



the  
**Elks**  
magazine  
NOVEMBER 1975



Model 120  
Solid 3/4" Black Walnut  
74" x 16 3/4" x 10"

# BUILD AN HEIRLOOM...

MODEL 120-K, EMPEROR'S MOST POPULAR

**DO-IT-YOURSELF CASE KIT**

# SOLID 3/4"

# BLACK

# WALNUT

# 104<sup>50</sup>

**FACTORY DIRECT**

Reg. Factory Price

\$149.50

MOVEMENT EXTRA

Assemble your own grandfather clock, complete with Moving Moon Dial movement, as shown, for only \$234.00. Compare with clocks retailing up to \$800.

## EASY TO DO! NO MITERS TO CUT!

Emperor Clock Company, world's largest manufacturer of grandfather clocks, made it easy for thousands to build their own heirloom clocks starting with the Emperor do-it-yourself case kit. Now, for the first time, Emperor makes it even easier by cutting all miters with newly acquired precision equipment. There's no guesswork involved with the Emperor case kit. All kit pieces have been accurately crafted, pre-cut, and factory sanded for easy assembly. Swan neck divided crown, decorative finial, waist and dial face doors, dial frame and sculptured base-front have been pre-assembled. This means anyone can build his own heirloom. Complete hardware and assembly instructions furnished. Each piece may be reordered separately. No woodworking experience necessary.

**Build The Christmas Gift With An Heirloom Destiny.** What a wonderful Christmas present for yourself, your family, or treasured friends! The timeless and classic design of the Model 120 is a perfect complement to the flawless beauty of solid 3/4" black walnut. Its regal lines are highlighted by four full-turned hood columns and swan neck divided crown with decorative finial. Curved arches appear on the dial face door, full-length waist door and recessed base panel. Emperor's Model 120 is a treasure destined to become an heirloom, a Christmas gift to be remembered for generations.

### MONEY BACK GUARANTEE

If for any reason you are not completely satisfied, return in original shipping carton within thirty days for prompt refund... no questions, no excuses.

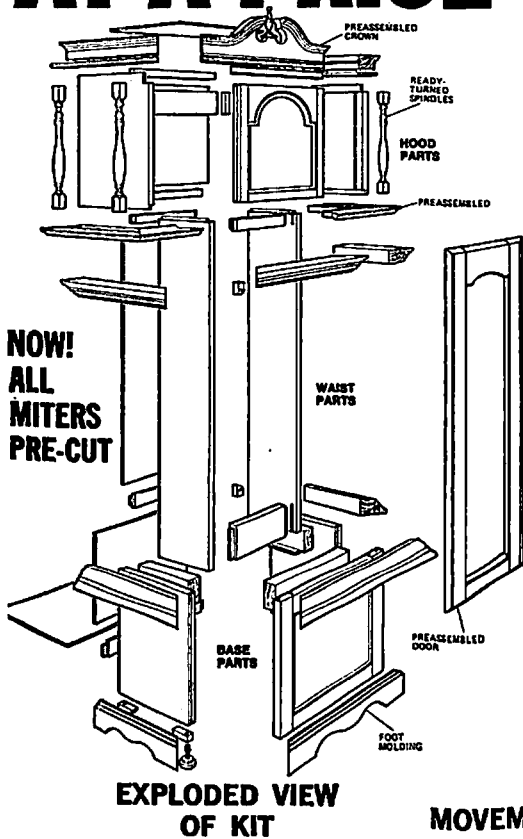


**EMPEROR**  
CLOCK COMPANY  
WORLD'S LARGEST MANUFACTURER  
OF GRANDFATHER CLOCKS

**ORDER NOW IN TIME FOR CHRISTMAS!  
OFFER EXPIRES DECEMBER 31, 1975**

# AT A PRICE YOU CAN AFFORD!

## MOVEMENTS FOR MODEL 120-K



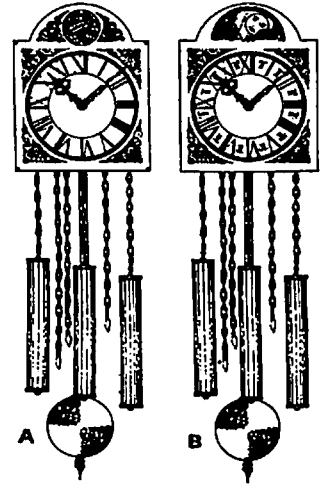
Emperor's 100-M grandfather clock movement is produced in West Germany by proud clocksmiths who, for over a century, have been manufacturing the world's finest movements.

When received at our plant all Emperor movements are thoroughly inspected and tested in our quality control room by factory-trained clocksmiths. This insures lasting accuracy and dependability.

Embossed overlays surround the solid brass dial. The face has a high, permanent polish and serpentine hands. You can select from two dial versions. One has the words "Tempus Fugit" (Time Flies) inscribed in black enamel on a shaped world in the arch above the dial face. The other has the classic Moving Moon with a lunar calendar.

The completely weight-driven movement strikes the famous, melodious Westminster chimes on four musically-tuned rods: four notes on the quarter-hour, eight on the half-hour, twelve on the three-quarter-hour and sixteen on the hour. The hour is struck on four additional tuned rods. The Emperor movement includes weights, solid brass weight shells, brass bob, pendulum and chimes. All plates are solid brass and pinions hardened steel. Installation and adjustment of the movement is simple, following the step-by-step instructions.

### EIGHT DAY WEIGHT DRIVEN WESTMINSTER CHIMES



(A) 100-M Movement with Tempus Fugit Dial \$114.50

(B) 100-M Movement with Moving Moon Dial \$129.50

**MOVEMENT CARRIES A FULL 1-YEAR WARRANTY**

### USE THIS FORM TO ORDER DIRECT FROM FACTORY

**OFFER EXPIRES DECEMBER 31, 1975**

ORDERS SHIPPED 2 TO 3 WEEKS • SHIPPING CHARGES COLLECT

**EMPEROR CLOCK COMPANY, Dept. 42-F**  
Emperor Industrial Park, Fairhope, Alabama 36532

Please check:  
New Customer   
Previous Customer

QUANTITY	DESCRIPTION	WEIGHT	REG. PRICE	SALE	EXTENSION
	Model 120-K Solid 3/4" Black Walnut Do-It-Yourself Case Kit without movement	53	\$149.50	<b>\$104.50</b>	
	Model 120-A Solid 3/4" Black Walnut completely finished clock with Tempus Fugit Dial, Westminster Chimes	95	\$399.50		
	Model 120-A Solid 3/4" Black Walnut completely finished clock with Moving Moon Dial, Westminster Chimes	95	\$414.50		
	Model 100-M Movement complete with Tempus Fugit Dial, Westminster Chimes for Model 120-K	33	\$114.50		
	Model 100-M Movement complete with Moving Moon Dial, Westminster Chimes for Model 120-K	33	\$129.50		

We accept personal checks  
ENCLOSED ( ) CHECK ( ) MONEY ORDER \$ \_\_\_\_\_  
CHARGE TO MY ( ) MASTER CHARGE ( ) BANKAMERICARD

TOTAL \$ \_\_\_\_\_  
Alabama residents only,  
add 4% sales tax \$ \_\_\_\_\_  
GRAND TOTAL \$ \_\_\_\_\_

ACCOUNT NUMBER

Master Charge Inter Bank No. (above your name)										Expiration date required		Mo.	Yr.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



Please send FREE color brochure on complete Emperor line

**VISIT OUR FACTORY SHOWROOMS MON-FRI, 8 A.M. TO 5 P.M., EMPEROR INDUSTRIAL PARK, FAIRHOPE, AL.**



# They're Off!

*Yes it's...*

THE ONE...THE ONLY...  
THE ORIGINAL!

## *A Nite At The Races*®

The famous game used the world over and the No. 1 fun and fund-raising program around today! Game is played with actual races on 16mm film in color and sound with America's fastest, finest thoroughbreds in action.

Rental includes 18 sealed filmed races from which six (or more) races including a Daily Double are played. Besides Quinellas and Exactas we also feature the exciting Superella®, Numeracta® and the Perquinella™. . . Exclusive with **A Nite At The Races.**

Programs, Mutuel Tickets, Control Sheets, Play Money and step-by-step instructions are included.

Fill in coupon for Booklet including the **ADVANTAGES** of using the **ORIGINAL-A Nite At The Races.**

### **a nite at the races. inc.**

2320 Avenue "U", Brooklyn, New York 11229  
(212) 769-7355

Name (Please Print)

Address

City State Zip

Organization

# the **Elks** magazine

VOL. 54, NO. 6/ NOVEMBER, 1975

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

**WADE H. KEPNER**/Chairman  
**R. LEONARD BUSH**/Vice-Chairman  
**RAYMOND C. DOBSON**/Secretary  
**EDWARD W. McCABE**/Treasurer  
**ROBERT E. BONEY**/Asst. Secretary and Asst. Treasurer

**JOHN R. RYAN**/Publisher/General Manager  
**D. J. HERDA**/Articles Editor  
**TRISHA NEALON**/Fraternal News Editor  
**MALCOLM B. CROFFORD**/Circulation Manager  
**EDITORIAL OFFICES**, 425 W. Diversey Parkway, Chicago, IL 60614

- 12 BATTLE AGAINST HUNGER'S ALLIES  
It's a continuing threat to mankind; but slowly, steadily, we're winning the war. G. R. von Kronenberger
- 18 THERE'S GOLD (AGAIN) IN THEM THAR HILLS  
Gold Rush glamor may be gone, but there's new excitement in many of the old Western mines. Bill Thomas
- 34 TOUGHEST GAME IN TOWN  
The very essence is violence—a frightening, lightning-fast pro sport. Ross R. Olney
- 48 THE CARTOONS FIND A HOME  
Doing Rube Goldberg proud . . . George Basler

### DEPARTMENTS

- 5 LETTERS
- 7 YOU AND RETIREMENT
- 8 MESSAGE
- 10 SPORTSACTION
- 23 TRAVEL: MEMORIES
- 25 BACKYARD GARDENER
- 26 NEWS OF THE LODGES
- 33 ELKS NATIONAL SERVICE COMMISSION
- 37 "THE MANY TALENTED PATRIOT"/ BICENTENNIAL SALUTE
- 38 ELKS NATIONAL FOUNDATION SCHOLARSHIP AWARDS
- 39 IT'S YOUR BUSINESS
- 40 GRAND LODGE OFFICERS AND COMMITTEES
- 42 NEWS OF THE STATE ASSOCIATIONS
- 45 ELKS NATIONAL FOUNDATION/ JOY OF GIVING
- 51 VISITS OF WILLIS C. McDONALD
- 54 ELKS FAMILY SHOPPER
- 81 EDITORIALS

### ADVERTISING OFFICES



CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500  
NEW YORK 10017 50 East 42nd (212) 661-3043  
LOS ANGELES 90036 5909 West 3rd St. (213) 931-1371

**POSTMASTER:** Mail notices of address corrections to:  
**THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, IL 60614**  
**MEMBERS:** Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.  
THE ELKS MAGAZINE, Volume 54, No. 6, November, 1975. Published monthly at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.  
The word, Elks, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1975, by the Benevolent and Protective Order of Elks of the United States of America



Try Black Velvet  
on a friend.

There's never been a Canadian as light and smooth.  
Black Velvet® Canadian Whisky. It just could be  
the taste you've both been waiting for.

BLACK VELVET® BLENDED CANADIAN WHISKY 80 PROOF IMPORTED BY © 1975 HEUBLEIN, INC. HARTFORD, CONN.



# Scent-sational

## \$1. Perfume Offer

We've faithfully created our version of ten of the world's most treasured and expensive fragrances. We'd like to send you a purse-pak sampler of all ten of our fragrances for only \$1 in this special introductory offer. We guarantee to refund your money in full if you or your friends can tell the difference.



Arpege approx. \$ 40.00 per oz. Shalimar approx. \$ 35.00 per oz.  
 Chanel No. 5 approx. \$ 40.00 per oz. L'Air Du Temps approx. \$ 40.00 per oz.  
 Charlie approx. \$ 35.00 per oz. My Sin approx. \$ 36.00 per oz.  
 Emeraude approx. \$ 30.00 per oz. White Shoulders approx. \$ 37.00 per oz.  
 Joy approx. \$100.00 per oz. Norell approx. \$ 60.00 per oz.

© 1975 PERFECT PRETENDERS, INC.

**PERFUME**, Dept. SP-181  
 10 Fragrance Lane Stamford, Conn. 06902

**FOR A FRIEND**

Please rush my sampler of all 10 of your fabulous fragrances. I have enclosed:

\$1.00 plus 35¢ postage and handling for one sampler set of all 10 fragrances.  
 \$2.00 for 2 complete sampler sets of all 10 fragrances.  
 (We'll pay all postage and handling charges)  
 LIMIT 2 PER FAMILY

PRINT NAME \_\_\_\_\_ AGE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Send \$2 for Canadian orders.  
 Orders not accompanied by money will not be processed.

**PERFUME**, Dept. SP-181  
 10 Fragrance Lane Stamford, Conn. 06902

**FOR YOU**

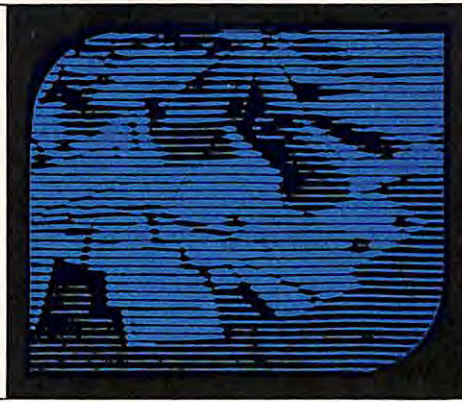
Please rush my sampler of all 10 of your fabulous fragrances. I have enclosed:

\$1.00 plus 35¢ postage and handling for one sampler set of all 10 fragrances.  
 \$2.00 for 2 complete sampler sets of all 10 fragrances.  
 (We'll pay all postage and handling charges)  
 LIMIT 2 PER FAMILY

PRINT NAME \_\_\_\_\_ AGE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Send \$2 for Canadian orders.  
 Orders not accompanied by money will not be processed.

# LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

• America's future rests upon the dreams, the resourcefulness, the determination, and the skill of all its people in seeking solutions to the critical issues facing our society. Now is the time for all who live in this country to shape a vision of the future that can profoundly affect our nation's existence.

In a spirit of hope, the Wells Fargo Bank, in cooperation with The Smithsonian Institution, have organized the Bicentennial Awards Program. This awards program seeks to encourage Elks and all Americans to submit their perceptions and recommendation of areas of human concern that will help to achieve a better nation in the third century. Americans of diverse backgrounds are asked to consider the needs of the next century in this nation's history and to express their concepts thoughtfully and creatively.

Entries should deal with America's third century in terms of one of the following themes:

1. Individual Freedoms in our Society
2. American Arts and Culture
3. Science, Technology, Energy and the Environment
4. Family Life, Work and Leisure
5. The United States and the World

Awards for the national program will total \$100,000 and will be divided into three categories. The categories: Written essays by young people whose entries are submitted before their 18th birthday; Essays by people 18 and over; and, Films or tape recordings.

For further information, write for the brochure entitled, "Toward Our Third Century."

Kit Ketoal  
 "Toward Our Third Century"  
 P. O. Box 44076  
 San Francisco, CA 94144

• I just read the "News of the State Associations" (Sept., 1975) concerning the New York State Elks 63rd annual convention, and in the article it states the new State President, Lucian A. Masur, is from Saratoga Lodge. Bro. Masur has asked me to write and inform you that he is a member of Niagara Falls Lodge.

Wayne R. Pettit  
 Lockport, NY

• The article on the Wonder Crop in the September issue was specially interesting to me. The species of giant mexican amaranth—*Amaranthus giganteus*—is truly a very interesting plant.

In 1955 and 1958, I was engaged in research on the nutritional qualities of this and two other normally inedible plants. This work earned for me a M.S. and a Ph.D. in biochemistry from the University of Bombay, India. Both these theses have been published.

Incidentally, many species of amaranth are native to the U.S. Some of them are collectively called "Pigweed" by Iowa farmers. In addition to being rich in protein, amaranth has a slight edge over some other vegetables in having higher lysine content.

Amaranth also can be used to produce a red dye. This could possibly be employed as a food coloring instead of the current red dye which is synthetic.

Thank you for bringing this remarkable

plant—*Amaranthus giganteus*—to the attention of the Elks.

S. H. Kamath, Ph.D.  
 Cedar Rapids, IA

• I would like to take this opportunity on behalf of the members of Arlington Lodge No. 2114 to thank the thousands of brother Elks and their families that honored our lodge with a visit during the National Convention. In all sincerity, it was indeed our privilege to be your host during your visit in our lodge. We really do hope that you enjoyed our hospitality as much as you said you did. We feel that we learned from this experience, and will be able to host an even better Fall Conference for the Texas Elks State Association to be held November 7, 8, and 9 in our lodge.

Any time you are ever in the area, be sure and stop by and be our guest. You are certainly more than welcome.

Joe P. Williams  
 Exalted Ruler  
 Arlington, TX

• In one of your past magazines, I read an article on a new method of taking care of a tic douloureux without surgery.

I cannot find the article now, but I'm in need of such—can you tell me which magazine it was in or where I can locate the doctor?

Maxine Humphrey  
 Omaha, NE

**THE TWO PIECE GIFT SET ! The Halvorfold**  
 Halvorfold and 6-Hook Key Case  
 Water Buffalo \$14.25  
 Gold Trim \$4.00 Add'l

**Loose-leaf Pass Case, Billfold Card Case. Note Exclusive features. Read Special Offer below**

Billfold  
 With Secret Money Compartment  
 Card Pocket  
 Exclusive Loose-leaf Device  
 Outside closing Flap means more Security

**\$11.00 BLACK OR BROWN WATER BUFFALO**  
 Lodge No. under inside emblem 75c add'l.  
 Lodge No. with City under inside emblem \$1.25 add'l.  
 Social Security No. 75c add'l.

8-pass capacity replaceable  
 12 Pass 25c Add'l  
 16 Pass 50c Add'l  
 20 Pass 75c Add'l

Gold Filled Snap and Corners \$4.00 add'l.

**"CUSTOM MADE FOR ELKS"**  
**"NOW in its 49th year"**—The HALVORFOLD billfold, pass case, card case. Just what every Elk needs. No fumbling for passes, just unsnap the Halvorfold and each pass shows under separate transparent face, protected from dirt and wear. Ingenious loose leaf device shows 8, 12, 16 or 20 passes, cards or photos. Three card pockets, extra size bill compartments and secret flap to cover large bills. Only genuine leathers are used; tough durable but soft in texture. Nylon stitched.

**Free Examination!**  
**Send No Money—Pay No C.O.D.**  
 Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. We normally ship to 4 weeks for delivery. However if you wish faster delivery please note additional charges below. REMEMBER: Money back if not satisfied.

Halvorsen, P.C.M., 4868 Victor St., Jacksonville, Fla. 32207  
 Dept. 118

Send the HALVORFOLD with goldstamping as below. If I decide to keep it I will send check at once. If not, I will return it within three days for full refund. Goldstamped with name, address and any fraternal emblem free. If you send cash with order, we ship postpaid. Parcel Post.

PLEASE CHECK HERE:  
 Black Buffalo \$11.00  Bro. Buffalo \$11.00  
 Gold Filled Snap & Corners \$4.00 Extra  
 12 Pass 25c Add'l  16 Pass 50c Add'l  
 20 Pass 75c Add'l Elk Emblem Inside FREE  
 Elk Emblem Outside 75c Add'l  
 Lodge No. Under Inside Emblem 75c Add'l  
 Social Security Number 75c Add'l  
 First class .50 add'l  Air Mail .60 add'l

Name:..... 23K Gold Inside Emblem:.....  
 Please Print

Address:.....  
 S. S. NO. PLEASE USE ZIP CODE



Sidewalks provided in immediate home sales areas.

# You'll find a beautiful home... and a hometown, too...at Mackle-built St. Augustine Shores, Florida.

All photos taken at St. Augustine Shores, Florida



Recreation Center pool

St. Augustine Shores is a totally planned community... just 7 miles from St. Augustine, and only 8 miles from Florida's Atlantic Ocean beaches.

The people who live here are delighted with its warm, friendly hometown feeling. A hometown with quiet, tree-lined streets... traffic-free walks and bike-ways... a beautiful 18-hole executive golf course available to residents for moderate

greens fees... a modern recreation center with a spacious swimming pool... fishing right in the community. And St. Augustine Shores lies along the scenic Matanzas River, part of the Intracoastal Waterways system.

The Mackle brothers, who head The Deltona Corporation, planned it all to make your new Florida life more enjoyable and relaxed.

They've provided a convenience shopping center. And sites for parks, houses of worship, medical facilities, schools. Neighboring St. Augustine offers a wide variety of fine stores as well as the unique charm of America's oldest city.

You can live in a bright, airy Mackle-built home. Or own a condominium apartment—with central air conditioning, a fully equipped kitchen, and your private balcony or patio. The condominium even has its own pool, recreation building and maintenance staff. Many apartments overlook the golf course.

The Mackles thought of everything you'll want and need. They've built eight planned communities throughout Florida. Their family has been part of the southern building scene for over 65 years. They've built a reputation by making Florida dreams come true.

Find out how easy it is to own a home in a hometown you'll be proud to live in. Send for your free color brochure. Just mail the postpaid card. No cost or obligation.

The Deltona Corporation, 3250 S.W. Third Avenue, Miami, Florida 33129



## The Mackles have earned your trust

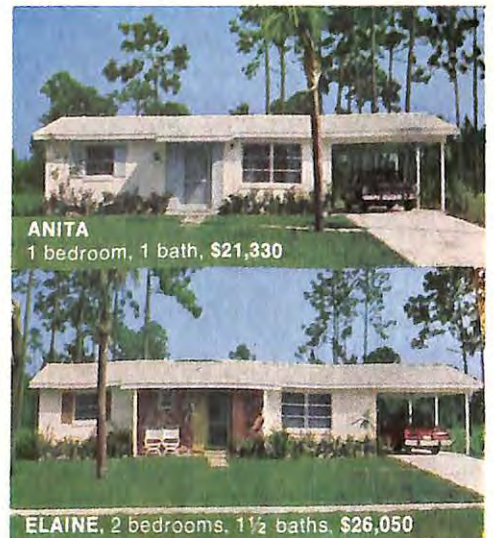
Not an offer or solicitation where this property is unregistered. Property reports available on request from the Deltona Corporation. OAD-75. This advertisement is not an offering of an interest in the Homeowners' Association or the condominium which may be made only by formal prospectus. N.Y. #447.

**Now! Mackle-built homes  
for as little as \$21,330\*  
including homesite!**

Feel priced out of the home market? The Mackles bring prices back within reach! Choose from eight low-cost homes... from one to three bedrooms... with quality features.

Imagine! A brand new air-conditioned Mackle-built home at St. Augustine Shores, Florida—starting as low as \$21,330\*... and that price includes your homesite and carport. Send for your brochure today. Just check Box A on the reply card.

\*Prices vary by community and are subject to both change without notice and homesite availability.



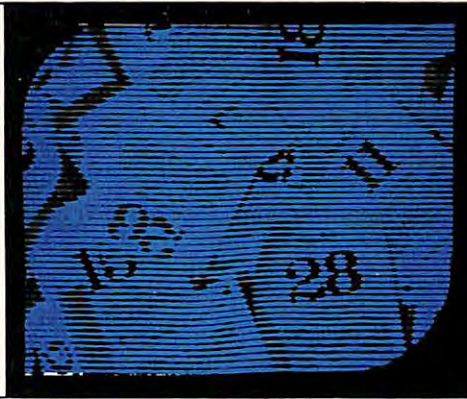
**ANITA**  
1 bedroom, 1 bath, \$21,330

**ELAINE**, 2 bedrooms, 1½ baths, \$26,050



# YOU AND RETIREMENT

by G.W. Weinstein



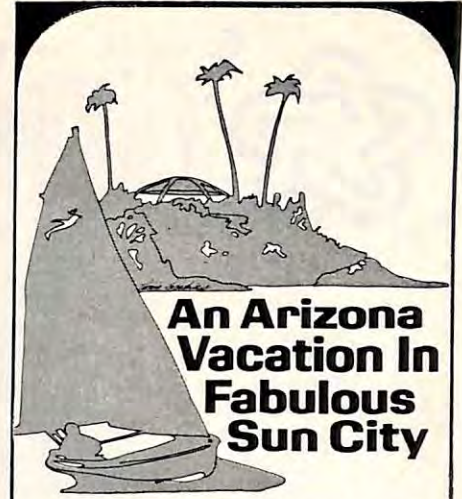
## HOUSING CHOICES

If you've decided to move, after carefully weighing the alternatives, you still face the major decision: what kind of housing.

The first choice is between buying and renting. In renting, of course, your responsibilities are lighter, since the landlord takes care of maintenance and repairs. Some apartments are designed and built specifically for senior citizens: they

before remodeling or selling your unit.

Condominium ownership, which may be of an apartment or a townhouse or an individual house in a retirement community, involves individual ownership of your residence and joint ownership of common grounds and facilities. Because you buy your own residence you must arrange your own mortgage and pay your own taxes; you are also responsible for



## An Arizona Vacation In Fabulous Sun City

Within 2 or 3 years of retirement? INTRODUCTORY RATE:

**\$125\***  
NOW ONLY

For one or two people:  
For 1 week Oct. 16, 1975 - May 31, 1976  
For 2 weeks June 1, 1976 - Oct. 15, 1976

Treat yourself to the best vacation ever and sample resort living at its finest!

luxurious Accommodations! A beautifully furnished air-conditioned apartment with color TV, complete kitchen, personal sun court and private carport.

Free Guest Activities Card! Swimming, tennis, shuffleboard, mini-golf, fishing, trap & skeet shooting, archery, arts & crafts studios . . . million in recreational facilities.

Free Golf! One round for each guest on one of Sun City's nine outstanding 18-hole courses. Free Parties! A Continental Breakfast and a real western Chuck Wagon Dinner . . . meet new friends from every part of the country.

Discover Scenic Arizona! 13 miles from Phoenix; an easy drive from the Grand Canyon and Old Mexico. Sun City is a perfect place from which to enjoy all of Arizona.

Now! Reservations limited to availabilities, confirmed only if application is accompanied by deposit in full (\$125)\* - prompt refund booked to capacity.

NOTE: \$125 Introductory vacation offered only to vacationers who have not visited Sun on this program previously.

Special rates for returning guests will be quoted on request. Reservations limited to parties of one member 50 years of age or older and no member under 18.



THIS COUPON TODAY

Del Webb's Sun City

America's Most Famous Resort-Retirement Community  
Equal Housing Opportunity Developer

Del Webb Development Co. Dept. EM-115  
Box 666, Sun City, Arizona 85351  
I enclose my check. Reserve an apartment for Sun City for the week starting \_\_\_\_\_ (date)

(start any day of the week)

Send complete information about Sun City

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Del Webb's Sun City is NOT a lot sales development

## Free color booklets show you:

- The better life you can live now in Florida.
- Eight low-cost Mackle-built homes you can afford.



Detach and mail this postpaid card today.



7039-7

Yes! Please send my booklet on how I can live the better life now at St. Augustine Shores, Florida. Also, please provide full information and my brochure on low-cost Mackle-built homes.

I would like additional information about:

- A  Mackle-built Homes  
B  Homesites  
D  Long-Term Real Estate Potential  
E  Retirement  
G  Low-Cost Shared Expense Trip to St. Augustine Shores

**NO COST OR OBLIGATION**

Name \_\_\_\_\_ (Please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ Zip Code \_\_\_\_\_

whole building. Operations are supervised by a board of directors elected by the cooperative shareholders. When you own your own cooperative apartment you can benefit from any increase in its value—but you must obtain approval

It's difficult—but important—to be objective when making financial arrangements with children. Their circumstances may change, and you may be left in an untenable situation.



Sidewalks provided in immediate home sales areas.

# You'll find a beautiful home... and a hometown at Mackle-built St. Augustine

**Free color booklets show you:**

- The better life you can live now in Florida.
- Eight low-cost Mackle-built homes you can afford.

All photos taken at St. Augustine Shores, Florida



Recreation Center pool

greens fees . . . a modern recreation center with fishing right in the community. And St. Augustine Matanzas River, part of the Intracoastal Waterway. The Mackle brothers, who head the company, want to make your new Florida life more enjoyable. They've provided a convenient community with houses of worship, medical facilities, a school, a wide variety of fine stores as well as a recreation center. You can live in a bright, airy Mackle-built home or apartment—with central air conditioning, a private balcony or patio. The condor building and maintenance staff. Many of the homes are Florida dreams come true.

Find out how easy it is to own a home. You'll be proud to live in. Send for your free color booklet. Just mail the postpaid card. No money down.

The Deltona Corporation, 3250 S.W. Third Avenue, Miami, Florida 33129

## The Mackles have earned your trust

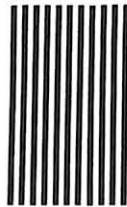
Not an offer or solicitation where this property is unregistered. Property reports available on request from the Deltona Corporation. OAD-75. This advertisement is not an offering of an interest in the Homeowners' Association or the condominium which may be made only by formal prospectus. N.Y. #447.

First Class  
Permit No. 4339  
Miami, Florida

**Business Reply Card**

No postage stamp necessary if mailed in the United States

Postage will be paid by:



Mackle Bros. Division  
The Deltona Corporation  
3250 S.W. Third Avenue  
Miami, Florida 33129



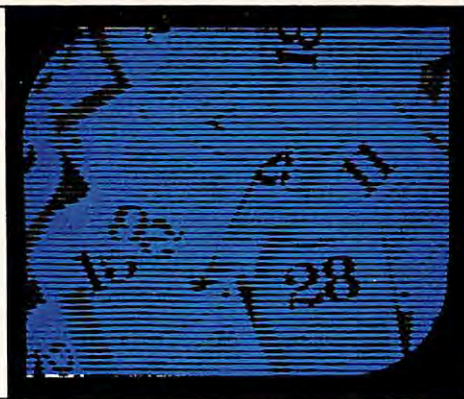
**Detach and mail this postpaid card today.**



ELAINE, 2 bedrooms, 1 1/2 baths, \$26,050

# YOU AND RETIREMENT

by G.W. Weinstein



## HOUSING CHOICES

If you've decided to move, after carefully weighing the alternatives, you still face the major decision: what kind of housing.

The first choice is between buying and renting. In renting, of course, your responsibilities are lighter, since the landlord takes care of maintenance and repairs. Some apartments are designed and built specifically for senior citizens; they incorporate safety features such as non-slip flooring.

The major advantage in buying a home is its investment value. In addition you are buying space and privacy, as well as the responsibility for upkeep and repairs. Any older person buying a retirement home should pay special attention to its maintenance needs; there are new materials and surfaces available which reduce the need, for example, to paint.

New-home costs rose by 53.5% from 1970 to 1975, according to the National Association of Home Builders; the median price of a typical new house rose nationally from \$24,300 to \$37,300. And mortgage rates went up through most of this period. This may be one reason why many retirees stay in older homes.

Buying does not necessarily mean buying a new house, however, and second-hand homes traditionally cost 10 to 15% less than comparable new homes. In addition, they are already landscaped and come with such otherwise costly amenities as storm windows and screens. The problem, for retirees, is that maintenance of an older home may be more difficult and repairs more frequent.

But there are other options. Two of the most popular are cooperatives and condominiums. In both, you are buying, but you are buying different things. In both you are an owner, but are not responsible for maintenance.

In a cooperative, usually an apartment and usually in a large city, you buy a share in the corporation which owns and rents the building, then lease your unit from the corporation. Your monthly assessment covers your share, based on the size of your apartment, of the total mortgage, taxes, and maintenance for the whole building. Operations are supervised by a board of directors elected by the cooperative shareholders. When you own your own cooperative apartment you can benefit from any increase in its value—but you must obtain approval

before remodeling or selling your unit.

Condominium ownership, which may be of an apartment or a townhouse or an individual house in a retirement community, involves individual ownership of your residence and joint ownership of common grounds and facilities. Because you buy your own residence you must arrange your own mortgage and pay your own taxes; you are also responsible for your share of overall operating expenses. In a condominium, unlike a cooperative, you have the right to do anything you like with your own unit, including selling it to anyone you please.

Mobile homes are another housing alternative, increasingly attractive because they are about the most inexpensive form of housing: the average new mobile home costs from \$10,000 to \$12,500, with monthly costs much lower than those for conventional housing. Mobile homes, which are not mobile, come with basic appliances and with furniture—although the furniture may not be what you would choose—but there are extra costs, running to about 15% of the purchase price, for the concrete pad, for leveling the home, for installing steps.

The chief advantages of mobile homes are their low cost, but they also depreciate rapidly—as much as 40% in a year—and cannot be considered an investment. You also have to like people, lots of people, to enjoy mobile-home life; lot sizes are generally small. Many towns restrict the placement of mobile home developments, so that many are in undesirable locations. And some parks are maintained better than others.

One last housing alternative which should be mentioned, although fewer and fewer older Americans are considering it: moving in with the children. Sometimes there is no choice, for reasons of health or of economics. But where there is a choice, again, think it over carefully. It may be delightful to be in the company of children and grandchildren, but will it be delightful on a day-in, day-out basis? Will it be delightful to be in the midst of a young and growing family? to give them little privacy and have little privacy yourself? How will the economics work out? It's difficult—but important—to be objective when making financial arrangements with children. Their circumstances may change, and you may be left in an untenable situation. ■



## An Arizona Vacation In Fabulous Sun City

Within 2 or 3 years of retirement?  
INTRODUCTORY RATE:

**\$125\***  
NOW ONLY

For one or two people:  
For 1 week Oct. 16, 1975 - May 31, 1976  
For 2 weeks June 1, 1976 - Oct. 15, 1976

Treat yourself to the best vacation ever and sample resort living at its finest!

**Luxurious Accommodations!** A beautifully furnished air-conditioned apartment with color TV, complete kitchen, personal sun court and private carport.

**Free Guest Activities Card!** Swimming, tennis, shuffleboard, mini-golf, fishing, trap & skeet shooting, archery, arts & crafts studios . . . \$7 million in recreational facilities.

**Free Golf!** One round for each guest on one of Sun City's nine outstanding 18-hole courses. **Free Parties!** A Continental Breakfast and a real Western Chuck Wagon Dinner . . . meet new friends from every part of the country.

**Discover Scenic Arizona!** 13 miles from exciting Phoenix; an easy drive from the Grand Canyon and Old Mexico. Sun City is a perfect base from which to enjoy all of Arizona.

**Act Now!** Reservations limited to availabilities, and confirmed only if application is accompanied by deposit in full (\$125)\* - prompt refund if booked to capacity.

**\*NOTE: \$125 Introductory vacation offered only to vacationers who have not visited Sun City on this program previously. Rate for returning guests will be quoted on request. Reservations limited to parties with one member 50 years of age or older and no member under 18.**



MAIL THIS COUPON TODAY

DEL WEBB'S  
**Sun City**

America's Most Famous Resort-Retirement Community

Equal Housing Opportunity Developer

DEL E. WEBB DEVELOPMENT CO. Dept EM-115  
P. O. Box 666, Sun City, Arizona 85351

Here's my check. Reserve an apartment for 2 in Sun City for the week starting \_\_\_\_\_ (date)  
(start any day of the week)

Send complete information about Sun City.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Del Webb's Sun City is NOT a lot sales development



A Message From the Grand Exalted Ruler

# A Thanksgiving Thought

In the late autumn, when nature splashes her brightest colors across the land, just before the leaves begin to fall, it behooves us to pause and contemplate those things which we possess and from whence they came. It seems significant at this time of the year that our forebears, after weathering the hardships and struggling to maintain existence against the ravages of cold and the other terrors which beset them, paused and set aside a time when our nation should be grateful for those blessings which we possess in such great measure. Perhaps it is this thankfulness to the Almighty which motivated our forefathers and which they did from truly and sincerely grateful hearts; perhaps it is this which has meant so much in the ensuing years when Providence seems to have smiled upon us as a nation in such great abundance and so constantly and in almost all the things that we have done or been. It would seem, too, that we as individuals now should pause and should contemplate those blessings which have befallen us and those things which we have which are denied to so many others. We should count those things. We should be sure to recognize that they are not things which are due us, sometimes not even things which we have earned, and in a great many cases, possibly things which we really do not deserve. We should, therefore, take note of many things and we should

Be thankful that none of us today and none of our loved ones are being required to die for those possessions we consider of value, and the ones we hold dear, but merely are required to live for them, to cherish them, to appreciate them and to show and express our gratitude;

Be thankful that we live in a land which has been blessed with practically everything which we necessarily require for an orderly and comfortable existence;

Be thankful that we enjoy the freedom to pursue our own occupations and to benefit from those things

which we have accumulated as a result of the exercise of our industry;

Be thankful that we are privileged to worship as we please in the manner in which we choose and where we find it most convenient;

Be thankful that we still have the right to speak out for those things in which we believe and to speak out against those we deem unworthy;

Be thankful for the privilege and the opportunity of belonging to, maintaining and working for, an organization such as ours which permits us to return to others in some small measure all of those blessings which we have received at so little cost;

Be thankful that we may transport ourselves from one place to the other, both within and outside this great nation of ours without restriction and without hindrance;

Be thankful that we may change our occupations at will without accounting to anyone for the reasons;

Be thankful that we may transmit all of these rights, privileges and gifts to our progeny without hindrance.

And we should offer up fervent prayers, both as individuals and as an organization, thanking the Almighty for maintaining all of these things for us and exacting from us so little in return.

May each of you pridefully, humbly, gratefully enjoy a wonderful Thanksgiving Season.

Willis C. McDonald

# The Bundler™

It's the "sleeper" gift of the season...  
 Our famous grown-up version of the  
 classic favorite for children...  
 the snugly fashion that  
 will make any female  
 a beautiful baby  
 all over again!



You asked for it!  
 It's Here!

Now  
**The Bundler™**  
 for Men

Same fine Monsanto  
 Acrilan® acrylic fabric,  
 same wonderful  
 practicality and good  
 looks, same quality  
 workmanship, same  
 exceptional value...but  
 now fashioned in  
 colors and sizes for  
 men. See chart below.

Take any gal who's ever worn and loved and outgrown the original version of this wonderful body-bundler... let her snuggle into our adult Bundler and behold a cold-weather fashion treat! It's deliciously sexy. Flattering to the figure, yet oh so soft and comfortable. It's wonderfully warm... styled in soft, fuzzy 100% Acrilan® acrylic — yes, the same good fabric as the famous children's model.

The Bundler is made for lounging, for sleeping, for daydreaming... for just plain luxury. There's a full zipper, plus stretch-knit wristlets, plus a rope waistband that will keep a girl cozier than she's been since who-knows-when. (For extra warmth, even the slippers have ankle rope-ties.) Note, too, that the slippers are detachable. With the Bundler around, she'll be warm all over!

What's it all add up to? A gift of beauty, of deep-down comfort and practicality for any lady you know. Order the Bundler today. It's the perfect idea for college dorms, ski-goers, winter vacationers, holiday gifts. Machine washable and dryable, of course.

A delightful buy... Men's or Ladies'... only **\$19.95** each

**SPECIAL SAVINGS:** HIS and HERS SET (or any 2 Bundlers) **\$37.00**

**SAVE MORE:** 3 or more Bundlers (Men's or Ladies')... **\$18.00** each

### Ladies' Colors



### Men's Colors

### Ladies' Sizes

If height is:	Choose:
up to 5'2"	S
5'2" to 5'4"	M
5'4" to 5'6"	L
over 5'6"	XL

### Men's Sizes

If height is:	Choose:
up to 5'6"	S
5'6" to 5'9"	M
5'9" to 6'0"	L
over 6'	XL

This garment is warranted for one full year's normal wear. Refund or replacement when returned with tag and proof of purchase to Monsanto.



### The UNIQUE Guarantee

Unique ideas, unique quality, unique value—accurately described and promptly shipped. Plus a promise: you must be pleased with your purchases always (a month from now or a year from now) or your money back fast. That's a UNIQUE guarantee!

**unique**  
 Products Co.

Dept. Z-5056, 340 Poplar Street Hanover, Pa. 17331

**UNIQUE** Products Co., Dept. Z-5056 340 Poplar Street, Hanover, Pa. 17331

Please rush Bundler(s) as indicated:  
 Men's or Ladies', **\$19.95** each.  
 His and Hers Set (or any 2), **\$37.00**  
 3 or more Bundlers, **\$18.00** each.

Add \$2 per garment for shipping and handling.

- Specify men's or ladies'.  
 Md. residents add sales tax.  
 I enclose check or m.o.  
 Charge my Credit Card:  
 Carte Blanche  
 BankAmericard  
 American Express  
 Diners Club  
 Master Charge Bank No. \_\_\_\_\_

Ladies' (Z-230243A)		Men's (Z-240044A)	
Quantity	Color	Men's or Ladies'	Size

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

by Don Bacue



## A CHEAP SHOT, N. R. A.

Some things bother me. The climbing divorce rate. The increase in organized crime. The breakdown of the family unit. And organizations that deliberately deceive the public.

Now, the National Rifle Association, one of the largest and strongest sporting organizations in the nation, prepared and distributed to the media an article about "the most publicized hunt in modern times." The article concerned the scheduling in December, 1970, of a hunt "to reduce an extreme over-population of whitetail deer" in the Great Swamp National Wildlife Refuge in northern New Jersey. For various ecological and humane reasons, the hunt was opposed by the Humane Society of the United States (which was later joined by such groups as Deer, Ecology, Environment and Resources, Inc., Fund for Animals, and Friends of Animals). The hunt finally took place in 1974.

In a cover letter dated April 15, 1975, Cliff Morrow, Director, Hunting and Conservation Division of the N. R. A., defended the hunt, saying the deer were "diseased and starving" and that "the deteriorating habitat conditions [were] brought about by the heavy overpopulation of deer."

Early in the article, the N. R. A. detailed conditions at Great Swamp: "A survey, conducted March 23, 1974 [actually conducted March 26, 1974], found two starving deer still alive on the refuge. One, an emaciated nine-month-old buck with a whole weight of 42 pounds, died shortly after being found. A second nine-month-old buck, with a whole weight of 58 pounds, was fed by hand, but died the following day . . . Seven more deer were found dead of starvation in the same census . . . During 1974, diseased deer became more apparent in and around the refuge. One such deer, an adult doe, had a calcified fibroma the size of a grapefruit that was bone hard and had effectively blinded the animal. As the deer ran, the growth would swing from its head and eventually knock the deer off balance."

Now, there is no sadder thought than that of a deer in so deplorable a condition. If overpopulation (the N. R. A. reported an estimated 590 deer concentrated into an area of "only about 3,500 acres of suitable habitat" with few natural predators) turned these once-noble,

magnificent creatures into such pitiable wretches, the Humane Society was wrong—in fact, *inhumane!*—to object to a thinning program of carefully managed hunting. Before firing-off my objection to the Society, I sought verification of these and other N. R. A. "facts" from George E. Gage, Refuge Manager of Great Swamp. His reply was interesting . . .

In direct contradiction to N. R. A. Director Cliff Morrow's letter, Gage wrote, "None of the deer examined during the hunt was starving. Analysis of urine glucose and protein levels failed to confirm malnutrition. Of the 63 deer examined, only six were in poor-to-moderate condition based on evaluations of the various fat reserves. The remaining 57 deer had moderate-to-excellent quantities of fat. Although Great Swamp deer in several age classes were considerably below the average weight of deer from comparable ranges, they were generally in good condition, certainly far from the point of starvation. During the fall months, deer fat reserves automatically build up to prepare for the winter months when food may become scarce or unavailable. Even those individuals that may succumb to starvation in the late winter or early spring usually exhibit good fat reserves in December."

Gage went on to say that, in reference to the deer with the calcified fibroma, he had no knowledge whatsoever of this incident. And to the N. R. A.'s claim that "40 deer were known to have perished in the spring of 1974, nine directly through starvation and 23 from known secondary

malnutrition effects such as parasites and disease," Gage refuted, "This is erroneous. No deer died directly or indirectly from parasites or diseases in the spring of 1974. I am not sure where the [N. R. A.] figure of 40 deer came from. During the period of August, 1973, to August, 1974, a minimum of 12 deer died as a result of starvation and disease. A total of 137 were known to have died from all sources of mortality (hunting, road kills, dog kills, etc.), including 14 which died of unknown causes."

In total, Refuge Manager George Gage refuted 21 points around which the N. R. A. based its argument in defense of the Great Swamp deer hunt. (The acreage of habitat housing the estimated 590 deer, for example, is 5,800—not 3,500, the figure the N. R. A. produced.)

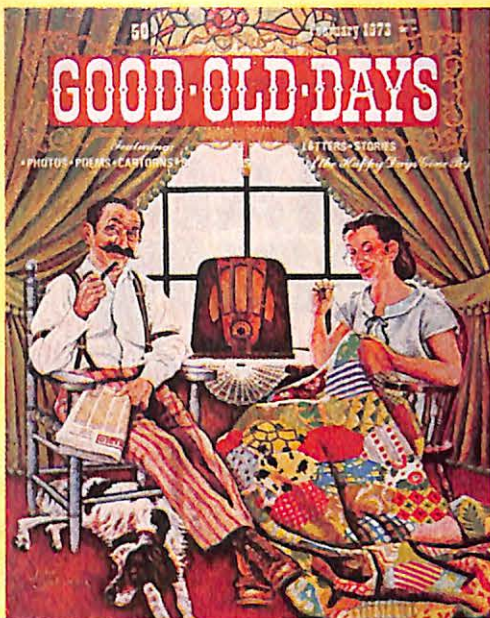
Now, I am myself a hunter; and nothing irritates me more than irrational, sweeping statements like "hunting is killing and killing is wrong." Hunting *does* play a role in conservation. A very valuable role. But I simply can't condone the N. R. A.'s inexcusable and deliberate attempt at duping the American public into believing that promoting a hunt like the one at Great Swamp is the *only* humane thing to do when the facts don't bare it out. Once an organization the size and strength of the N. R. A. sinks to that level, it's mighty hard—if not impossible—to pull itself up into credibility again.

The carelessness exhibited in the preparation of the article and the N. R. A.'s flagrant disregard for truth yields distortion of the magnitude for which there's no place in all of sports. Hunting and conservation management are areas of vital concern to us all. In placing trust in the National Rifle Association, every one of its members directly supports the N. R. A. and at least tacitly authorizes it to act as his spokesman. It is a trust the N. R. A. has chosen to ignore.

On nationwide television recently, several groups of citizens sponsoring anti-handgun laws announced they ran into stiff organized competition opposing gun-control legislation. The competition: The N. R. A. I can't help but wonder if the N. R. A.'s opposition to gun control is based on the same type of "logic" employed in promoting the Great Swamp deer hunt. If so, I just might give the topic of gun control a second thought. ■



Photo: National Rifle Association



Each month . . . A look into the nostalgic past through authentic photos, drawings, cartoons, comics, memories, features, songs, poems, letters, ads, etc., from the turn of the century up to a decade or so ago.

**You'll relive those days and events through the pages of this one and only magazine of its kind.**

For about the cost of a good movie, you can receive this big entertainment value each month for the next 12 months! We guarantee . . . that you will be thrilled beyond words . . . or you can have your money back!

Like old time comics?

You'll find complete comic pages from the past featuring such characters as:  
 • Barney Google • Happy Holligan • Boob McNutt • Tillie the Toiler • Little Annie Rooney • Little Nemo — plus many, many others.

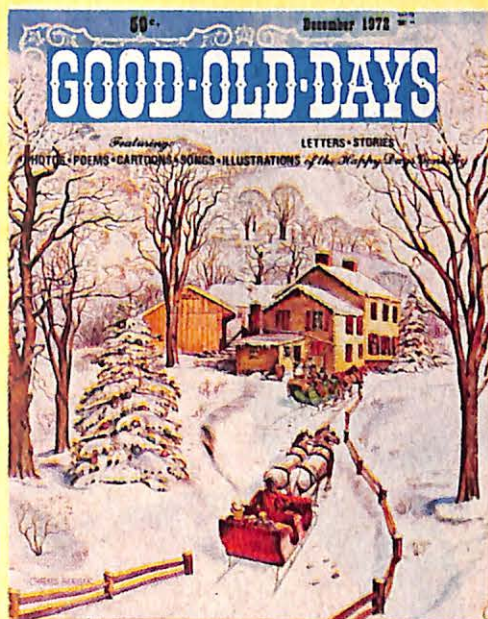
We're embarrassed by the kind words in letters such as these.

Dear Sir:

Frankly it's a good thing that "Good Old Days" is not harmful to our health because it certainly is habit-forming; also hard to find on news stands too. I'm breaking loose with the four dollars for a year's subscription. I believe anything as good as you've got deserves support. It's refreshing to see a magazine that can sell itself, without the use of sexy covers, lurid stories, and above all, a lack of violence.

