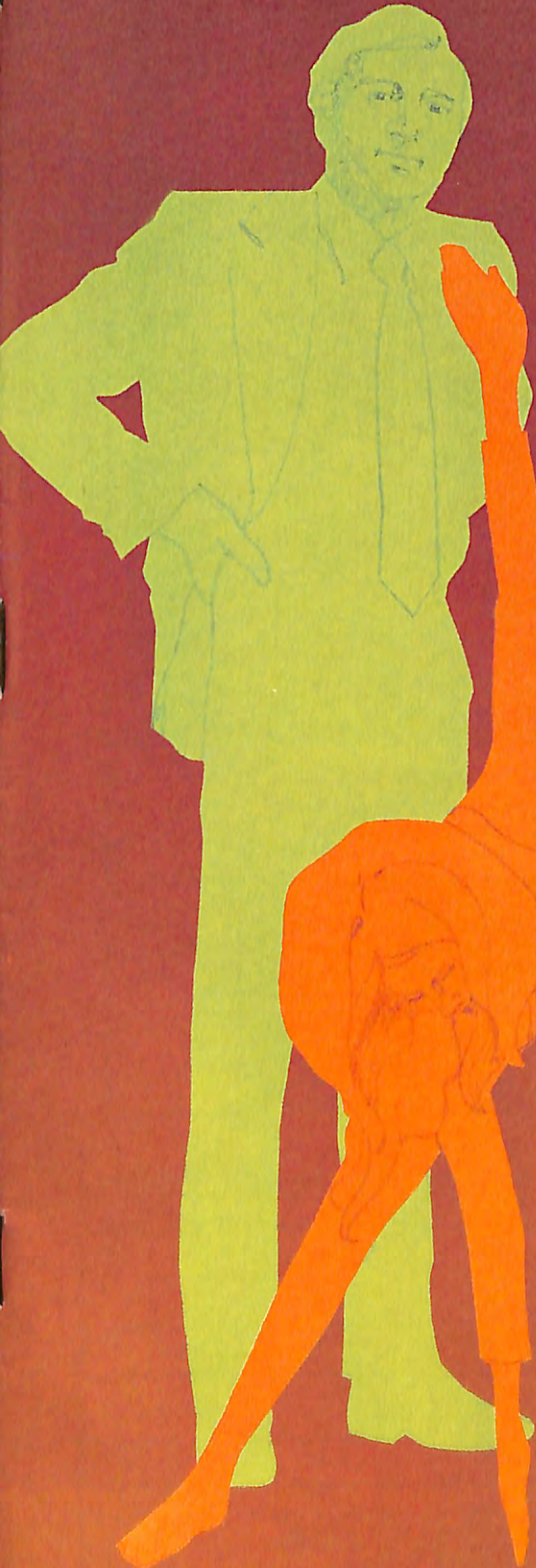


the
Elks
magazine

March 1984



**The
Vanishing
Americans...
where are they
going?**

A MESSAGE FROM
THE GRAND EXALTED RULER



Reading the Bottom Line

March is the month when the "bottom lines" are written for the accomplishments of the Lodge year. It is also the very last chance to complete those promises that were made last April. The pledge that you intended to make to the Elks National Foundation this year can still be made and should be mailed by the end of the month. The delinquent member who has procrastinated on sending his dues check to the Lodge Secretary—why not send next year's dues also at this time and save the Secretary all that billing.

As we prepare to install a new set of Exalted Rulers, let us reflect on the good deeds that have been done by the officers, members and the ladies this past year. It took sincere effort on the part of both the leaders and the "troops."

To those of you who intended to volunteer your services to your Lodge during the past year, but haven't; it's the time now to step forward and offer yourself. To those of you who carried the load, we extend our gratitude. Bear ever in mind that "Charity...Cornerstone of Elkdom" is the true "bottom line."

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Kenneth V. Cantoli".

Kenneth V. Cantoli
Grand Exalted Ruler

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...Where are these erstwhile upstanding citizens disappearing to?
Samuel Greengard

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Water—too much or too little can be disastrous. Learn what other problems lie ahead for us.
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Ed Doak

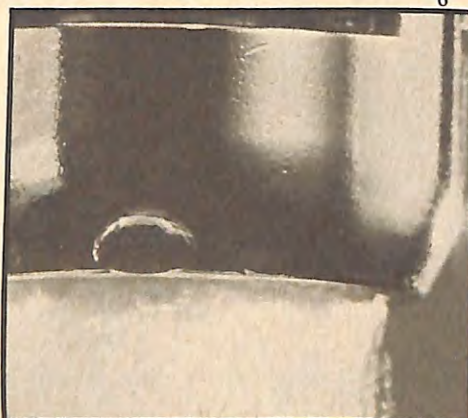
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This bank's answer to progress is simple: go backwards in time!
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Art by Jim Lavengood



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LETTERS

• Reading "Inns and Outings in the Big Apple" in the November issue, I began to wonder why New York is always being referred to as "the Big Apple?"

The print and broadcast media constantly use this nickname and now it appears in *The Elks Magazine*. Can you help solve the mystery of the origin of this name?

Mrs. E. M. Fuller
Galesburg, IL

Editor's Note:

Frankly, Mrs. Fuller, we haven't the slightest idea of how New York City got its famous monicker, so we are throwing the floor open to our readers. If any of you can shed some light on this question, send your comments to the address given at the end of this month's letters column. Though there may be several different versions of the answer, we'll try to print the most interesting and entertaining of them!

• My wife and I really appreciated Jerry Hulse's guide to the smaller hotels of New York City ("Inns and Outings in the Big Apple," November issue).

Our visit to New York during the Christmas holidays was greatly enhanced by the friendly service and excellent accommodations that we enjoyed thanks to Mr. Hulse's timely words of advice. Thanks to *The Elks Magazine* and Jerry Hulse for helping to make our Christmas merry!

Walter and Ida Schmidt
Wausau, WI

• It's high time that one of the national fraternal organizations did more than simply pay lip-service to the growing national problem of drug abuse. I refer specifically to your recent coverage of the Grand Lodge Drug Awareness Education Program. (November, 1983.)

Although I am not an Elk, I do see *The Elks Magazine* regularly at the home of a friend. Believe me, I was delighted to see this problem addressed in terms of positive action directed to the most vulnerable age bracket of our youth; the Elks have shown the rest of us the way; it is the duty of the parents, teachers, and clergy to follow up and fight this erosive problem.

E. R. Graham
Portland, OR

• I read with great interest A. Stanley Kramer's article, "The First Snowmobile" in your December/January issue. My interest is genuine because if it hadn't been for one of those early snowmobiles, I might be crippled today!

Many years ago, when the White's patent snowmobiles first came into use, my family and I, then a strapping six-year-old, were living near rural North Lynboro, NH. It was a typical, bitter New England winter, with considerable drifted snow. My brother and I were in the woodshed of Mr. Whittemore, whose farm we were staying at, watching that gentleman cut stovewood with his gas-driven circular saw.

When the dinner bell rang, Mr. Whittemore slowed down the saw and I, passing near the machine, suddenly found myself snatched from the floor and hurled head-over-heels past the saw and onto a nearby pile of sawdust. The belt of my jacket had blown into the saw's teeth, which snagged a buttonhole and threw me across the woodshed. Though I didn't know it then, my leg was fractured in several places.

I'll never know how my folks got the word out, but from fifteen miles' distance, around the mountain, over drifted-in country roads, came the doctor in postman Orrin Wheeler's snowmobile. Doctors made housecalls in those days and mailmen did a lot more than deliver the mail, being the sole link to the outside world for us country-folk. The doc' fixed me up with a temporary splint and the next day, bundled up in heavy quilts, I rode with my family in the truck bed of the snowmobile to a town over the mountain named Wilton. There we were met by the local postmistress who drove us in her four-door Buick to Nashua where I was finally hospitalized.

If it had not been for providence, Virgil White's snowmobile and dedicated, unselfish people like the country doctor and postman Orrin Wheeler, I might not be walking today, some 58-years later! I enjoyed Mr. Kramer's article and thought that this little piece of personal history might be of interest.

Winston Fish
Tampa, FL

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



The Vanishing Americans... where are they going?

by Samuel Greengard

Peter and Joan Davis *seemed* like a typical American couple. They owned a nice home in a suburb of Los Angeles, had raised a family, and operated an art brokerage firm that handled expensive paintings and antiques. But, on March 17, 1982, they disappeared—never to be seen or heard from again.

When authorities checked the Davises' home, they found food still sitting on the stove. But the Davises' 90-pound dog, some luggage, and a valuable Gainsborough painting were all missing. Three days later their car was found abandoned at Los Angeles International Airport. A check of airlines' computers showed that no tickets had been purchased in either of their names. An extensive search by law enforcement agencies and private investigators turned up absolutely nothing. The Davises were officially made two of the countless thousands of adults who disappear in the United States each year.

It's a bizarre, real-life drama that

unfolds every day. Some people vanish for a number of hours or days, others vanish for weeks or months. Some never come home.

They leave for a variety of reasons and include people from all walks of life: farmers, priests, truck drivers, and even college presidents. Some are considered "pillars of society" according to one veteran police investigator. Their stories are as varied as their backgrounds, but most share one trait: they are running away from one life to start another.

The scope of the problem is truly great. No government agency or data bank keeps track of the number of missing persons in the United States. Local law enforcement agencies can't even agree on what constitutes a missing person. Some police departments' statistics don't include runaway juveniles and the elderly—who frequently wander away from nursing homes for a few hours—other law enforcement agencies do.

The Justice Department's National Crime Information Center computer records the number of missing persons cases involving crime or foul play—about 25,000—but does not keep track of every person who voluntarily disappears. Therefore,

these numbers represent only the tip of an iceberg.

"It's very easy to become a missing person. We've had cases that have never been solved, people have seemingly walked off the face of the earth," says Officer Robert Foynn of the Chicago Police Department.

"If someone knows how to do it, and if they are willing to completely cut themselves off from their prior life, it can be done," explains Detective Glenn Souza, who heads the Los Angeles Police Department's Missing Persons Bureau.

What complicates matters for police, friends and family members is that it's completely legal to be missing if an adult so desires. As long as criminal activity or foul play are not involved, law enforcement agencies have no interest in where a person chooses to be at any given time.

Nationwide, about 98 percent of all missing persons cases are solved; most within a day or two. "Cases most commonly involve people who have just completely had it with their environment," says the LAPD's Detective Souza. "They usually take off for the beach, mountains, or a friend's house. Most return within a few hours, or days."

But what about the remaining two percent who vanish for weeks, months, even years? Who are these people and why do they disappear?

Some meet with foul play—thousands of unidentified bodies are buried each year in the United States. But many simply are dissatisfied with the direction their life has taken. They might be encountering problems with their marriage or job, or experiencing a mid-life crisis. Their finances might be in ruin or they could be faced with mounting legal problems. They dream of a new life...a fresh start.

Forty-seven-year-old Jay Carsey was considered by many to be the finest man in Charles County, Maryland. He had spent 17 years serving as president of that county's community college system, building it up from a couple of old buildings and an enrollment of about 200 to a modern 4,000-student facility. He earned more than \$45,000 a year, held four college degrees, belonged to several clubs and organizations, and was the toast of numerous parties. People came to him with their problems. They didn't think he had any—after all, he rarely complained about anything.

On May 18, 1982 all of that changed. Carsey vanished—leaving his job, 14-year marriage, and a 20 room mansion filled with valuable art objects. The only clue to his whereabouts was an airline ticket he had purchased to San Diego.

Carsey's vanishing act did not seem to be a spur of the moment decision. Before leaving, he had emptied his savings account, liquidated his insurance policy, and traded in his stocks for cash. He also left a farewell note to his wife, Nancy, and sent postcards to two of the college's administrators telling them he was resigning his post.

Nobody except Jay Carsey knows for sure why he left. But those familiar with him speculate that Carsey had grown dissatisfied with his life. He had held the same stressful job for 17 years, and may have felt frustrated and trapped in that environment. Starting a new life somewhere else may have seemed like the only way out for Carsey.

Missing Persons Bureaus across America are typically overwhelmed with cases—some of them not too dissimilar from Carsey's. Police, especially in large cities, have little time available to investigate a case

unless they are positive that it deserves their full attention. In New York and Los Angeles, police wait 24 hours before investigating a report of a missing person unless foul play or unusual circumstances are suspected. The Chicago Police Department, however, waives a 24 hour waiting period—a missing persons report receives immediate attention. "We've found that it's easier for someone to call us and say, 'He's back,' then to have the person complain, 'The police department didn't do anything!'" notes Officer Foynn.

Indeed, the police have their hands full. In addition to their regular workload, they must often search for senior citizens who wander away from nursing homes, and look for an estimated one million juveniles who disappear from home every year. In New York, police use 20 investigators to handle 30,000 cases a year. The Chicago Police Department handles close to 18,000 missing persons reports annually—nearly 70 percent of these cases involve juveniles.

Police statistics don't accurately measure the magnitude of the problem, however. Someone like Jay Carsey, who investigators know is

(Continued on page 36)

IT'S YOUR BUSINESS

by John C. Behrens

PROPRIETORS, EDUCATORS NEED DIALOGUE

Bob Kern of Bozeman, MT, raised some interesting questions about a column I wrote early last year regarding the possibility of a small business degree. ("Is A Small Business Degree Necessary?" March, 1983 issue.)

In my column I said that attempts to launch a small business major on campus at this time "while it may sound logical given the proliferation of majors and new programs...is like training chefs for small kitchens, medium-sized restaurants and larger institutions." Small business, I added, is "simply too generic a field for adequate academic specialization at present.

I pointed out that most educational institutions already have small business concentrations of various kinds (I'm told there are several innovative small business curricula on campuses in experimental stages) but I mentioned that I had (and still have) reservations about academic degrees as a substitute for experience and "a doer's attitude," a personality trait among many small business owners which is difficult to teach someone, I think.

Many of this country's most successful proprietors have used general knowledge (liberal arts or general business degrees) to become successful. And I'm sure all of us know a number of self-made people who, with limited education, have become leaders of their field and in their communities.

It may have been the freedom that their enterprise offered, in fact, that gave them access and opportunity. Their success was and is built on hard work and perseverance in most instances...not academic achievement.

Such enterprise, I might add, has always been a criterion for the writing field. Although I possess post-graduate hours beyond the master's degree and I specialized in journalism, I discovered

years ago that success in the writing business depends upon the willingness to sacrifice, persevere and some talent...not on educational credentials. Performance has always been more important than laurels.

Obviously, education plays a part whether you're self-taught or have advanced degrees. It can open the mind, provide the tools so a person can acquire skills and cut years from the trial and error effort of life. If the student is really adept and motivated at absorbing knowledge, education can offer a decided edge in today's changing society.

As an educator who has spent 23 years in the classroom and still enjoys it, I simply don't find the number of motivated people who want to share with me in the excitement of the subject. Additional degrees and more money to research such questions aren't the answers, in my opinion. A sound education for small business can be obtained today if the student is motivated to reach for it (where have our dreamers gone?), takes advantage of what's available and seeks the challenge of becoming a risk-taker.

Bob Kern believes that there are a number of questions about business that could...and should be answered in the classroom.

"Here are some problems I feel need to be addressed more fully by the educational community, the business community and the financial community. What is small business? Is it the same in each industry? Is it the same in each location?...What is the primary area for success in relation to distance from other marketing centers?...Do sales help profits or only volume?"

These and other questions, he continues in his letter, don't seem to be dealt with in our present educational/business system. "I strongly suggest there is a

need for small business education that is not being met today. You're correct, small business is the backbone of our economy and equally right when you state 'competent faculty is difficult to find.' I don't know the answer and don't care if there is a small business major but there shouldn't be an ignorance of small business either."

He's right; it's not the major that's the issue...it's finding answers to questions that confront many small business people every day.

Academe is struggling to meet the challenge but its size and bureaucratic nature slows the pace. More than a year ago I proposed that a course on media ethics was necessary given the problems that are occurring among practitioners apparently unfamiliar with conflicts of interest and the pressures to get ahead in a highly competitive field. It took nine months for the proposal to be heard and another four to be discussed. And the discussion continues as to whether it should be taught by a philosopher or a journalist with years of experience.

Political bickering may keep such discussions alive for months. And all of this rhetoric is simply over the establishment of one course.

At the same time, colleges and universities are experiencing serious difficulties keeping pace. According to a recent story in the College Press Service, "Student demand for certain career-oriented courses has outstripped the ability of colleges to provide them and soon only top students may be able to get into them, educators around the country report. 'We have students back for a fifth year because they haven't been able to get all their required courses,' in the Midwest.

Are there answers to such concerns? Certainly. We can start with better communication between educators and small business owners on the local level. That's a giant step and in some localities it's already taking place. Professional associations can also help to bring it about.

Such meetings, to be successful, need frank exchanges to find ways to help each other. Faculty members, in occupational programs especially, need outside support to deal with campus issues and politics and community business people can use faculty expertise.

A third solution is less visible, I find, but no less important.

Tolerance. Tolerance of the difficulties each shares in separate worlds. Tolerance, for example, to understand the crises an owner faces in keeping his shop open...and the bureaucracy that a business faculty member battles to determine instructional needs and program content.

Tolerance can bridge the gap and provide the trust that will generate the answers Bob Kern and I are seeking in both our worlds. ■

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TERRY MARTINMAAS
Sioux Falls, South Dakota

"We had a wonderful Hawaiian vacation earlier this year. We were treated like royalty; we've never experienced anything like it! The Sheraton Waikiki put chilled champagne and fresh pineapple in our room for us; the service was great. With our savings of \$339 we decided to extend our vacation an extra six days. We found the accommodations everywhere to be excellent and it is a wonderful opportunity to go places at very little cost. We think the club is great and hope to use it further this year. Totaly recommended!"

