

the
Elks
magazine
NOVEMBER 1976

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the ELKS magazine

VOL. 55, NO. 6/ NOVEMBER, 1976

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The month of November is of great significance to all of us as Elks and Americans and many events that reflect our heritage and affect our future are crowded into this month.

As good citizens, we should go to the polls in November to exercise our right of franchise. The very existence of our country is dependent on the concern of our citizens. If we fail to vote we forfeit our right to criticize the actions of our government. As we have entered into our third century as the world's greatest democracy, let us each do our part in preserving our heritage and future.

November has been designated as Veterans Remembrance Month. It is well for us at this time to renew our pledge that *"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."* Although Veterans Day (formerly Armistice Day) is nationally observed on the last Monday in October, the Elks National Service Commission has always insisted that the "11th hour of the 11th day of the 11th month" had a significance far transcending the notion that its observance should accommodate a three day non-related holiday. A mounting majority of states has legislated the November 11th observance of Veterans Day. Hopefully, the Elks will be in the forefront of the drive to return the observance of Veterans Day to November 11th and its status as a National Holiday.

As we close the month of November, we celebrate not only the holiday of Thanksgiving, but the spirit of Thanksgiving. Our Nation and our Order have been especially blessed with many good things. We should pause to count these blessings and offer a prayer of thanks to God for his continued protection and guidance.

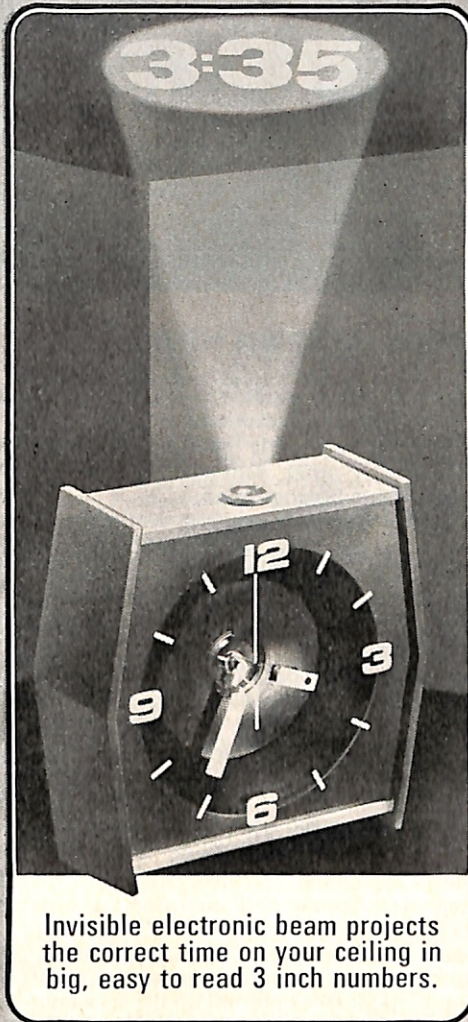
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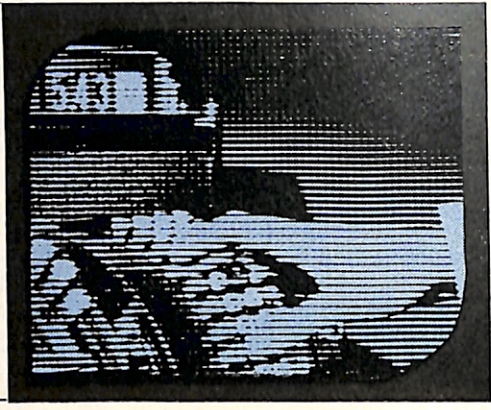
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IT'S YOUR BUSINESS

by John C. Behrens



SMALL BUSINESS NEEDS ITS OWN NEW DEAL

Small business owners haven't shown much enthusiasm about political campaigns or campaigners this year. Local issues have interested them, of course, but those I've talked with were cynical about state and national questions.

The complaints vary, of course, but most business owners are quick to assail government on three issues: 1) a general lack of knowledge of small business and little concern for the man who owns it, 2) a whopping growth in paperwork and frequent delays in slow-moving governmental machinery that create losses in productivity some small business proprietors can't afford, and 3) inequities in tax laws which reduce opportunities for modest profit margins. To some, these complaints only scratch the surface.

Help, though, may be on the way. Recent comments by Sen. John Sparkman (Dem., AL), the ranking majority member and former chairman of the Senate's Select Committee on Small Business, offer hope that Congress won't continue to ignore the subject. And Sparkman is candid about what he sees.

"Small business—an institution so familiar that it has become taken for granted—is in serious trouble," he told a convention of independent bakers earlier this year. "It is so burdened with an accumulation of problems that the health and vigor of the entire U.S. economy is threatened. I do not believe that I am overstating the case either. Facts support it and virtually everyone knowledgeable about small business believes it."

What can be done? That's what many weary proprietors who have heard or read such statistics and reports want to know.

Sen. Sparkman believes that the Emergency Tax Reduction Act of 1975 and several other pieces of legislation have started efforts in Congress to remove the tax burden. Other proposals may bring more positive action. A recent act (Public Law 94-305) amends the 1958 Small Business and Small Business Investment Acts and creates new ceilings for financing small concerns as well as providing assistance for those in need of pollution control. The new act also establishes a study of small business and an office of advocacy to better define small business problems and ways in which the federal government can help.

But proprietors are suspicious of such steps. "Why do bureaucrats always have

to have costly and lengthy studies to determine a course of action? And why must we have one more bureaucrat to deal with other bureaucrats?" shot back an Ohio businessman.

Congress and the White House may already have second thoughts about the study. The appropriation of one million dollars hasn't been granted and not much has been done to expedite the office of advocacy.

Sen. Sparkman has proposed that one way the businessman might be helped would be if ". . . each agency . . . establish an ombudsman for small businessmen who would be able to funnel complaints to government officials on specific problems without identifying sources." The Small Business Administration and its Office of Advocacy could help in establishing and coordinating such a program.

To date, no agency has initiated such a position and no legislation or official action is contemplated. "It wouldn't have to have statutory legislation," said the staff member. It could be an administrative decision, he said, noting that the Department of Defense has used ombudsmen for several years with promising results in procurement offices.

Equally important, the staff member continued, is the selection of personnel for such a position. "Even if the agencies approved it, a larger task would be to find the right kind of persons with broad backgrounds—credentials acceptable to small business owners and in government—to handle the sensitive nature of the work. That would take time," he said.

So, while there is hope that government can find ways to assist small business, there's plenty of room for discussion and more suggestions. Field hearings, for example, gave a handful of business owners in selected cities a chance to air their complaints and present their views. Congressmen would like to know how the majority of America's 12.9 million small enterprise owners and managers feel.

What's your assessment of the problems? What do you think can be done? I'll be happy to serve as your "ombudsman" with either the House or Senate committees on small business if you will write to me, John Behrens, c/o The Elks Magazine, 425 W. Diversey, Chicago, IL 60614.

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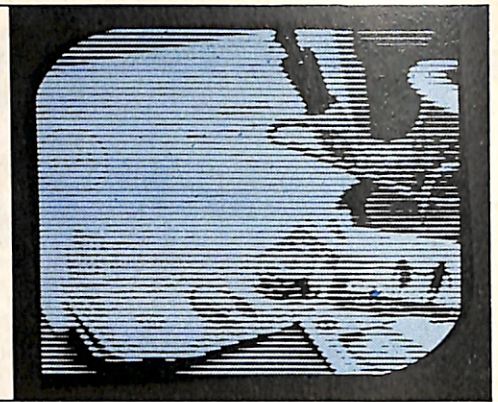
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by G. W. Weinstein



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In condominium ownership, you own your living unit (apartment or town house) and are a joint owner of common grounds and facilities. This form of home ownership, in which you build up equity, deduct real estate taxes and can sell your unit if you wish, while avoiding the headaches of lawn-mowing and snow-shoveling, is becoming increasingly popular; some 50 percent of the population is expected to live in condominiums by 1995. It is especially popular right now for vacation property, where the owner can enjoy the facilities and have the condominium management take care of maintenance.

The middle-income buyer, however, has been priced out of much of the condominium market, especially in expensive resort areas where all those built-in recreation facilities—the tennis courts and swimming pool and clubhouse—must be paid for whether an owner is there for two weeks a year or six months. Some owners have attacked the cost crunch by renting out their condominium units for part of the year. But sometimes private rental works well and sometimes it does not, depending on the current condition of the rental market. Then, too, the individual apartment may or may not be kept up as you would wish.

Formal time-sharing and rental pool arrangements, increasingly popular, keep your unit in use, under supervision of the condominium management, and minimize your costs. Both have brought condominium ownership increasingly within reach of middle-income buyers.

There are advantages and disadvantages to joining a rental pool. A resort with a rental pool may be more expensive to buy into in the first place. You might do better financially to avoid the management fee and rent out a condominium independently—if you can rent it at all and if you don't mind being an absentee landlord. Under a rental pool arrangement, too, you must first buy the condominium unit in full; this can be a costly proposition even if you expect to make back part of your outlay through rental.

Under *time-sharing*, instead, you buy only a piece of a condominium unit, ac-

tually a piece of time. This is a far less costly proposition. You might, for instance, buy one week in October each year at a resort in New Hampshire, with an eye to the spectacular New England leaf display. Or you might buy a March week or two in Florida, to escape the worst part of the Northern winter. Under time-sharing, in other words, you buy only that amount of time you will actually use; costs, therefore, are considerably lower than in a full-purchase arrangement. It might take \$75,000 to buy, outright, a two-bedroom condominium unit on Florida's Gulf Coast—and \$4,500 to buy the same unit for one vacation week a year for 30 years.

One drawback of time-sharing, in its initial stages, was being locked into vacationing at the same time and place every year, or losing money. A new organization, Resort Condominiums International, acts as a clearinghouse for condominium owners who want to trade their time intervals. RCI, based in Indianapolis, currently has 55 member resorts in the United States (including Hawaii), Canada, and the Caribbean.

For membership dues of \$36 a year, at resorts which are members of RCI, a time-interval owner receives the privilege of placing his unit in the "spacebank" and using someone else's. Thus, the owner of that October week in New Hampshire may, instead, spend a March week in Florida for a reservation fee of \$1 per night and a cleaning fee of \$5 to \$7 a day. Plans must be made well in advance. And time-sharing, according to Jon DeHaan, President of RCI, is best suited for periods of six weeks or less. You can't go to any one resort, other than your own, more than once in four years.

Before you buy any condominium, for any of the above reasons, know what you are getting into:

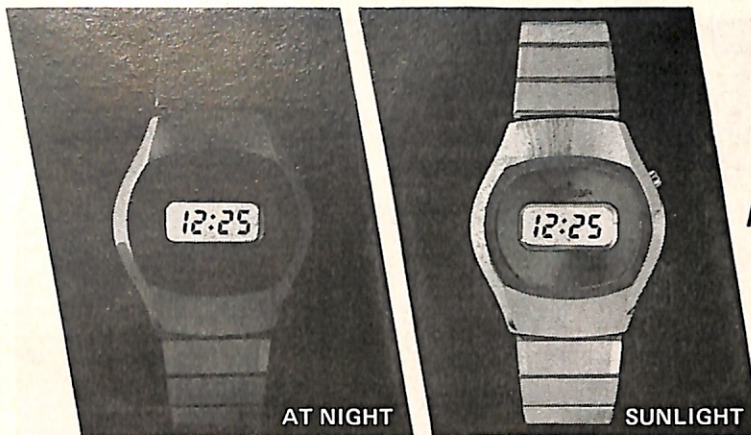
- Investigate the reputation of the builder/developer through the Better Business Bureau, consumer protection agencies, banks, the local real estate board.

- Don't buy promises. Buy your unit at an already-up-and-operating resort. That's the only way to actually see what you'll be getting, to see the units, the facilities, and the style of operation.

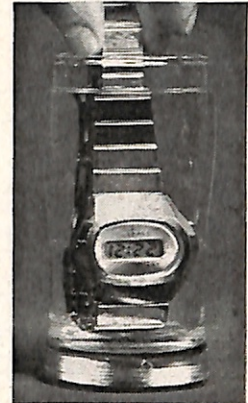
- Understand what you are buying. Inspect everything carefully and read everything carefully. Consult a lawyer. ■

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Announcing Sensor's new Laser 220—the first really new innovation in digital watch technology.



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It's ingenious, it's simple and it makes every other digital watch obsolete. Scientists have perfected a digital watch with a self-contained automatic light source—a major scientific breakthrough.

SELF-CONTAINED LIGHT SOURCE

The Laser 220 uses laser beams and advanced display technology in its manufacture. A glass ampoule charged with tritium and phosphor is hermetically sealed by a laser beam. The ampoule is then placed behind the new Sensor CDR (crystal diffusion reflection) display.

The high-contrast CDR display shows the time constantly—in sunlight or normal room light. But, when the room lights dim, the self-contained tritium light source automatically compensates for the absence of light, glows brightly, and illuminates the display.

No matter when you wear your watch—day or night—just a glance will give you the correct time. There's no button to press, no special viewing angle required, and most important, you don't need two hands to read the time.



Replace the battery yourself by just opening the battery compartment with a penny. Free batteries are provided whenever you need them during the five-year warranty.

A WORRY-FREE WATCH

Solid-state watches pose their own problems. They're fragile, they must be pampered, and they require frequent service. Not the Laser 220. Here are just five common solid-state watch problems you can forget about with this advanced space-age timepiece:

1. Forget about batteries The Laser 220 is powered by a single EverReady battery that will actually last years without replacement—even if you keep the 220 in complete darkness. In fact, JS&A will supply you with the few batteries you need, free of charge, during the next five years. To change the battery, you simply unscrew the battery compartment at the back with a penny and replace the battery yourself.

2. Forget about water Take a shower or go swimming. The Laser 220 is so water-resistant that it withstands depths of up to 100 feet.

3. Forget about shocks A three-foot drop onto a solid hardwood floor or a sudden jar. Sensor's solid case construction, dual-strata crystal, and cushioned quartz timing circuit make it one of the most rugged solid-state quartz watches ever produced.

4. Forget about service The Laser 220 has an unprecedented five-year parts and labor

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5. Forget about changing technology The Sensor Laser 220 is so far ahead of every other watch in durability and technology that the watch you buy today, will still be years ahead of all others.

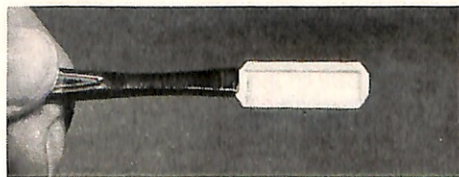
THE ULTIMATE ACHIEVEMENT

Other manufacturers have devised unique ways to produce a watch you can read at a glance. The new \$300 LED Pulsar requires a snap of the wrist to turn on the display, but the Pulsar cannot be read in sunlight. The new \$400 Longine's Gemini combines both an LED and liquid crystal display. (Press a button at night for the LED display, and view it easily in sunlight with the liquid crystal display.) But you must still press a button to read the time. All these applications of existing technology still fail to produce the ultimate digital watch: one you can read under all light conditions without using two hands. Until the introduction of the Sensor.

PLENTY OF ADVANCED FUNCTIONS

Sensor's five time functions give you everything you really need in a solid-state watch. Your watch displays the hours and minutes constantly, with no button to press. But depress the function button and the month and the date appear. Depress the button again and the seconds appear. To quickly set the time, insert a ball-point pen into the recessed time-control switch on the side. It's just that easy.

Sensor's accuracy is unparalleled. All solid-state digitals use a quartz crystal. So does the Sensor. But crystals change frequency from aging and shock. And to reset them, the watch case must be opened and an airtight seal broken which may affect the performance. In the Sensor, the crystal is first aged before it is installed, and secondly, it is actually cushioned in the case to absorb tremendous shock. The quartz crystal can also be adjusted through the battery compart-



The new exclusive laser-sealed tritium and phosphor light source is a thin solid-state tube that automatically illuminates the display when the lights dim.

ment without opening the case. In short, your watch should be accurate to within 5 seconds per month and maintain that accuracy for years without adjustment and without ever opening the watch case.

STANDING BEHIND A PRODUCT

JS&A is America's largest single source of digital watches and other space-age products. We have selected the Sensor Laser 220 as the most advanced American-made, solid-state timepiece ever produced. And we put our company and its full resources behind that selection. JS&A will warranty the Sensor (even the batteries) for five full years. We'll even send you a loaner watch to use while your watch is being repaired should it ever require repair. And Sensor's advanced technology guarantees that your digital watch will be years ahead of any other watch at any price.

Wear the Laser 220 for one full month. If you are not convinced that it is the most rugged, precise, dependable and the finest quality solid-state digital watch in the world, return it for a prompt and courteous refund. We're just that proud of it.

To order your Sensor, credit card buyers may simply call our toll-free number below or mail us a check in the amount indicated below plus \$2.50 for postage, insurance and handling. (Illinois residents add 5% sales tax.) We urge you, however, to act promptly and reserve your Laser 220 today.

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RABIES



Scourge
of
animal
& man

by G. R. von Kronenberger



□ The growing incidence of rabies—a disease most people regard as rare—is causing concern among world public health officials. These officials see danger signals in the rising rate of rabies infection among wild animals.

Rabies, which remains alive in wild animals, occasionally erupts into epidemics that envelope man. In much of the world, both wildlife and man are now experiencing such an epidemic.

In Europe an epidemic has been drifting westward across the continent at the average rate of 25 miles a year since World War II. Last year more than 3,000 rabid foxes were spotted in West Germany. Late in 1975, the scourge had spread alarm from Turkey to Paris. The disease has claimed few human lives, but Frenchmen shudder at the thought of rabies entrenching itself in the enormous underground rat population of their capital.

The United States is also experiencing a large incidence of rabies in its wildlife. During the past five years there have been rabies epidemics in the raccoon population of Florida, among the skunks in Oklahoma, and the foxes of Tennessee.

Although human rabies is rare in the United States, each year, more than 1 million Americans are bitten by animals. And of this number, over 30,000 persons receive post-exposure antirabies treatment annually.

Rabies in humans has decreased in the U.S. from an average of 22 cases per year in 1946-50 to less than two cases per year in the 1970s. Large-scale campaigns to vaccinate domestic animals have resulted in the distinct decrease of dog rabies from more than 8000 cases in 1946, to just 248 in 1974 (latest complete figures available). Although the likelihood of humans being exposed to rabies by domestic animals has decreased greatly during the past 20 years, a new threat is developing in this country which is feared may increase the incidence of rabies.

With the worsening economic conditions many people are abandoning their family pets to roam the streets and countryside. When the off-spring of these animals are born they do not receive the antirabies vaccination required by local health laws and the chance the unvaccinated animal will contact rabies in its wanderings is greatly increased.

A recent survey conducted by the Humane Society of the United States shows that there are 100 million dogs and cats in the nation including 35 million pet dogs and 27 million pet cats—21 million more are unowned, and another 17 million are turned in each year to animal shelters.

Nearly 40 percent of all dogs and cats in the United States either roam

free, are unowned, or are committed to animal shelters. In addition, each summer, animal welfare agencies estimate that another 500,000 pets are abandoned at resorts by heartless or thoughtless returning vacationers, swelling the nationwide "standing army" of hungry, sometimes vicious, often diseased strays.

In the nation's cities, stray animals complicate dog-bite care and other public health programs. In rural areas they add to rabies control difficulties and, alone and in packs, they take a toll of farm livestock. From time to time, in towns and countryside, they attack, injure, and even kill children.

Several southeastern states are experiencing a growing problem with domestic pets turned loose into the countryside. These vicious dogs, called "devil dogs" by rural residents, travel in packs of 8-10 and pose a danger to man, game animals, and livestock in rural areas of Georgia, Tennessee, Alabama, South Carolina and Florida.

Recently a group of surveyors were attacked by "devil dogs" while they were plotting a transit line near Atlanta. The men used a chainsaw and brush axes to fight off the enraged animals. The dogs made repeated attacks, and when the fracas was over, nine dogs were dead.

In another incident, a game management officer encountered a pack of wild dogs while patrolling in a jeep at a wildlife refuge area in Tennessee. The dogs had caught a deer and were killing it. He shot one dog and aimed at another when yet another dog in the pack attacked and grabbed his arm. The dogs retreated, but the officer had to get several stitches in his arm and take the painful series of antirabies shots.

If rabies should take hold in these packs of roving wild dogs, it is inevitable that the incidence of rabies will increase in the areas where they roam.

In contrast to the decrease of rabies in domestic animals, the disease in wildlife—especially skunks, bats, foxes, and raccoons—has become increasingly prominent in recent years, accounting for 79 percent of all reported cases of animal rabies in 1974. Wild animals constitute the most important source of infection for man and domestic animals in the United States today. In 1974, only a single state (Hawaii) reported no wildlife rabies. Of the 50 states, only Hawaii is considered to be free of all forms of wildlife rabies.

For many years it has been thought that rabies could be eliminated by vaccination of dogs. Countries that practiced dog rabies control had dramatically fewer cases of rabies than countries that did not. For instance, during 1974, the United States had 248 reported

cases of canine rabies, while across the border in Mexico, there were more than 2800 confirmed cases of rabid dogs. The United States and Canada both have dog rabies programs, while in the rest of the Americas the dog-control problem is vast, with nonvaccinated dogs presenting the greatest risk to human life.

In India, where there are five million unvaccinated dogs, as many as one out of every five hundred patients admitted to hospitals dies of rabies. An epidemiological survey of rabies cases in Delhi showed that most of the victims had been bitten by stray dogs. Each year more than 100,000 people receive antirabies treatment at the Pasteur Institute at Coonoor and at the treatment centers in Delhi. There are 1564 antirabies treatment centers in India.

Unfortunately, the relatively simple program of dog vaccination and control is not an ultimate solution to the rabies problem, because of the other, almost



separate cycle of the disease in wildlife. Rabies has been around for a long time. The word comes from the Latin *rabere*, which means "to rage," and the disease plagued the countries around the Mediterranean hundreds of years before the birth of Christ. This fact is definitely established, for on the walls of subterranean dwellings of the cavemen of France, as well as on ancient clay bricks from Babylon, human beings and dogs are shown in convulsions from the bites of wolves and dogs. It had its origin undoubtedly among animals living along the shores of the Mediterranean and the Red Sea. It was common in Egypt in the days of the Rameses (1500-1000 B.C.). But the majority of cases were found in Greece and Rome, for much land in those countries was devoted to grazing sheep and cattle. The presence of these

RABIES

domestic creatures induced wolves to stalk and attack them, and

when shepherds and dogs attempted to drive them off, they in turn were bitten by the wild animals. The rabies that developed was always fatal.

During the 18th century, the disease spread throughout Europe and literature contains numerous references to outbreaks in many countries. The Scandinavian countries were able to eliminate the disease in 1826 by strictly enforced sanitary police measures, as was Great Britain in 1903. Great Britain remained rabies free until 1918, when a flare-up occurred in the Midlands which was attributed to the introduction of a rabid dog brought back from France unwittingly by a returning English soldier at the end of World War I. This prompted a vigorous antirabies campaign and England was again free by 1921. Enforcement of importation quarantine procedures has kept Great Britain a rabies-free country to date.

But this may soon end for currently rabies is spreading northwestwards, almost uncontrollably, towards the English Channel and at its present rate of advance will reach Channel ports within two years.

Rabies was first recorded in the

United States in the colony of Virginia in 1753 and, subsequently, in North Carolina in 1762, and in New England in 1785. The disease spread westward with the movement of settlers and reached the Mississippi River by 1860, and California by 1899.

Thus, since early times rabies has continued to exact its toll from the public health, agricultural economy, and wildlife resources of countries throughout the world. In spite of its apparent entrenchment in large segments of civilized populations, it is not a disease we have "learned to live with." The inevitable termination of the disease in agonizing death has made it one of the most feared maladies affecting man. This fear is further compounded by the fact that the unpleasant and expensive series of vaccinations indicated after exposure is established are not always given without danger.

The disease is caused by a filterable virus—so tiny it passes thru filters that retain ordinary bacteria. It is a virus that lives in nerve tissue, attacks and works up the nervous system, finally ending its depredation in the brain.

The rabies virus is carried in the saliva of a rabid animal, and passed on when its saliva-laden teeth sink into a victim. There is no immediate reaction—indeed, one of the striking characteristics of rabies is its very variable and

generally long incubation period. In man, this averages from 30 to 60 days with a range of 2 weeks to 5 months. In rare instances, human cases have been reported where the incubation period was as short as 10 days and as long as 1 year.

In animals, the incubation period is similar in all species. In dogs, it averages from 3 to 8 weeks, but as in man and other susceptible animals there is great variability. The incubation period in dogs may be as short as 10 days or as long as 6 months. It is rarely less than 2 weeks or more than 4 months.

Of all known diseases, rabies is regarded as the deadliest. There is only one validated case of a human victim recovering from rabies once it had reached the brain. In 1970, Dr. Michael Hattwick of the U.S. Public Health Service's Center for Disease Control, in Atlanta, Georgia, headed a team of doctors who successfully treated a six-year-old Lima, Ohio, boy who had been bitten on the thumb by a rabid big brown bat (*Eptesicus fuscus*). Experts consider this to be the first bona fide recovered case of human rabies.

