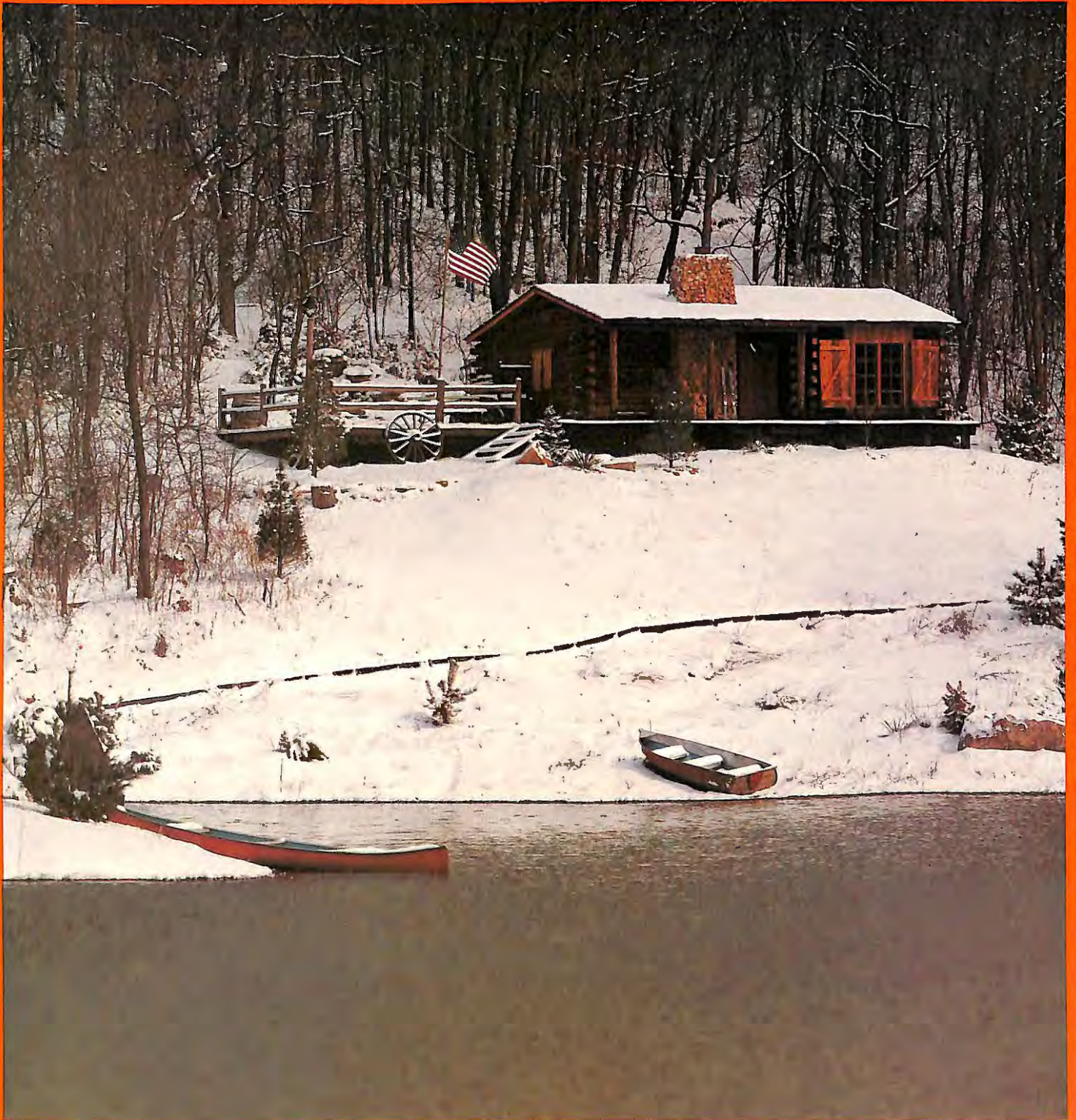


the  
**Elks**  
magazine  
MARCH 1976

**THE  
YOUNG  
ALCOHOLIC**  
a sobering phenomenon





# AMERICA'S GREATEST ROSE SALE "EVER"



**CRIMSON GLORY**

Large full velvety crimson blooms. Very fragrant. Former patent no. 105



**CLIMBING BLAZE**

Huge clusters of fiery red blooms. A good climber. Former patent no. 10



**MIRANDY**

Huge full blooms of dark red. Fragrant. Former patent no. 632



**CHRYSLER IMPERIAL**

Light Crimson with dark overtones. A beauty. Former patent no. 1167



**HAPPINESS**

Brilliant Fire-engine red color. Former patent no. 911



**MONTEZUMA**

Gorgeous blooms of scarlet-pink. Former patent no. 1383



**TIFFANY**

Bright pink bloom with radiant sunny glow. Former patent no. 1304



**PEACE**

Magnificent blooms of yellow edged in pink. Former patent no. 591



**LOWELL THOMAS**

A lemon yellow with fragrant blooms. Former patent no. 595

LESS THAN

**96¢** EACH

(IN LOTS OF 24 All Shipping Paid)

**FORMERLY PATENTED PRIZE WINNING ROSES AT NON-PATENTED PRICES**

### LEGAL PATENTS HAVE EXPIRED!

All of these varieties are considered by many experts to be the most popular patented roses of all times. Now their legal patents have expired and they may be sold at these "Super Low Prices" while supplies last. All roses are two year field grown rose bushes ready to prune and plant.

### ALL ROSES:

1. WILL BLOOM FROM MID-SPRING TO EARLY FROST
2. ARE HARDY
3. WILL BE LABELED AS TO VARIETY
4. WILL HAVE EASY TO FOLLOW PLANTING INSTRUCTIONS
5. WILL HAVE BLOOMS APPROXIMATELY TWICE THE SIZE OF THEIR PICTURE

**WHITE KNIGHT**

Elegant pure white blooms. Former patent no. 1359



**MOJAVE**

Gorgeous blooms of glowing orange. Former patent no. 1176



**STERLING SILVER**

A pastel lavender tone. Sterling silver look. Former patent no. 1433



## ORDER TODAY FOR THE PRIZE ROSE GARDEN

NO.	VARIETY
	CRIMSON GLORY
	CLIMBING BLAZE
	MIRANDY
	CHRY. IMPERIAL
	HAPPINESS
	MONTEZUMA
	TIFFANY
	PEACE
	LOWELL THOMAS
	WHITE KNIGHT
	MOJAVE
	STERLING SILVER

PLEASE SEND

ANY 6 FOR ONLY **\$6<sup>98</sup>**

ANY 12 FOR ONLY **\$12<sup>98</sup>**

ANY 18 FOR ONLY **\$17<sup>98</sup>**

ANY 24 FOR ONLY **\$22<sup>98</sup>**

All Shipping Paid

**MORRISON NURSERY CO.**

P.O. BOX 97 DEPT. AR-3  
MORRISON, TENN. 37357

Please send us at the proper planting time the roses we have selected. You will acknowledge our order for shipping date.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### GUARANTEE

Each Rose is verified by Gov't inspection to be a living plant. Each must bloom or it will be replaced free of charge. Our prices are the best possible, and if these roses can be found at a cheaper price we will REFUND THE DIFFERENCE to you immediately.

On all orders of 6, 12, or 18 please add .89¢ postage and handling.



# Body Computer

Discover your body's natural ups and downs with the world's first biorhythm calculator from Casio.

Everybody has ups and downs. Some days you're sluggish and depressed, and other days you have enormous energy and things go right. Many of these body cycles are not only predictable in advance, but they can guide you towards a better understanding of yourself and your friends—all through the science of biorhythm.

Predicting your ups and downs is not all biorhythm can do for you. There are specific days when you are more likely to catch a cold, have an accident, or make a mistake. Simply by knowing these exact days in advance, you can very often prevent these occurrences from ever happening.

## THE FOUR BASIC RHYTHMS

The body has four basic rhythms. The first, called the circadian rhythm, has a 24 hour cycle. Proven scientifically, the body reaches a peak in alertness usually between 6 and 9pm and then drops to a low between 4 and 7am. This rule applies to everybody, even people accustomed to working at night.

The remaining three rhythms, called the biorhythms, are the physical (a 23 day cycle), the sensitivity or emotional (28 days), and the intellectual (33 days). During the positive phases of each cycle or the "ups," your body is expending energy. During the negative phases or "downs," your body is recharging. Critical days occur during the exact middle of a cycle when you are neither positive nor negative. It is the day that causes the body its greatest turmoil and requires the greatest caution. Your biorhythms start from the day of birth and continue on the same 23, 28 and 33 day cycle for the remainder of your life.

## HOW TO COMPUTE YOUR CYCLES

Determining your body cycles requires a series of mathematical calculations, graphs and tables. Computer printouts have been used which have cost subscribers as much as \$50 per month. Inexpensive but complicated plastic slide rules are also used.

The new Biolator, an outgrowth of America's calculator technology, is a computer specifically pre-programmed to accurately plot your body cycles. The Biolator automatically figures out the number of days you've lived since birth, makes the needed adjustments for leap years, divides by each of the three body cycles, and then translates that figure to three points on a curve above the display. You can then visually see exactly where you are on a specific cycle.

Sound complicated? Not really. To compute your biorhythm for any date just enter that date in digits, subtract your birth date and then press the "biolate" key. That's all there is to it. You can also determine the exact number of days you have lived by pressing the equal key. The Biolator is also a four-function calculator with constant and large green fluorescent display—great for everyday use. Its ability to figure out the exact number of days between specific dates makes it great for bankers and salesmen who

have to figure installment contract periods. The Biolator also tells you the exact day of the week for every date you enter.

## MANY OTHER USES

Not only can you use the Biolator to predict your own ups and downs and critical days, but you can also use it as a conversation piece at a party, with your girlfriend or with business associates. Use it to anticipate the moods of your wife or children, or as a tool for improved personal relationships; use it to predict the moods and abilities of others and their reactions; or use it as a calculator to replace that outdated one you own.

## BIORHYTHMS FOR SAFETY

Swissair has been studying the biorhythms of its pilots for almost a decade and no accidents have occurred in which biorhythm safety techniques have been applied. The Zurich Municipal Transit Company in Switzerland and Japan's Ohmi Railway Company have reduced accidents by over 50% using biorhythm in its safety programs.

## WILL IT WORK FOR YOU?

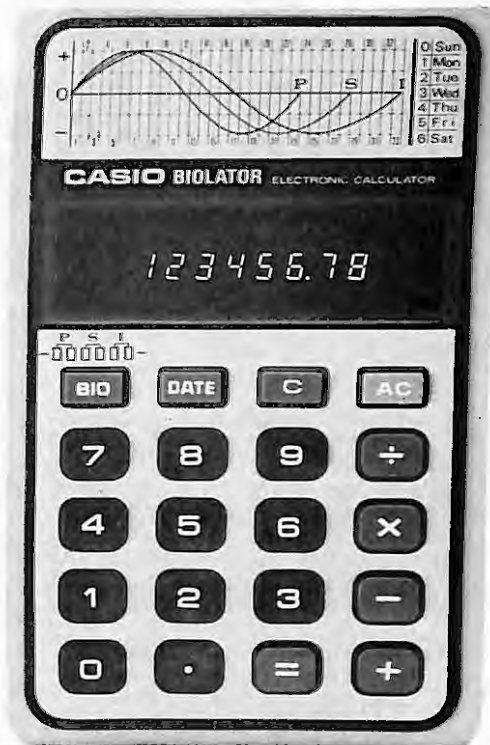
Not everybody is equally affected by biorhythms. Some people can almost predict their exact biorhythm cycles without charts. Others are affected by one or two of the three basic rhythms. And, still others claim that biorhythms have little effect on them at all.

But the important question is "Will it work for me?" Nobody knows for sure if your body's biorhythms are predictable. We could quote spectacular statistics of hundreds of famous people and events that were predictable using biorhythms. But to you these statistics are meaningless. Should this science, however, reflect your body cycles, then not only is it important to you that you know them, but it can prove to be a valuable personal tool that can help you throughout your life.

## AN EASY WAY TO FIND OUT

Do you respond to the three biorhythms? Order a Biolator for \$29.95 plus \$2.50 postage and handling, (Illinois residents add 5% sales tax.) While you wait for delivery, keep track of your moods, mistakes, physical feelings and right and wrong decisions. Then, when your Biolator arrives, check to see if your body rhythms are indeed those suggested by the Biolator. Check your diary or calendar notes of past accidents or events. Keep the Biolator for a few weeks and continue to test it. If the Biolator does not reflect your true physical, emotional and intellectual cycles, then return it within one month for a prompt and courteous refund. We give you the opportunity to personally test the science of biorhythm on yourself without any risk or obligation. You can't lose!

You can quickly become an expert in Biorhythms with the detailed explanations and interpretations sent free with your unit.



The new pocket-sized Biolator computer is programmed to determine your emotional, intellectual, and physical cycles automatically.

If, however, you're interested in learning more about Biorhythm, you may also purchase, with your Biolator, an in-depth study by Bernard Gittleman called *Biorhythm, A Personal Science*. The hardcover book is available from JS&A for only \$8.95 with your order or separately with \$1.00 extra for postage and handling.

With each Biolator you also receive a set of AA cell batteries, carrying case and a one year warranty. An optional AC adapter at \$4.95 is also available.

It's time to discover your body's ups and downs. Order your Biolator at no obligation, today!

**\$29<sup>95</sup>**

CREDIT CARD BUYERS CALL:  
800 648-4990

## ORDER FORM

Please indicate quantity:  
\_ Biolator(s) \_ AC Adapter(s) \_ Book(s)

Please charge my Master Charge (include four numbers above name) BankAmericard, Diners Club, American Express or Carte Blanche credit card account:

NO \_\_\_\_\_ EXP. \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

**JS&A** NATIONAL SALES GROUP  
DEPT EL 4200 DUNDEE RD.  
NORTHBROOK, ILLINOIS 60062

© JS&A Group, Inc., 1976



# BE A LOCKSMITH



## You'll EARN MORE, LIVE BETTER Than Ever Before in Your Life

You'll enjoy your work as a Locksmith because it is more fascinating than a hobby—and highly paid besides! You'll go on enjoying the fascinating work, year after year, in good times or bad because you'll be the man in demand in an evergrowing field offering big pay jobs, big profits as your own boss. What more could you ask!

"I have already master keyed my Elks Lodge and 38 apartments... so you see my locksmith course is practically paid for."  
Adelindo Orsi, Jr.  
Azusa, Calif.

**Train at Home—Earn Extra \$\$\$\$ Right Away!**  
All this can be yours FAST regardless of age, education, minor physical handicaps. Job enjoyment and earnings begin AT ONCE as you quickly, easily learn to CASH IN on all kinds of locksmithing jobs. All keys, locks, parts, picks, special tools and equipment come with the course at no extra charge. Licensed experts guide you to success.



**Illustrated Book, Sample Lesson Pages FREE**  
Locksmithing Institute graduates now earning, enjoying life more everywhere. You, can, too. Coupon brings exciting facts from the school licensed by N. J. State Department of Ed., Accredited Member, Natl. Home Study Council. Approved for Veterans Training.

**LOCKSMITHING INSTITUTE.**  
Div. Technical Home Study Schools  
Dept. 1223-036, Little Falls, N.J. 07424

**LOCKSMITHING INSTITUTE, Dept. 1223-036**  
Div. Technical Home Study Schools  
Little Falls, New Jersey 07424 Est. 1948

Please send FREE illustrated Book—"Your Big Opportunities in Locksmithing," complete Equipment folder and sample lesson pages—FREE of all obligation—(no salesman will call).

Name.....  
(Please Print)

Address.....

City/State/Zip.....

Check here if Eligible for Veteran Training

## ELK "ICEBREAKER" BADGES



- Personalized
- Permanent
- Snaps over pocket
- Jewel-like emblem

Heavy gauge 2 1/4" x 3 1/4" plastic badges snap over pockets—no pins to mar clothing. 3-dimensional Elk Emblem or rhinestone Elk Emblem. Order one for all Lodge Officers. As little as 3.00 each in quantity. See prices below. COLORS: Azure blue, black or dark blue with white letters. White with black letters. Also available gold or silver metallic with black letters.

**STATE BADGES**

Pin-back plastic badges in the shape of your state. Ideal for District and State Association use. 3-dimensional Elk Emblem. Gold metallic with black letters only. Average size: 6 sq. inches. As little as \$4.25 each in quantity. Write for list of states available.

Item No. 226.

QTY.	PRICE PER BADGE	
	SNAP-ON #251	STATE #226
1-2	4.00	\$6.00
3-9	3.30	5.00
10 or more	3.00	4.25

**HOW TO ORDER:** Specify Item No., color and type of Emblem desired. Type or print all names and titles. Send no money. All orders by authorized Lodge Officers will be shipped F.O.B. our Chicago plant and billed open account.

\*Add 25¢ ea. for optional rhinestone Emblem.  
†Gold or silver metallic No. 251 badges only add 50¢ ea.

**TIME TO ORDER . . . Elk of the Year Plaques . . . Certificates of Appreciation . . . Past Exalted Ruler Plaques.**

**SPECIALTY COMPANY** WRITE FOR FREE CATALOG  
P.O. BOX 60067 • CHICAGO, ILL. 60660

# the Elks magazine

VOL. 54, NO. 10/ MARCH, 1976

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.  
THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION  
**WADE H. KEPNER/Chairman**  
**R. LEONARD BUSH/Vice-Chairman**  
**RAYMOND C. DOBSON/Secretary**  
**EDWARD W. McCABE/Treasurer**  
**ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer**

**JOHN R. RYAN/Publisher/General Manager**  
**JEFFREY BALL/Articles Editor**  
**VERONICA LEWANDOWSKI/Fraternal News Editor**  
**MALCOLM B. CROFFORD/Circulation Manager**  
**EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614**

8 THE YOUNG ALCOHOLIC  
The rise in teenage and pre-teen drinking is a problem we cannot afford to ignore.  
Frank Thistle

14 CITIES ON THE SEA  
A new and novel approach to one of mankind's most serious dilemmas.  
Richard Trumbo

22 STUMBLING AFTER WILD GINGER  
Shazamm! An armchair adventurer turns wilderness explorer.  
M. R. Clawson

### DEPARTMENTS

- 4 MESSAGE
- 6 LETTERS
- 7 A CANDIDATE FOR GRAND EXALTED RULER
- 12 YOU AND RETIREMENT
- 18 TRAVEL: COLORADO
- 20 CONVENTION PROCLAMATION
- 23 BICENTENNIAL SALUTE: SAM HOUSTON
- 24 NEWS OF THE LODGES
- 30 IT'S YOUR BUSINESS
- 31 VISITS OF WILLIS C. McDONALD
- 33 ELKS NATIONAL SERVICE COMMISSION
- 35 ELKS NATIONAL FOUNDATION/ JOY OF GIVING
- 36 ELKS FAMILY SHOPPER
- 56 EDITORIAL
- 56 DID YOU KNOW?

### ADVERTISING OFFICES



**CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500**  
**NEW YORK 10017 50 East 42nd (212) 682-2810**

**POSTMASTER:** Mail notices of address corrections to:  
**THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, IL 60614**  
**MEMBERS:** Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

THE ELKS MAGAZINE, Volume 54, No. 10, March, 1976. Published monthly at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, Elks, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1976, by the Benevolent and Protective Order of Elks of the United States of America





# THE NIGHT THE DEWY SPRINGS ELKS CLUB STARTED GOING PLACES.



It was Delbert Pixler's idea to charter a Trailways bus for the monthly meeting. And boy how attendance picked up *that* night.

Delbert had 'em set up a table in the aisle of a Trailways bus. When he called the meeting to order, they were all on the way to the tastiest steak dinner anyone ever had.

You know, you might make a similar suggestion to your club. There's nothing to it.

You call the charter agent at your Trailways terminal. Tell him where you want to go, and what time you want to be picked up. And he'll take care of the rest of it.

You ought to know that the Trailways bus he'll set you up in is

*the* belle of the highway. It's got comfort goodies you won't find on any other bus. Seats that recline like gangbusters. A cushioned ride. And simply complete luxury from every angle.

If you know what we're talking about, drop the coupon in the mail and a charter agent will call you.

Or check the box, and we'll send you a copy of our charter brochure.

Maybe your club's already going places. But we'll tell you it'll be hard for anyone to go as many places as the Dewy Springs Elks did that night.

Call your travel agent or complete our coupon.

- Have one of your charter agents give me a ring.
- Have one of your charter brochures in the mail to me as fast as you can.

Name \_\_\_\_\_

Club Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

**Trailways**

Charter Tour Dept., 315 Continental Ave.,  
Dallas, Texas 75207

E3-76

## CHARTER TRAILWAYS. THE BEST BUS GOING.





A Message From the Grand Exalted Ruler

# STAMP OF GREATNESS

As we travel more and more about our country, meet more members of our Order, see the great pride in accomplishment everywhere, and learn of the wonderful service which is being rendered to others by our Order, we are filled with a great feeling of satisfaction. It is this knowing of the work aimed at strengthening the limbs of little children so that they can walk and use their arms and hands, the training of less than normal minds, the preservation and restoration of sight, speech and hearing therapy, and developing skills for teaching, which fills us with pride.

We spend more each year in service to others than all the expenditures for buildings throughout our Order. Recently we attended a meeting which lasted two hours, and during this entire time not one word was aimed at selfish motives, but the entire time was spent in planning and financing programs for assistance to others. This, in our opinion is what places the stamp of greatness on our Order, and makes us proud to be members.

Another phase of our devotion to duty and our sense of obligation, is the service rendered by our National Service Commission. I am at a loss to even imagine, as I am sure you must be also, the boredom, the tedium of a life of confinement. This is the lot of many of our disabled veterans in our hospitals throughout the land. To be confined to a bed or a wheelchair and to have the same companions day in and day out, or to be limited to the same activities, or same amusements, or identical recreation, must be terribly frustrating.

Into this atmosphere, through your monetary support of the Elks National Foundation, and as the result of the devoted efforts of many of our members, is injected the entertainment, the recreational activities and the wonderful therapy of associations with new faces, names, and interests which, we are assured, brings sunlight and

cheer into what must otherwise be a drab existence. Even the devoted families of these men will testify to the beneficial effect of new and different associations afforded by our Order.

To those who gave so much for all of us the cost seems small indeed. It is fervently hoped that we shall never forget nor neglect the pledge, "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him." Only then may we continue to have PRIDE IN ELKDOM—PRIDE IN AMERICA.

In this Bicentennial Year perhaps we would do well to review the courage of John Adams of Massachusetts who, in 1770 was asked to defend the British sentries who fired on an unruly mob in Boston, a most unpopular assignment, and dangerous. In accepting and successfully defending his clients, Adams said:

*"Whatever may be our wishes, our inclinations, or the dictates of our passions, they cannot alter the state of facts and evidence. The law will not bend to the uncertain wishes, imagination and wanton tempers of men... If I can be but the instrument of preserving one life, his blessings and tears shall be sufficient consolation to me for the contempt of mankind."*

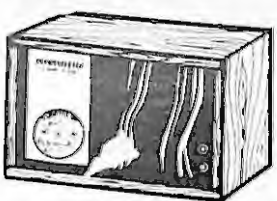
If each of us would exhibit such courage in time of crisis, the future of our nation would be assured.

Willis C. McDonald



# PERIMITECTOR SECURITY SYSTEMS

## STOP BURGLARS Before they get inside.



MADE IN U.S.A.

**PERIMITECTOR** is the world's most versatile and effective solid-state alarm system. It's the fastest selling Modular burglar alarm because it works. Perimitector provides perimeter protection that stops burglars on the outside before they get inside, **ECONOMICALLY**. Compares with conventional systems costing over \$2,000. Perimitector suggested retail—under \$500. See your authorized Perimitector Dealer or contact Nationwide Scientific for the location of your local Perimitector, Pyro/Sygnal dealer.

### FEATURES

- Easily installed • Perimeter Protection • U L listed
- Module concept—When you move, you can take it with you



## NATIONWIDE SCIENTIFIC - THE NATION'S LEADER FOR LOW-COST PROFESSIONAL ALARM EQUIPMENT . . .

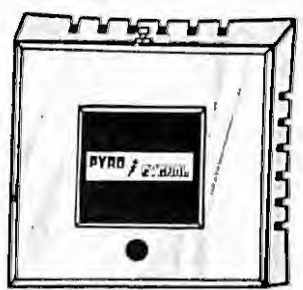


### THE INVISIBLE EYE — “KEEPS AN EYE ON THINGS . . . WHEN YOU'RE AWAY”

The Invisible Eye is one of the most effective security devices available. When activated, it fills the protected area with an invisible electronic screen that detects the slightest movement. This screen extends from floor-to-ceiling and from wall-to-wall. It cannot be seen, felt, or heard, and it cannot be avoided. When mounted properly, it is virtually impossible to go over, under, or around. Any movement whatsoever will activate the alarm.

### THE VIGILANTE — “THE FAIL-SAFE INTRUDER DETERRENT SYSTEM”

The Vigilante “senses” only “burglar noises”. The tap, squeak, scrape, and so on. All others . . . it disregards. When it “hears” one of these noises, it unleashes a combination of bright lights and a piercing sound the likes of which you've never heard. The result . . . “instant panic”, due to the burglar's “loss of cover”. The Vigilante is persistent, too - if the intrusion attempt doesn't stop at once, the Vigilante resets and recycles, and continues to do so until the “would-be” intruder abandons his mission.



### PYRO/SYGNAL EARLY FIRE WARNING SYSTEM

The Pyro/Sygnal smoke and gas detector senses “products of combustion” at the earliest possible stage . . . even before visible smoke or heat is present. Pyro/Sygnal offers remote capabilities and will provide those extra few minutes that are so precious when lives are at stake.

### RED ALERT — “THE PLUG-IN EMERGENCY SYSTEM”

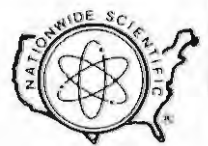
**LIGHT . . .** that's what the Red Alert is all about. Red Alert emits an ultra-high-speed penetrating light that will direct medical, fire, or police help to the problem area **QUICK!** When seconds count. **MEDICAL PATIENTS:** “If it only saves your life one time, it's a bargain . . . . . isn't it!”



### PHANTOM IV VEHICULAR SECURITY SYSTEM

“The most effective mobile alarm system for cars - boats - trucks - motor homes - airplanes”. The Phantom IV incorporates the exclusive “BLASTER” electronic siren for superior, more powerful police-type sound. The Phantom IV is designed to provide maximum protection with minimum installation time, thanks to the unique current-sensor circuit. The Phantom IV eliminates extensive wiring.

Nationwide Scientific products are marketed exclusively by authorized Perimitector Dealers — coast to coast



**LIMITED NUMBER OF DISTRIBUTOR-DEALERSHIPS AVAILABLE:**

- Exclusive territory • Excellent profit potential • Start-up material—inventory included • Patented-registered brand names • Factory training • No electrical experience necessary • \$4,750.00 total investment absolutely necessary • Immediate PROFITS. Call or write for complete dealership information.

## NATIONWIDE SCIENTIFIC SECURITY SYSTEMS DIVISION

NATIONAL HOME OFFICES: 1000 EAST 80TH PLACE MERRILLVILLE, INDIANA 46410

AREA CODE 219 769-4242



## UNCIRCULATED U.S. MINT BI-CENTENNIAL COIN SET



**COLLECTOR'S SET** of genuine **BICENTENNIAL COINS** as issued by the U.S. Mint to celebrate our nation's 200th birthday. Vacuum **GOLD-PLATED**, this brilliant heirloom set will be passed down from generation to generation. Authorized by an act of Congress for the first and only time, this unique set features the **BICENTENNIAL** date 1776-1976 on the face. The reverse pictures the **LIBERTY BELL** on the Moon. Coins are displayed on a royal blue background in a custom-designed transparent dust-proof presentation case. Minted only for the **BICENTENNIAL** celebration, the quantity will be limited. Some commemorative coins have increased many times in value. This set can also hold an investment potential. Our supply is limited. Order now at our low, low price of \$6.00 postpaid; 2/\$11.00; 3/\$15.00. Free with each order for two or more sets—a beautiful, matching bezel on a 24-inch heavy double-link rope chain to proudly wear your gold collar. This lovely necklace is a comparable \$5.00 value. Your satisfaction is guaranteed or your money refunded by our company in business for over 25 years.

**NOVEL NUMISMATICS—31-2nd Ave., Dept. 36—N.Y. N.Y. 10003**

## Sleep In Luxury (ON AIR)

**INFLATE-A-BED®**  
INFLATE-A-BED



- For Sleeping
- Camping
- Boating
- Relaxing
- Sunbathing
- A Super Water Raft
- Playing

**The Only Guest Bedroom You Store On A Shelf**

Inflate-A-Bed—the ultimate in a sleeping experience. It's a luxurious velvet-tufted air coil bed you inflate in minutes with a vacuum cleaner (comes with adapter), or any air pump. Use it as your permanent mattress or store it on a shelf for overnight guests. Use it in a camper, or doze your way across a lake on it (the soft, flaked finish prevents sticking or burning while sunbathing).

Inflate-A-Bed takes the sea-sickness, immobility, and water out of waterbeds, but gives the same relaxing give-and-take feel. The specially patented "air coil" construction, consisting of individual polyvinyl air support coils, supports your body evenly—you don't sink down, and the sides don't fly up as with inexpensive vinyl plastic furniture. No frame or innerspring is needed yet it is more comfortable than a conventional mattress. A Full Warranty is included.

Inflate-A-Bed—incredibly light, incredibly tough (20 mil Poly Vinyl Chloride). It cleans easily with soap and water—the color does not wash out. An exciting new way to sleep, relax, and play. Try one for 2 weeks—no obligation.

Please send me the following inflatable bed(s). If not fully satisfied I can return within 2 weeks for an immediate refund.

- Twin Size @ \$59.95     Full Size @ \$79.95  
 Queen Size @ \$89.95     King Size @ \$114.95

(Add \$4.95 for shipping and handling)

- Check or M. O. Enclosed (Ill. residents add 5% tax)  
 Charge my Credit Card Checked Below:  
 American Express     BankAmericard     Carte Blanche  
 Diners Club     Master Charge

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Master Charge Bank # \_\_\_\_\_ (4 digits)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ ELK-3/76

Send Coupon To:  
**CONTEMPORARY MARKETING INC.**  
 790 Maple Lane, Bensenville, Ill. 60106  
 Call Toll Free: 800-323-2408 Ill. Call: 312-595-0461



The following letter was addressed to Lynwood Mark Rhodes in reference to his article "Return of the Family Doctor," [December, 1974].

