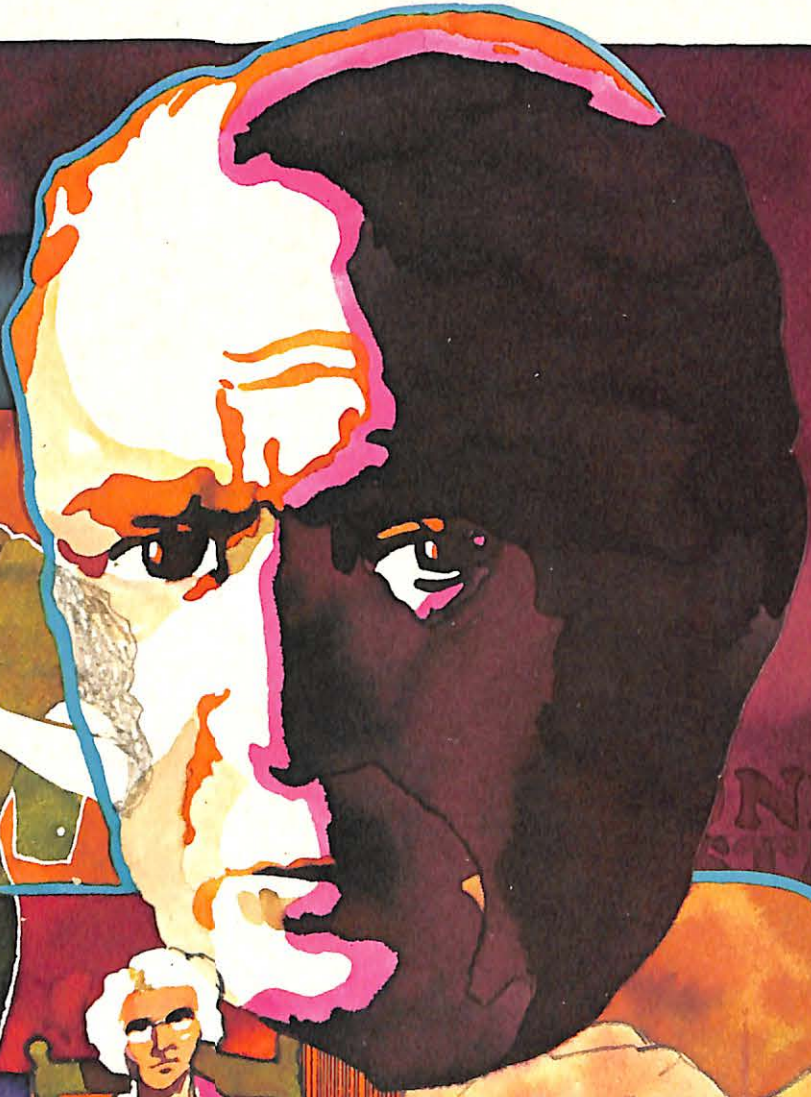


the
Elks
magazine
OCTOBER 1976

**SOCIAL SECURITY:
A Tarnished Dream?**



UNITED STATES





31 DAY CHIME WALL CLOCK

with Swinging Pendulum

CHIMES STRIKE THE EXACT TIME EACH HOUR. . . SINGLE STRIKE ON HALF-HOUR

- ALL WOOD CABINET . . . HAND RUBBED FINISH
- IT'S A BIG 23" TALL
- FULL LENGTH DECORATED GLASS DOOR

A touch of warmth and tradition gracefully styled to blend with any decor. A 31 day key-wind wall clock with walnut color solid wood cabinet. Brass-tone hands, trim and pendulum. Authentic, accurate swinging pendulum clock movement that strikes the full hour on the hour . . . one on the half-hour. Uses no electricity. Size: 23" x 12" x 5".

If order coupon is detached write:
**House of Orleans, 2042 Armacost Ave.,
 West Los Angeles, Ca. 90025**

Give yourself a gift for only **\$59⁹⁵**

HOUSE OF ORLEANS DEPT. K-59

2042 Armacost Ave., West Los Angeles, Ca. 90025
 Ship _____ Clock(s) at \$59.95 ea. plus \$6.00 shipping.
 (Ca. residents add sales tax) Enclosed is \$ _____ (check or M.O.)

or charge my acct. no. _____

- Carte Blanche American Express Diners
 Master Charge BankAmericard Card expires _____

Signature _____

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

LOOK AT THESE FEATURES:

- Adjustable pendulum for accurate timekeeping
- Key-wind means no batteries to replace . . . no ugly cords
- Easy-to-read numbers on rich silver band.

Famous ASTRO-PEDIC

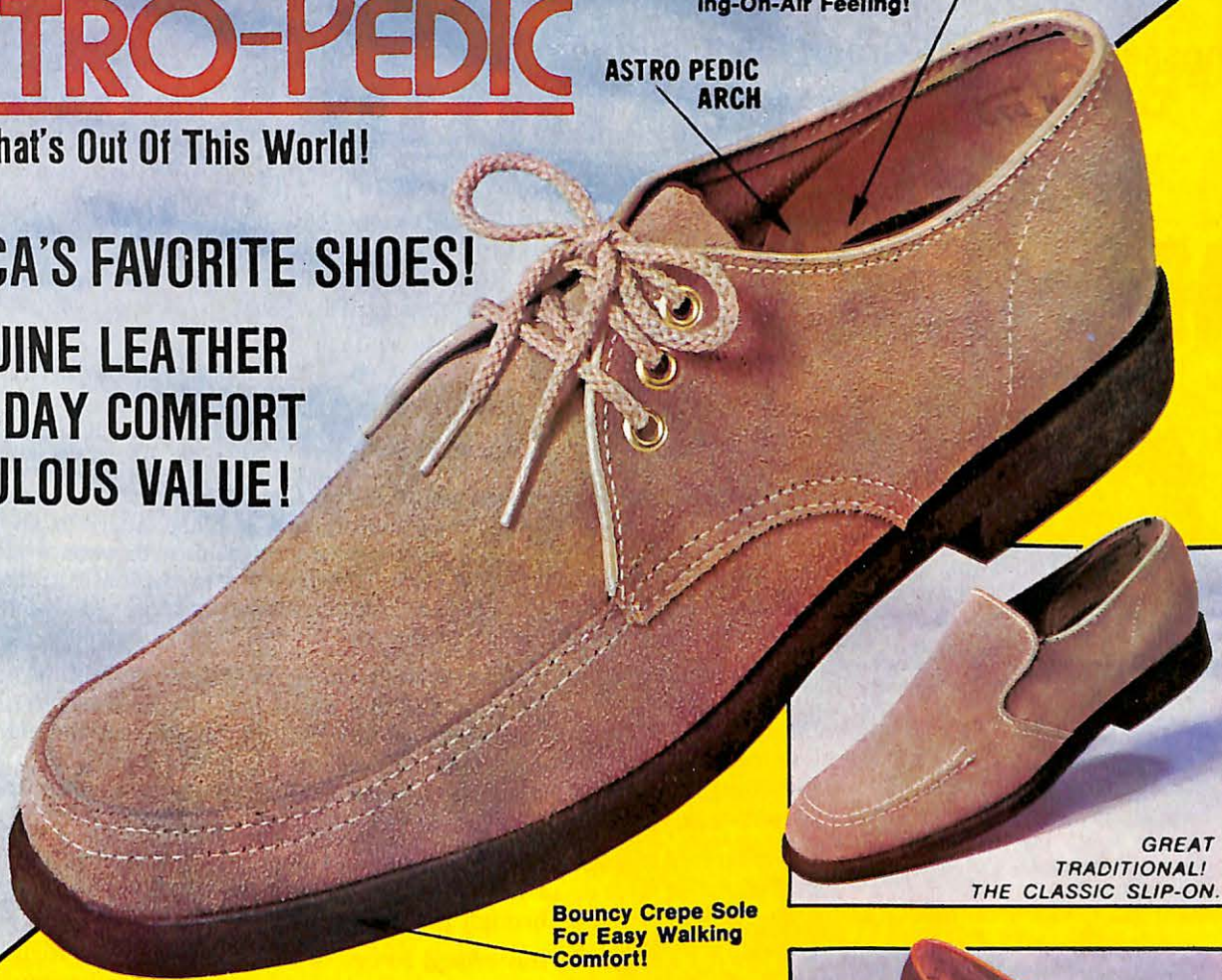
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No matter what you do for a living . . .
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serviceable or stylish shoe at any price!
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6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2,
11, 11 1/2, 12, also 13
WIDTHS: C, D, E, EE, EEE

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How Many?	Style No.	Color	Sizes & Widths
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Meeting The Challenge



All too frequently we see exhibited cynicism and lack of respect for things American. We see our flag ignored and a blasé attitude shown when our National Anthem is played. It is therefore refreshing to read a simple and sincere statement expressing love for our country and its institutions. A long time associate, Mr. Herman A. Wiebers, has written this message which should be an inspiration to Elks and all Americans.

"Our national anthem means so very much to me. It should. From my earliest days my mother, who has taught school all of her life, instilled in all her children a deep respect for the traditions of the United States and the religious foundations on which this country was established. As a boy growing up, I marveled at her strong and enduring dedication to the causes and concerns that have made our nation great. And I sought to emulate her patriotism.

"My paternal grandfather was also instrumental in inclining me toward a love of country as well as of our Creator. He was proud of those things which structured our society and through proper incentives moved it to preeminence.

"During my service in the armed forces of our country I was further conditioned and later, as my life became more disciplined, my own dedication to these causes intensified and developed further.

"Today, when I hear the familiar strains and passages of music that are coordinated to form the Star-Spangled Banner, I feel compelled to stand at attention, facing our flag and holding my right hand over my heart. As the notes are played and the words are sung, my eyes are fixed on Old Glory, but my thoughts run to my mother's teachings and admonitions, my grandfather's foresightedness and steadfastness and the multitude of individuals who have sacrificed and given so much over the past 200 years, so that I may be free to enjoy all the goodness that exists in God's world.

"The Star-Spangled Banner represents a special musical composition to me because it conjures memories of my indebtedness to others. Each time it is played it evokes from me a prayer of gratitude, a sense of humility and a determination that the God-given principles essential to our way of life shall be perpetuated.

"I never tire of hearing it or of the memories it summons. To be worthy of God's blessings I am reminded is a goal beyond attainment. To pursue that goal is a challenge that must be met."

If we all accept this challenge we will be doing our part to keep "America and Elksdom—Moving Forward."

A handwritten signature in cursive script that reads "Geo. B. Klein".

George B. Klein

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The only
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The Bundler®

NOW **\$17.95***
Orig. \$19.95

The greatest
chilly-weather fashion "buy"
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even greater value all during the
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We've sold literally *tens of thousands* of our famous Bundlers® at \$19.95 . . . so we're now able to *reduce* our manufacturing costs, *reduce* our selling price . . . and *increase* the already great value . . . of this favorite garment as never before. But there's *no change* whatsoever in the fine quality, the fine fabric, the fine tailoring . . . and the 2 styles to choose from: his AND hers. It's The Bundler® by Unique Products. Without doubt (and really, without competition) the most popular, the most imitated gift garment of its type in America today!

The Bundler® is our own grown-up version of the classic favorite for children. The snugly fashion that will make any "big kid" a beautiful baby all over again. Deliciously tantalizing on *her*, and — in the surprisingly successful men's version that we introduced recently — ruggedly good-looking on *him*.

Unlike the light, flimsy "imitations" you may have seen around (some, boldly offered at higher prices!) The Bundler® is made of *blanket-weight, blanket-quality* 100% Acrilan® acrylic. The same soft, fuzzy, warm, comfortable-always fabric as the well-known children's model. Wear-Dated® by Monsanto for construction, detailing, durability. Ideal for lounging, for sleeping, for day-dreaming . . . for night-dreaming . . . for almost anything in the way of just plain luxury.

Ladies Bundler features a full-torso nylon zipper; Men's Bundler, a full-torso nylon zipper with fly front. For extra warmth, there's a generous rope waistband and ankle rope-ties on *hers*, a sturdy self-fabric belt on *his*. Both Bundlers have white stretch knit wristlets and anklets, plus detachable slippers. Everything to keep a couple cozier than they've been since who-knows-when.

For ski-goers, college dorms, winter vacationers, low thermostats and warm hearts . . . for any smart lady or gentleman you may know (including you!) . . . for savings that can amount to nearly *three and one half dollars per garment* . . . please order soon! The Bundler® by Unique Products is machine washable and dryable — and quality-made in the U.S.A., of course.

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up to 5'2"	S
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5'4" to 5'6"	L
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If height is: Choose:

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5'6" to 5'9"	M
5'9" to 6'0"	L
over 6'	XL

This garment is warranted for one full year's normal wear. Refund or replacement when returned with tag and proof of purchase to Monsanto.



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Add \$2 per garment for shipping, handling and insurance. Md. residents add sales tax. Also indicate 2nd color choice, if any. (If gifts, tell us where to ship . . . enclose cards, or we'll send Unique gift cards with your name.)

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Quantity	Color	Men's or Ladies'	Size

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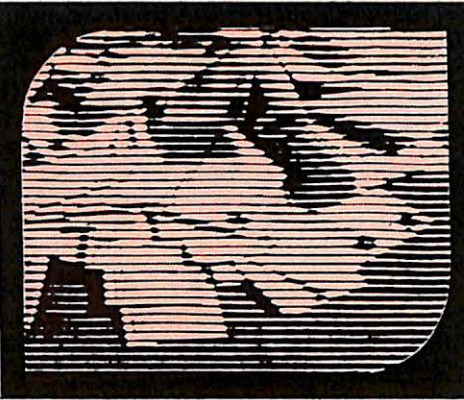
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LETTERS

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



• I want to start this letter by saying, *thank you* for *saving* my life. Because of the article by Andrew Hamilton, "Could You Save Someone From Choking to Death?" (April, 1976), I am alive today.

We were dining at a Chinese restaurant, during the Michigan Elks State Spring Convention, when suddenly my windpipe became blocked by a large piece of meat, it completely stopped any oxygen I was getting. I could not speak out for help. It may be difficult to believe, but I just sat there very quiet, not making any type of move, in a very relaxed and calm mood. I started turning blue, my wife looked toward me, and I remember her yelling, "My God, he is choking to death." She got behind me, (this part was related to me after) told me to stand up, which I was told I did,

put her arms around me and applied the Heimlich maneuver. Three pumps of this method and the piece of meat popped out like a cork from a bottle. It was about 10 seconds later that I regained consciousness, turned very pale, and began to perspire very heavily. I did not finish my meal, but I did have a feeling of relief that I have never had before. This wonderful feeling was due to the fact that I was still alive.

I had read the article in your April issue. After reading it I went to the kitchen and asked my wife to stop what she was doing and to read it also. I told her at that time it was well worth reading, as you never know when one will have to use it. Little did I know that it was to save my life within only a few weeks.

After this happened to me, I asked hundreds of Elks and their wives at the convention if they had read the article. To my surprise many had not done so, but all assured me that when they got home they were going to see if they still had the April issue so that they could read it.

I am not sending this letter to call attention to myself. I am sending it to let everyone know that it can happen to anyone, and to any member of the family, and at any time.

Every chance that I get, I tell people about the Heimlich method. I ask them to be very sure to show all members of their family how to apply this maneuver, and pray to God that they never have to use it.

I have discussed a program with our Michigan State President that will inform the stewards in all Michigan Lodges how to use the Heimlich maneuver. This will consist of issuing plastic cards that explain and illustrate the maneuver. All stewards will be given an actual demonstration on the maneuver so that they will know first hand how to take the proper action if needed.

In closing, let me again say *thank you for saving my life*, there is no doubt in my mind, that if it were not for that article I would not be alive today.

Frank J. Brogan
Ishpeming, MI

• The article on the Heimlich maneuver by Andrew Hamilton (April, 1976) mentions that posters are available from our organization at a cost of 4 for \$5.25. We continue to receive requests, and would appreciate your listing our current address which is: Box 52, Cincinnati, OH 45201.

Philip Murray
Director, Medical Services
Edumed, Inc.

• I was very pleased to see such an important publication as *The Elks Magazine* feature the important crop of soybeans. ["Soybeans—From Soup to Nuts," by Andrew Hamilton, August, 1976].

Soybeans are very vital to Midwestern agriculture and their impact is of world-wide importance both to farmers and consumers. One need not own land to share in agriculture, because the impact on the national economy and the tremendous importance of agriculture being our most logical balance of payments provides agriculture with a front place position in the news.

Glenn W. Kreuscher
Director,
State of Nebraska
Department of Agriculture

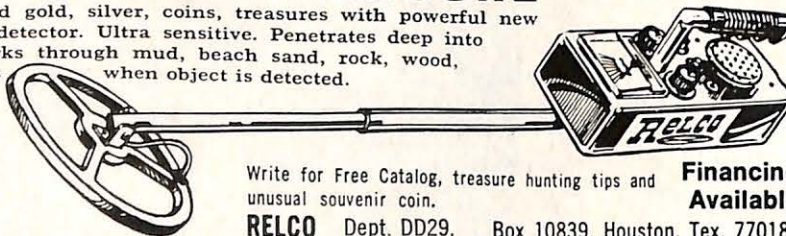
• Your March, 1976, issue containing the article, "The Young Alcoholic," by Frank Thistle, has just been brought to my attention.

Congratulations for running such an informative and timely article.

Edwin G. Beu, Jr.
National Council on Alcoholism
Alaska Region

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the **Elks** magazine

VOL. 55, NO. 5/ OCTOBER, 1976

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8 SOCIAL SECURITY: A TARNISHED DREAM?

Ranked for forty years with apple pie and motherhood—now people are asking questions.

G. W. Weinstein

14 KITES!

Go fly a kite! You couldn't say anything nicer. The spirit bubbles at the thought.

Bill Thomas

18 THE SOLITARY ONE

So fast it looks like a black ribbon streaming out of the forest, with a face a bit like a cat and a bit like an elf . . .

Richard Wolkomir

38 THE FOUNTAIN OF YOUTH

Ponce de León was looking for water, when a deep breath may have been the answer . . .

Paul Martin

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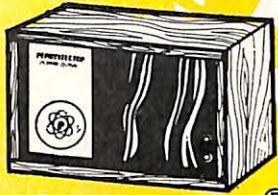
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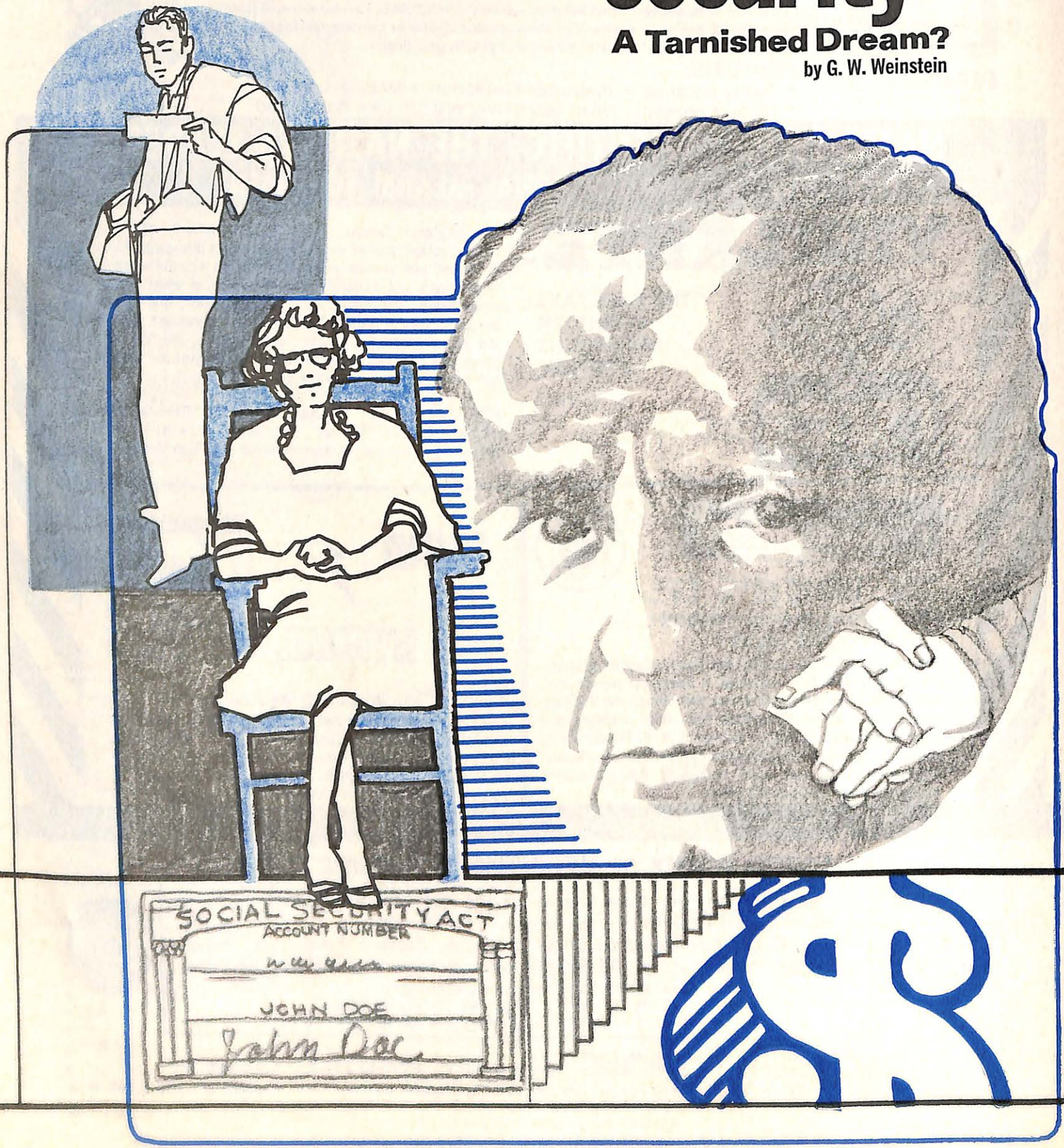
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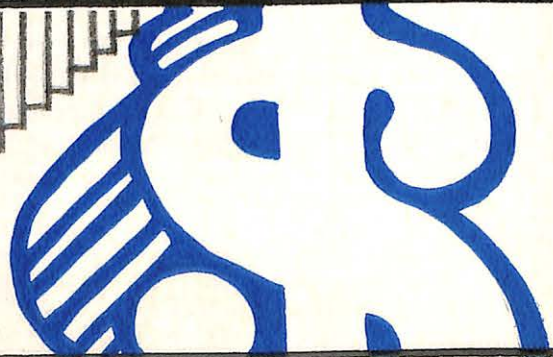
social security:

A Tarnished Dream?

by G. W. Weinstein



SOCIAL SECURITY ACT	
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JOHN DOE	
John Doe	



Social security balloon's about to burst...

One way or the other, social security will need help...

Social security running in the red...

Can magic save social security...?

How secure is your future...?

For forty years the American social security system has been beyond question, ranked right up there with apple pie and motherhood as a good thing. Who could question a program designed to make life easier in retirement, a program now covering 75.9 million workers and 31 million beneficiaries?

But the apples in that pie are turning a little sour in 1976, and people are beginning to ask questions. Newspaper headlines, like those above, are fanning the flames of anxiety. What's actually happening? How secure will your retirement be?

Know one thing: Social Security, despite its many problems, will survive. Politically, it can do nothing else. The system is a creature of Congress and Congress, ever-responsive to the voting public—to a voting public that includes millions of retired and about-to-be-retired workers—will not and cannot allow the system to collapse.

But the problems are real ones indeed, and solutions must be found. The particular solutions are likely to have a major impact on your personal future.

Problem One: *The system is running out of money.* Incredible. One quarter of all federal taxes go directly into Social Security funds. Social Security contributions are the federal government's second largest source of income. Social Security contributions have increased 395% between 1940 and 1975. Yet the system is running out of money, to the tune of a \$3 billion deficit in 1975.

