

A photograph of the Statue of Liberty at night, illuminated with blue light. The torch is lit and glowing yellow. The statue's crown has small lights around it. The background is dark.

LIBERTY

NEEDS OUR HELP

the
ELKS
magazine

December 1983/January 1984

in this issue:
All American Lodge Profile

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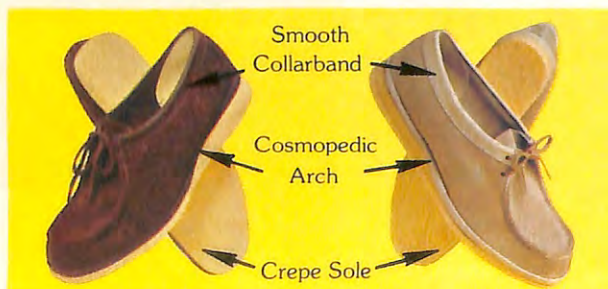
6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12, also 13.
WIDTHS: C, D, fits medium width.
E, EE, EEE fits wide width.

WOMEN'S SIZES

5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, also 11.
WIDTHS: B, C, D fits medium width.
E, EE, EEE fits wide width.

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A MESSAGE FROM
THE GRAND EXALTED RULER



SPREAD THE GOOD NEWS

One of the changes that has occurred in recent years is that we, as Elks, see a need to inform the public that we truly are an organization that contributes to the well-being of our communities. We call this public relations and publicity. Of course, the starting point is to be sure that our own members and their families are informed. We call this indoctrination, correspondence and communication.

In dealing with the media, I find that they are receptive to good news and proper presentation. I have had many pleasant interviews with the press and on television. Our message is getting across and our good deeds are becoming known to the general public and to our Elk families alike.

The First Amendment guarantees Americans the right of free speech and we are blessed with a press that not only relays the news to us but, in addition, has the right to express an opinion. There have been attempts to muzzle the press and the broadcast media. We do not condone censorship, but we must beware of the type of person who uses the press for sinister motives, such as those who would subvert our way of life and substitute a totalitarian form of rule for our constitutional institutions.

I encourage each of you to support a free press. Get to know the media people in your area. They are doing a great job in keeping America free and we should be anxious to cooperate with them.

Sincerely & fraternally,

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Grand Exalted Ruler

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After a century of punishment by pollution and the elements, this proud symbol of our freedom needs the help of each and every Elk!

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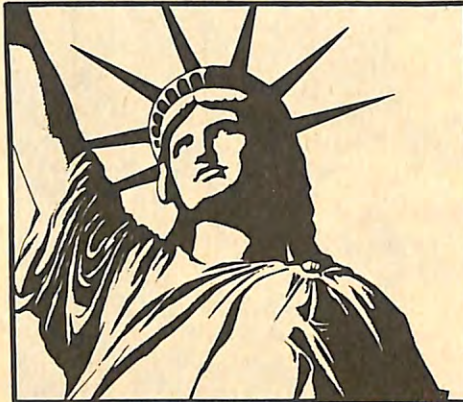
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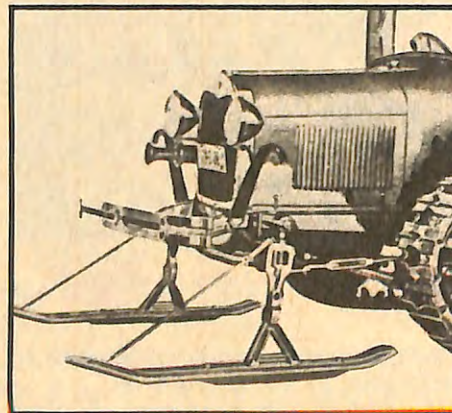
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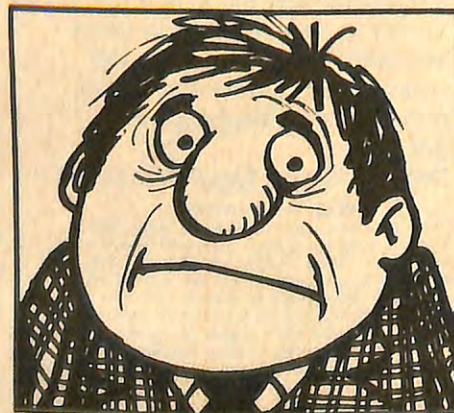
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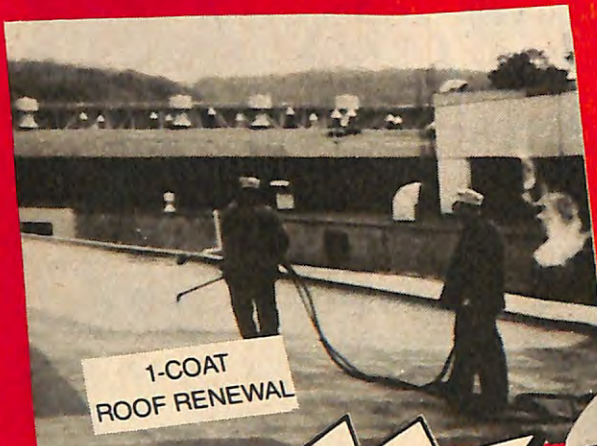


HABAND FOR HER

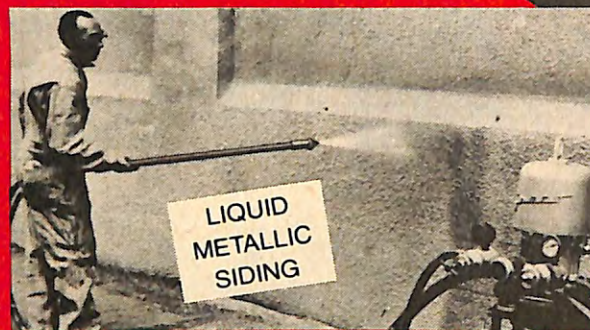
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DICK ROGERS
President, Pace Products, Inc.

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1 Seamless Spray sale paid \$1,666.21!




John Napier scored well with a Pace check for \$1,666.21 on a job for a shopping center.

\$925.10 for 1 order



Homer Dougherty started his second career with a \$925.10 check for his Seamless Spray sale to a college.

\$589.92 for Charles Smith



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Made \$2,744.00 on 1 Order!



Jim Gill started his PACE career with a bang. On just one order, Jim drew a Pace check for \$2,744.00. He says he never knew there was a business where money could be made this quickly with no previous experience.



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IT'S YOUR BUSINESS

by John C. Behrens

NO QUICK FIXES FOR DEREGULATORY PROBLEMS

Recent stories in the *Wall Street Journal* and *USA TODAY* about the changes that face independent insurance agents in the years ahead are of importance to all of us whether we're senior or middle management or self-employed.

The property-casualty insurance industry is involved in a competitive price squeeze brought on by deregulation proposals affecting the financial services field. The competition, as I understand it, may create insurance outlets in such places as supermarket chains, banks and department stores to name a few.

Some consumers I've talked with think that's okay.

Insurance professionals disagree. The independent agent, who for years has tried to build consumer confidence in his ability to match needs and coverages with companies, will have to make changes simply to survive, the *Journal* says. "...With deregulation shaking the entire financial services industry, the free market is threatening to crush the agents. Fewer than half of today's independent agencies will last out the decade, many authorities predict," the newspaper adds.

As is so often the case, the person on the front line—the agent—is going to take it on the chin. Obviously, the arguments fly back and forth when you search for a reason.

One thing is clear, however. Agents, like so many enterprises and services, may have ignored telltale signs of change within the corporate and business world. Preoccupation with immediate circumstances may have caused them to overlook business planning and strategy.

A study of independent agents, for example, showed that 55 percent of those surveyed had no automation and another 15 percent didn't have basic word processing available. Sixty-three percent didn't have an agency perpetuation plan. Said an insurance agent quoted in the *Wall Street Journal* story: "That's equivalent to not having a will. The people who responded this way are going to have the biggest problems."

Insurance companies, meanwhile, have been headed in the opposite direc-

tion. According to those I've talked with in corporate home offices, it has been rare in recent years to find a company that is without a computer or access to one. Thus, while the companies have moved to modern equipment in an electronic era, independent agents have been less inclined to change.

Of course, insurance agents aren't the only ones who face such technological changes. Market forces and computerization have produced similar struggles for service station owners who deal with oil conglomerates and mom'n'pop stores, once the backbone of neighborhood economies, and major wholesalers and suppliers.

"The problem used to be to make a decent profit each year. Today, it's trying to survive. If you're lucky, you can clear some profit," said an acquaintance in a family business.

For many proprietors, it is the computer that has forced the rapid change. They see a scenario from Kurt Vonnegut's novel "Player Piano." In the book, the author shows post-automation America as a society of managers, engineers and professionals. Machines in this new society do all the work and people who aren't in one of the three categories have nothing to do.

Computers, some businessmen believe, simply are not a panacea. Yet the rush to involve them in every kind of business and enterprise is creating monumental errors and will probably continue to do so until controls are much more effective and managers are more qualitative in their use of such equipment. Ask any consumer who has attempted to deal with computers about correcting errors and the horror stories never seem to end.

But while computers may look like the enemy, consultants to small and large businesses believe management has to share responsibility, too. Said John E. Sloan, Jr., a Nashville banker who is the new president of the National Federation of Independent Business, the overriding reason for business failures during the recession was bad management caused by misinformation or a lack of information.

In a day when a computer screen can actually be changed by the touch of a hand and robots are handling a number of tasks, the threat of change is no longer the question. The question is: how do I cope with changes already begun?

By 1995 if projections are correct, the labor force is expected to reach 128 million and work weeks may be trimmed to 30 hours. At the same time, there will be more than 20 million word processors and 100,000 robots involved in the workplace, according to estimates.

The answer, then, in any field is going to be how you absorb and utilize new information and the kind of ingenuity you apply in adapting technology to your job, task or business. Instead of greeting every suggestion from an employee, trade magazine article or colleague's tip with a negative reaction, it's time to look at every proposal and idea as potentially usable.

It's time to plan for next year as well as next week.

Ray Amara, president of the Institute for the Future, told *USA TODAY* readers that he thinks technology will boost the economy. "But will it result in a net reduction of jobs and will those (remaining) jobs be suited for workers?... There is a danger that we are moving toward a two-tiered work force. It may be that we (will be) replacing the tellers, the clerks and the junior executives..."

Computermania and the obsession many executives have with it may not be the problem-solver some think. "Of the tens of thousands of systems that are up, less than 5 percent do the productive job expected," a respected consultant to business told the *Christian Science Monitor* not long ago. He specializes in taking distressed manufacturers and turning them around using a specialized system that automates the procurement process. **Poor performances in systems can frequently be traced to management.** Computer systems cannot solve poor business practices, he insists.

The changes in the workplace in the years ahead, consequently, will still be resolved by managers and proprietors. Yet there are questions that must be asked.

How well do managers and proprietors know their products and services?

How well do they understand and monitor their systems and financial books?

How realistic and complete is the backup system to their technology?

What kind of employment standards provide satisfying challenges for employees and improve the company's relationships with all of its publics?

A business that scores positive answers to these questions and has a viable product or service appears to have an optimistic future. ■



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LIBERTY NEEDS OUR HELP

She has welcomed over 17-million souls to our shores; her upraised torch lights the way to liberty, justice and equality. Now she is in desperate need of help.

Nearly a century of exposure to corrosive salt spray, pounding winds and airborne pollution has weakened her structure and stained her once pristine robes; Miss Liberty must be restored.

To this end, President Reagan has named a twenty member commission chaired by Chrysler Corporation's Lee A. Iacocca. The Statue of Liberty/Ellis Island Centennial Commission has a huge responsibility: to secure funding in the amount of \$230-million for a program of restoration, improvement and long-term maintenance.

This project also includes the refurbishing of the neglected Ellis Island complex, through which literally millions of hopeful immigrants passed on their way to the dream of a better life in America's vast "melting pot."

There is no secret to the fact that we, as Elks, love our nation and its institutions. What better way to express this love than to help shoulder the awesome but glad burden of restoring this magnificent symbol of universal liberty, dignity and brotherly love?

Perhaps PGER Francis Smith, Chairman of the Grand Lodge Advisory Committee, summed up the willingness of the Order to lend its hand in this project when he drafted the following resolution presented during the 1983 Grand Lodge Session.

RESOLUTION

WHEREAS the Benevolent and Protective Order of Elks of the United States of America is committed by the provisions of its Constitution and the will of its members to quicken the spirit of American patriotism, and

WHEREAS the Order has a glorious record of achievement in furtherance of that commitment, and WHEREAS the Liberty Centennial Campaign now being launched has for its purpose the rehabilitation of the Statue of Liberty and Ellis Island, and

WHEREAS the Statue of Liberty symbolizes the concept of freedom of the person which is so precious to the American way of life, and Ellis Island has earned its place in our history, and

WHEREAS the Benevolent and Protective Order of Elks with its more than 1,600,000 proud Americans in over 2,200 Lodges is peculiarly endowed by its



George Caruso (second from right) Exalted Ruler of Barre Vermont Lodge No. 1535, presents a check in the amount of \$1100 to GER Kenneth V. Cantoli for the Statue of Liberty and Ellis Island Restoration project. Others in the picture (left to right) Raymond J. Quesnel, Special Deputy GER; Dr. Leonard J. Bristol, PGER; and Stephen Krakowsky, DDGER, Vermont North.

members and its purposes to add strength and vigor to the campaign.

NOW, THEREFORE, be it resolved by the delegates of its 119th Grand Lodge Session that the Benevolent and Protective Order of Elks endorses the Liberty Centennial Campaign and pledges its full support thereto.

Done this 26th day of July, 1983, in the City of Honolulu, and State of Hawaii.

regional boundaries; it is a project that generates from the generous heart of grassroots Elksdom a remembrance of our precious liberties as Americans, no matter what our ethnic origins and a means to preserve and restore the proud symbol by which so many of our forebears knew that their long voyage to Liberty was, indeed, at an end. *H.H.G.*



ATTENTION: Exalted Rulers, Lodge Secretaries, Lodge Americanism Committee Chairmen...

Here is your Lodge's opportunity to help raise the funds needed to fulfill our \$1-million commitment to restore the Statue of Liberty and Ellis Island.

This handsome commemorative pen tells the world, "Elks Care" on its cap and reminds the proud owner that "I Gave to Help Restore the Statue of Liberty—Charity, The Cornerstone of Elksdom."

Pens are available in minimum lots of 100 at \$1.00 for each pen ordered. These pens make handsome "thank you" gifts to donors or, may be sold at a profit, all of which must be ear-marked for the Grand Lodge Statue of Liberty Restoration Fund.



Yes, Our lodge wants to help in this worthy project! Please send us _____ commemorative pens @ \$1.00 each plus \$2.50 per 100 pens shipping and handling. (Minimum order, 100 pens or, multiples of 100.)

Name and title _____
Lodge # and Name _____
Address _____
(#, Street, R.R. #) (City) (State) (Zip)

Make check payable to:
Grand Lodge Statue of Liberty Restoration Fund
c/o Hon. Stanley F. Kocur, Grand Lodge Secretary
B.P.O. Elks Dept. EM
2750 Lake View Ave.
Chicago, IL 60614

To implement these eloquent sentiments was the job given to Vincent R. Collura, Chairman of the Grand Lodge Americanism Committee. It is a job that Brother Vince relishes, "I am really anxious to roll with this program. My parents came through that lovely lady's arms from the old country, to pave the way to a better life in America for themselves and their family. To them, 'America', as represented by that monumental and beautiful statue, meant 'Freedom'."

Our goal is \$1-million to be raised at the subordinate lodge level through any means that is befitting the good repute of the Order. Fund-raising ideas such as bake sales, foot races, poster contests, dinner-dances, flea-markets and bike races are just a few of the many activities that come to mind. Individual donations can be solicited and a commemorative pen is available through each Lodge as a way of saying, "thank you" for each donation. Or, alternately, the pens themselves may be sold with all profits going toward our \$1-million goal.

It is essential that each lodge pool its contributions into a temporary fund and send a check after each major fund-raising event to:

Hon. Stanley F. Kocur
Grand Secretary
B.P.O. Elks
2750 Lake View Avenue
Chicago, IL 60614

All funds plus any accrued interest will be presented to the Statue of Liberty/Ellis Island Foundation, Inc. as a donation in the name of all Elksdom at a later date.

Exalted Rulers, subordinate Lodge Secretaries and Lodge Americanism Committee Chairmen should be in touch with their area committee members for more information on this very worthwhile undertaking.

This is a project that transcends state or



NEWS OF THE LODGES



Staten Island, NY.

STATEN ISLAND, NY, Lodge had a two-day Elkdom display at the Richmond County Fair in Staten Island.

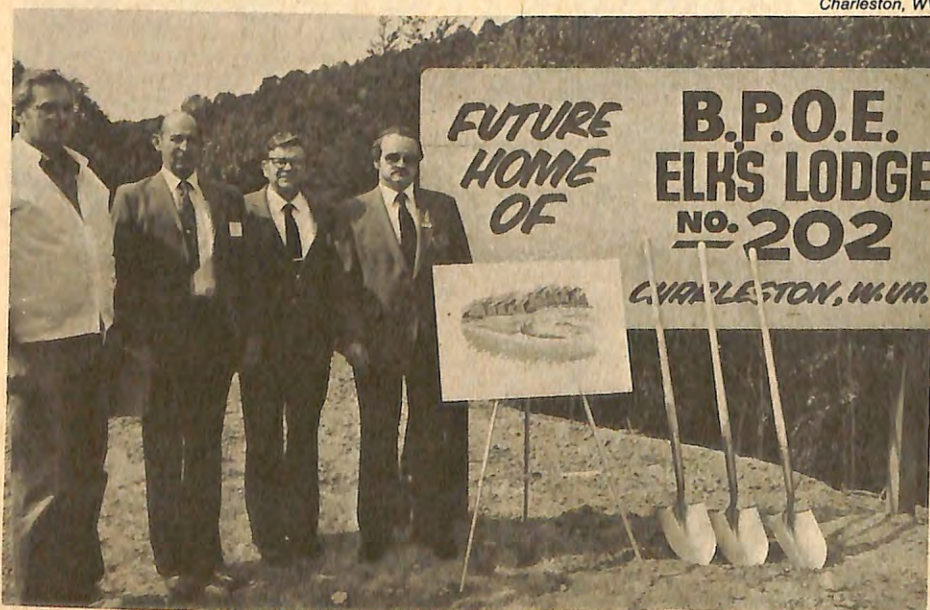
Of the 25,000 persons who attended the fair, many stopped at the Elks display. The booth featured achievements of Staten Island Lodge and the Order generally.

A leaflet entitled "Why Membership in the Elks?" was available, and 22 men asked to be invited to the lodge for further information.

Pictured from left are PER Al Lotz, ER Frank Garavuso, Est. Lect. Kt. Robert Kruse, Mrs. Edith Borruso, and Brother Anthony Borruso.

CHARLESTON, WV, Lodge held a ground breaking ceremony for its new lodge home. From left are DDGER Richard Harris, construction consultant; PER David Price, chm. of trustees; Est. Loyal Kt. Wesley Blanchard, Building Committee Chm.; and ER Marshall Colebank, Jr.

HENDERSONVILLE, NC. The youth baseball team sponsored by Hendersonville, NC, Lodge won the regular-season championship and the division playoff. This team, coached by Brother Jim Glidewell, accomplished the same feats last season.



Charleston, WV.

SEVERNA PARK, MD. During the dedication of Severna Park Lodge's new lodge home, U.S. Congresswoman Marjorie Holt presented ER Daniel Fisher III with an American Flag which had flown over the U.S. Capitol. State Senator Jack Cade (not pictured) presented the lodge with a Maryland state flag which had flown over the statehouse in Annapolis.

MONTPELIER, VT, Lodge and the Vermont Sportswriters and Sportscasters Association co-sponsored the 18th Annual Sports Award Banquet. As usual, the proceeds of the event (this year, \$600) were donated to the state Major Project, the Silver Towers summer camp for exceptional children. From left are Banquet Chm. Brother Albert Fraser; George Turner, representing the sports-writers association; and ER John Delyea.

GUILDERLAND, NY. ER Edward Counterline of Guilderland, NY, Lodge and Charitable Contributions Chm. Gene Messercola presented checks to Gary Wood and Anthony Falzano to be added to the Research and Development Fund of the Spinal Cord Society.

The society is dedicated to finding a cure for persons who have suffered in-



Severna Park, MD.



Montpelier, VT.



Guilderland, NY.

juries to the spine which have caused varying degrees of paralysis.

BRIDGEPORT, CT, Lodge held a softball tournament August 18-20 to benefit the state Major Project, the Newington Children's Hospital. Twenty-four teams from throughout the area participated, and approximately \$1,000 was raised for the hospital.



Milford, CT.

MILFORD, CT, Lodge donated to the city of Milford's handicap park a specially made handicap grill and handicap trash receptacles. From left are Jan Wankowicz, lodge Social and Community Welfare Chm.; Milford Mayor Alberta Jagoe; Ed Austin, recreation director; and Tom Wilson, director of community development and also a lodge member.

