

A photograph of the Statue of Liberty at night, illuminated with blue and white lights. The torch is lit with a yellow flame. The background is dark.

LIBERTY

NEEDS OUR HELP

the
Elks
magazine

December 1983/January 1984

in this issue:
All American Lodge Profile

Sale!

WE CANNOT HOLD THIS PRICE MUCH LONGER!

Due to the soaring cost of GENUINE LEATHER, we cannot hold this price much longer Order now!

The World's Most Comfortable Shoe!

The Famous
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\$14.88



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Genuine Leather Smooth or Sueded

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for Men and Women

MEN'S SIZES

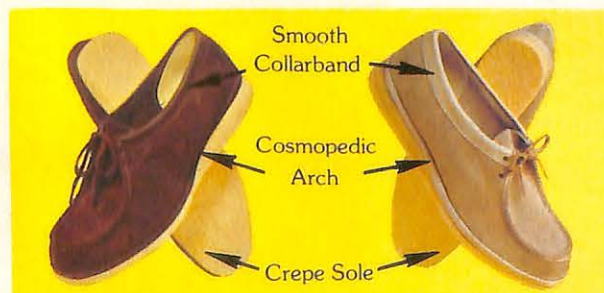
6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, also 13.
WIDTHS: C, D, fits medium width. E, EE, EEE fits wide width.

WOMEN'S SIZES

5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, also 11.
WIDTHS: B, C, D fits medium width. E, EE, EEE fits wide width.

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If these CosmoPedic shoes are not the most comfortable, the finest quality pair of shoes you've ever owned, simply return them within 14 days for a full refund of purchase price (except postage & handling), no questions asked. Now that's a guarantee in writing.



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Sand Sueded Leather

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Hanover, PA 17333

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OLD VILLAGE SHOP, Dept. VM-4156, Bldg. #9, Hanover, PA 17333

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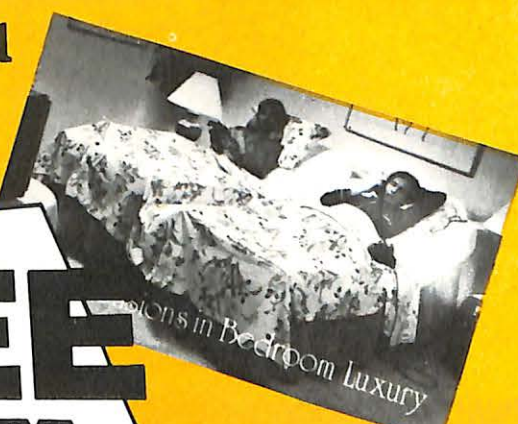
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The marvelous, full body massage action helps relieve simple everyday tension from your head all the way

Exciting New Bed Adjusts To Any Position



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Please send me your free, full-color booklet on a whole new way to sleep. No cost, no obligation, of course.

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A MESSAGE FROM
THE GRAND EXALTED RULER



SPREAD THE GOOD NEWS

One of the changes that has occurred in recent years is that we, as Elks, see a need to inform the public that we truly are an organization that contributes to the well-being of our communities. We call this public relations and publicity. Of course, the starting point is to be sure that our own members and their families are informed. We call this indoctrination, correspondence and communication.

In dealing with the media, I find that they are receptive to good news and proper presentation. I have had many pleasant interviews with the press and on television. Our message is getting across and our good deeds are becoming known to the general public and to our Elk families alike.

The First Amendment guarantees Americans the right of free speech and we are blessed with a press that not only relays the news to us but, in addition, has the right to express an opinion. There have been attempts to muzzle the press and the broadcast media. We do not condone censorship, but we must beware of the type of person who uses the press for sinister motives, such as those who would subvert our way of life and substitute a totalitarian form of rule for our constitutional institutions.

I encourage each of you to support a free press. Get to know the media people in your area. They are doing a great job in keeping America free and we should be anxious to cooperate with them.

Sincerely & fraternally,

Kenneth V. Cantoli

Kenneth V. Cantoli
Grand Exalted Ruler

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Set



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for the Whole Family!**

**20-Piece
Decorator
Bath Set**

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Set

3 BEAUTIFUL COLORS



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Daisy-Dazzled Prints, Garden-Bright Solids!

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- 2 Solid Hand Towels (15x25")
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Soft, thirsty, flower-garden fresh, Now your bathroom will look like sunny summertime every day of the year. Luxury Bath Set features crispy whites strewn with daisies . . . *plus* (how beautiful!) color-coordinated solids. A

truly elegant decorator ensemble—20 lush, lovely pieces in all. Wonderfully soft, soothing, absorbent—just the kind of bath towels to wrap yourself in when you step out of the tub. All top quality 100% cotton—washable, durable, carefree. Fabulous gift idea!

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Yes! Please rush _____ "Daisy Delight" 20-Pc. Decorator Bath Ensemble(s) (Z407452B) as indicated below, on Full Money Back Guarantee.

COLOR CHOICE:
 Gold ___ Qty. Blue ___ Qty. Pink ___ Qty.
 One Bath Ensemble for only \$12.88 plus \$4.45 heavyweight postage and handling.
 SAVE! TWO Bath Sets—40 pieces in all—for only \$24.88 plus \$6.45 heavyweight post. & hdlg.

Enclosed is \$ _____ (PA residents add sales tax)

CHARGE IT: American Express Diners Club
 VISA MasterCard

Acct. No. _____

Exp. Date _____

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

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After a century of punishment by pollution and the elements, this proud symbol of our freedom needs the help of each and every Elk!
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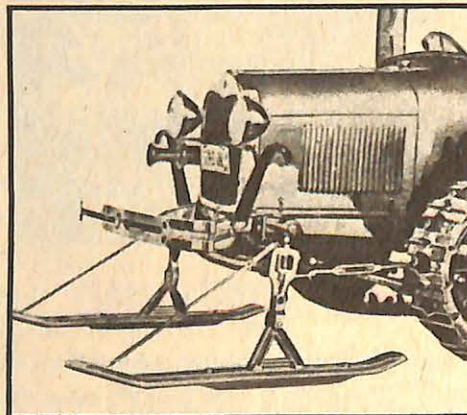
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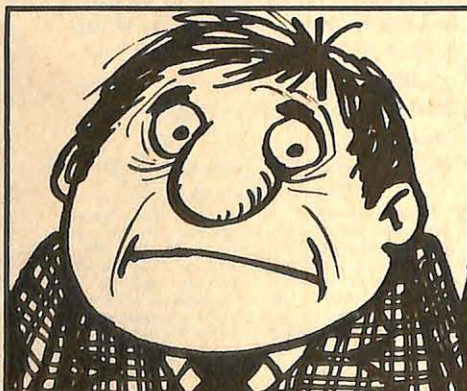
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THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614. Members: Change of address should be made through your lodge secretary. Give him advance notice of at least 60 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

Misses!
Half Sizes!

Snowflake

Insulated JACKET

Looks and Performs like those \$100 Down Coats!

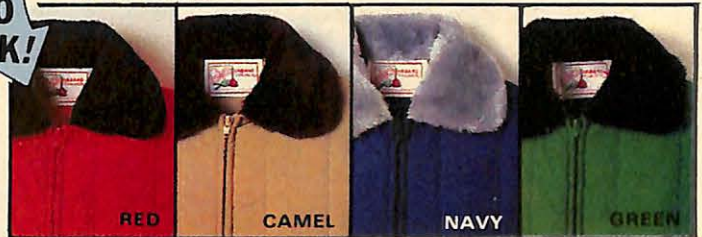
But Only

24⁹⁵

not \$80!
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More warmth, more features, more pure fashion flattery than in all those Designer Coats put together — and just look at the colors!

LOOK!



EVERYTHING YOU NEED THIS WINTER!

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- EXCITEMENT of 5 Luscious Ladylike Colors, and smart vertical quilting which actually slims your silhouette (unlike those other bulky expensive down coats)!
- COMFORT of a grown-up, "real-live girl!" full cut!
- CONVENIENCE of NO-IRON machine wash & wear!
- ALL YOURS IF YOU RUSH YOUR ORDER RIGHT NOW! We sell thousands each week, and there's still lots of COLD weather left! Just fill out the order form and we'll rush your selection for your **NO-RISK, AT-HOME APPROVAL!**

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3 for \$73

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OK Haband! Send me Jackets for which I enclose my full remittance of \$_____ plus \$1.95 for postage & handling.

OR CHARGE IT:

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Exp. Date ____/____/____

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725-D47

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City/State _____

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WOMEN'S (add \$5 each): 14½-16½-18½-20½-22½-24½-26½-

Color	D47	Qty.	Size
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RED	A		
NAVY	F		
CAMEL	B		
GREEN	G		

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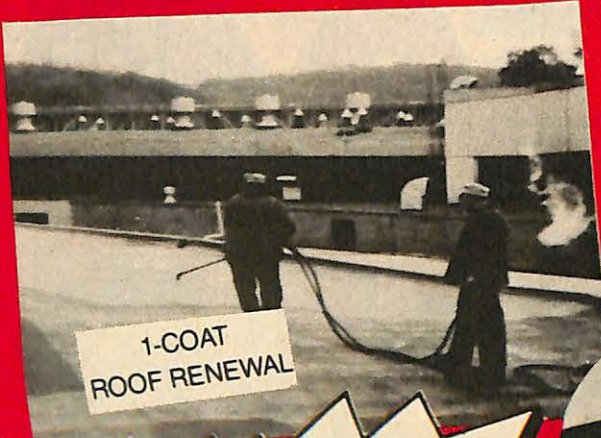
HABAND FOR HER

YOU'RE IN THE BIG MONEY

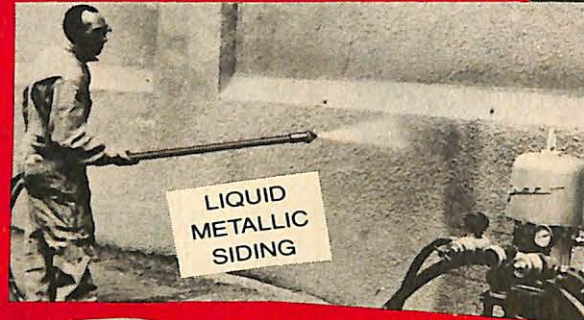
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\$1,500
OR MORE
ON JUST
1 ORDER!**



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SILVERLEAF
COATS THE
BUILDING



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SEALER

**WE SUPPLY THE
FREE EQUIPMENT.
CUSTOMER'S MEN
DO THE WORK!**

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SELLING
MAKES THE
SALES!**

**PROSPECTS IN
EVERY COMMUNITY!**

They're all around you . . . schools, motels, factories, shopping centers, apartment buildings, hospitals, warehouses, garages, airports . . . any commercial building or institution with a dull, worn exterior that needs a new, waterproof, insulating finish . . . drive-ways and parking lots with cracks and holes . . . you have a ready-made prospect! And that prospect can quickly become a big-sale customer when he sees how much money he can save — and how fast Seamless Spray gets the job done, using his own men and the professional equipment we loan to him free. Each big-sale customer means a big-sale commission for you . . . \$1,000, \$1,500 or much more! Not only that — once your customer has his first experience with Pace Seamless Spray, he's a better-than-average prospect for more Pace products — and that means more sales, more commissions and a fast-growing Pace income for you!



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THOUSANDS!**

Never has there been a hotter, more receptive market for Pace Seamless Spray and maintenance products than right now. The reason? INFLATION! Yes, with Pace Seamless Spray, a roof can be repaired, waterproofed and insulated against hot and cold weather at about one-tenth the cost of having a roofer do the work. One school actually got a bid from a roofing contractor, then found that doing the job themselves with Pace Seamless Spray, using the equipment we furnish free, they were able to save \$28,400 on their roof renewal. And get it done faster. That was a big school — and a big order. Our Pace salesman came away with several thousand dollars in commissions.

The same kind of savings with Pace 1-coat products makes quick sales for Liquid Metallic Siding, too. Just one fast, sprayed coat waterproofs, caulks and completely insulates building exteriors. It's another big leader in creating new Pace sales records, giving one-sale commissions another boost! When you can show prospects that Pace Seamless Spray roofing and siding renewals, and Pace PARK-KING Blacktop Sealers are used by such industrial giants as General Motors, United States Steel, DuPont, Holiday Inns, by National Aeronautics and Space Administration, by schools and colleges across the country, by Denmark's largest railroad and Hawaii's largest shopping center . . . they know you're talking quality of performance. And they can see for themselves you're talking savings! And that kind of Pace talking is what pays off for you — FAST!



**THE 3
MINUTE
PROOF!**



**PACE "LIVE SELLING"
IS YOUR CLINCHER!**

Yes, your customer sells himself with your on-the-spot demonstration. Hand him a piece of roof felt, let him burn a corner or poke holes in it. Then show how 1 coat of Seamless Spray makes it new-looking again, waterproof and weather resistant. It all takes just 3 minutes!

FREE! SEE NEXT PAGE!! MAIL
COUPON NOW FOR ALL THE
EXCITING BIG-INCOME FACTS!



PART-TIMERS CASH IN BIG on single orders!



DICK ROGERS
President, Pace Products, Inc.

\$2,777.40 for Ike Carter




One Seamless Spray job for a nationally known Motel Chain earned Ike Carter a nice Pace check for \$2,777.40.

\$2,458.40 on 1st Sale!



Ray Wells' first Seamless Spray order for an airport started his Pace career with a fine \$2,458.40!

1 Seamless Spray sale paid \$1,666.21!




John Napier scored well with a Pace check for \$1,666.21 on a job for a shopping center.

\$925.10 for 1 order



Homer Dougherty started his second career with a \$925.10 check for his Seamless Spray sale to a college.

\$589.92 for Charles Smith



83-year old Charles Smith netted \$589.92 on his first Seamless Spray sale to a School Board.

“There’s no reason why even a part-timer with Pace shouldn’t make \$1,000 a week, week after week!”

If you were here in our offices every Thursday when the Pace Paychecks go out, you'd see that \$1,000 a week is no idle promise for Pace part-timers. You'd see some smaller checks, it's true. And you'd see the big, exciting whoppers that make our PACEMAKER NEWS headlines. Like the \$4,315.55 check for Walt Cameron on his first Seamless Spray order! And Al Shultes' \$1,285.62 check for one sale to a Shopping Center! You'd also know why so many part-timers decide to go full-time with Pace.

The reasons are simple enough. You're selling BIG with Pace. You're selling quality, convenience and big savings. And the Pace selling program, especially designed for men who've had no experience in the maintenance field, gives you step-by-step procedures in making the call and closing the sale. We furnish you with every possible sales tool, plus our field-tested "Live Selling" technique that's bound to make you a winner!

GIVE PACE THE 8-HOURS-A-WEEK TEST


That's how little it takes to put you in the \$1,000 a-week-or-more earnings! Just 8 hours a week. Use our sales kit, follow our selling procedure. See how fast you'll come up with the order that gives you your first \$1,000 or more paycheck! You'll wonder why you ever spent your time selling the little stuff that made you only peanuts!

Let me send you the facts about Pace. I'll show you in black and white how easily and quickly you can be in the big-time with Pace, closing big ticket sales that make your time worth more to you than ever before in your life. Just mail the coupon. You'll hear from me by return mail. And then you can see for yourself the whole new exciting, rewarding, profitable world that's waiting here for you with Pace. The sooner, the better!

Made \$2,744.00 on 1 Order!



Jim Gill started his PACE career with a bang. On just one order, Jim drew a Pace check for \$2,744.00. He says he never knew there was a business where money could be made this quickly with no previous experience.



WEEKLY SALES REPORTS LIST HUNDREDS OF MEN MAKING BIG WEEKLY SALES WITH PACE!

ALL FACTS FREE BY MAIL. NO OBLIGATION. NO SALESMAN WILL CALL. MAIL THIS COUPON TODAY!

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Quality Plaza 112th & College Blvd.
P.O. Box 10925, Overland Park, Ks. 66210



SHOW ME how I can make \$1,000 a week with Pace. Mail all the facts free, without obligation. No salesman is to call.

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Address _____

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IT'S YOUR BUSINESS

by John C. Behrens

NO QUICK FIXES FOR DEREGULATORY PROBLEMS

Recent stories in the *Wall Street Journal* and *USA TODAY* about the changes that face independent insurance agents in the years ahead are of importance to all of us whether we're senior or middle management or self-employed.

The property-casualty insurance industry is involved in a competitive price squeeze brought on by deregulation proposals affecting the financial services field. The competition, as I understand it, may create insurance outlets in such places as supermarket chains, banks and department stores to name a few.

Some consumers I've talked with think that's okay.

Insurance professionals disagree. The independent agent, who for years has tried to build consumer confidence in his ability to match needs and coverages with companies, will have to make changes simply to survive, the *Journal* says. "...With deregulation shaking the entire financial services industry, the free market is threatening to crush the agents. Fewer than half of today's independent agencies will last out the decade, many authorities predict," the newspaper adds.

As is so often the case, the person on the front line—the agent—is going to take it on the chin. Obviously, the arguments fly back and forth when you search for a reason.

One thing is clear, however. Agents, like so many enterprises and services, may have ignored telltale signs of change within the corporate and business world. Preoccupation with immediate circumstances may have caused them to overlook business planning and strategy.

A study of independent agents, for example, showed that 55 percent of those surveyed had no automation and another 15 percent didn't have basic word processing available. Sixty-three percent didn't have an agency perpetuation plan. Said an insurance agent quoted in the *Wall Street Journal* story: "That's equivalent to not having a will. The people who responded this way are going to have the biggest problems."

Insurance companies, meanwhile, have been headed in the opposite direc-

tion. According to those I've talked with in corporate home offices, it has been rare in recent years to find a company that is without a computer or access to one. Thus, while the companies have moved to modern equipment in an electronic era, independent agents have been less inclined to change.

Of course, insurance agents aren't the only ones who face such technological changes. Market forces and computerization have produced similar struggles for service station owners who deal with oil conglomerates and mom'n'pop stores, once the backbone of neighborhood economies, and major wholesalers and suppliers.

"The problem used to be to make a decent profit each year. Today, it's trying to survive. If you're lucky, you can clear some profit," said an acquaintance in a family business.

For many proprietors, it is the computer that has forced the rapid change. They see a scenario from Kurt Vonnegut's novel "Player Piano." In the book, the author shows post-automation America as a society of managers, engineers and professionals. Machines in this new society do all the work and people who aren't in one of the three categories have nothing to do.

Computers, some businessmen believe, simply are not a panacea. Yet the rush to involve them in every kind of business and enterprise is creating monumental errors and will probably continue to do so until controls are much more effective and managers are more qualitative in their use of such equipment. Ask any consumer who has attempted to deal with computers about correcting errors and the horror stories never seem to end.

But while computers may look like the enemy, consultants to small and large businesses believe management has to share responsibility, too. Said John E. Sloan, Jr., a Nashville banker who is the new president of the National Federation of Independent Business, the overriding reason for business failures during the recession was bad management caused by misinformation or a lack of informa-

tion. In a day when a computer screen can actually be changed by the touch of a hand and robots are handling a number of tasks, the threat of change is no longer the question. The question is: how do I cope with changes already begun?

By 1995 if projections are correct, the labor force is expected to reach 128 million and work weeks may be trimmed to 30 hours. At the same time, there will be more than 20 million word processors and 100,000 robots involved in the workplace, according to estimates.

The answer, then, in any field is going to be how you absorb and utilize new information and the kind of ingenuity you apply in adapting technology to your job, task or business. Instead of greeting every suggestion from an employee, trade magazine article or colleague's tip with a negative reaction, it's time to look at every proposal and idea as potentially usable.

It's time to plan for next year as well as next week.

Ray Amara, president of the Institute for the Future, told *USA TODAY* readers that he thinks technology will boost the economy. "But will it result in a net reduction of jobs and will those (remaining) jobs be suited for workers?... There is a danger that we are moving toward a two-tiered work force. It may be that we (will be) replacing the tellers, the clerks and the junior executives..."

Computermania and the obsession many executives have with it may not be the problem-solver some think. "Of the tens of thousands of systems that are up, less than 5 percent do the productive job expected," a respected consultant to business told the *Christian Science Monitor* not long ago. He specializes in taking distressed manufacturers and turning them around using a specialized system that automates the procurement process. Poor performances in systems can frequently be traced to management. Computer systems cannot solve poor business practices, he insists.

The changes in the workplace in the years ahead, consequently, will still be resolved by managers and proprietors. Yet there are questions that must be asked.

How well do managers and proprietors know their products and services?

How well do they understand and monitor their systems and financial books?

How realistic and complete is the backup system to their technology?

What kind of employment standards provide satisfying challenges for employees and improve the company's relationships with all of its publics?

A business that scores positive answers to these questions and has a viable product or service appears to have an optimistic future. ■



"Allstate proved to me—there's money to be saved by buying custom-fit!"

The move is on to the Customizer policy.

A lot of small businesses don't get the best fit from their insurance. And it shows up, right on the old bottom line.

That's why, during the last seven months, over 10,000 small-business owners have selected the Allstate Customizer policy. It can be tailored to just the coverage your business needs.

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Subject to local availability.

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LIBERTY NEEDS OUR HELP

She has welcomed over 17-million souls to our shores; her upraised torch lights the way to liberty, justice and equality. Now she is in desperate need of help.

Nearly a century of exposure to corrosive salt spray, pounding winds and airborne pollution has weakened her structure and stained her once pristine robes; Miss Liberty must be restored.

To this end, President Reagan has named a twenty member commission chaired by Chrysler Corporation's Lee A. Iacocca. The Statue of Liberty/Ellis Island Centennial Commission has a huge responsibility: to secure funding in the amount of \$230-million for a program of restoration, improvement and long-term maintenance.

This project also includes the refurbishing of the neglected Ellis Island complex, through which literally millions of hopeful immigrants passed on their way to the dream of a better life in America's vast "melting pot."

There is no secret to the fact that we, as Elks, love our nation and its institutions. What better way to express this love than to help shoulder the awesome but glad burden of restoring this magnificent symbol of universal liberty, dignity and brotherly love?

Perhaps PGER Francis Smith, Chairman of the Grand Lodge Advisory Committee, summed up the willingness of the Order to lend its hand in this project when he drafted the following resolution presented during the 1983 Grand Lodge Session.

