to recognize especially your constant devotion to our hospitalized veterans. The compassion you show them reflects our national commitment to their well-being. I hope that your Sessions will help to advance the many worthwhile programs you sponsor and that you will continue by your efforts to make this a better land for all.

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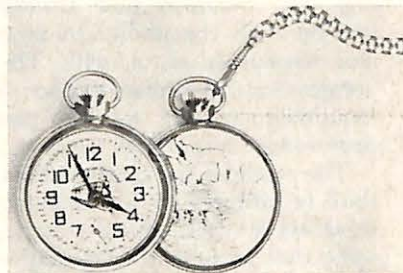


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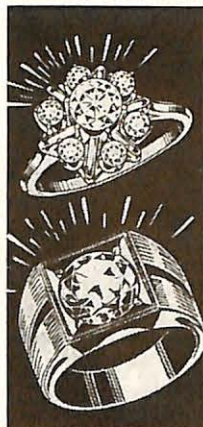
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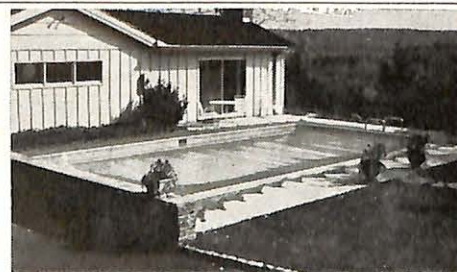
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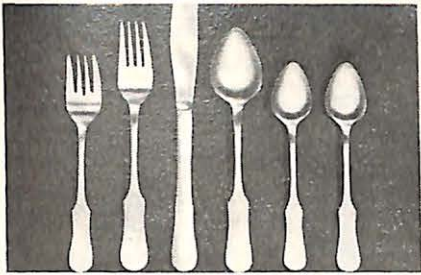
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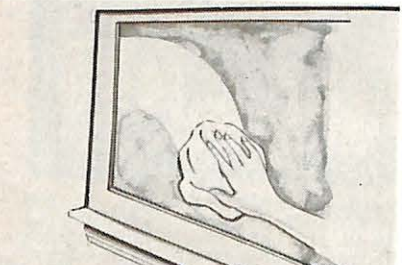
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From our early beginnings as a new nation nearly 200 years ago, the strength and pioneering spirit of Americans is marked by the unceasing struggle to maintain our rightful heritage and take our place among the great and powerful nations of the world. It was, and is, no easy task. But the American character, backed up by American arms and their effective use, has placed us in the forefront of history. The Lincoln Mint is one of America's leading medallists and has created great Medallion and Ingot Collections. Our research on American weapons history now makes available, in one great collection, 36 of the most significant firearms in our history.

Every Ingot Is A Carefully Selected, Sculptured Work Of Art

Our distinguished panel of judges that made the selections include: Mr. Sy K. Vogt, Curator, Jefferson M. Davis Gun Museum; Mr. H. Michael Madaus, Assistant Curator of History, Milwaukee Public Museum; and Mr. Howard E. French of Guns and Ammo Magazine. These firearms experts supervised the final selection of each gun.

Our History Is Literally In Your Hands!

In 1860, Smith and Wesson patented the rimfire cartridge which became an integral part of their early firearms system. The Model 1921 Thompson sub-machine gun became a basic weapon for American infantry. Practically every schoolboy knows that the Colt .45 was the "gun that won the West." It was the Kentucky

Flintlock Rifle that helped Andrew Jackson win the Battle of New Orleans. The Winchester 1873 Repeating Rifle was a favorite of the plainsmen who fired it from the saddle. A true collection of American personal firepower at its best!

How You Can Own The American Weapons Collection

The American Weapons Hall of Fame consists of 36 Commemorative Ingots in Solid Sterling Silver or 24 Kt. Gold on Sterling Silver. Each Ingot contains 480 grains of pure Sterling Silver. A handsome hardwood Presentation Chest, with your name engraved in a metal plate on the cover, is yours, as a subscriber, at no additional cost. Each month one Ingot will be minted and shipped to you, for which you will be invoiced on a monthly prepayment basis. Your subscription will be registered in your name. Your cost per Ingot is only

\$15.00 in Solid Sterling Silver and \$20.00 in 24 Kt. Gold on Silver. These prices will positively be maintained throughout the life of your subscription.

Will This Collection Increase In Value?

We all read the newspapers and see how the price of silver has gone *up*, while the value of the dollar has gone *down*. It is likely that if this condition remains in effect, your American Firearms Collection should increase in value.

Now Is The Time To Act

Only 5,000 Sterling Silver Sets and 5,000 24 Kt. Gold on Silver Sets will ever be struck. And, because of the drastic increases in the cost of silver, we may never again be able to offer this remarkable Collection at this attractive price. When they're gone, they're gone. So, NOW is the time to fill out the Subscription Form below and mail it in.



