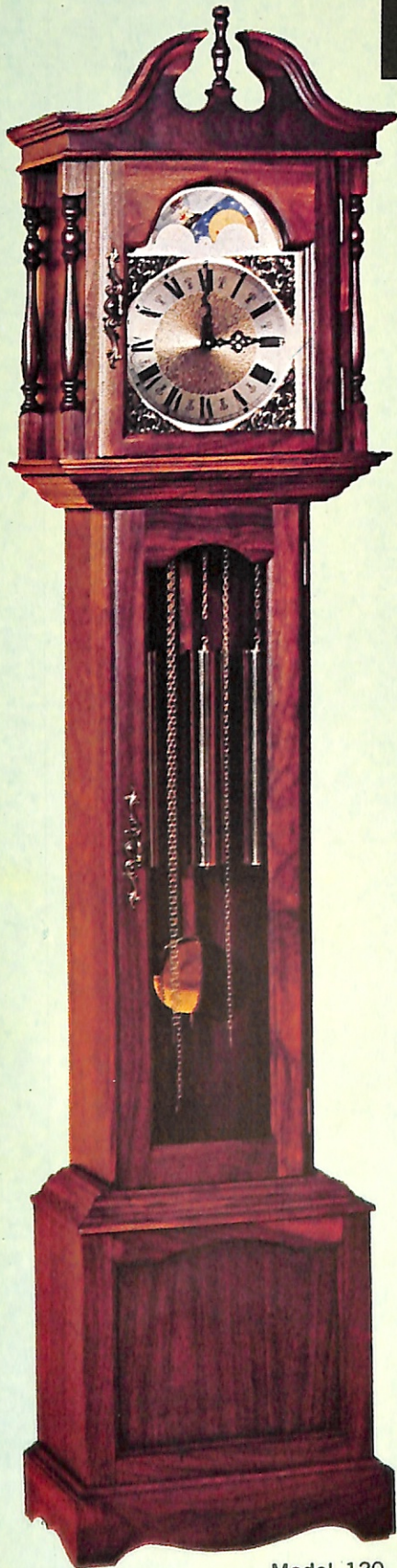




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magazine
NOVEMBER 1975



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the Elks magazine

VOL. 54, NO. 6/ NOVEMBER, 1975

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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- 12 BATTLE AGAINST HUNGER'S ALLIES
It's a continuing threat to mankind; but slowly, steadily, we're winning the war. G. R. von Kronenberger
- 18 THERE'S GOLD (AGAIN) IN THEM THAR HILLS
Gold Rush glamor may be gone, but there's new excitement in many of the old Western mines. Bill Thomas
- 34 TOUGHEST GAME IN TOWN
The very essence is violence—a frightening, lightning-fast pro sport. Ross R. Olney
- 48 THE CARTOONS FIND A HOME
Doing Rube Goldberg proud . . . George Basler

DEPARTMENTS

- 5 LETTERS
- 7 YOU AND RETIREMENT
- 8 MESSAGE
- 10 SPORTSACTION
- 23 TRAVEL: MEMORIES
- 25 BACKYARD GARDENER
- 26 NEWS OF THE LODGES
- 33 ELKS NATIONAL SERVICE COMMISSION
- 37 "THE MANY TALENTED PATRIOT"/ BICENTENNIAL SALUTE
- 38 ELKS NATIONAL FOUNDATION SCHOLARSHIP AWARDS
- 39 IT'S YOUR BUSINESS
- 40 GRAND LODGE OFFICERS AND COMMITTEES
- 42 NEWS OF THE STATE ASSOCIATIONS
- 45 ELKS NATIONAL FOUNDATION/ JOY OF GIVING
- 51 VISITS OF WILLIS C. McDONALD
- 54 ELKS FAMILY SHOPPER
- 81 EDITORIALS

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LETTERS

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



plant—*Amaranthus giganteus*—to the attention of the Elks.

S. H. Kamath, Ph.D.
Cedar Rapids, IA

• America's future rests upon the dreams, the resourcefulness, the determination, and the skill of all its people in seeking solutions to the critical issues facing our society. Now is the time for all who live in this country to shape a vision of the future that can profoundly affect our nation's existence.

In a spirit of hope, the Wells Fargo Bank, in cooperation with The Smithsonian Institution, have organized the Bicentennial Awards Program. This awards program seeks to encourage Elks and all Americans to submit their perceptions and recommendation of areas of human concern that will help to achieve a better nation in the third century. Americans of diverse backgrounds are asked to consider the needs of the next century in this nation's history and to express their concepts thoughtfully and creatively.

Entries should deal with America's third century in terms of one of the following themes:

1. Individual Freedoms in our Society
2. American Arts and Culture
3. Science, Technology, Energy and the Environment
4. Family Life, Work and Leisure
5. The United States and the World

Awards for the national program will total \$100,000 and will be divided into three categories. The categories: Written essays by young people whose entries are submitted before their 18th birthday; Essays by people 18 and over; and, Films or tape recordings.

For further information, write for the brochure entitled, "Toward Our Third Century."

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• I just read the "News of the State Associations" (Sept., 1975) concerning the New York State Elks 63rd annual convention, and in the article it states the new State President, Lucian A. Masur, is from Saratoga Lodge. Bro. Masur has asked me to write and inform you that he is a member of Niagara Falls Lodge.

Wayne R. Pettit
Lockport, NY

• The article on the Wonder Crop in the September issue was specially interesting to me. The species of giant mexican amaranth—*Amaranthus giganteus*—is truly a very interesting plant.

In 1955 and 1958, I was engaged in research on the nutritional qualities of this and two other normally inedible plants. This work earned for me a M.S. and a Ph.D. in biochemistry from the University of Bombay, India. Both these theses have been published.

Incidentally, many species of amaranth are native to the U.S. Some of them are collectively called "Pigweed" by Iowa farmers. In addition to being rich in protein, amaranth has a slight edge over some other vegetables in having higher lysine content.

Amaranth also can be used to produce a red dye. This could possibly be employed as a food coloring instead of the current red dye which is synthetic.

Thank you for bringing this remarkable

• I would like to take this opportunity on behalf of the members of Arlington Lodge No. 2114 to thank the thousands of brother Elks and their families that honored our lodge with a visit during the National Convention. In all sincerity, it was indeed our privilege to be your host during your visit in our lodge. We really do hope that you enjoyed our hospitality as much as you said you did. We feel that we learned from this experience, and will be able to host an even better Fall Conference for the Texas Elks State Association to be held November 7, 8, and 9 in our lodge.

Any time you are ever in the area, be sure and stop by and be our guest. You are certainly more than welcome.

Joe P. Williams
Exalted Ruler
Arlington, TX

• In one of your past magazines, I read an article on a new method of taking care of a tic douloureux without surgery.

I cannot find the article now, but I'm in need of such—can you tell me which magazine it was in or where I can locate the doctor?

Maxine Humphrey
Omaha, NE

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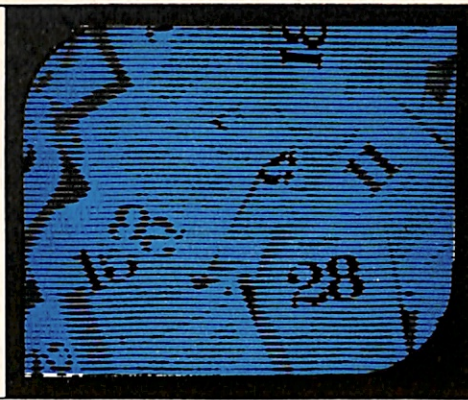
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YOU AND RETIREMENT

by G.W. Weinstein



HOUSING CHOICES

If you've decided to move, after carefully weighing the alternatives, you still face the major decision: what kind of housing.

The first choice is between buying and renting. In renting, of course, your responsibilities are lighter, since the landlord takes care of maintenance and repairs. Some apartments are designed and built specifically for senior citizens; they incorporate safety features such as non-slip flooring.

The major advantage in buying a home is its investment value. In addition you are buying space and privacy, as well as the responsibility for upkeep and repairs. Any older person buying a retirement home should pay special attention to its maintenance needs; there are new materials and surfaces available which reduce the need, for example, to paint.

New-home costs rose by 53.5% from 1970 to 1975, according to the National Association of Home Builders; the median price of a typical new house rose nationally from \$24,300 to \$37,300. And mortgage rates went up through most of this period. This may be one reason why many retirees stay in older homes.

Buying does not necessarily mean buying a new house, however, and second-hand homes traditionally cost 10 to 15% less than comparable new homes. In addition, they are already landscaped and come with such otherwise costly amenities as storm windows and screens. The problem, for retirees, is that maintenance of an older home may be more difficult and repairs more frequent.

But there are other options. Two of the most popular are cooperatives and condominiums. In both, you are buying, but you are buying different things. In both you are an owner, but are not responsible for maintenance.

In a cooperative, usually an apartment and usually in a large city, you buy a share in the corporation which owns and rents the building, then lease your unit from the corporation. Your monthly assessment covers your share, based on the size of your apartment, of the total mortgage, taxes, and maintenance for the whole building. Operations are supervised by a board of directors elected by the cooperative shareholders. When you own your own cooperative apartment you can benefit from any increase in its value—but you must obtain approval

before remodeling or selling your unit.

Condominium ownership, which may be of an apartment or a townhouse or an individual house in a retirement community, involves individual ownership of your residence and joint ownership of common grounds and facilities. Because you buy your own residence you must arrange your own mortgage and pay your own taxes; you are also responsible for your share of overall operating expenses. In a condominium, unlike a cooperative, you have the right to do anything you like with your own unit, including selling it to anyone you please.

Mobile homes are another housing alternative, increasingly attractive because they are about the most inexpensive form of housing: the average new mobile home costs from \$10,000 to \$12,500, with monthly costs much lower than those for conventional housing. Mobile homes, which are not mobile, come with basic appliances and with furniture—although the furniture may not be what you would choose—but there are extra costs, running to about 15% of the purchase price, for the concrete pad, for leveling the home, for installing steps.

The chief advantages of mobile homes are their low cost, but they also depreciate rapidly—as much as 40% in a year—and cannot be considered an investment. You also have to like people, lots of people, to enjoy mobile-home life; lot sizes are generally small. Many towns restrict the placement of mobile home developments, so that many are in undesirable locations. And some parks are maintained better than others.

One last housing alternative which should be mentioned, although fewer and fewer older Americans are considering it: moving in with the children. Sometimes there is no choice, for reasons of health or of economics. But where there is a choice, again, think it over carefully. It may be delightful to be in the company of children and grandchildren, but will it be delightful on a day-in, day-out basis? Will it be delightful to be in the midst of a young and growing family? to give them little privacy and have little privacy yourself? How will the economics work out? It's difficult—but important—to be objective when making financial arrangements with children. Their circumstances may change, and you may be left in an untenable situation.



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A Message From the Grand Exalted Ruler

A Thanksgiving Thought

In the late autumn, when nature splashes her brightest colors across the land, just before the leaves begin to fall, it behooves us to pause and contemplate those things which we possess and from whence they came. It seems significant at this time of the year that our forebears, after weathering the hardships and struggling to maintain existence against the ravages of cold and the other terrors which beset them, paused and set aside a time when our nation should be grateful for those blessings which we possess in such great measure. Perhaps it is this thankfulness to the Almighty which motivated our forefathers and which they did from truly and sincerely grateful hearts; perhaps it is this which has meant so much in the ensuing years when Providence seems to have smiled upon us as a nation in such great abundance and so constantly and in almost all the things that we have done or been. It would seem, too, that we as individuals now should pause and should contemplate those blessings which have befallen us and those things which we have which are denied to so many others. We should count those things. We should be sure to recognize that they are not things which are due us, sometimes not even things which we have earned, and in a great many cases, possibly things which we really do not deserve. We should, therefore, take note of many things and we should

Be thankful that none of us today and none of our loved ones are being required to die for those possessions we consider of value, and the ones we hold dear, but merely are required to live for them, to cherish them, to appreciate them and to show and express our gratitude;

Be thankful that we live in a land which has been blessed with practically everything which we necessarily require for an orderly and comfortable existence;

Be thankful that we enjoy the freedom to pursue our own occupations and to benefit from those things

which we have accumulated as a result of the exercise of our industry;

Be thankful that we are privileged to worship as we please in the manner in which we choose and where we find it most convenient;

Be thankful that we still have the right to speak out for those things in which we believe and to speak out against those we deem unworthy;

Be thankful for the privilege and the opportunity of belonging to, maintaining and working for, an organization such as ours which permits us to return to others in some small measure all of those blessings which we have received at so little cost;

Be thankful that we may transport ourselves from one place to the other, both within and outside this great nation of ours without restriction and without hindrance;

Be thankful that we may change our occupations at will without accounting to anyone for the reasons;

Be thankful that we may transmit all of these rights, privileges and gifts to our progeny without hindrance.

And we should offer up fervent prayers, both as individuals and as an organization, thanking the Almighty for maintaining all of these things for us and exacting from us so little in return.

May each of you pridefully, humbly, gratefully enjoy a wonderful Thanksgiving Season.

Willis C. McDonald

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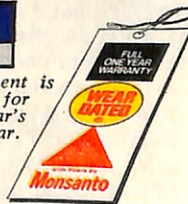
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5'6" to 5'9"	M
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by Don Bacue



A CHEAP SHOT, N. R. A.

Some things bother me. The climbing divorce rate. The increase in organized crime. The breakdown of the family unit. And organizations that deliberately deceive the public.

Now, the National Rifle Association, one of the largest and strongest sporting organizations in the nation, prepared and distributed to the media an article about "the most publicized hunt in modern times." The article concerned the scheduling in December, 1970, of a hunt "to reduce an extreme over-population of whitetail deer" in the Great Swamp National Wildlife Refuge in northern New Jersey. For various ecological and humane reasons, the hunt was opposed by the Humane Society of the United States (which was later joined by such groups as Deer, Ecology, Environment and Resources, Inc., Fund for Animals, and Friends of Animals). The hunt finally took place in 1974.

In a cover letter dated April 15, 1975, Cliff Morrow, Director, Hunting and Conservation Division of the N. R. A., defended the hunt, saying the deer were "diseased and starving" and that "the deteriorating habitat conditions [were] brought about by the heavy overpopulation of deer."

Early in the article, the N. R. A. detailed conditions at Great Swamp: "A survey, conducted March 23, 1974 [actually conducted March 26, 1974], found two starving deer still alive on the refuge. One, an emaciated nine-month-old buck with a whole weight of 42 pounds, died shortly after being found. A second nine-month-old buck, with a whole weight of 58 pounds, was fed by hand, but died the following day . . . Seven more deer were found dead of starvation in the same census . . . During 1974, diseased deer became more apparent in and around the refuge. One such deer, an adult doe, had a calcified fibroma the size of a grapefruit that was bone hard and had effectively blinded the animal. As the deer ran, the growth would swing from its head and eventually knock the deer off balance."

Now, there is no sadder thought than that of a deer in so deplorable a condition. If overpopulation (the N. R. A. reported an estimated 590 deer concentrated into an area of "only about 3,500 acres of suitable habitat" with few natural predators) turned these once-noble,

magnificent creatures into such pitiable wretches, the Humane Society was wrong—in fact, *inhumane!*—to object to a thinning program of carefully managed hunting. Before firing-off my objection to the Society, I sought verification of these and other N. R. A. "facts" from George E. Gage, Refuge Manager of Great Swamp. His reply was interesting . . .

In direct contradiction to N. R. A. Director Cliff Morrow's letter, Gage wrote, "None of the deer examined during the hunt was starving. Analysis of urine glucose and protein levels failed to confirm malnutrition. Of the 63 deer examined, only six were in poor-to-moderate condition based on evaluations of the various fat reserves. The remaining 57 deer had moderate-to-excellent quantities of fat. Although Great Swamp deer in several age classes were considerably below the average weight of deer from comparable ranges, they were generally in good condition, certainly far from the point of starvation. During the fall months, deer fat reserves automatically build up to prepare for the winter months when food may become scarce or unavailable. Even those individuals that may succumb to starvation in the late winter or early spring usually exhibit good fat reserves in December."

Gage went on to say that, in reference to the deer with the calcified fibroma, he had no knowledge whatsoever of this incident. And to the N. R. A.'s claim that "40 deer were known to have perished in the spring of 1974, nine directly through starvation and 23 from known secondary

malnutrition effects such as parasites and disease," Gage refuted, "This is erroneous. No deer died directly or indirectly from parasites or diseases in the spring of 1974. I am not sure where the [N. R. A.] figure of 40 deer came from. During the period of August, 1973, to August, 1974, a minimum of 12 deer died as a result of starvation and disease. A total of 137 were known to have died from all sources of mortality (hunting, road kills, dog kills, etc.), including 14 which died of unknown causes."

In total, Refuge Manager George Gage refuted 21 points around which the N. R. A. based its argument in defense of the Great Swamp deer hunt. (The acreage of habitat housing the estimated 590 deer, for example, is 5,800—not 3,500, the figure the N. R. A. produced.)

Now, I am myself a hunter; and nothing irritates me more than irrational, sweeping statements like "hunting is killing and killing is wrong." Hunting *does* play a role in conservation. A very valuable role. But I simply can't condone the N. R. A.'s inexcusable and deliberate attempt at duping the American public into believing that promoting a hunt like the one at Great Swamp is the *only* humane thing to do when the facts don't bare it out. Once an organization the size and strength of the N. R. A. sinks to that level, it's mighty hard—if not impossible—to pull itself up into credibility again.

The carelessness exhibited in the preparation of the article and the N. R. A.'s flagrant disregard for truth yields distortion of the magnitude for which there's no place in all of sports. Hunting and conservation management are areas of vital concern to us all. In placing trust in the National Rifle Association, every one of its members directly supports the N. R. A. and at least tacitly authorizes it to act as his spokesman. It is a trust the N. R. A. has chosen to ignore.

On nationwide television recently, several groups of citizens sponsoring anti-handgun laws announced they ran into stiff organized competition *opposing* gun-control legislation. The competition: The N. R. A. I can't help but wonder if the N. R. A.'s opposition to gun control is based on the same type of "logic" employed in promoting the Great Swamp deer hunt. If so, I just might give the topic of gun control a second thought. ■

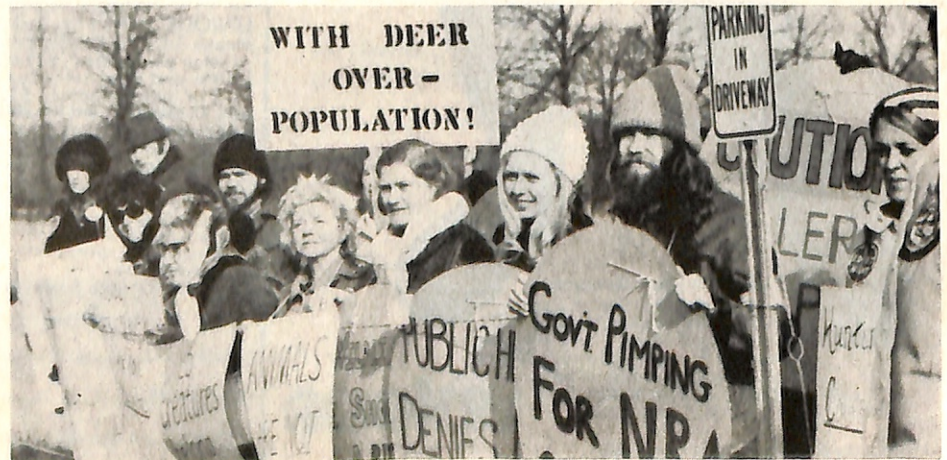
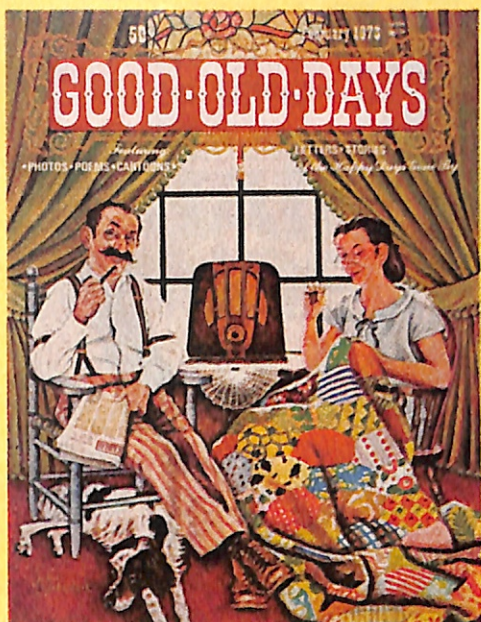


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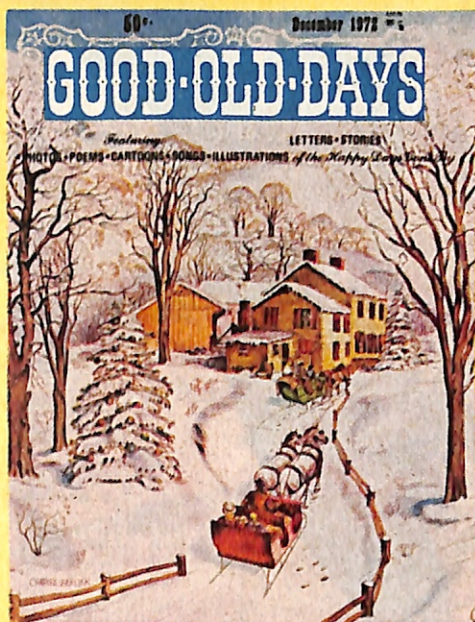
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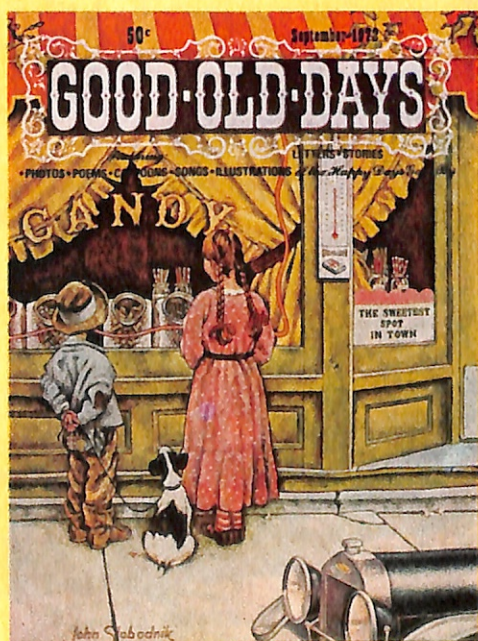
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THE BATTLE AGAINST HUNGER'S ALLIES



by G. R. von Kronenberger

□ Hunger continues to be an ever-present companion of a large part of the world's population. Millions of people do not have enough food, and with the tick of every second, three babies are being born the world over. Every day brings forth some 260,000 new mouths to feed, every week nearly 2,000,000. Populations are rising fastest in the very areas most short of food. By the year 2000, when the world's total population is expected at least to double, there will be two and a half times as many people in Asia as there are today. In Latin America, where the rate of increase is even higher, the population will almost triple. Mexico's 56,000,000 will double in only the next twenty years.

Seeing that all of these people are properly fed is considered by many to

be the most pressing problem confronting humanity today. The magnitude of the problem is indicated by several estimates of the world's future food needs. To bring the diets of everybody up to reasonably adequate levels, present production of cereal grains must be doubled and that of animal products quadrupled by the year 2000. In the next twenty years alone, the production of fruits and vegetables must be tripled.

And yet, in spite of the world's hunger problem, today mankind is wasting food and agriculture resources with an almost reckless extravagance. Lost and misused land and water, lost labor and time, inadequate skills and resources, inefficient storage, processing, transport and marketing—these along with man-made and natural disasters are among hunger's allies waging a constant war causing lost produce and hungry people.

In discussing hunger's allies, the waste of land must come first. It is the most basic element of avoidable loss, and it also illustrates the oldest meaning of the word waste. Desolate swamp, marsh, moorland, bleak mountain, and desert, stubborn against the farmer's plow, hostile to settlement, empty except for some wildlife and a few nomadic hunters—such were the wastes of our forefathers. They were marginal lands of little consequence when human populations were small and mobile and their alternative living space large and varied. But this situation no longer exists.

Marshes may be drained, yielding good rich soil. Barren zones may be utilized for their minerals or planted with new forests as a first step in a long, slow process of reclamation. Some of the other areas, the more strictly marginal, have acquired new value as sanctuaries for men and animals in an overcrowded world. Unfortunately, while reclamation proceeds, new wastelands are occurring elsewhere. Through misuse or simply failure to understand its nature, once-fertile land is becoming desert or useless scrub.

This long-standing problem is most acute in developing countries, but it is not confined to them. We know from our American "dust bowls" that man's technological ingenuity very often outstrips his wisdom.

The region which became the dust bowl originally supported great herds of buffalo. Then followed the first settlers, who grazed cattle on the open range. Next came the homesteader, who plowed under the grass to raise wheat. Grass had held the topsoil in place. But when the rains failed, the topsoil lost its moisture. Dust storms were the result.

A similar situation exists in Africa today but for different reasons. FAO/UN (Food and Agriculture Organization) ecologists, studying the lands and their use along the 2800 mile-long southern confines of the Sahara, have concluded that over the past 50 years the desert has been advancing from 1 to 8 miles annually, chiefly owing to overgrazing and the practice of burning off pasture to get a quick new growth.

Anyone who has traveled in these vast and lonely areas will have seen for himself how this process works. Huge hordes of camels, donkeys or goats crop every living plant, reducing the mixed vegetation to a handful of species characteristic of the treeless plains—finally these, too, vanish and all that is left is desert. Even in more populous lands it is not uncommon to see completely bare mountains, their slopes eroded into gullies of fantastic shape, all the cover destroyed by the omnipresent goat, which, when uncontrolled, is well-called the "walking locust."

In its early stages erosion by wind and water is normally so slow as to be hardly noticed. The soil, inexorably worn away and its protection removed, vanishes little by little to begin with, then faster and faster until, too late, the farmers see their fields being washed into rivers or sea, or blown as dust to the skies.

If losses of land are frighteningly vast, they represent only one small corner of the picture of waste. More direct waste is caused by rodents, insects, birds and mold between the farm or the fishing port, and the store and market. Computed from the most moderate estimates, waste of this kind robs hundreds of millions of people of at least a *fifth* of the food they might be eating. These food losses are greatest in regions where there is already heavy undernourishment. The grain consumed by pests, the great quantities ruined by mold, the fresh fruit and vegetables damaged in transit in inadequate vehicles on bad roads in tropical climates, all add more poverty to the already poor, and more misery to those least able to bear it.

Sir Robert Robinson, a British Nobel Prize winner and authority on pesticides, estimates worldwide losses from pests, diseases and weeds to be from 15 to 35 percent of *all* agricultural production, representing a value of \$24 to \$48 billion annually.

In Latin America, with its population of more than 190 million, annual crop losses have been stated to reach a level of 40 percent of everything produced.

Losses of this kind in India have been reckoned as approaching 3 mil-

lion tons a year and there is no reason to imagine they are proportionally less elsewhere in the tropics or semitropics, where more than 2 billion people live.

This kind of waste also means a depletion in the storehouse of human energy. Thus, when experts of the U.S. Department of Agriculture surveyed a cross-section of American farms in 1963 they found that the ravages of insects in field and store nullified the work of a million men, 10 percent of the country's farm labor force. Put another way, this would mean that if all the world's farmers were able to work at the same level of efficiency as that of American farmers, one-tenth of their labors would be wasted. But we know, of course, that the figure is much, much higher.

As with insects, so with rats. *Rattus natalensis*, the most destructive rat in Africa, produces litters of 10 to 20 once a month from the age of three months and may continue to do so for several years. One pair of Indian bandicoots—rats as big as cats—can in 12 months multiply to 900. Moreover, owing to causes not always clearly understood, but most certainly connected with some changes in the ecology of their habitat, rats, like men, are liable to periodic population explosions with disastrous results.

In dealing with rodents, as with some birds, it is sometimes difficult to draw a line between losses occurring on the harvest field and losses after the grain has been gathered and put into storage. The reason is obvious. If the farmer succeeds in barring the rat from the store it is bound to find its food where it can and that would be in the field.

But although rats may also attack the harvest before it is gathered, their greatest havoc is wrought in the warehouses. "The dirt floors of grain storage warehouses in many developing countries," one FAO/UN report states, "are a continuous maze of rodent burrows, with ecological conditions nearly ideal for rodent reproduction... In these circumstances losses of a third

of the stored grain in a few months are common."