Unfortunately, for you and for me, more money is going out than is coming in. Taxes have gone up, true, from a maximum annual contribution by an individual worker of \$30 in 1940 to a maximum annual contribution by an individual worker of \$824 in 1975. (And the employer contributes as much again.) But as taxes go up, benefits do too. The monthly maximum benefit actually paid in 1940 was \$41.20. The maximum benefit payable in June, 1975, to a retired male worker was \$341.70.

Of course, \$41.20 is a meaningless benefit in terms of 1976 dollars. Bene-

fits had to go up. But Congress, with some misplaced good intentions, has created an ever-escalating benefit scale that threatens the entire system with collapse. In 1972, Congress did what seemed like a wise thing: it pegged Social Security benefits to the Consumer Price Index, so that benefits now rise automatically, without Congressional action, as the cost of living goes up. That's a great thing for those already retired, trying to make ends meet on dollars that have lost a lot of value. But, because it also automatically revises the benefit schedule and broadens the wage base (the taxable income) for those still employed, it also poses some problems. "Since those still working," Social Security Commissioner James B. Cardwell observes, "will also have their wages increased as a result of general wage increases, they stand to receive a double indexing effect. Their future benefits will be higher by reason of both general inflation and the auto-

“Know one thing—despite its many problems, Social Security will survive.”

matic formula revisions." Future benefits may be so much higher, in fact, that "low income workers will receive considerably more in retirement benefits than they earned as workers." By the year 2010 it would be possible for a low-income worker and his wife, both age 65, to receive some \$1.34 in benefits for each dollar of income at the time of retirement.

That may sound good, on the surface, but 1975's \$3 billion deficit will look like nothing beside the deficit that will exist if this provision remains in effect. By 1980, in fact, if no changes are made, the system could run out of money.

The system can run out of money because it is not actually an insurance program. It is, instead, a pay-as-you-go program, a program in which contributions made by those who are working pay for the benefits of those who are retired. This worked just fine, when there were many workers and few retirees. Today it's not working well at all, for two reasons: (1) Unemployment, in our current economy, has

forced a lot of men out of work earlier than they might have retired, given free choice; these men are collecting benefits instead of making contributions. And, (2), a slowing of the birth rate, with resulting shifts in population, is tipping the scales toward larger numbers of older people.

With more older people receiving benefits, and fewer younger people whose earnings can be taxed to provide those benefits, the tax burden on the workers becomes heavier and heavier. There were twelve workers contributing toward each retiree's benefits in 1950, a year in which the maximum employee contribution was 1.5% of earnings up to \$3000 a year. There were three workers contributing to each retiree's benefits in 1975, a year in which the maximum employee contribution was 5.85% of annual earnings of \$14,100. There will be only two workers in the near future, supporting those retired to the tune of who-knows-how-much of their annual income.

The Social Security deduction on a great many paychecks is already larger than the amount withheld for income taxes. It is likely to become larger still. It becomes obvious indeed that, unless the system is changed, something will have to give: either taxes will continue to rise to an intolerable level, or benefits must be cut. Neither is acceptable.

What, then, is a reasonable and acceptable solution to the money problem? Several possibilities have been proposed and, although Congress has refused to take any action thus far in this election year, some action will have to be taken soon. These seem to be the alternatives:

1. Reduce benefits,
2. Use funds from general revenues,
3. Raise the tax rate and/or expand the wage base,
4. Remove the link to the cost of living,
5. Postpone retirement age.

Let's take a closer look at each possibility.

◆ The first, reducing benefits, can be dismissed very quickly. It might solve the problem but it would be political dynamite. It is safer to assume, as most observers do, that benefits will continue to rise.

◆ Funds could be transferred from general tax revenues to the Social Security funds, either as a temporary measure to eliminate the current deficit or as a new funding means which would eliminate separate funds alto-

social security: A Tarnished Dream?

gether. It is possible, although not too likely, that a one-shot fund transfer might take place; \$3 to \$5 billion has been proposed. It is extremely unlikely that social security funds will be merged with general revenues. It goes against the long-time philosophy of social security, a philosophy which holds that benefits are a direct return of worker contributions. This could not be said if funds were merged. In fact, Commissioner Cardwell has urged caution, saying that if funds were merged the distinction between social security and public welfare programs would be blurred. Social security is an "earned right," earned through worker contributions, while welfare is given to those in need.

◆ Rather than either raising the tax rate or expanding the wage base, some combination of the two might be implemented. This is the approach fa-

vored by Commissioner Cardwell. At a February, 1976, hearing by the Subcommittee on Social Security of the House Committee on Ways and Means, a panel of actuaries and economists suggested that the wage base, in order to cover the total wages of 90% of all workers, should be \$18,900 in 1977. At the same time, the panel suggested, the tax rate should be increased by 0.3 percent, 0.15 percent each for the worker and for his employer. This proposal would produce only \$2 billion extra in 1977, not even enough to cover the 1975 shortfall. But the panel also suggested combining this with another solution:

◆ "Decoupling," removing the automatic cost-of-living escalation provision, would restore control to Congress. The actual change proposed by the Social Security Administration would relate benefits to rising wages while a person is employed, and to rising prices after that person has retired. This would prevent runaway inflation in both taxes and benefits.

◆ This last proposal, postponing the retirement age, may sound strange in

these days of unemployment, when many men want to work and can't, but a serious suggestion has been made that social security funds would last longer if workers retired at a later age. In an era when mandatory retirement is widespread and men are forced into retirement earlier and earlier, it doesn't seem likely that the tide can be reversed. But respected economists, such as Dr. Juanita M. Kreps of Duke University, believe that it may be essential to keep social security solvent.

Some combination of these solutions will probably be adopted. And Congress will have to act soon. Keep in touch with your Congressman and let him know that you're interested in the solution. Funding problems, however, aren't the only problems.

Problem Two: The system is discriminatory. Criticisms have been raised in several areas:

1. The system, through the "retirement test," discriminates against the working elderly. The retirement test is the provision in the social security law which holds that, in order to receive retirement benefits, a man must actually be retired. That test of retirement is the amount of earned income he receives. Thus, once a man reaches age 65, he loses \$1 in retirement benefits for every \$2 earned over \$2520 in the course of the year. After age 72, for those who are still willing and able to work, there is no income limitation.

What bothers many observers, however, is that income from stocks and bonds and real estate and bank accounts is not considered for this retirement test. Well-heeled senior citizens can draw full social security benefits while enjoying all these other sources of income. Less-affluent citizens, who may need to work, are penalized. They are penalized economically, as evidenced by the many retired couples living below the poverty line. They are penalized in terms of health because, in the words of the American Medical Association's Committee on Aging, "a direct relationship exists between enforced idleness and poor health." And the country is penalized; these men could be working and paying taxes, contributing to a healthy economy, instead of forced into a position of need. No wonder Barry Goldwater, senator from Arizona, has called the retirement test an "outrage" and suggested that it be repealed.

So far, however, the Social Security Administration has not agreed, although the Social Security Advisory Council has suggested modifying the provisions of the retirement test so that retirees could earn more without penalty. Suggested amounts vary. New Jersey Congressman Andrew Maguire

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has proposed \$7500. The Administration's position, however, is that a retirement test is essential. Social Security benefits were intended as a partial replacement of earnings, the argument goes; because only partial replacement has ever been intended, citizens are supposed to be encouraged to save and invest to supplement those benefits. If the test were of income rather than earnings, it would be a test of need and Social Security would become a welfare program. The result, whatever the rationale, is discrimination against the working elderly.

2. The system also discriminates against working wives and, if your wife is working, against you. A woman is entitled to one-half of her husband's retirement benefit *or* to the benefit earned on her own contributions over the years, whichever is larger. A woman who has never worked outside the home can receive as much as a woman who has worked for years; the contributions made by the working woman, once she elects to receive benefits on her husband's account, just disappear.

"In some cases," according to a 1976 report of a Committee on the Special Problems of Women, "a couple, both of whom have worked, will receive less in total retirement benefits than another couple only one of whom has worked, even though both couples had the same total earnings and paid the same Social Security taxes." How can this happen? Well, just as an example (taken from Social Security Administration figures), a man whose average monthly earnings were \$500 would be entitled to a retirement benefit of \$323.40; his wife would receive half of that amount, or \$161.70. But take a man whose average monthly earnings came to \$333.33, and whose wife's average monthly earnings are \$166.67. Their total is also \$500 a month but, in this case, the man would receive \$246.80 and his wife \$169.80. The second couple, with the exact same income and the same contributions, would be short \$68.50 a month.

The solution to this inequity may be relatively simple: The February, 1976, Subcommittee hearing was told by the experts that spouse benefits should be eliminated. The family and not the individual should be the basis for Social Security retirement benefits. Average earnings of the family, as a unit, should be counted.

3. Social Security has been called by Warren Shore, author of *Social Security: The Fraud in Your Future*, a "hidden tax." When an individual puts money aside for retirement under either a Keogh Plan or an Individual Retirement Account, the government permits

(Continued on page 48)

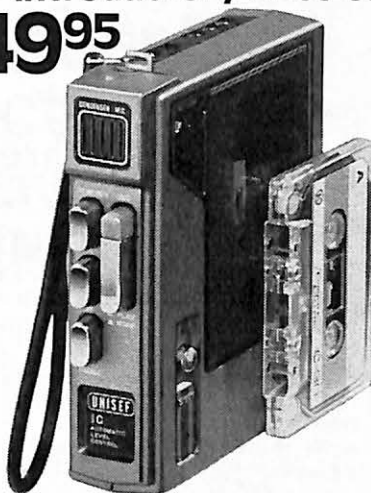
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IT'S YOUR BUSINESS

by John C. Behrens



VW's DECISION COULD AFFECT SMALL BUSINESS FUTURE

The Volkswagon decision to acquire a plant in southwestern Pennsylvania could bring that state one of its most optimistic years in a decade. A factory that could eventually hire 5000 workers and build nearly 200,000 cars a year is the best news the Northeast has had in months. Years.

Reverberations, furthermore, have been felt in every section of the country. The timing couldn't have been better for such an announcement. A bicentennial year . . . an economic recovery that needed refueling . . . and depressed pockets of unemployment in virtually every state in need of the hope that such a decision offers. The hope that others will follow.

Japanese and Swedish manufacturers—companies like Toyota, Nissan and Volvo—have spurred more enthusiasm. They have expressed interest in American plant sites, too. And others could have such decisions ahead. The multinational firm doesn't want to risk continued rising labor costs at home and gamble on the tariff and shipping expenses that could give the competitor an edge.

Suddenly, the United States is most attractive. The reason, the New York Times said not long ago, is that the American hourly wage no longer stands like Mount Everest in the world marketplace. "For manufacturing," the President's International Economic Report summarized earlier this year, "labor is the primary direct cost factor in production. By some measures, employer compensation accounts for about 75 percent of the value added (difference between company sales and its purchases) in the manufacturing sector in the United States, 70 percent in Western Europe and 50 percent in Japan."

"The effect of direct foreign investment (building or buying plants) in the U.S. will affect the small businessman in wages that are very similar to direct involvement of U.S. corporations," says Allyn Earl, a New York State banking consultant who teaches finance at Syracuse University's Utica campus.

"Building a new plant by either foreign or U.S. interests in a less densely populated sector will tend to raise the general level of wages in that area. For example, Michelin Tire Company will offer a starting wage of \$3.90 an hour at its Green-

ville, South Carolina plant where the average wage in the region's textile industry is only \$3.65 an hour. Obviously, unemployment should drop. In the Greenville area it's been about 10 percent."

So what does it mean? Will the country's future rely more upon foreign capital and expansion than in previous decades? Or is this interest in the U.S. by foreign companies induced by the politics of an election year?

Political Considerations Discounted

Earl doesn't think politics is as important in such decisions as sound business practice. But the impact of such a large concern entering any region today will create all kinds of theories and reactions depending upon the type of business you're in. "For the small manufacturer who has to compete for workers in the same general labor market as the larger foreign based company, such new investment has to be considered negative since the general level of wages in the area will invariably go up. This will happen regardless of whose money is invested, of course."

For the small businessman who is in retailing, though, it is a different story. "Here it is usually all gain since the new plant can be expected to give the local economy a shot in the arm," the New York banking analyst says. "With higher payrolls, retail sales go up and stores that offer goods and services should do well."

There are those, however, who see dire consequences from increased foreign investment in U.S. facilities. It violates their perception of national economic strength. They worry about the influence of foreign financiers intermingling with politicians and domestic affairs. Earl doesn't agree. He sees little risk of foreign interests gaining control in the American marketplace if the involvement remains at present level. "The gains right now for the U.S. as a result of direct foreign investment are higher employment and an enlarged capacity to produce which should help in the war against price inflation in this country."

Prof. Albert Mario, director of the State University of New York (SUNY) Upper Division College's Small Business Institute, believes that the consumer and the economy will benefit from the competition VW will introduce to the U.S. market. "There will be some displace-

ment of workers employed in marginal auto producing plants but the overall impact should be on expansion of the labor force. The expansion will result from greater worldwide demand of all makes of autos competitively priced," Mario explains.

"Beyond any advantages of efficiencies gained by producing in a newly planned facility, VW's competitive price may also be attributable to reduction of tariff costs in their retail price. Further expansion of our employment base may come about by the necessity of U.S. automakers to enhance or accelerate their capital expenditures to gain comparable production."

Mario sees more positive than negative factors in encouraging foreign firms such as Volkswagen to locate in America. "Small businesses having capabilities in related fields may be attracted to such new sources . . . If I were a small businessman, for example, with a manufacturing capability related to the auto industry, I would be seeking the authorized representatives of VW regarding the practicality of a firm commitment and purchase orders."

Examine Risks

But there are risks, the SUNY professor warns. "If the domestic entry does not generate more attractive pricing, then the existing market will be diluted with an additional producer. It's possible the efficiency of the additional producer may cause the exit of current marginal producers and the impact would adversely affect the total industry income and possibly tend to increase costs because of the inefficiency of excess capacity."

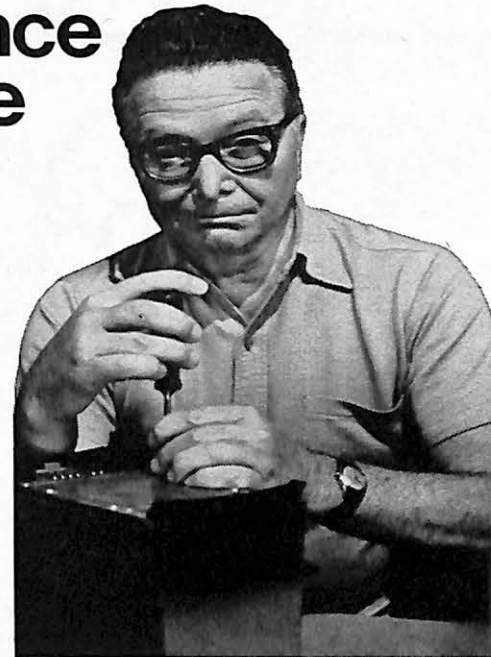
Proprietors must prepare to meet such changes in the business world of the future, Mario maintains. The differences may cause changes from previous practices and the small businessman should approach the challenge with all the information he can acquire. "Such opportunities are in what is considered the big leagues and to play you have to have talent specialized in all fields of marketing, business planning, including capital budgeting and cash flow."

The two business specialists, consequently, believe that the proprietor can benefit if he plans with prudence to meet foreign expansion in the United States. "It's not the circumstance certainly where one allows sales enthusiasm to wipe out sound business thinking and a game plan developed over a period of years," Mario cautions.

Forecasting What's Ahead in 1977

Economic forecasting, although still the murkiest kind of crystal-balling, is a popular business and pastime among those in government and the private sector and in the remaining months of 1976 we're going to give you the experts' views and advice on how to deal with the problems ahead in 1977. We're also going to explore Senator John Sparkman's (D-Ala) proposal to the Independent Bakers Association Convention not long ago. Senator Sparkman suggested an ombudsman in each federal agency to help the small businessman cut through the bureaucracy's growing red tape. ■

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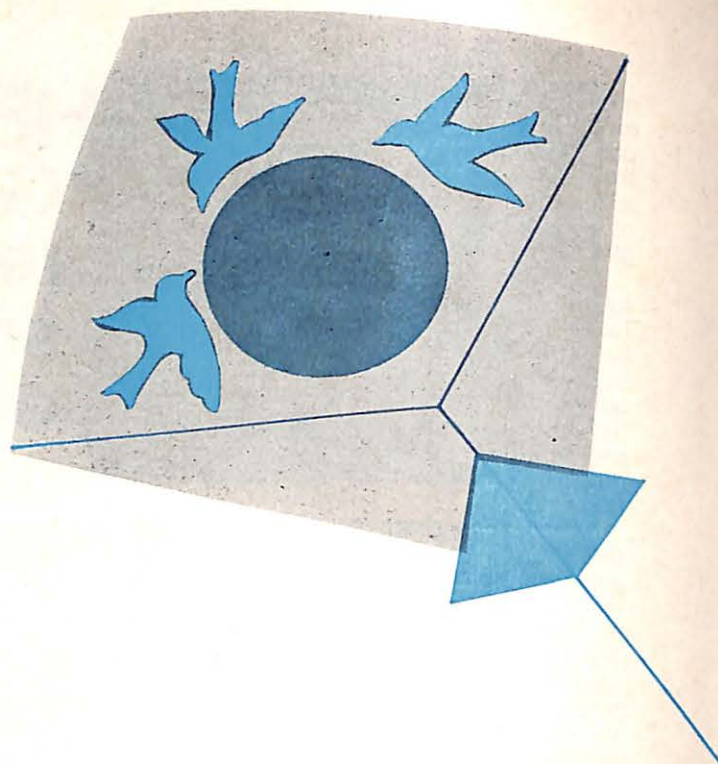
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Beyond this fluttering bit of spruce and cloth writhing over southern Indiana whispered the winds of more than 2500 years, for this was an ancient Oriental art long before America was discovered. There, in the crystal blue October skies, was a piece of antiquity dispelling the pleasure that thousands of Americans of all ages have discovered or rediscovered within the past few decades . . . a symbol of free spirit, tossed by the wind currents, earth-bound only by the string held in one's hand. And somehow, as you watch it soar to the heavens above you, testing and responding to every intricate breath of wind, you realize that kites

are definitely not for children alone. They are for everyone.

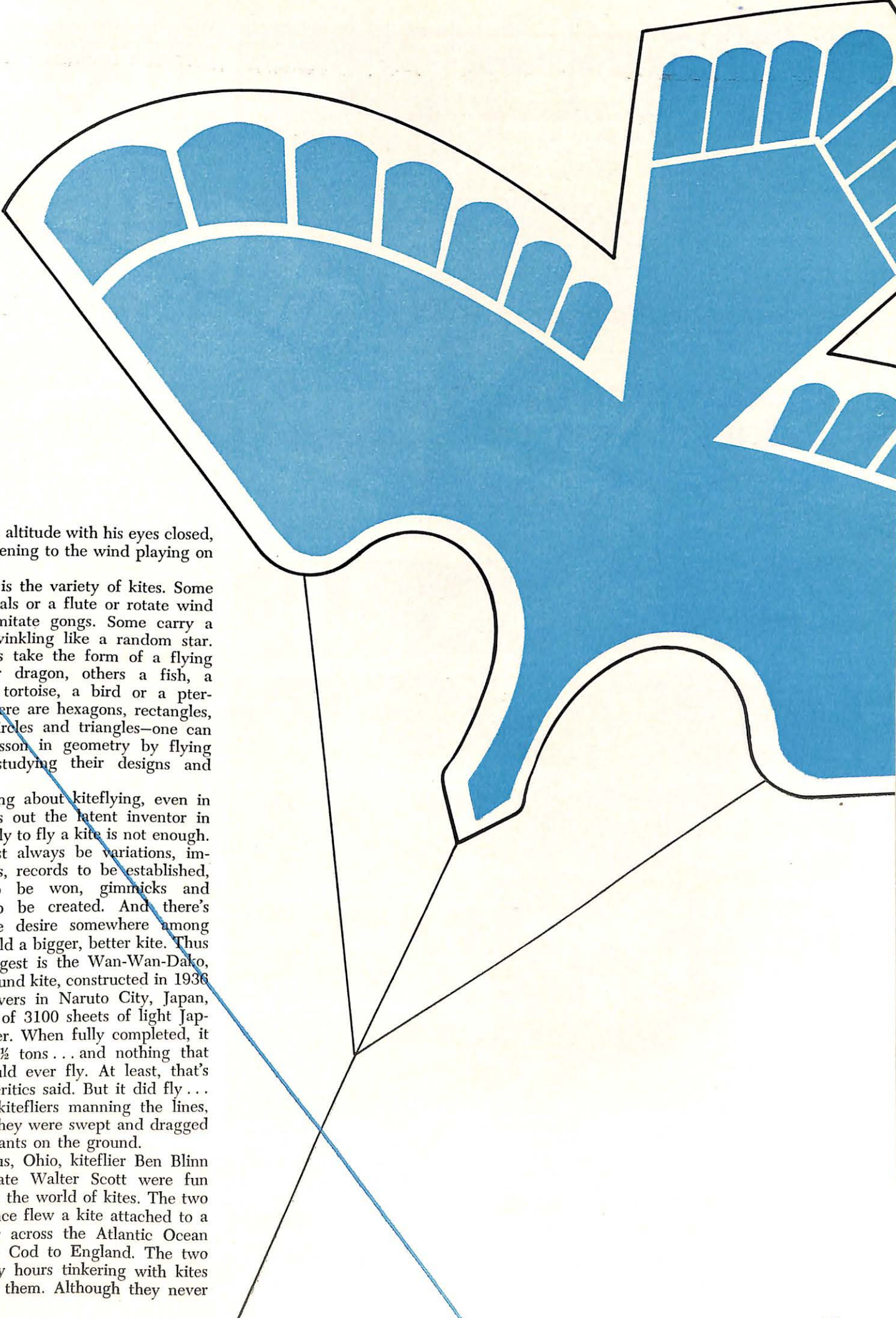
Virtually since time immemorial, men have been fliers of kites. Their origin has been obscured in unrecorded history. Where and when they began are subjects of contention, but does it really matter? They are here, and through the ages they have played an important role in the development of man's environment. Not only did the kite contribute to the Wright brothers' first manned flight in a powered aircraft, but it was also aboard a kite that Dr. Alexander Graham Bell launched a young army officer 168 feet above a Nova Scotia lake soon after the turn of the century. And even to this day, new concepts of aerodynamics are being discovered through the use of kites. As recently as 1963, the National Aeronautics & Space Administration awarded kiteflier Francis Rogallo \$35,000 for his discovery of a new flight concept—the parawing—implemented with a kite.

Kites have played important roles in war and peace, fun and work. Without them, much valuable research would not have been feasible, nor even possible. And yet they are often considered by the general public only as children's toys.

In many countries, it is not so. Kite battles in China, Japan, Thailand, Cambodia, India and Korea draw large crowds of spectators to this day, as many adults as children. Korean and Indian dueling kites are so sensitive to the touch of the handler that they will alight within an inch or two of where he directs them to go. The celebrated Indian kiteflier Dinesh Bahadur can fly a kite six inches off the ground; he can

by Bill Thomas

Bill Thomas is the author of *The Complete Book of Kites*, to be published in the spring of 1977 by J. B. Lippincott Books.



tell a kite's altitude with his eyes closed, just by listening to the wind playing on the line.

Infinite is the variety of kites. Some play cymbals or a flute or rotate wind cups to imitate gongs. Some carry a lantern, twinkling like a random star. Some kites take the form of a flying serpent or dragon, others a fish, a cricket, a tortoise, a bird or a pterodactyl. There are hexagons, rectangles, squares, circles and triangles—one can learn a lesson in geometry by flying kites or studying their designs and structure.