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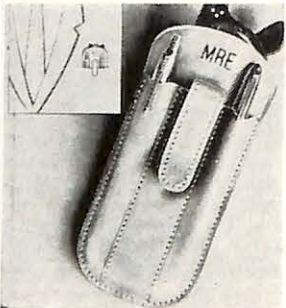
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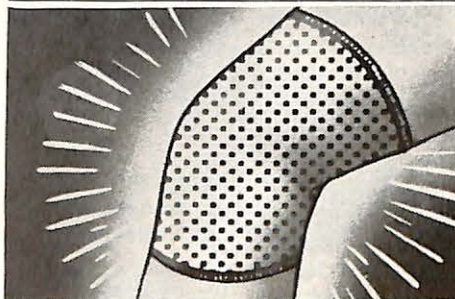
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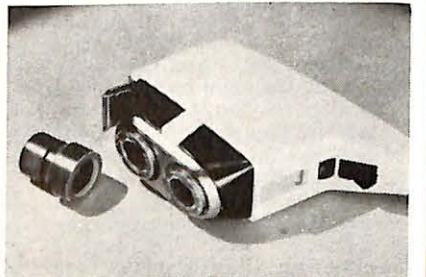
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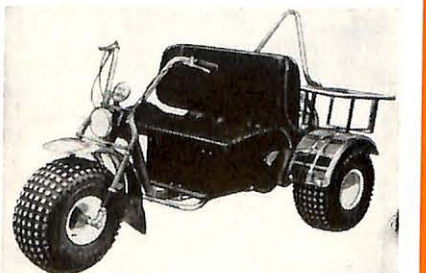
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<p>April</p> <p>HAWAIIAN PINEAPPLES Two hulapaloosers. Fully ripened the way mainlanders hardly ever taste 'em. Net weight 9 lbs.</p>	<p>May</p> <p>WILD 'N RARE® PRESERVES Our prize-winning homemade pure fruit preserves. No artificial flavors, colors, or preservatives. Four 3/4-lb. tins.</p>	<p>June</p> <p>HOME-CANNED FRUIT Uncanny! Orchard fresh, in extra-heavy syrup. Baked Pears, Summer Delight Pears and Oregold Peaches. No. 2-1/2 cans. Net wt. 5-1/2 lbs.</p>	<p>July</p> <p>GIANT KIWIBERRIES Wonderful new fruit from New Zealand. Delicate strawberry-banana-watermelon flavor. Rich in vitamin C, too. Net weight 2-1/2 lbs.</p>
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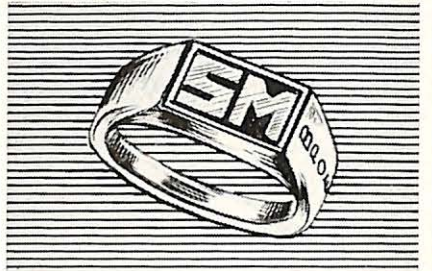
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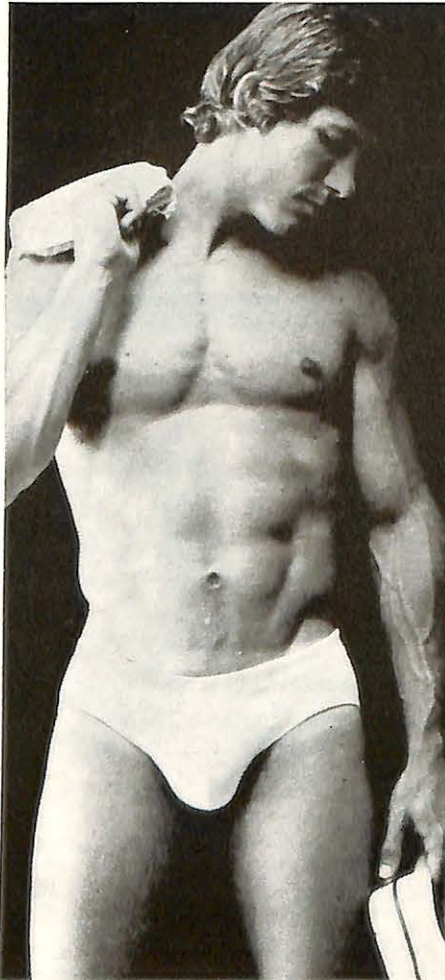


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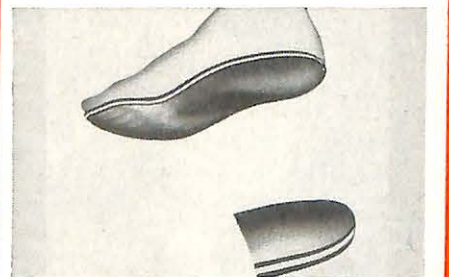
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HEIGHT: Gov't. Plant Scientists and Botanical Experts report 18 to 22 feet of growth the very first year on specimen trees.

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A TOWER OF BEAUTY IN JUST ONE SINGLE YEAR!

Yes, who says you have to spend a small fortune for a flowering shade tree? — and then spend half a lifetime waiting for it to grow? It used to be that way — **BUT NOT ANY LONGER.** Not since we have finally

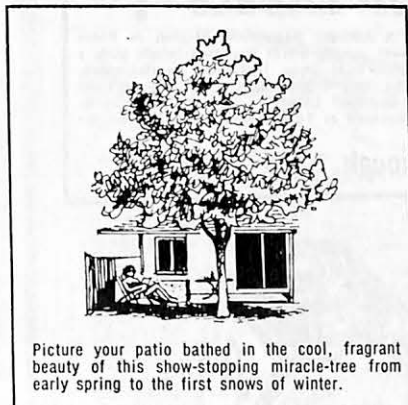
tracked down the one single tree in all of nature that hoists itself high, so fast you can literally measure the difference in both height and spread from week to week . . . or take a yardstick and measure the incredible difference in feet from month to month!

GROWS IN ANY SOIL — REQUIRES NO SPECIAL CARE — SOARS INTO A MASTERPIECE OF LUSH, GREEN BEAUTY IN JUST A MATTER OF MONTHS!

Best of all, unlike most trees that demand constant pampering . . . the only thing you do when you plant Paulownia is water it and enjoy it. That's why leading botanical gardens . . . landscape artists . . . garden editors . . . recommend it again and again for home-owners who want a stunning display of both beauty and shade . . . and with practically no more work than a couple of sprinkles a season.



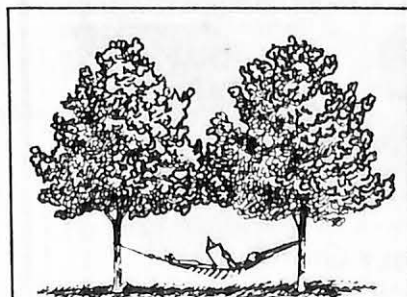
Grows More In One Month Than Most Other Shade Trees Grow In An Entire Year... More In One Season Than Ordinary Shade Trees Grow In 2 Years, 3 Years Or Even 5 Years!
Photo depicts magnificent size, spread and beauty of mature Royal Paulownia (Paulownia Tomentosa).



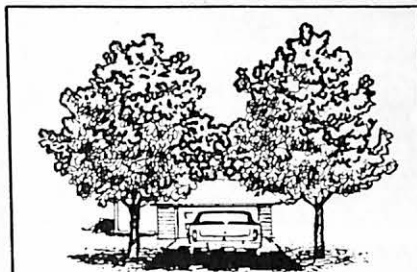
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Now, the price of this super-growing shade tree is not \$20 or \$30 but a mere \$3.95 . . . yes, only \$3.95 for this magnificent shade tree that rewards you with such a glorious display of growth **IN JUST ONE SINGLE YEAR!** However, supply is limited . . . we cannot offer these trees again this year. And since now is the time to plant, you must act now!



