

The difference between good and great.

Taste the difference Seagram's 7 Crown makes. Add one part sweet vermouth and a dash of bitters to three parts Seagram's 7. Stir with ice and strain into cocktail glass. Garnish with a maraschino cherry. Or pour over ice in a rocks glass. Either way, you've got a great Manhattan.



SEAGRAM DISTILLERS CO., N. Y. C. AMERICAN WHISKEY—A BLEND. 80 PROOF

Pocket CB

New integrated circuit technology and a major electronic breakthrough brings you the world's smallest citizens band transceiver.

Scientists have produced a personal communications system so small that it can easily fit in your pocket. It's called the PocketCom and it replaces larger units that cost considerably more.

MANY PERSONAL USES

An executive can now talk with anybody in his office, his factory or job site. The housewife can find her children at a busy shopping center. The motorist can signal for help in an emergency. The salesman, the construction foreman, the traveler, the sportsman, the hobbyist-everybody can use the PocketCom.

LONG RANGE COMMUNICATIONS

The PocketCom's range is limited only by its 100 milliwatt power and the number of metal objects between units or from a few blocks in the city to several miles on a lake. Its receiver is so sensitive, that signals several miles away can be picked up from stronger citizens band base or mobile stations.

VERY SIMPLE OPERATION

To use the PocketCom simply turn it on. extend the antenna, press a button to transmit, and release it to listen. And no FCC license is required to operate it. The Pocket-Com has two Channels-channel 14 and an optional second channel. To use the second channel, plug in one of the 22 other citizens band crystals and slide the channel selector to the second position. Crystals for the second channel cost \$7.95 and can only be ordered after receipt of your unit.



The PocketCom components are equivalent to 112 transistors whereas most comparable units contain only twelve.

A MAJOR BREAKTHROUGH

The PocketCom's small size results from a breakthrough in the solid state device that a multiplex intercom. Each employee carries a made the pocket calculator a reality. Scientists took 112 transistors, integrated them on a micro silicon wafer and produced the world's first transceiver linear integrated circuit. This major breakthrough not only reduced the size of radio components but improved their dependability and performance.

BEEP-TONE PAGING SYSTEM

You can page another PocketCom user, within close range, by simply pressing the PocketCom's call button which produces a beep tone on the other unit if it has been left in the standby mode. In the standby mode the unit is silent and can be kept on for weeks without draining the batteries.

SUPERIOR FEATURES

Just check the advanced PocketCom features now possible through this new circuit breakthrough: 1) Incoming signals are amplified several million times compared to only 100,000 times on comparable conventional systems. 2) Even with a 60 decibel difference in signal strength, the unit's automatic gain control will bring up each incoming signal to a maximum uniform level. 3) A high squelch sensitivity (0.7 microvolts) permits noiseless operation without squelching weak signals.



EXTRA LONG BATTERY LIFE The PocketCom has a light-emitting diode low-battery indicator that tells you when your 'N' cell batteries require replacement. The integrated circuit requires such low power that the two batteries, with average use, will last weeks without running down.



The PocketCom can be used as a pager, an intercom, a telephone or even a security device.

MULTIPLEX INTERCOM

Many businesses can use the PocketCom as unit tuned to a different channel. A citizens band base station with 23 channels is used to page each PocketCom. The results: an inexpensive and flexible multiplex intercom system for large construction sites, factories, offices, or farms.

NATIONAL SERVICE

The PocketCom is manufactured exclusively for JS&A and is the unit currently used on the hit TV show, Charlie's Angels. JS&A is America's largest supplier of space-age products-further assurance that your modest investment is well protected. The PocketCom should give you years of trouble-free service, however, should service ever be required, simply slip your 5 ounce PocketCom into its handy mailer and send it to our prompt national service-by-mail center.



The PocketCom measures approximately $\frac{3}{2}$ " x 1½" x 5½" and easily fits into your shirt pocket. The unit can be used as a personal communications link for business or pleasure.

GIVE IT A REAL WORKOUT

Remember the first time you saw a pocket calculator? It probably seemed unbelieveable. The PocketCom may also seem unbelieveable so we give you the opportunity to personally examine one without obligation. Order only two units on a trial basis. Then really test them. Test the range, the sensitivity, the convenience. Test them under your everyday conditions and compare the PocketCom with larger units.

After you are absolutely convinced that the PocketCom is indeed that advanced product breakthrough, order your additional units, crystals or accessories on a priority basis as one of our established customers. If, however, the PocketCom does not suit your particular requirements perfectly, then return your units within ten days after receipt for a prompt and courteous refund. You cannot lose. Here is your opportunity to test an advanced space-age product at absolutely no risk.

A COMPLETE PACKAGE

Each PocketCom comes complete with mercury batteries, high performance Channel 14 crystals for one channel, complete instructions, and a 90 day parts and labor warranty. To order by mail, simply mail your check for \$19.95 per unit (or \$39.95 for two) plus \$2.50 per order for postage, insurance and handling to the address shown below. (Illinois residents add 5% sales tax). But don't delay.

Personal communications is the future of communications. Join the revolution. Order your PocketComs at no obligation today.



Dept. EK One JS&A Plaza Northbrook, III. 60062 (312) 564-9000 CALL TOLL-FREE.... 800 323-6400

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Primarily a disease of later life, diabetes is now one of the most prevalent chronic afflictions of mankind. G. R. von Kronenberger

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History abounds with leaders whose sense of humor never left them, no matter how grim the work at hand . . .

Joseph Stocker

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The Cincinnati Elks Marathon is the second oldest in the nation.

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2

NEW! Electronic Ceiling Projector Clock Projects the Time on your Ceiling

Electric Alarm



INVISIBLE BEAM HAS NO GLARE TO KEEP YOU AWAKE
 CORRECT TIME IS PROJECTED CONTINUOUSLY
 ON CEILING-OR CAN BE SWITCHED DFF

Invisible electronic beam projects the correct time on your ceiling in big, easy to read 3 inch numbers.

- SOFTLY LIGHTED DIAL FACE ALSO SHOWS Correct time in conventional manner
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See the time at a glance-from anywhere in the room-even in the dark!

At last someone has invented an alarm clock that clearly shows the time in the dark—WITH NO NIGHT-LIGHT GLARE TO KEEP YOU AWAKE! The latest word in modern timepieces, this new electronic alarm clock magically projects the correct time on your ceiling in big, easy to read, 3 inch digital numerals. Allows you to see the time in the dark from anywhere in the room, with just a glance at the ceiling. Time projector feature will run continuously, or you can switch it off if you prefer and tell the time from the conventional softly lighted dial face. Wakes you up with a firm but gentle alarm. No batteries, just plug it into any AC outlet. Full one year factory warranty. U.L. approved. Measures 3" deep X 6" wide X 6½" high.

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MONEY BACK GUARANTEE

A message from the Grand Exalted Ruler

REMEMBRANCE IN THANKSGIVING

During November all lodges are urged to observe Veterans Remembrance Month to hold special ceremonies, fund-raising affairs and collection campaigns for items needed by hospitalized veterans.

It's all too easy to forget these men and women who weren't as lucky as most. That's why we Elks have promised that we shall never forget them as long as there are any of them here to need our help.

And they do need our help. They need our compassionate interest in them and their affairs. They need the many things that we can and do supply for their comfort and pleasure. Above all, they need to know that we care, that they are not alone, that they will never face the dreadful desolation of being forgotten.

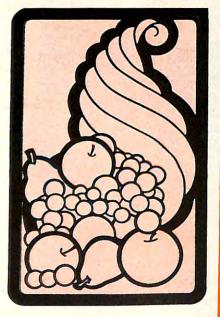
This is such an admirable program, and I urge all of our members to support it wholeheartedly.

What better way is there for us to express our thanks during this time of Thanksgiving? We have so many things to be grateful for. Our country is at peace with other nations. We enjoy a greater tranquility at home. Our economic troubies are lightening.

So let us join in showing our gratitude to those who have served our country so well in time of peril, as we thank Almighty God for His abundant blessings, especially for the strength and wisdom to stand firmly by the principles and ideals that distinguish our nation among all others.

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Homer Huhn, Jr



"Individual Responsibility -Assures Progress'

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MEMO CALENDA

YOUR Full SPECIAL HOTO PHOTO HOTO PHOTO HOTO AQO% IN FULL COLOR NEW FOR 1978 Image: Second Secon

■ Now your favorite photo can become a superb, lasting and beautiful wall calendar—to hang all the year long where it will bring you pleasure every day. Or, as a gift to remind a special person of your thoughtfulness and love.

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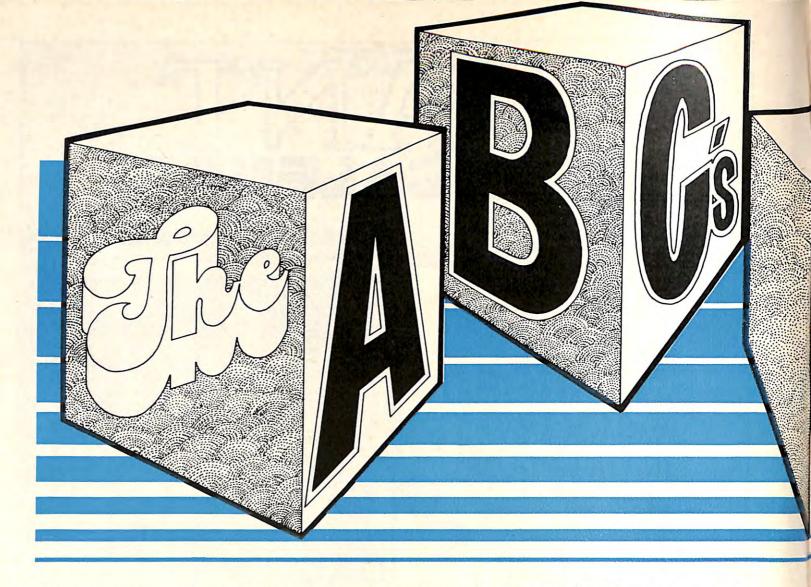
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Please rush_____Giant Photo Calendar(s) enlarged from the photo(s) enclosed. (When ordering calendars to be sent to more than one person, enclose list of names and addresses on separate sheet).

For each calendar I enclose payment of \$2.99 plus 50¢ to help defray postage and handling charges.

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STATE	ZIP



Diabetes mellitus, commonly called diabetes, is one of the most prevalent chronic afflictions of mankind, and the numbers of those afflicted with it are increasing every year. There are several reasons more people have diabetes now than forty or even twenty years ago. Diabetes is primarily a disease of later life, and more elderly people are alive today than a few decades ago. Scientific discoveries have enabled doctors to diagnose the disease and keep their patients alive. Moreover, our habits have changed. More of us are city dwellerswe have a higher standard of living, eat more rich food, and get less exercise. All these factors contribute to the startling increase of diabetes in this country. The number of diabetics in the United States has burgeoned from 1.2 million in 1950 to an estimated 5 million now, an increase of more than 300 percent while the population has grown only about 50 percent. In addition, it is estimated this same malady is lurking in a mild but potentially dangerous form in another 5 million Americans who don't know they've got it.

Dr. Bertrand E. Lowenstein, a diabetes researcher, points out that diabetes "remains today one of medicine's most baffling riddles. No one knows what really causes it, how to prevent it, whether it is one disease or two or three, or how to prevent the far-reaching and devastating effects it has on the human body."

Recent findings of the National Commission on Diabetes show that last year 38,000 persons died directly from diabetes, and there is strong evidence that perhaps as many as 300,000 deaths could be attributed to diabetes and its complications. This would make diabetes the third-ranking cause of death, after heart disease and cancer.

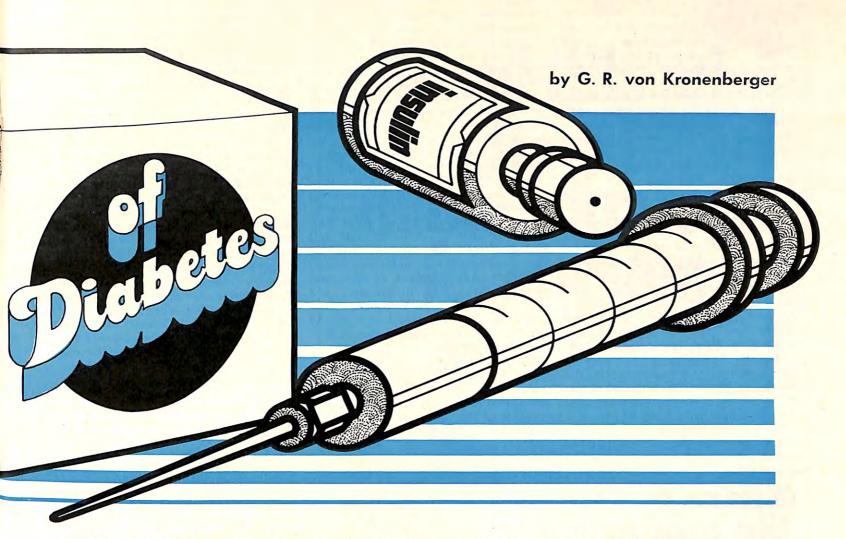
Additional statistics on diabetes are not reassuring. According to the U.S. Public Health Service, the disease is currently a leading cause of blindness, kidney failure, disorders of the nerves and tiny blood vessels, gangrene of the limbs and various sexual malfunctions. Diabetes has also been associated with heart attack, stroke and other cardiovascular diseases. The upshot is that more than 50 years after the discovery of insulin treatment the mean life expectancy of the diabetic is still 25 percent shorter than that of the nondiabetic.

Each year the nation's economy sustains at least a 5 billion dollar cost that is attributable, both directly and indirectly, to the effects of diabetes. Direct costs include visits to the doctor, fees for blood-sugar tests, costs of drugs, equipment, hospital and nursing home care. Indirect costs include those connected with the 11,000 productive manyears lost annually because of sickness absenteeism among currently employed diabetics and the 500,000 lifetime manyears of production lost because of premature death from diabetes.

Diabetes is not the exclusive property of certain persons or special groups; it is the true believer in equality—it visits man and woman, the poor and the rich, the young and the old, the blue collar worker and the successful executive.

Diabetes is a disease in which the body is unable to use or store the sugar it needs. In the normal human mechanism, sugar either is burned to make energy or heat or is stored in the liver, the muscles, and the skin. In the case of a diabetic, most of the sugar goes directly into the blood, and some of it goes into the kidneys and is passed off. Everyone has some sugar in their blood and in their urine, but diabetics have far too much.

The excess sugar in the blood and urine of the diabetic is caused by a



disturbance of the delicate balance among the liver, the pituitary gland, the adrenal gland, and the pancreas, the gland located just below the stomach and near the liver. The pancreas manufactures natural insulin, the substance needed to break down the sugar in the body. In a diabetic, there is an impairment of insulin activity. Either the body does not produce enough insulin, or the action of available insulin is somehow "blocked" from performing its primary task of facilitating the entry of glucose (blood sugar) into the cells of the body.

Insulin seems to affect the metabolism of fats and proteins as well as sugar, for, as diabetes progresses, abnormal carbohydrate metabolism becomes associated with derangement of the metabolism of fats and proteins.

In its severe form, diabetes develops rapidly to a state of grave metabolic derangement called keto-acidosis, which may result in coma and death unless controlled by insulin injections. In its less severe form, the disease results in accelerated degeneration of the arteries. Insulin can stop the symptoms of diabetes but not the complications. Although the abnormal glucose level can be held in check, the long-term complications of diabetes—primarily those affecting the blood vessels, kidneys, peripheral nerves, and the eyes—cannot be prevented or adequately treated.

Diabetes strikes in two forms, both of which, say doctors, can be controlled. The symptoms-sudden weight loss, constant thirst, frequent urination, extreme hunger, general weakness, drowsiness and fatigue, itching of the skin (especially in the area of the genitals), visual disturbances-such as blurring, and unusual skin disorders (boils, carbuncles, or infections)-are the same for both forms.

In juvenile-onset diabetes, the more serious of the two types, the disease occurs most frequently in childhood and adolescence. Of the estimated 5 million known diabetes cases in this country, probably only half a million are juvenile-onset-type cases. The average age for juvenile-type diabetes to strike is about 12. The patient's ability to manufacture insulin to handle his blood sugar tends to deteriorate rapidly. The disease progresses swiftly with hardening of the arteries in many parts of the body. Damage to blood vessels can cause blindness, gangrene in limbs necessitating amputation, heart attacks, kidney failure, and other serious conditions. Although the majority of such patients can be maintained with regular insulin injections (some have been kept alive and well with insulin for periods of 20, 30, 40 years), their life spans tend to run about 30 percent shorter than that of the average person.

Maturity-onset diabetes, which accounts for at least 85 percent of all cases, usually has its clinical start between the ages of 35 and 60 and mainly in people who are overweight. The factor most strongly and consistently associated with the prevalence of maturityonset diabetes is the degree and duration of obesity. The chance of being diabetic more than doubles for every 20 percent of excess body weight. Also the risk of contracting the disease doubles for every decade of life.

Maturity-onset diabetes is generally less severe than that seen in young patients—not progressing so rapidly or so often to serious complications. Most patients do not require insulin injections and can maintain their blood sugar at relatively normal levels by controlling their weight, adhering strictly to a lowcarbohydrate diet, and by the use of oral antidiabetic drugs.

Of diabetics not requiring insulinprincipally those with the maturity-on-



set form of the disease -about 1.5 million are currently taking oral hypoglycemic agents, These are drugs, given by

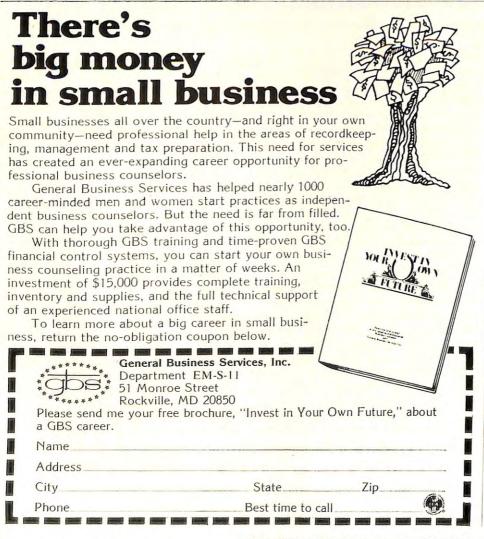
mouth, that enhance insulin release or action in persons with some insulin production of their own. Oral hypoglycemic drugs have been widely used in the treatment of maturity-onset diabetes since they were introduced some 20 years ago. In 1970, after publication of the findings of a diabetes research group, controversy arose over the drugs, and use of these agents temporarily declined but quickly resumed their steady expansion. The controversy revolves around interpretation of the results of a nine-year study of 1,027 patients conducted by 12 universities cooperating as the University Group Diabetes Program (UGDP). The UGDP found that more diabetic patients taking the oral agents died from fatal heart attacks than those taking either insulin or placebos. Other scientists have challenged these findings, asserting that some of the patients had cardiovascular disease to begin with and that others had diabetes in such mild form that they should not have received any drug -they feel the drugs are safe.

After reviewing the data contained in the UGDP report the American Medical Association and the American Diabetes Association both supported the findings and issued warning statements for the use of the drugs. In 1972, the Food and Drug Administration decreed that the drugs be specially labeled. The new labels stipulate that doctors first recommend diet for the control of maturity-onset diabetes and that when this is impossible or is ineffective, insulin is to be preferred over the oral drugs.

According to Dr. Sigrid A. Hagg of the Thorndike Memorial Laboratory in Boston, "When diet and weight reduction are ineffective or not feasible, clinicians must choose between insulin and oral agents. The UGDP study demonstrated that insulin is the safer and more effective approach to control of blood glucose. Most authorities would withhold full approval of the oral agents; the decision to use them still rests with the individual patient and physician. Patients should be informed of the potential risks and should participate in the decision..."

At present, the experts generally do agree that any decision about which mode of therapy is best should be an individual matter between each patient and his or her physician.

Contrary to the belief of many, diabetes is not a disease of recent origin. An Egyptian papyrus, dating back to-



ward 1500 B. C., describes in precise detail an ailment with all the earmarks of diabetes. Even the words, diabetes mellitus, come from antiquity, the disease having been named by Aretaeus, a student of Hippocrates. In the language of Homer, diabetes means "to pass through" and mellitus is the equivalent of "sugar." Not only did the Greeks have the words for it, but the words were excellent ones since one of the primary symptoms of diabetes is sugar in appreciable amounts passing through the blood stream and out of the body in the urine.

