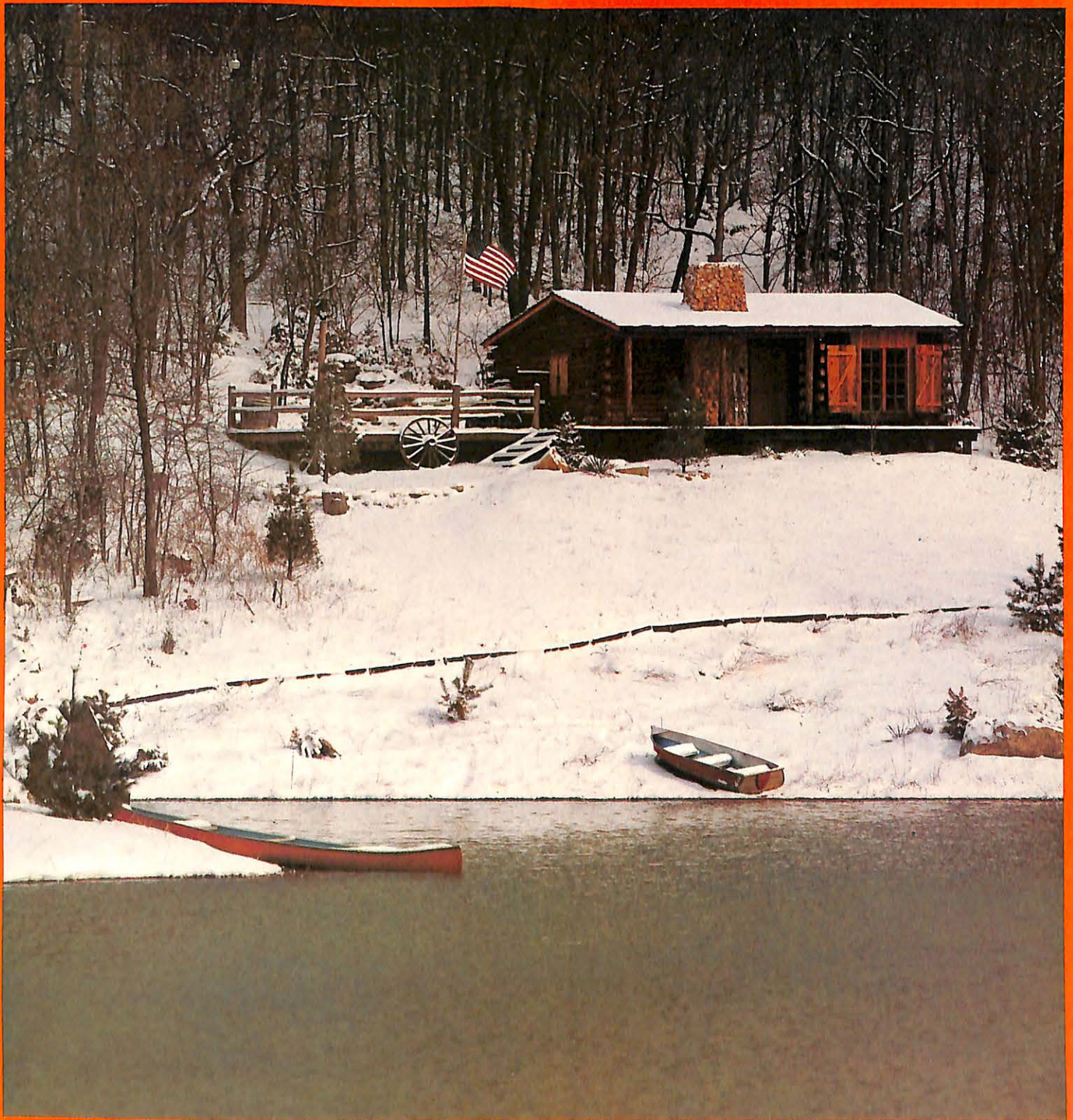


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MARCH 1976

**THE  
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a sobering phenomenon





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# Body Computer

Discover your body's natural ups and downs with the world's first biorhythm calculator from Casio.

Everybody has ups and downs. Some days you're sluggish and depressed, and other days you have enormous energy and things go right. Many of these body cycles are not only predictable in advance, but they can guide you towards a better understanding of yourself and your friends—all through the science of biorhythm.

Predicting your ups and downs is not all biorhythm can do for you. There are specific days when you are more likely to catch a cold, have an accident, or make a mistake. Simply by knowing these exact days in advance, you can very often prevent these occurrences from ever happening.

## THE FOUR BASIC RHYTHMS

The body has four basic rhythms. The first, called the circadian rhythm, has a 24 hour cycle. Proven scientifically, the body reaches a peak in alertness usually between 6 and 9pm and then drops to a low between 4 and 7am. This rule applies to everybody, even people accustomed to working at night.

The remaining three rhythms, called the biorhythms, are the physical (a 23 day cycle), the sensitivity or emotional (28 days), and the intellectual (33 days). During the positive phases of each cycle or the "ups," your body is expending energy. During the negative phases or "downs," your body is recharging. Critical days occur during the exact middle of a cycle when you are neither positive nor negative. It is the day that causes the body its greatest turmoil and requires the greatest caution. Your biorhythms start from the day of birth and continue on the same 23, 28 and 33 day cycle for the remainder of your life.

## HOW TO COMPUTE YOUR CYCLES

Determining your body cycles requires a series of mathematical calculations, graphs and tables. Computer printouts have been used which have cost subscribers as much as \$50 per month. Inexpensive but complicated plastic slide rules are also used.

The new Biolator, an outgrowth of America's calculator technology, is a computer specifically pre-programmed to accurately plot your body cycles. The Biolator automatically figures out the number of days you've lived since birth, makes the needed adjustments for leap years, divides by each of the three body cycles, and then translates that figure to three points on a curve above the display. You can then visually see exactly where you are on a specific cycle.

Sound complicated? Not really. To compute your biorhythm for any date just enter that date in digits, subtract your birth date and then press the "biolate" key. That's all there is to it. You can also determine the exact number of days you have lived by pressing the equal key. The Biolator is also a four-function calculator with constant and large green fluorescent display—great for everyday use. Its ability to figure out the exact number of days between specific dates makes it great for bankers and salesmen who

have to figure installment contract periods. The Biolator also tells you the exact day of the week for every date you enter.

## MANY OTHER USES

Not only can you use the Biolator to predict your own ups and downs and critical days, but you can also use it as a conversation piece at a party, with your girlfriend or with business associates. Use it to anticipate the moods of your wife or children, or as a tool for improved personal relationships; use it to predict the moods and abilities of others and their reactions; or use it as a calculator to replace that outdated one you own.

## BIORHYTHMS FOR SAFETY

Swissair has been studying the biorhythms of its pilots for almost a decade and no accidents have occurred in which biorhythm safety techniques have been applied. The Zurich Municipal Transit Company in Switzerland and Japan's Ohmi Railway Company have reduced accidents by over 50% using biorhythm in its safety programs.

## WILL IT WORK FOR YOU?

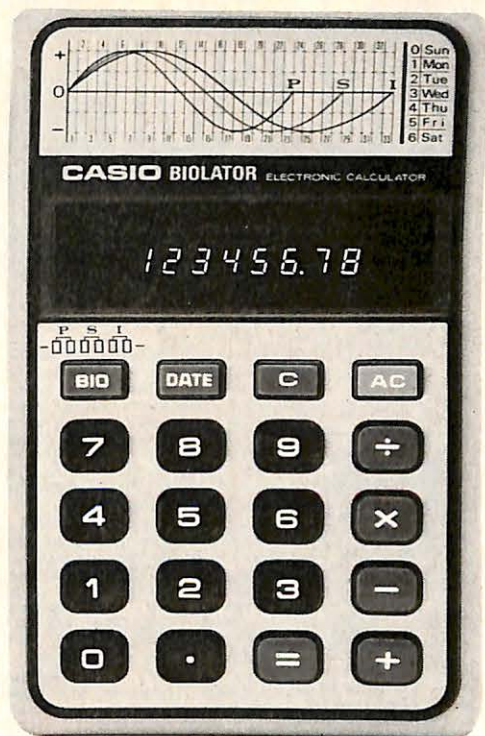
Not everybody is equally affected by biorhythms. Some people can almost predict their exact biorhythm cycles without charts. Others are affected by one or two of the three basic rhythms. And, still others claim that biorhythms have little effect on them at all.

But the important question is "Will it work for me?" Nobody knows for sure if your body's biorhythms are predictable. We could quote spectacular statistics of hundreds of famous people and events that were predictable using biorhythms. But to you these statistics are meaningless. Should this science, however, reflect your body cycles, then not only is it important to you that you know them, but it can prove to be a valuable personal tool that can help you throughout your life.

## AN EASY WAY TO FIND OUT

Do you respond to the three biorhythms? Order a Biolator for \$29.95 plus \$2.50 postage and handling, (Illinois residents add 5% sales tax.) While you wait for delivery, keep track of your moods, mistakes, physical feelings and right and wrong decisions. Then, when your Biolator arrives, check to see if your body rhythms are indeed those suggested by the Biolator. Check your diary or calendar notes of past accidents or events. Keep the Biolator for a few weeks and continue to test it. If the Biolator does not reflect your true physical, emotional and intellectual cycles, then return it within one month for a prompt and courteous refund. We give you the opportunity to personally test the science of biorhythm on yourself without any risk or obligation. You can't lose!

You can quickly become an expert in Biorhythms with the detailed explanations and interpretations sent free with your unit.



The new pocket-sized Biolator computer is programmed to determine your emotional, intellectual, and physical cycles automatically.

If, however, you're interested in learning more about Biorhythm, you may also purchase, with your Biolator, an in-depth study by Bernard Gittleston called *Biorhythm, A Personal Science*. The hardcover book is available from JS&A for only \$8.95 with your order or separately with \$1.00 extra for postage and handling.

With each Biolator you also receive a set of AA cell batteries, carrying case and a one year warranty. An optional AC adapter at \$4.95 is also available.

It's time to discover your body's ups and downs. Order your Biolator at no obligation, today!

**\$29<sup>95</sup>**

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# the ELKS magazine

VOL. 54, NO. 10/ MARCH, 1976

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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The rise in teenage and pre-teen drinking is a problem we cannot afford to ignore.

Frank Thistle

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A new and novel approach to one of mankind's most serious dilemmas.

Richard Trumbo

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Shazamm! An armchair adventurer turns wilderness explorer.

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# THE NIGHT THE DEWY SPRINGS ELKS CLUB STARTED GOING PLACES.



It was Delbert Pixler's idea to charter a Trailways bus for the monthly meeting. And boy how attendance picked up *that* night.

Delbert had 'em set up a table in the aisle of a Trailways bus. When he called the meeting to order, they were all on the way to the tastiest steak dinner anyone ever had.

You know, you might make a similar suggestion to your club. There's nothing to it.

You call the charter agent at your Trailways terminal. Tell him where you want to go, and what time you want to be picked up. And he'll take care of the rest of it.

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*the* belle of the highway. It's got comfort goodies you won't find on any other bus. Seats that recline like gangbusters. A cushioned ride. And simply complete luxury from every angle.

If you know what we're talking about, drop the coupon in the mail and a charter agent will call you.

Or check the box, and we'll send you a copy of our charter brochure.

Maybe your club's already going places. But we'll tell you it'll be hard for anyone to go as many places as the Dewy Springs Elks did that night.

Call your travel agent or complete our coupon.

- Have one of your charter agents give me a ring.
- Have one of your charter brochures in the mail to me as fast as you can.

Name \_\_\_\_\_

Club Position \_\_\_\_\_

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E3-76

## CHARTER TRAILWAYS. THE BEST BUS GOING.





A Message From the Grand Exalted Ruler

# STAMP OF GREATNESS

As we travel more and more about our country, meet more members of our Order, see the great pride in accomplishment everywhere, and learn of the wonderful service which is being rendered to others by our Order, we are filled with a great feeling of satisfaction. It is this knowing of the work aimed at strengthening the limbs of little children so that they can walk and use their arms and hands, the training of less than normal minds, the preservation and restoration of sight, speech and hearing therapy, and developing skills for teaching, which fills us with pride.

We spend more each year in service to others than all the expenditures for buildings throughout our Order. Recently we attended a meeting which lasted two hours, and during this entire time not one word was aimed at selfish motives, but the entire time was spent in planning and financing programs for assistance to others. This, in our opinion is what places the stamp of greatness on our Order, and makes us proud to be members.

Another phase of our devotion to duty and our sense of obligation, is the service rendered by our National Service Commission. I am at a loss to even imagine, as I am sure you must be also, the boredom, the tedium of a life of confinement. This is the lot of many of our disabled veterans in our hospitals throughout the land. To be confined to a bed or a wheelchair and to have the same companions day in and day out, or to be limited to the same activities, or same amusements, or identical recreation, must be terribly frustrating.

Into this atmosphere, through your monetary support of the Elks National Foundation, and as the result of the devoted efforts of many of our members, is injected the entertainment, the recreational activities and the wonderful therapy of associations with new faces, names, and interests which, we are assured, brings sunlight and

cheer into what must otherwise be a drab existence. Even the devoted families of these men will testify to the beneficial effect of new and different associations afforded by our Order.

To those who gave so much for all of us the cost seems small indeed. It is fervently hoped that we shall never forget nor neglect the pledge, "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him." Only then may we continue to have PRIDE IN ELKDOM—PRIDE IN AMERICA.

In this Bicentennial Year perhaps we would do well to review the courage of John Adams of Massachusetts who, in 1770 was asked to defend the British sentries who fired on an unruly mob in Boston, a most unpopular assignment, and dangerous. In accepting and successfully defending his clients, Adams said:

*"Whatever may be our wishes, our inclinations, or the dictates of our passions, they cannot alter the state of facts and evidence. The law will not bend to the uncertain wishes, imagination and wanton tempers of men... If I can be but the instrument of preserving one life, his blessings and tears shall be sufficient consolation to me for the contempt of mankind."*

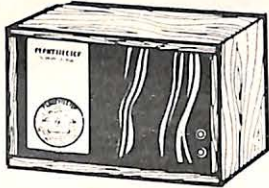
If each of us would exhibit such courage in time of crisis, the future of our nation would be assured.

Willis C. McDonald



# PERIMITECTOR SECURITY SYSTEMS

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- Module concept—When you move, you can take it with you



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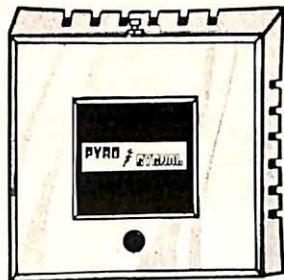


### THE INVISIBLE EYE — “KEEPS AN EYE ON THINGS . . . WHEN YOU'RE AWAY”

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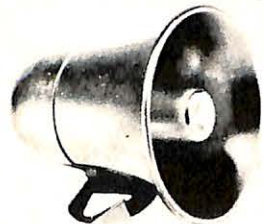


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### RED ALERT — “THE PLUG-IN EMERGENCY SYSTEM”

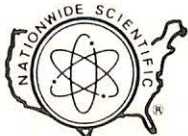
LIGHT . . . that's what the Red Alert is all about. Red Alert emits an ultra-high-speed penetrating light that will direct medical, fire, or police help to the problem area **QUICK!** When seconds count. **MEDICAL PATIENTS:** “If it only saves your life one time, it's a bargain . . . . isn't it!”



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E-76-3



The following letter was addressed to Lynwood Mark Rhodes in reference to his article "Return of the Family Doctor," [December, 1974].

- My sincerest congratulations on your receipt of Third Place in 1975 Journalism Awards, of The American Academy of Family Physicians. The article "The Return of the Family Doctor" by Lynwood Rhodes.

After over 30 years as a GP and 20 years as an Elk I feel this was a just and informative article. We GP's are the last of the breed and we can only hope the new Family Physician will produce and reproduce to take our place. The process has barely begun; malpractice suits from every disgruntled patient, with a "Marcus Welby" complex, teamed with the money hungry lawyer, looking for a replacement for fees lost with the enactment of "no fault" auto insurance, plus the socialistic and bureaucracy of the government, is driving, we elders, out of the arena.

Keep up the good work.

Earl S. Davis, M.D.  
Belvidere, IL

- As an Independent Insurance Agent, I read with interest the article "Cutting Costly Small Business Insurance" [January, 1976]. Mr. Ruhter advised against "piecemeal purchasing" and referred to the availability of "package policies." Package policies for small, medium and large businesses have been available for a number of years from 95% of the companies licensed to do business. Any agent who is worth his salt converted his accounts to "Comprehensive Package Policies" long ago.

As to cutting costs... Mr. Ruhter is really dreaming! Underwriting losses plus investment losses for the past two years have been the worst in history. Many major companies lost their Best A+ rating because of the effect of these losses to their "Policyholders Surplus."

Yes, larger deductibles will help cost-wise but increases in rates as the results of items mentioned above will more than offset any savings. The small business, medium and large, best prepare for an increase in insurance costs anywhere from 25% to 75% annually.

We hate to disillusion the readers who have read Mr. Ruhter's article but as a well known commentator often says... We're just telling it like it is!

Lester S. Wise  
Springfield, MO

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## Lincoln, Nebraska Lodge No. 80 Presents George B. Klein

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### For Grand Exalted Ruler

□ Be it resolved that Lincoln Lodge No. 80, Benevolent and Protective Order of Elks, respectfully presents to the Grand Lodge the name of its most distinguished member, George B. Klein, for the office of Grand Exalted Ruler for the year 1976-1977.

Brother George B. Klein was born in Junction City, Kansas, October 3, 1914 and moved to Nebraska in 1918 where he has resided ever since. He was educated in the Lincoln Public Schools graduating from Lincoln High School in 1931. He entered the University of Nebraska in 1931 and was awarded the William Gold Scholarship at the end of his freshman year as one of the top ten scholastically in the Business Administration College. He was graduated in 1935 with a Bachelor of Science Degree with Distinction from the College of Business Administration, after having been elected to Beta Gamma Sigma, a Business Administration Honorary Fraternity, and being awarded a Certificate of Superior Scholarship for being on the Honor Roll for four years and being in the top 3% of his class.

Brother George Klein was employed by a Southeast Nebraska Bank as assistant cashier from 1935 to 1937 and was then employed by the U.S. Treasury Department in accounting and tabulating work from 1937 to 1940.

In 1940, he joined Woodmen Accident and Life Company in Lincoln as supervisor of the Tabulating Department and made continued progress achieving the office of Second Vice President in charge of Computer Systems in 1969.

During his career at Woodmen Accident and Life he held various offices in the Insurance Accounting and Statistical Association, including Director, Secretary-Treasurer, Convention Site Committee, and member of the Electronics Research Committee. He is also a member of the Data Processing Management Association and the Professional Member of the Association for Systems Management.

Brother Klein is a member of the First Presbyterian Church in Lincoln and a member of Masonic Lodge No. 40 in Humboldt, Nebraska.

He was initiated into Lincoln Lodge No. 80 in 1945 and was Exalted Ruler in 1959-1960. While an officer of our Lodge he was All State Exalted Ruler.

Brother Klein has been an active member of our Lodge having been the ritual coach from 1961 to 1971. During this time Lincoln won the State Ritual Contest in 1966, 1967, and 1971. He is still a Certified Ritual Judge and has judged contests in Iowa, Kansas, Missouri, North Dakota, South Dakota and Oklahoma. He was Chairman of the Board of Trustees in 1963 and the Board of Governors in 1964. He was a member of our Building Committee from 1965 to 1967.

In 1964, he was elected an Honorary Life Member in our Lodge and in 1965 was presented the Elk of the Year award.

Brother Klein was elected a Trustee of the Nebraska Elks Association in 1960 and was Chairman of the Youth Activities Committee the same year at which time Nebraska was the first place winner in the nation.

He was Chairman of the Scholarship and Leadership Committee in 1961-1962 and was made Second Vice Presi-

dent of the Nebraska Elks Association in 1963-1964.

Brother Klein was State President in 1964-1965 and has served as Chairman of the Nomination and Advisory Committee since 1967 as well as Trustee for a two year term from 1966-1968.

His Grand Lodge Activities include District Deputy Grand Exalted Ruler Nebraska East 1962-1963, member of Committee on Credentials 1966-1970, Chairman of Committee on Credentials 1968-1970, Board of Grand Trustees 1971-1975, Secretary of Board of Grand Trustees 1972-1973, Pension Member of Board of Grand Trustees 1973-1974, and Chairman of Board of Grand Trustees 1974-1975.

Brother Klein married Ruth M. Tapley in 1935 and they have two sons, Larry and Robert, and five grandchildren.

Larry, who resides in Costa Mesa, California, is a member of Lincoln Lodge No. 80 and Robert, residing in Tacoma, Washington is a member of Tacoma Lodge No. 174.

Therefore, Lincoln Lodge No. 80 proudly and respectfully presents its Honorary Life Member, George B. Klein, as the Candidate for Grand Exalted Ruler with full confidence that his election will insure that the duties of that office will be discharged with efficiency and dignity and in keeping with the records of his distinguished predecessors.