Here's a luxury sight you don't have to wait half a lifetime growing — a matched pair of flowering showpieces, so strong and sturdy you can actually sling a hammock between them.



How's this for a natural archway in front of your driveway — twin towers of flowering beauty in less time than you ever dreamed possible.

VITAL STATISTICS FROM LEADING EXPERTS

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TAKES BUT 10 MINUTES TO PLANT — REWARDS YOU WITH A LIFETIME OF BEAUTY STARTING THIS VERY YEAR!

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Yes, plant this Fall — see it soar forth in a tower of beauty in just one year! It's the most spectacular splurge of both growth and beauty of any shade tree ever brought to this country. And it's so easy to grow even a child can do it.

And Remember: Satisfaction is guaranteed. You must be thrilled in every way with this wondrous flowering shade tree or **RETURN AT ANY TIME** within 90 days for a full refund of your purchase price. Use the No-Risk Coupon below.

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(2 1/4" x 4")

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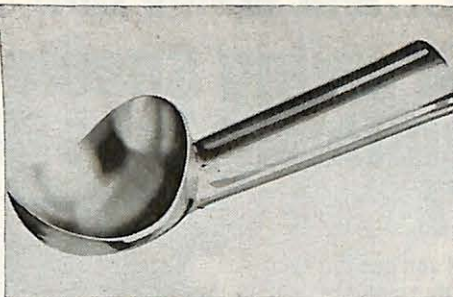
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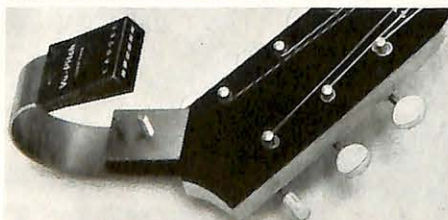
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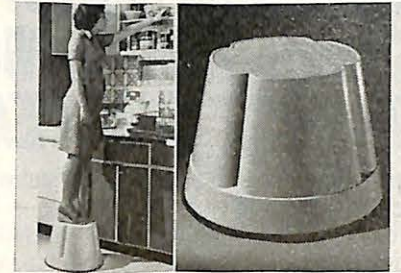


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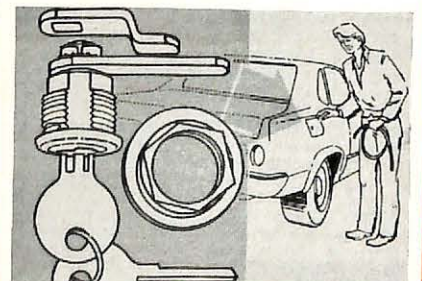
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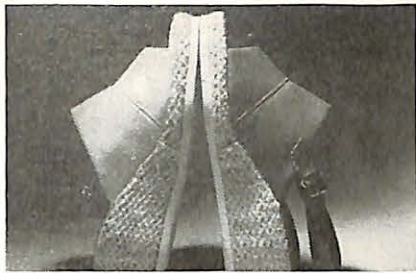
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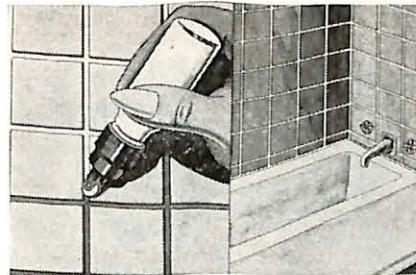
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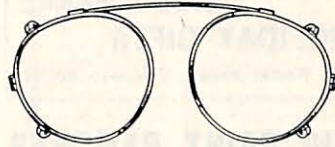
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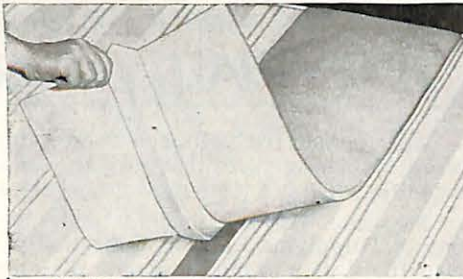
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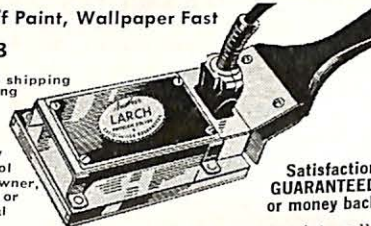
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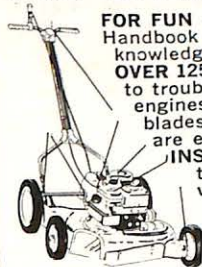


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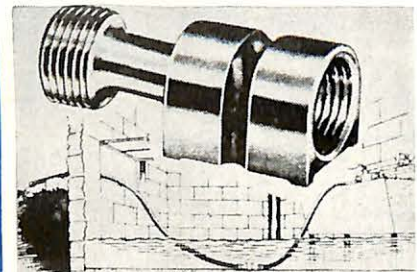
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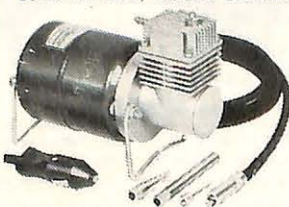
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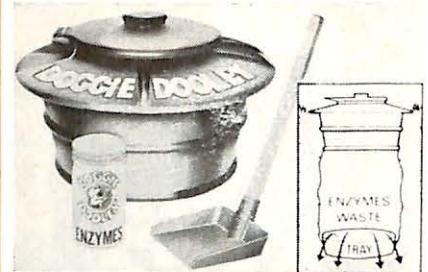
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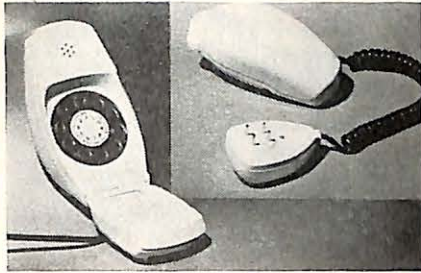
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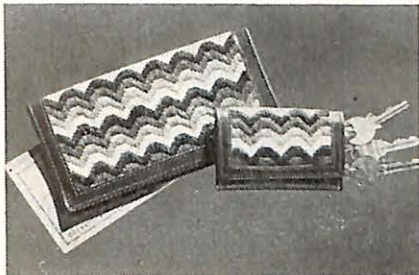
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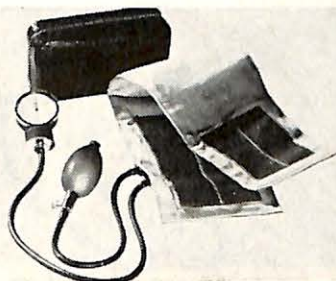
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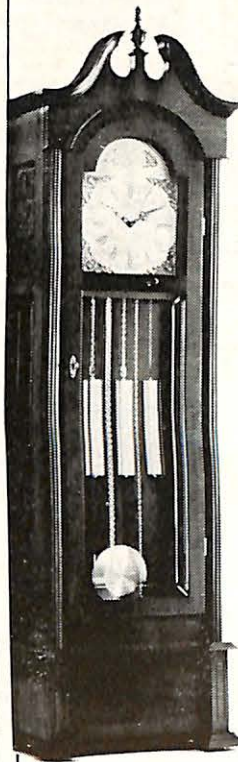
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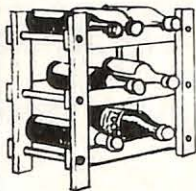