BREWSTER, NY. At services held on the grounds of Brewster, NY, Lodge, a new memorial plaque and flagpole were dedicated. The lodge plans to add two more flagpoles to the memorial site.

MINOT, ND, Lodge recently celebrated its 75th anniversary. Minot is one of the 10 largest lodges in the nation, with a membership of over 4,000.

At a banquet which climaxed the week-long observance, greetings and congratulations were heard from GER Kenneth V. Cantoli and Gov. Allen I. Olson, himself an Elk member. Neither man could be present.

Gov. Olson's message said in part: "Sometimes we take our membership in the Elks too lightly. We take for granted the fact that millions of dollars are committed to the crippled children of our state and nation. We take for granted one of the truly significant programs for the care of elderly lodge members.

"We take for granted the diligent work with our youth, promoting scholarship programs, sports, and education for our young people. We take for granted that we have a lodge that serves our social needs, and we sometimes forget that the main purpose of our lodge is to help others.

"It is when we take all of this for granted that we lose the very real concept of why we belong to the Elks: We belong because we care.

"We have a message that must be

told. It is the message that speaks of love, of charity, of devotion, of responsibility, and of brotherhood. That's a message that every Elk should be proud of and should let others know about.

"That's the reason we can hold our heads higher and be proud—proud to be Elks."

MARIETTA, GA. During a patio party-dinner dance at Marietta, GA, Lodge, a mortgage-burning ceremony was held. ER Harry Muller was surrounded by other lodge officers as he torched the document.

GLOVERSVILLE, NY, Lodge held a Law Enforcement Recognition Night. Brother Mario DiMaio, former Gloversville police chief, chaired the program.

State Assemblyman Glen Harris was the guest speaker. Thirteen area law enforcement officers were honored for their outstanding performance during the past year.

LYNBROOK, NY, Lodge conducted its Fifth Annual Fire Awards Night. On this occasion the Lynbrook Elks give recognition to the many local volunteer firemen who unselfishly protect the life and property of their fellow citizens at great risk.

Seven firemen, selected by the members of their departments, received plaques of recognition.

RUTLAND, VT, Lodge is proud to have as members the current mayor of Rutland, John Daley, as well as his five predecessors. They are PER Dan Healy, Francis Waterman, Harold Nichols, PER William Foley, Sr., and Gilbert Godnick. These six Elks have served the city as mayors for the last 33 consecutive years.

(Continued on next page)



Clifton Park, NY.



Hershey, PA.

CLIFTON PARK, NY. ER Allan Atwell (right) of Clifton Park, NY, Lodge presented a plaque to Lawrence Peck commemorating his 52 years in Elkdom. Looking on are (from left) Gerald Guyer, who received an Honorary Life Membership, and Joseph Jerome, who received a Life Membership.

GLEN BURNIE, MD. Lodge won first-place honors at the district and state level in the 1982-83 All-American Lodge Contest. At a recent dinner-dance at the lodge, John Bader, ER for 1982-83, received a jersey in recognition of his leadership which helped the lodge win the awards. Current ER Harry Richards holds a plaque which was presented to the lodge.



Glen Burnie, MD.

WINSTON-SALEM, NC. A mortgage-burning ceremony was held at Winston-Salem, NC, Lodge. Participating officers were ER Gene Smith, Est. Lect. Kt. Jim Bemfield, Est. Loyal Kt. Pat Russell, and Est. Lead. Kt. Paul Hutcheson.

TOMS RIVER, NJ. Lodge presented the First Annual Victor J. Bruno PER Scholarship of \$500 to Cheryl Ann Payne of Beachwood, NJ. This scholarship fund was established to honor Brother Bruno, a young 85-year-old who has been an Elk for 61 years.

ROCKLAND, ME. Inmates of the Maine State Prison Minimum Security Farm have been participating in a volunteer restitution program under the direction of Capt. Brother Fred Upham. Recently a group worked on the construction of a Little League field near Rockland Lodge. Brother Upham (left) wielded a rake, and Brother Red Rowling ran the tractor.

EUSTIS, FL. It all started three years ago when thirteen Eustis Elks, known as the "Krazy Kitchen Krew," and their ladies, had a dream. The dream was to buy a bus to transport the patients of the Harry-Anna Crippled Children's Hospital



Rockland, ME.

HERSHEY, PA. At the Pennsylvania Elks State Association Convention in Hershey, SP Hadyn Evans (center) signed a proclamation designating the Second Annual Pennsylvania Elks Blood Donor Program to begin in September, 1983, and continue through January, 1984. Looking on are (seated) VP and Chm. John Gusic and Cheryl Grove of the Red Cross Blood Donor Services; (standing, from left) PGER Homer Huhn, Jr. and SDGER Robert Bowlus.

ARLINGTON-FAIRFAX, VA. ER John Prenzel of Arlington-Fairfax, VA, Lodge and Quentin Hatchl, chm. of the Committee on Social and Community Welfare, presented a check for \$3,000 to Ms. Dorothy Rigdon, Development Committee Chairperson of the Hospice of Northern Virginia, located in Arlington. The hospice provides care for terminally ill cancer patients and counseling for their families.

YONKERS, NY. Lodge held a dinner in honor of the members of the city's fire and police departments. Three police officers and two fire fighters, having been commended by their departments, received plaques of recognition.



Brownsville, PA.



Hillside, NJ.

BROWNSVILLE, PA. ER Ernie Magario (left) of Brownsville, PA, Lodge welcomes actor John Savage and film director Andrei Konchalovsky to a "wrap party" held at the lodge. Cannon Films recently completed filming the movie "Maria's Lovers" in Brownsville. The lodge played host to the cast and crew through the three months of filming.

HILLSIDE, NJ. Lodge held its 50th Anniversary Dinner-Dance. Pictured are (from left) Mayor Lou Santagata, also an Elk; SP Earl Cornelius; PER and Toastmaster Harry Loria; ER George Helock; VP Leonard Savarin; and DDGER Garry White. Mayor Santagata proclaimed the week of October 3rd Elks Week in Hillside.

GROTON, CT. Recently, a dinner-theater production of "The Odd Couple" was performed at Groton, CT, Lodge.

The entire production was directed, staffed, and performed by local talent, including many lodge members and their wives. A roast beef dinner was prepared by one of the lodge's Grill Committees and served by Brothers and their wives.

The program played to a full house of 322 persons on two successive nights. The cost was only \$10 per person, but the profits exceeded \$1,500, which will be used for the lodge's many charity programs.



Colonia, NY.



Hagerstown, MD.

COLONIE, NY. More than 400 members and guests enjoyed a "Night in Hawaii" at Colonia, NY, Lodge. Entertainment was provided by the Loki Ontai Polynesian dance group, assisted by the Kalua band.

The lodge's house committee, under the guidance of Sophie Leary, Polynesian food expert, prepared an island-style buffet.

Pictured learning the latest Hawaiian dances from the performers are (from left) Est. Lect. Kt. Russell Kildjian, Est. Loyal Kt. and Chm. Ron Olson, ER Joseph Burke, and Est. Lead. Kt. Donald Gula.

PITTSBURGH, PA. Lodge adopted a disabled war veteran. Brother Clifford Race, who is blind and a multiple amputee, was initiated by ER Anthony Martrano, Jr. at the Veterans Hospital in the Oakland section of Pittsburgh.

FORESTVILLE, MD. When Robert Duff, a charter member of Forestville, MD, Lodge, died unexpectedly, lodge Brothers joined forces with the American Legion, the Suitland, MD, Moose Lodge, and other community members to hold a benefit for Brother Duff's family. The event was an excellent example of different community groups working together for a common cause.

HAGERSTOWN, MD. Lodge received a certificate of merit from the Red Cross for securing 262 pints of blood in three visits of the bloodmobile to the lodge. From left are Lou Link, Blood Donor Committee Chm.; ER Mark Pryor; Gail Ottinger, field director, American Red Cross; and Blood Donor Committeemen Dick Smith and Warren Spigler.

WATERVILLE, ME. Young Tim Grenier of Waterville, ME, is "hearing" things much better these days. The Waterville High School sophomore, who is legally deaf, now finds his life enriched by Scruffy, a specially-trained hearing dog.

Tim and Scruffy are inseparable pals, thanks to the efforts of Waterville Lodge under ER Edward Noel. Contributions from the Maine Elks Association and local Elks lodges, and money earned by Tim through odd jobs, helped raised the \$1,800 needed to purchase Scruffy from the New England Center for the Hearing Ear Dog at Jefferson, MA.

Tim and his canine companion get along famously. Whenever Scruffy hears a knock at the door, he runs for Tim and leads him to the door. When the alarm clock rings in the morning, Scruffy jumps on Tim's bed and wakes him up.

"It makes us all feel a lot safer now that he's got the dog," said Ed Grenier, Tim's father.

(Continued on page 63)

Get involved with drugs before your children do.



Sooner or later, someone's going to offer to turn your children on. It could be their best friends. And chances are, you won't be anywhere in sight.

So what can you do?

Obviously, the time to talk to your children about drugs is before they have to make a decision on their own.

Which means you have to learn something about drugs.

Learn the dangers. And learn to recognize the signs of drug use. Listlessness in your child. Sudden drop in school grades. Temper flare-ups and staying out late a lot.

Learn about peer pressure on a twelve-year-old. Then show them you understand how important their friends are to them. But also tell them that real friends won't insist they do drugs.

Check your own personal habits. You can't tell a child about the dangers of drugs with booze on your breath.

But it's through love and understanding that you can be the most effective. Threatening to tear their arms off just won't work.

You can get a lot more ideas from the booklet, "Parents: What You Can Do About Drug Abuse." Write: Get Involved, P.O. Box 1706, Rockville, Maryland 20850.

Remember, it doesn't always happen to someone else's kids.

After all, there are over 35 million drug users in America.

And they're all someone's children.

Ad Council A public service of this publication and the National Institute on Drug Abuse.

LETTERS

• The article, "They Helped Build a Better America," in the September issue of *The Elks Magazine*, gave a marvelous picture of the Civilian Conservation Corps.

Not only is this article of great historical value, particularly at the present time, but it has many angles of interest to me, personally. Number one, I was involved with the Corps almost from the beginning as superintendent of one forestry camp and, later, of a park camp. At the end, I helped clean up some of the inventories. I have always been proud of my experiences and the great work that the Corps accomplished.

In view of the present economic conditions and the successful reputation of the "three Cs," many people have been prompted to propose its rebirth. The picture painted by Mr. Duhse is so comprehensive that it will answer practically any question as to feasibility.

This is but one of the many fine offerings of *The Elks Magazine*, all of which bring credit and praise to the Order, of which it has been my privilege to have been a member for the past 57 years.

A. C. Altwater, PDDGER
Sebring, FL

• I want to thank you for the excellent C.C.C. article in the September issue of *The Elks Magazine*.

As an Army captain, I was ordered to duty with the C.C.C. at the beginning and stayed with it until almost the end. During that time I was a camp commander in three states, district commander, a district inspector, and district commander before being called to active duty at the time of the Pearl Harbor attack.

I wanted to tell you that serving with the tank divisions, the Armored Infantry, and as an Inspector General with a division, two Army Corps, and in the Pentagon as chief of the Investigation Branch, in Europe, Korea and Japan, the one thing I will always remember is non-coms, officers, and others, coming up and asking me if I remembered them from the C.C.C. They remembered fighting fires in the National Forests, the drought contouring, and the floods, and one old soldier remembered I had been on the planning group who went to Florida when the C.C.C. Veterans Camp was destroyed by a hurricane.

Those trained men were the greatest backbone the Army had to insure the

success of the draft, the training of the newcomers, and success in the war that followed.

Col. Harold R. Booth
U.S.A. Ret.
Albuquerque, NM

• I would like to comment on several items in the excellent article "They Helped Build a Better America" by Robert J. Duhse in the September *Elks Magazine*.

He states that "upon selection, the enrollee was sent to a nearby Army camp where he was given a physical exam, etc." An alternate method was used in some C.C.C. Districts (Fort Sheridan, IL for instance) where a small recruiting party from a Sub-District Headquarters was sent to county seats to examine and process those selected by the county welfare officer. Those successfully passing the exams were sent to camps by rail according to quotas furnished to the recruiters.

Duhse's statement that "The food was plain but plentiful; for breakfast it would be prunes, cereal, eggs and ham, bread, coffee and milk" is misleading. It seems to indicate that this was the every day breakfast menu. This, of course, was not so. The same menu for breakfast occurred only once in 7 to 10 days.

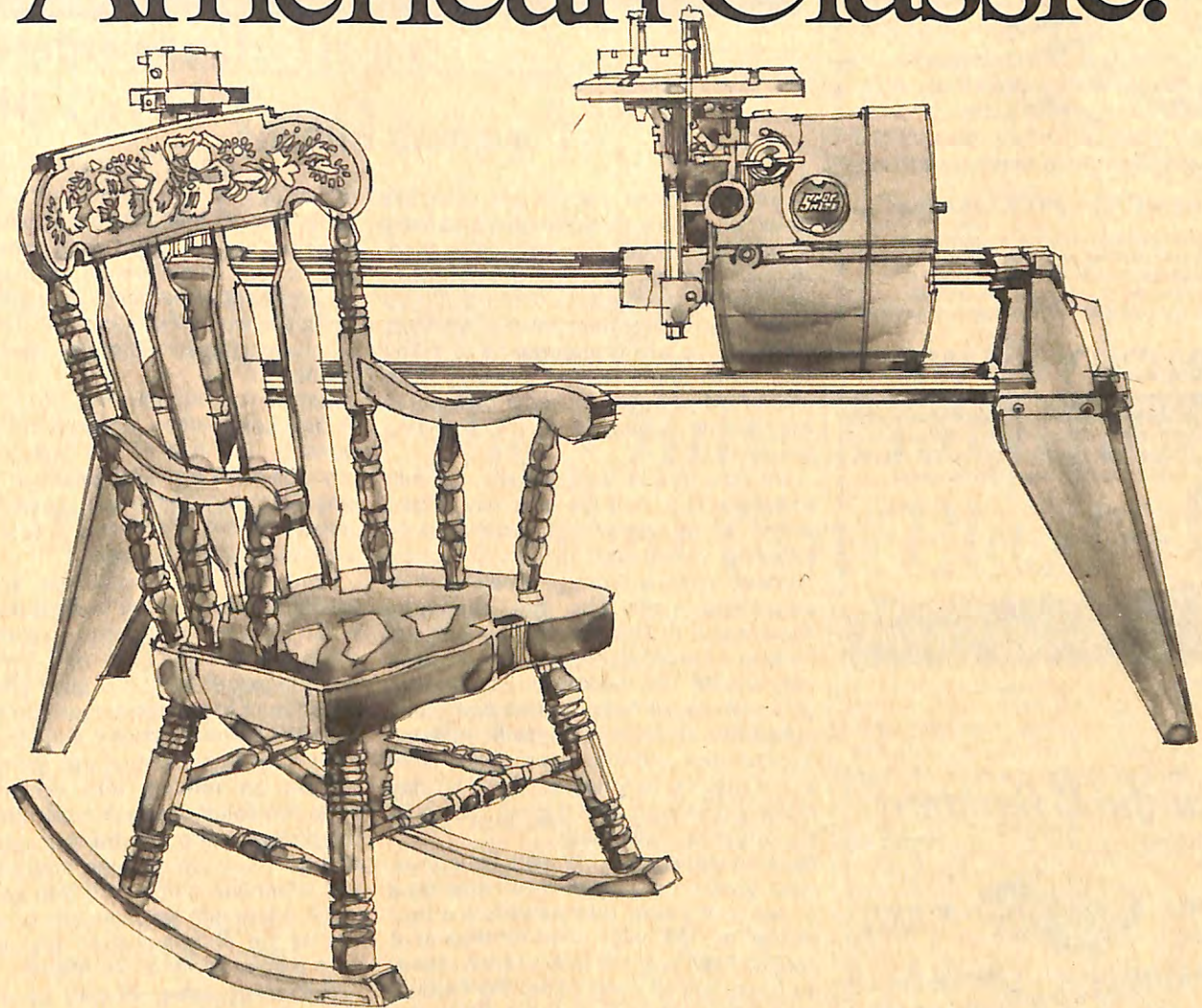
Breakfasts varied with the following as some of the items: assorted dry cereals, hot cereals, fresh fruit in season—bananas, oranges, apples, cantaloupe, blueberries, strawberries. In the winter canned fruits. Other items might be ham, bacon, creamed beef on toast (the enrollees had another name for it), french toast, hot cakes. Each camp had an excellent enrollee baker, who for breakfast, might bake sweet rolls or doughnuts or some other pastry.

The amount (known as the ration) allowed to feed each enrollee was set by the C.C.C. District in which the camp was situated, the amount being based on the costs of principal groups of food, such as meats, potatoes, vegetables, canned goods. In the Fort Sheridan District in January, 1934, the ration was 21 cents. This meant that was the amount allowed to serve one man three nutritious, satisfying meals per day.

I feel qualified to make these comments since I was on duty with the C.C.C. for over eight years.

Col. Harvey D. Davidson
USAF-Ret.
Deerfield, IL

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by Grace W. Weinstein

WRITING WRONGS

Although older people are generally smart shoppers, they are also less likely to complain about poor service or shoddy merchandise than any other group of consumers, particularly when it comes to door-to-door or mail order purchases. Some of us are embarrassed to admit that we've been "taken." We may think we're "old enough" to know better. We may blame ourselves for not shopping wisely.

It's time to quit feeling guilty. It's time to take action. And the best way to take action, as an aggrieved consumer, is by knowing when and how to complain. "How to Write a Wrong," a new booklet published jointly by the American Association of Retired Persons and the Federal Trade Commission, provides very useful information on just what to do when you've been treated badly as a consumer. It spells out specific rules on door-to-door and mail-order sales, all of which may be very helpful in this holiday shopping season, and it gives tips on filing effective complaints.

Door-to-door sales: It can be convenient to shop at home. It can also be a problem, if you're pressured into a purchase or left with merchandise that doesn't fulfill its promises. In such cases, it's important to know about the Federal Trade Commission's "Cooling Off Rule." It gives you three business days to change your mind about purchases made anywhere except in the seller's normal place of business; that "anywhere" includes your home, someone else's home, or a street corner.

The FTC requires door-to-door sellers of goods or services valued at \$25 or more to tell you about this right to cancel and give you two copies of a cancellation form or receipt; these should show the name and address of the seller and the date by which you may cancel—midnight of the third business day after the date on the contract. If you change your mind, sign and date the cancellation form (keep a copy) and mail it to the seller; use certified mail to obtain a receipt proving the date. The seller must then refund any money you paid, return any goods or property used as a trade-in, cancel and return any promissory note you may have signed, and arrange

to pick up any merchandise left with you. Note, though, that this cooling off period does *not* apply to purchases under \$25; to purchase of real estate, insurance or securities; to emergency home repairs when you waive the right to cancel; or to purchases made entirely by mail or by phone.

Before you buy anything from a door-to-door salesperson, and run the risk of wanting to invoke the cancellation privilege, do some comparison shopping. Don't buy on the spot; buying later, instead of now, is not likely to cost you a once-in-a-lifetime bargain.

Don't sign anything unless you get satisfactory answers to these questions: What are you getting and exactly how much are you going to pay, including tax, interest, or other charges? What will the product or service actually do? What does the warranty cover, and how long does it last? What are the company's policies on refunds and exchanges? Does the sales contract match the verbal claims made by the salesperson? And do you have a name and address and telephone number so that you can reach either the salesperson or someone at the company itself should you have a question or a complaint?

Mail-order sales: Buying by mail is also convenient, and a useful way to find specialty items that may be hard to locate in local stores. The convenience is occasionally offset, however, by a long wait for your goods and/or by disappointment when the goods don't live up to expectations.

"How to Write a Wrong" suggests that you can help protect yourself if you: (1) Deal only with reliable companies. If you don't know the company, check it out with a consumer protection office. (2) Read the ads for the product very carefully, without placing too much weight on pictures. (3) Never send cash, because a cancelled check, money order receipt, or credit card bill may be the only way to prove that your money was received by the seller. (4) Keep a copy of your order blank, complete with the name and address of the company and the date you placed your order.

(Continued on page 23)

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A Visit To Elkdom's "ALL AMERICAN LODGE"

Clawson/Troy, MI
Lodge No. 2169

Along with some pointers that may help to make *YOURS* the next "ALL AMERICAN LODGE!"