Certain interpreters, going back to Biblical times, wondered whether Job, with his boils and other afflictions, was not really a victim of diabetes.

Between the 6th and 17th centuries, there was almost no progress in the study of this scourge. A few physicians in India and China observed a disorder which they called "honey urine" because ants flocked around urine of patients so afflicted. During the 17th century Thomas Willis, physician to Charles II, had the wisdom to taste the urine of the diabetic. His description of this historic event ushered in the modern era of the study of diabetes. The urine, Willis states, "is wonderfully sweet as if it were imbued with honey or sugar." But it wasn't until 1840, and the beginnings of scientific animal experimentation in France, that new avenues were opened to the control and analysis of the disease.

Science discovered the ductless glands in the human body. It was observed that the pancreas furnishes an important digestive juice for the intestine, and the connection between the pancreas and diabetes was recognized for the first time in the 1800s by a German scientist, Oscar Minkowski. As with other significant medical discoveries, Minkowski's contribution to the understanding of diabetes came about quite by accident. Like the husband who looks under the bureau for a missing cuff link and finds instead a longlost tie pin, Minkowski was doing research on the pancreas and discovered a scientific link-the connection between diabetes and this small human organ. Minkowski's self-appointed task was to determine the effect of removal of the pancreas in dogs. Not more than 15 hours after he removed the organ from one of his canine patients he noticed that the animal was behaving strangely. Lying on its side, more dead than alive, the animal tried feebly to drive away the flies that swarmed in droves on and around his hindquarters. An unusual number of flies, Minkowski noted. He walked over and noted that the flies were attracted not to the animal but to the dog's urine. Testing the fluid verified the fact that it contained

a high percentage of sugar. As Minkowski stated later in a paper describing his experiment, by removing the pancreas, he created a condition in the dog that was "similar to the grave form of the disease [diabetes] in man, and [which persisted] without interruption until the death of the animal." Subsequent investigation by other scientists linked the disease to the specific areas of the pancreas, the islets of Langerhans, from which body insulin is derived.

In the pancreas of normal individuals the islets of Langerhans, more than a million pin-sized clusters of cells, are scattered throughout the organ and mete out exact doses of insulin in response to the slightest sugar rise. First described in 1869 by Dr. Paul Langerhans, a German physician, the islets comprise less than two percent of the six-inch-long pancreas, but produce all the insulin.

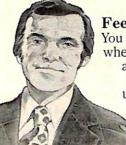
The pancreas itself is a large gland, averaging about 70 grams in humans, and is attached to the duodenum, a portion of the small intestine connected to the stomach. The pancreas is composed of two main elements—exocrine tissue and endocrine tissue.

Exocrine tissue makes up the bulk of the pancreas. It is organized into a large number of sac-like structures whose interiors are lined with cells that secrete various enzymes important to the digestive process. These enzymes flow through passageways in the pancreas into a large duct through which they are released into the duodenum.

Scattered throughout the exocrine tissue are small, isolated pockets of endocrine tissue-these are the islets of Langerhans. The islets may be composed of several different types of cells, but the predominant constituents are the alpha and beta cells, which generally occur in the ratio of four beta cells to each alpha cell. Both types of cells contain small organelles, known as granules, that have been identified as the source of the hormones produced by the pancreas. Granules in the beta cells produce insulin, while those in the alpha cells produces glucagon. Both hormones are secreted directly into the bloodstream.

It is this insulin which the body of the diabetic either is unable to produce or incapable of utilizing fully. The diabetic lacks the means for normal utilization of certain ingested foods, chiefly carbohydrates. Where the disease is mild, often in those instances where its presence has been detected early, control of the ailment may require only that the amount of sweets and starches eaten by the diabetic be reduced. In other words, the carbohydrate intake is regulated so that available body insulin will be sufficient for proper utilization.

Read this ad. It will make your legs feel better.



Feeling good all over starts with your legs. You may feel just great. Ready and rarin' to go. But when your legs feel like they're toting around a ball and chain, it's hard to think about anything else. We call it "leg fatigue." You call it just plain uncomfortable.

> And if each day you're becoming more and more aware of aching calves and throbbing leg muscles, chances are you haven't yet discovered Supp-hose Socks.

Supp-hose Socks are the result of years of careful scientific research.

But to really appreciate how different they are, let's begin from the ground up.

Why your legs give out before you do.

Simply stated—poor circulation. You see, when it comes to your circulatory system, what goes down must come up. That's the whole problem.

Blood traveling down to your legs may have a hard time getting back up again. This reduces the flow of fresh oxygenated blood to your legs. The result: leg fatigue.

How Supp-hose works.

Even before you slip into Supp-hose you'll know they're no ordinary socks. You'll see the exclusive vertical and horizontal ribbing which actually helps to reduce leg fatigue. Put them on, and you'll feel a perfectly proportioned fit. Snug around the



lower leg. Not too tight around the calf. Supp-hose acts like a gentle massage to ease leg tension and help promote a more even flow of blood through the legs.

Not only will your legs feel good, they'll look good, too. Supp-hose unique support system helps hold your leg muscles in place. And gives your legs a better shape.

If tired legs are slowing you down, slip into Supp-hose Socks. They'll help you remember how good your legs can feel.



It must say Supp-hose to be Supp-hose.

KR Another fine product of Koyser-Roth



But regulating the diet is not sufficient for many diabetics. Additional insulin extracted from the pancreas of

animals is required by these persons to compensate for the lack of the hormone secretion in the body.

The idea of using animal insulin was first hinted at by Minkowski and Joseph von Mering in 1890 in a paper describing further experiments with dogs. After the pancreas was removed from a dog, the animal was fed ground, raw pancreas from a freshly killed sheep. The dog was immediately resuscitated after his meal. The apparent recovery was short-lived. However, an idea was presented-lack of human insulin could be compensated by insulin from animals. As hundreds of scientists and researchers who labored so long and so unsuccessfully on the problem could attest-it's easier said than done. The search for means of using animal insulin was crowned with success many years later in 1922 when two young Canadians, Frederick Grant Banting and his assistant Charles H. Best were able to extract the life-giving hormone. For their epochal discovery, the two Canadians and their colleagues shared in the award of the Nobel prize.

Mere words cannot describe the impact of this discovery. Practically over-



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night, tens of thousands of doomed persons were granted a new lease on life. In the George F. Baker Clinic in Boston, one of many examples that might be cited, the death toll among diabetic children was reduced by more than 500 percent! During the period between 1914 and 1922, 386 out of every 1000 children admitted to the clinic died. For every 1000 young persons aged 20 almost half of them died. Yet, in the period between 1922 and 1925, when insulin was in full use at the clinic, the number of deaths among children was only 61 per thousand. The number of young adults was 89 per thousand.

The insulin extracted in 1922 and improved crystalline types of pure insulin developed thereafter act almost immediately in the human body and are completely utilized within a number of hours. For the diabetic to have the required full day's quota of insulin, two or three injections daily were required. A minor inconvenience, considering the benefits derived-yet, an inconvenience nonetheless. Even this minor shortcoming was overcome when in 1936 Dr. H. C. Hagedorn of Copenhagen, in collaboration with scientists at the University of Toronto, succeeded in prolonging the action of insulin by adding zinc and protamine to the hormone secretion. Protamine, a type of protein obtained from the sperm of

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Pacific salmon and from certain other fishes, acts to retard and protract the insulin's effect. Thus, one injection of protamine zinc insulin, taken in the morning or at some other time indicated by the physician, lasted at least 24 hours and provided a steady supply of needed insulin to the diabetic's system. In recent years, other insulin types have been perfected and techniques for administering combinations have been developed.

Today three types of insulin are in common use. Fast acting insulin lowers blood sugar rapidly but only temporarily. It reaches peak activity in 3 to 4 hours and disappears in 6 to 8 hours. It usually is used when infections, acidosis, surgery or other emergencies increase the immediate need for insulin. Intermediate activity insulin reaches its peak action in 8 to 12 hours but lasts from 24 to 30 hours. It prevents a rise in blood sugar following meals during the day and tapers off at night when less is needed. Slow acting insulin may be used to control mild diabetes in older people. All types of insulin are available from pharmacists everywhere.

Manufacturers of insulin estimate that there are about 1.25 million persons who are dependent on daily injections of insulin that is extracted from the pancreas of beef and pork coming to slaughter. Insulin cannot be taken by mouth as it is a protein that would be destroyed in the stomach and intestines.

The discovery of means for using animal insulin has by no means meant the end of research and scientific study on diabetes. Literally thousands of papers are published annually in medical and scientific journals. In clinics and laboratories throughout the world, skilled researchers experiment and probe the mysteries which still surround diabetes.

All forms of the disorder are presently incurable and the causes of diabetes are still unknown. Improved control and ultimate eradication of diabetes can be accomplished only through research. Continued advances against this enigmatic foe will depend on further knowledge of the mechanism of the disease and its complications; of genetic factors; of how insulin is produced in the pancreas, and how it is transported and works, and how, and by what agents, it is destroyed or inactivated. Intensive studies in these areas are presently being conducted and supported by the National Institute of Arthritis, Metabolism, and Digestive Diseases (NIAMDD), the federal agency most deeply involved in diabetes research, and should contribute substantially to more effective control of diabetes and its consequences.

In a 1973 NIAMDD-supported study (Continued on page 12)

Past Grand Exalted Ruler Hobert L. Blackledge

HOBERT L. BLACKLEDGE, Grand Exalted Ruler for the 1957-1958 lodge year, died September 12, 1977.

Brother Blackledge became an Elk in 1927 and served as Exalted Ruler of Kearney Lodge No. 984. In 1939, he was elected Trustee, serving four three-year terms. Under his leadership as chairman of the board, Kearney Lodge prudently saved the funds that made possible its new home dedicated in 1956, one of the finest in the Midwest.

In 1945-1946 he served as District Deputy Grand Exalted Ruler and was President of the Nebraska Elks Association in 1952-1953.

Brother Blackledge was a leader in our rituals. From 1947 through 1952 he was in charge of ritualistic work in Nebraska, and was instrumental in bringing Nebraska to its present high plane in this field. In recognition of these services, the Nebraska Elks Association has designated its annual award the "Hobe Blackledge Ritualistic Trophy."

Named to the Grand Lodge Committee on Judiciary in 1948, Brother Blackledge served seven years on this committee, two years as its chairman, with great benefit to the Grand Lodge and credit to himself. He compiled and edited the 1955 edition of the Annotated Statutes, a testimonial to his talents and devotion. In 1955, Brother Blackledge was appointed a Justice of the Grand Forum, the highest court of our Order, where he served until announcing his candidacy for Grand Exalted Ruler. He was elected Grand Exalted Ruler of the Order for the year 1957-1958.

Brother Blackledge served as a member of the Grand Lodge Advisory Committee and was a Trustee of the Elks National Foundation to which he was appointed in 1958. He was the Vice-Chairman of this committee.

In his professional life, he enjoyed the highest respect of the Bench and Bar of Nebraska for his ability and integrity.

His civic affairs were wide and varied. He served 15 years as Trustee of the Kearney Public Library. As a member of the Episcopal Church, he served several terms as Senior Warden and was for many years Chancellor to the Bishop.

PGER Blackledge is survived by his wife Helen. Services were held at St. Luke's Episcopal Church in Kearney, Nebraska, with a special Elks memorial service conducted there.



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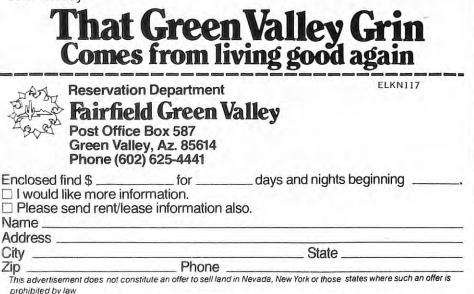
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of particular significance to juvenile diabetics, researchers at the University of Texas in Dallas have found that diabetics produce excessive amounts of glucagon, a hormone also manufactured by the pancreas, with biological actions diametrically opposed to insulin. If an agent can be found to inhibit excessive glucagon production, it is possible that insulin activity can be normalized and diabetic complications prevented or postponed.

Recently, the Salk Institute announced that it had won federal approval of a licensing program to manufacture such an agent.

The new discovery, a brain hormone called Somatostatin, was isolated three years ago during studies of how the brain regulates the pituitary gland in its secretion of several important hormones. The researchers discovered that Somatostatin inhibits the secretion of pituitary gland growth hormones which have been implicated in the development of vascular lesions and the blindness of juvenile diabetes. They also found that Somatostatin inhibits the secretion of glucagon known to be secreted in excess in diabetics and leading to high blood sugar levels. University of California researchers in San Francisco already have revealed that Somatostatin can lead to considerable reductions in the amount of insulin needed to maintain normal blood sugar conditions, and it is predicted the hormone will eventually become a regular part of the treatment of diabetes.

The day may be coming when diabetics will no longer have to inject themselves daily to maintain a workable insulin level. Instead, they will have a compact electronic sensor attached to a blood vessel in the pancreas to monitor the blood sugar level and automatically release the appropriate amount of insulin as the level changes.

The sensor is just one of many projected developments reported from the scientific community in the continuing effort to improve treatment and control of diabetes. Along with the discussion of such advances as transplants and oral insulin, diabetes researchers are even beginning to talk hopefully about discovering a cure for the disease. Welcome as these advances are, their practical application will take time, and however they may lessen or simplify the necessity of providing insulin to the diabetic, they will not necessarily prevent the development of complications until the cure is found.

In addition to federal research programs, private voluntary agencies such as the American Diabetes Association and the Juvenile Diabetes Foundation, which was formed in 1970 to deal specifically with the problems of young diabetics, are initiating and supporting research in these areas. They are also providing information and education programs for patients and their families, for physicians and other health professionals, and for the general public.

The inspired work being done now on diabetes as well as the efforts of pioneering scientists mean absolutely nothing if persons afflicted with the ailment do not receive prompt and adequate medical attention. The existence of 5,000,000 untreated cases of diabetes is an affront to those men and women who have devoted their lives to treating the disease. The existence of this large group does much to negate the progress in conquering diabetes.

The sensible, often-repeated advice that everyone should have a medical examination at least annually cannot be reiterated too often. If for no other reason, the visit will positively eliminate the possibility of undetected diabetes. If this is done diabetes will be caught in its early stages when it can be treated most successfully. The sooner the disease is discovered, the easier is its treatment. This is of course true for all human ills and it is especially true of diabetes.

Not only can diabetes be discovered and treated successfully, but to an important degree, steps can be taken even to prevent its occurrence. The cardinal rule of prevention is to avoid overweight. This is especially valid advice for persons over 40 years of age.

The second rule of prevention is to check the factor of heredity. The consensus of medical opinion does recognize that there is this factor in diabetes. If the disease has already made its appearance somewhere in a person's family, they should be cognizant of the fact that they too might fall victim. Recognizing the danger, a person should take the extra precaution of protecting themselves and members of their family.

The third rule is the familiar one– see your doctor at least once a year for a thorough medical examination, and especially a urine analysis and bloodsugar test.

The 5,000,000 cases of untreated diabetes stand as a warning to all. The disease is a prevalent one and, if untreated, a most dangerous one. Each person owes it to himself and to his family to make certain that diabetes does not creep up undetected and take its toll of happiness and well-being.

The battle against diabetes is still far from won. Though substantial progress has been made, an enlightened public, supporting research and education efforts, is necessary to help assure further advances, thus brightening the prospects of all diabetics for a full life.



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by John C. Behrens

A MERRY, NON-INFLATIONARY CHRISTMAS

Christmas, 1977.

Most people don't want to believe it's so close. Businessmen, on the other hand, have known for days it's just around the corner. They're hopeful they either bought enough goods or not enough depending upon what's left on their shelves in January. And therein, incidentally, is one of the most monumental problems of our economy.

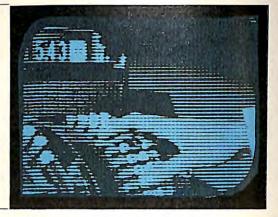
One New York finance specialist and economics professor, Allyn Earl, believes that the coming season had better be a good one or Jimmy Carter's second Christmas in the White House could be gloomy.

"I think this will be a slightly better Christmas season than last year based upon what I see," Earl forecasts. "This is a critical question really because 1978 in large part is going to depend upon what happens to the biggest selling period of the year. For example, if this is a dud, Christmas retailers are going to find themselves overstocked insofar as inventories are concerned and are going to have to work off stock in the first few months of next year.

"That means they're going to reduce their ordering of new stock which, of course, gets down to the factory level and employment at this level. So if the Christmas season is a big one, I can foresee a very good first half in 1978—at least not recessional certainly. If it's a real bummer (an unusual term for an economist but to the point) as Christmas seasons go, then we can get another small inventory recession," Earl continues.

Last Christmas was not bad, he says. The country was in the middle of an economic recovery and the expansion was still in full swing. "The point is that the coming Christmas season has got to be a little better than last year if the recovery is to keep moving. This has been a decent year but it hasn't been as strong as some economists have been looking for. The question is how long can the consumer keep the ball rolling. Usually by fall the capital expenditure comes into play and we usually find strength in that. We haven't found it yet."

The obstacles to a good Christmas, though, are real to those who watch seasonal changes. "If there is a late surge in consumer prices that usually means that people become more hesitant to buy because they begin worrying about job security. They know that inflation in the



past has led to periods of higher unemployment," he continues.

Yet, economists are cautiously optimistic generally about what they see.

In a general preview on the economy in a major eastern newspaper earlier in the fall, a variety of business and government officials pointed to what they thought were good indicators. A senior economist in the Northeast noted that two chronic unemployment areas in New York State, for example, have been below last year's figures. While the two areas may experience some increase in unemployment between now and Christmas, the economist felt the number of unemployed would still be lower than last year.

But how can the small businessman tell what's going on without hiring an economist?

"Here I would pay very careful attention to what's happening in retail sales right through the Christmas buying season. By the middle of this month or early December we should have a fairly decent idea of what's happening. Another thing to watch are some of the leading indicators especially in the area of business spending for durable goods, plants and equipment, new construction and that kind of thing. The index of leading ecoerage in virtually any daily and, of course, the business journals."

The New York analyst predicts that during the next year to year and a half the inflation problem will gradually come under control. "By coming under control I mean probably at an annual rate of below 5 percent and maybe even 4 percent by late 1978. The reason for that, in my opinion, is our energy situation. Some improvement is coming in the way of the Alaskan oil which will reduce our dependence upon foreign oil. This is a short run type of thing but it should provide help. Food prices, too, should be down in the coming months if reports are accurate." What will 1978 be like for the small

businessman?

"A decent year with some qualifications," he contends. "A good year if: there's a better Christmas season, better signals in the home construction field and if we get more help from capital expenditures."

Address your questions and comments to John C. Behrens, c/o The Elks Magazine, 425 Diversey Parkway, Chicago, Illinois, 60614.

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Management consultant David D. Seltz is one of the nation's foremost authorities on small businesses. He has written some 12 books on the subject and more than 2,000 articles which appeared in such publications as Nation's Business, Dun's Review, Business Management, etc.

