BEEDS OUR HELP



in this issue: All American Lodge Profile

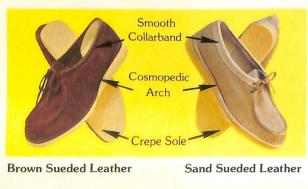
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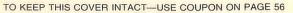
5, 5¹/₂, 6, 6¹/₂, 7, 7¹/₂, 8, 8¹/₂, 9, 9¹/₂, 10, also 11. WIDTHS: B, C, D fits medium width. E, EE, EEE fits wide width.

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A MESSAGE FROM THE GRAND EXALTED RULER





SPREAD THE GOOD NEWS

One of the changes that has occurred in recent years is that we, as Elks, see a need to inform the public that we truly are an organization that contributes to the well-being of our communities. We call this public relations and publicity. Of course, the starting point is to be sure that our own members and their families are informed. We call this indoctrination, correspondence and communication.

In dealing with the media, I find that they are receptive to good news and proper presentation. I have had many pleasant interviews with the press and on television. Our message is getting across and our good deeds are becoming known to the general public and to our Elk families alike.

The First Amendment guarantees Americans the right of free speech and we are blessed with a press that not only relays the news to us but, in addition, has the right to express an opinion. There have been attempts to muzzle the press and the broadcast media. We do not condone censorship, but we must beware of the type of person who uses the press for sinister motives, such as those who would subvert our way of life and substitute a totalitarian form of rule for our constitutional institutions.

I encourage each of you to support a free press. Get to know the media people in your area. They are doing a great job in keeping America free and we should be anxious to cooperate with them.

Sincerely & fraternally,

emith V. Cantoli

Kenneth V. Cantoli Grand Exalted Ruler

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Serving Satisfied Customers Since 1934



10 Liberty Needs Our Help

After a century of punishment by pollution and the elements, this proud symbol of our freedom needs the help of each and every Elk! Staff Report

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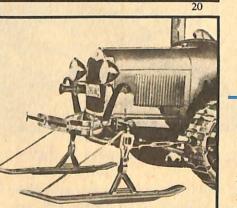
Departments

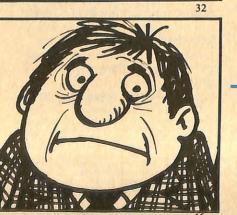
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Cover: The Statue of Liberty, photo courtesy of Carl Byoir & Associates



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Pace salesman came away with several thousand dollars in commissions. The same kind of savings with Pace 1-coat products makes quick sales for Liquid Metallic Siding, too. Just one fast, sprayed coat waterproofs, caulks and completely insulates building exteriors. It's another big leader in creating new Pace sales records, giving one-sale commissions another boost! When you can completely insulates building exteriors. It's another big leader in creating new Pace sales records, giving one-sale commissions another boost! When you can show prospects that Pace Seamless Spray roofing and siding renewals, and Pace PARK-KING Blacktop Sealers are used by such industrial giants as General Motors, United States Steel, DuPont, Holiday Inns, by National Aeronautics and Space Administration, by schools and colleges across the country, by Denmark, S And they hopping center they know you're Space Administration, by schools and coneges across the country, by Definitive's largest railroad and Hawaii's largest shopping center \ldots they know you're larking quality of performance. And they can see for themselves you're talking is what pays off for you — FAST!

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DICK ROGERS President, Pace Products, Inc.



"There's no reason why even a part-timer with Pace shouldn't make \$1,000 a week, week after week!"

If you were here in our offices every Thursday when the Pace Paychecks go out, you'd see that \$1,000 a week is no idle promise for Pace part-timers. You'd see some smaller checks, it's true. And you'd see the big, exciting whoppers that make our PACEMAKER NEWS headlines. Like the \$4,315.55 check for Walt Cameron on his first Seamless Spray order! And Al Shultes' \$1,285.62 check for one sale to a Shopping Center! You'd also know why so many part-timers decide to go fulltime with Pace.

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That's how little it takes to put you in the \$1,000 a-week-or-more earnings! Just 8 hours a week. Use our sales kit, follow our selling procedure. See how fast you'll come up with the order that gives you your first \$1,000 or more paycheck! You'll wonder why you ever spent your time selling the little stuff that made you only peanuts!

Let me send you the facts about Pace. I'll show you in black and white how easily and quickly you can be in the bigtime with Pace, closing big ticket sales that make your time worth more to you than ever before in your life. Just mail the coupon. You'll hear from me by return mail. And then you can see for yourself the whole new exciting, rewarding, profitable world that's waiting here for you with Pace. The sooner, the better!



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NO QUICK FIXES FOR DEREGULATORY PROBLEMS

Recent stories in the *Wall Street Journal* and *USA TODAY* about the changes that face independent insurance agents in the years ahead are of importance to all of us whether we're senior or middle management or self-employed.

The property-casualty insurance industry is involved in a competitive price squeeze brought on by deregulation proposals affecting the financial services field. The competition, as I understand it, may create insurance outlets in such places as supermarket chains, banks and department stores to name a few.

Some consumers I've talked with think that's okay.

Insurance professionals disagree. The independent agent, who for years has tried to build consumer confidence in his ability to match needs and coverages with companies, will have to make changes simply to survive, the *Journal* says. "...With deregulation shaking the entire financial services industry, the free market is threatening to crush the agents. Fewer than half of today's independent agencies will last out the decade, many authorities predict," the newspaper adds.

As is so often the case, the person on the front line-the agent-is going to take it on the chin. Obviously, the arguments fly back and forth when you search for a reason.

One thing is clear, however. Agents, like so many enterprises and services, may have ignored telltale signs of change within the corporate and business world. Preoccupation with immediate circumstances may have caused them to overlook business planning and strategy.

A study of independent agents, for example, showed that 55 percent of those surveyed had no automation and another 15 percent didn't have basic word processing available. Sixty-three percent didn't have an agency perpetuation plan. Said an insurance agent quoted in the *Wall Street Journal* story: "That's equivalent to not having a will. The people who responded this way are going to have the biggest problems."

Insurance companies, meanwhile, have been headed in the opposite direc-

tion. According to those I've talked with in corporate home offices, it has been rare in recent years to find a company that is without a computer or access to one. Thus, while the companies have moved to modern equipment in an electronic era, independent agents have been less inclined to change.

Of course, insurance agents aren't the only ones who face such technological changes. Market forces and computerization have produced similar struggles for service station owners who deal with oil conglomerates and mom'n'pop stores, once the backbone of neighborhood economies, and major wholesalers and suppliers.

"The problem used to be to make a decent profit each year. Today, it's trying to survive. If you're lucky, you can clear some profit," said an acquaintance in a family business.

For many proprietors, it is the computer that has forced the rapid change. They see a scenario from Kurt Vonnegut's novel "Player Piano." In the book, the author shows post-automation America as a society of managers, engineers and professionals. Machines in this new society do all the work and people who aren't in one of the three categories have nothing to do.

Computers, some businessmen believe, simply are not a panacea. Yet the rush to involve them in every kind of business and enterprise is creating monumental errors and will probably continue to do so until controls are much more effective and managers are more qualitative in their use of such equipment. Ask any consumer who has attempted to deal with computers about correcting errors and the horror stories never seem to end.

But while computers may look like the enemy, consultants to small and large businesses believe management has to share responsibility, too. Said John E. Sloan, Jr., a Nashville banker who is the new president of the National Federation of Independent Business, the overriding reason for business failures during the recession was bad management caused by misinformation or a lack of information.

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In a day when a computer screen can actually be changed by the touch of a hand and robots are handling a number of tasks, the threat of change is no longer the question. The question is: how do I cope with changes already begun?

By 1995 if projections are correct, the labor force is expected to reach 128 million and work weeks may be trimmed to 30 hours. At the same time, there will be more than 20 million word processors and 100,000 robots involved in the workplace, according to estimates.

The answer, then, in any field is going to be how you absorb and utilize new information and the kind of ingenuity you apply in adapting technology to your job, task or business. Instead of greeting every suggestion from an employee, trade magazine article or colleague's tip with a negative reaction, it's time to look at every proposal and idea as potentially usable.

It's time to plan for next year as well as next week.

Ray Amara, president of the Institute for the Future, told USA TODAY readers that he thinks technology will boost the economy. "But will it result in a net reduction of jobs and will those (remaining) jobs be suited for workers?... There is a danger that we are moving toward a two-tiered work force. It may be that we (will be) replacing the tellers, the clerks and the junior executives..."

Computermania and the obsession many executives have with it may not be the problem-solver some think. "Of the tens of thousands of systems that are up, less than 5 percent do the productive job expected," a respected consultant to business told the *Christian Science Monitor* not long ago. He specializes in taking distressed manufacturers and turning them around using a specialized system that automates the procurement process. Poor performances in systems can frequently be traced to management. Computer systems cannot solve poor business practices, he insists.

The changes in the workplace in the years ahead, consequently, will still be resolved by managers and proprietors. Yet there are questions that must be asked.

How well do managers and proprietors know their products and services?

How well do they understand and monitor their systems and financial books?

How realistic and complete is the backup system to their technology?

What kind of employment standards provide satisfying challenges for employees and improve the company's relationships with all of its publics?

A business that scores positive answers to these questions and has a viable product or service appears to have an optimistic future.

"Allstate proved to me—there's money to be saved by buying custom-fit!"

CURTAIN

The move is on to the Customizer policy.

A lot of small businesses don't get the best fit from their insurance. And it shows up, right on the old bottom line.

That's why, during the last seven months, <u>over</u> <u>10,000 small-business owners have selected</u> the Allstate Customizer policy. It can be tailored to just the coverage your business needs.

Nothing more.

See if you can save money, and improve your bottom line. Just call an Allstate agent for a fitting.



To complete your business insurance protection, Allstate also offers worker's compensation and business auto policies. Subject to local availability. Allstate Insurance Company, Northbrook, Illinois.

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

NEEDS OUR HELP

She has welcomed over 17-million souls to our shores; her upraised torch lights the way to liberty, justice and equality. Now she is in desperate need of help.

Nearly a century of exposure to corrosive salt spray, pounding winds and airborne pollution has weakened her structure and stained her once pristine robes; Miss Liberty must be restored.

To this end, President Reagan has named a twenty member commission chaired by Chrysler Corporation's Lee A. Iacocca. The Statue of Liberty/Ellis Island Centennial Commission has a huge responsibility: to secure funding in the amount of \$230-million for a program of restoration, improvement and long-term maintenance.

This project also includes the refurbishing of the neglected Ellis Island complex, through which literally millions of hopeful immigrants passed on their way to the dream of a better life in America's vast "melting pot."

There is no secret to the fact that we, as Elks. love our nation and its institutions. What better way to express this love than to help shoulder the awesome but glad burden of restoring this magnificent symbol of universal liberty, dignity and brotherly love?

Perhaps PGER Francis Smith, Chairman of the Grand Lodge Advisory Committee, summed up the willingness of the Order to lend its hand in this project when he drafted the following resolution presented during the 1983 Grand Lodge Session.

RESOLUTION

WHEREAS the Benevolent and Protective Order of Flks of the United States of America is committed by the provisions of its Constitution and the will of its members to quicken the spirit of American patriotism, and

WHEREAS the Order has a glorious record of achievement in furtherance of that commitment, and WHEREAS the Liberty Centennial Campaign now

being launched has for its purpose the rehabilitation of the Statue of Liberty and Ellis Island, and WHEREAS the Statue of Liberty symbolizes the

concept of freedom of the person which is so precious to the American way of life, and Ellis Island has earned its place in our history, and

WHEREAS the Benevolent and Protective Order of Elks with its more than 1,600,000 proud Americans in over 2,200 Lodges is peculiarly endowed by its to the campaign. NOW, THEREFORE, be it resolved by the delegates of its 119th Grand Lodge Session that the Benevolent and Protective Order of Elks endorses the Liberty Centennial Campaign and pledges its full support thereto. Done this 26th day of July, 1983, in the City of Honolulu, and State of Hawaii.

To implement these eloquent sentiments was the job given to Vincent R. Collura, Chairman of the Grand Lodge Americanism Committee. It is a job that Brother Vince relishes, "I am really anxious to roll with this program. My parents came through that lovely lady's arms from the old country, to pave the way to a better life in America for themselves and their family. To them, 'America', as represented by that monumental and beautiful statue, meant 'Freedom'."

Our goal is \$1-million to be raised at the subordinate lodge level through any means that is befitting the good repute of the Order. Fundraising ideas such as bake sales, foot races, poster contests, dinner-dances, flea-markets and bike races are just a few of the many activities that come to mind. Individual donations can be solicited and a commemorative pen is available through each Lodge as a way of saying, "thank you" for each donation. Or, alternately, the pens themselves may be sold with all profits going toward our \$1-million goal.

It is essential that each lodge pool its contributions into a temporary fund and send a check after each major fund-raising event to: Hon. Stanley F. Kocur Grand Secretary B.P.O. Elks

2750 Lake View Avenue Chicago, IL 60614

All funds plus any accrued interest will be presented to the Statue of Liberty/Ellis Island Foundation, Inc. as a donation in the name of all Elkdom at a later date. Exalted Rulers, subordinate Lodge Secretaries and Lodge Americanism Committee Chairmen should be in touch with their area committee members for more information on this very worthwhile undertaking.



members and its purposes to add strength and vigor

This is a project that transcends state or

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

right) Exalted Buler of Barre Vermont Lodge No. 1535, presents a check in the amount of \$1100 to GER Kenneth V. Cantoli for the Statue of Liberty and Ellis Island Restoration project. Others in the picture (left to right) Raymond J. Quesnel, Special Deputy GER: Dr. Leonard J. Bristol, PGER; and Stephen Krakowsky, DDGER, Vermont North,

George Cardso (secon

regional boundaries; it is a project that generates from the generous heart of grassroots Elkdom a remembrance of our precious liberties as Americans, no matter what our ethnic origins and a means to preserve and restore the proud symbol by which so many of our forebears knew that their long voyage to Liberty was, indeed, at an end. H.H.G.



ATTENTION: Exalted Rulers, Lodge Secretaries, Lodge Americanism Committee Chairmen...

Here is your Lodge's opportunity to help raise the funds needed to fulfill our \$1-million commitment to restore the Statue of Liberty and Ellis Island.

This handsome commemorative pen tells the world, "Elks Care" on its cap and reminds the proud owner that "I Gave to Help Restore the Statue of Liberty-Charity, The Cornerstone of Elkdom.

Pens are available in minimum lots of 100 at \$1.00 for each pen ordered. These pens make handsome "thank you'' gifts to donors or, may be sold at a profit, all of which must be ear-marked for the Grand Lodge Statue of Liberty Restoration Fund.



Yes, Our lodge wants to help in this worthy project!
Please send us commemorative pens @ \$1.00 each plus \$2.50 per 100 pens shipping and handling.
(Minimum order, 100 pens or, multiples of 100.)
Name and title
Lodge # and Name
Address
(#, Street, R.R. #) (City) (State) (Zip)

Make check payable to:

Grand Lodge Statue of Liberty Restoration Fund c/o Hon. Stanley F. Kocur, Grand Lodge Secretary B.P.O. Elks Dept. EM 2750 Lake View Ave. Chicago, IL 60614



NEV/S & LODGES



PALO ALTO, CA. Twelve of the Palo of the city of South San Francisco a pro-Alto Elks Clowns performed in the San Rafael Elks Parade. The clowns, led by ER John Suda and Clown Chm. B. J. Jost, won first place in their division. In photo are Lloyd Harms (left) and ER Suda.

MERCED, CA, Lodge donated a new blood bank refrigerator to the blood bank at the Merced Community Medical Center. The unit cost \$3,494.

In photo, Mary Vedo, supervisor of the blood bank, shows the new equipment to Al Bardini (left), Merced County supervisor, and ER Roger Elliott.

SAN MATEO, CA, Lodge hosted a banquet for the 4-H clubs of San Mateo County. Over 400 4-H'ers were treated to dinner and the presentation of awards.