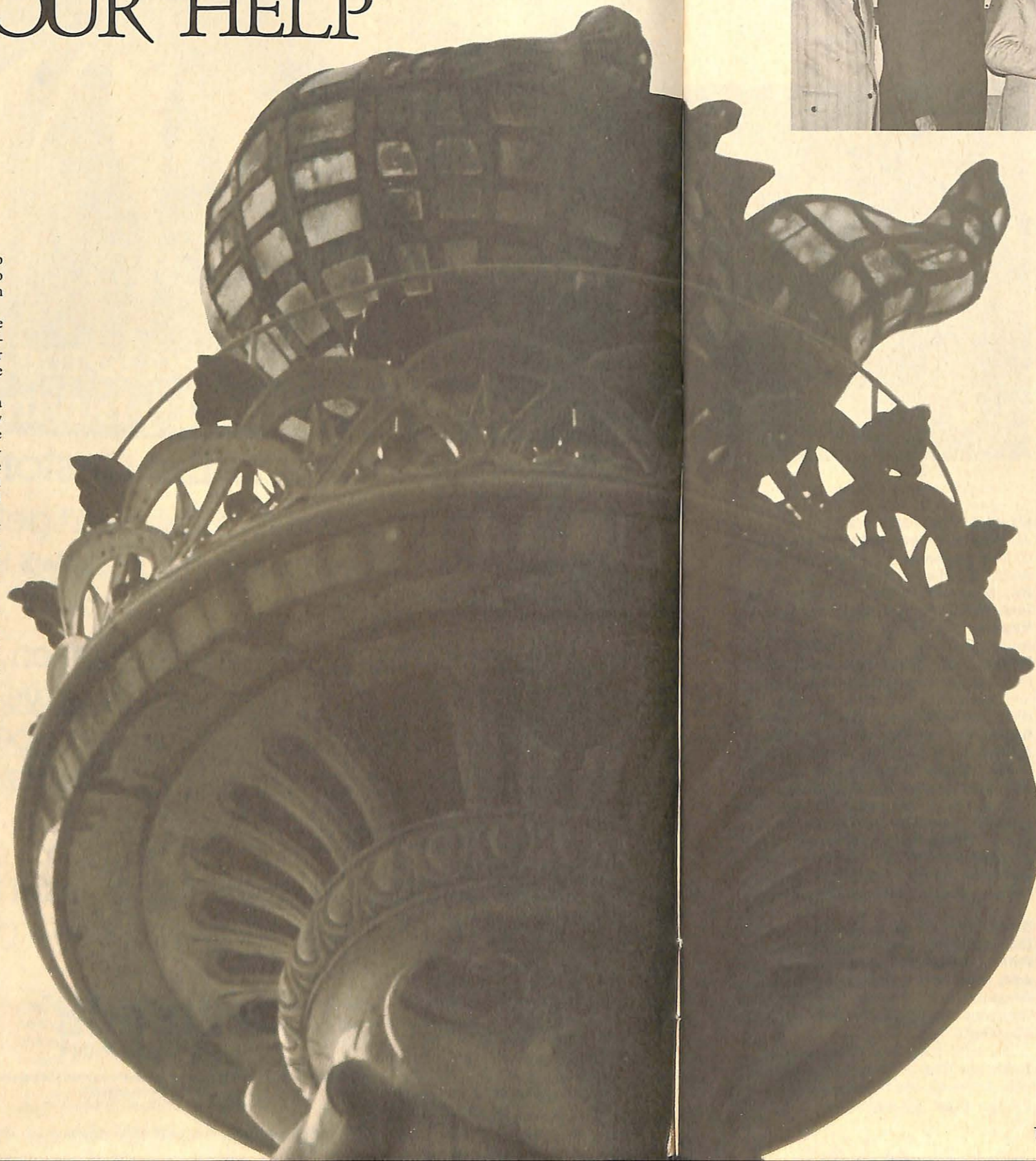
RESOLUTION

WHEREAS the Benevolent and Protective Order of Elks of the United States of America is committed by the provisions of its Constitution and the will of its members to quicken the spirit of American patriotism, and

WHEREAS the Order has a glorious record of achievement in furtherance of that commitment, and WHEREAS the Liberty Centennial Campaign now being launched has for its purpose the rehabilitation of the Statue of Liberty and Ellis Island, and

WHEREAS the Statue of Liberty symbolizes the concept of freedom of the person which is so precious to the American way of life, and Ellis Island has earned its place in our history, and

WHEREAS the Benevolent and Protective Order of Elks with its more than 1,600,000 proud Americans in over 2,200 Lodges is peculiarly endowed by its



George Caruso (second from right) Exalted Ruler of Barre Vermont Lodge No. 1535, presents a check in the amount of \$1100 to GER Kenneth V. Cantoli for the Statue of Liberty and Ellis Island Restoration project. Others in the picture (left to right) Raymond J. Quesnel, Special Deputy GER; Dr. Leonard J. Bristol, PGER; and Stephen Krakowsky, DGER, Vermont North.

members and its purposes to add strength and vigor to the campaign.

NOW, THEREFORE, be it resolved by the delegates of its 119th Grand Lodge Session that the Benevolent and Protective Order of Elks endorses the Liberty Centennial Campaign and pledges its full support thereto.

Done this 26th day of July, 1983, in the City of Honolulu, and State of Hawaii.

regional boundaries; it is a project that generates from the generous heart of grassroots Elksdom a remembrance of our precious liberties as Americans, no matter what our ethnic origins and a means to preserve and restore the proud symbol by which so many of our forebears knew that their long voyage to Liberty was, indeed, at an end. *H.H.G.*

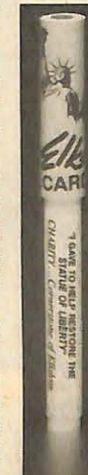


ATTENTION: Exalted Rulers, Lodge Secretaries, Lodge Americanism Committee Chairmen...

Here is your Lodge's opportunity to help raise the funds needed to fulfill our \$1-million commitment to restore the Statue of Liberty and Ellis Island.

This handsome commemorative pen tells the world, "Elks Care" on its cap and reminds the proud owner that "I Gave to Help Restore the Statue of Liberty—Charity, The Cornerstone of Elksdom."

Pens are available in minimum lots of 100 at \$1.00 for each pen ordered. These pens make handsome "thank you" gifts to donors or, may be sold at a profit, all of which must be ear-marked for the Grand Lodge Statue of Liberty Restoration Fund.



Yes, Our lodge wants to help in this worthy project!

Please send us _____ commemorative pens @ \$1.00 each plus \$2.50 per 100 pens shipping and handling.
(Minimum order, 100 pens or, multiples of 100.)

Name and title _____

Lodge # and Name _____

Address _____
(#, Street, R.R. #) (City) (State) (Zip)

Make check payable to:
Grand Lodge Statue of Liberty Restoration Fund
c/o Hon. Stanley F. Kocur, Grand Lodge Secretary
B.P.O. Elks Dept. EM
2750 Lake View Ave.
Chicago, IL 60614

To implement these eloquent sentiments was the job given to Vincent R. Collura, Chairman of the Grand Lodge Americanism Committee. It is a job that Brother Vince relishes, "I am really anxious to roll with this program. My parents came through that lovely lady's arms from the old country, to pave the way to a better life in America for themselves and their family. To them, 'America', as represented by that monumental and beautiful statue, meant 'Freedom'."

Our goal is \$1-million to be raised at the subordinate lodge level through any means that is befitting the good repute of the Order. Fund-raising ideas such as bake sales, foot races, poster contests, dinner-dances, flea-markets and bike races are just a few of the many activities that come to mind. Individual donations can be solicited and a commemorative pen is available through each Lodge as a way of saying, "thank you" for each donation. Or, alternately, the pens themselves may be sold with all profits going toward our \$1-million goal.

It is essential that each lodge pool its contributions into a temporary fund and send a check after each major fund-raising event to:

Hon. Stanley F. Kocur
Grand Secretary
B.P.O. Elks
2750 Lake View Avenue
Chicago, IL 60614

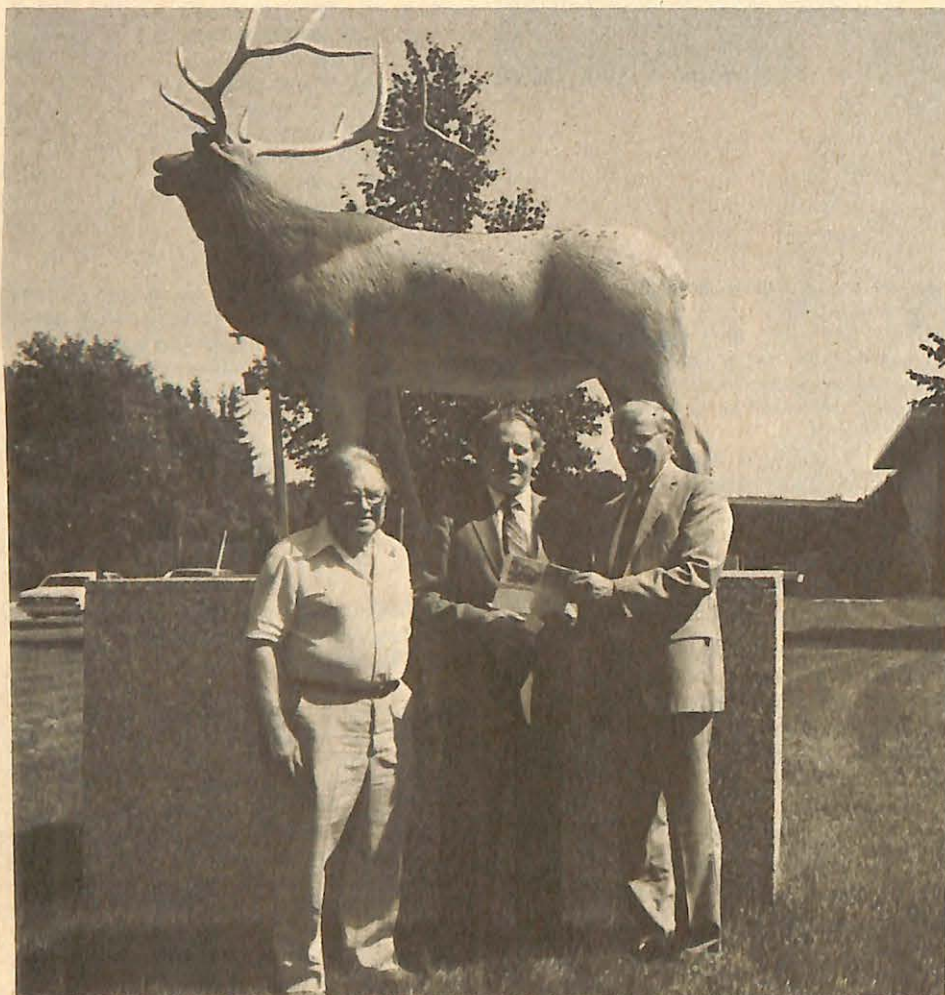
All funds plus any accrued interest will be presented to the Statue of Liberty/Ellis Island Foundation, Inc. as a donation in the name of all Elksdom at a later date.

Exalted Rulers, subordinate Lodge Secretaries and Lodge Americanism Committee Chairmen should be in touch with their area committee members for more information on this very worthwhile undertaking.

This is a project that transcends state or



NEWS OF THE LODGES



Grand Forks, ND.

GRAND FORKS, ND. On the lawn of Grand Forks, ND, Lodge, ER Jerome Dufault (center) presented a pledge of \$10,000 for the University of North Dakota Centennial Fund to Len Marti (left) and Earl Stinden of the UND Alumni Office.

MESQUITE, TX. In honor of Brother Ford Linderman's contributions to his community, the mayor and city council of Mesquite, TX, declared him honorary mayor of the city of Mesquite on August 1, 1983.

SAGINAW, MI. At a recent meeting of Saginaw, MI, Lodge, members had the pleasure of greeting PER William Humes on his 93rd birthday. Brother Humes has been an Elk for 71 years.

PIQUA, OH. Lodge recently kicked off an ongoing program of charitable contributions with the presentation of more than \$8,000 to area organizations.

The money comes from the public bingo games sponsored by the lodge two evenings each week.

In the first installment of contributions, the lodge donated \$1,500 to the Piqua Police Auxiliary for the purchase of bullet-proof vests, \$1,000 to the Piqua Police Department for its surveillance equipment fund, \$1,000 to the Piqua Ambulance Fund for the replacement of equipment, \$500 to Big Brothers-Big Sisters, \$1,000 to the Miami County Rehabilitation Center for Brain Injured Children and Adults, \$1,000 to the Elks Cerebral Palsy Fund, and \$2,200 to the Elks National Foundation.



Syracuse, NE.

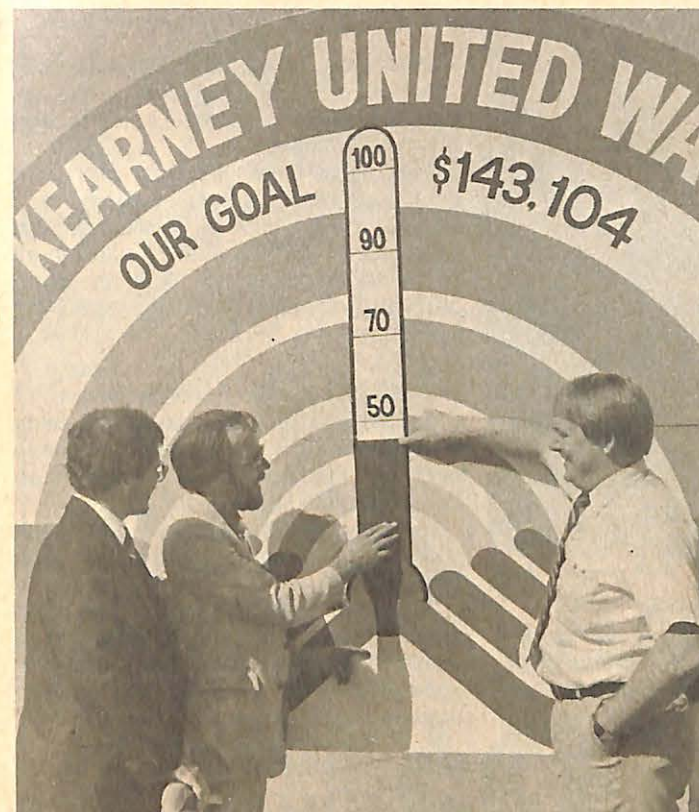
SYRACUSE, NE. Grand Lodge Americanism Committee Chm. Vincent Collura presented the Elks Eagle Scout Award to Mike Neeman of Syracuse, NE. Mike is only the third Boy Scout from Syracuse to attain the rank of Eagle.

BILOXI, MS. Cheryl Hawkes of Biloxi, MS, desperately needed a heart and lung transplant in order to survive. The Biloxi Jaycees, under the direction of their president, Brother Tommy Moon, sponsored a \$10,000 lottery to raise \$50,000 to place Cheryl on the donor list at the University of Pittsburgh Hospital.

Biloxi Lodge purchased two tickets in Cheryl's name with the lodge as the donor. The lodge won the lottery and donated the \$10,000 to Cheryl's fund. Cheryl and her husband Ron visited the lodge to personally thank the members.

OHIO Elks of the Northeast North District held their Fourth Annual Charity Ball in Cleveland. Cash presentations were made to the Cuyahoga Society for Crippled Children and the Kidney Dialysis Center for Cuyahoga and Lake Counties.

Since the first Charity Ball was held in 1980, the Charity Ball Committee has contributed \$3,600 to various charities in the Northeast North District.



Kearney, NE.

KEARNEY, NE. Elks are very active in community projects, as the picture indicates. From left are In. Gd. Mike Bryson, assistant United Way campaign chm.; Est. Loyal Kt. Steve Trybus, campaign chm.; and Tiler Richard Skelton, who was last year's chm. and is "Pacesetter Chm." this year.

MILWAUKEE, WI. The Wisconsin Elks Day at Milwaukee County Stadium, held August 21, raised \$2,800 for the state Major Project, treatment of cerebral palsy. The event was attended by over 2,000 Elks and their families.

CLEVELAND, OH. Sunday, October 9, was Ohio Elks Day VI at the Cleveland stadium, with the Cleveland Browns defeating the New York Jets 10-7. There were 1,293 Ohio Elks representing 29 Ohio lodges at the event.

The Browns' management extended to the Elks the privilege and honor of furnishing the Honor Guard and the singer of the National Anthem for the pre-game flag-raising ceremonies.

PARIS, TN. At the midyear meeting of the Tennessee Elks Association in Paris, PGER George Klein (right), the guest of honor, prepares to cut a special cake made for the occasion. The cake was baked and decorated by Mrs. Carl Nucilli, wife of Paris ER Carl Nucilli. Others pictured are (from left) PGER Edward McCabe, Grand Trustee Ted Callicott, SP William Maynard, and SP-Elect Robert Crattie.



Metropolis, IL.



Liberal, KS.

METROPOLIS, IL. ER Bill Nutty (second from right) presents a membership card to Walter Liggett, the oldest newest member of Metropolis, IL, Lodge. Brother Liggett became a member recently on an absolute demit from Council Bluffs, IA, Lodge dated October 6, 1926. He is 88 years young.

Also pictured are PDD Paul Dvorshock (left) and DDGER Jake Rendleman.

LIBERAL, KS. Lodge recently hosted the Kickoff Meeting of the Kansas Elks Association. In honor of the occasion, the lodge had a special 12-page Elks

section printed in the Liberal newspaper.

Displaying the Elks section are (from left) DDGER Kenneth Buck, lodge trustee and a member of the board of directors of the Kansas Elks Training Center for the Handicapped (KETCH); ER Don Guild; and Secy. Don Thurman, lodge publicity chm. and Southwest Kansas publicity chm.

Liberal Lodge, on the efforts of Brother Thurman, sold 42 ads to pay for the special Elks section in the newspaper. The section tells the story of Liberal Lodge and KETCH, the state Major Project.

(Continued on next page)



Paris, TN.



Poplar Bluff, MO.

ALMA, MI, Lodge's Major Projects Float was built in 1976. Since then it has appeared in many parades in Alma and other communities.

The persons on the float represent youth activities, scholarship winners, handicapped children, Scouting, the Elks' ladies, and the exalted ruler. In all of its appearances, the float has been seen by a total of more than 500,000 persons.

BOONEVILLE, AR. Recently, as part of their Major Project, the Elks of Arkansas completed work on a physical fitness field for the Booneville, AR, Human Development Center.

Elk volunteers moved 85,000 cubic yards of dirt while cutting the field from the side of a hill.

The Elks accomplished a task that would have cost over \$100,000 and would otherwise not have been possible, according to Mr. Louis Brown, superintendent of the center.

(Continued on page 63)

Booneville, AR.

POPLAR BLUFF, MO, Lodge recently opened an aluminum can recycling center, with all proceeds going to the lodge's youth program. From left are Delmar Pruitt, Co-chm. Cal Ferguson, ER Bob Bunch, Ray Dugal, Tom Brown, Rick Berry, Co-chm. Darrell Thurman, Dale Prim, Harold Prim, and Felix Leferink.

MINOT, ND, Lodge recently celebrated its 75th anniversary. Minot is one of the 10 largest lodges in the nation, with a membership of over 4,000.

At a banquet which climaxed the week-long observance, greetings and congratulations were heard from GER Kenneth V. Cantoli and Gov. Allen I. Olson, himself an Elk member. Neither man could be present.

Gov. Olson's message said in part:

"Sometimes we take our membership in the Elks too lightly. We take for granted the fact that millions of dollars are committed to the crippled children of our state and nation. We take for granted one of the truly significant programs for the care of elderly lodge members.

"We take for granted the diligent work with our youth, promoting scholarship programs, sports, and education for our young people. We take for granted that we have a lodge that serves our social needs, and we sometimes forget that the main purpose of our lodge is to help others.

"It is when we take all of this for granted that we lose the very real concept of why we belong to the Elks: We belong because we care.

"We have a message that must be told. It is the message that speaks of love, of charity, of devotion, of responsibility, and of brotherhood. That's a message that every Elk should be proud of and should let others know about.

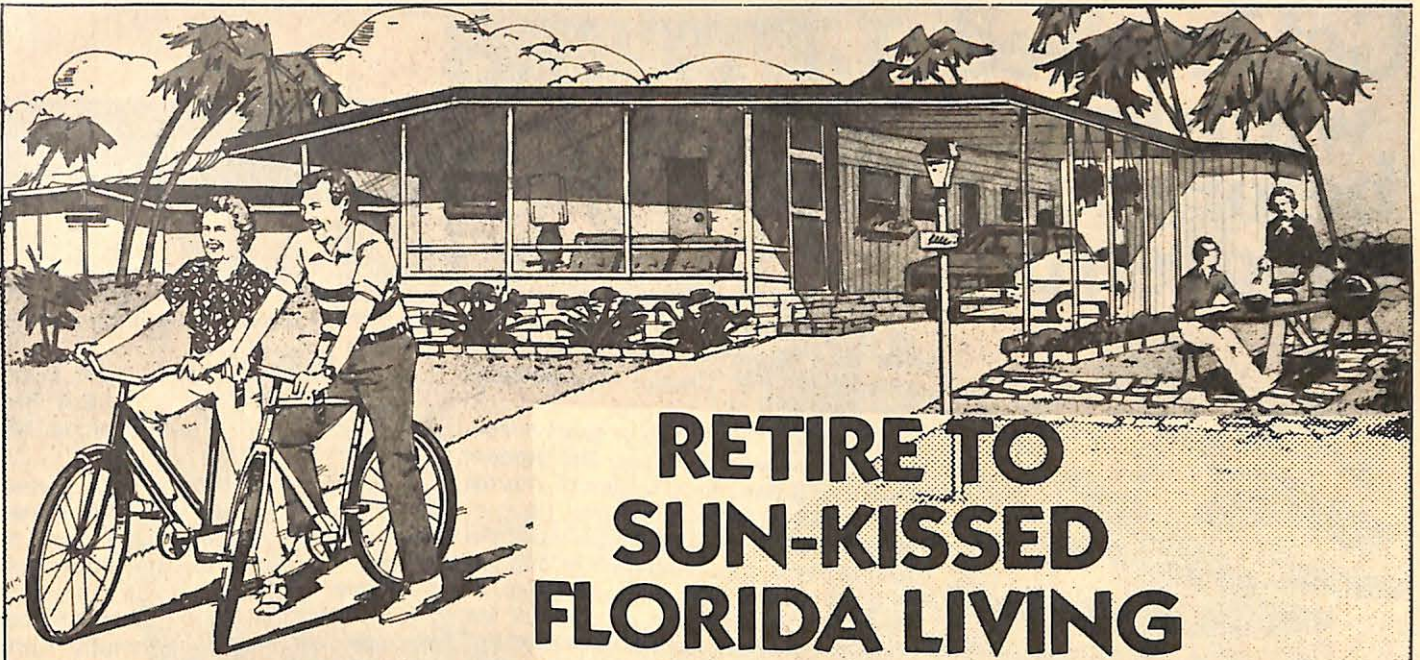
"That's the reason we can hold our heads higher and be proud—proud to be Elks."

McCOOK, NE. The theme of the McCook, NE, Lodge float was "Flags of Our Country." The float participated in seven cities and towns with the jurisdiction of McCook Lodge.



McCook, NE.





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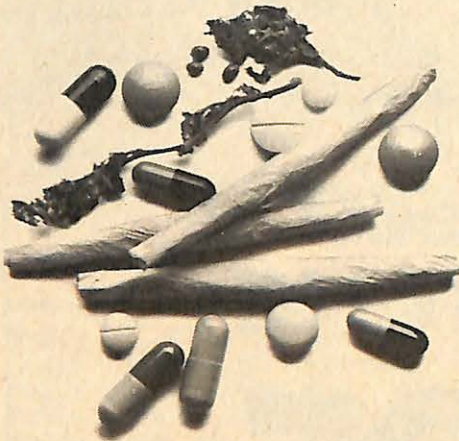
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So what can you do?