JOHN F. ZIMMER  
Exalted Ruler

HOWARD SPAHNLE  
Secretary



## A Sobering Phenomenon

# THE YOUNG ALCOHOLIC

by Frank Thistle

Two boys, ages 10 and 11, recently attended a meeting of Alcoholics Anonymous in Los Angeles. Did an alcoholic parent bring them for lack of a sitter? No. The 11-year-old boy was celebrating his first "birthday," an AA event signifying that he had stayed sober for a year. The 10-year-old boy, also an alcoholic, hadn't had a drink for a month.

Frightening as it seems, alcohol addiction isn't uncommon among teenage and pre-teenage children. In fact, it's spreading at an alarming rate. Authorities estimate that there are currently nearly 500,000 child and teenage alcoholics in the





nation today and that the number is increasing. In an effort to stop the tide, AA officials have started chapters for junior members aged 10 to 20.

Dr. Morris Chafetz, director of the National Institute on Alcohol Abuse and Alcoholism, is appalled by the frightening phenomenon of the young alcoholic.

"It's a far more serious problem than we ever imagined," he says. "It isn't uncommon to see severe alcohol problems in kids 9, 10, 11 and 12 years old."

This shocking fact was publicized several months ago by KNXT-TV in Los Angeles in a program called "The Young Alcoholics." The program pointed out that a Field Research Corporation survey revealed that teenage drinking is more damaging than drugs and that most parents aren't aware of the extent to which youngsters drink. The filmed interviews, with children as young as 13, recorded some astonishing remarks. For example:

Girl: "Not knowing where you've been the night before and waking up in strange places . . . That's scary!"

Boy: "I got sick on the altar one time."

Girl: "When I came home from school I used to go to my mom's liquor cabinet . . . I'd go through a quart in about four days."

Boy: "I started drinking when I was nine. I used to go to school with a thermos bottle full of milk and Scotch."

The Field survey discovered that 43 percent of parents believe their children never drink. But of the parents interviewed, 74 percent of the fathers and 45 percent of the mothers admitted that they drank when they were young. Why do parents think their kids are any different?

Teenagers, of course, have been drinking alcohol for generations. A common practice was to raid their parents' liquor supply for a wild weekend party. But in recent years the age of youngsters drinking has become lower and their drinking more abandoned and compulsive.

Compounding the current situation, however, are the children who mix alcohol with drugs and as a result suffer serious physical and mental repercussions—sometimes even death. For example, one day about a year ago, a superior student at a San Francisco high school popped some pills and washed them down with several drinks. He was found dead the next morning.

According to the National Council on Alcoholism, statistics show that three out of four teenagers drink. Seven out of 10 youngsters taste their first alcohol by age 14. At 16, 87 percent have tried alcohol. In 1974, the age of the youngest alcoholics brought to the Council's attention dropped from 14 to 12.

Why are so many youngsters drinking today?

Mrs. Jean Vandervoort, director of the Council on Alcoholism in Pasadena, California, says there is more teenage drinking "because the other drugs are harder to get, they present problems of legality, the jail sentences if the youngsters get caught are hefty, and they present very serious health problems. Teenagers feel alcohol is not that bad, that it's acceptable in a social sense."

Many children decide that alcohol is just as much "fun" as marijuana—before they become alcoholics, that is—and a lot easier to obtain.

"A lot of us used to smoke pot," a high school senior says, "but we gave that up a year or two ago. Now we drink a lot. In my book, a high is a high."

The most alarming aspect of the drinking revival among youth, authorities say, is that it has filtered down to schoolchildren in the lower grades. In a recent study of youthful drinking habits in the upper-middle-class Boston suburb of Brookline, 36 percent of the eighth-grade pupils reported having been drunk on wine or beer—as did 14 percent of the sixth-grade class.

Teachers say older students are literally pushing booze on younger kids, and the latter are drinking it, in many cases, to appear grown up. But another reason for the increase in young drinkers is tolerant parents, most of whom drink a little or a lot.

Dr. Chafetz notes that children often follow the drinking habits of their parents. He also points out that parents sometimes approve of their teenagers' drinking because they figure children who drink won't take other drugs—often a false assumption.

"Parents who learn their children are not taking the so-called other drugs but the drug alcohol are relieved," Dr. Chafetz says. "And while we're not getting into a competitive battle with other drugs, but a comparative one, parents are being 'relieved' into a serious situation. Since no drug comes

## The most alarming aspect of the drinking revival is the use of alcohol by school children.

close in any measurement to the human and social destruction of alcohol problems, these parents are being relaxed into a situation similar to jumping from the frying pan into the fire."

Dr. Robert Niedich, superintendent of schools in Levittown, New York, agrees this is a prevalent attitude among parents.

"I talk to parents about an incident involving their kid drinking," he says, "and the first thing they say is, 'Thank God, it's not drugs!'"

Norm Southerby, of the Los Angeles County Alcohol Safety Action Program, has had much the same experience. He says that "parents who hassle their kids about drugs are willing to look the other way on alcohol." He remembers one couple who had experienced so much grief as a result of their 19-year-old son's use of pot and pills that they were deeply relieved when their younger daughter started drinking.

"She got so drunk that she would throw up in the morning," Southerby recalls, "yet her parents were happy."

How do children become alcoholics? Often well-meaning parents introduce them to alcohol, a socially-sanctioned drug. A parent or relative will give a child a drink at a party and think it cute to see him get tipsy. But that one drink, given in fun and innocence, could start a child on the way to catching one of the most deadly diseases known to mankind—alcoholism.

Consider the case of Ken, 13. He had his first drink at the age of nine. His uncle gave it to him at a family reunion and thought it amusing to see such a small boy drunk. But what happened during the days and years that followed wasn't a laughing matter. Ken, who has been sober for a year since attending AA meetings for juniors in Los Angeles, tells his story in these words:

"I was drinking vodka and taking pills regularly before I was ten," he



# YOUNG ALCOHOLIC

said. "I got the barbiturates from a friend whose mother worked in a pharmacy. My mother is an alcoholic. I started taking care of her when I was seven after my dad died. I never brought any friends home.

"I ran away from home when I was twelve. I was placed in several foster homes and transferred from one school to another. I began drinking to feel good. It was simple to buy booze. You just stand outside a liquor store and wait for a nice guy and ask him to buy you a six-pack because you're having a party. I never had to wait long.

"If I wanted vodka or whiskey, I could always steal some from a foster parent. I would drink to get drunk, mostly on weekends. I knew I had a problem, but I didn't want to identify myself as an alcoholic because I didn't want to be what my mother was."

Ms. Yvonne Kaye, a consultant with Group Educational Consultants of Conshohocken, Pennsylvania, works closely with AA in the matter of child alcoholism. She, too, believes alcohol can be more deadly than drugs.

"In comparison with drugs, there are probably one and one-half times as many children on alcohol," she says, "and one reason it's so bad is because people are so damned blind. The fallacy is that all drug addicts start on marijuana. In my experience, 90 percent of the people started on cheap wine, beer, any kind of booze they could get."

Ms. Kaye has been working for 20 years trying to prevent drug and alcohol abuse among the young. Her experience has given her some insight as to why children become drunks.

"A psychologist would give you a list of reasons a foot long," she says, "but the answer is really terribly simple. Youngsters who become alcoholics have no self-respect. They do not like themselves. They haven't been educated to like themselves, to make choices, and to accept the responsibility for living with the consequences of those choices."

Ms. Kaye claims that when a child is confident of his own worth he doesn't need the props of alcohol or drugs. But what happens to the ones who do become hooked on liquor?

"They become either very hyperactive or very sleepy," says Ms. Kaye. "Some of them can't function in school unless they have a drink. They sneak it at their homes. Nothing's important,

nothing bothers them. Their drinking problem is a problem for us, not for them. They're at the stage where they enjoy it. It's doing the job. It's obliterating reality. Until they realize it's a problem to themselves, the only thing we can do is work with their parents.

"And this presents problems of its own. How many times have I heard them say, 'I'd rather have my kid on booze than on drugs.' They won't accept that alcohol is a drug, just because it's legal. Yet alcohol is the biggest drug problem we have. Still, many doctors and hospitals won't treat alcoholism in children because they don't believe it exists."

What can be done to curb alcoholism in young people? How can parents and teachers impress upon youngsters the dangers of drinking?

Authorities agree that the best preventive medicine is parental success in helping children achieve self-esteem. As Southerby puts it: "You can have beautiful children, but they can feel unlovely on the inside. And low esteem is one of the chief characteristics of young people who become addicted to alcohol."

Southerby is critical of liquor advertising that glamorizes alcohol with such deceiving ploys as picturing celebrities posing behind a bottle and call-

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ing them "Men of Distinction."

"Concerned citizens should instead start a 'Men of Extinction' campaign, showing pictures of people who have been ravaged and destroyed by the demon disease," he suggests. "It's terrible the way the liquor industry has touted pop wines to the point that young people equate them with Coke. Pop wine isn't the alcohol beverage choice of adults—it appeals to the teenage market. Liquor stores can't keep enough of the stuff in stock."

Southerby urges an early start in alcohol education—the sooner the better. A few enlightened school districts have already aimed alcoholism prevention programs at children as young as kindergarten age. But more must be done.

"It's got to be done at the elementary school level," says Southerby, "where we can prevent the illness if we can help children avoid excessive behavior as they learn to make decisions. Even though alcoholism is an excessive behavior type of illness, these programs do not advocate abstinence from alcoholic drinks, but rather moderation. They attempt to teach children to pursue a life of moderation, not excessive behavior, in all their habits."

Karen DeYoung, a reporter for the St. Petersburg (Florida) Times, recently summarized the new concept in these words:

"A new campaign has been started, based on the theory that what kids don't know about alcohol can hurt them. Its aim is education. Teach the children in the classroom exactly what is involved in drinking and allow them to make their own decisions.

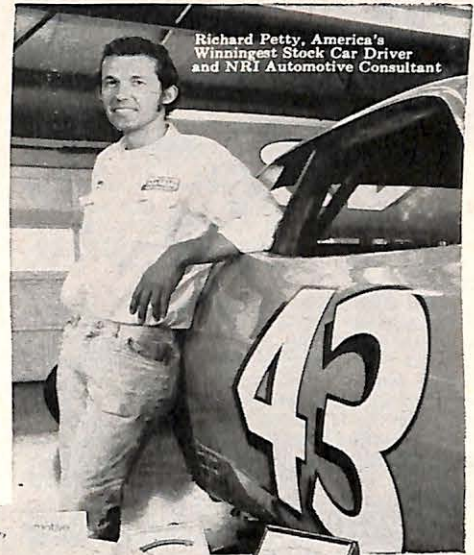
"Tell them why people in our society drink—the good points and the bad. And tell them why and how alcohol affects the body and the mind. Let them discuss it in a calm atmosphere, without peer group pressure. Tell them what we now know about alcoholism; its causes, the steps to it, its cures."

Ms. DeYoung pointed out that in 1970 the Florida Legislature passed the Drug Abuse Education Act. Its purpose is "to insure development of a comprehensive drug abuse education program—including alcohol and tobacco—for all children and youth from kindergarten through grade twelve." In addition to calling for regular instruction, the law recommends that qualified individuals from education, medicine, law enforcement and social services be brought into the classroom to address students about drug use and abuse.

Charles Lewers, coordinator of alcoholism programs for the Mental Health Association of Pinellas County in Florida, is one of the experts. An alcoholic  
(Continued on page 32)

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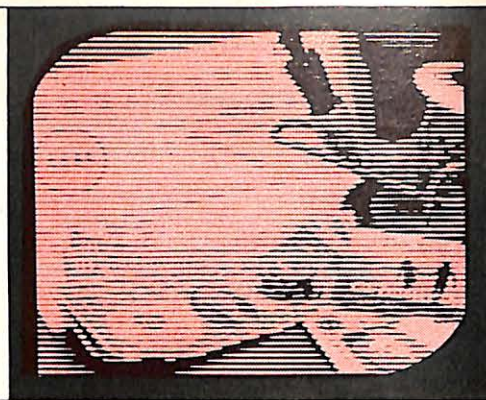
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**YOU AND  
RETIREMENT**

by G. W. Weinstein



**BE A VOLUNTEER**

Do you want to feel needed? Useful? Productive? Want to stay active and healthy? There's a one-word solution to post-retirement ills of all sorts: *volunteer*.

The American Medical Association's Committee on Aging, discussing mandatory retirement, points to a direct relationship between enforced idleness and poor health. "Chronic complaints," the Committee points out, "develop more frequently when a person is inactive and without basic interests." Yet you may not want another job after retirement. Volunteer work may be your answer, as it has been the answer for thousands of other men. Volunteer work, following in the long tradition of American voluntarism that started with neighborly barn-raising, offers the personal rewards of new friends and new challenges, new vigor and a renewed sense of productivity.

The need for volunteers—and your opportunity for service—is virtually endless, as educational and religious and social welfare organizations of all kinds expand their services to meet expanding needs. Your local hospital alone probably has at least a dozen tasks waiting to be done. If you like to work with people you can deliver books and messages to patients, staff a visitor reception desk or gift shop, or escort patients to X-ray; if you prefer less personal contact, you can type or file or fill pill bottles under a pharmacist's supervision.

There is nothing quite as rejuvenating as working with young people, and most local schools welcome volunteers. You can teach English to foreign-born schoolchildren, work in a remedial reading or math program, or offer general assistance to a classroom teacher. Or you can offer your services, on an occasional basis, to teach a special skill: woodworking or ceramics or a foreign language. Some communities sponsor agencies which bring volunteers into the schools to talk about careers or hobbies or travel. And after-school youth groups always need leaders, and assistants, as well as resource people in various skills.

Even if you are housebound yourself, you can fulfill a useful community function. One retired couple assists a community blood bank by keeping records of donor blood types and telephoning to enlist donors when there is a special need. Others help to run telephone re-assurance services, making a daily tele-

phone call, at a pre-arranged time, to ill or elderly people who live alone. The caller provides social contact, making small talk about the news of the day, and, even more important, notifies relatives or authorities if the person does not answer the phone. Such services have been established in many communities, and can be established in yours.

In addition to all these opportunities for service—and your local United Fund or Volunteer Bureau can suggest more—ACTION, the umbrella agency which coordinates federal volunteer programs, offers many possibilities. If you want a full-time challenge, VISTA or the Peace Corps might be for you; if part-time service in your own community is your goal, RSVP probably has the answer.

The *Peace Corps*, which trains Americans to serve overseas, requires a commitment of two years. There is no upper age limit and many volunteers are retirees, including a former teacher from Montana now teaching in Thailand, and a former plumber from New Jersey now teaching plumbing in Honduras. Not all Peace Corps volunteers teach, of course; many help to improve agricultural methods, work in health programs, develop local business skills. Couples may enroll together. The life is difficult, under often-primitive conditions, but the potential satisfaction is substantial.

VISTA, Volunteers in Service to America, is the domestic counterpart of the Peace Corps. Volunteers—and right now some 300 are over 60—work in American communities on projects determined by local need. Some forty per cent of VISTA volunteers work in their own communities, making VISTA particularly attractive for retirees. In Boston, a retired social worker directs a telephone referral service in her own neighborhood, referring citizens to available services. In Chicago, volunteers, many both elderly and bilingual, seek out elderly ethnic residents to tell them about benefits for which they are eligible. In San Antonio, volunteers are working in consumer and health education, and recreational programs for teens and senior citizens. VISTA volunteers teach grape-growing techniques, work in mental health centers, conduct neighborhood surveys, establish credit unions, renovate housing, and more, much more.

(Continued on page 55)



# A 67-year-old man talks about how age becomes an advantage once you reach 55.

"It wasn't until I turned 55 that I became eligible to make one of the best investments I've ever made. Two dollars for a membership in AARP.

It's been 12 years now, and I still can't believe how that membership continues to pay off."

## What's AARP?

AARP stands for the American Association of Retired Persons. A non-profit, non-partisan, non-governmental organization that exists to help its over 8 million members take full advantage of being 55 or older.

Anybody can belong to AARP. You don't even have to be retired. What you do have to be, is past your 55th birthday.

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## The Services:

AARP has more than 2250 local chapters around the country. You can use them to meet new friends, to get involved in community activities or to take advantage of a wide range of educational materials on subjects of special importance to older people.

As an AARP member, you'll automatically receive two publications that deal with special interests of people over 55. "Modern Maturity," and the monthly AARP News Bulletin.

And thanks to Mature Temps, an

AARP-recommended service you may even get help in finding interesting part-time or temporary jobs.

## The Advantages:

AARP's Travel Service can arrange a USA holiday for you. Or AARP can help you see Europe, Hawaii, wherever for a short time or an extended stay. At a price that fits your budget.

Also, your AARP membership card entitles you to discounts at participating members of leading hotel chains. And to discounts on car rentals from most Hertz and Avis offices.

With over 8 million members, AARP has tremendous buying power. So AARP's Pharmacy Service can assure you of reasonable prices on your prescription and over-the-counter drugs.

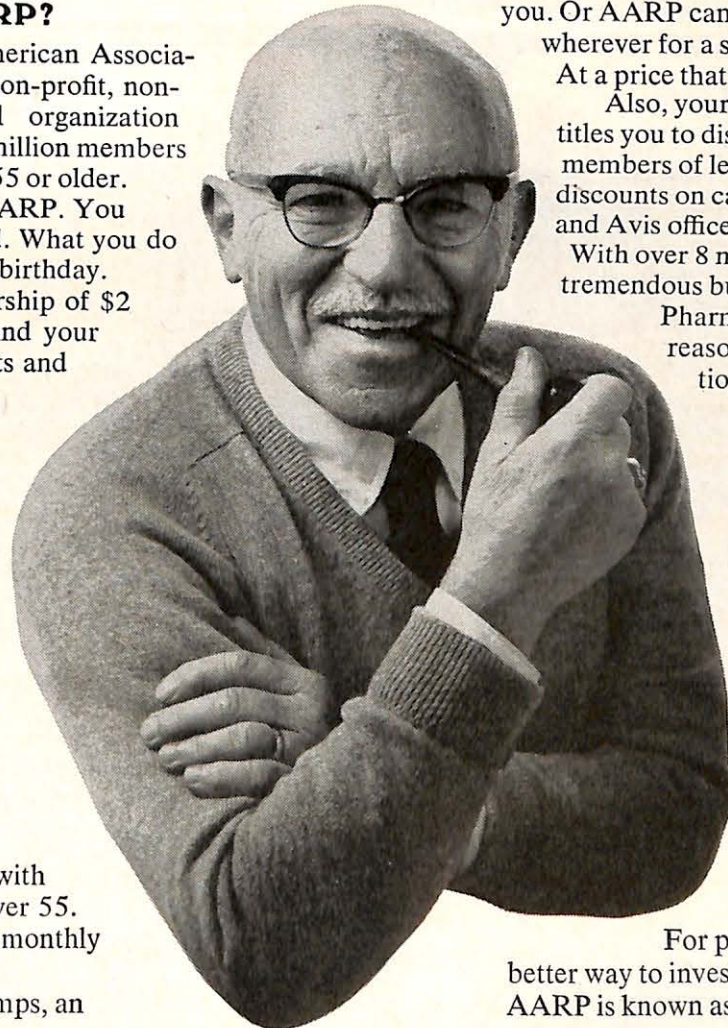
Also, any AARP member is eligible for quality, high value group health insurance without having to answer any health questions.

And AARP's-recommended auto\* and life insurance has features of special importance to older Americans.

## The New Social Security:

These are only some of the benefits an AARP membership can offer you.

For people 55 and over, there's no better way to invest in the future. That's why AARP is known as the new Social Security.



Mr. Peter McNulty

**Join AARP Today.  
It's The New Social Security  
For People 55 And Over.**

**AARP** American Association of Retired Persons  
1909 K Street, N.W., Washington, D.C. 20049

Gentlemen: I am 55 or over:

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges.

Enclosed find  \$2 (one year dues)  \$5 (3 years dues)  Bill me later.

Name \_\_\_\_\_ (Please Print) \_\_\_\_\_ DFFY

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City \_\_\_\_\_ Birthdate \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote.

\*Only statutory coverage available in North Carolina, Texas and Massachusetts.





# cities

Christopher Columbus probably never imagined how crowded the seas would someday become. The oceans are no longer reserved solely for sea life or even ships. If modern technology continues in its present direction, people may soon be living permanently on the world's waters.

Consider, for example, the "Aquapolis," the grand attraction at the International Ocean Exposition off the shores of Okinawa, which opened for public viewing last July. The Aquapolis is the world's first experimental floating city, built at a cost of \$41 million. Dozens of pavilions and other facilities have been erected on the one-million square meter (1,196,000 square yard) complex, and tourists swarmed onto the artificial island to see them.

Five thousand miles to the west, plans are underway to construct "Atlantis in the Pacific," a floating city three miles out of Honolulu. The 25-acre platform is expected to accommodate 40,000 visitors daily, as well as provide permanent residences for 2,000 people.