The toll taken by birds is a problem for farmers everywhere but few can rival the ravages of *Quelea quelea*, one of the most destructive pests of Africa, and a primary threat to the African food supply.

A member of the weaverbird family and looking somewhat like a sparrow, but with a red beak, it has virtually no natural enemies and is largely immune to avian diseases. This may be one cause of its immense numbers. During a single year's extermination operation in the main breeding belt, stretching across Africa from Senegal and Mauritania to Sudan, Ethiopia and Tanzania, one-and-a-half billion *Quelea* birds were destroyed. Yet, far from declining, the pest may actually have grown in numbers with the increased grain area.

Over the whole strip of dry savanna lying south of the Sahara—about 20 percent of Africa—this little bird holds the power of life and death over innumerable small farmers. Local famines caused solely by its rapacity have occurred in East Africa. In Senegal 90 million birds surging from a 2,000 acre nesting site were estimated to be eating 9,000 tons of food a month. Nigeria has put its losses in one year, in one area alone, at more than \$3 million. The losses during a five year period in only 8 of the 25 countries affected were some \$37 million.

Waste caused by another voracious enemy—the desert locust (*Schistocerca gregaria*)—is difficult to estimate with precision, because of the seemingly random way in which the swarms attack the crops, bringing disaster to farmers and even to whole countries one year and missing them the next.

Locust are the pests that for centuries have invaded areas from Assam to northwest Africa, including Maderia and the Canary Islands, from southern Russia and Turkey to southern Africa. During a life span of six months a locust can fly over 2,000 miles, laying eggs and devouring every green blade

of grass or leaf or other vegetation along the way. A single locust eats its own weight in food every day and a swarm of locusts will devour between 30,000 and 100,000 tons of vegetation in twenty-four hours. Even when they land on something they cannot eat, the weight of their countless bodies breaks and destroys branches, bushes and fences. Hunger and death from starvation often follow in the wake of an invasion.

The cost of locust damage throughout the world has been estimated at \$150 million annually. To these direct losses must be added the cost of control measures, currently running at \$24 million a year in the 40 or more countries affected.

Among the many enemies of man and his animals in parts of Latin America are vampire bats (*Desmodus rotundus*) which can transmit rabies. In Mexico, alone, it is estimated that 100,000 cattle, out of a total population in the affected areas of 10 million, die each year from this one disease.

The territory of these bats stretches from central Mexico to northern Argentina, and they are responsible for one million cattle deaths, amounting to \$250 million worth of meat and milk, each year. In some countries, disease transmitted by vampires is the greatest single cause of mortality in cattle and as a source of economic loss it rivals foot-and-mouth disease.

It is easy to stun the average person with figures on world food problems, and the magnitude of the battle against hunger's allies should not be underrated. But there are a number of ways to strike back at the enemy. Enthusiasm and determination is often surprisingly easy to generate when affected people are shown the nature of the problem and given competent instruction on how to solve it so they can see the results for themselves.

Tree planting against erosion, for example, has made it possible to employ formerly jobless men while at the same time giving them an active sense of participation in the benefits. Thus, in Algeria, a "green barrier" of pine and eucalyptus trees is starting to spring up to protect fertile parts of North Africa from the desert sands of the Sahara.

A vast forest of some six billion trees will stretch from Algeria's borders with Tunisia in the east to Morocco in the west. The 20-year project will employ 100,000 workers a year, and it is regarded as one of the most ambitious challenges in the young history of independent Algeria.

The aim is to slow down the encroachment of the desert in places bordering the Sahara, thus ensuring the fertility of millions of acres in the high
(Continued on page 16)

ELKDOM'S DAY OF REMEMBRANCE

Sunday, December 7, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the membership divisions, who, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. Entries will be judged on program, attendance, decoration,

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The Battle Against Hunger (Continued from page 14)

plateau and the coastal area of Algeria. Experts say the 932-mile green barrier will assist the water situation and help to stop erosion. It will also allow agricultural and pastoral zones to grow up in desolate areas. A total of 44 million acres of land will be recovered by the end of the century.

The forest will also provide Algerian industry with wood, which it now imports. And in a few decades the green barrier will provide millions of cubic yards of wood, thus contributing to the social and economic development of affected areas.

A completed example of generated enthusiasm and determination can be seen in the Chundo-Chun area of the Republic of Korea. Here farmers spent two years building an earth wall dam nearly two miles long to protect their land from floods. They have seen their production more than quadruple as a result. Instead of a gravelly wasteland left every year by the rain-swollen Nak-tong River, the land is now green with rice, barley, wheat and vegetables. Where a few years ago annual production in the area was worth \$60,000, it is now worth more than \$250,000.

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These are the battles being fought against nature, which has extracted its relentless penalties for the over-use and waste of land. Inevitably, the heavy use of manpower will continue to be necessary.

Battles against plagues of some of the major insect and animal pests may also require efforts on such a scale. But measures as simple as introducing concrete floors to primitive storehouses, putting ground glass plaster on the walls and metal strips under the doors, combined with a planned use of rodenticides, will go a long way toward keeping rats at bay. Technical advice and instruction in pest control are available but need to be vastly extended. There is a great need for government or commercial pest control units able to apply the expertise gained in tackling this problem elsewhere.

Biological control—the use of nature to control nature—is likely to play an increasing part in the war on waste. In many cases the solution of pest problems will depend on a combination of the two basic approaches—chemical and biological—linked with a study of local ecology.

One interesting experiment involving an attempt at pure biological control is being carried out in an island of the Pacific, using the Japanese weasel, a predator of rats. These weasels, introduced into the Ryukyu Islands, have proved such good friends that rat damage has been largely eliminated and crop cultivation increased by 20 percent. Investigators found the people have so taken the weasels to their hearts that it is difficult to obtain one when needed for dissection and examination of the stomach contents.

In the complex matter of transport and marketing there are also many things the producer can do for himself, given help and advice. In many countries of the world the farmer lives far from a good road which would enable him to send his surpluses easily to market. He is thus almost forced to cultivate his ground at a bare subsistence level. In much of west Africa, for example, the only communication with the road is by path—cash crops, as a result, tend to be limited to what can be carried balanced on a woman's head.

In Dahomey, where the use of ox-drawn carts was unknown until recently, the situation is being transformed by a *Freedom From Hunger Campaign* project which first of all taught the farmer how to train and utilize oxen—for plowing as well as for transport—and, secondly, instructed village carpenters in cart making. These two simple steps have already produced a remarkable increase in the land be-

(Continued on page 52)

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ZIP _____



“there’s GOLD (again) in them thar hills!”

by Bill Thomas

□ The heavy timbers of the makeshift tippie creaked and groaned as the pull-motor whined and pattered, lifting another load of ore from the hole in the top of the mountain. Lying far away in the valley, almost obscured by the blue haze of late summer, sat Virginia City, once among the rip-roaringest mining towns in the West. Then, with the closing of the mines, it died and for many years was merely a ghost town.

But no longer. Virginia City once again is booming as the rich ore is wrested from a half dozen mines in the vicinity, and there’s a good chance others may open. For, Virginia City, like many other forgotten towns, has been caught up in the gold rush of the 70s.

The glamor and excitement that

marked the Gold Rush of 1849 are missing, of course, but many of the old mines of the West are quietly re-opening their shafts and blasting out the remains of the ore that once made them famous. Consequently, little mining ghost towns all over the country that had all but become swallowed up by the passage of time are now alive and the future appears bright.

Virginia City was so loaded with gold back in the 1860s that 10,000 miners moved into a 17-mile-long string of tents and log cabins in one summer. They kept coming until 35,000 people were crowded into a 10-mile radius. In 1865, Virginia City, because of its popularity and prosperity, was named capital of Montana. It had four streets, each three-quarters of a mile long. And there was action here. Why, in

one seven-month period, 190 murders occurred and, among others, 600 Chinese laborers panned or dug for gold. By the turn of the century, however, it had become a ghost town, and the glitter and glory were gone.

Well, Virginia City isn’t booming to that extent today; neither is any other resurrected ghost town in the West. But there is a lot of activity, and some of it merits more than passing interest . . . like the old mine shaft re-opened in 1974 by two brothers atop the mountain overlooking Virginia City from the southwest. Operated by two brothers—Captain Dan Thomas of Port Orford, NH, and John Thomas of Glendora, CA, a first mate in the Merchant Marine—the mine is producing a good grade of gold ore that’s bringing what the Thomases call “good” prices.

"We had no experience in mining," explained John Thomas, "but it had always held a special kind of charm for both of us. We'd always talked about doing it . . . and now we are. When it appeared the value of the American dollar was going to drop on the foreign market and the price of gold consequently would soar, we decided we ought to take gold mining more seriously. In other words, it ought to be more than just a dream."

It became more than a dream when Captain Dan, retired from the Merchant Marine, came to Montana and leased the old mine. "We dug up some equipment in the area and re-opened the shaft that was all caved in," said Thomas. "It was a mess, and we had to re-timber it all. But we got it done and now we're going strong, taking out a truckload or two of ore a day."

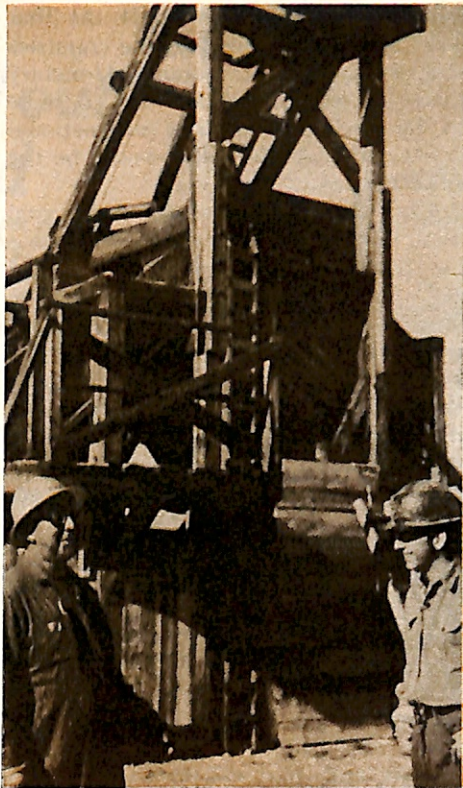
The ore goes to the big Anaconda operation near Butte where it's processed and the Thomases are paid. "We get enough residual ore from the mine to pay our cost of operation," said John Thomas. "The gold is all gravy."

The same year the Thomas brothers opened their mine, seven other firms incorporated and filed for mining permits in Helena, all in the Virginia City area. A total of 15 new operations began in the state that year. It has accelerated since then.

Not all prospectors and gold diggers are professionals. Many visitors to the KOA campground down the road a few miles spend a lot of their time picking through the dredge tailings from the Jefferson River in search of glittering nuggets. While none of them have been so lucky as to strike it rich, a few have left with enough gold flecks to pump adrenalin into the bloodstream.

None of these modern-day prospectors will admit they're serious about finding anything, but as they talk you can almost detect the hope of wealth in their voices. At the small town of Coulterville in California's Mariposa County, \$1.5 million was once taken from the quartz veins of the Mary Harrison Mine and a lesser sum from the placers, which are gold-bearing grave deposits at the surface. Today, the miners are thick again along the banks of Maxwell Creek. As you travel along, you'll see both men and women, boys and girls of various nationalities and backgrounds, all squatting in the classic posture of a gold prospector, swishing the water through gravel and sand in their gold pans. If you're a newcomer, you'll soon find plenty of free advice from others on just how to do it.

First, you should purchase a flat-bottomed steel pan about 18 inches in diameter with sloping sides and a



Miner John Thomas and his son at their Montana tippie . . . searching for elusive "yeller gold."

small shovel. Those are the major items, but you may want to add more sophisticated equipment later, such as an electronic metal detector for finding gold away from the stream or along its banks. If you pan, you first fill your pan with sand and gravel, then place the pan under the water. The swirling action of the water lifts the dirt out and you can toss some of the heavier stones away yourself. Eventually, you'll get down to a few pinches of black sand and, if you're lucky, a few flecks of gold.

A slinky blonde near me on the banks of the American River (near the site where, in 1848, James Marshall discovered a piece of gold "half the size and shape of a pea" that ultimately set off the biggest gold stampede ever recorded) was trying to instruct a young male friend just how to do it.

"Put your pan under water," the girl said. "Move your fingers through the dirt and make sure it all gets wet. Any gold that stays dry is going to get away from you. No, no, not that way! Knead it as if you were making bread. That's better. Now, pick out the bigger pieces of rock and throw them away. OK. Now, start washing the gravel."

She picked up her pan and tilted it back and forth, letting the water carry away the mud and the lighter gravel that had worked its way to the surface of the mixture. In this process, the gold, if there is any, being heavier, sinks to the bottom of the pan.

"Hey," the girl said, "You got some color there." She pointed with her little finger. Among the grains of black sand glinted a tiny flake of yellow.

"So that's gold," the young man grinned.

"Yup," the girl said. "That's gold!"

Long after the gold rush of 1849 played out, grizzled prospectors doggedly continued to poke around the steep canyons along the Yuba and American Rivers of northern California's Mother Lode country in the hope of striking it rich. Many of them gave up years ago. A few didn't. Among them is Woody Woodward, a veteran who isn't much concerned with the new gold rush. "Thousands of people are going into the hills, and thousands will go broke 'cause they don't know what they're doing," he warned. But he admitted for every thousand who come back empty-handed, one or two will strike gold. . . maybe lots of it. Woodward himself still carries a tattered receipt from the Federal mint that shows he took 3,000 ounces of gold, worth \$120,000, out of a pocket in a stream in six weeks back in 1959. With today's gold prices, he would make more than triple that amount.

Then there's the story of a man named John Rose, who discovered a 28-ounce nugget in Sierra County, CA, which, had it been pure gold, would have been worth about \$4,000 at today's prices and perhaps a good deal more to a collector. And less than six months later, a man named John Betty took an 8.5-ounce nugget out of the Middle Fork of the American River.

Betty was diving for gold in a wet suit for the first time. (Techniques for retrieving gold from stream beds range from simply diving down in a wet suit to fill one's pan from a likely crevice to elaborate operations calling for thousands of dollars worth of dredging equipment.) Betty slipped, and his hand touched something that felt like a rock.

"I wiped away the sand and rocks and picked up the thing, not knowing exactly what it was," he recalled. Then he tossed it to his diving instructor, who was standing in the middle of the river. "Is this what we're looking for?" he asked. His instructor thought it was a joke until, as the nugget dropped back into the river, his eye caught the glint of gold. It has since been valued at \$3,600—as a collector's item rather than as gold. Of course, these nuggets don't begin to compare with the 195-pound chunk of gold taken out of Carson Hill in 1854 and the 54-pound Willard nugget taken from Magalia five years later.

Reports like these and the price of gold on the open market ranging upwards of \$175 an ounce make for an

interesting new pastime and hobby. Although the U.S. mint no longer buys gold, there are plenty of markets, for it, including jewelers, gold-platers, dental suppliers and other licensed gold buyers. About 8 million ounces of gold are used every year in the United States; fewer than 2 million ounces are mined domestically. So the demand is great, and you can find buyers in almost any large city. In San Francisco, for example, the yellow pages of the telephone directory list more than a half-dozen refiners and dealers in gold and silver. Jewelers, museums and private collectors represent another good market. For unusual nuggets, they may pay a good deal more than the going rate for gold.

Part of the reason many of the gold operations in the nation closed and prospectors lost interest was not for lack of gold, but for lack of enough money to make it profitable. For many years the price of gold was pretty much established, and there was no wavering from that government enforced price fixation.

Although the United States abandoned the gold standard more than 40 years ago, there is still a strong link between gold and the dollar, a link that was forged at the Bretton Woods conference

after World War II. At that New Hampshire meeting, the countries that set up the International Monetary Fund agreed that gold would continue to be used for settling international debts and that the dollar would be the key currency.

The nine nations of the IMF gold pool, until 1968, kept the price of gold on the London gold market from rising above the official price of \$35 an ounce by dumping their holdings whenever demand exceeded supply. But then something happened. During the money crisis of 1968, precipitated by the sickness of the dollar, the gold pool countries agreed not to sell any more gold to the private sector. Since then there have been two prices for gold—the official price and the free-market price, set by supply and demand.

During 1970, the free-market price dropped for the only time below the official price. Since then, it's been on the up and up, soaring to unbelievable prices that bring more and more prospectors and gold miners back to seek their fortunes with pay dirt. Mrs. Eleanor Learned of the California Division of Mines and Geology museum in San Francisco said: "They're up there in the Mother Lode country in

every nook and cranny. Some of them have been studying about gold for many, many years. Now that the price is up, you can't keep them out of gold country."

While the gold country of California extends from the grassy foothills below Yosemite north almost 200 miles into the valleys of the beautiful, swift-flowing mountain rivers of the Sierra Nevada, it also can be found other places, and that includes Montana, the Dakotas, more than 20 counties in Colorado, a couple in Arkansas, about a dozen in Indiana and even some locations just 20 minutes or so from the nation's capital. Other states include Idaho, Georgia, Maine, Kansas, Mississippi, Iowa, Minnesota, Missouri, Nebraska, Nevada, New Hampshire, New Mexico and New York, just to mention a few.

Gold prospecting in Maryland has experienced a considerable increase with the new gold rush as well, but the three working mines at Falls of the Potomac just outside Washington, D.C., probably will never be re-opened, even though there are said to be rich veins of ore at each of them. They have been purchased by the National Park Service, since they lie adjacent
(Continued on page 22)



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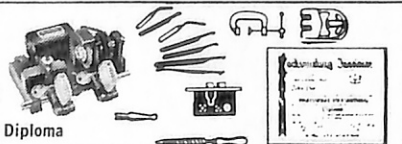
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Irma and Peter McNulty

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There's Gold (Again) . . . (Continued from page 20)

to the Chesapeake & Ohio Canal National Park and someday may become showplaces.

For 78 years the three mines were operated, and in 1970 the late E. T. Ingalls, who was superintendent of one of the mines for many of those years, told me how he and his teenage son—years after the mine closed at the beginning of World War II—prospected in the tailings and collected enough nuggets to pay the boy's way through college at a fine eastern university, and then some.

"The ore left in this mine is, I believe, one of the richest veins in the eastern United States," said Ingalls once when we were scouring the area before it was purchased by the Park Service. "You can come here after a heavy rain and often find nuggets lying right on top of the ground," he said. "I often do it." At that time, Ingalls and his wife operated what they called the Gold Mine Museum at their nearby Potomac, MD, home. Displayed in unbreakable glass cages were pieces of gold-laden ore that could easily hurt the eyes.

The mines were not the only source of gold in that area, however. Ingalls often panned for gold in some of the streams, including one small creek that ran through his back yard. After his

retirement, he spent many hours panning for gold dust there, and he is believed to have found considerable sums of it.

The Maryland mine where Ingalls was superintendent is located in a dense woods, and few of the millions of visitors who come annually to the C&O Canal National Park realize it's there, even though the tipple, water tank and shafts still are visible, as well as piles of tailings. While the National Park Service prohibits the entry of any of the shafts of the three mines, each year a few area teenagers can't resist their hunger for adventure and go in anyway. Thus far, no one has been seriously injured, but several have been caught by the park rangers and fined.

A number of areas in many parts of the country extending from Arizona to Washington and east to South Dakota are, without fanfare, becoming involved in gold as old shafts are reopened and some new ones pushed underground. And mines that have stayed in business through the years, such as the Homestake Mine in Lead, SD, oldest and largest operating gold mine in the nation, are realizing new profits as a result of the soaring price of gold.

Meanwhile people who never gave gold prospecting a second thought in

all their lives are now heading for areas believed to contain gold. The U.S. Forest Service reports interest way up in all of its western forests. And several leases have been granted on national forest lands for mining operations. One of those is being operated in the Deerlodge National Forest by Eugene Garrett, who now is in his 70s and works his claim alone.

If you want to learn more about diving and digging for gold, there's an excellent little book called *Diving and Digging for Gold* by Mary Hill which you can purchase for a couple of dollars from Naturegraph Publishers, Dept. FS, 8339 W. Dry Creek Road, Healdsburg, CA, 95448. A senior geologist for the state of California, Ms. Hill also covers placer mining, lists references and tells where to obtain information on known gold producing areas in each state.

Of course, the modern-day gold rush is nothing compared to the great California gold rush of 1849, when more than 80,000 gold-struck men arrived in that state, three-quarters of them from the United States and the others from virtually every country in the world. It created a society ruled by greed and violence, but it also brought to market a lot of gold. In 1852 California's annual gold production reached a high of \$81 million. And while it dwindled to a slow trickle, the last gold mine in the state—the Sixteen-to-One Mine in Allegheny—operated until 1965 before shutting down its operation entirely. By some twist of fate, that was the same year the California legislature declared gold the state's official metal. But now the mines there are reopening, too, and geologists as well as prospectors are swarming where the veins are located and if they're of such density to merit new operations.

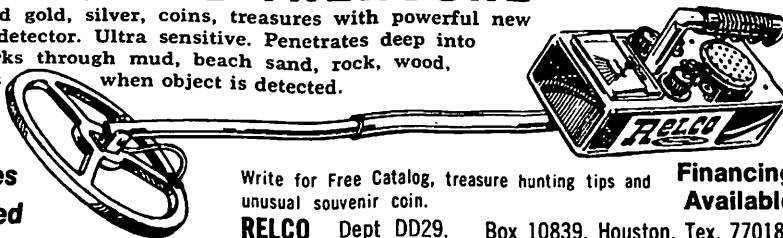
Jim Carroll, a geologist with the Brown Bear Mine near Lewiston, CA, says his company is interested in mainly large tonnage, low-grade ore. "I'm hoping," he said, "we can take out about 100,000 tons of half-ounce material annually." (If you figured just half an ounce of gold per ton, that would yield 50,000 ounces of gold, which at a conservative \$140 an ounce would amount to \$7 million.)

In streams flowing through gold country, campers are digging through the silt in search of gold. Scuba divers using vacuum dredges are doing the same things with the bottoms, and more and more prospectors are going into the hills to dig or to sift through the dredgings of old abandoned operations. After all, even if you don't find enough to declare yourself rich, you've participated in a romantic era of American history that's suddenly resurrected itself to reality. ■

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And the band played on...



by Jerry Hulse

November, 1960.

So long ago? Strange, it seems like only yesterday. But the calendar is correct. It has been 15 years since I began writing this feature for *Elks Who Travel*. During that time I have been around the world a dozen times. I've crossed oceans and entire continents: Asia, Africa, Australia, Europe, North and South America.

We've been dozens of places together through these pages: Tonga, Tanzania, Thailand, Bali, Bombay, Beirut, Sydney, Tokyo, Buenos Aires. The adventure will continue—so long as airplanes still fly and ships continue to sail the oceans. There will always be new destinations.

November, 1960. During the intervening years I've logged more than 1.5 million miles, a distance equal to

five dozen trips around the world, or three journeys to the moon and back. I've traveled by Jeep through Africa, ridden camels across the Sahara, small single-engine airplanes through the Caribbean, Land Rovers across Australia and pedicabs throughout the alleys of Asia, all in search of new travel adventures.

Memories. These are the cherished treasures of travel. There was the romance of discovering Vienna, the home of Mozart, Beethoven, Schubert, Brahms and Strauss. At the turn of the century Vienna was alive and gay, and then later the Nazis came and its heartbeat stopped—until the war was over. I recall checking in at the elegant old Sacher opposite the State Opera House, a hotel which is filled with priceless treasures. The rooms are a joy and



intimate booths with candelight are available in the dining room for those of us who are romantics. I strolled one day beside the Danube and listened to the voice of the river and the birds with their springtime concert. The skies were partly overcast and a soft rain fell. And from a small cafe came the sound of a favorite Viennese waltz...

Memories. And then there was Tangier, which crouches on a hillside facing the Straits of Gibraltar. Once an international zone, it remains filled with intrigue. In Tangier I discovered one of my favorite hotels, the El Minza. The El Minza is like a Pasha's palace. In the flowered courtyard there's a

fountain which makes musical sounds. Bikini-clad young girls sun beside the swimming pool, and inside the bar drinks are served by Mohammed, who wears baggy britches and a red fez and flashes a gold tooth whenever he smiles—which is often. I can assure you—he mixes the best dry martini in all of North Africa.

Memories. In the South Pacific I visited an island called Huanhine. It is a hundred miles or so from Tahiti, but it might as well be a lifetime away. It is that peaceful. The velvet green peaks of Mount Turi rise above it and after our ship anchored in the bay we dove overboard and swam together in the warm tropical water. The only sounds, it seemed, in the entire world were the rustling of palm fronds along the beach.

Memories. There was Celeste who entertains in the fado caves of old Lisbon. She and her sister, Amalia, began singing the fado as children. Not for money. Just for the joy of singing. That they became rich is unimportant. They'd have sung for free if only someone would listen. The sad, happy tears are inside and they must be released, for the fado is to the Portuguese what the blues are to an American. When the fadista sings, the night seems filled with tears. Even the strings of the mandolin weep.

When I saw Celeste she was no longer young. But the words were the same: Saudade vai-tea embora—blues go away. Her face was bathed in yellow light. She sang in a small cave in the old Alfama, clutching a shawl. Her dark eyes flashed like lightning. Sometimes they filled with tears. It is a beautiful sadness, the fado. When she was done, women dabbed at their eyes and men shouted for more. Celeste obliged. The women cried harder. The men clapped louder. Saudade vai-tea embora—blues go away...

Memories. One night in Moscow I wandered into a youth cafe on Gorky Street. Dozens of couples sat together sipping coffee and wine. As the hour grew later, the smoke grew thicker and the jazz grew hotter. It could have been Bourbon Street instead of Gorky Street. The kids talked jazz, not politics.

A dark-haired Russian named Aleg introduced himself. "Sit down," he invited.

I motioned toward the band. "That trumpet player is good."

Aleg smiled. "He's the only professional," he said.

The rest were all amateurs. The drummer was a physicist. So was the piano player. He was good, this piano player. He played progressive jazz, the kind Stan Kenton does.

"What about the sax player?" I asked.

"His name is Vladimir. He's a student."

"And the bass player?"

"A building engineer—Yuri. He plays well, don't you think?"

I nodded.

Here they were, 100 or so jazz buffs seated at small tables, stirring their coffee in time with the music, listening to all those cats blowing pure American jazz! Suddenly the trumpet man swung around on stage and gave his horn a powerful blast. At the same time the other musicians broke into a swinging rendition of "Battle Hymn of the Republic." It was late when I left, and as I turned back into the Russian night the hot licks of the trumpet followed me on my walk back to Red Square...

Memories. I wonder what became of Raffi Nelson, the bearded ex-journalist I met in Eilat—the end of the world for many Israelis, a summer hot place on the Red Sea. This is what Raffi called his shadowy pub with its candle-lit skulls: The End of the World. From his small piece of earth he could look off to the lights of the Arab world beyond the Israeli border. Raffi would gaze across the sands and laugh—a powerful, derisive laugh. He was unafraid. I wonder if he still laughs, and if he is still unafraid.

Memories. There was the time I spent a weekend in Cap Ferrat, the resort on the French Riviera which was a favorite of Spencer Tracy and Katharine Hepburn as well as David Niven and others. It is obvious why. If one is a romantic, well, Cap Ferrat is a place which fills the soul.

The village is a small crescent at the water's edge. There are buildings with red tile roofs and yellow shutters and geraniums that flow from window boxes. It's loveliest at sunset. As the darkness gathered I would stand by my window and look down at the little harbor with its small fishing boats and handsome yachts. You must go there some time. Yes, while you are still young. It is best then. There are the church bells which ring hourly and there are flowers to buy from an old peddler besides the harbor. Nearby there is a sidewalk cafe with yellow and blue canvas chairs. The coffee is bitter black, but the scene, well, it stirs the heart. Yes, go there while you are young...

Memories. The first time I saw Puerto Vallarta there were no taxis. Just a horse-cab. Also there were no telephones. Only a radio. With a radio you could try to reach the outside world, but few bothered. Anyway, we hired the horse-cab one night. It was driven by this guy in a sombrero and a serape who took us up one cobbled alley and down another, pubcrawling right along with us. He had too much

tequila and later one of us had to drive and the damn horse ran away with the wagon and we were miles out of town before the beast finally stopped.

