

the
ELKS
magazine
JUNE 1976

Untapped wealth

Mining The Ocean

Winchester home

Monument To Fear

New this month:

John Behren's Business



A woman with blonde, curly hair, wearing a black suit and jewelry, is the central figure. She is smiling and looking towards the camera. In the bottom right corner, there is a bottle of Black Velvet whisky and a glass of whisky on the rocks. The background is dark and textured.

Try on
Black Velvet.

Until you've tried it, you just can't know how light and smooth a whisky can be. Black Velvet® Canadian Whisky. A premium import. At a slightly premium price. Just enough to separate the men from the boys.

BLACK VELVET® BLENDED CANADIAN WHISKY. 80 PROOF. IMPORTED BY © 1976 HEUBLEIN, INC., HARTFORD, CONN.



A Message From the Grand Exalted Ruler

We Have Pledged...

ON JULY 4, 1976—the two hundredth anniversary of the founding of our republic as a free and independent nation—the Benevolent and Protective Order of Elks will rededicate the Elks National Memorial Building to the memory of those who gave their lives, and as a tribute to those who served, in the Korea and Vietnam conflicts. The celebration is scheduled for 1:00 pm at the Memorial Building.

EACH MEMBER who will attend the convention in Chicago, and those who will accompany him, is urged to arrange his arrival so that attendance at this notable event will be possible. Details of the program will be made available and transportation will be provided to and from the Memorial.

WE HAVE PLEDGED, and over the years have honored that pledge fully, that so long as there remains a veteran in our hospitals the Elks shall never forget him. We cannot, therefore, fail to rededicate this building to those who, in the service of others, gave so much to the cause of liberty and freedom in the world. The small amount of time and effort we will spend on this momentous date in our history is insignificant in comparison. A great outpouring of gratitude and an acknowledgement of the sacrifice is the least we can do in tribute. We, as Elks, have dedicated ourselves to the support of our country. The demands made upon us as citizens are minuscule compared to the enormous benefits which we receive in return. Our very existence as a fraternal order is dependent upon the continuance of our form of government and its strength and vitality. You can show your support for and your faith in your country and our Order by the expenditure of only a few moments of your time. We urge you to do so.

MATERIAL EDIFICES are only significant of the human feelings which inspired them. It is considered that our building in Chicago expresses the feelings of our Order and its members as beautifully, sincerely and adequately as possible. You and yours are invited to take advantage of this opportunity to view this magnificent structure, to feel the inspiration which its surroundings impart, to understand the solemnity of its interior and the simplicity of the message it conveys. You will come away with greater pride in your Order and your Country than you have ever had before.

Willis C. McDonald

For complete facsimile duplicating - including art and halftones - offset is **not** the only answer!

The highly attractive 'soft' impression of the silk-screen printing process can now be obtained at high speeds with stencil duplicating simplicity and economy. Gestetner is a dual-cylinder duplicator employing printer's style paste ink and a silk screen to put a detailed impression on paper from facsimile-imaged stencils. Stationery, forms, clippings, literature, and illustrated

catalog pages in color, can be run off in your own office by any unskilled member of your office staff. Whether you need only 10 copies - or 10,000 copies - your Gestetner will produce them with unmatched simplicity, speed and economy.



Gestetner

Gestetner Park
Yonkers, NY 10703 Dept. E-6

Send complete details

Name _____

Org. _____

Address _____

City _____

State _____ Zip _____

the **Elks** magazine

VOL. 55, NO. 1/ JUNE, 1976

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

WADE H. KEPNER/Chairman
R. LEONARD BUSH/Vice-Chairman
RAYMOND C. DOBSON/Secretary
EDWARD W. McCABE/Treasurer
ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer

JOHN R. RYAN/Publisher/General Manager
JEFFREY BALL/Articles Editor
VERONICA LEWANDOWSKI/Fraternal News Editor
MALCOLM B. CROFFORD/Circulation Manager
EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614

10 MINING THE OCEAN

There's an international sweepstakes afoot . . . a race for the billions of dollars of minerals on the ocean floor.

L. B. Taylor, Jr.

18 MONUMENT TO FEAR

"Buy a house. Build as the spirits guide you," directed the seeress. "Thus will you find eternal life."

Wayne T. Walker

24 "S-W-I-S-H!"

The story of the Elks National "Hoop Shoot" Contest.

31 CALL HOOT OWL . . .

Need to know who played left end for the '49 Packers? Just call Hoot Owl . . .

Kate Holliday

DEPARTMENTS

- | | |
|---------------------------------------|--|
| 1 Message | 23 Visits of Willis C. McDonald |
| 4 Letters | 26 News of the Lodges |
| 5 Convention Welcome | 30 Elks National Foundation/
Joy of Giving |
| 6 Backyard Gardener: Pineapples | 32 Elks National Service Commission |
| 8 You and Retirement: Travel Tips | 38 Elks Family Shopper/
More for Your Money |
| 13 Convention Program | 48 It's Your Business |
| 15 Travel: Villa Vacations | |
| 22 Bicentennial Salute: Robert E. Lee | |

Cover: Crescent Beach, Washington

ADVERTISING OFFICES



CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500
NEW YORK 10017 50 East 42nd (212) 682-2810

POSTMASTER: Mail notices of address corrections to:

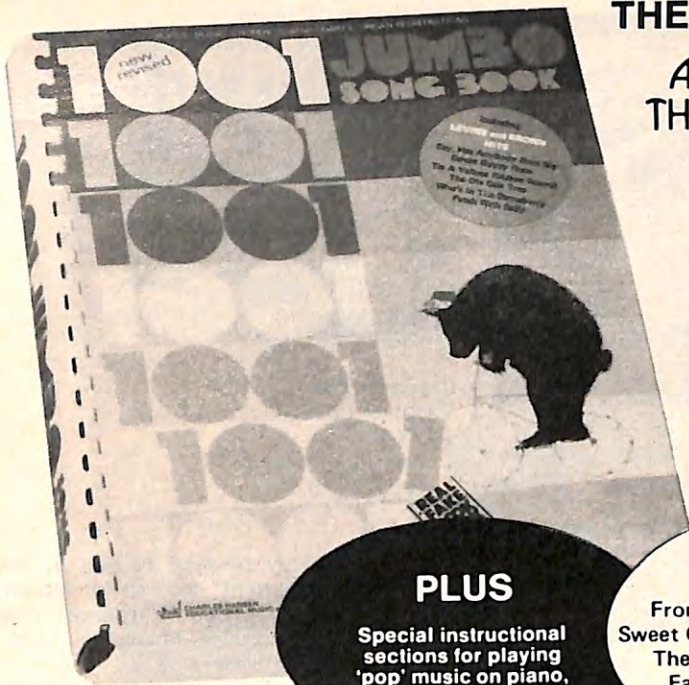
THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, IL 60614

MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

THE ELKS MAGAZINE, Volume 55, No. 1, June, 1976. Published monthly at 425 Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, Elks, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1976, by the Benevolent and Protective Order of Elks of the United States of America





THE WORLD'S BIGGEST SONGBOOK!!!!

ALL THE **WORDS & MUSIC**
FOR **1001**
GREAT SONGS

- 510 Pages of **HIT** after **HIT** after **HIT!**
- The Greatest "Fake" Book Of Its Kind!
- The Table Of Contents Alone is **SIX PAGES LONG!**
- Complete Words... Melodies... Guitar Chords Too!

PLUS
Special instructional sections for playing 'pop' music on piano, guitar or organ.

THIS BOOK HAS EVERYTHING
From the great hits of today, like... Sweet Gypsy Rose...Tie A Yellow Ribbon The Entertainer... Raindrops Keep Fallin' On My Head...right back to the "Gay 90's" songs such as Bicycle Built For Two.

Regular Price: \$15.95
YOUR PRICE
\$12.95

HERE'S JUST SOME OF WHAT YOU GET ...

- From the 50's . . .**
- I Left My Heart In San Francisco
 - Autumn Leaves
 - Old Cape Cod
 - Around The World
 - Satin Doll
 - Wheel Of Fortune
 - (I'll Remember) In The Still Of The Night
 - Night Train
 - Pretend
 - Witchcraft
- From the 60's . . .**
- The Impossible Dream
 - This Guy's In Love With You
 - He Ain't Heavy . . . He's My Brother
 - Hello Dolly!
 - Never On Sunday
 - More
 - Our Day Will Come
 - Chim-Chim-Cher-ee
 - Alley Cat
 - By The Time I Get To Phoenix
- From the 70's . . .**
- I Write The Songs
 - Rose Garden
 - Raindrops Keep Fallin' On My Head
 - Take Me Home Country Roads
 - I Am Woman
 - Sweet Gypsy Rose
 - Okie From Muskogee
 - It's Impossible
 - Fly Robin Fly
 - Theme From THE GODFATHER
 - Theme From LOVE STORY
- From the 40's . . .**
- Sentimental Journey
 - It's Been A Long, Long Time
 - Lilli Marlene
 - Take The 'A' Train
 - Paper Doll
 - Almost Like Being In Love
 - Tenderly
 - Daddy's Little Girl
 - Cruising Down The River
- And the Golden Oldies . . .**
- After You've Gone
 - Basin St. Blues
 - I'm Gonna Sit Right Down And Write Myself A Letter
 - Sleepy Time Gal
 - Muskrat Ramble
 - Bill Bailey
 - Give My Regards To Broadway
 - Hello! My Baby
 - In The Good Old Summertime
 - Sweetheart Of Sigma Chi

... And that's just the beginning. There are 951 more!!!

Have you ever wondered how professional musicians learn all the songs they are requested to play? How can they ever afford to buy all that sheet music? Well, most of them don't. Up until a few years ago they could buy a "fake" book of 500 songs or more. (It was illegal in those days.) Such a great book would cost them only \$75 or so. A fantastic savings for \$500 to \$1,000's worth of music! But now, thanks to Hansen Publishing, the greatest "fake" book of all times is available (and legally too) to professionals and amateurs alike . . . and for only \$15.95. (Your mail order price is only \$12.95!) That's just over a penny per song . . . songs which usually sell for \$1.00 or more each.

This great collection is guaranteed to thrill and delight every member of your family. Music for all ages . . . songs for every musical taste. From Country to Rock, Pop & Jazz . . . and, of course, the great standard love songs of all time. Try it at your next party . . . and see who can stump the piano player. With this book it is almost impossible!

LEARN TO PLAY BY CHORDS
In addition to the 1001 songs, this fantastic songbook also contains sections of instrumental instruction: How to Play Chords (for the beginning guitarist) . . . How To Learn-and-Play By Chords (for all keyboard instruments) . . . **PLUS** . . . a complete guide to all organ registrations.

The book is plastic-spiral bound . . . so it lies perfectly flat on your music stand. All songs are in alphabetical order so you can find them quickly, just like the 'pros' do.

MONEY BACK GUARANTEE
Here's a book we'll allow you to return for up to 30 days . . . because it will take at least a month for you to get through it. If after one full month you don't agree that this is the most complete, most entertaining music book you could ever own, just return it for a complete refund. No questions asked .

So why not order yours today. You've absolutely nothing to lose . . . and endless years of musical enjoyment to gain.

YOUR NO-RISK ORDER FORM ■ ■ ■ ■ ■

MAIL-A-MUSIC EL 066
620 Kinderkamack Rd.
River Edge, New Jersey 07661

PLEASE RUSH ME the "1001 Jumbo Songbook." Enclosed is my check or money order payable to Mail-A-Music for the special Mail-Order price of \$12.95, plus 70c postage & handling. I understand that I may return this book for a complete refund within 30 days if I am not completely delighted.

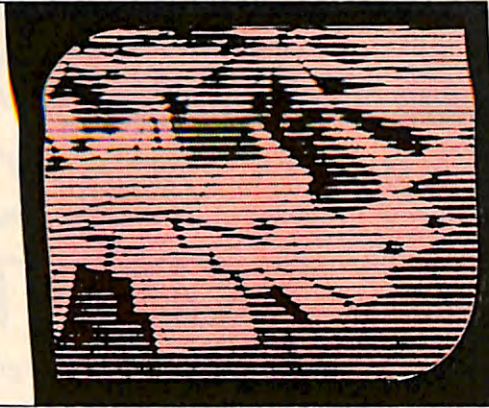
(N.Y.S. residents add sales tax.)

Name _____
PLEASE PRINT CAREFULLY

Address _____

City _____ State _____ Zip _____

LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

G. Michael McHugh
Cornell Alumni University
158 Olin Hall
Ithaca, NY 14853

Bette Dyer Lynch
Pomona Alumni House
LeBus Court
Claremont, CA 91711

Sallie K. Riggs
Box 1920
Brown University
Providence, RI 02912

Grace Graham
Vacation College
64 PLC
University of Oregon
Eugene, OR 97403

• The article "Education Vacations," ["You and Retirement," April, 1976], was most interesting. Would it be possible to get information about available programs other than in New England?

I am not yet in the "elder" category, but enjoy the academic atmosphere, and am very intrigued by the combination of low cost and high degree of intellectual, cultural and recreational diversity offered.

Jean A. Bergman
Dallas, TX

• . . . What colleges offer the Elderhostel programs?

Helen Stuart
Naranja, FL

• . . . I am so glad to know such programs for senior citizens are becoming a reality.

Mrs. James L. Givan
Bethesda, MD

• . . . I would like more information to pass on to my senior citizen group.

Kay Weis
Valhalla, NY

• . . . Is there someplace I can write for more information?

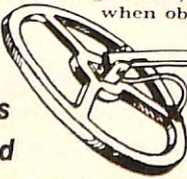
William B. Bass
Kalamazoo, MI

For additional information on *Education Vacations*, write:

FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.

Dealer
Inquiries
Invited



Write for Free Catalog, treasure hunting tips and unusual souvenir coin.

RELCO Dept. DD29, Box 10839, Houston, Tex. 77018

Financing
Available

Earwax: the sneak thief of sound.

Everyone knows that hearing problems and age go hand in hand. But not everyone realizes that many hearing problems can be due to excess earwax build-up.

Excess earwax can muffle sounds and build up so you can gradually be robbed of your hearing without your realizing it. Of course, anyone suspecting a hearing problem should consult a physician. If it is due to excess earwax, your doctor may very well recommend the safe, effective way to remove earwax by using DEBROX® Drops. DEBROX is recommended by thousands of doctors who know it safely removes wax and can be used regularly to prevent build-up. DEBROX Drops cost only pennies a day. Available at pharmacies without prescription.

Debrox® Drops

Recommended by doctors, used by millions

DC-1376

• We were very pleased to see in the "You and Retirement" feature for March, 1976, the good advice to retirees that there are personal benefits in volunteering for community service.

The tens of thousands of volunteers, including many retired persons, who serve the patients in VA hospitals and community care facilities are a great example of this. Not only is the Veterans Administration proud of them and grateful for the very special things they do, but we have observed for 30 years the energy, interest, sense of belonging, and knowledge of being needed and appreciated which men and women of all ages derive from volunteering.

Those are the rewards which have impelled so many wonderful people—B.P.O.E. members among the most active—to contribute over 200 million hours of service in our hospitals since the VA Voluntary Service Program was established in 1946. I know that Brian McKeogh and George Hall, who represent B.P.O.E. on our VAVS National Advisory Committee, will bear me out in this.

We hope many of your readers—retired or not—will follow G. W. Weinstein's wise counsel. We selfishly hope that a lot of them will contact the Veterans Chairman of their Lodge about joining their brothers in the VA Voluntary Service program.

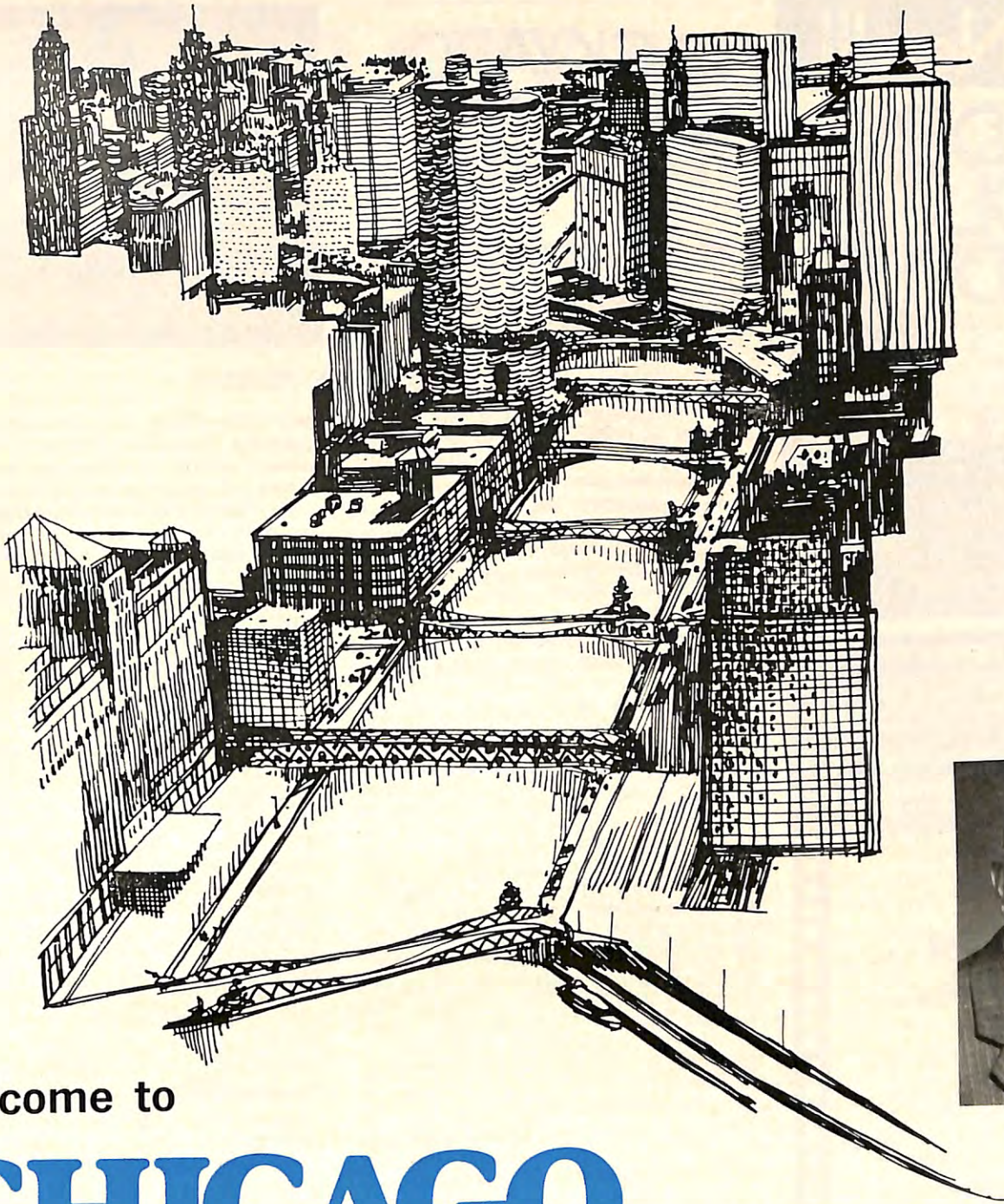
Wilson J. Schuerholz
Director
Voluntary Service

• There is an error in the article "Marquis de Lafayette" ["Bicentennial Salute," January, 1976]. He landed near Georgetown, South Carolina and not North Carolina. We need all the Bicentennial publicity we can get.

Cecil W. Schneider
Georgetown, SC

Whoops! Our apologies to South Carolina.

• Since I had heard of the Heimlich maneuver but never really understood the first aid procedure, I read "Could You Save Someone From Choking to Death?" [by Andrew Hamilton, April, 1976] with deep interest. Later I told myself, as probably many others have, "Now that I
(Continued on page 33)



Welcome to

CHICAGO

Brother Elks and their families

The 68,000 Elks of Illinois are proud to host the 112th Grand Lodge Convention, July 4 through July 8, and on their behalf, I am privileged to extend a hearty and most cordial welcome to the City of Chicago located in the "Land of Lincoln."

The committee headed by Chairman-Emeritus George Hickey and Co-Chairmen Robert Sabin and Fred M. Sheehan will make every effort to see that the word "Welcome" has its true meaning.

Chicago is noted for its many attractions, including its planetarium, museums, zoo, universities, art galleries, the Merchandise Mart, the largest hotel in the world which will be the Headquarters for our convention, but most of all, the Elks Memorial Building. This Memorial Building

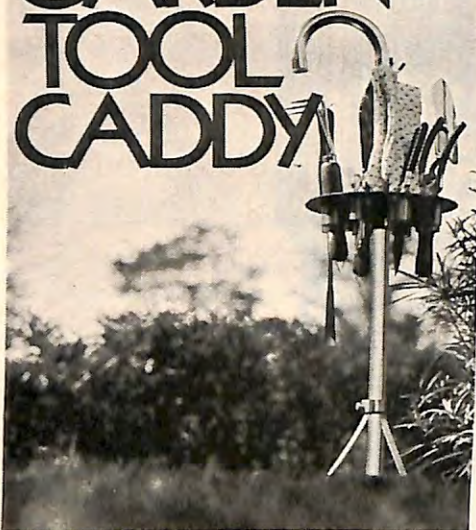
is one of the most artistic and beautiful edifices in the United States. It has been dedicated to the Veterans of World Wars I and II and will be rededicated on Sunday, July 4th in memory of the Veterans of the Korean and Vietnam Wars in a patriotic ceremony that no Elk or his family should miss.

It will be wonderful to see you in Chicago.

Glenn L. Miller
Past Grand Exalted Ruler

All New!!!

GARDEN TOOL CADDY



Keeps tools at your fingertips as you work!

- Holds complete set of garden tools plus gloves
- Lightweight, easy to carry yet durable
- Stores in corner of garage, tool shed—with tools
- Keeps tools from getting lost or damaged
- Rust resistant

Garden tools not included with Caddy
Just \$9.95 Postpaid

T & C Enterprises

P.O. Box 638, St. Cloud, Florida 32769

Patent Pending

Made in U.S.A.

A winning fund raiser.

Race Nite is the proven fund raiser that'll make a hit with your club, lodge, church, or just about any organization. It's easy to run, fun to do, and produces great results.

Eight actual thoroughbred race films in color and a complete program kit are included. For a free brochure write:

Race Nite
Dept. K66
500 Terrace Hilton Bldg.
Cincinnati, Ohio 45202

Telephone:
(513) 271-5874

"Race Nite"



BACKYARD GARDENER

by Helen Rosenbaum



PINEAPPLE POWER!

A pineapple plantation at your place—even if you live in Peoria or on Park Avenue?

Don't blow your top—plant it!

Your pineapple top, that is.

Yes, now that fresh pineapples are readily available, select one with a healthy looking, leafy, smooth-edged green top for an instant plant—all for the same price as the fruit.

Here's how to grapple with the pineapple—five steps from pineapple top to bottom:

1. *Invitation to a Beheading:* Removing the Crown—Begin by twisting off the crown of a ripe pineapple. You don't need big muscles or a special pineapple glove. Just get a firm grip on the pineapple by holding one hand on the center of the fruit and the other at the base of the leaves. A few firm twists should leave your pineapple top parted from the fruit without any sweet sorrow. Don't risk its life with a knife. Tempted to simply lop off the top? This may be the unkindest cut of all. For you could be slicing into delicate stem tissue. The pineapple roots that are developed, unlike other plants, do not replace themselves when they are damaged or die. Thus, you are greatly alleviating possible injury to the plant by doing the pineapple twist.

2. *The Way of All Flesh—Still knife happy?* Here's your chance. Carefully trim away any adhering pineapple flesh from the base to avoid its rotting and becoming smelly after planting. When the trimming is complete, delicately slice the bottom of the crown (its stem) until you see tiny root buds. Oops, cut no further unless you want to be a brute to the newly developing root.

3. *Is Plucking a Pineapple Like Plucking a Chicken?*—Your modest top is not ready to bare all. So just strip away three or four basal leaves which will give the stem needed leverage when ready for planting.

4. *Upside-Down Crown Won't Frown*—Hexed, vexed and perplexed after being twisted off, trimmed, and stripped, your pineapple top demands a few days to stand on its head and meditate doing yoga exercises. Place the crown upside down in a dry, shady spot for about a week before planting. This allows the leaf scars and the cut end to harden (No, you can't use band-aids) and in turn, prevents rot. Let your pineapple snooze

peacefully during this time off for good behavior. The plant probably feels guilty enough about deserting the family, who warned it would go to pot someday.

5. *Part of the Crown Goes Down*—with promises to send up a pineapple 780 days later? Well, you can root for fruit but it will take the pineapple plant approximately 780 days to give rise to a pineapple of your own—and then only under optimum conditions of light and heat. In any event, give your pineapple top a head start in life by directly potting. Use a good, light garden soil mixed with up to thirty percent well composted organic matter. Use an eight-inch porous clay pot. (As the months go by and your plant begins to grow out, transplant it to a twelve inch pot.) Be sure the drainage is sufficient because pineapple tops don't like to get their feet wet. You can provide drainage by placing a curved piece of broken crockery over the hole in the pot. Evenly spaced one-half to one inch of coarse gravel. Then add soil. Tamp the soil firmly around the base of the crown with your fingertips. Be careful not to get any soil onto the leaves of the crown. You wouldn't want anyone kicking sand in your face either.

Pineapple Without Paranoia

Follow these tips from the Pineapple Growers Association of Hawaii:

Feeding: Fertilize soon after planting and every two or three months thereafter with a reliable houseplant food. If using a solid plant food, scatter it on the surface of the soil and wash it in by watering. A liquid (foliar-spray) fertilizer can be used instead. Pour onto the base of the leaves and on the surface of the soil. Follow directions for "small shrubs" given on the label of the product you choose.

Watering: The pineapple is a member of the bromeliad family—feeding through the center of the crown formed by a circle of long, tapering leaves. Thus, water directly through this vase-like opening in the crown with tepid water about once a week.

Light and Temperature: As the pineapple is a tropical plant, frost or freezing temperatures will kill it. If you live in a warm climate and own a home, the pineapple should divide its time between the house and your porch or garden.

During these summer months, set your plant on a sunny porch or bury the pot
(Continued on page 21)

The easy way to lower your golf score

"My handicap dropped from 18 to 8 at age fifty."

I used to score in the hundreds and the high nineties year after year regardless of how often I practiced or how hard I tried.

I didn't lower my golf scores consistently until I discovered a simple secret. I found this discovery to be more important than the golf swing, hours on the practice tee or even a big booming drive.

Here is what it did for me.

I celebrated my 50th birthday with an eight handicap, the lowest in my life. Before this I was a real "hacker"; depressed about my game and my lack of ability.

What has changed from the "old days"? Well, I'm not any taller, stronger or certainly not any younger. And I really don't think that my golf swing has changed. But I sure have changed my golf scores.

I'm really proud of my golf game since I've discovered this secret; and if you would pardon my bragging a bit, maybe I can show you what I mean. The lowest five scores around my fiftieth birthday were 76, 81, 75, 78 and a sizzler of a 74. In my last tournament I tied for second low net and 4th low gross. I also won a special trophy for hitting the best tee shot "closest to the pin" on a tough 165-yard, par 3 waterhole.

In total I won three trophies in that one tournament. That's more than I had ever won in my *entire 22 years of playing golf*.

Up until now I have shared this secret with just a few friends and the results have been startling.

A California friend told me since using this discovery he no longer gets "psyched-out" and his handicap has dropped a stroke a month.

A senior golfer said that now he can swing without "looking up" for the first time in his life.

A Washington golfer wrote, "I beat my neighbor for the first time in 2 years and won \$22 in the process."

Another lady told me it cured her slice the first time out on the course. A 14 handicapper got great scores when he stopped "blowing" two or three holes each round.

But will my discovery work for you as well as it did for me? Well, I'm not promising you an 8 handicap... but then it might go even lower.

You see, the reason I will make you the most unusual guarantee in golf is really pretty simple. Many golf books and improvement guides are written by touring pros. Their problems and yours, as an average golfer, are miles apart.

The pro plays and practices more in a year than the average weekend golfer will in his lifetime. The pro's objective is to shoot sub par golf. The average weekender wants to break 90 and hopes to someday break 80.

I am an amateur golfer and the secret I discovered has been tailored to fit other weekend golfers. It won't tell you how to beat Jack Nicklaus in the next U.S. Open, but it sure will show you how to score in the next club tournament, and how to win those \$2 Nassau bets.

All you need to know are the basic fundamentals. I will show you how to put them to use.

Most books and articles and even many golf teachers give you tips like: "Keep your left arm straight" or "Keep your head down when you hit the ball." They tell you what to do, but they don't tell you HOW. *I will tell you how.*

Most pros already use my discovery, and many don't even know it. Their consistency comes from years of hard training and endless hours, even years, on the practice tee.

But now I will show you how to develop more consistency without those endless hours of practice and sweat. In fact, I'm so convinced that my United States Government copyrighted system will work for you that I will give you a 100% guarantee.

Now don't drop your putter, but read carefully about the best golf guarantee ever made. Send me only \$12.50 in check or money order, and I will rush you THE EASY WAY TO LOWER YOUR GOLF SCORE. Try my discovery on your own golf course for 18 days. If after that time, you are not completely satisfied that it is worth hundreds of times its cost, mail it back to me and your \$12.50 will be refunded immediately without question.