Rabies also rates highest marks in the agony department—it's probably the most painful affliction known to man. The early stages of the disease are marked by symptoms of headache, sore throat, slight elevation of temperature,

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nervousness, and anxiety. In the majority of cases, there is a sensation of tingling, pain, or burning around the site of the bite. This occurs quite early in the course of the disease. As the disease progresses, there is an increase in anxiety and nervousness with development of increased sensory reactions and excitability. There is an increased tendency to move, and the patient often lashes about in bed.

The symptom most often associated with human rabies is hydrophobia, from the Greek "fear of water," (another name for rabies). This is due to the painful spasms of the throat muscles upon swallowing of fluids. Subsequent conditioned reflexes related to swallowing will similarly cause these muscle spasms—hence, the tendency of the patient to shun fluids brought to him. By the same token, he avoids swallowing his saliva, which often drools from his mouth. Although these swallowing symptoms are not constant, they occur frequently enough to make them the most characteristic of the disease in man.

The increased anxiety is often associated with a feeling of impending death. As the exciting phase develops, there may be convulsive seizures. In some cases, maniacal symptoms and violence with biting, kicking, and sudden lashing of the body may be induced. Generally there are relatively relaxed periods between those of excitation during which the patient is quite lucid. Usually in the middle of a wild convulsion, sudden paralysis of the lungs or of the heart brings death.

Dreadful as this is, the incubation period of the virus is a grace period for the victim. If the biting animal has rabies, it will die within a week to ten days—laboratory tests of its brain will confirm or deny rabies—the victim still has time to take the immunization treatment, which usually kills the virus before it reaches the brain.

In the laboratory diagnosis of rabies, at a health department laboratory, sections of the brain tissue of suspected animals are examined under the microscope for the presence of "Negri bodies," small objects discovered by Dr. Negri in 1903. When "Negri bodies" are seen, it is positive evidence that the animal died of rabies—but the absence of such bodies makes the decision a doubtful one—the animal may, or may not, have been rabid. Any final and conclusive test for rabies is then carried out on young mice, which are very susceptible to rabies and die about the tenth day after the inoculation of the suspicious material.

Rabies, once its symptoms appear, afflicts the victim with an almost sure agonizing death. But the key to that morbid fact is *once the symptoms ap-*



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pear, and this opens the door to survival, for anyone treated *before* the symptoms show enjoys almost certain immunity.

It was the great French chemist and bacteriologist, Louis Pasteur, who put the treatment of rabies on a scientific basis, in 1885, by saving the life of Joseph Meister, a nine-year-old boy, who had been bitten by a mad dog. Previously, Pasteur had carried out numerous experiments on dogs, and he had reasoned that the rabies germs must travel slowly along the nerves from the wound to the brain of the human or animal victim, instead of using the faster path of the blood stream. Therefore, he perfected an antirabic vaccine for animals which would halt the march of the rabies germs before they could arrive at the brain and cause fatal destruction.

About three days after Joseph Meister had been bitten, Pasteur injected into his body a solution of a spinal cord taken from a rabid rabbit which had been dried for 14 days so that the germs were in a very weak condition. The boy's body began to fight these weak germs immediately. The next day, Pasteur injected a solution that was a trifle stronger, made from a cord that had dried 13 days. The third day he injected a solution of cord 12 days old, and so on, until the boy received an in-

jection made from the cord of a rabbit that had died on the same day. This twelfth and last injection was teeming with the powerful rabies germs. Meanwhile, the boy's body had been busily manufacturing an equally powerful remedy or antidote, which became strong enough to destroy the rabies germs of all the injected cords plus the original germs which were traveling toward the boy's brain.

The antirabies vaccine used today is similar to that discovered by Pasteur. It is a dilution of the killed or modified virus it seeks to fight. Injected into a person, it stimulates his system to produce antibodies at a rate faster than the rabies virus grows. But if the bites are numerous and deep, the virus might multiply faster than the antibodies and win the deadly race to the brain. The same can be true if the bites are on the face, neck or head because of the shorter trip to the brain. In these cases, antirabies hyperimmune serum is given with the antirabies vaccine. The serum contains the antibodies that immediately start to kill the virus, and at the same time the vaccine is spurring the system on to produce more antibodies of its own.

The development of the first rabies vaccine took away much of the terrors of rabies, but the serum brought a few problems of its own. In making it,

rabies virus had to be grown in animal nerve tissue—usually rabbit brain tissue. This process inactivates most of the virus, but a little is left in the vaccine, and this remnant causes severe reactions, in some people. A few become paralyzed and die.

Even for the great majority of non-reactors, the Pasteur shots are an unpleasant experience. Between 14 to 21 injections are required over a two-week period and they are given in the abdomen. The shots make most people sick, if only temporarily.

Since 1956, an improved rabies vaccine known as the duck-embryo vaccine has been the standard in the United States. Only a few people have severe reactions to the vaccine, which is grown in duck eggs, but 25 percent of those treated do develop mild reactions such as swelling and pain in the injection area. The biggest drawback to duck-embryo vaccine is that it works slowly, occasionally so slowly that people die of rabies *after* receiving the vaccine within the prescribed period.

Recently, however, Dr. Tadeusz J. Wiktor, and other researchers at the Wistar Institute of Anatomy and Biology in Philadelphia, have developed a better vaccine that may soon replace the duck-embryo. The new vaccine not

(Continued on page 42)

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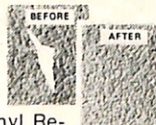


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□ "I've worked hard now for twenty years and done pretty well," said a businessman in his forties. "We have a nice home and most of the comforts. But lately I feel confused, bored, fed up. Don't seem to know what it is I really want in life."

Strangely enough, such expressions are not uncommon among mature people. One feels restless, dissatisfied, uncertain about life roles and direction. When such experiences involve personal stress and turmoil, an identity crisis is said to result.

Through the writings of Erik H. Erikson and other psychologists, the words "identity" and "identity crisis" have entered into psychological vocabulary, and seem also to have captured public fancy. Although there are different interpretations, these may be useful concepts in describing our experiences.

At Yale University, Daniel J. Levinson and his associates in psychology and psychiatry made a long-term study of the psycho-social development of forty men in mid-life transition. These men came from various occupations and occupational levels. In age they were between thirty-five and forty-five.

Some of the men in this study seemed to make a smooth transition

from young adulthood to middle life, but others professed to considerable turmoil. A number of individuals experienced unrest and bewilderment, seeking a sense of direction and purpose in life.

The investigators in this study concluded that mid-life transition may be a time for developmental gain in one's life, or it may lead to deterioration. Turning to history and biography, it is their opinion that men such as Freud, Eugene O'Neill, Frank Lloyd Wright, Goya and Gandhi experienced turmoil at this stage of life, but dealt with it successfully. On the other hand, Levinson points out that men like Dylan Thomas, Scott Fitzgerald and Sinclair Lewis seemed unable to manage the crisis.

An identity crisis may occur at any time during life, but appears more common in the teens, early middle age and at retirement. The young person is faced with a number of important life choices: what vocation to follow, whether to attend college, whether to get married, and what values to adopt. In the face of these decisions, the individual may be torn, bewildered, uncertain.

At a different level, the mature per-

son may experience also the problem of life direction and life roles. In effect, a person asks: Who am I? Where am I going? What do I want?

A number of factors may enter into mid-life feelings of bewilderment. Some persons will tell you that they had little chance to think about themselves and their lives during young adulthood, after school days were over. They became busy with job, marriage and family. The tasks of making a living and raising children absorbed most of their time and energy.

Therefore, it is sometimes not until the advent of middle life that individuals have an opportunity to catch a deep breath as it were, and to reflect on life. There comes the day when the children are grown or almost, financial strains have eased, and relative economic security has been achieved. The mature person may pause for a look at self and life.

There is often the awareness of the passage of the years. Jolted by the thought that time is running out, individuals may be dissatisfied with their lives, but uncertain what to do about it. For some, failures and disappointments appear to enter into feelings of unrest. There is a disparity be-

a quest for



tween life expectations and actual attainments.

Again, there are persons who have had success in realizing many of their aspirations, but have not found their accomplishments to bring the satisfaction first visualized. For example, a man has worked for years toward becoming an executive officer in his company, reaches the goal, and is appointed to the coveted office, but has an attack of so-called "promotion blues." Faced with longer hours and heavier responsibilities, he wonders if it is worthwhile and if this is what he really wants.

If one experiences bewilderment and uncertainty in middle life, it should be apparent that these feelings are not unusual or abnormal. In *The Divine Comedy*, Dante appears to have described the experience as follows:

"In the midway of this our mortal life,

I found me in a gloomy wood,

astray

Gone from the path direct . . ."

Some individuals seem to think, however, that feelings of confusion about life roles and direction are abnormal. Thus, one may reflect: At my age, why should I feel the way I do? There

must be something wrong with me. Maybe I am losing my mind!

But one no longer feels different or alone when it is recognized that such experiences are rather common. Often, feelings of bewilderment wear off with time. The crisis, if such occurs, is not severe or prolonged. Pretty soon the person returns to a normal outlook, busies self with the tasks and satisfactions at hand.

One day a person's mind may be filled with all kinds of wild ideas. We'll resign our job, leave our family, and spend the rest of life wandering around the world. Or we'll join a Walden Pond commune and change completely our style of life. But far-out dreams fade, doubts about the meaning of our activities ease, and we get back to the matter of carrying out our duties and pastimes, content to do so.

On the other hand, an identity crisis may be prolonged and troublesome. A person suffering from severe emotional disturbance should seek the help of a competent physician or psychiatrist. But if aware of what is taking place, normal individuals may be able to take steps to avoid or cope with the situation.

Taking stock of one's life, if carried

out thoroughly, may be of help in overcoming or avoiding restlessness and uncertainty. This is not the same as reminiscence, idle speculation or day-dreaming. It involves the questions: Where are we? How did we get there? And where do we go from here?

One pertinent question in personal stock taking is: What have been one's goals in the past, and how have they changed with time? Motivations and goals often change over the years. Here, for example, is a man who as a boy wanted to become a fireman. In high school, he thought about the ministry. Then in college he decided to become a physician, but had trouble with science grades, eventually winding up as a pharmaceutical salesman.

In young adulthood, many people are highly motivated by the desire for economic security. Their automobile may be heavily mortgaged and also their home, if they have one. They may have trouble meeting the grocery, clothing and other bills.

Relative economic security is commonly achieved after years of struggle. When this occurs, the security motive may become less urgent, and other motives more important.

"If by forty or forty-five," states psy-

identity

by Stewart Marsh



chologist Raymond G. Kuhlen, "the career-oriented individual has achieved economic security and success, the need to 'get ahead' (the achievement need) may be much less in evidence and the former career-oriented individual may turn to community activities as sources of gratification. 'Affiliation' or 'service' needs may be more important."

Whether or not this is the case, it is true that one's goals frequently alter with the years, and it is interesting to think about it. Reassessment is a way of getting better acquainted with oneself.

Another pertinent question in stock taking is: What have been one's failures? If a person has actively pursued challenging goals, had any high level of aspiration, there will undoubtedly be failures. In terms of self-expectations, these may have been minor or major failures, bringing mild concern or bitter disappointment.

In Whittier's poem *Maud Muller*, the saddest words of tongue and pen are said to be: "It might have been." Perhaps so, and there are many different versions of the theme. Here are some: "Although we loved each other, it didn't work out;" "It was a great project, but it never got off the ground;" "The fellow they promoted over me is a politician pure and simple;" and "We'll hear from her when she runs out of money."

It does no good, of course, to brood

over failures, but they can be instructive to future planning. In seeking to correct one's golf swing, for instance, it helps to know what you are doing wrongly. Toward improvement on the job, it is advantageous to find out where betterment is needed. So it is, too, with other matters.

Along with a look at failures, one may ask: What have been the achievements of the years? Successes of the past, which are based on the attainment of worthy goals, help to give meaning and structure to the present. Thus, people treasure job successes, shared years of marriage, the raising of children, civic contributions and honors.

A business executive told a psychologist that he had looked into the mirror one morning, being appalled by an increasing number of gray hairs. This seemed to trigger a restlessness within him. He was suddenly tired of working nine to five, being caught on the treadmill; he thought about throwing everything over. If he did this, however, he was not certain what he would do.

The psychologist recommended to his client that he make out a list of the good and the bad things about his life, as he saw them, and that they would talk about this list at their next session. Later, the man told the psychologist that it had helped—there was quite a bit more on the plus than on

the minus side when he made out the list. He felt that he had a good job, home and family. Sure, he was beginning to show signs of age, but there was still a lot to live for, and he now felt that what he had looked all right.

To treasure achievements and present values, however, does not argue that one should rest in them. The eternal football player and the perpetual debutante are familiar figures on the American scene, having been the subject of many novels. To focus on past glories, to the exclusion of constructive goals for the future, generally results in boredom, ennui and a sense of uselessness.

A final question in stock taking is: What are one's goals for the future? These will differ with individuals, of course, but there are pertinent questions which may be raised about a wide range of goals.

One may ask: Is a given goal desirable? Would it be satisfying if attained? Would it bring a sense of fulfillment and happiness? Would it benefit others as well as self?

Again, is a given goal challenging? Psychologists speak of levels of aspiration, that is, whether the goals to which we aspire are high or low. A number of studies have been made in the psychological laboratory dealing with lev-

(Continued on page 43)

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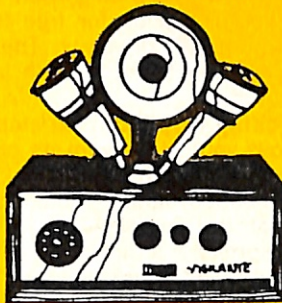
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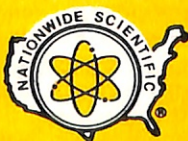
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BACKYARD GARDENER

by Helen Rosenbaum



REPOTTING WITHOUT TEARS

Did your favorite plant outgrow its home over the summer?

The process of repotting requires a new container, soil, crocking material, and about ten minutes of your time!

The Pot Unless you are repotting a pot-bound plant, select a new container of approximately the same size and shape as the old one. You will find you have a basic choice to make between clay and plastic. The unglazed terra cotta (clay) pot is traditional and offers good growing conditions for almost all plants. Unfortunately, it is not always available in the size and shape you desire, and it is costly compared to plastic pots.

Plastic pots are widely available in a great range of colors, sizes and shapes. They are lighter and easier to handle than clay, and less subject to breakage. They, too, provide fine growing conditions. However, be forewarned against purchasing really inexpensive, flimsy plastic even though the bargain price looks tempting. It will break or crack easily, its flexible sides will provide insufficient protection for plant roots, and its drainage holes are apt to be inadequate. Select heavy gauge plastic plantware (it is still light in weight) with rigid sides and several good-sized drainage holes in the base of the pot.

Soil Several brands of packaged potting soils are available. Their labels indicate the types of plants for which they are appropriate. Most backyard gardeners will find these packaged mixtures quite an acceptable growing medium, especially if an effort is made to select a brand whose soil appears least refined or powder-like in consistency. Soil of very fine consistency packs down and does not absorb water well. As you become more experienced, or feel ambitious, you may wish to read up on preparing your own soil mixture. It is generally an improvement over the packaged variety. Or perhaps a helpful plant store owner or nurseryman will sell you his mixture for the particular plant you are potting.

With pot and soil on hand, you are now ready to start the actual work on repotting.

Crocking Always start with a clean, dry container.

To crock a clay pot, cover the central drainage hole with one or more "shards," or pieces of broken clay pot, placed concave side down. If you have no shards,

you might smash up an expendable old saucer, or try bending the top of a small tin can so it forms a slight arch over the drainage hole.

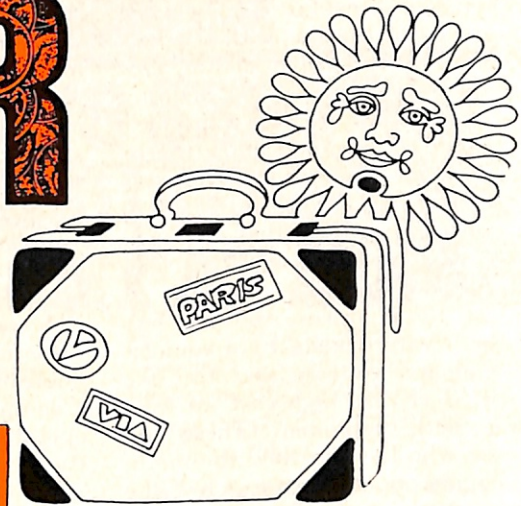
Plastic pots have numerous, smaller drainage holes. They should be crocked with an inch-deep layer of small shards or pebbles covering their entire base. Pebbles can be bought inexpensively almost anywhere that garden supplies are sold, or picked up for free from a backyard or gravel driveway. They should be angular, about half an inch to an inch in size.

Knocking Out Your next step is to safely remove your plant from its present pot—a process known as "knocking out." A right-handed person should hold the bottom of the container in his right hand and spread his left hand over the top soil, allowing stems to poke through between his fingers. Invert the pot and rap the rim and/or side on the edge of a table or similar hard surface. You may have to give a couple of good thumps, after which the plant, root ball intact, will drop into your waiting left hand. (If your plant was potbound, you will now clearly see the white roots showing all around the compressed ball of soil).

Resettling Your Plant Using your knocked out plant as a guide, add enough fresh soil in the bottom of the new pot so that when you set the plant's root ball on it, the top of the root ball reaches a height of about an inch below the brim of the container. *Never* cover the original surface soil on top of the root ball of a foliage or flowering plant. However, if you are repotting a cactus or other succulent (i.e. a plant which has thick juicy stems and/or leaves that retain water), you may sprinkle a little fresh sandy soil on top of the root ball to cover any roots that have become exposed.

Now, center the plant in the new pot; support it with one hand and start filling fresh soil into the surrounding space between root ball and container wall. If you are repotting a foliage or flowering plant, pause occasionally to pack down the new soil, using a tongue depressor, paint stirrer or other implement which will fit into the narrow bottom area you have just started filling. Be sure, however, never to put any pressure on the root ball itself. And if you are repotting a cactus or other succulent, do not pack down the soil at all.

PERIPATETIC TIPSTER



BY JERRY HULSE

□ The man who has influenced more travelers perhaps than anyone since Marco Polo sits in his ivory tower in Manhattan, recalling how it all began. Even he finds it hard to believe. They thought he was mad when he sat down at the typewriter. "Europe on \$5 a day? Impossible!"

Yet 20 years later the peripatetic tipster of the travel trade is still telling Americans how to get lost in Europe. The introduction to this world-famous tome remains the same. Only the title has been changed. And this only because of inflation. Instead of \$5 it now reads "Europe on \$10 a Day." The author, of course, is Arthur Frommer whose best-seller has become the bible of the cost-conscious traveler, the American who runs off to Europe in search of booty and bed on a budget.

Certain Frommer fans maintain that the ex-GI from Jefferson City, MO, did more for postwar Europe than all of the dollars supplied by the Marshall Plan. In doing so he gave reluctant Americans the courage to get up and go. His formula was simple. He told them where they could find shelter and three meals for \$5 (later \$10) a day. Today Frommer & Co. occupies the entire top floor of an office building in Lower Manhattan, a scruffy headquarters where they turn out a million travel guides a year, including

the basic "Europe on \$10 a Day."

The guru of the go-go set speaks excitedly, the words spouting from a cherubic face framed by gray-black hair. Admittedly, he got into the guidebook business purely by accident. After graduating from Yale Law school he was drafted and sent to Europe.

"I had no money so I traveled for practically nothing, and that's how it all began," he said.

Because he was broke, Frommer slept for 50 cents a night in church basements and dined for 30 cents at municipal restaurants, traveling whenever he had a weekend pass. Later he found himself regaling other GIs with stories of his experiences. Eventually several sergeants chipped in \$100 apiece and he published what became known as "The GI's Guide to Europe." It sold out immediately, all 30,000 copies. By now Frommer had been rotated back to the United States for discharge. Shortly after his arrival home he got a wire telling about the guide's success. Immediately he arranged for a second printing. He was practicing law, occupying an office next door to Adlai Stevenson in Midtown Manhattan. One day while preparing a brief a thought struck him: why not publish a civilian version of the popular GI guide?

He spent the following summer retracing his steps around Europe, discov-

ering new *pensiones* and restaurants where the American tourist could sleep and dine inexpensively. The result was "Europe on \$5 a Day." Frommer never dreamed of consulting a publisher. ("Oh, thank God I didn't!") Instead he chose to print his own books. Because he didn't share the profits with big book companies, his take was 100% of the sales, less printing and distribution costs. As a result, Frommer got rich. So rich that he gave up his law practice and became a full-time publisher, and by doing so he satisfied a lifetime ambition—he'd always wanted to be a writer.

He'd gotten into law the same way he eventually entered the guidebook field—by accident. After attending school in Missouri and New York he won a scholarship to Yale and enrolled in law school. Today the ex-attorney's books are among the world's best-selling travel guides. After launching "Europe on \$5 a Day" Frommer published "Mexico on \$5 a Day." That was followed by "New York on \$5 a Day" as well as more than a dozen other guides telling how to vacation inexpensively around the world. With the exception of the Caribbean, each one followed the \$5-a-day theme. Then with inflation the titles got in step with the times. Now it's \$10 a day.

"Our titles have never been meant

as a joke," Frommer says seriously. "The title of the book refers to a self-imposed allowance of \$5 or \$10 a day for basic living costs in Europe—that is, a room and three meals."

By following the \$10-a-day formula, Frommer figures his readers should spend roughly \$4.50 a day (per person) for a double occupancy room, \$1 for breakfast, \$2 for lunch and \$2 for dinner. Whenever breakfast is included with the price of the room, the budget allows for more expensive shelter. Obviously, the traveler won't be bedding down at Paris' George V or Claridge's in London or those other spiffy tourist haunts that serve the well-heeled American gadabout in Europe. Indeed not. Still, Frommer promises that the *pensiones* he recommends will be clean and the meals filling.

Even at those prices, though, he's looked upon with disdain by a younger crowd. College students and the like are horrified at the "high cost" of free-wheeling with Frommer. These are youngsters who have learned the method of buzzing about Europe at half the price preached by the famous tipster.

When preparing his guide Frommer mainly makes use of canal homes in Holland and small *pensiones* across the Continent. The key to his success is finding a clean room without a private bath. With Frommer the tub is usually down the hall. And sometimes the guest must climb a flight or two of stairs to reach a room. But always there's atmosphere. Some sort of atmosphere. A small balcony, perhaps, that looks off upon the rooftops of Paris. Or maybe it's a window on Rome.

By traveling the Frommer way, one knows he or she is in Europe. "We avoid those gold-plated clip joints," he says. "In the big, expensive hotels you never know you've left home."

Besides his European guide, Frommer turns out TWA's Getaway Guides as well as "Japan on \$10 a Day," "Hawaii on \$10 a Day," ad infinitum. After establishing himself in the book publishing business, Frommer formed a company that sells inexpensive tours, operating out of offices in Amsterdam, Paris, Madrid, Munich, London, New York and Toronto. After that he branched into the hotel business in

Copenhagen, Amsterdam and Curacao.

He boasts that his Hotel Arthur Frommer in Amsterdam—it's modeled after a 17th-century Dutch home—has never had a vacancy from the day it opened in 1969. Even Frommer failed to get a room when he traveled to the Netherlands recently. Eventually he figures on operating a string of 20 hotels in various capitals throughout the world. With his success, Frommer still personally inspects many hotels and restaurants named in his Europe guide. Others receive questionnaires asking for the latest rate schedules. When someone fails to reply—or if the prices have been hiked—they're dropped from the listing.

Many of his tips come from the readers themselves. "Americans love to write about their trips," Frommer says. "It's like some vast, unpaid spy system." Tipsters are repaid with a free copy of the latest updated European guide.

Frommer is constantly on the go, traveling to Europe an average of 15 times a year, to the Caribbean and throughout the United States—speaking to conventioners and clubs. In the beginning he was feared by travel agents. They felt he was undercutting them. And obviously he was. But as a result of Frommer's methods, travel was placed within the reach of millions of Americans who might otherwise never have strayed. He negotiates hotel space at astonishing discounts, blocking off hundreds of rooms for his tour groups in cities throughout Europe. One of his recent lively tours was titled "A Surprising Week in Lusty Amsterdam." The price: \$349 via KLM charter, which included the round-trip jet hop from New York, transfers, a free guidebook, sight-seeing and—for those who chose the Hotel Schiphol Frommer—"a full eggs-with-bacon breakfast every morning."

His profit, Frommer confides, figured out to less than \$30 per person for the entire week. He admits he's a "workaholic" who spends 16 hours a day on the job. Married to an actress, he lives in a penthouse apartment overlooking Central Park and wears three hats—answering telephones for Frommer Tours, Frommer Hotels and Frommer Publishers. His energy is boundless. You get the idea that if Con Edison plugged him in, he'd blow fuses all over Manhattan.

Even his antagonists admit that he's correct most of the time. Still a few disagree. One reader complains that it is not easy to get by with Frommer's traveler's tricks. He implies that it takes time to track down these little budget hotels so highly touted by the master of the economy junket. And sometimes when they're found they're already full up, with the "no vacancy"



Book Review

JODY

A week-long deadline to save his wife's life becomes a journalist's most vital assignment in a taut, gripping true story. *Jody* by Jerry Hulse (McGraw-Hill, \$7.95), is the personal account of the author's desperate search for his wife's true identity before she undergoes potentially fatal brain surgery.