Something about kiteflying, even in fun, brings out the latent inventor in man. Simply to fly a kite is not enough. There must always be variations, improvements, records to be established, awards to be won, gimmicks and gadgets to be created. And there's always the desire somewhere among men to build a bigger, better kite. Thus far the largest is the Wan-Wan-Dako, or giant round kite, constructed in 1936 by kite lovers in Naruto City, Japan, assembled of 3100 sheets of light Japanese paper. When fully completed, it weighed $8\frac{1}{2}$ tons . . . and nothing that heavy would ever fly. At least, that's what the critics said. But it did fly . . . with 200 kitefliers manning the lines, and then they were swept and dragged along like ants on the ground.

Columbus, Ohio, kiteflier Ben Blinn and the late Walter Scott were fun pioneers in the world of kites. The two of them once flew a kite attached to a sea anchor across the Atlantic Ocean from Cape Cod to England. The two spent many hours tinkering with kites and flying them. Although they never

Kites!

set any altitude records, they often flew their tethered craft aloft three or four miles. In fact, the flight charts at the Columbus airport warned all airline pilots to beware of high-flying kites in the vicinity.

Scott and Blinn loved to play pranks with their kites, and they often attached flashlights to them, spotting them on the kites above them. Invariably this led to many calls to local authorities reporting UFOs in the area. One little lady reported, after witnessing strange

lights in the sky, that she had actually seen a flying saucer land atop a water tank in her neighborhood and little creatures disembarking.

Veteran kitefliers know that one can fly kites at any time of year, yet many people live with the misconception one must have a good wind to fly kites. Thus the belief that March is the month for kites in much of America, because that's when there's generally plenty of wind. But that's certainly not true, as Bob Ingraham, founder of the American Kitefliers Association, pointed out in one of his editorials in *Kite Tales*, the official publication of the organization. Said he: "Kites are for all seasons.

Why, after 3,000 years and for no good reason whatsoever, are kites flown mostly only in the springtime? AKA has put up a continuing battle to stop this foolishness and point out that kiteflying is fun any time the weather is suitable for it, regardless of the month or the season."

Kitefliers also believe the pursuit of their sport is an easy way to meet other people; conversations start easily on a kiteflying field. On the other hand, it's also a good excuse for some solitary meditation. In some parts of the world, it has religious connotations, not without some good basic reasons. For, as some claim, the kite rising to the heavens is in many ways, an extension of man's spirit reaching outward and upward. For the naturalist, kites bridge the gap between the elements and man—binding the extension of the spirit to the sun and the winds, the skies and the freedom afforded by the outdoors.

In San Antonio, Texas, housewife Pat Hammond each year delivers a lay sermon at her church on Ascension Day, using kites to illustrate her talk. It has become one of the most popular sermons during the year. "I can feel people's thoughts and their attitudes," she said. "It is a warm feeling, a good feeling. And I come away as renewed in spirit as I hope the members of the congregation are."

In the Bahamas, it is a religious custom to fly kites all of Easter week, and from the islands' sandy beaches blossom colorful kites, like flowers reaching to the heavens. In Pakistan kiteflying is a religious happening among certain orders of monks.

While kites have religious significance, they also have gone to war. They were being used as instruments of war even as far back as 200 years before the time of Christ. But it was not until the end of the last century that kites really came into their own during wartime. A young U.S. Army officer—Lt. H. D. Wise—at that time was working on man-lifting kites. Assigned to an area across New York Harbor from Manhattan, Wise and his assistants successfully worked out a system for lifting a man several hundred feet into the air... and it was almost used in the Spanish American War as an aerial observation post. A turn of fate decided otherwise.

About the same time, the Soviet Union developed a system of manlifting kites for its navy. And other similar systems were being studied and created in other countries, including France. In fact, so much interest was shown there that a national competition was held in 1909. During the period before World War I, the French were experimenting with signal kites; and during

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World War II, Harry Sauls of North Miami Beach developed a signal kite with reflective panels for the U.S. Army Signal Corps. And during both wars, Germany utilized kites, including a unique gyro-kite which could be towed aloft by submarines for observation purposes. It worked.

So did the target kite developed by U.S. Navy Commander Paul E. Garber, who now lives in Arlington, VA. Garber, realizing ship gunnery crews were subjected to unrealistic situations during target practice at sea, decided something should be done about it.

"They were shooting at clouds," he said, "and had absolutely no way of knowing if they ever hit anything. There simply was no way to score your target when it's a fluffy, fleecy cloud miles out to sea."

So Garber came up with a most unique target kite with dual lines, an unusual control reel with harness to fit around a man's shoulder on board ship, and a rudder on the kite to provide ultimate maneuver and control. Garber, in selling his idea, was able to make the kite dart from side to side, dive and generally carry out maneuvers similar to an enemy airplane, thus giving the gunners a real challenge. And if they hit it, the kite came tumbling from the sky.

After his retirement from the Navy, Garber became curator of the Aero Space Museum of Smithsonian Institute and was instrumental in initiating the annual Smithsonian Kiteflying Contest held each spring on the grounds of the Washington Monument. A workshop is held in conjunction with that contest which teaches those who wish to learn how to build and fly kites.

Kites were used for life-saving rescue devices during World War II, also. American life rafts had special radios for use by shipwrecked crewmen or downed aircraft. Shaped something similar to an hour glass, the gadget could be held between the knees of a man in a sitting position. While the operator held the transmitter with his legs, he would turn a crank on top of the set to make an electric current for broadcasting. Attached to the radio was a wire leading to a small box kite. This served as both a spotter device and an antenna. When the crank was turned, an SOS went up the wire and over the airwaves and many a survivor at sea was rescued by this means.

In numerous instances, kites have been recruited for work projects. For years, they were used by the U.S. Weather Bureau to collect data from the upper atmosphere. But there have been remarkable uses in sporadic instances. In 1849, a kite was used to

(Continued on page 44)

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INDIANS CALL HIM... **the solitary one**

by Richard Wolkomir

□ You're on a family picnic, perhaps. Or strolling along a suburban lane, through a woods.

Suddenly, up ahead, an animal rockets onto the road, so fast it looks like a black ribbon streaming out of the trees. It stops, rears up, and boldly eyes you—a long, sinewy beast, dachshund sized, with rich black fur, a lashing, bushy tail, and a face a bit like a cat's, a bit like an elf's.

Abruptly it arches and hisses, baring sharp teeth. Then it bounds away. Chances are, though, that you've already bounded off yourself.

Fisher!

"The Solitary One," Indians called him. He's the tough guy of the American forest—wild, bold, bullet-fast, a high-voltage animal.

Nearly extinct until just recently, today these little-known native American predators are flourishing again, living proof that industrial civilization and even the wildest of species can coexist. But for some people fishers are Satanic, menacing game, pets, even children.

"Fishers are among our least-studied

wildlife species," says Prof. Robert Fuller, of the University of Vermont, one of the biologists in several states now scrutinizing these animals—epitomes of the American wilderness—that are returning just in time for the national Bicentennial.

In colonial times, he says, fishers hunted all across the North and in the mountains of the South. But as settlers axed and burned the vast forests into meadows and cornfields, the fishers retreated. Traps, too, doomed these richly furred creatures, once called "American sable." By the 1900s prime fisher pelts sold for over \$200 apiece, a month's wages for a trapper. And every winter, with the snows, came the "fisher runners"—tough woodsmen who relentlessly tracked the fishers on snowshoes and shot them for their fur.

Not until 1922 did Wisconsin ban fisher hunting and trapping. Vermont and Minnesota were next in 1929, then New Hampshire in 1935, New York and Wyoming in 1936, Oregon and Maine in 1937, California in 1946. By then, *Martes pennanti* was virtually ex-

tinct. For instance, in 1917, 559 fishers were trapped in Wisconsin; in 1921, only three.

Fishers had nearly disappeared. But not, as it turned out, forever.

Americans began moving to the cities, abandoning small farms by the thousands. As the empty barns rotted, forests crept back. In Vermont, for instance, by the 1860s logging and farming had reduced forests to 25% of the state's total area. Today, Vermont is 75% forested.

With the returning forests, came porcupines. In fact, a plague of porcupines.

Lumber companies were alarmed—just one of these spiky rodents can kill 100 trees in a single winter. In a lifetime, a dedicated porcupine can chew his way through \$6000 worth of timber, not to mention ornamental trees, house siding, ski lift wiring, maple sugaring equipment, car tires, almost anything. They've even been caught gnawing sticks of dynamite.

Beginning in the late 1920s, with porcupine populations exploding to 60

So fast it looks like a black ribbon streaming out of the trees. The tough guy of the American forest—wild, bold and bullet-fast . . .

per square mile in some areas, state after state declared war. But conventional weapons—hunting, trapping, poisoning—all proved ultimately ineffective against the dim-witted pests.

And porcupines are so heavily armed with nasty quills that no wild predator dares hunt them. None, that is, except for one: the fierce fisher.

In the early 1960s, several states where fishers were extinct imported the animals from wild sections of Maine. With the fishers' forest habitat now regrown, results were spectacular—fishers flourished, porcupines thinned out.

For instance, in a porcupine-ridden area of Michigan's Upper Peninsula, where the U.S. Forest Service released 61 fishers between 1961 and 1963, porcupine densities dropped from 36 to nine per square mile by 1970.

Not everyone greets the fisher's resurgence with huzzahs, however. Typical of the letters arriving at state fish and game departments and newspaper offices to protest fishers is this one, published recently in the Burlington, Vermont, *Free Press*:



Fisher kits

"In 10 years this protected vicious giant mink, larger than a coon, has multiplied rapidly. Imported to kill porcupines, it ignores them and turns to easier game—rabbits, birds, squirrels, and now house cats and small dogs. Swift, vicious and bold, a killer for pleasure, it is invading dooryards and killing household pets by day and night. In the countryside it is a danger to small children."

Is *Martes pennanti* really Satan on four legs?

"No," says Prof. Robert Fuller, the University of Vermont biologist who is studying fishers.

Fishers are predators, unusually skillful hunters that can prey upon anything from mice and hares to the formidable porcupine, he says. And while the fisher will certainly defend itself, courageously and usually successfully,



the solitary one

if attacked by even a large dog, there is no record of an uninjured fisher attacking a human when it could escape instead. Certainly America's children are safe.

"Reforestation, with woods now growing right to the edges of towns

and suburbs, has made the fisher a public figure in the 1970s," he says. "Because these animals are little known and much misunderstood, many people feel threatened by them and there is growing concern over how they'll be managed, now that they're increasing.

"Some sportsmen blame fishers for declines in grouse and hare populations, while citizens who've lost a dog, cat, chicken, or calf angrily blame fishers—forgetting bobcats, horned owls, coyotes, dogs, their unfriendly neigh-

bor, and that master predator, the automobile," he adds.

"Most sportsmen I've talked to, when you really pin them down and eliminate the emotionalism, admit they've seen game populations decline where fishers don't live now and never have lived," he says. "Unfortunately, Americans have a long tradition of disliking predators, and fishers are the latest victims of that prejudice, perhaps because they're almost super-predators."

Fishers can indeed be startling. Here is one man's description of a recent fisher sighting, in Vermont:

"I was driving down a forested country road when a big black animal whizzed across—it was just a streak, but I saw that impish face. It was like black lightning."

A forester described such an encounter to nature-writer Ronald Rod: "I'll never forget the sight of him. We met around the tip of a big ledge. He arched his back and hissed like a big cat. Then he showed the wickedest teeth I've seen. For a minute, I didn't know what was going to happen. Then he turned and ran. He had a long, loping run, like a big weasel. I measured the tracks—nearly five feet between bounds. He was traveling."

Biologists like Prof. Robert Fuller are currently investigating the abundance, range, and movement of fishers, their food habits, their life cycles. These scientists aim to distill fisher facts from the many fisher myths.

"Females average about six pounds, males about 12 pounds, and the record is 20.12 pounds," says Prof. Fuller. "Males average 38-inches long, including about 14 inches of tail, and females are shorter—in other words, a fisher is about the size of a dachshund."

Less affable, though. Two young trappers learned that recently in the woods near Greensboro Bend, Vermont, when their yapping spaniel charged a fisher that had been minding its own business.

Turning fiercely, the snarling fisher slashed the dog's face, biting its neck and shoulders, as the spaniel yelped back to its masters, who shot the fisher. Otherwise, their dog would soon have been dead.

"Losing a pet to wild animals is tragic," says Prof. Fuller. "I've lost pets myself, and it was an unhappy time at our house. But when wild animals—usually in self-defense—attack a pet, we have ourselves to blame for letting our coddled dogs and cats roam freely out-of-doors, where they're not equipped to compete."

Fishers, on the other hand, are superbly equipped. On a hunt, says Prof. Fuller, the animals are pure curiosity. Speeding through the forest, they investigate every stump, burrow, and

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thicket, relentlessly seeking prey.

What do they eat? Besides porcupines, they prey upon the abundant rodents: mice, squirrels, snowshoe hares, rats, and chipmunks. Prof. Fuller notes that, while fishers may occasionally kill a fawn, they have no impact upon deer populations. They do, however, feed upon carrion, including dead deer. Berries and nuts—often robbed from a squirrel's cache—add variety to the fisher diet. And they may occasionally eat a bird.

"For short distances they're like chain lightning," Prof. Fuller says. "Unlike a bobcat or fox, they rarely lurk quietly, waiting for prey—instead, they zigzag through the woods, dashing into every possible hiding spot, hoping for a surprise attack. When they spot a potential meal, whether a woodchuck by its burrow or a red squirrel in a pine, they make a bullet dash."

Fishers belong to a family of expert hunters—weasels, mink, pine martens, otters, and wolverines (and, more distantly, skunks, ferrets, and badgers). Mink and weasels are particularly notorious for savagery, sometimes massacring every chicken in a henhouse, far more than they can eat. Are fishers equally blood-thirsty?

"I don't believe it," says Prof. Fuller. "My observation has been that fishers kill only to eat—if their kill is too large to eat at once, they're likely to return, eventually eating every morsel."

What about porcupines—how do fishers avoid the quills?

They don't, he says: "Although about a third of the fishers we've examined had quills in their muscles and digestive tracts, there was no sign of festering or inflammation—apparently they have a natural resistance to infection from the quills, which frequently kill other predators."

"The Solitary Ones," Indians called fishers. And so they are.

Males and females travel together for no more than two weeks during the spring breeding season, afterwards going their separate, lonely ways. A year later (fishers have one of mammal-dom's longest gestation periods) the female gives birth in a nest in a hollow tree, perhaps a gnarled sugar maple high atop a mountain ridge.

Within days the female has remated and driven her hapless consort away, back to his lonely wandering. And in two months or so the bright-eyed kits—usually three—scramble down the tree trunk after their mother. Soon the student hunters are pouncing upon mouse nests and crickets. By autumn the family breaks up, often with a squabble. Meeting again, they're likely to scrap like strangers.

Lonely indeed is The Solitary One. In exceptionally good habitat, popula-

tions may average one per square mile, says Prof. Fuller. Some reports cite fishers traveling up to 100 miles when game is scarce.

Often denning up days and hunting nights, they frequently travel a regular circuit that takes them past a given site every few days. Dr. Malcolm Coulter, a Maine biologist, has observed that fishers prefer to prowl along ridges, often dashing across stream valleys to reach the next ridge. Generations of fishers may use the same crossings.

Like other weasel kin, fishers deposit musk from scent glands near their tails, apparently a breeding season attractor. Otherwise, though, fishers are anything but matey, rancorously chasing trespassers off their turf.

A misanthrope, yes. But a creature to be respected—for good reason did young Indian warriors, seeking courage, periodically eat fisher hearts. And the fisher's current resurgence, assisted by man, is for many conservationists an ecological good omen.

But should we meddle with nature? According to Prof. Fuller, we have no choice.

"Man's civilization automatically affects nature," he says. "And since we affect wildlife willy-nilly, it's our responsibility to rationally evaluate our impact and rebalance the ecology where we can."

"Part of our responsibility is to discard our anti-predator bias," he adds. "Fishers and other hunting animals are vital to nature, and man, too, because they harvest creatures that would otherwise spectacularly overproduce, like the porcupine. Overabundance of any animal, from locusts to elks, endangers the species by diminishing food supplies and threatening the total environment, including man."

For study, Prof. Fuller maintains a fisher family in captivity, a male, a female, and their three kittens. A technician working on the project has taken a liking to the big 17-pound male, whom he's affectionately nicknamed Teddy Bear.

Teddy Bear he may be . . . in his cage. But some day Teddy Bear may go free, to hunt again through the mountain forests. And no one encountering him on some wild hillside would dream of calling this big, muscular hunter "Teddy Bear."

No, he's not cuddly, this tough guy of the American forest. But he commands admiration. And surely this native predator's triumphant return in an industrial age is a hopeful sign. In fact, centuries ago, Indians already regarded fishers as good omens, for they believed it was a far-ranging fisher that first broke through the floor of heaven, letting the spring warmth out on a wintry world. ■

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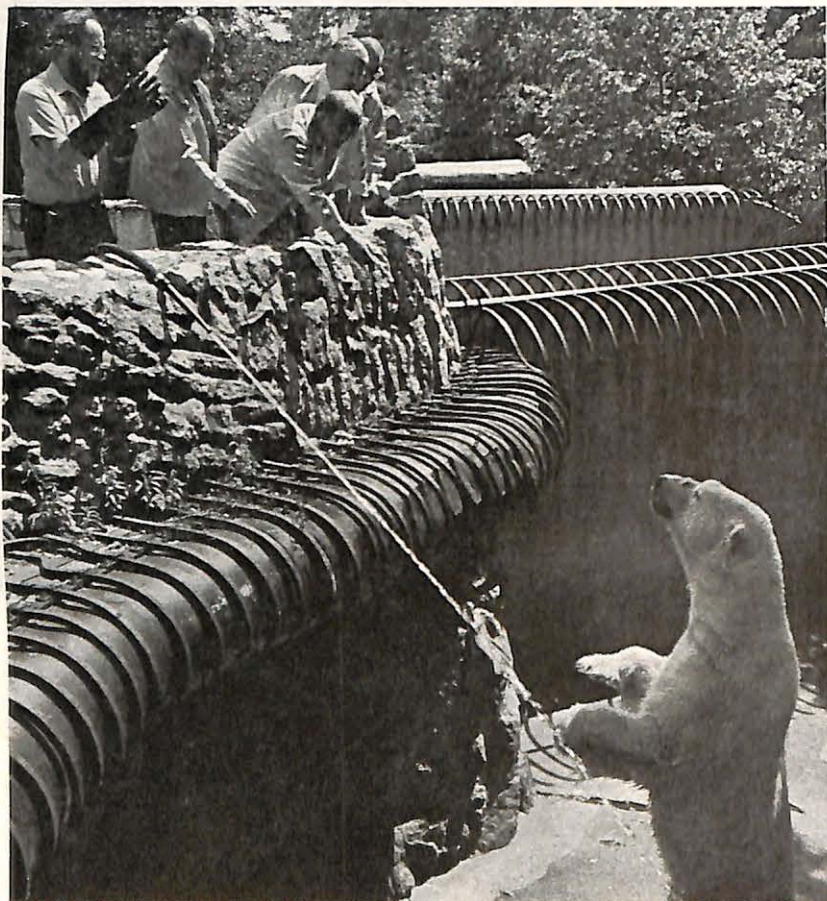
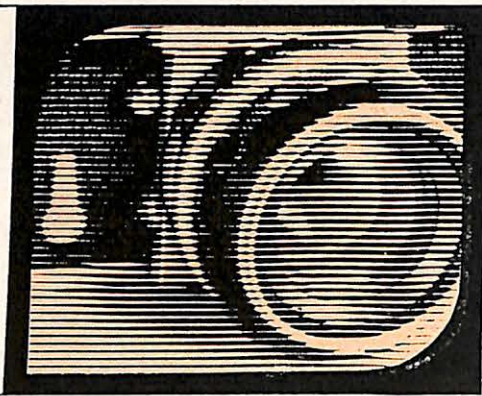


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NEWS OF THE LODGES



A SOCIAL CALL was paid by PGER Robert Yothers, Alaska SP LeRoy West, PSDGER Robert Haag, and other members of the Alaska delegation to famed polar bear Mike at his home in Lincoln Park Zoo during the recent Grand Lodge convention. Mike had been donated to the zoo by the Elks some 20 years ago when the national convention was also held in Chicago.



MONTANA HOSPITALITY was offered to GER George and Ruth Klein (second and third from right) as they arrived in Bozeman for the state Elks' convention. Outgoing SP Byron Robb (left) and Bozeman ER William Wix welcomed the special guests, who were taken from the airport to convention headquarters in a motorcade of 15 antique cars.



SPECIALLY DESIGNED bowling balls with spring-loaded, retractable handles will be used in the therapy program for patients at the Albany VA Hospital, compliments of the Schenectady, NY, Elks. Patient Chester Nicponski (second from right) examined the ball he received from ER Daryl Addington (second from left) as (from left) Vets Chm. Edward Vroman and hospital recreational therapists Wayne Reardon and James Johnston observed.



SUPPORT for two Spanish-speaking Scout troops by Attleboro, MA, Lodge was expressed by the lodge's gift of 17 uniforms to the youngsters. ER Ronald Poirier (left) and Trustees Chm. Donald Lindstrom (right) made the presentation to Arcadio Reyes of Cub Pack No. 60, Edwin Martinez of Boy Scout Troop No. 60, Abdul Samma of the Angle Tree District of the Annawon Council, and Jose Diaz, assistant Scoutmaster.



THE MORTGAGE-BURNING celebration at San Rafael, CA, Lodge was highlighted by the presence of then-GER Willis McDonald (front, center). Brother McDonald assisted ER George Oliva III (right) and his fellow officers in the performance of the ceremonies.

SITTING PRETTY in one of the two wheel-chairs donated to the Brewer Nursing Home by Bangor, ME, Lodge was Mrs. Jennia Getchell, a patient. On behalf of the lodge, ER Don Harriman (left) and Secy. Doyle Wheeler (right) delivered the chairs to Linda Kaine (second from left), Home administrator, and an attendant.



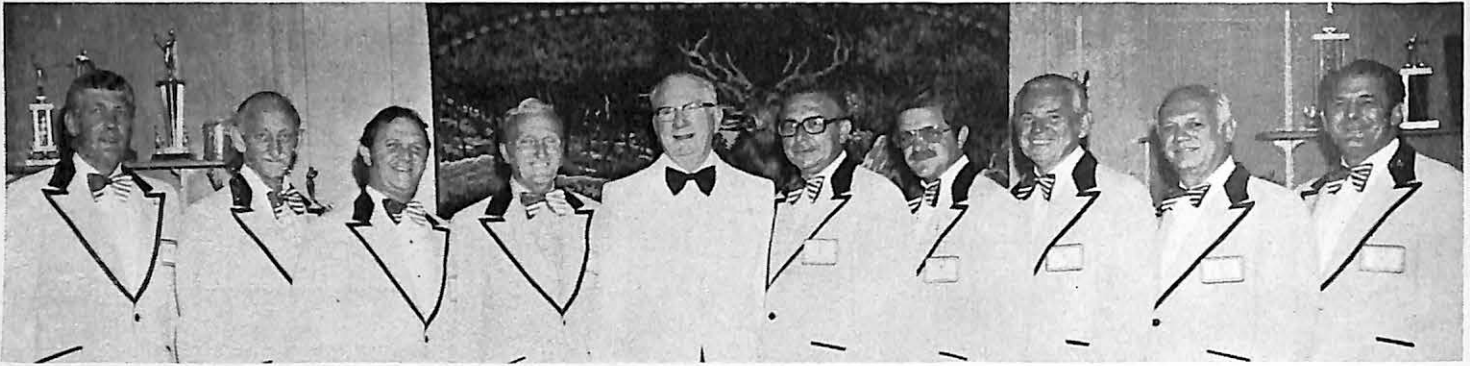
ANDERSON, Indiana, Lodge honored recent initiate Charles Hughes on the occasion of his 100th birthday. When Brother Hughes became an Elk at the age of 99-plus, he announced that he was very sorry no one had asked him to join the order 50 years ago.