Obviously, the time to talk to your children about drugs is before they have to make a decision on their own.

Which means you have to learn something about drugs.

Learn the dangers. And learn to recognize the signs of drug use. Listlessness in your child. Sudden drop in school grades. Temper flare-ups and staying out late a lot.

Learn about peer pressure on a twelve-year-old. Then show them you understand how important their friends are to them. But also tell them that real friends won't insist they do drugs.

Check your own personal habits. You can't tell a child about the dangers of drugs with booze on your breath.

But it's through love and understanding that you can be the most effective. Threatening to tear their arms off just won't work.

You can get a lot more ideas from the booklet, "Parents: What You Can Do About Drug Abuse." Write: Get Involved, P.O. Box 1706, Rockville, Maryland 20850.

Remember, it doesn't always happen to someone else's kids.

After all, there are over 35 million drug users in America.

And they're all someone's children.



A public service of this publication and the National Institute on Drug Abuse.

LETTERS

• The article, "They Helped Build a Better America," in the September issue of *The Elks Magazine*, gave a marvelous picture of the Civilian Conservation Corps.

Not only is this article of great historical value, particularly at the present time, but it has many angles of interest to me, personally. Number one, I was involved with the Corps almost from the beginning as superintendent of one forestry camp and, later, of a park camp. At the end, I helped clean up some of the inventories. I have always been proud of my experiences and the great work that the Corps accomplished.

In view of the present economic conditions and the successful reputation of the "three Cs," many people have been prompted to propose its rebirth. The picture painted by Mr. Duhse is so comprehensive that it will answer practically any question as to feasibility.

This is but one of the many fine offerings of *The Elks Magazine*, all of which bring credit and praise to the Order, of which it has been my privilege to have been a member for the past 57 years.

A. C. Altwater, PDDGER
Sebring, FL

• I want to thank you for the excellent C.C.C. article in the September issue of *The Elks Magazine*.

As an Army captain, I was ordered to duty with the C.C.C. at the beginning and stayed with it until almost the end. During that time I was a camp commander in three states, district commander, a district inspector, and district commander before being called to active duty at the time of the Pearl Harbor attack.

I wanted to tell you that serving with the tank divisions, the Armored Infantry, and as an Inspector General with a division, two Army Corps, and in the Pentagon as chief of the Investigation Branch, in Europe, Korea and Japan, the one thing I will always remember is non-coms, officers, and others, coming up and asking me if I remembered them from the C.C.C. They remembered fighting fires in the National Forests, the drought contouring, and the floods, and one old soldier remembered I had been on the planning group who went to Florida when the C.C.C. Veterans Camp was destroyed by a hurricane.

Those trained men were the greatest backbone the Army had to insure the

success of the draft, the training of the newcomers, and success in the war that followed.

Col. Harold R. Booth
U.S.A. Ret.
Albuquerque, NM

• I would like to comment on several items in the excellent article "They Helped Build a Better America" by Robert J. Duhse in the September *Elks Magazine*.

He states that "upon selection, the enrollee was sent to a nearby Army camp where he was given a physical exam, etc." An alternate method was used in some C.C.C. Districts (Fort Sheridan, IL for instance) where a small recruiting party from a Sub-District Headquarters was sent to county seats to examine and process those selected by the county welfare officer. Those successfully passing the exams were sent to camps by rail according to quotas furnished to the recruiters.

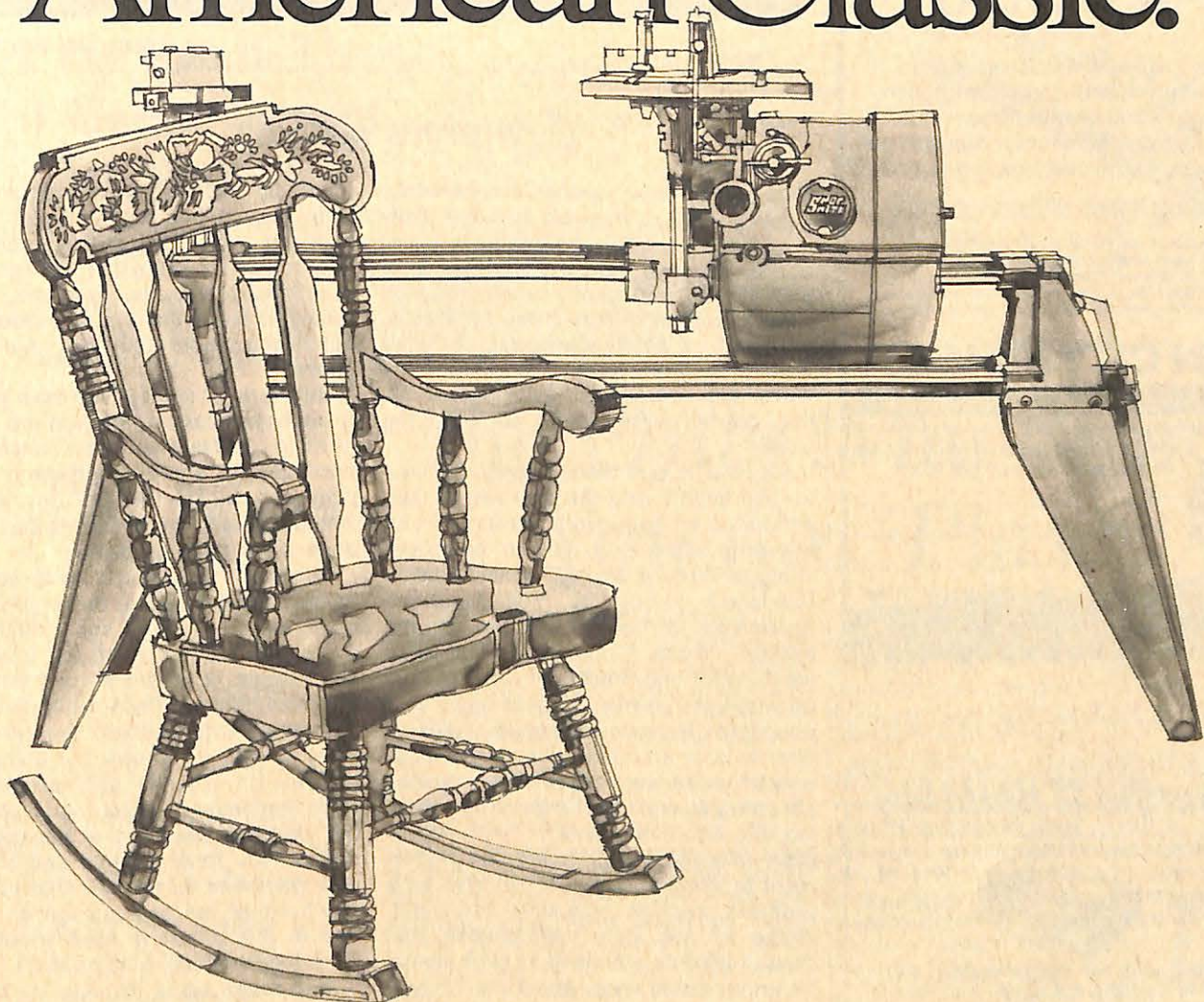
Duhse's statement that "The food was plain but plentiful; for breakfast it would be prunes, cereal, eggs and ham, bread, coffee and milk" is misleading. It seems to indicate that this was the every day breakfast menu. This, of course, was not so. The same menu for breakfast occurred only once in 7 to 10 days. Breakfasts varied with the following as some of the items: assorted dry cereals, hot cereals, fresh fruit in season—bananas, oranges, apples, cantaloupe, blueberries, strawberries. In the winter canned fruits. Other items might be ham, bacon, creamed beef on toast (the enrollees had another name for it), french toast, hot cakes. Each camp had an excellent enrollee baker, who for breakfast, might bake sweet rolls or doughnuts or some other pastry.

The amount (known as the ration) allowed to feed each enrollee was set by the C.C.C. District in which the camp was situated, the amount being based on the costs of principal groups of food, such as meats, potatoes, vegetables, canned goods. In the Fort Sheridan District in January, 1934, the ration was 21 cents. This meant that was the amount allowed to serve one man three nutritious, satisfying meals per day.

I feel qualified to make these comments since I was on duty with the C.C.C. for over eight years.

Col. Harvey D. Davidson
USAF-Ret.
Deerfield, IL

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YOU & RETIREMENT

by Grace W. Weinstein

WRITING WRONGS

Although older people are generally smart shoppers, they are also less likely to complain about poor service or shoddy merchandise than any other group of consumers, particularly when it comes to door-to-door or mail order purchases. Some of us are embarrassed to admit that we've been "taken." We may think we're "old enough" to know better. We may blame ourselves for not shopping wisely.

It's time to quit feeling guilty. It's time to take action. And the best way to take action, as an aggrieved consumer, is by knowing when and how to complain. "How to Write a Wrong," a new booklet published jointly by the American Association of Retired Persons and the Federal Trade Commission, provides very useful information on just what to do when you've been treated badly as a consumer. It spells out specific rules on door-to-door and mail-order sales, all of which may be very helpful in this holiday shopping season, and it gives tips on filing effective complaints.

Door-to-door sales: It can be convenient to shop at home. It can also be a problem, if you're pressured into a purchase or left with merchandise that doesn't fulfill its promises. In such cases, it's important to know about the Federal Trade Commission's "Cooling Off Rule." It gives you three business days to change your mind about purchases made anywhere except in the seller's normal place of business; that "anywhere" includes your home, someone else's home, or a street corner.

The FTC requires door-to-door sellers of goods or services valued at \$25 or more to tell you about this right to cancel and give you two copies of a cancellation form or receipt; these should show the name and address of the seller and the date by which you may cancel—midnight of the third business day after the date on the contract. If you change your mind, sign and date the cancellation form (keep a copy) and mail it to the seller; use certified mail to obtain a receipt proving the date. The seller must then refund any money you paid, return any goods or property used as a trade-in, cancel and return any promissory note you may have signed, and arrange

to pick up any merchandise left with you. Note, though, that this cooling off period does *not* apply to purchases under \$25; to purchase of real estate, insurance or securities; to emergency home repairs when you waive the right to cancel; or to purchases made entirely by mail or by phone.

Before you buy anything from a door-to-door salesperson, and run the risk of wanting to invoke the cancellation privilege, do some comparison shopping. Don't buy on the spot; buying later, instead of now, is not likely to cost you a once-in-a-lifetime bargain.

Don't sign anything unless you get satisfactory answers to these questions: What are you getting and exactly how much are you going to pay, including tax, interest, or other charges? What will the product or service actually do? What does the warranty cover, and how long does it last? What are the company's policies on refunds and exchanges? Does the sales contract match the verbal claims made by the salesperson? And do you have a name and address and telephone number so that you can reach either the salesperson or someone at the company itself should you have a question or a complaint?

Mail-order sales: Buying by mail is also convenient, and a useful way to find specialty items that may be hard to locate in local stores. The convenience is occasionally offset, however, by a long wait for your goods and/or by disappointment when the goods don't live up to expectations.

"How to Write a Wrong" suggests that you can help protect yourself if you: (1) Deal only with reliable companies. If you don't know the company, check it out with a consumer protection office. (2) Read the ads for the product very carefully, without placing too much weight on pictures. (3) Never send cash, because a cancelled check, money order receipt, or credit card bill may be the only way to prove that your money was received by the seller. (4) Keep a copy of your order blank, complete with the name and address of the company and the date you placed your order.

(Continued on page 23)

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A Visit To Elkdom's "ALL AMERICAN LODGE"

Clawson/Troy, MI
Lodge No. 2169

Along with some pointers that may help to make *YOURS* the next "ALL AMERICAN LODGE!"

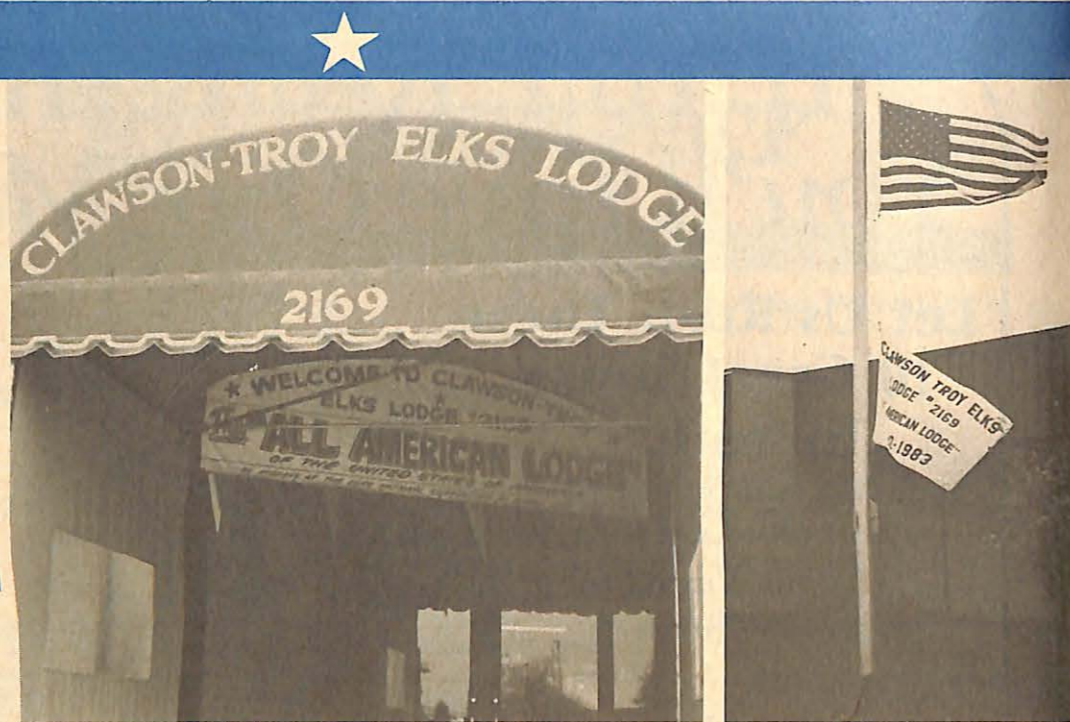
A Staff Report

Just what does it take to become Elkdom's first "All American Lodge" contest winner? This was the question that prompted members of *The Elks Magazine's* editorial staff to visit Clawson/Troy Lodge No. 2169.

Located to the northwest of Detroit's sprawling industrial maze, the lodge stands sedately back from a busy suburban road. Its low, modern architecture and field-stone facade are accented only by an illuminated "Elks" logo and a prominently placed flagpole that displays Old Glory to all who pass.

A spacious parking lot to the front and a softball diamond, basketball court, horseshoe pitching area, patio and covered barbeque pit to the rear complete the external details. But, as a sage once said, beauty is skin-deep. The facilities are all that they should be; it's the people inside who make Clawson/Troy so special.

A prime example of this might be our first impression as we drove into the lodge parking lot at 9:00 a.m. on a recent Wednesday. At this early hour on a weekday some lodge parking lots would be nearly empty, but Clawson/Troy's lot was half-filled with cars and was a-bustle with acti-



Justifiable pride is evident as one enters the lodge, a banner proclaims that you are entering Elkdom's "All American Lodge!"

vity as blue-jacketed Brothers and their ladies helped unload a van chock-full of pumpkins destined for that evening's "Pumpkin Patch" Halloween party for retarded children.

Inside the lodge we were greeted by Secretary Emmitt C. Alley, Exalted Ruler Ole Clippert and immediate PER Jerry McCorkle, during whose tenure the Lodge garnered the first-ever All American Lodge award.

A tour of the lodge followed. We saw an Elks senior citizens' league making good use of the lodge's 12-lane bowling alley, a spacious dining room set off from a buffet and bar service area by glass panels etched with handsome representations of bull elks. The dining room opens into the lodge room itself, impressively draped with flags from the 50 states in honor of a recent visit by GER Kenneth V. Cantoli. From the lodge room we were escorted into the lodge's office complex, complete with reception area, conference room and offices for the lodge secretary, club manager, bookkeeper, trustees, chair officers and Exalted Ruler. It was to the conference room that we retired to begin our question and answer period.

By way of background, the All American Lodge Contest was unveiled at the 1982 Grand Lodge Session, held in Chicago. Competition is based first on district, then state and finally national levels. Points are earned by the lodges based upon the degree of their participation in 32 categories of endeavor ranging from the sponsoring of a new lodge through posting a specified net gain in membership and including participation in Grand Lodge contests and programs such as the Elks National Foundation, Hoop Shoot Free Throw Contest, Elks Rose Parade Float Committee, GER Award Pin and Youth Scholarship programs. Entries achieving the national level were verified and tabulated by the Grand Lodge Activities Committee then chaired by Robert McLain. When the smoke had cleared, Clawson/Troy emerged as the top-scoring lodge, narrowly victorious in an extremely competitive race. In a special presentation during the 1983 Grand Lodge Sessions in Honolulu, then-immediate PER Jerry McCorkle accepted the first All American Lodge Award from Robert McLain and then-GER Marvin M. Lewis.

A successful marriage of profitable club operation with an involved, service-oriented lodge program: a handsome dining room/bar that offers excellent value at reasonable prices and a 12-lane bowling alley that remains in near-constant use by seniors, disabled and disadvantaged youth groups and members.



During a recent visit, GER Kenneth V. Cantoli and wife, Ruth, are pressed into service decorating a "Pumpkin Patch" house for the upcoming retarded children's Halloween party.



PER Jerry McCorkle, left, displays the first annual "All American Lodge" plaque for visiting GER Kenneth V. Cantoli.

Notable among the points scored by Clawson/Troy were impressive showings in the areas of the GER Award Pin Program, Veterans' Services, Youth Activities and Officer Training programs.

But, as always, mere numbers cannot tell the whole story of the All American Lodge's winning effort. That story is best expressed in the spirit, determination, organization and motivation of each lodge Brother and his family. It is a story told in terms of devotion to the spirit of charity first and to winning as merely a welcome afterthought.

This is reflected in the lodge by several examples: a very active veterans program; a highly successful effort on behalf of the Elks National Foundation Committee that has resulted in 43-straight candidate classes that have pledged 100 per cent participation and a Youth Activities program that includes the "Pumpkin Patch" Halloween party program for retarded children, day-camps and bowling programs for retarded, disadvantaged or delinquent children, and a fire-safety program aimed at the mentally retarded that teaches them how to escape from a fire, how

to signal for help and how to recognize that the fireman, despite his visored helmet, oxygen mask, bulky coat and axe is not an enemy, but a friend who is there to help them.

Of course we were curious about how Clawson/Troy Lodge began the year-long effort that resulted in their being named the first annual All American Lodge.

PER Jerry McCorkle responded, "When we returned from the convention in Chicago, we gathered all the material that we had on all of the major contests along with the results we had achieved last year. We made up a mailing of these materials to all of our committee chairmen and lodge officers along with a cover letter giving the date of our organizational meeting and encouraging those people to study the enclosed material."

Jerry adds, "At the meeting, we discussed all of the areas that we felt we could compete in. We went through each item page by page and discussed our last year's results and ways to improve upon them during this year's competition. Everyone had to know what we were shooting for and what changes had to be made and why we were going to make them."

Jerry concludes, "We really felt that we could compete, but that we had to concentrate on each and every contest and that the All American Lodge Contest was to be considered just another of the contests."

Lodge Secretary Emmitt C. Alley comments, "Probably one of the things we do that is a little different than most is that we have a lot of ladies on our committees."

"This really makes for strong committees. When we made the transition some five years ago, to husband and wife committees, we discovered that it made all the difference in the world."

Emmitt continues, "I'll bet that a number of lodges will read my comments and say, 'That'll never happen here!' But, in our experience, the value of family involvement cannot be down-played."

"Our ladies' organization, the L-Kettes, has committees that parallel those of the lodge... National Foundation, Major Project committees, the works. Some ladies sit on both lodge and ladies' committees, making for a very strong effort, excellent inter-committee communications and substantial support for each goal,"



Above, left, Lodge Secretary Emmit C. Alley: "We set our goals and, every month, I give each officer a report of how we are working toward achieving those goals." Above, right, PER Jerry McCorkle: "The All American Lodge award shows all of Elkdom's appreciation for an individual lodge's combined efforts."



Exalted Ruler Ole Clippert: "We have strong committees...very hard-working people who do a very good job."



On duty bright and early, lodge members unload pumpkins for the "Pumpkin Patch" halloween party for local retarded children.

family unit by giving it common goals and activities and provides a positive and lasting example for children to follow.

Of course, we were curious if these officers of the All American Lodge had any thoughts or advice to share with future contenders for the award.

Jerry McCorkle answers, "Be receptive to new ideas, no matter where they originate. If you see a good program, adopt it and do your best to make it fly. Many of the programs that we are currently involved in had their start in other lodges; we give credit where it is due and work hard to make each undertaking a success. What's more, we try to share our knowledge and experience with our neighboring lodges; this makes for goodwill and a more unified overall effort."

Emmit C. Alley adds, "I'd like to stress four points: first, know the details of each project inside-out; second, organize early and set your goals realistically; third, gear your plans and logistics to meet those goals; fourth, and finally, keep measuring your progress and follow up on every aspect of each project that you undertake."

A final question, and one we'd venture to say is on the mind of every reader is "How did it feel to win?"

Jerry McCorkle answered with conviction: "Being named Elkdom's All American Lodge was like being in a dream world—being on the dais with so many distinguished Elks and receiving a standing ovation from our Brothers suddenly exploded the thought in my mind: 'They're applauding US!' The All American Lodge award shows all of Elkdom's appreciation for an individual lodge's combined efforts."

Although each year only one lodge can bear the title of "All American" the benefits to be had simply by participating in the contest are clear to see. There is a pride, a reawakened sense of accomplishment, a knowledge that win or lose the title, no lodge ever loses the good will of its neighbors and of the countless children, veterans, seniors and invalids who have benefited from the generosity that makes "Charity—the cornerstone of Elkdom."

To answer the question posed at the beginning of this profile, it takes enthusiasm, pride, organization, family involvement and an abiding sense of charitable commitment; traits that are demonstrated daily by the energetic, dedicated members of Clawson/Troy Michigan Lodge No. 2169...Elkdom's first "All American Lodge." *H.H.G.*

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Retirement

(Continued from page 18)

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If you buy by telephone, you assume full responsibility for merchandise that is not delivered, or that is delivered late. You'll have no recourse (unless you charge the order, in which case you can withhold payment in some circumstan-

ces until a dispute is resolved). Think about placing your order by phone but sending payment by mail. This procedure, suggested by the FTC, will give you the protection of mail order regulations.

But what about merchandise you didn't order? The law says, quite simply, that unordered merchandise arriving in the mail is yours to keep. You cannot be forced to either pay for it or return it, and you may legally consider it a gift. If you receive unordered merchandise via a private carrier such as United Parcel Service, however, the rules are slightly different. Before you can keep these goods you must tell the sender, preferably in writing, that you received merchandise you did not order. And you must give the sender a reasonable amount of time, such as 30 days, to pick up the merchandise at his expense.