This sobered the driver up enough so that he took the reins again. All this, of course, was before Liz and Burton came to Puerto Vallarta, so the place has changed. There's a traffic light now (although the last time I was there it didn't work). In place of the horse cab there are dozens of taxis. I wonder if that horse-cab is still around and if the driver ever ran out of tequila?

Memories. In France, near St. Laurent-Sur-Mer I stood looking down at Omaha Beach, the centerfold of the Normandy invasion. On the golden sands the seabirds stood with ruffled feathers, warming themselves in the late spring sun while channel waters flushed the shore. Nearby an old soldier watched with hat in hand, staring off toward the beach. He blinked in the glare of the sun and suddenly the old nightmare was back with all its terror. Below, the birds were gone and the sea ran red once again with the blood of men.

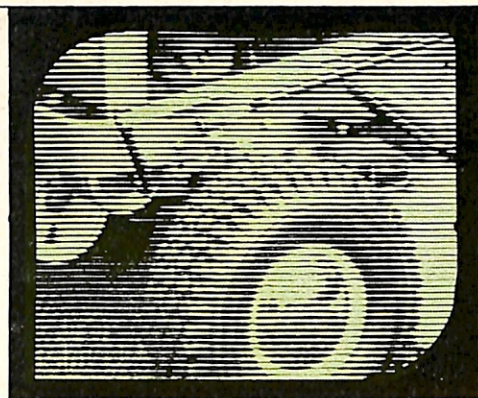
In a single moment his mind had swept back across the years to another spring morning and the helplessness he had felt as he struggled ashore in one of history's greatest military efforts to face that hellstorm at Normandy. It was June 6, 1944. Now, years later, the old soldier stood on the cliffs above Omaha Beach. Behind him were row on row of crosses in the peaceful American cemetery, they marked the graves of the men he'd fought with. He closed his eyes to shut out the recurring nightmare and when he reopened them the beach was peaceful again and the seabirds had returned to the golden sands.

Memories. You gather a bundle of dreams in a million miles. The most exciting trip, I suppose, was my flight in the supersonic Concorde—Boston to Paris and back in a single day.

And then there was Bali. I was there just a year ago. Only an hour east of Singapore, it is a land of the never-ending summer—perhaps the most fascinating island in the entire world. As the sun takes its leave for the day, dipping into the Java Sea, the lights of a thousand coconut lamps flicker in villages throughout the island. Bali, we found, is the perfect escape—a place of constant springtime and inexpensive living. But go there soon, for the jet airplane has arrived and no one knows for sure how long Bali can withstand the pressures. Presently, though, it is an island without TV. Few bother with news about the rest of the world. It is too peaceful on this island to worry about what goes on elsewhere. But hurry...

BACKYARD GARDENER

by Jon Peterson



MOTHER NATURE'S WAY

Ahh, fall. And soon, winter. It's inevitable. And no one knows it better than Mother Nature. How is she preparing for the harsh, cold months ahead? Take a look around.

The last of the leaves that once clung to the trees will soon be hugging the ground. Beneath them, a thick mat of grass and weeds, twigs and seed pods act as insulators against the freezing cold. This is Mother Nature's way of mulching. We gardeners can learn a lot from her.

Although the last of the crops have long since been pulled—with the exception, perhaps, of winter carrots and onions—now is the time to begin thinking about next year's plot. Not about its size or what type of peas or beans or squash you're going to grow. There's time enough to consider all that in the months ahead. Now, your thoughts should turn to the soil. What can you do now to improve the condition of your soil by next April? Believe me, there's plenty.

The first thing you want to do is cover your perennials to keep them from freezing out in the event of a severe winter. Rhubarb, strawberries, and asparagus should all be blanketed with six inches or more of mulch, less in warmer climates. I prefer marsh hay (with fewer weed seeds than field hay) or straw because of its availability in my neck of the woods. Often, neighboring farmers will give me as much rotting hay as I'm able to cart away, since once it begins decomposing, it's worthless as stock feed.

Leaves are another good, inexpensive mulch at this time of year. Rake them up yourself or ask your neighbors to give you a call when they have several bags that need carting. Check with your town or city hall to see if they might be a source of free mulch. Often, they spend weeks raking fallen leaves from the parks and parkways and are more than happy to divert them from the incinerator to your backyard.

Fall is a good time, too, to lay down a blanket of manure—either well rotted or green. Again, check with local farmers who are usually happy to donate as much as you're able to carry. If you have chickens, ducks, or goats running around the homestead, attract them to your garden by placing their feed out there. Their droppings will quickly turn to utilizable plant food under the action of winter snow and early spring rains.

Of course, this, too, is the time to cut down all remaining corn stalks and utilize them as mulch. Either run them through a mulcher-grinder or do what I do—cut them into six-inch pieces with a pair of pruning shears and scatter the stubs around the garden. They won't be completely decomposed by spring, but they'll be soft enough so as not to interfere with planting.

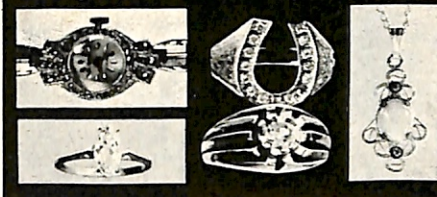
Another good soil improver is municipal sludge. Check with your local sanitation department to see if they have some available. The City of Chicago has a very successful program in which it gives out free sludge to anyone willing to come and pick it up. It's dry, odorless, free of harmful bacteria, and, according to growing tests, very beneficial to plant growth.

One more source—and one that's often overlooked by the organic gardener—is waste from your nearby lumberyard. There you'll usually find more sawdust accumulated in a day than you can use in a year. But, since sawdust is so fine and has a tendency to "mat" when wet, don't use it as mulch alone. Rather, mix it with other mulch such as leaves, straw, or grass clippings. You may, too, want to add extra nitrogen in the form of cottonseed meal if you're using a good deal of sawdust. How do you go about collecting it? A few strong boxes or bushels, a push broom, and the lumberyard's okay are the only prerequisites necessary.

One more thing: when spring planting time rolls around, you'll have a decision to make. To till or not to till, that is the question. Some folks rent or buy a rototiller and turn under their accumulation of mulch and manure. This is very beneficial for extremely poor soil (either sandy or clayey) though not necessary if you have rich, humusy soil or if you've been mulching for a couple of years or more. When springtime comes to my area, I rake back the remaining winter mulch a row at a time, put in my seeds, and wait. As the seedlings appear, I add a few inches of hay between the rows and let Mother Nature do the rest. And I haven't been disappointed yet.

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NEWS OF THE LODGES



A ROAD RACE sponsored by Chelmsford, Mass., Lodge, drew the participation of 385 runners. Marathon racer Will Rodgers displayed the plaque on which his record-breaking, winning time of 37 minutes and 41 seconds is to be inscribed. ER Bob Harmon (right) thanked Bob Graham, the race's director, and his committee for a job well done.



VETERANS at the Albany, N. Y., VA Hospital participated in an unusual Flag Day observance organized by district lodges during which the flag-lined street leading into the hospital was named "Elkdom Memorial Avenue." At the end of this avenue a dedication plaque was placed; at this site were Chm. Ruben Gersowitz (left), SP Lucian Masur (right), and Samuel Wise, 94, a veteran and 50-year member of Watervliet, N. Y., Lodge.



A CHECK for \$3,500 was presented to Mrs. Paul Swingle of the United Cerebral Palsy Association and Development Disabilities Center of East Central Ohio by state Elks. Presenting the donation were (from left) ERs James Everetts, North Canton, and William Nutial, Alliance, District Chm. Charles Vickers, and ERs Walter Port, Massillon, and Mark Riddle, Canton.

JUNIOR DRUM AND BUGLE CORPS from across the nation participated in the second annual Open Championships held in North Tonawanda, N. Y., and partially hosted by the lodge. ER Robert McPhee (second from right) consulted with Open Commission officials (from left) Gerard Davis, Secy. Carleen Tesavis, and Director John Hathaway.



FORTY SWIMMING EVENTS comprised the Pottstown, Pa., area championship meet sponsored by the lodge. David Shaner, David Pettine, and Gary Mauger received their trophies from (from left) Youth Co-chm. Wilson Bedell, Pennsylvania Youth Chm. Julius Swope, and ER Earl Decker.

TARENTUM, Pennsylvania Lodge recently sponsored a project called Operation CP, whose proceeds of \$1,739 went to the Pennsylvania Elks Home Service Program, the state major project. The day's program included cruises on the Allegheny River and a dinner-dance at which Mr. and Mrs. Ronald Jones and their son Jimmy were honored guests. Committee members included (standing) Roland Lang, Lud Lippert, and PER Art Gardner.



ACCEPTING A BID from the Massachusetts Elks Association to throw out the first ball at the 30th annual "Elks Day at the Ball Park" was Governor Michael Dukakis (third from left). The delegation presenting the invitation included (from left) PDD John Donoghue, secretary of Winthrop Lodge, PDD and PSP Joseph Brett, a state representative, PDD and PSP Andrew Biggio, founder of the "Elks Day at the Ball Park" program, SP Harry Sarfaty, and Winthrop PER Leo Dawson, chairman of the event.



LONG BEACH MEMORIAL HOSPITAL was the recipient of a check for \$5,000 from Long Beach, N.Y., Lodge. At the presentation were (from left) Trustees Chm. Seymour Knapp, Hospital Pres. Emanuel Goldstein, ER Sidney Geller, and Brother Murray Fried, hospital vice president.



THE OFFICIAL CONGRATULATIONS of Milton, Pa., Lodge went to George Ungard (left) in the form of a Golden Antler Award presented to him by ER Russell Clugston III. As well as joining the Foundation, the recently initiated Brother Ungard proposed Keith Smith and his father Jack for membership.



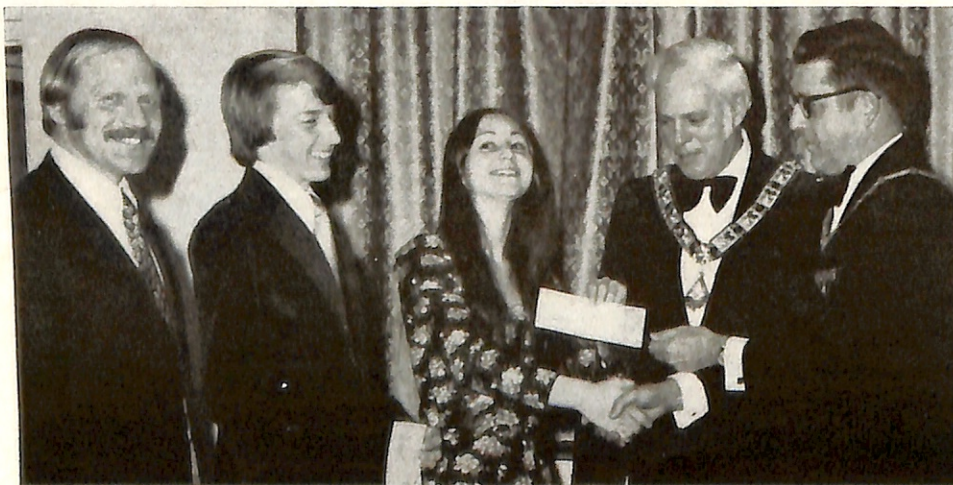
A CERTIFICATE was presented to Kearny, N. J., Lodge by Mayor David Rowlands (second from left) in appreciation of the Bicentennial Good Neighbor service conducted by the lodge. Thirty civic and fraternal organizations were honored in this program which is now to become an annual event. Accepting the honor were (from left) PSP Fred Padovano, ER John Hartos, and Kearny Lodge's Public Relations Chm. Lloyd Wallis.



THE LITTLE LEAGUE of Lexington, Mass., was recently given the lodge's support in the form of financial aid. A check was presented to Peter Rommell (center), the league's president, by Youth Activities Chairman Dick Samaria (left), and ER William Chemelli.



ACCEPTING AN AWARD for achievement in environmental protection services was ER Raymond Bradish of Freeland, Pa., Lodge. Presenting the award was Mark Firley, president of his high school ecology club and a recent recipient of a \$700 Elks National Foundation scholarship.



SEVERNA PARK, Maryland, Lodge members found themselves sponsoring two Most Valuable Student Contest national finalists. Scholarship Chm. Walter Boswell (left), PER William Wilhelm, and PDD Raymond Setler (right) congratulated Robert Cochran and Wanda Jean Olson who each received the \$800 national scholarship award.



MEMBERS of Rockville, Conn., Lodge honored their Tiler of 19 years, Stanley Lesizza (right), recently. ER Rodney Gray presented Brother Lesizza with an engraved plaque on behalf of the lodge.

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pays...

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acceptance guaranteed

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numbered an estimated 1,000 Pennsylvania Elks' fall workshop in Bedford. Among the state special guests attending the (from left) PSP H. B. E. Gene Fournace, ul Brubaker, Secy. Homer ormick.

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ective glasses in 1964 by ade possible today. Mrs. er, recently ft) and Past Klein for the with a heart with the aid ildren's clin-

Miller re- rd Schwalb, ge and the s on behalf mission.

Alfred Ray as Exalted lodge, died

ence Howe the largest at the lodge. Broth- lks National Home in s entertained by lodge ng a recent visit.

Mich. Brother Joseph W. member of the lodge, died in Atlanta, Ga.

, Pa. Thirty-one candi- he lodge in a recent ini- of five-foot elk antlers, ormer Punxsutawney res- ounted by Brother Wil- through the efforts of Kromer.





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Beneficiary _____

I understand my policy becomes effective when issued.

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Check enclosed for \$24.00 Annual Premium \$12.50 Semi-annual Premium



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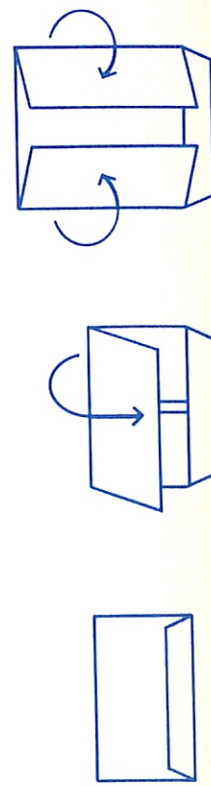
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Address _____

City _____ State _____ Zip Code _____

Male Female Birth Date: Month _____ Day _____ Year _____

Beneficiary _____

I understand my policy becomes effective when issued.

_____, 19____ Signature _____

B2-97474-A

175092

Send _____ additional enrollment forms for members of my family.

Check enclosed for \$24.00 Annual Premium \$12.50 Semi-annual Premium



SEVERNA PARK, Maryland,
Valuable Student Contest n
PER William Wilhelm, and I
and Wanda Jean Olson who



DELEGATES numbered an estimated 1,000 at the Pennsylvania Elks' fall workshop recently held in Bedford. Among the state officials and special guests attending the conference were (from left) PSP H. B. Charmbury, PGER E. Gene Fournace, PDD Norman Bachelor, SP Paul Brubaker, PGER Glenn Miller, Grand Secy. Homer Huhn Jr., and PSP Bob McCormick.



AN EYE OPERATION and corrective glasses financed for Russell Nerverve in 1964 by McCook, Neb., Lodge has made possible the 16-year-old's good vision today. Mrs. Jack Bahl, Russell's mother, recently thanked SP Jim Anderson (left) and Past Grand Trustees Chm. George Klein for the help. Russell was also born with a heart condition which he outgrew with the aid of the semiannual crippled children's clinics sponsored by the lodge.

LODGE NOTES

BEAVERTON, Ore. During their recent visit to the lodge, then-GER Gerald Strohm and Kay received "woo-eee sticks" from Brother Bill Fish, who makes the toys. More than \$2,000 in proceeds from the sale of the sticks has been donated by Brother Fish to the Children's Eye Clinic at the University of Oregon Medical School.

PORTLAND, Maine. Brother Joseph H. Voyer, a 66-year member of the lodge, died June 28, at the age of 91.

NORTH PALM BEACH, Fla. PER Edward York recently put the finishing touches on the lodge's Americanism exhibit, which features a tribute to the flag, copies of historic documents, and lithographs showing the uniforms of American soldiers throughout the nation's 200-year history.

GALVESTON, Tex. During the summer months, a Saturday swim and luncheon were available free of charge to children from the Galveston and Lasker Orphans Homes and to retarded youngsters, courtesy of the lodge.

GREENVILLE, Tex. Vets Chm. Robert McKay and Americanism Chm. Perry Goen were instrumental in establishing a Heritage Corner at the lodge.

HOLLYWOOD, Calif. Through the efforts of Karlton Cornell, the lodge's director of youth activities, the Alisabete Jergens Foundation made a donation of \$5,000 to the American Indian Center of Los Angeles. The presentation ceremonies were held at the lodge with 80 American Indian children included among the guests.

MIDDLETOWN, Conn. Mr. and Mrs. Sheriden Gilbert made a contribution to Newington Children's Hospital in the name of Est. Lead. Kt. Robert Jagoda in appreciation of Brother Jagoda's work with their son Randy as well as coaching of the Little League team.

SAN FERNANDO, Calif. The lodge has adopted Maui, Hawaii, as its brother lodge, sealing the adoption with the presentation of an elk's head which San Fernando had received when it was instituted 48 years ago.

SOUTH MIAMI, Fla. ER John Miller recently lauded Brother Leonard Schwalb, vets chairman for the lodge and the South District, for his efforts on behalf of the National Service Commission.

WINSLOW, Ariz. Brother Alfred Ray Kleindienst, who had served as Exalted Ruler and Secretary of the lodge, died May 27, 1975.

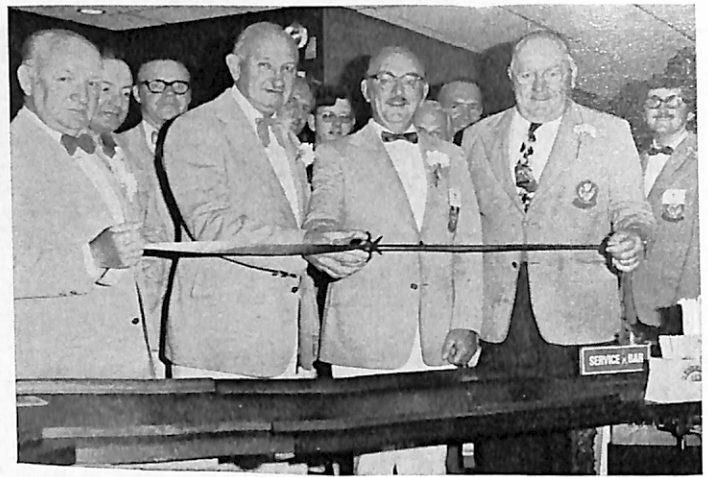
FRONT ROYAL, Va. ER Lawrence Howe welcomed 40 new members, the largest class ever initiated at the lodge. Brothers from the Elks National Home in Bedford were entertained by lodge members during a recent visit.

BATTLE CREEK, Mich. Brother Joseph W. McManus, a member of the lodge, died June 11, 1975 in Atlanta, Ga.

PUNXSUTAWNEY, Pa. Thirty-one candidates joined the lodge in a recent initiation. A set of five-foot elk antlers, the gift of a former Punxsutawney resident, were mounted by Brother William Meckling through the efforts of PER Donald Kromer.



WARMLY WELCOMED to Roanoke, Va., Lodge was then-GER Gerald Strohm (third from left) and his wife Kay (center). They were greeted by (from left) Elks National Home Director Doral and Mrs. Irvin, PGER John Walker and Kitty, PGER Horace Wisely and Kay, SP William Berryman and Mrs. Berryman, and ER Byron Petty.



THE NEW FACILITIES of Troy, N.Y., Lodge, which has relocated in North Greenbush, were recently dedicated. ER William Madsen and Board Chm. Frank Popp did the honors, surrounded by Trustees Otto Madsen, Stanley Fane, and Ray Bonsteel, and present officers and PERs of the lodge.



STATE BABE RUTH CHAMPIONS this year from West Virginia were sponsored by Elkins Lodge, which has made the team a part of its youth program for 17 years. Elks involved were Coach Owen Fansler (kneeling, right), and (standing, from left) Commissioner Harold Jones, and Coaches Tom Waller and Robin Harvey.

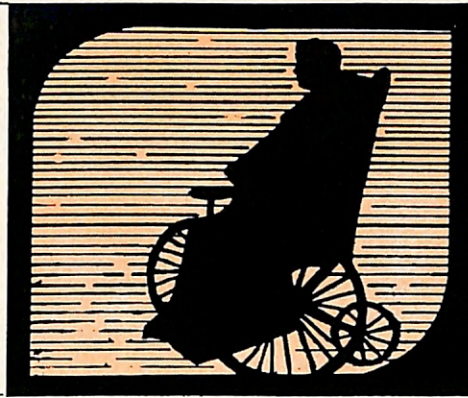


CHARTER MEMBER Sam Sullivan, PER (center), was recently honored by Slidell, La., Lodge after he and his wife Helen, who has also been active in the activities of the Elks' ladies, announced their move out of the state. (From left) PERs Harlin Adams, Elmer Lee, and Martin Moe, ER Robert Yancey, PERs Herb Hostler and George Ketteringham, secretary to GER McDonald, and DDGER Thomas Thompson accompanied the Sullivans at an evening dedicated to the couple.



FULTON, New York, Lodge made a showing at the national convention in Dallas of which members were proud. Of the three contests entered by the lodge, two first-place awards and one second-place award were won by Fulton in its category. Displaying the plaques earned were (from left) Americanism Chm. Raymond Rebeor, Youth Week Chm. George LaBeef, Brochure Chm. Otis Dubuque, and Memorial Sunday Chm. Roland Quade. (Continued on page 79)

ELKS NATIONAL SERVICE COMMISSION



"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



Honor Roll



This special Honor Roll is published in connection with the observance of Elks National Veterans Remembrance Month. The Elks National Service Commission is privileged to list the outstanding district deputies and state vets chairmen whose leadership produced 100% participation in last year's Veterans Remembrance Month Achievement Awards Contest. We further acknowledge our gratitude to GL State Associations Committee Chairman Frank Garland and Committeeman Dominic Dululio who supervised this significant contribution to the welfare of America's hospitalized veterans.

We record with pride the accomplishments of the following 1974-1975 District Deputies:

- | | | |
|--------------------------|-------------------------------------|---|
| ★ Elmer A. Wolff | California Orange Coast District | ★ |
| ★ Russell R. Beland | California South Central District | ★ |
| ★ Dale J. Stephenson | California West Central District | ★ |
| ★ John F. Leinen | Idaho Central District | ★ |
| ★ G. Stuart Walker | Idaho East District | ★ |
| ★ George H. Benjamin | Idaho South District | ★ |
| ★ Ray Freeman | Kentucky East District | ★ |
| ★ Eugene W. Butters | Kentucky West District | ★ |
| ★ George A. Cully | Massachusetts Circle District | ★ |
| ★ Angelo Themes | Massachusetts East District | ★ |
| ★ William B. Kerrigan | Massachusetts East Central District | ★ |
| ★ Robert C. Blomquist | Massachusetts Metro District | ★ |
| ★ Frederick M. Moriarty | Massachusetts North District | ★ |
| ★ Joseph P. Silvia, Jr. | Massachusetts South District | ★ |
| ★ Richard J. Desrochers | Massachusetts West District | ★ |
| ★ J. Dennis Marin | Massachusetts West Central District | ★ |
| ★ William J. Bailey | Michigan East Central District | ★ |
| ★ Robert Ray Lamb | Montana East District | ★ |
| ★ George A. Morris, Jr. | New Jersey East Central District | ★ |
| ★ Donald R. Holland | New Mexico North District | ★ |
| ★ Wandel Massey | New Mexico South District | ★ |
| ★ Eugene Kosa | New York East Central District | ★ |
| ★ George Malekian | New York Southeast District | ★ |
| ★ Jack P. Johnston | Pennsylvania West District | ★ |
| ★ Manuel Fontes | Rhode Island East District | ★ |
| ★ Francis R. Bell | Rhode Island West District | ★ |
| ★ Joseph F. Cronin, Jr. | Utah North District | ★ |
| ★ William P. Medlar, Jr. | Washington Southeast District | ★ |
| ★ Richard D. Block | Washington Southwest District | ★ |

Sharing this honor are the following state association Vets Chairmen who had contest entries from every lodge in their states:

- | | |
|---------------------------------------|------------------------------|
| Henry M. "Bud" Gibbons, Massachusetts | Edward J. Meier, Kentucky |
| Joseph L. Thibodeau, Rhode Island | Richard Martinez, New Mexico |

This important contest will be conducted again this year. All district deputies and state vets chairmen are urged to qualify for honor roll recognition. The GL Lodge Activities Committee is conducting a separate Brochure Contest to document this commendable activity. The purpose of both contests is to place positive proof on record that the Elks are keeping their promise never to forget our hospitalized veterans.

☆ ☆ Elks National Service Commission ☆ ☆

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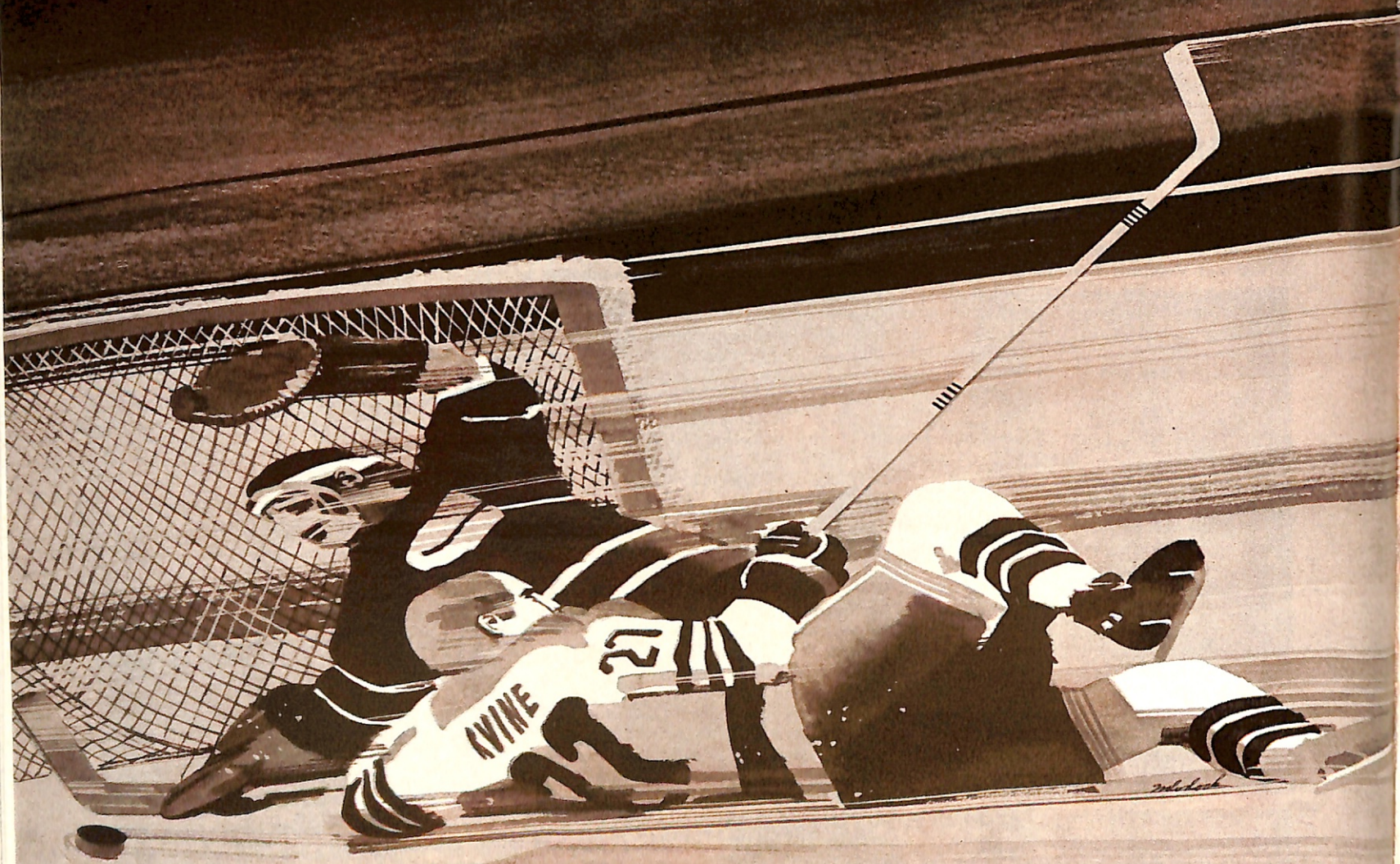
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THE TOUGHEST GAME IN TOWN

BY ROSS R. OLNEY

There is a game in pro sports where the players wear knives on their feet and carry clubs in their hands. And they use both. It is a frightening, lightning-fast game where slamming each other into the sides of the arena is not only legal, but required, and where fighting to a bloody conclusion is regulated only in that a third man may

not enter the fray without fear of an even more severe penalty.