THE QUICK ACTION of Chicago Cubs player Rick Monday (second from left) in rescuing an American flag from would-be flag burners during a baseball game was commended by Buckhead (Atlanta), GA, Elks during Monday's recent visit to their city. (From left) PGER Robert Pruitt, ER Ed Samuelson, and Brother Joe Pulliam presented Monday with a plaque, an American flag, and a set of marble Bicentennial bookends made by Brother Pulliam.



WINNERS in Freeland, PA, Lodge's seventh annual invitational golf tournament exhibited their trophies. They included (from left) Ed Barna, Mike Bobby Sr., Tom Surotchak, Tom Matisak, John Bobby, and Ed Cologie.



CONGRATULATIONS were offered by then-GER Willis McDonald (fifth from left) to the Huntington, NY, ritualistic team which brought the lodge its ninth consecutive state trophy. During Brother McDonald's visit, the lodge presented the town with a gift in honor of the Bicentennial: a fully equipped ambulance for the community first-aid squad.



A CHARITABLE DONATION of \$3,000 by the Massachusetts Elks was accepted by His Excellency Bernard Flanagan (left), Bishop of the Diocese of Worcester, for cancer research at St. Vincent's Research Foundation and for Our Lady of Mercy School for Exceptional and Handicapped Children. Bishop Flanagan and Reverend John Kelleher, director of Catholic Charities, thanked State Charity Awards Chm. Alfred Mattei (second from right) and State Secy. James Consolmagno for the Elks' contribution.

LODGE NOTES

MAMARONECK, NY. Among the old timers welcomed to a special lodge dinner were 55-year-member Walter Warrington, who helped to start the lodge in 1923, and Edward Donnelly and Harry Flynn, members since that same year.

ROXBORO, NC. Ninety women of 65 years of age and over were lodge guests at a supper prepared by the Elks' ladies. Earle Johnson, director of Institutional Advancement at Piedmont Technical Institute, addressed the diners on the value of the experience of older people.

JEROME, AZ. The American Legion's one million dollar cancer research fund drive was aided by a lodge donation which ER F. W. Bode presented to Legion Vice Commander and Elk Lee Valenzuela.

WHEELING, WV. A crippled children's summer camp held at Camp Russell was sponsored by the Wheeling Elks and their fellow lodges in the North and Central Districts.

NEWPORT, VT. ER Ellis Rushford and Youth Chm. Howard Johnson were busy lately dispensing the lodge's financial aid awards of \$100 to \$250 each to eight scholarship students, \$200 each to two music students, and \$500 to the Border Babe Ruth League.

SANTA MARIA, CA. Marvin Griffin, recently installed as the lodge's Exalted Ruler, is the third member of his family to achieve that rank. Griffin's father and brother were ERs of Jamestown, ND, and El Centro, CA, Lodges, respectively.

ELK GROVE VILLAGE, IL. Then-GER Willis McDonald and PGER Glenn Miller were designated honorary citizens of Elk Grove Village during their visit to the North District.

MOUNT HOLLY, NJ. The lodge approved a \$1,000 donation to the Burlington County Memorial Hospital Cancer Treatment Center. ER Richard Saua announced the Crippled Children's Committee's sponsorship of a trip to Great Adventure for a Girl Scout Troop from the Burlington County School for Retarded Children in Hainesport.

WARRENSBURG, MO. An anniversary celebration for the lodge's 75th year included a buffet, a narration of the lodge history, an address by 43-year member Dr. A. L. Stevenson, and a dance.

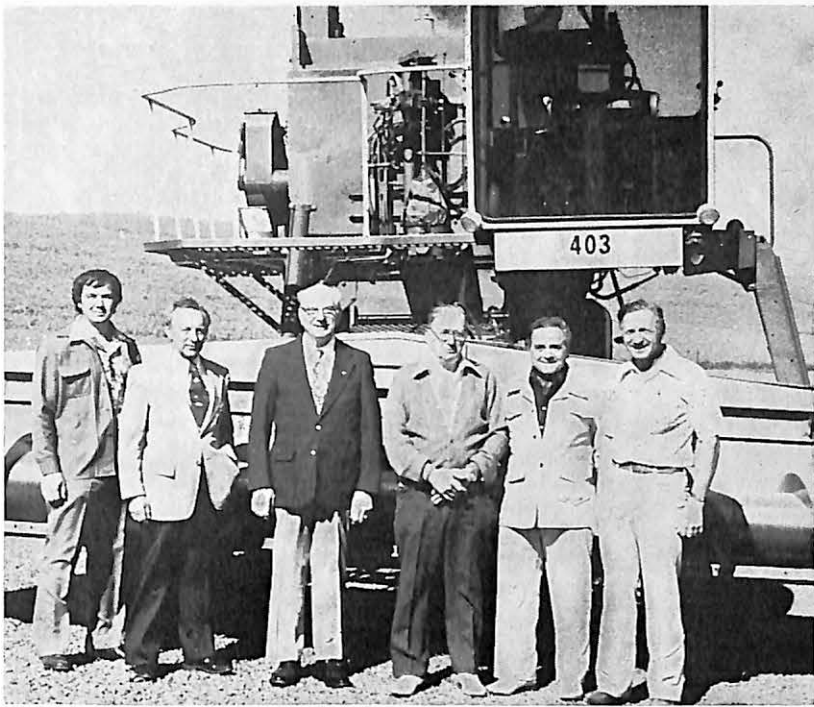
MILTON, FL. Sponsored by the lodge, the "Elks" Little League team played in the Milton-Whiting "T-Shirt" division and finished the season as champs with a 14-0 record.

SUMMIT, NJ. The New Providence Fire Department joined the lodge for a "donkey" baseball game in order to raise money for crippled children. At the lodge recently, ER Patrick Fitzgerald Sr. presented Bennington flags and certificates to new Eagle Scouts Carl Engstrom and Martin Foy Jr.

CHICAGO (NORTH), IL. The Grand Lodge Convention was the scene of Executive Director Nelson Stuart's acceptance of a \$1,000 check for the National Foundation from Elks' ladies Sonya Murray, president, and Helen Isenbeck, past president.

HOMER, NY. Lt. Gary McEuen, Raymond Shattuck, and Edwin Smith were named Homer's Firemen of the Year for their efforts in rescuing Mrs. Tony DeSanta from her burning house, and then reviving her through cardiac pulmonary resuscitation. ER Donald Hay and Secy. W. Sanford Gay presented a plaque to the firefighters.

TUSCALOOSA, AL. Wedding vows were exchanged before the lodge altar by PER Jerry Montgomery and club manager Eva Sartain. Then-DDGER Gayle Snipes was best man and ER Nelson Byars "gave the bride away," while Circuit Judge Fred Nicol, a 40-year lodge member, officiated.



PROCEEDS from Charlotte, NC, Lodge's officer's ball helped to send underprivileged boys to the summer camp sponsored by the state association. Enjoying the annual social event were outgoing DDGER Eb Kimbrell, ER Rupert Kimbrell, VP Rayo Holston, and new DDGER Harry Agner.

ON THE FARM of Moscow, ID, PER Arnold Paul, the technicalities of farming in the Palouse Hills were explained to then-GER Willis McDonald, who was in the area for a visit to Moscow Lodge. Examining a self-propelled combine which contains an automatic self-leveling device were (from left) ER Bill Freier, SDGER Phil West, Brother McDonald, PGER Frank Hise, SDGER Robert Tancredi, and Brother Paul.



A GOLF TOURNAMENT and free helicopter rides marked the grand opening of Indianapolis, IN, Lodge's new country club and 18-hole golf course facilities. Special guest PGER Glenn Miller (second from right), who gave the dedication address, joined (from left) Est. Loyal Kt. William Hartley, ER Robert Sutherland, and Est. Lead. Kt. Donald Martin for the ribbon-cutting ceremony.

REPRESENTING THEIR LODGE in the Minuteman Dart League, three Cambridge, MA, members took first place in their division. (From left) Brother Joe Hansis, Esq. "Zeke" Calkins, and Brother Tom Redmond were awarded trophies for their dart-throwing expertise.



EXHIBITING THEIR ENTRIES in Tenafly, NJ, Lodge's Crippled Children's Poster Contest were (front row, from left) Janine Cilluffo, Maureen Newnham, Betty Emer, Doreen Dembowski, and Andrea Reithmayr. ER Robert Sweet (back row, fourth from left), Mr. Becker (fifth), high school art teacher, and members of the Crippled Children's Committee congratulated the young women, three of whom won first, second, and third place in the district competition.





THE DEDICATION of the lodge room of Florham Park, NJ, Lodge's new home was conducted by PGER William Jernick (third from right). Participating in the festivities were (from left) ER James Herbert, PERs Gerry Stephens and Leroy Lippmann, PDD Richard Squires, and then-DDGER Fred Eagles.



THE FIRST \$500 PAYMENT on a \$2,500 pledge supporting the Leonard Morse Hospital expansion fund was made recently by ER Louis Missaggia (right) on behalf of Natick, MA, Lodge. Representing the hospital at the presentation were Dr. Benjamin Matzilevich (left) and Trustee Walter Burke, who is also a member of the lodge.



A FAMILY OF FIVE took the Elks' obligation recently at Craig, CO, Lodge. After the initiation ceremony, ER Austin Meineke (third from right) extended a personal welcome to new members H. G. Culverwell (third from left) and his sons (from left) Jon, Gerald, Norman, and Melvin.



UPON HIS SELECTION as President of the Missouri Elks Association, Jesse Edwards (right) received the congratulations of (from left) PSPs Richard Martin, W. H. Stewart O'Brien, and Tom Briggs. All four men had served as District Deputies in Missouri during the 1962-1963 lodge year.



A NEW STATION WAGON was purchased by the New York State Elks Association for the United Cerebral Palsy and Handicapped Children's Association of Onondaga County. Therapist Margaret Evans, director of the home service program, accepted the vehicle's keys from (left to right) Northdale (North Syracuse) ER Malcolm Smith, Liverpool ER Larry Lip-tak, Syracuse Est. Lead. Kt. James Keating, and PDD Lyle Rulison, a member of the CP association's Board of Directors.

(Continued on page 45)

■ In Hawaii the sea, the sun and the beaches belong to everyone—the Smiths as well as the Rockefellers. As a result, this month's tour is designated "Rich Man, Poor Man" (with apologies to Irwin Shaw). For as little as \$262 (West Coast departure) the vacationer is delivered to Hawaii and back at a package price which includes a lei party, transfers between the airport and Waikiki and a hotel room throughout the week. (Add air fare from your home town; the tour is offered by Continental Express, 144 South Beverly Drive, Beverly Hills, CA 90212.)

This is the new One Stop Tour Charter (OTC) which promises to revolutionize Hawaii's tourist industry. Indeed, the islands may run out of leis before they run short of visitors. With the OTC there is no affinity regulation. Just buy the package and jet away. It's as simple as that. Another OTC package is priced at \$279. In addition to everything else, the customer gets a beach bag and a booklet with discount coupons redeemable at gift shops, a photo studio, jewelers, beauty salons and a camera shop. The operator is Trade Wind Tours, 5670 Wilshire Blvd., Los Angeles 90036. Ask your own travel agency about these and other thrift tours presented under the OTC plan.

Obviously, certain comforts are being sacrificed for the sake of economy. Boarding the airplane sometimes means a bit of a squeeze. For example, one tour operator seats 223 passengers in a stretched DC-8, which means three abreast togetherness throughout the cabin and throughout the flight.

"But think of the Mai Tais you can buy with what you'll be saving," sighs one travel agent. "With paradise at this price, why go anywhere else?" Why indeed.

In Hawaii there are grand restaurants—Canlis', Michel's, the Third Floor—but there's also the Minute Chef on Kalakaua Ave. where a fish fry comes to \$2.20 and bacon and eggs are priced at \$2.40. Down the street it's "Shalom" instead of "Aloha" at the Deli where a bowl of matzo ball soup costs 50 cents, a pastrami on rye is \$1.50 and a glass of Mogen David is half a buck. Currently Gus' Steak House is featuring pancakes (strawberry, blueberry, chocolate chip, coconut, pineapple and banana) for \$1.25 and burgers for 85 cents.

So much for the poor who are inheriting Hawaii. For those with plenty of coconuts to spread, another side exists to the Rich Man, Poor Man tour of the islands. Take the Kahala, Conrad Hilton's shrine to luxurious living. For \$330 a day one may occupy the Presidential suite with two bedrooms, a sitting room and a living room not quite

The Smiths And The Rockefellers

by Jerry Hulse



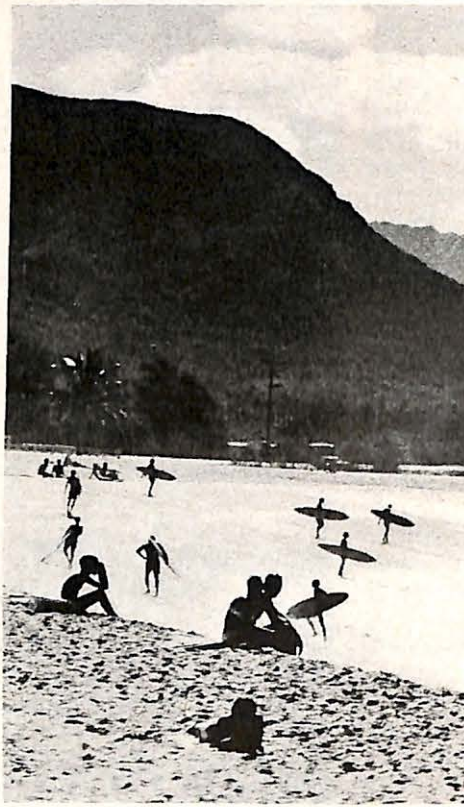
Waikiki with Diamond Head in background.

the size of Dodger Stadium. Not only that, but there are two swimming pools—one for the guests and another for the porpoises who share the Kahala with such famous regulars as Dean Martin, Carol Burnett and Helen Reddy. The register also contains the autographs of Queen Elizabeth, Japan's Emperor Hirohito and our own Dr. Henry Kissinger. Yes, and then there's the Presidential suite at the Ilikai. You can do the candles and wine bit in your own formal dining room, sleep in his and her bedrooms, prepare breakfast in his and her kitchens and later flip a quarter to see who gets to use the third bathroom.

At the Royal Hawaiian, the King Kamehameha suite (a parlor, two baths, two bedrooms and a bar) goes for \$270 a day. No, sir, not even your own private maid. No meals, no booze, no extras. In fairness, though, there are other infinitely less expensive accommodations in the Kahala, the Ilikai and the Royal, three of Waikiki's showplaces.

I have a tender spot for the charming old Halekulani, which, my research indicates, is Waikiki's only remaining beachfront low rise. Guests gather on its terrace each morning, tasting of the homemade popovers and breathing in the scene of ocean and rain-washed

skies. Beyond its peaceful surroundings, though, the rest of Waikiki swings. From rooftop bistros, mainlanders with smog-weary eyes watch clouds burst into flame at the sunset hour. Slowly,



tourism has gained momentum until only last year nearly three million visitors made the pilgrimage to Hawaii. Today, from Waikiki to Waimea and from Kona to Kaanapali, the tourist industry continues to grow.

While Honolulu has grown modern and sophisticated, the Hawaiians remain as always—filled with the warm aloha for the malihini, the newcomer. Hula girls pose with him. Leis are strung around his neck. They sing to him. But while Waikiki is this particular island's main tourist target, visitors strike out to explore the neighbor islands—Kauai, Maui, Molokai and the Big Island. Without question, Hawaii's No. 1 hideaway is Laurance Rockefeller's magnificent Mauna Kea Beach Hotel along the Kohala Coast on the Big Island of Hawaii. With rates reaching more than \$100 a day, it operates at near 100% occupancy. Only the other day RockResorts President Dick Holtzman, visiting from New York, was turned away from his own hotel when a paying guest showed up, checkbook in hand. Holtzman smiled a Pepsodent smile, shook his head happily, and drove off in search of other accommodations, the dollar signs still flashing in his eyes. Opened originally as a golfer's resort and haven for weary business executives, Mauna Kea presently attracts

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A certificate presented by James Williams, chief of recreation therapy at the Durham, NC, VA Hospital, commended Elks VAVS representative Wesley Loftis for his 1,000 hours of volunteer service. Brother Loftis was awarded the certificate during the hospital's annual volunteer recognition ceremony.



Twelve redwood lawn benches were Milford, DE, Lodge's gift to the VA Hospital in Elsmere. Elks' ladies officers (seated, from left) Joann Harrington, Carolyn Collins, and Bonnie Howell, and (standing) Est. Lect. Kt. Howard Harrington, Est. Lead. Kt. C. Samuel Mitchell, Chaplain Frank Leuthauser, ER George Collins, and Est. Loyal Kt. Tom Spies were among the lodge representatives who were hosted at a luncheon at Newark, DE, Lodge following the presentation.



Colony, NY, Lodge hosted over 600 guests for a celebration of the 25th anniversary of the Albany Veterans Hospital. ER John Frey (third from right) accepted a VFW plaque attesting to the lodge's aid to veterans from Walter Wydrokowski of the VA testimonial committee, as (from left) lodge Chaplain Lee Lape, New York Lt. Governor Mary Ann Krupsak, Dr. Stuart Bondurant, president of Albany Medical College, Vets Chm. Edward Klimek, and Est. Loyal Kt. Michael Hoblock Jr. observed.

the tennis buff with nine new courts. What's more, little chance exists that either golfer or tennis fanatic will be rained out at Mauna Kea, this being the dry side of the island where the skies are mostly clear all day, 365 days a year.

Only a few miles down the coast, Kona Village does business in an unpolluted paradise relieved of cars, crowds and other distractions. It is a miniature polynesia with thatched huts like those found in Fiji, Tahiti, Tonga, Samoa and the New Hebrides. Only these huts come with king size beds, hot and cold running showers and sweet silence. The air is fragrant with tropical blooms and there is the welcome shade of hau and keawe and noni trees. Remote and peaceful, Kona Village is an escape from civilization's frustrations. It is also the setting for Barbara Campbell's production of "Hearts & Flowers."

While the sun sinks slowly in the Pacific, the stars of "Hearts & Flowers" stand together, hand in hand, facing the sea. She is as lovely as a Hawaiian morning; the boy is handsome and suntanned. And it's obvious they are in love. The girl smiles and the moisture in her eyes reflects sunbeams. (Note: If you're fond of soap operas, you'll go bananas over this one.)

All right, quiet on the set. Action, cameras—and a few bars of "The Hawaiian Wedding Song," maestro, if you please. The sun is nearly gone as the voice of Kamanaookaleo Oklalani Beck-



ley (how's that for a handle?) rolls across the surf. "This is the moment," he sings, "I've waited for . . ."

A big Hawaiian strumming a guitar surveys the scene. Not a dry eye on the whole bloody beach, he notices. Another hit show. Barbara Campbell smiles through her own tears. They're tears of happiness, of course, and she's happiest of all, primarily because it's she who is responsible for all the sniffling—a sort of Hawaiian menuhune playing the role of Cupid who got it all together after hanging out her shingle: "Welcome, lovers."

They flocked to her.

As a member of the management team at Kona Village, Barbara decided that this resort on Hawaii's Big Island would be an ideal setting for this continuing soap opera. Only unlike most soap operas, her stars are replaced regularly. What Barbie is packaging are marriages in one of the world's most romantic destinations. Any couple with about \$900 may star in an afternoon of "Hearts & Flowers," this being the shot for the entire wedding package as well as the honeymoon. Barbie figures it's a giveaway, the price representing only a fraction of the cost of a big, splashy wedding back home. For those 900 coconuts, the couple makes out like King Kamehameha and his queen.

Amendments to the Grand Lodge Statutes Adopted at Chicago IL, 1976

At the recent Grand Lodge Convention, amendments were adopted which became binding upon every Lodge and member, thirty days after final adjournment of the Grand Lodge Session; which adjournment took place July 9th, 1976. The full text of the Sections amended will be found in the forthcoming 1976 Reissue of the Grand Lodge Statutes.

Section 113:

As amended will read as follows:
Lodges shall meet at least semi-monthly but may meet tri-monthly or each week as in the Lodge By-laws provided, except in the months of July and August, when sessions must be held at least once each month. For good reasons, any Lodge may omit a regular session upon a Dispensation from the Grand Exalted Ruler. The District Deputy Grand Exalted Ruler may grant dispensations to omit meetings, except for the month of February. Special sessions may be called by the Exalted Ruler by giving two days' notice thereof to the members of the Lodge. Such notice shall state the special business to be considered,

and no other business shall be considered or transacted thereat. No meeting of a Subordinate Lodge shall be held outside the basic jurisdiction of such Lodge without the prior written consent of the Grand Exalted Ruler.

Section 208:

This amendment now requires that a permit be obtained from the Board of Grand Trustees to make additions to or alterations in present facilities if the cost is in excess of \$10,000.00; or to purchase furnishings, fixtures and equipment, other than equipment required for normal maintenance, at a total cost in excess of \$10,000.00.

Section 49:

The amendment merely changed the subscription to *The Elks Magazine* from \$1.00 to \$1.25.

Section 209:

This amendment provides for a two thirds vote of the members present instead of by a majority vote when the Lodge has for consideration an appeal by a member from a

suspension imposed by the supervising or managing body of the club, social parlor or other facility.

Elks National Home

These amendments are intended to simplify language of the Statutes heretofore in effect and to eliminate legal verbiage deemed unnecessary. They define the obligations and powers of the supervisory body, and briefly detail the rights and obligations of the residents of the home. The Sections as amended, it is believed, will sufficiently embrace the scope of lawful requirements and obligations of each.

Sections 65, 65a, 66, 67 and 69 have been eliminated and replaced by new material.

If problems present themselves prior to the publication of the 1976 Reissue of Statutes Annotated, it is suggested you write the Grand Secretary for a full text of the Amendments.

George J. Balbach
Chairman,
Committee on Judiciary

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Barbie and her gang will even provide the witnesses as well as the guests. Comic Arte Johnson was recruited off the beach recently to play the role of best man at a wedding. His own bride, Gisela, stepped in as matron of honor. So goes the continuing hit, "Hearts & Flowers." It all began five years ago when Holli Mounts of Altadena went through the tears-and-orchids routine with her fiancé, Walter Pfau. Barbie Campbell sobbed throughout the performance. Later, when the curtain rang down, she was so moved she decided to put together a wedding package for all young marriage hopefuls. It's been a smash from the beginning.

Everyone loves a love story and even the guests at Kona Village sign on as extras in the long-playing production—portraying themselves, the wedding audience. The act never fails to wring out the tears. Usually the weddings are held on the beach, precisely at the sunset hour when clouds on the distant horizon are shot full of flames. This is the signal for social director Kamanao Okalani Beckley to belt out a few lines of "The Hawaiian Wedding Song." If there is a dry eye beforehand, he guarantees to change the mood. One couple who had gone through a divorce was remarried on the beach at Kona

Village recently. Who can remain separated in such a romantic setting? Another couple, romantics even in their 70s, repeated their vows as if their lives were starting all over again... that instant. After the cake and champagne bit, Barbie & Co. will even arrange for a Hawaiian fertility rite to be performed for the newlyweds. It doesn't always work, though. The first rite occurred in 1972; the couple is still childless. Even the Hawaiian gods can be faulted at times.

Generally the weddings are conducted on the beach with the bride and groom marching barefoot to their destiny. Everyone else involved in the ceremony appears shoeless as well. "Puts everyone in touch spiritually," says Barbie.

Kona Village also has programmed other packages for the tennis set, deep-sea fishermen and sun worshippers. Others hunt for pheasant, flush out quail and wild pigs and explore ancient burial caves in an old Hawaiian heiau. In all, there are 71 upholstered huts occupying a village that is deliciously peaceful. And yet it is not for everyone, certainly not the swinger. For the sun worshipper, though, it is a mecca.

In the beginning, Kona Village could be reached only by private airplane. Now the road runs directly to the resort from Kahole Airport, about five miles away. It is a place to sun and swim and forget about the world that spins beyond its door. It's the home of Barbie Campbell's boy-girl soap opera, "Hearts & Flowers."

did you know..



from Brooklyn Elks Lodge No. 22. The services concluded as they sang, "Abide With Me" and "Nearer My God To Thee."