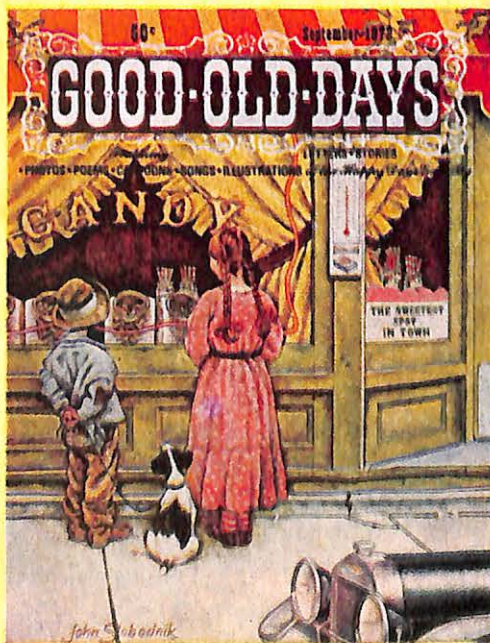
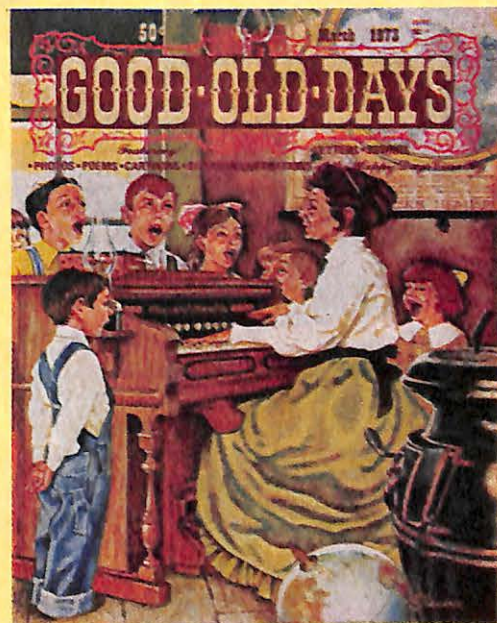
Honestly, reading G.O.D. gives a feeling of peace no drug can match!  
 M.J.P.

West New York, N.J.



JUST A FEW OF THE FEATURES  
 PREFERRED DURING THE PAST  
 FEW MONTHS.

- Thank heaven for Bisquits!
- Armistice Day of Long Ago!
- I remember Butchering Day
- Remember those Movie kids?
- Early 1900's Shoe Repair
- Looking Hollywood Way
- Growing Pains of a Country Boy
- My 5¢ nickel
- The Old Huckster Wagon
- Dry goods store — 1910 style
- Horse Hitching Posts
- Days of the Woodshed
- Bloomer girl
- Superstitions 60 years ago
- Straw ticks & feather beds
- They danced for 20 days
- Halloween Memories
- A little red schoolhouse
- Grandma what's a coalbin?
- Glorious Fourths, family style
- Oh women of yesterday!
- Shoe factory work in the 20's
- 1st women's lib — 1910 —
- Durable doll of yesterday



# GOOD-OLD-DAYS

Just \$2.50 for 6 Issues \$4.00 for 11 Issues

Your money back at once! If the first issue you receive doesn't please and entertain you beyond words!

## GOOD-OLD-DAYS SPECIAL ISSUES

Four Big Specials A Year

- SPRING • SUMMER
- FALL • WINTER

Each big special loaded with the same kind of wonderful nostalgic material, but entirely different from the monthly magazines! JUST \$2.25 buys a full year's "GOOD-OLD-DAYS" Specials!

GOOD OLD DAYS - Box 428-WM, Seabrook, N.H. 03874

- Here's my  14 months for \$5.00  GOOD OLD DAYS  
 6 issues for \$2.50  SPECIAL ISSUES  
 11 issues for \$4.00  \$2.25 FOR 1 YEAR  
 1975 "Good Old Days"

Christmas Annual for \$1.00

- Past issues can be found in our "Good Old Days Revisited." (4 big issues annual) Just \$3.00 per year.

Name \_\_\_\_\_

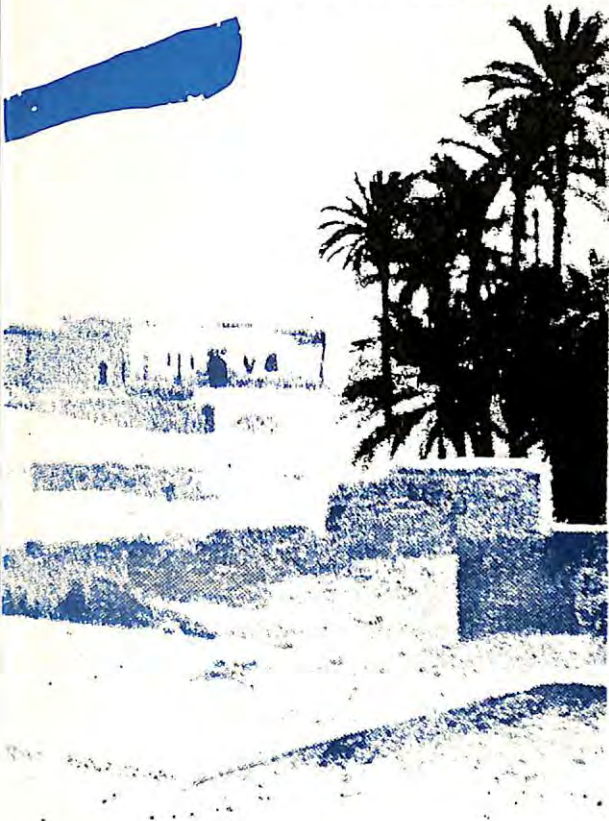
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_





# THE BATTLE AGAINST HUNGER'S ALLIES



by G. R. von Kronenberger

□ Hunger continues to be an ever-present companion of a large part of the world's population. Millions of people do not have enough food, and with the tick of every second, three babies are being born the world over. Every day brings forth some 260,000 new mouths to feed, every week nearly 2,000,000. Populations are rising fastest in the very areas most short of food. By the year 2000, when the world's total population is expected at least to double, there will be two and a half times as many people in Asia as there are today. In Latin America, where the rate of increase is even higher, the population will almost triple. Mexico's 56,000,000 will double in only the next twenty years.

Seeing that all of these people are properly fed is considered by many to

be the most pressing problem confronting humanity today. The magnitude of the problem is indicated by several estimates of the world's future food needs. To bring the diets of everybody up to reasonably adequate levels, present production of cereal grains must be doubled and that of animal products quadrupled by the year 2000. In the next twenty years alone, the production of fruits and vegetables must be tripled.

And yet, in spite of the world's hunger problem, today mankind is wasting food and agriculture resources with an almost reckless extravagance. Lost and misused land and water, lost labor and time, inadequate skills and resources, inefficient storage, processing, transport and marketing—these along with man-made and natural disasters are among hunger's allies waging a constant war causing lost produce and hungry people.

In discussing hunger's allies, the waste of land must come first. It is the most basic element of avoidable loss, and it also illustrates the oldest meaning of the word waste. Desolate swamp, marsh, moorland, bleak mountain, and desert, stubborn against the farmer's plow, hostile to settlement, empty except for some wildlife and a few nomadic hunters—such were the wastes of our forefathers. They were marginal lands of little consequence when human populations were small and mobile and their alternative living space large and varied. But this situation no longer exists.

Marshes may be drained, yielding good rich soil. Barren zones may be utilized for their minerals or planted with new forests as a first step in a long, slow process of reclamation. Some of the other areas, the more strictly marginal, have acquired new value as sanctuaries for men and animals in an overcrowded world. Unfortunately, while reclamation proceeds, new wastelands are occurring elsewhere. Through misuse or simply failure to understand its nature, once-fertile land is becoming desert or useless scrub.

This long-standing problem is most acute in developing countries, but it is not confined to them. We know from our American "dust bowls" that man's technological ingenuity very often outstrips his wisdom.

The region which became the dust bowl originally supported great herds of buffalo. Then followed the first settlers, who grazed cattle on the open range. Next came the homesteader, who plowed under the grass to raise wheat. Grass had held the topsoil in place. But when the rains failed, the topsoil lost its moisture. Dust storms were the result.

A similar situation exists in Africa today but for different reasons. FAO/UN (Food and Agriculture Organization) ecologists, studying the lands and their use along the 2800 mile-long southern confines of the Sahara, have concluded that over the past 50 years the desert has been advancing from 1 to 8 miles annually, chiefly owing to overgrazing and the practice of burning off pasture to get a quick new growth.

Anyone who has traveled in these vast and lonely areas will have seen for himself how this process works. Huge hordes of camels, donkeys or goats crop every living plant, reducing the mixed vegetation to a handful of species characteristic of the treeless plains—finally these, too, vanish and all that is left is desert. Even in more populous lands it is not uncommon to see completely bare mountains, their slopes eroded into gullies of fantastic shape, all the cover destroyed by the omnipresent goat, which, when uncontrolled, is well-called the "walking locust."

In its early stages erosion by wind and water is normally so slow as to be hardly noticed. The soil, inexorably worn away and its protection removed, vanishes little by little to begin with, then faster and faster until, too late, the farmers see their fields being washed into rivers or sea, or blown as dust to the skies.

If losses of land are frighteningly vast, they represent only one small corner of the picture of waste. More direct waste is caused by rodents, insects, birds and mold between the farm or the fishing port, and the store and market. Computed from the most moderate estimates, waste of this kind robs hundreds of millions of people of at least a *fifth* of the food they might be eating. These food losses are greatest in regions where there is already heavy undernourishment. The grain consumed by pests, the great quantities ruined by mold, the fresh fruit and vegetables damaged in transit in inadequate vehicles on bad roads in tropical climates, all add more poverty to the already poor, and more misery to those least able to bear it.

Sir Robert Robinson, a British Nobel Prize winner and authority on pesticides, estimates worldwide losses from pests, diseases and weeds to be from 15 to 35 percent of *all* agricultural production, representing a value of \$24 to \$48 billion annually.

In Latin America, with its population of more than 190 million, annual crop losses have been stated to reach a level of 40 percent of everything produced.

Losses of this kind in India have been reckoned as approaching 3 mil-

lion tons a year and there is no reason to imagine they are proportionally less elsewhere in the tropics or semitropics, where more than 2 billion people live.

This kind of waste also means a depletion in the storehouse of human energy. Thus, when experts of the U.S. Department of Agriculture surveyed a cross-section of American farms in 1963 they found that the ravages of insects in field and store nullified the work of a million men, 10 percent of the country's farm labor force. Put another way, this would mean that if all the world's farmers were able to work at the same level of efficiency as that of American farmers, one-tenth of their labors would be wasted. But we know, of course, that the figure is much, much higher.

As with insects, so with rats. *Rattus natalensis*, the most destructive rat in Africa, produces litters of 10 to 20 once a month from the age of three months and may continue to do so for several years. One pair of Indian bandicoots—rats as big as cats—can in 12 months multiply to 900. Moreover, owing to causes not always clearly understood, but most certainly connected with some changes in the ecology of their habitat, rats, like men, are liable to periodic population explosions with disastrous results.

In dealing with rodents, as with some birds, it is sometimes difficult to draw a line between losses occurring on the harvest field and losses after the grain has been gathered and put into storage. The reason is obvious. If the farmer succeeds in barring the rat from the store it is bound to find its food where it can and that would be in the field.

But although rats may also attack the harvest before it is gathered, their greatest havoc is wrought in the warehouses. "The dirt floors of grain storage warehouses in many developing countries," one FAO/UN report states, "are a continuous maze of rodent burrows, with ecological conditions nearly ideal for rodent reproduction. . . In these circumstances losses of a third

of the stored grain in a few months are common."

The toll taken by birds is a problem for farmers everywhere but few can rival the ravages of *Quelea quelea*, one of the most destructive pests of Africa, and a primary threat to the African food supply.

A member of the weaverbird family and looking somewhat like a sparrow, but with a red beak, it has virtually no natural enemies and is largely immune to avian diseases. This may be one cause of its immense numbers. During a single year's extermination operation in the main breeding belt, stretching across Africa from Senegal and Mauritania to Sudan, Ethiopia and Tanzania, one-and-a-half billion *Quelea* birds were destroyed. Yet, far from declining, the pest may actually have grown in numbers with the increased grain area.

Over the whole strip of dry savanna lying south of the Sahara—about 20 percent of Africa—this little bird holds the power of life and death over innumerable small farmers. Local famines caused solely by its rapacity have occurred in East Africa. In Senegal 90 million birds surging from a 2,000 acre nesting site were estimated to be eating 9,000 tons of food a month. Nigeria has put its losses in one year, in one area alone, at more than \$3 million. The losses during a five year period in only 8 of the 25 countries affected were some \$37 million.

Waste caused by another voracious enemy—the desert locust (*Schistocerca gregaria*)—is difficult to estimate with precision, because of the seemingly random way in which the swarms attack the crops, bringing disaster to farmers and even to whole countries one year and missing them the next.

Locust are the pests that for centuries have invaded areas from Assam to northwest Africa, including Maderia and the Canary Islands, from southern Russia and Turkey to southern Africa. During a life span of six months, a locust can fly over 2,000 miles, laying eggs and devouring every green blade

of grass or leaf or other vegetation along the way. A single locust eats its own weight in food every day and a swarm of locusts will devour between 30,000 and 100,000 tons of vegetation in twenty-four hours. Even when they land on something they cannot eat, the weight of their countless bodies breaks and destroys branches, bushes and fences. Hunger and death from starvation often follow in the wake of an invasion.

The cost of locust damage throughout the world has been estimated at \$150 million annually. To these direct losses must be added the cost of control measures, currently running at \$24 million a year in the 40 or more countries affected.

Among the many enemies of man and his animals in parts of Latin America are vampire bats (*Desmodus rotundus*) which can transmit rabies. In Mexico, alone, it is estimated that 100,000 cattle, out of a total population in the affected areas of 10 million, die each year from this one disease.

The territory of these bats stretches from central Mexico to northern Argentina, and they are responsible for one million cattle deaths, amounting to \$250 million worth of meat and milk, each year. In some countries, disease transmitted by vampires is the greatest single cause of mortality in cattle and as a source of economic loss it rivals foot-and-mouth disease.

It is easy to stun the average person with figures on world food problems, and the magnitude of the battle against hunger's allies should not be underrated. But there are a number of ways to strike back at the enemy. Enthusiasm and determination is often surprisingly easy to generate when affected people are shown the nature of the problem and given competent instruction on how to solve it so they can see the results for themselves.

Tree planting against erosion, for example, has made it possible to employ formerly jobless men while at the same time giving them an active sense of participation in the benefits. Thus, in Algeria, a "green barrier" of pine and eucalyptus trees is starting to spring up to protect fertile parts of North Africa from the desert sands of the Sahara.

A vast forest of some six billion trees will stretch from Algeria's borders with Tunisia in the east to Morocco in the west. The 20-year project will employ 100,000 workers a year, and it is regarded as one of the most ambitious challenges in the young history of independent Algeria.

The aim is to slow down the encroachment of the desert in places bordering the Sahara, thus ensuring the fertility of millions of acres in the high

(Continued on page 16)

---

## ELKDOM'S DAY OF REMEMBRANCE

Sunday, December 7, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the membership divisions, who, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. Entries will be judged on program, attendance, decoration,

publicity, and appearance.

Your lodge's tribute to its departed members should be worthy of their memory and of the Elks' tradition. Brochures covering these services must be submitted no later than Sunday, January 25, 1976 to:

**J. Paul Meyer, Member**  
**GL Lodge Activities Committee**  
**4020 S.W. 321st Street**  
**Federal Way, Washington 98002**

*Do not send any Memorial Sunday material to The Elks Magazine.*



## Now there is a special kind of protection for business owners.

### It's called a Kemper Businessowners Policy.

And it's the most simple, most comprehensive package policy we know of.

### What's so good about our policy?

There is no coinsurance. If you have a loss, we'll pay 100% of that loss, minus your deductible. The full replacement value of your building and contents up to your policy limits.

If your business cannot operate because of damage from an insured peril, your income is protected up to twelve months.

An automatic inflation guard on buildings and an automatic peak season guard on inventory are built into the policy.

And you can budget your payments either monthly or annually.

### Who is the Kemper Cavalry?

We're the Kemper Insurance Companies. And we've been riding hard to protect our customers for over 60 years.

The scout, the man in buckskin, is an independent insurance agent. He's an impartial judge of your insurance needs because he doesn't work for us. He works for you.

For more information about the Kemper Businessowners Policy, fill out the coupon or call one of the independent agents or brokers who represents Kemper. They're listed in the Yellow Pages.

Kemper Insurance Companies, Communications Services, D-1, Long Grove, Illinois 60049  
Please send me your free brochure describing Kemper's special Businessowners Policy.

Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_



E-11

**We're with you for the long ride.**

This policy not available in some states.

## The Battle Against Hunger (Continued from page 14)

plateau and the coastal area of Algeria. Experts say the 932-mile green barrier will assist the water situation and help to stop erosion. It will also allow agricultural and pastoral zones to grow up in desolate areas. A total of 44 million acres of land will be recovered by the end of the century.

The forest will also provide Algerian industry with wood, which it now imports. And in a few decades the green barrier will provide millions of cubic yards of wood, thus contributing to the social and economic development of affected areas.

A completed example of generated enthusiasm and determination can be seen in the Chundo-Chun area of the Republic of Korea. Here farmers spent two years building an earth wall dam nearly two miles long to protect their land from floods. They have seen their production more than quadruple as a result. Instead of a gravelly wasteland left every year by the rain-swollen Nak-tong River, the land is now green with rice, barley, wheat and vegetables. Where a few years ago annual production in the area was worth \$60,000, it is now worth more than \$250,000.

These are the battles being fought against nature, which has extracted its relentless penalties for the over-use and waste of land. Inevitably, the heavy use of manpower will continue to be necessary.

Battles against plagues of some of the major insect and animal pests may also require efforts on such a scale. But measures as simple as introducing concrete floors to primitive storehouses, putting ground glass plaster on the walls and metal strips under the doors, combined with a planned use of rodenticides, will go a long way toward keeping rats at bay. Technical advice and instruction in pest control are available but need to be vastly extended. There is a great need for government or commercial pest control units able to apply the expertise gained in tackling this problem elsewhere.

Biological control—the use of nature to control nature—is likely to play an increasing part in the war on waste. In many cases the solution of pest problems will depend on a combination of the two basic approaches—chemical and biological—linked with a study of local ecology.

One interesting experiment involving an attempt at pure biological control is being carried out in an island of the Pacific, using the Japanese weasel, a predator of rats. These weasels, introduced into the Ryukyu Islands, have proved such good friends that rat damage has been largely eliminated and crop cultivation increased by 20 percent. Investigators found the people have so taken the weasels to their hearts that it is difficult to obtain one when needed for dissection and examination of the stomach contents.

In the complex matter of transport and marketing there are also many things the producer can do for himself, given help and advice. In many countries of the world the farmer lives far from a good road which would enable him to send his surpluses easily to market. He is thus almost forced to cultivate his ground at a bare subsistence level. In much of west Africa, for example, the only communication with the road is by path—cash crops, as a result, tend to be limited to what can be carried balanced on a woman's head.

In Dahomey, where the use of ox-drawn carts was unknown until recently, the situation is being transformed by a *Freedom From Hunger Campaign* project which first of all taught the farmer how to train and utilize oxen—for plowing as well as for transport—and, secondly, instructed village carpenters in cart making. These two simple steps have already produced a remarkable increase in the land be-

(Continued on page 52)

### How many golfers realize what the unique new TREBLER golf spike can do for their swing?

Probably not too many . . . yet. But the new TREBLER spike is engineered with a three-sided tip to hold your feet firmer in both turf and sand. And the tip is tungsten carbide . . . so TREBLERS will never wear down to create a variable in ground grip that could adversely affect your swing.

Because TREBLERS won't wear down and become uneven, you may also find that walking on them is easier on your feet and legs. And because they'll outlast your golf shoes, they're well worth the \$8.50 per set. Moreover, ARMO G. C. will replace any TREBLER spike they sell, without charge, if the spike wears down.

Ask your golf shop or locker man for new TREBLER golf spikes. If they don't have them, you can order direct from ARMO G. C. with the coupon below.



USE THIS COUPON TO ORDER YOUR TREBLER GOLF SPIKES

TO: ARMO G. C.  
P.O. Box 859, Wayne, N. J. 07470

Enclosed find  Check  Money Order for \_\_\_\_\_ set/s  
of TREBLERS @ \$8.50 per set.

Send \_\_\_\_\_ set/s of TREBLERS C.O.D. @ \$9.00 per set.

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



TREBLER three-way efficiency golf spike by SANDVIK INC.

# ***SPECIAL OFFER! Available For Limited Time Only!***

**You can own a 2 bedroom home completely furnished with the land included... landscaped, skirted, paved carpark and driveway  
*Nothing else to buy--ready to occupy immediately***

**ONLY  
\$14,995  
BANK FINANCING**



### **An ideal location!**

Situated in the heart of the orange grove and lake region of Florida, just eight miles north of Leesburg, directly on U.S. Highways 441-27, the Gateway to Disney World. A self-contained, unspoiled, clean and healthful region. Set in the heart of a Floridian paradise.

### **The homes are exceedingly attractive**

When you visit us you'll see close to 150 lovely Florida homes on beautiful landscaped, king-sized lots. You select the design and home furnishings which best fit your own style of living from the large display of various models ready for immediate occupancy. You have your choice of handsome furnishings that have been designed and co-ordinated by qualified interior decorators.

### **Why Perma®-Mobile Home living can offer you a tremendous value**

Perma®-Mobile Homes are constructed under rigid controls and thorough inspection. Excellent workmanship, high quality materials and quantity production is one of the best ways to beat conventional home building costs today. You'll find that you do not sacrifice quality or appearance, yet your Perma®-Mobile Home will run approximately one half of conventional construction.

### **The people are neighborly**

They come from all parts of the country. Many have grown tired of the tensions of congested, polluted cities, have become weary of the responsibilities of maintaining larger homes elsewhere. They are mature people who elect to claim their place in the sun, to make new friends with similar interests, to recapture the great values of friends sharing, doing things together.

### **Clubhouse and complete recreational complex for your enjoyment**

Our \$250,000 clubhouse offers square dancing, theater, bingo, billiard room, card room, library and a well equipped kitchen for parties. Also, heated swimming pool, sun-decks, shuffleboard courts, 18-hole putting green, horseshoe courts and spacious barbecue and picnic area. Non-sectarian church service held right in the clubhouse.

### **The climate is delightful**

Say goodbye to hard winters! Our average temperature for January is 60.4 degrees. For July it is 81.5 degrees. Enjoy this wonderful sub-tropical climate with a subtle change of seasons.

### **The importance of owning the land along with your Perma®-Mobile Home**

If you buy your home and lot now, you are protecting yourself against inevitable inflationary price increases. Most important, when you own your land you avoid the possibility of unreasonable price increases or eviction. There is no question that owning the property along with your home gives you far greater security than renting.

### **Big tax savings for Florida residents**

You will own your own home and the land outright by a Warranty Deed. Then, as a Florida resident you will qualify for Homestead Exemption—this will afford you a substantial tax saving.

### **Now is the most opportune time to move to Florida!**

Today you probably can afford it! With leading economists predicting continued inflation ahead—maybe tomorrow you can't. At Orange Blossom Gardens you will find the ideal community where you can enjoy comfortable retirement living on a modest income. If you are tired of paying rent and yearn to have a lovely home and spacious lot to call your own—grow fruit trees in your backyard and enjoy the companionship of friendly neighbors—come visit us at Orange Blossom Gardens.

### **Take advantage of this low price and beat inflation**

On this limited offer you get a completely furnished two bedroom 60' x 12' home, including drapes and carpeting plus a king sized lot, landscaping, skirting, paved carpark and driveway all for just \$14,995 on easy terms and bank financing.

**Property Office (904) 753-2270  
Main Office (305) 945-2641**

### **All These Features Are Completed At ORANGE BLOSSOM GARDENS**

- Security Police
  - Free Bus Service
  - Storm Sewers
  - Wide Paved Streets
  - Mercury Street Lights
  - Corner Street Posts
  - Garbage Collection
  - Recreational Complex
  - Heated Swimming Pool
  - Underground Telephone
  - Underground Electricity
  - Underground TV Cable
  - Central Sewage System
  - Central Water Plant
  - Fishing Lake On Property
  - Bank Financing Available
- Prices subject to change without notice*

**Come visit Orange Blossom Gardens, one of the finest planned communities in all of Florida!**

### **SEND NOW FOR FREE INFORMATION**

**ORANGE BLOSSOM GARDENS, Dept. 52-N  
2148 N.E. 164th St., Miami, Florida 33162  
Rush complete literature. No salesman will call.**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_



# “there’s GOLD (again) in them thar hills!”

by Bill Thomas

□ The heavy timbers of the makeshift tippie creaked and groaned as the pull-motor whined and pattered, lifting another load of ore from the hole in the top of the mountain. Lying far away in the valley, almost obscured by the blue haze of late summer, sat Virginia City, once among the rip-roaringest mining towns in the West. Then, with the closing of the mines, it died and for many years was merely a ghost town.

But no longer. Virginia City once again is booming as the rich ore is wrested from a half dozen mines in the vicinity, and there’s a good chance others may open. For, Virginia City, like many other forgotten towns, has been caught up in the gold rush of the 70s.

The glamor and excitement that

marked the Gold Rush of 1849 are missing, of course, but many of the old mines of the West are quietly re-opening their shafts and blasting out the remains of the ore that once made them famous. Consequently, little mining ghost towns all over the country that had all but become swallowed up by the passage of time are now alive and the future appears bright.

Virginia City was so loaded with gold back in the 1860s that 10,000 miners moved into a 17-mile-long string of tents and log cabins in one summer. They kept coming until 35,000 people were crowded into a 10-mile radius. In 1865, Virginia City, because of its popularity and prosperity, was named capital of Montana. It had four streets, each three-quarters of a mile long. And there was action here. Why, in

one seven-month period, 190 murders occurred and, among others, 600 Chinese laborers panned or dug for gold. By the turn of the century, however, it had become a ghost town, and the glitter and glory were gone.

Well, Virginia City isn’t booming to that extent today; neither is any other resurrected ghost town in the West. But there is a lot of activity, and some of it merits more than passing interest . . . like the old mine shaft re-opened in 1974 by two brothers atop the mountain overlooking Virginia City from the southwest. Operated by two brothers—Captain Dan Thomas of Port Orford, NH, and John Thomas of Glendora, CA, a first mate in the Merchant Marine—the mine is producing a good grade of gold ore that’s bringing what the Thomases call “good” prices.

"We had no experience in mining," explained John Thomas, "but it had always held a special kind of charm for both of us. We'd always talked about doing it . . . and now we are. When it appeared the value of the American dollar was going to drop on the foreign market and the price of gold consequently would soar, we decided we ought to take gold mining more seriously. In other words, it ought to be more than just a dream."

It became more than a dream when Captain Dan, retired from the Merchant Marine, came to Montana and leased the old mine. "We dug up some equipment in the area and re-opened the shaft that was all caved in," said Thomas. "It was a mess, and we had to re-timber it all. But we got it done and now we're going strong, taking out a truckload or two of ore a day."

The ore goes to the big Anaconda operation near Butte where it's processed and the Thomases are paid. "We get enough residual ore from the mine to pay our cost of operation," said John Thomas. "The gold is all gravy."

The same year the Thomas brothers opened their mine, seven other firms incorporated and filed for mining permits in Helena, all in the Virginia City area. A total of 15 new operations began in the state that year. It has accelerated since then.

Not all prospectors and gold diggers are professionals. Many visitors to the KOA campground down the road a few miles spend a lot of their time picking through the dredge tailings from the Jefferson River in search of glittering nuggets. While none of them have been so lucky as to strike it rich, a few have left with enough gold flecks to pump adrenalin into the bloodstream.

None of these modern-day prospectors will admit they're serious about finding anything, but as they talk you can almost detect the hope of wealth in their voices. At the small town of Coulterville in California's Mariposa County, \$1.5 million was once taken from the quartz veins of the Mary Harrison Mine and a lesser sum from the placers, which are gold-bearing grave deposits at the surface. Today, the miners are thick again along the banks of Maxwell Creek. As you travel along, you'll see both men and women, boys and girls of various nationalities and backgrounds, all squatting in the classic posture of a gold prospector, swishing the water through gravel and sand in their gold pans. If you're a newcomer, you'll soon find plenty of free advice from others on just how to do it.

First, you should purchase a flat-bottomed steel pan about 18 inches in diameter with sloping sides and a



*Miner John Thomas and his son at their Montana tippie . . . searching for elusive "yeller gold."*

small shovel. Those are the major items, but you may want to add more sophisticated equipment later, such as an electronic metal detector for finding gold away from the stream or along its banks. If you pan, you first fill your pan with sand and gravel, then place the pan under the water. The swirling action of the water lifts the dirt out and you can toss some of the heavier stones away yourself. Eventually, you'll get down to a few pinches of black sand and, if you're lucky, a few flecks of gold.

A slinky blonde near me on the banks of the American River (near the site where, in 1848, James Marshall discovered a piece of gold "half the size and shape of a pea" that ultimately set off the biggest gold stampede ever recorded) was trying to instruct a young male friend just how to do it.

"Put your pan under water," the girl said. "Move your fingers through the dirt and make sure it all gets wet. Any gold that stays dry is going to get away from you. No, no, not that way! Knead it as if you were making bread. That's better. Now, pick out the bigger pieces of rock and throw them away. OK. Now, start washing the gravel."

She picked up her pan and tilted it back and forth, letting the water carry away the mud and the lighter gravel that had worked its way to the surface of the mixture. In this process, the gold, if there is any, being heavier, sinks to the bottom of the pan.

"Hey," the girl said, "You got some color there." She pointed with her little finger. Among the grains of black sand glinted a tiny flake of yellow.

"So that's gold," the young man grinned.

"Yup," the girl said. "That's gold!"

Long after the gold rush of 1849 played out, grizzled prospectors doggedly continued to poke around the steep canyons along the Yuba and American Rivers of northern California's Mother Lode country in the hope of striking it rich. Many of them gave up years ago. A few didn't. Among them is Woody Woodward, a veteran who isn't much concerned with the new gold rush. "Thousands of people are going into the hills, and thousands will go broke 'cause they don't know what they're doing," he warned. But he admitted for every thousand who come back empty-handed, one or two will strike gold. . . maybe lots of it. Woodward himself still carries a tattered receipt from the Federal mint that shows he took 3,000 ounces of gold, worth \$120,000, out of a pocket in a stream in six weeks back in 1959. With today's gold prices, he would make more than triple that amount.

Then there's the story of a man named John Rose, who discovered a 28-ounce nugget in Sierra County, CA, which, had it been pure gold, would have been worth about \$4,000 at today's prices and perhaps a good deal more to a collector. And less than six months later, a man named John Betty took an 8.5-ounce nugget out of the Middle Fork of the American River.

Betty was diving for gold in a wet suit for the first time. (Techniques for retrieving gold from stream beds range from simply diving down in a wet suit to fill one's pan from a likely crevice to elaborate operations calling for thousands of dollars worth of dredging equipment.) Betty slipped, and his hand touched something that felt like a rock.

"I wiped away the sand and rocks and picked up the thing, not knowing exactly what it was," he recalled. Then he tossed it to his diving instructor, who was standing in the middle of the river. "Is this what we're looking for?" he asked. His instructor thought it was a joke until, as the nugget dropped back into the river, his eye caught the glint of gold. It has since been valued at \$3,600—as a collector's item rather than as gold. Of course, these nuggets don't begin to compare with the 195-pound chunk of gold taken out of Carson Hill in 1854 and the 54-pound Willard nugget taken from Magalia five years later.

Reports like these and the price of gold on the open market ranging upwards of \$175 an ounce make for an

interesting new pastime and hobby. Although the U.S. mint no longer buys gold, there are plenty of markets, for it, including jewelers, gold-platers, dental suppliers and other licensed gold buyers. About 8 million ounces of gold are used every year in the United States; fewer than 2 million ounces are mined domestically. So the demand is great, and you can find buyers in almost any large city. In San Francisco, for example, the yellow pages of the telephone directory list more than a half-dozen refiners and dealers in gold and silver. Jewelers, museums and private collectors represent another good market. For unusual nuggets, they may pay a good deal more than the going rate for gold.

Part of the reason many of the gold operations in the nation closed and prospectors lost interest was not for lack of gold, but for lack of enough money to make it profitable. For many years the price of gold was pretty much established, and there was no wavering from that government enforced price fixation.

Although the United States abandoned the gold standard more than 40 years ago, there is still a strong link between gold and the dollar, a link that was forged at the Bretton Woods conference after World War II.

At that New Hampshire meeting, the countries that set up the International Monetary Fund agreed that gold would continue to be used for settling international debts and that the dollar would be the key currency.

The nine nations of the IMF gold pool, until 1968, kept the price of gold on the London gold market from rising above the official price of \$35 an ounce by dumping their holdings whenever demand exceeded supply. But then something happened. During the money crisis of 1968, precipitated by the sickness of the dollar, the gold pool countries agreed not to sell any more gold to the private sector. Since then there have been two prices for gold—the official price and the free-market price, set by supply and demand.

During 1970, the free-market price dropped for the only time below the official price. Since then, it's been on the up and up, soaring to unbelievable prices that bring more and more prospectors and gold miners back to seek their fortunes with pay dirt. Mrs. Eleanor Learned of the California Division of Mines and Geology museum in San Francisco said: "They're up there in the Mother Lode country in

every nook and cranny. Some of them have been studying about gold for many, many years. Now that the price is up, you can't keep them out of gold country."

While the gold country of California extends from the grassy foothills below Yosemite north almost 200 miles into the valleys of the beautiful, swift-flowing mountain rivers of the Sierra Nevada, it also can be found other places, and that includes Montana, the Dakotas, more than 20 counties in Colorado, a couple in Arkansas, about a dozen in Indiana and even some locations just 20 minutes or so from the nation's capital. Other states include Idaho, Georgia, Maine, Kansas, Mississippi, Iowa, Minnesota, Missouri, Nebraska, Nevada, New Hampshire, New Mexico and New York, just to mention a few.

Gold prospecting in Maryland has experienced a considerable increase with the new gold rush as well, but the three working mines at Falls of the Potomac just outside Washington, D.C., probably will never be re-opened, even though there are said to be rich veins of ore at each of them. They have been purchased by the National Park Service, since they lie adjacent  
(Continued on page 22)



**What if I'm laid off?  
Will automation take my job?  
Am I too old to change jobs?  
Can I learn a new skill?  
Will my job ever pay more?**

# BE A SKILLED LOCKSMITH!

... and Solve ALL Your "FUTURE" Problems

No question about it... with Locksmithing skill YOU'LL HAVE IT MADE! You'll do light, clean, always-fascinating work in this fascinating security profession that urgently needs YOU — where your choice of steady, high-pay job opportunities, or a big-profit spare-time or full-time business of your own is virtually unlimited. As a Locksmith you have your own "built in" pension plan. You go on enjoying the work as long as you like, knowing that layoffs, automation, slack times, minor disabilities, forced retirement can't affect your ability to EARN MORE and LIVE BETTER in good times and bad.

Locksmithing is SO EASY TO LEARN — Enables You to EARN Extra Money RIGHT FROM THE START! The better, more secure future you want can be yours FAST as a Locksmith, regardless of age, education, previous experience, minor physical handicaps. Fun and earnings begin AT ONCE as you learn quickly, easily to CASH IN on all kinds of locksmithing jobs. As little as one hour a week at home working on all kinds of lock and key problems under the guidance of experts brings quick mastery—a quick lifetime solution to ALL your "future"

## YOU LEARN ALL ABOUT

- KEY MAKING
- MASTER KEY SYSTEMS
- LOCK REPAIR
- PICKING LOCKS
- TUMBLER CHANGE
- COMBINATIONS
- CAR LOCKS
- SAFES
- VAULTS
- SECURITY SYSTEMS



Everything necessary: KEY MACHINE locks, picks, tools—supplied with course. State Approved Diploma





"The lessons, materials and instructors were EXCELLENT. I'm telling my friends about the course, as it is well worth the tuition."  
Frank R. Bishop  
Holt, Michigan



"Earned \$400 while training and now make \$25-\$30 more a week part-time! The Locksmithing Institute is the greatest!"  
E. Simmons-El  
Bronx, New York

problems. All locks, keys, parts, picks, special tools and equipment as well as complete fully-illustrated lessons supplied with course.

**FREE Illustrated Book, FREE Sample Lesson Pages Give Exciting Facts.** Find out how being a skilled Locksmith can put a quick end to your worries. Locksmithing Institute graduates now earning more, enjoying life everywhere. You can, too. Send coupon TODAY for illustrated book and sample lesson pages without cost or obligation. No salesman will call.

### LOCKSMITHING INSTITUTE

Division of Technical Home Study Schools  
Little Falls, N. J. 07424

Licensed by N.J. State Dept. of Education; Accredited Member, National Home Study Council, State Approved Diploma, Approved for Veterans.

LOCKSMITHING INSTITUTE, Dept. 1223-115  
Little Falls, New Jersey 07424

Please send FREE Illustrated Book — "Your Big Opportunity in Locksmithing," complete Equipment folder and sample lesson pages, FREE of all obligation, (no salesman will call).

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check here if eligible for veteran benefits



**“When we found out what AARP did for people over 55, my wife didn’t mind telling her age.”**

*“After a friend of ours told us about AARP, I said to my wife, ‘Irma, everybody’s having fun but us.’ So I clipped out a coupon just like the one on this page. And got our AARP memberships. I wish we had done it 5 years earlier.”*

**What’s AARP?**

AARP is the American Association of Retired Persons. A non-profit association of almost 8 million people. Rich people. Poor people. People on the go. People who like to stay put. It’s one of the few organizations that offers you the opportunity to give so much of yourself, and at the same time provides so many benefits and services.

**What does it give?**

Primarily it gives you the opportunity for a new kind of life. A way to explore new interests. To save money on medicines, travel, auto and health insurance. To strengthen the voice of older Americans in federal, state and local government. But, most of all, it’s a way to maintain your individuality, and your dignity.

**How does AARP work?**

To become enrolled in AARP all you have to do is clip and mail this coupon. Your membership costs you \$2 a year. That’s it.

**What kind of benefits or services?**

Well, there’s AARP’s travel service. There’s information about a recommended Life Insurance Plan and an Auto Insurance Plan designed for mature persons. Eligibility for a Group Health Insurance Plan to help supplement Medicare. There’s a home-delivery pharmacy service. There are over 2200 local chapters where you can meet new people and get involved in community programs. There’s Mature Temps, a service to help you get part-time work. You even receive subscriptions to *Modern Maturity* magazine and the *AARP News Bulletin*.



*Irma and Peter McNulty*

**All you have to be is 55 or over.**

We don’t care who you are, where you live, or what you do, if you’re 55 or over you can be a member of AARP. And find the purpose and involvement you’ve been looking for.

So tell us your age. Because joining AARP is the best way we know to start feeling younger.

**Join AARP.  
The new social security  
for people 55 and over.**

**American Association of Retired Persons**

1909 K Street, N.W., Washington, D.C. 20049

Gentlemen: I am 55 or over.

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges.

Enclosed find:  \$2 (one year dues)

\$5 (3 year dues)     Bill me later,    DFZ8

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_ Birthdate \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

One membership entitles both member and spouse to all AARP benefits and privileges.  
(Only one member may vote.)

## There's Gold (Again) . . . (Continued from page 20)

to the Chesapeake & Ohio Canal National Park and someday may become showplaces.

For 78 years the three mines were operated, and in 1970 the late E. T. Ingalls, who was superintendent of one of the mines for many of those years, told me how he and his teenage son—years after the mine closed at the beginning of World War II—prospected in the tailings and collected enough nuggets to pay the boy's way through college at a fine eastern university, and then some.

"The ore left in this mine is, I believe, one of the richest veins in the eastern United States," said Ingalls once when we were scouring the area before it was purchased by the Park Service. "You can come here after a heavy rain and often find nuggets lying right on top of the ground," he said. "I often do it." At that time, Ingalls and his wife operated what they called the Gold Mine Museum at their nearby Potomac, MD, home. Displayed in unbreakable glass cages were pieces of gold-laden ore that could easily hurt the eyes.

The mines were not the only source of gold in that area, however. Ingalls often panned for gold in some of the streams, including one small creek that ran through his back yard. After his

retirement, he spent many hours panning for gold dust there, and he is believed to have found considerable sums of it.

The Maryland mine where Ingalls was superintendent is located in a dense woods, and few of the millions of visitors who come annually to the C&O Canal National Park realize it's there, even though the tipple, water tank and shafts still are visible, as well as piles of tailings. While the National Park Service prohibits the entry of any of the shafts of the three mines, each year a few area teenagers can't resist their hunger for adventure and go in anyway. Thus far, no one has been seriously injured, but several have been caught by the park rangers and fined.

A number of areas in many parts of the country extending from Arizona to Washington and east to South Dakota are, without fanfare, becoming involved in gold as old shafts are reopened and some new ones pushed underground. And mines that have stayed in business through the years, such as the Homestake Mine in Lead, SD, oldest and largest operating gold mine in the nation, are realizing new profits as a result of the soaring price of gold.

Meanwhile people who never gave gold prospecting a second thought in

all their lives are now heading for areas believed to contain gold. The U.S. Forest Service reports interest way up in all of its western forests. And several leases have been granted on national forest lands for mining operations. One of those is being operated in the Deerlodge National Forest by Eugene Garrett, who now is in his 70s and works his claim alone.

If you want to learn more about diving and digging for gold, there's an excellent little book called *Diving and Digging for Gold* by Mary Hill which you can purchase for a couple of dollars from Naturegraph Publishers, Dept. FS, 8339 W. Dry Creek Road, Healdsburg, CA, 95448. A senior geologist for the state of California, Ms. Hill also covers placer mining, lists references and tells where to obtain information on known gold producing areas in each state.

Of course, the modern-day gold rush is nothing compared to the great California gold rush of 1849, when more than 80,000 gold-struck men arrived in that state, three-quarters of them from the United States and the others from virtually every country in the world. It created a society ruled by greed and violence, but it also brought to market a lot of gold. In 1852 California's annual gold production reached a high of \$81 million. And while it dwindled to a slow trickle, the last gold mine in the state—the Sixteen-to-One Mine in Allegheny—operated until 1965 before shutting down its operation entirely. By some twist of fate, that was the same year the California legislature declared gold the state's official metal. But now the mines there are reopening, too, and geologists as well as prospectors are swarming where the veins are located and if they're of such density to merit new operations.

Jim Carroll, a geologist with the Brown Bear Mine near Lewiston, CA, says his company is interested in mainly large tonnage, low-grade ore. "I'm hoping," he said, "we can take out about 100,000 tons of half-ounce material annually." (If you figured just half an ounce of gold per ton, that would yield 50,000 ounces of gold, which at a conservative \$140 an ounce would amount to \$7 million.)

In streams flowing through gold country, campers are digging through the silt in search of gold. Scuba divers using vacuum dredges are doing the same things with the bottoms, and more and more prospectors are going into the hills to dig or to sift through the dredgings of old abandoned operations. After all, even if you don't find enough to declare yourself rich, you've participated in a romantic era of American history that's suddenly resurrected itself to reality. ■

### FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.

Dealer  
Inquiries  
Invited



Write for Free Catalog, treasure hunting tips and unusual souvenir coin.

RELCO Dept DD29. Box 10839, Houston, Tex. 77018

Financing  
Available

## Earwax: the sneak thief of sound.

Government studies show that hearing problems and age go hand in hand. These studies also show that many hearing problems are merely due to excessive earwax. Of course, anyone suspecting a hearing problem should consult a physician to determine the cause.

One way for earwax to impair hearing is very simple. As we grow older, the fine hairs lining our ear canals grow coarse. Eventually, they can prevent earwax that forms daily from getting out. This in turn muffles sounds trying to get in. Because the wax builds up so gradually, your hearing can diminish without you realizing it.

The safest, most effective way to remove earwax is by using DEBROX® Drops regularly. DEBROX is recommended by thousands of physicians. They know it safely removes wax and can be used daily to prevent buildup. DEBROX costs only pennies a day and is available at drugstores without a prescription.

## Debrox® DROPS

# And the band played on...



by Jerry Hulse

November, 1960.

So long ago? Strange, it seems like only yesterday. But the calendar is correct. It has been 15 years since I began writing this feature for *Elks Who Travel*. During that time I have been around the world a dozen times. I've crossed oceans and entire continents: Asia, Africa, Australia, Europe, North and South America.

We've been dozens of places together through these pages: Tonga, Tanzania, Thailand, Bali, Bombay, Beirut, Sydney, Tokyo, Buenos Aires. The adventure will continue—so long as airplanes still fly and ships continue to sail the oceans. There will always be new destinations.

November, 1960. During the intervening years I've logged more than 1.5 million miles, a distance equal to

five dozen trips around the world, or three journeys to the moon and back. I've traveled by Jeep through Africa, ridden camels across the Sahara, small single-engine airplanes through the Caribbean, Land Rovers across Australia and pedicabs throughout the alleys of Asia, all in search of new travel adventures.

Memories. These are the cherished treasures of travel. There was the romance of discovering Vienna, the home of Mozart, Beethoven, Schubert, Brahms and Strauss. At the turn of the century Vienna was alive and gay, and then later the Nazis came and its heartbeat stopped—until the war was over. I recall checking in at the elegant old Sacher opposite the State Opera House, a hotel which is filled with priceless treasures. The rooms are a joy and



intimate booths with candelight are available in the dining room for those of us who are romantics. I strolled one day beside the Danube and listened to the voice of the river and the birds with their springtime concert. The skies were partly overcast and a soft rain fell. And from a small cafe came the sound of a favorite Viennese waltz...

Memories. And then there was Tangier, which crouches on a hillside facing the Straits of Gibraltar. Once an international zone, it remains filled with intrigue. In Tangier I discovered one of my favorite hotels, the El Minza. The El Minza is like a Pasha's palace. In the flowered courtyard there's a



A CERTIFICATE was presented to Kearny, N. J., Lodge by Mayor David Rowlands (second from left) in appreciation of the Bicentennial Good Neighbor service conducted by the lodge. Thirty civic and fraternal organizations were honored in this program which is now to become an annual event. Accepting the honor were (from left) PSP Fred Padovano, ER John Hartos, and Kearny Lodge's Public Relations Chm. Lloyd Wallis.



THE LITTLE LEAGUE of Lexington, Mass., was recently given the lodge's support in the form of financial aid. A check was presented to Peter Rommell (center), the league's president, by Youth Activities Chairman Dick Samaria (left), and ER William Chemelli.



ACCEPTING AN AWARD for achievement in environmental protection services was ER Raymond Bradish of Freeland, Pa., Lodge. Presenting the award was Mark Firley, president of his high school ecology club and a recent recipient of a \$700 Elks National Foundation scholarship.



SEVERNA PARK, Maryland, Lodge members found themselves sponsoring two Most Valuable Student Contest national finalists. Scholarship Chm. Walter Boswell (left), PER William Wilhelm, and PDD Raymond Setler (right) congratulated Robert Cochran and Wanda Jean Olson who each received the \$800 national scholarship award.



MEMBERS of Rockville, Conn., Lodge honored their Tiler of 19 years, Stanley Lesizza (right), recently. ER Rodney Gray presented Brother Lesizza with an engraved plaque on behalf of the lodge.

**NOW...** for members of the ELKS

# THE \$100 a day.. plus auto accident hospital group plan

Accidents are the number one killer in America today. Each minute, seven Americans are injured or killed in automobile accidents. The National Safety Council estimates that each day, over 10,000 people will be hurt in traffic accidents.\* Many will be hospitalized for weeks, months, perhaps years. No one can predict when an accident will happen. No one can be sure who it will strike. It could be you, or someone you love. \*Accident Facts, 1974

**pays...**

**\$100 A DAY** from the very first day you spend in the hospital because of a covered accidental injury. When you're hospitalized within 90 days of an accident occurring while you're riding in or driving in an automobile, taxi, bus, truck, camper, motorhome or non-motorized bicycle, you'll receive \$100 a day for each day you're in the hospital or you may assign these benefits to your hospital or doctor as you wish.

**FOR LIFE!** As long as you're hospitalized for the covered injury, and the policy remains in force, you'll receive \$100 a day benefits!

**\$5,000 ACCIDENTAL DEATH BENEFIT** will be paid to your beneficiary if, within 90 days of the accident, you should die of any of the above described injuries. Beneficiary may be anyone you choose, and may be changed at any time by writing the Company.

**cover yourself, your wife or your children**

**only a low \$24 each annually**

or \$12.50 every six months. That's only \$2.00 a month for this High Benefit coverage!

**RENEWABILITY:** Your coverage will be continued as long as you pay the required premium, continue to be a member of the Trust and the master policy remains in force.

**COVERAGE ON OR OFF THE JOB, 24 HOURS A DAY,** anywhere in the world, in addition to other insurance you may have, including any Workman's Compensation and Medicare benefits to which you are entitled.