• My sincerest congratulations on your receipt of Third Place in 1975 Journalism Awards, of The American Academy of Family Physicians. The article "The Return of the Family Doctor" by Lynwood Rhodes.

After over 30 years as a GP and 20 years as an Elk I feel this was a just and informative article. We GP's are the last of the breed and we can only hope the new Family Physician will produce and reproduce to take our place. The process has barely begun; malpractice suits from every disgruntled patient, with a "Marcus Welby" complex, teamed with the money hungry lawyer, looking for a replacement for fees lost with the enactment of "no fault" auto insurance, plus the socialistic and bureaucracy of the government, is driving, we elders, out of the arena.

Keep up the good work.

Earl S. Davis, M.D.  
 Belvidere, IL

• As an Independent Insurance Agent, I read with interest the article "Cutting Costly Small Business Insurance" [January, 1976]. Mr. Ruhter advised against "piecemeal purchasing" and referred to the availability of "package policies." Package policies for small, medium and large businesses have been available for a number of years from 95% of the companies licensed to do business. Any agent who is worth his salt converted his accounts to "Comprehensive Package Policies" long ago.

As to cutting costs... Mr. Ruhter is really dreaming! Underwriting losses plus investment losses for the past two years have been the worst in history. Many major companies lost their Best A+ rating because of the effect of these losses to their "Policyholders Surplus."

Yes, larger deductibles will help cost-wise but increases in rates as the results of items mentioned above will more than offset any savings. The small business, medium and large, best prepare for an increase in insurance costs anywhere from 25% to 75% annually.

We hate to disillusion the readers who have read Mr. Ruhter's article but as a well known commentator often says... *We're just telling it like it is!*

Lester S. Wise  
 Springfield, MO

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614





## Lincoln, Nebraska Lodge No. 80 Presents George B. Klein --- For Grand Exalted Ruler

□ Be it resolved that Lincoln Lodge No. 80, Benevolent and Protective Order of Elks, respectfully presents to the Grand Lodge the name of its most distinguished member, George B. Klein, for the office of Grand Exalted Ruler for the year 1976-1977.

Brother George B. Klein was born in Junction City, Kansas, October 3, 1914 and moved to Nebraska in 1918 where he has resided ever since. He was educated in the Lincoln Public Schools graduating from Lincoln High School in 1931. He entered the University of Nebraska in 1931 and was awarded the William Gold Scholarship at the end of his freshman year as one of the top ten scholastically in the Business Administration College. He was graduated in 1935 with a Bachelor of Science Degree with Distinction from the College of Business Administration, after having been elected to Beta Gamma Sigma, a Business Administration Honorary Fraternity, and being awarded a Certificate of Superior Scholarship for being on the Honor Roll for four years and being in the top 3% of his class.

Brother George Klein was employed by a Southeast Nebraska Bank as assistant cashier from 1935 to 1937 and was then employed by the U.S. Treasury Department in accounting and tabulating work from 1937 to 1940.

In 1940, he joined Woodmen Accident and Life Company in Lincoln as supervisor of the Tabulating Department and made continued progress achieving the office of Second Vice President in charge of Computer Systems in 1969.

During his career at Woodmen Accident and Life he held various offices in the Insurance Accounting and Statistical Association, including Director, Secretary-Treasurer, Convention Site Committee, and member of the Electronics Research Committee. He is also a member of the Data Processing Management Association and the Professional Member of the Association for Systems Management.

Brother Klein is a member of the First Presbyterian Church in Lincoln and a member of Masonic Lodge No. 40 in Humboldt, Nebraska.

He was initiated into Lincoln Lodge No. 80 in 1945 and was Exalted Ruler in 1959-1960. While an officer of our Lodge he was All State Exalted Ruler.

Brother Klein has been an active member of our Lodge having been the ritual coach from 1961 to 1971. During this time Lincoln won the State Ritual Contest in 1966, 1967, and 1971. He is still a Certified Ritual Judge and has judged contests in Iowa, Kansas, Missouri, North Dakota, South Dakota and Oklahoma. He was Chairman of the Board of Trustees in 1963 and the Board of Governors in 1964. He was a member of our Building Committee from 1965 to 1967.

In 1964, he was elected an Honorary Life Member in our Lodge and in 1965 was presented the Elk of the Year award.

Brother Klein was elected a Trustee of the Nebraska Elks Association in 1960 and was Chairman of the Youth Activities Committee the same year at which time Nebraska was the first place winner in the nation.

He was Chairman of the Scholarship and Leadership Committee in 1961-1962 and was made Second Vice Presi-

dent of the Nebraska Elks Association in 1963-1964.

Brother Klein was State President in 1964-1965 and has served as Chairman of the Nomination and Advisory Committee since 1967 as well as Trustee for a two year term from 1966-1968.

His Grand Lodge Activities include District Deputy Grand Exalted Ruler Nebraska East 1962-1963, member of Committee on Credentials 1966-1970, Chairman of Committee on Credentials 1968-1970, Board of Grand Trustees 1971-1975, Secretary of Board of Grand Trustees 1972-1973, Pension Member of Board of Grand Trustees 1973-1974, and Chairman of Board of Grand Trustees 1974-1975.

Brother Klein married Ruth M. Tapley in 1935 and they have two sons, Larry and Robert, and five grandchildren.

Larry, who resides in Costa Mesa, California, is a member of Lincoln Lodge No. 80 and Robert, residing in Tacoma, Washington is a member of Tacoma Lodge No. 174.

Therefore, Lincoln Lodge No. 80 proudly and respectfully presents its Honorary Life Member, George B. Klein, as the Candidate for Grand Exalted Ruler with full confidence that his election will insure that the duties of that office will be discharged with efficiency and dignity and in keeping with the records of his distinguished predecessors.

JOHN F. ZIMMER  
Exalted Ruler

HOWARD SPAHNLE  
Secretary



## A Sobering Phenomenon

# THE YOUNG ALCOHOLIC

by Frank Thistle

Two boys, ages 10 and 11, recently attended a meeting of Alcoholics Anonymous in Los Angeles. Did an alcoholic parent bring them for lack of a sitter? No. The 11-year-old boy was celebrating his first "birthday," an AA event signifying that he had stayed sober for a year. The 10-year-old boy, also an alcoholic, hadn't had a drink for a month.

Frightening as it seems, alcohol addiction isn't uncommon among teenage and pre-teenage children. In fact, it's spreading at an alarming rate. Authorities estimate that there are currently nearly 500,000 child and teenage alcoholics in the





nation today and that the number is increasing. In an effort to stop the tide, AA officials have started chapters for junior members aged 10 to 20.

Dr. Morris Chafetz, director of the National Institute on Alcohol Abuse and Alcoholism, is appalled by the frightening phenomenon of the young alcoholic.

"It's a far more serious problem than we ever imagined," he says. "It isn't uncommon to see severe alcohol problems in kids 9, 10, 11 and 12 years old."

This shocking fact was publicized several months ago by KNXT-TV in Los Angeles in a program called "The Young Alcoholics." The program pointed out that a Field Research Corporation survey revealed that teenage drinking is more damaging than drugs and that most parents aren't aware of the extent to which youngsters drink. The filmed interviews, with children as young as 13, recorded some astonishing remarks. For example:

Girl: "Not knowing where you've been the night before and waking up in strange places . . . That's scary!"

Boy: "I got sick on the altar one time."

Girl: "When I came home from school I used to go to my mom's liquor cabinet . . . I'd go through a quart in about four days."

Boy: "I started drinking when I was nine. I used to go to school with a thermos bottle full of milk and Scotch."

The Field survey discovered that 43 percent of parents believe their children never drink. But of the parents interviewed, 74 percent of the fathers and 45 percent of the mothers admitted that they drank when they were young. Why do parents think their kids are any different?

Teenagers, of course, have been drinking alcohol for generations. A common practice was to raid their parents' liquor supply for a wild weekend party. But in recent years the age of youngsters drinking has become lower and their drinking more abandoned and compulsive.

Compounding the current situation, however, are the children who mix alcohol with drugs and as a result suffer serious physical and mental repercussions—sometimes even death. For example, one day about a year ago, a superior student at a San Francisco high school popped some pills and washed them down with several drinks. He was found dead the next morning.

According to the National Council on Alcoholism, statistics show that three out of four teenagers drink. Seven out of 10 youngsters taste their first alcohol by age 14. At 16, 87 percent have tried alcohol. In 1974, the age of the youngest alcoholics brought to the Council's attention dropped from 14 to 12.

Why are so many youngsters drinking today?

Mrs. Jean Vandervoort, director of the Council on Alcoholism in Pasadena, California, says there is more teenage drinking "because the other drugs are harder to get, they present problems of legality, the jail sentences if the youngsters get caught are hefty, and they present very serious health problems. Teenagers feel alcohol is not that bad, that it's acceptable in a social sense."

Many children decide that alcohol is just as much "fun" as marijuana—before they become alcoholics, that is—and a lot easier to obtain.

"A lot of us used to smoke pot," a high school senior says, "but we gave that up a year or two ago. Now we drink a lot. In my book, a high is a high."

The most alarming aspect of the drinking revival among youth, authorities say, is that it has filtered down to schoolchildren in the lower grades. In a recent study of youthful drinking habits in the upper-middle-class Boston suburb of Brookline, 36 percent of the eighth-grade pupils reported having been drunk on wine or beer—as did 14 percent of the sixth-grade class.

Teachers say older students are literally pushing booze on younger kids, and the latter are drinking it, in many cases, to appear grown up. But another reason for the increase in young drinkers is tolerant parents, most of whom drink a little or a lot.

Dr. Chafetz notes that children often follow the drinking habits of their parents. He also points out that parents sometimes approve of their teenagers' drinking because they figure children who drink won't take other drugs—often a false assumption.

"Parents who learn their children are not taking the so-called other drugs but the drug alcohol are relieved," Dr. Chafetz says. "And while we're not getting into a competitive battle with other drugs, but a comparative one, parents are being 'relieved' into a serious situation. Since no drug comes

## The most alarming aspect of the drinking revival is the use of alcohol by school children.

close in any measurement to the human and social destruction of alcohol problems, these parents are being relaxed into a situation similar to jumping from the frying pan into the fire."

Dr. Robert Niedich, superintendent of schools in Levittown, New York, agrees this is a prevalent attitude among parents.

"I talk to parents about an incident involving their kid drinking," he says, "and the first thing they say is, 'Thank God, it's not drugs!'"

Norm Southerby, of the Los Angeles County Alcohol Safety Action Program, has had much the same experience. He says that "parents who hassle their kids about drugs are willing to look the other way on alcohol." He remembers one couple who had experienced so much grief as a result of their 19-year-old son's use of pot and pills that they were deeply relieved when their younger daughter started drinking.

"She got so drunk that she would throw up in the morning," Southerby recalls, "yet her parents were happy."

How do children become alcoholics? Often well-meaning parents introduce them to alcohol, a socially-sanctioned drug. A parent or relative will give a child a drink at a party and think it cute to see him get tipsy. But that one drink, given in fun and innocence, could start a child on the way to catching one of the most deadly diseases known to mankind—alcoholism.

Consider the case of Ken, 13. He had his first drink at the age of nine. His uncle gave it to him at a family reunion and thought it amusing to see such a small boy drunk. But what happened during the days and years that followed wasn't a laughing matter. Ken, who has been sober for a year since attending AA meetings for juniors in Los Angeles, tells his story in these words:

"I was drinking vodka and taking pills regularly before I was ten," he



# YOUNG ALCOHOLIC

said. "I got the barbiturates from a friend whose mother worked in a pharmacy. My mother is an alcoholic. I started taking care of her when I was seven after my dad died. I never brought any friends home.

"I ran away from home when I was twelve. I was placed in several foster homes and transferred from one school to another. I began drinking to feel good. It was simple to buy booze. You just stand outside a liquor store and wait for a nice guy and ask him to buy you a six-pack because you're having a party. I never had to wait long.

"If I wanted vodka or whiskey, I could always steal some from a foster parent. I would drink to get drunk, mostly on weekends. I knew I had a problem, but I didn't want to identify myself as an alcoholic because I didn't want to be what my mother was."

Ms. Yvonne Kaye, a consultant with Group Educational Consultants of Conshohocken, Pennsylvania, works closely with AA in the matter of child alcoholism. She, too, believes alcohol can be more deadly than drugs.

"In comparison with drugs, there are probably one and one-half times as many children on alcohol," she says, "and one reason it's so bad is because people are so damned blind. The fallacy is that all drug addicts start on marijuana. In my experience, 90 percent of the people started on cheap wine, beer, any kind of booze they could get."

Ms. Kaye has been working for 20 years trying to prevent drug and alcohol abuse among the young. Her experience has given her some insight as to why children become drunks.

"A psychologist would give you a list of reasons a foot long," she says, "but the answer is really terribly simple. Youngsters who become alcoholics have no self-respect. They do not like themselves. They haven't been educated to like themselves, to make choices, and to accept the responsibility for living with the consequences of those choices."

Ms. Kaye claims that when a child is confident of his own worth he doesn't need the props of alcohol or drugs. But what happens to the ones who do become hooked on liquor?

"They become either very hyperactive or very sleepy," says Ms. Kaye. "Some of them can't function in school unless they have a drink. They sneak it at their homes. Nothing's important,

nothing bothers them. Their drinking problem is a problem for us, not for them. They're at the stage where they enjoy it. It's doing the job. It's obliterating reality. Until they realize it's a problem to themselves, the only thing we can do is work with their parents.

"And this presents problems of its own. How many times have I heard them say, 'I'd rather have my kid on booze than on drugs.' They won't accept that alcohol is a drug, just because it's legal. Yet alcohol is the biggest drug problem we have. Still, many doctors and hospitals won't treat alcoholism in children because they don't believe it exists."

What can be done to curb alcoholism in young people? How can parents and teachers impress upon youngsters the dangers of drinking?

Authorities agree that the best preventive medicine is parental success in helping children achieve self-esteem. As Southerby puts it: "You can have beautiful children, but they can feel unlovely on the inside. And low esteem is one of the chief characteristics of young people who become addicted to alcohol."

Southerby is critical of liquor advertising that glamorizes alcohol with such deceiving ploys as picturing celebrities posing behind a bottle and call-

**SPECIAL OFFER!**  
**Available For Limited Time!**

**Nothing Else To Buy**  
**Ready To Move In Immediately**

ALL OF THESE FEATURES HAVE  
ALREADY BEEN PROVIDED FOR YOUR  
SAFETY AND COMFORT:

- Security Police
- Free Bus Service
- Storm Sewers
- Wide Paved Streets
- Mercury Street Lights
- Corner Street Posts
- Garbage Collection
- Recreational Complex
- Heated Swimming Pool
- Underground Telephone
- Underground Electricity
- Underground TV Cable
- Central Sewage System
- Central Water Plant
- Fishing Lake on Property
- Full Time Social Director
- Bank Financing Available

Prices subject to change  
without notice

**You can own a 2 bedroom home  
completely furnished with the land  
included...landscaped, skirted, paved  
carpark and driveway!**

ALL FOR ONLY  
**\$14,995**  
BANK FINANCING



### Florida's Beautiful New Adult Lakefront Community

Ideally situated—in the heart of the Orange Grove and Lake Section of Florida. Just 8 miles from Leesburg—directly on U.S. Highway #441-27. The "Gateway to Disney World," just 39 miles away.

**IMPORTANT!** You are not renting the lot—**YOU OWN IT OUTRIGHT** along with the home. You may then qualify for Florida Homestead Exemption—thus affording you a **BIG** tax saving!

**FURNISHED MODELS INCLUDING  
DOUBLE WIDES ON DISPLAY**

*"This does not constitute an offer in States or jurisdictions where prohibited by law."*

#### SEND NOW FOR FREE INFORMATION

**ORANGE BLOSSOM GARDENS, Dept. 52-P**  
2148 N.E. 164th St., Miami, Florida 33162  
Rush literature. No salesman will call.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_



Miami Office (305) 945-2641—Property Office (904) 753-2270



ing them "Men of Distinction."

"Concerned citizens should instead start a 'Men of Extinction' campaign, showing pictures of people who have been ravaged and destroyed by the demon disease," he suggests. "It's terrible the way the liquor industry has touted pop wines to the point that young people equate them with Coke. Pop wine isn't the alcohol beverage choice of adults—it appeals to the teenage market. Liquor stores can't keep enough of the stuff in stock."

Southerby urges an early start in alcohol education—the sooner the better. A few enlightened school districts have already aimed alcoholism prevention programs at children as young as kindergarten age. But more must be done.

"It's got to be done at the elementary school level," says Southerby, "where we can prevent the illness if we can help children avoid excessive behavior as they learn to make decisions. Even though alcoholism is an excessive behavior type of illness, these programs do not advocate abstinence from alcoholic drinks, but rather moderation. They attempt to teach children to pursue a life of moderation, not excessive behavior, in all their habits."

Karen DeYoung, a reporter for the St. Petersburg (Florida) Times, recently summarized the new concept in these words:

"A new campaign has been started, based on the theory that what kids don't know about alcohol can hurt them. Its aim is education. Teach the children in the classroom exactly what is involved in drinking and allow them to make their own decisions.

"Tell them why people in our society drink—the good points and the bad. And tell them why and how alcohol affects the body and the mind. Let them discuss it in a calm atmosphere, without peer group pressure. Tell them what we now know about alcoholism; its causes, the steps to it, its cures."

Ms. DeYoung pointed out that in 1970 the Florida Legislature passed the Drug Abuse Education Act. Its purpose is "to insure development of a comprehensive drug abuse education program—including alcohol and tobacco—for all children and youth from kindergarten through grade twelve." In addition to calling for regular instruction, the law recommends that qualified individuals from education, medicine, law enforcement and social services be brought into the classroom to address students about drug use and abuse.

Charles Lewers, coordinator of alcoholism programs for the Mental Health Association of Pinellas County in Florida, is one of the experts. An alcoholic  
(Continued on page 32)

RICHARD PETTY says:

# "Want to really learn how to repair cars? Check out NRI home training"



Richard Petty, America's Winningest Stock Car Driver and NRI Automotive Consultant



You get all this equipment and more with the NRI Master Automotive Technician's Course . . . including NRI's exclusive Achievement Kit, and 70 profusely illustrated "bite-size" lesson texts.

"NRI provides the most up-to-date complete courses

in Auto Mechanics I've ever seen. I know the importance of a good mechanic, and the opportunities out there for trained men. That's why I'm glad to see home training like the two NRI courses. It's a lot of training for a very few bucks.

**Save Gas... Save on Repair Bills.** NRI's Tune-Up Course will teach any homeowner all he needs to know, quickly, with hands-on experience. The course includes 8 important service items, including a Dwell Tachometer, Volt Amp Tester, and Tune-Up Tool Kit.

**Become a Professional Mechanic.** NRI's Master Automotive Technician Course gives you the essential training and diagnostic equipment to be a real pro. You get 10 pieces of auto service equipment, including a Dwell Tachometer, AC Power Timing Light, Volt-Amp Tester, Ignition-Analyzer Scope and a complete set of tools.

**Train with the Leaders—NRI & McGraw-Hill.** No other school has NRI's experience in home training, or McGraw-Hill's background in continuing education. Mail the coupon and check what they have to offer." NRI AUTOMOTIVE DIVISION, 3939 Wisconsin Ave., Washington, D.C. 20016

**RUSH FOR FREE CATALOG  
NO SALESMAN WILL CALL.**



NRI SCHOOLS  
McGraw-Hill Continuing Education Center  
3939 Wisconsin Avenue,  
Washington, D.C. 20016

983-036

Check below for your free Automotive Catalog. Or select one of the other courses instead.

AUTOMOTIVE MECHANICS COURSES

TV/Audio, Communications, and Computer Electronics Courses

Air Conditioning, Refrigeration, and Heating Courses

Name

Age

(Please Print)

Address

City

State

Zip

APPROVED FOR CAREER STUDY UNDER GI BILL.  
Check for details.

ACCREDITED MEMBER NATIONAL HOME STUDY COUNCIL



**START YOUR OWN  
MONEY-MAKING BUSINESS IN...  
...CUSTOM  
PICTURE FRAMING**

Cash in on the huge demand for custom framing...an industry where men and women are earning \$10 to \$15 an hour...and that's just for labor.

As a qualified custom framer, people will seek you out and pay you well to frame valued paintings, prints, photos, certificates, diplomas, needlework...the list is nearly endless.

**NO EXPERIENCE NEEDED.** With Belsaw's fully accredited training, you can master this high-profit craft right at home in your spare time.

Easy to understand lessons are fully illustrated—so clear you can't go wrong. You receive all the special tools and equipment needed—yours to keep! We guide you every step of the way with tested and proven information on how to get business, what to charge, how to get free advertising, where to get wholesale supplies...all the "tricks of the trade"...all the inside facts you need to assure success right from the start!

**SEND FOR FREE FACTS.** Just fill in and mail coupon below for free information and details by First Class mail. No Obligation. No salesman will ever call!

BELSAW INSTITUTE  
3611 FIELD BUILDING  
KANSAS CITY, MO. 64111

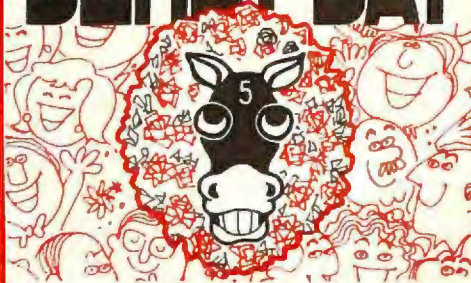


BELSAW INSTITUTE  
3611 FIELD BUILDING  
KANSAS CITY, MO. 64111

**YES,** Send me the FREE booklet that gives full details about starting my own business in Custom Picture Framing. I understand there is no obligation and no salesman will call.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**everyone's a winner on  
DERBY DAY**



...you, your organization and all its members make it to the winner's circle with ARMCHAIR RACES. That's because ARMCHAIR RACES is a sure-fire winner—a proven fundraising program that brings your organization thoroughbred races in full-color with authentic track sounds and commentary. And ARMCHAIR RACES provides you with a complete package: official programs, mutual tickets, computer forms, daily doubles to insure a great evening of fun & profit.

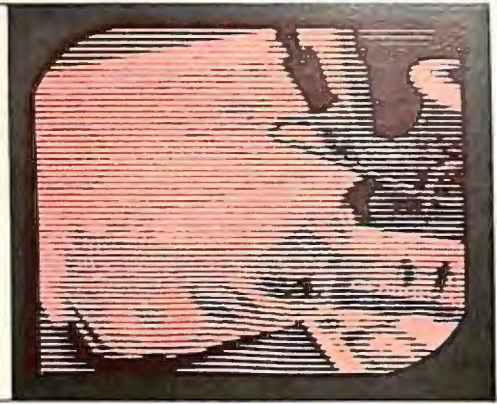
Whether it's for a bazaar, a club social or a fund-raising gala celebrating the upcoming Kentucky Derby...ARMCHAIR RACES leads the pack—a winner every time out!



E-3  
19-31 Mott Avenue  
Far Rockaway, N.Y. 11691  
(212) 327-2248

**YOU AND  
RETIREMENT**

by G. W. Weinstein



**BE A VOLUNTEER**

Do you want to feel needed? Useful? Productive? Want to stay active and healthy? There's a one-word solution to post-retirement ills of all sorts: *volunteer*.

The American Medical Association's Committee on Aging, discussing mandatory retirement, points to a direct relationship between enforced idleness and poor health. "Chronic complaints," the Committee points out, "develop more frequently when a person is inactive and without basic interests." Yet you may not want another job after retirement. Volunteer work may be your answer, as it has been the answer for thousands of other men. Volunteer work, following in the long tradition of American voluntarism that started with neighborly barn-raising, offers the personal rewards of new friends and new challenges, new vigor and a renewed sense of productivity.

The need for volunteers—and your opportunity for service—is virtually endless, as educational and religious and social welfare organizations of all kinds expand their services to meet expanding needs. Your local hospital alone probably has at least a dozen tasks waiting to be done. If you like to work with people you can deliver books and messages to patients, staff a visitor reception desk or gift shop, or escort patients to X-ray; if you prefer less personal contact, you can type or file or fill pill bottles under a pharmacist's supervision.

There is nothing quite as rejuvenating as working with young people, and most local schools welcome volunteers. You can teach English to foreign-born schoolchildren, work in a remedial reading or math program, or offer general assistance to a classroom teacher. Or you can offer your services, on an occasional basis, to teach a special skill: woodworking or ceramics or a foreign language. Some communities sponsor agencies which bring volunteers into the schools to talk about careers or hobbies or travel. And after-school youth groups always need leaders, and assistants, as well as resource people in various skills.

Even if you are housebound yourself, you can fulfill a useful community function. One retired couple assists a community blood bank by keeping records of donor blood types and telephoning to enlist donors when there is a special need. Others help to run telephone re-assurance services, making a daily tele-

phone call, at a pre-arranged time, to ill or elderly people who live alone. The caller provides social contact, making small talk about the news of the day, and, even more important, notifies relatives or authorities if the person does not answer the phone. Such services have been established in many communities, and can be established in yours.

In addition to all these opportunities for service—and your local United Fund or Volunteer Bureau can suggest more—ACTION, the umbrella agency which coordinates federal volunteer programs, offers many possibilities. If you want a full-time challenge, VISTA or the Peace Corps might be for you; if part-time service in your own community is your goal, RSVP probably has the answer.

The *Peace Corps*, which trains Americans to serve overseas, requires a commitment of two years. There is no upper age limit and many volunteers are retirees, including a former teacher from Montana now teaching in Thailand, and a former plumber from New Jersey now teaching plumbing in Honduras. Not all Peace Corps volunteers teach, of course; many help to improve agricultural methods, work in health programs, develop local business skills. Couples may enroll together. The life is difficult, under often-primitive conditions, but the potential satisfaction is substantial.

VISTA, Volunteers in Service to America, is the domestic counterpart of the Peace Corps. Volunteers—and right now some 300 are over 60—work in American communities on projects determined by local need. Some forty per cent of VISTA volunteers work in their own communities, making VISTA particularly attractive for retirees. In Boston, a retired social worker directs a telephone referral service in her own neighborhood, referring citizens to available services. In Chicago, volunteers, many both elderly and bilingual, seek out elderly ethnic residents to tell them about benefits for which they are eligible. In San Antonio, volunteers are working in consumer and health education, and recreational programs for teens and senior citizens. VISTA volunteers teach grape-growing techniques, work in mental health centers, conduct neighborhood surveys, establish credit unions, renovate housing, and more, much more.

(Continued on page 55)



# A 67-year-old man talks about how age becomes an advantage once you reach 55.

"It wasn't until I turned 55 that I became eligible to make one of the best investments I've ever made. Two dollars for a membership in AARP.

It's been 12 years now, and I still can't believe how that membership continues to pay off."

## What's AARP?

AARP stands for the American Association of Retired Persons. A non-profit, non-partisan, non-governmental organization that exists to help its over 8 million members take full advantage of being 55 or older.

Anybody can belong to AARP. You don't even have to be retired. What you do have to be, is past your 55th birthday.

Then one AARP membership of \$2 per year entitles both you and your spouse to all AARP's benefits and privileges.

## The Services:

AARP has more than 2250 local chapters around the country. You can use them to meet new friends, to get involved in community activities or to take advantage of a wide range of educational materials on subjects of special importance to older people.

As an AARP member, you'll automatically receive two publications that deal with special interests of people over 55. "Modern Maturity," and the monthly AARP News Bulletin.

And thanks to Mature Temps, an

AARP-recommended service you may even get help in finding interesting part-time or temporary jobs.

## The Advantages:

AARP's Travel Service can arrange a USA holiday for you. Or AARP can help you see Europe, Hawaii, wherever for a short time or an extended stay. At a price that fits your budget.

Also, your AARP membership card entitles you to discounts at participating members of leading hotel chains. And to discounts on car rentals from most Hertz and Avis offices.

With over 8 million members, AARP has tremendous buying power. So AARP's Pharmacy Service can assure you of reasonable prices on your prescription and over-the-counter drugs.

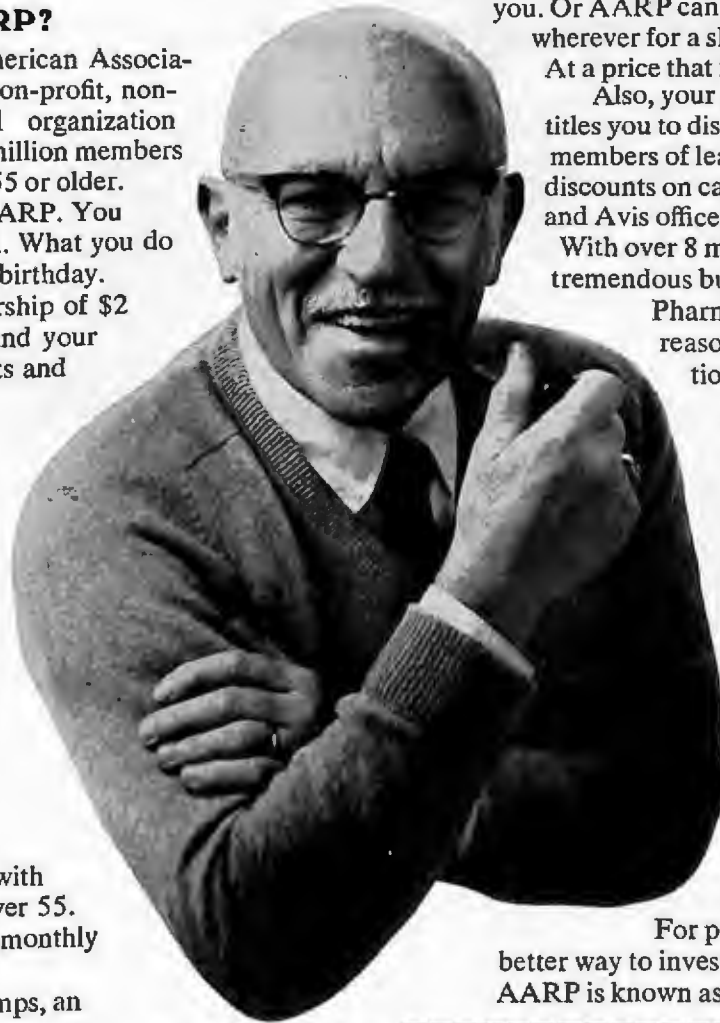
Also, any AARP member is eligible for quality, high value group health insurance without having to answer any health questions.