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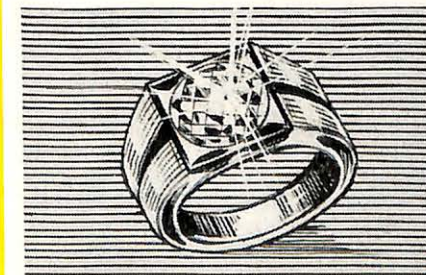
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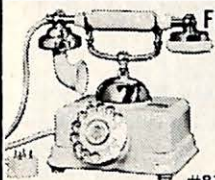
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News of the State Associations



GATLINBURG was the site of the Tennessee Elks' convention April 10-13. Distinguished guests included Congressman Jim Quillen, Elks Director of Public Relations Martin Karant, PGER Edward McCabe, sponsor, and Gatlinburg Mayor Bill Mills. A total of 650 delegates and their wives were present for the occasion.

A report on the Nurses Scholarship program, the major project, indicated that the Tennessee Elks Benevolent Trust is to sponsor 25 scholarships of \$900 each within the coming year. The association moved to become incorporated. Winners in ritualistic competition were Kingsport Lodge in first place, followed by Oak Ridge Lodge and Elizabethton Lodge.

Officers of the state association for 1976 were elected. They are SP Harold Lane, Elizabethton; President-elect Victor Steffes, Paris; VPs Norman Holt, Columbia; Jack Allen, Cleveland; A. J. Clonce, Kingsport; State Secy. Joe McCulloch, Nashville, and State Treas. Clyde Webb, Athens.

The semiannual convention will be held October 3-4 in Greeneville, and the 1976 annual convention will be held April 2-4 in Knoxville.

ILLINOIS ELKS gathered at Decatur for their annual meeting May 16-18, 1975. One thousand people were present to see Richard Stropes, Pekin Lodge, elected State President, along with VPs Wesley Waterhouse, Freeport; Robert Carter, Fairfield; State Secy.

Present at the New York State Elks' Convention were (from left) immediate Past Grand Est. Lead. Kt. James Gunn, PSP William Steinbrecher, newly elected SP Lucian Masur, then-GER Gerald Strohm, PGER Ronald Dunn, Grand Trustee Leonard Bristol, PGER George Hall, GL Committeeman Peter Affatato, and outgoing SP Harry Macy.



Ernie Stipp, Springfield, and State Treas. Harvey Pearson, Moline. Distinguished guests included PGERs Glenn Miller and Robert Boney, both of whom addressed the delegates.

The state association's Crippled Children's Committee report was given; the sum expended for this cause in 1974-1975 amounted to \$133,000. Scholarship awards in Illinois from the Elks National Foundation's funds totaled \$16,000. Cairo Lodge took top ritualistic honors.

September 19-21 at Moline is the date and place for the fall meeting. February 20-22 is the date for the mid-winter meeting, and the next annual meeting will take place May 14-16 in Peoria.

SPEAKER at the Arizona Elks Association's 60th annual convention held in Phoenix May 7-10 was then-GER Gerald Strohm. Other dignitaries in attendance were PGERs Horace Wisely and R. Leonard Bush, PSP Frank Clark, and California-Hawaii SP James Spence. Michael Deir was elected as State President, and Wes Bolin was elected as State Secretary. Over 500 people attended.

Awards for the Most Valuable Students statewide were given. Twelve students received scholarships of \$600 apiece as state alternates, and nine students received grants of \$700 as state finalists. National winner Barbara Ann Brown was among this group of students present.

A DEMONSTRATION of the work performed by several cerebral palsy therapists who use 15 mobile units was given at the New York State Elks Association's 63rd annual convention. It was reported that the state major project and the Elks National Foundation have both reached new highs in funds raised. Thirty-eight scholarships were awarded by the state association, 21 winners in the Most Valuable Student Contest were honored, and 21 young people received grants from the National Foundation.

Heading the slate of new officers is SP Lucian Masur, Saratoga Lodge. He will be assisted by State Secy. Herman Wickel, Huntington; State Treas. William Petzke, Elmira; VPs Edward Smaldon, Rome; John Fleischman Sr., Riverhead; Robert Van Nest, Monticello; Douglas Rocque, Whitehall; Fred Bence, Watertown; Wilson Shea, Hudson; Richard Moore, Yonkers; Selsean Koury Jr., Oneonta; Nilo Mengrone, Bronx; Irvin Randall, Bath; Wallace Towle, Guilderland; Frederic Rose, North Tonawanda, and Robert Heffer, Webster-Fairport.

Next year's convention will also be held at Kiamesha Lake, at a date yet to be fixed, as this year's was held May 15-18. The fall conference will be held October 9-11 in Rochester.

There were over 2,400 delegates, guests, and ladies in attendance for the meeting. Among these were PGERs George Hall and Ronald Dunn, Grand Trustee Leonard Bristol, GL Commit-



Identical candle tables were given to PGER John Walker (left) and outgoing SP David Cockman (right) at the North Carolina State Elks Association Convention held this year in Charlotte. PDD Harry Kole, convention co-chairman, made the official presentation.