**acceptance guaranteed**

Your acceptance into the \$100 A DAY . . . PLUS PLAN is guaranteed! Each person will receive an individual group certificate, only one per person. No one will be denied protection because of age or health history. And, if you are not satisfied, you may return your certificate within 10 days and your premiums will be returned.

**how to enroll**

Complete the enrollment form on the other side. An enrollment form is also available for your spouse. Mail your check or money order in this convenient, self-addressed postage paid folder. THAT'S ALL YOU DO! Please make your check payable to Transportation Insurance Company.

Enrollment for this group policy will close November 30, 1975  
No enrollment forms will be accepted after this date.



THE ELKS MAGAZINE



bered an estimated 1,000 Pennsylvania Elks' fall workshop in Bedford. Among the state trial guests attending the (from left) PSP H. B. Fournace, Paul Brubaker, Secy. Homer Cormick.

ective glasses e in 1964 by made possible n today. Mrs. her, recently (left) and Past Klein for the with a heart with the aid children's clin-

an Miller reard Schwalb, dge and the orts on behalf mmission.

Alfred Ray ed as Exalted e lodge, died

Va. ER Lawrence Howe new members, the largest tiated at the lodge. Broth- Elks National Home in re entertained by lodge ing a recent visit.

Mich. Brother Joseph W. member of the lodge, died in Atlanta, Ga.

Y, Pa. Thirty-one candi- the lodge in a recent ini- of five-foot elk antlers, former Punxsutawney res- ounted by Brother Wil- g through the efforts of Kromer.

THIS FLAP IS GUMMED, READY TO SEAL  
NO POSTAGE NEEDED!  
BE SURE YOUR PREMIUM CHECK IS ENCLOSED BEFORE MAILING!

Underwritten by  
Transportation  
Insurance  
Company  
Chicago, Illinois  
INSURANCE FROM  
**CNA**

P2-97459-A



### THIS ENROLLMENT FORM FOR MEMBER OF THE ELKS

Please fill in completely.

Name in full \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Male  Female Birth Date: Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Beneficiary \_\_\_\_\_

I understand my policy becomes effective when issued.

\_\_\_\_\_, 19\_\_\_\_ Signature \_\_\_\_\_

B2-97474-A

175092

Send \_\_\_\_\_ additional enrollment forms for members of my family.

Check enclosed for  \$24.00 Annual Premium  \$12.50 Semi-annual Premium



**THE LITTLE** lodge's supported to 1 Youth Activ Chemelli.



**SEVERNA PARK, Maryland** Valuable Student Contest PER William Wilhelm, an and Wanda Jean Olson w

**FIRST CLASS PERMIT NO. 72152 CHICAGO, ILLINOIS**

---

**BUSINESS REPLY MAIL**  
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

---

POSTAGE WILL BE PAID BY:  
**Associations and Professions Agency, Inc.**  
Administrator  
104 South Michigan Avenue  
Chicago, Illinois 60603

---

THE \$100 A DAY ... PLUS PLAN  
ADMINISTERED BY  
Associations and Professions Agency, Inc.  
104 South Michigan Avenue  
Chicago, Illinois 60603

---

Underwritten by  
**CMA** Insurance Company  
Chicago, Illinois

---

NO POSTAGE NECESSARY!  
FOLD FLAPS IN ... FOLD BOTTOM UP ... INSERT CHECK SEAL AND MAIL!

Detach Here

Detach Here



**DELEGATES** numbered an estimated 1,000 at the Pennsylvania Elks' fall workshop recently held in Bedford. Among the state officials and special guests attending the conference were (from left) PSP H. B. Charnbury, PGER E. Gene Fournace, PDD Norman Bachelor, SP Paul Brubaker, PGER Glenn Miller, Grand Secy. Homer Huhn Jr., and PSP Bob McCormick.



**AN EYE OPERATION** and corrective glasses financed for Russell Nerverve in 1964 by McCook, Neb., Lodge has made possible the 16-year-old's good vision today. Mrs. Jack Bahl, Russell's mother, recently thanked SP Jim Anderson (left) and Past Grand Trustees Chm. George Klein for the help. Russell was also born with a heart condition which he outgrew with the aid of the semiannual crippled children's clinics sponsored by the lodge.

## LODGE NOTES

**BEAVERTON, Ore.** During their recent visit to the lodge, then-GER Gerald Strohm and Kay received "woo-eee sticks" from Brother Bill Fish, who makes the toys. More than \$2,000 in proceeds from the sale of the sticks has been donated by Brother Fish to the Children's Eye Clinic at the University of Oregon Medical School.

**PORTLAND, Maine.** Brother Joseph H. Voyer, a 66-year member of the lodge, died June 28, at the age of 91.

**NORTH PALM BEACH, Fla.** PER Edward York recently put the finishing touches on the lodge's Americanism exhibit, which features a tribute to the flag, copies of historic documents, and lithographs showing the uniforms of American soldiers throughout the nation's 200-year history.

**GALVESTON, Tex.** During the summer months, a Saturday swim and luncheon were available free of charge to children from the Galveston and Lasker Orphans Homes and to retarded youngsters, courtesy of the lodge.

**GREENVILLE, Tex.** Vets Chm. Robert McKay and Americanism Chm. Perry Goen were instrumental in establishing a Heritage Corner at the lodge.

**HOLLYWOOD, Calif.** Through the efforts of Karlton Cornell, the lodge's director of youth activities, the Alisabete Jergens Foundation made a donation of \$5,000 to the American Indian Center of Los Angeles. The presentation ceremonies were held at the lodge with 80 American Indian children included among the guests.

**MIDDLETOWN, Conn.** Mr. and Mrs. Sheriden Gilbert made a contribution to Newington Children's Hospital in the name of Est. Lead. Kt. Robert Jagoda in appreciation of Brother Jagoda's work with their son Randy as well as coaching of the Little League team.

**SAN FERNANDO, Calif.** The lodge has adopted Maui, Hawaii, as its brother lodge, sealing the adoption with the presentation of an elk's head which San Fernando had received when it was instituted 48 years ago.

**SOUTH MIAMI, Fla.** ER John Miller recently lauded Brother Leonard Schwalb, vets chairman for the lodge and the South District, for his efforts on behalf of the National Service Commission.

**WINSLOW, Ariz.** Brother Alfred Ray Kleindienst, who had served as Exalted Ruler and Secretary of the lodge, died May 27, 1975.

**FRONT ROYAL, Va.** ER Lawrence Howe welcomed 40 new members, the largest class ever initiated at the lodge. Brothers from the Elks National Home in Bedford were entertained by lodge members during a recent visit.

**BATTLE CREEK, Mich.** Brother Joseph W. McManus, a member of the lodge, died June 11, 1975 in Atlanta, Ga.

**PUNXSUTAWNEY, Pa.** Thirty-one candidates joined the lodge in a recent initiation. A set of five-foot elk antlers, the gift of a former Punxsutawney resident, were mounted by Brother William Meckling through the efforts of PER Donald Kromer.

### THIS ENROLLMENT FORM FOR SPOUSE OF MEMBER OF THE ELKS

Please fill in completely.

Name in full \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Male  Female Birth Date: Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Beneficiary \_\_\_\_\_

I understand my policy becomes effective when issued.

\_\_\_\_\_, 19\_\_\_\_ Signature \_\_\_\_\_

B2-97474-A

175092

Send \_\_\_\_\_ additional enrollment forms for members of my family.

Check enclosed for  \$24.00 Annual Premium  \$12.50 Semi-annual Premium

fountain which makes musical sounds. Bikini-clad young girls sun beside the swimming pool, and inside the bar drinks are served by Mohammed, who wears baggy britches and a red fez and flashes a gold tooth whenever he smiles—which is often. I can assure you—he mixes the best dry martini in all of North Africa.

Memories. In the South Pacific I visited an island called Huanhine. It is a hundred miles or so from Tahiti, but it might as well be a lifetime away. It is that peaceful. The velvet green peaks of Mount Turi rise above it and after our ship anchored in the bay we dove overboard and swam together in the warm tropical water. The only sounds, it seemed, in the entire world were the rustling of palm fronds along the beach.

Memories. There was Celeste who entertains in the fado caves of old Lisbon. She and her sister, Amalia, began singing the fado as children. Not for money. Just for the joy of singing. That they became rich is unimportant. They'd have sung for free if only someone would listen. The sad, happy tears are inside and they must be released, for the fado is to the Portuguese what the blues are to an American. When the fadista sings, the night seems filled with tears. Even the strings of the mandolin weep.

When I saw Celeste she was no longer young. But the words were the same: Saudade vai-tea embora—blues go away. Her face was bathed in yellow light. She sang in a small cave in the old Alfama, clutching a shawl. Her dark eyes flashed like lightning. Sometimes they filled with tears. It is a beautiful sadness, the fado. When she was done, women dabbed at their eyes and men shouted for more. Celeste obliged. The women cried harder. The men clapped louder. Saudade vai-tea embora—blues go away. . . .

Memories. One night in Moscow I wandered into a youth cafe on Gorky Street. Dozens of couples sat together sipping coffee and wine. As the hour grew later, the smoke grew thicker and the jazz grew hotter. It could have been Bourbon Street instead of Gorky Street. The kids talked jazz, not politics.

A dark-haired Russian named Aleg introduced himself. "Sit down," he invited.

I motioned toward the band. "That trumpet player is good."

Aleg smiled. "He's the only professional," he said.

The rest were all amateurs. The drummer was a physicist. So was the piano player. He was good, this piano player. He played progressive jazz, the kind Stan Kenton does.

"What about the sax player?" I asked.

"His name is Vladimir. He's a student."

"And the bass player?"

"A building engineer—Yuri. He plays well, don't you think?"

I nodded.

Here they were, 100 or so jazz buffs seated at small tables, stirring their coffee in time with the music, listening to all those cats blowing pure American jazz! Suddenly the trumpet man swung around on stage and gave his horn a powerful blast. At the same time the other musicians broke into a swinging rendition of "Battle Hymn of the Republic." It was late when I left, and as I turned back into the Russian night the hot licks of the trumpet followed me on my walk back to Red Square. . . .

Memories. I wonder what became of Raffi Nelson, the bearded ex-journalist I met in Eilat—the end of the world for many Israelis, a summer hot place on the Red Sea. This is what Raffi called his shadowy pub with its candle-lit skulls: The End of the World. From his small piece of earth he could look off to the lights of the Arab world beyond the Israeli border. Raffi would gaze across the sands and laugh—a powerful, derisive laugh. He was unafraid. I wonder if he still laughs, and if he is still unafraid.

Memories. There was the time I spent a weekend in Cap Ferrat, the resort on the French Riviera which was a favorite of Spencer Tracy and Katharine Hepburn as well as David Niven and others. It is obvious why. If one is a romantic, well, Cap Ferrat is a place which fills the soul.

The village is a small crescent at the water's edge. There are buildings with red tile roofs and yellow shutters and geraniums that flow from window boxes. It's loveliest at sunset. As the darkness gathered I would stand by my window and look down at the little harbor with its small fishing boats and handsome yachts. You must go there some time. Yes, while you are still young. It is best then. There are the church bells which ring hourly and there are flowers to buy from an old peddler besides the harbor. Nearby there is a sidewalk cafe with yellow and blue canvas chairs. The coffee is bitter black, but the scene, well, it stirs the heart. Yes, go there while you are young. . . .

Memories. The first time I saw Puerto Vallarta there were no taxis. Just a horse-cab. Also there were no telephones. Only a radio. With a radio you could try to reach the outside world, but few bothered. Anyway, we hired the horse-cab one night. It was driven by this guy in a sombrero and a serape who took us up one cobbled alley and down another, puberawling right along with us. He had too much

tequila and later one of us had to drive and the damn horse ran away with the wagon and we were miles out of town before the beast finally stopped.

This sobered the driver up enough so that he took the reins again. All this, of course, was before Liz and Burton came to Puerto Vallarta, so the place has changed. There's a traffic light now (although the last time I was there it didn't work). In place of the horse cab there are dozens of taxis. I wonder if that horse-cab is still around and if the driver ever ran out of tequila?

Memories. In France, near St. Laurent-Sur-Mer I stood looking down at Omaha Beach, the centerfold of the Normandy invasion. On the golden sands the seabirds stood with ruffled feathers, warming themselves in the late spring sun while channel waters flushed the shore. Nearby an old soldier watched with hat in hand, staring off toward the beach. He blinked in the glare of the sun and suddenly the old nightmare was back with all its terror. Below, the birds were gone and the sea ran red once again with the blood of men.

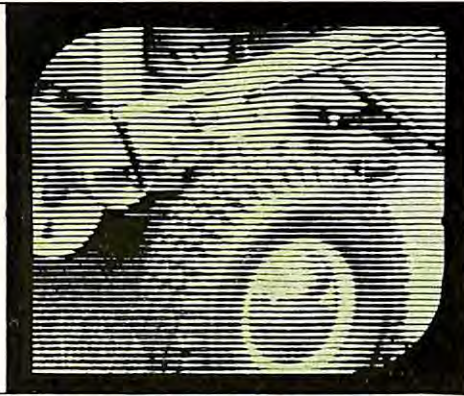
In a single moment his mind had swept back across the years to another spring morning and the helplessness he had felt as he struggled ashore in one of history's greatest military efforts to face that hellstorm at Normandy. It was June 6, 1944. Now, years later, the old soldier stood on the cliffs above Omaha Beach. Behind him were row on row of crosses in the peaceful American cemetery, they marked the graves of the men he'd fought with. He closed his eyes to shut out the recurring nightmare and when he reopened them the beach was peaceful again and the seabirds had returned to the golden sands.

Memories. You gather a bundle of dreams in a million miles. The most exciting trip, I suppose, was my flight in the supersonic Concorde—Boston to Paris and back in a single day.

And then there was Bali. I was there just a year ago. Only an hour east of Singapore, it is a land of the never-ending summer—perhaps the most fascinating island in the entire world. As the sun takes its leave for the day, dipping into the Java Sea, the lights of a thousand coconut lamps flicker in villages throughout the island. Bali, we found, is the perfect escape—a place of constant springtime and inexpensive living. But go there soon, for the jet airplane has arrived and no one knows for sure how long Bali can withstand the pressures. Presently, though, it is an island without TV. Few bother with news about the rest of the world. It is too peaceful on this island to worry about what goes on elsewhere. But hurry. . . . ■

# BACKYARD GARDENER

by Jon Peterson



## MOTHER NATURE'S WAY

Ahh, fall. And soon, winter. It's inevitable. And no one knows it better than Mother Nature. How is *she* preparing for the harsh, cold months ahead? Take a look around.

The last of the leaves that once clung to the trees will soon be hugging the ground. Beneath them, a thick mat of grass and weeds, twigs and seed pods act as insulators against the freezing cold. This is Mother Nature's way of mulching. We gardeners can learn a lot from her.

Although the last of the crops have long since been pulled—with the exception, perhaps, of winter carrots and onions—now is the time to begin thinking about next year's plot. Not about its size or what type of peas or beans or squash you're going to grow. There's time enough to consider all that in the months ahead. Now, your thoughts should turn to the soil. What can you do now to improve the condition of your soil by next April? Believe me, there's plenty.

The first thing you want to do is cover your perennials to keep them from freezing out in the event of a severe winter. Rhubarb, strawberries, and asparagus should all be blanketed with six inches or more of mulch, less in warmer climates. I prefer marsh hay (with fewer weed seeds than field hay) or straw because of its availability in my neck of the woods. Often, neighboring farmers will give me as much rotting hay as I'm able to cart away, since once it begins decomposing, it's worthless as stock feed.

Leaves are another good, inexpensive mulch at this time of year. Rake them up yourself or ask your neighbors to give you a call when they have several bags that need carting. Check with your town or city hall to see if they might be a source of free mulch. Often, they spend weeks raking fallen leaves from the parks and parkways and are more than happy to divert them from the incinerator to your backyard.

Fall is a good time, too, to lay down a blanket of manure—either well rotted or green. Again, check with local farmers who are usually happy to donate as much as you're able to carry. If you have chickens, ducks, or goats running around the homestead, attract them to your garden by placing their feed out there. Their droppings will quickly turn to utilizable plant food under the action of winter snow and early spring rains.

Of course, this, too, is the time to cut down all remaining corn stalks and utilize them as mulch. Either run them through a mulcher-grinder or do what I do—cut them into six-inch pieces with a pair of pruning sheers and scatter the stubs around the garden. They won't be completely decomposed by spring, but they'll be soft enough so as not to interfere with planting.

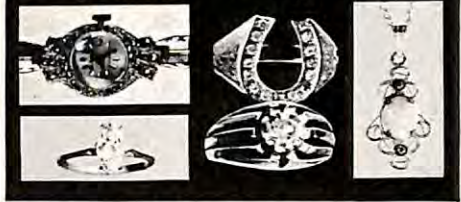
Another good soil improver is municipal sludge. Check with your local sanitation department to see if they have some available. The City of Chicago has a very successful program in which it gives out free sludge to anyone willing to come and pick it up. It's dry, odorless, free of harmful bacteria, and, according to growing tests, very beneficial to plant growth.

One more source—and one that's often overlooked by the organic gardener—is waste from your nearby lumberyard. There you'll usually find more sawdust accumulated in a day than you can use in a year. But, since sawdust is so fine and has a tendency to "mat" when wet, don't use it as mulch alone. Rather, mix it with other mulch such as leaves, straw, or grass clippings. You may, too, want to add extra nitrogen in the form of cottonseed meal if you're using a good deal of sawdust. How do you go about collecting it? A few strong boxes or bushels, a push broom, and the lumberyard's okay are the only prerequisites necessary.

One more thing: when spring planting time rolls around, you'll have a decision to make. To till or not to till, that is the question. Some folks rent or buy a rototiller and turn under their accumulation of mulch and manure. This is very beneficial for extremely poor soil (either sandy or clayey) though not necessary if you have rich, humusy soil or if you've been mulching for a couple of years or more. When springtime comes to my area, I rake back the remaining winter mulch a row at a time, put in my seeds, and wait. As the seedlings appear, I add a few inches of hay between the rows and let Mother Nature do the rest. And I haven't been disappointed yet.

**Attention Home Canners . . .**  
for an excellent little booklet on home canning, send 45 cents to Consumer Information, Dept. 47, Pueblo, Colorado 81009 and ask for *Home Canning of Fruits and Vegetables*. ■

this jewelry guaranteed to  
"Sell-on-Sight"  
or your money back!



Just show our full-color Jewelry Catalog to friends, neighbors, relatives, fellow workers and others in your area. See how they want to order from our catalog on sight — no sales talk or pressure needed! Collect 1/3 deposit, which covers your wholesale cost. Then, when jewelry arrives, collect 2/3 balance due from customers . . . which is pure profit for you . . . without 1c of investment on your part!

**JUST SHOW PICTURES . . . TAKE ORDERS FOR OVER 350 SELL-ON-SIGHT JEWELRY STYLES!** No sales experience needed! Our beautiful 48-page full-color Jewelry Display Catalog does all the selling for you! It contains over 350 fast-selling jewelry creations for men and women: rings, earrings, pendants, pins, bracelets, watches, etc., all at surprisingly low prices and so high in quality that they're protected by a printed, signed Lifetime Guarantee Certificate supplied FREE with every jewelry creation. Wins immediate consumer confidence and big-profit orders.

**GUARANTEED! TRIPLE YOUR MONEY . . . OR MONEY BACK ON UNSOLD JEWELRY YOU RETURN!**

All jewelry has wholesale cost of only 1/3 of suggested retail price. For example, a \$30 seller costs you only \$10, and you make \$20 profit . . . 200% profit on cost! **YOU TRIPLE YOUR MONEY!** If you don't sell out your first order for a huge profit fast, return any unsold jewelry within 30 days, and we'll refund every cent you paid for it! **YOU DON'T RISK 1c** to find out how much money you can make!

**FREE! MONEY MAKING DISPLAY OUTFIT!** Find out for yourself, without obligation or 1c of risk. We'll rush you — **ABSOLUTELY FREE** — a big Jewelry Display Outfit containing everything you need to begin making big profits from the day it arrives: 48-page full-color Jewelry Display Catalog, Profit Manual, No-Risk Bonus-Profit Assortment Offers, and order-taking equipment. Everything comes to you by return mail. No salesman will call on you, ever. **Mail NOW!**

**To: National Gem Company, Dept. W-82  
681 Hamilton St., Somerset, N.J. 08873**

Rush me the new money-making full color Jewelry Display Outfit with 48 page catalog and details on making giant profits—all sent **ABSOLUTELY FREE**—no salesman will call!

MR.  MRS.  MS.  (Please print below)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

In Canada: Gem Company Canada  
2585 Bates Road, Montreal 251 Quebec

# NEWS OF THE LODGES



**A ROAD RACE** sponsored by Chelmsford, Mass., Lodge, drew the participation of 385 runners. Marathon racer Will Rodgers displayed the plaque on which his record-breaking, winning time of 37 minutes and 41 seconds is to be inscribed. ER Bob Harmon (right) thanked Bob Graham, the race's director, and his committee for a job well done.



**VETERANS** at the Albany, N. Y., VA Hospital participated in an unusual Flag Day observance organized by district lodges during which the flag-lined street leading into the hospital was named "Elkdom Memorial Avenue." At the end of this avenue a dedication plaque was placed; at this site were Chm. Ruben Gersowitz (left), SP Lucian Masur (right), and Samuel Wise, 94, a veteran and 50-year member of Watervliet, N. Y., Lodge.



**A CHECK** for \$3,500 was presented to Mrs. Paul Swingle of the United Cerebral Palsy Association and Development Disabilities Center of East Central Ohio by state Elks. Presenting the donation were (from left) ERs James Everetts, North Canton, and William Nutial, Alliance, District Chm. Charles Vickers, and ERs Walter Port, Massillon, and Mark Riddle, Canton.

**JUNIOR DRUM AND BUGLE CORPS** from across the nation participated in the second annual Open Championships held in North Tonawanda, N. Y., and partially hosted by the lodge. ER Robert McPhee (second from right) consulted with Open Commission officials (from left) Gerard Davis, Secy. Carleen Tesavis, and Director John Hathaway.





**FORTY SWIMMING EVENTS** comprised the Pottstown, Pa., area championship meet sponsored by the lodge. David Shaner, David Pettine, and Gary Mauger received their trophies from (from left) Youth Co-chm. Wilson Bedell, Pennsylvania Youth Chm. Julius Swope, and ER Earl Decker.

**TARENTUM, Pennsylvania.** Lodge recently sponsored a project called Operation CP, whose proceeds of \$1,739 went to the Pennsylvania Elks Home Service Program, the state major project. The day's program included cruises on the Allegheny River and a dinner-dance at which Mr. and Mrs. Ronald Jones and their son Jimmy were honored guests. Committee members included (standing) Roland Lang, Lud Lippert, and PER Art Gardner.



**ACCEPTING A BID** from the Massachusetts Elks Association to throw out the first ball at the 30th annual "Elks Day at the Ball Park" was Governor Michael Dukakis (third from left). The delegation presenting the invitation included (from left) PDD John Donoghue, secretary of Winthrop Lodge, PDD and PSP Joseph Brett, a state representative, PDD and PSP Andrew Biggio, founder of the "Elks Day at the Ball Park" program, SP Harry Sarfaty, and Winthrop PER Leo Dawson, chairman of the event.



**LONG BEACH MEMORIAL HOSPITAL** was the recipient of a check for \$5,000 from Long Beach, N.Y., Lodge. At the presentation were (from left) Trustees Chm. Seymour Knapp, Hospital Pres. Emanuel Goldstein, ER Sidney Geller, and Brother Murray Fried, hospital vice president.



**THE OFFICIAL CONGRATULATIONS** of Milton, Pa., Lodge went to George Ungard (left) in the form of a Golden Antler Award presented to him by ER Russell Clugston III. As well as joining the Foundation, the recently initiated Brother Ungard proposed Keith Smith and his father Jack for membership.



**A CERTIFICATE** was presented to Kearny, N. J., Lodge by Mayor David Rowlands (second from left) in appreciation of the Bicentennial Good Neighbor service conducted by the lodge. Thirty civic and fraternal organizations were honored in this program which is now to become an annual event. Accepting the honor were (from left) PSP Fred Padovano, ER John Hartos, and Kearny Lodge's Public Relations Chm. Lloyd Wallis.



**THE LITTLE LEAGUE** of Lexington, Mass., was recently given the lodge's support in the form of financial aid. A check was presented to Peter Rommell (center), the league's president, by Youth Activities Chairman Dick Samaria (left), and ER William Chemelli.



**ACCEPTING AN AWARD** for achievement in environmental protection services was ER Raymond Bradish of Freeland, Pa., Lodge. Presenting the award was Mark Firley, president of his high school ecology club and a recent recipient of a \$700 Elks National Foundation scholarship.



**SEVERNA PARK, Maryland,** Lodge members found themselves sponsoring two Most Valuable Student Contest national finalists. Scholarship Chm. Walter Boswell (left), PER William Wilhelm, and PDD Raymond Setler (right) congratulated Robert Cochran and Wanda Jean Olson who each received the \$800 national scholarship award.



**MEMBERS** of Rockville, Conn., Lodge honored their Tiler of 19 years, Stanley Lesizza (right), recently. ER Rodney Gray presented Brother Lesizza with an engraved plaque on behalf of the lodge.



**DELEGATES** numbered an estimated 1,000 at the Pennsylvania Elks' fall workshop recently held in Bedford. Among the state officials and special guests attending the conference were (from left) PSP H. B. Charbury, PGER E. Gene Fournace, PDD Norman Bachelor, SP Paul Brubaker, PGER Glenn Miller, Grand Secy. Homer Huhn Jr., and PSP Bob McCormick.



**AN EYE OPERATION** and corrective glasses financed for Russell Nerverve in 1964 by McCook, Neb., Lodge has made possible the 16-year-old's good vision today. Mrs. Jack Bahl, Russell's mother, recently thanked SP Jim Anderson (left) and Past Grand Trustees Chm. George Klein for the help. Russell was also born with a heart condition which he outgrew with the aid of the semiannual crippled children's clinics sponsored by the lodge.

## LODGE NOTES

**BEAVERTON, Ore.** During their recent visit to the lodge, then-GER Gerald Strohm and Kay received "woo-eee sticks" from Brother Bill Fish, who makes the toys. More than \$2,000 in proceeds from the sale of the sticks has been donated by Brother Fish to the Children's Eye Clinic at the University of Oregon Medical School.

**PORTLAND, Maine.** Brother Joseph H. Voyer, a 66-year member of the lodge, died June 28, at the age of 91.

**NORTH PALM BEACH, Fla.** PER Edward York recently put the finishing touches on the lodge's Americanism exhibit, which features a tribute to the flag, copies of historic documents, and lithographs showing the uniforms of American soldiers throughout the nation's 200-year history.

**GALVESTON, Tex.** During the summer months, a Saturday swim and luncheon were available free of charge to children from the Galveston and Lasker Orphans Homes and to retarded youngsters, courtesy of the lodge.

**GREENVILLE, Tex.** Vets Chm. Robert McKay and Americanism Chm. Perry Goen were instrumental in establishing a Heritage Corner at the lodge.

**HOLLYWOOD, Calif.** Through the efforts of Karlton Cornell, the lodge's director of youth activities, the Alisabeth Jergens Foundation made a donation of \$5,000 to the American Indian Center of Los Angeles. The presentation ceremonies were held at the lodge with 80 American Indian children included among the guests.

**MIDDLETOWN, Conn.** Mr. and Mrs. Sheridan Gilbert made a contribution to Newington Children's Hospital in the name of Est. Lead. Kt. Robert Jagoda in appreciation of Brother Jagoda's work with their son Randy as well as coaching of the Little League team.

**SAN FERNANDO, Calif.** The lodge has adopted Maui, Hawaii, as its brother lodge, sealing the adoption with the presentation of an elk's head which San Fernando had received when it was instituted 48 years ago.

**SOUTH MIAMI, Fla.** ER John Miller recently lauded Brother Leonard Schwalb, vets chairman for the lodge and the South District, for his efforts on behalf of the National Service Commission.

**WINSLOW, Ariz.** Brother Alfred Ray Kleindienst, who had served as Exalted Ruler and Secretary of the lodge, died May 27, 1975.

**FRONT ROYAL, Va.** ER Lawrence Howe welcomed 40 new members, the largest class ever initiated at the lodge. Brothers from the Elks National Home in Bedford were entertained by lodge members during a recent visit.

**BATTLE CREEK, Mich.** Brother Joseph W. McManus, a member of the lodge, died June 11, 1975 in Atlanta, Ga.

**PUNXSUTAWNEY, Pa.** Thirty-one candidates joined the lodge in a recent initiation. A set of five-foot elk antlers, the gift of a former Punxsutawney resident, were mounted by Brother William Meckling through the efforts of PER Donald Kromer.



**WARMLY WELCOMED** to Roanoke, Va., Lodge was then-GER Gerald Strohm (third from left) and his wife Kay (center). They were greeted by (from left) Elks National Home Director Doral and Mrs. Irvin, PGER John Walker and Kitty, PGER Horace Wisely and Kay, SP William Berryman and Mrs. Berryman, and ER Byron Petty.



**THE NEW FACILITIES** of Troy, N.Y., Lodge, which has relocated in North Greenbush, were recently dedicated. ER William Madsen and Board Chm. Frank Popp did the honors, surrounded by Trustees Otto Madsen, Stanley Fane, and Ray Bonsteel, and present officers and PERs of the lodge.



**STATE BABE RUTH CHAMPIONS** this year from West Virginia were sponsored by Elkins Lodge, which has made the team a part of its youth program for 17 years. Elks involved were Coach Owen Fansler (kneeling, right), and (standing, from left) Commissioner Harold Jones, and Coaches Tom Waller and Robin Harvey.



**CHARTER MEMBER** Sam Sullivan, PER (center), was recently honored by Slidell, La., Lodge after he and his wife Helen, who has also been active in the activities of the Elks' ladies, announced their move out of the state. (From left) PERs Harlin Adams, Elmer Lee, and Martin Moe, ER Robert Yancey, PERs Herb Hostler and George Ketteringham, secretary to GER McDonald, and DDGER Thomas Thompson accompanied the Sullivans at an evening dedicated to the couple.



**FULTON, New York, Lodge** made a showing at the national convention in Dallas of which members were proud. Of the three contests entered by the lodge, two first-place awards and one second-place award were won by Fulton in its category. Displaying the plaques earned were (from left) Americanism Chm. Raymond Rebeor, Youth Week Chm. George LaBeef, Brochure Chm. Otis Dubuque, and Memorial Sunday Chm. Roland Quade.

(Continued on page 79)

# ELKS NATIONAL SERVICE COMMISSION



"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



## Honor Roll



This special Honor Roll is published in connection with the observance of Elks National Veterans Remembrance Month. The Elks National Service Commission is privileged to list the outstanding district deputies and state vets chairmen whose leadership produced 100% participation in last year's Veterans Remembrance Month Achievement Awards Contest. We further acknowledge our gratitude to GL State Associations Committee Chairman Frank Garland and Committeeman Dominic Dululio who supervised this significant contribution to the welfare of America's hospitalized veterans.

We record with pride the accomplishments of the following 1974-1975 District Deputies:

- |                          |                                     |   |
|--------------------------|-------------------------------------|---|
| ★ Elmer A. Wolff         | California Orange Coast District    | ★ |
| ★ Russell R. Beland      | California South Central District   | ★ |
| ★ Dale J. Stephenson     | California West Central District    | ★ |
| ★ John F. Leinen         | Idaho Central District              | ★ |
| ★ G. Stuart Walker       | Idaho East District                 | ★ |
| ★ George H. Benjamin     | Idaho South District                | ★ |
| ★ Ray Freeman            | Kentucky East District              | ★ |
| ★ Eugene W. Butters      | Kentucky West District              | ★ |
| ★ George A. Cully        | Massachusetts Circle District       | ★ |
| ★ Angelo Themes          | Massachusetts East District         | ★ |
| ★ William B. Kerrigan    | Massachusetts East Central District | ★ |
| ★ Robert C. Blomquist    | Massachusetts Metro District        | ★ |
| ★ Frederick M. Moriarty  | Massachusetts North District        | ★ |
| ★ Joseph P. Silvia, Jr.  | Massachusetts South District        | ★ |
| ★ Richard J. Desrochers  | Massachusetts West District         | ★ |
| ★ J. Dennis Marin        | Massachusetts West Central District | ★ |
| ★ William J. Bailey      | Michigan East Central District      | ★ |
| ★ Robert Ray Lamb        | Montana East District               | ★ |
| ★ George A. Morris, Jr.  | New Jersey East Central District    | ★ |
| ★ Donald R. Holland      | New Mexico North District           | ★ |
| ★ Wandel Massey          | New Mexico South District           | ★ |
| ★ Eugene Mosek           | New York East Central District      | ★ |
| ★ George Malekian        | New York Southeast District         | ★ |
| ★ Jack P. Johnston       | Pennsylvania West District          | ★ |
| ★ Manuel Fontes          | Rhode Island East District          | ★ |
| ★ Francis R. Bell        | Rhode Island West District          | ★ |
| ★ Joseph F. Cronin, Jr.  | Utah North District                 | ★ |
| ★ William P. Medlar, Jr. | Washington Southeast District       | ★ |
| ★ Richard D. Block       | Washington Southwest District       | ★ |

Sharing this honor are the following state association Vets Chairmen who had contest entries from every lodge in their states:

- |                                       |                              |
|---------------------------------------|------------------------------|
| Henry M. "Bud" Gibbons, Massachusetts | Edward J. Meier, Kentucky    |
| Joseph L. Thibodeau, Rhode Island     | Richard Martinez, New Mexico |

This important contest will be conducted again this year. All district deputies and state vets chairmen are urged to qualify for honor roll recognition. The GL Lodge Activities Committee is conducting a separate Brochure Contest to document this commendable activity. The purpose of both contests is to place positive proof on record that the Elks are keeping their promise never to forget our hospitalized veterans.



Elks National Service Commission



"Made \$300 a month in spare time." — H. Rivas, Los Angeles, Calif.  
 "Cleared \$110 last Saturday." — R. M. Davis, St. Louis, Mo.  
 "I make \$50 a week extra." — N. Hunt, Wilmington, Del.

## Who else WANTS to be a LOCKSMITH?

Train FAST at Home. It's EASY Making Up to \$10 an Hour—even while learning!

If you enjoy fixing things, you're a "natural" to make hundreds of EXTRA DOLLARS a year in the fascinating business of Locksmithing. Rising crime has increased demand for service a thousandfold. Yet there's only one Locksmith for every 17,000 people! COLLECT CASH PROFITS ALMOST AT ONCE! You're "in business" ready to make \$5 to \$10 an hour a few days after you begin Belsaw's shortcut training. Easy, illustrated lessons complete with ALL practice equipment PLUS KEY MACHINE YOURS TO KEEP enable you to get your share of this always-profitable business. Hundreds we've trained are doing it. So can YOU.

Mail coupon for FREE facts—No Salesman Will Call



Accredited Member Nat'l Home Study Council.  
Approved for Vets.

**BELSAW INSTITUTE**  
3554 Field Bldg.,  
Kansas City, Mo. 64111

YOURS TO KEEP

**BELSAW INSTITUTE**  
3554 Field Bldg., Kansas City, Mo. 64111

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check here if eligible Veteran

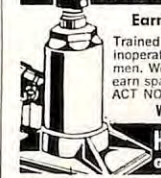
**1000 GOLD STRIPE ZIP-CODE LABELS 65¢**



**FREE LOVELY GIFT BOX**  
1000 Gold Stripe, 2 Color, gummed, padded Labels, printed with ANY name, address & Zip Code, 65¢ + 10¢ postg. & indg., or 75¢ in all. Or, 3 sets, all the same or each set different, only \$2.10 pnd. Make money for your club, church, scout troop, or yourself. Details FREE with order. Fast Service. Money Back Guarantee. FREE GIFT BOX!

**LABEL CENTER Dept. L-262**  
808 Washington St. Louis, Mo. 63101

### HYDRAULIC JACK REPAIRS



**Earn While You Learn In Your Spare Time**  
Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW—in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.  
Write for folder E11 and free bonus offer.

**Hydraulic Jack Repair Manual Co., Inc.**  
P. O. BOX 3 • STATEN ISLAND, N. Y. 10314

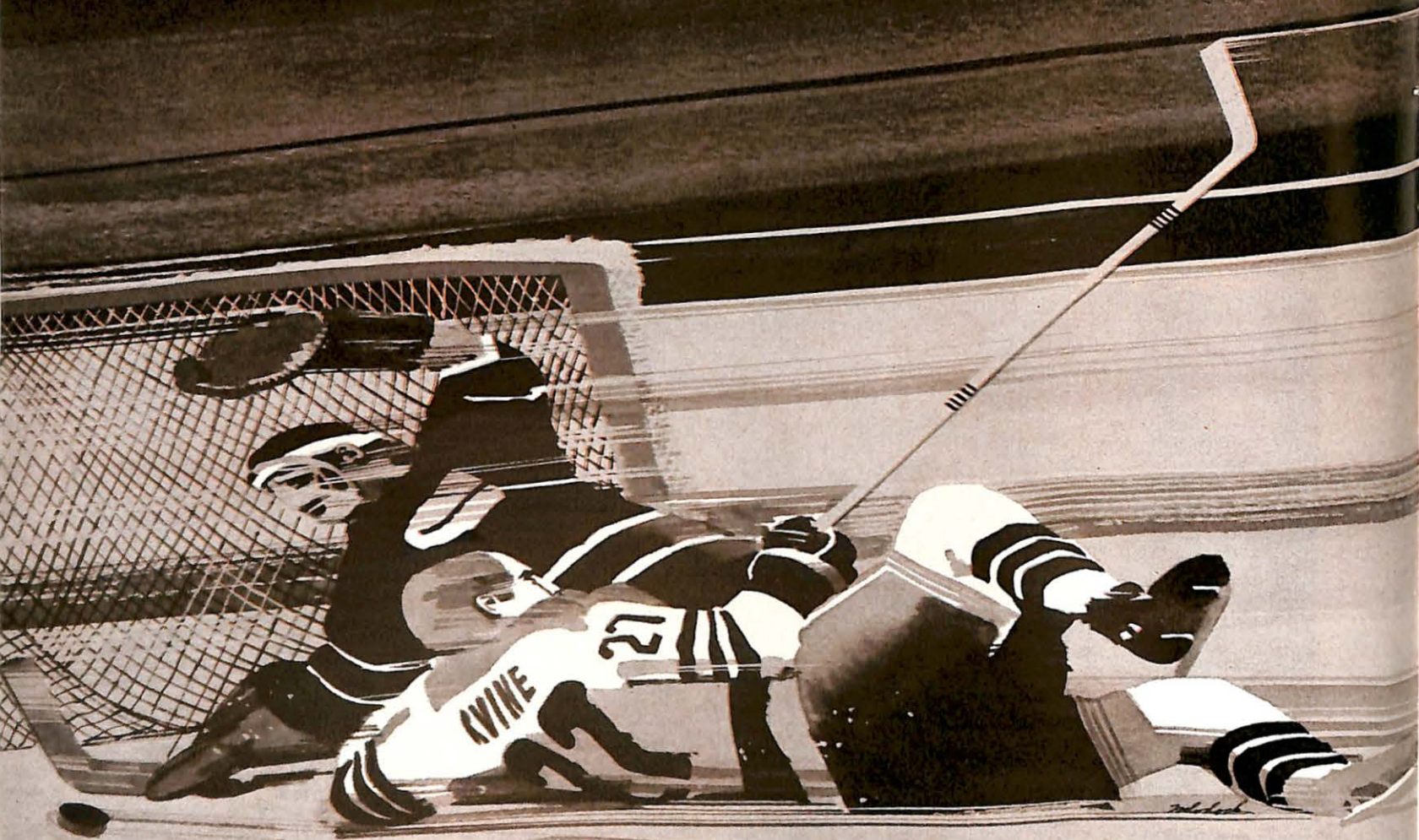


**BOOK OF MEMORY**  
in everlasting bronze  
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.  
**NEWMAN BROTHERS, Inc.**  
5625 Center Hill Avenue  
Cincinnati, Ohio 45216

### BASEMENT TOILET

Flushes up to existing sewer or septic tank by powerful, self-contained pump operated by normal water pressure. No digging up floors. Clog resistant, easily installed. Make basement into game room, den, apartment with private bath. Financing available. Write for free literature. Dealer inquiries invited.  
**SANDERS, Dept. J-19, Box 92102, Houston, Tx 77206.**





# THE TOUGHEST GAME IN TOWN

BY ROSS R. OLNEY

There is a game in pro sports where the players wear knives on their feet and carry clubs in their hands. And they use both. It is a frightening, lightning-fast game where slamming each other into the sides of the arena is not only legal, but required, and where fighting to a bloody conclusion is regulated only in that a third man may

not enter the fray without fear of an even more severe penalty.

This is a game where the very essence is violence, where bodies crash together and sticks slash, where play, even under the rules, is fierce and where the rules are bent or broken in almost every game.

This is the tense, exciting, magni-

ficent game of professional ice hockey, a game where you fight or lose.

In this difficult game there is a magnet, a single man on each team at which every bit of the dangerous action is directed. Alone he stands in or very near his goal, armed with a heavier stick and padded gloves, a hard fiberglass mask, waiting for his attackers.

Armored puck carriers bear down on him alone or in groups, their sharp skates flashing and their sticks swinging, hurtling the frozen, hard-as-a-rock puck at him at speeds over 100 miles per hour. He must stop the puck before it reaches the net. He does this with gloved hands or stick if possible. If not then he stops the puck in any way he can. With his padded body if necessary. He will gladly sprawl across the goal opening and stop the puck with his body.

With his head? Or his face? Yes, of course, if he must. A pro goalkeeper in ice hockey will use feet, legs, body, arms, hands, head, *anything*, to stop the puck. He'll flinch and cringe inside, for he knows the pain, but he'll do it. If he does, if he blocks the shot, he is cheered as a hero. If he allows it to slip past into the net, he is a *bum*.

Goalie Johnny Bower (who has had a broken jaw, 250 stitches in his face and all but two of his teeth broken off or knocked out) had an opposing player's skate slice into his face, hook around a tooth, and rip the tooth out through the gaping hole. It was a terribly painful injury, but he stopped the shot.

Danger is a way of life with a goalie. He stands his lonely watch a generally neurotic, superstitious, battered man, the last line of defense for his team, awaiting the arrival of a potentially lethal missile from any direction, at any speed. It might scream in through the air at his head, or streak past his skates. Or, it might dribble off the skate blade of an opponent who has drifted in too close, or, worse, off the blade of a teammate, by accident.

But it's all just a game, right? With rules and regulations and a book of conduct.

Wrong!

Maybe author Stan Fischler said it best in his book, *SLASHING!*

"To acknowledge there is sportsmanship in hockey is to insist that, at heart, Adolf Hitler was a nice guy."

If you have ever seen a pro hockey game you probably know that "it isn't how you play the game, but whether you win or lose that counts." And everything is aimed at the poor goalie.

One of pro hockey's greatest goalies is Bernie Parent of the Stanley Cup-winning Philadelphia Flyers (better known, perhaps, as the "Broad Street Bullies" for their aggressive play). Parent says, "You don't have to be crazy to be a goalie, but it helps."

Nor is the game getting any softer because of added rules to protect play-

ers and fans. The National Hockey League President, Clarence Campbell, recently said, "Without doubt, this has been the worst year ever (1974) for sheer violence on the ice."

The game of pro ice hockey is easy to understand, though many have said, after watching a game on television or in person, that it seems to be a series of face-offs they don't understand, and whistles to stop a supposedly unstoppable game. It is true that hockey is one game that proceeds regardless of most circumstances. Substitutions are made "on the fly" with the retiring players at the bench before the fresh players can enter the game (leaving a moment where one team is without certain players). Also, quite often a hockey team is playing "short-handed" since one or more of their players have committed an infraction and must wait out a time penalty in the "penalty box."

The object of hockey is to get the hard rubber puck (several are frozen solid before each game to make them

---

## Finally, Vachon, one of the most popular goalies in the League, skated to the bench and collapsed.

---

move quicker on the ice) into the opponent's goal net. It is the job of the goalie to stop this from happening. When it does happen a red light flashes, the crowd leaps to its feet and screams, and the goalie hangs his head in abject shame.

How do you get the puck past the goalie and into the net? In any way you can. There is, on each team, a forward line of three men (two wings and a center) who carry the puck toward the enemy and attempt to score, and a rear line of two defensemen who generally hang back in case the puck changes hands suddenly, which it does with lightning frequency. When a team shifts to defense, the forward line attempts to dig the puck back away from the enemy and the defensemen try to assist the goalie.

But it is each team's lone goalie, a heavily padded and armored man who stays in or near the net regardless of who has the puck, who is ultimately responsible. He plays what former Chicago Blackhawk goalie Glenn Hall (who regularly vomited before and

even during each game) called "sixty minutes of hell." The goal is a 6-foot-wide, 4-foot-high opening which must be protected regardless of cost.

The same Glenn Hall once said, "Having a goal scored against you is like getting your pants taken down in front of 15,000 people." Goalies tend to steep themselves in chagrin and regret and shame after a losing game. They can't face others and they can't face themselves. Many of the great ones admit to feeling deep fear on the ice, fear they must overcome like a soldier going into battle.

Bobby Clarke, a great player for the Flyers, explained the game of hockey the way his team plays it. "We just take the shortest route to the puck and arrive in poor humor." And the poor humor, of course, is directed most specifically at the opposing goalie. Still, they must take it.

Ace goalie Rogatien "Rogie" Vachon of the Los Angeles Kings once played (though not for very long) with every single ligament in his left knee torn loose. He sagged against the goal frame, fighting off repeated attacks by the enemy, knowing that a new goalie could not enter the game until he skated off (though according to latest rules an official can now stop the game if he feels an injury is serious). Nobody knew the extent of Vachon's injury. Finally Vachon, one of the most popular goalies in the league (even enemy fans boo and hoot if Vachon is charged by their own players) skated to the bench and collapsed.

It took six hours of surgery and one year off the ice for full recovery.

Many coaches teach the strategy of the power of fear. If a team is violent enough, the opponent will be a shade reluctant to mix it up. If a team can begin the game by intimidating their foe with a quick slash of a stick or punch in the mouth, the opponent will tend to be careful throughout so as to not arouse their antagonist again. Goalies prepare for such intimidation with personal routines as individualistic as anything in sports.

Vachon is no different, though some say a little more calm, than the other eccentric, jittery goalies in the NHL. When he enters a locker room for a game, he first tapes his fingers with sponge and then straps on the forty pounds of equipment he wears. Then a trainer hands him some smelling salts to keep his head clear, followed by a stick of gum.

"I know it is stupid," says Vachon in the French accent so many modern pro hockey players have, "but it has to be that way, from the same trainer,

in the same order with no variance."

Meanwhile, in the stands, his wife Nicole is wearing the same clothing, the same lipstick, the same shoes, even the same eyelashes, and sitting in the same seat with the same friends she was with at the last winning game. If the Kings lose, "It's awful," she says, "I don't ask them to come back."

Most goalies, and the families of goalies, are just as superstitious.

Nor do the teammates of generally superstitious goalies ever complain about the idiosyncrasies of these athletes. The goalie is special, an individual permitted certain oddities. He is the man who must ultimately stop the other team from winning, and upon whose shoulders must rest the weight of defeat if that unhappy situation should occur. Many teams skate past their goalie during warmup, and as they do they tap his pads with their sticks or rustle his hair for luck. The goalie is indeed a special person.

Still, it is an almost universal feeling among pro hockey goalies that only another goalie can truly understand the tremendous pressure and tension of their position. Minnesota North Star goalie Gump Worsley said, "When you're out there on the ice the only real friend you have is 200 feet away in the other net. Everyone else is your enemy."

Even your own teammates, meant Worsley, for a puck can glance off a teammate's skates into your net, and often injuries are caused by teammates.

Injuries are the thing most goalies fear. An injury can stop you long enough for a goal to be scored or even

remove you from the game. Worse yet, an injury can slow or completely stop your career. Worst of all, an injury can kill you.

"Hockey is the most primitive sport, and goaltending is the most underdeveloped position in the sport," said Dr. Lloyd Percival, chief psychologist of the Canadian Fitness Institute of Toronto.

Violence has always been a part of pro hockey. The great Bobby Hull, though not a goalie, was wearing a hard mask because of a very painful broken jaw. He became involved in a fight with the fearsome John Ferguson, a player who felt that if an opponent was healthy enough to play, he was healthy enough to fight. The fact that Hull was wearing a solid protective mask didn't stop Ferguson, according to Detroit Red Wing Bryan Watson. "Fergy just pulled the mask right off," he said, then proceeded with the battle.

One of the greatest goalies ever in pro hockey was the tragic Terry Sawchuk. Before he finally began wearing a mask in 1961, he had 400 stitches in his face, including 3 in his right eyeball. He had many broken bones, mononucleosis and a damaged spine that caused him to walk slumped over. A psychologist once said of Sawchuk, "He is on the edge of an emotional abyss, harried by flying pucks and suffering from a persecution complex."