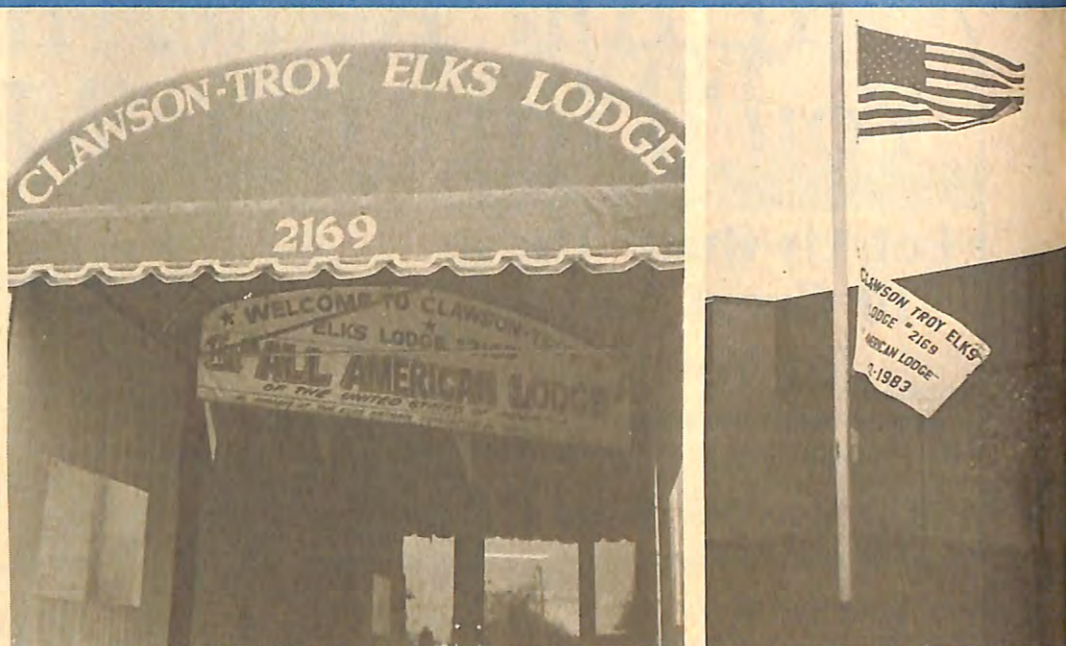
A Staff Report

Just what does it take to become Elkdom's first "All American Lodge" contest winner? This was the question that prompted members of *The Elks Magazine's* editorial staff to visit Clawson/Troy Lodge No. 2169.

Located to the northwest of Detroit's sprawling industrial maze, the lodge stands sedately back from a busy suburban road. Its low, modern architecture and field-stone facade are accented only by an illuminated "Elks" logo and a prominently placed flagpole that displays Old Glory to all who pass.

A spacious parking lot to the front and a softball diamond, basketball court, horseshoe pitching area, patio and covered barbeque pit to the rear complete the external details. But, as a sage once said, beauty is skin-deep. The facilities are all that they should be; it's the people inside who make Clawson/Troy so special.

A prime example of this might be our first impression as we drove into the lodge parking lot at 9:00 a.m. on a recent Wednesday. At this early hour on a weekday some lodge parking lots would be nearly empty, but Clawson/Troy's lot was half-filled with cars and was a-bustle with acti-



Justifiable pride is evident as one enters the lodge, a banner proclaims that you are entering Elkdom's "All American Lodge!"

vity as blue-jacketed Brothers and their ladies helped unload a van chock-full of pumpkins destined for that evening's "Pumpkin Patch" Halloween party for retarded children.

Inside the lodge we were greeted by Secretary Emmitt C. Alley, Exalted Ruler Ole Clippert and immediate PER Jerry McCorkle, during whose tenure the Lodge garnered the first-ever All American Lodge award.

A tour of the lodge followed. We saw an Elks senior citizens' league making good use of the lodge's 12-lane bowling alley, a spacious dining room set off from a buffet and bar service area by glass panels etched with handsome representations of bull elks. The dining room opens into the lodge room itself, impressively draped with flags from the 50 states in honor of a recent visit by GER Kenneth V. Cantoli. From the lodge room we were escorted into the lodge's office complex, complete with reception area, conference room and offices for the lodge secretary, club manager, bookkeeper, trustees, chair officers and Exalted Ruler. It was to the conference room that we retired to begin our question and answer period.

By way of background, the All American Lodge Contest was unveiled at the 1982 Grand Lodge Session, held in Chicago. Competition is based first on district, then state and finally national levels. Points are earned by the lodges based upon the degree of their participation in 32 categories of endeavor ranging from the sponsoring of a new lodge through posting a specified net gain in membership and including participation in Grand Lodge contests and programs such as the Elks National Foundation, Hoop Shoot Free Throw Contest, Elks Rose Parade Float Committee, GER Award Pin and Youth Scholarship programs. Entries achieving the national level were verified and tabulated by the Grand Lodge Activities Committee then chaired by Robert McLain. When the smoke had cleared, Clawson/Troy emerged as the top-scoring lodge, narrowly victorious in an extremely competitive race. In a special presentation during the 1983 Grand Lodge Sessions in Honolulu, then-immediate PER Jerry McCorkle accepted the first All American Lodge Award from Robert McLain and then-GER Marvin M. Lewis.

A successful marriage of profitable club operation with an involved, service-oriented lodge program: a handsome dining room/bar that offers excellent value at reasonable prices and a 12-lane bowling alley that remains in near-constant use by seniors, disabled and disadvantaged youth groups and members.



During a recent visit, GER Kenneth V. Cantoli and wife, Ruth, are pressed into service decorating a "Pumpkin Patch" house for the upcoming retarded children's Halloween party.



PER Jerry McCorkle, left, displays the first annual "All American Lodge" plaque for visiting GER Kenneth V. Cantoli.

Notable among the points scored by Clawson/Troy were impressive showings in the areas of the GER Award Pin Program, Veterans' Services, Youth Activities and Officer Training programs.

But, as always, mere numbers cannot tell the whole story of the All American Lodge's winning effort. That story is best expressed in the spirit, determination, organization and motivation of each lodge Brother and his family. It is a story told in terms of devotion to the spirit of charity first and to winning as merely a welcome afterthought.

This is reflected in the lodge by several examples: a very active veterans program; a highly successful effort on behalf of the Elks National Foundation Committee that has resulted in 43-straight candidate classes that have pledged 100 per cent participation and a Youth Activities program that includes the "Pumpkin Patch" Halloween party program for retarded children, day-camps and bowling programs for retarded, disadvantaged or delinquent children, and a fire-safety program aimed at the mentally retarded that teaches them how to escape from a fire, how

to signal for help and how to recognize that the fireman, despite his visored helmet, oxygen mask, bulky coat and axe is not an enemy, but a friend who is there to help them.

Of course we were curious about how Clawson/Troy Lodge began the year-long effort that resulted in their being named the first annual All American Lodge.

PER Jerry McCorkle responded, "When we returned from the convention in Chicago, we gathered all the material that we had on all of the major contests along with the results we had achieved last year. We made up a mailing of these materials to all of our committee chairmen and lodge officers along with a cover letter giving the date of our organizational meeting and encouraging those people to study the enclosed material."

Jerry adds, "At the meeting, we discussed all of the areas that we felt we could compete in. We went through each item page by page and discussed our last year's results and ways to improve upon them during this year's competition. Everyone had to know what we were shooting for and what changes had to be made and why we were going to make them."

Jerry concludes, "We really felt that we could compete, but that we had to concentrate on each and every contest and that the All American Lodge Contest was to be considered just another of the contests."

Lodge Secretary Emmitt C. Alley comments, "Probably one of the things we do that is a little different than most is that we have a lot of ladies on our committees."

"This really makes for strong committees. When we made the transition some five years ago, to husband and wife committees, we discovered that it made all the difference in the world."

Emmitt continues, "I'll bet that a number of lodges will read my comments and say, 'That'll never happen here!' But, in our experience, the value of family involvement cannot be down-played."

"Our ladies' organization, the L-Kettes, has committees that parallel those of the lodge...National Foundation, Major Project committees, the works. Some ladies sit on both lodge and ladies' committees, making for a very strong effort, excellent inter-committee communications and substantial support for each goal,"



Above, left, Lodge Secretary Emmitt C. Alley: "We set our goals and, every month, I give each officer a report of how we are working toward achieving those goals." Above, right, PER Jerry McCorkle: "The All American Lodge award shows all of Elkdom's appreciation for an individual lodge's combined efforts."



Exalted Ruler Ole Clippert: "We have strong committees...very hard-working people who do a very good job."

family unit by giving it common goals and activities and provides a positive and lasting example for children to follow.

Of course, we were curious if these officers of the All American Lodge had any thoughts or advice to share with future contenders for the award.

Jerry McCorkle answers, "Be receptive to new ideas, no matter where they originate. If you see a good program, adopt it and do your best to make it fly. Many of the programs that we are currently involved in had their start in other lodges; we give credit where it is due and work hard to make each undertaking a success. What's more, we try to share our knowledge and experience with our neighboring lodges; this makes for goodwill and a more unified overall effort."

Emmitt C. Alley adds, "I'd like to stress four points: first, know the details of each project inside-out; second, organize early and set your goals realistically; third, gear your plans and logistics to meet those goals; fourth, and finally, keep measuring your progress and follow up on every aspect of each project that you undertake."

A final question, and one we'd venture to say is on the mind of every reader is "How did it feel to win?"



On duty bright and early, lodge members unload pumpkins for the "Pumpkin Patch" halloween party for local retarded children.

Jerry McCorkle answered with conviction: "Being named Elkdom's All American Lodge was like being in a dream world—being on the dais with so many distinguished Elks and receiving a standing ovation from our Brothers suddenly exploded the thought in my mind: 'They're applauding US!' The All American Lodge award shows all of Elkdom's appreciation for an individual lodge's combined efforts."

Although each year only one lodge can bear the title of "All American" the benefits to be had simply by participating in the contest are clear to see. There is a pride, a reawakened sense of accomplishment, a knowledge that win or lose the title, no lodge ever loses the good will of its neighbors and of the countless children, veterans, seniors and invalids who have benefited from the generosity that makes "Charity—the cornerstone of Elkdom."

To answer the question posed at the beginning of this profile, it takes enthusiasm, pride, organization, family involvement and an abiding sense of charitable commitment; traits that are demonstrated daily by the energetic, dedicated members of Clawson/Troy Michigan Lodge No. 2169...Elkdom's first "All American Lodge." H.H.G.

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Retirement

(Continued from page 18)

With mail order, too, you have rights under the law: You must receive the order when the seller says you will; if no time is specified in the ad, the order must be shipped no later than 30 days after your order arrives. If the seller can't meet this 30-day deadline, he must send you a notice giving you the choice of waiting for the order or receiving a prompt refund. These rules don't apply to orders for film development, seeds or growing plants, "C.O.D." payments, or magazine subscriptions after the first issue. They also don't apply to telephone orders, and the FTC has issued some special cautions on ordering by telephone: Ask for the company's mailing address, if it's not in the advertisement. Ask about the company's refund policy, the availability of the product you want, and the total cost of your order. Keep a record of the details of the order, the date it was placed, and the method of payment. Keep a copy of the ad, too, until your order is received.

If you buy by telephone, you assume full responsibility for merchandise that is not delivered, or that is delivered late. You'll have no recourse (unless you charge the order, in which case you can withhold payment in some circumstances

until a dispute is resolved). Think about placing your order by phone but sending payment by mail. This procedure, suggested by the FTC, will give you the protection of mail order regulations.

But what about merchandise you didn't order? The law says, quite simply, that unordered merchandise arriving in the mail is yours to keep. You cannot be forced to either pay for it or return it, and you may legally consider it a gift. If you receive unordered merchandise via a private carrier such as United Parcel Service, however, the rules are slightly different. Before you can keep these goods you must tell the sender, preferably in writing, that you received merchandise you did not order. And you must give the sender a reasonable amount of time, such as 30 days, to pick up the merchandise at his expense.

Complaints: If, despite all your care in shopping, you still wind up with a problem, here's what to do: Complain, in writing, as soon as possible. A letter puts your complaint on record. It preserves your rights under the law. And it can be used to alert government agencies or help you take later legal action if such becomes necessary.

Your letter, typed or printed, should be brief yet include all of the following information:

- A description of what you bought and when, including manufacturer and

model.

- Where you made your purchase (through a catalog? at a branch store?)
- Exactly what is wrong with the purchase, and what you want done (a refund? a replacement? repairs?)
- Appropriate time for response (at least two to three weeks) and what you will do if you do not receive a response in that time (agencies or associations to whom you will report the problem and the lack of response).
- Your name and address, and a telephone number where you can be reached both day and evening.

Keep your tone calm, but not apologetic. Be firm, but not hostile. And send this first letter to the consumer complaint department at the company that sold you the product or service. Include copies (not originals) of any pertinent documents: your sales or charge slip, the product advertisement, etc. Then, if a second letter becomes necessary, after your response deadline has passed with no answer, restate the problem and tell the company that you are now going to refer the problem to an outside agency. Send copies of all the correspondence and the backup documents, together with information about the company's response or lack thereof to a local consumer affairs office, a Better Business Bureau, the Federal Trade Commission, and, if appropriate, a

(Continued on page 27)

RICH GRINGO/ POOR GRINGO OR PUERTO VALLARTA for Peanuts



by Jerry Hulse

I suppose you can blame it on travel writers and the film company that produced the movie starring Richard Burton back in the Sixties. I'm referring to the invasion of Puerto Vallarta. Because after the film and all the publicity, Puerto Vallarta took on a new life. Tourists began arriving and hotels were built. The word spread. Now even Europeans come to Puerto Vallarta to vacation. Still, what surprises me is how this lovely Pacific resort has kept so much of its charm despite the vacationers and the publicity.

It was relatively peaceful when Burton arrived to film "Night of the Iguana." There was only one taxi as I recall. That and a horse cab. And most of the streets were unpaved so that the town was showered with dust whenever the single taxi sped along the street with a fare. When I went there the first time we slept on the beach. This was because the only major hotel, the Oceana, was full up. Besides, the weather is almost always good so sleeping on the beach wasn't

all that bad.

I remember awakening and taking a swim and then walking over to the Oceana for huevos ranchero and a bottle of beer. You see, they didn't have orange juice so the beer had to do. If I hadn't had responsibilities in those days I'd have stuck around. I loved Puerto Vallarta and still do.

I returned recently. The beaches were still inviting and the mountains were green and the streets were still mostly cobbled, which is rough on tires but preserves the atmosphere. This time I did a "Rich Man, Poor Man Guide to Puerto Vallarta" for our Elks readers. It is subtitled "Puerto Vallarta for Peanuts" and provides the sort of insider stuff that Arthur Frommer is so famous for. On the other hand, there is the Rolls-Royce crowd and a decadent way of life that, confidentially, takes very little getting used to.

So for those with the big bucks, our tour for the affluent begins. The late Sophie Tucker said once, "I've been rich and I've been poor; rich is

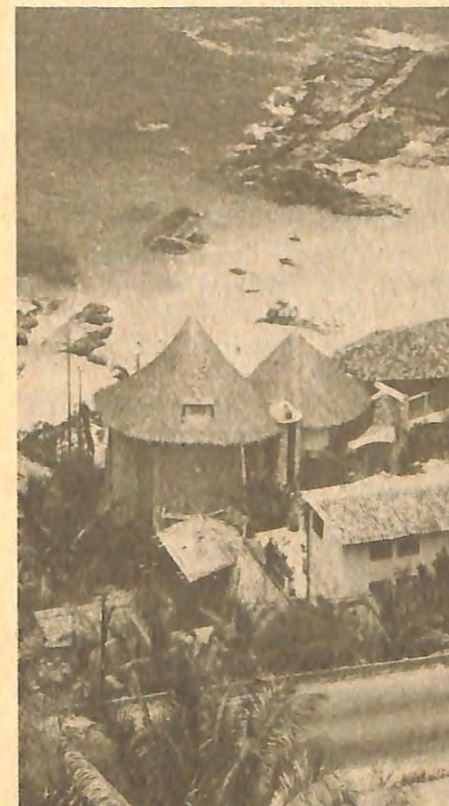
better." So just for the heck of it, let's kick off this little opus with a listing called Ocho Cascadas, a multilevel resort that literally drips with wealth, water and atmosphere. Ocho Cascadas lies south of town, beyond the Cuale River, hanging rather precariously to a hillside that overlooks Conchas Chinas Beach. Loosely translated, Ocho Cascadas means the eight waterfalls. Never mind that there are only seven among its eleven levels. Its creator, Edward Giddings, figured it's far simpler for the gringo to blurt out *ocho* for eight rather than *siete* for seven. Besides, it has a more musical ring, says he, and that's the kind of thinking that's gotten Giddings to the top of the heap as an architect.

Ocho Cascadas is unique to Puerto Vallarta in that none of the tiered suites is walled. In other words, each is wide open without so much as a window, thus affording the guest an unobstructed view of the beach below, the ocean and horizon that flames each evening at sunset. Vaca-

tioners at Ocho Cascadas become instant cliff dwellers, what with suites that are piled one on top of the other. Because they are terraced this way, the water from the pool above flows to the villa below and the water from that pool continues to the pool below it, and so forth, to create a series of waterfalls that spill musically into the night. It is said that the relaxing sound reduces the noise level between the units.

With eleven levels and seven waterfalls, Ocho Cascadas provides a series of two- and three-bedroom suites, each with living room, kitchen and terrace where guests lie back in hammocks to stare up at the stars. For the dedicated hedonist, the penthouse at the top provides 6,000 square feet. This is a two-bedroom, two-level, four-bath affair with inside/outside showers and a swimming pool that flows beneath two bridges barely beyond the bedrooms. Sometimes guests swim nude, seen only by the stars. Or else they take the plunge in a Jacuzzi that bubbles just behind their private bar. The one disadvantage to Ocho Cascadas is the absence of an elevator. It takes sturdy legs to hike the 148 steps, bottom to top. On the other hand, if one lucks out with a suite on the first level or one topside, the stairs are no big thing, what with

(Continued on page 27)



A view from the cliffs overlooking Conchas Chinas Beach in Puerto Vallarta.

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The Emphasis is Awareness

Details of the Grand Lodge Drug Awareness Program . . .



Above, central region Drug Awareness Program chairmen listen to a presentation by Angie Hammock of the Federal Action Agency.

As noted in our last issue, concern over drug abuse and the awareness of the problem is sparking nationwide concern.

As pledged by GER Kenneth V. Cantoli, in his acceptance speech during the Grand Lodge Session last July, the Elks are joining in this nationwide effort by launching a program of Drug Awareness Education that is funded by a grant from the Elks National Foundation.

The program began during the early days of this past November, when Drug Awareness Chairmen, chosen from each state, met in regional seminars across the nation. Held in Washington, DC, Chicago, IL, Denver, CO and San Francisco, CA, these seminars provided potent ammunition that each Drug Awareness Chairman will pass along to the lodges of his state.

In general, the chairmen learned that we have joined the battle with a vigorous program to increase awareness of the dangers of drug abuse through community education. The program concentrates on marijuana and cocaine; its efforts are to persuade fourth through ninth grade youths not to accept the use of these "gateway" drugs. The adverse mental and physical consequences of drug abuse were graphically explored. The program actively involves parents, teachers, community drug agencies, the media and other concerned citizens.



Already off to a strong start is Shelton, WA Lodge. At a recent seminar local law enforcement officers displayed a cache of illicit drugs and an amazing array of drug paraphenalia. Shown left to right above are Dan Dormeir, West-Central WA District Trustee; Det. Steve Whybark, Mason County Sheriff's Dept.; John Gordon, WA State Elks Assn.; Sgt. Dean Byrd, Mason County Sheriff's Dept.; Don Brown, WA State Drug Awareness Program Chairman; John Schweison, ER.

To make this program work at the grassroots level, the chairmen learned how to organize local programs, how to convey the information that they were acquiring to the local lodges through proper teaching techniques and orderly presentation as well as how to administer local programs.

Some of the "weapons" that each state Drug Awareness Program Chairman was equipped with are techniques for identifying allies, experts, targets and tools for a unified program effort at the lodge level.

Also learned were techniques for effective communication with target-age youths, parents and teachers. Ways to contact the newspaper, radio and TV media were illustrated as well as techniques for the most effective methods of using pamphlets, posters and educational films.

Methods of identifying resources

such as agencies providing pamphlets, film and slide presentations were explored. Sample press releases were supplied and these may be used at the lodge level simply by inserting the lodge name, number and Exalted Ruler's name.

In short, each Drug Awareness Program Chairman comes back to the lodges of his state completely equipped to help establish, administer, enlarge and maintain *your* lodge's own Drug Awareness Program.

As GER Kenneth V. Cantoli said, "...the Order is uniquely situated to address the problem of drug abuse. We can zero in on the problem where the need is greatest with grassroots campaigns in communities throughout the nation. Once again illustrating that Charity is the Cornerstone of Elkdom." - H.H.G. ■

Puerto Vallarta

(Continued from page 25)

street entrances provided at either of the levels.

Turning south, other well-heeled tourists find solace at that venerable resort, the Garza Blanca, with its thatch-topped bungalows smack on the oceanfront. There also are suites and a cluster of relatively new villas scattered across the hillside with its twisting, cobblestone streets. The villas, whitewashed and sparkling, give the impression of an Andalusian village along the Costa del Sol. They are graced with stained-glass windows, wrought-iron chandeliers and furnishings native to Mexico, with one in particular affording the guest the opportunity to pop out of bed and into the villa's private, mosaic-lined swimming pool.

Among Puerto Vallarta's latest arrivals is the new \$40-million Sheraton. With 500 rooms, four restaurants and five bars, it's the town's biggest hotel. Shops off the lobby sell flowers, shoes, clothing and souvenirs, and just down the road the Fiesta Americana is still another new high-rise, facing Banderas Bay. In barely 20 years Puerto Vallarta has risen from a dusty village of 5,000 souls to a thriving vacation resort numbering nearly 100,000 permanent residents.