MRS. BEN L. MATZEK
Spring Hill, Florida

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MRS. PAT RUSSOMANNO
Deal, New Jersey

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Hagerstown, MD.



NEWS OF THE LODGES

HAGERSTOWN, MD, Lodge helped Funkstown, MD, a nearby community, buy new equipment for its fire department. Standing in front of the fire truck which the lodge helped purchase are (from left) ER Mark Pryor, Fire Chief W. Kyd Dieterich, and Est. Lead. Kt. Frank Clopper.

from the mast of the battleship USS Arizona on the anniversary of the Pearl Harbor attack. Also presented was a plaque attesting that the flag was flown from the mast on December 7, 1982.

The flag and plaque were presented to ER Herman Parcero by Jack Roedel, state chm. of the Pearl Harbor Survivors Association. This is the first time that a New York lodge has been so honored.

San Mateo, CA.

SAN MATEO, CA, Lodge held a Father and Son Sports Night. Special guests for the evening were San Francisco Giant pitchers Gary Lavelle and Jim Barr. More than 60 fathers and sons were served dinner, after which they were shown Giant highlight films and had a question-and-answer period.

In photo, ER Ed Ball (second from left) and his son David (left) greet Gary Lavelle, who is standing between Pete Paffrath and his son Peter.

NEWARK, NY. At a recent ceremony attended by many district and state dignitaries, Newark, NY, Lodge was honored for its work in Americanism and Veterans Affairs.

The veteran group Pearl Harbor Survivors Association presented the lodge with an American flag that was flown



SHERIDAN, WY. In memory of the late PER James Perkins, the PER Club of Sheridan, WY, Lodge purchased a number of specially designed wheelchairs and donated four of them to Eventide of Sheridan, a nursing home for the elderly, and one to a rest home in Buffalo, WY.

At a recent ceremony at Eventide, the new wheelchairs were officially presented to the nursing home by the PER Club. In the back row from left are PERs Jack Ferren, Stan Kuzara, Tom Wartensleben, and Stan Bohnsack, president of the PER Club, presenting the wheelchairs to Eventide Manager Brother Harry Waddell.

In the front row are Wilma Preator (center), a patient at Eventide, and PER Perkins' daughters, Mrs. Joanne Bell (left) and Mrs. Barbara Jorgenson.



Sheridan, WY.

HOLYOKE, MA, Lodge is very proud of the Pop Warner football team which it sponsors. The team has won three consecutive Central Massachusetts League titles and won 30 straight games before leaving for Daytona Beach, FL, to compete in the National Junior Super Bowl.

In the opening round of the four-team Junior Super Bowl tournament, Holyoke defeated Georgetown, SC, 22-14. In the championship game, Holyoke lost 30-0 to a Cincinnati, OH, team that had not been scored upon all season.

In the front row of the photo are four players whose fathers are active members of Holyoke Lodge. The players are Mark Lubold, R.J. Gosselin, Tim Lavelle, and Scott Bacon.

In the back row are the team's coaches, all active members of the lodge. They are Rick Lubold, Jim Long, Gerry O'Brien, and Mike Greaney.

PARADISE, CA, Lodge continues its support of local organizations through contributions during the year. Contributions have been made to the Elks National Foundation, \$2,000; STRIVE, a support group for needy adults, \$1,500; Family Services, \$1,500; and Coalinga, CA, Lodge, \$500.

The state Major Project, home treatment of handicapped children, is the prime recipient of Paradise Elks charities. Last year the lodge donated \$6,500 to the Major Project.

PARKER, AZ, Lodge has been the host lodge of the Arizona Special Olympics Swim Meet the last two years. In 1983, however, the flooding conditions on the Colorado River forced a temporary move of this event to Scottsdale, AZ.

The Special Olympians remembered the Parker people who have worked so

hard for them in the past. They dedicated the 1983 program to them.

MEDFORD, OR. The 21st Annual Southern Oregon Elks 3-Cushion Billiard Tournament was hosted by Medford, OR, Lodge.

For 21 years, Medford Lodge (assisted to a large degree by Ashland, OR, Lodge) has been donating a great deal of time and effort to welcome and entertain as many as 90-plus participants and their ladies at this event.

Perpetuating the game of 3-cushion billiards is the purpose and result of the tournament, but the gracious amenities experienced in Medford are a by-product that lives on in grateful memory.

Players come from lodges as far away as Illinois and as near as Portland, OR. Guests from Europe have displayed their talents and expressed their wonder and appreciation for this tournament—perhaps the largest such tournament in the world.

DAYTONA BEACH, FL. Through its fund-raising activities, the Emblem Club of Daytona Beach, FL, Lodge raised \$2,400 for the Harry-Anna Crippled Children's Hospital. The club also donated encyclopedias to the hospital.

SAN LUIS OBISPO, CA. Members of San Luis Obispo Lodge joined the local chapter of the SPEBSQSA (barbershop singers) to contribute to the aid of Becky Kennedy, a four-year-old youngster with hearing, speech, and motor nerve problems.

As a result of the Elks contributions, the concert by the barbershop singers, and a bowl-a-thon, \$1,600 was raised to send Becky to Logopedics in Wichita, KS, for evaluation.

Holyoke, MA.





Hillside, N.J.

HILLSIDE, NJ. Once again the Hillside Elks distributed Thanksgiving baskets to needy families in the community. The helping Brothers are (from left) Charles Decker, Don Kluin, M. Costa, Bob Baise, ER George Helock, VP Bud Savarin, Chm. George Schwab, George De Santo, and Joe Gigantielle.

FORT COLLINS, CO. The Fort Collins schools faced a serious problem when state-funded therapy services to physically handicapped and mentally retarded children were discontinued at the end of the 180-day school year. Funds were needed to provide these services during the summer months.

For the past three years, Fort Collins Lodge has been the single greatest contributor of funds for this project. Thanks to the lodge's contributions, dozens of handicapped children have been able to receive these vital services on a year-round basis.

CORTLAND, NY. Lodge held its 26th Annual Baseball Banquet November 18. The banquet was attended by 350 persons. Guest speaker was Joe Altobelli, manager of the 1983 World Champion Baltimore Orioles.

PALO ALTO, CA. Lodge recently celebrated its 60th anniversary. The lodge commemorated this event with a "roast" of its own "Mr. Elk," Past Grand Trustee John Morey.

The gala event was attended by the four PGERs of California, Horace R. Wisely, R. Leonard Bush, Gerald Strohm, and Marvin M. Lewis, and other Grand Lodge dignitaries. Also present were SP Elmer Lanini, 12 PSPs, and

many state chairmen and committee-men.

ANGOLA, IN. The Elks of Angola, IN, Lodge recently entertained 26 adults from the Sheltered Workshop at the local Putt Putt Course. Afterwards, the guests were treated to a meal at the lodge.

ROEBUCK (BIRMINGHAM), AL. Lodge donated \$500 to The Shepherd Center, a multipurpose facility for senior citizens. The center provides "Meals on Wheels" for the shut-ins and elderly of the eastern area of Birmingham.

FAIR LAWN, NJ. In the spring of 1983, Fair Lawn, NJ, Lodge formed Antler Lodge No. 1, an association of young men from ages 16 to 21. Since then the Antlers have become a self-sufficient organization, doing their own fund raising, and they have contributed much of their time and efforts to helping a home for abused children.

In the past, many lodges had Antler Clubs until the beginning of World War II, when most men of this age were called to serve their country. Fair Lawn Lodge hopes that more lodges throughout the country will form Antler Lodges, which will eventually bring more young men into Elkdom.

WATERTOWN, MA. The main fundraising event of Watertown, MA, Lodge, the T. Henry Davis Memorial 400 Club Dinner-Dance, held recently, received many plaudits from near and far, especially from persons concerned with what this affair is all about: Charity—the Cornerstone of Elkdom.

The dinner-dance, held for the 44th consecutive year, enables the Elks to help many people. Founded many decades ago by Louis Caporiccio of Watertown, the 400 Club has been particularly effective in helping disabled veterans, the elderly, and the maimed. The club also provides scholarships for young people and helps anyone in need.

KELSO, WA. Lodge observed Veterans Day by first raising a flag which had flown over the battleship USS Arizona in Pearl Harbor. At a subsequent program, the guest speakers were State Sen. Allen Thompson and Arlie De Jarnett, representing U.S. Rep Don Bonker (D-WA). Mr. De Jarnett read President Reagan's proclamation for Veteran's Day.

GREENWICH, NY. Lodge poured the footing for its new building in December, 1979, and moved into the building in June, 1980. In November, 1983, SP Edward Smaldon lit the torch for the lodge's mortgage-burning ceremony.

TUCSON, AZ. ER Joseph Riley, Jr. and Est. Lead. Kt. Joe Bruggeman, representing Tucson, AZ, Lodge, presented more than three tons of staple non-perishable food to the Tucson Community Food Bank at TV Station Channel 4.

This was the second annual donation which Tucson Lodge had made to the food bank, and Ms. Jannie Cox, president of the food bank board of directors, noted that it was one of the largest single food donations ever received by the bank.

(Continued on page 22)

Lady Plugs In Zoysia Grass Saves Time, Work & Money



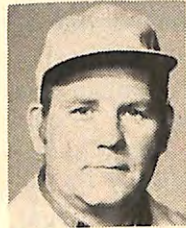
FREE! UP TO 1000 PLUGS!

By Jack T. Johnson
Agronomist

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in mid-summer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Amazoy Zoysia Grass."

In comparison, I'm always happy to get letters from people who have plugged in my Amazoy Zoysia Grass, because they write to tell me how beautiful their lawns are even in midsummer heat and drought.



"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn "...is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in... Last summer, we had it mowed (2) times. Another thing, we never have to pull any

weeds—it's just wonderful!"

Wonderful? Yes, Amazoy Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 2/3...never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, playworn areas, etc.

WORK LESS · WORRY LESS · SPEND LESS

- Easy To Plant, Easy To Care For
- Perfect For Problem Areas
- Reduces Mowing 2/3
- Stays Green Through Droughts
- Resists Blight, Diseases, And Most Insects
- Chokes Out Crabgrass
- Won't Winter Kill
- Laughs At Water Bans

Your Established Amazoy Lawn...

No Need to Rip Out Present Grass · Plug in Amazoy!

FREE PATENTED STEP-ON PLUGGER, AVAILABLE EXCLUSIVELY FROM AMAZOY. FREE WITH ORDERS OF 1000 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for your Bonus Plugs Free, and earliest delivery at correct planting time in your area.

All orders sent shipping/handling charge collect, via most economical means.

Not available in Wash. and Oregon states.

CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement... ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffing, the Zoysia (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

CHOKES OUT CRABGRASS

Thick, rich, luxurious, established Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long. It will NOT winter kill. Goes off its green color after killing frosts. Begins regaining its green color at the time when the temperature in the spring is consistently warm. This, of course, varies with climate.

NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Amazoy Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas." Plug it into poor soil, "builder's soil," clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

Your Own Supply of Plug Transplants

Your established Amazoy lawn provides you with Amazoy Zoysia plugs for other areas as you may desire.

NEW LOW PRICE

EVERY PLUG GUARANTEED TO GROW
In Your Area · In Your Soil

- AMAZOY WON'T WINTER KILL—has survived temperatures 30° below zero!
- AMAZOY WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we refund or replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs...your assurance of lawn success.

FREE! UP TO 1000 PLUGS

Just for Ordering Now!

More than a HALF BILLION of our Zoysia plugs have been sold. Our Early Bird Bonus Plug Offer means clear savings to you. Order now—don't take another chance with lawn disappointment. And remember: If it isn't AMAZOY, you're not getting the plugs that made Zoysia famous.

To: Zoysia Farm Nurseries, Dept. 661
(Our 29th Year) General Offices and Store
110 Painters Mill Rd., Owings Mills, MD 21117
Please send me guaranteed Amazoy as checked below:

<input type="checkbox"/> 50 PLUGS Plus Bonus of 15 FREE TOTAL 65 PLUGS \$185	<input type="checkbox"/> 100 PLUGS Plus Bonus of 35 FREE TOTAL 135 PLUGS \$345	<input type="checkbox"/> 100 PLUGS & PLUGGER Plus Bonus of 35 FREE TOTAL 135 PLUGS \$645	<input type="checkbox"/> 200 PLUGS Plus Bonus of 70 FREE TOTAL 270 PLUGS \$645	<input type="checkbox"/> 200 PLUGS & PLUGGER Plus Bonus of 70 FREE TOTAL 270 PLUGS \$945
<input type="checkbox"/> 500 PLUGS & PLUGGER Plus Bonus of 175 FREE TOTAL 675 PLUGS \$1945	<input type="checkbox"/> 1000 PLUGS & PLUGGER Plus Bonus of 350 FREE TOTAL 1350 PLUGS \$2945	<input type="checkbox"/> 2000 PLUGS & PLUGGER Plus Bonus of 700 FREE TOTAL 2700 PLUGS \$4945	<input type="checkbox"/> 3000 PLUGS & PLUGGER Plus Bonus of 1000 FREE TOTAL 4000 PLUGS \$6945	<input type="checkbox"/> FULL SIZE PLUGGER \$495

NAME _____ I enclose \$ _____
ADDRESS _____ Check Money Order
CITY _____ Visa Master Card
STATE _____ ZIP _____ Expires _____
© 1984 Zoysia Farm Nurseries Card # _____

Centralia-Chehalis, Washington Lodge No. 2435 Presents



Frank O. Garland for Grand Exalted Ruler

WHEREAS, Brother Frank O. Garland has served the Order of Elks, his profession, and his community with distinction, and **WHEREAS**, he devoted his service to his Lodge in the capacities of Exalted Ruler in 1955-56, Secretary for nine years, and Trustee, and **WHEREAS**, the Washington State Elks Association has had the benefit of his dedication as a member of the Ritualistic, Convention, Public Relations, and By-Laws Committees; being a founder, Board Member, and three-year Chairman of the Major Project Committee; and being President of the Association in 1965-66, and **WHEREAS**, Brother Garland has eminently contributed to the Grand Lodge as Chairman of the State Associations Committee for two years; District Deputy Grand Exalted Ruler, Washington Southwest; Special Deputy Grand Exalted Ruler; Building Applications Member, Approving Member, and Chairman of the Board of Grand Trustees; and as Grand Esteemed Leading Knight for 1982-83, and **WHEREAS**, he has for the last 36 years headed one of the leading glass contracting businesses in Washington State; serving as a member of the Board of the Glass Dealers' Association and as a member of the Kawneer Dealer Panel; and having been the recipient of the 1963 KIRO Outstanding Citizenship Award, the 1982 Centralia Chamber of Commerce Community Service Award and Business Improvement Award, and **WHEREAS**, he has played an active role in his community as a member of the First United Methodist Church; President of the Centralia Rotary Club; President of the Centralia Chamber of Commerce; Chairman of the United Way of Lewis County; 25-year member and 10-year Chairman of the City of Centralia Planning Commission; Board member of the community's industrial commission, Centralians, Inc.; a Director of West Coast Savings & Loan Association; and has actively participated in the political campaigns of candidates for city, county, state, and national office, and **WHEREAS**, Brother Garland has unselfishly demonstrated his devotion to the Order of Elks, its Lodges, and members, now, therefore, **BE IT RESOLVED**, that Centralia-Chehalis Lodge No. 2435 does wholeheartedly and enthusiastically endorse Brother Frank O. Garland and will at the next Grand Lodge Convention to be held at Houston, Texas, in July, 1984, place his name in nomination for the position of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

DATED this 9th day of November, 1983.

Randy Garland, Exalted Ruler
Robert Judson, Secretary



This proclamation must be read at the first lodge session after its receipt and then posted on the lodge bulletin board.

HOUSTON

To All Subordinate Lodges and Members of
The Grand Lodge of the Benevolent and Protective
Order of Elks of the United States of America

GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Houston, Texas, on July 15, 1984, with the opening and public meeting to be held in the Houston Civic Center, 612 Smith Street on Sunday, July 15, 1984, at eight-thirty o'clock in the evening.

The opening business session will convene in the Houston Civic Center at 9:30 Monday morning, July 16, 1984, at which session the election of Officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:30 on July 17, 18, 19, 1984 until the business to come before the sessions is finished.

The Hyatt Regency, Houston at 1200 Louisiana Street has been selected as headquarters for the 120th Session of the Grand Lodge. Space in the Albert Thomas Hall of the Houston Civic Center has been set aside for all REGISTRATION and exhibits.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by George Malekian, Convention Director, 118-21 Queens Boulevard, Forest Hills, NY 11375.

He will mail reservation forms and a letter outlining the procedure. District Deputy designates should make reservations through their State Association Housing Chairman.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Commission, following the practice of previous years, will assign rooms to each State Association, and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Commission, nor the Houston official Convention hotels will accept reservations direct from lodges or individual Elks.

ATTEST:

Stanley F. Kocur
Grand Secretary

Kenneth V. Cantoli
Grand Exalted Ruler

Dated: March 1, 1984

**I'LL SEND YOU
A CHECK FOR
\$4,154.65, TOO!
for selling just
one order like
George Singleton's**

Here's your chance to break into the BIG TIME . . . in your SPARE TIME. I paid George \$4,154.65 for just one roof renewal order with Pace Seamless Spray. It could just as easily be you!

What makes Pace Seamless Spray so easy to sell . . . and such a big extra income producer? It costs a fortune for schools, hospitals, plants and other commercial buildings to have roof contractors repair or re-do their roofs. Seamless Spray saves them a fortune — by-passing the contractor. The building owner uses our Seamless Spray to apply Pace Roof Renewal Sealant right over the old roof. The cost is so low, the proven results so satisfactory for such well-known firms as General Motors, American Airlines, Holiday Inns and hundreds more, there is virtually no sales resistance.