Elsewhere, the Long Island Sound Regional Study report has called for construction of a recreational island in Pelham Bay, just north of New York City. And in the North Sea in Europe, several offshore man-made islands are being planned.

"A lot of people are sold on this idea of floating cities," observes John P. Craven, dean of marine programs at the University of Hawaii and director



# on the sea

By Richard Trubo

of the "Atlantis in the Pacific" project. "It's only a matter of time until it becomes a world-wide trend."

Certainly the city-on-the-sea concept has had an impressive beginning with the Aquapolis in Okinawa. The 15,680 ton structure measures 341 feet long, 328 feet wide, and 104 feet tall. It consists of three square decks built on three different levels, supported by 16 semi-submerged pillars. It is designed to withstand winds of 134 miles per hour and waves 38 feet high.

At the recent EXPO '75, Aquapolis attracted up to 2,400 visitors at a time, most of whom reached the floating city via a 550-foot-long bridge from shore. There is also a heliport on the artificial island.

Aquapolis' main attractions are sea-oriented exhibits, tracing the history of the ocean and its inhabitants from the earliest times to the present. Also, under and around the connecting bridge, the waters have been stocked with almost 50,000 yellowtail, sea bream, and other species of fish.

Although EXPO '75 ended January 18, Aquapolis will remain as a permanent monument to man's ingenuity. While there are no definite plans yet for its future use, the structure could easily be converted into a convention site. It already has large exhibition rooms, a spacious auditorium, and some observation galleries. The structure is designed to be self-sufficient for years to come, with its own independent electric power facility and a manufac-

turing device for purifying water and sewage disposal.

Construction began on the Japanese floating city in the fall of 1973, at a special dock near Hiroshima. Then in April of last year, it was towed to the exposition site by three tugboats.

Although Aquapolis is now the world's only completed floating city, it is not the first to be conceived. In fact, the Honolulu city-on-the-sea proposal has been on the drawing boards for several years, and the Japanese government borrowed heavily from it in creating its own structure.

Dr. Craven of the University of Hawaii believes that the Okinawa and Honolulu projects could open up the oceans to human settlement. "We view our floating exposition as a demonstration city," he explains. "In a non-fanciful way, it would be something like Disneyland, which is a kind of demonstration city in many ways."

Although construction has not yet begun on the Hawaiian project, it will likely become a major tourist attraction, complete with international marine exhibits, restaurants, swimming areas, and hotel rooms for 8,000 guests. The floating island will accommodate 40,000 visitors daily, as well as provide permanent residences for 2,000 people.

Since everything on "Atlantis in the Pacific" will be within 30 minutes walking time, automobiles will probably be banned on the 25 acre structure. A monorail or other rapid transit system will be available on the island, and the

floating city itself will be linked to Honolulu via high-speed air and water transportation.

"If people are going to live on floating cities someday, it is essential that they have access to a very good transit system to move them to the mainland," suggests Craven. "They should be able to get up in the morning, jump into a helicopter or a hydrofoil boat, and be in the center of downtown within minutes."

Originally, there were hopes that "Atlantis in the Pacific" would be completed by 1978, which is the 200th anniversary of the discovery of the Hawaiian islands by Captain James Cook. But project engineers now agree that the target date may not be realized, since the source of construction funds is still not settled.

The floating city concept was originally launched in 1970 when the Hawaii state legislature authorized Craven to research the possibilities of holding a marine exposition at an offshore site. By spring of the following year, a joint study began under the auspices of the University of Hawaii, the Oceanic Foundation and the U.S. Navy's Naval Undersea Center. The report issued by the study group recommended an island city floating on hollow legs of reinforced concrete.

The final plans of "Atlantis in the Pacific" include an elaborate communications system, which will allow residents of the artificial island to shop by computer without leaving their living



# cities

rooms. Newspapers will be delivered through pneumatic tubes. Hotels and restaurants will be underwater, allowing visitors to dine while watching fish swim by.

A system of pulleys anchored to the ocean floor will actually rotate the Hawaiian floating city, as well as move it up and down a five-mile track. Thus, a visitor will be able to watch the sun rise in the east and set in the west from the same hotel room.

Not long ago, the federal government's National Oceanic and Atmospheric Administration appropriated \$85,000 to erect a one-twentieth scale model of the proposed floating city off Honolulu. The construction and launching of that model, which weighs 150 tons, became a community project to which many Hawaiians volunteered their time. Students and military divers were eager to offer their assistance. Construction companies loaned their trucks and forklifts. The Navy supplied a tug to tow the model to sea, where it still remains floating in Kaneohe Bay on the north shore of Oahu.

When the city-on-the-sea itself is finally constructed, it will be stabilized in the ocean by 350-foot-tall underwater pylons, which will be bolted together and weighed down with ballast. Three of these pylons will support a single block-long platform or "module." Ten of these modules will be fitted together in a circular pattern to form the floating city. Each of the 10 modules is expected to cost about \$10 million to build.

Despite the apparently high price tag, Craven nevertheless believes that when viewed in the proper perspective, the cost is not nearly so staggering. "The entire project will cost less than doing the same thing on land," he observes. "And when I refer to cost, I'm also talking about the reduced toll upon our environment if we do some of these things on the ocean floor as opposed to on land.

"Offshore cities could be used for power plants, for example. We could burn coal on them without great detrimental effects upon our environment.

"I'm absolutely convinced that floating cities are the solution for many coastal-zone urban problems. We should be reserving the land for low-density functions, like universities, government centers and golf courses. And the cities-on-the-sea could handle the high-den-

sity functions, like condominiums, office buildings, shopping centers, theaters, sports arenas, industrial plants, and power plants."

Other observers of the offshore city concept agree with Craven. Dr. Athelstan Spilhaus, a prominent oceanographer and a fellow at the Woodrow Wilson International Center for Scholars in Washington, D.C., believes that some floating islands could be utilized solely for industrial purposes, housing both petroleum refineries and power plants. He foresees that the United States will need 58 new refineries by 1980, and that they could be erected upon the coastal waters with only minimum environmental damage.

Meanwhile, as the Hawaiian project approaches actual construction, similar floating islands are being planned elsewhere, including off New York City. The report recently issued by the Long Island Sound Regional Study asked that a recreational island be constructed by landfill in Pelham Bay. The study earmarked the U.S. Corps of Engineers as the agency to build the island, beginning in 1978.

The proposed island would include 1.5 miles of beach, 200 picnic sites and 500 boat slips. It would be reached by ferry.

*(Continued on page 34)*

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\*Distributor Inquiries Invited

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# How To Cut 5 to 15 Strokes Off Your Score — Guaranteed!

By Phil Cooper  
©1975, Lincoln Press

If you play golf I would like to send you something that comes in a plain brown wrapper.

No — not dirty pictures or anything like that!

But it is something that you won't want your friends and golfing partners to know you have.

Not for a while, anyway.

Here's why:

I'm going to send you five minutes worth of reading material that will show you a guaranteed way to take 5 to 15 strokes off your golf score — and do it so fast that your friends are going to think you've taken private lessons from Johnny Miller.

I'd like you to try this method the very next time you play without telling anyone what you are doing.

That's because I'm afraid that if you tell anyone about the secret method before you start on it, they might be able to talk you out of it. They'll try to tell you that there is just no way to improve your game so much without private, professional lessons.

But there is.

And, I'm sure that if you try it privately for just one round of golf — no one will ever be able to talk you out of it then.

Before I go on, I'd like to tell you that I am not a golf pro or anything like that.

I'm a businessman.

A short time ago, I was a businessman who could never break 100 for eighteen holes. Not anymore.

I still don't shoot in the seventies, but finally, after years of being little better than a duffer, I consistently shoot in the eighties.

It's wonderful.

For years I struggled to bring down my score. I tried everything — practice, practice, practice — read miracle golf books — bought special golf gloves — took lessons — went to the driving range — everything. Then, by accident, I stumbled onto the real secret of cutting strokes off my game. The very first round I played after I discovered this secret, I broke 100 for the very first time.

The secret is simple — but I'm not about to give it away for nothing. What I've been able to do is "smarten up" my game — and by doing this I took almost 30 strokes off my score all told. (I haven't been able to break 70 yet, but I will!)

I know it sounds impossible — but I've actually learned to "smarten up" my game — after everything else I tried (and cost me a fortune) had failed miserably.

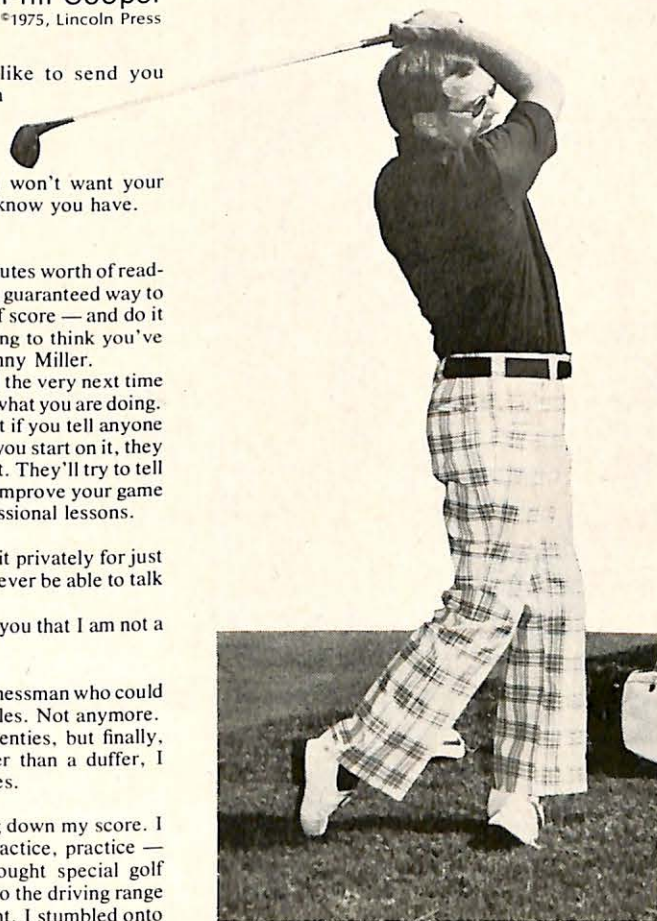
Before — it seemed that I was hooking or slicing on every drive — continually in the traps or rough — and 3-putting every hole. After I made my amazingly simple discovery — my drives went down the middle of the fairway — my irons put me on the green — and my putting improved tremendously.

It was so simple, in fact, that I haven't yet figured out why no one ever thought of it before. But, since I've read every book on golf I could find — and tried all the "gimmicks" — I can assure you that I've never seen this secret printed anywhere before.

When my friends saw how much my game had improved they asked me to give them my secret. I typed out the complete details on my secret — the step-by-step, easy-to-follow method that had cut all those strokes off my game. For lack of a better name I called it "The Phil Cooper Golf Improvement Plan."

I gave it to three friends who make up my regular foursome. It worked for them, too. Their game improved as much as mine.

Now, you and I both know that there's a lot of money to be made for the person who comes up with a method for cutting strokes — a method that



really works. I am certain that I have done just that!

But, was our new golfing success a fluke? Perhaps there was something special about our foursome that made this "miracle" possible. I don't believe that for a moment!

However, I MUST PROVE IT NOW!

For, once I prove that my golf secret works — really works — I will offer it to all golfers for \$25 — and it will be worth every penny of it. (How many times have you said to yourself that you'd pay a fortune to take 15 strokes off your score?)

So, to prove that my secret works for all golfers — I'll teach it to you — and to a limited number of other golfers — for little more than the price of having it printed up.

Remember, I'm willing to do this for my own selfish reason. Once YOU have succeeded — once YOU have taken off those strokes — I'll probably make a mint when I offer the PROVEN plan through newspapers and magazines.

But, you must make me a promise. You must report your stroke losses to me promptly — first when you take 5 strokes off your score — then when you break 100 — when you break 90. This will be the proof I need.

I feel certain that it makes no difference whether you are a man or a woman (it works for both) — whether you are young or old — whether you've taken lessons or not — THIS METHOD WILL WORK or it won't cost you a single penny!

There is only one way for you to see if I'm right — to get your guaranteed copy of "The Phil Cooper Golf Improvement Plan" — and that's to order it now — by mail. It's not yet available at any bookstore or pro shop in the world — at any price.

In fact, you might be interested to know that the Plan has been Registered and Copyrighted with the U.S. Government so that the secret cannot be copied or stolen.

Furthermore, you can order it without a worry because you are protected by an ironclad, 100% no-risk Double Guarantee of cutting strokes from your game:

- 1) If you don't like the Plan when it arrives — for any reason under the sun — send it back for a full refund — absolutely no questions asked.
- 2) Or, keep and use the Plan for as long as you like. You are still protected. You must cut those strokes from your score — or return the Plan at any time. You still get every penny of your money back without quibble or question. You are the sole judge and jury. Isn't this the fairest guarantee you've ever seen?

To get your guaranteed copy of "The Phil Cooper Golf Improvement Plan" —

- 1) Print your name and address clearly on the coupon below.
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- 3) Mail to me: Phil Cooper, 2525 E. 21st Street, Tulsa, Oklahoma 74114.

Let me repeat. It makes absolutely no difference how many ways you've already tried to improve your game dramatically — your time for real success has finally come.

Send for your guaranteed copy of my Golf Improvement Plan as soon as you can — TODAY if possible.

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Yes! I want to cut strokes off my score once and for all. Rush me my guaranteed copy of your Golf Improvement Plan. Here is my \$10. I promise I will report to you when I have broken 90 — when I have broken 80. I understand that I run absolutely no risk since I am protected by your 100% Double Guarantee of golfing improvement shown above. Thank you for this chance to share your golf improvement secret!

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Acct # _____	
Inter Bank # _____	(Master Charge only above your name)
Card Expiration Date _____	
Signature _____	

Print Name  Mr. \_\_\_\_\_  
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01-633

Please send the material airmail. I am enclosing an extra \$2.00 to cover the cost.





# Peaceful World

A place where the wind sings, and the whistle of a bird is as startling as the roar of a jet.

BY JERRY HULSE

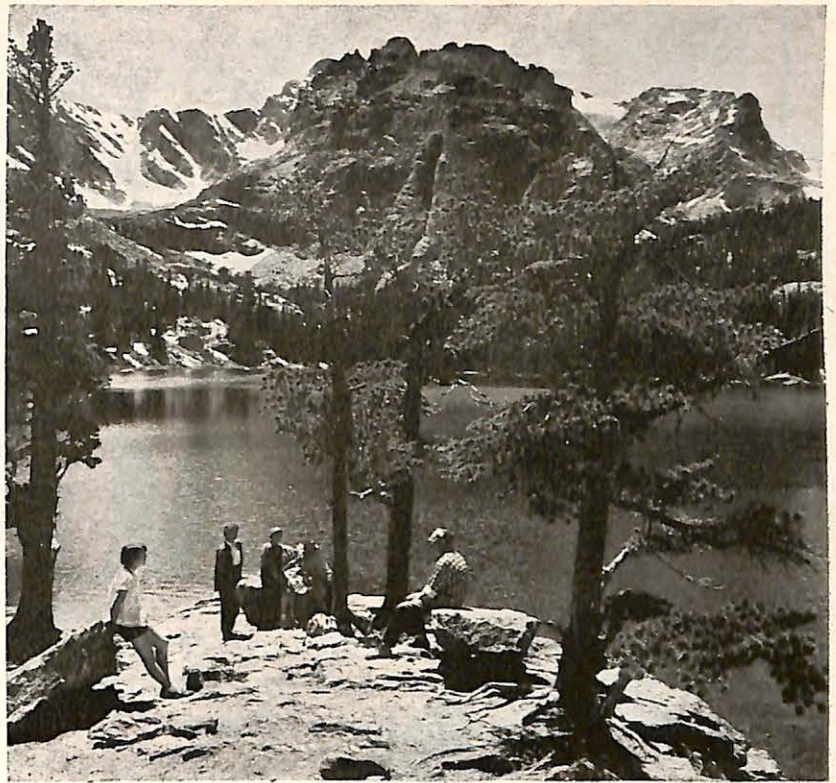
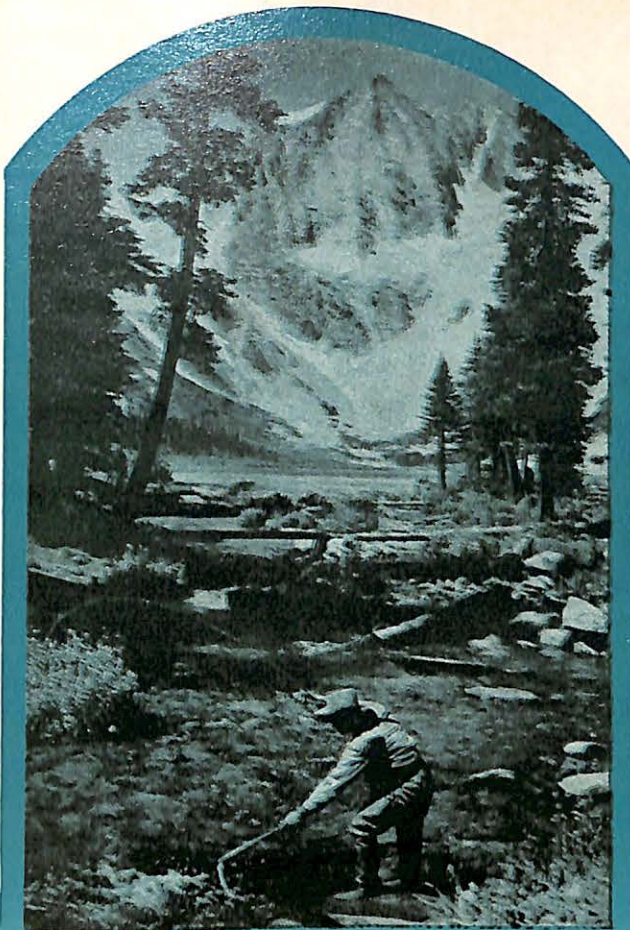
Several months ago I made a sentimental journey home to Colorado, a wilderness land of pure air and unpolluted water, a peaceful world in which the wind sings softly through aspen and fir, and the voice of a bird is as startling as the cry of a jet. Caravans of vacationers share my devotion for the *columbine* state, innocents who've been captivated by its awesome beauty. They arrive to inhale the freshness of the land in springtime and to fish and camp during summer; others witness the spectacle of Colorado's fall foliage and remain to ski the Rockies during winter's finest hour.

On this recent journey I boarded the Denver & Rio Grande's famed narrow-gauge railroad and traveled to Silverton, the storied mining town in the lovely San Juans. The train crawled through valleys and forests and came to a standstill beside the River of Lost Souls. Later I crossed the state by car, camping in its national parks and exploring dozens of old mining towns. Within this 104,000 square-mile vacationland are nearly a dozen national forests, four national parks, nearly 9,000 miles of trout streams and more than 1,000 lakes. For your visiting pleasure, we have prepared the following guide.

#### National Forests

Arapaho—You'll discover dozens of resorts, motels and dude ranches in





Whether it's for skiing, fishing, or just plain relaxing, you are assured a rewarding vacation at the top of the nation.

Arapaho. There are also 56 picnic and camping grounds and eight of Colorado's winter sports areas: Loveland Pass, Berthoud Pass, Winter Park, Arapaho Basin, Keystone, Copper Mountain, Breckenridge and St. Mary's.

Grand Mesa National and Uncompahgre National Forests—Grand Mesa is famed as the largest flat-top mountain in the world, a 10,000 foot-high lava-capped tableland sheltering more than 200 lakes.

Gunnison National Forest—Elevations from 6000 to 14,000 feet; hundreds of species of wild plants. This is the fourth largest of Colorado's national forests (on the western slope of the main range of the Rockies).

Pike National Forest—Known throughout the world for Pike's Peak (14,110 feet). The highest is Mt. Lincoln: 14,286 feet. Nearly 100 camps and picnic areas, 300 miles of fishing streams. Loads of wildlife.

Rio Grande National Forest—Plenty of campgrounds in this 1.8 million-acre park. Visit the Upper Rio Grande Primitive Area, La Garita Wild Area and Wheeler Geologic Area.

Roosevelt National Forest—Named for President Theodore Roosevelt, this forest reaches across more than one million acres. Surrounded by Rocky Mountain National Park on three sides.

Routt National Forest—Lies astride

the Continental Divide. Excellent trout streams and alpine lakes. Headquarters: Steamboat Springs.

San Juan National Forest—Takes in such mining towns as Telluride, Silverton, Placerville and Silverton. Marvellous country for jeep trips. Durango is the headquarters.

White River National Forest—Mountain peaks above the 14,000 foot mark; spectacular scenery, including Glenwood Canyon. Also a number of ghost towns.

#### National Parks And Monuments

Black Canyon National Monument—Noted for its narrowness, great depth, ruggedness. South rim remains open year 'round; north rim is closed by winter snow. Comprises an area of nearly 22 square miles.