Before turning to the poor man's tour of town, one other twist remains to the rich man's guide. In the same area of Ocho Cascadas it's possible to vacation like royalty in a number of stunningly attractive, privately owned villas, the slickest in the lineup being Casa Celeste, a hacienda-style villa accommodating 12 guests. To get an idea of its size, Casa Celeste, with its whitewashed walls and red-tile roof, unfolds across 8,000 square feet, its three levels containing four bedrooms and 4½ baths, one nearly the size of the swimming pool itself.

The asking price is about \$200 a day, which includes a staff of three—maid, cook and handyman who does the grocery shopping, keeps the yard slicked off and runs errands. For a few extra bucks a day the owner will toss in a car.

Casa Celeste features wrought-iron gates and lamps and nearly enough marble to rebuild the Acropolis. Its

(Continued on page 31)

Retirement

(Continued from page 23)

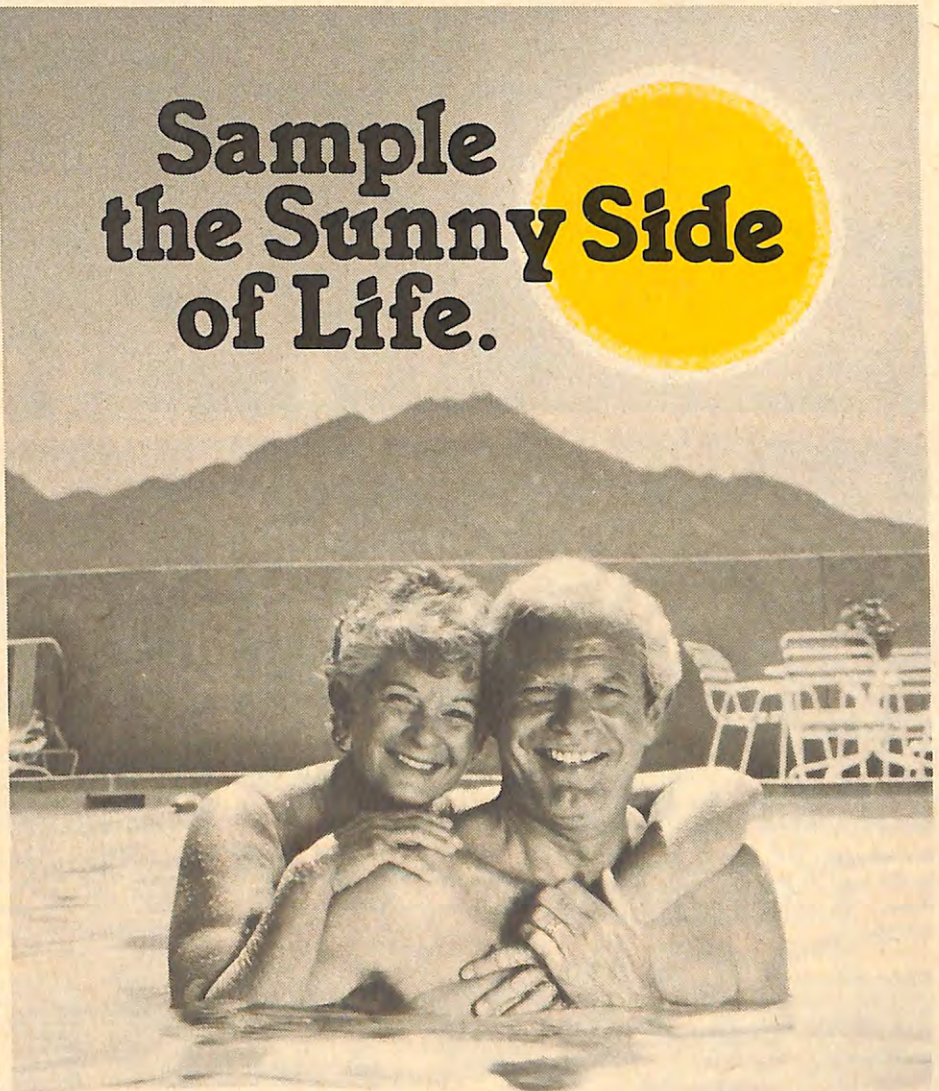
dispute resolution panel such as those sponsored by the Better Business Bureau or the National Automobile Dealer's Association. You might also consider contacting an "action line" run by a local newspaper or broadcaster.

More information, including the addresses of consumer organizations and agencies, can be found in "How to Write a Wrong." For your free copy, write to AARP, P.O. Box 2400, Long Beach, CA 90801.

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Grace W. Weinstein's new book, "The Lifetime Book of Money Management" (New American Library), is being published in January and should be available at your local bookstore. ■

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ON TOUR WITH

Kenneth V. Cantoli

Shown with GER Kenneth V. Cantoli (second from right) at the 75th Annual Convention of the West Virginia Elks Association in Wheeling, are Wheeling ER James Gardner, Congressman Allan Mollohan (D-WV), Grand Trustee Lester Hess, Jr. (center), and PGER Homer Huhn, Jr. (right), state sponsor. This was GER Cantoli's first official visitation.



At Clearfield, PA, Lodge, GER Kenneth V. Cantoli (center) was greeted by ER Robert Henchbarger. Also pictured are (from left) PGER Homer Huhn, Jr., DDGER Eugene Brubaker, and State Trustee Joseph Waroquier.



Bound Brook, NJ, Lodge officers greeted GER Kenneth V. Cantoli on his visit to the lodge. From left are Chap. Tony Della Cave, Esq. Mike Venditti, In. Gd. Joe Mulevey, GER Cantoli, Est. Lect. Kt. Jay Johnson, and ER Peter Montone.



GER Kenneth V. Cantoli (second from left) was the guest of honor at a dinner-dance hosted by Burlington, VT, Lodge. Also pictured are (from left) ER Anthony Speranza, Vermont Gov. Richard Snelling, and DDGER Stephen Krakosky.

When GER Kenneth V. Cantoli (left) visited Trenton, NJ, Lodge, ER Dominick Sebasto pointed out the lodge's historic stained glass windows, which date back to the 1800's. The lodge is celebrating its 95th anniversary.



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Fast, easy, flip-a-switch operation.
Record BOTH sides of a conversation.



Remote Control
Get your messages from any phone, anywhere!

Perfect for small business!
Great for home use!
An ideal upgrade for a present system!

CODE-A-PHONE

A commercial quality model made in U.S. to strict, high quality specifications of AT&T.

- **Receives your phone messages 24 hours a day!**
- **You can pickup messages by remote control from any phone, anywhere!**
- **Lets you screen incoming calls to avoid taking nuisance calls!**

Sure, you can find "cheapie" models at LESS cost than this Code-A-Phone. And, if you're lucky, those "cheapie" plastic models might even work most of the time. But remember: "Ma" Bell put its reputation on the line with every Code-A-Phone they leased. And only the BEST is good enough for "Ma" Bell!

This is the same model leased by "Ma" Bell to more than 50,000 businesses and individuals. So you KNOW it must be an excellent machine! Ford Industries, Inc. of Oregon produced Code-A-Phones by the thousands. BUT with the "breakup" of AT&T, the Bell System companies were prohibited from purchasing any further products for leasing to its customers. That left Ford with a backlog of more than 10,000 Code-A-Phones!

We are authorized to liquidate the inventory. Now YOU can get a genuine Code-A-Phone for your home AND your office at a fantastic savings! At FAR less cost than AT&T paid!

Code-A-Phone features top quality throughout! Dependable solid-state design. Micro-processor circuitry. Handsome solid walnut frame with sturdy metal cabinet. It's built to take the abuse of a busy office . . . or active youngsters at home.

On "cheapie" models, you can usually find low quality tape and reels. Code-A-Phone has a high quality DOUBLE reel system. One for your "hello" message and one to record incoming calls.

Listen to messages by Remote Control
You can get your messages from any phone, anywhere! A little Pocket Coder device acts as your personal key to "unlock" the messages by remote control from any phone.

The system is voice-actuated to avoid long, silent gaps on the tape. Flip a switch and listen to all your messages. Repeat messages for careful review. Tape both sides of a conversation. When you're busy, screen calls with Code-A-Phone. Turn up the volume and take only the calls you want. Record all other calls.

Code-A-Phone is simple to install with just two quick plug-ins. Don't miss any more important calls. Put this handy wizard to work for YOU in your home AND office. Our supply is limited. Order TODAY!

U.S. District Court

Jan. 1982 (Wash., D.C.) — Justice Department and AT&T settle their law suit and agree to restructure the phone company. After January 1983, Bell System companies can no longer buy and resell or lease telephones and any peripheral equipment to their customers.

News Item

Jan. 1982 (Portland, OR) — As a result of AT&T settlement with Justice Dept., Bell System companies can no longer buy Code-A-Phone telephone answering machines for leasing to businesses. Code-A-Phone's manufacturer is left "stranded" with over 10,000 units!

Public Notice

Aug. 1983 (Minneapolis, MN) — The C.O.M.B. Co., Inc., the nation's largest authorized liquidator, acquires 10,000 Code-A-Phone machines for liquidation to the public at far below the Bell System's cost!

Look At What Phone Companies Charged!

Here are examples of what it cost business firms to LEASE Code-A-Phone from phone companies for a THREE YEAR period:

Ohio Bell charged customers . . . **\$1375**
Indiana Bell charged customers . . . **\$835**

Now YOU can get the very same model at a HUGE SAVINGS... and at just a ONE TIME cost!

Manufacturer's Suggested Retail

\$550.00

OUT THEY GO AT ONLY:

\$188

Price subject to change after 60 days. Offer void outside original 48 states.



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If busy signal, or if no answer, call: **Toll-Free: 1-800-328-5727**

In Minnesota, call: **Toll-Free: 1-800-742-5685**



C.O.M.B. Co. / Authorized Liquidators Dept. F-219-7624
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Send ___ Code-A-Phone(s) at \$188.00 each plus \$12.50 each for shipping and handling. (Allow 3-4 weeks for delivery. Add 2-3 weeks extra if paid by check. Minnesota residents add 6% state sales tax. Sorry, no C.O.D. orders.)

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Charge to my: MasterCard® VISA American Express Diners Club

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Christmas

CHARITIES



POTOSI, MO, Lodge held its annual Christmas for the Needy "fitting and shopping spree," with the cooperation of several local merchants. The children were also fitted with shoes donated by Brown Shoe Co. The lodge's program served some 221 needy children, furnishing them (in most cases) with much-needed clothing, coats, and shoes. The total cost of the Christmas Charities program was \$16,268, a record high for the lodge.



BRUNSWICK, NY. Members of Brunswick Lodge gave Christmas parties in the children's wards of two local hospitals. Each child received a Christmas gift and had a chance to talk with Santa.



SAN MATEO, CA. "Santa Claus" was in charge of cutting the cake at a Christmas Party held by San Mateo Lodge at a VA Hospital.



GATLINBURG, TN, Lodge held a Christmas Party for children at a day-care center. The "Christmas Bunny" gave out gifts to the children.

Puerto Vallarta

(Continued from page 27)

massive stone fireplace is from an old cathedral in Mexico; beams stretch across ceilings and other fireplaces grace the master bedrooms. Another is Parque Villa, with three baths and three bedrooms, or Casa Leones with four bedrooms, 4½ baths, three refrigerators and four parrots. Like Casa Celeste, both villas are staffed with a cook, maid and houseman. For details concerning these and other villa properties, write to Teresa de Applegate, c/o CAPSA, P.O. Box 56, Puerto Vallarta, Mexico 48300.

And now for our chapter that's aimed at the traveler who's doing Puerto Vallarta on a shoestring. Only scant yards from Villa Celeste, Pedro Andres offers to put up the vacationer at his Villa Bella Vista, a three-unit apartment, at \$50 a couple. Each unit comes with a kitchen; there's a swimming pool and beach. While Andres doesn't speak English, he understands money and awaits yours: P.O. Box 582, Puerto Vallarta.

Just down the road the low-rise hotel Playa Conchas Chinas offers 32 air-conditioned rooms priced from \$36 a night single to \$46 double. Guests dine next door at El Set, the renowned seaside restaurant whose logo tells of "another lousy sunset in paradise." Tables are terraced over the sea, a guitarist strums romantic melodies and the chef turns out platters of lobster, red snapper, frog legs, shrimp, steak and Mexican dishes at relatively reasonable prices.

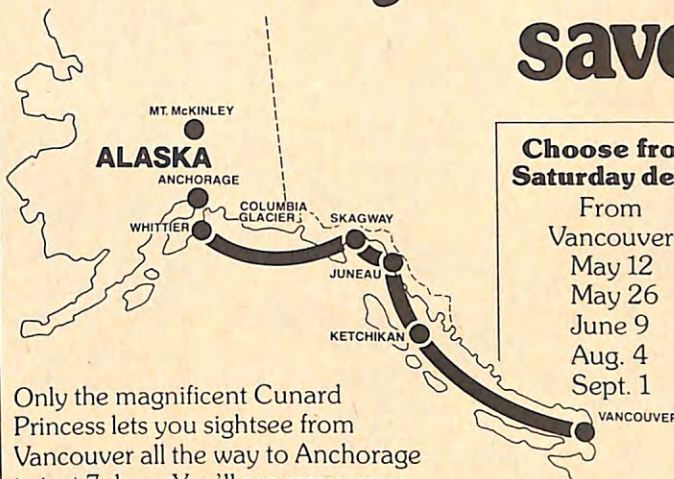
A discovery this trip is the little Hotel Molina de Agua, a scattering of cottages alongside the Cuale River. At the Molina de Agua, guests relax outdoors in wicker rockers and pick mangoes from trees in the parklike setting. Here rates range from \$20 a day for a single to \$26 for a double.

Not far from Puerto Vallarta's famed Playa del Sol Beach, other accommodations are up for grabs at the colonial-style Hotel Fontana del Mar at a surprising \$17 a day single and \$20 double, including the tax. There's a swimming pool on the roof, and below, the courtyard blooms with potted plants. The same owner holds forth at neighboring Los Arcos whose 111 rooms surround both swimming pool and garden and are priced from \$23 a night.

(Continued on page 37)

Great Alaska Breakthroughs for **Elks!**

See the Alaska no other 7-day cruise shows you—and save big!



Choose from 10 convenient Saturday departures this year.

From Vancouver	From Anchorage
May 12	May 19
May 26	June 16
June 9	July 14
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Sept. 1	Sept. 8

Only the magnificent Cunard Princess lets you sightsee from Vancouver all the way to Anchorage in just 7 days. You'll see seven spectacular glaciers no one else shows you—plus Alaska's most breathtaking, the majestic Columbia Glacier. Begin or end your cruise in exciting Anchorage, jumping-off point for new Cunard tours.

Sights and ports no other 7-day cruise visits.

Sail from Vancouver to Ketchikan, Indian art center. On to dazzling Tracy Arm Fjord; Juneau, gateway to the Klondike; and Skagway, historic Gold Rush town. Then—instead of turning back to Vancouver like other cruise ships—Cunard Princess sails on!

Discover a glacier-lined coast teeming with exotic sea life and wildlife. Marvel at 4-mile-wide Hubbard Glacier and 250-foot-high Columbia Glacier. From Whittier, travel the scenic

Alaska Railroad on Cunard's private train to Anchorage.

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On Cunard Princess, you dine in a restaurant with panoramic views. Enjoy spacious sightseeing decks and a sauna, dancing, nightclub revues and a piano bar. On-board experts brief you on Alaska.

Special cruise savings for Elks.

There are money-saving air/sea packages available from 74 U.S. cities, some offering free airfare! In addition, Elks enjoy generous savings on cruise fares; rates begin at \$975.*

For details phone Mr. Les Kertes, toll free, (800) 645-2120. N.Y. residents call collect at (516) 466-0335.

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Send me more information about Cunard's special Alaska cruise opportunities for Elks and their families.

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E75001



The First Snowmobile

by A. Stanley Kramer

It is near sundown on a bleak winter day in the year 1913. Ossipee, New Hampshire, lies buried in a succession of heavy snowfalls. The roads are drifted many feet deep and nothing moves along them. Curled of smoke from the farmhouses and the cluster of homes in the village are the only signs of life. Suddenly the stillness is broken by a familiar sound, the clattering of a Model T Ford engine. But to the sound something has been added, something new—a rattling, clattering never heard before. Impossible as it may seem to any snowbound resident who happens to glance out the window, over the deep snow a Ford roadster is driving. But it is unlike any tin lizzy ever seen before. There are no front wheels; they have been replaced by skis. At the rear are not two but four

wheels, the pair on each side connected by chains throwing up heavy gobs of snow as they churn along. The Ford pulled valiantly up hill and down, both where the roads lay buried and even across open fields. It was the first snowmobile on its successful test run. The local inventor, Virgil D. White, was eventually to make thousands of the machines, later copyrighted under the name, "Snowmobile". Apparently he was in no hurry for White did not take out his patents until 1917 and began commercial manufacture in 1923. Strangely, almost nothing has been written about White's breakthrough in winter transportation and Encyclopedia Britannica credits the invention of the snowmobile to Carl J. Eliason of Saynor, Wisconsin, who built his machine in the winter of

1924-25 and was granted a patent in 1927. But there is a technicality that excuses Britannica. A glance at White's patent application shown here, shows that it is for an "Attachment For Automobiles" and not for a complete vehicle. At this point, a review of the scrambled antecedents of the snowmobile is in order. Between 1923 and 1929 White manufactured 3500 of them. But others were busy on variations of the same idea. As early as 1917 one Otto Johnson, in Minnesota, built a small, one-man motorized toboggan which proved impractical. In 1922, Joseph Armand Bombardier, a mechanically-gifted 15-year-old in Valcourt, Quebec, made a motorized sleigh—using a Model T Ford engine. It ran on four ski run-

ners and was steered with a rope. The engine, in the rear, ran a huge (and extremely dangerous) wooden propeller which Bombardier had carved by hand. The boy sat ahead of the engine. On Christmas Day he gave his creation a trial run through the streets of Valcourt. His father was horrified and made the boy drive it home and dismantle it.

In 1924, Carl J. Eliason (Britannica's nominee) realized a life-long dream. A young store owner, he was born with a club foot that limited his ability to use snowshoes, seriously curtailing the winter hunting and fishing he loved. He constructed a wooden toboggan powered by a small outboard motor that ran a single chain track down the center. His patent is for the single chain feature. His machine is the grandfather of the small, narrow, speedy snowmobile we have today.

Much as it pains us to credit Russia with any basic invention, in all fairness we must admit that the great-grandfather of all motorized snow vehicles was probably Czar Nicholas' pre-World War I Twin-Six Packard, which sported heavy-weight sled runners instead of front wheels!

The first real snowmobile was certainly a product of Yankee ingenuity. Virgil White was the Ford dealer in Ossipee, New Hampshire. His idea was simplicity itself. He merely removed the front wheels from a standard Ford roadster and replaced

them with skis. Then (fitting in neatly with a basic New England concept that nothing should ever be wasted) he re-attached the front wheels directly ahead of the rear ones on a new axle. Finally, a pair of cleated chains were placed around both sets of rear wheels and, presto, White had a powerful tractor-tread for pulling through snow.

Even for their day White's machines were a bargain. In 1922, the year that Model T production first hit the million mark, the four cylinder roadster sold new for \$450, the despair of all competition. White's conversion kit, made and sold by his Snowmobile Company in Rochester, New Hampshire, cost an additional \$175.

The snowmobile was a stroke of very practical genius. For every country man (and boy) knew everything there was to know about the care and feeding of the Model T: how to adjust and replace the brake and transmis-

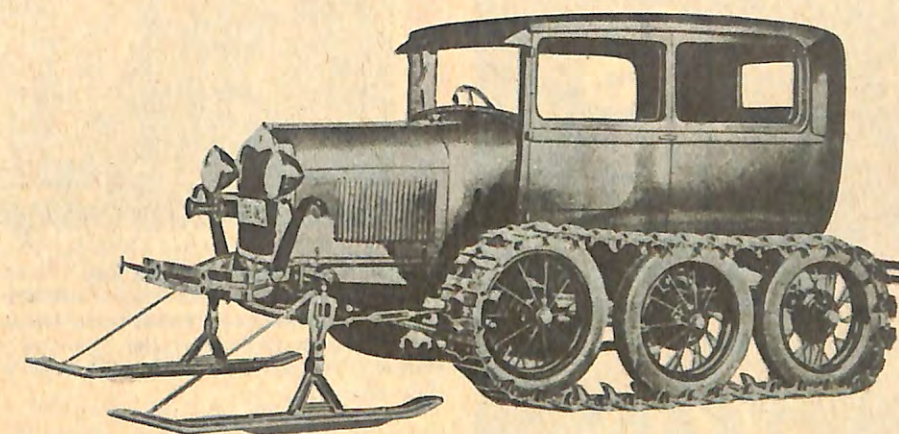
sion bands, how to set the timing, change the plugs and lubricate the car. There was nothing new to learn unless it was how to wax skis.