Complaints: If, despite all your care in shopping, you still wind up with a problem, here's what to do: Complain, in writing, as soon as possible. A letter puts your complaint on record. It preserves your rights under the law. And it can be used to alert government agencies or help you take later legal action if such becomes necessary.

Your letter, typed or printed, should be brief yet include all of the following information:

- A description of what you bought and when, including manufacturer and

model.

- Where you made your purchase (through a catalog? at a branch store?)
- Exactly what is wrong with the purchase, and what you want done (a refund? a replacement? repairs?)
- Appropriate time for response (at least two to three weeks) and what you will do if you do not receive a response in that time (agencies or associations to whom you will report the problem and the lack of response).
- Your name and address, and a telephone number where you can be reached both day and evening.

Keep your tone calm, but not apologetic. Be firm, but not hostile. And send this first letter to the consumer complaint department at the company that sold you the product or service. Include copies (not originals) of any pertinent documents: your sales or charge slip, the product advertisement, etc. Then, if a second letter becomes necessary, after your response deadline has passed with no answer, restate the problem and tell the company that you are now going to refer the problem to an outside agency. Send copies of all the correspondence and the backup documents, together with information about the company's response or lack thereof to a local consumer affairs office, a Better Business Bureau, the Federal Trade Commission, and, if appropriate, a

(Continued on page 27)

RICH GRINGO/ POOR GRINGO OR PUERTO VALLARTA for Peanuts



by Jerry Hulse

I suppose you can blame it on travel writers and the film company that produced the movie starring Richard Burton back in the Sixties. I'm referring to the invasion of Puerto Vallarta. Because after the film and all the publicity, Puerto Vallarta took on a new life. Tourists began arriving and hotels were built. The word spread. Now even Europeans come to Puerto Vallarta to vacation. Still, what surprises me is how this lovely Pacific resort has kept so much of its charm despite the vacationers and the publicity.

It was relatively peaceful when Burton arrived to film "Night of the Iguana." There was only one taxi as I recall. That and a horse cab. And most of the streets were unpaved so that the town was showered with dust whenever the single taxi sped along the street with a fare. When I went there the first time we slept on the beach. This was because the only major hotel, the Oceana, was full up. Besides, the weather is almost always good so sleeping on the beach wasn't

all that bad.

I remember awakening and taking a swim and then walking over to the Oceana for huevos ranchero and a bottle of beer. You see, they didn't have orange juice so the beer had to do. If I hadn't had responsibilities in those days I'd have stuck around. I loved Puerto Vallarta and still do.

I returned recently. The beaches were still inviting and the mountains were green and the streets were still mostly cobbled, which is rough on tires but preserves the atmosphere. This time I did a "Rich Man, Poor Man Guide to Puerto Vallarta" for our Elks readers. It is subtitled "Puerto Vallarta for Peanuts" and provides the sort of insider stuff that Arthur Frommer is so famous for. On the other hand, there is the Rolls-Royce crowd and a decadent way of life that, confidentially, takes very little getting used to.

So for those with the big bucks, our tour for the affluent begins. The late Sophie Tucker said once, "I've been rich and I've been poor; rich is

better." So just for the heck of it, let's kick off this little opus with a listing called Ocho Cascadas, a multilevel resort that literally drips with wealth, water and atmosphere. Ocho Cascadas lies south of town, beyond the Cuale River, hanging rather precariously to a hillside that overlooks Conchas Chinas Beach. Loosely translated, Ocho Cascadas means the eight waterfalls. Never mind that there are only seven among its eleven levels. Its creator, Edward Giddings, figured it's far simpler for the gringo to blurt out *ocho* for eight rather than *siete* for seven. Besides, it has a more musical ring, says he, and that's the kind of thinking that's gotten Giddings to the top of the heap as an architect.

Ocho Cascadas is unique to Puerto Vallarta in that none of the tiered suites is walled. In other words, each is wide open without so much as a window, thus affording the guest an unobstructed view of the beach below, the ocean and horizon that flames each evening at sunset. Vaca-

tioners at Ocho Cascadas become instant cliff dwellers, what with suites that are piled one on top of the other. Because they are terraced this way, the water from the pool above flows to the villa below and the water from that pool continues to the pool below it, and so forth, to create a series of waterfalls that spill musically into the night. It is said that the relaxing sound reduces the noise level between the units.

With eleven levels and seven waterfalls, Ocho Cascadas provides a series of two- and three-bedroom suites, each with living room, kitchen and terrace where guests lie back in hammocks to stare up at the stars. For the dedicated hedonist, the penthouse at the top provides 6,000 square feet. This is a two-bedroom, two-level, four-bath affair with inside/outside showers and a swimming pool that flows beneath two bridges barely beyond the bedrooms. Sometimes guests swim nude, seen only by the stars. Or else they take the plunge in a Jacuzzi that bubbles just behind their private bar. The one disadvantage to Ocho Cascadas is the absence of an elevator. It takes sturdy legs to hike the 148 steps, bottom to top. On the other hand, if one lucks out with a suite on the first level or one topside, the stairs are no big thing, what with
(Continued on page 27)



A view from the cliffs overlooking Conchas Chinas Beach in Puerto Vallarta.

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The Emphasis is Awareness

Details of the Grand
Lodge Drug Awareness
Program . . .



Above, central region Drug Awareness Program chairmen listen to a presentation by Angie Hammock of the Federal Action Agency.

As noted in our last issue, concern over drug abuse and the awareness of the problem is sparking nationwide concern.

As pledged by GER Kenneth V. Cantoli, in his acceptance speech during the Grand Lodge Session last July, the Elks are joining in this nationwide effort by launching a program of Drug Awareness Education that is funded by a grant from the Elks National Foundation.

The program began during the early days of this past November, when Drug Awareness Chairmen, chosen from each state, met in regional seminars across the nation. Held in Washington, DC, Chicago, IL, Denver, CO and San Francisco, CA, these seminars provided potent ammunition that each Drug Awareness Chairman will pass along to the lodges of his state.

In general, the chairmen learned that we have joined the battle with a vigorous program to increase awareness of the dangers of drug abuse through community education. The program concentrates on marijuana and cocaine; its efforts are to persuade fourth through ninth grade youths not to accept the use of these "gateway" drugs. The adverse mental and physical consequences of drug abuse were graphically explored. The program actively involves parents, teachers, community drug agencies, the media and other concerned citizens.



Already off to a strong start is Shelton, WA Lodge. At a recent seminar local law enforcement officers displayed a cache of illicit drugs and an amazing array of drug paraphernalia. Shown left to right above are Dan Dormer, West-Central WA District Trustee; Det. Steve Whybark, Mason County Sheriff's Dept.; John Gordon, WA State Elks Assn.; Sgt. Dean Byrd, Mason County Sheriff's Dept.; Don Brown, WA State Drug Awareness Program Chairman; John Schweison, ER.

To make this program work at the grassroots level, the chairmen learned how to organize local programs, how to convey the information that they were acquiring to the local lodges through proper teaching techniques and orderly presentation as well as how to administer local programs.

Some of the "weapons" that each state Drug Awareness Program Chairman was equipped with are techniques for identifying allies, experts, targets and tools for a unified program effort at the lodge level.

Also learned were techniques for effective communication with target-age youths, parents and teachers. Ways to contact the newspaper, radio and TV media were illustrated as well as techniques for the most effective methods of using pamphlets, posters and educational films.

Methods of identifying resources

such as agencies providing pamphlets, film and slide presentations were explored. Sample press releases were supplied and these may be used at the lodge level simply by inserting the lodge name, number and Exalted Ruler's name.

In short, each Drug Awareness Program Chairman comes back to the lodges of his state completely equipped to help establish, administer, enlarge and maintain *your* lodge's own Drug Awareness Program.

As GER Kenneth V. Cantoli said, "...the Order is uniquely situated to address the problem of drug abuse. We can zero in on the problem where the need is greatest with grassroots campaigns in communities throughout the nation. Once again illustrating that Charity is the Cornerstone of Elkdom." — H.H.G.

Puerto Vallarta

(Continued from page 25)

street entrances provided at either of the levels.

Turning south, other well-heeled tourists find solace at that venerable resort, the Garza Blanca, with its thatch-topped bungalows smack on the oceanfront. There also are suites and a cluster of relatively new villas scattered across the hillside with its twisting, cobblestone streets. The villas, whitewashed and sparkling, give the impression of an Andalusian village along the Costa del Sol. They are graced with stained-glass windows, wrought-iron chandeliers and furnishings native to Mexico, with one in particular affording the guest the opportunity to pop out of bed and into the villa's private, mosaic-lined swimming pool.

Among Puerto Vallarta's latest arrivals is the new \$40-million Sheraton. With 500 rooms, four restaurants and five bars, it's the town's biggest hotel. Shops off the lobby sell flowers, shoes, clothing and souvenirs, and just down the road the Fiesta Americana is still another new high-rise, facing Banderas Bay. In barely 20 years Puerto Vallarta has risen from a dusty village of 5,000 souls to a thriving vacation resort numbering nearly 100,000 permanent residents.

Before turning to the poor man's tour of town, one other twist remains to the rich man's guide. In the same area of Ocho Cascadas it's possible to vacation like royalty in a number of stunningly attractive, privately owned villas, the slickest in the lineup being Casa Celeste, a hacienda-style villa accommodating 12 guests. To get an idea of its size, Casa Celeste, with its whitewashed walls and red-tile roof, unfolds across 8,000 square feet, its three levels containing four bedrooms and 4½ baths, one nearly the size of the swimming pool itself.

The asking price is about \$200 a day, which includes a staff of three—maid, cook and handyman who does the grocery shopping, keeps the yard slicked off and runs errands. For a few extra bucks a day the owner will toss in a car.

Casa Celeste features wrought-iron gates and lamps and nearly enough marble to rebuild the Acropolis. Its

(Continued on page 31)

Retirement

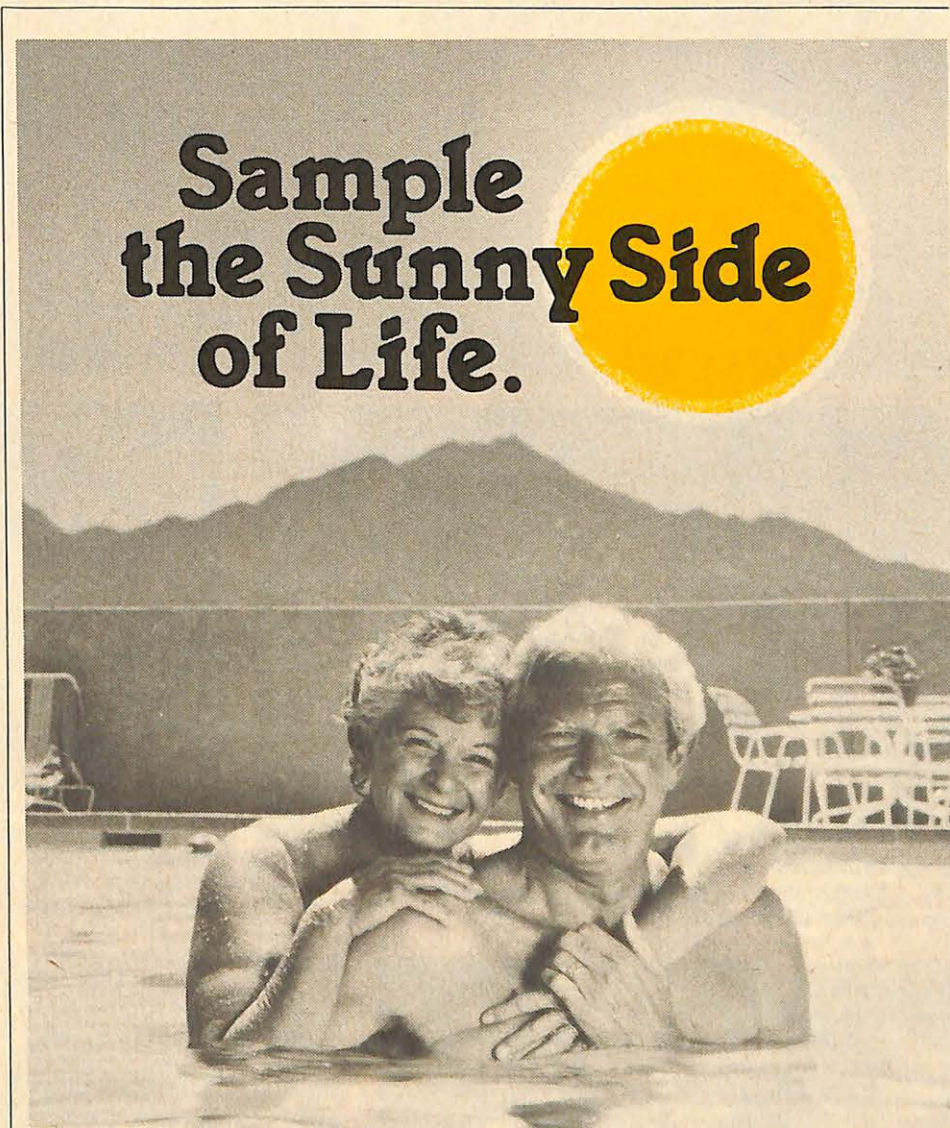
(Continued from page 23)

dispute resolution panel such as those sponsored by the Better Business Bureau or the National Automobile Dealer's Association. You might also consider contacting an "action line" run by a local newspaper or broadcaster.

More information, including the addresses of consumer organizations and agencies, can be found in "How to Write a Wrong." For your free copy, write to AARP, P.O. Box 2400, Long Beach, CA 90801.

•••

Grace W. Weinstein's new book, "The Lifetime Book of Money Management" (New American Library), is being published in January and should be available at your local bookstore. ■



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ON TOUR WITH

Kenneth V. Cantoli

Williston, ND, Lodge hosted the official visit of GER Kenneth V. Cantoli (left) to North Dakota. Welcoming the GER at the airport were (from left) ER Denley McKenzie, DDGER John Schmitz, PGER Raymond Dobson, and SDGER John Traynor.



At the Fall Workshop of the South Dakota Elks Association in Rapid City, GER Kenneth V. Cantoli (center) was photographed with PGER Francis Smith (left) and SP Russell Jurgensen.

The first meeting of the Alaska Elks Drug Awareness Committee was held in conjunction with the visit of GER Kenneth V. Cantoli (center) to Kenai, AK, Lodge. Also pictured are (from left) Washington SP George Frye, Kenai ER Dennis Brindley, PGER Robert Yothers, and Alaska SP Jerry Wieber.



GER Kenneth V. Cantoli (second from left) made his official visit to Wisconsin during the Wisconsin Elks Association's Fall Conference at La Crosse. Also pictured are (from left) SP Arnold Knutson, PGER H. Foster Sears and SP-Elect Raymond Pickarts.

During the Fall Conference of the Illinois Elks Association in Springfield, GER Kenneth V. Cantoli (center), PGER H. Foster Sears (left), and SP J. Lyle Harshbarger placed a wreath in the crypt of Lincoln's Tomb.

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U.S. District Court

Jan. 1982 (Wash., D.C.) — Justice Department and AT&T settle their law suit and agree to restructure the phone company. After January 1983, Bell System companies can no longer buy and resell or lease telephones and any peripheral equipment to their customers.

News Item

Jan. 1982 (Portland, OR) — As a result of AT&T settlement with Justice Dept., Bell System companies can no longer buy Code-A-Phone telephone answering machines for leasing to businesses. Code-A-Phone's manufacturer is left "stranded" with over 10,000 units!

Public Notice

Aug. 1983 (Minneapolis, MN) — The C.O.M.B. Co., Inc., the nation's largest authorized liquidator, acquires 10,000 Code-A-Phone machines for liquidation to the public at far below the Bell System's cost!

CODE-A-PHONE

A commercial quality model made in U.S. to strict, high quality specifications of AT&T.

- **Receives your phone messages 24 hours a day!**
- **You can pickup messages by remote control from any phone, anywhere!**
- **Lets you screen incoming calls to avoid taking nuisance calls!**

Sure, you can find "cheapie" models at LESS cost than this Code-A-Phone. And, if you're lucky, those "cheapie" plastic models might even work most of the time. But remember: "Ma" Bell put its reputation on the line with every Code-A-Phone they leased. And only the BEST is good enough for "Ma" Bell!

This is the same model leased by "Ma" Bell to more than 50,000 businesses and individuals. So you KNOW it must be an excellent machine! Ford Industries, Inc. of Oregon produced Code-A-Phones by the thousands. BUT with the "breakup" of AT&T, the Bell System companies were prohibited from purchasing any further products for leasing to its customers. That left Ford with a backlog of more than 10,000 Code-A-Phones!

We are authorized to liquidate the inventory. Now YOU can get a genuine Code-A-Phone for your home AND your office at a fantastic savings! At FAR less cost than AT&T paid!

Code-A-Phone features top quality throughout! Dependable solid-state design. Micro-processor circuitry. Handsome solid walnut frame with sturdy metal cabinet. It's built to take the abuse of a busy office . . . or active youngsters at home.

On "cheapie" models, you can usually find low quality tape and reels. Code-A-Phone has a high quality DOUBLE reel system. One for your "hello" message and one to record incoming calls.

Listen to messages by Remote Control
You can get your messages from any phone, anywhere! A little Pocket Coder device acts as your personal key to "unlock" the messages by remote control from any phone.

The system is voice-actuated to avoid long, silent gaps on the tape. Flip a switch and listen to all your messages. Repeat messages for careful review. Tape both sides of a conversation. When you're busy, screen calls with Code-A-Phone. Turn up the volume and take only the calls you want. Record all other calls.

Code-A-Phone is simple to install with just two quick plug-ins. Don't miss any more important calls. Put this handy wizard to work for YOU in your home AND office. Our supply is limited. Order TODAY!

Look At What Phone Companies Charged!

Here are examples of what it cost business firms to LEASE Code-A-Phone from phone companies for a THREE YEAR period:

Ohio Bell charged customers ... **\$1375**
Indiana Bell charged customers ... **\$835**

Now YOU can get the very same model at a **HUGE SAVINGS... and at just a ONE TIME cost!**

Manufacturer's Suggested Retail

\$550.00

OUT THEY GO AT ONLY:

\$188

Price subject to change after 60 days. Offer void outside original 48 states.



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Credit card members can order by phone, 24 hours a day, 7 days a week:

Toll-Free: 1-800-328-0609

If busy signal, or if no answer, call: **Toll-Free: 1-800-328-5727**

In Minnesota, call: **Toll-Free: 1-800-742-5685**



C.O.M.B. Co. / Authorized Liquidators Dept. F-219-7624
14605 28th Avenue North • Minneapolis, Minnesota 55441

Send Code-A-Phone(s) at \$188.00 each plus \$12.50 each for shipping and handling. (Allow 3-4 weeks for delivery. Add 2-3 weeks extra if paid by check. Minnesota residents add 6% state sales tax. Sorry, no C.O.D. orders.)

My check or money order is enclosed.

Charge to my: MasterCard® VISA American Express Diners Club

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Phone (Area Code: _____) _____

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Christmas

CHARITIES



POTOSI, MO, Lodge held its annual Christmas for the Needy "fitting and shopping spree," with the cooperation of several local merchants. The children were also fitted with shoes donated by Brown Shoe Co. The lodge's program served some 221 needy children, furnishing them (in most cases) with much-needed clothing, coats, and shoes. The total cost of the Christmas Charities program was \$16,268, a record high for the lodge.



BRUNSWICK, NY. Members of Brunswick Lodge gave Christmas parties in the children's wards of two local hospitals. Each child received a Christmas gift and had a chance to talk with Santa.



SAN MATEO, CA. "Santa Claus" was in charge of cutting the cake at a Christmas Party held by San Mateo Lodge at a VA Hospital.



GATLINBURG, TN, Lodge held a Christmas Party for children at a day-care center. The "Christmas Bunny" gave out gifts to the children.

Puerto Vallarta

(Continued from page 27)

massive stone fireplace is from an old cathedral in Mexico; beams stretch across ceilings and other fireplaces grace the master bedrooms. Another is Parque Villa, with three baths and three bedrooms, or Casa Leones with four bedrooms, 4½ baths, three refrigerators and four parrots. Like Casa Celeste, both villas are staffed with a cook, maid and houseman. For details concerning these and other villa properties, write to Teresa de Applegate, c/o CAPSA, P.O. Box 56, Puerto Vallarta, Mexico 48300.

And now for our chapter that's aimed at the traveler who's doing Puerto Vallarta on a shoestring. Only scant yards from Villa Celeste, Pedro Andres offers to put up the vacationer at his Villa Bella Vista, a three-unit apartment, at \$50 a couple. Each unit comes with a kitchen; there's a swimming pool and beach. While Andres doesn't speak English, he understands money and awaits yours: P.O. Box 582, Puerto Vallarta.

Just down the road the low-rise hotel Playa Conchas Chinas offers 32 air-conditioned rooms priced from \$36 a night single to \$46 double. Guests dine next door at El Set, the renowned seaside restaurant whose logo tells of "another lousy sunset in paradise." Tables are terraced over the sea, a guitarist strums romantic melodies and the chef turns out platters of lobster, red snapper, frog legs, shrimp, steak and Mexican dishes at relatively reasonable prices.

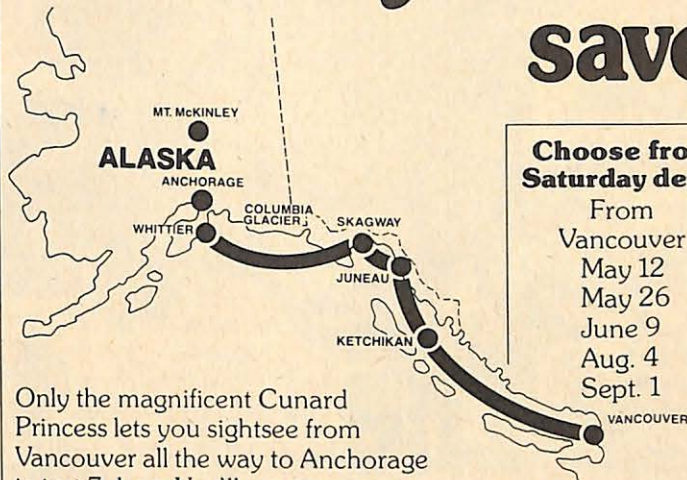
A discovery this trip is the little Hotel Molina de Agua, a scattering of cottages alongside the Cuale River. At the Molina de Agua, guests relax outdoors in wicker rockers and pick mangoes from trees in the parklike setting. Here rates range from \$20 a day for a single to \$26 for a double.

Not far from Puerto Vallarta's famed Playa del Sol Beach, other accommodations are up for grabs at the colonial-style Hotel Fontana del Mar at a surprising \$17 a day single and \$20 double, including the tax. There's a swimming pool on the roof, and below, the courtyard blooms with potted plants. The same owner holds forth at neighboring Los Arcos whose 111 rooms surround both swimming pool and garden and are priced from \$23 a night.