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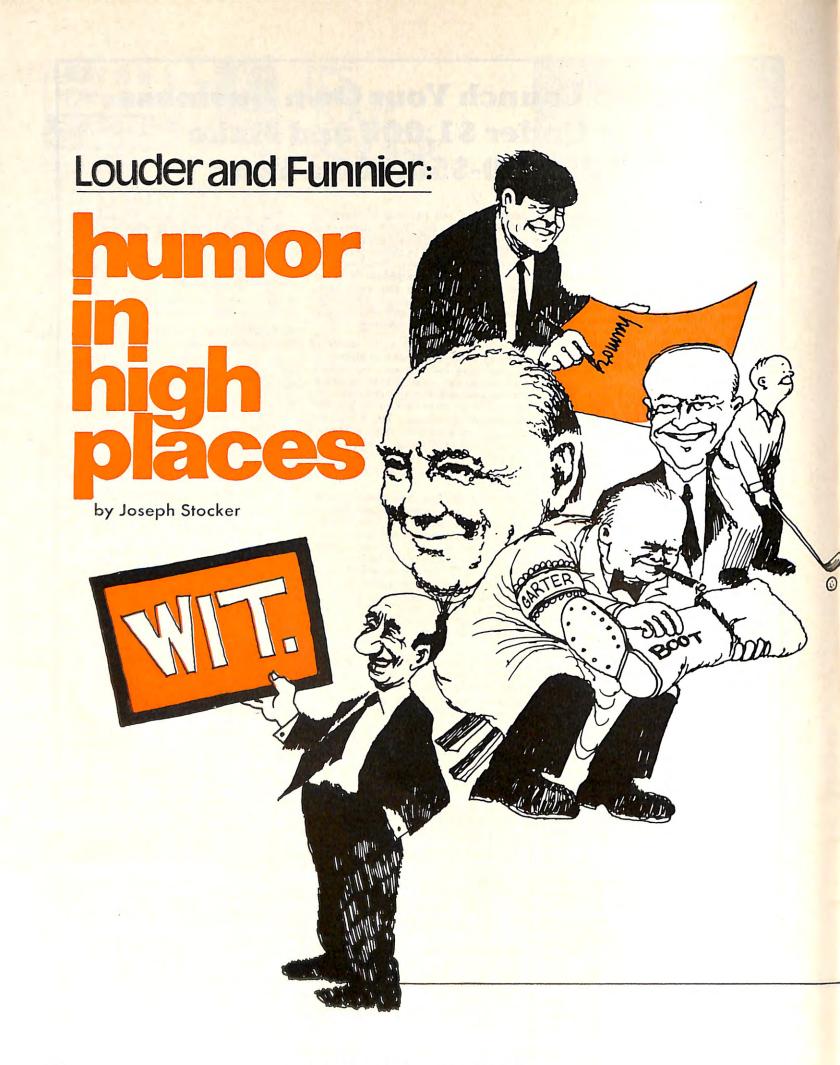
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 \Box Humor is a familiar fixture of modern-day politics. Prominent politicians, from presidents on down, regard it as *de rigueur* to start a speech with a joke or a quip. The only trouble is, the humor is ritualistic and the jokes are usually supplied by paid gag-writers. "This is the age of tinned food; it has also become the age of tinned humor," says George Mikes, Hungarian lawyer turned journalist, in his book, *Laughing Matter*.

What's almost as rare in high places as candor and humility, in other words, is spontaneous humor. Well, yes, there's Morris Udall, but look what happened to him. As for those who made it to power, the picture isn't encouraging. Jimmy Carter smiles a lot but he isn't very funny. Neither was Ford. And there was little or nothing during the Nixon years for Nixon or his constituency to laugh about.

But it wasn't always thus. The historical record abounds with political and governmental leaders whose work was grim and earnest enough but who managed to keep a sense of humor through it all.

Consider England's great wartime prime minister, Winston Churchill, for instance. Few men had to assume more sobering responsibilities or face greater adversities. Yet the pixie persisted in him. Even in a personal rebuff he could see something funny, as when-despite his brilliant leadership of that beleagured nation through World War II-the British voters kicked him out of office as soon as the shooting ended. As a kind of consolation prize, the King of England offered him a decoration known as the Order of the Garter. "Why," rumbled Churchill, "should I accept the Garter from His Majesty when his people have just given me the boot?"

It has even been suggested that Churchill's humor played a not inconspicuous role in Britain's very salvation during those parlous '40s. Says Robert Lewis Taylor, in his biography of the prime minister: "It was probably Churchill's capacity for having fun that won England allies in the war. A premier with the stolid phlegm of Baldwin, or the involuntary frostiness of Chamberlain, would have had difficulty persuading friends to such a forlorn cause. Churchill's hearty camaraderie drew influential visitors in to listen, partly because they were curious about the man...and Churchill wooed them with all the force of his roistering genius."

Humor of the Churchillian species-the low-key witticism-the downbeat repartee-the quiet crusher-seems to be firmly a part of the British governing tradition. Long before Churchill there was a brilliant prime minister named Benjamin Disraeli, who, when taunted by an opponent for his Jewishness, replied quietly, "Yes, I am a Jew, and when the ancestors of the right honorable gentleman were brutal savages in an unknown island, mine were priests in the temple of Solomon." It was in the same tradition that Robert Walpole got his comeuppance for saying to William Pitt: "Sir, you will either die on the gallows or of some unspeakable disease." Replied Pitt unhesitatingly: "That, my lord, depends upon whether I embrace your policies or your mistress." Humor has been an equally important and effective part of the American political tradition. There was Illinois' Adlai Stevenson, who, though he lost twice to Dwight Eisenhower and thus never attained the presidency he sought so assiduously, will be remembered as one of the wittiest of politicians. And much of his wit was impromptu, as when he commented on the frequent rumors surfacing in the wake of his divorce that he was about to get married again, and always to a different woman. "They must think," he murmured, "that the plural of spouse is spice."

Stevenson buffs remember, too, the time when his home in Illinois—a beautiful edifice that he had just built—caught fire and burned to the ground. As he stood dolefully watching the blaze, a piece of flaming debris landed at his feet. He picked it up and lighted a cigarette with it. "At least," he remarked, "I'm still getting some use out of the house."

Stevenson's humor, said John Bartlow Martin in a contemporary biography he wrote of the former Illinois governor, "is of two kinds, both effective: crowd-warming jokes and integral wit related to the subject at hand. Much of it is at his own expense. He often assumes the role of an ineffectual hand-wringing lamb lost among wolves. His wit is dry. It works."

That dry Stevensonian wit interlarded his campaign speeches. He noted, in the course of one of them, that the platform from which Eisenhower addressed a Richmond, VA, audience had collapsed. "I'm glad the general wasn't hurt," said Stevenson. "But I wasn't surprised that it happened. I've been telling him for two months that nobody could stand on that platform."

Eisenhower, resolving to make political capital of Stevenson's penchant for wisecracks, attacked the latter as a candidate who preferred telling jokes to discussing issues. Stevenson responded with what has to be one of the nicer puns of 20th century politics.

"I refuse," he said straight-faced, "to conform to the Republican law of gravity."

But Ike himself, though an essentially serious man, managed to get off an occasional bon mot. Once, when he was playing golf at the Cherry Hills Club in Denver, another member of his foursome sliced an approach shot. To the player's horror, the wild ball hit the President squarely in the rear pocket. "Mr. President," cried the mortified golfer, "I hope you aren't hurt." Ike ruefully rubbed the place where the ball had hit. "That's where I carry my wallet," he said, "and this is the first time I've been touched there without being hurt!"

Some folks are surprised to learn that Calvin Coolidge, for all his celebrated dourness, was actually a man with a highly cultivated sense of humor. It tended to bubble up at odd times. Once, caught in the act of catnapping in the oval office midway through a business day, he opened his eyes and inquired dryly, "Is the country still here?" And when he was asked during his term in the Massachusetts legislature whether the people where he came from said, "A hen lays or a hen lies," he replied puckishly: "The people where I come from, sir, lift her up to see." A former ambassador to Italy visited the White House while Coolidge was its occupant. When dinner ended, the President said he had something to show his guest and took him to another room. On the wall hung a portrait of Coolidge. The former ambassador considered it so very bad that he could think of nothing to say. They stood for a long and silent moment at the open doorway. Then Coolidge snapped off the light and closed the door. "So do I," he said.

On another occasion the White House was undergoing one of its intermittent piecemeal repairs. One day the architect and the contractor were in the attic examining the roof rafters and girders, and Coolidge joined them for a look. The architect called his attention to the fact that the timbers were the same ones that had been charred in the fire set by the British in the War of 1812. High time, he said, that they be replaced. The question was, should it be done with wood or the more expensive steel?

The President peered carefully at the charred wood, then turned to the contractor and said, "All right. Put in the steel beams and send the bill to the King of England."

Abraham Lincoln, like Calvin Coolidge, was an inherently grave and serious-minded person. But humor constituted as much a part of his makeup as the wart near his nose. He sooner could disown his son, Tad, than resist the temptation to use a jest or a bit of drollery and thus relieve a moment of crisis, brighten his workaday life or unstuff a stuffed shirt.

His wasn't the flashing wit of a Churchill or a Disraeli. Rather it was broad humor, punctuated with jokesmany of them earthy-that he used to illustrate some point or other in an otherwise sober discussion. "I am reminded of a story," he would say, and then proceed to tell the story and, in the course of it, make his point more skillfully than it could have been made any other way. In short-as one writer has put it-Lincoln "used the power of laughter to strengthen the force of action."

A typical instance—one of a thousand or more—was when some friends of a certain outgoing governor called on Lincoln to urge appointment of the governor to an ambassador's post. Lincoln expressed a desire to oblige, but he explained that all the ambassadorships were presently occupied. "I am in the position of the young man," he said, "when his father told him he must cease his rakish life and take a wife. To which he answered: 'All right, Father, but whose wife shall I take?"

Lincoln would have been the last to claim originality for his jokes. "You speak of Lincoln stories," he said once to a visitor. "I don't think that is a correct phrase. I don't make the stories mine by telling them. I am only a retail dealer."

It remained for his Secretary of War, William H. Seward, to explain rather more precisely just what function was served by Lincoln's jokes. "Mr. Lincoln," he said, "never tells a joke for the joke's sake. They are like the parables of old—lessons of wisdom."

And so they were. And yet, along with his store of admittedly unoriginal jokes, Lincoln had a no less prodigious store of entirely original wit. He drew on it, as he drew on his jokes, to illustrate a point, appease an angry caller or disarm an opponent. But it would surface at other times as well, and for no other reason than that something struck Lincoln as funny and he just had to get it out. As when he received a dispatch from one of his generals during the early days of the Civil War when the North was losing more battles than it was winning. One of the problems, complained the general in his telegram, was that his horses were "fatigued." "Will you pardon me for asking," responded Lincoln, "what the horses of your army have done since the battle of Antietam that fatigues anything?"

(Continued on page 32)

THE JOY OF GIVING

Elks National Foundation 2750 Lakeview Avenue - Chicago, Illinois 60614







Pins and certificates were awarded to seven Escondido, CA, members during the lodge's recent National Foundation Night. Chm. Monty Syrig (left) and Co-chm. Harry Cowper (right) thanked their Brothers and lauded their generosity.

The outstanding achievements of two Lexington, MA, Brothers in supporting the National Foundation were recognized with a plaque presentation. Displaying the awards they received were PERs William Chemelli (left) and Carl Drevitson.

and Secy. Robert Gray.



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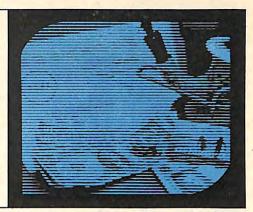
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YOU AND RETIREMENT

by Grace W. Weinstein



WHEN TO RETIRE

When should you retire? 65? 70? 55? never? As this is being written Congress is grappling with the question of forbidding mandatory retirement before the age of 70 in both federal jobs and private industry. The political question may be decided by now, but some issues remain:

• Who should decide when an individual retires? The employer? The government? The individual worker?

• Should there be uniform criteria for establishing a retirement age? What should those criteria be?

• How is the best interest of society served? The best interest of the individual? Can both be met?

• What do people, real live individual people, want to do? When do you want to retire?

Retirement at an established time is even newer than retirement as a phase of life. Sixty-five was picked as a good age for benefits to start when Social Security was established in 1935, largely because Bismarck had decided some years earlier that it was a good age for German social benefits to begin—and there are those who suggest that Bismarck picked 65 for his social programs because so few workers then lived to that ripe old age.

But employer-determined and mandated age of retirement, whether 65, 55 or 70, is increasingly under attack. Representative Claude Pepper of Florida has been campaigning for years against mandatory retirement policies as a form of discrimination; this year his bill looks as if it may pass. The American Medical Association asserts that enforced idleness leads to both physical and mental deterioration. And, perhaps the most pungent argument: the Social Security system is running short of funds. One way to make the funds last longer is to start payouts later; Commerce Secretary Juanita M. Kreps announced in July that the Carter Administration is discussing the possibility of withholding payment of full benefits until recipients reach age 68. Such a move would, of course, encourage people to work longer.

Yet the larger question remains: should government, or business, establish any age at which retirement must take place? Business seems to think so; 65 percent of the business executives surveyed in June, 1977, by the consulting firm of William M. Mercer, Inc., favor mandatory retirement. Some of the reasons, cited by J. Roger O'Meara of the Conference Board:

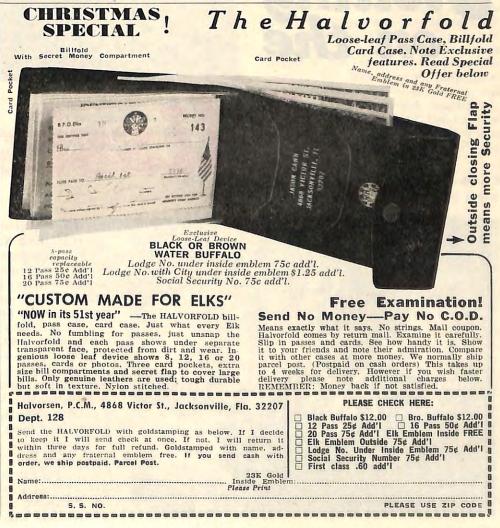
In a time of slowed economic growth and unemployment, older workers must give up their jobs to make room for younger workers. At all times, furthermore, retirement keeps the channels for promotion open, thus motivating younger employees. Calculations of pension benefits are easier when employers can predict retirement dates accurately. And, on humanistic grounds, many employers claim that mandatory retirement, by treating all employees alike, avoids the problems which can arise if any employer has to tell a particular employee that he or she is no longer competent. Business is not alone in its position; labor unions, by and large, agree. The AFL-CIO says that when mandatory retirement is part of a union contract it is not forced but voluntary and should be left alone.

On the other side of the coin, many people claim that mandatory retirement puts them "on the shelf" at a time when they are healthy and vigorous and eager to continue working. Many older people need and want both the income from employment and the sense of usefulness that employment provides.

Yet, at the same time, many other employees are only too delighted to retire and there is some fear that eliminating mandatory retirement might force people to stay on the job when they no longer wish to work. There are two parallel but conflicting trends: Along with the movement toward abolishing mandatory retirement there is another grass-roots movement toward earlier and earlier retirement. Where pension benefits are adequate, increasing numbers of workers are choosing to retire early.

What do people do when they "retire" at 50? Some go fishing, or travel, or catch up on long-neglected household tasks. Some go to school. Some volunteer, serving worthwhile causes ranging from a neighborhood hospital to the Peace Corps.

How do you view retirement? Are you looking forward to it? Or dreading it? What specific plans are you making for the way you'll spend your days? If you've already retired, what do you know now that you wish you had known in advance? I'll be interested. Write to Grace W. Weinstein, c/o The Elks Magazine, 425 West Diversey Parkway, Chicago, Illinois 60614. Replies of general interest will be reported in future columns.

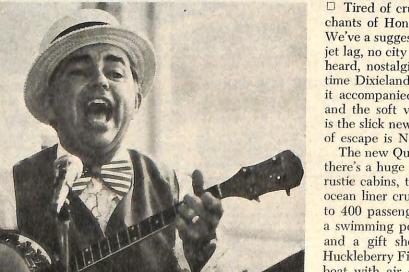




by Jerry Hulse

The ol' Miss' hasn't changed much since Mark Twain . . . but the travelin' . . . ah what a difference





□ Tired of cruising the Caribbean, haggling with the merchants of Hong Kong and promenading through Picadilly? We've a suggestion: How about a slow boat to Natchez? (No jet lag, no city pressures, no big crowds.) In case you hadn't heard, nostalgia's being sold down the river—heaps of oldtime Dixieland, ragtime and Southern home cooking, all of it accompanied by the lonely whistle of a paddle-wheeler and the soft voice of the muddy ol' Miss'. The *slow boat* is the slick new \$24 million Mississippi Queen and her route of escape is Natchez-to-New Orleans.

The new Queen is the sister of the old Delta Queen. Only there's a huge difference: instead of a Victorian lounge and rustic cabins, the Mississippi Queen is as comfortable as an ocean liner cruising the Caribbean. Capable of carrying up to 400 passengers, she's equipped with elevators, a sauna, a swimming pool, a motion picture theater, a beauty salon and a gift shop. Seeing her float along the Mississippi, Huckleberry Finn would stare in disbelief. Imagine, a steamboat with air conditioning, telephones, carpeted staircases and three bars. Still the Mississippi Queen generates a certain nostalgia, a recollection of another time and less-hurried days. In a lofty bar, passengers sip mint juleps and stare down while her huge paddle wheel stirs up a muddy wake. Eddie Bayard blows the sweetest cornet this side of Bourbon Street while Vic Tooker strums his banjo and shock waves from a calliope crash head-on against the riverbank.

As for the ol' Miss', it hasn't really changed a great deal since Mark Twain's time. The elms, cottonwoods, cypress and sycamores still line its banks, dark places where a boy can build himself a raft or have the wits scared out of him by strangers. It's as muddy as it ever was, with logs, tree branches and catfish and a million seeds that float downriver to grow and become trees and eventually to float away themselves one day. Overhead a cornflower sky is laced with white clouds and along the riverbanks youngsters fish and play, much as Huck Finn did.

It's a scene that takes passengers aboard the Mississippi Queen back to another century. While the Queen is as up to date inside as the QE 2. outside she looks for all the world like an old 19th-century riverboat. She's the first overnight paddle-wheel steamboat to be built in America in 50 years, and her captain is as much of the Mississippi as the tides themselves.

It's the same with Vic Tooker, the banjoist who fills in at the steam calliope, pumping out near-forgotten melodies: "Sailing Away on the Henry Clay," "Floating Down to Cotton Town" and "Mississippi Mud." Tooker comes from a family of river folks. His great-grandfather piloted the old Lizzie Castle and grandpa Victor Tooker strummed the banjo on the Goldenrod. Tooker sports sleeve garters, a string tie and a straw hat. He's happy where he is. He wants to die on the river-just like his daddy did. Daddy Guy. He and Daddy Guy and his mother-she's still part of the act-performed together as a team.

The Mississippi Queen is a floating stage for the reincarnation of other characters who sailed the river during the 1800s. Step right up and meet Bodine Jackson Balasco, billed as "the last of the riverboat gamblers." It's a handle he gave himself. Actually, he's a 27-yearold UCLA graduate who decided to become an entertainer, a riverboat man who hypnotizes his audience with such old swindles as the shell game and three-card Monte. Bodine Jackson Balasco is recognized by his diamondstudded cuff links, the ruffled shirt, the polished manner, the dazzling smile and, as he immodestly puts it, his way with the "hundred-dollar words." Billed as the "only honest cheat you'll ever meet," he performs sleight-of-hand feats and regales passengers with tales of slave dealers, courtesans, murderers, adventurers and speculators during a period when cotton was still king and hundreds of riverboats cruised the Mississippi.

Balasco signed on after the new Queen was launched in Cincinnati on the Ohio River, which is also part of the paddle-wheeler waterway. Dixieland bands played for crowds gathered at Yeatman's Cove Park and crew members stole down the gangway looking like castoffs from some 1800s theatrical production. Rep. Lenor K. Sullivan called out, "God save the Queen" and the new riverboat nearly blew her stack. It was a rootin', tootin auspicious beginning that soon fizzled as the Queen lost her head of steam. Someone had goofed with the power plant. She was so slow on her maiden voyage that it took two towboats to assist her the final 200 miles. After having her paddle wheel refashioned, she took to the river again; now she's proving to passengers how blissful life is on a slow boat to Natchez.

Likely none of this would have occurred had it not been for a slip of a woman named Betty Blake. She helped save the queen. Not the Mississippi Queen but the beloved and venerable Delta Queen. Remember the uproar? Americans everywhere joined the campaign to keep her from the scrap heap after she was threatened by the Safety at Sea Law. Built in Scotland in 1926 of teak and other rare woods, she was considered a fire hazard because of her wooden superstructure. Betty Blake had two adversaries-Congress and the Coast Guard. She countered by marshaling armies of steamboat lovers. She lobbied in Washington while they wrote letters. Congress was inundated. So was the Coast Guard. Meanwhile Blake & Co. spent \$5 million overhauling the Delta Queen to satisfy safety rules. She appeared on TV and radio shows and ushered in a campaign in Hannibal, Missouri, to save her precious queen. This was Mark Twain territory and the entire town turned out. Even Becky Thatcher, or a reasonable facsimile.

Betty Blake pushed a wheelbarrow filled with petitions to the steps of Congress. During her fight she mustered love and hate alike. Mostly it was love. Country singer Johnny Cash wrote a song about the Queen. Other entertainers joined the act. By now the Delta Queen has had six reprieves. Her last one will keep her cruising until November 1, 1983.