Sawchuk was said to be in deep fear every time he as much as saw a puck, and *Los Angeles Times* columnist Jim Murray once described him, with respect, of course, as "a collection of fragments. He wasn't born," said Mur-

ray, "he was zippered. He looks like a statue that was shattered and put back together again."

Yet Sawchuk, a superb goalie, set goaltending records that may never be broken. He finally died in 1970 at age 40 from an injury he received while "horseplaying" with a teammate.

The violence of pro hockey recently moved to the courtroom, though the result of the first trial was a hung jury. The case was a charge of aggravated assault with a dangerous weapon against Boston Bruin Dave Forbes, who was alleged to have attacked Minnesota North Star Henry Boucha with a hockey stick leaving Boucha, after surgery, with impaired vision.

The goalies, however, seem to suffer most of all, both mentally and physically.

Famous goalie Jacques Plante, originator of the face mask for goalies, put it one way. "How would you like it if you were a business executive and every time you made a little mistake a red light flashed and 18,000 people screamed at you?"

There is the slap shot, where an offensive player raises his stick high and hits the puck like a golfer hitting the ball. The puck skims or flies at the goalie at up to 120 miles per hour. Or the screen shot, where because of plan and the swirling players around the net the goalie doesn't even *see* the puck until it is on him, or past him into the goal.

Any baseball player who is hitting over .350 or .400 is prized by his team, but a hockey goalie who is shot at 50 times in a game and stops all but 5 of them, thus maintaining an average of *ninety* percent, will soon be looking for a new job. He must be nearly *perfect*, or he is in trouble.

Goalies tend to be loners in the dressing room. While other players banter and laugh, goalies sometimes have difficulty lacing their skates because of shaking, trembling hands. One goalie had trouble walking down the street during a critical series. He was so nervous his legs wouldn't respond correctly. Many goalies are sick before games, and some suffer from ulcers. Bernie Parent is one of the best in modern hockey. Once after 39 consecutive games, he was given a day off. A reporter asked him how it felt.

"It's like somebody hitting you on the head with a hammer every day, then stopping for a day, but resuming the next day."

Still, goalies must have great egos to do the job. The same Parent has a bumper sticker on his car. It says **ONLY THE LORD SAVES MORE THAN BERNIE PARENT**. A "save" in hockey is a blocked shot.



"Say, why don't we raffle it off?"



Terry Sawchuk was a chunky 215-pound bundle of reasonable good cheer when he began his career. Ten years later he was an irritable, grumpy, ghost of a man. Gerry McNeil, another star player, requested that he be sent back to the minors at half pay so great was the pain and pressure. Roy Edwards retired three times in two years because of "nerves."

Roger Crozier had a nervous breakdown in the middle of the season. Bill Durnan, who could no longer sleep at night, retired at the peak of his career. Eddie Shore had all of his teeth knocked out, his back broken, his hip broken, his collarbone broken, his jaw broken five times and his nose broken fourteen times. He had a total of more than *nine hundred* stitches in wounds in his face and body.

There is little more thrilling in sports than a hockey goal, and very little more difficult in sports to accomplish. Thrilling, that is, from the point of view of the fans, and the player who scored the goal. Cheers thunder down across the ice intermixed with catcalls for the hapless goalie.

The player gets the cheers for scoring, and meanwhile the mistakes he makes on the ice are generally forgotten as the fast action continues.

But of course the same is true for the goalie, right?

Wrong!

That might be a part of the problem that goalies have, in fact. For not only is every single one of his mistakes recorded for posterity, but never in the history of the National Hockey League has a goalie ever scored a single goal. Even though modern goalies are wandering farther and farther from the net (to decrease the angle for a successful shot at the goal), no goalie has ever scored.

A goalie did have a chance to score once. Ken McAuley, a goalie for the New York Rangers, was playing with the Edmonton (Canada) Maple Leafs in the Junior Division in 1938. His team was awarded a penalty shot, a play in hockey where a player gets a free shot against the opposing goal with only the goalie on the ice to defend. The coach, to the surprise of everybody, called on his own goalie, McAuley, to make the penalty shot.

"Go ahead," said the coach, "you have one coming."

So Goalie McAuley lined up against the other goalie. He aimed his shot carefully, and fired. "I thought I had that goalie beaten," he said.

What happened on this one and only time a goalie ever had a chance to score?

"The dangd thing hit the post," lamented McAuley. ■



## The Many Talented Patriot



Almost any school-age child who ever studied American history can recite the opening lines of Henry Wadsworth Longfellow's memorable (if slightly inaccurate) poem:

*"Listen my children, and you shall hear  
Of the midnight ride of Paul Revere."*

Immortalized by the poem, Revere was a man who did many things of far greater significance to the cause of the American colonists than his mad gallop.

Paul was the third of 12 children born to a French Huguenot refugee, Apollos de Rivoire and his American wife, Deborah Hichborn. The elder de Rivoire arrived in America when he was just 13 years old and settled in Boston. He served as an apprentice in the shop of a silversmith, John Coney, and Anglicized his name to Revere.

Young Paul followed the trade of his father as he, too, became a silversmith. But his talents were not confined to the manufacture of fine silver pieces which are so highly prized even today. He also became a fine engraver, woodcarver, propagandist and dentist. Yes, *dentist*. He manufactured gold false teeth which, according to his own advertising, were not only ornamental but which were "of real Use in Speaking and Eating."

As a propagandist, his skill in copper-plate engraving is recognized by historians as examples of his work are reproduced in thousands of different books. Particularly familiar is his plate depicting the so-called Boston Massacre, an incident that became famous for its reaction on the colonists as they grew more resolved to free themselves from the British Crown. A pen and ink diagram he also drew of the massacre is not as well known but it was so accurate that it was used as evidence in the trial of some of the British soldiers following the tragic shooting.

Revere was one of the instigators of the legendary Boston Tea Party. The King had given the East India Company a monopoly on the sale of tea to the colonies in order to help bail out the firm, which was on the verge of bankruptcy. Then, a tax was added to the tea... a high-handed act which infuriated the colonists.

Revere and 50 other men donned Indian war paint and feathers as disguises, boarded the tea ship, *Dartmouth*, and two similar ships, and dumped tea valued at over 9,600 pounds sterling into Boston Harbor. Translated into today's dollars, that amounted to over a quarter of a million dollars. Even more serious was the defiance to the Crown.

Late in 1774, several months before his immortalized ride, he made another that had far more significance. He rode to warn that the British were planning to seize the gunpowder, cannon and rifles at Fort William and Mary. A future major general of the American Revolutionary Army, John Sullivan, promptly got together an assault group and captured the powder and guns in the first aggressive act by the colonists. It was a long stride toward the coming war.

Following the Revolutionary War and American independence, Revere turned back to trade. Reluctant to buy hardware from the British, he started his own hardware business and manufactured bolts, spikes, etc., many of which were used in the *USS Constitution*, called "Old Ironsides." He also produced what was said to be the first bell cast in Boston... the first of almost 400 bells bearing the Revere trademark. One of the largest is still in use in the tower of King's Chapel in Boston.

Revere died at the age of 83 after a life of outstanding accomplishments for himself and his country, a perfect example of the free enterprise system we cherish so dearly to this day.



# SCHOLARSHIPS for STUDENTS

## ELKS NATIONAL FOUNDATION

### TRUSTEES OFFER \$740,200 IN 1976 AWARDS

FOR THE ACADEMIC YEAR 1976-1977 the Elks National Foundation Trustees are offering 998 college scholarships ranging from \$600 to \$3,000 and totaling \$740,200.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin or continue their college education under favorable circumstances.

The 1976 Schedule of Awards includes 499 "Most Valuable Student" Scholarships awarded in nationwide competition, and 499 scholarships each for \$600 allocated on a state-quota basis. Six special four-year scholarships are to be awarded to the three highest rated boys and girls in the 1976 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1975. Applications, properly executed, must be filed not later than February 10, 1976 with the Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to notify school principals of this scholarship offer, to publish it in lodge bulletins

and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be announced about May 1, 1976.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1975-1976.

**Trustees of the Elks National Foundation are the following Past Grand Exalted Rulers:**

John L. Walker, Chairman	Francis M. Smith, Assistant Secretary
H. L. Blackledge, Vice-Chairman	E. Gene Fournace, Assistant Treasurer
Horace R. Wisely, Secretary	Glenn L. Miller, Member
William A. Wall, Treasurer	

**SCHEDULE OF AWARDS—FOR HIGH SCHOOL SENIORS OR RELATED EQUIVALENTS**

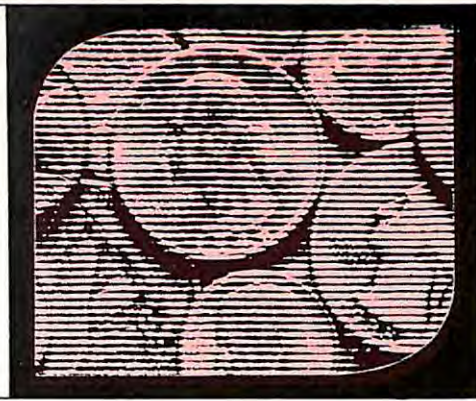
Identical awards to boys and girls competing separately

	BOY/GIRL (each)	TOTAL AWARDS
<b>STATE FINALISTS</b>		
<b>SPECIAL FOUR-YEAR AWARDS</b>		
for the 1976-77, 1977-78, 1978-79, 1979-80 academic years		
First Award—Two for each academic year.....	\$3,000.00	\$ 24,000.00
Second Award—Two for each academic year.....	2,500.00	20,000.00
Third Award—Two for each academic year.....	2,000.00	16,000.00
<b>FOR THE 1976-77 ACADEMIC YEAR</b>		
Two awards for one academic year.....	\$1,750.00	3,500.00
Two awards for one academic year.....	1,500.00	3,000.00
Two awards for one academic year.....	1,300.00	2,600.00
Two awards for one academic year.....	1,100.00	2,200.00
Twenty awards for one academic year.....	1,000.00	20,000.00
Fifty awards for one academic year.....	900.00	45,000.00
One Hundred Forty Awards for one year.....	800.00	112,000.00
Two Hundred Seventy Five Awards for one year.....	700.00	192,500.00
499 STATE FINALIST AWARDS.....		\$440,800.00
<b>STATE ALTERNATES</b>		
<b>ALLOCATED \$600.00 AWARDS</b>		
for the 1976-77 academic year only		
499 STATE ALTERNATE AWARDS.....		299,400.00
998 "MOST VALUABLE STUDENT" CONTEST AWARDS		
for a GRAND TOTAL of .....		<u>\$740,200.00</u>



# IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



## A REVIEW OF "PRODUCTIVITY"

A few years ago, Mr. Richard C. Gerstenberg, then head of General Motors Corporation, said: "I regard productivity as a measure of management's efficiency, or lack of efficiency, in employing all the necessary resources—natural, human, and financial."

That's a good informal statement of the modern-management view of "productivity."

We're going to be talking informally about productivity since we don't have space to go into its technicalities. All we really want to do is to indicate some ways in which the important idea expressed by Mr. Gerstenberg can be usefully applied in a small business.

### "Overall Productivity"

"What are all of the resources of my business at the present time?"

That's the first question a business owner needs to ask himself if he wishes to take a modern-management approach to the idea of productivity improvement.

And, of course, the first "resource" he needs to consider is *himself*. "How do I really rate in proprietorship capabilities? In managerial capabilities?" It's never easy to arrive at an objectively accurate evaluation of one's self—but it can be very dangerous not to make the effort to do so.

The idea of "productivity improvement" is far too often related merely to "the workers." The correct starting point is that of *ownership and management*. One small-business owner we knew had been going along for years having very low financial-management efficiency in his business. He kept all of his company's cash in a checking account (where it, of course, didn't earn any interest). And his whole accounts receivable operation was very bad. He was routinely carrying about \$10,000 a year on a number of slow-pay customers who were playing him for an easy mark. Those conditions certainly weren't the fault of that business owner's employees—they were indications of a low level of *managerial* productivity.

We pointed out those two operational weaknesses to that business owner and urged him to take prompt corrective action. He did so, thereby achieving some worthwhile financial-management productivity improvements in his little business—which needed all the improvement it could get.

The resources of a business include its physical resources, its financial resources, and its human resources—including its owners and managers. We don't say that it's easy to think about a business in terms of "total resources" and "overall productivity." We do say that it's becoming increasingly necessary to do so.

### Two Kinds of "Efficiency"

We often hear it said that small businesses tend to be "more efficient" than big ones. That claim has seriously misled many small businessmen. An important point that is being overlooked here is that the overall financial efficiency of most small businesses is extremely low compared to that of the best-managed big companies. A well-managed large company is going to be working continuously to build up its financially productive intangible assets so that it can get substantial amounts of income in the form of interest and dividends. It is going to strive to achieve substantial capital gains. And it is going to make vigorous and expert use of the various legally permitted tax-avoidance strategies. Most small businesses don't think in these terms at all. The result is that although many small businesses are, in fact, quite efficient in their *production* operations, they are not really very efficient as *businesses*.

### The Need for Ratios

By definition, "efficiency" must be expressed as a *ratio* (or as a percentage, which is essentially the same thing). It's a waste of time—and it can be dangerously misleading—to say or suppose that some function is being performed "efficiently" in some company if no *ratios* have been worked out for it on the basis of reasonably accurate data. Suppose that the firm's sales have been "going up nicely for some time now." But suppose that the *sales-expense ratio* has actually been going up even faster. The delight generated by the rise in sales volumes might soon turn into dismay.

There are three basic categories of business ratios: (a) balance-sheet ratios; (b) income-and-expense ratios and; (c) ratios relating income-and-expense statement items to balance-sheet items. The methods of "ratio analysis" can be extremely helpful for keeping a business out of financial difficulties and for improving its efficiency both in particular functional areas and on an overall basis. ■

# BINGO FOR FUND RAISING

EVERYONE HAS FUN!

No off nights when you use BINGO for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. PAY AS YOU GO.



MAIL COUPON TODAY!

## 'BINGO KING'

Dept. 511B, Box 2588, Littleton, Colorado 80120

Yes, show us how BINGO can make money for our Organization.

Your name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Organization \_\_\_\_\_

## DON'T QUIT SMOKING before giving my pipe a 30 Day Trial



My new principle contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you test smoke a Carey Pipe for 30 days. Write today for FREE trial offer. E. A. CAREY, Dept. 204T, 3932 N. Kilpatrick, Chicago, Ill. 60641

## MICRO MINI MIKE WIRELESS

Among world's smallest. Improved solid state design. Picks up and transmits most sounds without wires thru FM radio up to 300 ft. Use as mike, music amp., baby sitter, burglar alarm, hot line, etc. For fun, home and business. Batt. incl. Money back guar. B/A, M/C cds., COD ok. Only \$14.95 plus 50¢ Post and hdq. AMC SALES, Dept. E, Box 928, Downey, Ca. 90241.

Size 2-1/4 x 3/4 x 1/2"

Have Cigars Sent Directly To You

Send For Descriptive Brochure  
Consumer Sales Company  
329-D Cherry St., Scranton, Pa. 18505



## HEARING AIDS

SUPER SAVINGS! Newest, Finest, All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS**, Dept. EK-11, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

FREE CATALOG — WRITE!

## EYE PROBLEMS?

Gentle LAVOPTIK Medicinal Eye Wash floats out dust and irritants. Relieves burning and itching. Soothes away redness. Solve the problem of sore, tired, dull eyes. Ask for genuine LAVOPTIK Medicinal Eye Wash with eye cup included at your druggist. For gentle, soothing relief. Satisfaction guaranteed or money back.

# GRAND LODGE OFFICERS AND COMMITTEES FOR 1975-1976

## GRAND EXALTED RULER

WILLIS C. McDONALD, New Orleans, Louisiana, Lodge No. 30  
Box 26278 (70126)

## GRAND ESTEEMED LEADING KNIGHT

THOMAS F. RHODES, JR. (Hamilton, New Jersey, Lodge No. 2262)  
405 Gropp Avenue, Trenton, New Jersey (08610)

## GRAND ESTEEMED LOYAL KNIGHT

WALTER G. PENNY, (Delaware, Ohio, Lodge No. 76)  
Box 176, Radnor, Ohio (43066)

## GRAND ESTEEMED LECTURING KNIGHT

CHARLES T. REYNOLDS, Vallejo, California, Lodge No. 559  
Box 1708 (94590)

## GRAND SECRETARY

HOMER HUHNS, JR. (Mount Pleasant, Pennsylvania, Lodge No. 868)  
2750 Lake View Avenue, Chicago, Illinois (60614)

## GRAND TREASURER

FRANK V. ARCHIBALD, Fargo, North Dakota, Lodge No. 260  
1522 South 7th Street (58102)

## GRAND INNER GUARD

LOWELL M. LEWIS, Falls City, Nebraska, Lodge No. 963  
Box 386 (68355)

## GRAND TILER

JOHN NANNINGA, JR., Lewiston, Idaho, Lodge No. 896  
Box 679 (83501)

## GRAND ESQUIRE

RICHARD J. STROPES, Pekin, Illinois, Lodge No. 1271  
2117 Sunset Drive (61554)

## GRAND CHAPLAIN

REV. MSGR. HENRY F. SPECK, Owatonna, Minnesota, Lodge No. 1395  
512 South Elm Street (55060)

## SECRETARY TO GRAND EXALTED RULER

GEORGE R. KETTERINGHAM (Slidell, Louisiana, Lodge No. 2321)  
Box 26278, New Orleans, Louisiana (70126)

## BOARD OF GRAND TRUSTEES

ALTON J. THOMPSON (Chairman), Salt Lake City, Utah, Lodge No. 85  
33 South 11th East Street (84102)  
LEWIS C. GERBER (Vice-Chairman), South Bend, Indiana, Lodge No. 235  
2500 Topsfield Road, Apt. 213 (46614)  
MARVIN M. LEWIS (Approving Member), Brawley, California, Lodge No. 1420  
522 Main Street (92227)  
H. FOSTER SEARS (Secretary), Macomb, Illinois, Lodge No. 1009  
55 North Yorktown (61455)  
LEONARD J. BRISTOL (Home Member), Saranac Lake, New York, Lodge  
No. 1508-47 Baker Street (12983)  
ROBERT GRAFTON (Pension Member), North Palm Beach, Florida, Lodge  
No. 2069) Box 904, West Palm Beach, Florida (33402)  
KENNETH V. CANTOLI (Building Applications-East), Hasbrouck Heights,  
New Jersey, Lodge No. 1962-225 Ottawa Avenue (07604)  
Area 1: Connecticut, Maine, Massachusetts, New Hampshire, New  
York, Rhode Island, Vermont  
Area 2: Maryland-Delaware-District of Columbia, New Jersey, Penn-  
sylvania, West Virginia  
Area 3: Alabama, Arkansas, Canal Zone, Florida, Georgia, Kentucky,  
Louisiana, Mississippi, Missouri, North Carolina, Puerto Rico, South  
Carolina, Tennessee, Virginia  
Area 4: Indiana, Michigan, Ohio  
EDWARD M. SCHLIETER (Building Applications-West), (New Braunfels,  
Texas, Lodge No. 2279)-Box 1159, Kerrville, Texas (78028)  
Area 5: Illinois, Iowa, Minnesota, North Dakota, Wisconsin  
Area 6: Colorado, Kansas, Montana, Nebraska, New Mexico, Okla-  
homa, South Dakota, Texas  
Area 7: Arizona, California, Guam, Hawaii, Nevada, Philippine  
Islands  
Area 8: Alaska, Idaho, Oregon, Utah, Washington, Wyoming

## GRAND FORUM

HAL M. RANDALL (Chief Justice), Salem, Oregon, Lodge No. 336  
2448 Crestview Drive, South (97302)  
THOMAS A. GOODWIN, Wheeling, West Virginia, Lodge No. 28  
52-15th Street (26003)  
ALEX M. HARMON, JR., Pulaski, Virginia, Lodge No. 1067  
Box 1438 (24301)

EDWARD C. ALEXANDER, Great Falls, Montana, Lodge No. 214  
Box 1744 (59403)

WILLIAM J. STEINBRECHER (New Hyde Park, New York, Lodge No. 2107)  
500 Old Country Road, Garden City, New York (11530)

## COMMITTEE ON JUDICIARY

GEORGE J. BALBACH (Chairman), Queens Borough (Elmhurst), New York,  
Lodge No. 878-34-05 80th Street, Jackson Heights, New York (11372)  
States: Conn., Maine, Mass., N.H., N.Y., R.I., Vt.  
RAYMOND V. ARNOLD, Jackson, Michigan, Lodge No. 113  
Box 570 (49204)  
States: Ind., Ky., Mich., Ohio, Va.  
EDWARD W. CONNOLLY, Livingston, New Jersey, Lodge No. 1855  
35 North Livingston Avenue (07039)  
States: Md., Del., D.C., N.J., Pa., Puerto Rico, W. Va.  
SIDNEY J. NICHOLSON, Florence, Oregon, Lodge No. 1858  
Box 146 (97439)  
States: Alas., Ida., Mont., Ore., Utah, Wash.  
ROBERT B. WEBB (Santa Ana, California, Lodge No. 794)  
533 Bank of America Tower, One City Blvd., West, Orange, California  
(92668)  
States: Ariz., Cal., Guam, Hawaii, Nev., Philippine Islands  
EUGENE F. COSTELLO, Denver, Colorado, Lodge No. 17  
750 Petroleum Club Bldg., 110-16th Street (80202)  
States: Canal Zone, Colo., N.M., Okla., Tex., Wyo.  
ROBERT J. SABIN, Arlington Heights, Illinois, Lodge No. 2048  
1040 South Arlington Heights Road (60005)  
States: Ill., Ia., Kan., Minn., Neb., N.D., S.D., Wis.  
DANIEL B. TAMMANY, St. Louis, Missouri, Lodge No. 9  
6122 McPherson Avenue (63112)  
States: Ala., Ark., Fla., Ga., La., Miss., Mo., N.C., S.C., Tenn.

## AMERICANISM COMMITTEE

WILLIAM H. COLLISSON (Chairman), Linton, Indiana, Lodge No. 866  
Box 351 (47441)  
BERNARD E. McCUNE (Long Beach, California, Lodge No. 888)  
8383 Wilshire Blvd., Suite 700, Beverly Hills, California (90211)  
DONALD O. OESTFELING (Butler, Pennsylvania, Lodge No. 170)  
Westwood Village, 851 Melissa Court, Enola, Pennsylvania (17025)  
DOMINIC P. DULULIO, Leominster, Massachusetts, Lodge No. 1237  
19 Wheeler Street (01453)  
ROBERT L. SMITH (McAlester, Oklahoma, Lodge No. 533)  
Box 316, Indianola, Oklahoma (74442)  
JAMES W. DAMON (John Day, Oregon, Lodge No. 1824)  
Box 38, Mt. Vernon, Oregon (97865)  
JAMES T. THOMPSON, Hattiesburg, Mississippi, Lodge No. 599  
Box 789 (39401)  
B. F. WIPPLINGER, Waterloo, Iowa, Lodge No. 290  
1011 Steely Street (50703)

## AUDITING AND ACCOUNTING COMMITTEE

WILLIAM D. BRUNNER (Chairman), Redondo Beach, California, Lodge No.  
1378, 216 Avenue D (90277)  
Area No. 7: Ariz., Cal., Guam, Hawaii, Nev., Philippine Islands  
H. E. STALCUP, Storm Lake, Iowa, Lodge No. 1636  
Bel Air Beach (50588)  
Area No. 5: Ill., Ia., Minn., N.D., Wis.  
C. CLIFFORD WHITTLE, Seattle, Washington, Lodge No. 92  
Suite 1200, Plaza 600 (98101)  
Area No. 8: Alas., Ida., Ore., Utah, Wash., Wyo.  
ROBERT C. GRANT, Cullman, Alabama, Lodge No. 1609  
1604 Catoma Drive, N.E. (35055)  
Area No. 3: Ala., Ark., Canal Zone, Fla., Ga., Ky., La., Miss., Mo.,  
N.C., Puerto Rico, S.C., Tenn., Va.  
JOE O. STEVENS (Elwood, Indiana, Lodge No. 368)  
4919 Hawthorn Terrace, #E, Indianapolis, Indiana (46220)  
Area No. 4: Ind., Mich., Ohio  
JOHN J. CUNNINGHAM, Butte, Montana, Lodge No. 240  
800 South Montana Street (59701)  
Area No. 6: Colo., Kans., Mont., Neb., N.M., Okla., S.D., Tex.  
JAMES P. EBERSBERGER, Latrobe, Pennsylvania, Lodge No. 907  
942 Terrace Drive (15650)  
Area No. 2: Del., Dist. of Columbia, Md., N.J., Pa., W. Va.  
JOSEPH M. MATTIAS, West Warwick, Rhode Island, Lodge No. 1697  
1499 Main Street (02893)  
Area No. 1: Conn., Me., Mass., N.H., N.Y., R.I., Vt.

## COMMITTEE ON CREDENTIALS

ALBERT A. VERNON (Chairman), Detroit, Michigan, Lodge No. 34  
18351 Frazho Road, Roseville, Michigan (48066)  
CARL R. QUESNEL, Montpelier, Vermont, Lodge No. 924  
22 College Street (05602)  
A. BRICE DRYDEN, Pocomoke City, Maryland, Lodge No. 1624  
Rt. 1, Box 92 (21851)  
ROBERT L. EARNEST, Russell, Kansas, Lodge No. 1715  
Box 72 (67665)  
ROLLAND E. FITZPATRICK (La Crosse, Wisconsin, Lodge No. 300)  
606 North 2nd Street, La Crescent, Minnesota (55947)

NORMAN P. O'BRIEN (South Miami, Florida, Lodge No. 1888)  
1525 Marcado, Coral Gables, Florida (33146)  
ART M. OLSON, Ely, Nevada, Lodge No. 1469  
9 Elysium Drive (89301)  
J. W. TAYLOR, Blackfoot, Idaho, Lodge No. 1416  
629 Lilac Street (83221)

#### LODGE ACTIVITIES COMMITTEE

ALVIN A. EHRLICH (Chairman), Orlando, Florida, Lodge No. 1079  
Box 1423 (32802)  
J. PAUL MEYER (Puyallup, Washington, Lodge No. 1450)  
4020 Southwest 321st Street, Federal Way, Washington (98002)  
PETER T. AFFATATO, Hicksville, New York, Lodge No. 1931  
Box 32 - 57 North Broadway (11802)  
RICHARD B. DEFFENBAUGH, Leavenworth, Kansas, Lodge No. 661  
1003 Vilas Street (66048)  
CHARLES E. MCGINLEY (Oakmont, Pennsylvania, Lodge No. 1668)  
220 Lansdowne Drive, Verona, Pennsylvania (15147)  
RALPH S. SHOENMAKER, Grand Rapids, Michigan, Lodge No. 48  
3192 Jeanlin Drive, Southeast (49506)  
ROBERT J. MCLAIN (Pasadena, California, Lodge No. 672)  
841 Volante Drive, Arcadia, California (91006)  
RAYMOND J. SHEAHEN, Highland Park, Illinois, Lodge No. 1362  
1491 St. Johns Avenue (60035)

#### NEW LODGE COMMITTEE

RONALD W. HAWKINS (Chairman), (Shelby, North Carolina, Lodge No. 1709)  
450 Augusta Drive, Statesville, North Carolina (28677)  
ROBERT T. FLYNN, Sterling, Illinois, Lodge No. 1218  
2203 - 4th Avenue, R.R. #3 (81081)  
JERRY A. GORMAN, Las Cruces, New Mexico, Lodge No. 1119  
2050 Missouri Avenue (88001)  
ARTHUR D. KOCHAKIAN, Haverhill, Massachusetts, Lodge No. 165  
31 Marlon Street (01830)  
GEORGE C. FRICK (Tenafly, New Jersey, Lodge No. 2271)  
17 Glen Carl, Upper Saddle River, New Jersey (07458)  
M. B. LETZELTER, Steubenville, Ohio, Lodge No. 231  
2023 Oregon Avenue (43952)  
THOMAS E. JONES, Gateway (Portland), Oregon, Lodge No. 2411  
2136 N.E. 134th Place, Portland, Oregon (97230)  
EARL W. NOWELL, Fresno, California, Lodge No. 439  
1646 North Pacific Avenue (93705)

#### RITUALISTIC COMMITTEE

J. ARTHUR DREHLE (Chairman), (Littleton, Colorado, Lodge No. 1650)  
766 South Clay Street, Denver, Colorado (80219)  
DUNCAN MCPHERSON, Ballard (Seattle), Washington, Lodge No. 827  
11500 - 15th, N.E., #207, Seattle, Washington (98125)  
FRED A. PADOVANO, Kearny, New Jersey, Lodge No. 1050  
74 Patterson Avenue (07032)  
LOUIS S. CIFARELLI, Utica, New York, Lodge No. 33  
10 Hopper Street (13501)  
JOHN W. BRINSFIELD (Atlanta, Georgia, Lodge No. 78)  
Box 128, Decatur, Georgia (30031)  
RICHARD L. MOREN, Seymour, Indiana, Lodge No. 462  
Fifth & Waldron Court (47274)  
L. BRUCE RICHMOND, Murphysboro, Illinois, Lodge No. 572  
404 South 20th Street (62966)  
DALE W. BLANTON, San Rafael, California, Lodge No. 1108  
269 Blackstone Drive (94903)

#### STATE ASSOCIATIONS COMMITTEE

FRANK GARLAND (Chairman), (Centralia-Chehalis, Washington, Lodge No. 2435)-Box 615, Centralia, Washington (98531)  
JIM B. NIELSEN, Watsonville, California, Lodge No. 1300  
Box 895 (95076)  
ALFRED J. MATTEL, Worcester, Massachusetts, Lodge No. 243  
313 Park Avenue (01609)  
IRWIN H. STIPP, Springfield, Illinois, Lodge No. 158  
Box 2162 (62705)  
SAM E. AARON, Nashville, Tennessee, Lodge No. 72  
Apartment R-12, 2011 Richard Jones Road (37215)  
JOSEPH W. GARRITY, Brookings, South Dakota, Lodge No. 1490  
1070 Circle Drive (57006)  
RICHARD W. SQUIRES (Dover, New Jersey, Lodge No. 782)  
118 East Mountain Road, Sparta, New Jersey (07871)  
GEORGE D. STUTZMAN, Elkhart, Indiana, Lodge No. 425  
116 West Bristol Street (46514)

#### YOUTH ACTIVITIES COMMITTEE

NORMAN S. LIEN (Chairman), Watsonville, California, Lodge No. 1300  
317 Rogers Avenue (95076)  
LARRY D. CHANGE, Panama Canal Zone (Balboa), Lodge No. 1414  
Box 2032, Balboa, Canal Zone  
CARLETON L. RIDDLE, Willard, Ohio, Lodge No. 1370  
807 Dale Avenue (44890)  
JOHN T. TRAYNOR, Devils Lake, North Dakota, Lodge No. 1216  
Box 838 (58301)  
B. J. BYBEE, Idaho Falls, Idaho, Lodge No. 1087  
1430 Antares Drive (83401)  
EDWIN J. MALEY (New Haven, Connecticut, Lodge No. 25)  
123 Ardmore Street, Hamden, Connecticut (06517)  
WILLIAM H. ROSEN, Williamson, West Virginia, Lodge No. 1408  
Box 2197 (25661)  
W. K. RYNEARSON (Ainsworth, Nebraska, Lodge No. 1790)  
Box 422, Broken Bow, Nebraska (68822)

#### ELKS NATIONAL "HOOP SHOOT"® FREE THROW CONTEST

GERALD L. POWELL (National Director), Peru, Indiana, Lodge No. 365  
Box 520 (46970)

#### PARDON COMMISSION

HAL M. RANDALL (Chairman), Salem, Oregon, Lodge No. 336  
2448 Crestview Drive, South (97302)  
GEORGE J. BALBACH, Queens Borough (Elmhurst), New York, Lodge No. 878-34-05 80th Street, Jackson Heights, New York (11372)  
JOHN B. MOREY (Palo Alto, California, Lodge No. 1471)  
Box 730, Menlo Park, California (94025)

#### ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

WADE H. KEPNER (Chairman), Wheeling, West Virginia, Lodge No. 28  
1308 Chapline Street (26003)

R. LEONARD BUSH (Vice-Chairman), (Inglewood, California, Lodge No. 1492)-Box 238, El Toro, California (92630)  
EDWARD W. McCABE (Treasurer), Nashville, Tennessee, Lodge No. 72  
Box 15667 (37215)  
RAYMOND C. DOBSON (Secretary), Minot, North Dakota, Lodge No. 1089  
Box 1150 (58701)  
ROBERT E. BONEY (Assistant Secretary-Assistant Treasurer)  
Las Cruces, New Mexico, Lodge No. 1119  
Drawer KK (88001)

#### ELKS NATIONAL FOUNDATION TRUSTEES

JOHN L. WALKER (Chairman), Roanoke, Virginia, Lodge No. 197  
Box 720 (24004)  
H. L. BLACKLEDGE (Vice-Chairman), Kearney, Nebraska, Lodge No. 984  
Box 27 (68847)  
HORACE R. WISELY (Secretary), Salinas, California, Lodge No. 614  
Box 2117 (93901)  
WILLIAM A. WALL (Treasurer), West Palm Beach, Florida, Lodge No. 1352  
Box 986 (33402)  
FRANCIS M. SMITH (Assistant Secretary), Sioux Falls, South Dakota, Lodge  
No. 262-Box 1700 (57101)  
E. GENE FOURNACE (Assistant Treasurer), (Newark, Ohio, Lodge No. 391)  
Box 468, Canton, Ohio (44701)  
GLENN L. MILLER, Logansport, Indiana, Lodge No. 66  
Box 118 (46947)

#### ELKS NATIONAL SERVICE COMMISSION

WILLIAM J. JERNICK (Chairman-Treasurer), Nutley, New Jersey, Lodge No. 1290-44 Alexander Avenue (07110)  
GEORGE I. HALL (Vice-Chairman), (Lynbrook, New York, Lodge No. 1515)  
8 Inner Circle, Scottsdale, Arizona (85258)  
ROBERT G. PRUITT (Secretary), Buckhead (Atlanta), Georgia, Lodge No. 1635  
1635-3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)  
RONALD J. DUNN, Oneida, New York, Lodge No. 767  
112 Farrier Avenue (13422)  
FRANK HISE, Corvallis, Oregon, Lodge No. 1413  
Box 1047 (97330)  
E. GENE FOURNACE (Newark, Ohio, Lodge No. 391)  
Box 468, Canton, Ohio (44701)  
FRANCIS M. SMITH, Sioux Falls, South Dakota, Lodge No. 262  
Box 1700 (57101)

#### CONVENTION COMMITTEE

GEORGE I. HALL (Chairman), (Lynbrook, New York, Lodge No. 1515)  
8 Inner Circle, Scottsdale, Arizona (85258)  
ROBERT G. PRUITT, Buckhead (Atlanta), Georgia, Lodge No. 1635  
3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)  
ROBERT E. BONEY, Las Cruces, New Mexico, Lodge No. 1119  
Drawer KK (88001)  
GLENN L. MILLER, Logansport, Indiana, Lodge No. 66  
Box 118 (46947)  
ROBERT A. YOTHERS, Seattle Washington, Lodge No. 92  
Box 70307 (98107)

#### ADVISORY COMMITTEE

RONALD J. DUNN (Chairman), Oneida, New York, Lodge No. 767  
112 Farrier Avenue (13422)  
ROBERT G. PRUITT (Secretary), Buckhead (Atlanta), Georgia, Lodge No. 1635-3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)  
WADE H. KEPNER, Wheeling, West Virginia, Lodge No. 28  
1308 Chapline Street (26003)  
GEORGE I. HALL (Lynbrook, New York, Lodge No. 1515)  
8 Inner Circle, Scottsdale, Arizona (85258)  
WILLIAM J. JERNICK, Nutley, New Jersey, Lodge No. 1290  
44 Alexander Avenue (07110)  
JOHN L. WALKER, Roanoke, Virginia, Lodge No. 197  
Box 720 (24004)  
H. L. BLACKLEDGE, Kearney, Nebraska, Lodge No. 984  
Box 27 (68847)  
HORACE R. WISELY, Salinas, California, Lodge No. 614  
Box 2117 (93901)  
WILLIAM A. WALL, West Palm Beach, Florida, Lodge No. 1352  
Box 986 (33402)  
R. LEONARD BUSH (Inglewood, California, Lodge No. 1492)  
Box 238, El Toro, California (92630)  
RAYMOND C. DOBSON, Minot, North Dakota, Lodge No. 1089  
Box 1150 (58701)  
ROBERT E. BONEY, Las Cruces, New Mexico, Lodge No. 1119  
Drawer KK (88001)  
EDWARD W. McCABE, Nashville, Tennessee, Lodge No. 72  
Box 15667 (37215)  
FRANK HISE, Corvallis, Oregon, Lodge No. 1413  
Box 1047 (97330)  
GLENN L. MILLER, Logansport, Indiana, Lodge No. 66  
Box 118 (46947)  
E. GENE FOURNACE (Newark, Ohio, Lodge No. 391)  
Box 468, Canton, Ohio (44701)  
FRANCIS M. SMITH, Sioux Falls, South Dakota, Lodge No. 262  
Box 1700 (57101)  
ROBERT A. YOTHERS, Seattle Washington, Lodge No. 92  
Box 70307 (98107)  
GERALD STROHM, Fresno, California, Lodge No. 439  
Box 8127 (93727)

#### GRAND LODGE AGENCIES

THE ELKS MAGAZINE, 425 West Diversey Parkway, Chicago, Illinois (60614)  
JOHN R. RYAN, General Manager/Publisher  
ELKS NATIONAL FOUNDATION, 2750 Lake View Avenue, Chicago, Illinois  
(60614)  
NELSON E. W. STUART, Executive Director  
ELKS NATIONAL SERVICE COMMISSION, 370 Lexington Ave.-Room 715,  
New York, N.Y. (10017)  
BRYAN J. MCKEOGH, Director  
ELKS NATIONAL CONVENTION COMMITTEE, 370 Lexington Ave.-Room 715,  
New York, N.Y. (10017)  
BRYAN J. MCKEOGH, Director  
PUBLIC RELATIONS DEPARTMENT, 425 West Diversey Parkway, Chicago,  
Illinois (60614)  
MARTIN KARANT, Director  
ELKS NATIONAL HOME, Bedford, Virginia (24523)  
DORAL E. IRVIN, Executive Director

# News of the State Associations



Spokane Lodge hosted Washington Elks for their annual convention June 19-22. Officials who attended the session and received a warm welcome from ER Robert Bieker (right) were (from left) PGER Gerald Strohm, immediate PSP Ted Butcher, and PGER Robert Yothers. The newly elected state officers included SP Leo Paquin and State Secy. Walter Hagerman.

THE ANNUAL PROGRESS REPORT for Elks Camp Grassick, the major project of the North Dakota Elks Association, was given at the state convention, which was held at Bismarck Lodge June 8-10, by Dr. Ron Archer, chairman. Ron Torkelson was introduced as the new director of the camp, Mike Ahmann was introduced as his assistant, and Al Paul was introduced as the new caretaker. Eighty-five participated in the therapy sessions, 52 participated in the adult camp, and 30-40 people took part in a special session for the blind. Grand Treas. Frank Archibald reported on the proposed 1975-1976 budget for Camp Grassick, stating that the amount of \$69,950 has been allotted for the year. Trustee Frank Mirgain presented this year's budget of \$104,050 for the state association. A report was made by VP Ken Mullen on the Elks Charitable Trust which is used for funding Camp Grassick among other projects. It was shown that a total of \$115,184.38 has been deposited in the trust since May 31, and that 3,213 Elks have contributed \$64,204.88 of that amount to date.

The newly installed State President is Don Switzer of Minot Lodge. Back-

ing him up are VP Ken Mullen, Grand Forks; State Secy. Ray Greenwood, Jamestown, and State Treas. Everett Palmer, Williston. PSP William Kunz was the installing officer, as well as the



Grand Lodge members in attendance at the 55th annual North Dakota Elks Association convention were (standing, from left) Former GL Committeeman Frank Mirgain, GL Committeeman Jack Traynor, Former GL Committeeman Ken Mullen, PDDs T. J. Halm and William Sweeney, Former GL Lodge Activities Committee Chm. Everett Palmer, and (seated, from left) Past Grand Chaplain Fr. Felix Andrews, Grand Treas. Frank Archibald, and PGERs Frank Hise and Ray Dobson.

speaker for the Memorial Service. Banquet speaker was PGER Frank Hise. PGER Raymond Dobson of Minot Lodge was also present, as was Grand Treas. Frank Archibald of Fargo Lodge and Past Grand Chaplain Fr. Felix Andrews, Minot.

There were 1,600 persons in attendance. Grand Forks is the designated location of the 1976 convention.

SILVER TOWERS CAMP for exceptional children, the major project of the Vermont Elks Association, received a total of \$47,252.32 for the past year, it was reported at the state convention June 13-15. Bretton Woods, N. H., was the place where 586 people gathered. Guest speaker was Grand Trustee Leonard Bristol. It was reported that this year's contributions to the Elks National Foundation were a record-breaking \$14,927 total and \$1.691 per capita.

Burlington Lodge conducted the Flag Day ceremony, and St. Albans Lodge made the Memorial Service its



Special guests at the Idaho State Elks Association, Inc. convention held in Blackfoot June 19-21 were PGER Frank Hise and his wife Betty, who received beaded gifts from Mrs. Frankie Williams as a sign of welcome. SP Robert Jahn and Mrs. Jahn (foreground) were present at the banquet.



Congratulations and best wishes were exchanged at the South Dakota Elks Association's convention between outgoing SP Gordon Duff and Mrs. Duff (right) and incoming SP E. C. Leonard and Mrs. Leonard.

project. For the third year, Springfield Lodge took top honors in the ritualistic contest. Special recognition was given to Brother Joseph Brady of Burlington Lodge for attending all 48 state conventions, and to Brother Bill Caputo of Newport Lodge for handling the Elks National Home-Vermont Maple Syrup Project.

Victor Shaw of Windsor Lodge was elected State President. He will be assisted by VPs Daniel Mainieri, Burlington; Gilbert Currier, Hartford; Walter Barcomb, Barre; State Secy. Roger Sheridan, Montpelier, and State Treas. John Ahearn, Bennington. The mid-year meeting was to be held October 18-19 at Windsor Lodge. The 49th annual convention is scheduled for the month of June at a site to be selected.

OSHKOSH hosted Wisconsin Elks for their convention May 16-18. PGER Francis Smith, Past Grand Trustee Melville Junion, and Former GL Credentials Committeeman James Franey were present for the sessions. Waukesha Lodge's ritualistic team was introduced as the state winner. Dates for the fall conference were set at Sept. 5-7 in La Crosse, and the winter conference is to be held the first full weekend in February in Fond Du Lac. Stevens Point will host Wisconsin Elks next May for the 1976 convention.

Heading the slate of officers of the state association is Warren Foster of Baraboo Lodge. He is assisted by President-elect John Elleu, Racine; VPs Louis Vits, Manitowoc; Wilfred Riedl, Watertown; Daniel Aspinwall, Beaver Dam; William Pavloski, Wisconsin Rapids; State Secy. C. F. Katzenmeyer, Beaver Dam, and State Treas. Dale Rudy, Kenosha.

NAMED ELK OF THE YEAR by the South Dakota Elks Association was Ron Peterka of Watertown Lodge who was congratulated by PGER Francis Smith at the recent state convention. The 1975 session, held at Watertown June 5-7, was dedicated to Dr. Robert Vandemark of Sioux Falls in honor of his many years of service to the Elks Crippled Children's Clinics. Close to 800 members and wives were present.

Watertown Lodge received awards for the highest percent gain in membership, the largest number of enrollments in the Elks National Foundation, and the largest per capita donations to the Foundation. The lodges receiving awards for per capita donations of over \$1 to the Elks Charitable Trust Fund

were Brookings, Deadwood, Hot Springs, Madison, Mitchell, Pierre, Sioux Falls, Yankton, and Watertown. The lowest percent of membership loss award was earned by Hot Springs Lodge, while Aberdeen Lodge earned the highest numerical gain in membership award. State "Hoop Shoot" Chm. Bates Dinneen of Huron Lodge took the Special President's Award for an outstanding committee chairman. James Schaffer, Watertown, was commended for signing up the most Foundation members.

Installed as state officers for the year were SP E. C. Leonard, Watertown; Pres.-elect Eugene Mayer, Pierre; VPs Ambrose Schultz, Pierre; Darrell Peterson, Sioux Falls; John Vining, Aber-



Oklahoma winners in the Most Valuable Student Contest were presented their awards at the state convention April 26 in Oklahoma City by PGERs Gerald Strohm (fourth from right) and Robert Pruitt (right), and Enid Lodge's Scholarship Chm. Frank Hammond. They are (from left) Bonnie Mason, Mavis Webster, Jeanne Maloney, Keith Hollon, and John Mark Ruth.



*SDGER Bill Whaley (third from left) and Mississippi Ritualistic Chm. Bernard "Doc" Hazlitt (third from right) presented a trophy to the winning team members from Pascagoula Lodge. The team included (from left) Est. Lead. Kt. Ray Peterson, Est. Lect. Kt. Bud Phillips, Esq. Ken Wendt, ER Heywood DeJean, In. Gd. Jim Kelly, and Est. Loyal Kt. Jerry Mallet.*

deen; State Secy. Wayne Shenkle, Sioux Falls, and State Treas. Joseph Garrity, Brookings.

Watertown PER Ross Case delivered the Memorial address. Ten scholarship winners accepted their awards from Chm. Stewart Webster. They were Kathryn Peden, Thomas King, Laurel Fodness, Anita Cirulis, Gregory Duerksen, Roger Hofer, Talli San Nauman, Charlotte Roehr, John Brady, and Patricia Ann Tabor. A total of \$7,000 in awards was presented.

**OFFICERS** of the Texas Elks State Association who were installed during the convention June 17-21 in Lubbock are SP George Russell, Harlingen; President-elect Claude Phillips, Dallas; VPs George Ragsdale, Waco; John Payne, Beaumont; Glenn Harshman, Houston; Jose Garcia, Arlington; Robert Arris, Irving; E. V. Stone, Borger; G. C. Vineyard; Solon Gressett, Big Springs; Solon Pautz, San Antonio; E. Lester Fammmer, Greenville; State Secy. Ellis Leatherwood, Houston; State Treas. John Ceolla, Mesquite, and State Chaplain B. A. Erpen, Dalhart. There were over 800 people at the five-day session, including special guest PGER George Hall and 14 past state presidents.

The state major project is the Elks Crippled Childrens Hospital in Ottine. The fund-raising project for 1975 was termed a great success, with the total of donation tickets sold amounting to \$79,024.68. Kerrville Lodge was the first to sell 100% of the ticket quota, followed by Waco, Port Arthur, Galveston, Houston, Mainland, Borger, Pampa, Weslaco, El Paso, Houston

Northshore, Greenville, and Del Rio, who also received awards. El Paso Lodge won the award for the highest total gross donation by contributing \$10,700 to the major project. Houston Lodge was in second place with \$9,700, and Mainland Lodge took third place with a contribution of \$5,007 in sales. Plaques for the highest lodges in per capita sales went to Kerrville with \$10.8, El Paso with \$9.91, and Port Arthur with \$8.82. Appointed officers of the Elks Crippled Childrens Hospital Board of Directors are Chm. George Grozie, Harlingen; VP Olley Anderson, Lockhart, and Secy.-Treas. C. H. Matthies Jr., Seguin.

Essay contest winners on the state level were James Thompson, who was sponsored by San Antonio Lodge, Linda Powell, McAllen; Hans Derke, Brownsville, and Donald Hawkes, Grand Prairie. Program Chm. was Herbert Akins of Longview Lodge. Youth Activities Committeeman Bill Terrell, San Antonio, was commended for his efforts over the past several years.

The 1976 state convention will be held at Irving Lodge during the month of June. The Texas Elks have planned a fall conference for November at Arlington Lodge.

**THE ANNUAL CONVENTION** of the Mississippi State Elks Association was held May 23-25 in Biloxi. Winners in ritualistic competition were officers of Pascagoula Lodge. PGER Edward McCabe installed SP Edgar McAlexander, Greenville; VPs Bob Johnson, Vicksburg; Fred Robinson, Clarksdale, and State Secy. Raphael Franco Sr., Vicksburg.

**PRESIDENT FORD** sent a congratulatory telegram to the officers of the Michigan Elks Association, whose annual convention was held May 15-18 at Marquette Lodge in Michigan's Upper Peninsula. Registered for the four-day session were 1,322 persons. PGER E. Gene Fournace, state sponsor, and PGER William Wall were honored guests.