And AARP's-recommended auto\* and life insurance has features of special importance to older Americans.

## The New Social Security:

These are only some of the benefits an AARP membership can offer you.

For people 55 and over, there's no better way to invest in the future. That's why AARP is known as the new Social Security.



Mr. Peter McNulty

**Join AARP Today.  
It's The New Social Security  
For People 55 And Over.**

**AARP** American Association of Retired Persons  
1909 K Street, N.W., Washington, D.C. 20049

Gentlemen: I am 55 or over:

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges.

Enclosed find  \$2 (one year dues)  \$5 (3 years dues)  Bill me later.

Name \_\_\_\_\_ (Please Print) DFFY

Address \_\_\_\_\_

City \_\_\_\_\_ Birthdate \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote.

\*Only statutory coverage available in North Carolina, Texas and Massachusetts.





# cities

Christopher Columbus probably never imagined how crowded the seas would someday become. The oceans are no longer reserved solely for sea life or even ships. If modern technology continues in its present direction, people may soon be living permanently on the world's waters.

Consider, for example, the "Aquapolis," the grand attraction at the International Ocean Exposition off the shores of Okinawa, which opened for public viewing last July. The Aquapolis is the world's first experimental floating city, built at a cost of \$41 million. Dozens of pavilions and other facilities have been erected on the one-million square meter (1,196,000 square yard) complex, and tourists swarmed onto the artificial island to see them.

Five thousand miles to the west, plans are underway to construct "Atlantis in the Pacific," a floating city three miles out of Honolulu. The 25-acre platform is expected to accommodate 40,000 visitors daily, as well as provide permanent residences for 2,000 people.

Elsewhere, the Long Island Sound Regional Study report has called for construction of a recreational island in Pelham Bay, just north of New York City. And in the North Sea in Europe, several offshore man-made islands are being planned.

"A lot of people are sold on this idea of floating cities," observes John P. Crayen, dean of marine programs at the University of Hawaii and director



# on the sea

By Richard Trubo

of the "Atlantis in the Pacific" project. "It's only a matter of time until it becomes a world-wide trend."

Certainly the city-on-the-sea concept has had an impressive beginning with the Aquapolis in Okinawa. The 15,680 ton structure measures 341 feet long, 328 feet wide, and 104 feet tall. It consists of three square decks built on three different levels, supported by 16 semi-submerged pillars. It is designed to withstand winds of 134 miles per hour and waves 38 feet high.

At the recent EXPO '75, Aquapolis attracted up to 2,400 visitors at a time, most of whom reached the floating city via a 550-foot-long bridge from shore. There is also a heliport on the artificial island.

Aquapolis' main attractions are sea-oriented exhibits, tracing the history of the ocean and its inhabitants from the earliest times to the present. Also, under and around the connecting bridge, the waters have been stocked with almost 50,000 yellowtail, sea bream, and other species of fish.

Although EXPO '75 ended January 18, Aquapolis will remain as a permanent monument to man's ingenuity. While there are no definite plans yet for its future use, the structure could easily be converted into a convention site. It already has large exhibition rooms, a spacious auditorium, and some observation galleries. The structure is designed to be self-sufficient for years to come, with its own independent electric power facility and a manufac-

turing device for purifying water and sewage disposal.

Construction began on the Japanese floating city in the fall of 1973, at a special dock near Hiroshima. Then in April of last year, it was towed to the exposition site by three tugboats.

Although Aquapolis is now the world's only completed floating city, it is not the first to be conceived. In fact, the Honolulu city-on-the-sea proposal has been on the drawing boards for several years, and the Japanese government borrowed heavily from it in creating its own structure.

Dr. Craven of the University of Hawaii believes that the Okinawa and Honolulu projects could open up the oceans to human settlement. "We view our floating exposition as a demonstration city," he explains. "In a non-fanciful way, it would be something like Disneyland, which is a kind of demonstration city in many ways."

Although construction has not yet begun on the Hawaiian project, it will likely become a major tourist attraction, complete with international marine exhibits, restaurants, swimming areas, and hotel rooms for 8,000 guests. The floating island will accommodate 40,000 visitors daily, as well as provide permanent residences for 2,000 people.

Since everything on "Atlantis in the Pacific" will be within 30 minutes walking time, automobiles will probably be banned on the 25 acre structure. A monorail or other rapid transit system will be available on the island, and the

floating city itself will be linked to Honolulu via high-speed air and water transportation.

"If people are going to live on floating cities someday, it is essential that they have access to a very good transit system to move them to the mainland," suggests Craven. "They should be able to get up in the morning, jump into a helicopter or a hydrofoil boat, and be in the center of downtown within minutes."

Originally, there were hopes that "Atlantis in the Pacific" would be completed by 1978, which is the 200th anniversary of the discovery of the Hawaiian islands by Captain James Cook. But project engineers now agree that the target date may not be realized, since the source of construction funds is still not settled.

The floating city concept was originally launched in 1970 when the Hawaii state legislature authorized Craven to research the possibilities of holding a marine exposition at an offshore site. By spring of the following year, a joint study began under the auspices of the University of Hawaii, the Oceanic Foundation and the U.S. Navy's Naval Undersea Center. The report issued by the study group recommended an island city floating on hollow legs of reinforced concrete.

The final plans of "Atlantis in the Pacific" include an elaborate communications system, which will allow residents of the artificial island to shop by computer without leaving their living



# cities

rooms. Newspapers will be delivered through pneumatic tubes. Hotels and restaurants will be underwater, allowing visitors to dine while watching fish swim by.

A system of pulleys anchored to the ocean floor will actually rotate the Hawaiian floating city, as well as move it up and down a five-mile track. Thus, a visitor will be able to watch the sun rise in the east and set in the west from the same hotel room.

Not long ago, the federal government's National Oceanic and Atmospheric Administration appropriated \$85,000 to erect a one-twentieth scale model of the proposed floating city off Honolulu. The construction and launching of that model, which weighs 150 tons, became a community project to which many Hawaiians volunteered their time. Students and military divers were eager to offer their assistance. Construction companies loaned their trucks and forklifts. The Navy supplied a tug to tow the model to sea, where it still remains floating in Kaneohe Bay on the north shore of Oahu.

When the city-on-the-sea itself is finally constructed, it will be stabilized in the ocean by 350-foot-tall underwater pylons, which will be bolted together and weighed down with ballast. Three of these pylons will support a single block-long platform or "module." Ten of these modules will be fitted together in a circular pattern to form the floating city. Each of the 10 modules is expected to cost about \$10 million to build.

Despite the apparently high price tag, Craven nevertheless believes that when viewed in the proper perspective, the cost is not nearly so staggering. "The entire project will cost less than doing the same thing on land," he observes. "And when I refer to cost, I'm also talking about the reduced toll upon our environment if we do some of these things on the ocean floor as opposed to on land.

"Offshore cities could be used for power plants, for example. We could burn coal on them without great detrimental effects upon our environment.

"I'm absolutely convinced that floating cities are the solution for many coastal-zone urban problems. We should be reserving the land for low-density functions, like universities, government centers and golf courses. And the cities-on-the-sea could handle the high-den-

sity functions, like condominiums, office buildings, shopping centers, theaters, sports arenas, industrial plants, and power plants."

Other observers of the offshore city concept agree with Craven. Dr. Athelstan Spilhaus, a prominent oceanographer and a fellow at the Woodrow Wilson International Center for Scholars in Washington, D.C., believes that some floating islands could be utilized solely for industrial purposes, housing both petroleum refineries and power plants. He foresees that the United States will need 58 new refineries by 1980, and that they could be erected upon the coastal waters with only minimum environmental damage.

Meanwhile, as the Hawaiian project approaches actual construction, similar floating islands are being planned elsewhere, including off New York City. The report recently issued by the Long Island Sound Regional Study asked that a recreational island be constructed by landfill in Pelham Bay. The study earmarked the U.S. Corps of Engineers as the agency to build the island, beginning in 1978.

The proposed island would include 1.5 miles of beach, 200 picnic sites and 500 boat slips. It would be reached by ferry.

*(Continued on page 34)*

## BIG CASINO

... a carpet you can really play on!



- Portable game rugs that put the action of Las Vegas into your own room. Just roll up to store easily.
- Enjoy "Blackjack" or "Craps" — carpet features an exact replica of the "Nevada City's" version of both games.
- Carpet made of Anso® nylon, protected by Scotchguard® —soil resistant—static control. BIG CASINO is top quality that you can bet on!
- BIG CASINO game kits included with instruction booklets and all of the necessities to allow you to fully enjoy this "portable game room."
- BIG CASINO isn't a gamble . . . it's terrific!

Send to: CONGRESS CARPETS, INC., P. O. Box 1206, Dalton, Georgia 30720

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

12'x6' Game Rug—\$129.00  4'x8' "Blackjack" Rug—\$39.00

4'x8' "Craps" Rug—\$59.00  12'x6' Game Rug w/o Game Kit—\$99.00

C.O.D.  Check  Money Order  Charge Information

BankAmericard  Master Charge: Acct. No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_

\*Distributor Inquiries Invited



# How To Cut 5 to 15 Strokes Off Your Score — Guaranteed!

By Phil Cooper  
©1975, Lincoln Press

If you play golf I would like to send you something that comes in a plain brown wrapper.

No — not dirty pictures or anything like that!

But it is something that you won't want your friends and golfing partners to know you have.

Not for a while, anyway.

Here's why:

I'm going to send you five minutes worth of reading material that will show you a guaranteed way to take 5 to 15 strokes off your golf score — and do it so fast that your friends are going to think you've taken private lessons from Johnny Miller.

I'd like you to try this method the very next time you play without telling anyone what you are doing.

That's because I'm afraid that if you tell anyone about the secret method before you start on it, they might be able to talk you out of it. They'll try to tell you that there is just no way to improve your game so much without private, professional lessons.

But there is.

And, I'm sure that if you try it privately for just one round of golf — no one will ever be able to talk you out of it then.

Before I go on, I'd like to tell you that I am not a golf pro or anything like that.

I'm a businessman.

A short time ago, I was a businessman who could never break 100 for eighteen holes. Not anymore.

I still don't shoot in the seventies, but finally, after years of being little better than a duffer, I consistently shoot in the eighties.

It's wonderful.

For years I struggled to bring down my score. I tried everything — practice, practice, practice — read miracle golf books — bought special golf gloves — took lessons — went to the driving range — everything. Then, by accident, I stumbled onto the real secret of cutting strokes off my game. The very first round I played after I discovered this secret, I broke 100 for the very first time.

The secret is simple — but I'm not about to give it away for nothing. What I've been able to do is "smarten up" my game — and by doing this I took almost 30 strokes off my score all told. (I haven't been able to break 70 yet, but I will!)

I know it sounds impossible — but I've actually learned to "smarten up" my game — after everything else I tried (and cost me a fortune) had failed miserably.

Before — it seemed that I was hooking or slicing on every drive — continually in the traps or rough — and 3-putting every hole. After I made my amazingly simple discovery — my drives went down the middle of the fairway — my irons put me on the green — and my putting improved tremendously.

It was so simple, in fact, that I haven't yet figured out why no one ever thought of it before. But, since I've read every book on golf I could find — and tried all the "gimmicks" — I can assure you that I've never seen this secret printed anywhere before.

When my friends saw how much my game had improved they asked me to give them my secret. I typed out the complete details on my secret — the step-by-step, easy-to-follow method that had cut all those strokes off my game. For lack of a better name I called it "The Phil Cooper Golf Improvement Plan."

I gave it to three friends who make up my regular foursome. It worked for them, too. Their game improved as much as mine.

Now, you and I both know that there's a lot of money to be made for the person who comes up with a method for cutting strokes — a method that



really works. I am certain that I have done just that!

But, was our new golfing success a fluke? Perhaps there was something special about our foursome that made this "miracle" possible. I don't believe that for a moment!

However, I MUST PROVE IT NOW!

For, once I prove that my golf secret works — really works — I will offer it to all golfers for \$25 — and it will be worth every penny of it. (How many times have you said to yourself that you'd pay a fortune to take 15 strokes off your score?)

So, to prove that my secret works for all golfers — I'll teach it to you — and to a limited number of other golfers — for little more than the price of having it printed up.

Remember, I'm willing to do this for my own selfish reason. Once YOU have succeeded — once YOU have taken off those strokes — I'll probably make a mint when I offer the PROVEN plan through newspapers and magazines.

But, you must make me a promise. You must report your stroke losses to me promptly — first when you take 5 strokes off your score — then when you break 100 — when you break 90. This will be the proof I need.

I feel certain that it makes no difference whether you are a man or a woman (it works for both) — whether you are young or old — whether you've taken lessons or not — THIS METHOD WILL WORK or it won't cost you a single penny!

There is only one way for you to see if I'm right — to get your guaranteed copy of "The Phil Cooper Golf Improvement Plan" — and that's to order it now — by mail. It's not yet available at any bookstore or pro shop in the world — at any price.

In fact, you might be interested to know that the Plan has been Registered and Copyrighted with the U.S. Government so that the secret cannot be copied or stolen.

Furthermore, you can order it without a worry because you are protected by an ironclad, 100% no-risk Double Guarantee of cutting strokes from your game:

- 1) If you don't like the Plan when it arrives — for any reason under the sun — send it back for a full refund — absolutely no questions asked.
- 2) Or, keep and use the Plan for as long as you like. You are still protected. You must cut those strokes from your score — or return the Plan at any time. You still get every penny of your money back without quibble or question. You are the sole judge and jury. Isn't this the fairest guarantee you've ever seen?

To get your guaranteed copy of "The Phil Cooper Golf Improvement Plan" —

- 1) Print your name and address clearly on the coupon below.
- 2) Attach your check, cash or money order for just \$10.
- 3) Mail to me: Phil Cooper, 2525 E. 21st Street, Tulsa, Oklahoma 74114.

Let me repeat. It makes absolutely no difference how many ways you've already tried to improve your game dramatically — your time for real success has finally come.

Send for your guaranteed copy of my Golf Improvement Plan as soon as you can — TODAY if possible.

MAIL THIS COUPON TODAY

Make your check payable and mail to:

Phil Cooper  
2525 East 21st Street  
Tulsa, Oklahoma 74114

Yes! I want to cut strokes off my score once and for all. Rush me my guaranteed copy of your Golf Improvement Plan. Here is my \$10. I promise I will report to you when I have broken 90 — when I have broken 80. I understand that I run absolutely no risk since I am protected by your 100% Double Guarantee of golfing improvement shown above. Thank you for this chance to share your golf improvement secret!

You May Charge My:	
<input type="checkbox"/> Master Charge	<input type="checkbox"/> BankAmericard
Acct # _____	
Inter Bank # _____	
(Master Charge only above your name)	
Card Expiration Date _____	
Signature _____	

Print Name Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

01-633

Please send the material airmail. I am enclosing an extra \$2.00 to cover the cost.





# Peaceful World

A place where the wind sings, and the whistle of a bird is as startling as the roar of a jet.

BY JERRY HULSE

Several months ago I made a sentimental journey home to Colorado, a wilderness land of pure air and unpolluted water, a peaceful world in which the wind sings softly through aspen and fir, and the voice of a bird is as startling as the cry of a jet. Caravans of vacationers share my devotion for the *columbine* state, innocents who've been captivated by its awesome beauty. They arrive to inhale the freshness of the land in springtime and to fish and camp during summer; others witness the spectacle of Colorado's fall foliage and remain to ski the Rockies during winter's finest hour.

On this recent journey I boarded the Denver & Rio Grande's famed narrow-gauge railroad and traveled to Silverton, the storied mining town in the lovely San Juans. The train crawled through valleys and forests and came to a standstill beside the River of Lost Souls. Later I crossed the state by car, camping in its national parks and exploring dozens of old mining towns. Within this 104,000 square-mile vacationland are nearly a dozen national forests, four national parks, nearly 9,000 miles of trout streams and more than 1,000 lakes. For your visiting pleasure, we have prepared the following guide.

**National Forests**

**Arapaho**—You'll discover dozens of resorts, motels and dude ranches in





Whether it's for skiing, fishing, or just plain relaxing, you are assured a rewarding vacation at the top of the nation.

Arapaho. There are also 56 picnic and camping grounds and eight of Colorado's winter sports areas: Loveland Pass, Berthoud Pass, Winter Park, Arapaho Basin, Keystone, Copper Mountain, Breckenridge and St. Mary's.

Grand Mesa National and Uncompahgre National Forests—Grand Mesa is famed as the largest flat-top mountain in the world, a 10,000 foot-high lava-capped tableland sheltering more than 200 lakes.

Gunnison National Forest—Elevations from 6000 to 14,000 feet; hundreds of species of wild plants. This is the fourth largest of Colorado's national forests (on the western slope of the main range of the Rockies).

Pike National Forest—Known throughout the world for Pike's Peak (14,110 feet). The highest is Mt. Lincoln: 14,286 feet. Nearly 100 camps and picnic areas, 300 miles of fishing streams. Loads of wildlife.

Rio Grande National Forest—Plenty of campgrounds in this 1.8 million-acre park. Visit the Upper Rio Grande Primitive Area, La Garita Wild Area and Wheeler Geologic Area.

Roosevelt National Forest—Named for President Theodore Roosevelt, this forest reaches across more than one million acres. Surrounded by Rocky Mountain National Park on three sides.

Routt National Forest—Lies astride

the Continental Divide. Excellent trout streams and alpine lakes. Headquarters: Steamboat Springs.

San Juan National Forest—Takes in such mining towns as Telluride, Silverton, Placerville and Silverton. Marvelous country for jeep trips. Durango is the headquarters.

White River National Forest—Mountain peaks above the 14,000 foot mark; spectacular scenery, including Glenwood Canyon. Also a number of ghost towns.

#### National Parks And Monuments

Black Canyon National Monument—Noted for its narrowness, great depth, ruggedness. South rim remains open year 'round; north rim is closed by winter snow. Comprises an area of nearly 22 square miles.

Colorado National Monument—Centuries of wind, sleet and snow have sculpted one of nature's grandest monuments: fluted columns, sheer canyon walls. This is a must for every visitor. Take Colorado Highway 340 and the Rim Drive from Grand Junction.

Dinosaur National Monument—More than one million years ago prehistoric animals roamed through this area of northwestern Colorado. Area encompasses more than 200,000 acres. Take U.S. 40 west from Craig.

Great Sand Dunes—These dunes in south-central Colorado comprise the

highest sand hills in the United States. Driven by winds, they are constantly shifting over an area of 60 miles. Visitors are welcome year 'round.

Mesa Verde National Park—Here southern Colorado is the scene of Indian cliff-dweller homes. Only a short drive from Cortez or Durango.

Rocky Mountain National Park—One of Colorado's most popular playgrounds; lovely meadows, rugged canyons, towering peaks. Straddling the Continental Divide, the park contains 84 peaks above the 11,000 foot mark.

#### Camping

Reservations—Space is filled on a first-come, first-served basis.

Permits—Required in most national parks and forests. They're available at ranger stations and park entrances.

Time Limit—In some areas ten days or less. Elsewhere you may remain as long as you wish.

Facilities—Most campgrounds are equipped with fresh water, tables, benches, fire grates, garbage containers, sanitation stations and incinerators.

Note: Write for a list of private facilities to Colorado Campground Ass'n., P.O. Box 965, Colorado Springs 80901.

#### Fishing

The fishing season in Colorado extends from May to October in most areas, although many of the higher level lakes and streams remain open year





# CHICAGO

**To all Subordinate Lodges and Members of  
The Grand Lodge of the Benevolent and Protective  
Order of Elks of the United States of America**

## GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Article III, Section 6, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Chicago, Illinois, July 4, 1976, with the opening and public meeting to be held at the Conrad Hilton Hotel, 720 S. Michigan Avenue, July 4, at eight-thirty o'clock in the evening.

The opening business session will convene at the Conrad Hilton at 9:00 Monday morning, July 5, 1976, at which session the election of Officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 6, 7 and 8 until the business to come before the sessions is finished.

The Conrad Hilton has been selected as headquarters, located at 720 S. Michigan Avenue, for the 112th Session of the Grand Lodge. Space in the Conrad Hilton has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by Bryan J. McKeogh, Convention Director, 370 Lexington Avenue, Room 715, New York, N. Y. 10017. He will mail reservation forms and a letter outlining the procedure.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years will assign rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee, nor the Chicago official convention hotels will accept reservations directly from Lodges or individual Elks.

Dated: February 1, 1976

WILLIS C. McDONALD,  
GRAND EXALTED RULER

ATTEST:

Homer Huhn, Jr.  
GRAND SECRETARY

'round. Out-of-state licenses cost \$10 a year, or there are ten-day permits for \$5. Children under 15 pay nothing. Rivers, streams and lakes offer the fighting-est trout in the world. Also salmon, whitefish, walleyed pike, white bass, catfish and perch.

## Skiing

Ski areas include A-Basin (66 miles from Denver); Arapaho East (15 miles from Denver); Aspen Highlands (1½ miles from Aspen); Aspen Mountain; Berthoud Pass (23 miles west of Idaho Springs); Buttermilk (near Aspen); Ski Cooper (ten miles north of Leadville); Copper Mountain (70 miles from Denver); Cranor Ski Hill (three miles north of Gunnison); Crested Butte (28 miles north of Gunnison); Geneva Basin (ten miles north of Grant); Hidden Valley (ten miles west of Estes Park); Werner Mountain (at Steamboat Springs); Keystone (70 miles west of Denver); Lake Eldorado (16 miles west of Boulder); Loveland Basin & Valley (56 miles west of Denver); Monarch (21 miles west of Salida); Pike's Peak (20 miles northwest of Colorado Springs); Powderhorn (21 miles east of Grand Junction); Purgatory (25 miles north of Durango); Ski St. Mary's (45 miles west of Denver); Ski Broadmoor (four miles south of Colorado Springs); Ski Dallas (ten miles northeast of Placerville); Ski Idlewild (two miles northwest of Winter Park); Snowmass (nine miles southwest of Aspen); Squaw Pass (13 miles west of Bergen Park); Steamboat (two miles northeast of Steamboat Springs); Stoner (28 miles northeast of Cortez); Sunlight (10 miles south of Glenwood Springs); Telluride near Ouray; Vail (110 miles west of Denver); Winter Park (67 miles west of Denver); Wolf Creek (18 miles southwest of South Fork).

## Dude Ranches

Colorado calls itself the Dude Ranch Capital of the West. (Although Arizona will dispute this!) Some are operating cattle ranches. Accommodations range from rugged to luxurious. Seasons extend from May through October.

## Sightseeing

Aspen—Besides its reputation as one of the nation's finest ski areas, Aspen attracts thousands of summer visitors as well. It is situated in the beautiful Roaring Fork Valley, its slopes carpeted with the tree for which it is named. Fall in Aspen is a picture never to be forgotten. An easy drive either from Grand Junction or Denver.

Boulder—Here where the "Mountains meet the Plains," 20,000 students from 50 states and dozens of foreign nations attend the University of Colorado. The campus is considered one of the hand-

*(Continued on page 51)*



# Stumbling after WILD GINGER



by M. R. Clawson

Frankly, I'm an armchair adventurer. But, like Superman or Capt. Marvel, I sometimes explode out of my timid disguise.

Once a year—shazamm!—I turn into a flamboyant mixture of all the ancient men who ever explored the wilderness, and I undertake an Annual Adventure, a foray into a new outdoors challenge.

My recent Adventure was an attempt to forage food from the land, a basic survival technique.

When I first told my wife Jane of the plan, she asked, "How can you cram a year's longing for challenge into a few weed hunts?"

"That's part of the challenge," I answered.

"How's this scenario?" she asked.

"Junior and I get mired in quicksand, while you, crazed with locoweed, try to save us."

"Sounds good," I admitted.

"Unfortunately," Jane continued, "your left foot is captured by a Venus-flytrap, and a giant thorn bush quietly pricks you to death."

I smiled. It was nice to have an understanding wife.

Realizing that a food-foraging expedition demanded more than a spare afternoon and a paper sack, I took my family for supplies.

Junior bought a canteen, a compass, and a year's supply of Tootsie Rolls. Jane purchased a three-piece cocktail dress and explained she needed new threads in case she met Euell Gibbons.

I bought only the basics; a blue jumpsuit, a pair of waders, a backpack, three standard botanical reference books, and a slew of field guides with titles like *Munchies U Can Pick Yourself* and *Nature's Freebie Grocery Store*.

Next we needed information. I contacted a friend who was into natural foods.

My friend said he wasn't into the

hard stuff, but he came over and helped me pick a salad from my lawn. "Like, wow," he exclaimed, "your yard is one big salad bowl." He said that some food faddists eat lawn grass, but I didn't have enough Kentucky Blue to fill a coffee cup. My yard, he said, was full of edible weeds.

When I offered to share the dandelion greens, wild onions, and violets with him, he said, "Thanks, man, but I'm going out for pizza."

As I washed and chopped the plants for dinner, Jane said that she'd always been under the impression that violets were only eaten by perverts. Naturally, I felt safer. Who'd ever heard of a pervert being rushed to the hospital because of violet-overindulgence?

Jane and Junior ate submarine sandwiches and watched me chomp my na-



# WILD GINGER

ture-salad, which tasted like gritty weeds flavored with overly-potent onions. Later I had to admit that the dish wasn't very filling. Much, much later I slipped into the kitchen and surreptitiously ate three submarine sandwiches for dessert.

I decided I needed more information, preferably about heftier plants that

wouldn't leave me with a social problem (i.e., bad breath).

A retired man who organizes Boy Scout survival trips gave me this advice: "If the plant tastes bitter, don't eat it. If you don't know what the plant is, don't eat it. This isn't in the books," he said, leaning closer, "but if the plant is purple, don't eat it."

Puzzled, I asked, "But what do your Scouts eat?"

"Hot dogs and marshmallows," he answered.

Next I studied my new books, but I found that reading botany books was

similar to studying an unending newspaper filler. For example, I learned that two common lilies are the onion and garlic, and a South American relative of the daisy is used for lumber. Furthermore, the vanilla bean is really an orchid, and did I know that the Mexican jumping bean "jumps" because a hot caterpillar is inside? Big botanical deal!

When I'd absorbed what knowledge I could, I announced that our first forage would begin immediately after I delivered a white-paper lecture on plants.

Junior was excused from the expedition when he said that he had both baseball practice and a passionate urge to read the entire works of Fedor Dostoyevsky. (Maybe he was kidding. Junior didn't even belong to a baseball team.)

I flipped through pages in the field guides and lectured to Jane. "Here's a drawing of burdock and here's a picture of wild ginger," I said. "They're edible. On the other hand, here's a picture of hellebore and water hemlock, and they're poisonous."

"They look alike to me," Jane said. "How do you tell one from the other?"

I studied the black-and-white free-hand drawings, which looked as if they had been sketched by a schizophrenic four-year-old. I admitted that Jane had a good point. "You probably have to see the plants in their natural habitat," I answered.

We began our adventure by driving to a woods posted: NO TRESPASSING! NO HUNTING! NO FISHING! NO ANYTHING! AND THIS MEANS YOU!

It seemed prudent to ask the owner's consent before we gobbled up all of his wild ginger.

"May I have your permission..." I asked the owner.

"Can't you read?" he asked.

"...to pick weeds from your property?"

"We don't tolerate no fly-by-night gardeners around here, no how," he shouted.

"You don't understand, sir," I said. "My wife and I are, er, naturalists, and we want to pick your weeds for a meal."

The owner not only gave me his consent, but he threw in his blessing and five minutes of hysterical laughter. He'd probably never seen any naturalists before.

Jane and I hadn't walked far into the woods, when I pointed to the tiny lagoon and shouted, "Food!"

"I overlooked the violets," Jane said, "but if you eat that crippled duck, I'm going to have you committed to Hazyview."

## Earwax: the sneak thief of sound.

Everyone knows that hearing problems and age go hand in hand. But not everyone realizes that many hearing problems can be due to excess earwax build-up.

Excess earwax can muffle sounds and build up so you can gradually be robbed of your hearing without your realizing it.

Of course, anyone suspecting a hearing problem should consult a physician. If it is due to excess earwax, your doctor may very well recommend the safe, effective way to remove earwax by using DEBROX® Drops. DEBROX is recommended by thousands of doctors who know it safely removes wax and can be used regularly to prevent build-up. DEBROX Drops cost only pennies a day. Available at pharmacies without prescription.

**Debrox® Drops**

Recommended by doctors, used by millions

DC-1376

## Father Flanagan's BOYS TOWN CHOIR

Frank Szynskie  
Director

"Now Booking"  
31st Annual Concert Tour  
Fall of 1976

MIDWEST AND EAST

Write

Father Robert P. Hupp  
Boys Town, Nebraska 68010



After I assured her that the food was in the cattails, she helped me remove the backpack full of books. I handed her the field guide that said the rhizome of the cattail was edible.

I was out in the middle of the lagoon before I realized that I had no idea what a rhizome was or where it was located. Obviously, I had to capture the whole plant so the rhizome wouldn't escape.

I gave the cattail a mighty swack with my 20-year-old Boy Scout knife, which promptly buckled. Angered, I hacked, wrestled, and worried the plants into submission.

When I returned to shore, I stuffed the 6-foot reeds into a grocery sack, where they waved around like berserk danger flags on the rear of an overload.

Meanwhile, Jane had skimmed through the field guide. She announced that she was going up the hill to look for watercress, because she'd read that we could use it for a green salad, a cooked vegetable, a casserole, a sandwich, and tea. Add a couple of Tootsie Rolls, she said, and we'd have a complete meal.

Soon I found a bonanza of small foliage. I crouched in the middle of the patch and noted the green color, the three leaves, and white berries. Using my field guide checklist, I was just in the process of determining whether the leaves were paired oppositely or alternately on the stem, when Jane returned and asked, "Why are you sitting in poison ivy?"

For the record, my lurch out of the patch was quite adroit. It was the subsequent double-somersault that tore my jumpsuit, bloodied my arm, and sprained my ankle.

Jane administered first aid and admitted that her enthusiasm for my project was running low. "Listen to these plant names I found in your book," she ordered. "Skunk cabbage, pignut, horsetail, sour grass, prickly pear, hog brake, and—yech! I can't stand it!—deer tongue."