GRASS VALLEY, CA, Lodge participated in a ceremony honoring eight Eagle Scouts. The Elks presented each boy with a U.S. Savings Bond, an Elks Eagle Scout Certificate, and an American flag.

SOUTH SAN FRANCISCO, CA, Lodge received from the mayor and city council

past 25 years. The city was celebrating its 75th anniversary and the lodge was celebrating its 25th anniversary.

KELSO, WA, Then-SP Homer Oberst cut the ribbon at the dedication of Kelso. WA, Lodge's championship golf course,

Built on spoils dredged from the Cowlitz River after the eruption of Mt. St. Helens, the course is extremely dry, even after a rainstorm. The combination of volcanic ash, river sand, and sediment enabled the course to be played just seven months after it was seeded.

The course's championship character comes from its design, which offers very few level lies for golfers.

THOUSAND OAKS, CA, Lodge, along with other lodges in the West Central Coast District and individuals in the community, has raised approximately \$10,000 so far to help pay the medical expenses of 15-month-old John Joseph Gatchalian, who lives with his mother in Simi Valley, CA.

Little "J.J." needs extensive eye surgery. Although the doctors and nurses at the Jules Stein Eye Institute in Los Angeles have agreed to perform the clamation acknowledging the lodge's surgery at no cost, hospital costs for four contribution to the community for the separate operations may cost as much as \$20,000.

The money raised to date has come from donations, raffles, bingo, dinners, and a sailboat ride.





Fort Morgan, CO.

FORT MORGAN, CO. PER Vern Goedert (center) had the distinct honor of initiating four of his sons into Fort Morgan, CO, Lodge. From left are Jim, Jerry, Jack, and John Goedert.

WOODLAND, CA, Lodge held a Senior Appreciation Day. A free dinner was served to over 200 elderly persons who attended. The dinner was to honor all the senior citizens for their many years of service to their community, state, and country. In photo Ernie Manhart (left) pins a corsage on one of the lady guests as ER Ron Goselin looks on. Brother Manhart furnished corsages for all of the ladies.

COOLIDGE-FLORENCE, AZ. "That's beautiful," said Bingo Chm. Robbie Robinson (second from left), as he read the words "paid in full" across what had been a \$40,000 debt note of Coolidge-Florence, AZ, Lodge. Also pictured are (from left) United Bank Manager Jerry Williams, Secy. Tom Rubright, Est. Lead. Kt. Bill Manning, and PER Loyd Zeek, chm. of trustees. Following this presentation, a mortgage-burning ceremony was held.

VALLEJO, CA, Lodge's Third Annual Charity Golf Tournament raised \$1,100. Winners pictured from left are Paul Newchock, Vacaville, CA, low net; Rick Hatcher, Vallejo, low gross; and Keith Kjar, Vallejo, Calloway Flight winner. At right is Jack Minero, Charity Golf Chm.

LAKEWOOD, CA. Miss Monique Erhardt visited Lakewood, CA, Lodge recently. She was there to thank the members for their long-term assistance, friendship, and care.

In 1968, Monique was four years old and was unable to walk, a result of having cerebral palsy. Her parents, Mr. and Mrs. Carl Erhardt, had exhausted their funds in an effort to help their daughter.

Monique's plight came to the attention of PER George Templin, then chaplain of Lakewood Lodge. Brother Templin proposed to the lodge that Monique be

helped in every way possible. The at California State University at Fullermembers answered the challenge with ton. generous donations through the years, Monique's mother, Mrs. Wilma which provided braces, crutches, wheel-Erhardt, said in an emotional speech, chairs and money. "What the Elks have done, the parents The lodge also gave encouragement. could never have done!"

love and hope, never forgetting a birthday or holiday. She was entertained at parades and circuses and given gifts on special occasions.

Today, at age eighteen, Monique walks and drives her own car with no mechanical aids, and even runs a mile daily. She is enrolled in Long Beach City College and intends to study psychology



Woodland, CA.

Coolidge-Florence, AZ.





Valleio, CA

SACRAMENTO, CA, Lodge spent \$1,370 to send two blind children to the Enchanted Hills Summer Camp for one week. This camp provides an opportunity for these children to be with others who are similarly handicapped.

(Continued on next page)

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Santa Maria, CA

SANTA MARIA, CA. Robert McLain (second from right), former chm. of the GL Lodge Activities Committee, presents the second-place award in the 1982-83 "All-American Lodge" contest to PER Fred Campbell, Jr. of Santa Maria, CA, Lodge. Looking on are PSP L. J. Simas (left) and ER Allen Sorenson.

MINOT, ND, Lodge recently celebrated its 75th anniversary. Minot is one of the 10 largest lodges in the nation, with a membership of over 4,000.

At a banquet which climaxed the week-long observance, greetings and congratulations were heard from GER Kenneth V. Cantoli and Gov. Allen I. Olson, himself an Elk member. Neither man could be present.

Gov. Olson's message said in part:

"Sometimes we take our membership in the Elks too lightly. We take for granted the fact that millions of dollars are committed to the crippled children of our state and nation. We take for granted one of the truly significant programs for the care of elderly lodge members.

"We take for granted the diligent work with our youth, promoting scholarship programs, sports, and education for our young people. We take for granted that we have a lodge that serves our social needs, and we sometimes forget that the main purpose of our lodge is to help others.

"It is when we take all of this for granted that we lose the very real concept of why we belong to the Elks: We belong because we care.

"We have a message that must be told. It is the message that speaks of love, of charity, of devotion, of responsibility, and of brotherhood. That's a message that every Elk should be proud of and should let others know about.

"That's the reason we can hold our heads higher and be proud - proud to be Elks "

KEARNY, AZ. The people of Lake Havasu City, AZ, and especially Lake Havasu City Lodge, did a great deal to help out the residents of the Kearny, AZ, HAYWARD, CA. Est. Lect. Kt. George area following the disastrous floods which ravaged the community in the fall CA, Lodge accepted the first-place of 1983.

truck from Lake Havasu City pulled up to Kearny Lodge loaded with many supplies. Included were fresh fruit and vegetables, staples and canned goods, many items of wearing apparel, bedding, games, and many other items.

Kearny residents were most appreciative of the assistance provided by the people of Lake Havasu City. And to Kearny Elks, Lake Havasu City Lodge demonstrated with its good deeds that "Charity is the Cornerstone of Elkdom."

SAN RAFAEL, CA, Lodge and the Marin County Builders Exchange honored the "Woman of the Year" and the "Man of the Year" at a dinner attended by hundreds of quests.

to Liz Walker-Smith and Paul Scheller in D'Angelo, who became a member of the recognition of their contributions to the lodge at a recent initiation. community.

Kovarik (third from right) of Hayward, trophy from representatives of the lodge-Early on Saturday, October 8, a huge sponsored Mt. Eden Little League Team. ER William Lawrence (second from right) was presented with a plaque of appreciation. Others pictured are (from left) President Philip Lee, Team Mother Laverne McGowen, Coach Ken McGowen, and Planning Director Dottie Lee

> SAN CLEMENTE, CA. Rick Unfried of San Clemente donated an 82-pound yellowfin tuna which he caught to San Clemente Lodge for a dinner to benefit the state Major Project. The dinner raised over \$400.

PHOENIX, AZ. ER Robert Biller (left) looks on as Grand Est. Loyal Kt. Joe D'Angelo, a member of Phoenix, AZ, Lodge, presents his membership ER Edward Sabo presented plaques emblem to his youngest son Joe D. (Continued on page 63)





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ZIP

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be anywhere in sight.

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Learn about peer pressure on a twelve-year-old. Then show them you understand how important their friends are to them. But also tell them that real friends won't insist they do drugs.

Check your own personal habits. You can't tell a child about the dangers of drugs with booze on your breath.

But it's through love and understanding that you can be the most effective. Threatening to tear their arms off just won't work.

You can get a lot more ideas from the booklet, "Parents: What You Can Do About Drug Abuse." Write: Get Involved, P.O. Box 1706, Rockville, Maryland 20850.

Remember, it doesn't always happen to someone else's kids.

After all, there are over 35 million drug users in America. And they're all someone's

children. Ad

A public service of this publication and the National Institute on Drug Abuse.

ter America," in the September issue of The Elks Magazine, gave a marvelous picture of the Civilian Conservation Corps.

Not only is this article of great historical value, particularly at the present time, but it has many angles of interest to me, personally. Number one, I was involved with the Corps almost from the beginning as superintendent of one forestry camp and, later, of a park camp. At the end, I helped clean up some of the inventories. I have always been proud of my experiences and the great work that the Corps accomplished.

In view of the present economic conditions and the successful reputation of the "three Cs," many people have been prompted to propose its rebirth. The picture painted by Mr. Duhse is so comprehensive that it will answer practically any question as to feasibility.

This is but one of the many fine offerings of The Elks Magazine, all of which bring credit and praise to the Order, of which it has been my privilege to have been a member for the past 57 years.

A. C. Altvater, PDDGER Sebring, FL

 I want to thank you for the excellent C.C.C. article in the September issue of The Elks Magazine.

As an Army captain, I was ordered to duty with the C.C.C. at the beginning and stayed with it until almost the end. During that time I was a camp commander in three states, district commander, a district inspector, and district commander before being called to active duty at the time of the Pearl Harbor attack.

I wanted to tell you that serving with the tank divisions, the Armored Infantry, and as an Inspector General with a division, two Army Corps, and in the Pentagon as chief of the Investigation Branch, in Europe, Korea and Japan, the one thing I will always remember is noncoms, officers, and others, coming up and asking me if I remembered them from the C.C.C. They remembered fighting fires in the National Forests, the drought contouring, and the floods, and one old soldier remembered I had been on the planning group who went to Florida when the C.C.C. Veterans Camp was destroyed by a hurricane.

Those trained men were the greatest backbone the Army had to insure the

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

 The article, "They Helped Build a Bet-success of the draft, the training of the newcomers, and success in the war that followed.

> Col. Harold R. Booth U.S.A. Ret. Albuquerque, NM

 I would like to comment on several items in the excellent article "They Helped Build a Better America" by Robert J. Duhse in the September Elks Magazine.

He states that "upon selection, the enrollee was sent to a nearby Army camp where he was given a physical exam, etc." An alternate method was used in some C.C.C. Districts (Fort Sheridan, IL for instance) where a small recruiting party from a Sub-District Headquarters was sent to county seats to examine and process those selected by the county welfare officer. Those successfully passing the exams were sent to camps by rail according to quotas furnished to the recruiters.

Duhse's statement that "The food was plain but plentiful; for breakfast it would be prunes, cereal, eggs and ham, bread, coffee and milk" is misleading. It seems to indicate that this was the every day breakfast menu. This, of course, was not so. The same menu for breakfast occurred only once in 7 to 10 days. Breakfasts varied with the following as some of the items: assorted dry cereals. hot cereals, fresh fruit in season-bananas, oranges, apples, cantaloupe, blueberries, strawberries. In the winter canned fruits. Other items might be ham, bacon, creamed beef on toast (the enrollees had another name for it). french toast, hot cakes. Each camp had an excellent enrollee baker, who for breakfast, might bake SWeet folls or doughnuts or some other pastry.

The amount (known as the ration) allowed to feed each enrollee was set by the C.C.C. District in which the camp was situated, the amount being based on the costs of principal groups of food, such as meats, potatoes, vegetables, canned goods. In the Fort Sheridan District in January, 1934, the ration was 21 cents. This meant that was the amount allowed to serve one man three nutritious, satisfying meals per day.

I feel qualified to make these comments since I was on duty with the C.C.C. for over eight years.

Col. Harvey D. Davidson **USAF-Ret.** Deerfield, IL



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YOU & RETIREMENT

by Grace W. Weinstein

WRITING WRONGS

Although older people are generally smart shoppers, they are also less likely to complain about poor service or shoddy merchandise than any other group of consumers, particularly when it comes to door-to-door or mail order purchases. Some of us are embarrassed to admit that we've been "taken." We may think we're "old enough" to know better. We may blame ourselves for not shopping wisely.

It's time to quit feeling guilty. It's time to take action. And the best way to take action, as an aggrieved consumer, is by knowing when and how to complain. "How to Write a Wrong," a new booklet published jointly by the American Association of Retired Persons and the Federal Trade Commission, provides very useful information on just what to do when you've been treated badly as a consumer. It spells out specific rules on door-to-door and mail-order sales, all of which may be very helpful in this holiday shopping season, and it gives tips on filing effective complaints.

Door-to-door sales: It can be convenient to shop at home. It can also be a problem, if you're pressured into a purchase or left with merchandise that doesn't fulfill its promises. In such cases, it's important to know about the Federal Trade Commission's "Cooling Off Rule." It gives you three business days to change your mind about purchases made anywhere except in the seller's nomal place of business; that "anywhere" includes your home, someone else's home, or a street corner.

The FTC requires door-to-door sellers of goods or services valued at \$25 or more to tell you about this right to cancel and give you two copies of a cancellation form or receipt; these should show the name and address of the seller and the date by which you may cancel - midnight of the third business day after the date on the contract. If you change your mind, sign and date the cancellation form (keep a copy) and mail it to the seller; use certified mail to obtain a receipt proving the date. The seller must then refund any money you paid, return any goods or property used as a tradein, cancel and return any promissory note you may have signed, and arrange

to pick up any merchandise left with you. Note, though, that this cooling off period does *not* apply to purchases under \$25; to purchase of real estate, insurance or securities; to emergency home repairs when you waive the right to cancel; or to purchases made entirely by mail or by phone.

Before you buy anything from a doorto-door salesperson, and run the risk of wanting to invoke the cancellation privilege, do some comparison shopping. Don't buy on the spot; buying later, instead of now, is not likely to cost you a once-in-a-lifetime bargain.

Don't sign anything unless you get satisfactory answers to these questions: What are you getting and exactly how much are you going to pay, including tax, interest, or other charges? What will the product or service actually do? What does the warranty cover, and how long does it last? What are the company's policies on refunds and exchanges? Does the sales contract match the verbal claims made by the salesperson? And do you have a name and address and telephone number so that you can reach either the salesperson or someone at the company itself should you have a question or a complaint?

Mail-order sales: Buying by mail is also convenient, and a useful way to find specialty items that may be hard to locate in local stores. The convenience is occasionally offset, however, by a long wait for your goods and/or by disappointment when the goods don't live up to expectations.

"How to Write a Wrong" suggests that you can help protect yourself if you: (1) Deal only with reliable companies. If you don't know the company, check it out with a consumer protection office. (2) Read the ads for the product very carefully, without placing too much weight on pictures. (3) Never send cash, because a cancelled check, money order receipt, or credit card bill may be the only way to prove that your money was received by the seller. (4) Keep a copy of your order blank, complete with the name and address of the company and the date you placed your order.

(Continued on page 23)

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A Visit To Elkdom's AMERICAN LODGE''



Clawson/Troy, MI Lodge No. 2169

Justifiable pride is evident as one enters the lodge, a banner proclaims that you are entering Elkdom's "All American Lodge!"

Along with some pointers that may help to make YOURS the next "ALL AMERICAN LODGE!"

A Staff Report

Just what does it take to become vity as blue-jacketed Brothers and visit Clawson/Troy Lodge No. 2169.

Located to the northwest of Secretary Emmit C. Alley, Exalted Detroit's sprawling industrial maze, Ruler Ole Clippert and immediate the lodge stands sedately back from a PER Jerry McCorkle, during whose busy suburban road. Its low, modern tenure the Lodge garnered the firstarchitecture and field-stone facade ever All American Lodge award. are accented only by an illuminated "Elks" logo and a prominently saw an Elks senior citizens' league placed flagpole that displays Old Glory to all who pass.