The first Exalted Grand Ruler of the Order of Elks is also interred in the same Evergreen Cemetery. He was George Green, who died June 13, 1891.

☆☆☆

The official Elk colors are royal purple and white. The symbolism of colors may be traced far back into antiquity.

White is the symbol of truth and the emblem of purity, signifying one of the attributes of our Order. In many of the world's religions, the highest members of each church wore white vestments, angels are almost always shown clad in white.

Purple, on the other hand, was once worn only by rulers. Under the Justinian Code at Rome, anyone selling or wearing purple cloth would suffer death. It was the principal color in the vestments of the Hebrew priests and predominated in the ornaments of the High Priests.

A tragic fire broke out in the Triangle Shirtwaist Company on the upper floors of a Brooklyn Building at Washington Place and Greene Street on Saturday afternoon, March 25, 1911. Most of the workers were women and girls. By the time the holocaust was over, 146 persons had died, seven of whom were never identified and who were buried in a common grave at Evergreen Cemetery in Brooklyn.

In Leo Stein's book, "The Triangle Fire," the following appears:

"When the last casket had been lowered, Peter J. Collins, Frank Corbett, John Lloyd Wilson, and James J. Byrne stepped out of the crowd. They comprised the quartet

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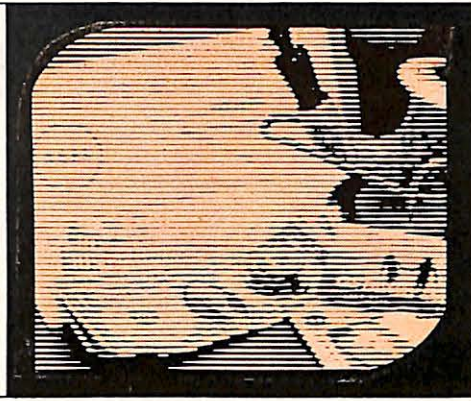
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YOU AND RETIREMENT

by G. W. Weinstein



HOBBY TIME

October is National Hobby Month. Do you have a hobby? If not, perhaps you are one of the many men waiting for retirement, for their leisure time to pursue some long-standing interest or develop new ones.

Hobbies are important for people of all ages because, as psychologists point out, they add a dimension to life, to the day-in day-out routine of work and family responsibilities. After retirement, they can be even more important. Hobbies keep you active and men who are active tend to remain physically and mentally healthy. Hobbies lead to new interests, which can make retirement days as full as working days, and bring new friendships to replace the daily companions of work. Shared hobbies can bring husband and wife together in retirement—and separate hobbies are a good way to retain individual interests. Either way, hobbies provide another subject to discuss over dinner. And, at times, different hobbies can be enjoyed together. In one family, a man collects old farm tools; his wife is interested in Victorian-era kitchen implements. Together, they spend many a pleasant day at flea markets, antique shows, and country functions.

The hobby field is virtually limitless. Here are a few, just a few, of the many possibilities you may want to consider in choosing a hobby of your own, suggested by the Hobby Industry of America in connection with National Hobby Month:

Collecting. Almost anything can lend itself to a collection: stamps, of course, and coins, bottle caps, geological specimens, shells, matchbook covers, glass bottles, antique tools, old postcards, military figures, miniatures . . . Comic books are increasing in popularity, and in value; so are complete collections, believe it or not, of baseball cards. Political memorabilia, such as campaign buttons and posters, are also high on the list, especially in an election year. Literally anything and everything is collectable, especially items that evoke feelings of nostalgia.

Some men start by collecting work-related items. A Reynolds Tobacco Company sales manager collects tobacco memorabilia: plug cutters, tin identification tags, advertisements, and containers from the turn of the century. His collection has become so extensive that it occupies an entire display room at

home. And his interest is so extensive that it has led him to historical research at the Smithsonian Institute.

Others start collecting on vacation. One retired shopkeeper became interested in unusual shells on a Florida trip, now has a collection of specimens from up and down the East Coast. At home, between vacation trips, he selects the most unusual shells and displays them in glass-front cases and glass-top tables built in his basement workshop.

Sometimes a collection grows out of another leisure-time activity. An architect came across some old-fashioned wooden clamps while browsing in a flea market. They were perfect for his weekend wood-working. So was the massive plane found on another excursion. Now he seeks old but still functional tools wherever he goes.

Crafts. An all-inclusive word, crafts can range from the woodworking and cabinetry of major home improvement projects to all sorts of decorative and fun-to-make items. Crafts combine the fun of creating with the fun of using. Just a small sampling of craft possibilities might include: candle-making, weaving, ceramics, basketry, stained glass, woodcarving, puppet-making, enameling, sand painting . . . Then there's macrame, the sailor's art of knot-tying with which you can make decorative hangings, belts, even a hammock if you're patient and ambitious; decoupage, the art of laminating carefully chosen pictures onto a surface such as a mailbox or wastebasket; calligraphy, the ancient art of fine handwriting, the kind still used on wedding invitations; and rubbings, the technique of transferring to paper the intricately cut surface of brass or stone.

How do you learn any one of these crafts? Read a book, for starters; consult your local library. Or take a course, at an adult education center or church or YMCA; you'll not only learn a fascinating new hobby, but meet people with the same interests. Or join a club; many towns have groups of people joined together to explore the fine points of one craft or another.

In the long run, a well-developed craft may be a source of profit as well as pleasure. One retiree made a coffee table for his living room by laminating a completed jigsaw puzzle; it looked so well that friends gave him orders for similar

(Continued on page 49)

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"Not until I was forty did I make up my mind that I was going to retire before ten years had passed. I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it for a small amount of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion any man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get

my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport—golf! Finally we both agreed that I should look for something else.

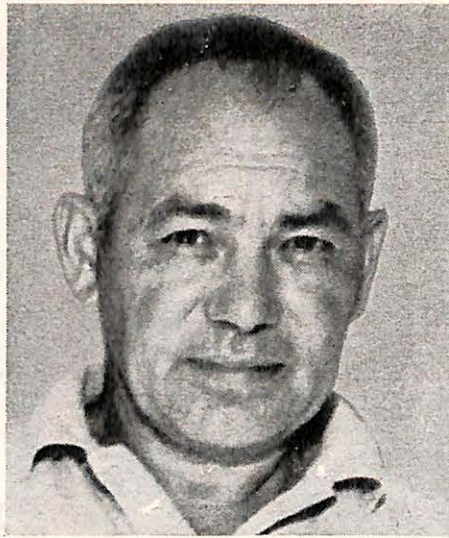
"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company—wanted to have the benefit of the plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise offered me exactly what I had been looking for.

"I could start for a small amount. (Today, less than \$1500 starts a Duraclean dealership.) I could work it as a one-man business to start. No salaries to pay. I could operate from my home. No office or shop or other overhead. For transportation, I could use the trunk of my car. (I bought the truck later, out of profits). And best of all, there was no ceiling on my earn-

fifty

a true story
by John B. Haikey



ings. I could build a business as big as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And I could build little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible—I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And what is Duraclean? It's an improved, space-age process for cleaning upholstered furniture, rugs and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive dirt into the base of the rug as machine scrubbing does. Instead it *lifts out* the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture fresh and clean. One Duraclean Specialist signed a contract for over \$40,000 a year for just one hotel.

"Well, that's the business I was able to start with such a small investment. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

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NEWS OF THE STATE ASSOCIATIONS



Vicksburg ER Norman Francingues Jr. (second from left), then-DDGER J. H. Causey (third), and John Anderson (third from right), master of ceremonies, witnessed the installation of Mississippi state officers by PGER Edward McCabe (center). (From left) Chaplain William Rushing, VP Vernon Godsey, SP Robert Johnson, VP J. W. Bosarge, and Secy.-Treas. Raphael Franco were chosen to head the state association.

ANCHORAGE LODGE retained the state ritualistic trophy by outscoring Wrangell Lodge during the Alaska Elks' May 13-15 meeting. The convention attracted approximately 200 people to Anchorage, among whom were PGER and Mrs. Robert Yothers and Marge Anderson, widow of PGER Emmett Anderson, a former state sponsor.

The business sessions were highlighted by a District Deputy Clinic and a workshop on lodge management and club operations. Valdez Lodge was officially admitted into the state association. During the memorial service, each lodge was presented with a plaque listing the names of its departed Brothers.

State officers elected for 1976-1977 included SP LeRoy West, Juneau; Vice Presidents Albert Maffei, Anchorage; Ralph Magnusson, Sitka, and Secy.-Treas. Edward Callihan, Anchorage.

Cordova will be the scene of a mid-winter conference January 21-23. Next year's convention is scheduled for May 12-14 in Ketchikan.

FORTY physical therapy students were awarded \$22,350 in scholarships by the Illinois Elks Association's Crippled Children's Commission. Chm. Earl Erion reported that, during the past year, the Commission received a total of \$166,872.06. Brother Erion's announcements were made during the Illinois Elks' 73rd annual convention in Peoria. Principal speaker for the May 14-16 gathering was PGER Glenn Miller. Also present was Grand Trustee H. Foster Sears.

The state association recorded a net gain of 1,303 members for the year. Bloomington was the top lodge in the state with a gain of 334 members. A score of 96.466 gave Cairo Lodge the ritualistic championship, followed by Kankakee, Robinson, Macomb, Moline, Arlington Heights, and Granite City. Grand Lodge Veterans Remembrance Achievement plaques were awarded to Dolton, Cicero-Berwyn, and Belleville.

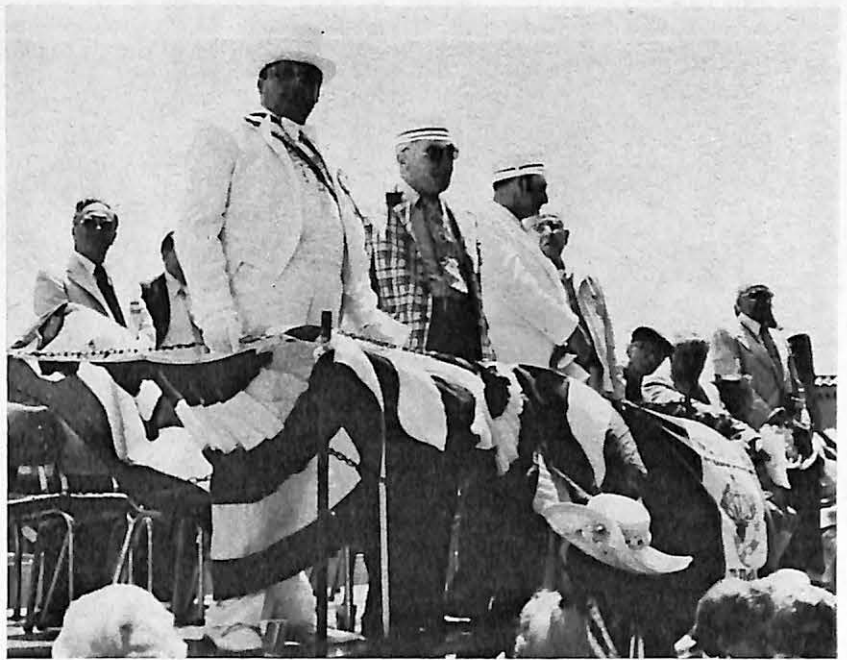
A grand total of \$91,993.81 was collected for the National Foundation.



PSP Arthur Kochakian (left) presided at the installation of Frank Buckley (center) as the 1976-1977 State President of the Massachusetts Elks. Outgoing SP Harry Sarfaty was among those who offered their congratulations.



Iowa PSP Gene Gutknecht (right) was one of the guests who attended the Nebraska Elks Association May 21-23 convention. Brother Gutknecht, who served as a consultant to the Nebraska Elks Major Project Committee, was welcomed to Lincoln Lodge by then-GER nominee George Klein.



In the reviewing stand for the big parade during the New Jersey Elks' annual meeting were (from left) PDD George Morris Jr., parade grand marshal, PGER William Jernick, and newly elected SP Joseph Russo.

Certificates were presented to Springfield, Pontiac, Robinson, and Freeport Lodges for their contributions. Scholarships valued at \$55,000 were awarded through the Illinois Elks Scholarship Project. Some 55,000 boys and girls participated in the "Hoop Shoot" contest throughout the state, and lodge-supported Little League activity showed a marked increase.

Brother H. E. Stalcup of the GL Auditing and Accounting Committee conducted an accounting and management clinic during the luncheon for lodge secretaries.

July 24 and 25 were the dates selected for the state golf tournament, with Lincoln Lodge chosen as the location. A fall meeting of the Illinois Elks Association was to take place September 17-19 in Moline. The May, 1977, annual convention will meet at Springfield Lodge.

THE MAY 14-16 MEETING of the Mississippi Elks in Vicksburg boasted an attendance of 419 persons, one of the largest turnouts for the state association's annual conventions. Principal speaker at the affair was PGER Edward McCabe.

Pascagoula Lodge took first place in the ritualistic competition, and for the second consecutive year, represented Mississippi in the national contest.

Chosen to lead the state association was SP Robert Johnson of Vicksburg Lodge. Other officers include Vice Presidents Vernon Godsey, Clarksdale; J. W. Bosarge, Ocean Spring, and Secy.-Treas. Raphael Franco, Vicksburg.

The semiannual meeting will be held in Hattiesburg on January 21-23, and the yearly conclave will take place May 13-15 in Clarksdale.

HEADING the Utah Elks Association for the coming year are President Frank De Paolo, Bountiful; Vice Presidents Ralph Bogar, Ogden; Mel Christensen, Richfield; W. C. Buckingham, Tooele; Secy. Kent Wheelwright, Bountiful, and Treas. Harry Johnson, Ogden. The new officers were elected and installed during the May 21-23 convention at Ogden Lodge.

A \$5,000 budget for the state association's major projects was approved. The sum represents an increase of \$1,000 over expenditures in 1975-1976. Last year the association and Vernal Lodge aided a little girl who had been born with an open spine. It was reported that she is now able to attend school alone.

Approximately 600 people attended the recent session. Honored guests included PGER Robert Boney, state sponsor, Alton Thompson, chairman of the Board of Grand Trustees at the time, New Mexico SP Ray Camp, and then-DDGERS Harry Levindofske and Harold Ward.

Dixie Lodge in St. George, UT, was chosen as the site for next year's meeting, to be held May 13-15.

THE RITUALISTIC TEAM from Hartford Lodge not only won the Vermont ritualistic trophy, but each individual team member also came away with an all-state award. The contest was held

during the 49th annual convention of the Vermont Elks in Bretton Woods, NH. In attendance at the May 28-30 affair were 489 people. Guest speaker for the occasion was George Balbach, chairman of the GL Committee on Judiciary.

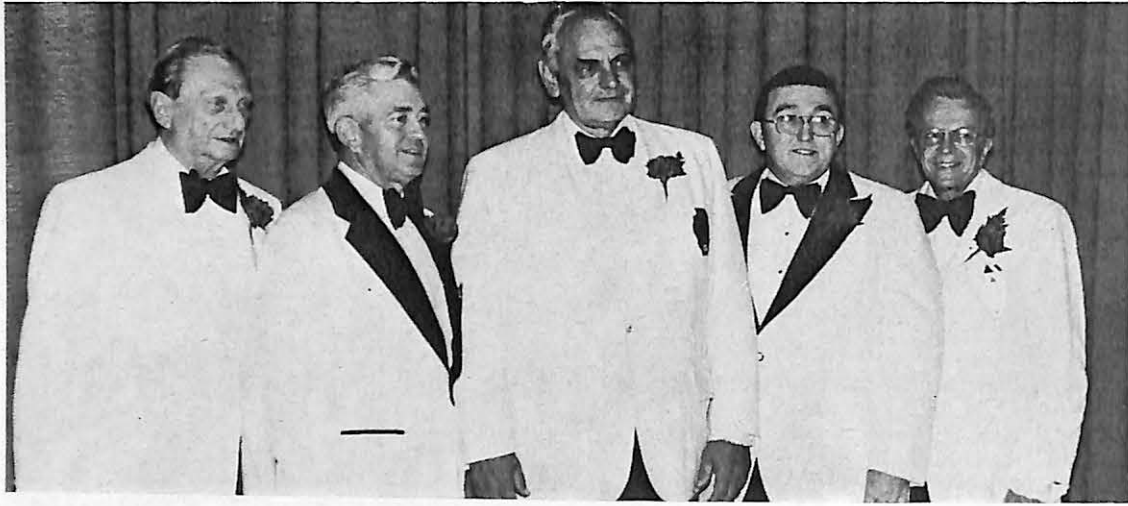
Over \$40,000 was raised for Silver Towers Camp, the major project. It was announced that the summer overnight camp for retarded children would open at a new location. The formal dedication was to be held August 8. The National Foundation received \$15,400 from the Vermont Elks, a \$1.73 state per capita donation.

A number of lodges received plaques for their performances in various contests: Hartford, the PER ritualistic contest and eight ball pool; Burlington, bowling; Bellows Falls, bowling and golf; and St. Johnsbury, cribbage. Brother Raymond Quesnel was honored for over 20 years of service as chairman of the State National Foundation Committee.

Daniel Mainieri of Burlington Lodge was elected to the post of State President. His fellow-officers include Vice Presidents Gilbert Currier, Hartford; Walter Barcomb, Barre; Allan Merritt, Rutland; Secy. Roger Sheridan, Montpelier, and Treas. Owen Williams, Bellows Falls.

Burlington Lodge will host the annual mid-year meeting October 9-10. No site was selected for the June, 1977, convention.

THE HOME LODGE of new GER



New Illinois SP Wesley Waterhouse (center) of Freeport Lodge will be assisted by his fellow officers, who include (from left) Secy. I. H. Stipp, Springfield; Vice Presidents Robert Carter, Fairfield; Fred Sheehan, Chicago (South), and Treas. Harvey Pearson, Moline.

George Klein, Lincoln, NE, hosted the Nebraska Elks Association's 1976 convention May 21-23. Grand Secy. Homer Huhn Jr., Paul Zimmer, assistant to the Grand Secretary, and PGER H. L. Blackledge, the state sponsor, accompanied by their wives, were among the nearly 800 people in attendance. A total of 17 Past State Presidents were present for the proceedings.

Featured speaker at the memorial service was Nebraska Secretary of State Allen Beerman, a member of Lincoln Lodge. The Benevolence Commission reported that almost \$30,000 was expended to aid crippled children. The team from Scottsbluff Lodge won the state ritualistic trophy.

Officers elected for 1976-1977 included SP Ken Muirhead, Cozad; Vice Presidents Dale Janowski, Omaha; J. B. Ferguson, Ord; Tom Plummer Jr., Ogallala; Secy. Chester Marshall, Kearney, and Treas. Elmer Bradley, Columbus.

A fall meeting was scheduled for Kearney Lodge on August 28-29, while next year's May 13-15 convention was awarded to Omaha Lodge.

TROOPER ISLAND, a camp for underprivileged boys sponsored by the Kentucky State Troopers, received a \$3,000 donation from the Kentucky Elks Association. Cerebral palsy received \$5,000, "Hoop Shoot" expenses amounted to \$3,000, and four \$500 scholarships were awarded. These announcements were made during the state association's convention at Frankfort Lodge.

Attendance at the May 28-30 affair was recorded at 265. Distinguished guests were then-GER Willis and Elizabeth McDonald, PGER Edward and Maggie McCabe, and then-SDGER Ted Callicott.

Louisville Lodge took first place in the ritualistic contest. Newport was second, Ashland was third, and St. Mat-

thews (Louisville) came in fourth. Convention delegates decided to adopt cerebral palsy as a major project of the Kentucky Elks.

Newport Lodge hosted a cocktail party for member Ted Zimmer, the newly elected State President. Also elected were President Elect William Stamps, Bowling Green; Vice Presidents Charles Stander, Covington; Eugene Butters, Princeton; Joe Pat Gaines, Frankfort, and Secy.-Treas. Garland Guilfoyle.

A midwinter meeting is planned for November 5-6 at Ashland Lodge. Kentucky Elks will reconvene May 26-28 at Louisville Lodge.

MORE THAN 1,300 Elks and ladies, including PGER Ronald Dunn and SDGER W. Edward Wilson, were present in Chicopee for the annual convention of the Massachusetts Elks. A golf tournament was one of the social activities highlighting the June 4-6 gathering. According to reports presented, all major projects were carried out successfully in 1975-1976. The past year's charity fund drawing topped the \$100,000 mark.

Brother Frank Buckley of Lowell Lodge succeeded Harry Sarfaty as State President. Also elected and installed were Vice Presidents Albert Murphy, Milton; Edward Lynch, Chicopee; William Kerrigan, Hudson; Angelo Themes, Beverly; Secy. James Consolmagno, Worcester, and Treas. Donald Podgurski, Norwood.

A CHECK in the amount of \$100,000 was presented to the Children's Hospital at Newington as part of the Connecticut Elks' pledge for the construction of the hospital's Elks wing. At the state association's 47th annual convention, the delegates adopted resolutions to expend \$75,000 at the hospital, and to support the establishment of a Self-Improvement through Riding Educa-

tion Program aimed at children afflicted with cerebral palsy.

The keynote speaker at the June 4-6 gathering at Groton Lodge was SDGER Arthur Roy. Some 450 Elks and their ladies, including Past Grand Est. Lect. Kt. Francis Adams, GL Committeeman Edwin Maley, and Thaddeus Pawlowski, former GL Committeeman, heard Brother Roy's address. Connecticut's participants in the national "Hoop Shoot" contest were honored with special state association awards.

Newly elected SP Francis Joyce of New Britain Lodge will be assisted by Vice Presidents George Lambert Jr., Norwich; Joseph Palmer, Naugatuck; Francis Reinholz, East Hartford; Lawrence Volpe, Bridgeport; Secy. Thaddeus Pawlowski, Norwich, and Treas. Edward Kligerman, Branford.

Middletown Lodge will host the 1977 meeting, which is scheduled for June 3-5.

SEVENTY-SEVEN marching bands, 49 floats, and 124 lodges took part in a parade on the Atlantic City Boardwalk during the New Jersey State Elks Association's annual convention. PDD George Morris Jr. of Elizabeth Lodge served as Grand Marshall for the parade.

Participants at the June 10-13 convention were welcomed to the business session by Atlantic City Mayor Joseph Bradway Jr., who presented a key to the city to honored guest PGER William Jernick. During the meeting, the names of two national scholarship winners were announced. A successful year was recorded in the areas of membership, the National Foundation, the National Service Committee, and the state major project.

Following the business session, Brother Jernick installed SP Joseph Russo of Bordentown Lodge, as well as 12 new Vice Presidents and two State Trustees.

BikeAmerica

Thinking about traveling next summer? Wish you could avoid the crowds and the hassles? Maybe find some new, undiscovered vacation trip that would really let you get outdoors and see things for a change?

mally May 14 with a ceremony at historic Jamestown, Virginia.

The idea for a transcontinental system of bikeways has been the dream of many—especially those who have toured Europe by bicycle. It's been estimated that a thousand people already bicycle across the U.S. every summer.

The Bikecentennial project was conceived in 1972 by cyclist-adventurers Greg and June Siple and Dan and Lys Burden, who brainstormed the idea during their Alaska-to-Argentina "Hemistour" bicycling expedition (*National Geographic*, May, 1973).

Dan Burden, who is now Bikecentennial director, recalls meeting a great many people who were amazed by the Hemistour expedition and who wished

they could share a similar experience. What began as a plan for a Bicentennial tour of America for experienced bicyclists, mushroomed into an effort to bring bicycle touring within easy reach of the average American or foreign tourist.