I promised we wouldn't eat any of those plants even if they were cooked by an international gourmet society.

Since my adventure was stalled, I decided to take a plant, any plant, and try to identify it from the books, just for practice. Jane dutifully brought me a flora specimen.

After studying it for a prolonged time, I finally proclaimed, "This is definitely a pokeweed, or an elm tree, or a chrysanthemum." We began to realize that we had a problem.

Then we found nettles. My books said the roots produce yellow dye, the mature stems can be used for fishing lines (one uses the thorns of the haw-

*(Continued on page 52)*



## Citizen of Service



One of the most colorful Americans in history, Samuel Houston served this nation in many capacities. He was Governor of two states . . . Tennessee and Texas . . . and was the first President of the Republic of Texas after he led his army to the liberation of the territory from Mexico.

Houston was born in Virginia in 1793, the son of a veteran of the Revolutionary War. When his father died in 1807, his mother took her nine children to what is now East Tennessee and settled on a 400 acre farm she bought.

Young Sam didn't take to farming . . . he thought the nearby Cherokee Indians had a much better way of life, so at the age of 15 he ran away from home. He was found living with the Cherokees where he had been adopted by their chief and among whom he was known as "The Raven." He lived among them for three years, returning home at the age of 18. He was one of the best friends the Indians ever had throughout the rest of his life and continually fought for their causes, though with little success.

During the War of 1812, young Sam served in the Tennessee Militia under another Tennessean, Andrew Jackson. He remained in the Army until 1818 and then resigned his commission, returned to Nashville and began to study law.

He entered politics in 1823 and ran for Congress. So popular was he, that he was unopposed and was re-elected in 1825. When he completed the second term, he returned home and was elected Governor of Tennessee in 1827. He then married the daughter of one of the most influential and wealthy families in the state, a move which completely altered his life.

In just three months, the bride returned to her home, the marriage was broken and Houston resigned as Governor. He seemed to turn his back on all his friends, and returned to live among his old dear friends, the Cherokee Indians.

He opened a trading post, married a friend from his boyhood and for some six years worked on behalf of his Indian friends, many times going to Washington to plead on their behalf.

When his former Army chief, Andy Jackson, became President, Houston was commissioned to go to Texas to negotiate a treaty with the Comanches. Texas was then a part of Mexico. Houston soon became involved in the troubles between the American settlers and Mexico and he decided in 1835 to remain in Texas.

Stephen F. Austin, a prominent Texas colonizer who founded some of the principal settlements in the state, went to Mexico City to present the demands of the settlers to become a state. He was thrown into jail by General Santa Anna. When the news reached Texas, they declared themselves independent and Sam Houston was chosen as commander of their army. He had some 743 raw recruits in his entire Army.

All 188 of the Texans at the Alamo were killed by Santa Anna's army of 3,000 Mexican troops; three weeks later the Texans lost all 300 defenders of Goliad. Houston began falling back while rebuilding his army. He lured Santa Anna into following his small army to San Jacinto, launched a surprise attack and defeated the Mexicans, who outnumbered him 2 to 1, captured Santa Anna and forced him to sign a treaty which led to the independence of Texas.

He was elected as the first President of the new republic, re-elected to a second term and then, after Texas was admitted to the Union, became one of its first two U. S. Senators.

Even though he fought hard against dividing the nation into North and South, which led to the Civil War, he was still popular enough among Texans to be elected Governor of the state in 1859. He worked to prevent Texas from seceding from the Union, but failed. When he refused to swear allegiance to the Confederacy he was deposed.

Houston died two years later in Huntsville, July 26, 1863. Had he lived two or three more years, he would have seen his position vindicated.



# NEWS OF THE LODGES



**A PLEDGE** of \$5,000 towards the expansion fund of Cape Cod Hospital was made recently by members of Hyannis, Mass., Lodge. Standing by a drawing of the entrance of the new wing which will be dedicated in the lodge's name, ER Russell Young (left) presented a check for half the amount to Torbin Yates, hospital administrator, as Secy. Charles Farrell observed.



**HANDICAPPED CHILDREN** like two-year-old Tracy Chafin will benefit from the \$1,000 donation presented to Mrs. Helen Herold (right), acting director of the Franklin County Society for Crippled Children, by Eldon Brown, secretary of the Ohio Elks Cerebral Palsy Training Center Board. The society will use the gift for transportation, therapy, and educational services for the children.



**THE YOUTH SERVICE** of a local chapter of the American Red Cross located near Richmond, Calif., was the recipient of a \$250 donation from Richmond Lodge. Presenting the check to Dannie Smith, a student at the Cameron School for the Orthopedically Handicapped, was ER Mervyn Davis. Watching were volunteers Reem Adranly and Ben Carnahan.



**SPORTS STARS** from several fields of contest gathered recently at Woodland, Calif., Lodge for a banquet in their honor. Exchanging stories were (from left) ER William Hartwig, Peter Snell, outstanding track athlete of the '60s, Will Stephens, track coach, golfer Karolyn Kertzman, Gary Gerould, emcee, and Kathy Weston, Pan American Games 800-meter champion.







**CITED** for its involvement with hospitalized veterans was Col-  
nie, N. Y., Lodge. James Cruquale (left) presented a commenda-  
tion to Vets Chm. Edward Klimek (center) and ER Robert  
Dufresne.

**THE BICENTENNIAL BABY** is Victoria Sayson, daughter of Jacinto  
and Carmelina Sayson, who was born at 1:34 A.M. on January 1,  
1976 in Guam. Agana Lodge has initiated an education fund  
for Victoria, the first child born on American soil in the Bicen-  
tennial year. The lodge also staged a ceremony in which the  
American, Guam, and Elks Bicentennial flags were raised to-  
gether at the stroke of midnight on New Year's Eve. These flags  
were later presented to President Ford. Involved Elks were ER  
Vernell Pinson, Chm. Gil Lawson, and Brother Bob Funesti.



**AS A FUND-RAISER** for the Connecticut Elks Association's Scholarship Fund,  
GER Willis McDonald (left) was the first person to purchase this pin from  
SP Edward Szewczyk. The pin is in the shape of a whale which has been  
declared the state mammal.



**THE BOYS CLUB** of Alameda, Calif., has been receiving  
regular contributions from Alameda Lodge for 20 years.  
Recently, Club President Walter Curwen (back row,  
second from left) and Director James Nolin paid a  
visit to the lodge along with members (front row,  
from left) Bill Boesch, John Sherak, Tom Leong, and  
Rusty Bailey to thank ER Don Follrath (right).



**DES PLAINES, Illinois,** Lodge  
co-sponsored a week for  
youth in government with  
the local Optimists Club.  
Gathered at the project  
luncheon were (from left)  
SDGER John Minerick, Fire  
Chief Donald Corey, Darrell  
Jones, City Clerk Eleanor  
Rohrback, Joan Adams, Po-  
lice Chief Arthur Hintz, and  
ER Dave Seaholm.





**A STOPOVER** for GER Willis McDonald (left) and his party, which included PGER E. Gene Fournace (second from right) and Grand Secy. Homer Huhn Jr. (right), during a recent Pennsylvania tour was Mount Pleasant Lodge. Mayor William Potoka was one of the local officials who greeted the visiting Elks.

**THE SPECIAL OLYMPICS** sponsored by the state of Massachusetts and held at Tufts University had the participation of nine children sponsored by Lexington Lodge. Principal Charles Crisafulli of the Roger Wellington School, Youth Chm. Dick Samaria, and ER William Chemelli were present.



**CUB SCOUTS** who are students at the Webster County Developmental Learning Center in Fort Dodge, Iowa, were recently presented Bobcat badges and awards in nature and health. Fort Dodge Lodge has underwritten sponsorship of this troop for exceptional children. Rev. Morris Ulring is the pack's Cubmaster.



**WOMEN IN LAW ENFORCEMENT** were honored by members of Lancaster, Calif., Lodge. Co-chairmen Carl Beavers (second from left) and Capt. Del McDaniel (right) and ER Howard Avery hosted (from left) Deputy Sheriffs Linda Shute and Betty McWilliams, Linda Cagle and Maureen Wilson of the California Highway Patrol, and Stacy West and Barbara Sherwood, deputy sheriffs.







**WALKING THIRTY MILES** from Martins Ferry, Ohio, to Barnesville, Ohio, DDGER Fred Cook and his daughter Susan helped acquire \$3,200 for the Elks National Foundation, as well as numerous pledges. District lodges accepted the challenge to each sign 25 members to pledge 25 cents per mile, with happy results. Susan completed the trip in 14 hours, while Brother Cook completed 18 miles of the trek.



**TANYA DIXON**, an American Indian child who has been helped through the California-Hawaii Elks' major project, had a big smile for Jim Whitecloud (left) and ER Dwight Lane. Tanya was orphaned when her mother became seriously ill and her father was unable to care for her. She has been provided with special shoes, braces, and therapy equipment by Canoga Park, Calif., Lodge.

## LODGE NOTES

**ROCKVILLE, Conn.** PDD and Secy. Jon-Paul Roden of Rockville Lodge and Chaplain Lucian Marek of West Springfield-Agawam, Mass., Lodge initiated a project to televise *The Best Is Yet to Be*, a film produced by the Elks National Home to show what life is like for the residents. GER Willis McDonald taped an interview to be presented with the film.

**BILLINGS, Mont.** A check for \$2,000 was presented to Donald Danielson, executive director of Billings Deaconess Hospital, by a delegation of lodge members representing the Elks Bucks Club. The gift will be used to help finance a kidney dialysis machine.

**FRANKLIN, N. H.** SP Joseph Hebert, DDGER Owen Haley, and Franklin Mayor Eugene Dannell were numbered among the 150 guests present at a testimonial honoring 91-year-old charter member Edward Rochleau, who joined the order 63 years ago.

**BARBERTON, Ohio.** National Foundation Chm. Harold Baker was instrumental in organizing a buffet at the lodge to encourage contributions to the National Foundation. To date, Brother Baker has succeeded in recruiting 75 new Foundation members this year.

**SAN FERNANDO, Calif.** The lodge's first annual National Foundation dinner-dance was held recently with the Foundation receiving all proceeds.

**OHIO.** Approximately \$4,000 was raised by the Ashland and Wooster Elks' "walk" for cerebral palsy. Participants hiked the 22 miles between the two lodges and were furnished with refreshments by the Ashland and Wooster Elks' ladies.

**ELK GROVE, Ill.** The charter of Boy Scout Troop No. 58, whose sponsorship was recently undertaken by the lodge, was presented to ER Bernard Kan by Scoutmaster Milt Ciarlariello and PER Ray Martinez, institutional representative.

**RED LION, Pa.** The lodge sponsored a float depicting Elks' activities and a cerebral palsy home service program car in a local parade.

**ESCONDIDO, Calif.** Boy Scout John Malelich of Troop No. 669, which is sponsored by the lodge, recently achieved the rank of Eagle Scout. For his Eagle Scout service project, John designed and constructed aluminum bowling ramps for the handicapped bowlers of the United Cerebral Palsy Association of San Diego County.

**VERO BEACH, Fla.** Proceeds from the lodge's Bicentennial booth, which featured articles made by the Elks' ladies, went toward the Bicentennial fund and the Elks charities. The midget football team sponsored by the lodge took second place in its division.

**GLENDALE, Ariz.** DDGER Larry Hood's visit was the occasion for the presentation of an honorary founder's certificate to PER Richard Ellsworth.

**ROSWELL, N. M.** The lodge's vets committee gathered clothing and reading material for patients at the New Mexico Rehabilitation Center.

**KEARNEY, Neb.** ER Gordon Baker and Americanism Chm. James Doberstein presented Bicentennial flags to all schools, city offices, care homes, and organizations within the lodge's jurisdiction.

**ATLANTA, Ga.** Twenty-five patients from the VA Hospital were guests of the lodge during its 41st annual fish fry.

**LOMPOC, Calif.** An official Bicentennial flag was presented to Mayor Art Scott by lodge representatives during a recent meeting of the city council.

(Continued on page 53)



**1 out of Every 4 Americans (2 out of 3 Families)  
will Eventually be Stricken with Cancer\***

# CANCER INSURANCE

INDIVIDUAL  
PLAN **\$1.50**  
PER  
MONTH

(OR \$16.50 A YEAR)  
NO INCREASE IN RATES AFTER THE FIRST MONTH

FAMILY  
PLAN **\$2.50**  
PER  
MONTH

(OR \$27.50 A YEAR)  
Includes husband, wife, and all dependent  
unmarried children under age 19  
\$25,000 maximum protection on each family  
member

*pays you*  
**\$50.00 per day**

each and every day for 90 days while confined to the hospital for the treatment of cancer

*pays you*  
**\$100.00 per day**

each and every day beginning with the 91st day of continuous  
confinement to the hospital for the treatment of cancer (this re-  
places the \$50 a day for the first 90 days).

\$25,000 maximum benefit payable to one insured

**CHECK THESE OUTSTANDING ADVANTAGES**

✓ There is absolutely no age limit.

✓ May be purchased regardless of health if applicant







## FINE ELKS JEWELRY

### PAST EXALTED RULER RING

6K solid gold ring. Raised head, perfect syn. ruby eyes. P.E.R. under emblem. B.P.O.E. carved on ring shoulder. No. E-3069A, without diamond \$70.95

No. E-3069AD, with 3-pt. diamond \$88.95



### MEMBER EMBLEM RING

Same as above without P.E.R. bar. No. E-3026A \$68.95  
Please specify ring size. Prices F.O.B. Chicago.

#### Past Exalted

##### Ruler

##### Lapel Button

10K gold filled.

No. EB-2,

w/o diamond \$8.25

No. EB-2D,

with 3-pt. diamond \$26.25



##### Member

Lapel Button

10K gold filled.

No. E-81.. \$4.95

No. E-81P, gold plated

..... \$1.95

#### Year Member

##### or Life

##### Member

##### Buttons

In gold plate,

5-50 years

or Life.

No. E-817GP..... \$3.25

10K gold filled w/diamond.

25 to 50 years or Life.

No. E817D..... \$27.65



##### Elk of

##### the Year

##### Lapel Button

10K gold filled

w/o diamond

No. EY-1

..... \$9.65

EY-1D with 3-pt. diamond

..... \$27.65

Specify year desired.

Prices with larger diamonds on request.

SEND FOR FREE CATALOG



**RUSSELL-HAMPTON CO.**

Dept. E, 15 South Wacker Drive  
Chicago, Illinois 60606

## DON'T QUIT SMOKING

before giving my pipe a 30 Day Trial



My new principle contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sudge. To prove it, I'll let you test smoke a Carey Pipe for 30 days. Write today for FREE trial offer. E. A. CAREY, Dept. 204C, 3932 N. Kilpatrick, Chicago, Ill. 60641

## HAVE A PIPE DREAM

Genuine Leather saddle stitched holder always keeps your pipe handy. Fits all belts or suspenders. With or without monogram.

No 750 Mono Holster \$3 98  
No 751 Plain Holster \$3 50  
Include 50¢ postage and handling  
Satisfaction Guaranteed  
MAIL ORDER HUNTER, CO.  
1419 Sweetman Avenue  
Elmont, New York 11003  
Dept. 1

## BASEMENT TOILET

Flushes up to existing sewer or septic tank by powerful, self-contained pump operated by normal water pressure. No digging up floors. Clog resistant, easily installed. Make basement into game room, den, apartment with private bath. Financing available. Write for free literature. Dealer Inquiries Invited.  
SANDERS, Dept. J-19, Box 92102, Houston, Tx 77206.

## MAKE . . . \$25 to 100 PER HOUR

BADGE-A-MINIT, a complete badge making system lets you make permanent metal pin back badges for fun or profit. Badge parts cost pennies, you sell slogan buttons for up to 75¢ each, photo buttons for up to \$2.50 ea. Get FREE illustrated money making plans by return mail, or send \$34.95 plus \$1.75 for shipping to RPM Assoc. Ltd., Box 618, LaSalle, Ill. 61301 Dept. EL-36.  
Money Back Guarantee

# IT'S YOUR BUSINESS

by J. L. Slattery

## SHOULD YOU HAVE YOUR OWN BUSINESS?

Many of the "business opportunities" ads include such urgent warnings as "DON'T DELAY! ACT NOW! These Choice Dealerships Are Going FAST!" Such ads are mainly addressed to individuals who know little or nothing about the realities of business. And many of the "Terrific Opportunities!" they claim to be offering are nothing more than fast-buck promotional schemes. In her column of December 17, the widely-read financial writer Ms. Sylvia Porter cautioned strongly against two such schemes—the "vending machine route" and the "merchandise rack route" operations. Most of them are gyp operations. And the average person isn't qualified to pick out the few honest ones.

Never rush into some seemingly good "business opportunity." There are and will continue to be many genuinely good business opportunities for the individual who is adequately prepared to take advantage of one of them.

Let's say that you're firmly resolved not to rush into self-employment. What are some key points you should consider very carefully in thinking about becoming self-employed?

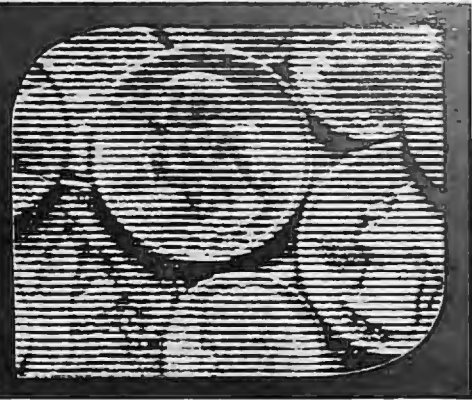
### The Big Questions

Is self-employment really a suitable role for you at all? If so, then what kind of self-employment would be right for you?

To get reliable answers to those key questions, you need several kinds of knowledge. You need to have a good knowledge of yourself. What do you really want? How much effort—and how much risk—are you willing to undertake to achieve your goals? What are your personal strengths and limitations? Be honest with yourself.

You also need to have a good knowledge of the actualities of whatever types of self-employment may attract you. Some "Be Your Own Boss!" ad may invite you to "Make BIG Money FAST in Your Own Mail-Order Business!" But how much do you really know about the actualities of mail-order merchandising—especially as it is today?

Besides all this, you need to develop an accurate picture of your "total supporting resources for self-employment purposes." Your financial resources would ordinarily have to include both money to use in your business venture



itself and funds for supporting yourself and your family while you're getting your business enterprise going. Two other headings to consider are "Sales Experience" and "Management Experience." Perhaps you will have to enter "None" under one or both of those headings in making your review. That by itself wouldn't necessarily exclude you as a prospect for successful self-employment. But it would mean that certain kinds of self-employment would not be right for you. At least not as a start.

There are many different kinds of self-employment. But there are only a few basic avenues for becoming self-employed.

### The Basic Avenues

Let's say that you do not wish to become a franchisee but do wish to become self-employed in some way that will provide you with "a good income" right from the start.

Then you had better be financially prepared to buy into some already successful business which has good prospects for continuing success and is also the right kind of business for you. And unless you are already solidly experienced in that type of business, the arrangements should include firm and clear provisions for you to receive adequate training and guidance from the present owner or owners of the business.

Any such business opportunity should be thoroughly investigated for you by a lawyer, an accountant, and your banker. Even they might have difficulty determining the actual value of the business and its overall prospects for remaining successful.

Now let's look at the field of franchising. In its recent report on "Franchising in the Economy, 1973-1975," the U.S. Department of Commerce presented a fairly favorable overall picture of the economics of the franchising industry. But by no means are all franchise offerings genuinely good business opportunities. And all too many of the bad ones are out-and-out gyp operations. Another important point is this: There really aren't a lot of genuinely good franchise opportunities for the man who: (a) has very little capital to invest; (b) has no sales experience and no management experience; (c) does not convincingly exhibit "management capability potential." ■



# LODGE VISITS

## GRAND EXALTED RULER WILLIS C. McDONALD



GER Willis McDonald (fourth from right) made a recent visit to Nutley, N. J., Lodge. He was welcomed by (from left) PERs Angus Mac Isaac, James Ippolito, and Ralph Kimball, ER Joe Lupo, PGER William Jernick, DDGER Stanley Novaco, and PERs Frank Cocchiola and Bob Rusignuolo.



Brick, N. J., Lodge warmly greeted Brother McDonald, offering him an honorary citizenship in the town and initiating a class of candidates in his honor. ER Leroy Wutsch was one of many to personally greet the Grand Exalted Ruler.



Poster child Claire Marie Chapius was introduced to Grand Exalted Ruler Willis McDonald (third from right) recently at Hamilton, N. J., Lodge. (From left) ER F. Stanley Hughes, Crippled Children's Committee Chm. Joseph Downs, Grand Est. Lead. Kt. Thomas Rhodes Jr., and PGER William Jernick all had smiles for Claire on this occasion.



Admiring an oil portrait of himself which was presented to him by ER John Valentine (right) of Southern Pines, N. C., Lodge was GER McDonald. The occasion was the North Carolina State Elks Association's fall conference, and PGER John Walker (left) and SP John Nichols were also present.



The Massachusetts Elks Association held a reception and dinner for GER McDonald and his wife Elizabeth recently which was attended by over 700 Elks and ladies. Present were PGER Ronald Dunn (seated) and (from left) PDD Edward Callanan, Massachusetts Elks President Harry Sarfaty, SDGER W. Edward Wilson, and the GER.



## Young Alcoholic (Continued from page 11)

himself, he doesn't drink today. In a talk he recently gave to a high school health class, he had this to say:

"I want to talk to you about booze," he began. "But first I want to make something clear; we're not for or against drinking."

Then, in typical AA fashion, he related his own battle with the bottle.

"Let's go back forty-some years. I was exactly like you—I sat in a classroom just like this. I had a driving ambition for early financial success and a need for popularity that turned me into a youthful social drinker. I went from job to job, always successfully, always increasing my drinking as the pressure grew.

"I finally reached the point where I couldn't even get out of bed. I couldn't get off the floor. I couldn't even wipe

the puke off my own clothes and I pulled down the curtains and cried. I was a full-blown alcoholic. And I started out just like you kids."

Lewers doesn't expect all the kids to listen to him or to learn from his experience. But he hopes some will heed his words.

"If I can help just one kid in a classroom, it's worth it," he says. "All of them are going to be faced with the problem of alcohol all their lives, even if they don't become alcoholics. The question is: How are they going to handle it?"

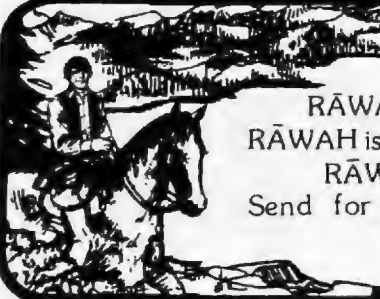
There are no easy answers to Lewers' question. But one thing is imperative: parents and teachers must acknowledge the growing problem of youthful alcoholism and join forces to combat it to keep the younger generation from going

"on the rocks." Basically, teachers must educate children in all aspects of alcohol in the schools and parents must set an example of temperate, moderate use of alcohol in their lives.

Dr. Joseph Takamine, head of the American Medical Association Committee on Alcoholism, says: "We need a tough heart and honest policy. We need to teach self-esteem. We need to utilize the sources of health centers. But the best preventive medicine is practiced at home."

Milton Wolk of the alcoholism division of the Massachusetts Department of Public Health, underscores this necessity.

"Teenagers have always used alcohol and they always will," he says. "And because teenage use is patterned after adult use, there's no way kids are going to stop drinking until adults do." ■



**WHAT IS A RĀWAH?**

RĀWAH is the Ute word for wilderness.  
 RĀWAH is a guest ranch in the Colorado Rockies.  
 RĀWAH is horse back riding, hiking, fishing, cookouts.  
 RĀWAH is a family outdoor adventure.

Send for a free color brochure. Box "K"  
 Eric & Carol Jones Ft. Collins, Colo.  
 RĀWAH RANCH 80522

## Obituaries

**PAST DISTRICT DEPUTY** Leo F. Cantrill of Eveleth, Minn., Lodge died August 17, 1975.

Brother Cantrill was a Past Exalted Ruler of his lodge, and in 1968-1969 he became District Deputy Grand Exalted Ruler for the North District.

**PAST DISTRICT DEPUTY** Harry K. Maynard, a charter member of Willcox, Ariz., Lodge, died January 3, 1975.

A Past Exalted Ruler of the lodge, Brother Maynard was chosen District Deputy Grand Exalted Ruler for the Southeast District in 1972-1973.

**PAST DISTRICT DEPUTY** Richard C. Munson of Hagerstown, Md., Lodge died April 19, 1975.

The lodge's Exalted Ruler in 1945-1946, Brother Munson served the West District in 1947-1948 as District Deputy Grand Exalted Ruler.

**PAST DISTRICT DEPUTY** Charles L. Mobley Sr. of Hagerstown, Md., Lodge died September 26, 1975.

Having served as Secretary and Exalted Ruler, Brother Mobley was named District Deputy Grand Exalted Ruler for the West District in 1956-1957.

**PAST DISTRICT DEPUTY** Earnest E. Roehrs of Sandusky, Ohio, Lodge died October 8, 1975.

Having held the office of Exalted Ruler, Brother Roehrs became District Deputy Grand Exalted Ruler for the North Central District in 1974-1975.

**PAST DISTRICT DEPUTY** Grant W. Eighmey Jr., a life member of Lake City, Fla., Lodge, died December 4, 1975.

In 1964-1965 Brother Eighmey became the DDGER for the Northeast District.

## The Scientific Genius!



**Only \$29.95**

Call Toll Free  
800-323-2408

Illinois Call 312-595-0461

Send Coupon To:  
**Contemporary Marketing, Inc.**  
790 Maple Lane, Bensenville, Ill. 60106

### A Multi-Featured, Advanced Math Calculator with Scientific Notation

Commodore once again leads the field with the lowest cost for the most features. A full 8-digit calculator with memory and square root instantly becomes a full scientific computer with a 5-digit mantissa and a 2-digit exponent. The new "Scientific Genius" at only \$29.95 is highly recommended for students and professionals alike as certainly the best scientific buy on the market.

### A Price You Can Afford - Features You Can't Afford Not To Have:

- Versatile Display Shows 2-Digit Exponent with 5-Digit Mantissa • 8 Digit Number in Floating Decimal Mode
- Memory Store and Recall • Arc. Sine, Cosine, Tangent Functions • Common Log and Common Antilog • Natural Log and Natural Antilog •  $\gamma$ ,  $X^y$ ,  $\sqrt{x}$ ,  $1/x$ ,  $X - Y$ ,  $e^x$
- Change Sign • Exchange Register • 9 Volt Battery included • AC Adaptable • Size:  $2\frac{1}{4}'' \times 5\frac{1}{2}'' \times \frac{7}{8}''$
- Wt.: 4 oz. • Fully Depressed Keyboard for Easy Finger Use • Large, Bright Readout • 1 Year Warranty

### Work With One For Two Weeks

Please send \_\_\_\_\_ Commodore SR7919D "Scientific Genius" Calculator(s) @ \$29.95 (plus \$3 shipping and insurance) each. If not completely satisfied I can return it for an immediate refund.

- Also send AC Adaptor @ \$4.95 additional
- Check or Money Order Enclosed (Ill. residents add 5% sales tax)
- Charge my Credit Card checked below
- American Express       BankAmericard       Carte Blanche
- Diners Club               Master Charge

Credit Card # \_\_\_\_\_  
 Master Charge Bank # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature \_\_\_\_\_ SLK-5/76



# ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



As a gesture of appreciation, the Cincinnati VA Hospital had a plaque made for the lodge. Admiring it were (from left) PER Oscar Duncan, ER Paul Green, DDGER John Cook, and District Vets Chm. Eugene Shook. Hospital director William Claypool made the presentation.



Vets Chm. B. Bradford Kilmon, Elks' ladies member Jean Angellucci, ER Reese Gilbert, and Howard Ruppen, Perry Point VA Hospital director, gathered at the presentation of a gift, a ladies' hair dryer, from Havre de Grace, Md., Lodge to the hospital. At a recent banquet, the lodge's vets committee strove to emphasize the special requirements of the many women veterans in hospitals nationwide.



Waukesha, Wis., Lodge entertained veterans from Woods VA Hospital recently, who in turn presented the Wisconsin Elks Association with a letter of commendation. After the presentation, which was made by Bob Babick, director of recreational therapy, to State National Service Commission Vice-chm. John Pugh, veteran John Fleshour requested the microphone to thank the Elks for their work.

# BINGO FOR FUND RAISING

EVERYONE HAS FUN!

No off nights when you use BINGO for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. PAY AS YOU GO.



MAIL COUPON TODAY!

## 'BINGO KING'

Dept. 503B, Box 2588, Littleton, Colorado 80120

Yes, show us how BINGO can make money for our Organization.

Your name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Name of Organization \_\_\_\_\_



## EXALTED RULER SHIELD

Present your retiring officers or lodge members with this beautiful walnut-finish trophy. Measures 9"x11". With solid bronze emblem and plate...only \$10.15 F.O.B. Chicago (add 14¢ for each engraved letter).

Write for catalog.



## RUSSELL-HAMPTON CO.

Dept. E, 15 South Wacker Drive Chicago, Illinois 60606

## Make Rubber Stamps for BIG PAY



Need more money? Earn \$60-\$75 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts. No salesman will call.

Rubber Stamp Div., 1512 Jarvis, Dept. R-24-FC, Chicago, 60626

REMBRANDT DID IT IN OILS...  
 Let us do it in  
**BRONZE PLAQUES**  
 FOR ALL OCCASIONS  
 Write for Free Catalog E23  
 Engraved Plaques E21

INTERNATIONAL BRONZE TABLET CO., INC.  
 150 W. 22nd St., N.Y., N.Y. 10011 212-WA 4-2323

## BOOK AUTHORS!

Join our successful authors in a complete, reliable publishing program: publicity, advertising, handsome books. Send for FREE report on your manuscript and Publish Your Book.  
**CARLTON PRESS** Dept. ELC  
 84 Fifth Ave., New York, 10011





## Cities on the Sea (Continued from page 16)

In Europe, oceanographer Jacques Cousteau is making plans to erect a 2½ acre artificial island in the North Sea, between Holland and England. It will serve as an industrial site, used for a chemical facility that will treat wastes from manufacturing plants now polluting the area. The island will be built by pouring tons of sand into the shallow sea along Holland's continental shelf. The projected completion date of the site is 1980.