So if you are really sincere in that you want to improve your game, mail that coupon today. It's a money back guarantee so you have nothing to lose except a lot of golf strokes.

SWORN STATEMENT OF HANDICAPS

I am the assistant pro in charge of handicaps and golf scores at Allan Starr's golf club. I certify that all the golf scores and handicaps mentioned in this ad are duly posted and registered in the club books and certified by me.

Lourence A. Cup Choy

Allan Starr, Dept. G-42
Suite 1956, 190 S. King St.
Honolulu, Hawaii 96813

A

I sincerely want to lower my golf scores consistently without endless hours of practice. I am enclosing my check or money order for \$12.50. Please send me THE EASY WAY TO LOWER YOUR GOLF SCORE so that I can try your discovery on my own golf course for 18 days.

If for any reason I return your material within the time limit my entire purchase price will be immediately refunded without any questions. On that condition here is my \$12.50.

Please hurry as there are a couple of guys I want to beat next weekend. So send via air mail. I am enclosing an extra dollar.

Name _____

Address _____

City _____

State _____

Zip _____

© Allan D. Starr 1974

FINE ELKS JEWELRY

PAST EXALTED RULER RING

6K solid gold ring. Raised head, perfect syn. ruby eyes. P.E.R. under emblem. B.P.O.E. carved on ring shoulder.

No. E-3069A, without diamond

\$70.95

No. E-3069AD, with 3-pt. diamond

\$88.95



MEMBER EMBLEM RING

Same as above without P.E.R. bar.

No. E-3026A

\$68.95

Please specify ring size. Prices F.O.B. Chicago.

Past Exalted Ruler

Lapel Button

10K gold filled.

No. EB-2,

w/o diamond

..... \$8.25

No. EB-2D,

with 3-pt. diamond. \$26.25



Member

Lapel Button

10K gold filled.

No. E-81.. \$4.95

No. E-81P, gold plated

..... \$1.95

Year Member

or Life

Member

Buttons

In gold plate,

5-50 years

or Life.

No. E-817GP..... \$3.25

10K gold filled w/diamond.

25 to 50 years or Life.

No. E817D..... \$27.65



Elk of

the Year

Lapel Button

10K gold filled

w/o diamond

No. EY-1

..... \$9.65

EY-1D with 3-pt. diamond

..... \$27.65

Specify year desired.

Prices with larger diamonds on request.

SEND FOR FREE CATALOG



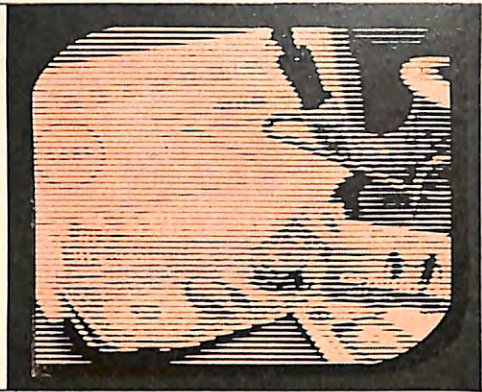
RUSSELL-HAMPTON CO.

Dept. E, 15 South Wacker Drive

Chicago, Illinois 60606

YOU AND RETIREMENT

by G. W. Weinstein



TRAVEL TIPS

Now that you know where you're going and how you're going to get there, there are two more things to do: stay healthy on vacation, and cut your travel costs as much as possible.

Health precautions, important for all travelers, become increasingly important as the years catch up with you. But there are steps to take that can allow you to relax and enjoy your vacation.

First, be sure you are in good health before you go. Have a checkup, and any necessary inoculations, before taking any extended trip. Have those shots in advance; they may have side effects which can mar your departure. When you visit your physician, ask him for three things: a list of first aid items, including medication, to take along; copies of prescriptions, both for newly-suggested medication and anything you regularly take; and the names of doctors in cities you plan to visit.

Take a medical record along too, including the basic information a physician would need in order to treat you in an emergency: any chronic conditions, such as high blood pressure or diabetes; a schedule of any regular medication you take, including dosage and time; any drug or food allergies; a record of immunizations. If you have a serious condition, of course, you should always wear or carry appropriate identification. Have your own doctor's name and telephone number, including area code, written down too; in a crisis your memory may desert you.

Take along an extra pair of eyeglasses, plus a copy of your prescription. If you are traveling abroad, and depend on any regular medication, take an ample supply in your hand luggage, packed in plastic bottles, as well as a prescription for the drug by its generic name. Pharmacies in other countries do not always use the same brands that we do, nor are medicines always prepared the same.

A simple first-aid kit is a good idea for any traveler; thermometer and aspirin, adhesive bandages and an antiseptic ointment, insect repellent and a sunburn lotion. Dr. Kevin M. Cahill, author of *Medical Advice for the Traveler*, also suggests a first-aid booklet, a basic antihistamine and an antibiotic, and paragonic for the stomach upsets that seem inevitable with new foods and a different time schedule.

If you should need a doctor away from home, in America, consult the local hospital or the County Medical Society for a referral. Or visit the local hospital's emergency room. Overseas, try to get the name of an English-speaking doctor from your tour organizer or the U.S. Consulate.

Most important: don't overschedule. Rest and relaxation are an important part of vacation, especially for the older traveler. Avoid at all costs the kind of scheduling that results in "If it's Tuesday, this must be..." Savor the delights of a vacation spot slowly; you'll enjoy them more and stay in better health.

Here's a roundup of money-saving ideas for travelers, some big and some small, but all worth investigating:

✓ Trying new foods and enjoying nice dining spots is a highlight of any vacation, but restaurant meals add up. To cut costs, and still enjoy your vacation, think about saving restaurants for dinners and fixing your own breakfasts and lunches. If you're staying in motels, for example, try picking up bread and cheese and fruit the night before for a pleasant breakfast in your room the next morning. If you bring along an immersion heater, and some teabags or instant coffee, you can have a hot beverage too.

✓ An ice chest or insulated food bag is handy equipment for the auto traveler, making road-side picnics a pleasant interlude in the day, and giving you a chance for some all-important fresh air and exercise. Save the fast food hamburger stands for bad weather. Dinners can be delightful as well as less expensive, both here and abroad, if you experiment with local favorites instead of sticking to expensive hotel dining rooms.

✓ If you sign up for a package tour, however, be sure you know what is included—and what is not. Read the fine print. On a cruise, for instance, all meals are paid for; you will save no money by skipping breakfast or fixing your own. In European hotels, a Continental breakfast is frequently included in the room charge. This is rolls, marmelade, and a hot beverage—not the hearty breakfast you may be used to, but it's a good way to start the day, especially if you're paying for it anyway.

✓ Cut costs by traveling off-season, staying just outside a popular resort

(Continued on page 22)

VIKING

FREE
COLOR CATALOG

Build Your Own
Heirloom Quality Clock

LESS
THAN **\$199**

(Including Movement with
Westminster Chimes)

- Easy to assemble case kits, all parts pre-cut.
- Solid 3/4" Hardwoods.
- West German Movements.
- Completely Finished Clocks.
- Money Back Guarantee.

VIKING CLOCK CO., INC.
Dept. M-126, Foley, Alabama 36535

PLEASE RUSH FREE CATALOG!

Name _____
Address _____
City _____ State _____ Zip _____

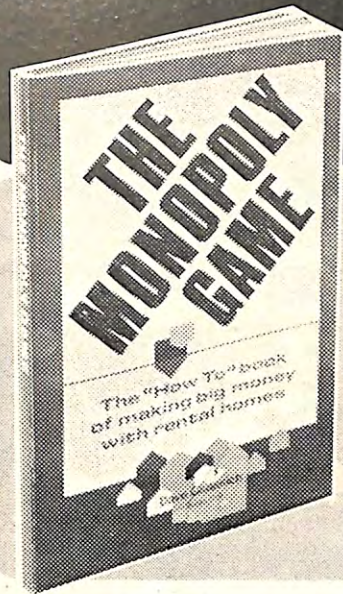
Get Into The Decorative Precast Stone Manufacturing Business

For home remodeling and new construction. Looks like natural Limestone. Complete manufacturing equipment FOR SALE—Can be moved to any location. Includes molds—formulas, instructions for making stone. Good profit. This is not a franchise—one of a kind—Be your own boss.

LAUREL STONE, Inc.

P.O. Box 147

Oakmont, PA 15139



The "How To" book of making big money with rental homes

**BE
RICH
FAT 'N
SASSY**

This new book - now in 2nd printing - can pave the way to a load of riches - and help to eliminate state and federal income taxes.

THE MONOPOLY GAME by Realtor Dave Glubetich

Read these startling highlights!

Learn How To:

- Pyramid a \$3,000 investment into \$300,000 or more in a few easy years.
- Find FHA and GI assumptions or buy with conventional loan terms and get great leverage.
- Obtain and utilize second financing for both buying and selling.
- Use your rentals as a tax shield that can eliminate or greatly reduce your income and capital gain taxes.
- Recognize which properties to buy and which to avoid.
- Recognize contract terms that must be given special attention.
- Use a basic accounting system that can save you valuable time.
- Obtain "cream of the crop" tenants by using a 10 question checklist.
- Make repairs and improvements on *your* time schedule and not upon the tenants demand.
- Sell easily with a unique lease option contract.
- Plus hundreds of other time saving and money making tips.

THE MONOPOLY GAME outlines in easy to understand language the steps to follow in buying, maintaining, renting and selling single family homes for a huge profit - and a profit that can be tax free for most investors. By following the principles outlined in the book you will save yourself hundreds of misdirected hours and you will eliminate bad tenants which would have cost you hundreds of dollars in lost rent or damages. Whether you are an experienced investor or just thinking about buying rental property, the Monopoly Game will be an invaluable guide. Property

values are constantly on the rise - and seven million astute Americans are now enjoying the dollar growth and benefits of single family home investments. Maybe you should be too?

Acclaimed by Realtors and Investors

"We have enjoyed your book very much and have had such a good reaction to it from friends and clients, we have decided to secure a quantity."

Dean Burton, Realtor,
San Jose

"Your "How to" book is just great. Kudos to you! Please send me six more books for presents to my friends."

Joe Machutes, Investor,
Sunnyvale, Calif.

"Easy to read and understand! Very informative and to the point!"

Mike Walker, Real Estate Instructor,
Sacramento

Iron Clad Guarantee. If you are not completely satisfied with the book after you have it for 10 days you may return it for a full refund.

SEND TO: THE MONOPOLY GAME
12 Gregory Lane
Pleasant Hill, Ca. 94523

- Please rush _____ copies at \$6.95 each
- Check enclosed Money order enclosed
- Master Charge BankAmericard

Card No. _____ Expiration date _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

- Please send information on quantity discount
California residents add 6% sales tax.

MINING THE OCEAN



by L. B. Taylor, Jr.

During the summer of 1974, the 618-foot Howard Hughes mystery ship, *Glomar Explorer*, slipped quietly out of Hawaiian waters on a super-secret mission that sent waves of intrigue rippling across the Pacific. When word eventually leaked out that the *Explorer* was trying to raise the sunken remains of a Soviet submarine for America's Central Intelligence Agency, it caused an international bombshell.

But while the Washington-headquartered CIA squirmed under the then-unaccustomed spotlight of publicity, a small group of scientists and mining engineers 150 miles to the south in the tiny town of Gloucester, Virginia, breathed a collective sigh of relief. These men work for a small company called Deepsea Ventures, and for years they have been locked in a frantic search with Hughes and other giant concerns for rich mineral reserves on the ocean floor; reserves that are expected to lead within the next decade to a multibillion-dollar business.

The Deepsea team, after years of exploration all over the world, had pinpointed an area in the Pacific that had a particularly heavy concentration of natural mineral resources much in demand—within range of where the *Glomar Explorer* had been sighted. The team feared that the Hughes ship had discovered their lode site before they could lay proper claim to it. Thus when the real purpose of the secret mission was revealed, they were understandably relieved.

Deepsea soon after filed for exclusive mining rights to 24,000 square miles of the ocean floor in the Pacific, about 1,000 miles southwest of San Diego, 650 miles from the nearest point of land, a tiny French island, in waters averaging 15,000 feet deep.

Deepsea's claim was an unprecedented giant step forward in an international sweepstakes underway to win the race for the billions of dollars worth of precious minerals that lie untouched on the floors of the world's oceans. Although the race has been underway for several years, it has greatly intensified in recent months as the full global implications of a few small nations controlling vast amounts of essential natural resources set in.

As the earth's more easily accessible resources dwindle dangerously, the hunt for additional supplies has escalated. For the long term—for the rest

of this century and beyond—two specific search areas offer by far the most promising returns for future generations. One is outer space. Based on studies from experimental flights to the moon and to other planets over the past few years, scientists say there are enough resources on neighboring celestial bodies, including the asteroid belt, to fulfill mankind's needs for as long as anyone cares to speculate.

But even though man has brought back samples from the lunar surface, and unmanned spacecraft have examined Mars, Venus, Mercury and Jupiter from close ranges, there still is a great gap between the exploration of space and its exploitation for the benefit of life on earth. It will be decades before even small amounts of the rich lodes beyond earth's boundaries can be harvested practically.

Within much closer reach—technologically, economically and time-wise—are the super-abundant stockpiles of minerals beneath the sea. These virgin mines have remained untapped until now largely because of man's inability to develop the technical skills needed to cultivate them.

At stake are countless billions of tons of black, rock-like objects that roughly resemble burnt baked potatoes. They are called nodules, and they contain rich concentrations of such vital minerals as manganese, essential in the making of steel; cobalt and nickel, important steel alloys; and copper, used in nearly everything electrical. There are enough of these nodules, experts say, to fill the world's metal needs for centuries. In fact, Dr. John L. Mero, an acknowledged authority formerly with the University of California's Institute of Marine Resources, has calculated that there are one and a half trillion tons of manganese nodules on the floor of the Pacific Ocean alone.

At present the major supply of these minerals from land sources is controlled by politically volatile developing countries in Africa. The large industrialized user nations are fearful these mineral-owning countries, following the example set by the oil controlling Arab cartel, may someday shut off the world's supply, or demand exorbitant prices whenever they wish in economic power plays that can further jeopardize the world's already shaky financial equilibrium.

"As far as we are concerned, we owe a debt of gratitude to the Arabs for teaching the United States the facts about mineral resource availability," says John E. Flipse, president of Deep-

sea Ventures. "There still would be a lot of work on the drawing board if we hadn't got a kick in the tail on petroleum."

Flipse says the undersea nodules are of particular importance to the United States in that more than 90 percent of manganese and cobalt, and more than 70 percent of nickel consumed in America, has to be imported. Thus today, the vast amounts of money needed to make the necessary technical breakthroughs to gather underwater wealth are being spent—and the breakthroughs are being made. More than half a dozen companies have invested nearly a quarter of a billion dollars to get ocean mining programs underway. Among them, in addition to Deepsea, a subsidiary of Tenneco, Inc., are the late and secretive Hughes' owned Summa Corporation and Kennecott Copper Corporation.

Operations in relatively shallow depths already are being carried out in various parts of the world. Two large sulfur mines, for example, are being mined in the Gulf of Mexico. Barite is being taken from waters off Alaska; magnetite from Japanese waters; tin from off the shores of Indonesia and Thailand; and aragonite from the ocean bottom near the Bahamas. Such ventures, however, use simple extensions of land mining technology, which limits them to depths of less than 600 feet, and in most cases to 100 feet or less. And, of course, man has been extracting food from the sea ever since he has been on earth, and he has been pumping oil from off shore deposits for decades.

But it is in the deeper waters, hundreds of miles off shore where the real mineral treasures lay. Since 1964, Deepsea has conducted an exhaustive worldwide search in such waters, using powerful underwater television cameras to seek out potentially lucrative mining areas. From its research vessel, Deepsea technicians dangle a TV camera with a powerful set of lights about six



FATHER'S DAY SPECIAL

The Halvorfold

Loose-leaf Pass Case, Billfold
Card Case. Note Exclusive
features. Read Special
Offer below



"CUSTOM MADE FOR ELKS"

"NOW in its 50th year"—The HALVORFOLD billfold, pass case, card case. Just what every Elk needs. No fumbling for passes, just unsnap the Halvorfold and each pass shows under separate transparent face, protected from dirt and wear. Ingenious loose leaf device shows 8, 12, 16 or 20 passes, cards or photos. Three card pockets, extra size bill compartments and secret flap to cover large bills. Only genuine leathers are used; tough durable but soft in texture. Nylon stitched.

Free Examination!
Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. We normally ship parcel post. (Postpaid on cash orders) This takes up to 4 weeks for delivery. However if you wish faster delivery please note additional charges below. REMEMBER: Money back if not satisfied.

Halvorsen, P.C.M., 4868 Victor St., Jacksonville, Fla. 32207
Dept. 121

Send the HALVORFOLD with goldstamping as below. If I decide to keep it I will send check at once. If not, I will return it within three days for full refund. Goldstamped with name, address and any fraternal emblem free. If you send cash with order, we ship postpaid. Parcel Post.

Name: 23K Gold Inside Emblem. Please Print:
Address: S. S. NO. PLEASE USE ZIP CODE

- PLEASE CHECK HERE:
- Black Buffalo \$11.00
 - Black Calfskin \$15.00
 - Gold Filled Snap & Corners \$4.00 Extra
 - 12 Pass 25c Add'l
 - 20 Pass 75c Add'l
 - Elk Emblem Outside 75c Add'l
 - Lodge No. Under Inside Emblem 75c Add'l
 - Social Security Number 75c Add'l
 - First class .60 add'l
 - Bro. Buffalo \$11.00
 - Bro. Calfskin \$15.00
 - 16 Pass 50c Add'l
 - Elk Emblem Inside FREE

Twice As Lovely!
Twice As Charming!
GIANT Double PEONIES
At 1/2 Price!



FREE GIFT

For your immediate order—an amazing Air Plant Leaf! Lives on air—just pin to a curtain—sends out 8 to 12 tiny new plants.

HOUSE OF WESLEY, NURSERY DIVISION
Dept. 5631-22
Bloomington, Illinois 61701

Send Me _____ Peonies Prepaid C.O.D.

Name _____

Address _____

City _____ State _____ Zip _____

Illinois Residents please add 5% sales tax.

5 for
\$2.00
(12 for \$4.00)
(25 for \$7.00)

Why are we willing to sacrifice these choice, giant flowering double Peony plants at less than 1/2 our catalog price? Now in order to secure new customers, we are offering them at 1/2 the catalog price if you act now. You will receive hand selected root divisions that will produce up to 45 beautiful and giant blooms on a single plant—enough to give you a gorgeous display in your garden and breath-takingly beautiful bouquets and center-pieces of our choice: Satin Rose, Blood Red, Crimson, Snow White, Salmon Bright, Red, Pearl Pink. All are choice varieties that normally sell for as much as \$2.50 each. Order now—and order as many as you can while our one-half price sale lasts. SEND NO MONEY. On delivery, pay cost plus COD charges and postage. On prepaid orders, add 50 cents to help postage and handling. If not 100% satisfied, return the shipping label for refund of purchase price . . . you keep the plants.

feet above the ocean floor in waters up to 20,000 feet deep and more. The camera sends back pictures of all its surveys on closed circuit screens, and all this is video taped. Meanwhile, banks of the most advanced electronic navigational equipment, which adorn the ship's bridge, pinpoint the precise location of the nodule beds shown on camera.

The sleuthing has led the company to vast areas of the Atlantic Ocean, the Indian Ocean and even across Antarctica. For a while it appeared the Blake Plateau, a huge area in the Atlantic off the coast of Georgia and Florida, offered the most potential. Recalls Flipse: "The deposits in this area are extensive and include practically all of the forms in which manganese oxide sediments occur—platelets, nodules and pavements. The metal content of the Blake deposits, however, is low while the carbonates are high . . . suggesting these deposits are of marginal economic value."

Five years after the search began, Deepsea discovered what they now call, unimaginatively, "the Mother Lode," near the Equator in the Pacific where they filed mining rights. This lode consists of an enormously rich deposit of nodules.

Scientists long have known that vast stretches of the sea floor were covered with these nodules. They were first found, curiously enough, more than 100 years ago on an early oceanic expedition by Great Britain's HMS Challenger. During a three year search of the oceans, commissioned by Queen Victoria, a number of significant finds were made, including an assortment of manganese nodules. But for unexplained reasons, the British explorers never bothered to analyze them, shelving them instead in London's British Museum.

Scientists say these nodules, which are more than a third manganese, apparently have been forming, undisturbed, on the seabed for 30 to 50 million years. They range in size from marbles to slabs, though most are potato sized. They lay open on the ocean floor in a single layer that, for as yet undiscovered reasons, is not buried by falling sediment.

Not only are the nodules extraordinarily plentiful, but they are a renewable resource. It is estimated that six million more tons of them form every year. The minerals seem to come from the seawater, and they accumulate around virtually anything—a shark's tooth, a whalebone, pebbles, even grains of sand. Over the years they build up layers somewhat like the skin of an onion—at a thickness rate of up to four inches a century. This figure was determined by examining a coating of iron-

manganese oxide around a naval shell fired during the Second World War.

Flipse says Deepsea plans to produce at least one million metric tons of dry nodules annually from the Pacific deposit—possibly by the end of this decade. From that ore, the company hopes to realize 1,000 tons of copper, 12,400 tons of nickel, 2,400 tons of cobalt, and 280,000 tons of manganese annually. At today's prices that represents a market value of more than \$155 million. Further, Deepsea estimates that as many as 10 mining units, each with a capacity of a million metric tons per year, could be operating in the 1980s.

Although exact processing details are zealously guarded, the plan is to lift the nodules from the ocean floor at

depths of more than three miles, and subject them to a hydro-metallurgical process for the removal of the metal values. Deepsea has developed and successfully tested a method for sweeping the sea bed with a device resembling a gigantic vacuum cleaner. It sucks the nodules up to a surface ship.

Deepsea built a mini-pilot processing plant for extracting the metal values from nodules in 1971, and currently is constructing a larger, scaled-up demonstration plant for further testing and evaluation at its Gloucester headquarters. Basically, the nodules are crushed and dried, then various technical chemical processes are used to separate the different minerals.

To help fund its current three-year, \$20 million evaluation program, Deep-

sea has teamed with United States Steel, Union Miniere of Brussels, Belgium, and three Tokyo companies. Flipse believes it eventually will cost the group \$250 million or more to get into commercial operation by the 1980s.

Of the three major questions challenging success of the venture, only one has been satisfactorily answered to date. That is the technical feasibility. Flipse says the technology now is available to locate and mine the nodules. The second question is whether the nodules can be mined, refined and sold at prices competitive with other sources. Flipse is confident they can, particularly in lieu of the political and economic instability of the developing nations that now control most of the world's supply of these minerals. Add to this

CHICAGO CONVENTION PROGRAM

112th Session Grand Lodge, B.P.O. Elks, Chicago, Illinois, July 4-8, 1976

REGISTRATION

SATURDAY, JULY 3; 9 am and continuing daily during the Convention. Representatives (Exalted Rulers), Grand Lodge members, visiting Elks and ladies—The Conrad Hilton Hotel, 725 South Michigan Avenue, Chicago, Illinois. This is the Information Center for delegates, their families and visitors. The first obligation is to register so that all concerned will be properly informed about the Convention and the facilities offered by Chicago, recommended restaurants, ladies information, sightseeing tours, etc.

REGISTRATION HOURS

Saturday—July 3	9 am to 5 pm
Sunday—July 4	9 am to 5 pm
	8 pm to 10 pm
Monday—July 5	8 am to 5 pm
Tuesday—July 6	9 am to 5 pm
Wednesday—July 7	9 am to 5 pm
Thursday—July 8	9 am to 10 am

GRAND LODGE SESSIONS

All held at the Conrad Hilton Hotel as follows:

SUNDAY, JULY 4, 8:30 pm—Official Grand Opening Ceremonies. International Ballroom and Grand Ballroom. Address of welcome by Hon. Glenn L. Miller, Past Grand Exalted Ruler, who will preside. Principal address by Grand Exalted Ruler Willis C. McDonald.

MONDAY, JULY 5, 9 am—Opening Grand Lodge Business Session—International Ballroom and Grand Ballroom. Election of Grand Lodge officers for 1976-77. Report of Americanism Committee.

MONDAY, JULY 5, 2 pm—District Deputies-designate and State Association Presidents—photos as per advance notification and schedule.

TUESDAY, JULY 6, 9 am—Grand Lodge Business Session—Grand Ballroom. Following business session at 1:30 pm Grand Exalted Ruler-elect's personal conference with Exalted Rulers at which the Grand Exalted Ruler-elect will outline the Grand Lodge program for the coming year—International Ballroom. (Note: Arrangements have been made for a special—no host—luncheon in the International Ballroom for the convenience of Exalted Rulers. Tickets to be purchased during registration.)

WEDNESDAY, JULY 7—Open Session of Grand Lodge, International Ballroom and Grand Ballroom. Reports and awards by Elks National Foundation, Elks National Service Commission and Youth Activities Committee. Following business session at 12:30 pm, Grand Exalted Ruler-elect's personal conference with State Association Presidents. (Note: Arrangements have been made for a special—no host—luncheon in the Bel Air Room—3rd floor—for the convenience of all. Tickets to be purchased during registration.)

11 AM MEMORIAL SERVICE

(Ladies invited and expected to attend Wednesday morning session and Memorial Service.)

WEDNESDAY, JULY 7, 9 pm—Grand Ball—International Ballroom and Grand Ballroom, honoring all Exalted Rulers and their families. All Elks and ladies invited. Admission by badge. Surprise entertainment. Refreshments available.

THURSDAY, JULY 8—Final Grand Lodge Business Session, International Ballroom. Installation of newly elected Grand Lodge Officers (11 am). Ladies invited to meet and encourage the newly elected officers.

FRIDAY, July 9, 9 am to 5 pm—Induction of District Deputies-designate, followed by Conference with Grand Exalted Ruler, State Association Presidents invited—Beverly Room—3rd floor. This session will conclude at approximately 5 pm. Advance return reservations for those involved should be determined by this mandatory schedule. The hotels will honor late checkouts without extra charge, if notified.

RITUALISTIC CONTEST

SATURDAY, JULY 3, SUNDAY, JULY 4, MONDAY, JULY 5—Preliminary Contests, Palmer House Hotel, State Street and Monroe, Chicago, Illinois.

WEDNESDAY, JULY 7—Finals, Grand Ballroom, Conrad Hilton Hotel. Details of schedules will be available in final printed program of the Convention upon registration.

EXHIBITS

Display of activities by Grand Lodge Committees and Commissions, in addition to State Associations and others—Registration area—Conrad Hilton Hotel.

SPECIAL ACTIVITIES FOR ELKS AND LADIES

Visitors will be welcome throughout the Convention period to all neighboring Elks Lodges. Starting Sunday there will be free buses daily (10 am—5 pm) to our beautiful Memorial Building from the Conrad Hilton. Schedules posted in Registration Area. There will be special discounts on outstanding sightseeing attractions and entertainment. Coupon book given at time of registration. Details at Information Desk (Registration Area).

SUNDAY, JULY 4, 1 pm—Rededication of Elks National Memorial Building. Free buses from Conrad Hilton. For additional details see the announcement on page 17.

MONDAY, JULY 5, 10:30 am—Special ladies entertainment in nearby theatre. Details will be published in official program.

RICHARD PETTY says:

“Want to really learn how to repair cars? Check out NRI home training”



Richard Petty, America's Winningest Stock Car Driver and NRI Automotive Consultant



You get all this equipment and more with the NRI Master Automotive Technician's Course . . . including NRI's exclusive Achievement Kit, and 70 profusely illustrated "bite-size" lesson texts.

“NRI provides the most up-to-date complete courses

in Auto Mechanics I've ever seen. I know the importance of a good mechanic, and the opportunities out there for trained men. That's why I'm glad to see home training like the two NRI courses. It's a lot of training for a very few bucks.

Save Gas... Save on Repair Bills. NRI's Tune-Up Course will teach any homeowner all he needs to know, quickly, with hands-on experience. The course includes 8 important service items, including a Dwell Tachometer, Volt Amp Tester, and Tune-Up Tool Kit.

Become a Professional Mechanic. NRI's Master Automotive Technician Course gives you the essential training and diagnostic equipment to be a real pro. You get 10 pieces of auto service equipment, including a Dwell Tachometer, AC Power Timing Light, Volt-Amp Tester, Ignition-Analyzer Scope and a complete set of tools.

Train with the Leaders—NRI & McGraw-Hill. No other school has NRI's experience in home training, or McGraw-Hill's background in continuing education. Mail the coupon and check what they have to offer.”
NRI AUTOMOTIVE DIVISION, 3939 Wisconsin Ave., Washington, D.C. 20016

**RUSH FOR FREE CATALOG
NO SALESMAN WILL CALL.**



NRI SCHOOLS
McGraw-Hill Continuing Education Center
3939 Wisconsin Avenue,
Washington, D.C. 20016
983-066

Check below for your free Automotive Catalog. Or select one of the other courses instead.