A spacious parking lot to the front and a softball diamond, basketball court, horseshoe pitching area, patio and covered barbeque pit to the rear complete the external details. But, as a sage once said, beauty is skin-deep. draped with flags from the 50 states Lodge Activities Committee then The facilities are all that they should in honor of a recent visit by GER chaired by Robert McLain. When the be; it's the people inside who make Kenneth V. Cantoli. From the lodge smoke had cleared, Clawson/Troy Clawson/Troy so special.

our first impression as we drove into reception area, conference room and the lodge parking lot at 9:00 a.m. on offices for the lodge secretary, club a recent Wednesday. At this early manager, bookkeeper, trustees, chair hour on a weekday some lodge park- officers and Exalted Ruler. It was to ate PER Jerry McCorkle accepted the ing lots would be nearly empty, but the conference room that we retired first All American Lodge Award Clawson/Troy's lot was half-filled to begin our question and answer from Robert McLain and then-GER with cars and was a-bustle with acti- period.

Elkdom's first "All American their ladies helped unload a van American Lodge Contest was un-Lodge" contest winner? This was the chock-full of pumpkins destined for question that prompted members of that evening's "Pumpkin Patch" The Elks Magazine's editorial staff to Halloween party for retarded children. Inside the lodge we were greeted by

making good use of the lodge's 12-lane bowling alley, a spacious dining room set off from a buffet and bar service area by glass panels etched with handsome representations of bull elks. The dining room opens into the lodge room itself, impressively room we were escorted into the emerged as the top-scoring lodge, A prime example of this might be lodge's office complex, complete with narrowly victorious in an extremely

By way of background, the All veiled at the 1982 Grand Lodge Session, held in Chicago. Competition is based first on district, then state and finally national levels. Points are earned by the lodges based upon the degree of their participation in 32 categories of endeavor ranging from the sponsoring of a new lodge through posting a specified net gain A tour of the lodge followed. We in membership and including participation in Grand Lodge contests and programs such as the Elks National Foundation, Hoop Shoot Free Throw Contest, Elks Rose Parade Float Committee, GER Award Pin and Youth Scholarship programs. Entries achieving the national level were verified and tabulated by the Grand competitive race. In a special presentation during the 1983 Grand Lodge Sessions in Honolulu, then-immedi-Marvin M. Lewis.

A successful marriage of profitable club operation with an involved, service-oriented lodge program: a handsome dining room/bar that offers excellent value at reasonable prices and a 12-lane bowling alley that remains in nearconstant use by seniors, disabled and disadvantaged youth groups and members.





party.

showings in the areas of the GER Award Pin Program, Veterans' Services, Youth Activities and Officer friend who is there to help them. Training programs.

But, as always, mere numbers cannot tell the whole story of the All That story is best expressed in the American Lodge. spirit, determination, organization and motivation of each lodge Brother and his family. It is a story told in terms of devotion to the spirit of charity first and to winning as merely a welcome afterthought.

This is reflected in the lodge by several examples: a very active veterans program; a highly successful effort on behalf of the Elks National Foundation Committee that has resulted in 43-straight candidate ple to study the enclosed material." classes that have pledged 100 per cent participation and a Youth Activities program that includes the "Pumpkin Patch" Halloween party program for retarded children, day-camps and bowling programs for retarded, disadvantaged or delinquent children, them how to escape from a fire, how

Notable among the points scored to signal for help and how to recogby Clawson/Troy were impressive nize that the fireman, despite his visored helmet, oxygen mask, bulky had to concentrate on each and every coat and axe is not an enemy, but a contest and that the All American

Of course we were curious about just another of the contests." how Clawson/Troy Lodge began the year-long effort that resulted in their American Lodge's winning effort. being named the first annual All

> PER Jerry McCorkle responded. "When we returned from the convention in Chicago, we gathered all major contests along with the results up a mailing of these materials to all world." of our committee chairmen and lodge officers along with a cover letter giving the date of our organizational meeting and encouraging those peo-

Jerry adds, "At the meeting, we discussed all of the areas that we felt we could compete in. We went through each item page by page and discussed our last year's results and ways to improve upon them during this year's competition. Everyone had and a fire-safety program aimed at to know what we were shooting for the mentally retarded that teaches and what changes had to be made and why we were going to make them."

20





During a recent visit, GER Kenneth V. Cantoli and wife, Ruth, are pressed into service decorating a "Pumpkin

Patch" house for the upcoming PER Jerry McCorkle, left, displays the first anretarded children's Halloween nual "All American Lodge" plaque for visiting GER Kenneth V. Cantoli.

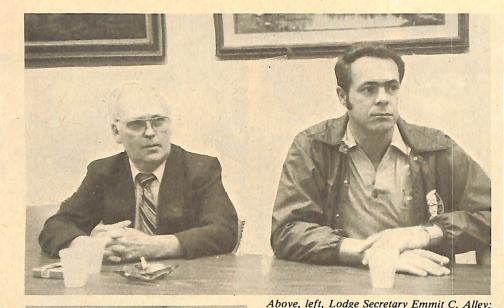
Jerry concludes, "We really felt that we could compete, but that we Lodge Contest was to be considered

Lodge Secretary Emmit C. Alley comments, "Probably one of the things we do that is a little different than most is that we have a lot of ladies on our committees."

"This really makes for strong committees. When we made the transition the material that we had on all of the some five years ago, to husband and wife committees, we discovered that we had achieved last year. We made it made all the difference in the

> Emmit continues, "I'll bet that a number of lodges will read my comments and say, 'That'll never happen here!' But, in our experience, the value of family involvement cannot be down-played."

> "Our ladies' organization, the L-Kettes, has committees that parallel those of the lodge...National Foundation, Major Project committees, the works. Some ladies sit on both lodge and ladies' committees, making for a very strong effort, excellent inter-committee communications and substantial support for each goal,"





Exalted Ruler Ole Clippert: "We have strong committees...very hard-working people who do a very good job."

concludes Emmit.

On the same subject, Jerry Mc-Corkle adds, "Having our wives' input has given us strong, new ideas, to make each undertaking a success. presented from a fresh viewpoint ... What's more, we try to share our sense of accomplishment, a knowltheir thoughts and hard work have knowledge and experience with our been invaluable."

According to ER Ole Clippert, committee meetings are always open to new members and are scheduled according to a regular plan that allows them to remain constant enough for committee members to plan their activities around. Attendance is strong and most committees and logistics to meet those goals; show definite signs of healthy fourth, and finally, keep measuring growth.

that a regular schedule of meetings take." plus family orientation not only helps the committees, but also strengthens ture to say is on the mind of every 2169... Elkdom's first "All American the lodge as a whole and unifies the reader is "How did it feel to win?"

family unit by giving it common goals follow.

"We set our goals and, every month, I give

each officer a report of how we are working

Above, right, PER Jerry McCorkle: " 'The All

American Lodge' award shows all of Elkdom's appreciation for an individual

toward achieving those goals.'

lodge's combined efforts.

Jerry McCorkle answers, "Be regram, adopt it and do your best to combined efforts." make it fly. Many of the programs that we are currently involved in had neighboring lodges; this makes for effort."

stress four points: first, know the ity that makes "Charity-the cornerdetails of each project inside-out; sec- stone of Elkdom." ond, organize early and set your goals realistically; third, gear your plans your progress and follow up on every We can see from these examples aspect of each project that you under-

A final question, and one we'd ven-

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

On duty bright and early, lodge members unload pumpkins for the "Pumpkin Patch" halloween party for local retarded children. Jerry McCorkle answered with

and activities and provides a positive conviction: "Being named Elkdom's and lasting example for children to All American Lodge was like being in a dream world-being on the dais Of course, we were curious if these with so many distinguished Elks and officers of the All American Lodge receiving a standing ovation from our had any thoughts or advice to share Brothers suddenly exploded the with future contenders for the award. thought in my mind: 'They're applauding US!' The All American ceptive to new ideas, no matter where Lodge award shows all of Elkdom's they originate. If you see a good pro- appreciation for an individual lodge's

Although each year only one lodge can bear the title of "All American" their start in other lodges; we give the benefits to be had simply by parcredit where it is due and work hard ticipating in the contest are clear to see. There is a pride, a reawakened edge that win or lose the title, no lodge ever loses the good will of its goodwill and a more unified overall neighbors and of the countless children, veterans, seniors and invalids Emmit C. Alley adds, "I'd like to who have benefited from the generos-

> To answer the question posed at the beginning of this profile, it takes enthusiasm, pride, organization, family involvement and an abiding sense of charitable commitment; traits that are demonstrated daily by the energetic, dedicated members of Clawson/Troy Michigan Lodge No. Lodge." H.H.G.

Aaaah, the beauty of Spanish Cove

"The advertisement is the truest description of a development I have ever read. We had thought . . . no place could be that nice . . . but it is. It surely is!"

Spanish Cove, a 600-acre development hugging the beautiful waters of Perdido Bay ... gateway to the Gulf of Mex-Ico and at Florida's front door. A quiet country atmosphere where the beauty of nature has been fiercely protected ... yet a place with all the amenities and facilities you would want ... paved streets, sewer, electrical, water and telephone hookups, and security patrol. A community of three distinct and private neighborhoods, one just right for your lifestyle whether it be a permanent home, a weekend retreat, or a seasonal get-away.

SPANISH OAKS... beautiful homesites filled with moss-draped oaks overlooking the Bay ... or large shady lots tucked among the rolling hills.

PERDIDO PINES ... not like all those other mobile home parks, it really resembles a gulet residential neighborhood.

LAND HARBOR . . . all the name implies in RV campsites. A safe and secure harbor with large tree-covered lots.

Spanish Cove is not a developer's dream nor a tour through a b binder ... all the facilities are real ... from the Clubhouse, to the poo tennis courts, to the private pier extending out into Perdido Bay.

Visit Spanish Cove today ... where you'll find there's somethin besides the weather . . . It's the people!

Obtain the HUD property report and read it before signing anything. HUD neither approves of the offering nor the value, if any, of the property.

Retirement

(Continued from page 18)

With mail order, too, you have rights under the law: You must receive the order when the seller says you will; if no time is specified in the ad, the order must be shipped no later than 30 days after your order arrives. If the seller can't meet this 30-day deadline, he must send you a notice giving you the choice of waiting for the order or receiving a prompt refund. These rules don't apply to orders for film development, seeds or growing plants, "C.O.D." payments, or magazine subscriptions after the first issue. They also don't apply to telephone orders, and the FTC has issued some special cautions on ordering by telephone: Ask for the company's mailing address, if it's not in the advertisement. Ask about the company's refund policy, the availability of the product you want, and the total cost of your order. Keep a record of the details of the order, the date it was placed, and the method of payment. Keep a copy of the ad, too, until your order is received.

If you buy by telephone, you assume full responsibility for merchandise that is not delivered, or that is delivered late. You'll have no recourse (unless you charge the order, in which case you can withhold payment in some circumstan-

ces until a dispute is resolved). Think model. about placing your order by phone but sending payment by mail. This procedure, suggested by the FTC, will give you the protection of mail order regulations

But what about merchandise you didn't order? The law says, guite simply, that unordered merchandise arriving in the mail is yours to keep. You cannot be forced to either pay for it or return it, and you may legally consider it a gift. If you receive unordered merchandise via a private carrier such as United Parcel Service, however, the rules are slightly different. Before you can keep these goods you must tell the sender, preferably in writing, that you received merchandise you did not order. And you must give the sender a reasonable amount of time, such as 30 days, to pick up the merchandise at his expense.

Complaints: If, despite all your care in shopping, you still wind up with a problem, here's what to do: Complain, in writing, as soon as possible. A letter puts your complaint on record. It preserves your rights under the law. And it can be help you take later legal action if such becomes necessary.

Your letter, typed or printed, should be brief yet include all of the following information:

 A description of what you bought and when, including manufacturer and THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

	Spanish P.O. Box 218 Lillian, Alabama 36549 (205) 962-2311
lueprint I, to the	I am interested in RV Mobile Home Residential Please send brochure to: Name
g warm	Address
the merits	City State Zip Offer void where prohibited by law. ELK-1/84

· Where you made your purchase (through a catalog? at a branch store?) · Exactly what is wrong with the purchase, and what you want done (a refund? a replacement? repairs?)

 Appropriate time for response (at least two to three weeks) and what you will do if you do not receive a response in that time (agencies or associations to whom you will report the problem and the lack of response).

 Your name and address, and a telephone number where you can be reached both day and evening.

Keep your tone calm, but not apologetic. Be firm, but not hostile. And send this first letter to the consumer complaint department at the company that sold you the product or service. Include copies (not originals) of any pertinent documents: your sales or charge slip, the product advertisement, etc. Then, if a second letter becomes necessary, after your response deadline has passed with no answer, restate the problem and tell the company that you are now going to refer the problem to an outside agenused to alert government agencies or cy. Send copies of all the correspondence and the backup documents, together with information about the company's response or lack thereof to a local consumer affairs office, a Better Business Bureau, the Federal Trade Commission, and, if appropriate, a (Continued on page 27)



by Jerry Hulse

I suppose you can blame it on all that bad. travel writers and the film company I remember awakening and taking that produced the movie starring a swim and then walking over to the Richard Burton back in the Sixties. Oceana for huevos ranchero and a I'm referring to the invasion of Puer- bottle of beer. You see, they didn't to Vallarta. Because after the film have orange juice so the beer had to Ocho Cascadas lies south of town, and all the publicity, Puerto Vallarta do. If I hadn't had responsibilities in beyond the Cuale River, hanging took on a new life. Tourists began ar- those days I'd have stuck around. I riving and hotels were built. The loved Puerto Vallarta and still do. word spread. Now even Europeans I returned recently. The beaches Loosely translated, Ocho Cascadas come to Puerto Vallarta to vacation. were still inviting and the mountains Still, what surprises me is how this were green and the streets were still lovely Pacific resort has kept so much mostly cobbled, which is rough on of its charm despite the vacationers tires but preserves the atmosphere. and the publicity.

Burton arrived to film "Night of the our Elks readers. It is subtitled Iguana." There was only one taxi as I "Puerto Vallarta for Peanuts" and recall. That and a horse cab. And provides the sort of insider stuff that most of the streets were unpaved so Arthur Frommer is so famous for. an architect. that the town was showered with dust On the other hand, there is the Rollswhenever the single taxi sped along Royce crowd and a decadent way of the street with a fare. When I went life that, confidentially, takes very litthere the first time we slept on the tle getting used to. beach. This was because the only major hotel, the Oceana, was full up, tour for the affluent begins. The late Besides, the weather is almost always Sophie Tucker said once, "I've been below, the ocean and horizon that good so sleeping on the beach wasn't rich and I've been poor; rich is flames each evening at sunset. Vaca-31

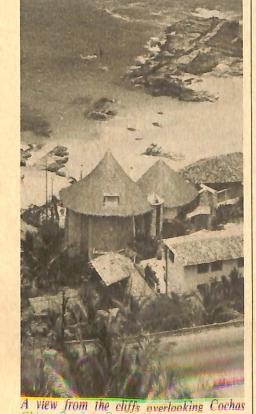
This time I did a "Rich Man, Poor It was relatively peaceful when Man Guide to Puerto Vallarta" for

> So for those with the big bucks, our THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

better." So just for the heck of it, let's kick off this little opus with a listing called Ocho Cascadas, a multilevel resort that literally drips with wealth, water and atmosphere. rather precariously to a hillside that overlooks Conchas Chinas Beach. means the eight waterfalls. Never mind that there are only seven among its eleven levels. Its creator, Edward Giddings, figured it's far simpler for the gringo to blurt out ocho for eight rather than siete for seven. Besides, it has a more musical ring, says he, and that's the kind of thinking that's gotten Giddings to the top of the heap as

Ocho Cascadas is unique to Puerto Vallarta in that none of the tiered suites is walled. In other words, each is wide open without so much as a window, thus affording the guest an unobstructed view of the beach tioners at Ocho Cascadas become instant cliff dwellers, what with suites that are piled one on top of the other. Because they are terraced this way, the water from the pool above flows to the villa below and the water from that pool continues to the pool below it, and so forth, to create a series of waterfalls that spill musically into the night. It is said that the relaxing sound reduces the noise level between the units.