(Continued on page 37)

Great Alaska Breakthroughs for **Elks!**

See the Alaska no other 7-day cruise shows you—and save big!



Choose from 10 convenient Saturday departures this year.

From Vancouver	From Anchorage
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Only the magnificent Cunard Princess lets you sightsee from Vancouver all the way to Anchorage in just 7 days. You'll see seven spectacular glaciers no one else shows you—plus Alaska's most breathtaking, the majestic Columbia Glacier. Begin or end your cruise in exciting Anchorage, jumping-off point for new Cunard tours.

Sights and ports no other 7-day cruise visits.

Sail from Vancouver to Ketchikan, Indian art center. On to dazzling Tracy Arm Fjord; Juneau, gateway to the Klondike; and Skagway, historic Gold Rush town. Then—instead of turning back to Vancouver like other cruise ships—Cunard Princess sails on!

Discover a glacier-lined coast teeming with exotic sea life and wildlife. Marvel at 4-mile-wide Hubbard Glacier and 250-foot-high Columbia Glacier. From Whittier, travel the sce-

nic Alaska Railroad on Cunard's private train to Anchorage.

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There are money-saving air/sea packages available from 74 U.S. cities, some offering free airfare! In addition, Elks enjoy generous savings on cruise fares; rates begin at \$975*.

For details phone Mr. Les Kertes, toll free, (800) 645-2120. N.Y. residents call collect at (516) 466-0335.

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Send me more information about Cunard's special Alaska cruise opportunities for Elks and their families.

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E75001



The First Snowmobile

by A. Stanley Kramer

It is near sundown on a bleak winter day in the year 1913. Ossipee, New Hampshire, lies buried in a succession of heavy snowfalls. The roads are drifted many feet deep and nothing moves along them. Curled of smoke from the farmhouses and the cluster of homes in the village are the only signs of life. Suddenly the stillness is broken by a familiar sound, the clattering of a Model T Ford engine. But to the sound something has been added, something new—a rattling, clattering never heard before. Impossible as it may seem to any snowbound resident who happens to glance out the window, over the deep snow a Ford roadster is driving. But it is unlike any tin lizzy ever seen before. There are no front wheels; they have been replaced by skis. At the rear are not two but four

wheels, the pair on each side connected by chains throwing up heavy gobs of snow as they churn along.

The Ford pulled valiantly up hill and down, both where the roads lay buried and even across open fields. It was the first snowmobile on its successful test run. The local inventor, Virgil D. White, was eventually to make thousands of the machines, later copyrighted under the name, "Snowmobile". Apparently he was in no hurry for White did not take out his patents until 1917 and began commercial manufacture in 1923.

Strangely, almost nothing has been written about White's breakthrough in winter transportation and Encyclopedia Britannica credits the invention of the snowmobile to Carl J. Eliason of Saynor, Wisconsin, who built his machine in the winter of

1924-25 and was granted a patent in 1927. But there is a technicality that excuses Britannica. A glance at White's patent application shown here, shows that it is for an "Attachment For Automobiles" and not for a complete vehicle.

At this point, a review of the scrambled antecedents of the snowmobile is in order. Between 1923 and 1929 White manufactured 3500 of them. But others were busy on variations of the same idea. As early as 1917 one Otto Johnson, in Minnesota, built a small, one-man motorized toboggan which proved impractical.

In 1922, Joseph Armand Bombardier, a mechanically-gifted 15-year-old in Valcourt, Quebec, made a motorized sleigh—using a Model T Ford engine. It ran on four ski run-

ners and was steered with a rope. The engine, in the rear, ran a huge (and extremely dangerous) wooden propeller which Bombardier had carved by hand. The boy sat ahead of the engine. On Christmas Day he gave his creation a trial run through the streets of Valcourt. His father was horrified and made the boy drive it home and dismantle it.

In 1924, Carl J. Eliason (Britannica's nominee) realized a life-long dream. A young store owner, he was born with a club foot that limited his ability to use snowshoes, seriously curtailing the winter hunting and fishing he loved. He constructed a wooden toboggan powered by a small outboard motor that ran a single chain track down the center. His patent is for the single chain feature. His machine is the grandfather of the small, narrow, speedy snowmobile we have today.

Much as it pains us to credit Russia with any basic invention, in all fairness we must admit that the great-grandfather of all motorized snow vehicles was probably Czar Nicholas' pre-World War I Twin-Six Packard, which sported heavy-weight sled runners instead of front wheels!

The first real snowmobile was certainly a product of Yankee ingenuity. Virgil White was the Ford dealer in Ossipee, New Hampshire. His idea was simplicity itself. He merely removed the front wheels from a standard Ford roadster and replaced

them with skis. Then (fitting in neatly with a basic New England concept that nothing should ever be wasted) he re-attached the front wheels directly ahead of the rear ones on a new axle. Finally, a pair of cleated chains were placed around both sets of rear wheels and, presto, White had a powerful tractor-tread for pulling through snow.

Even for their day White's machines were a bargain. In 1922, the year that Model T production first hit the million mark, the four cylinder roadster sold new for \$450, the despair of all competition. White's conversion kit, made and sold by his Snowmobile Company in Rochester, New Hampshire, cost an additional \$175.

The snowmobile was a stroke of very practical genius. For every country man (and boy) knew everything there was to know about the care and feeding of the Model T: how to adjust and replace the brake and transmis-

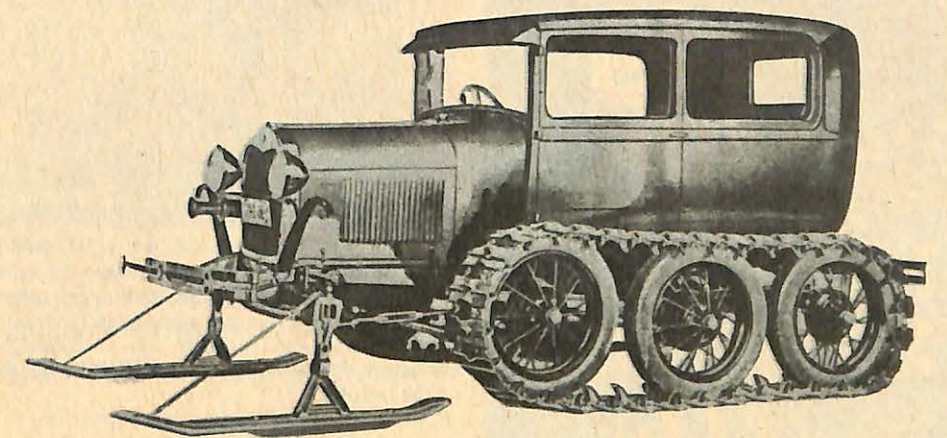
sion bands, how to set the timing, change the plugs and lubricate the car. There was nothing new to learn unless it was how to wax skis.

White's machine was an immediate success with demand outstripping supply for some years. For the first time the snowmobile made accessible vast areas which had previously been closed through the long winter, and it opened New England's snow-clogged roads for many essential services.

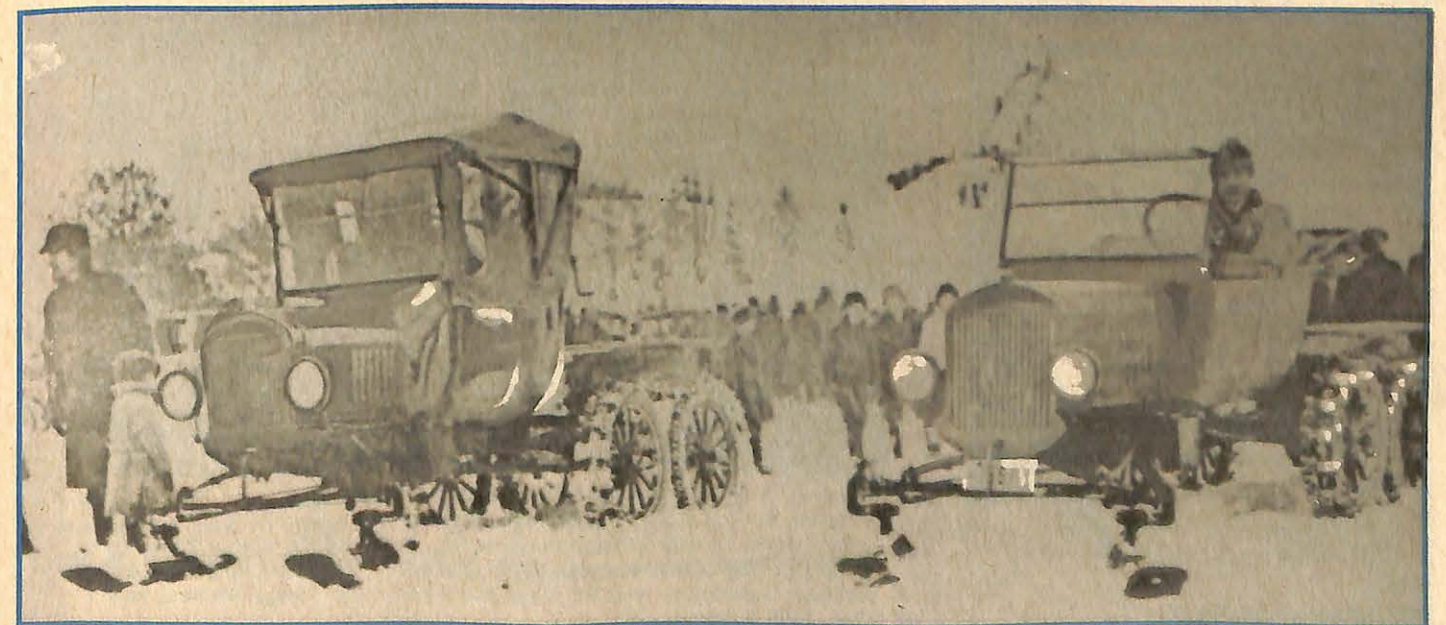
White bought standard Ford roadsters, and a very few coupes, from the factory and converted them in a small plant he built. They were sold all over this continent. A few machines were even exported to Arab countries for use in the desert. (How the highly-polished skis were protected from the abrasion of the sand is an interesting question!)

The primary users of White's machines were doctors (yes, they actually made housecalls in those days,)

(Continued on page 39)



Above, right: White's patent applied to a Model-A Ford. Below: The first snowmobile race, held at Three Lakes, WI in 1926. The winner, Bill Neu, right, won a new .22 rifle.



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ELKS NATIONAL SERVICE COMMISSION

"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."



The Elks' ladies of Bullhead City, AZ, Lodge crocheted 90 lap robes for hospitalized veterans. Forty-six were given to the Elks Long Term Care Unit at Tucson, the state Major Project. Forty-four robes were given to the Fort Whipple VA Hospital at Prescott. In photo are (from left) ER Jodie West; Elks' lady Adonna Dyer, who crocheted 30 robes; and W. David Murray, Jr., sub-chm. of the state National Service Committee, representing the Fort Whipple VA Hospital.



San Juan, PR, Lodge donated a \$700 SL-5100 Sony video cassette recorder to the San Juan VA Hospital. This equipment will be used to project instructions on a screen regarding processing veterans for admission to the hospital and other information regarding them. From left are Mrs. Jourdan of the voluntary services unit; Hospital Director Charles Freedman; DDGER Joseph Martinez; Raymond Fournier, chm., National Service Committee; ER Octavio Wys; Hospital Administrator Alfonso Estrada; and PER Angel Rivera, who works with the voluntary services unit of the hospital.



The Elks of North Palm Beach, FL, Lodge held a special luncheon to honor the volunteer workers at the VA Clinic in Riviera Beach. Dr. Seymour Chasen (center) congratulated Thomas Johnston and his seeing eye dog Honda for their 1,000 hours of service to the clinic, along with Bill Jacques (second from left), both members of the lodge. Looking on were ER James Southard (left) and lodge National Service Chm. John Busby.

New Electronic Pain Killer...

relieves backache, headache, even pain of tennis elbow, arthritis & bursitis!

Tested by doctors, INFRALUX™ is handheld and portable. Its infrared heat relieves pain without medication! Try it FREE for 30 days!



Say goodbye to pain. No matter the type you suffer from—headaches, tennis elbow, arthritis, bursitis, sinusitis, backache, neuralgia, muscular pains, sprains, or any musculoskeletal condition—here is a quick easy answer. Put INFRALUX next to the pain and within minutes, you can get on with work or play.

SOOTHING PAIN RELIEF. BUT WHY INFRARED HEAT?

There is nothing new about infrared heat. Doctors and therapists have used and recommended it for years in pain treatment. But until now, there hasn't been a compact, easy-to-use unit.



INFRALUX is easy to carry too in its handsome vinyl bag. No bigger than a small flashlight (six inches long). Plugs in any 110V outlet.

Why infrared? With ordinary methods such as heating pads and hot water bottles, much of the heat is dissipated on the skin's surface. There's no lasting effect.

But with infrared heat, the treatment goes down d-e-e-p where you

need it. In fact, INFRALUX's shortwave, visible infrared heat will penetrate up to 10mm of skin tissue to reach irritated nerve endings. Your INFRALUX seeks, finds and soothes!

ELIMINATE UNNECESSARY MEDICATION.

In fact, William J. Shriber, MD notes in his respected "Manual of Electro Therapy" THAT MILD INFRARED RADIATION MIGHT BE THE ONLY WAY TO RELIEVE PAIN WITHOUT THE USE OF MEDICATION.

Why take medication when it isn't needed? INFRALUX is the most natural route to pain relief.

HOW THE INFRALUX WORKS.

All you do is hold the INFRALUX unit next to where you hurt. It even works thru clothing! Within moments, you'll sense comforting, soothing heat.

INFRALUX heat goes to where the pain is—to blood vessels, nerve endings, and other subcutaneous tissue.

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FROM ACTUAL DOCTORS' REPORTS ON INFRALUX:

"I have used the unit in my practice for six months and I find it relieves pain and muscle spasms, stiff shoulders and elbows from bursitis and tendonitis. Patients suffering from arthritis use the Infralux in the morning and get excellent results." J.L.G., MD

"On patients with a variety of musculoskeletal painful conditions, Infralux was demonstrated to be effective in relieving pain." V.S., MD

USE AS OFTEN AS NEEDED.

Unlike drugs and medication, INFRALUX can be used as often as needed. It's made to help you day or night, at home or at work. And be sure to pack it for out-of-town trips. You can enjoy soothing relief wherever, and whenever.

TRY IT FOR YOURSELF

The minute your INFRALUX arrives in the mail, give it a good try. Put it to the test on that nagging backache, that stiff neck, those arthritic pains that hit so suddenly. If, after a month, you're not astounded at how much better you feel, return it for a full refund.

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INFRALUX is only \$39.95 (plus \$2.85 shipping and handling). To order, simply send your check to Baystar at the address below. Credit card holders can speed their delivery by using our toll-free number. (Maryland residents add 5% tax.)

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1984 ELKS NATIONAL "HOOP SHOOT" SCHEDULE

STATE	DATE	TOWN	DIRECTOR
ALABAMA	Mar. 3	Cullman	John Bauer
ALASKA	Feb. 11	Kenai	George Robinson
ARIZONA	Feb. 25	Mesa	Leroy Lewis
ARKANSAS	Mar. 24	Russellville	Eldon Lucas
CALIF-HAWAII	Mar. 3	Fresno	Robert Bartley
COLORADO	Feb. 4	Sterling	Gary Starritt
CONNECTICUT	Feb. 5	Middletown	Gerald Winzer
FLORIDA	Feb. 18	St. Petersburg	John Early
GEORGIA	Mar. 10	Decatur	James Gibbs
IDAHO	Feb. 11	Moscow	Dave Peterson
ILLINOIS	Mar. 3	Normal	Robert Brand
INDIANA	Feb. 25	Anderson	Harry Sherer
IOWA	Mar. 3	Ames	Richard Froeschle
KANSAS	Feb. 25	Salina	Gerald Godbout
KENTUCKY	Mar. 31	Cynthiana	Jim Fuller
LOUISIANA	Mar. 17	Opelousas	Eugene Nepveaux
MAINE	Feb. 14	Lewiston	Allan Richard
MD, DE, DC	Mar. 3	Washington, DC	Bruce Howell
MASSACHUSETTS	Mar. 3	Boston	William Ferrick
MICHIGAN	Mar. 3	Ann Arbor	Robert Bartolameolli
MINNESOTA	Mar. 3	Hutchinson	Roger Klinghagen
MISSISSIPPI	Mar. 3	Hattiesburg	Ray Bonones
MISSOURI	Feb. 26	Columbia	Terry White
MONTANA	Jan. 14	Helena	Bob Lacey
NEBRASKA	Mar. 3	Kearney	Dick Bedient
NEVADA	Feb. 25	Hawthorne	Mike Wadsworth
NEW HAMPSHIRE	Feb. 11	Concord	Raymond Nelson
NEW JERSEY	Mar. 11	Manasquan	Joseph Magnotta
NEW MEXICO	Mar. 17	Tucumcari	Joe Dominquez
NEW YORK	Mar. 24	Syracuse	Gary King
NORTH CAROLINA	Feb. 18	Wilson	Tom Sanders
NORTH DAKOTA	Feb. 11	Jamestown	Jack Brown
OHIO	Feb. 25	Delaware	Thomas Biggs
OKLAHOMA	Mar. 24	El Reno	William Wolf
OREGON	Mar. 3	Corvallis	William Critchfield
PENNSYLVANIA	Mar. 3	State College	Duane Berry
RHODE ISLAND	Mar. 4	Westerly	Angelo Lombardo
SOUTH CAROLINA	Mar. 17	Sumter	Allen Gotbeter
SOUTH DAKOTA	Mar. 3	Fort Pierre	Vern Larson
TENNESSEE	Mar. 17	Murfreesboro	John Brockwell
TEXAS	Mar. 17	Grand Prairie	Royce Butler
UTAH	Mar. 3	Springfield	Dennis McGuire
VERMONT	Jan. 21	Springfield	Charles Lavalla
VIRGINIA	Feb. 25	Harrisonburg	Danny O'Donnell
WASHINGTON	Feb. 19	Seattle	Bob Keating
WEST VIRGINIA	Feb. 18	Charleston	Richard Harris
WISCONSIN	Feb. 19	Stevens Point	Don Hamelink
WYOMING	Mar. 3	Casper	Ray Bastow

Regional Semi-Finals

The following states will appear in the regional semi-finals held at the following locations:

SOUTHEAST CENTRAL REGION Mar. 10
WV, VA, NC, MD, DE, DC
James Madison University, Harrisonburg, VA
Director: Danny O'Donnell R.R. 10
Box 254D, Harrisonburg, VA 22801

NORTH CENTRAL REGION Mar. 17
MN, WI, IA, IL
University of Iowa, Iowa City, IA
Director: Richard Foreschle, Rt. 1 Box 212
LeClaire, IA 52753

NORTHWEST REGION Mar. 24
WA, OR, ID, AK
Park Rose High School, Portland, OR
Director: William Critchfield
P.O. Box 1047, Corvallis, OR 97339

WEST REGION Mar. 24
CA-HI, NV, UT, AZ
University of Las Vegas, Las Vegas, NV
Director: Adrian Brubaker, 300 Orchid Dr.
Las Vegas, NV 89107

WEST CENTRAL REGION Mar. 24
NE, CO, KS, WY
Westminster High School, Westminster, CO
Director: Joseph Gareis, 8581 Crescent Dr.
Westminster, CO 80030

NORTHWEST CENTRAL REGION Mar. 31
MT, ND, SD
Lockwood High School, Billings, MT
Director: Dave Todd, 1823 Ave. E
Billings, MT 59102

SOUTHEAST REGION Mar. 31
MS, AL, GA, FL, SC
Valdosta State, Valdosta, GA
Director: William Cook, 201 Redwood Dr.
Dalton, GA 30720

NEW ENGLAND REGION Mar. 31
ME, NH, RI, MA, CT, VT
Bay Path High School, Sturbridge, MA
Director: Walter Kettelle, 594 Lafayette Rd.
N. Kingstown, RI 02852

SOUTHWEST REGION Apr. 7
NM, OK, TX, LA
Cameron University, Lawton, OK
Director: William Wolf, 1436 40th
Lawton, OK 73505

NORTHEAST CENTRAL REGION Apr. 7
PA, NY, NJ
Kings College, Wilkes-Barre, PA
Director: Frank Bonner, 46 E. Newport St.
Ashley, PA 18706

GREAT LAKES REGION Apr. 7
MI, IN, OH
Bowling Green University, Bowling Green, OH
Director: Charles Davis, 908 Lambert St.
Bowling Green, OH 43402

CENTRAL REGION Apr. 14
MO, KY, TN, AR
University of Tennessee, Martin, TN
Director: Randall Smith, 203 Sheffield Pl.
Franklin, TN 37064



Finals

Elks National "Hoop Shoot" Contest finals will be held in the Market Square Arena, in Indianapolis, Indiana, May 4, 5, and 6, 1984. National Headquarters, Indianapolis Hilton on the Square. The Elks-Basketball Hall of Fame Classic will take place May 5, 1984.

Emile J. Brady, National Director
Box 153
Danville, PA 17821
(717) 275-5355
(717) 275-4060

Puerto Vallarta

(Continued from page 31)

So you see, Puerto Vallarta, if you search, is still affordable. Still colorful, too. When I arrived several weeks ago I took a cab to Las Margaritas, the restaurant up the block from the Oceana Hotel with its good Mexican food. Las Margaritas is set in a garden and because it's romantic it's best to go with your sweetheart or your wife. Bouganvillea spills off the walls and a tree spreads its shade in the courtyard. The stars and the moon shine down and there is mariachi music. So go with your sweetie.

Usually there's a lineup in front of Carlos O'Brian's which is on the waterfront only a few doors from the Oceana Hotel. It's noisy and colorful and the tourists seem to love it. If you haven't been to Puerto Vallarta before, it's one of those places you go once anyway. On the back of the menu it says: "Any food you don't like should be sent back, then we'll start all over again. Don't be bashful," which tells you the sort of place it is. Loose, laid back. These same entrepreneurs operate Carlos and Charlie's in San Angel, Tia Juana Tilly's in Tijuana, Tabasco Beach in Acapulco, Senor Frog's in Mazatlan and Tabasco Charlie's in Cuernavaca. The menu at Carlos O'Brien's in Puerto Vallarta lists ceviche, sashimi, crawdaddy soup, gaspacho, guacamole, lobster crepes, curried chicken, steaks, Mexican fare and a long list of seafood. Just don't expect a classy setting because it isn't.

La Fonda del Sol is an attractive restaurant with a sunken bar, and of course there's El Set which we mentioned earlier. A dozen or so other excellent restaurants exist around town, so inquire at your hotel. What with the current rate of peso/dollar exchange, nothing is terribly expensive in Mexico these days. Not even the night life. Puerto Vallarta's original disco, the City Dump, still churns. It features stained glass windows, booths and a good dance floor.

Dozens of other bars and discos do business around town. The big hotels have their own, which brings up this point: Unless you wink off with ease, ask for a room away from the disco. I got a room above one once and didn't fall asleep till dawn. Meanwhile, it's still the ritual to drop by the Oceana

(Continued on page 39)

MUST LIQUIDATE AT BELOW DEALER COST! 4000 Watt, Gas Operated, Emergency Power Generator

FACTORY NEW! FACTORY PERFECT!