"It began with a medical emergency, and it took me thousands of miles before it ended in a small town in the Midwest," the author recalls. "This is the story of a handful of people and what happened to them. It is also, I see now, the story of hundreds of thousands of Americans still seeking their own true names, each a nomad searching for the place in blood and in spirit from which he came."

An adopted child, unaware of her parentage and even her nationality, Jody Hulse suddenly begins to suffer from highly dangerous dizzy spells. Emergency surgery is crucial. Her medical history, including that of her natural parents, is desperately needed. As the surgeon says, "From a genetic standpoint, we're in the dark."

"As an investigative newspaper reporter, I'd worked on hundreds of stories," writes her husband, "but this was going to be the one that counted."

Hulse's search for his wife's past leads him back into their own marriage to discover that part of Jody he could never reach, and to find the true bonds of their love.

The countdown begins on a Sunday when Hulse prepares to leave Los Angeles. It continues into the week as, day by day, little by little, he begins reconstructing an episode which took place years earlier. The truth of Jody's story speaks to all of us, for it is, as the author observes, "the story of every human being who has ever wondered about the heart's journey home."

Twice nominated for the Pulitzer Prize, Jerry Hulse has been on the staff of the Los Angeles *Times* for 25 years, as feature writer, travel columnist, investigative reporter, and for 16 years as the Travel Editor of *The Elks Magazine*, contributing the monthly feature, "For Elks Who Travel."

sign flashing in Spanish or Italian, French or German.

One traveler advises others to write to hotels which Frommer suggests before ever leaving home, telling them to make their own reservations. Travel agents are not likely to want to bother, since they work on a percentage and in this case it's next to nothing. When making your reservations remember to write well in advance of your departure date, since the mails are slow and you'll want a confirmation before leaving home.

Frommer tells us also that we should make good use of public transportation in such cities as Paris and London, Stockholm, Barcelona and other familiar metropolises. He refers to the metros, the undergrounds, buses and subways which get you where you're going at reasonable prices. This is especially true of Paris' Metro System and London's Underground. One day last spring I crossed Paris in 15 minutes on the metro, a journey which would have taken me an hour or more by taxi and would have chewed the budget to bits.

Frommer advises his readers to travel by train whenever and wherever possible. Recommended are Eurail and BritRail passes because of their economy. (A word of caution: These passes must be purchased in the U.S.; they are not for sale in Europe.) Ask your travel agent to obtain them for you.

One Frommer trick involves riding the rails by night. The idea is to sleep on the train, thus saving the cost of a hotel room. This is an especially good tip for the younger traveler. Others have found it enjoyable, too, this idea of riding along through the night while using up the darkness to reach the next destination.

Another Frommer suggestion involves dining. To keep within the budget he advises taking lunch at snack bars (you'll find them in all the cities of Europe) and drinking what comes naturally: wine in Portugal, France and Italy; stout in Ireland; ale in England and beer nearly everywhere—Denmark, Germany, Holland, Norway, Sweden.

When evening arrives, Frommer tells us to seek out the "fixed price" tourist menus. In many restaurants they are posted on the door or window in order for you to peruse the prices before taking a table. Meals in a European restaurant—even in the cities—are still possible for under \$3 and sometimes even \$2.

My own advice is to stay within the budget early in the trip and splurge when the final days roll around. By then you'll likely be ready for a steak and a bottle of fine wine, along with candlelight and a soothing violin. All it takes is money.



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Seabird

sanctuary

by Bill Thomas

□ In the winter of 1971, when Ralph Heath nursed to health an injured cormorant he found walking along Gulf Boulevard near St. Petersburg, FL, he little realized that this act of compassion would lead to a fulltime avocation as Florida's Good Samaritan to wildlife. Many of the creatures of the wild kingdom that have become associated with the young zoologist since that time owe him their lives. The roster of those to whom he has played the role of savior grows daily.

Today Heath is founder and proprietor of the most unusual hospital and convalescent station in the world—the Suncoast Seabird Sanctuary. In the wards of this hospital may be found a young bald eagle with a broken wing, a baby pelican recuperating from a near-lethal dose of food poisoning. Since 1971, he and volunteer helpers have treated more than 6,000—sometimes as many as 40 in a single day—sick and injured birds and small animals. And Heath, who once was on his way to becoming a medical doctor, found himself playing nursemaid to a squadron of birds.

Most of the patients at the sanctuary are casualties of the inadvertent but continual battle between man and beast. "You'd be surprised how many birds come to grief around here every day," the 30-year-old zoologist said. "And I'm sure we only get a small representative number of the wild creatures that suffer out there at the hands of man and his artificial environment."

"About 90 percent of the birds we treat have injuries or ailments related to man," he said. "They've flown into, or been hit by, or gotten tangled up in manmade objects of some kind. Or they've been deliberately attacked." All too much of the latter occurs in a society supposed to be civilized.

For example, a brown pelican is soaring over nearby Tampa Bay in search of a meal. Spotting a fish, the bird wheels sharply and dives with 14-inch beak extended to seize its prey.

But instead of the yielding sea, the pelican smashes headlong into a wooden plank floating just beneath the water's surface. Mortally injured, it bobs to the surface, kicking feebly. Some unfeeling human, thinking it a great prank, has fastened a small fish to a wooden board and set it afloat, knowing that a hungry seabird would dive for the tasty morsel and break its neck on the unseen wood.

Elsewhere, a great blue heron wades the shallows of a shoreline, eyes alert for minnows. The bird tangles its long legs in a length of monofilament fishing line which some fisherman has cut from a backlashed reel and tossed thoughtlessly away. Unable to shake the line from its feet, the heron flies to its roost, there to pull and peck at the snarl. Inevitably, loops of the tough monofilament snag on a mangrove twig. The heron finds himself snared. A few hours of frantic flapping and flailing soon exhaust the big bird. And ultimately it hangs head down, helplessly awaiting a slow but certain death by starvation and dehydration.

Along the bayshore in Pinellas County, power lines suspended from utility towers transmit electricity to homes and business in Tampa and St. Petersburg. At one point along the way, the lines pass near a rookery where young laughing gulls are learning to fly. The inexperienced birds, concentrating on their new skill, fail to see the wires strung across the sky. At 30 mph, first one and then another smacks into a cable with an audible twang. Some stagger, recover and fly on, unhurt. The less fortunate flutter to the ground below, dead with a broken neck or doomed with a broken wing or back.

Marie Hughes, one of three paid assistants, lifted a great barred owl to her arm and carried him into the light where he blinked incessantly trying to adjust his eyes to the sudden change. "This one," she said, "flew into a microwave tower and was horribly burned. There are just a million ways our wild-

life neighbors can get themselves critically involved with man's environment."

Upon another occasion, a fisherman was idly watching a young pelican feeding in the Gulf of Mexico. The bird would soar, dive, collapse comically into the water, then bob to the surface and throw back its head to swallow energetically. The fisherman was enjoying it. Then he saw a powerboat coming. The boat screamed down the Gulf until its driver saw the young pelican, then it veered sharply so that its needle prow was pointing straight at the bird. The pelican saw it coming, too, and tried frantically to get into the air, but it was sluggish from heavy feeding.

There was a clap of thunder, feathers flew and the boat sped on its way. When the fisherman got to the pelican it was mangled badly. Its entire left side was smashed. He picked it up, placed it in a cardboard box and took it up to the beach to Ralph Heath, who shook his head in disgust. "When will some people ever learn..."

Heath hurried the bird to his friend, veterinarian Harold Albers, who diagnosed a compound fracture of the wing and fractures of both the leg and the foot. For two hours he and Heath and an assistant labored during a tedious operation to patch the pelican up again. Albers inserted a steel pin into the wingbone, set the leg in a splint and taped the foot. Then Heath took the bird to the sanctuary and put it into a cage.

"I thought we had another crippled-for-life pelican," Heath recalled. "He was lucky to survive that injury and really lucky to get through the operation."

For three months the pelican sat in a cage, unable to stand, and it took two hours a day to feed it liquids, clean its cage and watch over the recuperation. The operation would have cost perhaps \$300, had it not been donated by Albers. When the bird fi-



nally was able to stand and move outside to one of the pelican compounds where it started to walk around and flap its wings, Heath thought it was all worth the trouble.

"You know," the bushy-haired, mustached young man reflected, "it's rather amazing to me. Seems like man's got his fingers into everything that has to do with the destruction of birds. And for what? Man doesn't hate birds. So why can't he learn to respect their life, too? I'm sure they have just as much right to live on earth as does man."

He turned to gaze out the window as assistant Dianna King changed water in a plastic pool for the pelicans—just a few of the 600 birds they were caring for that week. "We had four injured pelicans come in just yesterday, in one day. You know the brown pelican is an endangered species. It's the official state bird of Louisiana, which no longer has any living there." Heath figures he has about 10 percent of the entire

brown pelican population in Florida at his sanctuary.

Not all those that come to the sanctuary recover. Heath figures only about 58 percent of his patients survive. He explained that most of them are simply too far gone to save when they are brought in. Veterinarians on his volunteer list perform autopsies on many of these birds to learn more about the cause of death. This research information is then used to plan medical treatments for other birds brought in with similar symptoms.

Once they have recovered, seabirds can be released directly from the sanctuary. But many require special handling. Once a week, a member of the sanctuary's board of directors, Pete Van Allen, arrives to pick up a carload of those types of birds requiring a landward environment. He frees them on his thousand-acre farm near Brooksville. Natural food abounds here amid woodlands and marshy thickets, enabling birds to resume their normal feeding habits. As of last fall, Van Allen had freed more than a thousand birds of 58 different species.

Another volunteer, Tom Rider, specializes in releasing birds of prey, which must first be taught to hunt so they may catch the rats, mice and other small creatures on which they feed. Using the ancient skills of falconry,

Rider instructs hawks, owls and eagles how to make it on their own.

Once back in the wilds, birds resume their normal life styles, but they don't forget the sanctuary. Many drop in once in a while for a free meal and some even bring their friends. And to attest to their intelligence, many of those treated here which have been released and become injured again have returned to the sanctuary for treatment on their own volition. "We've had pelican and great blue herons come walking back in here with broken wings. They know we're here to help them, and they return to seek that help," said Heath. A pelican Heath released several years ago recently came back to have a fisherman's lure removed from its neck. A heron whose illness Heath had cured returned months later and tapped on the heron compound door. When Heath opened the gate, the bird staggered in and collapsed, sick again.

For every 20 birds the sanctuary treats and releases, however, one must remain to live out its life as a helpless cripple. At present, the sanctuary affords the means of existence to more than 400 permanent guests. The food bill alone runs more than \$600 a month, utility bills \$100 a month, plus medication and travel expenses to pick up injured or sick birds. Heath doesn't spend money unwisely. He uses a large

grinder, for instance, to reduce otherwise undigestible mullet heads to mash. "We freeze the mixture in plastic containers," he says. "Then we can take it out in a lump and feed it to the gulls who eat it from the outside in as it thaws."

The sanctuary and its paid staff are supported entirely by donations and by Heath's father, a retired medical doctor. Many of the funds come from small change donations by people visiting the sanctuary, for it has become a noteworthy tourist attraction. Some of the donations are inspirational to the bird doctor. "I have had very poor families come out here," he says, "a man, a wife, four kids. They say this is the only place they can afford to come. Even then, they'll give you 25 cents, and it does something to you. They love wildlife. And it's things like that that give you courage and enthusiasm to continue your work regardless of the cost or time or effort it takes. It's then you know full well again you're doing the right thing."

Much of the money needed trickles in, but two oil companies—Exxon and Shell—have made considerable contributions and offered aid to Heath and his seabird sanctuary. A movie is currently being made by one of the oil companies of Heath's work; it will be shown to civic groups throughout the nation.

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Buena Park, CA, Lodge's Foundation Chm. Wally Brown (right) commended contributor Ronald MacDonald and presented him with pins and certificates for himself and his family. Brother MacDonald, his wife, and his 13 children all are participating members.

An honorary founder's certificate was awarded to Alaska's immediate PSP Foster Sims (center) and his wife when they were in Chicago recently. Presiding at the presentation was PGER Robert Yothers, the Alaska sponsor.



PER Lee Brohawn of Cambridge, MD, Lodge recently became an honorary founder by donating \$1,000 to the National Foundation. Brother Brohawn received his founder's certificate from PSP Edgar Gore, his fellow lodge member.



But there are others who volunteer time and effort to the sanctuary, too. Many are school children who come by after class to help with the work. Dr. Albers heads up a squad of 12 veterinarians who donate all their services (surgery and autopsies, medicine and supplies), attorney Keith Ringelspaugh who does all the non-profit sanctuary's legal work for nothing, the Florida Marine Patrol and the state Game & Freshwater Fish Commission, Doug Travis who runs the Belleview Gulf Motel next door and has donated everything from money to labor, sanctuary board members and Dr. Ralph Heath, Sr., now retired from the practice of medicine, who works fulltime at the sanctuary.

As a result of his work at the sanctuary, young Heath has become nationally and internationally known. His picture ran in publications all over America in an advertisement for a well-known Scotch whisky. He doesn't drink Scotch, but when the Leo Burnett Advertising Agency approached him about becoming a "Dewar's Profile," he agreed. He was paid no fee beyond five cases of free Scotch, but he thought the publicity might generate some funds for the sanctuary, which is virtually all he lives for.

The ad says: "Founded the Suncoast Seabird Sanctuary where he cares for thousands of sick and injured birds and works to improve their ecological conditions." There's a photo of Heath gazing earnestly into the camera lens with a young pelican perched on his arm. And Heath was right, for the ad did generate a lot of interest in the sanctuary, and a great many donations from people who had never been to St. Petersburg poured in by mail. As a result of that, magazine and newspaper publicity ensued, a TV documentary has been filmed, and even a foreign film company has made a movie about his work.

"It's all quite unbelievable," Heath chuckled. "Especially when I think back to the time I graduated from the University of South Florida in 1969, and didn't know what I wanted to do. In fact, I almost became a beach bum. But then I found a slot in life and I know now there can never be anything else. This is my whole reason for living. . . I feel so dedicated to the needs in this field that nothing else can deter me."

Presently he needs room for expansion and has been looking avidly for a 20-acre tract a little inland from the present beachfront location. But land prices are so high, he feels that unless someone offers to donate the land it may be some time before the sanctuary will be able to expand beyond its present bounds.

Meanwhile, Heath carries his campaign in behalf of wildlife to the public every chance he gets. To treat and nurse to health ailing birds is one thing, but to prevent their becoming that way in the first place is the ideal situation. Consequently, Heath lectures all over the country. It doesn't make any difference what the group is. . . he sees it as an opportunity to further his cause.

But what concerns him most are attacks on birds by people. Heath has statistics on the number of birds he has treated for gunshot, arrow and spear wounds. And then there's the monster who catches birds, ties their beaks together and then sets them free to starve

and another who wraps cherry bombs in bread, lights the fuses and tosses these loaded tidbits into the air for sea gulls to catch. The explosion blows their heads off.

"There's a sickness in our society," Heath said. "The cruelty to animals is indeed staggering. I tell people about it and I try to do something about it, too. Anyone can yap about a project, but I like to get out and do something. My board members are the same. We're not here for an ego trip." Those desiring to join Heath's campaign may gain additional information by contacting him at Suncoast Seabird Sanctuary, 18328 Gulf Blvd., St. Petersburg, FL. ■



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NEWS OF THE LODGES



DURING AN IDAHO TRIP then-GER Willis McDonald (left), accompanied by PGER Frank Hise, paid his respects at the grave of PGER William Hawkins in Coeur d'Alene. Brother McDonald and his party also visited the monument erected at Kellogg in memory of the victims of the Sunshine Mine disaster.

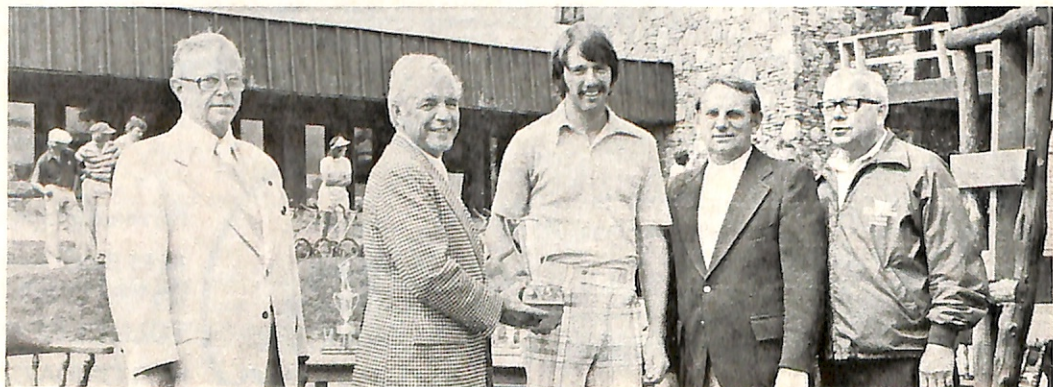


A REPLICA of the float which won the Chris Valley Organizer's Trophy in the Mardi Gras Parade sponsored by New Orleans, LA, Lodge was presented to the lodge at the annual Elks Krewe of Orleanians Awards Dance. The float was the entry of the Confused Couples Carnival Club.



GRATITUDE was expressed by William Linskey (third from left), administrator of the Cambridge Infirmary in Massachusetts, for the local Elks' gift of a stereo system. (From left) Mike Kapopolous, Tom Connarton, Community Welfare Chm. Daniel Connelly, Leonard Russell, city councillor, Secy. Vincent Clark, and PER Walter Marchant participated in the presentation.

THE PENNSYLVANIA ELKS recently held a three-day junior golf tournament at Seven Springs Golf Course with Meyersdale Lodge as the host. Winner Brad Camac (center), sponsored by Gettysburg Lodge, received the President's Cup from SP Earl Case, as (from left) VP C. Bennett Dry, Youth Chm. Julius Swope, and PDD Ben Ortman, tournament chairman, looked on. The state Elks hope to establish the competition at the interstate level.

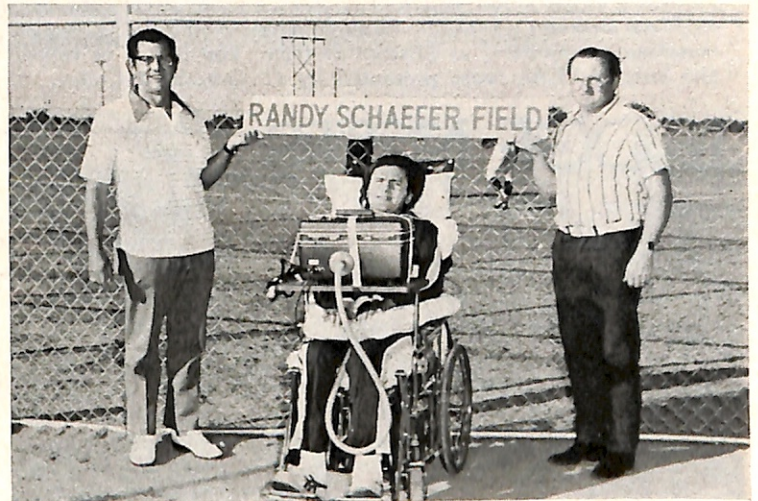




HISTORICAL ATTIRE as well as contemporary clothing was in evidence at the ball which highlighted Colonie, NY, Lodge's Bicentennial celebration. Admiring the cake commemorating America's 200th birthday were the members of the ball committee, (from left) Wendy and John McGarry, Betty and Joe Burke, ball chairman, Jan and ER John Frey, Eileen and Warren Carr, general chairman, and Vi and George Mink.



A FORMAL TOAST was offered during the celebration of Ogden, UT, Lodge's 75th anniversary by (from left) Blaine Buck, chairman of the event, PER Byron Hillstrom, ER E. R. Trotta, VP Ralph Bogar, and PDDs Harry Levindofske and William Kobel. The Past Exalted Rulers of the lodge were the guests of honor at the festivities.



FOUR BASEBALL DIAMONDS will be constructed on the ten acres of property donated by Greeley, CO, Lodge to the 22-team Little League of Greeley. ER Don Gorman (left) and Ken Anderson (right), Little League chairman, officially dedicated the field to Randy Schaefer, a local athlete who was crippled during a football game last autumn.



A SPECIAL DRIVE to raise funds for the Bedford County Chapter of the American Red Cross was undertaken by members of the Home Lodge in Bedford, VA, in gratitude for aid supplied to Home residents. (Front row, from left) Chm. Anthony Machnik presented the check to Rev. Donald Gardner, treasurer and member of the Bedford Chapter Board of Directors, as ER William Kehoe and (back row, from left) Doral Irvin, executive director of the Elks National Home, Est. Lead. Kt. L. K. Burnham, Est. Loyal Kt. Frederick Storms, and Est. Lect. Kt. Don Merica observed.



OBTAINING a specially equipped van which Kim Curry (left), who was born legless and with only one whole arm, will be able to drive was the goal of a project initiated by PER Lloyd Pahlman of Easton, MD, Lodge. The cost of the vehicle, which features hand controls and an electric wheelchair lift, was pro-rated among 40 organizations, including the Maryland, Delaware, and District of Columbia Elks Association.



CALIFORNIA'S PGERs Horace Wisely (left), R. Leonard Bush (second from right), and Gerald Strohm (right) were among some 200 guests who gathered at Redondo Beach, CA, Lodge to celebrate the appointment of William Brunner (center), former chairman of the GL Auditing and Accounting Committee, as District Deputy. The jewels of office, the gift of the lodge's PERs, were presented by C. Drexall McCulley.



SCHOLARSHIP WINNER David Brodsky (third from left) accepted his \$1,500 fifth-place national award from New Jersey SP Joseph Russo (left) and his \$100 district-level award from District Scholarship Chm. Frank Rokosny at Hillside Lodge recently. On hand to congratulate David were (from left) DDGER J. Milton Crans, ER George Millward, Mrs. Brodsky, and PER Bart Hallingse, the lodge scholarship chairman.

LODGE NOTES

TUCUMCARI, NM. Ike Dominguez was a member of a class of six candidates initiated by his son ER Joe. Following the ceremony, Brother Ike received a flag from the younger Dominguez.

SAYRE, PA. In honor of PER Edmond Friess, a 56-year member and lodge secretary for 23 years, the lodge initiated a class of 16 new members.

MONTICELLO, NY. Several charitable and service organizations received donations totaling \$6,100 from the lodge. During an evening of entertainment for the organizations' representatives, ER Frederick Rickan presented the various checks.

OHIO. The Stark County Cerebral Palsy Association received \$7,564 from the Ohio Elks Association and various Ohio lodges during a brief ceremony at North Canton Lodge. Equipment and supplies will be purchased with the money.

ESSEX, MD. Officers, members, and their wives marched in the "I am proud to be American" parade held in Essex. The honor guard earned the lodge a third-place trophy.

CHELMSFORD, MA. PER John Scott presided at the dedication ceremonies of the lodge's new pavilion. Guest speakers included ER Charles Marcella, then-SP Harry Sarfaty, State Rep. Bruce Freeman, and town Selectman Paul Hart. The entire structure, which is 120 feet long and seats over 300 people, was built by the members themselves.

MIDWEST CITY, OK. A welcome was extended by ER Harold Monroe Sr. to his sons Harold Jr. and Herrick, who recently became members of the order.

ENFIELD, CT. For the past 16 years the lodge has participated in the annual Enfield Youth Center boxing tournament. At the most recent competition, "outstanding boxer of the evening" Mark Schmid accepted his trophy from ER Elwood Eastman.

GREENWICH, NY. On behalf of the lodge, ER Roland Mann presented a new flag to Little League President Stephen Duket for the organization's local baseball field.

ATTLEBORO, MA. Lodge donations of \$200 and \$400 were recently received by the Attleboro Scholarship Foundation and the local Kiwanis group, respectively.

OREGON. The seven lodges of the Metropolitan District held a joint Bicentennial initiation in which 216 candidates took the Elks' obligation. Winners of individual honors in the District ritualistic contest presided at the unique ceremony held at Milwaukie Lodge. Elk and local Mayor Bill Hupp offered his greetings to the initiates and praised all those involved in the program. Following remarks by SP Jack Lambert and VP Bruce Reed commending the lodges for their district-wide cooperative efforts, then-DDGER Rod Clayton delivered congratulatory messages from then-GER Willis McDonald and PGER Frank Hise, state sponsor.

CICERO-BERWYN, IL. The golden anniversary of the 16-team lodge bowling league was a cause for celebration this year. PDD Joseph Krizek was commended by the lodge for his instrumental role in organizing the league.