- AUTOMOTIVE MECHANICS COURSES** TV/Audio, Communications, and Computer Electronics Courses Air Conditioning, Refrigeration, and Heating Courses

Name _____ Age _____

Address _____ (Please Print)

City _____ State _____ Zip _____

APPROVED FOR CAREER STUDY UNDER GI BILL. Check for details. ACCREDITED MEMBER NATIONAL HOME STUDY COUNCIL

the dire prediction of the U. S. Geological Survey, which said in a recent report that “the future drain on mineral resources will be enormous.”

The third question is the stickiest of all. It regards the legalities of such an operation. There is no precedent for the mining claim Deepsea has filed. Oil is a different matter. Most of the known offshore oil reserves lie on continental shelves. According to the 1958 Geneva Convention, and subsequent international court rulings, these shelves belong to the adjacent coastal country. There is little international disagreement about such coastal resources. But mining in waters two to three miles deep, hundreds of miles from the nearest land is altogether another situation with uncharted ramifications all its own.

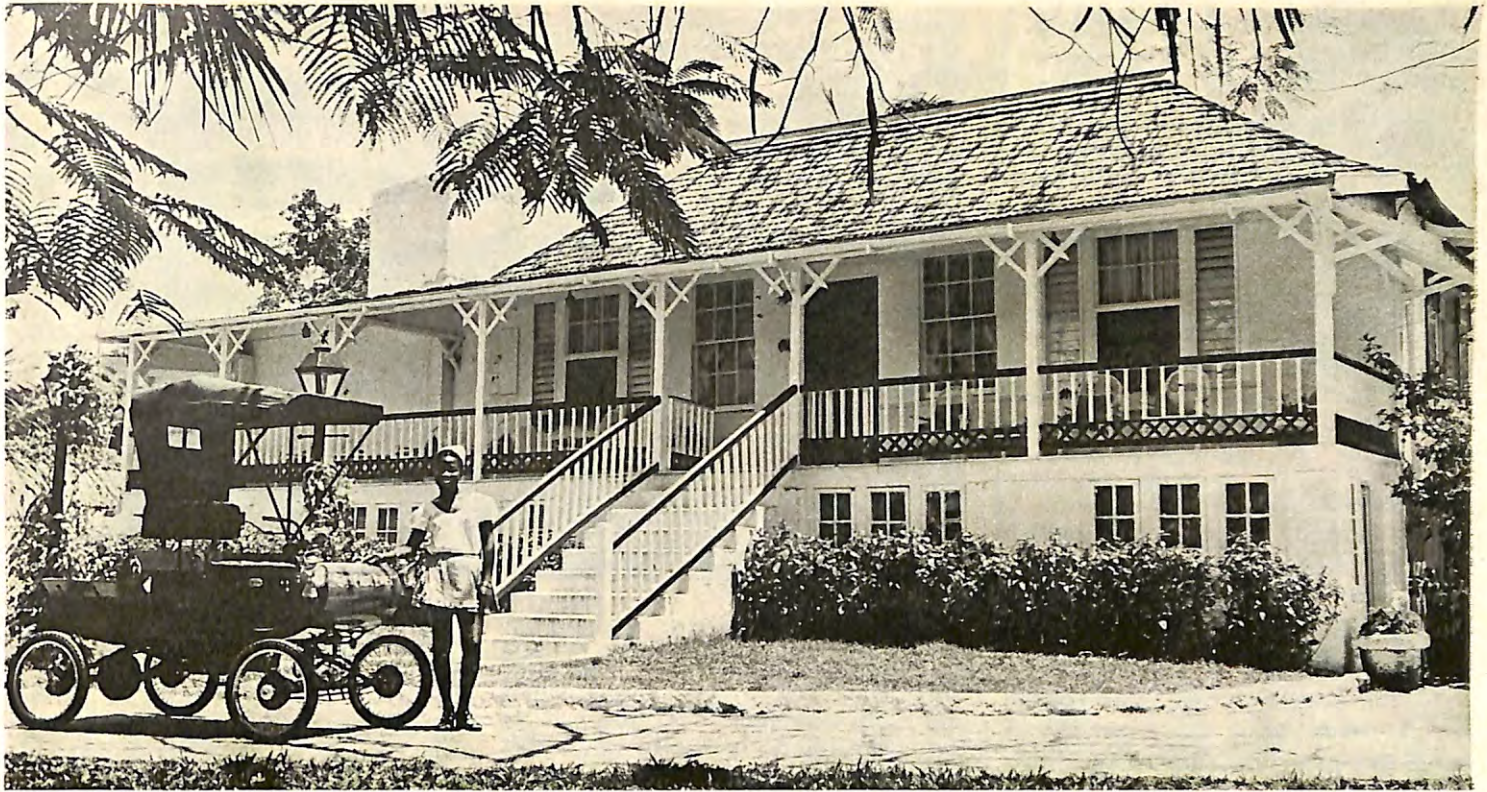
In a letter to Secretary of State Henry Kissinger, Deepsea said the area for which its claim was made, “is beyond the limits of seabed jurisdiction presently claimed by any State. The overlying waters are, of course, the high seas. Deepsea asserts the exclusive right to develop, evaluate and mine the deposit and to take, use and sell all of the manganese nodules in, and the minerals and metals derived therefrom. It is proceeding with appropriate diligence to do so, and requests and requires states, persons and all other commercial or political entities to respect the exclusive rights asserted therein.”

Just what will happen now is anyone's guess. So far the State Department has not formally responded. However, a possible sign of encouragement occurred last August when Kissinger proposed seabed mining under international supervision. In a major speech, the Secretary urged that a world organization be set up to allot mining rights and collect royalties for deep sea areas outside national jurisdictions. He proposed that such an organization could conduct mining of its own, using the profits and royalties to aid development of poor nations.

But, Kissinger added, private and state corporations should be guaranteed a major role in exploiting undersea mineral resources, and that the U.S. should insist that industrialized nations have a major role in determining mining policy. These were welcome words to Flipse and his associates.

Kissinger further warned that, “there must be accommodation or there will be disaster,” in appealing for international agreements on the sea, as well as in outer space. He said a 12-mile territorial limit—compared with the three miles the U.S. currently recognizes—would be accepted by America in an overall ocean-resources agreement. Also,

(Continued on page 34)



Vacation villas run the gamut from five grand a week to near budget rates.



Describe Your Needs...

by Jerry Hulse

□ Fads come and go in travel, but one that promises to remain indefinitely is the villa-rental game of which Eugenia Bedell is the queen bee. Her Caribbean Home Rentals and Villas International lists more than 1,000 properties—some expensive, others downright dirt cheap. If money is no object, Ms. Bedell will place you in a grand little villa on Peter Island in the Caribbean for a mere \$720 a night. Or if you wish, a package deal can be arranged for something like \$5,000 a week. It's spacious as a queen's castle (four bedrooms, four baths, a swimming pool) and comes complete with maids, servants, gardeners and meals. Indeed, it's a hedonist's dream come true.

And then there is Sir Richard Musgrave's digs in the Aegean, a perfectly magnificent villa on the island of Syros with four bedrooms, four baths and a boat. One may take possession for \$1,000 a week. Only this doesn't take

into consideration the busy mid-July to early September high season when he ups the bite to \$1,450. None of this, incidentally, includes food or liquor. Just the villa and the boat. There was a time when Sir Richard charged a bit over \$2,000 a week and furnished booze, groceries, a speedboat for water-skiing and a minibus plus driver for sight-seeing. The problem was he had few takers, so he was forced to lower his rates.

To reach Sir Richard's sun-washed world the guest takes a ferry from Piraeus or else flies to Mykonos where Sir Richard will be waiting with his yacht. Or for a few extra drachmas one may fly directly to Syros by air-taxi from Athens. Sir Richard's villa is a mind-boggler, a Moorish-style mansion that sits like a piece of white ivory on a cliff overlooking the sea, all within sight of the storied islands of Delos and Mykonos.

Describe Your Needs . . .

Although Eugenia Bedell lists European parcels, her main concerns are Mexico and the Caribbean. She has scads of rentals in both vacation areas. On Jamaica alone she offers vacationers the pick of 300 villas, cottages and great homes. Name an island, she has an answer. Take the nifty number which was built originally for Henry Ford II on the French island of St. Martin in the Caribbean: five bedrooms, three baths, a salt-water swimming pool and yards and yards of beach. It's up for grabs for anywhere from \$850 a week for three couples to \$1,000 for eight guests. On another French island (St. Barthelemy), a home belonging to a U. S. congressman—two bedrooms, one bath—is available for \$385 a week during winter and \$325 in the summer season.

In the British Virgins, Ms. Bedell lists a colony of a dozen homes, all brand new, on the island of Jost Van Dyke. Owned primarily by artists, musicians and writers, they range in price from \$350 to \$400 a week in winter and \$175 to \$200 in summer. They are accessible only by boat. Once arrived, the guest has absolutely nothing to do. A jet-setter would go bananas. The peacefulness is the island's charm. It has no nightclubs, no restaurants, no souvenir shops.

If beachcombing isn't your bag, Ms. Bedell will steer you to a small cottage on a sugar plantation on the island of St. Kitts. It is off the beaten track. Literally up a dirt road, says Ms. Bedell. Sunwashed and remote and peaceful save for the chatter of birds. She's also enthusiastic about Tobago, an island far south in the Caribbean where a movie company filmed the story of the Swiss



The Windward and Leeward twins near Montego Bay.

Family Robinson. There is one particular rental on an eight-acre estate, the price being \$700 a week during winter and \$400 in summer. It's perched by the water—four bedrooms and two baths surrounded by flowers and fruit trees. The staff includes a maid, cook and gardener. Just bring yourself and groceries.

Ms. Bedell got in the villa-renting game eight years ago when she noted how many of the Caribbean homes were unoccupied. Apparently the owners were too busy back in the cities trying to support their sunny sanctuaries to enjoy them. At the same time, Ms. Bedell found that a growing number of families were searching for vacation homes in the Caribbean. As a result, she founded her company which supplies photos and information on island properties.

Beginning with a dozen rentals, she now represents nearly 1,000 homeowners on Barbados, Jamaica, Grand Cay-

man, St. Thomas, St. Croix, St. John, Tortola, Virgin Gorda, Peter Island, Jost Van Dyke, St. Martin, St. Barthelemy, Nevis, St. Kitts, Antigua, Martinique, St. Lucia, St. Vincent, Grenada, the Grenadines, Tobago, Puerto Rico and the Bahamas. After doing the Caribbean, Ms. Bedell expanded her operation to include listings in Bermuda and Mexico (with particular emphasis on Puerto Vallarta and Acapulco) as well as flats in London and villas in Greece, Portugal, Spain and a scattering of other European destinations, including apartments on the beach in Sorrento and properties along Spain's Costa del Sol.

One of her listings in Acapulco is a four-bedroom, four-bath villa with swimming pool, cook and maid. It overlooks the bay, renting for \$1,400 a week summer and winter. Among her offerings in Puerto Vallarta is a six-bedroom six-bath layout priced at \$1,735 a week, with the services of cook, maid and handyman. Divided among six couples, it comes out to less than \$150 per person a week. What Ms. Bedell offers are custom-made rentals based on the client's preferences.

She names dozens of pluses favoring her rental program. For example, one may dine whenever the desire strikes; there is no need to get gussied up for a meal; a soft drink is as close as the refrigerator ("and doesn't cost you outlandish prices"); you may set up your own bar, drive your own car and entertain friends inexpensively. When writing for rental information, she implores her clients to describe their needs—the number of bedrooms they wish, the number of adults and children in the party, etc. After that she'll respond with pictures and descriptions of the desired properties. Write to Eugenia Bedell, c/o Caribbean Home Rentals and Villas, International, 28



The Farnums at Montego Bay.

Highwood Ave., Tenafly, NJ 07670.

While Ms. Bedell is zeroing in on villa vacationers, a pert brunette in Manhattan performs a similar service. Only Claire Packman is heavier on Europe than she is the Caribbean, listing dozens of rentals across the continent. Calling her operation At Home Abroad, she offers everything from villas along the French Riviera to castles in Germany and country homes in England. Her footsteps lead to properties in Mexico, Scotland, Wales, Spain, Portugal, France, the Caribbean and elsewhere. Drop her a line c/o At Home Abroad, 136 57th St., New York, NY 10022.

Meanwhile, an ex-Marine from Pasadena is harvesting a heap o' coconuts peddling Hawaii for peanuts. With the help of Peter Henze, hundreds of vacationers are presently living like millionaires on blue-collar budgets. Barbara Hutton? Doris Duke? They should have it so good. Take Sugar Cove, a \$180,000 condominium near Sprecklesville on the island of Maui. Three couples can enjoy the good life for \$155 a day, or less than \$26 apiece.

One of Hawaii's most luxurious condominiums, Sugar Cove is a three-bedroom pad among the palms filled with antiques and custom furniture, its walls paneled with koa wood, the sea murmuring at its door.

For the bargain shopper, Henze has far more reasonable properties. On the same island, for example, he will arrange to put a couple into a studio apartment at Kihei near Haleakala for only \$30 a day. What's more, there's a bonus which permits children under 12 to join their parents for free. Other units start at \$28 a day on Kauai or \$35 a day on the friendly island of Molokai.

Henze, who was born in London and educated at Stanford, took over the presidency three years ago of Creative Leisure, a San Francisco-based company that deals exclusively in condominium rentals both in Hawaii and Mexico. Soon he expects to expand his operation to include Fiji and South America. As of the moment, though, Hawaii is his big pineapple. His typical family includes a couple with two

(Continued on page 30)

Stained Glass Offered

Eight stained-glass panels, which were made in Italy prior to 1906, have been made available for purchase by Stockton, CA, Lodge. The 6½ by 9½ foot panels, each enclosed in a steel frame, created a majestic leaded-glass dome 42 feet in diameter and 20 feet high for Stockton's lodge building. When Stockton Lodge sold its old quarters recently, it salvaged the panels with an eye toward keeping these art treasures within the Order. Lodges interested in purchasing one or more of the panels should address all inquiries and requests for photographs to Henry Wolters, Jr., Building Committee Chairman, Stockton Lodge No. 218, 317 North Grant Street, Stockton, CA 95202.

Rededication July 4th

Elks National Memorial Building 50 Years Old

The Elks National Memorial Building, 2750 Lake View Avenue, Chicago, Illinois, was dedicated in 1926 to the memory of those members of the Order who served and sacrificed their lives for their country in the first World War. In September, 1946, the Memorial was rededicated to those Elks who likewise served and sacrificed their lives in World War II.

At 1:00 p.m., July 4th, 1976, as part of the Order's Bicentennial Celebration, and as part of the opening of the 112th Grand Lodge Session, the Elks National Memorial Building will be rededicated to the memory of those who served in the Korean and Vietnam conflicts. This rededication ceremony will take place nearly 50 years to the day since the Memorial Building was first dedicated on July 14th, 1926.

This important ceremony will feature prominent speakers, and a musical program has been planned. The meeting will be attended by large delegations of Elks, as well as the general public. Free buses from the Conrad Hilton and other downtown hotels will provide transportation for Elks and their families to and from the Memorial Building. Elks from states surrounding Chicago are invited to attend with their families. In addition, those coming to Chicago for the Grand Lodge Session are urged to attend.

The Memorial Building will be open to the public throughout the week of July 4th, from 10:00 a.m. to 5:00 p.m.

FREE!

JEWELRY CATALOG

- Over 200 stunning Jewelry creations including, RINGS, PENDANTS, COIN JEWELRY, BRACELETS AND ACCESSORIES. Many in Sterling Silver and Gold Plated.
- Fantastic Full Color, 32 page Catalogs, available without our name.
- Retail price of each item in catalog is \$9.95 Your cost is only \$3.50 per item.
- Free sales help included with catalog.
- Fantastic profits selling wholesale, Party Plan, Mail Order or Retail. No investment required. Our prices lowest of anyone anywhere.



JOBBERS LINDA GEM DIV.
DISTRIBUTING CO., INC.
Post Office Box 2128
U.S. 70E at Wake Forest Exit
Durham, North Carolina 27702

End constant BARK, BARK, BARK!



No time wasted in training—attach Bark-Trainer and forget it! Works instantly and automatically while you sleep or go about your duties. Requires no attention, produces long-lasting results. Just let dog wear Bark-Trainer collar a few days until the problem is corrected then take it off. It's that simple! Tiny electronic circuit converts vibrations of dog's bark to harmless but effective shock. He associates his excessive barking with the startling effect it produces. Absolutely safe. Most effective method ever developed. 10 day MONEY BACK GUARANTEE. Must end the problem or return for refund. Works on any size dog. Order by mail or call us for immediate C.O.D. shipment. We will deduct \$1.50 of your phone call from cost of trainer if requested. Just dial 1-713-682-2728 anytime day or night. To order by mail send check or M.O. for \$29.95 plus \$3.00 shipping (\$32.95 total) to RELCO IND., Dept. H-10, Box 10880, Houston, Tex. 77018.

THE ORIGINAL BASEMENT TOILET

Genuine Porcelain

FLUSHES UP TO SEWER OR SEPTIC TANK

-No Digging Up Floors-
INSTALLS EASY. ANYWHERE!



Write McPHERSON, Inc., Dept. E
Box 15133 Tampa, Florida 33684

1000 GOLD STRIPE ZIP-CODE LABELS 65¢



FREE LOVELY GIFT BOX

1000 Gold Stripe, 2 Color, gummed, padded Labels, printed with ANY name, address & Zip Code, 65¢ + 10¢ pstg. & hdg., or 75¢ in all. Or, 3 sets, all the same or each set different, only \$2.10 ppd. Make money for your club, church, scout troop, or yourself. Details FREE with order. Money Back Guarantee. FREE GIFT BOX! Pls. allow up to 6 wks. for delivery.

LABEL CENTER
808 Washington

Dept. L-336
St. Louis, Mo. 63101

HEARING AIDS

SUPER SAVINGS! Newest, Finest. All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS** Dept. EK6, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

FREE CATALOG—WRITE!

In search of eternal life, Sarah Winchester kept workman busy 24 hours a day for 38 years building a . . .

Monument to FEAR

by Wayne T. Walker



□ "Buy a house," advised the Boston seeress, "continue to build on it as the spirits direct. Thus, you will break the curse on you and find the key to eternal life."

For thirty-eight years, Sarah L. Winchester listened to those spirits and carried on an unbelievable building project; keeping workmen busy 24 hours

a day expanding, remodeling and refinishing a structure that has been described as one of the largest, most complicated, and bizarre private residences in the world.

Renowned as "the gun that won the West," the famous Winchester repeating rifle has the dubious distinction of having killed more game, more In-

dians and more United States troops than any other weapon in this nation's early history. It is this latter reputation that brought about this amazing, but weird legend. . .

Sarah L. Pardee was born in 1839, the daughter of Leonard and Sarah Burns Pardee of New Haven, Connecticut. As a young lady, she was the belle

of the town—highly cultured, an accomplished musician and was proficient in speaking four languages. Only four feet ten inches tall, the pretty Sarah Pardee weighed less than one hundred pounds.

On 30 September 1862, at the height of the Civil War, she married William Wirt Winchester, son of the famous Winchester repeating rifle inventor and manufacturer. They had one child, a daughter named Annie Pardee, born on June 15, 1866. Unfortunately, their infant girl died just over a month later, on July 24, from marasmus. Deeply shocked, Sarah never recovered from the loss.

There were no other children. On 7 March 1881, William Wirt Winchester died of pulmonary tuberculosis. Still grieving over the infant's death fifteen years before, the death of Sarah's husband further intensified her torment almost beyond her mental endurance.

Later, frantically seeking an outlet for her grief, Sarah consulted a spiritualistic medium. According to several sources, the seeress explained that the two deaths had been brought about through the spirits of all those who had been killed by the Winchester rifle.

Sarah was also informed that her own life had been cursed by the spirits and her only escape was to buy a home and build on it continuously. As long as she carried out this program, she would never die.

Doctors and friends alike had been trying to persuade her to leave the East, seek a milder climate and take up a hobby that would consume her time and help to ease her deep-seated grief.

In 1884, whatever the reason, Sarah Winchester arrived in San Jose, California, where she bought an eight room farmhouse and 162 acres of land from a Dr. Caldwell. Immediately, she began her life-time building that quickly mushroomed the eight rooms into a 26-room mansion within the first six months. Freight cars were shuttled onto a sidetrack at Santa Clara and rich imported furnishings were unloaded and transported to the new Winchester residence.

It was fine therapy, Sarah found the planning occupied her sorrow-disturbed mind and she quickly became thoroughly enthused.

Money was no problem for she had inherited nearly \$20 million plus 48.8% of the Winchester Repeating Arms Company. This stock gave her an income of approximately \$1,000 daily (tax free until 1913).

Sarah had no master plan, but built wherever and however she so desired. She kept a staff of 18-20 domestic servants, 10-22 carpenters and 12-18 gardeners and field hands toiling constantly. A bell in a belfry high in the

new gables tolled; sending workers to the orchards and fields, as well as bringing them in. (Gossipy rumors were circulated among the townspeople that the bell tolled at night summoning the incoming spirits and toward morning to warn the ghostly visitors it was time to return to their entombment.) Steadily, the mansion spread over the southeast section of the estate, engulfing several outlying structures.

Every morning Sarah made the rounds with John Hansen, her foreman, and inspected the progress of the work. Many times she used a saw-horse drawing table and any handy material, like a piece of brown wrapping paper, to draw plans on the spot. Hansen never argued, he only worried about the interpretation. Sarah was never discouraged by mistakes, she simply ordered the error torn out, sealed up, built over, or around; thus creating fantastic oddities in the house.

Nevertheless, this dainty little lady had a great deal of inventiveness, innovating many things far ahead of her time. She was the first to utilize wool insulation. A window catch was patterned after the Winchester rifle trigger and trip hammer. An inside crank was used to open and close outside window shutters. Illuminating gas was manufactured by a new process on the grounds of the estate and the gas lights were operated by pressing a button.

A predecessor of present day intercoms, annunciators were installed in all the rooms to signal her whereabouts to the servants. The numerous fireplaces had the first hinged drops for ashes and concealed wood boxes. Her one piece porcelain laundry tubs had mould-

ed-in washboard and soap trays.

Sarah was intrigued by the number 13, and the aura of the occult was very evident in her building. The peculiar Greenhouse had 13 cupolas and the interior courtyard contained an occultist's half-moon shaped hedge. There were 13 lights on the chandeliers; ceilings with 13 panels; rooms with 13 windows; 40 stairways, most with 13 steps and all the turned posts installed upside down; 13 bathrooms; closets opening onto blank walls or into space; and stairways that went nowhere. It seemed that wherever possible, Sarah incorporated 13 or its multiple (26, 39, 52), and used spiritualistic meanings in many of her designs.

As the years went by, a palatial elegance began to unfold in the maze. Beautiful parquetry floors, their exquisite and intricate designs highlighting optical illusion patterns assembled from six different rare hardwoods. Some of the floors required the work of one man for an entire year.

The rooms were filled with priceless beauty—gold and silver chandeliers; art glass windows valued at \$10,000 each and doors valued at twice that amount—both inlaid with German silver and bronze. They were purchased through Tiffany's of New York, but probably originated from all over Europe; including the crystaleries at Val Saint-Lambert in Belgium.

One of the fanciest rooms was the Grand Ball Room, which had not one marring nail in all its hand-carved richness. However, it was not worked on by the regular carpenters, as Sarah had arranged a special contract for \$9,000 which was a fabulous sum then.



Sarah Winchester's bedroom

A room referred to as the sacred Blue Seance Room was actually a fancy bedroom used at one time by her Japanese head gardener and his wife. At other times, it had been utilized by the chauffeur and also her foreman. According to wild legends though, it was only unlocked by Sarah herself, when she visited it at night, donned ceremonial robes and communicated with the spirits.

Loving music, Sarah would often exercise her arthritic hands and fingers when she couldn't sleep by playing on the Rosewood Grand piano in the Grand Ball Room, or on the huge organ. This started rumors that "Ghostly music" came from the Grand Ball Room, where visiting spirits were relaxing and dancing.

Eventually, a six-foot cypress hedge surrounded the estate, but there was no barb wire, fierce dogs or armed guards to shut people out. In fact, Sarah was proud of her incomparable gardens so lush with acres of blooming flowerbeds bordered with rare dwarf boxwood and shaded by imported ornamental trees and shrubs. In the gardens were ornate Victorian bubbling fountains with decorative spurting frogs, as well as life-sized European lead statues.

During her early years in the Santa Clara valley, Sarah was neither cold

or distant and frequently entertained people, especially the young people of the vicinity. Little girls were her favorites and she delighted in watching them romp through her gardens or thump on the piano.

The generosity and charitable acts of Sarah Winchester will never be known in their fullest scope, but countless orphanages and benefits were sponsored by her. In 1911, she established the William Wirt Winchester Memorial Sanatorium for Tuberculosis in New Haven, Connecticut. It was endowed with \$1.2 million.

Over the years the cruel rumors and wild tales circulated back to Sarah from her neighbors and greatly disturbed the sensitive little mistress of Winchester House. She gradually became a recluse and began to withdraw back into her multi-roomed shell.

By the summer of 1922, the mansion contained 160 rooms with 10,000 windows; 2,000 doors, enough keys to fill two large water buckets; nine kitchens; 40 bedrooms; 13 bathrooms; and 47 fireplaces built of rosewood, cherry, mahogany, oak, teak, pipestone and Italian marble—all handcarved and no two alike.

A year after Sarah's death, the home was sold and has been opened for visitation ever since as a tourist attraction. Such distinguished visitors as Robert

"Believe-it-or-Not" Ripley and Harry Houdini have passed through the phenomenal maze.

Two of her close associates—Roy F. Leib, her attorney, and Dr. Clyde Wayland, her personal physician—emphatically insisted she was very sane and clear minded up to the very end. All her servants and other employees denied she was even eccentric.

Covering six acres, her \$5.5 million building obsession has become a gigantic "Why"; If she was not a strong believer in the occult, why all the "13s" and the mysterious symbols?

In a dimly lit storehouse, still awaiting further continuation of Sarah's building project, are untold treasures; everything bought, catalogued, and stored by the woman who believed her project would bring never-ending life.

Or did she?

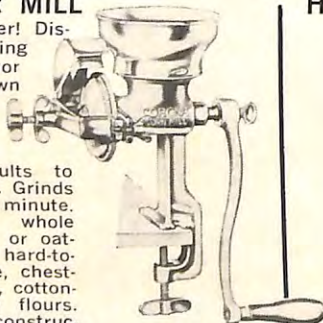
No matter what the answers, death could not be denied. On 5 September 1922, death slipped easily into the mansion where she lay in the huge bed and took her to be with the long mourned infant daughter and husband. Much of her wealth and property Sarah left to Frances Merriman, her niece and favorite companion.

Which brings up another question, if Sarah truly believed in her building project to ward off death—then why did she prepare and leave a will? ■

Shopping Ideas for Elk Readers

HOME FLOUR MILL

Be your own miller! Discover an exciting new world of flavor by milling your own flour, meal, cereals just before use. Save precious nutrients—bring better results to your home baking. Grinds a pound of grain a minute. Make delicious whole wheat flour, corn or oatmeal; even such hard-to-buy items as rice, chestnut, lentil, peanut, cottonseed and barley flours. Sturdy castiron construction, heavily tinned to prevent rust. Adjust to any desired grind. Find the year for the dedicated epicure. #2837



\$1898
ppd.

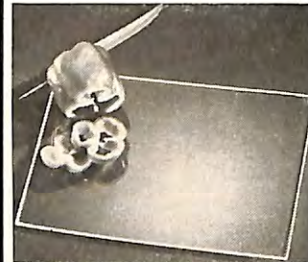
HOOK ON WINDOW SHELVES

Your plants' best friend



Plants will thrive . . . and your room will come alive with light 'n airy window display shelves. All white with graceful wrought iron brackets. Easy to install . . . unit hooks securely over any double hung window without any screws whatever. #398
4" x 22" size. 3-1595-2 Shelf Hanger (ppd.)

INVISIBLE CUTTING BOARD



Slice, Chop, Carve on it.

Can't see it? Well, it's there . . . taking those chops and slices and cuts while saving your table or counter top. Crystal clear Lucite lets pretty formica or table cloth colors and patterns show through. Acts as a protective hot plate, too. Unbreakable, heat resistant.

#2111, 8"x11" \$250 #2112, 12"x16" \$395
(ppd.) (ppd.)

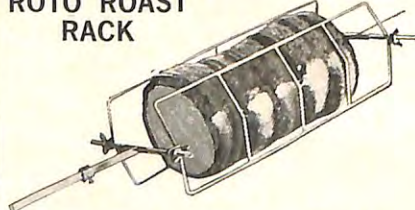
ACRYLIC ROLLING PLANT STAND



Move houseplants with ease, even big heavy floor pots with no straining or lifting. Lets you rotate them for proper light and growth, rearrange a room or simply get them out of the way for dusting or vacuuming. Beautiful clear acrylic stand has a generous 12 1/4" diam. with a 2" high rim to prevent spills. Rolls easily on three sturdy casters which protect furniture, floors and rugs. #3-2810

\$698

ROTO ROAST RACK



Barbecue juicier, more tender roasts, turkeys, lamb or up to 6 golden-crisp chickens. The secret? Meat is cradled firmly—never punctured with a spit rod. Juices stay in to give rich natural flavor and tenderness. Adjusts to any thickness. Made of heavy duty mirror chrome. Fits all motorized grills up to 27". 3-2598-Roto-Roast Rack. (ppd.)