Cousteau is also preparing to construct a prototype steel and concrete

structure that will be permanently anchored in the Mediterranean Sea, about five miles off Monte Carlo. He hopes to eventually build several larger islands, turning them into floating resorts, complete with hotels, apartments, restaurants and shops.

Some of the blueprints for the new floating islands are proposing that they be used as the site of airports. The current interest in airports on water has grown out of the congestion crisis that airports are now facing throughout the world.

The Ralph M. Parsons Co., a Los Angeles-based engineering and construction firm, recently completed a comprehensive study of airports for the U.S. government, and concluded that offshore airports are "inevitable" as land becomes more scarce and air congestion increases. Ximeno Tejada, the Parsons airport business development representative, states, "Offshore airports can be built and will be built, despite what appears at this time to be prohibitive costs."

In San Diego, the possibility of an "aquaport" has been discussed, and some local officials have called the concept "exciting and imaginative." Designed by two local architects, the proposal calls for the airport to be built atop concrete modules measuring 80 feet long and 60 feet wide. Buoyancy would be provided by polystyrene within the modules. The terminal would be located 1½ miles offshore.

New York City's Master Plan has recommended serious consideration of an aquaport about three miles south of the Rockaway peninsula. One suggestion is that the New York offshore facility would be three times the size of Kennedy International Airport. It would cost \$2 billion, and cover more than 23 square miles, built atop landfill dumped into the 40-foot-deep waters.

In addition to airports on the ocean, there have also been proposals to locate them on the Great Lakes near both Chicago and Cleveland. The Chicago site would be in Lake Michigan, and connected to the city's south side by six miles of bridges and tunnels.

Oceanographer Athelstan Spilhaus believes that if offshore airports are eventually built, hotels could be erected right on the same artificial islands. "Hotels at airports on land have to be insulated from aircraft noise," explains Spilhaus. "What better insulator could there be than seawater. Hotel accommodations could be built within the huge floats or pylons beneath the sea surface. Travelers would truly have an ocean view—from below."

Spilhaus insists that the sea offers man his greatest opportunity to expand, and foresees man-made islands being used for cities, resorts, airports, and industrial purposes. "The sea offers man space—space close to the crowded coasts, space close to the majority of the world's cities, space close to the terminals of world trade," he says.

Craven of the University of Hawaii is also very optimistic about the future of artificial islands. "Over the next 40 to 50 years, there will be an evolution toward floating cities, and they will be located everywhere. There's no doubt in my mind that it will happen." ■

### PUT ON A "HAPPY FACE"



Shown Actual Size

With Crown Galleries

### "SMILE" PENDANT

Wear a smile 24 hours a day . . . when you put on this smiling Pendant/Pin. We guarantee you'll smile when you see the two flashing, diamond-like, laughing eyes and the ear splitting grin, set in the round golden face. Comes with beautiful 23" doublelink gold-tone chain and safety catch pin back. Can be worn as either a Pendant or as a beautiful pin, order yours today.

Shipped to you in a beautiful gift box.

© 1975 PLANTRON, INC.

**SPECIALLY PRICED AT ONLY \$3.95** 2 for \$6.95  
3 for \$9.95

**GUARANTEE**—Our guarantee is simple—if you for any reason are not completely satisfied, return your Happy Face by **INSURED MAIL** within 30 days for a purchase price refund.

**CROWN GALLERIES, Div. of Plantron, Inc., Dept. 5126-21**  
2207 East Oakland Avenue  
Bloomington, Illinois 61701

POSTAGE  
PREPAID

Send me \_\_\_\_\_ pendants (#5002) Total \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Illinois Residents please add 5% sales tax.



# THE JOY OF GIVING

**Elks National Foundation**  
2750 Lakeview Avenue  
Chicago, Illinois 60614



Lakewood, Colo., Lodge has several thousand-dollar Elks National Foundation contributors, including (front row, from left) PER Tad Krupa, In. Gd. Dwayne Counce, Trustee Donald Ballou, ER Dan Deneice, as well as (back row, from left) Lowell Cleavenger, PDD Ed Klipka, and Est. Lect. Kt. Lee Stunkel.



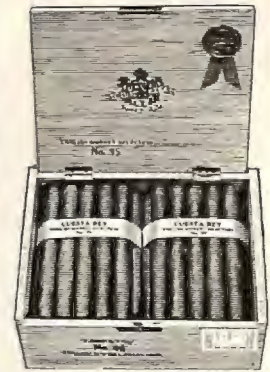
Foundation members from Westport, Conn., Lodge's Elks' ladies group are (from left) Mildred Jabieski, Ann Martini, Jennie Clark, and Trudy Long, as well as Mabel Church and Josephine Hoyt. Offering their congratulations were (from left) Stanley Jabieski, foundation chairman, State Chm. Carey Lowe, ER Robert Clark, and DDGER Edward Zimmer.

Ladies of the Elks of Marietta, Ga., Lodge received the congratulations of lodge members for their generosity in contributing to the Foundation. Mrs. Ann Gallo was one of the ladies to accept her pin from State Chm. Chuck Tynes.



## CUESTA-REY

ALL  
NATURAL LEAF  
CIGARS



#95

*English Market  
Cabinet Selection*

All imported long filler and 100 per cent natural leaf — skillfully rolled with aged rare English Market Selection wrappers (ACW®)\* to enhance the luxurious bouquet. The first choice of smokers everywhere who enjoy the taste and superb aroma of fine imported leaf.

\* African Cameroon Wrappers

50¢ each. Natural wood cabinet of 50—\$22.50\* Cabinet of 25 — \$11.50\*

Offered only by selected tobacconists

Actual Size

\* Prices subject to state and local taxes, if any

### SPECIAL OFFER

Traveling Man's HUMIDOR

(Limit—one to a smoker)



Holds up to 10 large cigars — perfect for traveling. Order now and we'll pack it with three 50¢ Cuesta-Rey #95 English Market Selection all natural leaf cigars and send it to you for less than the price of the cigars alone. Send coupon below and \$1.00.

### CUESTA-REY

Box 2030, Tampa, Florida 33601, Dept. EL-58

Enclosed is \$1.00. Please send my Traveling Man's Humidor packed with three #95 English Market Selection all natural leaf cigars.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_



**"IMPROVE YOUR GAME"**

by remembering what you have already learned.

Four basic reminders are on the tie with guidance, pointers and tips in the pocket-Memory book—FREE with Tie.

Designed and woven in Switzerland. Navy, Brown, Wine or Green.

Tie & Memory Book \$10.00 + \$1.00 Hdlg. money back guarantee check or money-order



**Golfer's Memory Tie and Book**

**OST Cravates**

Dept. E3, P.O. Box 73  
Champlain, N.Y.  
12919

in Canada:  
6666 St. Urbain,  
Montreal  
H2S 3H1



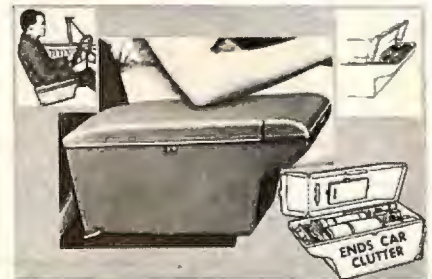
**Elks Family SHOPPER**



**U.S. COINS BY THE POUND** plus a gold piece of the world on orders of 1 lb. or more. Assortments may include Indian, Lincoln cents, 2¢ pcs., V 5¢, silver dollars, etc. 35 to over 100 years old. 1/2 lb. \$9, 1 lb. \$16.50; 2 lbs. \$30; 5 lbs. \$72; 10 lbs. (2 gold pieces), \$115. Add \$1.50 shpg. Centre Coin Co., Box 1, Dept. DF, Sherman Oaks, CA 91413.



**RING IN THE BICENTENNIAL** with this beautiful Bicentennial Bell in porcelain by Schmid Brothers. It features your favorites Raggedy Ann and Andy, beautifully colored, 5 1/2" high. \$11 ppd. Matching Raggedy Ann/Andy Bicentennial Plate, \$13 ppd. Edd, the florist, inc., Hickory House, Collectors Div. EK, 823 North Court, Ottumwa, Iowa 52501.



**DRIVING CAN BE A PLEASURE** with Arm Rest/Caddy to make your arm comfortable. It also holds all your driving needs like maps, tissues, glasses in three compartments underneath, 15"x6"x7", fits in front or back of car. No tools needed to install. Black Morocco finish. \$7.70 ppd. 2/\$14.00. Merit House, Dept. EK-36, 151-30 34th Ave., Flushing, N.Y. 11354.



**MEN LOVE TO WEAR** a cool, light wig. Stretch wig, like human hair, covers all hair, sideburns too. Fits any head; washable. Black, off black, chestnut, dark or medium or light brown, dark blonde, black or brown mixed with gray. \$7.95 ppd. Specify color, style #M-149. Franklin Fashions, Dept. EL-36, 103 E. Hawthorne Ave., Valley Stream, NY 11580.

**Wrist Radio ONLY \$12.95**



**WRISTO** straps on your arm to accompany you with news, sports & music wherever you go. This 6 transistor radio has solid state construction to bring you excellent reception whether out in the garden, biking, hiking or at a sports event. Battery included, \$12.95. (add \$1.00 ea. for handling; Calif. res. add 6% tax). Orders shipped same day received. Fully Guaranteed.

H. Teitelbaum, Dept. 9

5150 Yarmouth #211  
Encino, CA 91316

**Dramatic Caftan**

Only \$8.99

Slides over your head . . . falls free to the floor in a full flow of tropical blooms! Exciting new look in cool acetate jersey, washable.

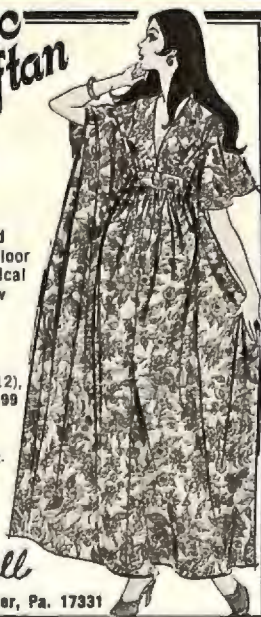
M233676—Caftan Multicolor print S(10-12), M(14-16), L(18-20) \$8.99

Larger Size XL(40-44) \$9.99 Add \$1.00 postage & handling. Satisfaction guaranteed, or money back.

ALL MAJOR CREDIT CARDS ACCEPTED

Lana Lobell

Dept. M-2202, Hanover, Pa. 17331



**ADJUSTABLE PLANT POLE**

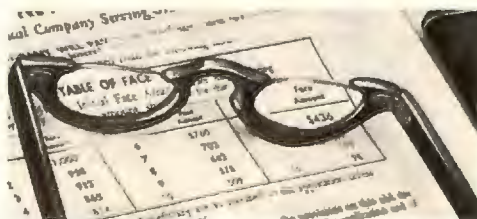
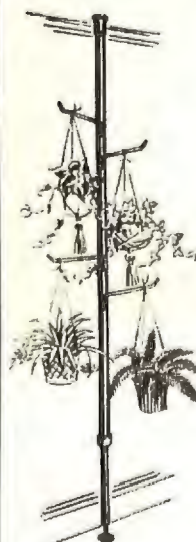
Floor - to - ceiling plant stand fills a corner with flowers, makes a good room divider, Spring loaded pole fits ceilings up to 9' 4" high, is easily assembled and installed in minutes. Four 8" arms swivel and adjust up or down.

Plant Pole \$12.98 Set/2 Extra Arms \$1.25 plus \$1.00 pstg.

Write for FREE catalog

**Holiday Gifts**

Dept. 703-C  
Wheat Ridge, Colorado 80033



**NEW STYLE IN 1/2 FRAME GLASSES.**

Top of the frame has been eliminated for unobstructed distant viewing. Impact-resistant lenses let you see with magnified vision. Ideal for fine print and detail work. For people without astigmatism or eye disease. Case included. Regal glasses are only \$6.95 + 75c postage. State age. (Not sold to Minn.)

NEL-KING PRODUCTS Dept. EK-36RH  
811 Wyandotte Kansas City, Mo. 64105





**BUILD CHIMING MANTLE CLOCK YOURSELF** with the easy do-it-yourself kit from Emperor Clock. Comes complete with pre-cut, pre-sanded solid 3/4" black walnut case pieces, Westminster chiming movement, Tempus Fugit or Moving Moon Dial and all hardware. Free color brochure from Emperor Clock Co., Dept. EL-36-MAN, Fairhope, AL 36532.



**HATS ON, ELKS.** Sport this jaunty knit Cap and keep warm too. BPO Elks is beautifully knit into the fabric on both sides of 100% hi-bulk Orlon Cap. One size s-t-r-e-t-c-h-e-s to fit all. A bright purple and white, topped with a pom-pon. Only \$3.00 postpaid. Order from Club Caps, P.O. Box 147, Dept. E-3, Oakboro, North Carolina 28129.



**MIRROR WITH THE ELKS EMBLEM** looks great in home, office or lodge. The official emblem is done in beautiful brilliant colors and the frame is handsome imported hardwood. Overall size 13 1/2" x 16 1/2". Good for membership drives, door prizes, etc. \$16.50 ppd. M. K. O. Co., 6311 De Soto St., Suite I, Woodland Hills, CA 91364.



**FOOT PLEASER**—The Zig Zag shoe is made of comfortable glove-soft genuine leather and comes with a 3/4" wedge heel lift (shown), \$11.90 or with a 1 1/2" high wedge heel for \$13.90. Add \$1 shpg. Choose black, beige, white. In full and half sizes 4-10 Medium and 5-10 Narrow widths. Old Pueblo Traders, 600 So. Country Club Rd., E3Z, Tucson, AZ 85716.



**STEP LIVELY ON YOUR LAWN** with spiked Lawn Aerators to keep lawn aerated. Spikes on sandals loosen compacted turf and soil so water and air can reach roots. Spikes pierce 1 1/2" deep, are replaceable; sandals strap on feet. As you mow or water, you loosen soil. Pair, \$10.98 plus 75¢ shpg. Holiday Gifts, Dept. 703-E, Wheat Ridge, CO 80033.

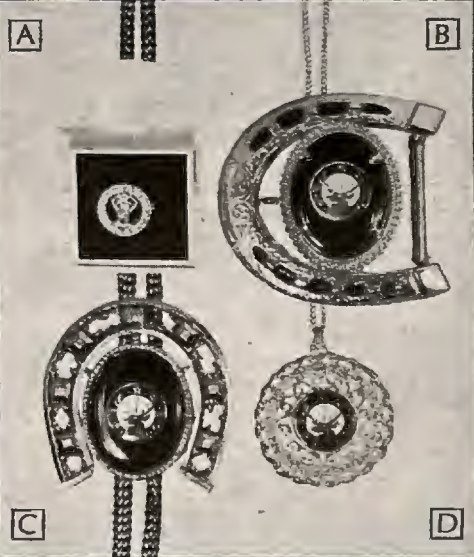


**THE ONLY W. C. FIELDS RECORDING** ever made is the laugh-filled W. C. Fields "Temperance Lecture". You'll delight in listening with your friends to the witty humorous "Evils of Alcohol." Includes 10,000-word biography, film stills, 8 songs by Mae West. \$5.95 plus 75¢ shpg. Order from J. W. Holst, Inc., Dept. ET-36, 1864 E. US-23, East Tawas, MI 48730.

## HIS AND HER JEWELRY TO GIVE OR WEAR

**A ELEGANCE FOR AN ELK'S LADY**  
Wreath of 16 simulated diamonds encircle sculptured Elk's head to form this elegant ring for day or evening wear. Rhodium plated, adjustable, silver finish only. Gift boxed. \$10.00 prepaid.

**B HORSESHOE BELT BUCKLE**  
Handsomely detailed horseshoe buckle, available in gold or silver finish, is enhanced with its porcelain Elk's emblem in color centered in raised oval ebony background. Fits 1 1/4"-2" belt. Price \$7.50 prepaid.



**C HORSESHOE BOLO TIE**  
A handsomely designed horseshoe surrounds rich ebony oval with centered porcelain Elk's emblem in color is complemented by its matching woven tie. Gold or silver finish. \$5.95 prepaid.

**D CHARMING FILAGREE PENDANT**  
Raised Elk's emblem in colored porcelain surrounded by a sparkling ring of 32 simulated diamonds floating between two rows of enchanting filagree. Gold finish. 18 inch chain. Gift boxed. \$6.50 prepaid.

### TAPELESS MEASURE

With magnified digital readout.

Roll it over or around any surface. It automatically calculates measurements up to 99 feet, 11 inches. Throw away old fashioned tapes & rulers. Get fast, easy to read measurements with a magnified digital readout. Press a button to snap number back to zero. Ideal for measuring walls, floor, and sewing patterns. A precision instrument made in USA. A gift that really counts!

Tapeless Measure \$9.95 ppd.  
With adjustable 32" handle \$12.95 ppd.  
N. Y. residents add tax.  
Check or M. O. or BankAmericard number, Exp. date, Signature

**BUD'S** Dept. EK36  
155 E. 26th Street, New York, N. Y. 10010



### JUST ONE HAND!

A completely NEW concept in gardening machines! The amazing 2-in-1 TROY-BILT® is not only a wonderfully better roto tiller, it's also a wonderful compost shredder-chopper! It turns your whole garden, however large or small, into a fabulously fertile "compost pile"! So easy to handle, even for ladies and older folks, you guide it with JUST ONE HAND! For complete details, prices, off-season savings, ask for free booklet. Write TROY-BILT Roto Tiller-Power Composters, Dept. 64443, 102nd St. & 9th Ave., Troy, New York 12180.

### MAIL THIS COUPON TODAY

All items shipped prepaid. Allow three weeks for delivery. Discount given for quantity shipments. Enter number of items ordered in space provided. Send check or money order. Do not send cash. California residents add sales tax.

C & S FRATERNAL JEWELRY  
280 S. Beverly Dr., Suite 402  
Beverly Hills, CA. 90212

Lady's Ring ..... \$10.00  
 Lady's Pendant ..... \$ 6.50  
 Horseshoe Bolo Tie—silver finish. \$ 5.95  
 Horseshoe Bolo Tie—gold finish .. \$ 5.95  
 Horseshoe Buckle — silver finish .. \$ 7.50  
 Horseshoe Buckle — gold finish .. \$ 7.50  
Save \$1.00 buy:

Buckle and Tie — silver finish .... \$12.45  
 Buckle and Tie — gold finish .... \$12.45

Please print

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_



**THIS LOOKS LIKE  
AN ORDINARY SHOE**



**BUT IT ISN'T.**

This handsome shoe is one of the famous ELEVATORS<sup>®</sup>, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret . . . everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS<sup>®</sup>.

**RICHLIEE Shoe Company**  
116 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS<sup>®</sup> shoes, without obligation now or ever.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



**BUILD THESE  
BEAUTIFUL  
CLOCKS**

**NOW AT BIG SAVINGS!**

Send just \$1 for plans & instructions to build choice of (A) Grandfather or (B) & (C) Grandmother plus information-packed catalog of movements, dials, parts & kits to build these and 16 other fine clocks. All 3 plans —\$2.50.

**Catalog alone  
50¢**



**NEW!**

**UNFINISHED & FINISHED  
ASSEMBLED CASES**

are now available for these superb clocks with a wide choice of woods, movements, and dials. Full details included in catalog.

**MASON & SULLIVAN**  
Dept. PEL, Osterville, Ma. 02655



**THE DEAR LITTLE  
SHAMROCK OF IRELAND**

The Shamrock is the National plant of the Republic of Ireland. For only \$1.00 we will send you a packet of Shamrock Seeds as a very unique and everlasting gift. These Shamrock seeds are produced, packaged and imported from Ireland.

**DISCOVERY IMPORTS**  
10703 Main St. Bellevue, Wash. 98004

Coupon for Advertisement On Inside Back Cover

**Haband's Incredible Man-Made New Price  
DRESS SHOES, 2 pairs for \$19.95**  
3 pairs \$29.90 4 pairs \$39.75

**HABAND COMPANY, Direct Service Dept.**  
265 North 9th St., Paterson, N.J. 07530

Gentlemen: Please send \_\_\_\_\_ pairs as specified for which I enclose \$ \_\_\_\_\_

**FREE WHITE BELT**  
**GUARANTEE:** Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

COLORS	How Many	What Size	What Width
White Loafer			
White Oxford			
Blue Alligator Grain Loafer			
Black Loafer			
Brown Loafer			
Black Oxford			

Name \_\_\_\_\_ Apt. # \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

WHAT SIZE BELT? Available in 30 to 54.

**Elks Family Shopper**



**INSTANTLY KNOW YOUR BLOOD PRESSURE** by taking it with high-quality Aneroid-type Blood Pressure Unit. No slipping with touch-and-hold sleeve fastener. Accurate, easy-to-read gauge. Compact case. Unconditional 1-yr. warranty. \$18.95 + \$1 shpg. Stethoscope, \$4.95 plus 50¢ shpg. Kinlen Co., Dept. EK-36BU, 809 Wyandotte, Kansas City, Mo. 64105.



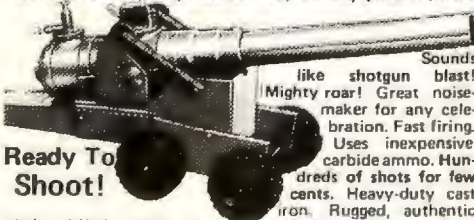
**YOU CAN MAKE YOUR OWN FERTILIZER** by hand-grinding waste, prunings, leaves, roots etc. into mulch. Organic Composter immediately delivers a bagful of rich humus, organic plant feed and natural fertilizer so important for bigger blooms, healthier crops. \$39.95 ppd. (CA add \$2.40 tax) Casaplanta, Dept. 68, 16129 Runnymede, Van Nuys, CA 91406.



**LEVEL AND INCLINE MEASURING** by one person alone is easy with Split Image Transit. Revolutionary instrument indicates level & shows how much correction is needed. Also measures inclines to a fraction of an inch. \$12.95 plus \$1.50 shpg. Leatherette case, \$3.95. J. W. Holst Inc., Dept. ET-36, 1864 E. US-23, East Tawas, Mich. 48730.

**Celebrate with LOUD Big Bang  
CARBIDE CANNON**

Get Now For July 4th, Bicentennial, Holidays, Celebrations



**Ready To  
Shoot!**

Sounds like shotgun blast! Mighty roar! Great noise-maker for any celebration. Fast firing. Uses inexpensive carbide ammo. Hundreds of shots for few cents. Heavy-duty cast iron. Rugged, authentic design. Lifetime of fun. Modern World War II Cannons have heavy-duty rubber tractor wheels. Larger Cannons give louder blast. Orders mailed same day received.

Modern 60mm Cannon, 9" long, 2 Tractor Wheels . . . \$ 9.95  
World War I Cannon, 17" long, 2 Iron Wheels . . . \$16.95  
Modern 155mm. (shown) 25" long, 8 Tractor Wheels \$25.95  
Carbide Ammo, About 500 shots . . . . . \$ 2.50

Add \$1.75 Shipping & Handling

**JOHNSON SMITH CO., Dept. 733**  
35075 Automation, Mt. Clemens, Mich. 48043

**GOLFERS**  
**1976 REPAIR MANUAL!**  
**Learn to RE-GRIP,**  
**REPAIR, REFINISH**  
**GOLF CLUBS**



Save time, money! Learn to do your own grips, customizing, refinishing. Play better golf, hit straighter with like-new clubs. Refinish, save \$100 set of woods for about \$1.50 ea. Send 50¢ for new 1976 "Golf Club Repair Manual & Golf Grip Catalog." Learn how to do 38 repair jobs. Order grips, wood heads, supplies by mail.

Send 50¢ to Golf Day Products, Dept. E-3 Box 305, Lake Forest, Illinois 60045.



# A Lawn For All Seasons!

## Zoysia Saves Time, Work And Money



Amazoy is the Trade Mark Registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass.

By Mike Senkiw  
Spring and Summer, Fall and Winter. A Zoysia lawn is an investment that yields dividends in all seasons. Every year as the Spring sun warms the soil, your Zoysia lawn greens up with fresh, new beauty. In the Summer, the blistering sun burns ordinary, seeded lawns into

hay. Shady areas grow more weeds than grass. But your Amazoy lawn stays fresh, green, weed-free and viable all summer long—even through searing droughts! Shade-tolerant Zoysia grows wherever crabgrass grows—even drives it out!

In Fall and Winter, your Zoysia lawn investment rewards you with grass you can use. A Zoysia lawn is so thick—so winter-hardy—children can play football on it and not get their feet muddy.

So let others re-seed, feed, water, weed and mow, mow, mow. Switch now to the lawn that's a joy to own and a lawn for all seasons: Amazoy Zoysia!

### PRaised in Famous Magazines, Newspapers

Money could never buy the praise lavished freely on Meyer Z-52 Zoysia by lawn experts. Zoysia, headlined a big New England paper, "Gives Weeds No Chance." The Associated Press wrote: "If heat and sun bake your lawn a dull, drab brown . . . set out some zoysia grass, which is a sun-worshipper."

Similar praise appeared in Phila., Boston, Newark, Pittsburgh, Chicago and many other papers. National Geographic, Newsweek, Flower & Garden, Organic Gardening and other home & gardening magazines also have suggested that their readers try "the grass for all seasons."

### "MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn ". . . is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in. . . Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

**WRITERS COAST-TO-COAST PRAISE "Z-52" ZOYSIA  
ORDER EARLY BIRD SPECIAL NOW, GET UP TO 200 PLUGS FREE!**

Wonderful? Yes, Amazoy Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 2/3 . . . never have another weed problem all summer long the rest of your life!

And from Iowa came word that the state's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

### CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

### CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

### NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil, clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

### PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

### Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

### PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

### NO SOD, NO SEED

Do not mistake Amazoy pre-cut plugs for sod or seed of any type of grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, diseases, frequent mowing, burning out, etc.

### Every Plug Guaranteed to Grow In Your Area • In Your Soil

- AMAZOY WON'T WINTER KILL—has survived temperatures 30° below zero!
- AMAZOY WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

More than a HALF-BILLION of our Zoysia plugs have been sold. Our Early Bird Bonus Plug Offer means clear savings to you. Order now. And if you don't want to take another chance with lawn disappointment remember:

*If it isn't Amazoy, you're not getting the plugs that made Zoysia famous.*

TO: Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 422

(Our 21st Year) General Offices and Store  
6414 Reisterstown Road, Baltimore, Md. 21215

Dear Mr. Senkiw: Please send me guaranteed Amazoy as checked below:

- Full Size, Exclusive Design Step-On Plugger . . . . . \$ 4.95
- 100 Plugs Plus Bonus of 10 Plugs FREE. Total 110 Plugs . . . . . \$ 6.95
- 100 Plugs plus Bonus of 20 Plugs FREE. Total 120 Plugs and \$4.95 Plugger . . . . . \$ 9.95
- 200 Plugs plus Bonus of 20 Plugs FREE. Total 220 Plugs . . . . . \$11.20
- 200 Plugs Plus Bonus of 25 Plugs FREE. Total 225 Plugs and \$4.95 Plugger . . . . . \$13.75
- 300 Plugs Plus Bonus of 50 Plugs FREE. Total 350 Plugs and \$4.95 Plugger . . . . . \$17.75
- 600 Plugs Plus Bonus of 100 Plugs FREE. Total 700 Plugs and \$4.95 Plugger . . . . . \$27.95
- 1100 Plugs Plus Bonus of 200 Plugs FREE. Total 1300 Plugs and \$4.95 Plugger . . . . . \$39.95

FOR PREPAID DELIVERY: Please add 90c per 100 plugs and we pay all shipping.

FOR DELIVERY COLLECT: Omit handling-delivery charge. We will then ship with transportation charges paid by you collect on delivery.

I enclose \$ \_\_\_\_\_ Check \_\_\_\_\_ M.O. \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**FREE**  
UP TO 200  
TO PLUGS  
Just For  
Ordering Now!

Think of your money, work and time . . . the irreplaceable years lost when a planting fails. It just doesn't pay to struggle with unknown grass that dies out when you want it most. Order Amazoy Zoysia Grass now in full confidence it will spread into thrillingly beautiful turf!

### Work Less • Worry Less • Spend Less

- Easy To Plant, Easy To Care For
- Perfect For Problem Areas
- Reduces Mowing 2/3
- Chokes Out Crabgrass
- Resists Blight, Diseases And Most Insects
- And Your Established Amazoy Lawn -
- Stays Green Through Droughts
- Won't Winter Kill
- Laughs at Water Bans

### No Need To Rip Out Your Present Grass Plug In Amazoy

**FREE** PATENTED STEP-ON-PLUGGER, AVAILABLE EXCLUSIVELY FROM AMAZOY. FREE WITH ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for your Bonus Plugs FREE, and earliest delivery at correct planting time in your area. ©ZFN, 1976



Introducing  
**BATTLE CREEK**  
deluxe  
bike



Convenient, enjoyable way to improve cardiovascular fitness! No finer exercise bike at any price!

**EXCLUSIVE DELUXE FEATURES!**

- Spring-type saddle seat
- Polished metal guard covers entire chain and sprocket
- Adjust knob regulates degree of leg resistance
- Extra-wide rubber-tipped legs
- Large easy-to-read speedometer
- Forward and backward pedaling
- Elapsed mileage odometer
- Factory assembled—shipped set-up!
- Finest quality ball bearings
- Complete exercise program included

Satisfaction guaranteed or money back. Write today for full details

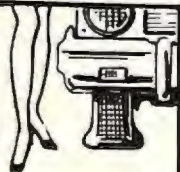
**Battle Creek Equipment Company**  
Dept. 12Q, 307 W. Jackson Street,  
Battle Creek, Mich. 49016



Please rush FREE information on DELUXE BIKE to:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**DON'T BE  
LEFT  
HELPLESS!**



**FLAT TIRE!** . . . A million miles from nowhere and your spare has no air! Have your own air-compressor that works off your cigarette lighter. **AUTO-FLATOR** 6½" long delivers up to 60 lbs. pressure. Inflates any size tire in minutes. Also inflates air jacks, rafts, air mattresses, pools, etc. Operates on 12-volt system in auto, trailer, truck or boat. Complete with 10-ft. air hose, inflator attachments and plug.



**\$32.95**  
(plus \$2.00 shipping)

10-day money back guarantee. Send check or M.O.