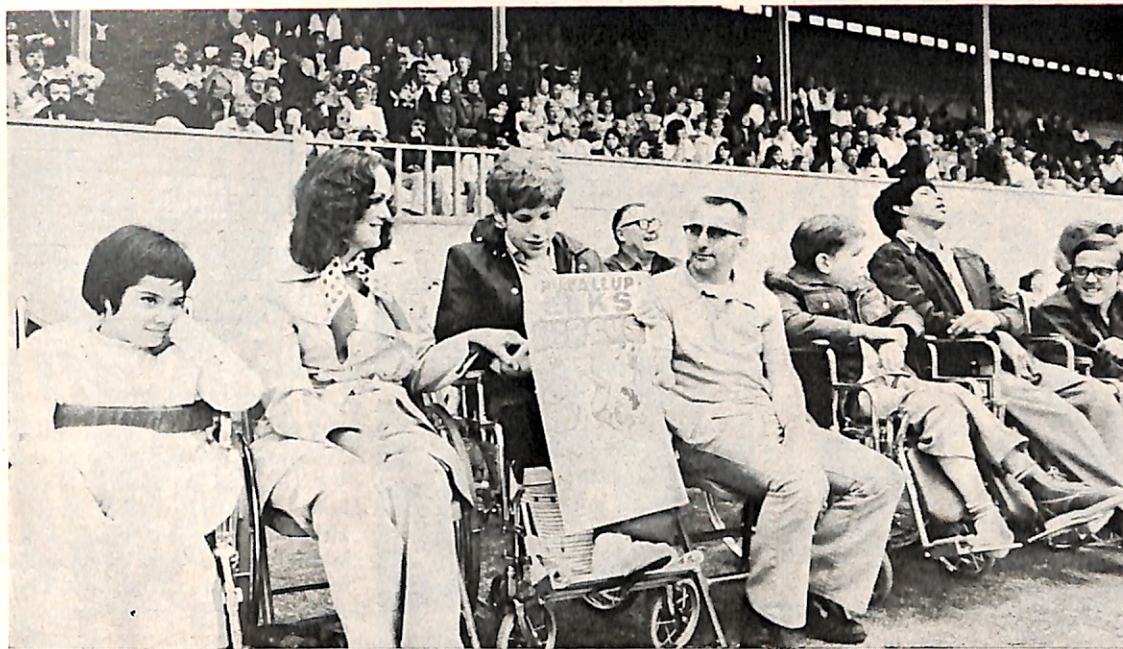
FRESNO, CA. The Fresno Elks Clowns, a group of lodge members who contribute their time to bringing laughter to hospitals and convalescent homes, recently became participating members of the National Foundation through a \$100 donation.

PERTH AMBOY, NJ. ER Joseph Ur and lodge officers initiated new members in honor of PSP Peter Greco, PVP Frank Giadena, and PDD Neil Durso. Also present for the ceremony were the successors of the honored guests, SP Joseph Russo, VP Don Monroe, and DDGER Arnold Siegel.

CROOKSTON, MN. A Bicentennial float consisting of 13 basketball backboards, each inscribed with the name of one of the original states, was constructed for a parade by lodge members. The backboards were intended for 13 families who would allow neighborhood youths to use them.

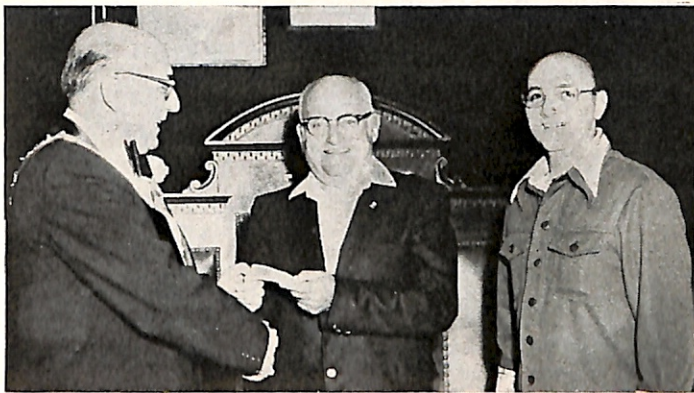
WESTBROOK, CT. The official membership figure for the lodge as of June 30, 1976 was an unexpected Bicentennial reminder—1,776.

CULLMAN, AL. During the Elks golf tournament at the municipal course, Dr. Eli Sweed shot a double eagle on the 528-yard 18th hole.



AN OUTDOOR CIRCUS was staged by Puyallup, WA, Lodge for the benefit of crippled and needy children, and disabled veterans. More than 500 people attended as guests of the lodge, while 5,000 Elks and local citizens contributed to the event.

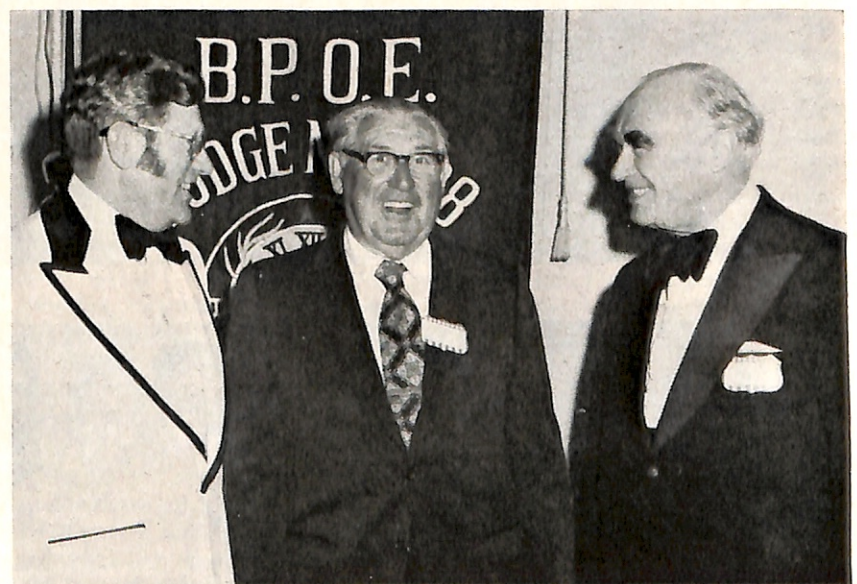
MORE THAN 135 youngsters competed for prizes including trophies, rods and reels, tackle boxes, and lines in the Fishorama sponsored by Tampa, FL, Lodge. (Back row, from left) Jim Hobbins, Andy Houser, Pat Owens, and Chm. Frank Shortt were among the lodge members who contributed their time and services for the activity.



LIFE MEMBERSHIP and a diamond-studded 50-year pin were recently bestowed upon Raymond Slyman (center) of Hudson, NY, Lodge by ER Paul Jaufmann (left), as John Woodward Sr. (right), Brother Slyman's son-in-law, observed. Also honored was 50-year member Anthony Iazetti.



PRESENTING PLAQUES to Cedar Rapids, IA, residents Michael Martin and Thomas Anderson during the lodge's Law and Order Night was Chm. Beryl Eller (left). Martin and Anderson, along with William Jameson who was also honored by the lodge, were cited for their support of the police department's dog training program.



DURING FESTIVITIES celebrating Point Pleasant, NJ, Lodge's 30th anniversary, ER Fred Moench (left) and PGER William Jernick (right) talked with Brother Lafe Danley (center), who has visited 400 lodges throughout the country. On this same occasion, a class of candidates was initiated in honor of then-SP Peter Greco.



THE REDEDICATION of the Elkdom Memorial Avenue plaque at the VA Hospital in Albany, NY, was held recently, with Elks from Hudson, Colonie, Schenectady, and Albany Lodges participating. Members of Hudson Lodge served as the color guard for the occasion.



A DONATION OF \$500 made by the Enfield, CT, Elks to the Enfield Association for Retarded and Handicapped Citizens Inc. was accepted by Evelyn Baron (left), executive director, and Eve Semanie, president. Presenting the lodge's check were Est. Lead. Kt. Charles Kenrick (right) and ER Elwood Eastman.



THE APPEARANCE of nationally known entertainer Bobby Goldsboro (left) at Wheeling, WV, Lodge earned \$3,000 for the lodge's charity fund. PER Glen Shook (center) and John Dunn, chairman of the Social and Community Welfare Committee, welcomed the singer to the lodge.



A PERSONAL INVITATION was issued to Massachusetts Governor Michael Dukakis (center) to attend "Elks Day at Fenway Park." The governor accepted the bid to throw out the first ball from (left to right) PDD John Donoghue, PDD and PSP Joseph Brett, a state representative, PDD and PSP Andrew Biggio, SP Frank Buckley, PDD Joseph Bergin, and Chm. Leo Dawson.



ADMIRING the trophy they won in the Bay Area League's three-cushion billiard tournament were (from left) John Smith, Doug Chapman, Chuck Kelley, Rich Trigueiro, team captain, Schuler Stine, Bill Bierne, Al Leveille, Joe Tuller, Al Werchick, and Frank De Santos of San Mateo, CA, Lodge. Host for the playoffs was San Francisco Lodge.



GOD BLESS YOU CHARLIE

by Irwin Ross

□ The Saturday following my fourth Thanksgiving back home in Maine was warm and springlike. There had been some cold days with snow just before this, and the little pond at the foot of my yard had frozen solid. I had gone out to shut my little flock of geese in their own small house, a red masterpiece which had been a neighborhood scandal because of the ninety dollars I had paid to have it built. But it was so warm this sunset time that there was open water again, and the geese, escaping my watchful eyes, had gone deep into the alders to spend the night, just as they had done all summer long.

The pond itself had cost me seventy dollars, another extravagance for which the geese could be blamed. A man with a back-hoe had dug it on the site of an old swamp-well used for watering stock and washing clothes. He had piled the big rocks from the well around two sides of the pond, but on the side nearest the house he had left a sloping path for the geese. To the east there was more than an acre of bottomless swamp, but across the

southern side was an old county road.

The first night the geese had gone into the bog to stay, I had tried desperately to get them back into their own safe home, but I soon found it could not be done. You could not walk into the bog from any side, and the geese, floating lightly between clumps of bushes, just refused to come across the pond and out. I left them and went to bed, since there was nothing else I could do. It was the same Saturday night.

By dawn, Sunday morning, an icy cold had crept over Lincoln County. It was ten above zero. I thought of my geese, and hurried outside to find that the pond was covered with new ice. At the sound of the creaking hinge of the back door, the three Gray Toulouse came racing up the driveway, with their powerful wings stretched wide and their huge feet just skimming the ground. They had come out of the swamp by way of the old road.

But the fourth member of the flock, our beautiful white Charlie, did not come with the others. I heard a deso-

late trumpet from the swamp but that was all. No great white wings came rushing, and no absurd orange-capped head appeared. I hurried down the little hill, and out some thirty feet along the old road, and there I spied him. He was twenty-five or more feet from where I stood, deep in the bog. There was open water around him, but a long sickle of ice lay between him and solid ground. I called encouragingly to him, but he only bowed his graceful neck and looked at me with one blue eye.

"We'll dress and come back with boots and maybe a ladder or a plank," I promised him as I hurried into the warm house, a frantic trumpeting echoing in my ears.

I knew it was the sharp edge of ice that frightened him. There was a chance that my son John and I might be able to break a path in front of him. I knew that swamp, though, and my heart sank as I warmed my stiffened fingers over our wood stove. Except for the old

road where I had been standing there was no solid footing anywhere, and the twenty-five feet of bog between there and the white gander might just as well be twenty-five miles. It's only in the dead of winter that anyone would venture into the swamp and even then it is a treacherous place because of the many springs that make it so deep and wet.

We tried everything when we went back half an hour later, but all we got was wet feet and aching arms. There was no way to reach Charlie.

"All I can hope is that he will come out by himself," I thought as my wet boots squished up the driveway. I ached from stretching as far as I could, and ever farther, trying to break the edge of ice with a big stick. John had tried too, until his arms sagged with fatigue. We had to accept the fact that we could do nothing for Charlie.

We ate our breakfast and the day crept by. Charlie always answered our calls, but made no move to help himself. A neighbor from down the road with more than 80 years of country living behind him came to call in the afternoon. The two of us walked down to where we could see Charlie. The wind was starting to blow and it was growing steadily colder.

"He'll be all right," my neighbor said, as he started home. "Them geese can

stand any kind of weather. He'll get tired of staying there, and then he'll come out."

I tried to be hopeful too, as the short Maine day ended and darkness crept over the hills across the valley. I had fed the other geese their supper at sunset, making all the noise I could in the process, hoping that hunger and the familiar sounds would lure Charlie out. Nothing did. So when the stars began to shine, I shut the goose-house door, and walked down the road to look at Charlie for the fortieth time. I could see him in the starlight, his long white neck held high. But he would only trumpet forlornly when I called him. He would not break the ice and come toward me, and he could not use his wings to skim along through the thickly grown brush.

Late that night when it was three degrees below zero, we probed the swamp with our flashlight and spotted Charlie's white feathers. He had his head under his wing by then, but he lifted it when we called to him and trumpeted piteously. He was magnificent. Geese have a primeval kind of dignity and they strut about like the great dinosaurs in some fantasia. They are like no other creatures that I have ever seen. And Charlie was among the best.

I could not bear to think of our place

without Charlie. After I had gone to bed I lay there thinking that I could not leave him to die in the swamp. A rifle bullet was the only answer if he would not help himself. Twice in the long dark hours of the Maine night I heard his trumpet cry from the swamp but there was no rushing of wings up the hill afterwards so I knew he had not moved. There was just the sound of the north wind blowing around my old red house.

A still, cold morning came at last. I hurried to the shed to throw out the corn for the geese. It was an even six below zero by the east thermometer, and my fingers stuck to the steel hasp on the old door. Our little bantam rooster crowed shrilly in the stillness but there was no sound of feet or wings from the swamp. I threw out the corn after a great rattling of the metal cover of its can. Then I opened the goose-house door and the Gray Toulouse filed out. The old gander trumpeted and all 3 flapped their wings in a kind of dance of freedom. All at once I heard a tremendous commotion from the bog, a crashing of frozen bushes and a clatter of breaking ice. And then I saw him, orange cap and all, his great white wings spread wide, tearing to freedom across the pond. He had come out the hard way

(Continued on page 43)

ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



Equipment for two complete rooms at the Veterans Home in Bristol, RI, was donated by the Elks of Smithfield Lodge. At the presentation were (from left) Louis Alfano, Veterans Home commandant, Stanley Cooper, State Vets Chm. Joseph Thibodeau, and then-DDGERS William McKeown and James Folcarelli.



Two occupational therapy patients at the Veterans Hospital in Albuquerque, NM, inspected a shipment of leather delivered by New Mexico Vets Chm. Duane Jacklin (left) on behalf of the state Elks.



The Veterans Hospital in Denver, CO, was the scene of Littleton, CO, Lodge's annual presentation of deer and elk hides. Participating were (back row, from left) Veto LaRocco, Goldy Goldsbury, and (front row) Vets Chm. John Kreiling, Mrs. Goldsbury, ER Charles Williamson, Chester Caudill, a hospital volunteer, the VAVS director, Glen Johnson, Est. Lead. Kt. Bob Stout, and Al Kravitz.



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LODGE VISITS



GRAND EXALTED RULER
GEORGE B. KLEIN



GER George Klein (second from left) and Grand Secy. Homer Huhn Jr. (right) were honored guests at the annual convention of the West Virginia Elks Association held at Huntington, WV. Outgoing SP H. E. Curry (left) and Huntington ER Tom Cooper paid their respects to the Grand Lodge dignitaries as they arrived for the proceedings.



Signing the diamond jubilee register recently at Pasadena, CA, Lodge was GER George Klein (center). ER John Bleuer (right) extended a hearty welcome to Brother Klein, PGER R. Leonard Bush, and the other dignitaries who helped the lodge celebrate its 75th anniversary.

The festivities marking the 75th anniversary of Lebanon, IN, Lodge included an official visit by GER George Klein (left), the initiation of 108 candidates, a banquet, a hog roast, and a dance. Introducing Brother Klein to honorary life member Mike Henderson (right) was Est. Lead. Kt. Tom Biggerstaff.



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NEWS OF THE STATE ASSOCIATIONS



Then-GER Willis McDonald (center), who opened the 61st annual convention of the California-Hawaii Elks Association, was greeted by four western state officers. They included (from left) then-SP Byron Robb of Montana, SP Bill Murie of Arizona, James Spence, outgoing president of the California-Hawaii Elks, and Robert Thomas of Nevada.

TUCSON was the site of the Arizona Elks Association's yearly meeting. Among those taking part in the convention's activities were then-GER Willis McDonald, featured speaker, PGER Horace Wisely, and PGER R. Leonard Bush, the state sponsor. Outgoing SP Michael Deir welcomed the special guests to the proceedings.

State Vets Chm. Harold Browne announced that the North District led the state in the collection of hides for veterans. The achievement was acknowledged with the presentation of a plaque by Brother McDonald to then-DDGER Leonard Bellgardt Jr. Brother William Murie was chosen to lead the Arizona Elks as State President. He was installed by PDD L. Wayne Adams Jr.

CHARITABLE DONATIONS of \$44,972.64 were made by the Oregon Elks during the past year. Of that sum, \$34,785.02 was given to the Elks Chil-

dren's Eye Clinic at the University of Oregon Medical School, and \$10,187.62 went to Meadowood Springs Speech Camp.

These disclosures were made to the 1,926 people in attendance at the yearly meeting May 6-8 in Grants Pass. Honored guests included PGERs Frank Hise, the state sponsor, and Glenn Miller, and Brother Hal Randall, who was serving as Chief Justice of the Grand Forum at the time.

Elected to serve the state association for the coming year were SP Jack Lambert, Lebanon; Vice Presidents Ernie Zielinski, Salem; Bruce Reed, Beaverton; Dick Herndobler, Ashland; Jack Sweek, Pendleton; Norman Polley, Ontario; Loyd Peterson, Florence; Tex Braatz, Eugene; Secy. Orville Mull, Keizer, and Treas. H. M. Randall, Salem.

Oregon Elks will meet May 5-7 in Seaside for their annual conclave.

FOR THE 20th CONSECUTIVE year, the state award for the best overall youth program was given to Nashua Lodge, it was announced at the New Hampshire State Elks Association's May 28-30 convention. It was the 10th consecutive year that Nashua Lodge won the Grand Lodge award for the best youth program in its membership category.

Waterville Valley was the site of the 48th annual conclave. All lodges in the state were represented, with some 400 Elks and guests in attendance. Distinguished guest SDGER W. Edward Wilson served as installing officer for SP Samanto Quain, Franklin; Vice Presidents Norman Wrenn, Nashua; Joseph Landry, Laconia; Douglas Roberge, Littleton; Joseph Mauro, Concord; Herbert Cornell, Lebanon; Secy. Gaston Dewyngaert, Nashua, and Treas. Roger Chantel, Nashua.

The location and date of next year's convention were not decided upon, but a regional meeting of the state association was planned for September 26 at Keene Lodge.

A BICENTENNIAL DANCE and a banquet offered opportunities for socializing to the more than 900 Elks and ladies in attendance at the Georgia Elks Association's June 9-12 annual convention at Jekyll Island. PGER Robert Pruitt, the state sponsor, made an appearance at the gathering.

Suggestions for a new state major project were submitted and turned over to a special committee for review and investigation. Elks Aidmore Hospital, the previous major project, is no longer in operation.

Buckhead (Atlanta) Lodge left the state convention with two trophies. The lodge's ritualistic team outscored 14 other teams to capture the ritualistic championship and ER Ed Samuelson won the Eleven O'Clock Toast contest.

Heading the slate of officers for 1976-1977 is SP Matthew Hitlin of Decatur Lodge. Among his fellow officers are President Elect Lemuel Purdom, Waycross; Vice Presidents David Maddox, Calhoun; Harry Veal, Elberton; Marvin Long, Dublin; Charles Caricofe, Albany, and Secy.-Treas. Tom Brisendine, Atlanta.

The following three quarterly meetings were scheduled by the state association: October 16-17 in Augusta, January 15-16 in Griffin, and March 19-20 in Dalton. Jekyll Island was chosen for the 1977 convention, to be held June 8-11.

A RESOLUTION commending Chicago Cubs baseball player Rick Monday for saving an American flag from being burned in Dodger Stadium was adopted during the California-Hawaii Elks' 61st

annual session. More than 3,840 people were present for the May 19-22 gathering in San Francisco. Numbered among the distinguished guests were then-GER Willis McDonald and PGERs Horace Wisely and R. Leonard Bush.

The sum of \$933,738 was raised by the Exalted Rulers March for the major project. Brawley Lodge was the winner in the ritualistic contest.

Marvin Pike of Torrance Lodge succeeded James Spence as head of the California-Hawaii Elks Association. Also elected were Vice Presidents Harry Henzi, Douglas Harding, C. Ray Floyd, Cleghorn McKee, Duane Boyer, Robert Lockhart, Russell Brown, Sam Mirto, Jack Minero, John Schwarting, Les Pratt, Cecil Smith, Barney Pelant, Lester McNab, Joe Cenoz, Andrew Parola, Erle Pittman, Secy. Edgar Dale, and Treas. C. Drexall McCulley.

A mid-term meeting will take place November 12-13 in Bakersfield, CA. San Diego will be the location of the annual meeting, May 18-21.

A SUCCESSFUL YEAR was recorded by the Pennsylvania Elks' major project, the Cerebral Palsy Home Service Program, it was announced at the meeting of the state association June 10-13. The year's contributions, totaling \$241,027.65, will be used to sponsor the association's 21 mobile units, staffed by registered nurses, which serve CP victims throughout the state.

Present at Seven Springs Mountain Resort in Champion, PA, for the convention were PGERs E. Gene Fournace, the state sponsor, and William Wall, who addressed the assembly. A dinner honoring outgoing SP Paul Brubaker drew over 1,100 Elks and their ladies. Winner of the state ritualistic contest was Pottstown Lodge.

State officers elected during the proceedings included SP Earl Case, Potts-

town; Vice President C. Bennett Dry, Berwick; Secy. Howard Schran, Etna, and Treas. Edward Donnelly, Oakmont.

A September 9-11 workshop at Seven Springs was planned for 1977. The annual convention will take place June 9-12 in Harrisburg.

PRESIDING at the business sessions of the Virginia State Elks Association's convention was outgoing SP William Berryman. The 67th annual meeting was held in Roanoke Lodge's new quarters on June 11-13 with 586 delegates, members, and guests in attendance. Present for the proceedings were then-GER Willis McDonald, PGER John Walker, Alex Harman Jr., Justice of the Supreme Court of Virginia, and Byron

Haner, Roanoke city manager.

Heading the meeting of the Board of Directors of the Virginia Elks Boys' Camp, Inc., was President Charles Ebert, who reported that the corporation was beginning its 28th year. Under the supervision of Director Wayne Jenkins and his staff, the camp opened its first two-week period in the middle of June, continuing in operation into the second week in August, with over 500 boys expected to attend.

Scholarship Chm. George Ofelt announced the presentation of some \$8,000 in awards, plus \$750 from the state association. Virginia "Hoop Shoot" competitors went all the way to the regional finals. Top honors in the state ritualistic contest went to Front Royal



Taking a moment to compare notes at the North Dakota convention in Grand Forks were (from left) PGER Robert Pruitt, PGER Raymond Dobson, the state sponsor, and Past Grand Chaplain Rev. Felix Andrews. Also in attendance at the June 13-15 session were Grand Treas. Frank Archibald, GL Committeeman John Traynor, and then-SDGER Harold Wicks.

Nine Most Valuable Student/Leadership contest finalists were congratulated during the Arizona Elks Association convention by PGER Horace Wisely (left) and State Youth Chm. Bob Benson (right). The honored students included Robin Sweeney, Marianne Weddle, Leilani Pettit, Farrel Layton, Clover Merrill, William Herbold, Anna Harvey, Laura Hernandez, and Douglas Hawkins.





Outgoing SP William Berryman (second from left), PGER John Walker (third), and Roanoke ER Melvin Neal (right) represented the Virginia Elks in extending an official welcome to then-GER Willis McDonald during the state convention, held at Roanoke Lodge.

Lodge. A ritualistic clinic is scheduled for March 20 in Richmond. Among the social activities available to convention-goers were a fashion show, a golf tournament, and the Grand Ball.

The leadership of the Virginia Elks was entrusted to SP Wesley Petrie, Waynesboro; Vice Presidents Bernard Kofira, Norfolk; Robert Pannell, Clifton Forge; Donald Netschke Jr., Alexandria; Secy. Charles Curtice, Petersburg, and Treas. Cecil Duffee, Norfolk.

Arlington-Fairfax Lodge will host the state association's fall conference on October 22-24, while the June 10-12 convention will be held at Waynesboro Lodge.

"FACES TO FREEDOM," a program sponsored by the Texas Elks' Bicentennial Committee, was presented during the state convention in Irving by Brothers Bob Arris and Tom Garbacik, and representatives of seven North District lodges. Among the dignitaries in attendance at the June 15-19 gathering were then-GER Willis McDonald, PGER George Hall, Grand Trustee Edward Schlieter, and Oklahoma SP Dant Reichart. The official attendance figure was 759.

A statewide fund-raising project to benefit the Elks Crippled Children's Hospital in Ottine netted a record \$83,363.97. Convention delegates voted to increase state association dues to enable the monthly, instead of bimonthly, publication of the *T.E.S.A. News*.

It was reported that more than 1,500 requests to participate in the state essay contest were received. Winners included Brian Miller, sponsored by San Antonio Lodge; Lawrence Ash, Mainland Lodge; David Stewart, Lubbock Lodge, and Debra Gooch, Mesquite Lodge. In the youth rifle match, the team from

San Antonio Lodge came in first, followed by the teams from McAllen, Pasadena, and Mainland. Arlington Lodge captured the state ritualistic title by besting teams from seven lodges. Harlingen was second and Plano, third. Mainland Brother Kenneth Burgess was named the Texas Elk of the Year. Awards for net gain in membership went to Denison, Arlington, and Borger Lodges.