This is a game where the very essence is violence, where bodies crash together and sticks slash, where play, even under the rules, is fierce and where the rules are bent or broken in almost every game.

This is the tense, exciting, magni-

ficent game of professional ice hockey, a game where you fight or lose.

In this difficult game there is a magnet, a single man on each team at which every bit of the dangerous action is directed. Alone he stands in or very near his goal, armed with a heavier stick and padded gloves, a hard fiberglass mask, waiting for his attackers.

Armored puck carriers bear down on him alone or in groups, their sharp skates flashing and their sticks swinging, hurtling the frozen, hard-as-a-rock puck at him at speeds over 100 miles per hour. He must stop the puck before it reaches the net. He does this with gloved hands or stick if possible. If not then he stops the puck in any way he can. With his padded body if necessary. He will gladly sprawl across the goal opening and stop the puck with his body.

With his head? Or his face? Yes, of course, if he must. A pro goalkeeper in ice hockey will use feet, legs, body, arms, hands, head, *anything*, to stop the puck. He'll flinch and cringe inside, for he knows the pain, but he'll do it. If he does, if he blocks the shot, he is cheered as a hero. If he allows it to slip past into the net, he is a *bum*.

Goalie Johnny Bower (who has had a broken jaw, 250 stitches in his face and all but two of his teeth broken off or knocked out) had an opposing player's skate slice into his face, hook around a tooth, and rip the tooth out through the gaping hole. It was a terribly painful injury, but he stopped the shot.

Danger is a way of life with a goalie. He stands his lonely watch a generally neurotic, superstitious, battered man, the last line of defense for his team, awaiting the arrival of a potentially lethal missile from any direction, at any speed. It might scream in through the air at his head, or streak past his skates. Or, it might dribble off the skate blade of an opponent who has drifted in too close, or, worse, off the blade of a teammate, by accident.

But it's all just a game, right? With rules and regulations and a book of conduct.

Wrong!

Maybe author Stan Fischler said it best in his book, *SLASHING!*

"To acknowledge there is sportsmanship in hockey is to insist that, at heart, Adolf Hitler was a nice guy."

If you have ever seen a pro hockey game you probably know that "it isn't how you play the game, but whether you win or lose that counts." And everything is aimed at the poor goalie.

One of pro hockey's greatest goalies is Bernie Parent of the Stanley Cup-winning Philadelphia Flyers (better known, perhaps, as the "Broad Street Bullies" for their aggressive play). Parent says, "You don't have to be crazy to be a goalie, but it helps."

Nor is the game getting any softer because of added rules to protect play-

ers and fans. The National Hockey League President, Clarence Campbell, recently said, "Without doubt, this has been the worst year ever (1974) for sheer violence on the ice."

The game of pro ice hockey is easy to understand, though many have said, after watching a game on television or in person, that it seems to be a series of face-offs they don't understand, and whistles to stop a supposedly unstoppable game. It is true that hockey is one game that proceeds regardless of most circumstances. Substitutions are made "on the fly" with the retiring players at the bench before the fresh players can enter the game (leaving a moment where one team is without certain players). Also, quite often a hockey team is playing "short-handed" since one or more of their players have committed an infraction and must wait out a time penalty in the "penalty box."

The object of hockey is to get the hard rubber puck (several are frozen solid before each game to make them

Finally, Vachon, one of the most popular goalies in the League, skated to the bench and collapsed.

move quicker on the ice) into the opponent's goal net. It is the job of the goalie to stop this from happening. When it does happen a red light flashes, the crowd leaps to its feet and screams, and the goalie hangs his head in abject shame.

How do you get the puck past the goalie and into the net? In any way you can. There is, on each team, a forward line of three men (two wings and a center) who carry the puck toward the enemy and attempt to score, and a rear line of two defensemen who generally hang back in case the puck changes hands suddenly, which it does with lightning frequency. When a team shifts to defense, the forward line attempts to dig the puck back away from the enemy and the defensemen try to assist the goalie.

But it is each team's lone goalie, a heavily padded and armored man who stays in or near the net regardless of who has the puck, who is ultimately responsible. He plays what former Chicago Blackhawk goalie Glenn Hall (who regularly vomited before and

even during each game) called "sixty minutes of hell." The goal is a 6-foot-wide, 4-foot-high opening which must be protected regardless of cost.

The same Glenn Hall once said, "Having a goal scored against you is like getting your pants taken down in front of 15,000 people." Goalies tend to steep themselves in chagrin and regret and shame after a losing game. They can't face others and they can't face themselves. Many of the great ones admit to feeling deep fear on the ice, fear they must overcome like a soldier going into battle.

Bobby Clarke, a great player for the Flyers, explained the game of hockey the way his team plays it. "We just take the shortest route to the puck and arrive in poor humor." And the poor humor, of course, is directed most specifically at the opposing goalie. Still, they must take it.

Ace goalie Rogatien "Rogie" Vachon of the Los Angeles Kings once played (though not for very long) with every single ligament in his left knee torn loose. He sagged against the goal frame, fighting off repeated attacks by the enemy, knowing that a new goalie could not enter the game until he skated off (though according to latest rules an official can now stop the game if he feels an injury is serious). Nobody knew the extent of Vachon's injury. Finally Vachon, one of the most popular goalies in the league (even enemy fans boo and hoot if Vachon is charged by their own players) skated to the bench and collapsed.

It took six hours of surgery and one year off the ice for full recovery.

Many coaches teach the strategy of the power of fear. If a team is violent enough, the opponent will be a shade reluctant to mix it up. If a team can begin the game by intimidating their foe with a quick slash of a stick or punch in the mouth, the opponent will tend to be careful throughout so as to not arouse their antagonist again. Goalies prepare for such intimidation with personal routines as individualistic as anything in sports.

Vachon is no different, though some say a little more calm, than the other eccentric, jittery goalies in the NHL. When he enters a locker room for a game, he first tapes his fingers with sponge and then straps on the forty pounds of equipment he wears. Then a trainer hands him some smelling salts to keep his head clear, followed by a stick of gum.

"I know it is stupid," says Vachon in the French accent so many modern pro hockey players have, "but it has to be that way, from the same trainer,

in the same order with no variance."

Meanwhile, in the stands, his wife Nicole is wearing the same clothing, the same lipstick, the same shoes, even the same eyelashes, and sitting in the same seat with the same friends she was with at the last winning game. If the Kings lose, "It's awful," she says, "I don't ask them to come back."

Most goalies, and the families of goalies, are just as superstitious.

Nor do the teammates of generally superstitious goalies ever complain about the idiosyncrasies of these athletes. The goalie is special, an individual permitted certain oddities. He is the man who must ultimately stop the other team from winning, and upon whose shoulders must rest the weight of defeat if that unhappy situation should occur. Many teams skate past their goalie during warmup, and as they do they tap his pads with their sticks or rustle his hair for luck. The goalie is indeed a special person.

Still, it is an almost universal feeling among pro hockey goalies that only another goalie can truly understand the tremendous pressure and tension of their position. Minnesota North Star goalie Gump Worsley said, "When you're out there on the ice the only real friend you have is 200 feet away in the other net. Everyone else is your enemy."

Even your own teammates, meant Worsley, for a puck can glance off a teammate's skates into your net, and often injuries are caused by teammates.

Injuries are the thing most goalies fear. An injury can stop you long enough for a goal to be scored or even

remove you from the game. Worse yet, an injury can slow or completely stop your career. Worst of all, an injury can kill you.

"Hockey is the most primitive sport, and goaltending is the most underdeveloped position in the sport," said Dr. Lloyd Percival, chief psychologist of the Canadian Fitness Institute of Toronto.

Violence has always been a part of pro hockey. The great Bobby Hull, though not a goalie, was wearing a hard mask because of a very painful broken jaw. He became involved in a fight with the fearsome John Ferguson, a player who felt that if an opponent was healthy enough to play, he was healthy enough to fight. The fact that Hull was wearing a solid protective mask didn't stop Ferguson, according to Detroit Red Wing Bryan Watson. "Fergy just pulled the mask right off," he said, then proceeded with the battle.

One of the greatest goalies ever in pro hockey was the tragic Terry Sawchuk. Before he finally began wearing a mask in 1961, he had 400 stitches in his face, including 3 in his right eyeball. He had many broken bones, mononucleosis and a damaged spine that caused him to walk slumped over. A psychologist once said of Sawchuk, "He is on the edge of an emotional abyss, harried by flying pucks and suffering from a persecution complex."

Sawchuk was said to be in deep fear every time he as much as saw a puck, and *Los Angeles Times* columnist Jim Murray once described him, with respect, of course, as "a collection of fragments. He wasn't born," said Mur-

ray, "he was zippered. He looks like a statue that was shattered and put back together again."

Yet Sawchuk, a superb goalie, set goaltending records that may never be broken. He finally died in 1970 at age 40 from an injury he received while "horseplaying" with a teammate.

The violence of pro hockey recently moved to the courtroom, though the result of the first trial was a hung jury. The case was a charge of aggravated assault with a dangerous weapon against Boston Bruin Dave Forbes, who was alleged to have attacked Minnesota North Star Henry Boucha with a hockey stick leaving Boucha, after surgery, with impaired vision.

The goalies, however, seem to suffer most of all, both mentally and physically.

Famous goalie Jacques Plante, originator of the face mask for goalies, put it one way. "How would you like it if you were a business executive and every time you made a little mistake a red light flashed and 18,000 people screamed at you?"

There is the slap shot, where an offensive player raises his stick high and hits the puck like a golfer hitting the ball. The puck skims or flies at the goalie at up to 120 miles per hour. Or the screen shot, where because of plan and the swirling players around the net the goalie doesn't even *see* the puck until it is on him, or past him into the goal.

Any baseball player who is hitting over .350 or .400 is prized by his team, but a hockey goalie who is shot at 50 times in a game and stops all but 5 of them, thus maintaining an average of *ninety* percent, will soon be looking for a new job. He must be nearly *perfect*, or he is in trouble.

Goalies tend to be loners in the dressing room. While other players banter and laugh, goalies sometimes have difficulty lacing their skates because of shaking, trembling hands. One goalie had trouble walking down the street during a critical series. He was so nervous his legs wouldn't respond correctly. Many goalies are sick before games, and some suffer from ulcers. Bernie Parent is one of the best in modern hockey. Once after 39 consecutive games, he was given a day off. A reporter asked him how it felt.

"It's like somebody hitting you on the head with a hammer every day, then stopping for a day, but resuming the next day."

Still, goalies must have great egos to do the job. The same Parent has a bumper sticker on his car. It says **ONLY THE LORD SAVES MORE THAN BERNIE PARENT**. A "save" in hockey is a blocked shot.



"Say, why don't we raffle it off?"

Terry Sawchuk was a chunky 215-pound bundle of reasonable good cheer when he began his career. Ten years later he was an irritable, grumpy, ghost of a man. Gerry McNeil, another star player, requested that he be sent back to the minors at half pay so great was the pain and pressure. Roy Edwards retired three times in two years because of "nerves."

Roger Crozier had a nervous breakdown in the middle of the season. Bill Durnan, who could no longer sleep at night, retired at the peak of his career. Eddie Shore had all of his teeth knocked out, his back broken, his hip broken, his collarbone broken, his jaw broken five times and his nose broken fourteen times. He had a total of more than *nine hundred* stitches in wounds in his face and body.

There is little more thrilling in sports than a hockey goal, and very little more difficult in sports to accomplish. Thrilling, that is, from the point of view of the fans, and the player who scored the goal. Cheers thunder down across the ice intermixed with catcalls for the hapless goalie.

The player gets the cheers for scoring, and meanwhile the mistakes he makes on the ice are generally forgotten as the fast action continues.

But of course the same is true for the goalie, right?

Wrong!

That might be a part of the problem that goalies have, in fact. For not only is every single one of his mistakes recorded for posterity, but never in the history of the National Hockey League has a goalie ever scored a single goal. Even though modern goalies are wandering farther and farther from the net (to decrease the angle for a successful shot at the goal), no goalie has ever scored.

A goalie did have a chance to score once. Ken McAuley, a goalie for the New York Rangers, was playing with the Edmonton (Canada) Maple Leafs in the Junior Division in 1938. His team was awarded a penalty shot, a play in hockey where a player gets a free shot against the opposing goal with only the goalie on the ice to defend. The coach, to the surprise of everybody, called on his own goalie, McAuley, to make the penalty shot.

"Go ahead," said the coach, "you have one coming."

So Goalie McAuley lined up against the other goalie. He aimed his shot carefully, and fired. "I thought I had that goalie beaten," he said.

What happened on this one and only time a goalie ever had a chance to score?

"The danged thing hit the post," lamented McAuley. ■



The Many Talented Patriot



Almost any school-age child who ever studied American history can recite the opening lines of Henry Wadsworth Longfellow's memorable (if slightly inaccurate) poem:

*"Listen my children, and you shall hear
Of the midnight ride of Paul Revere."*

Immortalized by the poem, Revere was a man who did many things of far greater significance to the cause of the American colonists than his mad gallop.

Paul was the third of 12 children born to a French Huguenot refugee, Apollon de Rivoire and his American wife, Deborah Hichborn. The elder de Rivoire arrived in America when he was just 13 years old and settled in Boston. He served as an apprentice in the shop of a silversmith, John Coney, and Anglicized his name to Revere.

Young Paul followed the trade of his father as he, too, became a silversmith. But his talents were not confined to the manufacture of fine silver pieces which are so highly prized even today. He also became a fine engraver, woodcarver, propagandist and dentist. Yes, *dentist*. He manufactured gold false teeth which, according to his own advertising, were not only ornamental but which were "of real Use in Speaking and Eating."

As a propagandist, his skill in copper-plate engraving is recognized by historians as examples of his work are reproduced in thousands of different books. Particularly familiar is his plate depicting the so-called Boston Massacre, an incident that became famous for its reaction on the colonists as they grew more resolved to free themselves from the British Crown. A pen and ink diagram he also drew of the massacre is not as well known but it was so accurate that it was used as evidence in the trial of some of the British soldiers following the tragic shooting.

Revere was one of the instigators of the legendary Boston Tea Party. The King had given the East India Company a monopoly on the sale of tea to the colonies in order to help bail out the firm, which was on the verge of bankruptcy. Then, a tax was added to the tea... a high-handed act which infuriated the colonists.

Revere and 50 other men donned Indian war paint and feathers as disguises, boarded the tea ship, *Dartmouth*, and two similar ships, and dumped tea valued at over 9,600 pounds sterling into Boston Harbor. Translated into today's dollars, that amounted to over a quarter of a million dollars. Even more serious was the defiance to the Crown.

Late in 1774, several months before his immortalized ride, he made another that had far more significance. He rode to warn that the British were planning to seize the gunpowder, cannon and rifles at Fort William and Mary. A future major general of the American Revolutionary Army, John Sullivan, promptly got together an assault group and captured the powder and guns in the first aggressive act by the colonists. It was a long stride toward the coming war.

Following the Revolutionary War and American independence, Revere turned back to trade. Reluctant to buy hardware from the British, he started his own hardware business and manufactured bolts, spikes, etc., many of which were used in the *USS Constitution*, called "Old Ironsides." He also produced what was said to be the first bell cast in Boston... the first of almost 400 bells bearing the Revere trademark. One of the largest is still in use in the tower of King's Chapel in Boston.

Revere died at the age of 83 after a life of outstanding accomplishments for himself and his country, a perfect example of the free enterprise system we cherish so dearly to this day.



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The 1976 Schedule of Awards includes 499 "Most Valuable Student" Scholarships awarded in nationwide competition, and 499 scholarships each for \$600 allocated on a state-quota basis. Six special four-year scholarships are to be awarded to the three highest rated boys and girls in the 1976 competition.

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All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1975. Applications, properly executed, must be filed not later than February 10, 1976 with the Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to notify school principals of this scholarship offer, to publish it in lodge bulletins

and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be announced about May 1, 1976.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1975-1976.

Trustees of the Elks National Foundation are the following Past Grand Exalted Rulers:

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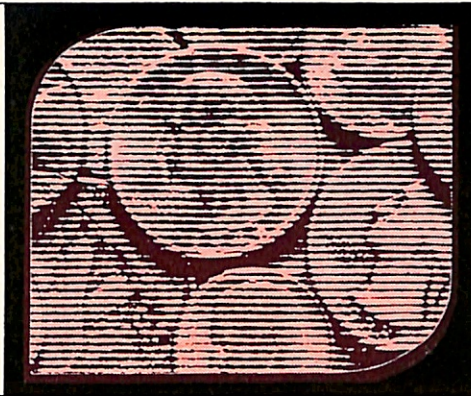
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IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



A REVIEW OF "PRODUCTIVITY"

A few years ago, Mr. Richard C. Gerstenberg, then head of General Motors Corporation, said: "I regard productivity as a measure of management's efficiency, or lack of efficiency, in employing all the necessary resources—natural, human, and financial."

That's a good informal statement of the modern-management view of "productivity."

We're going to be talking informally about productivity since we don't have space to go into its technicalities. All we really want to do is to indicate some ways in which the important idea expressed by Mr. Gerstenberg can be usefully applied in a small business.

"Overall Productivity"

"What are all of the resources of my business at the present time?"

That's the first question a business owner needs to ask himself if he wishes to take a modern-management approach to the idea of productivity improvement.

And, of course, the first "resource" he needs to consider is *himself*. "How do I really rate in proprietorship capabilities? In managerial capabilities?" It's never easy to arrive at an objectively accurate evaluation of one's self—but it can be very dangerous not to make the effort to do so.

The idea of "productivity improvement" is far too often related merely to "the workers." The correct starting point is that of *ownership and management*. One small-business owner we knew had been going along for years having very low financial-management efficiency in his business. He kept all of his company's cash in a checking account (where it, of course, didn't earn any interest). And his whole accounts receivable operation was very bad. He was routinely carrying about \$10,000 a year on a number of slow-pay customers who were playing him for an easy mark. Those conditions certainly weren't the fault of that business owner's employees—they were indications of a low level of *managerial* productivity.

We pointed out those two operational weaknesses to that business owner and urged him to take prompt corrective action. He did so, thereby achieving some worthwhile financial-management productivity improvements in his little business—which needed all the improvement it could get.

The resources of a business include its physical resources, its financial resources, and its human resources—including its owners and managers. We don't say that it's easy to think about a business in terms of "total resources" and "overall productivity." We do say that it's becoming increasingly necessary to do so.

Two Kinds of "Efficiency"

We often hear it said that small businesses tend to be "more efficient" than big ones. That claim has seriously misled many small businessmen. An important point that is being overlooked here is that the overall financial efficiency of most small businesses is extremely low compared to that of the best-managed big companies. A well-managed large company is going to be working continuously to build up its financially productive intangible assets so that it can get substantial amounts of income in the form of interest and dividends. It is going to strive to achieve substantial capital gains. And it is going to make vigorous and expert use of the various legally permitted tax-avoidance strategies. Most small businesses don't think in these terms at all. The result is that although many small businesses are, in fact, quite efficient in their *production* operations, they are not really very efficient as *businesses*.

The Need for Ratios

By definition, "efficiency" must be expressed as a *ratio* (or as a percentage, which is essentially the same thing). It's a waste of time—and it can be dangerously misleading—to say or suppose that some function is being performed "efficiently" in some company if no *ratios* have been worked out for it on the basis of reasonably accurate data. Suppose that the firm's sales have been "going up nicely for some time now." But suppose that the *sales-expense ratio* has actually been going up even faster. The delight generated by the rise in sales volumes might soon turn into dismay.

There are three basic categories of business ratios: (a) balance-sheet ratios; (b) income-and-expense ratios and; (c) ratios relating income-and-expense statement items to balance-sheet items. The methods of "ratio analysis" can be extremely helpful for keeping a business out of financial difficulties and for improving its efficiency both in particular functional areas and on an overall basis. ■

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News of the State Associations



Spokane Lodge hosted Washington Elks for their annual convention June 19-22. Officials who attended the session and received a warm welcome from ER Robert Bieker (right) were (from left) PGER Gerald Strohm, immediate PSP Ted Butcher, and PGER Robert Yothers. The newly elected state officers included SP Leo Paquin and State Secy. Walter Hagerman.

THE ANNUAL PROGRESS REPORT for Elks Camp Grassick, the major project of the North Dakota Elks Association, was given at the state convention, which was held at Bismarck Lodge June 8-10, by Dr. Ron Archer, chairman. Ron Torkelson was introduced as the new director of the camp, Mike Ahmann was introduced as his assistant, and Al Paul was introduced as the new caretaker. Eighty-five participated in the therapy sessions, 52 participated in the adult camp, and 30-40 people took part in a special session for the blind. Grand Treas. Frank Archibald reported on the proposed 1975-1976 budget for Camp Grassick, stating that the amount of \$69,950 has been allotted for the year. Trustee Frank Mirgain presented this year's budget of \$104,050 for the state association. A report was made by VP Ken Mullen on the Elks Charitable Trust which is used for funding Camp Grassick among other projects. It was shown that a total of \$115,184.38 has been deposited in the trust since May 31, and that 3,213 Elks have contributed \$64,204.88 of that amount to date.

The newly installed State President is Don Switzer of Minot Lodge. Back-

ing him up are VP Ken Mullen, Grand Forks; State Secy. Ray Greenwood, Jamestown, and State Treas. Everett Palmer, Williston. PSP William Kunz was the installing officer, as well as the



Grand Lodge members in attendance at the 55th annual North Dakota Elks Association convention were (standing, from left) Former GL Committeeman Frank Mirgain, GL Committeeman Jack Traynor, Former GL Committeeman Ken Mullen, PDDs T. J. Halm and William Sweeney, Former GL Lodge Activities Committee Chm. Everett Palmer, and (seated, from left) Past Grand Chaplain Fr. Felix Andrews, Grand Treas. Frank Archibald, and PGERs Frank Hise and Ray Dobson.

speaker for the Memorial Service. Banquet speaker was PGER Frank Hise. PGER Raymond Dobson of Minot Lodge was also present, as was Grand Treas. Frank Archibald of Fargo Lodge and Past Grand Chaplain Fr. Felix Andrews, Minot.

There were 1,600 persons in attendance. Grand Forks is the designated location of the 1976 convention.

SILVER TOWERS CAMP for exceptional children, the major project of the Vermont Elks Association, received a total of \$47,252.32 for the past year, it was reported at the state convention June 13-15. Bretton Woods, N. H., was the place where 586 people gathered. Guest speaker was Grand Trustee Leonard Bristol. It was reported that this year's contributions to the Elks National Foundation were a record-breaking \$14,927 total and \$1.691 per capita.

Burlington Lodge conducted the Flag Day ceremony, and St. Albans Lodge made the Memorial Service its



Special guests at the Idaho State Elks Association, Inc. convention held in Blackfoot June 19-21 were PGER Frank Hise and his wife Betty, who received beaded gifts from Mrs. Frankie Williams as a sign of welcome. SP Robert Jahn and Mrs. Jahn (foreground) were present at the banquet.



Congratulations and best wishes were exchanged at the South Dakota Elks Association's convention between outgoing SP Gordon Duff and Mrs. Duff (right) and incoming SP E. C. Leonard and Mrs. Leonard.

project. For the third year, Springfield Lodge took top honors in the ritualistic contest. Special recognition was given to Brother Joseph Brady of Burlington Lodge for attending all 48 state conventions, and to Brother Bill Caputo of Newport Lodge for handling the Elks National Home-Vermont Maple Syrup Project.

Victor Shaw of Windsor Lodge was elected State President. He will be assisted by VPs Daniel Mainieri, Burlington; Gilbert Currier, Hartford; Walter Barcomb, Barre; State Secy. Roger Sheridan, Montpelier, and State Treas. John Ahearn, Bennington. The mid-year meeting was to be held October 18-19 at Windsor Lodge. The 49th annual convention is scheduled for the month of June at a site to be selected.

OSHKOSH hosted Wisconsin Elks for their convention May 16-18. PGER Francis Smith, Past Grand Trustee Melville Junion, and Former GL Credentials Committeeman James Franey were present for the sessions. Waukesha Lodge's ritualistic team was introduced as the state winner. Dates for the fall conference were set at Sept. 5-7 in La Crosse, and the winter conference is to be held the first full weekend in February in Fond Du Lac. Stevens Point will host Wisconsin Elks next May for the 1976 convention.

Heading the slate of officers of the state association is Warren Foster of Baraboo Lodge. He is assisted by President-elect John Elleu, Racine; VPs Louis Vits, Manitowoc; Wilfred Riedl, Watertown; Daniel Aspinwall, Beaver Dam; William Pavloski, Wisconsin Rapids; State Secy. C. F. Katzenmeyer, Beaver Dam, and State Treas. Dale Rudy, Kenosha.

NAMED ELK OF THE YEAR by the South Dakota Elks Association was Ron Peterka of Watertown Lodge who was congratulated by PGER Francis Smith at the recent state convention. The 1975 session, held at Watertown June 5-7, was dedicated to Dr. Robert Vandemark of Sioux Falls in honor of his many years of service to the Elks Crippled Children's Clinics. Close to 800 members and wives were present.

Watertown Lodge received awards for the highest percent gain in membership, the largest number of enrollments in the Elks National Foundation, and the largest per capita donations to the Foundation. The lodges receiving awards for per capita donations of over \$1 to the Elks Charitable Trust Fund

were Brookings, Deadwood, Hot Springs, Madison, Mitchell, Pierre, Sioux Falls, Yankton, and Watertown. The lowest percent of membership loss award was earned by Hot Springs Lodge, while Aberdeen Lodge earned the highest numerical gain in membership award. State "Hoop Shoot" Chm. Bates Dinneen of Huron Lodge took the Special President's Award for an outstanding committee chairman. James Schaffer, Watertown, was commended for signing up the most Foundation members.

Installed as state officers for the year were SP E. C. Leonard, Watertown; Pres.-elect Eugene Mayer, Pierre; VPs Ambrose Schultz, Pierre; Darrell Peterson, Sioux Falls; John Vining, Aber-



Oklahoma winners in the Most Valuable Student Contest were presented their awards at the state convention April 26 in Oklahoma City by PGERs Gerald Strohm (fourth from right) and Robert Pruitt (right), and Enid Lodge's Scholarship Chm. Frank Hammond. They are (from left) Bonnie Mason, Mavis Webster, Jeanne Maloney, Keith Hollon, and John Mark Ruth.



SDGER Bill Whaley (third from left) and Mississippi Ritualistic Chm. Bernard "Doc" Hazlitt (third from right) presented a trophy to the winning team members from Pascagoula Lodge. The team included (from left) Est. Lead. Kt. Ray Peterson, Est. Lect. Kt. Bud Phillips, Esq. Ken Wendt, ER Heywood Dejean, In. Gd. Jim Kelly, and Est. Loyal Kt. Jerry Mallet.

deen; State Secy. Wayne Shenkle, Sioux Falls, and State Treas. Joseph Garrity, Brookings.

Watertown PER Ross Case delivered the Memorial address. Ten scholarship winners accepted their awards from Chm. Stewart Webster. They were Kathryn Peden, Thomas King, Laurel Fodness, Anita Cirulis, Gregory Duerksen, Roger Hofer, Talli San Nauman, Charlotte Roehr, John Brady, and Patricia Ann Tabor. A total of \$7,000 in awards was presented.

OFFICERS of the Texas Elks State Association who were installed during the convention June 17-21 in Lubbock are SP George Russell, Harlingen; President-elect Claude Phillips, Dallas; VPs George Ragsdale, Waco; John Payne, Beaumont; Glenn Harshman, Houston; Jose Garcia, Arlington; Robert Arris, Irving; E. V. Stone, Borger; G. C. Vineyard; Solon Gressett, Big Springs; Solon Pautz, San Antonio; E. Lester Farmmer, Greenville; State Secy. Ellis Leatherwood, Houston; State Treas. John Ceolla, Mesquite, and State Chaplain B. A. Erpen, Dalhart. There were over 800 people at the five-day session, including special guest PGER George Hall and 14 past state presidents.