\$1098

COLONIAL GARDEN KITCHENS

270 W. Merrick Road, Dept. EL-6
Valley Stream, N. Y. 11582

Please send items listed below (or listed on the attached sheets) on a satisfaction guaranteed basis. or send me new 112 page gift/gourmet Catalog 25c. I enclose check money order. You ship postpaid.

For charge card orders
Phone (516) 561-6611

Name _____
Address _____
City _____ State _____ Zip _____

Quantity	Item #	Amount

Backyard Gardener (Continued from page 6)

in your garden. Away from hungry lawnmowers!

Do not take your plant out of the house until all danger of frost is past. When you remove the plant from your house, keep it in a semishaded spot for several days to prevent sunburn. Yes, pineapples can get sunburned, too.

During cold months, keep your plant in the house. Bring the pineapple inside during early fall. Place it near a window for maximum sunlight. At night, move the plant away from the window to prevent freezing.

You can grow your pineapple in a basement through the use of a Plant Gro fluorescent light tube. This light can also be helpful if your windows do not let enough sunshine into the room where you are keeping the plant.

There are more than 2,000 varieties of bromeliads in 43 genera ranging from pineapples to epiphytic Spanish moss. Interested in joining a chapter of the Bromeliad Society in your area? Drop a line to the international chapter for the address of the Bromeliad Society within blooming distance of you and your pineapple:

The Bromeliad Society, Inc.
P.O. Box 3279
Santa Monica, California 90403

Now that you've mastered the top—let's get to the bottom of the fresh pineapple with these two taste treats.

Use fresh greens from your garden in this refreshing super summer salad.

Pineapple Grape Salad

with Tarragon Fruit Dressing

1 cup endive
1 cup Romaine lettuce
1 cup Boston lettuce
2 cups fresh pineapple wedges
1½ cups seeded grapes
Wash and dry salad greens thoroughly. Tear them into bite size pieces. Place the three cups of greens in a salad bowl. Add pineapple and grapes.

Makes 6 to 8 servings.

Serve with

Tarragon Fruit Dressing

¼ cup salad oil

1 tablespoon fresh lemon juice
1 tablespoon fresh orange juice
¼ teaspoon salt
½ teaspoon sugar
¼ teaspoon tarragon leaves
Pinch ground white pepper
Combine oil, lemon and orange juice, salt, ground white pepper, sugar and tarragon. Beat vigorously with a rotary beater. Pour over salad and toss lightly.

No partridge in your pear tree? Don't despair—here's a delicious answer for what to do with some of those pears along with the pineapple.



The Pineapple Twist

Pineapple Pear Marmalade

2 cups uncooked, fully ripened, fresh mashed pears
2 cups cooked, chopped, fresh pineapple
¼ teaspoon salt
1 package (1¾ oz.) dry pectin
5 cups sugar
½ teaspoon grated lemon peel
Few drops yellow food coloring
Hot paraffin wax
Combine first 4 ingredients in a 6-quart saucepan. Cook over high heat, stirring constantly until mixture comes to a full rolling boil; boil 1 minute. Stir in sugar. Bring to a full rolling boil; then boil hard 1 minute, stirring constantly. Stir in grated lemon peel and food coloring. Remove mixture from heat; skim off foam. Stir and skim for 7 minutes to cool slightly and to prevent pineapple from floating. Pour quickly into sterilized glasses, leaving ½ inch space at top of each. Cover with ⅛ inch melted paraffin. Cool and cover with another ⅛ inch layer of melted paraffin. Cool and cover glasses with lids, foil or paper.

Makes 9 six-ounce glasses.

Let Freedom Ring



This year, and every year. And as we did last year, the Grand Lodge Americanism Committee is requesting each lodge to join the national chorus of bells on July 4th at 12:00 noon.

We want all church, school, and community bells ringing in one delightful chorus for a period of four minutes. With a member of our Order ringing the bells wherever possible, the world will know that the Elks have faith in our great nation for the present and the future—and that we are grateful for our heritage, a heritage that gives us the freedom to ring out our loyalties!

William H. Collisson, Chairman
GL Americanism Committee

BE A LOCKSMITH



You'll EARN MORE, LIVE BETTER Than Ever Before in Your Life

You'll enjoy your work as a Locksmith because it is more fascinating than a hobby—and highly paid besides! You'll go on enjoying the fascinating work, year after year, in good times or bad because you'll be the man in demand in an evergrowing field offering big pay jobs, big profits as your own boss. What more could you ask!

Train at Home — Earn Extra \$\$\$\$ Right Away! All this can be yours FAST regardless of age, education, minor physical handicaps. Job enjoyment and earnings begin AT ONCE as you quickly, easily learn to CASH IN on all kinds of locksmithing jobs. All keys, locks, parts, picks, special tools and equipment come with the course at no extra charge. Licensed experts guide you to success.

Illustrated Book, Sample Lesson Pages FREE Locksmithing Institute graduates now earning, enjoying life more everywhere. You, can, too. Coupon brings exciting facts from the school licensed by N. J. State Department of Ed., Accredited Member, Natl. Home Study Council. Approved for Veterans Training.

LOCKSMITHING INSTITUTE
Dept. 1223-066, Little Falls, N.J. 07424
Div. Technical Home Study Schools



KEY MACHINE locks, picks, tools supplied with course.

LOCKSMITHING INSTITUTE, Dept. 1223-066
Div. Technical Home Study Schools
Little Falls, New Jersey 07424 Est. 1948

Please send FREE illustrated Book—"Your Big Opportunities in Locksmithing," complete Equipment folder and sample lesson pages—FREE of all obligation—(no salesman will call).

Name..... (Please Print)
Address.....
City/State/Zip.....

Check here if Eligible for Veteran Training

ELK TIES

A fashionable 5th AVE Cravat of luxuriously soft 100% texturized polyester. New long wearing wrinkle resistant fabric. Retains shape and color and is easily spot cleaned. Navy blue with gold, red and white ELK EMBLEM silk screened on blue background.



PRICES

Single 7.50
2-25 7.00 25-144 6.50

SPECIALTY COMPANY WRITE FOR FREE CATALOG
P.O. BOX 60067 • CHICAGO, ILL. 60660

FASTER BADGER

NOW YOU CAN MAKE UP TO 6 BADGES A MINUTE with our new FASTER BADGER KIT for under \$20.00. FASTER BADGER KIT comes complete with CUT-A-DISC to cut out your own artwork or photos or you can use our standard designs or slogans. GREATLY INCREASE YOUR PROFIT by producing more badges per hour. FREE additional information by return mail, or send \$17.95 plus \$1.50 shipping charges for complete FASTER BADGER SYSTEM to THE IDEA WORKS, Dept. E676 3960 N. Willow Road, Schiller Park, Illinois 60176

REMBRANDT DID IT IN OILS...

Let us do it in BRONZE PLAQUES

FOR ALL OCCASIONS
Write for Free Catalog E23
Engraved Plaques E21



INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N.Y., N.Y. 10011 212-WA 4-2323



Profound Influence



If ever a family had a profound influence on the history of the United States from its inception, it would certainly have to be the Lee's of Virginia. Richard Lee and Henry Lee affixed their signatures to the Declaration of Independence and Robert made his mark on American history in the War Between the States, or the Civil War. His influence is still felt

among the military of the world.

Robert Edward Lee was born in the Tidewater area of Virginia in 1807, the son of Henry "Light Horse Harry" Lee, one of General Washington's cavalry leaders in the Revolutionary War. His father, Henry, followed his distinguished military career by becoming the Governor of Virginia but too much speculation in land deals brought him to the brink of financial ruin. He moved his family to Alexandria when Robert was only four years old.

Young Robert was a serious student with a distinct flair for mathematics, a fact that helped him gain admission to the United States Military Academy at West Point in 1825. He graduated with high honors, standing second in his class, and was commissioned an officer in the Corps of Engineers. He distinguished himself in the Mexican War and in 1852, returned to West Point...this time as its Superintendent.

Though it is a historical fact that Lee led the armies of the South against the Union forces during the Civil War, historians have consistently emphasized that Lee condemned slavery as morally wrong and economically unsound. He liberated all his slaves. The issue that prompted Lee to command the forces of the Confederacy was what we term "state's rights." He felt the Federal government had only the authority conferred upon it by the states. The states therefore had the right to secede if they wished. But he wrote, "I can anticipate no greater calamity for the country than the dissolution of the Union...Secession is nothing but revolution."

General Winfield Scott offered Lee the post of field commander of the army. The very next day, Lee learned that his state of Virginia had seceded from the Union so he resigned his commission and went home. The Governor asked him to take command of the state's defense forces and Lee accepted.

His military tactics and organizational abilities remain a model to this day.

When the Civil War had been lost and Lee was about to surrender to Gen. U. S. Grant at Appomattox, he had only about 8,000 men and two artillery batteries with enough ammunition for about 2 more hours of fighting. His troops were in ragged uniforms, almost exhausted and had been unfed for close to a week, yet when they came to him and asked if it was true that they were surrendering, they added, "Say the word and we will go at them again." What a tribute to a leader of men!

To quote Admiral H. G. Rickover, "If he did nothing else Lee proved to the world that once aroused and believing in a cause, the American soldier can be a tough fighting man; in peace, the most forgiving."

The post war period was tough on Lee as it was on all the defeated Southerners, yet Lee shunned offers to write of the great events he had such a large hand in shaping. He became president of what is now Washington and Lee University and devoted his remaining years to teaching and urging students to work hard, keep the peace and restore the southern states. He died October 12, 1870.

A bureaucratic foulup regarding the restoration of Lee's citizenship delayed what should have been a routine matter until 1975...110 years after the end of the Civil War.

No recounting of the events which helped shape this nation would be complete without a tribute to Robert Edward Lee of Virginia.

You & Retirement

(Continued from page 8)

area, or staying in an older but still-elegant downtown hotel. Some of the finest center-city establishments have cut room rates to compete with new high-rise motels on the outskirts of town. Use toll-free numbers to call ahead for reservations—and ask about senior citizen discounts when you call. Or try one of the clean and pleasant "budget" motels; a new "1976 National Directory of Budget Motels" has just been published and is available for \$2.50 from Pilot Books, 347 Fifth Ave., New York, NY 10016.

✓ Don't waste money on tourist traps. Instead, find out from a local tourist bureau or national traveler's organizations, such as the AAA, what is really worth seeing. There will be a lot of Bicentennial events in towns and cities all over the U.S. this summer; watch for announcements of historic re-enactments, musical events, parades, and the like. Special things are happening in the cities where it all began. Philadelphia's Bicentennial Committee, for example, is opening a \$12 million Living History Center at the edge of Independence Mall; it features the world's largest movie screen plus multi-media displays of all facets of American history. Admission is tentatively pegged at \$3.50.

✓ Industry tours are a highlight of travel for many savvy vacationers; you can visit a cookie factory or a newspaper plant or a brewery for an interesting, informative, and free day. Sometimes you can arrange these tours on the spur of the moment; sometimes advance reservations are necessary. One way to plan your trip around a visit to one or more wineries is through a recently published pamphlet, "Wine Country USA/Canada," available for \$2 from Reymont Associates, 29V-Reymont Ave., Rye, NY 10580.

✓ If you enjoy shopping for local goods, look for factory outlets on your travels. Fine quality merchandise is frequently available in factory shops at bargain prices; it may be last season's merchandise or slightly irregular, or it may be brand new surplus goods. Plan ahead; there is a Factory Outlet Shopping Guide, with separate editions for New Jersey, New York, Eastern Pennsylvania, New England, the Carolinas, and Washington, D.C. Each is available for \$1.95 plus .30 for postage and handling from FOSG, Box 183JD, Oradell, NJ 07649.

✓ Protect your cash by using traveler's checks, but don't buy far more than you will need and don't keep them after you return from your trip. If you do hold onto them, the issuing company earns interest on your money; you get no use out of it until you spend them or cash them in and return the money to your bank. Save money, too, by buying traveler's checks, if you can, without a service charge. Barclay's Bank is one institution which sells free traveler's checks year-round and New York's Citibank offers them free every May as a promotional device. Some local banks offer them free to depositors. Shop around in your area. ■

LODGE VISITS

GRAND EXALTED RULER WILLIS C. McDONALD



A trip to Monroeville, PA, for the Metropolitan District's dinner-dance meant a new experience for GER Willis McDonald (center) and his wife Elizabeth—their first helicopter ride. Welcoming Brother McDonald's "chopper" were PDD Thomas McLaughlin, PSP Charles McGinley, PDD Ed Donnelly, PSP Fred Reno, Al Monzo, and PGER E. Gene Fournace.



GER Willis McDonald recently honored the Mississippi Elks with a visit to their mid-year conference held at Gulfport Lodge. Together Brother McDonald and his wife Elizabeth signed the register.



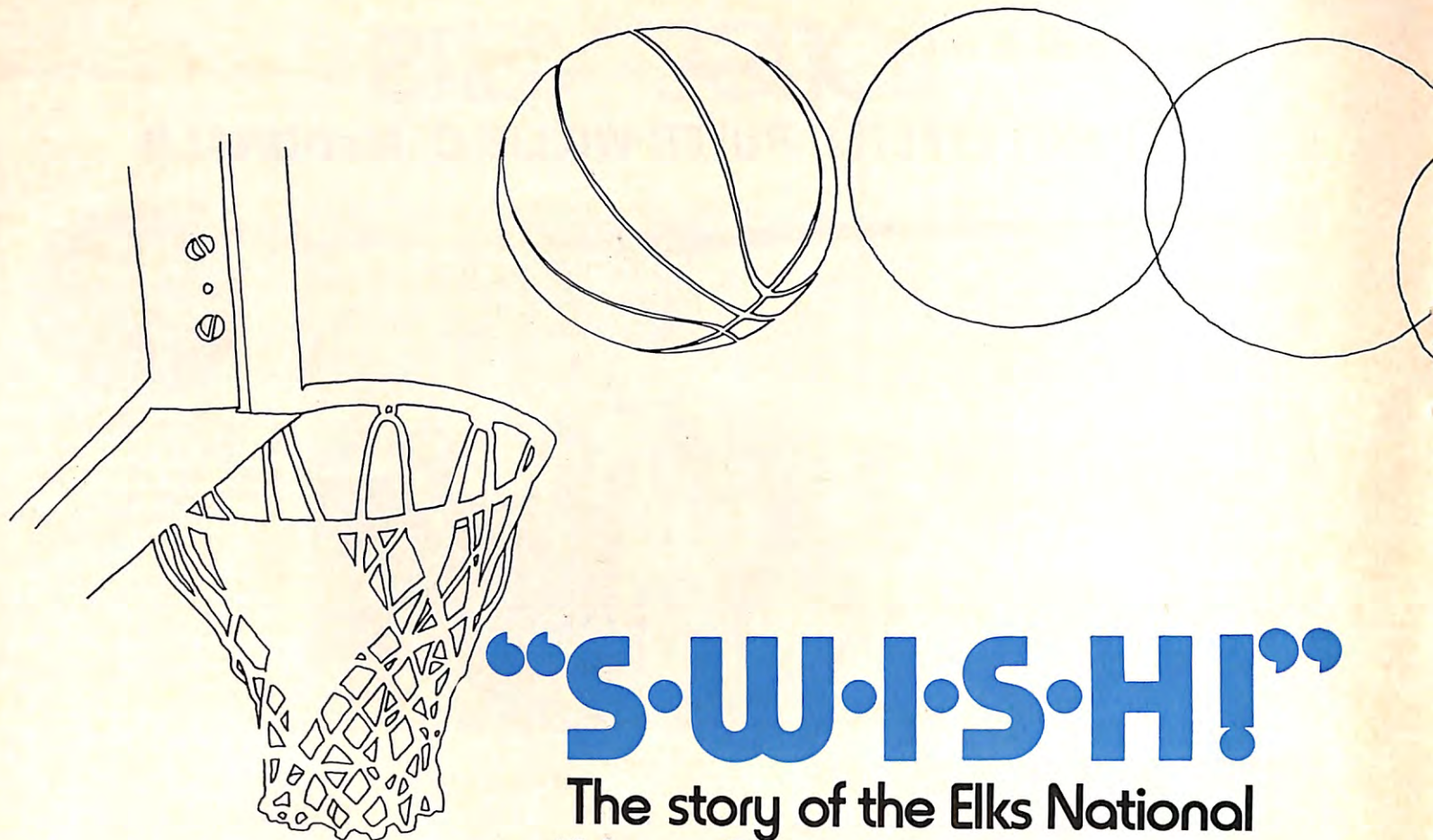
A red carpet welcome was extended to Willis McDonald (third from left) by (from left) GL Committeeman Jerry Gorman, PGER Robert Boney, Mayor Harry Kinney, and Brother Richard Mather, president of the Chamber of Commerce, when the GER arrived at the Albuquerque airport during a recent New Mexico trip. Scheduled activities for Brother McDonald and his wife included a tour of the Rehabilitation Center workshop in Albuquerque, which is supported by the state Elks.



During a quarterly session of the New Jersey Elks held at Ridgfield Park, special guests Willis McDonald (third from left) and PGER William Jernick (second from left) were named honorary colonels in the New Jersey militia as part of the Bicentennial celebration. State Americanism Chm. John Nordham (right) presented the commissions to Brothers McDonald and Jernick as SP Peter Greco observed.



During a recent stopover at Miami International Airport, Eastern Air Lines entertained Willis McDonald (center) and his party of Florida Elks in the V.I.P. room. With the GER were (from left) GL Committeeman N. Pat O'Brien, Past Grand Est. Lead, Kt. Chelsie Senerchia, PGER William Wall, and GL Lodge Activities Chm. Al Ehrlich.



“S·W·I·S·H!”

The story of the Elks National “Hoop Shoot” Contest

Since, to most of us, the “Hoop Shoot” Contest is relatively new, it wouldn’t be unusual to think it’s a “Johnnie-Come-Lately” program for the Order of Elks. Nothing could be further from the facts...it’s actually *thirty years old!*

It all began when Brother Frank Hise (now Past Grand Exalted Ruler) walked into the gym of the old Roosevelt grade school in Corvallis, Oregon...his home town. He watched as the boys were playing with a basketball and he noticed that the smaller kids were being frozen out of much of the activity by the bigger, stronger boys. Hise began thinking of how things could be equalized and the smaller kids could get an even break so he set up a free throw contest. It worked very well.

Hise then took the idea back to his lodge (No. 1413) and they set to work to make it a youth activities project. They ran the free throw contests for about a dozen years and the idea was then picked up by the Oregon State Association. Rex Smith of the Association’s Youth Activities Committee got together with a Brother Elk who was, at that time, Athletic Director of Oregon State University at Corvallis. They liked the project and ran it for some 12 years until Hise’s urging prompted the Grand Lodge to adopt this tried and proven program as a national project. The year was 1970-71 and the



Looking for a champ

contest was for boys only. There were just 19 states involved that first year, under the jurisdiction of the Youth Activities Committee. The following year (1971-72) saw a total of 29 states involved and it showed great promise as a major project.

The big jump took place the next year (1972-73) when 42 states actively participated and over 750,000 boys entered. They had to set up 8 regional semi-finals to determine the finalists who would go for top honors at Kansas City, Missouri. And talk was already

pretty strong about opening the “Hoop Shoot” contest to girls. That move was to come in the 1974-75 contest year... and a wise one it proved to be.

Participants from all 50 states competed in 1973-74... a total of 1¼-million boys! “Hoop Shoot” was really on its way!

Grand Lodge officials recognized the phenomenal potential of the contests and they began thinking about adopting a name other than “free throw contest,” a designation that could not be claimed as a trade mark. It was then

that the name "Hoop Shoot" was suggested and enthusiastically adopted. The name was copyrighted with the government on August 31, 1973.

The Girls Are Introduced

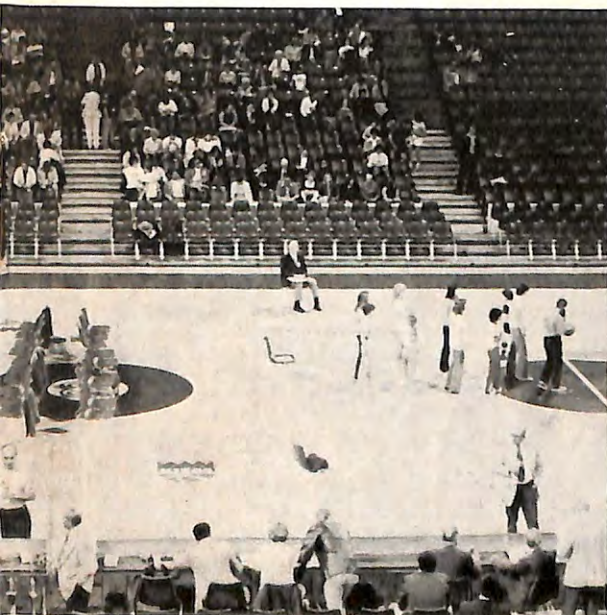
Opening the contest to girls proved a wise move as participation nationwide jumped to over 2,200,000 in 1974-75 and to this year's record of over 2,750,000! During their first year, the girls could only compete on a state-wide basis because officials didn't have enough time to set up the necessary machinery to operate on a national basis for the distaff shooters. Even so, 26 states were involved and about a quarter of a million girls entered.

One more regional contest was added, bringing the total to ten. Each region would send six winners to the national finals... 3 boys and 3 girls.

(Continued on page 35)

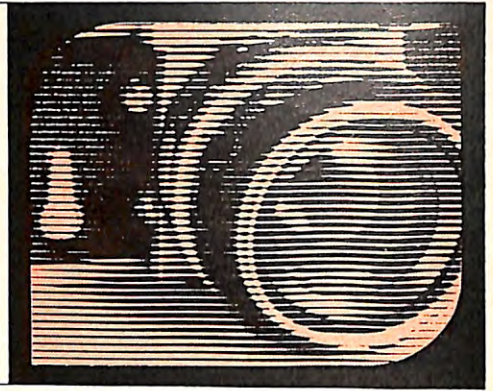


"The Elks have stayed in tune to the young people of our nation."



"HOOP SHOOT" 1975-76 champions are (from left) Scott Anderson, Newton, IA, Kevin Burdick, Pryor, OK, David Buchanan, Kaukauna, WI, Cynthia Hannahs, Springfield, OH, Julie Mayo, Dresden, TN, and Tracy Hatten, Brookings, OR. To present the awards (from left) Jack Ryan, Publ., The Elks Magazine, GL Youth Chm. Norman Lein, Past Grand Trustees Chm. George Klein, and PGERs Francis Smith, Frank Hise, and Edward McCabe. Not pictured are 2nd place winners Pam Kelly, Midwest City, OK, Teresa Thomas, Ida, LA, Diann Walsh, Varina, IA, Stan Covington, Blackfoot, ID, Tom Fisher, Muscatine, IA, and Tim Hunter, Alma, MI.

NEWS OF THE LODGES



STATE ELKS ASSOCIATION

PROGRAM FOR
CRIPPLED CHILDREN
SPONSOR-
ED BY
DEPARTMENT OF SOCIAL SERVICES
DEPARTMENT OF HEALTH



WHEN the Missouri Elks' mobile dental unit for crippled children came to St. Louis County under the sponsorship of Clayton Lodge, John Roedel of KSD-TV, Channel 5, spoke with (from left) PER Robert Bechtel, PSP Donald Nemitz, and then-ER Bruce Schneider about the service the unit provides. The \$65,000 unit was scheduled to remain in the area for four to six months.

GUEST OF HONOR at the annual New Jersey North and Northeast Districts' theater party was seven-year-old Sean Patrick Lucey, the state Elks' poster child. Visiting with the lad on this occasion were (from left) Northeast and North District Chairmen Lewis Innella and Raymond Slonieski and PVP Jack Noonburg, general chairman of the event.



THE CONSTRUCTION of Heritage Corners by high school students was a Bicentennial project encouraged by the Texas Elks, who supplied the needed copies of historical documents. One such display created by the Youth Conservation Corps at Lake Somerville State Park under the direction of Dr. Harold Toy (right) of Austin Lodge was presented at the governor's office, as (from left) Ben McDonald, of the Department of Community Affairs, Clayton Garrison, of the Department of Parks and Wildlife, and Secretary of State Mark White observed.



MIDDLETOWN, Pennsylvania, Lodge was recently the scene of a Golden Antler Award presentation ceremony. Accepting their pins from Charles Little (third from right) were (from left) James Harold, Richard Eagle, Clyde Coble, Frank Dempniak, and Jacob Yaros.



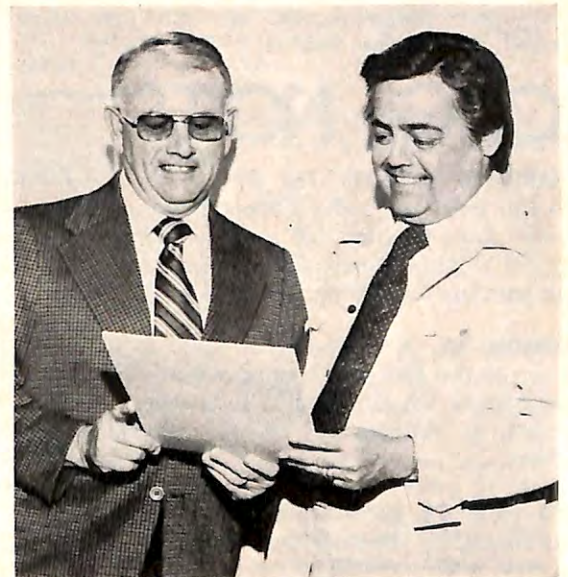


A DRIVE sponsored by the PER Association to raise funds for Huntsville, AL, Lodge had for its first prize an electric Citicar. Present as Brother James Leach accepted the vehicle's keys from PER Art Holmgren, project chairman, were (from left) Citicar dealer Russ Simpson, Mrs. Leach, and PER Thomas Childress, president of the association.

CEREBRAL PALSY MONTH was recently declared by Norwalk, CA, Mayor Pete Fogarty (left). Viewing the mayor's proclamation, which commended the Norwalk Elks for their efforts to combat the disease, was PER Richard Sekella.



A CHECK FOR \$300 was the contribution of the Massachusetts Metropolitan District's PER Association for the building fund of the Holy Rosary Home for the Aged in Somerville. Mother Gertrude Mary thanked the association's representatives (from left) Secy. Edward McFadden, Past President Joseph Sheridan, President Chester Staples, and Treas. Charles Irvine.



AREA SCOUTS will benefit from a donation made by members of the Home Lodge in Bedford, VA. Three Cub Scouts observed as (from left) Secy. Anthony Machnik, drive chairman, Walter Carwile, assistant director of the Elks National Home, and ER William Kehoe, co-chairman of the drive, presented the check to Scout representatives Thomas Slavicek and Martin Rowland, and local Pack leader Benny Meadows.

FOR FIVE consecutive years, Bridgeton, NJ, Lodge led the South District in contributions to the National Foundation. A plaque acknowledging this distinction was presented by DDGER John Eller (left) to PER James Horton (right), the lodge's Foundation chairman, as Edward Leach looked on.



WELCOMING New York SP Lucian Masur (second from left) to Peekskill Lodge for the South District's National Foundation dinner-dance were (from left) lodge and District Chm. H. Ellis Finch, State Chm. Greg Emery, ER Vincent Fanzo, and VP Richard Moore. The affair raised \$1,000 for the Foundation, and an honorary founder's certificate was purchased in Brother Masur's name.



STUDENT Mary Cusick, who was sponsored by Hyannis, MA, Lodge in the state oratorical contest, came away with the first-place trophy. Offering Mary their congratulations were ER John Marsden Jr. (left) and Len Gobeil, speech class teacher.

LODGE NOTES

CHARLOTTE COUNTY, FL. Proceeds of \$9,500 from the lodge's second annual Harry-Anna Charity Ball were presented by ER William Bostwick to hospital administrator Jim Oliver.

HUDSON, NY. A donation of \$200 was given to the Indigent Veterans' Fund of the Albany VA Hospital by lodge representatives William O'Neil and Gerald Shook.

RED LION, PA. New equipment will be purchased by the area Ambulance Association with the aid of a \$1,000 lodge donation.

FLORISSANT, MO. For some 25 years, Brother Howard Aue has collected letters and documents written and signed by George Washington, Thomas Jefferson, and others of the Revolutionary War period. These original papers will be on display in the lodge's Heritage Corner until July, 1976.

HIGHLAND, AR. SP George Mace, PDD Fred Carter, and North Little Rock Lodge officers conducted the institution, installation, and initiation ceremonies for Highland Lodge. Newly installed ER Lester Jallo welcomed the first initiation class of 194 candidates.

KINGSTON, TN. Three local charitable organizations were the recent beneficiaries of lodge contributions totaling \$1,500. Representatives from the programs received their checks from ER Donald Wallace.

HOUSTON, TX. Seven veterans who wrote thank-you letters for a lodge-sponsored holiday dinner received Sugar Bowl and Astro-Bluebonnet Bowl tickets.