White's machine was an immediate success with demand outstripping supply for some years. For the first time the snowmobile made accessible vast areas which had previously been closed through the long winter, and it opened New England's snow-clogged roads for many essential services.

White bought standard Ford roadsters, and a very few coupes, from the factory and converted them in a small plant he built. They were sold all over this continent. A few machines were even exported to Arab countries for use in the desert. (How the highly-polished skis were protected from the abrasion of the sand is an interesting question!)

The primary users of White's machines were doctors (yes, they actually made housecalls in those days.)

(Continued on page 39)



Above, right: White's patent applied to a Model-A Ford. Below: The first snowmobile race, held at Three Lakes, WI in 1926. The winner, Bill Neu, right, won a new .22 rifle.



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ELKS NATIONAL SERVICE COMMISSION

"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."



The Elks' ladies of Bullhead City, AZ, Lodge crocheted 90 lap robes for hospitalized veterans. Forty-six were given to the Elks Long Term Care Unit at Tucson, the state Major Project. Forty-four robes were given to the Fort Whipple VA Hospital at Prescott. In photo are (from left) ER Jodie West; Elks' lady Adonna Dyer, who crocheted 30 robes; and W. David Murray, Jr., sub-chm. of the state National Service Committee, representing the Fort Whipple VA Hospital.



San Juan, PR, Lodge donated a \$700 SL-5100 Sony video cassette recorder to the San Juan VA Hospital. This equipment will be used to project instructions on a screen regarding processing veterans for admission to the hospital and other information regarding them. From left are Mrs. Jourdan of the voluntary services unit; Hospital Director Charles Freedman; DDGER Joseph Martinez; Raymond Fournier, chm., National Service Committee; ER Octavio Wys; Hospital Administrator Alfonso Estrada; and PER Angel Rivera, who works with the voluntary services unit of the hospital.



The Elks of North Palm Beach, FL, Lodge held a special luncheon to honor the volunteer workers at the VA Clinic in Riviera Beach. Dr. Seymour Chasen (center) congratulated Thomas Johnston and his seeing eye dog Honda for their 1,000 hours of service to the clinic, along with Bill Jacques (second from left), both members of the lodge. Looking on were ER James Southard (left) and lodge National Service Chm. John Busby.

New Electronic Pain Killer...

relieves backache, headache, even pain of tennis elbow, arthritis & bursitis!

Tested by doctors, INFRALUX™ is handheld and portable. Its infrared heat relieves pain without medication! Try it FREE for 30 days!

Say goodbye to pain. No matter the type you suffer from—headaches, tennis elbow, arthritis, bursitis, sinusitis, backache, neuralgia, muscular pains, sprains, or any musculoskeletal condition—here is a quick easy answer. Put INFRALUX next to the pain and within minutes, you can get on with work or play.

SOOTHING PAIN RELIEF. BUT WHY INFRARED HEAT?

There is nothing new about infrared heat. Doctors and therapists have used and recommended it for years in pain treatment. But until now, there hasn't been a compact, easy-to-use unit.



INFRALUX is easy to carry too in its handsome vinyl bag. No bigger than a small flashlight (six inches long). Plugs in any 110V outlet.

Why infrared? With ordinary methods such as heating pads and hot water bottles, much of the heat is dissipated on the skin's surface. There's no lasting effect.

But with infrared heat, the treatment goes down d-e-e-p where you

need it. In fact, INFRALUX's shortwave, visible infrared heat will penetrate up to 10mm of skin tissue to reach irritated nerve endings. Your INFRALUX seeks, finds and soothes!

ELIMINATE UNNECESSARY MEDICATION.

In fact, William J. Shriber, MD notes in his respected "Manual of Electro Therapy" **THAT MILD INFRARED RADIATION MIGHT BE THE ONLY WAY TO RELIEVE PAIN WITHOUT THE USE OF MEDICATION.**

Why take medication when it isn't needed? INFRALUX is the most natural route to pain relief.

HOW THE INFRALUX WORKS.

All you do is hold the INFRALUX unit next to where you hurt. It even works thru clothing! Within moments, you'll sense comforting, soothing heat.

INFRALUX heat goes to where the pain is—to blood vessels, nerve endings, and other subcutaneous tissue.

RECOMMENDED BY DOCTORS

FROM ACTUAL DOCTORS' REPORTS ON INFRALUX:

"I have used the unit in my practice for six months and I find it relieves pain and muscle spasms, stiff shoulders and elbows from bursitis and tendonitis. Patients suffering from arthritis use the Infralux in the morning and get excellent results." J.L.G., MD

"On patients with a variety of musculoskeletal painful conditions, Infralux was demonstrated to be effective in relieving pain." V.S., MD



USE AS OFTEN AS NEEDED.

Unlike drugs and medication, INFRALUX can be used as often as needed. It's made to help you day or night, at home or at work. And be sure to pack it for out-of-town trips. You can enjoy soothing relief wherever, and whenever.

TRY IT FOR YOURSELF

The minute your INFRALUX arrives in the mail, give it a good try. Put it to the test on that nagging backache, that stiff neck, those arthritic pains that hit so suddenly. If, after a month, you're not astounded at how much better you feel, return it for a full refund.

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INFRALUX is only \$39.95 (plus \$2.85 shipping and handling). To order, simply send your check to Baystar at the address below. Credit card holders can speed their delivery by using our toll-free number. (Maryland residents add 5% tax.)

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1984 ELKS NATIONAL "HOOP SHOOT" SCHEDULE

STATE	DATE	TOWN	DIRECTOR
ALABAMA	Mar. 3	Cullman	John Bauer
ALASKA	Feb. 11	Kenai	George Robinson
ARIZONA	Feb. 25	Mesa	Leroy Lewis
ARKANSAS	Mar. 24	Russellville	Eldon Lucas
CALIF-HAWAII	Mar. 3	Fresno	Robert Bartley
COLORADO	Feb. 4	Sterling	Gary Starritt
CONNECTICUT	Feb. 5	Middletown	Gerald Winzer
FLORIDA	Feb. 18	St. Petersburg	John Early
GEORGIA	Mar. 10	Decatur	James Gibbs
IDAHO	Feb. 11	Moscow	Dave Peterson
ILLINOIS	Mar. 3	Normal	Robert Brand
INDIANA	Feb. 25	Anderson	Harry Sherer
IOWA	Mar. 3	Ames	Richard Froeschle
KANSAS	Feb. 25	Salina	Gerald Godbout
KENTUCKY	Mar. 31	Cynthiana	Jim Fuller
LOUISIANA	Mar. 17	Opelousas	Eugene Nepveaux
MAINE	Feb. 14	Lewiston	Allan Richard
MD, DE, DC	Mar. 3	Washington, DC	Bruce Howell
MASSACHUSETTS	Mar. 3	Boston	William Ferrick
MICHIGAN	Mar. 3	Ann Arbor	Robert Bartolameo
MINNESOTA	Mar. 3	Hutchinson	Roger Klinghagen
MISSISSIPPI	Mar. 3	Hattiesburg	Ray Bonones
MISSOURI	Feb. 26	Columbia	Terry White
MONTANA	Jan. 14	Helena	Bob Lacey
NEBRASKA	Mar. 3	Kearney	Dick Bedient
NEVADA	Feb. 25	Hawthorne	Mike Wadsworth
NEW HAMPSHIRE	Feb. 11	Concord	Raymond Nelson
NEW JERSEY	Mar. 11	Manasquan	Joseph Magnotta
NEW MEXICO	Mar. 17	Tucumcari	Joe Dominquez
NEW YORK	Mar. 24	Syracuse	Gary King
NORTH CAROLINA	Feb. 18	Wilson	Tom Sanders
NORTH DAKOTA	Feb. 11	Jamestown	Jack Brown
OHIO	Feb. 25	Delaware	Thomas Biggs
OKLAHOMA	Mar. 24	El Reno	William Wolf
OREGON	Mar. 3	Corvallis	William Critchfield
PENNSYLVANIA	Mar. 3	State College	Duane Berry
RHODE ISLAND	Mar. 4	Westerly	Angelo Lombardo
SOUTH CAROLINA	Mar. 17	Sumter	Allen Gotbeter
SOUTH DAKOTA	Mar. 3	Fort Pierre	Vern Larson
TENNESSEE	Mar. 17	Murfreesboro	John Brockwell
TEXAS	Mar. 17	Grand Prairie	Royce Butler
UTAH	Mar. 3	Springfield	Dennis McGuire
VERMONT	Jan. 21	Springfield	Charles Lavalla
VIRGINIA	Feb. 25	Harrisonburg	Danny O'Donnell
WASHINGTON	Feb. 19	Seattle	Bob Keating
WEST VIRGINIA	Feb. 18	Charleston	Richard Harris
WISCONSIN	Feb. 19	Stevens Point	Don Hamelink
WYOMING	Mar. 3	Casper	Ray Bastow

Regional Semi-Finals

The following states will appear in the regional semi-finals held at the following locations:

SOUTHEAST CENTRAL REGION Mar. 10
 WV, VA, NC, MD, DE, DC
 James Madison University, Harrisonburg, VA
 Director: Danny O'Donnell R.R. 10
 Box 254D, Harrisonburg, VA 22801

NORTH CENTRAL REGION Mar. 17
 MN, WI, IA, IL
 University of Iowa, Iowa City, IA
 Director: Richard Foreschle, Rt. 1 Box 212
 LeClaire, IA 52753

NORTHWEST REGION Mar. 24
 WA, OR, ID, AK
 Park Rose High School, Portland, OR
 Director: William Critchfield
 P.O. Box 1047, Corvallis, OR 97339

WEST REGION Mar. 24
 CA, HI, NV, UT, AZ
 University of Las Vegas, Las Vegas, NV
 Director: Adrian Brubaker, 300 Orchid Dr.
 Las Vegas, NV 89107

WEST CENTRAL REGION Mar. 24
 NE, CO, KS, WY
 Westminster High School, Westminster, CO
 Director: Joseph Gareis, 8581 Crescent Dr.
 Westminster, CO 80030

NORTHWEST CENTRAL REGION Mar. 31
 MT, ND, SD
 Lockwood High School, Billings, MT
 Director: Dave Todd, 1823 Ave. E
 Billings, MT 59102

SOUTHEAST REGION Mar. 31
 MS, AL, GA, FL, SC
 Valdosta State, Valdosta, GA
 Director: William Cook, 201 Redwood Dr.
 Dalton, GA 30720

NEW ENGLAND REGION Mar. 31
 ME, NH, RI, MA, CT, VT
 Bay Path High School, Sturbridge, MA
 Director: Walter Kettelle, 594 Lafayette Rd.
 N. Kingstown, RI 02852

SOUTHWEST REGION Apr. 7
 NM, OK, TX, LA
 Cameron University, Lawton, OK
 Director: William Wolf, 1436 40th
 Lawton, OK 73505

NORTHEAST CENTRAL REGION Apr. 7
 PA, NY, NJ
 Kings College, Wilkes-Barre, PA
 Director: Frank Bonner, 46 E. Newport St.
 Ashley, PA 18706

GREAT LAKES REGION Apr. 7
 MI, IN, OH
 Bowling Green University, Bowling Green, OH
 Director: Charles Davis, 908 Lambert St.
 Bowling Green, OH 43402

CENTRAL REGION Apr. 14
 MO, KY, TN, AR
 University of Tennessee, Martin, TN
 Director: Randall Smith, 203 Sheffield Pl.
 Franklin, TN 37064



Finals

Elks National "Hoop Shoot" Contest finals will be held in the Market Square Arena, in Indianapolis, Indiana, May 4, 5, and 6, 1984. National Headquarters, Indianapolis Hilton on the Square. The Elks-Basketball Hall of Fame Classic will take place May 5, 1984.

Emile J. Brady, National Director
 Box 153
 Danville, PA 17821
 (717) 275-5355
 (717) 275-4060

Puerto Vallarta

(Continued from page 31)

So you see, Puerto Vallarta, if you search, is still affordable. Still colorful, too. When I arrived several weeks ago I took a cab to Las Margaritas, the restaurant up the block from the Oceana Hotel with its good Mexican food. Las Margaritas is set in a garden and because it's romantic it's best to go with your sweetheart or your wife. Bouganvillea spills off the walls and a tree spreads its shade in the courtyard. The stars and the moon shine down and there is mariachi music. So go with your sweetie.

Usually there's a lineup in front of Carlos O'Brian's which is on the waterfront only a few doors from the Oceana Hotel. It's noisy and colorful and the tourists seem to love it. If you haven't been to Puerto Vallarta before, it's one of those places you go once anyway. On the back of the menu it says: "Any food you don't like should be sent back, then we'll start all over again. Don't be bashful," which tells you the sort of place it is. Loose, laid back. These same entrepreneurs operate Carlos and Charlie's in San Angel, Tia-Juana Tilly's in Tiajuana, Tabasco Beach in Acapulco, Senor Frog's in Mazatlan and Tabasco Charlie's in Cuernavaca. The menu at Carlos O'Brien's in Puerto Vallarta lists ceviche, sashimi, crawdaddy soup, gaspacho, guacamole, lobster crepes, curried chicken, steaks, Mexican fare and a long list of seafood. Just don't expect a classy setting because it isn't.

La Fonda del Sol is an attractive restaurant with a sunken bar, and of course there's El Set which we mentioned earlier. A dozen or so other excellent restaurants exist around town, so inquire at your hotel. What with the current rate of peso/dollar exchange, nothing is terribly expensive in Mexico these days. Not even the night life. Puerto Vallarta's original disco, the City Dump, still churns. It features stained glass windows, booths and a good dance floor.

Dozens of other bars and discos do business around town. The big hotels have their own, which brings up this point: Unless you wink off with ease, ask for a room away from the disco. I got a room above one once and didn't fall asleep till dawn. Meanwhile, it's still the ritual to drop by the Oceana

(Continued on page 39)

MUST LIQUIDATE AT BELOW DEALER COST! 4000 Watt, Gas Operated, Emergency Power Generator

FACTORY NEW! FACTORY PERFECT!

DON'T let a storm rob YOUR home of vital electric power! With this 4000 watt generator, you ALWAYS have a reliable standby source of 115V and 230V plug-in power!

- 8 hp. Briggs & Stratton 4-cycle gasoline engine!
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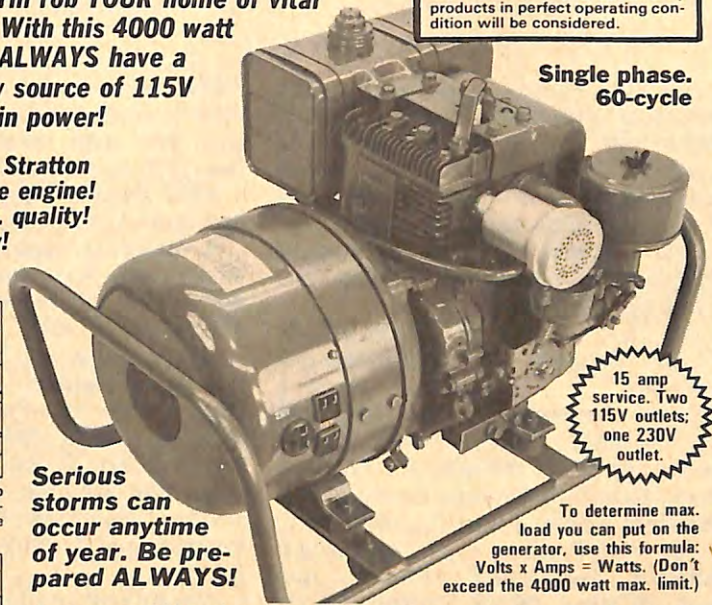
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News of the State Associations

The 80th Annual Convention of the **Colorado Elks Association** was held September 8-10 at Grand Junction. It was one of the largest annual meetings ever held by the association, with 1,304 Elks and their guests attending.

Distinguished guests in attendance were GER Kenneth V. Cantoli and PGER George Klein.

The next annual convention will be held in Colorado Springs September 6-8, 1984.

Newly elected officers for 1983-1984 are President James Steers, Northglenn; First Vice-President William Smith, Colorado Springs; Second Vice-President Robert Ener, Gunnison; and Third Vice-President E. M. Duke, Florence. Re-elected secretary and treasurer were James Sterling, Canon City, and James Flannigan, Aurora, respectively.

Littleton Lodge won the State Ritualistic Contest.

Colorado's Major Project, which was established in 1952, is Elks Laradon Hall, located in Denver. This is a school for training and rehabilitation of mentally retarded children, and a vocational school for young adults.

James Dean of Pueblo, chm. of the Elks Laradon Hall Committee, announced that over \$130,000 has been contributed to the project this past year by individual Elks and lodges.

PGER George Klein, Colorado's Grand Lodge sponsor, presented a check from the Elks National Foundation for \$54,426 to the Elks of Colorado to be used for the state Major Project and other youth related programs.

A total of \$2,424.39 was contributed to the Elks National Foundation from the floor of the convention. Also, \$2,124 was donated to the Colorado Clem Audin Memorial Fund, which now totals over \$48,000. The interest from this fund is used for the education, health, development and care of young people.

A total of 558 Elks and their ladies attended the annual convention of the **West Virginia Elks Association**, held August 11-13 at Wheeling.

Distinguished guests included GER Kenneth V. Cantoli and his wife Ruth,

PGER Homer Huhn, Jr. and his wife Jo, Pennsylvania SP Hadyn Evans and his wife, and John Nordham, secretary to the GER, and his wife Martha.

West Virginia Congressman Allan B. Mollohan was the guest speaker.

A midyear meeting will be held in Princeton in April, 1984. The next state convention will be held at Clarksburg August 9-11, 1984.

Newly elected officers of the association are President James Carpenter, Buckhannon; Vice-President South Oral Sisson, Charleston; Vice-President North Joseph Cionni, Wellsburg; Vice-President Central William Lambert, Grafton; Secretary Donald Finnegan, Weirton; and Treasurer Donald Barger, Elkins.

The state ritualistic championship was won by Princeton Lodge. Lewisburg won the golf tournament.

Wheeling was the state's All-American Lodge, and Oral Sisson was named Elk of the Year.

The state Major Project is the crippled children's camp at Princeton. At the business meetings, it was decided that a board of directors made up of the three district vice-presidents and one director from each of the three districts would administer the camp.

The annual convention of the **Montana State Elks Association** was held August 10-13 in Great Falls. Some 400 Elks and their ladies attended.

Distinguished guests were PGER Frank Hise and his wife Betty and PGER and State Sponsor Raymond Dobson and wife Gene. PGER Hise was the main convention speaker.

The association plans a midwinter meeting in Livingston January 18-20, 1984. The 1984 annual convention will be held in Kalispell July 28-31.

Officers of the association for 1983-84 are President Robert Semmens, Butte; First Vice-President James McLuskie, Billings; Second Vice-President George Nicholas, Glasgow; and Secy.-Treas. Fred Balkovetz, Butte.

John Jordan of the Elks National Service Commission presented an award to the Montana Elks for the 3,600 hides which they donated to the Elks veterans programs.

The convention was also honored to have as its guest the top-ranking girl winner in the Elks "Most Valuable Student" competition, Miss Michele Lynn Archie of Columbia Falls, MT. She won a four-year scholarship of \$20,000. Michele was accorded great honors in Honolulu at the national convention and again at the Montana convention.

Laurence Dunville received the association's Special Service Award at the state level for his excellent work with the hides program. Robert Lacey was given the same award at the subordinate lodge level for his work with the youth of the state.

The state Major Project is the purchase of special equipment for small hospitals throughout the state. During the past year, the association contributed \$60,000 to this program.

The 54th Annual Convention of the **Connecticut Elks Association** was held in Waterbury June 3-5. There were 500 Elks and their ladies in attendance.

Distinguished guests were Past Grand Trustee Alfred J. Mattei; Edwin J. Daley, then-chm. of the GL Youth Activities Committee; and SDGERs Arthur J. Roy and Thaddeus J. Pawlowski. Brother Mattei delivered the keynote address.

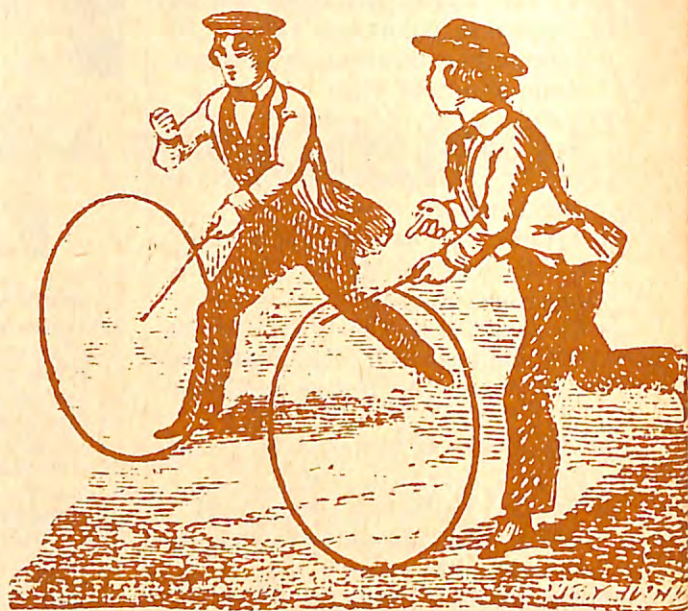
Officers elected for 1983-84 are President William M. Cullen, Hamden; Vice-Presidents—East, Charles W. Lusk, Jr., New London; Northwest, Ralph Nocera, Bristol; South Central, James V. Lee III, Wallingford; and Southwest, William Miller, Danbury; Secretary Thaddeus J. Pawlowski, Norwich; and Treasurer Edward Szewczyk, Enfield.