The Major Project Commission reported that 670 handicapped children were helped during this past record year, making a total of 4,823 in the project's 18-year history. Other records accomplished by the project were total donations of \$196,730.75, the highest for a single year, and the expenditure of \$163,140.01 for the care of these children, a figure which is \$26,766 more than any previous year. Muskegon Lodge won first place for the most actual dollars contributed by its donation of \$9,429.50, and the Elks' ladies of Plymouth Lodge took that same honor in their efforts of contributing \$3,200 to the cause.

The National Foundation report showed that 1,680 Elks joined the Foundation as new pledges in the past year. The state exceeded the Grand Exalted Ruler's goal with another new record set, that of per capita donations of \$1.901 which totalled \$111,517.53, itself a record for Michigan. This amount placed the state in second place in national competition. Clawson-Troy Lodge had the most new National Foundation pledges, Grand Rapids Lodge had contributed the largest actual sum of money, \$12,820, and Allen Park Lodge contributed \$8.185 per member, the highest per capita figure in the state.

Forty-five scholarships totaling \$27,000 were presented at the convention by the Scholarship Committee. Midland Lodge took top honors in the area of Americanism, and Ann Arbor Lodge won in ritualistic competition. The President's Achievement Award was won by Allen Park Lodge, while Kalamazoo Lodge won an award for Best Lodge Activities Brochure. Clawson-Troy Lodge was the first-place winner in the drill team competition. These awards were presented at the President's Banquet, at which there were 1,000 people present.

SP Calvin Bjerne, Ishpeming; VPs Neil Sheriff, Hillsdale; State Secretary Albert Vernon, Detroit, and State Treasurer Howard Emerson, Jackson, are the new leaders of the Michigan Elks Association.

A fall conference was to take place October 16-18 in Bay City, and the Association's next annual convention is slated for May with Clawson-Troy Lodge as the host.



# THE JOY OF GIVING

Elks National Foundation  
2750 Lakeview Avenue  
Chicago, Illinois 60614



A \$1,200 emergency educational fund grant from the Elks National Foundation was provided for 18-year-old Alan Wolfe by Hudson, N. Y., Lodge. Alan's father George (seated, right), a member of the lodge, returned home from the Albany VA Hospital in time to see the scholarship presented to Alan by (from left) District Chm. Myron Marvin, Hudson Vets Chm. Gerald Shook, ER John Pryshlak, Youth Chm. Frank Hamblet, and Scholarship Chm. Joseph McCrudden.

Mrs. Louise Gustafson, whose late husband PER George Gustafson was a respected member of Blue Island, Ill., Lodge, was given an Elks National Foundation certificate by Foundation Chm. John Gallagher on behalf of several Brothers.



PDD James Cashman presented an Elks National Foundation certificate to ER Manuel Santos of Enfield, Conn., Lodge. Observing were Foundation members Est. Loyal Kt. Charles Kenrick and PER James Henderson.

## End constant BARK, BARK, BARK!



No time wasted in training—attach Bark-Trainer and forget it! Works instantly and automatically while you sleep or go about your duties. Requires no attention, produces long-lasting results. Just let dog wear Bark-Trainer collar a few days until the problem is corrected then take it off. It's that simple! Tiny electronic circuit converts vibrations of dog's bark to harmless but effective shock. He associates his excessive barking with the startling effect it produces. Absolutely safe. Most effective method ever developed. 10 day MONEY BACK GUARANTEE. Must end the problem or return for refund. Works on any size dog. Order by mail or call us for immediate C.O.D. shipment. We will deduct cost of phone call from cost of trainer if requested. Just dial 1-713-682-2728 anytime day or night. To order by mail send check or M.O. for \$29.95 plus \$2.00 shipping (\$31.95 total) to RELCO IND., Dept. H10, Box 10880, Houston, Tex. 77018.

## GAME ROOM EQUIPMENT



The Biggest Selection of Finest Quality

- POKER TABLES
- Non-Duplicate Monogrammed POKER CHIPS
- Imprinted PLAYING CARDS
- Monogrammed PERFECT DICE
- DICE CUPS

at the right price!

Write for Free Catalog Today!

GEORGE & CO., 615 Main St. Dept. E, Buffalo, N. Y. 14203



## The New Elks Emblem Tie

- PURPLE EMBLEMS ON WHITE TIE
  - FOUR INCHES WIDE
- Prices (postpaid):  
Cotton-dacron, \$7.50  
Silk-rayon, \$10.00

*Bayerischer*

1 doz. (+) deduct \$1.25 ea. tie  
RR 2, Box 293, South Salem, N. Y. 10590

**BRONZE PLAQUES**  
FOR ALL OCCASIONS  
Write for FREE Catalog P12  
Engraved Plaques Catalog T12

**INTERNATIONAL BRONZE TABLET CO., INC.**  
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

## BASEMENT TOILET

FLUSHES UP  
to sewer or septic tank  
no digging up floors.

WRITE . . . McPHERSON, INC.

BOX 15133 • TAMPA, FLA. 33684



## GETTING UP NIGHTS Due to Prostate Condition?

Send for our FREE Booklet on Drugless Relief from the symptoms of prostatitis. To: Roger Laboratories, Inc., Dept. ELK 15383 N.W. 7th Ave., Miami, Fla. 33169

## 30 MILLION TYPEWRITERS NEED SKILLED REPAIRMEN!



Stop worrying about layoffs. Be a valuable person in your own right. Learn at home. Start paying work while still in training. Work full time, part time, or start your own business. All tools and materials supplied. Fully accredited, approved for Veterans. Write for FREE Career Booklet.

TYPEWRITER & BUSINESS MACHINE REPAIR SCHOOL  
Div. of Technical Home Study Schools, Little Falls, N.J. 07424 Dept. 3223-115

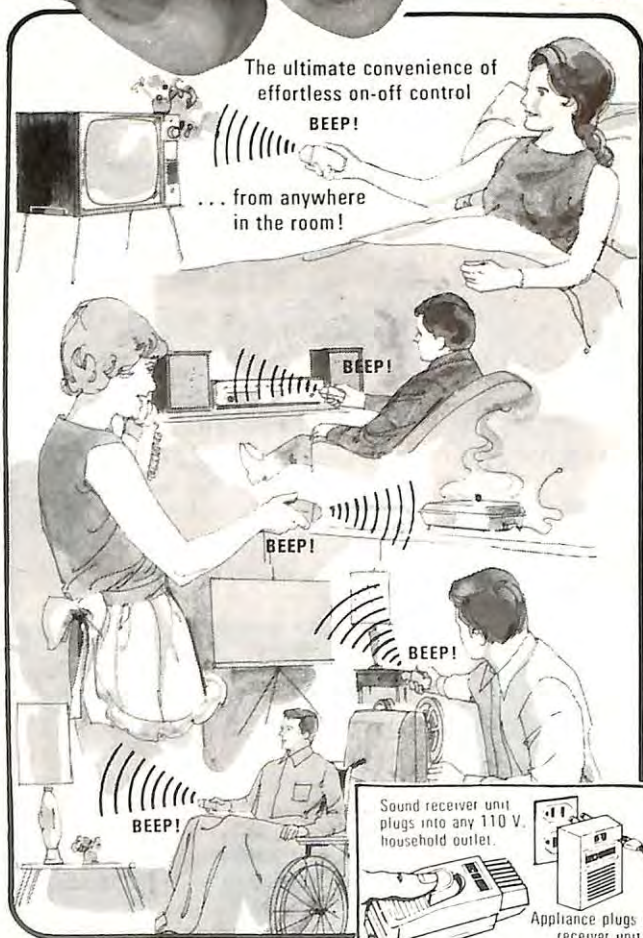
Just aim it and press the button... **BEEP!**

# Lights, TV and appliances go on or off at your command!

WIRELESS REMOTE CONTROL WORKS ON SOUND FREQUENCY SIGNAL  
NO BATTERIES, WIRES OR SPECIAL INSTALLATION REQUIRED



Just press the button...



The ultimate convenience of effortless on-off control

**BEEP!**

... from anywhere in the room!

Sound receiver unit plugs into any 110 V. household outlet.

Appliance plugs into receiver unit

Just press the button on the remote control to turn it on or off

**\$12<sup>95</sup>**  
postpaid

MONEY BACK GUARANTEE

- Fits in the palm of your hand.
- Comes complete—ready to use.
- No batteries, wires or installation.
- Safe—harmless, operates on sound signal.
- Will not affect TV or radio reception.

Just like magic **BEEP!** turn things on **BEEP!** turn them off, by wireless remote control.

Imagine the convenience of turning lights, TV and appliances on or off right from your easy chair, your bed or from anywhere in the room just like magic! This remarkable wireless remote control does it with the press of a button. Press it once to turn on TV, radio, lights, or any 110V appliance... press again to turn it off. Consists of two units: Sound Transmitter and Sound Receiver. Simply plug the receiver unit into any 110V outlet, then plug appliance into the receiver. From then on you can control on or off with the press of a button, no matter where you are in the room. Wireless transmitter unit fits in the palm of your hand—goes where you go. No batteries or wires—nothing to install. One set will operate only one appliance at a time—two sets will operate two appliances, etc. Completely safe and harmless, will not affect TV or radio reception. Just sit back, relax and enjoy the convenience of wireless on/off remote control!

## MONEY-BACK GUARANTEE

ELECTRONICS INTERNATIONAL Dept. DAP-1  
210 SOUTH DESPLAINES STREET, CHICAGO, ILLINOIS 60606

Please rush on Money-Back Guarantee... wireless remote control sets at \$12.95 each, including postage and insurance.

I am enclosing \$\_\_\_\_\_  Send C.O.D. I enclose \$2 deposit.  
(Ill. residents please add 5% Sales Tax.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SAVE \$5.90. Order 2 sets for only \$20, including postage and insurance.

**ELECTRONICS INTERNATIONAL**

210 SOUTH DESPLAINES STREET, CHICAGO, ILLINOIS 60606

# Makes any faucet water crystal clear and odor free!

For cleaner fresher water in your home

## POLUTEX

made in the U.S.A.  
FAUCET FILTER

Now you can enjoy the benefits of sparkling; spring fresh water!

... right at your fingertips. And what a difference this amazing POLUTEX filter makes! Any faucet water becomes as crystal clear and odor free as fresh bottled water. Not only tastes and smells better — you'll notice a big difference in cooking too. Sparkling fresh filtered water lets you enjoy the full natural aroma and flavor of all foods prepared in or with water. Even improves their appearance. From cauliflower to ice cubes — coffee to cocktails... the POLUTEX faucet filter is an investment in good taste...and good health!

### MONEY-BACK GUARANTEE

*A touch of the button makes almost any faucet water as clear and odor-free as fresh bottled water.*

**\$9.95**  
PLUS \$1 POSTAGE

DRINKING WATER 	COFFEE AND TEA 
BOILED FOODS 	FROZEN FOODS 
BABY FORMULA 	ICE CUBES 

COMES COMPLETE with replaceable cartridge filter to give you many months of healthful, filtered water without cartridge change. Replacement filters always available from NIRESK at \$1.99 each or 3 for \$5.

AMAZING FILTER-FLO ACTION  
USES NO CHEMICALS

#### HIGH EFFICIENCY CARTRIDGE

Completely removes all unpleasant odors including chlorine, rust and iron sulfide. Filters out all visible traces of sediment, rust, algae, etc. Makes cloudy discolored water fresh and crystal clear!

- COMES READY TO USE
- ATTACHES IN SECONDS
- FITS ANY FAUCET

#### NO TOOLS NEEDED

Just unscrew the existing aerator and replace with the POLUTEX Faucet Filter.

#### GUARANTEED FOR FIVE YEARS

against failure due to defective materials or workmanship.

*You'll notice the difference immediately!*

### MONEY BACK GUARANTEE

NIRESK INDUSTRIES, Dept. DP-1  
210 SOUTH DESPLAINES STREET, CHICAGO, ILLINOIS 60606

Please rush on Money-Back Guarantee the POLUTEX Water Filter Unit at \$9.95 plus \$1 for postage and insurance.

I am enclosing \$\_\_\_\_\_  Send C.O.D. I enclose \$2 deposit.  
(Ill. residents please add 5% Sales Tax.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CANADIAN ORDERS shipped from Canada \$12.95 each, plus \$1 postage

## NIRESK INDUSTRIES

210 SOUTH DESPLAINES STREET, CHICAGO, ILLINOIS 60606



©King Features  
The humor in "Hagar the Horrible" (1974 Reuben Award winner Dik Browne's creation) depends more on verbal than sight gags, in contrast to

H. Knerr's "The Katzenjammer Kids" (below), published originally in 1941.



©King Features

# THE CARTOONS FIND A HOME

by George Basler

After being in existence for more than 75 years, cartoon strips have found a historical home of their own.

The home is the Museum of Cartoon Art and Hall of Fame in Greenwich, CN. Located in an old mansion, surrounded by four acres of manicured lawn and large shade trees, the museum is dedicated to keeping alive the memories of "Abbie an' Slats," "The

Katzenjammer Kids," "Moon Mullins," and "Maggie and Jiggs."

Since its opening last August, some 500 visitors a week have toured the unique museum. They range from older persons, taking a nostalgic trip back through their long-forgotten comic pages, to youngsters, captivated by the adventures of comic strip characters of yesteryear.

The founder and president of the Museum of Cartoon Art is Mort Walker, the creator of the second most widely syndicated comic strip in America, "Beetle Bailey." Walker worked for 10 years to find funding and a location for the museum. Finally, determined to get the project going, he underwrote a large part of the leasing and renovation of the old mansion himself.

But why start a cartoon museum at all? After all, for most of the seven-and-a-half decades of their existence, "the funnies" have been thought of as cheap mass entertainment, at best, with no claim to artistic merit.

But, Walker says, many people's attitudes are changing. They're beginning to realize cartoons are valuable for a number of reasons besides entertainment.

For one thing, cartoons are a wonderful way to study history, he says. They can tell you how people thought and acted at the time they were published. They can also tell you what people were concerned with because a cartoonist has to be conscious of what is happening around him and relate it to the average person.

More than that, the comics, because of their large readership, offer a unique opportunity for social comment and satire, an opportunity seized by such cartoonists as Al Capp in "Li'l Abner," the late Walt Kelly in "Pogo," Charles Schultz in "Peanuts," and more recently Garry Trudeau in "Doonesbury."

Also, some comic strips are examples of great skill in draftsmanship, Walker says, pointing to "Prince Valiant" by Harold Foster, which has given readers an accurate picture of life in Medieval Europe.

"The comics are truly an American art form, and it's our most popular form of art. Over 150 million people read at least one comic a day," Walker says.

"In the past it seems Europeans have had more interest in preserving our art than we have. There are organizations all over Europe collecting comics, and France even displays some of our cartoons in the Louvre Museum," he adds.

"But here, nobody was doing the job of cataloguing and displaying it, the way it should be done. It just seemed

about time somebody started collecting and preserving it before it was destroyed."

If you're wondering why Walker and other organizers chose to locate the museum in Greenwich instead of nearby New York City, there are a couple of reasons.

For one thing, they felt a smaller town would present fewer problems.

Besides that, there are probably more cartoonists in and around Greenwich than anywhere else in the world. About 100 nationally known cartoonists live in the area, so they can be close to their editors in New York City. (Walker, himself, lives just a few blocks from the museum.) This assures an ample supply of cartoonists for personal appearances and seminars at the museum.

Walker says attendance has been good ever since the museum opened its doors, with visitors coming primarily from Massachusetts, Connecticut, New York and New Jersey. Last October, the museum hosted the fall session of the Newspaper Comics Council, and cartoonists from as far away as California, Colorado and Florida visited the museum.

"People know we're here. We've had as many as four school buses a day stop, and we've also had visits from hospital groups, art schools, history classes and cartoonists societies," Walker says.

Working with him at the museum is curator director Jack Tippit, a prominent magazine cartoonist for 25 years and creator of the syndicated cartoon panel, "Amy." Tippit is also a past president of the National Cartoonists Society.

Since last summer, he and his staff have catalogued more than 20,000 original cartoons, from about 500 different cartoonists. Tippit says the cooperation from cartoonists, newspaper

syndicates and collectors in assembling these cartoons has been tremendous. "Originals are pouring in daily from cartoonists, collectors and other sources. We don't have the money to buy cartoons and so far we haven't had to," he says.

To date, the biggest contributor of original art has been the Chicago Tribune-New York News Syndicate that sent a truckload containing thousands of originals, dating back to the 1920's, from their storerooms. But most syndicates have responded with several samples of each of their features, and many cartoonists have sent selected examples of their work.

In addition, Marvel Comics created an exhibit of how comics are produced from the script through the finished color plates, and Walt Disney Productions worked up a display on animation.

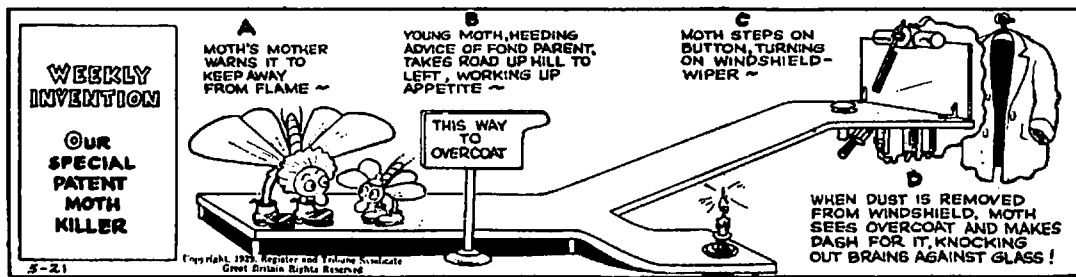
"Our main goal is to preserve the cartoon as an art form, and I think we've made a good start. I'm sure many of the drawings collected so far would have been lost or destroyed, if the museum hadn't existed," Tippit says.

He and Walker explain a second goal of the museum is to educate the public about the social value and contributions of the cartoon. For this reason the exhibits stress the historical significance of the drawings and the influence of cartoons on people's lives. A visitor to the museum can literally trace the history of the cartoon from 1896 to the present day.

"We tried to give a little bit of something to a lot of people. We didn't sit down with any master plan, except to try to cover the whole field of cartoon art," Tippit says.

Whatever the purpose of the museum is, a good part of everyone's life is on display here.

Tippit and Walker have set up the exhibits so visitors can stroll leisurely



One of the most prolific cartoonists of all time, Pulitzer Prize winner Rube Goldberg began as a sports cartoonist. Among his most famous panels are his foolish inventions. Billy DeBeck's misadventures of "Barney Google" began in 1919 and have kept readers laughing ever since.



past them, taking time to stop and read their favorites, and study how the drawing of characters in many comic strips, such as "Peanuts," developed over the years.

More serious visitors can study the "technical" exhibits and gain an appreciation of the painstaking craftsmanship that goes into the drawing and production of cartoons.

The oldest and most valuable comic strip displayed in the museum is an original drawing of "The Yellow Kid" done in 1896. "The Yellow Kid," a grinning, jug-eared urchin, is generally considered to be the first cartoon strip character in history. The drawing, which is one of the few of its kind left in existence, is worth about \$5,000 and was donated to the museum by the late humorist Harry Hershfield.

Other prized exhibits are a Sunday page of an original Buster Brown of 1903, appraised at \$1,000 to \$2,000, and an original Mickey Mouse panel given to Walker by the late Walt Disney.

Drawings of such well-known comic strips as "Dick Tracy," "Steve Canyon," "Popeye," "Tarzan," "Blondie," and many, many more are on display in the museum.

There are also exhibits of less well-known, possibly forgotten comic strips, "Tillie the Toiler," "Boots and Her Buddies," "Mr. and Mrs.," and "Ella Cinders" to name a few.

But that's not all. While the museum was founded to be a home for comic strip art, there are also sections devoted to sports and political cartoonists.

Cartoons by Willard Mullin, the old New York *World Telegram* sports cartoonist, who revolutionized the art form, hang here, including one featuring his famous "Brooklyn Bum," the symbol of the old Brooklyn Dodgers. Also on display are drawings by Bill Gallo of the New York *Daily News*.

The most prized political cartoon in the museum is an original done by 19th century artist, Thomas Nast, attacking New York mayor William Marcy Tweed and the infamous "Tweed Ring." The cartoon was donated by Walker from his private collection. It hangs, along with reproductions of six other Nast cartoons, in a special exhibit on "America's premier political cartoonist."

Nast's drawings so outraged Tweed that he yelled: "Stop those damn pictures. I don't care so much about what the papers write about me. My constituents can't read, but damn it, they can see pictures." Unwittingly he had paid political cartoonists their highest tribute, and accurately summed up the power of their cartoons.

Other editorial cartoons on display include originals and reproductions by

Pat Oliphant, Herbert Block (Herblock), John Fischetti, Bill Mauldin, and a host of others.

"We put editorial cartoons in the museum because we tried to cover a broad range with our exhibits. The editorial, political cartoon is maybe even more popular now than it's ever been because of a new breed that's revitalized it in the last 20 years," Tippit says.

Another section of the museum is devoted to the Cartoon Hall of Fame and is filled with illustrations from the drawing boards of cartoonists who have won the National Cartoonists Society's Reuben, King Feature's Silver Lady, and the Pulitzer Prize. Photographs of some of the honored cartoonists line the walls.

There is also a section for new cartoonists—cartoonists who, Tippit says, will carry on the art form in future years.

Besides the permanent exhibits, Walker and Tippit also plan a number of special exhibits to be changed periodically throughout the year. These exhibits will include one-man shows, special exhibits of cartoon art from foreign countries, and specialized exhibits featuring comic book art, magazine cartoon art, and editorial cartoon art.

During the last Christmas holidays the museum had its first special show—an exhibit tracing the development of the Santa Claus figure through the centuries, with many of the drawings by Thomas Nast. The exhibit also included a display of personal Christmas cards by a number of famous cartoonists.

From March 1 to April 30 the museum held a Walt Kelly "Pogo" retrospective. Much of the material had been shown recently at the Springfield (MA) Museum of Fine Arts, but the museum added some of Kelly's early work, several of his films, advertisements, book illustrations, and a display of toys and other Pogo products.

Tippit says proudly the museum even had some of Kelly's childhood drawings, donated by his widow, Selby, who worked closely with the museum in assembling the exhibit.

From June 1 to August 31 the museum sponsored a Harold Foster "Prince Valiant" exhibit featuring his selected works, books, films, and memorabilia. Foster, who is semi-retired and living in Florida, was at the museum on June 8 to celebrate his 2,000th Prince Valiant page.

Tippit is also making plans for a Bicentennial exhibition in 1976, showing the development of American history through cartoon art. "Students of history would do well to research cartoons because during the past 78 years they have been one of the better chron-

iclers of the American scene," he says.

But, Walker and Tippit plan the museum to be more than just an exhibit hall.

Upstairs rooms in the 24-room mansion have been set aside for a library, biographical files with related articles, classrooms for seminars and lectures, a theater, and an archives collection.

Eventually Walker and Tippit hope the museum will be a research center for serious students, artists, writers, and scholars.

But this goal is just a dream right now. The main hinderance, not surprisingly, is lack of staff and money. Besides Tippit, the only other full-time staff members at the museum are assistant curators Brian Walker (Mort Walker's son) and Chuck Green.

Tippit and his two assistants are aided by a group of dedicated volunteers who have worked to renovate the mansion and catalogue the thousands of drawings donated to the museum.

"Recently the Chicago Tribune-New York News Syndicate sent us 400 books of old proofs, and we are now in the process of cataloguing and filing them so people can use them," Tippit says. "The demand has been overwhelming, and we just can't keep up with all the things that could be done."

Also, like many new institutions, the museum is involved in an active fund raising campaign. Its budget has been set at \$60,000 a year while sales at the counter and income from the endowment fund bring in about \$22,000. This means right now the museum is facing a \$38,000 annual deficit.

However, the museum has received a large amount of monetary support, and Walker and Tippit are positive they'll be able to make a go of it.

A recent substantial contribution by the William Randolph Hearst Foundation pushed the endowment of the museum over the \$100,000 mark. This money invested with a Greenwich bank will eventually give the museum an income on which to operate, without the constant burden of year-to-year fund raising, Walker and Tippit say.

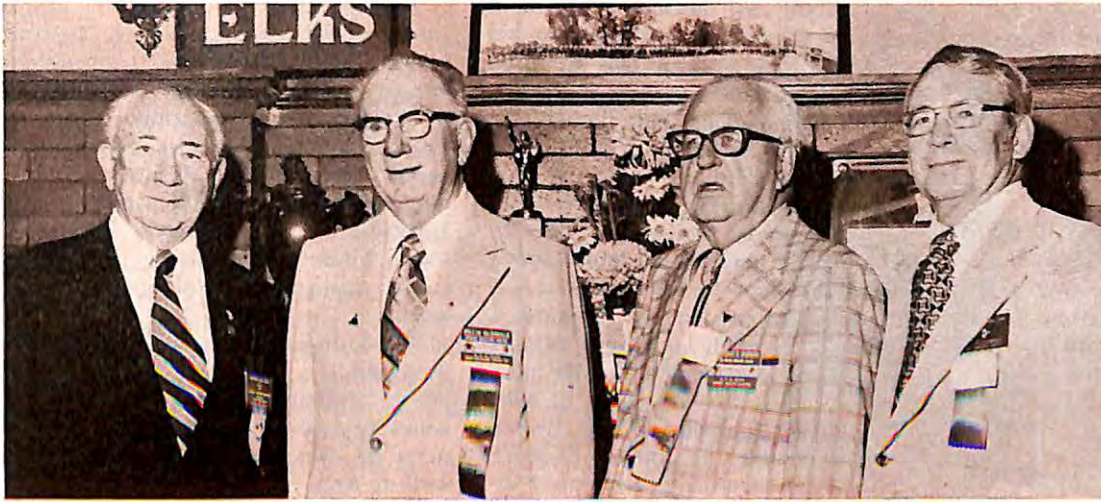
Other large contributions have come from a wide variety of cartoonists, newspaper syndicates, publishers, corporations, and just plain private citizens including Mrs. Chic Young (the widow of the creator of "Blondie"), Johnny Hart, creator of "B.C.," the National Cartoonists Society, United Features Syndicate, the Joseph M. Patterson Foundation, Hal Foster, and Garry Trudeau.

Walker and Tippit are pleased with the progress the museum has made during its short lifetime and are looking forward to the days ahead.

With any luck at all, cartoons will have a home for years to come. ■

# LODGE VISITS

## GRAND EXALTED RULER WILLIS C. McDONALD



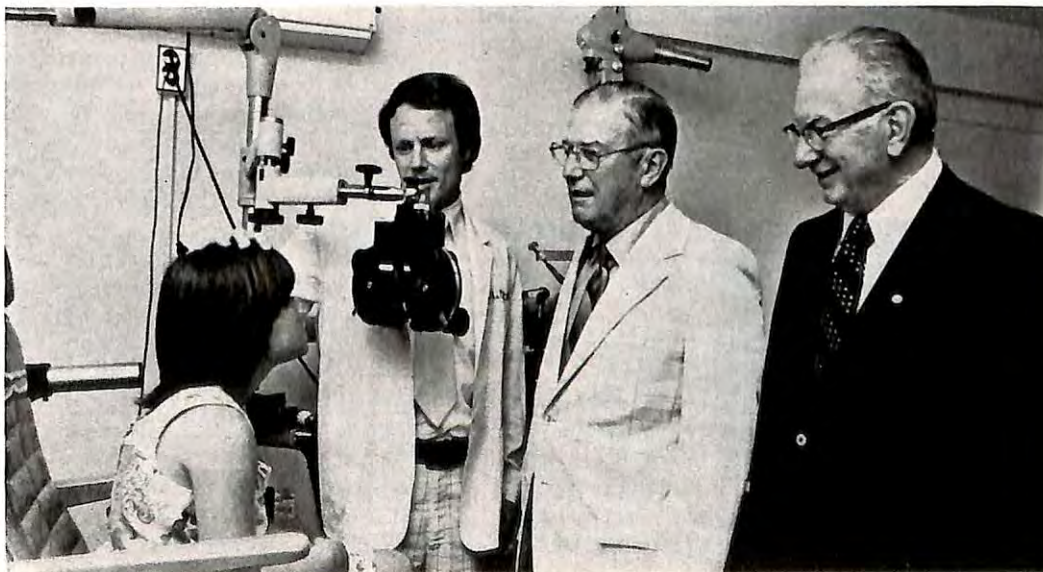
(From left) GL Auditing and Accounting Committeeman John Cunningham, Grand Exalted Ruler Willis McDonald, PGER Raymond Dobson, and GL Grand Forum Justice Edward Alexander attended this year's convention of the Montana State Elks Association which was recently held in Miles City.



Mayor Frank Cusimano (left) presented a certificate of merit to GER McDonald at the opening ceremonies of the Grand Exalted Ruler's office in Slidell, Louisiana. Surrounded by well-wishers (from left) George Ketteringham, his personal secretary, Slidell Lodge's ER Robert Yancey, Brother Webb Hart, a local police official, and chamber of commerce representative Mary Ann Worthington, the GER expressed his thanks.



Mount Adams (White Salmon), Wash., Lodge welcomed GER Willis McDonald (standing, second from right) recently. Extending their greetings to Brother McDonald were ER Robert Warncke (kneeling) and (standing, from left) Oregon SP Bud Wilkins, PGER Frank Hise, and SP Leo Paquin.



When Grand Exalted Ruler Willis and Elizabeth McDonald toured Oregon recently, they had an opportunity to visit the Elks Eye Clinic for Visually Handicapped Children in Portland. PGER Frank Hise (second from right) and Brother McDonald (right) received first-hand information on the clinic's operation from a medical staff member.

# The Battle Against Hunger *(Continued from page 16)*

ing cultivated. With better access to the markets, waste of the farmers produce is reduced and his income is increased.

Even so simple an innovation as the use of pneumatic tires on carts can considerably aid transport in countries whose roads get badly cut up in the wet season, while the redesign of a pack-animal's carrier can go a long way to ensuring that easily damaged loads like fruit and soft vegetables can be transported safely.

The ultimate objective of all such operations is to reverse the downward spiral of poverty and waste and turn it into an upward surge of more food for the farmer and their families, more for sale, better quality, better living, and—in the country as a whole—more for export, producing a sound economy in which further improvements are possible.

This is not a revolution which can be achieved easily, for people change slowly. Traditional attitudes and religious taboos against the taking of life, even of rats, for example, are deeply embedded over large areas of the world.

Few people in developed countries,

moreover, realize that half the farmers in the world are subsistence farmers. (If those in the developing countries alone are counted, the proportions rise to 80 percent.) In many countries a farmer's total cash income is not more than \$10 a year and attempts to aid him which fail to bear this in mind are almost certainly doomed to failure. It is no use showing him implements and equipment he cannot afford to buy. Even when made available through farmer's cooperatives, they must be cheap and simple and a good agricultural extension service will be necessary to show him how to use them.

Keeping this realization in mind, a program is currently underway to seek new ways of improving both the quality and quantity of food yields in Asia, Africa and Latin America. The United States, Canada, Australia, Holland, Belgium, West Germany, Sweden, Norway, Switzerland, and France, along with such international organizations as the World Bank and the United Nations Development Program have established a Consultive Group On International Agriculture Research to sponsor a worldwide study program.

Since its first full year of operation

in 1972, the group has spent over \$75 million supporting work carried out at six research centers located in the areas where agriculture innovation is needed. The results of these studies are intended to be applicable or adapted to the needs of many countries.

The group supports work at the International Rice Research Institute in the Philippines; the International Wheat and Maize Improvement Center in Mexico; the International Center of Tropical Agriculture in Nigeria; the International Potato Center in Peru; and the International Crops Research Institute for the Semi-arid Tropics in India. Many universities and other scientific institutions collaborate in the work.

The Indian institute, for example, has a mandate to develop a program for better systems of farming in tropical zones of low rainfall that covers large parts of Africa and Latin America as well as Asia. Specialists there are working on improved varieties of economically essential crops, such as sorghum, millet, and peas.

At the African research center, scientists are concerned with crops for the humid tropics, such as corn, rice, certain legumes, and various root crops.

Legumes are important to the developing countries as a source of high-quality protein. Some of them are also vital cash crops for the production of edible oils, fats, canned or frozen foods and dried seeds.

Another promising venture under this international program carried out at the Mexican center involves an entirely new food crop—*triticle*. A synthetic genus, it is a cross between two familiar cereal grains, wheat and rye. The objective is the production of a new food crop superior not only to those of either its parents, but to all other cereal grains. Significantly, the new crop has shown promising results in tropical regions where conditions are unfavorable to conventional cereal grains.

The above responses, of course, can merely be considered as a "temporary holding action" for they will be effective for only a limited point of time. The ultimate answer to adequately feed the world's population lies in worldwide birth control.

Were the population of the world to stop growing today, there is little doubt that the battle can be won. Science and technology, common sense and goodwill—all these are the key weapons in the human arsenal that can guarantee victory. But with every tick of the clock there are three more mouths to feed, As Arnold J. Toynbee said in a speech before a group of agronomists, economists, nutritionists

## Obituaries



**PAST GRAND LODGE COMMITTEEMAN** Marvin L. Kimmel of Miami Beach, Fla., Lodge died recently.

After holding the offices of President of the Florida State Elks Association in 1967-1968 and District Deputy Grand Exalted Ruler for the South District in 1957-1958, he was appointed to the Grand Lodge Youth Activities Committee in 1972-1973.

**PAST DISTRICT DEPUTY** Harvey W. Holmes of Gastonia, N. C., Lodge died in June, 1975.

The lodge's Exalted Ruler in 1955-1956, Brother Holmes served as the 1957-1958 District Deputy Grand Exalted Ruler for the West District.



**PAST DISTRICT DEPUTY** Frank C. Kauffman, a life member of De Land, Fla., Lodge, died February 13, 1975.

Having held the office of Exalted Ruler of his

lodge in 1959-1960, Brother Kauffman served as a Vice President of the Florida State Elks Association for 1961-1962. In 1962-1963 he was appointed to the East Central District as District Deputy Grand Exalted Ruler.



**PAST DISTRICT DEPUTY** Harold L. Snyder of Cut Bank, Mont., Lodge died May 27, 1975.

Brother Snyder held the offices of Esquire and Exalted Ruler of his lodge before he was named to the post of District Deputy Grand Exalted Ruler for the North District in 1953-1954.



**PAST DISTRICT DEPUTY** Friend L. May of Clifton Forge, Va., Lodge died July 31, 1975.

A Past Exalted Ruler of his lodge, Brother May was named the 1956-1957 District Deputy Grand Exalted Ruler for the Southwest District.



and philosophers, called together by the U.N.'s Food and Agriculture Organization, there is little hope without worldwide birth control. "Today," the noted British historian warned, "mankind's future is at stake in a formidable race between population growth and famine."

Rafael M. Salas, the Filipino who heads the United Nations Fund for Population Activities, responsible for spreading the message of World Population Year in 1974, warned: "Whatever we do, the world's population is going to double in 27 years. Existing difficulties in providing food, housing, education, medical attention, and employment are going to compound themselves in accelerated ratio to population increase unless rational solutions are sought and action taken not when swollen populations are a reality but now."

All of the foregoing discussion leads to one fairly obvious conclusion. The only immediate solution to the world food problem can come by sharing with the underfed countries not only our surplus foods, but the knowledge, techniques, and tools that have produced these surpluses. There is nothing new about this view, which is succinctly summed up in the old Chinese proverb: "If you give a man a fish, you feed him for one day; if you teach him to fish, you feed him for many, many days."

Demonstrating this principle, the United Nations, through its specialized agencies, the Food and Agriculture Organization (FAO), the World Health Organization (WHO), and the United Nations Children's Fund (UNICEF), has been helping to teach underfed nations the new agricultural skills necessary to alleviate the hunger among their peoples. In addition, many other governmental and charitable organizations such as the Agency for International Development (AID), Cooperative for American Relief Everywhere (CARE), and the Red Cross, are helping to fight the world battle against hunger.

These organizations have accomplished remarkable feats in the past to ease the hunger pangs of hundreds of millions of poverty-stricken people throughout the world. But their efforts must be at least tripled in the immediate future if the advancing line of hunger's allies is to be held.

No longer can anyone afford to be unconcerned with the fact that so many in the world still go hungry, for although food may provide only one key to peace, there can be no peace in a hungry world.

There is still time to solve the problem. *But not much!* ■

## Gilt-Edged Investments in Humanity

Not long ago, a letter to the editor appeared in the *Chicago Tribune* that posed a question every news man hears over and over again. Essentially, it asked why the media are quick to print or air news that a young person has done something wrong and become embroiled with the law. The writer pointed out that 160 Boy Scouts and leaders left Chicago as delegates to the World Jamboree of Scouting in Norway and would visit Sweden and Denmark also, as "ambassadors of good will" from the United States . . . on their own time and at their own expense.

The writer said, "None of the Chicago media found this to be noteworthy. Boys that don't drink, use drugs, cause trouble or aren't a constant drain on our society just 'don't sell newsprint.' Our sense of values surely needs an overhaul."

Many who saw the letter probably said, "Right on! How come we always hear the bad but not the good?"

Almost any news man will answer that we expect people to behave, to be good citizens and not get into trouble. That's the norm; it's when people depart from the norm that they make news. Unfortunately, most such departures are of the negative variety . . . the bad news outweighs the good, hence the over-all impression left on the public is that the media give too much notoriety to the bad actors in our society.

The Order of Elks has long devoted itself to working with and for our youth, regardless of race, religion or ethnic origin. The scholarship program of the Elks National Foundation is one of the greatest offered by any organization in the U.S. . . . to say nothing of the hundreds of other scholarships given by subordinate lodges and state associations. Literally thousands of young men and women have been helped toward a college education through these scholarships and have then gone on to become some of the really solid citizens of their community, state and nation.

In the course of a recent conversation with a friend, the Executive Director of the Elks National Foundation, Nelson E. W. Stuart, talked about this subject. He told his friend that the two top winners of the 1975 scholarship competition must surely be counted among the best ever, yet he saw or heard little about their accomplishments and tremendous potential, despite the fact that



the information was made available to the media.

The top winners in the 1975 competition were the first to receive the largest scholarships ever given by the Foundation. . . . \$3,000 each year for four years . . . a \$12,000 scholarship! Think of how many families are unable to provide this sort of money for a college education for their sons or daughters, regardless of how great a potential they might have. It's a terrible waste of the most

precious commodity we have . . . brain power!

"Take for instance Barbara Ann Brown of Mesa, Arizona," Stuart said. "Here's a young lady who graduated at the top of her class of over 900 students. Isn't that convincing evidence of a tremendous potential? Her family's financial situation was such that she probably couldn't have gone on to college . . . and what a horrible waste that would have been!"

"She's going to attend the school of journalism at the University of Missouri and she's aiming for a degree in broadcast journalism. Maybe one of these days we'll see and hear Barbara on a newscast on a major network. And a great part of the credit will belong to those who have contributed to the Elks National Foundation to make her scholarship possible.

"Then there's Bruce Allyn of Grants Pass, Oregon," Stuart continued. "He graduated number one in his class of 644. His dad works in real estate and his mother, an invalid, is confined to a wheelchair. Everyone who met the Allyns during our convention in Dallas found them to be wonderful people . . . the kind of family that has made this nation strong.

"Don't get the idea that these youngsters are the kind of kids who have been stereotyped so often as brilliant scholars. Sure, they excel in their school work . . . but they're into scores of outside activities such as sports, clubs, church work, community projects and they also hold down part time jobs. They're about as All-American kids as you could find anywhere!

"Yes," he said, "these two make what appears to me to be gilt-edged investments in humanity. They'll return to this country many, many times the investment the Elks National Foundation has made in them. *They're* the youngsters who ought to be publicized!"



**PERFECT GIFT FOR SHRIMP LOVERS.** Sensational Shrimptool peels and deveins shrimp in one quick easy thrust. Makes shrimp cleaning fun!!! It cuts cooking time, allows shrimp to enlarge, absorb seasoning fully, curl beautifully. They turn out juicier and more delicious. Smelly cooking odors are eliminated! \$1.98 ea. ppd. \$18 per dozen, ppd. Zipout, Intl., Box 1972, Cedar Rapids, Ia. 52406.



**ALL THE LUCK YOU CAN HANDLE.** Our four-leaf clover is a 24-karat gold-plated replica of the Florentine original. Hang it over the door for luck or use it as a paper weight. On the back is inscribed, "One leaf is for hope, and one is for faith, and one is for love, you know. And God put in another for luck." Great gifts. Only \$7.95 ppd. Troy Enterprises, 1876 South Broad Street, Trenton, N. J. 08610.



**SAY "I LOVE YOU"** with this magnificent 2.25 carat man-made diamond Heart Pendant. Imagine how the one you love will beam when she receives this stunning heart pendant. Rhodium-finished with 43 man-made diamonds, totaling 2.25 carats, perfectly matched for brilliance. A gift to be cherished. \$6.95 plus 50¢ pp. Save \$1—Two for \$13.90 ppd. J. W. Holst, Inc., Dept. EP-115, 1864 East U.S.-23, East Tawas, Mich. 48730.



**ORNAMENTAL WINDMILL.** Unique lawn decoration that adds rural charm. Wheel turns on ball bearings. Shows wind direction, too. Ideal for holding house numbers, signs, etc. All steel construction. Sizes 17 in., 4½ ft., 8 ft., & 10 ft. tall. Silver color trimmed in red. Comes in compact carton with easy to assemble instructions. Write for free details. Air Machine Co., Inc., Box 2150, Lohrville, Iowa 51453.

# Elks Family SHOPPER CHRISTMAS SHOWCASE



**"SPIRIT OF 76" FLAG SET NO. 6** Stars and Stripes of the Bicentennial. 6 silk-type flags: Betsy Ross, Bennington, Star Spangled Banner, Civil War, WW I II, and 50 Star displayed from a Lustre Star Base. Return for full refund if not satisfied. Only \$7.95 ppd. Order from George W. Company, 2178 N. Orange Grove, P.O. Box 2795, Pomona, California 91766.



**A RARE TREASURE—SCRIMSHAW IVORY CUFF LINKS** are crafted entirely by hand on genuine ivory. Scrimshaw is a unique American folk art developed aboard whaling ships of the early 1800's. Links are antiqued and buffed to a fine patina. Set in drawstring pouch with Scrimshaw tag. \$14.95 ppd.; 2 sets \$27.50. J. W. Holst, Inc., Dept. EW-115, 1864 E. U.S. 23, East Tawas, Mich. 48730.



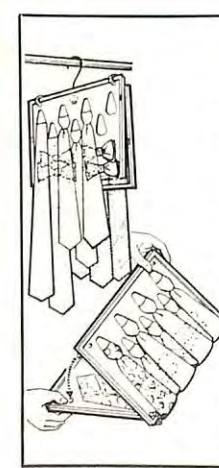
**HUMMEL BALLS** from Germany. Clear plastic 2½" diameter balls, gold braid trimmed, each with a different picture of Sr. Berta Hummel's appealing angels. Great for your Hummel-collector friends, future collectors' items. Limited supply. Box of 6 balls \$10.95 ppd. Rombins Nest Farm, 600 Main St., Fairfield, Pa. 17320. Send 25¢ for 44-pg. gift catalog, free with order.



**TO BE CHERISHED FOREVER**—For something new and exciting, here is our patented Salt and Pepper Set in the actual size of 20 Liberty and Morgan dollars. A memento of the past—to be treasured and used. Never needs polishing. Screwlid prevents dust and spilling. Giftboxed. Only \$9.95 ppd. Order from Abel Design Products, P.O. Box 25614, Seattle, Washington 98125.



**TIMELY WRIST CALENDARS** fit any standard watchband. Reversible gold or silver finish with large, easy-to-read numerals that won't wear off. Forms to fit wrist, won't wear out your cuffs. This inexpensive handsome 12-month set is only \$1.50 postpaid. Specify starting month. Order from MBM Company, Box 1646E, Mason City, Iowa 50401. Iowa residents add 3% tax.



**THE TIE RACK** for every well-dressed man. The most versatile tie rack yet. For home use, or folds for travel. Holds ties securely. Hang on clothes rod, door or wall. Stores 22 assorted neckties: Regular Long Ties • Snap-on Long Ties • Clip-on Bow Ties only \$4.95 Ppd. (Cal. res. add 6% tax.) Send check or money order to El Rey Prod. P.O. Box 744, Ontario, CA. 91762 (104 W "C" Street)



**BARREL OF U.S. COINS** bought from an old-time collector provides an exciting grab bag for professional and amateur coin buyers. Coins are dated from 1880's to World War II. Includes old-type nickels, dimes, early Lincoln and Indian pennies. Sample sack of 25, \$5.00; Bag of 100, \$18.00. Order from Centre Coin Co., Dept. NV, Box 1, Sherman Oaks, California 91413.



**TWO MINUTE MEN** sound the alarm by beating on their drums atop this timely memento of the bicentennial celebration. Alarm setting shows in window on dial. Clock is patriotically enamelled in red, white and blue. 7 3/4" high. Manufacturer's guarantee. \$21.95 plus \$1.00 shipping. Heritage Collection, Dept. EK-115, 3375 Park Avenue, Wantagh, New York 11793.



**LIVING JIGSAW PUZZLE.** Your favorite photo made into a beautiful Jigsaw Puzzle. What fun for youngsters (adults, too) to assemble pictures of themselves, friends, etc. Send best print or negative available (returned unharmed.) Gorgeous colored puzzles \$3.25, B & W \$2.25 ppd. For same-day service, add \$1.50 per puzzle. American Studios, Dept. E-11, LaCrosse, Wis. 54601.



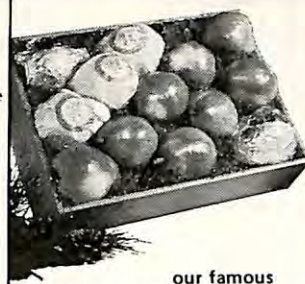
**BEAUTIFUL HAND-PAINTED COMM-ODE SEATS** are delightful for your own bath, guest bath, cabin, beach cottage. Baked enamel design, guar. not to chip, peel. Outhouse and Fisherman designs in standard & elongated sizes on seats of white, pink, yellow, gold, avocado, tan, blue. \$16.50 + \$2 ea. shpg. Armchair Trader, Dept. -EM, P.O. Box 11, 50 Yokley Rd., Lynnville, Tenn. 38472.

# Shopping for Surprises

with *Harry and David*  
Creators of the Fruit of the Month Club®



**BONSAI JUNIPER**  
Nature in miniature — this little tree is already three years old, yet just 6 inches high. Planted in a special clay pot; comes with 96-page handbook on the ancient and subtle art of Bonsai. Available all year.  
Order Gift No. 261 . . . \$1395 delv'd



our famous  
**ROYAL RIVIERA® PEARS**  
So big and juicy they'll eat 'em with a spoon — so rare, not 1 person in 1000 has ever tasted them! Beautifully gift packed and sent with your personal greetings. Perfect arrival guaranteed! Net wt. 6-3/4 lbs. Order now for Christmas delivery.  
Order Gift No. 1 . . . . . \$895 delv'd



**CHRISTMAS CROCUS**  
Completely pre-planted and ready to grow in a genuine handpainted Delft planter! Nothing to add but water — includes 12 top size bulbs. Do order NOW for Christmas delivery! Available Dec. 10 to Feb. 14.  
Order Gift No. 801 . . . \$1095 delv'd

## The Original, One-and-Only Fruit-of-the-Month Club®

Since 1936, America's favorite family club. Month after month, a parade of the world's rarest and finest fruit sent direct from the orchard. Each gift box with your greetings. All announced by a handsome, gold-embossed Certificate of Membership.

- |                                 |                               |                               |
|---------------------------------|-------------------------------|-------------------------------|
| Christmas — Royal Riviera Pears | April — Hawaiian Pineapples   | August — Exotic Nectarines    |
| Jan — Crisp Mountain Apples     | May — Wild 'n Rare® Preserves | Sept — Oregon® Peaches        |
| Feb — Royal Grapefruit          | June — Home-Canned Fruits     | Oct — Alphonse LaValle Grapes |
| March — Royal Oranges           | July — Giant Kiwi Berries     | Nov — Spanish Melons          |

**3-BOX CLUB** Surprise them with gorgeous gift boxes for Christmas, January and February!  
Gift No. 111 . . . \$2495 delv'd

**5-BOX CLUB** Keeps coming and coming! Christmas, January, February, May and September.  
Gift No. 141 . . . \$3995 delv'd

**8-BOX CLUB** Delight them to pieces again and again! Christmas, January, February, May, August, September, October and November.  
Gift No. 151 . . . \$6695 delv'd

**12-BOX CLUB** Flabbergasting! A gorgeous gift every single month of the year.  
Gift No. 201 . . . \$9595 delv'd

**We guarantee your complete satisfaction in every respect . . . or your money back!**

Every year folks write to tell us how pleased their friends are with gifts from Harry and David. Our "secret"? It's the personal touch that's part of every gift we make. Harry and I grow our own fruit, bake our own cakes, put up our own preserves — even make our own baskets. If you could see the care with which our gifts are put together, you'd know why the quality is guaranteed.

**EASY TO ORDER** Use the order blanks at right, or just send us your list. Enclose check or money order (no C.O.D.'s please). Tell us how to sign your greetings for each gift. All prices include delivery.