VERO BEACH, FL. Almost 400 members and guests at the monthly birthday dinner responded to an appeal for Harry-Anna Hospital construction funds. In less than an hour, \$1,500 in cash and pledges was made available for the hospital.

McCOOK, NE. Tiler for the past 32 years, J. R. Chrisman was recently honored for his service to the lodge. ER Jim Carson extended thanks to Brother Chrisman on behalf of the lodge.

WESTWOOD, NJ. Stacey Callanan, a high school senior, was chosen to attend the "Presidential Classroom for Young Americans" in Washington, DC. Sponsored by the lodge, Stacey received a check for her week of study from ER Jim DePalma.

LIVINGSTON, MT. An Americanism program sponsored by 14 fraternal groups and service clubs, and held at the lodge featured PGER Francis Smith as the principal speaker.

TROY, NY. Toastmaster Walter Wirmusky, Past District Deputy from Hoosick Falls Lodge, and Chm. Ralph Alcombright were among those in attendance at the Northeast District's annual charity ball. Over \$2,000 was raised to aid cerebral palsy victims.

CENTRALIA, IL. Proceeds from a fund-raising dance, and a lodge contribution voted by the Board of Trustees were donated to the National Foundation. South District Chm. John Saunders accepted the \$750 from lodge Chm. Gene White.

YUCCA VALLEY, CA. A recent initiation was a special occasion for the officiating Exalted Ruler, Larry Blakesley, who welcomed his son Harold to the order.

GLEN BURNIE, MD. Angels Haven and Bello Machre, homes for the mentally handicapped, received \$500 each from the lodge. ER Louis Auger, Trustee Anthony Dominick, and PER James Frye presented checks to the home representatives.

EDISON, NJ. Elks Camp Moore benefited from a recent lodge contribution of \$500. Brothers James Coletto and John Glova contributed \$1,000 each to the Edison Elks building fund.

WARREN, MI. The lodge extended special thanks to Chm. Ron Frischman for encouraging enrollment in the National Foundation. All of the members from three consecutive initiation classes joined the Foundation.

WEST SHORE, PA. In honor of GER Willis McDonald, nine candidates were initiated into the lodge. ER David R. Windsor welcomed the new members, who included his son David M. Windsor.



A PENNY A DAY from each member of Watertown, WI, Lodge added up to 100 percent participation in the state major project to aid cerebral palsy victims. PGER Francis Smith (left) and SP Warren Foster (right) were on hand to applaud ER Ralph Meiers' presentation of the lodge's check to State Chm. Paul Jenkins (second from right).

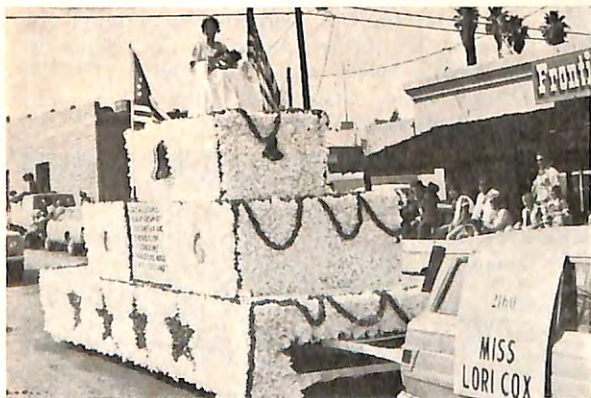


EXCEPTIONAL PROGRESS made by Jeff Parker in muscular and limb control over the past two years was rewarded when the ten-year-old cerebral palsy victim received a bicycle as a gift from Olympia, WA, Lodge. Therapist Abby Meach and ER George Barlow helped Jeff test his bike.



SCOTTSDALE, Arizona, Lodge received honorable mention for its entry in the town's Parada del Sol. Est. Lead. Kt. Jack Miller and Trustee Jack Meier joined several of the ladies to help carry out the float's theme, "Our 50th State."

GAMES, music, and refreshments were on the agenda during New Milford, NJ, Lodge's canteen for crippled children. With three of the more than 100 children at the affair were (from left) Committeeman Tony Bas-sagio, Chm. Joseph Rizzi, Est. Lead. Kt. Tony Stagno, and Mr. Cheperko, director of the Bergen-Passaic County Retarded Children Unit.



A CAKE commemorating the birth of America was depicted by the float designed by Brother Lucky Nilles and constructed by members and ladies of Wickenburg, AZ, Lodge for the local Gold Rush Days Parade. Atop the structure rode Miss Lori Cox, who was honored by the lodge for her outspoken support of the Pledge of Allegiance.



Describe Your Needs...

(Continued from page 17)

children, young clients who can't afford big hotels or eating out in restaurants three times a day (not to mention the high cost of soft drinks and hard liquor in a hotel bar). So they come to Henze who controls 3,000 condominium rentals on five islands of Hawaii: Oahu, Kauai, Maui, the "Big Island" and Molokai. The biggest bundle is on Maui, the big isle's most popular neighbor.

Creative Leisure's employees inspect each condominium it represents. Dozens are rejected for various reasons, the company accepting only the finest Hawaii has to offer. Unlike certain private condominium landlords, Creative Leisure delivers thorough descriptions of each property along with brochures.

By renting through Henze rather than with an absentee owner, the vacationer has someone to complain to in the event a faucet leaks or the water heater goes pow. Representatives in Hawaii guarantee customer satisfaction. And should the vacationer be disappointed with his apartment, Creative Leisure will move the family elsewhere. Names of celebrities as well as unknowns fill the company's registry—

film stars, TV personalities and sports figures.

Just next door to Laurance Rockefeller's luxurious Mauna Kea Beach Hotel, both the well heeled and the bargain buyer vacation at Puako Beach resort for as little as \$35 a day. Along the Kona Coast, opulent suites rent for \$65 a day and at Poipu Beach on the island of Kauai deluxe two-bedroom units (with room for two couples) are priced at \$80 a day. Along with the condominiums go free tennis, beach towels and chaise lounges.

On Oahu, Creative Leisure passes out keys to condominiums priced from \$25 a day for a studio apartment (a couple of blocks from the beach) to \$120 a day for a snug two-bedroom pad with two baths overlooking the Pacific at Waikiki. Other properties are available on Oahu's North Shore at Kulima Estates where a studio apartment is bid at \$180 a week or \$400 a month. One-bedroom units rent for \$240 a week (\$600 a month) and a three-bedroom spread with two baths is priced at \$650 a week or \$1,350 a month. At Kapaa, on the island of Kauai, rates start at \$25 a day. High on the scale are two-bedroom apartments roomy enough for five persons. They bring \$49 a day along with daily maid service.

Creative Leisure was founded seven

years ago by Texas millionaire Clint Murchison. Now operated by 34-year old Peter Henze, the company recently expanded its operations into Mexico. Properties are available in Mazatlan, Puerto Vallarta and Acapulco. Rates for a cliffside apartment overlooking Banderas Bay in Puerto Vallarta start at \$45 a day during winter or \$30 in summer. Super deluxe villas along the gold coast south of town (five bedrooms, five baths, private swimming pool, tennis court and a staff of five) fetch \$450 a day during winter which tallies out to less than \$50 a day per person based on five couples dividing up the rent.

In Mazatlan, Creative Leisure lists properties for less than \$10 a day per person in the low season and \$12 in winter. The Acapulco operation includes 35 villas (two to five bedrooms) that rent from \$165 to \$500 a day in winter and \$90 to \$340 in summer, including a staff of maids, cooks and gardeners. Henze figures that his best value in Acapulco is a condominium overlooking the golf course near the new convention center. These units are up for grabs at \$40 a day in summer and \$65 in winter.

For brochures of both Hawaiian and Mexican properties, write to Creative Leisure, 1280 Columbus Ave., San Francisco, CA 94133. ■

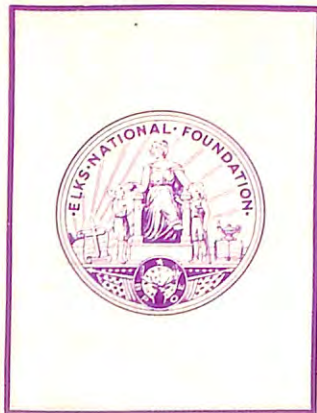
THE JOY OF GIVING

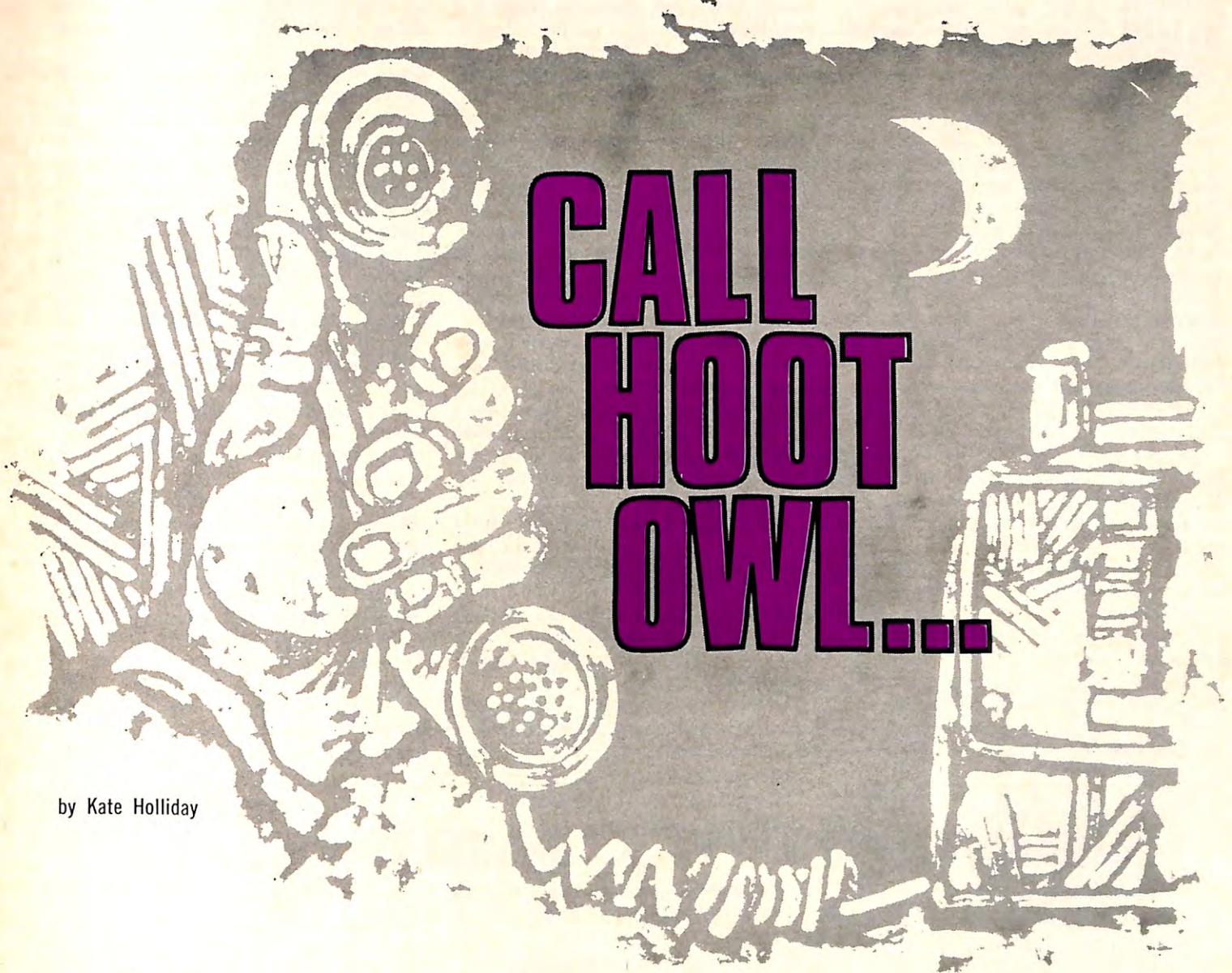
Elks National Foundation

2750 Lakeview Avenue • Chicago, Illinois 60614

Proceeds of nearly \$10,000 were realized by a raffle sponsored by the Massachusetts Circle District's National Foundation Committee to benefit the Foundation. Prize winner Ted Geis (fourth from left) received the keys to a 1976 Pinto from District Chm. Edward Ardini as (from left) DDGER Robert Shell, SDGER W. Edward Wilson, Mrs. Geis, Ford dealer Bud Atamian, Guy Abruzzese, area chairman, and District Co-chm. Robert McDonnell looked on.

A custom-made National Foundation plaque was designed and built by PER Joseph Tucker (left) and In. Cd. Norbert Geis (right) for Newport, KY, Lodge. Accepting the plaque on the lodge's behalf were (from left) DDGER Edward Meier, State Chm. Jerome Staubach, and ER Herbert Weber.





by Kate Holliday

"Is it a felony to eat money?"

The caller was serious. So was the unhesitating reply. "Yes, because you are destroying it."

The phone rang again. "Does the moon have children?"

Once more, a measured answer. "No, not our moon."

"Where can you get ice cream cones after midnight?"

A list of 24-hour drug stores was provided.

It went on . . .

Ever get bugged trying to pin down the name of an actor you are seeing on the Late Show? Ever have an argument in a bar about who played left end for the Packers in '49? Ever climb the walls seeking an elusive legal term, the spelling of an Italian word, or wondering which president, beside Ford, was left-handed?

If you live in Los Angeles, your sanity is safe. You don't go crazy: You call "HOOT OWL." You don't even have to remember a number. You just

dial the words on your telephone. And from nine p.m. to one a.m., seven days a week, a trained reference librarian will give you the dope.

Today, the Los Angeles Public Library, in cooperation with the Pacific Telephone Company, is unique in providing this after-hours service. It began June 4, 1973, to the delight of the local populace, and, through brief newspaper accounts, plus a hefty dosage of word-of-mouth, it is now known across the country and beyond. Fielding around two hundred questions a night on every conceivable subject, it not only gets calls from all over Southern California but across the nation and around the world.

A case in point: Recently, a man phoned from Manila to ask if there were cobras in the Philippines. Disregarding the obvious fact that he probably could have gotten the information from someone in the next block, HOOT OWL looked it up, gave him a negative answer, and heard his relieved

thanks as he put down the receiver.

A brain-child of Wyman Jones, Los Angeles City Librarian, and directed by Barbara Edge, a 27-year veteran of library work in this country and abroad, the project was an admitted experiment. Yet, the idea was sound. Phone company records had shown that numerous attempts were made each evening to reach the main headquarters and its branches after the nine p.m. closing. Further investigation proved that these came from a cross section of people, not only kids who were doing their homework and those having cafe discussions, but from individuals whose jobs kept them up a good portion of the night, who really *needed* to know something—newspapermen, court reporters typing trial transcripts, even the police.

Texas-born Ms. Edge, whose mind is a treasure-house of information in a wide variety of fields, recruited an extraordinary kind of person for her staff of four. They were women and

CALL HOOT OWL...

men who had expertise on several subjects, plus an active participation in one or more hobbies. They were also able to keep their cool before the telephonic public and, in particular, "night people." At this writing, for instance, one is highly qualified in art and music, plus sports. Another is versed in political science and current affairs. The third is an acknowledged TV expert, with a vast store of data, too, on cars and airplanes. Individually and collectively, they rarely get stumped. On the infrequent occasions when they are, they give the caller a lead to where the answer can be found.

Financed with Federal money under the Library Services and Construction Act, as administered by the State of California, HOOT OWL's yearly budget is a pittance, \$31,000. And its first night was disheartening. Despite throwaways and posters in the schools, in restaurants, in every library, and help from the press, only eight people sought help. But then it began to build. Its biggest night, incidentally, came after President Nixon had fired Archibald Cox as Chief Prosecutor. The calls ran fifty-fifty on "Who's my Congress-

man?" and "How does one impeach a president?"

Edge and her colleagues labor in quarters whose location is kept secret. Suffice it to say, they are surrounded by every known book of reference the library provides—and some they've bought out of their own funds. Star charts are handy, as are various tomes on trivia, film and TV yearbooks, and the like. Because they are, after all, residents of the entertainment capital of the world, they do get a lot of show biz queries, of course. But they do not have a television set in their quarters. As you and I, they rely on *TV Guide* and the daily newspaper listings for some of their answers. But, if you're going daffy trying to recall who's playing second male lead in a film made in the '30's, they will run down the cast for you from a book and put you out of your misery.

They do *not* give personal advice of any sort, nor medical, legal, or consumer advice. On a few occasions, when there seemed to be an honest emergency, Ms. Edge has recommended First Aid measures. (She has a teacher's credential in the subject, and is thus authorized.)

Though trying to keep each conversation to a maximum of three minutes, they still have gotten to know some

of their callers so well they have given them names. "Mr. Echo Park" wants sports data. "Jamie, in Silverlake," seeks facts on pets, such as if it's OK to administer birth control pills to cats. "The Hollywood Kid" wants the reviews of the latest books, while "The Burbank Lady," who is evidently an aspiring author, not only seeks rules on grammar but once offered one of them an editing job. And, from the Los Angeles suburb of Huntington Beach, whenever the local paper runs a contest, they get dozens of trivia calls—all the same—every night. Last, and to Ms. Edge most touching, is "John," a patient in a veteran's hospital. With an I.Q. which she calculates at "over 200, at least," he poses some of the most complicated scientific and engineering questions they've ever encountered.

A lot of drunks call HOOT OWL, as you can imagine. Recently, one inquired as to how many grains of sand there were in the Sahara. Imperturbably, Barbara Edge replied, "They haven't been counted yet."

People call for recipes, of all things. Apricot sauce, for instance.

Kids doing their homework call. "What are the people who play with bombs?" (Anarchists.) "Can normal people be on the Supreme Court?"

ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



Dr. George Easley (center), chief of staff at the Clarksburg, WV, VA Hospital, thanked representatives of Morgantown, WV, Lodge for the lodge's gifts of electric razors, paperback books, and playing cards. Making the delivery were (from left) DDGER W. C. DeWeese, Vets Chm. F. W. Lang, ER Dave Collins, and Trustee Rex Riffle.



The installation of cable television at the VA Hospital in Elsmere, DE, was a project sponsored by Wilmington, DE, Lodge under the leadership of ER Frank Anseume (center). Joining with Brother Anseume to celebrate the completion of the installation were Dr. Harry Walkup, hospital director, Robert Ryan, assistant director, Trustees Chm. Millard Petticord, Richard Hubbell, Rollins Cablevision assistant manager, Henry Magers, Rollins general manager, and Dr. William Jones, hospital chief of staff.

(You have to have a law degree, at least.) "Is Devil worship legal?" (Yes—if you don't advocate some form of illegal behaviour as part of it.) "What color is the White House?" (When last seen, white.)

They get people who want the home addresses of movie and TV stars and, if the information has been released, they give it. They get wrong numbers from Paris. They are asked the name of the judicial concept which states that, if a man can tell right from wrong, he is sane enough to stand trial for murder. (The "M'Naghten Rule".) Someone wants to know how many

calories there are in a banana split.

Seven nights a week, from nine to one, HOOT OWL keeps the public from going out of its collective mind and/or productively in its swing-shift work. The four who man its phones, whose brains are there for the tapping, do the job with zest, even took salary cuts to do it. And they believe firmly that the program is of such value that every city, large and small, should have something like it. Yet, despite queries from across the nation, today they do it alone.

Sometimes HOOT OWL suspects a put-on and reacts in kind.

Someone asked, "How far is far?" Barbara Edge considered: Zen or a prank? Deciding the latter, she answered, loftily, "Twice the distance from here." The receiver clicked.

They have a special fondness for one short-lived customer. He called from Boston several times a week for a month, his voice very young and very polite, reading slowly off a list of things he wished to know, obviously for school.

Then, silence. They figure his father got the bill. . .

P.S.: Buchanan was our only other left-handed president. ■

Letters

(Continued from page 4)

know how, I'll probably never have occasion to use it." How very wrong I was!

While having dinner with an octogenarian, she suddenly choked and couldn't breathe. Thank God, I knew what to do! After several maneuvers, a small piece of roast beef, no larger than the end of one's little finger was ejected. Outside of several sore ribs, thankfully she is okay.

On behalf of both of us, thank you again.

Robert J. Grady
Horsehead, NY

• I have just finished reading the article on the Heimlich maneuver by Andrew Hamilton in the April issue. I wish to thank you for this advice. It may save many lives.

Several years ago I had the scare of my husband choking, and was at a loss as to what action to take. Certainly appreciate having this advice. I am passing it around to my friends. There can't be too many more instances when a person stands by and doesn't know what to do to help someone gasping for air. Through the grace of God my husband lived through his ordeal.

Mrs. John B. Pavaglio
Ishpeming, MI

• I read with great interest your article regarding the Heimlich maneuver. I had an experience which illustrated the effectiveness of this method.

While dining I suddenly choked on a piece of meat and fortunately one of the people at the table had just seen the Heimlich method demonstrated and applied the procedure to me immediately. After four or five attempts, the meat was dislodged and I was able to continue my meal without any after effects.

The article states that "the victim cannot speak or help himself. . ." The victim can help himself by using simple sign language. I tapped the nearest person and pointed to my throat. Let it be known that you are choking. . . this way there can be no confusion as to whether you are choking or having a heart attack.

Gloria Stoda
Peoria, IL

In thirty years, you can give it to your grandson.

That's because Schrade Old Timer Knives are hand-crafted to last from generation to generation. Each knife goes through more than 100 hand operations. Over 100 careful inspections. We've been working this tried-and-true way for more than 70 years. There's just no other way to make a great knife. Ask your grandfather. Schrade Cutlery Corporation, New York 12428.



Sharp Finger (Above)
Drop Point Hunter (Below)

Old Timer®
by Schrade

MOVING SOON?

Please let us know, as soon as you know what your new address will be. Be sure to supply us with both your old and new address, including the address label from your current issue. Copies we mail to your old address will not be delivered by the Post Office unless you pay extra postage.

ATTACH ADDRESS LABEL HERE

My new address will be:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Mail to: Circulation Manager
The Elks Magazine
425 W. Diversey Pkwy.
Chicago, Illinois 60614

MAKE . . . \$25 to 100 PER HOUR

BADGE-A-MINIT, a complete badge making system lets you make permanent metal pin back badges for fun or profit. Badge parts cost pennies, you sell slogan buttons for up to 75¢ each, photo buttons for up to \$2.50 ea. Get FREE illustrated money making plans by return mail, or send \$34.95 plus \$1.75 for shipping to RPM Assoc. Ltd., Box 618, LaSalle, Ill. 61301 Dept. EL-66.

Money Back Guarantee

JAPANESE SWORDS WANTED

WANTED—Also Armor, Pole arms, Hara-kiri knives, Matchlock guns, \$50-\$10,000 paid. Send photo & Tel. # to: F. Lohman, 3403 N.E. Broadway, Portland, OR 97232. Licensed & Bonded.

MINIATURE GOLF INDOORS - OUTDOORS

1 to 2 year return of investment

Lomma

Phone/write/wire . . .
Director of marketing
for full details
and literature.

Enterprises, Inc. Dept. #28
Lomma Building, Scranton, Pa. 18503

HERE IT IS!

Bicentennial Fund Raiser
"What's Happened... Since 1776"
Marvelous History of the U.S.A. in 64 pages. Space included for Family History & Genealogical Record. You sell for only \$1.50 or \$2.00 - up to 300% profit. Send \$1. for sample copy and complete details.

Heartland Enterprises P.O. Box 95
Oklahoma City, Okla. 73101



(Continued from page 14)

the U.S. would approve a 200-mile economic offshore zone, provided other nations had navigation rights in it. The Secretary said basic agreement on principles governing behavior of multinational corporations and host countries is achievable, although a treaty isn't.

But even if the U.S. Government views Deepsea's claim favorably, how will other nations react? Will the age-old concept of the freedom of the seas be recognized? Or will the United Nations ideal that the resources of the seas are part of the "common heritage of mankind" be observed?

The United Nations, in fact, has been wrangling over international sea agreements and laws for more than seven years with nothing decided. And even Flipse admits the chances of member nations agreeing about anything regarding so complex an issue are slim indeed. Those knowledgeable with the problems involved say there is little chance of the passing of a universal law of the sea within the next year or two. But they believe, as Flipse does, that such a law is inevitable sooner or later.

The real fear is that the law will snarl enterprising organizations such as Deepsea in tangled anchors of red tape that will discourage the substantial investments needed to recover the sea's minerals. To avert this, Deepsea and other ventures are soliciting protection in the form of Federal legislation. And

Senator Lee Metcalf of Montana, a strong supporter of the mining industry, has sponsored such a bill, which is pending in Congress.

Without some form of protection, such as Metcalf's bill would offer, what would happen if pirating gunboats from foreign powers run U.S. mining vessels off their claims? Speculation on this type of question runs wild. Could it lead to open warfare on the high seas? Could rich cargoes of minerals, worth millions of dollars, be highjacked hundreds of miles from nowhere? Could ships be confiscated such as the U.S. tuna boats were off the coast of Peru? Such issues are causing interested companies more concern than are the technological developments needed to harvest the ocean's wealth.

Nevertheless, Flipse contends there are enough nodules available for everyone, and he firmly believes that any bureaucratic restrictions on ocean mining are unacceptable to the free market and to the entrepreneur.

"The success of this program is, typically, dependent on a favorable balance of technological, economic and political factors," he says.

Meanwhile, Deepsea continues its research efforts confident that the technical phase of ocean floor mining has been mastered, and hopeful that the legal aspects will not become snarled in red tape as the world continues to drain its fast-diminishing reserves of easily reachable natural resources. ■

Obituaries

PAST DISTRICT DEPUTY Charles B. Emery of Shreveport, LA, Lodge died February 18, 1976. In 1943-1944, Brother Emery was Exalted Ruler of his lodge, and he served the North District as District Deputy Grand Exalted Ruler in 1951-1952.

PAST DISTRICT DEPUTY Frank Wortman of McMinnville, OR, Lodge died January 30, 1976. Exalted Ruler of his lodge in 1920-1921, Brother Wortman was appointed District Deputy Grand Exalted Ruler in 1926-1927 for the North District.

PAST DISTRICT DEPUTY Nathaniel P. Maurer of Oceanside, CA, Lodge died February 29, 1976. In 1948-1949, Brother Maurer served as Exalted Ruler of his lodge, and became District Deputy Grand Exalted Ruler for the South Coast District in 1953-1954.

PAST DISTRICT DEPUTY Howard D. Strawman of Berkeley, CA, Lodge died March 8, 1976. Brother Strawman was Exalted Ruler of Berkeley Lodge in 1968-1969, and held the office of District Deputy Grand Exalted Ruler in 1972-1973 for the Bay District.

PAST DISTRICT DEPUTY Arthur P. Olin of Oneida, NY, Lodge died March 24, 1976. Exalted Ruler in 1953-1954, Brother Olin held the office of District Deputy Grand Exalted Ruler for the Central District in 1959-1960.

PAST DISTRICT DEPUTY George H. Wallerius of Salina, KS, Lodge died March 26, 1976. Exalted Ruler of his lodge in 1939-1940, Brother Wallerius was named District Deputy Grand Exalted Ruler for the West District in 1940-1941.

PAST DISTRICT DEPUTY James W. Cliffe Sr. of Sycamore, IL, Lodge died recently. Exalted Ruler of Sycamore Lodge in 1953-1954 and in 1973-1974, Brother Cliffe was appointed District Deputy Grand Exalted Ruler in 1964-1965 for the Northwest District.

PAST DISTRICT DEPUTY William P. Buning of Orlando, FL, Lodge died recently. A Past Exalted Ruler of his lodge, in 1949-1950 Brother Buning served as District Deputy Grand Exalted Ruler for the Central District.

S·W·I·S·H!

(Continued from page 25)

The man who had headed up the program since it was adopted as a national project, Gerald L. Powell of Peru, Indiana, recommended that girls become fully involved in the competition. The program became so large that the Advisory Committee set up a special "Hoop Shoot" Committee, with Powell as National Director and with operating funds furnished by the National Foundation.

Acceptance Of The Contest

School officials, coaches and parents have been overwhelmingly enthusiastic in their response to "Hoop Shoot." One parent recently wrote Powell: "Thanks again for a wonderful opportunity for my daughter. I don't presently belong to the Elks, but I think I will submit an application for membership as soon as I complete my next family move. This Hoop Shoot has great possibilities and I think I want to take part in your efforts." He is an Army Major.

Another wrote: "The strain on parents was almost unbearable. Our baby stood out there on the floor all alone, where we couldn't help her. And it didn't seem to bother her . . . she was growing up."

The parents of one finalist from Alaska wrote: "The Elks have stayed in tune to the young people of our nation."

Dr. Warren C. Bowlus, Director of Health, Physical Education and Athletics of Davenport, Iowa, Community School District wrote: "Considering our involvement in many extracurricular activities, we believe the annual Elks Free Throw Shooting Tournament has shown the greatest growth. We hope this department can continue to help in sponsoring this contest."

Randy Horne of Dresden, Tennessee, wrote: "Competitive spirit is what the world thrives on, whether it be in business or sports. The Hoop Shoot contest brings out this competitive spirit. It teaches a person how to win in good grace and how to accept the moment of defeat without bitterness. . . a quality many people do not possess."