DON'T let a storm rob YOUR home of vital electric power! With this 4000 watt generator, you ALWAYS have a reliable standby source of 115V and 230V plug-in power!

- 8 hp. Briggs & Stratton 4-cycle gasoline engine!
- U.S. made! U.S. quality!
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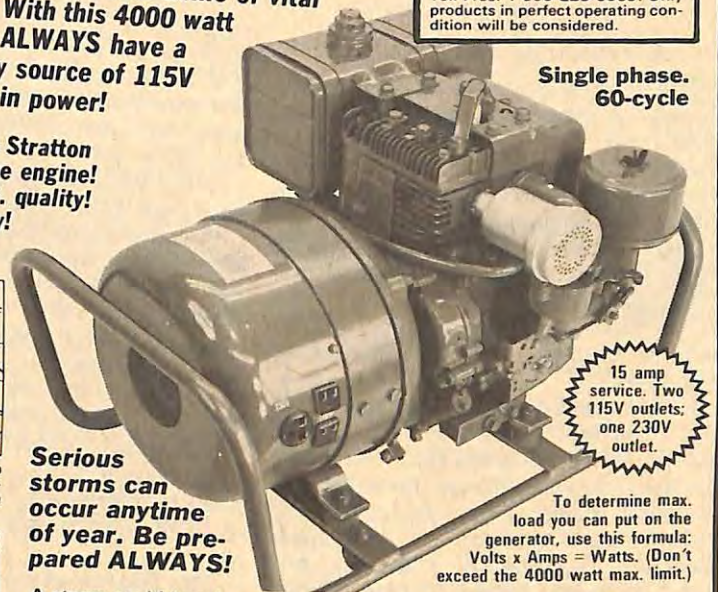
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News of the State Associations

The 80th Annual Convention of the **Colorado** Elks Association was held September 8-10 at Grand Junction. It was one of the largest annual meetings ever held by the association, with 1,304 Elks and their guests attending.

Distinguished guests in attendance were GER Kenneth V. Cantoli and PGER George Klein.

The next annual convention will be held in Colorado Springs September 6-8, 1984.

Newly elected officers for 1983-1984 are President James Steers, Northglenn; First Vice-President William Smith, Colorado Springs; Second Vice-President Robert Ener, Gunnison; and Third Vice-President E. M. Duke, Florence. Re-elected secretary and treasurer were James Sterling, Canon City, and James Flannigan, Aurora, respectively.

Littleton Lodge won the State Ritualistic Contest.

Colorado's Major Project, which was established in 1952, is Elks Laradon Hall, located in Denver. This is a school for training and rehabilitation of mentally retarded children, and a vocational school for young adults.

James Dean of Pueblo, chm. of the Elks Laradon Hall Committee, announced that over \$130,000 has been contributed to the project this past year by individual Elks and lodges.

PGER George Klein, Colorado's Grand Lodge sponsor, presented a check from the Elks National Foundation for \$54,426 to the Elks of Colorado to be used for the state Major Project and other youth related-programs.

A total of \$2,424.39 was contributed to the Elks National Foundation from the floor of the convention. Also, \$2,124 was donated to the Colorado Clem Audin Memorial Fund, which now totals over \$48,000. The interest from this fund is used for the education, health, development and care of young people.

A total of 558 Elks and their ladies attended the annual convention of the **West Virginia** Elks Association, held August 11-13 at Wheeling.

Distinguished guests included GER Kenneth V. Cantoli and his wife Ruth,

PGER Homer Huhn, Jr. and his wife Jo, Pennsylvania SP Hadyn Evans and his wife, and John Nordham, secretary to the GER, and his wife Martha.

West Virginia Congressman Allan B. Mollohan was the guest speaker.

A midyear meeting will be held in Princeton in April, 1984. The next state convention will be held at Clarksburg August 9-11, 1984.

Newly elected officers of the association are President James Carpenter, Buckhannon; Vice-President South Oral Sisson, Charleston; Vice-President North Joseph Cionni, Wellsburg; Vice-President Central William Lambert, Grafton; Secretary Donald Finnegan, Weirton; and Treasurer Donald Barger, Elkins.

The state ritualistic championship was won by Princeton Lodge. Lewisburg won the golf tournament.

Wheeling was the state's All-American Lodge, and Oral Sisson was named Elk of the Year.

The state Major Project is the crippled children's camp at Princeton. At the business meetings, it was decided that a board of directors made up of the three district vice-presidents and one director from each of the three districts would administer the camp.

The annual convention of the **Montana** State Elks Association was held August 10-13 in Great Falls. Some 400 Elks and their ladies attended.

Distinguished guests were PGER Frank Hise and his wife Betty and PGER and State Sponsor Raymond Dobson and wife Gene. PGER Hise was the main convention speaker.

The association plans a midwinter meeting in Livingston January 18-20, 1984. The 1984 annual convention will be held in Kalispell July 28-31.

Officers of the association for 1983-84 are President Robert Semmens, Butte; First Vice-President James McLuskie, Billings; Second Vice-President George Nicholas, Glasgow; and Secy.-Treas. Fred Balkovetz, Butte.

John Jordan of the Elks National Service Commission presented an award to the Montana Elks for the 3,600 hides which they donated to the Elks veterans programs.

The convention was also honored to have as its guest the top-ranking girl winner in the Elks "Most Valuable Student" competition, Miss Michele Lynn Archie of Columbia Falls, MT. She won a four-year scholarship of \$20,000. Michele was accorded great honors in Honolulu at the national convention and again at the Montana convention.

Laurence Dunville received the association's Special Service Award at the state level for his excellent work with the hides program. Robert Lacey was given the same award at the subordinate lodge level for his work with the youth of the state.

The state Major Project is the purchase of special equipment for small hospitals throughout the state. During the past year, the association contributed \$60,000 to this program.

The 54th Annual Convention of the **Connecticut** Elks Association was held in Waterbury June 3-5. There were 500 Elks and their ladies in attendance.

Distinguished guests were Past Grand Trustee Alfred J. Mattei; Edwin J. Daley, then-chm. of the GL Youth Activities Committee; and SDGERs Arthur J. Roy and Thaddeus J. Pawlowski. Brother Mattei delivered the keynote address.

Officers elected for 1983-84 are President William M. Cullen, Hamden; Vice-Presidents—East, Charles W. Lusk, Jr., New London; Northwest, Ralph Nocera, Bristol; South Central, James V. Lee III, Wallingford; and Southwest, William Miller, Danbury; Secretary Thaddeus J. Pawlowski, Norwich; and Treasurer Edward Szewczyk, Enfield.

Manchester Lodge was presented the Arthur J. Roy Ritualistic Trophy as the state ritualistic champions. The presentation was made by SDGER Roy.

It was announced that Shellie Miller, designated the top-ranked scholar by the State Scholarship Commission, received the annual Thaddeus J. Pawlowski Scholarship Award.

The Memorial Service was held at 11 a.m. Sunday. The general eulogy was delivered by James Caulfield, Waterbury, and a special eulogy honoring PSP George Caiollette was delivered by SDGER Pawlowski.

Puerto Vallarta

(Continued from page 37)

for a sundowner. Mariachis wander in off the streets, the beer's cheap and the atmosphere is pleasantly Mexican.

Some Shopping Tips:

- Galeria Uno, Morelos 561: Art from all over Mexico. Paintings, graphics, sculpture. Six rooms of merchandise.
- Joyeria La Azteca, Juarez 360: Silver and gold jewelry plus semi-precious stones.
- Muchas Cosas, Guerrero 174: This is a boutique with original designs. Everything from blouses and dresses to bikinis, shirts for men.
- Acapulco Joe, Morelos 596: A lineup of T-shirts.
- Bazaar Vallarta, Juarez 501: Clothing for men and women, pottery, jewelry.
- Designer's Bazaar, Morelos 500: Designer clothing plus leather, jewelry, handicrafts.
- El Patio Antiques, Corona 169: Wrought iron, copper, glass, hand-woven rugs.
- Galeria Lepe, L. Cardenas 97: Primitive paintings, sculpture.
- Huaracheria Lety, Juarez 472: Women's sandals, huaraches for men.
- La Iguana de Oro, Juarez 302: Jewelry, arts and crafts in a deluxe store setting. ■

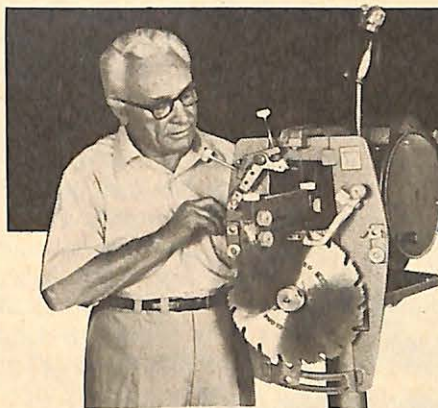
The First Snowmobile

(Continued from page 33)

mailmen, telephone and power line-men, hunters, trappers and the police. Calvin Coolidge's father, Colonel John C. Coolidge, died on March 18th in 1926 at the age of 81. His funeral cortege consisted of a somber parade of black snowmobiles in a long line over the snow-covered Vermont hills.

Man being the competitor that he is, the use of snowmobiles for racing was probably inevitable. When was the very first snowmobile race? Probably on the day the second machine was completed! Actually the first recorded race was held January 31, 1926, on Rangeline Lake, Wisconsin, as shown on the accompanying photo. Bill Neu of nearby Three Lakes

(Continued on page 43)



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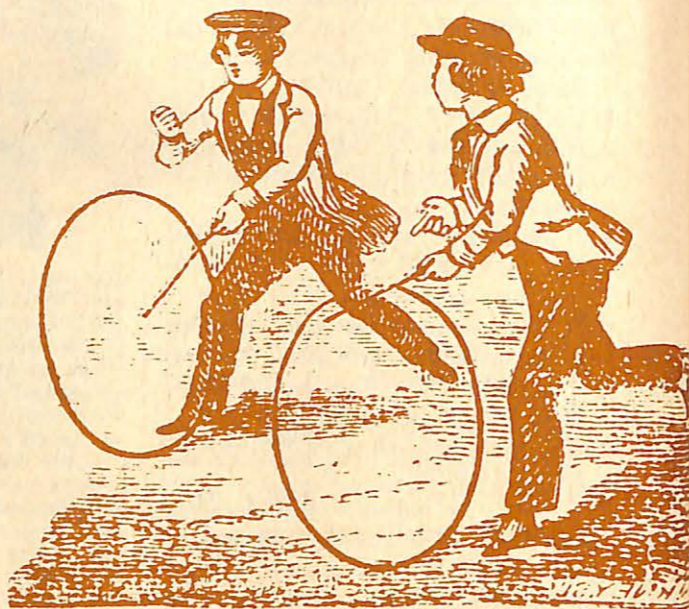
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The GAMES GRANDPA PLAYED



by Robert E. Reynolds

It had snowed all night. Everything was wearing a new white coat. The air was brisk and nose-tingling. Excited children were kicking and snowballing their way to school. They could hear the challenging cries of their friends in the clear morning air. They saw a line of ten scarf-wrapped, overshod pals tromping out a huge circle in the unmarked schoolyard for a game of "fox and geese" before school started for the day.

A group of squealing younger ones plopped onto their backs making a variety of "snow angels." Some of the older boys had climbed to the top of a snowdrift and were choosing up sides for a game of "king of the hill." A few others were busy making snowballs to pepper the girls.

Absent were not only the sounds of heavy automobile traffic and overhead jet aircraft, but there was no adult blowing a whistle to control these activities. It was all just plain, old-fashioned fun.

After school the youngsters still had the freedom to select their own games. There were no organized youth basketball or hockey leagues. Mothers were not lined up ready to whisk the kids off to a crafts class, a practice session, or a dancing class.

These were the times that today's



Above, the author fascinates a youngster with games that employ imagination rather than electronic technology and gimmickry.

grandpas and grandmas recall as their childhood. In different parts of our country the seasons affected the games and the activities differently. But the youngsters were not bored. There was always something exciting to do. They usually dreamed up the games themselves or played those that their older brothers and sisters passed

along. Today's youngsters should have the same experiences. It's time for today's grandpas to pass along the stories of those games.

Winter in the upper Midwest was always challenging and exciting for all ages of young people. There was always snow and ice. But instead of complaining the kids made the cold season work for them.

"Fox and geese" was popular as long as there was fresh snow in which to make the paths. Everyone was supposed to stay in the marked-out, stomped-down runways that sliced the huge circle like a pie. One person, the "fox", was able to tag anyone on the paths, but the center of the circle was "home", a safe area for the "geese." But there were always those "geese" who, when almost caught by the "fox", would "cut the pie," or get off the paths. Soon there were too many extra pathways and the game had to wait for the next snowfall.

When the younger children went out to play in the snow it was inevitable that they had to tumble and roll around in the white, whirly stuff. After a fresh snowfall many chubby little "snow angels" appeared. Each child would find a spot of virgin snow, plop flat on his back, wave his arms up and down to give a "wing"

effect, and open and close his legs for the "robe." Each one would then carefully push himself up to examine his angel and compare it with the others around him. But it never failed that one "devil inspired" angel would suddenly jump on his own image and destroy all evidence of its ever being there. Not being able to resist the others followed suit and mass demolition wiped out the other imprints as well. But soon another set of these heavenly choirs would appear in a new patch of snow.

Today's grandpas recollect that one of the more popular boys' games was "king of the hill." The winter version was always more fun because there was less chance of getting skinned up in a snowbank than on a dirt pile. It was almost a foregone conclusion as to who would be the final survivor, or "king," but the boys played on anyway. One never knew, the "king" might be deposed any day. As each attacker was tossed back down the snowdrift he was to be out of the game, unless, of course, the rules might be changed that day. These changes often became a central issue, and if they were not resolved, the game was dissolved.

In the small country villages where the farmers brought their eggs and produce to town by sled, the older boys were always tempted to hop onto the rear runners for a free ride, or as they called it—"hookin' bobs." This thrill has disappeared from the scene with the advent of the snowmobile.

Snow caves and snow forts began to appear as the wintry season continued. As the snow drifts piled higher around the barns and sheds today's granddads became cave dwellers, explorers, Eskimos, animals, or whoever or whatever might live in a cave. Shovels, boards, tin buckets, or just plain mittened hands would burrow into the side of a snowdrift until the required cave was excavated. Gunny sacks, small rugs, boxes, or other "furniture" were moved in and a full adventure would be played out until it was time for supper.

Many of the boys became experts in constructing snow forts piled high with snowball ammunition in anticipation of an upcoming battle. Sides were chosen or predetermined, high ground was carefully selected, the building blocks were usually rolled by hand, and then placed one upon the other to resemble a fortress of medieval days. When all was in readi-

ness the attack began. Missiles filled the air, some finding their marks, but most of them missing. When they had all been thrown, peace was called until everyone could regroup and rearm. No one won and no one lost.

Hill sliding races were fun, but more so when each one made his own "sled." Collapsed cardboard boxes, or if the hill was steep enough, the back side of the boys' own pants were considered sufficient technology.

In the snowless sections of the country, the winter games were more or less an extension of the games of the other seasons. The out-of-doors was always a lure for playing no matter where the youngsters lived. True, in the winter the shorter days cut into game time, but neighborhood games like "ally, ally, oxen free" were ideal for the early evening darker hours when the youngsters could more easily hide.

The "hide and seek" type of games were able to include a wide age range of the kids. A good full game could be played after supper and before bedtime. The "it" person could almost anticipate being called home, but he tried to catch everyone before he had to give up and call out, "ally, ally, oxen free!"

Many grandpas look back nostalgically to selecting a backyard, a quiet street, or a vacant lot for a good game of "tin can off." An empty condensed milk can set up on a stump or box, or in a marked circle on the ground was ideal for at least one game before it had to be replaced. Each boy found a good sturdy stick for pummeling the can and after the first free hit the boys scattered in all directions to hide. The "it" boy was always cautious as he hoped to sight one of his friends and beat him to the can before some one else might sneak in, whack the can, and yell, "Tin can off!"

No one seemed to get too old or sophisticated, neither boys nor girls, for a game of "pump, pump, pull-away" either. Being able to elude being tagged or catching others was equally fun.

The southern beaches on both sides of our country were ideal for special kinds of games, other than just swimming. "Water tag" took on many variations, but usually "it" could only tag if he were under water. After wearying of this, the game would often move onto the sand and change to "hop tag" or "spot tag." As more

(Continued on page 49)

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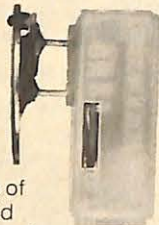
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ER Thomas Wheeler, Jr. (center) of Greensboro, NC, Lodge presents a National Foundation state-allocated scholarship to Marshall Ratledge. Applauding at left is lodge Scholarship Committee Chm. Owen Lewis.



At the Elks National Home in Bedford, VA, GER Kenneth V. Cantoli (second from right) presented a National Foundation special recognition award to Carl Gruen (second from left) leading knight of the Home Lodge. Also pictured are (from left) William Bakewell, Home Lodge ENF Chm.; Gerald Powell, Vice-Chm. of the Board of Grand Trustees; and Doral Irvin, executive director of the home.

TULSA, OK, Lodge held its annual National Foundation Dinner-Dance, which was attended by many Grand Lodge, state, district, and local dignitaries. One of the many highlights of the evening was a speech given by SP Billy Wilson. The fund-raising event produced many new National Foundation members.

The certificate was presented by SP Terry Rice, PGER Horace Wisely, and the membership of the Arizona Elks Association assembled in their mid-year convention in Tucson.

TUCSON, AZ. On October 16, 1983, the Arizona Elks Association presented the Hon. Rose Mofford, Arizona Secretary of State, with an Honorary Founder's Certificate from the National Foundation. This certificate represents a donation of \$1,000 to the National Foundation in the name of Rose Mofford.

WAKEFIELD, MA, Lodge recently presented its annual scholarship awards to area students for the 1983-84 school year.

Kevin Daly of Reading and Ann Manning of Lynnfield both received awards as national finalists in the National Foundation "Most Valuable Student" competition.

Anastasia Maher of Wakefield received an ENF state-allocated award.

The First Snowmobile

(Continued from page 39)

and Harold Hanson of Eagle River, competed in a "grudge match." Neu was driving for Badger Garage in a specially-tuned car named, "The Tramp." This was embellished with overhead valves and a racing carburetor. Hanson's mount was showroom stock and carried the banner of the Strong & Manley Ford Agency of Eagle River.

More than 200 partisan fans (the two towns were long rivals) gathered on the ice of the lake to witness the duel. It wasn't even close. Hanson's engine overheated and he failed to finish. Neu, braving the sub-zero temperature with the top down and the windshield open for less air resistance, raced away with the big prize: a .22 caliber rifle.

The velocity attained by Model T snowmobiles was hardly dizzying. Normally they rattled over the snow at a steadfast 18-20 miles an hour. Wide open, on the slicker surface of the ice, Neu's specially souped-up racer might—just might—have touched almost forty miles an hour.

White eventually gave up his business because he could see no future in Snowmobiles. Large scale snow removal had been instituted on the roads of New England and he believed there would be less and less use for his invention. In 1929 he sold his patents to the Arps Corporation of New Holstein, Wisconsin, who already held several snow vehicle patents and improvements of their own. They immediately applied White's thinking to later model Fords: Model A and, later, some V8's—coming out with six and even eight wheel versions.

Arps weren't the only ones in the snow vehicle business by this time. A newcomer, The Eskimobile Co., introduced a vehicle whose approach was to employ giant "Hi-Stilt" wheels. The idea never caught on.

Arps did fairly well, producing some 600 vehicles a year between 1929 and 1934, calling their adaptations, "Snowmobiles," "Snowbirds," and "Snow Flyers." But apparently they got too much of their business from one source. Early in 1935, Post Master General, James Farley, admitted publicly that the

mails *did not* always have to go through—particularly if the roads were badly drifted and had not been plowed out yet. From that time on demand dropped precipitously, resulting in Arps sales dropping to less than a hundred units a year.

Right now there are a surprising number of original White Model T Snowmobiles about. Greg Buttermore, of the Auburn-Cord-Duesenberg Museum in Auburn, Indiana, says this about their perfectly restored specimen, "The Snowmobile runs remarkably well in the deepest snow as our test runs have proven. The museum has taken the vehicle on remote exhibits and spectators are amazed by it."

But theirs isn't the only mint example. The Transportation Museum in

Owl's Head, Maine has a like-new beauty. As also does the Wells Auto Museum in Wells, Maine. Ralph Engelsted, President of the Imperial Palace in Las Vegas, sent the writer a color photo of a beautifully restored T Snowmobile coupe in their old car collection. And two correspondents have written that in Speculator, New York, Charlie John's Store has an operating machine that they use for advertising purposes.

There will soon be other pristine examples. A young man and his father in Sharon, Massachusetts, are well along in their several years' restoration of the wreck of a 1923. A very secretive gentleman in Johnson City, New York, intends to purchase one he knows about that's hidden
(Continued on next page)

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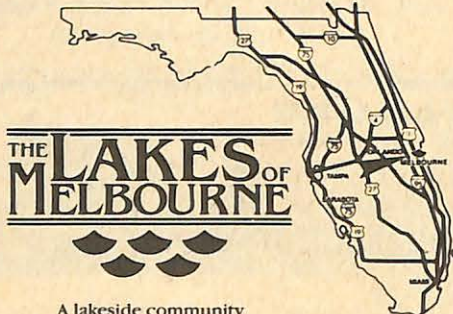
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Snowmobile

(Continued from previous page)

away in a barn.

It is only fair to record the fate of one Snowmobile that could have become world famous and won a place in a museum, but which failed miserably. Where it is now no one will ever see it.

In 1928, when Admiral Richard E. Byrd's Antarctic Expedition reached the Bay of Wales, just off the Ross Ice Cap on Christmas Day, one of the first pieces of equipment to go over the side and onto the ice was a 1928 Model A Snowmobile. Its task was to transport supplies from the temporary landing dock to the permanent inland base of "Little America," a 15 mile roundtrip. In less than two months the Snowmobile and ten dog sleds moved the 650 tons of supplies needed to sustain 54 men for 15 months.

A storage house of ice blocks was built for the Snowmobile and the famous "Floyd Bennett" Ford trimotored monoplane. Fuel and oil had to be drained and put into special containers. For once an engine stopped in that antarctic temperature, oil solidified and gasoline froze within minutes.

Antarctic Spring arrived in August. The colony prepared for the main purpose of the expedition—a geological survey of mountains at "Scott Land" and "Carmen Land." A series of relay stations and emergency stops were laid out. The first base was to have been 100 miles from "Little America." The Snowmobile was to transport the first party to the nearest outpost.

On the second day out, after traveling less than eighty miles, the Snowmobile ground to a halt, its clanking chains suddenly silent. The men swarmed over the machine. They well understood things mechanical. But with all their expertise the reasons for the Snowmobile's demise was never discovered. After wasting many hours in a futile attempt to resuscitate it, the disgusted explorers unwillingly packed rations on their backs and began the murderous trek back to "Little America" on foot. The harrowing journey took four days—shortened considerably by dog sled teams sent out to search for the late party.