Send your orders to:



*Harry and David*  
BOX 506-C Medford, Oregon 97501

©1975, Harry and David

Order here or send us your list

SHIP AS MY GIFT TO \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Quantity	Name of Gift	Order No.	Amount
			\$

Ship to Arrive for Christmas  Ship to Arrive On (Date) \_\_\_\_\_ Use Card I enclose  (Max 3 1/2 x 5)

Greetings to read: \_\_\_\_\_

SHIP AS MY GIFT TO \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Quantity	Name of Gift	Order No.	Amount
			\$

Ship to Arrive for Christmas  Ship to Arrive On (Date) \_\_\_\_\_ Use Card I enclose  (Max 3 1/2 x 5)

Greetings to read: \_\_\_\_\_

Ordered By: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

506-C



M-M-M MILD!

# THOUSANDS ENJOY FAMOUS BRAND IN PLAIN BOXES AND SAVE...

SOLD AS SELECTION NO. 1 THROWOUTS

Because of occasional off color or minor wrapper stain, packed under disguised label to protect famous name.

You enjoy the very same mild, mellow taste of these beauties, famous for quality from coast to coast.

Why pay 25¢, 30¢ or more for your quality cigars when you can get full size top quality Selection No. 1 for such low, low prices, now!

**50 for \$5.75**  
**100 for \$10.97**

Thousands of satisfied customers. Selection No. 1 covered by our regular guarantee. Full refund if not completely satisfied.

### ORDER TODAY

HAVANA FLORIDA CO.

Dept. B-15, River St., Hoboken, N.J.

GENTLEMEN: Please ship me your Selection No. 1 under full guarantee of satisfaction.

50 for \$5.75    100 for \$10.97

Total Enclosed \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



**BI-CENTENNIAL MEDALLION \$7.95** add 75¢ post. ea.

Today's look blended with yesterday's heritage. Our proud eagle emblem is set in a beautiful filigree medallion surrounded by sparkling simulated diamonds. This impressive piece of Americana (more than 2" wide) hangs from a 24" matching chain. Available in gold or silver finish. Elegantly gift boxed.

Satisfaction guaranteed. N.Y. residents add tax

**Loretta McKay** Dept. EL 11

149-12 82nd. Street, Howard Beach, N.Y. 11414

# Elks Family SHOPPER



**CRINKLE DEMI BOOT**—pants perfect and 8¾" high in stretchy Polyurethane with Treco foam lining for comfort. Cushioned insole. 2-3/16" non-skid heel. Wipe clean. Black, brown, navy, bone, white or red. Full and half sizes 5-8½ plus 9 and 10. \$15 plus \$1.00 shpg. Old Pueblo Traders, 610 So. Country Club Rd., ENJ, Tucson, Ariz. 85716.



**BONE CHINA BICENTENNIAL CUP & SAUCER.** Fine English bone china set is designed specially in 18 kt. gold and blue with the front and back of the cup reading "Bi-Centennial of the United States 1976" & "Let Freedom Ring 1776-1976" \$5.50 ppd. Edd, the Florist, Inc., Dept. E-115, Hickory House Collectors Div., 823 No. Court, Ottumwa, Ia. 52501.



**LOVE AND DEVOTION** go along with Marriage Medal. It celebrates any anniversary—the first, tenth, 25th, 50th, etc. Sterling silver marriage charm is 1" in diameter and engraved with the number of years you wish, \$10.00 ppd. In 14 kt. gold, \$40. Add \$1.75 for 2 first names and date engraved on back. Bolind, Inc., E-11, Bolind Bldg., Boulder, Colo. 80302.



**PUT A TIGER ON YOUR FEET**—warm, comfy, stretch-to-fit Tiger Slipper Socks. You'll give a roar of approval for these gay orange/black orlon acrylic socks with their white felt claws. Genuine leather heels, soles. Purr-fect for relaxing at home. \$3.98 plus 35¢ shpg. Holiday Gifts, Dept. 711-H, 7905 West 44th Ave., Wheat Ridge, Colo. 80033.



### EXCLUSIVE FOR ELK FAMILIES

Beautiful and warm knit cap of 100% hi-bulk Orlon. BPO ELKS knit into fabric on both sides of cap. One size s-t-r-e-t-c-h-e-s to fit all. Purple and white with pom-pom. Only \$3.00 post-paid. Send check or M.O. to

**CLUB CAPS**

P.O. Box 147, Oakboro, N.C. 28129

### REVOLUTIONARY GIFT IDEA



### HISTORIC FLAG PLAYING CARDS

Six decks authentic full color flag reproductions, packaged in handsome, sturdy, Red and Blue, metal trimmed vinyl case with silver imprint. Each deck includes brief history of the flag. Gift Set \$9.50 ppd. Madigan Associates, P.O. Box 572, So. Orange, N.J. 07079. (N.J. res. add 5% Sales Tax.)



**RAINBOW COLORED LABELS** are a cheery way to put your return address on mail. In colorful pink, lt. blue, canary yellow, lt. green & ivory white, assorted gummed labels are printed in black ink with your name and address. Set of 1,000 for \$1.50. Be sure to print name and address W. Yarbrough, Dept. RBE, 5768 Venice Blvd., Los Angeles, CA. 90019.



**POCKET-SIZE CALCULATOR** keeps your finances in check. Carry it in pocket or purse to balance a checkbook, unscramble bills, compute budgets, total grocery bills. Adds, subtracts, multiplies, keeps a running total, "reads out" to 99,999.99. \$1.99 plus 60¢ shpg. Jay Norris Corp., Dept. EL-115, 25 W. Merrick Blvd., Freeport, N.Y. 11521.



**HAND-ENGRAVED FAMILY CREST RINGS.** Send photostat or pictures of coat-of-arms or send your name to be researched or have a coat-of-arms designed. Send for catalog. Left, Ring #11, 14 kt. gold, \$195; sterling, \$65. Right Ring #18 in 14 kt. gold, \$260; sterling, \$70. Heraldica Imports, Inc., Dept. EL11, 21 West 46th St., New York, N.Y. 10036.



**SCULPTED PLATES** in simulated pewter look like true antiques. "Enchanted Bird" and "The Swooping Thrush" are deeply sculpted in "pewter"—similar to pewter in weight, luster and sculpted casting. Patina finish grows richer with time. \$4.98 each. Both for \$8.98. Add 50¢ shpg. American Consumer, Dept. PN-4, Caroline Road, Philadelphia, Pa. 19176.



**GIVE A SURE WINNER** this Christmas. Your favorite filly will love beautifully finished Horse Jewelry. Set of two horse pins and matching bracelet with handsome horses has a high silver finish with darkened details. Set of two pins and bracelet, \$6.95 ppd. J. W. Holst, Inc., Dept. EH-115, 1864 E. US-23, East Tawas, Mich. 48730.



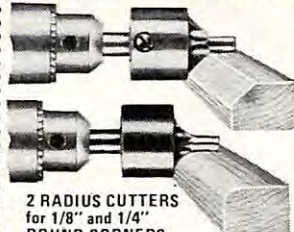
**ELK ELECTRIC CALENDAR WATCH** has the official Elk emblem, member's name and lodge number. Fine quality 17-jewel model is shock and water-resistant, has luminous dial and magnetic, unbreakable mainspring. Fully guaranteed 1 yr. White gold, \$69; yellow gold, \$71. Ppd. F.D. Time, Dept. EK-15, Box 637, Franklin Park, Ill. 60131.

# FINISH CORNERS

**CUT MOULDING & TRIM WITH ANY ELECTRIC DRILL NO \$50 ROUTER OR \$6 BITS NEEDED!**

You don't have to buy an expensive Router to finish corners, moulding & trim. "ARCO" Cutters do the work at a fraction of the cost. Simply slip the Cutter's 1/4" shank in any drill and it's ready to produce! Dual Guides assure accurate cuts along entire length & width of workpiece. Cuts wood, plastics, soft metals. Quality-made in U.S.A. of hardened steel. These Cutters also fit & work with all Electric Routers.

**No. 3—3 PIECE CUTTER SET**

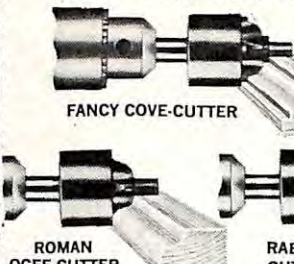


**\$6.25**

**ADJUSTABLE BEVEL-CUTTER** cuts 45° bevels from 1/32" to 5/16" wide

**2 RADIUS CUTTERS** for 1/8" and 1/4" ROUND CORNERS

**No. 6—3 PIECE CUTTER SET**



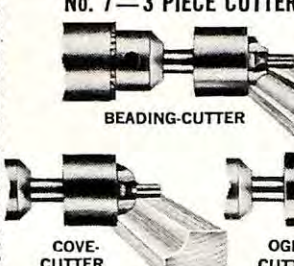
**\$5.85**

**CUTS 3/16" CONTOURS**

**FANCY COVE-CUTTER**

**ROMAN OGEE-CUTTER**      **RABBIT-CUTTER**

**No. 7—3 PIECE CUTTER SET**



**\$5.85**

**CUTS 3/16" CONTOURS**

**BEADING-CUTTER**

**COVE-CUTTER**      **OGEE-CUTTER**

**SPECIAL SAVING!**  
Order all of above 3 Sets at our Special Money-Saving Price. No. 6703, total of 9 Cutters, only **\$14.95**

**ADJUSTABLE DRILL-STOPS**



Now you can drill perfect, exact depth holes quickly, easily and automatically. Just slip the "Stop" on your drill bit and twist to tighten for desired depth. Eliminates guesswork, avoids costly errors. Use with Twist Drills & Masonry Bits.

2-PIECE SET has small & large "Stops" for 1/16" to 1/2" bits. No. 1500M **\$2.79**

Ends Over-Drilling  
UNIFORM DEPTH HOLES

These & over 300 other ARCO Tools available at Hardware Depts. everywhere, or order direct on 30-day Money Back Guarantee.

**MAIL THIS COUPON TODAY!**

**ARCO PRODUCTS CORP., Dept. EL-11, 110 West Sheffield Ave., Englewood, N.J. 07631**

Ship at once on your 30-day Money Back Guarantee:

<input type="checkbox"/> No. 3, 3-PIECE CUTTER SET	\$ 6.25
<input type="checkbox"/> No. 6, 3-PIECE CUTTER SET	5.85
<input type="checkbox"/> No. 7, 3-PIECE CUTTER SET	5.85
<input type="checkbox"/> No. 6703, ALL OF ABOVE 9 CUTTERS	14.95
<input type="checkbox"/> No. 1500M ADJUSTABLE DRILL-STOPS	2.79

I enclose Check, M.O.—SHIP POSTPAID. (No C.O.D.'s)

Name.....  
Address.....  
City.....State.....Zip.....

## BE PROUD OF OUR HERITAGE!

A must in the Bicentennial Year. An 11 x 14 reproduction of the Declaration of Independence printed on rich, authentic looking, brown parchment paper. Perfect for home or office decoration. An excellent gift idea. (Unframed.)

**\$1.95 each**  
**2 for \$3.00**  
**5 for \$6.00**



**KITTANNING PRINT SHOP**  
360 Vine Street / Kittanning, Pa. 16201

**BICENTENNIAL COSTUMES**



A LAVISHLY ILLUSTRATED AND INFORMATIVE MANUAL DESCRIBING IN DETAIL THE DRESS FOR MEN, WOMEN, CHILDREN AND SOLDIERS DURING THE AMERICAN REVOLUTION.

An indispensable resource for reproducing 1776 clothing for plays, parties, parades and all bicentennial events.

Contains information on practical reproduction, suppliers, rental houses and a bibliography.

**SEND \$3.50 to CHANNEL PRESS** (Please add 25¢ for postage & handling)

P.O. Box 2459 — (40 Oceano Ave.)  
Santa Barbara, California 93120

# FREE RING! IF YOU ORDER EXTRA QUICK!

**SPECIAL OFFER, EXPIRES NOV. 25**  
 With each purchase of 2 Rings FROM THIS AD ONLY, you get a man's or ladies' plated GOLD RING (not shown) ABSOLUTELY FREE!  
**REGULAR RETAIL \$2700 to \$6600**  
**YOURS \$9 PPD. LOW AS \$9 PPD.**

**FLAWLESS! PURE WHITE! FIERY BRILLIANCE!**  
 New science miracle: JAKLA JEWELS are amazingly DIAMOND-LIKE. Even experts are fooled! Each is cut and polished to 58 fiery facets and is SO HARD IT WILL CUT GLASS! Guaranteed FOR LIFE in writing not to chip, scratch, break or discolor. A 1-Carat GENUINE DIAMOND costs approx. \$900.00, while a comparable Jakla Jewel is only \$10 set in a valuable 10K YELLOW GOLD Filled Ring. Or choose PLATINUM-LIKE Sterling Silver. Buy now! GOLD and SILVER PRICES GOING UP!



No. 391 COCKTAIL SILVER Reg. \$33 Yours \$11	No. 746 3-Carat TUNONE Reg. \$33 Yours \$11	LADIES' SOLITAIRE No. 373 1-Carat Gold or S. Reg. \$30 No. 375 3-Carat Silver only Reg. \$42 No. 378 2-Carat TRIO Gold or S. Reg. \$30 No. 751 3-Carat TRIO Gold or S. Reg. \$30 Yours \$10 Yours \$14 Yours \$10
---	--	--

**TURN EVERY \$1 INTO \$3.00...** with Ring Orders from friends, neighbors, relatives, fellow-workers, mail-order. Sparetime. Anytime. No experience needed. RINGS SELL ON SIGHT! It's easy! Great for Gifts too!



**Simulated SAPPHIRES**  
 Men's No. 758 Silver only Reg. \$27  
 Lovely BLUE STAR Sapphire  
 Ladies' No. 357  
**Yours ea. \$9**

**NO-RISK MONEYBACK 15-DAY INSPECTION**  
**RUSH TODAY** check, money-order, or cash. Receive postpaid one or more Rings at BELOW WHOLESALE. (Send \$2 deposit with COD's). Each Ring in handsome FREE GIFT BOX with LIFE-TIME GUARANTEE Certificate. Also FREE THEFT INSURANCE. Specify ring no., Gold or silver, and size (no 1/2 sizes) or draw circle on paper inside your old ring. Remember, order any 2 Rings and get FREE SURPRISE RING, if you act now!

**100% SATISFACTION GUARANTEED or REFUND!**  
**JAKLA GEMS CO. SEMINOLE, FLA. DEPT. E3 33542**

**cocktail lovers!**

# Twisto<sup>®</sup> lemon

OIL FROM THE RIND OF LEMON

One spray over cocktail is all it takes. No more dried up lemons. Always on hand. Not lemon juice. No alcohol used to dilute contents. Use in Martinis, Bourbon, Scotch, Manhattans, or Old Fashioneds.

**IDEAL GIFT**  
*smartly packaged!*

**GIVE DAD THE GIFT THAT WILL MAKE HIM THE TALK OF THE PARTY.**



502 KING SIZE TWIST-O-LEMON. Ideal for family bar, atomizer spray top. \$6.95 (Refills for King Size 5.95 Atomizer 1.45)  
 524 2 JUNIOR SIZE TWIST-O-LEMON. Metered spray containers, ideal for carrying in pocket or travel case. \$5.45  
 524 BAR SIZE TWIST-O-LEMON Bar size aerosol metered spray container. Ideal for home or bar. Perfect gift. \$5.45  
 513 BAR and JUNIOR TWIST-O-LEMON. Aerosol metered spray containers, ideal both for home bar and travel case. \$7.95

Send check or charge to your Diners Club #. Post. Hdg. 75¢ plus 20¢ each add. box. (Ill. res. inc. 5% tax.) TWIST-O-LEMON  
**REVORD-JAMES & CO., Golf, Ill. 60029, Dept. E-11**

# Rotary massage<sup>®</sup>

Shower Bath Head

by Rain-Jet



\$24.95 Model

**A Gift of Daily Delight!**  
**\$19.95 to \$39.95**

Users tell us: "boon to bathers" "invigorating" "physical euphoria." RAIN JET's patented swirling fingers of water provide a unique massaging action, made possible by the rotary, oscillating, pendulum action of the nozzle. Only RAIN JET has it! All-brass, chrome-plated. Available at stores, or order direct postpaid. Money-back guarantee. Four models, gift boxed: \$19.95 & \$24.95 (Mother-of-Pearl cone); \$29.95 (Chrome-plated cone); \$39.95 (Gold-plated cone).

**RAIN JET CORP., 301 So. Flower St., Burbank, CA 91503, Dept. SH58**

Also Mgrs. of Lawn Sprinklers and "Showers of Diamonds" Fountains.

# DON'T BE LEFT HELPLESS!

**FLAT TIRE! . . .** A million miles from nowhere and your spare has no air! Have your own air-compressor that works off your cigarette lighter. **AUTO-FLATOR 6 1/2"** long delivers up to 60 lbs. pressure. Inflates any size tire in minutes. Also inflates air jacks, rafts, air mattresses, pools, etc. Operates on 12-volt system in auto, trailer, truck or boat. Complete w/ 10-ft. air hose, inflator attachments and plug.



**\$32.95** (plus \$1.50 shipping)

10-day money back guarantee. Send check or M.O.

**J. W. HOLST, INC., Dept. EF-115**  
 1864 E. U.S. 23, East Tawas, Mich. 48730



# JOINT THERMA PAD

Relieve those aching joints. Warm-Ease pad seals in body heat and concentrates it where you need it most. Relieves aches, pains, strains, stiffness. Soft foam-filled jersey covered pad. Sanitary, washable. Fits snugly around knee, elbow, ankle for quick soothing comfort. Ideal relief for arthritis sufferers.

**\$2.29** plus 35¢ postage  
 Write for FREE catalog of gifts.

# HOLIDAY GIFTS

Dept. 711-C, Wheat Ridge, Colorado 80033

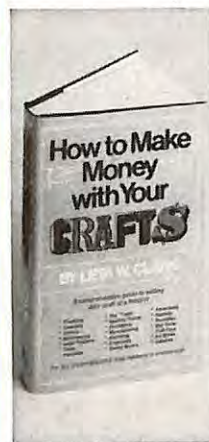
# Elks Family Shopper



**ELEVATING CHAIR** lifts both seat and arms to assist to a standing position with firm support. Also available in recliners and swivel rockers. Control button raises both seat and arm unit to desired angle. In crushed velvet or Naugahyde in gold or green. Write for information on trial offer. **Burke Inc., Dept. E-11, P.O. Box 1064, Mission, Kansas 66202.**



**TUNE YOUR GUITAR LIKE A PRO** with Guitar Tuner. For beginner or accomplished guitarist, it has 6 precision-tuned reeds that make precise tuning easy. Just clamp on to guitar, then adjust strings. When proper pitch is reached, corresponding reed vibrates. \$6.95 + 65¢ shpg. **Ed Sale Guitar Co., Studio E-11, Avon-by-the-Sea, N.J. 07717.**



**"HOW TO MAKE MONEY WITH YOUR CRAFTS"** tells you how to make a business out of your hobby. Advice is given on financing, book-keeping, spotting trends, manufacturing, purchasing, selling, much more. For all craftspeople from hobbyist to professional. Written by Leta W. Clark and published in 1973 by William Morrow & Co. Hardcover, 240 pages. \$6.95 plus 75¢ shpg. **Seward Corners Co., Box 327R, Brooklyn, N. Y. 11215.**



**MEN LOVE TO WEAR** a cool, light wig. Stretch wig, like human hair, covers all hair, sideburns too. Fits any head; washable. Black, off black, chestnut, dark or medium or light brown, dark blonde, black or brown mixed with gray. \$7.95 ppd. Specify color, style. #M-130. **Franklin Fashions, Dept. EL-115, 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580.**

Give those special people in your life

# GIANT 1976 PERSONALIZED WALL CALENDAR WITH YOUR FAVORITE PHOTO IN FULL COLOR!

**LAST CHANCE  
SAVINGS!**

OFFER WILL NOT BE  
REPEATED THIS SEASON!

(Reg. \$5.99)

**NOW ONLY \$4.99**

Send us your  
Favorite color photo or slide.  
We'll enlarge it to a breathtakingly  
beautiful 8" x 10" photo  
and mount it on a giant 13" x 20"  
calendar . . . and personalize  
it with your name free.

Next year, every time those special people in your life look at their wall calendar — wouldn't it be great if . . . each time . . . it reminded them that you care! It can . . . if you give them this wonderful new giant 1976 personalized Wall Calendar from Spencer Gifts, featuring an 8" x 10" photograph of your choice — in full color and personalized with your name.

What's more, the photo on each calendar can be as personalized as the message — because you can match each picture to the person who's getting that specific calendar — baby's first steps for grandma and grandpa . . . a family portrait for Aunt Louise . . . a graduation or wedding picture for those loved ones who live far away . . . even that sensational beach shot of you in a bikini for the man in your life!

**HERE'S ALL WE NEED TO CREATE YOUR  
GIANT 13-INCH X 20-INCH CALENDAR!**

Send us any color print or slide — any size. We'll enlarge it to a beautiful 8" x 10" full color portrait that will match or surpass the original in its brilliance of color and fidelity of tone. Our precision color-enlarging equipment **guarantees IT!** (For same size calendar in black and white, send any black & white or color photo or slide.)

**ORDER SEVERAL  
FOR FRIENDS, FAMILY, BUSINESS ASSOCIATES**  
At our incredible low price, you're sure to want several of these Giant 1976 Personalized Wall Calendars as matchless gifts. For friends. For business associates. And specifically for your immediate family. One of you and the kids for Dad's office or den. One of the two of you

for the children's playroom or bedroom. One of the children and Dad for your sewing room. Each an impressive gift that will be treasured all year long. And the photo itself can go on giving pleasure long after 1976 has become only a fond memory. Because, each vivid full-color enlargement is so much worth keeping . . . at the end of the year, it makes good sense to remove it from the calendar and frame it — for years of wonderful memories!

**PERSONALIZED WITH THE NAME OF YOUR  
CHOICE . . . FREE**

Even without the wall calendar and personalized message, you'd probably expect to pay \$7.00 to \$10 . . . or even more for a full-color photo print of this size and quality. But this print on a 13" x 20" 1976 Photo Wall Calendar, personalized with your name, is yours in this Last Chance Offer from Spencer Gifts for only \$4.99.

**HERE'S HOW TO GET YOUR GIANT 1976  
PERSONALIZED WALL CALENDAR!**

Use the handy coupon below to order your Giant 1976 Personalized Wall Calendar(s) today. Enclose a color print or slide (no negatives, please) for each photo you want reproduced. (They will be returned to you in perfect condition.) It's the easiest way ever to make it a picture-perfect year for the ones you love the most!



**LARGE  
CALENDAR  
WITH ALL  
HOLIDAYS  
FOR 1976!  
ROOM TO  
WRITE**

**THE PERFECT GIFT FOR  
GRANDPARENTS, FRIENDS, RELATIVES.  
ORDER SEVERAL. IT'S THE IDEAL WAY  
TO SAY "HAPPY HOLIDAYS" FROM  
YOUR FAMILY!**

**FREE INDIVIDUAL DELIVERY BONUS**

We will mail each calendar you order individually to your friends and relatives at no additional cost. Just include the names and addresses of your gift-getters and we will ship to them directly. Isn't this a wonderful Christmas Gift idea?

**UNCONDITIONAL GUARANTEE**  
If you are not totally delighted with Spencer Gifts Giant 1976 Personalized Wall Calendar — if you are not satisfied for any reason — simply return it for a full refund, no questions asked.

MAIL NO-RISK COUPON TODAY! MONEY-BACK GUARANTEE!

**Spencer Gifts**

C-16 Spencer Bldg., Atlantic City, N.J. 08411  
Bringing You Direct Mail Savings For Over 25 Years.

YES! Please rush my giant 1976 personalized Wall Calendar. Enclosed is color print or slide which will be returned to me in perfect condition. I understand that I must be delighted or I may return everything for a full cash refund.

No. of Calendars (circle number)	1	2	4	8
Full Color P-81109	\$4.99	\$8.99	\$16.99	\$32.99
Black & White P-53751	\$3.99	\$6.99	\$12.99	\$24.99
Postage & Handling	.35	.50	.75	\$1.00

Please Print:  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

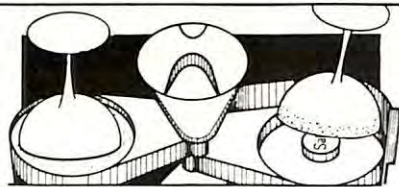
On the back of your photo, print the name you want to appear on your photo calendar.  
Cost of Calendar(s) Ordered \$ \_\_\_\_\_  
Add Postage & Handling \$ \_\_\_\_\_  
Add State Tax (see chart) \$ \_\_\_\_\_  
Enclosed is  check or  money order for Total \$ \_\_\_\_\_

STATE SALES TAX CHART Find your State & add the Sales Tax in the space on the coupon NE 2 1/2% OH 4 1/2% NY 8% CA PA 6% CT NY 7% AR CO GA IA KS LA MA OK 3% AZ FL IL IN MD MI MN ND NC SC 4% WI VA 4% AL KY ME NJ RI TN TX 5%



Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A *Cheney Wecolator*™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on *Cheney Wecolators*, or *Wheelchair Lifts* and *Wheelchair Van Lifts*, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves.  
**CHENEY Wecolators.**



Give favorite cocktails the "gourmet" taste — Bloody Mary, Daiquiri, Gimlet, Margarita, or any of 17 other recipes. Ideal with ales and beer. Designed for and used in finer restaurants and lounges. The *Gourmet Bartender* is for you, who take pride in entertaining. Sugars or salts the glass rim quickly, easily, and tastily. Dishwasher safe. An ideal Holiday gift.



Just **\$9.95**  
POSTAGE PAID  
(Minnesota residents add 40c sales tax)  
Send check or money order to  
**E & A PRODUCTS**  
DEPT. 2012  
555 WABASHA  
ST. PAUL, MN 55102

Mrs. Kenneth J. Alexander  
2931 Stoney Creek Road  
Green Valley Circle  
Richmond, Virginia 29931

**1000 GOLD STRIP LABELS \$1.50**

Your Name & Address Beautifully Printed in Black Print on finest quality white gummed labels with a Rich Decorative Gold Strip. Use them on stationery, books, checks, etc. 4 lines O.K. Each set of 1000 Gold Strip Gummed Labels . . . \$1.50 ppd. Satisfaction Guaranteed or Your Money Back! A Thoughtful Gift!

**W. Yarbrough** 5768 Venice Blvd., Dept. LK-4  
Los Angeles, Calif. 90019

\*\*\*\*\*  
Beautiful Bicentennial Design  
DECORATES YOUR MAILBOX  
\*\*\*\*\*

Get into the SPIRIT OF 76 with this self-stick mailbox cover in glorious red, white and blue. Other side has American Eagle and nameplate. Weatherproof, fits all boxes. \$2.95 ea, 2 for \$5.50 for \$10. Great gifts!

**EXCITING NEW FUND-RAISER**  
Organizational discounts: 25 for \$37.50, 50 for \$60, 100 for \$100.

Send to: AMERICAN MAILBOX, Box 250,  
Dept. EL-1, Croton-on-Hudson, NY 10520  
\*\*\*\*\*

New sleep comfort without extra pillows.



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant *Foam Slant*. Provides an even, gradual slope for more restful, healthful sleep. Better than extra pillows. Head elevation comforts diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg elevation eases varicose, circulatory and swelling leg discomforts. 27" long. White washable zipper cover. Order 4" high for 2-pillow users \$15.00; 7½" high for 3-pillow users \$17.00; 10" high at \$20.00; or 12½" high at \$23.00. We pay postage and ship within 6 hours.

Send check or money order to:

*Better Sleep Inc.* BOX EN  
New Providence, New Jersey 07974  
**MONEY BACK GUARANTEE**

**MODERN STANDARD COLOR TELEPHONES**



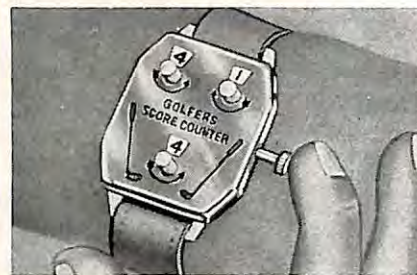
A Complete Modern Phone.  
Ready For Instant Use.

Available in red, white, blue, green, beige, ivory, white, black, or pink. Ideal for step saving extra phone. Complete with regulation line cord and plug and ringer only \$23.95 plus \$2.00 handling charge. (Factory Re-built)

SEND 50¢ FOR CATALOG

**GRAND COM INC.,** Dept. EL-11  
324 5th Ave., N. Y. 10001

**Elks Family Shopper**



SCORE A HIT with your favorite golfer. Give him Automatic Golf Scorer to help him keep a running total of his score without a pencil. He wears it like a watch and totals the strokes and scores in 3 different windows. Easy to operate. Tarnish-proof case and nylon strap. \$3.98 plus 50¢ shpg. Holiday Gifts, Dept. 711-J, Wheat Ridge, Colo. 80033.



TIDI-FILES keep your papers and magazines neat and handy. It's easy to organize and store magazines, bills, tax records, etc. Simply slip them into handsome walnut wood-grain finish into heavy duty corrugated fibreboard. Inside 11½"Hx3¼"Wx9"D. 6 for \$4.95; 12 for \$17.95 ppd. Frank Eastern Co., Dept. EK, 625 Broadway, New York, N. Y. 10012.



W. C. FIELDS in a candle you won't want to burn. Eight inches tall with an antique metal look, this candle is truly unique for bar, den or as a centerpiece. Choose gold or silver antiquing. Send \$4.95 plus \$1.00 shpg. (CA. res. add 30¢ sales tax.) to Weber Enterprises, Dept. E1025, 5300 Elvira Rd., Woodland Hills, CA. 91364.



WINDOW BLANKETS SAVE HEAT! Thermometallized tough mylar film sheets reflect interior heat away from cold panes. Cut wasteful conduction, drafts. See-through processed for clear view out. Money-back guar. Standard 36" x58", \$5.00 ea.; Jumbo 58"x84", \$14.50 ea. Easily trimmed. Handywares, 205 Shore Rd., Old Greenwich, CT. 06870.

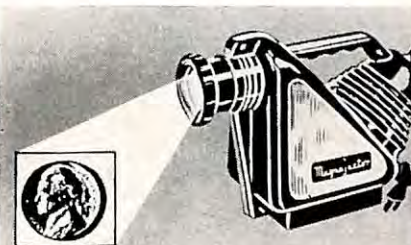




**RELAX YOUR BACK** with Back Ease. Orthopedic Bucket Seat reduces backache and fatigue by supporting back, hip and pelvic area. Thin, flexible plastic with seat contoured to curve around you. Use on car seat, office chair or favorite lounge chair. \$5.99 + 80¢ shpg. Jay Norris Corp., Dept. EL-1075, 25 W. Merrick Rd., Freeport, N.Y. 11520.



**ELKS EMBLEM RING.** Handsome onyx ring bears the Elks emblem and is elegantly hand-engraved with two initials. 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only \$12.95 ppd. Gift boxed. Stadri Products, Dept. EL-115, 147-47 Sixth Avenue, Whitestone, New York 11357.



**PROJECT-A-SCOPE** enlarges and projects in full color, up to 4 feet wide, any flat object: photos, clippings, maps, stamps, coins, butterflies, etc. Of sturdy black plastic with adjustable twin lenses for sharp focus. 12"x7 1/2"x4". No blowers, fan or motor. UL approved. \$10.00 plus \$1.00 shpg. Barclay, Dept. 51, 1575 No. Dixie Hwy., Pompano Beach, Fla. 33060.



**GOURMET KNIVES** at an attractive price. Molybdenum Vanadium Knives with rosewood handles are durable, razor-sharp and virtually indestructible. Guaranteed unconditionally. 14 1/2" Carver, 12 3/4" Cleaver, 10 3/4" Cook's Knife & 8" Parer, \$9.98; 2 sets, \$18.96. Add \$1 shpg. American Consumer, Dept. VM131, Caroline Rd., Philadelphia, Pa. 19176.

# GIANT BRIDGE

WITH TOLL BOOTH AND 4 TRAFFIC LANES!

Only \$9.95



6 feet long!  
2 1/2 feet high!

## Exciting! Educational! Creative!

Your youngster and playmates will have hours of fun with this — indoors or out! They'll collect tolls, direct traffic, sail their boats under the high middle span — there's plenty of room in the gigantic 6 foot long highway for 2 or more kids to play without fighting over who gets to do what!

Authentically detailed and realistic. Sturdy, rigid 4 lane roadway, well-engineered to take it. Easy to take down and store — fun to put together again in minutes. Made of strong plastic and corrugated components yet weighs only 5 1/2 pounds — so a small child can move it where he wants it! Mailed to you complete with simple, easy-to-follow instructions on a no-risk, money-back guarantee. Wonderful gift idea too — get two and save.

© 1975 ACI

**MAIL NO-RISK COUPON TODAY**

AMERICAN CONSUMER, Dept. GT-50  
Caroline Road, Philadelphia, PA 19176

Please rush me \_\_\_\_\_ (GT) Giant Bridge(s) at only \$9.95 each.

**SAVE!** Order 2 Bridges for only \$18.95.

Please add \$1 per Bridge to partially cover postage and handling. If after receiving my order I'm not delighted, I may return it within 10 days and you will refund the full purchase price (except postage and handling).

Total amount enclosed \$ \_\_\_\_\_ (add sales tax where applicable).

Check or money order, no CODs please.

**CHARGE IT:** (check one) Exp. Date \_\_\_\_\_

BankAmericard  American Express

Master Charge  BANK NUMBER

Credit Card # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

For Canadian Customers: Please send order to

T. P. Products, Dept. GT, Box 1600

Station A

Toronto, Ontario M5W1Y1

(Ontario Residents Add Sales Tax)



**NEW! FRATERNAL ORGANIZATION EMBLEMS:** Elks, Masons, Kiwanis, etc. Perfect birthday, Xmas gift to the proud new, old member for den, office. Hand-screened glass, goldfoil-accented in lodge colors, 9 1/2" x 11 1/2" stained walnut frame. Send \$12.95 plus \$1.95 shpg. (Ca. res. add 6% tax) to Elmway Dist., 18657 Collins, Tarzana, Calif. 91356  
2 at \$25.00 WRITE FOR QUANTITY PRICES



## HAND EMBOSSER

### For PERSONALIZED STATIONERY

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions

on PAPER & ENVELOPES. Print clearly 3 lines desired (maximum 24 characters a line) \$9.95 + 65¢ postage. For 4 lines add \$1.00. Pa. res. add 6%. Catalog, 25¢

## POSTAMATIC COMPANY

Dept. E-1175 Lafayette Hill, Pa. 19444

## VIP WRIST CALENDAR®



### ORDER NOW FOR CHRISTMAS

- 13 MONTH SETS — DEC 75 - DEC 76
- Large — Easy to Read — Fits All Watchbands
- Gold on one side — Silver on reverse
- Compact soft vinyl case • \$2.00 per set — Send check or money order to:

The Ward Co., P.O. Box 555, Dept. B  
Carmichael, CA 95608

## CELEBRATE THE BICENTENNIAL

with a 10" Souvenir Platter. Cast in an Antique-Pewter-like material, each platter depicts events in our Country's history. Undulations distinctive of early craftsmanship create the warmth, and charm characteristic of metalware during Colonial Days. Send \$15.00 to



## LEE WYNN SPECIALTIES

3 Pasadena Place, Spring Valley, New York 10977

# NEED HELP GETTING UP?



Touch a button and the Cushion-Lift® seat raises you to a height and angle from which you can easily stand up. It takes the struggle out of getting up. Gently lowers you to a sitting position.

For more information write:

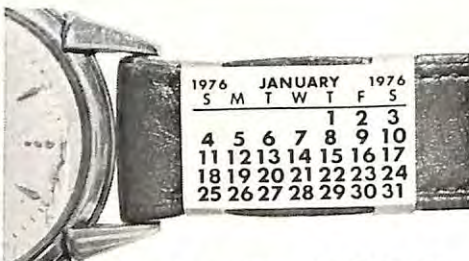
ORTHO-KINETICS, INC. E11  
P.O. Box 2000  
Waukesha, Wisconsin 53186

Name .....

Address .....

City ..... State .....

Zip Code ..... Phone .....



## WATCH BAND METAL CALENDARS

Used all day, every day. Best made in U.S. Easy to read, large bold print. Fits quickly on all men's watchbands. Silver calendar one side, gold on other. Sunday, Holidays in red. 100% metal. 12 separate calendars. 1 year supply in gift wallet. Start any month (specify starting month). 1 set \$1.95 ppd.; 3 sets \$5.35; 5 sets \$8.35; 10 sets \$15.00. Calif. res. add 6% tax. Great gift or stocking stuffer! Delivery guar.

McSPI, Inc., Dept. 37

4075 7th St. Riverside, Calif. 92501



## GLASSES REPAIR KIT \$1

Have you ever lost the screws from your glasses or had them work loose? Be ready for these emergencies when traveling, at office or home. Consists of a professional optical screwdriver, assortment of 12 standard frame screws and nuts, and instructions. Ideal for working on small merchandise. Recommended by leading consumer research magazines. \$1 ppd. Calif. resid. add 6% tax.

COLUMBIA CO., Dept. K-44  
528 Mutual Savings Bldg., 301 E. Colorado Blvd.  
Pasadena, Calif. 91101

## ORGANIZE / PROTECT BOOKS, MAGAZINES & PHONO RECORDS

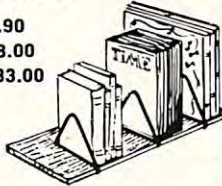


### WITH tidi-braces

Now your shelves can be neat and orderly; everything easy to find and replace. Prevent falling books, warped records, torn and dog-eared magazines. Braces instantly slip on to any wood shelf. Made of sturdy, beautifully finished steel in your choice of Plated Chrome, Brass or Walnut Enamel (Please specify). Size 7½" H x 7"D.

- 3 pr. @ \$3.30 pr. - \$9.90
- 6 pr. @ \$3.00 pr. - \$18.00
- 12 pr. @ \$2.75 pr. - \$33.00

Add \$1.25 for Postage & Handl.  
N.Y. Resident Add Sales Tax



Money back guarantee.  
**FRANK EASTERN CO.,**

Dept. EK115, 625 Broadway, New York, N.Y. 10012



### highly prized for any gift-giving occasion

"MY NAME" EMBOSSEUR converts envelopes and plain paper into expensive-looking raised-letter stationery. All steel lifetime construction—no maintenance. Highly prized for any gift-giving occasion including holidays, birthdays, etc. Limit 24 characters and spaces per each of 3 lines.

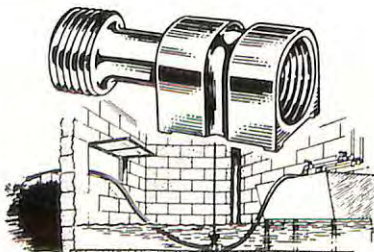
**\$9.45** plus 60¢ postage 2 for \$18.50 plus \$1 post. 4 for \$36.00

If 4 line name and address is required, add \$1.00.

Desk Model: Add \$1 each embosser

Washington residents: Add 5% sales tax

Oliver A. Kastel 3106KV N.E. 53rd Street  
Vancouver, Wash. 98663



## Drain Flooded Cellar Fast

**Needs No Electric Motor or Gas Engine Power**  
When water gets into your cellar, or you want to drain out a pool, vat, cistern, excavation, boat, don't break your back hand-pumping or bailing. Just connect your garden hose to nearby water faucet and free end to intake side of DRAIN-DR. Connect another length of hose to discharge side, turn on faucet, and normal water pressure makes the Drainer work. Only \$3.43 plus 45¢ handling and postage. Satisfaction guaranteed or money back.

LARCH, Dept. 202-H, Box 770 Times Sq. Sta., N.Y. 10036

## Elks Family Shopper



WEAR THE "SPIRIT OF '76" Flag Pin to celebrate America's Bicentennial. Red, white and blue enamel with gold-plated finish. No. F76, 75¢ each. Postage, 25¢. Quantity prices on request. Order direct from manufacturer, Fraternal Wholesale Jewelry Co., Dept. F, 1022 Reservoir Ave., P.O. Box 8123, Cranston, R.I. 02920. Tel.: 401-942-4591.



IT'S EASY TO MEASURE without moving or using a tape with Optical Tape-measure. You sight an object through viewfinder, turn dial until 2 images merge and read distance on scale. Measures from 6 ft. to 100 ft. 5"x3"x1". 8 oz. \$19.95 plus \$1.00 shpg. Carry Case, \$4.95. J. W. Holst Inc., Dept. ET-115, 1864 E. US-23, East Tawas, Mich. 48730.



HANGING GARDENS make a room so warm and the triple Metal Hanging Basket holds your choice of plants, gourds, vegetables, fruits. Lightweight silver-tone metal baskets won't rust, fold flat. Triple basket has 7" diameter for smallest basket to 9" diameter for largest. 34" long. \$7.98 plus 50¢ shpg. Holiday Gifts, Dept. 711-N, Wheat Ridge, Colo. 80033.

## SPECIAL Modern Type Dial PHONE



Complete with standard cords, dial, ringer and plug. (Pa. residents add Sales tax)

BLACK . . . \$18.95 - COLORED . . . \$22.95

Above prices include shipping and handling charges anywhere in continental U.S.A. IF this ad is included with order. Send check or M.O. to

**SURPLUS SAVING CENTER**

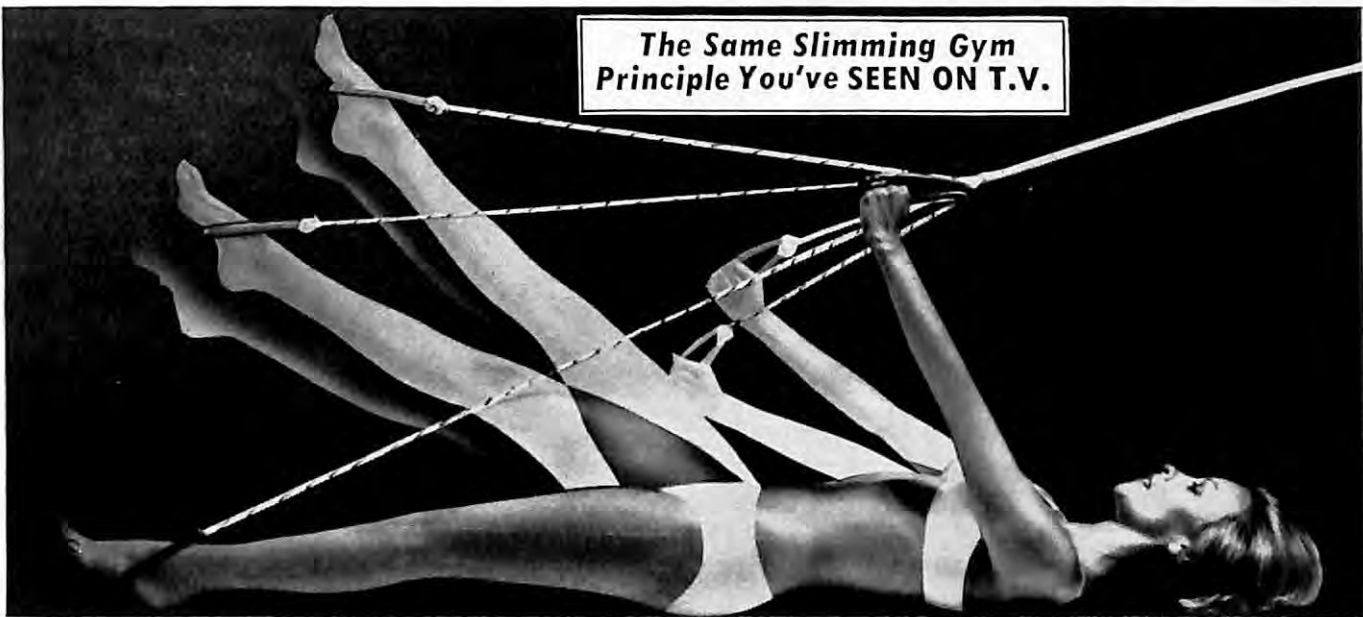
Box 177, Dept. EFS-115, Waymart, Pa. 18472

LOWEST  
PRICE  
EVER!

**\$5.98**

Not ~~\$10.98~~  
Not ~~\$7.98~~

**10-MINUTE BODY BEAUTIFIER**  
LETS YOU LIE DOWN TO SLIM DOWN  
AND LOSE POUNDS, INCHES!



The Same Slimming Gym  
Principle You've SEEN ON T.V.

**FABULOUS NEW EASY WAY HELPS TO  
FLATTEN TUMMY, FIRMS UP MUSCLES —  
GET YOU BACK INTO SHAPE**

Now! Lie down and do a simple exercise routine . . . See inches melt away, excess flab, unwanted pounds disappear! Here's the "smart-set" way . . . the easy, enjoyable way to a new flattering silhouette that's used by famous personalities, businessmen and women throughout the country. You merely lie down and do a simple rhythmic exercise routine for 10-minutes each day—and you can do it fully dressed anywhere you can stretch out on a floor, too! The very first day, you'll be thrilled with the resurgence of energy you'll experience from just one 10-minute 'flat-on-your-back' exercise period. Tummy muscles firm up; helps hips and thighs slim down, waistline to shrink . . . and soon that ugly paunchy, bulging feeling disappears. Helps contour bust, firm up leg and arm muscles, hips and waistline slenderize, helps digestion and circulation improve, heart and lungs are strengthened too!

**EXERCISE ANYWHERE — INDOORS OR OUT WHILE YOU ENJOY THE SUNSHINE**

This easy-carry bantamweight (only 10 oz.) can be used anywhere there's a doorknob — in bedroom, any room indoors or — suntan as you exercise outdoors on patio or sundeck. Enjoy yourself . . . watch TV, listen to stereo or radio while you follow the easy, simple rhythmic exercises . . . without strain or fatigue.

**COMPACT, LIGHTWEIGHT . . . FOR TUCK-AWAY STORING OR TOTE-ALONG TRAVEL**

That's the beauty of it . . . always ready for instant use. Weighs only 10 oz., folds away compactly for storage or carry so you never need miss one single Body Beautifier session. Includes booklet with exercise programs to get you started. But hurry, you must order now! At this amazing low price our 10-Minute Body Beautifiers are sure to go fast. And remember, our money back guarantee is in writing to insure satisfaction.

**10-Minute BODY BEAUTIFIER  
GUARANTEE**

Lie down and use your Body Beautifier for 10-short minutes a day . . . even while watching TV or listening to the hifi, in TWO WEEKS you will have seen pounds and inches melt away, feel an increase in stamina and endurance. If you do not see measurable results in all of these areas, simply return Body Beautifier for a full refund of purchase price, no questions asked! Now, that's a guarantee in writing!

**HANOVER HOUSE** Dept. Z-3146  
Hanover Bldg., Hanover, Penna. 17331

Yes, I want to lose pounds and inches the EASY way. Kindly rush TEN-MINUTE BODY BEAUTIFIER (Z409425) for the special low price of just \$5.98 each, plus \$1.25 to help cover shipping and handling costs. I understand that if after using for two weeks, I am not totally delighted with results, I will return for a full refund of purchase price, no questions asked.

**CHARGE IT:**

- Diners Club
- American Express
- BankAmericard
- Master Charge
- Interbank # \_\_\_\_\_

Acc't # \_\_\_\_\_ Date Expires \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_  
Penna. & Md. residents add sales tax.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

© Hanover House, 1975



**WOMEN!  
MEN!**

- No Fad Dieting
- No Depressant Pills



McGREGOR, ARROW, MANHATTAN & PURITAN Jackets, Sweaters, Slacks, Shirts, Leisure Suits. In our FREE 96 pg. Catalog in Hard-To-Find Sizes: Sleeves to 38"; Inseams to 40"; Longer Bodies. Plus 200 Shoes & Boots, Sizes 10AAA to 16EEE. Master Charge, BankAmericard, American Express. Your Satisfaction is Completely Guaranteed.

Send for FREE KING-SIZE® Catalog

Height \_\_\_\_\_; Weight \_\_\_\_\_; Shoe Size \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 King-Size® 4245 King-Size Bldg. Brockton, MA 02402



AMERICANA RUG protects your floor and carpeting from flying embers. Handsome American eagle on heavy, flame-proof cotton duck. So practical, so pretty! Black fire protector rug fits snugly against your fireplace hearth. Trimmed with bright gold eagle. A handsome accessory for use anywhere in the house. Measures 22"x44".

FLAMEPROOF RUG—\$8.95 plus 50c post.

**HOLIDAY GIFTS**

Dept. 711-D, Wheat Ridge, Colorado 80033

**WOMEN'S CAVALIER PANT BOOT**

"like wearing gloves on your feet"

**\$19.00**

plus \$1 post.