Outgoing SP Robert Roberts (right) thanked then-GER Gerald Strohm for his speech at the recent meeting of the Arizona Elks Association.

teeman Peter Affatato, immediate Past Grand Est. Lead. Kt. James Gunn, and then-GER Gerald Strohm.

For the eighth consecutive year, Huntington Lodge won the state ritualistic championship. The Annual Public Relations Award was won by Colonie Lodge.



Members of Colonie, N.Y., Lodge have reason to be proud of their first-place award for best publicity, which was presented to them at the state convention held recently in Kiamesha Lake. Accepting the plaque from VP Wallace Towle (left) were Publicity Chm. John Frey (center) and ER Robert Dufresne.

SUBSTANTIAL PROGRESS in the Kansas Elks Training Center for the Handicapped was reported at the state convention at Wichita, May 8-11. The Elks' ladies of Kansas were represented by Virginia Freiderich, Eunice Strickland, and Anna Mae Bauer in making a donation of \$32,969 to the Center. Among 710 members and their wives present for the proceedings were then-GER Strohm, PGER H. L. Blackledge, and GL Committeemen George Tracy and Richard B. Deffenbaugh.

Ten thousand dollars worth of scholarship awards were presented. Memorial services were under the direction of State Chaplain Father John Moeder. Wellington Lodge took top honors in ritualistic competition; Beloit Lodge took second place, and Abilene Lodge finished third.

Elected State President was Walter Shannon of Pratt Lodge. His fellow officers include Deputy President Keith Mossman, El Dorado; Vice President Richard Nierman, Newton; State Secy. Lloyd Chapman, El Dorado, and State Treas. Clarence Chandler, Topeka. McPherson Lodge will host a summer

meeting August 23-24. The mid-winter convention will be held February 7-8 at Wichita, and the annual convention is again to be held in Wichita April 29-May 2.

OFFICERS who now preside over the Oregon State Elks Association are SP C. J. Wilkins, Tillamook; VPs Jack Lambert, Lebanon; Ernie Zielinski, Salem; Bruce Reed, Beaverton; Dick Herndobler, Ashland; Jack Sweek, Pendleton; Norman Polley, Ontario; Loyd Petersen, Florence; Secy. L. A. O'Neill, Madras, and Treas. Hal M. Randall, Salem.

Voluntary contributions for new equipment for visually handicapped children at the Elks Eye Clinic have reached a total of \$31,255.31, it was reported. Meadowood Springs Speech Camp also has received \$17,244.42 in the past year.

The Oregon convention was held May 15-17 at Lincoln City, and will be held at Grants Pass next year, May 6-8. PGER Frank Hise, Elks Public Relations Director Martin Karant, and Washington PSP Ted Butcher were included in the 2,915 people present.

THE ANNUAL CONVENTION of the North Carolina State Elks Association was held May 16-17 in Charlotte and was co-chaired by PDD Harry Kole. John T. Nichols Jr. of Mount Airy Lodge will serve as State President for the coming year. He will be assisted by Vice Presidents W. Ernest Bell, Durham; H. M. Eure, Morehead City; John D. Koester, Fayetteville; E. J. Johnson, Greensboro; C. T. Hendricks Jr., Newton; State Secy. A. J. Crane, Kinston; and State Treas. Herbert Finck, Brevard, and State Chaplain George T. Skinner, Kinston.

Special guest was PGER John Walker.

KEN-BAR LAKE was the location of the annual convention of the Kentucky State Elks Association. Delegates and guests included SDGER Theodore Zimmer, then-GER Gerald Strohm, newly elected SP James Loftus, PGER Edward McCabe, Charles Stander, DDGER Eugene Butters, immediate Past Grand In. Gd. Garland Guilfoyle, PSP Thomas Naive, William Stamps, and R. C. McGuire. This year's convention was reportedly held May 29-31.

Doctor Lottery (Continued from page 18)

a result, when the bill finally comes the patient often reacts bitterly: he doesn't understand why the charges are so high. Much of this resentment could be avoided if the doctor would explain his charges before treatment. If he doesn't, then the patient ought to ask, "What is my medical care going to cost?" Most doctors are happy to have the subject out in the open and eager to explain their charges. Stay away from the doctor who won't give you a straight answer about his fees.

Despite the so-called sexual revolution, there is often a reluctance on the part of the doctor to question a patient about his or her sex life. Sex embarrasses most doctors as much as it does patients; they're afraid they'll seem like voyeurs if they start probing into a patient's sex life.

One simple example. I'm a surgeon. When I discharge a patient a week or so after an operation—an appendec-

tomy for example—I will probably tell her when she can walk upstairs and when she can drive a car. She may ask me when she can resume housework or go back to work. But I'll rarely tell her (or didn't, till I began to realize how I was dodging the subject) how soon she can resume sexual activity; nor will most patients ask about this important activity. The subject embarrasses us both. Silly. It shouldn't.

Since sexual problems cause a multitude of seemingly unrelated symptoms, it's important that they be discussed. Hopefully, your doctor will ask you about your sex life but if he doesn't, and it's bothering you in any way, bring the subject up yourself.

Any doctor who resents questions, or refuses to answer them, is not what I would call a good doctor. But neither would I consider the patient who refused to ask questions a good patient.

There is one final, final question to

which I'd like an answer before I would classify a doctor as a good one—one to whom I'd be willing to assign responsibility for my medical care. That question is, "Doctor, what do I do if I get sick at two in the morning?"

Once a doctor accepts responsibility for the care of a patient that responsibility is his day and night, week days and weekends. No doctor can promise to be personally available for twenty-four hours every day but your doctor should be able to assure you that if he isn't around he will arrange to have another well qualified doctor available to take care of you in his place. That is an essential of good medical practice.

When I was a medical student one of our professors used to say, "If I'm looking for a good doctor, somebody to take care of me, I don't look for the fellow who got straight A's—I look for the one who will get up at night."