With eleven levels and seven waterfalls, Ocho Cascadas provides a series of two- and three-bedroom suites, each with living room, kitchen and terrace where guests lie back in hammocks to stare up at the stars. For the dedicated hedonist, the penthouse at the top provides 6,000 square feet. This is a two-bedroom, two-level, four-bath affair with inside/outside showers and a swimming pool that flows beneath two bridges barely beyond the bedrooms. Sometimes guests swim nude, seen only by the stars. Or else they take the plunge in a Jacuzzi that bubbles just behind their private bar. The one disadvantage to Ocho Cascadas is the absence of an elevator. It takes sturdy legs to hike the 148 steps, bottom to top. On the other hand, if one lucks out with a suite on the first level or one topside, the stairs are no big thing, what with (Continued on page 27)



Chinas Beach in Puerto Vallarta.



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The "new" Cunard Countess. At sea, enjoy an outdoor cafe and multilevel pool, climate-controlled gym and Jacuzzi® Whirlpool Baths. Take in the piano bar and casino, nightclub revues and dazzling disco. "Theater in the Round" and the Inside/Outside Center. In port. explore different beaches, sights, cultures. And enjoy tennis, golf, sunning, swimming and more.

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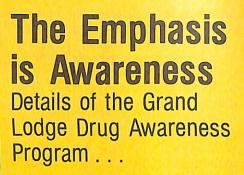
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For details, call Mr. Les Kertes toll-free (800) 645-2120. N.Y. residents call collect (516) 466-0335

*Some sailings may be slightly lower. Taxes additional. Itineraries subject to change. © Cunard 1983

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Above, central region Drug Awareness Program chairmen listen to a presentation by Angie Hammock of the Federal Action Agency.

As noted in our last issue, concern over drug abuse and the awareness of the problem is sparking nationwide concern.

As pledged by GER Kenneth V. Cantoli, in his acceptance speech during the Grand Lodge Session last July, the Elks are joining in this nationwide effort by launching a program of Drug Awareness Education that is funded by a grant from the Elks National Foundation.

The program began during the early days of this past November, when Drug Awareness Chairmen, chosen from each state, met in regional seminars across the nation. Held in Washington, DC, Chicago, IL, Denver, CO and San Francisco, CA, these seminars provided potent ammunition that each Drug Awareness Chairman will pass along to the lodges of his state.

In general, the chairmen learned that we have joined the battle with a vigorous program to increase awareness of the dangers of drug abuse through community education. The program concentrates on marijuana and cocaine; its efforts are to persuade fourth through ninth grade youths not to accept the use of these "gateway" drugs. The adverse mental and physical consequences of drug abuse were graphically explored. The program actively involves parents, teachers, community drug agencies, the media and other concerned citizens.

Already off to a strong start is Shelton, WA Lodge. At a recent seminar local law enforcement officers displayed a cache of illicit drugs and an amazing array of drug paraphenalia. Shown left to right above are Dan Dormeir, West-Central WA District Trustee; Det. Steve Whybark, Mason County Sheriff's Dept.; John Gordon, WA State Elks Assn.; Sgt. Dean Byrd, Mason County Sheriff's Dept.; Don Brown, WA State Drug Awareness Program Chairman; John Schweison, ER.

To make this program work at the grassroots level, the chairmen learned how to organize local programs, how to convey the information that they were acquiring to the local lodges through proper teaching techniques and orderly presentation as well as how to administer local programs.

Some of the "weapons" that each state Drug Awareness Program Chairman was equipped with are techniques for identifying allies, experts, targets and tools for a unified program effort at the lodge level.

Also learned were techniques for effective communication with targetage youths, parents and teachers. Ways to contact the newspaper, radio and TV media were illustrated as well as techniques for the most effective methods of using pamphlets, posters and educational films. such as agencies providing pamphlets, film and slide presentations were explored. Sample press releases were supplied and these may be used at the lodge level simply by inserting the lodge name, number and Exalted Ruler's name.

In short, each Drug Awareness Program Chairman comes back to the lodges of his state completely equipped to help establish, administer, enlarge and maintain your lodge's own Drug Awareness Program.

As GER Kenneth V. Cantoli said, "...the Order is uniquely situated to address the problem of drug abuse. We can zero in on the problem where the need is greatest with grassroots campaigns in communities throughout the nation. Once again illustrating that Charity is the Cornerstone of Elkdom." -H.H.G.

Methods of identifying resources 1 THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

Puerto Vallarta

(Continued from page 25)

street entrances provided at either of the levels.

Turning south, other well-heeled tourists find solace at that venerable resort, the Garza Blanca, with its thatch-topped bungalows smack on the oceanfront. There also are suites and a cluster of relatively new villas scattered across the hillside with its twisting, cobblestone streets. The villas, whitewashed and sparkling, give the impression of an Andalusian village along the Costa del Sol. They are graced with stained-glass windows, wrought-iron chandeliers and furnishings native to Mexico, with one in particular affording the guest the opportunity to pop out of bed and into the villa's private, mosaic-lined swimming pool.

Among Puerto Vallarta's latest arrivals is the new \$40-million Sheraton. With 500 rooms, four restaurants and five bars, it's the town's biggest hotel. Shops off the lobby sell flowers, shoes, clothing and souvenirs, and just down the road the Fiesta Americana is still another new high-rise, facing Banderas Bay. In barely 20 years Puerto Vallarta has risen from a dusty village of 5,000 souls to a thriving vacation resort numbering nearly 100,000 permanent residents.

Before turning to the poor man's tour of town, one other twist remains to the rich man's guide. In the same area of Ocho Cascadas it's possible to vacation like royalty in a number of stunningly attractive, privately owned villas, the slickest in the lineup being Casa Celeste, a hacienda-style villa accommodating 12 guests. To get an idea of its size, Casa Celeste, with its whitewashed walls and red-tile roof, unfolds across 8,000 square feet, its three levels containing four bedrooms and $4\frac{1}{2}$ baths, one nearly the size of the swimming pool itself.

The asking price is about \$200 a day, which includes a staff of three maid, cook and handyman who does the grocery shopping, keeps the yard slicked off and runs errands. For a few extra bucks a day the owner will toss in a car.

Casa Celeste features wrought-iron gates and lamps and nearly enough marble to rebuild the Acropolis. Its

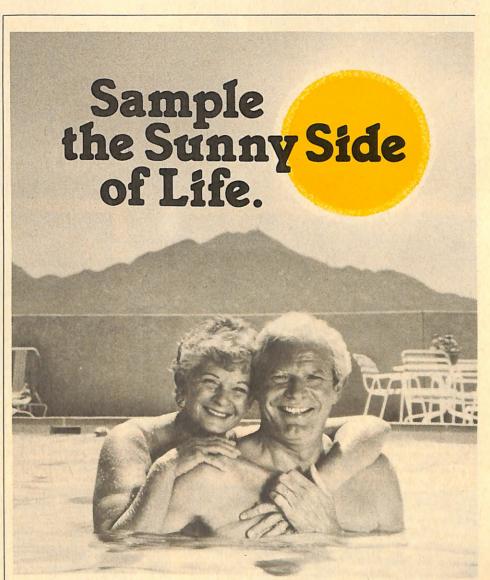
(Continued on page 31)

Retirement

(Continued from page 23)

dispute resolution panel such as those sponsored by the Better Business Bureau or the National Automobile Dealer's Association. You might also consider contacting an "action line" run by a local newspaper or broadcaster. More information, including the addresses of consumer organizations and agencies, can be found in "How to Write a Wrong." For your free copy, write to AARP, P.O. Box 2400, Long Beach, CA 90801.

Grace W. Weinstein's new book, "The Lifetime Book of Money Management" (New American Library), is being published in January and should be available at your local bookstore.



Sample the best retirement imaginable. Active, sunny all-year-round, and uniquely Arizonan. \$348 plus tax, for two, lets you enjoy 7 days and 6 nights at beautiful Fairfield Lodge.* Golf, play tennis, swim. Tour our homes — from \$40,000 winter homes to \$150,000 golf course villas. And be sure to visit the beautiful new Elks Lodge. Call Toll-Free 1-800-528-4930 for reservations.

*Offer good through March 31, 1984.

Retire to Fairfield's Green Valley, Arizona

P.O. Box 587/Dept. EE/Green Valley, Arizona 85622

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984



ON TOUR WITH

Kenneth V. Cantoli

Williston, ND, Lodge hosted the official visit of GER Kenneth V. Cantoli (left) to North Dakota. Welcoming the GER at the airport were (from left) ER Denley McKenzie, DDGER John Schmitz, PGER Raymond Dobson, and SDGER John Traynor.



At the Fall Workshop of the South Dakota Elks Association in Rapid City, GER Kenneth V. Cantoli (center) was photographed with PGER Francis Smith (left) and SP Russell Jurgensen.



The first meeting of the Alaska Elks Drug Awareness Committee was held in conjunction with the visit of GER Kenneth V. Cantoli (center) to Kenai, AK, Lodge. Also pictured are (from left) Washington SP George Frye, Kenai ER Dennis Brindley, PGER Robert Yothers, and Alaska SP Jerry Wieber.





GER Kenneth V. Cantoli (second from left) made his official visit to Wisconsin during the Wisconsin Elks Association's Fall Conference at La Crosse. Also pictured are (from left) SP Arnold Knutson, PGER H. Foster Sears and SP-Elect Raymond Pickarts.

During the Fall Conference of the Illinois Elks Association in Springfield, GER Kenneth V. Cantoli (center), PGER H. Foster Sears (left), and SP J. Lyle Harshbarger placed a wreath in the crypt of Lincoln's Tomb.

AT FAR BELOW AT&T COST **Commercial Phone Answering Machines**

New! Perfect! Warranteed!

Size: 13¼"W 3¾"H 10"D

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Perfect for small business! Great for home use! An ideal upgrade for a present system!

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Record BOTH sides of a conversation.

phone, anywhere Model **CODE-A-PHONE** A commercial quality model made

23

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Sure, you can find "cheapie" models at LESS cost than this Code-A-Phone. And, if you're lucky, those "cheapie" plastic models might even work most of the time. But remember: "Ma" Bell put its reputation on the line with every Code-A-Phone they leased. And only the BEST is good enough for "Ma" Bell!

This is the same model leased by "Ma" Bell to more than 50,000 businesses and individumore than 50,000 businesses and individu-als. So you KNOW it must be an excellent ma-chine! Ford Industries, Inc. of Oregon pro-duced Code-A-Phones by the thousands. BUT with the "breakup" of AT&T, the Bell System companies were prohibited from purchasing any further products for leasing to its custom-ers. That left Ford with a backlog of more than 10,000 Code-A-Phones!

We are authorized to liquidate the inventory. Now YOU can get a genuine Code-A-Phone for your home AND your office at a fantastic savings! At FAR less cost than AT&T paid! Code-A-Phone features top quality through-out! Dependable solid-state design. Micro-processor circuitry. Handsome solid walnut frame with sturdy metal cabinet. It's built to take the abuse of a busy office . . . or active youngsters at home.

On "cheapie" models, you can usually find low quality tape and reels. Code-A-Phone has a high quality DOUBLE reel system. One for your "hello" message and one to record incoming calls.

Listen to messages by Remote Control You can get your messages from any phone, anywhere! A little Pocket Coder device acts as your personal key to "unlock" the messages by remote control from any phone.

The system is voice-actuated to avoid long, silent gaps on the tape. Flip a switch and listen to all your messages. Repeat messages for careful reviewal. Tape both sides of a conversation. When you're busy, screen calls with Code-A-Phone. Turn up the volume and take only the calls you want. Record all other calls. Code-A-Phone is simple to install with just

two quick plug-ins. Don't miss any more im-portant calls. Put this handy wizard to work for YOU in your home AND office. Our supply is limited. Order TODAY!

U.S. District Court

Jan. 1982 (Wash., D.C.) — Justice Department and AT&T settle their law suit and agree to restructure the phone company. After January 1983, Bell System companies can no longer buy and resell or lease telephones and any peripheral equipment to their customers.

News Item

Jan. 1982 (Portland, OR) — As a result of AT&T settlement with Justice Dept., Bell System companies can no longer buy Code-A-Phone telephone answering machines for leasing to businessess. Code-A-Phone's manufacturer is left "stranded" with over 10,000 units!

Public Notice

Aug. 1983 (Minneapolis, MN) — The C.O.M.B. Co., Inc., the nation's largest authorized liquidator, acquires 10,000 1983 (Minneapolis, MN) - The Code-A-Phone machines for liquidation to the public at far below the Bell System's cost!

Look At What Phone Companies Charged!

Here are examples of what it cost business firms to LEASE Code-A-Phone from phone companies for a THREE YEAR period:

Ohio Bell charged customers .	. ^{\$} 1375
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Now YOU can get the	

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MasterCard® UVISA American Express Minnesota, call: Toll-Free: 1-800-742-5685 Diners Club Acct. No. Exp. PLEASE PRINT CLEARLY Name_ Address_ City State ____ ZIP THE NATION'S LARGEST AUTHORIZED MAIL ORDER LIQUIDATORS OF CONSUMER PRODUCTS Phone (Area Code: 1 14605 28th AVE. N. O MINNEAPOLIS, MINN. 55441 Sign here





POTOSI, MO, Lodge held its annual Christmas for the Needy "fitting and shopping spree," with the cooperation of several local merchants. The children were also fitted with shoes donated by Brown Shoe Co. The lodge's program served some 221 needy children, furnishing them (in most cases) with much-needed clothing, coats, and shoes. The total cost of the Christmas Charities program was \$16,268, a record high for the lodge.



BRUNSWICK, NY. Members of Brunswick Lodge gave Christmas parties in the children's wards of two local hospitals. Each child received a Christmas gift and had a chance to talk with Santa.





SAN MATEO, CA. "Santa Claus" was in charge of cutting the cake at a Christmas Party held by San Mateo Lodge at a VA Hospital.



GATLINBURG, TN, Lodge held a Christmas Party for children at a day-care center. The "Christmas Bunny" gave out gifts to the children.

Puerto Vallarta

(Continued from page 27)

massive stone fireplace is from an old cathedral in Mexico; beams stretch across ceilings and other fireplaces grace the master bedrooms. Another is Parque Villa, with three baths and three bedrooms, or Casa Leones with four bedrooms, $4\frac{1}{2}$ baths, three refrigerators and four parrots. Like Casa Celeste, both villas are staffed with a cook, maid and houseman. For details concerning these and other villa properties, write to Teresa de Applegate, c/o CAPSA, P.O. Box 56, Puerto Vallarta, Mexico 48300.

And now for our chapter that's aimed at the traveler who's doing Puerto Vallarta on a shoestring. Only scant yards from Villa Celeste, Pedro Andres offers to put up the vacationer at his Villa Bella Vista, a threeunit apartment, at \$50 a couple. Each unit comes with a kitchen; there's a swimming pool and beach. While Andres doesn't speak English, he understands money and awaits yours: P.O. Box 582, Puerto Vallarta.

Just down the road the low-rise hotel Playa Conchas Chinas offers 32 air-conditioned rooms priced from \$36 a night single to \$46 double. Guests dine next door at El Set, the renowned seaside restaurant whose logo tells of "another lousy sunset in paradise." Tables are terraced over the sea, a guitarist strums romantic melodies and the chef turns out platters of lobster, red snapper, frog legs, shrimp, steak and Mexican dishes at relatively reasonable prices.

A discovery this trip is the little Hotel Molina de Agua, a scattering of cottages alongside the Cuale River. At the Molina de Agua, guests relax outdoors in wicker rockers and pick mangoes from trees in the parklike setting. Here rates range from \$20 a day for a single to \$26 for a double.

Not far from Puerto Vallarta's famed Playa del Sol Beach, other accommodations are up for grabs at the colonial-style Hotel Fontana del Mar at a surprising \$17 a day single and \$20 double, including the tax. There's a swimming pool on the roof, and below, the courtyard blooms with potted plants. The same owner holds forth at neighboring Los Arcos whose 111 rooms surround both swimming pool and garden and are priced from \$23 a night.