Pace ships Seamless Spray equipment on Free Loan. Your customer pays only for the Sealant. His own men apply it. It's as simple as that.

The field-tested sales kit we furnish you gives you all the know-how you need to get into this BIG SELL immediately. There's no waiting, no training needed. You don't waste your time on small, penny-ante business.

Just mail this coupon, get all the facts. You're under no obligation, no one will call on you. Put this coupon in the mail today so you'll lose no time getting big checks like George Singleton and hundreds of others!



**1 Big Roof Renewal Paid
George Singleton \$4,154.65**

Pace Dick Rogers, President
PACE PRODUCTS, INC., Dept. EL-384
Quality Plaza 112th & College Blvd.
P.O. Box 10925,
Overland Park, Ks. 66210

Yes, I want big checks too. Please rush me the facts making Big Money in my spare time with Pace Seamless Spray. No cost or obligation. No salesman will call.

Name _____
Address _____
City _____
State _____ Zip _____



ON TOUR WITH

Kenneth V. Cantoli



GER Kenneth V. Cantoli is shown with dolls that Betty Glisson of High Point, NC, makes to help Elks causes. Betty's husband Robert is the Lodge Development Chm. of the North Carolina State Elks Association. The photo was taken during the association's Fall Meeting in Greensboro.



At the Fall Meeting of the North Carolina State Elks Association in Greensboro, GER Kenneth V. Cantoli (center) was photographed with (from left) Ernest Bell, general chm. of the Youth Activities Committee; SP Gerald Coates; Greensboro ER Thomas Wheeler; and PGER and State Sponsor Edward McCabe.



Pictured with the Elks 1984 Rose Parade Float are GER Kenneth V. Cantoli (center); Robert McLain (left), general chm. of the Float Committee; and Pasadena, CA, ER Gene Sax. The float won the Isabella Coleman Award, which is given for "the most whimsical, out-of-the-ordinary display of wit and fancifulness in design and floral presentation."

When GER Kenneth V. Cantoli (left) visited Charleston, SC, Lodge, he was greeted by SP Edward Buckley, a PER of the lodge.

Small Firm's New Golf Ball Draws Hole-in-One Letters from All Over U.S.

Seller Guarantees Ball Will Cut Strokes—or Money Back

Perfect Balance Reduces Hooks, Slices

By MIKE HENSON

NORWALK, CT—A small company in Connecticut is selling what might be the most hook-free, slice-free ball in golf. Independent tests prove its perfect balance is light years ahead of the best balls on the market. Its center of gravity is 97.5% perfect, compared to 58% for Top Flight, 28% for Titleist and worse for Hogan and Maxfli. This huge advantage on balance makes the ball less likely to spin off course, and surely accounts for the best proof a company could ask for: hole-in-one letters from all over the U.S. As you can imagine, these men and women think the ball is the best thing that has happened since they began playing.

The ball also has up to 21% more rebound power than Titleist, Top Flight, Maxfli and Hogan. It comes off the floor like a jack rabbit!

The ball's name is Guidestar and although its sales are small it is drawing letters like this: "Shot my first hole-in-one the first time I used Guidestar on my home course. Great balls!"

There is even a letter from New Zealand where a minister scored a hole-in-one with the ball.

In light of independent tests and a file full of hole-in-one letters, the company guarantees Guidestar will cut a golfer's score dramatically. If it doesn't they will take back the balls and refund their price promptly.

They also guarantee Guidestar's patented construction makes it the most durable ball in the world, and to prove it we'll send a buyer *three new ones free* if he ever cuts one. All he has to do is return the damaged ball with 50¢ for postage.

Guidestar also has an option for golfers with less than perfect vision: Hi-Vision™ yellow. A yellow ball is far easier to spot on the fairway, in tall grass, rough and shallow water. As tennis players learned long ago, it is easier to track in the air and helps you hit an object more squarely by increasing eye/hand coordination. Golfers who have used yellow golf balls report a much faster game, fewer lost balls, even better shots.

If you want to save money on lost and damaged balls and (who knows) watch breathlessly on par 3's as Guidestar's perfect balance carries your tee shot toward the cup!—then try this new, patented ball. White or Hi-Vision™ yellow you can't lose—a refund is guaranteed if you don't cut strokes.

To order Guidestar send your name and address to the National Golf Center (Dept. G-186), 18 Lois Street, Norwalk, CT 06851. Include \$19.95 (plus \$1.75 shipping) for one dozen; \$18 each for two dozen or more. Six dozen cost only \$99. No shipping on orders of two or more dozen. If you want Hi-Vision™ yellow, be sure to say so, otherwise they will send you white.

To charge it give them your card's name, account number and expiration date. No P.O. Boxes, please; all shipments are UPS. CT and NY residents add applicable sales tax.

Guidestar conforms to U.S.G.A. Rules and can be used in tournament play.

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THE JOY OF GIVING

Elks National Foundation

2750 Lakeview Avenue • Chicago, Illinois 60614



NORFOLK, NE. The Benevolence Commission of the Nebraska Elks Association held a Crippled and Handicapped Children's Clinic in Norfolk. The clinic was attended by 16 cerebral

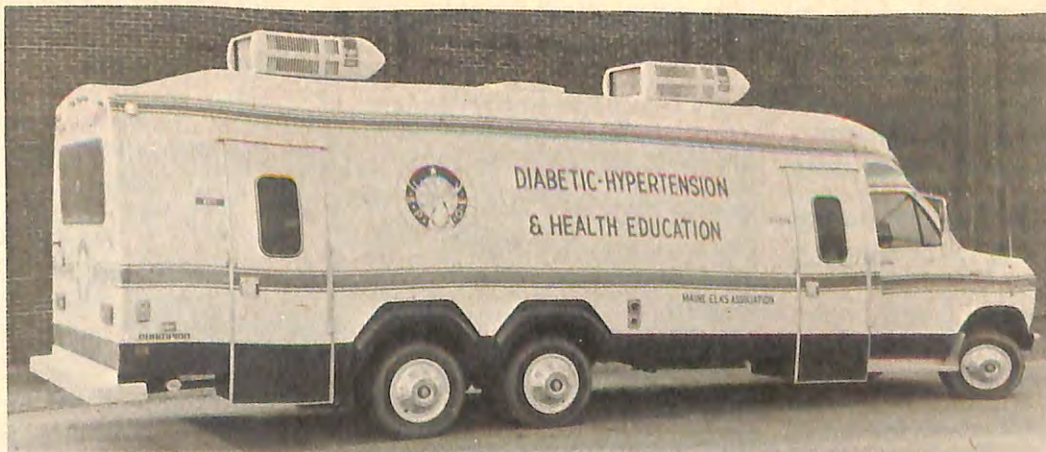
palsy patients, 17 heart patients, and 3 patients for screening.

The Benevolence Commission gave young Kristy Marx an Ortho-Kenetic chair. This

specially equipped chair cost approximately \$1,400. The work of the Nebraska Elks Benevolence Commission is funded in part by the Elks National Foundation.

ARKADELPHIA, AR. Elks National Foundation funds purchased a 45-inch TV set for the Arkansas Human Development Center at Arkadelphia. The main purpose of the TV set is to help educate the residents of the center.

A Beta VCR unit is used with the TV set. It is loaded with tapes which are borrowed from a library in Little Rock.



The Maine Elks Association recently purchased a new \$47,000 mobile van which offers free diabetic and hypertension testing. The interior has three separate stalls for processing persons being tested. With the larger interior, free educational materials and personal interviews are offered. Major hospitals in Maine use the van for outreach testing. The

follow-up program is conducted by the individual hospital computers. The new van replaced a smaller 7-year-old unit. Over 35,000 persons in Maine have taken advantage of the free service offered by the Elks of Maine. This project is funded in part by the Elks National Foundation.



The quaint shops of Obidos feature ceramics and hammered metalware common to the vicinity. Most articles are handmade.

Time Travel, Portuguese-Style

by Jerry Hulse

A full moon bathes Lisbon, shining on the Tagus River while shadows fall across the alleys of the Alfama and the Bairro Alto. It has been one of those pleasant days that one recalls long years later. It was at the suggestion of a friend that I visited Joao Braga's fado cave (Rua de Sao Caetano a Lap 17)—and it was worth every escudo. During the evening this fellow, Joao Braga, sings with tears in his heart and pours liquor for his patrons. The fado is all about unrequited love, betrayal, longing, hardship, separation.

Unlike other fado restaurants and bars in Lisbon, at Joao's one must knock to be admitted. Joao Braga peeks through a peephole; if he likes your looks you come inside. Otherwise the door remains closed. Either way, no one argues with Joao Braga who weighs 220 pounds and looks

more like a hit man than he does a fado singer. Braga could terrorize the entire restaurant. Instead he sings from the heart. As he approaches the



The beaches of Estoril, Portugal's fashionable seaside resort, are just fifteen miles from the sophistication of Lisbon.

microphone there's a hush. Candles flicker, a mandolin weeps and Braga's voice fills the room. Like all fado singers, he suffers, eyes shut tight, fists clenched, his words bouncing against the walls like lines of poetry. Yes, this big guy with the open-necked shirt and the cross dangling from a chain is singing sentimentally of broken romance.

This business of the fado dates from the 16th century. It began with songs about Portuguese sailors and explorers. When they failed to return from the sea, their women stood on shore, weeping, facing the ocean, black shawls worn in tearful mourning. And so it is to this day that the *fadista* wears a black shawl when she sings her lament. Not this big guy, Joao Braga, of course, but the female *fadistas*. While they sing, no one stirs. The lights dim and the waiters become sullen and silent, shoulders hunched against the walls, eyes half shut, inhaling words that fill their souls.

Moving on from the fado places, I stopped to speak with the owner of Lisbon's famous Aviz restaurant, but was told he had died. The restaurant, though, is a monument to his immortality. The Aviz continues to attract serious diners with its excellent menu and its mahogany paneling and walls that are swathed in lime-colored silk. The Aviz was founded by former employees of the elegant little hotel, the Aviz, that provided shelter to royalty: kings, counts, dukes and duchesses.

Finally, the Aviz closed, forced out of business by newer, more modern hotels, including the Ritz, which is still considered Lisbon's finest hotel. It was then that the staff decided to open a restaurant. They chose an old



These walls have looked down upon centuries of the placid lifestyle that is the key attraction of sleepy Obidos.

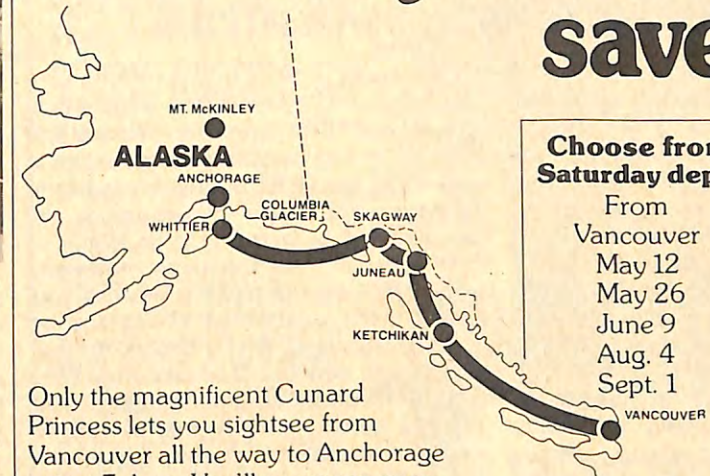
tailor shop on Rua Serpa Pinto and named it for the hotel. Today the Aviz is an institution, a culinary monument to the hotel staff that refused to disperse and go their separate ways. Former hotel guests and Europe's deposed monarchs are regulars, and at the far end of the bar, dangling from a wall are keys that opened the doors to the old Aviz hotel.

Earlier I drove to the little village of Obidos, which is about an hour by car (if traffic isn't heavy) outside Lisbon. Convenient, yes, but a lifetime removed. Sunlight flooded the narrow, twisting streets, flashing blindly off whitewashed walls—and somewhere the pealing of church bells announced that all is serene in Obidos. It was noon, and the sky, flawlessly blue, looked down on vineyards that swept away to the valley below. In Obidos, geraniums, pink and white and blood red, pour from the window boxes of houses that are trimmed in blue and yellow.

Obidos is a town divorced from the rapid-fire development of other places in Europe, a small island of contentment where no one hurries and few voice any desire to leave. Perched on a hilltop less than 60 miles from Lisbon, Obidos is old and secure. Indeed, one gets the impression that the little fortified village could, if necessary, survive alone and that what occurs beyond its ancient walls is of little concern to the fortunate few who call Obidos home.

(Continued on page 26)

Great Alaska Breakthroughs for Elks! See the Alaska no other 7-day cruise shows you—and save big!



Choose from 10 convenient Saturday departures this year.

From Vancouver	From Anchorage
May 12	May 19
May 26	June 16
June 9	July 14
Aug. 4	Aug. 11
Sept. 1	Sept. 8

Only the magnificent Cunard Princess lets you sightsee from Vancouver all the way to Anchorage in just 7 days. You'll see seven spectacular glaciers no one else shows you—plus Alaska's most breathtaking, the majestic Columbia Glacier. Begin or end your cruise in exciting Anchorage, jumping-off point for new Cunard tours.

Sights and ports no other 7-day cruise visits.

Sail from Vancouver to Ketchikan, Indian art center. On to dazzling Tracy Arm Fjord; Juneau, gateway to the Klondike; and Skagway, historic Gold Rush town. Then—instead of turning back to Vancouver like other cruise ships—Cunard Princess sails on!

Discover a glacier-lined coast teeming with exotic sea life and wild-life. Marvel at 4-mile-wide Hubbard Glacier and 250-foot-high Columbia Glacier. From Whittier, travel the sce-

nic Alaska Railroad on Cunard's private train to Anchorage.

Rugged Alaska in resort luxury.

On Cunard Princess, you dine in a restaurant with panoramic views. Enjoy spacious sightseeing decks and a sauna, dancing, nightclub revues and a piano bar. On-board experts brief you on Alaska.

Special cruise savings for Elks.

There are money-saving air/sea packages available from 74 U.S. cities, some offering free airfare! In addition, Elks enjoy generous savings on cruise fares; rates begin at \$975.*

For details phone Mr. Les Kertes, toll free, (800) 645-2120. N.Y. residents call collect at (516) 466-0335.

CUNARD PRINCESS

Registered in the Bahamas



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CUNARD Mr. Les Kertes, Hartford Holidays, P.O. Box 462, 277 Northern Boulevard, Great Neck, N.Y. 11021

Send me more information about Cunard's special Alaska cruise opportunities for Elks and their families.

Name _____

Address _____

City _____ State _____ Zip _____

Area Code _____ Daytime Phone _____

*Prices are per person, double occupancy and depend on date. Itinerary subject to change. Taxes not included.

E75061

YOU & RETIREMENT

by Grace W. Weinstein

HEALTH MAINTENANCE ORGANIZATIONS

Under regulations expected to be in force this spring, Medicare recipients, for the first time, can participate in health maintenance organizations (HMOs). You may be able to keep your health costs down, therefore, by joining an HMO. But do you know what an HMO is, and what one may be able to do for you? "More Health For Your Dollar," a new booklet prepared by the American Association of Retired Persons (AARP), provides some answers.

Health maintenance organizations provide one-stop shopping for health services. For a fixed premium, usually payable monthly, the HMO guarantees to provide both preventive care and treatment. There are no large deductibles or co-payments and, as a result, little or no extra cost.

HMOs cut costs, and Medicare is encouraging HMO enrollment. Medicare now has contracts with more than 70 of the 270 health maintenance organizations currently operating in the United States, and expects to expand that number. Some other HMOs, while not under contract to Medicare, provide all the services covered under Medicare Parts A and B through something called a Medicare "wraparound," supplemental coverage for people who are already enrolled in an HMO when they become eligible for Medicare.

If an HMO near you is affiliated with Medicare either contractually or in offering wraparound services, you might give serious consideration to joining up. These health maintenance organiza-

tions usually provide at least all the services provided by Medicare. If there is a benefit that is not provided, you are still entitled to that benefit and can obtain it elsewhere through the regular Medicare program. You never lose coverage, in other words, by enrolling in an HMO.

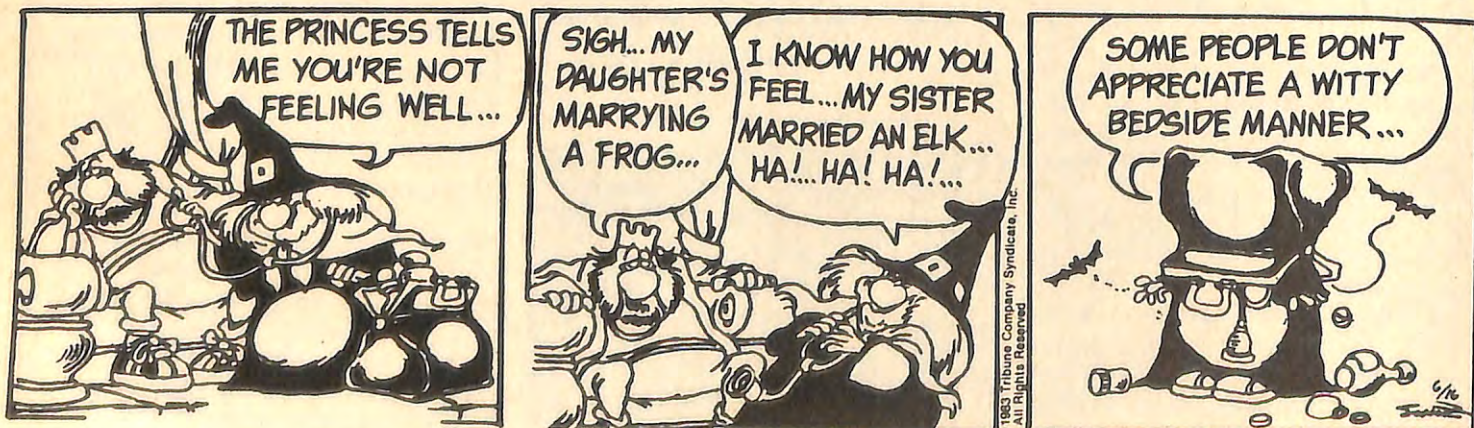
Except on rare occasions, however, your HMO will not pay for services you obtain from unaffiliated physicians or medical facilities. If you choose to use an outside service, Medicare *may* help pay for these services (although, if you plan to make extensive use of outside services, it probably doesn't pay to join the HMO and pay its premiums). Whether Medicare will pay or not depends on the relationship between Medicare and the HMO you join and on whether you are "locked in" to HMO-provided care or allowed to go outside the HMO for services. If you are locked-in, based on the contract Medicare has with your HMO, Medicare will not pay anyone but the HMO for your health care as long as you remain enrolled in the HMO. Very few HMOs currently have this lock-in requirement. But there may be an advantage to you in selecting one that does. AARP points out that if an HMO with this lock-in feature provides health care to Medicare beneficiaries less expensively than other health care providers in the same area, the HMO soon will be required by Medicare to either reduce its premium or include coverage for extra benefits. This could be a real advantage to you.