Manchester Lodge was presented the Arthur J. Roy Ritualistic Trophy as the state ritualistic champions. The presentation was made by SDGER Roy.

It was announced that Shellie Miller, designated the top-ranked scholar by the State Scholarship Commission, received the annual Thaddeus J. Pawlowski Scholarship Award.

The Memorial Service was held at 11 a.m. Sunday. The general eulogy was delivered by James Caulfield, Waterbury, and a special eulogy honoring PSP George Caiollette was delivered by SDGER Pawlowski.

The GAMES GRANDPA PLAYED



by Robert E. Reynolds

It had snowed all night. Everything was wearing a new white coat. The air was brisk and nose-tingling. Excited children were kicking and snowballing their way to school. They could hear the challenging cries of their friends in the clear morning air. They saw a line of ten scarf-wrapped, overshod pals tromping out a huge circle in the unmarked schoolyard for a game of "fox and geese" before school started for the day.

A group of squealing younger ones plopped onto their backs making a variety of "snow angels." Some of the older boys had climbed to the top of a snowdrift and were choosing up sides for a game of "king of the hill." A few others were busy making snowballs to pepper the girls.

Absent were not only the sounds of heavy automobile traffic and overhead jet aircraft, but there was no adult blowing a whistle to control these activities. It was all just plain, old-fashioned fun.

After school the youngsters still had the freedom to select their own games. There were no organized youth basketball or hockey leagues. Mothers were not lined up ready to whisk the kids off to a crafts class, a practice session, or a dancing class.

These were the times that today's



Above, the author fascinates a youngster with games that employ imagination rather than electronic technology and gimmickry.

grandpas and grandmas recall as their childhood. In different parts of our country the seasons affected the games and the activities differently. But the youngsters were not bored. There was always something exciting to do. They usually dreamed up the games themselves or played those that their older brothers and sisters passed

along. Today's youngsters should have the same experiences. It's time for today's grandpas to pass along the stories of those games.

Winter in the upper Midwest was always challenging and exciting for all ages of young people. There was always snow and ice. But instead of complaining the kids made the cold season work for them.

"Fox and geese" was popular as long as there was fresh snow in which to make the paths. Everyone was supposed to stay in the marked-out, stomped-down runways that sliced the huge circle like a pie. One person, the "fox", was able to tag anyone on the paths, but the center of the circle was "home", a safe area for the "geese." But there were always those "geese" who, when almost caught by the "fox", would "cut the pie," or get off the paths. Soon there were too many extra pathways and the game had to wait for the next snowfall.

When the younger children went out to play in the snow it was inevitable that they had to tumble and roll around in the white, whirly stuff. After a fresh snowfall many chubby little "snow angels" appeared. Each child would find a spot of virgin snow, plop flat on his back, wave his arms up and down to give a "wing"

effect, and open and close his legs for the "robe." Each one would then carefully push himself up to examine his angel and compare it with the others around him. But it never failed that one "devil inspired" angel would suddenly jump on his own image and destroy all evidence of its ever being there. Not being able to resist the others followed suit and mass demolition wiped out the other imprints as well. But soon another set of these heavenly choirs would appear in a new patch of snow.

Today's grandpas recollect that one of the more popular boys' games was "king of the hill." The winter version was always more fun because there was less chance of getting skinned up in a snowbank than on a dirt pile. It was almost a foregone conclusion as to who would be the final survivor, or "king," but the boys played on anyway. One never knew, the "king" might be deposed any day. As each attacker was tossed back down the snowdrift he was to be out of the game, unless, of course, the rules might be changed that day. These changes often became a central issue, and if they were not resolved, the game was dissolved.

In the small country villages where the farmers brought their eggs and produce to town by sled, the older boys were always tempted to hop onto the rear runners for a free ride, or as they called it—"hookin' bobs." This thrill has disappeared from the scene with the advent of the snowmobile.

Snow caves and snow forts began to appear as the wintry season continued. As the snow drifts piled higher around the barns and sheds today's granddads became cave dwellers, explorers, Eskimos, animals, or whoever or whatever might live in a cave. Shovels, boards, tin buckets, or just plain mittened hands would burrow into the side of a snowdrift until the required cave was excavated. Gunney sacks, small rugs, boxes, or other "furniture" were moved in and a full adventure would be played out until it was time for supper.

Many of the boys became experts in constructing snow forts piled high with snowball ammunition in anticipation of an upcoming battle. Sides were chosen or predetermined, high ground was carefully selected, the building blocks were usually rolled by hand, and then placed one upon the other to resemble a fortress of medieval days. When all was in readi-

ness the attack began. Missiles filled the air, some finding their marks, but most of them missing. When they had all been thrown, peace was called until everyone could regroup and rearm. No one won and no one lost.

Hill sliding races were fun, but more so when each one made his own "sled." Collapsed cardboard boxes, or if the hill was steep enough, the back side of the boys' own pants were considered sufficient technology.

In the snowless sections of the country, the winter games were more or less an extension of the games of the other seasons. The out-of-doors was always a lure for playing no matter where the youngsters lived. True, in the winter the shorter days cut into game time, but neighborhood games like "ally, ally, oxen free" were ideal for the early evening darker hours when the youngsters could more easily hide.

The "hide and seek" type of games were able to include a wide age range of the kids. A good full game could be played after supper and before bedtime. The "it" person could almost anticipate being called home, but he tried to catch everyone before he had to give up and call out, "ally, ally, oxen free!"

Many grandpas look back nostalgically to selecting a backyard, a quiet street, or a vacant lot for a good game of "tin can off." An empty condensed milk can set up on a stump or box, or in a marked circle on the ground was ideal for at least one game before it had to be replaced. Each boy found a good sturdy stick for pummeling the can and after the first free hit the boys scattered in all directions to hide. The "it" boy was always cautious as he hoped to sight one of his friends and beat him to the can before some one else might sneak in, whack the can, and yell, "Tin can off!"

No one seemed to get too old or sophisticated, neither boys nor girls, for a game of "pump, pump, pull-away" either. Being able to elude being tagged or catching others was equally fun.

The southern beaches on both sides of our country were ideal for special kinds of games, other than just swimming. "Water tag" took on many variations, but usually "it" could only tag if he were under water. After wearying of this, the game would often move onto the sand and change to "hop tag" or "spot tag." As more

(Continued on page 49)

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ER Thomas Wheeler, Jr. (center) of Greensboro, NC, Lodge presents a National Foundation state-allocated scholarship to Marshall Ratledge. Applauding at left is lodge Scholarship Committee Chm. Owen Lewis.



At the Elks National Home in Bedford, VA, GER Kenneth V. Cantoli (second from right) presented a National Foundation special recognition award to Carl Gruen (second from left) leading knight of the Home Lodge. Also pictured are (from left) William Bakewell, Home Lodge ENF Chm.; Gerald Powell, Vice-Chm. of the Board of Grand Trustees; and Doral Irvin, executive director of the home.

TULSA, OK, Lodge held its annual National Foundation Dinner-Dance, which was attended by many Grand Lodge, state, district, and local dignitaries. One of the many highlights of the evening was a speech given by SP Billy Wilson. The fund-raising event produced many new National Foundation members.

The certificate was presented by SP Terry Rice, PGER Horace Wisely, and the membership of the Arizona Elks Association assembled in their mid-year convention in Tucson.

TUCSON, AZ. On October 16, 1983, the Arizona Elks Association presented the Hon. Rose Mofford, Arizona Secretary of State, with an Honorary Founder's Certificate from the National Foundation. This certificate represents a donation of \$1,000 to the National Foundation in the name of Rose Mofford.

WAKEFIELD, MA, Lodge recently presented its annual scholarship awards to area students for the 1983-84 school year.

Kevin Daly of Reading and Ann Manning of Lynnfield both received awards as national finalists in the National Foundation "Most Valuable Student" competition.

Anastasia Maher of Wakefield received an ENF state-allocated award.

The First Snowmobile

(Continued from page 39)

and Harold Hanson of Eagle River, competed in a "grudge match." Neu was driving for Badger Garage in a specially-tuned car named, "The Tramp." This was embellished with overhead valves and a racing carburetor. Hanson's mount was showroom stock and carried the banner of the Strong & Manley Ford Agency of Eagle River.

More than 200 partisan fans (the two towns were long rivals) gathered on the ice of the lake to witness the duel. It wasn't even close. Hanson's engine overheated and he failed to finish. Neu, braving the sub-zero temperature with the top down and the windshield open for less air resistance, raced away with the big prize: a .22 caliber rifle.

The velocity attained by Model T snowmobiles was hardly dizzying. Normally they rattled over the snow at a steadfast 18-20 miles an hour. Wide open, on the slicker surface of the ice, Neu's specially souped-up racer might—just might—have touched almost forty miles an hour.

White eventually gave up his business because he could see no future in Snowmobiles. Large scale snow removal had been instituted on the roads of New England and he believed there would be less and less use for his invention. In 1929 he sold his patents to the Arps Corporation of New Holstein, Wisconsin, who already held several snow vehicle patents and improvements of their own. They immediately applied White's thinking to later model Fords: Model A and, later, some V8's—coming out with six and even eight wheel versions.

Arps weren't the only ones in the snow vehicle business by this time. A newcomer, The Eskimobile Co., introduced a vehicle whose approach was to employ giant "Hi-Stilt" wheels. The idea never caught on.

Arps did fairly well, producing some 600 vehicles a year between 1929 and 1934, calling their adaptations, "Snowmobiles," "Snowbirds," and "Snow Flyers." But apparently they got too much of their business from one source. Early in 1935, Post Master General, James Farley, admitted publicly that the

mails *did not* always have to go through—particularly if the roads were badly drifted and had not been plowed out yet. From that time on demand dropped precipitously, resulting in Arps sales dropping to less than a hundred units a year.

Right now there are a surprising number of original White Model T Snowmobiles about. Greg Buttermore, of the Auburn-Cord-Duesenberg Museum in Auburn, Indiana, says this about their perfectly restored specimen, "The Snowmobile runs remarkably well in the deepest snow as our test runs have proven. The museum has taken the vehicle on remote exhibits and spectators are amazed by it."

But theirs isn't the only mint example. The Transportation Museum in

Owl's Head, Maine has a like-new beauty. As also does the Wells Auto Museum in Wells, Maine. Ralph Engelsted, President of the Imperial Palace in Las Vegas, sent the writer a color photo of a beautifully restored T Snowmobile coupe in their old car collection. And two correspondents have written that in Speculator, New York, Charlie John's Store has an operating machine that they use for advertising purposes.

There will soon be other pristine examples. A young man and his father in Sharon, Massachusetts, are well along in their several years' restoration of the wreck of a 1923. A very secretive gentleman in Johnson City, New York, intends to purchase one he knows about that's hidden

(Continued on next page)

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Snowmobile

(Continued from previous page)

away in a barn.

It is only fair to record the fate of one Snowmobile that could have become world famous and won a place in a museum, but which failed miserably. Where it is now no one will ever see it.

In 1928, when Admiral Richard E. Byrd's Antarctic Expedition reached the Bay of Wales, just off the Ross Ice Cap on Christmas Day, one of the first pieces of equipment to go over the side and onto the ice was a 1928 Model A Snowmobile. Its task was to transport supplies from the temporary landing dock to the permanent inland base of "Little America," a 15 mile roundtrip. In less than two months the Snowmobile and ten dog sleds moved the 650 tons of supplies needed to sustain 54 men for 15 months.

A storage house of ice blocks was built for the Snowmobile and the famous "Floyd Bennett" Ford trimotored monoplane. Fuel and oil had to be drained and put into special containers. For once an engine stopped in that antarctic temperature, oil solidified and gasoline froze within minutes.

Antarctic Spring arrived in August. The colony prepared for the main purpose of the expedition—a geological survey of mountains at "Scott Land" and "Carmen Land." A series of relay stations and emergency stops were laid out. The first base was to have been 100 miles from "Little America." The Snowmobile was to transport the first party to the nearest outpost.

On the second day out, after traveling less than eighty miles, the Snowmobile ground to a halt, its clanking chains suddenly silent. The men swarmed over the machine. They well understood things mechanical. But with all their expertise the reasons for the Snowmobile's demise was never discovered. After wasting many hours in a futile attempt to resuscitate it, the disgusted explorers unwillingly packed rations on their backs and began the murderous trek back to "Little America" on foot. The harrowing journey took four days—shortened considerably by dog sled teams sent out to search for the late party.

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wasteland, instead of occupying an honored place in a museum, there lies a Snowmobile; shamed, disgraced, in a timeless grave of cold, deep snow.

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All this is a far cry indeed from White's simple machine with its limited objective of being able to travel in New England when the roads were impassable. But not too far a cry from another but unexpressed objective (for, after all, White was an automobile dealer) that of drumming up extra business in the off season. ■

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Christmas is for kids you say? That's true but for Elks Christmas is also for senior citizens, especially those living at the Elks National Home in Bedford, VA.

Each year, an outstanding array of thousands of Christmas lights are used to decorate the outside and front lawn of the Home. The effect is dazzling to say the least; thousands of people from several states come each year just to see the colorful display.

They come by bus loads and Doral Irvin, the executive director of the home, estimates that this year 100,000 people will view the beautiful Christmas lights.

The ceremony to officially turn on the lights draws about 250 to 300 people to the Home. The event this year was planned for Dec. 16.

Last year PGER Glenn L. Miller had the honor to officially throw the switch. This year PGER Frank Hise was invited to handle this pleasant chore.

Many other distinguished Elks and their ladies were to be present including some members of the Board of Grand Trustees not to mention about a dozen State Presidents.

The lights are turned on every evening through New Year's Eve. It's a Christmas gift to the community from the senior Elks at the Elks National Home.

If you are a retired Elk, living alone with the worry of preparing your own meals, eating alone and taking care of the hum-drum chores of housekeeping, you might want to consider the advantages of residence at the Home.

You would have your own private room, with a maid to make your bed and clean each day. There are three meals

served in a spacious dining room in the company of other gentlemen in your age group. Recreational activities such as bingo, cards, shuffleboard, billiards, pool, golf, shopping trips and various programs including shows. All this in a beautiful location with lots of space for walking and enjoying the great outdoors.

Bring your own automobile if you wish. (One retired Elk even arrived on his motorcycle.) You can enjoy the freedom of making short trips in the area and traveling whenever you choose. Your time is your own and you can come and go as you please. All this for a very nominal charge.

Just ask Col. Ramon "Red" Ringo, the Grand Lodge organist and resident of the home, the next time you see him. He pops up all around the country. For instance, he was the invited organist for the Elks Memorial Service this year at Elwood, IN, Lodge No. 368.

...

Our search for the Elk with the longest record of membership may be over. Donald Hensel, secretary of Marion, Ohio, Lodge No. 32, tells us that Dr. A.F. Linscott may be the national champion. He has been a member of Marion Lodge for 82 years having joined in 1901. Doc served as Exalted Ruler in 1905-06. He is now 107 years young and on April 18, 1984, will be 108.

That's quite a record.

We also heard from Larry M. Baker, secretary of Charleston, W. Va., Lodge No. 202. Their senior member is none other than Marcus H. Smith, who has been a member for 73 years. He was born August 26, 1888, making him 95 and he has been a life member since 1969.

We add our congratulations.

...

For 1984, make your pledge to practice Charity...the Cornerstone of Elksdom. ■

“But, Officer...”



by Robert L. Snow

There are four basic methods drivers use when stopped for a traffic violation.:

1. Excuses or “You’re Not Going To Believe This, Officer, But....”

The police officer steps out of his car, adjusts his mirrored sunglasses, pulls off his leather driving gloves and slaps them down between his gunbelt and revolver handle, then slowly approaches the motorist’s car, tapping his ticket book in his hand. All the while, the motorist’s mind is in overdrive, racing to come up with an excuse which will convince the officer there was no choice but to run the traffic light, stop sign, etc.

Unfortunately, the ten or fifteen seconds drivers have is never enough time to come up with anything original and fresh, and so instead they usually fall back onto something which later undoubtedly makes them blush to think they actually believed they could convince the officer of it. A few of the more common excuses are:

- Someone was following them.
- Someone was tailgating them.
- There’s an emergency at home, at work, at the hospital, etc.
- The brakes failed (but work now).
- They were disciplining a child in the back seat.
- They were almost out of gas and hurrying to a gas station.
- They had to go to the bathroom and were hurrying to a gas station.
- A cramp made their leg straighten out and press the gas pedal.
- They could see both ways and there were no cars coming.
- They saw the police car and were trying to get out of its way in case the officer was on an emergency run.
- A bee got into the car and they were trying to swat it and didn’t

see the traffic light, stop sign, etc.

1. They were going too fast to stop.

The interesting thing about excuses, I’ve found, is that motorists actually believe the excuse they’re using is original with them, and most are insulted when I shake my head and begin writing the ticket. Every officer has heard all of the above and hundreds of others hundreds of times. Only rarely will a motorist come up with a new and original excuse—which, incidentally, most times still doesn’t get them out of the ticket. The problem with excuses is that the majority either fall apart under the slightest investigation, or are just plain silly in themselves.

2. Confusion or “What Light, Officer?”

Using this tactic, motorists act stunned when the officer approaches their car and usually say something such as “Are you sure, Officer? A light?” They then lean out the window and look behind them, seeming amazed when the officer points to the traffic signal.

A little thought should make it obvious why this ploy seldom, if ever, works. Even on the longshot chance an officer would believe the motorist actually didn’t see the traffic light, stop sign, or whatever (about a 999 to 1 chance since police officers hear this on every fourth or fifth traffic stop), very few, if any, officers would allow such an obviously unobservant and careless driver to leave without a ticket, in the hope that giving a citation would underscore the importance of being constantly alert and observant while driving.

3. Denial or “But, Officer, You Must Be Mistaken.”

This is one of the most common tactics drivers try. The motorist simply looks the officer in the face and swears that he or she didn’t commit

whatever offense the officer is accusing them of, and usually implies, either implicitly or explicitly, that the officer:

- has obvious vision problems;
- is suffering from hallucinations; or
- has a quota to fill and is using them to do it with.

A survey of several dozen police officers overwhelmingly confirms that this is the most irritating method drivers use when trying to get themselves out of a ticket, and the most self-defeating. Most officers said that after the motorist insults them by believing they are so simpleminded they can be convinced they didn’t see the violation they know they just did, they always issue a ticket—even if originally they’d only planned on giving a warning.

4. Indignant or “I’ll Have Your Job, Officer!”

The motorist is sitting watching in the rear view mirror as the police officer approaches, ticket book in hand. What to do?

Of course! The motorist knows the Mayor! Well, not actually knows him, but he or she did shake hands with him at an election rally several years ago. The officer steps up to the car window and the motorist immediately demands to know why he or she was stopped, and then makes it clear to the officer how upset the Mayor is going to be when he hears of this.

The problem with this tactic—besides the fact it doesn’t work—is that after it fails a person is faced with only three options:

- grin sheepishly (and take the ticket);
- say in a huff that the officer will be hearing from the Mayor (and take the ticket); or
- increase the indignation (and still get a ticket). ***CAUTION: This last option has the potential to backfire in a disorderly conduct arrest.

Police officers are not impressed or intimidated by indignant drivers simply because they see this response on every ninth or tenth traffic stop, and especially because they’ve just witnessed the traffic violation and know they’re in the right.

So what does work?

If none of the methods above work, what does? What will assure that you make the tee off and avoid the \$75.00 ticket?

(Continued on next page)

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Departed Brothers

PAST DISTRICT DEPUTY Simon Cahn of Beacon, NY, Lodge died October 7, 1983. Brother Cahn served as District Deputy Grand Exalted Ruler for the East Central District of New York in 1967-68.

PAST DISTRICT DEPUTY G. Kay Carpenter of Sidney, MT, Lodge died September 23, 1983. Brother Carpenter served as District Deputy Grand Exalted Ruler for the East District of Montana in 1972-73.

PAST DISTRICT DEPUTY Joseph T. Russell of Poughkeepsie, NY, Lodge died October 13, 1983. Brother Russell served as District Deputy Grand Exalted Ruler for the East District of New York in 1955-56.

PAST DISTRICT DEPUTY Fuller M. Richardson of Fort Lauderdale, FL, Lodge died August 16, 1983. Brother Richardson served as District Deputy Grand Exalted Ruler for the Southeast District of Florida in 1963-64.



PAST DISTRICT DEPUTY Carl O. Pingry of Pittsburg, KS, Lodge died recently. Brother Pingry served as District Deputy Grand Exalted Ruler for the East District of Kansas in 1950-51. He was also a past president of the Kansas Elks Association.