(Continued on page 37)

Great Alaska Breakthroughs for Elks!

See the Alaska no other 7-day cruise shows you-and save big!

Only the magnificent Cunard Princess lets you sightsee from Vancouver all the way to Anchorage in just 7 days. You'll see seven spectacular glaciers no one else shows you—plus Alaska's most breathtaking, the majestic Columbia Glacier. Begin or end your cruise in exciting Anchorage, jumping-off point for new Cunard tours.

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Discover a glacier-lined coast teeming with exotic sea life and wildlife. Marvel at 4-mile-wide Hubbard Glacier and 250-foot-high Columbia Glacier. From Whittier, travel the sce-



THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

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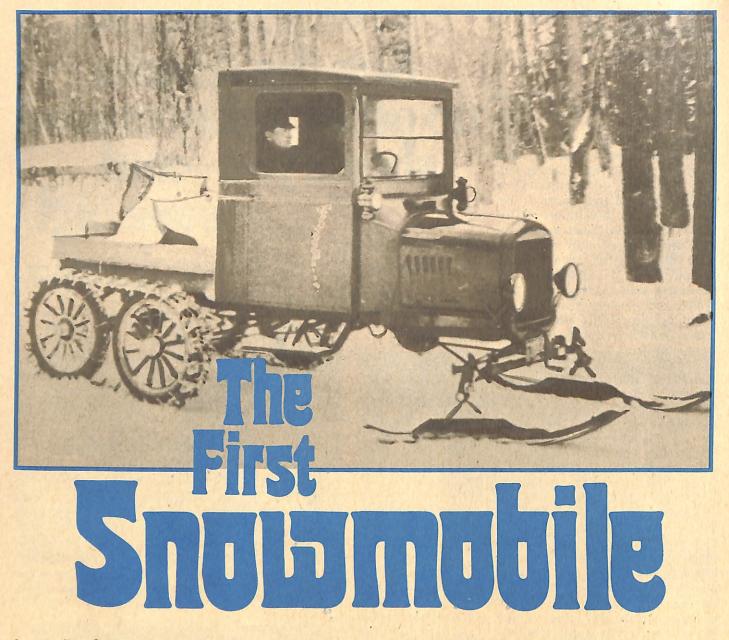
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by A. Stanley Kramer

It is near sundown on a bleak wheels, the pair on each side con- 1924-25 and was granted a patent in New Hampshire, lies buried in a succession of heavy snowfalls. The roads are drifted many feet deep and and down, both where the roads lay here, shows that it is for an "Attachnothing moves along them. Curls of buried and even across open fields. It ment For Automobiles" and not for a smoke from the farmhouses and the was the first snowmobile on its suc- complete vehicle. cluster of homes in the village are the cessful test run. The local inventor, only signs of life. Suddenly the still- Virgil D. White, was eventually to scrambled antecedents of the snowness is broken by a familiar sound, make thousands of the machines, mobile is in order. Between 1923 and the clattering of a Model T Ford later copyrighted under the name, 1929 White manufactured 3500 of engine. But to the sound something "Snowmobile". Apparently he was them. But others were busy on variahas been added, something new-a rattling, clattering never heard his patents until 1917 and began com- 1917 one Otto Johnson, in Minbefore. Impossible as it may seem to mercial manufacture in 1923. any snowbound resident who happens to glance out the window, over written about White's breakthrough impractical. the deep snow a Ford roadster is driv- in winter transportation and Encycloing. But it is unlike any tin lizzy ever pedia Britannica credits the inven- dier, a mechanically-gifted 15-yearseen before. There are no front tion of the snowmobile to Carl J. old in Valcourt, Quebec, made a wheels; they have been replaced by Eliason of Saynor, Wisconsin, who motorized sleigh-using a Model T skis. At the rear are not two but four built his machine in the winter of Ford engine. It ran on four ski run-

winter day in the year 1913. Ossipee, nected by chains throwing up heavy 1927. But there is a technicality that gobs of snow as they churn along.

in no hurry for White did not take out tions of the same idea. As early as

excuses Brittanica. A glance at The Ford pulled valiantly up hill White's patent application shown

At this point, a review of the nesota, built a small, one-man Strangely, almost nothing has been motorized toboggan which proved

In 1922, Joseph Armand Bombar-

extremely dangerous) wooden propellor which Bombardier had carved by hand. The boy sat ahead of the engine. On Christmas Day he gave his creation a trial run through the streets of Valcourt. His father was horrified and made the boy drive it home and dismantle it.

In 1924, Carl J. Eliason (Britannica's nominee) realized a life-long dream. A young store owner, he was born with a club foot that limited his ability to use snowshoes, seriously chain track down the center. His pa- \$175. tent is for the single chain feature. have today.

fairness we must admit that the greatgrandfather of all motorized snow vehicles was probably Czar Nicholas' pre-World War I Twin-Six Packard, which sported heavy-weight sled runners instead of front wheels!

The first real snowmobile was certainly a product of Yankee ingenuity. Virgil White was the Ford dealer in Ossipee, New Hampshire. His idea was simplicity itself. He merely removed the front wheels from a standard Ford roadster and replaced

Above, right: White's patent applied to a Model - A Ford. Below: The first snowmobile race, held at Three Lakes, WI in 1926. The winner, Bill Neu, right, won a new .22 rifle.



he re-attached the front wheels direct- unless it was how to wax skis. ly ahead of the rear ones on a new through snow.

machines were a bargain. In 1922, the roads for many essential services. year that Model T production first hit the million mark, the four cylinder curtailing the winter hunting and despair of all competition. White's fishing he loved. He constructed a conversion kit, made and sold by his wooden toboggan powered by a small Snowmobile Company in Rochester, outboard motor that ran a single New Hampshire, cost an additional

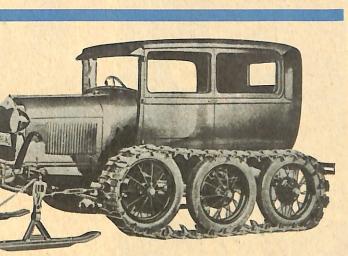
The snowmobile was a stroke of His machine is the grandfather of the very practical genius. For every counsmall, narrow, speedy snowmobile we try man (and boy) knew everything there was to know about the care and Much as it pains us to credit Russia feeding of the Model T: how to adjust with any basic invention, in all and replace the brake and transmis-

ners and was steered with a rope. The them with skis. Then (fitting in neatly sion bands, how to set the timing, engine, in the rear, ran a huge (and with a basic New England concept change the plugs and lubricate the that nothing should ever be wasted) car. There was nothing new to learn

> White's machine was an immediate axle. Finally, a pair of cleated chains success with demand outstripping were placed around both sets of rear supply for some years. For the first wheels and, presto, White had a time the snowmobile made accessible powerful tractor-tread for pulling vast areas which had previously been closed through the long winter, and it Even for their day White's opened New England's snow-clogged

> White bought standard Ford roadsters, and a very few coupes, from the roadster sold new for \$450, the factory and converted them in a small plant he built. They were sold all over this continent. A few machines were even exported to Arab countries for use in the desert. (How the highlypolished skis were protected from the abrasion of the sand is an interesting question!)

The primary users of White's machines were doctors (yes, they actually made housecalls in those days.) (Continued on page 39)

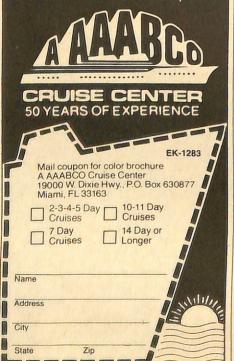


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The Elks' ladies of Bullhead City, AZ, Lodge crocheted 90 lap robes for hospitalized veterans. Forty-six were given to the Elks Long Term Care Unit at Tucson, the state Major Project. Forty-four robes were given to the Fort Whipple VA Hospital at Prescott. In photo are (from left) ER Jodie West; Elks' lady Adonna Dyer, who crocheted 30 robes; and W. David Murray, Jr., sub-chm. of the state National Service Committee, representing the Fort Whipple VA Hospital.





San Juan, PR, Lodge donated a \$700 SL-5100 Sony video cassette recorder to the San Juan VA Hospital. This equipment will be used to project instructions on a screen regarding processing veterans for admission to the hospital and other information regarding them. From left are Mrs. Jourdan of the voluntary services unit; Hospital Director Charles Freedman; DDGER Joseph Martinez; Raymond Fournier, chm., National Service Committee; ER Octavio Wys; Hospital Administrator Alfonso Estrada; and PER Angel Rivera, who works with the voluntary services unit of the hospital.



The Elks of North Palm Beach, FL, Lodge held a special luncheon to honor the volunteer workers at the VA Clinic in Riviera Beach. Dr. Seymour Chasen (center) congratulated Thomas Johnston and his seeing eye dog Honda for their 1,000 hours of service to the clinic, along with Bill Jacques (second from left), both members of the lodge. Looking on were ER James Southard (left) and lodge National Service Chm. John Busby.

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1984 ELKS NATIONAL "HOOP SHOOT" SCHEDULE

STATE	DATE
ALABAMA	Mar. 3
ALASKA	Feb. 11
ARIZONA	Feb. 25
ARKANSAS	Mar. 24
CALIF-HAWAII	Mar. 3
COLORADO	Feb. 4
CONNECTICUT	Feb. 5
FLORIDA	Feb. 18
GEORGIA	Mar. 10
IDAHO	Feb. 11
ILLINOIS	Mar. 3
INDIANA	Feb. 25
IOWA	Mar. 3
KANSAS	Feb. 25
KENTUCKY	Mar. 31
LOUISIANA	Mar. 17
MAINE	Feb. 14
MD, DE, DC	Mar. 3
MASSACHUSETTS	Mar. 3
MICHIGAN	Mar. 3
MINNESOTA	Mar. 3
MISSISSIPPI	Mar. 3
MISSOURI	Feb. 26
MONTANA	Jan. 14
NEBRASKA	Mar. 3
NEVADA	Feb. 25
NEW HAMPSHIRE	Feb. 11
NEW JERSEY	Mar. 11
NEW MEXICO	Mar. 17
NEW YORK	Mar. 24
NORTH CAROLINA	Feb. 18
NORTH DAKOTA	Feb. 11
оню	Feb. 25
OKLAHOMA	Mar. 24
OREGON	Mar. 3
PENNSYLVANIA	Mar. 3
RHODE ISLAND	Mar. 4
SOUTH CAROLINA	Mar. 17
SOUTH DAKOTA	Mar. 3
TENNESSEE	Mar. 17
TEXAS	Mar. 17
UTAH	Mar. 3
VERMONT	Jan. 21
VIRGINIA	Feb. 25
WASHINGTON	Feb. 19
WEST VIRGINIA	Feb. 18
WISCONSIN	Feb. 19
WYOMING	Mar. 3

Casper

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Regional Semi-Finals

The following states will appear in the regional semi-finals held at the following locations:

SOUTHEAST CENTRAL REGION Mar. 10 WV, VA, NC, MD, DE, DC James Madison University.Harrisonburg, VA Director: Danny O'Donnell R.R. 10 Box 254D, Harrisonburg, VA 22801

NORTH CENTRAL REGION Mar. 17 MN, WI, IA, IL University of Iowa, Iowa City, IA Director: Richard Foreschle, Rt. 1 Box 212 LeClaire, IA 52753

NORTHWEST REGION Mar. 24 WA, OR, ID, AK Park Rose High School, Portland, OR Director: William Critchfield P.O. Box 1047, Corvallis, OR 97339

WEST REGION Mar. 24 CA-HI, NV, UT, AZ University of Las Vegas, Las Vegas, NV Director: Adrian Brubaker, 300 Orchid Dr. Las Vegas, NV 89107

WEST CENTRAL REGION Mar. 24 NE, CO, KS, WY Westminster High School, Westminster, CO Director: Joseph Gareis, 8581 Crescent Dr. Westminster, CO 80030

NORTHWEST CENTRAL REGION Mar. 31 MT, ND, SD Lockwood High School, Billings, MT Director: Dave Todd, 1823 Ave. E Billings, MT 59102

SOUTHEAST REGION Mar. 31 MS, AL, GA, FL, SC Valdosta State, Valdosta, GA Director: William Cook, 201 Redwood Dr. Dalton, GA 30720

NEW ENGLAND REGION Mar. 31 ME, NH, RI, MA, CT, VT Bay Path High School, Sturbridge, MA Director: Walter Kettelle, 594 Lafayette Rd. N. Kingstown, RI 02852

SOUTHWEST REGION Apr. 7 NM, OK, TX, LA Cameron University, Lawton, OK Director: William Wolf, 1436 40th Lawton, OK 73505

NORTHEAST CENTRAL REGION Apr. 7 Kings College, Wilkes-Barre, PA Director: Frank Bonner, 46 E. Newport St. Ashley, PA 18706

GREAT LAKES REGION Apr. 7 MI, IN, OH Bowling Green University, Bowling Green, OH Director: Charles Davis, 908 Lambert St. Bowling Green, OH 43402

CENTRAL REGION Apr. 14 MO, KY, TN, AR University of Tennessee, Martin, TN Director: Randall Smith, 203 Sheffield PI. Franklin, TN 37064



Finals

Elks National "Hoop Shoot" Contest finals will be held in the Market Square Arena, in Indianapolis, Indiana, May 4, 5, and 6, 1984. National Headquarters, Indianapolis Hilton on the Square. The Elks-Basketball Hall of Fame Classic will take place May 5, 1984.

Emile J. Brady, National Director Box 153 Danville, PA 17821 (717) 275-5355 (717) 275-4060

Ray Bastow THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

Puerto Vallarta

(Continued from page 31)

So you see, Puerto Vallarta, if you search, is still affordable. Still colorful, too. When I arrived several weeks ago I took a cab to Las Margaritas, the restaurant up the block from the Oceana Hotel with its good Mexican food. Las Margaritas is set in a garden and because it's romantic it's best to go with your sweetheart or your wife. Bouganvillea spills off the walls and a tree spreads its shade in the courtyard. The stars and the moon shine down and there is mariachi music. So go with your sweetie.

Usually there's a lineup in front of Carlos O'Brian's which is on the waterfront only a few doors from the Oceana Hotel. It's noisy and colorful and the tourists seem to love it. If you haven't been to Puerto Vallarta before, it's one of those places you go once anyway. On the back of the menu it says: "Any food you don't like should be sent back, then we'll start all over again. Don't be bashful," which tells you the sort of place it is. Loose, laid back. These same entrepreneurs operate Carlos and Charlie's in San Angel, Tia-Juana Tilly's in Tiajuana, Tabasco Beach in Acapulco, Senor Frog's in Mazatlan and Tabasco Charlie's in Cuernavaca. The menu at Carlos O'Brien's in Puerto Vallarta lists ceviche, sashimi, crawdaddy soup, gaspacho, guacamole, lobster crepes, curried chicken, steaks, Mexican fare and a long list of seafood. Just don't expect a classy setting because it isn't.

La Fonda del Sol is an attractive restaurant with a sunken bar, and of course there's El Set which we mentioned earlier. A dozen or so other excellent restaurants exist around town. so inquire at your hotel. What with the current rate of peso/dollar exchange, nothing is terribly expensive in Mexico these days. Not even the night life. Puerto Vallarta's original disco, the City Dump, still churns. It features stained glass windows, booths and a good dance floor.

Dozens of other bars and discos do business around town. The big hotels have their own, which brings up this point: Unless you wink off with ease, ask for a room away from the disco. I got a room above one once and didn't fall asleep till dawn. Meanwhile, it's still the ritual to drop by the Oceana

(Continued on page 39)

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News of the State Associations

The 80th Annual Convention of the **Colorado** Elks Association was held September 8-10 at Grand Junction. It was one of the largest annual meetings ever held by the association, with 1,304 Elks and their guests attending.

Distinguished guests in attendance were GER Kenneth V. Cantoli and PGER George Klein.

The next annual convention will be held in Colorado Springs September 6-8, 1984.