Colorado National Monument—Centuries of wind, sleet and snow have sculpted one of nature's grandest monuments: fluted columns, sheer canyon walls. This is a must for every visitor. Take Colorado Highway 340 and the Rim Drive from Grand Junction.

Dinosaur National Monument—More than one million years ago prehistoric animals roamed through this area of northwestern Colorado. Area encompasses more than 200,000 acres. Take U.S. 40 west from Craig.

Great Sand Dunes—These dunes in south-central Colorado comprise the

highest sand hills in the United States. Driven by winds, they are constantly shifting over an area of 60 miles. Visitors are welcome year 'round.

Mesa Verde National Park—Here southern Colorado is the scene of Indian cliff-dweller homes. Only a short drive from Cortez or Durango.

Rocky Mountain National Park—One of Colorado's most popular playgrounds; lovely meadows, rugged canyons, towering peaks. Straddling the Continental Divide, the park contains 84 peaks above the 11,000 foot mark.

#### Camping

Reservations—Space is filled on a first-come, first-served basis.

Permits—Required in most national parks and forests. They're available at ranger stations and park entrances.

Time Limit—In some areas ten days or less. Elsewhere you may remain as long as you wish.

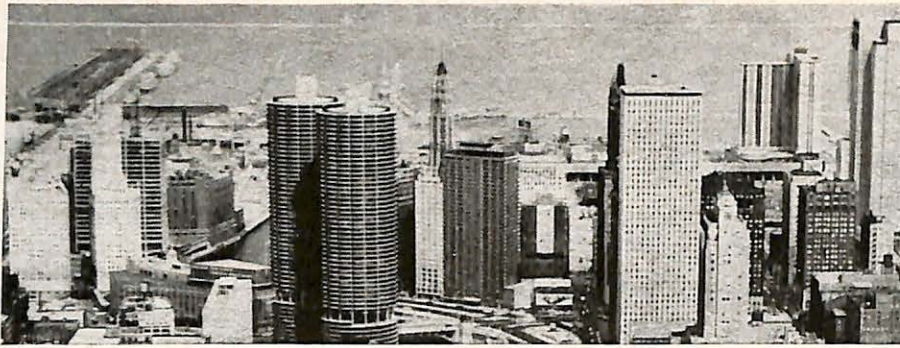
Facilities—Most campgrounds are equipped with fresh water, tables, benches, fire grates, garbage containers, sanitation stations and incinerators.

Note: Write for a list of private facilities to Colorado Campground Ass'n., P.O. Box 965, Colorado Springs 80901.

#### Fishing

The fishing season in Colorado extends from May to October in most areas, although many of the higher level lakes and streams remain open year





# CHICAGO

**To all Subordinate Lodges and Members of  
The Grand Lodge of the Benevolent and Protective  
Order of Elks of the United States of America**

## GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Article III, Section 6, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Chicago, Illinois, July 4, 1976, with the opening and public meeting to be held at the Conrad Hilton Hotel, 720 S. Michigan Avenue, July 4, at eight-thirty o'clock in the evening.

The opening business session will convene at the Conrad Hilton at 9:00 Monday morning, July 5, 1976, at which session the election of Officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 6, 7 and 8 until the business to come before the sessions is finished.

The Conrad Hilton has been selected as headquarters, located at 720 S. Michigan Avenue, for the 112th Session of the Grand Lodge. Space in the Conrad Hilton has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by Bryan J. McKeogh, Convention Director, 370 Lexington Avenue, Room 715, New York, N. Y. 10017. He will mail reservation forms and a letter outlining the procedure.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years will assign rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee, nor the Chicago official convention hotels will accept reservations directly from Lodges or individual Elks.

Dated: February 1, 1976

WILLIS C. McDONALD,  
GRAND EXALTED RULER

ATTEST:

Homer Huhn, Jr.  
GRAND SECRETARY

'round. Out-of-state licenses cost \$10 a year, or there are ten-day permits for \$5. Children under 15 pay nothing. Rivers, streams and lakes offer the fighting-est trout in the world. Also salmon, whitefish, walleyed pike, white bass, catfish and perch.

## Skiing

Ski areas include A-Basin (66 miles from Denver); Arapaho East (15 miles from Denver); Aspen Highlands (1½ miles from Aspen); Aspen Mountain; Berthoud Pass (23 miles west of Idaho Springs); Buttermilk (near Aspen); Ski Cooper (ten miles north of Leadville); Copper Mountain (70 miles from Denver); Cranor Ski Hill (three miles north of Gunnison); Crested Butte (28 miles north of Gunnison); Geneva Basin (ten miles north of Grant); Hidden Valley (ten miles west of Estes Park); Werner Mountain (at Steamboat Springs); Keystone (70 miles west of Denver); Lake Eldorado (16 miles west of Boulder); Loveland Basin & Valley (56 miles west of Denver); Monarch (21 miles west of Salida); Pike's Peak (20 miles northwest of Colorado Springs); Powderhorn (21 miles east of Grand Junction); Purgatory (25 miles north of Durango); Ski St. Mary's (45 miles west of Denver); Ski Broadmoor (four miles south of Colorado Springs); Ski Dallas (ten miles northeast of Placerville); Ski Idlewild (two miles northwest of Winter Park); Snowmass (nine miles southwest of Aspen); Squaw Pass (13 miles west of Bergen Park); Steamboat (two miles northeast of Steamboat Springs); Stoner (28 miles northeast of Cortez); Sunlight (10 miles south of Glenwood Springs); Telluride near Ouray; Vail (110 miles west of Denver); Winter Park (67 miles west of Denver); Wolf Creek (18 miles southwest of South Fork).

## Dude Ranches

Colorado calls itself the Dude Ranch Capital of the West. (Although Arizona will dispute this!) Some are operating cattle ranches. Accommodations range from rugged to luxurious. Seasons extend from May through October.

## Sightseeing

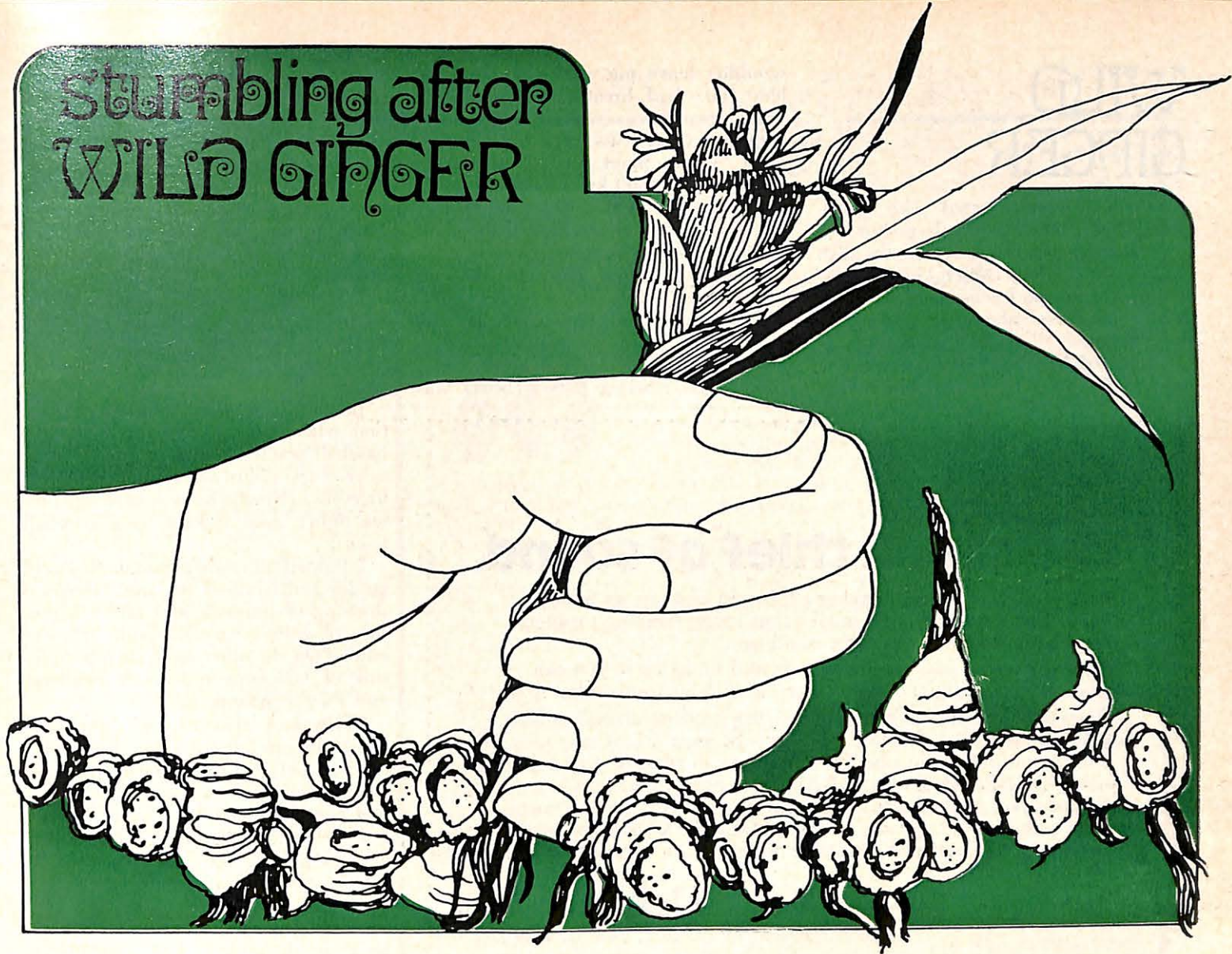
Aspen—Besides its reputation as one of the nation's finest ski areas, Aspen attracts thousands of summer visitors as well. It is situated in the beautiful Roaring Fork Valley, its slopes carpeted with the tree for which it is named. Fall in Aspen is a picture never to be forgotten. An easy drive either from Grand Junction or Denver.

Boulder—Here where the "Mountains meet the Plains," 20,000 students from 50 states and dozens of foreign nations attend the University of Colorado. The campus is considered one of the hand-

*(Continued on page 51)*



# stumbling after WILD GINGER



by M. R. Clawson

Frankly, I'm an armchair adventurer. But, like Superman or Capt. Marvel, I sometimes explode out of my timid disguise.

Once a year—shazamm!—I turn into a flamboyant mixture of all the ancient men who ever explored the wilderness, and I undertake an Annual Adventure, a foray into a new outdoors challenge.

My recent Adventure was an attempt to forage food from the land, a basic survival technique.

When I first told my wife Jane of the plan, she asked, "How can you cram a year's longing for challenge into a few weed hunts?"

"That's part of the challenge," I answered.

"How's this scenario?" she asked.

"Junior and I get mired in quicksand, while you, crazed with locoweed, try to save us."

"Sounds good," I admitted.

"Unfortunately," Jane continued, "your left foot is captured by a Venus<sup>2</sup>-flytrap, and a giant thorn bush quietly pricks you to death."

I smiled. It was nice to have an understanding wife.

Realizing that a food-foraging expedition demanded more than a spare afternoon and a paper sack, I took my family for supplies.

Junior bought a canteen, a compass, and a year's supply of Tootsie Rolls. Jane purchased a three-piece cocktail dress and explained she needed new threads in case she met Euell Gibbons.

I bought only the basics; a blue jumpsuit, a pair of waders, a backpack, three standard botanical reference books, and a slew of field guides with titles like *Munchies U Can Pick Yourself* and *Nature's Freebie Grocery Store*.

Next we needed information. I contacted a friend who was into natural foods.

My friend said he wasn't into the

hard stuff, but he came over and helped me pick a salad from my lawn. "Like, wow," he exclaimed, "your yard is one big salad bowl." He said that some food faddists eat lawn grass, but I didn't have enough Kentucky Blue to fill a coffee cup. My yard, he said, was full of edible weeds.

When I offered to share the dandelion greens, wild onions, and violets with him, he said, "Thanks, man, but I'm going out for pizza."

As I washed and chopped the plants for dinner, Jane said that she'd always been under the impression that violets were only eaten by perverts. Naturally, I felt safer. Who'd ever heard of a pervert being rushed to the hospital because of violet-overindulgence?

Jane and Junior ate submarine sandwiches and watched me chomp my na-



# WILD GINGER

ture-salad, which tasted like gritty weeds flavored with overly-potent onions. Later I had to admit that the dish wasn't very filling. Much, much later I slipped into the kitchen and surreptitiously ate three submarine sandwiches for dessert.

I decided I needed more information, preferably about heftier plants that

wouldn't leave me with a social problem (i.e., bad breath).

A retired man who organizes Boy Scout survival trips gave me this advice: "If the plant tastes bitter, don't eat it. If you don't know what the plant is, don't eat it. This isn't in the books," he said, leaning closer, "but if the plant is purple, don't eat it."

Puzzled, I asked, "But what do your Scouts eat?"

"Hot dogs and marshmallows," he answered.

Next I studied my new books, but I found that reading botany books was

similar to studying an unending newspaper filler. For example, I learned that two common lilies are the onion and garlic, and a South American relative of the daisy is used for lumber. Furthermore, the vanilla bean is really an orchid, and did I know that the Mexican jumping bean "jumps" because a hot caterpillar is inside? Big botanical deal!

When I'd absorbed what knowledge I could, I announced that our first forage would begin immediately after I delivered a white-paper lecture on plants.

Junior was excused from the expedition when he said that he had both baseball practice and a passionate urge to read the entire works of Fedor Dostoyevsky. (Maybe he was kidding. Junior didn't even belong to a baseball team.)

I flipped through pages in the field guides and lectured to Jane. "Here's a drawing of burdock and here's a picture of wild ginger," I said. "They're edible. On the other hand, here's a picture of hellebore and water hemlock, and they're poisonous."

"They look alike to me," Jane said. "How do you tell one from the other?"

I studied the black-and-white free-hand drawings, which looked as if they had been sketched by a schizophrenic four-year-old. I admitted that Jane had a good point. "You probably have to see the plants in their natural habitat," I answered.

We began our adventure by driving to a woods posted: NO TRESPASSING! NO HUNTING! NO FISHING! NO ANYTHING! AND THIS MEANS YOU!

It seemed prudent to ask the owner's consent before we gobbled up all of his wild ginger.

"May I have your permission..." I asked the owner.

"Can't you read?" he asked.

"...to pick weeds from your property?"

"We don't tolerate no fly-by-night gardeners around here, no how," he shouted.

"You don't understand, sir," I said. "My wife and I are, er, naturalists, and we want to pick your weeds for a meal."

The owner not only gave me his consent, but he threw in his blessing and five minutes of hysterical laughter. He'd probably never seen any naturalists before.

Jane and I hadn't walked far into the woods, when I pointed to the tiny lagoon and shouted, "Food!"

"I overlooked the violets," Jane said, "but if you eat that crippled duck, I'm going to have you committed to Hazyview."

## Earwax: the sneak thief of sound.

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After I assured her that the food was in the cattails, she helped me remove the backpack full of books. I handed her the field guide that said the rhizome of the cattail was edible.

I was out in the middle of the lagoon before I realized that I had no idea what a rhizome was or where it was located. Obviously, I had to capture the whole plant so the rhizome wouldn't escape.

I gave the cattail a mighty swack with my 20-year-old Boy Scout knife, which promptly buckled. Angered, I hacked, wrestled, and worried the plants into submission.

When I returned to shore, I stuffed the 6-foot reeds into a grocery sack, where they waved around like berserk danger flags on the rear of an overload.

Meanwhile, Jane had skimmed through the field guide. She announced that she was going up the hill to look for watercress, because she'd read that we could use it for a green salad, a cooked vegetable, a casserole, a sandwich, and tea. Add a couple of Tootsie Rolls, she said, and we'd have a complete meal.

Soon I found a bonanza of small foliage. I crouched in the middle of the patch and noted the green color, the three leaves, and white berries. Using my field guide checklist, I was just in the process of determining whether the leaves were paired oppositely or alternately on the stem, when Jane returned and asked, "Why are you sitting in poison ivy?"

For the record, my lurch out of the patch was quite adroit. It was the subsequent double-somersault that tore my jumpsuit, bloodied my arm, and sprained my ankle.

Jane administered first aid and admitted that her enthusiasm for my project was running low. "Listen to these plant names I found in your book," she ordered. "Skunk cabbage, pignut, horsetail, sour grass, prickly pear, hog brake, and—yech! I can't stand it!—deer tongue."

I promised we wouldn't eat any of those plants even if they were cooked by an international gourmet society.

Since my adventure was stalled, I decided to take a plant, any plant, and try to identify it from the books, just for practice. Jane dutifully brought me a flora specimen.

After studying it for a prolonged time, I finally proclaimed, "This is definitely a pokeweed, or an elm tree, or a chrysanthemum." We began to realize that we had a problem.

Then we found nettles. My books said the roots produce yellow dye, the mature stems can be used for fishing lines (one uses the thorns of the haw-

*(Continued on page 52)*



## Citizen of Service



One of the most colorful Americans in history, Samuel Houston served this nation in many capacities. He was Governor of two states . . . Tennessee and Texas . . . and was the first President of the Republic of Texas after he led his army to the liberation of the territory from Mexico.

Houston was born in Virginia in 1793, the son of a veteran of the Revolutionary War. When his father died in 1807, his mother took her nine children to what is now East Tennessee and settled on a 400 acre farm she bought.

Young Sam didn't take to farming . . . he thought the nearby Cherokee Indians had a much better way of life, so at the age of 15 he ran away from home. He was found living with the Cherokees where he had been adopted by their chief and among whom he was known as "The Raven." He lived among them for three years, returning home at the age of 18. He was one of the best friends the Indians ever had throughout the rest of his life and continually fought for their causes, though with little success.

During the War of 1812, young Sam served in the Tennessee Militia under another Tennessean, Andrew Jackson. He remained in the Army until 1818 and then resigned his commission, returned to Nashville and began to study law.

He entered politics in 1823 and ran for Congress. So popular was he, that he was unopposed and was re-elected in 1825. When he completed the second term, he returned home and was elected Governor of Tennessee in 1827. He then married the daughter of one of the most influential and wealthy families in the state, a move which completely altered his life.

In just three months, the bride returned to her home, the marriage was broken and Houston resigned as Governor. He seemed to turn his back on all his friends, and returned to live among his old dear friends, the Cherokee Indians.

He opened a trading post, married a friend from his boyhood and for some six years worked on behalf of his Indian friends, many times going to Washington to plead on their behalf.

When his former Army chief, Andy Jackson, became President, Houston was commissioned to go to Texas to negotiate a treaty with the Comanches. Texas was then a part of Mexico. Houston soon became involved in the troubles between the American settlers and Mexico and he decided in 1835 to remain in Texas.

Stephen F. Austin, a prominent Texas colonizer who founded some of the principal settlements in the state, went to Mexico City to present the demands of the settlers to become a state. He was thrown into jail by General Santa Anna. When the news reached Texas, they declared themselves independent and Sam Houston was chosen as commander of their army. He had some 743 raw recruits in his entire Army.

All 188 of the Texans at the Alamo were killed by Santa Anna's army of 3,000 Mexican troops; three weeks later the Texans lost all 300 defenders of Goliad. Houston began falling back while rebuilding his army. He lured Santa Anna into following his small army to San Jacinto, launched a surprise attack and defeated the Mexicans, who outnumbered him 2 to 1, captured Santa Anna and forced him to sign a treaty which led to the independence of Texas.

He was elected as the first President of the new republic, re-elected to a second term and then, after Texas was admitted to the Union, became one of its first two U. S. Senators.

Even though he fought hard against dividing the nation into North and South, which led to the Civil War, he was still popular enough among Texans to be elected Governor of the state in 1859. He worked to prevent Texas from seceding from the Union, but failed. When he refused to swear allegiance to the Confederacy he was deposed.

Houston died two years later in Huntsville, July 26, 1863. Had he lived two or three more years, he would have seen his position vindicated.



# NEWS OF THE LODGES



**A PLEDGE** of \$5,000 towards the expansion fund of Cape Cod Hospital was made recently by members of Hyannis, Mass., Lodge. Standing by a drawing of the entrance of the new wing which will be dedicated in the lodge's name, ER Russell Young (left) presented a check for half the amount to Torbin Yates, hospital administrator, as Secy. Charles Farrell observed.



**HANDICAPPED CHILDREN** like two-year-old Tracy Chafin will benefit from the \$1,000 donation presented to Mrs. Helen Herold (right), acting director of the Franklin County Society for Crippled Children, by Eldon Brown, secretary of the Ohio Elks Cerebral Palsy Training Center Board. The society will use the gift for transportation, therapy, and educational services for the children.



**THE YOUTH SERVICE** of a local chapter of the American Red Cross located near Richmond, Calif., was the recipient of a \$250 donation from Richmond Lodge. Presenting the check to Dannie Smith, a student at the Cameron School for the Orthopedically Handicapped, was ER Mervyn Davis. Watching were volunteers Reem Adranly and Ben Carnahan.