Claude Phillips was installed as the new State President. He will be assisted by President Elect Joseph Matthews, Vice Presidents Charles DeLemater, James Trousdale, Al Cagnola, Otis Rhyne, Lee Zastovnik, Bill Hill, Alfred Mecca, William Streeley Jr., Robert Talley, John Golden, Secy. Ellis Leatherwood, and Treas. John Ceolla.

The Texas Elks planned to meet again at Wichita Falls Lodge in November. El Paso will be the location of next year's convention, to be held in June.

THE TRADITIONAL Memorial Service was combined with a Flag Day presentation during the North Dakota Elks' June 13-15 convention. Thomas Clifford, president of the University of North Dakota, gave the Flag Day address. The program was televised on several state stations the next day. A total of 1,574 Elks registered for the convention, hosted by Grand Forks Lodge.

Opening with a golf tournament and trap shoot, the North Dakota Elks' 56th annual conclave also featured a parade of 40 units and a banquet. At the close of the business sessions, presided over by outgoing SP Don Switzer, PSP John Korsmo conducted the installation of officers. Selected for the coming year were SP Kenneth Mullen, Grand Forks; Vice President David Price, Dickinson; Secy. Jack Brown, Jamestown, and

Treas. Everett Palmer, Williston.

Minot Lodge's bid for the 1977 annual meeting was accepted by the state association.

A MOTORCADE of 15 antique automobiles met and escorted GER George and Ruth Klein when they arrived in Bozeman for the Montana State Elks Association's July 14-17 convention. Other dignitaries in attendance included PGER Raymond Dobson, the state sponsor, Grand Forum Justice Edward Alexander, GL Committeeman John Cunningham, and SDGER August Vidro and their ladies. The 74th annual meeting was formally opened with flag-raising ceremonies and a procession of flags conducted by Boy Scout Troop No. 677, which is sponsored by Bozeman Lodge.

The 334 Montana Elks who passed away last year were remembered in a Memorial Service at the First Presbyterian Church. A eulogy for the late PDD Peter McBride was delivered.

On behalf of the National Foundation and the state association, State Scholarship Chm. Harold Watling presented \$20,150 in awards to 40 students. Miss Patti-Jo Grena was the \$900 first-place winner. It was reported by Major Projects Chm. Ted Byers that \$39,000 worth of equipment was purchased for hospitals throughout the state. Delegates voted to continue the program this coming year. Montana ranked first in supplying hides for therapy programs in veterans hospitals.

Installed for 1976-1977 were SP Frank Dvoracek of Great Falls; Vice Presidents Robert Greene, Deer Lodge; Harold Watling, Bozeman, and Secy.-Treas. Fred Balkovetz, Butte. Billings was chosen as the location of the Elks State Bowling Tournament. A midwinter meeting will take place January 14-15 in Dillon, while next year's convention will be held in Great Falls on July 20-23.

AMERICANISM ESSAY CONTEST winners Susan Boyle, Carol Winson, and Eugenia Polhemus received their awards from State Chm. Bernard Schiffman during the Rhode Island State Elks Association's convention in Galilee. Some 275 members and guests took part in the June 19-20 proceedings.

The state ritualistic trophy went to Smithfield Lodge. Two members of the team also won individual awards, while five members of the Providence team were cited for their performances.

June 4 and 5 were the dates chosen for next year's meeting. Until then, the state association will be led by SP Anthony Moretti, Providence; Vice Presidents William McAllister Jr., Warwick; Antonio Cabral, Bristol County; Secy. Edward Carpenter, Providence, and Treas. William Darby, Pawtucket.



SCHOLARSHIPS for STUDENTS

ELKS NATIONAL FOUNDATION

TRUSTEES OFFER \$776,900 IN 1977 AWARDS

FOR THE ACADEMIC YEAR 1977-1978 the Elks National Foundation Trustees are offering 1,051 college scholarships ranging from \$600 to \$3,000 and totaling \$776,900.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin their college education under favorable circumstances.

The 1977 Schedule of Awards includes 500 "Most Valuable Student" Scholarships awarded in nationwide competition, and 551 scholarships each for \$600 allocated on a state-quota basis. Six special four-year scholarships are to be awarded to the three highest rated boys and girls in the 1977 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1976. Applications, properly executed, must be filed not later than February 10, 1977 with the Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to notify school principals of this scholarship offer, to publish it in lodge bulletins

and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be announced about May 1, 1977.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1976-1977.

Trustees of the Elks National Foundation are the following Past Grand Exalted Rulers:

John L. Walker, Chairman	Francis M. Smith, Assistant Secretary
H. L. Blackledge, Vice-Chairman	E. Gene Fournace, Assistant Treasurer
Horace R. Wisely, Secretary	Glenn L. Miller, Member
William A. Wall, Treasurer	

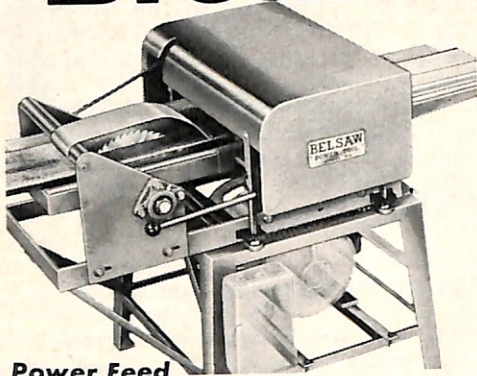
SCHEDULE OF AWARDS—FOR HIGH SCHOOL SENIORS OR RELATED EQUIVALENTS

Identical awards to boys and girls competing separately

	BOY/GIRL (each)	TOTAL AWARDS
STATE FINALISTS		
SPECIAL FOUR-YEAR AWARDS		
for the 1977-78, 1978-79, 1979-80, 1980-81 academic years		
First Award—Two for each academic year.....	\$3,000.00	\$ 24,000.00
Second Award—Two for each academic year.....	2,500.00	20,000.00
Third Award—Two for each academic year.....	2,000.00	16,000.00
FOR THE 1977-78 ACADEMIC YEAR		
Two awards for one academic year.....	\$1,750.00	3,500.00
Two awards for one academic year.....	1,500.00	3,000.00
Two awards for one academic year.....	1,300.00	2,600.00
Two awards for one academic year.....	1,100.00	2,200.00
Twenty Six awards for one academic year.....	1,000.00	26,000.00
Sixty awards for one academic year.....	900.00	54,000.00
One Hundred Fifty Awards for one year.....	800.00	120,000.00
Two Hundred Fifty Awards for one year.....	700.00	175,000.00
500 STATE FINALIST AWARDS		\$446,300.00
STATE ALTERNATES		
ALLOCATED \$600.00 AWARDS		
for the 1977-78 academic year only		
551 STATE ALTERNATE AWARDS.....		330,600.00
1,051 "MOST VALUABLE STUDENT" CONTEST AWARDS		
for a GRAND TOTAL of.....		<u>\$776,900.00</u>



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RABIES

(Continued from page 14) and requires only about six shots, on the average. The vaccine, which is grown in human cells, is currently being tested on volunteers in half a dozen countries, including the United States. The volunteers include both those who have been bitten and those who haven't but need protection, usually people like veterinarians who are exposed to many animals. If the tests go well, the vaccine may be available on the market within two years.

Any warm-blooded animal can contact and spread rabies. And, contrary to popular belief, it is not a seasonal disease, as many suppose, but it can strike at any time of the year with full potency. Although, it is more common among domestic animals during the warm months because they are allowed greater freedom and roam a considerable distance. In 1974, the Center for Disease Control recorded 3200 confirmed cases of rabies in the United States. The virus was found in the dog, cat, cow, horse, mule, sheep, goat, hog, skunk, bobcat, coyote, fox, raccoon, chipmunk, woodchuck, muskrat, badger, gerbil, deer, opossum and bat. In other lands, rabies strikes the mongoose, jackal, leopard, civet cat, monkey, baboon and honey badger.

For years, the bloodsucking vampire bat of Latin America has spread rabies among livestock and also fatally infected humans in Mexico and Trinidad. But it was never suspected that the insect-eating variety found in this country harbored the disease until 1953, when the first rabid insect-eating bat was discovered, after it had bitten a seven-year-old boy in Tampa, Florida. Since then, rabies in bats has been reported in at

only produces fewer reactions, but it works quickly

least 25 of the 40 indigenous species and from all 48 of the contiguous states. During 1974, a total of 544 rabid bats was reported from 47 states. This is the largest total reported since the 1953 discovery.

The bat problem is not limited to rural areas. During a one year period, 43 bats were turned in to the New York City Department of Health, and two of them were rabid.

Most bat-associated human rabies deaths, including the 1973 case of a 26-year-old Kentucky man who was bitten on the ear while he was asleep, and that of the New Jersey man who, in late September of 1971, was attacked and bitten on the lip by a bat while standing on the front porch of his home, result from the direct bites of infected bats. However, in 1956 and again in 1959, two humans who died from bat-transmitted rabies had no history of being bitten. The first was a Texas scientist who had been working in a cave on a bat rabies research project. The second, also in Texas, was a mining engineer who spent some time in a cave on a prospecting assignment for a bat guano mining company.

In 1962, the existence of airborne transmission of rabies to animals was proved in Frio Cave near Uvalde, Texas. A number of animals, including twelve foxes and ten coyotes, were caged within the bat cave for four weeks. The cages were constructed so that neither animal nor insect could enter them. All of the coyotes and foxes became ill and died of rabies. Since that time, cave explorers have been advised to take the pre-exposure rabies vaccination.

A more recent airborne rabies transmission death occurred in March, 1972, when a 56-year-old man died of rabies 21 days after exposure to rabies virus.

(Continued on page 46)

ELKDOM'S DAY OF REMEMBRANCE



Sunday, December 5, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the five membership divisions who, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. En-

tries will be judged on program, attendance, decoration, publicity, and appearance.

Your lodge's tribute to its departed members should be worthy of their memory and of the Elks' tradition. Brochures covering these services must be submitted no later than Saturday, January 22, 1977 to:

John D. Sullivan, Member
GL Lodge Activities Committee
290 Midland Road
Southern Pines, NC 28387

Do not send any Memorial Sunday material to The Elks Magazine.

(Continued from page 18)

els of aspiration in a limited sense. Subjects are given a task such as throwing darts at a dartboard, and are asked to announce in advance of each trial how many darts they expect to place in the circles on the dartboard.

Following failures, subjects usually lower their expectations, but raise their sights after successes. For most people, the level of aspiration remains fairly close to the level of performance, but the estimates of some are badly impaired by lack of confidence, fear of failure, overconfidence and other emotional or social factors.

The same tendencies appear evident in the much more important goals which individuals set for themselves in life. Laziness, lack of confidence and fear of failure may cause one to set goals that require little or no effort.

On the other hand, one may ask: Is the goal realistic? There are individuals, who because of misjudgment, overconfidence or emotional causes, aim at goals entirely beyond their reach. They seek attainments outside the range of their abilities. Whether making money, gaining political office, mastering the classics, or winning golf tournaments, most people seem happiest when they set for themselves goals which are challenging but not impossible of attainment.

When we take a hard look at the past, present and future, it may or may not result in changes in our way of life. But stock taking can be an effective device in aiding us better to understand motives, aspirations, failures and achievements. Life reassessment may enhance the awareness of one's unique potential, and lead to a feeling of "this is I."

(Continued from page 34)

through the thickest alders of all, but he had come. As I watched him skim up the drive and bend his beautiful, long, white neck down to reach the corn, I just melted inside with joy. It was a moment of pure delight that I shall remember all my days.

In the years ahead, when things pile up, when the zero winds freeze my kitchen pipes, when the electric pump growls and then stops and the pressure tank is water-logged, I shall remember Charlie and that last final surge of courage that set him free from his marshy prison. I shall remember those beautiful wide white wings lifting my gander across the glassy pond, and I shall let my own spirit rise and lift itself above the small troubles of living. It would not be fitting nor proper for a goose to have more courage than his master, even a special goose like Charlie. And how could I ever meet that one blue eye he casts in my direction if I were less brave than he?

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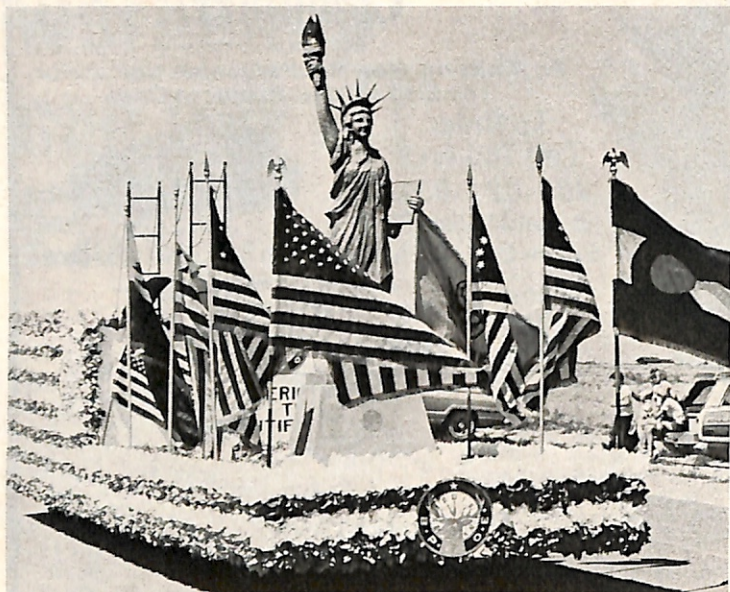
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NEWS OF THE LODGES

(Continued from page 32)



"AMERICA THE BEAUTIFUL" was the theme of Pueblo, CO, Lodge's Bicentennial float which traveled across the state for entry in five parades. Replicas of the Statue of Liberty and the Golden Gate Bridge were chosen by Pueblo Brothers to represent the United States "from sea to shining sea."



PLANTING A TREE donated by Richmond, CA, Lodge to the new Hilltop Mall shopping center were ER Jack Burgin, Mrs. Louise Burgin, Fran Wilson, chairman of the tree-planting Bicentennial committee, and Gene Beckel, lodge public information chairman. The lodge was one of over 60 organizations which participated in the area's program.



AT SHERWOOD, Oregon, Lodge recently, 21-year-old candidate Michael Henry (second from right) was welcomed to the order by his grandfather Secy. Darrell Jones (second from left), his stepfather Elmer Baker (right), and ER Fred Schutt.

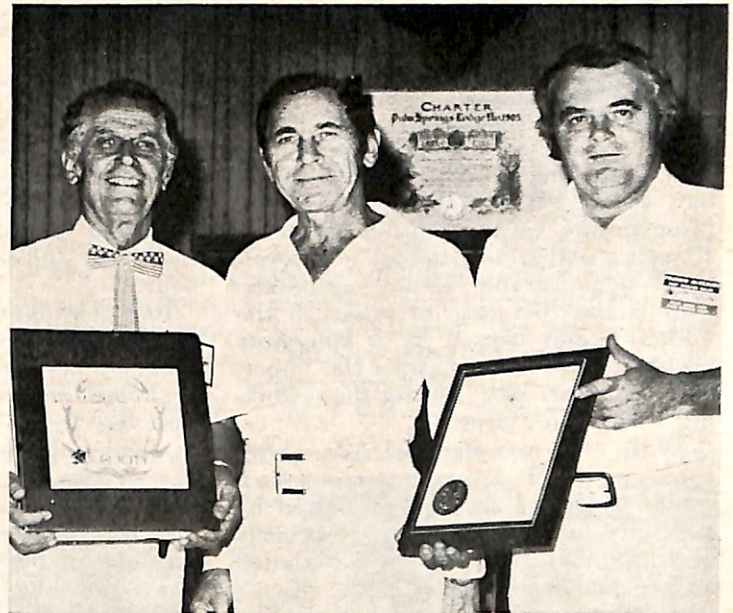
GRAND LODGE and state dignitaries, civic officials, and local Elks stood at attention for the raising of the flags at dedication ceremonies held for Carson, CA, Lodge's new building. The flags were presented to lodge members by Representative Glen Anderson and Assemblyman Paul Bannai during the day's proceedings.



AN INDEPENDENCE DAY initiation ceremony was performed for 15 gentlemen who joined Cody, WY, Lodge. PER Frank Raver helped to organize the Bicentennial birthday class for the new Brothers.



THE 200th BIRTHDAY of the United States was celebrated by Santa Maria, CA, Lodge with a special Heritage Corner exhibit. Members collected and displayed the 18th century costumes, historical documents, and other Bicentennial memorabilia which illustrate the events surrounding our country's founding.



PUBLIC IMAGE AWARDS bestowed on Palm Springs, CA, Lodge for 1975-1976 were displayed by lodge representatives PER Francis McKeough (right) and ER Robert Rech (left). Brother Walt Smuske, public relations chairman for Palm Springs and for the South District, wrote the news items which comprised the state and GL award-winning Palm Springs Elks' publicity scrapbook.



A PROUD MOMENT in the history of Montebello, CA, Lodge came when ER Jim Kustermann set fire to the mortgage held by PGER R. Leonard Bush (fourth from right). Joining Brother Kustermann for the celebration were his fellow officers and SP Marvin Pike.



A DOUBLE CAUSE for celebration marked the year for Anaheim, CA, Lodge's Ross Kopfer. ER Robert Hampton congratulated him on the anniversary of his 22 years of service as Tiler, which coincided with Brother Ross and Mabel Kopfer's 50th wedding anniversary.



KATHY MILES, recently named Miss Tuolumne County, received luggage and cosmetics from her sponsor, Sonora, CA, Lodge. ER Donald Gilles Sr. and State Trustee Louis Blackburne presented the gifts and conveyed the lodge's good wishes to the youth before her trip to the state competition in Sacramento.

RABIES

Infection apparently resulted from inhalation of an aerosol generated in a Texas biological laboratory during the manufacture of animal rabies vaccine. The victim had received pre-exposure vaccination against rabies 13 years earlier but it had not developed demonstrable serum antibodies. This is the first case of rabies in the United States caused by a laboratory accident, but it emphasizes the importance of safety practices for those working with rabies virus.

With the exception of the above three cases of airborne transmission, rabies is almost always transmitted by the bite of an infected animal, especially skunks, foxes, and bats in the United States, and transmission of the disease takes place in the form of a cycle. For example, the rabies germs present in the saliva of a rabid skunk enter into the wound inflicted upon an unvaccinated stray dog or family pet when it engaged the skunk. The skunk topples over dead within a few days. Meanwhile, in 15 to 30 days, the germs travel up to the brain of the dog who has been bitten, causes brain destruction, and overflows into the saliva of the dog, who now begins to exhibit abnormal behavior, froths at

the mouth, becomes mad, and bites another animal. Thus, the cycle starts over again.

There are two distinct types of rabies—"dumb" and "furious." About 75 percent of all rabies cases occur in the "dumb" category. As the name implies, dumb rabies is a quiet malady, quickly spreading its paralytic condition from the throat and jaw to all parts of the body.

Its first symptoms may be a change in behavior. A friendly, docile dog may suddenly become irritable and vicious, or a less amiable pet may suddenly turn very friendly. There is a tendency to wander, the dog may disappear for a day or two, returning exhausted and emaciated. He will seek seclusion in dark corners. There will be a change in the tone of his bark. Paralytic symptoms are the outstanding feature. Paralysis of the lower jaw takes place and the dog cannot close his mouth. An animal with a dropped, swinging jaw should be viewed with suspicion. This paralysis quickly spreads to fore and hindquarters, shortly after which death occurs. The course of dumb rabies is usually short, the animal dying in three to seven days.

The remaining 25 percent of rabies cases are of the "furious" type—and this is the dangerous, infectious variety. As

in dumb rabies, the dog undergoes a decided change in character—a friendly animal becomes fierce and provocative, while a normally unfriendly or vicious dog may suddenly grow subdued. Other symptoms are restlessness, nervousness, fear of light, and a strong inclination to wander. The dog's bark sounds strange, nervous, high-pitched. A partial paralysis of the lower jaw develops. Excessive drooling of clear-colored mucous takes place.

Now comes the dangerous period, as a prelude to death.

The dog becomes aggressive, snaps and snarls without provocation. He will attack people or other animals or objects of a bright or shiny color. He rushes here and there, menacingly, without sense or direction. If confined in a cage, he may attack the bars with such force and vigor as to break off his teeth. From here, death occurs in a matter of minutes or, at most, a few hours.

While methods of controlling rabies in domestic pets are well known, our wildlife population presents an entirely different picture. The control of wild animal rabies remains difficult. The only method used on a large scale has been the selective reduction of the population of the species involved. The principle is to reduce the contact rate between infected and susceptible animals. There have been a few instances of success, but more often this method has failed.

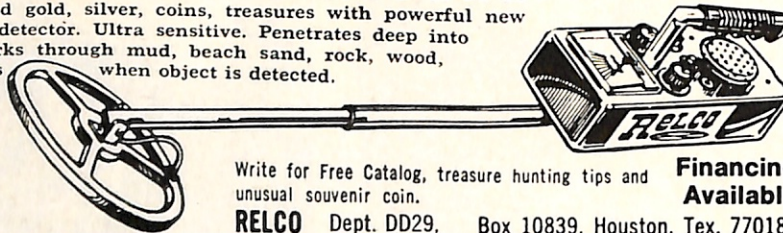
Many poisoning and gassing procedures are not selective. In Denmark the gassing of fox dens has been shown to exterminate the innocent badger more effectively than the fox, since the badger does not make up population losses as efficiently. In regions of the United States, the black-footed ferret was exterminated by poison put out for other animals.

New methods of wild animal vaccination through medicated bait offer additional hope of future rabies control. And further understanding of the ecology and natural history of wildlife rabies may open new avenues of control. But at present as the worldwide rabies epidemic continues, the dangers for man are great. Until a solution is reached, there will always be the constant threat of a person becoming infected from the bite of a rabid wild animal, and equally as dangerous, the spilling over of the infection from wildlife to unvaccinated pet dogs and cats.

To guard against this danger the best policy to pursue is to leave wild animals alone. When camping out in rabid fox or skunk country, peg your tent down tightly and keep the flap shut. Warn children to stay away from any wild animal that looks agitated,

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sick or droopy, and to be suspicious of any overly friendly wildlife.

If this is done, the chances of being bitten are minimal, and many people will thus be spared an uncomfortable series of inoculations against rabies with both serum and vaccine. Specifically, bats should be given plenty of respect. Any bat may be infected, but be particularly wary of bats flying in the daytime, bumping into things, falling from trees or from under the eaves of a house, attacking animals or people, or exhibiting any other abnormal behavior.

The best advice, to avoid exposure to bat rabies is offered by Dr. Kenneth F. Girard, of the Massachusetts Department of Public Health: "*Do not handle bats* if you can possibly avoid it. If the animal is indoors, no attempt should be made to kill it or catch it. In time it will be glad to escape if only an open window or door is available. *If a person is bitten by a bat, he should report this immediately to his physician and health department* and—if possible—should get the bat's whole body delivered to the State laboratory as promptly as possible. The same precaution goes for any other wild-animal bite."

Keep in mind too, there is no known treatment for a rabies-infected animal. If for any reason you suspect the presence of rabies in your dog, cat, pet skunk, or whatever—do not risk experimentation with home treatment. Remember the animal is suffering physical torture and mental derangement. It does not even know you, let alone recognize you as a friend—and you will be dangerously exposing yourself to its bite if you try to help it.

The best thing is to call a veterinarian, who will take prompt measures to isolate the animal and place it under observation for the necessary 10 to 14 days.

Finally, despite the great progress in eradicating rabies in domestic pets, during the 1974 reporting period, 248 dogs and 124 cats were found to be rabid in the United States. One rabid cat bit a 60-year-old Wisconsin farmer on the hand in November, 1974, causing the man to die of rabies early in January, 1975. Compulsory vaccination of dogs and cats is widespread, but if it isn't enforced in your community, be sure your own pets are protected by having them immunized against rabies by a veterinarian.

The eventual eradication of rabies from the United States, even though it may be far in the distant future, is not an unobtainable goal. With its final achievement it can be recorded as one of man's great victories over disease. For rabies, indeed, has been, and still is, the scourge of animal and man. ■

What to do for Animal Bites

1. Wash the wound promptly and thoroughly with soap and water. An antiseptic may be applied. Dress the wound.

2. Always consult a physician at once. Don't wait to see whether rabies develops, or whether the animal survives. Sometimes the only safe course is to start preventive measures at once. Further, the bite may result in tetanus or other infections, and should receive proper care.

3. Notify the local health officer

or police, or have the physician do so. It is better to confine and observe an animal than to destroy it. If the illness is not rabies, the animal may survive. If the animal does die, a study of the brain will make the diagnosis clearer. Should it be necessary to kill the animal, the injury should be so inflicted that the head is not damaged. The animal is best confined, observed, cared for in illness, and otherwise dealt with by veterinarians or humane societies.



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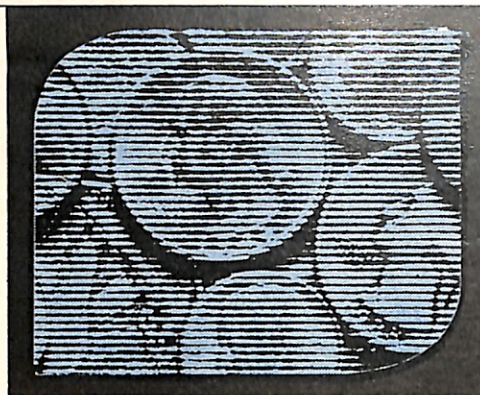
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ELKS FAMILY SHOPPER

More for your money

by Mike LeFan



BARGAIN CALENDAR

November's bargain calendar is full of good things for you, leading off with major appliances and china and glassware again this month. White goods are sale priced, especially blankets and table linens. Silverware is also cheaper this month.