Medicare beneficiaries have a number

of important rights as members of HMOs that are under contract with Medicare (the same rights do not necessarily apply if your HMO has a "wraparound" agreement with Medicare). With a Medicare-contracted HMO, you may enroll regardless of your health, although if you are in poor health you may not be entitled to extra optional services. Medical services must be available, with reasonable promptness, whenever they are needed. You cannot be forced out of the HMO, once in, because you are in poor health or require a large amount of medical care. (Your membership may, however, be cancelled if the contract between the HMO and Medicare is cancelled.) You have the right to drop HMO membership and return to the regular Medicare program. The HMO must have an established procedure for hearing and resolving member complaints. You also retain the right, under certain conditions, to appeal HMO decisions to Medicare. An example would be failure to reimburse you for **emergency** service you had to obtain outside the HMO.

Membership in a health maintenance organization offers several advantages:

- You will have minimal out-of-pocket costs and little or no need for supplemental health insurance.
- Health care expenditures will be easily budgeted. All you have to know is the amount of your monthly HMO premium and the amount of the Part B Medical Insurance premium under Medicare.
- Preventive care is a hallmark of health maintenance organizations. Because of their cost structure, HMOs have great incentive to keep members healthy and to treat problems before they become serious.
- There are no Medicare claim forms to fill out, no problems with doctors who won't accept Medicare "assignment," and no wait for reimbursement.
- Care is coordinated when you use an HMO, because your personal HMO doctor makes sure that you are directed to the physicians and facilities who can best meet your special needs. You'll



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probably spend less time in the hospital, too, as HMOs provide broad coverage on an outpatient basis.

- Quality is high. Studies of the care provided by HMOs finds the quality at least equal to, and in many cases surpassing, community standards.

But there are disadvantages as well as advantages to HMOs, and you should weigh your own personal needs and preferences carefully before you decide. Some of the disadvantages:

- You will be limited to physicians participating in the HMO. If you have a solid and long-standing relationship with your present doctor, and if you do not find the financial limitations of Medicare particularly burdensome, you should think long and hard before you leave your doctor for an HMO.

- Many HMOs also make extensive use of "physician extenders," nurse-practitioners and physician assistants, to handle routine care. If you will insist on seeing a physician, determine the HMO's policy before you sign up.

- Many health maintenance organizations have centralized facilities. This can be an advantage. But it can also be a problem if you find it difficult to get to the location. Before you enroll, be sure you know that you will be able to get to the HMO when necessary.

- Medicare does not provide coverage outside the United States...but your HMO may not provide coverage outside your home community. If you plan to travel very much find out, before you enroll in an HMO, whether you can arrange reciprocal care in an area you may be visiting. If not, think twice about enrolling; Medicare may be a better choice.

Health care is expensive. Older people can expect to spend an average of \$2,000 a year on out-of-pocket health expenses, compared to about \$800 for younger folk. With Medicare covering less and less, health maintenance organizations can provide an important answer. HMOs currently provide health care to more than eleven million Americans, including close to half a million Medicare beneficiaries. That number is growing.

Before you enroll, however, take a close look at the specific HMOs you are eligible to join. They are all different, using different doctors and hospitals, charging different premiums, and running by different rules and regulations. Evaluate the HMOs individually; compare them with each other and with Medicare.

For more information, write for your free copy of "More Health For Your Dollar": HMO Guide, AARP, P.O. Box 2400, Long Beach, CA 90801. In addition to information on HMOs in general, the booklet also contains detailed questions to ask as you evaluate health maintenance organizations.

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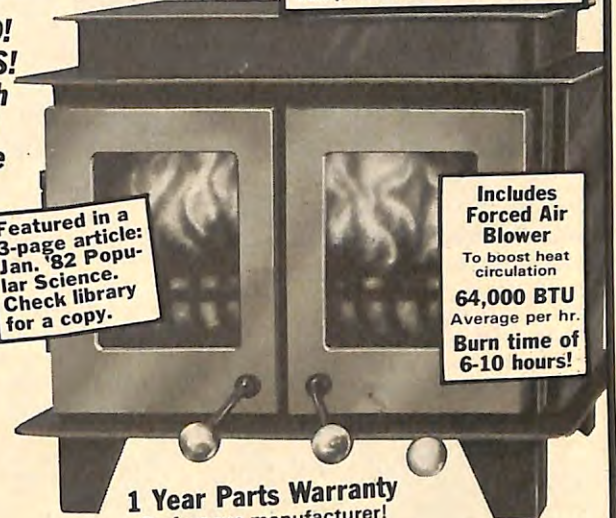
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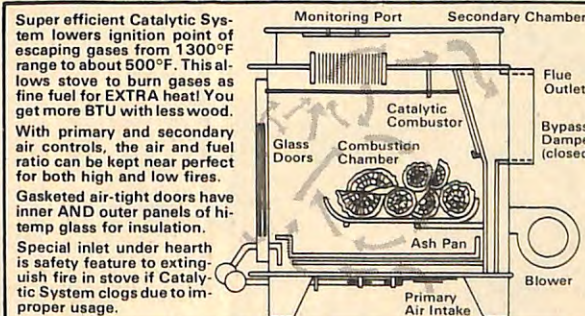
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NEWS OF THE LODGES

(Continued from page 12)



QUEENS BOROUGH (ELMHURST), NY. Queens Borough President Donald Manes (left) presented the New York State Conspicuous Service Medal to Daniel Hueglin, PER of Lynbrook, NY, Lodge. Brother Hueglin received his medal for being wounded in action in Vietnam by Communist machine-gun fire while trying to recover the bodies of fellow Marines. In background is Harold Brownlow, also a veteran.



COLONIE, NY. Lodge hosted a group of veterans from the Albany VA Medical Center. Shown presenting gifts to two of the veterans are (from left) John Macomber and John Neil, both members of the lodge National Service Committee, and (right) ER Joseph Burke.



FREELAND, PA. When the Witchin family extends the greeting "Brother Elk," it will certainly ring true. John Witchin, Sr. (left), sponsor of his four sons into membership in Free-land, PA, Lodge, extends congratulations after the initiation ceremony to his sons (from left) John Jr., Thomas, Michael, and Edward. At right is ER James Deitos.

BLOOMSBURG, PA. Lodge sponsored a Red Cross Bloodmobile visit at which 169 pints of blood were collected. In photo Dominic Castriagnano (left) of the Red Cross staff weighs a pint of blood, as Elkettes President Martha Martz and PER George Billig look on. Brother Billig, a 15-gallon donor himself, was chm. of the blood drive.



BLOOMFIELD, NJ. At a dinner-dance held by the Crippled Children's Committee of Bloomfield, NJ, Lodge, the Bloomfield *Life* newspaper was recognized for its cooperation with the committee. Photographer John Bonnet (left) received a plaque from ER Joe Vecchione, and Editor Russell Roemmele (right) received a plaque from PER and Committee Chm. Dan Robinson.



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by Frank H. Forrester

“...What Good Water’s Worth”

Despite the obvious vital importance of water, there is also an obvious lack of understanding of significant parts of the water story on the part of the general public. In the face of a looming water crisis predicted by many experts, this lack of understanding, whether because of apathy or ignorance, has some sober implications. As one hydrologist commented during an unusual drought in parts of the eastern United States, “Nobody thinks much about water until his wallet is affected.” In a more poetic vein, Lord Byron, in his *Don Juan*, wrote: “Till taught by pain, Men really know not what good water’s worth.”

History reveals that nations have gone to war over water. Some civilizations have either dwindled or were destroyed because of water loss or mismanagement. Conversely, an abundance of water gave rise to great civilizations.

But these events are not merely reflections of ancient history. Even today, here in the United States, there is fierce competition for water. During the Northeast drought of the 1960’s, New York and New Jersey snarled legally over the rights to Delaware River basin water. Arguments over water needs have been



continuous between water-rich communities of the Northwest and water-short neighbors to the south. The complex legalities of water ownership and water rights are reflected today in parts of Texas, Arizona and New Mexico. In the near future, if additional ground water is to be tapped in states along the East coast, one can predict legal, political and economic arguments among the states and counties. Similarly, the need for vast quantities of water for development of energy and minerals in large areas of the West will pose a wide range of problems. Yet, the average person is aware of water mostly in terms of immediate excesses (floods), deficiencies (droughts), or when water becomes hazardous because of pollution. Water is, indeed, both the servant and master of man.

Most of us leave the pondering (and managing) of water to experts in government at every level, in commissions, in councils, in universities, in industry, and in academic think tanks. Our faith in the belief that “somebody out there” is working hard and intelligently toward solutions of water problems is remarkable.

Indeed there *are* a lot of people working on water problems, and an awful lot of money is being funneled into coping with the problems. A federal study a few years ago identified 25 federal water programs that were spending \$7.4 billion approved by Congress in 70 separate appropriations accounts. The programs were administered under more than 200 federal rules, regulations, orders and laws. One thing is clear: the nation’s water is managed by a melange of agencies, departments, laws and programs with overlapping and sometimes confusing missions.

Some major government policies that aggravate problems, according to a few experts, are: lack of coordination between federal or state programs dealing with water quality and quantity; failure of water agencies to recognize the interdependence between surface water and ground water; discouragement of conservation; and the proliferation of cost-sharing arrangements for federal grants, which have led cities to solve their least pressing problems first.

Despite prodigious efforts to

master the environment with technical and financial “bigness,” coping with water problems is becoming increasingly difficult. Some of the problems, laced with political, economic, legal and social overtones, have reached critical or near-critical stages in several areas of the United States. Indeed, some experts predict a water crisis of crippling national proportion in a decade or so unless better ways are found to manage the nation’s water resources. The dimensions of our present water problems would seem to indicate that unless a national, unified policy is established, our fragmented and “band-aid” programs will result in some shocking events down the road.

Broadly stated, water problems are few but basic: distribution in space (too much or too little); distribution in time (too much in some seasons or not enough in others); chemical quality (too highly mineralized or lacking in desirable minerals, or containing deleterious minerals); and pollution. Consider some of the following “briefs” based upon a national water assessment by the U.S. Water Resources Council a few years ago:

- Localized problems of inadequate water supply have been identified in all 21 major water resource regions of the United States. Estimates indicate that 17 of the nation’s more than 100 subregions, located mainly in the Midwest and Southwest, will have *severe* shortages by the year 2000.
- Annual consumption of water is expected to increase about 40 percent nationwide by 2000.
- Conflicting demands for water will be especially acute in the water-short West where, for example, development of synthetic fuels is being encouraged (from coal and oil shale). Oil shale production alone (assuming such production takes place as planned) can use 3 to 4 times as much water as traditional drilling. Additionally, populations are skyrocketing in the Southwest where water is scarcest.
- Despite the vast amounts of ground water in the United States, increasing demands upon the resources in certain areas are causing mounting strain on the supply. The most

(Continued on page 27)

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PROGENESIS
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Time Travel

(Continued from page 19)

The town has endured for centuries; it was thriving before the Romans arrived. After they were gone the Moors fortified Obidos, and later they were driven off by King Alfonso Henriques, Portugal's first monarch; the Portuguese have been in control ever since. Elisa Mauricio of the local tourist office insists that she wouldn't live anywhere else. "I love Obidos," she says with the fervor of someone who is fulfilled. "It is peaceful...the life is simple."

Of course, Elisa gets paid to say nice things about Obidos. Still, it's evident that she has discovered that elusive prize, contentment, in the twisting, cobbled streets of this ancient town. Otherwise, she would return to Lisbon and the crowds and the excitement of Portugal's capital city. Obidos never fails to please. Everyone who has seen it is enthralled. The magic has caused even crowned heads to succumb. Portugal's famed "poet" King Dinis was captivated during a visit in 1228; as was his queen. As a result, he made her a gift of the walled village. Succeeding monarchs followed suit, offering Obidos as a prize to their queens in a traditional gesture.

No one is disappointed with the village. Even its souvenir shops and small cafes charm visitors. There is Restaurant Alcaide, whose terrace overlooks dozens of red-tiled rooftops and whose menu offers fish stews and marinated eel with rice and traditional codfish dishes for \$3 and \$4. (No one is trying to get rich in Obidos.) It was around the corner in St. Mary's Church that Portugal's 10-year-old monarch, Alfonso V, was wed to his 8-year-old cousin in 1444. The altar they faced remains; the walls are lined with tiles and pictures that were painted by Portugal's famous 17th-century artist, Josefa Ayalia. A few doors away, in the old town hall that dates from the 16th century, an art museum contains paintings and statues as well as gifts from the queens who successively "owned" Obidos.

Inside the crenelated walls of this ancient village the nuclear age is forgotten. One travels centuries back in time. Obidos is home to fewer than 1,000 souls, and for them the village is a cocoon that offers solace from

the maddening pace beyond the ram-parts. Still, there is excitement of an evening. Guests gather in the little lantern-lit cave of Antonio Tavares on Rua Direita to sip *ginjinha*, a cherry liqueur, and to sing the fado. They arrive with their guitars and remain sometimes until dawn. There is a truck driver who sings frequently of love and hate and other passions. Occasionally he is joined by a glass blower and the room, blue with smoke, is silent save for their mournful voices.

None of the entertainers in Antonio Tavares' shadowy bar is a professional. They accept no tips. Rather, they sing and play purely for the joy of doing so. Sometimes films stars and politicians join the audience. Other times it is made up entirely of locals. Weapons used in the defense of Obidos line the walls of the room where Tavares serves sausage and cheese and bread that's freshly baked by his grandmother. It goes well with the *ginjinha* that flows throughout the night. Finally, the horizon grows pink. A rooster crows. Tavares shrugs. It is time to close and go home.

Shelter for visitors is provided in the town's famous *pousada* as well as a one-time convent. Still visible over the door leading into the dining room of the *pousada* is the coat of arms of a Portuguese king. While this is said to be one of Portugal's finest *pousadas*, the atmosphere is far cozier inside the ex-convent operated by Louis de Sousa Garcia, which is outside the walls—but only barely. His Estalagem do Convento is also cheaper, its 13 rooms priced at \$31 a day, single or double. This old inn, which has been around for more than four centuries, is the choice of lovers young and old. Indeed, one who fails to respond to the sense of romance here is without hope.

To begin with, there is the lounge with its fireplace and the restaurant with its candles and flowers (figure on about \$15 per couple for dinner). Huge bouquets are found elsewhere, and, when the weather is pleasant, guests are invited to dine outside in a garden blooming with orange and tangerine trees. Rooms feature wrought-iron beds along with wonderful old chests and tables, and tiled baths are mirror-bright. A sense of cheerfulness pervades the entire building—from the miniature reception area to the bars, of which there are two, one upstairs and one down-

stairs. Antique dueling pistols line the walls of the bar below, and British street signs are posted on heavy beams that read "Knightsbridge," "Old Bond Street," "Carnaby Street," etc.

A fire sheds its warmth, and guests play chess while listening to recordings by Portugal's fado singers. Other times some local artist appears and suddenly the room is filled with live music. As for the proprietor, Louis de Sousa Garcia, he is an ex-pharmacist who was born in Obidos (just as his father was) and who wears an apron he "liberated" from Portugal's prized Ritz Hotel in Lisbon. With a gentleness and friendliness, he supervises the activities of 17 employees who pamper, spoil and frustrate his guests to the point that some wish to stay on indefinitely. And some do, for days at a time.

If both the *pousada* and the old convent are full, a couple of other options exist. Several villagers rent rooms in private homes for \$5 to \$10 a night. And, on the approach to town, shelter is available at Mansao da Torre, an inn with a stone tower, painted headboards and a rambling public room featuring a nautical theme. Alone or with a companion, you'll pay between \$20 and \$30 a night, which includes breakfast.

Although ordinarily tranquil, during the high season Obidos can be hectic, particularly in daytime when visitors crowd its narrow streets. Concerts and art exhibits draw others during summertime, a period when tents spring up outside the ancient walls. Still, there is a definite time lag. On a clear night, when a yellow moon bathes the village, one senses a vacuum that draws visitors back through the centuries. Only the voices rising from Antonio Tavares' watering hole on Rua Direita threaten the mood—this when his friends, the truck driver and the glass blower, get together for their rendition of "April in Portugal" while a dog bays at the moon and Antonio pours another glass of *ginjinha*. ■

CORRECTION

The editors wish to correct an error that appeared on page 28 of our February issue. In the article "Kenneth V. Cantoli in Washington" we mistakenly reported Rep. Matthew J. Rinaldo's lodge affiliation as Camden, NJ No. 293. The correct lodge is Union, NJ No. 1583. We apologize for the error.