To that comment, now that I've been in practice fourteen years, I can only say, "Amen." ■

Letters (Continued from page 8)

Now, to us old timers, your article suggested Angelo's. We took a cab from the Kimbell Museum. Frankly, I would not have gone in—but for your recommendation. Without a doubt it was the best barbecue I have ever had in my entire life, and I live in real barbecue country! It was absolutely divine and I know we will go back on our next trip.

Another "thank you." Our hotel was three blocks from Fountain Square. We would have missed it without your article. It is unique and interesting. We have never seen anything that resembles it in any way.

As a footnote, I must tell you we have been in every state but Alaska; Europe 5 times, including Russia; Caribbean area 3 times—so we enjoy something close to home very, very much.

Gene Richardson
Shreveport, LA

• Toledo Bend Lake in East Texas and Western Louisiana has been the hottest bass fishing in the South and in the nation for several years. It is also a fine lake for family fishin' and I am writing this in response to Don Bacue's invitation in the July issue of *The Elks Magazine* ["SportsAction"].

There are numerous marinas all over the lake that probably cater more to the bass fisherman than to families; however, I am sure that families are very welcome. I happen to own a campground in East Texas, "Patroon Bay Camping." We are located right on the lake with about 15 acres of wooded sites. Women, children, as well as fathers have caught large bass from 4-6 pounds as well as lots of bream (blue gills) and crappie and catfish out of our campground. We offer good fishing and a lot of peace and quiet in a very clean campground. However, my main point is that Toledo Bend Lake is my favorite family lake—any part of it.

Ed Hamilton
Marietta, OH

• The finest fishing lake I know is Lake Cowan, located in Ohio—Clinton County—6 miles south of Wilmington, Ohio, on State Route 730. Facilities are sail boating, outboards up to 10 h.p., launching ramps, beach, swimming, picnicking, fishing. Fish are bass, crappie, blue gill, muskie. Water area, about 700 acres—total park area, about 1700 acres.

Tip for fisherman: If fishing line becomes tangled or twisted, remove hooks or bait—pull it a short distance behind motor powered boat, with the twisted line, as far as it's twisted, extended into the water. Works like a charm.

Steve Conover
Wilmington, OH

• Just a note about the best fun fishing for rainbow trout in my life (at Rockbridge, Missouri). They have a restaurant, bank, general store, motels, etc.

The best bait for the trout were miniature brown marshmallows on a #7 hook, in the clean, cold spring water.

Dr. Edmund G. Janies
Centralia, IL

• I have a beautiful little lake I would like to tell you about. The name of the lake is "Santa Cruz" and it is located in northern New Mexico. It is about 1½ hours driving time from Albuquerque, NM, my home town. It lies north and a bit east of Santa Fe, NM, the capitol of our fair state.

We have excellent dual-lane, inter-state highways most of the way to what I call "our" lake. This lake is under the control of the Bureau of Land Management and the dam was made many moons ago to control water for the farmland which lays below the dam.

There are picnic tables under cover of the sun, and, of course, benches, barbecue grills to cook out, and a good freshwater well with electric pump. Plenty of trees for shade and also a concession facility.

Food, drink (no alcohol), bait, lines, etc., are also available. Boats are for hire, as well. Fishing is best for rainbow trout (stocked by the New Mexico Fish and Game Dept.) and an occasional German brown.

Joseph McDermott
Albuquerque, NM

As winners in the 1975 Don Bacue "Family Lakes Contest," the four prize-winning fishermen above will receive Mepps lures suitable for fishing in their favorite lakes and complimentary copies of the 1975 Mepps catalog of fishing tips and equipment. ■



FierocK

"For this I had to get all dressed up?"

NEWS OF THE LODGES

(Continued from page 24)



EAGLE COURT OF HONOR was held recently at El Reno, Okla., Lodge for James Nuse (center). The Scout received an American flag from Americanism Committeeman Bill Wyrick and an Eagle Award from ER Jack Marquis.



A BETSY ROSS FLAG to be flown over Sedalia, Mo., during the Bicentennial was the gift of Sedalia Lodge to the city. ER William Eltzholtz (center) and Est. Lead. Kt. Paul Rialti (right) presented a replica of the historic banner to Mayor Jerry Jones.



THE BUILDING of a new facility, which will include a formal lodge room, bowling alleys, and tennis and shuffleboard courts, for Muskegon, Mich., Lodge was officially begun with a recent

groundbreaking ceremony. Those participating were PER Glen Leatherman (left), ER Henry Brezinski (right), PER Arthur Sip-lon, and the lodge trustees and officers.



"BEN BUMGARDNER DAY" was celebrated recently by the Past Exalted Rulers of Centralia, Ill., Lodge to honor a member of their group. Paying their respects to PER Bumgardner (seated) were (from left) PERs B. Kaelin, D. Moore, S. Pearce, H. Snow, R. Wilson, J. McCann, H. Bell, K. Castellari, C. Phelps, E. Wesner, and R. Salisbury.



NATIONAL FOUNDATION PLEDGES for the past lodge year exceeded the goal established at Dowagiac, Mich., Lodge. Among the members who supported the campaign with their pledges were (seated, from left) Est. Lect. Kt. Albert Diamond, Est. Lead. Kt. Douglas Clark, ER Eldred Huss, In. Gd. Don Wilson, and (standing) PER Gerald Concidine, National Foundation chairman for the lodge, Brother Paul MacDonald, Trustee Maurice Oppenheim, and Brother Donald Hall.



FLAGS which had been flown over the nation's Capitol were distributed to all the lodges in the Northwest District of Illinois as part of the program arranged by District Americanism Chm. Tom Brown (third from left) for the District meeting held at Rockford Lodge. Examining a display of Bicentennial material assembled by Brother Brown were (from left) VPs T. Fleege and W. Waterhouse, Past VP W. Caulpetzer, and SP R. Stropes.



ON HAND TO WITNESS the bestowal of life membership upon J. Lowell Ballreich (second from left) during a recent meeting at Fostoria, Ohio, Lodge were Brother Ballreich's two sons Jim (left) and John (third from left), who were included in a class of 19 candidates initiated on the same occasion. Then-ER Gary Murphy offered his congratulations to the Ballreich Elks.



SEVENTY-YEAR MEMBER Harry Elkins Sr. (third from left) was recently honored at Pontiac, Mich., Lodge when a class of candidates was initiated in his name. Joining in the festivities were (from left) immediate PER Philip Myers, Brother Walter Giddings, John DePauw, lodge secretary at the time, Treas. Olin LaBarge, and Trustee John Combs.