In the clothing department, winter wear is on sale—women's coats, men's and boys' suits, wigs, hats, furs, and children's clothes.

Be alert to the Veterans Day and Thanksgiving sales.

Fresh produce bargains this month include Brussels sprouts, cranberries, tangerines, turnips, and rutabagas.

Other good buys in November include kitchen ranges, water heaters, used cars, and Christmas toys.

Speaking of Christmas, mail order shopping is popular and you've probably gotten your share of the catalogs as the companies prepare for the holidays. Protect yourself when shopping by mail by observing these simple guidelines:

Read catalogs carefully. Compare prices in several catalogs, and compare catalogs with local retail prices.

Check the terms. Find out if the merchandise is offered on a satisfaction guaranteed or money-back basis—*before you order.*

Order early. Place your order at least four weeks before you want the merchandise (right now for Christmas). Check for a cut-off date after which delivery won't be guaranteed before a certain date. This is important for Christmas ordering.

Never send cash through the mail.

Pay by check or money order and be sure to include any shipping and handling charges. Consider these charges when comparing prices. Note: Paying with a money order will usually get your order to you quicker.

Furnish the facts. Be sure to clearly indicate your name and address on the order and, if it's a gift, where it's to be sent.

Keep a record of your order: name and address of company, date you ordered, and number of the check or money order.

Check your order promptly upon receipt. Make sure it's correct and not damaged. Notify the company immediately if there's a problem. Keep all papers and packing material on damaged parcels.

If you run into a mail order company that you think is making false claims, report it to the Chief Postal Inspector, Postal Service, Washington, DC 20260.

How about a few money saving hints on early Christmas shopping? Ladies, if you're good at sewing you can make cuddly stuffed dolls and animals for youngsters on your list. Get patterns at your local fabric shops and sewing centers.

Older children and adults on your gift list may like books. Check the used and antique book shops for handsome old volumes or for first editions of the recipient's favorite author. These need not cost an arm and a leg, and they'll be gifts long remembered.

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Super Chef says "Don't throw out sour milk—it's not all bad." Use it for baking. Sour milk (and buttermilk too) makes cakes extra moist and tasty.

Free booklet: *Beauty Basics* tells how baby oil can be a moneysaving substitute for expensive cosmetics. Write to Johnson & Johnson Baby Products Co., P.O. Box 58, Dept. MM, North Brunswick, NJ 08902.

P.S. to our search for discount mail order pharmacies. Mr. Florian Menninger of Long Island, NY, says that members of the American Association of Retired Persons (AARP) can get prescriptions and other health aids delivered directly to their homes (postage paid) at realistic prices. The only requirement for AARP membership is that you're 55 or older. It costs only \$2 a year. For full details on AARP and the pharmacy program, write to American Association of Retired Persons, 1225 Connecticut Ave., N.W., Washington, DC 20036.

Do you have pants hanging in your closet that you never wear because they don't "feel right"? The International Fabricare Institute says pants are like houses. They're made to live in—for working, partying, traveling, outdoor and indoor living. Here's how to get a "feel right" fit:

Do wear pants that—

- Are flat across the tummy
- Lie flat where the fanny and thigh meet
- Are long enough
- Allow you to stand, sit and walk smoothly
- Have a lean leg for day
- Work well with the shoe
- Give a flattering waistline.

Don't wear pants—

- With a "smiling" crotch
- Creasing under the fanny
- Too short
- Pulling or creasing across the tummy
- Accentuating thigh bulges
- Too baggy
- Creating an unflattering waistline.

Q. "I have a water distiller that uses 750 watts of electricity. It makes a gallon of water overnight. I can buy distilled water for 55 cents per gallon. Which is cheaper?"—Mrs. H. S.

A. Distilling your own water is cheaper

for you than buying it since you can distill a gallon for about 15 cents in most areas.

Vinegar is good for more than just pouring over salads. For instance, to remove a light coat of lime deposit in a tea kettle, boil a vinegar solution in the kettle for 10 minutes. Then wash, rinse, and dry. Repeat from time to time. You can use the same vinegar several times. Get a book called *Vinegar—101 Uses*. Cost is \$1.25 from R L C, Inc., Dept. EM, 9 Carole Rd., Newark, DE 19713.

Here's a dollar-wise way to whip inflation: For household items, search department stores for samples, demonstrators, and clearance items. Shop warehouse sales and look for unadvertised specials on pots, pans, small appliances and so on. Harvest more savings by watching for seasonal bargains such as those that lead off this article. Locate other specials by watching newspaper ads and talking to store managers.

Do you use those gummed labels with your name and address printed on them? They've got more uses than just sticking them on the upper left-hand corner of envelopes when you write letters. Put some in your wallet or purse to give to new acquaintances who want your address. Stick them on dishes, tools, books, or other items you loan. Use them like business cards. Our pharmacist says stick one on prescriptions you're having filled so he'll get your name and address right. Good ideas.

Money Saver of the Month: When buying something major like a TV set or other big appliance, you might save money with this tactic. Pull out your credit card, then with it in plain sight, pause. Ask "Will you take less for cash?" Since the store has to pay a fat percentage to the credit card company on card sales, they may cut the price some for a cash sale (and you'll save even more by not having the interest tacked on, too). You're welcome.

Send questions, tips, and other mail to Mike LeFan, c/o "More For Your Money," 425 West Diversey, Chicago, IL 60614.

Shopping by mail can be fun and convenient. But you should know this about mail order merchandise.

- You have the right to know when you can expect your merchandise to be shipped.
- You have the right to cancel your order.
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Federal Trade Commission

OBVIOUS PLACE

OUR CHRISTMAS GIFT TO YOU



An exquisite bold and handsome sterling silver and turquoise Elk's ring. In the style of the southwest.

PREVIOUSLY ADVERTISED IN ELKS MAGAZINE FOR \$54.00

SPECIAL CHRISTMAS OFFER ONLY \$49.95

ANDERSON JEWELRY ER11
330 Montezuma Ave.,
Santa Fe, N. M. 87501

Name _____

Address _____

City _____ State _____

Ring Size _____ Zip _____

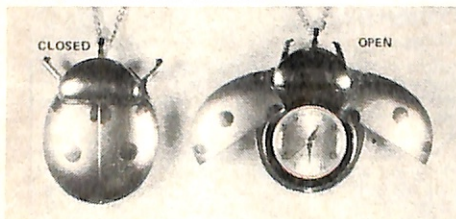
My Check/Money Order for \$49.95 is enclosed. Satisfaction Guaranteed. Please allow 4 weeks for delivery.

SAVE \$18.00 OVER FULL RETAIL PRICE

CLIP THIS OUT AND PLACE IT IN AN

WHERE SOMEONE WHO LOVES YOU WILL FIND IT

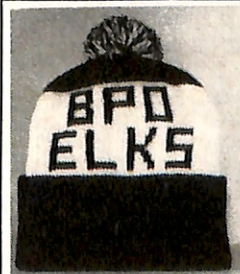
Ladybug, tell me what time!



LADYBUG PENDANT WATCH

Closed, it's a lovely ladybug. Push the top and the wings open to reveal a fine, feminine watch with sweep second hand. This beautifully original creation comes complete with neck chain. Choose silver or goldtone. 2-yr. guarantee. \$19.95 ppd-insured. Color catalog 35c

Oliver A. Kastel 3106KV N.E. 53rd St.
Vancouver, Wash. 98663



EXCLUSIVE FOR ELK FAMILIES

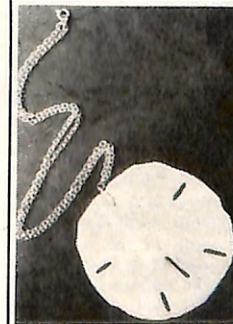
Beautiful and warm knit cap of 100% hi-bulk Orlon. BPO ELKS knit into fabric on both sides of cap. One size s-t-r-e-t-c-h-e-s to fit all. Purple and white with pom-pom. Only

\$4.95 postpaid. Quantity Discount to Lodges. Write for Details. Send check or M.O. to

CLUB CAPS

P.O. Box 147, Oakboro, N.C. 28129

A PERFECT CHRISTMAS GIFT



This natural finish Sand Dollar pendant on a 24" gold clasp chain is an ideal conversation piece. This real shell, found in the Gulf of Mexico is 2 to 3 inches in diameter and has been treated and hardened by a special process. We will mail this Sand Dollar to you in an attractive gift box along with the story of this Holy Ghost shell. An ideal gift for the hard to please person. Send only \$6.00 check or MO PPD to

MJ SAND DOLLARS®
Box 5657, Sarasota, Florida 33579

FOR COLLECTORS—INVESTORS—PROUD AMERICANS

24kt. GOLD PLATED DOLLAR COINS



OFFICIAL U.S. MINT ISSUE



DISPLAYED IN MAGNIFICENT 24 KT. GOLD PLATED PENDANT ON 24" CHAIN Issued by the U.S. Mint for our Nation's 200th birthday and destined to become a collector's item.

This unusual coin was struck by the U.S. Mint, the first of its kind in 200 years for this year only. One side pictures our 34th President, General Eisenhower. The other side immortalizes our Liberty Bell.

Both Coin and surrounding bezel frame are 24 Kt. Gold plated, hand polished to a brilliant luster. Available also in antique silver finish. Both are suspended from a matching heavy double link metallic rope chain. A really handsome piece of jewelry which will compliment any man's or woman's wardrobe.

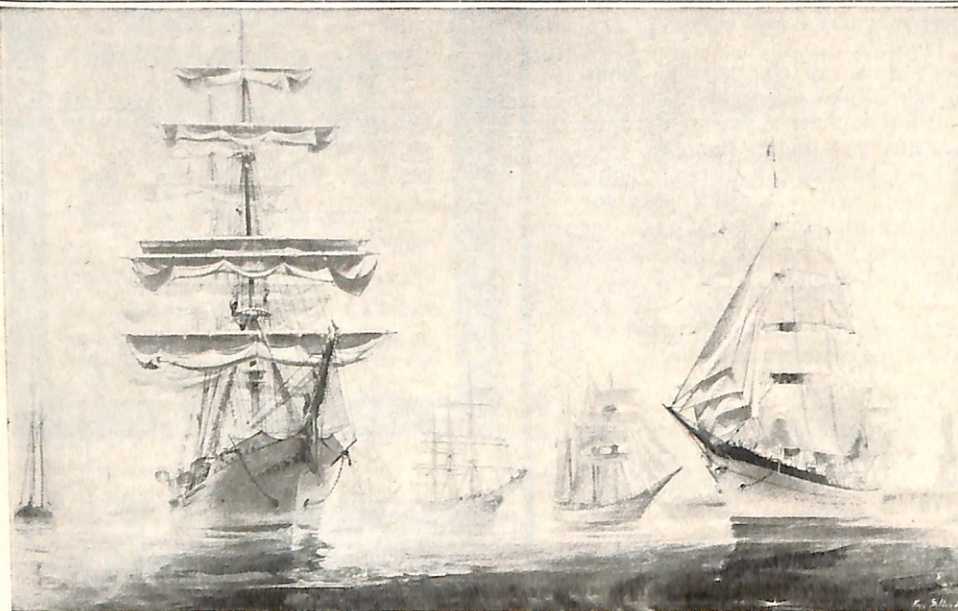
Also available a collector's set of these official U.S. mint issued 1.00—.50—.25 coins all brilliant 24 Kt. Gold plated and hand polished. Set comes in attractive presentation case as pictured. Minted only during 1976, our reserve supply of these gold plated coins at our low, low price is limited and could become quite rare. While we cannot guarantee an increase in value, all previous commemorative U.S. issues have increased greatly in value over the years. These sets will make a treasured gift, a family heirloom, to be passed down from generation to generation.

NOVEL NUMISMATICS, 31 SECOND AVENUE, N.Y., N.Y. 10003 DEPT. E1

Both gold plated pendants and 3 coin sets are \$6.95 each + 65¢ P.Post. Save \$1.00—order any two for \$13.00 + \$1.00 P.Post. Save \$3.00—order any three for \$18.00 + \$1.50 P.Post. Enclosed please find _____ as payment for _____ pendants _____ coin sets.

All merchandise is sold on a 30 day money back guarantee. Company Est. 1949. Member Coin Dealers Assoc.—Am. Numismatic Assoc.

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____



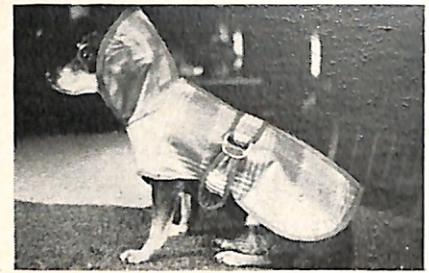
THE TALL SHIPS® Official Commemorative Print

Two years in the painting and meticulously accurate in nautical detail, this high-fidelity lithograph (21 x 28 inches) in magnificent color, by the renowned marine artist Kipp Soldwedel (Tall Ships artist of record) will delight all who admire fine art. Depicted are the Blue Nose (Canada), Danmark (Denmark), Segres (Portugal), Christian Radich (Norway), and the Gorch Fock II (Germany), winner of the International Trans-Atlantic race. A nostalgic memento.

Handsomely framed in silvery metal as shown, ready to hang. \$20.00. add \$2 handling and shipping
 Signed by the artist and framed. \$55.00.
 add \$2 handling and shipping

Unframed. \$10.00. add \$1 handling and shipping

American Ajax, Inc., Dept. E-11-76
 P.O. Box 256, Norwood, N.J. 07648
 Please send _____ framed "Tall Ships" print(s) @ \$20.00 each plus \$2 handling and shipping.
 Please send _____ framed and signed "Tall Ships" print(s) @ \$55.00 each plus \$2 handling and shipping.
 Please send _____ unframed "Tall Ships" print(s) @ \$10.00 each plus \$1 handling and shipping. No C.O.D.'s
 Okay to charge it. Fill in credit information.
 American Express Diners Club
 Bank Americard Carte Blanche
 Master Charge interbank # _____
 My credit card # _____
 Expiration date _____
 Signature _____
 Name _____
 Address _____
 City _____ State _____ Zip _____



KEEP FIDO WARM AND DRY in his Pooch Drizzler. Tailored of transparent vinyl over warm flannel with fold-back hood and full chest protector. Measure dog from base of neck to tail. Sizes: 10, 12, 14, 16. \$3.98; sizes 18, 20, 22, 24. \$4.98. Add 75¢ shpg. Send 25¢ for Pet Accessory catalog. Du-Say's, Dept. P-82, P.O. Box 24407, New Orleans, LA. 70184.



FOR YOUR BUSINESS MAN—and business woman too—handsome Business Card Money Clip in Sterling Silver. He and she will love this elegant, smart way to carry money. Send business card to be photographed and made into clip. Perfect award and prize gift. 7/8" x 2". \$22.98 plus 50¢ shpg. Holiday Gifts, Dept. 711-H, Wheat Ridge, Colo. 80036.

DO YOUR FEET HURT?



GOLDEN WALKER FOOT CUSHIONS

Hand-crafted of genuine leather and foam paddings, flexible, featherweight and durable, give instant relief to tired, aching feet and legs. Ten-day money-back guarantee. Sizes 5-14. One pair \$4.99, two for \$9.00. We pay postage. Send name, address, men's or women's shoe size, check or M.O. to MID-LU ASSOCIATES, 2928 North 30th Street, Dept. L, Phoenix, Arizona 85016. ORDER TODAY.

New sleep comfort without extra pillows.



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light, buoyant Foam Stant. Provides an even, gradual slope for more restful, healthful sleep. Better than extra pillows. Head elevation comforts diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg elevation eases varicose, circulatory and swelling leg discomforts. 27" long. White washable zipper cover. Order 4" high for 2-pillow users \$15.00; 7 1/2" high for 3-pillow users \$17.00; 10" high at \$20.00; or 12 1/2" high at \$23.00. We pay postage and ship within 6 hours.

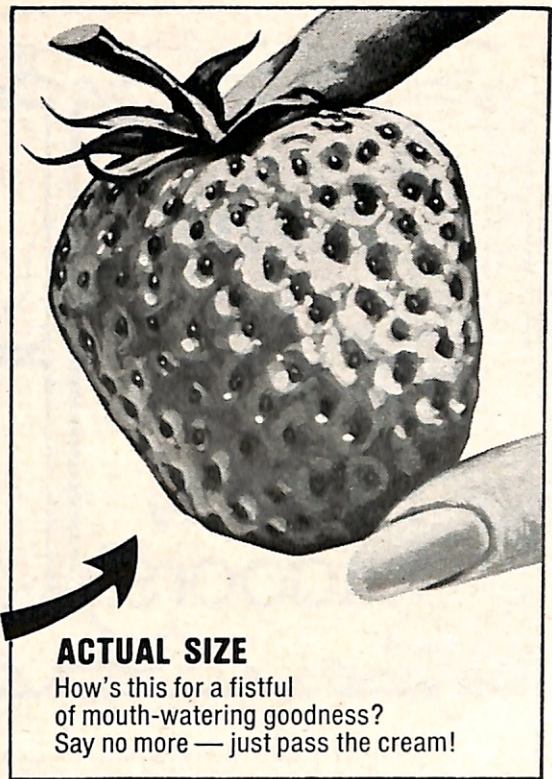
Send check or money order to:
Better Sleep Inc. BOX EN
 New Providence, New Jersey 07974
MONEY BACK GUARANTEE

NOW! GIANT INDOOR WINTER STRAWBERRIES

(FRAGARIA CULTIVAR)

AS BIG AS PEACHES
(just like this)

— just 60 days From Now!



ACTUAL SIZE

How's this for a fistful of mouth-watering goodness? Say no more — just pass the cream!



COMES COMPLETE WITH DECORATOR'S HANGING PLANTER
for a "summertime" fruit festival ALL WINTER LONG!

Yes, you simply take these winter wonder-fruits developed by the U.S. Dept. of Agriculture . . . hang them inside your home . . . and pick masses of luscious red berries ALL WINTER LONG — RIGHT ON THROUGH SPRING — and smack up to summer!

Think of it! An entire hanging garden of WINTER-BEARING indoor strawberries that grow into a wondrous winter orchard just teeming with basket-after-basket of the sweetest, juiciest berries you've ever sunk your tooth into.

HUGE "RESTAURANT" TYPE BERRIES TWICE AS BIG, TWICE AS TASTY AS REGULAR OUTDOOR STRAWBERRIES!

And not just ordinary strawberries, but giant RECORD-BOOK fruits as big as small peaches. Yes, yours ALL WINTER LONG — a summertime feast of berries by the basketful that are:

- SO BIG and juicy you eat them like hand-fruit . . . just like peaches or plums.
- SO HUGE and meaty, just 3 sliced-up berries fill an entire bowl!
- SO PROLIFIC that for every giant berry you pick when it first fruits, you'll pick 2, 3, even 4 times as many as the months go by!

THINK OF IT — FROM THIS ONE SINGLE PLANT, YOU GET AN ALL-WINTER "STRAWBERRY FACTORY"

Just imagine the taste thrills galore as you "spoil" yourself and your family with FRESH-PICKED STRAWBERRIES from your own indoor hanging garden ALL WINTER LONG, starting before Christmas and right through to June!

FOR BERRIES BY THE BUSHEL ALL WINTER LONG — ACT NOW! Now, the price of these wondrous WINTER-BEARING STRAWBERRIES is not the \$3.00 or \$4.00 per plant you might expect . . . just a mere \$2.98 for the entire 3-Plant Hanging Garden, PLANTER INCLUDED. And remember — the plants we send you are true fruiting-size, nursery grown stock . . . all set to reward you with berries by the basketful . . . berries as BIG AS SMALL PEACHES . . . starting just 60 days from today! But since now is the time they must be shipped if you want a parade of sweet, fresh strawberries starting this very winter from your own INDOOR HANGING STRAWBERRY GARDEN (and continuing right through spring and smack up to summer) . . . you must act NOW!

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MAIL NO-RISK COUPON TODAY

HANGING STRAWBERRY GARDEN, Dept. JSW-21
Caroline Road, Philadelphia, PA 19176

Please send me the Giant Hanging Indoor Winter Strawberry Garden(s) I have checked below. I understand that these indoor fruiting strawberry plants come in their own decorator's hanging planter, and are guaranteed to fruit like crazy from winter right through to summer, or my purchase price will be refunded in full (except postage and handling).

Check offer desired:

3 Giant Winter Strawberry Plants plus Hanging Decorator Planter only \$2.98 plus 50¢ postage & handling.

6 Giant Winter Strawberry Plants plus 2 Hanging Decorator Planters only \$4.98 plus 75¢ postage & handling.

9 Giant Winter Strawberry Plants plus 3 Hanging Decorator Planters only \$6.98 plus \$1 postage & handling.

Total amount enclosed \$_____ (Penn. residents add 6% sales tax).

Check or money order, no C.O.D.s please.

Name _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

6721-500

Div. of American Consumer, Inc.



"You bet I like cutting my jogging time by 75% in any weather—even snow, rain, cold and darkness.

"I compress the benefits of an hour of outdoor jogging into an easy 15 minutes indoors, simply by jogging on a scientifically designed inclined 'treadmill'.

"I jog in private, in the comfort of my own home—regularly, so it'll really do me good.

"And I build up my heart and lungs, and shed excess weight—to look, feel and sleep better, and help get a new lease on life.

"I jog on equipment that's used in health clubs and gymnasiums across the country—precision equipment that's built to last—the Battle Creek Health Walker."

Battle Creek Equipment Company, Dept. 12Z
307 W. Jackson St., Battle Creek, Mich. 49016

Yes—I'd like to find out how I can own a Battle Creek Health Walker and jog to my heart's content for just pennies a day. Please rush full details with no obligation to buy to:

Name _____

Address _____

City _____ State _____ Zip _____

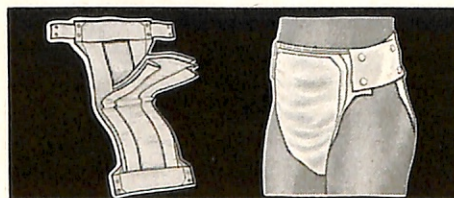


GENUINE BLACK ONYX



FREE
Elk item brochure

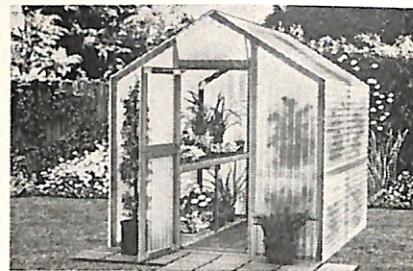
ELKS EMBLEM RING. Handsome onyx ring bears the Elks emblem and is elegantly hand-engraved with two initials. 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only \$16.95 ppd. Gift boxed.
STADRI, 147-47 6th Ave., R, Whitestone, N.Y. 11357



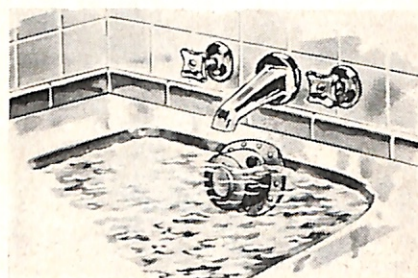
... For Lack of Control BE SURE WITH "EVER-SAFE"!

"EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat-welded seams enclosing absorbent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guarantee. Sizes for all ages, adults & children. **ORDER BY WAIST SIZE!** Complete with liner, \$7.95; extra liner, \$3.95; 50 disposable liners, \$8.95. **RALCO MFG., Dept. 522,** 1537 E. McFadden, Santa Ana, Calif. 92705
(Sold by Mail Since 1965)

Elks Family Shopper

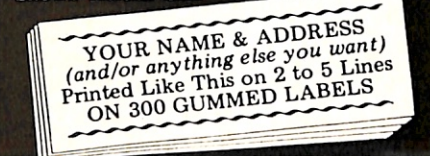


A GREENHOUSE FOR CHRISTMAS! All-bolted California redwood and fiberglass greenhouse assembles easily. All models are 8 feet tall, with Dutch Door and large screened vents. Portable. Models available from \$88.95. Free brochure. Write for full information to: McGregor Greenhouses, Box 36-BB11, Santa Cruz, CA. 95063. (408) 476-5390.



BATHTUB SOAKERS' DELIGHT. If you love to soak in a full tub, you'll love this patented "Soaker's Delight." It's a rubber cap held in place with 12 mini-suction cups to cover and control the overflow valve on the tub. Allows up to 3" more water. \$4.99 ppd. Order from Better Sleep Inc. Dept. EL11, New Providence, N.J. 07974.

Shows Actual Size



WORLD'S BEST GIFT

Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummied paper. Any copy up to five 35-character lines. Sparkling gift box, 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.

Writwell Co., 819 Transit Bldg., Boston 02115

See Advertisement on Back Cover

BUY WITH CONFIDENCE! ORDER TODAY!