**SPORTS STARS** from several fields of contest gathered recently at Woodland, Calif., Lodge for a banquet in their honor. Exchanging stories were (from left) ER William Hartwig, Peter Snell, outstanding track athlete of the '60s, Will Stephens, track coach, golfer Karolyn Kertzman, Gary Gerould, emcee, and Kathy Weston, Pan American Games 800-meter champion.







**CITED** for its involvement with hospitalized veterans was Colonie, N. Y., Lodge. James Cruquale (left) presented a commendation to Vets Chm. Edward Klimek (center) and ER Robert Dufresne.

**THE BICENTENNIAL BABY** is Victoria Sayson, daughter of Jacinto and Carmelina Sayson, who was born at 1:34 A.M. on January 1, 1976 in Guam. Agana Lodge has initiated an education fund for Victoria, the first child born on American soil in the Bicentennial year. The lodge also staged a ceremony in which the American, Guam, and Elks Bicentennial flags were raised together at the stroke of midnight on New Year's Eve. These flags were later presented to President Ford. Involved Elks were ER Vernell Pinson, Chm. Gil Lawson, and Brother Bob Funesti.



**AS A FUND-RAISER** for the Connecticut Elks Association's Scholarship Fund, GER Willis McDonald (left) was the first person to purchase this pin from SP Edward Szewczyk. The pin is in the shape of a whale which has been declared the state mammal.



**THE BOYS CLUB** of Alameda, Calif., has been receiving regular contributions from Alameda Lodge for 20 years. Recently, Club President Walter Curwen (back row, second from left) and Director James Nolin paid a visit to the lodge along with members (front row, from left) Bill Boesch, John Sherak, Tom Leong, and Rusty Bailey to thank ER Don Follrath (right).



**DES PLAINES, Illinois,** Lodge co-sponsored a week for youth in government with the local Optimists Club. Gathered at the project luncheon were (from left) SDGER John Minerick, Fire Chief Donald Corey, Darrell Jones, City Clerk Eleanor Rohrback, Joan Adams, Police Chief Arthur Hintz, and ER Dave Seaholm.





**A STOPOVER** for GER Willis McDonald (left) and his party, which included PGER E. Gene Fournace (second from right) and Grand Secy. Homer Huhn Jr. (right), during a recent Pennsylvania tour was Mount Pleasant Lodge. Mayor William Potoka was one of the local officials who greeted the visiting Elks.

**THE SPECIAL OLYMPICS** sponsored by the state of Massachusetts and held at Tufts University had the participation of nine children sponsored by Lexington Lodge. Principal Charles Crisafulli of the Roger Wellington School, Youth Chm. Dick Samaria, and ER William Chemelli were present.



**CUB SCOUTS** who are students at the Webster County Developmental Learning Center in Fort Dodge, Iowa, were recently presented Bobcat badges and awards in nature and health. Fort Dodge Lodge has underwritten sponsorship of this troop for exceptional children. Rev. Morris Ulring is the pack's Cubmaster.



**WOMEN IN LAW ENFORCEMENT** were honored by members of Lancaster, Calif., Lodge. Co-chairmen Carl Beavers (second from left) and Capt. Del McDaniel (right) and ER Howard Avery hosted (from left) Deputy Sheriffs Linda Shute and Betty McWilliams, Linda Cagle and Maureen Wilson of the California Highway Patrol, and Stacy West and Barbara Sherwood, deputy sheriffs.







**WALKING THIRTY MILES** from Martins Ferry, Ohio, to Barnesville, Ohio, DDGER Fred Cook and his daughter Susan helped acquire \$3,200 for the Elks National Foundation, as well as numerous pledges. District lodges accepted the challenge to each sign 25 members to pledge 25 cents per mile, with happy results. Susan completed the trip in 14 hours, while Brother Cook completed 18 miles of the trek.



**TANYA DIXON**, an American Indian child who has been helped through the California-Hawaii Elks' major project, had a big smile for Jim Whitecloud (left) and ER Dwight Lane. Tanya was orphaned when her mother became seriously ill and her father was unable to care for her. She has been provided with special shoes, braces, and therapy equipment by Canoga Park, Calif., Lodge.

## LODGE NOTES

**ROCKVILLE, Conn.** PDD and Secy. Jon-Paul Roden of Rockville Lodge and Chaplain Lucian Marek of West Springfield-Agawam, Mass., Lodge initiated a project to televise *The Best Is Yet to Be*, a film produced by the Elks National Home to show what life is like for the residents. GER Willis McDonald taped an interview to be presented with the film.

**BILLINGS, Mont.** A check for \$2,000 was presented to Donald Danielson, executive director of Billings Deaconess Hospital, by a delegation of lodge members representing the Elks Bucks Club. The gift will be used to help finance a kidney dialysis machine.

**FRANKLIN, N. H.** SP Joseph Hebert, DDGER Owen Haley, and Franklin Mayor Eugene Danniell were numbered among the 150 guests present at a testimonial honoring 91-year-old charter member Edward Rochleau, who joined the order 63 years ago.

**BARBERTON, Ohio.** National Foundation Chm. Harold Baker was instrumental in organizing a buffet at the lodge to encourage contributions to the National Foundation. To date, Brother Baker has succeeded in recruiting 75 new Foundation members this year.

**SAN FERNANDO, Calif.** The lodge's first annual National Foundation dinner-dance was held recently with the Foundation receiving all proceeds.

**OHIO.** Approximately \$4,000 was raised by the Ashland and Wooster Elks' "walk" for cerebral palsy. Participants hiked the 22 miles between the two lodges and were furnished with refreshments by the Ashland and Wooster Elks' ladies.

**ELK GROVE, III.** The charter of Boy Scout Troop No. 58, whose sponsorship was recently undertaken by the lodge, was presented to ER Bernard Kan by Scoutmaster Milt Ciarlariello and PER Ray Martinez, institutional representative.

**RED LION, Pa.** The lodge sponsored a float depicting Elks' activities and a cerebral palsy home service program car in a local parade.

**ESCONDIDO, Calif.** Boy Scout John Maletich of Troop No. 669, which is sponsored by the lodge, recently achieved the rank of Eagle Scout. For his Eagle Scout service project, John designed and constructed aluminum bowling ramps for the handicapped bowlers of the United Cerebral Palsy Association of San Diego County.

**VERO BEACH, Fla.** Proceeds from the lodge's Bicentennial booth, which featured articles made by the Elks' ladies, went toward the Bicentennial fund and the Elks charities. The midget football team sponsored by the lodge took second place in its division.

**GLENDALE, Ariz.** DDGER Larry Hood's visit was the occasion for the presentation of an honorary founder's certificate to PER Richard Ellsworth.

**ROSWELL, N. M.** The lodge's vets committee gathered clothing and reading material for patients at the New Mexico Rehabilitation Center.

**KEARNEY, Neb.** ER Gordon Baker and Americanism Chm. James Doberstein presented Bicentennial flags to all schools, city offices, care homes, and organizations within the lodge's jurisdiction.

**ATLANTA, Ga.** Twenty-five patients from the VA Hospital were guests of the lodge during its 41st annual fish fry.

**LOMPOC, Calif.** An official Bicentennial flag was presented to Mayor Art Scott by lodge representatives during a recent meeting of the city council.

(Continued on page 53)



**1 out of Every 4 Americans (2 out of 3 Families)  
will Eventually be Stricken with Cancer\***

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each and every day for 90 days while confined to the hospital for the treatment of cancer

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each and every day beginning with the 91st day of continuous  
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10K gold filled w/diamond.  
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the Year  
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w/o diamond  
No. EY-1  
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EY-1D with 3-pt. diamond  
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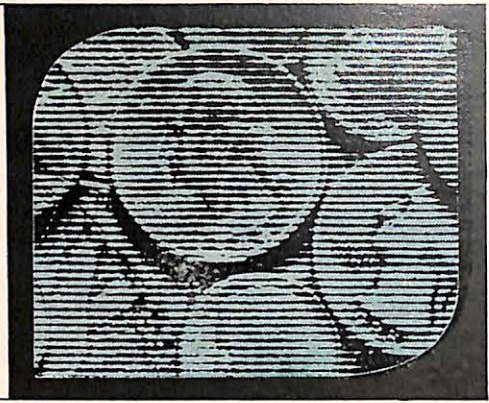
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# IT'S YOUR BUSINESS

by J. L. Slattery



## SHOULD YOU HAVE YOUR OWN BUSINESS?

Many of the "business opportunities" ads include such urgent warnings as "DON'T DELAY! ACT NOW! These Choice Dealerships Are Going FAST!" Such ads are mainly addressed to individuals who know little or nothing about the realities of business. And many of the "Terrific Opportunities!" they claim to be offering are nothing more than fast-buck promotional schemes. In her column of December 17, the widely-read financial writer Ms. Sylvia Porter cautioned strongly against two such schemes—the "vending machine route" and the "merchandise rack route" operations. Most of them are gyp operations. And the average person isn't qualified to pick out the few honest ones.

Never rush into some seemingly good "business opportunity." There are and will continue to be many genuinely good business opportunities for the individual who is adequately prepared to take advantage of one of them.

Let's say that you're firmly resolved not to rush into self-employment. What are some key points you should consider very carefully in thinking about becoming self-employed?

### The Big Questions

Is self-employment really a suitable role for you at all? If so, then what kind of self-employment would be right for you?

To get reliable answers to those key questions, you need several kinds of knowledge. You need to have a good knowledge of yourself. What do you really want? How much effort—and how much risk—are you willing to undertake to achieve your goals? What are your personal strengths and limitations? Be honest with yourself.

You also need to have a good knowledge of the actualities of whatever types of self-employment may attract you. Some "Be Your Own Boss!" ad may invite you to "Make BIG Money FAST in Your Own Mail-Order Business!" But how much do you really know about the actualities of mail-order merchandising—especially as it is today?

Besides all this, you need to develop an accurate picture of your "total supporting resources for self-employment purposes." Your financial resources would ordinarily have to include both money to use in your business venture

itself and funds for supporting yourself and your family while you're getting your business enterprise going. Two other headings to consider are "Sales Experience" and "Management Experience." Perhaps you will have to enter "None" under one or both of those headings in making your review. That by itself wouldn't necessarily exclude you as a prospect for successful self-employment. But it would mean that certain kinds of self-employment would not be right for you. At least not as a start.

There are many different kinds of self-employment. But there are only a few basic avenues for becoming self-employed.

### The Basic Avenues

Let's say that you do not wish to become a franchisee but do wish to become self-employed in some way that will provide you with "a good income" right from the start.

Then you had better be financially prepared to buy into some already successful business which has good prospects for continuing success and is also the right kind of business for you. And unless you are already solidly experienced in that type of business, the arrangements should include firm and clear provisions for you to receive adequate training and guidance from the present owner or owners of the business.

Any such business opportunity should be thoroughly investigated for you by a lawyer, an accountant, and your banker. Even they might have difficulty determining the actual value of the business and its overall prospects for remaining successful.

Now let's look at the field of franchising. In its recent report on "Franchising in the Economy, 1973-1975," the U.S. Department of Commerce presented a fairly favorable overall picture of the economics of the franchising industry. But by no means are all franchise offerings genuinely good business opportunities. And all too many of the bad ones are out-and-out gyp operations. Another important point is this: There really aren't a lot of genuinely good franchise opportunities for the man who: (a) has very little capital to invest; (b) has no sales experience and no management experience; (c) does not convincingly exhibit "management capability potential." ■

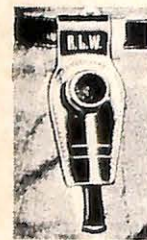
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# LODGE VISITS

## GRAND EXALTED RULER WILLIS C. McDONALD



GER Willis McDonald (fourth from right) made a recent visit to Nutley, N. J., Lodge. He was welcomed by (from left) PERs Angus Mac Isaac, James Ippolito, and Ralph Kimball, ER Joe Lupo, PGER William Jernick, DDGER Stanley Novaco, and PERs Frank Cocchiola and Bob Rusignuolo.



Brick, N. J., Lodge warmly greeted Brother McDonald, offering him an honorary citizenship in the town and initiating a class of candidates in his honor. ER Leroy Wutsch was one of many to personally greet the Grand Exalted Ruler.



Poster child Claire Marie Chapius was introduced to Grand Exalted Ruler Willis McDonald (third from right) recently at Hamilton, N. J., Lodge. (From left) ER F. Stanley Hughes, Crippled Children's Committee Chm. Joseph Downs, Grand Est. Lead. Kt. Thomas Rhodes Jr., and PGER William Jernick all had smiles for Claire on this occasion.



Admiring an oil portrait of himself which was presented to him by ER John Valentine (right) of Southern Pines, N. C., Lodge was GER McDonald. The occasion was the North Carolina State Elks Association's fall conference, and PGER John Walker (left) and SP John Nichols were also present.



The Massachusetts Elks Association held a reception and dinner for GER McDonald and his wife Elizabeth recently which was attended by over 700 Elks and ladies. Present were PGER Ronald Dunn (seated) and (from left) PDD Edward Callanan, Massachusetts Elks President Harry Sarfaty, SDGER W. Edward Wilson, and the GER.



## Young Alcoholic (Continued from page 11)

himself, he doesn't drink today. In a talk he recently gave to a high school health class, he had this to say:

"I want to talk to you about booze," he began. "But first I want to make something clear; we're not for or against drinking."

Then, in typical AA fashion, he related his own battle with the bottle.

"Let's go back forty-some years. I was exactly like you—I sat in a classroom just like this. I had a driving ambition for early financial success and a need for popularity that turned me into a youthful social drinker. I went from job to job, always successfully, always increasing my drinking as the pressure grew.

"I finally reached the point where I couldn't even get out of bed. I couldn't get off the floor. I couldn't even wipe

the puke off my own clothes and I pulled down the curtains and cried. I was a full-blown alcoholic. And I started out just like you kids."

Lewers doesn't expect all the kids to listen to him or to learn from his experience. But he hopes some will heed his words.

"If I can help just one kid in a classroom, it's worth it," he says. "All of them are going to be faced with the problem of alcohol all their lives, even if they don't become alcoholics. The question is: How are they going to handle it?"

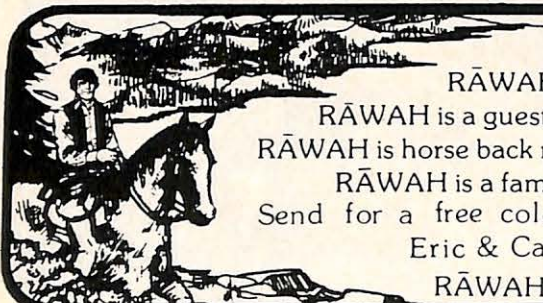
There are no easy answers to Lewers' question. But one thing is imperative: parents and teachers must acknowledge the growing problem of youthful alcoholism and join forces to combat it to keep the younger generation from going

"on the rocks." Basically, teachers must educate children in all aspects of alcohol in the schools and parents must set an example of temperate, moderate use of alcohol in their lives.

Dr. Joseph Takamine, head of the American Medical Association Committee on Alcoholism, says: "We need a tough heart and honest policy. We need to teach self-esteem. We need to utilize the sources of health centers. But the best preventive medicine is practiced at home."

Milton Wolk of the alcoholism division of the Massachusetts Department of Public Health, underscores this necessity.

"Teenagers have always used alcohol and they always will," he says. "And because teenage use is patterned after adult use, there's no way kids are going to stop drinking until adults do." ■




### WHAT IS A RĀWAH?

RĀWAH is the Ute word for wilderness.  
 RĀWAH is a guest ranch in the Colorado Rockies.  
 RĀWAH is horse back riding, hiking, fishing, cookouts.  
 RĀWAH is a family outdoor adventure.

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## Obituaries

**PAST DISTRICT DEPUTY** Leo F. Cantrill of Eveleth, Minn., Lodge died August 17, 1975.

Brother Cantrill was a Past Exalted Ruler of his lodge, and in 1968-1969 he became District Deputy Grand Exalted Ruler for the North District.

**PAST DISTRICT DEPUTY** Harry K. Maynard, a charter member of Willcox, Ariz., Lodge, died January 3, 1975.

A Past Exalted Ruler of the lodge, Brother Maynard was chosen District Deputy Grand Exalted Ruler for the Southeast District in 1972-1973.

**PAST DISTRICT DEPUTY** Richard C. Munson of Hagerstown, Md., Lodge died April 19, 1975.

The lodge's Exalted Ruler in 1945-1946, Brother Munson served the West District in 1947-1948 as District Deputy Grand Exalted Ruler.

**PAST DISTRICT DEPUTY** Charles L. Mobley Sr. of Hagerstown, Md., Lodge died September 26, 1975.

Having served as Secretary and Exalted Ruler, Brother Mobley was named District Deputy Grand Exalted Ruler for the West District in 1956-1957.

**PAST DISTRICT DEPUTY** Earnest E. Roehrs of Sandusky, Ohio, Lodge died October 8, 1975.

Having held the office of Exalted Ruler, Brother Roehrs became District Deputy Grand Exalted Ruler for the North Central District in 1974-1975.

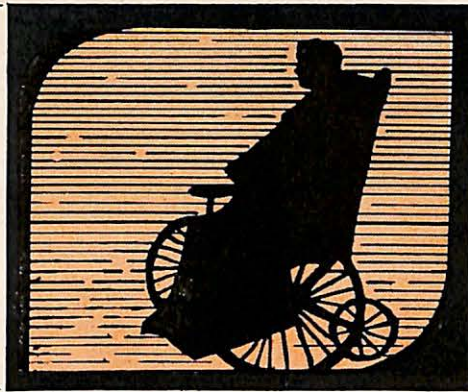
**PAST DISTRICT DEPUTY** Grant W. Eighmey Jr., a life member of Lake City, Fla., Lodge, died December 4, 1975.

In 1964-1965 Brother Eighmey became the DDGER for the Northeast District.



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As a gesture of appreciation, the Cincinnati VA Hospital had a plaque made for the lodge. Admiring it were (from left) PER Oscar Duncan, ER Paul Green, DDGER John Cook, and District Vets Chm. Eugene Shook. Hospital director William Claypool made the presentation.



Vets Chm. B. Bradford Kilmon, Elks' ladies member Jean Angellucci, ER Reese Gilbert, and Howard Ruppen, Perry Point VA Hospital director, gathered at the presentation of a gift, a ladies' hair dryer, from Havre de Grace, Md., Lodge to the hospital. At a recent banquet, the lodge's vets committee strove to emphasize the special requirements of the many women veterans in hospitals nationwide.



Waukesha, Wis., Lodge entertained veterans from Woods VA Hospital recently, who in turn presented the Wisconsin Elks Association with a letter of commendation. After the presentation, which was made by Bob Babick, director of recreational therapy, to State National Service Commission Vice-chm. John Pugh, veteran John Flesh-off requested the microphone to thank the Elks for their work.

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## Cities on the Sea (Continued from page 16)

In Europe, oceanographer Jacques Cousteau is making plans to erect a 2½ acre artificial island in the North Sea, between Holland and England. It will serve as an industrial site, used for a chemical facility that will treat wastes from manufacturing plants now polluting the area. The island will be built by pouring tons of sand into the shallow sea along Holland's continental shelf. The projected completion date of the site is 1980.

Cousteau is also preparing to construct a prototype steel and concrete

structure that will be permanently anchored in the Mediterranean Sea, about five miles off Monte Carlo. He hopes to eventually build several larger islands, turning them into floating resorts, complete with hotels, apartments, restaurants and shops.

Some of the blueprints for the new floating islands are proposing that they be used as the site of airports. The current interest in airports on water has grown out of the congestion crisis that airports are now facing throughout the world.

The Ralph M. Parsons Co., a Los Angeles-based engineering and construction firm, recently completed a comprehensive study of airports for the U.S. government, and concluded that offshore airports are "inevitable" as land becomes more scarce and air congestion increases. Ximeno Tejada, the Parsons airport business development representative, states, "Offshore airports can be built and will be built, despite what appears at this time to be prohibitive costs."

In San Diego, the possibility of an "aquaport" has been discussed, and some local officials have called the concept "exciting and imaginative." Designed by two local architects, the proposal calls for the airport to be built atop concrete modules measuring 80 feet long and 60 feet wide. Buoyancy would be provided by polystyrene within the modules. The terminal would be located 1½ miles offshore.

New York City's Master Plan has recommended serious consideration of an aquaport about three miles south of the Rockaway peninsula. One suggestion is that the New York offshore facility would be three times the size of Kennedy International Airport. It would cost \$2 billion, and cover more than 23 square miles, built atop landfill dumped into the 40-foot-deep waters.

In addition to airports on the ocean, there have also been proposals to locate them on the Great Lakes near both Chicago and Cleveland. The Chicago site would be in Lake Michigan, and connected to the city's south side by six miles of bridges and tunnels.

Oceanographer Athelstan Spilhaus believes that if offshore airports are eventually built, hotels could be erected right on the same artificial islands. "Hotels at airports on land have to be insulated from aircraft noise," explains Spilhaus. "What better insulator could there be than seawater. Hotel accommodations could be built within the huge floats or pylons beneath the sea surface. Travelers would truly have an ocean view—from below."