The state major project is the Elks Crippled Childrens Hospital in Ottine. The fund-raising project for 1975 was termed a great success, with the total of donation tickets sold amounting to \$79,024.68. Kerrville Lodge was the first to sell 100% of the ticket quota, followed by Waco, Port Arthur, Galveston, Houston, Mainland, Borger, Pampa, Weslaco, El Paso, Houston

Northshore, Greenville, and Del Rio, who also received awards. El Paso Lodge won the award for the highest total gross donation by contributing \$10,700 to the major project. Houston Lodge was in second place with \$9,700, and Mainland Lodge took third place with a contribution of \$5,007 in sales. Plaques for the highest lodges in per capita sales went to Kerrville with \$10.8, El Paso with \$9.91, and Port Arthur with \$8.82. Appointed officers of the Elks Crippled Childrens Hospital Board of Directors are Chm. George Grozie, Harlingen; VP Olley Anderson, Lockhart, and Secy.-Treas. C. H. Matthies Jr., Seguin.

Essay contest winners on the state level were James Thompson, who was sponsored by San Antonio Lodge, Linda Powell, McAllen; Hans Derke, Brownsville, and Donald Hawkes, Grand Prairie. Program Chm. was Herbert Akins of Longview Lodge. Youth Activities Committeeman Bill Terrell, San Antonio, was commended for his efforts over the past several years.

The 1976 state convention will be held at Irving Lodge during the month of June. The Texas Elks have planned a fall conference for November at Arlington Lodge.

THE ANNUAL CONVENTION of the Mississippi State Elks Association was held May 23-25 in Biloxi. Winners in ritualistic competition were officers of Pascagoula Lodge. PGER Edward McCabe installed SP Edgar McAlexander, Greenville; VPs Bob Johnson, Vicksburg; Fred Robinson, Clarksdale, and State Secy. Raphael Franco Sr., Vicksburg.

PRESIDENT FORD sent a congratulatory telegram to the officers of the Michigan Elks Association, whose annual convention was held May 15-18 at Marquette Lodge in Michigan's Upper Peninsula. Registered for the four-day session were 1,322 persons. PGER E. Gene Fournace, state sponsor, and PGER William Wall were honored guests.

The Major Project Commission reported that 670 handicapped children were helped during this past record year, making a total of 4,823 in the project's 18-year history. Other records accomplished by the project were total donations of \$196,730.75, the highest for a single year, and the expenditure of \$163,140.01 for the care of these children, a figure which is \$26,766 more than any previous year. Muskegon Lodge won first place for the most actual dollars contributed by its donation of \$9,429.50, and the Elks' ladies of Plymouth Lodge took that same honor in their efforts of contributing \$3,200 to the cause.

The National Foundation report showed that 1,680 Elks joined the Foundation as new pledges in the past year. The state exceeded the Grand Exalted Ruler's goal with another new record set, that of per capita donations of \$1.901 which totalled \$111,517.53, itself a record for Michigan. This amount placed the state in second place in national competition. Clawson-Troy Lodge had the most new National Foundation pledges, Grand Rapids Lodge had contributed the largest actual sum of money, \$12,820, and Allen Park Lodge contributed \$8.185 per member, the highest per capita figure in the state.

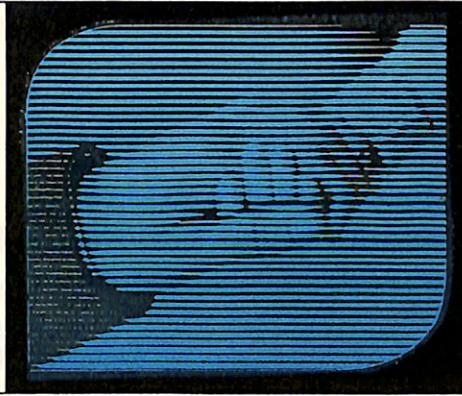
Forty-five scholarships totaling \$27,000 were presented at the convention by the Scholarship Committee. Midland Lodge took top honors in the area of Americanism, and Ann Arbor Lodge won in ritualistic competition. The President's Achievement Award was won by Allen Park Lodge, while Kalamazoo Lodge won an award for Best Lodge Activities Brochure. Clawson-Troy Lodge was the first-place winner in the drill team competition. These awards were presented at the President's Banquet, at which there were 1,000 people present.

SP Calvin Bjerne, Ishpeming; VPs Neil Sheriff, Hillsdale; State Secretary Albert Vernon, Detroit, and State Treasurer Howard Emerson, Jackson, are the new leaders of the Michigan Elks Association.

A fall conference was to take place October 16-18 in Bay City, and the Association's next annual convention is slated for May with Clawson-Troy Lodge as the host.

THE JOY OF GIVING

Elks National Foundation
2750 Lakeview Avenue
Chicago, Illinois 60614



A \$1,200 emergency educational fund grant from the Elks National Foundation was provided for 18-year-old Alan Wolfe by Hudson, N. Y., Lodge. Alan's father George (seated, right), a member of the lodge, returned home from the Albany VA Hospital in time to see the scholarship presented to Alan by (from left) District Chm. Myron Marvin, Hudson Vets Chm. Gerald Shook, ER John Pryshlak, Youth Chm. Frank Hamblet, and Scholarship Chm. Joseph McCrudden.



Mrs. Louise Gustafson, whose late husband PER George Gustafson was a respected member of Blue Island, Ill., Lodge, was given an Elks National Foundation certificate by Foundation Chm. John Gallagher on behalf of several Brothers.



PDD James Cashman presented an Elks National Foundation certificate to ER Manuel Santos of Enfield, Conn., Lodge. Observing were Foundation members Est. Loyal Kt. Charles Kenrick and PER James Henderson.

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NO INCREASE IN RATES AFTER THE FIRST MONTH

FAMILY PLAN \$2.50 PER MONTH
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Includes husband, wife, and all dependent unmarried children under age 19
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each and every day for 90 days while confined to the hospital for the treatment of cancer

pays you
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\$25,000 maximum benefit payable to one insured

CHECK THESE OUTSTANDING ADVANTAGES

- There is absolutely no age limit.
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A. Cancer is often a lingering disease which requires repeated, extensive treatment and results in the victim's being unable to work—thus resulting in high hospital bills and loss of income.
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A. The only medical question is whether you have had cancer positively diagnosed. If not, you may buy the policy.
- Q. Will you cancel my policy if I have too many claims?
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- Q. Can my rates ever be raised?
A. Your rates can never be changed unless there is a general rate adjustment of this class in your entire state.
- Q. When does this plan become effective?
A. Full coverage under this plan is available 30 days following the effective date of the policy.
- Q. If there is a history of cancer in my family, may I still purchase at the same premium?
A. It has been our experience that those most closely related to the expense of cancer are the most anxious to secure additional financial strength.
- Q. What is the age limit on purchase of this policy?
A. Full benefits are paid regardless of age, and you may continue your policy the rest of your life.
- Q. Must I be released from the hospital before I can collect benefits?
A. No. Benefits are payable to the insured as confinement is incurred, on a monthly basis if he chooses.
- Q. Does this plan pay direct to me or the hospital?
A. Benefits from the Cancer Insurance Plan are paid directly to the insured or to whoever he designates.

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- Here's how you can get this valuable coverage. Just fill in the attached coupon. Mail it today. **SEND NO MONEY.** If you are accepted, you will receive your Cancer Insurance Policy by return mail along with your premium notice and Hospital Identification Card.
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THIS IS A CANCER ONLY POLICY

- Q. What is meant by positive pathological diagnosis of cancer.
A. It is a microscopic examination of human tissue or fluid by a pathologist to determine if there is a positive malignancy.
- Q. What forms of Cancer are covered?
A. All cancer diagnosed as such by a pathological tissue examination, a standard medical practice, including Leukemia and Hodgkins disease.
- Q. How do I enroll?
A. Fill out the brief enrollment request application and mail it today. **SEND NO MONEY. If you are accepted, you will receive your Cancer Insurance Policy by return mail along with your premium notice and Hospital Identification Card.**

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It requires the most expensive kinds of treatment. The treatment is often prolonged and Most hospitalization insurance is NOT adequate to cover the expenses of CANCER treatment.

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Notice: a provision in the Cancer Insurance Plan policy states: "If this policy is issued as a family unit, such family unit is defined as the named insured, the spouse of the named insured and all the dependent children of the named insured, unmarried and under 19 years of age." Newborn children are automatically added. There is no need to list individual members of the family on enrollment request.

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Cancer Insurance Enrollment Request Application

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Street Address _____ City _____ State _____ Zip _____

First _____ Middle Initial _____ Last _____

REPRESENTATION & AGREEMENT OF POLICYHOLDER: I hereby represent that to the best of my knowledge, information and belief no person to be insured under this policy has now or has ever had Cancer in any form except _____ who is to be excluded from the coverage of this policy. I understand that the policy applied for will not pay benefits for any loss incurred during the first two years after the issue date on account of disease or physical condition which I now have or have had in the past.

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 Renewal \$16.50 per year Renewal \$27.50 per year

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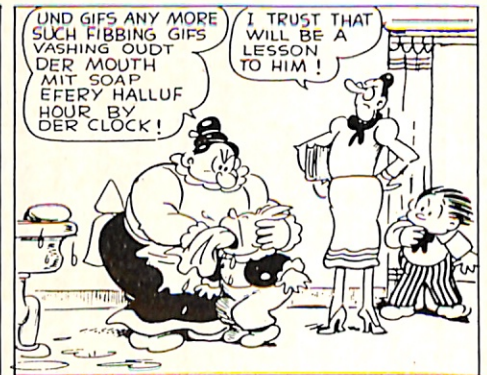
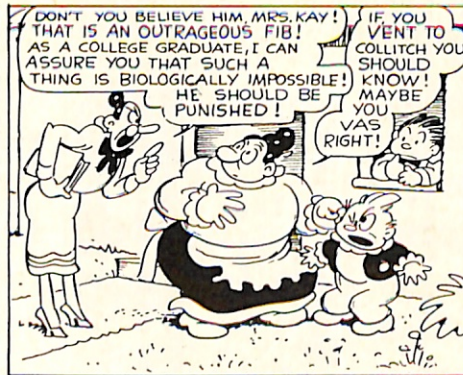
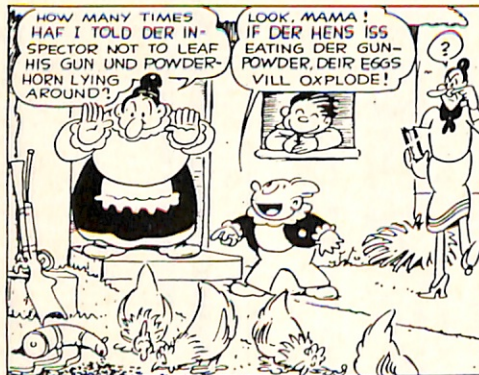
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©King Features
The humor in "Hagar the Horrible" (1974 Reuben Award winner Dik Browne's creation) depends more on verbal than sight gags, in contrast to

H. Knerr's "The Katzenjammer Kids" (below), published originally in 1941.



©King Features

THE CARTOONS FIND A HOME

by George Basler

After being in existence for more than 75 years, cartoon strips have found a historical home of their own.

The home is the Museum of Cartoon Art and Hall of Fame in Greenwich, CN. Located in an old mansion, surrounded by four acres of manicured lawn and large shade trees, the museum is dedicated to keeping alive the memories of "Abbie an' Slat's," "The

Katzenjammer Kids," "Moon Mullins," and "Maggie and Jiggs."

Since its opening last August, some 500 visitors a week have toured the unique museum. They range from older persons, taking a nostalgic trip back through their long-forgotten comic pages, to youngsters, captivated by the adventures of comic strip characters of yesteryear.

The founder and president of the Museum of Cartoon Art is Mort Walker, the creator of the second most widely syndicated comic strip in America, "Beetle Bailey." Walker worked for 10 years to find funding and a location for the museum. Finally, determined to get the project going, he underwrote a large part of the leasing and renovation of the old mansion himself.

past them, taking time to stop and read their favorites, and study how the drawing of characters in many comic strips, such as "Peanuts," developed over the years.

More serious visitors can study the "technical" exhibits and gain an appreciation of the painstaking craftsmanship that goes into the drawing and production of cartoons.

The oldest and most valuable comic strip displayed in the museum is an original drawing of "The Yellow Kid" done in 1896. "The Yellow Kid," a grinning, jug-eared urchin, is generally considered to be the first cartoon strip character in history. The drawing, which is one of the few of its kind left in existence, is worth about \$5,000 and was donated to the museum by the late humorist Harry Hershfield.

Other prized exhibits are a Sunday page of an original Buster Brown of 1903, appraised at \$1,000 to \$2,000, and an original Mickey Mouse panel given to Walker by the late Walt Disney.

Drawings of such well-known comic strips as "Dick Tracy," "Steve Canyon," "Popeye," "Tarzan," "Blondie," and many, many more are on display in the museum.

There are also exhibits of less well-known, possibly forgotten comic strips, "Tillie the Toiler," "Boots and Her Buddies," "Mr. and Mrs.," and "Ella Cinders" to name a few.

But that's not all. While the museum was founded to be a home for comic strip art, there are also sections devoted to sports and political cartoonists.

Cartoons by Willard Mullin, the old New York *World Telegram* sports cartoonist, who revolutionized the art form, hang here, including one featuring his famous "Brooklyn Bum," the symbol of the old Brooklyn Dodgers. Also on display are drawings by Bill Gallo of the New York *Daily News*.

The most prized political cartoon in the museum is an original done by 19th century artist, Thomas Nast, attacking New York mayor William Marcy Tweed and the infamous "Tweed Ring." The cartoon was donated by Walker from his private collection. It hangs, along with reproductions of six other Nast cartoons, in a special exhibit on "America's premier political cartoonist."

Nast's drawings so outraged Tweed that he yelled: "Stop those damn pictures. I don't care so much about what the papers write about me. My constituents can't read, but damn it, they can see pictures." Unwittingly he had paid political cartoonists their highest tribute, and accurately summed up the power of their cartoons.

Other editorial cartoons on display include originals and reproductions by

Pat Oliphant, Herbert Block (Herblock), John Fischetti, Bill Mauldin, and a host of others.

"We put editorial cartoons in the museum because we tried to cover a broad range with our exhibits. The editorial, political cartoon is maybe even more popular now than it's ever been because of a new breed that's revitalized it in the last 20 years," Tippit says.

Another section of the museum is devoted to the Cartoon Hall of Fame and is filled with illustrations from the drawing boards of cartoonists who have won the National Cartoonists Society's Reuben, King Feature's Silver Lady, and the Pulitzer Prize. Photographs of some of the honored cartoonists line the walls.

There is also a section for new cartoonists—cartoonists who, Tippit says, will carry on the art form in future years.

Besides the permanent exhibits, Walker and Tippit also plan a number of special exhibits to be changed periodically throughout the year. These exhibits will include one-man shows, special exhibits of cartoon art from foreign countries, and specialized exhibits featuring comic book art, magazine cartoon art, and editorial cartoon art.

During the last Christmas holidays the museum had its first special show—an exhibit tracing the development of the Santa Claus figure through the centuries, with many of the drawings by Thomas Nast. The exhibit also included a display of personal Christmas cards by a number of famous cartoonists.

From March 1 to April 30 the museum held a Walt Kelly "Pogo" retrospective. Much of the material had been shown recently at the Springfield (MA) Museum of Fine Arts, but the museum added some of Kelly's early work, several of his films, advertisements, book illustrations, and a display of toys and other Pogo products.

Tippit says proudly the museum even had some of Kelly's childhood drawings, donated by his widow, Selby, who worked closely with the museum in assembling the exhibit.

From June 1 to August 31 the museum sponsored a Harold Foster "Prince Valiant" exhibit featuring his selected works, books, films, and memorabilia. Foster, who is semi-retired and living in Florida, was at the museum on June 8 to celebrate his 2,000th Prince Valiant page.

Tippit is also making plans for a Bicentennial exhibition in 1976, showing the development of American history through cartoon art. "Students of history would do well to research cartoons because during the past 78 years they have been one of the better chron-

iclers of the American scene," he says.

But, Walker and Tippit plan the museum to be more than just an exhibit hall.

Upstairs rooms in the 24-room mansion have been set aside for a library, biographical files with related articles, classrooms for seminars and lectures, a theater, and an archives collection.

Eventually Walker and Tippit hope the museum will be a research center for serious students, artists, writers, and scholars.

But this goal is just a dream right now. The main hinderance, not surprisingly, is lack of staff and money. Besides Tippit, the only other full-time staff members at the museum are assistant curators Brian Walker (Mort Walker's son) and Chuck Green.

Tippit and his two assistants are aided by a group of dedicated volunteers who have worked to renovate the mansion and catalogue the thousands of drawings donated to the museum.

"Recently the Chicago Tribune-New York News Syndicate sent us 400 books of old proofs, and we are now in the process of cataloguing and filing them so people can use them," Tippit says. "The demand has been overwhelming, and we just can't keep up with all the things that could be done."

Also, like many new institutions, the museum is involved in an active fund raising campaign. Its budget has been set at \$60,000 a year while sales at the counter and income from the endowment fund bring in about \$22,000. This means right now the museum is facing a \$38,000 annual deficit.

However, the museum has received a large amount of monetary support, and Walker and Tippit are positive they'll be able to make a go of it.

A recent substantial contribution by the William Randolph Hearst Foundation pushed the endowment of the museum over the \$100,000 mark. This money invested with a Greenwich bank will eventually give the museum an income on which to operate, without the constant burden of year-to-year fund raising, Walker and Tippit say.

Other large contributions have come from a wide variety of cartoonists, newspaper syndicates, publishers, corporations, and just plain private citizens including Mrs. Chic Young (the widow of the creator of "Blondie"), Johnny Hart, creator of "B.C.," the National Cartoonists Society, United Features Syndicate, the Joseph M. Patterson Foundation, Hal Foster, and Garry Trudeau.

Walker and Tippit are pleased with the progress the museum has made during its short lifetime and are looking forward to the days ahead.

With any luck at all, cartoons will have a home for years to come. ■

LODGE VISITS

GRAND EXALTED RULER WILLIS C. McDONALD



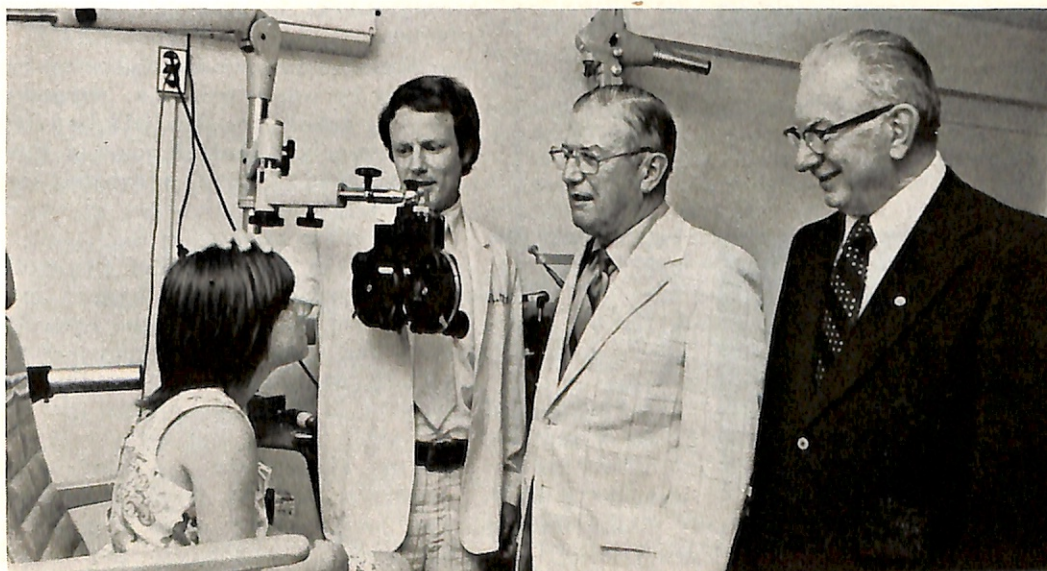
(From left) GL Auditing and Accounting Committeeman John Cunningham, Grand Exalted Ruler Willis McDonald, PGER Raymond Dobson, and GL Grand Forum Justice Edward Alexander attended this year's convention of the Montana State Elks Association which was recently held in Miles City.



Mayor Frank Cusimano (left) presented a certificate of merit to GER McDonald at the opening ceremonies of the Grand Exalted Ruler's office in Slidell, Louisiana. Surrounded by well-wishers (from left) George Ketteringham, his personal secretary, Slidell Lodge's ER Robert Yancey, Brother Webb Hart, a local police official, and chamber of commerce representative Mary Ann Worthington, the GER expressed his thanks.



Mount Adams (White Salmon), Wash., Lodge welcomed GER Willis McDonald (standing, second from right) recently. Extending their greetings to Brother McDonald were ER Robert Warncke (kneeling) and (standing, from left) Oregon SP Bud Wilkins, PGER Frank Hise, and SP Leo Paquin.



When Grand Exalted Ruler Willis and Elizabeth McDonald toured Oregon recently, they had an opportunity to visit the Elks Eye Clinic for Visually Handicapped Children in Portland. PGER Frank Hise (second from right) and Brother McDonald (right) received first-hand information on the clinic's operation from a medical staff member.

The Battle Against Hunger *(Continued from page 16)*

ing cultivated. With better access to the markets, waste of the farmers produce is reduced and his income is increased.

Even so simple an innovation as the use of pneumatic tires on carts can considerably aid transport in countries whose roads get badly cut up in the wet season, while the redesign of a pack-animal's carrier can go a long way to ensuring that easily damaged loads like fruit and soft vegetables can be transported safely.

The ultimate objective of all such operations is to reverse the downward spiral of poverty and waste and turn it into an upward surge of more food for the farmer and their families, more for sale, better quality, better living, and—in the country as a whole—more for export, producing a sound economy in which further improvements are possible.

This is not a revolution which can be achieved easily, for people change slowly. Traditional attitudes and religious taboos against the taking of life, even of rats, for example, are deeply embedded over large areas of the world.

Few people in developed countries,

moreover, realize that half the farmers in the world are subsistence farmers. (If those in the developing countries alone are counted, the proportions rise to 80 percent.) In many countries a farmer's total cash income is not more than \$10 a year and attempts to aid him which fail to bear this in mind are almost certainly doomed to failure. It is no use showing him implements and equipment he cannot afford to buy. Even when made available through farmer's cooperatives, they must be cheap and simple and a good agricultural extension service will be necessary to show him how to use them.

Keeping this realization in mind, a program is currently underway to seek new ways of improving both the quality and quantity of food yields in Asia, Africa and Latin America. The United States, Canada, Australia, Holland, Belgium, West Germany, Sweden, Norway, Switzerland, and France, along with such international organizations as the World Bank and the United Nations Development Program have established a Consultive Group On International Agriculture Research to sponsor a worldwide study program.

Since its first full year of operation

in 1972, the group has spent over \$75 million supporting work carried out at six research centers located in the areas where agriculture innovation is needed. The results of these studies are intended to be applicable or adapted to the needs of many countries.

The group supports work at the International Rice Research Institute in the Philippines; the International Wheat and Maize Improvement Center in Mexico; the International Center of Tropical Agriculture in Nigeria; the International Potato Center in Peru; and the International Crops Research Institute for the Semi-arid Tropics in India. Many universities and other scientific institutions collaborate in the work.

The Indian institute, for example, has a mandate to develop a program for better systems of farming in tropical zones of low rainfall that covers large parts of Africa and Latin America as well as Asia. Specialists there are working on improved varieties of economically essential crops, such as sorghum, millet, and peas.

At the African research center, scientists are concerned with crops for the humid tropics, such as corn, rice, certain legumes, and various root crops.

Legumes are important to the developing countries as a source of high-quality protein. Some of them are also vital cash crops for the production of edible oils, fats, canned or frozen foods and dried seeds.

Another promising venture under this international program carried out at the Mexican center involves an entirely new food crop—*triticle*. A synthetic genus, it is a cross between two familiar cereal grains, wheat and rye. The objective is the production of a new food crop superior not only to those of either its parents, but to all other cereal grains. Significantly, the new crop has shown promising results in tropical regions where conditions are unfavorable to conventional cereal grains.

The above responses, of course, can merely be considered as a "temporary holding action" for they will be effective for only a limited point of time. The ultimate answer to adequately feed the world's population lies in worldwide birth control.

Were the population of the world to stop growing today, there is little doubt that the battle can be won. Science and technology, common sense and goodwill—all these are the key weapons in the human arsenal that can guarantee victory. But with every tick of the clock there are three more mouths to feed. As Arnold J. Toynbee said in a speech before a group of agronomists, economists, nutritionists

Obituaries



PAST GRAND LODGE COMMITTEEMAN Marvin L. Kimmel of Miami Beach, Fla., Lodge died recently.

After holding the offices of President of the

Florida State Elks Association in 1967-1968 and District Deputy Grand Exalted Ruler for the South District in 1957-1958, he was appointed to the Grand Lodge Youth Activities Committee in 1972-1973.

PAST DISTRICT DEPUTY Harvey W. Holmes of Gastonia, N. C., Lodge died in June, 1975.

The lodge's Exalted Ruler in 1955-1956, Brother Holmes served as the 1957-1958 District Deputy Grand Exalted Ruler for the West District.



PAST DISTRICT DEPUTY Frank C. Kauffman, a life member of De Land, Fla., Lodge, died February 13, 1975.

Having held the office of Exalted Ruler of his

lodge in 1959-1960, Brother Kauffman served as a Vice President of the Florida State Elks Association for 1961-1962. In 1962-1963 he was appointed to the East Central District as District Deputy Grand Exalted Ruler.



PAST DISTRICT DEPUTY Harold L. Snyder of Cut Bank, Mont., Lodge died May 27, 1975.

Brother Snyder held the offices of Esquire and Exalted Ruler of

his lodge before he was named to the post of District Deputy Grand Exalted Ruler for the North District in 1953-1954.



PAST DISTRICT DEPUTY Friend L. May of Clifton Forge, Va., Lodge died July 31, 1975.

A Past Exalted Ruler of his lodge, Brother May was named the 1956-

1957 District Deputy Grand Exalted Ruler for the Southwest District.

and philosophers, called together by the U.N.'s Food and Agriculture Organization, there is little hope without worldwide birth control. "Today," the noted British historian warned, "mankind's future is at stake in a formidable race between population growth and famine."

Rafael M. Salas, the Filipino who heads the United Nations Fund for Population Activities, responsible for spreading the message of World Population Year in 1974, warned: "Whatever we do, the world's population is going to double in 27 years. Existing difficulties in providing food, housing, education, medical attention, and employment are going to compound themselves in accelerated ratio to population increase unless rational solutions are sought and action taken not when swollen populations are a reality but now."

All of the foregoing discussion leads to one fairly obvious conclusion. The only immediate solution to the world food problem can come by sharing with the underfed countries not only our surplus foods, but the knowledge, techniques, and tools that have produced these surpluses. There is nothing new about this view, which is succinctly summed up in the old Chinese proverb: "If you give a man a fish, you feed him for one day; if you teach him to fish, you feed him for many, many days."

Demonstrating this principle, the United Nations, through its specialized agencies, the Food and Agriculture Organization (FAO), the World Health Organization (WHO), and the United Nations Children's Fund (UNICEF), has been helping to teach underfed nations the new agricultural skills necessary to alleviate the hunger among their peoples. In addition, many other governmental and charitable organizations such as the Agency for International Development (AID), Cooperative for American Relief Everywhere (CARE), and the Red Cross, are helping to fight the world battle against hunger.

These organizations have accomplished remarkable feats in the past to ease the hunger pangs of hundreds of millions of poverty-stricken people throughout the world. But their efforts must be at least tripled in the immediate future if the advancing line of hunger's allies is to be held.

No longer can anyone afford to be unconcerned with the fact that so many in the world still go hungry, for although food may provide only one key to peace, there can be no peace in a hungry world.

There is still time to solve the problem. *But not much!* ■

Gilt-Edged Investments in Humanity

Not long ago, a letter to the editor appeared in the *Chicago Tribune* that posed a question every news man hears over and over again. Essentially, it asked why the media are quick to print or air news that a young person has done something wrong and become embroiled with the law. The writer pointed out that 160 Boy Scouts and leaders left Chicago as delegates to the World Jamboree of Scouting in Norway and would visit Sweden and Denmark also, as "ambassadors of good will" from the United States . . . on their own time and at their own expense.