Jay Norris Corp., 31 Hanse Ave.
Dept. 105-119, Freeport, N.Y. 11521

Please rush me _____ Sharpener(s) #R426 for my NORELCO® Shaver @ \$3.99 purchase price plus 70¢ shipping and handling.
() SAVE! Order TWO for only \$7.50 purchase price plus 85¢ shipping and handling. Enclosed is () check or () money order for \$ _____

Sorry, no C.O.D.'s—(N.Y. residents add sales tax.) Please Print

NAME _____

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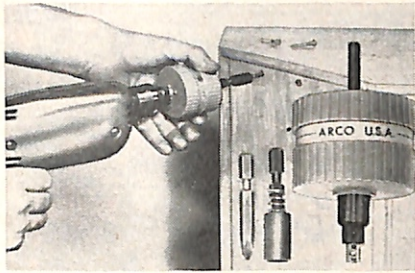
CITY _____

STATE _____ ZIP _____

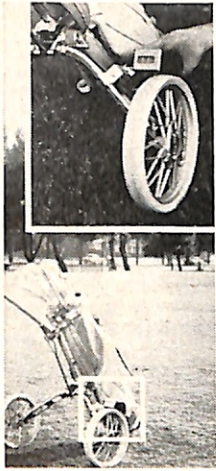
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Canadian Residents please send orders to: JAY NORRIS CAN LTD., 8595 Langelier Blvd., Dept. 105-119, St. Leonard, Quebec H1R 2S4

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ARCO REVERSIBLE SPEED REDUCER & SCREWDRIVER drives, removes screws, nuts, bolts. Increases drill power 11 times, goes forward & reverse. Fits any electric drill. No. 780M, \$10.95 ppd. incl. Flat Bit with holder for #6-14 screws, #2 Phillips Bit & Socket Wrench Holder. Arco Prod. Corp., Dept. EL-11P, 110 W. Sheffield Ave., Englewood, N.J. 07631.



MEASURE GOLF YARDAGE as you walk—with measuring wheel that attaches to golf cart. Fairway Measure Master Golf Measuring Wheel attaches easily to Bag-Boy, Prince and Stow-away golf carts, registers distances in yards as you pull cart down fairway. Helps you judge distance, select proper club, improve your game. Sturdy steel. \$24.95. Write Rolatape Corp., 4221 Redwood, Los Angeles, CA. 90066.



NEW—PERSONALIZED FOR ELKS

Protect valuable uniforms or garments at home or when traveling. **TRAV-L-LITE TRANSPORTERS** are made of heavy gauge vinyl. A full length vinyl partition forms two separate compartments with a zipper on each side, 24" x 40". Black with official ELKS emblem imprinted in Gold.

\$5.00 Post Paid.
TRAV-L-LITE PRODUCTS CO.
P.O. BOX 10
NAPERVILLE, ILL. 60540

IT'S SMART TO KEEP AN EYE ON YOUR BLOOD PRESSURE



And here's the instrument to use! This high quality, Aneroid type gives you an accurate, easy-to-read gauge. There's no slipping with the Velcro sleeve. 1-year warranty against defects in workmanship & materials. Comes in compact, zippered case, only \$21.75 + \$1.50 postage & handling. **FREE STETHOSCOPE!** Please send check or MO (COD's \$5 deposit, you pay all charges). Money back guarantee.

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The difference in an M & S Clock

is its obvious *Quality*



All M&S lumber is the finest solid, kiln-dried wood available from foreign and domestic sources. Hardware, dials, West German movements & chimes are also superior in workmanship, materials & performance. Such components are worthy of the skill & patience you put into the building of these beautiful enduring reproduction heirlooms.

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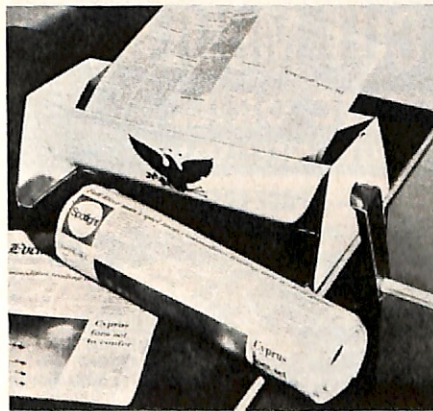
NEW FULL COLOR CATALOG ALONE 50¢

MASON & SULLIVAN CO.
Dept. EL116, Osterville, Mass. 02655

Please Rush the following plans:

CLOCK A D E @ \$1.00 each
Send all 3 plans @ \$2.50
Send catalog only @ 50¢

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Street _____
City _____
State _____ Zip _____



Newspaper "Log-Roller"

Save those newspapers; roll your own "logs." Here is a bonus energy source to combat the fuel shortage. Newspaper logs burn just like wood, thanks to the built-in flue at the core of each log. Remember, wood logs cost nearly \$100.00 per cord; newspaper logs are free! Complete instructions included. Easy to use. The all-metal roller bin measures 19" w. x 6" t. Color choice: BLACK. \$15.95. (add \$1.25 handling charge).

RADCO SUPPLY CO.

Dept. E, Box 362, Malden, Mass. 02148

CATALOG
32-PAGE



doggie SNOW SUIT

TAMES WINTER WEATHER!

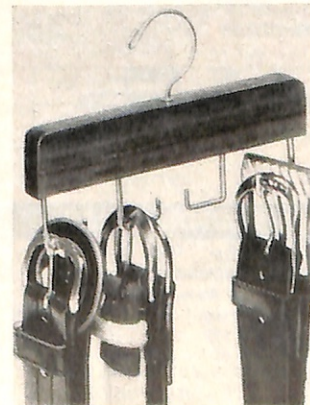
Keeps doggie toasty warm on icy, windy days! Made of gay, red orlon pile, it has knitted, adjustable cuffs and a detachable hood. There's a full-length zipper down the back for easy-on, easy-off! For proper fit, measure pet from base of tail to collar. Satisfaction assured!

SIZES: 10, 12, 14, 16—\$12.98. SIZES: 18, 20—\$13.98
(Add 75c postage)

CATALOG! Latest things for pup, kitty. Exciting pet accessories! Only 25c. Free with order!
Dept. 166, Box 24407, New Orleans, La. 70184



BELT VALET



The indispensable hang-up for belts. It holds up to 24 in easy-to-see, easy-to-get order on closet rod or door. 4 strong brass hooks on handsome walnut stained wood. 8 x 5 1/2 x 3/4". \$6.95 + 90¢ post. Two for \$13.50 + \$1.00 post.

Quality Gift Catalog, 25c SLEEPY HOLLOW GIFTS

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LOSING YOUR HAIR?

Hair Receding?
Dandruff?



Scalp Itch?
Seborrhea?

GERMAN MEDICAL DISCOVERY

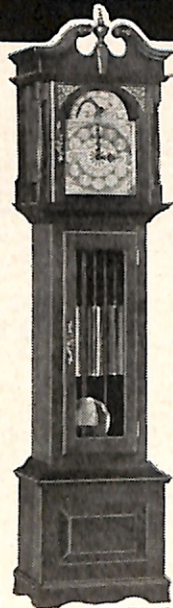
Offers New Hope for Men and Women of America with a Hair Problem!

SPECIAL TRIAL OFFER ONLY \$1.00!

Here's good news about a new, different hair and scalp treatment that science has developed... a new hope for men and women who have resigned themselves to the loss of hair when due to itchy scalp, ugly dandruff, excessive oiliness or dryness; common symptoms of an unhealthy scalp. It's called Vitacrin Formula and is based on a German medical discovery. It's the only formula of its kind in America, and we believe there is nothing known to science that can do more to save your hair and help combat most scalp disorders. **PROVE IT TO YOURSELF!** Take advantage of this introductory trial offer and let Vitacrin Formula go to work for you without any risk. Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss for which neither Vitacrin nor any other treatment is effective. Send name, address and \$1. plus 50¢ shipping cost for trial size or \$7. for regular size (50 treatments). No COD. Write Vitaco, Inc. Dept. CC, P.O. Box 665, Miami, Fla. 33156.

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Build Your Own Grandfather Clock starting under

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(Including West German Movement)

- Do-It-Yourself Case Kits, parts pre-cut
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- Solid Brass Movements, Dials
- Finished Clocks
- Direct Factory prices



WRITE FOR FREE COLOR CATALOG

EMPEROR CLOCK COMPANY

Dept. 710 Fairhope, Ala 36532

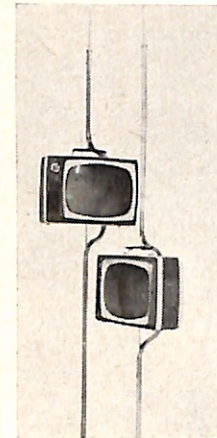
WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Visit our Factory

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"SOLAR" SUN VISOR stops blinding sunlight and dangerous glare from headlights. Tint is restful for the eyes and provides distortion-free view for driver. Attaches easily in all American and foreign vehicles. Use in boats, planes, trucks, vans. \$4.95; 2 for \$8.95 ppd. Personal Care Mfg., Inc., P.O. Box 8543, St. Louis, Mo. 63126.

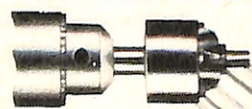


ADJUSTABLE TV POLE holds your portable TV at the height you want without awkward stands or tables. Takes any width up to 14" deep, 17" high. Brass-tone-finish pole has spring tension rod to adjust to 7 1/2 to 8 1/2 ft. ceiling heights. Can be set up in Hi or Low position. \$13.95 plus \$1.00 shpg. Extension for higher ceiling, add \$2.00. Holiday Gifts, Dept. 711N, Wheat Ridge, Colo. 80036.

FINISH CORNERS • CUT MOULDING WITH ANY ELECTRIC DRILL NO \$50 ROUTER OR \$6 BITS NEEDED!

You don't have to buy an expensive Router to finish corners, moulding & trim. "ARCO" Cutters do the work at a fraction of the cost. Simply slip the Cutter's 1/4" shank in any drill and it's ready to produce! Dual Guides assure accurate cuts along entire length & width of workpiece. Cuts wood, plastics, soft metals. Quality-made in U.S.A. of hardened steel. These Cutters also fit & work with all Electric Routers.

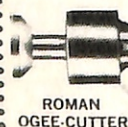
No. 6—3 PIECE CUTTER SET



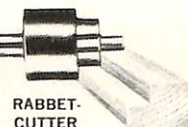
FANCY COVE-CUTTER

\$5.85

CUTS 3/4" CONTOURS

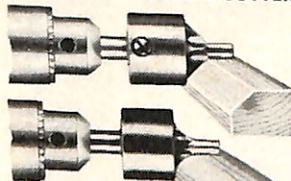


ROMAN OGEE-CUTTER



RABBIT-CUTTER

No. 3—3 PIECE CUTTER SET

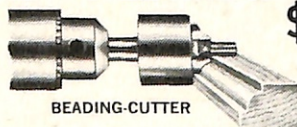


\$6.25

ADJUSTABLE BEVEL-CUTTER cuts 45° bevels from 1/32" to 5/16" wide

2 RADIUS CUTTERS for 1/8" and 1/4" ROUND CORNERS

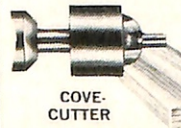
No. 7—3 PIECE CUTTER SET



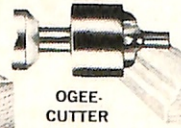
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- No. 6703, ALL OF ABOVE 9 CUTTERS 14.95

I enclose Check, M.O.—SHIP POSTPAID. (No C.O.D.'s)

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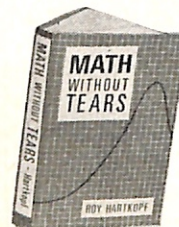
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MEET

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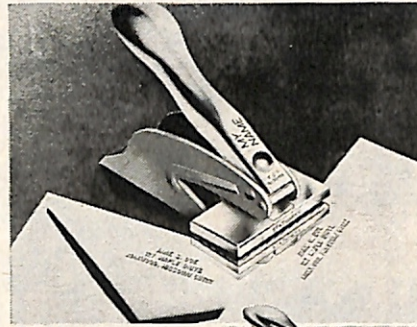
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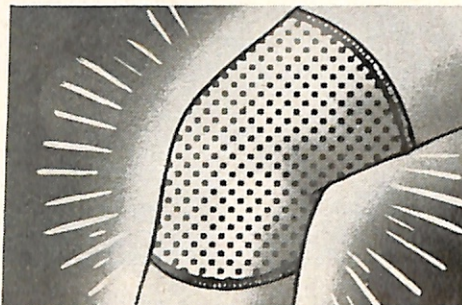


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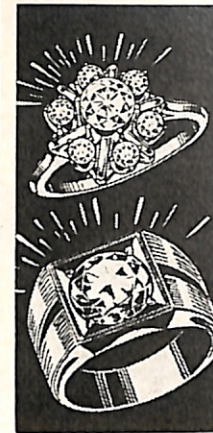
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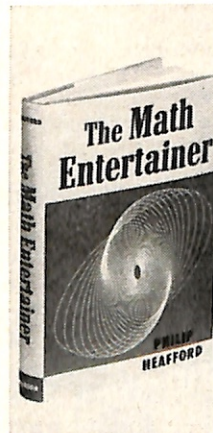
Elks Family Shopper



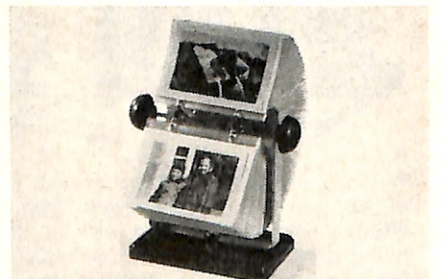
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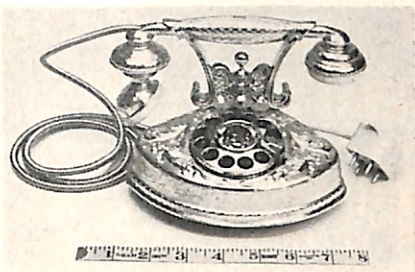
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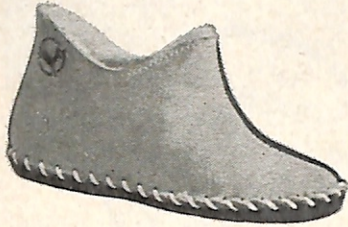
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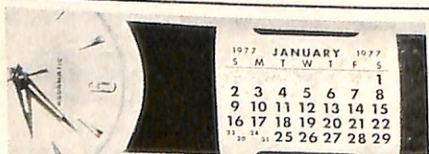
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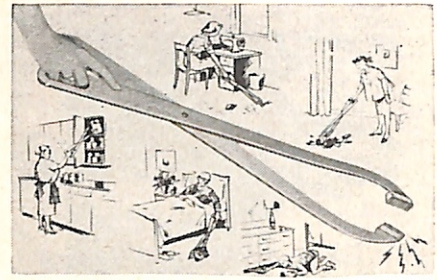
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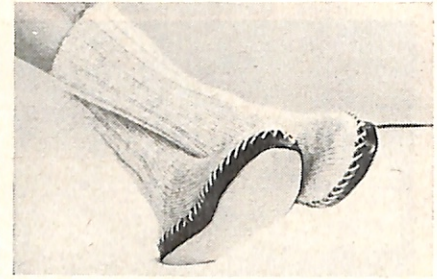
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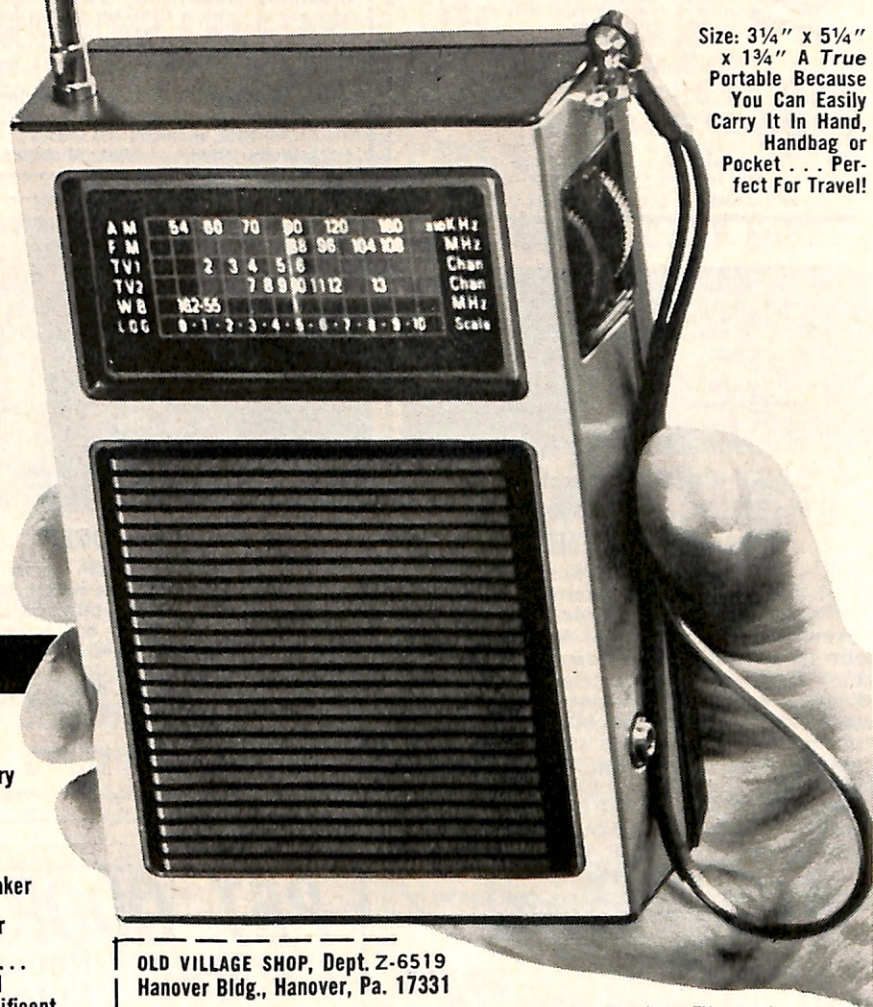
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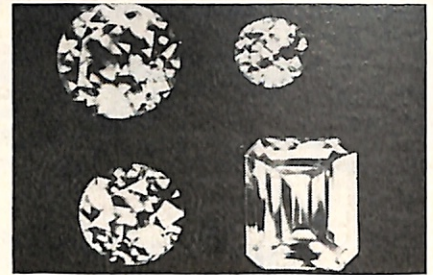
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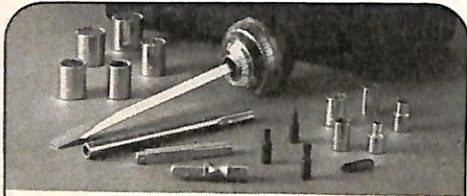
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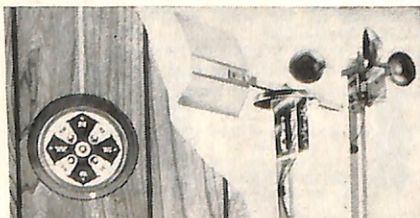
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HOLIDAY GIFTS

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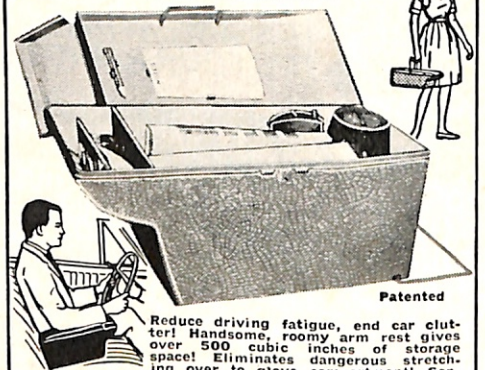
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Stains and odors caused by pet accidents, even urine, removed **completely and permanently** from your carpet. **RESCUE KIT** contains two 8-oz. scientific sprays (non aerosol) for all stain or odor problems: carpets, upholstery, litter boxes, etc. Specify "A" kit for stains; "B" kit for odors; or "A" & "B" mixed kit. **Must work safely and completely or your money back.** Send Ck. or M.O. 1 kit \$6.50 + \$1 post. Save \$2: Order 2 kits for \$12.99 (and we pay post.)

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Beautifully hand engraved. Nickel and German Silver with blue and white inlay. Size 4" x 2 3/4". Approved by Grand Lodge.

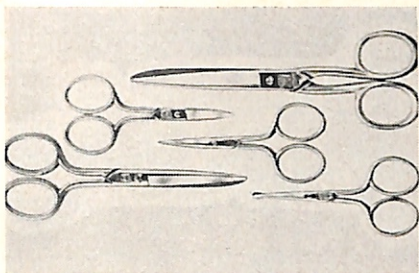
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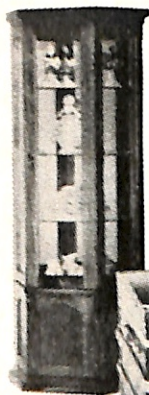
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ELEGANT 5-PIECE SCISSORS SET precision-made in Germany, has gold-flashed handles and stay-sharp blades. Includes 6" all-purpose, 5" sewing, 3½" rounded grooming snips, 3½" manicure, 3½" embroidery. Free fitted case with thread, needles, threader. \$3.98 + 50¢ shpg. (Pa. res. add 6%.) American Consumer, Dept. SEW-21, Caroline Rd, Phila., Pa. 19176.

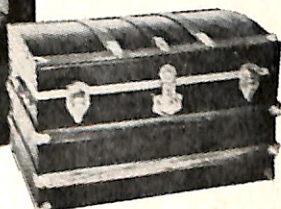


WISE GIFT for the chic is this Owl Pendant, delicately detailed and finished in 18-kt. gold electroplate with matching fine-linked 22" chain. French Limoge floral motif is set in his tummy and his wide, green eyes make him a happy as well as a wise bird. 2½" high. A one-of-a-kind gift. \$4.98 + 60¢ shpg. Happy House, Dept. OB, 2631 Merrick Rd., Bellmore, N. Y. 11710.



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	Item No.	Qty.	Cost	Amount
	Red Gift Set	A166	\$ 4.73	
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	Green Gift Set*	A168	\$ 9.41	
	Gold Gift Set*	A169	\$15.71	
Total order				
**Allowance for return postage				
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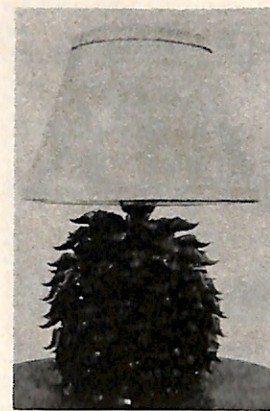
*The United States equivalent of the Swiss-denomination stamps is subject to the fluctuating exchange rate.

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THE ELKS MAGAZINE NOVEMBER 1976



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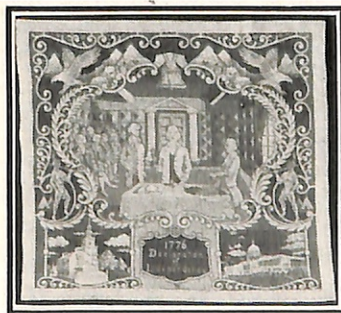
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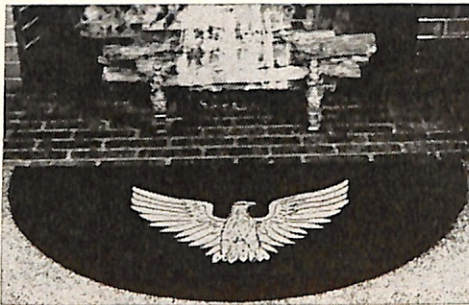
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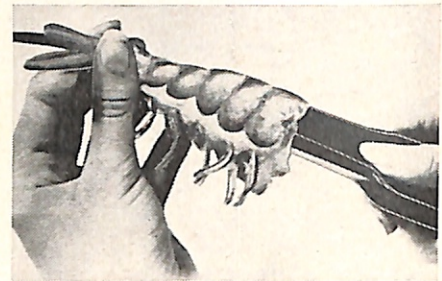
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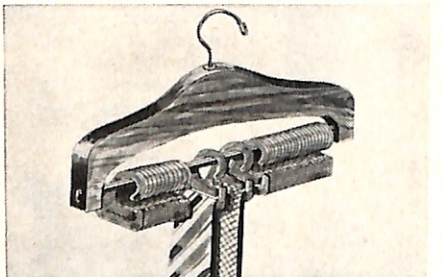
Elks Family Shopper



PERFECT GIFT FOR SHRIMP LOVERS. U.S.-made Zipout Shrimptool peels and deveins shrimp in one quick easy thrust. It cuts cooking time, allows shrimp to enlarge, absorb seasoning fully, curl beautifully. They turn out juicier, more delicious. Cooking odors eliminated. \$1.98 ppd. \$18 per doz. ppd. Zipout, Intl., Box 1972, Cedar Rapids, IA 52406.