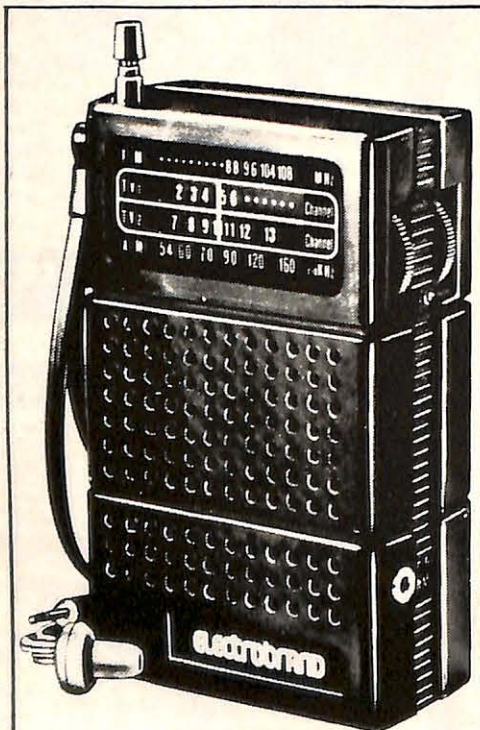
Spilhaus insists that the sea offers man his greatest opportunity to expand, and foresees man-made islands being used for cities, resorts, airports, and industrial purposes. "The sea offers man space—space close to the crowded coasts, space close to the majority of the world's cities, space close to the terminals of world trade," he says.

Craven of the University of Hawaii is also very optimistic about the future of artificial islands. "Over the next 40 to 50 years, there will be an evolution toward floating cities, and they will be located everywhere. There's no doubt in my mind that it will happen." ■

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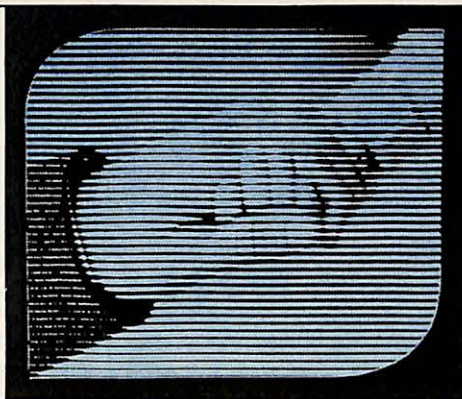
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Lakewood, Colo., Lodge has several thousand-dollar Elks National Foundation contributors, including (front row, from left) PER Tad Krupa, In. Gd. Dwayne Counce, Trustee Donald Ballou, ER Dan Deneice, as well as (back row, from left) Lowell Cleavenger, PDD Ed Klipka, and Est. Lect. Kt. Lee Stunkel.



Foundation members from Westport, Conn., Lodge's Elks' ladies group are (from left) Mildred Jabieski, Ann Martini, Jennie Clark, and Trudy Long, as well as Mabel Church and Josephine Hoyt. Offering their congratulations were (from left) Stanley Jabieski, foundation chairman, State Chm. Carey Lowe, ER Robert Clark, and DDGER Edward Zimmer.

Ladies of the Elks of Marietta, Ga., Lodge received the congratulations of lodge members for their generosity in contributing to the Foundation. Mrs. Ann Gallo was one of the ladies to accept her pin from State Chm. Chuck Tynes.



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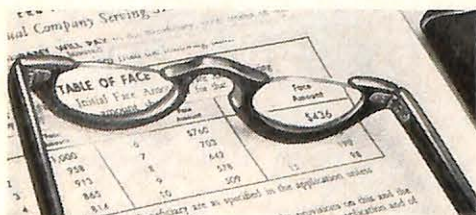
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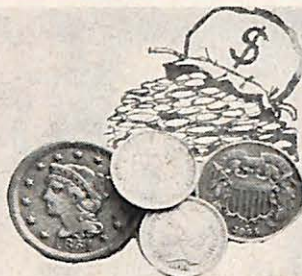
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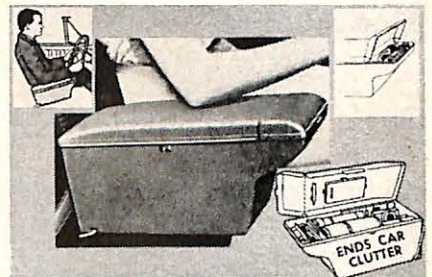
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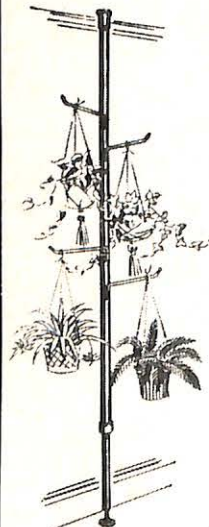
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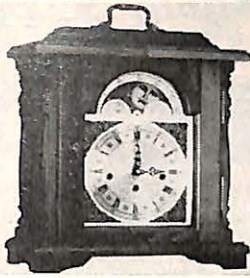
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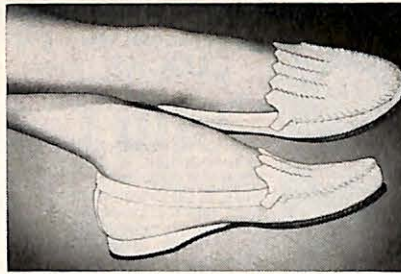
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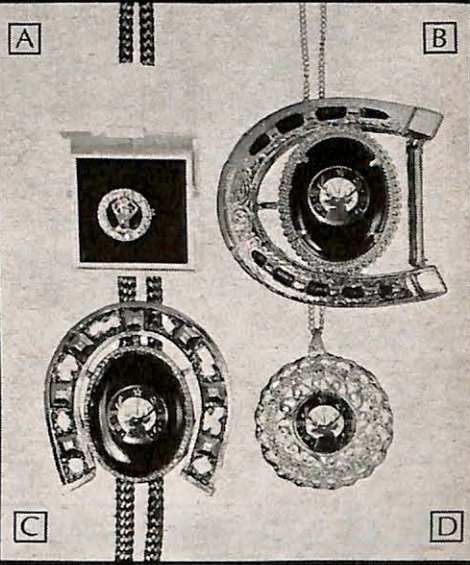


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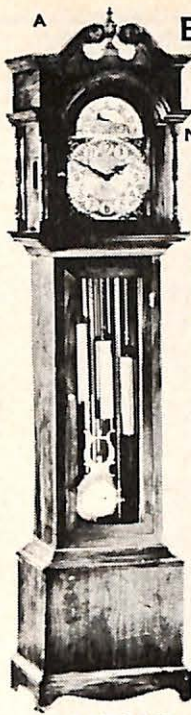
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Add \$1.75 Shipping & Handling

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35075 Automation, Mt. Clemens, Mich. 48043

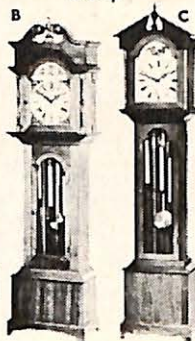


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Send just \$1 for plans & instructions to build choice of (A) Grandfather or (B) & (C) Grandmother plus information-packed catalog of movements, dials, parts & kits to build these and 16 other fine clocks. All 3 plans —\$2.50.

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**NEW!**

## UNFINISHED & FINISHED ASSEMBLED CASES

are now available for these superb clocks with a wide choice of woods, movements, and dials. Full details included in catalog.

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## THE DEAR LITTLE SHAMROCK OF IRELAND

The Shamrock is the National plant of the Republic of Ireland. For only \$1.00 we will send you a packet of Shamrock Seeds as a very unique and everlasting gift. These Shamrock seeds are produced, packaged and imported from Ireland.

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Coupon for Advertisement On Inside Back Cover

Haband's Incredible Man-Made New Price **DRESS SHOES, 2 pairs for \$19.95**

3 pairs \$29.90 4 pairs \$39.75

**HABAND COMPANY, Direct Service Dept.**

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Gentlemen: Please send \_\_\_\_\_ pairs as specified

for which I enclose \$ 72J-409 (904) **FREE WHITE BELT**

**GUARANTEE:** Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

COLORS	How Many	What Size	What Width
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Black Loafer			
Brown Loafer			
Black Oxford			

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City \_\_\_\_\_ Zip \_\_\_\_\_

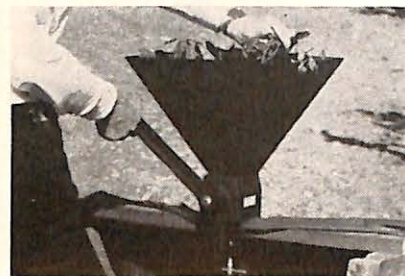
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WHAT SIZE BELT? Available in 30 to 54.

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**INSTANTLY KNOW YOUR BLOOD PRESSURE** by taking it with high-quality Aneroid-type Blood Pressure Unit. No slipping with touch-and-hold sleeve fastener. Accurate, easy-to-read gauge. Compact case. Unconditional 1-yr. warranty. \$18.95 + \$1 shpg. Stethoscope, \$4.95 plus 50¢ shpg. Kinlen Co., Dept. EK-36BU, 809 Wyandotte, Kansas City, Mo. 64105.



**YOU CAN MAKE YOUR OWN FERTILIZER** by hand-grinding waste, prunings, leaves, roots etc. into mulch. Organic Composter immediately delivers a bagful of rich humus, organic plant feed and natural fertilizer so important for bigger blooms, healthier crops. \$39.95 ppd. (CA add \$2.40 tax) Casaplanta, Dept. 68, 16129 Runnymede, Van Nuys, CA 91406.



**LEVEL AND INCLINE MEASURING** by one person alone is easy with Split Image Transit. Revolutionary instrument indicates level & shows how much correction is needed. Also measures inclines to a fraction of an inch. \$12.95 plus \$1.50 shpg. Leatherette case, \$3.95. J. W. Holst Inc., Dept. ET-36, 1864 E. US-23, East Tawas, Mich. 48730.

# GOLFERS 1976 REPAIR MANUAL! Learn to RE-GRIP, REPAIR, REFINISH GOLF CLUBS



Save time, money! Learn to do your own grips, customizing, refinishing. Play better golf, hit straighter with like-new clubs. Refinish, save \$100 set of woods for about \$1.50 ea. Send 50¢ for new 1976 "Golf Club Repair Manual & Golf Grip Catalog." Learn how to do 38 repair jobs. Order grips, wood heads, supplies by mail. Send 50¢ to Golf Day Products, Dept. E-3 Box 305, Lake Forest, Illinois 60045.



# A Lawn For All Seasons!

## Zoysia Saves Time, Work And Money



Amazoy is the Trade Mark Registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass.

By Mike Senkiw  
Spring and Summer, Fall and Winter. A Zoysia lawn is an investment that yields dividends in all seasons. Every year as the Spring sun warms the soil, your Zoysia lawn greens up with fresh, new beauty. In the Summer, the blistering sun burns ordinary, seeded lawns into

hay. Shady areas grow more weeds than grass. But your Amazoy lawn stays fresh, green, weed-free and viable all summer long—even through searing droughts! Shade-tolerant Zoysia grows wherever crabgrass grows—even drives it out!

In Fall and Winter, your Zoysia lawn investment rewards you with grass you can use. A Zoysia lawn is so thick—so winter-hardy—children can play football on it and not get their feet muddy.

So let others re-seed, feed, water, weed and mow, mow, mow. Switch now to the lawn that's a joy to own and a lawn for all seasons: Amazoy Zoysia!

### PRAISED IN FAMOUS MAGAZINES, NEWSPAPERS

Money could never buy the praise lavished freely on Meyer Z-52 Zoysia by lawn experts. Zoysia, headlined a big New England paper, "Gives Weeds No Chance." The Associated Press wrote: "If heat and sun bake your lawn a dull, drab brown . . . set out some zoysia grass, which is a sun-worshipper."

Similar praise appeared in Phila., Boston, Newark, Pittsburgh, Chicago and many other papers. National Geographic, Newsweek, Flower & Garden, Organic Gardening and other home & gardening magazines also have suggested that their readers try "the grass for all seasons."

### "MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn ". . . is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in . . . Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

**WRITERS COAST-TO-COAST PRAISE "Z-52" ZOYSIA  
ORDER EARLY BIRD SPECIAL NOW, GET UP TO 200 PLUGS FREE!**

Wonderful? Yes, Amazoy Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by  $\frac{2}{3}$  . . . never have another weed problem all summer long the rest of your life!

And from Iowa came word that the state's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

### CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by  $\frac{2}{3}$ .

### CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

### NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas", Plug it into poor soil, "builder's soil, clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

### PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

### Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

### PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

### NO SOD, NO SEED

Do not mistake Amazoy pre-cut plugs for sod or seed of any type of grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, diseases, frequent mowing, burning out, etc.

**Every Plug  
Guaranteed to Grow  
In Your Area • In Your Soil**

- AMAZOY WON'T WINTER KILL—has survived temperatures 30° below zero!
- AMAZOY WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

More than a HALF-BILLION of our Zoysia plugs have been sold. Our Early Bird Bonus Plug Offer means clear savings to you. Order now. And if you don't want to take another chance with lawn disappointment remember:

*If it isn't Amazoy, you're not getting the plugs that made Zoysia famous.*

**TO: Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 422**  
(Our 21st Year) General Offices and Store  
6414 Reisterstown Road, Baltimore, Md. 21215

Dear Mr. Senkiw: Please send me guaranteed Amazoy as checked below:

<input type="checkbox"/> Full Size, Exclusive Design Step-On Plugger . . . . .	\$ 4.95
<input type="checkbox"/> 100 Plugs Plus Bonus of 10 Plugs FREE, Total 110 Plugs . . . . .	\$ 6.95
<input type="checkbox"/> 100 Plugs plus Bonus of 20 Plugs FREE, Total 120 Plugs and \$4.95 Plugger . . . . .	\$ 9.95
<input type="checkbox"/> 200 Plugs plus Bonus of 20 Plugs FREE, Total 220 Plugs . . . . .	\$11.20
<input type="checkbox"/> 200 Plugs Plus Bonus of 25 Plugs FREE, Total 225 Plugs and \$4.95 Plugger . . . . .	\$13.75
<input type="checkbox"/> 300 Plugs Plus Bonus of 50 Plugs FREE, Total 350 Plugs and \$4.95 Plugger . . . . .	\$17.75
<input type="checkbox"/> 600 Plugs Plus Bonus of 100 Plugs FREE, Total 700 Plugs and \$4.95 Plugger . . . . .	\$27.95
<input type="checkbox"/> 1100 Plugs Plus Bonus of 200 Plugs FREE, Total 1300 Plugs and \$4.95 Plugger . . . . .	\$39.95

FOR PREPAID DELIVERY: Please add 90¢ per 100 plugs and we pay all shipping.  
FOR DELIVERY COLLECT: Omit handling-delivery charge. We will then ship with transportation charges paid by you collect on delivery.

I enclose \$ \_\_\_\_\_ Check \_\_\_\_\_ M.O. \_\_\_\_\_

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## FREE

UP TO 200  
TO PLUGS

Just For  
Ordering Now!

Think of your money, work and time . . . the irreplaceable years lost when a planting fails. It just doesn't pay to struggle with unknown grass that dies out when you want it most. Order Amazoy Zoysia Grass now in full confidence it will spread into thrillingly beautiful turf!

## Work Less • Worry Less • Spend Less

- Easy To Plant, Easy To Care For
- Reduces Mowing  $\frac{2}{3}$
- Resists Blight, Diseases And Most Insects
- Perfect For Problem Areas
- Chokes Out Crabgrass
- Stays Green Through Droughts
- Won't Winter Kill
- Laughs at Water Bans

### No Need To Rip Out Your Present Grass Plug In Amazoy

**FREE** PATENTED STEP-ON-PLUGGER, AVAILABLE EXCLUSIVELY FROM AMAZOY. FREE WITH ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for your Bonus Plugs FREE, and earliest delivery at correct planting time in your area. ©ZFN, 1976



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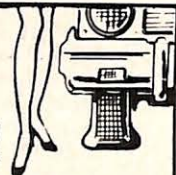
**Battle Creek Equipment Company**  
Dept. 12Q, 307 W. Jackson Street,  
Battle Creek, Mich. 49016



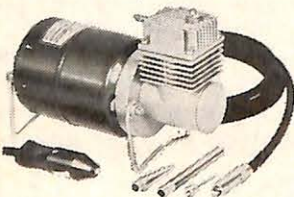
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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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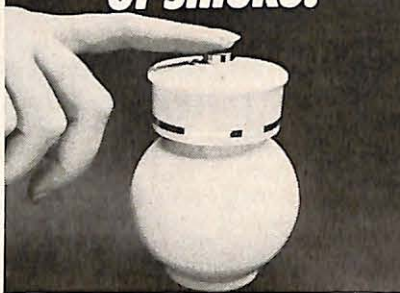


**\$32.95**  
(plus \$2.00 shipping)

10-day money back guarantee. Send check or M.O.

**J. W. HOLST, INC.,** Dept. EA-36  
1864 E. U.S. 23, East Tawas, Mich. 48730

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clears a roomful  
of smoke.



Just push button. Cigarette and cigar smoke start to vanish—automatically! All that remains is a beautiful fragrance. Patented Smoke Magnet™ has 2000 spray charges for months of use. Also absorbs annoying odors from bathroom, or any room. Great for home, office, smoky card games. Great gift. Money-back guarantee. Send \$5.00 (+50¢ postage and handling) to **AIR SUPERB, P.O. BOX A, GRACIE STATION, N.Y., N.Y. 10028.**

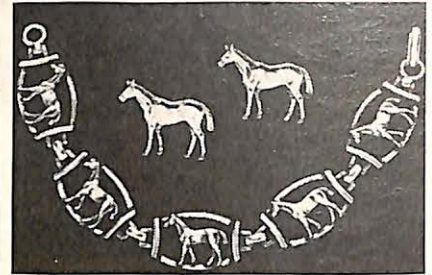
**ADJUSTABLE T.V. POLES**



Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass tone finish pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00.

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**HORSE JEWELRY** is a sure winner as a gift for your favorite filly. She'll love this beautifully finished jewelry—set of two horse pins and matching bracelet has a high silver finish with darkened details. Set of two pins and bracelet, \$6.95 plus 65¢ shpg.; 2 for \$13.95 ppd. **J. W. Holst, Inc., Dept. EH-36, 1864 E. US-23, East Tawas, MI 48730.**



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An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 13M.**

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Send 2 sets for \$4.99 plus \$1 postage.  
Satisfaction Guaranteed.



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## *Climbing Tomatoes*

**CLIMBING TOMATO KIT**  
**6** Vines ONLY... **\$1<sup>99</sup>**

2 Kits (12 Vines) ONLY \$2.98

- Ideal for Small Gardens
- Climbs 6 ft. or more
- Extraordinary high yield



Now in tiny space grow jumbo size tomatoes! Only half dozen vines can produce bushels of big firm fruits up to 6" across. Plump and juicy with firm meaty flesh, so delicious sliced and served fresh in mouth-watering slabs or cut up in salad all season thru. You'll have loads 'n loads for canning, relishes, preserves AND even more to share plentifully with friends and neighbors too!

**SPECIALLY DEVELOPED FOR  
BIG CROP YIELD IN SMALL SPACE!**

Our amazing high-yield climber is specially developed to trellis-train for small areas, will outyield other varieties when grown in bush form. Kit includes everything you need to start 6 vines: seeds, 6 nutrient treated peat pots (with water, enlarge to full size starter pots), tray for window sill, growing instructions.

**L001008H Climbing Tomato Kit each \$1.99, 2 for \$2.99**

**SUPER  
SIZE!**

**UP TO 6"  
ACROSS...  
WEIGH UP  
TO 3 LBS.!**



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(1) All plants must arrive in perfect condition and (2) thrive after planting or you may return for replacement or refund of purchase price any time within 3 months. Shipments made at proper time for planting in your locality.

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**LAKELAND NURSERIES SALES, Dept. L-1017**  
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Kindly rush \_\_\_\_\_ **CLIMBING TOMATO KIT(S) (L001008H)** (six vines per kit) for amazingly low \$1.99 per kit, plus 25¢ postage & handling on full money-back guarantee if not completely delighted.

- SAVE!** Order TWO Kits (twelve vines) for just \$2.99, plus 50¢ postage & handling on same money-back guarantee.
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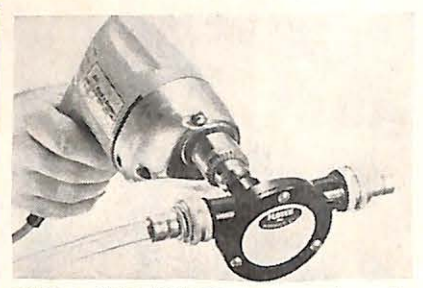
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**\$5.00 ea. 3 for \$12.50**  
NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

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**\$3.95**  
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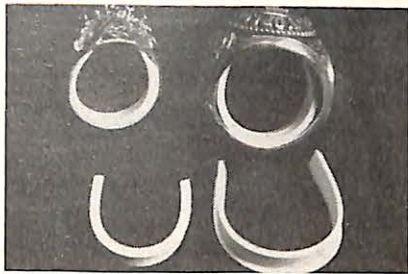
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Dept. 703-B, Wheat Ridge, Colorado 80033



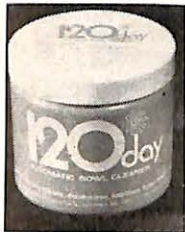


**YOUR RINGS FIT RIGHT** when RIGS (Ring-Insert-Guard-Slot) hold your rings in place simply and effectively. These vinyl liner-guards slip inside the ring once it's in place and stop slipping. Work for any size, women's or men's, even boys' rings on girls' fingers. \$3 ppd. RIGS, Dept. 53, Box 1039, Longmont, Colorado 80501.