FATHERS AND DAUGHTERS shared the spotlight at Midland, Mich., Lodge's first Father-Daughter Banquet. With Brother Mike Jardis at the affair were his seven married daughters, including (seated, from left) Connie Lesh, Sandy Robinson, and (standing) Pat Wheeler, Audrey Thompson, Shirley Cunningham, Nancy Latoski, and Janet Hoover.



THE FIRST INITIATION conducted by ER Herman Huelsman (center) at St. Paul, Minn., Lodge proved to be a family affair. Brother Huelsman welcomed his two sons, Gary (second from left) and Craig (second from right), and his brother-in-law, Lyle Drews (left), into the order while his father-in-law, Hugo Drews, congratulated the new members.

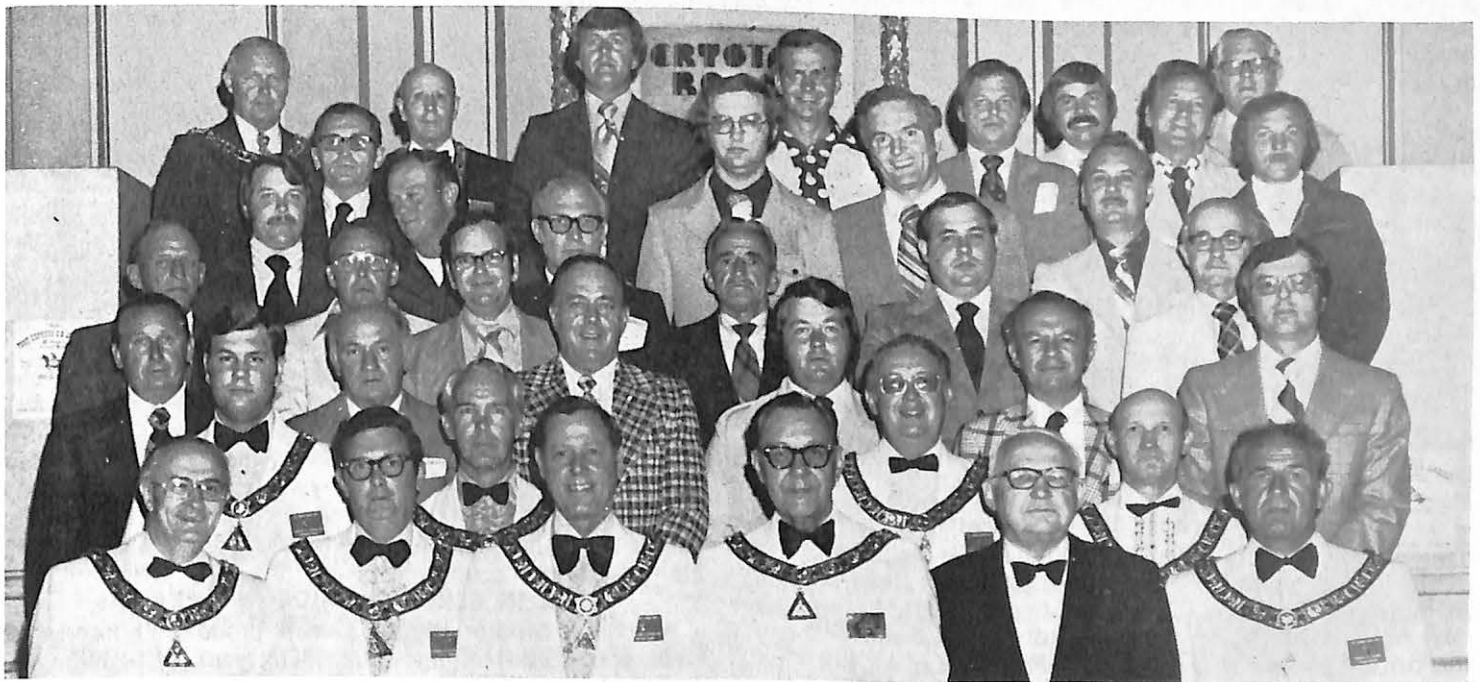




MORE THAN \$1,000 in pledges to the National Foundation was obtained by Shelbyville, Ind., Lodge. District Foundation Chm. Harry Conroy Jr. (second from left) accepted the pledges from then-ER John Koch as Secy. Harold Cadieux (left) and Est. Lead. Kt. James Brown observed.



IN APPRECIATION of the services he has rendered to Shawnee, Okla., Lodge during his 47 years of membership, PER A. G. Friday was named an honorary life member. Among the gifts presented to the PER was a framed collection of Brother Friday's membership cards, which he and Trustee Chester Johnson displayed.



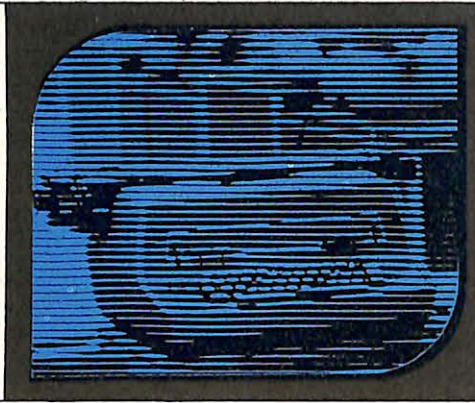
THE STATE PRESIDENT'S CLASS of 28 candidates was recently initiated at St. Joseph, Mo., Lodge in honor of newly elected SP R. M. Frye (front row, third from right). ER William Goodding (front row, third from left) and the lodge officers welcomed the new members into the order.



SELECTED from a group of 21 teenagers, Ricky Schnellman (third from right) was named Meramec (Arnold), Mo., Lodge's Teenager of the Year. (From left) Youth Chm. Charles McCoy, Committeeman Charles Baird, ER Ralph Swallow, Committeeman Paul Kaiser, and Secy. Max Uykosky presented Ricky with a \$100 savings bond.



BROTHER KEN FOSTER (left) was the first recipient of the newly established George B. Klein State Ritualistic Coaching Award at the Nebraska Elks Association Convention. The coach of the McCook, Neb., Lodge ritualistic team received his award from Grand Trustees Chm. George Klein, for whom the award was named.