William Spaulding, Editor of a New Port Richey, Florida, paper, wrote: "The 'Hoop Shoot' builds character, strengthens the mind, refreshes the body and certainly lifts the spirit of youth." **How Good Are "Hoop Shooters"?**

A television reporter and cameraman, covering the finals of the 1975-76 contest in Kansas City, watched with amazement as one young man (who eventually won his class) swished ten in a row. The reporter commented that he hadn't any idea the kids were that good. He was emphatic in saying he

hadn't seen any better free throw shooting even from the pro's. A check has been made with a college coach and he confirmed that the records of the kids equalled or surpassed college or professional players. The record books reveal that the 1974 champion of the NBA hit 90% from the free throw line . . . the ABA champ hit 88%. All three of the boys who won their age class this year hit 92%. . . two of the girls hit 84%! And while the youngsters aren't exposed to the heat and fury of a full basketball game, one must admit that performing before large crowds in the intense competition they face would affect even a seasoned veteran.

Any basketball coach will tell you that many a game is won or lost at the free throw line. . . that's why they're so enthused over "Hoop Shoot" as excellent training for youngsters.

Full Participation Urged

Grand Exalted Ruler Willis C. McDonald was overwhelmed by the project as he attended the 1974-75 finals. "I'd heard a lot about it but didn't realize what a wonderful thing it was until I saw it in person," he said. The same sentiment was echoed by several Past Grand Exalted Rulers.

McDonald added that he had learned that entire school systems in Indiana had run the contest in cooperation with their local Elks Lodges, so that all the youngsters competed in their age brackets. Through cooperation of the Vincennes, Indiana, school system, they had a record 8,312 participants in 1974-75. There were over 100,000 entries in each of three states. . . California, Indiana and North Carolina.

Getting to the finals means that the boy or girl goes to Kansas City with both parents, all expenses paid. This year, they stayed at the beautiful Crown Center Hotel, one of the nation's most luxurious, they were given a tour of the Truman Library at Independence, Missouri, a big banquet-style breakfast before the contest, attendance at the Kings-Bulls pro game and the sumptuous Sunday night banquet.

GER McDonald, in urging 100% participation, stressed that it's an easy contest to operate since it's so well organized, has unquestioned acceptance from school officials, coaches and parents, and is one of the most effective means of furthering *The Image of Elkdom*. He urged that all 2,200-plus lodges "Get in the ballgame" next year.

During the professional Kings-Bulls game this year, one of the really big stars missed 8 consecutive free throws, whereupon the crowd set up a chant, "Bring in the kids!"

National Director Powell said the same thing to the lodges who passed up a "Hoop Shoot" Contest this year. . . *Bring in the kids!*



destroilet
oxidizing toilet

has no water toilet problems



There is a waterless, sewerless toilet that needs no chemicals, holding tanks or septic systems. Pollution-free, problem-free. Tens of thousands in use world-wide.

SEND FOR FREE BROCHURE
 Residential Comm'l/Ind'l
 Name _____
 Address _____
 City _____
 State/Zip _____

EMERE INDUSTRIES, INC.
 612 Main St. Walworth, WI 53184

BINGO

FOR PERMANENT FUND RAISING

Easy way to raise money for your Organization because everyone has fun playing BINGO! Thousands of Organizations are making up to \$500.00 per week using "BINGO KING" supplies and FREE Idea Bulletins. Write for FREE catalog and details on raising money for your Organization.

PLEASE GIVE NAME OF ORGANIZATION.

'BINGO KING'
 DEPT. 506B, BOX 2588, LITTLETON, COLO. 80120

BASEMENT TOILET



Flushes up to existing sewer or septic tank by powerful, self-contained pump operated by normal water pressure. No digging up floors. Clog resistant, easily installed. Make basement into game room, den, apartment with private bath. Financing available. Write for free literature. Dealer inquiries invited.
 SANDERS, Dept. J-19, Box 92102, Houston, Tx 77206.

ORIGINAL W.W.II HELMET ONLY \$19.95

(NOT A REPLICA) PLUS \$2.00 POSTAGE & HANDLING

OVER 10,000 ITEMS IN STOCK! COLLECTORS! OVER 10,000 ITEMS IN STOCK!

Helmets, Uniforms, Medals **FREE CATALOG**
UNIQUE IMPORTS, INC. Dept. EL-2
 610 Franklin St., Alexandria, VA 22314

IRRITATED EYELIDS?

Bathe them with LAVOPTIK, the Medicinal Eye Wash. Soothes and relieves sore, burning, itching eyelids; relaxes tired eyes. For dependable eye comfort insist on LAVOPTIK Eye Wash, eye cup included at your druggist. Satisfaction guaranteed or your money back.

NEWS OF THE LODGES

(Continued from page 29)



CONSTRUCTION of a fishing dock for the elderly and the handicapped was begun at Hagg Lake by five lodges in Washington County, OR. Carroll Stone (second from left) and project co-chm. Bob Kreuzer (fourth), both of Beaverton Lodge, met with Cip Cedillo (third) and (seated, from right) Roger Anderson, Art Brodersen, and Bob Allen to try out the new floating dock.



SCOUTMASTER Arthur Preston Jr. (center), of Salt Lake City, UT, Lodge's troop for handicapped boys and recent recipient of the Silver Beaver Award from the Great Salt Lake Scout Council, was congratulated for his work by (from left) ER Frank Makin, Crippled Children's Committee Chm. James Vollmer, Esq. Kenneth Stirk, and GL Trustees Chm. Alton Thompson.



GOLDEN ANTLER Award winners at Tacoma, WA, Lodge were honored during "Elk of the Year" Night for recruiting 70 new members. ER Jack Hreha (first row, right) and Golden Antler Chm. Lee Peterson (left) were among those on hand for the event.

AMONG THE MEMBERS honored on PER Night at Carlsbad, NM, Lodge was Everett Wheeler (left) who also welcomed his son Mike to membership in the order. Mike was initiated that same evening by his father.



"GRANDPA" to children of the community who have enjoyed his hospital visits, Ernest Sinclair (center) was officially designated Oxnard, California's "Distinguished Citizen." Well-wishers included (from left) Edward Millan and ER Roy Furr. The lodge supplies Brother Sinclair with walkers, braces, and other equipment for his young friends.





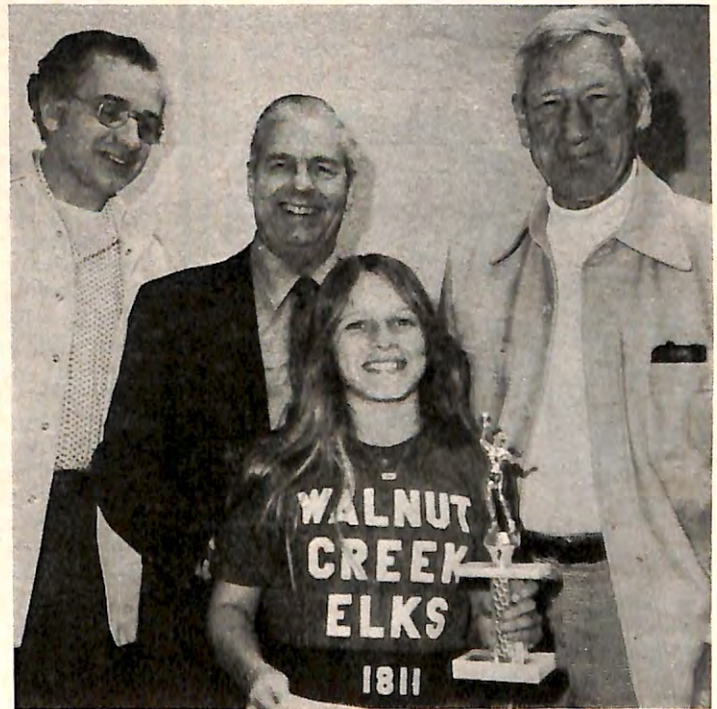
ESCORTED by ER Dick DeLong (right), B. B. Lipman (center) of San Pedro, CA, Lodge accepted his 70-year membership pin from PER Duke Decker (left). Brothers Decker and DeLong offered their congratulations to Brother Lipman, who is in his 90s.



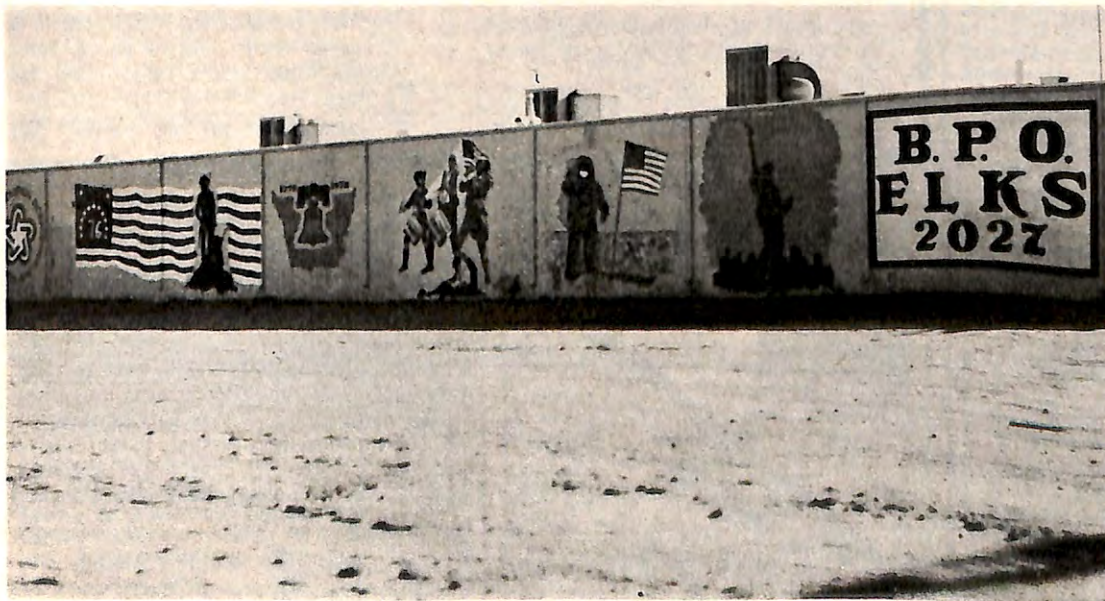
SELECTED as the winner in Ajo, AZ, Lodge's Patriot of the Year contest was Linda Kerr, who was chosen from among the monthly winners. ER Bill Stoltz presented Linda with a \$100 U. S. Savings Bond.



A COIN AND STAMP SHOW sponsored by Burbank, CA, Lodge, with Brother Richard Trowbridge as general chairman, raised over \$1,500 for the lodge. ER Don Heyliger and his wife Eleanor viewed one of the coin collections on display.



DISTRICT "HOOP SHOOT" trophy in hand, Michelle Rivera accepted the congratulations of (from left) District Chm. Al Udjer, State Chm. C. Vern Forry, and GL Youth Chm. Norman Lien. Michelle, who was sponsored by Walnut Creek, CA, Lodge, later won the Western regional championship in her age group.



MURALS illustrating events and symbols from American history were painted by PER Max Handley on an exterior wall of Palmdale, CA, Lodge. In a special ceremony, the Bicentennial Committee, headed by PER George Rasch, dedicated the seven panels to the city.

THOUSANDS SOLD AT \$19.99!
NOW AT LOWEST PRICE EVER!

REAL DIESEL HORN

**Makes Every Car
 "King of the Road"**



*even tiny
 compacts
 roar like
 a lion!*

- commands attention —can't be ignored
- could be a lifesaver in emergencies!
- authentic tractor-trailer horn!



**NEW SALE
 PRICE!
 SAVE \$5
 NOW ONLY \$14.99**

A horn should be used with discretion, but when you do use it, you want it to be heard. *And heard it is*—with this precision-made electric diesel horn that gives any car the roar of a giant tractor-trailer. Now when danger threatens, you let go a blast you know won't be ignored. Now you are sure of getting your fair share of the road no matter what size or make car you're driving. Easily installed. Mounting brackets, simple instructions included. 12-Volt. Let them know you're coming—**for ONLY \$14.99.** © Madison House Gifts 1976

MAIL MONEY-BACK GUARANTEE COUPON TODAY
MADISON HOUSE GIFTS, Dept. 12104
4500 N.W. 135th St., Miami, Fla. 33059
 Send _____ Diesel Horn(s) #14061 @
 \$14.99 plus \$1.50 postage & handling each.
 Enclosed is check or m.o. for \$ _____
 or you may charge my:
 Master Charge* BankAmericard
 Acct # _____ Exp. Date _____
 Signature: _____
 *If using Master Charge, indicate the four
 numbers above your name here _____
 Name _____
 Address _____
 City _____
 State _____ Zip _____
 (N.Y. & Fla. res. add appropriate sales tax.)
FREE: 24-HOUR 7-DAY-A-WEEK SPEED
PHONE SERVICE for our charge card custo-
 mers (for ordering only). Dial 800-327-8351;
 Fla. customers dial 1-800-432-7521.

ELKS FAMILY SHOPPER

More for your money

by Mike LeFan



SUMMER'S FINALLY HERE

June and summer are finally here, bringing some bargains on bedding, furniture and furnishings, floor coverings, storm windows, and building materials. Other June bargains include large appliances, especially washing machines and TV sets. You'll find good buys on all summer clothes, fabrics, sleepwear, lingerie, hosiery, women's shoes, and boy's wear.

Men's clothing goes on sale too, especially after Father's Day. Watch for nice buys on sportswear, and on camping and sporting goods. Tires remain at reduced prices through August.

What's your economic outlook through the summer? Well, there's good and bad news for your family finances. Most food prices will drop, also gasoline and some small appliances. Your cost of borrowing money will decline—until fall, that is. The bad news is that clothes will generally cost more this year, along with large appliances. Your utilities will keep rising, also insurance and health costs.

Speaking of insurance, you can increase the coverage on your home by thousands and still reduce your premiums. You do it by increasing the deductible on your policy (also auto, or fire and theft). It just means you agree to absorb losses to a set amount—\$100, \$200, or whatever. Ask your agent.

Energy-conscious homemakers, trim your utility bills in the laundry

room. How? By washing in warm water (about 80 degrees) and rinsing in cold. At the average of 410 wash loads a year, this will save you heating costs on over 7,000 gallons of hot water yearly. With electric water heaters you save about \$55 annually, and about \$11 a year with gas water heaters. Clothes dryers are hot enough to destroy 99% of bacteria on clothes anyway. If you do diapers or have illness in the house and don't have a dryer, then wash at 140 degrees with chlorine bleach to be safe.

Camera bugs, stock up now on film and equipment for your vacation. Prices will be up soon. By the way, don't pull any film tabs when the flash fails on your Polaroid Color-pack camera. Just recock, put in a good flash, and shoot again. Works only when shooting indoor color flash, but you'll save 50 cents each time.

Get the most for your hotel/motel dollar by choosing a place just outside the most fashionable areas, or near downtown—they usually offer cheaper rates. Check the well-kept, smaller and older downtown hotels/motels instead of the newer ones where rising construction costs mean higher room rates. Eat in the snack bar or coffee shop instead of the formal restaurant. You'll have less elegant decor and a more limited menu, but you'll also pay lower prices.

Looking at an old home? Get a

Patriot's Pike™

UNIVERSAL AND CLASSIC
 SYMBOL OF HONOR
 Magnificent for Wall or
 Ceremony
 Sole authorized
PATRIOT'S PIKE™
 REPLICA of Classic
 Original

Lacquer
 protected.
 Very large,
 22"x10"x1 3/4"
 Socket 1 1/4"
 Rugged Iron
\$19.00
 Spectacular
 Bronze **\$34.00**
 PPD.
 Send check or
 Money Order to:
CARRICK INDUSTRIES
 P.O. Box 96, Natick, Mass. 01760

AMAZING "TOOL CADDY"

This new product will hold your equipment for you while you work on your roof! Just adjust to roof pitch and place it anywhere on your roof. Cannot slide! Also serves as a carrying tray while you climb the ladder. Send check of \$19.95 plus \$1.00 postage for "Tool Caddy" to: (Patent Pending)

MILLER INDUSTRIES
 33 Greenpost Lane, Warwick, Rhode Island 02889

free 4-page copy of "Inspection Checklist for Vintage Houses" by writing to *The Old House Journal*, Dept. 40-MM, 199 Berkeley Pl., Brooklyn, NY 11217.

Don't throw out a full vacuum cleaner bag. Reuse it. Gently open the sealed end, empty the bag, then reglue it. You'll get at least two uses for the price of one.

Sears, Roebuck and Co. is offering a ladies' handbag with a surprise inside. When the front flap is opened, a loud alarm goes off. The idea is to scare the daylighters out of would-be pickpockets and purse snatchers. The alarm is powered by two small batteries and is controlled by a secret switch so you can turn off the thing before opening the purse. It's offered in shoulderstrap and short handle styles in several colors. Price is \$17.

"The State Wants My Land . . . Do I Have to Sell?" That's the title of a new 22-page guide for country land owners who might face the takeover of their property by the government. This question-and-answer booklet covers your rights under the law. Order from Reymont Associates, Dept. MM, 29 Reymont Ave., Rye, NY 10580. Price \$2 postpaid.

Supermarket Snoop reports that your store may be overstocked with canned and frozen fruits and vegetables. Prices are down as much as 40% from last year. Find the bargains and stock your pantry.

Our Sweet Tooth Reporter says the one-cent Tootsie Roll has returned and that the plain 15 cents Hershey bar has added nearly a quarter-ounce of weight (thanks to lower sugar prices). Who says there's no good news?

You want more? Okay. Look this summer for electronic digital watches as low as \$19.95. Several makers will offer under-\$30 models.

Does your car get the most for your money? Here's help—a 160-page book with hundreds of tips to save you money on fuel, repairs, insurance, financing, and more. Special offers can save you \$200. For your *Auto-Cyclopedia*, send \$1 to Armstrong Rubber, Dept. R3-MM,

500 Sargent Dr., New Haven, CT 06507.

Many older people are being conned with phony Medicare policies. If anyone tries to sell you any sort of Social Security, ask to see his credentials—and then call your Social Security office to check on him. Bonafide representatives won't object. Besides, they don't go around asking for money.

One American in three is painfully ignorant of basic money managing skills like balancing a checkbook, comparison shopping, figuring taxes, making a budget, or even tipping in a restaurant. *Sylvia Porter's Money Book* is a big help on these and other daily money chores. Get a copy at your bookstore. A very practical guide.

Tuna fish is cheaper and better for you when packed in water, not oil. Use flaked or chunk tuna for sandwiches, and solid-packed for salads or dishes where looks count.

Hot weather's coming, but don't buy an air conditioner with a Btu rating above your needs—it'll cost you on electricity. Ask a reputable dealer or the electric company to advise you about your needs based on room sizes, windows, sun exposure, and so on. Compare the Energy Efficiency Ratios (EER) of several units. The higher the EER, the lower the operating cost. Buy the most efficient, lowest-capacity unit you need.

Money Saver of the Month: Instant nonfat milk can cut your milk bill as much as 40%. Find a brand that tastes right to you (if one doesn't, use it in cooking and try another). If milk costs you 50 cents a quart and an envelope for a quart of instant costs 29 cents, you save 21 cents on every quart you mix. At 2 gallons weekly, you'll save \$87.36 yearly. If no instant tastes right, combine half mixed instant and half whole milk. You'll still save. You're welcome.

Send questions, tips, and other mail to Mike Lefan, c/o The Elks Magazine, 425 West Diversey Parkway, Chicago, IL 60614. ■

DA STUMPF FIDDLE

Original 1 man band



BIKE BELL

LOUD BERMUDA TAXIHORN

DING DONG BELL

SPRINGS

CLACK CLACK WOOD BLOCK

BEATER STICK

Fun...
Easy to Play

This is it...
The original one-man band! Just beat time to your favorite music.

Great for
Father's Day
order now

(IMMEDIATE DELIVERY)

This rare musical instrument is hand-crafted of northern pine and high grade spring steel, completely assembled. Ideal gift any time. Birthdays, retirements, anniversaries, Christmas, and just for fun.

STAINLESS STEEL PIE PAN (Filled with BB's)

TINKLE BELLS

NICE ROUND BOTTOM (It bounces)



Department 989
W. W. Schwartz Assoc.
1503 South 9th Street
Sheboygan, WI 53081

Enclosed is my check or money order for \$

Master Charge No. _____
Bank Americard No. _____
Please send me...

Luxury Big Shot Stumpf Fiddle (\$79.95)
 Nice red, white, an' blue stripe duck sack (\$10.95) protects the fiddle

plus \$4.00 shipping and handling anywhere in U.S.A. except Alaska and Hawaii. Wisconsin residents add 4% sales tax.

Name _____

Address _____

City _____ State _____ Zip _____

Scenes From Nature

To Grace Your Home, Your Office, Your Eyes

Personal, yet universal, nature experiences recorded in full color. Not litho-printed repros, but actual limited edition, photographic prints 8" x 10" to 30" x 40". Mounting options include wood panel and canvas. As low as \$20 from: Graphic Expressions, Dept. E, 4261 Coloma Rd., Coloma, MI 49038.



FREE COLOR BROCHURE



Pat. Pending
TENNIS RACQUETPLATES
Stop racket mixups and thefts! Solid brass with adhesive-bond backs, they stick tight to the end of any handle. Well-placed security! Expertly engraved. Full price \$2.50 each.



GOLFER'S LUCKY STYMIE MARKER
Lucky is the golfer who has this four-leaf clover (instead of a coin) to mark his place on the green. Brings a lucky putt! Solid stainless steel, guaranteed forever. Any golfer's name expertly engraved. Full price \$4.00 ea.

Order these two products by mail direct from
ELGIN ENGRAVING CO.
953 EDWARDS AVE., DUNDEE, ILLINOIS 60118
• Engraving Specialists • Money back if not delighted • We pay postage, ship in 48 hours • Prices include engraving.



How thousands
SLEEP BETTER
—day or night

For over 40 years, **SLEEP SHADE® EYE MASK**—with its unique design—has provided the complete darkness needed for sound sleep. Over 3 million have been sold because **SLEEP SHADE® EYE MASK** provides absolute comfort and satisfaction.

DELUXE ALL BLACK ACETATE SATIN \$5.00. Postage and Handling 50c, each additional package 25c.



Look for the original Sleep Shade in this box



Insist on this package when buying ear-stops

For another sleep aid, try soft re-useable **SLEEP WELL® EAR STOPS** to banish noises. 1 Pair 50c, 5 Pair \$2.00. Large Box Postage and Handling 20c, ea. additional box 15c. If your Drug or Dept. Store cannot supply you, we will mail immediately upon receipt of M.O. or check. Calif. res. add sales tax.

SLEEP SHADE COMPANY

828 Mission St., Dept. E, P.O. Box 968, San Francisco, Calif. 94101

"SAVE YOUR HEART"

with a **STAIR-GLIDE® Stairway Elevator**

RENTAL-PURCHASE Program Available

Your STAIR-GLIDE® installs easily and in less than 2 hours. No marring walls or stairway. No special wiring required. Shipped directly from factory within 4 days. STAIR-GLIDE®... the nation's largest selling stairway elevator! UL LISTED.

USED BY THOUSANDS: CARDIAC PATIENTS, ARTHRITIS, SENIOR CITIZENS, PHYSICALLY RESTRICTED, POST OPERATIVES...and household convenience.

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

AMERICAN STAIR-GLIDE® CORP.
4001 East 138TH St., Dept. E-66
Grandview, Missouri 64030



TERRY'S THE TICKET to comfortable leisure wear and Terry Loafer Shorts are perfect for after-shower, swimming, for shaving, at home, club, poolside or beach. Soft, plush Terry with wide covered elastic waistband; 2 oversize pockets. In gold or blue. Waist 30 to 40. \$12.95 ppd.; 2 for \$25. Send for free men's fashion catalog, Lew Magram, Shirtmaker to the Stars Ltd., Dept. EL6, 830-7th Ave., N.Y. 10019.



KEEP CASH HIDDEN in the secret zippered inner pocket of Money Belt. Smartly styled, 2"-wide leather belt comes in brown with gold-plated buckle or black with silvery rhodium buckle. In sizes 28 to 44; up to 3 initials on buckle. \$5.25 plus 75¢ shpg. Specify color, size, initials, Barclay, Dept. 51, 1575 North Dixie Hwy., Pompano Beach, Fla. 33060.

THIS KIT could save your life!



An estimated 23,000,000 Americans have high blood pressure... Tragically, only half of them know it. Yet this "Silent Killer" can be easily detected and successfully treated and monitored. Now, a professional **BLOOD PRESSURE KIT**, with easy to follow instructions, is available for you to use in the comfort of your own home.

PROFESSIONAL QUALITY EQUIPMENT

- No-slip Velcro sleeve
- Easy-to-read gauge
- Easier to hear Bowles stethoscope
- Zippered case

FREE - Complete step by step instruction booklet, recording charts, American Heart Assoc. booklet. **SAFE, ACCURATE, EASY TO USE.** Alerts you when to call your doctor. All for \$24.95 plus \$1.50 postage. Pays for itself many times over!

SATISFACTION GUARANTEED

R. M. REDDING ENTERPRISES, E66, 6 OAK ST., HANOVER, PA. 17331

SPECIAL
Modern Type Dial
PHONE



Complete with standard cords, dial, ringer and plug. (Pa. residents add Sales tax)

BLACK . . . \$18.95 - COLORED . . . \$22.95

Above prices include shipping and handling charges anywhere in continental U.S.A. IF this ad is included with order. Send check or M.O. to

SURPLUS SAVING CENTER

Box 177, Dept. EFS-66, Waymart, Pa. 18472

Cigar Store Indian

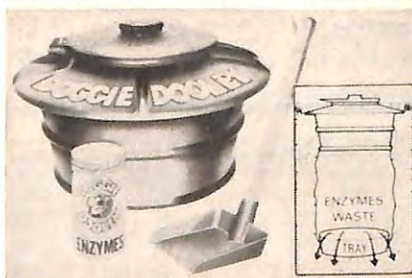
Collectors pay thousands for originals. Now you can have one for a fraction of their cost. These beautiful hand-cast reproductions are accurate in every detail, produced in limited quantity and individually hand-colored. A more romantic symbol of America's past is hard to find.

The 25" chief—\$29.95 ppd.

To order send check to Americana Productions, P.O. Box 350, Denville, N.J. 07834. Master Charge accepted. (Give Interbank #, Acct. #, and Exp. Date.)

Satisfaction guaranteed or your money back. 4-6 weeks delivery. N.J. residents add 5% sales tax.

DOG WASTE GONE



DOGGIE DOOLEY® keeps grounds clean, insect-free, sanitary. Rustproof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria to liquefy pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles wastes of 1 to 3 dogs. 17½" x 11½" with foot-operated lid, shovel, 6 mos. of enzymes, and moisture holding tray for faster action. \$13.95 plus \$1.85 postage. Extra 12 mos. enzymes \$3.95 plus 60¢ postage.

Send Check or M.O.

J. W. HOLST, Inc. Dept. ED-676, 1864 E. US-23 East Tawas, Mich. 48730

pet stains?

CARPETS RUINED BY PET STAINS?

NO LONGER! Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from carpets safely . . . for pennies compared to carpet replacement. ORDER: (#1. . . URINE-OUT . . . removes even years old oxidized pet stains, ONLY \$6.45). OR: for odors only (#2. . . KIL-ODOR, also ONLY \$6.45). Add \$1.50 for handling. Shipped by United Parcel. **SATISFACTION OR MONEY BACK.** CLEANCRAFT, 2922 Santa Monica Blvd., Dept. LK, Santa Monica, CA 90404.

Plant Now... Step Back... and Watch Out!

Amazing Super-Growing Species Soars Into A Magnificent Tree IN JUST ONE YEAR!

And if you think that's startling — just wait 'til you see the spectacular show when it starts to flower — Actually smothers itself in such lavish masses of bouquets, its branches appear to bend from the sheer mass and weight of the magnificent blooms.

That's the kind of wondrous results reported by the U.S. Gov't. Plant Research Stations . . . Botanical Gardens . . . and University Plant Scientists on what is undoubtedly the most fantastic flowering shade tree ever introduced in America — the incredibly beautiful Paulownia . . . the only flowering shade tree in all of nature that can do all of this and more:

READ WHAT THE EXPERTS SAY ABOUT THE INCREDIBLE PAULOWNIA . . . THE FASTEST GROWING FLOWERING SHADE TREE EVER DISCOVERED!

HEIGHT: Gov't. Plant Scientists and Botanical Experts report 18 to 22 feet of growth the very first year on specimen trees.

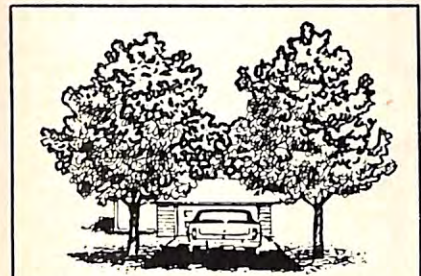
That's more growth IN JUST ONE SINGLE SEASON than even a fully matured 15-year-old flowering dogwood, or prize star magnolia.

SPREAD: University Researchers report beautiful ornamental spread of nearly 40 feet at maturity . . . packed with thousands of magnificent flowers. Think of it. It not only surges skyward in the most spectacular burst of beauty you've ever seen . . . but, also arches out in a magazine-cover display of color-drenched branches.