**COSMOPEDIC AND COMFORTABLE**, this soft deer-tanned leather shoe for women has stitched collarband, firm heel counter, cushioned insole, 3/4" wedge. In tan, black, white or earthtone brown suede. Full and half sizes 5-9; full sizes 10 and 11. Widths B,C,D,E,EE,EEE. \$9.99 plus \$1.25 shpg., Lana Lobell, Dept. M-3083, Hanover, PA 17331.

**NEW! HOUSE WIFE LABOR SAVER! AUTOMATIC TOILET BOWL CLEANER. GUARANTEED—**



Tested . . . proven satisfactory. 120 Day cleans—sanitizes bowl water with every flush. Colorless—deodorizes rather than perfumes. 120 Day keeps toilet bowls gleaming 4 months without using caustics or brushes—Don't brush—just flush.

1—\$3.98 ppd. 2—\$7.49 ppd. B & L Sales Box 576—Kearney, Neb. 68847



**REMOVE HAIR FOREVER**

Perma Tweez electrolysis safely and permanently removes all unwanted hair from face, arms, legs and body. No-puncture safety feature—clinically tested and recommended by dermatologists.

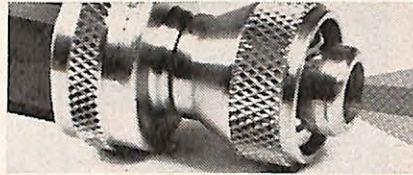
**14 DAY MONEY BACK GUAR.**  
\$16.95—send check/M.O.



- I enclose \$4.00 deposit and will pay balance COD plus extra COD postage.
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  - BankAmericard/Master Chg. #
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**GENERAL MEDICAL CO., Dept. E-20**  
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**Problem solvers from LARCH**



**NEW ADJUST-A-POWER HOSE NOZZLE**

Has 50% more power and lifetime leakproof guarantee. The ONLY adjustable nozzle with solid jet stream. Precision made of solid brass with stainless steel ball bearings. Easy fingertip control permits adjustable sprays: pin-point, fan spray, solid jet stream or complete shut off. No washer needed—ever! Ideal for patio, garden, auto, driveway, or industry.

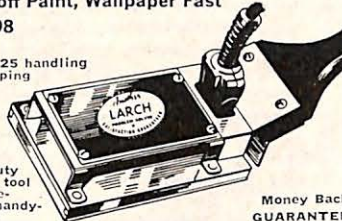
Money Back GUARANTEE **\$323** plus 45¢ hndlg and shipping

**ELECTRIC PAINT REMOVER**

Strips off Paint, Wallpaper Fast

**\$14<sup>98</sup>**

plus \$1.25 handling and shipping



Heavy-duty working tool for home-owner, handyman, or professional

Money Back GUARANTEE

This safer, easier, cleaner way to remove paint, wallpaper, putty, asphalt tile is GUARANTEED to do the job! Eliminates hazards of using blowtorch or messy chemicals. Strips off up to 12 layers of old paint right down to bare wood, leaving surface smooth, clean, ready for re-coating. Use it on flat, curved or irregular surfaces indoors or out. Comes complete with UL approved cord. Works on regular house current. Not recommended for varnish, shellac or lacquer.

ORDER WITH CONFIDENCE DIRECT FROM

**LARCH Co.**

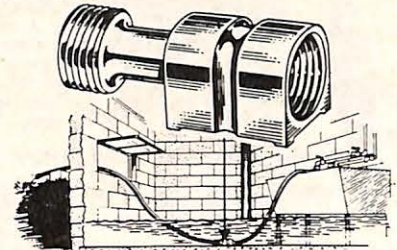
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**NEW LOOK FOR BATHROOMS**

Rejuvenate your bathroom and shower wall to look sparkling new. Non-yellowing Tile Liner whitens stained, discolored lines between wall tiles in minutes—stays cheerful bright for years. Our smooth flow foolproof Applicator makes lovely precise lines—eliminates tiresome messy inch-by-inch cleaning and scrubbing with toothbrush and bleach.

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**DRAIN FLOODED CELLAR FAST**  
No Electric Motor or Gas Engine Needed

To drain out a cellar, pool, vat, cistern, excavation, boat, don't break your back hand-pumping or bailing. Just connect any garden hose to nearby water faucet and free end to intake side of DRAIN-DRIL. Connect another length of hose to discharge side, turn on faucet, and normal water pressure creates a powerful suction action that does the job!

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the Gem stone you read about in The READER'S DIGEST MORE BRILLIANT DIAMONDS More Beautiful than



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$15<sup>00</sup> ONLY . . .

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY . . . \$5600

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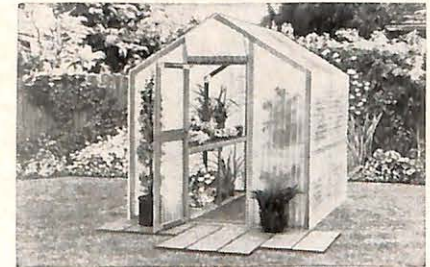


**\$9.75 PPD.**

Welcome your guests with the spirit and feeling of the year. This colorful doormat is made of colorfast vinyl and is as durable and long lasting as the spirit of '76' itself. Molded into the black tread mat is an American eagle with a white crown, yellow beak and claws. The dated ribbon is of red, white and blue. Brighten-up your front door entrance with this colorful bicentennial welcome. Measures 17"x28". Satisfaction Guaranteed. Send to:

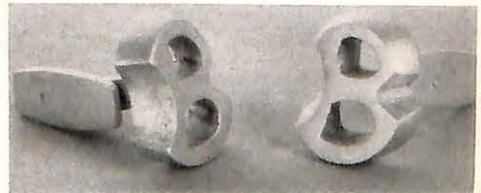
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**FROM \$88.95**

Grow Super vegetables and flowers! Write today for FREE brochure with Budget Plans and all Accessories. McGREGOR GREENHOUSES, Box 36-B3, Santa Cruz, California 95063. (408) 476-5390.



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Extraordinary Sterling Silver Cufflinks (.915 pure, shown actual size) designed in SPAIN by IXIDRO exclusively for J. C. Trends. Deep-carved in a virile sculpture, these sophisticated cufflinks are complete with finely modeled fittings \$36.00 PPD. Indicate initial wanted.

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Major break thru in hand tools.

The Easydriver® ratchet tool system. Ball head with ratchets gives you twice the turning power of conventional screwdrivers or nutdrivers. Insert shaft in one end to drive—other to loosen.

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**Complete Kit NOW ONLY \$12.95**

SIX TOOLS IN ONE!  
Incls. ball, steel shaft, three industrial bits (Phillips & slotted), 7" screwdriver shaft, two socket adapters and storage kit  
Other accessories available.

3 year Warranty on ratchet-ball

Use coupon or write.

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Pain of using toilet is eased with new accessory which raises seat level four inches to height most convenient for physically handicapped. Lightweight (3-lbs.) permits most individuals to handle alone. Won't slip, tapered flange holds securely in toilet bowl. One-piece, non-porous polyethylene, easy to clean with household disinfectant and detergents.

Postpaid \$21.95 check or money order. (Washington residents add \$1.16 tax). Satisfaction guaranteed.

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Please send us at the proper planting time the roses we have selected. You will acknowledge our order for shipping date.

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Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A *Cheney Wecolator™* solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on *Cheney Wecolators*, or *Wheelchair Lifts* and *Wheelchair Van Lifts*, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves.  
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to fit all brands of coffee makers

<p>This Style Fits MELITTA, BRAUN, EVA, SCHICK, ROCKLINE</p> <p>#101 (#1) 2 CUP SIZE 400 Filters ... \$6.50 1000 Filters ... \$15.50</p> <p>#102 (#2) 4 CUP SIZE 400 Filters ... \$7.00 1000 Filters ... \$16.50</p> <p>1x4 OR 1x6 (#6) 6 TO 8 400 Filters ... \$9.50 1000 Filters ... \$22.25</p>	<p>This Style Fits CHEMEX, DAVID DOUGLAS, PYREX, CORNING, TRICOLETTE, Etc.</p> <p>4 TO 8 CUP SIZE 200 Filters ... \$4.25 400 Filters ... \$8.25 1000 Filters ... \$17.75</p> <p>ONE CUP SIZE 200 Filters ... \$3.00 400 Filters ... \$5.00 1000 Filters ... \$11.50</p>
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Shows Actual Size

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ON 300 GUMMED LABELS

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Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

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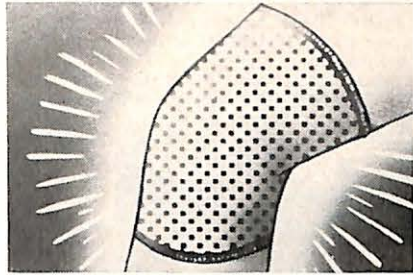
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The new 1976 issue of Bicentennial coins, now available at your bank, can graciously offset our classic Bezel PENDANTS... available in either gold or Silver plate with 24" heavy plated rope chain. Attractively gift boxed. Perfect holder for your favorite coin.

For the silver dollar ..... \$4.00  
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Send check or money order plus 25¢ per piece for postage and handling to:

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**HIGH PRESSURE HOT WATER WASHER**

500 Psi, 120 Gph, fired by L.P. gas.

Can be trailer mounted, 100% safety factor, steel braid safety hose, fan type nozzle. Can be used with cold water. SUKII price & action-power unequalled!

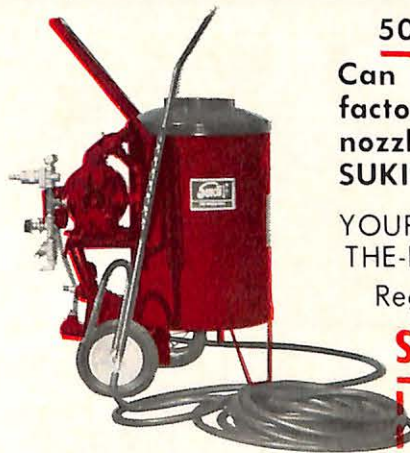
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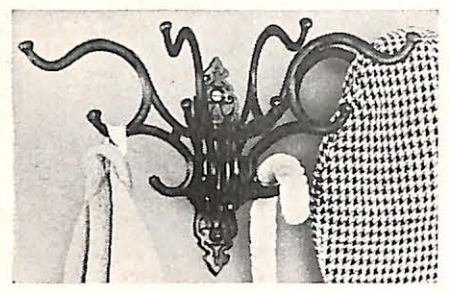
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Allow three weeks for delivery. Mass. residents add 5% sales tax.

*This sign is an exclusive of*

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Pro style with VELCRO® fastener! Crafted with a soft, exclusive suede-textured surface for **BEST CLUB CONTROL!** Washable. Long-lasting! U.S.G.A. APPROVED.

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Add \$1 handling & shipping any quantity order.  
Limit: 3 gloves, and 3 gloves FREE

Your choice of: black  beige  blue  red

	S	M	ML	L	XL	
MEN'S						How many to be WORN on the RIGHT hand?
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**\$73.95 p.pd.**  
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Personalization of tail vane available: \$5.00 extra. Dealer inquiries invited.

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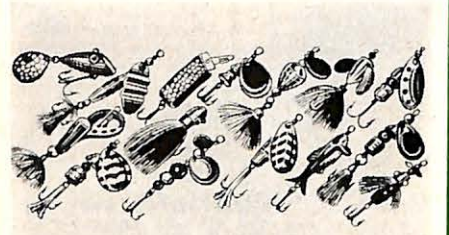
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Before



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Registered with Federal Environmental Protection Agency.

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**10 LB. CAN** (Treats 4,000 sq. ft. of lake bottom) \$25.95 includes delivery. (50 lb. carton, \$94.95 includes Delivery)



**AQUACIDE CO.**  
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*pet stains?*

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**THAT'S RIGHT!** Now there's a *guaranteed-safe* way for you to **TRIPLE** your money in 30 days or less... without risking one red cent! You can start small or start large... watch a \$50.00 investment grow to \$150.00, or watch \$500.00 grow to \$1,500.00 — all within a month! Or, if you wish, you can start with no investment whatsoever, and still enjoy the same fantastic 200% profits that have made the spare time of others worth as much as \$25.00... \$50.00... yes, even as much as \$100.00 per hour!

These highest-ever profits are waiting for you to collect them *right now*, just as soon as you start to show Merlite Jewelry to your friends, neighbors, people at work! And we do mean *show* — you don't have to sell this remarkable jewelry, because it literally sells itself, and sells itself **FAST**, on sight! You don't need a "sales pitch," you don't need to knock on doors, you don't need to do any hard work at all! Just **SHOW** Merlite Jewelry to folks you know... and watch your money **TRIPLE** before your very eyes! **WE GUARANTEE IT.**

## STUNNING MAN-MADE STONES THAT RIVAL NATURE'S OWN!

Merlite Rings feature a variety of genuine and simulated stones, including the **DIA-SIM®**, the fabulous "look-alike" that only a jeweler can distinguish from a natural diamond. Like a diamond, the **DIA-SIM®** is hard enough to scratch glass... yet it's *guaranteed* never to break, chip, or discolor. To bring out all their fiery beauty, we set them in exquisite 10K gold-filled, 18K heavy gold electroplated, and sterling silver mountings. The result: rings which look like they should sell for hundreds, even **THOUSANDS** of dollars... but which you can offer to your customers for only \$6.00 to \$84.00 each! And remember... *every ring they buy from you puts a whopping 200% profit in your pocket!* Sell a \$15.00 ring, and pocket \$10.00. Sell a \$39.00 ring, and pocket \$26.00. Sell three, four, five rings in an hour, and you're on your way to Easy Street.

## DOZENS AND DOZENS OF FAST-SELLING STYLES TO CHOOSE FROM!

The Merlite Collection includes over 300 of irresistible styles for men, for women, for children, for **EVERYBODY!** What's more, new styles are constantly being added, plus special promotions to let you cash in **BIG** on the tremendous buying sprees at Christmas, Valentine Day, Mother's Day, Father's Day. What's more, each Merlite Ring comes complete with a beautiful gift box at no extra cost! When you become a Merlite Jewelry Dealer, every day of the week, every day of the year means profits, profits, and **MORE** profits... profits so huge, so effortless, that you can forget about money worries.

## EVERY RING GUARANTEED FOR A LIFETIME!

Every Merlite Ring purchased from you carries with it a written Lifetime Guarantee.

Under the terms of this Guarantee, the ring may be returned to Merlite Industries at any time, in any condition, and for a service fee of just \$3.00, we will repair it or replace it with a brand-new ring, and return it promptly to the owner. *This sales-clinching Guarantee even applies to rings with missing stones!*

## SAME-DAY DELIVERY! FREE DROP-SHIP SERVICE!

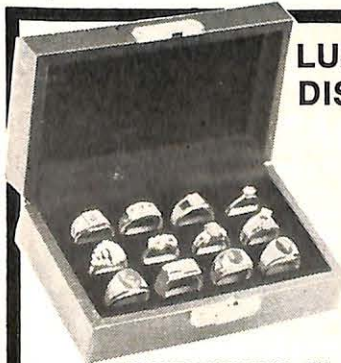
What's more, you and your customers won't have to wait for delivery on Merlite Rings! Your orders are processed the same day we receive them, so that shipments are speeding back to you within 24 hours or less. And as an extra **FREE** service to you, we'll even drop-ship rings directly to your customers, so that **YOU** don't have to spend your valuable time making deliveries!

## YOUR CHOICE OF TWO NO-RISK MONEY-MAKING PLANS!

As a Merlite Ring Dealer, there are **TWO** ways for you to make the most fantastic profits of your life. If you wish, you can start without investing one penny in inventory; simply show our gorgeous 40-page, full-color Customer Presentation Catalogue to your customers, collect your money, and forward the orders to us for immediate delivery. Or start with a *protected* inventory and make money even faster by offering on-the-spot delivery. Our *first-order refund policy* protects you completely: whether your first order is small or large, we **GUARANTEE** you'll sell it quickly and easily within the first 30 days. If not, Merlite will buy back any unsold rings from your first order, any time within 30 days of your receiving it — no questions asked! And under either plan, you make a full 200% profit on every sale!

## SEND NO MONEY — BUT MAIL COUPON TODAY!

Regardless of which plan you decide to start with, the most important thing is to get started **NOW!** Just take a moment to fill in and mail the coupon below. By return mail we'll rush you **EVERYTHING** you need to start making big, easy money next week: the lavish 40-page Customer Presentation Catalogue, an accurate ring-size, wholesale order forms, plus full details of our fantastic **TRIPLE-YOUR-MONEY** Profit Offer. It's all **FREE**, there's no obligation, and nobody will call on you. Don't miss out on the biggest Profit Bonanza of a lifetime — mail the coupon **TODAY!**



## LUXURIOUS JEWELER'S DISPLAY CASE FREE!

We normally charge \$8.00 for this professional jeweler's display case, but it's yours, absolutely **FREE** when you become a Merlite Ring Dealer under our sensational **TRIPLE-YOUR-MONEY** Profit Plan. Small enough to carry in your pocket or purse, lined with luxurious black velvet, the case holds 12 rings — sparks instant sales every time you open it! Think of it — a "jewelry shop" you can fit in your pocket... and that can turn your spare-time hours into a **FULL-TIME** income!

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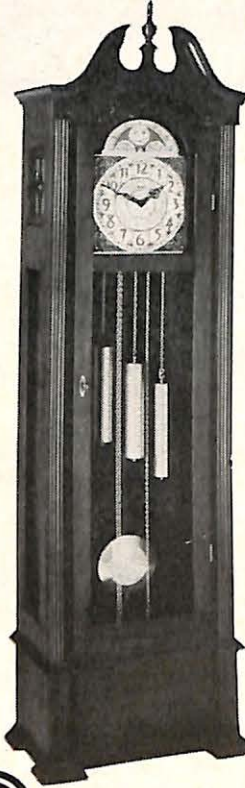


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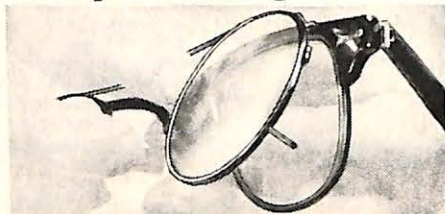


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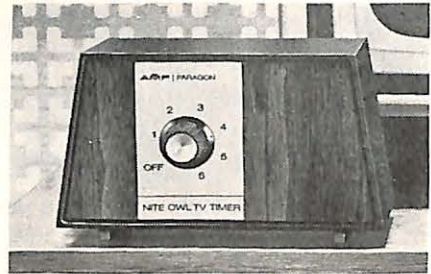
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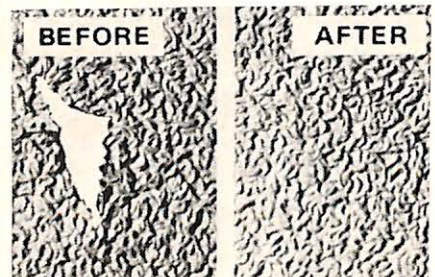
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Now! Grow the starchless, sugarless gourmet answer to the potato!

**Ferndale's Jerusalem Artichoke** (*Helianthus tuberosus*)

... and keep harvesting a bumper crop for 6 months or more every year!



We'll send a slew of recipes with your order, so you can keep using your Jerusalem Artichokes all winter long (and adding lots of vitamin-and-mineral-rich nutrition to the family diet) without ever having them the same way twice in a month!

The Jerusalem Artichoke isn't from Jerusalem. It isn't even an artichoke (although some people think it tastes like a particularly delicious artichoke, cooked). But few other vegetables offer such easy growing—and such gourmet eating delights!

According to a leading garden cyclopedia, the Jerusalem Artichoke is "more prolific than the common potato, and far more easily grown... succeeding on any warm, well-drained land without attention." What's more, the tubers remain fresh and tasty after frost, so you can harvest your crop right through the winter (so long as you keep the soil itself from freezing, by mulching).

**Ideal for Low-Calorie Diets!**

The Jerusalem Artichoke can be substituted for potato in just about any dish. Unlike the potato, the low-calorie Jerusalem Artichoke has no starch, and no sugar.