The writer said, "None of the Chicago media found this to be noteworthy. Boys that don't drink, use drugs, cause trouble or aren't a constant drain on our society just 'don't sell newsprint.' Our sense of values surely needs an overhaul."

Many who saw the letter probably said, "Right on! How come we always hear the bad but not the good?"

Almost any news man will answer that we expect people to behave, to be good citizens and not get into trouble. That's the norm; it's when people depart from the norm that they make news. Unfortunately, most such departures are of the negative variety . . . the bad news outweighs the good, hence the over-all impression left on the public is that the media give too much notoriety to the bad actors in our society.

The Order of Elks has long devoted itself to working with and for our youth, regardless of race, religion or ethnic origin. The scholarship program of the Elks National Foundation is one of the greatest offered by any organization in the U.S. . . . to say nothing of the hundreds of other scholarships given by subordinate lodges and state associations. Literally thousands of young men and women have been helped toward a college education through these scholarships and have then gone on to become some of the really solid citizens of their community, state and nation.

In the course of a recent conversation with a friend, the Executive Director of the Elks National Foundation, Nelson E. W. Stuart, talked about this subject. He told his friend that the two top winners of the 1975 scholarship competition must surely be counted among the best ever, yet he saw or heard little about their accomplishments and tremendous potential, despite the fact that



the information was made available to the media.

The top winners in the 1975 competition were the first to receive the largest scholarships ever given by the Foundation. . . . \$3,000 each year for four years . . . a \$12,000 scholarship! Think of how many families are unable to provide this sort of money for a college education for their sons or daughters, regardless of how great a potential they might have. It's a terrible waste of the most precious commodity we have . . . brain power!

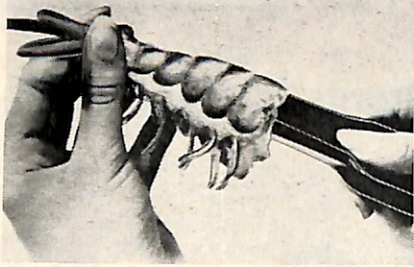
"Take for instance Barbara Ann Brown of Mesa, Arizona," Stuart said. "Here's a young lady who graduated at the top of her class of over 900 students. Isn't that convincing evidence of a tremendous potential? Her family's financial situation was such that she probably couldn't have gone on to college . . . and what a horrible waste that would have been!

"She's going to attend the school of journalism at the University of Missouri and she's aiming for a degree in broadcast journalism. Maybe one of these days we'll see and hear Barbara on a newscast on a major network. And a great part of the credit will belong to those who have contributed to the Elks National Foundation to make her scholarship possible.

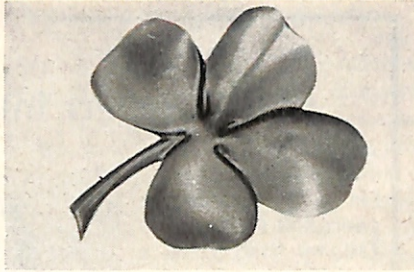
"Then there's Bruce Allyn of Grants Pass, Oregon," Stuart continued. "He graduated number one in his class of 644. His dad works in real estate and his mother, an invalid, is confined to a wheelchair. Everyone who met the Allyns during our convention in Dallas found them to be wonderful people . . . the kind of family that has made this nation strong.

"Don't get the idea that these youngsters are the kind of kids who have been stereotyped so often as brilliant scholars. Sure, they excel in their school work . . . but they're into scores of outside activities such as sports, clubs, church work, community projects and they also hold down part time jobs. They're about as All-American kids as you could find anywhere!

"Yes," he said, "these two make what appears to me to be gilt-edged investments in humanity. They'll return to this country many, many times the investment the Elks National Foundation has made in them. They're the youngsters who ought to be publicized!"



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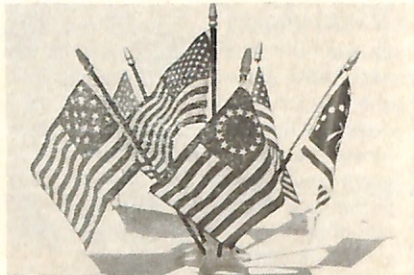


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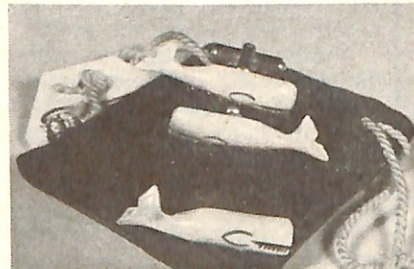


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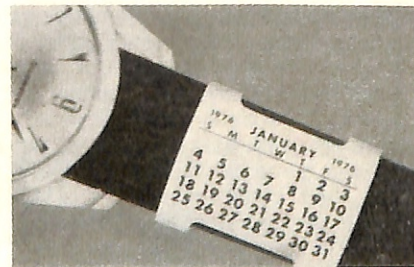
A RARE TREASURE—SCRIMSHAW IVORY CUFF LINKS are crafted entirely by hand on genuine ivory. Scrimshaw is a unique American folk art developed aboard whaling ships of the early 1800's. Links are antiqued and buffed to a fine patina. Set in drawstring pouch with Scrimshaw tag, \$14.95 ppd.; 2 sets \$27.50. J. W. Holst, Inc., Dept. EW-115, 1864 E. U.S. 23, East Tawas, Mich. 48730.



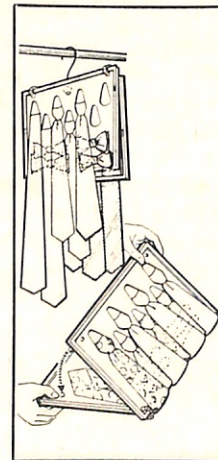
HUMMEL BALLS from Germany. Clear plastic 2½" diameter balls, gold braid trimmed, each with a different picture of St. Berta Hummel's appealing angels. Great for your Hummel-collector friends, future collectors' items. Limited supply; Box of 6 balls \$10.95 ppd. Rombins Nest Farm, 600 Main St., Fairfield, Pa. 17320. Send 25¢ for 44-pg. gift catalog, free with order.



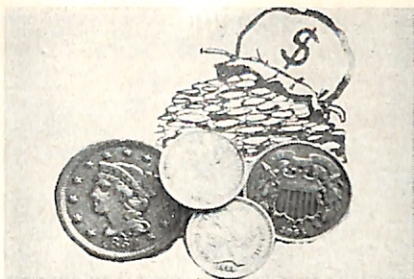
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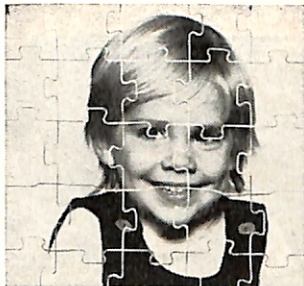
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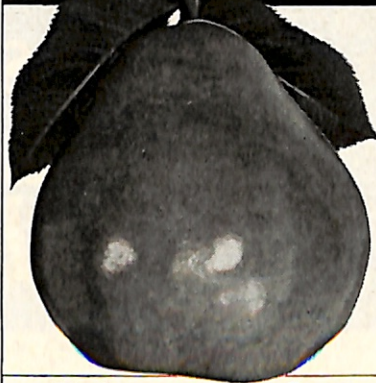


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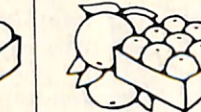










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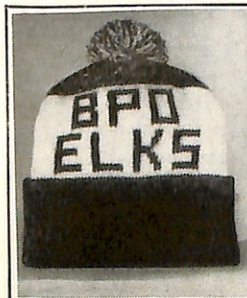
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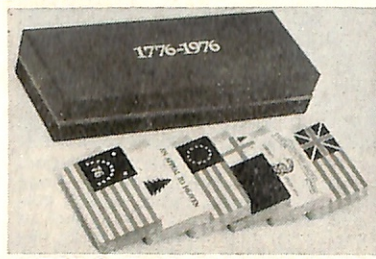
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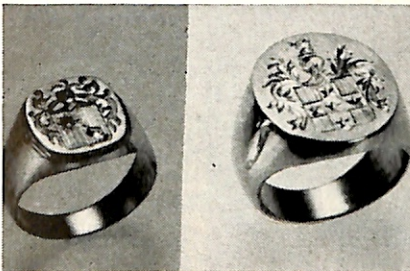
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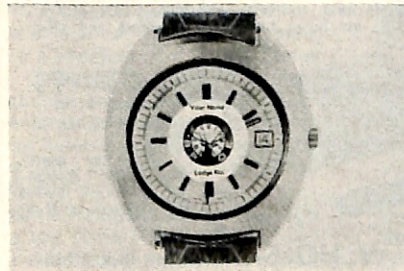
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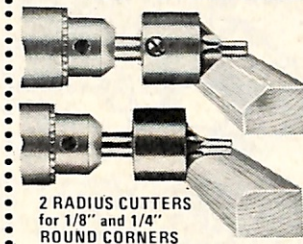
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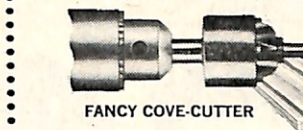


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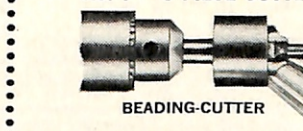
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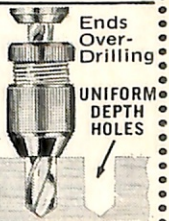
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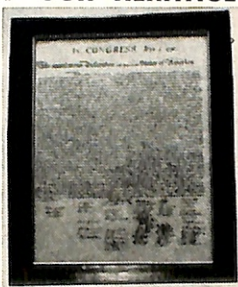
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Silver Only
Reg. \$30
Yours \$10

100% SATISFACTION GUARANTEED or REFUND!
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OIL FROM THE RIND OF LEMON

One spray over cocktail is all it takes. No more dried up lemons. Always on hand. Not lemon juice. No alcohol used to dilute contents. Use in Martinis, Bourbon, Scotch, Manhattans, or Old Fashioneds.

IDEAL GIFT
smartly packaged!

GIVE DAD THE GIFT THAT WILL MAKE HIM THE TALK OF THE PARTY.



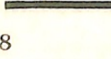
502 KING SIZE TWIST-O-LEMON. Ideal for family bar, atomizer spray top. \$6.95 (Refills for King Size 5.95 Atomizer 1.45)



524 2 JUNIOR SIZE TWIST-O-LEMON. Metered spray containers, ideal for carrying in pocket or travel case. \$5.45



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513 BAR and JUNIOR TWIST-O-LEMON. Aerosol metered spray containers, ideal both for home bar and travel case. \$7.95

Send check or charge to your Diners Club #. Post. Hdq. 75¢ plus 20¢ each add. box. (Ill. res. inc. 5% tax.) TWIST-O-LEMON
REVORD-JAMES & CO., Golf, Ill. 60029, Dept. E-11

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Shower Bath Head

by Rain-Jet



\$24.95 Model

A Gift of Daily Delight!
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Users tell us:
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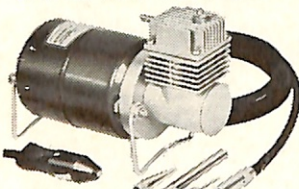
RAIN JET's patented swirling fingers of water provide a unique massaging action, made possible by the rotary, oscillating, pendulum action of the nozzle. Only RAIN JET has it! All-brass, chrome-plated. Available at stores, or order direct postpaid. Money-back guarantee. Four models, gift boxed: \$19.95 & \$24.95 (Mother-of-Pearl cone); \$29.95 (Chrome-plated cone); \$39.95 (Gold-plated cone).

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Also Mfrs. of Lawn Sprinklers and "Showers of Diamonds" Fountains.

DON'T BE LEFT HELPLESS!

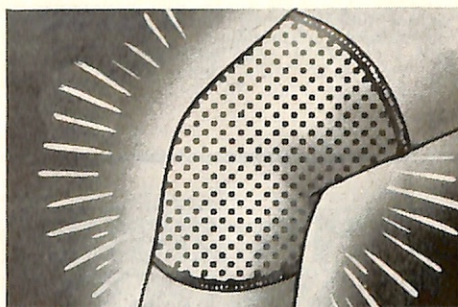
FLAT TIRE! . . . A million miles from nowhere and your spare has no air! Have your own air-compressor that works off your cigarette lighter. **AUTO-FLATOR 6 1/2"** long delivers up to 60 lbs. pressure. Inflates any size tire in minutes. Also inflates air jacks, rafts, air mattresses, pools, etc. Operates on 12-volt system in auto, trailer, truck or boat. Complete w. 10-ft. air hose, inflator attachments and plug.



\$32.95
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Relieve those aching joints. Warm-Ease pad seals in body heat and concentrates it where you need it most. Relieves aches, pains, strains, stiffness. Soft foam-filled jersey covered pad. Sanitary, washable. Fits snugly around knee, elbow, ankle for quick soothing comfort. Ideal relief for arthritis sufferers.

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Write for **FREE** catalog of gifts.

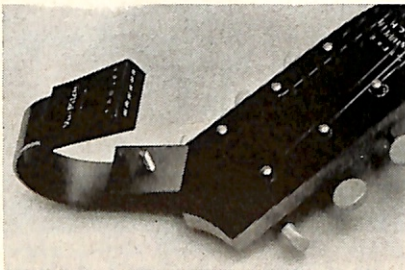
HOLIDAY GIFTS

Dept. 711-C, Wheat Ridge, Colorado 80033

Elks Family Shopper



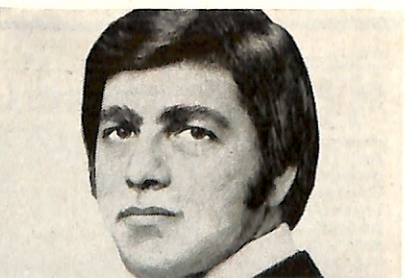
ELEVATING CHAIR lifts both seat and arms to assist to a standing position with firm support. Also available in recliners and swivel rockers. Control button raises both seat and arm unit to desired angle. In crushed velvet or Naugahyde in gold or green. Write for information on trial offer. **Burke Inc., Dept. E-11, P.O. Box 1064, Mission, Kansas 66202.**



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MEN LOVE TO WEAR a cool, light wig. Stretch wig, like human hair, covers all hair, sideburns too. Fits any head; washable. Black, off black, chestnut, dark or medium or light brown, dark blonde, black or brown mixed with gray. \$7.95 ppd. Specify color, style. #M-130. **Franklin Fashions, Dept. EL-115, 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580.**

Give those special people in your life

GIANT 1976 PERSONALIZED WALL CALENDAR WITH YOUR FAVORITE PHOTO IN FULL COLOR!

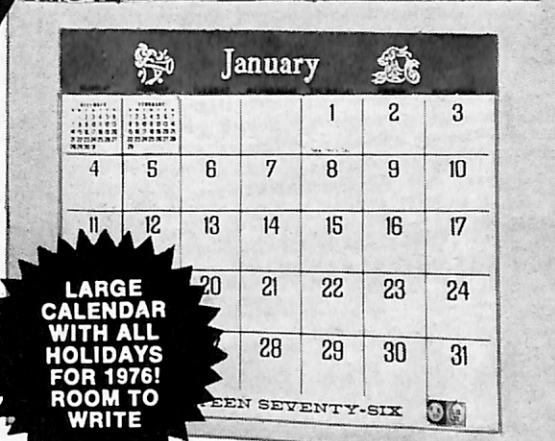
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Send us your
Favorite color photo or slide.
We'll enlarge it to a breathtakingly
beautiful 8" x 10" photo
and mount it on a giant 13" x 20"
calendar . . . and personalize
it with your name free.



Next year, every time those special people in your life look at their wall calendar — wouldn't it be great if . . . each time . . . it reminded them that you care! It can . . . if you give them this wonderful new giant 1976 personalized Wall Calendar from Spencer Gifts, featuring an 8" x 10" photograph of your choice — in full color and personalized with your name.

What's more, the photo on each calendar can be as personalized as the message — because you can match each picture to the person who's getting that specific calendar — baby's first steps for grandma and grandpa . . . a family portrait for Aunt Louise . . . a graduation or wedding picture for those loved ones who live far away . . . even that sensational beach shot of you in a bikini for the man in your life!

**HERE'S ALL WE NEED TO CREATE YOUR
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Send us any color print or slide — any size. We'll enlarge it to a beautiful 8" x 10" full color portrait that will match or surpass the original in its brilliance of color and fidelity of tone. Our precision color-enlarging equipment **guarantees it!** (For same size calendar in black and white, send any black & white or color photo or slide.)

ORDER SEVERAL

FOR FRIENDS, FAMILY, BUSINESS ASSOCIATES
At our incredible low price, you're sure to want several of these Giant 1976 Personalized Wall Calendars as matchless gifts. For friends. For business associates. And specifically for your immediate family. One of you and the kids for Dad's office or den. One of the two of you

for the children's playroom or bedroom. One of the children and Dad for your sewing room. Each an impressive gift that will be treasured all year long. And the photo itself can go on giving pleasure long after 1976 has become only a fond memory. Because, each vivid full-color enlargement is so much worth keeping . . . at the end of the year, it makes good sense to remove it from the calendar and frame it — for years of wonderful memories!

**PERSONALIZED WITH THE NAME OF YOUR
CHOICE . . . FREE**

Even without the wall calendar and personalized message, you'd probably expect to pay \$7.00 to \$10 . . . or even more for a full-color photo print of this size and quality. But this print on a 13" x 20" 1976 Photo Wall Calendar, personalized with your name, is yours in this Last Chance Offer from Spencer Gifts for only \$4.99.

**HERE'S HOW TO GET YOUR GIANT 1976
PERSONALIZED WALL CALENDAR!**

Use the handy coupon below to order your Giant 1976 Personalized Wall Calendar(s) today. Enclose a color print or slide (no negatives, please) for each photo you want reproduced. (They will be returned to you in perfect condition.) It's the easiest way ever to make it a picture-perfect year for the ones you love the most!

**THE PERFECT GIFT FOR
GRANDPARENTS, FRIENDS, RELATIVES.
ORDER SEVERAL, IT'S THE IDEAL WAY
TO SAY "HAPPY HOLIDAYS" FROM
YOUR FAMILY!**

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We will mail each calendar you order individually to your friends and relatives at no additional cost. Just include the names and addresses of your gift-getters and we will ship to them directly. Isn't this a wonderful Christmas Gift idea?

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If you are not totally delighted with Spencer Gifts Giant 1976 Personalized Wall Calendar — if you are not satisfied for any reason — simply return it for a full refund, no questions asked.

MAIL NO-RISK COUPON TODAY! MONEY-BACK GUARANTEE!

Spencer Gifts

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YES! Please rush my giant 1976 personalized Wall Calendar. Enclosed is color print or slide which will be returned to me in perfect condition. I understand that I must be delighted or I may return everything for a full cash refund.

No. of Calendars (circle number)	1	2	4	8
Full Color P-81109	\$4.99	\$8.99	\$16.99	\$32.99
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Postage & Handling	.35	.50	.75	\$1.00

On the back of your photo, print the name you want to appear on your photo calendar.

Please Print:
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

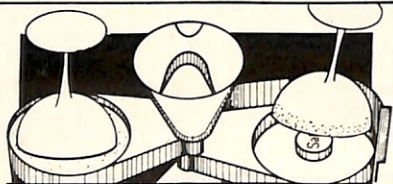
Cost of Calendar(s) Ordered \$ _____
Add Postage & Handling \$ _____
Add State Tax (see chart) \$ _____
Enclosed is check or money order for Total \$ _____

STATE SALES TAX CHART Find your State & add the Sales Tax in the space on the coupon NE 2 1/2% OH 4 1/2% NY 8% CA PA 6% CT NY 7% AR CO GA IA KS LA MA OK 3% AZ FL IL IN MD MI MN ND NC SC 4% WI VA 4% AL KY ME NJ RI TN TX 5%



Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A *Cheney Weclator™* solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on *Cheney Weclators*, or *Wheelchair Lifts* and *Wheelchair Van Lifts*, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

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★★★★★

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A Complete Modern Phone.
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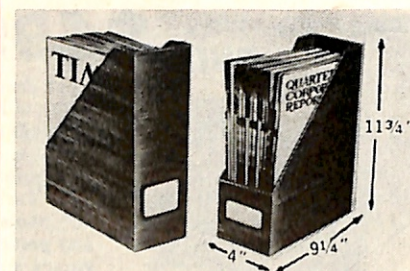
SEND 50¢ FOR CATALOG

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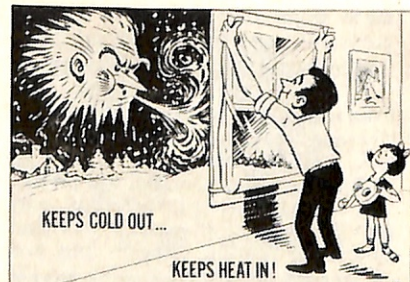
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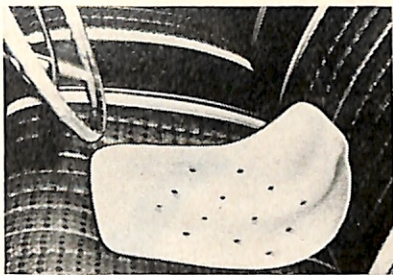
TIDY-FILES keep your papers and magazines neat and handy. It's easy to organize and store magazines, bills, tax records, etc. Simply slip them into handsome walnut wood-grain finish files. Heavy duty, corrugated fibreboard. Inside 11 1/2" H x 3 1/4" W x 9" D. 6 for \$4.95; 12 for \$17.95 ppd. Frank Eastern Co., Dept. EK, 625 Broadway, New York, N.Y. 10012.



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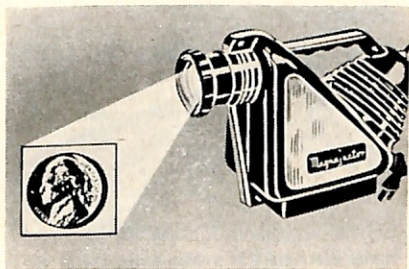
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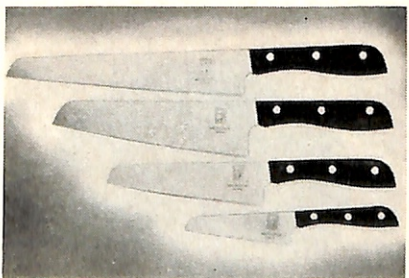
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**6 feet long!
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Your youngster and playmates will have hours of fun with this — indoors or out! They'll collect tolls, direct traffic, sail their boats under the high middle span — there's plenty of room in the gigantic 6 foot long highway for 2 or more kids to play without fighting over who gets to do what!

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CHARGE IT: (check one) Exp. Date _____

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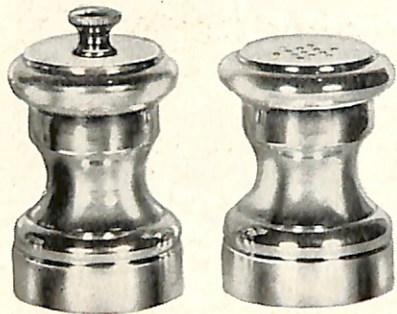


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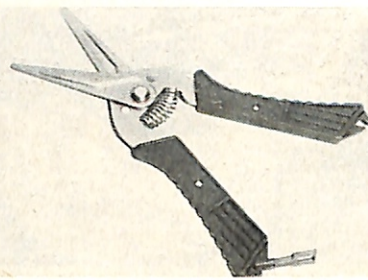
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10 for \$1.75
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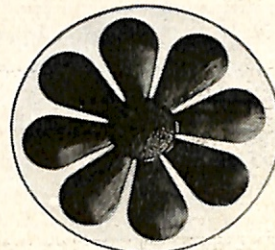
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BARCLAY, Dept. 51-MB
1575 No. Dixie Hwy., Pompano Beach, Fla. 33060

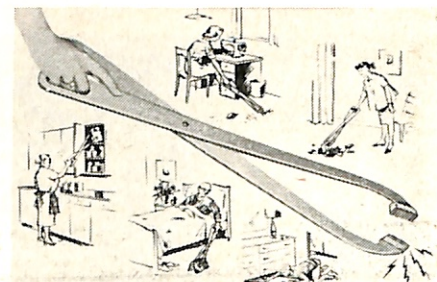
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SUPER SHEARS, guaranteed 5 years, have double-strength steel blades to slice through fabric, cardboard, poultry and shellfish, paper, sheet metal, etc. Safe blunt-nose design. Indispensable for kitchen, gardening, hobby, workshop. \$5.95 ea.; 2 for \$10.99. Add \$1.00 shpg. American Century, Dept 65, P.O. Box 36232, Los Angeles, CA, 90036.



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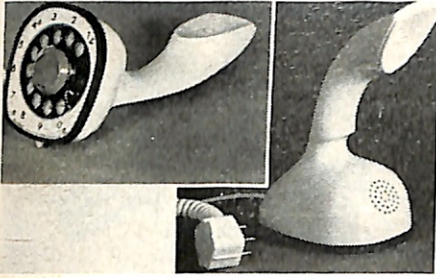


THE GRABBER grabs everything out of arm's reach—up to 27" away. Its scissor action picks up objects and brings them to your fingers. You never stoop, strain or climb on ladders or chairs. Also holds sponge to mop. And its magnetic tip picks up pins, needles, etc. 5-ply imported birch, \$6.98 ppd. Better Sleep Inc., Dept. EM11, New Providence, N.J. 07974.



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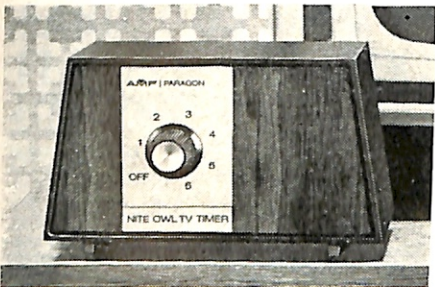
Elks Family Shopper



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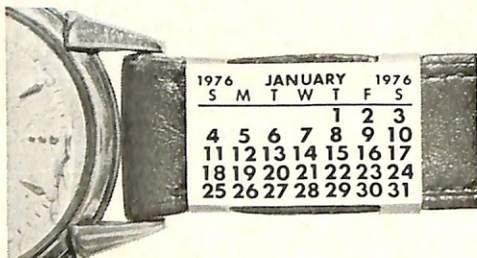
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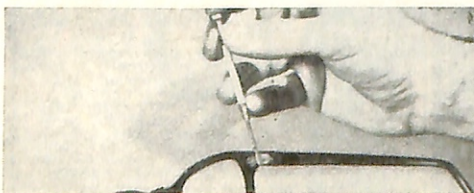


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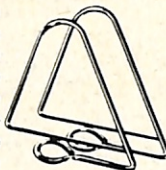
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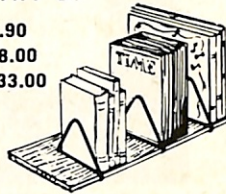


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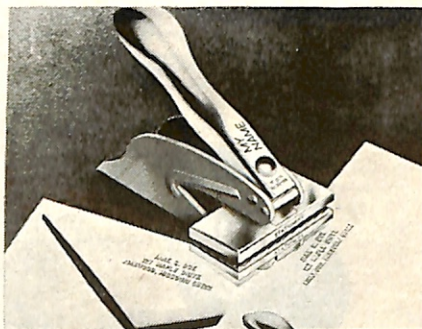
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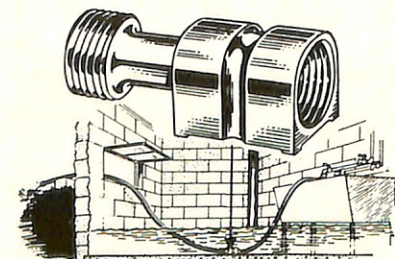
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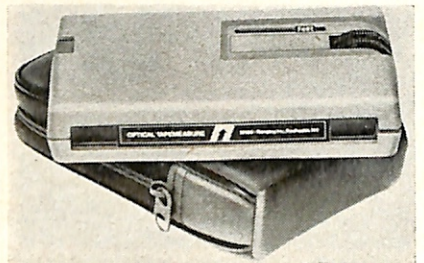
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When water gets into your cellar, or you want to drain out a pool, vat, cistern, excavation, boat, don't break your back hand-pumping or bailing. Just connect your garden hose to nearby water faucet and free end to intake side of DRAIN-DRY. Connect another length of hose to discharge side, turn on faucet, and normal water pressure makes the Drainer work. Only \$3.43 plus 45¢ handling and postage. Satisfaction guaranteed or money back.