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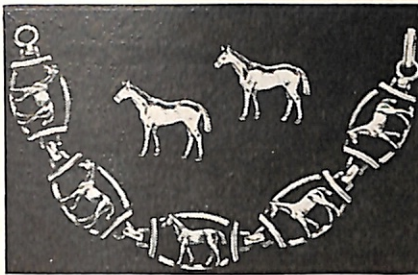
ELK RING



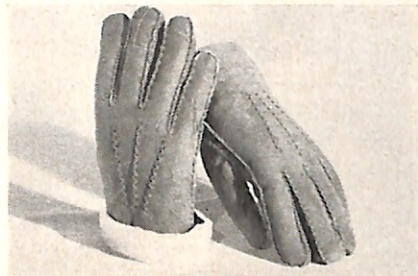
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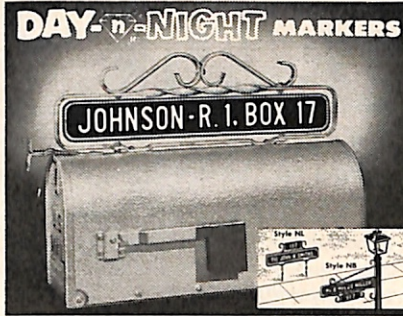
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FITS UP TO 1 1/2" BELT

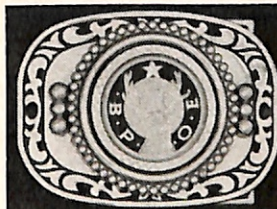
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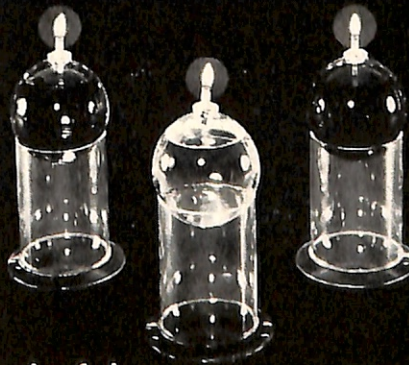


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For Men and Women



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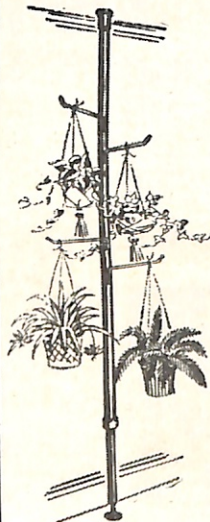
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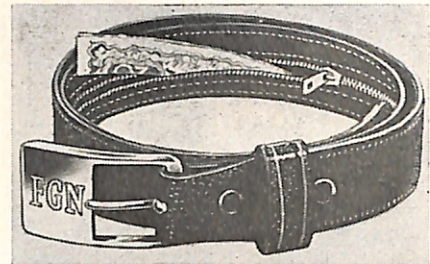


10 foreign coins, 10¢

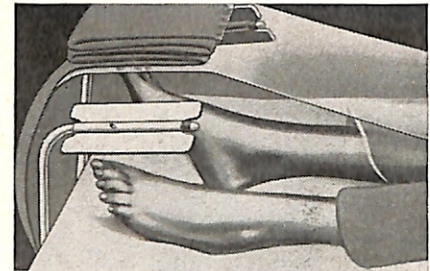
We'll send you, for 10¢, seldom seen coins from Iceland, Israel, Pakistan, Algeria, etc. Just to get your name for our mailing list. You'll also receive the most wonderful catalog of US and foreign coins and paper money in America. Send 10¢ to: Littleton Coin Co., Dept. BM-11, Littleton, New Hampshire 03561



Elks Family Shopper



HIDE CASH IN MONEY BELT. Smartly styled, 2" wide leather belt has a secret zippered inner pocket. Comes in brown with gold-plated buckle or black with silvery rhodium buckle. In sizes 28 to 44; up to 3 initials on buckle. \$5.25 plus 75¢ shpg. Specify color, size and initials. Barclay, Dept. 51, 1575 North Dixie Highway, Pompano Beach, Fla. 33060.



FREE YOUR FEET from the weight of sheets and blankets. Folding DeLuxe Blanket support fits all beds and lifts regular, contoured or electric blankets for roomier foot comfort and relaxed sleep. Also holds bedspread and extra covers. Arms fold invisibly flat when bed is made. \$8.98 ppd. Better Sleep Inc., Dept. EL11, New Providence, N.J. 07974.



GOLFER'S DIVOT FORK & GROOVE CLEANER

Golf's most useful tool! Use the fork to lift and level on-the-green divots perfectly in seconds (no more jabbing with a tee), and to clean shoe cleats and balls. Use the 5 tiny nubs on the bottom of the handle to scrape clean the grooves of the irons like magic, cleans all the grooves of each iron in 2 passes to achieve proper backspin on each shot. Only 2 1/2 inches long, hangs on golf bag or keychain. Solid stainless steel, guaranteed forever. Owner's initials smartly engraved. Full price \$5.00 each. Money back if not delighted. We ship in 2 days. Mail to ELGIN ENGRAVING CO., 953 Edwards Ave., Dundee, Illinois 60118.

Mrs. Frederick D. Johnson
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 West Highland Park
 Anytown, Kansas 80940

1000 RETURN ADDRESS LABELS

\$1.00

FREE HANDY BOX

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SENSATIONAL PURCHASE!



A. The Homestead in Winter

Copenhagen Blue

**Decorative
Porcelain Plates
with Currier & Ives
Winter Scenes**

only \$3⁰⁰



B. The Farmer's Home — Winter



C. The Old Homestead in Winter



D. A Home in the Wilderness

Collectors love the distinctive color of Copenhagen Blue plates! And other collectors hunt through antique stores in hopes of discovering and buying a real Currier & Ives lithograph depicting America's all-but-vanished way of life in the last century!

Now we proudly offer a *rarity* — genuine Currier & Ives winter scenes, faithfully reproduced together with the original title of the scene on genuine decorative porcelain plates, in Copenhagen Blue. Each plate measures 8 1/8" in diameter and comes with a special loop, ready for hanging. Think how they'll brighten your kitchen or dining room wall! Imagine how charming they'll look on a display shelf or hutch! The distinctive Copenhagen Blue, accented with white, goes beautifully with any decor, so order extras for gifts, too.

Order Quickly!

We predict our stock of these lovely plates will go fast at this low price! Mail coupon now. Money back if not delighted — so why not order and enjoy the complete set of 4 — only \$9.98 complete! © 1976 ACI

Canadian customers, please send orders to:
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(Ontario & Quebec residents add sales tax)

----- MAIL NO-RISK COUPON TODAY -----

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Caroline Road, Philadelphia, PA 19176

Please rush me the following Currier & Ives Copenhagen Blue Plate(s) at \$3 each plus 50¢ postage & handling.

___(003) Scene A ___(037) Scene B ___(011) Scene C
___(029) Scene D ___(045) Complete set of 4 only \$9.98 plus \$1 postage & handling.

If after receiving my order I'm not delighted, I may return it within 10 days and you will refund the full purchase price (except postage & handling).

SAVE! Order 2 sets for only \$18.98 plus \$2 postage & handling.

Total amount enclosed \$_____ (PA residents add 6% sales tax). Check or money order, no CODs please.

On orders over \$6 you may **CHARGE IT!** Exp. Date _____

(check one) BankAmericard American Express
 Master Charge

BANK NUMBER _____

Credit Card # _____

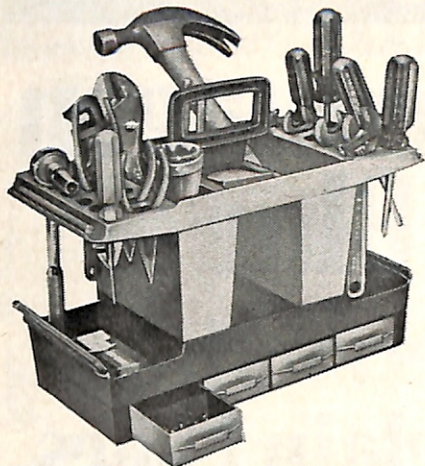
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Address _____ Apt. # _____

City _____ State _____ Zip _____

8660

A WORKSHOP AT YOUR FINGERTIPS



TOOL-MATE keeps both hand tools and small parts handy and organized... Ready to use... for the handyman or hobbyist. 39 different tool-holding slots. Two Jumbo storage wells for storing large items, hammers, flashlights, etc. Four drawers for storing parts, nails, screws, etc. Everything stored in an easy-to-use, easy-to-find position. Use on the job, home or farm. Beige and Brown of Hi-Impact heavy-duty polystyrene. Assembles easily no tools needed. Size 11 1/2" H. x 14" L. x 7" W.

Only \$7.95 + \$1 pp.

SAVE two for \$14.95 + \$1.50 pp.

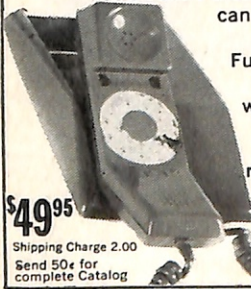
Send Check or M.O. 15 day money back guarantee.
Dept. EM-116, 1864 E. US-23
J. W. HOLST, Inc. East Tawas, Michigan 48730

ON SALE Dial-In-The-Hand Telephone

The improved version of the original T-Line phone. The base is designed to lay on the table or desk, or it can be hung on the wall.

The only modern double use phone. The dial is cleverly fitted in the handset, and has an extra disconnect button so you can dial another number without hanging up.

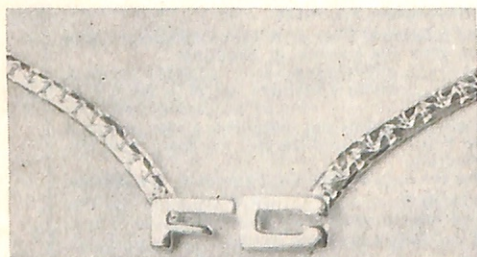
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\$49.95

Shipping Charge 2.00
Send 50¢ for complete Catalog

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324-5th Ave. N.Y. 10001



IDENTIFY YOURSELF custom made choker

Unique double-initialed choker comes in your choice of golden or silvery electro-plate, that looks like the real thing! 15" flat shad chain has that crisp, casual look that's so right for today's fashions. Makes a wonderful, very personal gift. Ideal for Christmas giving.

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Send us your list of pear-lovers and your greetings to be enclosed; we'll do the rest.

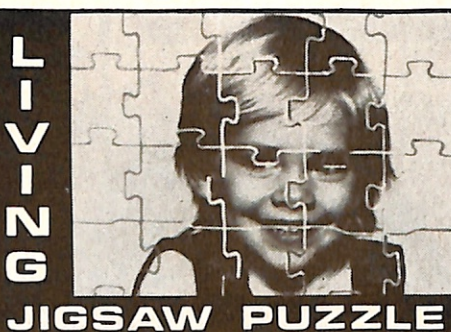
No. 1 — Deluxe Six Pound Box (10-14 pears)
Before Nov. 22 \$8.45
After Nov. 22 \$8.70

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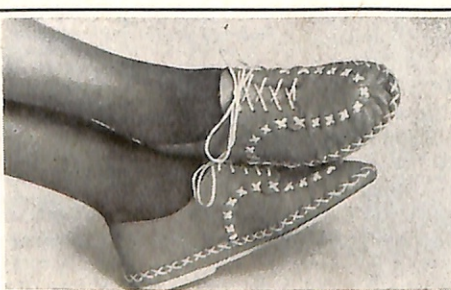


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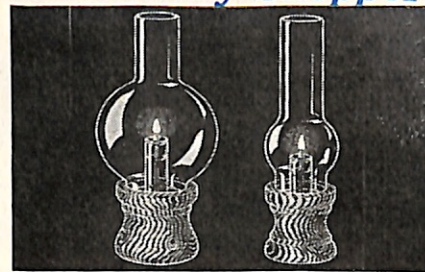


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Extra cushiony shoe in genuine cowhide leather. All hand-laced for added comfort and good looks. Built-in arch lift for corrective steps and cushion crepe sole and heel. Natural, Black or White. Full and half sizes 4-10M & W, \$14.90 Plus \$1.50 Handling

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SLEEP WARM—SAVE FUEL



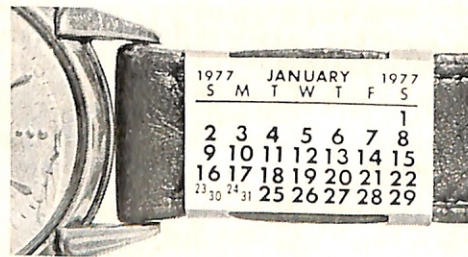
Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, COSTS LESS to operate. Guard against aches and pains brought on by chilling cold and dampness.

SAVE FUEL by turning your furnace low at night, and still sleep warm. Automatic thermostat regulates bed warmth for any changes in room temperature. Four sizes for home use, plus 12 volt models for RV's and truck sleeper cabs. Also auto seat and pet warmers. Send for FREE booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

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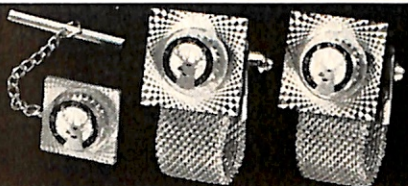
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REMEMBER BURMA SHAVE SIGNS and their clever rhymes? Enjoy these amusing nostalgic verses again in "Verse By The Side of the Road." This story of the Burma Shave sign has a collection of all 600 verses (illustrated). Hardbound and a gift that will be appreciated. \$4.99 plus 50¢ shpg. Holiday Gifts, Dept. 711-M, Wheat Ridge, CO. 80036.



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ELKS CUFF LINKS and TIE TACK

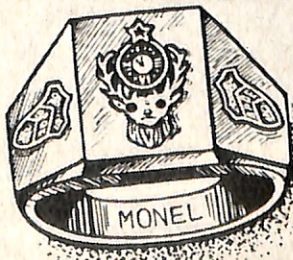
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THE-CASS-LINE

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Again and again you buy Birthday Gifts for your special people until finally you just run out of ideas. If you are like so many, you succumb to the temptation to take the easiest way out. You write a check. And chances are your Aunt Tillie or your dear Mother-in-law think you no longer care. They think they've just become an obligation.

But, you DO care. Maybe your schedule is just too hectic, or you've moved out of town, or maybe you just can't get out on your own anymore. This DOESN'T mean you've stopped caring. How can you let them know? Well, now you can join Birthday Club of America and let US do your shopping for you. We've spent a lifetime dealing with people; we know what makes them tick. Our 48 years combined experience in selecting gifts for others has kept us abreast of the gift market. We know what's new; we look for what's beautiful. But most important, we know how to get the MOST VALUE for your money. We guarantee the meaningful gift sent to that special person you have in mind will bring a most pleasant surprise and complete satisfaction, or your money back.

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1. Free enrollment gift
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JOIN NOW. Even if you never purchase any birthday gifts from us, the Enrollment Gift you'll receive is yours to keep.

Mail to: **Birthday Club of America**

P. O. Box 625, Willoughby, Ohio 44094

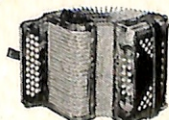
Please enroll me as a Lifetime Member in the Birthday Club of America. I understand I will receive an enrollment gift equal in value to the price of my membership. Enclosed is my \$10 check or money order made payable to: Birthday Club of America.

As a member, I will be eligible for all benefits listed in this ad on all birthday gifts I need to buy. Satisfaction is guaranteed or my money will be refunded, excluding postage. (For refund, just return the gift ordered within 7 days.)

Name _____ Birthday _____
(Please print)
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SAVE ON ACCORDIONS STANDARD AND ELECTRONIC



5 DAY HOME TRIAL—EASY TERMS

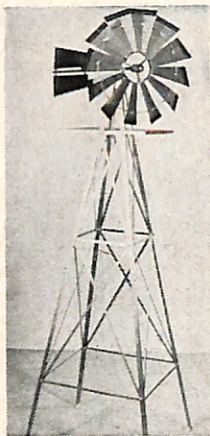
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Combines Organ with Accordion. Buy from A.C.A. and Save Big Money. Check Coupon.



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Check enclosed or Money Order

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Address _____

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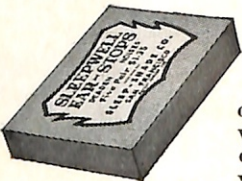


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Deluxe Sleep Shade® Eye Mask provides complete darkness for sound sleep. Over 3 million sold. Fine quality all black acetate satin ... \$5.00.

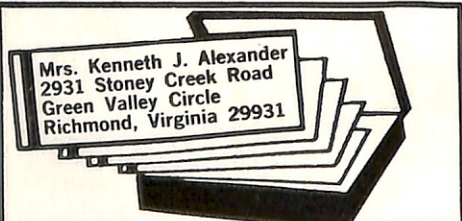


Sleep-Well Ear Stops banish noises, are soft and reusable... 50¢ a pair. Five pairs \$2.00.

Ask your drug or department store or we will mail immediately on receipt of your remittance. Mail orders please include 50¢ to defray costs of postage and handling. California residents add sales tax. Full refund if not completely satisfied.

SLEEP SHADE COMPANY

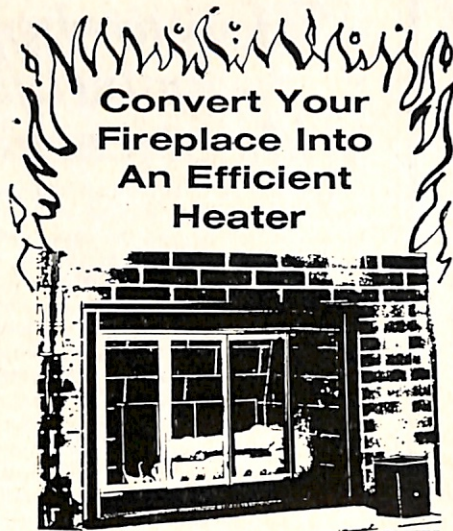
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1000 GOLD STRIP LABELS \$1.50

Your Name & Address Beautifully Printed in Black Print on finest quality white gummy labels with a Rich Decorative Gold Strip. Use them on stationery, books, checks, etc. 4 lines O.K. Each set of 1000 Gold Strip Gummy Labels ... \$1.50 ppd. Satisfaction Guaranteed or Your Money Back! A Thoughtful Gift!

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With Spray Mist Attachment

Simply attach this 50' shatterproof vinyl hose to most any kitchen or bathroom faucet - and travel a full 100' through home or business - speedily, safely watering or misting hanging or floor plants without dripping, filling or carrying a bucket! GREAT!

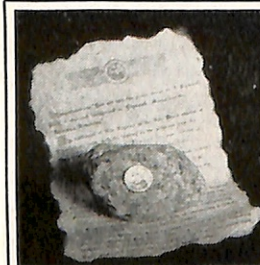


super little squirt

Has soft finger-touch, drip-proof valve to regulate water flow through our exclusive root irrigating nozzle.

ONLY \$12.95 postpaid
(in Calif. add 78¢ tax)

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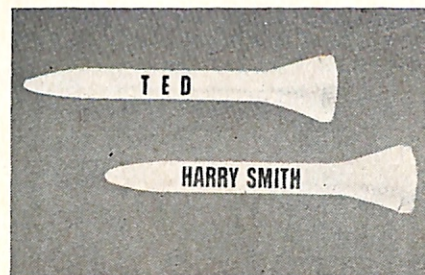
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YOUR REAL PIECE OF AMERICA. A Plymouth Rock from Plymouth, Mass. attractively presented with: inscribed brass plate, white parchment paper scroll with Old English raised print & felt display base.

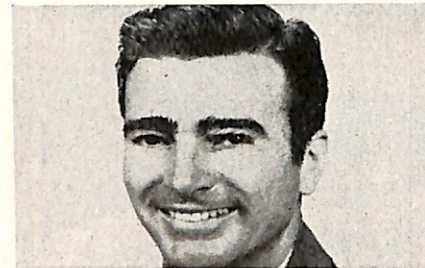
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Elks Family Shopper

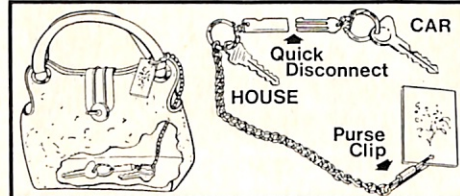


PERSONALIZED GOLF TEES for the golfer in your life. Every golfer loves them—they're so practical and personal. Each tee has full name or first name. A box of 100 is only \$9.95 plus 75¢ shpg. Includes 5 Good Luck Golf Ball Markers. Teego Industries, Dept. E-11, 8 Sterling Ave., Yonkers, N.Y. 10704.



WIG STRICTLY FOR MEN. It's cool, lightweight, like human hair, and stretches to fit any head, covers all hair, sideburns too. Black, off black, chestnut, dark or medium or light brown, dark blond, black or brown mixed with gray. \$7.95 ppd. Specify color, style #M-130. Franklin Fashions, Dept. EL-116, 103 E. Hawthorne Ave., Valley Stream, N.Y. 11580.

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Complete kit includes an approved Elk Emblem on a 12"x14" interlock canvas (finished size, 10"x13"), 3-ply Persian yarn, needle, simplified instructions, plus directions for personalization. \$15.95 (frame not incl.) Add \$1.00 for postage and handling. N.Y.S. residents add Sales Tax.



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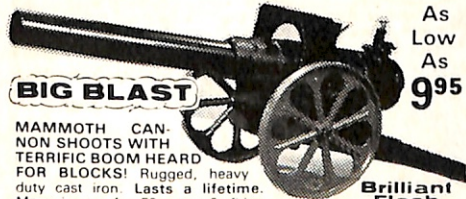


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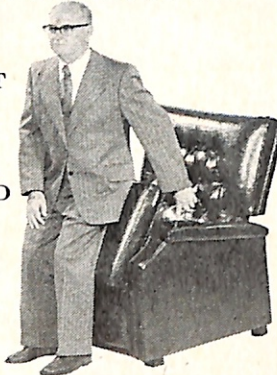
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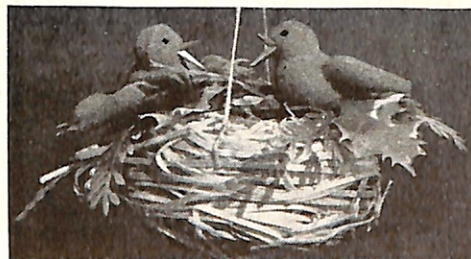
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PAST DISTRICT DEPUTY John F. Eckert of Madison, IN, Lodge died May 23, 1976. Brother Eckert became District Deputy Grand Exalted Ruler for the South District in 1947-1948.

PAST DISTRICT DEPUTY Le Roy Giles of Idaho Springs, CO, Lodge died July 5, 1976. At the time of his death, Brother Giles was holding the office of State Treasurer. He was appointed District Deputy Grand Exalted Ruler for the Central District in 1962-1963.

PAST DISTRICT DEPUTY Alton A. Lessard of Lewiston, ME, Lodge died recently. Brother Lessard was appointed District Deputy Grand Exalted Ruler in 1943-1944 for the West District.

PAST DISTRICT DEPUTY Charles O. Thayer of Portsmouth, VA, Lodge died July 18, 1976. In 1937-1938 Brother Thayer served as District Deputy Grand Exalted Ruler for the East District.

PAST GRAND ESTEEMED LECTURING KNIGHT John J. Harty of Lawrence, MA, Lodge died recently. Special Deputy Grand Exalted Ruler in 1973-1974 and a member of the GL Committee on Credentials from 1963 to 1972, Brother Harty held the post of Grand Esteemed Lecturing Knight in 1972-1973.

PAST DISTRICT DEPUTY J. Stanley Smith of Greeley, CO, Lodge died July 31, 1976, a victim of the Big Thompson Canyon flood. State Chaplain at the time of his death, Brother Smith served as District Deputy Grand Exalted Ruler in 1973-1974 for the North District of Colorado.

PAST DISTRICT DEPUTY Frank H. Pratt of Porterville, CA, Lodge died August 1, 1976. Appointed for 1930-1931, Brother Pratt served the East Central District as District Deputy Grand Exalted Ruler.

F. HADEN VINES of Roanoke, VA, Lodge died August 15, 1976. Secretary to Grand Exalted Ruler John Walker in 1955-1956, Brother Vines had also served his lodge as a Trustee.

PAST GRAND TRUSTEES CHAIRMAN Douglas E. Lambourne of Salt Lake City, UT, Lodge died August 21, 1976. Appointed Utah's District Deputy Grand Exalted Ruler for 1945-1946, he served as Grand Esteemed Leading Knight in 1947-1948 and in 1956-1957. Brother Lambourne was on the Board of Grand Trustees from 1948 to 1953, serving as Chairman for two of those terms.

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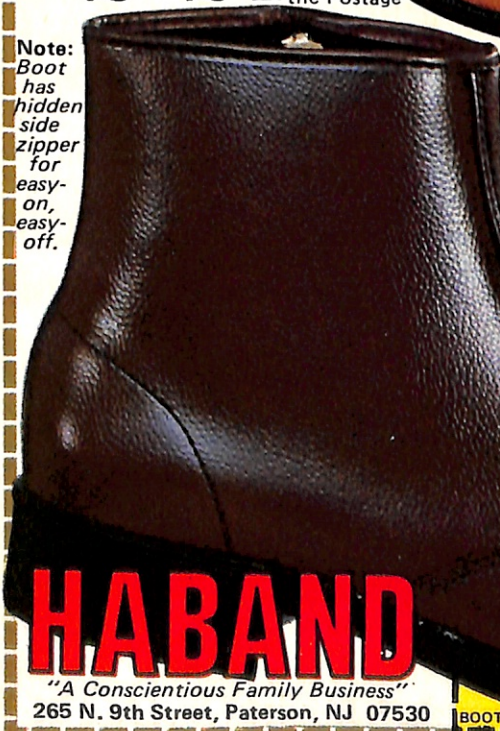
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