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Good Water . . .

(Continued from page 25)

dramatic examples of ground water overdrafts found in the High Plains from Texas to Nebraska. Central Arizona and parts of California also depend heavily on ground water. In some of these areas, ground water levels are declining 7 to 10 feet a year; the water is simply being pumped out faster than it can be replenished.

- Ground water pollution poses a significant health threat inasmuch

as about 40 percent of the nation's population derives drinking water through wells that tap the resource. Areas of ground water pollution have been recognized in just about all of the 21 major water resource regions even though ground water, in general, is much less subject to pollution from biological sources than is surface water. Ground water pollution, however, by fecal coliform bacteria from septic tank drainfields, has long been recognized. Additionally, increasing pollution.

(Continued on next page)

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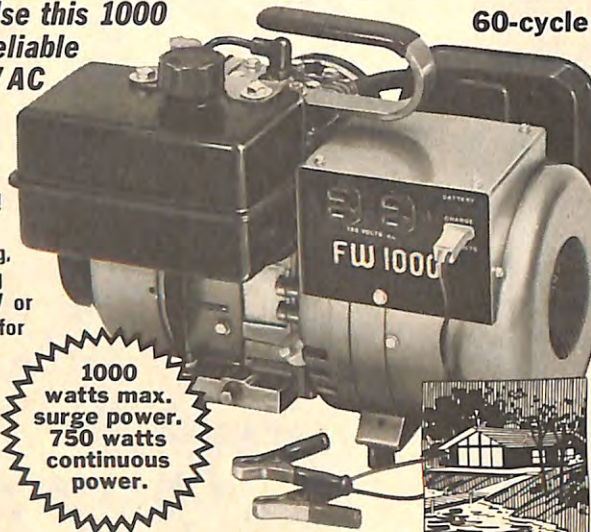
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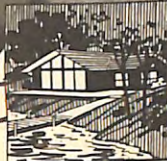
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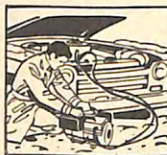


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Good Water . . .

(Continued from previous page)

lution by infiltration of wastes from livestock yards, animal feedlots, seepage from community solid-waste landfills, discharges of recently recognized toxic and hazardous materials, and the existence of saline ground water and the invasion of salt water into aquifers in some coastal areas, are important sources. At the present time, it is quite difficult to clean up ground water once it becomes polluted.

- About two-thirds of the nation's lakes and rivers have serious pollution problems. The pollution comes from dispersed agricultural sources, municipal and industrial wastes, acid mine drainage, and accelerated urban runoff. Airborne pollutants ("acid rain") complicate surface water problems.
- In the past 50 years, big strides in improving the quality of drinking water have been so effective that much of the public has lost its awareness of the potential for serious waterborne disease. In fact, however, since 1970, the incidence of waterborne illnesses seems to have been increasing, or at least methods for detecting them have increased. About 4,000 cases of waterborne illnesses, mainly of bacterial or viral origin, are reported each year. The actual number—including difficult-to-identify chemical poisonings—could be as much as 10 times higher. Medical science is now intensifying research to address the nature of the effects of chemical carcinogens, whose effects involve latency periods of 20 years or more. Obviously, there are serious public health consequences, and the maintenance of water quality for drinking is of nationwide concern. At the community level, most surface water receives external monitoring and treatment, and ground water at least chlorination. In rural areas, however, where many people drink water from individual wells, the water receives little or no treatment.
- Much of the coastal area water is being degraded by domestic and industrial waste, particularly in the densely populated New England, Mid-Atlantic and Great Lakes regions. These coastal waters provide

recreational opportunities for a major percentage of the population. Does all this mean that there is no hope, that we will become so choked by water problems that we will succumb as a national society (as did some great nations of the past)? Of course not. We have the water, we have the scientific, technical and engineering skills, and we have the management skills. All of these skills, however, have to be woven together in such a way that mitigates the problems.

It may come as a pleasant surprise to learn that the United States as a whole has enough of an overall water supply more than adequate to meet foreseeable needs. For example, the average annual streamflow in our rivers is, roughly, about 2½ times the 450 billion gallons a day being withdrawn by all users in the early 1980's. Additionally, ground water supplies are even larger. Thus, even if the na-

tion may be using about 800 billion gallons of water a day by 2000 (according to a recent federal estimate), the water is there. But, the plain fact is that we are not making the best possible use of our available water. The basic problem is not an actual shortage of water (although nature can be perverse and erratic in doling out its precipitation in regional areas), the problem is that if we don't greatly improve ways of managing and engineering water, then the consequences may be quite crippling.

It is important to emphasize that water problems are not completely solved in the larger sense; rather, they can be coped with and held at bay at advancing plateaus. With increasing levels of public awareness and more effective technical and management systems, the United States should be able to cope with the problems. Unquestionably, however, coping with future water problems represents an enormous challenge and an increasingly costly burden. During the next decade or two, the ingenuity of the American people will be put to a severe test.

• By the year 2000, potential flood damage in the United States is ex-

pected to increase to about \$4 billion annually unless there is expansion of flood plain management and the regulation of flood plains. Almost half of all flood damage is suffered by agriculture (crops and livestock destroyed and productive land washed away). In urban areas, residential and business property is damaged and destroyed. The impact of flooding on wildlife, fish and ecosystems is mixed. All in all, most lives lost to natural hazards are lost to floods.

• In the mid-1970's, average cropland soil loss from erosion was about 9 tons per acre; in some areas the soil loss exceeded 25 tons per acre. Additionally, forest and pasture lands sustained soil losses of about 1 ton per acre per year. The increase of sediment from various types of erosion, carried into streams and reservoirs, for example, caused from runoff from urban areas, results in a variety of problems that impact on water availability and health. Erosion and sedimentation are natural processes, but when accelerated by man's activities, they are among
(Continued on page 35)

State Association Conventions

State	Date	Place
AL	5/31 to 6/2	Mobile
AK	5/16 to 5/19	Fairbanks
AZ	5/9 to 5/12	Phoenix
AR	5/18 to 5/20	Hot Springs
CA & HI	5/16 to 5/19	Monterey, CA
CO	9/6 to 9/8	Colorado Springs
CT	6/1 to 6/3	Grossinger, NY
FL	5/24 to 5/27	Daytona Beach
GA	6/7 to 6/9	Jekyll Island
ID	6/7 to 6/9	Blackfoot
IL	5/18 to 5/20	Decatur
IA	5/4 to 5/6	Muscatine
KS	5/4 to 5/6	Topeka
KY	5/24 to 5/26	Lexington
LA	3/23 to 3/25	Opelousas
ME	4/28 to 4/30	Rockport
MD, DE & DC	6/22 to 6/24	Frederick, MD
MA	6/15 to 6/17	North Conway, NH
MI	5/18 to 5/20	Lansing
MN	6/14 to 6/17	Hibbing
MO	4/13 to 4/15	Springfield
MT	7/25 to 7/28	Kalispell
NE	6/1 to 6/3	Ogallala
NH	5/18 to 5/20	North Conway
NJ	6/7 to 6/10	Wildwood
NM	3/29 to 3/31	Las Cruces
NY	5/17 to 5/20	Kiamesha Lake
NC	5/18 to 5/19	Winston-Salem
OH	4/26 to 4/29	Columbus
OK	4/27 to 4/29	Oklahoma City
OR	5/17 to 5/19	Medford
PA	5/17 to 5/20	Monroeville
RI	5/18 to 5/19	Hyannis, MA
TN	4/5 to 4/7	Knoxville
TX	6/20 to 6/23	Lubbock
UT	5/17 to 5/19	Bountiful
VT	6/8 to 6/10	West Dover
VA	6/29 to 7/1	Hampton
WA	6/14 to 6/17	Spokane
WV	8/9 to 8/11	Clarksburg
WI	5/4 to 5/6	Kenosha
WY	5/18 to 5/19	Greybull

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E-82

ELKS NATIONAL SERVICE COMMISSION

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Ground-breaking ceremonies were held for the construction of a 60-bed addition to the Denver, CO, VA Medical Center. From left are John Kreiling of Littleton, CO, Lodge, Elks VAVS representative; PER Perry Jensen of Northglenn, CO, Lodge; and Glen Hall of Littleton Lodge, American Legion VAVS representative.



Hospitalized veterans from throughout New Jersey were honored at an annual banquet in Whippany by members of the New Jersey Elks Veterans Committee. SP Earl Cornelius (left) and Joseph Caruso, a member of the East Central District Veterans Committee, helped serve meals to two veterans from Lyons Hospital. More than 400 veterans from Lyons, the Menlo Park Old Soldiers Home, the East Orange Veterans Home, and various nursing homes in New Jersey were brought to the banquet to enjoy a Thanksgiving turkey dinner and music by the Mudgutters Band.



In observance of Veterans Remembrance Month, Homestead, FL, Lodge presented a check for \$850 to the Miami VA Hospital for the purchase of two TV sets. From left are ER Howard Vanschaick; PER Morris Guadagno; T.C. Dougherty, director of the hospital; Russell Godin, chm. of the Veterans Committee; and Co-chm. Frank Betko.

LEBANON, PA. Elks of the South Central District of Pennsylvania sponsored their Annual Monte Carlo Day at the Lebanon, PA, VA Medical Center for over 150 patients. Representatives from five of the nearby district lodges assisted in conducting the games and serving hot dogs and beverages.

The funds for this affair and for other ongoing projects are raised by an annual dance held by the leading knights of the district.

WATERLOO, IA. Lodge held its 10th Annual Veterans Luncheon, honoring veterans who live in area care centers. U.S. Sen. Roger Jepsen (R-IA) was the main speaker at the luncheon.



Elks throughout the area served by the Albany, NY, VA Medical Center contributed \$2,600 to purchase a new portable soft ice cream machine for the veterans. Pictured are Larry Pisarski, Capital District Chm.; A.B. Washko, director of the center; PSP Perry Miller; and Gerald Shook of Hudson, NY, Lodge, Elks VAVS representative.

SHOW LOW, AZ. The National Service Committee of Show Low, AZ, Lodge made two trips to the Fort Whipple Veterans Hospital in Prescott. Members took many useful items to the veterans, including two wheelchairs, a microwave oven, 12 sleeping bags, and \$150 toward the purchase of tents to be used in outings by the veterans.

During the visits the committee held bingo games for the veterans, donating door prizes, game prizes, and refreshments.

KINDERHOOK, NY. During a visit to the Albany, NY, VA Medical Center, Kinderhook Elks donated several items to the center's volunteer service program. These included 12 tanned deer hides, boxes of leather, and welcome kits.



Elks National Home Lights Up The Holidays!

PGER Frank Hise addresses the official lighting ceremony audience.

One of the brightest spots around Bedford, VA during the holiday season is the Elks National Home. Each year this lovely building, with its stately, colonaded facade and wooded grounds, is transformed into a wonderland of twinkling Christmas gaiety by the addition of thousands of cheery lights.

Each year the official lighting of the Home's Christmas lights is celebrated with a ceremony filled with holiday good cheer. This year's Christmas lighting ceremony was held Friday, December 16, in the Home's main dining room.

Residents of the Home, visiting Elk dignitaries and local guests swelled attendance. PGER Frank Hise of Corvallis, OR was this year's guest speaker. Also in attendance were PGERs Edward W. McCabe of Tennessee, E. Gene Fournace of Ohio, Willis C. McDonald of Louisiana and H. Foster Sears of Illinois. Visiting members of the Board of Grand Trustees included Gerald Powell, Vice-Chairman; Vern Huck, Approving Member; and Ted Callicott, Home Member.

A portion of the orchestra and chorus from the Little Town Players' production of "The Sound of Music" brightened the festivities with renditions of many holiday favorites.

By this year's official count, 9,321 cars passed through the Home's grounds to view the spectacular lighting display. This figure is somewhat less than those of previous years due to several evenings of inclement weather and poor driving conditions.

Each year a contest is held for the Home's residents to guess the total number of cars to pass through during the lighting display period. This year's first place winner was Hoyt Payne of Lynchburg, VA # 321 with a winning guess of 9,500. Second place honors went to Ed Muther of Athol-Orange, VA #1837 with a guess of 10,500 and third place was won by Ed Strain of Marysville, CA #783 with a guess of 10,784.

The Elks National Home would like to remind each and every lodge that its 16-mm sound and color film, "Life at the Home" is available upon request. This informative film showcases the Home and explains the many advantages to be enjoyed by taking up residence there. ■



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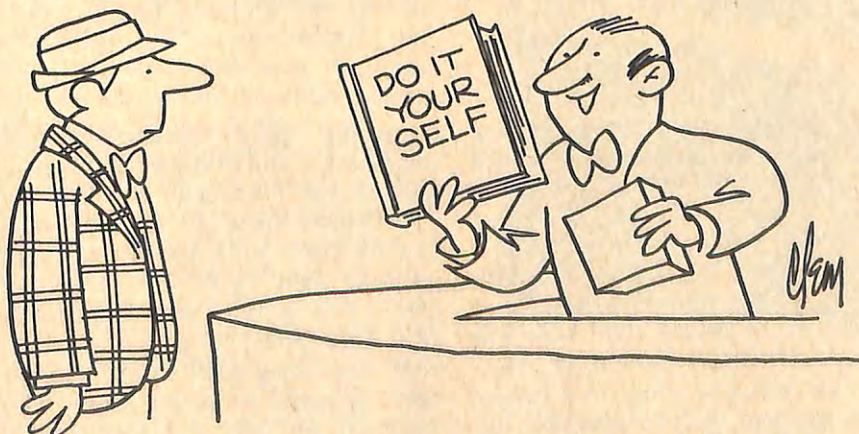
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the great texas badger fight



by Ed Doak

They laughed about it the rest of their lives. It was probably the greatest thing that happened in the little town in all its years. The merry glee with which my father told the tale still bubbles in my memory.

You could not hold a good badger fight in the same town but maybe once in a hundred years, or in the same county, or the next counties. If too many people knew about a badger fight, or remembered one, some blabbermouth would surely talk and spoil the fun; but there was always someone who knew, and when he thought the time was ripe he might get a few confidants and set the thing up and have some fun.

If you wanted fun in those days you pretty much had to make it for yourself. There were no movies or radio bringing it to you. There might be a minstrel show in town every year or so and the only printed humor was

a little booklet named "On a Slow Train Through Arkansaw", which had jokes like "If you get hungry in the night, take a roll in bed." A good badger fight was not only fun when it happened but also got funnier with every retelling.

Word that a badger fight would be staged in Murphy's Saloon on Saturday night was put about in a furtive sort of manner, with an unspoken implication that it would be either

something quite reprehensible or something grand or both, all of which assured that every man and half the boys in town knew of it in the shortest possible time. Some ate an early supper that night, to be sure of getting there. The saloon was filled soon after dark. Everybody who was anybody was there, all of them happy to have so many to greet. Many who were not anybody at all were there also, feeling more important in being

part of such a distinguished gathering, milling around and looking for someone to talk to. Most did not know just what to expect, but with each drink felt an increasing confidence to deal with whatever might come up.

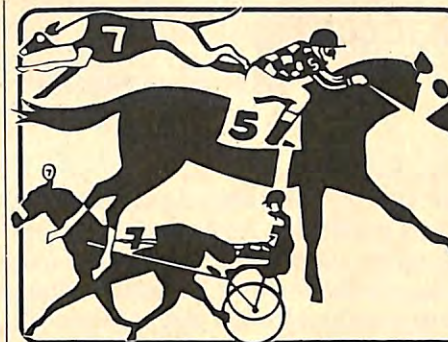
Murphy's Saloon was in a flat building next to the City National Bank. It was in a section of the building about thirty by a hundred feet or more, and at the front it was narrowed by a small barber shop set into one corner, set apart by a partition some ten feet high and open above, to the sixteen foot ceiling. There were no windows in the saloon, only a skylight or two.

In front of the building there was a board sidewalk, rather like an unroofed front porch, and in front of this walk there was a hitching post, about waist high. Main Street was only black gummy soil, at this time churned into a deep sea of mud, cut by wagon tracks and horses' hooves, and decorated by the usual horse manure some eight feet out from the rack. The back door of the saloon opened into a dirty alley, as muddy as the street, and with some pools from the recent heavy rains.

There was little kind humor in those days; every good joke had to have a butt, a dupe. For a badger fight they usually selected someone who needed taking down a notch or two, someone whom everyone wanted a good chance to laugh at, so some were surprised at the choice this time, a rather likable newcomer. This man had just come to town to start selling something; insurance perhaps, or a new kind of barbed wire, or perhaps to write contracts for cotton seed cake next winter. He was not just a drummer, passing through. He thought that it would be good for his business if he were more widely known, so he accepted the responsibility for "pulling the badger", and only two other men and the town marshal knew that he knew exactly what he was going to do.

The whiskey flowed freely and the conversation became steadily louder. Men who had never seen anything of a badger except perhaps some hair in a shaving brush began to talk confidently about how hard it was to get a good badger these days, the best places to get a badger, what to look for in a good fighter, etc. Men who knew very little about dogs expound-

(Continued on next page)



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Badger Fight

(Continued from previous page)

ed upon the scarcity of good fighting dogs these days, how some dogs were good for badgers and some better for, say, mountain lions, and what to look for in a good badger dog. The town's two Spanish American War veterans had found a man just passing through who had not already heard their views on Cuba a dozen times, and were happily giving him the benefit of their observations. Even the fellow who had been in the Galveston storm had found a new audience, and what he did not know about the storm he made up.