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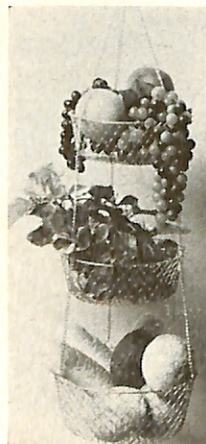
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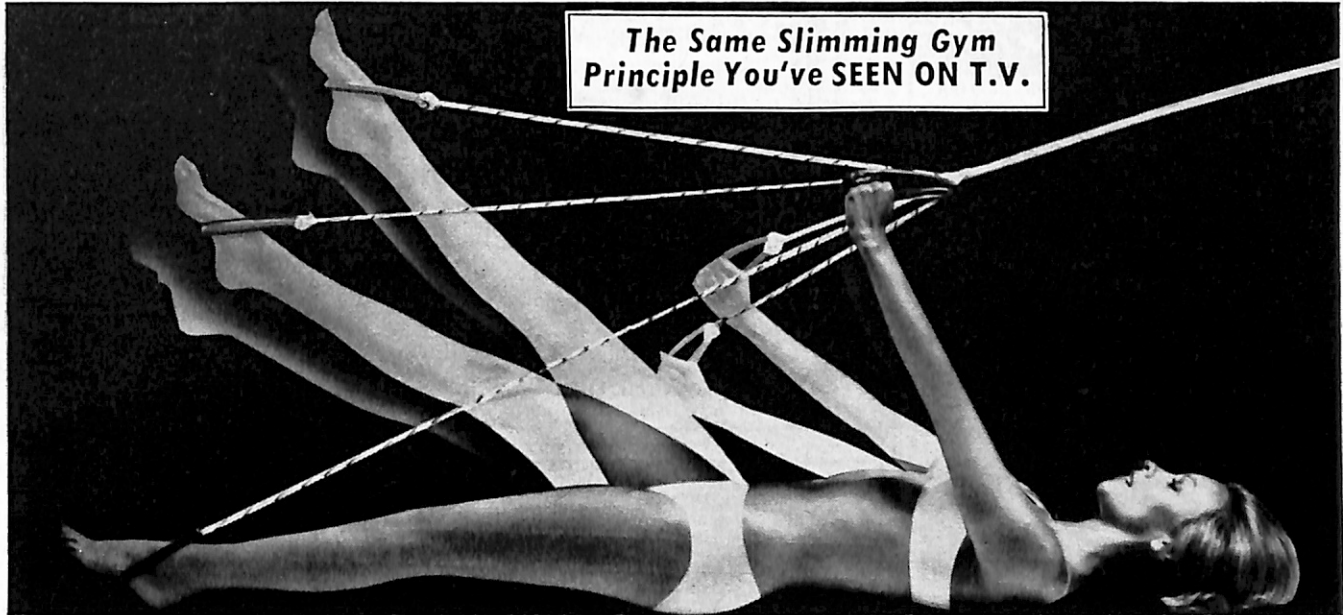
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The Same Slimming Gym
Principle You've SEEN ON T.V.

FABULOUS NEW EASY WAY HELPS TO FLATTEN TUMMY, FIRMS UP MUSCLES — GET YOU BACK INTO SHAPE

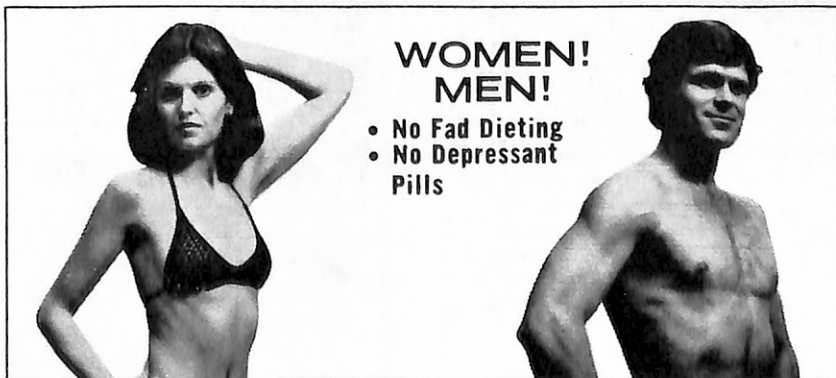
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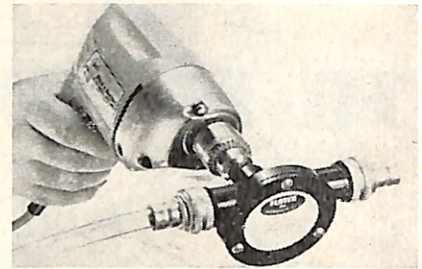
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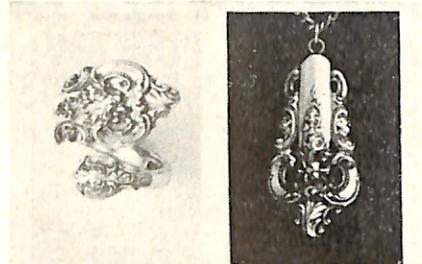
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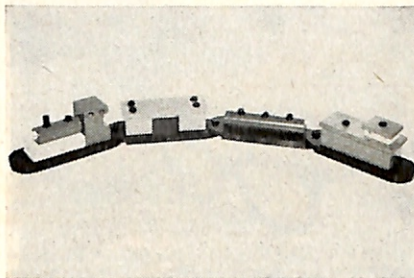
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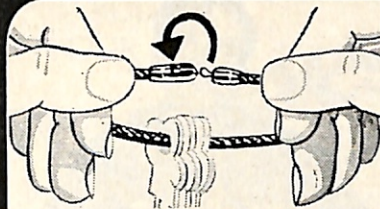
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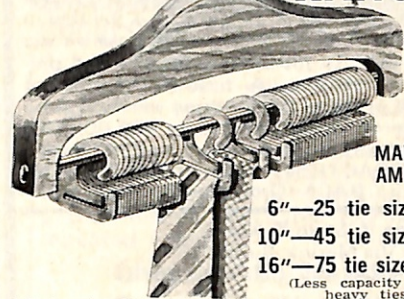
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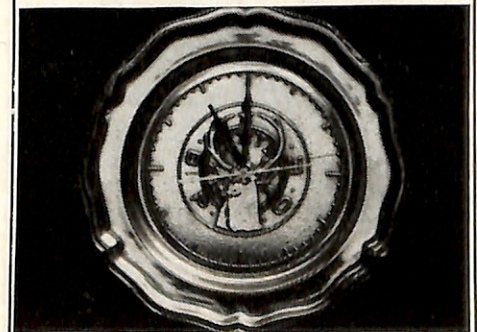
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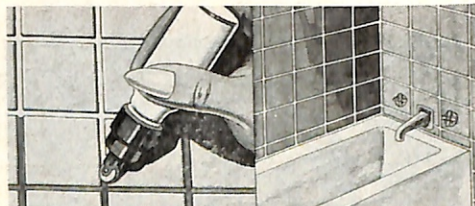
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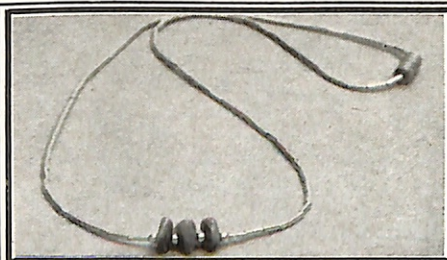
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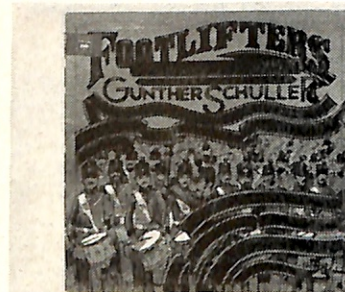
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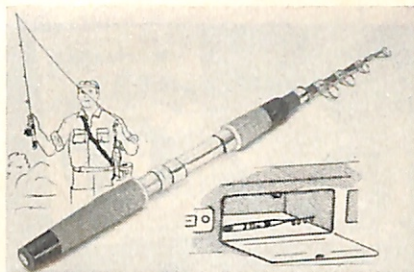
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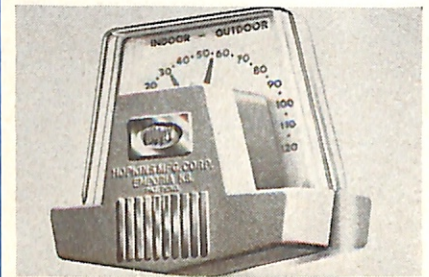
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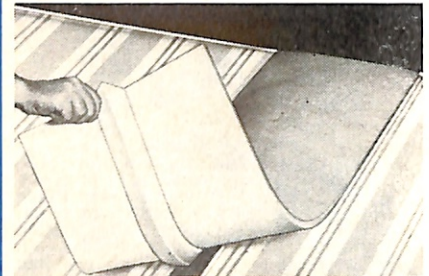
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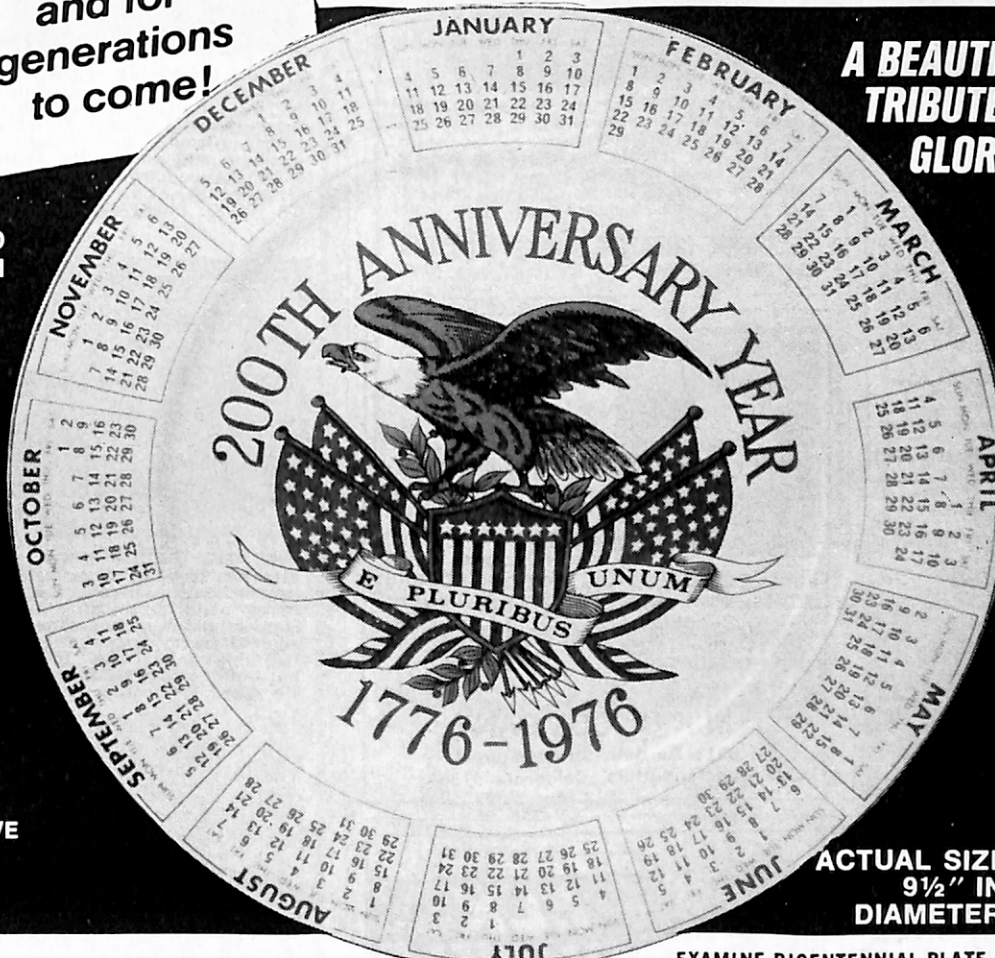
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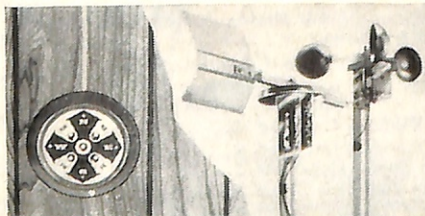
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Yet, COSTS LESS to
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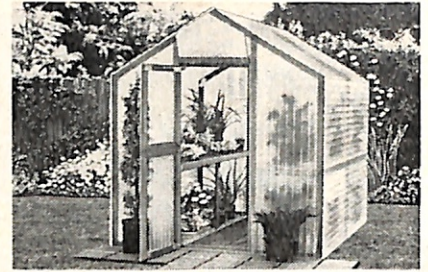
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St., Stamford, CT. 06901.

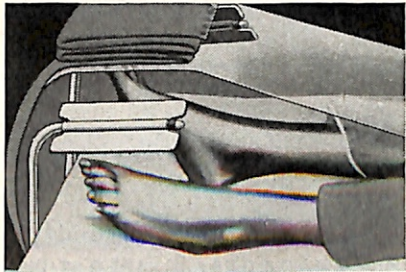


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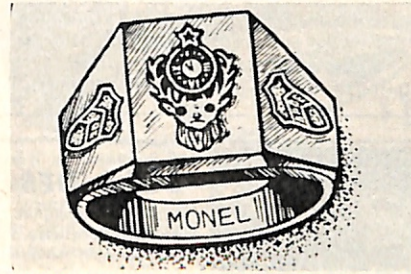
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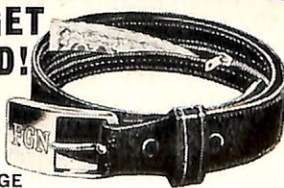
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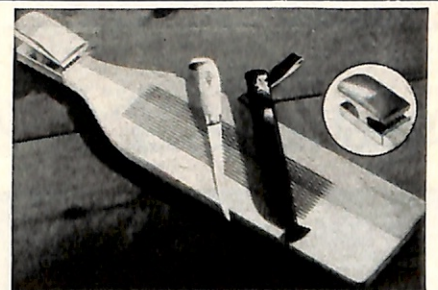
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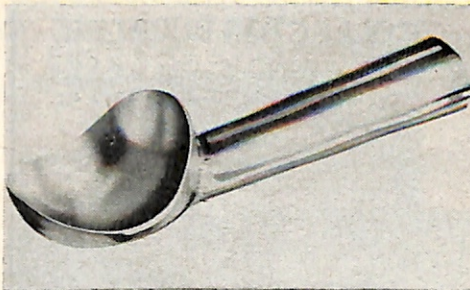
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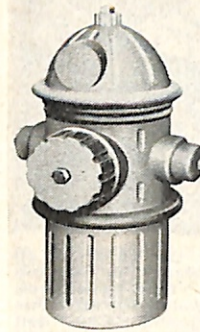


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Walter Drake



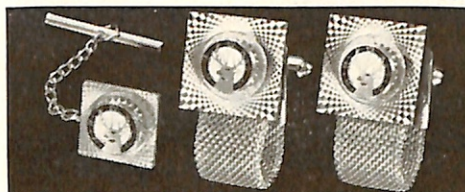
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COLOR	How Many	Jacket Size	Waist Size	Inseam Length
BROWN				
GREEN				
GOLD				
NAVY				
GREY				

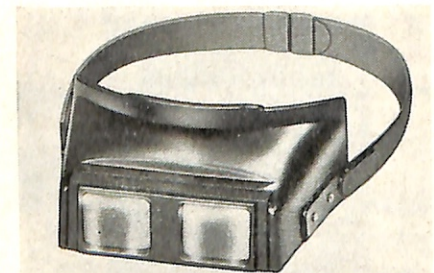
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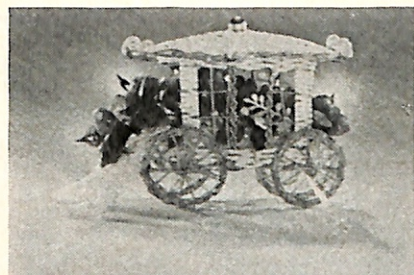
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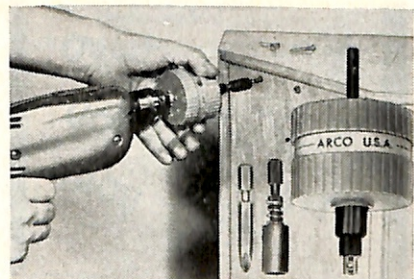
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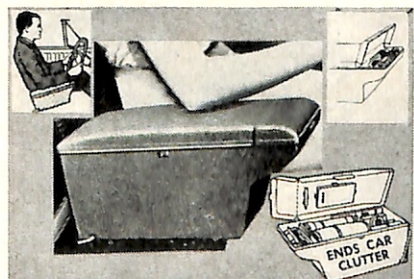
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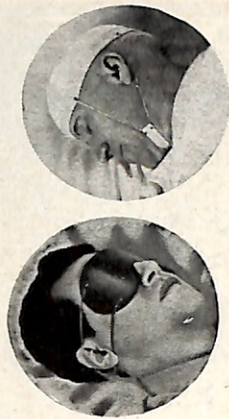
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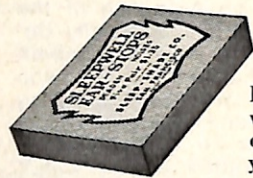


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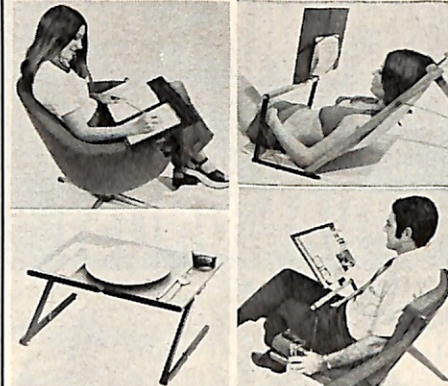
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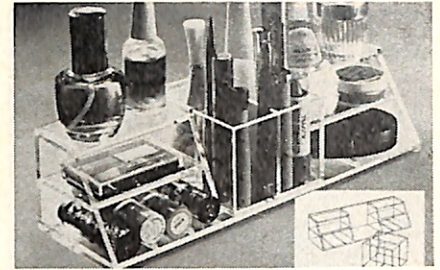
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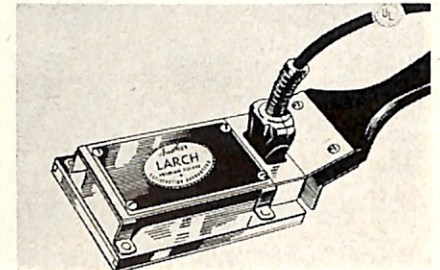


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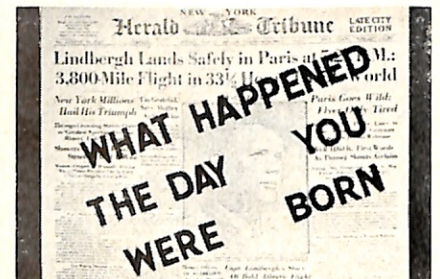
Elks Family Shopper



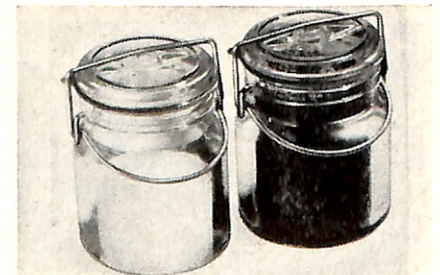
END COSMETIC CLUTTER with Cosmepak. Six shelves of this crystal-clear acrylic case keep lipsticks, eye make-up, jars and bottles accessible. The 3-compartment center holds tall items and slides out like a drawer. Only 9 1/2"x3", it even fits in a medicine cabinet. \$6.98 ppd. Crown-Castle, Dept. CP-504, 51 Bank St., Stamford, CT. 06901.



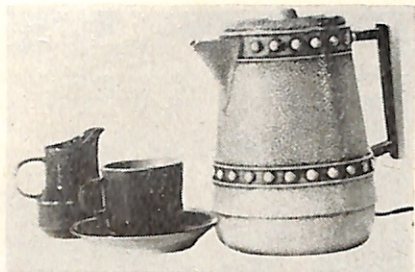
REMOVE PAINT THE PRO WAY—with Electric Paint Remover. It's easy to operate to remove paint easily, quickly. Takes off up to 12 layers down to bare wood. Use on flat, curved or irregular surfaces. Completely safe indoors or out. All parts are factory-replaceable free. \$14.98 + \$1.25 shpg. Larch, Dept. EL11, Box 770, Times Sq. Sta., N.Y. 10036.



HISTORIC FRONT PAGES give you a peek into the past. Pick any day—when you were born, married, drafted—any day from January 1900 to April 1966—and get the front page of the Herald Tribune for that date. Exciting and nostalgic to read and give. Only \$2.99 per page ppd. Holiday Gifts, Dept. 711-G, Wheat Ridge, Colo. 80033.



"MASON JAR" SHAKERS. Salt and pepper in the perfect shakers—beautiful reproductions of mason jars—authentic in every detail down to real wire bails that secure the lids and sealing rings to lock in freshness. 3 3/4" tall. \$1.98 pair; 2 pair, \$3.49. Add 25¢ per pair for shpg. American Consumer, Dept. MJ-21, Caroline & Charter Rds., Philadelphia, Pa. 19176.



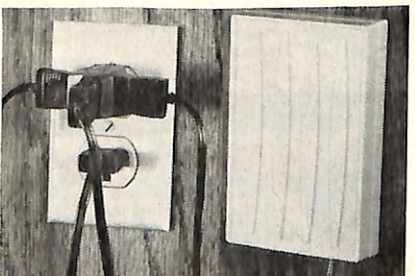
WHEN IT'S COFFEE BREAK TIME, brew and serve coffee in handsome Automatic Polypropylene Percolator. Brews 12 cups in 12 minutes. Scratch-proof, easy to clean. Includes safety lock top, controlled pour spout. In earthened gold, coffee brown or English pewter, \$13.95 ppd. Mark Products, P. O. Box 11463, 10108 Tan Rara Dr., Knoxville, TN 37919.



BICENTENNIAL OFFER. Two sets of 6 stamps each from Liberia and Upper Volta picturing historic moments and featuring a U.S. issue. Plus 16 U.S. commemoratives, Betsy Ross, etc. Only 50¢. Also stamps to examine. Buy any or none, return balance. Cancel service anytime. Garcelon Stamp Co., Dept. E5MF, Calias, Me. 04619.



18 KT. GOLD-PLATED BICENTENNIAL U.S. DOLLARS. Advance orders on these handsome coins are now being accepted and confirmation of all orders will be submitted immediately. Valuable gifts, they are only \$3.50 each and are housed in custom lucite holders. 6 for \$20; 12 for \$39 Centre Coin Co., Box 1, Dept. K, Sherman Oaks, Calif. 91413.



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For all stains & odors



This is the complete set of scientific sprays - - guaranteed effective & safe - - that removes stains & odors forever. Carpet Rescue Kit saves carpets from pet accidents & stubborn stains. Each kit contains two 8 oz. non-aerosol sprays: Spray "A" permanently removes stains, and Spray "B" destroys all odors from carpeting, upholstery, kennel areas, litter boxes. Must work safely & completely or your money back. (Kits exclusively of Spray "A" or "B" also avail) Send check or M.O. 1 Kit \$6.50 + \$1.00 postage. Save \$2: Order Two Kits \$12.99 (we pay post.)

American Century
135 So. La Brea, Dept. 6115
Box 36232, Los Angeles, Calif. 90036

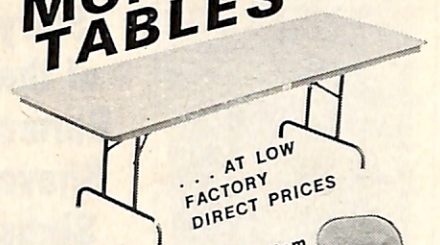
IT'S SMART TO KEEP AN EYE ON YOUR BLOOD PRESSURE



And here's the instrument to use! This high quality, Aneroid type gives you an accurate, easy-to-read gauge. There's no slipping with the Velcro sleeve. 1-year warranty against defects in workmanship & materials. Comes in compact, zippered case, only \$19.75 + \$1.50 postage & handling. **FREE STETHOSCOPE!** Please send check or MO (COD's \$5 Deposit, you pay all charges). Money back guarantee.

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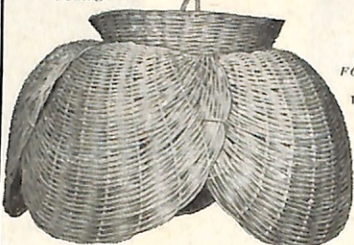
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\$17.95
Plus \$1.50 Postage

Handwoven by CHINESE craftsmen in graceful tulip shape comes electrified with dimmer switch. 18 ft. chain and hooks for hanging. Adjustable height from ceiling, 15" dia. by 11" high. Spray painted white, green, yellow, blue, orange, pink or black add \$3.00. Use up to 150 watt bulb.

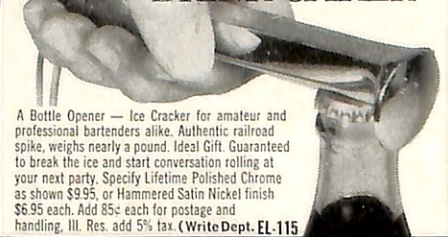
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A Bottle Opener - Ice Cracker for amateur and professional bartenders alike. Authentic railroad spike, weighs nearly a pound. Ideal Gift. Guaranteed to break the ice and start conversation rolling at your next party. Specify Lifetime Polished Chrome as shown \$9.95, or Hammered Satin Nickel finish \$6.95 each. Add 85¢ each for postage and handling, Ill. Res. add 5% tax (Write Dept. EL-115)

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Remember Burma-Shave?

Enjoy a bit of nostalgia with this marvelous collection called "Verse by the Side of the Road". All 600 verses (illustrated), it's the story of the Burma-Shave signs and jingles that for years made motor travel extra fun. Makes a handsome gift—it's a hardbound beauty. Will delight everyone

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Quiet,
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Run-down in 3 months **Steel-Tough** Like new with **NO-NOISE**

Amazing polyurethane taps keep heels perfect for months. Attach in seconds to any heel, and no one can tell you're wearing taps. Men or ladies size.

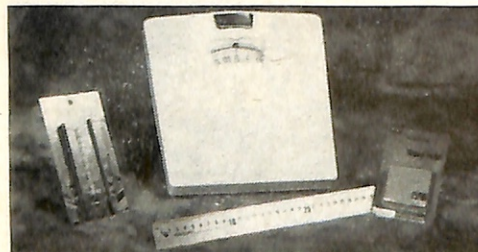
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3 pair only \$1.



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METRIC HOME PACK

Bathroom scale • 3 m tape rule • 30 cm aluminum ruler • Indoor-Outdoor Celsius Wall Thermometer. \$15.50 ppd.

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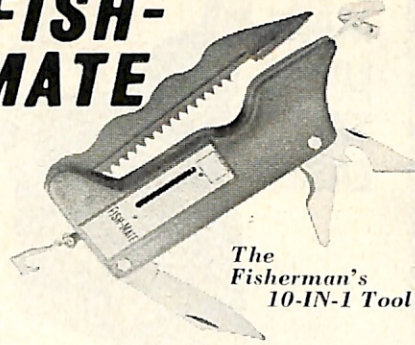
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HAND CARVED FROM EXOTIC CAMPHOR WOOD. Battery powered clock with B.P.O.E. Emblem face. Ideal for gifts, awards, prizes, or raffles. Perfect for your den or office. Great for a useful & practical Xmas Gift. Order early to ensure receipt. \$60.00 ea. + \$3.50 shpg. or \$55.00 ea. + \$3.50 shpg. in lots of 10. ppd. Wash. St. Res. add 5% tax. Pass Specialties Imports, 6179 60 N.W. Oak Harbor, Wa. 98277. Mail to: P.O. Box 555, Oak Harbor, Wa. 98277.

pet stains?