Newly elected officers for 1983-1984 are President James Steers, Northglenn; First Vice-President William Smith, Colorado Springs; Second Vice-President Robert Ener, Gunnison; and Third Vice-President E. M. Duke, Florence. Re-elected secretary and treasurer were James Sterling, Canon City, and James Flannigan, Aurora, respectively.

Littleton Lodge won the State Ritualistic Contest.

Colorado's Major Project, which was established in 1952, is Elks Laradon Hall, located in Denver. This is a school for training and rehabilitation of mentally retarded children, and a vocational school for young adults.

James Dean of Pueblo, chm. of the Elks Laradon Hall Committee, announced that over \$130,000 has been contributed to the project this past year by individual Elks and lodges.

PGER George Klein, Colorado's Grand Lodge sponsor, presented a check from the Elks National Foundation for \$54,426 to the Elks of Colorado to be used for the state Major Project and other youth related-programs.

A total of \$2,424.39 was contributed to the Elks National Foundation from the floor of the convention. Also, \$2,124 was donated to the Colorado Clem Audin Memorial Fund, which now totals over \$48,000. The interest from this fund is used for the education, health, development and care of young people.

A total of 558 Elks and their ladies attended the annual convention of the **West Virginia** Elks Association, held August 11-13 at Wheeling.

Distinguished guests included GER Kenneth V. Cantoli and his wife Ruth, PGER Homer Huhn, Jr. and his wife Jo, Pennsylvania SP Hadyn Evans and his wife, and John Nordham, secretary to the GER, and his wife Martha.

West Virginia Congressman Allan B. Mollohan was the guest speaker.

A midyear meeting will be held in Princeton in April, 1984. The next state convention will be held at Clarksburg August 9-11, 1984.

Newly elected officers of the association are President James Carpenter, Buckhannon; Vice-President South Oral Sisson, Charleston; Vice-President North Joseph Cionni, Wellsburg; Vice-President Central William Lambert, Grafton; Secretary Donald Finnegan, Weirton; and Treasurer Donald Barger, Elkins.

The state ritualistic championship was won by Princeton Lodge. Lewisburg won the golf tournament.

Wheeling was the state's All-American Lodge, and Oral Sisson was named Elk of the Year.

The state Major Project is the crippled children's camp at Princeton. At the business meetings, it was decided that a board of directors made up of the three district vice-presidents and one director from each of the three districts would administer the camp.

The annual convention of the Montana State Elks Association was held August 10-13 in Great Falls. Some 400 Elks and their ladies attended.

Distinguished guests were PGER Frank Hise and his wife Betty and PGER and State Sponsor Raymond Dobson and wife Gene. PGER Hise was the main convention speaker.

The association plans a midwinter meeting in Livingston January 18-20, 1984. The 1984 annual convention will be held in Kalispell July 28-31.

Officers of the association for 1983-84 are President Robert Semmens, Butte; First Vice-President James McLuskie, Billings; Second Vice-President George Nicholas, Glasgow; and Secy.-Treas. Fred Balkovetz, Butte.

John Jordan of the Elks National Service Commission presented an award to the Montana Elks for the 3,600 hides which they donated to the Elks veterans programs. The convention was also honored to have as its guest the top-ranking girl winner in the Elks "Most Valuable Student" competition, Miss Michele Lynn Archie of Columbia Falls, MT. She won a fouryear scholarship of \$20,000. Michele was accorded great honors in Honolulu at the national convention and again at the Montana convention.

Laurence Dunville received the association's Special Service Award at the state level for his excellent work with the hides program. Robert Lacey was given the same award at the subordinate lodge level for his work with the youth of the state.

The state Major Project is the purchase of special equipment for small hospitals throughout the state. During the past year, the association contributed \$60,000 to this program.

The 54th Annual Convention of the **Connecticut** Elks Association was held in Waterbury June 3-5. There were 500 Elks and their ladies in attendance.

Distinguished guests were Past Grand Trustee Alfred J. Mattei; Edwin J. Daley, then-chm. of the GL Youth Activities Committee; and SDGERs Arthur J. Roy and Thaddeus J. Pawlowski. Brother Mattei delivered the keynote address.

Officers elected for 1983-84 are President William M. Cullen, Hamden; Vice-Presidents – East, Charles W. Lusk, Jr., New London; Northwest, Ralph Nocera, Bristol; South Central, James V. Lee III, Wallingford; and Southwest, William Miller, Danbury; Secretary Thaddeus J. Pawlowski, Norwich; and Treasurer Edward Szewczyk, Enfield.

Manchester Lodge was presented the Arthur J. Roy Ritualistic Trophy as the state ritualistic champions. The presentation was made by SDGER Roy.

It was announced that Shellie Miller, designated the top-ranked scholar by the State Scholarship Commission, received the annual Thaddeus J. Pawlowski Scholarship Award.

The Memorial Service was held at 11 a.m. Sunday. The general eulogy was delivered by James Caulfield, Waterbury, and a special eulogy honoring PSP George Caioluette was delivered by SDGER Pawlowski.

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

Puerto Vallarta

(Continued from page 37)

for a sundowner. Mariachis wander in off the streets, the beer's cheap and the atmosphere is pleasantly Mexican. Some Shopping Tips:

- Galeria Uno, Morelos 561: Art from all over Mexico. Paintings, graphics, sculpture. Six rooms of merchandise.
- Joyeria La Azteca, Juarez 360: Silver and gold jewelry plus semiprecious stones.
- Muchas Cosas, Guerrero 174: This is a boutique with original designs. Everything from blouses and dresses to bikinis, shirts for men.
- Acapulco Joe, Morelos 596: A lineup of T-shirts.
- Bazaar Vallarta, Juarez 501: Clothing for men and women, pottery, jewelry.
- Designer's Bazaar, Morelos 500: Designer clothing plus leather, jewelry, handicrafts.
- El Patio Antiques, Corona 169: Wrought iron, copper, glass, handwoven rugs.
- Galeria Lepe, L. Cardenas 97: Primitive paintings, sculpture.
- Huaracheria Lety, Juarez 472: Women's sandals, huaraches for men.
- La Iguana de Oro, Juarez 302: Jewelry, arts and crafts in a deluxe store setting.

The First Snowmobile

(Continued from page 33)

mailmen, telephone and power linesmen, hunters, trappers and the police. Calvin Coolidge's father, Colonel John C. Coolidge, died on March 18th in 1926 at the age of 81. His funeral cortege consisted of a somber parade of black snowmobiles in a long line over the snow-covered Vermont hills.

Man being the competitor that he is, the use of snowmobiles for racing was probably inevitable. When was the very first snowmobile race? .Probably on the day the second machine was completed! Actually the first recorded race was held January 31, 1926, on Rangeline Lake, Wisconsin, as shown on the accompanying photo. Bill Neu of nearby Three Lakes (Continued on page 43)

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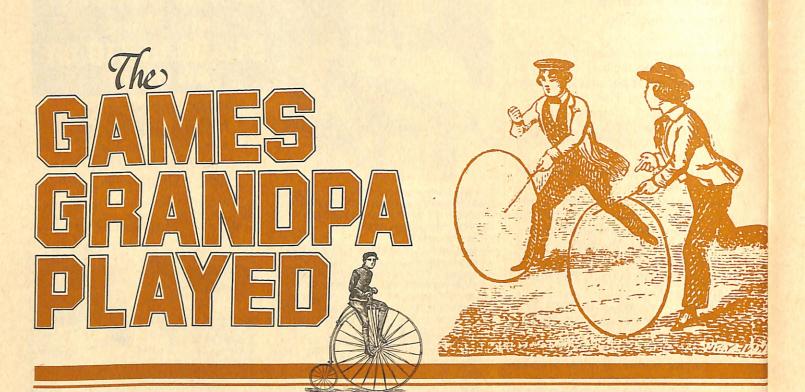
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30-DAY, NO-RISK TRIAL OFFER



by Robert E. Reynolds

It had snowed all night. Everything was wearing a new white coat. The air was brisk and nose-tingling. Excited children were kicking and snowballing their way to school. They could hear the challenging cries of their friends in the clear morning air. They saw a line of ten scarf-wrapped, overshoed pals tromping out a huge circle in the unmarked schoolyard for a game of "fox and geese" before school started for the day.

A group of squealing younger ones plopped onto their backs making a variety of "snow angels." Some of the older boys had climbed to the top of a snowdrift and were choosing up sides for a game of "king of the hill." A few others were busy making snowballs to pepper the girls.

Absent were not only the sounds of heavy automobile traffic and overhead jet aircraft, but there was no adult blowing a whistle to control these activities. It was all just plain, old-fashioned fun.



111150

Above, the author fascinates a youngster with games that employ imagination rather than electronic technology and gimmickry.

grandpas and grandmas recall as their After school the youngsters still childhood. In different parts of our out to play in the snow it was inhad the freedom to select their own country the seasons affected the evitable that they had to tumble and games. There were no organized games and the activities differently. roll around in the white, whirly stuff. youth basketball or hockey leagues. But the youngsters were not bored. Mothers were not lined up ready to There was always something exciting little "snow angels" appeared, Each whisk the kids off to a crafts class, a to do. They usually dreamed up the child would find a spot of virgin practice session, or a dancing class. games themselves or played those that snow, plop flat on his back, wave his These were the times that today's their older brothers and sisters passed arms up and down to give a "wing"

along. Today's youngsters should have the same experiences. It's time for today's grandpas to pass along the stories of those games.

Winter in the upper Midwest was always challenging and exciting for all ages of young people. There was always snow and ice. But instead of complaining the kids made the cold season work for them.

"Fox and geese" was popular as long as there was fresh snow in which to make the paths. Everyone was supposed to stay in the marked-out. stomped-down runways that sliced the huge circle like a pie. One person, the "fox", was able to tag anyone on the paths, but the center of the circle was "home", a safe area for the "geese." But there were always those "geese" who, when almost caught by the "fox", would "cut the pie," or get off the paths. Soon there were too many extra pathways and the game had to wait for the next snowfall.

When the younger children went After a fresh snowfall many chubby the "robe." Each one would then the air, some finding their marks, but carefully push himself up to examine most of them missing. When they had his angel and compare it with the all been thrown, peace was called unothers around him. But it never failed til everyone could regroup and rearm. that one "devil inspired" angel would No one won and no one lost. suddenly jump on his own image and Hill sliding races were fun, but destroy all evidence of its ever being more so when each one made his own there. Not being able to resist the "sled." Collapsed cardboard boxes, others followed suit and mass demoli- or if the hill was steep enough, the tion wiped out the other imprints as back side of the boys' own pants were well. But soon another set of these considered sufficient technology. heavenly choirs would appear in a new patch of snow.

of the more popular boys' games was the other seasons. The out-of-doors "king of the hill." The winter version was always a lure for playing no matwas always more fun because there ter where the youngsters lived. True, was less chance of getting skinned up in the winter the shorter days cut into in a snowbank than on a dirt pile. It game time, but neighborhood games was almost a foregone conclusion as like "ally, ally, oxen free" were ideal to who would be the final survivor, or for the early evening darker hours "king," but the boys played on when the youngsters could more easianyway. One never knew, the "king" might be deposed any day. As each attacker was tossed back down the were able to include a wide age range snowdrift he was to be out of the of the kids. A good full game could game, unless, of course, the rules be played after supper and before might be changed that day. These bedtime. The "it" person could changes often became a central issue, almost anticipate being called home, and if they were not resolved, the but he tried to catch everyone before game was dissolved.

In the small country villages where ally, oxen free!" the farmers brought their eggs and produce to town by sled, the older cally to selecting a backyard, a quiet boys were always tempted to hop street, or a vacant lot for a good game onto the rear runners for a free ride, of "tin can off." An empty conor as they called it—"hookin' bobs." This thrill has disappeared from the box, or in a marked circle on the scene with the advent of the snow- ground was ideal for at least one mobile.

to appear as the wintry season con- for pummeling the can and after the tinued. As the snow drifts piled first free hit the boys scattered in all higher around the barns and sheds to- directions to hide. The "it" boy was day's granddads became cave dwel- always cautious as he hoped to sight lers, explorers, Eskimos, animals, or one of his friends and beat him to the whoever or whatever might live in a can before some one else might sneak cave. Shovels, boards, tin buckets, or in, whack the can, and yell, "Tin can just plain mittened hands would bur- off!" row into the side of a snowdrift until the required cave was excavated. sophisticated, neither boys nor girls, Gunney sacks, small rugs, boxes, or for a game of "pump, pump, pullother "furniture" were moved in and away" either. Being able to elude bea full adventure would be played out ing tagged or catching others was until it was time for supper.

Many of the boys became experts in constructing snow forts piled high with snowball ammunition in anticiwere chosen or predetermined, high medieval days. When all was in readi-

effect, and open and close his legs for ness the attack began. Missiles filled

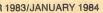
In the snowless sections of the country, the winter games were more Today's grandpas recollect that one or less an extension of the games of ly hide.

> The "hide and seek" type of games he had to give up and call out, "ally,

Many grandpas look back nostalgidensed milk can set up on a stump or game before it had to be replaced. Snow caves and snow forts began Each boy found a good sturdy stick

> No one seemed to get too old or equally fun.

The southern beaches on both sides of our country were ideal for special kinds of games, other than just swimpation of an upcoming battle. Sides ming. "Water tag" took on many variations, but usually "it" could ground was carefully selected, the only tag if he were under water. After building blocks were usually rolled by wearying of this, the game would hand, and then placed one upon the often move onto the sand and change other to resemble a fortress of to "hop tag" or "spot tag." As more (Continued on page 49)





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THE JOY OF GIVING



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ER Thomas Wheeler, Jr. (center) of Greensboro, NC, Lodge presents a National Foundation state-allocated scholarship to Marshall Ratledge. Applauding at left is lodge Scholarship Committee Chm. Owen Lewis.



At the Elks National Home in Bedford, VA, GER Kenneth V. Cantoli (second from right) presented a National Foundation special recognition award to Carl Gruen (second from left) leading knight of the Home Lodge. Also pictured are (from left) William Bakewell, Home Lodge ENF Chm.; Gerald Powell, Vice-Chm. of the Board of Grand Trustees; and Doral Irvin, executive director of the home.

TULSA, OK, Lodge held its annual National Foundation Dinner-Dance, which was attended by many Grand Lodge, state, district, and local dignitaries. One of the many highlights of the evening was a speech given by SP Billy Wilson. The fund-raising event produced many new National Foundation members.

TUCSON, AZ. On October 16, 1983, the Arizona Elks Association presented the Hon. Rose Mofford, Arizona Secretary of State, with an Honorary Founder's Certificate from the National Foundation. This certificate represents a donation of \$1,000 to the National Foundation in the name of Rose Mofford. The certificate was presented by SP Terry Rice, PGER Horace Wisely, and the membership of the Arizona Elks Association assembled in their mid-year convention in Tucson.

WAKEFIELD, MA, Lodge recently presented its annual scholarship awards to area students for the 1983-84 school year.

Kevin Daly of Reading and Ann Manning of Lynnfield both received awards as national finalists in the National Foundation "Most Valuable Student" competition.

Anastasia Maher of Wakefield received an ENF state-allocated award.

The First Snowmobile

(Continued from page 39)

and Harold Hanson of Eagle River, competed in a "grudge match." Neu was driving for Badger Garage in a specially-tuned car named, "The Tramp." This was embellished with overhead valves and a racing carburetor. Hanson's mount was showroom stock and carried the banner of the Strong & Manley Ford Agency of Eagle River.

More than 200 partisan fans (the two towns were long rivals) gathered on the ice of the lake to witness the duel. It wasn't even close. Hanson's engine overheated and he failed to finish. Neu, braving the sub-zero temperature with the top down and the windshield open for less air resistance, raced away with the big prize: a .22 caliber rifle.

The velocity attained by Model T snowmobiles was hardly dizzying. Normally they rattled over the snow at a steadfast 18-20 miles an hour. Wide open, on the slicker surface of the ice, Neu's specially souped-up racer might—just might—have touched almost forty miles an hour.