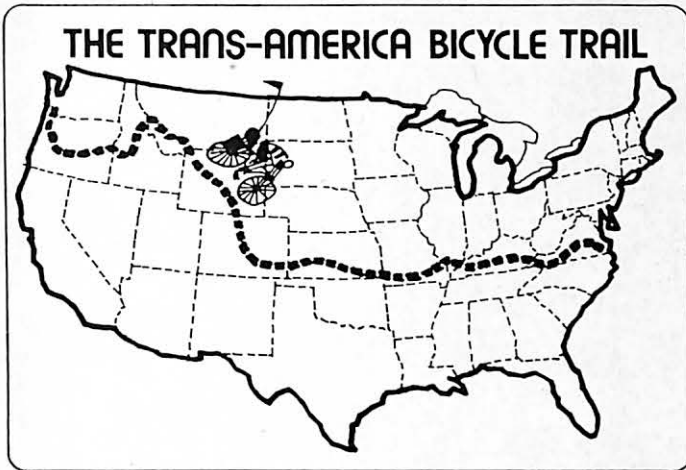
The project involves the Burdens, the Siples and dozens of others. The Bikecentennial route has been selected from scores of alternatives based on field research by volunteers and paid staff members who have both bicycled and driven the potential routes to find the best combination of scenery, historical interest and bicycling ease.

The staff selections were further refined in 1975 when volunteer bicyclists traveled the route and sent in their suggestions and recommendations.

Meanwhile, Bikecentennial was establishing a system of hostel-type Bike Inns situated at moderate one-day bicycling intervals (every 40-60 miles) in communities where local restaurants have also been designated to furnish low-cost, nourishing meal service with the emphasis on regional specialty dishes.

Tours range from full-service to complete camping tours, all with experienced guides. Hotels and motels are available for those wishing to plan their own tour.

For more information or reservations, contact Bikecentennial, Box 1034, Missoula, MT 59801 (406-721-1776).



Try a new concept in two- and three-week vacation trips through the heart of rural America: trips that will take you across historic Colonial Virginia, through the rustic Ozarks, down the spine of the Rockies via Yellowstone and Grand Teton National Parks or across any of 10 major geographical-historical regions of America.

You can join a guided tour group of about a dozen travelers, stay in low-cost hostel inns, sample regional foods at small restaurants in out-of-the-way towns, benefit from complete maps and guidebooks describing the route, and still be free to travel alone or with friends, stopping off where you like to see the sights or chat with local people. All this for under \$200 for a two-week trip.

Sound impossible? The key to this new vacation idea is the bicycle. There's the catch: you'll have to dust off that 10-speed bike in the garage and get ready to see America fueled by some of those calories you'll be storing up all winter.

This past summer marked the opening of the longest bicycle trail in the world.

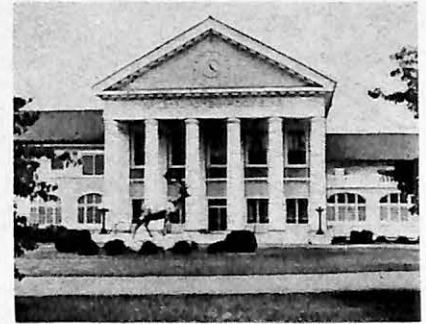
The new Trans-America Bicycle Trail follows scenic, local and secondary roads for more than 4,000 miles across the American heartland—roads that have been largely bypassed and forgotten in an age of high-speed travel.

The new trail is the product of three years of planning and research by Bikecentennial '76, a Montana-based, non-profit organization that is working to make it possible for Americans to vacation by bicycle.

The trail is permanent and is already officially recognized by the U.S. Department of Transportation. It opened for-



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is hyperbaric oxygen
the fountain of youth?

by Paul Martin

□ "While hyperbaric oxygen has been dramatically successful in reversing senility, treating strokes, osteomyelitis, gas gangrene and some other conditions," explained Claude Kirk, Sr., "I think its greatest potential lies in keeping our country's leaders in top mental and physical condition. The wealth of the nation resides in its key people and their mental fitness."

Father of the former governor of Florida, Claude Kirk, Sr., operates the Ocean HBO Center in Lauderdale-by-the-Sea and has treated about 200 persons since the facility opened in August, 1974. Results have been positive and he and his partner, Stephen Calder, plan to open four more hyperbaric chambers in Broward County. Ultimately, they plan to specialize in treating men and women in their 50s and 60s who are functioning well but showing the effects of aging.

In hyperbaric oxygen treatment the patient inhales pure oxygen while in a pressurized chamber. The pressure within the chamber is gradually increased to the equivalent of between 50 and 70 feet below the surface of water. At the end of the treatment the patient is decompressed to normal pressure. Treatment schedules vary with different practitioners. At Claude Kirk's facility, patients receive a one hour treatment daily for ten days. On the other hand, Dr. Eleanor Jacobs of the VA Hospital in Buffalo uses 90 minutes twice a day for 15 days.

Claude Kirk, Sr., is an interesting, affable man who is an excellent advertisement for his ideas. An alert, energetic 73-year-old, he has had 38 treatments in the past 14 months. He says, "Results from my treatments include an improved memory, ability to work longer and more effectively because of increased energy and better spirits. I've also noticed an increase in my sex drive. Another thing that's happened as a result of HBO is a reduction of my blood pressure from 200/110 to about 150/85. We've found that hyperbaric treatments are an extremely effective way to reduce hypertension and forestall all the problems that are linked with hypertension."

"I think that probably the oxygen under pressure acts as a fertilizer," Kirk continued, "and by providing more of the element that gives life and produces health we inevitably improve a person's overall condition. As we increase the partial pressure of oxygen in contact with air sacs in the lungs, there is a corresponding increase of oxygen forced into solution in the blood. Hemoglobin is about 45 percent of the blood and is always saturated with about 98 percent oxygen. We believe the additional oxygen is driven into the blood plasma. At three atmospheres the amount of oxygen

in the blood is increased from ten to 15 times."

Although this method has its detractors, it appears to be effective in an amazingly broad range of uses. Dr. Edwin Boyle, of the Miami Heart Institute in Miami Beach, is the man who got Claude Kirk, Sr., interested in HBO in the first place. He says, "The many interesting applications of hyperbaric oxygen include its use in Japan where there are many head injuries from motorcycle accidents. The treatment prevents permanent brain damage by quickly reducing the edema from the injury."

The Miami Heart Institute has been working with hyperbaric medicine since 1969, and Dr. Boyle has treated about 65 cases in the memory loss section. The treatment schedule is 30 minutes once a day for ten days at a pressure of three atmospheres. Research director at the Institute, Dr. Boyle checks patients' progress with intelligence tests, short-term memory tests and a vocabulary test. "The other day," said Boyle, "I got a letter from a doctor who finished his treatments seven or eight months ago and then came out of retirement, moved to South Carolina and bought a practice. He remarked on the improvement in his ability to remember names and details of patients' cases."

In 1972, the Miami Heart Institute treated 19 victims who had been badly burned in the Eastern Airlines crash near Miami. The survivors were kept in the chamber for one hour and then out of the chamber for an hour around the clock during treatment. All but one of the 19 were saved. His burns and internal injuries were so severe that he died despite the efforts of the physicians at the institute. Gas gangrene is invariably fatal, but is quickly healed with hyperbaric oxygen.

Fast action is crucial in saving gas gangrene patients. Dr. Edwin Levine, of Chicago's Edgewater Hospital, has

used hyperbaric oxygen with many gas gangrene patients and says, "This is a very dangerous infection because the infection is only part of the danger. The real danger is toxin that is made by the bacteria. Someone has estimated that an eight ounce bottle of that toxin contains enough poison to kill every person in the world. If the doctors in charge of these cases wait too long, we can get rid of the bacteria but the people die of the toxin. It destroys the blood and the organs of the body."

"We had a 14-year-old boy transferred from another hospital. He was suffering from gas gangrene. He had been pushed under a train and the wheels had ripped the tissue off his leg but the bone had not been crushed. The surgeon wanted to amputate the leg. He cut the muscle and said, 'Look, it doesn't bleed. There's no circulation.' On the basis of our experience with crushing injuries we told the surgeon to wait and we put the boy in the chamber. We got rid of the gas gangrene and kept treating the boy. Gradually, the muscle began to get red and bloody again and the entire leg started to heal. After two weeks they began grafting skin on the leg and he walked out of the hospital. As you might imagine, the surgeon was amazed. We've had extensive experience with crushing injuries. For example, a man gets his hand caught in a garbage machine. The treatments restore circulation and we generally save the hand."

Dr. Eleanor Jacobs, a psychologist, carefully documented results in treating veterans at the VA Hospital in Buffalo. She tested elderly male patients who were suffering from deterioration generally found with aging. Their average age was 68 and they had been in the hospital for many months or years because of severe senility. They received 100 percent oxygen at a pressure of 22.3 pounds per square inch, the equiv-



Ms. Marilyn Spindler, R.N., helps an elderly patient out of the Vickers Chamber at the Ocean HBO Center in Florida. She says, "We find that strokes respond most dramatically to hyperbaric oxygenation."

alent of 49½ feet under the surface of water. After 30 treatments their improvements were dramatic. A number of them no longer needed hospitalization and some of them even got jobs and went to work.

Much of the work in hyperbaric medicine has lacked careful testing of patients before and after treatment. Evaluation of success has been generally based on subjective observation rather than objective criteria. A careful scientist, Dr. Jacobs has meticulously tested and evaluated 13 patients in her hospital. Five control patients were each treated in the same manner as the experimental patients, except that they breathed a low oxygen mixture instead of 100 percent oxygen. All patients thought they were receiving hyperbaric oxygenation.

Dr. Jacobs used the Wechsler Memory Scale, the Bender-Gestalt and Tien's Organic Integrity tests. These tests are designed to accurately measure recent memory, mental control, orientation, ability to conceptualize, digit span and visual reproduction. The group breathing 100 percent oxygen scored markedly higher after treatment. The control patients measured the same as before. Significantly, when the control patients were treated with hyperbaric oxygen they showed about the same rate of improvement as the first group. Overall

improvement of both groups on these tests measured about 25 percent higher.

Dr. Jacobs and her staff are conducting studies to determine how long patients retain their improvements. One school teacher comes back to the VA Hospital every August for additional treatments because she finds they keep her mind functioning much faster and more effectively. She is 71 this year.

Not all of the Buffalo VA Hospital's work has involved senility. A man in his late 40s who had been severely brain-injured in an auto accident provided one of the hospital's most stunning recoveries. After the accident he could move around but could only speak one word. After 30 hyperbaric treatments he could remember everything that happened and carry on a normal conversation. Another series of 30 treatments six months later sparked an even greater speech improvement. The man began to handle normal activities at home and in his neighborhood. His hobby had been flying gliders and after the second series of treatments he could again fly them once they were airborne.

Part of Dr. Jacob's exhaustive approach to hyperbaric oxygenation includes analysis of the patients' mineral levels. Tests revealed that after treatment patients showed increased activity of zinc and magnesium and a reduction of copper. Dr. Edgar End of Milwaukee

has used hyperbaric oxygen since 1936 and suggests that "excess oxygen affects trace metals such as magnesium or zinc upon which the body depends. The amount of these trace elements in the body is not the crucial point but rather the amount that is molecularly active. This is most likely a factor in some of these patients with advanced senility who make dramatic improvements with the oxygen."

Like Claude Kirk, Sr., Dr. End points to pressurized oxygen as a potent agent for keeping the nation's brains in peak working condition. Says End, "Businessmen, diplomats, scientists, top government officials can all benefit from hyperbaric oxygen's unique effectiveness in reversing aging. If it's used with individuals in their 50s or 60s who are still functioning, but slowing down, there's no doubt in my mind that this treatment will add many useful years to some of our most valuable citizens."

"It has been difficult to gain acceptance for hyperbaric treatments," Dr. End continued. "Probably because it's too simple. There seems to be a nearly unbelievable resistance that keeps many medical men from understanding precisely how well this works in cases for whom there is no other hope. My colleagues in hyperbaric medicine generally report the same kind of resistance."

(Continued on page 42)

THE JOY OF GIVING

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In 1975-1976, New Bern, NC, Lodge collected a total of \$3,290.40 for the National Foundation, a per capita contribution of \$9.243. (From left) Brother John Heath Jr., Est. Loyal Kt. James Ross, Brother George Allen, Est. Lect. Kt. Joseph Lewis Jr., Est. Lead. Kt. Nat Baxter, Brother O. H. Allen, ER Darrel Daniels, and Foundation Chm. H. Frank Oglesby were among the fifteen members of the lodge who completed their participating memberships during the past year.

The generosity of three generations of the Seevers family of Buena Park, CA, Lodge was recognized with the presentation of certificates by National Foundation Chm. Wally Brown (right). (From left) Clinton Seevers, Robert Seevers Sr., his son, and Robert Seevers Jr., his grandson, each donated \$100 to the cause.

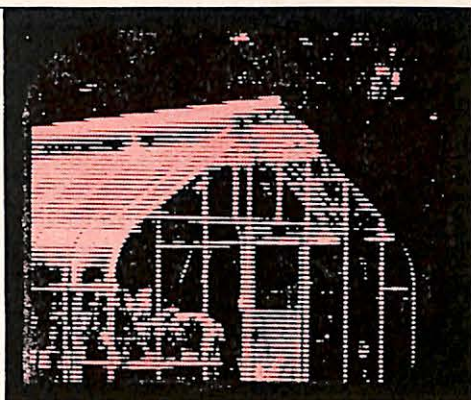


PER Manuel Santos (left) of Enfield, CT, Lodge recently distributed pins to Foundation contributors (from left) William Liner, Frank Newport, and Charles Kenrick. Brother Liner completed his first paid-up membership, Brother Newport, his third, and Brother Kenrick, his fourth.



BACKYARD GARDENER

by Helen Rosenbaum



THE GREENHOUSE OF YOUR DREAMS

A paradise for your plants where you can tell the frost to get lost? A haven for growing fruits and vegetables year round at modest cost?

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There are many factors to consider in choosing the right style for you and your orchids and onions including dimensions of the available site, local building codes, foundation and wiring required, climatic conditions in your part of the country, pre-fabricated units vs. design and build it yourself varieties. Which all boils down to the basic questions: How handy are you? And how much time and money are you willing to spend?

Styles range from the window greenhouse ten dollar special detailed in *The Handmade Greenhouse from Windowsill to Backyard* by Richard Nicholls (Running Press, 38 South Nineteenth St., Philadelphia, PA 19103, 8½ x 11, 128 pages, softcover, \$5.20, including postage, direct from the publisher) to over \$1000 for a medium sized luxury freestanding model. Extra charges include heating and cooling systems as well as planting benches for your greenhouse.

The following manufacturers of assemble it yourself mail order greenhouses and complete greenhouse accessories will be pleased to send you their free catalogues without any obligation on your part. No salesperson will call. Requests can be made by postcard and be patient as some catalogues may take several weeks in arriving.

Greenhouse Hunting: Studying and comparing various greenhouse offerings should enable you to decide which style of material is best suited to your particular needs.

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W. Atlee Burpee Co.
Warminster, Pennsylvania 18974

Sun/America
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Houston, Texas 77001

Turner Greenhouses
P.O. Box 1260
Highway 117 South
Goldsboro, NC 27530

Greenhouses with Redwood Frames

Gothic Arch Greenhouses
P.O. Box 1564
Mobile, AL 36601

Peter Reimuller
The Greenhouseman
980 Seventeenth Avenue
Santa Cruz, California 95063

Texas Greenhouse Co., Inc.
2717 St. Louis Avenue
Fort Worth, Texas 76110

Greenhouses with Steel Frames

Environmental Dynamics
P.O. Box 996
Sunnymead, California 92388

Two other books recommended for potential builders of home greenhouses for backyard, window, back porch and beyond:

Your Homemade Greenhouse and how to build it by Jack Kramer (Walker, 95 pages, hardcover, \$7.95).

Includes imaginative floorplans for gallery, loft, dome and roof-top greenhouses.

Build Your Own Greenhouse by Charles D. Neal (Chilton, 140 pages, hardcover, \$9.95).

Step by step directions for building mini greenhouses and a quonset economy model are among the projects found here. 190 illustrations along with a helpful glossary of greenhouse terms.

A magazine especially for home greenhouse gardeners?

Yes, *Under Glass* is a 23 page bi-monthly published by a major greenhouse manufacturer and filled with useful information from seasonal planting notes to a question and answer column. 1 year, \$2.50 (6 issues); 2 years, \$3.75 (12 issues). Canadian orders, 50¢ additional to cover postage. Cash, check or money order must accompany each order. *UNDER GLASS*, P.O. Box 114, Irvington, NY 10533.



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Malcolm J. Roebuck, President

(Continued from page 40)

This resistance creates an attitude that may mean the difference between complete, or only partial, recovery. Dr. Levine, who has treated many stroke victims, emphasizes the need for fast action in these cases. "We get our best results with patients we begin treating soon after the stroke," he explained. "You have to watch that you're not dealing with hemorrhages—a cerebral hemorrhage will be made worse because the hemorrhage stops as a result of pressure in the brain. We've had patients six months and a year after a stroke, and there has been some improvement.

"With recent strokes we've had some spectacular recoveries. We had one patient in his 60s. His wife was a nurse and she called me about 11 pm and said, 'My husband just had a stroke. Will you put him in the chamber?' I told her to get him to her doctor and have him confirm that it was a stroke and not a hemorrhage. The doctor called me at midnight and told me that the man had a stroke. He was completely paralyzed on the right side. He had aphasia and couldn't talk.

"We put the man in the chamber at 1 am. His wife arrived at the hospital at about 2:30, just as we were starting to decompress. She asked, 'How is he doing?' I said, 'Talk to him.' She went to the window and waved at him and he waved back. She said, 'My God! He's waving his paralyzed arm.' We gave him ten treatments and his speech came back. He began talking in the chamber and gradually his speech improved when he was out of the chamber."

Hyperbaric medicine's proponents point to its effectiveness with a startling range of ailments. Osteomyelitis, for example. A bone infection, it is extremely resistant to conventional treatment. Ms. Marilyn Spindler, R.N., tells of an impressive healing at the Ocean HBO

Center in Florida. "The patient was 25 and he had been treated for three years for osteomyelitis of the femur as a result of a bad motorcycle accident. He was still taking antibiotics and needed crutches to get around. He couldn't walk the block from the Holiday Inn to the HBO Center. After ten treatments the swelling and redness disappeared but he still had to use crutches. After a second course of ten treatments he was completely healed and no longer required crutches. X-rays showed no more infection and he walks without a limp.

"We had another patient," Marilyn Spindler continued, "who was on the verge of a stroke. Seventy-years-old, she was almost totally blind and nervous and jittery with a blood pressure of 210/130. After 34 treatments she became a completely different person, calm and relaxed, she drove her car again and handles her own affairs. Her blood pressure stabilized at 125/70. She takes a tune-up treatment once a month now. We find that strokes respond most dramatically with hyperbaric oxygenation. We've also had good success with older people who have been hospitalized and become disoriented. HBO brings them back quickly.

"A waitress took ten treatments to see if it would help her multiple sclerosis. She was 31, and had suffered from the disease for the past four years. One of the most noticeable effects of it was a pronounced limp in her left leg. We saw a marked improvement after the third treatment and after the seventh the limp was nearly gone."

With these kinds of reports from every section of the United States it is easy to understand the enthusiasm of hyperbaric medicine's advocates. It is more difficult to see why many medical men oppose it, especially when they usually know little about it.

For example, arthritis continues to baffle conventional medical approaches.

Obituaries

PAST DISTRICT DEPUTY J. A. Budd Sr. of Jacksonville, FL, Lodge died July 14, 1976. Brother Budd was appointed District Deputy Grand Exalted Ruler for the Northeast District in 1960-1961.

PAST DISTRICT DEPUTY George F. Lavigne of Ogdensburg, NY, Lodge died June 15, 1976. Brother Lavigne served as District Deputy Grand Exalted Ruler in 1954-1955 for the North District.

PAST DISTRICT DEPUTY Felix L. Gay Sr. of San Benito, TX, Lodge died recently. Brother Gay served in the capacity of District Deputy Grand Exalted Ruler for the Southwest District in 1947-1948.

PAST DISTRICT DEPUTY J. T. Martin Jr. of

Temple, TX, Lodge died April 5, 1976. Brother Martin was District Deputy Grand Exalted Ruler in 1955-1956 for the Central District.

PAST GRAND LODGE COMMITTEEMAN Carl R. Mann of Baytown, TX, Lodge died April 2, 1976. District Deputy Grand Exalted Ruler in 1944-1945 for the Southeast District, Brother Mann was a member of the Grand Lodge Committee on Credentials from 1954 through 1960.

PAST DISTRICT DEPUTY Forest D. Gathright of Austin, TX, Lodge died recently. Brother Gathright held the post of District Deputy Grand Exalted Ruler for the Central District in 1948-1949.

Mrs. Letty Gerrish, R.N., who has been director of the Ocean HBO Center since it opened in 1974, describes the case of a man who had spent more than \$4,000 on physicians and medicine trying to find relief for severe osteo-arthritis of the right knee. At the age of 52 he was badly crippled by the condition. "He took ten hyperbaric treatments and today plays golf and tennis. He gets a monthly tune-up in the chamber and is so enthusiastic about it that he had his wife and father take a series of treatments also.

Scientific studies persistently point to the crucial role of oxygen in mental alertness and physical health. Dr. Vincent Saurino, a micro-biologist, is a personable man with a keen, scientific mind. "Aging is a process," says Dr. Saurino, "where gradually, for various reasons, not enough oxygen gets to the brain cells and they begin to starve. If you resupply oxygen to these cells it's astonishing how quickly they revive. We're still looking for answers to questions such as how much oxygen should be added and how long does oxygen remain in the plasma after one treatment."

Brain cells die at the rate of 100,000 every day. A human being starts off his life with billions of brain cells so this loss is not as frightening as it first sounds. However, the average child born in the United States will probably live 23 years longer than a child born in 1900. The number of men and women over 65 in this country has grown three times as fast as the total population. Numbering 21 million, the elderly make up one-tenth of the population and care of the aged takes almost a third of U. S. health expenditures.

An elderly person in top physical and mental condition may only register a seven percent decrease in blood circulation to the brain. On the other hand, narrowed cerebral arteries or other organic brain disease may reduce blood flow by 20 to 25 percent. The crucial oxygen is cut correspondingly. This oxygen shortage created by impaired circulation can be corrected by hyperbaric oxygenation with marked sharpening of the individual's mind.

Along with increased energy, better health and sharper memory, many patients report noticeable cosmetic improvements. A Chicago-area writer, Beatrice Brittain Braden, took a series of treatments with Dr. Levine a few months ago. A bronchitis patient at Edgewater Hospital, Mrs. Braden had hoped for a reversal of her progressive farsightedness. After her 15 treatments she found that, "Some hated wrinkles had faded and shallowed out. These included a severe vertical frown line on my forehead, cutting down between the eyebrows; the nose-to-mouth smile

lines; a small pock on my right cheek, inflicted years ago by an infected blister, and half-moon crescents under the eyes. Most satisfying was the disappearance of the loose flesh drooping from my throat. My hands, which looked like crepe paper, were now much smoother and youthful looking."

Dr. George Hart, a physician at the Long Beach Naval Hospital in California, has used hyperbaric oxygen with myriad medical and surgical problems. He tested himself to determine how the method actually affected I.Q. Before starting a series of treatments his I.Q. was 132. After 15 oxygen immersions Hart was again evaluated and the result was 143. The Wechsler Adult Intelligence Scale was administered by Dr. Allan Edwards of the VA Center in Los Angeles. One hundred and forty-three is the top score possible on this test so there was no way to tell exactly how much Capt. Hart's intelligence had actually increased. He was tested nine months later and measured 132 again. After another series of treatments he was back up to 143.

Hyperbaric oxygenation can be divided into four major treatment sections: 1) senility; 2) sickness; 3) cosmetic; and, 4) maintenance. The maintenance approach is the primary concern of a number of leading advocates of this method. Says Claude Kirk, Sr., "Just think of all the important business and political decisions being made by men with oxygen-starved brains. If we take these men and periodically add extra oxygen to their systems we'll find that they retain their abilities far longer and function better in all areas of their lives. In a sense, this is a form of national 'brain insurance.'"