Now with the new Mississippi Queen in action, crowds are journeying between New Orleans and Natchez.

In Natchez passengers take time out to tour the city's magnificent old antebellum homes. For nearly half a century ladies in hoop skirts and gentlemen in planter suits have guided visitors through nearly three dozen pre-Civil War mansions in a month-long springtime observance. Natchez's annual Spring Pilgrimage was ushered in during the Depression years to raise money for maintaining the town's historic old homes. This year the pleasant Mississippi village presented a curtain call, offering the same show for another two weeks in October.

As the oldest town along the Mississippi, Natchez was founded in 1716. During the mid-1800s more than half of America's millionaires accumulated their wealth in the region. In the promising years of the 19th century, plantations produced fortunes. Cotton was king and the wealth was beyond imagination. The plantations spanned hundreds of acres, but with the end of the Civil War the wealth vanished—along with the

Huck Finn would stare in disbelief ... she's as comfortable as an ocean liner



THE ELKS MAGAZINE NOVEMBER 1977

demand for cotton. Behind stood dozens of magnificent antebellum homes homes filled with ghosts and memories. Lace curtains rotted at the windows. Shutters rattled in the wind. Natchez, a one-time center of culture, was dying, and for the remainder of the century it slumbered. Although Union forces occupied Natchez during the siege of Vicksburg, General Grant ordered his troops to spare its buildings. As a result, more than 200 antebellum structures still stand while Natchez preaches to the nation that "this is where the Old South still lives."

Dividing their forces into two groups, the ladies of Natchez formed the Natchez Garden Club and the Pilgrimage Garden Club. Together they share a single purpose: the preservation of the city's great antebellum mansions. Serving as headquarters for the Pilgrimage Club is Stanton Hall, a princely, 119-year-old residence whose grounds occupy an entire city block. Beyond the garden the ladies operate a bar and restaurant—siphoning off goodly profits for the restoration of other great homes in Natchez.

Meanwhile, the Natchez Garden Club does its act in Connelly's Tavern, a misnomer since it's as dry as a church social on the sabbath. The fact is Connelly's Tavern is a former hostelry that was rescued from collapse and restored by the ladies to its former glory. One of the architectural gems of Natchez, it exemplifies the frontier elegance that prevailed during the early years of the Mississippi Territory. It was here also that the American Flag was raised in 1797 by Major Andrew Ellicott, acting on orders of President Washington.

Massive columns support such grand old mansions as Rosalie, The Elms, The Briars, Cherokee, Elms Court, Elgin, Fair Oaks, Gloucester, Dunleith, D'Evereaux, Auburn and Longwood. The latter, the largest octagonal house in America, remains unfinished-a star attraction in the lineup of antebellum homes. Workmen's tools lay scattered in rooms upstairs, left as they were when Natchez residents fled during the Civil War. Scaffolding still stands. Wheelbarrows are laced with spider webs. Some insist the ghosts remain as well. A superb example of mid-19thcentury Oriental style, Longwood became the first national historic landmark in Natchez. Mostly, though, Greek revival dominates the architectural style among the old mansions, a classic example being Dunleith with its great colonnaded galleries.

Like Spanish moss dripping from some gnarled old oak, history hangs heavy in Natchez. Its homes have sheltered such legendary figures as Henry Clay, Lafayette, Jenny Lind, Samuel Clemens and Stephen Foster. Andrew Jackson wed his beloved Rachel at Springfield and Jefferson Davis took his bride at The Briars. For the visitor who misses either the Spring or Fall Pilgrimage, 13 of Natchez's great homes remain open year-round, as does King's Tavern-considered to be the oldest house in the Natchez Territory. Operated as a tavern between 1789 and 1820, it was restored in 1970 by the Pilgrimage Garden Club with a Southern-style menu featuring mint juleps, warm cider, sausage, red beans, rice, gumbo and catfish.

Other action takes place along Silver Street beside the muddy old Mississippi, Silver Street being the only remaining avenue in that section of the city called Natchez-under-the-Hill. During cotton days it was lined with bordellos-as well as rough and tumble saloons. Mississippians compared it with San Francisco's Barbary Coast, claiming it was the wickedest piece of real estate in the entire nation. Recently several Natchez citizens got their imaginations in gear and livened up the once-deserted street with a saloon featuring mint juleps and a restaurant that served hush puppies, mustard greens, corn bread and catfish. After getting their fill, guests return to the Mississippi Queen to watch the river, just as Huck Finn did in his make-believe world.

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FOR THE ACADEMIC YEAR 1978-1979 the Elks National Foundation Trustees are offering 1,100 college scholarships ranging from \$600 to \$3,000 and totaling \$808,800.00.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attain-ments and leadership qualities, to begin their college education under fav-

orable circumstances. The 1978 Schedule of Awards in-cludes 500 "Most Valuable Student" Scholarships awarded in nationwide competition, and 600 scholarships each for \$600 allocated on a statequota basis. Six special four-year scholarships are to be awarded to the three highest rated boys and girls in the 1978 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final con-sideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited

college or university. Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1977. Applications, properly executed, must be filed not later than February 10, 1978 with the Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to noti-

ELKS NATIONAL FOUNDATION TRUSTEES OFFER \$808,800 IN 1978 AWARDS

fy school principals of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students. Applications will be reviewed by

lodge and district scholarship committees and then judged by the scholar-ship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be announced about May 1, 1978.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1977-1978.

Trustees of the Elks National Foundation are the following Past Grand **Exalted Rulers:** John L. Walker, Chairman William A. Wall, Vice-Chairman E. Gene Fournace, Treasurer

Horace R. Wisely, Secretary

Glenn L. Miller, Assistant Treasurer Robert A. Yothers, Assistant Secretary Willis C. McDonald, Member

SUGGESTED SCHEDULE of "MOST VALUABLE STUDENT" AWARDS

tor FEBRUARY-19/8 CU		
For high school seniors only. College students	are not eligible to	o enter this
competition. Identical awards for boys and		
	BOY/GIRL	TOTAL
	(each)	AWARDS
STATE FINALIS	STS	
"MOST VALUABLE STU		
SPECIAL FOUR-YEAR		
for the 1978-79, 1979-80, 1980-81, 1981-	82 academic years	
First Award—Two for each academic year	\$3,000,00	\$ 24,000.00
Second Award—Two for each academic year	2,500.00	20,000.00
Third Award—Two for each academic year	2.000.00	16,000.00
FOR THE 1978-79 ACADEM	IC YEAR	10,000,000
Two Awards for one academic year		3,600.00
Two Awards for one academic year	1 600 00	3,200.00
Two Awards for one academic year	1 500 00	3,000.00
Two Awards for one academic year	1,400,00	2,800.00
Two Awards for one academic year	1,300,00	2,600.00
Two Awards for one academic year	1.200.00	2,400.00
Two Awards for one academic year	1.100.00	2,200.00
Twenty Awards for one academic year	1,000,00	20,000.00
Sixty Awards for one academic year	900.00	54,000.00
One Hundred Fifty Awards for one academic year	r 800.00	120,000.00
Two Hundred Fifty Awards for one academic yea	r	175,000.00
500 STATE FINALIST AWARDS		448,800.00
STATE ALTERNA	TFS	. 440,000.00
ALLOCATED AWARD		
for the 1978-79 Academic	Year	
600 STATE ALTERNATE AWARDS at \$600.00 eac	h	360 000 00
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NEWS OF THE LODGES



National Home garden produce

The eighth annual Motorcycle Poker Run, which featured a 120-mile course, began and ended at Long Beach, CA, Lodge. There were 384 people who signed in for the ride and approximately 150 more who rode as passengers. The Motorcycle Committee raised \$1,000 for charitable work during the year. Concord, CA, Elks totaled their contributions to charity so far this year at \$12,000. The funds were made available through Concord Charities, Inc., which is the lodge's bingo game. The beneficiaries of the money include the National Foundation, cerebral palsy projects, Meals on Wheels, the Concord We Care Day Center, and the Salvation Army.

Members of New Haven, CT, Lodge were pleased to hear that Meyer Abramowitz's generosity will benefit the lodge's Crippled Children's Fund and the lodge. Brother Abramowitz disclosed that he has included donations to the Fund and the lodge in his will.

A scholarship for \$1,000 annually for four years was awarded to Dawnne Casey by the **New Jersey** State Elks Association. Miss Casey, who is paralyzed from the waist down, plans to specialize in speech therapy while at college. As guests of Cherry Hill Lodge, the Casey family were entertained at the annual state association banquet, where Dawnne received the scholarship for crippled high school girls.

Profits from the snack bar at the swimming pool and recreation park at **Tueson**, **AZ**, **Lodge** help support the major project, the Long Term Care Unit for all Elks. The major project auxiliary, including Brother Joe and Laurie Cox and Brother Bob and Eileen Sarjeant, volunteered to man the refreshment stand.

Watermelons, cabbages, peppers, and cantaloupes were among the fruits and vegetables harvested from a twoacre plot this year by a group of Brothers at the National Home in Bedford, VA. Unloading produce for the Home's kitchen were gardeners (from left) Bill MacKay of Tewksbury-Wilmington, MA; George McCrary of

Jacksonville Beach, FL; Ned Groom of Circleville, OH; Ray Walterscheid of Evanston, IL; James McCormack of Houston, TX; Jim Norris of Muncie, IN; Sid Clark of Lynchburg, VA; and Felix Francois of Fort Lauderdale, FL.

It took B. G. Morse of North Fort Lauderdale, FL, Lodge 24 days to bieyele from San Diego, CA, to Fort Lauderdale on behalf of the Harry-Anna Hospital. The 2,565-mile trek brought in over \$1,000 from pledges by state Elks.

A first at Idaho Springs, CO, Lodge was the recent initiation of three brothers. David, Robert, and Daniel Eppinga, who joined the order together, received a welcome from ER Larry Romine and their new Brothers. The Past Exalted Rulers of Red Hook-Rhinebeck, NY, Lodge paid tribute to the Lodge's first Exalted Ruler, the late Louis Downing, by holding funeral services for him in Red Hook. PER John Scattergood conducted the ceremony.

Local Elks, Little League administrator Yorke Nelson, and the mayor, Mr. Jones, gathered at the Little League Park in **Cedar City**, **UT**, for a brief ceremony dedicating the park to the city. It had been discovered by the lodge, which maintains the park on a yearly basis, that in over 20 years of use, it had never been officially presented to the city.

A large buffet dinner was held by **Redondo Beach Lodge** for Boy Scout Troop No. 849 of Manhattan Beach, CA, their Scout Leaders, and their sponsors in honor of new Eagle Scout Robert Northington. ER Don Smith presented a certificate to the young man.

Although multiple sclerosis has now confined Brother Bernie Eirenberg to a wheelchair and he has discontinued his activities on the several lodge committees on which he served, he still attends lodge meetings and social activities with a little help from his fellow members at Sioux Falls, SD, Lodge. The Brothers carry him up and down the stairs, shuffle and deal cards for him, and generally assist him with things he cannot do alone. Brother Eirenberg, who has written a book on exercises for the handicapped, commends the Elks for their consideration and for accepting him as "just one of the guys."

B. G. Morse overhauls his bicycle.







THE PINE TREE CAMP for Crippled Children and Adults was the focus of Waterville, ME, Lodge's charity recently when lodge members purchased a van for the camp. Delivering the vehicle to the camp director (right) were (from left) ER Robert Quirion, Paul Jacques, and Danny Doyon.



OBSERVING as Longview, WA, ER Tony Pothier presented a trophy to Kevin Osborn for catching the most spiny-rayed fish in the annual Elks Kids' Fish Frolic was Esq. Dave Burch. The event was cosponsored by the lodge and the Longview *Daily News*, with the cooperation of the Cowlitz Jeep Club, the Police Reserve, and the State Game Commission.



BRIAN DOYLE and Dennis Irwin, members of the Syracuse Chiefs Baseball Club of the International League (New York Yankee Farm Club), had an attentive audience during a baseball clinic sponsored by Cortland, NY, Lodge for boys and girls between the ages of 8 and 15. More than 150 youngsters attended the clinic, which was held at State University College.



THE VISITATION TEAM of Colonie, NY, Lodge, including Est. Lead. Kt. Michael Hoblock Jr. (left), Vets Chm. Edward Klimek (second from left), and ER Roland Babbitt (right), offered special congratulations to Spanish-American War veteran Edward Ocker on his 101st birthday. Lodge members travel to the VA Hospital in Albany weekly to spend some time with Mr. Ocker and the other patients.



"WHISPERING JIM" OSBORNE (center), the oldest living Past Exalted Ruler of Glendive, MT, Lodge, recently accepted a plaque acknowledging his 50 years of continuous service as a lodge trustee. PER Paul Winhofer (left) and ER Karl Overlie presented the award to 89-year-old Brother Osborne, who is known for his hobby of making gavels for auction to benefit the major project and for presentation to the Grand Exalted Ruler.



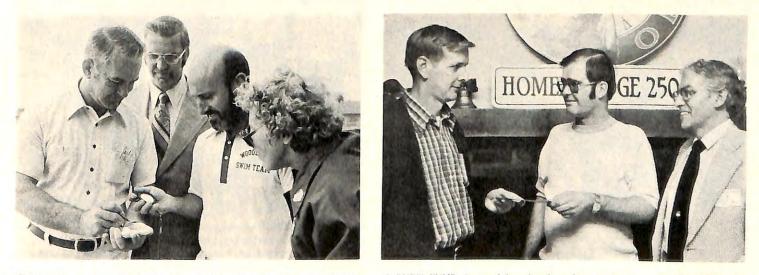
DURING HIS VISIT to Frederick, MD, Lodge, then-GER George Klein (left) personally presented an Eagle Scout award to Glen Gardner. The young man is a member of Frederick Troop No. 1998.





ON BEHALF of the Oregon State Elks' Children's Eye Clinic, Dr. Kenneth Swan (left) and patient Rodrigo Melo (center) accepted a check for more than \$17,000. Presenting the money for the clinic's operating expenses for the first half of the year were (from left) Committeeman Ernie Nutter of Gateway Lodge, VP Bruce Reed, and Committeeman Clyde Larson of Beaverton Lodge.

WHEN the Elks of Princeton, NJ, Lodge learned that the Rock Brooke School for handicapped children with learning disabilities needed new and modern equipment, they came to the rescue with a donation of \$500. After presenting the check to Mrs. Crystal Sargent, school director, Crippled Children's Chm. George Balerno and ER Douglas Watson spent the afternoon playing with two of the children.



CHECKING a stop watch in preparation for the Woodland, CA, Invitational Junior-Senior Swim Meet at the community swim center were (from left) local ER Bob Alspaugh, Ned Driggers, director of the meet, Clancy Duppong, and Bea Blosky. The Elks' contribution of \$350 was used to contract for Mega electronic timing for the competition. **A BURN FUND** formed by the fire departments in Cortland County to assist fire victims with some of their medical expenses received an assist from the Homer, NY, Elks. A check for \$100, representing the proceeds from a lodge dance, was turned over to County Burn Fund Chm. Dave Reynolds (left) by Gary Harrington (center) of the Elks House Committee and ER John Reagan.

ADMIRING an Ohio-shaped plaque sent to Findlay, OH, Lodge were ER Robert Elsbury (left) and Secy. Paul Schlencher. The token of appreciation was sent by a Michigan traveler who was one of 80 motorists stranded at the lodge during a snowstorm last winter. The lodge provided not only shelter for the night, but also free food and drink for their unexpected guests.

THE VISION CLINIC of the Cotting School for Handicapped Children, which offers eye care services, without charge, to the school's students and handicapped people in the community at large, was the beneficiary of a \$1,000 donation made by the Massachusetts Elks Association. William Carmichael (second from right), superintendent of the school, thanked (from left) SP Albert Murphy, Trustees Chm. Peter Stupak, and State Treas. Donald Podgurski for the Elks' support.



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A CHECK for \$12,000 given to District Major Project Chm. Daniel Capella (second from right) brought to over \$28,000 the amount contributed by Liverpool, NY, Lodge to cerebral palsy over the past three years. Representing the lodge at the presentation were (from left) PER Larry Liptak and Co-chairmen Bill Ball and Thomas Fields.



THE PURCHASE of a new wheelchair for the Handicapped Children's Center was made possible with a gift of \$290 from Muskegon, MI, Lodge. Mrs. Mary Huth of the Center accepted the check from ER Jerry Wiersma as Joe Nickless (left) and Chm. Mike Sarade (right) observed. Brother Sarade and his committee have raised over \$50,000 for the handicapped children's fund.



A SWIM MARATHON sponsored by Clayton, MO, Lodge raised an estimated \$1,200 to help children like Steve Roloff (left) and David King (seated), who attend United Cerebral Palsy Association treatment centers in the St. Louis area. Greg Ebe (second from right), who swam 13 miles or 455 laps, accepted his trophy from ER Charles DePaepe, while Candy Carossella, who completed 10 miles or 350 laps, received her award from Est. Lead. Kt. Anthony Bonano, the lodge's social and community welfare chairman.

(Continued on page 39)

MARATHON



One segment of runners leaves the starting line at Fort Thomas, KY. Five separate starting segments were staged, due to the large number of contestants in the 1976 Cincinnati Elks-AAU Thanksgiving Day Marathon. The race ends at the Cincinnati Lodge No. 5, 1900 Central Parkway.

Few sports events can claim as ancient and distinguished a lineage as the one Cincinnati Lodge No. 5 has engrossed itself in every Thanksgiving morning for the past 68 consecutive years.

The Cincinnati Elks start their AAU-sanctioned marathon the second-oldest in the nation—5.5 miles away in Fort Thomas, Kentucky. Over the years the starting site has changed, but now it remains at Fort Thomas.

From there nearly 500 men, women, girl and boy walkers and runners pursue a course through Southgate and Newport before bridging the Ohio River and crossing the finish line at the Cincinnati Lodge, 1900 Central Parkway.

Cincinnati's marathon course has its parallels in the Greek plain, Marathon, which gave its name to the ancient sport in 490 B.C. The Marathon plain is five miles long—almost the exact distance of the Elks race—and two miles wide. Through the plain courses a minuscule copy of the Ohio River, the Charadra Brook.

Marathon is 24 miles from Athens, the distance giving its statistic to the current standard of 26 miles, 385 yards. However, today any long-distance race is referred to as a marathon. The purist Olympic Games and Boston's venerable event hold strictly to the distance and the name as "by the book" marathons. Even Olympic champion Paavo Nurmi's victories in the 5- and 10-mile runs were not classified as marathons.

This doesn't daunt the Cincinnati Lodge in either enthusiasm or involvement. Not only does their activity perpetuate the history of the first recorded Olympic race in 776 B.C., but it also is, by its actual staging, an unheralded salute to the remarkable feats of Olympic champion runner, the Athenian, Pheidippides.

Greek General Miltiades knew that Eretia had fallen and that war with King Darius' Persian warriors was imminent, so he sent Pheidippides to seek aid from the Spartans. For two days and two nights the Greek courier ran, swam rivers and climbed mountains to reach the Spartans on the Isthmus of Corinth. He retraced his course and brought back word that the Spartans would leave at the next moon. Religious observances delayed their departure and they did not arrive to bolster the Greeks and Plataeans until the Battle of Marathon was over.

Miltiades feared that Athens would be attacked by a fleet dispatched by the Persians off the beachhead near Soros. He called upon Pheidippides to run from Marathon's battlefield to Athens and tell the city that the Persians had been defeated. This would give Athens a big morale boost and time to cinch their belts to battle the enemy with new vigor.

Although he had taxed himself on the long trip to the Spartans and back, and had fought in the Marathon battle, Pheidippides threw down his long spear and heavy shield and took off for Athens. At the outskirts of the city he dropped dead, but not before he had gasped, "Rejoice . . . we conquer." This deed gave birth to the marathon.

Exceeded in age and length only by the annual Boston Marathon—the Cincinnati run is only seven years younger—the Elks-AAU blister maker has its own unashamed distinctions. Like its Bean-town peer, the Cincinnati event started with walkers only. Tradition still holds to this original concept and the 1976 Turkey Day special had a field of nine walkers.

Sponsors proudly point out that last year's overall winner, Richard Green of Essex, England, came 200 miles from Eastern West Virginia University to run in their marathon. He is in this country on a two-year student visa, had not competed in the United States prior to the 1976 Elks run, and expects to be at the starting line for the 1977 challenge.