PAST DISTRICT DEPUTY Walter G. Palm of Fairless Hills, PA, Lodge died September 27, 1983. Brother Palm served as District Deputy Grand Exalted Ruler for the Southeast District of Pennsylvania during the 1982-83 Grand Lodge year.

PAST DISTRICT DEPUTY Owen C. Williams of Bellows Falls, VT, Lodge died September 29, 1983. Brother Williams served as District Deputy Grand Exalted Ruler for the South District of Vermont in 1975-76. He also served as treasurer of the Vermont Elks Association from 1976 until his death.

PAST DISTRICT DEPUTY Charles F. Magee of Panama Canal, R. de P., Lodge died recently. Brother Magee served as District Deputy Grand Exalted Ruler for Panama Canal District in 1933-34.

But Officer . . .

(Continued from previous page)

Honesty.

The people stopped for traffic violations range from the poorest to the richest, from the uneducated to the PhD's, from the lowest class to the Social Register, yet no one wants to own up to a traffic offense. No one wants to do what their upbringing, education, and conscience tells them they should do, and that is to simply look the officer in the face and say, yes they did commit the violation, they deserve the ticket, and that the officer is only doing his or her duty by giving it to them.

In my survey of other police offi-

cers, I found that the occurrence of this kind of honesty has been about as rare for them as for me: two or three times every ten or fifteen years. Both times it happened to me I had gone up to the car, my mind braced and ready to respond to whichever of the four methods the driver might choose to use, and was so flabbergasted by this blatant act of honesty I was struck speechless.

So, the next time you're stopped for a traffic violation, forget the four common methods and try the uncommon one. You'll be amazed at the results.

PAST DISTRICT DEPUTY Lyle L. Rulison of Syracuse, NY, Lodge died July 3, 1983. Brother Rulison served as District Deputy Grand Exalted Ruler for the Central District of New York in 1972-73.

PAST DISTRICT DEPUTY Albert E. Hopper of Kittanning, PA, Lodge died recently. Brother Hopper served as District Deputy Grand Exalted Ruler for the West Central District of Pennsylvania in 1974-75.

PAST DISTRICT DEPUTY Robert L. Granger of South San Francisco, CA, Lodge died October 3, 1983. Brother Granger served as District Deputy Grand Exalted Ruler for the Bay District of California in 1976-77.

PAST DISTRICT DEPUTY David B. Dunn of Houlton, ME, Lodge died recently. Brother Dunn served as District Deputy Grand Exalted Ruler for the East District of Maine in 1974-75.

PAST DISTRICT DEPUTY Frank R. Blauvelt of Binghamton, NY, Lodge died October 14, 1983. Brother Blauvelt served as District Deputy Grand Exalted Ruler for the South Central District of New York in 1968-69.

PAST DISTRICT DEPUTY Earl A. Rose of Leechburg, PA, Lodge died October 28, 1983. Brother Rose served as District Deputy Grand Exalted Ruler for the South District of Pennsylvania in 1942-43.

PAST DISTRICT DEPUTY Charles G. Etter of Chambersburg, PA, Lodge died October 3, 1983. Brother Etter served as District Deputy Grand Exalted Ruler for the South Central District of Pennsylvania in 1961-62.

PAST DISTRICT DEPUTY Harry Kole of Charlotte, NC, Lodge died September 13, 1983. Brother Kole served as District Deputy Grand Exalted Ruler for the West District of North Carolina in 1964-65.

PAST DISTRICT DEPUTY Fred Simpson of Newport, OR, Lodge died October 27, 1983. A former member of Toledo, OR, Lodge, Brother Simpson served as District Deputy Grand Exalted Ruler for the North District of Oregon in 1956-57.

PAST DISTRICT DEPUTY John W. Moakler of Providence, RI, Lodge died recently. Brother Moakler served as District Deputy Grand Exalted Ruler for the state of Rhode Island in 1959-60. He was also a past president of the Rhode Island State Elks Association.

PAST DISTRICT DEPUTY Odin E. Andres of Evanston, IL, Lodge died November 1, 1983. Brother Andres served as District Deputy Grand Exalted Ruler for the Northeast District of Illinois in 1942-43.

Games

(Continued from page 41)

weariness would set in there was always enough strength left to build sand castles. This became either an individual or group project. It was a race to build them near the water and try to beat the incoming tide.

Whether there were wintry blizzards or rainstorms the long dark evenings without television encouraged indoor activities. Although many a parent and grandparent taught the youngsters how to become proficient in checkers, dominoes, or card games, the young ones usually dreamed up their own more exciting versions of these games.

With larger families or at birthday parties "spin the bottle" was a popular game. All of life's mysteries could be held in this simple game. To the participants of either sex it was all encompassing. There were the elements of power—control of the bottle, decision, what to decree for the one at whom the bottle points. There was expectation, suspense. Who would be the victim, the favored one,

the enactor of some strange action? Nicknames were brewed here. Debates ensued as to the technique of twirling the bottle. As the bottle spun time seemed endless in delicious wondering. It was the stuff of which giggles and groans were cultivated.

Their grandpa's stories of his childhood were often the inspiration for building crude tree houses or using old lumber, boxes, tires, and imagination to produce sites from around the world. Borrowed pieces of their parents' clothing or old curtains were transformed into a myriad of costumes.

Life may not have been better; times were difficult, but the kids did not really feel the Depression. Everyone played something. Games were as simple or as complicated as the youngsters cared to make them.

When today's grandpa's eyes twinkle and a smile spreads across his face you just know that he is recalling some of these games for his own grandchildren. The excited, anticipating, upturned little faces are eager for this bit of culture that they may never get any other way. The mystical transfer is made without any formality. I know; I am a grandfather. ■

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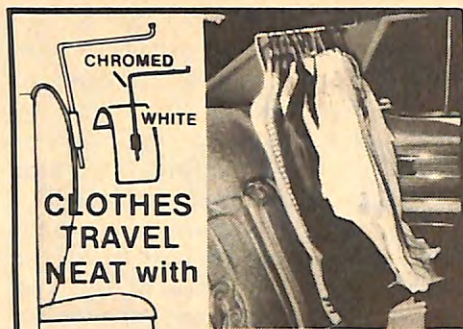


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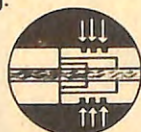
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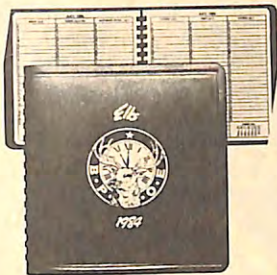
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PERSONALIZED WOOD PET PLAQUE. Asks that important question, "Have You Hugged Your Dog/Cat Today?" Serves as a charming reminder and we will add your pet's name for a personal and loving touch. The Cat Plaque (not shown) displays a lovable feline and the Dog Plaque a chewy bone treat. Black-and-white hand painted wood, 12" x 6". Be sure to list pet's name, and Dog or Cat Plaque. \$4.99 each, + \$1.35 p&h. Holst, Inc., Dept. EK-83, 1118 W. Lake, Box 370, Tawas City, MI 48763



ELKS EMBLEM AVAILABLE TO NEEDLEPOINT. An authentic reproduction to stitch or give. Kit contains persian yarn, full color canvas, needle, instructions. 10" x 10" completed. \$15.95 per kit + \$2.50 p&h. Check, M.C. or Visa. Heirloom Needlecraft, 712 Hanley Industrial Ct., St. Louis, MO 63144

Here's how to stop foot pain...instantly!

There's really no mystery about what causes foot problems

Very simply stated, when you're born, each of your feet has 26 different bones held in balance and position by tendons, muscles and ligaments.

Once something happens to destroy this balance, (no matter what your age) it's irreversible unless you do something about it.

There's really no mystery about finding relief

Since 1948, over 3,000,000 people are enjoying blessed relief they never thought possible . . . thanks to flexible Featherspring® Foot Supports.

How do Feathersprings bring relief? Well, unlike costly special shoes, mass-produced arch preserves, or "Dime Store" gimmicks—custom-formed flexible Feathersprings actually restore and maintain 85% of the youthful, elastic support your feet had.

No matter how long you've had foot problems—be it 3 months or 30 years—the instant you slip a pair of Feathersprings in your shoes (one pair is all you'll ever need)—you'll be able to stand all day, walk, dance, even jog or run in total comfort.

There's really no risk involved in finding out whether Feathersprings can relieve your foot problems

We're so certain that Featherspring Foot

What people say in unsolicited testimonials, about Feathersprings:

"... I have thoroughly enjoyed the comfort Feathersprings have provided me. You would not believe the difference they have made my feet feel—before I had such pain when walking because I have severe callus' on both of my feet."

M.W.R., Richmond, VA

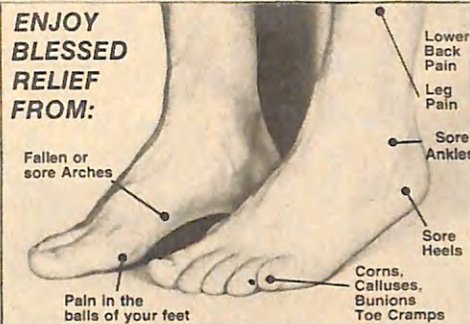


GUARANTEE

If for any reason you are not completely satisfied within thirty (30) days from receipt of your Flexible Featherspring Foot Supports, return them to us for a full and immediate cash refund. No questions. No red tape.

"Wish I had believed your ad five years ago."

Mrs. W.C., Fayetteville, N.C.

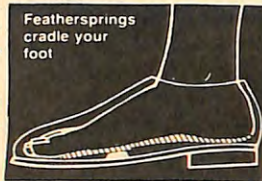


Supports will end your foot problems that if you're not completely satisfied . . . we'll refund your money in full . . . with no questions asked.

Write us for full information, there's no obligation and no salesman will call. Just fill out and mail the coupon below.

Featherspring's unique, 3-point flexible suspension system:

- Structurally realigns your feet restoring their balance.
- Allows your feet to flex normally in all types of shoes.
- Provides continuous, moving support.
- Acts as a shock absorbing and pain easing system.



*Actual photo of a customer who sent us this letter.

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712 N. 34th Street, Seattle, Washington 98103

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712 N. 34th Street, Dept. E014
Seattle, Washington 98103

YES! I want to learn more about Flexible Featherspring Foot Supports. Please send me your free brochure. I will watch for the **LARGE PINK ENVELOPE**. I understand that there is no obligation and that no salesman will call.

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NEW UNIVERSAL RATCHET WRENCH

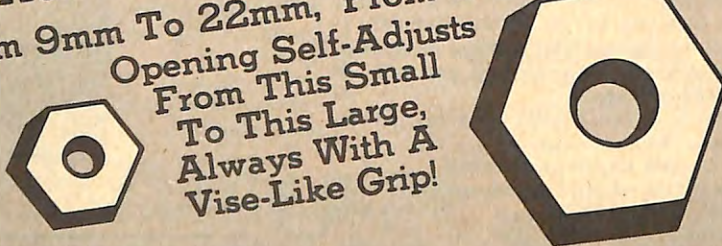
Does all the jobs of an entire wrench set...and more!



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2 self-adjusting heads automatically grip every nut & bolt in your
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From 9mm To 22mm, From 3/8" To 13/16"



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This amazing New Universal Ratchet Wrench is a must for your home, office, boat, workshop and car! With its automatic adjusting grip and ratchet action, you'll easily make repairs on plumbing, toys, vehicles, machinery and more.

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Slides up to here

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Please send _____ Harrison Golf Rake(s)

@ \$5.95 + \$1.50 for shipping and handling per order.

Payment Enclosed \$ _____
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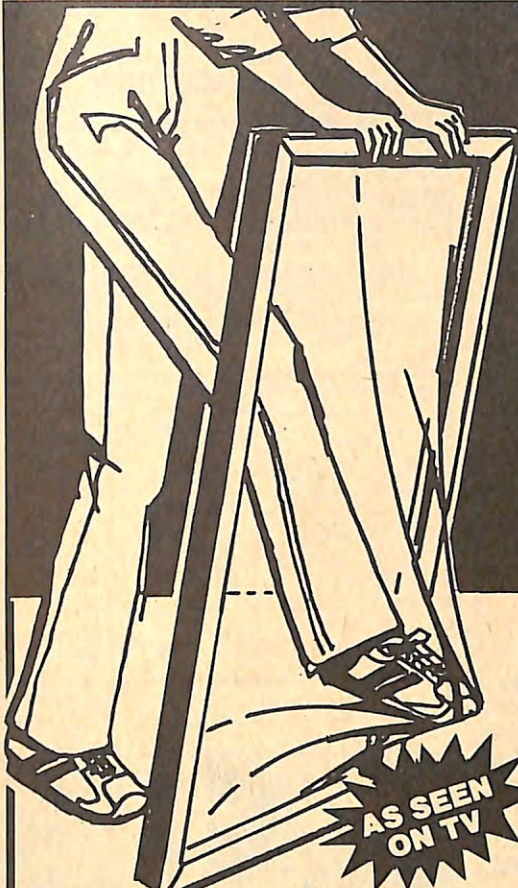
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AS SEEN ON TV

Now...\$1 ⁴⁹ per window for an inside window insulating system that stops cold air and increases R value by 90%

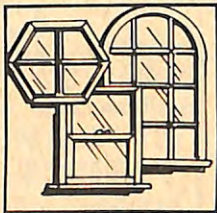
One Kit Easily Insulates 10 Windows

- STOPS Cold Air Drafts 100%
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- Heat Window Defies Detection
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- Can Be Seamed Together For Large Windows

Protects You From Winter's Cold Blasts



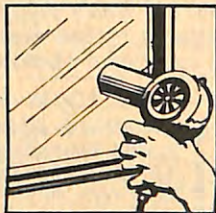
Fits Any Type Window-Casement, Bow Arched, Etc.



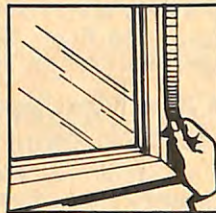
Patio Door & Picture Window Kits Also



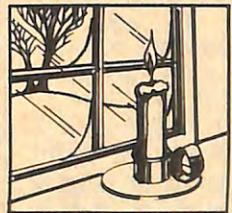
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Our Double Track Acrylic Fastener



With Heat Window Candle Never Flickers



The problem with most inside window sealing products on the market today has been they are difficult to install and look even worse.

We all have seen homes with a sagging baggy piece of cloudy plastic fixed to the windows. Not only is this an eye sore, but the effectiveness as a window insulator falls almost to zero.

We have adapted a technology that was developed for the industrial packaging industry. We enjoy all types of products that are wrapped and heat sealed to keep in product freshness by keeping air out.

The Heat Window takes this technology a few steps further and applies the same

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ONE TEN WINDOW KIT
— 40 inches wide by 41 feet long on a roll
110 feet of Fastening Track.

GUARANTEE

Test the HEAT-WINDOW SYSTEM. Trial test without risk. Install the Heat-Window and should you feel that it did not increase the overall comfort level or did not perform to your expectations, return the unused portion within 15 days for a refund of the purchase price less postage.

ENERGY ARSENAL HEAT WINDOW DEPT. E-12

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Please send me _____ kit with step-by-step instructions. Patio Door & Picture Window Size Kit — 7 feet x 9 feet with fastening track \$7.95 PLUS \$1.75 postage.

One 10 window kit — 40 inches wide by 41 feet long, 110 feet of fastening track for the low price of \$14.90 PLUS \$1.75 postage.

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No C.O.D.'s PLEASE CHARGE MY VISA MASTERCARD

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Orders to Canada check or money order must be made payable in U.S. Dollars and \$3.00 must be added to total cost of order.

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Every Song An
All-Time Favorite

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LITTLE GIRL

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EASTER PARADE
I WONDER WHO'S
KISSING HER NOW

FOR ME AND MY GAL

OH, HOW I MISS
YOU TONIGHT

THAT OLD GANG
OF MINE

MY WILD IRISH ROSE
AFTER YOU'VE GONE

I'LL SEE YOU
IN MY DREAMS

HEART OF MY HEART

ARE YOU
LONESOME TONIGHT

IF YOU WERE
THE ONLY GIRL
IN THE WORLD

FOR ALL WE KNOW,
SOMEBODY ELSE IS
TAKING MY PLACE

HAVE YOU EVER
BEEN LONELY

I'M FOREVER
BLOWING BUBBLES

WHEN YOUR HAIR HAS
TURNED TO SILVER

LET THE REST OF
THE WORLD GO BY

WHEN I GROW TOO
OLD TO DREAM

See Advertisement Inside Back Cover

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WINTER
SLACKS **21⁹⁵**
2 for \$43.00

HABAND COMPANY

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The Super Sports on 101 Colorful stamps; skiing, running, diving, hockey, and more life like stamps from Bulgaria, Poland, Germany, Nicaragua, Philippines, Russia and more are almost as great as being there! Also Fine Stamps from our approval service. Buy only what you like. Return balance promptly. Thank you. PLUS CATALOG. Don't miss the action—send in your \$1.00 now! Fantastic collection worth many times the price. Jamestown Stamp Co., R14EM, Jamestown, NY 14701

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CR51

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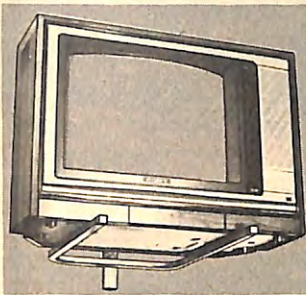


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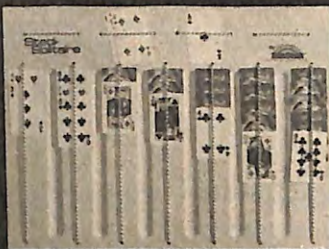
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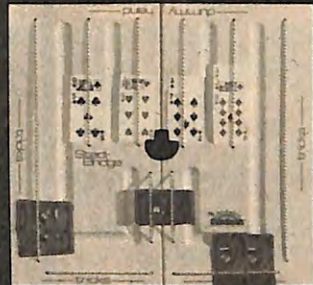
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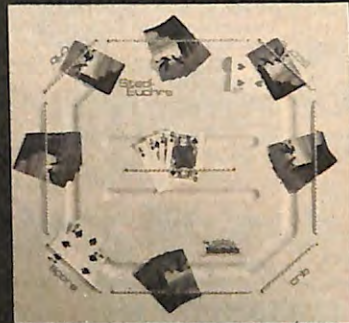
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Reg. ~~\$3.85~~ pr. **NOW buy 4 pair** and you get 2 pr. **FREE!**

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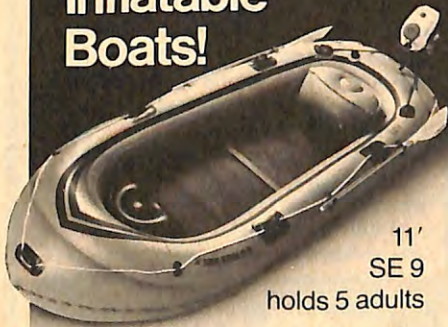
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Elks Family Shopper consumer/news

A condo on the beach. What a wonderful way to spend your vacation. Tennis courts. Saunas. All the amenities. And it's all yours for the same two weeks every year. That is known as a timeshare, and they have become very popular. You may even have found some advertising about timeshares in your mailbox.

Most timeshare projects have been successful; but, as with any major purchase, you need to be careful. The Federal Trade Commission has published a fact sheet called *Ten Timeshare Tips* that will help you make the most of your money.

Unfortunately, if you are only buying that two-week piece of the condo, you could find yourself spending thousands of dollars for nothing. While there have been many successful projects, a number of resorts have sold timeshares and then have gone out of business, or they have not lived up to their promises.

In addition, some buyers have found that they were unable to use the resorts when they planned. Since timeshares are based on you having a pre-arranged vacation place you can count on, one of your first questions should be whether you can count on your own vacation. Are there likely to be last minute changes? In that case your vacation and your vacation timeshare might not mesh.

There are salespeople who promote timesharing as an investment. However, the biggest benefit of timesharing is the use of the facilities, not profits. So question any investment claims carefully. Resale could be difficult, and even if you do sell, there will be costs.

Ten Timeshare Tips describes the different types of timeshares, including those where you have the option of swapping your space for space at another resort owned by the same company or at one that is part of a network of resorts. If you are getting into such an exchange program, remember that the swaps usually cannot be guaranteed. Be sure to check on any restrictions that might apply to these exchanges before you sign.