There were a few who thought they knew what was going to happen, so they moved close to the prospective victim and talked grandly about the importance of this event, how it would really put the town on the map as the place where finally had been settled all the important questions about badgers and dogs—questions which heretofore had eluded all efforts at clarification. Had they read Shakespeare they might have alluded to whose asleep in their beds who later would wish they had been in Murphy's Saloon that night. They spoke of the inherent dangers in being as close to the fight as was necessary to pull the badger effectively, and of how grateful everyone in town should be toward the brave man who accepted this responsibility and risk.

About this time the combatants were brought into the saloon. A rather puzzled looking dog was restrained by two leashes from his collar, held by two men who kept well apart from the dog and from each other. The two principal playwrights of this scenario brought in the badger, hidden from view beneath an inverted wooden box that rested on a low wooden platform. A leash led under the edge of the box; by this was the badger to be pulled, in due time, to meet his fate.

Men stood in a crowded circle around the prospective arena, being constantly urged, in dire tones, to stand clear from the danger zone. Some who could not get close enough stood on chairs and stretched their necks. Some were at the bar when the crowding began, and either sat upon the bar or stood with both feet on the brass rail. A few climbed atop the

partition which was right over the bathtub in the back room of the barber shop, and sat there like doves on a telegraph wire.

Finally Murphy urged a last round of drinks before the fight and the handlers were instructed, where to position the dog and when to release him. The badger leash was put in the stranger's hand and he was told to jerk the badger out briskly when the box was lifted, so that the animals would enrage each other and make it a fight to the death.

With a sharp cry of "Now!" the box was lifted and the badger pulled. It proved to be a short string of weiner sausages, which the dog gratefully began to gulp. The few who had known what to expect began to laugh before they really saw the badger, others roared immediately and those who could not see what had happened began to laugh because everyone else was laughing. This was how a good badger fight was supposed to end, with a good laugh all around, but it didn't.

All hell broke loose!
 After a momentary display of surprise and chagrin, the stranger began to curse. "Blanketty blank you! You blanketty blanks are trying to make a fool of me. I'll show you who is a blanketty blank fool!" He threw the sides of his long black coat open and produced a pair of the longest, blackest and most deadly looking revolvers anyone had ever seen, brandished them high for the benefit of those in the back row, and began firing shots (blanks, though only a few knew it,) into the floor. The marshal leaped to his feet, matched oath with imprecation and returned fire with his own (blank) cartridges.

The crowd literally exploded. Like the man said, they stood not upon the order of their going. The first wave, crowded by the narrow front entrance, knocked the door from its hinges and charged blindly against the stout hitching rail at belt level. The pressure of ever more frantic bodies then brought this obstruction down, and several ranks of nature's noblemen went headlong into the mud and filth of Main Street.

The first to flee through the back door were mired in mud above their ankles and were promptly knocked down and overrun by those behind. Those sitting on the bar fell backward and upside down behind it. Two quick-witted young men cracked their heads together when both dived for

the inside of Murphy's big iron safe. Two or three men, perched high, fell backward into the bathtub eight feet below, and others jumped down upon them. Some frantic fugitives managed to keep to the sidewalk outside and quickly vanished into the night. A fellow who had used crutches for some months was seen running with surprising speed. Dave Goldstein, the dapper little cotton buyer, was noted rounding a corner four blocks away, still running at full tilt and shouting, "Don't go down there. They just killed twenty men. I saw them!"

The dog was never seen again. Whether he escaped between the legs of men or over their shoulders was the topic of some later surmise. A few thought that he had run all the way to Georgetown, where the presence of a Methodist university made for a less ribald citizenry.

Sunday morning was bright and clear. Few came back to look at the scene of their discomfiture. One could see all the way through the saloon, from front to back. With both doors broken, Murphy had simply locked his safe and gone home, thankful that the place had not caught on fire.

The drying mud held several items of personal attire, hats, boots and shoes. A few local boys made some quarters by retrieving such items for surreptitious return to their shamefaced owners. If anyone was injured in the melee he never admitted it.

At the next meeting of the aldermen, hitching racks and the tethering of horses on Main Street were banned, as were any privies which might open on a downtown alley. ■



"I miss you too, Estelle. Really."

“... What Good Water’s Worth”

(Continued from page 29)

the most pervasive water-related problems in the United States.

- Subsidence (“sinking” of land) is a growing and insidious problem in the United States, particularly where there has been extensive pumping of oil or ground water. It is a problem that is not as obvious as other hydrological hazards in terms of public awareness, but it is a difficult problem to attack, and man’s activities are accelerating the sinking of land in several regions; a few examples include the San Joaquin Valley of California; the Houston, Texas, area; and several areas of Florida northward into communities in the Appalachians.
- The huge volume of sediment that finds its way annually into navigable stream channels, reservoirs and harbors, requires regular removal and disposal. Continued dredging is needed to maintain a national navigation network. The disposal of dredged material in adjacent wetlands has destructive effects on

aquatic life that have important environmental and economic values.

Now, more than ever, in the face of a huge and growing technology and increasing spread of population, there is and will be a sharp increase in demands for water. It is increasingly important for the “man-in-the-street” to understand more about water. At every level of government, in virtually every industry and community, water is a commodity upon which a sharper focus is being made. A public whose knowledge of water is elevated is a public better prepared to take part in social, economic, and political decisions of key importance. An informed citizenry is needed to support efforts of the experts—hydrologists, engineers, managers and decision-makers—aimed at the mitigation of water problems which, too often, turn out to be “people problems.”

Let’s consider Byron’s words and vow that now is the time to learn what “good water’s worth.” We need not wait for pain to be the teacher. ■



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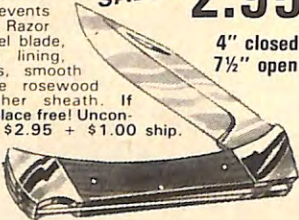
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The Vanishing Americans

(Continued from page 7)

alive and well (he has recently made telephone calls to a couple of old friends) is not *officially* considered a missing person. Neither are thousands of other Americans who vanish on their own accord and leave clues of their well-being.

In fact, if police were to discover where Jay Carsey is living today, relatives and friends would be no closer to regaining contact with him. Police are required by law not to disclose information about a missing person's whereabouts, as long as that person is missing *voluntarily*.

"Sometimes we will track somebody down who has been missing for a period of time, and they'll say, 'I'm fine, leave me alone.' Then we have to go back to the individual reporting the case and say, 'Your friend is okay, he's not in trouble. He is voluntarily missing.' It's rough on us to tell them we can't reveal where the person is," explains the LAPD's Detective Souza.

Indeed, police are often put into a precarious position when handling such cases. "Everything we do in a missing persons investigation is literally none of our business," Souza continues. "But we have to find out if it is our business; whether crime or foul play are involved."

Tracking down a missing person involves difficult and often tedious work. Authorities normally interview relatives, friends, neighbors, and business associates. They also scrutinize public sources of information such as criminal, credit, and driver's license records, voter registration lists, hospital and coroner's reports, and draft records. Ironically, the information that could frequently solve a case—Social Security and Internal Revenue Service files—is off limits for all but a handful of cases.

When police cannot find a missing person, distraught family and friends sometimes turn to a private investigator—if they can afford one. Peary Perry, president of Houston-based Southwestern Security Systems, be-

lieves that private investigators have a couple of clear advantages over police. They can devote all their time and manpower to one case and check out every lead. And, if they are able to locate the missing person, they can *legally* tell the person paying their fees where that individual is. Perry claims that his firm succeeds in finding missing persons "about 75 to 80 percent of the time."

If all conventional methods of investigation fail, some families even turn to psychics. Many will volunteer their services to law enforcement agencies but charge as much as \$600 a day—with no guarantee of results—if hired privately.

Escaping detection by police, private investigators, and others over a long period of time is not easy, however. Twenty years ago there weren't sophisticated computers that could keep track of a person's every move. Today, as an individual accumulates a pocketful of identification cards and papers, he becomes entrenched in the system. Unless that individual is willing to sever all ties to his previous life, and/or assume a new identity, it's likely he will pop up sometime, somewhere.

A sizeable number of missing persons avoid being located by dropping out of society altogether. Some wind up living on skid row, others as transients who ride freight trains from one place to another. Most carry no identification. Thus, investigators find that it is nearly impossible to match these people with their true identity.

And some individuals will go to amazing lengths to create a convincing disappearance. In the early morning hours of January 13, 1982, Roman Leimer, a 39-year-old Virginia truck driver and wine distributor, was presumed dead when authorities found his 9,000 gallon gasoline tanker burning on an interstate highway in rural Virginia. Inside were charred remains. Later, under closer scrutiny, investigators found that the remains were actually those of a pig. Leimer left behind a wife, three children, and a group of angry creditors.

The suffering that results from not knowing whether a loved one is dead or alive is often torturous. Fifty-three-year-old Jean Kaplan of Seattle, Washington had her husband walk out on her 25 years ago. She had not heard from him since. Kaplan was forced to assume total respon-



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sibility for raising two children and paying a pile of debts. "He just couldn't handle the pressure and had to leave. He was a compulsive gambler who owed a lot of money."

Kaplan found that it was extremely difficult to put her life back together again. At first she worked as a waitress and earned the minimum wage. "It took at least two years before I felt normal again. I felt like I'd been had...like I'd been raped. It tore me apart."

The event also took its toll on her six-year-old son. "He came to me on Valentine's day with a card that said, 'I love you, mom.' He stood there and looked at me, and the tears began to run down his cheeks. He just kept saying, 'I hate my dad, I hate him.'"

Margaret Malorwitz of Hollywood, California had her daughter's entire family disappear from their suburban Los Angeles home in October, 1982. Police fear foul play is involved. Malorwitz, hoping the police are wrong, has spent more than \$15,000 for private investigators to find out what happened to her daughter, Elaine, son-in-law Sol, and grandchildren Michelle and Mitchell. She says she will do "anything" to find them. "It's the only thing I live for now."

Once family members realize that they may never see the missing individual again, they face the difficult task of straightening out financial and legal matters. Bank accounts, securities, and entire estates cannot be liquidated or sold without the proper signatures. And as long as a person is missing, his signature can't be obtained. Thus, properties can sit untouched for months, even years. In order to solve the problem, family members must convince a court of law that there is "reasonable presumption" the missing person is dead.

There are steps being taken to alleviate the problem of missing persons in the United States, however. For example, in New Jersey, the Bergen County Sheriff's Department has established a national clearinghouse for the identification of dead bodies. Nearly 1,500 victims of all ages are kept on record.

The Colorado Bureau of Investigation has recently set up a similar program that includes computerized files for dead bodies and missing persons. Law enforcement agencies have access to the CBI's computer; they can feed information in as well as take it

out. A non-profit organization called "Search," based in Englewood Cliffs, New Jersey, is distributing "The National Runaway—Missing Persons Report." For a minimal fee, Search will publish a photograph and the detailed medical background of a person who is missing. The periodical is distributed to law enforcement agencies, hospitals, and social service agencies nationwide. Many law enforcement agencies and distraught families are asking the Justice Department to expand the use of its National Crime Information Center computer to include *all* missing persons cases in the United States. It would thus act as the official clearinghouse of information to the more than 50,000 law enforcement agencies nationwide.

Yet, no matter how many steps are taken to mitigate the problem, people will undoubtedly continue to turn up missing; to leave one life for another that *seems* more attractive. In the end, one might wonder why more people don't disappear?

Explains the LAPD's Detective Souza: "As much as one might want to change his life, as dissatisfied as he might be, it's awfully difficult to escape—you have family, friends, and rituals that you're used to...that you take for granted. Very few people care to disrupt all of that. They just aren't willing to completely disassociate themselves from their past."

Meanwhile, this very moment, someone, somewhere is disappearing. Will they ever return? ■

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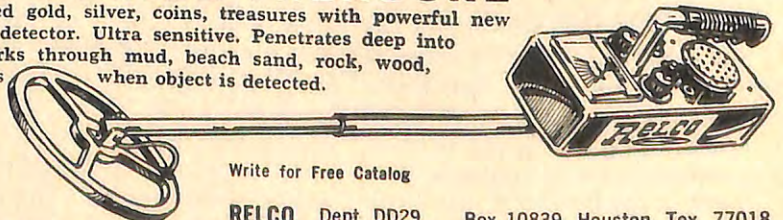
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BANKING ON YESTERDAY

by Harvey J. Berman

When the progressive Bank of Eureka Springs, Arkansas, blueprinted an ambitious facilities expansion program recently, its directors boldly elected to go one step beyond: backwards.

While adding vitally needed new space, they agreed to turn back the clock and convert their main office, inside and out, from a nondescript 20th Century Colonial facsimile to authentic "Eureka Springs Victorian."

The decision was only natural. Especially for a financial institution so fiercely proud and protective of its roots and rich heritage, as well as the colorful community of which it is so much a part, that it offers a "Restoration of the Month Award." The prize goes to the individual, group or corporation contributing significantly to the rejuvenation of the "Eureka Springs that was" at the turn of the century.

For years the city's downtown has been on a dizzying spree to preserve or resurrect the treasured past. Existing Victorian structures have been spruced up and refurbished to their former grandeur. And wherever possible, new arrivals in the city core have been encouraged—even coerced

"gently"—to blend the style of their offices and commercial establishments with that prevalent in the area.

John Cross, the bank's president, put it this way: "Restoration in this community is closely akin to Motherhood, Mom's Apple Pie and being Dead Set Against Sin. It's very popular. What we did, consequently, was right in step with what everyone else is doing to ensure that Eureka Springs clings to its yesterday."

Cross himself is so fervently dedicated to retaining the character and flavor of the Arkansas crossroads of the 19th Century that in addition to restoring his bank, his home is also pure Victorian. So are several buildings he owns in the downtown area. And, of course, it was his brainstorm to create the Restoration of the Month Award.

Visitors to the bank these days are totally surprised and more than a little bewildered by what they see. At first glance, they inevitably do a double-take, firmly convinced they've walked into the town's museum or a historical landmark dating back more than 100 years.

To their utter astonishment, they soon discover the only things archaic about the bank are its architecture

and furnishings. One of the Razorback state's most respected and fastest growing financial institutions, it's vibrant and alive with activity. It's a fully-working bank and an increasingly important factor not only in the business life of Eureka Springs, but in the lives of countless customers in outlying areas.

Of course, that passersby perceive the bank to be a venerable old landmark pleases Cross no end. "Who's complaining! That's precisely what we're trying to achieve, without sacrificing any of our efficiency and ability to perform in ever-changing 20th Century business environment."

To a large extent, the bank's charming exterior is a tribute to architect/builder Donald Underwood's imagination and fantastic grasp of Victorian architecture and his uncanny ability to recreate it down to the last detail.

Designer, stone mason, hod carrier, architect, bricklayer—Underwood was all of these and more during the two years he worked on the structure. And his restoration was a true labor of love.

Every brick of the bank's exterior was made laboriously by hand. The limestone employed so extensively in

its construction was gouged out of the very same quarries providing the basic materials for so many of Eureka Springs' buildings at the end of the last century. In addition, every inch of stone was meticulously chiseled and inserted into its appropriate slot utilizing techniques employed in long bygone days.

The bank's limestone corners, columns, capitals and sills posed particularly thorny problems challenging Underwood's ingenuity and know-how.

For starters, in order to mine the deposits of high-grade limestone at the pit formerly operated by the Eureka Stone Company, he was first forced to excavate 30,000 tons of tenacious debris and weathered rock. This done, Underwood hoped the rest would be easy. But it wasn't.

When he launched a nationwide hunt to uncover a lathe capable of turning out the intricate bank columns, he discovered to his dismay that there wasn't any. So it was back to the drawing board. Digging out the blueprints of lathes used in the past, he painstakingly built his own step-by-step.

Just how well he succeeded is underscored by the delighted comments of the thousands who descend on the bank every year.

Said one bearded octagenarian recently: "You could have fooled me! I've lived in these parts for nearly all my life and it's hard to believe this bank was remodeled only a few years ago. Why I'd swear it was around when I was a kid."

The design and decor of the bank's interior, as well as its furnishings,

mesh perfectly with its exterior. It's a veritable cornucopia of Victorian antiques and memorabilia.

Brass tellers' cages, a whimsical ceiling fan, rolltop desks, a rilled metal ceiling and other touches immediately transport viewers back to another time and way of life. So does the bank's original pendulum wall clock.

Ornate brass light fixtures and Victorian floors enhance the aura of yesterday. And, of course, there just has to be a traditional potbellied stove in the corner—and there is.

Candlestick telephones punctuate the business day with their high-pitched jangling. Antique coin changers dating back to the 1880s spew out their nickels, dimes, quarters and shiny half dollars.

But the bank's place of honor is reserved for Cross' pride and joy, its original Mosler Wall safe. Like everything else, it's been fully restored and is used routinely in the course of the business day.

Located against a wall, a bare bulb dangles over it. The light is turned on at night, just as it was when the fixture was first installed by Cross' grandfather. Now as then, it's more than just an ornament. It's a reminder of a bygone time when the light enabled anxious depositors to look through the bank's front window and see that all was well and their money was safely behind steel doors.

While many of the items at the Eureka Springs bank date back to Cross' grandfather, quite a few had to be tracked down and garnered from around the world.

The potbellied stove, which still

warms the bank cosily on cold winter days, was discovered in Little Rock. Drapes were brought back from Austria. A magnificent high pile Victorian carpet was traced to a London antique shop. And the overhead fan once circulated in a Dallas restaurant.

Everything was painstakingly chosen by Cross and his associates. Intensive research went into restoring the bank to its Victorian ambiance, including close scrutiny of a host of yellowing photographs taken in the lobby of the Eureka Springs Citizens Bank in 1880.

"We've tried to match up furniture, equipment and fixtures with those in the pictures. And I think we've been quite successful," reports a delighted Cross.