**J. W. HOLST, INC.,** Dept. EA-36  
1864 E. U.S. 23, East Tawas, Mich. 48730

**Smoke Magnet™**  
clears a roomful  
of smoke.



Just push button. Cigarette and cigar smoke start to vanish—automatically! All that remains is a beautiful fragrance. Patented **Smoke Magnet™** has 2000 spray charges for months of use. Also absorbs annoying odors from bathroom, or any room. Great for home, office, smoky card games. Great gift. Money-back guarantee. Send \$5.00 (+50¢ postage and handling) to **AIR SUPERB**, P.O. BOX A, GRACIE STATION, N.Y., N.Y. 10028.

**ADJUSTABLE  
T.V. POLES**



Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep, 17" high. Brass tone finish pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00.

Prompt Shipment

**\$13.95** Plus \$1.00 postage

Write for FREE catalog  
**Holiday Gifts**

Dept. 703-A  
Wheat Ridge, Colorado 80033

**Elks Family Shopper**



**HORSE JEWELRY** is a sure winner as a gift for your favorite filly. She'll love this beautifully finished jewelry—set of two horse pins and matching bracelet has a high silver finish with darkened details. Set of two pins and bracelet, \$6.95 plus 65¢ shpg.; 2 for \$13.95 ppd. **J. W. Holst, Inc., Dept. EH-36, 1864 E. US-23, East Tawas, MI 48730.**



**BANISH BACK-ACHE MISERIES** with **Portable Folding Bed Board**. It firms your old or over-soft mattress while it flattens sagging beds. A full 5 feet long (½" thick) and folds into four 15" sections. Cot size or one side of double bed, \$8.95; Twin Bed, \$10.49; Double Bed (in 2 sections), \$15.49. Ppd. **Better Sleep Inc., Dept. EL3, New Providence, NJ 07974.**

**If Ruptured  
TRY THIS OUT**

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different **Rice Support** will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 13M.**

LET'S  
COOK  
MICROWAVE!  
revised edition



All the basics of microwave cooking in a handy reference guide. With many facts not explained in other microwave cookbooks. Conversion of standard recipes, answers to your questions and tables for calculating cooking times. Many useful tips you will use every meal. Plus over 230 simple recipes ranging from hors d'oeuvres to desserts. \$4.25, add 50¢ shipping. Guaranteed satisfaction. Write: **Barbara Harris, P.O. Box 2992, Dept. E-1, Portland, Oregon 97208.**



Twist  
'N'  
Grind  
Spice  
Sets

From Portugal and Brazil. Newest twist in gift ideas. Whole black pepper and sea salt in their own grinders. Send check for \$2.99 plus 60¢ postage. 4% sales tax in N.C.

**Liazzari's Dept. A-11**  
5107 Amberhill, Greensboro 27405

Name \_\_\_\_\_

Street \_\_\_\_\_

City, State \_\_\_\_\_

Send 2 sets for \$4.99 plus \$1 postage. Satisfaction Guaranteed.

**inventors**

...Manufacturers Need  
New Products

If you have an idea for a new product, or a way to make an old product better, contact us, "the idea people." For a fee, we'll develop your idea, introduce it to industry, negotiate for cash sale or licensing.

Send for our FREE "Inventor's Kit." It has a special "Invention Record Form," an important brochure, "Your Invention—Its Development, Protection & Marketing," and a Directory of 500 Corporations Seeking New Products. You'll learn how ideas become a reality!



**RAYMOND LEE ORGANIZATION**

230 Park Avenue North, New York, NY 10017

Yes, I'd like to find out how to take action on my idea. Rush your FREE INVENTOR'S KIT No. A-164

Name \_\_\_\_\_ Please Print

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

A Fee-Based Invention Service Company



BEAT INFLATION

# GROW BUSHELS OF PLUMP & JUICY TOMATOES...on vines

## Climbing Tomatoes

CLIMBING TOMATO KIT  
**6** Vines ONLY... **\$1.99**

2 Kits (12 Vines) ONLY \$2.98

- Ideal for Small Gardens
- Climbs 6 ft. or more
- Extraordinary high yield



Now in tiny space grow jumbo size tomatoes! Only half dozen vines can produce bushels of big firm fruits up to 6" across. Plump and juicy with firm meaty flesh, so delicious sliced and served fresh in mouth-watering slabs or cut up in salad all season thru. You'll have loads 'n loads for canning, relishes, preserves AND even more to share plentifully with friends and neighbors too!

### SPECIALLY DEVELOPED FOR BIG CROP YIELD IN SMALL SPACE!

Our amazing high-yield climber is specially developed to trellis-train for small areas, will outyield other varieties when grown in bush form. Kit includes everything you need to start 6 vines: seeds, 6 nutrient treated peat pots (with water, enlarge to full size starter pots), tray for window sill, growing instructions.

L001008H Climbing Tomato Kit each \$1.99, 2 for \$2.99

**SUPER SIZE!**

UP TO 6" ACROSS... WEIGH UP TO 3 LBS.!



### LAKELAND'S DOUBLE GUARANTEE

(1) All plants must arrive in perfect condition and (2) thrive after planting or you may return for replacement or refund of purchase price any time within 3 months. Shipments made at proper time for planting in your locality.

SATISFACTION GUARANTEED! MAIL COUPON NOW!

LAKELAND NURSERIES SALES, Dept. L-1017  
Hanover, Penna. 17331

Kindly rush \_\_\_\_\_ CLIMBING TOMATO KIT(S) (L001008H) (six vines per kit) for amazingly low \$1.99 per kit, plus 25¢ postage & handling on full money-back guarantee if not completely delighted.

SAVE! Order TWO Kits (twelve vines) for just \$2.99, plus 50¢ postage & handling on same money-back guarantee.

SAVE \$3.22! Order FOUR Kits for just \$4.99 plus 75¢ postage & handling on same money-back guarantee. (24 vines).

Enclosed is \$ \_\_\_\_\_ (Penn. & Md. res. add sales tax.)

NAME \_\_\_\_\_ (please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here for FREE full-color Nursery Catalog (L089953X)

Lakeland Nurseries Sales 340 Poplar St., Hanover, Penna. 17331

© Lakeland Nurseries Sales, 1975



Top Quality  
**MONROE**  
BANQUET TABLES

... AT EXTRA LOW  
FACTORY-DIRECT PRICES  
ROCK-BOTTOM  
PRICES ON  
CHAIRS, TOO!

Want to replace some old, worn-out banquet tables . . . or equip a new meeting hall? Whatever you need, you can get it from MONROE at factory-direct prices! Over 100 table styles and sizes to choose from, plus a complete selection of folding and stacking chairs, storage trucks, risers, partitions, etc. Mail coupon today for FREE catalog and prices.



MAIL COUPON NOW!

**THE MONROE COMPANY**  
90 Church Street,  
Colfax, Iowa 50054

Send me your FREE catalog and factory-direct prices.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**FREE**  
COLOR CATALOG



Build Your Own  
Grandfather Clock  
starting under

**\$200**

(Including West  
German Movement)

- Do-It-Yourself Case Kits, parts pre-cut
- Solid 3/4" Black Walnut, Cherry, Mahogany, Oak
- Movements and dials
- Finished Clocks
- Direct Factory prices



Write for free color catalog

**EMPEROR**  
CLOCK COMPANY

Dept. 427 Fairhope, Ala 36532

WORLD'S LARGEST MANUFACTURER  
OF GRANDFATHER CLOCKS

Visit our Factory

*Elks Family Shopper*



**PUMP OUT WATER**, lubricants, solutions from basements, boats, cisterns with Drill Pump attached to your electric drill. You set Pump's stainless steel shaft in your drill and attach garden hose. Pumps up to 200 gallons per hour. Self-priming, \$5.95 plus 75¢ shpg. J. W. Holst, Inc., Dept. ED-36, 1864 E. US-23, East Tawas, MI 48730.



**KEEP YOUR CAR CLEAN** without using water. Just rub silicone-treated cotton auto Car Cleaner Mop over your car. In minutes, your car is shiny clean and has a protective polish. Treated fibers pick up grime and polish as they clean. Will not harm car finish. Long-handled. \$4.98 plus 50¢ shpg. Holiday Gifts, Dept. 703-G, Wheat Ridge CO 80033.

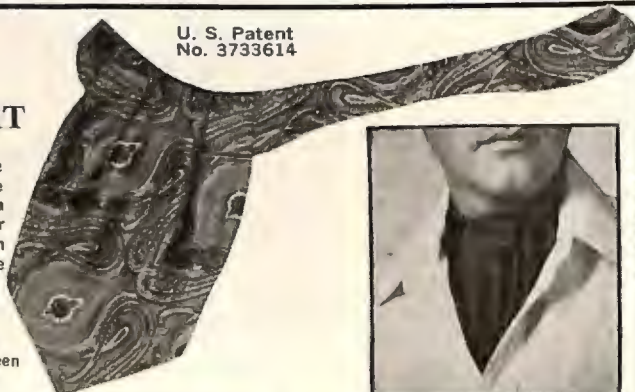
**COMFORT**  
WITH OPEN SHIRT

Shapes to neck. So comfortable you forget it is there. Adjustable to size. No more bother. Stays in place. Luxurious fine denier Polyester plain shades to match every outfit. Traditional staple fancies in luxurious Estron. The OST® . . . Open Collar Tie

- A—Paisleys—Navy-Brown-Wine-Green
- B—Polka Dots—Navy-Brown-Wine-Green
- D—Hounds Tooth—Navy-Brown-Wine-Green-Bk.
- E—Plain Shades—Navy-Brown-Wine-Green-Beige-Rust-Tan-White-Bk.

Money back guarantee.

U. S. Patent  
No. 3733614



Check or money order.

**OST® Cravates**

Dept. E3, P.O. Box 73, Champlain, N.Y. 12919  
in Canada: 6666 St. Urbain St., Montreal, H2S 3H1

**\$5.95**

+ 50¢ Hdlg.  
Each

**SCOT-E-SPIKES**  
IDEAL FOR GOLF, TERRAIN, ICE

One size fits all. Street shoes become golf shoes, ice grippers. Tennis shoes become track spikes. Perfect for activities where a "bite" is needed. Thousands in use. Unbreakable nylon. Money back guarantee if not satisfied.



**\$3.95**  
per pair  
prepaid

SEND CASH, CHECK OR MONEY  
ORDER ONLY TO:  
**NFB Merchandising, Inc.**  
Post Office Box 1923  
South Bend, Indiana 46634



Outfit your officers and Lady Elks in these attractive blazers of 11-11½ oz. 100% texturized polyester double knit with Elk buttons for year-around wear. Special emblems custom made for your lodge. Write for information and swatches. Blazers \$41.95 each. Buy with confidence from the official supplier of Ohio's Elk blazers.

THE VAN WERT MFG. Co.,  
Box 230, Van Wert, Ohio 45891

**New Way to Sleep!**



Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe. no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt. **FLLEE**, S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and/or over 6 ft.)

**\$5.00 ea. 3 for \$12.50**

NOW! Tee-PJ's available in long sleeves with knit wrists for colder weather comfort.

**\$7.00 each 3 for \$17.50**

All Postpaid. Available only by mail  
**WITTMANN TEXTILES**  
6787 Southboro St., Dept. 178  
West Palm Beach, Florida 33405



**KING BED CONVERTER**

Convert your twin-size beds into luxurious king-size bed in seconds! Just place comfortable polyurethane SPAN-A-BED between 2 twin-size beds. Fits snugly—you'll never know it's there. Save dollars—no need for special bedding. A full 6' long, 14" wide. Light, strong SPAN-A-BED will support the strongest man. Rolls up for easy storage when not in use.

**\$6.98 + 75¢ hdlg.**

**HOLIDAY GIFTS**

Dept. 703-B, Wheat Ridge, Colorado 80033





**YOUR RINGS FIT RIGHT** when RIGS (Ring-Insert-Guard-Slot) hold your rings in place simply and effectively. These vinyl liner-guards slip inside the ring once it's in place and stop slipping. Work for any size, women's or men's, even boys' rings on girls' fingers, \$3 ppd. RIGS, Dept. 53, Box 1039, Longmont, Colorado 80501.



**COSMOPEDIC AND COMFORTABLE**, this soft deer-tanned leather shoe for women has stitched collarband, firm heel counter, cushioned insole, 3/4" wedge. In tan, black, white or earthtone brown suede. Full and half sizes 5-9; full sizes 10 and 11. Widths B,C,D,E,EE,EEE. \$9.99 plus \$1.25 shpg.. Lana Lobell, Dept. M-3083, Hanover, PA 17331.

**NEW! HOUSE WIFE LABOR SAVER! AUTOMATIC TOILET BOWL CLEANER. GUARANTEED—**



Tested . . . proven satisfactory. 120 Day cleans—sanitizes bowl water with every flush. Colorless—deodorizes rather than perfumes. 120 Day keeps toilet bowls gleaming 4 months without using caustics or brushes—Don't brush—just flush.

1—\$3.98 ppd. 2—\$7.49 ppd. B & L Sales Box 576—Kearney, Neb. 68847



**REMOVE HAIR FOREVER**

Perma Tweez electrolysis safely and permanently removes all unwanted hair from face, arms, legs and body. No-puncture safety feature—clinically tested and recommended by dermatologists.

**14 DAY MONEY BACK GUAR.**  
\$16.95—send check/M.O.

- I enclose \$4.00 deposit and will pay balance COD plus extra COD postage.
  - I enclose \$16.95 in full payment.
  - BankAmericard/Master Chg. #
- Expiration date

**GENERAL MEDICAL CO., Dept. E-20**  
5701 W. Adams Blvd., Los Angeles, CA 90016



**Problem solvers from LARCH**



**NEW ADJUST-A-POWER HOSE NOZZLE**

has 50% more power and lifetime leakproof guarantee. The ONLY adjustable nozzle with solid jet stream. Precision made of solid brass with stainless steel ball bearings. Easy fingertip control permits adjustable sprays: pin-point, fan spray, solid jet stream or complete shut off. No washer needed—ever! Ideal for patio, garden, auto, driveway, or industry.

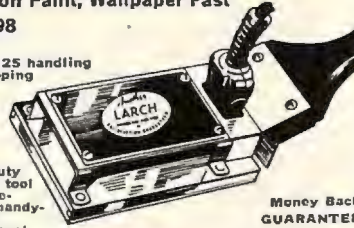
Money Back GUARANTEE **\$323** plus 45¢ hndlg and shipping

**ELECTRIC PAINT REMOVER**

Strips off Paint, Wallpaper Fast

**\$14<sup>98</sup>**

plus \$1.25 handling and shipping



Heavy-duty working tool for homeowner, handyman, or professional

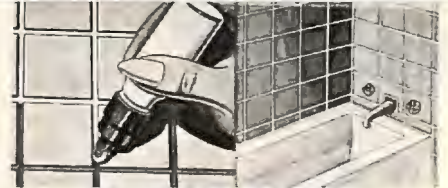
Money Back GUARANTEE

This safer, easier, cleaner way to remove paint, wallpaper, putty, asphalt tile is GUARANTEED to do the job! Eliminates hazards of using blowtorch or messy chemicals. Strips off up to 12 layers of old paint right down to bare wood, leaving surface smooth, clean, ready for re-coating. Use it on flat, curved or irregular surfaces indoors or out. Comes complete with UL approved cord. Works on regular house current. Not recommended for varnish, shellac or lacquer.

ORDER WITH CONFIDENCE DIRECT FROM

**LARCH Co.**

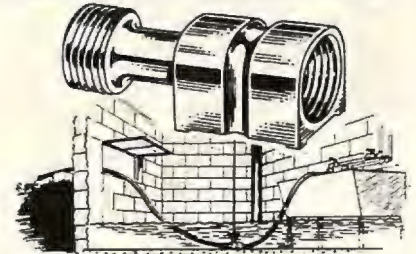
BOX 770 TIMES SQ. STA. DEPT. 2-A NEW YORK, N.Y. 10036



**NEW LOOK FOR BATHROOMS**

Rejuvenate your bathroom and shower wall to look sparkling new. Non-yellowing Tite Liner whitens stained, discolored lines between wall tiles in minutes—stays cheerful bright for years. Our smooth flow foolproof Applicator makes lovely precise lines—eliminates tiresome messy inch-by-inch cleaning and scrubbing with toothbrush and bleach.

Money Back GUARANTEE **\$398** plus 85¢ hndlg and shipping



**DRAIN FLOODED CELLAR FAST**  
No Electric Motor or Gas Engine Needed

To drain out a cellar, pool, vat, cistern, excavation, boat, don't break your back hand-pumping or bailing. Just connect any garden hose to nearby water faucet and free end to intake side of DRAIN-DRILL. Connect another length of hose to discharge side, turn on faucet, and normal water pressure creates a powerful suction action that does the job!

Money Back GUARANTEE **\$343** plus 45¢ hndlg and shipping

Full Size, Fiberglass  
**GREENHOUSES**



**FROM \$88.95**

Grow Super vegetables and flowers! Write today for FREE brochure with Budget Plans and all Accessories. MCGREGOR GREENHOUSES, Box 36-B3, Santa Cruz, California 95063. (408) 476-5390.



**TITANIA**

the Gem stone you read about in The READER'S DIGEST  
MORE BRILLIANT DIAMONDS  
More Beautiful than



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat ONLY... **\$15<sup>00</sup>**

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY..... **\$5600**

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY..... **\$9000**

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG our 30th year

**REGENT** 10 Day Money-Back Guarantee LAPIDARY CO.  
Dept. EL-3, 511 East 12 St., New York, N.Y. 10009

**BICENTENNIAL DOOR MAT**



**\$9.75 PPD.**

Welcome your guests with the spirit and feeling of the year. This colorful doormat is made of colorfast vinyl and is as durable and long lasting as the spirit of '76' itself. Molded into the black tread mat is an American eagle with a white crown, yellow beak and claws. The dotted ribbon is of red, white and blue. Brighten-up your front door entrance with this colorful bicentennial welcome. Measures 17"x28". Satisfaction Guaranteed. Send to:

**LIBERTY 76**  
P.O. Box 4058 Irvine, Calif. 92716



**MONOGRAM CUFFLINKS**

Extraordinary Sterling Silver Cufflinks (.915 pure, shown actual size) designed in SPAIN by IXIDRO exclusively for J. C. Trends. Deep-carved in a virile sculpture, these sophisticated cufflinks are complete with finely modeled fittings \$36.00 PPD. Indicate initial wanted.

**J. C. TRENDS CO.**

P.O. BOX 2397 PHILADELPHIA, PA. 19103



**30 DAY NO-RISK TRIAL**

**Twice The Turning Power.**

Major break thru in hand tools.

The Easydriver® ratchet tool system. Ball head with ratchets gives you twice the turning power of conventional screwdrivers or nutdrivers. Insert shaft in one end to drive—other to loosen.

Interchangeable shafts, bits and socket adapters give you six tools in one! Lets you handle even the most stubborn screws, nuts and bolts. Also solves problems of grip since ball allows straight arm torque. And with the unique ratchets there's no need to reduce pressure or change position.

**Complete Kit NOW ONLY \$12.95**

SIX TOOLS IN ONE!  
Incls ball, steel shaft, three industrial bits (Phillips & slotted), 7" screwdriver shaft, two socket adapters and storage kit.  
Other accessories available.

3 Year Warranty on ratchet-ball  
Use coupon or write

White Products Inc. E3 Londonderry, Vt. 05148

**ORDER NOW!** Try for 30 days. If not satisfied, return for refund.  
Rush me Easydriver® Kit(s) at \$12.95 each, plus \$1.00 for shipping/handling each.  
Send  check (no COD's) or charge to:  Bank Am.  Master Ch.  Am Ex. Include bank & card numbers, exp. date & signature.

Name(Print) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**ELEVATED TOILET SEAT GIVES COMFORT FOR ELDERLY OR DISABLED PERSONS**

Pain of using toilet is eased with new accessory which raises seat level four inches to height most convenient for physically handicapped. Lightweight (3-lbs.) permits most individuals to handle alone. Won't slip, tapered flange holds securely in toilet bowl. One-piece, non-porous polyethylene, easy to clean with household disinfectant and detergents.

Postpaid \$21.95 check or money order. (Washington residents add \$1.16 tax). Satisfaction guaranteed.

**PERRY PRODUCTS, Dept. E-1**  
P.O. Box 113, Mercer Island, Wa. 98040

See Advertisement on Inside Front Cover  
**ORDER TODAY FOR THE PRIZE ROSE GARDEN**

NO.	VARIETY
	CRIMSON GLORY
	CLIMBING BLAZE
	MIRANDY
	CHRY. IMPERIAL
	HAPPINESS
	MONTEZUMA
	TIFFANY
	PEACE
	LOWELL THOMAS
	WHITE KNIGHT
	MOJAVE
	STERLING SILVER

PLEASE SEND  ANY 6 FOR ONLY \$6.98  
PLEASE SEND  ANY 12 FOR ONLY \$12.98  
PLEASE SEND  ANY 18 FOR ONLY \$17.98  
PLEASE SEND  ANY 24 FOR ONLY \$22.98

All Shipping Paid  
**MORRISON NURSERY CO., P.O. Box 97, Dept. AR-3**  
Morrison, Tenn. 37357  
Please send us at the proper planting time the roses we have selected. You will acknowledge our order for shipping date.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

On all orders of 6, 12 or 18 please add 89¢ pstg. & hdg.

**Cheney. Because Carol loves this house.**

Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A Cheney Wecolator™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on Cheney Wecolators, or Wheelchair Lifts and Wheelchair Van Lifts, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves.  
**CHENEY Wecolators.**

**SPECIAL-BY-MAIL OFFER!**  
**COFFEE FILTERS**  
to fit all brands of coffee makers

<p>This Style Fits MELITTA, BRAUN, EVA, SCHICK, ROCKLINE</p> <p>#101 (#1) 2 CUP SIZE 400 Filters ..... \$6.50 1000 Filters ..... \$15.50</p> <p>#102 (#2) 4 CUP SIZE 400 Filters ..... \$7.00 1000 Filters ..... \$16.50</p> <p>1x4 OR 1x6 (#6) 6 TO 8 400 Filters ..... \$9.50 1000 Filters ..... \$22.25</p>	<p>This Style Fits CHEMEX, DAVID DOUGLAS, PYREX, CORNING, TRICOLETTE, Etc.</p> <p>4 TO 8 CUP SIZE 200 Filters ..... \$4.25 400 Filters ..... \$8.25 1000 Filters ..... \$17.75</p> <p>ONE CUP SIZE 200 Filters ..... \$3.00 400 Filters ..... \$5.00 1000 Filters ..... \$11.50</p>
--	---

WRITE FOR FREE CATALOG.

This Style Fits Mr. COFFEE, CORY, BUNN, SUNBEAM, PROCTOR-SILEX, SEARS, REGAL, WEST BEND, G.E., Etc.

500 Filters, reg. 12.50, \$ 9.95	MONEY BACK
1000 Filters, reg. 25.00, \$ 9.95	
2000 Filters, reg. 50.00, \$18.00 GUARANTEE	

FILTERS for NORELCO, Etc., 400 for \$2.25

Shipped Prepaid. Send Check or M.O. To:  
**REGAL FILTER CO., Dept. F-146, 10663 Galaxie,**  
Box 20247, Ferndale, Mich. 48220

**Lazy-Lite**

Read in bed comfortably! Buy it for only \$49.95. Send check or write for free brochure to: Lazy-Lite, Box 91L, Cedar Falls, Iowa 50613

Exp. Date \_\_\_\_\_

Master Charge# \_\_\_\_\_  
 BankAmericard# \_\_\_\_\_  
 Signature \_\_\_\_\_

Send return address with order. Iowa incl. 3% tax. Allow 3 weeks for Free shipment UL Listed. A Div. Farnecon Inc.  
30-day money back guarantee

**Elks Family Shopper**

**CUSHION YOUR FOOT** for comfort. Golden Walker Foot Cushions are hand-crafted of genuine leather and foam paddings. Flexible, light & durable, they give instant relief to tired, aching feet and legs. Sizes 5-14. One pair, \$4.99; 2/\$9.00. Ppd. Send shoe size, man or woman, Mid-Lu Associates, Dept. L, 2928 North 30th St., Phoenix, Ariz. 85016.

**INSPIRATIONAL WORDS:** "Lord, Help me to remember that nothing is going to happen to me today that you and I together can't handle," are on an 8"x6" laminated wooden plaque. Full color Italian scroll border enhances message. Ready to hang. \$1.98 each plus 35¢ shpg. Order from Cadlyn's, 2077 N.Y. Ave. EL3, Huntington Sta., NY 11746.

Shows Actual Size

**YOUR NAME & ADDRESS**  
(and/or anything else you want)  
Printed Like This on 2 to 5 Lines  
ON 300 GUMMED LABELS

**WORLD'S BEST GIFT**  
Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'ry. Ppd. & guaranteed.

SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.

Writewell Co., 803 Transit Bldg., Boston 02115

**STOMACH PAIN**

IMPROVE AFTER 1 BOTTLE OR YOUR MONEY BACK

**BISMO-LAC:**

Get relief of stomach distress, hyperacidity and gas with just one tablespoon of BISMO-LAC before each meal. You must get relief after taking one full bottle according to directions—or your money will be returned without question. Why suffer, when safe, sure BISMO-LAC offers relief now! BISMO-LAC is a medicine of pure herbaceous drugs and a smooth bismuth gel to coat and soothe your irritated, sore stomach. Once you have tried BISMO-LAC you will be glad you did.

Send \$9.00 in money order or check, for immediate shipment. (Postage paid—no C.O.D.'s please). Remember you must get relief from the first bottle or your entire \$9.00 will be refunded.

Limited drug store distribution or write to:  
**MARSCH CHEMICAL CO.**  
Dept. E-3  
9649 N. Tripp Ave., Skokie, IL. 60076





**BICENTENNIAL DOLLARS** in 18 kt. gold finish. Genuine uncirculated golden dollars come in handsome custom lucite holders, \$3.50. Features unusual date 1776-1976. Immediate delivery on this valuable commemorative memento, 6 for \$20; 12 for \$39. Order from Centre Coin Co., Box 1, Dept. DB, Sherman Oaks, CA 91413.



**WARM-EASE PADS** relieve aching joints quickly and easily. Soft foam-filled jersey-covered pads seal in body heat and concentrate it where needed most to relieve aches, pains, strains and stiffness. Sanitary, washable. Fit snugly around knee, elbows, ankle. \$2.29 plus 35¢ shpg. Holiday Gifts, Dept. 703-F, Wheat Ridge, CO 80033

**NEWEST COIN PENDANTS**



The new 1976 issue of Bi-Centennial coins, now available at your bank, can graciously offset our classic Bezel PENDANTS... available in either gold or Silver plate with 24" heavy plated rope chain. Attractively gift boxed. Perfect holder for your favorite coin.

For the silver dollar ..... \$4.00  
 For the half dollar ..... \$3.75  
 For the quarter ..... \$3.50

Send check or money order plus 25¢ per piece for postage and handling to:  
**MARKEN INDUSTRIES Dept. M-3**  
 P.O. Box 2609, Elmwood Station  
 Providence, R.I. 02907  
 Send for price schedule discounts on orders for dealers or distributor wholesalers.



For 22 years, we've made our satin sheets of the softest acetate satin, 225x78 thread count. **MACHINE WASHABLE!** Hot Pink, Tangerine, Gold, Red, Black, Bronze, Blue, Silver, Pale Pink, White, Mint or Orchid.  
**SATIN SHEET SETS** (2 straight sheets, 2 cases)  
 Double Set \$23.98 Queen Set \$27.95  
 Twin Set 22.98 King Set 32.50  
 Round 84" Set 48.50 Round 96" Set 54.95  
 3-letter monogram on two cases—\$2.50  
 For fitted bottom sheet, add \$2.00 to double or twin price; 2.50 to queen; 3.00 to king price. Round bottom sheets are fitted. Send check or m.o. 50% deposit on C.O.D.'s.  
**SCINTILLA, INC.** 4802 N. Broadway K-3  
 Chicago, Ill. 60640  
 Free 40-page color catalog with every order!

**RED HOT DOUBLE OFFER!**



**STEAMCLEANER**

... thousands upon thousands in use.

TAKE THE FOOLISHNESS OUT OF STEAMCLEANING

PRODUCES HOT STEAM **FAST!**

SPECIAL FACTORY-DIRECT PRICE

**\$229<sup>50</sup>**

Reg. \$396.50

**SAVE \$150.00**



- Air Conditioning
- Animal Farms
- Boats, Marinas
- Building Cleaning
- Business Machines
- Cafes, Hotels
- Cycle Shops
- Dairies
- Farms, Ranches
- Fish Markets
- Fur Farms
- Garages
- Ice Plants
- Industrial Plants
- Lawn Mower
- Meat Markets
- Print Shops
- Refrigeration
- Saw Mills
- Service Stations
- Super Markets
- Truckers
- Veterinarians



**SUKII ...**

lightweight, quickfiring, long-lived, easy to operate, the choice of steam cleaners. L. P. gas fired and at a price users can live with.



**HIGH PRESSURE HOT WATER WASHER**

**500 Psi, 120 Gph, fired by L.P. gas.**

Can be trailer mounted, 100% safety factor, steel braid safety hose, fan type nozzle. Can be used with cold water. **SUKII price & action-power unequalled!**

YOUR DIRECT-FROM-THE-FACTORY PRICE

**\$489<sup>50</sup>**

Reg. Price \$997.50

**SAVE OVER \$500.00**

**NO AGENTS WILL CALL**



Arizona residents include 5% sales tax

MAKE YOUR SUKII CHOICE AND MAIL COUPON TODAY!

**SUKII INTERNATIONAL**

Phone 602-946-4372  
 P.O. BOX 1653  
 SCOTTSDALE, ARIZONA 85252

**CLEAN UP RIGHT HERE** Get All The Facts!  
 SUKII Dept. E-3 P. O. Box 1653  
 Scottsdale, Arizona 83252

- Here's check or money order for \$229.50. Rush one SUKII steam cleaning machine, retail value \$396.50.
- Here's check or money order for \$489.50. Rush one SUKII high pressure washer, retail value \$997.50.
- I'm interested in your tremendous factory-direct SUKII offers but would like more information.

PHONE \_\_\_\_\_  
 NAME \_\_\_\_\_  
 SHIPPING ADDRESS \_\_\_\_\_  
 (Please do NOT use P.O. Box No.)  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



**"SAVE YOUR HEART"**



with a **STAIR-GLIDE®** Stairway Elevator

**RENTAL-PURCHASE Program Available**

Your STAIR-GLIDE® installs easily and in less than 2 hours. No marring walls or stairway. No special wiring required. Shipped directly from factory within 4 days. STAIR-GLIDE®... the nation's largest selling stairway elevator! UL LISTED.