EASE: Leading editors report: . . . grows in almost any soil . . . and below-zero root-hardy, too. Yes, because nature has endowed this landscape-artist's "dream-tree" with super-growing strength . . . because it is virtually resistant to most every common disease . . . requires practically no care at all. You simply plant it and forget it . . . it's as simple as that.

A TOWER OF BEAUTY IN JUST ONE SINGLE YEAR!

Yes, who says you have to spend a small fortune for a flowering shade tree? — and then spend half a lifetime waiting for it to grow? It used to be that way — BUT NOT ANY LONGER. Not since we have finally



How's this for a natural archway in front of your driveway — twin towers of flowering beauty in less time than you ever dreamed possible.

VITAL STATISTICS FROM LEADING EXPERTS

MATURE GROWTH SIZE — 45 to 60 feet

MATURE GROWTH SPREAD — 35 to 50 feet

ZONE OF HARDINESS — completely root-hardy from deepest south to as far north as Montreal, Canada. Flowers beautifully even after 10 below zero winter freeze.

ONE YEAR GROWTH RATE — Experts report growth range of up to 22 feet the first year after planting specimen trees under optimum conditions, up to 15 to 18 feet under poorer conditions when pruned for foliage growth only.

FLOWERS — When tree is at blooming size, in just a few short years, you'll enjoy thick panicles of fragrant lavender blooms. Highly recommended by landscape artists as specimen planting for front lawn.

SOIL REQUIREMENTS — Natural strength and vigor allow it to soar full forth in even poor soil. You can plant it anywhere.

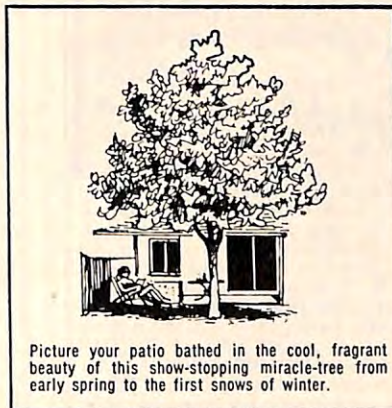
CARE — No special care whatsoever. No spraying. No dusting. No special feeding. Naturally resistant to most every disease, pest or insect.

TAKES BUT 10 MINUTES TO PLANT — REWARDS YOU WITH A LIFETIME OF BEAUTY STARTING THIS VERY YEAR!

tracked down the one single tree in all of nature that hoists itself high, so fast you can literally measure the difference in both height and spread from week to week . . . or take a yardstick and measure the incredible difference in feet from month to month!

GROWS IN ANY SOIL — REQUIRES NO SPECIAL CARE — SOARS INTO A MASTERPIECE OF LUSH, GREEN BEAUTY IN JUST A MATTER OF MONTHS!

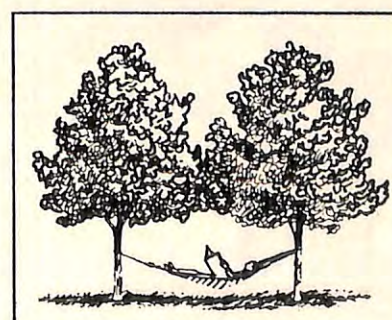
Best of all, unlike most trees that demand constant pampering . . . the only thing you do when you plant Paulownia is water it and enjoy it. That's why leading botanical gardens . . . landscape artists . . . garden editors . . . recommend it again and again for home-owners who want a stunning display of both beauty and shade . . . and with practically no more work than a couple of sprinkles a season.



Picture your patio bathed in the cool, fragrant beauty of this show-stopping miracle-tree from early spring to the first snows of winter.

ONLY A LIMITED SUPPLY YET AVAILABLE FOR RELEASE TO THE PUBLIC — FULL SUPPLY WON'T BE READY UNTIL 1977 . . . SO ACT NOW!

Now, the price of this super-growing shade tree is not \$20 or \$30 but a mere \$3.95 . . . yes, only \$3.95 for this magnificent shade tree that rewards you with such a glorious display of growth IN JUST ONE SINGLE YEAR! However, supply is limited. All orders filled on a First-come First-shipped basis. And since now is the time to plant, you must act now!



Here's a luxury sight you don't have to wait half a lifetime growing — a matched pair of flowering showpieces, so strong and sturdy you can actually sling a hammock between them.



Grows More In One Month Than Most Other Shade Trees Grow In An Entire Year . . . More In One Season Than Ordinary Shade Trees Grow In 2 Years, 3 Years Or Even 5 Years!
Photo depicts magnificent size, spread and beauty of mature Royal Paulownia (Paulownia tomentosa).

Never Has There Been a Faster-Growing, Flowering Shade Tree Introduced To America — Royal Paulownia

Yes, plant this season — see it soar forth in a tower of beauty in just one year! It's the most spectacular splurge of both growth and beauty of any shade tree ever brought to this country. And it's so easy to grow even a child can do it!

SATISFACTION GUARANTEED OR MONEY BACK
And remember: Satisfaction is guaranteed. You must be thrilled in every way with this wondrous flowering shade tree or RETURN IT AT ANY TIME within 90 days for a full refund of your purchase price. Use the No-Risk Coupon below.

© 1976 American Consumer, Inc.

MAIL NO-RISK COUPON TODAY

WEST-BOND NURSERY SALES CO., Dept. T-321
Caroline Road, Philadelphia, PA 19176

Please rush me the Flowering Shade Tree(s) indicated below:

- 1 for only \$3.95 plus 35¢ postage & handling
- 2 for only \$6.95 (SAVE \$1.00) plus 50¢ postage & handling
- 4 for only \$10 (SAVE \$4.00) plus 75¢ postage & handling
- 10 for only \$20 (SAVE \$7.00) plus \$1.50 postage & handling

If after receiving my order I'm not delighted, I may return it within 90 days and you will refund the full purchase price (except postage and handling).

Total amount enclosed \$ _____ (add sales tax where applicable).
Check or money order, no CODs please.
On orders over \$6, you may
CHARGE IT! (check one) Exp. Date _____

BankAmericard American Express
 Master Charge

Credit Card # _____
Name _____
Address _____ Apt. # _____
City _____ State _____ Zip _____

Div. of American Consumer, Inc.

Keep Your Hands Free!

"NO HANDS" TOTE GLASS



Ideal for home bartenders, party hosts, card players, boaters and fishermen.



This attractive and shapely crystal glass is held securely in place by its unique design and handsome leather neck strap. Rimmed with pure silver, the glass holds 14 oz. and is 7 1/2" high. Only \$14.95 plus \$1.50 handling, two for \$27.50 plus \$1.75 handling. Larger quantity discounts on request. (Michigan residents add 4% sales tax).

SUPERIOR SPECIALTIES
P.O. Box 698
Sault Ste. Marie, MI 49783

SPECIAL-BY-MAIL OFFER! COFFEE FILTERS

to fit all brands of coffee makers

<p>This Style Fits MELITTA, BRAUN, EVA, SCHICK, WEST BEND</p> <p>#101 (#1) 2 CUP SIZE</p> <p>400 Filters \$8.25</p> <p>1000 Filters \$20.00</p> <p>#102 (#2) 4 CUP SIZE</p> <p>400 Filters \$8.75</p> <p>1000 Filters \$20.75</p> <p>1x4 OR 1x6 (#6) 6 TO 8</p> <p>400 Filters \$10.50</p> <p>1000 Filters \$24.50</p>	<p>This Style Fits CHEMEX, DAVID DOUGLAS, PYREX, CORNING, TRICOLETTE, Etc.</p> <p>4 TO 8 CUP SIZE</p> <p>200 Filters \$4.25</p> <p>400 Filters \$8.25</p> <p>1000 Filters \$17.75</p> <p>ONE CUP SIZE</p> <p>200 Filters \$3.00</p> <p>400 Filters \$5.00</p> <p>1000 Filters \$11.50</p>
--	---

This Style Fits Mr. COFFEE, CORY, BUNN, SUNBEAM, PROCTOR-SILEX, SEARS, REGAL, WEST BEND, G. E., Etc.

500 Filters, reg. 12.50, \$ 5.95	MONEY BACK GUARANTEE
1000 Filters, reg. 25.00, \$ 9.95	
2000 Filters, reg. 50.00, \$18.00	

FILTERS for NORELCO, Etc., 800 for \$4.50

Shipped Prepaid. Send Check or M.O. To:
REGAL FILTER CO., Dept. F-294, 10663 Galaxie,
Box 20247, Ferndale, Mich. 48220

CALLOUS RAZOR



\$4.95 post paid

Get razor and 1-yr. supply of blades (6-double edge surgical steel). Makes a very thoughtful gift.

2-sets \$8.95 post paid send check or M.O.

NEW! Callous & Corn SAFETY RAZOR

Never cut yourself again! Special convex 'Spoon-Bottom' design shaving edge trims just where you want it to, close, for real relief. Find out what its like to forget your feet. Walk in comfort all the time. Shave your wives feet with confidence. Designed to reach all areas without tying you in knots. Precision instrument of chrome plated steel and high impact resistant handle. Satisfaction guaranteed.

Personal Care Mfg., Inc. EK
P.O. Box 8543
St. Louis, Mo. 63126

The Heavyweight Tote Bag

SIX COLORS — EIGHT SIZES

Extra sturdily constructed from heavy-duty 18 oz., color-fast canvas of 100% natural cotton. Strong, double-thick handles of Acrilan® acrylic encircle the bag for extra support. Corners finished in piping to complete the detailing and rugged craftsmanship of this unique tote bag.

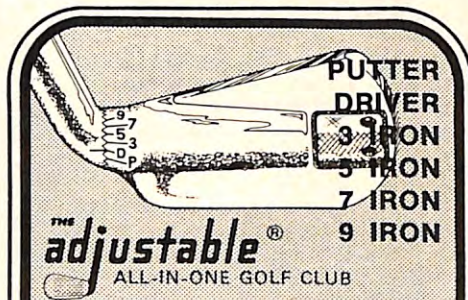


A) Medium blue bag, Red trim. D) Brown bag, Red trim.
B) Bottle green bag, Orange trim. E) Yellow bag, Brown trim.
C) Olive bag, Yellow trim. F) Linen bag, Brown trim.

Model	W	H	D	Price	Model	W	H	D	Price
410	10"	8"	4"	\$6.95	618	18"	16"	6"	\$16.69
412	12"	10"	4"	\$8.95	620	20"	18"	6"	\$19.39
514	14"	12"	5"	\$11.79	822	22"	18"	8"	\$21.69
516	16"	14"	5"	\$13.79	825	25"	20"	8"	\$24.95

N.Y. RESIDENTS ADD APPLICABLE SALES TAX
POSTPAID — MONEY-BACK GUARANTEE

Kasual Products
P.O. BOX 662L, RYE, N.Y. 10580



Get plenty of exercise playing golf without being tired from carrying a bag full of clubs! You'll have fun and exercise with the Adjustable, America's leading All-In-One golf club. Carry it anywhere! Adjusts to driver, 3, 5, 7, 9 iron and putter. True Temper shaft, Golf Pride "Classic" grip and chromed alloy head make it a top quality golf product. Play the EASY WAY and ENJOY the game. \$44.90 postpaid, 2 for \$79.95. Money back guarantee. Master Charge and BankAmericard accepted. Send card number and expiry date. Specify right or left handed and height for proper club length.

INTERNATIONAL GOLF PRODUCTS
1885 Campeau St., South Bend, Ind. 46617

PUBLIC SALE—239.95

Manufacturer to you still in crates fully assembled.

Big powerful 7 H.P. Briggs & Stratton engine. Compare at \$449.95

Dozier blade and grass catcher available



Full delivered price to your nearest freight office.

Brand new 1976 models with full factory warranty.

5 h.p. Briggs & Stratton Rototillers only \$219.00

Send money order, or send for free picture brochure while they last.

MOW-ITT MFG. SALES Dept. EK 817/461-2751
407 B Lillard Rd., Arlington, Texas 76012

Elks Family Shopper



CRISS-CROSS FOR COMFORT and coolness. The Criss-Cross Sandal cradles your foot in thick and thin straps. Genuine leather by Kraus Originals. Adjustable buckle sling; 1 3/4" wedge heel. Cushioned insole. Multi-color or white, bone or navy. Sizes 5-10M, \$18 plus \$1 shpg. Old Pueblo Traders, 600 S. Country Club Rd., E6D, Tucson, AZ. 85716.



BURKE ELEVATING CHAIR helps you sit down or rise up. All Burke recliners, rockers and contemporary chairs allow you to rise to a walking position at the press of a button. Try for one week at home without obligation. Available in Hercules or Naugahyde in green or gold. Write for information. Burke Inc., P.O. Box 1064, Mission, Kansas 66222.



A PLUG TO LOVE for all it can hold. Fill it with fruits, wine, ice, sports equipment, toys, tools, clothes, shoes, books. Full-size replica of a real fireplug is 24" high with a 9" base diameter. Unbreakable plastic and fire engine red. Holds 24 cans of beer, 3 dozen apples, 25 lbs. of ice cubes. Top snaps tightly shut. \$6.95 plus \$1.50 shpg. J. W. Holst Inc., Dept. EF-66, 1864 E. US-23, East Tawas, Mich. 48730.

See Advertisement on Inside Back Cover

Haband's Incredible Man-Made New Price
DRESS SHOES, 2 pairs for \$19.95
3 pairs \$29.90 4 pairs \$39.75
HABAND COMPANY, Direct Service Dept.
265 North 9th St., Paterson, N.J. 07530
Gentlemen: Please send _____ pairs as specified for which I enclose \$ _____

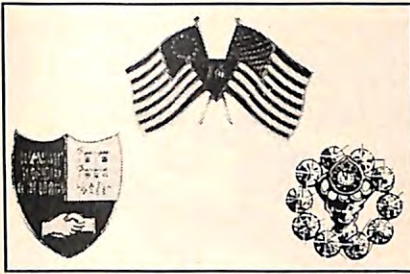
COLORS	How Many	What Size	What Width
White Loafer			
White Oxford			
Blue Alligator Grain Loafer			
Black Loafer			
Brown Loafer			
Black Oxford			

72A-409 (904) **FREE WHITE BELT GUARANTEE:** Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

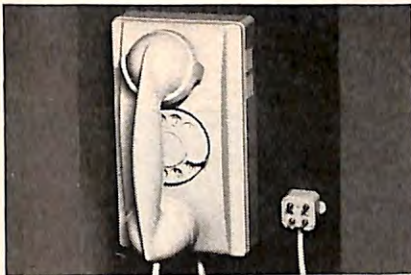
Name _____ Apt. # _____
Street _____
City _____ Zip _____
State _____

WHAT SIZE BELT? Available in 30 to 54.....

Elks Family Shopper



CUSTOM-MADE EMBLEMS at reasonable prices. Your trademark, award, pins, organization, school and business pins can be reproduced and made into a piece of fine jewelry. Send for free brochure from Fraternal Wholesale Jewelry Mfg. Co., Dept. CM10E, P.O. Box 8123, 1022 Reservoir Ave., Cranston, R.I. 02920. Tel: 401-942-4591.



JUST PLUG IN to make Standard Wall Phone work. Perfect for kitchen, den, etc., this factory-rebuilt standard wall phone is ready for instant use. Available in decorator colors: white, ivory, beige, blue, red, yellow. Only \$23.95 plus \$2.00 shpg. Complete catalog, 50¢. Order from Grand Com Inc., Dept. EK6, 324 Fifth Ave., New York 10001.



FOR TOWN AND COUNTRY WEAR—the "in" hat is Welsh Tweed Newbury Cap. Made from pure wool Welsh Tweed in rich brown dog's tooth pattern, this sporty cap is well-finished, complete with two ventilation eyelets in visor. Sizes 6¾ to 7¾. \$12.00 ppd. Send 25¢ for catalog. Austral Enterprises, Box 70190, Seattle, WA. 98107.

See Advertisement on Back Cover

100% Polyester DoubleKnit NO IRON LEISURE SUIT \$29.95*
HABAND COMPANY 72M 212-018
 265 North 9th Street, Paterson, N.J. 07530
OK Gentlemen: Please send me the NO IRON Summer Leisure Suit(s) specified hereon, for which I enclose my remittance of \$.....
GUARANTEE: Try it on show the family. If for any reason you do not choose to wear it, return the suit to Haband for FULL REFUND of every penny you paid us!
Jacket Sizes: 36-38-40-42-44-46-48-50-52-54-56
Slacks Waists: 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54
Inseams: 26-27-28-29-30-31-32-33-34

Colors	Chest Size	Waist Size	Inseam Size
TAN			
BLUE			
GREEN			
NAME _____			
STREET _____ APT. # _____			
CITY _____ STATE _____ ZIP _____			

Other Discounts: 2 for \$58. All 3 for \$87.
 *Sizes 48 and up, add \$2 per suit.

MAN'S WIG \$7.95

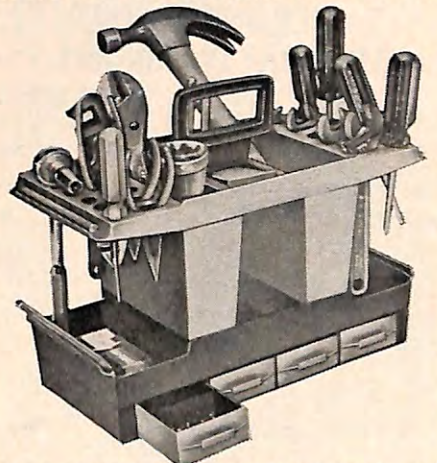
no need to pay \$50



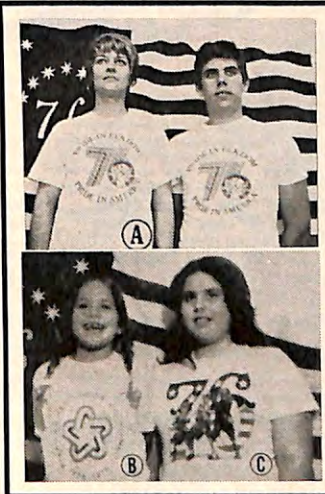
Stays in place on all size heads — easy to put on. Thinned and razor cut—handsome tapered look and full sideburns. Cool and lightweight. Made of modacrylic fiber—looks and feels like real hair—has luster, rich body and bounce of human hair. Can be washed and shampooed—never loses its shape—can be combed, trimmed and restyled if you wish. Mention style number and color desired: Black, Off Black, Chestnut, Dark, Medium or Light Brown, Dark Blonde, Grey and Black mixed, Grey and Brown mixed. Pay postman on delivery \$7.95 plus C.O.D. postage. Or send only \$7.95 and we will pay postage. Money back guarantee if not satisfied.

FRANKLIN FASHIONS CORP., Dept. M-293
 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580

A WORKSHOP AT YOUR FINGERTIPS



TOOL-MATE keeps both hand tools and small parts handy and organized... Ready to use... for the handyman or hobbyist. 39 different tool-holding slots. Two Jumbo storage wells for storing large items, hammers, flashlights, etc. Four drawers for storing parts, nails, screws, etc. Everything stored in an easy-to-use, easy-to-find position. Use on the job, home or farm. Beige and Brown of Hi-Impact heavy-duty polystyrene. Assembles easily no tools needed. Size 11½"H. x 14"L. x 7"W.
 Only \$7.95 + \$1 pp.
SAVE two for \$14.95 + \$1.50 pp.
 Send Check or M.O. 15 day money back guarantee.
J. W. HOLST, Inc. Dept. EM-66, 1864 E. US-23 East Tawas, Michigan 48730



ELKS/NATIONAL BICENTENNIAL "T"-SHIRTS
 Proudly wear one of these Bicentennial "T"-Shirts.
A. This logo designed especially for ELKS and members of their families, has the Elks logo as part of the Bicentennial design.
B. National logo of the Bicentennial celebration.
C. Spirit of '76 logo.
 These "T"-Shirts are first quality, 100% cotton and made by Fruit of the Loom. Colors of each design is red, white and blue.
 Children's sizes: 6-16 \$2.99 ea. plus 25¢ post.
 Adult sizes: S-M-L-XL \$3.99 ea. plus 25¢ post.
 Send check or M.O.—No C.O.D.'s—Allow 2-4 weeks delivery

MAC-FAY, INC.
 Dept. E-6
 P.O. Box 1047,
 Jackson, N.J. 08527

Please send me _____ Bicentennial "T"-Shirts as indicated below. I enclose check or M.O. for \$_____

Quan. _____ Size _____ Logo: A.
 Quan. _____ Size _____ Logo: B.
 Quan. _____ Size _____ Logo: C.

Name _____
 Address _____
 City _____
 State _____ Zip _____

THE ASTRONAUT SUNGLASSES WITH DIAMOND PLATE® HARD LENSES

(D) Military-Issue-type with nickel/silver gold-plated frame. Optically ground horizon gray shade hardened lenses with case, \$8.99 (E) Same style as (D) but with GRADIENT DENSITY hardened lenses. Protects against overhead glare but allows excellent straight ahead vision. With case, \$9.99.

PHOTOSUN® Sunglasses with CORNING® SENSORS™ GLASS

(F) Adjust to the sunlight—darkening as the day gets brighter—clearing when it becomes overcast or when you move indoors. Hardened lenses, with case, \$11.99.

Shipped postpaid in the USA. Money-back guarantee. Calif. Res. add 6% tax. For First Class/Airmail delivery, add 50¢.

MORAGA SALES
 Post Office Box 233, Moraga, California 94556

\$6.90 playful TERRY ROMPETTE
In s-t-r-e-t-c-h Cotton/Nylon

For lounging, sunning, exercising. Soft stretch Nylon and absorbent Cotton Terry. Very comfortable with elasticized top and legs, built in French bra, rope-tie belt. In Orange/Rose/White stripes. Sizes S,M,L. Satis. Guar.

\$6.90 plus \$1 post. (sorry no COD)

VICKI WAYNE—EGR
 600 S. Country Club Rd., Tucson, AZ 85716

**FASTER AND HANDIER
THAN ANY DICTIONARY.**



INSTANT SPELLER, aid to business and professionals, students, secretaries. Puts a world of words right at your fingertips. 6000 most commonly misspelled words are correctly spelled, divided and accented. Works on touch method. Press down release tab with pointer on first letter of word wanted. In a flash find your answer. No pages to turn. For every home, every office, this side of genius. **INSTANT SPELLER Co.**, Dept. 676E, 125 So. Western Ave., Los Angeles, Ca. 90004
@ \$4.99 plus 50¢ shipping and handling.

LUCKY STONES™

LEGEND

The Legend of the Lucky Stone was handed down by witches a long time ago. Lucky Stones were given to Maids and Maidens in their quest for LOVE.

It was said that men or women would surely find a mate while wearing a Lucky Stone.

It has also been said that Lucky Stones were used by Hunters, who with the use of a sling would fling the Stones, never missing its mark.

Putting these Legends together we feel that LOVE is a form of hunting and therefore the wearer of the Lucky Stones must be very careful.

The Manufacturer will in no way be held responsible for LOVE that may be encountered while wearing a Lucky Stone. No two alike.



(c) 1976 All rights reserved.
24" Gold or Silver Colored Chain
Price \$5.75 Tax & Hdlg. incl. 2 for \$11.00
LUCKY STONES
P.O. Box 205, Mantoloking, N.J. 08738

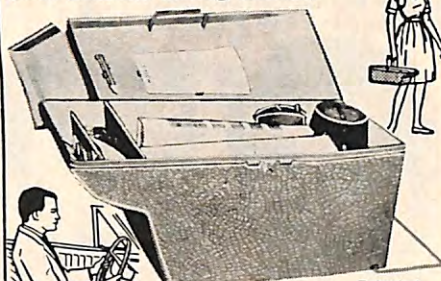
Introducing 2 pairs of the new reversible all purpose washable cotton gloves at \$1.99. It's great for gardening, golf, fishing, work in and out of the house, etc.



DOUBLE WEAR

Send check or money order to
**KWICK SERVICE
MAIL ORDER HOUSE**
Box G127, Greenwood, Mass.
Include return name and address
NO POSTAGE NECESSARY

HOLD-ALL CAR CADDY
gives armchair driving comfort!



Reduce driving fatigue, end car clutter! Handsome, roomy arm rest gives over 500 cubic inches of storage space! Eliminates dangerous stretching over to glove compartment! Separate section for coins, eyeglasses, pad and pencil, etc. Finish is waterproof, scuffproof. Measures 15" x 6" x 7". Ideal too, for passengers in rear seat.

Special for Gifts. only \$695 + 75¢ hdlg.
2 for \$13.00 + \$1.00 hdlg.
MONEY BACK GUARANTEE Send Check or M.O.
MERIT HOUSE Dept. EK-66 **SAME DAY SHIPMENT**
151-30 34th Ave., Flushing, N.Y. 11354

For July 4, Bicentennial, Special Events
CARBIDE CANNONS



BIG BLAST As Low As \$995
Brilliant Flash
MAMMOTH CANNON SHOOTS WITH TERRIFIC BOOM HEARD FOR BLOCKS! Rugged, heavy duty cast iron. Lasts a lifetime. Many in use for 50 years & firing as good as new. Handsome den, mantle or rec room decoration when not in use. Hundreds of shots for few cents. Uses carbide. Authentic design. Machined brass mechanism for easy loading & firing. Modern World War II cannons have heavy-duty rubber tractor wheels. Four models. The bigger the cannon the louder the noise. Prompt money back guarantee. ORDER NOW limited supply. Send check or money order. Your order shipped same day received. Not sold in Michigan.
Modern 60mm Cannon. 9" Long. 2 Tractor Wheels. . . . \$ 9.95
Modern 105mm Cannon. 17" Long. 4 Tractor Wheels. . . . \$19.95
World War I Cannon. 17" Long (shown). . . . \$16.95
Modern 155mm Cannon. 25" Long. 8 Tractor Wheels. . . \$25.95
Carbide Ammo. About 500 shots. \$ 2.50
Add \$1.75 Shipping & Handling

Johnson Smith Co., 35075 Automation, Dept. 736, Mt. Clemens, Michigan 48043

**THE EDITORIAL PORTION
OF ELKS FAMILY SHOPPER
IS NOT COMPOSED OF
PAID ADVERTISING**

**BLACK STANDARD
TELEPHONE**



Only \$1095 (Shpg chge 2.00)
Reconditioned for use as that step saving extra phone. Comes completely equipped with dial, bell, standard cord and plug, ready for instant use.
SEND 50c FOR CATALOG
Big Variety of other phones.
Grand Com Inc Dept. EL-66
324 5th Ave., N.Y. 10001

Elks Family Shopper



EXTRA CAMERA LENSES for Kodak Instamatic® and Polaroid cameras. New Wide Angle Lens for panoramic, group or scenic views; Telephoto/Portrait lens brings distant scenes closer. Free discount catalog describes lenses and offers discounts on cameras, film, accessories. Write Camera Haven, Dept. E6, P.O. Box 24515, St. Louis, Mo. 63141.



ELK CAR EMBLEM is your introduction on the road. Proudly display your membership in Elks with this Metal Car Emblem. You need no tools to attach and its bright colors of blue, red and gold really stand out. Only \$3.98 ppd.; 2 for \$7.50 ppd. Order this handsome emblem from Stadri Co., 147-47 Sixth Ave., N.Y. 11357.

**NEW—
PERSONALIZED
FOR ELKS**

Protect valuable uniforms or garments at home or when traveling. **TRAV-L-LITE TRANSPORTERS** are made of heavy gauge vinyl. A full length vinyl partition forms two separate compartments with a zipper on each side. 24" x 40". Black with official ELKS emblem imprinted in Gold.

\$5.00 Post Paid.
**TRAV-L-LITE
PRODUCTS CO.**
P.O. BOX 10
NAPERVILLE, ILL. 60540

**HOW TO
LURE
HUMMERS:**

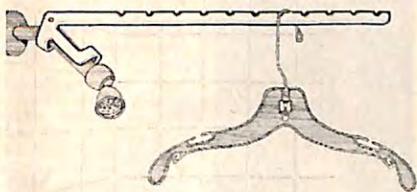
Hang one or more "Hummy-Bird Bars"® in your garden. It's a delight to watch them sip from the original four-at-a-time feeder. Beeproof; no drip or rust; glass bottle. Instructions. Guaranteed. \$4.20 Post Paid in U.S.A. Add 25¢ tax in Calif. No COD's.

HUMMINGBIRD HEAVEN,
10726-E Samoa Ave., Tujunga, CA. 91042
(Also makers of the Oriole "Fun-Bar") Made in U.S.A.
OUR 21ST YEAR!

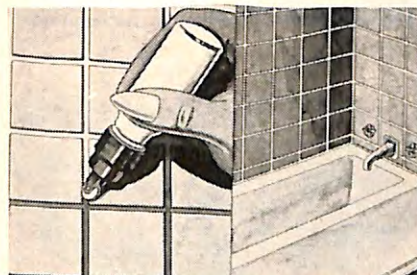
Elks Family Shopper



BICENTENNIAL BABY BLANKET for that lucky baby born in 1976. Luxurious 40"x45" crib and carriage blanket is suitable for boy or girl. Plush velour red and blue numerals are appliqued and embroidered on cuddly soft white blanket. Edged with taffeta. Completely washable. \$19.95 plus \$1.50 shpg. Blankety Blankets, Box 438-EE, Mamaroneck, N.Y. 10543.