Two-time winner Samuel Schermdeck of Newport, Kentucky, won his laurels in 1913 and 1914. Although now 86, champion Schermdeck is on hand to watch and cheer each year.

Cincinnati divides its field of nearly 400 into 10 age groups. Girls can run in the 10 o'clock opener if they are 13 or younger, or in the one for 13-year-olds and older. Male contestants have a choice of eight age groups: 13 and younger, 14 to 16, 17 to 19, 20 to 24, 25 to 27, 27 to 30, 31 to 39, 50 and older. Walker contestants are not restricted by age.

Youth is well-served by the Cincinnatians, but age has its day, too. Winning senior runners in 1976 were Roland Anspauch, 56, first place; Elmer Gaston, 55, second; Bob Thompson, 56, third, and Hank Braddock, 57, fourth.

Running is probably the oldest form of athletic competition. The ancients had to run, and run fast, to escape wild and hungry beasts. Marathon racing today is called the most strenuous of any track or cross-country running, because it is all road work.

Despite the tough physical pounding taken by the runners, the Elks had 441 finish the course in 1976, or 97.7 percent of the field. Elks do assuage the exhausted contestants, members of their families and friends by helping to revive them at the Lodge home with refreshments, along with dispensing gallons of coffee and hot soup.

AAU sanctions and supervises the race and furnishes five judges. City police of Fort Thomas, Southgate, Newport and Cincinnati cooperate in traffic control along the route. Cincinnati Elks take over many of the chores at the Ohio River bridge and most of the street crossings in Cincinnati.

Lodge No. 5 awards 40 trophies and 68 medals to the marathoners. Their field of competitors is drawn from high schools, grade schools, colleges and track clubs in Kentucky, West Virginia and Ohio.

Whatever is assembled for the 10 a.m. start of the 68th marathon on November 30, Elkdom can be assured that the race won't be a turkey.



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Louder and Funnier

(Continued from page 18)

Like Lincoln, Franklin D. Roosevelt laid his humor on heavily and with a broad brush. He loved puns, and most of them were horrendous. To a staffer inundated with dimes during a White House-sponsored March of Dimes campaign against polio, FDR wrote: "I hope you are having a good dime." Practical jokes-albeit of the harmless variety-tickled his funny bone. He "rejected" an invitation to one of his own inaugurals and gave his peripatetic wife the wartime code name of "Rover." Once Mrs. Roosevelt left the White House early, before the President arose, to visit a nearby penitentiary. FDR got up a short time later and called Eleanor's secretary, Malvina Thompson, to ask where his wife was.

"She's in prison, Mr. President," came the reply.

"I'm not surprised," said FDR. "But what for?"

Indeed, Roosevelt's sense of humor was a blessing both to himself and to the nation he led through a depression and a global war. No other period of our history has been more violent and ridden with crisis. The American people desperately needed a little comic relief. Thanks both to the jokes that FDR told and the jokes told about him, they could laugh either with him or at him, according to which side of the Roosevelt fence they were on.

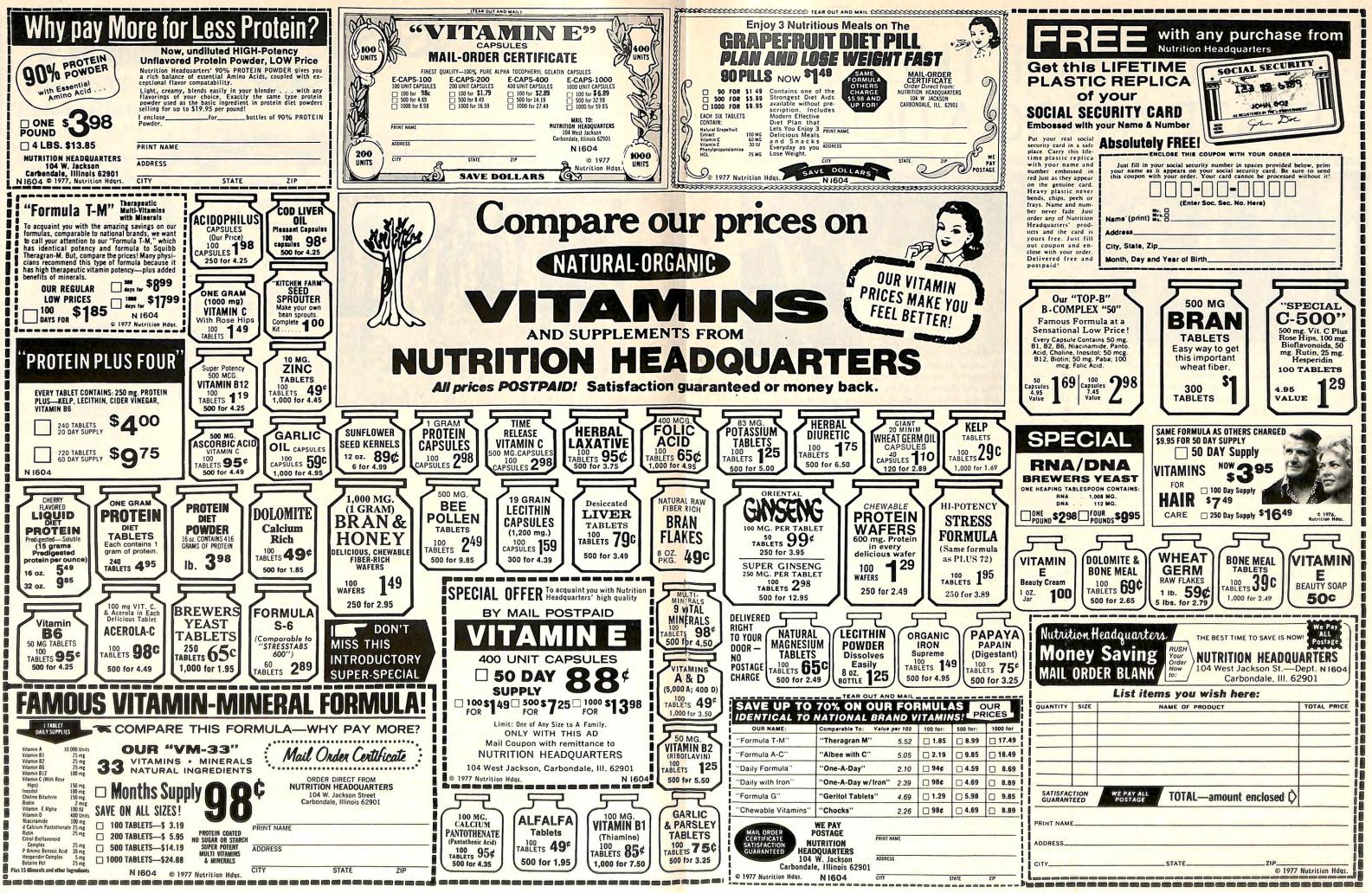
From the end of the Era of Roosevelt through the rest of the 1940s and all of the 1950s, not much humor could be heard coming from the White House. Oh, there was Truman gleefully brandishing the famous 1948 edition of the *Chicago Tribune* ("DEWEY DE-FEATS TRUMAN"), calling the White House "the finest prison in the world" and explaining his "give 'em hell" speeches: "I never give them hell. I just tell the truth and they think it's hell." But it was, overall, a pretty sobersided period in American politics.

Then came the Era of Kennedy, and laughter returned to Washington. JFK's brand of humor wasn't broad and robust like Roosevelt's, nor did it have the rapier-like quality of the Churchillian wit. Rather it was a sly, roguish sort of humor, thoroughly spontaneous and as much a part of his being as his electric energy. "Kennedy likes to laugh and likes to make people laugh," said his journalistic friend, Ben Bradlee of the Washington Post. Arthur M. Schlesinger, Jr., the Harvard historian who became his special assistant, called Kennedy "playful."

There was the time when Kennedy spoke at a \$100-a-plate affair given in his honor and confessed, "I could say (Continued on page 67)







LODGE VISITS



GRAND EXALTED RULER HOMER HUHN, JR.



After spending a day fishing on Jackson Lake, (from left) immediate PSP Ed Young, GER Homer Huhn, Jr., PGER George Klein, State Tiler Neal Petty, SP Gene Dunn, and VP Bill Kupper attended a fish fry hosted by Jackson, WY, Lodge. Brothers Huhn and Klein and their wives were on a Wyoming visit which included tours of Yellowstone and Grand Teton National Parks.



A greeting from the state of North Dakota was extended to GER Homer Huhn, Jr. (center) by Governor Arthur Link (second from right) from the capitol building in Bismarck. Local Elks who joined the GER included (from left) SP David Price of Dickinson Lodge, PGER Raymond Dobson of Minot, and Grand Tiler Martin Gronvold of Mandan.

GER Huhn Speaks at Mandan

The Elks of Mandan Lodge in North Dakota welcomed Homer Huhn, Jr. recently—marking the first official Grand Exalted Ruler visit they have received since 1956. Interviewed by the local media during his stay, GER Huhn related that being a member of the Elks is not just an opportunity for social activities and fun; it also involves responsibilities and awareness of the principles to which the organization is dedicated.

As an example of Elkdom at work, he cited the youth programs, especially the Scout troops sponsored by 1,400 lodges and the National Foundation funds made available for student scholarships and handicapped persons. "In the past, the Elks have kind of hidden their talents," the GER explained. "We've got to let people know what the Elks are doing." Brother Huhn urged his fellow members to publicize the services and work of their lodges and to provide local news people with information about the activities sponsored by the order. He also informed his audience that a program for training Brothers how to disperse information to the news media had been initiated.

Brother Huhn's remarks were made at a dinner which was attended by Elks from all 11 of the lodges in the state. Entertainment for the event was provided by the Bismarck Elks Chorus.



GER Homer Huhn, Jr. (center) was the guest of honor at the annual convention of the West Virginia Elks Association held in Wheeling. On behalf of those in attendance, PGER Wade Kepner (right), the state sponsor, and outgoing SP Paul Duffy extended an official welcome to Brother Huhn.



Maumee, OH, Lodge welcomed GER Homer Huhn, Jr. (center) and Mrs. Huhn, along with the state officers and their wives, recently. ER William Zeisler (right) took Brother Huhn and SP Robert Kennedy on an inspection tour of the \$300,000 addition to the lodge which is now under construction.

NEWS OF THE STATE ASSOCIATIONS



A \$1,000 contribution to the National Foundation by then-DDGER George Albrink (center) in the name of then-GER George Klein (second from right) earned an honorary founder's certificate which was given to Brother Klein during the Kentucky Elks' yearly convention. Observing the presentation were (from left) outgoing SP Ted Zimmer, PSP Jerry Staubach, and PGER Edward McCabe, the state sponsor.

APPROXIMATELY \$80,000 in cash and pledges was collected for the state major projects during the Exalted Rulers' March, which took place in the Sitka Convention Center. The Alaska Elks met May 12-14, with 188 people in attendance. Participants and visitors included PGER Robert Yothers, Alaska's sponsor, then-SP Walter Swinhoe of Washington, SDGER J. Paul Meyer, and PER Bernie Chillquist of Auburn, WA, Lodge and their wives.

For the third consecutive year, the team from Anchorage Lodge came away with state ritualistic honors. Elected state officers for the year were SP Albert Maffei, Anchorage; Vice Presidents Ralph Magnusson, Sitka; Charles Ingersoll, Anchorage, and Secy.-Treas. Edward Callihan, also of Anchorage.

The Alaska Elks' 30th annual convention is scheduled for May 18-20, 1978, with Fairbanks Lodge as the host. A mid-winter conference was planned for January 20-21 at Wrangell.

THE REPORT of Jim Oliver, administrator of the Harry-Anna Crippled Children's Hospital, was heard by the 1,300 delegates, visitors, and ladies at the May 20-21 gathering of the Florida Elks in Miami Beach. According to Mr. Oliver, 183 children were treated during the year, at an average cost of \$4,950 per patient. Several outpatient clinics supported by the state association offered treatment and services to more than 2,000 youngsters. The total expenditures for the complete crippled children's program came to \$869,742 for 1976-1977. The growth of the Harry-Anna Trust Fund through individual voluntary donations and contributions of members and the general public totaled \$476,100. It was also reported that the newly completed Harry-Anna Hospital in Umatilla has begun administering to patients.

Outgoing SP Charles Pride, who was the convention's presiding officer, welcomed guests of honor PGER William and Lois Wall. At the memorial service, PSP Al Ehrlich, a member of the GL New Lodge Committee, and PDD Dan Satin addressed those assembled. The team from Tallahassee Lodge won the state ritualistic contest.

Chosen State President during the proceedings was Pensacola Brother Robert Fluck. Also elected were Vice President-at-Large Ed Royal, Vice Presidents Aubrey Callaham, Cecil Blue, William Howard, Nick Foreso, Hubert Horwitz, William Trowe, Kenneth Mc-Stravic, Edgar Armstrong, Oris Townsend, Richard Bernard, Secy. Ben Brown, and Treas. Frank Holt.

The convention closed with the President's Banquet and Ball. A mid-year meeting was scheduled for October at Eustis and Umatilla, and Daytona Beach was named as the site of the



During a pause between meetings at the Washington State Elks convention (from right) SDGER John Raftis, PGER Robert Yothers, and then-GER George Klein (left) spoke with PER Robley Johnson about the honor he received at the convention. Immediate PSP Walt Swinhoe presented the "outstanding service as an ER" award to Richland Lodge's Brother Johnson.

72nd annual conclave of the state Elks to take place in May.

HOSTING this year's annual meeting of the Kentucky Elks Association was Louisville Lodge. The May 26-28 proceedings attracted 290 people, including then-GER George and Ruth Klein and PGER Edward and Maggie Mc-Cabe. Mrs. Klein and Mrs. McCabe were the honored guests at a luncheon sponsored by the newly formed Kentucky State Elks' Auxiliary. A formal dinner-dance featured Brother Klein as principal speaker.

Some \$4,500 was allocated by the state Elks for the major project, cerebral palsy, while \$3,000 was set aside to finance the state "Hoop Shoot" contest. Scholarships totaling \$2,000 were announced. Louisville Lodge was declared the winner in the ritualistic competition.

Carrying out the state association's program are the 1977-1978 officers. They include SP William Stamps, Bowling Green; Vice Presidents Charles Stander, Covington; Eugene Butters, Princeton; Joe Pat Gaines, Frankfort, and Secy.-Treas. Garland Guilfoyle, Newport.

A semiannual meeting of the association was planned for November 5-6 at Hopkinsville. Next year's convention will again be held in Louisville on May 26-28. THE WEEKEND of May 27-29, 140 Elks and their guests gathered in Campton, NH, for the state convention. Representing the Grand Lodge was National Director of the "Hoop Shoot" Contest Gerald Powell, who was accompanied by his wife.

A member of Nashua Lodge, Norman Wrenn, was elected to the state association's highest office. The Vice Presidents who will serve with him are Joseph Landry, Laconia; Douglas Roberge, Littleton; Joseph Mauro, Concord; Herbert Cornell, Lebanon, and Hazen Hayward, Portsmouth. Also holding office this year are Treas. Gerard Gravel of Rochester and Secy. Gaston Dewyngaert of Nashua Lodge. Among the business matters voted on at the convention was the per capita dues increase from 85 cents to \$1.00.

During the proceedings, the newly installed State President announced the location of the first regional meeting, which was held in September at Copper Cannon Lodge, the state major project's summer camp for underprivileged children. The upcoming quarterly meetings will be sponsored by Dover Lodge on November 20, Concord Lodge on January 15, and Nashua Lodge on March 19. The 1978 state convention will be held sometime in May.

INDIANA University School of Medicine and Purdue University representatives delivered reports to approximately 1,100 Elks and their guests regarding the cancer research being conducted with funds from Indiana Elks Charities, Inc., the state major project. Dignitaries on hand for this year's presentation of \$50,000 and \$35,000 to the universities included then-GER George Klein, PGER Edward McCabe, PGER Glenn Miller, then-Grand Est. Lead. Kt. James St. Myers, then-Grand Trustee William Collisson, National "Hoop Shoot" Director Gerald Powell, then-Assistant Grand Secy. Stanley Kocur, Ohio PSP Sam Fitzsimmons, and Past GL Committeeman William Brunner.

Elected to office during the June 2-5 convention in French Lick were SP Joe Stevens of Elwood Lodge, Vice Presidents Herbert Brautzsch, Fort Wayne; H. Eugene Milliron, Indianapolis; William Booher, Logansport; Robert Gillan, Linton; Russell Phillips, Jeffersonville; Secy. C. L. Shideler, Terre Haute, and Treas. J. L. Miller, East Chicago.

PGER Edward McCabe of Tennessee addressed the conventioneers at the Friday night banquet, while then-GER Klein was the principal speaker at the Saturday night banquet. The ritualistic contest was won by the team from South Bend Lodge.

The state officers' meeting will be held at Indianapolis on November 12. June 1-4 will be the dates for next year's convention, which will meet again in French Lick.

SCHOLARSHIPS totaling \$15,900 were awarded to 25 students during the annual convention of the Rhode Island State Elks Association held June 4-5 in Newport. That sum was \$4,000 more than the amount presented by the Elks last year.

Nearly 500 members and their families witnessed the installation of the new officers. William McAllister Jr. of Warwick Lodge was chosen to head the state's approximately 8,000 Elks. He will be assisted by Vice-Presidents Antonio Cabral, Bristol County; Reggie Sassi, South Kingstown; Secy. Thomas Walker, Warwick, and Treas. William Darby, Pawtucket.



Representing the Grand Lodge at the annual gathering of the Florida State Elks Association were (seated, from left) Norman O'Brien of the State Associations Committee, PGER William Wall, Alvin Ehrlich, then-chairman of the Lodge Activities Committee, and (standing) C. Newt Jones of the Credentials Committee, Robert Grafton, then-Grand Trustees chairman, and Ralph Clements of the Youth Activities Committee.

award for outstanding service to the Virginia Elks Boys' Camp, the state major project, was presented to Paul Kelly during the June 10-12 conclave of the state Elks in Waynesboro. Ernest Wulzer presided over the annual meeting of the camp's board of directors and delivered a report to the convention delegates.

THE MORRIS MASINTER memorial

Nearly 490 members and guests attended the 68th yearly session. Among the distinguished guests present were then-GER George Klein, PGER John Walker, the state sponsor, Grand Forum Chief Justice Alex Harman, Jr., who is also a justice of the Virginia Supreme Court, and Vice Mayor Harley Tomey of Waynesboro.

The annual dues were raised from 60 cents per member to 75 cents, effective April 1, 1978. The Scholarship Committee, under the guidance of George Ofelt, announced awards totaling almost \$10,000, with \$750 coming from the state association.

Dances, cocktail parties, a golf tournament, and the Grand Ball provided opportunities for the convention-goers to relax. Suffolk Lodge took ritualistic honors with a 95.2481 average.

Leading the Virginia Elks for the coming year are SP Bernard Kofira, Norfolk; Vice Presidents Robert Pannell, Clifton Forge; Donald Netschke, Jr., Alexandria; Walter Edmonds, Portsmouth; Secy. Charles Curtice, Petersburg, and Treas. Cecil Duffee, Norfolk.

The Virginia Elks planned to meet again at Charlottesville on October 21-23. Norfolk was chosen for the June 9-11 annual assembly.

MINOT was the site of the North Dakota Elks' 57th annual convention. Registration for the June 10-12 gathering totaled 1,246, which included 254 delegates from 11 lodges. Current records show 32,531 Elks on the membership rolls throughout the state.

Among the dignitaries in attendance were PGER Raymond Dobson, the state sponsor, Grand Forum Justice Edward and Mrs. Alexander of Great Falls, MT, and Lt. Gov. Wayne Sanstead, a member of Minot Lodge. Brother Alexander was the convention banquet's principal speaker, and Brother Sanstead addressed the assembly during the memorial services.

David Price of Dickinson succeeded Kenneth Mullen as State President. Also on the slate of officers are Vice President John Traynor, Devils Lake; Secy. Jack Brown, Jamestown, and Treas. Everett Palmer, Williston. Top honors in the golf tournament went to Gordon Obie of Grand Forks and Wes Cummings of Roseglen.

An increased budget was approved for Camp Grassick, the summer camp



Special guest then-GER George Klein obliged autograph seekers during the state convention of the Virginia Elks. Waynesboro Lodge hosted the affair.