USED BY THOUSANDS: CARDIAC PATIENTS, ARTHRITIS, SENIOR CITIZENS, PHYSICALLY RESTRICTED, POST OPERATIVES...and household convenience.

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

**AMERICAN STAIR-GLIDE® CORP.**  
4001 East 138TH ST., Dept. E-36  
Grandview, Missouri 64030

**FREE GOLF GLOVE\***

**THE - EXTRAORDINARY "WONDER" GLOVE**



Pro style with VELCRO® fastener! Crafted with a soft, exclusive suede-textured surface for **BEST CLUB CONTROL!** Washable. Long-lasting! U.S.G.A. APPROVED.

*What golfers say about "WONDER" glove:*  
"... I am recommending this glove to all my golf playing friends—it's truly a "wonder." Thank you. John Vosejka, St. Paul, Mn.  
"... Your gloves are great—especially in wet weather. E. C. West, Sewickley, Pa.  
"... The best glove I've found in 7 years of playing golf! Geo. Chaffee, Caseyville, Ill.

Fantastic - get acquainted - LIMITED OFFER:  
**\*BUY ONE "WONDER GLOVE" AT \$6.95 GET ONE GLOVE FREE!!!**

**SATISFACTION GUARANTEED**  
Add \$1 handling & shipping any quantity order.  
**Limit: 3 gloves, and 3 gloves FREE**

Your choice of: black  beige  blue  red

	S	M	ML	L	XL	
MEN'S						How many to be WORN on the RIGHT hand?
LADIES'						

Send with check or money order, or charge (over \$10) Bank Am.  Master Charge   
Card # \_\_\_\_\_ Exp. \_\_\_\_\_  
to: MASTERGRIP—Box 233, Canoga Park, CA 91305

**KILL LAKE WEEDS**

Proven Aquacide pellets destroy unwanted underwater weeds.

**Before**



**After**



Spread marble sized pellets like grass seed. Effectively kills weeds at any depth.

Registered with Federal Environmental Protection Agency.  
Used and tested by many State conservation departments.

**10 LB. CAN** (Treats 4,000 sq. ft. of lake bottom) \$25.95 includes delivery. (50 lb. carton, \$94.95 includes Delivery)

Or write for free information to:

**AQUACIDE CO.**  
308 Prince St., Dept. 335, St. Paul, Minn. 55101



**BECOME A PROFESSIONAL WRITER**



If you can write simple sentences and paragraphs, you can make money at home—writing short fillers. Ten lesson course tells what and how to write it, and where to sell it. You get writing assignments, criticism of your work, and much more. Show how to start getting checks in your mail—before completing lesson 3. Cost only \$6.95 postpaid—satisfaction guaranteed. Order now.

**THE HOLLINGER COMPANY**  
1972 Tutwiler Memphis, Tenn. 38107

**Who Rules The Kitchen?**



Proudly display the cook's name or any name you order on this personalized, attractive 8" x 14" wooden plaque with a four-color hand screened design over off-white background outlined in dark stained trim. \$9.95 p.p.

Allow three weeks for delivery. Mass. residents add 5% sales tax.

*This sign is an exclusive of*  
**THE STAGE STOP**  
*One of New England's most intriguing gift shops Next to historic Concord.*  
440 Great Rd. Dept. E, Acton, MA. 01720

**7½- FOOT MINIATURE WINDMILL**



makes a marvelous landmark on your front lawn. The original Doty Windmill, 7½ feet high, has a no-rust hard aluminum tower, pivot block, all-steel wheel and tail vane with 2 ball bearings in wheel. Hand-balanced to withstand hard winds. Silver, trimmed with red.

**\$73.95 p.pd.**  
(Colorado orders add 3% tax.)

Personalization of tail vane available: \$5.00 extra. Dealer inquiries invited.

**LADD, INC., Dept. EL**  
**P.O. Box 158, Wiggins, CO 80654**  
Check enclosed  Send COD

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
(Please Print)

**Elks Family Shopper**



**VICTORIAN STYLE COAT RACK** has many hooks for many things. Sturdy cast iron reproduction of the genuine Victorian coat rack has 15 hooks—5 large arms with 3 hooks each. Perfect for coats, sweaters, hats, umbrellas. Or use in bathroom for towels. 14" wide. Cast iron lasts for years. \$3.98 plus 75¢ shpg. Holiday Gifts, Dept. 703-H, Wheat Ridge, CO 80033.



**TRAVELERS LOVE POSTCARD ALBUM.** "Travel-Log" Album holds 200 U.S. & foreign post cards in curved corner slots that make it easy to insert, remove or re-arrange. Facing guide lines ensure neat sub-titles and travel notes. Elegant 3-ring binder. \$8.95 plus \$1 shpg. each. 2 for \$17.50 p.pd. Writewell Co., 804 Transit Bldg., Boston, MA 02115.



**12 FAMOUS FISHING SPINNERS** make a fisherman happy. These are lake-and-stream-tested in assorted sizes, colors and actions for every type of fishing. A "get-acquainted" offer of this assortment of 12 well-known lures (regularly \$7) for only \$2.95 plus 25¢ shpg. Sports Liquidators, 8942-A-6 Lankershim Blvd., Sun Valley, CA 91352.

**pet stains?**

**CARPETS RUINED BY PET STAINS?**

**NO LONGER!** Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from carpets safely for pennies compared to carpet replacement.

**ORDER: (#1... URINE-OUT... removes even years old oxidized pet stains, ONLY \$6.45). OR: for odors only (#2... KIL-ODOR, also ONLY \$6.45). Add \$1.50 for handling. Shipped by United Parcel. SATISFACTION OR MONEY BACK, CLEANCRAFT, 2922 Santa Monica Blvd., Dept. LK, Santa Monica, CA 90404.**



# GUARANTEED!

**Triple your money in less than 30 days...or get your money back**

**THAT'S RIGHT!** Now there's a *guaranteed-safe* way for you to **TRIPLE** your money in 30 days or less... without risking one red cent! You can start small or start large... watch a \$50.00 investment grow to \$150.00, or watch \$500.00 grow to \$1,500.00 — all within a month! Or, if you wish, you can start with no investment whatsoever, and still enjoy the same fantastic 200% profits that have made the spare time of others worth as much as \$25.00...\$50.00... yes, even as much as \$100.00 per hour!

These highest-ever profits are waiting for you to collect them *right now*, just as soon as you start to show Merlite Jewelry to your friends, neighbors, people at work! And we do mean *show* — you don't have to sell this remarkable jewelry, because it literally sells itself, and sells itself **FAST**, on sight! You don't need a "sales pitch," you don't need to knock on doors, you don't need to do any hard work at all! Just **SHOW** Merlite Jewelry to folks you know... and watch your money **TRIPLE** before your very eyes! **WE GUARANTEE IT.**

## STUNNING MAN-MADE STONES THAT RIVAL NATURE'S OWN!

Merlite Rings feature a variety of genuine and simulated stones, including the **DIA-SIM®**, the fabulous "look-alike" that only a jeweler can distinguish from a natural diamond. Like a diamond, the **DIA-SIM®** is hard enough to scratch glass... yet it's *guaranteed* never to break, chip, or discolor. To bring out all their fiery beauty, we set them in exquisite 10K gold-filled, 18K heavy gold electroplated, and sterling silver mountings. The result: rings which look like they should sell for hundreds, even **THOUSANDS** of dollars... but which you can offer to your customers for only \$6.00 to \$84.00 each! And remember... *every ring they buy from you puts a whopping 200% profit in your pocket!* Sell a \$15.00 ring, and pocket \$10.00. Sell a \$39.00 ring, and pocket \$26.00. Sell three, four, five rings in an hour, and you're on your way to Easy Street.

## DOZENS AND DOZENS OF FAST-SELLING STYLES TO CHOOSE FROM!

The Merlite Collection includes over 300 of irresistible styles for men, for women, for children, for **EVERYBODY!** What's more, new styles are constantly being added, plus special promotions to let you cash in **BIG** on the tremendous buying sprees at Christmas, Valentine Day, Mother's Day, Father's Day. What's more, each Merlite Ring comes complete with a beautiful gift box at no extra cost! When you become a Merlite Jewelry Dealer, every day of the week, every day of the year means profits, profits, and **MORE** profits... profits so huge, so effortless, that you can forget about money worries.

## EVERY RING GUARANTEED FOR A LIFETIME!

Every Merlite Ring purchased from you carries with it a written Lifetime Guarantee.

Under the terms of this Guarantee, the ring may be returned to Merlite Industries at any time, in any condition, and for a service fee of just \$3.00, we will repair it or replace it with a brand-new ring, and return it promptly to the owner. *This sales-clinching Guarantee even applies to rings with missing stones!*

## SAME-DAY DELIVERY! FREE DROP-SHIP SERVICE!

What's more, you and your customers won't have to wait for delivery on Merlite Rings! Your orders are processed the same day we receive them, so that shipments are speeding back to you within 24 hours or less. And as an extra **FREE** service to you, we'll even drop-ship rings directly to your customers, so that **YOU** don't have to spend your valuable time making deliveries!

## YOUR CHOICE OF TWO NO-RISK MONEY-MAKING PLANS!

As a Merlite Ring Dealer, there are **TWO** ways for you to make the most fantastic profits of your life. If you wish, you can start without investing one penny in inventory; simply show our gorgeous 40-page, full-color Customer Presentation Catalogue to your customers, collect your money, and forward the orders to us for immediate delivery. Or start with a *protected* inventory and make money even faster by offering on-the-spot delivery. Our *first-order refund policy* protects you completely: whether your first order is small or large, we **GUARANTEE** you'll sell it quickly and easily within the first 30 days. If not, Merlite will buy back any unsold rings from your first order, any time within 30 days of your receiving it — no questions asked! And under either plan, you make a full 200% profit on every sale!

## SEND NO MONEY — BUT MAIL COUPON TODAY!

Regardless of which plan you decide to start with, the most important thing is to get started **NOW!** Just take a moment to fill in and mail the coupon below. By return mail we'll rush you **EVERYTHING** you need to start making big, easy money next week: the lavish 40-page Customer Presentation Catalogue, an accurate ring-sizer, wholesale order forms, plus full details of our fantastic **TRIPLE-YOUR-MONEY** Profit Offer. It's all **FREE**, there's no obligation, and nobody will call on you. Don't miss out on the biggest Profit Bonanza of a lifetime — mail the coupon **TODAY!**



## LUXURIOUS JEWELER'S DISPLAY CASE FREE!

We normally charge \$8.00 for this professional jeweler's display case, but it's yours, absolutely **FREE** when you become a Merlite Ring Dealer under our sensational **TRIPLE-YOUR-MONEY** Profit Plan. Small enough to carry in your pocket or purse, lined with luxurious black velvet, the case holds 12 rings — sparks instant sales every time you open it! Think of it — a "jewelry shop" you can fit in your pocket... and that can turn your spare-time hours into a **FULL-TIME** income!

MERLITE INDUSTRIES, INC.  
114 Fifth Ave., New York, N.Y. 10011

MERLITE INDUSTRIES, INC. Dept. 288-N  
114 Fifth Avenue • New York, N.Y. 10011

I'm ready for **TRIPLE PROFITS** with Merlite Jewelry! By return mail, rush me everything I need to start cashing in at once, including the lavish full-color Customer's Presentation Catalogue! I understand that everything is **FREE** and without any obligation on my part!

MR.  MRS.  MISS

NAME .....

ADDRESS .....

CITY .....

STATE ..... ZIP .....

IN CANADA: MOPA CO., LTD., 371 DOWD ST., MONTREAL 128, QUEBEC



**FASTER AND HANDIER  
THAN ANY DICTIONARY.**

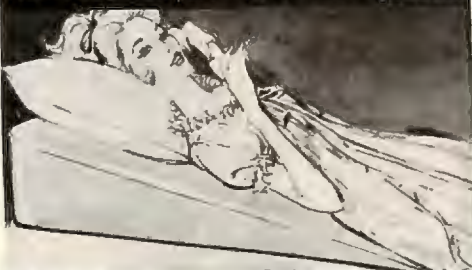


**INSTANT SPELLER**, aid to business and professionals, students, secretaries. Puts a world of words right at your fingertips. 6000 most commonly misspelled words are correctly spelled, divided and accented. Works on touch method. Press down release tab with pointer on first letter of word wanted. In a flash find your answer. No pages to turn. For every home, every office, this side of genius.

INSTANT SPELLER Co., Dept. 376E, 125 So. Western Ave., Los Angeles, Ca. 90004

@ \$4.99 plus 50¢ shipping and handling.

**New sleep comfort without extra pillows.**



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant Foam Slant. Provides an even, gradual slope for more restful, healthful sleep. Better than extra pillows. Head elevation comforts diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg elevation eases varicose, circulatory and swelling leg discomforts. 27" long. White washable zipper cover. Order 4" high for 2-pillow users \$15.00; 7 1/2" high for 3-pillow users \$17.00; 10" high at \$20.00; or 12 1/2" high at \$23.00. We pay postage and ship within 6 hours.

Send check or money order to:

**Better Sleep Inc.** BOX ES  
New Providence, New Jersey 07974  
MONEY BACK GUARANTEE

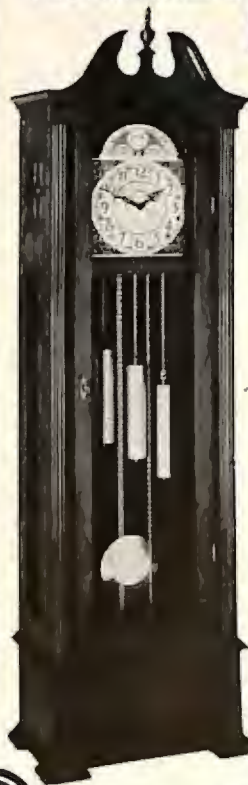
**BICENTENNIAL  
COSTUME  
MANUAL**



- \* Lavishly illustrated 80 page manual describing colonial dress for men, women, children and soldiers.
- \* Indispensable resource for reproducing 1776 clothing for plays, balls, parades, and bicentennial events.
- \* Contains information on practical reproduction, suppliers, rental houses and a bibliography.
- \* Of special interest to teachers, historians, researchers antique, doll and memorabilia collectors.

**\$4.00**  
**CHANNEL PRESS**  
P.O. Box 2459-H  
Santa Barbara, CA 93120

**Build Your Own Pre-Cut  
HEIRLOOM  
GRANDFATHER  
CLOCK**



**Compare  
feature by  
feature**

- Solid 3/4" kiln dried wood
- All parts precision pre-cut, mitred and dowelled
- Lumber sanded on all sides
- Fully Assembled/precision-made West German movements
- All hardware included—even screws

**Write now for  
FREE Color  
Brochure of  
complete line of  
Grandfather and  
other clocks.**

**HENTSCHEL  
CLOCK COMPANY**  
Department 606-M  
16 Atlantic Avenue  
So. Dennis,  
Mass. 02660

**Clip-On Magnifiers**



Clip **MAGNIFIERS** on regular glasses. **SEE CLEARER INSTANTLY.** Read fine print. Do close work. Neat, metal frame. 10 day trial. **SATISFACTION GUARANTEED.** Impact resistant lenses. State age. Send only \$6.95 + 55¢ handling. Precision Optical, Dept. 41-G, Rochelle, Ill. 61068

**DENTAL FLOSS HOLDER**

**Brush Your Teeth ... Then  
FLOSS'EM**

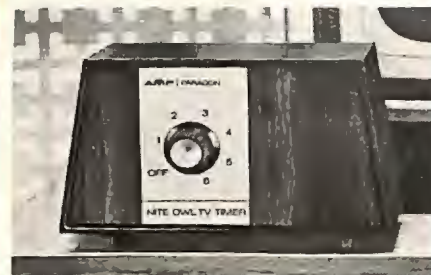
with dental floss for complete cleaning. Daily use helps remove Plaque. Have one at home and carry one with you. 30 yds. of unwaxed dental floss in handle, always threaded for instant use — handy to use anywhere.

**Great  
Gift!**

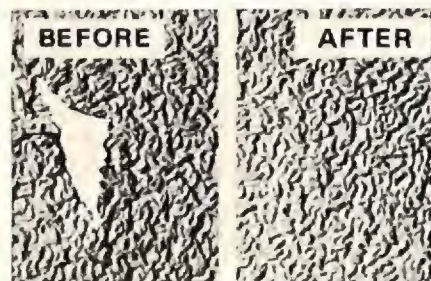
Send check or money order to: Dept. E-3  
**PERI-DENT CO.,** Box 1388, Aurora, Ill. 60507

**4 3/4" Long**  
**SPECIFY COLOR**  
white, blue, pink, yellow, green, orange.  
A personal color for each family member.  
**FREE—30 yd. refill** shipped with each Flosser. \$2.29 each postpaid. Two or more shipped to one address — \$2.00 each postpaid. (Ill. Res. add 5% Sales Tax.)

**Elks Family Shopper**



**TV TIMER** turns off TV automatically. Set Timer for as little as 15 minutes and as much as 6 hours and you won't have to leave a warm bed to turn off TV. You can also use Timer for radio and small appliances. 3 1/2 x 5 1/2 x 2 1/2. UL approved. \$18.95 plus \$1 shpg. J. W. Holst, Inc., Dept. ET-36, 1864 E. US-23, East Tawas, MI 48730.



**MAKE GOOD, QUICK MONEY** by doing vinyl repairs. You start earning within 24 hours and can easily make \$20 to \$30 an hour. Repairs are needed in homes, business, beauty shops—all places with vinyl naugahyde furnishings. Kit includes all supplies, materials, simple instructions. No salesman. VIP, 2021 Montrose, Dept. 152, Chicago, IL 60618.

**CUSTOM MADE EMBLEMS**

Let us reproduce your Trademark, Award Pins, Organization Pins, etc., into a piece of fine jewelry. High quality—low prices. Free brochure. Dept. CM10.



**BICENTENNIAL JEWELRY**

Elks, K of C, Masons, Eastern Star, etc. **LOWEST PRICES IN U. S.** Free brochure. Dept. BE12  
**Fraternal Wholesale Jewelry Mfg. Co.**  
P.O. Box 8123, 1022 Reservoir Ave.  
Cranston, R.I. 02920 (401-942-4591)

**PROSTATE  
RELIEF**

Sleep disturbing discomforts associated with benign prostate hypertrophy such as getting up nights, frequent daily discomfort, dribbling, urgency and undue retention are relieved by **PROSTEX**. This now famous formula is used by doctors. Ask yours about BPH. Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

**UXBRIDGE HEALTH PRODUCTS CO.**  
Dept. 21, P.O. Box 484,  
Somerville, Mass. 02143



# Elks Family Shopper



**WHICH SHOE IS THE HANOVER?** Though identical or superior in every way to the "Big Name" shoe which sells for \$46.95, the Hanover Shoe is only \$31.95. You can earn up to \$200 a month in your spare time selling Hanover Shoes. Write for free selling kit and details on second income opportunity. Hanover Shoe, Dept. 1553, Hanover, PA 17331.



**"SPIRIT OF 76" FLAG SET.** The official American Revolution Bicentennial Flag, the historic Betsy Ross Flag and the 50-star flag are displayed proudly from a lustre star base. Gold-trimmed, silk-type flags are 4"x6". Only \$6.95 ppd. per set. Order "Spirit of 76" Flag Set No. 3 from George W. Company, P.O. Box 2795, Pomona, CA 91766.

## GINSENG (MAN PLANT)

For more than 50 centuries the Asians have prized the exotic Ginseng for the medicinal powers they believe that it possesses. Chinese Apothecaries prescribe the plant to this very day for strength, vitality, rejuvenation and longevity—among many other legendary claims. The roots are dried and eaten, the leaves brewed as an herbal tea. NOW you can plant this "Conversation" herb (Planex Quinquifolium) in your outdoor or window sill garden. Plants provide seed for additional plants.

10 Seedlings \$ 5.00  
5 2 Year Roots \$10.00

**MERRILL GARDENS**

207 Oak Street

Patchogue, N.Y. 11772

## CALLOUS RAZOR



### NEW! Callous & Corn SAFETY RAZOR

Never cut yourself again! Special convex "Spoon-Bottom" design shaving edge trims just where you want it to; close, for real relief. Find out what its like to forget your feet. Walk in comfort all the time. Shave your wives feet with confidence. Designed to reach all areas without tying you in knots. Precision instrument of chrome plated steel and high impact resistant handle. Satisfaction guaranteed.

\$4.95 post paid

Get razor and 1-yr. supply of blades (6-double edge surgical steel). Makes a very thoughtful gift.

2-sets \$8.95 post paid send check or M.O.

Personal Care Co., Dept. EK  
P.O. Box 8543  
St. Louis, Mo. 63126

Now! Grow the starchless, sugarless gourmet answer to the potato!

## Ferdale's Jerusalem Artichoke (Helianthus tuberosus)

... and keep harvesting a bumper crop for 6 months or more every year!

We'll send a slew of recipes with your order, so you can keep using your Jerusalem Artichokes all winter long (and adding lots of vitamin-and-mineral-rich nutrition to the family diet) without ever having them the same way twice in a month!

The Jerusalem Artichoke isn't from Jerusalem. It isn't even an artichoke (although some people think it tastes like a particularly delicious artichoke, cooked). But few other vegetables offer such easy growing—and such gourmet eating delights!

According to a leading garden cyclopedia, the Jerusalem Artichoke is "more prolific than the common potato, and far more easily grown... succeeding on any warm, well-drained land without attention." What's more, the tubers remain fresh and tasty after frost, so you can harvest your crop right through the winter (so long as you keep the soil itself from freezing, by mulching).

### Ideal for Low-Calorie Diets!

The Jerusalem Artichoke can be substituted for potato in just about any dish. Unlike the potato, the low-calorie Jerusalem Artichoke has no starch, and no sugar.

### Ideal for Gourmet Dishes!

Delicious so many ways. Raw, slice them thin for salads, or cut into sticks for an appetizer tray. Go Oriental, and cook them like water chestnuts. Slice them, dice them, roast them, toast them, steam them, cream them, boil them—you won't spoil them! Fry them, braise them... your guests will praise them! Even grind them into flour—for no-starch bread and spaghetti!

### Plant in Spring... Harvest Fall till Spring!

Plant a few this spring, and forget them! They thrive with minimum care from then on; even in part shade! In late summer, they produce bright, sunny yellow daisy-like flowers, on stalks that reach a height of 8 feet or more. Dig tubers in fall... and all winter long! Any unharvested tubers produce more plants next spring! Survive heavy frosts, thrive virtually anywhere, resist most diseases and pests!

½ lb. (enough for a 4 ft. row) only \$2.49  
1 lb. (enough for an 8 ft. row) only \$3.99  
3 lbs. (enough for a 24 ft. row) only \$9.99



WINTER HARDY

- As easy to grow as a potato!
- A single plant can yield a peck or more of delicious tubers!
- As rich in eating variety as a mushroom!
- Plenty of taste-tempting recipes included!



- Magnificent cousin to the sunflower!
- Bears bright yellow flowers up to 5" across
- The native American plant that nourished the Pilgrims!

**Ferdale GARDENS** 2386, Nursery Lane  
Faribault, Minnesota 55021

Please rush me my Jerusalem artichoke tubers as indicated below:

( ) 675108 (½ lb) for \$2.49  
( ) 675115 (1 lb) for \$3.99 ( ) 675122 (3 lbs) for \$9.99

Add 80¢ postage and handling on orders of \$4.00 or less. Minn. & Calif. residents add appropriate sales tax. Check or money order for TOTAL AMT. (NO STAMPS OR C.O.D.'s)

Complete planting and growing instructions with every order

If not satisfied, notify us within 30 days after delivery, for replacement or full refund. (Please print)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

© 1976 Ferdale Gardens



Kraus originals

"like wearing gloves on your feet"

### WOMEN'S JODHPUR PANT BOOT

Handsomely crafted in Genuine Glove Leather. Smooth, double seam vamp, adjustable buckle strap. Resilient non-skid composition sole with 1¼" heel. Black, White, Bone, Luggage Tan, Chocolate Brown, Navy. Full & half sizes 5-10 Medium widths (A,B,C.)

Satisf. Guar. \$20 plus \$1 postage  
\$10 dep. on COD  
**OLD PUEBLO TRADERS—E3J**  
600 So. Country Club Tucson, Az. 85716

## Home Gardener, Redwood GREENHOUSES at America's Lowest Prices!



Grow more! Save more! **\$98<sup>95</sup>**

MODELS FROM

Write for my FREE color catalog.

*Peter Reimuller* The Greenhouseman®

980 17th Ave., Dept. 12-C, Santa Cruz, Calif. 95062

## SHALLOTS

Indispensable for those famous French recipes. Hard to find in stores, easy to grow. 50 medium bulbs \$2.50 ppd., 30 large bulbs \$2.50 ppd. Plant early, they don't freeze. Instructions and recipes included. Tarragon plants. 1 for \$1.25 ppd., Jerusalem Artichokes 12 oz. for \$2.00 ppd. Leeks to transplant 50 for \$2 ppd., garlic 50 kernels \$2 ppd. Other herbs available, also fancy imported seeds and beans.

Many Recipes. Free Catalogue.

**Le Jardin Du Gourmet**  
Box 44-7, West Danville, VT. 05873

## FIX LAWN MOWERS

FOR FUN & PROFIT! Fascinating new Handbook by F. Peterson gives you the knowledge skilled mechanics learn.

OVER 125 ILLUSTRATIONS show how to trouble shoot, repair carburetors, engines, balance and sharpen blades, etc. Exploded drawings are extensively used.

INSTRUCTIONS COVER reel, rotary and rider mowers, preventive and routine maintenance, how to identify brand names, where to obtain replacement parts. How to buy and use a lawnmower.

TRY the HANDBOOK OF LAWN MOWER REPAIR.

Rush only \$7.95 plus 50¢ handling on 10-day money-back guarantee.

EMERSON BOOKS, INC., Dept. 9088, Buchanan, N.Y. 10511



# L.L.Bean<sup>tm</sup>

## Pork Pie Hat



Fine pre-shrunk polyester and cotton gabardine with lined crown to prevent stain, and stitched flexible brim. Water repellent. For fishing, camping or everyday wear. Light Tan with Red Tartan band. Sizes 6¾ to 7¾.

Send Free Catalog  
Ship \_\_\_\_\_ Pork Pie Hats at \$6.00 ppd.  
Size \_\_\_\_\_

Check Enclosed     Master Charge  
 BankAmericard     American Express

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_

Outdoor Sporting Specialties

L. L. Bean, Inc.  
730 Main St., Freeport, Maine 04032

## FIX LOOSE CHAIRS

### Chair-Loc "Swells" Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with applicator nozzle makes it quick, clean, easy. Over 2 million sold. Satisfaction guaranteed. 3 oz. bottle \$2.00 Ppd. N. J. residents add 10c tax.



CHAIR-LOC, Dept. E-276, Lakehurst, N.J. 08733

See Advertisement on Back Cover

BUY WITH CONFIDENCE! ORDER TODAY!

Jay Norris Corp., 25 W. Merrick Rd.  
Dept. MD-113, Freeport, N.Y. 11521  
Please rush me \_\_\_\_\_ Sharpener(s) for my NORELCO<sup>®</sup> Shaver @ \$3.99 purchase price plus 70¢ shipping and handling.  
( ) SAVE! Order TWO for only \$7.50 purchase price plus 85¢ shipping and handling.  
Enclosed is ( ) check or ( ) money order for \$ \_\_\_\_\_  
Sorry, no C.O.D.'s—(N.Y. residents add sales tax.)  
PLEASE PRINT  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
© Jay Norris Corp., 1976

Canadian Residents please send orders to:  
JAY NORRIS CAN LTD.

P.O. Box 1069, Dept. MD-113, Montreal North, Quebec H1H 3M5



## LOOK SLIM AND TRIM!

Have a pot belly? Put it in its place! Look and feel more attractive the minute you put it on. Instant grip Velcro fastener makes it easy to put on and take off. 7" wide, adjusts from 26-50" Machine wash. For men and women. \$6.99 plus 35¢ pstg.

## HOLIDAY GIFTS

Dept. 703-D, Wheat Ridge, Colorado 80033

## Family COAT of ARMS

Hand Painted, Individually, Researched, Designed, Personalized FAMILY COAT OF ARMS SHIELD

Send name and last known country of origin. Hand rubbed wood, walnut finish. Full 9" x 7", antiqued gold colored mantle and scroll. Hand painted Full Color Coat of Arms. Ready to hang. Complete with Family Tree Chart Report & Reference Sources. Fully Documented. #CS250.



Above Available in large 14" x 11" Wall Shield Order CA #255 . . . \$19.95 plus \$1.00.

ONLY \$9<sup>95</sup> plus \$1 p.p.

No Genealogical Representations Are Intended Or Implied. Send check or M.O. or Charge

BankAmericard     Master Charge

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

CADLYN'S Dept. EL-3  
2077 New York Ave., Huntington Sta., N.Y. 11746



## COFFEE BAGS

Fresh ground Southern style coffee in a filler bag. You make it in two to three minutes — one cup at a time. This is not instant or freeze dried coffee. An unusual gourmet gift.

Four cartons with 20 bags in each carton    ppd \$6 49

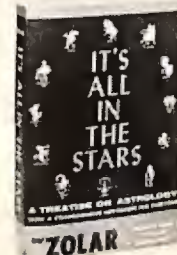
Mail to  
MR. COFFEE BAG  
P O Box 15051  
Baton Rouge La 70895

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Elks Family Shopper



EASY-TO-ASSEMBLE GREENHOUSES are full-size, made of fiberglass and redwood. All models have quality features: Dutch door, large screened vents and generous 8-foot height. Bolted for strength and portability. Prices start at \$88.95. Free brochure. McGregor Greenhouses, Box 36-BB-2, Santa Cruz, CA 95063. (408) 476-5390.



LEARN ALL ABOUT ASTROLOGY in the fascinating book, "It's All in the Stars", written by the dean of American Astrology, Zolar. Its 320 pages contain information on astrology available nowhere else & includes a comprehensive horoscope for everyone. \$1.50 ppd; 2 for \$2.50. Tree-Top House, Dept. E-36, Box 502, Spring Green, WI 53588.

## For the Bicentennial Baby



For that lucky baby born in 1976.