Handsomely crafted in genuine Glove leather. Smooth, non-seam vamp; adjustable buckle strap. Resilient ribbed sole & 1" heel. BROWN, WHITE, BLACK, BONE, LUGGAGE TAN, NAVY, OR RED. Also BLACK AND BROWN SUEDE LEATHER. Full & 1/2 sizes 6-10 1/2 AAA, AA widths, 5-10 1/2 A, B, C, widths.

\$10 deposit on COD Satisf. Guar.

**OLD PUEBLO TRADERS - ENC**

600 So. Country Club Tucson, AZ 85716

**A Classic European by Montblanc**



**The Jewel of Fountain Pens**

This is the fountain pen proclaimed by writing purists everywhere. It is traditionally elegant in design and pleasantly smooth in writing. It has a precision filling system and a large capacity visible ink chamber. The ink flow is controlled and unailing through the 12 kt. gold point. A fine pen made by European craftsmen. Colored black. Available in medium or fine nib (specify) \$9.95. Add \$5.00 for postage and handling. Also, 2 bottles of fine writing ink, \$2.50 ppd. in blue, blue-black and black.

Money back guarantee.

**MORRISON'S**

215A Thayer St., Prov., R.I. 02906



**HISTORICAL FLAGS FOR THE AMERICAN BICENTENNIAL**

The Grand Union "Continental Colours" (1775 to 1777), the first national flag of the United States, size 3'x5' is priced \$13.50; 4'x6' \$19.80.  
 The Gadsden "Don't Tread on Me" (Rattlesnake) Flag (1776), 3'x5' is \$18.40; 4'x6' \$28.00.  
 The popular Bennington "76" American Flag (1777), 3'x5' is \$14.00; 4'x6' \$18.80.  
 The Betsy Ross 13 Star American Flag (1777), 3'x5' is \$12.50; 4'x6' \$16.00.  
 (Add \$2.00 shipping; Calif. residents add 6% tax.)  
 Flags are of cotton bunting finished with canvas heading and brass grommets. Satisfaction is guaranteed. Write for free color brochure of 23 "Historic Flags of America."

**NATIONAL HERITAGE CO.**

Dept. 719, 101 Elsie St., San Francisco, Ca. 94110

**SPECIAL-BY-MAIL OFFER! COFFEE FILTERS**  
 to fit all brands of coffee makers



This Style Fits MELITTA, BRAUN, EVA, SCHICK, ROCKLINE

- #101 (#1) 2 CUP SIZE
- 200 Filters .....\$3.50
- 400 Filters .....\$6.50
- 1000 Filters .....\$15.50
- #102 (#2) 4 CUP SIZE
- 200 Filters .....\$4.00
- 400 Filters .....\$7.00
- 1000 Filters .....\$16.50
- 1x4 OR 1x6 (#6) 6 TO 8
- 200 Filters .....\$5.20
- 400 Filters .....\$9.50
- 1000 Filters .....\$22.25



This Style Fits CHEMEX, DAVID DOUGLAS, PYREX, CORNING, TRICOLETTE, Etc.

- 4 TO 8 CUP SIZE
- 200 Filters .....\$4.25
- 400 Filters .....\$8.25
- 1000 Filters .....\$17.75
- ONE CUP SIZE
- 200 Filters .....\$3.00
- 400 Filters .....\$5.00
- 1000 Filters .....\$11.50

**MONEY BACK GUARANTEE POSTAGE PREPAID**



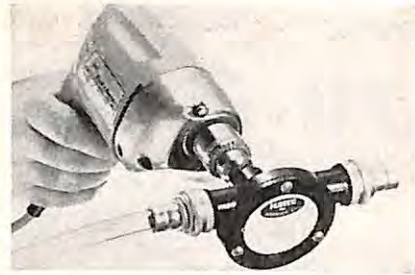
EXTRA! Filters to Fit MR. COFFEE, Bunn, Cory, West Bend, Sears, Sunbeam, Etc. 1000 Filters, Reg. \$25 ...Only \$9.95

Filters for NORELCO, Etc. WRITE FOR FREE CATALOG.

Kindly Send Check or Money Order to:

REGAL FILTER CO., Dept. F-931, 10663 Galaxie, Box 20247, Ferndale, Mich. 48220

**Elks Family Shopper**



DRILL PUMP attaches to your electric drill to pump out water, lubricants, solutions from basements, boats, cisterns. You set Pump's stainless steel shaft in your drill and attach garden hose. Pumps up to 200 gallons per hour. Self-priming. \$5.95 plus 75c shpg. J. W. Holst, Inc., Dept. ED-115, 1864 E. US-23, East Tawas, Mich. 48730.



BICENTENNIAL MEDALLION celebrates old Americana in its "Spirit of '76" design. In antique gold or silver on a 24" double-linked chain, it makes a handsome Christmas gift in keeping with the spirit of the Bicentennial. Styled for men and women. \$4.00 each; 2 for \$7.00; 3 for \$10.00. Ppd. Novel Products Corp., Dept. EL1, 31 Second Ave., N.Y. 10003.



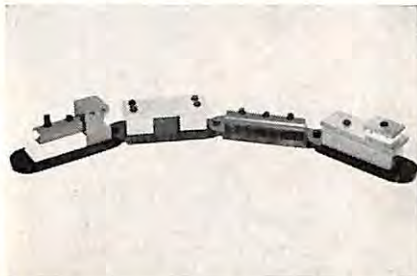
STERLING GIFTS. Sterling Silver Spoon Ring and matching Pendant in the famous Grand Baroque pattern by Wallace. Also in Grand Colonial, Rose, Point, Romance of the Sea, Golden Aegean Weave patterns. Adjustable ring, \$12.50. Pendant with chain, \$18.95. Ppd. Wickford Gift Galleries, Dept. 239, 290 Westminster St., Providence, R.I. 02903.



PERMA TWEEZ permanently removes hair safely from face, legs, body. Electrolysis is the only method of permanent hair removal. This treatment for individual hair roots can be done inexpensively at home. Widely recommended by dermatologists. \$16.95 ppd. General Medical Co., Dept. ELE-11, 5701 W. Adams Blvd., Los Angeles, CA. 90016.



**CELEBRATE A WEDDING OR ANNI-VERSARY** with the ideal gift—a hand-some Personalized Wedding or Anniversary Plate. Perfect as a wall decoration, this 7½" diameter plate is hand-painted in rich pink, blue & gold and has the two first names and date. With wall hanger, \$5.95 ppd. Barclay, Dept. 51, 1575 No. Dixie Hwy., Pompano Beach, Fla. 33060.



**TOY TRAIN**—educational and fun for youngsters to build. Of hardwood peg and block construction to encourage imagination and teach children to solve problems. Train kit pieces are cut and drilled; must be sanded and finished. \$9.95 + \$1.50 shpg. Finished, \$14.95 plus \$1.50 shpg. Heald, Inc., Dept. EK, P.O. Box 1148, Benton Harbor, MI. 49022.



**GIANT COOKIE JARS** hold plenty of goodies. Raggedy Andy (left) is 14" tall, hand-painted in rich pastels and sits atop a giant drum. Riding Paul Revere (right) in rich bas relief is 12" tall with the words "Cookies" and "1776-1976". Antique white with blue or brown. \$16.95 each ppd. O. Kastel, 3106K N.E. 53rd St., Vancouver, WA. 98663.



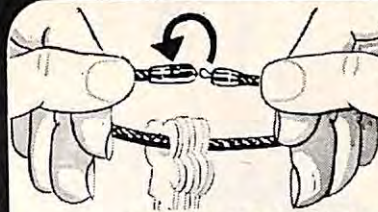
**New Way to Sleep!**

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

**\$5.00 ea. 3 for \$12.50**  
 NOW! Tee-PJ's available in long sleeves with knit wrists for colder weather comfort.

**\$7.00 each 3 for \$17.50**  
 All Postpaid. Available only by mail  
**WITTMANN TEXTILES**  
 6787 Southboro St., Dept. 177  
 West Palm Beach, Florida 33405

**THE LAST KEY RING YOU WILL EVER BUY**



**FLX-O-LOC**—This safety KEY RING makes every other KEY RING obsolete. Will never open accidentally, it is super-constructed of stainless steel aircraft cable... boasting a **FANTASTIC**, new patented **BALL KNOB** and **SOCKET** locking device. A heavyweight in function, but light and attractive in design. Holds up to 40 keys; withstands pull of 150 lbs. Ideal for purse or pocket.

**COMES WITH LIFETIME REPLACEMENT WARRANTY.**

**\$2.00** each; 3 for **\$5.00** N.Y. state res. add applicable tax.

**WE PAY POSTAGE & HANDLING CHARGE**

Buy one for home, office; for each member of family; an ideal gift. Jobber inquiry invited.

**THINGS ET CETERA** Dept. 81, 220 Fifth Ave., New York, N.Y. 10001



**IMPORTED LIVE FROM HAWAII TI PLANT**  
 Hawaiian Good Luck Plant

Native Hawaiian plant believed to bring good luck, long life, and enduring love.

Beautiful with lush leaves and elegant height. Watch Ti Plant go up and up! Grows out of a log which you put in water. When sprouted put in pot, sun or shade. Use larger pot for larger Ti plant. A great well-wisher's gift.

2 for \$2.25 ppd.; 3 for \$2.75 ppd.

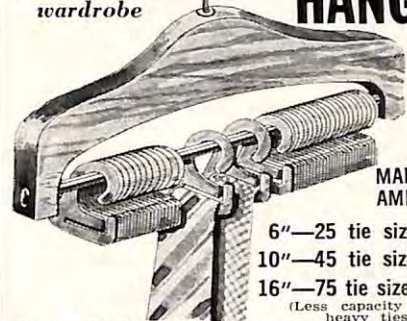
**Edd, the florist, inc.**

Collector's Division EL1

Hickory House, 823 North Court, Ottumwa, Iowa 52501

A great contribution to any man's wardrobe

**MI-TIE HANGER**



**MADE IN AMERICA**

6"—25 tie size \$6.95  
 10"—45 tie size \$9.10  
 16"—75 tie size \$11.10  
(Less capacity with heavy ties)

Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable riders for individual hanging. Designed for wide ties.

Quality Gift Catalog . . . . . 25c  
**SLEEPY HOLLOW GIFTS** 6621 Arlington Blvd., E11-5 Falls Church Va. 22042

Your beautiful **Elks Emblem** now in the lighted elegance of "TIFFANY"-TYPE LAMPS!



Remember when expensive leaded glass lamps were the ultimate in luxury?

Now you can have a nostalgic replica with the Elks emblem as part of the design. "Tiffany"-type lamps are made of decorated formed plastic in 6 brilliant colors, are 18" tall with 8½" shade, and can be used as either wall or table lamp.

The look is so real it's **only \$17.50** ea. hard to distinguish from the original, except in price. **plus \$1.50 shipping**

**CHICAGO SHOW PRINTING CO.**  
 8330 N. Austin Ave., Morton Grove, IL 60053

Send \_\_\_\_\_ Elks Emblem Lamps @ \$17.50 ea., plus \$1.50 ea. for shipping charges. Enclosed is my check or money order for \$\_\_\_\_\_

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**QUEEN ANNE DESIGN WALL CLOCK** with **ELK'S EMBLEM**



This beautiful Pewter type finish Wilton Armetale Wall Clock with Elks Emblem, and sweep second hand is perfect for Christmas giving. No cords, operates up to one year on a D cell battery. Ideal for that retiring Exalted Ruler, visiting Dignitaries, etc. This quality clock is unique and not available anywhere else.

**\$39.00** post paid  
 Send, check or money order

**BRIAR PATCH COUNTRY STORE**

White Village, Lower Waterford, Vt. 05848 Tel. (802) 748-9766

# SPECIAL Bicentennial Mirror



This exquisite ELKS Bicentennial Mirror was created for the proud ELK in honor of this nation's 200th birthday — a superb gift, soon to become a collector's item. Stunning as a decor item for the home, office and lodge. The 12" x 24" mirror is painted in brilliant red, white, blue and gold on the back-side, to preserve its beauty and prevent scratching. A beautiful hardwood frame provides the finishing touch. A similar mirror would cost over \$75.00. This special edition is priced at only \$39.95 with **SATISFACTION GUARANTEED OR MONEY BACK.** Order yours today!

George V. Stein & Assoc.  
4151 Via Marina, Suite 316  
Marina Del Rey, California 90291

Rush \_\_\_\_\_ mirror(s) @\$39.95 plus \$1.75 postage & handlg. each. (Calif. residents add 6% sales tax.)

Enclosed is a check for \$ \_\_\_\_\_ or you may charge my:  
 BankAmericard  Master Charge

Acct. No. \_\_\_\_\_ Exp. \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_



## NEW LOOK FOR BATHROOM TILE

Rejuvenate your bathroom and shower wall to look sparkling new. Non-yellowing Tile Liner whitens stained, discolored lines between wall tiles in minutes—stays cheerful bright for years. Our smooth-flow foolproof Applicator makes precise lines—eliminates tiresome messy inch-by-inch cleaning and scrubbing with toothbrush and bleach. Order direct from us. Only \$3.98 plus 65¢ shipping and handling. Money back guarantee.

LARCH, Dpt. 502-B, Box 770, Times Sq. Sta., N.Y. 10036

## FREE GIANT CATALOG

164 PAGES • MORE THAN  
**4500 UNUSUAL BARGAINS**  
HOBBIES • SCIENCE • OPTICS



Completely new Catalog. Packed with huge selection of telescopes, microscopes, binoculars, magnets, magnifiers, prisms, photo components, alternate energy sources, tools, parts, kits, accessories—many hard-to-get surplus bargains. 100's of charts, illustrations. For hobbyists, experimenters, schools, industry.  
**EDMUND SCIENTIFIC CO.**  
300 Edcorp Building, Barrington, N. J. 08007  
Please rush Free Giant Catalog "CG"

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



## CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or T-shirts. Machine washable, paint will not run or fade. Colors are navy blue or powder blue. Size S, M, L, XL. Specify size & color. Add \$2.00 extra for printing on both sides. Prompt Shipment.

SWEATSHIRT ..... \$6.95  
T-SHIRT ..... \$4.95

Write for FREE catalog of gifts.

**Holiday Gifts** Dept. 711-B  
Wheat Ridge, Colorado 80033



## HOLLY HOBBY COLLECTION

Ornaments made by Corning. "The Parade," "The Spirit of 1776," "Betsy Ross." 3 1/4" diameter, each packed under glass clock dome.

**\$4.95** each + 50¢ postage and handling.

Send for Platter Chatter with price list. Master Charge & BankAmericard accepted.

## Edd, the florist, inc.

Hickory House, Collector's Division E115  
823 North Court, Ottumwa, Iowa 52501  
Phone: 515 682-8375



## TURQUOISE

### Indian Jewelry

Sterling Silver Heishe Choker with Turquoise Nuggets  
Special \$5.95 plus 50¢ pp

## ROSA COMER

7422 Leah Dr. N.E. Albuquerque, N.M. 87110

## MAKE \$25 to 100 PER HOUR

**BADGE-A-MINIT**, a complete badge making system lets you make permanent metal pin back badges for fun or profit.

Badge parts cost pennies, you sell slogan buttons for up to 75¢ each, photo buttons for up to \$2.50 ea. Get FREE illustrated money making

plans by return mail, or send \$34.95 plus \$1.75 for shipping to RPM Assoc. Ltd., Box 618, Dept. EL-115, LaSalle, Ill. 61301



## Elks Family Shopper



**BETSY ROSS FLAG AFGHAN.** The original 13 stars and stripes are the design of this handsome 39" x 68" afghan. Easy to make. A round loom forms circles for red and white stripes. Use a simple crochet stitch for blue star area. Kit contains Orlon yarn, loom, instructions. \$17.76 plus \$1 shpg. Crown - Castle, Dept. BR-506, 51 Bank St., Stamford, Ct. 06901.



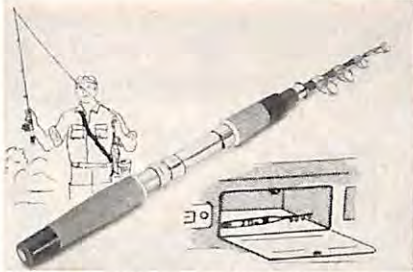
**"DO-IT-YOURSELF" EYEGLASS REPAIRS** with Glasses Repair Kit. Save money and time by tightening loose eyeglass screws yourself. Kit includes small screwdriver, assorted replacement hinge screws, mini-magnifying glass and key chain. Fits in pocket or purse. \$1.69 plus 55¢ shpg. Precision Optical, Dept. EK-11, Rochelle, Ill. 61068.



**"FOOTLIFTERS"—A CENTURY OF AMERICAN MARCHES** masterfully recorded on stirring Columbia Masterworks' Record of the Month. Gunter Schuller conducts the famous Columbia All-Star Band in rousing marches by Sousa, Scott Joplin, others. \$2.98 + 65¢ shpg. (Ill. add tax.) Specify disc, 8-track, cassette, Rose's Records, 214 So. Wabash, Chicago, Ill. 60604.



**PUSH-BUTTON PHONE WITH A MEMORY.** Star Touch Push-Button Phone, usable on any dial system, has a memory that remembers the last number you dialed. Fitted with standard cord and plug ready to plug in, \$119.95 plus \$2.00 shpg. Send 50¢ for complete catalog of phones. Grand Com Inc., Dept. EL-115, 324 Fifth Ave., New York, N.Y. 10001.



**YOUR FAVORITE ANGLER** will love 6-Foot Telescoping Fishing Rod. It fits in back pack, hand bag or glove compartment. Closed, only 15½" long; opens to 6 ft. of fine rod for spin casting, other fresh water fishing. Cork handle. With vinyl carrying case, instructions, \$9.95 + \$1.00 shpg. J. W. Holst Inc., Dept. EP-115, 1864 E. US-23, East Tawas, Mich. 48730.



**MORE BRILLIANT THAN A DIAMOND** Brilliance Gems are clear white, man-made and only \$27 a carat. Choose pear shape, marquise cut, emerald cut and round brilliant cut in 14 kt. white gold settings with tapered baguettes. Write for free ring size chart and 120-page color catalogue. Regent Lapidary Dept. ELP-11, 511 East 12th St., N.Y. 10009.



**OLD TIME MECHANICAL BANK.** Uncle Sam is a real old timer who makes it a pleasure to save. Place a coin in his hand, push the button and watch the coin drop into the bag while his whiskers move. 8¾" high. \$4.50 each; 2 for \$7.95 ppd. Order from Seth & Jed, Dept. EL11, Great Barrington, Mass. 01230.

Shows Actual Size

YOUR NAME & ADDRESS  
(and/or anything else you want)  
Printed Like This on 2 to 5 Lines  
ON 300 GUMMED LABELS

**NO BETTER GIFT AT ANY PRICE**

Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box, 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed. Writewell Co., 842 Transit Bldg., Boston 02115

BUILD YOUR OWN

# Baroness Curio Cabinet

5'8" H x 12" D x 27" W  
13¼" Front and Sides

**FOR LESS THAN \$150**

Compare finished model at \$395.00

- Solid one-inch Honduras Mahogany
- All mortises and tenons pre-cut.
- All hardware, drawings and easy to follow illustrated instructions included.
- Each piece may be ordered separately. (Glass, mirror and light fixture not included).

Build for pleasure or profit! Write for free color brochure.

Personal checks accepted. Finished models and partially assembled kits available.

**Baroness Curio Cabinet Co.**  
Dept. 25 • P.O. Box 9122  
156 Noel Avenue • Mobile, AL 36609  
Visit our plant in historic Mobile.

**LIQUID SILVER CHOKERS and EARRINGS**

Handmade by southwestern U.S. craftsmen—We bought entire Stock and Production for you to enjoy at LESS than wholesale price!!! Choice of genuine turquoise nuggets, Italian coral or hand-carved sea shell fetiches (owl, bear, fish, bird)! Thousands being sold at over \$16.00 each!!! This offer may never be repeated again!!!

**Choker—\$6.15 each**  
**Earrings—\$3.75 Set**

Please specify your choice!  
POSTAGE & HANDLING: Add 60¢ for first item, 35¢ per each additional item.

**SHOPPERS BAZAAR**  
Dept. E, 627 Park Ave., Box 636, Park City, Ut 84060

**Liberty Bell Medallion**  
**18 Kt. Gold Electroplate**  
1776—1976

You will cherish this Pendant forever, elegantly fashioned in Gold or Silver finish, surrounded with 50 sparkling simulated white Diamonds, or you may order the Red, White and Blue hand set Stones. Gift boxed. A gift for all occasions. A "Collectors Item" which will increase in value in coming years. Special quantity price to Fund raising committees, send for quote. Individual orders \$6.95 includes Postage and Handling charges, Texas residents add 5% Sales Tax.

**ROYAL CREATIONS** P. O. BOX 20766  
International Trade Center Houston, Texas 77025

For Yourself . . . for gifts

The genuine U. S. Morgan Silver Dollar Watch is a collector's find. Has a precision 17 jewel Swiss movement, handsome black suede band, an unbreakable crystal. Carries a 2 year guarantee. A magnificent watch in a limited edition, gift boxed.

**\$59.50** we pay postage  
send check or money order to:

**HORIZON INDUSTRIES,** Dept. E-115  
5117 Eleventh Ave., Brooklyn, N.Y. 11219

**Superior Foods and Beverages**  
Served in the Kitchen with LOVE

**Tiffany Kitchen wall or window plaque**

Hang this stunning plaque in a sunny spot . . . your kitchen will come alive as the bright colors radiate through the room. Made of thick, pebbly-textured glass, hand screened in four brilliant Tiffany jewel-tone shades.

Measures a full 6" x 10" with an attractive black metal frame. Convenient window or wall hanger at the top. Only \$5.98 plus 75¢ shipping. Money-back guarantee, of course.

Order Today From  
**SEWARD CORNERS COMPANY**  
Box 327P Brooklyn, N.Y. 11215

**B.P.O.E. PUTTERS BY WARRIOR**

Precision forged of manganese-bronze with engraved B.P.O.E. emblem encased in clubface at heel with clear epoxy. Pro golf design with heel & toe weighting, radiused sole, offset head, Tru-Temper shafts, and pro-style paddle grips. Not avail. in stores. Satisfaction guaranteed!

**\$22.95 PPD.**  
Shipped UPS prepaid in U.S., send check or M.O.

**WARRIOR Golf Company**  
R.D. 7, Box 261A, Greensburg PA 15601, (912) 537-8003

Introducing  
**BATTLE CREEK**  
deluxe  
bike



Convenient, enjoyable way to improve cardiovascular fitness! No finer exercise bike at any price!

**EXCLUSIVE DELUXE FEATURES!**

- Spring-type saddle seat
- Polished metal guard covers entire chain and sprocket
- Adjustable knob regulates degree of leg resistance
- Extra-wide, rubber-tipped legs
- Large easy-to-read speedometer
- Forward and backward pedaling
- Elapsed mileage odometer
- Factory assembled—shipped set-up!
- Finest quality ball bearings
- Complete exercise program included

Satisfaction guaranteed or money back. Write today for full details.

**Battle Creek Equipment Company**  
Dept. 12L, 307 W. Jackson Street,  
Battle Creek, Mich. 49016



Please rush FREE information on DELUXE BIKE to:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**READ-EAT-WATCH TV**



IN  
RELAXED  
COMFORT

A joy for bed readers, a must for convalescents and a welcome gift for all. This elegantly grained mahogany plywood Folding Back Rest is super size. 16x24" high. A full 4 to 6" higher than other back rests. It gives full pillow support to head and back for firm sitting-up comfort. 5-adjustable positions. Vertical elastic cords hold your own pillow securely in place. Non-skid base. Conveniently light, it folds wafer-thin—no storage problem. **\$10.98.** We pay postage, ship in 6 hours. N.J. residents add 5% tax. Send check to:

**Better Sleep Inc.** BOX ET

New Providence, New Jersey 07974

**MONEY BACK GUARANTEE**



**WHISTLING BEAUTY!**  
RICH GOLD FILIGREE  
W/RHINESTONE INSETS

ON SALE!

STYLISH 26in. CHAIN

REG. 8.95 — ONLY \$5.98

Mail 50¢ for shipping and handling.

**HUNTINGTON STUDIOS**  
Dept. BH-410, P.O. Box 24  
Huntington Beach, CA. 92648

**ADJUSTABLE T.V. POLES**



Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass tone finish pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00.

Prompt Shipment  
**\$13.95** Plus \$1.00 postage  
Write for FREE catalog  
**Holiday Gifts**  
Dept. 711A  
Wheat Ridge, Colorado 80033

Full Size, Fiberglass  
**GREENHOUSES**



**FROM \$88.95**

Grow Super vegetables and flowers! Write today for FREE brochure with Budget Plans and all Accessories. **McGREGOR GREENHOUSES**, Box 36-11B, Santa Cruz, California 95063. (408) 476-5390.



**\$6.95**  
plus 50¢ handling

**See Fine Print**

MAGNIFIER glasses clip on to regular prescription glasses, for close work, reading tiny print, etc. Money back if not 100% pleased. For folks over 40—not RX for astigmatism or eye diseases. Free case. Mr. A. H. V. of Tecumseh, Mich., writes:—"Am very pleased with them."

CLIP-ON MAGNIFIERS  
FREE 10-DAY TRIAL  
STADRI-147H-47-6th Ave., Whitestone, N.Y. 11357



**GOLFER'S DIVOT FORK & GROOVE CLEANER**

Golf's most useful tool! Use the fork to lift and level on-the-green divots perfectly in seconds (no more jabbing with a tee), and to clean shoe cleats and balls. Use the 5 tiny nubs on the bottom of the handle to scrape clean the grooves of the irons like magic, cleans all the grooves of each iron in 2 passes to achieve proper backspin on each shot. Only 2½ inches long, hangs on golf bag or keychain. Solid stainless steel, guaranteed forever. Owner's initials smartly engraved. Full price \$5.00 each. Money back if not delighted. We ship in 2 days. Mail to **ELGIN ENGRAVING CO.**, 953 Edwards Ave., Dundee, Illinois 60118.

**Elks Family Shopper**



**BREW THE FINEST TEA** with Danish Tea Brewing Kit. You make tea this new way and get all the flavor of fresh leaves with none of the mess. Plastic holder with disposable filters fits any teapot. Since loose tea is used, the flavor is the best. Holder and 40 filters, \$3.50 ppd. **Regal Filter Co.**, Dept. 840, Box 20247, Ferndale, Mich. 48220.



**STICK-ON INDOOR-OUTDOOR THERMOMETER.** Each unit has two parts: one indoor & one outdoor. Remove backing from pressure-sensitive pad & press thermometer on selected window—one inside, one outside. Great for home, office, camper, etc. \$4.79 + 50¢ shpg.; 2/\$9.50 ppd. **J. W. Holst, Inc.**, Dept. ET-115, 1864 E. US-23, E. Tawas, Mich. 48730.



**SPAN-A-BED TURNS TWIN BEDS INTO A KING-SIZE BED.** Place polyurethane spanner between two beds. It bridges the gap so snugly, you'll never know it's there. A full 6 feet long and 14 inches wide. Supports the strongest man, rolls up to store. \$6.98 + 75¢ shpg. **Holiday Gifts**, Dept. 711-M, 7905 West 44th Ave., Wheat Ridge, Colo. 80033.



**"ALL IS VANITY"**—one of the most unusual and controversial pictures ever seen. The optical illusion changes picture from a beautiful woman at a vanity to a grotesque skull. A conversation piece for bar, den, etc. 8"x12" ready for framing. While inventory lasts, only \$1.75 ppd. **Illusion**, Dept. EL, 306 Busse Hwy., Park Ridge, Ill. 60068.

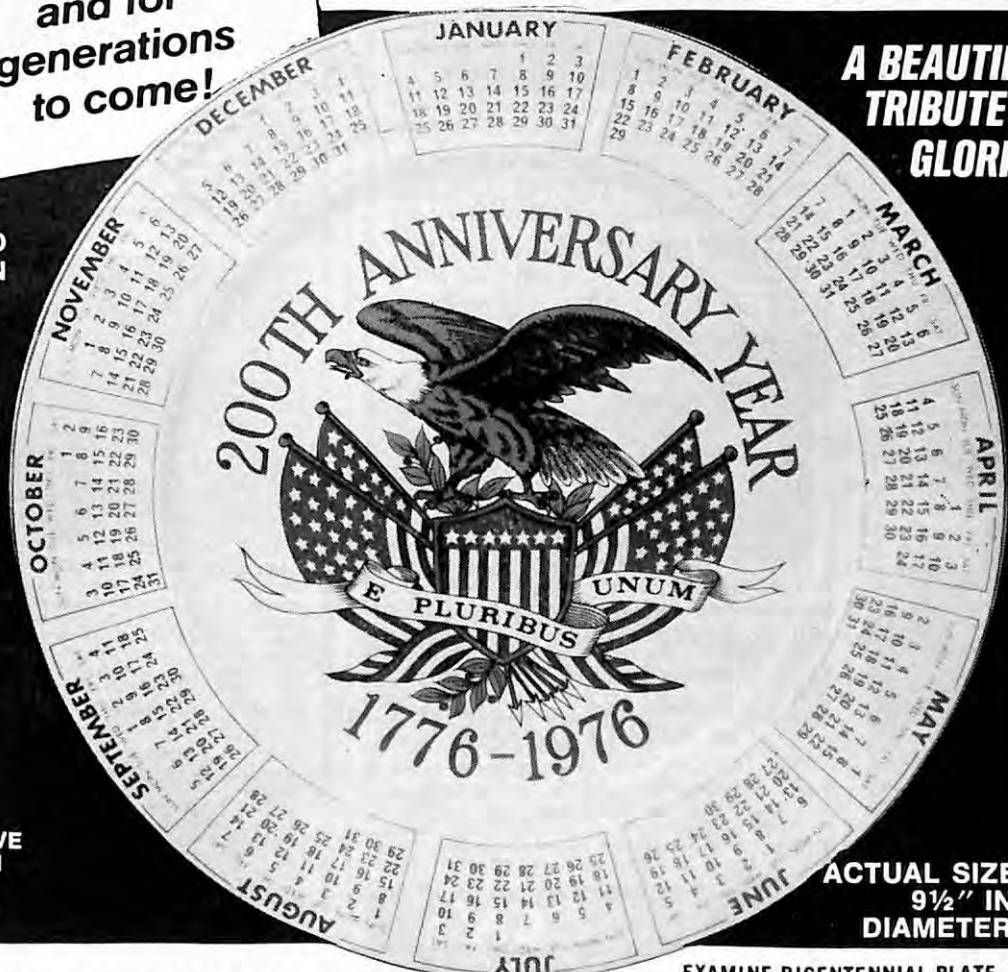


# Traditional "Eagle and Flag" Bicentennial Calendar Plate-

Now! Show Your Spirit of '76 Proudly! ...in 1976—and for generations to come!

A BEAUTIFUL PORCELAIN TRIBUTE TO AMERICA'S GLORIOUS HERITAGE!

only \$2.99



LIMITED EDITION

EXCLUSIVE DESIGN

ACTUAL SIZE 9 1/2" IN DIAMETER

"Americana" Tripod Display Stand Also Available... \$1.49



**W**HAT MORE UNFORGETTABLE way to say: "America, I Love You!" than to mount this inspirational commemorative plate in a place of honor on your wall!

Here is an heirloom that your family will cherish for generations to come. It is a strikingly beautiful plate of creamy white porcelain — with a richly resplendent 22K gold-fired rim. Each month of the historic Bicentennial Year of 1976 appears boldly and beautifully in red and blue. At the center, is a majestic American Eagle in blazing red-grasping a red, white and blue flag emblem in its talons.

**Exclusive Design — Only Available from Spencer Gifts!**

Surrounding the central eagle-and-flag motif, a beautiful and impressive commemorative Bicentennial inscription fittingly honors America's 200 anniversary. Our designer has combined and coordinated all these important elements with true artistry, in a design so original — it's copyrighted. Yes, it's ours exclusively. You won't be able to obtain this Bicentennial Calendar Plate anywhere but from Spencer Gifts!

**Limited Edition! Never Again Available After Production Stops Order Yours Now For Only \$2.99**

Order yours today. Get several more as gifts for relatives and special friends with a sense of history and a love for the American dream! But hurry, because once we stop producing this limited-edition plate, we will not be able to honor any additional orders . . . and this Bicentennial Plate will never be available to you again!

For easier, more convenient display . . . this handsome 9 1/2" Bicentennial Plate is fitted with a sturdy hook for hanging.

EXAMINE BICENTENNIAL PLATE FOR 15 DAYS FREE AND IF YOU ARE NOT COMPLETELY SATISFIED, RETURN FOR A FULL REFUND!

**Spencer Gifts** A-92 Spencer Bldg., Atlantic City, N.J. 08411

Bringing You Direct Mail Savings For Over 25 Years

- Please rush me a Bicentennial Plate (47704) @ \$2.99 plus 75¢ for postage and handling.
- SAVE! 2 Bicentennial Plates for only \$5.50 plus \$1.25 postage and handling.
- SAVE MORE! 3 Bicentennial Plates for \$8.00 plus \$1.50 postage and handling.
- I also want \_\_\_\_\_ Tripod Stand(s) (57638) @ \$1.49 each, plus 25¢ postage and handling.

Cost of Plate(s) Ordered \$ \_\_\_\_\_  
 Cost of Tripod(s) Ordered \$ \_\_\_\_\_  
 Add Postage & Handling \$ \_\_\_\_\_  
 Add Sales Tax. See Chart \$ \_\_\_\_\_  
 I enclose  check or  money order for Total \$ \_\_\_\_\_

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

STATE SALES TAX CHART. Find your State & add the Sales Tax in the space on the coupon. NE 2 1/2%; OH, UT 4 1/2%; NYC 8%; CA, PA 6%; CT, NY 7%; AR, CO, GA, IA, KS, LA, MA, OK 3%; AZ, FL, IN, MD, MI, MN, MO, NC, SC, IL 4%; WI, VA 4%; AL, KY, ME, NJ, RI, TN, TX 5%.

© Spencer Gifts, 1975

# Auto Owners

## American - Foreign

("To Our Unsung Heroes")

### BIG, BIG SAVINGS

On Parts, Pieces, Repairs  
and/or Purchasing.  
WHEN? Now! Economize Today!  
HOW? "By Buying Where The Big  
Boys Buy"

## REPAIR YOUR OWN CAR!

WHERE? Fill out coupon below  
and mail with payment  
to:

**UNIVERSAL PUBLIC RELATIONS**  
Parts Know-How Department  
P. O. Box 844, La Habra, Ca. 90631

I enclose \$5.00 plus 50¢ postage & handling  
(check, cashiers' check, money order) for a  
"Do-It-Yourself" Guide and Tips booklet that may  
save me many \$\$\$\$\$\$\$\$\$\$.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
(Street address: 730 N. Euclid, Ste. 220, Anaheim, Ca.)



For 22 years, we've made our satin sheets of the  
softest acetate satin, 225x78 thread count. MACHINE  
WASHABLE! Hot Pink, Tangerine, Gold, Red, Black,  
Bronze, Blue, Silver, Pale Pink, White, Mint or Orchid.  
SATIN SHEET SETS (2 straight sheets, 2 cases)

Double Set	\$23.98	Queen Set	\$27.95
Twin Set	22.98	King Set	32.50
Round 84" Set	48.50	Round 96" Set	54.95

3-letter monogram on two cases—\$2.50  
For fitted bottom sheet, add \$2.00 to double or twin  
price; 2.50 to queen; 3.00 to king price. Round bot-  
tom sheets are fitted. Send check or m.o. 50% de-  
posit on C.O.D.'s.

**SCINTILLA, INC.** 4802 N. Broadway K-11  
Chicago, Ill. 60640

Free 40-page color catalog with every order!

**WINDWATCH™**  
ANEMOMETER—WIND VANE **\$22.95**



Neon lights in indoor indicator show wind speed and  
direction. Decorative indicator with gold dial in dark  
mahogany case. Designed for desk or wall mount.  
Outdoor instruments of durable aluminum with elec-  
trical parts enclosed in rigid vinyl housings. Easy to  
assemble and install. Attach directly to roof or pole.  
Comes with wire and materials for installation up to  
60 feet. Uses regular 120V AC. Unique low amp  
circuit assures absolute safety. A fascinating addi-  
tion to any home. Five years guarantee. 15 day trial.  
Satisfaction or money back. Only \$22.95 postpaid.

**WINDWATCH** Dept. E3, 104 Heimann  
San Antonio, Texas 78205

LOOK! NO NOOSE AROUND  
YOUR NECK



Convert your favorite ties into "SNAP TIES"  
Snaps over your collar: always a perfect knot.  
No hot band around your neck.  
Send us your favorite ties and \$1.00 Per Tie.  
We will convert them into elegant "SNAP TIES"  
Minimum order: 3 Ties = \$3.00 plus 35 cents  
for postage and handling. Money back if not  
satisfied.  
**EASTERN CREATIVE INDUSTRIES INC.**  
257 HERBERT AVE. CLOSTER, N. J. 07624



## ELKS EMBLEM MIRROR

beautifully framed in  
imported hard-  
wood. Mirror bears  
the official ELKS  
emblem and is eleg-  
antly done in bril-  
liant colors. Suited for membership  
drives, door prizes, lodge gift, home of  
office. A collectors item for the proud  
ELK. Overall size is 13½ x 16½. Send  
\$22.50 ppd. (CA add tax.) Money back  
guarantee.

## M.K.O. COMPANY

6311 De Soto Street, Suite I,  
Woodland Hills, California 91364



## ELKS BUCKLE

Handsome cast buckle made in old world  
Pewter bears the beautiful and elegant ELKS  
emblem. A terrific gift idea for Elks. Leather  
belt also available in black or brown. State  
waist size.

Buckle Alone \$5.50 / Belt N' Buckle \$9.50

Please add \$1.00 to cover postage & handling

**WEST BRASS Co.** Dept. EK  
181 So. Franklin Ave. Valley Stream, N.Y. 11581

## SLEEP WARM—SAVE FUEL



Enjoy soothing, relax-  
ing radiant heat from  
below. More comfort-  
able and convenient  
than electric blankets.  
Yet, COSTS LESS to  
operate. Guard against  
aches and pains brought  
on by chilling cold and  
dampness.

SAVE FUEL by turning your furnace low at night, and  
still sleep warm. Automatic thermostat regulates bed  
warmth for any changes in room temperature. Four  
sizes for home use, plus 12 volt models for RV's and  
truck sleeper cabs. Also auto seat and pet warmers.  
Send for FREE booklet. Describes all Electro-Warmth®  
products, advantages & savings. Great for gifts, too.

## PATENTED PRODUCTS CORP.

Dept. E-1175 Danville, OH 43014

## Elks Family Shopper



A GREENHOUSE FOR CHRISTMAS.  
Full-size fiberglass and redwood green-  
houses are easily assembled. All models  
have quality features: Dutch door, large  
screened vents, 8 ft. height. Bolted for  
strength and portability. Prices start at  
\$88.95. Free brochure from McGregor  
Greenhouses, Box 3-11BB, Santa Cruz,  
CA. 95063. (408-476-5390)



INSTANT TELEPHONE AMPLIFIER  
attaches to your phone to provide max-  
imum hearing in noisy areas. Fits se-  
curely with snug-fitting band to phone.  
Has adjustable fingertip-touch volume  
control. Carry in pocket or purse for use  
in public telephones. Ideal for elderly,  
hard-of-hearing, \$19.95 ppd. Stadri, 147-47  
6th Ave., Whitestone, N.Y. 11357.



POWERFUL WRIST RADIO makes  
sure you always have the news, sports,  
music, etc. Solid state transistor weighs  
only 6 oz., yet pulls in all AM stations  
with sharp, clear tones. Leaves both  
hands free for action. Ideal for hunting,  
fishing, cycling \$14.95 plus 50¢ shpg.  
Crown-Castle, Dept. WR-507, 51 Bank  
St., Stamford, CT. 06901.

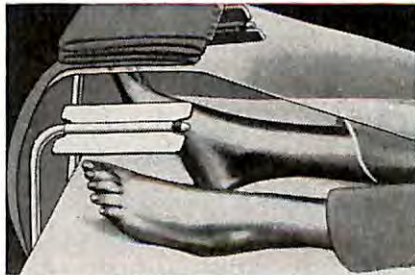


**Spring-Swing...**  
builds a POWER GOLF swing  
with just a few hours practice at home!

Dynamic action of heavy lead ball develops a powerful, smooth swing by selec-  
tive muscle training. Spring-Swing is a full length golf training club complete  
with Golf Pride grip. Spring-action of weight pulls you back fully on backswing,  
and pulls you around to a full pro-style "C" finish like you've never done be-  
fore! Club weighs approx. 1½ lbs., length adjustable from 39" to 36" for dra-  
matic swingweight changes. Key golf muscles of back, legs, abdomen, forearms,  
shoulders and hands are beautifully toned and strengthened with just a few  
hours of swing training. Promotes wrist break at top (unlocking) of swing —  
the key to the delayed hit for maximum clubhead speed and distance. Pro-  
nounced dynamic weight trains you to hold steady head position and solid  
stance. Use it anywhere, office, home or even sitting at TV to strengthen  
hands, wrists and forearms, effortlessly. Vastly improves timing, balance, and  
builds new strength for swing control to reduce slices and hooks. Weight pulls  
you thru a natural swing plane from inside out — you won't come over-the-top!  
Feel stronger in just a few days. See quick results in your game with lower  
scores and enjoyment. TO ORDER: Send \$19.95 in check or M.O., shipped UPS  
prepaid in U.S., Calif. residents add 6% st. tx. Satisfaction fully guaranteed!  
SPRING-SWING, 21522 Newland Ave., Huntington Beach, CA 92646.



**ARTS AND CRAFTS GIFTS** from all over are beautifully shown in this big 44-page "Wish Book." You'll have hours of mail order fun browsing through this catalog to find Americana items, doll house furnishings, old-time foods, Pennsylvania Dutch gifts, loads more. Send 25¢ to Rombins' Nest Farm, 700 Main St., Fairfield, Pa, 17320.



**SLEEP WITH YOUR FEET FREE** from the weight of sheet and blankets. Folding deluxe Blanket Support fits all beds, lifts regular, contoured or electric blankets for roomy foot comfort. Also holds bedspread and extra covers until needed. Folds invisibly flat when bed is made. \$7.98 ppd. Better Sleep Inc., Dept. EM11, New Providence, N.J. 07974.



**"PATRIOTIC RED" EAGLE** is made from the original formula of "Fenton Red Slag," well-known by antique collectors. It's translucent in transmitted light so place in a window or under incandescent light. No two are alike. \$10.00 ppd. Edd, the Florist, inc., Dept. E115, Hickory House Collectors Div., 823 No. Court, Ottumwa, Iowa 52501.



**MAGNIFICENT HORSE PICTURE** in glowing color. This beautiful 36"x36" lithograph of two handsome horses tenderly nuzzling one another is called "The Courtship" and is painted by P. Fullerton. A striking picture for your home. \$3.00 plus 50¢ shpg. (Frame not incl.) American Consumer, Dept. KH 27, Caroline Rd., Philadelphia, Pa. 19176.

**- SORRY - FOR ELKS ONLY**



"You can see all... in the VU-ALL" Elks emblem permanently embossed in VELVETONE COWHIDE

**NOW, IT'S HERE!** The "VU-ALL" billfold made especially for ELKS by a company with 66 years of know how in producing leather goods. Patented "VU-ALL" pass case eliminates fumbling for your passes and the clear vinyl windows will never crack or cloud up. Also has a secret bill compartment and two handy spare key slots for an extra car and house key.

**MONEY BACK GUARANTEE SEND NOW!**  
Write for FREE Brochure of gifts. \$925 ppd.  
Available in Black or Brown

**ELKS RING**



**CUSTOM-MADE RING** has three raised 10 kt. yellow gold emblems. Ring itself is solid Monel, guaranteed not to tarnish or discolor finger. This platinum-like nickel alloy is superior to gold or silver because of its tough, corrosion-resistant qualities. Sizes 5-14, incl. 1/2 sizes. \$40.00 ppd.

**THE-CASS-LINE**

P.O. Box 85, Galion, Ohio 44833  
Ohio residents add 4% sales tax.

**36 Piece Old-Fashioned ICE SKATING PARTY**



**ALL FOR ONLY \$2.00**

A whirling, colorful wonderland. You get all these: Sleighs, Carolers, Ice Skaters, Musicians, Snowmen, Trees, Lamp Posts, etc. Gay villagers frolic and whirl across the ice. Authentic Mid 80's quaint colorful costume design.

**MONEY BACK GUARANTEE**

Use yearly—on mantel, table, near tree, etc. Durable constructed of dimensional vinyl plastic. Makes wonderful Christmas gifts, too. Not more than two sets to each person at this low bargain price. Add only 35¢ for postage and handling for each set. You'll be delighted.  
**MELTON CO.**  
55 East Washington St., Dept. 458, Chicago, Ill. 60602

Figures Average 2 1/2"

**DON'T GET ROBBED!**

**\$525 PLUS**

75¢ POSTAGE



Here's a smartly styled belt that's as practical as it is handsome. It has a secret zippered inner pocket for safely hiding away one's money. 2" wide, leather, available in brown with gold-plated buckle or black with silvery rhodium buckle. Sizes 28 to 44, with up to 3 initials on buckle. Specify color, size, initials. Send check or MO, no COD'S.

**BARCLAY, Dept. 51-M**  
1575 North Dixie Hwy, Pompano Beach, Fla. 33060

**'COLLECTOR BUCKLES'**



**THE RIGHT TO BEAR ARMS** (3" x 1 1/2")

**Hand Cast in Solid Bronze \$9.95**

**Pewter Buckles \$4.00**

(with solid brass hooks to insure maximum durability and guaranteed not to break off). Curved to fit the contour of your waist.

Specify Either Antique Solid Pewter (Silver) or Antique Brass Finish (Gold).

**Color Catalogue of over 250 Styles — \$1.00**

Genuine leather belts (black or brown) \$5.00

1 3/4" width, oil tanned & waxed (sizes 26-46)

Add 50¢ for postage & handling for each item ordered.

**ALL BUCKLES FIT ANY 1 1/2" to 2" BELT**

Also Available Special Club and Organizational Buckles; Send for Details

Send To: **Alliance American Antique Corp.**

P.O. Box 713, Dept. E2, Middtown Sta., N.Y., N.Y. 10018

Money Back Guarantee

N.Y. Residents Add 7% Sales Tax.

Enclosed \$  Check  M.O. Model # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Master Charge  Diners  American Exp.

Interbank # \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_



**THE FISH BOARD**

Clean and fillet your fish the neat, easy way with the board designed especially for the job. Powerful steel clamp holds your prize catch by the tail, head or side. V-ribbed surface and gripper feet hold board still and leaves both hands free for filleting, skinning and scaling. Tough styrene wood grained board (6"x24") \$5.95 plus \$1 pp. **The Fisherman's Combo** (as shown), board with 6" classic Swedish filleting knife with stainless steel flexible blade and leather sheath \$10.95 plus \$1.25 pp.

Money Back Guarantee

**J. W. HOLST, Inc., Dept. EB-115, 1864 E. US-23, East Tawas, Michigan 48730**

**SCARE BURGLARS AWAY!**

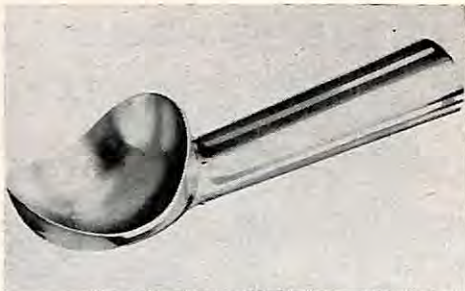
Apply our official warning decals to the windows or doors of your apartment, home or business. Thieves & burglars will not take a chance on breaking in! The decal will convince anyone that the premises are protected by an electronic alarm system!



**Large red & white decals, 5" dia.**  
**2 for only \$2.95, 4 for \$5.00 ppd**

Viking House, Dept. 11

P.O. Box 1498 Santa Monica, CA 90406



**SUPER SCOOPER**

Amazing dipper scoops ice cream like magic; Self-defrosting liquid hermetically sealed in handle, lets you cut through coldest ice cream with ease. Gives you uniform attractive scoops. Lifetime action, never loses its power. Sanitary, rust-proof. Now available in two models.

Deluxe American made ..... \$5.95  
 Import model ..... \$1.95

plus .35 postage each

**HOLIDAY GIFTS**

Dept. 711-E, Wheat Ridge, Colorado 80033



**BICENTENNIAL CANDLES**

Set of 5 candles. Each a different design. Limited collectors' casting. Gift boxed. 5 1/2 inches tall. Quality wax. Hand painted. Money back guarantee. \$12.95 + 95c postage. Pa. res. add 6% sales tax.

**The J. H. Schuler Company**

Dept. 377, 1649 Broadway, Hanover, PA 17331



**A PLUG TO LOVE** for the amount it can hold. Fill it with fruits (holds 3 doz. apples), wine or beer (24 cans), ice (25 lbs. of cubes). Sports equipment, toys, tools and clothes fit well in full-size replica of a real fireplug. 24" high with a 9" base dia. Unbreakable plastic painted fire engine red. Top snaps tight. \$6.95 plus \$1.00 shpg. J. W. Holst Inc., Dept. EP-115, 1864 E. US-23, East Tawas, Mich. 48730.