White eventually gave up his business because he could see no future in Snowmobiles. Large scale snow removal had been instituted on the roads of New England and he believed there would be less and less use for his invention. In 1929 he sold his patents to the Arps Corporation of New Holstein, Wisconsin, who already held several snow vehicle patents and improvements of their own. They immediately applied White's thinking to later model Fords: Model A and, later, some V8's -coming out with six and even eight wheel versions.

Arps weren't the only ones in the snow vehicle business by this time. A newcomer, The Eskimobile Co., introduced a vehicle whose approach was to employ giant "Hi-Stilt" wheels. The idea never caught on.

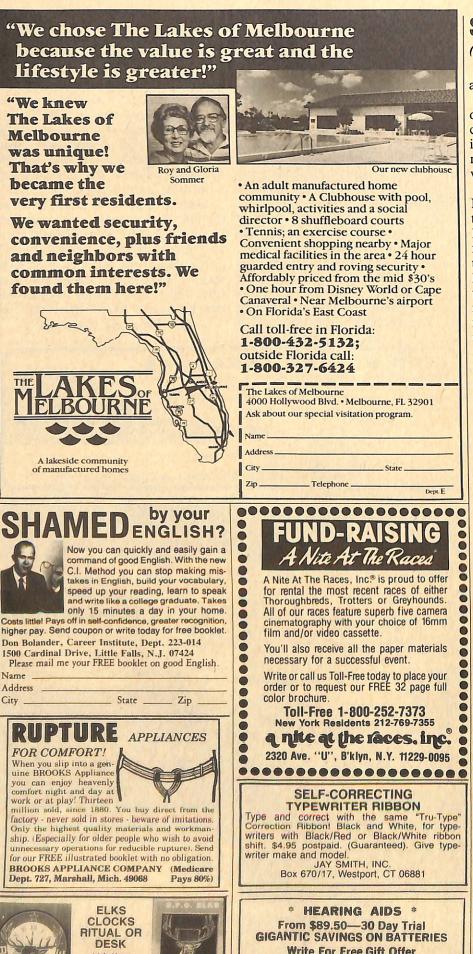
Arps did fairly well, producing some 600 vehicles a year between 1929 and 1934, calling their adaptations, "Snowmobiles," "Snowbirds," and "Snow Flyers." But apparently they got too much of their business from one source. Early in 1935, Post Master General, James Farley, admitted publicly that the mails *did not* always have to go through—particularly if the roads were badly drifted and had not been plowed out yet. From that time on demand dropped precipitously, resulting in Arps sales dropping to less than a hundred units a year.

Right now there are a surprising number of original White Model T Snowmobiles about. Greg Buttermore, of the Auburn-Cord-Duesenberg Musuem in Auburn, Indiana, says this about their perfectly restored specimen, "The Snowmobile runs remarkably well in the deepest snow as our test runs have proven. The museum has taken the vehicle on remote exhibits and spectators are amazed by it."

But theirs isn't the only mint example. The Transportation Museum in Owl's Head, Maine has a like-new beauty. As also does the Wells Auto Museum in Wells, Maine. Ralph Engelsted, President of the Imperial Palace in Las Vegas, sent the writer a color photo of a beautifully restored T Snowmobile coupe in their old car collection. And two correspondents have written that in Speculator, New York, Charlie John's Store has an operating machine that they use for advertising purposes.

There will soon be other pristine examples. A young man and his father in Sharon, Massachusetts, are well along in their several years' restoration of the wreck of a 1923. A very secretive gentleman in Johnson City, New York, intends to purchase one he knows about that's hidden (Continued on next page)





Snowmobile

(Continued from previous page)

away in a barn.

It is only fair to record the fate of one Snowmobile that could have become world famous and won a place in a museum, but which failed miserably. Where it is now no one will ever see it.

In 1928, when Admiral Richard E. Byrd's Antarctic Expedition reached the Bay of Wales, just off the Ross Ice Cap on Christmas Day, one of the first pieces of equipment to go over the side and onto the ice was a 1928 Model A Snowmobile. Its task was to transport supplies from the temporary landing dock to the permanent inland base of "Little America," a 15 mile roundtrip. In less than two months the Snowmobile and ten dog sleds moved the 650 tons of supplies needed to sustain 54 men for 15 months

A storage house of ice blocks was built for the Snowmobile and the famous "Floyd Bennett" Ford trimotored monoplane. Fuel and oil had to be drained and put into special containers. For once an engine stopped in that antarctic temperature, oil solidified and gasoline froze within minutes.

Antarctic Spring arrived in August. The colony prepared for the main purpose of the expedition-a geological survey of mountains at "Scott Land" and "Carmen Land." A series of relay stations and emergency stops were laid out. The first base was to have been 100 miles from "Little America." The Snowmobile was to transport the first party to the nearest outpost.

On the second day out, after traveling less than eighty miles, the Snowmobile ground to a halt, its clanking chains suddenly silent. The men swarmed over the machine. They well understood things mechanical. But with all their expertise the reasons for the Snowmobile's demise was never discovered. After wasting many hours in a futile attempt to resuscitate it, the disgusted explorers unwillingly packed rations on their backs and began the murderous trek back to "Little America" on foot. The har-rowing journey took four daysshortened considerably by dog sled teams sent out to search for the late party.

Somewhere at the bottom of the world, out on the vast Antarctic





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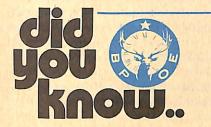
wasteland, instead of occupying an honored place in a museum, there lies a Snowmobile; shamed, disgraced, in a timeless grave of cold, deep snow.

Today's snowmobile is a direct descendant of Eliason's single track, outboard-powered machine. Unlike White's, it is a multi-purpose vehicle, for sport as well as work. Because it is narrow it can go through forests and because it is light it can go over even light snow. It is fast (racers frequently exceed ninety miles an hour) and provides new kinds of outdoor winter recreation including picnics, safaris and races. There are no twin clanking chains, a single central cleated nylon or rubber belt drives it.

Snowmobiles have revolutionized the remote snow areas of the world.

They are indispensable for forest rangers, police, mail carriers and rescue operations; essential for ranchers, herders, trappers, hunters and fishermen. In the far north they have largely replaced the dog sled for carrying supplies. Eskimos use them for tracking caribou because they can track twice as far in a day as with a dog sled. A single machine often pulls one or more heavily-laden sleds.

All this is a far cry indeed from White's simple machine with its limited objective of being able to travel in New England when the roads were impassable. But not too far a cry from another but unexpressed objective (for, after all, White was an automobile dealer) that of drumming up extra business in the off season.



Christmas is for kids you say? That's true but for Elks Christmas is also for senior citizens, especially those living at the Elks National Home in Bedford, VA.

Each year, an outstanding array of thousands of Christmas lights are used to decorate the outside and front lawn of the Home. The effect is dazzling to say the least; thousands of people from several states come each year just to see the colorful display.

They come by bus loads and Doral Irvin, the executive director of the home, estimates that this year 100,000 people will view the beautiful Christmas lights.

The ceremony to officially turn on the lights draws about 250 to 300 people to the Home. The event this year was planned for Dec. 16.

Last year PGER Glenn L. Miller had the honor to officially throw the switch. This year PGER Frank Hise was invited to handle this pleasant chore.

Many other distinguished Elks and their ladies were to be present including some members of the Board of Grand Trustees not to mention about a dozen State Presidents.

The lights are turned on every evening through New Year's Eve. It's a Christmas gift to the community from the senior Elks at the Elks National Home.

If you are a retired Elk, living alone with the worry of preparing your own meals, eating alone and taking care of the hum-drum chores of housekeeping, you might want to consider the advantages of residence at the Home.

You would have your own private room, with a maid to make your bed and clean each day. There are three meals served in a spacious dining room in the company of other gentlemen in your age group. Recreational activities such as bingo, cards, shuffleboard, billiards, pool, golf, shopping trips and various programs including shows. All this in a beautiful location with lots of space for walking and enjoying the great outdoors.

Bring your own automobile if you wish. (One retired Elk even arrived on his motorcycle.) You can enjoy the freedom of making short trips in the area and traveling whenever you choose. Your time is your own and you can come and go as you please. All this for a very nominal charge.

Just ask Col. Ramon "Red" Ringo, the Grand Lodge organist and resident of the home, the next time you see him. He pops up all around the country. For instance, he was the invited organist for the Elks Memorial Service this year at Elwood, IN, Lodge No. 368.

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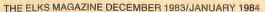
Our search for the Elk with the longest record of membership may be over. Donald Hensel, secretary of Marion, Ohio, Lodge No. 32, tells us that Dr. A.F. Linscott may be the national champion. He has been a member of Marion Lodge for 82 years having joined in 1901. Doc served as Exalted Ruler in 1905-06. He is now 107 years young and on April 18, 1984, will be 108.

That's quite a record.

We also heard from Larry M. Baker, secretary of Charleston, W. Va., Lodge No. 202. Their senior member is none other than Marcus H. Smith, who has been a member for 73 years. He was born August 26, 1888, making him 95 and he has been a life member since 1969.

We add our congratulations.

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by Robert L. Snow

The golf clubs are in the trunk, tee off time is in five minutes, and you're way, a needless stop avoided.

Or so you think.

A siren suddenly blares behind you and in your rear view mirror you see the flashing lights of the police car.

"Maybe he's going on a call somewhere," you pray. But as you pull to the side of the road, he pulls in right behind you. Is all lost? Is there no way to avoid the ten or fifteen minute delay, the missed tee off, and worst of all the \$75.00 ticket?

Yes.

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ly legal, ethical, and moral way to are: avoid the ticket and be on your way in only a few seconds.

As a police officer of fifteen years, I have stopped thousands of motorists for traffic violations, and most have tried in some way to get themselves out of the ticket. I can only recall twice, however, when a motorist did something which experience and reasoning should point to as the best course to take, but whose self-evident nature seems more apparent than real. The two motorists were immediately let go with a simple "Drive carefully"-even though I'd witnessed them commit a traffic offense just seconds before.

What did these two drivers do?

Before I tell what they did and why it worked. I need first to tell about the methods drivers usually use trying to get themselves out of a ticket, and more importantly, why they don't work.

There are four basic methods drivers use when stopped for a traffic violation .:

1. Excuses or "You're Not Going To Believe This, Officer, But "

still five minutes from the golf car, adjusts his mirrored sunglasses, actually believe the excuse they're uscourse. Suddenly the traffic light up pulls off his leather driving gloves ing is original with them, and most ahead turns yellow and you floor the and slaps them down between his are insulted when I shake my head accelerator. The light flashes to red a gunbelt and revolver handle, then and begin writing the ticket. Every ofsecond before you reach the intersec- slowly approaches the motorist's car, ficer has heard all of the above and tion but you zip through and on your tapping his ticket book in his hand. hundreds of others hundreds of All the while, the motorist's mind is times. Only rarely will a motorist in overdrive, racing to come up with come up with a new and original exan excuse which will convince the of- cuse-which, incidently, most times ficer there was no choice but to run still doesn't get them out of the ticket. the traffic light, stop sign, etc.

seconds drivers have is never enough slightest investigation, or are just time to come up with anything original and fresh, and so instead they 2. Confusion or "What Light, Ofusually fall back onto something ficer?" which later undoubtedly makes them blush to think they actually believed they could convince the officer of it. their car and usually say something There is a way. There is a complete- A few of the more common excuses such as "Are you sure, Officer? A

- a. Someone was following them.
- b. Someone was tailgating them.
- c. There's an emergency at home, at work, at the hospital, etc.
- now).
- the back seat.
- hurrying to a gas station.
- tion.
- pedal.
- there were no cars coming.
- j. They saw the police car and 3. Denial or "But, Officer, You were trying to get out of its way Must Be Mistaken." in case the officer was on an emergency run.

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see the traffic light, stop sign, etc.

1. They were going too fast to stop.

The interesting thing about ex-The police officer steps out of his cuses, I've found, is that motorists The problem with excuses is that the Unfortunately, the ten or fifteen majority either fall apart under the plain silly in themselves.

Using this tactic, motorists act stunned when the officer approaches light?" They then lean out the window and look behind them, seeming amazed when the officer points to the traffic signal.

A little thought should make it obd. The brakes failed (but work vious why this ploy seldom, if ever, works. Even on the longshot chance e. They were disciplining a child in an officer would believe the motorist actually didn't see the traffic light. f. They were almost out of gas and stop sign, or whatever (about a 999 to 1 chance since police officers hear this g. They had to go to the bathroom on every fourth or fifth traffic stop), and were hurrying to a gas sta- very few, if any, officers would allow such an obviously unobservant and h. A cramp made their leg careless driver to leave without a straighten out and press the gas ticket, in the hope that giving a citation would underscore the impori. They could see both ways and tance of being constantly alert and observant while driving.

This is one of the most common tactics drivers try. The motorist simpk. A bee got into the car and they ly looks the officer in the face and were trying to swat it and didn't swears that he or she didn't commit

whatever offense the officer is accusing them of, and usually implies, either implicitly or explicitly, that the officer:

- a. has obvious vision problems; b. is suffering from hallucinations;
- c. has a quota to fill and is using them to do it with.

A survey of several dozen police officers overwhelmingly confirms that this is the most irritating method drivers use when trying to get themselves out of a ticket, and the most self-defeating. Most officers said that after the motorist insults them by believing they are so simpleminded they can be convinced they didn't see the violation they know they just did, they always issue a ticket-even if originally they'd only planned on giving a warning.

4. Indignant or "I'll Have Your Job, Officer!"

The motorist is sitting watching in the rear view mirror as the police officer approaches, ticket book in hand. What to do?

Of course! The motorist knows the Mayor! Well, not actually knows him, but he or she did shake hands with him at an election rally several years ago. The officer steps up to the car window and the motorist immediately demands to know why he or she was stopped, and then makes it clear to the officer how upset the Mayor is going to be when he hears of this.

The problem with this tactic-besides the fact it doesn't work—is that after it fails a person is faced with only three options:

- a. grin sheepishly (and take the ticket);
- b. say in a huff that the officer will be hearing from the Mayor (and take the ticket); or
- c. increase the indignation (and still get a ticket). ***CAU-TION: This last option has the potential to backfire in a disorderly conduct arrest.

Police officers are not impressed or intimidated by indignant drivers simply because they see this response on every ninth or tenth traffic stop, and especially because they've just witnessed the traffic violation and know they're in the right.

So what does work?

If none of the methods above work, what does? What will assure that you make the tee off and avoid the \$75.00 ticket?

(Continued on next page)

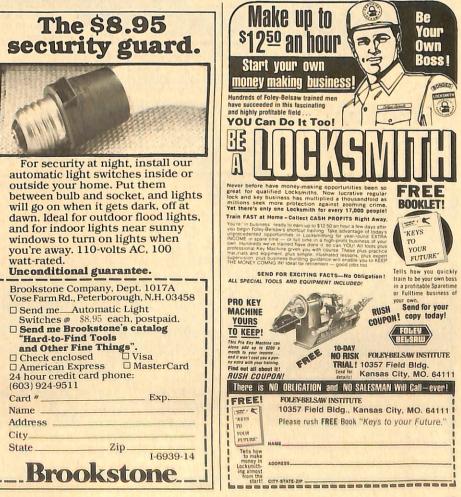
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THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

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But Officer . . .

(Continued from previous page)

Honesty.

The people stopped for traffic violations range from the poorest to the richest, from the uneducated to the PhD's, from the lowest class to the Social Register, yet no one wants to own up to a traffic offense. No one wants to do what their upbringing, education, and conscience tells them they should do, and that is to simply look the officer in the face and say, yes they did commit the violation, they deserve the ticket, and that the officer is only doing his or her duty by giving it to them.

In my survey of other police offi-

cers, I found that the occurrence of this kind of honesty has been about as rare for them as for me: two or three times every ten or fifteen years. Both times it happened to me I had gone up to the car, my mind braced and ready to respond to whichever of the four methods the driver might choose to use, and was so flabbergasted by this blatant act of honesty I was struck speechless.