Then-GER George Klein (left) congratulated Vern Bybee of Twin Falls, 1D, who received an award for outstanding youth activities work as outgoing SP Don Gummersall looked on. The Idaho Elks held their annual convention June 23-25 in Twin Falls.

sponsored by the state Elks for handicapped children and adults. Another project which received the backing of the state association was the "Hoop Shoot" Free Throw Contest, which attracted thousands of participants last year.

The North Dakota Elks will hold their 1978 yearly conclave in Fargo.

IN A REPORT given at the state convention, chairmen of the Massachusetts Scholarship, Bowling, and Tour Committees stated that they had experienced record participation during the past year. The June 10-12 meeting of 1,500 Elks and their guests took place in Bretton Woods, NH, where next year's meeting is also scheduled to be held. Heading the slate of officers for the coming year is State President Albert Murphy of Milton Lodge. THE SATURDAY session of the 76th convention of the Washington State Elks Association contained discussions on the year's fund-raising ventures. The more than 1,300 delegates and their wives in Pasco, WA, listened to reports which totaled lodge contributions to the state major project at \$13,500 and to the National Foundation at \$7,700.

Grand Lodge guests at the June 16-19 meeting included then-GER George Klein, Washington's sponsor PGER Robert Yothers, and Grand Trustee Frank Garland. SP Walt Swinhoe was succeeded in office by Ivan Harlan of Colville. The position of President-Elect is held by C. J. Hauge of Auburn, and the Vice Presidents are William Hood, Lower Yakima Valley; Bill Smith, Mount Vernon; Homer Oberst, Lakewood; George Frye, Port Townsend; Dick Mitchell, Seattle; Jim Roberson, Mount Adams (White Salmon), and Alex Alexander, Spokane Valley.

The mid-winter meeting will be hosted by Vancouver Lodge in January.

A SCORE of 93.518 in ritualistic competition gave the team from Rock Hill Lodge the state championship during the June 17-19 meeting of the South Carolina Elks Association. Also taking part in the contest were teams from Charleston, Anderson, Florence, Greenville, and Sumter.

Social activities for the 422 people present in Sumter consisted of two dances, a ladies' luncheon, golf, a dinner, and the President's Ball. PGER Robert Pruitt, the state sponsor, was one of the honored guests at the proceedings.

It was reported that the South Carolina Elks made it possible for 60 children to attend summer camp for one week. Three veterans hospitals, the "Hoop Shoot" program, the student legislature, and the scholarship program also received statewide support.

Charleston is the home lodge of newly elected SP A. Herman Schwacke Jr. His fellow officers are Vice President Larry Arazie, Florence, and Secy.-Treas. David Craige, Charleston.

At the business sessions, delegates decided to hold down state dues and use the interest from bonds in the annual budget. Anderson was chosen as the location of the semiannual meeting, which is planned for January 18-20.

THE WALLACE ELKS Drum and Bugle Corps provided a musical escort for the newly elected state officers, who included two of their fellow lodge members, during the Twin Falls convention of the Idaho Elks. Wallace Brothers James Lynn, Jr. and Ronald Garitone were chosen State President and Secretary-Treasurer, respectively. Also installed were Vice President-at-Large Sherman Akers of Pocatello and Vice Presidents Donald Bowman, Nampa; John Nanninga, Jr., Lewiston, and Earl Summers, Idaho Falls.

Numbered among the 340 people in attendance at the June 23-25 sessions were then-GER George and Ruth Klein, PGER Frank and Betty Hise, PSDGER and PSP Elmo Angele, SDGER Phil West, GL Committeeman Bob Bybee, Oregon SP Ernie and Lola Zielinski, and Oregon Secy. Orville and Jeanne Mull. Both Brothers Klein and Hise addressed those present at the convention banquet. A golf tourney for men and women was also on the social calendar. A special tribute was paid to W. C. Rullman, who had served as President of the Idaho State Elks Association in 1930-1931.

It was reported that the Idaho Elks Rehabilitation Hospital, the state major project, treated 541 inpatients and 1,870 outpatients, with an average occupancy of 85.4 percent. Using state association dues, 34 "guest" patients were treated last year. The year's budget was \$1,590,000. The "C" Note Club, a fund which supports the hospital, has grown to \$104,390 of which only the interest is used. In addition, the Food Caravan, in its second year, obtained \$17,000 in foodstuffs and cash for use by the hospital. Another \$1,500 was received from the hide program. Expenditures by the state Elks for other charities exceeded \$60,000.

The state association will hold a semiannual meeting January 20-21 at Moscow. Pocatello was named as the location of the 1978 yearly meeting scheduled for June 22-24.

THE PENNSYLVANIA ELKS surpassed their goal by raising some \$257,456 for their major project, the Cerebral Palsy Home Service Program. The state Elks were congratulated for this achievement during their annual convention which was held June 10-12 at the Penn Harris Motor Inn, West Shore Harrisburg. It was also reported that contributions to the National Foundation totaled \$93,928.

Following the reports of the various committee chairmen, state sponsor PGER E. Gene Fournace and then-Grand Secy. Homer Huhn, Jr. witnessed the election of new officers. Those chosen included President C. Bennet Dry, Berwick; Vice President Carlon O'Malley Jr., Scranton; Secy. Howard Schran, Etna, and Treas. Joseph Waroquier, Clearfield. Ritualistic honors were awarded to the team from Pottstown Lodge.

An annual fall workshop was planned for September 9-11 at Seven Springs in Champion. On June 8-11, 1978, the Pennsylvania Elks will gather in Monroeville for their yearly conclave.



(Continued from page 30)



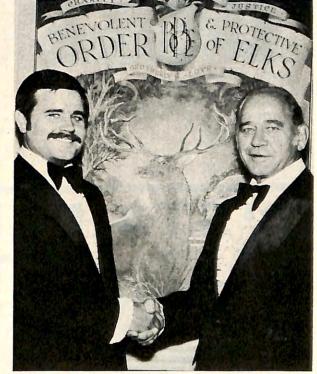
PER FRANCIS X. McKeough (left) recently installed his father Charles (center) as Treasurer of Palm Springs, CA, Lodge. On hand to offer congratulations to the elder Brother McKeough was ER M. C. Manthey.



THE COLT LEAGUE baseball team sponsored by Lake Havasu City, AZ, Elks attended a dinner given by the lodge in their honor. Dick Parks (second from left), president of the league, and Youth Chm. Ed Frederico (fifth from left) passed out trophies to team members (from right) Kent Schulte, assistant manager, Kevin Mycek, Todd Vettraino, Sean Caldon, Rick Lynch, Jeff Wade, and Joe Behmer who won the league championship.



THE AMERICANISM Committee and other members of Provo, UT, Lodge chose patriotism as the theme of their entry in a local parade. The finishing touches were applied to the float by Brothers before the festivities began.



FOLLOWING his appointment as District Deputy, Robert Burke (right) visited his home lodge in Ukiah, CA. A younger Robert Burke (left), who was recently installed as Exalted Ruler of the lodge, welcomed his father and exchanged congratulations with him.

WHEN the Alameda-Contra Costa Medical Association Bloodmobile arrived at Alameda, CA, Lodge, it was met by a contingent of donors. Blood Bank Chm. Joe



Koons (center) and committeemen (from left) Ray Rivamonte, George Boyd, ER Grant Eaton, and Oscar Zeisz were able to organize a successful drive-31 pints of blood were donated by the lodge Brothers.

THE ELKS MAGAZINE NOVEMBER 1977



BURBANK, California, Lodge has recently begun sponsorship of a new softball team, the "Bionic Babes." Sporting their new uniforms, the youths met with Baseball-Softball Chm. Scotty Sinclair (back row, left), Mary Dastolfo (second from left), coach, the team's lodge sponsor Alf Woodbridge (right), and Coaches Tony Dastolfo (bottom row, left) and Ken Kosiba (right).



FOR THE SECOND time in less than a year, the local U. S. District Court invited Albuquerque, NM, Lodge to participate in a naturalization ceremony. Among the 94 new citizens was Jose Luis Teixeira (fifth from left) of Portugal, who was congratulated by (from left) Brother M. A. Campagna, guest speaker, Americanism Chm. Tom Smith, Jesse Casaus, court clerk, Judge H. Vearle Payne, Justice H. Vern Payne, Committeeman Herman Heath, and Est. Lead. Kt. Frank Love.



A TROPHY in honor of the nine years that Hillsboro, OR, Lodge has supported the pigtail-ponytail girls softball league was presented to Youth Chm. and Est. Lect. Kt. John Lytle, Sr. recently. Presentations were also made to Gerri Smoole, the Teeny Bopper all-star, and to her father, Coach Dale Smoole, a Brother of Hillsboro Lodge.



THE REGAL elk's head and rack of antlers held by ER Ron Williams (right) and Brother Art Hayes, both Lompoc, CA, Elks, was a gift to Lompoc Lodge from Virginia City, MT, Lodge. During a fishing vacation in Montana, Brother Hayes received the gift from DDGER Karl Sauerbier and PER Laurence Elser, who also made Brother Hayes feel at home in their lodge.



THE ELKS MAGAZINE NOVEMBER 1977

Florida, Illinois, Michigan

MAJOR PROJECTS

This is the first in a series on the state major projects. Featured here are the major projects of Florida, Michigan, and Illinois, whose booths were prizewinners at the recent Grand Lodge Convention. State chairmen will be contacted to supply information for upcoming articles.

A car accident left little Mamie Ruth with severe brain damage—unable to feed herself, sit alone, walk, or speak, and partially paralyzed. After months of physical and speech therapy and intensive nursing care, she has begun to regain her physical capabilities. Mamie Ruth is just one of the youngsters helped at the Harry-Anna Crippled Children's Hospital, the major project of the Florida Elks.

For 44 years the Elks of Florida have owned, financed, and operated the Harry-Anna Hospital as a charitable, non-profit institution. The original hospital was a former hotel in Umatilla, FL, donated by Brother Harry Miller and his wife Anna. It eventually moved to temporary quarters in Eustis, and is now centered in a new, 2¼ million dollar facility in Umatilla. To finance the construction, the Building Fund Committee issued a directive giving each lodge an objective of \$40 per member. Humanitarian foundations in the state also contributed.

The new hospital, dedicated on March 26, 1977, is equipped to treat children from infancy to 15 years of age. The certified active medical staff consists of a general practitioner, a pediatrician, a neurologist, and 9 orthopedic surgeons. Physical therapy is the hospital's major supportive service. Other types of services available include X-ray, laboratory, eye care, recreational therapy, and dental care. A "home away from home" atmosphere is the aim of the 100-bed facility's cheerful decor.

Before a patient is admitted to the hospital, interviews are conducted to determine eligibility for admittance. No charges are made to the patient, and cost factors are 58 percent lower than other hospitals in the area. After discharge from the hospital, the patient's progress is followed up on an outpatient basis.

The Florida Elks have not only shouldered the cost of building the new Harry-Anna Crippled Children's Hospital, but also have taken on the obligation of maintaining it. Their aim is to make a nearly

Harry-Anna Hospital

normal life possible for the little people who come to them for help.

Physically handicapped children ranging in age from infancy to 21 years, as well as some adults, with orthopedic, orthodontic, sight, and hearing problems have found a helpful, empathetic advocate in the Illinois Elks Association's Crippled Children's Commission. Composed of 13 members and headed by a full-time director, the Commission acts as a liaison between the handicapped and the hospitals. Clinics are sponsored in various lodge areas, with 101 clinics scheduled for this year. Wheelchairs, walkers, braces, crutches, and the like are also made available by the Elks. The work of the Commission is sup-

The work of the Commission is supported by Elks throughout the state. Each lodge has a crippled children's chairman, and there are also district chairmen. In addition, many volunteers assist at the clinics. All lodges participate in raising funds for the operation of the Commission. Per capita donations of \$2.00 per member are hoped for. There is also a 10¢ per member assessment for 1977-1978. Besides the annual statewide mail fund-raising appeal, seven districts collaborate on a yearly raffle. Events such as dinners, charity balls, and stags are held by the individual lodges to benefit the project.

the project. In 1976-1977, some \$80,000 was expended directly on Illinois youngsters unable to obtain aid from any state-supported agency, and \$21,000 went into scholarships for physical therapy students. This year's \$165,000 budget will assure that the Illinois Elks Crippled Children's Commission will continue to be a "friend in need" to the physically handicapped children of the state.

On December 1st in Michigan, each of the 74 Elks lodges puts up a Christmas

tree and asks its members to trim it with ornaments purchased from the lodge. The tree-trimming profits, along with funds from other events and a voluntary one dollar donation per member, finance treatment for any handicapped Michigan resident who is from one month to 18 years of age and cannot obtain assistance from other agencies. Aid for handicapped children is the Michigan Elks major project.

The project is controlled by a Board of Commissioners elected from the eight districts to serve five-year terms without monetary compensation. They hire a professional, the executive director, who is at the center of the 20-year-old program. He processes applications, issues authorization on accepted cases, pays the bills, and reports to the Board.

Where does the director find the applicants? Each lodge has a major project chairman who contacts local families with handicapped children. He visits a family in need of aid and has them fill out an application. He also observes the family's problems and determines if they can contribute to treatment costs. His report and the application go to the director.

The application is considered by the major project commission in terms of the cost of care and treatment, the likelihood that assistance will result in correction of the handicapping condition, and the evidence that no other help is available to the child. A "handicap" is defined by the Elks project as "any defect or deformity in a child that restricts his ability to function in a normal manner." The need for wheelchairs, hearing aids, and other such devices, as well as services which are essential to treatment, such as therapy and boarding care, are all in the realm of available aid.

The purpose of the major project "is to help the child to become a self-sufficient, healthy, contributing citizen." In the past year, 502 children received treatment paid for by the Elks; \$193,796 of \$234,353 raised was spent directly on medical assistance. As an organization which likes to be known as the last resort, the people to go to "when no one else will help," the Michigan Elks major project certainly accomplishes an important goal. ■



Michigan Elks sponsored youngsters' trip to a camp for diabetics.



ELKS NATIONAL SERVICE COMMISSION



"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

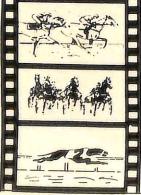


The Elks National Service Commission is privileged to list the outstanding District Deputies and State National Service Committee Chairmen whose leadership produced 100 percent participation in the 1976-1977 Veterans Remembrance Achievement Contest. We further acknowledge our gratitude to Grand Lodge State Associations Committee Chairman Richard W. Squires who supervised this significant contribution to the welfare of America's hospitalized veterans. We record with pride the accomplishments of the following 1976-1977 District Deputies:

Charlie B. Webster/AZ East Central Dist. John R. Gibson/AZ North Dist. William E. Rogers/AZ Southeast Dist. Vernon E. Bethany/AZ Southwest Dist. Robert L. Granger/CA Bay Dist. Frank V. Johnson, Jr./CA Central Dist. Larry Craven/CA East Central Dist. Julius B. Girard/CA Inland Dist. Ned E. Vento/CA Metropolitan Dist. Edwin V. Loudon/CA North Dist. Willis F. Dillon/CA North Central Dist. Kenton Nash/CA Northwest Dist. Ross E. Barnes/CA Orange Coast Dist. James K. O'Keefe/CA South Dist. J. T. Bair/CA South Central Dist. William D. Brunner/CA South Central Coast Dist. Harold J. Smith/CA South Coast Dist. Andrew W. Scherrer/CA South Coast Dist. Andrew W. Scherrer/CA Southeast Dist. Henry P. Trinchero/CA West Central Dist. Harry W. Spencer/CA West Central Coast Dist. Clement R. Hackethal, Jr./CO Central N. W. Dist. Dwaine Hillberry/CO Mountain Dist. James C. Beckley, Jr./CO South Dist. Nelson King, Jr./CT East Dist. David F. Brady/CT Northwest Dist. Merritt T. Laws/HI Charles A. Shadduck/ID Central Dist. D. Lloyd Broadhead/ID East Dist. Henry J. Buhrmester/ID North Dist. Donald J. Rainville/ID North Central Dist. Gerald W. Nicks/ID South Dist. Marc Chapman/IL West Central Dist.

Ernest N. Christoph/IN Northwest Dist. George H. Albrink/KY East Dist. Robert M. Bickett/KY West Dist. Charles A. Walker/ME East Dist. Robert E. Crabb/ME West Dist. Charles W. Bradford/MD, DE, & DC Central Dist. George M. Clear/MD, DE, & DC East Dist. Terry L. Chrisman/MD, DE, & DC West Dist. Gaetano T. Abruzzese/MA Circle Dist. Ephrem Caron/MA East Dist. Edward J. Mahan/MA East Central Dist. Thomas E. Donlan/MA Metropolitan Dist. Edward T. MacGilvray/MA North Dist. Guistino Marsella/MA South Dist. Frank A. Saccavino/MA West Dist. William P. Williams/MA West Central Dist. James L. Robbins/MI East Central Dist. Fred William Tornquist/MI Southwest Dist. Harold F. Carlson/MN Central Dist. Norman E. Schultz/MN Metropolitan Dist. Edwin E. Butterfield/NE Central Dist. A. R. Walter/NE East Dist. A. R. Walter/NE East Dist. Kenneth C. Green/NE West Dist. Billy K. Dedmon/NV South Dist. Arnold R. Siegel/NJ Central Dist. Charles Schoener/NJ East Central Dist. J. Milton Crans/NJ East Central Dist. Donald E. Wilson/NJ North Dist. Frank J. McCann/NJ North Central Dist. Joseph Popadich/NJ Northeast Dist. Leroy F. Lippmann, Jr./NJ Northwest Dist. Wilford D. Conn/NJ South Dist.





NEW FORMATS FOR FUN AND FUND RAISING

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Sharing this honor are the following State Association Veterans Chairmen who had contest entries from every lodge in their states:

Kermit J. Bressner/AZ John F. Jordan/CA-H1 *Charles H. Ingalls/ID Edward J. Meier/KY Edward R. Twomey/ME Paul D. Helsel/ MD, DE, & DC Henry M. Gibbons/MA

Al Jacobs/NE James E. Hanlon/NJ Duane Jacklin/NM George Malekian/NY *Joseph Thibodeau/RI Bill Van Talge/UT Philip J. Trachier/VT Stan Sarver/WA

* deceased



This important contest will be conducted again this year. Because the designation "Contest" has discouraged smaller lodges from reporting their activities in competition with more affluent lodges, next year's title will be "Participation Report" with award recognition similar to the contest format. It is hoped to document every activity, however small. All District Deputies and State National Service Committee Chairmen are urged to qualify for honor roll recognition. The purpose of this contest is to place positive proof on record that the Elks are keeping their promise never to forget our hospitalized veterans.

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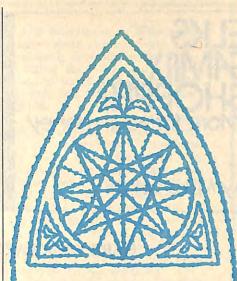
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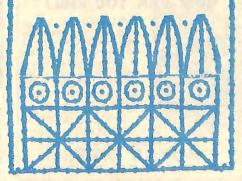
Sunday, December 4, has been designated as Elks Memorial Sunday at which time we will honor the memory of our absent Brothers.

Competition will be held again this year as it has been in the past. Awards will be made to the top three lodges in each of the five membership divisions which, in the opinion of the judges, excelled in their Memorial Service Program. All phases should be properly documented with pictures and newspaper clippings. Entries will be judged on program, attendance, decoration, publicity, and appearance. Pictures may be posed before or after the program. Please do not send tapes.

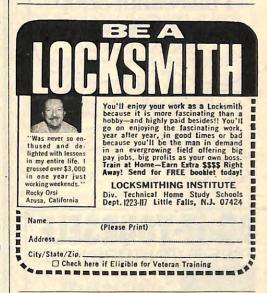
Your lodge's tribute to its departed members should be worthy of their memory and of the Elks' tradition. Brochures covering these services must be submitted no later than Saturday, January 28, 1978, to:

> John D. Sullivan, Member **GL Lodge Activities Committee** 290 Midland Road Southern Pines, NC 28387

Do not send any Memorial Sunday material to The Elks Magazine.



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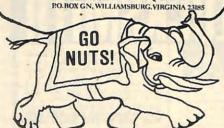
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by Mike LeFan



MARK YOUR BARGAIN CALENDAR

Mark these savings on your November bargain calendar:

It's a moneysaving time to buy white goods, table linens, and blankets. Also check other housewares like china, glassware, and silverware.