"Fact is we've done so well that the bank has become one of Eureka Springs' most popular tourist attractions. People come from everywhere. And things got so, not too long ago, that our employees—as proud of the bank as I am—used to jump up when visitors came by and conduct impromptu tours.

"That threw a crimp into our operations. So we had to put a stop to it," says the bank executive, a bit ruefully.

Nevertheless, visitors are still very welcome. Concludes Cross: "We don't have the time to take them around anymore. But everyone who wants to can certainly come in, make themselves at home and soak up the atmosphere. And by all means, they should come prepared with a camera. After all, where else can they take pictures of an honest-to-goodness Victorian bank at work."

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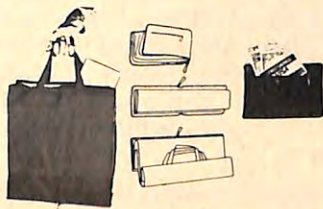
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When we returned home the next day, I gave the seed to a chemist friend of mine. He analyzed it and duplicated it into a spray for me.

I could hardly wait for my next fishing trip. What I discovered on that trip was absolutely unbelievable. I have never before caught fish like that. Every time I baited my hook. I sprayed it and up popped another fish.

I tested some more. I put spray on one bait and nothing on another. The sprayed bait got the fish almost immediately. The unsprayed bait got some nibbles, but nothing more.

I gave some of my friends samples of the spray to try and the results were the same—they caught fish like never before.

I named my spray "CATCH FISH LIKE CRAZY" cause that's just what it does and it works with all kinds of fresh or salt water fish. It works equally well on artificial or live bait.

Here's what fishermen say about my spray:
"What you say is true. I caught fish like crazy—it really works!" K.S. Evansville, Ind.

"I read your ad and found it hard to believe—but sent for it anyhow cause I'm not very lucky—after one day, I'm a believer—I caught Snook and Sea Bass—it was easy!" D.D. Naples, Fla

"I always keep a can in my tackle box. It's fantastic!" K.V. Highland Park, Ill.



I used your spray and caught all these fish
J. Hannon, Chicago

FREE BONUS OFFER!

1984 Fisherman's Almanac . . . Tells Best Days and Times To Fish . . . FREE with Orders of Two or More Cans.

MONEY BACK GUARANTEE
I will send you my "CATCH FISH LIKE CRAZY" spray. If you don't CATCH FISH LIKE CRAZY—don't even bother to return it—just send me your name and address and I'll return your money immediately.

SEND COUPON TODAY!

© 1984 Catch Fish

CATCH FISH LIKE CRAZY Dept. E034
180 N. Michigan Ave., Chicago, IL 60601

Enclosed is \$_____ for _____ spray cans. If I don't CATCH FISH LIKE CRAZY you will refund my money at once.

2 cans \$10 (SAVE \$2) plus \$1.50 post. & hdlg. —BONUS GIFT!

1 can \$6 plus \$.75 post. hdlg.

4 cans \$16 (SAVE \$8) POSTAGE FREE—BONUS GIFT!

Ill. Res. add 6% sales tax.

Charge my VISA MASTER CARD

Card # _____

Expiration Date _____

PRINT NAME _____

Address _____

City _____

State _____

Zip _____

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FEATURES AND BENEFITS

- large 27" wheels roll easily
- adjustable hand brakes lock and unlock at a touch
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Announcing a Walk-A-Cycle for the "Younger Generation" 20" front tires, available in bright colors

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AMERICAN STAIR-GLIDE® CORP.

4001 East 138th, P.O. Box B, Dept. E-0384
Grandview, Missouri 64030

Elks Family Shopper

consumer/news

If you're trying to feed a family on a shoestring budget, it will be easier if you consider the nutritional value as well as the dollar value of the food you buy. While a cubic yard of Puffed Yummies for only \$1.99 may look like a good buy, if it does not contribute to filling your nutritional requirements, you're losing money.

The U.S. Department of Agriculture booklet, *Making Food Dollars Count*, can help prevent this. It combines nutritious recipes with a balanced meal plan at a low cost. For your copy of *Making Food Dollars Count*, send 50 cents to the Consumer Information Center, Dept. 88, Pueblo, Colorado 81009.

No matter what kind of food you're on, be sure to plan your daily food intake around the basic four food groups—vegetables and fruits, breads and cereals, dairy products, and meat or meat alternatives.

The most cost effective way to obtain good nutrition within the four food groups is to be flexible in your shopping habits and meal plans. Do make a shopping list, but don't decide the final menu until you get to the supermarket. That way you can take advantage of store sales and seasonal prices. Be a careful shopper and you'll be able to substitute lower cost items in each food group that are as good nutritionally as those at higher prices.

COLLAR EXTENDER

Eases Tight Shirt Collar Discomfort

10 for \$2.25

plus 75¢ postage
2 Sets of 10 for \$4.25 ppd.

Collar fit tightly due to shrinkage, washing, stretching, growth, weight increase? Add up to 1/2 size for just-right fit instantly. Ideal for men and growing boys. Slips on and off in seconds. Send check or M.O.; no C.O.D.'s 21-day money-back guarantee.

BARCLAY, Dept. 51-C

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Tee-PJ's resemble a T-shirt, but over a foot longer. Special knit gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! Most comfortable sleeper you've ever worn or money back. (Great for Ladies, too). Choose snow white or soft blue. S-M-L-XL (to ensure best fit include height-weight when ordering.) Order NOW, while prices include postage/handling!

\$12 ea. 3 for \$28
Long sleeve style (not shown)
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CUSTOM PINS FOR ALL CLUBS

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(213) 866-3725



Outfit your officers and Lady Elks in these attractive blazers of 55% polyester, 45% worsted hopsack with Elk buttons for year-around wear. Special emblems custom made for your lodge. Write for information and swatches. Blazers \$59.95 each. Buy with confidence from the official supplier of Ohio's Elk blazers.



THE VAN WERT MFG. Co.,
Box 230, Van Wert, Ohio 45891

See Advertisement Inside Front Cover

SATISFACTION GUARANTEED—MAIL COUPON TODAY!

OLD VILLAGE SHOP, Dept. VM-4188
Bldg. #9, 340 Poplar Street, Hanover, Pa. 17331
Please rush ___ prs. of the Genuine Leather "Wing-Tip Brogue"(s) for the amazing low price of just \$18.88 pr. plus \$3.60 postage and handling on full money-back guarantee.

SAVE MORE! Order two pairs for just \$36.88 plus \$6.90 postage and handling on same money-back guarantee.

___ prs. Black (M271981B) Size _____ Width _____

___ prs. Brown (M271999B) Size _____ Width _____

CHARGE (Please add \$2.00 for Wide Width)
IT: American Express Diner's Club
 Visa MasterCard

Acc't No. _____

Enclosed is \$ _____

Exp. Date _____

NAME _____ (please print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (M289892X). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

H.H.I. Inc. 1983

SALE! Comfort Classics \$19.90

(REG. \$26.00)

NOW



These stylish, heavenly comfortable classics are beautifully made with supple uppers, cushioned insoles, and perfect 1 1/2" heels.

Order style "Teaser" in white, bone, camel, navy, black. Now only \$19.90 per pr. Save even more—2 pair \$36.00. Add \$1.80 per pr. post. VISA/MC/AX send acct. # exp. date. Credit card phone orders call 713/650-0916. Refund if not delighted.

Sofwear Shoes, Dept. 442B, 1811 San Jacinto, Houston, TX 77002.

SIZES

N 5 1/2-12
M 4-12
W 5-12
WW 6-11
(No 1/2 sizes over 10)

CATALOG \$1.00 OR FREE WITH ORDER

consumer/news

When selecting meat, however, the price per pound is not always the way to get the best buy. Consider the amount of fat and bone in your purchase. The bone-in cut with a low price per pound may not yield as many servings as a boneless piece of meat at a higher price per pound. You can also substitute dry beans and peas, peanut butter, and eggs for meat to vary your menu and reduce costs. These foods provide protein and many of the same nutrients found in meat.

If you reduce the quantity of meat, poultry, fish, and other high priced items in a meal, you can fill in with economical foods like potatoes, rice, macaroni, and bread products. These foods are inexpensive sources of nutrients, and contrary to popular belief, are not high in calories—that is if you can withstand the temptation to top them with sour cream, butter, jams or jelly.

To maintain good health, everyone needs to eat a specific number of servings from all four basic food groups every day. And, according to *Making Food Dollars Count*, don't forget to include snacks when you're planning your family's diet. A peanut butter sandwich, apple, and glass of milk, for
(Continued on page 44)

COOPERATE
WITH THE ZIP CODE PROGRAM
OF THE POST OFFICE DEPARTMENT
USE ZIP CODE NUMBERS
IN ALL ADDRESSES

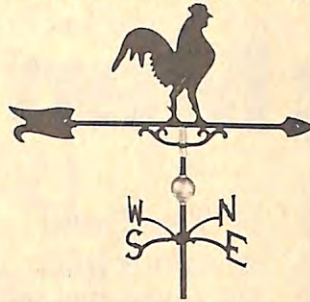
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5 T-Shirts \$10.90
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Production overrun printed T-shirts from schools, teams, resorts, events, products and advertisers nationwide! All brand new, top quality, American-made T-shirts in assorted colors. 30 day money-back guarantee. Check, money order or **Mastercard/Visa** welcome (include card no, exp. date and signature.)
Specify size(s): **S M L XL**
SPORTSWEAR CLEARINGHOUSE
Box 173-E12, Winchester, MA, 01890

WIND DIRECTION AT A GLANCE

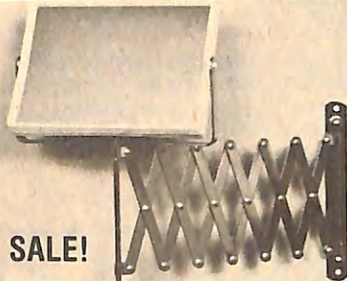


WEATHER VANES add the finishing touch to your home! Perfect for your garage, farm or ranch too. Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow on friction free bearing responds to slightest breeze! Made of aluminum with baked vinyl coating for rust free care with Gold ornamental ball. Complete with mounting bracket and screws. Arrow 23" long. Support 24" to 27" high. Great gifts!

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Galloping Horse Reg. \$16.95 NOW! \$13.97 + \$2.85 p+h

Send check or M.O. 15 day money back guarantee
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Box 370, Tawas City, MI 48763



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THE EXTENSION MIRROR

Comes close to YOU! Great for closeup tasks, no more leaning over to get close. Our unique two-faced mirror flips from plain to magnifying, plus swivels for most helpful light and angle. Extends out 30" from wall on seven extension arms. Big 6 1/2" x 8" viewing mirror. Folds flat when not in use. chrome-plated steel.

WAS \$24.97 NOW! \$19.97 plus \$2.75 shpg.

Send Check or M.O. 20 day money back guarantee.

HOLST, INC. Dept. EKE-384, 1118 W. Lake
Box 370, Tawas City, MI 48763



Windmills
on your
mind?

Uniquely beautiful ornamental windmills. 4 1/2 to 10 ft. high to perfect scale. Ideal for yard and garden.

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DOG WASTE GONE



DOGGIE DOOLEY keeps grounds clean, insect-free, sanitary. Rust-proof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria to liquify pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles wastes of 1 to 3 dogs. 17 1/2" x 11 1/2" with foot-operated lid, shovel, 6 mos. of enzymes, and moisture holding tray for faster action. \$23.95 plus \$3.00 shpg. Extra 12 mos. enzymes \$5.97 plus \$1 shpg.

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U.S. OPTICS™
QUALITY SUNGLASSES
AT FACTORY PRICES

Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.

FREE—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited.

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Only \$7.95

World Famous Pilot's Glasses
#20P These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00, available in gold or silver frames. A \$20.00 value only \$7.95. 2 pairs for \$14.00.



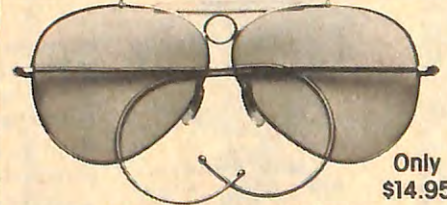
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Aviator Teardrop Flight Glasses
#30A Flexible cable temples, gold frame only. A \$30.00 value only \$9.95. 2 pairs for \$18.00.



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To order your U.S. Optics™ sunglasses, send check or money order to U.S. Optics, Dept. 302, P.O. Box 14206, Atlanta, Georgia 30324. Credit card customers please fill in card # and Exp. date.

QUANTITY	MODEL #	GOLD	SILVER	PRICE
	20P			
	30A	X		
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Add Postage, Handling, and Insurance
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Credit card orders may call 1-404-252-0703.

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Name _____

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FREE case with each pair.

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Tubmate is the portable, water-powered bath lift that lets you enjoy your bath again without assistance. Its smooth lifting and lowering action gently assists you in getting in and out of your tub. Write for a free brochure today and start enjoying your bath again soon!

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**10 YEAR
GUARANTEE
\$1.95**

GREAT all purpose knives for the outdoorsman. Offers you the quality of \$25! Hand polished imported surgical steel blade has **SAFETY LOCK** to prevent accidental closing. Expensive Rose wood handle. **SOLID BRASS** bolsters and liner. **IF BROKEN IN 10 YEARS WE WILL REPLACE AT NO CHARGE!** Use 30 days, money back if not pleased. Add 75¢ postage & handling but order any 3 knives & we ship free. **ORDER TODAY.** Midwest Knife Co. Dept. X-2722 9043 S. Western Ave. Chicago, Ill. 60620 Mail orders only

Sturdy Leather Belt Cases \$1.25 ea.

SIZE CLOSED
3" - \$1.95
4" - \$3.95
5" - \$4.95

CUPOLAS WEATHERVANES



Send \$1.00 for 44-page color catalog. Refundable with first order over \$10.00. Largest choice of cupolas and unique U.S. hand-made weather vanes, flag pole ornaments, bird feeders, sun dials, windmills, eagle plaques, & colonial accessories to add charm, beauty and value to your home. **EXTRA** (now contains informative history of weather-vanes).

CAPE COD CUPOLA CO., INC. (Est. 1939)
Dept. K-6, 78 State Rd.
No. Dartmouth, Mass. 02747

Elks Family Shopper

consumer/news

instance, contains servings from all four groups.

There is no one "prescribed" or "right" menu or meal plan. What is important is that your meal plans include the right amount of nutrients. The Department of Agriculture booklet, *Making Food Dollars Count*, contains nutritional information, savings tips, and a two week menu plan that has 52 recipes, including snacks.

Have you been harboring **philatelic tendencies**? If so, then you might want to join about 20 million other stamp collecting enthusiasts in this country.

Stamp collecting is a lot easier in America today than it was in 1847 when stamps were first issued. The U.S. Postal Service booklet, *Introduction to Stamp Collecting*, will help you start your own collection, choose types of stamps to collect, learn about the condition of stamps, care for your collection, and even join a stamp club. For your copy of *Introduction to Stamp Collecting*, send 50 cents to Consumer Information Center, Dept. 82, Pueblo, Colorado 81009.

The first step in starting your own collection is to decide what type of stamp you want to collect. The 20 cent stamp you see most

See Advertisement Inside Back Cover

LAKELAND NURSERY SALES, Dept. NL-2182
Bldg. #5, Hanover, PA 17333

Please send me the certified and guaranteed Famous® Zoyzia plugs checked (please print)

NAME _____
ADDRESS _____
CITY _____
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☐ I enclose check or M.O. for \$_____
(KS res. add sales tax) Shipped "Transportation Collect" the most economical way. To avoid delay in delivery of orders above 1,000 plugs please include your day phone number.

(Area Code) _____

CHARGE TO MY: MasterCard Diner's Club
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Acct. no. _____ Exp. date _____

<input type="checkbox"/> FULL SIZE NO-BEND PLUGGER ONLY (L000778H)	\$4.95
<input type="checkbox"/> 100 PLUGS (L0009277Y) + 30 FREE PLUGS	Value \$7.65 Only \$5.88 You Save \$1.76
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PLUGGER INCLUDED FREE WITH ORDERS OF 500 OR MORE PLUGS	
<input type="checkbox"/> 500 PLUGS (L000976Y) + FREE PLUGGER & 150 FREE PLUGS	Value \$43.17 Only \$29.95 You Save \$13.22
<input type="checkbox"/> 1000 PLUGS (L003301Y) + FREE PLUGGER & 300 FREE PLUGS	Value \$81.39 Only \$35.95 You Save \$45.44
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Elks Family Shopper consumer/news

often on daily mail is called a regular or definitive stamp. It is printed in large quantities by the U.S. Postal Service and is kept in circulation for a number of years. Commemorative stamps, on the other hand, are larger and more colorful than regular stamps. They also have a shorter circulation period. Commemorative stamps are issued to honor important events, persons, or subjects. Collecting these stamps is a good way for a new collector to begin.

You can also collect stamps according to subject areas. Many typical stamp collectors concentrate exclusively on music, sports, historic, or animal themes. Or, you can go into specialty areas and collect aerogrammes, postal cards, stamped envelopes, or first day covers.

Once you've decided what kind of stamp collection you want, you will have to make a small investment in the proper equipment. Stamp collecting doesn't require many tools, but you will need a stamp album, mounts or hinges for affixing your stamps, and a pair of tongs for delicate handling. *Introduction To Stamp Collecting* notes that these tools can be very costly or inexpensive, depending on your budget.

(Continued on page 46)

See Advertisement Outside Back Cover

Haband's Sharpest Crease in the World
Deluxe Woven Dress Slacks 2 Pairs Slacks for **21⁹⁵**

HABAND 265 N. 9th St., Paterson, NJ 07530

Yes Sir, Rush me ___ pairs of SLACKS, for which I enclose my full remittance of \$_____ plus \$1.80 for postage & handling.
Or, charge it to: Visa MasterCard

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GUARANTEE: I understand that if upon receipt of the slacks I do not choose to wear them, I may return them within 30 days for a full refund.