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wasteland, instead of occupying an honored place in a museum, there lies a Snowmobile; shamed, disgraced, in a timeless grave of cold, deep snow.

Today's snowmobile is a direct descendant of Eliason's single track, outboard-powered machine. Unlike White's, it is a multi-purpose vehicle, for sport as well as work. Because it is narrow it can go through forests and because it is light it can go over even light snow. It is fast (racers frequently exceed ninety miles an hour) and provides new kinds of outdoor winter recreation including picnics, safaris and races. There are no twin clanking chains, a single central cleated nylon or rubber belt drives it.

Snowmobiles have revolutionized the remote snow areas of the world.

They are indispensable for forest rangers, police, mail carriers and rescue operations; essential for ranchers, herders, trappers, hunters and fishermen. In the far north they have largely replaced the dog sled for carrying supplies. Eskimos use them for tracking caribou because they can track twice as far in a day as with a dog sled. A single machine often pulls one or more heavily-laden sleds.

All this is a far cry indeed from White's simple machine with its limited objective of being able to travel in New England when the roads were impassable. But not too far a cry from another but unexpressed objective (for, after all, White was an automobile dealer) that of drumming up extra business in the off season. ■

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did you know..



Christmas is for kids you say? That's true but for Elks Christmas is also for senior citizens, especially those living at the Elks National Home in Bedford, VA.

Each year, an outstanding array of thousands of Christmas lights are used to decorate the outside and front lawn of the Home. The effect is dazzling to say the least; thousands of people from several states come each year just to see the colorful display.

They come by bus loads and Doral Irvin, the executive director of the home, estimates that this year 100,000 people will view the beautiful Christmas lights.

The ceremony to officially turn on the lights draws about 250 to 300 people to the Home. The event this year was planned for Dec. 16.

Last year PGER Glenn L. Miller had the honor to officially throw the switch. This year PGER Frank Hise was invited to handle this pleasant chore.

Many other distinguished Elks and their ladies were to be present including some members of the Board of Grand Trustees not to mention about a dozen State Presidents.

The lights are turned on every evening through New Year's Eve. It's a Christmas gift to the community from the senior Elks at the Elks National Home.

If you are a retired Elk, living alone with the worry of preparing your own meals, eating alone and taking care of the hum-drum chores of housekeeping, you might want to consider the advantages of residence at the Home.

You would have your own private room, with a maid to make your bed and clean each day. There are three meals

served in a spacious dining room in the company of other gentlemen in your age group. Recreational activities such as bingo, cards, shuffleboard, billiards, pool, golf, shopping trips and various programs including shows. All this in a beautiful location with lots of space for walking and enjoying the great outdoors.

Bring your own automobile if you wish. (One retired Elk even arrived on his motorcycle.) You can enjoy the freedom of making short trips in the area and traveling whenever you choose. Your time is your own and you can come and go as you please. All this for a very nominal charge.

Just ask Col. Ramon "Red" Ringo, the Grand Lodge organist and resident of the home, the next time you see him. He pops up all around the country. For instance, he was the invited organist for the Elks Memorial Service this year at Elwood, IN, Lodge No. 368.

...

Our search for the Elk with the longest record of membership may be over. Donald Hensel, secretary of Marion, Ohio, Lodge No. 32, tells us that Dr. A.F. Linscott may be the national champion. He has been a member of Marion Lodge for 82 years having joined in 1901. Doc served as Exalted Ruler in 1905-06. He is now 107 years young and on April 18, 1984, will be 108.

That's quite a record.

We also heard from Larry M. Baker, secretary of Charleston, W. Va., Lodge No. 202. Their senior member is none other than Marcus H. Smith, who has been a member for 73 years. He was born August 26, 1888, making him 95 and he has been a life member since 1969.

We add our congratulations.

...

For 1984, make your pledge to practice Charity...the Cornerstone of Elkdom. ■

“But, Officer...”



by Robert L. Snow

There are four basic methods drivers use when stopped for a traffic violation.:

1. Excuses or “You’re Not Going To Believe This, Officer, But...”

The police officer steps out of his car, adjusts his mirrored sunglasses, pulls off his leather driving gloves and slaps them down between his gunbelt and revolver handle, then slowly approaches the motorist’s car, tapping his ticket book in his hand. All the while, the motorist’s mind is in overdrive, racing to come up with an excuse which will convince the officer there was no choice but to run the traffic light, stop sign, etc.

Unfortunately, the ten or fifteen seconds drivers have is never enough time to come up with anything original and fresh, and so instead they usually fall back onto something which later undoubtedly makes them blush to think they actually believed they could convince the officer of it. A few of the more common excuses are:

- Someone was following them.
- Someone was tailgating them.
- There’s an emergency at home, at work, at the hospital, etc.
- The brakes failed (but work now).
- They were disciplining a child in the back seat.
- They were almost out of gas and hurrying to a gas station.
- They had to go to the bathroom and were hurrying to a gas station.
- A cramp made their leg straighten out and press the gas pedal.
- They could see both ways and there were no cars coming.
- They saw the police car and were trying to get out of its way in case the officer was on an emergency run.
- A bee got into the car and they were trying to swat it and didn’t

see the traffic light, stop sign, etc.

1. They were going too fast to stop.

The interesting thing about excuses, I’ve found, is that motorists actually believe the excuse they’re using is original with them, and most are insulted when I shake my head and begin writing the ticket. Every officer has heard all of the above and hundreds of others hundreds of times. Only rarely will a motorist come up with a new and original excuse—which, incidentally, most times still doesn’t get them out of the ticket. The problem with excuses is that the majority either fall apart under the slightest investigation, or are just plain silly in themselves.

2. Confusion or “What Light, Officer?”

Using this tactic, motorists act stunned when the officer approaches their car and usually say something such as “Are you sure, Officer? A light?” They then lean out the window and look behind them, seeming amazed when the officer points to the traffic signal.

A little thought should make it obvious why this ploy seldom, if ever, works. Even on the longshot chance an officer would believe the motorist actually didn’t see the traffic light, stop sign, or whatever (about a 999 to 1 chance since police officers hear this on every fourth or fifth traffic stop), very few, if any, officers would allow such an obviously unobservant and careless driver to leave without a ticket, in the hope that giving a citation would underscore the importance of being constantly alert and observant while driving.

3. Denial or “But, Officer, You Must Be Mistaken.”

This is one of the most common tactics drivers try. The motorist simply looks the officer in the face and swears that he or she didn’t commit

whatever offense the officer is accusing them of, and usually implies, either implicitly or explicitly, that the officer:

- has obvious vision problems;
- is suffering from hallucinations; or
- has a quota to fill and is using them to do it with.

A survey of several dozen police officers overwhelmingly confirms that this is the most irritating method drivers use when trying to get themselves out of a ticket, and the most self-defeating. Most officers said that after the motorist insults them by believing they are so simpleminded they can be convinced they didn’t see the violation they know they just did, they always issue a ticket—even if originally they’d only planned on giving a warning.

4. Indignant or “I’ll Have Your Job, Officer!”

The motorist is sitting watching in the rear view mirror as the police officer approaches, ticket book in hand. What to do?

Of course! The motorist knows the Mayor! Well, not actually knows him, but he or she did shake hands with him at an election rally several years ago. The officer steps up to the car window and the motorist immediately demands to know why he or she was stopped, and then makes it clear to the officer how upset the Mayor is going to be when he hears of this.

The problem with this tactic—besides the fact it doesn’t work—is that after it fails a person is faced with only three options:

- grin sheepishly (and take the ticket);
- say in a huff that the officer will be hearing from the Mayor (and take the ticket); or
- increase the indignation (and still get a ticket). ***CAUTION: This last option has the potential to backfire in a disorderly conduct arrest.

Police officers are not impressed or intimidated by indignant drivers simply because they see this response on every ninth or tenth traffic stop, and especially because they’ve just witnessed the traffic violation and know they’re in the right.

So what does work?

If none of the methods above work, what does? What will assure that you make the tee off and avoid the \$75.00 ticket?

(Continued on next page)

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Departed Brothers

PAST DISTRICT DEPUTY Simon Cahn of Beacon, NY, Lodge died October 7, 1983. Brother Cahn served as District Deputy Grand Exalted Ruler for the East Central District of New York in 1967-68.

PAST DISTRICT DEPUTY G. Kay Carpenter of Sidney, MT, Lodge died September 23, 1983. Brother Carpenter served as District Deputy Grand Exalted Ruler for the East District of Montana in 1972-73.

PAST DISTRICT DEPUTY Joseph T. Russell of Poughkeepsie, NY, Lodge died October 13, 1983. Brother Russell served as District Deputy Grand Exalted Ruler for the East District of New York in 1955-56.

PAST DISTRICT DEPUTY Fuller M. Richardson of Fort Lauderdale, FL, Lodge died August 16, 1983. Brother Richardson served as District Deputy Grand Exalted Ruler for the Southeast District of Florida in 1963-64.



PAST DISTRICT DEPUTY Carl O. Pingry of Pittsburg, KS, Lodge died recently. Brother Pingry served as District Deputy Grand Exalted Ruler for the East District of Kansas in 1950-51. He was also a past president of the Kansas Elks Association.

PAST DISTRICT DEPUTY Walter G. Palm of Fairless Hills, PA, Lodge died September 27, 1983. Brother Palm served as District Deputy Grand Exalted Ruler for the Southeast District of Pennsylvania during the 1982-83 Grand Lodge year.

PAST DISTRICT DEPUTY Owen C. Williams of Bellows Falls, VT, Lodge died September 29, 1983. Brother Williams served as District Deputy Grand Exalted Ruler for the South District of Vermont in 1975-76. He also served as treasurer of the Vermont Elks Association from 1976 until his death.

PAST DISTRICT DEPUTY Charles F. Magee of Panama Canal, R. de P., Lodge died recently. Brother Magee served as District Deputy Grand Exalted Ruler for Panama Canal District in 1933-34.

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But Officer . . .

(Continued from previous page)

Honesty.

The people stopped for traffic violations range from the poorest to the richest, from the uneducated to the PhD's, from the lowest class to the Social Register, yet no one wants to own up to a traffic offense. No one wants to do what their upbringing, education, and conscience tells them they should do, and that is to simply look the officer in the face and say, yes they did commit the violation, they deserve the ticket, and that the officer is only doing his or her duty by giving it to them.

In my survey of other police offi-

cers, I found that the occurrence of this kind of honesty has been about as rare for them as for me: two or three times every ten or fifteen years. Both times it happened to me I had gone up to the car, my mind braced and ready to respond to whichever of the four methods the driver might choose to use, and was so flabbergasted by this blatant act of honesty I was struck speechless.

So, the next time you're stopped for a traffic violation, forget the four common methods and try the uncommon one. You'll be amazed at the results. ■

PAST DISTRICT DEPUTY Lyle L. Rulison of Syracuse, NY, Lodge died July 3, 1983. Brother Rulison served as District Deputy Grand Exalted Ruler for the Central District of New York in 1972-73.

PAST DISTRICT DEPUTY Albert E. Hopper of Kittanning, PA, Lodge died recently. Brother Hopper served as District Deputy Grand Exalted Ruler for the West Central District of Pennsylvania in 1974-75.

PAST DISTRICT DEPUTY Robert L. Granger of South San Francisco, CA, Lodge died October 3, 1983. Brother Granger served as District Deputy Grand Exalted Ruler for the Bay District of California in 1976-77.

PAST DISTRICT DEPUTY David B. Dunn of Houlton, ME, Lodge died recently. Brother Dunn served as District Deputy Grand Exalted Ruler for the East District of Maine in 1974-75.

PAST DISTRICT DEPUTY Frank R. Blauvelt of Binghamton, NY, Lodge died October 14, 1983. Brother Blauvelt served as District Deputy Grand Exalted Ruler for the South Central District of New York in 1968-69.

PAST DISTRICT DEPUTY Earl A. Rose of Leechburg, PA, Lodge died October 28, 1983. Brother Rose served as District Deputy Grand Exalted Ruler for the South District of Pennsylvania in 1942-43.

PAST DISTRICT DEPUTY Charles G. Etter of Chambersburg, PA, Lodge died October 3, 1983. Brother Etter served as District Deputy Grand Exalted Ruler for the South Central District of Pennsylvania in 1961-62.

PAST DISTRICT DEPUTY Harry Kole of Charlotte, NC, Lodge died September 13, 1983. Brother Kole served as District Deputy Grand Exalted Ruler for the West District of North Carolina in 1964-65.

PAST DISTRICT DEPUTY Fred Simpson of Newport, OR, Lodge died October 27, 1983. A former member of Toledo, OR, Lodge, Brother Simpson served as District Deputy Grand Exalted Ruler for the North District of Oregon in 1956-57.

PAST DISTRICT DEPUTY John W. Moakler of Providence, RI, Lodge died recently. Brother Moakler served as District Deputy Grand Exalted Ruler for the state of Rhode Island in 1959-60. He was also a past president of the Rhode Island State Elks Association.

PAST DISTRICT DEPUTY Odin E. Andres of Evanston, IL, Lodge died November 1, 1983. Brother Andres served as District Deputy Grand Exalted Ruler for the Northeast District of Illinois in 1942-43.

Games

(Continued from page 41)

weariness would set in there was always enough strength left to build sand castles. This became either an individual or group project. It was a race to build them near the water and try to beat the incoming tide.

Whether there were wintry blizzards or rainstorms the long dark evenings without television encouraged indoor activities. Although many a parent and grandparent taught the youngsters how to become proficient in checkers, dominoes, or card games, the young ones usually dreamed up their own more exciting versions of these games.

With larger families or at birthday parties "spin the bottle" was a popular game. All of life's mysteries could be held in this simple game. To the participants of either sex it was all encompassing. There were the elements of power—control of the bottle, decision, what to decree for the one at whom the bottle points. There was expectation, suspense. Who would be the victim, the favored one,

the enacter of some strange action? Nicknames were brewed here. Debates ensued as to the technique of twirling the bottle. As the bottle spun time seemed endless in delicious wondering. It was the stuff of which giggles and groans were cultivated.

Their grandpa's stories of his childhood were often the inspiration for building crude tree houses or using old lumber, boxes, tires, and imagination to produce sites from around the world. Borrowed pieces of their parents' clothing or old curtains were transformed into a myriad of costumes.

Life may not have been better; times were difficult, but the kids did not really feel the Depression. Everyone played something. Games were as simple or as complicated as the youngsters cared to make them.

When today's grandpa's eyes twinkle and a smile spreads across his face you just know that he is recalling some of these games for his own grandchildren. The excited, anticipating, upturned little faces are eager for this bit of culture that they may never get any other way. The mystical transfer is made without any formality. I know; I am a grandfather. ■

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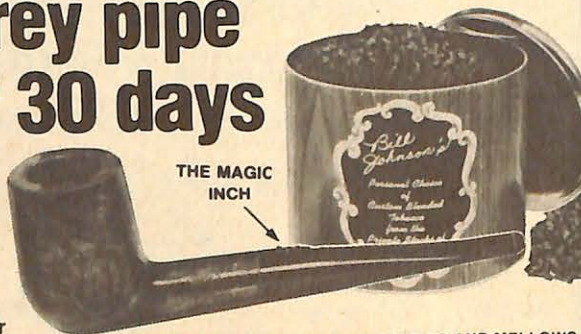
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and we'll even give you the tobacco FREE!

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No "Breaking In"

Smokes like no pipe you've ever known! Be delighted or smash it with a hammer and the trial will cost you nothing.



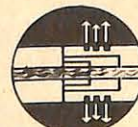
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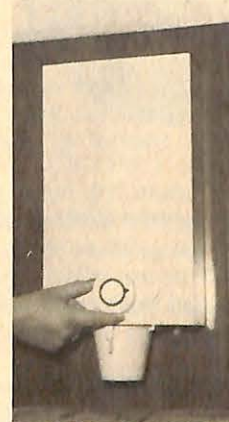
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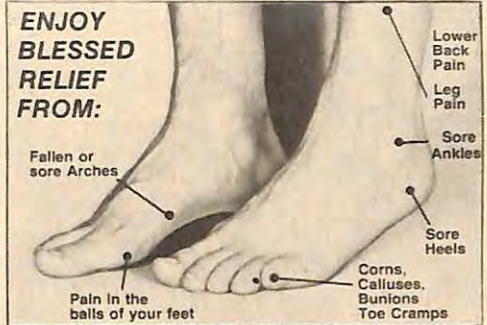
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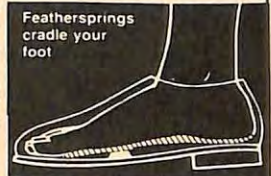


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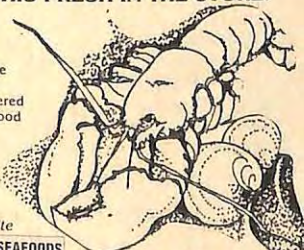
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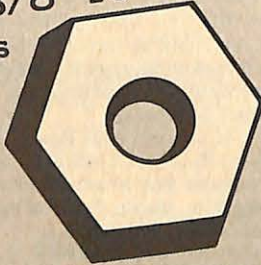


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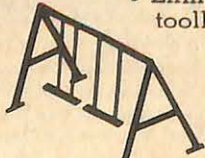
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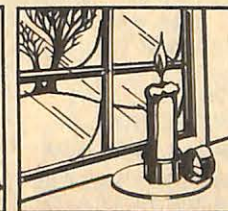
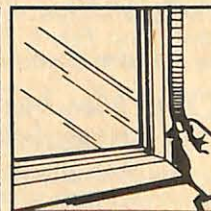
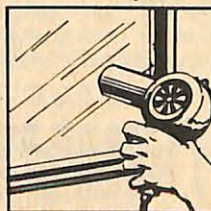
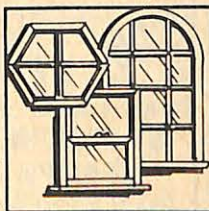
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THAT OLD GANG
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I'LL SEE YOU
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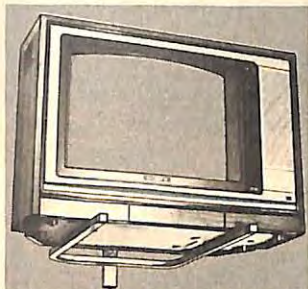


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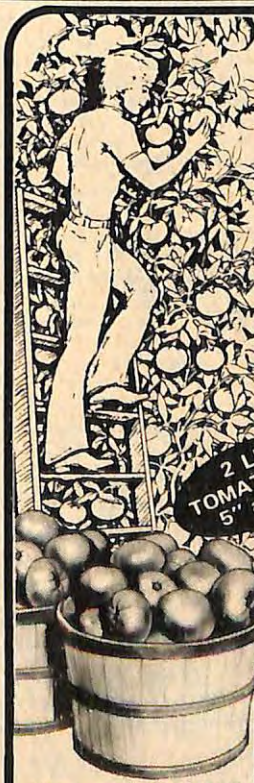
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Unique feature keeps cards from slipping in wind or moving vehicle. Perfect for use in RV's, vans, boats, planes or outdoors. Can be held at angle for use by persons confined to bed. Playing cards not included.

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**Glass Shield™ KEEPS ALL CAR WINDOWS
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- NOT SNOW • NOT SLEET
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ONLY
\$795



One Application lasts for up to Six Months!

GLASS SHIELD utilizes the formulation now used by most commercial and private planes to insure a perfectly clear windshield regardless of how foul the weather.

WORKS LIKE MAGIC

You'll be amazed as you watch the elements hit your windshield and actually roll and bounce off every area of glass. It's not magic...it's GLASS SHIELD!

**IMPROVED FOR CAR &
BOAT OWNERS**

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GLASS SHIELD is made by the manufacturers of famous GLO-SHIELD, America's finest car finish. We guarantee that GLASS SHIELD will do everything we claim for it, or return the remaining contents within 30 days after receipt for refund of product cost.

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- STOPS ICE, SNOW AND SLEET FROM FORMING ON WINDSHIELD, ETC.
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WINDWATCH MFG

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Developed by Space-Age Technology

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- Metallic threads reflect body heat and seal out dampness as well as cold
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- Stretch-knit, non-bulky weave fits under your gloves



End The Torture of Cold Hands!

Now! End the torture of cold hands, and the inconvenience of cumbersome, awkward heavyweight mittens or gloves! Our lightweight thermal glove liners let you work and play outdoors—even in sub-zero weather—just as if your hands were in a warm room! How? It used to be NASA's secret—but now it's ours, too!

Aerospace insulation technology developed a new space-age fabric, used in NASA's Apollo program. By interweaving aluminized threads in a stretch-knit material, we create thousands of tiny "heat mirrors" that seal out cold and damp—reflect your body heat back, to keep your hands warm and comfortable!

Wear them under your regular gloves—even mittens

These handy solar thermal Glove-Liners, worn with your regular gloves stretch to fit any size. They're fade-proof, easy to wash by hand, and so feather-light you'll forget you're wearing them.

Order now—stamp out cold hands for the whole family!

Order for every member of the family: Available in Men's, Women's, and Children's sizes. Enjoy winter weather in toasty-warm comfort! Only \$3.66 per pair.

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How many _____ Women's _____ Men's _____ Children's
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Elks Family Shopper consumer/news

A condo on the beach. What a wonderful way to spend your vacation. Tennis courts. Saunas. All the amenities. And it's all yours for the same two weeks every year. That is known as a timeshare, and they have become very popular. You may even have found some advertising about timeshares in your mailbox.

Most timeshare projects have been successful; but, as with any major purchase, you need to be careful. The Federal Trade Commission has published a fact sheet called *Ten Timeshare Tips* that will help you make the most of your money.

Unfortunately, if you are only buying that two-week piece of the condo, you could find yourself spending thousands of dollars for nothing. While there have been many successful projects, a number of resorts have sold timeshares and then have gone out of business, or they have not lived up to their promises.

In addition, some buyers have found that they were unable to use the resorts when they planned. Since timeshares are based on you having a pre-arranged vacation place you can count on, one of your first questions should be whether you can count on your own vacation. Are there likely to be last minute changes? In that case your vacation and your vacation timeshare might not mesh.

There are salespeople who promote timesharing as an investment. However, the biggest benefit of timesharing is the use of the facilities, not profits. So question any investment claims carefully. Resale could be difficult, and even if you do sell, there will be costs.

Ten Timeshare Tips describes the different types of timeshares, including those where you have the option of swapping your space for space at another resort owned by the same company or at one that is part of a network of resorts. If you are getting into such an exchange program, remember that the swaps usually cannot be guaranteed. Be sure to check on any restrictions that might apply to these exchanges before you sign.