November is a good month to buy if you want to save on heavy appliances like kitchen ranges and water heaters.

Save on women's clothing, especially coats, shoes, wigs, hats, and most winter items. Best buys in men's and boys' clothes are suits and shoes. Most children's clothing is on sale.

You'll find some buys on Christmas toys and bicycles this month. Used cars are cheaper in November. Otherwise, watch for savings at the Veterans Day and Thanksgiving sales.

Supermarket Snoop has a cart load of fresh produce bargains for November: Brussels sprouts, turnips, rutabagas, avocados, celery, parsley and herbs, sweet potatoes, broccoli, cauliflower, leeks, mushrooms, parsnips, pears, cranberries, tangerines, persimmons, and grapes.

Beef prices will rise in the next few weeks, warns our Supermarket Snoop. If you have freezer facilities, shop the weekly specials and stock up on beef now. You can also expect higher prices on dairy goods, and canned and frozen fruits and vegetables. Prices in the next few weeks should be steady on chicken, pork, bread, and cereal.

It's harder than ever to make a wise choice about your housing investment.

Learn the pros and cons of building or buying a house, renting, buying a condominium, and buying a mobile home. Order this 42-page booklet called Your Housing Dollar. Send 35¢ to Money Management Institute, Dept. MM, Household Finance Corp., Prudential Plaza, Chicago, IL 60601.

Still on the subject of housing, the American dream of owning a home is fading because of high building costs and high down payments. But there may be a solution. It's called "magic money," a term based on the initials of the Mortgage Guaranty Insurance Corp. (MGIC) which has provided "magic money" to over two million homebuyers in the last 20 years. There are other private mortgage companies, but MGIC of Milwaukee is the oldest and largest.

Private mortgage insurance may let you buy a home with a down payment as low as five percent, yet many people are unaware of the private mortgage concept. The median price of a single family home is now \$47,500. That means a down payment of \$9500 to \$12,000 a touch sum to save up

to \$12,000—a tough sum to save up. But with "magic money" private mortgage insurance you can get that house with a down payment as little as \$2,375. The balance is provided by a savings and loan association, a mutual savings bank, or by a participating commercial bank. The mortgage is guaranteed by the "magic money" company. The insurance usually costs one percent of the mortgage amount

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(\$45,125 in our example) payable at closing time; in this case it's \$451, plus one-fourth of one percent annually on the outstanding mortgage balance.

You'd pay charges of less than \$150 a year until you pay off 75 percent of the loan. On a 30-year mortgage your MGIC payments stop after about 10 years when it's no longer necessary to guarantee your loan. Total cost of the loan is less than \$1500. Ask around about this if you're having trouble with high down payments.

Will a heat pump help you save on heating and cooling costs? The answer is "Yes—probably." With rising electric rates and the unavailability of natural gas for new homes in some areas, the heat pump may be the most economical way to go now. Get a free booklet explaining the details and advantages. Send a self-addressed, business-size envelope to Air Conditioning and Refrigeration Institute, Dept. HPmm, 1815 N. Fort Myer Dr., Arlington, VA 22209.

Planning a Thanksgiving trip? It can be the time a good neighbor policy pays off, says Ira Lipman, president of Guardsmark, a leading security protection firm in New York, Lipman, author of the book How to Protect Yourself from Crime (published by Atheneum), says that neighbors willing to look after your house will do a lot to prevent burglaries and vandalism while you're gone. How? By making it look like you're home when you're not.

Give a neighbor the keys to any car you leave at home and ask him to move the car and park it differently every couple of days as if it were in regular use.

Get your neighbor to come over and turn on lights at dusk-just as if you were home-or buy a couple of automatic timers to turn lights off and on. Otherwise, leave one or two lights on while you're away. And see if your neighbor will pick up newspapers, mail, milk, or other items that might accumulate at your door. Now, be sure to offer your services to the neighbor when he leaves town.

Some doctors are publishing a monthly health newspaper called Good Health. It uses everyday English to answer health questions, give helpful

CONTRACTOR DATA

tips, and educate in an entertaining way. Learn about your body, diet, exercise, disease, sexuality, health insur-ance, aging, and more. A year's subscription is \$3.95 from Good Health, Dept. MM, 244 Collins St., Hartford, CT 06105.

A new adapter called Killer Watt converts energy-guzzling incandescent lamps to moneysaving fluorescent bulbs. Some new table lamps are equipped with the adapter, and catalog houses like J. C. Penney and Montgomery Ward feature Killer Watt in their catalogs. The adapters sell for \$12 to \$25, depending on whether you get a single or double bulb model. Killer Watt screws into any regular lamp socket or fixture and uses standard circular fluorescent bulbs.

A single 19-watt unit gives the light of a 60-watt incandescent bulb-a twothirds savings of electricity. While the average incandescent bulb burns about 750 hours, a fluorescent lasts about 12,000 hours. Get a free brochure on the Killer Watt by sending a stamped, self-addressed envelope to The Killer Watt Corp., Dept. MM, 2638 Yates Ave., Los Angeles, CA 90040.

What cheese is nutritious, tasty, versatile___and inexpensive? Cottage cheese, of course, It's also low in calories. Have you tried it as a sandwich filling? It goes well with chicken, thin sliced roast beef, ham, turkey, or tuna. Try it with chopped hard-boiled eggs on toast, or with minced green pepper, a little tomato, and a hint of green onion. For the more adventurous, I hear that cottage cheese teams well with peanut butter or with jelly. But you'll have to try that for yourself.

Have a tip for "Money Saver of the Month"? Then send it to me. If I use it, you'll get a small prize.

Money Saver of the Month: If you're a do-it-yourself motor oil changer, you probably have trouble getting rid of old oil. Here's a good way to get rid of it and do some good too. Use it to dress out dirt roads, lanes, or alleys to cut down dust or erosion. You're welcome.

Send questions and tips to Mike LeFan, c/o More For Your Money, 425 W. Diversey, Chicago, IL 60614.





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Fred wraps the Astro-Belt com-Pletely around his waistline, before hooking the Astro-Bandsto a convenient dorway. He is then ready to perform one of the pleasant, marvelously effective Astro-Timmer move-ments—just about 10 minutes.

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tion, Fred removes his Astrotion, Fred removes his Astro-Belt. His waistline is already tighter and trimmer. Fred lost over 3 inches on his waistline the very first day—and 6 full inches from his waistline in just 3 brief ten minute sessions.

Startling discovery—the Astro-Trimmer has got to be the most sensationally effective and the most fun to use slenderizer of all time. It is a marvel of ease, comfort and efficiency—and a pure joy to use. The Astro-Trimmer's totally unique design consists of a double layered belt; a soft nonporous inner thermal liner which wraps completely around your mid-section producing a marvelous feeling of warmth and support—and a sturdy outer belt that attaches you to the super duo-stretch Astro-Bands which you hook to any convenient doorway. These duo-stretch bands enhance your slightest movements and transmit their effect—greatly magnified—directly to the inner thermal liner of the belt to produce an absolutely unequaled in a sturdy between the astro-Trimmer's total of the super duo-stretch bands enhance your slightest movements and transmit their effect—greatly magnified—directly to the inner thermal liner of the belt to produce an absolutely unequaled to the super blost the set of the path astro-total blost the Astro-Trimmer is guilter to the super of the set of the se

inch-reducing effect. In fact, for sheer inch loss, the Astro-Trimmer is supreme. Try it for yourself—at our risk just slip on the belt, hook it up, stretch and perform one of the easy-to-do movements in the instruction booklet and watch the inches roll off. Men and women from 17 to 70 in all degrees of physical condition are achieving sensational results from this ultimate inch-reducer. Results like these

G. Fuller-"Using the Astro-Trimmer just a few minutes a day, I lost over 4 inches from my waistline in the first 3 days. It's just incredible.

T. Greer-"My waist actually came down 5 full inches in 5 days-from 38 to 33. My entire physique looks so much better and I feel so much better that I can't praise this sensational trimmer enough.

J. Morgan—"Remarkable results from a remarkable product. With the Astro-Trimmer I actually reduced, firmed and tightened my waistline 5 inches—from 33¼ to 28¼—in just 3 days—without dieting. Not only has my appearance improved tremendously, but I feel so much better and seem to have so much more energy than before.

How many excess inches can I lose with the Astro-Trimmer? How many excess inches do you have? Many users lose 2 or more inches from their waists and 2 or more inches from their abdomens the very first day. Three, four, even more inches off the waist in three days is not uncommon. Not everyone will AGAZINE M do this. The degree of inch loss will vary with individual body response. However, this match-less body shaper melts excess inches off the waist, abdomen, hips, thighs with such amazing speed that <u>if your waistline isn't 2 to 5 inches trimmer after using your Astro-Trimmer for</u> just 3 days—or less—and if you don't lose these inches without dieting and in only 5 to 10 minutes a day, you may simply return your Astro-Trimmer and your money will be refunded. No risk-no obligation-money back guarantee. So-called "waist trimmers" and reducers are now being nationally advertised for from \$19.95 to \$49.95. Yet the sensational new Astro-Trimmerwhich trims and slims excess inches far faster, far more effectively than anything we have ever seen — is being offered for only \$9.95 with a complete money back guarantee. If you are not satisfied that the Astro-Trimmer is the fastest, the most effec-

tive waist reducer you have ever used, it will not cost you a penny. So if you want a trimmer, more dynamic body-right now-send for your Astro-Trimmer today.

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THE ELKS MAGAZINE NOVEMBER 1977

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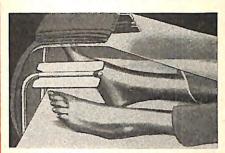
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The U.S. Mint has now stopped all production of **Bicentennial** 1776-1976 Commemorative Coins. This may be your last chance to own this magnificent set of 24KT Gold

Plated Coins. Authorized by an act of Congress for the first time in 200 years, this distinctive collection is both a unique investment opportunity and a lifetime heirloom gift to be passed down from generation to generation.

A very small number have been produced in 24KT Gold Plate. Our supply is very limited and this unusual offer may not be repeated.

All commemorative coins previously made by the U.S. Mint have increased in value-many now are valued at hundreds of dollars.



tation Case on a royal blue background. The dollar features our beloved President Eisenhower. The half dollar pictures John F. Kennedy and the quarter our first President George

ONLY 995 EACH

Each Treasure

Set is beautifully

transparent dust

displayed in a

proof Presen-

Washington. The reverse pictures for the first and only time the famous Liberty Bell and our Space Men landing on the moon.

Orders will be filled on a first come, first shipped basis until our limited supply is sold. Order now at our low, low price of just \$9.95 per set.

Order several sets now for Holiday gift giving.

We are members of the Retail Coin Dealers Association for 15 years - in business for over 25 years.



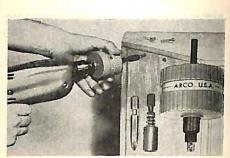
49





THE ELKS MAGAZINE NOVEMBER 1977

Elks Family Shopper



ARCO REVERSIBLE SPEED REDUC-ER & SCREWDRIVER drives, removes screws, nuts, bolts, Increases drill power 11 times, goes forward & reverse. Fits any electric drill. No. 780M, \$10.95 ppd. incl. Flat Bit with holder for #6-14 screws, #2 Philips Bit & Socket Wrench Holder. Arco Prod. Corp., Dept. EL-11P, 110 W. Sheffield Ave., Englewood, N.J. 07631.



STARLIGHT SETTING FOR TITANIA beautifully complements this dazzling man-made jewel—only \$15.00 per carat and more brilliant than a diamond. A one-carat Titania in 14-Kt, gold setting, \$59.00. May be cut to fit your jewelry. Write for free ring size chart, catalog. Regent Lapidary Co., Dept. EKP-11, 2816 Morris Ave., Union, N.J. 07083.



GENUINE BLACK ONYX



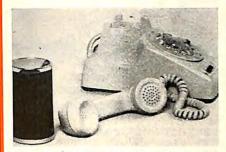
Beautifully Engraved

ELKS EMBLEM RING. Handsome onyx ring bears the Elks emblem and is elegantly engraved with two initials. 10 K. Gold-filled and a great gift for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only **\$29.95** ppd. Gift boxed.

STADRI, 147-47 6th Ave., E, Whitestone, N.Y. 11357



A PURR-FECT PRESENT! The Contented Cat curls up so nicely on a table, a shelf, the mantel or among your plants, or on the hearth. A very pleasant pet because it is made of wood, handcrafted and stained in glowing natural oak finish. 6"x6½"x3". \$6.95 plus \$1.25 shpg. Order from Postamatic Company, Dept. E11, Lafayette Hill, Pa. 19441.



PHONE AMPLIFIER HAS NO WIRES. Place phone receiver by loudspeakeramplifier and you can hear the caller's voice across room; talk back from anywhere in room. No wires, no connections; frees both hands. Operates on 9-V transistor battery, \$19.95 plus \$1.50 shpg. J. W. Holst, Inc., Dept. EK-117, 1864 E. US-23, East Tawas, Mich. 48730.

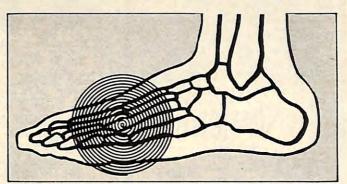


DELUXE FOLDING SCISSORS \$1 An open and shut case of convenience quality steel biades, cushioned plastic handles, ingeniously engineered to fold to absolutely safe 3" size to slip casily into packet, purse, sewing kit, first aid kit, glove compartment, tackle box, etc. Great for instore coupon clipping. Vinyl case included. A great value at only \$1 Pr., 2 Pr. \$1.79, 6 Pr. \$4,75, 1 Dz. \$8.75 ppd. Fund Raisers write for quantity prices. Money back guarantee. Pls. allow up to 6 wks. for delivery.



My Feet Were Killing Me...Until I Discovered the Miracle of Hamburg!

It was the European trip I had always dreamed about. I had the time and money to go where I wanted—see what I wanted. But I soon learned that money and time don't mean much when your feet hurt too much to walk. After a few days of sightseeing my feet were killing me.



Oh, I tried to keep going. In Paris I limped through Notre Dame and along the Champs-Elysées. And I went up in the Eiffel Tower although I can't honestly say I remember the view. My feet were so tired and sore my whole body ached. While everybody else was having a great time, I was in my hotel room. I didn't even feel like sitting in a sidewalk cafe.

The whole trip was like that until I got to Hamburg, Germany. There, by accident, I happened to hear about an *exciting breakthrough for anyone who suffers from sore, aching feet and legs.*

This wonderful invention was a custom-made foot support called Flexible Featherspring. When I got a pair and slipped them into my shoes my pain disappeared almost instantly. The flexible shock absorbing support they gave my feet was like cradling them on a cushion of air. I could walk, stand, even run. The relief was truly a miracle.

And just one pair was all I needed. I learned that women also can wear them —even with sandals and open backed shoes. They're completely invisible.

Imagine how dumbfounded I was to discover that these miraculous devices were sold only in Europe. Right then I determined that I would share the miracle I discovered in Hamburg with my own countrymen.

Today thousands of Americans of all ages—many with foot problems *far more* severe than mine—have experienced this blessed relief for themselves.

Here's why Feathersprings work for them and why they can work for you. These supports are like nothing you've ever seen before. They are custom fitted and made for your feet alone! Unlike conventional devices, they actually imitate the youthful elastic support that Nature originally intended your feet to have.

Whatever your problem—corns, calluses, pain in the balls of your feet, burning nerve ends, painful ankles, old injuries, backaches or just generally sore, aching feet. Flexible Feathersprings will bring you guaranteed relief with every step you take.

Don't suffer pain and discomfort needlessly. If your feet hurt, the miracle of Hamburg can help you. Write for more detailed information. There is no obligation whatsoever. Just fill out the coupon below and mail it today.

© Featherspring International Corp. 1976

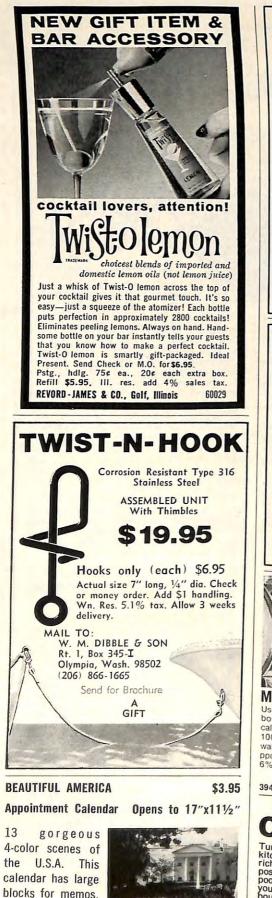
FEATHERSPRING INTERNATIONAL CORPORATION 514 N. E. 124th, Dept. E117 Seattle, Washington 98125

YES! I want to learn more about the guaranteed relief Flexible Featherspring Foot Supports can give. Please send me your free brochure. I understand that there is no obligation and that no salesman will call.

Print Name	9		
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City			
State		Zip	







Spiral bound. Lies flat, hangs on wall or fits briefcase. Spectacular color photos. Send \$3.95 & 50¢ Pstg&Hdlg (money back guarantee) to: SORMANI, Box 403E, Greenwich, 06830. FREE Catalog of 200 Imported Calendars available on request.



LEADING DECORATORS STRONGLY

RECOMMEND OUR STATUARY COLLECTION

Elks Family Shopper



SHOES FOR SALE! Richard King, V. P. of Hanover Shoe, Inc., offers over 200 styles of shoes and boots at wholesale prices. Save your friends \$15 to \$20 per pair, make a spare time income up to \$300 a month for yourself. Also free shoes for you, Send for free kit and cat-alog. Hanover Shoe, Dept. 1921, 111 N. Forney Ave., Hanover, Pa. 17331.



PERFECT GIFT FOR SHRIMP LOV-ERS. Original Zipout Shrimptool peels and deveins shrimp in one quick thrust. Cuts cooking time, allows shrimp to en-large, absorb seasoning fully, curl beau-tifully, be juicier, more delicious. Cook-ing odors eliminated! U.S.-made. \$1.98 ea, ppd., \$18 per doz. ppd. Zipout, Intl., Box 1972, Cedar Rapids, Ia. 52406.





THE WHOLE FAMILY CAN PLAY PYRAMID CHECKERS. Seven actionpacked games, beginner to advanced levels, can be played by 1, 2, 3 or 4 players. Full set of rules, sturdy styrene pyramid playing board, 30 playing pieces included, \$9,95 ppd, Ruffin Enterprises, Dept. H9, 4805 Jefferson NE, Albuquerque, NM. 87109



YOU CAN PLAY THE GUITAR IN 7 DAYS by following Ed Sale's 66-page Secret System, You play a song the first day, any song in 7 days. Includes 52 photos, 87 chord and finger-placing charts, 110 songs, Chord Finder, Special Guitarists' Book of Knowledge, tuning device. \$3.98 plus \$1.00 shpg. Ed Sale, Studio EL11, Grand Island, Fla. 32735.



ELECTRIC MINI HAIR DRYER, designed for people on the go, travels with you to dry your hair after shower or swim. Just 4"x4", it has plenty of heat and air power. Comes in attractive travel case that fits easily in luggage. \$8.95; 2 for \$15. Add 70c shpg. (III. res. add 5% tax.) Chorley House, Dept. ER, P. O. Box 117. Wilmette, III. 60091.



piece suit. Elastic at all openings seals in body heat to make medication penetrate deeper. Eliminates wrapping in plastic . . . Eliminates staining clothes and sheets. Used at Duke University Hospital, many others. Washable. Lasts for months. At Your Druggist Or Order Direct. Specify man or woman, give height and waist size. \$6.95 plus \$1.00 postage . . Slim-Ez Suit Co. 157 6th Ave. N.E., Dept. EK-11, St. Petersburg, Fla. 33701. Own this GENUINE GOLD PIECE at an unbelievably low price!



1977 Gold Christmas Medallion

Now you can own a genuine 10 karat gold Christmas medallion . . . at an unbelievably low price!!! Commemorates world peace in five languages. This rare gold piece is truly a collectors' item. Only 40,000 minted in the entire world before the dies are destroyed! Therefore, we must limit orders to 3 per person. The 1977 Gold Christmas Medallion is struck in a mirror-like finish. Also available mounted in a gold-colored pendant with 24-inch chain (shown below). This unique gold piece can be yours in a beautiful presentation case or fashionable pendant necklace designed for men and women. Think of it... the perfect gift for family and friends! Truly a cherished keepsake for many years. Quantity is limited! Order yours now!!!