HANDY HANG-DRYER dries your washables overnight in the shower. No dripping on the floor. Fits all showerheads; slips on and off instantly or stays in place. Solid steel with rust-proof vinyl finish. Holds 11 hangers. Fits in suitcase. \$3.25 each; 2 for \$5.75. Add 50¢ shpg. Order from American Century, Dept. 66E, P.O. Box 36232, Los Angeles, CA. 90036.



NEW LOOK FOR BATHROOMS. Just apply non-yellowing Tile Liner on bathroom and shower walls for a cheerful, bright new look. No longer any need to scrub tiles inch by inch. Smooth-flow applicator makes lovely precise lines. Stays bright for years. \$3.98 plus 85¢ shpg. Larch, Dept. EL-6, Box 770, Times Sq. Sta., New York, N.Y. 10036.

HAND ENGRAVED



ELKS Ring—Handsome Genuine black onyx and two initials elegantly hand-engraved. 10 KT. GOLD-Filled □ or Sterling Silver □. M.V.V. of Watervliet, N.Y. 12189 writes: "Very Pleased With It." RUSH RING SIZE with \$19.95 & Specify Initials—Luxury Boxed—Free Catalog—STADRI-147K-47-6 Ave.—Whitestone, N.Y. 11357.

SUKII
MADE IN U.S.A.
誰にも使える
蒸気洗剤

EVERYBODY'S STEAMCLEANER!

HOT DOUBLE OFFER!

... and almost everyone
is a prospect

**TAKE THE
FOOLISHNESS
OUT OF
STEAMCLEANING**

- Air Conditioning
- Animal Farms
- Boats, Marinas
- Building Cleaning
- Business Machines
- Cafes, Hotels
- Cycle Shops
- Dairies
- Farms, Ranches
- Fish Markets
- Fur Farms
- Garages
- Ice Plants
- Industrial Plants
- Lawn Mower
- Meat Markets
- Print Shops
- Refrigeration
- Saw Mills
- Service Stations
- Super Markets
- Truckers
- Veterinarians

**DESIGNED FOR SIMPLICITY.
LOW MAINTENANCE COST—
NO SMOKE OR FUMES.**

**BIG MONEY
2 WAYS**

SUKII
MADE IN U.S.A.
誰にも使える
蒸気洗剤

Produces
Hot
Steam
FAST!

**DEALER'S
PRICE**

\$229⁵⁰

Shipped from
factory near
Sioux Falls, S.D.



1. DEVELOP YOUR OWN SUKII DEALERSHIP— Big Money Filling Demand All Over Your Territory

Earn a giant \$167.00 profit per sale. Dozens of different kinds of businesses . . . service stations, garages, factories, farmers, etc. . . earn extra profits by saving time and work cleaning their property and equipment. Keeps customers happy, too.

2. BE A SUKII FRANCHISE DISTRIBUTOR—Earn Biggest Profits, Realize Your Dreams

Openings available right now for top-flight men and organizations qualified to step into the booming SUKII picture. Unique moneymaking program with protected territory.

**MAKE YOUR SUKII PROFIT CHOICE
AND MAIL COUPON TODAY!**

SUKII P.O. BOX 1653
INTERNATIONAL SCOTTSDALE, ARIZONA
85252

**CLEAN UP RIGHT HERE
Get All The Facts!**

SUKII Dept. E-6
P.O. Box 1653, Scottsdale, Arizona 85252
Tell me how to clean up with newly designed
SUKII instant steam cleaning machine!

- Here's check or m.o. for \$229.50—rush one demonstrator machine \$396.50 (retail value) and moneymaking details.
 Tell me how to get started as SUKII dealer.
 How do I qualify for that EXCLUSIVE FRANCHISE and PROTECTED TERRITORY as a SUKII distributor?

PHONE _____

NAME _____

SHIPPING
ADDRESS _____

(Please do NOT use P.O. Box No.)

CITY _____ STATE _____ ZIP _____

THIS LOOKS LIKE AN ORDINARY SHOE



BUT IT ISN'T.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret . . . everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

RICHLIEE Shoe Company
626 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name _____

Address _____

City _____ State _____ Zip _____

SPECIAL-BY-MAIL OFFER!



"Mother Wish" PLASTIC TRASH BAGS

Save! Buy in Quantity at **WAREHOUSE PRICES**

Heavy duty, waterproof to prevent leaking, odors. Compactly gusseted. A size and weight for every trash need; also storing clothing, other articles. FDA approved. Twist ties included.

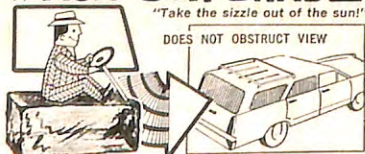
- Economy, 30 Gal., 30"x37" — 250 Bags, \$15.00
- Extra Hvy. Duty, 30 Gal., 30"x37" — 250 Bags, \$18.95
- Super Duty, 30 Gal., 30"x37" — 250 Bags, \$21.95
- Extra Large, 33 Gal., 33"x40" — 250 Bags, \$22.95
- Jumbo, 55 Gal., 36"x60" — 100 Bags, \$17.95
- Waste Basket, 15 Gal., 24"x33" — 500 Bags, \$20.95

NOTE: Please Add Shipping Charge: \$2.00 East, or \$3.00 West, of Mississippi

Satisfaction Guaranteed or Money Back
Kindly Send Check or Money Order To:

MILBEN CORP., Dept. T-20, 10663 Galaxie, Box 20247, Ferndale, Mich. 48220

SIDLES AUTO SUN SHADES



"Take the sizzle out of the sun!"
DOES NOT OBSTRUCT VIEW

RIDE UP TO 15° COOLER with SIDLES SHADES

Custom made from durable aluminum to block out the sun's rays. Easily installed and instantly removable. Increases air conditioner efficiency and saves passengers and contents from the ravages of a blazing sun. For free information send year, make, series, model (sedan, station wagon, pickup, bus, etc.), and style (2 or 4 door), with your name and address to **SIDLES MFG. CO., INC., Box 3537E, Temple, TX 76501.** For questions and/or same day shipment on Master Charge phone orders, call (817) 778-1636.

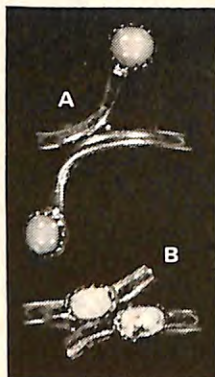
BALD ISN'T BEAUTIFUL.



Given a choice, most of us prefer hair. Jojoba Super Shampoo has proven beneficial to thousands. Excessive hair loss, dandruff, itchy scalp, dry and brittle hair are helped by this natural hair reclaiming agent. Join the happy Jojoba hair raisers. Available at health food stores, or write for free brochure:

Four-D Marketing,
Jojoba Distributor, Dept. E,
P.O. Box 20276, Phoenix, Az. 85036
Phone (602) 253-4119

GENUINE INDIAN RINGS



Sterling Silver & Turquoise Hand-made rings.

Adjustable in 3 sizes:
Small fits sizes 3, 4, & 5
Med. fits sizes 6, 7, & 8
Large fits sizes 9, 10 & 11

Each Ring packaged with its own "Certificate of Authenticity — your guarantee of value — gift packaged for that special someone.

ONLY \$5.00 each *
2 for \$9.75
includes postage, handling and insurance

SEND CHECK OR MONEY ORDER WITH SIZE & STYLE TO H & R DISTRIBUTORS P.O. Box 11219 Albuquerque, N.M. 87112

Please allow 2 to 4 weeks for delivery. Your satisfaction guaranteed or your money shall be refunded.

*New Mexico Residents add 4% State Tax

Amazing Mini-Vac



PUMP

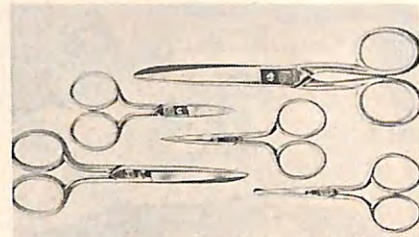
Pumps Water Out or In by the TON

Gets Rid of Water anywhere, Instantly: Homes, Pools, Boats, Farm, Cabins.

Pumps up to 350 gallons (1½ tons) per hour . . . lifts water 20 feet . . . pushes water 50 feet high. Just plug into any electrical outlet and it's ready to use. It will drain or empty flooded basements, boats, pools, sumps, tanks, silo pits etc. Or in reverse it will water gardens, fill pools, fill a boat's water supply, etc. Everything complete in one kit. Built to commercial professional standards. Instant self-priming pump. Stainless steel wear plates, glass fiber reinforced case, rock rubber impeller. System includes air cooled motor, six-foot heavy-duty ground cord, two suction and discharge hoses, brass retainer, etc. Ten year replacement plan guarantee. \$43.95 plus \$3.50 pp. and Hdtg.

Send CHECK or M.O.
J. W. HOLST, INC. Dept. EP-66, 1864 E. US-23 East Tawas, Mich. 48730

Elks Family Shopper



ELEGANT 5-PC. SCISSORS SET with gold-flashed handles is precision-made in Germany. Stay-sharp nickel-steel blades: 6" all-purpose, 5" sewing, 3½" rounded grooming snips, 3½" manicure, 3½" embroidery. Free-fitted case with thread, needles, threader. \$3.98 plus 50¢ shpg. (Pa. add tax.) American Consumer, Dept. SEW-27, Caroline Rd., Phila., Pa. 19176.



EMBARRASSING HAIR on your face, arms, legs can be removed easily by Perma Tweez, the electrolysis device that safely and permanently removes unwanted hair without puncturing the skin. Clinically tested and recommended by many dermatologists. \$16.95 ppd. General Medical Co., Dept. ELE-12, 1935 Armacost Ave., Los Angeles, CA. 90025.



GLASSES NEED REPAIRING? Save money and time by tightening loose screws yourself with the tools in Emergency Glasses Repair Kit. Includes small screwdriver and assorted replacement hinge screws, "mini" magnifying glass and key chain. Fits in pocket or purse. \$1.69 plus 55¢ shpg. Precision Optical Co., Dept. EK-6, Rochelle, Ill. 61068.

PROSTATE RELIEF

Sleep disturbing discomforts associated with benign prostate hypertrophy such as getting up nights, frequent daily discomfort, dribbling, urgency and undue retention are relieved by PROSTEX. This now famous formula is used by doctors. Ask yours about BPH. Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

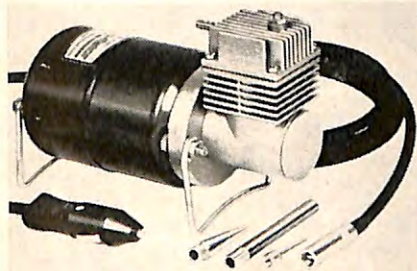
UXBRIDGE HEALTH PRODUCTS CO.
Dept. 57, P.O. Box 484, Somerville, Mass. 02143



TIES ARE TIDY on the Mi-Tie Hanger. You hang ties on the plastic removable riders, designed for wide ties. Made of beautifully finished solid walnut with brass hook and cross bar. Choose 6" for 25 ties, \$7.95; 10" for 45 ties, \$10.10; 16" for 75 ties, \$12.10. Ppd. Sleepy Hollow Gifts, 6651 Arlington Blvd., E-6, Falls Church, Va. 22042.



SHE'S AN ALL-AMERICAN DOLL—the famous Betsy Ross holding her flag. She's American-made of course, stands 8" tall, waves her hands and moves her eyes. Loved by little ones, admired by collectors. Stands freely with doll stand included. \$5.95 plus \$1.00 shpg. Baby "B" Products, Dept. EM5, 5315 W. Schubert, Chicago, Ill. 60639.



AIR FOR YOUR SPARE from Auto Flator. Works off car cigarette lighter; operates on a 12-volt system. Just 6½" long, it produces 60 lbs. of pressure for spare tire, air mattress, pool raft, air jack. Includes 10-foot air hose, attachments and plug. \$32.95 plus \$2.00 shpg. J. W. Holst Inc., Dept. EA-66, 1864 E. U.S.-23, East Tawas, Mich. 48730.

Shows Actual Size

YOUR NAME & ADDRESS
(and/or anything else you want)
Printed Like This on 2 to 5 Lines
ON 300 GUMMED LABELS

WORLD'S BEST GIFT

Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box, 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.

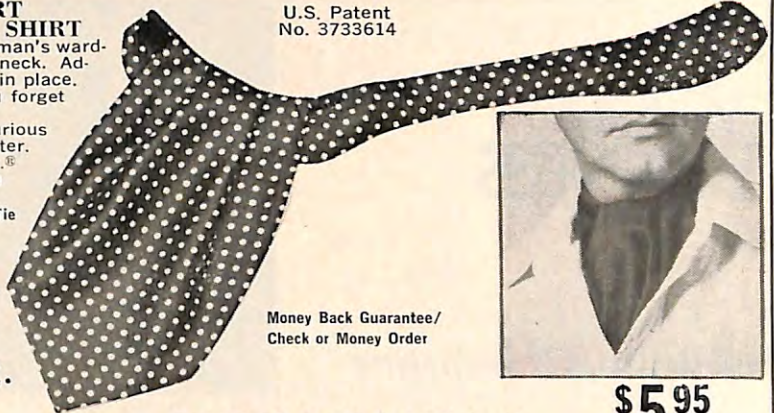
Writewell Co., 809 Transit Bldg., Boston 02115

COMFORT WITH OPEN SHIRT
"It's basic to every man's wardrobe." Shapes to neck. Adjusts to size. Stays in place. So comfortable you forget it's there.

Plain shades in luxurious fine denier polyester. Fancies in Estron.® Shades to match every outfit.

THE OST® Open Collar Tie

- A. Paisley-Navy • Brown • Wine • Green
- B. Dots-Navy • Brown • Wine • Green
- C. Teardrops-Navy • Brown • Wine • Green
- D. Houndstooth-Navy • Brown • Wine • Green • Black
- E. Plains-Navy • Brown • Wine • Green • Tan • Beige • Rust • Copen • Yellow • White • Black



U.S. Patent No. 3733614

Money Back Guarantee/Check or Money Order



\$5.95

OST® Cravates

Dept. E6, P.O. Box 68, Postal Station R
6666 St. Urbain, Montreal, CANADA H2S 3H1 50¢ Hdlg. Ea.

1776-1976 Bicentennial Bell

\$13.50 ppd.

From Dave Grossman Designs, Inc. A Norman Rockwell depicting Benjamin Franklin affixing his signature to the Declaration of Independence. From the Saturday Evening Post Cover of May 29, 1926. Limited to an edition of 10,000, boxed-6¼" high, of fine porcelain.



Send for Platter chatter with price list. Mastercharge & Bank Americard accepted with complete number and expiration date.

Edd, the florist, inc.

Hickory House, Collectors Division EK
823 North Court, Ottumwa, IA 52501, Phone 1-800-247-1075

TOP SHELF REACHERS



SIMPLE STORAGE IN ANY CABINET

Add 20 Inches To Your Reach!

Keep your feet on the ground with Top Shelf Reachers

Extremely versatile for reaching:

- Kitchen Cabinet • Garage Shelves
- Book Shelves • Closets • Many factory and office uses • A practical gift for those confined to a bed or wheelchair

Constructed of a high quality chrome plated steel with unique finger like gripping ends. Top Shelf Reachers enable you to pick up any odd shaped object.

Send only \$3.49 + \$1.00 Pstg.

G. T. Water Products Corp. Dept. E-6
15155 Stagg St. • Van Nuys, Ca. 91405



MAGNIFYING GLASSES

DeLuxe half frame, Ben Franklin style reading glasses. Super for reading menus, phone books, small print. Keep in tackle box, car, work shop. Impact resistant. Not for astigmatism or eye disease. Crystal top with brown trim or all black. \$6.95 ppd.

SIERRA OPTICAL

2120 Industrial Rd., Dept. 204, Las Vegas, Nev. 89102

BARBEQUE TIME



Imported 17" stainless steel skewers with solid brass handles. For the host and hostess who want to add glamour to their barbeque parties. Perfect gift for father on his day. Set of six.

Mass. Res. 3% S. T.

\$7.95 Ppd.

Master Charge & Bank Americard Accepted

COPPER CORNER

466 Main Street
Chatham, Mass. 02633

FLYING SAUCERS ARE FOR REAL

SEE FOR YOURSELF!

Amaze yourself and your friends. These Saucers take-off and land using the scientific principle of differential expansion. Pocket size for you to demonstrate anywhere

You can own **2 FLYING SAUCERS \$1.00**



for only **1** postpaid
5 for \$2.00—10 for \$3.50

I'm a believer but skeptical so—if my Saucers don't fly. I expect an immediate cash refund if I return them.

TREK SPACE SHIPS Dept. CEM6
447 Merrick Rd., Oceanside, New York 11572



EGYPTIAN SUN DISK

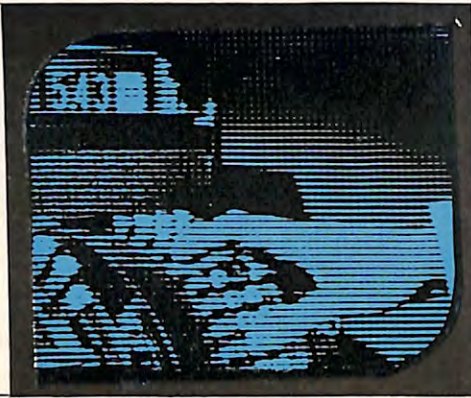
Exclusive Four-Color Lithograph in gorgeous royal blue, sky blue, coral and gold. Authentic design from Dynasty XVIII of Tutankhamen. Large 38" x 15" size. High quality matte paper, ready to frame. \$19.95 ppd.

MAIL ORDER ART

Dept. E, P.O. Box 14558
Hartford, Conn. 06114
Ct. residents add \$1.40 Sales Tax

IT'S YOUR BUSINESS

by John C. Behrens



TAKING THE POSITIVE APPROACH

Author John Behrens is a journalism professor on the Business Administration faculty at Utica College of Syracuse University where he enjoys "the best of two worlds writing and teaching." A professional writer who specializes in business topics and writing personality profiles about businessmen, Prof. Behrens has written more than 500 articles for such magazines as Financial Weekly, U.S. Oil Week, Contractor, True, Mankind, Vocational Biographies, Radio and Television Weekly and he handles news bureau assignments for Convenience Store News and Tobacco Journal. He has written four books about writing and history and his fifth about investigative reporters is due out in early 1977.

"It's a ripoff!"

The phrase is so commonplace today it has become trite. Yet too frequently the businessman or his establishment is considered the guilty party until proven innocent. The charge, in other words, has become the motto of the disgruntled customer of the '70s. Businessmen, whether corporate executive or small store owner, have become the targets of a new wave of anti-capitalism that is approaching the mood and tenor of the Depression years. Consumers are more likely to look to a Ralph Nader for honesty about products than the owner of the store that sold them the items.

Such suspicion has spawned organizations like the Consumers' Education and Protection Association of Ogontz, PA. Started in 1966, CEPA claims it has won hundreds of thousands of dollars in refunds from merchants for consumers. Perhaps that's the reason the organization now has more than 25 chapters in nine other states.

Meanwhile, Nader, the most prominent of consumer advocates, visits city after city hammering away at one of a number of goals; namely the need for tough legislation and strong support to compel sellers to back up product guarantees. And while the goal should have the endorsement of every ethical business-person, the zeal of the more vociferous advocates creates real concern.

At the same time, the Consumers Union, one of the country's oldest and largest consumer organizations and the publisher of *Consumer Reports*, became increasingly popular among Congress-

men. The organization's independent testing laboratories at Mount Vernon, New York, were an appealing resource center to legislators investigating any number of consumer issues. Consumers Union technicians appeared before a variety of Congressional committees . . . and still do.

Regulatory Reform

Congress, alert to new vibrations from the public, plodded to action. "Regulatory reform," some call it today as they try to describe the first years of this decade.

The results? According to Brooks Jackson and Evans Witt, two reporters who wrote a recent series for Associated Press about the government's control of our lives, the number of regulatory agencies has increased from 12 in 1965 to 24 today. Moreover, the number of federal employees to handle enforcement of the massive code of federal regulations (a compendium of 60,000 pages) has jumped from 58,455 to 105,000. Even President Gerald Ford has charged that the federal bureaucracy has become "sheer tyranny." Ford's comment comes too late, though, for some proprietors who were driven out of business because of government harassment and paperwork.

There appears to be a backlash developing against the bureaucracy and federal regulatory procedures. Most Presidential candidates are promising relief at least. Consumerism, however, is a different story. It has become a grass roots effort less likely to evaporate for similar reasons. In many communities it's a popular topic of citizen groups.

Advisory boards have been active during the past several years in a growing number of states and most have campaigned extensively to convince county and municipal legislators of the need for consumer codes. A typical example is Oneida County in upstate New York. A high school American studies teacher recently chaired an 18-member Citizen Advisory Board on Consumer Affairs comprised of county residents from various walks of life. The purpose? To create a code—in cooperation with business and consumer representatives—which would nail down the ambiguities of the business-customer relationship and put more teeth into compliance. Violators of the code could pay a fine up to \$500 and possibly serve a jail term. Some businessmen, naturally, felt threatened and said so.

And they were encouraged to express their views at open hearings, said Oneida County Consumer Advocate Virginia Gallagher, so all parties could discuss the pros and cons thoroughly. Those discussions haven't ended.

Consumerism No Fad

What can the small business owner expect from consumer groups in the months ahead? The word from business and chamber of commerce officials who have attended hearings on codes is unanimous; proprietors should participate in community consumer affairs meetings and voice concerns on questions that affect their interests. They should also be prepared to meet hostility head on and to become active in the political process if solutions can't be found. The consequences of indifference, on the other hand, could produce restrictive state and local legislation and place unwarranted burdens on owners and managers.

Profs. H. N. Broom and Justin G. Longenecker of Baylor University's Hankamer School of Business describe the disadvantages that can plague the small business owner in their book "Small Business Management" (South-Western, 1975). "Consumerism," they write, "... carries threats to small business. It is harder to build a completely safe product and avoid all errors in service. Moreover, the growing complexity of products makes their service difficult. The mechanic or repairman must know a great deal more to render satisfactory service today than was needed two or three decades earlier. Rising consumer expectations, therefore, provide a measure of danger as well as opportunity for small firms. The quality of management will determine the extent to which opportunities are realized and dangers avoided."

The professors insist that the small businessman must also have his own code of ethics to govern his actions. "A manager cannot be honest in big things and dishonest in little things. If one tries this, the cumulative effect of little dishonesties will be such as to pervert one's perspective of life and management . . ." Furthermore, they contend that the "buyer beware" attitude cannot be tolerated and the proprietor who implies that the free enterprise system is a hunting license simply for self-profit is going to face all kinds of customer wrath.

How can you put a personal code of conduct in practice that will match the wariness and cynicism of today's customer?

Sound advice comes from two University of North Carolina business faculty members in a just-published book on salesmanship. Authors C. A. Kirkpatrick and Frederick Russ insist that the traditional policy that the customer is always right has to be updated . . . as well as expanded. You've got to reaffirm the customer's faith in you and your firm when you deal with his or her problem . . . and it's got to be dealt with right away, they contend. You must go to the source of the difficulty whatever and wherever it is and you honestly must try to provide the answer within hours, not days or months. ■

Haband's
100%
Polymeric
SHOES
Man-Made
in
U.S.A.

FREE* WHITE BELT

Haband Company, the mail order people from Paterson, N.J., have a new way for you to get the newest fashion executive shoes and enjoy all the compliments, without paying anywhere near the usual prices!

We sell hundreds of thousands of pairs of shoes, direct to important businessmen all over America who recognize the expensive imported look but prefer our direct, man-made-in-U.S.A. price! **CASH IN YOURSELF!**

Legally, we cannot even mention the name of the famous Italian house who pioneered this style. Suffice it to say, you get the same soft antiqued look, the same sexy high gloss shine, the interesting buckles and the slightly higher "make you look taller" heel!

You get full cushion insole, matched bindings, your exact size & width.

White Loafer

* when you buy any **2** Pairs of **HABAND SHOES** **19⁹⁵**

And Haband Even Pays the Postage!

Special INTRODUCTORY OFFER: Send for any 2 pairs of fine Executive Shoes shown on this page, and we will send you this handsome fine grain White Belt FREE — yours to keep even if you return the shoes for a full refund! We just want a chance to show you our Incredible Values!

The WHITE SHOE/WHITE BELT Style — America's Handsomest Vacation Outfit!

Now, this Spring at the height of the fashion, men will be paying very high prices for this clean, dressy look. White shoes alone will cost \$18 to \$40 per pair, and the belts will bring whatever traffic will bear. Here at Haband, we sell all these shoes at an amazing price of

6 Styles to Choose!

2 pairs for **19⁹⁵**

and now, for a limited time include the White Belt FREE!

Black Loafer

Please Note:

Haband is a family business, doing business with conservative executives throughout the U.S.A. since 1925. These are good looking business dress shoes that will feel very comfortable and save money. It is worth sending in a trial order. You will be delighted with the service! Read the guarantee!

Black Oxford

Blue Loafer

Brown Loafer

Haband's Incredible Man-Made New Price

DRESS SHOES **2** pairs for **19⁹⁵**

3 pairs 29.90
4 pairs 39.75

HABAND COMPANY, Direct Service Dept., 265 North 9th Street, Paterson, N.J. 07530

Gentlemen: Please send pairs as specified for which I enclose \$.....

SIZES AVAILABLE — Is Your Size Here?

	5%	6	6%	7	7%	8	8%	9	9%	10	10%	11	12	13
A														
B														
C														
D														
E														
EEE														

FREE WHITE BELT!

GUARANTEE: Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

72A-409 (904)

Name.....

Street..... Apt. #.....

City.....

State..... ZIP CODE.....

COLORS	How Many	What Size	What Width
White Loafer			
White Oxford			
Blue Alligator Grain Loafer			
Black Loafer			
Brown Loafer			
Black Oxford			

WHAT SIZE BELT?
Available in 30 to 54.

Direct Mail Order Service

HABAND

265 North 9th Street, Paterson, N.J.

GOOD LOOKS
belong to the
LEISURE
CLASS!

Wear Haband's 100% Polyester NO-IRON DoubleKnit

SUMMER LEISURE SUIT

for only **\$29.95** *NO IRONING EVER!

For weekends, parties, vacations, and dining out, when you feel your best is when you want to look your best! And that is when you should join the Leisure Suit society. Look around! The handsomest men in America today are OFF DUTY — dressed for casual comfort in a modern Leisure Suit. Their sense of well being shows through!

But even your smartest friends are paying too much money for their Leisure Suits... \$50, up to \$100 a shot! But you don't have to. Haband Co, the mail order people from Paterson, N.J., have another answer: The cool crisp NO IRON Summer Leisure Suit shown here for only \$29.95. You can wear it all day and long into the night, feel comfortable and still be the best-dressed man in town! All Summer long!

THE FIRST TRUE SUMMER MODEL

You will be amazed how many visitors will call at your home, even your office, in this new Summer Style. Cool short sleeves, Lighter colors. Extra practical no-wrinkle DoubleKnit. Wear it with or without the fancy sport shirts. The top has five useful pockets, smooth rolling collar, Safari style epaulets, and long inner/outer tails. Slacks are high quality with separate waistband construction, Ban-Rol no-roll inner waistband, Talon zipper, diagonal pockets, flare leg, & wider belt loops. All 100% No Iron!

YOU MUST SEE IT FOR YOURSELF

We will be proud to send you this complete outfit in your exact size & choice of color to see and try on yourself. For an interesting NO RISK AT HOME INSPECTION, simply fill out the easy order form below. We promise fast, reliable service and complete satisfaction. Read our famous Guarantee on the order form below.

All the new clothes you'll need for the whole vacation! Wear it every place!

Many shops charge \$29 just for the top half of a Leisure Suit! Here you get **BOTH** slacks and jacket for only **\$29.95!**

YOU GET THE FULL SET: TOP & Matching SLACKS, Complete \$29.95!

It's a Car Suit, Vacation suit, Hot Weather Suit!
Mister — you've just gotta have a Leisure Suit!

HABAND Co.
265 N 9th St
Paterson,
N.J.

29.95 *NO IRON
100% Polyester DoubleKnit
LEISURE SUIT

HABAND COMPANY
265 North 9th Street
Paterson, N.J. 07530
OK Gentlemen: Please send me the NO IRON Summer Leisure Suit(s) specified hereon, for which I enclose my remittance of \$

GUARANTEE: Try it on, show the family. If for any reason you do not choose to wear it, return the suit to Haband for FULL REFUND of every penny you paid us!

72M 212-018

Name
Street
City
State ZIP

Jacket Sizes: 36-38-40-42-44-46-48*50*52*54*.
Slacks Waists: 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54.
Inseams: 26-27-28-29-30-31-32-33-34.

Colors	Chest Size	Waist Size	Inseam Size
TAN			
BLUE			
GREEN			

Other Discounts:
2 for \$58
All 3 for \$87.

* Sizes 48 & up, add \$2 per suit.

HABAND

Paterson, N.J. 07530