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728-00H

WAIST SIZES		INSEAMS			
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COLOR	DOH	HOW MANY?	WHAT SIZE?	WHAT INSEAM	
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Pearl GREY	F				
Mist GREEN	E				
NAVY	C				
BROWN	D				
KHAKI (not shown)	B				

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Laura and her husband worked hard restoring this old house. But then an illness made it impossible for Laura to climb stairs. They could have moved to a one-story house, but Laura loves this house. A Cheney Weclolorator™ was Laura's solution. It lets her ride from floor to floor quickly and comfortably. It's UL approved, virtually maintenance-free, and can be installed on almost any stairway; straight, curved or even spirals.

For a colorful brochure on Cheney Weclolorators or Wheelchair Lifts™, the indoor/outdoor Handi Lift™, and other quality Cheney products, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

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Helping people help themselves
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10 SCARCE BUFFALO NICKELS

\$6.50



Start your coin collection with 10 different scarce Buffalo Nickels and FREE coin holder to put them in.

Our brochures included with order and your name placed on our mailing list for future catalogs. Mastercard and Visa accepted.

Add \$1.50 postage. IMMEDIATE SHIPMENT.
Money-back guarantee.

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New comfort with back, shoulders & head raised & cushioned on this buoyant foam wedge. Provides even slope for healthy, restful sleep. **Head Elevation** eases discomforts associated with diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial & heart ailments. **Leg Elevation** eases varicose, circulatory & swelling leg discomforts. 27" long, 24" wide. Washable zipper cover. **FOAM-SLANT** is available in heights most prescribed by doctors. 4" for two pillow users \$22.00; 7 1/2" for three pillow users \$27.00; or 10" at \$30.00 or 12 1/2" at \$33.00. Extra covers \$9.98 each. Order from this ad, we'll pay postage, ship promptly. NJ residents add 6% tax. Money back guarantee.

Order by check, **BETTER SLEEP, INC.**
Box ES, New Providence, NJ 07974
Visa, MasterCard-

The Garden Way® Cart makes the wheelbarrow obsolete!



It's true! With our amazing Cart you'll never go back to the ordinary wheelbarrow again. The Garden Way Cart balances the heaviest, bulkiest loads with incredible ease. The Cart actually does the work — NOT YOUR ARMS AND BODY!

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Yes! Please send me FREE Cart literature today.

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Garden Way® Carts

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Personalized POKER CHIPS CASINO QUALITY

Send for our NEW 60-page Catalog which includes game tables, poker chips, dice, cards, etc.

Send \$2.00 (deductible from first order) and we will include 8 actual chip samples, all different styles and prices

Mail to: **Hannover's Inc.**
Dept. E,
P.O. Box 1107
Arvada, CO 80001

NEW! COMPASS/CLOCK

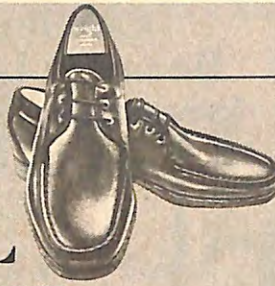
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Just a glance at the floating compass along with the accuracy of a 5 function digital clock puts you on course - on time! May be attached to top or front of dash with self-adhesive strip (incl). Great for boats and off-road vehicles too! Only \$12.95 plus \$1 shp/hdlg. Ck, MO., VISA, MC# and Exp. date. **MONEY BACK GUARANTEE.**



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CAN MEN'S SHOES BY MAIL REALLY FIT THIS GOOD?

Yes, when they are WRIGHT ARCH PRESERVER SHOES. Send for FREE catalog of 70 styles of America's most comfortable shoes. Sizes 6 to 16, widths AAA to EEE. Unconditional guarantee. No time limit. No exceptions. Mail coupon now.

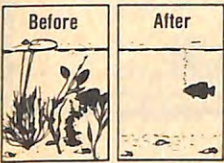
Executive Shoes, Dept. 484, Box E
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Send Free catalog of Wright Arch Preserver Shoes.

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City _____ State _____ Zip _____ **FREE**
CATALOG

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Spread marble sized pellets like grass seed. Effectively kills weeds at any depth.

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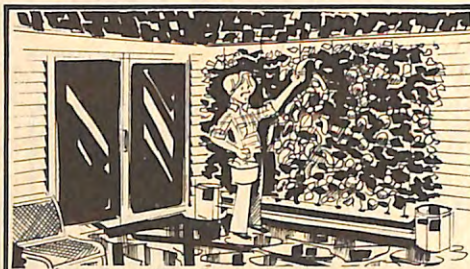
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CHANGE OF ADDRESS

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:

Name _____

Address _____

City _____

State _____ Zip _____

Lodge No. _____

Member No. _____

Mail to: Circulation Manager
The Elks Magazine
425 W. Diversey Pwy.
Chicago, IL 60614

3-84

Elks Family Shopper consumer/news

Your initial investment in stamps and equipment will be more than compensated for by the future returns. In addition to the fun and knowledge acquired by collecting stamps, it can also be a good investment. Stamps have held their value in times of inflation, and many stamps increase in value within a relatively short number of years.

But making money isn't the primary motivation for most beginning stamp collectors. It's the opportunity to learn about famous people, foreign places, or new plants and animals. The U.S. Postal Service booklet, *Introduction To Stamp Collecting*, has everything from a glossary of technical terms to a list of major U.S. stamp societies so that you can reach out and meet all those other people with philatelic tendencies.

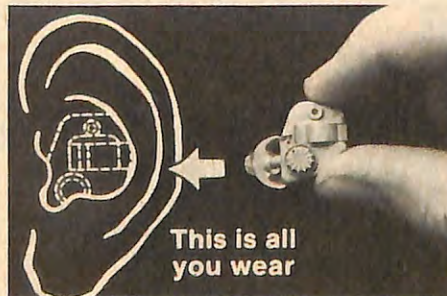
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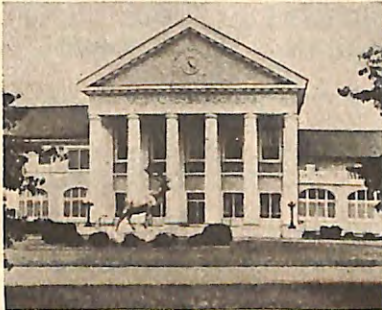
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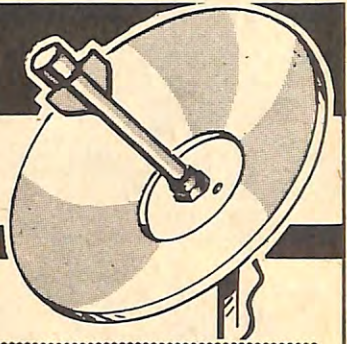
For full details write:

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Get involved with drugs before your children do.



Sooner or later, someone's going to offer to turn your children on. It could be their best friends. And chances are, you won't be anywhere in sight.

So what can you do?

Obviously, the time to talk to your children about drugs is before they have to make a decision on their own.

Which means you have to learn something about drugs.

Learn the dangers. And learn to recognize the signs of drug use. Listlessness in your child. Sudden drop in school grades. Temper flare-ups and staying out late a lot.

Learn about peer pressure on a twelve-year-old. Then show them you understand how important their friends are to them. But also tell them that real friends won't insist they do drugs.

Check your own personal habits. You can't tell a child about the dangers of drugs with booze on your breath.

But it's through love and understanding that you can be the most effective. Threatening to tear their arms off just won't work.

You can get a lot more ideas from the booklet, "Parents: What You Can Do About Drug Abuse." Write: Get Involved, P.O. Box 1706, Rockville, Maryland 20850.

Remember, it doesn't always happen to someone else's kids.

After all, there are over 35 million drug users in America.

And they're all someone's children.

Ad Council A public service of this publication and the National Institute on Drug Abuse.

Departed Brothers

GRAND LODGE COMMITTEE CHAIRMAN C.J. "Bud" Wilkins of Tillamook, OR, Lodge died December 18, 1983. Brother Wilkins was a member of the GL State Associations Committee from 1978-1982 and served as chairman of the committee from 1982 until his death. He was also a past president of the Oregon State Elks Association.

GRAND LODGE COMMITTEEMAN Milton D. McKay of Albion, MI, Lodge died recently. Brother McKay was a member of the GL Americanism Committee from 1982 until his death. He also served as District Deputy Grand Exalted Ruler for the South Central District of Michigan in 1960-61.

PAST DISTRICT DEPUTY A.H. Eckert of Clearfield, PA, Lodge died December 19, 1983. Brother Eckert served as District Deputy Grand Exalted Ruler for the North District of Pennsylvania in 1956-57.

PAST DISTRICT DEPUTY Russell D. Pfeiffer of Kenton, OH, Lodge died recently. Brother Pfeiffer served as District Deputy Grand Exalted Ruler for the Northwest District of Ohio in 1960-61.



PAST DISTRICT DEPUTY T. Donald Craig of Mattoon, IL, Lodge died recently. Brother Craig served as District Deputy Grand Exalted Ruler for the Southeast District of Illinois in 1969-70.

PAST GRAND LODGE COMMITTEEMAN C. Kenneth Morrow of Blackwell, OK, Lodge died December 30, 1983. He was a member of the GL Auditing and Accounting Committee in 1973-74. Brother Morrow was also a past district deputy and a past president of the Oklahoma Elks Association.

PAST DISTRICT DEPUTY Carl L. Britton of Tulsa, OK, Lodge died January 1, 1984. Brother Britton served as District Deputy Grand Exalted Ruler for the Northeast District of Oklahoma in 1979-80.

PAST DISTRICT DEPUTY Robert D. Patton of Gresham, OR, Lodge died recently. Brother Patton served as District Deputy Grand Exalted Ruler for the Metropolitan District of Oregon in 1974-75. He was also a Special Deputy Grand Exalted Ruler from 1972-74.

did you know..



Over the years many artists have depicted elks and scenes relative to the Order but none have probably delighted Elks more than a sketch by Charles M. Russell, a member of Great Falls, MT, Lodge No. 214.

Russell (1864-1926) was a prominent western artist and his works often appeared in *The Saturday Evening Post* in the early 1900s.

Concerning initiation into the Elks, Russell sketched a picture of a cowboy with a goat in the background. Under the picture was the simple phrase, "I rode him."

The reference was to the common myth that when a candidate was initiated, "he rode a goat."

Russell once presented Great Falls Lodge with a huge canvas of a western scene which for many years was hung in the social room of the club.

He was also once commissioned to do art work of a famous cowboy who was a member of New York Lodge No. 1, his friend, Will Rogers.

...

While we are on the subject of art work, San Benito, TX Lodge No. 1661 has a magnificent mural 8½ feet tall and 14 feet, 8½ inches wide.

It depicts a majestic bull elk with his head poised proudly as if listening to a far off call. The work is the creation of a local artist, Ruth McAlpin Stark, as a tribute to all deceased Brother Elks, including the artist's husband, Frank, who passed away after a lengthy illness.

In the background are inspiring mountains rising behind the mighty elk. A lake mirrors a fleecy clouded sky and a graceful waterfall.

Overall is the impression of strength and dignity typified by the elk standing over his territorial kingdom.

...

We have another candidate for the oldest living Elk. He's Stanford R. Moyer, a member of Mount Carmel, PA, Lodge No. 356.

ER Ronald J. Shopinski tells us Bro. Moyer is 99 years young having been born on May 15, 1884, and is in his 79th year as an Elk. The lodge plans to pay him a special visit in May when he has his 100th birthday.

Bro. Moyer is a guest at Bloomsburg Health Center and his doctor reports him in excellent health for his age.

We add our good wishes.

...

NOW! YOUR LAWN STAYS GREEN THROUGH DROUGHT AND HEAT!



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BE FOOLED BY
INFERIOR HALF-
SIZED PLUGS**

FREE—UP TO 900 PLUGS!

Lakeland's *Famous*® 30-Below-Zero Zoysia Takes Wear, Tear, Cookouts, Children's Games . . . After 30 Below Zero Winters, It Bounces Back Green, Thick, And Beautiful! Closest Thing to An Indestructible Lawn You Have Ever Seen!

Zoysia Lawn Wasn't Mowed Or Watered For A Month! Not A Weed In Sight!

If your family is like mine, you're squeezing every dollar to make sure you have enough to go around. And it looks like things are going to stay that way.

One way to cut expenses is to cut the costs, and work, of lawn care. For example, a woman wrote about her zoysia lawn that she had mowed it only twice ALL SUMMER. She hadn't spent a cent on weed-killers. Not one cent for fertilizers. Yet her lawn was as green and weed-free as a pile carpet.

DROUGHT PROOF

Let the scorching sun burn lawns around you into hay—your zoysia stays fresh and green, an emerald isle of beauty. I have yet to water my own zoysia lawn. One day I saw that my sprinkler had gotten cobwebs! In Iowa, a zoysia lawn was declared the area's "Top Lawn—nearly perfect." Yet this lawn had been watered only once that entire summer!

CUT YOUR WATER BILLS. SAVE THE WORK OF LAWN SPRINKLING. START A FAMOUS ZOYSIA GRASS LAWN NOW.

Weed-killing chemicals are NOT NEEDED for a weed-free Famous® Zoysia Lawn

How is it possible that Famous Meyer Z-52 Zoysia stays weed-free without using expensive, risky chemicals? It grows so thick that crabgrass (weed) seeds don't get enough light to germinate!

Has Cut Mowing To Once A Month

Zoysia grows sideways, not just up like ordinary grass. It forms a thick, interwoven carpet of turf that keeps its well-groomed look weeks longer. It cuts your mowing by half, 2/3 or more!

No-Reseeding—Not Ever!—With Lakeland's Famous® Zoysia

Plug in Lakeland Zoysia and never buy grass seed again. Zoysia lawns don't grow old; they just grow better. They sparkle under 100° heat . . . stay green through droughts. They resist diseases and insects which ruin ordinary grasses. After sharp frosts, they only give up their green color, then green up better than ever each following Spring. Famous Zoysia gives you the closest thing to an indestructible lawn you have ever seen.

Ends Washouts on Steep Slopes Perfect Where Other Grasses Do Poorly

Deep-rooted zoysia holds soil in place, stops it from washing away from slopes. It's your perfect answer for worn out or weedy areas, too.

In a typical newspaper article I read (quote): "upgrading your current lawn" requires the right selection of grass seed plus "regular applications of fertilizer (and lime where needed)." This article also said you need, "weed, insect and disease control." Sound familiar? Of course!

Why not forget all that work and expense, and plug in Famous Meyer Z-52 Zoysia? To upgrade your lawn with zoysia, don't dig it up. Just set plugs into holes in the soil a foot apart more or less. Let those plugs spread toward each other to form a carpet of solid turf. Growth is so vigorous it chokes out old growth you want to get rid of, WEEDS INCLUDED.

**NO NEED TO DIG UP YOUR LAWN
PLUG IN *Famous*® Z-52 ZOYSIA**



**From Coast to Coast
People Write to
Mike Senkiw**

From Hudson, N.Y., E. La-Roche writes how he planted plugs "in the worst possible place—clay with weeds and gravel. . . . It formed a 4" thick carpet of grass. Not children, dogs, cats, rabbits, extremely hot sun or drought could kill it."

From Sacramento, Calif., J. M. writes how he bought our Zoysia "for a weed infested spot—it took care of the problem."

From Indiana, M.A. Low, Sr. writes how he visited a physician friend in Albert Lea, Minn. where he saw a "whole back yard was entirely in zoysia and it was beautiful . . . a deep green."

The success of many thousands of delighted Famous® Zoysia owners awaits you. Prove it to yourself today.

Poor Soil? No Problem!

Our Famous Zoysia plugs are so vigorous we guarantee them to grow whatever your soil—from heavy clays to sandy sub-soils. You cannot lose.

**IT'S SO EASY AND INEXPENSIVE TO START
A MAGNIFICENT ZOYSIA LAWN**

Start your own magnificent, perennial zoysia lawn with as few as 100 plugs. Just let your plugs establish solid turf. Then take up transplants and plug in other places to your heart's desire. Plugged areas grow right back into solid turf. Your supply of plugs is endless.

Prices and Bargains

If you plant more grass that sits there and struggles—or dies on you—you may not miss your work and money. It's the time you cannot recover! So please don't confuse Lakeland's 30-Below-Zero Zoysia with any ordinary turf offered as a "bargain." If our plugs cost a little more in the beginning, they remain, in the long run, the only true bargain for your lawn.

Order guaranteed *Famous*®

zoysia plugs now, for delivery from our nearest shipping point. Your order will be sent at the earliest proper time to plant in your area.

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Meyer Z-52 Zoysia Grass was perfected by the U.S. Govt. and released in cooperation with the U.S. Golf Association.

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The day we cut your plugs is the day they are on their way to you. Because freshness counts, Lakeland has 2 shipping points, one in the Midwest and one in the East. Your plugs go out from the nearest point "Same Day Fresh" and ready to grow, shipping charge collection the most economical way. On credit card orders, the shipping cost will be prepaid by us and billed to your account.

Lakeland's Total Guarantee

- Drought Won't Kill It • Heat Won't Kill It
- Diseases Won't Kill It • Cold Won't Kill It

Even though we don't know your soil, we guarantee EVERY plug of Famous Z-52 Zoysia to live and grow in it. No ifs. No buts. Should any plugs fail to grow, just let us know within 60 days. We refund or replace them FREE. That guarantee clearly means that Famous Zoysia has to do everything we say—and more! Otherwise there's no way we could give you such unique protection.



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