This luxurious 40" x 45" crib and carriage blanket suitable for boy or girl. Rich red and blue plush velour numerals applied and embroidered in the traditional manner on a cuddly soft white blanket by Chatham. Completely washable. A unique and beautiful gift of warmth that's sure to become a family keepsake. Money back if not delighted. Order now.

Send \$19.95 plus \$1.50 for postage and handling to: **Blankety Blankets**  
Box 438-E1, Mamaroneck, N.Y. 10543

N.Y. State residents add sales tax



# Peaceful World

(Continued from page 20)

somest in the nation. Visitors are welcome. Boulder is about an hour by car from Denver.

**Breckenridge**—This former gold town is one of Colorado's finest ski centers. A summer place as well. Fishing, jeeping, hiking. Ride the chairlift up Peak Eight for a breathtaking view of Ten-mile Range, the Valley and the Continental Divide. Breckenridge is about two hours by car from Denver.

**Central City**—Once called "the richest square mile on earth," Central City's fame today stems from its opera and drama festivals. Summer crowds nearly as great as those during its ore-producing days pack the town.

**Colorado Springs**—About 60 miles south of Denver at the base of Pike's Peak. One of Colorado's foremost vacation areas.

**Cripple Creek**—Reached from Colorado Springs over the Gold Camp Road, Cripple Creek was once called "America's No. One gold camp." During its boom days it turned up nearly \$1 billion in gold. For the miners it bought booze and women along with misery and prosperity. By the turn of the century 139 saloons were operating 'round the clock and shootouts echoed along Meyers Avenue.

**Denver**—Colorado's capital has been described variously as "the cow town of America" and "the most cosmopolitan of American cities." The Brown Palace is its most famous hotel and Brooks Towers (42 stories) its tallest building. Visitors should look in on Larimer Square, the State Capitol Building, Gates Planetarium, Molly Brown's home, the city's Botanical gardens, Chessman Park, the United States Mint and Buffalo Bill Museum.

**Durango**—Most famous for the narrow-gauge railroad which makes the 44-mile run to Silverton. Durango was once known as one of the wildest cities of the West. Dozens of shootouts; Billy the Kid was a frequent visitor.

**Estes Park**—Located 61 miles northwest of Denver, Estes Park is among Colorado's most visited vacation areas. Alpine lakes, towering peaks, trout streams, riding trails, forests and lovely meadows.

**Glenwood Springs**—Located in the heart of the Rocky Mountains about 175 miles west of Denver. Doc Holliday died in Glenwood Springs; his grave overlooks the town.

**Granby**—Eighty-five miles northwest

of Denver, Granby is Colorado's dude ranch capital. Excellent fishing, hiking and riding trails.

**Grand Junction**—Lies on the Western Slope 260 miles southwest of Denver in a mile-deep valley—a petrified ocean bottom 600 million years old. Rising to the north are the awesome Book Cliff Mountains, and to the west is Colorado National Monument with its blood red canyon walls.

**Gunnison**—In the area of Gunnison are more than 1300 miles of fishing streams as well as dozens of lakes. The new year 'round resort of Crested Butte is less than an hour by car. Visitors should take a drive to the famous old ghost town of Tin Cup.

**Leadville**—This old mining town is the home of the Tabor Opera House, the Tabor Grand Hotel and Tabor's Matchless Mine. The mine, along with Baby Doe Tabor's cabin, are open to the public.

**Loveland**—The gateway to the Rocky Mountain National Park. About 50 miles from Denver. Mountains, lakes, fishing, boating, water skiing.

**Montrose**—Located on the Western Slope at the junction of U.S. Highways 50 and 550, Montrose is the "Gateway to the San Juan Mountains." Spectacular scenery.

**Ouray**—This charming little mining town (about two hours by car from Grand Junction) is known as the "Swit-

zerland of America." Surrounded by the awe-inspiring San Juan Mountains, Ouray is everyone's dream of the perfect Alpine village. In its heyday bordellos flourished and saloons ran 'round the clock. One of its most famous mines, the Camp Bird, is still operating.

**Silverton**—Centered in the San Juan Mountains, Silverton is a mining town that's come alive with tourists. It's the terminus of the Rio Grande Western Railroad narrow-gauge line from Durango. Shoot-'em-ups staged each noon-time as the train chugs into town.

**Steamboat Springs**—Steamboat is the gateway to Routt National Forest and a famous ski town. The annual Winter Carnival (second week of February) is one of the nation's top winter spectacles. Visit Fish Creek Falls, Strawberry Park, Buffalo Pass and nearby mining camps.

**Vail**—What can one say about Vail that hasn't already been said? As President Ford's favorite vacation retreat, it receives headlines around the world. Vail was designed to match the charm of a European alpine village. Excellent skiing, comfortable inns and lodges, fine restaurants. In summertime there are jeep tours, golf, tennis, guided hikes, fishing and journeys by gondola to the 11,250-foot summit of Vail Mountain. Vail is tucked among the Rockies 110 miles west of Denver and 150 miles east of Grand Junction. ■



## Publicity Chairmen

If you are in charge of sending news of your lodge to *The Elks Magazine*, be sure you have one of our information sheets with a list of material acceptable for publication. This list may be obtained by sending a self-addressed stamped envelope to:

Fraternal News Guide  
The Elks Magazine  
425 W. Diversey Parkway  
Chicago, Illinois 60614

For those of you who may not get around to obtaining one of our guides, we would like to offer you some instant information by briefly mentioning in part the news department's criteria for publication.

- Send it in fast and fresh. If you send an item in early March, the very earliest it can appear is in the May issue, so we need all the help we can get. Three weeks after the event is the deadline.
- Polaroids and color prints and negatives are NOT acceptable since they do not reproduce well on our pages.
- Be sure the photo is clear, that it does not include such a crowd of people that the faces are unrecognizable, and please don't take risks when mailing your precious photos—use careful packaging.
- Remember, because of the large number of lodges and our spacial limitations, we cannot publish items concerning mandatory activities, such as the installation of officers, Flag Day, Memorial Sunday services, as well as various Grand Lodge contests.

Thanks for your help; we'll look forward to hearing from you soon.



## MOVING SOON?

Please let us know, as soon as you know what your new address will be. Be sure to supply us with both your old and new address, including the address label from your current issue. Copies we mail to your old address will not be delivered by the Post Office unless you pay extra postage.

ATTACH ADDRESS LABEL HERE

My new address will be:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Mail to: Circulation Manager  
The Elks Magazine  
425 W. Diversey Pkwy.  
Chicago, Illinois 60614

## THE ORIGINAL BASEMENT TOILET

Genuine Porcelain

FLUSHES UP TO  
SEWER OR SEPTIC TANK

-No Digging Up Floors-  
INSTALLS EASY. ANYWHERE!

Write McPHERSON, Inc., Dept. E  
Box 15133 Tampa, Florida 33684



## MAKE BIG MONEY from HOME



- PHOTO MONEY
- PHOTO STAMPS
- PHOTO POSTERS

Send today for **FREE**  
starter kit (samples, cir-  
culars, plans, reports).  
\$100 per day possible.

Get started **FAST!**

WITH  
**FREE**

**MONEY  
MAKING  
KIT**

**POSTERMATIC, INC.**  
DEPT. EK3 EAST PROVIDENCE, R.I. 02914

## HYDRAULIC JACK REPAIRS

Earn While You Learn In Your Spare Time

Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW -- in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.

Write or folder E3 and free bonus offer.

Hydraulic Jack Repair Manual Co., Inc.  
G. P. O. BOX 3 • STATEN ISLAND, N. Y. 10314

# WILD GINGER

(Continued from page 23)

thorn for fishing hooks, of course), and the young shoots and leaves are edible.

There's only one thing the book forgot to mention—how to pick the prickly devils. Jane and I were stung senseless a few times before we gave up the attempt. We didn't have anything we wanted dyed yellow, anyway.

Next we found mushrooms. Lots of mushrooms. And that, no kidding, was a thrilling experience.

We found the Lactarium Vellereus, the Amanita Flavorubescens, and the Amanita Bisporigera—who named these things, anyway? The thrill came when we read that we'd just found sufficient lethal material to wipe out the whole state of Maryland.

By this time my ankle was beginning to swell, and Jane led me over to a wet log to rest. The rays of the afternoon sun dimmed, as the birds made their last frantic squawks before calling in their night-time answering service.

It seemed ironic that Jane and I had probably eyeballed enough food to feed our family for years. All we had needed to know was what to pick and how to cook it. Details, details.

I couldn't help thinking of the menu that I'd carefully planned after my first forage:

*Appetizers*  
Watercress and water lily soup  
Purslane pickles

*Main Dishes*  
Boiled evening primrose  
Silverweed patties

*Side Attractions*  
Mulberry jelly  
Salsify french fries

*Beverages*  
Sassafras tea and/or strawberry  
lemonade

*Desserts*  
Hazelnut torte  
Scotch lovage candy

*Amenities*  
Bearberry cigarette  
Chokecherry brandy

After the meal, lit with bayberry candles, I had intended to brush my teeth with a dogwood twig. Then I'd planned to use elderberry ink to write Mother Nature a gushing thank-you note.

"Time for dinner," Jane said. "Want to stop for burgers and fries?"

"Sure," I replied, allowing myself only one discreet sigh for life's missed pleasures.

We walked out of the woods and left the eating-wild-delicacies game to those who knew the rules. My Annual Adventure was over.

But only yesterday I heard about a \$5.95 fishfinder-gadget that guarantees results or double your money back. This lure, someone said, shimmies along the bottom and gurgles seductive bubbles to fish, who then get muddled and jump onto your stringer.

And next year I'm going to try it. ■

## The Bicentennial Brochure

### GL Activities Contest

Grand Exalted Ruler Willis C. McDonald's theme "Pride in Elkdom—Pride in America" restates and continues the dedication Elkdom has always had for our great country.

The outstanding patriotic Order, the founder of Flag Day, can do no less than to be in the forefront in the observance of the Bicentennial celebration of our beloved United States of America.

Please document the activities of your Lodge and enter your brochure for judging in Contest H. Remember that the brochures are judged by contents, not by covers. Include photos, news coverage, lodge bulletins and any other material that documents your contribution to the Bicentennial program.

Pack securely, address clearly and mail with the proper postage in plenty of time to reach me by May 15, 1976: Alvin A. Ehrlich, 3422 Wilder Lane, Orlando, Florida 32804.

First, second and third place awards will be given in each of the five divisions, based on the annual membership report of March 31, 1976.

Join with your local Bicentennial commission, with other organizations or if there is no leader in your locality, do as Elks have always done, lead the observance in your city.

Winning entries will be on display at the booth of the Lodge Activities Committee of the Grand Lodge at the national session in July, 1976.



# NEWS OF THE LODGES

(Continued from page 27)



**FOUR SONS** and a son-in-law of two lodge members were congratulated by ER Macario Gessini (standing, center) after their recent initiation at Ithaca, N.Y., Lodge. Brother Alfred Nazer (standing, left) accompanied his sons (seated, from left) Paul and David to the ceremony, and Brother Wilmar Carroll (standing, right) witnessed the initiation of his son-in-law Neal Howard (seated, center) and his sons James and Stephen.



**BROTHERS AND NEPHEWS** of one family at Bellows Falls, Vt., Lodge represent a total of 143 years of Elks membership. Receiving membership pins recently were James Marino, for 41 years, Peter Murray, 36 years, Joseph Murray, 44 years, John Dagnoli, 10 years, and Angelo Cetto, 12 years.



**RECENTLY ACQUIRED** by the Central District of New York was the district's second station wagon to facilitate home treatment of cerebral palsy. (From left) PVP Dale Hartpence, DDGER Robert Blumberg, PSP Joseph Ferlo, PGER Ronald Dunn, PDD Bob Sprague, VP Edward Smaldon, and Daniel Capella, Central District cerebral palsy chairman, checked out the new vehicle at Oneida Lodge.



**A TESTIMONIAL PLAQUE** was awarded by Manville, N.J., Lodge to Brother Ben Farneski (right) in appreciation of his support of lodge activities. ER William Schwalenberg made the presentation during the lodge's 17th annual charity ball.



**TWO RECIPIENTS** of Pennsylvania Elks South Central District scholarships were honored recently at a dinner-dance held at Middletown Lodge. ER Richard Eagle (left) and PER James Harold, the lodge's National Foundation chairman, congratulated the students, Logan Deimler and Margaret Johns.

**THE RECREATIONAL ACTIVITIES** sponsored by Huntington, N.Y., Lodge for patients of Northport VA Hospital were acknowledged in a voluntary service certificate presented to the lodge. Raymond O'Connor and Vets Chm. Leo O'Connor accepted the certificate from a hospital resident.





**THE FAMILY** of PER Stephen Pollock (seated, right) joined with members of Keene, N. H., Lodge and city and state officials to celebrate the 60th anniversary of Brother Pollock's initiation into the order. A plaque was awarded to the Past Exalted Ruler during the visitation of DDGER Ray Cotillo and SDGER Ron Simpson to the lodge.



**KAREN LYNN WOJTOWICZ**, a student at Hillside High School, submitted the winning entry in the crippled children's poster contest sponsored by Hillside, N. J., Lodge. (From left) ER Jerry Padovano, Est. Lead. Kt. George Millward, and Crippled Children's Chm. Joseph Frekey awarded a U.S. Savings Bond to Sharon for her achievement.



**LYNBROOK, New York, Lodge** recently celebrated the 50th anniversary of its institution as part of the order. Gathered at the lodge to commemorate the special event were a number of officials including (seated, from left) ER Venerando Indelicato, SP Lucian Masur, PGER George Hall, and Francis Purcell, town supervisor.



**IN ADDITION** to the \$8,000 raised at a dinner-dance for cerebral palsy, the members of New Rochelle, N. Y., Lodge presented a wheelchair to Robert Schonhorn (right), executive director of the United Cerebral Palsy Associations of New York State. Major Projects Chm. Martin Traugott (left) and PER Eugene Colombo, dinner-dance chairman, represented the lodge at the presentation.



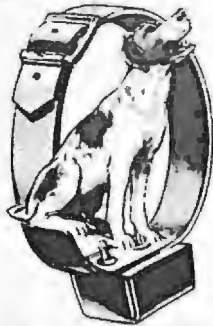
**DURING A FISH DINNER** at Dover, N. H., Lodge, winners of the lodge's 1975 fishing derby were saluted. Those present included (seated, from left) Larry Laroche, champion brook trout fisherman, Chm. Bud Stillwagon. Ken White, black bass, and (standing) Phil Casey, master of ceremonies, James Leocha, cod, Harry Shattuck, lake trout and salmon, and PER Paul Ayer, blue fish.



**SENIOR CITIZENS** were the honored guests at Falmouth, Mass., Lodge for a holiday dinner. A dance followed the meal, which was prepared by lodge members and served by the Elks' ladies to over 200 participants.



## End constant BARK, BARK, BARK!



No time wasted in training—attach Bark-Trainer and forget it! Works instantly and automatically while you sleep or go about your duties. Requires no attention, produces long-lasting results. Just let dog wear Bark-Trainer collar a few days until the problem is corrected then take it off. It's that simple! Tiny electronic circuit converts vibrations of dog's bark to harmless but effective shock. He associates his excessive barking with the startling effect it produces. Absolutely safe. Most effective method ever developed. 10 day MONEY BACK GUARANTEE. Must end the problem or return for refund. Works on any size dog. Order by mail or call us for immediate C.O.D. cost of trainer if requested. Just dial 1-713-682-2728 anytime day or night. To order by mail send check or M.O. for \$29.95 plus \$3.00 shipping (\$32.95 total) to RELCO IND., Dept. M-10, Box 10880, Houston, Tex. 77018.

# MINIATURE GOLF

INDOORS  
OUTDOORS

**MINIMUM INVESTMENT  
MAXIMUM PROFIT!**

WRITE TO **Lomma** DEPT. 28  
ENTERPRISES INC.

Lomma Building, Scranton, Pa. 18503

## Men's Wide Shoes

EE to EEEEEEE • Sizes 5-13

100 styles, top quality popular prices, full money-back warranty. Send for FREE CATALOG.

**Hitchcock**  
SHOES, INC.  
Dept. 11B, Hingham, Mass. 02043

Not sold in stores

## GET RID OF ULCERS FOR GOOD

**AND ENJOY BETTER HEALTH**

Medically-proven formula has helped thousands get rid of ulcers & digestive problems. You'll feel better & sleep better. Write today for FREE information. Palafox-Knight Labs, Dept. BN, 2311 Veteran, Los Angeles, CA 90064

COOPERATE WITH THE ZIP CODE PROGRAM OF THE POST OFFICE DEPARTMENT USE ZIP CODE NUMBERS IN ALL ADDRESSES

## HEARING AIDS

SUPER SAVINGS! Newest. Finest. All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS** Dept. EK-376, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

**FREE CATALOG — WRITE!**

(Continued from page 12)

SCORE, the Service Corps of Retired Executives, enlists retired businessmen to work with the Small Business Administration in providing know-how to struggling small businesses. There is no pay, but out-of-pocket expenses can be reimbursed.

If your income is limited, you may volunteer for pay: *Foster Grandparents* and *Senior Companions*, working twenty hours a week with either children or the elderly, receive a small stipend for their services.

RSVP, the Retired Senior Volunteer Program, enlists men and women over age 60 in community service; through agencies in all fifty states, RSVP is locally planned, operated, and controlled. RSVP can use as much time as you choose to give, and builds on what you like to do—which may or may not be related in any way to your previous occupation. A retired dentist, for example, not at all interested in a suggested assignment doing preventive dentistry in a nursery school, is happily teaching bridge to senior citizens instead.

Under a new "Living History" program, linked to the Bicentennial, volunteers are visiting schools, sharing their memories with children who would otherwise learn about the past only second-hand, if at all. Other RSVP volunteers, some 150,000 of them around the country, take meals to shut-ins, visit nursing home patients, teach the handicapped to swim, provide free income tax counseling for senior citizens, and test schoolchildren's eyesight. These may be the same kind of volunteer jobs you could find on your own, but when RSVP is involved, there are several advantages: you are sure to get any necessary training, accident and liability insurance are provided, and transportation is arranged when needed. You don't have to be stuck at home when there is an RSVP agency nearby.

Don't volunteer in anticipation of economic benefits. But the non-economic benefits are very real. A study done in connection with one ACTION program revealed some of these benefits: 52% of the volunteers reported improved health; 88% reported feeling less isolated; 94% reported a feeling of usefulness to others; and 95% reported increased satisfaction with life. Whether you work with schoolchildren or the elderly, stuff envelopes for a political campaign or raise funds for any one of a number of worthy organizations, you have a lot to gain. And you have a lot to give. As the RSVP slogan puts it: "You've learned a lot in 60 years of living. Don't keep it to yourself."

There appears to have been a misunderstanding concerning an article by Diane Milesko-Pytel which appeared in our September, 1975 issue. Upon final review of the facts the editors find that the charges made against the Church of Scientology were unsubstantiated. We regret any inconvenience this may have caused the Church of Scientology.

## destroilet™ oxidizing toilet

has no water toilet problems

There is a waterless, sewerless toilet that needs no chemicals, holding tanks or septic systems. Pollution-free, problem-free. Tens of thousands in use world-wide.

SEND FOR FREE BROCHURE  
 Residential  Comm'l/Ind'l

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_

**AMERE** INDUSTRIES, INC.  
611 Main St. Walworth, WI 53184

## Sunny Month in Florida For 2 \$159

near **Disneyworld** and Florida attractions toll free 1-800-327-3802

**DAYS INN**

90 E. Livingston, Orlando, Florida 32801  
• Color TV • Pool • Playground • Convenient to shopping

## MAKE \$20 TO \$50 AN HOUR!

Part time, full time, anytime, anywhere—repairing chipped, cracked or discolored porcelain surfaces (on sinks, appliances, etc.). Tremendous demand! Brand new opportunity! Easy to learn! Everything furnished.

For details, write: **PORCELBOND** • Dept 330  
65 E. Palatine Rd • Wheeling, IL 60090

## BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

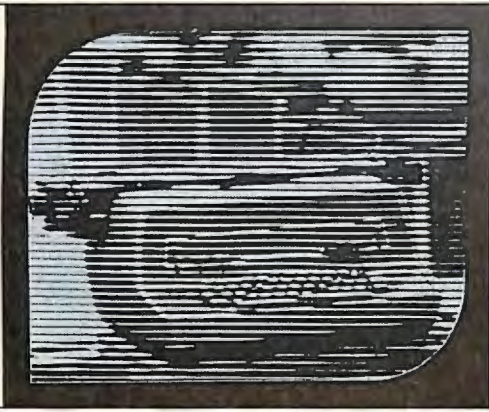
**NEWMAN BROTHERS, Inc.**  
5625 Center Hill Avenue  
Cincinnati, Ohio 45216

## JOKES FOR SPEAKERS!

Topical monthly Joke-Bulletin with approx. 100 funny one-liners, zingers and stories. Created by top-Hollywood comedy writers. Ideal for E.R.'s, Club Officers, Business Execs., Banqueteers, etc. Humorize your speech for any audience, any occasion. Only \$60 a year—Sample issue (current) \$5.00. Send to:

**JOKES UN-LTD.,**  
P.O. Box 69855, Dept. E-6, Hollywood, Calif. 90069





## Our Guiding Principles

The United States of America has been called "an experiment in government." Perhaps true some 200 years ago . . . but not today!

An "experiment" is usually thought of as the testing of a theory. In that context, one must conclude that since we are the oldest free government in the history of the world, we must be a *proven fact*, not just a hypothesis. If our system of democracy and free enterprise are not *facts*, why do so many others try to copy them?

Elkdom, too, has withstood the same tests for over a century. Our Order followed the principles embodied in the formation of this nation as its founders framed our Constitution and Laws around the four cardinal precepts of CHARITY, JUSTICE, BROTHERLY LOVE and FIDELITY.

One cannot study the U.S. Constitution and fail to see that CHARITY is woven throughout its entire fabric. It is designed to *help free mankind*, not take away its God-given rights nor cruelly suppress us. President Lincoln commented on it during his second inauguration: "With malice toward none; with charity for all; with firmness in

the right as God gives to see the right . . ."

The founders of this nation and our Order also believed in JUSTICE for all mankind. They recognized the wisdom of Cicero when he said, "Nothing can be honorable where justice is absent." Or Horace, who said, "Fidelity is the sister of Justice."

A lack of justice in their native lands brought our forefathers to America. They did not agree that a man was guilty until he could prove his innocence. They felt the oppression of indiscriminate search and seizure so they quickly set about correcting those injustices on these shores. Our laws are certainly not perfect . . . but they are envied by freedom-loving people all over the world. People who show their respect in both words and deeds.

BROTHERLY LOVE? Concern for others runs throughout our national and fraternal lives. It was expressed quite well by Stephen Vincent Benet, Poet Laureate of the United States, in a prayer he wrote for President Franklin D. Roosevelt, a Brother Elk: "Grant us brotherhood, not only for this day but

for all our years—a brotherhood not of words but of acts and deeds. If our brothers are oppressed, then we are oppressed. If they hunger, we hunger. If their freedom is taken away our freedom is not secure."

Listen carefully the next time you hear an Esteemed Lecturing Knight speak of Brotherly Love . . . you will hear equally impressive words concerning this most noble quality of Elks.

FIDELITY? The founders of both our nation and our Order have demonstrated unswerving devotion to this precept. This nation has never abdicated its moral responsibilities within or without our borders. We have remained faithful to the basic tenets set forth some 200 years ago when a small group of men pledged "our lives, our fortunes and our sacred honor" to the establishment of the greatest form of government yet devised by free men.

No other nation in history has ever done so much for others in almost every respect. By the same token, we know of no other similar fraternal organization which can claim it has done more for those in need than have Elks. America and Elkdom will continue to do so even though we may garner disparagement and vilification from many of those we try to help the most.

THINK ABOUT IT!

## did you know..



When the President of the American Merchant Marine Library Association advised the Elks War Commission of the need for books to provide reading material for the men aboard the ships, the response was immediate. Within a few weeks, books began to pour in from Elks

lodges and members throughout the nation . . . hundreds of thousands were collected. It was another of the very many Elks projects to help out during World War Two.

☆☆☆

Soon after the outbreak of World War Two, Columbus, Ohio, Lodge No. 37 came up with the idea of manufacturing slippers for our hospitalized service men. The project grew to be too much for one lodge to handle and the War Commission of the Order stepped in to furnish funds for the project. The slippers were made by inmates of penitentiaries in Ohio, Massachusetts, New York, Washington and Oregon. The

Elks lodges in Maine, through the cooperation of some shoe plants in their state, also sent several thousand pairs.

☆☆☆

Another little-remembered project of the Elks in World War Two was the help rendered in recruiting nurses. There was a critical shortage in the VA hospitals because of nurses called to duty with the armed forces. Nurses had to be recruited who could not serve with the armed forces, making the field in which they had to work quite limited . . . but they did the job. Hundreds were brought back into active duty in both veteran's and local hospitals.



Haband's  
100%  
Polymeric  
SHOES  
Man-Made  
in  
U.S.A.

# FREE\* WHITE BELT

Haband Company, the mail order people from Paterson, N.J., have a new way for you to get the newest fashion executive shoes and enjoy all the compliments, without paying anywhere near the usual prices!

We sell hundreds of thousands of pairs of shoes, direct to important businessmen all over America who recognize the expensive imported look but prefer our direct, man-made-in-U.S.A. price! **CASH IN YOURSELF!**

Legally, we cannot even mention the name of the famous Italian house who pioneered this style. Suffice it to say, you get the same soft antiqued look, the same sexy high gloss shine, the interesting buckles and the slightly higher "make you look taller" heel!

You get full cushion insole, matched bindings, your exact size & width.

**Please Note:** Haband is a family business, doing business with conservative executives throughout the U.S.A. since 1925. These are good looking business dress shoes that will feel very comfortable

and save money. It is worth sending in a trial order. You will be delighted with the service! Read the guarantee!

White Oxford

Direct Mail Order Service

# HABAND

265 North 9th Street, Paterson, N.J.



\* when you buy any

2 Pairs of **HABAND SHOES** **19<sup>95</sup>**

And Haband Even Pays the Postage!

**Special INTRODUCTORY OFFER:** Send for any 2 pairs of fine Executive Shoes shown on this page, and we will send you this handsome fine grain White Belt FREE — yours to keep even if you return the shoes for a full refund! We just want a chance to show you our Incredible Values!

**The WHITE SHOE/WHITE BELT Style — America's Handsomest Vacation Outfit!**

Now, this Spring at the height of the fashion, men will be paying very high prices for this clean, dressy look. White shoes alone will cost \$18 to \$40 per pair, and the belts will bring whatever traffic will bear. Here at Haband, we sell all these shoes at an amazing price of

6 Styles to Choose!

2 pairs for **19<sup>95</sup>**

and now, for a limited time include the White Belt FREE!



White Loafer

Black Oxford

Blue Loafer

Brown Loafer

Black Loafer

Haband's Incredible Man-Made New Price

## DRESS SHOES 2 pairs for 19<sup>95</sup>

3 pairs 29.90  
4 pairs 39.75

HABAND COMPANY, Direct Service Dept.  
265 North 9th Street, Paterson, N.J. 07530

Gentlemen: Please send ..... pairs as specified for which I enclose \$

**FREE WHITE BELT!**

**GUARANTEE:** Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

72J-409 (904)

Name..... Apt. #.....  
Street.....  
City.....

State..... ZIP CODE.....

**SIZES AVAILABLE — Is Your Size Here?**

	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	12	13
A														
B														
C														
D														
E														
EEE														

COLORS	How Many	What Size	What Width
White Loafer			
White Oxford			
Blue Alligator Grain Loafer			
Black Loafer			
Brown Loafer			
Black Oxford			

**WHAT SIZE BELT?**  
Available in 30 to 54.



# NEW! SHARPENER FOR YOUR NORELCO® SHAVER!

Guarantees Smoother, Cleaner, Faster Shaves!

**New Rotary Sharpener Hones Dull Blades to A Razor-Sharp Edge In Seconds**

Only \$**3**99

Less than the cost of a new set of blades!



**KEEPS YOUR NORELCO® SHAVER SHARP FOR YEARS AND YEARS!**

**90 DAY**

### MONEY-BACK GUARANTEE

Stop throwing away money on expensive replacement blades! Order our ingenious new Sharpener for your NORELCO® Shaver Today! (Fits all NORELCO® shavers.) It must hone your blades to surgical sharpness in seconds . . . and keep your razor new-shaver-sharp for years and years—or you may return within 90 days for prompt refund of purchase price.

Now . . . you can enjoy the same close, comfortable shave you got when your NORELCO® shaver was new! Without the inconvenience and expense of replacing blades!

Our ingenious new rotary sharpener does the trick in seconds! Scientifically designed to give your blades the sharpest edge possible, it's completely safe and easy to use! Once a month, just place the sharpener over your shaving head and switch on the shaver motor . . . to hone your blades to surgical sharpness in seconds! Do each head in turn . . . and your razor will give you a smooth, fast shave every time!

Our Shaver Sharpener fits every NORELCO® shaver made! And we're so sure your face will feel the wonderful difference, we'll refund your money in full within 90 days if you're not completely satisfied!

Order your Sharpener for your NORELCO® shaver today for only \$3.99! It's a small price to pay for years of new-shaver-close shaves!

The Jay Norris Corp. is not affiliated with NORELCO®. Registered in the United States Patent Office by North American Phillips Corporation.

**BUY WITH CONFIDENCE! ORDER TODAY!**

Jay Norris Corp., 25 W. Merrick Rd.  
Dept. MD-113, Freeport, NY 11521

Please rush me \_\_\_\_\_ Sharpener(s) for my NORELCO® Shaver @ \$3.99 purchase price plus 70¢ shipping and handling.

( ) SAVE! Order TWO for only \$7.50 purchase price plus 85¢ shipping and handling.

Enclosed is ( ) check or ( ) money order for \$ \_\_\_\_\_

Sorry, no C.O.D.'s—(N.Y. residents add sales tax.) Please Print

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

© Jay Norris Corp., 1976

Canadian Residents please send orders to: JAY NORRIS CAN LTD.  
P.O. Box 1000, Dept. MD-113, Montreal North, Quebec H1H 5M9

**JAY NORRIS**

CORP. 25 W. Merrick Rd., Dept. MD-113, Freeport, N.Y. 11521  
Serving Satisfied Customers for over 25 Years

TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 50