So, the next time you're stopped for a traffic violation, forget the four common methods and try the uncommon one. You'll be amazed at the results.

THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

Departed Brothers

PAST DISTRICT DEPUTY Simon Cahn of Beacon, NY, Lodge died October 7, 1983. Brother Cahn served as District Deputy Grand Exalted Ruler for the East Central District of New York in 1967-68.

PAST DISTRICT DEPUTY G. Kay Carpenter of Sidney, MT, Lodge died September 23, 1983. Brother Carpenter served as District Deputy Grand Exalted Ruler for the East District of Montana in 1972-73.

PAST DISTRICT DEPUTY Joseph T. Russell of Poughkeepsie, NY, Lodge died October 13, 1983. Brother Russell served as District Deputy Grand Exalted Ruler for the East District of New York in 1955-56.

PAST DISTRICT DEPUTY Fuller M. Richardson of Fort Lauderdale, FL, Lodge died August 16, 1983. Brother Richardson served as District Deputy Grand Exalted Ruler for the Southeast Distict of Florida in 1963-64.



PAST DISTRICT DEPUTY Carl O. Pingry of Pittsburg, KS, Lodge died recently. Brother Pingry served as District Deputy Grand Exalted Ruler for the East District of Kansas in 1950-51. He was also a past president of the Kansas Elks Association.

PAST DISTRICT DEPUTY Walter G. Palm of Fairless Hills, PA, Lodge died September 27, 1983. Brother Palm served as District Deputy Grand Exalted Ruler for the Southeast District of Pennsylvania during the 1982-83 Grand Lodge year.

PAST DISTRICT DEPUTY Owen C. Williams of Bellows Falls, VT, Lodge died September 29, 1983. Brother Williams served as District Deputy Grand Exalted Ruler for the South District of Vermont in 1975-76. He also served as treasurer of the Vermont Elks Association from 1976 until his death.

PAST DISTRICT DEPUTY Charles F. Magee of Panama Canal, R. de P., Lodge died recently. Brother Magee served as District Deputy Grand Exalted Ruler for Panama Canal District in 1933-34. **PAST DISTRICT DEPUTY** Lyle L. Rulison of Syracuse, NY, Lodge died July 3, 1983. Brother Rulison served as District Deputy Grand Exalted Ruler for the Central District of New York in 1972-73.

PAST DISTRICT DEPUTY Albert E. Hopper of Kittanning, PA, Lodge died recently. Brother Hopper served as District Deputy Grand Exalted Ruler for the West Central District of Pennsylvania in 1974-75.

PAST DISTRICT DEPUTY Robert L. Granger of South San Francisco, CA, Lodge died October 3, 1983. Brother Granger served as District Deputy Grand Exalted Ruler for the Bay District of California in 1976-77.

PAST DISTRICT DEPUTY David B. Dunn of Houlton, ME, Lodge died recently. Brother Dunn served as District Deputy Grand Exalted Ruler for the East District of Maine in 1974-75.

PAST DISTRICT DEPUTY Frank R. Blauvelt of Binghamton, NY, Lodge died October 14, 1983. Brother Blauvelt served as District Deputy Grand Exalted Ruler for the South Central District of New York in 1968-69.

PAST DISTRICT DEPUTY Earl A. Rose of Leechburg, PA, Lodge died October 28, 1983. Brother Rose served as District Deputy Grand Exalted Ruler for the South District of Pennsylvania in 1942-43.

PAST DISTRICT DEPUTY Charles G. Etter of Chambersburg, PA, Lodge died October 3, 1983. Brother Etter served as District Deputy Grand Exalted Ruler for the South Central District of Pennsylvania in 1961-62.

PAST DISTRICT DEPUTY Harry Kole of Charlotte, NC, Lodge died September 13, 1983. Brother Kole served as District Deputy Grand Exalted Ruler for the West District of North Carolina in 1964-65.

PAST DISTRICT DEPUTY Fred Simpson of Newport, OR, Lodge died October 27, 1983. A former member of Toledo, OR, Lodge, Brother Simpson served as District Deputy Grand Exalted Ruler for the North District of Oregon in 1956-57.

PAST DISTRICT DEPUTY John W. Moakler of Providence, RI, Lodge died recently. Brother Moakler served as District Deputy Grand Exalted Ruler for the state of Rhode Island in 1959-60. He was also a past president of the Rhode Island State Elks Association.

PAST DISTRICT DEPUTY Odin E. Andres of Evanston, IL, Lodge died November 1, 1983. Brother Andres served as District Deputy Grand Exalted Ruler for the Northeast District of Illinois in 1942-43.

Games (Continued from page 41)

weariness would set in there was always enough strength left to build sand castles. This became either an individual or group project. It was a race to build them near the water and try to beat the incoming tide.

Whether there were wintry blizzards or rainstorms the long dark evenings without television encouraged indoor activities. Although many a parent and grandparent taught the youngsters how to become proficient in checkers, dominoes, or card games, the young ones usually dreamed up their own more exciting versions of these games.

With larger families or at birthday parties "spin the bottle" was a popular game. All of life's mysteries could be held in this simple game. To the participants of either sex it was all encompassing. There were the elements of power—control of the bottle, decision, what to decree for the one at whom the bottle points. There was expectation, suspense. Who would be the victim, the favored one, the enacter of some strange action? Nicknames were brewed here. Debates ensued as to the technique of twirling the bottle. As the bottle spun time seemed endless in delicious wondering. It was the stuff of which giggles and groans were cultivated.

Their grandpa's stories of his childhood were often the inspiration for building crude tree houses or using old lumber, boxes, tires, and imagination to produce sites from around the world. Borrowed pieces of their parents' clothing or old curtains were transformed into a myriad of costumes.

Life may not have been better; times were difficult, but the kids did not really feel the Depression. Everyone played something. Games were as simple or as complicated as the youngsters cared to make them.

When today's grandpa's eyes twinkle and a smile spreads across his face you just know that he is recalling some of these games for his own grandchildren. The excited, anticipating, upturned little faces are eager for this bit of culture that they may never get any other way. The mystical transfer is made without any formality. I know; I am a grandfather.



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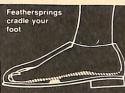
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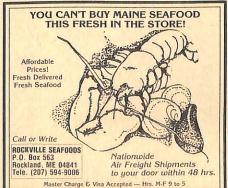
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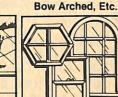
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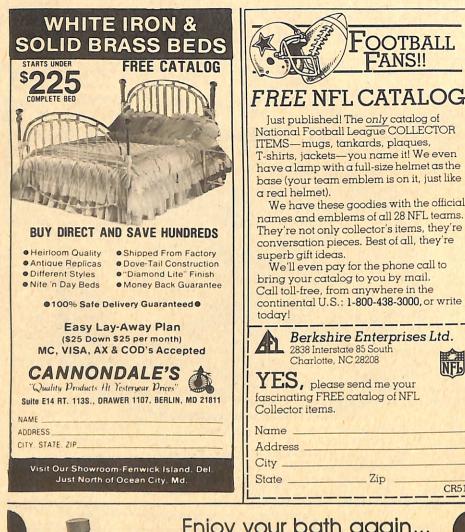
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See Advertisement Inside Front Cover

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THE ELKS MAGAZINE DECEMBER 1983/JANUARY 1984

Elks Family Shopper Consumer/news A condo on the beach. What a

wonderful way to spend your vacation. Tennis courts. Saunas. All the amenities. And it's all yours for the same two weeks every year. That is known as a timeshare, and they have become very popular. You may even have found some advertising about timeshares in your mailbox.

Most timeshare projects have been successful; but, as with any major purchase, you need to be careful. The Federal Trade Commission has published a fact sheet called Ten Timeshare Tips that will help you make the most of your money.

Unfortunately, if you are only buying that two-week piece of the condo, you could find yourself spending thou-sands of dollars for nothing. While there have been many successful projects, a number of resorts have sold timeshares and then have gone out of business, or they have not lived up to their promises.

In addition, some buyers have found that they were unable to use the resorts when they planned. Since timeshares are based on you having a prearranged vacation place you can count on, one of your first questions should be whether you can count on your own vacation. Are there likely to be last minute changes? In that case your vacation and your vacation timeshare might not mesh.

There are salespeople who promote timesharing as an investment. However, the biggest benefit of timesharing is the use of the facilities, not profits. So question any investment claims carefully. Resale could be difficult, and even if you do sell, there will be costs.

Ten Timeshare Tips describes the different types of timeshares, including those where you have the option of swapping your space for space at another resort owned by the same company or at one that is part of a network of resorts. If you are getting into such an exchange program, remember that the swaps usually cannot be guaranteed. Be sure to check on any restrictions that might apply to these exchanges before you sign.

If the facility is not complete, check the company's record. Also, get a written commitment that the resort will be (Continued on page 62)

COLLAR EXTENDER Eases Tight Shirt Collar Discomfort 10 for \$2.25



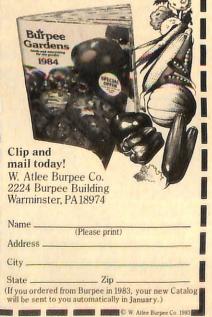
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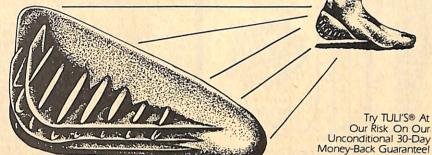


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Elks Family Shopper consumer/news

finished as promised. One way to protect yourself is to put your money into an escrow account while the project is being completed. Find out, as well, what your rights are if the builder or management company has financial problems or defaults. Otherwise, you could lose everything.

Don't forget that the total cost of your vacation each year will also include travel, finance charges, and annual maintenance fees that will probably rise. It's a good idea to compare your total costs with rates for a similar stay at a regular resort in the same location.

Finally, be sure that everything the salesperson promises is written into the contract. Ask about a cooling off period during which you can reconsider your decision. Before you sign anything, take time. Review all of the documents. If you are not sure what something in the contract means, ask a lawyer familiar with timesharing to look it over for you.

To learn more, send for a copy of the factsheet, *Ten Timeshare Tips* (50¢) from the Consumer Information Center, Dept. 406L, Pueblo, CO 81009.

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News of the Lodges

FAYETTEVILLE, NC. The Spirit of '76 Endicott Jr. Ancient Fife and Drum Corps, of Endicott, NY, recently wrote to PGER Marvin M. Lewis to express their gratitude for the hospitality and generosity of Fayetteville, NC, Lodge.

In July of 1983, the corps, consisting of 40 children and 12 adults, was asked to perform at the new Epcot Center in Florida. The corps also paraded with the Disney characters at Disney World and paraded July 4th in the "Salute to America Parade" in Atlanta, GA.

Fayetteville, NC, Lodge provided the group with two nights' lodging, use of its pool, and four meals, all free of charge, knowing that the group was on a very tight budget.

Without Fayetteville Lodge's interest and support in this manner, the corps would definitely not have been able to make this trip.

HENDERSON, KY. Once again this year Henderson, KY, Lodge invited residents from the local nursing homes to the lodge for a barbeque dinner. Music for singing and dancing was also provided. There were over 100 guests this year, and a good time was had by all.

PRICE, UT. July 16 was the day, and full participation was the byword as the Price, UT, Elks took on the task of raising \$10,000 for a Brother Elk's five-yearold daughter.

Cyndie Hatch, the daughter of Monty and Norma Hatch of Helper, UT, a neighboring community, had been in and out of hospitals for most of her five years. The problem was chronic ulcerative colitis, a condition which demands that the youngster must be fed a special diet by an expensive machine, with costs amounting to sums of money completely out of range of the normal family.

Recognizing the need to aid the Hatch family, and most of all, to give Cyndie a chance to grow and help win her battle against this illness, Price Lodge planned a special benefit night entitled "Cyndie Hatch Night."

The main event ended with some \$8,700 raised to help the Hatch family. Added to approximately \$1,500 raised prior to the event, the goal originally set was more than met.

The community came forward, with over 400 people attending the big evening, and best of all, the Utah Elks Association purchased the machine



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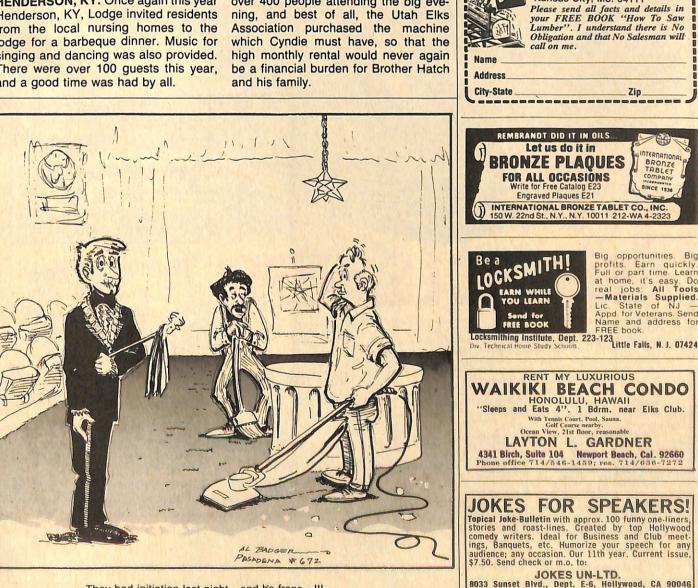
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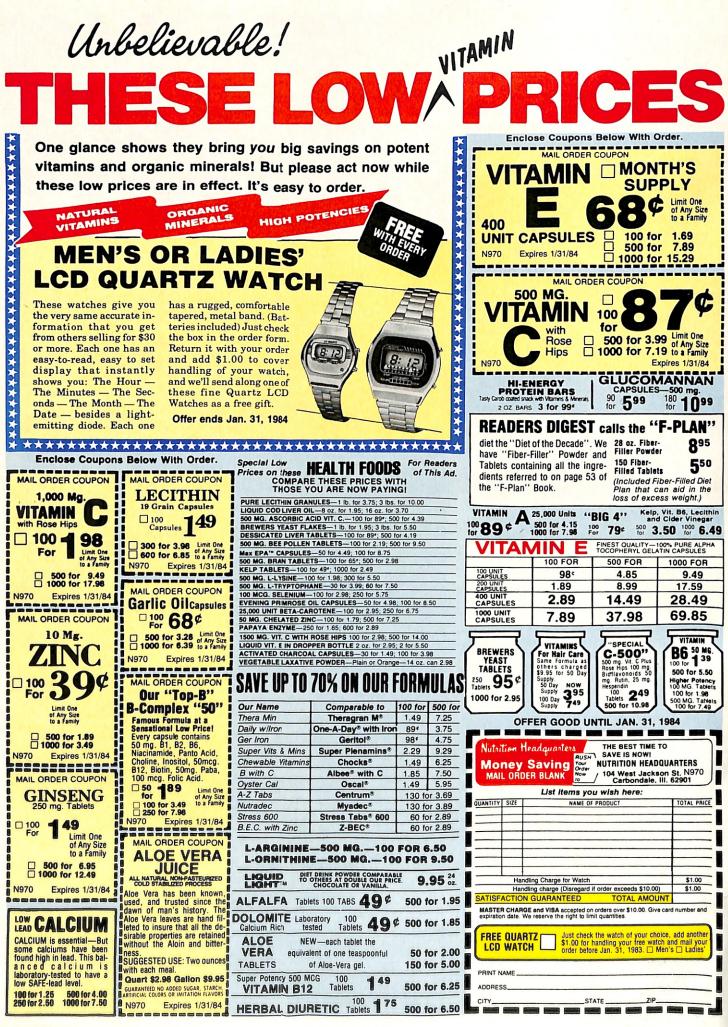
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Pleas		SEAM	or 46-54.	1	LT. DENIM	С			
Short	Medium	Long	X-Long		BLUE	0			
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