An Elks Dividend: G.E.R. Willis McDonald

Although Elks do their charitable and benevolent deeds without thought of reward, there have been many examples of our "bread cast upon the waters" returning to us manyfold. Grand Exalted Ruler Willis C. McDonald is one of the finest such examples.

He truly moved the delegates in Dallas as he recited the story of his youth and how the Order of Elks contributed so much to making him the outstanding citizen he is today . . . as well as the chief executive of the largest of all the U.S. fraternal orders.

Brother Willis' story reads much like the Horatio Alger paperbacks which were quite popular during his youth. Coming out of high school as an orphan at the age of 17, McDonald had to by-pass a college scholarship because the country was then in the midst of the worst depression in its history. He became quite active in the Antlers Lodge in New Orleans . . . an organization for young men . . . and held every office in it except secretary. He helped organize four additional Antlers lodges in his area, a remarkable feat.

Two Past Grand Exalted Rulers heard of him through his work in Antlers and they helped him get a job. He earned enough money to allow him to start college studies in night law school . . . but he had to work during the day. He wanted to enter college full time but couldn't pay the tuition. Again, help was forthcoming from an Elk. One of the Past Grand Exalted Rulers wrote the college about

the young man's plight and they admitted him on his promise to pay. He repaid everything he owed as soon as he could.

Then a Past Exalted Ruler of the Elks Lodge he had joined when he became 21 saw him in the lodge one day; they began talking and the PER (an attorney) invited young Willis to join him in his office! Young Mr. McDonald was there the next morning at 7.

He has since become one of the most prominent attorneys in the New Orleans area and has prospered. Since he has continued his interest in Elkdom through all those years, the Elks, too, have prospered and benefited.

If ever a chief executive of our Order was Elk-oriented, it is Brother Willis McDonald. We can all look forward to a year of real progress under his leadership.

He and his lovely wife, Elizabeth, will be traveling throughout Elkdom in his year as G.E.R. and many of you will meet them. We are sure you will find them truly representative of the high caliber of leadership the Order has enjoyed throughout its 107-year history and we hope you will get behind Brother McDonald's program. His slogan is particularly appropriate as we enter the Bicentennial year of our country:

PRIDE IN ELKDOM—PRIDE IN AMERICA!

Welcome, Brother Willis . . . we're proud and happy to have you guide us into our 108th year of service to America.

In Search of Good Officers

A famous American, John Tyler of Virginia, is quoted as saying to Thomas Jefferson when he declined to serve in the House of Delegates, "I suppose your reasons are weighty, yet I would suggest that good and able men had better govern than be governed, since 'tis possible, indeed highly probable, that if the able and good withdraw themselves from society the venal and ignorant will succeed."

We would like to paraphrase Tyler's statement as it applies to getting Brothers to accept the responsibilities of office in Elkdom:

"I would suggest that good and able men had better govern than be governed, since 'tis possible, indeed highly probable that if the good and able decline to accept the responsibilities of office in our Order, self-seekers will prevail and our lodge and the entire Order will suffer."

It is never too early to begin a search for Brothers of your lodge who can and will become effective, dedicated officers, thus insuring the success, not only of your lodge but the entire state association and national Order. When the time comes to nominate officers for another lodge or state association year, one should lay aside any thoughts of "tapping" a Brother just because he is a good guy. The paramount question is, "Can he get the job done?" If that question can be answered in the affirmative, by all means nominate him and ask him to help further the mutual interests of your lodge or state association. If they benefit from his service, everyone in the Order will, also.

The B.P.O.E. has grown each year since 1939 . . . and it seems fair to deduce that one of the important reasons for its growth is the caliber of leadership throughout the entire structure. Let's keep it that way!

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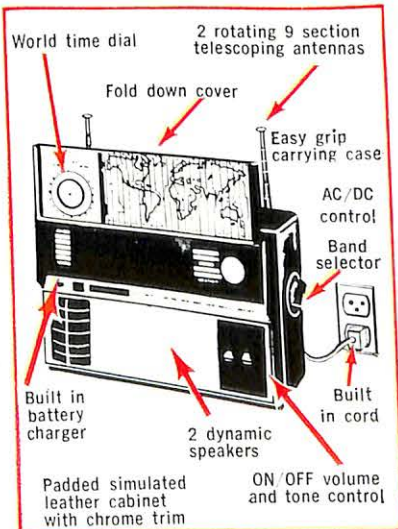


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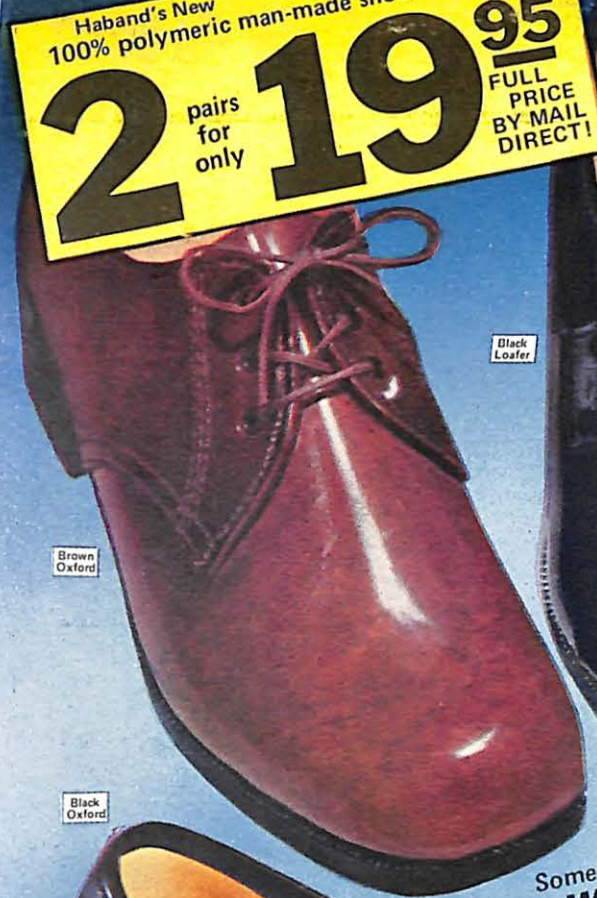
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