Dr. Edwin Boyle says much the same thing. Noting that human mentality peaks at the age of 25 and then begins a permanent slide downhill, at 50 a man has spent half his life deteriorating mentally. "Treat him with pressurized oxygen during those years," says Boyle, "and you keep him functioning at top level all of his life."

Dr. Eric Kindwall is director of the Department of Hyperbaric Medicine at St. Luke's Hospital in Milwaukee, and is convinced of its particular benefit in forestalling effects of aging. Kindwall remarked, "Our best successes come with the younger patient who frequently says, 'I just can't seem to recall or think the way I once did.'"

The record is unmistakable. Hyperbaric oxygenation offers a unique way to treat illness, improve general health and restore youthful vigor. It apparently slows the aging process and even reverses its effects in men and women lost in the deep sleep of senility. It offers a fresh and hopeful vision for added years of joy and usefulness. ■

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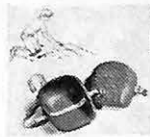
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(Continued from page 17)

help build a bridge across the Niagara River between Canada and the United States. The place was below Niagara Falls. The current was too swift for safe operation of a boat. Even during winter months, when parts of the river froze, the ice piled so high no one could climb over it.

Finally, Engineer T. G. Hulett had an idea. “We’ll have a kiteflying contest,” he announced. “I’ll pay \$10 to the boy who can fly his kite across the river into Canada.” The newspapers played up the idea, and ultimately the day of the contest arrived. Children from all over the territory carried kites of all shapes and sizes to the river. But when they tried to launch, many of them, caught by treacherous down-drafts, fell directly into the river. Most of them gave up, but one—Homan Walsh—wasn’t ready to admit defeat. The darkness forced him to quit trying, but the next day he was back. The kite went up and up and soared toward Canada and, when enough line had been let out, a piece of clothesline was tied on the end of it. He slackened the line and let the kite come down on the Canadian shore where other men were waiting for it. They tugged the clothesline across the river and secured it. Next came a larger piece of rope, tied on the clothesline. And finally a steel cable was tied onto the larger rope. Homan’s kite line became a lifeline, and his kite became known as the kite that built an international bridge.

Kites, in a sense, are both man’s legacy from the past and his hope for the future. For as veteran kiteflier and inventor Domina Jalbert of Boca Raton, FL, said: “We have merely begun to

look beyond the horizon in the world of kites. Their uses for fun, sport and in peaceful research are almost without limit.”

The depths of Jalbert’s wisdom were borne out last summer when Gordon Gillett of Miami powered his sailboat across the waters of Biscayne Bay, both with and against the wind. This reality bore more than passing fancy; it opened up avenues for provoking thoughts in harnessing the energy of the winds.

“We’ve found by using three big delta kites,” said Gillett, “that we can power the boat at a pace equal to or faster than other similar size boats under regular sail.”

New and dramatic adventures are opening up in the world of kites. And new records are being established. In 1975, Dinesh Bahadur of San Francisco’s Come Fly A Kite Store set a new indoor kiteflying record before some 3,000 spectators and TV cameras in the Hyatt Regency Hotel. For 30 minutes and two seconds, he flew an India fighter kite 100 feet above the floor of the hotel’s lobby, which incidentally has a 200-foot ceiling. Heroes and heroines of the kiteflying world, however, are yet to gain stardom, even as those who have gained fame in the present and past.

Whatever the future holds for this chariot of the winds, the world of kites has indeed indelibly engraved itself upon mankind in a thousand different ways. If you have never felt its impact, look around you. Watch a leaf take flight on a windy day . . . then build yourself a kite, an extension of your soul, and let it soar away to the heavens. ■

The Vets Program Contest

Grand Exalted Ruler George B. Klein has proclaimed the month of November as National Veterans Remembrance Month. The Grand Lodge Activities Committee, in conjunction with this proclamation, has established Contest “C” to be known as the Veterans Remembrance Month Brochure Contest. This contest is designed to encourage your lodge’s observance of the GER’s proclamation by challenging your sister lodges for a Grand Lodge award.

You are urged to meet immediately with your lodge’s National Service Commission chairman to plan a full schedule of activities for November. Radio, press, and television coverage should be arranged in connection with your hospital visits, parades, entertainment programs, and similar activities designed to honor and show appreciation for our disabled veterans. Advance public announcement of these activities should be made to members of the community as well as to service groups and civic officials. During the course of November your lodge should assemble photographs, news articles, certificates of appreciation, and any other items of interest for inclusion in your veterans brochure.

Awards will be presented to the first-, second-, and third-place winners in each of five membership divisions. Your lodge secretary should certify in writing in which division your lodge falls based upon statistics as of March 31, 1976.

Brochures must be received no later than January 15, 1977, by Peter T. Affatato, Member, Grand Lodge Activities Committee, 57 North Broadway, Hicksville, NY 11802. All brochures will be displayed at the national convention. Winners will be announced in *The Elks Magazine*.

NEWS OF THE LODGES

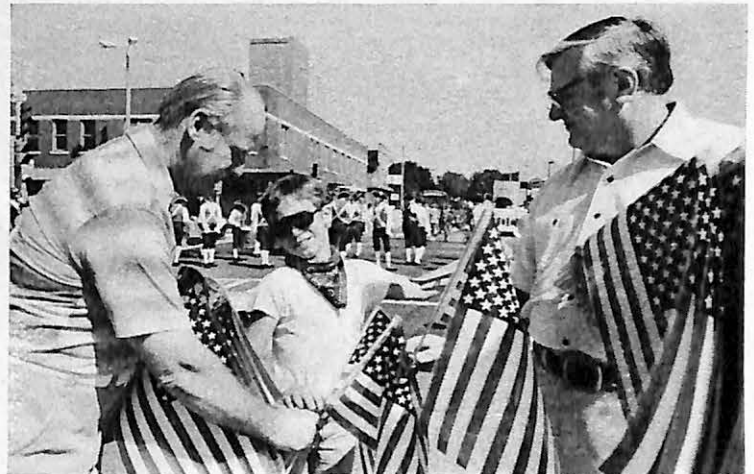
(Continued from page 26)



◀ **DISCUSSING THE GOLF** tournament run by Jefferson County, AL, Elks were prize winners (from left) Brother George Eisenhart, ER Leonard London of Homewood Lodge, Alan Pizzitola, former University of Alabama defensive back, and Brother Tom Terry. The tournament proceeds of \$825 were donated to the Elks Memorial Rehabilitation Center in Montgomery.



THE DUNDORES, PER Walter (right) and Betty, of Fremont, OH, Lodge, received their first and second National Foundation certificates, respectively. Chm. John Imler made the presentation at the meeting during which Betty Dundore was installed as president of the Elks' ladies.



A YOUNG MARCHER in the Janesville Bicentennial parade accepted a flag from ER Leon Clowacki (left) and PDD Don Grosenick Sr., both of Janesville, WI, Lodge. Approximately 1,500 American flags were distributed to youngsters who participated in the local celebration.



CRAFTSMAN Bernard Stiver (left) was awarded \$50 for his entry in the seventh annual arts and crafts show at the Dayton, OH, Veterans Hospital. Vets Chm. Edwin Turner made the presentation while Esther Barber, occupational therapist, displayed Mr. Stiver's 18-inch ceramic stein, which also won him a state prize of \$100.



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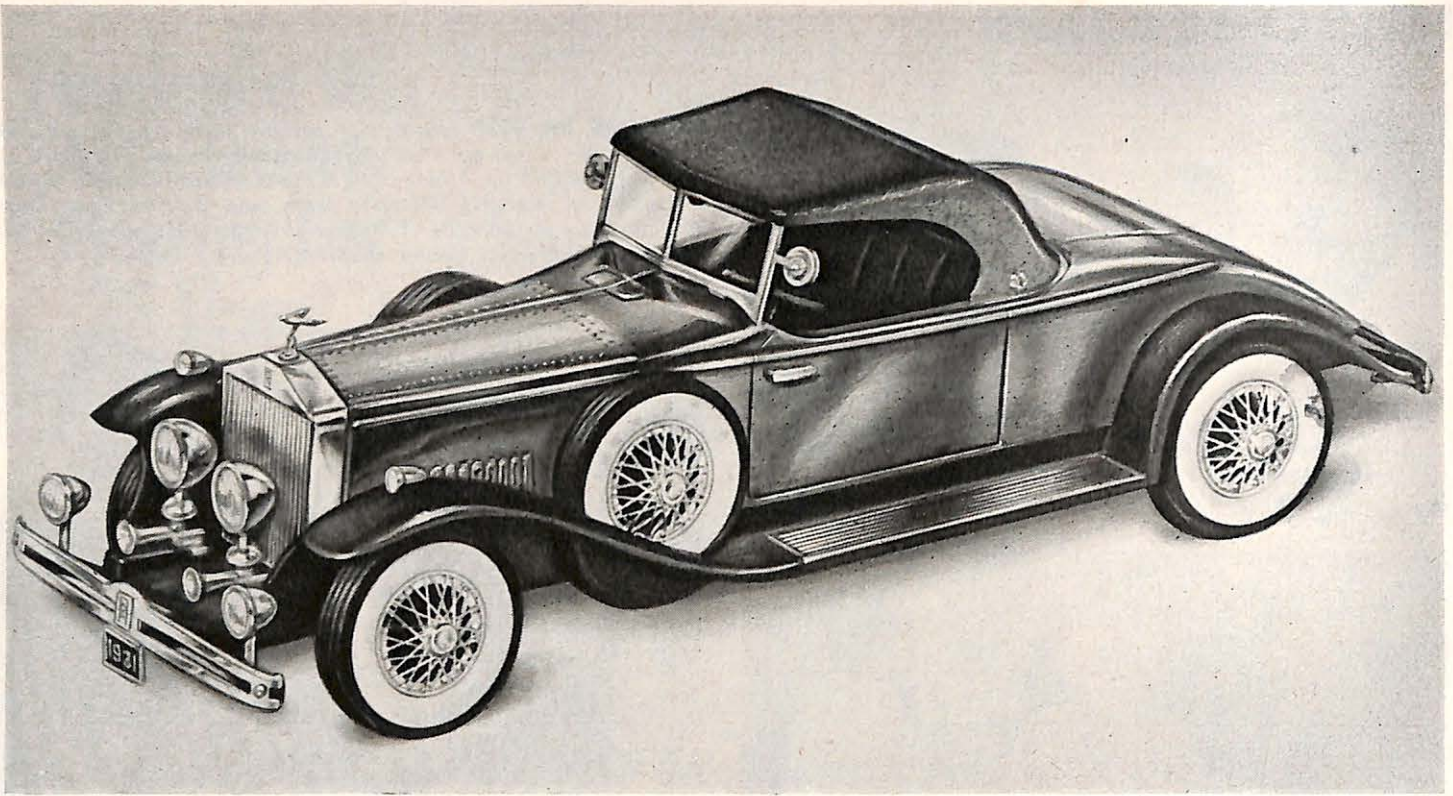
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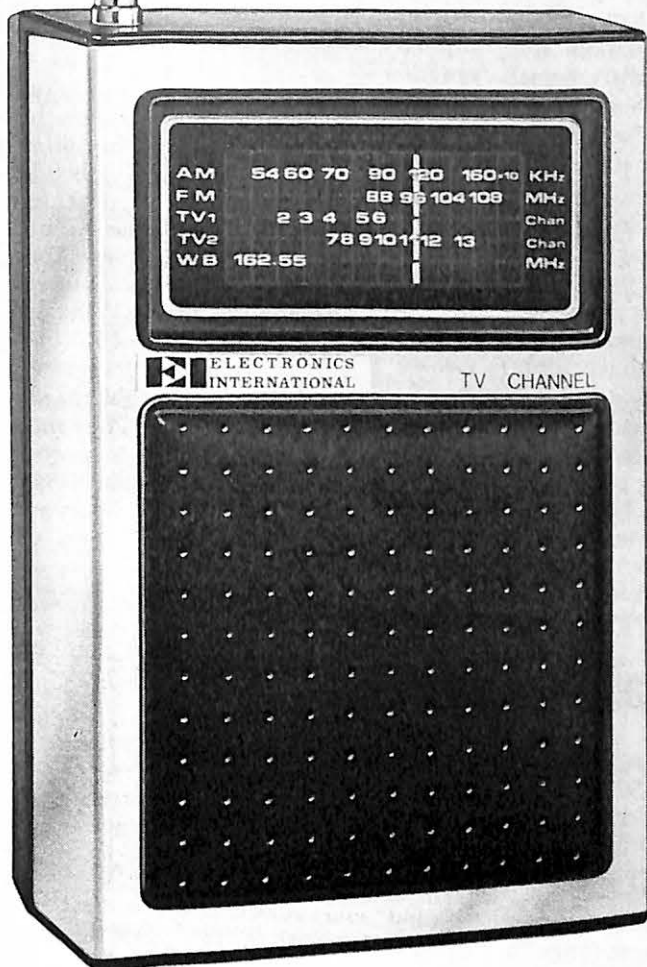
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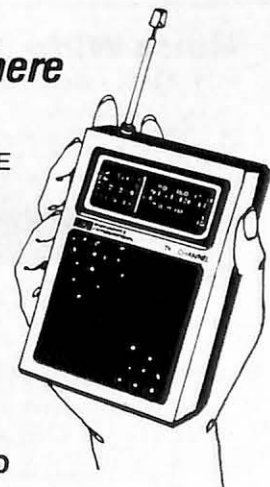
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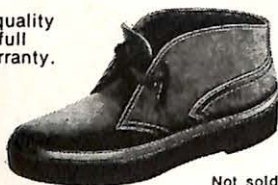
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SHARING IS CARING



(Continued from page 11)

the contribution to come off the top of income, before taxes. Then, when that money is received in retirement, income tax is paid. Since total income is likely to be lower after retirement, the rate at which the money is taxed is also lower. Social Security contributions, however, are taxed as part of total pay at the time that pay is earned. The benefits are not taxed when received, but the tax is paid when the earnings are higher and the tax rate as well.

4. And, not least, the system offers a choice to government employees and no choice at all to the rest of us. Social Security is a compulsory system; we are not asked whether or not we choose to participate, choose to contribute. Government *bodies*, however, because the Constitution provides that the federal government cannot tax another government without its permission, do not have to participate. They are free to join the program and free to leave. One hundred and thirty eight cities, counties, and local government agencies, according to a recent report in *The Washington Post*, have abandoned the system in the last two years; more, including New York City, have clearly signaled their intention to do so, also.

A voluntary system may seem like a

good idea but, like the use of general tax funds, it could contribute to a system based on need rather than one based on a return of contributions. If the system were voluntary, the affluent would be more likely to pull out, leaving the less-affluent, with their lower contributions, to finance the system. For a system already in financial difficulty, such a course would be disastrous. In fact, a March, 1976, report for The Twentieth Century Fund called for mandatory participation by government employees. The Social Security Advisory Council would also like to see a program of universal compulsory coverage.

Despite all these problems, and more, the Social Security Administration has no intention of giving up the ghost. "The program will probably be revamped quite a bit in the next few years," says John Clark of the Administration's regional office in New York, "as inequities are worked out. But the system itself is here to stay." What began as a modest effort in 1935 has grown like Topsy. Perhaps its growth has been too fast. But the problems can be solved and will be solved. They must be, because the basic idea is a good one: retired Americans, who have worked long and hard, fully deserve to live out their retirement years in comfort.

Bicentennial Achievement Awards

GER George Klein has chosen the theme "America and Elkdome—Moving Forward" for 1976-1977. This year we are given the once-in-a-lifetime opportunity of combining the beginning of our third century as a nation with the continuing effort on the part of all lodges to exceed the achievements of the past.

Exalted Rulers, if you will keep in mind your vow to be the best Exalted Ruler of the best lodge in all of Elkdome, and if you pass this dedication on to your fellow officers and lodge members, then the Bicentennial Achievement Awards Program will be an unmatched success.

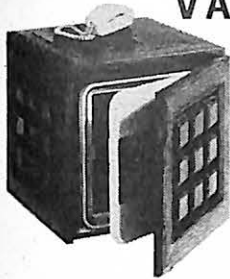
The awards for individual involvement in the program are set forth in the leaflet published by the GL Lodge Activities Committee. Please do not send any material or queries about the Bicentennial Achievement Awards Program to *The Elks Magazine*. Address all correspondence to your area committeeman, who is:

- Area 1/Peter T. Affatato, Box 32-57 North Broadway, Hicksville, NY 11802
- Area 2/Charles E. McGinley, 220 Lansdowne Drive, Verona, PA 15147
- Area 3/John D. Sullivan, 290 Midland Road, Southern Pines, NC 28387
- Area 4/Larry L. McBee, Box 567, New Lexington, OH 43764
- Area 5/James R. Kenney, 1302 - 18th Street, Granite City, IL 62040
- Area 6/Alvin A. Ehrlich, P.O. Box 1423, Orlando, FL 32802
- Area 7/Robert J. McLain, 841 Volante Drive, Arcadia, CA 91006
- Area 8/Gerold F. Lamers, 820 South McClellan, No. 201, Spokane, WA 99204

Best wishes for a great year of America and Elkdome—Moving Forward.

Alvin A. Ehrlich, Chairman
GL Lodge Activities Committee

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You and Retirement

(Continued from page 31)

tables. Another man developed his calligraphic style to the point where he was asked to design invitations for the annual awards banquet of a local organization. Another profit-making possibility: teach your craft to others. No formal teaching credentials are required in most not-for-credit adult courses.

Models. From ships to planes to railroad trains, models and model-making have long been a source of pleasure. You can buy plastic or balsa-wood kits of ships, for example, or carve finely-detailed versions of your own. You can expand an interest in railroading, too, to elaborate landscaping and detailed reproductions of equipment, buying some items and making others. Again, there are clubs to swap information.

Need more hobby ideas? How about a family photographic record? Combine a serious effort at organizing all the old photographs tucked away in boxes in the attic, adding names, dates, and relationships, with new photo-taking sessions. For your new pictures, take as many as possible in as many situations as possible to get a true-to-life picture of family life, starting with your immediate family and branching out along the family tree.

Don't reserve picture-taking, in other words, for vacation trips and special occasions; take a day-long record of family activities: making breakfast, reading the paper, walking to the mailbox, watering the lawn, weeding the tomatoes, chatting with friends. Be sure pictures of yourself are included. And include still-life shots of room settings and the like. Put the resulting pictures, carefully labeled, in an album and put them away; in just a couple of years they will make a fascinating historical document of the life style of 1976.

Where any hobby is concerned, think in broad terms. If you like to travel, for instance, you might branch out into photography or a postcard collection, folk-dancing, or an interest in the foods of different nations. If you enjoy model railroads, look beyond the elaborate layout in your own basement to, perhaps, working with local teenagers in a model railroad club. An interest in music can lead to membership in a community orchestra or chorale.

Many hobbies, in short, can be pursued either alone or in a group. Some provide an outlet for competitive urges as well as individual gratification. Many cost very little; others can run into money. Evaluate your own interests before you start, but don't be afraid to sample several possibilities. It may take a little while before you find the hobby that suits you best.

For a variety of hobby ideas, look at *Choosing Your Retirement Hobby*, by Norah Smaridge; it briefly discusses many leisure activities and lists sources.

Address your question and comments to G.W. Weinstein, c/o The Elks Magazine, 425 West Diversey Parkway, Chicago, Ill. 60614.

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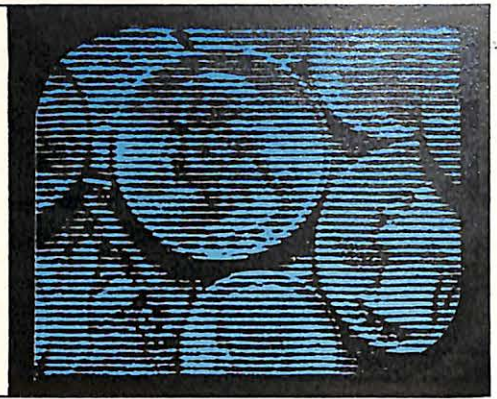


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ELKS FAMILY SHOPPER

More for your money

by Mike LeFan



FINALLY FALL

Fall is finally here, with a new list of bargains to match. Fall clothing is at reduced prices this month, including suits, children's clothes, and women's coats (watch especially for coats at the Columbus Day sales later on). Other October clothing buys include rainwear, outerwear, and baby needs.

The sales make this a good time to buy major appliances and general home furnishings, particularly china and glassware. Our resident Fun Freak says to look for bargains on new sports and recreation goodies. For instance, bicycles, fishing gear, and skiing equipment are all at reduced prices during October. Besides the general sales for Columbus Day, you'll also find bargains at the Veterans' Day and Halloween sales. Be sure to shop around.

On the grocery list, Supermarket Snoop says that this month's best fresh produce buys include brussels sprouts, cranberries, pears, turnips, and rutabagas.

Readers Respond: Recently Mary B. asked what to use for cleaning aluminum siding and for warding off bugs and spiders. Andrew Dolak, of Lodge No. 370 in Uniontown, PA, says, "I use *Spic n' Span* and a wash cloth on my house siding, washing off a small area and then rinsing with the garden hose." To get rid of bugs, Andrew recommends two compounds. *Chlordane 72% EC*—follow package directions, applying a 2% spray along the foundation of your house and

where spider webs are found. This is a residual, long-lasting treatment. *Diazinon 25% EC*—apply a 0.5% solution the same way as for the *Chlordane*. This is also a residual treatment. Andrew says that the key to spider control is the elimination of their food supply—insects. Spiders will leave an area that has no insects. Thanks for the word, Andrew.

Caution: When using any pesticide, be very careful to follow package directions, and never, never increase the strength above that recommended.

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Auto Authority says get more miles from your car by taking a few extra maintenance steps: replace air, gas, and oil filters twice as often as recommended in the manual (even more often if you drive in dusty or dirty conditions). Your car will thank you.

Q. "I read your warning about chain letters. I have a chance to join a group that is different. I can send U.S. Savings Bonds to a list of people, and then I myself will receive more Bonds. Since they use Bonds, isn't this all right?"—C. Winters.

A. Definitely not. This Savings Bond routine is just the newest variation to the very old chain letter rip-off. The gyp artists are really crawling out of the woodwork lately, and their come-ons are ingenious, but don't send Bonds off to anybody. More than likely you'll just lose the price of any bonds you mail away. Keep them yourself and you'll be better off.

Say "Hello" to the return of good ol' American horse trading. People are swapping babysitting for lawn mowing jobs, and one lady trades space in her freezer for part of the food being frozen. If you can keep books, swap that skill off for dental or medical services. Or trade painting lessons for golf lessons—or whatever. What goods or services do you need or want? What skills or goods can you offer in return? There's no limit to what you can get in these exchanges.

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Supermarket Snoop has consulted the psychologists and reports that grocery shopping on an empty stomach can be hazardous to your pocketbook. People buying groceries on an empty stomach spend an average of nearly \$6.00 a week more than those who have eaten within the last 5 hours. Something to think about.

Money Saver of the Month: Fall is the time to store your expensive garden equipment so you can protect your tool investment. Use steel wool to remove any rust, then cover those tools with a thin coat of oil or grease. Wash aluminum tools in soap and water, rinse, and let dry. Cutting tools (scissors, shears, mower, edger) should be cleaned and sharpened. Drain garden hoses, replace worn washers, and hang the hoses on smooth hangers. Wash clay and plastic pots and store indoors. Salvage garden stakes by cleaning them and removing old string or wire. Check the containers to all your sprayers to see that no residue remains in them. When next spring rolls around, you'll be glad that you put your tools away in good shape. You're welcome.