If the facility is not complete, check the company's record. Also, get a written commitment that the resort will be

(Continued on page 62)

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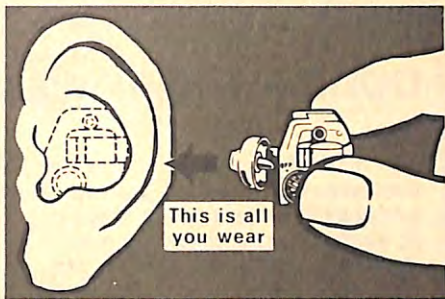
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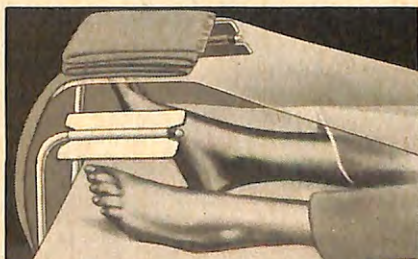
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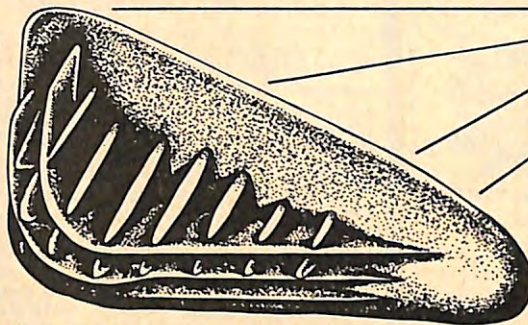


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 Our Risk On Our
 Unconditional 30-Day
 Money-Back Guarantee!

**Patients wearing TULI'S®
 Heel Cups report pain
 of most sore heels,
 arthritic ankles, knees,
 hips, and lower back
 relieved or completely
 eliminated!**

"Doc, my feet can't take it any more! It feels like someone's jabbing a giant needle deep into the bone, every time I take a step!"

I used to hear complaints like this from patient after patient all day long. And I still do—but only from **new** patients! Because—I came up with an answer to control or cure the pain. Not by surgery. Or by drugs. But by going right to the root of the problem that caused the pain—the **heel**. After 3 years of intensive research and testing, I solved the problem for the majority of my patients—with a one-ounce shock absorber for your foot!

You see, heel shock can ruin your feet. And your back. And your ankles, knees, hips, or spine, for that matter—as the shock radiates from bone to bone. In fact, what surprises me isn't that so many people have foot problems—but that anyone has managed to avoid them...without TULI'S®.

As you walk on ordinary city pavement, every step you take puts a stress on your heel equivalent to 3 times your body weight. Run—and the stress goes up to 4 times your weight, or more. And the human body just wasn't designed to take that sort of punishment, way back before man first stood up on his two hind legs.

So what happens? As the day wears on, your feet ache and grow more and more tired with every step you take. Shooting pains go up and down your legs. Your spine feels like little invisible men with pliers were twisting and pulling it. And, until now, there was nothing you could do about it—except stay off your feet! But now, with my patented TULI'S® shock absorbers for your feet—help is just a heel cup away!



TULI'S® Patented
 Soft Waffle Design
 (U.S. Pat. No.
 4,179,826)
 Absorbs Hundreds
 of Pounds of
 Shock As It
 Cushions Heel
 Strikel

My flexible, soft-cushioned TULI'S® weigh just 1½ ounces each—so they don't tire your feet, but mold themselves comfortably to your heel. Yet they instantly cushion and absorb all the pressure of all the weight you put on them! They help the bones and muscles of your feet function the way nature designed them—without unnecessary strain, stress, and pain! You walk on hard pavement as comfortably as if you were luxuriating on deep-pile carpet!

The secret: TULI'S® unique, soft waffle design that absorbs heel shock, spreads it out from the point of impact, and rebounds each time your heel strikes the ground! It reduces those hundreds of pounds of pressure to manageable proportions...to reduce the chance of injury as it prevents and relieves pain in your heel, your ankle, your leg, your knee, and back! For hundreds of my patients, TULI'S® have helped prevent sore heels and knees, shin splints, and heel spurs. And other doctors have reported similar success; leading orthopedic surgeons, podiatrists, and sports medicine specialists recommend TULI'S® to their patients.

For instant relief from sore heels, spurs, shin splints, and leg, knee, hip, and back pain—order TULI'S® today. One size fits all—men, women, or children. At just \$9.95 a pair, 2 pair for \$16.95, you've never made a better, more economical investment in the health of your feet!

When your TULI'S® arrive, wear them at our risk. They **must** make you feel better instantly. You must feel less fatigued after the day of walking, running, or standing. Pain and soreness must lessen, day by day, until they disappear! If you aren't completely satisfied, return your TULI'S® within 30 days, for full refund of your purchase price, less postage and handling—no questions asked!

STERLING HOUSE, Sterling Building,
 Box TCP-8260, Garnerville, N.Y. 10923

YES! I sure would like to stop foot pain and leg fatigue in their tracks. Please send the following TULI'S:

- One pair for only \$9.95 plus \$1.50 postage and handling.
- SHARE THIS DISCOVERY WITH SOMEONE YOU LOVE, AND SAVE!** Two pairs for only \$16.95 plus \$3.00 postage and handling.

N.Y. State residents add sales tax.
 Enclosed is \$ _____

CHARGE IT: VISA MasterCard

Expires _____
 Card # _____
 Name _____
 Address _____
 City _____
 State _____ Zip _____

WATER WELL DRILLER



Now you can drill a water well or a free-flowing spring in your backyard. Have all the pure, fresh water you want FREE!

OVER 35,000 SOLD!

Easy to operate as your power lawn mower.

FREE BROCHURE
CALL TOLL FREE
1-800-821-7700

(Ask for Extension 285)

Or clip and mail coupon today!



285 Anderson Road
 Opelika, Alabama 36802



Please mail your free brochure.

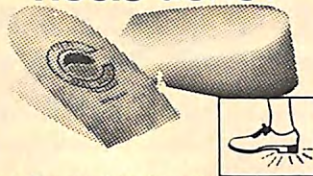
PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

©1984 DeepRock Mfg. Co.

Do your heels ache?



Why suffer another day with sore heels (and even heel spur aches) when Cushi-Heel Pillow gives you quick relief while you walk or run? Developed by an athlete, who suffered just as you do, and who couldn't find anything which helped. His U.S. patented (No. 3,984,926) pads are exactly the right shape, density and compression to cushion the weight your heels must bear. Mailmen, housewives, waitresses, sales people, nurses, bartenders, school teachers, people who *must* be on their feet all swear by them. Joggers, tennis, golf, basketball and racquetball players find they can now play in comfort, even with heel spur problems. If not satisfied, return within 10 days for full refund.

Calderon Products Inc., Dept. 101
 P.O. Box 5387, Akron, Ohio 44313
 (216) 864-8100

- Please send one pair of Cushi-Heel Pillows for only \$6.25 postage and handling included.
- Save! Two pairs of Cushi-Heel Pillows for only \$10.75 postage and handling included.

Prompt delivery!

- Enclosed check money order cash
 - VISA MasterCard (accepted)
- (Ohio residents add sales tax.)

Check Men's shoe size Women's shoe size
 size: 6-7 8-9 4-5 6-7 8-9
 10-11 12-13

Name _____

Address _____

City _____

State _____ Zip _____

Elks Family Shopper consumer/news

finished as promised. One way to protect yourself is to put your money into an escrow account while the project is being completed. Find out, as well, what your rights are if the builder or management company has financial problems or defaults. Otherwise, you could lose everything.

Don't forget that the total cost of your vacation each year will also include travel, finance charges, and annual maintenance fees that will probably rise. It's a good idea to compare your total costs with rates for a similar stay at a regular resort in the same location.

Finally, be sure that everything the salesperson promises is written into the contract. Ask about a cooling off period during which you can reconsider your decision. Before you sign anything, take time. Review *all* of the documents. If you are not sure what something in the contract means, ask a lawyer familiar with timesharing to look it over for you.

To learn more, send for a copy of the factsheet, *Ten Timeshare Tips* (50¢) from the Consumer Information Center, Dept. 406L, Pueblo, CO 81009.

CHANGE OF ADDRESS

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:

Name _____

Address _____

City _____

State _____ Zip _____

Lodge No. _____

Member No. _____

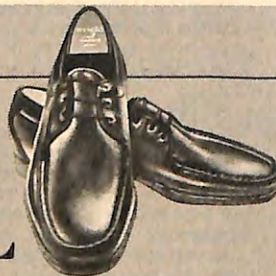
Mail to: Circulation Manager

The Elks Magazine
 425 W. Diversey Pwy.
 Chicago, IL 60614

1-84

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Yes, when they are WRIGHT ARCH PRESERVER SHOES. Send for FREE catalog of 70 styles of America's most comfortable shoes. Sizes 6 to 16, widths AAA to EEE. Unconditional guarantee. No time limit. No exceptions. Mail coupon now.

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Send Free catalog of Wright Arch Preserver Shoes.

Name _____ **SEND**

Address _____ **FOR**

City _____ **FREE**

State _____ Zip _____ **CATALOG**

TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.

News of the Lodges

FAYETTEVILLE, NC. The Spirit of '76 Endicott Jr. Ancient Fife and Drum Corps, of Endicott, NY, recently wrote to PGER Marvin M. Lewis to express their gratitude for the hospitality and generosity of Fayetteville, NC, Lodge.

In July of 1983, the corps, consisting of 40 children and 12 adults, was asked to perform at the new Epcot Center in Florida. The corps also paraded with the Disney characters at Disney World and paraded July 4th in the "Salute to America Parade" in Atlanta, GA.

Fayetteville, NC, Lodge provided the group with two nights' lodging, use of its pool, and four meals, all free of charge, knowing that the group was on a very tight budget.

Without Fayetteville Lodge's interest and support in this manner, the corps would definitely not have been able to make this trip.

HENDERSON, KY. Once again this year Henderson, KY, Lodge invited residents from the local nursing homes to the lodge for a barbeque dinner. Music for singing and dancing was also provided. There were over 100 guests this year, and a good time was had by all.

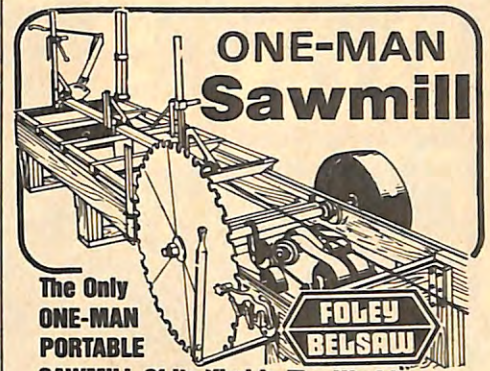
PRICE, UT. July 16 was the day, and full participation was the byword as the Price, UT, Elks took on the task of raising \$10,000 for a Brother Elk's five-year-old daughter.

Cyndie Hatch, the daughter of Monty and Norma Hatch of Helper, UT, a neighboring community, had been in and out of hospitals for most of her five years. The problem was chronic ulcerative colitis, a condition which demands that the youngster must be fed a special diet by an expensive machine, with costs amounting to sums of money completely out of range of the normal family.

Recognizing the need to aid the Hatch family, and most of all, to give Cyndie a chance to grow and help win her battle against this illness, Price Lodge planned a special benefit night entitled "Cyndie Hatch Night."

The main event ended with some \$8,700 raised to help the Hatch family. Added to approximately \$1,500 raised prior to the event, the goal originally set was more than met.

The community came forward, with over 400 people attending the big evening, and best of all, the Utah Elks Association purchased the machine which Cyndie must have, so that the high monthly rental would never again be a financial burden for Brother Hatch and his family.



The Only ONE-MAN PORTABLE

SAWMILL of Its Kind in The World!

If you need good, high-quality lumber, don't let inflated lumber prices stop your important building projects. The Foley-Belsaw goes right to the trees and turns out smooth, true-cut lumber... even beginners get excellent results. Just one man (no crew needed) can easily cut enough on weekends to save hundreds of dollars over high lumberyard prices. For power use tractor PTO or other low HP diesel or electric unit. Factory-direct selling keeps price low, and convenient time payments may be arranged.

Send for FREE BOOK! Just mail coupon below for "How To Saw Lumber" booklet and complete facts on the One-Man Sawmill. There is NO Obligation and NO Salesman Will Call on you. Do it TODAY!

FREE BOOK **Foley-Belsaw Co.** 30275 Field Bldg. Kansas City, Mo. 64111 **FOLEY BELSAW**

Please send all facts and details in your FREE BOOK "How To Saw Lumber". I understand there is No Obligation and that No Salesman will call on me.

Name _____
 Address _____
 City-State _____ Zip _____



They had initiation last night...and he froze...!!!

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 Let us do it in **BRONZE PLAQUES**
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 "Sleeps and Eats 4". 1 Bdrm. near Elks Club.
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NOW ONLY \$17⁸⁸

Bold, Handsome,

"Romeo"

AMERICAN MADE

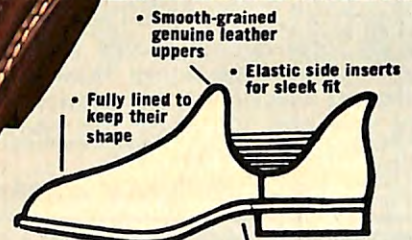
• Smooth-grained genuine leather uppers

• Elastic side inserts for sleek fit

• Fully lined to keep their shape

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• Easy-walking cushioned crepe sole



• Smooth-grained genuine leather uppers
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• Easy-walking cushioned crepe sole
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15-DAY RISK-FREE TRIAL

Try your shoes in the comfort of your home for 15 full days WITH ABSOLUTELY NO OBLIGATION! If you are not completely delighted with their fit, comfort and quality, return them for a full, prompt, no-questions-asked refund of your purchase price. (except ship. & hdlg.)

GENUINE LEATHER

Not ~~\$40...~~ Not ~~\$30~~

NOW ONLY \$17⁸⁸

SAVE EVEN MORE!
2 Pairs for Only \$33.00

Step into style that's fit for a prince—our trim, masculine "Romeo" of richly tanned genuine leather. It's a regal look at a pittance of a price! Slipper-type styling with elastic inserts at the sides gives you slip-on-and-off comfort, yet grips your foot for a perfect fit. And the walking is easy on crepe soles that cushion your foot every step. Here's one shoe that's elegant enough to wear with business suits . . . casual enough to wear with jeans. Don't miss out on this remarkable value—order now!

Men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Widths B/C (medium), D/E (wide). (M281634B)—Brown; (M281642B)—Black.
Only \$17.88 pr., 2 pr. for \$33.00

FULLY GUARANTEED—If not 100% pleased in every way, simply return within 14 days and receive a full refund (except ship. & hdlg.). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

LEATHER IS BETTER!

HERE'S WHY: Unlike vinyl, leather "breathes" allowing moisture to escape and evaporate. It insulates to keep your foot cooler in summer, warmer in winter. And it conforms to fit the contours of your foot. No man-made material can match it!

Old Village Shop Hanover, PA 17333
Serving Satisfied Customers Since 1934

SATISFACTION GUARANTEED—MAIL TODAY!

OLD VILLAGE SHOP, Dept. VM-4157, Bldg. #9, Hanover, PA 17333

Please rush _____ Pair(s) of Genuine Leather Shoes as indicated below.

Single-pair price: \$17.88 plus \$1.90 postage & handling.

Two-pair price: \$33.00 plus \$3.50 post. & hdlg.
____pr(s) Brown (M281634B)

Size(s) _____ Width(s) _____

____pr(s) Black (M281642B)

Size(s) _____ Width(s) _____

Please add \$2.00 for wide width.

Enclosed is \$ _____ (check or money order)

CHARGE IT: American Express Visa
 Diners Club MasterCard

Acc't. no. _____

Exp. date _____ (please print:)

Name _____

Address _____

City _____

State _____ Zip _____

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EXTRA WARM Flannel Lined SLACKS

All the WARMTH
of those
\$40 Slacks
**NOW
ONLY**

21⁹⁵
Per Pair
WHILE
THEY
LAST!

Want the Warmest? Want the Latest? Want the Best? And want it now for a price far lower than the rest of the world is paying? Then right here, right now, ORDER YOURSELF these new DOUBLE THICK Cold Weather Slacks, with famous Guilford Mills luxury WARMTH RATED FLANNEL LINING! They look like your favorite all purpose gabardine twills, but LOOK! Inside

they're toasty

**EXTRA WARM
FLANNEL LINED**

for ALL WEATHER
STADIUM COMFORT

and
EVERYDAY SUBURBAN WARMTH,
or even WINTER COMMUTING!



HERE'S HOW IT WORKS! Outer fabric is tight woven wind breaking polyester and cotton twill, a great looking all weather quality cloth. Inside they're completely lined waist to cuff, with the richest, softest, most comfortable 100% polyester flannel that ever kept you warm and dry!

See Them On Approval, NO RISK!

**HABAND'S FLANNEL LINED
WINTER
SLACKS** **21⁹⁵**
2 for \$43.00



HABAND COMPANY

Special Service Dept. 265 N 9 St., Paterson, N.J. 07530

Yes Duke, Please send me _____ Winter Slacks for which I enclose my full remittance of \$ _____ plus \$1.75 towards postage and handling.

OR CHARGE IT: VISA MASTERCARD

Acct. # _____

Exp. Date: ___/___/___

Guarantee: I understand that if upon receipt I do not choose to wear the Slacks, I may return them within 30 days for a full refund of every penny I paid you.

WAIST					
30-32	34-35	36-37	38-39	40-41	42-43-44-46*
48*	50*	52*	54*		

*Please add \$2.00 for 46-54.

INSEAM			
Short	Medium	Long	X-Long
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Color	03A	Qty.	Waist	Inseam
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New Color!

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Street _____ Apt. # _____

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MEN'S OR LADIES' LCD QUARTZ WATCH

These watches give you the very same accurate information that you get from others selling for \$30 or more. Each one has an easy-to-read, easy to set display that instantly shows you: The Hour — The Minutes — The Seconds — The Month — The Date — besides a light-emitting diode. Each one

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FREE WITH EVERY ORDER

Enclose Coupons Below With Order.

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VITAMIN E MONTH'S SUPPLY **68¢** Limit One of Any Size to a Family

400 UNIT CAPSULES 100 for 1.69

N970 Expires 1/31/84 500 for 7.89

1000 for 15.29

MAIL ORDER COUPON

500 MG. VITAMIN C 100 for **87¢** Limit One of Any Size to a Family

with Rose Hips 500 for 3.99

N970 Expires 1/31/84 1000 for 7.19

HI-ENERGY PROTEIN BARS Tasty Carb coated Snack with Vitamins & Minerals 2 OZ. BARS 3 for 99¢

GLUCOMANNAN CAPSULES—500 mg. 90 for 5.99 180 for 10.99

READERS DIGEST calls the "F-PLAN" diet the "Diet of the Decade". We have "Fiber-Filler" Powder and Tablets containing all the ingredients referred to on page 53 of the "F-Plan" Book.

28 oz. Fiber-Filler Powder **8.95**

150 Fiber-Filled Tablets **5.50** (Included Fiber-Filled Diet Plan that can aid in the loss of excess weight.)

Enclose Coupons Below With Order.

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1,000 Mg. VITAMIN C with Rose Hips

100 For **1.98** Limit One of Any Size to a Family

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100 Capsules **1.49** Limit One of Any Size to a Family

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Special Low Prices on these HEALTH FOODS For Readers of This Ad.

- COMPARE THESE PRICES WITH THOSE YOU ARE NOW PAYING!**
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 - BREWERS YEAST FLAKES—1 lb. for 1.65; 3 lbs. for 5.50
 - DESSICATED LIVER TABLETS—100 for 89¢; 500 for 4.19
 - 500 MG. BEE POLLEN TABLETS—100 for 2.19; 500 for 9.50
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Garlic Oil Capsules

100 For **68¢** Limit One of Any Size to a Family

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100 For **1.49** Limit One of Any Size to a Family

N970 Expires 1/31/84 500 for 6.95

1000 for 12.49

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Our "Top-B" B-Complex "50"

Famous Formula at a Sensational Low Price! Every capsule contains 50 mg. B1, B2, B6, Niacinamide, Panto Acid, Choline, Inositol, 50mcg. B12, Biotin, 50mg. Paba, 100 mg. Folic Acid.

50 for **1.89** Limit One of Any Size to a Family

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SAVE UP TO 70% ON OUR FORMULAS

Our Name	Comparable to	100 for	500 for
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Daily Wilron	One-A-Day® with Iron	89¢	3.75
Ger Iron	Geritol®	98¢	4.75
Super Vits & Mins	Super Plenamins®	2.29	9.29
Cheatable Vitamins	Chocks®	1.49	6.25
B with C	Albee® with C	1.85	7.50
Oyster Cal	Oscal®	1.49	5.95
A-Z Tabs	Centrum®	130 for	3.69
Nutradec	Myadec®	130 for	3.89
Stress 600	Stress Tabs® 600	60 for	2.89
B.E.C. with Zinc	Z-BEC®	60 for	2.89

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ALL NATURAL NON-PASTEURIZED COLD STABILIZED PROCESS

Aloe Vera has been known, used, and trusted since the dawn of man's history. The Aloe Vera leaves are hand filtered to insure that all the desirable properties are retained without the Aloin and bitterness.

SUGGESTED USE: Two ounces with each meal.

Quart \$2.98 Gallon \$9.95

GUARANTEED NO ADDED SUGAR, STARCH, ARTIFICIAL COLORS OR IMITATION FLAVORS.

N970 Expires 1/31/84

LOW LEAD CALCIUM

CALCIUM is essential—But some calciums have been found high in lead. This balanced calcium is laboratory-tested to have a low SAFE-lead level.

100 for 1.25 500 for 4.00

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TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 58

PRINT NAME _____ ADDRESS _____ CITY _____ STATE _____ ZIP _____