**PRINTED-TO-ORDER BUMPER STICKERS** carry your message to everyone on the road. 3 1/2"x15" and self-adhesive Bumper Sticker has any wording up to 25 small letters on top line and up to 14 large letters on bottom line. Black ink on Day-Glo yellow. First copy, \$2.95; duplicates, 75c ea. The Writewell Co., 843 Transit Bldg., Boston, Mass. 02115.



**1000 RETURN ADDRESS LABELS \$1.00**

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and zip code up to 4 lines beautifully printed in black on crisp white gummed label paper. 1 3/4" long. Free decorative box for purse or desk. Set of 1000 labels, just \$1 ppd. Money back if not pleased. Don't know your zip code? We'll look it up for you.

329-A Drake Building  
**Walter Drake** Colorado Springs, Colo. 80940



**BOLO TIES**

Beautifully designed, simulated turquoise. Order any of several designs from the Land of the Aztecs for your sports attire. Make nice gifts. Turquoise is in. Money back if not delighted.

**\$3.50 each**  
**2 for \$6.50**  
 Postage Prepaid

**D & E DISTRIBUTORS**

Box 331 • Fort Morgan, Colo. 80701



**ELKS CUFF LINKS and TIE TACK**

Here is one of our many fine quality jewelry accessories emblematic of ELKS membership. ELKS everywhere will welcome a gift of this handsome 20K gold plate tie tack in latest design and gold mesh wrap-around cuff links. Enameled emblems combined with bright cut swirl and Florentine styling. Chain and bar clutch on tack. Tie Tack \$3.30. Cuff Links \$8.50. Set \$10.95. All prices F.O.B. Chicago. For a complete selection of up-to-the-minute accessories of superb design and craftsmanship, write for catalog.

**Russell-Hampton Co., Dept. E, 15 S. Wacker Drive, Chicago, Illinois 60606**

See Advertisement on Inside Back Cover

**HABAND'S 100% POLYESTER KNIT 2 Suits \$58.95**  
**LEISURE SUIT only \$29.95 Postpaid**

**HABAND COMPANY, Special Service Dept.**  
 265 North 9th Street, Paterson, New Jersey 07530

Dear Sir: Please send the Leisure Suit(s) specified, for which I enclose \$\_\_\_\_\_ in full.  
**100% GUARANTEE:** Try it on in your home. Then if you don't want to wear it, Haband will refund every penny you paid us!

Jacket Sizes: 36-38-40-42-44-46-48-50-52-54.  
 Slacks: Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54.  
 Inseams 26-27-28-29-30-31-32-33-34

COLOR	How Many	Jacket Size	Waist Size	Inseam Length
BROWN				
GREEN				
GOLD				
NAVY				
GREY				

**INTRODUCTORY OFFER FOR NEW CUSTOMERS:**  
**TAKE \$3 OFF**

**ORDER NOW & get COMPLETE SUIT for only \$26.95**

NAME \_\_\_\_\_  
 STREET \_\_\_\_\_ APT. NO. \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_



**B.P.O.E. 1976 BICENTENNIAL BUCKLE**

Beautiful brass finish metal belt buckle (fits belts up to 2-in. wide) commemorating our country's 200 birthday. The perfect gift -- Get yourself one too. Connecticut residents add 7% sales tax.

**Only \$4.98** plus \$1.00 Shipping  
 Sold Exclusively Through

**NEW LONDON BADGE CO.**

81 Washington Street  
 P.O. Box 257, New London, Conn. 06320



**PRESCRIPTION EYEGLASSES BY MAIL**

direct from manufacturer

Your own doctor's prescription will be filled, or your present lenses duplicated. The latest fashions. All types of lenses available. Accuracy and perfect fit absolutely guaranteed.

**SEND FOR FREE FAMILY CATALOG. TODAY!**

Established 1959

**PRISM OPTICAL INC.**  
 Dept. E-117, 135 West 41st St., N.Y., N.Y. 10036



"I LOVE YOU more than yesterday, less than tomorrow" says the lovely inscription on magnificent Love Pendant. Gold-plated with inset of simulated diamond. On a 24" gold-plated chain. Gift-boxed and a thoughtful gift for the one you love. Only \$9.00 plus 75c shpg. American Consumer, Dept. LP-36, Caroline & Charter Roads, Philadelphia, Pa. 19176.

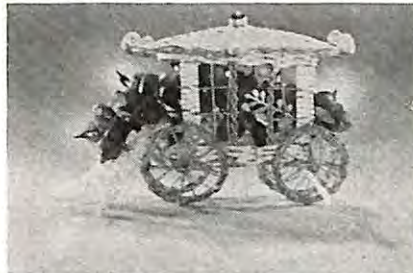


**NEW VIEW FOR READING FINE PRINT** and doing close work. Your hands remain free while you look through the powerful prismatic lenses of 3-D Magnifier. Enlarges about 3 times. Lightweight headband adjusts to all sizes. Wear with or without glasses. \$2.98 plus 50c shpg. 2/\$5.50; 3/\$8.00. Nu Find Prod., Dept. ETL-11, 12 Warren St., N.Y. 10007.

## Elks Family Shopper



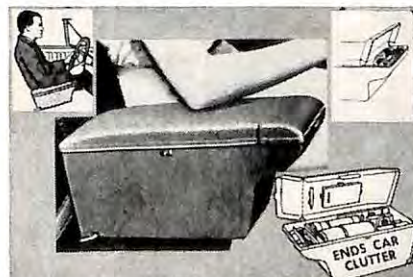
**LOVE LETTER**—her very own initial swung on the newest fashion in jewelry... a choker chain. Silver-or-gold-plated with any letter except I, O, U, V, X, Y, Z. An original gift at the right price, only \$5.00 ppd. Order from The Frost Gallery, Dept. EK115, 663 Fifth Avenue, New York, New York 10022.



**FANTASY COACH LAMP** brings lovely light into a room. Covered with six red lighted Beauty-Glo Roses, it makes a perfect night light, TV lamp, decorative lamp. Complete with long-life bulbs for up to 2000 hours of light, and 110V. AC cord. \$9.98 plus \$2.00 shpg. Extra bulbs, 25¢ ea. O. Kastel, 3106K N.E. 53rd St., Vancouver, WA. 98663.



**ARCO REVERSIBLE SPEED REDUCER & SCREWDRIVER** drives, removes screws, nuts, bolts. Increases drill power 11 times, goes forward & reverse. Fits any electric drill. No. 780M, \$10.95 ppd. incl. Flat Bit with holder for #6-14 screws. #2 Phillips Bit & Socket Wrench Holder. Arco Prod. Corp., Dept. EL-11P, 110 W. Sheffield Ave., Englewood, N.J. 07631.



**REST YOUR ARM** on Arm Rest/Car Caddy while you drive. It also holds all your driving needs like maps, tissues, glasses in three compartments underneath. 15"x6"x7", fits in front or back. No tools needed to install. Black Morocco finish. \$7.70 ppd. 2 for \$14.00. Order from Merit House, Dept. EK-115, 151-30 34th Ave., Flushing, N.Y. 11354.

## HE-MAN'S RING

18 Kt. GOLD Electroplated!  
13 Brilliant, Fiery Simulated  
**DIAMONDS!**

More than  
One Carat!



\$10

Here's a massive **Men's Ring** with real eye-appeal — you'll impress everyone who sees you wearing it! 13 perfectly matched, brilliant, clear white simulated diamonds with the cut and faceting of genuine diamonds costing thousands of dollars! Set in a rugged, masculine mounting finished in gleaming, genuine **18Kt. Heavy Gold Electroplate**—so beautifully and skillfully made that only an experienced jeweler could tell the stones aren't the real thing! Please be sure to include ring size when ordering. Add 80¢ for shipping & handling.

**No. 5124—Men's Simulated Diamond Ring \$10**

N. Y. State residents please add appropriate sales tax.

**Foster-Trent**  
2345 Boston Post Road, Dept. 512-R, Larchmont, N.Y. 10538

## THIS LOOKS LIKE AN ORDINARY SHOE



**BUT IT ISN'T.**

This handsome shoe is one of the famous **ELEVATORS®**, specially designed to make a man look about **TWO INCHES TALLER!** The man who wears them knows their amazing secret... everyone else only knows how much better he looks. Sold by mail and Guaranteed by the **ONLY** maker of these remarkable shoes. Send for **FREE** Catalog, showing the wide style selection of **ELEVATORS®**.

**RICHLEE Shoe Company**  
775 Lake St., Brockton, Mass. 02403

Send me **FREE** catalog of **ELEVATORS®** shoes, without obligation now or ever.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## FASTER AND HANDIER THAN ANY DICTIONARY.



**INSTANT SPELLER**, aid to business and professionals, students, secretaries. Puts a world of words right at your fingertips. **6000** most commonly misspelled words are correctly spelled, divided and accented. Works on touch method. Press down release tab with pointer on first letter of word wanted. In a flash find your answer. No pages to turn. For every home, every office, this side of genius.

**INSTANT SPELLER Co.**, Dept. EK975, 125 So. Western Ave., Los Angeles, Ca. 90004

@ \$4.99 plus 50¢ shipping and handling.

## L.L.Bean, Inc.

### Chamois Cloth Shirt



For Men and Women

Sueded cotton. Looks and feels like high grade chamois leather. Machine washable and is more durable than wool. Mr. Bean personally used this shirt on his hunting and fishing trips. Colors: Navy Blue, Tan, Bright Red, Forest Green. Ladies' sizes: 10 to 20. Price, \$12.35 postpaid. Men's sizes: 14½ to 18. Price, \$12.50 postpaid.

Send Free Catalog

Ship \_\_\_\_\_ Ladies' Chamois Cloth Shirts @ \$12.35 ppd.

Size \_\_\_\_\_ Color \_\_\_\_\_  
Ship \_\_\_\_\_ Men's Chamois Cloth Shirts @ \$12.50 ppd.

Size \_\_\_\_\_ Color \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Outdoor Sporting Specialties

**L. L. Bean, Inc.**

728 Main St., Freeport, Maine 04032



### 3 AIDS to BETTER SLEEP

The Carnan Head Warmer is designed to completely protect your head from cold air. Made of lightweight, soft, fleecy material, it fits snugly... stays in place... \$5.00.



Sleep Shade provides complete darkness for sound sleep. Over 3 million sold. Fine quality, black satin and sateen... \$4.00.



Sleep-Well Ear Stops banish noises, are soft and reusable... 50¢ a pair. Five pairs \$2.00.

Ask your Drug or Department Store or we will mail immediately on receipt of your remittance. Mail orders please include 35¢ to defray costs of postage and handling. Full refund if not completely satisfied.

### SLEEP SHADE COMPANY

828 Mission St., Dept. E, P.O. Box 968, San Francisco 94101

EARLY BIRD CHRISTMAS SHOPPERS—select your gifts from ELKS FAMILY SHOPPER and sit back relaxed—away from the hustle and bustle of the Christmas crowds. Gifts for everyone on your list start on page 39. Be sure to include mailing address and zip code with your check and order.



Ask for Qty. Prices E15 .75 E10 .45 Plus Postage FREE CATALOG LOWEST WHOLESALE PRICES in the U.S.A. on Elks, Masons, K of C, Eastern Star, etc. CUSTOM MADE EMBLEMS FRATERNAL WHOLESALE JEWELRY MFG. CO. P.O. Box 8123 Cranston, R.I. 02920 1022 Reservoir Ave. (401) 942-4591



DELFTWARE—handpainted Delft Blue Ceramic by Fine Craftsmen.

An 8" diameter plate depicting an authentic Dutch Landscape scene & Windmill. A gift to brighten anyones day. Suitable for any room and use. Made of fine China—8" in diameter with a built in hanger, \$6.95 plus .75 Shipping & Handling. Supplies limited. Allow 4-6 weeks for delivery. Sorry, no C.O.D.'s. NORTHWESTERN ENTERPRISES Dept. 1, P.O. Box 59, Bear Lake, MI 49614

### TV TRAY ADJUSTS TO 100 POSITIONS



IT'S A READING-WRITING-BED-TV TABLE. EASEL & MUSIC-COOKBOOK-DICTIONARY STAND etc. Rises from lap to end table height. Sturdy in every position. Top tilts. Books held for no-hands reading. Top slides to bring page column in front of eyes. Beautiful walnut grain top with lip. All-N-One Table \$19.95 ppd. Weir Enterprises, P. O. Box 365, Santa Clara, CA 95052

### Rayconn



Complete set metal calendars for 1976. Free plastic case with handy date reminder. \$1.25 per set, 2 sets for \$2.00. Send cash, check or money order to

RAYCONN SALES CO. 6034 N. CICERO AVE. CHICAGO, ILLINOIS 60646

### FIX LAWN MOWERS



FOR FUN & PROFIT! Fascinating new Handbook by F. Peterson gives you the knowledge skilled mechanics learn. OVER 125 ILLUSTRATIONS show how to trouble shoot, repair carburetors, engines, balance and sharpen blades, etc. Exploded drawings are extensively used. INSTRUCTIONS COVER reel, rotary and rider mowers, preventive and routine maintenance, how to identify brand names, where to obtain replacement parts. How to buy and use a lawnmower. TRY the HANDBOOK OF LAWN MOWER REPAIR. Rush only \$7.95 plus 50¢ handling on 10-day money-back guarantee. EMERSON BOOKS, INC., Dept. 622B, Buchanan, N.Y. 10511

### DO YOUR FEET HURT?



GOLDEN WALKER FOOT CUSHIONS Hand-crafted of genuine leather and foam paddings, flexible, featherweight and durable, give instant relief to tired, aching feet and legs. Ten-day money-back guarantee. Sizes 5-14. One pair \$4.99, two for \$9.00. We pay postage. Send name, address, men's or women's shoe size, check or M.O. to MID-LU ASSOCIATES, 2928 North 30th Street, Dept. L, Phoenix, Arizona 85016. ORDER TODAY.

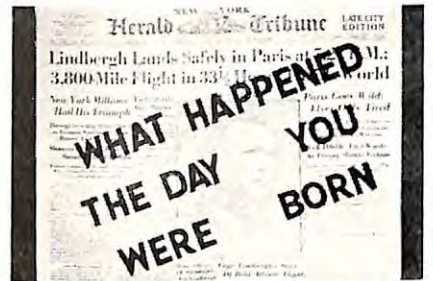
### Elks Family Shopper



END COSMETIC CLUTTER with Cosmepak. Six shelves of this crystal-clear acrylic case keep lipsticks, eye make-up, jars and bottles accessible. The 3-compartment center holds tall items and slides out like a drawer. Only 9 1/2" x 3", it even fits in a medicine cabinet. \$6.98 ppd. Crown-Castle, Dept. CP-504, 51 Bank St., Stamford, CT. 06901.



REMOVE PAINT THE PRO WAY—with Electric Paint Remover. It's easy to operate to remove paint easily, quickly. Takes off up to 12 layers down to bare wood. Use on flat, curved or irregular surfaces. Completely safe indoors or out. All parts are factory-replaceable free. \$14.98 + \$1.25 shpg. Larch, Dept. EL11, Box 770, Times Sq. Sta., N.Y. 10036.



HISTORIC FRONT PAGES give you a peek into the past. Pick any day—when you were born, married, drafted—any day from January 1900 to April 1966—and get the front page of the Herald Tribune for that date. Exciting and nostalgic to read and give. Only \$2.99 per page ppd. Holiday Gifts, Dept. 711-G, Wheat Ridge, Colo. 80033.



"MASON JAR" SHAKERS. Salt and pepper in the perfect shakers—beautiful reproductions of mason jars authentic in every detail down to real wire bails that secure the lids and sealing rings to lock in freshness. 3 3/4" tall. \$1.98 pair; 2 pair, \$3.49. Add 25¢ per pair for shpg. American Consumer, Dept. MJ-21, Caroline & Charter Rds., Philadelphia, Pa. 19176.



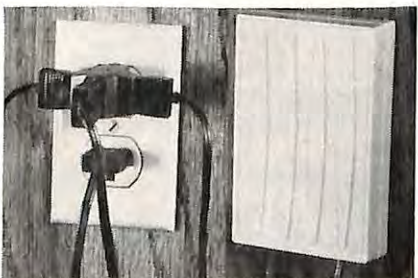
WHEN IT'S COFFEE BREAK TIME, brew and serve coffee in handsome Automatic Polypropylene Percolator. Brews 12 cups in 12 minutes. Scratch-proof, easy to clean. Includes safety lock top, controlled pour spout. In earthened gold, coffee brown or English pewter, \$13.95 ppd. Mark Products, P. O. Box 11463, 10108 Tan Rara Dr., Knoxville, TN 37919.



**BICENTENNIAL OFFER.** Two sets of 6 stamps each from Liberia and Upper Volta picturing historic moments and featuring a U.S. issue. Plus 16 U.S. commemoratives, Betsy Ross, etc. Only 50¢. Also stamps to examine. Buy any or none, return balance. Cancel service anytime. Garcelon Stamp Co., Dept. E5MF, Calias, Me. 04619.



**18 KT. GOLD-PLATED BICENTENNIAL U.S. DOLLARS.** Advance orders on these handsome coins are now being accepted and confirmation of all orders will be submitted immediately. Valuable gifts, they are only \$3.50 each and are housed in custom lucite holders. 6 for \$20; 12 for \$39. Centre Coin Co., Box 1, Dept. K, Sherman Oaks, Calif. 91413.



**ELECTRICAL OUTLETS ARE DOUBLED** and hidden under cleverly designed Hide-A-Plug. Plugs into existing outlets and contains four outlets in a slim ivory-finish case that can also be painted or papered. Eliminates exposed plugs for safety and beauty. \$3.00 ppd. 2 for \$5. Crown-Castle, Dept. HP-503, 51 Bank St., Stamford, Ct. 06901.

**MAKE LIVING SAFER, EASIER**



... WITH THE BURKE ELEVATING RECLINER!

If you've suffered the discomfort of arthritis, stroke, Parkinson's, back trouble, or M.S., you can take the struggle out of standing or sitting. Gently lower yourself to a sitting position with the touch of a switch. Then, you can securely raise yourself to your feet. You're dependent on no one but yourself... and the touch of a switch. Write for free color brochure and information on our "Try Before You Buy Plan"... No Obligation.

**BURKE**

P.O. BOX 1064,  
DEPT. E-11  
MISSION KANSAS 66222  
(913) 722-5658

**RESCUE CARPETS FROM**

For all stains & odors



**PETS ACCIDENTS**

This is the complete set of scientific sprays -- guaranteed effective & safe -- that removes stains & odors forever. Carpet Rescue Kit saves carpets from pet accidents & stubborn stains. Each kit contains two 8 oz. non-aerosol sprays: Spray "A" permanently removes stains, and Spray "B" destroys all odors from carpeting, upholstery, kennel areas, litter boxes. Must work safely & completely or your money back. (Kits exclusively of Spray "A" or "B" also avail) Send check or M.O. 1 Kit \$6.50 + \$1.00 postage. Save \$2: Order Two Kits \$12.99 (we pay post.)

**American Century**

135 So. La Brea, Dept. 6115  
Box 36232, Los Angeles, Calif. 90036

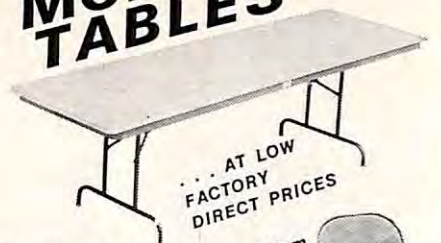
**IT'S SMART TO KEEP AN EYE ON YOUR BLOOD PRESSURE**



And here's the instrument to use! This high quality, Aneroid type gives you an accurate, easy-to-read gauge. There's no slipping with the Velcro sleeve. 1-year warranty against defects in workmanship & materials. Comes in compact, zippered case, only \$19.75 + \$1.50 postage & handling. **FREE STETHOSCOPE!** Please send check or MO (COD's \$5 Deposit, you pay all charges). Money back guarantee.

**BARCLAY** Dept. 51-LB, 1575 North Dixie Hwy. Pompano Beach, Fla. 33060

**TOP QUALITY MONROE TABLES**



... AT LOW FACTORY DIRECT PRICES

**Monroe Custom Table** Our most popular style! Perfect for banquets, bingo, meetings, etc. Rugged construction features assure trouble-free service for years. Many other styles to fit every need.



Want to replace some old, worn-out banquet tables... or equip a new meeting hall? Whatever you need, you can get it from MONROE at factory-direct prices! Over 100 table styles and sizes to choose from, plus a complete selection of folding and stacking chairs, storage trucks, risers, partitions, etc. Mail coupon today for FREE catalog and prices.



**MAIL COUPON NOW!**

**THE MONROE COMPANY**

90 Church Street,  
Colfax, Iowa 50054

Send me your FREE catalog and factory-direct prices.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**RATTAN SWAG LAMP**



\$17.95

Plus \$1.50 Postage

Handwoven by CHINESE craftsmen in graceful tulip shape comes electrified with dimmer switch. 18 ft. chain and hooks for hanging. Adjustable height from ceiling, 15" dia. by 11" high. Spray painted white, green, yellow, blue, orange, pink or black add \$3.00. Use up to 150 watt bulb.

SEND 25¢ FOR CATALOG VISIT OUR WAREHOUSE SHOWROOM



**FRAN'S BASKET HOUSE**

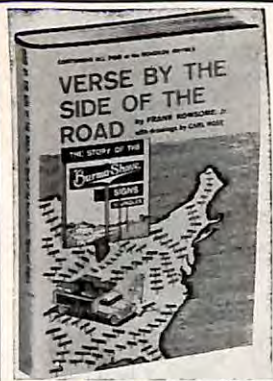
Route 10, Dept. EL11, Succasunna, N.J. 07876

**CHROME PLATED DRINK SPIKER**



A Bottle Opener — Ice Cracker for amateur and professional bartenders alike. Authentic railroad spike, weighs nearly a pound. Ideal Gift. Guaranteed to break the ice and start conversation rolling at your next party. Specify Lifetime Polished Chrome as shown \$9.95, or Hammered Satin Nickel finish \$6.95 each. Add 85¢ each for postage and handling, Ill. Res. add 5% tax. (Write Dept. EL-115)

Send check or money order payable to Unique Marketing, BOX A, MENDOTA, ILL. 61342 · PHONE 815/539-7014 Satisfaction Guaranteed or return within 10 days for full refund less postage and handling.



**the  
Story  
of the  
Burma  
Shave  
Signs**

**Remember Burma-Shave?**

Enjoy a bit of nostalgia with this marvelous collection called "Verse by the Side of the Road". All 600 verses (illustrated), it's the story of the Burma-Shave signs and jingles that for years made motor travel extra fun. Makes a handsome gift—it's a hardbound beauty. Will delight everyone.

**\$6.95** Plus 50¢ Pstg.  
**Holiday Gifts** Dept. 711-F  
Wheat Ridge, Colorado 80033

**FISH-  
MATE**



The Fisherman's  
10-IN-1 Tool

Do almost everything from removing a hook to scaling, weighing and measuring a fish. It has 2 screw drivers (one is for phillips screws), stainless steel knife blade, pliers, line cutter and bottle opener. Made of super-strong Delrin. Comes with portable, 8 compartment storage tray for holding hooks, leaders, flies, weights, floats, etc. A great gift for the fisherman. \$6.99 ppd.

**MONEY BACK GUARANTEE.**

**J. W. HOLST, INC. Dept. EF-115**  
1864 E. US-23, East Tawas, Mich. 48730



**GENUINE LAMBSKIN RUG...** just the cozy, plush place to count your sheep. Great in front of a fire, or to use as a warm, furry throw in a car or at a football game. Makes a unique wall hanging too. Each is approximately 9 sq. ft. with 2"-high pile. Colors: Creme, White, Honey. \$24.95 ppd. La Den, Dept. EK115, 115 W. 73rd St., N.Y. 10023.



**PERSONAL AND PRACTICAL** Name Pads say "From the desk of" or "Memo from." Make a thoughtful gift. White bond, black ink, 5 1/2"x8 1/2". Set of 10 pads of 100 sheets, \$7.95. Two sets, \$7.45 ea. Three sets \$6.95 ea. Ppd. Print names clearly. U.S.A. only. Busy Bee Press, Dept. E-115, 311 No. Main Street, Edwardsville, Illinois 62025.



**DO IT UP BROWN.** Original needlepoint design uses four different stitches to create a dramatic, textured study in beige, rust, brown and white. Kit with full color design on 10-mesh mono interlock canvas, needle, instr., Persian yarn. Finished size, 12"x15", \$16.70 ppd. The World of Stitch 'n Knit, Dept. EK 115, Box 709, Framingham, Mass. 01701.

**NON-METAL TAPS**



**SAVE  
HEELS**  
Quiet,  
No-Skid,  
Steel-Tough

Run-down in 3 months Like new with NO-NOISE

Amazing polyurethane taps keep heels perfect for months. Attach in seconds to any heel, and no one can tell you're wearing taps. Men or ladies size.

**KICK SHOE REPAIR COSTS TODAY!**  
Money-back guarantee.

**3 pair \$1.**



(Can save you \$4.00 in heels) **7 pr. \$2.**  
**HALE HEEL CO**  
44 Chip Rd., Middlefield, Mass. 01243



**METRIC HOME PACK**

Bathroom scale • 3 m tape rule • 30 cm aluminum ruler • Indoor-Outdoor Celsius Wall Thermometer. \$15.50 ppd.

**EMPIRE METRICS.**  
Post Road, Valatie, N.Y. 12184

**The Amazing STRONGITES BY-THE-YARD!**

Wrap yourself in fashion with synthetic diamond-like stones and gold. Sparkle plenty with the latest fashion rage. Twist and twirl these dazzlers around your neck, daytime, nighttime, anytime. 14K yellow gold chain with 10pt. Strongites. FREE catalog rings, earrings.

16" Chain, 3 Strongites—\$39  
18" Chain, 4 Strongites—\$46

**THE STRONGITE CO.**  
Dept. E, 2 West 47th St.  
N.Y., N.Y. 10036



**HAND CARVED FROM EXOTIC C A M P H O R WOOD.** Battery powered clock with B.P.O.E. Emblem face. Ideal for gifts, awards, prizes, or raffles. Perfect for your den or office. Great for a useful & practical Xmas Gift. Order early to ensure receipt. \$60.00 ea. + \$3.50 shpg. or \$55.00 ea. + \$3.50 shpg. in lots of 10. ppd. Wash. St. Res. add 5% tax. Pass Specialties Imports, 6179 60 N.W., Oak Harbor, Wa. 98277. Mail to: P.O. Box 555, Oak Harbor, Wa. 98277.



**CARPETS RUINED BY PET STAINS?**

**NO LONGER!** Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from carpets safely . . . for pennies compared to carpet replacement. ORDER: (#1 . . . URINE-OUT . . . removes even years old oxidized pet stains, ONLY \$5.95). OR: for odors only (#2 . . . KIL-ODOR, also ONLY \$5.95). Add \$1.50 for handling. SATISFACTION OR MONEY BACK. CLEAN-CRAFT, 2922 Santa Monica Blvd., Dept. LK, Santa Monica, CA 90404. SHIPPED BY AIR.

See Advertisement on Back Cover

**Jay Norris Corp., 25 W. Merrick Rd.  
Dept. MD-111, Freeport, N.Y. 11521**

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed, I understand that I can return my shaver in 90 days for full refund or cancellation of charges. (\$21.99, plus \$2.00 postage and handling—total: \$23.99). N.Y. residents add sales tax.

Enclosed is  check  money order

Name \_\_\_\_\_ (Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

© JAY NORRIS CORP., 1975

**PROSTATE  
RELIEF**

Sleep disturbing discomforts associated with benign prostate hypertrophy such as getting up nights, frequent daily discomfort, dribbling, urgency and undue retention are relieved by PROSTEX. This now famous formula is used by doctors. Ask yours about BPH. Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

**UXBRIDGE HEALTH PRODUCTS CO.**  
Dept. 25, P.O. Box 484,  
Somerville, Mass. 02143

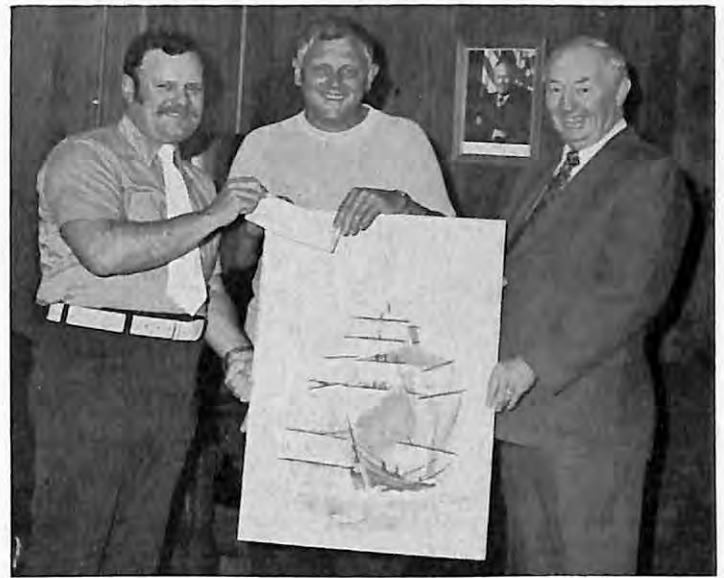


# NEWS OF THE LODGES

(Continued from page 32)



**EIGHT AREA TEAMS** participated in the basketball program sponsored by Midland, Mich., Lodge, with the team from Midland High School emerging victorious in the elimination tournament. The players were the guests of the lodge for a special banquet.



**PRESENTING** Russell Claybaugh (center) with an award at the VA Hospital in Marion, Ind., were Vets Hospital Chm. Myron Robbins (left) and C. L. Nordstrom, director of the hospital. Claybaugh was the winner of an arts and crafts contest held recently.



**SEVENTEEN CANDIDATES** joined Slidell, La., Lodge in an initiation ceremony held recently. ER Robert Yancey (second row, right) and the lodge officers were on hand to welcome the new members into the order.



**NEW EXALTED RULER** Jeffrey Rogers (left) represents the third generation of his family to head Goshen, Ind., Lodge's slate of officers. He received his gavel from his father PDD and PSP Roy Rogers Jr. and his grandfather Roy E. Rogers, both of whom are Past Exalted Rulers of the lodge.



**FIRST PLACE** in the Elks National Bowling Tournament was captured by the team from Tiffin, Ohio, Lodge. Displaying their awards were champions (from left) John Stritt, Tom Bulger, Ralph Knaup, Glenn Ritzenthaler, Bill Lowery, and Paul Miletta.



**ELEVATED** to the rank of Eagle Scout in Court of Honor ceremonies held recently at Yankton, S. D., Lodge were Steve Bauer (third from left) and Greg Schwenk (third from right). The Scouts, who were accompanied by their parents, Mr. and Mrs. James Bauer and Mr. and Mrs. Robert Schwenk, were congratulated by ER James Van Osdel.



**CONGRATULATING** Brother Gayle Snipes (left) upon his appointment as the District Deputy Grand Exalted Ruler for Alabama's Central District was GER Willis McDonald. Brother Snipes is a PER of Tuscaloosa Lodge.



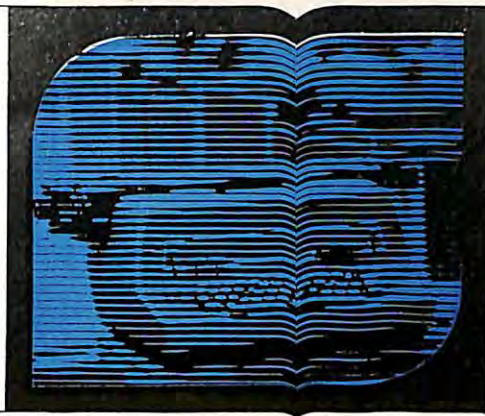
**AMONG THE GUESTS** present to honor the old timers at Frankfort, Ky., Lodge were SP James Loftus (second row, left) and DDGERs Edward Meier (second row, second from left) and Ozell Haile (back row, left). PGER Edward McCabe (second row, fifth from left) presented a 75-year pin to Brother Will Lutkemeier on this occasion.



**MICHAEL STROM** (second from left) of Troop No. 187 sponsored by El Paso, Tex., Lodge is the youngest Scouter to win the Wood Badge Award in the Yucca Council. Michael, who is the son of PDD Raymond Strom, received his award from (left to right) Youth Activities Chm. A. J. Clanan, Robert Roy, Yucca Council training chairman, and ER Matthew Dadich.



**BOWLING INSTRUCTION** is offered by the members of Sheboygan, Wis., Lodge to a group of 53 exceptional children who are monthly guests at the lodge's bowling alleys. Each of the children has received a monogrammed bowling shirt, the gift of Brother Matt Stefancic (left).



## Remember Our Veterans

Carrying on a tradition of our Order, Grand Exalted Ruler Willis McDonald has designated November as Elks Veterans Remembrance Month, an entirely appropriate celebration as we concentrate our attention on those men and women who served in their country's uniform all over the world.

We used to celebrate what was called "Armistice Day" on November 11 each year. We observed a minute of silence, we blew factory whistles, we rang church bells, we blew auto horns at eleven o'clock on the eleventh day of the eleventh month to commemorate the signing of the armistice which ended what was called "the war to end all wars." It certainly didn't.

Twenty-three years later, an even greater conflict began: World War Two, the war to "make the world safe for democracy." Our soldiers are still in Europe by the thousands, thirty years after the fighting stopped.

Then came the Korean War, or "police action," as some chose to call it. And we have thousands of our troops in South Korea to this day.

Most recently, the nation was torn by the war in Vietnam. Bitter internal dissension grew with charges, countercharges, recriminations and political upheav-

al in the U. S. We finally pulled out of that seemingly hopeless attempt to prevent a communist takeover of southeast Asia, but not until many thousands of our military men died or suffered wounds from which many will never recover; they are still in our VA and military hospitals.

We meant it when we pledged shortly after World War Two: "SO LONG AS THERE IS A DISABLED VETERAN IN OUR HOSPITALS, THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS WILL NEVER FORGET HIM." And we mean it today!

If you want to know what our Order has done and continues to do for our veterans day after day and year after year, get the slide/tape presentation used as part of PGER William Jernick's report to the national convention. It graphically shows what our National Service Commission does so well year after year. Every Elk family should see it . . . non-Elks as well.

Will Americans go about their daily routines and forget those veterans still confined to hospitals as a result of their service to our great nation? In the vernacular of today, the Elks say, "NO WAY, BROTHER . . . NO WAY!!"

## Memorial Services An Obligation

It's sad to see that some lodges pay little attention to a proper observance of one of the two mandatory services of our Order . . . Elks Memorial Day.

Most of the lodges do a magnificent job and for that, we commend them. It's the ones which pay such scant heed to this observance to which we direct these comments.

We of Elkdom pride ourselves in BROTHERHOOD. Strong bonds which bring (and hold) together the men who comprise the largest fraternal order in the nation should be made evident on the first Sunday in each December. Our attendance is an expression of the respect and esteem in which we hold our Brothers, even after they have passed away.

It is a mighty small inconvenience to take about an hour out of one day each year to attend your lodge Memorial Service. When your time has come, don't you agree that it would be nice if your Brothers set aside a little time to honor *your* memory? Then why not extend this same expression of esteem to your departed Brothers?

Fulfill your obligation and prove that "an Elk is never forgotten, never forsaken."

# FREE SOCIAL SECURITY 'CHECK'

Have you ever wondered how much money Uncle Sam is holding in your name, in the Social Security account into which you've been making payments for so many years? Wouldn't you like to know its balance? We'll check it for you—*absolutely free*. All you have to do is follow the instructions below.

We are Moneysworth, the authoritative, wallet-fattening fortnightly newspaper now read by over **THREE MILLION** ecstatic, recession-scoffing devotees. We specialize in presenting shrewd advice on how to have more money.

Take a look at the kinds of inflation-defying, high-interest, Midas-touch articles Moneysworth prints:

- How to Earn 12½% on Your Savings
- Air Travel at 50% Off
- States with Best Unemployment Benefits
- Prosperity in Alaska
- The Amazing New Two-Engine Car
- Today's Soldiers Command High Pay
- Cheap Life Insurance for Non-Smokers
- Checking Accounts that Pay Interest
- Cars that Are Stingiest with Gas
- The "Yurt": Incredible \$350 House
- Compactors Belong in the Garbage
- More Proof that Vitamin C Works
- Don't Sneeze at This Cold Remedy
- Deductible "Do-Good" Vacations
- Sugar at 9¢ a Pound
- How to Get 7 Bestsellers for the Price of 1
- Is Cancer Contagious? Startling New Findings
- Longevity Linked to Light Eating

In short, Moneysworth is a live wire sparking off hot information on the current money scene. It galvanizes readers all over the country into sending us ardent fan letters like these:

- "Thanks to Moneysworth, I am \$5,417 richer. I battled the Social Security Administration unsuccessfully for 18 months, then finally won out by following your advice 'By All Means, Appeal'."—*S. Dominguez; Waterbury, Conn.*
- "Your article on the 15% interest paid by Mexican banks has made it possible for me to retire in style."—*Eric T. Svenson; Fallbrook, Calif.*
- "Your article on air-fare 'triangular' routes was an astonisher. My wife and I saved \$100 each on a trip to New York by stopping off at Las Vegas as you suggested."—*H. Kessel; Los Angeles.*
- "You're not going to believe this, but I have parlayed \$146 into \$90,000 thanks to your informative article on breaking into real estate."—*Horace T. Pinrose; Montgomery, Iowa.*
- "Your write-up on income averaging for tax purposes saved us \$1,100 this year. We didn't realize retirees could do this."—*Mr. & Mrs. J.W. Long; Morro Bay, Calif.*
- "We salute Moneysworth for its excellent report on our free sex-counseling-by-telephone service. As a result of it, we've received calls from all 50 of the United States—including Hawaii and Alaska—and even a few from Europe and Africa."—*Community Sex Information Foundation;*

Boston; (617) 232-2335.

- "Your recommendation that readers reduce orthodontic bills by having the work done at a university dental school saved me \$1,350 on my daughter's teeth."—*Bob Walters; Oxon Hills, Md.*
- "Your advice on Social Security resulted in a \$3,135 lump-sum cash payment to my wife, and \$171 monthly pension. The best investment I ever made was a subscription to Moneysworth."—*Dr. Herman W. Hortop; La Grange, Ill.*
- "As a result of your article on nonprofit, low-cost memorial associations, we have been receiving 400 inquiries per day. You'll get an inkling of the immense amount of money your subscribers have saved when you realize that each of our members saves well over \$1,000 on a funeral."—*R. J. Stevens, President, Continental Association of Funeral and Memorial Societies; Chicago.*
- "Your tip about deducting the cost of transportation between my two teaching jobs saved me in taxes at least the cost of a ten-year subscription. Not only that, but your publication is lively, off-beat, a delight to read."—*Professor Reuben Garner; State University College; Brockport, N. Y.*
- "Thanks to your article 'How to Buy a New Car for \$125 Over Dealer's Cost,' I just bought a Chevy at a saving that I conservatively estimate at \$350."—*Ron Bromert; Anita, Iowa.*
- "Your article 'Inaccurate Billing by the Phone Company' led me to discover four years of overcharges. I got a \$1,593 refund."—*Armand DiRienzo; Bristol, Pa.*
- "Moneysworth's product ratings sure stretch the dollar. I bought the Canonet 35MM rangefinder camera which you recommended, and saved 30%."—*Robert D. Goodrich; Tucson, Ariz.*
- "Your article 'How to Fight a Traffic Ticket' saved me a \$200 lawyer's fee and a ticket."

—*W.R. Wendel; Hicksville, N. Y.*

- "Your tip on flying to Europe via Afghanistan saved me \$450. You've made me a subscriber for life."—*Charles B. Fager, M.D.; Harrisburg, Pa.*
- "Your expose of charity rackets was a shocker. I've crossed several well-known organizations off my list, saving hundreds of dollars."—*Freida M. McMullin; Stellacoom, Wash.*
- "Your article on how to save \$100 on a color TV worked. Moneysworth sure knows how to hold onto the green."—*P. Allen; Dir. Student Union; Henderson College; Arkadelphia, Ark.*
- "Your article on 'coupon refunding' got my husband and me hooked on the hobby. It saves us enough each year to pay for our vacation."—*Grace Ellen Feingold; Brooklyn, N. Y.*
- "Your suggestion that readers buy \$200-deductible car insurance instead of the usual \$50-deductible saved me hundreds of dollars. Insurance salesmen hate like hell to sell it because there's little profit in it for them, but it sure saves me money."—*Gary W. Goodwin; Sunland, Calif.*
- "You sure did us a good turn recommending Mayflower for our move from California to Minnesota. The bill was a hundred bucks under the estimate!"—*Donald J. Ganser; Owatonna, Minn.*
- "Upon Moneysworth's advice, I asked the phone company for an itemized bill. As a result, I discovered that for years I had been paying for a nonexistent extra line. Result: A \$550 refund. My trial subscription has paid for itself 110 times over!"—*George T. Petsche; Washington, D.C.*
- "Moneysworth's investment news dispatches enabled me to make over \$2,200 in less than a year. Yours is one of the most intelligent, down-to-earth, to-the-point periodicals I've ever read."—*Ruth Pantell; Yonkers, N. Y.*
- "Your article on TV game shows gave me confidence to try for 'The \$10,000 Pyramid.' I won \$850!"—*Ted Zammit; Franklin Square, N. Y.*
- "Your suggestion that I use a fake name in the phone directory, instead of paying \$1 per month for an unlisted number, alone pays for my Moneysworth subscription several times over."—*Carlyle B. Russell; New York.*
- "Your report that dentures cost only \$40 at the Sexton-Shealy Dental Clinic of Florence, South Carolina, saved me hundreds of dollars. They fitted me up in 24 hours and I completed the entire procedure during a vacation to Florida."—*Mrs. H. Petruccio; Frackville, Pa.*
- "Moneysworth is aptly named. To paraphrase Churchill, 'Never have so many paid so little for so much'."—*D. Alpern; Pittsburgh, Pa.*

As you can see, reading Moneysworth is like being born with a silver spoon in your mouth. It is absolute protection against the ups and downs of economic fortune.

The price of a 32-Week Special Introductory subscription is **ONLY THREE DOLLARS!** That's right, just three smackers, greenbacks, simoleons, frogskins, shinplasters.

To enter your subscription and obtain the balance of your Social Security account—for which there is no charge—simply fill out both coupons below and mail them, with payment for your subscription, to: Moneysworth, 251 W. 57 St., New York 10019.

We think you're going to be **ASTOUNDED** by the size of the balance Uncle Sam is holding in your name.

Act at once. Mailing these coupons is the next best thing to buying a winning lottery ticket.



<b>REQUEST FOR STATEMENT</b>	251 WEST 57 ST.	NEW YORK 10019
Social Security Number		
Date of Birth		
Month	Day	Year
Please send my Social Security earnings statement to:		
Name _____		
Address _____		
City _____ State _____ Zip _____		
Signature _____		
Sign your own name only. Under the law, information in your Social Security record is confidential and any one who signs another person's name can be prosecuted. If you have changed your name from that shown on your Social Security card, please copy your name above as it appears on your card.		
<b>SUBSCRIPTION ORDER FORM</b>		
I enclose \$3 for a Special Introductory 32-Week Subscription to the authoritative, scintillating, wallet-fattening fortnightly newspaper Moneysworth.		
<b>EXTRA BONUS OFFER:</b> Check this box <input type="checkbox"/> , enclose \$4.99 and get a <b>WHOLE YEAR</b> of Moneysworth <b>PLUS</b> a copy of the invaluable booklet all of America is talking about, "Stake Your Claim! How to Work the Social Security Gold Mine."		
Name _____		
Address _____		
City _____		
State _____ Zip _____		
Legal notice: © Moneysworth mcmlxxv. Trademark registered U.S. Patent & Copyright Office. Real names and localities have been used in testimonials except insofar as written permission to quote had not been received as this ad was sent to the printer. All claims are completely true.		
		<b>CL*</b>

**HABAND's**  
100% Polyester  
**Non Snag Knit**  
**Complete**

**NO IRON**  
**Leisure Suit**

for only **29<sup>95</sup>**

**It has to be Haband!**

# LEISURE SUIT 29<sup>95</sup>

for both JACKET & Matched SLACKS!

Right now, for only \$29.95, Haband Company — the mail order people from Paterson, N.J. — have a huge supply of Leisure Suits in sizes for everyone and Five Colors to choose from.

Get the deluxe matched set: Gentleman's Slacks and beautifully tailored Jacket, all 100% Polyester NO-IRON Knit Permanent Press. It's amazing! Your friends are going to be chasing from store to store so they can wow you next Saturday night — and they'll be paying \$40, \$60, \$80 per suit IF they can find their size! You can save money and get a far better deal right here — no fooling!

It's partly a Military Look, with tailored four-pocket jacket! Partly a Safari Look, with semi-shaped waist & square tails, and partly a Western Look with contrast color stitching and dress slacks. Look, everybody who sees himself in a Leisure Suit practically flips! The only question is, can you afford the crazy prices? Now, from Haband, it's no problem: Only \$29.95 for the whole suit!



**THE SLACKS:**  
100% polyester non-slag knit. Straight leg model with easy 9" bottoms, full seat, wide belt loops, "Ban-Rol" built-

in no-roll waistband, smart diagonal pockets, the works! And perfectly matched

in any of 5 colors to: **The JACKET** — Notice the Wide Rolling Collar, Epaulet Shoulders, Full 4-Button Coat Front, Four Big Pleated Safari Pockets! The sleeves are well shaped full & nicely cuffed. 100% polyester knit gives good long wear, gentle stretch freedom of action, and wonderful all-day No-Wrinkle Appearance. PLUS —

## KISS YOUR CLEANER GOODBYE!

The entire outfit — top and bottom — is 100% NO-IRON PERMANENT PRESS WASH & WEAR!

See yourself in this Younger, Slimming, Flattering New Style! Haband will be proud to send you your suit to see, try on and show the family. Take your choice: Simply fill out the coupon below and give it a try at our risk! IMMEDIATE DELIVERY!

Haband's 100% Polyester Knit

**Leisure Suit** only **29<sup>95</sup>** Post-Dated  
2 Suits \$58.95

HABAND COMPANY, Special Service Dept.  
265 North 9th Street, Paterson, New Jersey 07530

Dear Sir: Please send the Leisure Suit(s) specified, for which I enclose \$\_\_\_\_\_ in full.

Jacket Sizes: 36-38-40-42-44-46-48-50-52-54.  
Slacks: Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54. Inseams 26-27-28-29-30-31-32-33-34.

### 100% GUARANTEE:

Try it on in your home. Then if you don't want to wear it, Haband will refund every penny you paid us!

72C-201

COLOR	How Many	Jacket Size	Waist Size	Inseam Length
BROWN				
GREEN				
GOLD				
NAVY				
GREY				



**29<sup>95</sup>**

When you ORDER DIRECT FROM

**HABAND**

265 N 9th St.  
Paterson, NJ  
07530

Name ..... Apt. #.....  
Street .....  
City .....  
State ..... ZIP CODE .....

**Barbers talk a lot.  
Except when they find an electric shaver that outshaves a hand-honed straight razor.  
Then they keep it to themselves. Until now!**



A barber gets \$2.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape.

Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A barber talked. We have it. The Oster Professional Electric Shaver.

**Contoured Head—  
Like a Barber's Fingers**

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass—as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

**4,000 Comb Traps—  
152 Surgical Steel Edges**

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically—without the slightest irritation to even the most sensitive skin.

**So Powerful,  
Whiskers Turn to Dust!**

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed—on ordinary household AC current—and actually pulverizes whiskers into fine microscopic dust.

**Separate Trimmer  
Other Great Features**

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

straight and neat for today's new "styled" look. The high-impact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor — and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional shaver was designed for barbers who don't go for expensive, unneeded frills. The price is regularly only \$24.99, complete with cleaning brush and head cover. And now, for a limited time only . . . the Oster Professional is yours to enjoy for only \$21.99 — a healthy \$3.00 saving!

**90-DAY FREE TRIAL!**

Treat your face to the Oster Professional Shaver for 90 days — 90 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed . . . either blade or electric! Then, if not completely satisfied, return for a full refund.

**SAVE \$3.00 BY ORDERING  
DURING THIS LIMITED SALE!**

**JAY NORRIS CORP., 25 W. Merrick Rd.  
Dept. MD-111, Freeport, N.Y. 11521**

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed, I understand that I can return my shaver in 90 days for full refund or cancellation of charges. (\$21.99, plus \$2.00 postage and handling—total: \$23.99). N.Y. residents add sales tax.

Enclosed is  check  money order

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

© JAY NORRIS CORP., 1975



25 W. Merrick Rd., Dept. MD-111, Freeport, N.Y. 11521

Serving Satisfied Customers for over 25 Years