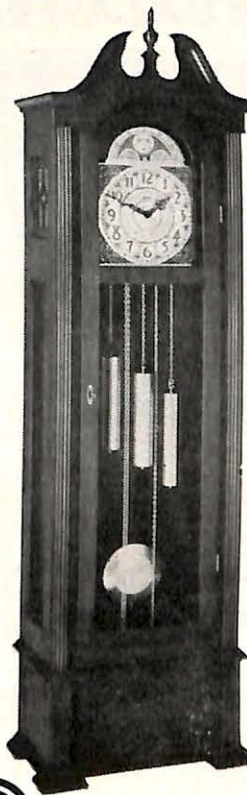
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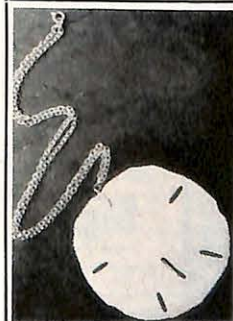
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\$3.95 each or 2 for \$7.25 plus 50¢ for each slicer ordered to cover handling and postage.

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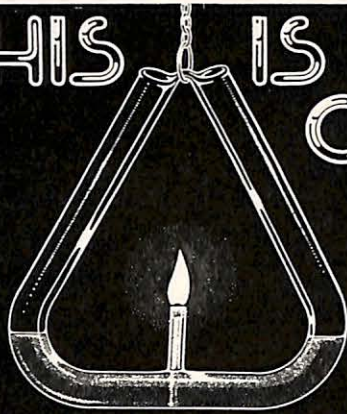


A REAL SAND DOLLAR PENDANT

This natural finish Sand Dollar pendant on a 24" gold clasp chain is an ideal conversation piece. This real shell, found in the Gulf of Mexico is 2 to 3 inches in diameter and has been treated and hardened by a special process. We will mail this Sand Dollar to you in an attractive gift box along with the story of this Holy Ghost shell. An ideal gift for the hard to please person. Send only \$6.00 check or MO PPD to

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candle

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money back guarantee -

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Dept. E-10

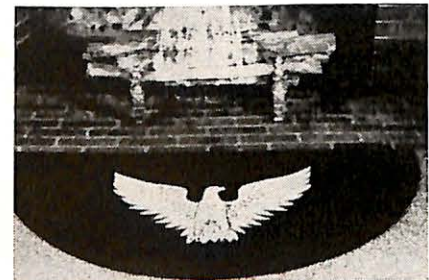
Elks Family Shopper



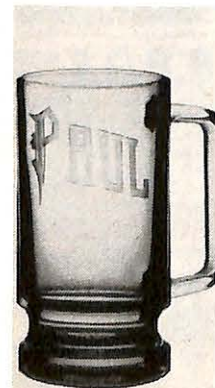
CREATE A B.P.O.E. NEEDLEPOINT PLAQUE for home or office with your name and lodge number. Complete kit includes Elks emblem on a 12"x14" interlock canvas, 3-ply Persian yarn, needle, easy-to-follow instructions with directions for personalizing. \$15.95 (frame not incl.) + \$1.00 shpg. Miss Needlepoint, P.O. Box 971, Dept. E-3, Westbury, N.Y. 11590.



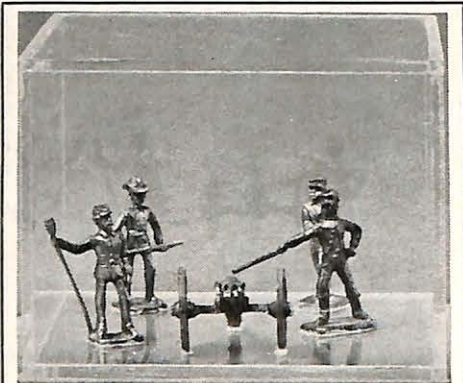
MYSTERIOUS PRAYER PLANT thrives almost anywhere. This fascinating plant has beautiful variegated green leaves that close "in prayer" at night, revealing deep red undersides and then open wide each new day. Shipped well-rooted in 2 1/2" pot. \$1.00 plus 35¢ shpg. (Pa. res. add 6% sales tax.) American Consumer Dept. PRA-39, Caroline Rd., Phila., Pa. 19176.



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#201 **\$30.00** ppd.

Brochure available for Revolutionary, Civil War, Western and other unique gifts.

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SANTA BARBARA HOUSE, Dept. 25
440 El Cielito Rd., Santa Barbara, Ca. 93105
Phone: 805-962-1588/965-0906



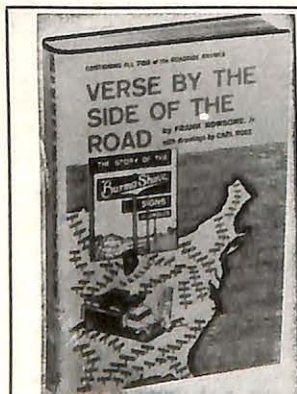
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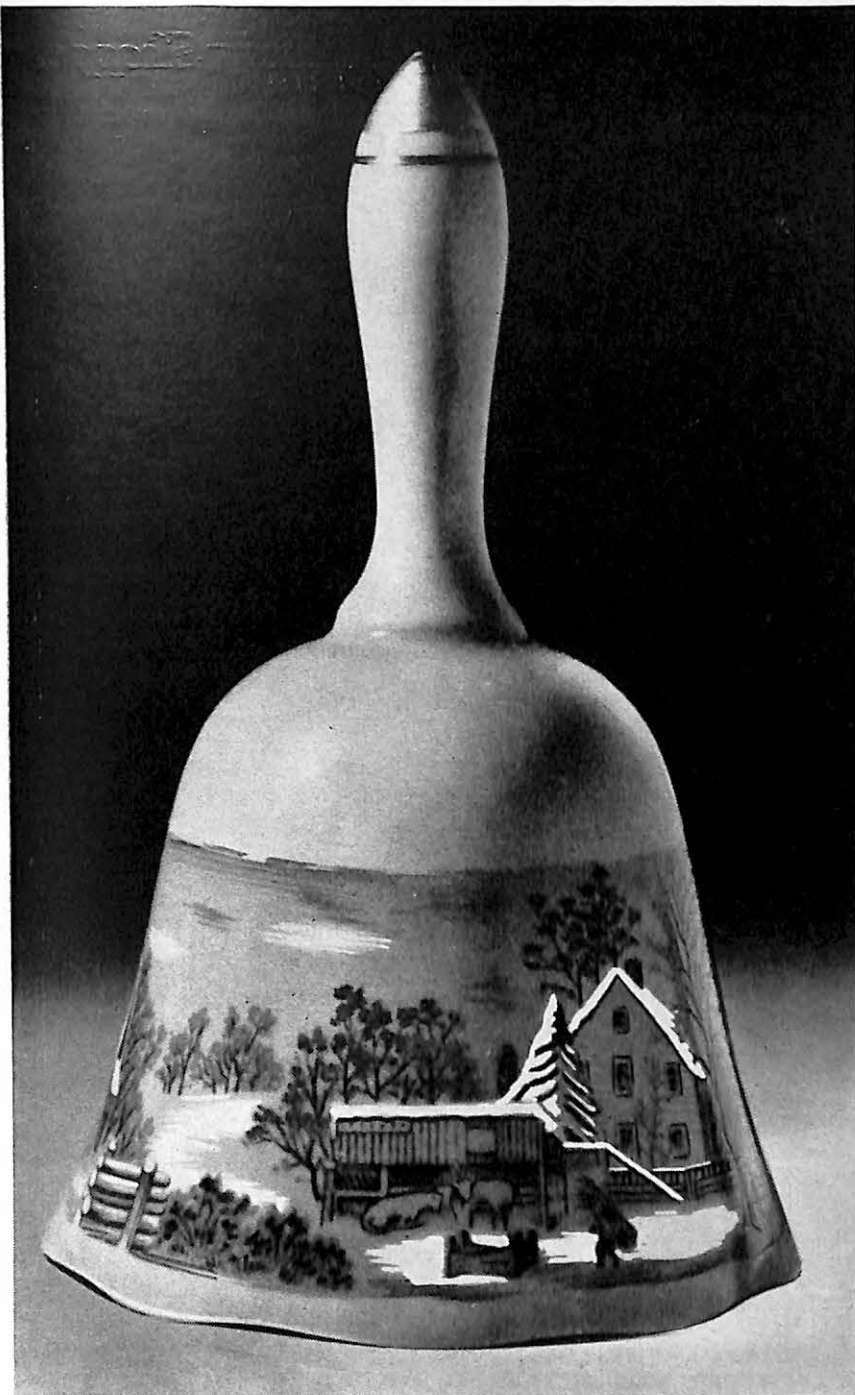


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American Century

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"Farmer's Home In Winter"
ORIGINAL HAND CRAFTED
CURRIER & IVES
GENUINE
PORCELAIN
BELL IN
COPENHAGEN
BLUE**

**EACH BELL TRIMMED IN
22 CARAT GOLD, HALLMARKED,
SERIALLY NUMBERED,
AND COMES WITH CERTIFICATE**

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The entire lifelike surface of this lovely bell depicts the Currier & Ives original of "Farmer's Home in Winter". Each limited edition bell is trimmed in 22 carat gold . . . and bears the American Treasury Hallmark number on its inner surface! The handle has a 22 carat "gold band", our exclusive design. Each issue in this rare series will illustrate a different Currier & Ives classic!

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You know your Limited Edition Currier & Ives Bell can't go down in value, for we put in writing that we will buy it back anytime within the next 5 years, and you will receive a certificate guaranteeing this with your bell!

Subscriptions to the first American Treasury porcelain bell honoring Currier & Ives have now closed, and the opportunity to own it is gone forever. Only those who were fortunate enough to order before the cut-off date now have a collector's item. But there's still time to start your own collection with this second bell in the American Treasury series if you act promptly . . . your order must be received by December 31, 1976! All orders received after that date will be returned, since only enough bells to satisfy the orders received before the cut-off date will be manufactured.

Your order qualifies you to collect other bells in the series as they are offered. Your order is for this bell only — you will not receive any others unless you specifically order them. There is a good reason for this — **Your bell is not finished, hallmarked, and numbered until your order and payment are received! It is literally made to order for you!**

Hurry . . . order yours right now for the unheard-of low price of \$9.95 plus \$1 postage, insurance, and handling!

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Caroline Road, Philadelphia, PA 19176

Yes! Please ship me _____ (CBLB) Hallmarked Hand-Decorated Currier & Ives "Farmer's Home in Winter" Genuine Porcelain Bell(s) in Copenhagen Blue trimmed in 22 carat gold, and numbered at only \$9.95 each. (Only 2 to an address, please!) I understand you will protect my investment in this bell with a guarantee to buy it back at any time before December 31, 1981, at its original selling cost (except postage, insurance & handling).

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Please add \$1 per bell to cover postage, insurance & handling.

Total amount enclosed \$ _____ (Penn. residents add 6% sales tax).

Check or money order, no CODs please.

CHARGE IT: (check one) Exp. Date _____

BankAmericard American Express

Master Charge

BANK NUMBER _____

Credit Card # _____

Name _____

Address _____ Apt. # _____

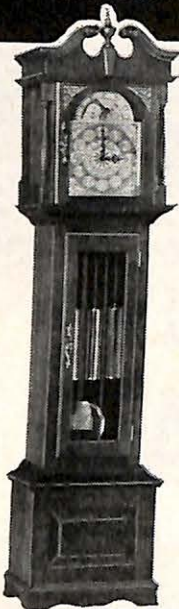
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Astrological symbol and lettering in Finnish Text, 3 x 11 1/2" on pressure sensitive gold rainbow reflector material (gives multi rainbow effect in sun) mosaic diffraction pattern with glossy black background and gold border. Can be plaqued or placed on windows, autos, boats, etc.

—Other Reflector Signs Available—
"ONE DAY AT A TIME" or
"EASY DOES IT"

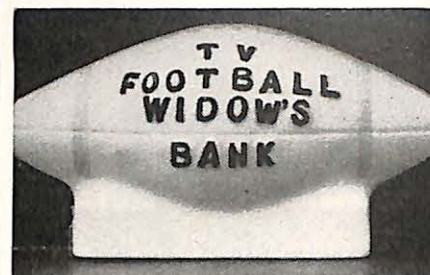
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\$2.50 for First Sign, \$2.00 for
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Mini-size also available, 3 for \$1.00
(In California add 6% Sales Tax)

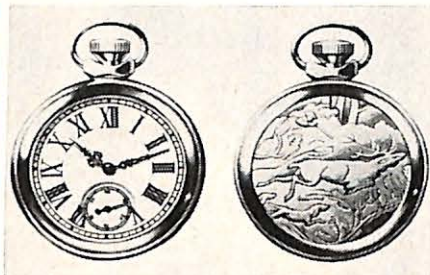
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See Advertisement on Inside Front Cover

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(Ca. residents add sales tax)

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or charge my acct. no. _____

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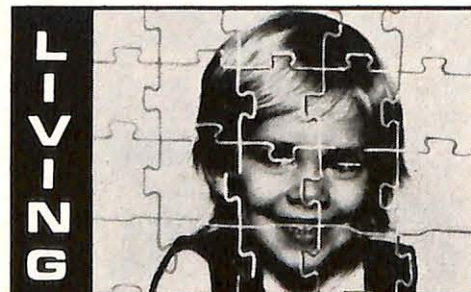
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See Advertisement on Inside Back Cover

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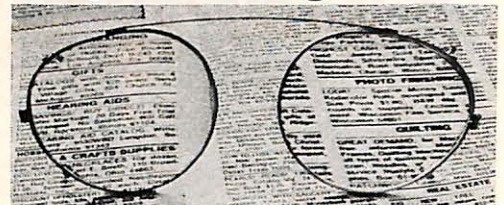
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ELKS EMBLEM RING. Handsome onyx ring bears the Elks emblem and is elegantly hand-engraved with two initials. 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only \$19.95 ppd. Gift boxed. STADRI, 147-47 6th Ave., P, Whitestone, N.Y. 11357

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Card# _____ Expiration Date _____

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Your Signature _____

I understand I may wear my Firesiders for 30 days, at no risk. If, for any reason, I'm not completely satisfied, I may return them and my money will be refunded in full.

To order, check box & state size.

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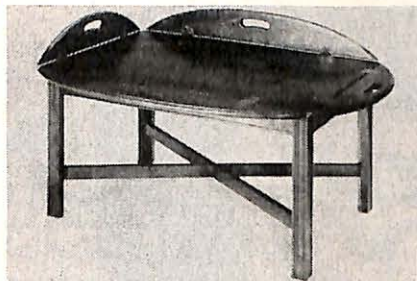
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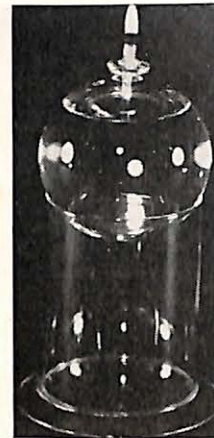
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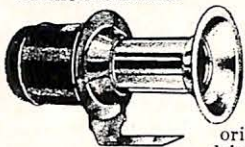
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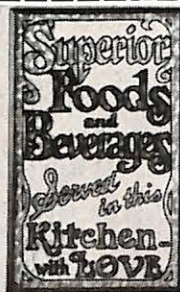
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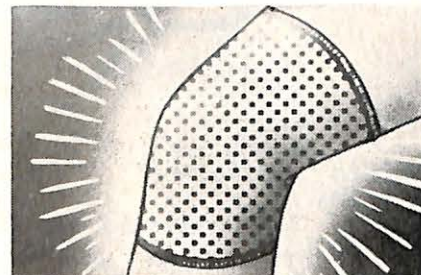
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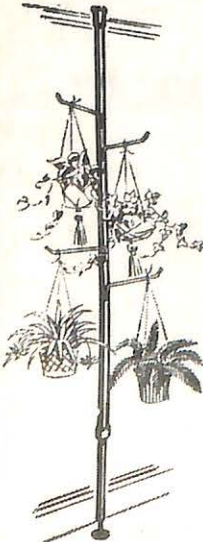
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1929S	30	30S	34	34D	35
1936S	37	37D	37S	38	39
1941	41D	41S	42	42D	42S
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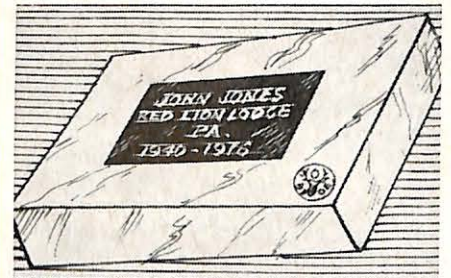
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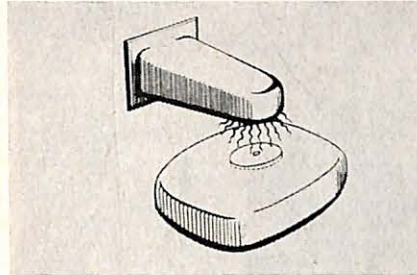


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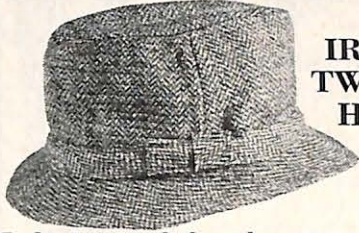
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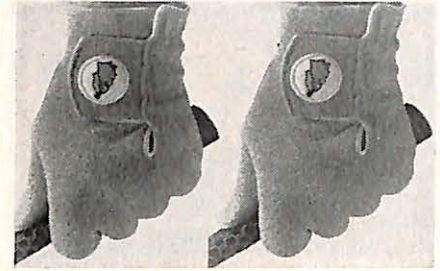
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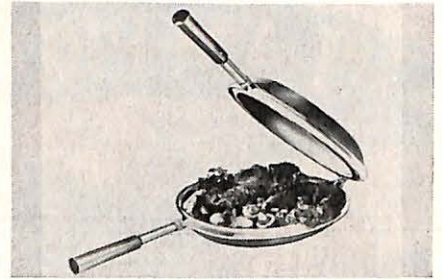
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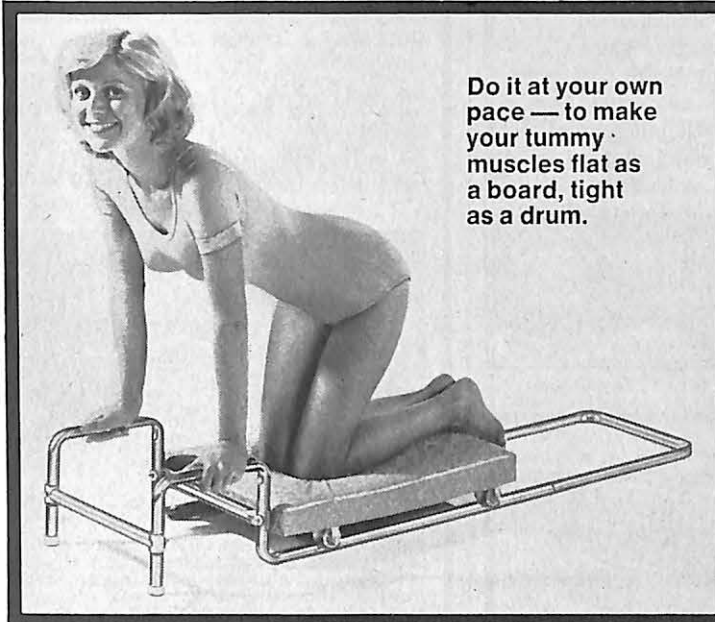
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a day . . . make that paunchy "bay window" tight-as-a-drum, have those broad shoulders and powerful legs you've long desired.

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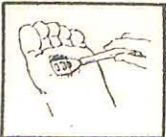
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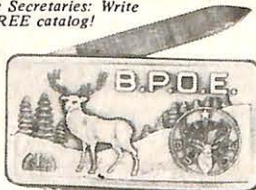


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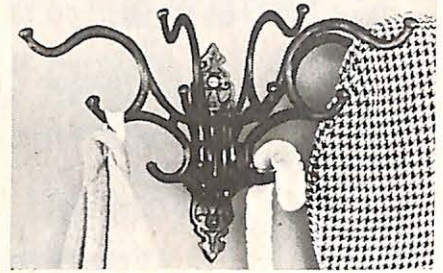
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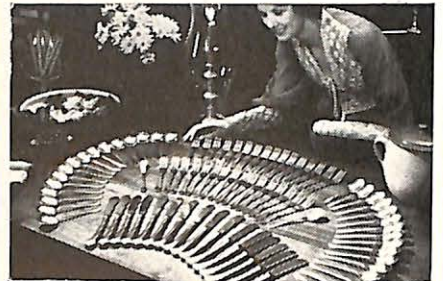
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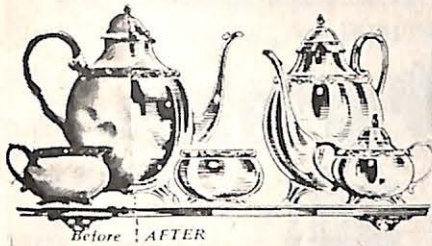


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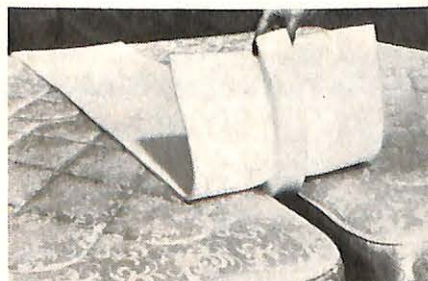
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Sure, I want to follow my favorite TV programs even when there's no TV around. Kindly send _____ Portable TV RADIO(S) (Z423178) at the New low price of just \$24.88 (similar models sold for as much as \$54.50) plus \$1.50 postage and handling on full money-back guarantee!

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ROUND THE GLOBE WORLDWIDE RECEPTION

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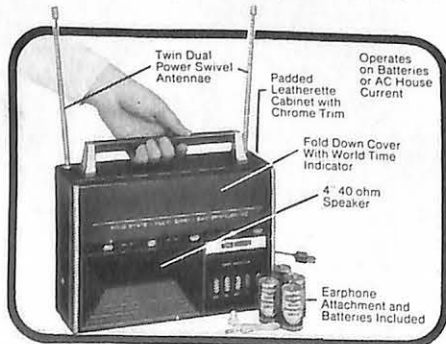
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Hear the colorful exchange of information between truckers, taxis - all mobile and base CB operators
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Get continuous 24-hour weather bulletins, broadcast direct from the U.S. Weather Service.
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Pick up foreign news, music and propaganda from around the world - eavesdrop on ham operators.
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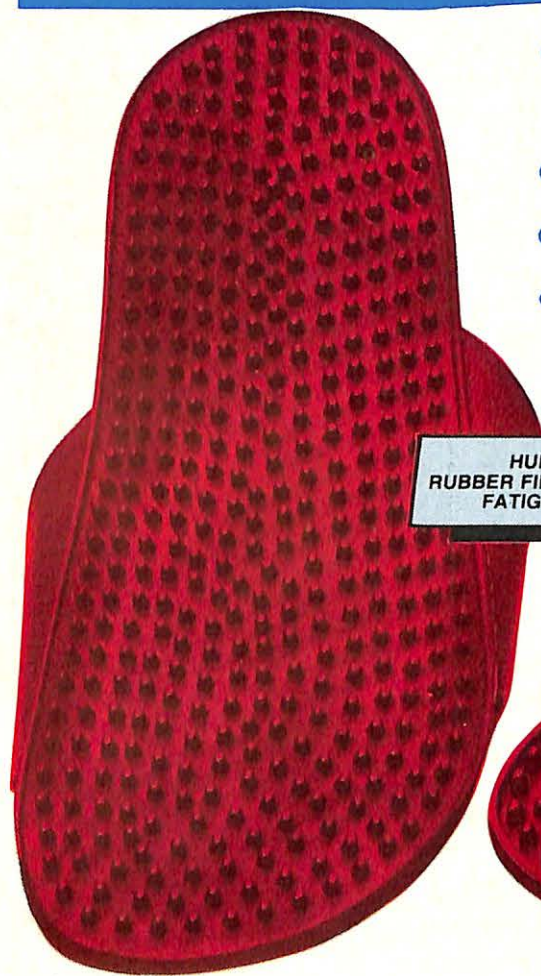
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