**Ideal for Gourmet Dishes!**

Delicious so many ways. Raw, slice them thin for salads, or cut into sticks for an appetizer tray. Go Oriental, and cook them like water chestnuts. Slice them, dice them, roast them, toast them, steam them, cream them, boil them—you won't spoil them! Fry them, braise them... your guests will praise them! Even grind them into flour—for no-starch bread and spaghetti!

**Plant in Spring... Harvest Fall till Spring!**

Plant a few this spring, and forget them! They thrive with minimum care from then on; even in part shade! In late summer, they produce bright, sunny yellow daisy-like flowers, on stalks that reach a height of 8 feet or more. Dig tubers in fall... and all winter long! Any unharvested tubers produce more plants next spring! Survive heavy frosts, thrive virtually anywhere, resist most diseases and pests!

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- As easy to grow as a potato!
- A single plant can yield a peck or more of delicious tubers!
- As rich in eating variety as a mushroom!
- Plenty of taste-tempting recipes included!



- Magnificent cousin to the sunflower!
- Bears bright yellow flowers up to 5" across
- The native American plant that nourished the Pilgrims!

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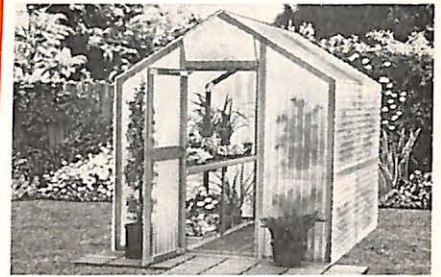
Fresh ground Southern style coffee in a filter bag. You make it in two to three minutes . . . one cup at a time. This is not instant or freeze dried coffee. An unusual gourmet gift.

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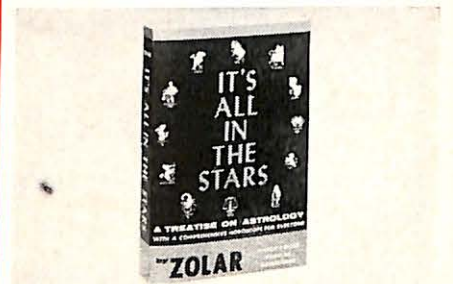
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This luxurious 40" x 45" crib and carriage blanket suitable for boy or girl. Rich red and blue plush velour numerals appliqued and embroidered in the traditional manner on a cuddly soft white blanket by Chatham. Edged with silky taffeta binding and red satin ribbon. Completely washable. A unique and beautiful gift of warmth that's sure to become a family keepsake. Money back if not delighted. Order now.

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# Peaceful World

(Continued from page 20)

somest in the nation. Visitors are welcome. Boulder is about an hour by car from Denver.

Breckenridge—This former gold town is one of Colorado's finest ski centers. A summer place as well. Fishing, jeeping, hiking. Ride the chairlift up Peak Eight for a breathtaking view of Ten-mile Range, the Valley and the Continental Divide. Breckenridge is about two hours by car from Denver.

Central City—Once called "the richest square mile on earth," Central City's fame today stems from its opera and drama festivals. Summer crowds nearly as great as those during its ore-producing days pack the town.

Colorado Springs—About 60 miles south of Denver at the base of Pike's Peak. One of Colorado's foremost vacation areas.

Cripple Creek—Reached from Colorado Springs over the Gold Camp Road, Cripple Creek was once called "America's No. One gold camp." During its boom days it turned up nearly \$1 billion in gold. For the miners it bought booze and women along with misery and prosperity. By the turn of the century 139 saloons were operating 'round the clock and shootouts echoed along Meyers Avenue.

Denver—Colorado's capital has been described variously as "the cow town of America" and "the most cosmopolitan of American cities." The Brown Palace is its most famous hotel and Brooks Towers (42 stories) its tallest building. Visitors should look in on Larimer Square, the State Capitol Building, Gates Planetarium, Molly Brown's home, the city's Botanical gardens, Chessman Park, the United States Mint and Buffalo Bill Museum.

Durango—Most famous for the narrow-gauge railroad which makes the 44-mile run to Silverton. Durango was once known as one of the wildest cities of the West. Dozens of shootouts; Billy the Kid was a frequent visitor.

Estes Park—Located 61 miles northwest of Denver, Estes Park is among Colorado's most visited vacation areas. Alpine lakes, towering peaks, trout streams, riding trails, forests and lovely meadows.

Glenwood Springs—Located in the heart of the Rocky Mountains about 175 miles west of Denver. Doc Holliday died in Glenwood Springs; his grave overlooks the town.

Granby—Eighty-five miles northwest

of Denver, Granby is Colorado's dude ranch capital. Excellent fishing, hiking and riding trails.

Grand Junction—Lies on the Western Slope 260 miles southwest of Denver in a mile-deep valley—a petrified ocean bottom 600 million years old. Rising to the north are the awesome Book Cliff Mountains, and to the west is Colorado National Monument with its blood red canyon walls.

Gunnison—In the area of Gunnison are more than 1300 miles of fishing streams as well as dozens of lakes. The new year 'round resort of Crested Butte is less than an hour by car. Visitors should take a drive to the famous old ghost town of Tin Cup.

Leadville—This old mining town is the home of the Tabor Opera House, the Tabor Grand Hotel and Tabor's Matchless Mine. The mine, along with Baby Doe Tabor's cabin, are open to the public.

Loveland—The gateway to the Rocky Mountain National Park. About 50 miles from Denver. Mountains, lakes, fishing, boating, water skiing.

Montrose—Located on the Western Slope at the junction of U.S. Highways 50 and 550, Montrose is the "Gateway to the San Juan Mountains." Spectacular scenery.

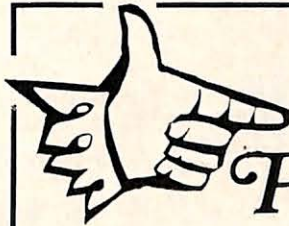
Ouray—This charming little mining town (about two hours by car from Grand Junction) is known as the "Swit-

zerland of America." Surrounded by the awe-inspiring San Juan Mountains, Ouray is everyone's dream of the perfect Alpine village. In its heyday bordellos flourished and saloons ran 'round the clock. One of its most famous mines, the Camp Bird, is still operating.

Silverton—Centered in the San Juan Mountains, Silverton is a mining town that's come alive with tourists. It's the terminus of the Rio Grande Western Railroad narrow-gauge line from Durango. Shoot-'em-ups staged each noon-time as the train chugs into town.

Steamboat Springs—Steamboat is the gateway to Routt National Forest and a famous ski town. The annual Winter Carnival (second week of February) is one of the nation's top winter spectacles. Visit Fish Creek Falls, Strawberry Park, Buffalo Pass and nearby mining camps.

Vail—What can one say about Vail that hasn't already been said? As President Ford's favorite vacation retreat, it receives headlines around the world. Vail was designed to match the charm of a European alpine village. Excellent skiing, comfortable inns and lodges, fine restaurants. In summertime there are jeep tours, golf, tennis, guided hikes, fishing and journeys by gondola to the 11,250-foot summit of Vail Mountain. Vail is tucked among the Rockies 110 miles west of Denver and 150 miles east of Grand Junction. ■



## Publicity Chairmen

If you are in charge of sending news of your lodge to *The Elks Magazine*, be sure you have one of our information sheets with a list of material acceptable for publication. This list may be obtained by sending a self-addressed stamped envelope to:

Fraternal News Guide  
The Elks Magazine  
425 W. Diversey Parkway  
Chicago, Illinois 60614

For those of you who may not get around to obtaining one of our guides, we would like to offer you some instant information by briefly mentioning in part the news department's criteria for publication.

- Send it in fast and fresh. If you send an item in early March, the very earliest it can appear is in the May issue, so we need all the help we can get. Three weeks after the event is the deadline.
- Polaroids and color prints and negatives are NOT acceptable since they do not reproduce well on our pages.
- Be sure the photo is clear, that it does not include such a crowd of people that the faces are unrecognizable, and please don't take risks when mailing your precious photos—use careful packaging.
- Remember, because of the large number of lodges and our spacial limitations, we cannot publish items concerning mandatory activities, such as the installation of officers, Flag Day, Memorial Sunday services, as well as various Grand Lodge contests.

Thanks for your help; we'll look forward to hearing from you soon.



## MOVING SOON?

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# WILD GINGER

(Continued from page 23)

thorn for fishing hooks, of course), and the young shoots and leaves are edible.

There's only one thing the book forgot to mention—how to pick the prickly devils. Jane and I were stung senseless a few times before we gave up the attempt. We didn't have anything we wanted dyed yellow, anyway.

Next we found mushrooms. Lots of mushrooms. And that, no kidding, was a thrilling experience.

We found the Lactarium Vellereus, the Amanita Flavorubescens, and the Amanita Bisporigera—who named these things, anyway? The thrill came when we read that we'd just found sufficient lethal material to wipe out the whole state of Maryland.

By this time my ankle was beginning to swell, and Jane led me over to a wet log to rest. The rays of the afternoon sun dimmed, as the birds made their last frantic squawks before calling in their night-time answering service.

It seemed ironic that Jane and I had probably eyeballed enough food to feed our family for years. All we had needed to know was what to pick and how to cook it. Details, details.

I couldn't help thinking of the menu that I'd carefully planned after my first forage:

- Appetizers*
- Watercress and water lily soup
- Purslane pickles
- Main Dishes*
- Boiled evening primrose
- Silverweed patties
- Side Attractions*
- Mulberry jelly
- Salsify french fries
- Beverages*
- Sassafras tea and/or strawberry lemonade
- Desserts*
- Hazelnut torte
- Scotch lovage candy
- Amenities*
- Bearberry cigarette
- Chokecherry brandy

After the meal, lit with bayberry candles, I had intended to brush my teeth with a dogwood twig. Then I'd planned to use elderberry ink to write Mother Nature a gushing thank-you note.

"Time for dinner," Jane said. "Want to stop for burgers and fries?"

"Sure," I replied, allowing myself only one discreet sigh for life's missed pleasures.

We walked out of the woods and left the eating-wild-delicacies game to those who knew the rules. My Annual Adventure was over.

But only yesterday I heard about a \$5.95 fishfinder-gadget that guarantees results or double your money back. This lure, someone said, shimmies along the bottom and gurgles seductive bubbles to fish, who then get muddled and jump onto your stringer.

And next year I'm going to try it. ■

## The Bicentennial Brochure GL Activities Contest

Grand Exalted Ruler Willis C. McDonald's theme "Pride in Elkdom—Pride in America" restates and continues the dedication Elkdom has always had for our great country.

The outstanding patriotic Order, the founder of Flag Day, can do no less than to be in the forefront in the observance of the Bicentennial celebration of our beloved United States of America.

Please document the activities of your Lodge and enter your brochure for judging in Contest H. Remember that the brochures are judged by contents, not by covers. Include photos, news coverage, lodge bulletins and any other material that documents your contribution to the Bicentennial program.

Pack securely, address clearly and mail with the proper postage in plenty of time to reach me by May 15, 1976: Alvin A. Ehrlich, 3422 Wilder Lane, Orlando, Florida 32804.

First, second and third place awards will be given in each of the five divisions, based on the annual membership report of March 31, 1976.

Join with your local Bicentennial commission, with other organizations or if there is no leader in your locality, do as Elks have always done, lead the observance in your city.

Winning entries will be on display at the booth of the Lodge Activities Committee of the Grand Lodge at the national session in July, 1976.

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# NEWS OF THE LODGES

(Continued from page 27)



**FOR THE EIGHTH TIME** in the last 10 years Jamestown Lodge won the North Dakota ritualistic contest and will represent the state at the national convention. Harold Wicks coached the championship team.



**A GIFT OF \$1,000** was presented to Des Plaines, Ill., Lodge by Mrs. Bernice Jacobson to honor the memory of her late husband. On behalf of the lodge, ER David Seaholm thanked Mrs. Jacobson for the donation which will benefit the Elks charities.

**CANTEEN BOOKS** furnished by Temple, Tex., Lodge serve as prizes in the weekly bingo games which the lodge sponsors to entertain patients at the VA Center in Temple. Volunteers Virginia Bowen (left) and Doris Crumbles are among those who distribute bingo cards in the wards.



**TEN MEMBERS** of Jackson, Mich., Lodge who were recently awarded 50-year pins collectively represented 545 years of Elkdom. PER Clarence Russell, the lodge's oldest Past Exalted Ruler, accepted his pin at his home, while (from left) William Levitz, John Lynch, Earl Spiesberger, Michael Lavey, Cletus Farrell, Bernard Bettendorf, R. L. Kantlchner, PER E. J. O'Connor, and Berry Beaman were honored at a party.



**A FLOAT** depicting George Washington's crossing of the Delaware was Waukegan, Ill., Lodge's entry in the city's patriotic parade. Preston Horrom and Alanna Nix were named winners in the lodge's 16-question history quiz for students between the ages of 8 and 16.





**TEN-YEAR-OLD** Roy King Jr. was hospitalized and therefore unable to attend Sturgis, Mich., Lodge's annual party, in which needy local youngsters are provided with boots and shoes of their choosing and with refreshments, but several lodge members tried to make sure that the lad was not disappointed. Presenting Roy with gifts which included a new pair of shoes were Tom Franks, ER Gordon Notestine, Tom Reed, and Al Crain.



**A PLAQUE** memorializing past presidents and charter members of the Elks Widows Club of Alliance, Ohio, Lodge was presented by the club's founder, Mrs. Ray Brunner (left), to ER R. William Nuttal and Mrs. Webster Moore, current president. The organization was founded in 1968 to promote charitable and social activities for wives of deceased lodge members.



**EXALTED RULER** Robert Yancey (second from right) and the officers who compose Slidell, La., Lodge's ritualistic team extended a hearty welcome to GER Willis McDonald (fourth from right) as he arrived for a visit at the lodge.



**PRESENTING A CHECK** for \$733 to Clifford Nordstrom (right), director of the VA Hospital in Marion, Ind., was PER Chester Zartman, vets chairman at Logansport, Ind., Lodge. Along with the lodge's gift, Brother Zartman delivered 600 paperback novels donated to the hospital by a local bookstore.



**A CEREMONY** and dinner-dance at Garrett, Ind., Lodge celebrated the attainment of 50-year-membership status by several Brothers. ER Bill Yoder (standing, second from right) presented plaques to old timers (seated, from left) PER D. H. Weaver, Herman Stern, PDD R. M. Barnard, Alphonse Hoeffel, Clark Luttmann, and Theodore Johnson, as VP Herbert Brautzsch (standing, fifth from left), DDGER Robert McCoy (sixth), and the lodge officers observed.



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FREE CATALOG — WRITE!

(Continued from page 12)

SCORE, the Service Corps of Retired Executives, enlists retired businessmen to work with the Small Business Administration in providing know-how to struggling small businesses. There is no pay, but out-of-pocket expenses can be reimbursed.

If your income is limited, you may volunteer for pay: *Foster Grandparents* and *Senior Companions*, working twenty hours a week with either children or the elderly, receive a small stipend for their services.

RSVP, the Retired Senior Volunteer Program, enlists men and women over age 60 in community service; through agencies in all fifty states, RSVP is locally planned, operated, and controlled. RSVP can use as much time as you choose to give, and builds on what you like to do—which may or may not be related in any way to your previous occupation. A retired dentist, for example, not at all interested in a suggested assignment doing preventive dentistry in a nursery school, is happily teaching bridge to senior citizens instead.

Under a new "Living History" program, linked to the Bicentennial, volunteers are visiting schools, sharing their memories with children who would otherwise learn about the past only second-hand, if at all. Other RSVP volunteers, some 150,000 of them around the country, take meals to shut-ins, visit nursing home patients, teach the handicapped to swim, provide free income tax counseling for senior citizens, and test schoolchildren's eyesight. These may be the same kind of volunteer jobs you could find on your own, but when RSVP is involved, there are several advantages: you are sure to get any necessary training, accident and liability insurance are provided, and transportation is arranged when needed. You don't have to be stuck at home when there is an RSVP agency nearby.

Don't volunteer in anticipation of economic benefits. But the non-economic benefits are very real. A study done in connection with one ACTION program revealed some of these benefits: 52% of the volunteers reported improved health; 88% reported feeling less isolated; 94% reported a feeling of usefulness to others; and 95% reported increased satisfaction with life. Whether you work with schoolchildren or the elderly, stuff envelopes for a political campaign or raise funds for any one of a number of worthy organizations, you have a lot to gain. And you have a lot to give. As the RSVP slogan puts it: "You've learned a lot in 60 years of living. Don't keep it to yourself."

There appears to have been a misunderstanding concerning an article by Diane Milesko-Pytel which appeared in our September, 1975 issue. Upon final review of the facts the editors find that the charges made against the Church of Scientology were unsubstantiated. We regret any inconvenience this may have caused the Church of Scientology.

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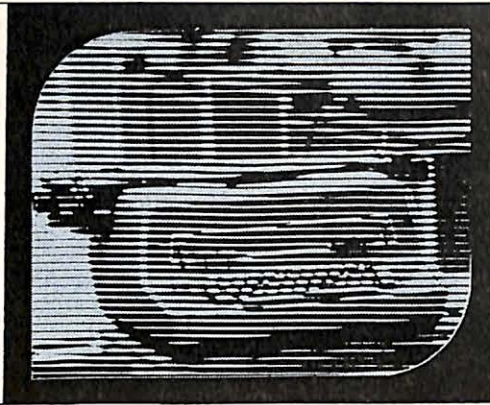
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## Our Guiding Principles

The United States of America has been called "an experiment in government." Perhaps true some 200 years ago . . . but not today!

An "experiment" is usually thought of as the testing of a theory. In that context, one must conclude that since we are the oldest free government in the history of the world, we must be a *proven fact*, not just a hypothesis. If our system of democracy and free enterprise are not *facts*, why do so many others try to copy them?

Elkdom, too, has withstood the same tests for over a century. Our Order followed the principles embodied in the formation of this nation as its founders framed our Constitution and Laws around the four cardinal precepts of CHARITY, JUSTICE, BROTHERLY LOVE and FIDELITY.

One cannot study the U.S. Constitution and fail to see that CHARITY is woven throughout its entire fabric. It is designed to *help free mankind*, not take away its God-given rights nor cruelly suppress us. President Lincoln commented on it during his second inauguration: "With malice toward none; with charity for all; with firmness in

the right as God gives to see the right . . ."

The founders of this nation and our Order also believed in JUSTICE for all mankind. They recognized the wisdom of Cicero when he said, "Nothing can be honorable where justice is absent." Or Horace, who said, "Fidelity is the sister of Justice."

A lack of justice in their native lands brought our forefathers to America. They did not agree that a man was guilty until he could prove his innocence. They felt the oppression of indiscriminate search and seizure so they quickly set about correcting those injustices on these shores. Our laws are certainly not perfect . . . but they are envied by freedom-loving people all over the world. People who show their respect in both words and deeds.

BROTHERLY LOVE? Concern for others runs throughout our national and fraternal lives. It was expressed quite well by Stephen Vincent Benet, Poet Laureate of the United States, in a prayer he wrote for President Franklin D. Roosevelt, a Brother Elk: "Grant us brotherhood, not only for this day but

for all our years—a brotherhood not of words but of acts and deeds. If our brothers are oppressed, then we are oppressed. If they hunger, we hunger. If their freedom is taken away our freedom is not secure."

Listen carefully the next time you hear an Esteemed Lecturing Knight speak of Brotherly Love . . . you will hear equally impressive words concerning this most noble quality of Elks.

FIDELITY? The founders of both our nation and our Order have demonstrated unswerving devotion to this precept. This nation has never abdicated its moral responsibilities within or without our borders. We have remained faithful to the basic tenets set forth some 200 years ago when a small group of men pledged "our lives, our fortunes and our sacred honor" to the establishment of the greatest form of government yet devised by free men.

No other nation in history has ever done so much for others in almost every respect. By the same token, we know of no other similar fraternal organization which can claim it has done more for those in need than have Elks. America and Elkdom will continue to do so even though we may garner disparagement and vilification from many of those we try to help the most.

THINK ABOUT IT!

## did you know..



When the President of the American Merchant Marine Library Association advised the Elks War Commission of the need for books to provide reading material for the men aboard the ships, the response was immediate. Within a few weeks, books began to pour in from Elks

lodges and members throughout the nation . . . hundreds of thousands were collected. It was another of the very many Elks projects to help out during World War Two.

☆☆☆

Soon after the outbreak of World War Two, Columbus, Ohio, Lodge No. 37 came up with the idea of manufacturing slippers for our hospitalized service men. The project grew to be too much for one lodge to handle and the War Commission of the Order stepped in to furnish funds for the project. The slippers were made by inmates of penitentiaries in Ohio, Massachusetts, New York, Washington and Oregon. The

Elks lodges in Maine, through the cooperation of some shoe plants in their state, also sent several thousand pairs.

☆☆☆

Another little-remembered project of the Elks in World War Two was the help rendered in recruiting nurses. There was a critical shortage in the VA hospitals because of nurses called to duty with the armed forces. Nurses had to be recruited who could not serve with the armed forces, making the field in which they had to work quite limited . . . but they did the job. Hundreds were brought back into active duty in both veteran's and local hospitals.



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