THE ELKS MAGAZINE NOVEMBER 1977





The indispensable hang-up for belts. It holds up to 24 in easy-to-get order on closet rod or door. 4 strong brass hooks on handsome walnut stained wood. 8 x 5½ x 3/4", \$6.95 + \$1 post. Two for \$13.50 + \$1.15 post.

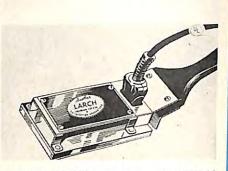
BELT

Quality Gift Catalog, 25c SLEEPY HOLLOW GIFTS 6651 Arlington Blvd., E11-7, Falls Church, Va. 22042





Elks Family Shopper



PROFESSIONAL TYPE ELECTRIC PAINT & WALLPAPER REMOVER strips off up to 12 layers of old paint down to bare wood grain. Leaves surface clean, smooth. Use indoors or out on flat, curved, or irregular surfaces. Works on house current. \$15.98 plus \$1.50 shpg. Larch, Dept. E-11, Box 770, Times Sq. Sta., N.Y. 10036.



GAMES FOR MATH BUFFS and those who love numerical puzzles. "The Math Entertainer" is a treasure trove of teasers, ticklers, m at he m at i c a l traps and twisters by the hundreds to amuse, bewilder and, not incidentally, instruct, Answers and complete explanations for all problems. \$5.95 plus 60¢ shpg. Emerson Books Inc., Dept. E-11, Buchanan, N. Y. 10511.





Here's a marvelous outdoor display for your home this Christmas. This molded plastic Santa with eight reindeer is a full 10 feet across and 2 feet wide! Buibs and reflectors illuminate it brightly. Comes with U.L. approved outdoor cord. Stakes provided to anchor it to ground or house. Use it out in the yard, on the porch, or even prancing across your roof. A delightful Christmas Holiday decoration!

No. 9038—Lighted Santa and Reindeer\$11.95



The roofs are speckled with fresh winter snow...but when it's plugged in — a warm light beckons from each friendly window. Our Little Barvarian Village is so perfectly detailed ... even the steepled church comes aglow with the rich colors of stained glass windows! What a holiday touch for the foot of your tree... or imagine it nestled between the branches. Use it as a window display — makes a wonderful Christmas centerpiece too. This quaint little village wishes all who see it ... "A Very, Merry Christmas'!



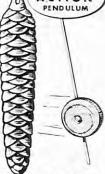
THE ELKS MAGAZINE NOVEMBER 1977

rou Л 1 WITH ACTION PENDULUM You'll be delighted with the charming little Cuckoo that clearly calls the time . each quarter hour. . . .

The Authentic Black Forest

Cuckoo Clock

the slowly swinging pendulum . . . the rich colors of this hand made masterpiece . . . the accuracy and dependability of the fine clock move ment all so meticulously put



together and carefully hand painted. The Cuckoo Clock is a BIG 1212 inches tall from the handcarved top to the pendulum.

A MARVEL OF THE CLOCKMAKER'S ART!

For centuries, generations of gifted woodcraftsmen from the mountainous Black Forest region of West Germany have made these delightful Cuckoo Clocks. These world famous clocks have often been imitated but never equalled! This ancient woodcraft and clock-making art, jealously guarded, has been passed from father to son down through the years. Each Cuckoo Clock is meticulously hand made with methodical German precision — every one fashioned with the rich sepia woods and fine quality materials of the Black Forest.

No. 4395—Black Forest Cuckoo Clock. \$14.99 2345 Post Road, Dept.512-M, Larchmont, N.Y.10538 Please RUSH guaranteed articles as specified below. I enclose payment with this condition i must be completely satisfied or I may return within 7 days for my money back at once. Please enclose 95C with order to cover shipping cost. IN.Y. State residents add appropriate sales taxl. ž HOW MANY ITEM NO. DESCRIPTION OF ITEM 版 S. Shippin N. Y State residents please and approp Please send check or money order. Sorry, no C O D s

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HOLD . IT . ALL TELEPHONE STAND holds your phone and all accessories. And it's a decora-tive table too. 3 wood-grain shelves hold directories, books, etc. Ends are brass-finished and have rubber-tipped legs. Only 26" high x 12" wide x 9!/4" deep, it takes up little room, \$14.99 plus \$1.00 shpg. Han-over House, Dept. Z3561, Hanover, Pa, 17331.



RAILROAD WATCH brings back memo-ries of the conductor checking his watch. Bold, easy-to-read numbers with large hour hands. Back plate has an em-bossed locomotive design, Gleaming gold-tone 2" dia. case. 123/2" heavy link fob chain. \$16.99 plus \$1.00 shpg. J. W. Holst, Inc., Dept. EK-117, 1864 E. US-23, East Tawas, Mich. 48730



Now available, official ELK vanity plate. This plate is of the highest quality, .032 gauge alu-minum white reflectorized background for safety. Handsome logo and embossed border in black. Standard size 6"x12" with bolt holes. I year guar-antee, Send \$5.35 plus \$.50 for postage and handling, (Mass. residents add 5% sales tax) to: AMERICAN VANITY PLATE COMPANY, Box 30 WINCHESTER, MA 01890. Allow 6-8 weeks for delivery.



Gourmet Knife Block

gives your knives the special treatment they deserve. Natural hardwood-sanded to perfection—velvet touch end-grain butcher block has slots for seven knives and a steel. 10½"x5"x5"—knives not included. Washington res. add 5.3% tax. Alaska and Hawaii res. add \$1.00 handling. Send check or money order for \$19.95 to:

GOURMET SELLARS 1418 Bellevue Ave. Seattle, Wash. 98122



SNUGGLE INTO SNOW BIRDS—warm and woolly Moccasins crafted with lamb skin on the inside, genuine reverse shear-ling on the outside. Soft padded soles and heel tab for easy slip-on. In beige with suede trim and hand-laced stitch-ing. Sizes: 5-10. \$14 plus \$1.50 shg. Vicki Wayne-ENS, 600 S. Country Club Rd., Tucson, AZ, 85716.



YOUSTAY TOASTY WARM in your Damart Thermawear, even when it's frosty Thermawear, even when it's frosty cold outside. Body-insulating under-wear lets the per-spiration evapo-rate through so you stay warm and dry next to your skin. Soft and light. Write for free catalog on a free catalog on a variety of styles and sizes including full length. Da-mart Therma-wear, Dept. E117E, 1811 Woodbury Ave., Portsmouth, N.H. 03801.

Know your blood pressure

If your doctor recommends you keep close tab on your Strument. High-quality Aneroid-type with touch and hold glauge. Compact zippered case. Unconditional one-year warranty against defects in workmanship or materials. \$18.95 + \$1.00 postage. You'll need a stethoscope and we have an excellent one for \$4.95 + 50c postage. Money-back guarantee if returned ppd. within 30 days. Kinten Co. BOB Wyandotte Kanaas City, Mo. 64105



Convert your twin-size beds into luxurious king-size bed in seconds! Just place com-fortable polyurethane SPAN-A-BED between 2 twin-size beds. Fits snugly—you'll never know it's there. Save dollars— no need for special bedding. A full 6' long, 14" wide. Light, strong SPAN-A-BED will support the strongest man. Rolls up for easy storage strongest man. Rolls up for easy storage when not in use.







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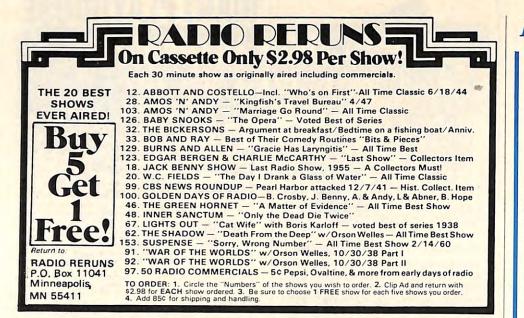
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CAN BE FUN WITH E-Z TART SHELL FORMER This is quite a tool for holiday or year-round entertaining. It can be used to make hors d'oeuvres or fancy pastries. All you do is put a bit of dough into the muffin pan (which is included), place the E-Z Tart shell former into the cup, and the tart shell forms . . . just like that! Recipes are included, \$29.95 ppd. Calif. residents add 6%. We pay shipping charges. Satisfaction guaranteed.

> E-Z TART, INC. 444 Beaumont Dr. Vista, Calif, 92083



SLEEP WARM

SLEEP WARMER Here's the scientific way to keep warm— with the heat under instead of over you— on this FOUR-SEASONS comfort unit! Quality-made of long-wearing Cannon sheeting and polyester-filled. New soothing, satisfying relief from sleep-lessness, arthritis and circulation prob-lems, it lies flat under bottom sheet. It's washable, 4-position ac/dc sleep-switch, and comes with a five-year guarantee. 39x76-twin \$30; or 54x76 full bed size \$32; 54x76 full size, dual control \$38; 60x80 queen size with dual \$46; 78x84 king size with dual \$48, all postpaid. Enclose check or M. 0. only—Mich. residents add 4% sales tax. THE LINEN CLOSET 1324 Welch Blvd. Flint, Michigan 48504

1324 Welch Blvd. Flint, Michigan 48504



OLD TIME PLAYER PIANO Bring back memories of yesteryear with miniature wooden music box that cranks out nostalgic tune "The Entertainer". Sliding panel doors, rotating musical cylinders and matching bench-just like the original player pianos! A great collector's item. 4" x5". **\$9.99** plus \$1.00 postage.



GENUINE "OLD WEST CHARM" ORNAMENTAL UNIQUE The gift so ideal The gift so ideal on the desk, man-tel, top of the mail-box, in the garden, or model layouts. Conversation piece! Authentic replica! Made in USA. 1/20 Scale. 17 inches tall. Bronze bear-ings! The top re-volves and wheel turns with slight-est air movement! \$11.95 Postage Pre-Paid Comes to you attractively kit boxed. Il-lustrated instructions! Mail check or money order to:

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YOU WON'T FALL ASLEEP AT THE WHEEL with Travel-Mate Doze Detec-tor to keep you awake. Cigarette-pack size, it has a tiny electric sensor that monitors your body's "attitude." sets off an alarm if you start to doze. \$14.95 plus \$1.75 shog. 2, \$24.95 plus \$3.25 shog. Jay Norris Corp., 31 Hanse Ave., Dept. 105-26, Freeport, N.Y. 11521.



LAST U.S. SILVER COIN SETS. Never again will silver be used in coin mint-age. Most silver coinage has already been remelted so these coin sets in-crease in value all the time. 1964, \$4.50; 1963, \$5.25; 1962, \$5.50; 1961, \$6.50; 1960, \$7. All 5 sets, \$27.50. Sets mounted in lifetime holder. Centre Coin Co., Box 1, Dept. K-11, Sherman Oaks, CA. 91413.

Shows Actual Size

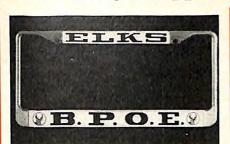


WORLD'S BEST GIFT

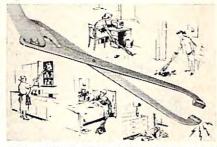
Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Spark-ling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

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Sirs: Please send me enclose \$ I have ch size, & color and I await with THIS ORDER GETS FRE Keep the belt even if you ret 72B-441(916)	ecked my choice interest. SHIP E TWO-WAY BE	AT ONC AT ONC ELT! II refund
STYLE	Size	Width
STYLE BLACK Reptile	Size	Width
	Size	Width
BLACK Reptile	Size	Width
BLACK Reptile BROWN Reptile	Size	Width
BLACK Reptile BROWN Reptile BROWN Side Buckle BLACK Loafer	Size	Width
BLACK Reptile BROWN Reptile BROWN Side Buckle		Width
BLACK Reptile BROWN Reptile BROWN Side Buckle BLACK Loafer BROWN 'Gator BROWN Executive Boot Vame		
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LICENSE PLATE FRAMES are beau-tifully styled for Elks, triple-chrome plated, engraved with 3 brilliant baked-enamel colors, \$4.98 per pair, ppd. Write on lodge letterhead for informa-tion on custom-designed frames with lodge number. F. C. Enterprises, 4825 W. Torrance Blvd., Suite 11, Torrance, CA 90502 CA 90503.



THE GREAT GRABBER grabs far-away objects and brings them finger-tip close. objects and brings them finger-tip close. Its scissor action picks up objects up to 27" away. Never stretch, stoop, climb on precarious perches. Holds sponge to mop up spills, dust rag for high places and has a magnetic tip to pick up pins. \$7.49 ppd. Better Sleep Inc. Dept. EL11, New Providence, N.J. 07974.

BACK-ACHE

STIFF NECK TENSION WONDERFUL RELIEF NEW TECHNIQUE

NO DRUGS, BED REST OR SUR-GERY. USERS REPORT IMMEDI-ATE RELIEF & ENJOY TENNIS, GOLF, ATHLETICS. RELIEVES GOLF, ATHLETICS. . . RELIEVES TENSION. Mail for free brochure, no salesman will call. "NATURAL TRACTION CORP."

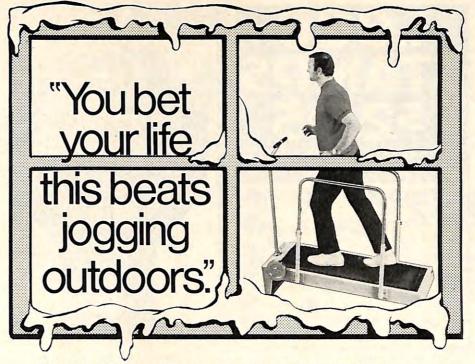
516 Alahmar (PO 590) Alhambra, Calif. 91802



THE EXALTED RULER ("TO MY BROTHERS")

Charles M. Russell's greatest Masterpiece, painted for the Elk Temple and signed, "To My Brothers," Reproduced in full color. Print is on heavy stock 15"x20", \$8.50 per print, two for \$14.50. Mailing and handling included. Satisfaction guaranteed. Send check to

OUNTAIN MAN PRINTS Box 6611, Rm. 47, Great Falls, Mont. 59406



"You bet I like cutting my jogging time by 75% in any weather-even snow, rain, cold and darkness.

"I compress the benefits of an hour of outdoor jogging into an easy 15 minutes indoors, simply by jogging on a scientifically designed inclined 'treadmill'.

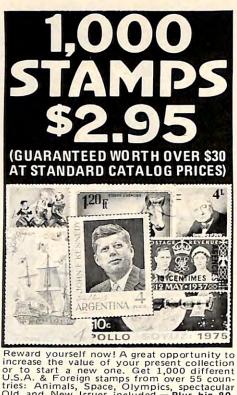
"I jog in private, in the comfort of my own homeregularly, so it'll really do me good.

"And I build up my heart and lungs, and shed excess weight-to look, feel and sleep better, and help get a new lease on life.

"I jog on equipment that's used in health clubs and gymnasiums across the country-precision equipment that's built to last-the Battle Creek Health Walker."



Dept. 7311, Mt. Clemens, Mich. 48043 Catalog of 1800 Novelties, Tricks, Jokes, FREE! Odd Scientific, Hobby and Fun Items. LARCH, Dpt. 202-A, Box 770 Times Sq. Sta., N.Y. 10036



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I enclose \$2.95. Rush me 1,000 Stamp (worth over \$30 at Standard Catalo Prices!) PLUS 80-page Collector's Catalo)s)g
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Looking for a **unique** gift idea? We can turn your favorite photo into a deluxe 8" x 10" jigsaw puzzle. Full color or B. W depending on the photo you send. Mail the print or negative (returned unharmed) and \$3.95 ppd. For rush orders send an additional \$2.00 and we'll ship your puzzle 1st Class mail the same day it's received. Turn somebody on — the suspense will kill them!

P S Better prints make better puzzles. AMERICAN STUDIOS Dept. EM-11, La Crosse, Wisc. 54601



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Elks Family Shopper



DUAL-LIGHT HIGH INTENSITY BED LAMP is easy on the eyes. Two horizontally-mounted high intensity bulbs are in brown/brass fixture that clamps easily on any 1" or 2" headboard. Dimmer switch lets you adjust light level. Comes with 8' cord, \$29.50 plus \$1.50 shpg. J. W. Holst, Inc., Dept. EK-117, 1864 S. US-23, East Tawas, Mich. 48730.



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WOIVIAN'S CAVALIER Handsomely crafted in genuine leather. Smooth no-seam vamp, adjustable buckle strap. Resilient ribbed sole and 1" heel. COLORS: Black, Brown, **\$22** Navy, Luggage Tan, Bone, White, **\$22** Wine. Full & half sizes: 6-101/2 AAA, AA and 6-101/2 A, B, C widths. **VICKI WAYNE-ENB** 600 S. Country Club, Tucson, AZ 85716



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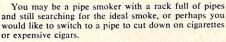
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It's Almost Magic

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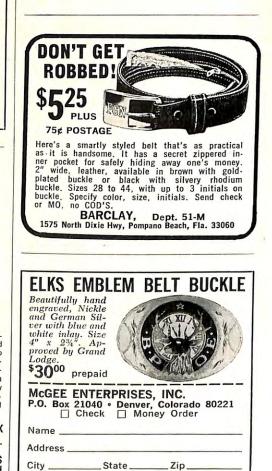




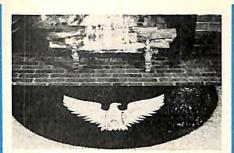
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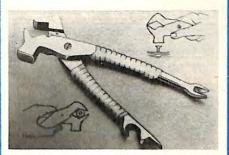
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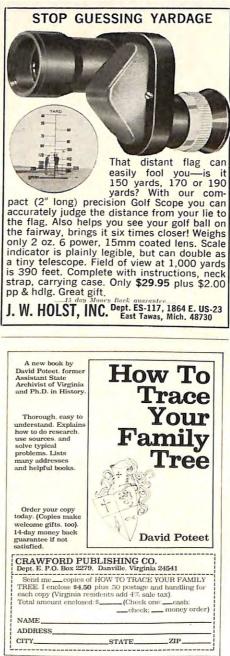
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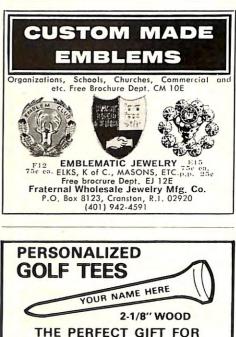
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Louder and Funnier

(Continued from page 32) I am deeply touched, but not as deeply touched as you have been in coming to this luncheon." And when he addressed a gathering of the National Association of Manufacturers—not the most friendly of audiences for a liberal President—he remarked on the fact that he and William McKinley were the only two Presidents ever to speak before the NAM. "I suppose," he quipped, "that President McKinley and I are the only two that are regarded as fiscally sound enough to be qualified."

Kennedy's "amiable irreverence," as one observer of the period termed it, was aimed at anybody and everybody, not excluding his own family. At a dinner of the Alfred E. Smith Foundation during the 1960 campaign, he said with a characteristic twinkle: "I had announced earlier this year that if successful I would not consider campaign contributions as a substitute for experience in appointing ambassadors. Ever since I made that statement I have not received one single cent from my father."

I must confess I miss that kind of humor among today's political higherups. Laughter, it has been said, "is more than a defense mechanism, a means of adjusting to circumstances, a safetyvalve against tyranny-it is an agency in creative enterprise." And so I say to those in high places: Louder and funnier. For I stand squarely with the Kennedys, the Coolidges and the rest of their whimsical company. And also with the English writer and satirist, Max Beerbohm, who said, "Strange, when you come to think of it, that of all the countless folk who have lived before our time on this planet, not one is known in history or in legend as having died of laughter."

Obituaries-

PAST DISTRICT DEPUTY Walter A. Brouelette of Missoula "Hell Gate," MT, Lodge died August 12, 1977. District Deputy Grand Exalted Ruler in 1964-1965, Brother Brouelette served the West District.

PAST DISTRICT DEPUTY William A. O'Neal of Madison, TN, Lodge died July 30, 1977. Brother O'Neal was appointed District Deputy Grand Exalted Ruler in 1972-1973 for the Middle District.

WILLIAM W. GARVIN of Santa Ana, CA, Lodge died August 9, 1977. A Past Exalted Ruler of his lodge, Brother Garvin was Secretary to the late Grand Exalted Ruler L. A. Lewis in 1947-1948.



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