If the facility is not complete, check the company's record. Also, get a written commitment that the resort will be

(Continued on page 62)

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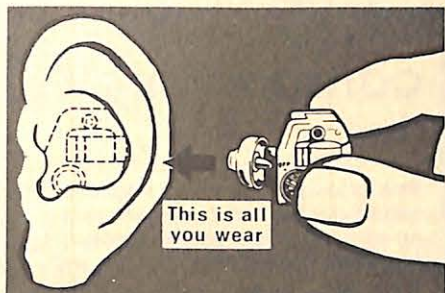
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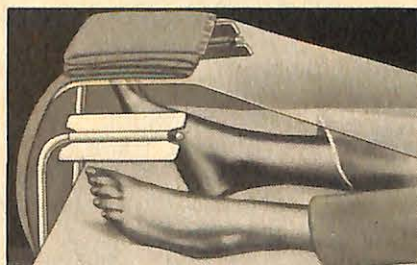
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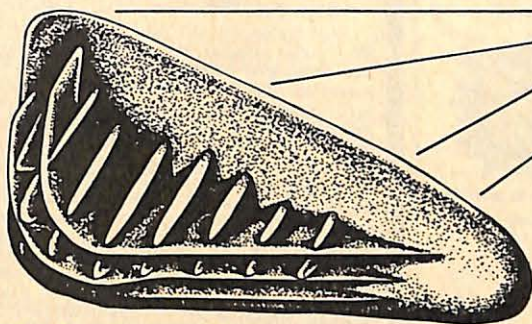


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 Want relaxed sleep? Free your feet from the weight of sheet and blankets. Folding **Deluxe Blanket Support** fits all beds and lifts regular, contoured or electric blankets for roomier foot comfort. Also conveniently holds bedspread and extra covers until needed. Makes beds seem bigger. Plastic-coated steel arms fold invisibly flat when bed is made. Ideal gift for restless sleepers, arthritics, convalescents—\$11.98. Add \$1.00 postage & handling. INJ residents add 6% tax. We ship promptly. Money back guarantee.

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 In Their Tracks; PROVIDE
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 Heel Cups report pain
 of most sore heels,
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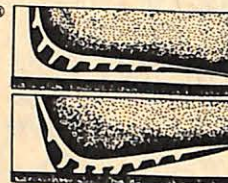
"Doc, my feet can't take it any more! It feels like someone's jabbing a giant needle deep into the bone, every time I take a step!"

I used to hear complaints like this from patient after patient all day long. And I still do—but only from **new** patients! Because—I came up with an answer to control or cure the pain. Not by surgery. Or by drugs. But by going right to the root of the problem that caused the pain—the **heel**. After 3 years of intensive research and testing, I solved the problem for the majority of my patients—with a one-ounce shock absorber for your foot!

You see, heel shock can ruin your feet. And your back. And your ankles, knees, hips, or spine, for that matter—as the shock radiates from bone to bone. In fact, what surprises me isn't that so many people have foot problems—but that anyone has managed to avoid them...without TULI'S®.

As you walk on ordinary city pavement, every step you take puts a stress on your heel equivalent to 3 times your body weight. Run—and the stress goes up to 4 times your weight, or more. And the human body just wasn't designed to take that sort of punishment, way back before man first stood up on his two hind legs.

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TULI'S® Patented
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 4,179,826)

Absorbs Hundreds
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 Shock As It
 Cushions Heel
 Strikes!

My flexible, soft-cushioned TULI'S® weigh just 1½ ounces each—so they don't tire your feet, but mold themselves comfortably to your heel. Yet they instantly cushion and absorb all the pressure of all the weight you put on them! They help the bones and muscles of your feet function the way nature designed them—without unnecessary strain, stress, and pain! You walk on hard pavement as comfortably as if you were luxuriating on deep-pile carpet!

The secret: TULI'S® unique, soft waffle design that absorbs heel shock, spreads it out from the point of impact, and rebounds each time your heel strikes the ground! It reduces those hundreds of pounds of pressure to manageable proportions...to reduce the chance of injury as it prevents and relieves pain in your heel, your ankle, your leg, your knee, and back! For hundreds of my patients, TULI'S® have helped prevent sore heels and knees, shin splints, and heel spurs. And other doctors have reported similar success; leading orthopedic surgeons, podiatrists, and sports medicine specialists recommend TULI'S® to their patients.

For instant relief from sore heels, spurs, shin splints, and leg, knee, hip, and back pain—order TULI'S® today. One size fits all—men, women, or children. At just \$9.95 a pair, 2 pair for \$16.95, you've never made a better, more economical investment in the health of your feet!

When your TULI'S® arrive, wear them at our risk. They **must** make you feel better instantly. You must feel less fatigued after the day of walking, running, or standing. Pain and soreness must lessen, day by day, until they disappear! If you aren't completely satisfied, return your TULI'S® within 30 days, for full refund of your purchase price, less postage and handling—no questions asked!

STERLING HOUSE, Sterling Building,
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SHARE THIS DISCOVERY WITH SOMEONE YOU LOVE, AND SAVE!
 Two pairs for only \$16.95 plus \$3.00 postage and handling.

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 Enclosed is \$ _____

CHARGE IT: VISA MasterCard

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OVER 35,000 SOLD!

Easy to operate as your power lawn mower.

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CALL TOLL FREE
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Or clip and mail coupon today!

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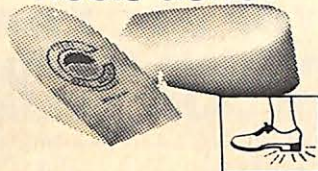
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ADDRESS _____

CITY _____ STATE _____ ZIP _____

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Do your heels ache?



Why suffer another day with sore heels (and even heel spur aches) when Cushi-Heel Pillow gives you quick relief while you walk or run? Developed by an athlete, who suffered just as you do, and who couldn't find anything which helped. His U.S. patented (No. 3,984,926) pads are exactly the right shape, density and compression to cushion the weight your heels must bear. Mailmen, housewives, waitresses, sales people, nurses, bartenders, school teachers, people who *must* be on their feet all swear by them. Joggers, tennis, golf, basketball and racquetball players find they can now play in comfort, even with heel spur problems. If not satisfied, return within 10 days for full refund.

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 (216) 864-8100

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- Save! Two pairs of Cushi-Heel Pillows for only \$10.75 postage and handling included.

Prompt delivery!

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- Check Men's shoe size Women's shoe size
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State _____ Zip _____

Elks Family Shopper consumer/news

finished as promised. One way to protect yourself is to put your money into an escrow account while the project is being completed. Find out, as well, what your rights are if the builder or management company has financial problems or defaults. Otherwise, you could lose everything.

Don't forget that the total cost of your vacation each year will also include travel, finance charges, and annual maintenance fees that will probably rise. It's a good idea to compare your total costs with rates for a similar stay at a regular resort in the same location.

Finally, be sure that everything the salesperson promises is written into the contract. Ask about a cooling off period during which you can reconsider your decision. Before you sign anything, take time. Review *all* of the documents. If you are not sure what something in the contract means, ask a lawyer familiar with timesharing to look it over for you.

To learn more, send for a copy of the factsheet, *Ten Timeshare Tips* (50¢) from the Consumer Information Center, Dept. 406L, Pueblo, CO 81009.

CHANGE OF ADDRESS

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:

Name _____

Address _____

City _____

State _____ Zip _____

Lodge No. _____

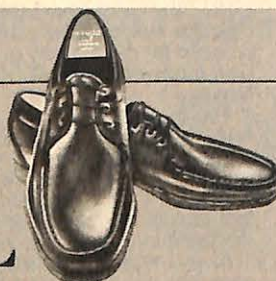
Member No. _____

Mail to: Circulation Manager
 The Elks Magazine
 425 W. Diversey Pwy.
 Chicago, IL 60614

1-84

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Executive Shoes, Dept. 104, Box 488
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Name _____ **SEND**

Address _____ **FOR**

City _____ **FREE**

State _____ Zip _____ **CATALOG**

TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.

News of the Lodges

FAYETTEVILLE, NC. The Spirit of '76 Endicott Jr. Ancient Fife and Drum Corps, of Endicott, NY, recently wrote to PGER Marvin M. Lewis to express their gratitude for the hospitality and generosity of Fayetteville, NC, Lodge.

In July of 1983, the corps, consisting of 40 children and 12 adults, was asked to perform at the new Epcot Center in Florida. The corps also paraded with the Disney characters at Disney World and paraded July 4th in the "Salute to America Parade" in Atlanta, GA.

Fayetteville, NC, Lodge provided the group with two nights' lodging, use of its pool, and four meals, all free of charge, knowing that the group was on a very tight budget.

Without Fayetteville Lodge's interest and support in this manner, the corps would definitely not have been able to make this trip.

HENDERSON, KY. Once again this year Henderson, KY, Lodge invited residents from the local nursing homes to the lodge for a barbeque dinner. Music for singing and dancing was also provided. There were over 100 guests this year, and a good time was had by all.

PRICE, UT. July 16 was the day, and full participation was the byword as the Price, UT, Elks took on the task of raising \$10,000 for a Brother Elk's five-year-old daughter.

Cyndie Hatch, the daughter of Monty and Norma Hatch of Helper, UT, a neighboring community, had been in and out of hospitals for most of her five years. The problem was chronic ulcerative colitis, a condition which demands that the youngster must be fed a special diet by an expensive machine, with costs amounting to sums of money completely out of range of the normal family.

Recognizing the need to aid the Hatch family, and most of all, to give Cyndie a chance to grow and help win her battle against this illness, Price Lodge planned a special benefit night entitled "Cyndie Hatch Night."

The main event ended with some \$8,700 raised to help the Hatch family. Added to approximately \$1,500 raised prior to the event, the goal originally set was more than met.

The community came forward, with over 400 people attending the big evening, and best of all, the Utah Elks Association purchased the machine which Cyndie must have, so that the high monthly rental would never again be a financial burden for Brother Hatch and his family.



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If you need good, high-quality lumber, don't let inflated lumber prices stop your important building projects. The Foley-Belsaw goes right to the trees and turns out smooth, true-cut lumber... even beginners get excellent results. Just one man (no crew needed) can easily cut enough on weekends to save hundreds of dollars over high lumberyard prices. For power use tractor PTO or other low HP diesel or electric unit. Factory-direct selling keeps price low, and convenient time payments may be arranged.

Send for **FREE BOOK!** Just mail coupon below for "How To Saw Lumber" booklet and complete facts on the One-Man Sawmill. There is **NO Obligation** and **NO Salesman Will Call on you.** Do it **TODAY!**



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Let us do it in
BRONZE PLAQUES
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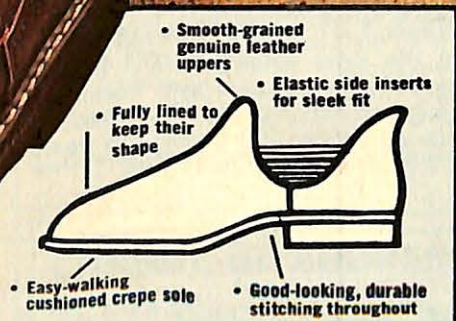
• Smooth-grained genuine leather uppers

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Try your shoes in the comfort of your home for 15 full days WITH ABSOLUTELY NO OBLIGATION! If you are not completely delighted with their fit, comfort and quality, return them for a full, prompt, no-questions-asked refund of your purchase price. (except ship. & hdg.).

GENUINE LEATHER

Not ~~\$40~~... Not ~~\$30~~

NOW ONLY \$17⁸⁸

SAVE EVEN MORE!
2 Pairs for Only \$33.00

Step into style that's fit for a prince—our trim, masculine "Romeo" of richly tanned genuine leather. It's a regal look at a pittance of a price! Slipper-type styling with elastic inserts at the sides gives you slip-on-and-off comfort, yet grips your foot for a perfect fit. And the walking is easy on crepe soles that cushion every step. Here's one shoe that's elegant enough to wear with business suits . . . casual enough to wear with jeans. Don't miss out on this remarkable value—order now!

Men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Widths B/C (medium), D/E (wide). (M281634B)-Brown; (M281642B)-Black.
Only \$17.88 pr., 2 pr. for \$33.00

FULLY GUARANTEED—If not 100% pleased in every way, simply return within 14 days and receive a full refund (except ship. & hdg.). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

LEATHER IS BETTER!

HERE'S WHY: Unlike vinyl, leather "breathes" allowing moisture to escape and evaporate. It insulates to keep your foot cooler in summer, warmer in winter. And it conforms to fit the contours of your foot. No man-made material can match it!

Old Village Shop Hanover, PA 17333
Serving Satisfied Customers Since 1934

SATISFACTION GUARANTEED—MAIL TODAY!

OLD VILLAGE SHOP, Dept. VM-4157, Bldg. #9, Hanover, PA 17333

Please rush _____ Pair(s) of Genuine Leather Shoes as indicated below.

Single-pair price: \$17.88 plus \$1.90 postage & handling.

Two-pair price: \$33.00 plus \$3.50 post. & hdg.

_____pr(s) Brown (M281634B)

Size(s) _____ Width(s) _____

_____pr(s) Black (M281642B)

Size(s) _____ Width(s) _____

Please add \$2.00 for wide width.

Enclosed is \$ _____ (check or money order)

CHARGE IT: American Express Visa
 Diners Club MasterCard

Acc't. no. _____

Exp. date _____ (please print:)

Name _____

Address _____

City _____

State _____ Zip _____

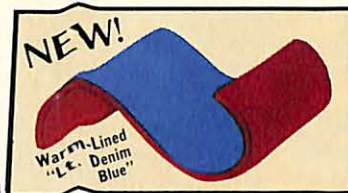
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EXTRA WARM Flannel Lined SLACKS

All the WARMTH
of those
\$40 Slacks
**NOW
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21⁹⁵
Per Pair
WHILE
THEY
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Want the Warmest? Want the Latest? Want the Best? And want it now for a price far lower than the rest of the world is paying? Then right here, right now, ORDER YOURSELF these new DOUBLE THICK Cold Weather Slacks, with famous Guilford Mills luxury WARMTH RATED FLANNEL LINING! They look like your favorite all purpose gabardine twills, but LOOK! Inside they're toasty



**EXTRA WARM
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for ALL WEATHER
STADIUM COMFORT
and
EVERYDAY SUBURBAN WARMTH,
or even WINTER COMMUTING!

HERE'S HOW IT WORKS! Outer fabric is tight woven wind breaking polyester and cotton twill, a great looking all weather quality cloth. Inside they're completely lined waist to cuff, with the richest, softest, most comfortable 100% polyester flannel that ever kept you warm and dry!

See Them On Approval, NO RISK!

**HABAND'S FLANNEL LINED
WINTER
SLACKS** **21⁹⁵**
2 for \$43.00



HABAND COMPANY

Special Service Dept. 265 N 9 St., Paterson, N.J. 07530

Yes Duke, Please send me _____ Winter Slacks for which I enclose my full remittance of \$_____ plus \$1.75 towards postage and handling.

OR CHARGE IT: VISA MASTERCARD

Acct. # _____

Exp. Date: ____/____/____

Guarantee: I understand that if upon receipt I do not choose to wear the Slacks, I may return them within 30 days for a full refund of every penny I paid you.

WAIST			
30-32	34-35	36-37	38-
39-40	41-42	43-44-	
46*-48*	50*-52*	54*	

*Please add \$2.00 for 46-54.

INSEAM			
Short	Medium	Long	X-Long
27-28	29-30	31-32	33-34

Color	03A	Qty.	Waist	Inseam
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NATURAL VITAMINS

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MEN'S OR LADIES' LCD QUARTZ WATCH

These watches give you the very same accurate information that you get from others selling for \$30 or more. Each one has an easy-to-read, easy to set display that instantly shows you: The Hour — The Minutes — The Seconds — The Month — The Date — besides a light-emitting diode. Each one

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Offer ends Jan. 31, 1984



Enclose Coupons Below With Order.

MAIL ORDER COUPON

VITAMIN MONTH'S SUPPLY
E 68¢ Limit One of Any Size to a Family
400 UNIT CAPSULES 100 for 1.69
 500 for 7.89
 1000 for 15.29
N970 Expires 1/31/84

MAIL ORDER COUPON

500 MG. VITAMIN 100 for **87¢** Limit One of Any Size to a Family
with Rose Hips 500 for 3.99
 1000 for 7.19
N970 Expires 1/31/84

HI-ENERGY PROTEIN BARS
Tasty Carb coated snack with Vitamins & Minerals
2 OZ BARS 3 for 99¢

GLUCOMANNAN CAPSULES—500 mg.
90 for 5.99 180 for 10.99

READERS DIGEST calls the "F-PLAN"

diet the "Diet of the Decade". We have "Fiber-Filler" Powder and Tablets containing all the ingredients referred to on page 53 of the "F-Plan" Book.

28 oz. Fiber-Filler Powder **8.95**
150 Fiber-Filled Tablets **5.50**
(Included Fiber-Filled Diet Plan that can aid in the loss of excess weight.)

VITAMIN **A** 25,000 Units "BIG 4"
100 for **89¢** 500 for 4.15 1000 for 7.98
Kelp, Vit. B6, Lecithin and Cider Vinegar
100 for **79¢** 500 for **3.50** 1000 for **6.49**

VITAMIN E	FINEST QUALITY—100% PURE ALPHA TOCOPHERYL GELATIN CAPSULES		
	100 FOR	500 FOR	1000 FOR
100 UNIT CAPSULES	98¢	4.85	9.49
200 UNIT CAPSULES	1.89	8.99	17.59
400 UNIT CAPSULES	2.89	14.49	28.49
1000 UNIT CAPSULES	7.89	37.98	69.85

BREWERS YEAST TABLETS
250 Tablets **95¢**
1000 for 2.95

VITAMINS For Hair Care
Same Formula as others charged \$9.95 for 50 Day Supply
NOW 50 Day Supply **3.95**
100 Day Supply **7.49**

"SPECIAL C-500"
500 mg Vit C Plus Rose Hips 100 mg. Biotin, 25 mg. Hesperidin
100 Tablets **2.49**
500 for 10.98

VITAMIN **B6** 50 MG.
100 for **1.39**
500 for 5.50
Higher Potency 100 MG. Tablets 100 for 1.98
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Money Saving MAIL ORDER BLANK RUSH Your Order Now to NUTRITION HEADQUARTERS
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List items you wish here:

QUANTITY	SIZE	NAME OF PRODUCT	TOTAL PRICE

Handling Charge for Watch \$1.00
Handling charge (Disregard if order exceeds \$10.00) \$1.00
SATISFACTION GUARANTEED TOTAL AMOUNT

MASTER CHARGE and VISA accepted on orders over \$10.00. Give card number and expiration date. We reserve the right to limit quantities.

FREE QUARTZ LCD WATCH Just check the watch of your choice, add another \$1.00 for handling your free watch and mail your order before Jan. 31, 1983. Men's Ladies'

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ADDRESS _____
CITY _____ STATE _____ ZIP _____

Enclose Coupons Below With Order.

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1,000 Mg. VITAMIN **C** with Rose Hips
 100 For **1.98** Limit One of Any Size to a Family
 500 for 9.49
 1000 for 17.98
N970 Expires 1/31/84

MAIL ORDER COUPON
LECITHIN 19 Grain Capsules
 100 Capsules **1.49** Limit One of Any Size to a Family
 300 for 3.98
 600 for 6.85
N970 Expires 1/31/84

MAIL ORDER COUPON
Garlic Oil Capsules
 100 For **68¢** Limit One of Any Size to a Family
 500 for 3.28
 1000 for 6.39
N970 Expires 1/31/84

MAIL ORDER COUPON
10 Mg. ZINC
 100 For **39¢** Limit One of Any Size to a Family
 500 for 1.89
 1000 for 3.49
N970 Expires 1/31/84

MAIL ORDER COUPON
GINSENG 250 mg. Tablets
 100 For **1.49** Limit One of Any Size to a Family
 500 for 6.95
 1000 for 12.49
N970 Expires 1/31/84

MAIL ORDER COUPON
Our "Top-B" B-Complex "50"
Famous Formula at a Sensational Low Price! Every capsule contains 50 mg. B1, B2, B6, Niacinamide, Panto Acid, Choline, Inositol, 50mcg. B12, Biotin, 50mg. Paba, 100 mcg. Folic Acid.
 50 for **1.89** Limit One of Any Size to a Family
 100 for 3.49
 250 for 7.98
N970 Expires 1/31/84

MAIL ORDER COUPON
ALOE VERA JUICE
ALL NATURAL NON-PASTEURIZED COLD STABILIZED PROCESS
Aloe Vera has been known, used, and trusted since the dawn of man's history. The Aloe Vera leaves are hand filtered to insure that all the desirable properties are retained without the Aloin and bitterness.
SUGGESTED USE: Two ounces with each meal.
Quart \$2.98 Gallon \$9.95
GUARANTEED NO ADDED SUGAR, STARCH, ARTIFICIAL COLORS OR IMITATION FLAVORS
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LOW LEAD CALCIUM
CALCIUM is essential—But some calciums have been found high in lead. This balanced calcium is laboratory-tested to have a low SAFE-lead level.
100 for 1.25 500 for 4.00
250 for 2.50 1000 for 7.50

Special Low Prices on these HEALTH FOODS For Readers of This Ad.

- COMPARE THESE PRICES WITH THOSE YOU ARE NOW PAYING!
- PURE LECITHIN GRANULES—1 lb. for 3.75; 3 lbs. for 10.00
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 - BREWERS YEAST FLAKES—1 lb. for 1.95; 3 lbs. for 5.50
 - DESSICATED LIVER TABLETS—100 for 89¢; 500 for 4.19
 - 500 MG. BEE POLLEN TABLETS—100 for 2.19; 500 for 9.50
 - MAX EPA™ CAPSULES—50 for 4.49; 100 for 8.75
 - 500 MG. BRAN TABLETS—100 for 65¢; 500 for 2.98
 - KELP TABLETS—100 for 49¢; 1000 for 2.49
 - 500 MG. L-LYSINE—100 for 1.98; 300 for 5.50
 - 500 MG. L-TRYPTOPHAN—30 for 3.99; 60 for 7.50
 - 100 MCG. SELENIUM—100 for 2.98; 250 for 5.75
 - EVENING PRIMROSE OIL CAPSULES—50 for 4.98; 100 for 8.50
 - 25,000 UNIT BETA-CAROTENE—100 for 2.95; 250 for 6.75
 - 50 MG. CHELATED ZINC—100 for 1.79; 500 for 7.25
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Super Vits & Mins	Super Plenamins®	2.29	9.29
Cheewable Vitamins	Chocks®	1.49	6.25
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L-ARGININE—500 MG.—100 FOR 6.50
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LIQUID LIGHT™ DIET DRINK POWDER COMPARABLE TO OTHERS AT DOUBLE OUR PRICE. CHOCOLATE OR VANILLA. **9.95** 24 oz.

ALFALFA Tablets 100 TABS **49¢** 500 for 1.95

DOLOMITE Calcium Rich Laboratory tested Tablets **49¢** 500 for 1.85

ALOE VERA TABLETS NEW—each tablet the equivalent of one teaspoonful of Aloe-Vera gel. 50 for 2.00 150 for 5.00

Super Potency 500 MCG VITAMIN B12 100 Tablets **1.49** 500 for 6.25

HERBAL DIURETIC 100 Tablets **1.75** 500 for 6.50