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracles **PERMANENTLY REMOVE** pet stains OR odors from carpets safely for pennies compared to carpet replacement. **ORDER: (#1 . . . URINE-OUT . . .** removes even years old oxidized pet stains, **ONLY \$5.95).** OR: for odors only (**#2 . . . KIL-ODOR, also ONLY \$5.95).** Add \$1.50 for handling. **SATISFACTION OR MONEY BACK, CLEAN-CRAFT, 2922 Santa Monica Blvd., Dept. LK, Santa Monica, CA 90404. SHIPPED BY AIR.**

See Advertisement on Back Cover

**Jay Norris Corp., 25 W. Merrick Rd.
Dept. MD-111, Freeport, N.Y. 11521**

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed, I understand that I can return my shaver in 90 days for full refund or cancellation of charges. (\$21.99, plus \$2.00 postage and handling—total: \$23.99). N.Y. residents add sales tax.

Enclosed is check money order

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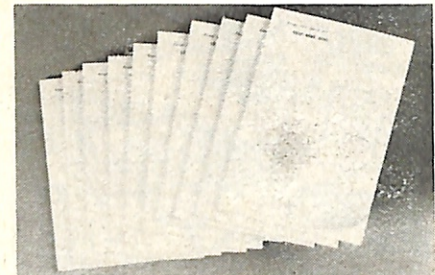
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State _____ Z P _____

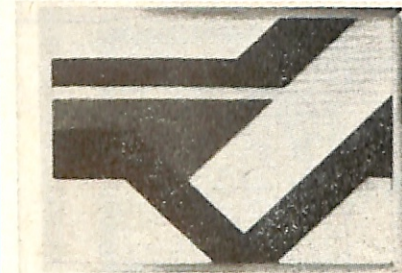
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GENUINE LAMBSKIN RUG... just the cozy, plush place to count your sheep. Great in front of a fire, or to use as a warm, furry throw in a car or at a football game. Makes a unique wall hanging too. Each is approximately 9 sq. ft. with 2"-high pile. Colors: Creme, White, Honey. \$24.95 ppd. La Den, Dept. EK115, 115 W. 73rd St., N.Y. 10023.



PERSONAL AND PRACTICAL Name Pads say "From the desk of" or "Memo from." Make a thoughtful gift. White bond, black ink, 5½"x8½". Set of 10 pads of 100 sheets, \$7.95. Two sets, \$7.45 ea. Three sets \$6.95 ea. Ppd. Print names clearly. U.S.A. only. Busy Bee Press, Dept. E-115, 311 No. Main Street, Edwardsville, Illinois 62025.



DO IT UP BROWN. Original needlepoint design uses four different stitches to create a dramatic, textured study in beige, rust, brown and white. Kit with full color design on 10-mesh mono interlock canvas, needle, instr., Persian yarn. Finished size, 12"x15". \$16.70 ppd. The World of Stitch 'n Knit, Dept. EK 115, Box 709, Framingham, Mass. 01701.

PROSTATE RELIEF

Sleep disturbing discomforts associated with benign prostate hypertrophy such as getting up nights, frequent daily discomfort, dribbling, urgency and undue retention are relieved by **PROSTEX.** This now famous formula is used by doctors. Ask yours about BPH. Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

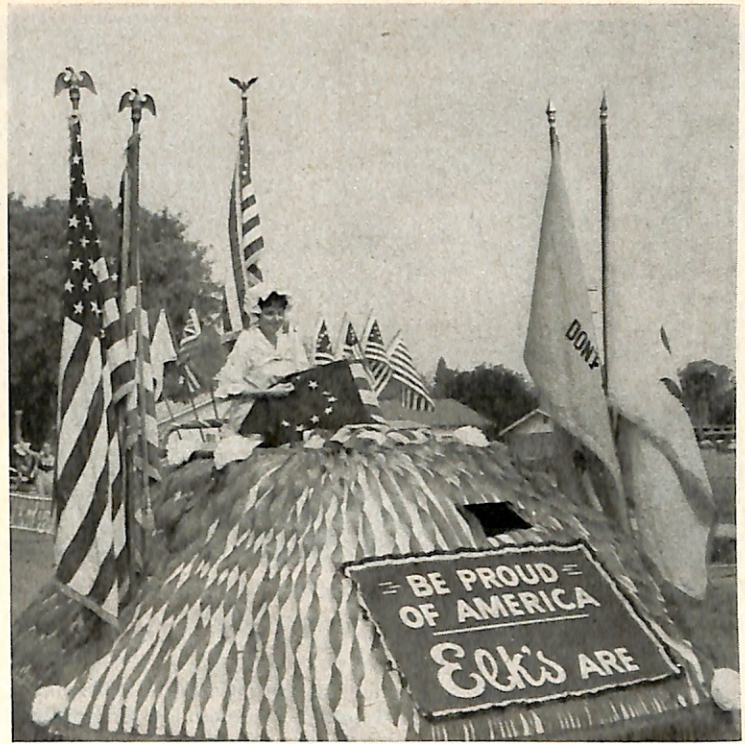
UXBRIDGE HEALTH PRODUCTS CO.
Dept. 25, P.O. Box 484,
Somerville, Mass. 02143

NEWS OF THE LODGES

(Continued from page 32)



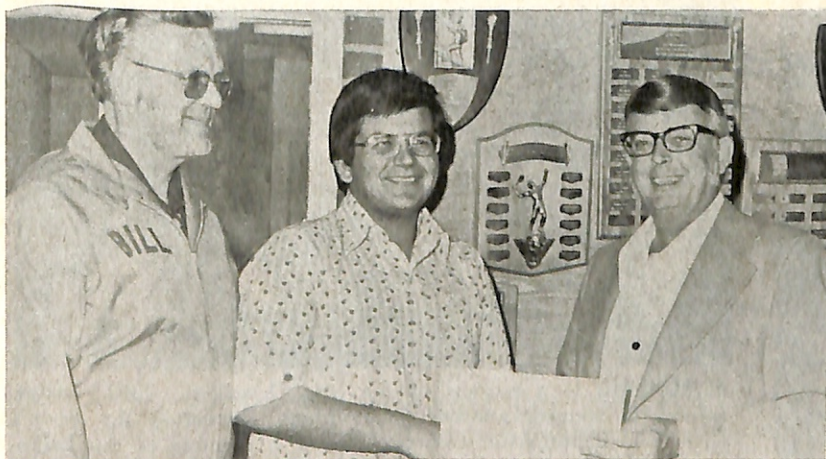
A CERTIFICATE OF APPRECIATION from the University of Oregon Medical School recognized a \$500 donation to the Elks Eye Clinic made by Oregon's immediate PSP James Damon (second from right) and his wife Irene. At the presentation were Dr. Kenneth Swan of the clinic, State Major Projects Chairman Bradley Barclay, SP C. J. Wilkins, and President Bromley of the University of Oregon Medical School.



BE PROUD OF AMERICA was the theme of the float entered by Corona, Calif., Lodge in the city's annual parade. Members of the lodge had donated their time and effort to construct the float.



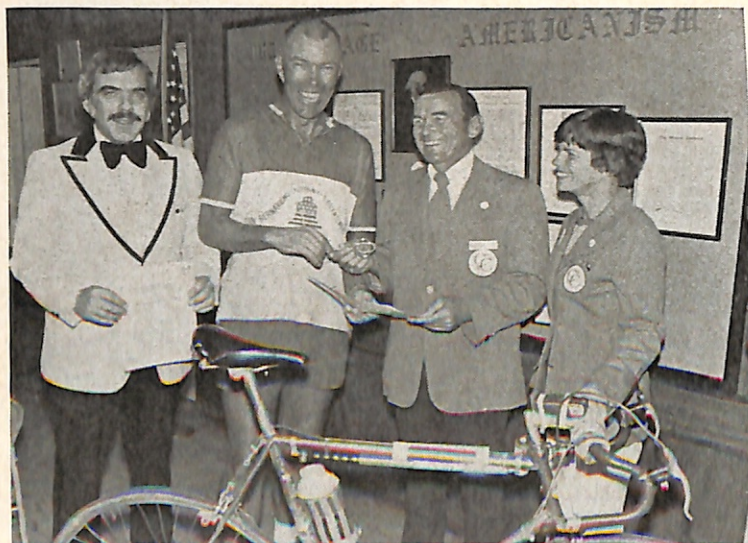
THE 25th ANNIVERSARY of its institution was a cause for celebration at Prineville, Ore., Lodge. Taking part in the festivities were (from left) PDD and PSP J. H. Moore, ER James Van Voorhees, and PGER Frank Hise.



STUDENT MARC VENTRESCA (center) of Arroyo Grande High School was Oceano/Five Cities, Calif., Lodge's choice to receive a \$1,000 Outstanding Student Leadership Scholarship sponsored by the California-Hawaii Elks Association. Youth Chm. Bill Jansen (left) and ER John Nichols presented Marc with the one-year scholarship which may be used at whatever college Marc selects.



CONGRESSMAN LEO RYAN (right), a charter member of South San Francisco, Calif., Lodge, recently addressed lodge members and guests when he presented the lodge with a flag which had been flown over the nation's Capitol. Accepting the congressman's gift was ER Ken Magee.



PASSING THROUGH Carson City, Nev., on his Bicentennial bicycle tour of the United States, Joe Page (second from left) of San Bernardino, Calif., made a stop at Carson City Lodge. Page was welcomed by (from left) ER Danny Coyle, Mayor E. E. Scrivener, who presented him with a key to the city, and Chairwoman Betty Block of the city's Centennial, Bicentennial Committee.



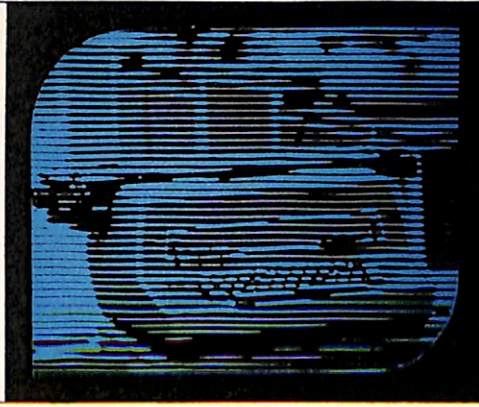
A PERPETUAL TRUST FUND was recently established with contributions of \$8,400 and pledges of \$3,000 more at Logan, Utah, Lodge to provide for educational grants and scholarships, aid to youth groups, and a variety of humanitarian purposes. (From left) PDD Edwin Gossner Jr., the fund's chairman, and ER Carl Wright thanked PSP Jack Parson and Past Trustee Edwin Gossner Sr., two of the 50 initial contributors to the fund.

FOUR WINNERS of the Americanism Essay Contest sponsored by the Idaho State Elks Association received their awards during the state association convention held in Blackfoot. Americanism Chm. Darwin Shulsen (left) and PGER Frank Hise (right) presented \$100 awards to (from left) Sandy Olson, Lanette Murdock, Mike Rheas, and Shannon Fife.



RESPONDING to a request of the city, Oceanside, Calif., Lodge agreed to sponsor another Scout troop. Presenting the troop's charter to Scoutmaster George O'Brien, a member of the lodge, was ER Gordon Sloop.

A \$175 DONATION for muscular dystrophy was made by Salt Lake City, Utah, Lodge during the Jerry Lewis Telethon. (From left) Dave Blackwell accepted the lodge's contribution from PERs Paul Moyes and Ben Birkinshaw and Committee Chm. James Vollmer.



Remember Our Veterans

Carrying on a tradition of our Order, Grand Exalted Ruler Willis McDonald has designated November as Elks Veterans Remembrance Month, an entirely appropriate celebration as we concentrate our attention on those men and women who served in their country's uniform all over the world.

We used to celebrate what was called "Armistice Day" on November 11 each year. We observed a minute of silence, we blew factory whistles, we rang church bells, we blew auto horns at eleven o'clock on the eleventh day of the eleventh month to commemorate the signing of the armistice which ended what was called "the war to end all wars." It certainly didn't.

Twenty-three years later, an even greater conflict began: World War Two, the war to "make the world safe for democracy." Our soldiers are still in Europe by the thousands, thirty years after the fighting stopped.

Then came the Korean War, or "police action," as some chose to call it. And we have thousands of our troops in South Korea to this day.

Most recently, the nation was torn by the war in Vietnam. Bitter internal dissension grew with charges, countercharges, recriminations and political upheav-

al in the U. S. We finally pulled out of that seemingly hopeless attempt to prevent a communist takeover of southeast Asia, but not until many thousands of our military men died or suffered wounds from which many will never recover; they are still in our VA and military hospitals.

We meant it when we pledged shortly after World War Two: "SO LONG AS THERE IS A DISABLED VETERAN IN OUR HOSPITALS, THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS WILL NEVER FORGET HIM." And we mean it today!

If you want to know what our Order has done and continues to do for our veterans day after day and year after year, get the slide/tape presentation used as part of PGER William Jernick's report to the national convention. It graphically shows what our National Service Commission does so well year after year. Every Elk family should see it . . . non-Elks as well.

Will Americans go about their daily routines and forget those veterans still confined to hospitals as a result of their service to our great nation? In the vernacular of today, the Elks say, "NO WAY, BROTHER . . . NO WAY!!!"

Memorial Services An Obligation

It's sad to see that some lodges pay little attention to a proper observance of one of the two mandatory services of our Order . . . Elks Memorial Day.

Most of the lodges do a magnificent job and for that, we commend them. It's the ones which pay such scant heed to this observance to which we direct these comments.

We of Elkdom pride ourselves in BROTHERHOOD. Strong bonds which bring (and hold) together the men who comprise the largest fraternal order in the nation should be made evident on the first Sunday in each December. Our attendance is an expression of the respect and esteem in which we hold our Brothers, even after they have passed away.

It is a mighty small inconvenience to take about an hour out of one day each year to attend your lodge Memorial Service. When your time has come, don't you agree that it would be nice if your Brothers set aside a little time to honor *your* memory? Then why not extend this same expression of esteem to your departed Brothers?

Fulfill your obligation and prove that "an Elk is never forgotten, never forsaken."

FREE SOCIAL SECURITY 'CHECK'

Have you ever wondered how much money Uncle Sam is holding in your name, in the Social Security account into which you've been making payments for so many years? Wouldn't you like to know its balance? We'll check it for you—*absolutely free*. All you have to do is follow the instructions below.

We are **Moneysworth**, the authoritative, wallet-fattening fortnightly newspaper now read by over **THREE MILLION** ecstatic, recession-scoffing devotees. We specialize in presenting shrewd advice on how to have more money.

Take a look at the kinds of inflation-defying, high-interest, Midas-touch articles **Moneysworth** prints:

- How to Earn 12½% on Your Savings
- Air Travel at 50% Off
- States with Best Unemployment Benefits
- Prosperity in Alaska
- The Amazing New Two-Engine Car
- Today's Soldiers Command High Pay
- Cheap Life Insurance for Non-Smokers
- Checking Accounts that Pay Interest
- Cars that Are Stingiest with Gas
- The "Yurt": Incredible \$350 House
- Compactors Belong in the Garbage
- More Proof that Vitamin C Works
- Don't Sneeze at This Cold Remedy
- Deductible "Do-Good" Vacations
- Sugar at 9¢ a Pound
- How to Get 7 Bestsellers for the Price of 1
- Is Cancer Contagious? Startling New Findings
- Longevity Linked to Light Eating

In short, **Moneysworth** is a live wire sparking off hot information on the current money scene. It galvanizes readers all over the country into sending us ardent fan letters like these:

- "Thanks to **Moneysworth**, I am \$5,417 richer. I battled the Social Security Administration unsuccessfully for 18 months, then finally won out by following your advice 'By All Means, Appeal'."—*S. Dominguez; Waterbury, Conn.*
- "Your article on the 15% interest paid by Mexican banks has made it possible for me to retire in style."—*Eric T. Svenson; Fallbrook, Calif.*
- "Your article on air-fare 'triangular' routes was an astonisher. My wife and I saved \$100 each on a trip to New York by stopping off at Las Vegas as you suggested."—*H. Kessel; Los Angeles.*
- "You're not going to believe this, but I have parlayed \$146 into \$90,000 thanks to your informative article on breaking into real estate."—*Horace T. Pinrose; Montgomery, Iowa.*
- "Your write-up on income averaging for tax purposes saved us \$1,100 this year. We didn't realize retirees could do this."—*Mr. & Mrs. J.W. Long; Morro Bay, Calif.*
- "We salute **Moneysworth** for its excellent report on our free sex-counseling-by-telephone service. As a result of it, we've received calls from all 50 of the United States—including Hawaii and Alaska—and even a few from Europe and Africa."—*Community Sex Information Foundation;*

Boston; (617) 232-2335.

- "Your recommendation that readers reduce orthodontic bills by having the work done at a university dental school saved me \$1,350 on my daughter's teeth."—*Bob Walters; Oxon Hills, Md.*
- "Your advice on Social Security resulted in a \$3,135 lump-sum cash payment to my wife, and \$171 monthly pension. The best investment I ever made was a subscription to **Moneysworth**."—*Dr. Herman W. Hortop; La Grange, Ill.*
- "As a result of your article on nonprofit, low-cost memorial associations, we have been receiving 400 inquiries per day. You'll get an inkling of the immense amount of money your subscribers have saved when you realize that each of our members saves well over \$1,000 on a funeral."—*R.J. Stevens, President, Continental Association of Funeral and Memorial Societies; Chicago.*
- "Your tip about deducting the cost of transportation between my two teaching jobs saved me in taxes at least the cost of a ten-year subscription. Not only that, but your publication is lively, off-beat, a delight to read."—*Professor Reuben Gerner; State University College; Brockport, N.Y.*
- "Thanks to your article 'How to Buy a New Car for \$125 Over Dealer's Cost,' I just bought a Chevy at a saving that I conservatively estimate at \$350."—*Ron Bromert; Anita, Iowa.*
- "Your article 'Inaccurate Billing by the Phone Company' led me to discover four years of overcharges. I got a \$1,593 refund."—*Armand DiRienzo; Bristol, Pa.*
- "Moneysworth's product ratings sure stretch the dollar. I bought the Canonet 35MM rangefinder camera which you recommended, and saved 30%."—*Robert D. Goodrich; Tucson, Ariz.*
- "Your article 'How to Fight a Traffic Ticket' saved me a \$200 lawyer's fee and a ticket."

—*W.R. Wendel; Hicksville, N.Y.*

- "Your tip on flying to Europe via Afghanistan saved me \$450. You've made me a subscriber for life."—*Charles B. Fager, M.D.; Harrisburg, Pa.*
- "Your expose of charity rackets was a shocker. I've crossed several well-known organizations off my list, saving hundreds of dollars."—*Freida M. McMullin; Steilacoom, Wash.*
- "Your article on how to save \$100 on a color TV worked. **Moneysworth** sure knows how to hold onto the green."—*P. Allen; Dir. Student Union; Henderson College; Arkadelphia, Ark.*
- "Your article on 'coupon refunding' got my husband and me hooked on the hobby. It saves us enough each year to pay for our vacation."—*Grace Ellen Feingold; Brooklyn, N.Y.*
- "Your suggestion that readers buy \$200-deductible car insurance instead of the usual \$50-deductible saved me *hundreds* of dollars. Insurance salesmen hate like hell to sell it because there's little profit in it for them, but it sure saves me money."—*Gary W. Goodwin; Sunland, Calif.*
- "You sure did us a good turn recommending Mayflower for our move from California to Minnesota. The bill was a hundred bucks under the estimate?"—*Donald J. Ganser; Owatonna, Minn.*
- "Upon **Moneysworth's** advice, I asked the phone company for an itemized bill. As a result, I discovered that for years I had been paying for a nonexistent extra line. Result: A \$550 refund. My trial subscription has paid for itself 110 times over!"—*George T. Petsche; Washington, D.C.*

• "**Moneysworth's** investment news dispatches enabled me to make over \$2,200 in less than a year. Yours is one of the most intelligent, down-to-earth, to-the-point periodicals I've ever read."—*Ruth Pantell; Yonkers, N.Y.*

• "Your article on TV game shows gave me confidence to try for 'The \$10,000 Pyramid.' I won \$850!"—*Ted Zammit; Franklin Square, N.Y.*

• "Your suggestion that I use a fake name in the phone directory, instead of paying \$1 per month for an unlisted number, alone pays for my **Moneysworth** subscription several times over."—*Carlyle B. Russell; New York.*

• "Your report that dentures cost only \$40 at the Sexton-Shealy Dental Clinic of Florence, South Carolina, saved me *hundreds* of dollars. They fitted me up in 24 hours and I completed the entire procedure during a vacation to Florida."—*Mrs. H. Petruccio; Frackville, Pa.*

• "**Moneysworth** is aptly named. To paraphrase Churchill, 'Never have so many paid so little for so much'."—*D. Alpern; Pittsburgh, Pa.*

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HABAND's
100% Polyester
Non Snag Knit

Complete

NO IRON

Leisure Suit

for only **29⁹⁵**

It has to be Haband!

LEISURE SUIT 29⁹⁵

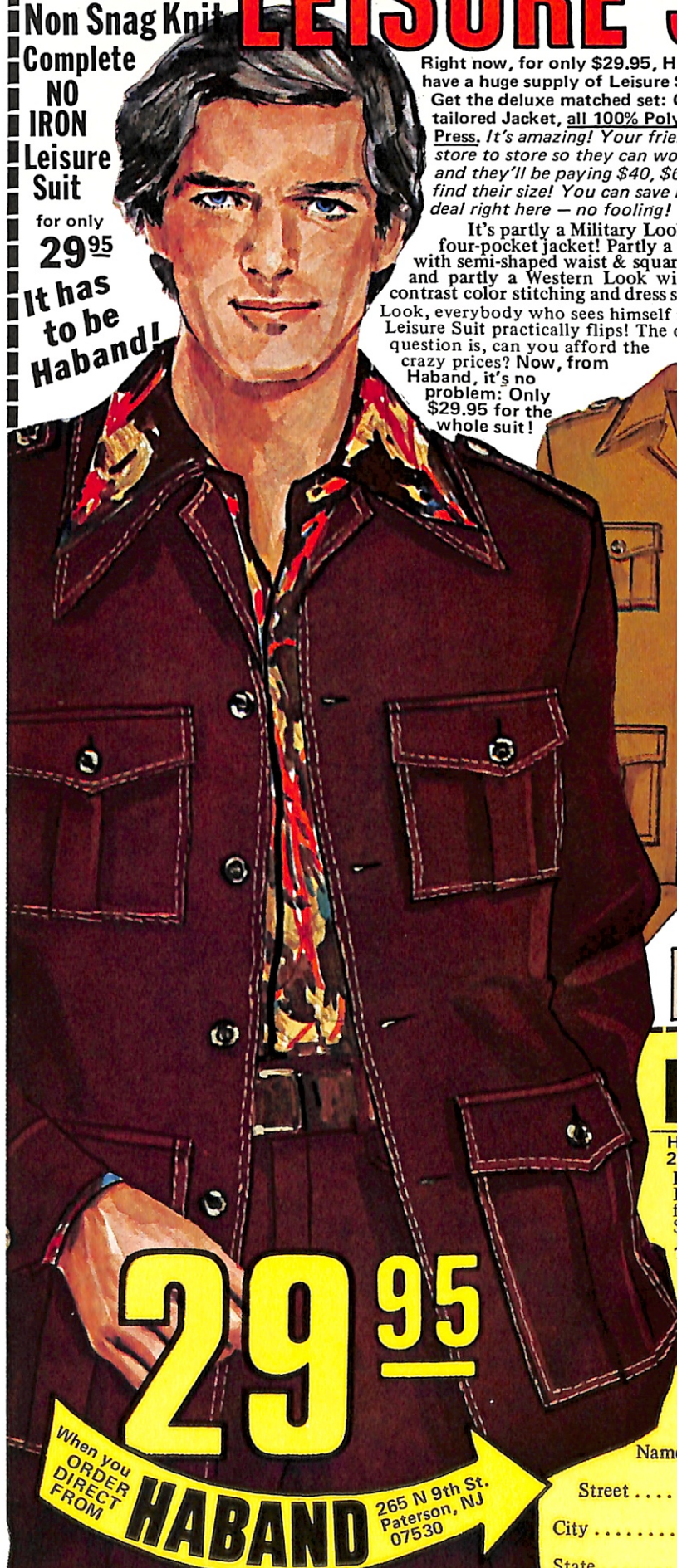
for both JACKET & Matched SLACKS!

Right now, for only \$29.95, Haband Company — the mail order people from Paterson, N.J. — have a huge supply of Leisure Suits in sizes for everyone and Five Colors to choose from.

Get the deluxe matched set: Gentleman's Slacks and beautifully tailored Jacket, all 100% Polyester **NO-IRON Knit Permanent Press**. It's amazing! Your friends are going to be chasing from store to store so they can wow you next Saturday night — and they'll be paying \$40, \$60, \$80 per suit IF they can find their size! You can save money and get a far better deal right here — no fooling!

It's partly a Military Look, with tailored four-pocket jacket! Partly a Safari Look, with semi-shaped waist & square tails, and partly a Western Look with contrast color stitching and dress slacks.

Look, everybody who sees himself in a Leisure Suit practically flips! The only question is, can you afford the crazy prices? Now, from Haband, it's no problem: Only \$29.95 for the whole suit!



THE SLACKS: 100% polyester non-s snag knit. Straight leg model with easy 9" bottoms, full seat, wide belt loops, "Ban-Rol" built-

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The JACKET — Notice the Wide Rolling Collar, Epaulet Shoulders, Full 4-Button Coat Front, Four Big Pleated Safari Pockets! The sleeves are well shaped full & nicely cuffed. 100% polyester knit gives good long wear, gentle stretch freedom of action, and wonderful all-day No-Wrinkle Appearance. PLUS —

KISS YOUR CLEANER GOODBYE!

The entire outfit — top and bottom — is 100% NO-IRON PERMANENT PRESS WASH & WEAR!

See yourself in this Younger, Slimming, Flattering New Style! Haband will be proud to send you your suit to see, try on and show the family. Take your choice: Simply fill out the coupon below and give it a try at our risk! IMMEDIATE DELIVERY!

Haband's 100% Polyester Knit

Leisure Suit only 29⁹⁵ Post-paid
2 Suits \$58.95

HABAND COMPANY, Special Service Dept. 3for 86.75
265 North 9th Street, Paterson, New Jersey 07530

Dear Sir: Please send the Leisure Suit(s) specified, for which I enclose \$..... in full.

Jacket Sizes: 36-38-40-42-44-46-48-50-52-54.
Slacks: Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54. Inseams 26-27-28-29-30-31-32-33-34.

100% GUARANTEE:

Try it on in your home. Then if you don't want to wear it, Haband will refund every penny you paid us!

72C-201

color	How Many	Jacket Size	Waist Size	Inseam Length
BROWN				
GREEN				
GOLD				
NAVY				
GREY				



INTRODUCTORY OFFER for New Customers:
TAKE \$3 OFF!
ORDER NOW & get the COMPLETE SUIT for only **26⁹⁵!**

29⁹⁵

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Name Apt. #.....
Street
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SALE! SAVE \$3.00 THOUSANDS SOLD AT \$24.99 NOW ONLY \$21.99 FOR A LIMITED TIME ONLY!

**Barbers talk a lot.
Except when
they find an
electric shaver
that outshaves
a hand-honed
straight razor.
Then they keep it to
themselves. Until now!**



A barber gets \$2.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape.

Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A barber talked. We have it. The Oster Professional Electric Shaver.

**Contoured Head—
Like a Barber's Fingers**

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass—as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

**4,000 Comb Traps—
152 Surgical Steel Edges**

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically—without the slightest irritation to even the most sensitive skin.

**So Powerful,
Whiskers Turn to Dust!**

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed—on ordinary household AC current—and actually pulverizes whiskers into fine microscopic dust.

**Separate Trimmer
Other Great Features**

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

straight and neat for today's new "styled" look. The high-impact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor — and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional shaver was designed for barbers who don't go for expensive, unneeded frills. The price is regularly only \$24.99, complete with cleaning brush and head cover. And now, for a limited time only . . . the Oster Professional is yours to enjoy for only \$21.99 — a healthy \$3.00 saving!

90-DAY FREE TRIAL!

Treat your face to the Oster Professional Shaver for 90 days — 90 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed . . . either blade or electric! Then, if not completely satisfied, return for a full refund.

**SAVE \$3.00 BY ORDERING
DURING THIS LIMITED SALE!**

**JAY NORRIS CORP., 25 W. Merrick Rd.
Dept. MD-111, Freeport, N.Y. 11521**

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed, I understand that I can return my shaver in 90 days for full refund or cancellation of charges. (\$21.99, plus \$2.00 postage and handling—total: \$23.99). N.Y. residents add sales tax.

Enclosed is check money order

Name _____
(Please Print)

Address _____

City _____

State _____ Zip _____

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